

D'AMBROSE EXITS WW1!

Mike D'Ambrose, Sr. VP of Westwood One networks, tendered his resignation earlier this week. This, and the week's other big events in Street Talk.

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ANALYSTS SEE BETTER BONDS

While the stock market skyrockets, investors are looking to bonds as a possible hedge against a bear market. Matt Spangler looks at the improving picture for radio industry bonds.

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GENERATING GREAT IDEAS

R&R Radio Editor Frank Miniaci cracked open the latest issue of the high-tech world's coolest 'zine, *Fast Company*, to show how you can turn a blank piece of paper into a success palette for your radio station.

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IN THE NEWS

- **Darren Davis** promoted to WASH-FM/Washington PD
- **Steve Kosbau** officially adds WRQX/DC PD chair
- **Don Kidwell** added to list of Connoisseur VPs
- **Bobby Kraig, Dave Dame, Denise Nichols** take Career posts as label merges into Arista/Nashville
- **Dennis Reese** now VP/Promotion for the Work Group
- **Lisa Velasquez** rises to SVP/Pop-Crossover Promo for Atlantic

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THIS #1 WEEK

- CHR/POP**
 - SUGAR RAY Fly (Lava/Atlantic)
- CHR/RHYTHMIC**
 - USHER You Make Me Wanna... (LaFace/Arista)
- URBAN**
 - SOMETHIN' FOR THE PEOPLE My Love... (Warner Bros.)
- URBAN AC**
 - BOYZ II MEN 4 Seasons Of Loneliness (Motown)
- COUNTRY**
 - YEARWOOD & BROOKS In Another's Eyes (MCA)
- NAC/SMOOTH JAZZ**
 - JOYCE COOLING South Of Market (Heads Up)
- HOT AC**
 - JEWEL Foolish Games (Atlantic)
- AC**
 - ELTON JOHN Something ... (Rocket/A&M Associated)
- ACTIVE ROCK**
 - DAYS OF THE NEW Touch, Peel, And ... (Outpost/Geffen)
- ROCK**
 - DAYS OF THE NEW Touch, Peel, And ... (Outpost/Geffen)
- ALTERNATIVE**
 - CHUMBAWAMBA Tubthumping (Republic/Universal)
- ADULT ALTERNATIVE**
 - BLUES TRAVELER Most Precarious (A&M)

NEWSSTAND PRICE \$6.50



Chancellor Changes: Coast To Coast

KBIG taps Krampf, Streit; Weston to join 'AXQ

Chancellor Media made some major executive changes in radio's top two markets last week:

• In Los Angeles, **Ed Krampf** becomes VP/GM and **Steve Streit** PD at Mainstream AC **KBIG-FM**. Krampf also will serve as GM of Nostalgia sister **KLAC-AM**; Streit will maintain his role as Chancellor's VP/AC Programming.

• In New York, **Bill Weston** has been selected as PD at Classic Rock **WAXQ**, beginning November 3. He currently serves as PD at Rock-Hot AC combo **WHJY-FM & WSNE-FM/Providence**.

Krampf previously was set to be Rhythmic Hot AC **KIBB-FM/L.A.'s** GM. But as Chancellor Sr. VP/Regional Manager John Madison ex-

CHANCELLOR/See Page 28

The Enduring Legacy Of John Bayliss

Broadcasting scholarships 'a fitting memorial' to inspire students

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF

John Bayliss was the kind of guy folks looked forward to seeing. He was bright and upbeat. As Citadel Communications President Lawrence Wilson likes to remember, "He had a great outlook on life. He was somebody you wanted to be around."

The reason Bayliss garnered that kind of respect was pretty simple: "John Bayliss," says Wilson, "cared about people, paid attention to everybody, and was uplifting. He was a very funny person; he joked and liked to make people laugh."

Wilson's memories of Bayliss, their friendship, and the way Bayliss dealt with people, are as crisp today as when they first formed more than two decades ago. Nearly everyone who came in contact with Bayliss had a similar reaction: He was a good person to be around.

Bayliss grew up in Washington, DC, attended the University of Maryland, played on the Terrapins' football team in 1951, and at one point played semiprofessional ball. But his gridiron career didn't last long. With the Korean War under way, Bayliss joined the Air Force. While enlisted, he helped sign on the first Armed Forces radio station on Iwo Jima ... and caught the radio bug.

Back stateside, he married another DC native.

In their early years together, John and Alice Bayliss lived in Akron and Dayton, OH, before moving out west to Lodi, CA. When John got sales jobs at KPET-AM/Petaluma, CA and then at KNMY-AM/Watsonville, CA, Alice pitched in and helped out. "Being in a broadcast family, you participate in everything," she recalls. "In those days, I was paid in trade. It was great, because we needed the furniture." Alice continued working even after John Jr. was born in 1956, but when Jim — now 37 — came along, Alice decided to put her daily involvement with the industry on the back burner.



The Bayliss family: Jim, John Jr., Joe, and Alice.

Meanwhile, John moved up the ladder with precision. From 1970 to 1973, he was VP of Pacific & Southern Broadcasting Co. and GM of KIMN/Denver. Following the group's sale to Combined Communications, he was named President/GM of WSAI-AM & FM/Cincinnati, which he guided to top ratings and record billings.

Industry respect for Bayliss continued to grow. From 1976 to early 1980, he was president of Gannett's radio division, then became president of Charter Broadcasting's eight-station radio group, helping the company reduce

See Page 16

Arbitron Monthlies Create Controversy

By RON RODRIGUES
R&R EDITOR-IN-CHIEF

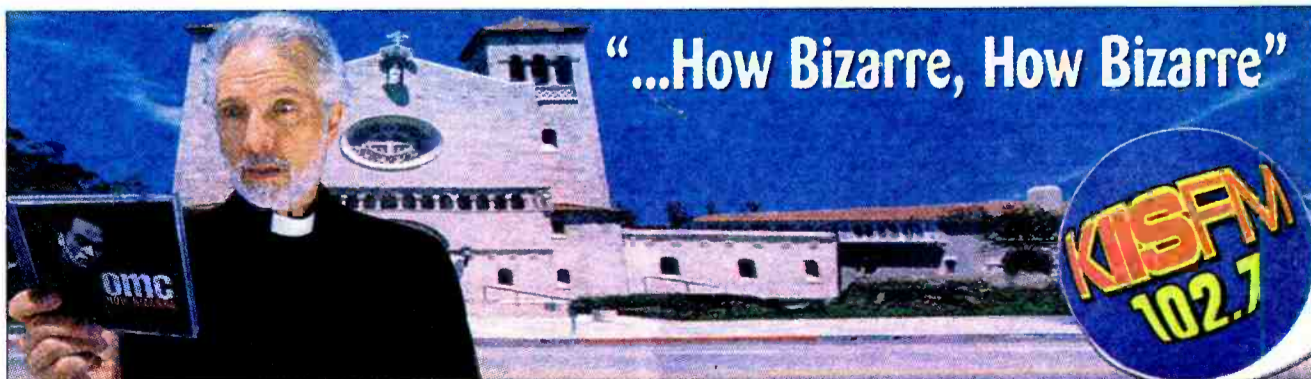
CHICAGO — Fifteen years ago, when Arbitron began surveying markets on a year-round basis and thus could provide monthly and not just quarterly estimates, howls of protest shot up from different corners of the radio industry. Many people said the business would collapse under the weight of too-frequent measurement.

Arbitron mollified some of those voices when it promised not to send Arbitrends to ad agencies. Plus, it maintained some integrity with the numbers by releasing them as part of a three-month rolling average. But radio programmers — the supposed beneficiaries of the monthlies — didn't (and still don't) want rolling averages; they want discrete monthly breakouts. It didn't take long for a formula to extrapolate individual months to surface, and programmers got what they wanted after all (check out the formula on page 28).

Icy Reception

Today, Arbitron wants to make it even easier for programmers to view extrapolated monthlies by sending them out themselves. Although the idea appears to be popular with Arbitron's subscribing stations, it's getting an icy reception from certain industry voices, including the Arbitron Advisory

ARBITRON/See Page 28



KIIS' Rather Unorthodox Approach To Outdoor Marketing

Hoping to get their listeners into the CHR spirit of things, **KIIS/Los Angeles** rolled out its third in a series of reactive billboards. The first one caused quite a stir: It featured a smiling elderly woman holding a Meredith Brooks' CD highlighting the now infamous lyrics "I'm A Bitch, I'm A Lover." One neighborhood objected to the "sign" language, and thus the billboards were taken down in that particular area. KIIS GM Roy Laughlin said the signs were "meant to be funny. We didn't know that anyone was upset. But I'm glad the station listens to members of the community."

Register now for R&R Talk Radio Seminar '98. Details: Page 7.



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-KISS 95.7 PD JAY BEAU JONES

"When I think of XL-106.7...
I think of the sound of Diana King and 'L-L-Lies'!!"

-WXXL PD ADAM COOK

"Lyrics are right in the pocket for females...
'L-L-Lies' is VERY HOOKEY!!!"

-KDWB PD ROB MORRIS

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KRQ	XL-106	KHTS
	KACD	WPXY
	WQZQ	WWKX
	WJMX	WXLK
	KKMG	WNTQ
	WQSL	WKXJ
	WWCK	KSMB
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	WHZZ	KTMT
	KNOF	KQIZ
	KDUK	KYLZ

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'JZW's Kosbau Adds OM/PD Duties At WRQX/Washington

NAC/Smooth Jazz WJZW/Washington PD Steve Kosbau takes on additional responsibilities as OM/ PD of WRQX. He had been interim PD of the ABC Radio Hot AC since Randy James' departure several weeks ago.



Kosbau

"Steve's done a wonderful job with WJZW since its inception three years ago," GM Jim Robinson told R&R. "Since we began working together in June — and especially since Labor Day weekend, when he became WRQX's interim PD — he's demonstrated many great skills. He's a leader who loves his work and being part of a team. Steve has tremendous focus, passion, and an inspiring work ethic."

Kosbau has previously programmed KAZY/Denver; WAVF/Charleston, SC; and WZZQ/Terre Haute, IN and has been Asst. PD for WXRK/New York and KRNA/Cedar Rapids, IA. He's also worked on-air in Des Moines at KIOA-FM and KGGO-FM.

WASH Promotes Davis To PD

Three-year WASH/Washington Asst. PD Darren Davis has been elevated to PD. He replaces Steve Streit, who transfers from the Chancellor Media Mainstream AC to AC sister KBIG/Los Angeles as PD (see story, Page 1).

"Darren understands exactly what should be coming out of our speakers," VP/GM Mark O'Brien remarked. "WASH is a unique AC, and it takes a special person like



Davis

and overnight air personality. Darren to understand the music, presentation, and soul of the station."

Davis told R&R, "I've learned from the absolute best — Steve Streit. I'm so excited about working with Mark O'Brien and keeping WASH on top and continuing to grow."

Davis joined WASH in 1992 and graduated to Asst. PD from stints as morning show producer

Kidwell Becomes Third Connoisseur VP

Don Kidwell has joined Connoisseur Communications as VP. He joins Jeff Dinetz and Gary Rozynek to round out a trio of VPs at Connoisseur, which owns or operates 30 radio stations in seven markets.

A 40-year radio industry veteran, Kidwell most recently was CEO/COO of Champion Broadcasting. Don Schwartz has been named to replace Kidwell at Champion (see story, Page 13). Kidwell also previously served as COO of U.S. Radio.

"We are very pleased to bring in a man of Don's experience and track record," said Connoisseur CEO Jeffrey Warshaw. "I'm sure that he will be a valuable contributor to our team as we strive to maximize our operations."

Kidwell added, "Connoisseur is a vibrant organization with tremendous upside opportunity. I look forward to being a part of and contributing to the continued growth and success of the company."

OCTOBER 24, 1997

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Country Action	62	Adult Alternative Tracks	98
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The Back Pages 106

Reese Rises To Work Group's VP/Promo

The Work Group has elevated Dennis Reese to VP/Promotion. He is based in New York and reports to Sr. VP/Promotion Burt Baumgartner.

"I first met Dennis when he was at Hot 105 in Miami, and I was impressed with his music knowledge, honesty, and ability to 'read records,'" Baumgartner said. "After a long courtship, I got Dennis to agree to join me at Columbia Records and now at Work. It gives me a wonderful feeling to announce Dennis' well-earned promotion."

Reese has served as Work's National Director/Promotion since 1995. He joined Columbia Records in 1992 as Local Promotion Manager in Charlotte. He was appointed Local Promotion Manager in Boston in 1993.

Velasquez Now Atlantic SVP/Pop Promo

Atlantic Records has lifted Lisa Velasquez to Sr. VP/Pop & Crossover Promotion. She remains based in New York and reports to Exec. VP/Promotion Andrea Ganis and Sr. VP/Promotion Danny Buch.



Velasquez

Ganis noted, "Lisa has been breaking records at Atlantic for years. One of the most energetic and able promotion people in the business, she has a track record in the pop and crossover field that is simply untouchable. During the course of her nearly 15 years with the company, she has proven herself again and again, even as the terrain of the radio landscape has continued to change and evolve. Aside from her considerable skills and old-fashioned work ethic, Lisa is also

one of the most respected and well-liked people, both in the department and within the industry. It gives me great pleasure to congratulate her on this well-earned advancement."

VP/Crossover & Pop Promotion since 1993, Velasquez began her career with Atlantic in 1978 in the Promotion Department and rose to Associate Director/Pop Promotion. She left Atlantic in 1986 to join RCA Records, serving first as Manager and then Director of Pop Promotion. She left RCA in 1989 and worked as VP/Promotion at Island Records and Sr. Director/National Pop Promotion at East-West Records. She returned to Atlantic in 1991 as VP/Pop & Special Projects.

Career Moves Into Arista/Nashville

Four months short of Career Records' third birthday, Arista/Nashville has merged all Career artists and the majority of its promotion staff into the Arista label. The new Arista promo department will consist of 11 regionals, headed by VP/Promotion Bobby Kraig, Director/National Promotion Dave Dame, and Sr. Director/Field Promotion Denise Nichols.

While much of the trade and Nashville consumer press has characterized this as a "downsizing" or "cost-cutting move," Arista/Nashville, Arista/Austin, and Arista/Texas President Tim DuBois told R&R, "There's really no reduction in head count with regards to the number of people working under the Arista/Nashville-Texas-Austin umbrella. This is a reshuffling — a redeployment of assets, if you will — in response to the changing atmosphere at radio, which has changed drastically since Career debuted in February 1995. We're going to super-serve radio with 11 regionals and a 14-person promotion staff."

Staff meetings were underway this week to outline each regional's new

CAREER/See Page 14



The Rolling Stones have been a fixture on the R&R charts since our first issue — "Angie" was the second No. 1 record on the CHR chart. ("Miss You" would be the only other Stones hit to go to No. 1 CHR.)

In the Rock formats, the band has reached the No. 1 slot on the Album charts eight times with albums including *It's Only Rock & Roll*, *Some Girls*, *Tattoo You*, and *Steel Wheels*. On the Tracks charts (which have existed since 1983), the group went to No. 1 eight times as well with songs including "Undercover Of The Night," "Harlem Shuffle," "Love Is Strong," and their latest, "Anybody Seen My Baby?"



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Analysts Look Ahead To Better Debt

□ Consolidating groups, once settled, will show ratings improvement

By MATT SPANGLER
R&R WASHINGTON BUREAU

These days on Wall Street, nervous traders hang on every 100-point drop or 80-point gain in the Dow, or any indication by the Federal Reserve Board that it may raise interest rates. Though bond activity may be slow at the moment, many investors are looking to fixed-income securities in preparation for that inevitable nose dive into recession that the overheated equity market will take.

While still a bit risky, analysts agree that the future looks bright for radio bonds. "The radio bonds have done great," First Union Capital Markets VP Bishop Cheen told R&R. Scott Dinsdale, Assoc. Director/Corporate Finance division of Standard & Poor's, said most of the ratings his company assigns for radio bonds are in the "speculative grade," or high-yield. However, he told R&R, "I think in the longer-term we see the business being big enough to support investment-grade ratings on a regular basis."

Rick Grubbs, VP/ Media Research ABN AMRO Chicago Corp., told R&R that as consolidating groups settle down to operating the properties

they have amassed, their ratings will improve. "We've seen some of that in the 'Bs' being acquired by the 'BBs,' and so forth; but if they will get more in the operational mode, then probably even the 'BBs,' like a CBS, could substantially strengthen their credit quality."

One factor affecting the lower ratings some radio securities have received is the high multiples paid in some of the larger deals. "I think high multiples and prices have increased the risk," said Dinsdale, "because there really is some high multiple that you get to that really doesn't make economic sense, no matter how much consolidation you can do." He said the

cutoff for S&P was now around 15-times cash flow.

'Operating' Next Challenge

This slowing down of acquisition activity, coupled with continued growth of cash flow, is key, say analysts, for the improvement of radio bonds. "I think the financing challenge is mostly behind it," said Cheen. "Now comes the real tough part, which is the operating challenge."

What do the analysts say about specific companies? Most radio debt offerings don't receive "A" ratings from the ratings services. Since the announcement of its \$630-million acquisition of Heritage Media Corp.'s radio group, Sinclair Broadcast Group has been on "CreditWatch" with Moody's Investors Service. Clear Channel Communications, in fact, is the only radio company that has received an investment-grade rating

ANALYSTS/See Page 11

Road Block For Hicks, Muse TV Deal

Hicks, Muse, Tate & Furst Inc.'s bid to buy LIN Television's 13 stations for \$1.7 billion hit a snag this week when Raycom Media stepped in and offered more than \$2 billion for the group.

Hicks, Muse has made no secret of its intentions to become a major player in TV ownership. In August, the backer of Capstar Broadcasting Partners and Chancellor Media signed a merger agreement that offered LIN shareholders \$47.50 per share for the company. In addition to its stable of 413 radio stations, Hicks, Muse already owns five TV stations, and purchases are pending on two others.

Then on Monday, Raycom — which is backed by Retirement Systems of Alabama and, with 24 stations nationwide, is the country's 23rd-largest TV operator — stepped in,

making official its rumored offer of \$52.50 a share. LIN Treasurer Deb Jacobson would say only that the company will review the two offers over the next two weeks.

One factor that could deliver a blow to Raycom's planned coup is a deal whereby NBC would acquire majority ownership of its Dallas affiliate, KXAS-TV, if Hicks, Muse completes the deal to purchase current KXAS owner LIN Television. As part of that deal, NBC would extend contracts with all current Hicks, Muse-owned NBC affiliates, including the LIN stations.

In addition, the merger agreement between Hicks, Muse and LIN reportedly contains a clause whereby the former would receive a \$32-million "breakup fee" if the stations go to another suitor. Hicks, Muse spokesman Roy Winnick could not confirm the reports, but he told R&R he wouldn't be surprised if such language was in the contract.

Winnick said that Hicks, Muse's foray into TV ownership would have no impact on its radio operations. "Hicks, Muse has significant investments in a number of industries," he told R&R, "and we have demonstrated over a number of years our ability to successfully build the value of those investments through the pursuit of our buy-and-build philosophy."

— Matt Spangler

Bloomberg

BUSINESS BRIEFS

Westinghouse Stock Prices Skyrocket

Wall Street speculation on Tuesday that Barry Diller's Home Shopping Network Inc. (HSN) might buy a large stake in CBS Inc. sent share prices of parent company Westinghouse Electric Corp. (NYSE: WX) to a six-year high, closing at 29 3/16, up 1 2/8 on 7.66 million shares traded. On Monday, Diller bought most of Seagram Co.'s TV business — including the USA Network and Sci-Fi cable channels — for \$4.08 billion to supplement his HSN and broadcast stations. Diller has long coveted a major network and failed in an attempt to snag CBS in 1995 for \$7 billion when he was Chairman of QVC Inc., another TV shopping network. CBS will be split from Westinghouse by year's end. On Monday, Furman Selz broadcasting industry analyst Vinton Vickers rated Westinghouse stock as a "buy." He raised the 1998 price target for the stock from \$31 to \$34.

Dornan Gets Second Lashing From CDP

The California Democratic Party (CDP) alleges former congressman Bob Dornan, a California Republican, violated federal election law a second time, by using radio talk show appearances to campaign for his old congressional seat. Bob Mulholland, the party's campaign advisor, says Dornan's radio appearances violated the law that prohibits candidates and elected officials from on-air discussions about campaign issues on broadcasts aired in their congressional districts.

"Dornan should be fined," Mulholland told R&R. "On October 15, when Dornan hosted Alan Keyes' show, he was talking about this race."

Dornan, who lost his Orange County seat last November, has declared himself a candidate for his former job in 1998. The CDP said they filed an initial complaint in March and a second complaint October 17. Federal Election Commission (FEC) press officer Ron Harris told R&R that the FEC had no record of the first alleged violation, and, "as of three o'clock [Tuesday], we have not received the complaint." If found liable, Dornan could receive a "civil penalty," or, in non-government terms, a fine, the amount of which would be determined by FEC, Harris said.

Debt Restrictions Of Katz Deal 'Loosened'

Following the extension last month of the stock tender offer that's part of Chancellor Media Corp.'s merger with rep firm Katz Media Corp., Chancellor announced last week that it is "loosening" the covenants and definitions in the indenture pursuant to the bonds issued by Katz. One source close to the deal told R&R that the amending of the covenants will enable Chancellor to have a more diverse basis for business, and that, in the long-term, it should benefit bondholders. Like the stock tender offer, the consent solicitation to bondholders will expire today. On October 16, 1.3 million shares of Chancellor Media were traded after Credit Suisse First Boston analyst Harry Demott upped its rating from "buy" to "strong buy."

Continued on Page 11

R&R/Bloomberg Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	4/1/97	10/10/97	10/17/97	Change Since 4/1	10/10
Radio Index	100.37	167.70	166.56	+65.95%	-.68%
Dow Industrials	6611.05	8045.21	7847.03	+18.70%	-2.46%
S&P 500	759.64	966.98	944.16	+24.29%	-2.36%

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10100 Santa Monica Blvd., 5th Floor
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Please print carefully or type in the form below. Full payment must accompany registration form. Please include separate forms for each registration. Photocopies are acceptable.

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AFTER JANUARY 24, 1998 \$400
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Double (2 people) *		\$169 / night
1 Bdrm Suite		\$475-1000 / night

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DEAL OF THE WEEK

• **WRTK-AM & WBBG-FM/
Youngstown-Warren, OH**
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1997 DEALS TO DATE

Dollars To Date: \$12,342,723,513
(Last Year: \$13,406,067,256)

This Week's Action: \$21,928,127
(Last Year: \$260,175,889)

Stations Traded This Year: 2047
(Last Year: 1902)

Stations Traded This Week: 23
(Last Year: 39)

TRANSACTIONS AT A GLANCE

- WTNW-AM/Tuscaloosa, AL \$50,000
- KBAR-AM & KZDX-FM/Burley, ID \$1.8 million
- KFXD-AM/Nampa (Boise), ID \$1.3 million
- KGRN-AM/Grinnell, IA \$560,000
- KDLS-AM & FM/Perry (Des Moines), IA No cash consideration
- WBET-AM & WCAV-FM/Boston \$1.5 million
- WHKL-FM/Crenshaw, MS \$76,000
- WZBZ-AM/Plattsburgh, NY \$100,000
- WLAS-AM/Jacksonville, NC \$17,127
- WCDL-AM, WDSL-FM & WSGD-FM/Wilkes Barre-Scranton \$6 million
- KENS-AM/San Antonio \$2 million (est.)
- Texrock Radio acquisitions \$1.5 million
 - KEPS-AM & KINL-FM/Eagle Pass, TX
 - KVOU-AM & KYUF-FM/Uvalde, TX
 - KUYA-FM/Uvalde, TX

TRANSACTIONS

Connoisseur Divests Youngstown Duo

□ **It's Swanson's swan song as Citadel buys Wilkes Barre trio for \$6 million**

Deal Of The Week

**WRTK-AM & WBBG-FM/
Youngstown-Warren**

PRICE: \$7,025,000
TERMS: Asset sale for cash
BUYER: Youngstown Radio License L.L.C., a wholly owned subsidiary of Bain-GOCOM Management Inc. Phone: (704) 341-0944
SELLER: Connoisseur Communications of Youngstown L.P., a wholly owned subsidiary of Connoisseur Communications Inc., headed by President Jeffrey Warshaw. Phone: (203) 227-1978
FREQUENCY: 1390 kHz; 93.3 MHz
POWER: 9.5kw day/4.2kw night; 50kw at 279 feet
FORMAT: News/Sports; Oldies

Alabama

WTNW-AM/Tuscaloosa

PRICE: \$50,000
TERMS: Asset sale for cash
BUYER: Tuscaloosa Radio Co. L.L.C., headed by President E. Kirk Wood
SELLER: WBHJ L.L.C., headed by manager Carl Parmer. Phone: (205) 322-2987
FREQUENCY: 1230 kHz
POWER: 1kw
FORMAT: News/Talk

Idaho

**KBAR-AM & KZDX-FM/
Burley**

PRICE: \$1.8 million

TERMS: Asset sale for \$1.6 million cash and a \$200,000 promissory note
BUYER: Kart Broadcasting Co. Inc., headed by President Allen Lee. It owns KART-AM & KMXV-FM/Jerome, ID and KOSZ-FM/Idaho Falls, ID. Phone: (208) 324-8181
SELLER: Mini-Cassia Broadcasting Inc., headed by President Charles Skaggs. Phone: (208) 678-2244
FREQUENCY: 1230 kHz; 99.9 MHz
POWER: 1kw; 25kw at 2461 feet
FORMAT: AC; CHR

KFXD-AM/Nampa (Boise)

PRICE: \$1.3 million
TERMS: Asset sale for cash
BUYER: Citicasters Co., a wholly owned subsidiary of Jacor Communications, headed by President Randy Michaels. It owns KIDO-AM, KARO-FM, KCIX-FM, KLTB-FM & KXLT-FM/Boise, ID. Phone: (606) 655-2267
SELLER: Doubledee Broadcast Group, headed by A. Risik. Phone: (208) 888-4321
FREQUENCY: 580 kHz
POWER: 5kw
FORMAT: News/Sports
BROKER: Jorgenson Broadcast Brokerage

Iowa

KGRN-AM/Grinnell

PRICE: \$560,000
TERMS: Stock sale for promissory note at 9% interest

BUYER: Russell and Brenda Crawford are acquiring Crawford Broadcasting Inc. Phone: (515) 236-6106
SELLER: Forrest and Joan Mitchell, Mianne Nelson, Dorea Potter, and Debra Haines. Phone: (561) 283-2062

KDLS-AM & FM/Perry (Des Moines)

PRICE: No cash consideration
TERMS: Stock sale for 51%
RECEIVER: Stephen Whitehead is acquiring Perry Broadcasting Co. Phone: (515) 465-5357
DONOR: Shirley Whitehead (deceased)
FREQUENCY: 1310 kHz; 105.5 MHz
POWER: 5kw day/1kw night; 6kw at 305 feet
FORMAT: Country; Country

Massachusetts

**WBET-AM & WCAV-FM/
Boston**

PRICE: \$1.5 million
TERMS: Asset sale for cash
BUYER: KJI Broadcasting L.L.C., headed by Joseph Gallagher
SELLER: WBET L.L.C., headed by President Charles Fuller. Phone: (508) 587-2400
FREQUENCY: 1460 kHz; 97.7 MHz
POWER: 5kw day/1kw night; 3kw at 276 feet
FORMAT: News/Sports; Country
BROKER: Robert Maccini of Media Services Group

Mississippi

WHKL-FM/Crenshaw

PRICE: \$76,000
TERMS: Asset sale for payment of existing debt
BUYER: Batesville Broadcasting Co. Inc., headed by President J. Boyd Ingram. It owns WJBI-AM & WBLE-FM/Batesville, MS. Phone: (601) 563-4664
SELLER: John Pelham Ingram. Phone: (601) 563-4664

New York

WZBZ-AM/Plattsburgh

PRICE: \$100,000
TERMS: Asset sale for cash
BUYER: Family Broadcasting Inc., headed by President Alexander McEwing. It owns WGLY-FM/Waterbury, VT. Phone: (802) 878-8885
SELLER: Barry Lunderville. Phone: (802) 985-5399

North Carolina

WLAS-AM/Jacksonville

PRICE: \$17,127
TERMS: Asset sale for a five-year promissory note at 7% interest
BUYER: Eastern Broadcasting Inc., headed by President Ronald Benefield. Phone: (704) 878-9004
SELLER: Eckhardt Broadcasting Corp., headed by President B. Keith Eckhardt. Phone: (910) 347-9100
FREQUENCY: 910 kHz

POWER: 5kw
FORMAT: News/Sports

Pennsylvania

**WCDL-AM, WDSL-FM &
WSGD-FM/Wilkes Barre-Scranton**

PRICE: \$6 million
TERMS: Asset sale for cash
BUYER: Citadel Broadcasting Co., headed by President Larry Wilson. It owns or has agreed to acquire WZL-AM, WARM-AM, WEMR-AM & FM, WMGS-FM & WZMT-FM/Wilkes Barre-Scranton. Phone: (406) 837-5360
SELLER: Swanson Holdings Ltd., headed by President Ronald Swanson. Phone: (717) 586-3070
FREQUENCY: 1440 kHz; 93.7 MHz; 94.3 MHz
POWER: 5kw; 1.45kw at 679 feet; 1.1kw at 771 feet
FORMAT: Nostalgia; Country; Oldies
BROKER: Satterfield & Perry for Swanson

Texas

KENS-AM/San Antonio

PRICE: \$2 million (estimate)
TERMS: Asset sale for cash; KENS-TV is included in the agreement on an exchange for 56% general partnership interest in Television Food Network and \$75 million cash.
BUYER: BHI Sub. Inc., a wholly

Continued on Page 11

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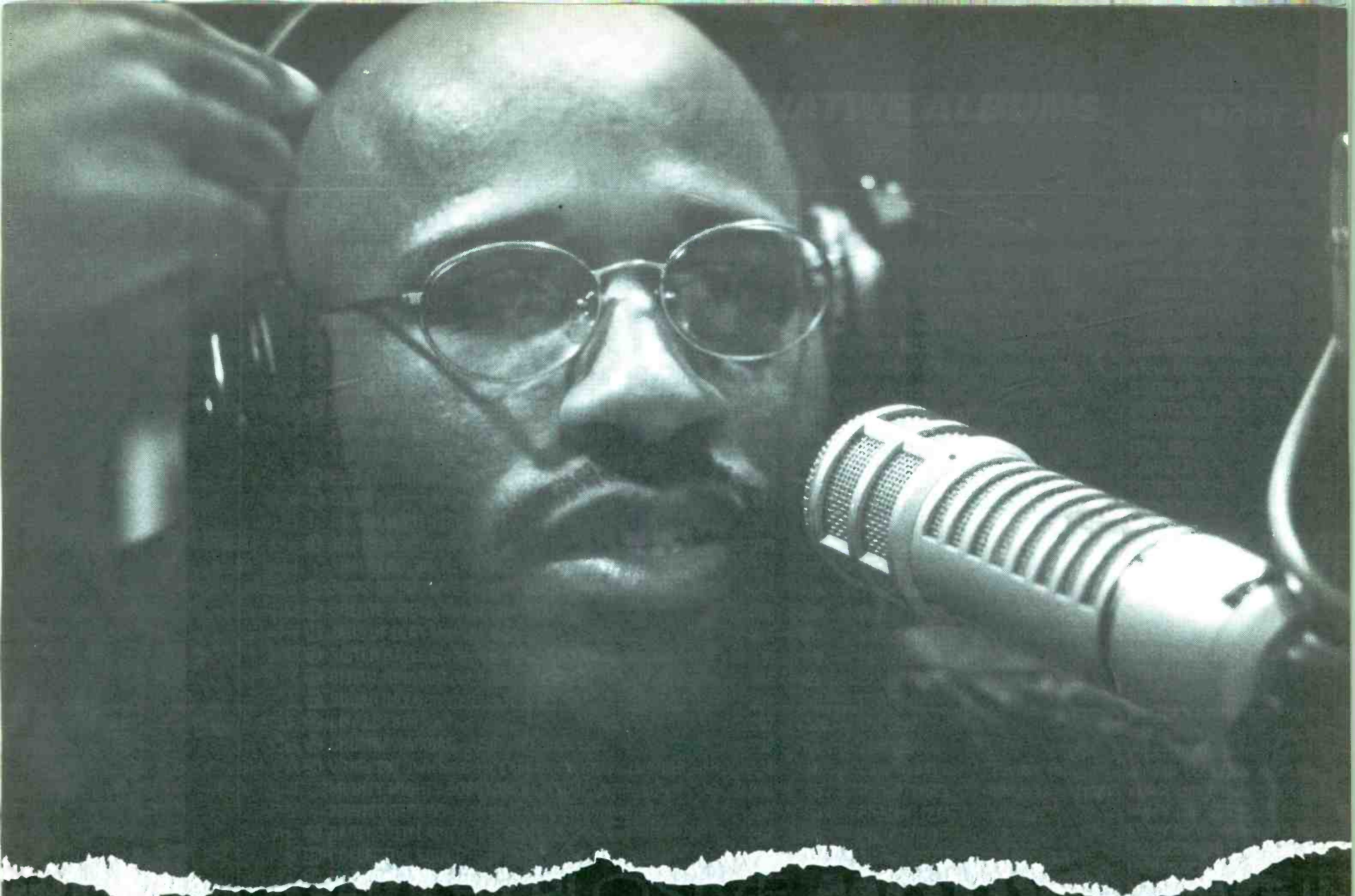
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- More than two-thirds of the workforce is already on the job by 8AM, and more people leave work between 4PM and 5PM than any other hour!
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*Source: Arbitron Spring 1997 Rating Book, Houston Metro, M-F 7p-mid, Adults 18-49 and 25-54

EARNINGS

Pulitzer Gains Momentum; Ceridian Slowed By Settlement

Pulitzer Publishing Company (NYSE: PTZ) reports net income for the third quarter of 1997 rose 9.7% to \$14.2 million (64 cents per share). Revenues at this same time last year were \$13 million (59 cents). 1997 operating cash flow increased 1.8% to \$36.2 million, but broadcasting cash flow dropped 4.3% to 23.4 million. The decrease is attributed to \$3 million in political advertising and Olympic-related coverage Pulitzer had at this time last year. Third-quarter results were also affected by a \$1 million decline in net interest expense, showing a

\$50.7 million reduction in debt since third-quarter 1996. Pulitzer is the owner of five stations in three markets.

Ceridian Corp. (NYSE: CEN) — the parent company of Arbitron — announced a net loss of \$93.7 million, or \$1.18 per fully diluted share of common stock on revenue of \$411.7 million. Third-quarter revenue for 1996 was \$44.4 million (55 cents) per fully diluted share on revenue of \$361 million. Overall revenue increased 14.1%. For the first nine months of 1997,

net loss was \$1.4 million on \$1230 million of revenue; compared with net earnings for 1996 totaling \$132 million, or \$1.64 per fully diluted share on revenue of \$1091.5 million. Ceridian would have reported net earnings for the first nine months of 1997 of \$160 million, or \$1.98 per fully diluted share, were it not for a \$13 million age discrimination litigation settlement. As reported in R&R (9/5), Ceridian's stock fell sharply 5 15/16 to 37 1/16 on August 26, after the company terminated a payroll processing software project valued at \$150 million.

TRANSACTIONS

Continued from Page 8

owned subsidiary of A.H. Belo Corp., headed by President/Broadcast Division **Ward Huey Jr.** Phone: (214) 977-6627

SELLER: E.W.S. News Corp., a wholly owned subsidiary of E.W. Scripps Co., headed by President/CEO Will-

iam Burleigh. Phone: (513) 977-3000
FREQUENCY: 1160 kHz
POWER: 10kw day/1kw night
FORMAT: News/Talk

Texrock Radio acquisitions

PRICE: \$1.5 million
TERMS: Asset sale for cash
BUYER: Texrock Radio Inc., headed

by President **Dain Schult.** It owns KHLB-AM & FM/Burnet, TX and KTAM-AM, KHLR-FM & KORA-FM/Bryan-College Station, TX. Phone: (512) 249-2344

SELLER: Various; see listings

KEPS-AM & KINL-FM/ Eagle Pass

SELLER: Eagle Pass Broadcasters Inc., headed by President **Willis Harpole.** Phone: (830) 216-2895
FREQUENCY: 1270 kHz; 92.7 MHz
POWER: 1kw; 20kw at 184 feet
FORMAT: Spanish; Country

KVOU-AM & KYUF-FM/ Uvalde

SELLER: Uvalde Broadcasters Inc., headed by President **Willis Harpole**
FREQUENCY: 1400 kHz; 104.9 MHz
POWER: 1kw; 25kw at 272 feet
FORMAT: Regional Mexican; Country

KUVA-FM/Uvalde

SELLER: Border Broadcasters Inc., headed by President **Willis Harpole**
FREQUENCY: 102.3 MHz
POWER: 4kw at 217 feet
FORMAT: This station is dark.

Analysts

Continued from Page 6

from S&P. "and even that's not pure-play," Dinsdale pointed out.

Grubbs speculated that, following the American Radio Systems deal, CBS probably won't make any large acquisitions for some time now. "It's really up to management whether they want to settle things down and operate on going forward," he said.

Hicks. Muse's holdings are probably the companies that will remain aggressive. "Hicks, Muse is throwing everything they have behind radio, and obviously they're going to be buying," said Dinsdale. Chancellor Media, which last week liberalized the covenants and restrictions in the debt offering that's part of its merger with Katz Media Group. "probably will

have strong dynamics... and my sense is that they're going to run that company more for the bottom line going forward than a sense of building it," Grubbs speculated. He also said that Capstar will likely remain a "leveraged company."

Of the smaller guys, Cheen said that Citadel Communications Corp., Radio One Inc., and Spanish Broadcasting System bonds are all great values.

The bottom line, according to S&P's Dinsdale, is that in the "short term we have concerns about leverage and about the amount of debt that's being used out there to grow the business." In the long term, however, he expects "pretty impressive growth given the businesses they're putting together."

Bloomberg

BUSINESS BRIEFS

Continued from Page 6

ABC Says Audiolounge Release Not Accurate

ABC spokesperson Julie Hoover told R&R that a press release issued by Telos Systems and Olympia Online last month announcing its new Audiolounge webcasting partnership led some in the industry to think the network had signed an exclusive contract to stream its content using Audiolounge. Not true, she said — some ABC affiliates are using Audiolounge, but not the network as a whole. She blamed the public relations firm that wrote the release for the inaccurate characterization of the deal. But Telos President Steve Church told R&R that Audiolounge never indicated that there was any exclusive deal between the webcast provider and the network, but rather with individual ABC O&Os.

RAB To Offer New Sales Certification

At a conference in Chicago last weekend, the Radio Advertising Bureau announced "CRMC² (Certified Radio Marketing Consultant)," which the organization says raises the standards for radio sales and marketing staff. The criteria for the certification will be revealed at RAB's Marketing Leadership Conference in Dallas in February. Sarah McCann, President of The Lytle Organization, a sales training and consulting firm that helped RAB devise the program, says it hopes to have 2000 CRMC²s by the end of the decade.

Nebraska Stations Cited For EEO Violations

The FCC issued a notice of apparent liability for forfeiture in the amount of \$10,000 to Journal Broadcast Group Inc., licensee of KOSR-AM, KEZO-FM & KKCD-FM/Omaha, for inadequate minority recruiting for vacancies. Despite the alleged violation, the Commission renewed the licenses of the stations.

FCC Rescinds Second EEO Fine

Last month, WCMS-AM & FM/Norfolk told R&R it had already paid a \$14,000 forfeiture issued to it by the Commission. Monday, the FCC rescinded the second forfeiture, issued September 9, saying it concluded "the licensee has presented valid proof of payment of the forfeiture." The Commission said that the station mailed the check without a "control number" and therefore was not credited at the time the forfeiture order was initially released.

Nat'l Association Of Brokers Names New Officers

The National Association of Media Brokers has appointed new officers for 1998: Charles Giddens of Media Venture Partners, President; George Reed of Media Venture Partners, Vice President; Norm Fischer, Secretary; and Jim Blackburn, Treasurer.

Gannett Declares Dividend, Appoints Williams

The quarterly dividend of 19 cents per share will be payable January 2, 1998 to shareholders of record on December 12, 1997. Additionally, Gannett announced the appointment of Washington attorney Karen Hastie Williams to its board of directors. She joins the class of directors — totaling 10 — whose terms expire May 2000. Gannett agreed to sell its five radio stations — WGCI-AM & FM/Chicago, KHKS-FM/Dallas, and KKBQ-AM & FM/Houston — to Chancellor Media in April.

Continued on Page 28

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"You're a god-send each year!"
WASH-FM Washington

"Great music each year. Thanks!"
WBZ-AM Boston

"You're great to work with!"
KIRO-AM Seattle

"Clearly, the best Christmas show!"
KXKL-FM Denver

"We used to produce our own Holiday programming. Not now!"
WBEB-FM Philadelphia

"Very professional programming!"
KRLD-AM Dallas

"A show everyone can agree on!"
WPCH-FM Atlanta

"Terrific show every year!"
WWMX-FM Baltimore

"We love this show each year!"
KDKA-AM Pittsburgh

800-423-XMAS

KQRS Ups Waggoner To Station Manager

KQRS Inc. (KEGE-FM, KQRS-FM & KXXP-FM/Minneapolis) has



Waggoner

upped Director/Sales **Amy Waggoner** to Station Manager for the three properties.

"This promotion signals not only growth for KQRS Inc., but also recognizes the contributions of a brilliant professional."

ABC Radio Group President Mark Steinmetz said. "Amy's skills, leadership, and attitude give me confidence that KQRS Inc. will remain the Rock leader in the Minneapolis marketplace."

Waggoner added. "I've worked at KQRS since coming to the Twin Cities in '86. I love this station and the people who work here. They're my family. I'd like to thank Mark Steinmetz for this fabulous opportunity, and I look forward to continuing the success KQRS Inc. has enjoyed under his leadership."

In her 11 years with the company, Waggoner has also held the roles of AE, LSM, and GSM.

'Mediabase 24/7' Set To Premiere In '98

By Matt Spangler
R&R Washington Bureau

Premiere Radio Networks' radio station monitoring division **Mediabase Research** announced that in January 1998 it will launch a new system, dubbed "Mediabase 24/7," that the company believes will be the "most extensive and comprehensive monitoring system ever." But one competitor says only time will tell how successful this new product will be.

Mediabase 24/7 promises to collect music and programming data from more than 1000 radio stations
MEDIABASE/See Page 28

Richards To Direct Jacor/Cincy FM Ops

Jacor Communications has expanded WEBN-FM & WOFX-FM/Cincinnati OM **Jim Richards'** duties by naming him Director/FM Operations, Jacor/Cincinnati. Besides his added responsibilities, Jacor said Richards has been offered an attractive incentive package including "(live) stock options, his own cement pond, and new church clothes."

Richards noted, "I'm looking forward to the opportunity to answer complaint calls for twice the number of stations after I finish lobbying Congress to pass the 29-hour workday bill."

Cutting his teeth in radio as Production Director/middays at WLRS/Louisville, Richards' first PD assignment was at WBVH/State College, PA. He has also been PD of WSNX/Muskegon, MI and OM/PD of WWST & WMYU/Knoxville.

Renet Now Head/Alt. Promo At Revolution

Revolution has tapped 14-year music veteran **Sean Renet** as Head/Alternative Promotion. Based in Los Angeles, he reports to Head/Promotion Ritch Bloom.

Bloom commented, "The standard of excellence that is needed to work alternative music and the ability to succeed in this ever-changing medium is what Sean Renet is all about. Bringing Sean to Revolution is a tremendous coup for us. He has demonstrated his promotional skills with a knowledge and savvy that is reflective of the professional that he is. In essence, Sean delivers. Now get to work!"

Renet most recently was with National Music Marketing, where he headed up the Alternative Promotion Department. Prior to that, he spent two years at Capitol Records in charge of Alternative Promotion and four years at PolyGram working in Alternative radio and marketing.

In related news, Revolution has named **David Jafri** Head/Artist Development & Tour Marketing and **Buddy Deal** Southwestern Promotion Representative. Before joining Revolution, Jafri held the top sales post at American Recordings; Deal most recently was Director/Marketing & Promotion at PRA Records.



Renet

New CHR Bows As 'MJM Moves Frequencies

Last Monday (10/20) at noon, Jacor moved **KMJM/St. Louis'** Urban format from the 107.7 frequency to 104.9 as "The New Majic 105." As a result, CHR/Pop **KSLZ (Z107)** debuted on KMJM's old frequency with a commercial-free, 10,000-song marathon.

"Our frequency change represents our attempts to adjust the contours of our signals to match the contours of our audience," Jacor/St. Louis VP/GM Lee Armstrong Clear explained. "In the St. Louis market, the Urban audience resides primarily in St. Louis City, St. Louis County, and St. Clair County, IL. The 104.9 frequency reaches Jersey County to the north, St. Genevieve to the south, Clinton County, IL to the east, and St. Charles and Franklin Counties to the west."

Jacor Director/CHR B.J. Harris added, "Jacor is very excited to bring CHR back to St. Louis. We feel there is a definite opportunity in the market for an 18-34-female-targeted CHR station." KSLZ is currently running jockless, and the search is on for a PD and staff.

EXECUTIVE ACTION

Don Schwartz Wins Champion Exec. VP/COO Post

Don Schwartz has been appointed Exec. VP/COO for **Champion Broadcasting**. He succeeds Don Kidwell, who was named VP at Connoisseur Communications (see story, Page 3).

"This appointment represents a restructuring of our company," Schwartz told **R&R**. "Don Kidwell has laid out a nice clear path for us, and I regret that he was recruited away. Don specifically recruited me for this position, and the biggest thing I have to do is follow his footsteps and take this company to the next level."

Schwartz starts his new job on November 1 and will retain his duties as GM for the company's KCDQ-FM, KCHX-FM & KMRK-FM/Midland-Odessa, TX. He has served as GSM at Heritage Media's WBEE & WBBF/Rochester (1996); was Group VP at Atlantic Morris Broadcasting (1993-96); and has more than 20 years in management and sales at WONE-AM & WTUE-FM/Dayton.

Baer Becomes Giant Sr. VP/Mktg. & Artist Dev.

Former Imprint VP/Marketing & Artist Development **Connie Baer** has officially been named Sr. VP/Marketing & Artist Development for **Giant Records**. Baer has been working at the Nashville-based label for more than six weeks.

Giant President Doug Johnson noted, "I admire the honesty and integrity at the core of Connie's marketing philosophy. She is the only person I've ever met whom I can't outwork, and her creativity, passion, and focus will be an inspiration to everyone here, as well as to our artists and their managers."

The appointment reunites Baer and Johnson, who first worked together four years ago when he was Sr. VP at Epic/Nashville and she was VP/Marketing for Sony/Nashville and VP/Marketing & Artist Development for Epic. She worked at Sony between 1993-95, joining Imprint in October '95. Before that, she spent 10 years as a partner and VP of the Gary Group, an L.A.-based entertainment marketing agency.



Baer

Davies Heads Tommy Boy Mktg. & Promo

Tommy Boy Music has promoted **Martin Davies** to Head/Marketing & Promotion. Based in New York, he will be responsible for overseeing the label's promotion and marketing efforts in the U.S. and Canada and will oversee its international operations.

Tommy Boy Music founder Tom Silverman said, "In the last four years, Martin has made an incredible contribution to Tommy Boy's growth. Our international business has exploded under Martin's direction. In his new position, he will not only continue to provide international leadership but also greatly assist our efforts in the U.S. and Canada. I am personally really looking forward to Martin being here in New York."

Davies joined Tommy Boy in 1994. For the last two years, he has headed the company's UK office and directed its international business.



Davies

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KSKX-FM CO Springs Men 25-54

KJJZ-FM Palm Springs Women 25-54

WJZJ-FM Cheboygan Women 25-54



Arbitron Spring '97, MSA, M-S 6a-12m
All data subject to the limitations outlined in the report.

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JONES RADIO NETWORK™

PD Shebel Gets 'Variety' In Pittsburgh

Former WPRO-FM/Providence PD Chris Shebel has been appointed PD at WVTY (Variety 96 FM)/Pittsburgh. He succeeds Bruce Gilbert, who recently exited the SFX Broadcasting Hot AC to program Sports KTCK/Dallas (R&R 10/17).



Shebel

According to VP/GM Frank Iorio, "After an extensive national search, I believe we've found the perfect candidate for Variety 96's programming job. We're pleased to have someone of Chris' caliber and talent join our team. We're excited at Variety 96's new possibilities and opportunities." Shebel begins his new assignment November 3. Prior to his two-year CHR 'PRO-FM PD stint, Shebel programmed CHR WDJX/Louisville.

Reynolds Wraps Up KQ102 PD Position

KKBA/Corpus Christi, TX PD/morning show host Chris Reynolds has been named PD at KQXT (KQ102)/San Antonio. He succeeds Mike Scott, who exits the Clear Channel Soft AC.

"We're delighted to have Chris join our team," said Clear Channel/San Antonio VP/GM Bob Cohen. "He has the enthusiasm, skills, and desire that we required for this position, and we're looking forward to Chris' impact on our franchise."

Before joining KKBA approximately two years ago, Reynolds programmed WGER/Saginaw, MI and WNNS/Springfield, IL. He also worked as an on-air personality at WNIC/Detroit; WCRZ/Flint, MI; and WFMK/Lansing, MI.

Clark Set To Join WZZK/WODL As GM

WFLC & WHQT/Miami GSM Jeff Clark has been tapped to assume GM duties at WZZK-AM & FM & WODL-FM/Birmingham following the retirement of Jerdan Bullard in spring of '98. All of the stations are owned by Cox Radio.

Clark has been GSM at the Miami stations since 1988. His 28-year radio career includes stints as GSM for KYUU-FM/San Francisco and KIMN-AM & KYGO-FM/Denver.

Bullard, who last week announced his retirement plans, has been GM of WZZK-FM since 1980 and its AM sister since 1985. He assumed additional duties as GM of WODL in 1993. Cox Radio acquired the stations from NewCity Communications in 1997.

KYYS/KC Zones In On Kriegler As PD

Alternative KMYZ (The Edge)/Tulsa PD Paul Kriegler has been named PD at KYYS/Kansas City. He succeeds Jeff McMurray, who exited the station when it flipped from Rock to Pop/Alternative Hot AC last month (R&R 9/26).

Now known as "102.1 The Zone — The New Music Alternative," the station hopes to adopt the new call letters KOZN soon.

According to GM Herndon Hasty, "Paul really gets it. Of the 30 or so candidates, no one was more qualified or more perfectly suited for this position."

"The market's wide open, and I know it's going to be a lot of fun," added Kriegler, who begins his new assignment next Monday (10/27). He previously was Asst. PD/MD for KNNC/Austin and Promotion Director at KKNE/Lincoln, NE.

Klaproth Appointed PD At WKRQ/Cincy

WDBR/Springfield, IL PD Bill Klaproth has been appointed PD at WKRQ (Q102)/Cincinnati. Klaproth replaces Jimmy Steal, who resigned to become PD at Nationwide's KDMX/Dallas (R&R 8/15).

WKRQ VP/GM and ARS Market Manager/Cincinnati Jim Bryant told R&R, "Bill is a bright, young guy ready to come into Cincinnati and not miss a beat." Bryant also pointed out that interim PD Race Taylor will reassume his APD duties upon Klaproth's arrival.

Klaproth told R&R, "I went into the interview and was completely myself, and in spite of that still got the job! This is an unbelievable opportunity, and I am excited about getting to know the staff and continuing the success of Q-102. To paraphrase from programmers who have come before me, I hope I just don't tank the place!"

Before joining WDBR, Klaproth stopped at WTBX/Hibbing, MN and KKRL/Carroll, IA and spent four-and-a-half years at WLS/Chicago. Klaproth's first day at WKRQ is November 3.



Klaproth

Stewart Segues To KHOM & KKND/N.O. OM

☐ Klutch shifts to full-time PD at CHR 'HOM

WPLL/Miami-Ft. Lauderdale PD Dave Stewart has been named OM for Clear Channel's CHR/Pop and Alternative combo KKND-FM/New Orleans. At the same time, KHOM interim PD Kandy Klutch has officially been named PD at that station; she steps in for Bill Thorman, who recently exited.

Clear Channel VP/GM/Market Manager Earnest James told R&R, "We are very excited that Dave is coming on board. He has CHR, Alternative, and 'Modern AC' experience, and will be overseeing both KKND and KHOM. His primary day-to-day functions will be keeping KKND focused, and he will oversee the KHOM transition from Churban to a straight-ahead CHR."

"Kandy has done a great job in refocusing KHOM, and the station sounds great. Kandy and the entire KHOM staff are very excited, and the changes have been very well-received."

Stewart starts his new job on October 27. His background includes stops at WSHE/Miami and WARQ/Columbia, SC. Before joining KHOM, Klutch spent time at All Access Marketing & Promotion. She was also MD at WNKS/Charlotte and MD at WKSS/Hartford.



Klutch

Jacor/Vegas Country Duo Taps Two PDs

KFMS-FM & KWNR-FM/Las Vegas' respective Asst. PDs, Mark Stevens and Dave Collins, have been promoted to PDs of their stations following the arrival of new Jacor Director/Country Programming and Las Vegas OM Jaye Albright. KFMS & KWNR OM Tom Jordan has exited.

Albright said, "I want to welcome these two great individuals to the Las Vegas management team. I will be traveling a lot during November, and I am relying heavily on them to keep the stations growing. Both of them are proven winners with great skills and professional, positive attitudes."

Jordan's departure came last Friday (10/17), after he and Jacor were unable to reach a mutually satisfactory financial arrangement. Albright explained, "He has my complete support in looking for a major off-air PD gig, which he is pursuing aggressively." Noting that the promotions of Collins and Stevens are indicative of the station's current success, Albright added, "I hope the fact that I have chosen Tom's former right-hand guys for these two positions speaks volumes about my confidence in the current direction of both radio stations."

In other developments at KFMS, morning talent Charlie McGraw has left to take a public relations job in Las Vegas' Parks Department. A search is on for a personality to join Judy Puente in the morning. Also, KFMS part-timer Scott O'Neil moves to nights to replace Joe Farmer, who has moved to KLUR/Wichita Falls for mornings.

UPDATE

Bernstein Becomes Universal Sr. VP/Public Rel.

Universal Music Group has promoted Bob Bernstein to Sr. VP/Public Relations. Bernstein joined UMG in 1995 as VP/Public Relations following a year as Managing Director/Public Relations for Hard Rock Cafe International.

UMG Chairman/CEO Doug Morris said, "Bob is one of the industry's most highly respected public relations executives. His perspective and expertise are valuable to our company. I am happy to announce his well-deserved promotion."

Prior to his Hard Rock stint, Bernstein spent seven years at EMI Music, most recently as VP/Public Relations & Corporate Communications for EMI Records Group North America. Before that, he was an AE with the international public relations firm Dennis Davidson Associates and established and operated RhythmBios, a company that created professional public relations materials.

Walker To Head SJS's New Research Subsidiary

SJS Entertainment has created SJS Research Corp., which will be headed by John L. Walker. A 20-year radio veteran, Walker formerly was CEO of Marketing/Research Partners.

Based in Fresno, SJS's research subsidiary will provide strategic planning with both qualitative and quantitative perceptual research, focus groups, music testing, and marketing services for radio clients. It also will offer product pre-testing and feasibility studies for advertisers and record labels.

"SJS Research Corp. will provide cutting-edge research methodologies and marketing services to current and future SJS clients," Walker remarked. "By using the best technology and the brightest people, we plan to help our clients make more informed decisions while saving their cash reserves for more necessary tactical needs."

Arbitron Updates Maximiser '97 PC Software

Arbitron has released an upgraded and enhanced version of its Maximiser '97 software that allows radio stations to tailor information precisely to client needs.

The software, which utilizes qualitative and quantitative information, now includes such improved features as P1 and exclusive rankers, duplication analysis, working persons demos, composition reports, non-standard age breaks, and redesigned trend reports. It also offers enhanced processing speed, significantly shortening usage times.

Current Maximiser '97 subscribers will receive this information at no additional charge. For further information, contact Arbitron VP/Sales, Radio Station Services Scott Musgrave at (212) 887-1300.

'KY' Returns To KC On Soft AC KLTH

Four weeks after 23-year Rock stalwart KYYS/Kansas City flipped to Pop/Alternative, another outlet in the market has relaunched the "KY" format: Entercom Soft AC KLTH flipped to "The New 99.7 KY" on Monday (10/20) at 6am. A two-minute produced promotion on KYYS' history was aired prior to the first song, AC/DC's "Back In Black."

The KLTH airstaff is off the air, but Entercom has retained them. Many of the former KYYS airstaff have been hired, including the morning team of Max Floyd, Tanna Guthrie & Larry Moffitt; Moffitt is also acting PD. Marty Wall joins for afternoons, and Doug Medlock & Slacker join for middays. The night, overnight, and weekend slots have yet to be filled.

Entercom Kansas City Market Manager Bob Zuroweste told R&R, "We have the advantage of looking at the 23-year history of KYYS and picking up the best parts from the personalities, marketing, promotions, and music in the relaunch of this radio station." Zuroweste explains that, in his 27-year radio career, he had never seen such passion and emotion from listeners about a station going away.

After hearing the on-air goodbye party with KYYS' morning show that was simulcast on crosstown KCFX & KQRC, Zuroweste invited them to KCMO-AM Mike Murphy's talk show for a similar party. As a result, Max Floyd was hired for mornings on the News/Talk station. Zuroweste added, "Because we had two Soft ACs ... we thought this was the perfect opportunity for reviving KY and repositioning it. We've had tremendous response from the media. I've never seen a station get more coverage — it's been the lead story on all the newscasts."

Staple artists will include Pink Floyd, Led Zeppelin, the Doors, Tom Petty, Journey, ZZ Top, Bruce Springsteen, and Eric Clapton. Jacobs Media is consulting.

Career

Continued from Page 3

responsibilities. Each regional will handle about 20 stations. Dallas and L.A. will each be home to a pair of regional promoters. Career Midwest regional Jon Conlon will be moving to L.A. to work the West, where Lori Hartigan remains. Joining Ken Rush as another Dallas-based

regional is Dawn Richardson, who has been working in Arista/Nashville's office as Marketing & Promotion Specialist.

Exiting Career regionals are Angela Lange (Seattle), Todd Berry (Atlanta), and Scott St. John (Dallas). The label will soon be adding three people, all of whom won't necessarily be in mainstream Country promotion.

Radio

• **JERRY BOULDING** has become VP/Entertainment Programming for American Urban Radio Networks. In his new capacity, Boulding will head the company's Atlanta operations: radio production firm OMP Group and the Sheridan Gospel Network, a full-time satellite-delivered radio service. Boulding



Boulding

previously served as OM at WBMX/Chicago and WCHB-AM & WJZZ-FM/Detroit; was Managing Director/Black Product at MCA; and headed Satellite Music Network's "Heart & Soul" format.

• **COBY MACH** has been promoted to AM Corporate Operations Manager for Three Eagles Communications. In this newly created position, Mach will oversee KBRK-AM/Brookings, SD; KTTT-AM/Columbus, NE; KIJV-AM/Huron, SD; KLMS-AM/Lincoln, NE; KRIB-AM/Mason City, IA; and KQAD-AM/Sioux Falls, SD. Mach joined Three Eagles' KFOR-AM/Lincoln as OM/afternoons in 1994 and will continue handling those duties. Prior to joining KFOR, Mach served as OM of KFAB/Omaha.

Records



Silver

• **CLIFF SILVER** has risen to the newly created position of Sr. VP/Operations at the Epic Records Group. Silver previously served as VP/Finance & Administration for the company.

• **CHARLES NEWINGHAM** has been elevated from Manager/National College Promotion to National Manager/Modern Rock Promotion, East Coast for Mercury Records.



Newingham

National Radio

• **WESTWOOD ONE** has released the following schedule for its "Celebrity Connection" program:

October 28: John Landis

October 29: the Jerky Boys; Lou Christie

For further information, call (212) 641-3088.

Industry

• **SPARK SERVICES'** parent company, CUC International, has agreed to purchase Match.Com — an online personal classifieds service — from Electric Classifieds. Spark Services provides radio stations with "Dateline," a local dating service. The transaction allows Spark Services to offer its radio partners the ability to place the internet personals service directly onto its own web site. For more information, contact Scott Shapiro at (606) 276-0230.

Changes

Industry: Following the Horton Group's announcement that it has formed an artist management services division, **Jim Hester** joins the company to lead the division, while **Nancy Block** assumes special projects and media-related service responsibilities ... **Steve Hannah** joins Broadcast Electronics as Product Mgr./Radio & Telco Products.

Records: Capitol promotes college radio rep **Steve Nice** to Assoc. Dir./College Promotion, while **Gregg Simon** is tapped as West Coast A&R Rep for Capitol-distributed Java Records ... **Melinda Cody** is named Head/Business Affairs at V2 Records, while the company names **David Steel** to VP/V2 Music Publishing ... BNA Northeast Dir./Promotion **Chuck Thagard** will now cover that region from the label's Atlanta branch. His new number is (770) 414-6228 ... Former Decca SW Regional **Tami DeVito** will now handle that region for Curb/Universal, replacing **Jimmy Harnen** ... **Toni-Ann Marinaccio** is appointed Dir./Int'l Acquisitions at BMG Music Publishing. In other BMG news, **George Clyne** ascends to the Sr. VP/Finance & Administration post at BMG Distribution ... **Lynne Hoffman-Engel** assumes the Exec. VP/Sales & Mktg. post at Polygram Distributed Labels' Platinum Entertainment ... **Billye Sluyter** rises to Mgr./Merchandising Services at Universal Music & Video Distribution ... **Margaret Johnson** is upped to Sr. VP/Finance & Administration for The Famous Music Publishing Companies ... **Yvonne Gomez** is the new Nat'l Dir./Media Relations at Rhino Records as **Vincent DeStefano** is hired as Special Markets Sales Dir. ... **Tamra Wilson** joins Elektra Entertainment Group as Manager/Press & Artist Development ... **Donna Torrence** takes the Associate Dir./Publicity position at Arista Records ... **Dave Lory** is named VP/Int'l Mktg. at Mercury Records ... **Brian Sutnick** is upped to Dir./Int'l Mktg. at Island ... **Jen Simon** and **Sean McGoldrick** become Tour Coordinator and Controller, respectively, at Roadrunner Records ... **Keith Lyle** is elevated to Mgr./Media Services at Atlantic Records ... **Mary Barnhill** and **Kevin Hopper** are promoted to Dir./Corporate Ops and Operations Coordinator, respectively, at Ryko Corporation. In related news, Ryko's REP Company adds **Beth Gobeille** as Sales Administrator, **Joe Lefebvre** for telesales services, **Jonathan O'Toole** as Mktg. Coordinator, and **Matt Slifkin** as Advertising Mgr. ... **Paul Guzman** moves

PROS ON THE LOOSE

Don Bernstine — NE Regional Sire Records (610) 325-3790
Steve "The Gatekeeper" Hammond — Afternoons WBZX/Columbus, OH (614) 457-6823

up from Dir./Financial Planning & Analysis to Sr. Dir./Financial Planning & Analysis with Sony Disc Manufacturing ... **Susan Anderson** takes NSM duties at Putumayo World Music ... Higher Octave Music and Anysoft Inc. form a strategic alliance to market multimedia CDs ... Cyber Records launches its new Internet-based label, with **Reza Rashidian** helming the company. The label can be reached at 611 South Frederick Ave., Gaithersburg, MD 20877. Its web site is www.cyberrecords.com. ... Playing Music acquires Felton Pilate Felstar's music copyright catalog, which includes more than 135 Con Funk Shun titles.

National Radio: **Suzanne Cook** is now VP/Human Resources at Hubbard Broadcasting ... **Tina Lorraine** joins for M-F middays and Sat. evenings at Jones Radio Network's Rock Alternative format ... Westwood One extends its commitment to Notre Dame football broadcasts for an additional five years ... Rapper **Willie D's** nationally syndicated two-hour call-in program, "Reality Check," now airs Sunday-Thursday from 9-11pm ET; (972) 402-4534.

Urban: **Vaughn Harper** joins Urban Oldies WWRL/New York for the 6-10pm shift ... Urban AC WHQT/Miami has relocated. Its new address is 2741 North 29th Avenue, Hollywood, FL 33020. Phone: (954) 584-7117 (Broward); (305) 444-4404 (Dade).

Rock: KEGE/Minneapolis Creative Dir. **Jason Manning** exits ... KMXV/Kansas City morning driver **Danny Douglas** takes similar duties at WMMS/Cleveland ... WBZX/Columbus, OH welcomes **Suzy Waud** back to its airstaff for afternoons ... KRXQ/Sacramento overnighter **Spanky Burns** exits to join the computer industry ... WKLQ/Grand Rapids overnighter **Randy "Flea" Scope** exits ... KATP/Amarillo, TX midday host **Christine Sims** joins crosstown KZRK for morning drive, replacing **Amy Maddox** ... KXFX/Santa Rosa, CA welcomes **Michael Bower** for middays ... **Flyin' Brian Rhodes** joins WZBH/Salisbury-Ocean City, MD for overnights ... KSEZ/Sioux City, IA MD **Tom Stevens** exits, with PD **Rich Zaber** assuming interim MD duties.

Pop/Alternative: Here's the revised on-air lineup at KYSR/Los Angeles: **Larry Morgan & Shirley** take wake-ups, **Merilee Kelly** lands middays, **Ryan Seacrest** assumes afternoons, **Leah Brandon** returns for nights, **Gary Thompson** takes late-nights, and **Bill Alexander** assumes overnights. **Lisa Foxx** assists in am

and pm drive, while **Brian Douglas** joins from KKFR/Phoenix for swings ... KZZO/Sacramento middayer **Jim Matthews** is boosted to APD.

Oldies: **John Riley** is new to mornings at WPBG-FM/Peoria, IL.

News/Talk: KFWB-AM/L.A. news anchor **Tammy Trujillo** segues from evening sports and weekends to afternoon drive ... KSFO-AM/San Francisco adds "Connected With Gina Smith," a technology program, to its 9pm-midnight Sunday slot ... KOMO/Seattle hires former KRLD/Dallas talk show host **Ernie Brown** as its new afternoon man ... WKRC/Cincinnati 35-year morning vet **Jerry Thomas** signs a two-year contract extension with the station ... KMBZ/Kansas City has signed a three-year broadcast agreement with the Kansas City Royals baseball club to become its flagship station, commencing with the 1998 season ... WINK-AM & WNOG-AM/Ft. Myers-Naples welcome **Frank Kinsman** for mornings.

Country: KYCY/San Francisco APD **Steve Jordan** moves from nights to afternoons ... WWWW/Detroit welcomes **Michael J. Foxx** for afternoons ... **Kenny Gaynor** is the new overnighter at WUBE/Cincinnati ... WWYV/Hartford MD/evenings **John Saville** rises to wake-ups ... KFMS/Las Vegas part-timer **Scott O'Neil** moves to nights ... **Shawn O'Brien** rises to APD at new Country reporter WCTO-FM (formerly WLEV)/Allentown. **Lou Lunden** joins as MD/middays, and **Ken Anderson** joins **Kitty McVay** for mornings ... KJJY-FM & KRKQ-FM/Des Moines hire **Kenneth Toft** as Graphic Designer/Network Coordinator ... **Chuck McKinley** is now doing nights at KYKX/Longview, TX ... **Mark Charvat** shifts from evenings to afternoons at WXXQ/Rockford, IL ... **Kevin Lawrence** is the new night host at KUGN/Eugene, OR ... KRKT-FM/Albany, OR PD/afternoon **Glenn Nobel** joins KXL-FM/Portland for pm drive duties ... **Dominick Garcia** is now doing weekends at KIKF-FM/Anaheim-Santa Ana, CA under the name **Dony Lee** ... **Randi Clark** is the new MD at WBWN/Bloomington-Normal, IL ... **Joe Farmer** is new to mornings at KLUR/Wichita Falls, TX ... **Nancy Brooks** is now a country music news reporter for Metro Source.

CHR: **T.J. Roberts** is now Creative Service Dir./Production Dir. at WXYV/Baltimore ... WXRK/NY middayer **Hollywood Joe** heads back to WKSS/Hartford for nights ... WWHT/Syracuse promotes **Beth Hall** to Asst. MD ... WQHT/NY Promotion Asst. **Laurence Salvary** joins WBHJ/Birmingham as Promotion Dir. ... KFRX/Lincoln, NE PD **Sonny Valentine** exits to program Woodward Communications' WYZM/Madison, WI. KFRX morning driver **Jerry Valletta** assumes PD duties and afternoon driver **Larry Freeze** is named APD ... KMCK & KBRS/Fayetteville, AR names Production Dir. **Scott**

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Robert Hall • (214) 991-9200

Hot AC — Garry Leigh

MARIAH CAREY Butterfly
 CHUMBAWAMBA Tubthumping
 SMASH MOUTH Walkin' On The Sun
 SUNDAYS Summertime

Classic Rock — Chris Miller

JOAN JETT Real Wild Child

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Rock

SAMMY HAGAR Both Sides Now
 KULA SHAKER Hush

Mainstream AC

CHUMBAWAMBA Tubthumping
 IMANI COPPOLA Legend Of A Cowgirl

Lite AC

AALIYAH The One I Gave My Heart To
 MICHAEL BOLTON The Best Of Love
 PAUL CARRACK Eyes Of Blue
 PETER CETERA/AZ YET You're The Inspiration

UC

JAY Z Sunshine
 NO AUTHORITY Don't Stop
 SWV I/REDMAN Lose My Cool

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

CHR — Casey Keating

BACKSTREET BOYS As Long As You Love Me
 LISA LOEB & NINE STORIES I Do

Digital AC — Casey Keating

MICHAEL BOLTON The Best Of Love

Digital Soft AC — Mike Bettelli

STREISAND * DION Tell Him

Digital AC Mix — Mike Bettelli

STREISAND * DION Tell Him

Alternative — Teresa Cook

CHARLATANS UK How High
 COWBOY MOUTH Love Of My Life
 CURE Wrong Number
 MARCY PLAYGROUND Sex & Candy
 TRANSISTER Look Who's Perfect Now

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

Adult Hit Radio — JJ McKay

HANSON I Will Come To You
 WALLFLOWERS Three Marlenas

Soft Hits — Rick Brady

STREISAND * DION Tell Him

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Bright AC — Bill Michaels

LISA LOEB & NINE STORIES I Do
 BILLIE MYERS Kiss The Rain
 SAVAGE GARDEN Truly Madly Deeply
 SUNDAYS Summertime
 WALLFLOWERS Three Marlenas

Soft AC — Andy Fuller

DONNA LEWIS & RICHARD MARX At The Beginning

Adult Rock & Roll — Jeff Gonzer

YES Open Your Eyes

CHRONICLE

CONDOLENCES

Former MGM Records Head/West Coast Operations, Marina Records founder, and Music Express Limousine Co. founder **Harold Berkman**, 63, October 19. Communications Properties Inc. President **Phil Kelly**, 68, October 16.

The Enduring Legacy Of John Bayliss

Continued from Page 1

its operating losses by \$4 million. In January 1984, after Charter spun off its stations, Bayliss took over the management of his own combo and opened a brokerage business. John Bayliss and Company. For John Bayliss and his family, things were going smoothly. But that would soon change.

Tragic Twist Of Fate

When John and Alice Bayliss climbed into their car for a Sunday afternoon drive in April 1984, neither could envision how the ride would devastate the family, yet ultimately bring it even closer together.

As they drove along California's Highway 101, an unlicensed 17-year-old driving for the first time lost control of her vehicle. Coming from the opposite direction, it crossed 50 feet of grassy median before slamming head-on into the Bayliss' car. John Bayliss died that evening in a hospital. Alice, severely injured, remained in a coma for days.

Tragedy has an awful way of bringing families together. John Jr., Jim, and Joe Bayliss raced to their mother's bedside and began taking steps to keep the couple's two radio stations, **KSMA-AM & KSNI-FM/Santa Maria, CA**, operating while their mother recovered.

The morning after the accident, Joe phoned Larry Wilson "as he did Fritz Beesmyer up in San Francisco," remembers Wilson, who took a leave from his law firm to help the Bayliss family. "I was on the next plane, as was Fritz."

All three Bayliss brothers moved back to Santa Maria. For a while, they all lived together in the family's condo. The absence of their father left plenty of work for them as they set about picking up the pieces of his career. John Jr. and Joe worked on the management, programming, and sales end of the stations, while "Jim worked in traffic, as a board op, filled in here and there, and drove me around," Alice tells **R&R**. She also credits Wilson and Beesmyer with helping keep things together and running.

Wilson remembers, "We stayed a couple of months and gave the boys our thoughts on how to run the business. We made the best of a very bad situation. It was terribly painful, and I miss the guy today."

During that rough time, Wilson and the others kept going by remembering how "John could take the worst situation and cheer people up. He would not want us to mope around."

For Joe — who now, at age 35, runs "Project David" (the code name of Chancellor Media's new mass-appeal Urban AC format on



The scholarship really encourages you to keep up your grades. You don't want to let them down. It really kept me motivated. I'd love to be a female Rush Limbaugh and give him a run for his money.

—Marla Dudman



KISQ-FM/San Francisco) — taking over his father's stations was a return to his roots.

"I grew up in the business. I began working at the Santa Maria stations the day I graduated from high school in 1980" — the same day his folks closed on their purchase, he recalls. He spent the summer working alongside his dad, learning the ins and outs of radio before heading off to college in San Diego. The following year, he got a summer internship as a sales rep at KIOI/San Francisco.

"Things worked out pretty well, so they wanted me to stay," Joe tells **R&R**. "My father wanted me to go to school, so we reached a compromise." He worked at K-101 during the day and, for several years, studied business at night at San Francisco State. It was a pretty heavy workload, he admits, but it paid off. In October 1983, he left San Francisco for KCBQ-FM/San Diego, where he had been working for several months when his parents' accident occurred.

He remembers how the brothers pulled together. John Jr., who operates Bayliss Fishing Industries, a charter fishing boat business on North Carolina's Outer Banks, immediately pulled up anchor to help. "When our father died, John gave up fishing for two years and moved his wife to California," says Joe. "John is the best."

By January 1986, Alice had recovered and taken over the Bayliss stations. John Jr. and his wife returned to North Carolina. "I always thought of my father as the catalyst of the family, and it proved to be a very difficult time," recalls Joe. "My mom is the catalyst now. It's tough, but she's a tough little broad. She works at the stations every day, and she has kept them afloat."

As for Joe, Alice says proudly, "He is very much like his dad. He's very sales-oriented. He's a natural."

A Fitting Tribute

After Bayliss' death, his friends — including media financial expert Paul Kagan, Washington communications attorney Jason Shrinky,

investment banker-turned-station owner Barry Dickstein, and station owner Harvey Grace — created the John Bayliss Foundation and a scholarship awards program as a tribute.

"John was a great raconteur and a hell of a broadcaster," says Shrinky. "He was an electrifying, dynamic personality. Broadcasting was his life, and we wanted a tribute to him that would provide young people the opportunity to achieve their goals. What a wonderful memorial to John Bayliss."

Each year, scholarships of up to \$2500 each are awarded to college juniors, seniors, or graduate students majoring in the broadcast field who have maintained a 3.0 grade point average. To date, 160 students have received scholarships. In just 12 years, the program has become one of broadcasting's most-revered scholarships.

"It is the premier scholarship opportunity because of the people involved," says David Gorab, who was awarded the first of his two Bayliss scholarships while at Syracuse University in 1991. "It's top-notch. The exposure to the caliber of the people involved was quite a thrill."

The foundation's biggest fundraising event is the annual John Bayliss Media Roast and Dinner, held at the Waldorf-Astoria in New York. It has become one of the "must-attend" events for radio's movers and shakers. "To be invited to the dinner is an honor; it's giving you a head start, a chance to mingle and get to know the real decision-makers," says Gorab, now 26 and manager of News/Talk programming at Sony's SW Networks. The first time he attended the dinner, he took home the seating chart "because it was such an impressive list. The next day I wrote a lot of letters. It really was a who's who of radio broadcasting."

When Marla Dudman won the first of her two Bayliss scholarships in



John was a great raconteur and a hell of a broadcaster. He was an electrifying, dynamic personality. Broadcasting was his life, and we wanted a tribute to him that would provide young people the opportunity to achieve their goals.

—Jason Shrinky



DATELINE

• **September 18 (through December 10)** — Fall Arbitron.

• **October 23-26** — NBMC & Columbia University's School of International & Public Affairs 24th annual conference "Public Policy Analysis & Strategies: Setting A 21st Century Agenda." Kellogg Conference Center, Columbia University; (301) 593-3600.

• **October 24-25** — CRS West. Radisson Hotel, Sacramento; (615) 327-4487 or e-mail at www.crb.org.

• **October 27- November 7** — Museum of Television & Radio's Third Annual Radio Festival. New York; (212) 621-6735.

• **October 29** — John Bayliss Media Roast. Waldorf-Astoria, New York; (408) 624-1536.

• **November 16-18** — Annual NAB European Radio Operations Seminars. Hotel Loews Monte-Carlo, Monaco; (202) 429-5426.

1998

• **January 9 (through April 1)** — Winter '98 Arbitron

• **January 25** — Super Bowl XXXII. Qualcomm Stadium, San Diego; (212) 450-2000.

• **January 26** — American Music Awards. Shrine Auditorium, Los Angeles; (213) 931-8200.

• **February 3** — Deadline for NAB Crystal Radio Award entries; (202) 775-3510.

• **February 5-8** — RAB '98 Mktg Leadership Conference & Exec. Symposium. Wyndham Anatole Hotel, Dallas; (800) 722-7355.

• **February 25** — 40th Annual Grammy Awards. Radio City Music Hall, New York City; (310) 392-3777.

• **February 25-28** — 29th Country Radio Seminar. Renaissance Hotel Convention Center, Nashville; (615) 327-4487.

• **March 14-17** — 40th Annual NARM Convention. San Francisco Marriott; (609) 596-2221.

• **March 18-22** — South By Southwest Conference. Austin Convention Center; (512) 467-7979.

• **April 2 (through June 24)** — Spring Arbitron.

• **April 3-6** — Broadcast Education Assn. 43rd Annual Convention. Las Vegas Convention Center; (202) 429-5354.

• **April 6-9** — NAB '98. Las Vegas Convention Center; (202) 775-4970.

• **April 6-9** — NAB Multimedia World. Las Vegas Convention Center (202) 775-4970.

• **May 17-20** — 38th Annual Broadcast Cable Financial Mgmt. Conference. Hyatt Regency, New Orleans; (847) 296-0200.

• **June 11-13** — **R&R** Convention '98. Century Plaza Hotel, Century City, CA.

• **June 17-20** — PROMAX Convention. Toronto Convention Center; (310) 788-7600.

• **July 2 (through September 23)** — Summer Arbitron.

• **July 7** — Major League Baseball All-Star Game. Site TBA.

1994, she says it really helped rekindle her interest in the communications business. Now 43, she was a "nontraditional" student who had returned to college after a nearly two-decade interruption to raise two sons and live with her family in several foreign countries.

While a student at Texas A&I in Kingsville in the mid-'70s, Dudman worked at the college station, KTAI-FM, and later at local outlets KINE-AM and KPUP-FM. The scholarship "really encourages you to keep up your grades. You don't want to let them down. It really kept me motivated," Dudman, who lives in Spring, TX, tells **R&R**. "I'd love to be a female Rush Limbaugh and give him a run for his money." She expects to complete a master's degree in international business, focusing on communications, next May.

"Overall, our selections have been really appropriate," says Bayliss Foundation Exec. Director Kit Hunter Franke. "The students have pretty much been able to continue their dreams in broadcasting."

This year, a record 150 applications were received by the scholar-

ship review committee, which includes Alice and Joe Bayliss. Thirteen awardees were selected for the fall '97 semester. "I've really been impressed with the quality of applications," says Alice, who considers herself and Joe "tough graders." She says she feels privileged to meet the winners at the dinner: "It was a phenomenal idea, and it's working just beautifully. It is exactly what John would have wanted. He was always helping out young people."

This Year's Event

Previous roastees have included CBS Radio correspondent Charles Osgood, FCC Commissioner James Quello, ND industry execs Robert Sillerman, Jeff Smulyan, and Norman Wain. On October 29, Chancellor President/CEO Scott Ginsburg will be in the line of fire. Featured roasters at this year's sold-out event include Jacor President/CEO Randy Michaels, WKQI-FM/Detroit personality Danny Bonaduce, Chancellor COO Jim de Castro, and Hicks, Muse, Tate & Furst Chairman Tom Hicks.

Training For A New Era Of Radio Sales

Change offers the opportunity for growth, and growth is synonymous with learning. I think I read that on a fortune cookie once, but it seems to apply nicely to the current radio environment. You may have noticed the word "training" cropping up a lot lately in radio circles. This is not surprising. When an industry experiences massive change in a relatively short time frame, even the most talented professionals in an organization will benefit by learning or refining the skills necessary to compete in the newly modified environment.

Approximately two years ago, when the consolidation wave began, nobody fully understood what it would mean for radio's rank and file — the sellers on the street who ultimately generate the revenue that makes broadcasting conglomerates profitable. Today, as the wave begins to crest, we do know a bit more. For one thing, consolidation *doesn't* mean that a salesperson simply has more stations to pitch. Sales in the age of consolidation often entail developing entirely new marketing strategies — a more sophisticated sale. And these new sales strategies call for a new set of skills.

According to Marc Guild, who oversees all of Interep's training, national rep firms can play an important role in guiding radio sellers through this period of transition. "During the 1980s, rep firms struggled through exactly the type of consolidation now occurring at the station level," says Guild. "We worked through the problems that came from bringing together former competitors who now needed to work together to maximize profitability. Today, broadcasters face these same problems, as competing radio stations suddenly become allies."

"We're getting inquiries from our client stations on virtually every training program that we have. The level of interest and frequency of these inquiries are unprecedented. Fortunately, we can share with them what we learned through experience, so that their transition is a bit easier. It's information that we're only too glad to share, because this type of exchange will greatly benefit our medium's future."

New Business Development Demands

One area of intense interest is new business development. It's clear why: When the radio station down the street is suddenly showing up at the company Christmas party, you'd better look elsewhere for sources of revenue. Broadcasters recognize that we need to grow the radio pie more than ever before, and these new dollars can only come from strategic new business development initiatives.

Obviously, to generate new dollars, sellers are often asked to call directly on advertisers and agency planners. This type of interaction requires marketing savvy that goes beyond the traditional radio sale. Success depends on a salesperson's



Marketers and brand managers think in a different way than most radio sellers. Marketers are not interested in cost per points or a great new format. They're interested in selling product. It's your job to show them how radio will do that.

—Stewart Yaguda



ability to be seen as a marketing partner, not a radio seller. However, establishing this type of relationship can be difficult.

"Marketers and brand managers think in a different way than most radio sellers," says Stewart Yaguda, President of Interep's new business development team, Radio 2000. "Marketers are not interested in cost per points or a great new format. They're interested in selling product. It's your job to show them how radio will do that."

"To be taken seriously, you need to speak in their language and think from their perspective. For this very reason, we've been receiving an increasing number of calls from our client stations familiar with Radio 2000, asking for this type of marketing training for their own staffs."

In response to these demands, the Radio 2000 team is offering custom courses designed for radio stations and broadcast groups. Depending on the needs of the client, these sessions can cover anything from defining brand product indices to presenting Interep's CityNet's marketing initiative, designed to pull newspaper dollars into radio.

For the past five years, Interep has been training its own staff of radio marketing specialists — sellers dedicated to generating new radio dollars — with professors from the Harvard Business School, Wharton School of Business, and New York University. Yaguda adds that taking aspects of this program to radio stations is a natural progression of Radio 2000's original goal, which was an industry-wide effort to increase radio's total share of ad dollars.

By Michele Skettino

Another Problem: Pilfering

While consolidation has certainly contributed to the increased need for innovative training programs within the radio industry, Guild believes there's another reason that training has come to the forefront of many broadcasters' agendas: the pirating of radio's experienced sellers by other media.

"Radio has always been on the forefront of segmentation," says Guild. "Now, all media are going in this direction — the Internet and an explosion of specialized cable networks are a few that come to mind immediately. Suddenly, radio salespeople are more valuable than ever. Our people know how to sell a targeted medium, and other media want them."

"The upside is that our industry is filled with very valuable professionals; people have always been one of our best resources. The downside is that, while we don't want to lose these talented individuals, some will give in to the lure of other media. And when they go, we'd better have a very good training program that produces a pool of equally talented individuals to make up the loss."

One of the ways that Interep has been able to combat attrition is through its "RAPPER" program. The Radio Apprentice Program is Interep's intensive 14-week training program that introduces selected "apprentices" to the fundamentals of radio sales. It encompasses interpersonal skills, research proficiency, station and market knowledge, and other essential components to becoming a well-rounded salesperson.

The program is now headed by Paul Anovick, Managing Partner of Interep's Allied Radio Sales and a 20-year training veteran. "We have taken great pains to assure that these apprentices receive the most comprehensive, pertinent training possible," Anovick says. "Since today's selling environment is so complex, we pull in the best people from all areas of our organization to share their knowledge and experience."

"Today, more than ever, this type of program is invaluable. Our client stations need forward-thinking, out-of-the-box sellers, and our program serves as a breeding ground for talented individuals to grow into just this type of radio marketer."

Salespeople On The Move

• **Susan Hoffman** is appointed Dir./Sales for Sandusky Radio's five Seattle stations: KEZX-AM, KIXI-AM, KLSY-FM, KRWM-FM & KWJZ-FM. Over the last nine years, Hoffman was VP/GM of KSDO-AM & KKBH-FM/San Diego; KNRJ-FM/Houston; and KONO-AM & FM & KSRR-FM/San Antonio.

• **Mario Christino** is hired as GSM of WWDC-AM & FM/Washington, replacing Vasco Bramaio. Christino, who assumes duties effective November 3, previously held a variety of positions with the Arbitron company in Columbia, MD.

• **Rick Radford** joins Astor Broadcast Group's KCEO-AM, KSPA-AM & KFSD-FM/Escondido-San Diego as GSM. He previously served as an AE at KKGO-FM/Los Angeles.

• **Robert Dove** is the new GSM for KEWS-AM & KEX-AM/Portland. He previously held the GSM title at sister KKRZ-FM.

• **Steve Graham** is now Mgr./Local Sales for WZRR/Birmingham. He had been the station's Mgr./Local Accounts since February.

• **WTMX-FM/Chicago NSM Jeff Bell** adds duties at AC sister WPNT-FM (Windy 100).

• **Charles Sheilds** joins KJJY-FM/Des Moines as an AE.

• **Chuck Nance** rises from AE to Head/Sales at WKHQ/Traverse City, MI.

• **Roxanne Milton** and **Karla Rodriguez** join KNX/Los Angeles as AEs.

• **Kimberly Lucht**, **Tom Romaine**, and **Jennifer Gomez** have become Account Mgrs. at KXGL-FM/San Diego.

• **KVUU/Colorado Springs, CO APD/middayer Brad Miller** joins the station's sales department.

• **Dick Wodrich** joins Critical Mass Media as Nat'l Account Mgr., replacing Donna Leonard. Wodrich, who will be based in the company's new Flagstaff, AZ office, has been President/GM of KMGH-FM/Flagstaff, and NSM of KNIX-FM/Phoenix.



Hoffman

Veteran Training

Of course, the need for additional training is not limited to novice sellers. So, to ensure that even veteran sellers are equipped with the skills necessary to generate the highest possible revenue for their clients, Interep has also instituted an internal training program across the country. The plan, dubbed the Regional Training Specialists program, is headed by Kevin Garrity.

"This program grew out of discussions with both our sellers and our client radio stations," Garrity says. "Our clients want to align themselves with the most highly skilled sales force in the business, and our sellers are anxious to learn new skills to give them the competitive advantage in a changing industry. This type of training serves both purposes."

Each Interep office has at least one regional training specialist on staff who coordinates training efforts designed to introduce marketing initiatives and to review all resources available in a particular market. In one example of this training, all transactional sellers will be introduced to the basics of new business development. In another, "real world scenario" discussions will be held frequently in each office, focusing on real issues and situations that are occurring, or are likely to occur, in each region. The objective of these discussions is to develop creative solutions to a new

set of challenges in order to maximize client revenue.

These meetings also help foster teamwork and camaraderie among sellers. Since Interep client stations' revenue generally comes from many different sources, sellers need to employ the inherent strength of teamwork to maximize profits. Teamwork is currently a key issue for radio stations, as former competitors are now asked to work together for maximum results. Garrity says this is just an example of how broadcast groups could employ some of these same training tactics to improve performance within their own organizations.

Training For The Future

According to Guild, the impact of this type of training can already be seen and promises to pay off even bigger in the future. "The industry marvels at the level of expertise with which our novice sellers are coming out of our Radio Apprentice Program. Clients hear our experienced sellers speaking with greater confidence and getting greater results. And stations see new dollars placed on their stations through our new business development efforts. All of these are a result of an increased emphasis on training and an eye toward the future. As we've always said, we're in radio for the long haul, and we're currently gearing up for life in the next millennium."



Some radio professionals will give in to the lure of other media. And when they go, we'd better have a very good training program that produces a pool of equally talented individuals to make up the loss.

—Marc Guild



Michele Skettino is Research Director/Marketing Communications for Interep's Research Division. She can be reached at (212) 916-0536.





FRANK MINIACI

Cultivating The Creative Process

□ Where do great ideas come from?

Recently, I discovered a fantastic publication called *Fast Company*. At first glance, it appeared to be yet another one of those computer magazines that, quite frankly, bore me to tears. Gadgets and technology excite me; it's the technical application that puts me to sleep. Yet, this publication incorporates technology with "out-of-the-box" business applications that are timely for just about any industry, including ours.

As its name implies, *Fast Company* is for forward-thinking people who want to excel and do things as they have not been done before; those who "color outside the lines" or challenge traditional assumptions about business and technology. The August/September issue, much of which was devoted to branding and creativity, moved me in many ways.

"It's official, the name of the game is creativity. Shrinkage has been banished from business vocabulary," the magazine states. (How true this is as radio moves through the post-Telecom era.) "No one ever cut their way to greatness. Instead, for the individual, the team, the company, even the industry — creativity is the fuel for growth and opportunity." In the magazine, several creative minds from various backgrounds — including industrial designers, TV programmers, civil servants, and even creatologists — explain the creative process.

Capturing The Spark

It's time for the fall book. You've been summoned to the conference room to devise the brilliant ideas that will capture the audience and deliver ratings. As one *Fast Company* article maintains, "A blank sheet of paper can be intimidating, but it can also be liberating." Want to know where to begin? Take the advice of these creative experts:

- For Nike Inc. VP/Design & Special Projects **Tinker Hatfield**, creativity is a two-step process that starts with collaboration. "When Michael Jordan and I sit down to design a shoe, the first thing I do is listen. He usually has a clear sense of where he wants to go, then we work together to create a road map."

The next step is inspiration. Soak up everything: fashion, art, architecture, music, graphic design, whatever relates — or doesn't relate — to your field. Hatfield contends that this varied palette, blended with the sci-

ence of research, is what inspires the creative spark.

- Harvard Business School professor **Dorothy Leonard** says, "The most creative people expose themselves to a wide range of perspectives — cultural, organizational, and personal. Breakthrough creativity occurs at the intersection of previously unconnected planes of thought."

"Here are four ways to connect the unconnected in your company: Hire opposites — different people bring in different perspectives and can spark a wonderful creative abrasion. Create diverse teams among current employees — not just by race or gender, but by intellectual means. This combines the different ways each sees the world and can yield new creative insights. Invite visitors from alien cultures — we bring in scientists to complement our engineers, economists, and operations researchers. Visit alien cultures, companies that are decidedly *unlike yours*."

- Ideo Product Development CEO **David Kelly** believes enlightened trial and error beats the planning of flawless intellects. "We fail faster to succeed sooner." The best solutions are rarely the most obvious. At Ideo, they brainstorm many ideas, prototype the most promising, and learn from those that don't work. "It's much easier — and safer — to bog down in elaborate planning exercises. It might seem irresponsible to start without a clear direction, but if you invest a lot of time in this stage, there's a tendency to stick with an idea even if it isn't the best one. This is a prescription for real failure. Learn to let go. Risk choosing nothing over something. The more you experiment, the more you learn. The more you learn, the more you create."

- VHI VP/Programming and Editorial Director **Bill Flanagan** says we all want to be judged by how good we are when we're at our creative best. But the real test is how good we are when we're

at our creative *average*. Creative people can face the blank sheet of paper even when they don't feel like it. We often don't have the luxury of time to find our creativity, but you'll find "tenacity to plow through often creates its own forms of inspiration. Learn to clear your head of debris so that new ideas can enter. Mine the good ones with the bad ones and be ruthless in editing."

- **Laurie Dunnivant**, Mgr./Decision Support Product Analysts for 3M Health Information Systems, says that while you can't force-feed creativity, "You can create an environment that encourages it." You can't transform people into creative geniuses, but you can create that environment with the proper tools to enable them to reach their potential.

- Ziba Design Director/Research & Design Planning **Steve McCallion** believes you can't be creative just by trying to be creative. You need a deep understanding of the problems you're trying to solve. "It is the informed context that allows us to make those unexpected connections."

- Insightout Sr. Creatologist **Suzanne Merritt** says there's no creativity without authenticity — a core sense of purpose that drives your creative endeavors. She suggests posing four questions at three different levels — person, team, and organization: "What am I here to create? What talents and abilities are my natural resources? What might I have to let go of to create what I want? What real need in the world will be met by what I create?"

- Hallmark Cards Inc. Director/Creative Advisory Group **Clar Evans** believes creativity is the act of bringing an intangible idea to productive life. It requires absolute persistence and spirit to include others in the action. She sees creativity as "civilized tenacity." You have to be able to rethink and revise. Most breakthroughs result from a series of creative insights, each as fresh and innovative as the original big idea.

- University of Chicago professor **Mihaly Csikszentmihalyi** says most creative people he knows live by the maxim, "To die young — as late as possible. They are curious, engaged, and innocent as children. They keep asking ques-

Promo Of The Week



SENIORS GET STONED! — KPLN (*The Planet*)/San Diego gave away Rolling Stones concert tickets to listeners and their family members... if said family members were over 70 and could sing a Stones song. Seen here at SD's Qualcomm Stadium are afternoon driver Dan Lopez and 82-year-old winner Max Crowder.

tions, wrestling with interesting problems, and looking at the world through an ever-changing lens." How do they maintain that perspective? "By refusing to do anything they don't want to do. That doesn't mean that you never do unpleasant tasks. It means you manage to transform those tasks into something that comes closer to your interests."

- Ketchum Public Relations Worldwide VP/Executive Creative Director **Judith Rich** offers five tips to solve problems creatively: 1) Never give up on a good idea, even if it doesn't sell at first. When people resist innovation, it's usually because they need to trust more before they can commit. 2) Don't hurry creativity. Impatience is the enemy of innovation. 3) Be generous. Creativity is intensely personal. Those who offer you an idea are offering you part of themselves. 4) Make creativity a mainstream activity. Respect it, acknowledge its role in future growth, and don't let anybody dismiss creativity as soft. 5) Become a cheerleader for ideas. Give permission for people to pursue the new. People and companies always learn more from taking risks than from playing it safe.

- Pentagram Design partner **Paula Scher** says creativity requires a certain optimistic naivete. "You have to develop simple solutions to complex problems and ask, 'Why not?' My best ideas are sparked by some innocent observation or comment the client made in the initial meeting. If I don't get an idea imme-

diately, it's because I have *too much* information or I've done similar projects too many times before — and I have become jaded." Always adopt the perspective of a first-time user. It's almost as if the more inexperienced you are in the project, the more creative you become with your solution.

- Institute For Learning Bank of Montreal Sr. Mgr./Creativity & Innovation **David Hardy** feels the key to creativity is clarity. "Never work on a creative challenge without first writing down a problem statement in the form of a question." If your goal is to improve your product, make sure everyone has the same definition of "improvement."

- University of Texas/Austin professor **Betty Sue Flowers** has learned many lessons from watching creative people at work. Those who loved something and followed what they loved will be the most creative members of a team — the ones who pitch in to do any job necessary, are willing to go to the very edge of failure, and aren't afraid to reach the limits of their capacities. Their passion for the work energizes everyone else. They know how to engage in the high play that makes breakthroughs possible. "Follow your bliss, and what look like walls turn into doors."

Thanks to *Fast Company* for granting permission to reprint portions of its article. For subscription information, call (800) 688-1545.

MUSIC & MOVIES

CURRENT

- **I KNOW WHAT YOU DID LAST SUMMER** (Columbia)
Single: Hush/Kula Shaker
Other Featured Artists: Korn, Our Lady Peace
- **KISS THE GIRLS** (Milan)
Featured Artists: Little Richard, John Lee Hooker
- **SOUL FOOD** (LaFace/Arista)
Singles: Let's Do It Again/Xscape
What About Us/Total
We're Not Making Love .../Dru Hill
Boys + Girls/Tony Toni Tone (Mercury)
Other Featured Artists: En Vogue, Outkast
- **PLAYING GOD** (Milan)
Featured Artists: Morcheeba, Richard Hartley, Willie Dixon
- **GANG RELATED** (Death Row)
Single: Way Too Major/Daz Dillinger
Other Featured Artists: Mack 10, 2Pac, Ice Cube
- **THE ICE STORM** (Velvet)
Featured Artists: David Bowie, Jim Croce, Traffic
- **MEN IN BLACK** (Columbia)
Singles: We Just Wanna Party With You/Snoop Doggy Dogg
Just Cruisin'/Will Smith
Other Featured Artists: NAS, Roots f/D'Angelo, De La Soul
- **MONEY TALKS** (Arista)
Singles: Everyday/Angie Stone & Devo
Feel So Good/Mase (Bad Boy/Arista)
Other Featured Artists: Mary J. Blige, Lil' Kim, SWV
- **DEF JAM'S HOW TO BE A PLAYER** (Def Jam)
Singles: Say What/Dymon
Never Wanna Let You Go/Absolute
Other Featured Artists: Redman, Crucial Conflict, Eightball & MJG
- **YEAR OF THE HORSE** (Reprise)
Featured Artist: Neil Young & Crazy Horse
- **PICTURE PERFECT**
Single: Say What You Want/Texas (Mercury)

COMING

- **A LIFE LESS ORDINARY** (London/Island)
Singles: Deadweight/Beck
A Life Less Ordinary/Ash
Other Featured Artists: Sneaker Pimps, Folk Implosion, Cardigans
- **HURRICANE STREETS** (Mammoth/Capitol)
Single: Sex & Candy/Marcy Playground
Other Featured Artists: Seven Mary Three, De La Soul, Vic Chesnut
- **ANASTASIA**
Single: At The Beginning/Donna Lewis & Richard Marx (Atlantic)
- **AN AMERICAN WEREWOLF IN PARIS**
Single: Mouth/Bush (Hollywood)
- **THE JACKAL** (MCA)
Featured Artists: Fatboy Slim, Prodigy, Primal Scream

CYBERSPACE

Hot, new music-related World WideWeb sites, cool cyberchats, and other points of interest along the information superhighway.

Net Chats

Our Lady Peace, Friday (10/24) at 4:15pm ET/1:15pm PT, America Online (keyword: LIVE).

Dave Koz, Tuesday (10/28) at 9pm ET/6pm PT, Prodigy (jump: CHAT).

On The Web

Meredith Brooks is live and unplugged Friday night (10/24) at 8pm ET/5pm PT (www.audionet.com).

Paul Carrack chats Monday night (10/27) at 10pm ET/7pm PT (www.SunsetCruise.com).

Listen to a live **Cure** interview Tuesday (10/28) at 8pm ET/5pm PT (www.LiveConcerts.com).

Chat with **Michael Penn** and **Boogie Nights** director **Paul Thomas Anderson** Tuesday at 8pm ET/5pm PT (www.ticketmaster.com).

Superchunk cybercasts its Wednesday (10/29) concert, starting at 9pm ET/6pm PT (www.audionet.com).

ZINE SCENE

GQ's Men Of The Year!

Actually, it's *GQ's* readers who decide the 'zine's "Men Of The Year." Among those in the recording biz making the grade in '97 are **Babyface** and **U2**. Also, the 'zine gives readers a free, six-song **David Bowie** CD.

While not bearing the heady title of his peers above, **Sebadoh's Lou Barlow** warrants a five-page spread in *GQ*, where he talks about his "lo-fi" musical approach, his wife Kathleen, and his tumultuous years with **J Mascis** in **Dinosaur Jr** as the bass player. Barlow recalls, "He was just so fucking dry. J was also incredibly cheap. He would go on tour, and he would keep all the money in a big lump in his pocket. And I would have to ask him, 'J, can I have my \$5 today?' And he'd give me the money and then insult me for the way I ate. 'You're ... fellatiating ... your ... food. I can't ... deal.'"

Strange Love

"Lisa Marie Sparks Jacko Divorce Showdown," "Weird! Lisa Marie & Jacko on 2nd honeymoon to Africa, and he's still married to Debbie," "Jacko begs Lisa Marie: Let's get married again," read the headlines from the *National Enquirer*, the *Globe*, and the *Star*, respectively. "They clutched hands like teenagers on a hot date and couldn't bear to let each other out of sight for even a minute," says a Presley family friend in the *Globe*.

Madonna and former archrival **Courtney Love** are now so close they're thinking of buying a home together! (*Star*)

"Well, in the cover story of *Rolling Stone* **Gavin [Rossdale]** called me a liar. Gavin slagged me off. When Gavin went out with **Marilyn**, they lived together ... they were lovers for years! Marilyn was [pretending] to be moral saying, 'I'm protecting Gavin because I love him,' but really it was because he was getting a paycheque" — **Boy George** straightens us out about the **Bush** frontman (*Icon*).

This Is Success?

"We've been turned down by some of the finest municipalities in the country" — **Metallica** drummer **Lars Ulrich** on the band's difficulty in finding a venue at which to stage a free concert (*Newsweek*).

"Our label was predicting sales before they heard the record.

Then they heard it and cut their prediction by three quarters," says **Radiohead** frontman **Thom Yorke** about the latest CD, *OK Computer*. "We're not interested in saving rock, it should have been dead years ago. We made the only album we could" (*Entertainment Weekly*).

"The next toot you do could be your last. The tissue in your nose is very delicate. It could go straight up to your head, and then you could drop to the floor and die a lousy, two-hour death" — **Fleetwood Mac** singer **Stevie Nicks** recalls her wake-up call (*Rolling Stone*).

Hell Hath No Fury ...

"I found out that my boyfriend has been screwing around on me. His name's **Dave Grohl**, and if he ever comes down this way, you can tell him to f— right off" — a pre-concert announcement made by **Veruca Salt's Louise Post** in Auckland, New Zealand. Grohl has been spotted with "serial rock-star" dater **Winona Ryder** (*Entertainment Weekly*).

"It's one thing to forgive once, but when a pattern of behavior that is dangerous for my health, embarrassing and humiliating for me and my family, and I'm working my a— off, it's intolerable" — **Vanessa Williams** divulges the last straw for her marriage to **Ramon Hervey** (*Ebony*).

And So It Begins

The life and untimely death of **John Denver** is chronicled in the 'zine's *Entertainment Weekly* and *People*, and of course, the tabloids, whose headlines go from cheering ("Hero John Denver Steered Crippled Plane Away From Crowded Streets" [*Star*]) to berating ("John Denver's Death-Wish Tragedy" [*Globe*]) and "John Denver Tragedy — Superstar was depressed, boozing and flirting with death" [*National Enquirer*]).

'1900th Nervous Breakdown'

"It's Only Geritol (But I Like It)," "Let It Leak," "Has Anybody Seen My Bifocals?" "Miss Who?" "Doo Doo Doo Doo Doo) Pacer-maker," and "(I Can't Get No) Wheelchair Traction" — *Entertainment Weekly* lists the possible set list for the **Rolling Stones'** 2002 Meals-On-Steel-Wheels tour.

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC DATEBOOK

MONDAY, NOVEMBER 3

1972/**James Taylor** and **Carly Simon** are married.

1988/**U2's** concert-movie, *Rattle And Hum*, opens.

1995/**Hootie & The Blowfish** and **Bob Dylan** reach an out-of-court settlement for the group's unauthorized use of Dylan's lyrics in their song "Only Wanna Be With You"

Born: **Adam Ant** 1954

Releases: **Jerry Lee Lewis'** "Great Balls Of Fire" 1957

TUESDAY, NOVEMBER 4

1961/**Bob Dylan** makes his NYC debut and takes home \$20.

1963/The **Beatles** play a Royal Command Performance. **John Lennon** remarks, "Those of you in the cheap seats can applaud. The rest of you just rattle your jewelry."

1977/The **Band's** concert-film/documentary, the Martin Scorsese-directed *The Last Waltz*, premieres in New York.

1996/**Melissa Etheridge** and partner **Julie Cypher** grace a *Newsweek* cover article on gay parents.

Born: **Delbert McClinton** 1940, the late **James Honeyman-Scott** (**Pretenders**) 1956

Releases: **Smokey Robinson & The Miracles'** "I Second That Emotion" 1967, the **Talking Heads'** "Take Me To The River" 1978

WEDNESDAY, NOVEMBER 5

1960/**Johnny Horton** is killed. Ironically, Horton and **Hank Williams** both played their last shows at the Austin, TX Skyline, and both left behind the same widow, **Billie Jean**.

1977/**Ozzy Osbourne** quits **Black Sabbath**, but rejoins the band a few weeks later. He eventually quits again to pursue a solo career.

Born: **Ike Turner** 1931, **Art Garfunkel** 1941, the late **Gram Parsons** 1946, **Peter Noone** (ex-Herman's Hermits) 1947, **Bryan Adams** 1959

Releases: the **Who's** "My Generation" 1965

THURSDAY, NOVEMBER 6

1965/**Bill Graham** promotes his first concert. Headliners include the **Grateful Dead** and the **Jefferson Airplane**.

1972/**Deep Purple's** *Machine Head* LP goes gold.

1975/The **Sex Pistols** play their first show at St. Martin's School Of Art in London.

1984/**Marvin Gaye Sr.** receives five years probation for fatally shooting his son, **Marvin Gaye**.

Born: **Glenn Frey** (Eagles) 1948
Releases: the **Animals'** "It's My Life" 1965, the **Bee Gees'** "Lonely Days, Lonely Nights" 1970

FRIDAY, NOVEMBER 7



John Fogerty's 'Fantastic' victory

1988/**John Fogerty** wins his self-plagiarism court battle with **Fantasy Records**. The label claimed Fogerty copied his song "Run Through The Jungle" when writing "The Old Man Down The Road."

1991/**Frank Zappa** is diagnosed with prostate cancer.

1995/**Howard Stern's** new book, *Miss America*, sells 33,000 copies, setting a record for the Barnes & Noble bookstore chain.

Born: **Joni Mitchell** 1943

SATURDAY, NOVEMBER 8

1968/**Cynthia** and **John Lennon** are divorced.

1985/**Sting's** concert-movie, *Bring On The Night*, opens nationally.

1995/**Michael Jackson** sells the **ATV** music catalog, which includes the majority of **Beatles** songs, to **Sony** for \$95 million.

Born: the late **Minnie Riperton** 1947, **Bonnie Raitt** 1949, **Rickie Lee Jones** 1954

Releases: the **Grateful Dead's** *Shakedown Street* LP 1979

SUNDAY, NOVEMBER 9

1961/**Brian Epstein** sees the **Beatles** perform for the first time at a Cavern Club noon concert.

1967/*Rolling Stone* publishes its first issue and includes a roach clip with every copy.

Also ... **David Crosby** quits the **Byrds**.

1993/**Motley Crue's** **Tommy Lee** is arrested for trying to conceal a .40 caliber pistol on an airliner.

Born: the late **Tom Fogerty** (Creedence Clearwater Revival) 1941, **Sandy "Pepe" Denton** (Salt-N-Pepa) 1969

Releases: the **Kingsmen's** "Louie, Louie" 1963, **Billy Joel's** *Piano Man* LP 1973

— Frank Correia



59.4 million households
Patti Galluzzi,
VP/Music Programming

EXCLUSIVE

DASIS Don't Go Away (Epic)

HEAVY

- BOYZ II MEN** 4 Seasons Of Loneliness (Motown)
- BUSTA RHYMES** Put Your Hands Where ... (Elektra/EEG)
- MARIAH CAREY** Butterfly (Columbia)
- CHUMBAWAMBA** Tubthumping (Republic/Universal)
- GREEN DAY** Hitchin' A Ride (Reprise)
- JANET JACKSON** I/Q-TIP .../Got 'Til It's Gone (Virgin)
- L.L. COOL J** Phenomenon (Def Jam/Mercury)
- MASTER P** I Miss My Homies (No Limit/Priority)
- RADIOHEAD** Karma Police (Capitol)
- ROLLING STONES** Anybody Seen My Baby? (Virgin)
- SMASH MOUTH** Walkin' On The Sun (Interscope)
- WILL SMITH** Just Cruisin' (Columbia)
- USHER** You Make Me Wanna ... (LaFace/Arista)
- VERVE** Bitter Sweet Symphony (Hut/Virgin)

JAM OF THE WEEK

MASE Feel So Good (Bad Boy/Arista)

STRESS

- 311** Prisoner (Capricorn/Mercury)
- AALIYAH** The One I Gave My Heart To (Blackground/Atlantic)
- MARY J. BLIGE** Everything (MCA)
- BONE THUGS-N-HARMONY** If I Could ... (Ruthless/Relativity)
- BUSH** Mouth (Hollywood)
- IMANI COPPOLA** Legend Of A Cowgirl (Columbia)
- DEATH IN VEGAS** Dirt (Time Bomb)
- MISSY "MISDEMEANOR" ELLIOTT** Sock It ... (EastWest/EEG)
- EN VOGUE** Too Gone, Too Long (EastWest/EEG)
- EVERCLEAR** Everything To Everyone (Tim Kerr/Capitol)
- FIRM** Firm Biz (Trackmasters/Aftermath/Interscope)
- ROBYN** Show Me Love (RCA)
- SALT-N-PEPA** R U Ready (Red Ant/London/Island)
- SPICE GIRLS** Spice Up Your Life (Virgin)
- SUBLIME** Doin' Time (Gasoline Alley/MCA)
- SUNDAYS** Summertime (DGC/Geffen)
- WALLFLOWERS** Three Marlenas (Interscope)
- WU TANG CLAN** It's Yours (Loud/RCA)
- WYCLEF JEAN** Guantanamera (Ruffhouse/Columbia)

ACTIVE

- ALLURE** 1/112 All Cried Out (Crave)
- BLINK 182** Dammit (Growing Up) (Cargo/MCA)
- BOBBY BROWN** Feelin' Inside (MCA)
- CORNERSHOP** Brimful Of Asha (Luaka Bop/WB)
- DAYS OF THE NEW** Touch, Peel, And Stand (Outpost/Geffen)
- GOD'S PROPERTY** You Are The Only One (B-Rite/Interscope)
- GOLDFINGER** This Lonely Place (Mojo/Universal)
- HANSON** I Will Come To You (Mercury)
- JIMMIE'S CHICKEN SHACK** High (Rocket/A&M Associated)
- MARILYN MANSON** Long Hard Road... (Immortal/Epic)
- MATCHBOX 20** 3 AM (Lava/Atlantic)
- MXPX** Chick Magnet (Tooth & Nail/A&M)
- DFFSPRING** I Choose (Columbia)
- TAJA SEVILLE** I & I (550 Music)
- TOTAL** What About Us (LaFace/Arista)
- U2** Please (Island)

Note: This week's playlist is frozen.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- B. STREISAND* C. DION** Tell Him (550 Music/Columbia)
- CHUMBAWAMBA** Tubthumping (Republic/Universal)
- HANSON** I Will Come To You (Mercury)
- LSG** My Body (EastWest/EEG)
- BILLIE MYERS** Kiss The Rain (Universal)

XL

- PAULA COLE** I Don't Want To Wait (Imago/WB)
- MATCHBOX 20** Push (Lava/Atlantic)
- SARAH MCLACHLAN** Building A Mystery (Arista)
- LEANN RIMES** How Do I Live (Curb)
- SUGAR RAY** Fly (Lava/Atlantic)

LARGE

- FIONA APPLE** Criminal (Work)
- MARIAH CAREY** Butterfly (Columbia)
- SHERYL CROW** Home (A&M)
- EN VOGUE** Too Gone, Too Long (EastWest/EEG)
- FLEETWOOD MAC** Silver Springs (Reprise)
- JAMIROQUAI** Alright (Work)
- BILLY JOEL** Hey Girl (Columbia)
- ELTON JOHN** Something About... (Rocket/A&M Associated)
- ROLLING STONES** Anybody Seen My Baby? (Virgin)
- B. STREISAND* C. DION** Tell Him (550 Music/Columbia)
- U2** Please (Island)

MEDIUM

- BOYZ II MEN** 4 Seasons Of Loneliness (Motown)
- CHUMBAWAMBA** Tubthumping (Republic/Universal)
- SHAWN COLVIN** You And The Mona Lisa (Columbia)
- IMANI COPPOLA** Legend Of A Cowgirl (Columbia)
- DURAN DURAN** Electric Barbarella (Capitol)
- AMY GRANT** Takes A Little Time (A&M)
- JAI** I Believe (RCA)
- KAMI LYLE** Polka Dots (MCA)
- SMASH MOUTH** Walkin' On The Sun (Interscope)
- WALLFLOWERS** Three Marlenas (Interscope)

CUSTOM

- AQUA** Barbie Girl (MCA)
- ERYKAH BADU** Other Side Of The Game (Kedar/Universal)
- BARENAKED LADIES** Brian Wilson (Reprise)
- BEE GEES** Still Waters (Run Deep) (Polydor/A&M Associated)
- MARY J. BLIGE** Everything (MCA)
- BLUES TRAVELER** Most Precarious (A&M)
- MICHAEL BOLTON** The Best Of Love (Columbia)
- TOMI BRAXTON** How Could An Angel Break... (LaFace/Arista)
- HALL & OATES** Promise Ain't Enough (Push)
- HANSON** I Will Come To You (Mercury)
- JANET I/Q-TIP & JONI MITCHELL** Got 'Til It's Gone (Virgin)
- JARS OF CLAY** Crazy Times (Silverstone)
- JOE** The Love Scene (Jive)
- LSG** My Body (EastWest/EEG)
- MIGHTY MIGHTY BOSSTONES** The Impression... (Big Rig/Mercury)
- MILESTONE** I Care 'Bout You (LaFace/Arista)
- BILLIE MYERS** Kiss The Rain (Universal)
- ROBYN** Show Me Love (RCA)
- TAJA SEVILLE** I & I (550 Music)
- SPICE GIRLS** Spice Up Your Life (Virgin)
- SUNDAYS** Summertime (DGC/Geffen)
- TEXAS** Say What You Want (Mercury)
- TOMIC** If You Could Only See (Polydor/A&M)
- USHER** You Make Me Wanna... (LaFace/Arista)

Video airplay from October 27-November 2.



36 million households
Lydia Cole,
VP/Music Programming

Video Playlist

- BOYZ II MEN** 4 Seasons Of Loneliness (Motown)
- USHER** You Make Me Wanna... (LaFace/Arista)
- TOTAL** What About Us (LaFace/Arista)
- BUSTA RHYMES** Put Your Hands Where... (Elektra/EEG)
- SOMETHIN' FOR THE PEOPLE** My Love Is... (Wamer Bros.)
- JANET I/Q-TIP & JONI MITCHELL** Got 'Til It's Gone (Virgin)
- SALT-N-PEPA** R U Ready (Red Ant/London/Island)
- L.L. COOL J** Phenomenon (Def Jam/Mercury)
- BRIAN MCKNIGHT** You Should Be Mine... (Mercury)
- MISSY "MISDEMEANOR" ELLIOTT** Sock It... (EastWest/EEG)

Video playlist for week ending October 24.

Rap City Top 10

- L.L. COOL J** Phenomenon (Def Jam/Mercury)
- MASTER P** I Miss My Homies (No Limit/Priority)
- EPMD** The Joint (Violator/Def Jam/RAL/Mercury)
- FIRM** Firm Business (Trackmasters/Aftermath/Interscope)
- QUEEN PEN** Man Behind The Music (Lil' Man/Interscope)
- BUSTA RHYMES** Put Your Hands Where... (Elektra/EEG)
- SALT-N-PEPA** R U Ready (Red Ant/London/Island)
- BEATNUTS** Off The Books (Relativity)
- MACK 10** Backyard Boogie (Priority)
- WYCLEF JEAN** Guantanamera (Ruffhouse/Columbia)

Video playlist for week ending October 24.

TELEVISION

TOP TEN SHOWS OCTOBER 13-19

Total Audience
(98 million households)

- 1 **ER**
- 2 **Seinfeld**
- 3 **Veronica's Closet**
- 4 **Home Improvement**
- 5 **Friends**
- 6 **World Series Game 2**
(Indians vs. Marlins)
- 7 **Monday Night Football**
(Cowboys vs. Redskins)
- 8 **60 Minutes**
- (tie) **Touched By An Angel**
- (tie) **Union Square**

Adults 18-49

- 1 **ER**
- 2 **Seinfeld**
- 3 **Veronica's Closet**
- 4 **Friends**
- 5 **Home Improvement**
- 6 **Union Square**
- 7 **The Drew Carey Show**
- (tie) **NYPD Blue**
- 9 **Monday Night Football**
- 10 **World Series Game 2**

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

Fiona Apple, En Vogue, Jamiroquai, and the **Rolling Stones** are set to perform from NYC's Madison Square Garden on the 1997 **VH1 Fashion Awards**, co-hosted by **Harry Connick Jr.** (Tuesday, 10/28, 9pm).

Friday, 10/24

- **Wynonna, The Rosie O'Donnell Show** (check local listings)
- **Wyclef Jean f/Refugee All-Stars** are slated to perform on **MTV's Live From The 10 Spot** (10pm).
- **L.L. Cool J, The Keenen Ivory Wayans Show** (check local listings).
- **Changing Faces, Vibe** (check local listings).

Saturday, 10/25

- **Coolio** performs on **Muppets Tonight!** (Disney, 6:30pm).
- **BR5-49, Martina McBride, and Ricky Skaggs** perform on **TNN's Grand Ole Opry Live** (8:30pm ET/5:30pm PT).
- The **Rolling Stones** are scheduled to perform on a special edition of **MTV's Live From The 10 Spot** (10pm).
- **Mighty Mighty Bosstones, Saturday Night Live** (NBC, 11:30pm).

Monday, 10/27

- Take That's **Gary Barlow, Rosie O'Donnell.**
- **Deborah Harry and Cyndi Lauper** are featured on **Unauthorized Biography: Milo, Death Of A Supermodel**, a **Comedy Central** "mockumentary" (10pm).
- **Aaron Neville, Vibe.**
- **Ice-T, The Tonight Show With Jay Leno** (NBC, 11:35pm).
- **Mariah Carey, Late Show With David Letterman** (CBS, 11:35pm).

Tuesday, 10/28

- **KC & The Sunshine Band** appear on **UPN's Hitz** (9pm).
- **Mase, Keenen.**
- **BeBe Winans, Vibe.**
- **Amy Grant, David Letterman.**
- **Texas, Late Night With Conan O'Brien** (NBC, 12:35am).
- **Art Garfunkel, Late Late Show With Tom Snyder** (CBS, 12:35am).

Wednesday, 10/29

- **Sammy Kershaw, Prime Time Country** (TNN, 9pm ET/6pm PT).
- **Rickie Lee Jones, Vibe.**
- **Cure, Jay Leno.**
- **Johnny Cash, David Letterman.**

Thursday, 10/30

- **Whitney Houston, Rosie O'Donnell.**
- **Chaka Khan** performs on **Fox's Living Single** (8:30pm).
- **Oak Ridge Boys and Bobby Pickett, Prime Time Country.**
- **Boyz II Men, Vibe.**
- **Salt-N-Pepa, Jay Leno.**
- **Bobby Brown, David Letterman.**

FILMS

WEEKEND BOX OFFICE OCTOBER 17-19

- | | |
|--|---------|
| 1 I Know What You Did Last Summer (Sony)* | \$15.81 |
| 2 The Devil's Advocate (WB)* | \$12.17 |
| 3 Kiss The Girls (Paramount) | \$6.97 |
| 4 Seven Years In Tibet (Sony) | \$6.41 |
| 5 In & Out (Paramount) | \$3.71 |
| 6 Soul Food (Fox) | \$3.31 |
| 7 Rocketman (Buena Vista) | \$2.98 |
| 8 The Peacemaker (DreamWorks) | \$2.67 |
| 9 L.A. Confidential (WB) | \$2.54 |
| 10 Bean (PolyGram)* | \$2.15 |

All figures in millions
* First week in release
Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include **A Life Less Ordinary**, starring Ewan MacGregor and Cameron Diaz. The film's **London** soundtrack sports **Ash's** title cut as well as **Beck's** "Deadweight," **Luscious Jackson's** "Love Is Here," **Sneaker Pimps'** "Velvet Divorce," **Folk Implosion's** "Kingdom Of Lies," the **Cardigans'** "It's War," **Squirrel Nut Zippers'** "Put A Lid On It," **Prodigy's** "Full Throttle," and a new version of **R.E.M.'s** "Leave." Songs by **Faithless, Underworld, Dusted,** and **A3 f/Errol Thompson** — along with **Elvis Presley's** "Always On My Mind" and **Bob-Darin's** "Beyond The Sea" — round out the album.

VIDEO

NEW THIS WEEK

- **BATMAN & ROBIN** (WB)
George Clooney and Chris O'Donnell star as the title characters of this feature film, which carries a **Warner Sunset/WB** soundtrack with the **Smashing Pumpkins'** "The End Is The Beginning Is The End," **Jewel's** "Foolish Games," **R.E.M.'s** "Revolution," **Bone Thugs-N-Harmony's** "Look Into My Eyes," and cuts by **R. Kelly, Eric Benet, Goo Goo Dolls, Soul Coughing, Me'Shell Ndegeocello, Lauren Christy, Arkarna, Molo, and Underworld.**
- **GROSSE POINTE BLANK** (Hollywood)
Starring John Cusack and Minnie Driver — and showcasing a score by **Joe Strummer** — this feature film spawned a **London** soundtrack with **Violent Femmes'** original "Blister In The Sun" as well as a their newer version, "Blister In The Sun 2000." Also included are two cuts by Strummer's former band, the **Clash** ("Rudie Can't Fail" and "Armageddon Time"), the **English Beat's** "Mirror In The Bathroom," **David Bowie & Queen's** "Under Pressure," **Guns N' Roses'** version of "Live & Let Die," **Faith No More's** "We Care A Lot," **Specials'** "Pressure Drop," the **Jam's** "Absolute Beginners," **Pete Townshend's** "Let My Love Open The Door (E. Cola Mix)," **Johnny Nash's** "I Can See Clearly Now," and more.



21 million households
Liz Kiley,
VP/Programming

National Top 20

- MYSTIKAL** Ain't No Limit (No Limit/Jive)
- MISSY "MISDEMEANOR" ELLIOTT** Sock It... (EastWest/EEG)
- E-A SKI f/MONTELL JORDAN** Showdown (Relativity)
- AQUA** Barbie Girl (MCA)
- NEXT** Butta Love (Arista)
- GRAVEDIGGAZ** Dangerous Mindz (Gee Street/N2)
- MACK 10** Backyard Boogie (Priority)
- BACKSTREET BOYS** As Long As You Love Me (Jive)
- MASTER P** I Miss My Homies (No Limit/Priority)
- H-TOWN** They Like It (Relativity)
- QUEEN PEN** Man Behind The Music (Lil' Man/Interscope)
- ERICK SERMON** Rapper's Delight (Priority)
- BOBBY BROWN** Feelin' Inside (MCA)
- JANET I/Q-TIP & JONI MITCHELL** Got 'Til It's Gone (Virgin)
- REFUGEE CAMP F/PRAS** Avenues (Arista)
- MJG** That Girl (Universal)
- BONE THUGS-N-HARMONY** If I Could... (Ruthless/Relativity)
- MARIAH CAREY** Butterfly (Columbia)
- USHER** You Make Me Wanna... (LaFace/Arista)
- FIRM** Firm Biz (Trackmasters/Aftermath/Interscope)

Most requested for week ending October 17.



Pos.	Artist	Avg. Gross (in 000s)
1	FLEETWOOD MAC	\$955.2
2	PHISH	\$767.4
3	"AFKAP"	\$547.2
4	BROOKS & DUNN/REBA MCKENTIRE	\$547.1
5	LILITH FAIR	\$474.6
6	AEROSMITH	\$412.7
7	WHO	\$366.2
8	JAMES TAYLOR	\$349.8
9	LOLLAPALOOZA '97	\$333.7
10	COUNTING CROWS/WALLFLOWERS	\$299.6
11	LUTHER VANDROSS	\$280.5
12	ALAN JACKSON	\$278.8
13	RAGE AGAINST THE MACHINE	\$269.5
14	H.O.R.D.E FESTIVAL	\$241.6
15	BARRY MANILOW	\$226.7

Among this week's new tours:

- EDWYN COLLINS**
- HARRY CONNICK JR.**
- COOL FOR AUGUST**
- DEFTONES**
- DINOSAUR JR**
- DURAN DURAN**
- EN VOGUE**
- K-CI & JOJO**
- SQUIRREL NUT ZIPPERS**

The **CONCERT PULSE** is courtesy of **Pollstar**, a publication of **Promoters' On-Line Listings**, (800) 344-7383; California (209) 271-7900.

12+ SUMMER '97 ARBITRON RESULTS

Miami-Ft. Lauderdale

	Sp '97	Su '97
WPOW-FM (CHR/Rhy)	5.3	6.1
WEDR-FM (Urban)	4.9	5.3
WHQT-FM (Urban AC)	5.2	5.2
WLYF-FM (AC)	4.8	5.0
WAMR-FM (Spanish AC)	4.6	4.8
WAQI-AM (Spanish N/T)	4.3	4.4
WKIS-FM (Country)	4.2	3.8
WRMA-FM (Spanish AC)	4.0	3.7
WHYI-FM (CHR/Pop)	3.3	3.6
WMXJ-FM (Oldies)	3.1	3.6
WXDJ-FM (Tropical)	3.3	3.6
WLVE-FM (NAC/SJ)	4.0	3.4
WZTA-FM (Rock)	3.5	3.3
WFLC-FM (AC)	3.8	3.1
WTMI-FM (Classical)	3.1	2.8
WBGGM-FM (Cl. Rock)	2.6	2.7
WQBA-AM (Spanish N/T)	2.0	2.5
WQAM-AM (Sports)	1.4	2.4
WPLL-FM (Hot AC)	2.1	2.3
WMLQ-FM (Spanish/O)	2.2	2.2
WCMQ-AM (Spanish N/T)	2.4	2.1
WINZ-AM (News)	2.1	1.8
WJNA-AM (Nostalgia)	1.8	1.7
WRTO-FM (Tropical)	1.9	1.6
WIOD-AM (News/Talk)	2.2	1.4
WSUA-AM (Tropical)	1.5	1.4
WAVS-AM (Misc.)	.9	1.3

Seattle-Tacoma

	Sp '97	Su '97
KIRO-AM (News/Talk)	8.3	9.6
KUBE-FM (CHR/Rhy)	7.1	6.9
KBSG-A/F (Oldies)	5.6	5.0
KMPS-A/F (Country)	5.5	4.7
KVI-AM (Talk)	4.6	4.6
KNDD-FM (Alternative)	4.3	4.2
KPLZ-FM (Hot AC)	3.8	4.2
KLSY-FM (AC)	3.0	4.0
KIXI-AM (Nostalgia)	4.6	3.7
KING-FM (Classical)	4.3	3.4
KOMO-AM (Full Serv)	2.9	3.4
KZOK-FM (Cl. Rock)	3.7	3.4
KBKS-FM (CHR/Pop)	2.4	3.2
KISW-FM (Rock)	3.8	3.2
KWJZ-FM (NAC/SJ)	2.6	3.2
KMTT-FM (Adult Alt)	2.9	3.1
KJR-FM (Oldies)	3.3	2.9
KRWM-FM (AC)	2.6	2.6
KYCW-FM (Country)	3.3	2.6
KIRO-FM (Talk)	2.0	2.3
KJR-AM (Sports)	2.5	2.2
KCMS-FM (Religious)	1.9	1.7
KNWX-AM (News)	1.0	1.3

Minneapolis-St. Paul

	Sp '97	Su '97
WCCO-AM (Full Serv)	11.5	11.6
KQRS-FM (Rock)	10.4	10.5
KDWB-FM (CHR/Pop)	6.9	8.1
KEEY-FM (Country)	6.9	7.5
WLTE-FM (AC)	6.7	6.5
KSTP-FM (Hot AC)	5.2	6.1
KQQL-FM (Oldies)	5.0	5.3
KEGE-FM (Alternative)	4.6	4.5
KSTP-AM (Talk)	5.0	4.5
KTCJ/KTCZ (Adult Alt)	4.6	4.5
WRQC-FM (Rock)*	4.5	3.1
KMJZ-FM (NAC/SJ)	3.1	2.9
KLBB/WLOL (Nostalgia)	2.4	1.9
KXXP/KXXU/KXXR (Rock)	2.6	1.9
KFAN-AM (Sports)	1.8	1.4

*Was (Country) until April; changed calls from WBOB-FM in July

San Diego

	Sp '97	Su '97
KFMB-FM (Hot AC)	5.3	6.5
KYXY-FM (AC)	5.5	6.1
KFMB-AM (Full Serv)	5.3	5.5
KSON-FM (Country)	7.6	5.5
XHTZ-FM (CHR/Rhy)	5.1	4.6
KHTS-FM (CHR/Rhy)	3.9	4.0
KOGO-AM (Talk)	3.0	3.9
KGB-FM (Cl. Rock)	3.6	3.8
KIOZ-FM (Rock)	3.6	3.6
KBZT-FM (Oldies)	3.9	3.5
KIFM-FM (NAC/SJ)	2.9	3.5
KMCG-FM (AC)	3.5	3.5
XTRA-FM (Alternative)	3.1	2.7
KPOP-AM (Nostalgia)	2.6	2.6
KFI-AM (Talk)	1.9	2.5
XTRA-AM (Sports)	1.7	2.3
KXGL-FM (Oldies)	2.1	2.0
KPLN-FM (Cl. Hits)	1.9	1.9
KFSD-FM (Classical)	2.1	1.7
KXST-FM (Adult Alt)	1.0	1.7
KKLQ-FM (CHR/Pop)	1.9	1.6
XHRM-FM (Alternative)	2.1	1.6
KKBH-FM (AC)	1.5	1.5
XHKY-FM (Reg. Mex.)	1.8	1.3
KSDO-AM (News/Talk)	2.4	1.3
KSPA-AM (Nostalgia)	.9	1.2
XLTN-FM (Spanish AC)	.8	1.2
XBACH-AM (Classical)*	.8	1.1
XTIM-FM (Reg. Mex.)	1.2	1.0

*Was XTIN-AM and simulcasted KNNZ-AM/Anaheim (News) until July

Nassau-Suffolk

	Sp '97	Su '97
WALK-FM (AC)	6.2	5.8
WXRK-FM (Alternative)	4.7	5.3
WHTZ-FM (CHR/Pop)	4.0	5.2
WLTW-FM (AC)	3.3	4.3
WCBS-FM (Oldies)	4.1	3.9
WKTU-FM (CHR/Rhy)	3.7	3.9
WCBS-AM (News)	3.8	3.8
WBLI-FM (CHR/Pop)	4.4	3.7
WFAN-AM (Sports)	3.9	3.7
WBAB/WHFM (Rock)	2.6	3.3
WQHT-FM (CHR/Rhy)	3.6	3.2
WKJY-FM (AC)	2.3	3.1
WQCD-FM (NAC/SJ)	2.4	3.1
WOR-AM (Talk)	4.3	3.0
WPLJ-FM (Hot AC)	3.4	3.0
WHLI-AM (Nostalgia)	3.0	2.8
WABC-AM (Talk)	3.3	2.7
WINS-AM (News)	1.8	2.4
WBZO-FM (Oldies)	3.2	2.3
WAXQ-FM (Rock)	1.9	2.1
WQXR-FM (Classical)	2.5	2.1
WNEW-FM (Cl. Rock)	1.7	2.0
WGSM/WMJC (Country)	1.6	1.9
WDRE/WLIR (Alternative)	1.7	1.7
WNSR-FM (Hot AC)*	1.0	1.6
WSKQ-FM (Tropical)	1.2	1.6
WBLS-FM (Urban)	1.6	1.4
WRKS-FM (Urban AC)	1.2	1.4
WPAT-FM (Spanish AC)	1.2	1.2
WLUX-AM (Nostalgia)	1.0	1.0

*Was WDBZ-FM until August

SAME-DAY RATINGS RESULTS

www.ronline.com

St. Louis

	Sp '97	Su '97
KMOX-AM (Talk)	11.8	12.0
WIL-FM (Country)	7.8	8.4
KMJM-FM (Urban)	7.2	7.3
KEZK-FM (AC)	6.1	6.0
KYKY-FM (Hot AC)	4.9	5.3
WKXX-FM (Country)	4.3	5.3
KLOU-FM (Oldies)	4.9	4.6
KPNT-FM (Alternative)	5.4	4.6
KSHE-FM (Cl. Rock)	4.4	4.5
WALC-FM (Hot AC)	4.2	4.1
WVRV-FM (Adult Alt)	3.9	3.2
KTRS-AM (Nostalgia)	2.3	2.9
KSD-FM (Cl. Rock)	3.0	2.8
KFUO-FM (Classical)	2.7	2.6
KIHT-FM (Cl. Hits)	2.6	2.5
WRTH-AM (Nostalgia)	3.4	2.5
KXOK-FM (Urban AC)	2.4	2.4
KATZ-AM (Gospel)	1.0	1.9
KATZ-FM (Urban AC)	2.3	1.9
WCBW-FM (Religious)	1.4	1.3
KFNS-AM (Sports)	.8	1.1
WEW-AM (Nostalgia)	1.0	1.1

Phoenix

	Sp '97	Su '97
KKFR-FM (CHR/Rhy)	4.9	5.9
KMLE-FM (Country)	6.0	5.9
KNIX-FM (Country)	7.0	5.9
KTAR-AM (News/Talk)	5.5	5.6
KOOL-FM (Oldies)	6.0	5.4
KFYI-AM (News/Talk)	5.5	5.0
KOY-AM (Nostalgia)	5.1	5.0
KZZP-FM (Hot AC)	4.5	4.4
KESZ-FM (AC)	3.8	4.2
KUPD-FM (Rock)	4.7	4.2
KYOT-FM (NAC/SJ)	3.1	3.9
KDKB-FM (Rock)	3.1	3.8
KZON-FM (Alternative)	3.7	3.8
KEDJ/KHOT (Alternative)	3.6	3.4
KPTY/KRIM (CHR/Rhy)	2.7	3.2
KSLX-A/F (Cl. Rock)	3.2	2.6
KKLT-FM (AC)	2.9	2.6
KGLQ-FM (Oldies)*	1.7	2.1
KWCY-FM (Country)**	1.9	1.4
KBUQ-FM (Country)***	1.0	1.2
KGME-AM (Sports)	.9	1.0

*Was KHTC-FM until August

**Was KOAZ-FM (NAC) until late August

***Switched to Urban in October

Pittsburgh

	Sp '97	Su '97
KDKA-AM (News/Talk)	13.7	11.9
WDVE-FM (Rock)	8.8	9.0
WDSY-FM (Country)	8.3	8.1
WBZZ-FM (CHR/Pop)	7.2	6.5
WWSW-A/F (Oldies)	5.9	6.3
WJAS-AM (Nostalgia)	4.3	5.0
WXDX-FM (Alternative)	5.0	4.8
WSHH-FM (AC)	4.4	4.1
WAMO-FM (Urban)	3.1	4.0
WLTJ-FM (AC)	3.7	3.6
WTAE-AM (Talk)	3.5	3.6
WVTV-FM (Hot AC)	3.1	3.5
WJYY-FM (NAC/SJ)	3.7	3.3
WZPT-FM (Oldies)	3.2	3.1
WRRK-FM (Cl. Rock)	3.1	2.8
KQV-AM (News)	1.0	1.1
WASP-FM (Country)	1.5	1.0

Tampa-St. Petersburg

	Sp '97	Su '97
WFLZ-FM (CHR/Pop)	9.5	10.4
WDUV-FM (B/EZ)	6.7	8.7
WQYK-FM (Country)	6.8	7.2
WFLA-AM (News/Talk)	6.4	7.1
WRBQ-FM (Country)	4.8	4.9
WXTB-FM (Rock)	5.3	4.9
WMTX-A/F (Hot AC)	3.3	4.8
WWRM-FM (AC)	6.1	4.6
WYUU-FM (Oldies)	4.4	4.5
WSJT-FM (NAC/SJ)	3.5	4.1
WCOF-FM (Oldies)	4.4	3.8
WAKS-FM (Hot AC)	4.4	3.6
WGUL-A/F (MOR)	3.8	3.5
WHPT-FM (Adult Alt)	3.9	3.0
WTBT-FM (Cl. Rock)	2.9	2.8
WRBQ-AM (Urban AC)	1.4	1.6
WTMP-AM (Urban AC)	1.5	1.4
WLUV-FM (Nostalgia)	1.7	1.2
WSUN-AM (Sports)	.8	1.2
WZTM-AM (Sports)	.8	1.1

Cleveland

	Sp '97	Su '97
WGAR-FM (Country)	8.3	9.1
WZAK-FM (Urban)	8.0	8.7
WMJI-FM (Oldies)	8.7	8.0
WNCX-FM (Cl. Rock)	5.6	6.7
WQAL-FM (Hot AC)	5.6	6.2
WRMR-AM (Nostalgia)	5.2	6.2
WDOK-FM (AC)	6.8	5.7
WZJM-FM (CHR/Pop)	5.0	5.2
WMMS-FM (Rock)	4.5	4.8
WKNR-AM (Sports)	5.0	4.7
WTAM-AM (News/Talk)	4.5	4.7
WLTF-FM (AC)	4.1	4.3
WNWV-FM (NAC/SJ)	3.9	3.6
WCLV-FM (Classical)	2.3	2.1
WENZ-FM (Alternative)	2.1	1.7
WJMO-AM (Urban/O)	1.8	1.7
WABQ-AM (Religious)	1.7	1.2
WONE-FM (Rock)	1.2	1.0

Format Legend

AC-Adult Contemporary, Adult Alt-Adult Alternative, Alternative-Alternative, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classic Hits, Classical-Classical, Cl. Rock-Classical Rock, Country-Country, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, MOR - Middle of the Road, NAC/SJ-New AC/Smooth Jazz, News-News, Nostalgia-Nostalgia, News/Talk-News/Talk, Oldies-Oldies, Reg. Mex-Regional Mexican, Religious-Religious, Rock-Rock, Spanish AC-Spanish Adult Contemporary, Span N/T-Spanish News/Talk, Spanish/O-Spanish Oldies, Sports-Sports, Talk-Talk, Tropical-Tropical, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

Baltimore

	Sp '97	Su '97
WBAL-AM (News/Talk)	7.5	9.4
WERQ-FM (CHR/Rhy)	10.0	9.2
WQSR-FM (Oldies)	6.2	6.8
WPOC-FM (Country)	6.4	6.4
WMMX-FM (Hot AC)	5.9	5.5
WLIF-FM (AC)	4.7	5.3
WIYY-FM (Rock)	4.1	3.9
WXVY-FM (CHR/Pop)*	3.3	3.8
WHFS-FM (Alternative)	3.8	3.7
WWIN-FM (Urban AC)	3.8	3.6
WOCT-FM (Oldies)	3.7	3.4
WCAO-AM (Religious)	2.7	2.2
WCBM-AM (News/Talk)	2.5	2.1
WHUR-FM (Urban AC)	1.2	1.6
WJFK-AM (Talk)	1.8	1.6
WGRX-FM (Country)	1.0	1.5
WRBS-FM (Religious)	1.6	1.5
WBIG-FM (Oldies)	1.0	1.4
WPGC-FM (CHR/Rhy)	1.6	1.4
WRQX-FM (Hot AC)	1.0	1.4
WWDG-FM (Rock)	1.0	1.2
WTOP-AM (News)	.8	1.1
WOLB-AM (News/Talk)	1.0	1.0
WWLG-AM (Nostalgia)	.8	1.0

*Was Urban until late June

Denver-Boulder

	Sp '97	Su '97
KOA-AM (Talk)	8.6	7.8
KYGO-FM (Country)	7.9	7.8
KOSI-FM (AC)	6.9	6.6
KQKS-FM (CHR/Rhy)	6.2	6.5
KRFX-FM (Cl. Rock)	5.1	5.5
KXKL-FM (Oldies)	4.2	5.4
KALC-FM (Hot AC)	4.8	5.0
KBCO-FM (Adult Alt)	4.5	5.0
KHHH-FM (NAC/SJ)	3.8	3.9
KHOW-AM (Talk)	4.0	3.9
KKHK-FM (Cl. Rock)	4.6	3.9
KBPI-FM (Rock)	4.3	3.5
KIMN-FM (AC)	2.7	3.5
KEZW-AM (Nostalgia)	3.8	3.1
KXPB-FM (Adult Alt)	3.1	3.1
KTCL-FM (Alternative)	1.3	2.3
KVOD-FM (Classical)	1.8	2.0
KCKK-FM (Country)	2.0	1.6
KYGO-AM (Country)	1.4	1.6
KKFN-AM (Sports)	1.6	1.2
KTLK-AM (Talk)	1.1	1.0

Sacramento

	Sp '97	Su '97
KFBK-AM (News/Talk)	10.5	9.8
KSFM-FM (CHR/Rhy)	8.0	7.5
KZZO-FM (Hot AC)*	8.2	7.1
KNCI-FM (Country)	5.2	6.3
KBFY-FM (AC)	3.8	4.6
KHYL-FM (Oldies)	4.1	4.5
KRXQ-FM (Rock)	4.8	4.5
KXOA-FM (Cl. Hits)	3.0	4.5
KRAK-FM (Country)	4.5	4.0
KYMX-FM (AC)	5.0	4.0
KCTC-AM (Nostalgia)	3.4	3.6
KSEG-FM (Cl. Rock)	3.0	3.4
KWOD-FM (Alternative)	3.8	3.3
KSSJ-FM (NAC/SJ)	2.8	3.0
KSTE-AM (News/Talk)	2.9	2.9
KHTK-AM (Talk)	2.4	2.5
KNBR-FM (Sports)	1.2	1.6
KQBR-FM (NAC/SJ)	1.6	1.4
KGO-AM (News/Talk)	.9	1.1

*Was KQPT-FM (Adult Alt) until May

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STREET TALK®

D'Ambrose Exits Westwood One

Westwood One's Sr. VP Mike D'Ambrose has resigned. Department heads were told early Tuesday morning (10/21). It appears that the next level of management will report to CEO Mel Karmazin.

Speaking of Westwood One, it has signed a deal establishing the syndicator as the sole radio rights-holder for all Summer and Winter Olympic Games through the year 2008. For the last 10 years, WWI has provided exclusive Summer Olympic radio coverage, including 128 hours of live play-by-play from the 1996 Atlanta Games.

WNSR/New York's 'Buzz' Kill!

Chancellor Media's WNSR/NY is in a state of evolution as it drops the "Buzz" moniker and is now known as "105.1 FM, WNSR." The station will continue to target adults 18-49. The "work in progress" will continue as the new marketing plan is implemented. Sister WLTW PD Jim Ryan and GM Rona Landy will oversee 'NSR as well as 'LTW for the time being. No official date is set for the complete launch.

Rumors

- As A&M Sr. VP/Promotion Rick Stone steps down after 20 years; is former EMI Sr. VP/Promo Peter Napoliello packing his bags for a move from NY to L.A.?
- Speaking of L.A., speculation continues to mount about the future of Chancellor Media's KIBB (B100). Is Chancellor Sr. VP/Regional Manager John Madison assuming interim GM duties? Will KKBT PD Harold Austin segue to B100 and evolve the station into more of a Hispanic-slanted format? Would this set into motion a chain reaction that would see KMEL/SF PD Michelle Santosuosso moving down to KKBT, KMEL MD Joey Arbagey ascending to replace Santosuosso, and co-owned KYLD PD Michael Martin adding extra duties? Stay tuned!
- Will WQHT/NY morning drivers Dr. Dre and Ed Lover soon be heard in overnights on WPGC/Washington?
- Is former WYXR/Philadelphia APD/MD Rich Davis simultaneously being courted for the open WPRO-FM/Providence PD position and the KDWB/Minneapolis MD slot?
- Is an L.A. radio station very interested in KALC/Denver morning drivers Frosty Stillwell, Jamie White, and Frank Kramer?
- With syndie sports talker Jim Rome losing affiliate WMTX-AM to religion (it was recently sold to Genesis), will he soon take on Clear Channel's crosstown WZTM?

K-JOY Deja Vu In San Diego

KKBH/San Diego, having flipped last Wednesday (10/15) to the "K-JOY" identifier and Soft AC approach used by KJQY (now Classic Hits KPLN) in the late '80s and early '90s, is now going after the old 'JQY call letters, with approval expected by the end of next week. KHTS-FM PD Todd Shannon adds similar duties at K-JOY. Former PD Gene Knight and middayer Nick Summers will remain at the station in "as-yet-to-be-determined posts," Shannon told R&R.



HERE COME THE MIBs — Defending the Los Angeles Museum of Radio & Television Gala against the scum of the universe was the KYSR/L.A. morning show contingent: (l-r) Charla Morgan with her husband, Star's Larry Morgan; R&R's Frank Miniaci with co-host Lisa Foxx; Stacia with producer Val; and co-host Shirley with Steve.

Third Annual Radio Festival

The Museum of Television & Radio's Third Annual Festival begins Monday (10/27) in New York, featuring seminars, live radio drama performances, live remote broadcasts, a listening series, and radio production workshops. Highlights of the event include Don Imus, Norman Corwin, Michael Feldman, and a WNEW/NY reunion, to name a few.

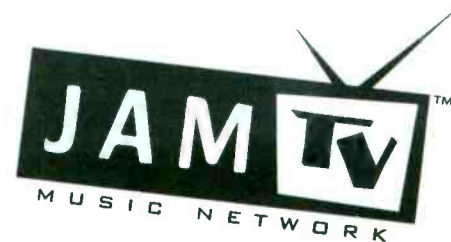
Congrats to Strategic Media Research's Kurt Hanson and Tripp Eldredge, who ran the Chicago Marathon on Sunday. Although the winning time for the 26.2 mile race was 2:07, Eldredge and Hanson finished with respectable times of 4:40 and 4:59, respectively.

Continued on Page 24

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- Wayne Coy, WABB

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- Jon Ivey, WXKS

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the tories

Flying Solo

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Lou Konfrst, KKDM/Des Moines 9/3/97

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R&R's 'Universal Appeal' — Universal Records' promotion staff display their admiration for our fine publication at a recent gathering in Orlando.

Continued from Page 22

Mancow's Hell-O-Ween Spectacular

Syndicated morning mouth Mancow Muller is at it again, preparing to have a casket exhumed from a local Chicago cemetery live on stage at Chicago's United Center on the "Hallowed" day. Performers include rock bands Gwar, Anthrax, Impotent Sea Snakes, and a surprise special guest.

Speaking of Muller, check out the latest edition of the twentysomething magazine *Swing* for its Mancow feature article.

A 54-year-old Philadelphia man will spend up to 15 years in prison for murdering his wife after she received a dozen roses from WIP-AM/Philadelphia sports talk host Howard Eskin, with whom she'd reportedly been flirting online. Marlene Stumpf was killed last January after her husband intercepted the roses, then flew into a jealous rage. Eskin said he sent the roses "to brighten her day." Stumpf had led Eskin to believe she was a 25-year-old Penn State student.

Clinton: Talkers All Right?

CNN showed footage of a White House fundraiser in which President Clinton appealed to potential donors by saying the Republican party has the backing of the talk show industry. Specifically, he claimed there were approximately 400 "Rush Limbaugh-like" conservative talk show hosts, but only around 60 liberal ones. How accurate is the Prez? National Association of Radio Talk Show Hosts VP Carol Nashe told R&R that, according to its database, only about 35 talk show hosts across the country categorize themselves as "right," while 24 are "left" and many more are nonpartisan.

Alternative WPLT/Detroit will debut a

new Sunday morning contemporary Christian music show called "Cross Tracks." The show will be programmed and produced by PD Garrett Michaels and APD/MD Alex Tear.

Following WMVP/Chicago morning man Jonathan Brandmeier's departure, the station has set its new on-air lineup. Afternoon host Steve Cochran — who has been filling in for Brandmeier for the past month — officially picks up the 6-10am shift, with Buzz Killman as news anchor and Harry Teinowitz on sports. Danny Bonaduce hosts middays (10am-1pm) with news anchor Jennifer Weigel. Middayer Kevin Matthews shifts to 1-6pm with Dorothy Humphries.

Radio At Its Best

"Radio's best friend," Art Vuolo, learned firsthand how well radio works when a benefit was held in Chicago for a very close friend of his who's only 29 and fighting cancer. Art contacted several stations in the Windy City, asking for PSAs, and radio came

Continued on Page 27

Rumbles, Pt. 1

- Former WWWW/Detroit MD/morning personality Sharon Foster succumbed to cancer last Friday (10/17), just a week before her 42nd birthday. She was married to former W4 morning partner Chuck Santoni.
- Look for Al Brock to be named PD/morning personality at WPKX/Springfield, MA. PD Scott Harris will reportedly remain as APD/afternoons, while morning personality Scott Free is displaced.
- WZNF/Champaign, IL has become the 24th "Bob & Tom Show" affiliate. Formerly an affiliate of Jonathan Brandmeier's show, ZNF has been playing music in morning drive since Brandmeier left WLUP/Chicago.
- KDGE/Dallas MD Mike Peer is named MD at Alternative WXRK/New York.
- Detroit native and market vet Joe Wade Formicola exits the WYCD morning show.
- WGSY/Columbus, GA OM/PD Dave McManus exits.
- Former WWNK/Cincinnati (now WVMX) MD Bobbi Maxwell joins crosstown AC WRRM (Warm 98) for afternoon drive duties.
- WYAK/Myrtle Beach, SC PD Johnny Walker exits after five years at the station.
- WXTU/Philadelphia GSM Rich Marston exits.
- Veteran Country programmer Barry Mardit is the new PD at Oldies WODJ/Grand Rapids.
- NBC Radio veteran Hy Averbach died October 14 in Los Angeles following heart surgery.
- AC WLEV-FM/Allentown names WCTO-FM & WLEV Creative Imaging Director Steve Curry PD.

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- Top ten album since its release in February including, #1 for 5 weeks
- Platinum single "Wannabe" #1 for 4 weeks; 1997 MTV Award for Best Dance Video
- Gold single "Say You'll Be There" Top 3
- Gold single "2 Become 1" Top 5

Already On

WHTZ	WWZZ	WXYV	WXXL
WKTU	WJMN	KTFM	KKSS
KIIS	KRBE	WFLZ	KHOM
WBBM	WPOW	KQMQ	WHFN
WIOQ	WHYI	WNVZ	WRVQ
WDRQ	WWKX	KPRR	and many more!



Produced by Richard Stannard & Matt Rowe
 Management: Simon Fuller@19 Management
<http://www.virginrecords.com>
 AOL Keyword: Spice Girls
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STREET TALK®



PROMO OF THE WEEK — Time Bomb/GV records recently sent out the Aqua Bats gift box and coloring book.

Continued from Page 24

through: The one-night benefit raised over \$25,000.

Salt Lake City 'K-Rock'-ed Again

KRKR's former 107.9 frequency flipped to Nostalgia last July, but the old "K-Rock" format resurfaces on the 106.9 dial position of KLZX, which drops satellite-delivered Classic Rock. The K-Rock staff also returns, including PD/afternoon host **Gary Michaels**, middayer **Mark Erickson**, night talent **Casey Baird**, and new morning man **Jack Daniels**. Call letter changes for both stations are pending.

Former KFMS/Las Vegas PD **Jay Phillips** has joined **Cumulus/Wichita Falls, TX** as PD of Classic Rock **KQXC** and

Rumbles, Pt. 2

- KCAQ/Oxnard, CA APD **Jacque Gonzales-James** adds MD duties.
- KMCK/Fayetteville, AR middayer **Scott Johnson** (aka **Bazooka Joe**) is appointed PD/morning driver.
- KYLD/SF promotes **Jazzy Jim Archer** to APD/MD. **Jen Liss** is also promoted to KYLD Programming and Promo Coord.
- At WZOK/Rockford, IL, **David Jay** adds MD stripes, and **WXLC/Waukegan, IL** nighttimer **Flash** joins for nights.
- WZTM/Tampa drops the syndicated "Ron & Ron Show" as **Hubert Mizell** and **Frank Robertson** join for mornings.
- WDAE/Tampa morning driver **Brian James** segues to nights on crosstown WFLA.
- **KXME/Honolulu** debuts, stunting with 'round-the-clock sound effects. Look for **KYLZ/Albuquerque** nighttimer **Big Mama** to join for nights.
- **KFRX/Lincoln, NE** MD/nighttimer **Paul Powers** takes nights at new **CHR WJOI/Memphis**.
- **KSMB/Lafayette, LA** hires **Cassie Prejean** as Promo Dir.
- **Rising Tide** VP/Promo **Tim Murphy** exits.

RADIO & RECORDS



1

- **Greg Solk** selected as VP/Prog. for WLUP-FM/Chicago.
- **Ken Lane** joins Arista Records as VP/Promo.
- **Paxson Communications/Miami** sets **Gregg Steele** as VP/Prog. FM and **Peter Bolger** as VP/Prog. AM.
- **Sean "Bull" Robertson** promoted to WENZ/Cleveland PD.
- **Tommy Wilde** named WLUM/Milwaukee PD.

5

- **Steve Goldstein** tapped as Pres./Colfax Communications.
- **Nationwide Communications** sets two Group PDs: **Bob Moody** heads the Country outlets, **Dave Robbins** gets the Pop.
- **Jeff Wyatt** promoted to PD of **KIIS-AM & FM/L.A.**
- **Clark Ryan** recruited as **KPOP & KGB/San Diego** PD.
- The FCC imposes a record \$150,000 indecency fine on **KLSX/L.A.** for segments of the "Howard Stern Show."

10

- **James Long** rejoins **WJR/Detroit** as Pres./GM.
- **Jim Bryant** is elevated to **WKRQ/Cincinnati** VP/GM.
- **Nick Ferrara** recruited as PD of **WAJY/New Orleans**.
- **Pam Wells** tapped as **KACE/L.A.** PD.
- PD **Greg Ausham** leaves **WQFM/Milwaukee** for crosstown **WLZR**.
- Radio goes to records: **WBAP/Dallas** PD **Bill Mayne** joins **WB/Nashville** as Southwest Regional Marketing Manager.

15


- **Robert May** is appointed Pres./FirstCom Broadcast Services.
- **Tom Mondell** made Station Mgr. of **WYDD/Pittsburgh**.
- **Greg Swedberg** is promoted to Dir./Music & Research of **WLWL/Minneapolis**.

20

- **David Fleischman** tapped as Southwestern Regional Dir./Atlantic Records.
- **Jeff Gelb** joins **R&R** as AOR Editor; **Lori Holder** named Associate AOR Editor.

Country outlets **KLUR** and **KYYI**. He'll also have regional programming responsibilities for Cumulus' Country outlets in West Texas as the company expands. That will include recently LMA'd **KBCY/Abilene**. Meanwhile, **KLUR** PD **Jim Russell** is taking a leave of absence; he'll work with Cumulus in a different capacity when he returns.

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Arbitron

Continued from Page 1

Council, the RAB, and the rep firms.

RAB President Gary Fries said he went "berserk" when he heard of Arbitron's proposal to publish extrapolated numbers. Noting that he doesn't have a problem with programmers having whatever tools they need to do their jobs, he said it would be "inevitable" that radio salespeople would get their hands on monthly numbers and use them on the street.

The problem, Fries said, is that one station's good book is another's bad book. Any tool used to beat up a buyer is a tool that a buyer can use to beat up a station. And, because extrapolations have only one-third the sample of rolling averages, they're far more susceptible to the ups and downs of sampling error.

Fries acknowledged that programmers (or salespeople) can extrapolate now. But he said media buyers would be more likely to buy into an Arbitron-branded extrapolated number than one extrapolated by someone at the station or by a research consultant. He also stressed, "This would be the beginning of the book-of-the-month club, and we don't want that." His arguments spurred the RAB board of directors to pass a resolution urging Arbitron to withdraw its proposal to issue extrapolated numbers.

Arbitron, however, is touting a couple of surveys it conducted among GMs and PDs that reflect overwhelming support for extrapolations. VP/Communications Thom Mocarsky said the surveys, which were conducted by two independent research companies, indicated that a substantial number of respondents would even pay extra for the service, though Mocarsky said it is not Arbitron's current intention to charge more for it.

But many accuse Arbitron of framing the question in such a way as to make it easy for the person at the other end of the phone to say, "Show me the monthlies," without allowing them to weigh the ramifications. Advisory

Council Chairman Ron Rogers said he was one of the GMs surveyed and likened the question to asking a child, "How would you like to have 2000 marbles and five steelies at no charge?" The child would respond, "Yes sir, I'd love that! It would enhance my ability to beat these other kids." If you told him, however, that the other kids might choke on those marbles, he might have second and third thoughts about it.

While Rogers took pains to praise Arbitron's progress in other areas, he made it clear the Council is not likely to approve its extrapolation proposal when it meets in December.

Perhaps the only member of the Council to publicly express support for the idea does so knowing how popular the idea would be in radio's programming community. Emmis Broadcasting Exec. VP Rick Cummings said, "I'm starting to feel like I'm a member of Congress here. The constituents have said they want it to the tune of 90%, I think we ought to give it to them." Cummings pointed out that many of the dire predictions of the early 1980s regarding the introduction of rolling monthlies never came true. And he says any radio salesperson enterprising enough to swipe extrapolations off the PDs desk doesn't have to wait for Arbitron to issue them.

Interop Exec. VP/Research Marla Pimer said monthly extrapolations emphasize the "commodification" of radio — something the industry is trying to get away from vis-à-vis branding. She also said the "advertising world is going to take these as gospel" once they see Arbitron's logo at the top of the printouts. And, she pointed out, monthly extrapolations will be weighted differently than the quarterly reports, leading to further confusion.

Arbitron is not compelled to follow the wishes of the RAB or even its own Advisory Council. And unless it comes up with a compromise proposal that satisfies both sides, it will have to decide whether to offer programmers pre-calculated extrapolations or continue forcing them to calculate the numbers manually.

How To Do Extrapolations

In case you wondered, here's the formula to extrapolate rolling averages into discrete, monthly estimates.

Step One

BREAK OUT QUARTERLY REPORT ON MAXIMISER

MONTH 1:	AQH	CUME
MONTH 2:	AQH	CUME
MONTH 3:	AQH	CUME

Step Two

FIRST ARBITRENDS AFTER QUARTERLY REPORT

MONTH 4:	AQH	CUME
Multiply by 3:	x3	x3
Subtotal:	AQH	CUME
Subtract Month 2:	AQH -	CUME
Subtract Month 3:	AQH -	CUME
Inferred month 4:	AQH	CUME

You have now inferred the first month of the upcoming book!

Step Three

30 DAYS LATER — SECOND ARBITRENDS AFTER QUARTERLY REPORT

MONTH 5:	AQH	CUME
Multiply by 3:	x3	x3
Subtotal:	AQH	CUME
Subtract Month 3:	AQH -	CUME
Subtract Inferred Month 4:	AQH -	CUME
Inferred month:	AQH	CUME

You have now inferred the second month of the upcoming book!

Chancellor

Continued from Page 1

plained, "We found that Ed's talents met KBIG's immediate needs to quickly get the project up and running. KIBB will require some additional time to determine a direction. This is a great example of how effective the duopoly system can be. It has allowed us to be fluid with the ability — when the need's there — to quickly change course."

In his career, Krampf has been VP/GM for KYA-AM & KSFO-FM/San Francisco and KITS/San Francisco, GM of KWSS/San Jose, GSM at KIOI/San Francisco, and VP/Northern California Stations for Menlo Park.

Streit most recently was PD at Mainstream AC/MOR combo WASH-FM & WGAY-FM/Washington. Before joining WASH more than four years ago, he was OM for WMGF-FM & WJRR-FM/Orlando. He also programmed in West Palm Beach at WKGR-FM and WOLL-FM and was MD for the market's WRMF-FM. "Steve's impressive track record makes him the perfect person for the job," Madison noted.

"Chancellor Media owns the No. 1 ACs in New York, Chicago, Detroit, and Washington," Streit said. "I'm looking forward to making KBIG part of that number-one club."

Veteran KBIG MD Dave Verdery had been serving as KBIG's interim

PD, but will relocate to Texas at month's end after spending the last 30 years in radio. KBIG's last PD, Dave Ervin, recently segued to crosstown Country KZLA-FM as VP/GM (R&R 8/22).

'Count Me In!'

Weston fills the vacancy created when Kurt Johnson left WAXQ for WYXR/Philadelphia (R&R 9/19). WAXQ VP/GM Kathy Stinehour remarked, "We conducted a nationwide search for a program director with exactly the right credentials to work with a high-profile morning show and engage in hand-to-hand combat with a formidable competitor. Bill Weston fits this opportunity like a glove, and we're thrilled to get him."



Weston



Streit

"I've waited my whole career for this challenge," noted Weston. "Who wouldn't want to work in the most competitive market in the country, be provided with the very best talent — and work for a company whose only desire is to win, and win in style? Count me in!"

Weston has been at WHJY since May '89, where he joined from Classic Rock WHTT/Bufalo. In the Spring '91 book, he led 'HJY to No. 1 12+, 18-34, and 25-54 — the first in the station's history. Since then, WHJY has enjoyed 15 No. 1 books.

Bloomberg

BUSINESS BRIEFS

Continued from Page 11

Moody's Rates Sinclair Stock Offering

Moody's Investors Service assigned a "B3" rating to Sinclair Broadcast Group's \$150 million 6% convertible exchangeable preferred stock offering. Moody's also confirmed the "Ba2" rating on Sinclair's \$1 billion secured credit facility, and the "B2" ratings on its \$400 million of 10% senior subordinated notes due 2003 and 2005, the \$200 million of 9% senior subordinated notes due 2007, and on the \$200 million of 11.625% high-yield trust offered preferred securities issued by Sinclair Capital, which is wholly owned by the company. In August, Sinclair announced the offering, which was to be used to repay amounts outstanding under the company's bank credit agreement and for general corporate purposes, which may include the acquisition of Heritage Media Corp.'s stations or other possible buys.

S&P Takes Sinclair Off Credit Watch

Sinclair Broadcast Group had been on "CreditWatch" with the Standard & Poor's since July, when the company announced its intended \$630-million acquisition of Heritage Media Corp. S&P also assigned its "B" rating to Sinclair's \$150 million convertible exchangeable preferred stock series D, which follows Moody's rating of "B3" Thursday (10/16). Sinclair Director/Corporate Finance Pat Talamantes told R&R that the deal is still undergoing regulatory approval, but was expected to close in the first quarter of 1998.

Scripps Out Of Radio With KENS Deal

E.W. Scripps Co. is now out of the radio business completely. The company closed on its purchase of KENS-AM/San Antonio, KENS-TV, and six newspapers from Harte-Hanks Communications last week. Scripps then immediately finalized the swapping of the KENS stations for 56% of A.H. Belo's Food Network and \$75 million cash. KENS VP/CFO Susan Lynch told R&R that A.H. Belo has no plans to change management or format of the station.

Mediabase

Continued from Page 13

across 130 U.S. cities, 24 hours a day, 7 days a week, to deliver to its approximately 1500 affiliates. The company currently obtains data from 350 stations one day per week. Mediabase President Rich Meyer told R&R that the company has already been beta-testing the system in major markets and that it would be online at full capacity by January 1. He would not reveal the cost of the initiative to Mediabase or Premiere.

Meyer said that the system is "far more accurate and reliable than anything else out there," and that it "will render every other monitoring system obsolete." But Joe Wallace, VP/GM of Mediabase competitor Broadcast Data Systems, is adopting a "wait and see" attitude to the new system. "It's very difficult for me to comment on them until they're existent in the marketplace," he told R&R.



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ACCOUNTING: Maria Abuiyas, Nalini Khan, Magda Lizardo
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MAIL SERVICES: Rob Sparago, Tim Walters

BUREAU

WASHINGTON, DC: 202-463-0500, FAX: 202-463-0432
BUREAU CHIEF: Jeffrey Yorke
ASSOCIATE EDITOR: Matt Spangler
EDITORIAL ASSISTANT: Patrice Wittrig
LEGAL COUNSEL: Jason Shrinky

NASHVILLE: 615-244-8822, FAX: 615-248-6655
BUREAU CHIEF: Lon Helton
ASSOCIATE EDITOR: Calvin Gilbert
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ADVERTISING

LOS ANGELES: 310-553-4330, FAX: 310-203-8450
VICE PRESIDENT/ADVERTISING: Michael Atkinson
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A Perry Corp. Company

Sex Sells ... Even On The Radio

□ If magazines & TV get high-class ads amid titillating topics, why can't we?

By Walter Sabo

Attention sales managers: Can you sell hour after hour of topics like these on your Talk station?

- "Seven sex tips he'll be thrilled you learned"
- "The sex skill any woman can learn"
- "Growing up with gay parents"
- "The sex you want and how to get it"
- "Men who rent themselves to women"
- "Hookers exposed ... what you really get"

You're thinking that if you could sell topics like these, it would be to small retail clients — "cash up front" sorts of joints. You doubt you'd have any luck selling them to Chrysler or Sears.

Sure, they would get big ratings, but you imagine that if you went on the street with a station that constantly presented these subjects, you would have trouble selling it to the big, classy agency accounts. You're right. That's because you wouldn't be charging enough.

Major national advertisers are more than comfortable investing \$15,000-\$25,000 per 30-second spot on television to brush up next to "relationship/romance" subject matter. They invest over \$50,000 per page for magazines that appeal to readers with headlines promising "Great Sex."

Which Magazines?

The classiest magazines in America are published by Hearst and Conde Nast. Most of the headlines above came from the October '97 issues of *Marie Claire* and *Redbook*, not *Cosmopolitan* (which is much tamer than you think) or *Playboy*. And these were normal headlines. In the upper-left corner of *Redbook's* newsstand cover every single month, the article featured

Some people in a radio audience are embarrassed by their own thoughts, but they keep listening — and for advertisers, this is the ideal environment.

is about improving sexual virtuosity. Page 147 — go to the newsstand and read it. I doubt *R&R* would reprint much of it. *Redbook* is one of those solid, middle-American magazines. In October, its advertisers included Sears (four full pages), Chevy Geo, Buick, Kellogg's (two pages), Lee Jeans, Rite Aid, L.A. Gear, Snapple (our friend again), Allstate Insurance, Toyota, and Weight Watchers.

You'll probably find some of those accounts on the list you got from your network of sponsors that refuse "controversial" programming environments. (Note: Purposely excluded are the ads for cigarettes and cosmetics.)

Monitor The Real Money

Don't waste your time doing monitors of other radio stations. That's not where the money is. It's in *Mademoiselle*, *Glamour*, and *Cosmopolitan*. It's on *Ricki Lake* and *Sally and Jerry Springer*. Tape those shows and note the subjects and the advertisers — especially the local advertisers.

Ricki Lake, a program that

grosses over \$100 million a year in ad revenue, featured the topic "The Biggest Stud In America." It showed guys in thongs trying to please the women in the audience in order to win the coveted title. Cut to: Chrysler, AT&T, Hickory Farms, and Sony — they were all advertisers on that episode. By the way, *Ricki* is produced by Sony, so don't ever let a Sony ad agency tell you they have concerns about content!

Nothing on the radio comes close to the provocative content of these wildly profitable, mass-market magazines or hit TV shows. Nothing. Yet accounts like Mercury and Tiffany (!) fight for placement in the current *Marie Claire*.

They Can Sell It

As a mass-marketer, the job is to present entertainment that most targeted consumers want. That's why these magazines and TV shows feature these subjects. They wouldn't last a week if they couldn't "sell it." The topics are nothing new. Pick up the newspaper listings for the daytime TV shows and really look at the subjects. Here's what was on September 11 (source: *New York Post* TV listings):

- *Ricki Lake*: "Women seeking to prove child's paternity"
- *Jenny Jones*: "Guests reveal their romantic interest to people they adore"
- *Montel*: "Victims in families where one child is singled out for abuse"
- *Sally*: "Guests reveal secrets to loved ones"
- *Jerry*: "Guests reveal their new lovers to their current lovers"
- *Maury*: "Freeloaders are learning their time is running out"

That was a mild day. Check your newspaper to see what subjects those shows feature today. When you do, remember that each of those one-hour, six-minute-spot-load programs — 42 spots per week — grosses more than any radio station in America.

The risk in writing this article is the possibility someone may think that this author personally embraces this content. No, this author embraces the concept of playing the hits. To reach the coveted younger audience sought by Talk stations, the TV talk shows are good models. Not *role* models, but good models for winning ratings — I mean, if you care about that.

Six Ways To Sell It

Hesitant to sell sexy "relationship/romance" topics on your station? Here are six tips to help you:

1. Make the points made in this article: The target customer seeks the information. Many national advertisers are already buying it. Sell the audience. Programs like Dr. Judy's ("Love Phones") always pull the highest shares on a station. The audience loves to hear other people talk about romance. They feel validated and vindicated. What a great environment for reaching a young, involved-with-life adult.
2. Discover which local accounts are spending money on those daytime TV shows and explain that your station has similar shows.
3. Remind agencies that an engaging, personal conversation is the perfect environment for a commercial message that has to pass through a listener's mental defenses.
4. Look for new revenue categories that make sense: caterers, wedding photographers, singles services, bedding manufacturers, psychologists, and romantic-vacation travel packagers.
5. Ask for the order. This is obvious, but sometimes a show that is hard to sell gets easier to sell when the boss lets it be known that failure is unacceptable. Yes, it's new ground for some stations, but it has been done successfully for Dr. Ruth and Dr. Judy and "Loveline."
6. Bust them on hypocrisy. Next time US West or GTE or Bell Atlantic raises the issue of "relationship show content," open their yellow pages to the ads for escort services and tell them that your station would never take a nickel from those businesses. Their reputations will be secure.

Look at the ratings for "Love Phones" with Dr. Judy Kuriansky, "Loveline," and the huge numbers Dr. Ruth used to win. The public loves these subjects.

To reach the coveted younger audience sought by Talk stations, the TV talk shows are good models. Not role models, but good models for winning ratings — I mean, if you care about that.

They embrace them on radio, TV, and in magazines. Two out of three of these media have no problem selling the content. What's the problem with radio?

Consider Sexism

Let me risk my life and suggest that a reason women's magazines have little trouble selling such content is that it is created by women and sold to women. Somehow the notion that women edit it makes it less lascivious than if a man wrote the exact same words.

Consider that most ad-time buyers are women and most radio shows that offer "controversial content" are primarily appealing to men. Many buyers are personally offended by those shows; they then imagine that their client would be too.

But most clients are not. They can't be. Those classy clients are buying ads within relationship-oriented content. In fact, if you

take the trouble to ask a client if there is a "client dictate" against buying a certain show, the reaction is usually one of surprise. They rarely know that the agency has prohibited a buy based on content. The fact is, big or small, businesses advertise to win business. Big audiences increase the odds of more customers. It's simple. Remember that each of those syndicated shows grosses more than any radio station and more than any syndicated radio show. They can sell it. They are selling it.

Radio Is More Powerful Than TV

You could not easily describe on radio what Jerry Springer has shown on his TV show. "Sisters who strip" presented two women under red lights, rubbing each other with hot oil while wearing thong bikinis ... over the air, on commercial TV. Even Jerry cleaned his glasses after that segment. As dramatic as that scene was, a verbal description would have provoked more powerful mind pictures in a radio audience.

Some people in a radio audience are embarrassed by their own thoughts, but they keep listening — and for advertisers, that is the ideal environment. Listeners involved with thoughts about their personal relationships are the most open to new information.

Walter

Sabo is President of New York-based Sabo Media, a consulting firm that has worked with major Talk stations for 14 years. He can be reached at (212) 808-3005.



SPEECHLESS IN SEATTLE — Apparently visionless and soundless at times too! The guys at KVI/Seattle demonstrate their unique warm-up exercises designed to keep their on-air acts, um, "clean." The pure souls pictured include (l-r) Kirby Wilbur (5am-9am), Michael Medved (noon-3pm), and John Carlson (3pm-6pm).



STEVE WONSIEWICZ

Hip-Hop Collaborations Spicing Up Genre

□ Growing number of artist partnerships giving radio, retail the hits they need

Star-studded collaborations. When the chemistry clicks, the request lines and cash registers ring. The radio side of that equation proved true this week when the **Celine Dion-Barbra Streisand** song "Tell Him" set a modern-day record at AC by racking up 95 adds out of the box.

Artist collaborations have always been part of the music business. In country, for example, it's been honed to a fine art over the decades. Lately, however, it appears as if the urban and hip-hop worlds have taken it to new heights, effectively breaking down barriers and contributing to growing sales.

Members of the **Wu-Tang Clan** are ubiquitous. **Dr. Dre** and **Snoop Doggy Dogg** are constantly appearing on outside projects. Also lending a hand on other artists' music in the last few months have been **Puff Daddy**, members of the **Fugees**, **Lil' Kim**, **Jay-Z** — the list goes on and on. Now, two new partnerships are making waves at Urban and CHR/Rhythmic. **LSG** — comprised of **Gerald Levert**, **Keith Sweat**, and **Johnny Gill** — have a hot track in the form of "My Body." The other is the **Firm**,

□

The artists are doing it now to see what it brings to their music and how it would sound to be a part of something different.

— Dallas Austin

which counts among its members **Nas**, **Foxy Brown**, and **AZ**.

Worth The Trouble

Artist collaborations aren't easy to put together. It can be a nightmare of red tape to clear rights and organize recording schedules, not to mention all the effort that goes into writing or finding songs and securing producers. But the benefits can be substantial and often help propel artists' careers.

One exec who believes more urban and hip-hop collaborations are in store for the future is **Free-world Entertainment** principal **Dallas Austin**. "It still has a stretch to go, because there are still so many interesting combinations that are being thought of that haven't been recorded yet. It will eventually reach a point of saturation, but that's a ways off.



Jay Stevens

There are more artists placing themselves in other groups, and that is going to continue."

A key reason for the increase in collaborations, he suggests, is that a new generation of artists has matured creatively and/or now has the financial success to be able to afford the luxury of experimentation. "The artists are doing it now to see what it brings to their music and how it would sound to be a part of something different.

"I was around LSG when they were in the process of recording their record. When I first heard about it, I thought, 'Cool. Another great idea.' I really didn't think it would get off the ground, because it takes so much work to make it happen. But it has, and it sounds great. I asked Gerald at the time how they were doing it, and he told me they flew in and out whenever they could. It was a very natural process, and that's what I really admire about it. You would think there would be some clashes, but everybody was in synch, because they wanted to do it. Nobody forced them; they've all sold a lot of records."

Austin adds another interesting reason for the cross-pollination: "A lot of these artists are also producers and know how to work in the studio. They aren't totally reliant on someone else."

A Family Feel

It's that family feeling and "we're all in this together" sense of community that drives the partnerships in urban and country. CHR/Rhythmic **WPGC/Washington PD** **Jay Stevens** observes, "I get the idea — whether consciously or subconsciously — that it has become more of a family atmosphere and less competitive. There seems to be less rivalry than in the past and more of a 'Let's help each other' feeling."

Stevens agrees that collaborations are seemingly everywhere. "The producers and artists have been smart in that, when somebody gets hot, they want to be associated with them and ride the wave and get recognized."

Stevens cautions, however,

against too much exposure. "We are seeing some burn on some artists right now, whether it's a similar sound or hearing the same artists somehow involved in a song every time you turn on the radio."

In the end, however, radio benefits, he says. "One great thing about what's happening is that we're getting a tremendous amount of hits. Once an artist blows up, there is a huge appetite for that particular sound or act. That makes our job easier." Another big plus Stevens points out: Average songs can have a greater appeal simply because of who's involved.

Elektra Sr. VP/R&B Promotion Richard Nash agrees that there is a hunger at radio for superstar collaborations. "There was an overwhelming reaction to LSG because of who was involved. When we were talking to radio, their response was, 'We can't wait to hear it.' They understood what it means to their station and their listeners. There wasn't a doubt in my mind that this project would be successful if they had great songs."

But are they expecting more? "No, I don't think so, because they realize that it's a major undertaking to put something like LSG together."

Nash credits the popularity of the collaborations to the artists themselves, because they have taken a realistic approach. "They

□

The producers and artists have been smart in that, when somebody gets hot, they want to be associated with them and ride the wave and get recognized.

— Jay Stevens

know they can't record music and try to sell it just off their names. When superstars are cutting an album, they have to be conscious that it is the best possible material and that it meets or exceeds their other successes. Most of the time it happens. If too much mediocre music gets released, I think people will start getting tired of it."

Geffen's Simone Outlines A&R Plans

Don't expect to see major changes in the very near future at Geffen Records now that **David Simone** has taken over as the company's first official head of A&R.

A native Londoner who's held down a wide variety of posts — ranging from the President of PolyGram Music Publishing and Senior Partner at the law firm of Katz, Smith & Cohen to Managing Director of Arista UK and President of the Uni label — Simone sounds like a man who will take a very methodical approach to leading the label's A&R efforts. In fact, one of his first orders of business was to organize a three-day, off-campus A&R meeting.

"I'm sure we will be talking about a lot of things, but we'll also be listening to a lot of the music we have. I'm sure we'll find things we can focus on and fine-tune so that we can get them to the place where we can sell some records very soon. I want to use this time to get the next records up to bat."

Simone also says he won't be making wholesale personnel changes. "I'm not the kind of person who does a slash and burn just for the sake of it. I want to get to know the people. They deserve the opportunity to strut their stuff."

Given Simone's roots, it's not surprising that the international market ranks high on his list of priorities. "That is going to be a very important focus of mine. It's a big world out there. It's great to sell two million Beck albums in the U.S., but we can also sell two, three, or four million internationally. We will also be more aggressive in working with our foreign affiliates and looking for acts with potential, much like our sister company MCA has done with Aqua."

'Broaden Our Base'

While there has been a lot of industry chatter about Geffen's current push into the pop arena, Simone didn't join the label solely to lead the pop charge. "I'm not a pop maven; I like to think of myself as someone who likes all types of music. But rather than being as narrowcast as before — with alternative and, to a lesser extent, rock — we need to broaden our base so that we are not as totally reliant on alternative, should it go through a tough time. That music is still incredibly important to the company, but we will also be more aggressive in pursuing things like soundtracks."

Simone believes Geffen's reputation as a home for cutting-edge alternative and rock won't be a hindrance when it comes to attracting pop artists. "It's not going to be a problem at all. Geffen has one of the most attractive names in the business. What our promotion team has accomplished with **She Moves** and what we are about to do with **Lisa Loeb's** new single speaks volumes. That plus my background will contribute to us being able to get the acts we want."

□

There are numerous reasons that have contributed to why alternative has slipped back from being the happening genre. One of them could be that there is too much mediocre product, but another could be that there are no more core artists at radio.

Does that mean opening the checkbook? "I don't know that it has been closed," he notes. "If we want an act, we will go out and get that act."

In discussing the current state of radio, Simone doesn't believe that it is any easier or more difficult to break artists. "We all tend to look back with nostalgia at certain points in time and think about how easy it was. I'm a bit simplistic about it: If you have the right artist, you still need a great song. My time in publishing honed that even more. It's not easier or more difficult; you just have to compete."

That said, however, he does recognize that radio — specifically Alternative — isn't as loyal to artists as it once was. "There are numerous reasons that have contributed to why alternative has slipped back from being the happening genre. One of them could be that there is too much mediocre product, but another could be that there are no more core artists at radio. You can't expect radio to be around for the next track, much less the next album. But maybe we in the record business haven't kept our end of the bargain and given them artists with real depth. We have to try harder in that respect."

As for which styles of music might be on the cusp of emerging, Simone notes, "It's possible that we are going to see a resurgence of heavier rock music from bands like **Days Of The New**, but it will come from new acts that appeal to today's kids. It won't be a recycling of older acts or those that were signed over the past five or six years."

He also expects an influential act will break out soon. "We're in an era where pop is at the forefront, but there is a desire for something new. I can't tell you what it is, because I don't know, but we could see a defining act emerge in the near future."



David Simone

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RR LAUNCHING PAD

Alternative Jamming To Stereophonics's 'Traffic'

If the radio and record industries want a glimpse into the business philosophy of **Richard Branson's V2 Records**, they need look no further than the **Stereophonics**, a British trio whose debut U.S. single, "Traf-



Stereophonics

fic," is beginning a cruise down the Alternative highway. Major-market stations supporting the stark, lyrically rich track include **KEDJ/Phoenix**, **WLUM/Milwaukee**, **KTCL/Denver**, **WENZ/Cleveland**, and **KWOD/Sacramento**.

Formed while the members were in their early teens, the band has slowly built a loyal and growing following in the UK over the past decade. There was such a feeding frenzy for the band, in fact, that Branson himself was involved in signing the South Wales-based trio. The group's debut album, *Word Gets Around*, debuted at No. 6 in the UK and spawned three hit singles.

V2 began setting up the Stereophonics in the U.S. about two months ago. Head/Promotion **Matt Pollack** recalls, "We started working on them the day I walked into the building. When I was talking to V2 about the position, I heard of lot of their music, and this was the first one I was drawn to as far as how deep the album is."

Once in the building, Pollack mailed as many imports of the single as he could, sending them to his peers in the record industry and key programmers at radio. He also mentioned the group when doing V2 presentations during the early days of the label. All very low-key.

When it comes to radio, Pollack has been stressing natural growth. "People often get caught up in promotion campaigns and try and make a big splash at radio, even with new acts. People at radio get pretty suspicious when you have a lot of hype surrounding a band."

"I've been a part of those orchestrated campaigns, and I've seen how they can kill careers. We want to build this slowly, yet remain incredibly aggressive when it comes to things like retail and press. A record like this needs

time to find its place. We're much better off starting it slowly, adding more stations each week, and moving up in rotation."

V2 also will be heavily supporting the band's U.S. tour, something it plans to do with similar acts. Pollack continues, "We plan to bring them over around Christmas and then once again every six weeks for the next year. We're stepping out and making a big commitment to supporting this band on the road."

The approach — as well as the music — paid off at KEDJ, where PD **Shellie Hart** says the Stereophonics were one of the first bands to come around in a while that "weren't hyped." Hart, who credits MD **Chris Patyk** with championing "Traffic," says she plans on "being quicker to jump on records like these. With Alternative being so mainstream these days, we need to go out and embrace these records before Modern AC does."

As for the song's allure, Patyk was pulled in by the song's lyrics. "It has a very rootsy appeal. There is something very natural about it. It's three guys playing a song. And if you listen to the lyrics, you'll see how appealing it is and how it can draw you into the song."

Word Gets Around goes to retail on October 28.

'Believing' In Jai

Add **Jai** to the growing list of **RCA** artists turning heads at radio. The British singer/songwriter's debut U.S. single, "I Believe," is finding supporters at some key major-market stations.

Hot ACs reporting the single include **KLLC/San Francisco**, **KALC/Denver**, **WQAL/Cleveland**, **WPTE/Norfolk**, and **WMTX/Tampa**. Adult Alternatives on the track include **CIDR/Detroit**, **WVRV/St. Louis**, **KINK/Portland**, **WXPB/Philadelphia**, and **WXRV/Boston**. Even a couple of Alternatives are on "I Believe," including **KCHZ/Kansas City** and **WRAX/Birmingham**.

Originally signed to **M&G Records** in London, Jai first came to the attention of **RCA** Sr. VP/International A&R **Dave Novik** nearly two years ago. "The early demos really piqued my interest because, vocally, he was doing something very interesting — a refreshing mix of **Massive Attack**-like rhythms and soulful

R&B — and I thought 'I Believe' had fantastic potential. As soon as we saw him perform at a showcase in London, we knew this was something we had to focus on immediately."

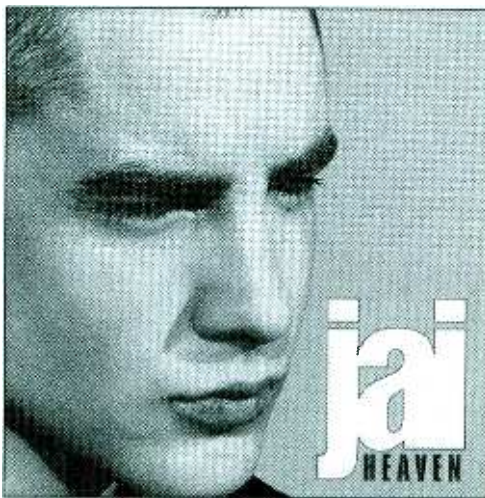
Novik also knew that Jai's music couldn't easily be classified by format. "It goes in a number of directions, and it's why we believe he is an artist who will have a career in many different formats. The passion in his music really comes out in his live performances, and we want to harness that in marketing and promoting him, not just address his music as Adult Alternative or Top 40."

In working Jai to radio, **RCA** ripped a page from its Olive playbook and let the music quietly surface at key stations. It wasn't looking, nor did it expect, to blow it out the first weeks at radio. The difference between Olive and Jai is that the focus this time around leans more Adult Alternative and Alternative AC than Alternative and CHR.

With first impressions being paramount, the label also made sure the U.S. showcases were held at the right venues. Sr. VP/Promotion **Ron Geslin** notes, "Because of the hip, low-fi nature of his music, we needed to control the environment in which he was exposed, so people got the message. Sometimes you have to almost over-think it to that point. Because of that, the five showcases we did were very instrumental in creating a big buzz."

Commenting about the song's appeal, **WQAL** PD **Mary Ellen Kachinske** says, "It has such an interesting texture, yet it's very familiar sounding. I thought it had a great hook, and I remember after listening to it for the first time, I was singing it a half hour later."

Kachinske, who started out the song at night and is now spiking it during the day, plans to move it into



Jai

regular rotation when she has room. "It really blends in well with what we are doing. It just feels like he's an artist we could step out on."

Jai's album *Heaven* goes to retail on November 11.

MUSIC NEWS & VIEWS

New Pearl Jam Disc Due February

According to **Pearl Jam's** web site, "The Rumor Pit," the band's fifth album is finished and slated to hit retail on February 3. Tentatively titled *Yield*, it was produced by **Brendan O'Brien**, who also helmed *Ten*, *Vs.*, *Vitalogy*, and *No Code*. The lead-off single, "Given To Fly," is expected to go to radio as early as December. Meanwhile, the band will treat fans in Hawaii to two small-venue concerts on February 20-21. A U.S. tour is expected sometime next year.



Eddie Vedder

Van Halen Wraps Up New Album

In other major release news, **Van Halen** is said to have completed work on its first album featuring its newest member, former **Extreme** vocalist **Gary Cherone**. Look for the album, tentatively titled *Van Halen III*, to hit retail in the first quarter ... **Metallica** is reaching out to its fans for ideas for a free outdoor show to kick off the release of its new album, *Re-Load*, on November 18. Call 1-800-804-1400 or e-mail Metallica@Elektra.com by October 26 and give it your best shot. The first single, "The Memory Remains," features a guest appearance by **Marianne Faithfull** ... **Mercury** will release a greatest-hits package from **John Mellencamp** on November 18. Titled *The Best That I Could Do*, the 16-track disc will be Mellencamp's last for the label.

Tour update: Congrats to the **Rolling Stones**, whose September 23-25 concerts in Chicago set a sales record at Soldier Field. The shows grossed \$6.3 million, topping the previous mark set by **U2** on July 1-2 ... **Celine Dion** will perform with the **Bee Gees** during that group's only U.S. show on November 14 at the **MGM Grand Hotel** in Las Vegas. The show also will feature a "duet" — a la **Natalie Cole/Nat King Cole** — featuring the **Bee Gees** singing with their late brother **Andy** ... **Dinosaur Jr** returns to the concert circuit beginning on October 22 in New Orleans ... **Our Lady Peace** hits the road supporting **Everclear** beginning October 29 in Columbia, MO.



John Mellencamp

Asides: Internet music pirates take note: Performing rights organization **BMI** is monitoring the Internet, looking for unlicensed use of its songs. **BMI** now has a "musicbot" gathering information in cyberspace and cataloging the use of music on web sites ... File under easy listening: The "AFKAP," **Stevie Wonder**, and **Tony Rich** held an impromptu jam session in a Detroit restaurant following the premiere of a dance production by **AFKAP's** wife **Mayte** ... **Mojo/Universal** ska band **Reel Big Fish** has been getting a nice bit of publicity during the World Series. It seems part of the band's song "Trendy" has been adopted by the **Florida Marlins** as their unofficial cheer ... **L7** and **Slash/Reprise** have parted ways ... **Mercury** has signed **Paula Abdul** ... **Morphine** is in Boston, working on its next album ... **Jason & The Scorchers** are putting the finishing touches on their new, live album due next March ... Look for a new disc from the **Jesus Lizard** sometime next year.



EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES OCTOBER 24, 1997

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of September 29-October 5.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
USHER You Make Me Wanna... (LaFace/Arista) 4.11 4.05 — — 43.7% 7.6%						
LEANN RIMES How Do I Live (Curb) 3.93 3.98 4.00 3.98 81.1% 20.1%						
NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista) 3.93 3.91 3.89 3.74 68.1% 18.7%						
ALLURE All Cried Out (Crave) 3.88 3.56 3.77 3.62 54.3% 11.8%						
BOYZ II MEN 4 Seasons Of Loneliness (Motown) 3.85 3.78 3.75 3.60 58.0% 9.3%						
SUGAR RAY Fly (Lava/Atlantic) 3.85 3.91 3.95 3.90 81.1% 23.8%						
MATCHBOX 20 Push (Lava/Atlantic) 3.77 3.67 3.71 3.81 81.1% 22.9%						
TONIC If You Could Only See (Polydor/A&M) 3.77 3.66 3.59 3.70 65.4% 16.2%						
WILL SMITH Men In Black (Columbia) 3.76 3.74 3.83 3.85 87.7% 33.7%						
CHUMBAWAMBA Tubthumping (Republic/Universal) 3.75 3.54 3.54 — 62.9% 14.3%						
PUFF DADDY & FAITH EVANS I'll Be Missing... (Bad Boy/Arista) 3.75 3.98 3.74 3.75 81.3% 29.5%						
JEWEL Foolish Games (Atlantic) 3.71 3.69 3.92 3.99 86.5% 27.8%						
BONE THUGS-N-HARMONY If I Could Teach... (Ruthless/Relativity) 3.65 3.85 — — 26.0% 7.6%						
SMASH MOUTH Walkin' On The Sun (Interscope) 3.59 3.42 3.50 — 55.3% 13.3%						
98 DEGREES Invisible Man (Motown) 3.56 3.64 3.39 3.62 54.1% 15.2%						
MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury) 3.52 3.36 3.40 3.51 57.0% 18.7%						
PAULA COLE I Don't Want To Wait (Imago/WB) 3.52 3.37 3.48 3.55 69.5% 19.4%						
AMY GRANT Takes A Little Time (A&M) 3.48 3.25 3.05 3.41 49.1% 11.8%						
SARAH MCLACHLAN Building A Mystery (Arista) 3.47 3.41 3.44 3.35 67.1% 23.1%						
FIONA APPLE Criminal (Work) 3.45 3.35 3.47 3.50 48.2% 16.0%						
EN VOGUE Too Gone, Too Long (EastWest/EEG) 3.43 3.17 3.02 3.21 31.9% 9.3%						
MARIAH CAREY Butterfly (Columbia) 3.42 — — — 44.0% 12.5%						
MARIAH CAREY Honey (Columbia) 3.37 3.60 3.38 3.27 62.9% 25.8%						
ROBYN Show Me Love (RCA) 3.34 3.40 3.22 — 56.5% 18.2%						
BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive) 3.32 3.46 3.40 3.59 75.7% 26.8%						
SPICE GIRLS 2 Become 1 (Virgin) 3.29 3.49 3.47 3.45 79.9% 30.7%						
PEACH UNION On My Own (Mute/Epic) 3.23 3.05 3.03 3.07 29.2% 9.3%						
IMANI COPPOLA Legend Of A Cowgirl (Columbia) 3.12 3.19 2.98 — 37.1% 13.0%						

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. WEST: Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

CALLOUT AMERICA® Hot Scores

By KEVIN MCCABE

Stations with the resources to conduct local callout often find it helpful to design an additional report ranking newer songs by "hit potential." Such a category can provide an early indication on how a song will ultimately perform in callout once sufficiently familiar to the majority of the sample.

Callout America was designed to mirror how today's winning radio stations conduct their callout. Over a year ago, we introduced a recurrent rule that removes songs from Callout America after 20 full weeks of testing. The rule provided room on the weekly hook tape to test a handful of newer songs climbing the R&R CHR/Pop chart. (Keep in mind that songs reaching the top 30 on R&R's CHR/Pop chart automatically enter Callout America.) Sometimes this early testing helps identify some of the format's biggest hits long before they chart in the top 30. Recent examples include "Crash Into Me" by Dave Matthews Band (RCA), "I'll Be Missing You" by Puff Daddy (Bad Boy/Arista), "All Cried Out" by Allure (Crave), and "You Make Me Wanna..." by Usher (LaFace/Arista), which entered Callout America last week at No. 1.

This week "Wanna" remains at the top, trending 4.05-4.11. It ranks No. 1 among women 18-24 with a 4.20, No. 2 25-34 with a 3.78, and ties with Puff Daddy at No. 2 12-17 with a 4.19.

Two songs that started as Callout America "hit potential" extras climb this week in overall favorability and familiarity: Allure's "Cried" jumps 3.56-3.88 in total score and is the top tester among teens. "Tubthumping" by Chumbawamba (Republic/Universal) climbs 3.54-3.75 and ranks No. 8 among in the 18-24 cell.

Detailed Callout America reports are available to all R&R readers. Call (310) 788-1635, fax (310) 203-9763, or e-mail kmccabe@rronline.com.

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R&R

TOP 20

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	SUGAR RAY Fly (Lava/Atlantic)	1592	1634	35/0
2	2	SMASH MOUTH Walkin' On The Sun (Interscope)	1526	1464	37/0
3	3	PAULA COLE I Don't Want To Wait (Imago/WB)	1286	1447	32/0
11	4	CHUMBAWAMBAT Tubthumping (Republic/Universal)	1246	1091	34/1
5	5	SISTER HAZEL All For You (Universal)	1222	1283	31/0
4	6	TONIC If You Could Only See (Polydor/A&M)	1181	1287	32/0
6	7	SARAH MCLACHLAN Building A Mystery (Arista)	1165	1278	33/0
9	8	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	1099	1145	30/0
7	9	JEWEL Foolish Games (Atlantic)	1096	1230	27/0
8	10	MATCHBOX 20 Push (Lava/Atlantic)	1088	1202	29/0
10	11	FIONA APPLE Criminal (Work)	1006	1098	31/0
13	12	SUNDAYS Summertime (DGC/Geffen)	901	802	31/1
12	13	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	855	854	27/0
14	14	OASIS Don't Go Away (Epic)	726	735	28/0
20	15	MATCHBOX 20 3am (Lava/Atlantic)	601	489	21/2
16	16	WALLFLOWERS Three Marlenas (Interscope)	550	585	25/1
15		OMC How Bizarre (Huh!/Mercury)	545	664	15/0
19	18	IMANI COPPOLA Legend Of A Cowgirl (Columbia)	526	497	16/0
17	19	WALLFLOWERS The Difference (Interscope)	513	518	17/0
-	20	LISA LOEB I Do (Geffen)	425	273	19/5

This sub-chart is ranked by total plays and combined from the custom chart function on R&R ONLINE. © 1997, R&R Inc.

PERSPECTIVE

BY

Keith Hastings

the Point
106.9 WXPT

Pop/Alternative is the hottest format on the dial right now. Passion levels for the current music that it displays are the highest of any other format. These observations are coming from someone who has primarily programmed Active Rock, and we've certainly seen our passion scores soften up over the last few years. But pop/alternative music has really stepped up.



It's good, old "hit" music and is compatible with a typical Hot AC audience. In venturing into this, I've learned that there's a sizeable segment of the female audience that is passionate about current music. Many of them haven't necessarily had current music put in front of them that they felt they could be passionate about before. I'm talking about obvious artists like the Natalie Merchants of the world.

Pop/Alternative Hot ACs can go as far into the Alternative world as the Mighty Mighty Bosstones' "The Impression That I Get" and Third Eye Blind's "Semi-Charmed Life." On the other side of the coin, we can play Tori Amos' "Silent All These Years" and Imani Coppola's "Legend Of A Cowgirl." There's really a nice variety of music out there to choose from.

Keith Hastings is OM for WXPT "The Point" /Milwaukee.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formatics each week.

R&R

New & Active

TEXAS Say What You Want (Mercury)
Total Plays: 403, Total Stations: 20, Adds: 1

SARAH MCLACHLAN Sweet Surrender (Arista)
Total Plays: 300, Total Stations: 15, Adds: 4

DURAN DURAN Electric Barbarella (Capitol)
Total Plays: 297, Total Stations: 15, Adds: 3

CHANTAL KREVIUZUK Surrounded (Columbia)
Total Plays: 293, Total Stations: 13, Adds: 0

TOAD THE WET SPROCKET Crazy Life (Columbia)
Total Plays: 247, Total Stations: 9, Adds: 0

BARENAKED LADIES Brian Wilson (Reprise)
Total Plays: 231, Total Stations: 9, Adds: 0

PEACH UNION On My Own (Mute/Epic)
Total Plays: 213, Total Stations: 9, Adds: 0

BILLIE MYERS Kiss The Rain (Universal)
Total Plays: 208, Total Stations: 12, Adds: 3

EVERCLEAR Everything To Everyone (Capitol)
Total Plays: 200, Total Stations: 8, Adds: 0

CURE Wrong Number (Fiction/Elektra/EEG)
Total Plays: 167, Total Stations: 10, Adds: 1

Songs ranked by total plays

Contributing Stations

KAMX/Austin, TX (HAC)
KLLY/Bakersfield, CA (HAC)
WBMX/Boston, MA (HAC)
WLCE/Buffalo, NY (HAC)
WLNK/Charlotte, NC (HAC)
WTMX/Chicago, IL (HAC)
KDGE/Dallas, TX (Alt)
KALC/Denver, CO (HAC)
KXPK/Denver, CO (AA)
WPLT/Detroit, MI (Alt)
KFSR/Fresno, CA (HAC)
WJBX/Ft. Myers, FL (AA)
WKZL/Greensboro, NC (HAC)

KMXB/Las Vegas, NV (HAC)
WLIR/Long Island, NY (Alt)
KYSR/Los Angeles, CA (HAC)
WPLL/Miami, FL (HAC)
KXXP/Minneapolis, MN (AA)
KOSO/Modesto, CA (HAC)
WPTE/Norfolk, VA (HAC)
WSHE/Orlando, FL (HAC)
WPLY/Philadelphia, PA (Alt)
KZON/Phoenix, AZ (Alt)
KZZP/Phoenix, AZ (HAC)
KBBT/Portland, OR (HAC)
WDCG/Raleigh, NC (CHR/P)

KZZO/Sacramento, CA (HAC)
WALC/St. Louis, MO (HAC)
WVRV/St. Louis, MO (AA)
KENZ/Salt Lake City, UT (AA)
KFMB/San Diego, CA (HAC)
KLLC/San Francisco, CA (HAC)
KSLY/San Luis Obispo, CA (CHR/P)
KRUZ/Santa Barbara, CA (HAC)
WHPT/Tampa, FL (AA)
WMTX/Tampa, FL (HAC)
WXLO/Worcester, MA (HAC)

37 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop

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This Week	Last Week	Artist/Song	Label
1	1	Third Eye Blind Semi-Charismatic Life	(Elektra/Eag)
2	6	Matchbox 20 Push	(Lava/Atlantic)
3	2	Depeche Mode It's No Good	(Mute/Reprise Records)
4	5	Wallflowers The Ditchburn	(Interscope Records)
5	4	Smashing Pumpkins The End of the Beginning	(Warner Sunset/W)
6	3	Tonic If You Could See	(Polydor/A&M Records)

Ultra
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- 1. Barrel of a Gun (5:35)
- 2. The Love Thieves (6:34)
- 3. Home (5:42)
- 4. It's No Good (5:58)

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TONY NOVIA

PD DAN GARITE FIGHTS OFF L.A. STATIONS WITH A LOCAL CAMPAIGN

KCAQ Reclaims Its Home Turf

Discovering bright, new, up-and-coming talent is always enlightening — and the good news is, there is plenty of it out there in CHR land. Recently, I spent some time interviewing one of the most impressive new programmers I've met this year, **Dan Garite** (pronounced *gareetay*). Garite is the very well-spoken 23-year-old PD for **KCAQ (Q-104.7)/Oxnard-Ventura**, which services a Latino-influenced community located between Santa Barbara and Los Angeles on the California coast.

Garite began his radio career in junior high. His older brother had a radio show on the high school station in Turlock, California, a town close to Modesto, and Garite would sneak in to watch and help out. By the time he was a freshman in high school, the instructor let Garite run

a bully at school used to pick on him all the time. One day, Garite got fed up with it and hit the bully so hard, the kid skidded across the floor on his back. Garite was never bothered again after that, not by anybody. He explains, "So, if you stand up for yourself, you can

was lacking because everyone seemed to be on their own page. It was my goal to get everyone associated with this station and get people really into and focused on this CHR/Rhythmic format."

While Garite has worked many formats in his career, CHR/Rhythmic music is by far his passion. "I grew up with this music and break dancing. When I finally got to this format a year ago, I was so happy, because I love this music. I grew up listening to KMEL." To get the station to where he wanted it to be, he took some of the best of what Power did, the best of what KKBT (The Beat)/L.A. did, and then used some of the music that he felt the two of them, for whatever reason, were overlooking. "The songs may have been a little more pop, but they were still hits. Like Robyn's 'Do You Know,' which neither station was playing. It worked out really well. In fact, the slogan that I'm using on the air right now is, 'Q104.7: The station that has all the flavor.' We've established the music image that we have all the flavor of R&B, hip-hop, old school and dance.

"We also have good specialty shows that cover each kind of music to an extreme. But, during regular hours, I will never play two rap songs back-to-back or two ballads back-to-back. We are R&B-based,

I will never play two rap songs back-to-back or two ballads back-to-back. We are R&B-based, but you will hear hip-hop, R&B, and dance.

the station and gave him his own show. By his sophomore year, he was working at the college station at Stanislaus State University, where he had an underground hip-hop show. In his junior year, KMIX/Modesto hired him to do weekends.

When Citadel blew into Modesto about a year later with a new Country station, KATM (Kat Kountry 103), they sought Garite out for overnights, and he helped the still top-rated station launch. Garite says that was the best radio experience of his life, because he was there from Day One. It was at KATM that he learned the valuable lesson of how to dominate. Since then, he's put what he learned to good use at formats ranging from Classic Rock to Country, with stops at KHOP/Modesto, the former KSOL/S.F., KNAX/Fresno, Westwood One, and KOCP/Oxnard-Ventura. A little over a year ago, he became PD of CHR/Rhythmic KCAQ.

Creating The Game Plan

As PD of 'CAQ, Garite found himself competing with powerhouses like KPWR (Power 106) and about 80 other L.A. signals booming in simultaneously. He quickly realized what he and all of the staffers at KCAQ had to do: win in their own metro (where they had been losing badly, especially to similarly formatted KPWR).

For encouragement, Garite remembered that when he was a kid,

change perception. In the case of this station, I'm standing up for this entire area, which never really had been done before." Garite points out that KCAQ had not captured the essence of what was going on right in its own backyard. "No one had their finger on the pulse of the local listeners. They were not progressive enough. Living in Ventura, in the shadow of these huge Los Angeles stations that set the trends, I realized that we had to be progressive, and here that means aggressive. When I arrived, the station was very conservative. We needed to develop some attitude, program the right new music, and make a stance to operate at the same or a higher level than the other stations.

"This area was not supporting the station, and it definitely showed in the ratings, because Power 106 had better 12+ ratings when I got here a little over a year ago."

Programming Music Flavor

The goal was to refocus the station to represent the area and ensure that KCAQ was playing the hottest music. Garite remembers, "At the time, KCAQ was playing ballads that were not hits and a lot of Euro-type dance music, which just doesn't work on the West Coast. The first thing I worked on was getting the right music on the air, and then came the personalities. At the time, the staff was not into the music, and a real team effort

but you will hear hip-hop, R&B, and dance. We work hard on the flow. Because of that, we do not play white, pop-sounding records like Spice Girls."

Local, Local, Local

After living in the region for about a year, Garite understood that the huge Latino population needed to be served in order to properly represent the audience. "It was my opinion that we needed at least half of the on-air lineup to be Latino or Latina. Right away, I put on two Latino kids at night, 'The Rico & Mambo Show.' They are locals, and they brought a totally new flavor to the station with a lot of Spanglish. On the air, they totally represent this area, and they are very relatable. It worked, because



A CASUAL AFFAIR — KCAQ/Oxnard PD Dan Garite (c) and afternoon co-host J. Scratch (r) get up close and personal with the ladies of Shades on their recent visit to the station.

our former nighttimer had a 6 share, and they went to 16.8.

"I also moved morning co-host Juanita into middays, where she also captured the essence of the station. In afternoons, it's the 'Café Con Leche' show, featuring J. Scratch, who is Mexican, and Schoolboy, who is African American. So, one is the *leche* [milk], and one the *café* [coffee]." Garite and a mixer continue to hold down mornings.

When it comes to personalities, one thing Garite quickly discovered was the key to being local and being relatable. "It's not a DJ talking about the new Ferrari he just bought and separating himself from the listener. One of the things that happened to some L.A. morning shows was that at first they were very relatable, then, as they got big, they kind of separated themselves from the audience and turned into stars."

Creativity Without Cash

We hear so much about stations that have budgets versus those that don't. Garite believes that it's not all about money when you're competing against larger or better-resourced stations. "It's a matter of being creative, and you do not need a big budget to be creative — although it is easier. If you have creative ideas, you can pull them off without a huge budget. We did that recently with a Keith Sweat show. I simply got with the promoter and put us in a position where we were the sponsoring station. Sure, being creative takes more time and longer hours at the office, but every day we build a car out of a bag of parts. It is harder, and we know that other stations have five mechanics, all the parts, and the frame, but we can still build the same car by being creative."

Speaking of creativity, Garite struck gold after listening to an interview with Olympic boxer Fernando Vargas, who was born and raised

in Oxnard. Garite noticed that during the interview Vargas kept mentioning the 805, saying that he would never forget it, because that's where he's from. He was referring to the area code, and it turned out that "805" was an underground slang term for the region. Garite thought it was cool, and that KCAQ should try to capitalize on it. Former morning driver Hal "9000" Abrams incorporated it into the name of the morning program, which ended up being the "Live In The 805" show. It caught on so quickly that the listeners were making unsolicited comments on the air about how good it was to hear the music in the 805. "When we came out with the 805," says Garite, "we were covering everybody with one phrase, and it worked wonders. So, we incorporated it into the station logo, which is, 'Representing for the 805, Q104.7,' and, 'Finally, a station in the 805 that knows what's up.' It was a moniker that could separate us from Los Angeles and start the little turf war image that we created."

Words of Wisdom

After turning KCAQ around and getting to program the music that he loves, Garite leaves us with these mature words of wisdom: "Don't ever take all of the credit yourself. I know that I could never have done this without an awesome staff, without an owner who was willing to give me a chance, and without a GM who was willing to have this format on the air. As much as I can ramble on about my ideas, you have to have a team that's very focused, hungry, and willing to go along with you and stay true to the format. There is not one person working here who would rather be listening to alternative rock. Everyone is on the same page. My advice is, be creative and go about it with a positive mindset and never think that it's impossible. People thought I was nuts, but we did it."

One of the things that happened to some L.A. morning shows was that at first they were very relatable, then, as they got big, they kind of separated themselves from the audience and turned into stars.

"On and On"

The new single from the album

THE SUN IS OFTEN OUT



PHOTO CREDIT: MICHAEL ALLOTT

LONGPIGS



Produced by Kevin Bacon and Jonathan Quarmby for Manna Productions.
Mixed by Tom Lord-Alge.
First Column Management

KPNT/St. Louis, Allan Fee
"This is doing well for us."

91X/San Diego, Bryan Schock
"I love it, it sounds great."

WROX/Norfolk, Al Mitchell
"Great Phones."

R&R Alternative **17** - **20** 1515 Plays
Modern Rock Monitor 23*- 21* 1039 Spins
Most Added at CHR!



OCTOBER 24, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	SUGAR RAY Fly (<i>Lava/Atlantic</i>)	7097	6942	6594	6056	134/0
1	1	2	2	JEWEL Foolish Games (<i>Atlantic</i>)	6339	6647	6793	6738	130/1
3	3	3	3	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	6103	6147	6015	5895	126/0
6	6	4	4	LEANN RIMES How Do I Live (<i>Curb</i>)	5474	5511	5195	4827	115/2
17	9	7	5	ROBYN Show Me Love (<i>RCA</i>)	4691	4381	3699	3085	129/0
5	5	6	6	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	4469	4923	5210	5456	116/0
4	4	5	7	BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)	4435	5025	5436	5585	116/0
34	24	12	8	CHUMBAWAMBA Tubthumping (<i>Republic/Universal</i>)	4420	3473	2341	1235	134/0
15	10	8	9	BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	4131	3936	3686	3279	113/1
12	11	9	10	PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	4066	3896	3683	3519	120/0
14	13	10	11	TONIC If You Could Only See (<i>Polydor/A&M</i>)	3607	3611	3495	3333	101/3
16	15	13	12	SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	3422	3353	3226	3112	112/0
8	8	11	13	SISTER HAZEL All For You (<i>Universal</i>)	3321	3593	3740	4054	94/0
27	26	17	14	SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	3225	2695	2183	1751	122/7
7	7	14	15	SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	2806	3258	4024	4741	85/0
10	12	15	16	98 DEGREES Invisible Man (<i>Motown</i>)	2785	3152	3577	3638	84/0
20	19	16	17	MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	2764	2802	2750	2673	98/2
23	22	22	18	ALLURE All Cried Out (<i>Crave</i>)	2738	2481	2372	2159	95/5
24	21	20	19	IMANI COPPOLA Legend Of A Cowgirl (<i>Columbia</i>)	2697	2620	2390	2086	109/1
—	29	24	20	MARIAH CAREY Butterfly (<i>Columbia</i>)	2654	2312	1506	491	118/4
9	14	19	21	WILL SMITH Men In Black (<i>Columbia</i>)	2378	2652	3286	3708	74/0
13	16	21	22	OMC How Bizarre (<i>Huh!/Mercury</i>)	2315	2509	3048	3417	91/0
19	17	18	23	PEACH UNION On My Own (<i>Mute/Epic</i>)	2159	2672	2962	2896	83/0
BREAKER	24	24	24	AMY GRANT Takes A Little Time (<i>A&M</i>)	2106	1989	1948	1901	91/4
BREAKER	25	25	25	FIONA APPLE Criminal (<i>Work</i>)	2070	1808	1397	1162	99/6
BREAKER	26	26	26	HANSON I Will Come To You (<i>Mercury</i>)	2057	1770	1348	832	111/6
21	23	26	27	PUFF DADDY & FAITH EVANS I'll Be Missing... (<i>Bad Boy/Arista</i>)	1956	2000	2354	2542	60/0
22	25	25	28	EN VOGUE Too Gone, Too Long (<i>EastWest/EEG</i>)	1792	2103	2301	2314	78/0
41	36	31	29	DURAN DURAN Electric Barbarella (<i>Capitol</i>)	1745	1555	1323	961	97/2
—	49	36	30	SHE MOVES Breaking All The Rules (<i>Geffen</i>)	1715	1299	747	91	97/9
35	34	33	31	ELTON JOHN Something About The Way... (<i>Rocket/A&M Associated</i>)	1628	1485	1349	1177	96/0
36	32	35	32	INOJ Love You Down (<i>So So Def/Columbia</i>)	1592	1461	1363	1176	50/4
11	18	28	33	MARIAH CAREY Honey (<i>Columbia</i>)	1583	1891	2813	3552	51/0
48	43	38	34	USHER You Make Me Wanna... (<i>LaFace/Arista</i>)	1554	1211	959	699	79/12
31	30	32	35	NOTORIOUS B.I.G. Mo Money Mo Problems (<i>Bad Boy/Arista</i>)	1547	1503	1445	1401	57/1
25	28	34	36	MEREDITH BROOKS Bitch (<i>Capitol</i>)	1353	1479	1737	2067	59/0
33	38	37	37	FLEETWOOD MAC Silver Springs (<i>Reprise</i>)	1161	1234	1245	1249	67/1
43	41	39	38	SHAWN COLVIN You And The Mona Lisa (<i>Columbia</i>)	1115	1111	1059	933	70/2
—	44	41	39	OASIS Don't Go Away (<i>Epic</i>)	1088	1001	869	636	76/6
DEBUT	40	40	40	BACKSTREET BOYS As Long As You Love Me (<i>Jive</i>)	958	211	84	38	87/29
50	46	44	41	TEXAS Say What You Want (<i>Mercury</i>)	926	876	802	651	62/3
DEBUT	42	42	42	SAVAGE GARDEN Truly Madly Deeply (<i>Columbia</i>)	853	398	67	—	64/14
DEBUT	43	43	43	WALLFLOWERS Three Marlenas (<i>Interscope</i>)	824	523	134	35	67/15
DEBUT	44	44	44	LISA LOEB I Do (<i>Geffen</i>)	822	198	27	—	80/24
DEBUT	45	45	45	MEREDITH BROOKS What Would Happen (<i>Capitol</i>)	780	454	9	—	61/9
—	—	46	46	3RD PARTY Love Is Alive (<i>DV8/A&M</i>)	767	697	632	537	63/12
47	47	45	47	ROLLING STONES Anybody Seen My Baby? (<i>Virgin</i>)	761	797	801	727	50/1
39	39	40	48	FOREST FOR THE TREES Dream (<i>DreamWorks/Geffen</i>)	720	1077	1129	1028	42/0
—	—	49	49	GARY BARLOW So Help Me Girl (<i>Arista</i>)	719	614	594	432	63/4
—	—	50	50	AALIYAH The One I Gave My Heart To (<i>BlackGround/Atlantic</i>)	667	585	535	464	53/5

This chart reflects airplay from October 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker.

134 CHR/Pop reporters. 130 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS

AMY GRANT

Takes A Little Time (*A&M*)

TOTAL PLAYS/INCREASE: 2106/117
TOTAL STATIONS/ADDS: 91/4
CHART: 24

FIONA APPLE

Criminal (*Work*)

TOTAL PLAYS/INCREASE: 2070/262
TOTAL STATIONS/ADDS: 99/6
CHART: 25

HANSON

I Will Come To You (*Mercury*)

TOTAL PLAYS/INCREASE: 2057/287
TOTAL STATIONS/ADDS: 111/6
CHART: 26

MOST ADDED

ARTIST TITLE LABEL(S) ADDS

THIRD EYE BLIND How's It Going To Be (<i>Elektra/EEG</i>)	50
BACKSTREET BOYS As Long As You Love Me (<i>Jive</i>)	29
MICHAEL BOLTON The Best Of Love (<i>Columbia</i>)	25
LISA LOEB I Do (<i>Geffen</i>)	24
WALLFLOWERS Three Marlenas (<i>Interscope</i>)	15
SAVAGE GARDEN Truly Madly Deeply (<i>Columbia</i>)	14
JAI I Believe (<i>RCA</i>)	13
3RD PARTY Love Is Alive (<i>DV8/A&M</i>)	12
JANET Together Again (<i>Virgin</i>)	12
LONGPIGS On And On (<i>Mother/Island</i>)	12
USHER You Make Me Wanna... (<i>LaFace/Arista</i>)	12

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

CHUMBAWAMBA Tubthumping (<i>Republic/Universal</i>)	+947
BACKSTREET BOYS As Long As You Love Me (<i>Jive</i>)	+747
LISA LOEB I Do (<i>Geffen</i>)	+624
SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	+530
SAVAGE GARDEN Truly Madly Deeply (<i>Columbia</i>)	+455
SHE MOVES Breaking All The Rules (<i>Geffen</i>)	+416
USHER You Make Me Wanna... (<i>LaFace/Arista</i>)	+343
MARIAH CAREY Butterfly (<i>Columbia</i>)	+342
MEREDITH BROOKS What Would Happen (<i>Capitol</i>)	+326
ROBYN Show Me Love (<i>RCA</i>)	+310

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

ROBYN Do You Know (What It Takes) (<i>RCA</i>)
MARK MORRISON Return Of The Mack (<i>Atlantic</i>)
SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)
DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)
WALLFLOWERS One Headlight (<i>Interscope</i>)
VERVE PIPE The Freshmen (<i>RCA</i>)
SAVAGE GARDEN I Want You (<i>Columbia</i>)
AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)
DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)
SHERYL CROW A Change Would Do You Good (<i>A&M</i>)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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NEW & ACTIVE

SPICE GIRLS Spice Up Your Life (*Virgin*) X
Total Plays: 630, Total Stations: 44, Adds: 4

SALT-N-PEPA R U Ready (*Red Ant/London/Island*) X
Total Plays: 583, Total Stations: 51, Adds: 5

MARY J. BLIGE Everything (*MCA*)
Total Plays: 438, Total Stations: 36, Adds: 5

SUNDAYS Summertime (*DGC/Geffen*)
Total Plays: 405, Total Stations: 24, Adds: 0

NU FLAVOR Heaven (*Reprise*) X
Total Plays: 399, Total Stations: 34, Adds: 9

LE CLICK Don't Go (*Logic*)
Total Plays: 371, Total Stations: 19, Adds: 0

BILLIE MYERS Kiss The Rain (*Universal*)
Total Plays: 351, Total Stations: 23, Adds: 0

JOCK JAM Jock Jam (*Tommy Boy*)
Total Plays: 348, Total Stations: 17, Adds: 0

NO MERCY Kiss You All Over (*Arista*) X
Total Plays: 260, Total Stations: 23, Adds: 3

B. STREISAND* C. DION Tell Him (*550 Music/Columbia*) X
Total Plays: 229, Total Stations: 27, Adds: 1

DUBSTAR Stars (*Polydor/A&M Associated*)
Total Plays: 215, Total Stations: 19, Adds: 1

911 Love Sensation (*Saban/Ginga/Virgin*)
Total Plays: 215, Total Stations: 9, Adds: 0

SHERYL CROW Home (*A&M*) X
Total Plays: 212, Total Stations: 15, Adds: 0

DONNA LEWIS & RICHARD MARX At The Beginning (*Atlantic*) X
Total Plays: 200, Total Stations: 14, Adds: 1

JANET Together Again (*Virgin*) X
Total Plays: 182, Total Stations: 18, Adds: 12

DJ COMPANY Forever Young (*Crave*)
Total Plays: 180, Total Stations: 14, Adds: 2

OLIVE You're Not Alone (*RCA*) X
Total Plays: 173, Total Stations: 18, Adds: 5

TAJA SEVELLE I & I (*550 Music*)
Total Plays: 157, Total Stations: 22, Adds: 4

BARENAKED LADIES Brian Wilson (*Reprise*) X
Total Plays: 153, Total Stations: 8, Adds: 0

SAVE FERRIS Come On Eileen (*Starpool/Epic*)
Total Plays: 149, Total Stations: 10, Adds: 0

Songs ranked by total plays



FULL MONTY EXPOSED IN PORTLAND! — KKRZ(Z100)/Portland, OR Morning Zoo's local version of The Full Monty was a huge hit at The Refectory, as six unemployed men in neon G-strings danced proudly in front of 500 screaming women. One lucky contestant walked away with over \$2000. He may still be unemployed, but at least he feels pretty. In the back row is Z100's Morning Zoo Cast (l-r) Exec. morning show producer Dano Clark, news gal Valerie Ring, and morning personalities Nelson and John Murphy. In front, the Full Monty contestants.



COME AND GET IT! — WAEB/Allentown invited a family a day onto the morning show for a "Kraft Great American Breakfast." This family got to get up at the crack of dawn and help morning show host Ken Matthews (waving) do his job ('AEB made them work for their food). Put on your apron, WAEB, 'cause our tummys are growlin' over here at R&R!

NEW RELEASES

ADDS OCTOBER 28

Big Head Todd "Please Don't Tell Her" (*Revolution*)

Blessid Union X "Light In Your Eyes" (*Capitol*)

Alana Davis X "32 Flavors" (*Elektra/EEG*)

Kim Fox X "I Wanna Be A Witch" (*DreamWorks/Geffen*)

La Bouche "You Won't" (*RCA*)

Meja "How Crazy Are You?" (*Columbia*)



SO HELP ME GARY — Arista recording artist Gary Barlow recently stopped by WNCI/Columbus's "Morning Zoo." The UK megastar performed various songs, including his new hit, "So Help Me Girl." WNCI listeners couldn't help but love Gary. Pictured here are (back) "Morning Zoo" member Matt Harris, (front, l-r) other "Zoo" animals Dave Kaelin and Kim Zandy, Barlow, and "Morning Zoo" man Jimmy Jam.



OVER THE HILL? — WZOK/Rockford, IL just turned the big five oh, making it the oldest radio station in Illinois, but by the looks of their Birthday Bash Concert, they are still alive and kickin'. Just one of the many great acts giving birthday blessings was Capitol recording artists Blessid Union Of Souls. Here we see (back, l-r) 'ZOK middayer Ron Beck, BUOS Elliot Sloan and Jeff Pence, 'ZOK night guy Flash, BOUS Eddie Hedges, 'ZOK overnigher Eddie Steve Paska, (kneeling, l-r) BUOS Tony Banks and C.P. Roth, and 'ZOK weekend talent Joey Hoops and L.T. Stone.

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams NU FLAVOR "Heaven" TONI BRAXTON/KENNY G "Angel" SOMETHIN' FOR "Shhh" THIRD EYE BLIND "How" GINA G "Fair"</p>	<p>WKSE/Buffalo, NY PD: Sue D'Neil APD/MD: Dave Universal ALIYAH "Gave" SOMETHIN' FOR "Shhh"</p>	<p>KDUK/Eugene, OR PD/MD: Barry MacGuire MARY J. BLIGE "Everything" 3RD PARTY "Love" SALT-N-PEPA "Ready" DIANA KING "L-L-Lies"</p>	<p>KRBE/Houston, TX PD: John Peake APD: Scotty Sparks MD: Jay Michaels GARY BARLOW "Help"</p>	<p>KDRE/Little Rock, AR PD: Neal Ardman MD: Alyne Hoover ALIYAH "Gave" EDWIN MCCAIN "I'll" BACKSTREET BOYS "Long" THIRD EYE BLIND "How" NO MERCY "Kiss" MARY J. BLIGE "Everything"</p>	<p>WRVW/Nashville, TN PD: Charlie Quinn APD: Tom Peace MD: Scooter 12 OASIS "Awake" 13</p>	<p>WSPK/Poughkeepsie, NY PD: Stew Schantz MD: Scotty Mac THIRD EYE BLIND "How" LISA LOEB "Do" L.L. COOL J "Phenomenon" MICHAEL BOLTON "Best" LONGPGIS "On"</p>	<p>KRUF/Shreveport, LA PD/MD: Gary Robinson 1 MICHAEL BOLTON "Best" 2 LISA LOEB "Do" 3 SELENA "Where" 4 SALT-N-PEPA "Ready" 5 JAI "Believe" 6 TONI BRAXTON/KENNY G "Angel"</p>	<p>KHTT/Tulsa, OK DM: Sean Phillips PD/MD: Carly Rush JANET "Together" BACKSTREET BOYS "Long" NU FLAVOR "Heaven"</p>
<p>WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee 7 MICHAEL BOLTON "Best" LISA LOEB "Do" LEWIS & MARY "Beginning"</p>	<p>WRZE/Cape Cod, MA PD: Mike O'Donnell MD: Kevin Matthews 3RD PARTY "Love" SHE MOVES "Breaking" BACKSTREET BOYS "Long" SPICE GIRLS "Spice"</p>	<p>WSTO/Evansville, IN PD: Barry Witherspoon MD: Tim Michaelson MICHAEL BOLTON "Best" MEREDITH BROOKS "Happen" BACKSTREET BOYS "Long" USHER "Wanna" THIRD EYE BLIND "How"</p>	<p>WZYP/Huntsville, AL PD: Bill West MD: Chris Callaway 3 BACKSTREET BOYS "Long" SHAWN COLVIN "Mona" TANIA SEVELLE "I"</p>	<p>KESR/Little Rock, AR PD: Tom Gallagher THIRD EYE BLIND "How" WALLFLOWERS "Marinas" LISA LOEB "Do" JAI "Believe" DUSTY "Stars" NU FLAVOR "Heaven"</p>	<p>WKCI/New Haven, CT PD: Tony Bristol APD: Ed Sabatino MD: Jeff McCartney 34 ALLURE "Cred"</p>	<p>WPRD/Providence, RI Interim PD: Giovanni MD: Dave Morris LISA LOEB "Do" ALLURE "Cred" OLIVE "Alone" FIONA APPLE "Criminal" THIRD EYE BLIND "How" OASIS "Awake"</p>	<p>WNDU/South Bend, IN PD/MD: Bill Mitchell THIRD EYE BLIND "How" JAI "Believe" SHE MOVES "Breaking" SPICE GIRLS "Spice" LONGPGIS "On"</p>	<p>WVZZ/Tupelo, MS PD/MD: Rick Stevens THIRD EYE BLIND "How" SUMMERCAMP "Should" EDWIN MCCAIN "I'll" GINA G "Fair" TONI BRAXTON/KENNY G "Angel" JAI "Believe" LONGPGIS "On"</p>
<p>KQIZ/Amarillo, TX PD: Eric Stevens 12 HANSON "Come" SHERYL CROW "Change" JAI "Believe" SHE MOVES "Breaking" GINA G "Fair" THIRD EYE BLIND "How" LISA LOEB "Do" HUBERT KAHN "C'est" TONI BRAXTON/KENNY G "Angel" ALIYAH "Gave"</p>	<p>WSSX/Charleston, SC PD: Calvin Hicks MD: Christine Cross MICHAEL BOLTON "Best" BACKSTREET BOYS "Long" 3RD PARTY "Love" USHER "Wanna" DJ COMPANY "Forever"</p>	<p>KMCK/Fayetteville, AR PD: Scott Johnson MD: Mike Chase INUJ "Love" THIRD EYE BLIND "How" SAVAGE GARDEN "Truly" JANET "Together"</p>	<p>WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker TEXAS "Say" MARIAH CAREY "Butterfly" WALLFLOWERS "Marinas"</p>	<p>WBLI/Long Island, NY VP/Prog.: Gene Michaels PD: Ken Medek MD: Al Levine 16 BACKSTREET BOYS "Long"</p>	<p>WQGN/New London, CT PD: Jody Morris APD: Brent McKay MD: Chico Marrero LISA LOEB "Do" THIRD EYE BLIND "How"</p>	<p>WHTS/Quad Cities, IA-IL DM: Tony Waitekus MD: Brian Scott 1 SHE MOVES "Breaking"</p>	<p>KZZU/Spokane, WA PD: Ken Hopkins MD: John Conner 30 JANET "Together" 14 TONI BRAXTON/KENNY G "Angel" 14 MARIAH CAREY "Butterfly"</p>	<p>KISX/Tyler, TX PD: Michael Storm MD: Mick Fulgham INUJ "Love" THIRD EYE BLIND "How"</p>
<p>KGOT/Anchorage, AK DM: Mark Murphy PD: Paul Walker APD: Bill Stewart 8 BACKSTREET BOYS "Long" WALLFLOWERS "Marinas"</p>	<p>WYSR/Charleston, WV PD: Bill Shahan MD: Tony Coady 3 LISA LOEB "Do" 3 SPICE GIRLS "Spice"</p>	<p>WWCK/Flint, MI PD/MD: Scott Seipel MICHAEL BOLTON "Best" USHER "Wanna" LISA LOEB "Do" THIRD EYE BLIND "How" LONGPGIS "On" L.L. COOL J "Phenomenon"</p>	<p>WYOY/Jackson, MS GM/MD: Dick D'Neil MD: Kevin Vaughan THIRD EYE BLIND "How"</p>	<p>KHS/Los Angeles, CA PD: Dan Kieley APD/MD: Tracy Austin No Adds</p>	<p>WHOM/New Orleans, LA PD/MD: Kandy Klutch TEXAS "Say" AMY GRANT "Time" OLIVE "Alone"</p>	<p>WDCG/Raleigh, NC DM: Brian Burns PD: Kip Taylor 21 BEN FOLDS FIVE "Brick" 17 EDWIN MCCAIN "I'll" THIRD EYE BLIND "How"</p>	<p>WDBR/Springfield, IL MD: Rick Blade WALLFLOWERS "Marinas" LISA LOEB "Do"</p>	<p>WWSK/Utica, NY PD: Bill Catcher MD: Gina Jones 9 DUNCAN SHEIK "Benny" 7 LISA LOEB "Do" 4 JEWEL "Do"</p>
<p>WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ammons HANSON "Come" MICHAEL BOLTON "Best"</p>	<p>WNKS/Charlotte, NC PD: Brian Bridgman MD: Danny Wright JAI "Believe" TANIA SEVELLE "I"</p>	<p>WJMX/Florence, SC OM: Keith Mitchell MD: Jack Kahan MICHAEL BOLTON "Best" BACKSTREET BOYS "Long" 3RD PARTY "Love" THIRD EYE BLIND "How" LONGPGIS "On"</p>	<p>WAEP/Jacksonville, FL OM/MD: Cat Thomas APD/MD: Tony Mann No Adds</p>	<p>WDJX/Louisville, KY PD: C.C. Matthews APD/MD: Karen Rite BACKSTREET BOYS "Long" SOMETHIN' FOR "Shhh" NU FLAVOR "Heaven" MARY J. BLIGE "Everything"</p>	<p>WZEB/New Orleans, LA PD: Joe Larson MICHAEL BOLTON "Best" OASIS "Awake" LISA LOEB "Do"</p>	<p>WRFY/Reading, PA PD: Al Burke MD: Mike Browne LONGPGIS "On" LOVERBOY "Walkin" THIRD EYE BLIND "How" SUMMERCAMP "Should" EDWIN MCCAIN "I'll"</p>	<p>KHTO/Springfield, MO DM: Dave Alexander PD: Ray Michaels LONGPGIS "On" JAI "Believe"</p>	<p>KWTX/Waco, TX PD: Flash Phillips MD: Jeff Miles 12 FIONA APPLE "Criminal" 8 JANET "Together" FLEETWOOD MAC "Silver" LISA LOEB "Do" THIRD EYE BLIND "How" NU FLAVOR "Heaven"</p>
<p>WAYV/Atlantic City, NJ PD: Tommy Frank APD/MD: Paul Kelly LONGPGIS "On" 3RD PARTY "Love"</p>	<p>WNKR/Cincinnati, OH PD: Bill Klaproth APD: Race Taylor MD: Rodney Lear 2 JAI "Believe"</p>	<p>WVXK/Ft. Myers, FL PD: Chris Cue MD: Randy Sherwyn SALT-N-PEPA "Ready"</p>	<p>WAEZ/Johnson City, TN DM: Bill Hagy PD/MD: Gary Blake TONI BRAXTON/KENNY G "Angel" SPICE GIRLS "Spice" LISA LOEB "Do"</p>	<p>WZEE/Madison, WI Dir. Of Prog.: Sky Walker APD/MD: Jimmy Steele 9 SHAWN COLVIN "Sunny" THIRD EYE BLIND "How" BACKSTREET BOYS "Long" 3RD PARTY "Love" TONI BRAXTON/KENNY G "Angel"</p>	<p>WZEB/New Orleans, LA PD: Joe Larson MICHAEL BOLTON "Best" OASIS "Awake" LISA LOEB "Do"</p>	<p>WRVQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surf No Adds</p>	<p>WNTQ/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olson 5 AMY GRANT "Time" BACKSTREET BOYS "Long" TONI BRAXTON/KENNY G "Angel" MICHAEL BOLTON "Best" THIRD EYE BLIND "How"</p>	<p>WFC/Wausau, WI PD: Rod Phillips MD: Craig Phillips 2 SAVAGE GARDEN "Truly"</p>
<p>WZNY/Augusta, GA PD: Bruce Stevens MD: Michael Chase THIRD EYE BLIND "How" WALLFLOWERS "Marinas" SHE MOVES "Breaking"</p>	<p>WZJM/Cleveland, OH PD: Dave Eubanks MD: Action Jackson SMASH MOUTH "Walkin" LEANN RIMES "How" L.L. COOL J "Phenomenon" THIRD EYE BLIND "How" FIONA APPLE "Criminal"</p>	<p>KISR/Ft. Smith, AR PD/MD: Fred Baker THIRD EYE BLIND "How" BOYZ II MEN "Song" SELENA "Where" TONI BRAXTON/KENNY G "Angel" GINA G "Fair" LONGPGIS "On" JAI "Believe" MICHAEL BOLTON "Best"</p>	<p>WGLJ/Johnstown, PA PD: Rich Adams MD: Mitch Edwards 9 BACKSTREET BOYS "Long" THIRD EYE BLIND "How" ALIYAH "Gave" LISA LOEB "Do"</p>	<p>WZEE/Madison, WI Dir. Of Prog.: Sky Walker APD/MD: Jimmy Steele 9 SHAWN COLVIN "Sunny" THIRD EYE BLIND "How" BACKSTREET BOYS "Long" 3RD PARTY "Love" TONI BRAXTON/KENNY G "Angel"</p>	<p>WPKP/NW Michigan PD: Rob Weaver MD: Brent Carey SAVAGE GARDEN "Truly" MEREDITH BROOKS "Happen" SHE MOVES "Breaking"</p>	<p>WVXK/Ft. Wayne, IN DM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa WALLFLOWERS "Marinas"</p>	<p>WVXK/Ft. Wayne, IN DM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa WALLFLOWERS "Marinas"</p>	<p>WZEE/Madison, WI Dir. Of Prog.: Sky Walker APD/MD: Jimmy Steele 9 SHAWN COLVIN "Sunny" THIRD EYE BLIND "How" BACKSTREET BOYS "Long" 3RD PARTY "Love" TONI BRAXTON/KENNY G "Angel"</p>
<p>WZNY/Augusta, GA PD: Bruce Stevens MD: Michael Chase THIRD EYE BLIND "How" WALLFLOWERS "Marinas" SHE MOVES "Breaking"</p>	<p>WVXK/Ft. Wayne, IN DM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa WALLFLOWERS "Marinas"</p>	<p>WVXK/Ft. Wayne, IN DM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa WALLFLOWERS "Marinas"</p>	<p>WVXK/Ft. Wayne, IN DM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa WALLFLOWERS "Marinas"</p>	<p>WVXK/Ft. Wayne, IN DM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa WALLFLOWERS "Marinas"</p>	<p>WVXK/Ft. Wayne, IN DM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa WALLFLOWERS "Marinas"</p>	<p>WVXK/Ft. Wayne, IN DM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa WALLFLOWERS "Marinas"</p>	<p>WVXK/Ft. Wayne, IN DM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa WALLFLOWERS "Marinas"</p>	<p>WVXK/Ft. Wayne, IN DM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa WALLFLOWERS "Marinas"</p>

134 Total Reporters
134 Current Reporters
130 Current Playlists

Reported Frozen Playlist (1):
WJET/Erie, PA

Did Not Report, Playlist Frozen (3):
WNNK/Harrisburg, PA
WVNZ/Norfolk, VA
WVZZ/Washington, DC

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

93.3 FLZ MARKET #21
WFLZ/Tampa
(813) 839-9393
Kapugu/Domino

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	42	70			CHUMBAWAMBA/Tubthumping
46	71	69			ALLURE/All Cried Out
74	70	69			SUGAR RAY/Fly
31	39	52			BOYZ II MEN/4 Seasons Of...
71	64	57			MATCHBOX 20/Push
44	23	38			98 DEGREES/Invisible Man
29	33	36			IMANI COPPOLA/Legend Of A Cowgirl
19	27	35			SMASH MOUTH/Walkin' On The Sun
32	30	38			ROBYN/Do You Know (What...)
29	25	34			MARIAH CAREY/Honey
28	30	31			NOTORIOUS B.I.G./Mo Money Mo Problems
36	40	35			EN VOEGUE/Too Gone, Too Long
36	43	35			ROBYN/Show Me Love
30	29	29			MARK MORRISON/Return Of The Mack
-	-	17			BACKSTREET BOYS/As Long As You...
71	66	39			JEWEL/Foolish Games
66	45	32			WILL SMITH/Men In Black
6	15	24			SHE MOVES/Breaking All...
23	28	27			SHAWN COLVIN/Sunny Came Home
14	15	18			INQJ/Love You Down
26	25	23			JANET F.Q./T.P./Got 'Til It's Gone
19	25	24			TONIC/If You Could Only...
70	71	52			PUFF DADDY.../I'll Be Missing You
5	8	12			HANSON/Will Come To You
21	22	19			MARIAH CAREY/Butterfly
30	28	21			SPICE GIRLS/2 Become 1
9	18	16			VERVE PIPE/The Freshmen
31	27	25			BACKSTREET BOYS/Quit Playing...
24	20	20			BLACKSTREET/Don't Leave Me
20	27	21			DAVE MATTHEWS BAND/Crash Into Me
18	22	14			PAULA COLE/Don't Want To Wait
15	17	14			BAFFFACE/Every Time I...
23	13	20			AZ YET/Hard To Say I'm...
39	39	33			PEACH UNION/On My Own
14	13	10			MONACO/What Do You Want...
-	-	8			SPICE GIRLS/Spice Up Your Life
17	14	14			GINUWINE/When Doves Cry
-	-	7			LEANN RIMES/How Do I Live
13	9	9			SALT-N-PEPA/R U Ready
6	8	8			DURAN DURAN/Electric Barbarella

JAMMIN 92.3 MARKET #23
WZJM/Cleveland
(216) 621-8300
Eubanks/Jackson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	40	57			BOYZ II MEN/4 Seasons Of...
64	45	60			SUGAR RAY/Fly
29	51	60			GOD'S PROPERTY/Stomp
32	54	52			98 DEGREES/Invisible Man
14	24	32			INQJ/Love You Down
26	22	28			ALLURE/All Cried Out
63	62	23			PUFF DADDY.../I'll Be Missing You
56	63	30			JEWEL/Foolish Games
31	49	59			SISTER HAZEL/All For You
53	66	36			BACKSTREET BOYS/Quit Playing...
-	20	34			USHER/You Make Me Wanna...
22	40	39			EN VOEGUE/Too Gone, Too Long
-	-	19			BACKSTREET BOYS/As Long As You...
45	55	44			WILL SMITH/Men In Black
-	15	27			911/Love Sensation
35	32	32			ROBYN/Do You Know (What...)
30	28	20			ROBYN/Show Me Love
-	-	14			CHUMBAWAMBA/Tubthumping
42	30	18			MARIAH CAREY/Butterfly
-	15	20			NOTORIOUS B.I.G./Mo Money Mo Problems
-	-	13			NO AUTHORITY/Don't Stop
27	29	22			BLESSIO UNION/Wanna Be There
52	47	33			MR. PRESIDENT/Coco Jambo
51	32	20			THIRD EYE BLIND/Semi-Charmed Life
40	23	33			MARK MORRISON/Return Of The Mack
26	20	16			TONY TONI TONÉ/Let's Get Down
9	8	19			ALIAH/You The One I Gave My...
-	13	18			SHE MOVES/Breaking All...
20	18	15			BLACKSTREET/Don't Leave Me
16	16	17			NOTORIOUS B.I.G./Mo Money Mo Problems
16	17	14			WHITE TOWN/Your Woman
54	32	14			OM/How Bizarre
-	10	13			HANSON/Will Come To You
15	16	15			WALLFLOWERS/One Headlight
13	19	13			MAX-A-MILLION/Sexual Healing
-	-	14			3RD PARTY/You're Alive
10	10	10			MIGHTY MIGHTY.../The Impression...
10	9	14			JAMIROQUAI/Airight
-	-	7			SALT-N-PEPA/R U Ready
12	15	13			NO MERCY/Where Do You Go

Z100 MARKET #24
KKRZ/Portland, OR
(503) 226-0100
Benson/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	61	73			BACKSTREET BOYS/Quit Playing...
72	74	72			PUFF DADDY.../I'll Be Missing You
56	70	71			SUGAR RAY/Fly
69	68	65			LEANN RIMES/How Do I Live
28	37	41			MARIAH CAREY/Honey
70	72	70			JEWEL/Foolish Games
60	57	46			MATCHBOX 20/Push
40	38	44			ROBYN/Show Me Love
31	39	38			CHUMBAWAMBA/Tubthumping
35	40	41			BOYZ II MEN/4 Seasons Of...
32	35	40			98 DEGREES/Invisible Man
27	28	30			NOTORIOUS B.I.G./Mo Money Mo Problems
-	17	30			USHER/You Make Me Wanna...
47	38	34			USHER/You Know (What...)
-	16	25			SAVAGE GARDEN/Truly Madly Deeply
28	28	28			THIRD EYE BLIND/Semi-Charmed Life
30	30	29			IMANI COPPOLA/Legend Of A Cowgirl
-	9	24			SMASH MOUTH/Walkin' On The Sun
24	21	24			OM/How Bizarre
44	41	36			SPICE GIRLS/2 Become 1
-	-	25			ALLURE/All Cried Out
15	26	32			AMY GRANT/Takes A Little Time
28	28	28			WILL SMITH/Men In Black
34	31	28			MARIAH CAREY/Butterfly
24	22	20			MARK MORRISON/Return Of The Mack
30	20	16			AZ YET/Hard To Say I'm...
5	5	7			PEACH UNION/On My Own
18	20	22			ELTON JOHN/Candle In... 1997
-	-	12			ROLLING STONES/Anybody Seen My...
6	6	9			DURAN DURAN/Electric Barbarella
-	-	5			MEREDITH BROOKS/What Would Happen
5	5	5			EN VOEGUE/Too Gone, Too Long
10	10	10			PAULA COLE/Don't Want To Wait
-	-	5			LISA LOEB/Do
-	-	5			HANSON/Will Come To You
-	-	5			GARY BARLOW/So Help Me Girl
-	-	5			FIONA APPLE/Criminal

Q102 MARKET #25
WKRC/Cincinnati
(513) 763-5500
Klaproth/Taylor/Lear

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
69	69	69			JEWEL/Foolish Games
69	68	69			TONIC/If You Could Only...
65	68	67			SUGAR RAY/Fly
34	34	36			SISTER HAZEL/All For You
53	52	51			BARENAKED LADIES/The Old Apartment
66	67	68			MATCHBOX 20/Push
30	34	39			FIONA APPLE/Criminal
41	52	50			SARAH McLACHLAN/Building A Mystery
53	50	49			THIRD EYE BLIND/Semi-Charmed Life
55	47	48			BETTER THAN EZRA/Desperately Wanting
53	67	57			PAULA COLE/Don't Want To Wait
49	48	50			DAVE MATTHEWS BAND/Crash Into Me
-	-	48			BLESSIO UNION/In Your Eyes
24	23	44			PEACH UNION/On My Own
51	54	66			MIGHTY MIGHTY.../The Impression...
-	27	47			LEANN RIMES/How Do I Live
43	39	44			BLUES TRAVELER/Most Precarious
30	30	40			CHUMBAWAMBA/Tubthumping
44	40	41			SHAWN COLVIN/You And The Mona...
-	-	1			LISA LOEB/Do
30	30	40			SMASH MOUTH/Walkin' On The Sun
-	-	36			SAVAGE GARDEN/Truly Madly Deeply
29	32	29			WALLFLOWERS/One Headlight
35	35	31			AMY GRANT/Takes A Little Time
39	45	32			OASIS/Don't Go Away
-	-	27			SUMMERCAMP/Should I Walk Away
48	49	46			VERVE PIPE/The Freshmen
29	31	33			CRANBERRIES/Dreams
25	25	19			SUBLINE/Wrong Way
23	25	26			PAULA COLE/Where Have All...
17	27	24			SNEAKER PIMP/S/Underground
24	23	27			SHERYL CROW/If It Makes You...
31	32	29			SAVAGE GARDEN/Truly Madly Deeply
50	45	31			BLESSIO UNION/Wanna Be There
24	19	20			SHAWN COLVIN/Sunny Came Home
22	20	16			FOREST FOR THE TREES/Dream
18	20	23			MARIAH CAREY/Butterfly
-	3	15			MEREDITH BROOKS/What Would Happen
15	13	15			ELTON JOHN/Something About...

Mix 92.3 FM MARKET #26
KMXX/Kansas City
(816) 753-0933
Zellner/Dillon

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	44	52			SUGAR RAY/Fly
54	54	56			LEANN RIMES/How Do I Live
52	50	54			JEWEL/Foolish Games
50	50	50			SISTER HAZEL/All For You
38	38	48			DAVE MATTHEWS BAND/Crash Into Me
34	36	38			PAULA COLE/Don't Want To Wait
48	48	42			DAVE MATTHEWS BAND/Crash Into Me
56	56	56			THIRD EYE BLIND/Semi-Charmed Life
56	56	56			MATCHBOX 20/Push
56	56	46			OM/How Bizarre
46	46	40			BACKSTREET BOYS/Quit Playing...
-	16	30			CHUMBAWAMBA/Tubthumping
26	34	36			ROBYN/Show Me Love
18	28	30			SMASH MOUTH/Walkin' On The Sun
30	30	32			SARAH McLACHLAN/Building A Mystery
20	20	20			AMY GRANT/Takes A Little Time
16	18	18			MARIAH CAREY/Butterfly
-	14	16			WALLFLOWERS/Three Marlenas
10	14	16			FIONA APPLE/Criminal
14	14	14			ELTON JOHN/Something About...
-	10	14			IMANI COPPOLA/Legend Of A Cowgirl
-	-	10			LISA LOEB/Do
14	14	14			FLEETWOOD MAC/Silver Springs
-	-	10			MEREDITH BROOKS/What Would Happen
10	10	10			GARY BARLOW/So Help Me Girl
-	-	7			JAI/ Believe

92.10 FM MARKET #31
WPRO/Providence
(401) 433-4200
Morris

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	42	45			CHUMBAWAMBA/Tubthumping
69	60	59			LEANN RIMES/How Do I Live
62	62	62			SUGAR RAY/Fly
33	62	60			TONIC/If You Could Only...
66	61	61			MATCHBOX 20/Push
25	34	31			BOYZ II MEN/4 Seasons Of...
59	57	55			JEWEL/Foolish Games
26	25	26			HANSON/Will Come To You
34	37	36			ROBYN/Show Me Love
29	37	39			SMASH MOUTH/Walkin' On The Sun
24	26	25			AMY GRANT/Takes A Little Time
25	27	35			IMANI COPPOLA/Legend Of A Cowgirl
64	63	60			MIGHTY MIGHTY.../The Impression...
34	33	36			PAULA COLE/Don't Want To Wait
55	59	57			98 DEGREES/Invisible Man
31	29	27			SARAH McLACHLAN/Building A Mystery
23	22	24			MARY J. BLIGE/Everything
-	-	27			NO MERCY/Kiss You All Over
-	-	26			BACKSTREET BOYS/As Long As You...
-	24	23			SHE MOVES/Breaking All...
17	24	24			MARIAH CAREY/Butterfly
20	23	27			FOREST FOR THE TREES/Dream
-	19	26			USHER/You Make Me Wanna...
25	21	25			LE CLICK/Don't Go
-	23	24			DURAN DURAN/Electric Barbarella
23	23	21			SHAWN COLVIN/You And The Mona
-	-	23			LOVE TRIBE/Stand Up
-	-	20			SAVAGE GARDEN/Truly Madly Deeply
10	9	10			ELTON JOHN/Something About...
39	39	39			THIRD EYE BLIND/Semi-Charmed Life
14	-	12			SAVAGE GARDEN/Truly Madly Deeply
16	-	12			MERRILL BAINBRIDGE/Mouth
13	-	12			MEREDITH BROOKS/Bitch
-	9	11			GARY BARLOW/So Help Me Girl
-	12	12			MARK MORRISON/Return Of The Mack
-	12	12			ALLURE/All Cried Out
-	13	12			WALLFLOWERS/One Headlight
-	-	11			SPICE GIRLS/Say You'll Be There
-	-	10			FLEETWOOD MAC/Silver Springs
11	12	17			DUNCAN SHEIK/Barely Breathing
15	13	-			DUNCAN SHEIK/Barely Breathing

WNCI 97.9 MARKET #32
WNCI/Columbus, OH
(614) 224-9624
Dimick/Sharpe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	59	59			MATCHBOX 20/Push
36	35	52			AMY GRANT/Takes A Little Time
45	55	56			THIRD EYE BLIND/Semi-Charmed Life
62	54	60			LEANN RIMES/How Do I Live
51	39	43			JEWEL/Foolish Games
49	47	52			WALLFLOWERS/One Headlight
38	31	49			SISTER HAZEL/All For You
51	61	45			SUGAR RAY/Fly
25	29	38			CHUMBAWAMBA/Tubthumping
54	55	40			BACKSTREET BOYS/Quit Playing...
12	15	35			ROBYN/Show Me Love
40	43	37			WILL SMITH/Men In Black
14	38	36			SPICE GIRLS/2 Become 1
14	12	29			PAULA COLE/Don't Want To Wait
33	39	34			SARAH McLACHLAN/Building A Mystery
39	35	3			

CHR/POP PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

theRiver 107.5fm MARKET #44
WRWV/Nashville
(615) 664-2400
Quinn/Scooter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	39	55	57		SUGAR RAY/Fly
52	53	57			THIRD EYE BLIND/Semi-Charmed Life
32	34	44	56		MATCHBOX 20/Push
35	35	44	56		MEREDITH BROOKS/Bitch
55	52	53	56		JEWEL/Foolish Games
47	53	42	36		BACKSTREET BOYS/Quit Playing...
54	51	34	36		SHERYL CROW/W/A Change Would Do...
23	26	33	35		AMY GRANT/Takes A Little Time
54	53	40	34		SISTER HAZEL/All For You
33	-	-	34		DUNCAN SHEIK/Barely Breathing
34	34	39	33		TONIC/If You Could Only...
31	20	25	33		SHAWN COLVIN/Sunny Came Home
33	35	31	33		ROBYN/Do You Know (What...)
22	23	31	30		PAULA COLE/Don't Want To Wait
26	26	28	27		ROBYN/Show Me Love
24	24	21	27		SAVAGE GARDEN/Want You
22	22	20	26		SPICE GIRLS/Say You'll Be There
28	30	26	25		SARAH McLACHLAN/Building A Mystery
28	25	19	25		WALLFLOWERS/One Headlight
-	19	22	24		CHUMBAWAMBA/Tubthumping
18	19	17	24		SPICE GIRLS/2 Become 1
9	11	20	23		FIONA APPLE/Criminal
21	20	19	23		PAULA COLE/Where Have All...
25	27	26	22		WALLFLOWERS/The Difference
21	20	19	22		ALANIS MORISSETTE/Ironic
11	18	20	21		SMASH MOUTH/Walkin' On The Sun
19	16	22	19		MIGHTY MIGHTY...The Impression...
17	17	15	16		WILL SMITH/Men In Black
17	17	16	16		JEWEL/You Were Meant...
22	25	21	15		PEACH UNION/On My Own
16	15	18	15		DURAN DURAN/Electric Barbarella
-	-	12	14		SHE MOVES/Breaking All...
12	11	10	14		SPICE GIRLS/Wannabe
-	-	-	13		OASIS/Don't Go Away
17	19	15	13		BOYZ II MEN/4 Seasons Of...
-	-	10	14		ROLLING STONES/Anybody Seen My...
12	11	12	13		CARDIGANS/Lovefool
-	-	-	13		DONNA LEWIS/I Love You Always...
11	12	10	13		EN VOUGUE/Don't Let Go (Love)
31	27	13	12		LEANN RIMES/How Do I Live

98 FM WXPY MARKET #47
WXPY/Rochester, NY
(716) 239-7440
Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	54	57	59		SUGAR RAY/Fly
58	58	57			BACKSTREET BOYS/Quit Playing...
58	58	61	55		LEANN RIMES/How Do I Live
57	58	56	53		JEWEL/Foolish Games
58	59	58	51		ROBYN/Do You Know (What...)
59	40	34	47		DMC/How Bizarre
57	58	54	45		THIRD EYE BLIND/Semi-Charmed Life
31	45	43	44		SISTER HAZEL/All For You
31	37	34	36		ROBYN/Show Me Love
22	25	31	33		MATCHBOX 20/Push
-	17	25	30		CHUMBAWAMBA/Tubthumping
31	31	30	30		SHAWN COLVIN/Sunny Came Home
23	24	29	29		HANSON/Will Come To You
36	30	27	29		MEREDITH BROOKS/Bitch
38	40	39	28		R. KELLY/I Can Fly
33	26	23	25		SAVAGE GARDEN/Want You
-	22	22	25		SHE MOVES/Breaking All...
30	29	32	24		IMANI COPPOLA/Legend Of A Cowgirl
22	23	21	24		CARDIGANS/Lovefool
30	32	31	23		DJ COMPANY/Forever Young
23	27	27	23		WILL SMITH/Men In Black
24	16	14	22		JOCK JAM/Jock Jam
25	27	23	22		SPICE GIRLS/2 Become 1
24	21	25	22		WALLFLOWERS/One Headlight
14	20	20	21		PAULA COLE/Don't Want To Wait
23	25	25	20		MARIAH CAREY/Butterfly
42	26	20	19		DUNCAN SHEIK/Barely Breathing
11	20	19	19		BLESSID UNION/Wanna Be There
21	22	18	19		SPICE GIRLS/Say You'll Be There
-	-	18	18		CRUSH/Love Sensation
28	20	18	17		MONICA/For You I Will
14	15	17	17		98 DEGREES/Invisible Man
21	20	22	17		EN VOUGUE/Don't Let Go (Love)
16	19	19	16		SPICE GIRLS/Wannabe
-	-	5	15		LE CLUCK/Don't Go
7	9	10	14		DURAN DURAN/Electric Barbarella
-	-	5	14		LISA LOEB/I Do
-	-	14	10		NO AUTHORITY/Don't Stop
13	-	12	13		TRACY CHAPMAN/Give Me One Reason

Q105 MARKET #48
WDCG/Raleigh
(919) 871-1051
Burns/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	59	56	56		SUGAR RAY/Fly
-	57	60	56		MATCHBOX 20/3am
39	37	37	54		SMASH MOUTH/Walkin' On The Sun
38	34	40	53		INDIGO GIRLS/Shame On You
57	56	51	51		TONIC/If You Could Only...
36	38	39	48		TOAD THE WET...Crazy Life
57	60	59	47		DMC/How Bizarre
22	21	24	42		SEVEN MARY THREE/Lucky
20	44	44	37		WALLFLOWERS/The Difference
27	29	36	36		SUNDAYS/Summertime
26	27	22	34		FAR TOO JONES/As Good As You
16	17	20	33		CHUMBAWAMBA/Tubthumping
40	35	37	32		SARAH McLACHLAN/Building A Mystery
-	13	23	25		LISA LOEB/I Do
38	35	39	21		FIONA APPLE/Criminal
-	-	21	21		BEN FOLDS FIVE/Brick
20	20	20	20		COLLECTIVE SOUL/Listen
42	20	20	20		THIRD EYE BLIND/Semi-Charmed Life
-	10	21	20		WALLFLOWERS/Three Marienas
16	21	16	20		SUBLIME/What I Got
21	28	18	19		SISTER HAZEL/All For You
51	52	48	18		JEWEL/Foolish Games
22	27	28	18		PAULA COLE/Don't Want To Wait
28	24	20	18		FOREST FOR THE TREES/Dream
-	-	17	17		EWING MCCAIN/I'll Be
19	18	16	15		VERVE PIPE/The Freshmen
16	16	17	15		BARENAKED LADIES/The Old Apartment
12	11	10	13		BARENAKED LADIES/Brian Wilson
-	11	13	13		MIGHTY MIGHTY...The Impression...
-	11	11	12		ALANA DAVIS/32 Flavours
18	22	23	12		DAVE MATTHEWS BAND/Tripping Billies
-	10	11	11		MATCHBOX 20/Push
-	9	11	11		DASIS/Don't Go Away
10	10	12	11		BLUES TRAVELER/Run-Around
18	16	11	11		SHERYL CROW/W/A Change Would Do...
-	10	11	10		DAVE MATTHEWS BAND/Ants Marching
-	11	-	10		JEWEL/You Were Meant...
-	5	8	7		COBWOY MOUTH/Love Of My Life
6	8	7	7		IMANI COPPOLA/Legend Of A Cowgirl
13	5	8	5		SHAWN COLVIN/You And The Mona...

96.7 KHFI MARKET #49
KHFI/Austin
(512) 474-9233
Roberts/Kelly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
71	71	72	73		LEANN RIMES/How Do I Live
37	46	52	72		BOYZ II MEN/4 Seasons Of...
71	73	71	71		JEWEL/Foolish Games
45	55	71	70		SUGAR RAY/Fly
72	69	71	70		PUFF DADDY...I'll Be Missing You
35	37	44	44		ROBYN/Show Me Love
34	31	41	43		ALLURE/All Cried Out
43	44	41	42		MATCHBOX 20/Push
13	39	43	42		MARIAH CAREY/Butterfly
10	26	37	37		CHUMBAWAMBA/Tubthumping
38	36	37	37		BACKSTREET BOYS/Quit Playing...
56	38	37	37		DMC/How Bizarre
72	57	38	36		WILL SMITH/Men In Black
-	10	25	35		SHE MOVES/Breaking All...
39	72	56	35		ELTON JOHN/Candle In...1997
36	33	33	33		BABYFACE/How Come, How Long
-	13	23	23		SAVAGE GARDEN/Truly Madly Deeply
-	15	24	28		DURAN DURAN/Electric Barbarella
27	26	28	28		CARDIGANS/Lovefool
45	43	37	27		LDS UMBRELLS/No Tengo Dinero
-	-	11	27		WALLFLOWERS/One Headlight
23	26	26	26		BLACKSTREET/No Diggity
26	25	26	25		NOTORIOUS B.I.G./Mo Money Mo Problems
-	-	22	22		NO DOUBT/Don't Speak
-	-	22	22		EN VOUGUE/Too Gone, Too Long
23	21	19	20		USHER/You Make Me Wanna...
22	21	19	20		EN VOUGUE/Don't Let Go (Love)
43	-	8	20		98 DEGREES/Invisible Man
20	21	19	21		SMASH MOUTH/Walkin' On The Sun
-	-	9	19		INDJO/Love You Down
-	-	8	19		SALT-N-PEP/PR U Ready
19	16	18	19		JEWEL/You Were Meant...
-	-	4	12		BABYFACE/Every Time I...
-	-	9	10		LISA LOEB/I Do
19	18	10	5		NU FLAVOR/Heaven

WAPE-FM MARKET #51
WAPE/Jacksonville
(904) 642-1055
Thomas/Mana

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	55	65	65		SUGAR RAY/Fly
58	59	62	59		MATCHBOX 20/Push
46	54	40	57		SPICE GIRLS/2 Become 1
57	54	56	56		LEANN RIMES/How Do I Live
51	43	52	56		MIGHTY MIGHTY...The Impression...
41	52	43	54		BLESSID UNION/Wanna Be There
61	62	59	52		JEWEL/Foolish Games
28	27	38	41		PAULA COLE/Don't Want To Wait
51	43	52	36		THIRD EYE BLIND/Semi-Charmed Life
51	41	50	32		ROBYN/Do You Know (What...)
35	43	53	32		VERVE PIPE/The Freshmen
-	9	25	25		TONIC/If You Could Only...
23	26	27	25		ALLURE/All Cried Out
19	28	-	24		BOYZ II MEN/4 Seasons Of...
17	20	19	24		IMANI COPPOLA/Legend Of A Cowgirl
16	18	23	23		ROBYN/Show Me Love
-	22	23	23		SARAH McLACHLAN/Building A Mystery
23	23	22	22		DURAN DURAN/Electric Barbarella
-	17	21	21		CARDIGANS/Lovefool
-	17	20	20		CHUMBAWAMBA/Tubthumping
-	21	20	20		HANSON/Will Come To You
-	12	16	16		OASIS/Don't Go Away
-	15	20	15		SMASH MOUTH/Walkin' On The Sun
65	53	18	13		BACKSTREET BOYS/Quit Playing...
-	18	13	13		MARIAH CAREY/Butterfly
63	55	31	12		JOCK JAM/Jock Jam
-	-	10	10		BACKSTREET BOYS/As Long As You...

99.7 WDJX MARKET #52
Today's BEST Music!
WDJX/Louisville
(502) 589-4800
Matthews/Rite

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
76	76	72	76		MATCHBOX 20/Push
65	71	71	76		SUGAR RAY/Fly
47	67	71	76		VERVE PIPE/The Freshmen
63	72	70	76		JEWEL/Foolish Games
7	17	20	69		CHUMBAWAMBA/Tubthumping
15	38	44	61		PAULA COLE/Don't Want To Wait
21	41	43	44		ROBYN/Show Me Love
47	45	47	42		MARIAH CAREY/Honey
47	30	24	39		98 DEGREES/Invisible Man
21	27	27	38		ALLURE/All Cried Out
13	14	14	38		SMASH MOUTH/Walkin' On The Sun
38	37	35	34		GOOD'S PROPERTY/Stamp
37	36	36	33		BOYZ II MEN/4 Seasons Of...
30	37	47	31		SISTER HAZEL/All For You
46	49	53	29		BACKSTREET BOYS/Quit Playing...
54	54	54	29		WILL SMITH/Men In Black
44	43	45	28		INDJO/Love You Down
21	24	25	27		NOTORIOUS B.I.G./Mo Money Mo Problems
68	56	54	26		PUFF DADDY...I'll Be Missing You
11	15	13	25		LEANN RIMES/How Do I Live
17	23	22	21		IMANI COPPOLA/Legend Of A Cowgirl
9	10	10	17		USHER/You Make Me Wanna...
68	31	23	17		DAVE MATTHEWS BAND/Crash Into Me
7	8	13	14		AMY GRANT/Takes A Little Time
-	10	8	13		SHE MOVES/Breaking All...
13	30	34	12		TONIC/If You Could Only...
13	22	12	12		MIGHTY MIGHTY...The Impression...
20	21	19	11		EN VOUGUE/Too Gone, Too Long
20	27	24	10		PEACH UNION/On My Own
10	8	9	9		ELTON JOHN/Something About...
-	18	8	9		SAVAGE GARDEN/Truly Madly Deeply
-	7	8	7		DASIS/Don't Go Away
9	11	12	7		3RD PARTY/Love Is Alive
8	9	11	7		ROLLING STONES/Anybody Seen My...
8	8	11	7		SALT-N-PEP/PR U Ready
7	9	8	7		HANSON/Will Come To You
9	9	11	6		FLEETWOOD MAC/Silver Springs
-	8	6	6		L.L. COOL J/Phenomenon
14	14	13	6		TEXAS/Say What You Want
13	13	13	6		FIONA APPLE/Criminal

109 MARKET #53
KJYO/Oklahoma City
(405) 840-5271
McCoy/Barreda

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	70	70	71		TONIC/If You Could Only...
27	31	28	71		SARAH McLACHLAN/Building A Mystery
71	70	70	70		SISTER HAZEL/All For You
72	70	70	70		JEWEL/Foolish Games
48	71	71	70		MATCHBOX 20/Push
69	70	70	70		LEANN RIMES/How Do I Live
27	32	30	59		SUGAR RAY/Fly
70	71	71	38		BACKSTREET BOYS/Quit Playing...
27	32	29	33		THIRD EYE BLIND/Semi-Charmed Life
27	27	31	32		MEREDITH BROOKS/Bitch
50	30	29	29		ROBYN/Do You Know (What...)
27	28	29			

OCTOBER 24, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	①	USHER You Make Me Wanna... (LaFace/Arista)	2759	2706	2512	2209	47/0
9	4	3	②	SOMETHIN' FOR THE PEOPLE My Love Is The Shhh! (Warner Bros.)	2047	1758	1593	1160	44/1
3	3	2	3	BOYZ II MEN 4 Seasons Of Loneliness (Motown)	1828	1839	1759	1558	44/0
7	5	5	④	ALLURE All Cried Out (Crave)	1480	1406	1445	1348	36/1
2	2	4	5	MARIAH CAREY Honey (Columbia)	1331	1559	1911	2064	33/0
11	9	7	⑥	NU FLAVOR Heaven (Reprise)	1170	1164	1149	1138	29/0
6	7	8	7	MARY J. BLIGE Everything (MCA)	1156	1160	1287	1356	32/0
18	15	11	⑧	AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)	1120	999	796	746	40/1
4	6	6	9	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)	1029	1186	1401	1542	30/0
5	8	9	10	WILL SMITH Men In Black (Columbia)	1012	1026	1205	1368	27/0
23	18	15	⑪	BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	961	870	766	673	31/2
12	11	12	12	INOJ Love You Down (So So Def/Columbia)	882	951	1028	1137	23/0
8	10	10	13	JANET 1/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)	864	1002	1141	1292	26/0
24	17	16	⑭	L.L. COOL J Phenomenon (Def Jam/Mercury)	852	792	772	665	36/2
39	20	17	⑮	MARIAH CAREY Butterfly (Columbia)	842	744	654	398	30/0
10	12	13	16	PUFF DADDY & FAITH EVANS '112 I'll Be Missing... (Bad Boy/Arista)	816	909	976	1145	25/0
31	29	22	⑰	MACK 10 Backyard Boogie (Priority)	770	674	594	542	21/2
35	28	23	⑱	TOTAL What About Us (LaFace/Arista)	755	653	596	507	21/1
33	23	20	⑲	SALT-N-PEPA R U Ready (Red Ant/London/Island)	741	716	637	532	37/3
36	33	24	⑳	SUGAR RAY Fly (Lava/Atlantic)	735	627	525	453	20/3
32	25	21	㉑	BONE THUGS-N-HARMONY If I Could Teach... (Ruthless/Relativity)	722	707	618	533	23/0
21	19	18	22	MASE Feel So Good (Bad Boy/Arista)	721	738	685	689	31/1
—	40	27	㉓	MISSY "MISDEMEANOR" ELLIOTT Sock It 2 Me (EastWest/EEG)	699	560	411	296	29/4
26	24	25	㉔	ROBYN Show Me Love (RCA)	683	612	636	614	25/1
13	13	14	25	SPICE GIRLS 2 Become 1 (Virgin)	675	881	950	1121	16/0
28	32	26	㉖	BRIAN MCKNIGHT You Should Be Mine... (Mercury)	603	574	555	596	25/0
14	14	19	27	BACKSTREET BOYS Quit Playing Games (With...) (Jive)	588	728	831	944	14/0
22	31	31	㉘	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	553	541	565	685	13/1
37	41	33	㉙	JEWEL Foolish Games (Atlantic)	491	480	405	413	12/0
—	—	45	㉚	JANET Together Again (Virgin)	487	356	118	41	21/3
—	38	36	㉛	LSG My Body (EastWest/EEG)	482	441	435	283	23/0
27	30	32	32	EN VOGUE Too Gone, Too Long (EastWest/EEG)	454	535	579	601	15/0
15	16	28	33	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)	451	558	784	843	15/0
45	45	41	㉜	PUFF DADDY Senorita (Bad Boy/Arista)	449	395	357	332	12/0
—	—	44	㉝	NEXT Butta Love (Divine Mill/Arista)	438	363	260	205	21/2
—	43	35	36	PUFF DADDY & THE FAMILY Been Around... (Bad Boy/Arista)	437	448	378	258	23/1
20	22	30	37	AQUA Barbie Girl (MCA)	434	544	644	727	12/0
41	36	37	㉞	MASTER P I Miss My Homies (No Limit/Priority)	427	423	441	373	20/2
16	21	29	39	DRU HILL Never Make A Promise (Island)	422	545	644	812	12/0
30	34	39	40	WYCLEF JEAN Guantamera (Ruffhouse/Columbia)	410	411	488	559	16/2
—	—	46	㉟	BOBBY BROWN Feelin' Inside (MCA)	376	347	56	—	24/1
—	48	42	42	LOS UMBRELLOS No Tengo Dinero (Flex/Virgin)	366	382	310	264	10/0
29	39	40	43	JOE The Love Scene (Jive)	360	396	424	578	9/0
34	37	38	44	OMC How Bizarre (Huh!/Mercury)	357	423	439	518	9/0
19	27	34	45	98 DEGREES Invisible Man (Motown)	350	474	597	733	12/0
50	42	43	46	LE CLICK Don't Go (Logic)	345	374	390	300	13/0
—	—	50	㊱	SPICE GIRLS Spice Up Your Life (Virgin)	336	293	86	—	19/1
—	—	49	㊲	MILESTONE I Care 'Bout You (LaFace/Arista)	314	294	239	209	8/0
DEBUT	—	—	㊳	LEANN RIMES How Do I Live (Curb)	282	267	185	110	8/1
42	46	—	50	NASTYBOY KLICK Down For Yours (GlassNote/Mercury)	281	291	330	349	9/0

This chart reflects airplay from October 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker.
47 CHR/Rhythmic reporters. 47 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TONY TONI TONE Boys + Girls (Mercury)	11
IMMATURE Give Up The Ghost (MCA)	8
BACKSTREET BOYS As Long As You Love Me (Jive)	5
DRU HILL We're Not Making Love No More (LaFace/Arista)	5
DIANA KING L-L-Lies (Work)	5
BILLY LAWRENCE Up & Down (EastWest/EEG)	5
LIGHTER SHADE OF BROWN Whatever You... (Greenside)	5
TONI BRAXTON w/KENNY G How Could An... (LaFace/Arista)	5

MOST INCREASED PLAYS

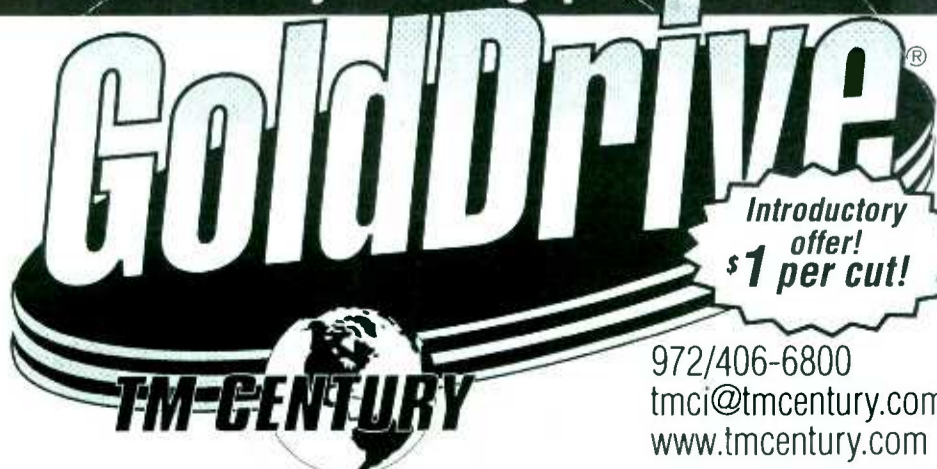
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)	+289
BACKSTREET BOYS As Long As You Love Me (Jive)	+192
MISSY "MISDEMEANOR" ELLIOTT Sock It... (EastWest/EEG)	+139
JANET Together Again (Virgin)	+131
AALIYAH The One I Gave My Heart... (BlackGround/Atlantic)	+121
SUGAR RAY Fly (Lava/Atlantic)	+108
BILLY LAWRENCE Up & Down (EastWest/EEG)	+107
TOTAL What About Us (LaFace/Arista)	+102
MARIAH CAREY Butterfly (Columbia)	+98
MACK 10 Backyard Boogie (Priority)	+96

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ROME I Belong To You (Every Time I See Your Face) (RCA)	112
MARK MORRISON Return Of The Mack (Atlantic)	112
112 Cupid (Bad Boy/Arista)	112
BLACKSTREET Don't Leave Me (Interscope)	90
SWV Can We (Jive)	90
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	90
BLACKSTREET No Diggity (Interscope)	90
EN VOGUE Don't Let Go (Love) (EastWest/EEG)	90
MONICA For You I Will (Warner Sunset/Atlantic)	90
NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)	90

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	BUSTA RHYMES Put Your Hands Where My... (<i>Elektra/EEG</i>) 3574 3224 116/2			
3	2	L.L. COOL J Phenomenon (<i>Def Jam/Mercury</i>) 2801 2448 120/2			
2	3	MASE Feel So Good (<i>Bad Boy/Arista</i>) 2623 2555 109/1			
5	4	SALT-N-PEPA R U Ready (<i>Red Ant/London/Island</i>) 2121 1903 118/5			
6	5	MASTER P I Miss My Homies (<i>No Limit/Priority</i>) 1951 1874 96/4			
4	6	BONE THUGS-N-HARMONY If I Could... (<i>Ruthless/Relativity</i>) 1946 1977 90/0			
9	7	PUFF DADDY & THE FAMILY Been Around... (<i>Bad Boy/Arista</i>) 1890 1678 99/3			
7	8	MACK 10 Backyard Boogie (<i>Priority</i>) 1879 1740 79/2			
10	9	FIRM Firm Biz (<i>Trackmasters/Aftermath/Interscope</i>) 1559 1577 83/1			
11	10	WYCLEF JEAN Guantanamo (<i>Ruffhouse/Columbia</i>) 1511 1463 77/2			
8	11	NOTORIOUS B.I.G. Mo Money Mo Problems (<i>Bad Boy/Arista</i>) 1498 1704 45/0			
13	12	WILL SMITH Men In Black (<i>Columbia</i>) 1133 1133 33/0			
16	13	NOTORIOUS B.I.G. Sky's The Limit (<i>Bad Boy/Arista</i>) 1101 986 74/4			
15	14	HEAVY D I'll Do Anything (<i>Universal</i>) 1100 1000 72/2			
17	15	JAY-Z Sunshine (<i>Roc-A-Fella/Def Jam/Mercury</i>) 976 864 80/5			
12	16	PUFF DADDY & FAITH EVANS F/112 I'll Be... (<i>Bad Boy/Arista</i>) 967 1145 34/1			
—	17	WILL SMITH Just Cruisin' (<i>Columbia</i>) 891 628 74/3			
19	18	SCARFACE Mary Jane (<i>Rap-A-Lot</i>) 835 745 66/1			
—	19	MJG That Girl (<i>Universal</i>) 816 567 66/1			
18	20	LIL' KIM Not Tonight (<i>Undeas/Big Beat/Atlantic</i>) 696 856 28/0			

This chart reflects airplay from October 13-19. Songs ranked by total plays. 47 CHR/Rhythmic reporters and 87 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.



GAINING AUTHORITY — MJJ/Work recording artists No Authority came by to visit the gang here at R&R. After they were finished, we were all crying "Don't Stop." Pictured (l-r): R&R sales guy Paul Colbert, No Authority's Eric Stretch, Danny Zavatsky, Josh Keath, and Ric Felix, R&R CHR Editor Tony Novia, MJJ VP/Top 40 Promos Patricia Bock.

NEW & ACTIVE

BACKSTREET BOYS As Long As You Love Me (<i>Jive</i>) Total Plays: 279, Total Stations: 18, Adds: 5	JAY-Z Sunshine (<i>Roc-A-Fella/Def Jam/Mercury</i>) Total Plays: 219, Total Stations: 19, Adds: 4
3RD PARTY Love Is Alive (<i>DV8/A&M</i>) Total Plays: 278, Total Stations: 17, Adds: 1	NO AUTHORITY Don't Stop (<i>MJJ/Work</i>) Total Plays: 213, Total Stations: 13, Adds: 0
DAMAGE Wonderful Tonight (<i>Critique</i>) Total Plays: 270, Total Stations: 11, Adds: 0	VERONICA Rise (<i>H.O.L.A./Island</i>) Total Plays: 207, Total Stations: 10, Adds: 0
JON B. Are U Still Down? (<i>Yab Yum/550 Music</i>) Total Plays: 250, Total Stations: 11, Adds: 4	KAI Say You'll Stay (<i>HB</i>) Total Plays: 206, Total Stations: 6, Adds: 1
WILL SMITH Just Cruisin' (<i>Columbia</i>) Total Plays: 245, Total Stations: 16, Adds: 0	DAFT PUNK Around The World (<i>Virgin</i>) Total Plays: 202, Total Stations: 9, Adds: 0
DRU HILL We're Not Making Love No More (<i>LaFace/Arista</i>) Total Plays: 243, Total Stations: 12, Adds: 5	BILLY LAWRENCE Up & Down (<i>EastWest/EEG</i>) Total Plays: 196, Total Stations: 15, Adds: 5
MARIAH CAREY Breakdown (<i>Columbia</i>) Total Plays: 242, Total Stations: 8, Adds: 2	IMMATURE Give Up The Ghost (<i>MCA</i>) Total Plays: 188, Total Stations: 18, Adds: 8
SHE MOVES Breaking All The Rules (<i>Geffen</i>) Total Plays: 234, Total Stations: 11, Adds: 0	NOTORIOUS B.I.G. Lovin' You Tonight (<i>Bad Boy/Arista</i>) Total Plays: 184, Total Stations: 4, Adds: 0
HEAVY D I'll Do Anything (<i>Universal</i>) Total Plays: 229, Total Stations: 9, Adds: 0	H-TOWN They Like It Slow (<i>Relativity</i>) Total Plays: 183, Total Stations: 10, Adds: 0
SWV FREDMAN Lose My Cool (<i>RCA</i>) Total Plays: 222, Total Stations: 18, Adds: 3	MARY J. BLIGE A Dream (<i>MCA</i>) Total Plays: 176, Total Stations: 3, Adds: 0

Songs ranked by total plays

NEW RELEASES

ADDS OCTOBER 28

Phil Collins	"In The Air Tonight" (Atlantic)
Laurea	"Infatuation" (Yab Yum/Epic)
Luke	"Luke's Sheila" (Island)
Uncle Sam	"I Don't Ever Want To See..." (Stonycreek/Epic)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Randy Savage MD: Jacque James 6 LIGHTER SHADE... "Whatever"	WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 3 SPRICE GIRLS "Solea" 1 MASE "Feel"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 46 L.L. COOL J "Phenomenon" 11 PUFF DADDY "Butt"	KPWR/Los Angeles, CA PD: Michelle Mercer MD: Damon Young 21 SALT-N-PEPA "Ready" 26 MARIAH CAREY "Ruff" IMMATURE "Ghost" EPMD "Joint" WC & THE MAAD CIRCLE "Clownin'"	WKTU/New York, NY PD: Frankie Blue APD/MD: Andy Shane No Adds	WWKX/Providence, RI PD: Joe Dawson MD: Maritlou 23 BILLY LAWRENCE "Up" 7 NOTORIOUS B.I.G. "Sky's" YVETTE MICHELLE "Playing" JAY-Z "Sunshine" TONY TONI TONE "Boys" DIANA KING "L-L-Lies" RAKIM "Guess"	WOCQ/Salisbury, MD PD: Maritlou MD: Maritlou 23 BILLY LAWRENCE "Up" 7 NOTORIOUS B.I.G. "Sky's" YVETTE MICHELLE "Playing" JAY-Z "Sunshine" TONY TONI TONE "Boys" ERIC BENET "True"	KYLD/San Francisco, CA PD: Michael Martin MD: Jazzly Jim DRU HILL "Making"
KKOX/Bakersfield, CA PD: Chris Squires MD: Tony Manero 46 CHANGING FACES "G.H.E.T.T." 36 MACK 10 "Backyard" JANET "Together" ROBYN "Show"	KZFM/Corpus Christi, TX PD: Ed Ocanas MD: Tony Manero BILLY LAWRENCE "Up" MISSY ELLIOTT "Sock" MASTER P "Homies"	KIKI/Honolulu, HI PD: Alan Oda MD: Richie Aquil 25 K-CI & JOJO "Luv" 46 FORTÉ "Heat" 9 BUSTA RHYMES "Hands" 9 SALT-N-PEPA "Ready"	WPOW/Miami, FL PD: Kid Curry MD: Phil Jones 13 DIANA KING "L-L-Lies" 10 BACKSTREET BOYS "Long" 9 ALEXIA "Number" 8 ILLUSION "Illusion" 7 L.L. COOL J "Phenomenon" 5 JAY-Z "Sunshine" 5 LUKE "Sheila" 2 BOBBY BROWN "Feelin" 1 ROMÉ "Like" 1 FOXY BROWN/DRU HILL "Mamma"	WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cioherty 33 M/G GERONIMO... "Move" 18 JAY-Z "Streets" 15 EPMD "Joint" 14 NOTORIOUS B.I.G. "Sky's"	KWNZ/Reno, NV PD: Jeff Davis APD/MD: Bill Shakespeare DIANA KING "L-L-Lies" IMMATURE "Ghost" TOTAL "What" CHUMBAWAMBA "Tub"	KTFM/San Antonio, TX PD: Cliff Tredway MD: Steve Chavez 24 NU FLAVOR "Open" ALLURE "Chest" SELENA "Where" BACKSTREET BOYS "Long" TONI BRAXTON/KENNY G "Angel" SWV FREDMAN "Lose" SALT-N-PEPA "Ready"	KUBE/Seattle, WA PD: Mike Tierney APD: Eric Fox MD: Christine Powers 11 MASTER P "Homies"
WERQ/Baltimore, MD PD: Tom Catococci APD: Frank Ski Interim MD: Darren Brin UNCLE SAM "Ever" PUFF DADDY & FAMILY "Been" JAY-Z "Sunshine" NEXT "Butta"	WBTT/Dayton, OH PD: Jeff Ballentine MD: Raye Kimberlin 18 TIMBALAND & MAGOO "Jumps" 14 WYCLEF JEAN "Guantan" IMMATURE "Ghost" DRU HILL "Steps" MYSTIKAL "Linet" YVETTE MICHELLE "Playing" LIGHTER SHADE... "Whatever"	KQMQ/Honolulu, HI PD: Kimo Akane MD: Kool E KAI "Sky" JANET "Together" IMANI COPPOLA "Legend"	KHTN/Merced, CA PD: Pete Jones MD: Mark Medina LIGHTER SHADE... "Whatever" DRU HILL "Making" TONY TONI TONE "Boys" IMMATURE "Ghost" DRU HILL "Steps" RAKIM "Guess"	KCAQ/Oxnard, CA PD: Dan Garite APD/MD: Jacque Gonzales James 15 JON B. "Sht" 9 SWV FREDMAN "Lose" 4 RAKIM "Guess"	KWJZ/Riverside, CA PD: Diana Laird APD/MD: Jesse Duran 5 JANET "Together" 3 TONY TONI TONE "Boys"	KWJL/San Diego, CA PD: Todd Shannon APD: Ron Geronimo MD: Hitman Hayes 35 SUGAR RAY "Fly" 22 PEACH UNION "Own" DIANA KING "L-L-Lies" TONY TONI TONE "Boys"	KWIN/Stockton, CA APD: Stacy Lynn 22 SMASH MOUTH "Walkin" 9 TONY TONI TONE "Boys" CHANGING FACES "Days" RUN-DM C/JJ NEVINS "That" ERIC BENET "True" STAR "Want"
WBHX/Birmingham, AL PD: Mickey Johnson APD/MD: Daysha Parker 57 USHER "Nice" 31 ERYKAH BADU "Tyrona" 30 MISSY ELLIOTT "Sock" 29 JANET "Lonely" 29 2PAC "Socals" 10 TONY TONI TONE "Boys"	WDRQ/Detroit, MI PD: Lisa Rodman APD/MD: Jimi Jamm 12 SOMETHIN' FOR... "Shhh" MYSTIKAL "Linet" HANSON "Come"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 14 TONY TONI TONE "Boys" 4 IMMATURE "Ghost" 2 DRU HILL "Making" JAY-Z "Sunshine" CHANGING FACES "Days"	KDON/Monterey, CA PD: Scooter B. Stevens No Adds	KPSI/Palm Springs, CA PD: Mike Keane MD: Bobby Otto 9 MARIAH CAREY "Breakdown" MD: Melissa Morgan 32 BILLY LAWRENCE "Up" MAXWELL "Woman's" IMMATURE "Ghost" UNCLE SAM "Ever" MISSY ELLIOTT "Sock" TONI BRAXTON/KENNY G "Angel"	WJJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 32 BILLY LAWRENCE "Up" MAXWELL "Woman's" IMMATURE "Ghost" UNCLE SAM "Ever" MISSY ELLIOTT "Sock" TONI BRAXTON/KENNY G "Angel"	KHTS/San Diego, CA PD: Ron Geronimo MD: Hitman Hayes 35 SUGAR RAY "Fly" 22 PEACH UNION "Own" DIANA KING "L-L-Lies" TONY TONI TONE "Boys"	WPGC/Washington, DC PD/MD: Jay Stevens 37 TIMBALAND & MAGOO "Luv" 10 BILLY LAWRENCE "Up" 20 CHICO DEBARGE "Ignit" 17 BUSTA RHYMES "Body" 17 WYCLEF JEAN "Guantan" 12 2PAC "Socals"
WXJX/Chattanooga, TN Station Mgr.: Roy Jaynes PD/MD: Bobby Corona 44 ELTON JOHN "Candle" 20 SARAH McLACHLAN "Mystery" RAKIM "Guess" LAURINE "Infatual" BACKSTREET BOYS "Long" DIANA KING "L-L-Lies"	KPRR/EI Paso, TX PD/MD: John Candelaria 17 PORN KINGS "Good" 3RD PARTY "Love" MACK 10 "Backyard" SUGAR RAY "Fly"	WJBT/Jacksonville, FL PD: Dave Wymter MD: Tiffany Green No Adds	KDPT/Phoenix, AZ PD: Don Parker MD: Mike Freeman JON B. "Sht" MISSY ELLIOTT "Sock"	KFTY/Phoenix, AZ PD: Rick Thomas APD: Crazy Kid MD: Eric Valdez TONI BRAXTON/KENNY G "Angel" DRU HILL "Making" NEXT "Butta" MARIAH CAREY "Breakdown"	WJWS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 32 BILLY LAWRENCE "Up" MAXWELL "Woman's" IMMATURE "Ghost" UNCLE SAM "Ever" MISSY ELLIOTT "Sock" TONI BRAXTON/KENNY G "Angel"	KMEL/San Francisco, CA PD: Michelle Santosuoso APD/MD: Joey Arbagoy 26 ERYKAH BADU "Tyrona" 14 AALIYAH "Cove" 8 LUNIZ "Jus" 7 BOYZ II MEN "Song" 5 JON B. "Sht" 5 SWV FREDMAN "Lose"	47 Total Reporters 47 Current Reporters 47 Current Playlists

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
WKTU
 WKTU/New York
 (201) 420-3700
 Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	18	27	61	LIVIN' JOY/Don't Stop Movin'	
38	40	32	50	ALLURE/All Cried Out	
52	50	37	46	DIANA KING/I Say A Little...	
55	42	32	45	PUFF DADDY /I'll Be Missing You	
57	59	41	45	MR. PRESIDENT/Coco Jamboo	
53	58	38	38	LE CLUCK/Call Me	
17	20	18	34	NOTORIOUS B.I.G./Mo Money Mo Problems	
34	31	24	33	ULTRA NATE/Free	
24	23	20	30	AMBER/One More Night	
12	16	24	28	LDS UMBRELLA/No Tengo Dinero	
24	27	24	28	GALA/Free From Desire	
49	50	37	22	BACKSTREET BOYS/Quit Playing	
18	20	16	20	TONI BRAXTON/Un-break My Heart	
-	22	14	19	USHER/You Make Me Wanna	
-	12	19	18	JANET/Together Again	
8	24	17	18	AALIYAH/The One I Gave My...	
-	7	5	17	NU FLAVOR/Heaven	
36	36	26	16	AZ YETI/Hard To Say I'm...	
13	14	10	16	DJ COMPANION/Rhythm Of Love	
16	17	11	13	REAL MCCOY/One More Time	
27	15	10	13	MONICA/For You I Will	
22	15	8	11	3RD PARTY/Love Is Alive	
-	7	10	10	BACKSTREET BOYS/As Long As You...	
20	31	7	10	BOYZ II MEN/4 Seasons Of...	
8	20	15	10	MARY J. BLIGE/Everything	
11	11	6	6	LE CLUCK/Don't Go	
-	5	6	6	SPICE GIRLS/Spice Up Your Life	
5	5	5	6	OAMAGE/Wonderful Tonight	

MARKET #1
HOT 97.3
 WQHT/New York
 (212) 229-9797
 Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	35	41	42	TOTAL/What About Us	
41	41	40	41	PUFF DADDY & FAMILY/It's All About	
30	31	33	41	MASE/Feel So Good	
24	24	34	41	JOE/The Love Scene	
42	41	41	40	MARY J. BLIGE/Everything	
42	41	42	40	BUSTA RHYMES/Put Your Hands	
-	24	26	38	AALIYAH/The One I Gave My...	
40	42	38	38	USHER/You Make Me Wanna	
-	20	20	37	SOMETHIN' FOR.../My Love Is The Shhh!	
14	16	20	36	BUSTA RHYMES/Dangerous	
40	41	39	35	DRU HILL/Never Make A Promise	
41	38	29	34	PUFF DADDY & FAMILY/Been Around	
-	-	-	33	MIC GERONIMO.../Nothin' Move But	
33	30	29	32	MARIAH CAREY/Honey	
35	41	38	32	WYCLEF JEAN/Guantanamera	
41	40	37	27	NOTORIOUS B.I.G./Mo Money Mo Problems	
47	30	30	27	LOST BOYZ/Me & My Crazy World	
35	36	33	24	L.L. COOL J/Phenomenon	
17	14	16	23	WARRINER G./Smokin' Me Out	
31	16	18	22	LORD TARIQ.../Deja Vu	
32	30	29	22	MARY J. BLIGE/I Can Love You	
36	36	32	22	DRU HILL/We're Not Making...	
29	33	32	21	BRIAN MCKNIGHT/You Should Be...	
-	-	12	21	ALLURE/All Cried Out	
-	-	26	20	MARIAH CAREY/The Roof	
21	21	22	19	SALT-N-PEPA/R U Ready	
-	-	18	14	JAY-Z/Street Is Watching	
-	-	15	10	EPMD/The Joint	
-	-	14	10	NOTORIOUS B.I.G./Sky's The Limit	
17	20	20	14	FIRM/Firm Bz	
-	13	13	12	O.C./Dangerous	
-	-	14	10	BOYZ II MEN/A Song For Mama	

MARKET #2
POWER 106.1 FM
 KPWR/Los Angeles
 (818) 953-4200
 Mercer/Young

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
74	73	78	75	SNODP DOGGY DOGG/We Just Wanna	
48	73	74	74	BONE THUGS-N-HARMONY/If I Could Teach...	
-	34	48	74	BUSTA RHYMES/Put Your Hands	
76	73	71	71	MACK 10/Backyard Boogie	
47	76	74	69	NOTORIOUS B.I.G./Lovin' You Tonight	
36	33	31	46	MASE/Feel So Good	
73	70	71	46	PUFF DADDY & FAMILY/Been Around	
38	46	46	45	USHER/You Make Me Wanna	
19	31	18	44	NOTORIOUS B.I.G./Notorious Thugs	
-	-	41	41	JAY-Z/Sunshine	
-	-	40	40	BIG PUN/If Not A Player	
-	-	39	39	PUFF DADDY/Senoria	
-	-	32	32	TOTAL/What About Us	
-	38	35	32	NOTORIOUS B.I.G./Sky's The Limit	
-	-	31	31	SALT-N-PEPA/R U Ready	
28	27	26	29	CHANGING FACES/G.H.E.T.T.O.U.T	
75	43	29	28	ROMEI/Bring To You	
-	-	26	26	MARIAH CAREY/The Roof	
30	28	45	26	WARRINER G./Smokin' Me Out	
31	29	30	23	SCARFACE/Smile	
74	46	44	13	PUFF DADDY/LIC: KIM/Don't Stop What...	
-	-	-	19	IMMATURE/Give Up The Ghost	
38	43	-	-	EPMD/The Joint	
-	-	-	-	WC & THE MAAD CIRCLE/Just Clownin'	

MARKET #3
B96
 WBBM/Chicago
 (312) 944-6000
 Cavanah/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	65	70	70	USHER/You Make Me Wanna	
71	70	69	68	INJO/Love You Down	
38	35	48	67	JANET/FIQ-TIP.../Got 'Til It's Gone	
64	66	66	64	NOTORIOUS B.I.G./Mo Money Mo Problems	
27	49	63	63	BOYZ II MEN/4 Seasons Of...	
48	42	56	61	PUFF DADDY /I'll Be Missing You	
43	44	44	46	SUGAR RAY/Fly	
61	43	42	42	ROBYN/Show Me Love	
64	55	46	40	WILL SMITH/Men In Black	
20	29	22	37	ALLURE/All Cried Out	
25	26	32	35	MARIAH CAREY/Butterfly	
16	25	30	32	BACKSTREET BOYS/As Long As You...	
43	38	15	29	JEWEL/Foolish Games	
59	47	28	28	CHANGING FACES/G.H.E.T.T.O.U.T	
8	25	22	26	ELTON JOHN/Candle In.../1997	
19	30	21	26	JANET/Together Again	
-	-	21	25	OLIVE/You're Not Alone	
19	8	20	25	AALIYAH/The One I Gave My...	
25	24	21	24	COOLIO/F40 THEVZC U When U Get There	
8	9	10	18	LE CLUCK/Don't Go	
-	11	11	15	SOMETHIN' FOR.../My Love Is The Shhh!	
12	9	8	13	SHE MOVES/Breaking All...	
8	11	12	13	SALT-N-PEPA/R U Ready	
6	10	9	11	EN VOUE/Don't Let Me Go	
-	-	3	9	HANSON/Will Come To You	
5	8	6	7	3RD PARTY/Love Is Alive	
-	-	3	6	SPICE GIRLS/Spice Up Your Life	
-	4	5	2	L.L. COOL J/Phenomenon	
-	-	1	1	MASE/Feel So Good	

MARKET #4
KMEL JAMS
 KMEL/San Francisco
 (415) 538-1061
 Santosuosso/Arbagey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	71	70	74	BUSTA RHYMES/Put Your Hands	
38	60	60	63	TOTAL/What About Us	
56	71	67	62	USHER/You Make Me Wanna	
48	59	54	52	SOMETHIN' FOR.../My Love Is The Shhh!	
-	28	37	46	MILESTONE/Care 'Bout You	
44	54	49	43	ERIKAH BAIDU/Other Side Of	
48	39	34	39	MARY J. BLIGE/Can Love You	
30	36	38	38	DRU HILL/Never Make A Promise	
36	38	38	38	BRIAN MCKNIGHT/You Should Be...	
41	43	36	37	DAVINA/So Good	
31	30	31	33	MARY J. BLIGE/Everything	
33	35	33	33	DRU HILL/In My Bed	
35	37	35	31	GINUWINE/If I Do Anything...	
16	26	30	30	SALT-N-PEPA/R U Ready	
-	-	26	26	ERIKAH BAIDU/Tyone	
28	35	43	26	NEXT/Butta Love	
37	41	25	25	JON B./Don't Say	
8	28	14	20	CHICO DEBARGE/iggin' Me	
-	10	9	19	MISSY ELLIOTT/Sock It 2 Me	
35	36	30	19	L.L. COOL J/Phenomenon	
-	-	16	19	PUFF DADDY & FAMILY/Been Around	
-	8	17	19	JAY-Z/Sunshine	
37	46	34	18	BOYZ II MEN/4 Seasons Of...	
39	42	38	18	MASE/Feel So Good	
28	26	31	17	ROBYN/Show Me Love	
10	12	15	17	MARIAH CAREY/Butterfly	
-	7	13	16	DRU HILL'S Steps	
32	20	13	15	NAUGHTY BY NATURE/Mourn You 'Til I...	
36	40	12	15	ALLURE/All Cried Out	
22	27	12	14	VERONICA/Rise	
-	-	-	-	14 AALIYAH/The One I Gave My...	
-	-	-	-	8 LUNIZ/Just Mee & U	
-	-	-	-	7 BOYZ II MEN/A Song For Mama	
-	-	-	-	5 JON B./Are U Still Down?	
-	-	-	-	5 SWV/FREEDMAN/Lose My Cool	

MARKET #4
WILD 94.9
 KYLD/San Francisco
 (415) 356-0949
 Martin/Jazzy Jim

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
68	68	68	71	SOMETHIN' FOR.../My Love Is The Shhh!	
65	65	64	67	USHER/You Make Me Wanna...	
-	41	66	65	SNODP DOGGY DOGG/We Just Wanna...	
67	64	67	65	PUFF DADDY/Senoria	
34	30	52	62	ALLURE/All Cried Out	
7	28	41	56	TOTAL/What About Us	
41	45	50	55	MACK 10/Backyard Boogie	
19	24	40	50	BUSTA RHYMES/Put Your Hands...	
31	34	47	49	SUGAR RAY/Fly	
-	-	36	38	BLUE BOY/Remember Me	
65	46	37	35	LIL' KIM/Not Tonight	
64	47	39	35	NOTORIOUS B.I.G./Mo Money Mo Problems	
59	54	44	34	WYCLEF JEAN/Guantanamera	
18	24	19	34	RODNEY D/What U Gotta Say	
56	31	13	32	DAFT PUNK/Around The World	
39	36	30	30	MASE/Feel So Good	
-	11	42	30	PUFF DADDY & FAMILY/Been Around	
17	18	12	29	MARY J. BLIGE/Everything	
54	56	42	27	INJO/Love You Down	
-	32	27	27	IMMATURE/Give Up The Ghost	
10	16	27	24	L.L. COOL J/Phenomenon	
9	17	31	23	BONE THUGS-N-HARMONY/If I Could Teach...	
36	48	44	21	98 DEGREES/Invisible Man	
15	14	20	20	JAGGED EDGE/The Way That You	
-	-	16	20	KINSUI/The Hop	
12	15	22	19	BOYZ II MEN/4 Seasons Of...	
5	-	6	17	AALIYAH/The One I Gave My...	
5	21	13	13	NU FLAVOR/Heaven	
10	13	17	12	SALT-N-PEPA/R U Ready	
-	-	6	11	LSG/M Body	
6	8	14	9	JANET/FIQ-TIP.../Got 'Til It's Gone	
-	-	7	9	JANET/Together Again	
13	13	9	8	NEXT/Butta Love	
-	-	5	7	SWV/FREEDMAN/Lose My Cool	
-	-	-	-	DRU HILL/We're Not Making	

MARKET #7
WDRQ 93.1 FM
 WDRQ/Detroit
 (810) 354-9300
 Rodman/Jam

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	52	52	48	BACKSTREET BOYS/Quit Playing...	
37	38	50	48	ROBYN/Show Me Love	
53	53	52	48	OMC/How Bizarre	
50	52	51	48	WILL SMITH/Men In Black	
35	-	42	48	SPICE GIRLS/2 Become 1	
16	18	34	40	TOTAL/What About Us	
26	29	39	39	INJO/Love You Down	
29	29	37	37	DIANA KING/I Say A Little	
36	35	44	31	MARK MORRISON/Return Of The Mack	
17	28	21	30	BOYZ II MEN/4 Seasons Of...	
19	12	28	30	CULTURE BEAT/Take Me Away	
23	-	24	29	3RD PARTY/Can U Feel It	
14	12	26	27	LE CLUCK/Call Me	
6	13	27	27	SUGAR RAY/Fly	
15	15	22	26	AZ YETI/Hard To Say I'm...	
24	29	25	26	LE CLUCK/Don't Go	
27	27	26	25	PUFF DADDY.../I'll Be Missing You	
-	-	27	25	JANET/Together Again	
-	19	22	22	MARIAH CAREY/Butterfly	
17	-	16	20	MARY J. BLIGE/Everything	
-	12	19	20	BACKSTREET BOYS/As Long As You	
16	15	19	20	EVERYTHING BUT.../Missing	
18	16	20	20	LA BOUCHE/Be My Lover	
29	26	25	20	MONICA/For You I Will	
24	29	33	29	MARIAH CAREY/Honey	
17	21	19	18	ROBYN/Show Me Love	
-	-	16	18	HANSON/Mmm Bop	
16	15	14	18	AMBER/This Is Your Night	
27	26	30	18	SAVAGE GARDEN/I Want You	
15	14	17	17	BILLIE RAY MARTIN/Your Lovin' Arms	
13	8	12	16	ALLURE/All Cried Out	
15	13	19	16	GINA G/Ooh Aah...Just	
18	16	15	16	EN VOUE/Don't Let Go (Love)	
-	-	13	15	DONNA LEWIS/Love You Always	
-	-	14	14	ROCKEL/LI Fell In Love	
-	-	-	-	TONI BRAXTON/You're Makin' Me	
13	-	-	-	LIVIN' JOY/Dreamer	
-	-	-	-	SOMETHIN' FOR.../My Love Is The Shhh!	
-	-	-	-	AALIYAH/The One I Gave My...	
-	-	-	-	OLIVE/You're Not Alone	

MARKET #8
WPGC Jams 93.5 FM
 WPGC/Washington
 (301) 441-3500
 Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	55	63	62	MARY J. BLIGE/A Dream	
29	61	59	60	SOMETHIN' FOR.../My Love Is The Shhh!	
62	36	49	56	DRU HILL/We're Not Making...	
54	56	53	54	USHER/You Make Me Wanna...	
-	35	57	52	MISSY ELLIOTT/Sock It 2 Me	
20	36	51	50	MARIAH CAREY/Breakdown	
26	33	34	45	TOTAL/What About Us	
40	35	30	45	PUFF DADDY & FAMILY/It's All About	
-	-	39	45	JANET/Get Lonely	
37	39	54	40	BUSTA RHYMES/Put Your Hands	
43	49	19	37	NOTORIOUS B.I.G./Lovin' You Tonight	
-	-	37	37	TIMBALAND & MAGOO/Luv 2 Lovin' You	
33	30	38	35	JANET/FIQ-TIP.../Got 'Til It's Gone	
27	7	9	30	L.L. COOL J/Phenomenon	
21	47	29	25	IMMATURE/Tamika	
27	35	27	24	MARY J. BLIGE/I Can Love You	
42	44	30	24	DRU HILL/Never Make A Promise	
14	30	21	20		



WALT LOVE

Improving Your Presentation Via Communication

□ How airstaff meetings can improve an airstaff while building morale and understanding

Much has changed about the radio business in the last few years, with consolidation and technical advances sweeping the industry. But for most stations with live airstaffs, one thing remains constant: the need for and use of jock meetings to keep the station's presentation on track.



Doc Wynter

Doc Wynter, PD at Urban AC WSOL - FM / Jacksonville and co-owned CHR/ Rhythmic WJBT - FM, talked with me about how he uses jock meetings to benefit both the station and the personalities involved.

Wynter, whose 10 years in the business include three as a programmer, admits that consolidation has put a new spin on the sessions.

"I think most PDs are finding that they not only have responsibility for their radio station, but also for what was once their competitor. It's hard to give the individual attention you probably were able to when you had only one station. In addition, your No. 1 goal is probably to find the proper matrices of music to be played on both stations to reach their targets. One station might be targeted toward the 25-54 demo, while the other station's goal might be 18-34.

"So it's important to have jock

meetings to remind the staff of exactly what the overall mission is and how these two radio stations fit into the marketplace with one another. They have to be reminded that they're no longer competitors. We are now joined for a common goal: to grow the Urban market share in Jacksonville. And with the advent of consolidation, it's increasingly important that we become better broadcasters. The knowledge that a PD can share these days is remarkable."

Two Become One

Since the stations are united, does Wynter hold one meeting for both airstaffs? "Yes, I do. It's really quite interesting, having all of these folks together at the same time.

They play different music and use different approaches, but we all have one common goal: winning in our specif-

ic targeted demographics.

"In our meetings, we cover a variety of things. We make sure people have a good understanding of what's going on here. One of my biggest jobs is to protect the licenses of both facilities. With a Hip-Hop station like WJBT, we're on the fence a lot. We want to be on the edge. We want to be out there, we want to be in your face, and we want to be in the community, but at the same time, we have to remember that we have to protect that license, and we can't do things that would put our license at risk. On the other side of the fence, our Urban AC, WSOL, wants to be the Urban outlet in the market. But we want to be the Urban adult fun station."

“If they understand the mission and have a better understanding of what their roles are in this company and on the radio station, they feel more like a part of it as opposed to just being a pawn in this major company.”

ously, we deal with the issues at hand, namely problems with regards to production not being completed or liners having not been read. We try to give them a perspective of what happens when a spot discrepancy happens because it wasn't produced and how that affects the station's bottom line. They have to understand that we don't have many avails, and that this kind of thing can't be tolerated and won't be. They are expected to be professionals at all times. This money is part of what pays their salaries, so I take them through how we have to reimburse a client by writing them a check when their spots don't run when they are scheduled."

Learning Opportunity

Wynter views these sessions, though, as more educational than disciplinary. "There's a lot of information we have to share with our personalities, like breaking down the Arbitron ratings to them. We also teach them how to understand a trend vs. the actual book. We try to get them to understand how that re-



CAN I HAVE ALL OF THEM? — ... asked R&R Asst. Urban Editor Tanya O'Quinn when she caught up with the Divine Mill/Arista recording group Next at KDKS/Shreveport, LA's "Ice Me Down Tour." Pictured are (l-r) R.L. (wondering if he should take O'Quinn up on her offer), Tweety (who looks as if he has plans), and T-Low (who just wants to go somewhere).

lates to total success and individual ratings success on these radio stations. We also try to get them to understand how we look at things seasonally vs. looking book-to-book or trend-to-trend.

"It's important that you keep your staff up to speed on what's going on in the industry overall and where your company is. We also discuss things like the importance of the 401k plan and the importance of investing money so you can retire nicely instead of having to still be a jock when you're 70. We occasionally have guests — such as our Market Director, Kevin Metheny — speak about issues relating to broadcasting and being better broadcasters. The best part is, they actually listen! You bring up the subject of money, their eyes light up, and you have a captive audience. That's good."

No Room For Ignorance

As consolidation continues and on-air jobs become more scarce, Wynter says jocks need to become savvy in all aspects of the business. He reminisces, "Remember the old joke? When someone said, 'Have you seen R&R?' and the answer was, 'No, my PD won't let me see it so I can't see if there are any better jobs around.' You couldn't read and gain knowledge about all aspects of the industry, including programming. I think it's very important that we share knowledge, so we can produce better overall broadcasters.

"With fewer owners, there are going to be fewer jobs, and only the cream of the crop is going to get the better jobs. You will be a better candidate for a job if you're a better broadcast professional. You've got to already know how to break down an Arbitron. You have to understand what a radio station's mis-

sion statement is and how and why some of the decisions are made when it comes to consolidation. You have to know what's important to the company's bottom line. Too many people make statements like, 'Jacor's got money.' Well, on a business level, that's right. But money has to be allocated and spent properly. That's why we have budgets; that's why we don't just write checks. My GM, Ralph Christian, says, 'There is no money tree outside that you shake and money just falls out of.'"

Wynter thinks his jocks understand that and are benefiting from the meetings. "By sharing information, you'll find that people get it! If they understand the mission and have a better understanding of what their roles are in this company and on the radio station, they feel more like a part of it as opposed to just being a pawn in this major company. There's also an opportunity for you to share knowledge with regard to how computers interface with radio these days, because everybody is automated in some way, shape, or form. Many organizations have the capability to bring up Arbitron's Maximizer information on a laptop and demonstrate how it works and

comes into play with a programmer's everyday duties.

"A staff needs to know about these things, and if we give them a better understanding of their roles, we get a better response — in their on-air presentation and other things — because they better understand how they fit into this puzzle. People in charge don't normally tell their workers anything. Inclusion is most im-

portant at this particular time. Everyone needs to be included and to understand the big picture and what's really going on."

“There's a lot of information we have to share with our personalities, like breaking down the Arbitron ratings to them. It's important that you keep your staff up to speed on what's going on in the industry overall and where your company is.”



GET UP! — Relativity rap artists NX sat down to sign autographs for some of their female fans after a recent performance. These ladies look eager to travel to the Nation Unknown.



GOING FOR ADDS 11.10 & 11.97



FREeworld RECORDINGS

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baby you know

the O'Jays

Produced and arranged by **Joe Little III**
Co-produced by **Gerald Levert & Keith Sweat**
From the full length album
Love You To Tears

Now Playing At:

KPRS	WPLZ	WHNR	WJZD	WVAZ
WKKV	KJMM	WTMG	WZHT	WJZA
KSJL	WKGN	WQHH	WNHC	KJMS
WTLC	WPAL-AM/FM	WDZZ	WSQJ	KXOK
WHRK	WJFX	KDKS	WFLM	KDKO
KVSP	WJTT	KMJJ	WMCS	WDAS



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	3	2	1	SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)	3723	3444	3281	2962	87/0
7	5	5	2	BRIAN MCKNIGHT You Should Be Mine... (Mercury)	3071	2894	2805	2618	85/0
5	2	1	3	BOYZ II MEN 4 Seasons Of Loneliness (Motown)	3057	3475	3291	2986	84/0
12	8	6	4	NEXT Butta Love (Divine Mill/Arista)	2801	2629	2434	2084	83/1
3	1	3	5	JANET I/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)	2777	3367	3457	3229	81/0
13	10	7	6	BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	2613	2354	2230	2044	85/0
4	4	4	7	TOTAL What About Us (LaFace/Arista)	2559	3096	3097	3009	77/0
14	13	11	8	GOD'S PROPERTY You Are The Only One (B-Rite/Interscope)	2401	2163	2154	2016	75/0
17	15	8	9	ALLURE All Cried Out (Crave)	2347	2280	2070	1874	77/0
36	21	16	10	LSG My Body (EastWest/EEG)	2268	1921	1563	1057	83/0
15	14	12	11	MILESTONE I Care 'Bout You (LaFace/Arista)	2230	2124	2096	1955	77/0
24	20	17	12	MISSY "MISDEMEANOR" ELLIOTT Sock It 2 Me (EastWest/EEG)	2114	1866	1604	1396	81/0
18	16	15	13	K-CI & JOJO Last Night's Letter (MCA)	2079	1953	1880	1822	79/1
34	23	21	14	L.L. COOL J Phenomenon (Def Jam/Mercury)	1949	1656	1482	1123	84/0
21	17	18	15	EN VOGUE Too Gone, Too Long (EastWest/EEG)	1916	1866	1764	1518	74/0
8	12	13	16	USHER You Make Me Wanna... (LaFace/Arista)	1915	2057	2170	2347	58/0
20	18	19	17	MASE Feel So Good (Bad Boy/Arista)	1902	1817	1747	1560	78/0
2	7	14	18	MARY J. BLIGE Everything (MCA)	1747	2013	2631	3244	55/0
28	25	22	19	AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)	1712	1557	1429	1286	73/0
—	34	26	20	SWV I/REDMAN Lose My Cool (RCA)	1597	1377	1080	426	80/0
38	29	27	21	H-TOWN They Like It Slow (Relativity)	1572	1363	1262	1019	74/1
31	28	24	22	MASTER P I Miss My Homies (No Limit/Priority)	1524	1451	1289	1161	76/2
9	9	9	23	ERYKAH BADU Other Side Of The Game (Kedar/Universal)	1483	2195	2262	2176	63/0
11	11	10	24	VANESSA WILLIAMS Happiness (Mercury)	1466	2187	2201	2147	58/0
—	—	33	25	BOBBY BROWN Feelin' Inside (MCA)	1457	1165	533	—	78/0
—	38	31	26	PUFF DADDY & THE FAMILY Been Around The World (Bad Boy/Arista)	1453	1230	997	394	76/2
25	24	23	27	PATTI LABELLE Shoe Was On The Other Foot (MCA)	1452	1484	1454	1396	63/0
—	—	35	28	DRU HILL We're Not Making Love No More (LaFace/Arista)	1448	1064	505	16	78/2
30	26	25	29	LUTHER VANDROSS When You Call On Me/Baby... (LV/Epic)	1446	1438	1388	1283	67/0
50	37	32	30	SALT-N-PEPA R U Ready (Red Ant/London/Island)	1380	1187	1028	756	81/2
33	31	28	31	FIRM Firm Biz (Trackmasters/Aftermath/Interscope)	1283	1273	1248	1129	69/1
1	6	20	32	MARIAH CAREY Honey (Columbia)	1280	1762	2771	3471	51/0
32	30	29	33	BONE THUGS-N-HARMONY If I Could Teach... (Ruthless/Relativity)	1224	1270	1255	1138	67/0
BREAKER			34	BLACKSTREET (Money Can't) Buy Me Love (Interscope)	1215	892	404	38	73/3
BREAKER			35	KIMBERLY SCOTT Tuck Me In (Columbia)	1211	940	770	542	69/2
43	36	34	36	MACK 10 Backyard Boogie (Priority)	1109	1066	1032	937	58/0
BREAKER			37	ANGIE STONE AND DEVOX Everyday (Arista)	1107	980	820	748	62/0
46	40	36	38	WYCLEF JEAN Guantanamo (Ruffhouse/Columbia)	1101	1052	955	856	61/0
BREAKER			39	XSCAPE Let's Do It Again (LaFace/Arista)	1009	879	726	530	65/0
BREAKER			40	RAHSAAN PATTERSON Spend The Night (MCA)	1005	937	856	812	58/0
DEBUT			41	TONY TONI TONE Boys + Girls (Mercury)	953	394	27	—	71/7
DEBUT			42	MARIAH CAREY Butterfly (Columbia)	948	479	82	58	73/5
—	—	44	43	NOTORIOUS B.I.G. Sky's The Limit (Bad Boy/Arista)	943	817	683	221	66/2
10	19	30	44	JOE The Love Scene (Jive)	934	1247	1637	2151	36/0
—	—	47	45	CHICO DEBARGE Iggin' Me (Kedar/Universal)	928	761	702	574	56/3
—	46	43	46	ERIC BENET True To Myself (Warner Bros.)	904	850	796	734	56/1
—	—	46	47	HEAVY D I'll Do Anything (Universal)	871	775	690	480	63/2
DEBUT			48	CHANGING FACES All Of My Days (Big Beat/Atlantic)	840	719	523	169	62/3
—	—	49	49	SCARFACE Mary Jane (Rap-A-Lot)	835	745	660	490	66/1
—	—	50	50	BEBE WINANS In Harm's Way (Atlantic)	816	732	628	456	58/0

This chart reflects airplay from October 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 87 Urban reporters. 85 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

UNCLE SAM I Don't Ever Want To See You... (Stonecreek/Epic)
Total Plays: 802, Total Stations: 67, Adds: 4

MJG That Girl (Universal)
Total Plays: 766, Total Stations: 64, Adds: 0

JAY-Z Sunshine (Roc-A-Fella/Def Jam/Mercury)
Total Plays: 757, Total Stations: 61, Adds: 1

DRU HILL 5 Steps (Island)
Total Plays: 710, Total Stations: 72, Adds: 11

IMMATURE Give Up The Ghost (MCA)
Total Plays: 672, Total Stations: 63, Adds: 5

MQ3 Everyday (Get Hooked/Noo Trybe/Virgin)
Total Plays: 670, Total Stations: 59, Adds: 1

WILL SMITH Just Cruisin' (Columbia)
Total Plays: 646, Total Stations: 58, Adds: 3

LAURNEA Infatuation (Yab Yum/Epic)
Total Plays: 595, Total Stations: 60, Adds: 7

YVETTE MICHELLE DJ Keep Playing (Loud/RCA)
Total Plays: 570, Total Stations: 50, Adds: 5

NADANUF I/KURTIS BLOW The Breaks (Reprise)
Total Plays: 537, Total Stations: 48, Adds: 1

LUNIZ Jus Mee & U (C-Note/Noo Trybe)
Total Plays: 527, Total Stations: 66, Adds: 10

BIG BUB Zoom (Kedar/Universal)
Total Plays: 484, Total Stations: 51, Adds: 9

WILL DOWNING All About You (Mercury)
Total Plays: 481, Total Stations: 38, Adds: 1

BILLY LAWRENCE Up & Down (EastWest/EEG)
Total Plays: 442, Total Stations: 46, Adds: 8

VERONICA Rise (H.O.L.A./Island)
Total Plays: 409, Total Stations: 40, Adds: 5

Songs ranked by total plays.

BREAKERS

BLACKSTREET
(Money Can't) Buy Me Love (Interscope)
TOTAL PLAYS/INCREASE: 1215/323
TOTAL STATIONS/ADDS: 73/3
CHART: 34

KIMBERLY SCOTT
Tuck Me In (Columbia)
TOTAL PLAYS/INCREASE: 1211/271
TOTAL STATIONS/ADDS: 69/2
CHART: 35

ANGIE STONE AND DEVOX
Everyday (Arista)
TOTAL PLAYS/INCREASE: 1107/127
TOTAL STATIONS/ADDS: 62/0
CHART: 37

XSCAPE
Let's Do It Again (LaFace/Arista)
TOTAL PLAYS/INCREASE: 1009/130
TOTAL STATIONS/ADDS: 65/0
CHART: 39

RAHSAAN PATTERSON
Spend The Night (MCA)
TOTAL PLAYS/INCREASE: 1005/68
TOTAL STATIONS/ADDS: 58/0
CHART: 40

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JOE Good Girls (Jive)	59
MYRON So Fly (Island)	54
SOUNDS OF BLACKNESS Hold On... (Perspective/A&M)	50
TONI BRAXTON w/KENNY G How Could An... (LaFace/Arista)	48
ROME Crazy Love (RCA)	45
RAKIM Guess Who's Back (Universal)	42
PLAYA Don't Stop The Music (Def Soul/Def Jam/Mercury)	37
O'JAYS Baby You Know (Global Soul/Freeworld)	30
NICE & SMOOTH Blazing Hot (Street Life/All American)	12
DRU HILL 5 Steps (Island)	11

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONY TONI TONE Boys + Girls (Mercury)	+559
MARIAH CAREY Butterfly (Columbia)	+469
DRU HILL 5 Steps (Island)	+462
IMMATURE Give Up The Ghost (MCA)	+389
DRU HILL We're Not Making Love No... (LaFace/Arista)	+384
BIG BUB Zoom (Kedar/Universal)	+369
LUNIZ Jus Mee & U (C-Note/Noo Trybe)	+360
LSG My Body (EastWest/EEG)	+347
SOUNDS OF BLACKNESS Hold On... (Perspective/A&M)	+328
BLACKSTREET (Money Can't) Buy Me Love (Interscope)	+323

HOTTEST RECURRENTS

DRU HILL Never Make A Promise (Island)

RICK JAMES Player's Way (Private I/Mercury)

4.0 Have A Little Mercy (Savvy/Perspective/A&M)

INOJ Love You Down (So So Def/Columbia)

NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)

EPMD The Joint (Def Jam/Mercury)

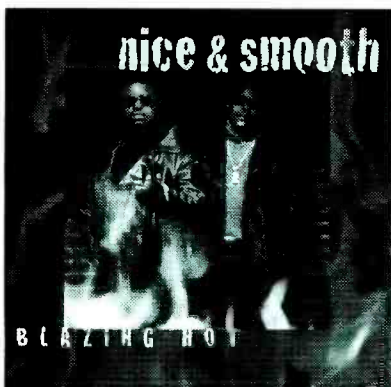
GINUWINE I'll Do Anything/I'm Sorry (550 Music)

SAM SALTER After 12, Before 6 (LaFace/Arista)

FOXY BROWN I/DRU HILL Big... (Violator/Def Jam/RAL/Mercury)

TIMBALAND & MAGOO Up Jumps Da' Boogie (Atlantic)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Nice & Smooth "Blazing Hot"

One Of The Week's Most Added Records

Already "Hot" At These Urban Stations:

WKKV, KSJL, WXQL, WPLZ, WKGN, WEMX, KIPR, WJFX, WHNR, WTMG, WQHH, KDKS, KMJJ, WJZD, WIBB, WESE, WJJN, KRVV, KYEA, KHRN



**ARTIST
BREAKDOWN**

ARTIST: **LSG**

LABEL: **EastWest/EEG**

Together they have sold nearly 26 million albums. *Together* they combine the incredibly talented voices behind "Baby Hold On," "I Want Her," and "My My My." *Together* they are responsible for the single that has been shooting up both the Urban and Urban AC charts at a rapid rate since debuting three weeks ago. *Together*, they are **LSG: Gerald Levert, Keith Sweat, and Johnny Gill**. "My Body," the debut single from their forthcoming album, is No. 11 on the Urban AC chart and No. 10 on the UC chart.

Dedicated to making the album of the year, these three musical wonders enlisted such super-producers as **Jermaine Dupri** and **Sean "Puffy" Combs** to assist on the project. Adding spice to this already

"seasoned dish," are **Faith Evans, Missy Elliott, Coko** (from SWV), **L.L. Cool J, Busta Rhymes, and Lil' Kim**. Levert and Sweat also served as writers and producers on the album, which is about to remind us why we fell in love with them in the first place.

"My Body" allows each member to take you on a sensual journey through the frequently untraveled path of romanticism. Levert describes his need for sexual fulfillment as an "emergency" and declares, "It's no secret, your body fits me like a glove," as Sweat asks to "feel your precious treasure wrapped around me oh so tightly." Not to be outdone, Gill simply states with much confidence, "Let me break you off, I guarantee I'll turn you out." (Did someone turn up the thermostat?) As if that wasn't enough to make you break a sweat, all three harmonize as they softly and sincerely ask, "How would you like it if I was to sex you down?" (I would like that very much, thank you.)

"My Body," is a slammin' track with poignant lyrics sung by three of music's most talented gentlemen. With 113 of our 124 total reporting stations sharing this one with their listeners, it's nothing less than obvious that the union of these three vocalists will cause quite a stir in the music world.

—Tanya O'Quinn, Urban Asst. Editor



Artist Breakdown highlights artists with strong chart momentum.

IN MY OPINION

with **Kelly Berry, MD**

Mary J. Blige
Share My World
(MCA)

WJMZ/Greenville, SC

1997 was a tremendous year for music with new artists as well as established ones. The styles and textures in the music were experimented with to a great degree. One such artist who has expanded to another level vocally and musically is Mary J. Blige. I've been a fan of Mary's from the beginning, from her "round the way girl" flava to one of spirituality and maturity. I believe that we can not only expect to see Ms. Blige in music, but in other areas of the media as well. Her latest project displays her talents as an executive producer, and Mary is paving the way for the younger female generation to "grab the reins" and have more creative input and control over their projects.



She, in my opinion, has opened her heart and soul to all of us. I also admire her for having her family be a part of her success. She often talks about her sister LaTonya and how they work together on projects. She also talks about her love and thankfulness to God. With cuts on her latest CD like "Everything," "Seven Days," and "Share My World," Mary has proven that she is here to stay in a "Mary" big way.

(For the record: last week's PD, Charlie Mack, is from WJUC/Toledo, not Tupelo.)

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Monday (10/27) and Tuesday (10/28).

- ERYKAH BADU Tyrone (Kedar/Universal)
- DESTINY'S CHILD No, No, No (Grass Roots/Columbia)
- E-A-SKI F/MONTELL JORDAN Show Down (Relativity)
- EPMD Richter Scale (Def Jam/Mercury)
- GANG STARR You Know My Skeeze (Noo Trybe)
- K.P. & ENVYI Swing It My Way (EastWest/EEG)
- LUKE Luke's Sheila (Island)
- MC EIHT f/DAZ Hit The Floor (Epic Street/Epic)
- MARK MORRISON Moan And Groan (Atlantic)
- MYSTIKAL Ain't No Limit (No Limit/Jive)
- LISA STANSFIELD Never Gonna Fall (Arista)

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ED LOVER, DR. DRE & LISA G.!**

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URBAN PLAYLISTS

URBAN AC PLAYLISTS

FINAL COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

POWER 106.3
WCKX/Columbus, OH
(614) 464-0020
Strong

MARKET #32

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	50	53	54		USHER/You Make Me Wanna...
53	51	50	53		MARY J. BLIGE/Everything
31	49	51	53		MARIAH CAREY/Honey
54	55	52	49		LIL' KIM/Not Tonight
50	52	51	48		NOTORIOUS B.I.G./Mo Money Mo Problems
31	39	48	48		FOXY BROWN/DRU HILL/Big Bad Mamma
55	53	51	47		JANET F/O-TIP.../Got 'Til It's Gone
24	33	36	43		SOMETHIN' FOR.../My Love Is The Shhh!
50	51	51	42		PUFF DADDY.../I'll Be Missing You
34	32	36	41		BOYZ II MEN/4 Seasons Of...
34	34	36	35		BUSTA RHYMES/Put Your Hands...
31	33	35	35		INQ/Love You Down
47	24	31	34		WILL SMITH/Men In Black
23	34	34	34		TOTAL/What About Us
22	27	34	33		WYCLEF JEAN/Guantanamera
7	31	30	32		MASE/Feel So Good
33	33	31	31		ALLURE/All Cried Out
33	34	36	31		ROM/It Belong To You...
37	32	37	30		JOE/The Love Scene
5	12	21	27		L.L. COOL J/Phenomenon
8	24	26	26		BRIAN MCKNIGHT/You Should Be...
5	18	25	25		ERYKAH BADU/Other Side Of...
8	23	24	23		SHAGGY/Piece Of My Heart
53	-	-	-		CHANGING FACES/G.H.E.T.T.O.U.T
5	20	19	22		BONE THUGS-N-HARMONY/I I Could Teach...
30	18	18	21		AALIYAH/The One I Gave My...
5	10	17	20		FIRM/Firm Biz
-	9	18	20		PUFF DADDY & FAMILY/Been Around...
19	18	18	20		MACK 10/Backyard Boogie

96.1 FM
Adult Satisfaction!

MARKET #33
KSJL/San Antonio
(210) 271-9600
Andrews/Olivierdez

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	10	20	20		SOMETHIN' FOR.../My Love Is The Shhh!
18	15	19	19		GOD'S PROPERTY/You Are The Only One
17	21	21	18		BOYZ II MEN/4 Seasons Of...
21	20	19	18		BRIAN MCKNIGHT/You Should Be...
6	15	18	17		NEXT/Butta Love
19	17	17	17		L.L. COOL J/Phenomenon
-	-	-	-		BLACKSTREET/(Money Can't) Buy...
5	16	17	16		LSG/My Body
-	-	-	-		WILL SMITH/Hustl'N' Crusin'
19	19	15	15		MISSY ELLIOTT/Sock It 2 Me
-	-	-	-		PUFF DADDY & FAMILY/Been Around...
17	16	15	16		WYCLEF JEAN/Guantanamera
17	18	15	15		EN VOQUE/Too Gone, Too Long
10	13	14	14		ALLURE/All Cried Out
7	6	14	14		CHICO DEBARGE/Ingin' Me
14	14	14	14		PATTI LABELLE/Shoe Was On...
-	-	-	-		MARIAH CAREY/Butterfly
-	-	-	-		SWV/FREEMAN/Lose My Cool
11	6	10	10		H-TOWN/They Like It Slow
-	-	-	-		AARON NEVILLE/Say What's In My...
5	5	10	10		MILESTONE/ Care 'Bout You
5	5	5	5		KIMBERLY SCOTT/Tuck Me In
6	5	5	5		UNCLE SAM/ Don't Ever Want...
-	-	-	-		TONY TONI TONE/Boys + Girls
6	6	7	5		ERIC BENET/True To Myself
5	6	6	5		XSCAPE/Let's Do It Again
-	-	-	-		DRU HILL/5 Steps
5	6	7	5		WILL DOWNING/All About You
-	-	-	-		AALIYAH/The One I Gave My...
5	13	9	5		LUTHER VANDROSS/When You Call On...

RHYTHM
102.3 KJLH

MARKET #2
KJLH/Los Angeles
(310) 330-5550
Winston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	20	36	39		ERYKAH BADU/Other Side Of
32	35	35	37		BOYZ II MEN/4 Seasons Of...
19	20	20	20		NEXT/Butta Love
-	-	-	-		DRU HILL/We're Not Making...
35	36	35	17		GOD'S PROPERTY/Stop
26	26	16	15		JANET F/O-TIP.../Got 'Til It's Gone
15	15	15	15		LSG/My Body
10	14	10	14		MAXWELL/Whenever Wherever...
37	35	35	13		MILESTONE/ Care 'Bout You
-	-	-	-		K-CI & JOJO/Last Night's Letter
21	20	10	10		RAHSAAN PATTERSON/Spend The Night
15	15	10	10		LUTHER VANDROSS/When You Call On...
10	10	10	10		DRU HILL/Never Make A Promise
10	10	10	10		PATTI LABELLE/Shoe Was On...
36	24	11	9		BOBEY JAMES/Sweet Thing
-	-	-	-		BRIAN MCKNIGHT/You Should Be...
14	10	5	5		ANGIE STONE & DEVOX/Everyday
-	-	-	-		UNCLE SAM/ Don't Ever Want...
10	14	5	5		KENNY LATTIMORE/For You
10	5	5	5		EN VOQUE/Too Gone, Too Long
-	-	-	-		BEBE WINANS/In Harm's Way
-	-	-	-		BOBBY BROWN/Feel'n Inside
-	-	-	-		TONY TONI TONE/Boys + Girls
-	-	-	-		TONI BRAXTON/KENNY G/How Could An...

V-10

MARKET #3
WVAZ/Chicago
(312) 360-9000
Myrick/Muhammad

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	32	31	32		ERYKAH BADU/Other Side Of...
17	25	30	32		MARY J. BLIGE/Everything
18	19	26	32		MILESTONE/ Care 'Bout You
18	14	21	29		PATTI LABELLE/Shoe Was On...
34	35	31	29		JOE/The Love Scene
17	22	24	23		DIONNE FARRIS/Hopeless
14	23	30	22		JANET F/O-TIP.../Got 'Til It's Gone
-	-	-	-		MARIAH CAREY/Butterfly
32	29	24	20		STOKLEY/Make Me Say It Again
-	-	-	-		DRU HILL/We're Not Making...
19	20	20	20		RAHSAAN PATTERSON/Spend The Night
25	25	13	17		BOYZ II MEN/4 Seasons Of...
5	5	12	15		LUTHER VANDROSS/When You Call On...
5	5	5	15		COLOUR CLUB/Tenderness
5	10	13	13		ADRIANA EVANS/Love Is All Around
13	12	11	11		WHITE & EVANS/My Everything
-	-	-	-		TONI BRAXTON/ Love Me Some Him
9	5	7	9		GOD'S PROPERTY/You Are The Only One
-	-	-	-		O'JAYS/Baby You Know
23	26	20	6		MAXWELL/Whenever Wherever...
5	5	5	5		JONATHAN BUTLER/Do You Love Me?
5	5	5	5		BEBE WINANS/In Harm's Way
5	5	5	5		LEVERT/All Water
5	5	5	5		LSG/My Body
5	5	5	5		CHICO DEBARGE/Ingin' Me
5	5	5	5		UNCLE SAM/ Don't Ever Want...
5	5	5	5		VANESSA WILLIAMS/Happiness
5	5	5	5		WILL DOWNING/All About You
5	5	5	5		EARTH, WIND & FIRE/When Love Goes Wrong
-	-	-	-		JOE/Good Girls

WDAS
105.3 FM 1490 AM
A DIVISION OF BETT MIDWINTER INC. FROM THE

MARKET #5
WDAS/Philadelphia
(610) 617-8500
Allan/Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	22	26		KENNY LATTIMORE/For You
22	22	23	23		BOYZ II MEN/4 Seasons Of...
14	13	15	22		BABYFACE/Every Time I...
13	22	18	18		DRU HILL/Never Make A Promise
23	21	17	17		GOD'S PROPERTY/Stop
10	10	11	15		PATTI LABELLE/Shoe Was On...
14	22	22	13		MAXWELL/Whenever Wherever...
5	15	13	13		JANET F/O-TIP.../Got 'Til It's Gone
2	5	12	13		MARIAH CAREY/Butterfly
10	10	12	12		ERYKAH BADU/Other Side Of...
10	10	10	10		RAHSAAN PATTERSON/Spend The Night
10	10	10	10		MILESTONE/ Care 'Bout You
10	10	10	10		LUTHER VANDROSS/When You Call On...
10	10	10	10		VANESSA WILLIAMS/Happiness
7	7	8	10		BRIAN MCKNIGHT/You Should Be...
5	5	5	5		COLOUR CLUB/Tenderness
5	5	5	5		DRU HILL/We're Not Making...
8	8	8	8		EN VOQUE/Too Gone, Too Long
8	8	8	8		VANESSA RUBIN/That Was Then...
5	5	6	7		BEBE WINANS/In Harm's Way
5	5	6	6		UNCLE SAM/ Don't Ever Want...
5	5	6	6		KIMBERLY SCOTT/Tuck Me In
5	5	6	6		LSG/My Body
-	-	-	-		WILL DOWNING/All About You
-	-	-	-		ERIC BENET/True To Myself
-	-	-	-		BOBBY BROWN/Feel'n Inside
-	-	-	-		ANGIE STONE & DEVOX/Everyday
-	-	-	-		BLACKSTREET/(Money Can't) Buy...
-	-	-	-		AARON NEVILLE/Say What's In My...
-	-	-	-		MARIAH CAREY/Butterfly

103.1 AMZ
WOWI/Norfolk
(757) 466-0009
Holiday/Mauzone

MARKET #34

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	33	31	43		MILESTONE/ Care 'Bout You
22	33	31	40		NEXT/Butta Love
33	30	30	38		BRIAN MCKNIGHT/You Should Be
25	24	19	38		L.L. COOL J/Phenomenon
28	29	29	37		TOTAL/What About Us
31	27	27	37		JANET F/O-TIP.../Got 'Til It's Gone
24	16	16	37		SWV/FREEMAN/Lose My Cool
32	34	27	36		BUSTA RHYMES/Put Your Hands...
31	30	30	36		BOYZ II MEN/4 Seasons Of...
-	-	-	-		PUFF DADDY & FAMILY/Been Around...
14	24	24	33		AALIYAH/The One I Gave My...
25	16	16	33		MISSY ELLIOTT/Sock It 2 Me
19	16	16	31		WYCLEF JEAN/Guantanamera
15	21	21	31		KIMBERLY SCOTT/Tuck Me In
17	17	17	31		DAVINIA/So Good
18	10	9	31		FIRM/Firm Biz
11	8	8	30		QUEEN PEN/Man Behind The Music
27	31	31	28		SOMETHIN' FOR.../My Love Is The Shhh!
16	16	16	28		4.O/Have A Little Mercy
22	20	19	25		MASE/Feel So Good
18	19	19	24		CHICO DEBARGE/Ingin' Me
19	26	25	23		K-CI & JOJO/Last Night's Letter
28	22	22	18		MARIAH CAREY/Honey
-	-	-	-		DRU HILL/We're Not Making...
-	-	-	-		PLAYA/Don't Stop The Music
23	25	20	16		H-TOWN/They Like It Slow
12	16	16	16		SALT-N-PEPA/R U Ready
11	15	15	16		ANGIE STONE & DEVOX/Everyday
5	5	5	14		LIL' KIM/Money Talks
25	24	24	13		MARY J. BLIGE/Everything

WPEG 98.1 FM

MARKET #36
WPEG/Charlotte
(704) 333-0131
Carson/Quick

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	44	55	56		TOTAL/What About Us
55	55	56	56		SOMETHIN' FOR.../My Love Is The Shhh!
55	55	56	56		BOYZ II MEN/4 Seasons Of...
58	58	53	54		BUSTA RHYMES/Put Your Hands...
26	30	48	54		MISSY ELLIOTT/Sock It 2 Me
42	45	45	51		NEXT/Butta Love
37	39	46	50		K-CI & JOJO/Last Night's Letter
23	25	50	50		GOD'S PROPERTY/You Are The Only One
30	31	31	49		BRIAN MCKNIGHT/You Should Be
53	52	44	46		USHER/You Make Me Wanna
51	51	43	43		ERYKAH BADU/Other Side Of...
20	25	34	34		MASTER P/ Miss My Homies
30	32	33	33		MILESTONE/ Care 'Bout You
29	24	26	32		MASE/Feel So Good
59	54	42	41		MARY J. BLIGE/Everything
21	22	29	30		WYCLEF JEAN/Guantanamera
30	30	30	30		ALLURE/All Cried Out
24	28	29	29		H-TOWN/They Like It Slow
56	56	56	28		JANET F/O-TIP.../Got 'Til It's Gone
21	24	27	27		PUFF DADDY & FAMILY/Been Around...
35	26	27	27		GINUWINE/It Do Anything
30	26	26	26		REFUGEE CAMP.../The Sweetest Thing
16	19	25	25		LIL' KIM/Money Talks
43	40	36	25		PUFF DADDY & FAMILY/It's All About...
22	23	24	24		AALIYAH/The One I Gave My...
51	21	22	24		DRU HILL/We're Not Making...
45	50	39	24		JOE/The Love Scene
26	22	22	24		TIMBALANO & MAGDO/Up Jumps Da' Boogie
49	38	28	24		FOXY BROWN/DRU HILL/Big Bad Mamma
8	23	23	23		SWV/FREEMAN/Lose My Cool

MIX 92.3

MARKET #7
WMXD/Detroit
(313) 965-2000
Starr/Rankin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	20	24	25		ERYKAH BADU/Next Lifetime
21	26	23	24		LUTHER VANDROSS/ Can Make It Better
22	25	25	24		KENNY LATTIMORE/For You
23	21	23	21		WHITNEY HOUSTON/ Believe In You
17	17	18	18		DRU HILL/Never Make A Promise
16	13	17	17		BABYFACE/Every Time I...
-	-	-	-		MAXWELL/Whenever Wherever...
15	15	17	16		MINT CONDITION/What Kind Of Man...
15	15	14	15		ERYKAH BADU/Other Side Of...
16	16	15	15		BOYZ II MEN/4 Seasons Of...
19	17	16	14		ISLEY BROTHERS/Tears
14	13	13	11		LUTHER VANDROSS/When You Call On...
-	-	-	-		MARY J. BLIGE/Everything
5	-	-	-		MARIAH CAREY/Honey
-	-	-	-		JOE/The Love Scene
5	-	-	-		PATTI LABELLE/Shoe Was On...
5	-	-	-		O'JAYS/What's Stopping You
5	-	-	-		BOYZ II MEN/4 Seasons Of...
5	-	-	-		

Stations and their adds listed alphabetically by market

URBAN

KBCX/Alexandria, LA PD/MD: Donnie Taylor 12 JOE "Girls" BENITO "Heard" VERONICA "Rise" TINA "Are" MYRON "Fly" TONI BRAXTON/KENNY G "Angel"	WPAL/Charleston, SC PD: Jae Jackson 12 JOE "Girls" 8 ROME "Crazy" 8 SOUNDS OF BLACKNESS "Hold" 5 LUNIZ "Just" 5 RAKIM "Guess" 5 MYRON "Fly" 5 O'JAYS "Baby" 5 PLAYA "Don't" 5 AT LAST "Without" 5 TONI BRAXTON/KENNY G "Angel"	WCKX/Columbus, OH VP/Prog.: Tony Fields PD: Paul Strong 7 SNOOP DOGGY DOGG "Just" 5 JOE "Girls" RAKIM "Guess" ROME "Crazy" PLAYA "Don't" SOUNDS OF BLACKNESS "Hold" MYRON "Fly" TONI BRAXTON/KENNY G "Angel"	WTMG/Gainesville, FL PD/MD: Don Cody 17 PLAYA "Don't" RAKIM "Guess" NICE & SMOOTH "Blazing" SOUNDS OF BLACKNESS "Hold" ROME "Crazy" TONI BRAXTON/KENNY G "Angel" JOE "Girls" MYRON "Fly" O'JAYS "Baby" RAKIM "Guess" JOE "Girls" ROME "Crazy" FRAZE "Bounce"	WHNR/Lakeland, FL GM: Frankie Grover PD: Blair Brazton MD: Terry Hill 20 SOUNDS OF BLACKNESS "Hold" 7 TONI BRAXTON/KENNY G "Angel" PLAYA "Don't" MYRON "Fly" NICE & SMOOTH "Blazing" O'JAYS "Baby" RAKIM "Guess" JOE "Girls" ROME "Crazy" FRAZE "Bounce"	WIBB/Macon, GA PD/MD: Kevin Fox 5 TONI BRAXTON/KENNY G "Angel" 5 RAKIM "Guess" 5 JOE "Girls" 5 PLAYA "Don't" 5 SOUNDS OF BLACKNESS "Hold" 5 ROME "Crazy" 5 O'JAYS "Baby" 5 NICE & SMOOTH "Blazing" 5 GEORGE CLINTON "Nuthin'"	WZHT/Montgomery, AL PD/MD: Michael Long O'JAYS "Baby" JOE "Girls" PLAYA "Don't" ABSOLUTE "Never" ROME "Crazy" SOUNDS OF BLACKNESS "Hold" MYRON "Fly" RAKIM "Guess" TONI BRAXTON/KENNY G "Angel"	WQOK/Raleigh, NC PD: Hossie Mack 31 MARY J. BLIGE "Seven" 14 MARY J. BLIGE "Dream" 5 TONI BRAXTON/KENNY G "Angel"	KMJJ/Shreveport, LA PD: John Wilson MD: Candy Rain 10 CHICO DEBARGE "Igin'" 10 MYRON "Fly" 10 THREE 6 MAFIA "Tear" 10 ROME "Crazy" 10 O'JAYS "Baby" 10 JOE "Girls" 10 PLAYA "Don't" 10 AT LAST "Without" 10 SOUNDS OF BLACKNESS "Hold" 10 TONI BRAXTON/KENNY G "Angel" 10 RAKIM "Guess"								
WHTA/Atlanta, GA PD: Sean Taylor MD: Chaka Zulu PLAYA "Don't" RAKIM "Guess" THREE 6 MAFIA "Tear"	WWWZ/Charleston, SC PD/MD: Terry Base 10 YVETTE MICHELLE "Playing" MYRON "Fly" ROME "Crazy" JOE "Girls" RAKIM "Guess" TONI BRAXTON/KENNY G "Angel" PLAYA "Don't" BILLY LAWRENCE "Up" SOUNDS OF BLACKNESS "Hold"	WROU/Dayton, OH PD/MD: Marco Simmons 9 TONY TONI TONE "Boys" DRU HILL "Making" NOTORIOUS B.I.G. "Skys"	WJWZ/Greenville, SC PD: Marvin Hankston MD: Kelly Berry 16 TONY TONI TONE "Boys" 10 MYRON "Fly" 5 SOUNDS OF BLACKNESS "Hold" 5 ROME "Crazy"	WQHH/Lansing, MI PD/MD: Brant Johnson 15 JOE "Girls" 10 RAKIM "Guess" 10 O'JAYS "Baby" 10 LATHUN "Freak" 7 TONI BRAXTON/KENNY G "Angel" 7 SOUNDS OF BLACKNESS "Hold" 5 PLAYA "Don't" 5 MC EHT F0AZ "Fear" 5 MYRON "Fly" 5 NICE & SMOOTH "Blazing" 5 ROME "Crazy"	KXHT/Memphis, TN PD: Chuck Goodson AP/MD: D-Rock RAKIM "Guess" LUNIZ "Just"	WQOK/Nashville, TN DM: Jim Kennedy 5 NOTORIOUS B.I.G. "Skys" JANET "Deep" BOYZ II MEN "Song" TONY TONI TONE "Boys"	WQOE/New Orleans, LA PD/MD: Gerod Stevens GANG STARR "Skeez" ABSOLUTE "Never" JOE "Girls" RAKIM "Guess"	WPLZ/Richmond, VA PD: Phil Daniels 12 O'JAYS "Baby" 9 BORN JAMERICANS "Send" MYRON "Fly" SOUNDS OF BLACKNESS "Hold" ROME "Crazy" TONI BRAXTON/KENNY G "Angel" RAKIM "Guess" JOE "Girls"	KMJM/St. Louis, MO DM/MD: Chuck Atkins 35 JON B. "Still" 27 SOUNDS OF BLACKNESS "Hold" 24 IMMATURE "Ghost" 5 JOE "Girls"							
WVEE/Atlanta, GA PD: Tony Brown MD: Rajeerah Shabazz No Adds	WJWB/Detroit, MI AP/MD: Vickie Preston 9 CHANGING FACES "Days" JOE "Girls" JON B. "Still" MYRON "Fly" GANG STARR "Skeez" RAKIM "Guess" MASTER P "Homes"	WJWJ/Jackson, MS PD/MD: Stan Branson 10 SOUNDS OF BLACKNESS "Hold" MYSTICAL "Lumit" JOE "Girls" MARIAH CAREY "Butterfly" NADANUF FK. BLOW "Breaks"	WJXX/Laurel, MS PD: Glenn Ulmer MD: J.J. Hughes 10 ROME "Crazy" 10 SOUNDS OF BLACKNESS "Hold" 5 JOE "Girls" PLAYA "Don't" RAKIM "Guess" TONI BRAXTON/KENNY G "Angel" BILLY LAWRENCE "Up" DRU HILL "Steps" TARAL "Silly"	WJMG/Laurel, MS PD: LaDonna Jones 5 TONI BRAXTON/KENNY G "Angel" 5 JOE "Girls" 5 MARIAH CAREY "Butterfly" 5 ROME "Crazy"	WQOR/Miami, FL PD: Dave Allan MD: James Thomas No Adds	WBLB/New York, NY PD: Lee Michaels MD: Michelle Campbell No Adds	WOWI/Norfolk, VA PD: K.J. Holiday MD: Michael Mauzone 17 PLAYA "Don't" 9 RAKIM "Guess" ROME "Crazy" JOE "Girls" BILLY LAWRENCE "Up" BENITO "Heard" IMMATURE "Ghost" SOUNDS OF BLACKNESS "Hold"	WJUC/Toledo, OH PD: Charlie Mack 14 ABSOLUTE "Never" 14 BILLY LAWRENCE "Up" 13 GERALD ALBRIGHT "Night" 12 ROME "Crazy" 10 JOE "Girls" 10 MYRON "Fly" 10 MARIAH CAREY "Butterfly" 5 KINFUSION "Papers" 5 RAKIM "Guess" 5 TONI BRAXTON/KENNY G "Angel" 5 VERONICA "Rise" ROME "Crazy" MYRON "Fly" ESTEVAN "Tears" PLAYA "Don't"	WJZD/Biloxi, MS PD: Rob Neal MD: Tabari Daniels 21 TONI BRAXTON/KENNY G "Angel" 20 SOUNDS OF BLACKNESS "Hold" 10 PLAYA "Don't" 10 MYRON "Fly" 7 RAKIM "Guess" 5 O'JAYS "Baby"	WJWJ/Dothan, AL PD: Regina Dawkins MD: Tony Black 15 SOUNDS OF BLACKNESS "Hold" SAISON "So" O'JAYS "Baby" RAKIM "Guess" TONI BRAXTON/KENNY G "Angel" MYRON "Fly" PLAYA "Don't" JOE "Girls" NICE & SMOOTH "Blazing" 2GM "Come" ROME "Crazy"	WJWJ/Jackson, MS PD/MD: Stan Branson 10 SOUNDS OF BLACKNESS "Hold" MYSTICAL "Lumit" JOE "Girls" MARIAH CAREY "Butterfly" NADANUF FK. BLOW "Breaks"	WJWJ/Lima, OH DM: Desarae Downs AP: Kva Williams 20 PLAYA "Don't" 13 TONI BRAXTON/KENNY G "Angel" 10 JOE "Girls" 10 O'JAYS "Baby" 10 SOUNDS OF BLACKNESS "Hold" 10 MYRON "Fly" 10 ROME "Crazy" 10 DRU HILL "Steps" TONI BRAXTON/KENNY G "Angel"	WQOK/Nashville, TN DM: Jim Kennedy 5 NOTORIOUS B.I.G. "Skys" JANET "Deep" BOYZ II MEN "Song" TONY TONI TONE "Boys"	WQOE/New Orleans, LA PD/MD: Gerod Stevens GANG STARR "Skeez" ABSOLUTE "Never" JOE "Girls" RAKIM "Guess"	WPLZ/Richmond, VA PD: Phil Daniels 12 O'JAYS "Baby" 9 BORN JAMERICANS "Send" MYRON "Fly" SOUNDS OF BLACKNESS "Hold" ROME "Crazy" TONI BRAXTON/KENNY G "Angel" RAKIM "Guess" JOE "Girls"	WJUC/Toledo, OH PD: Charlie Mack 14 ABSOLUTE "Never" 14 BILLY LAWRENCE "Up" 13 GERALD ALBRIGHT "Night" 12 ROME "Crazy" 10 JOE "Girls" 10 MYRON "Fly" 10 MARIAH CAREY "Butterfly" 5 KINFUSION "Papers" 5 RAKIM "Guess" 5 TONI BRAXTON/KENNY G "Angel" 5 VERONICA "Rise" ROME "Crazy" MYRON "Fly" ESTEVAN "Tears" PLAYA "Don't"

87 Total Reporters
 87 Current Reporters
 85 Current Playlists
 Reported Frozen Playlist (2):
 KKDA/Dallas, TX
 KIIZ/Killeen, TX

URBAN AC

WALR/Atlanta, GA Int. PD: Jim Kennedy BEBE WINANS "Harms" UNCLE SAM "Ever"	WVAZ/Chicago, IL DM/MD: Maxx Myrick AP/MD: Jamillah Muhammad 8 O'JAYS "Baby" 5 JOE "Girls" 5 GERALD ALBRIGHT "Night" 5 TONI BRAXTON/KENNY G "Angel"	WMXD/Detroit, MI PD: Monica Starr MD: Tony Rankin 5 MARY J. BLIGE "Everything" 5 JOE "Scene"	KMJJ/Shreveport, LA PD: John Wilson MD: Candy Rain 10 CHICO DEBARGE "Igin'" 10 MYRON "Fly" 10 THREE 6 MAFIA "Tear" 10 ROME "Crazy" 10 O'JAYS "Baby" 10 JOE "Girls" 10 PLAYA "Don't" 10 AT LAST "Without" 10 SOUNDS OF BLACKNESS "Hold" 10 TONI BRAXTON/KENNY G "Angel" 10 RAKIM "Guess"	WJWZ/Greenville, SC PD: Marvin Hankston MD: Kelly Berry 16 TONY TONI TONE "Boys" 10 MYRON "Fly" 5 SOUNDS OF BLACKNESS "Hold" 5 ROME "Crazy"	WQHH/Lansing, MI PD/MD: Brant Johnson 15 JOE "Girls" 10 RAKIM "Guess" 10 O'JAYS "Baby" 10 LATHUN "Freak" 7 TONI BRAXTON/KENNY G "Angel" 7 SOUNDS OF BLACKNESS "Hold" 5 PLAYA "Don't" 5 MC EHT F0AZ "Fear" 5 MYRON "Fly" 5 NICE & SMOOTH "Blazing" 5 ROME "Crazy"	WQOR/Miami, FL PD: Dave Allan MD: James Thomas No Adds	WOWI/Norfolk, VA PD: K.J. Holiday MD: Michael Mauzone 17 PLAYA "Don't" 9 RAKIM "Guess" ROME "Crazy" JOE "Girls" BILLY LAWRENCE "Up" BENITO "Heard" IMMATURE "Ghost" SOUNDS OF BLACKNESS "Hold"	WJUC/Toledo, OH PD: Charlie Mack 14 ABSOLUTE "Never" 14 BILLY LAWRENCE "Up" 13 GERALD ALBRIGHT "Night" 12 ROME "Crazy" 10 JOE "Girls" 10 MYRON "Fly" 10 MARIAH CAREY "Butterfly" 5 KINFUSION "Papers" 5 RAKIM "Guess" 5 TONI BRAXTON/KENNY G "Angel" 5 VERONICA "Rise" ROME "Crazy" MYRON "Fly" ESTEVAN "Tears" PLAYA "Don't"
WBLB/New York, NY PD: Lee Michaels MD: Michelle Campbell No Adds	WQOE/New Orleans, LA PD/MD: Gerod Stevens GANG STARR "Skeez" ABSOLUTE "Never" JOE "Girls" RAKIM "Guess"	WPLZ/Richmond, VA PD: Phil Daniels 12 O'JAYS "Baby" 9 BORN JAMERICANS "Send" MYRON "Fly" SOUNDS OF BLACKNESS "Hold" ROME "Crazy" TONI BRAXTON/KENNY G "Angel" RAKIM "Guess" JOE "Girls"	WJUC/Toledo, OH PD: Charlie Mack 14 ABSOLUTE "Never" 14 BILLY LAWRENCE "Up" 13 GERALD ALBRIGHT "Night" 12 ROME "Crazy" 10 JOE "Girls" 10 MYRON "Fly" 10 MARIAH CAREY "Butterfly" 5 KINFUSION "Papers" 5 RAKIM "Guess" 5 TONI BRAXTON/KENNY G "Angel" 5 VERONICA "Rise" ROME "Crazy" MYRON "Fly" ESTEVAN "Tears" PLAYA "Don't"	WJWJ/Dothan, AL PD: Regina Dawkins MD: Tony Black 15 SOUNDS OF BLACKNESS "Hold" SAISON "So" O'JAYS "Baby" RAKIM "Guess" TONI BRAXTON/KENNY G "Angel" MYRON "Fly" PLAYA "Don't" JOE "Girls" NICE & SMOOTH "Blazing" 2GM "Come" ROME "Crazy"	WJWJ/Jackson, MS PD/MD: Stan Branson 10 SOUNDS OF BLACKNESS "Hold" MYSTICAL "Lumit" JOE "Girls" MARIAH CAREY "Butterfly" NADANUF FK. BLOW "Breaks"	WQOR/Miami, FL PD: Dave Allan MD: James Thomas No Adds	WOWI/Norfolk, VA PD: K.J. Holiday MD: Michael Mauzone 17 PLAYA "Don't" 9 RAKIM "Guess" ROME "Crazy" JOE "Girls" BILLY LAWRENCE "Up" BENITO "Heard" IMMATURE "Ghost" SOUNDS OF BLACKNESS "Hold"	WJUC/Toledo, OH PD: Charlie Mack 14 ABSOLUTE "Never" 14 BILLY LAWRENCE "Up" 13 GERALD ALBRIGHT "Night" 12 ROME "Crazy" 10 JOE "Girls" 10 MYRON "Fly" 10 MARIAH CAREY "Butterfly" 5 KINFUSION "Papers" 5 RAKIM "Guess" 5 TONI BRAXTON/KENNY G "Angel" 5 VERONICA "Rise" ROME "Crazy" MYRON "Fly" ESTEVAN "Tears" PLAYA "Don't"

37 Total Reporters
 37 Current Reporters
 36 Current Playlists
 Did Not Report, Playlist Frozen (1):
 KRBV/Dallas, TX



URBAN AC TOP 30

OCTOBER 24, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	BOYZ II MEN 4 Seasons Of Loneliness (Motown) 1002	987	951	939	36/0	
4	2	4	2	PATTI LABELLE Shoe Was On The Other Foot (MCA) 825	787	749	745	36/1	
5	5	2	3	MILESTONE I Care 'Bout You (LaFace/Arista) 802	806	705	641	32/1	
7	6	3	4	LUTHER VANDROSS When You Call On Me/Baby... (LV/Epic) 791	787	694	615	36/0	
6	7	5	5	ERYKAH BADU Other Side Of The Game (Kedar/Universal) 752	759	690	629	33/0	
2	3	6	6	JOE The Love Scene (Jive) 651	695	720	831	27/1	
8	8	8	7	MARY J. BLIGE Everything (MCA) 630	605	592	551	25/1	
13	9	9	8	JANET 1/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin) 606	568	499	441	27/0	
3	4	7	9	MARIAH CAREY Honey (Columbia) 595	667	719	817	30/0	
12	10	10	10	JONATHAN BUTLER Do You Love Me? (N2K Encoded Music) 538	490	463	453	24/1	
24	23	11	11	LSG My Body (EastWest/EEG) 509	442	338	280	30/0	
17	13	12	12	BRIAN MCKNIGHT You Should Be Mine... (Mercury) 466	439	417	386	20/0	
21	16	15	13	COLOUR CLUB Tenderness (JVC) 461	424	396	350	22/1	
20	15	13	14	RAHSAAN PATTERSON Spend The Night (MCA) 459	425	408	357	26/0	
23	20	14	15	EN VOGUE Too Gone, Too Long (EastWest/EEG) 452	425	370	323	20/0	
10	12	17	16	DRU HILL Never Make A Promise (Island) 394	385	426	523	20/0	
11	11	18	17	KENNY LATTIMORE For You (Columbia) 352	371	433	476	17/0	
—	—	23	18	BEBE WINANS In Harm's Way (Atlantic) 348	295	196	170	32/3	
16	18	16	19	VANESSA WILLIAMS Happiness (Mercury) 318	396	384	392	22/0	
—	—	27	20	WILL DOWNING All About You (Mercury) 310	248	193	68	20/1	
19	19	20	21	SIMONE HINES Yeah! Yeah! Yeah! (Epic) 307	337	380	359	16/0	
15	14	19	22	GOD'S PROPERTY Stomp (B-Rite/Interscope) 300	364	416	434	17/0	
22	22	21	23	MAXWELL Whenever Wherever Whatever (Columbia) 282	324	347	333	17/0	
—	26	26	24	H-TOWN They Like It Slow (Relativity) 281	265	231	193	17/0	
—	28	30	25	ERIC BENET True To Myself (Warner Bros.) 275	222	222	180	15/0	
27	24	25	26	4.0 Have A Little Mercy (Savvy/Perspective/A&M) 274	272	256	226	14/0	
—	—	28	27	UNCLE SAM I Don't Ever Want To See You.. (Stonecreek/Epic) 261	240	176	122	23/2	
DEBUT	DEBUT	DEBUT	28	KIMBERLY SCOTT Tuck Me In (Columbia) 247	219	134	113	17/0	
DEBUT	DEBUT	DEBUT	29	MARIAH CAREY Butterfly (Columbia) 237	150	43	—	20/1	
DEBUT	DEBUT	DEBUT	30	K-CI & JOJO Last Night's Letter (MCA) 234	221	198	193	13/1	

This chart reflects airplay from October 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 37 Urban AC reporters. 36 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

USHER You Make Me Wanna... (LaFace/Arista)

Total Plays: 234, Total Stations: 11, Adds: 0

AARON NEVILLE Say What's In My Heart (A&M)

Total Plays: 224, Total Stations: 19, Adds: 2

LAURNEA Infatuation (Yab Yum/Epic)

Total Plays: 221, Total Stations: 23, Adds: 1

BRIGETTE MCWILLIAMS Morning (Virgin)

Total Plays: 217, Total Stations: 21, Adds: 1

VANESSA RUBIN That Was Then This Is Now (RCA)

Total Plays: 210, Total Stations: 14, Adds: 0

ANGIE STONE AND DEVOX Everyday (Arista)

Total Plays: 204, Total Stations: 17, Adds: 0

SOMETHIN' FOR THE PEOPLE My Love Is The Shhh! (Warner Bros.)

Total Plays: 188, Total Stations: 7, Adds: 0

ALLURE All Cried Out (Crave)

Total Plays: 184, Total Stations: 9, Adds: 1

BOBBY BROWN Feelin' Inside (MCA)

Total Plays: 175, Total Stations: 15, Adds: 1

GOD'S PROPERTY You Are The Only One (B-Rite/Interscope)

Total Plays: 171, Total Stations: 9, Adds: 0

Songs ranked by total plays

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SOUNDS OF BLACKNESS Hold On... (Perspective/A&M)	19
TONI BRAXTON w/KENNY G How Could An... (LaFace/Arista)	18
GERALD ALBRIGHT About Last Night (Atlantic)	14
JOE Good Girls (Jive)	14
O'JAYS Baby You Know (Global Soul/Freeworld)	14
DRU HILL We're Not Making Love No More (LaFace/Arista)	3
ROME Crazy Love (RCA)	3
BEBE WINANS In Harm's Way (Atlantic)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SOUNDS OF BLACKNESS Hold On... (Perspective/A&M)	+118
AARON NEVILLE Say What's In My Heart (A&M)	+101
MARIAH CAREY Butterfly (Columbia)	+87
TONI BRAXTON w/KENNY G How Could An... (LaFace/Arista)	+81
JOE Good Girls (Jive)	+79
LSG My Body (EastWest/EEG)	+67
LAURNEA Infatuation (Yab Yum/Epic)	+66
WILL DOWNING All About You (Mercury)	+62
GERALD ALBRIGHT About Last Night (Atlantic)	+55
ERIC BENET True To Myself (Warner Bros.)	+53

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
PATTI LABELLE When You Talk About Love (MCA)
ROME Do You Like This (RCA)
DIONNE FARRIS Hopeless (Columbia)
BABYFACE Every Time I Close My Eyes (Epic)
O'JAYS What's Stopping You (Global Soul/Freeworld)
CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)
ERYKAH BADU Next Lifetime (Kedar/Universal)
LUTHER VANDROSS I Can Make It Better (LV/Epic)
TONI BRAXTON I Love Me Some Him (LaFace/Arista)
BONEY JAMES Sweet Thing (Warner Bros.)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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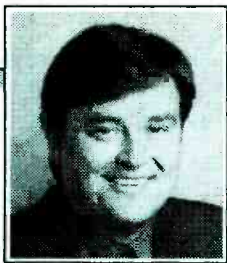


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LON HELTON

COUNTRY

An Inside Look At Sacramento Country

■ While KNCI remains mainstream; KRAK mines Country Gold

As a large contingent of the Country radio and record industry prepares to descend upon Sacramento, it seemed appropriate to give you a taste of what — and who — you'll be hearing on KNCI-FM & KRAK-FM.

First, Sacramento has a tremendous Country radio history. KRAK-AM (now Sports KHTK, also owned by ARS/CBS) was truly one of this format's legendary outlets. As late as the Fall '82 Arbitrons, it ranked Top Five



Mark Evans

12+ and Top Three 25-54. The early '80s Country battle was nip-and-tuck, however, with Continuous Country KAER-FM. It was in the spring of '83 that Affiliated Broadcasting (which then owned KRAK) decided to reclaim their Country franchise by flipping Beautiful Music KEWT-FM to Country as KSKK. KRAK remained personality-oriented, while KSKK matched KAER hit for hit.

KSKK's ratings were fair. It eked out 12+ shares in the low threes, vs. KRAK's low-to-mid-four and KAER's mid-to-upper fours.

The landscape changed dramatically beginning in summer '85, when KSKK's calls were changed to the magical KRAK-FM. By the Spring '86 Arbs, KRAK-FM was in the mid-sevens and KAER had flipped to AC. KRAK-AM and KRAK-FM owned Sacramento Country for the next six years, with KRAK-FM often topping the ratings 12+ and 25-54.

All that changed in January 1992, when Nationwide flipped its 23-year-old AOR outlet KZAP to Country as KNCI. Concurrently, EZ Communications, which owned the KRAKs, LMA'd suburban KQBR and debuted a satellite-delivered "Hot Country" format. The FM battle waged until November 1993, when EZ bought KNCI and sold KQBR.

In the ensuing three years, KNCI and KRAK-FM were both programmed mainstream Country, with KNCI skewing younger and KRAK-FM older. There was even a tricky little deal shortly after the purchase, when KNCI and KRAK-FM flipped frequencies. Since then, KNCI has posted 12+ figures in the upper fives/low sixes and has consistently been Top 3 12+ and 25-54. Meanwhile, KRAK-FM's 12+ numbers have been in the low to middle threes, with 12+ and 25-54 ranks in the seven to 10 range.

The Present

That pretty much takes us to January of this year, when VP/GM Doug Harvill and OM Mark Evans decided something had to be done. So, they flipped KRAK-FM to "KRAK — Gold Country." Evans says the moni-

ker plays especially well in Sacramento, where gold was discovered.

Explains Evans, "We had two stations on one ladder, and one was always pulling the other down to get ahead. They were really hurting each other. Both stations were essentially doing the same things. Sure, we tried to make subtle differences, but that wasn't enough. I'd walk into 7-Elevens playing a Country station, and even I couldn't tell whether it was KNCI or KRAK. We decided we had to do something drastic."

For operators of two Country outlets who want to keep them both Country, doing "something drastic" usually means one of two things: Flipping the underachieving outlet to either a younger-skewed, attitude-toting "Young Country"-type station, or adopting a Gold-based Country approach.

As the options were examined, Evans says, "We didn't want to hurt KNCI. We just wanted to do better with KRAK. What we finally decided to do actually went against the research. But, looking back, we did the right thing. And I give Doug the credit for having the guts to do it."

"We took the older route for KRAK, because the more we thought about 'Young Country,' the more we felt if we did that, we'd hurt KNCI — and we didn't want to maim the golden goose. Plus, there aren't a lot of 18-34s jumping on the Country bandwagon these days. And, of course, there was a lot of Country product from the '70s and '80s that wasn't being played anywhere."

KNCI Stays The Course

While major changes have been made to KRAK in the last few months, Evans says not much has been done to alter KNCI. A separate person was hired to image the station, making sure it had a "hipper, more produced sound" than KRAK.

Citing some of the differences between KNCI and KRAK, Evans says KNCI does three times the contesting and uses a male voice for positioners and sweepers. KRAK uses a male/female combination and is a "little straighter" than KNCI. As Evans puts it, "There's more goofy stuff on KNCI; we don't get as crazy on KRAK."

KNCI's target age is 35; KRAK's is 41 or 42. Evans says the latest research shows that the average age right now is 36 for KNCI, 43 for KRAK. His biggest concern is that, with KRAK turning Country Gold, KNCI's biggest sharing station is the Modern AC station. "There are lots of young women going back and forth. Of course, we'd rather keep them here. Hopefully, the music coming out of Nashville these days will help us do that."

Attracting 'Young' Gold Listeners

KRAK posted a 3.4 in its inaugural Winter Arbs, but moved to a 4.5 in the spring. KNCI, meanwhile, was at 4.5 in the winter and 5.2 in the spring. Thus far, it looks like the plan to divide and conquer is working. Indeed, Evans says he and Harvill have been very pleased with the audience KRAK has delivered. "It's a very loyal audience — and they're not all over 70. We've gotten calls from a lot of people who've said they've put away their CDs and cassettes — and probably eight-tracks. It's really helped separate the identities of the two stations. There's a loyal KNCI listenership that doesn't want to hear anything from the '70s and early '80s."

Evans' point about the audience's age is well taken, considering that many owners have been reluctant to venture into the Country Gold arena, fearing heavy 55+ audience demos. To keep the demos well within the very saleable parameters, Evans says he's been selective about the music chosen for KRAK. The cutoff date for songs is 1993, while the concentration is on early to mid-'80s music, with Reba McEntire, George Strait, Alabama, Randy Travis, and the Judds among those comprising the core artists. About 60% of the music is from that era, with the '70s comprising about 30% of the 400-song library.

Evans dabbles in the '60s, with a "Country Classic" spotlight song from that era coming up once an hour. However, again they've been very selective. "We didn't just select songs from the '60s that went to No. 1. If it sounded old, we stayed away. We haven't played any Jim Reeves or Eddy Arnold, although now that we're 10 months old, we may be able to play selected cuts without running everybody off." He notes that these classics are carefully produced and staged so that they sound special and don't result in train-wreck segues.

The library also contains a healthy dose of crossover hits from artists like the Eagles and Linda Ronstadt, plus "Teach Your Children" by Crosby, Stills, Nash & Young. However, there are fewer of those songs on the air now than when KRAK first went Gold. Evans says he's dropped some songs that tested well among Country listeners but just didn't fit the sound of the station.

The 400 titles are divided into five "era-driven" categories, with each category also being "sound-driven." That is, a song may fit into an era by age, but if it doesn't fit the sound of other songs in that era, it may be moved to a more like-sounding era category.

There's also a "novelty" category, a song from which airs every three hours.

Good Times, Great 'Country' Oldies

Another way Evans and Harvill built a Gold-based Country outlet that appealed to more than just "old"

On The Air At KRAK & KNCI

Here are the folks who'll be on the air at KNCI and KRAK while CRS West is going on in Sacramento, with descriptions by OM Mark Evans.

KNCI Airstaff

- Mornings: Pat & Tom — **Pat Still & Tom Mailey.** "This is one of the best morning shows in Country radio. They're class clowns — two guys stirring things up. We encourage them to take chances, and occasionally they will go over the line. But more often they're doing something like they are now, raising money for an elementary school that had its playground equipment vandalized. Their humor comes from daily observations. They're very phone- and listener-interaction-oriented. The biggest problem is getting them to play two or three records an hour. You could put them on a Polka station, and it would work."

- MIDDAYS: **Jennifer Wood.** "Her strength is knowing the music and artists, and she does an excellent job of selling KNCI's features."

- Afternoons: **Captain Bob.** "He's been in the market 15 years and is a jock's jock in terms of getting in and out of elements quickly. He knows this community very well and touches the hot buttons of what's going on."

- Evenings: **Dan Cheatham.** "Dan did mornings on KRAK before moving to nights on KNCI. He's a great entertainer. Lots of phones, and he has listeners in as guest DJs for a few hours of his show. He does Friday nights live from In Cahoots."

- Overnights: **AfterMidnite** with Blair Garner

KRAK Airstaff

- Mornings: **Joey Mitchell** with news sidekick **Kathy Manzer.** "Joey's been in this market 20 years, and because he's closely associated with Country, he brought immediate attention to KRAK when we took it Gold. He's the traditional class clown too. He uses the phones a lot and does lots of things with the music. He'll do features on artists using audio he recorded years ago. He's very topical. He won't cross the line as much as Pat & Tom, but he will every now and then. He's the Dick Clark figure in this market."

- 10am-noon: **Jim Brian.** "Jim hosts a tight, well-paced, music-intensive show. He also does a lot of our production work."

- Noon-3pm: **Jan Jefferies.** "Jan is KRAK's PD. His shift includes the request show 'Gold Country Cafe.' Other than that, it's straight-ahead."

- Afternoons: **Greg Kodiak.** "We moved Greg from nights on KNCI to bring his fast-paced show to KRAK. He, too, uses lots of phones."

- Evenings: **Monika Griffin.** "This is her first real radio job; she's been on the air since January. She started here as an intern and is a real diamond in the rough. Friday night is the all-request and dedication 'House Party.'"

- Overnights: Voice-tracked by a number of different station personalities.

Country fans was their choice of presentations. Evans explains, "It came down to using the 'Soft AC' approach used by most Gold-based Country stations or — the way we went — the 'Good times, great oldies' approach of Oldies stations."

Evans notes that the air sounds of KRAK and KNCI are similar in both fun and energy. Like KNCI, KRAK is full of high-profile, very active personalities. KRAK's mood is decidedly upbeat and up-tempo. To enhance that further, Evans moved the afternoon jock from KNCI to nights on KRAK to bring a high energy level to that show. Also, KRAK's remotes are done totally from the event's site. Evans says, "I don't know whether it's beneficial to the listener, but it does add a lot of extra sizzle for the client."

Further mirroring Oldies outlets, KRAK recently instituted specialty weekends. Among the recent offerings: "Queens of Country," "The Outlaws," and a "Strait-Shootin'" weekend featuring — who else — George Strait. Evans says, "The best effect of the weekends is to make our 400-song library seem much bigger and keep the music fresh. The special weekends also allow us to spike in songs that aren't part of our regularly rotated library."

Another boon to KRAK's Classic Country format is Sacramento's proximity to Lake Tahoe and Reno, sites of numerous performances by artists populating KRAK's library. Says Evans, "Folks like Kenny Rogers and

Barbara Mandrell and many others have been most gracious in terms of interviews. We have artists on the air all the time."

As further proof of KRAK's effectiveness, Evans adds that local record retailers have reported an increase in catalog sales by the artists played on the station.

While it's still early in the ballgame, Evans says that one of the extra-added benefits of KRAK's music and presentation is that they have attracted listeners from other formats and stations besides KNCI. Says Evans, "The Oldies station here is definitely feeling the effects of a Gold-based Country station." That's good news for KNCI as well, which, like most mainstream Country outlets nationwide, has been plagued by Oldies stations taking healthy bites out of Country shares.

Indeed, Evans says he and Harvill eschewed the Soft AC approach for KRAK-FM because they felt they had a better chance to lure Oldies listeners to KRAK-FM with a presentation they were comfortable with, especially in morning drive. "We had to have a reason for people to come here besides the music. We wanted an exciting, personality-driven morning show, so we hired Joey Mitchell, a very well-known talent in this market. Stations with a jukebox morning show have a tougher row to hoe. More-music mornings may be a cheaper way to go, but, in the long run, we think this is the better way to go."



Bryan White
The Right Place
Gold

Lila McCann
"I Wanna Fall in Love"
Over 165,000
albums SOLD

"Lila is one of the most exciting new artists we've had in Columbus for all of 1997. 'Down Came A Blackbird' was huge and 'I Wanna Fall In Love' looks like it will be even bigger."

Gary Moss, WCOL Columbus



Where Will All The Tourists Go?

□ City officials hope to maintain Music Row as a major attraction

Aside from the Country Music Hall of Fame, there's really not much for tourists to do on Music Row. And with the Hall of Fame planning to vacate its current building for a new downtown location within two years, what will visitors do then?

Nashville politicians have unveiled a plan that could revitalize the area near Demonbreun Street, which could lose much of its tourist appeal once BMI expands its offices into the old Hall of Fame building.

Expensive Proposition

From a tourist's perspective, those attuned to the industry are impressed by the big buildings bearing familiar logos. Unfortunately for the visitors, most of the structures on Music Row are nondescript houses that offer no indication of what's going on behind closed doors.

Merchants operating gift shops along Demonbreun are largely dependent upon the tourist traffic generated by the Hall of Fame. Although city officials fully expect music industry offices to eventually encompass that area, they hope to keep the corridor between Music Row and downtown a tourist destination.

The biggest attraction would be a renovated Owen Bradley Park, located between the Hall of Fame and ASCAP buildings. Plans call for the inclusion of an amphitheater, a gigantic video screen to display music videos, and an electronic message board to call attention to industry events.

Other suggestions involve narrowing Demonbreun Street to two lanes and replacing the complicated intersection connecting Demonbreun and Division Streets with 16th and 17th Avenues. In its place would be a circular, stone-paved drive.

As for the other buildings in the area, the site of the Crook &

this year's recipients of the CMA's Triple Play Awards, which honor CMA members who have enjoyed three No. 1 songs during a 12-month period. Kix Brooks presented the awards last week during a private ceremony at the CMA office.

Other Triple Play winners include Gary Burr, Bob DiPiero, Gary Harrison, Robert John "Mutt" Lange, Paul Nelson, Tom Shapero, and Chris Waters. Mark D. Sanders was the only writer receiving two awards for writing a total of six No. 1 singles — "It Matters To Me," "No News," "Blue Clear Sky," "Daddy's Money," "Don't Get Me Started," and "This Ain't No Thinkin' Thing."

McCready Set For Sitcom, Surgery

Mindy McCready's connection to Hollywood now extends beyond her engagement to actor Dean Cain. She's starring in a sitcom scheduled to be a part of ABC-TV's Fall '97 lineup.

"It's going to be the story of a 21-year-old girl raising her two younger siblings, struggling in Nashville, and trying to be a singer," McCready explains. It appears to be a perfect role, since McCready helped raise her two younger brothers. However, in the sitcom she portrays a bartender whose parents were killed in an automobile accident.

The show goes begins production in February. "Some of it will be shot in Nashville," McCready says. "Each week, I'm going to be singing — either one of my songs or just any song. It's going to tell all about Nashville — about the studios and the Bluebird Cafe and Tootsie's Orchid Lounge and all of those neat, eclectic places that people come here to see."

Before she embarks on the TV program, McCready goes to Los Angeles in November to assume the role of a patient at a large hospital. Instead of *General Hospital*, though, she'll be at a real medical center — getting her tonsils removed.

McCready has canceled the remainder of her concerts and promotional appearances for the year to undergo the surgery. Although she's struggled with a sore throat for much of her tour, she says, "There's nothing wrong with my voice. I have chronic tonsillitis. I've had it six times in the last year, so they want to take my tonsils out. I'm not looking forward to the dreaded day."

Adding that doctors advised the tonsillectomy as the only solution, McCready adds, "I've been on so many antibiotics, they've stopped giving them to me."

McCready's new BNA album, *If I Don't Stay The Night*, arrives November 4.

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "Like The Rain" — Clint Black

5 YEARS AGO

- No. 1: "Seminole Wind" — John Anderson

10 YEARS AGO

- No. 1: "I Won't Need You Anymore" — Randy Travis

15 YEARS AGO

- No. 1: "Close Enough To Perfect" — Alabama

20 YEARS AGO

- No. 1: "Heaven's Just A Sin Away" — The Kendalls

Chase Celebrity Showcase (formerly Barbara Mandrell's gift shop) is under consideration for the construction of a new hotel. At least one other structure has been purchased by a music-related company.

If the plan becomes a reality, the revitalization effort is projected to carry a \$3.5 million price tag. It will take years to complete, so don't expect any major changes by the time you come to town for next year's CRS and CMA.

Triple Play Winners

Garth Brooks, Shania Twain, David Lee Murphy, Matraca Berg, and Skip Ewing are among



ARMED AND GENEROUS — Although it appears that Vince Gill (l) and Garth Brooks are fighting over the golf cart, they're actually greeting each other with a "high five" during the recent Spring Music City Celebrity Golf Tournament. Gill hosted the event, which raised money for the T.J. Martell Foundation.

Bits 'N' Pieces

Tracy Byrd's recent homecoming celebration in Beaumont, TX, raised \$100,000 for the Buckner Children's Village, a facility that assists children rescued from abusive homes. John Michael Montgomery joined him at a golf tournament, and Kenny Chesney and David Kersh were on the bill for Byrd's sold-out concert. The only lamentable news: Tracy wasn't the one who landed a 7.62-pound bass at his fishing tournament.

• During Ty Herndon's recent performance at the Country 2000 club in Dallas, LeAnn Rimes made a surprise appearance. She sang Stephanie Bentley's part on the duet, "Heart Half Empty."

• Collin Raye performed last week in Washington, DC, at the conclusion of the "March to End the Silence," an event being held in conjunction with Domestic Violence Awareness Month. Last year, Raye was presented with the first Music Row Award by the Tennessee Task Force Against Domestic Violence after his video for "I Think About You" created public awareness of violence against women.

• Teenage songstress Lila McCann has been named "Student of the Month" at her high school near Seattle. Faculty and other students selected her as a result of her school involvement, citizenship, academic accomplishments, and other factors the committee deemed noteworthy. Other than having her photo placed on the wall at the school, no other perks come with the honor.

• Unabashed University of Tennessee Vols fan Deana Carter returned to her alma mater during a recent show with Alan Jackson at the Thompson-Boling Arena in Knoxville. During the show, she was presented with the personalized UT football jersey and a set of pompoms.

• Garth Brooks' HBO special, *Live From Central Park*, has been nominated for two CableAce Awards, including Best Music Special or Series, a category that

includes concerts by Bette Midler and Tony Bennett.

• Faith Hill has been added to the list of performers at Amy Grant's annual Christmas concerts in Nashville. Grant will be joined by Vince Gill, Michael W. Smith, and husband Gary Chapman for the shows taking place December 3-4 at the Nashville Arena.

• Joe Diffie has been named celebrity spokesperson for National Psoriasis Awareness Month.

• Vince Gill's new web site is up and running at <http://vincegill.com>.

• An auction at the Mark Colie Celebrity Race For Diabetes Cure raised \$121,000. Items bringing in the big bucks included customized guitars provided by Brooks & Dunn (\$7000), lunch with Tim McGraw and Faith Hill (\$1300), and a round of golf with former VP Dan Quayle (\$4500).

• When police pulled over Lee Roy Parnell's tour bus in Tuscaloosa, AL, they were just trying to help him retract the satellite dish that was still extended on the roof. When a ladder couldn't be located at the police station, local firefighters accomplished the task with a hook-ladder truck. So what's the punch line? Parnell had just performed a show for the local Policemen's Association.

• In Texas to film his TV movie *Cadillac Jack*, Clint Black will be making a Saturday (October 25) visit to the Wal-Mart store in Plano. We don't know if he has a shopping list, but he will be performing an acoustic set of songs from his *Nothin' But The Tailights* album. The music will be delivered live to 2500 stores via the closed-circuit Wal-Mart Radio Network.

• Pam Tillis, Raul Malo, Billy Dean, Emmylou Harris, Jim Lauderdale, and Gerry House perform with Harlan Howard at Nashville's Hard Rock Cafe on November 5. The event raises money for the W.O. Smith/Nashville Community Music School.



COOKIE MONSTER & TWEETY — Famed muppet Cookie Monster and cartoon legend Tweety Bird were strapped to massive Harley-Davidson motorcycles during a recent event to collect items for the Nashville chapter of Toys For Tots. Don't worry, kids, these are merely stuffed toy replicas of your favorite stars. Wade Hayes (l) and Wynonna led more than 1200 Harley enthusiasts during the ride to Riverfront Park.

Country's Seven to Midnight Solution

Bright Lights.
Big Fun.

NEON NIGHTS WITH SCOTT EVANS is Country Radio's big new seven-to-midnight show, starring one of America's most listened-to Country personalities, plus Country's top artists and your listeners. It's another winner from Broadcast Programming, producers of DelilahSM, AC's Seven to Midnight Solution.

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Scott Evans talks to Country's brightest and best, like Garth, Shania, George and Reba, and connects them directly with your listeners who call our 888 number.

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10 to 12 best-testing songs an hour.

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Comedy, calls, contests and Nashville news make every break a benchmark.

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Neon Nights is a major-market sound that will grab night-time ratings and new recyclable cume.

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800.426.9082

OCTOBER 24, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	± PLAYS	TOTAL POINTS	± POINTS
7	5	2	1	YEARWOOD & BROOKS In Another's Eyes (MCA)	202/0	1	7332	+264	35838	+1373
11	9	5	2	MARK CHESNUTT Thank God For Believers (Decca)	201/2	2	6943	+346	33814	+1742
9	8	6	3	BRDDKS & DUNN Honky Tonk Truth (Arista)	201/0	3	6711	+254	32711	+1439
2	1	1	4	TIM MCGRAW Everywhere (Curb)	193/0	5	6457	-809	31996	-3865
16	11	8	5	SHANIA TWAIN Love Gets Me Every Time (Mercury)	202/0	4	6477	+683	31716	+3165
14	12	10	6	CLINT BLACK Something That We Do (RCA)	202/0	7	6290	+731	30940	+3540
12	10	7	7	BRYAN WHITE Love Is The Right Place (Asylum/EEG)	201/0	6	6369	+320	30773	+1544
6	6	4	8	KEVIN SHARP If You Love Somebody (143/Asylum/EEG)	190/0	8	6284	-513	30710	-2223
17	15	11	9	GEORGE STRAIT Today My World Slipped Away (MCA)	200/1	9	5694	+425	27757	+1874
19	17	13	10	CLAY WALKER Watch This (Giant)	201/1	10	5512	+522	26462	+2309
4	4	3	11	SAWYER BROWN This Night Won't Last Forever (Curb)	172/0	12	5345	-1682	26267	-7760
15	14	12	12	REBA MCENTIRE What If It's You (MCA)	200/0	11	5368	+223	26058	+916
18	16	14	13	CHELY WRIGHT Shut Up And Drive (MCA)	200/1	13	5023	+207	24435	+780
20	19	15	14	PAM TILLIS Land Of The Living (Arista)	201/2	14	4920	+296	23786	+1386
21	21	17	15	KINLEYS Please (Epic)	201/1	15	4807	+324	23625	+1579
24	23	19	16	MICHAEL PETERSON From Here To Eternity (Reprise)	201/4	16	4788	+447	23523	+2353
22	22	20	17	TRACE ADKINS The Rest Of Mine (Capitol)	200/2	18	4634	+226	22281	+1216
33	27	21	18	ALAN JACKSON Between The Devil And Me (Arista)	198/5	19	4348	+585	21127	+2797
27	24	22	19	MARTINA MCBRIDE A Broken Wing (RCA)	198/6	20	4190	+552	20504	+2769
30	26	23	20	WYNONNA When Love Starts Talkin' (Curb/Universal)	197/6	21	4087	+471	20093	+2360
28	28	24	21	PATTY LOVELESS You Don't Seem To Miss Me (Epic)	193/6	22	3889	+474	18528	+2299
26	25	25	22	TRACY LAWRENCE The Coast Is Clear (Atlantic)	185/0	23	3632	+158	16873	+672
42	32	28	23	TOBY KEITH I'm So Happy I Can't Stop Crying (Mercury)	190/11	24	3343	+523	16355	+2731
37	33	29	24	JOHN MICHAEL MONTGOMERY Angel In My Eyes (Atlantic)	181/12	25	3255	+530	16021	+2675
29	29	27	25	LONESTAR You Walked In (BNA)	170/4	26	3220	+262	14963	+1217
32	30	30	26	TY HERNDON I Have To Surrender (Epic)	169/6	28	2901	+236	13578	+1064
41	36	31	27	ALABAMA Of Course I'm Alright (RCA)	173/15	29	2660	+377	12857	+1758
3	3	16	28	LORRIE MORGAN Go Away (BNA)	122/0	30	2478	-2061	12734	-9470
50	40	33	29	LEANN RIMES On The Side Of Angels (MCG/Curb)	164/20	31	2435	+502	11963	+2313
34	34	32	30	MINDY MCCREADY What If I Do (BNA)	157/6	32	2359	+215	10821	+961
39	38	34	31	SONS OF THE DESERT Hand Of Fate (Epic)	152/2	34	2146	+200	9745	+879
5	7	18	32	VINCE GILL You And You Alone (MCA)	83/0	41	1707	-2874	8856	-12646
36	37	35	33	RIVER ROAD Nickajack (Capitol)	131/0	35	1960	+61	8687	+302
48	45	39	34	LILA MCCANN I Wanna Fall In Love (Asylum/EEG)	146/17	37	1807	+383	8253	+1850
40	39	36	35	RICOCHET Blink Of An Eye (Columbia)	130/5	39	1769	+148	7734	+675
44	41	38	36	SHERRIE' AUSTIN One Solitary Tear (Arista)	119/6	44	1550	+160	7365	+844
BREAKER			37	JDHN ANDERSON Small Town (Mercury)	123/17	47	1399	+198	6307	+884
-	48	43	38	KENNY CHESNEY A Chance (BNA)	113/20	48	1374	+323	6205	+1440
13	13	26	39	TRAVIS TRITT & LARI WHITE Helping Me... (Wamer Bros.)	51/0	54	1102	-1733	5906	-7954
-	-	45	40	BLACKHAWK Postmarked Birmingham (Arista)	108/34	52	1238	+362	5868	+1921
-	-	44	41	NEAL MCCOY If You Can't Be Good (Be...) (Atlantic)	110/40	50	1265	+400	5834	+1755
49	47	42	42	TRACY BYRD Good Ol' Fashioned Love (MCA)	114/6	49	1338	+191	5802	+770
43	42	40	43	RICK TREVINO See Rock City (Columbia)	109/1	53	1228	+49	5502	-31
DEBUT			44	SAMMY KERSHAW Love Of My Life (Mercury)	86/34	55	1050	+484	5169	+2518
DEBUT			45	LEE ANN WOMACK You've Got To Talk To Me (Decca)	76/59	59	953	+735	4636	+3461
DEBUT			46	DIAMOND RIO Imagine That (Arista)	81/70	57	1000	+879	4618	+4050
-	49	46	47	RHETT AKINS More Than Everything (Decca)	102/11	58	994	+159	4402	+647
-	-	50	48	PAUL BRANDT A Little In Love (Reprise)	94/42	61	886	+312	4251	+1366
-	50	48	49	BUFFALO CLUB Heart Hold On (Rising Tide)	75/4	62	824	+81	3558	+310
-	-	49	50	RANCH Walkin' The Country (Capitol)	69/5	64	740	+63	3318	+180

This chart reflects airplay from October 20-26. Songs ranked by total points. Highlighted songs indicate Breaker.

202 Country reporters. 195 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1997, R&R Inc.

BREAKERS®

JOHN ANDERSON
Small Town (Mercury)

61% of our reporters on it (123 stations)
17 Adds • Moves 41-37

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
DIAMOND RIO Imagine That (Arista)	70
LEE ANN WOMACK You've Got To Talk To Me (Decca)	59
PAUL BRANDT A Little In Love (Reprise)	42
NEAL MCCOY If You Can't Be Good (Be...) (Atlantic)	40
BLACKHAWK Postmarked Birmingham (Arista)	34
SAMMY KERSHAW Love Of My Life (Mercury)	34
LORRIE MORGAN One Of Those Nights Tonight (BNA)	33
COLLIN RAYE W/JIM BRICKMAN The Gift (Epic)	32
LYNNS Nights Like These (Reprise)	26
DEANA CARTER Did I Shave My Legs For This? (Capitol)	23

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DIAMOND RIO Imagine That (Arista)	+879
LEE ANN WOMACK You've Got To Talk To Me (Decca)	+735
CLINT BLACK Something That We Do (RCA)	+731
SHANIA TWAIN Love Gets Me Every Time (Mercury)	+683
ALAN JACKSON Between The Devil And Me (Arista)	+585
MARTINA MCBRIDE A Broken Wing (RCA)	+552
JOHN MICHAEL MONTGOMERY Angel In... (Atlantic)	+530
TOBY KEITH I'm So Happy I Can't Stop... (Mercury)	+523
CLAY WALKER Watch This (Giant)	+522
LEANN RIMES On The Side Of Angels (MCG/Curb)	+502

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
DIAMOND RIO Imagine That (Arista)	+4050
CLINT BLACK Something That We Do (RCA)	+3540
LEE ANN WOMACK You've Got To Talk To Me (Decca)	+3461
SHANIA TWAIN Love Gets Me Every Time (Mercury)	+3165
ALAN JACKSON Between The Devil And Me (Arista)	+2797
MARTINA MCBRIDE A Broken Wing (RCA)	+2769
TOBY KEITH I'm So Happy I Can't Stop Crying (Mercury)	+2731
JOHN MICHAEL MONTGOMERY Angel In... (Atlantic)	+2675
SAMMY KERSHAW Love Of My Life (Mercury)	+2518
WYNONNA When Love Starts Talkin' (Curb/Universal)	+2360

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DEANA CARTER How Do I Get There (Capitol)
LEE ANN WOMACK The Fool (Decca)
DIAMOND RIO How Your Love Makes Me Feel (Arista)
ALAN JACKSON There Goes (Arista)
TRISHA YEARWOOD How Do I Live (MCA)
KENNY CHESNEY She's Got It All (BNA)
NEAL MCCOY The Shake (Atlantic)
JOHN MICHAEL MONTGOMERY How Was I To Know (Atlantic)
GEORGE STRAIT Carrying Your Love With Me (MCA)
COLLIN RAYE What The Heart Wants (Epic)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

During this season of sharing and joy, the Air Force and Clint Black have a special gift for you and your listeners.

It's a free hour-long program featuring Clint singing songs of the season from his album *Looking for Christmas* and selections from his new album *Nothin' But the Taillights*. Licensed country music stations will receive this holiday program on CD by the first week of December. You can receive The Gift IV by calling 210-652-3937.



What's
2:08
and
kicks
butt?

"I WROTE THE BOOK"

the new single from the debut album
FIVE O'CLOCK HERO

MATT KING



TRUST THE MUSIC

Produced by Gary Morris



IMPACT DATE: 10/27/97

The New Album Gallery

October 28, 1997



Neal McCoy

"Be Good At It" (Atlantic)

Those who heard Neal McCoy's first tracks for his new album were quick to say that he's found the best songs of his career and that the music is taking on a more serious tone. However, McCoy denies that his music is moving toward a completely different direction. "A whole lot of my success has been built on 'feel good' songs, and that makes perfect sense because that's the kind of guy I am." Noting that he'll never stop recording songs like "Wink," he adds, "We got to dig really deep with this album to show some sides that have always been there, but that we haven't focused on all that much." True to a familiar form, the new album includes "The Shake," but

McCoy shows a sense of artistic adventure on tracks like "Party On," "Broken Record," and "You'll Always Be In My Life." The album gets its title from "If You Can't Be Good (Be Good At It)," written by Troy Seals and former Gibson/Miller Band member Blue Miller. *Be Good At It* is McCoy's first complete album under the guidance of producer Kyle Lehning. McCoy says, "Key's a tough song man — and the results are worth it."

GOING FOR ADDS

October 27, 1997

Deana Carter "Did I Shave My Legs For This?"

Capitol: It's the song Deana Carter never expected to become a single. However, it's also the title track from her multi-platinum debut album, so we've all had some time to adjust to the leg-shaving concept. Despite the cleverly humorous title, the song carries a deeper message.

Anita Cochran (w/Steve Wariner) "What If I Said"

Warner Bros.: Newcomer Anita Cochran wanted to include a duet on her debut album, so she invited one of her favorite singers — Steve Wariner — to the studio. WSIX/Nashville has been on the single for several weeks now — and several out-of-town PDs were impressed when they heard the track while cruising in Nashville during CMA Week.

Dixie Chicks "I Can Love You Better"

Monument: This is the first single from the first act signed to Sony/Nashville's revived Monument imprint. Together as a trio since 1989, they've been favorite throughout their home state of Texas, winning the *Dallas Observer's* Best Country Band award for four consecutive years. The Dixie Chicks had previously played in Nashville, but they got the industry's attention in a big way during last week's party at the Ryman Auditorium to celebrate the label's re-launch.

Wade Hayes "The Day That She Left Tulsa (In A Chevy)"

Columbia: At live shows, the crowd goes crazy when they hear a song mentioning their hometown. Wade Hayes wasn't thinking about that when the follow-up to "Wichita Lineman" turned out to be "The Day That She Left Tulsa (In A Chevy)." Hayes sounds more comfortable on this mid-tempo tune from his upcoming album *Tore Up From The Floor Up*.

Raybon Brothers (w/Olivia Newton-John) "Falling"

MCA: Those of us over the age of 20 probably remember LeBlanc & Carr's original pop hit of "Falling." Many listeners will too. The Raybons have found a somewhat unexpected singing partner in Olivia Newton-John, who had her share of success at Country radio in the '70s. It's unclear whether she's actively pursuing a country record deal of her own, but the Australian singer has been fairly visible in town during the past year.

Thompson Brothers Band "Drive Me Crazy"

RCA: They're originally from Massachusetts, but then so is Jo Dee Messina. The Thompson Brothers Band proves that country music's geographical boundaries disappeared years ago. If you think this single sounds good, wait until you see these guys play live. It's a killer show.

ON THE RECORD



Roger Allen, PD & Steve Chase, APD
KUBL/Salt Lake City

RHETT AKINS

"More Than Everything" (Decca)

Listening to "More Than Everything" is like viewing an episode of *Touched By An Angel*. As we head into the holiday season, this song is a testament to the greatest gift of all — love. And women love this song. Rhett sings with the sincerity of the lyrics themselves. Not only is this a great country song, this song is what's great about country music ... honest, sincere, and pure.

— Roger Allen

At KUBL-FM (K-BULL 93), our list is fairly conservative, enabling us to give significant airplay to the currents that we play. Three weeks ago, we decided to pick Rhett Akins' "More Than Everything" as the week's only add to our playlist. We all know that the "truly great songs" stand tall in our industry, and we feel our playlist reflects this. We feel strongly that "More Than Everything" is a truly great song which will be heard on Country radio for years to come.

— Steve Chase

MAC DANIELS WMZQ PD: What If I Said?

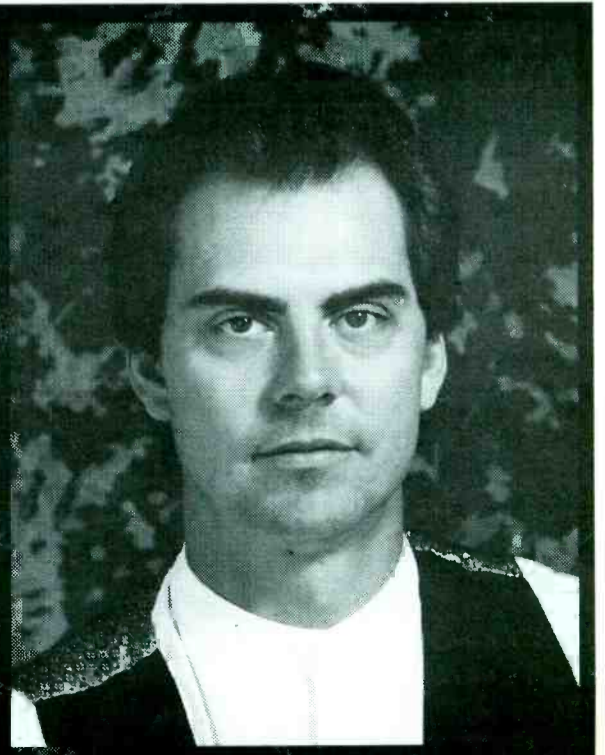
"I first heard 'What If I Said' on WSIX while I was in Nashville for CMA week. I was blown away by it! Once I found out it was Anita Cochran and Steve Wariner, I came back to Washington, D.C., and gave it exposure on WMZQ. We set up the record, made a big deal about it and it exploded! The actives love 'What If I Said.'"

"What If I Said"

Anita Cochran with Steve Wariner
GOING FOR IMMEDIATE AIRPLAY



Produced by Jim Ed Norman for JEN Productions, Inc. and Anita Cochran for Thunderbird Productions
www.wbr.com/nashville/anitacochran
©1997 Warner Bros. Records Inc. Steve Wariner appears courtesy of Arista Records



NEW & ACTIVE

COLLIN RAYE w/JIM BRICKMAN The Gift (Epic)

Total Stations: 48, Total Points: 2735, Total Adds: 32, Including: WIBW 42, WUBE 25, KKCS 17, KMPS 16, KKIX 15, WDEN 15, WLWI 15, WRBT 15, WXTA 15, WMIL 14, WMTZ 14, WUSN 14, WXCL 14, WUSY 13, WKNN 12, KUGN 10, WTVY 10, KATM 9, WKML 9, KVOO 8, WMSI 7, WROO 7, WSSL 7, WGNA 6, KFDI 5, KTCS 5, KTTS 5, KVOX 5, WITL 5, WRKZ 5, WTCR 5, WWFG 5

LORRIE MORGAN One Of Those Nights Tonight (BNA)

Total Stations: 40, Total Points: 2418, Total Adds: 33, Including: KTTS 30, WGAR 24, WQIK 20, KUBL 19, WYAY 18, KLLL 17, KJUG 15, WDEN 15, WQXK 15, WXTA 15, KKJG 14, KPLM 14, WHWK 13, WPOC 13, WWZD 12, WAXX 11, WWJO 11, WKN 10, WTVY 10, KHAK 9, WWGR 9, KHAY 8, KVOO 8, KHEY 7, KSOP 7, WMJC 7

DEANA CARTER Did I Shave My Legs For This? (Capitol)

Total Stations: 29, Total Points: 2127, Total Adds: 23, Including: KMPS 28, KMLE 26, WWGR 26, WGAR 24, WGN 21, WBYT 18, KLLL 17, WROO 16, KFKF 15, WQDR 15, WTHI 15, WHWK 13, WAXX 11, WKX 11, KEYE 10, WCTK 10, WNOE 10, WSM 8, KSOP 7, WKXB 7, WSSL 7, KFDI 5, WGH 5

Plays Include: WKXC 18 (18), KKCS 17 (17)

LYNNS Nights Like These (Reprise)

Total Stations: 33, Total Points: 1910, Total Adds: 26, Including: WAMZ 28, KUZZ 22, WRNS 18, KEAN 17, WTQR 15, WXTA 15, KKJG 14, WBBS 13, KRRV 12, KSON 12, WLWI 12, KRWQ 11, WTVY 10, WWGR 9, WXBM 9, KVOO 8, KAYD 7, KSKS 7, WKXB 7, WYNK 7, KFDI 5, KKAT 5, KTCS 5, KTTS 5, KWJJ 5, WRBQ 5

JOE DIFFIE The Promised Land (Epic)

Total Stations: 38, Total Points: 1797, Total Adds: 3, Including: KALF 17, WTCM 10, KVOO 8

Plays Include: WKSJ 18 (18), WSIX 18 (18), KEAN 17 (17), WRNS 16 (16), WROO 16 (16), KGNC 15 (15), KJUG 15 (15), KXKC 15 (15), WDEN 15 (15), WGAR 15 (15), WTQR 15 (5), KKJG 14 (14), WMIL 14 (14), WUSQ 14 (14), WAXX 11 (11), WAMZ 10 (10), WTVY 10 (10), WWQQ 10 (5), WNCY 9 (9), WUSY 9 (9), KSOP 7 (7), KUZZ 7 (7), WGTR 7 (6), WKXB 7 (7), WWZD 7 (7)

KRIS TYLER What A Woman Knows (Rising Tide)

Total Stations: 36, Total Points: 1332, Total Adds: 22, Including: KUBL 19, KBEQ 18, KEAN 17, KJUG 15, KTST 15, WKSJ 15, KPLM 14, WKN 10, WWGR 9, WXBM 9, KHEY 7, KXKT 7, WIBW 7, WROO 7, KALF 5, WGH 5, WIRK 5, WNCY 5, WTCR 5, WTVY 5, WWFG 5, WWQQ 5

Plays Include: KPLX 15 (15), KKJG 14 (14), WWYZ 10 (10)

BIG HOUSE Love Ain't Easy (MCA)

Total Stations: 29, Total Points: 1217, Total Adds: 0, Including: WTVY 20 (10), WWYZ 19 (19), WKSJ 18 (18), KEAN 17 (17), KJUG 15 (15), WPOC 15 (15), WUSQ 14 (14), KNIX 10 (10), WKN 10 (10), WOVK 10 (10), WWQQ 10 (5), WUSY 9 (9), KHAY 7 (7), KSOP 7 (7), KUZZ 7 (7), WSSL 7 (7), KATM 5 (5), KFDI 5 (5), KORD 5 (5), KTTS 5 (5), KWJJ 5 (5), WDEN 5 (5), WIL 5 (5), WNCY 5 (5), WTCR 5 (5), WUBE 5 (5), WWFG 5 (5), WXTA 5 (5), WXXQ 5 (5)

COCHRAN & WARINER What If I Said (Warner Bros.)

Total Stations: 13, Total Points: 716, Total Adds: 10, Including: WMZQ 17, KYGO 13, WTCM 10, KZSN 7, WLWI 6, KASE 5, KTTS 5, KYCY 5, WSOC 5, WYCD 5

Plays Include: WSIX 23 (23), WTCR 5 (5), WWWW 5 (5)

DEAN MILLER My Heart's Broke (But...) (Capitol)

Total Stations: 19, Total Points: 673, Total Adds: 3, Including: KRWQ 11, KVOO 8, WTCR 5

Plays Include: KEAN 17 (17), KKJG 14 (14), WGTY 14 (14), WWJO 11 (7), KEYE 10 (10), WAMZ 10 (10), WWYZ 10 (10), WMJC 7 (7), KFDI 5 (5), KORD 5 (5), KWJJ 5 (5), WBYT 5 (5), WDEN 5 (5), WTVY 5 (5), WXTA 5 (5)

BLAKE & BRIAN The Wish (MCG/Curb)

Total Stations: 12, Total Points: 474, Total Adds: 5, Including: KJUG 15, WTQR 15, KFDI 5, WBYT 5, WTVY 5

Plays Include: WRNS 18 (18), KEAN 17 (17), KSOP 7 (7), KHAY 5 (5), KTTS 5 (5), WDEN 5 (5), WTCR 5 (5)

JOHN FOGERTY Rambunctious Boy (Warner Bros.)

Total Stations: 10, Total Points: 418, Total Adds: 2, Including: WXBQ 17, WQBE 15

Plays Include: KKJG 14 (14), WBBN 13 (13), WWYZ 10 (10), WWZD 7 (7), KFDI 5 (5), WDEN 5 (5), WTVY 5 (5), WXTA 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:

DIAMOND RID Imagine That
LEE ANN WOMACK You've Got To Talk To Me

Hottest:

TRACE ADKINS The Rest Of Mine
CLAY WALKER Watch This

AFTER MIDNITE ENTERTAINMENT

Mandy McCormack • (818) 461-5435

Adds:

JOHN ANDERSON Small Town
PAUL BRANOT A Little In Love
NEAL MCCOY If You Can't Be Good (Be Good At It)
BLACKHAWK Postmarked Birmingham

Hottest:

BROOKS & DUNN Honky Tonk Truth
MARK CHESNUTT Thank God For Believers
REBA MCENTIRE What If It's You
KEVIN SHARP If You Love Somebody
SHANIA TWAIN Love Gets Me Every Time
BRYAN WHITE Love Is The Right Place
YEARWOOD & BROOKS In Another's Eyes

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

BLACKHAWK Postmarked Birmingham
BUFFALO CLUB Heart Hold On
KENNY CHESNEY A Chance

Hottest:

MICHAEL PETERSON From Here To Eternity
SHANIA TWAIN Love Gets Me Every Time

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country – Ken Moultrie

Adds:

BLACKHAWK Postmarked Birmingham
KENNY CHESNEY A Chance
NEAL MCCOY If You Can't Be Good (Be Good At It)
LEANN RIMES On The Side Of Angels

Hottest:

DEANA CARTER How Do I Get There
BROOKS & DUNN Honky Tonk Truth
TIM MCGRAW Everywhere
GEORGE STRAIT Today My World Slipped Away
KEVIN SHARP If You Love Somebody

Digital Country – L.J. Smith

Adds:

KENNY CHESNEY A Chance
LEANN RIMES On The Side Of Angels

Hottest:

TIM MCGRAW Everywhere
YEARWOOD & BROOKS In Another's Eyes
KEVIN SHARP If You Love Somebody
SHANIA TWAIN Love Gets Me Every Time
BROOKS & DUNN Honky Tonk Truth

New Country – L.J. Smith

Adds:

KENNY CHESNEY A Chance
LEANN RIMES On The Side Of Angels

Hottest:

TIM MCGRAW Everywhere
YEARWOOD & BROOKS In Another's Eyes
KEVIN SHARP If You Love Somebody
SHANIA TWAIN Love Gets Me Every Time
SAWYER BROWN This Night Won't Last Forever

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

U.S. Country – Jim Murphy

Adds:

DIAMOND RID Imagine That
SAMMY KERSHAW Love Of My Life
LEE ANN WOMACK You've Got To Talk To Me

Hottest:

BROOKS & DUNN Honky Tonk Truth
MARK CHESNUTT Thank God For Believers
SAWYER BROWN This Night Won't Last Forever
KEVIN SHARP If You Love Somebody
YEARWOOD & BROOKS In Another's Eyes

CD Country – John Hendricks

Adds:

RAYBON BROTHERS/OLIVIA NEWTON-JOHN Falling
JASON SELLERS That Does It

Hottest:

YEARWOOD & BROOKS In Another's Eyes
LORRIE MORGAN One Of Those Nights Tonight
MINDY MCCREARY What If I Do
ALAN JACKSON Between The Devil And Me

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Hot Country – David Felker

Adds:

RHETT AKINS More Than Everything
BLACKHAWK Postmarked Birmingham
TRACY BYRD Good Ol' Fashioned Love
NEAL MCCOY If You Can't Be Good (Be Good At It)

Hottest:

TIM MCGRAW Everywhere
SAWYER BROWN This Night Won't Last Forever
KEVIN SHARP If You Love Somebody
MARK CHESNUTT Thank God For Believers
YEARWOOD & BROOKS In Another's Eyes

Mainstream Country – David Felker

Adds:

JOHN ANDERSON Small Town
RIVER ROAD Nickajack

Hottest:

TIM MCGRAW Everywhere
KEVIN SHARP If You Love Somebody
SAWYER BROWN This Night Won't Last Forever
YEARWOOD & BROOKS In Another's Eyes
CLINT BLACK Something That We Do

COUNTRY VIDEO



ADDS

BLACKHAWK Postmarked Birmingham
WADE HAYES Wichita Lineman
MICHAEL JOHNSON Whenever I Call You Friend
SAMMY KERSHAW Love Of My Life
NEAL MCCOY If You Can't Be Good (Be Good At It)

HOT SHOTS

CLINT BLACK Something That We Do
MARTINA MCBRIDE A Broken Wing
TY HERNDON I Have To Surrender
BROOKS & DUNN Honky Tonk Truth
CHELY WRIGHT Shut Up And Drive

DTNN

THE NASHVILLE NETWORK

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

KINLEYS Please (Epic)
JOHN MICHAEL MONTGOMERY Angel In My... (Atlantic)

TOP 10

JOHN MICHAEL MONTGOMERY Angel In My... (Atlantic)
CLINT BLACK Something That We Do (RCA)
BROOKS & DUNN Honky Tonk Truth (Arista)
MARK CHESNUTT Thank God For Believers (Decca)
TIM MCGRAW Everywhere (Curb)
SHANIA TWAIN Love Gets Me Every Time (Mercury)
TRACE ADKINS The Rest Of Mine (Capitol)
PATTY LOVELESS You Don't Seem To Miss Me (Epic)
MARTINA MCBRIDE A Broken Wing (RCA)
REBA MCENTIRE What If It's You (MCA)

Information current as of October 27.



38 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

JAMES T. HORN Geronimo (Curb/Univision)
PRAIRIE OYSTER She Won't Be Lonely Long (Verve)
COLLIN RAYE w/JIM BRICKMAN The Gift (Epic)

TOP 10

LORRIE MORGAN Go Away (BNA)
VINCE GILL You And You Alone (MCA)
BRYAN WHITE Love Is The Right Place (Asylum/EEG)
SAWYER BROWN This Night Won't Last Forever (Curb)
LEE ANN WOMACK The Fool (Decca)
MARK CHESNUTT Thank God For Believers (Decca)
TIM MCGRAW Everywhere (Curb)
CHELY WRIGHT Shut Up And Drive (MCA)
TRAVIS TRITT WALARI WHITE Helping Me... (Warner Bros.)
BROOKS & DUNN Honky Tonk Truth (Arista)

HEAVY

CLINT BLACK Something That We Do (RCA)
BROOKS & DUNN Honky Tonk Truth (Arista)
MARK CHESNUTT Thank God For Believers (Decca)
VINCE GILL You And You Alone (MCA)
KINLEYS Please (Epic)
REBA MCENTIRE What If It's You (MCA)
TIM MCGRAW Everywhere (Curb)
SAWYER BROWN This Night Won't Last Forever (Curb)
TRAVIS TRITT WALARI WHITE Helping Me... (Warner Bros.)
BRYAN WHITE Love Is The Right Place (Asylum/EEG)
CHELY WRIGHT Shut Up And Drive (MCA)
T. YEARWOOD w/G. BROOKS In Another's Eyes (MCA)

HOT SHOTS

BLACKHAWK Postmarked Birmingham (Arista)
PAUL BRANOT A Little In Love (Reprise)
BUFFALO CLUB Heart Hold On (Rising Tide)
DIXIE CHICKS I Can Love You Better (Monument)
SAMMY KERSHAW Love Of My Life (Mercury)
LYNNS Nights Like These (Reprise)
OELBERT McCLINTON Sending Me... (Curb/Rising Tide)
NEAL MCCOY If You Can't Be Good (Be Good At It) (Atlantic)
JOHN MICHAEL MONTGOMERY Angel In My... (Atlantic)
LEANN RIMES You Light Up My Life (MCG/Curb)
KRIS TYLER What A Woman Knows (Rising Tide)
WYONNONA When Love Starts Talkin' (Curb/Universal)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week. Pick Hits of the Week receive 6 plays per day. All Top 10 videos also receive heavy rotation.

Information current as of October 22.

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

KEAN/Abilene, TX PD: Dwayne Alexander MD: Rudy Allen Fernandez 17 WAD: HAYES 17 RAYDON BROS. 17 KRIS TYLER 17 LYNN 17 JASON SELLERS	WKLB/Boston, MA PD: Mike Brophy APD/MD: Ginny Rogers MD: Bill Shiel 18 LEE ANN WOMACK 18 LEANN RIMES 18 JOHN M. MONTGOMERY	KYNG/Dallas, TX PD: Mike Brophy MD: Stacey Tackett 35 BROOKS & DUNN	WQHK/Ft. Wayne, IN PD: Dean McNeil MD: Jeff Moore 13 DIAMOND RIO 13 NEAL MCCOY 13 KRIS TYLER 13 NEAL MCCOY 5 PAUL BRANDT 5 JOHN ANDERSON 5 BLACKHAWK	WMTZ/Johnstown, PA OM/MD: Brian Cleary 14 COLLIN RAYE 7 LEE ANN WOMACK 7 DIAMOND RIO 5 PAUL BRANDT	KRWQ/Medford, OR PD: Dean Goodwin MD: John Glenn 14 WADE HAYES 11 LYNN 11 DEAN MILLER 11 DIAMOND RIO	KXKT/Omaha, NE OM/MD: Tom Goodwin MD: John Glenn 14 WADE HAYES 7 KRIS TYLER	KFRG/Riverside, CA OM/MD: Ray Massie MD: Don Jeffrey 13 CLAY WALKER 13 WYNONNA 13 TRACE ADKINS 13 ALABAMA 13 GEORGE STRAIT	KRMD/Shreveport, LA PD: Tom Goodwin APD/MD: Rick Stephenson 15 MINDY MCCREADY 15 JOHN M. MONTGOMERY 15 KENNY CHESNEY	KNUE/Tyler, TX PD: Amy Austin MD: Chuck McKinley 12 LEANN RIMES 12 KENNY CHESNEY 12 LONESTAR 12 ALABAMA 12 TY HERNDON
WQOM/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 LEE ANN WOMACK 18 LEANN RIMES 18 JOHN M. MONTGOMERY	WYRK/Buffalo, NY PD: Ken Johnson MD: Pat O'Brien 22 MARTINA MCBRIDE 22 PATTY LOVELESS	WGNE/Daytona Beach, FL MD: Jim Andrews 21 DEAN CARTER 15 LEE ANN WOMACK 14 KENNY CHESNEY	KSKS/Fresno, CA PD: Ken Boesen MD: Steve Montgomery 26 ALAN JACKSON 7 ALABAMA 7 LYNN 7 SAMMY KERSHAW	KBEQ/Kansas City, MO MD: Mike Kennedy MD: T.J. McEntire 18 NEAL MCCOY 18 TIM MCGRAW 18 KRIS TYLER 18 LEE ANN WOMACK	WGKX/Memphis, TN OM: Fred Horton PD: J.L. Flak MD: Mark Billingsley 10 MARTINA MCBRIDE 10 TY HERNDON 10 JOHN M. MONTGOMERY	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 6 PAUL BRANDT 6 SAMMY KERSHAW 6 DIAMOND RIO 6 LORRIE MORGAN	WYYD/Roanoke, VA PD/MD: Robynn Jaymes 16 LEE ANN WOMACK 16 TOBY KEITH 16 BLACKHAWK 16 SHERRIE AUSTIN	WBYT/South Bend, IN PD: Ralph Cherry MD: Lisa Kostl 18 DEANA CARTER 18 NEAL MCCOY 18 LEANN RIMES 5 BLAKE & BRIAN	WFRG/Utica-Rome, NY PD: Chris Atkins MD: Crickett 15 PAUL BRANDT 15 DIXIE CHICKS 7 BLACKHAWK 7 SAMMY KERSHAW 7 LILA MCCANN
WGNA/Albany, NY PD: Buzz Brandy MD: Bill Easley 6 ALABAMA 6 LORRIE MORGAN 6 COLLIN RAYE	KHAK/Cedar Rapids, IA PD: Jeff Whitehead MD: Dawn Johnson 15 DIAMOND RIO 9 PAUL BRANDT 9 LORRIE MORGAN 9 RHETT AKINS 9 SAMMY KERSHAW	KYGO/Denver, CO MD: Jennifer Page 13 DIAMOND RIO 13 COCHRAN & WARINER 5 PAUL BRANDT	WBCT/Grand Rapids, MI OM/MD: Doug Montgomery MD: Kelly Hris 15 NEAL MCCOY 5 BLACKHAWK	KFKF/Kansas City, MO PD: Dale Carter APD/MD: Tony Stevens 15 DEANA CARTER 15 SAMMY KERSHAW 15 LEE ANN WOMACK 15 LILA MCCANN 15 DIAMOND RIO	WOGY/Memphis, TN OM: Joel Burke PD: Bill Hughes MD: Polly Wogg 20 PATTY LOVELESS 20 JOHN M. MONTGOMERY 7 NEAL MCCOY	WVWA/Orlando, FL PD: Mike Moore MD: Shadow Stevens 12 JOHN M. MONTGOMERY 12 LEANN RIMES	WBEE/Rochester, NY PD: Loyd Ford MD: Dr. Frasier Love 5 NEAL MCCOY 5 BLACKHAWK	WXXQ/Rockford, IL PD: Jesse Garcia MD: Paul Neuman 5 LORRIE MORGAN 5 LORRIE MORGAN 5 LEE ANN WOMACK 5 DIAMOND RIO	KJUG/Visalia, CA PD/MD: Dave Daniels 15 MINDY MCCREADY 15 LORRIE MORGAN 15 DIAMOND RIO 15 KRIS TYLER 15 LEE ANN WOMACK
KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Walbu 12 SAMMY KERSHAW 5 PAUL BRANDT 5 LILA MCCANN 5 SHERRIE AUSTIN	WXYX/Champaign, IL PD: R.W. Smith MD: Nicole Beale 6 NEAL MCCOY 6 PAUL BRANDT 6 JOHN ANDERSON 6 BLACKHAWK 5 LEE ANN WOMACK	KJYJ/Des Moines, IA OM/MD: Beverlee Brannigan MD: Eddie Hatfield 12 DIAMOND RIO 12 LEANN RIMES	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 24 LEE ANN WOMACK 18 LYNN 15 KENNY CHESNEY 10 PRAIRIE OYSTER	WDAF/Kansas City, MO PD: Ted Cramer MD: David Bryan 10 JOHN M. MONTGOMERY 10 SONS OF THE DESERT 10 TRACY BYRD	WKIS/Miami, FL PD: Ted Cramer MD: Darlene Evans 14 ALABAMA 14 BLACKHAWK 14 TY HERNDON 14 NEAL MCCOY 14 RICOCHET	KNKI/Sacramento, CA OM/MD: Mark Evans APD/MD: Jennifer Wood 14 LORRIE MORGAN 6 BLACKHAWK	WVXO/Saginaw, MI PD: Rick Walker 7 LILA MCCANN 7 MARTINA MCBRIDE	WVJO/St. Cloud, MN PD: Mark Sprint 11 LEE ANN WOMACK 11 LORRIE MORGAN 11 DIAMOND RIO 7 KENNY CHESNEY 7 SAMMY KERSHAW	WRRK/West Palm Beach, FL MD: Mitch Mahan MD: J.R. Jackson 16 LEE ANN WOMACK 16 LILA MCCANN 5 KENNY CHESNEY 5 KRIS TYLER
KRRV/Alexandria, LA OM: Lon Harris MD: Scott Bryant 12 LEE ANN WOMACK 12 LYNN 12 DIAMOND RIO	WBUB/Charleston, SC MD: John Dixon 12 TY HERNDON 12 LEANN RIMES 12 ALABAMA	WWWW/Detroit, MI PD: Tim Roberts MD: Carl E. No Adds	WVWK/Knoxville, TN PD: Wayne Carlisle MD: Chris Huff 13 DIAMOND RIO 13 SAMMY KERSHAW	WML/Milwaukee, WI OM: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan 14 LEE ANN WOMACK 14 COLLIN RAYE 14 DIAMOND RIO 14 NEAL MCCOY	WVXJ/Phoenix, AZ PD: Dan Dermody MD: Joe Cameron 7 PART Y LOVELESS 14 DIAMOND RIO 14 LEE ANN WOMACK	WVWF/Salisbury, MD MD: Kim Werne 5 KRIS TYLER 5 COLLIN RAYE 5 JOHN ANDERSON 5 PAUL BRANDT	WVXO/Saginaw, MI PD: Rick Walker 7 LILA MCCANN 7 MARTINA MCBRIDE	WVJO/St. Cloud, MN PD: Mark Sprint 11 LEE ANN WOMACK 11 LORRIE MORGAN 11 DIAMOND RIO 7 KENNY CHESNEY 7 SAMMY KERSHAW	WVXJ/Phoenix, AZ PD: Dan Dermody MD: Joe Cameron 7 PART Y LOVELESS 14 DIAMOND RIO 14 LEE ANN WOMACK
WFGY/Altoona, PA PD/MD: Polly Wogg 35 DIAMOND RIO 15 JOHN ANDERSON	WEZL/Charleston, SC PD: Kris Van Dyke MD: Gary Griffin 15 SAMMY KERSHAW 15 DIAMOND RIO	WYCD/Detroit, MI PD: Eddie Haskell MD: Katie Maroso 15 COCHRAN & WARINER 5 DIAMOND RIO	WVWK/Knoxville, TN PD: Wayne Carlisle MD: Chris Huff 13 DIAMOND RIO 13 SAMMY KERSHAW	WVXJ/Phoenix, AZ PD: Dan Dermody MD: Joe Cameron 7 PART Y LOVELESS 14 DIAMOND RIO 14 LEE ANN WOMACK	WVWF/Salisbury, MD MD: Kim Werne 5 KRIS TYLER 5 COLLIN RAYE 5 JOHN ANDERSON 5 PAUL BRANDT	WVXO/Saginaw, MI PD: Rick Walker 7 LILA MCCANN 7 MARTINA MCBRIDE	WVJO/St. Cloud, MN PD: Mark Sprint 11 LEE ANN WOMACK 11 LORRIE MORGAN 11 DIAMOND RIO 7 KENNY CHESNEY 7 SAMMY KERSHAW	WVXJ/Phoenix, AZ PD: Dan Dermody MD: Joe Cameron 7 PART Y LOVELESS 14 DIAMOND RIO 14 LEE ANN WOMACK	WVWF/Salisbury, MD MD: Kim Werne 5 KRIS TYLER 5 COLLIN RAYE 5 JOHN ANDERSON 5 PAUL BRANDT
KGNC/Amarillo, TX PD: Bob Shannon MD: Patrick Clark 15 KENNY CHESNEY 15 SAMMY KERSHAW 15 DIAMOND RIO 7 LILA MCCANN	WBOE/Charleston, WV OM/MD: Jeff Whitehead MD: Shannon O'Neal 15 JOHN FERGUSON 15 MARK CHESNUTT	WTVY/Dothan, AL PD/MD: Shannon O'Neal 10 DIAMOND RIO 10 LYNN 10 LORRIE MORGAN 10 LEE ANN WOMACK 10 COLLIN RAYE 5 KRIS TYLER 5 GENE WATSON 5 BLAKE & BRIAN 5 PRAIRIE OYSTER	WVWK/Knoxville, TN PD: Wayne Carlisle MD: Chris Huff 13 DIAMOND RIO 13 SAMMY KERSHAW	WVXJ/Phoenix, AZ PD: Dan Dermody MD: Joe Cameron 7 PART Y LOVELESS 14 DIAMOND RIO 14 LEE ANN WOMACK	WVWF/Salisbury, MD MD: Kim Werne 5 KRIS TYLER 5 COLLIN RAYE 5 JOHN ANDERSON 5 PAUL BRANDT	WVXO/Saginaw, MI PD: Rick Walker 7 LILA MCCANN 7 MARTINA MCBRIDE	WVJO/St. Cloud, MN PD: Mark Sprint 11 LEE ANN WOMACK 11 LORRIE MORGAN 11 DIAMOND RIO 7 KENNY CHESNEY 7 SAMMY KERSHAW	WVXJ/Phoenix, AZ PD: Dan Dermody MD: Joe Cameron 7 PART Y LOVELESS 14 DIAMOND RIO 14 LEE ANN WOMACK	WVWF/Salisbury, MD MD: Kim Werne 5 KRIS TYLER 5 COLLIN RAYE 5 JOHN ANDERSON 5 PAUL BRANDT
KASH/Anchorage, AK PD: Ray Knight APD/MD: Chris Crowley 15 SAMMY KERSHAW 5 PAUL BRANDT 5 NEAL MCCOY	WSOC/Charlotte, NC PD: Paul Johnson MD: Rick McCracken 5 DARYLE SINGLETARY 5 DIXIE CHICKS 5 RANCH 5 NEAL MCCOY 5 THOMPSON BROTHERS 5 COCHRAN & WARINER	KKCB/Duluth, MN PD: Tom Bishop MD: Pat Puchalla 16 DIAMOND RIO 16 SAMMY KERSHAW 11 PAUL BRANDT	WVWK/Knoxville, TN PD: Wayne Carlisle MD: Chris Huff 13 DIAMOND RIO 13 SAMMY KERSHAW	WVXJ/Phoenix, AZ PD: Dan Dermody MD: Joe Cameron 7 PART Y LOVELESS 14 DIAMOND RIO 14 LEE ANN WOMACK	WVWF/Salisbury, MD MD: Kim Werne 5 KRIS TYLER 5 COLLIN RAYE 5 JOHN ANDERSON 5 PAUL BRANDT	WVXO/Saginaw, MI PD: Rick Walker 7 LILA MCCANN 7 MARTINA MCBRIDE	WVJO/St. Cloud, MN PD: Mark Sprint 11 LEE ANN WOMACK 11 LORRIE MORGAN 11 DIAMOND RIO 7 KENNY CHESNEY 7 SAMMY KERSHAW	WVXJ/Phoenix, AZ PD: Dan Dermody MD: Joe Cameron 7 PART Y LOVELESS 14 DIAMOND RIO 14 LEE ANN WOMACK	WVWF/Salisbury, MD MD: Kim Werne 5 KRIS TYLER 5 COLLIN RAYE 5 JOHN ANDERSON 5 PAUL BRANDT
WVXJ/Phoenix, AZ PD: Dan Dermody MD: Joe Cameron 7 PART Y LOVELESS 14 DIAMOND RIO 14 LEE ANN WOMACK	WVWF/Salisbury, MD MD: Kim Werne 5 KRIS TYLER 5 COLLIN RAYE 5 JOHN ANDERSON 5 PAUL BRANDT	WVXO/Saginaw, MI PD: Rick Walker 7 LILA MCCANN 7 MARTINA MCBRIDE	WVJO/St. Cloud, MN PD: Mark Sprint 11 LEE ANN WOMACK 11 LORRIE MORGAN 11 DIAMOND RIO 7 KENNY CHESNEY 7 SAMMY KERSHAW	WVXJ/Phoenix, AZ PD: Dan Dermody MD: Joe Cameron 7 PART Y LOVELESS 14 DIAMOND RIO 14 LEE ANN WOMACK	WVWF/Salisbury, MD MD: Kim Werne 5 KRIS TYLER 5 COLLIN RAYE 5 JOHN ANDERSON 5 PAUL BRANDT	WVXO/Saginaw, MI PD: Rick Walker 7 LILA MCCANN 7 MARTINA MCBRIDE	WVJO/St. Cloud, MN PD: Mark Sprint 11 LEE ANN WOMACK 11 LORRIE MORGAN 11 DIAMOND RIO 7 KENNY CHESNEY 7 SAMMY KERSHAW	WVXJ/Phoenix, AZ PD: Dan Dermody MD: Joe Cameron 7 PART Y LOVELESS 14 DIAMOND RIO 14 LEE ANN WOMACK	WVWF/Salisbury, MD MD: Kim Werne 5 KRIS TYLER 5 COLLIN RAYE 5 JOHN ANDERSON 5 PAUL BRANDT

202 Total Reporters
 202 Current Reporters
 195 Current Playlists
 Reported Frozen Playlist (7):
 WKXC/Augusta, GA
 KILT/Houston, TX
 KTOM/Monterey, CA
 WXTU/Philadelphia, PA
 WFMB/Springfield, IL
 WVOK/Wheeling, WV
 WGTY/York, PA

COUNTRY PLAYLISTS

October 24, 1997 R&R • 65

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

107.7
MARKET #1
WVXY/New York
(914) 592-1071
Smith/Roth

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	42	42	LONESTAR/Come Cryin' To Me
42	42	42	42	42	KENNY CHESNEY/She's Got It All
30	30	42	42	42	LEE ANN WOMACK/The Fool
22	30	30	42	42	DEANA CARTER/How Do I Get There
30	42	30	30	30	REBA MCENTIRE/What If It's You
42	30	30	30	30	KEVIN SHARP/If You Love Somebody
30	30	30	30	30	YEARWOOD & BROOKS/In Another's Eyes
30	30	30	30	30	TIM MCGRAW/Everywhere
30	30	30	30	30	CLINT BLACK/Something That We Do
30	30	30	30	30	GEORGE STRAIT/Today My World...
30	30	30	30	30	WYNNONNA/When Love Starts
30	30	30	30	30	SHANIA TWAIN/Love Gets Me
22	22	22	22	22	KINLEYS/Please
22	22	22	22	22	PAM TILLIS/Land Of The Living
22	22	22	22	22	BROOKS & DUNN/Honky Tonk Truth
22	22	22	22	22	KATHY MATTEA/Love Travels
22	22	22	22	22	PATTY LOVELESS/You Don't Seem To
22	22	22	22	22	JOHN M. MONTGOMERY/Angel In My Eyes
22	22	22	22	22	MICHAEL PETERSON/From Here To...
22	22	22	22	22	ALABAMA/Of Course I'm...
22	22	22	22	22	SHERRIE AUSTIN/One Solitary Tear
22	22	22	22	22	LEANN RIMES/On The Side Of...
22	22	22	22	22	CHELY WRIGHT/Shut Up And Drive
-	-	-	-	-	ALAN JACKSON/Who's Cheatin' Who
-	-	-	-	-	MARK CHESNUTT/Thank God For...
-	-	-	-	-	MARTINA MCBRIDE/A Broken Wing
-	-	-	-	-	SAWYER BROWN/This Night Won't...
-	-	-	-	-	PAM TILLIS/Land Of The Living
-	-	-	-	-	SAMMY KERSHAW/Love Of My Life
-	-	-	-	-	TOBY KEITH/I'm So Happy...
-	-	-	-	-	VINCE GILL/Little More Love
12	-	-	-	-	TRITT & WHITE/Helping Me Get...
22	22	22	22	22	ALAN JACKSON/There Goes
42	20	20	20	20	GEORGE STRAIT/Carrying Your...
12	12	12	12	12	TRACE ADKINS/Left Something...
20	20	20	20	20	PAM TILLIS/All The Good Ones...
20	20	20	20	20	TRISHA YEARWOOD/How Do I Live
20	20	20	20	20	TIM MCGRAW/W/ HILL/It's Your Love
30	30	42	12	12	TOBY KEITH/We Were In Love
-	-	-	-	-	GEORGE STRAIT/One Night At A Time

93.9
MARKET #2
KZLA/Los Angeles
(213) 882-8000
Sebastian/Fink

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	28	34	34	34	CLINT BLACK/Something That We Do
28	28	34	34	34	MARK CHESNUTT/Thank God For...
24	24	24	24	24	REBA MCENTIRE/What If It's You
34	34	34	34	34	TIM MCGRAW/Everywhere
24	24	28	28	28	SHANIA TWAIN/Love Gets Me...
24	24	28	28	28	DEANA CARTER/How Do I Get There
28	34	34	28	28	VINCE GILL/You And You Alone
8	24	9	28	28	MICHAEL PETERSON/From Here To...
8	24	9	28	28	BRYAN WHITE/Love Is The Right...
8	10	9	28	28	WYNNONNA/When Love Starts...
28	28	28	28	28	YEARWOOD & BROOKS/In Another's Eyes
-	10	9	24	24	TRACE ADKINS/The Rest Of Mine
8	24	9	24	24	BROOKS & DUNN/Honky Tonk Truth
8	10	24	24	24	KINLEYS/Please
8	10	24	24	24	TRACY LAWRENCE/The Coast Is Clear
-	-	9	24	24	PATTY LOVELESS/You Don't Seem To...
8	24	24	24	24	MARTINA MCBRIDE/A Broken Wing
24	24	28	28	28	CLAY WALKER/Watch This
28	28	21	21	21	BLAKE & BRIAN/Another Perfect Day
24	28	21	21	21	DIAMOND RIO/How Your Love...
34	34	28	21	21	ALAN JACKSON/There Goes
34	21	21	21	21	TOBY KEITH/We Were In Love
34	34	21	21	21	JOHN M. MONTGOMERY/How Was I To Know
28	21	21	21	21	LORRIE MORGAN/Go Away
21	21	21	21	21	KEVIN SHARP/If You Love Somebody
21	21	21	21	21	TRITT & WHITE/Helping Me Get...
-	-	-	-	-	SHERRIE AUSTIN/One Solitary Tear
-	-	-	-	-	ALAN JACKSON/Who's Cheatin' Who
-	-	-	-	-	TOBY KEITH/I'm So Happy...
-	-	-	-	-	LONESTAR/You Walked In
-	-	-	-	-	JOHN M. MONTGOMERY/Angel In My Eyes
-	-	-	-	-	LEANN RIMES/On The Side Of...
8	10	24	8	8	GEORGE STRAIT/Today My World...
8	10	24	8	8	PAM TILLIS/Land Of The Living
8	24	28	8	8	CHELY WRIGHT/Shut Up And Drive

US-99
MARKET #3
WUSN/Chicago
(312) 649-0099
Sledge/Biondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	36	36	36	BRYAN WHITE/Love Is The Right...
36	36	36	36	36	VINCE GILL/You And You Alone
20	20	36	36	36	MARK CHESNUTT/Thank God For...
36	36	36	36	36	BROOKS & DUNN/Honky Tonk Truth
20	36	36	36	36	CLINT BLACK/Something That We Do
36	36	36	36	36	KEVIN SHARP/If You Love Somebody
36	36	36	36	36	TIM MCGRAW/Everywhere
36	36	36	36	36	LORRIE MORGAN/Go Away
20	36	36	36	36	YEARWOOD & BROOKS/In Another's Eyes
20	20	20	20	20	CLAY WALKER/Watch This
20	20	20	20	20	REBA MCENTIRE/What If It's You
20	20	20	20	20	LONESTAR/You Walked In
20	20	20	20	20	WYNNONNA/When Love Starts...
14	20	20	20	20	CHELY WRIGHT/Shut Up And Drive
14	20	20	20	20	ALAN JACKSON/Who's Cheatin' Who
14	20	20	20	20	MARTINA MCBRIDE/A Broken Wing
14	20	20	20	20	PAM TILLIS/Land Of The Living
14	20	20	20	20	ALABAMA/Of Course I'm...
14	20	20	20	20	SHANIA TWAIN/Love Gets Me...
14	20	20	20	20	PATTY LOVELESS/You Don't Seem To...
14	20	20	20	20	MICHAEL PETERSON/From Here To...
14	20	20	20	20	GEORGE STRAIT/Today My World...
14	20	20	20	20	SHANIA TWAIN/Love Gets Me...
14	14	14	14	14	TRACE ADKINS/The Rest Of Mine
14	14	14	14	14	JOHN M. MONTGOMERY/Angel In My Eyes
-	-	-	-	-	NEAL MCCOY/If You Can't Be...
-	-	-	-	-	TOBY KEITH/I'm So Happy...
-	-	-	-	-	RHETT AKINS/More Than Everything
14	14	14	14	14	TRACY LAWRENCE/The Coast Is Clear
14	14	14	14	14	JOHN ANDERSON/Small Town
-	-	-	-	-	LEANN RIMES/On The Side Of...
-	-	-	-	-	TY HERNDON/Have To Surrender
-	-	-	-	-	TRACE ADKINS/Left Something...
-	-	-	-	-	MINDY MCCREARY/What If I Do
-	-	-	-	-	COLLIN RAYE...The Gift

YOUNG COUNTRY 93.3
MARKET #4
KYCY/San Francisco
(415) 391-9330
Logan/Jordan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	45	45	45	YEARWOOD & BROOKS/In Another's Eyes
30	30	45	45	45	SAWYER BROWN/This Night Won't...
45	45	45	45	45	TIM MCGRAW/Everywhere
45	45	45	45	45	LEE ROY PARNELL/You Can't Get...
45	45	45	45	45	GEORGE STRAIT/Today My World...
45	45	45	45	45	CLAY WALKER/Watch This
30	30	30	30	30	PAM TILLIS/Land Of The Living
30	30	30	30	30	CLINT BLACK/Something That We Do
-	-	-	-	-	BLACKHAWK/Postmarked...
30	30	30	30	30	TRACY BYRD/Good Ol'...
30	30	30	30	30	MARK CHESNUTT/Thank God For...
20	20	20	20	20	KINLEYS/Please
30	30	30	30	30	TRACY LAWRENCE/The Coast Is Clear
30	30	30	30	30	REBA MCENTIRE/What If It's You
20	20	20	20	20	JOHN M. MONTGOMERY/Angel In My Eyes
5	30	30	30	30	MICHAEL PETERSON/From Here To...
20	20	20	20	20	RIVER ROAD/Nickajack
30	30	30	30	30	KEVIN SHARP/If You Love Somebody
30	30	30	30	30	SHANIA TWAIN/Love Gets Me...
20	20	20	20	20	BRYAN WHITE/Love Is The Right...
30	30	30	30	30	BROOKS & DUNN/Honky Tonk Truth
5	30	30	30	30	ALAN JACKSON/Who's Cheatin' Who
20	20	20	20	20	TRACE ADKINS/The Rest Of Mine
-	-	-	-	-	ALABAMA/Of Course I'm...
5	20	20	20	20	SHERRIE AUSTIN/One Solitary Tear
20	20	20	20	20	PATTY LOVELESS/You Don't Seem To...
20	20	20	20	20	MARTINA MCBRIDE/A Broken Wing
-	-	-	-	-	SHERRIE AUSTIN/One Solitary Tear
5	5	20	20	20	JOHN ANDERSON/Small Town
10	10	10	10	10	TRACY BYRD/Don't Love Make...
45	45	45	45	45	DEANA CARTER/How Do I Get There
10	10	10	10	10	KENNY CHESNEY/She's Got It All
10	10	10	10	10	SONS OF THE DESERT/Whatever Comes First
10	10	10	10	10	TY HERNDON/Loved Too Much
10	10	10	10	10	ALAN JACKSON/There Goes
10	45	10	10	10	TOBY KEITH/We Were In Love
10	10	10	10	10	LONESTAR/Come Cryin' To Me
10	10	10	10	10	REBA MCENTIRE/Id Rather Ride...

KPLX
MARKET #6
KPLX/Dallas
(214) 526-2400
Rivers/Alan/Whitney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	45	45	45	MARK CHESNUTT/Thank God For...
45	45	45	45	45	CLAY WALKER/Watch This
45	45	45	45	45	GEORGE STRAIT/Today My World
28	45	45	45	45	SHANIA TWAIN/Love Gets Me
28	28	25	45	45	KINLEYS/Please
28	28	25	45	45	MICHAEL PETERSON/From Here To...
20	20	25	45	45	MARTINA MCBRIDE/A Broken Wing
28	28	25	25	25	YEARWOOD & BROOKS/In Another's Eyes
28	28	25	25	25	BROOKS & DUNN/Honky Tonk Truth
28	28	25	25	25	TRACE ADKINS/The Rest Of Mine
28	28	25	25	25	PATTY LOVELESS/You Don't Seem To...
28	28	25	25	25	TRACY LAWRENCE/The Coast Is Clear
28	28	25	25	25	TY HERNDON/Have To Surrender
28	28	25	25	25	BRYAN WHITE/Love Is The Right...
28	28	25	25	25	WYNNONNA/When Love Starts...
20	28	25	25	25	MICHAEL PETERSON/Angel In My Eyes
20	20	25	25	25	TRACY BYRD/Good Ol'...
20	20	25	25	25	PAM TILLIS/Land Of The Living
20	20	25	25	25	ALAN JACKSON/Who's Cheatin' Who
20	20	25	25	25	SHANIA TWAIN/Love Gets Me...
20	20	25	25	25	CLAY WALKER/Watch This
20	20	25	25	25	LEANN RIMES/On The Side Of...
20	20	25	25	25	ALAN JACKSON/There Goes
20	20	25	25	25	TRACY LAWRENCE/The Coast Is Clear
20	20	25	25	25	BLACKHAWK/Postmarked...
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOLDS/See Rock City
20	20	25	25	25	WYNNONNA/When Love Starts...
20	20	25	25	25	SHERRIE AUSTIN/One Solitary Tear
20	20	25	25	25	RYAN REYNOL

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #14
KEYE/Minneapolis
 (612) 820-4200
 Swedberg/Moon

WOL 102.5

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	SAWYER BROWN/This Night Won't...
40	40	40	40	40	YEARWOOD & BROOKS/In Another's Eyes
40	40	40	40	40	BROOKS & DUNN/Honky Tonk Truth
40	40	40	40	40	SHANIA TWAIN/Love Gets Me...
40	40	40	40	40	MARK CHESNUTT/Thank God For...
40	40	40	40	40	MICHAEL PETERSON/From Here To...
26	26	26	26	26	CLINT BLACK/Something That We Do
26	26	26	26	26	LONESTAR/You Walked In
26	26	26	26	26	CHELY WRIGHT/Shut Up And Drive
26	26	26	26	26	KEVIN SHARP/If You Love Somebody
26	26	26	26	26	TRACE ADKINS/The Rest Of Mine
26	26	26	26	26	JOHN M. MONTGOMERY/Angel In My Eyes
26	26	26	26	26	WYNONNA/When Love Starts...
26	26	26	26	26	REBA MCENTIRE/What If It's You
26	26	26	26	26	GEORGE STRAIT/Today My World...
26	26	26	26	26	TOBY KEITH/It's So Happy...
26	26	26	26	26	ALAN JACKSON/Between The Devil...
26	26	26	26	26	RIVER ROAD/Nickajack
18	18	18	18	18	PAM TILLIS/Land Of The Living
18	18	18	18	18	LEANN RIMES/On The Side Of...
18	18	18	18	18	MARTINA MCBRIDE/A Broken Wing
18	18	18	18	18	SHERRIE AUSTIN/One Solitary Tear
18	18	18	18	18	ALABAMA/Of Course I'm...
26	18	18	18	18	MINDY MCCREADY/What If I Do
18	18	18	18	18	BRYAN WHITE/Love Is The Right...
18	18	18	18	18	SONS OF THE DESERT/Hand Of Fate
18	18	18	18	18	RHETT AKINS/More Than Everything
10	10	10	10	10	KINLEYS/Please
10	10	10	10	10	CLAY WALKER/Watch This
10	10	10	10	10	COLLIN RAYE.../The Gift
10	10	10	10	10	NEAL MCCOY/If You Can't Be...
10	10	10	10	10	DEANA CARTER/Did I Shave My...
10	10	10	10	10	SAMMY KERSHAW/Love Of My Life
10	10	10	10	10	LEE ANN WOMACK/You've Got To...
10	10	10	10	10	DEAN MILLER/My Heart's Broke...
10	10	10	10	10	DIAMOND RIO/Imagine That
10	10	10	10	10	LORRIE MORGAN/One Of Those...
10	10	10	10	10	PAUL BRANDT/A Little In Love
10	10	10	10	10	PATTY LOVELESS/You Don't Seem To...

MARKET #15
KSON/San Diego
 (619) 291-9797
 Shepard/Upton

WISN 103.5

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	DEANA CARTER/How Do I Get There
31	31	31	31	31	LORRIE MORGAN/Go Away
31	31	31	31	31	SAWYER BROWN/This Night Won't...
20	31	31	31	31	TIM MCGRAW/Everywhere
20	31	31	31	31	MARK CHESNUTT/Thank God For...
20	31	31	31	31	YEARWOOD & BROOKS/In Another's Eyes
20	31	31	31	31	BRYAN WHITE/Love Is The Right...
20	20	31	31	31	CLAY WALKER/Watch This
20	20	31	31	31	CLINT BLACK/Something That We Do
20	20	20	20	20	GEORGE STRAIT/Today My World...
20	20	20	20	20	CHELY WRIGHT/Shut Up And Drive
20	20	20	20	20	TRACE ADKINS/The Rest Of Mine
20	20	20	20	20	REBA MCENTIRE/What If It's You
20	20	20	20	20	KINLEYS/Please
20	20	20	20	20	PAM TILLIS/Land Of The Living
20	20	20	20	20	PATTY LOVELESS/You Don't Seem To...
20	20	20	20	20	SHANIA TWAIN/Love Gets Me...
12	20	20	20	20	BROOKS & DUNN/Honky Tonk Truth
12	20	20	20	20	MICHAEL PETERSON/From Here To...
12	12	20	20	20	TRACY LAWRENCE/The Coast Is Clear
12	12	20	20	20	MARTINA MCBRIDE/A Broken Wing
12	12	20	20	20	MARTINA MCBRIDE/A Broken Wing
12	12	20	20	20	WYNONNA/When Love Starts...
14	14	14	14	14	TOBY KEITH/It's So Happy...
14	14	14	14	14	KENNY CHESNEY/She's Got It All
31	14	14	14	14	LEE ANN WOMACK/The Fool
31	14	14	14	14	KEVIN SHARP/If You Love Somebody
14	14	14	14	14	COLLIN RAYE/What The Heart Wants
31	14	14	14	14	DIAMOND RIO/How Your Love...
31	14	14	14	14	VINCE GILL/You And You Alone
31	14	14	14	14	NEAL MCCOY/If You Can't Be...
31	14	14	14	14	ALAN JACKSON/There Goes
12	12	12	12	12	JOHN ANDERSON/Small Town
12	12	12	12	12	TY HERNDON/Have To Surrender
12	12	12	12	12	JOHN M. MONTGOMERY/Angel In My Eyes
12	12	12	12	12	LEANN RIMES/On The Side Of...
12	12	12	12	12	BLACKHAWK/Postmarked...
12	12	12	12	12	ALABAMA/Of Course I'm...
12	12	12	12	12	SAMMY KERSHAW/Love Of My Life

MARKET #16
WMJG/Long Island
 (516) 423-6740
 Asker/Alexander

WMJG Country 94.3

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	LEE ANN WOMACK/The Fool
38	38	38	38	38	SAWYER BROWN/This Night Won't...
38	38	38	38	38	DEANA CARTER/How Do I Get There
38	38	38	38	38	KEVIN SHARP/If You Love Somebody
38	38	38	38	38	TIM MCGRAW/Everywhere
22	38	38	38	38	MARK CHESNUTT/Thank God For...
22	38	38	38	38	YEARWOOD & BROOKS/In Another's Eyes
22	22	38	38	38	CLINT BLACK/Something That We Do
22	22	38	38	38	CLAY WALKER/Watch This
22	22	22	22	22	BRYAN WHITE/Love Is The Right...
22	22	22	22	22	REBA MCENTIRE/What If It's You
22	22	22	22	22	BROOKS & DUNN/Honky Tonk Truth
22	22	22	22	22	CHELY WRIGHT/Shut Up And Drive
22	22	22	22	22	TRACE ADKINS/The Rest Of Mine
22	22	22	22	22	PAM TILLIS/Land Of The Living
22	22	22	22	22	TRACY LAWRENCE/The Coast Is Clear
22	22	22	22	22	KINLEYS/Please
22	22	22	22	22	SHANIA TWAIN/Love Gets Me...
15	22	22	22	22	MICHAEL PETERSON/From Here To...
15	15	22	22	22	ALAN JACKSON/Between The Devil...
15	15	22	22	22	MARTINA MCBRIDE/A Broken Wing
15	15	22	22	22	JOHN M. MONTGOMERY/Angel In My Eyes
15	15	22	22	22	WYNONNA/When Love Starts...
15	15	22	22	22	GEORGE STRAIT/Today My World...
15	15	15	15	15	TY HERNDON/Have To Surrender
15	15	15	15	15	PATTY LOVELESS/You Don't Seem To...
15	15	15	15	15	MINDY MCCREADY/What If I Do
15	15	15	15	15	LONESTAR/You Walked In
15	15	15	15	15	ALABAMA/Of Course I'm...
15	15	15	15	15	RIVER ROAD/Nickajack
15	15	15	15	15	TOBY KEITH/It's So Happy...
15	15	15	15	15	KENNY CHESNEY/A Chance
15	15	15	15	15	PAM BRANDT/A Little In Love
15	15	15	15	15	LILA MCCANNI/Wanna Fall In Love
5	10	10	10	10	RIVER ROAD/Nickajack
30	30	10	10	10	CHELY WRIGHT/Shut Up And Drive
38	38	38	38	38	LORRIE MORGAN/Go Away

MARKET #17
KNLE/Phoenix
 (602) 264-0108
 Garrison/Allen

CAMEL COUNTRY 108

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	50	50	50	50	YEARWOOD & BROOKS/In Another's Eyes
30	30	50	50	50	GEORGE STRAIT/Today My World...
26	30	50	50	50	SHANIA TWAIN/Love Gets Me...
30	30	30	30	30	KINLEYS/Please
50	30	30	30	30	BROOKS & DUNN/Honky Tonk Truth
26	30	30	30	30	LEANN RIMES/On The Side Of...
30	30	30	30	30	MICHAEL PETERSON/From Here To...
26	26	30	30	30	WYNONNA/When Love Starts...
30	30	30	30	30	TRACE ADKINS/The Rest Of Mine
30	30	30	30	30	TIM MCGRAW/Everywhere
26	26	10	30	30	PAM TILLIS/Land Of The Living
30	30	30	30	30	REBA MCENTIRE/What If It's You
26	26	30	30	30	JOHN M. MONTGOMERY/Angel In My Eyes
30	30	30	30	30	LONESTAR/You Walked In
30	30	30	30	30	KEVIN SHARP/If You Love Somebody
30	30	30	30	30	MARK CHESNUTT/Thank God For...
26	26	26	26	26	TOBY KEITH/It's So Happy...
26	26	26	26	26	MARTINA MCBRIDE/A Broken Wing
26	26	26	26	26	DEANA CARTER/Did I Shave My...
26	26	26	26	26	DARYLE SINGLETARY/The Note
5	26	26	26	26	TIM MCGRAW/Just To See You...
26	26	26	26	26	BRYAN WHITE/Love Is The Right...
26	26	26	26	26	LEE ANN WOMACK/You've Got To...
26	26	26	26	26	ALAN JACKSON/Between The Devil...
10	10	10	10	10	BROOKS & DUNN/He's Got You
26	26	26	26	26	CLINT BLACK/Something That We Do
26	26	26	26	26	LYNNS/Nights Like These
30	30	30	30	30	MINDY MCCREADY/What If I Do
10	10	10	10	10	BLACKHAWK/Postmarked...
10	10	10	10	10	SHERRIE AUSTIN/One Solitary Tear
26	26	10	10	10	TRACY LAWRENCE/The Coast Is Clear
10	10	10	10	10	SONS OF THE DESERT/Hand Of Fate
5	10	10	10	10	RIVER ROAD/Nickajack
30	30	10	10	10	CHELY WRIGHT/Shut Up And Drive
10	10	10	10	10	RANCH/Walkin' The Country

MARKET #17
KNIX/Phoenix
 (602) 966-6236
 Daniels/Owens

FM 102.5
 Arizona's Best Country

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	CHELY WRIGHT/Shut Up And Drive
38	38	38	38	38	KEVIN SHARP/If You Love Somebody
24	38	38	38	38	CLAY WALKER/Watch This
38	38	38	38	38	TRACE ADKINS/The Rest Of Mine
24	38	38	38	38	MARK CHESNUTT/Thank God For...
24	24	38	38	38	YEARWOOD & BROOKS/In Another's Eyes
24	24	38	38	38	MARTINA MCBRIDE/A Broken Wing
24	24	38	38	38	SHANIA TWAIN/Love Gets Me...
10	24	38	38	38	LONESTAR/You Walked In
24	24	38	38	38	ALAN JACKSON/Between The Devil...
24	24	24	24	24	BROOKS & DUNN/Honky Tonk Truth
24	24	24	24	24	BRYAN WHITE/Love Is The Right...
24	24	24	24	24	CLINT BLACK/Something That We Do
24	24	24	24	24	GEORGE STRAIT/Today My World...
24	24	24	24	24	MICHAEL PETERSON/From Here To...
24	24	24	24	24	TY HERNDON/Have To Surrender
10	24	24	24	24	KINLEYS/Please
10	24	24	24	24	LEANN RIMES/On The Side Of...
10	24	24	24	24	PAM TILLIS/Land Of The Living
10	24	24	24	24	BRYAN WHITE/Love Is The Right...
10	10	24	24	24	TRACY LAWRENCE/The Coast Is Clear
10	10	10	10	10	BIG HOUSE/Love Ain't Easy
10	10	10	10	10	RIVER ROAD/Nickajack
10	10	10	10	10	NEAL MCCOY/If You Can't Be...
10	10	10	10	10	LILA MCCANNI/Wanna Fall In Love
10	10	10	10	10	PAUL BRANDT/A Little In Love
10	10	10	10	10	LYNNS/Nights Like These
10	10	10	10	10	KENNY CHESNEY/A Chance
10	10	10	10	10	SONS OF THE DESERT/Hand Of Fate
10	10	10	10	10	RIVER ROAD/Nickajack
10	10	10	10	10	JOHN ANDERSON/Small Town
10	10	10	10	10	LILA MCCANNI/Wanna Fall In Love
10	10	10	10	10	ALABAMA/Of Course I'm...

MARKET #18
WIL/St. Louis
 (314) 781-9600
 Barnett/Langston

WOL 92.5 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	35	35	35	35	TIM MCGRAW/Everywhere
25	35	35	35	35	REBA MCENTIRE/What If It's You
25	35	35	35	35	KEVIN SHARP/If You Love Somebody
25	35	35	35	35	BRYAN WHITE/Love Is The Right...
25	35	35	35	35	MARK CHESNUTT/Thank God For...
25	35	35	35	35	BROOKS & DUNN/Honky Tonk Truth
25	25	35	35	35	GEORGE STRAIT/Today My World...
25	25	35	35	35	CLINT BLACK/Something That We Do
35	35	35	35	35	SHANIA TWAIN/Love Gets Me...
35	35	35	35	35	SAWYER BROWN/This Night Won't...
25	35	35	35	35	YEARWOOD & BROOKS/In Another's Eyes
25	35	35	35	35	CHELY WRIGHT/Shut Up And Drive
25	25	25	25	25	TRACE ADKINS/The Rest Of Mine
15	25	25	25	25	RICOCHET/Blink Of An Eye
15	25	25	25	25	PAM TILLIS/Land Of The Living
15	15	25	25	25	PATTY LOVELESS/You Don't Seem To...
15	15	25	25	25	KINLEYS/Please
15	15	25	25	25	CLAY WALKER/Watch This
15	15	25	25	25	MICHAEL PETERSON/From Here To...
25	25	25	25	25	ALAN JACKSON/Between The Devil...
15	25	25	25	25	ALABAMA/Of Course I'm...
25	25	25	25	25	JOHN M. MONTGOMERY/Angel In My Eyes
25	25	25	25	25	SAMMY KERSHAW/Love



MIKE KINOSHIAN

Pop/Alternative: Pizazz Through Personality

□ KFMB's Tracy Johnson believes a great morning team provides the foundation for a multidimensional station

Talent development is unquestionably one of the top priorities facing Pop/Alternative Hot AC programmers. Morning megastars Jeff & Jer kick-start the day on **Star 100.7/San Diego (KFMB-FM)**, where Director/Programming & Operations **Tracy Johnson** has emerged as one of the industry's leading programmers and talent coaches.



Tracy Johnson

In their 10 years in San Diego, Jeff & Jer have amassed a loyal following, especially during their days at KFMB-FM, when it was known as "B100." They were subsequently lured away by CHR Q106 (KKLQ), a station that just happened to be programmed by one Tracy Johnson and managed by Bob Bolinger. All four were reunited at Star five months ago; Bolinger is Star's VP/GM.

Regarding his new/old morning team, Johnson notes, "Having them here is invaluable. Personality in all dayparts on Star is vitally important, because without a great morning show, it's difficult to develop a multidimensional radio station."

Instant Cume

First and foremost, Jeff & Jer's presence on Star 100.7 brings the station immediate attention. And one of the most important things in radio is to do something that people will remember. "Jeff & Jer is a morning show that people will talk about," Johnson states. "They increase Star's top-of-mind awareness, and they love our station's spirit and feel. There's a real vibe here, and they're a major portion of it."

"This station was like a barrel of gunpowder waiting for a match to be thrown in. Jeff & Jer ignited it and blew this whole thing sky high. It's very important to them to find out how great they can be. They've been number one before, but we don't know how legendary they can become. They challenge themselves every day, and their best days on radio are ahead of them."

San Diego's morning stars returned to KFMB-FM May 12 — roughly halfway through Arbitron's spring sweep. In morning drive, the station finished second both 12+ and among women 18-34 behind Country KSON; it was also in the runner-up slot behind CHR XHTZ among women 12-24. Summer numbers have Johnson even more encouraged: Star is No. 1 12+ (total week), first in morning drive and afternoon drive, and first among women 18-34.

"Our other dayparts are actually experiencing as much — or more —

growth as the morning show. We have a higher cume middays and afternoons than mornings. We haven't even yet scratched the surface on what Jeff & Jer are going to do in mornings for us."

Respectful of what some other Pop/Alternative Hot AC programmers have done in the talent arena, Johnson comments, "[KALC/Denver PD] Gregg Cassidy has done a great job building his morning show from scratch. There's personality on that station around the clock. It's a multifaceted station, and there are many reasons to listen to it beyond its great music mix."

Great Music Essential

A great part of "stationality" is derived from personalities. But when Pop/Alternative Hot ACs are first launched, music is usually the key attraction. "It stands out as being different," says Johnson. "Stations will put on many '80s records to create the 'oh wow' factor. But six, 12, or 18 months into it, music becomes part of the landscape, and it's no longer a unique station on the dial. Everybody at Star is here to build a great radio station, and that can't happen without the personality aspect."

"In the event something new comes along, we need to have something that will set us apart and really entertain listeners. The format hasn't matured enough in most markets for many stations or companies to address or deal with that."

Having talked with several consultants and other Pop/Alternative Hot AC programmers about issues like the importance of morning shows and talent, Johnson deduces, "Many have defined the station's 'attitude,' but personalities are another challenge. Music can carry the station to an extent, but we're closer and closer to competing with the Internet and cable. If that's what people want, that's where they'll go. It all comes down to endearing yourself and creating an emotional bond between the station and listeners. The best way to do that is by developing personality."

Star's Double Team

Years ago, KFI/Los Angeles boasted "teams" throughout the day. Morning legends Al Lohman & Roger Barkley were followed by the husband-and-wife pairing of Tim & Ev Kelly. With his alter ego, "The Gorilla," Jack Armstrong did a fast-paced afternoon drive show, and Byron & Tanaka took evenings.

In a similar vein, San Diego's Star 100.7 features teams between 6am-6pm. In addition to Jeff & Jer (6am-10am), APD/MD Greg Simms & Anita Rush are heard middays (10am-2pm), and Mark Jagger & Kristi Knight have held down afternoon drive (2pm-6pm) the past 18 months. "The team concept just developed," Johnson explains. "When Kristi joined Jagger, she became a sidekick rather than just a traffic person. Over the past year, this has developed into a terrific team show — they're awesome."

Their obvious professional admiration blossomed into something much more significant and meaningful, as the duo became husband and wife late last month. Johnson, who performed the wedding ceremony, points out, "They returned from their honeymoon a few weeks ago. They're terrific people, great air personalities, and they really know how to put a show together. They have a 16.4 share [among women 18-34 in the summer Arbitron], while the No. 2 station has a 7.8."

Prior to being teamed, Rush did a two-hour (10am-noon) shift and was followed by Simms, who took control until 3pm. "From noon-1pm, we do the '80s At Noon,' and we had Anita stay with Greg for that show," recalls Johnson. "They became so good and so comfortable with each other. We looked at hour-by-hour breakouts and noticed that noon-1pm stood out as the top hour. It's great working with Greg & Anita, and they've developed a great bond and chemistry. It's something we never expected."

For those who may theorize that Jeff & Jer walk away with the bulk of Star's talent budget, Johnson notes, "We pay our people pretty well and give them a lot of freedom. We're owned by a small, family owned company [Midwest Television], and they're very supportive. They like making money and being successful, and they know you have to invest

money to make it. They've been terrific in letting us build the station. So far, it's turned out very well."

Programmer's Mission

Given the wide-ranging needs and egos, a programmer's role as talent coach is highly complex. As Johnson explains, "My mission is to try to keep the station on the road between the white lines, and I want to help every personality and every show. Some people might need a little confidence boost, and others might require more specific instruction. Most people here have the ability, experience, and talent level that they can come to me with ideas and we brainstorm together. It might be something the whole station can become involved with."

Things fly by today's managers and programmers at incredible speeds. To Johnson's credit, however, he excels in a PD's sometimes forgotten role of information source and facilitator. "Especially with so many high-profile personalities, stations often experience communication breakdowns. It's possible that one show doesn't know what the other's doing, and nobody knows what the station, in general, is doing. I spend a lot of time telling people what's happening with other shows."

"I send out e-mails every day that spell out important things that need to be discussed on the air, what happened on shows in other dayparts, and what needs to be promoted. If I can keep them focused on the station's mission, it will help solidify the station's sound and cohesiveness."

But aircheck reviews aren't particularly high on his list. "I can't remember the last time I went over one with anybody. Greg could be programming a station; he doesn't need someone to sit down with him to talk about basics. The same is true with 'The New Guy' [Michael Steele]; he has programmed before and is outstanding."

"I could go over an aircheck with Jeff & Jer anytime I wanted to and find 150 things wrong with what they do. But that's not the essence of what makes them great. I try thinking of new ways to help get them to the next level. We're looking at ways for them to surprise listeners. I get with every show informally almost every day."

Don't try calling Johnson Tuesday mornings at 11, because he'll be at the station's weekly staff meeting. "We call it a 'war meeting,' and it usually turns into a brainstorming session. That's where

the best ideas come from."

Breaking Old Rules

We often wonder where the next wave of great talent will come from. Johnson listens to his share of tapes and opines, "There's good talent out there, but we need to find PDs who have the vision and foresight to unlock the key that lets it out. Most of that will come by removing old rules."

"Most of the talent I hear are too worried about saying the call letters and getting in time and temperature. They think too much, instead of trying to entertain and make an emotional connection with the listener. Stations must have patience and create an environment that will make these personalities grow."

Johnson frequently networks with other Pop/Alternative programmers, including KZZP/Phoenix's Dan Persigehl, KMXB/Las Vegas' Mike Marino, and KRUZ/Santa Barbara, CA's Duncan Payton. The consensus is that the format shouldn't become a jukebox. "They understand and realize that personality is very important in this format. Most stations are looking for answers in morning drive first, because that's what sets the tone and stage for the rest of the day. It's important to get mornings in sync with the rest of the station and to get that building block in first."

Few things are more professionally satisfying to a programmer than going across town and beating your former station. That's precisely, of course, what Johnson has accomplished. "It's a great feeling, because we all built this station together. We built Q106 around Jeff & Jer, and they salvaged a dying station. In two books, Q106 went from No. 19 to No. 2, but everyone knew it was because of Jeff & Jer's success. Our research here showed that B100 had no music image and people hated the station for what they did to Jeff & Jer."

"We built Star piece by piece, and it was done as a team. We brought Jeff & Jer in to take us to a new level. It took about a year to get the feeling that this was a winning station, and Arbitron began reflecting it about a year ago. We didn't fear that if things didn't happen in two or three books, the plug would be pulled."

There's good talent out there, but we need to find PDs who have the vision and foresight to unlock the key that lets it out. Most of that will come by removing old rules.

We knew the company would give us the time and resources, and that we'd build the right talent base to make it all happen. The potential here is tremendous."

AC PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

106.7 Litefm		MARKET #1		
WLTW/New York (212) 258-7000 Ryan				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
14	14	14	17	STREISAND/DION/Tell Him
14	14	14	15	LEANN RIMES/How Do I Live
14	14	14	14	TONI BRAXTON/Un-break My Heart
14	14	14	14	KENNY LOGGINS/For The First Time
14	14	14	14	BRYAN ADAMS/I'll Always Be...
14	14	14	14	MONICA/For You I Will
14	14	14	14	BACKSTREET BOYS/Quit Playing...
14	14	14	14	ELTON JOHN/Something About...
14	14	14	14	PAUL CARRACK/For Once In Our...
14	14	14	12	MARIAH CAREY/Butterfly
14	14	12	12	FLEETWOOD MAC/Silver Springs
12	12	12	12	SPICE GIRLS/2 Become 1
12	12	12	12	AMY GRANT/Takes A Little Time
12	12	12	12	GARY BARLOW/So Help Me Girl
12	12	12	12	LEWIS & MARX/At The Beginning
14	14	6	6	BILLY JOEL/Hey Girl
14	14	6	6	ELTON JOHN/Candle In...1997
14	14	6	6	R. KELLY/I Believe I Can Fly
6	6	6	6	SHAWN COLVIN/Sunny Came Home
6	6	6	6	CHICAGO/Here In My Heart
6	6	6	6	TONI BRAXTON/Don't Want To

K-BIG 104		MARKET #2		
KBIG/Los Angeles (818) 546-1043 Verdery/Ratols				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
30	30	30	30	ELTON JOHN/Something About...
30	30	30	30	LEANN RIMES/How Do I Live
30	30	30	30	JEWEL/Foolish Games
24	24	24	24	BACKSTREET BOYS/Quit Playing...
24	24	24	24	SPICE GIRLS/2 Become 1
24	24	24	24	STREISAND/DION/Tell Him
24	24	24	24	JEWEL/You Were Meant...
24	24	24	24	KENNY LOGGINS/For The First Time
24	24	24	24	TONI BRAXTON/Un-break My Heart
24	24	24	24	BRYAN ADAMS/I'll Always Be...
23	27	29	29	BACKSTREET BOYS/Quit Playing...
21	21	21	21	GARY BARLOW/So Help Me Girl
21	21	21	21	MARIAH CAREY/Butterfly
21	21	21	21	ELTON JOHN/Candle In...1997
21	21	21	21	BEE GEES/Still Waters...
21	21	21	21	PETER CETERA/Do You Love Me...
16	16	16	16	R. KELLY/I Believe I Can Fly
16	16	16	16	AMY GRANT/Takes A Little Time
16	16	16	16	SHAWN COLVIN/Sunny Came Home

KOST 103.5 FM		MARKET #2		
KOST/Los Angeles (213) 427-1035 Kaye/Chang				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
24	24	24	24	MARIAH CAREY/Butterfly
24	24	24	24	ELTON JOHN/Something About...
24	24	24	24	BACKSTREET BOYS/Quit Playing...
24	24	24	24	LEANN RIMES/How Do I Live
24	24	24	24	SPICE GIRLS/2 Become 1
24	24	24	24	MONICA/For You I Will
24	24	24	24	BABYFACE/Every Time I
19	19	19	19	MICHAEL BOLTON/Go The Distance
15	15	15	15	WHITNEY HOUSTON/I Believe In You...
15	15	15	15	ROD STEWART/We Fall In...
15	15	15	15	R. KELLY/I Believe I Can Fly
15	15	15	15	TONI BRAXTON/Un-break My Heart
15	15	15	15	JEWEL/You Were Meant...
15	15	15	15	CELINE DION/All By Myself
15	15	15	15	GLORIA ESTEFANI/Not Giving...
5	5	7	7	PETER CETERA/AZ YET/You're...
7	7	7	7	STREISAND/DION/Tell Him
7	7	7	7	GARY BARLOW/So Help Me Girl
7	7	3	3	BARRY MANILOW/I Go Crazy

lite 93.9		MARKET #3		
WLTW/Chicago (312) 329-9002 Edwards				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
17	19	19	19	FLEETWOOD MAC/Silver Springs
19	19	19	19	AMY GRANT/Takes A Little Time
11	17	17	17	HALL & OATES/Promise Ain't Enough
19	19	19	19	ELTON JOHN/Something About...
11	11	11	11	STREISAND/DION/Tell Him
11	11	11	11	GARY BARLOW/So Help Me Girl
11	11	11	11	BEE GEES/Still Waters...
17	17	17	17	MARIAH CAREY/Butterfly
17	17	17	17	LEANN RIMES/How Do I Live
19	17	17	17	SPICE GIRLS/2 Become 1
11	11	11	11	MICHAEL BOLTON/The Best Of Love
10	11	11	11	BETH NIELSEN CHAPMAN/Sand And Water
10	11	11	11	CHICAGO/The Only One
10	11	11	11	LEWIS & MARX/At The Beginning
11	11	11	11	AMBROSIA/Just Can't Let Go
10	10	10	10	TONI BRAXTON/KENNY G/How Could An...
10	10	10	10	BILLY JOEL/Hey Girl
10	10	10	10	PAUL MCCARTNEY/Young Boy
19	17	8	8	BACKSTREET BOYS/Quit Playing...
19	17	8	8	PAUL CARRACK/For Once In Our...
8	8	8	8	NATALIE COLE/A Smile Like Yours
8	8	8	8	SHAWN COLVIN/Sunny Came Home
8	8	8	8	ELTON JOHN/Candle In...1997

KIOI 101.3 FM		MARKET #4		
KIOI/San Francisco (415) 538-1013 Hamilton				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
36	36	36	36	ELTON JOHN/Something About...
36	36	36	36	KENNY LOGGINS/For The First Time
36	36	36	36	LEANN RIMES/How Do I Live
36	36	36	36	JEWEL/Foolish Games
28	28	28	28	SHAWN COLVIN/Sunny Came Home
28	28	28	28	AMY GRANT/Takes A Little Time
28	28	28	28	BACKSTREET BOYS/Quit Playing...
28	28	28	28	STREISAND/DION/Tell Him
28	28	18	18	GARY BARLOW/So Help Me Girl
36	36	18	18	NO DOUBT/Don't Speak
28	28	18	18	R. KELLY/I Believe I Can Fly
28	28	10	10	BEE GEES/Still Waters...
28	28	10	10	JEWEL/You Were Meant...
10	10	10	10	TONI BRAXTON/Un-break My Heart
10	10	10	10	WHITNEY HOUSTON/I Believe In You...
10	10	10	10	ERIC CLAPTON/Change The World
10	10	10	10	ELTON JOHN/Candle In...1997

KVIL 103.7fm		MARKET #6		
KVIL/Dallas (214) 691-1037 Curtis/O'Neal				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
23	22	22	22	BACKSTREET BOYS/Quit Playing...
24	22	22	22	LEANN RIMES/How Do I Live
23	22	22	22	MICHAEL BOLTON/Go The Distance
14	14	21	21	JEWEL/You Were Meant...
20	21	21	21	TONI BRAXTON/Un-break My Heart
20	21	21	21	LEWIS & MARX/At The Beginning
20	21	21	21	CELINE DION/All Coming...
20	21	21	21	BRICKMAN & MCBRIDE/Valentine
20	20	20	20	BRYAN ADAMS/et's Make A
17	17	18	18	ELTON JOHN/Something About...
15	15	17	17	AMY GRANT/Takes A Little Time
16	15	15	15	FLEETWOOD MAC/Silver Springs
14	15	15	15	GARY BARLOW/So Help Me Girl
14	15	14	14	STREISAND/DION/Tell Him
9	9	14	14	JIM BRICKMAN.../The Gift
9	9	14	14	SISTER HAZEL/All For You
7	7	9	9	HALL & OATES/Promise Ain't Enough
9	9	9	9	LEWIS & MARX/At The Beginning
9	9	9	9	JOHN TESH/Avalon
9	9	9	9	BEE GEES/Still Waters...
9	9	9	9	TONI BRAXTON/KENNY G/How Could An...
9	9	9	9	JACKSON BROWNE/The Next Voice...
7	7	9	9	JOHN WAITE/When You Were Mine
5	5	5	5	ERIC CLAPTON/Change The World
5	5	5	5	DUNCAN SHEIK/Barely Breathing
23	21	21	21	BOB CARLISLE/Butterfly Kisses
5	5	5	5	R. KELLY/I Believe I Can Fly
5	5	5	5	ELTON JOHN/Candle In...1997

Soft Rock 97.1 WASH-FM		MARKET #8		
WASH/Washington (202) 895-5000 Strell/Davis/Martin				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
35	35	35	35	LEANN RIMES/How Do I Live
35	35	35	35	JEWEL/Foolish Games
23	23	23	23	ELTON JOHN/Something About...
35	35	35	35	KENNY LOGGINS/For The First Time
35	35	35	35	LEWIS & MARX/At The Beginning
35	35	35	35	PETER CETERA/Do You Love Me
35	35	35	35	GARY BARLOW/So Help Me Girl
28	28	28	28	STREISAND/DION/Tell Him
28	28	28	28	SHAWN COLVIN/Sunny Came Home
28	28	28	28	BACKSTREET BOYS/Quit Playing...
28	28	28	28	ELTON JOHN/Candle In...1997
10	10	10	10	BEE GEES/Still Waters...
10	10	10	10	BOB CARLISLE/Butterfly Kisses
10	10	10	10	R. KELLY/I Believe I Can Fly
10	10	10	10	WHITNEY HOUSTON/I Believe In You...
10	10	10	10	NO DOUBT/Don't Speak
10	10	10	10	JEWEL/You Were Meant...

MAGIC 106.7		MARKET #10		
WMJX/Boston (617) 542-0241 Kelley/Laurence				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
26	26	26	26	BACKSTREET BOYS/Quit Playing...
26	26	26	26	SHAWN COLVIN/Sunny Came Home
26	26	26	26	ELTON JOHN/Something About...
14	16	14	14	SPICE GIRLS/2 Become 1
25	25	25	25	LEANN RIMES/How Do I Live
25	25	25	25	BRUCE SPRINGSTEEN/Secret Garden
15	15	15	15	FLEETWOOD MAC/Silver Springs
26	25	26	26	ELTON JOHN/Candle In...1997
13	20	13	13	JEWEL/Foolish Games
12	12	12	12	MICHAEL BOLTON/Change The World
12	12	12	12	ERIC CLAPTON/Change The World
12	12	12	12	CELINE DION/All By Myself
12	12	12	12	AMY GRANT/Takes A Little Time
7	6	7	7	MARIAH CAREY/Butterfly
15	15	15	15	JEWEL/You Were Meant...
14	14	14	14	R. KELLY/I Believe I Can Fly
13	13	13	13	BRYAN ADAMS/I'll Always Be...
13	13	13	13	TONI BRAXTON/Un-break My Heart
10	12	10	10	LEWIS & MARX/At The Beginning
12	12	12	12	RICHARD MARX/Until I Find You...
12	12	12	12	MONICA/For You I Will
6	6	6	6	GARY BARLOW/So Help Me Girl
6	6	6	6	BRICKMAN & MCBRIDE/Valentine
6	6	3	3	STREISAND/DION/Tell Him
1	1	1	1	JIM BRICKMAN.../The Gift

peach 94.9		MARKET #12		
WPCH/Atlanta (404) 367-0949 Dillard/Goss/Joy				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
13	11	15	15	LEANN RIMES/How Do I Live
11	13	11	11	HALL & OATES/Promise Ain't Enough
11	13	11	11	SHAWN COLVIN/Sunny Came Home
11	13	11	11	FLEETWOOD MAC/Silver Springs
13	11	13	13	JEWEL/Foolish Games
9	7	9	9	PAUL CARRACK/Eyes Of Blue
9	7	9	9	AMY GRANT/Takes A Little Time
11	13	11	11	ELTON JOHN/Candle In...1997
11	13	11	11	BACKSTREET BOYS/Quit Playing...
13	15	13	13	ELTON JOHN/Candle In...1997
11	13	11	11	GARY BARLOW/So Help Me Girl
13	15	13	13	ELTON JOHN/Something About...
7	7	9	9	BETH NIELSEN CHAPMAN/Sand And Water
5	5	7	7	SPICE GIRLS/2 Become 1
7	9	7	7	JIM BRICKMAN.../The Gift
7	9	7	7	AMBROSIA/Just Can't Let Go
7	9	7	7	STREISAND/DION/Tell Him
3	3	7	7	JOHN TESH/Avalon
6	6	6	6	TONI BRAXTON/KENNY G/How Could An...
6	6	6	6	PAUL CARRACK/For Once In Our...
6	6	6	6	MONICA/For You I Will
9	9	6	6	NATALIE COLE/A Smile Like Yours
9	9	6	6	JAMES TAYLOR/Little More Time
6	6	6	6	TONI BRAXTON/Un-break My Heart
3	5	5	5	K.D. LANG/Theme From...
3	5	5	5	LEWIS & MARX/At The Beginning
3	5	5	5	MICHAEL BOLTON/The Best Of Love

103 FM WLTE		MARKET #14		
WLTE/Minneapolis (612) 339-1029 Notan				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
17	17	17	17	LEANN RIMES/How Do I Live
17	17	17	17	AMY GRANT/Takes A Little Time
17	17	17	17	SPICE GIRLS/2 Become 1
17	17	17	17	BACKSTREET BOYS/Quit Playing...
17	17	17	17	JOHN TESH/Avalon
17	17	17	17	ELTON JOHN/Something About...
12	17	17	17	FLEETWOOD MAC/Silver Springs
5	5	5	5	CHICAGO/The Only One
17	17	17	17	STREISAND/DION/Tell Him
17	15	15	15	NATALIE COLE/A Smile Like Yours
17	15	15	15	JAMES TAYLOR/Little More Time
15	15	15	15	KENNY LOGGINS/For The First Time
15	15	15	15	PAUL CARRACK/For Once In Our...
15	15	15	15	SHAWN COLVIN/Sunny Came Home
12	12	12	12	GARY BARLOW/So Help Me Girl
8	8	8	8	MARIAH CAREY/Butterfly
12	12	12	12	HALL & OATES/Promise Ain't Enough
10	10	10	10	BOYZ II MEN/4 Seasons Of...
8	8	8	8	LINDA EDER/Only Love
8	8	8	8	CARLY SIMON/Every Time We Say...
5	5	5	5	98 DEGREES/Invisible Man
5	5	5	5	JIM BRICKMAN.../The Gift
5	5	5	5	BOGELLI & BRAXTON/Time To Say Goodbye
5	5	5	5	LEWIS & MARX/At The Beginning
5	5	5	5	BEE GEES/Still Waters...
5	5	5	5	AARON NEVILLE/Say What's In My...
5	5	5	5	BILLY JOEL/Hey Girl
5	5	5	5	MICHAEL BOLTON/The Best Of Love
5	5	5	5	JAMES TAYLOR/Line 'Em Up
5	5	5	5	SWING OUT SISTER/How You're Not Here

WALK 97.5		MARKET #16		
WALK/Long Island (516) 475-5200 Michaels/Miller/Lombardo				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
30	30	30	30	LEANN RIMES/How Do I Live
30	30	30	30	JEWEL/Foolish Games
30	30	30	30	SPICE GIRLS/2 Become 1
30	30	30	30	FLEETWOOD MAC/Silver Springs
30	30	30	30	ELTON JOHN/Something About...
30	30	30	30	BACKSTREET BOYS/Quit Playing...
30	30	30	30	STREISAND/DION/Tell Him
30	30	30	30	ELTON JOHN/Candle In...1997
10	10	10	10	

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 ELTON JOHN Something About... (Rocket/A&M Associated)	2658	2639	2567	2501	108/0
3	3	2	2	BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)	2195	2302	2330	2287	95/0
2	2	3	3	LEANN RIMES How Do I Live (Curb)	2190	2280	2372	2423	100/0
5	4	4	4	4 AMY GRANT Takes A Little Time (A&M)	2123	2100	2077	1930	96/0
7	7	6	5	5 DARYL HALL & JOHN OATES Promise Ain't Enough (Push)	1900	1810	1755	1683	92/2
9	8	7	6	6 GARY BARLOW So Help Me Girl (Arista)	1869	1730	1624	1443	103/4
—	—	10	7	7 BARBRA STREISAND*CELINE DION Tell Him (550 Music/Columbia)	1838	1364	—	—	103/8
4	5	5	8	FLEETWOOD MAC Silver Springs (Reprise)	1767	1983	2067	2017	91/0
10	9	9	9	SPICE GIRLS 2 Become 1 (Virgin)	1574	1612	1452	1341	80/1
6	6	8	10	JEWEL Foolish Games (Atlantic)	1396	1641	1886	1904	72/0
23	14	11	11	11 MARIAH CAREY Butterfly (Columbia)	1282	1117	905	551	80/5
19	13	12	12	12 JIM BRICKMAN w/ASHTON & RAYE The Gift (Windham Hill)	1248	1104	933	613	84/4
26	19	15	13	13 DONNA LEWIS & RICHARD MARX At The Beginning (Atlantic)	1127	920	715	367	79/8
15	12	13	14	14 CHICAGO The Only One (Reprise)	1115	1082	967	804	69/3
BREAKER	15	15	15	15 PAULA COLE I Don't Want To Wait (Imago/WB)	897	854	762	659	45/1
11	11	16	16	SHAWN COLVIN Sunny Came Home (Columbia)	883	906	1070	1195	59/1
—	—	23	17	17 MICHAEL BOLTON The Best Of Love (Columbia)	850	456	135	—	69/31
8	10	14	18	ELTON JOHN Candle In The Wind 1997 (Rocket/A&M Associated)	665	958	1266	1459	47/0
14	15	19	19	MONICA For You I Will (Warner Sunset/Atlantic)	574	705	811	855	40/0
24	23	22	20	20 SISTER HAZEL All For You (Universal)	514	507	529	538	21/1
DEBUT	21	21	21	21 TONI BRAXTON w/KENNY G How Could An Angel... (LaFace/Arista)	477	—	—	—	58/58
13	18	20	22	PAUL CARRACK For Once In Our Lives (Ark 21)	470	634	760	910	36/1
20	22	21	23	AMBROSIA I Just Can't Let Go (Warner Bros.)	445	595	632	565	42/1
—	26	26	24	24 AARON NEVILLE Say What's In My Heart (A&M)	435	390	337	295	44/2
30	24	25	25	JOHN TESH Avalon (GTSP)	423	425	349	323	34/1
—	30	28	26	26 BEE GEES Still Waters (Run Deep) (Polydor/A&M Associated)	405	336	242	222	40/3
12	20	24	27	NATALIE COLE A Smile Like Yours (Elektra/EEG)	378	429	705	967	31/0
—	28	29	28	28 PETER CETERA I/AZ YET You're The Inspiration (River North)	369	301	294	258	34/2
17	16	18	29	BARRY MANILOW I Go Crazy (Arista)	353	833	776	667	31/0
28	25	27	30	98 DEGREES Invisible Man (Motown)	350	369	341	332	25/1

This chart reflects airplay from October 20-26. Songs ranked by total plays. Highlighted songs indicate Breaker. 108 AC reporters. 102 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

SARAH MCLACHLAN Building A Mystery (Arista)

Total Stations: 13, Adds: 0, Plays: 251, WHYN 20 (20), WMJQ 28 (28), WINK 18 (11), WRMF 13 (13), WJNI 16 (16), WAHR 10 (10), WJDX 30 (21), WTFM 23 (23), KHLA 24 (24), WHBC 18 (18), KATF 28 (14), KYMG 17 (24), KZST 6 (5).

CARLY SIMON Ev'ry Time We Say Goodbye (Arista)

Total Stations: 28, Adds: 0, Plays: 250, WRCH 7 (7), WWLI 17 (15), WSRS 5 (5), WYJB 4 (5), WLIF 7 (dr), WHUD 8 (6), WKWK 5 (5), WARM 6 (6), WPCH 9 (7), WGSY 8 (15), WLRQ 8 (8), WTVR 11 (5), WEAT 6 (6), WDEF 10 (10), WAHR 10 (10), KMGL 5 (5), WRRM 6 (4), WAJI 10 (10), WTPJ 12 (12), WFMK 20 (20), WGLM 12 (10), WRWC 17 (17), WLTE 8 (8), KEFM 6 (6), KELO 12 (12), KKLI 3 (3), KWAV 5 (5), KKCW 13 (13).

PAUL CARRACK Eyes Of Blue (Ark 21)

Total Stations: 22, Adds: 3, Plays: 230, WRCH 7 (7), WVAF 11, WAFY 16 (11), WHUD 11 (9), WKWK 5 (5), WPCH 13 (7), WGSY 8 (10), WTCB 16 (7), WLRQ 11 (11), WTVR 7 (6), WMXS 21 (21), WLTS 5, WROE 10 (10), WDOK 14 (10), WAJI 5, WFMK 10 (10), WGLM 17 (5), WSWT 10 (10), WRWC 8 (8), KELO 12 (12), KJNS 5 (5), KWAV 3 (3).

BILLY JOEL Hey Girl (Columbia)

Total Stations: 24, Adds: 17, Plays: 229, WRCH 7, WLTW 8, WYJB 11 (11), WLIF 3, WXXC 7, WALK 10 (10), WHUD 8, WSHH 4 (4), WLZW 10, WKWK 5, WMGS 7 (9), WARM 14, WGSY 15, WTCB 7 (4), WTVR 9, WRVR 16, WLIT 10, WDOK 7, WAJI 15, WFMK 10, WRWC 17, WLTE 5 (5), KELO 12, KKCW 12 (6).

BOYZ II MEN 4 Seasons Of Of Loneliness (Motown)

Total Stations: 21, Adds: 0, Plays: 228, WRCH 7 (7), WYJB 6 (8), WLIF 7 (8), WVAF 5 (5), WALK 10 (10), WHUD 14 (13), WGSY 20 (20), WLRQ 8 (8), WRMF 30 (31), WDEF 5 (5), WOOF 15 (15), WTFM 12 (12), WMXS 10 (10), KVLV 10 (8), WFMK 10 (10), WRVF 5 (2), WLTE 10 (10), KGBX 10 (6), KJNS 5 (5), KGBY 28 (28), KZST 1 (1).

JACKSON BROWNE The Next Voice You Hear (Elektra/EEG)

Total Stations: 22, Adds: 1, Plays: 178, WWLI 10 (10), WLIF 8 (8), WVAF 11 (11), WAFY 11 (11), WSHH 4 (4), WKWK 5 (5), WGSY 15 (15), WTCB 7 (7), WDEF 10 (5), WAHR 10 (5), WTFM 10 (10), KHLA 5 (5), KVLV 9, KMGL 6 (5), WFMK 10 (10), WGLM 7 (5), WSWT 5 (5), WRWC 8 (8), KELO 5 (5), KKLI 3 (3), KWAV 10 (8), KISC 9 (9).

JOHN WAITE When You Were Mine (Pure/Mercury)

Total Stations: 17, Adds: 0, Plays: 159, WWLI 15 (15), WAFY 16 (12), WHUD 7 (8), WKWK 5 (5), WGSY 10 (10), WTCB 4 (7), WTVR 7 (6), WDEF 10 (10), WOOF 8 (8), WTFM 10 (10), WMXS 21 (21), KVLV 9 (9), KMGL 5 (5), WFMK 10 (10), WGLM 7 (7), WRWC 12 (12), KWAV 3 (3).

K.D. LANG Theme From The Valley Of The Dolls (Warner Bros.)

Total Stations: 11, Adds: 0, Plays: 63, WHUD 4 (4), WPCH 5 (5), WGSY 6 (10), WGLM 3 (3), WRWC 8 (8), KKLI 3 (3), KOSI 3 (3), KSNE 5 (10), KWAV 3 (3), KKCW 11 (10), KSBL 12 (13).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

PAULA COLE

I Don't Want To Wait (Imago/WB)

TOTAL PLAYS/INCREASE 897/43
TOTAL STATIONS/ADDS 45/1
CHART 15

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TONI BRAXTON w/KENNY G How Could An... (LaFace/Arista)	58
MICHAEL BOLTON The Best Of Love (Columbia)	31
BILLY JOEL Hey Girl (Columbia)	17
BARBRA STREISAND*CELINE DION Tell... (550 Music/Columbia)	8
DONNA LEWIS & RICHARD MARX At The Beginning (Atlantic)	8
JAMES TAYLOR Line 'Em Up (Columbia)	7
MARIAH CAREY Butterfly (Columbia)	5
STYX Dear John (CMC)	5
GARY BARLOW So Help Me Girl (Arista)	4
JIM BRICKMAN w/ASHTON & RAYE The Gift (Windham Hill)	4
KENNY ROGERS Sing Me Your Love Song (Magnatone)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONI BRAXTON w/KENNY G How Could An... (LaFace/Arista)	+477
BARBRA STREISAND*CELINE DION Tell... (550 Music/Columbia)	+474
MICHAEL BOLTON The Best Of Love (Columbia)	+394
DONNA LEWIS & RICHARD MARX At The Beginning (Atlantic)	+207
BILLY JOEL Hey Girl (Columbia)	+180
MARIAH CAREY Butterfly (Columbia)	+165
JIM BRICKMAN w/ASHTON & RAYE The Gift (Windham Hill)	+144
GARY BARLOW So Help Me Girl (Arista)	+139
DARYL HALL & JOHN OATES Promise Ain't Enough (Push)	+90
JAMES TAYLOR Line 'Em Up (Columbia)	+71

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JEWEL You Were Meant For Me (Atlantic)
MICHAEL BOLTON Go The Distance (Columbia)
CHICAGO Here In My Heart (Reprise)
KENNY LOGGINS For The First Time (Columbia)
TONI BRAXTON Un-break My Heart (LaFace/Arista)
JAMES TAYLOR Little More Time With You (Columbia)
R. KELLY I Believe I Can Fly (Jive)
DUNCAN SHEIK Barely Breathing (Atlantic)
PETER CETERA Do You Love Me That Much? (River North)
BRYAN ADAMS I'll Always Be Right There (A&M)

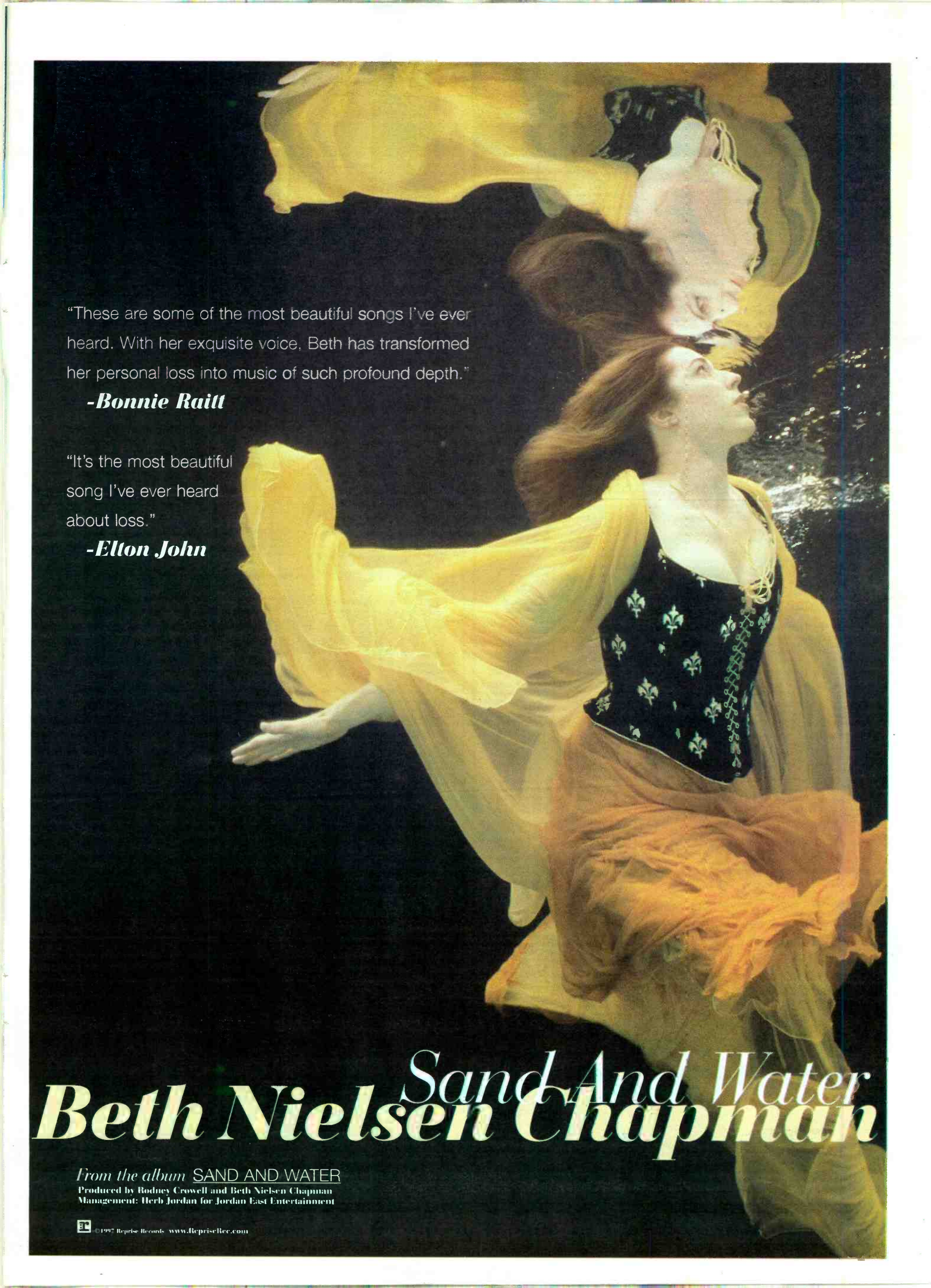
Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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A photograph of Beth Nielsen Chapman in a flowing, translucent yellow dress with a dark, patterned bodice. She is looking upwards and to the right, with her hair blowing in the wind. The background is dark with some light reflections, possibly water or a stage.

"These are some of the most beautiful songs I've ever heard. With her exquisite voice, Beth has transformed her personal loss into music of such profound depth."

-Bonnie Raitt

"It's the most beautiful song I've ever heard about loss."

-Elton John

Sand And Water **Beth Nielsen Chapman**

From the album **SAND AND WATER**
Produced by Rodney Crowell and Beth Nielsen Chapman
Management: Herb Jordan for Jordan East Entertainment

REPORTERS

Stations and their adds listed alphabetically by market

AC

<p>WYJB/Albany, NY OM: Michael Morgan MD: Pat Ryan 5 TONI BRAXTON/KENNY G "Angel"</p> <p>KYMG/Anchorage, AK OM: Mark Murphy PD: Devan Mitchell 23 MICHAEL BOLTON "Best"</p> <p>WRDE/Appleton, WI PD: Dan Larkin 10 CHICAGO "Dry" 10 TONI BRAXTON/KENNY G "Angel"</p> <p>WPCH/Atlanta, GA OM/MD: Vance Dillard APD: Steve Goss MD: David Joy 7 TONI BRAXTON/KENNY G "Angel" 3 LEWIS & MARX "Beginning" 3 MICHAEL BOLTON "Best"</p> <p>WFPG/Atlantic City, NJ OM/MD: Dick Farnessey MD: Marlene Aquas No Adds</p> <p>WBBQ/Augusta, GA PD/MD: John Patrick 7 JIM BRICKMAN "Grit"</p> <p>KKMJ/Austin, TX OM: Stan Blair PD: Nolan Chaske 7 GARY BARLOW "Help"</p> <p>WLIF/Baltimore, MD OM/MD: Gary Balaban MD: Mark Thoner 15 MICHAEL BOLTON "Best" 6 TONI BRAXTON/KENNY G "Angel" 3 BILLY JOEL "Hey"</p> <p>WMJ/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 15 CHICAGO "Dry"</p> <p>WMJX/Boston, MA PD: Don Kelley MD: Mark Lurance 12 MICHAEL BOLTON "Best"</p> <p>WEZN/Bridgeport, CT PD: Steve Marcus 5 STREISAND/DION "Tel"</p> <p>WMOJ/Buffalo, NY PD: Rob Lucas MD: Roger Christian 28 MICHAEL BOLTON "Best"</p> <p>WHBC/Canton, OH PD: Terry Simmons MD: Kayleigh Kries 18 TONI BRAXTON/KENNY G "Angel"</p> <p>KDAR/Cedar Rapids, IA PD: Richard W. Stadlan MD: Tom Cook 9 AARON NEVILLE "Say" 8 TONI BRAXTON/KENNY G "Angel" 8 BEE GEES "Stu"</p> <p>WVAF/Charleston, WV PD: Rick Johnson MD: Arnie Nutter 11 TONI BRAXTON/KENNY G "Angel" 11 MICHAEL BOLTON "Best" 11 PAUL CARRACK "Eyes"</p> <p>WDEF/Chattanooga, TN PD: Denny Howard MD: Denise Peters 10 TONI BRAXTON/KENNY G "Angel" 10 PETER CETERAZA VET "You're"</p> <p>WLIT/Chicago, IL PD/MD: Mark Edwards 10 TONI BRAXTON/KENNY G "Angel" 10 BILLY JOEL "Hey"</p> <p>WRRM/Cincinnati, OH OM: T.J. Holland APD: Ted Morro 5 TONI BRAXTON/KENNY G "Angel"</p>	<p>WOOX/Cleveland, OH PD: Sue Wilson MD: Scott Miller 7 BILLY JOEL "Hey"</p> <p>KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 9 TONI BRAXTON/KENNY G "Angel" 3 AMBROSIA "Just"</p> <p>WTCB/Columbia, SC PD/MD: Brent Johnson 7 TONI BRAXTON/KENNY G "Angel" 3 VENICE "View"</p> <p>WGSY/Columbus, GA PD: David McManus APD/MD: J.J. Hemingway 15 TONI BRAXTON/KENNY G "Angel" 15 BILLY JOEL "Hey" 5 HERB ALPERT "Beba" 5 STYX "John" 5 KENNY ROGERS "Sing"</p> <p>WSNY/Columbus, OH No Adds</p> <p>WVIL/Dallas, TX PD: Bill Currie MD: Alex O'Neil 14 SISTER HAZEL "At" 9 HALL & OATES "Promise" 9 TONI BRAXTON/KENNY G "Angel" 9 JACKSON BROWNE "Voice"</p> <p>WLQT/Dayton, OH PD: Mary Fleener MD: Steven Scott 10 SPICE GIRLS "Become" 10 TONI BRAXTON/KENNY G "Angel" 10 LEWIS & MARX "Beginning" 10 AARON NEVILLE "Say"</p> <p>KOSI/Denver, CO OM: Scott Taylor PD: Steve Hamilton 3 TONI BRAXTON/KENNY G "Angel"</p> <p>KLYF/Des Moines, IA PD: Tom Currie MD: Steve Campbell 15 LEWIS & MARX "Beginning" 15 OMC "Buzarr"</p> <p>WDFD/Dothan, AL OM/MD: Leigh Simpson OM/MD: Mike Holderfield 8 TONI BRAXTON/KENNY G "Angel"</p> <p>KATF/Dubuque, IA PD: Tim Dillon MD: Jackie Livingston 5 STREISAND/DION "Tel"</p> <p>WXK/Erie, PA PD: Ron Arlen MD: Paul Davies 7 TONI BRAXTON/KENNY G "Angel" 7 BILLY JOEL "Hey"</p> <p>WIKY/Evansville, IN PD/MD: Mark Baker 20 MICHAEL BOLTON "Best" 5 TONI BRAXTON/KENNY G "Angel"</p> <p>KLTA/Fargo, ND PD/MD: John Austin 14 TONI BRAXTON/KENNY G "Angel" 7 BETH NIELSEN CHAPMAN "Sand"</p> <p>KEZA/Fayetteville, AR OM/MD: Chip Arledge APD: Derek Somers MD: Krystal Hudson No Adds</p> <p>WCRC/Flint, MI OM/MD: J. Patrick MD: George McIntyre 8 PAULA COLE "Wal" 7 TONI BRAXTON/KENNY G "Angel"</p> <p>KSNE/Las Vegas, NV PD: Tom Chase MD: John Barry 5 TONI BRAXTON/KENNY G "Angel"</p> <p>WALK/Long Island, NY VP/Prog: Gene Michaels APD: Rob Miller MD: Charlie Lombardo 5 MICHAEL BOLTON "Best"</p> <p>KBIG/Los Angeles, CA Interim PD: Dave Verdery MD: Charlie Rotolo No Adds</p> <p>KOST/Los Angeles, CA Sta Mgr/PD: Jheri Kaye APD/MD: Johnny Chiang No Adds</p> <p>WVEZ/Louisville, KY OM: C.C. Matthews PD/MD: Joe Fedele 5 TONI BRAXTON/KENNY G "Angel" 5 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p> <p>WPEZ/Macon, GA PD/MD: Jim Franklin 10 MICHAEL BOLTON "Best"</p>	<p>WINK/Ft. Myers, FL PD/MD: Bob Griesinger 18 STREISAND/DION "Tel"</p> <p>WAJF/Ft. Wayne, IN OM: Lee Tobin PD: Barb Richards 15 BILLY JOEL "Hey" 5 PAUL CARRACK "Eyes"</p> <p>WAFY/Frederick, MD PD: John Fleener MD: Norman Henry Schmidt 11 TONI BRAXTON/KENNY G "Angel" 10 BETH NIELSEN CHAPMAN "Sand" 9 KENNY ROGERS "Sing"</p> <p>WLHT/Grand Rapids, MI PD: Bill Bailey APD/MD: Mary Turner 7 MICHAEL BOLTON "Best"</p> <p>WMAG/Greensboro, NC PD/MD: Nick Allen 9 MICHAEL BOLTON "Best"</p> <p>WMYI/Greenville, SC PD: Gary Jackson MD: Chris Scott 5 MICHAEL BOLTON "Best" 5 MARIAH CAREY "Butterfly" 5 TONI BRAXTON/KENNY G "Angel"</p> <p>WRCH/Hartford, CT PD: Allan Camp MD: Joe Hani 7 JAMES TAYLOR "Line" 7 BILLY JOEL "Hey" 7 TONI BRAXTON/KENNY G "Angel"</p> <p>KSSK/Honolulu, HI OM/MD: Michael Shishido PD: Dick Wainwright No Adds</p> <p>WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien 5 TONI BRAXTON/KENNY G "Angel" 5 JAMES TAYLOR "Line" 5 BLUE'S TRAVELER "Pricious"</p> <p>WTPI/Indianapolis, IN PD: Gary Havens MD: Steve Cooper 8 TONI BRAXTON/KENNY G "Angel" 8 JAMES TAYLOR "Line"</p> <p>WJOX/Jackson, MS MD: Jan Michaels 30 THIRD EYE BLIND "Life" 30 SUGAR RAY "Fly" 29 TONIC "Coud" 28 STREISAND/DION "Tel" 27 MARIAH CAREY "Butterfly"</p> <p>WOLR/Kalamazoo, MI OM: Ken Langhear PD: Brian Wertz 14 TONI BRAXTON/KENNY G "Angel"</p> <p>WJXB/Knoxville, TN PD/MD: Jeff Jamigan 7 HALL & OATES "Promise" 7 LEWIS & MARX "Beginning" 7 PETER DETERAZA VET "You're"</p> <p>WGML/Lafayette, IN PD: Dan McKay 7 TONI BRAXTON/KENNY G "Angel" 7 KENNY ROGERS "Sing" 4 STYX "John"</p> <p>KHLA/Lake Charles, LA OM/MD: Don Rivers 10 JIM BRICKMAN "Grit"</p> <p>WFMK/Lansing, MI PD/MD: Ray Marshall 10 KENNY ROGERS "Sing" 10 BILLY JOEL "Hey" 10 TONI BRAXTON/KENNY G "Angel"</p> <p>KSNE/Las Vegas, NV PD: Tom Chase MD: John Barry 5 TONI BRAXTON/KENNY G "Angel"</p> <p>WALK/Long Island, NY VP/Prog: Gene Michaels APD: Rob Miller MD: Charlie Lombardo 5 MICHAEL BOLTON "Best"</p> <p>KBIG/Los Angeles, CA Interim PD: Dave Verdery MD: Charlie Rotolo No Adds</p> <p>KOST/Los Angeles, CA Sta Mgr/PD: Jheri Kaye APD/MD: Johnny Chiang No Adds</p> <p>WVEZ/Louisville, KY OM: C.C. Matthews PD/MD: Joe Fedele 5 TONI BRAXTON/KENNY G "Angel" 5 JIM BRICKMAN "Grit" 5 MARIAH CAREY "Butterfly"</p> <p>WPEZ/Macon, GA PD/MD: Jim Franklin 10 MICHAEL BOLTON "Best"</p>	<p>WMGN/Madison, WI VP/Prog: Pat O'Neill APD: Mark Van Allen MD: Kim Fischer 17 TONI BRAXTON/KENNY G "Angel"</p> <p>KVLY/McAllen, TX PD/MD: Roger Scott 8 STREISAND/DION "Tel" 5 MICHAEL BOLTON "Best" 5 TONI BRAXTON/KENNY G "Angel"</p> <p>WLRQ/Metairie, FL PD: Max Tooker MD: Karen Kay 11 MICHAEL BOLTON "Best" 8 TONI BRAXTON/KENNY G "Angel"</p> <p>WRVR/Memphis, TN OM/MD: Joel Burke MD: Kay Manley 16 BILLY JOEL "Hey" 7 TONI BRAXTON/KENNY G "Angel"</p> <p>WLTE/Minneapolis, MN PD/MD: Gary Nolan 5 TONI BRAXTON/KENNY G "Angel"</p> <p>KJNS/Modesto, CA PD/MD: Gary Michaels 5 MICHAEL BOLTON "Best" 5 TONI BRAXTON/KENNY G "Angel"</p> <p>KWAV/Monterey, CA PD/MD: Bernie Moody 10 TONI BRAXTON/KENNY G "Angel" 3 STYX "John"</p> <p>WMXS/Montgomery, AL PD: Al Mason MD: John Rogers 21 JAMES TAYLOR "Line" 10 TONI BRAXTON/KENNY G "Angel"</p> <p>WHUD/Newburgh, NY VP/Prog: Steven Petrone MD: Tom Fucci 8 BILLY JOEL "Hey" 6 JAMES TAYLOR "Line" 4 TONI BRAXTON/KENNY G "Angel"</p> <p>WMAS/Springfield, MA PD: Paul Cannon APD/MD: Kath Stephens 16 MICHAEL BOLTON "Best"</p> <p>KBGX/Springfield, MO PD: Steve Suter MD: Jim Hanzo 15 TONI BRAXTON/KENNY G "Angel" 14 MICHAEL BOLTON "Best" 5 PAUL CARRACK "Eyes"</p> <p>WLTW/New York, NY PD: Jim Ryan MD: Billy Joel "Hey"</p> <p>WFOG/Norfolk, VA PD/MD: Mike Smith 10 MICHAEL BOLTON "Best" 9 TONI BRAXTON/KENNY G "Angel"</p> <p>KMGL/Oklahoma City, OK PD/MD: Steve O'Brien 5 TONI BRAXTON/KENNY G "Angel"</p> <p>KEFM/Omaha, NE PD: Dwight Lane MD: Steve Albertson 6 MICHAEL BOLTON "Best" 6 TONI BRAXTON/KENNY G "Angel"</p> <p>WMFG/Orlando, FL PD: Laura Dene MD: Dean Muccio No Adds</p> <p>KESZ/Phoenix, AZ PD/MD: Mike Del Rocco 12 MICHAEL BOLTON "Best" 12 TONI BRAXTON/KENNY G "Angel"</p> <p>WSHH/Pittsburgh, PA PD/MD: Ron Anelli 4 TONI BRAXTON/KENNY G "Angel" 4 MICHAEL BOLTON "Best"</p> <p>KKCW/Portland, OR MD: Bill Minciner 7 TONI BRAXTON/KENNY G "Angel"</p> <p>WWLI/Providence, RI PD: Tom Holt MD: Bob Bolavert 5 SWING OUT SISTER "Now" 5 TONI BRAXTON/KENNY G "Angel"</p> <p>KRNO/Reno, NV PD/MD: Alan Cook 10 TONI BRAXTON/KENNY G "Angel" 3 MICHAEL BOLTON "Best"</p> <p>WTVR/Richmond, VA PD/MD: Tony Fiorentino 10 TONI BRAXTON/KENNY G "Angel" 9 BILLY JOEL "Hey" 7 98 DEGREES "Invisible"</p> <p>WSLQ/Roanoke, VA MD: Dick Daniels 15 MICHAEL BOLTON "Best"</p> <p>WRWC/Rockford, IL OM/MD: Dan Rivers MD: Mark French 17 BILLY JOEL "Hey" 12 JAMES TAYLOR "Line" 12 MICHAEL BOLTON "Best" 5 STYX "John"</p>	<p>KEZK/St. Louis, MO PD/MD: Jeff Cochran 12 GARY BARLOW "Help" 12 MICHAEL BOLTON "Best"</p> <p>KIOI/San Francisco, CA PD/MD: Bob Hamilton 28 GARY BARLOW "Help" 10 BEE GEES "Stu"</p> <p>KBAY/San Jose, CA PD: Bob Kohle MD: Gary Fletcher 1 JOHN TESH "Avalon"</p> <p>KSBL/Santa Barbara, CA PD/MD: Peter Die 12 LEWIS & MARX "Beginning" 8 TONI BRAXTON/KENNY G "Angel" 8 WARREN HILL "Shera"</p> <p>KZST/Santa Rosa, CA PD: Brent Farris MD: Pat Schaffer 1 MICHAEL BOLTON "Best"</p> <p>KELO/Sioux Falls, SD PD/MD: Reid Holsten 12 BILLY JOEL "Hey" 12 JAMES TAYLOR "Line" 12 MICHAEL BOLTON "Best" 12 TONI BRAXTON/KENNY G "Angel" 1 HERB ALPERT "Beba"</p> <p>KISC/Spokane, WA PD: Rob Harter MD: Dawn Marcel 7 MICHAEL BOLTON "Best" 7 TONI BRAXTON/KENNY G "Angel"</p> <p>WHYN/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 20 STREISAND/DION "Tel" 20 MARIAH CAREY "Butterfly"</p> <p>WMAS/Springfield, MA PD: Paul Cannon APD/MD: Kath Stephens 16 MICHAEL BOLTON "Best"</p> <p>KBGX/Springfield, MO PD: Steve Suter MD: Jim Hanzo 15 TONI BRAXTON/KENNY G "Angel" 14 MICHAEL BOLTON "Best" 5 PAUL CARRACK "Eyes"</p> <p>WRVF/Toledo, OH PD/MD: Kim Carson No Adds</p> <p>KMXZ/Tucson, AZ PD: Bobby Rich MD: Ed Alexander 8 BILLY JOEL "Hey" 7 JIM BRICKMAN "Grit"</p> <p>WLWZ/Utica, NY PD/MD: Randy Jay 10 BILLY JOEL "Hey" 7 LEWIS & MARX "Beginning" 7 FREDDY JONES BAND "Wonder" 3 EDWIN MCCAIN "It"</p> <p>WASH/Washington, DC VP/Prog: Steve Street APD: Dianna Davis MD: Randall Martin 21 BEE GEES "Stu"</p> <p>WEAT/West Palm Beach, FL OM/MD: Les Howard Jacoby APD/MD: Chad Perry 18 LEWIS & MARX "Beginning" 6 MARIAH CAREY "Butterfly" 6 TONI BRAXTON/KENNY G "Angel"</p> <p>WRWF/West Palm Beach, FL PD: Ken Payne MD: Brad Jeffries 14 SHAWN COVIN "Sunny" 11 PAUL CARRACK "Eyes" 3 STREISAND/DION "Tel"</p> <p>WKWK/Wheeling, WV PD/MD: Doug Daniels 5 BILLY JOEL "Hey" 5 STYX "John" 5 TONI BRAXTON/KENNY G "Angel"</p> <p>WMGS/Wilkes-Barre, PA PD/MD: Stan Phillips 5 TONI BRAXTON/KENNY G "Angel" 5 MICHAEL BOLTON "Best"</p> <p>WJBR/Wilmington, DE PD: Michael Waite MD: Dave Banks 7 TONI BRAXTON/KENNY G "Angel"</p> <p>WGNW/Wilmington, NC PD: Mike Farrow MD: Craig Thomas 16 MICHAEL BOLTON "Best"</p> <p>WARM/York, PA PD: Kathy West MD: Rick Stan 14 MICHAEL BOLTON "Best" 14 BILLY JOEL "Hey" 6 TONI BRAXTON/KENNY G "Angel"</p> <p>WKBN/Youngstown, OH OM/MD: Dan Rivers MD: Mark French 19 GARY BARLOW "Help" 19 STREISAND/DION "Tel"</p>	<p>WKOD/Akron, OH PD/MD: Chuck Collins 11 SAVAGE GARDEN "Truly" 11 THIRD EYE BLIND "How"</p> <p>KMXS/Anchorage, AK PD: Mark Carlson APD/MD: Roxy Lannox 5 EDWIN MCCAIN "It"</p> <p>KAMX/Austin, TX PD: Dusty Hayes APD/MD: Jack Stevens 18 ABRA MOORE "Cryin"</p> <p>KLLY/Bakersfield, CA OM: Mark McKay MD: Jason Griffin 15 MATCHBOX 20 "Jam" 15 DURAN DURAN "Electric" 15 THIRD EYE BLIND "How"</p> <p>WWMX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 30 SUGAR RAY "Fly"</p> <p>KKMY/Beaumont, TX OM: Leslie Bass PD: Trey Poston MD: C.C. McClintin 10 THIRD EYE BLIND "How" 10 BARENAKED LADIES "Brian"</p> <p>WMJY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 16 LEWIS & MARX "Beginning" 7 STREISAND/DION "Tel" 7 MICHAEL BOLTON "Best"</p> <p>KCIX/Boise, ID PD/MD: Russ Novak 28 TONIC "Coud" 14 BOYZ II MEN "Seasons" 7 TEXAS "Say"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strauss APD/MD: Michelle Engel 3 SHERYL CROW "Home" 3 SISTER HAZEL "Happy" 3 ROLLING STONES "Anybody" 3 THIRD EYE BLIND "How" 3 FREDDY JONES BAND "Wonder" 3 EDWIN MCCAIN "It"</p> <p>KBXX/Boise, ID PD/MD: Russ Novak 28 TONIC "Coud" 14 BOYZ II MEN "Seasons" 7 TEXAS "Say"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strauss APD/MD: Michelle Engel 3 SHERYL CROW "Home" 3 SISTER HAZEL "Happy" 3 ROLLING STONES "Anybody" 3 THIRD EYE BLIND "How" 3 FREDDY JONES BAND "Wonder" 3 EDWIN MCCAIN "It"</p> <p>KBXX/Boise, ID PD/MD: Russ Novak 28 TONIC "Coud" 14 BOYZ II MEN "Seasons" 7 TEXAS "Say"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strauss APD/MD: Michelle Engel 3 SHERYL CROW "Home" 3 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FREDDY JONES BAND "Wonder" 3 EDWIN MCCAIN "It"</p> <p>KBXX/Boise, ID PD/MD: Russ Novak 28 TONIC "Coud" 14 BOYZ II MEN "Seasons" 7 TEXAS "Say"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strauss APD/MD: Michelle Engel 3 SHERYL CROW "Home" 3 SISTER HAZEL "Happy" 3 ROLLING STONES "Anybody" 3 THIRD EYE BLIND "How" 3 FREDDY JONES BAND "Wonder" 3 EDWIN MCCAIN "It"</p> <p>KBXX/Boise, ID PD/MD: Russ Novak 28 TONIC "Coud" 14 BOYZ II MEN "Seasons" 7 TEXAS "Say"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strauss APD/MD: Michelle Engel 3 SHERYL CROW "Home" 3 SISTER HAZEL "Happy" 3 ROLLING STONES "Anybody" 3 THIRD EYE BLIND "How" 3 FREDDY JONES BAND "Wonder" 3 EDWIN MCCAIN "It"</p> <p>KBXX/Boise, ID PD/MD: Russ Novak 28 TONIC "Coud" 14 BOYZ II MEN "Seasons" 7 TEXAS "Say"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strauss APD/MD: Michelle Engel 3 SHERYL CROW "Home" 3 SISTER HAZEL "Happy" 3 ROLLING STONES "Anybody" 3 THIRD EYE BLIND "How" 3 FREDDY JONES BAND "Wonder" 3 EDWIN MCCAIN "It"</p> <p>KBXX/Boise, ID PD/MD: Russ Novak 28 TONIC "Coud" 14 BOYZ II MEN "Seasons" 7 TEXAS "Say"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strauss APD/MD: Michelle Engel 3 SHERYL CROW "Home" 3 SISTER HAZEL "Happy" 3 ROLLING STONES "Anybody" 3 THIRD EYE BLIND "How" 3 FREDDY JONES BAND "Wonder" 3 EDWIN MCCAIN "It"</p> <p>KBXX/Boise, ID PD/MD: Russ Novak 28 TONIC "Coud" 14 BOYZ II MEN "Seasons" 7 TEXAS "Say"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strauss APD/MD: Michelle Engel 3 SHERYL CROW "Home" 3 SISTER HAZEL "Happy" 3 ROLLING STONES "Anybody" 3 THIRD EYE BLIND "How" 3 FREDDY JONES BAND "Wonder" 3 EDWIN MCCAIN "It"</p> <p>KBXX/Boise, ID PD/MD: Russ Novak 28 TONIC "Coud" 14 BOYZ II MEN "Seasons" 7 TEXAS "Say"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strauss APD/MD: Michelle Engel 3 SHERYL CROW "Home" 3 SISTER HAZEL "Happy" 3 ROLLING STONES "Anybody" 3 THIRD EYE BLIND "How" 3 FREDDY JONES BAND "Wonder" 3 EDWIN MCCAIN "It"</p> <p>KBXX/Boise, ID PD/MD: Russ Novak 28 TONIC "Coud" 14 BOYZ II MEN "Seasons" 7 TEXAS "Say"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strauss APD/MD: Michelle Engel 3 SHERYL CROW "Home" 3 SISTER HAZEL "Happy" 3 ROLLING STONES "Anybody" 3 THIRD EYE BLIND "How" 3 FREDDY JONES BAND "Wonder" 3 EDWIN MCCAIN "It"</p> <p>KBXX/Boise, ID PD/MD: Russ Novak 28 TONIC "Coud" 14 BOYZ II MEN "Seasons" 7 TEXAS "Say"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strauss APD/MD: Michelle Engel 3 SHERYL CROW "Home" 3 SISTER HAZEL "Happy" 3 ROLLING STONES "Anybody" 3 THIRD EYE BLIND "How" 3 FREDDY JONES BAND "Wonder" 3 EDWIN MCCAIN "It"</p> <p>KBXX/Boise, ID PD/MD: Russ Novak 28 TONIC "Coud" 14 BOYZ II MEN "Seasons" 7 TEXAS "Say"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strauss APD/MD: Michelle Engel 3 SHERYL CROW "Home" 3 SISTER HAZEL "Happy" 3 ROLLING STONES "Anybody" 3 THIRD EYE BLIND "How" 3 FREDDY JONES BAND "Wonder" 3 EDWIN MCCAIN "It"</p> <p>KBXX/Boise, ID PD/MD: Russ Novak 28 TONIC "Coud" 14 BOYZ II MEN "Seasons" 7 TEXAS "Say"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strauss APD/MD: Michelle Engel 3 SHERYL CROW 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HOT AC TOP 30

OCTOBER 24, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	JEWEL Foolish Games (<i>Atlantic</i>)	3196	3312	3396	3389	84/0
3	3	2	2	PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	3157	3228	3110	2973	84/0
2	2	3	3	SISTER HAZEL All For You (<i>Universal</i>)	3044	3136	3281	3261	83/0
4	4	4	4	SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	2654	2733	2786	2818	78/0
9	7	7	5	SUGAR RAY Fly (<i>Lava/Atlantic</i>)	2359	2235	1989	1826	66/3
5	5	5	6	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	2349	2489	2497	2537	73/0
11	10	8	7	LEANN RIMES How Do I Live (<i>Curb</i>)	2149	1992	1807	1685	58/1
6	6	6	8	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	2132	2239	2211	2224	64/0
8	8	9	9	TONIC If You Could Only See (<i>Polydor/A&M</i>)	1916	1977	1979	1941	60/1
21	18	13	10	SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	1666	1501	1244	1067	51/4
14	13	11	11	AMY GRANT Takes A Little Time (<i>A&M</i>)	1629	1557	1465	1405	59/0
7	9	10	12	OMC How Bizarre (<i>Huh!/Mercury</i>)	1569	1735	1906	2094	56/0
29	23	16	13	CHUMBAWAMBA Tubthumping (<i>Republic/Universal</i>)	1502	1303	956	570	56/6
17	15	14	14	BACKSTREET BOYS Quit Playing Games (With My Heart) (<i>Jive</i>)	1431	1428	1335	1261	46/1
10	11	12	15	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	1376	1531	1668	1812	58/0
16	14	15	16	FLEETWOOD MAC Silver Springs (<i>Reprise</i>)	1295	1361	1376	1294	50/0
23	19	18	17	ELTON JOHN Something About The Way... (<i>Rocket/A&M Associated</i>)	1253	1209	1124	1004	51/0
13	16	19	18	WALLFLOWERS One Headlight (<i>Interscope</i>)	1192	1182	1301	1438	54/1
15	12	17	19	DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)	1174	1256	1476	1370	50/0
22	21	22	20	FIONA APPLE Criminal (<i>Work</i>)	992	1020	989	1021	34/1
12	17	20	21	VERVE PIPE The Freshmen (<i>RCA</i>)	979	1136	1278	1502	40/0
18	20	21	22	MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	969	1039	1095	1128	35/0
BREAKER	23	23	23	TEXAS Say What You Want (<i>Mercury</i>)	910	814	712	619	44/7
—	—	29	24	SUNDAYS Summertime (<i>DGC/Geffen</i>)	780	635	426	368	34/5
26	27	25	25	PEACH UNION On My Own (<i>Mute/Epic</i>)	735	723	713	691	34/0
30	29	24	26	SHAWN COLVIN You And The Mona Lisa (<i>Columbia</i>)	708	726	685	557	35/0
—	—	30	27	MARIAH CAREY Butterfly (<i>Columbia</i>)	678	539	368	206	34/5
—	30	27	28	IMANI COPPOLA Legend Of A Cowgirl (<i>Columbia</i>)	675	653	565	472	26/0
DEBUT	29	29	29	OASIS Don't Go Away (<i>Epic</i>)	584	526	465	379	25/5
24	25	26	30	SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	567	704	813	880	24/2

This chart reflects airplay from October 20-26. Songs ranked by total plays. Highlighted songs indicate Breaker. 88 Hot AC reporters. 79 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

BLUES TRAVELER Most Precarious (*A&M*)
Total Stations: 24. Adds: 0. Plays: 551. WLCE 42, WKEE 24 (26), WQWZ 39 (26), WKZL 31 (31), WPTX 21 (21), WSHS 23 (24), WAEV 22 (22), WMTX 14 (14), WMC 28 (18), KMY 18 (18), KYS 19 (18), KDMX 28 (27), KHM 26 (26), WKDD 13 (13), WTMX 30 (30), WVMX 12 (10), WQAL 39 (10), WWWW 12 (12), KMXC 19 (18), KOSO 10 (10), KBBT 33 (33), KLLC 30 (27), KRUI 7 (7).

BILLIE MYERS Kiss The Rain (*Universal*)
Total Stations: 29. Adds: 4. Plays: 510. WDAQ 17 (17), WMMX 30 (30), WLCE 15, WJLK 10 (8), WOMP 21 (18), WQWZ 23 (24), WCGO 15 (16), WQSM 25 (22), WPTX 21 (21), WMTX 19 (16), WMTX 10 (8), KAMX 33 (27), KMY 18 (10), KYS 20 (20), KDMX 20, WTMX 13, WQAL 5 (5), WMMX 15 (15), WKQI 14 (10), KMKG 21 (21), KSTZ 18 (21), KMXC 14 (10), KALC 45 (26), KMXB 7 (7), KYSR 18, KOSO 15 (15), KBBT 6 (6), KFMB 8 (12), KLLC 17 (14).

LISA LOEB I Do (*Geffen*)
Total Stations: 25. Adds: 11. Plays: 496. WBMX 28 (15), WDAQ 16 (15), WVIC 17, WLCE 25 (25), WIKZ 15, WKEE 24, WLNK 23 (24), WQWZ 14, WQSM 10, WPTX 21 (21), WAEV 22, WMTX 8, KDMX 23 (23), KHM 7 (7), WTMX 30, WQAL 5, WWWW 5, WALC 25 (24), KALC 36 (27), KMXS 5 (5), KLLY 20 (15), KYSR 25, KBBT 30 (27), KFMB 31 (19), KPLZ 31 (21).

ROLLING STONES Anybody Seen My Baby? (*Virgin*)
Total Stations: 22. Adds: 5. Plays: 424. WBMX 3, WDAQ 15 (16), WVIC 17, WMGX 19 (18), WXLO 10 (10), WKLI 10 (10), WKEE 50 (36), WLNK 27, WCGO 15 (16), WQSM 20 (7), WXIL 31 (31), WAKS 7 (7), KMY 18 (18), WKDD 14 (14), WTMX 44 (44), WQAL 17 (17), WAZY 31 (29), WWWW 5, KMXC 28 (27), KYKY 10 (10), KFMB 27 (37), KLLC 5.

WALLFLOWERS Three Marlenas (*Interscope*)
Total Stations: 20. Adds: 4. Plays: 409. WBMX 18 (14), WDAQ 15, WXLO 15 (15), WLCE 25 (25), WJLK 10, WLNK 25 (23), WKZL 25 (48), WPLL 10, WXIL 29 (29), KZPP 27 (28), WQWZ 24 (24), WWWW 5, KALC 11 (5), KMXB 40 (39), KLLY 25 (25), KYSR 25 (25), KYSR 38 (33), KOSO 15 (15), KBBT 20 (19), KRUI 7 (7).

BARBRA STREISAND * CELINE DION Tell Him (*550 Music/Columbia*)
Total Stations: 20. Adds: 5. Plays: 352. WDAQ 38 (38), WMTX 19 (19), WQWZ 14 (15), WQSM 24 (27), WAKS 8 (5), WMLY 7, WMLX 14, KYS 5 (5), KSI 10, KSMG 25 (23), WKDD 19 (19), WAZY 4, KMKG 10, WWWW 8 (5), KMXC 10 (10), KYKY 21 (21), KMAJ 28 (14), KCIX 28 (28), KPLZ 31 (21).

DURAN DURAN Electric Barbarella (*Capitol*)
Total Stations: 21. Adds: 2. Plays: 349. WKEE 24 (13), WJLK 7 (23), WOMP 19 (19), WQWZ 14 (15), WQSM 24 (27), WBBE 14 (7), WPLL 34 (30), WPTX 10 (10), WAKS 6 (6), WMTX 7 (7), KAMX 18 (15), KMY 10 (10), KZPP 21, KSMG 8 (10), KMXC 13 (19), KVIU 19 (19), KLLY 15, KYSR 29 (25), KBBT 25 (29), KLLC 18 (33), KEYW 14 (15).

CHANTAL KREVIAZUK Surrounded (*Columbia*)
Total Stations: 14. Adds: 0. Plays: 279. WLCE 15 (15), WPTX 10 (10), WSHS 15 (12), WMBX 14 (18), WMTX 15 (12), KAMX 40 (42), KZPP 29 (29), KSMG 6 (9), WQAL 17 (17), KMXB 37 (39), KMXS 5 (5), KYSR 25 (25), KZZO 36 (36), KLLC 15 (10).

MATCHBOX 20 3am (*Lava/Atlantic*)
Total Stations: 9. Adds: 2. Plays: 278. WLCE 25, WKZL 20 (17), WSHS 27 (24), KZPP 37 (29), WTMX 45 (45), KMXB 37 (37), KLLY 15, KYSR 25 (25), KFMB 47 (50).

DONNA LEWIS & RICHARD MARX At The Beginning (*Atlantic*)
Total Stations: 12. Adds: 1. Plays: 245. WKEE 25 (26), WOMP 19 (15), WKYE 13 (7), WXIL 29 (29), WAKS 20 (18), WMLY 18, KYS 18 (8), WKTI 20 (5), WWWW 12 (9), KMAJ 28 (14), KPLZ 31 (21), KEYW 12 (12).

TOAD THE WET SPROCKET Crazy Life (*Columbia*)
Total Stations: 10. Adds: 0. Plays: 240. WXLO 18 (18), WMMX 30 (30), WKZL 22 (21), WPTX 30 (30), WMC 15 (6), KDMX 21 (20), KZPP 27 (28), KMXC 17 (16), KLLY 20 (20), KFMB 40 (38).

SAVAGE GARDEN Truly Madly Deeply (*Columbia*)
Total Stations: 12. Adds: 3. Plays: 239. WQSM 22 (29), WAKS 27 (20), WMLX 14, KYS 18, KHM 27 (27), KZPP 28 (28), WKDD 11, WKQI 15 (10), WWWW 8 (5), KVIU 29 (29), KMXS 5 (5), KYSR 35 (24).

SARAH MCLACHLAN Sweet Surrender (*Arista*)
Total Stations: 9. Adds: 2. Plays: 226. WBMX 46 (15), WLCE 25, WKZL 19 (22), KAMX 28 (27), KMXB 38 (40), KLLY 25 (25), KYSR 25 (25), KBBT 15 (23), KLLC 5.

ROBYN Show Me Love (*RCA*)
Total Stations: 9. Adds: 0. Plays: 217. WKEE 33 (18), WOMP 28 (25), WBBE 23 (24), WAKS 28 (18), WMLX 14 (14), KYS 18 (17), KSI 27 (15), WKI 21 (20), WALC 25 (24).

JOHN WAITE When You Were Mine (*Pure/Mercury*)
Total Stations: 12. Adds: 0. Plays: 201. WDAQ 16 (15), WQWZ 28 (31), WCGO 15 (16), WBBE 7 (10), WAKS 15 (15), KMY 10 (10), WMMX 15 (15), WAZY 31 (37), KMKG 21 (21), WWWW 20 (12), KMAJ 14 (14), KBE 9 (9).

HANSON I Will Come To You (*Mercury*)
Total Stations: 11. Adds: 0. Plays: 194. WKEE 12 (25), WJLK 22 (5), WPLL 21 (25), WOMP 6 (4), WCGO 15 (16), WQSM 30 (26), WAKS 29 (24), WKDD 14 (14), WKQI 14 (10), WWWW 20 (12), KMXC 11 (10).

JAI I Believe (*RCA*)
Total Stations: 9. Adds: 0. Plays: 181. WPTX 21 (21), WSHS 22 (16), WMMX 32 (29), WMTX 14 (13), KSI 13 (13), WQAL 17 (17), WMMX 15 (7), KALC 30 (26), KLLC 17 (22).

JEN TRYNIN Getaway (*February*) (*Squint/WB*)
Total Stations: 13. Adds: 1. Plays: 175. WBMX 3 (15), WDAQ 15, WKLI 15 (15), WPLL 17 (32), WMBX 13 (8), WMTX 7 (7), KAMX 33 (33), KMY 10 (10), KSMG 9 (9), WWWW 8 (5), KMXS 5 (5), KOSO 10 (10), KRUI 30 (30).

BIG HEAD TODD & THE MONSTERS Please Don't Tell Her (*Revolution*)
Total Stations: 9. Adds: 0. Plays: 174. WBMX 24 (31), WXLO 12 (12), WQWZ 20 (27), WQSM 7 (7), WKZL 33 (50), WPTX 21 (21), WMBX 16 (22), KALC 26 (24), KOSO 15 (15).

KAMI LYLE Polka Dots (*MCA*)
Total Stations: 11. Adds: 0. Plays: 161. WQSM 10 (10), WMTX 7 (7), KMY 10 (10), WQAL 10 (5), KMKG 3 (3), WWWW 8 (5), KALC 11 (5), KLLY 20 (15), KOSO 10 (10), KFMB 39 (31), KLLC 33 (21).

THIRD EYE BLIND How's It Going To Be (*Elektra/EEG*)
Total Stations: 12. Adds: 11. Plays: 113. WBMX 3, WOMP 6, WQSM 15, WPTX 10, WMTX 7, KMY 10, WKDD 11, KLLY 15, KOSO 5, KBBT 5, KZZO 16, KLLC 10 (10).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

TEXAS

Say What You Want (*Mercury*)

TOTAL PLAYS/INCREASE: 910/96
TOTAL STATIONS/ADDS: 44/7
CHART: 23

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LISA LOEB I Do (<i>Geffen</i>)	11
THIRD EYE BLIND How's It Going To Be (<i>Elektra/EEG</i>)	11
TEXAS Say What You Want (<i>Mercury</i>)	7
CHUMBAWAMBA Tubthumping (<i>Republic/Universal</i>)	6
B. STREISAND * C. DION Tell Him (<i>550 Music/Columbia</i>)	5
MARIAH CAREY Butterfly (<i>Columbia</i>)	5
OASIS Don't Go Away (<i>Epic</i>)	5
ROLLING STONES Anybody Seen My Baby? (<i>Virgin</i>)	5
SUNDAYS Summertime (<i>DGC/Geffen</i>)	5
BILLIE MYERS Kiss The Rain (<i>Universal</i>)	4
SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	4
WALLFLOWERS Three Marlenas (<i>Interscope</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LISA LOEB I Do (<i>Geffen</i>)	+228
CHUMBAWAMBA Tubthumping (<i>Republic/Universal</i>)	+199
SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	+165
LEANN RIMES How Do I Live (<i>Curb</i>)	+157
SUNDAYS Summertime (<i>DGC/Geffen</i>)	+145
MARIAH CAREY Butterfly (<i>Columbia</i>)	+139
SUGAR RAY Fly (<i>Lava/Atlantic</i>)	+124
BILLIE MYERS Kiss The Rain (<i>Universal</i>)	+108
THIRD EYE BLIND How's It Going To Be (<i>Elektra/EEG</i>)	+103
TEXAS Say What You Want (<i>Mercury</i>)	+96

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)
WALLFLOWERS The Difference (<i>Interscope</i>)
SHERYL CROW A Change Would Do You Good (<i>A&M</i>)
SAVAGE GARDEN I Want You (<i>Columbia</i>)
ELTON JOHN Candle In The Wind 1997 (<i>Rocket/A&M Associated</i>)
INDIGO GIRLS Shame On You (<i>Epic</i>)
JEWEL You Were Meant For Me (<i>Atlantic</i>)
MEREDITH BROOKS Bitch (<i>Capitol</i>)
NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)
LIVE Turn My Head (<i>Radioactive</i>)

Editor's Note: WNSR/New York didn't report a new playlist for the second straight week and its information wasn't included in this week's chart. Play totals for all songs were reviewed and — only when appropriate — bullets were awarded to some songs even though they were down in plays. Chart positions, though, were not changed.

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

"Thank you, Delilah! Great Job, BP!"

"WVOR's #1 with Women 25-54 M-F 7-12M. * Huge TSL: 3:15."

Dave LeFrois, PD, WVOR, Rochester (Jacor)

* ARBITRON, Rochester, Summer 1997, subject to limitations printed in the report.



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HOT AC PLAYLISTS

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95.5 WPLJ
NEW YORK

MARKET #1

WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Mascaro

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	39	42	44	44	THIRD EYE BLIND/Semi-Charmed Life
36	40	45	44	44	SUGAR RAY/Fly
44	43	40	44	44	MATCHBOX 20/Push
37	34	44	44	44	LEANN RIMES/How Do I Live
41	40	40	43	44	PAULA COLE/I Don't Want To Wait
45	43	41	41	41	SARAH MCLACHLAN/Building A Mystery
44	42	41	41	41	JEWEL/Foolish Games
44	45	36	38	38	SISTER HAZEL/All For You
25	31	35	36	36	DAVE MATTHEWS BAND/Crash Into Me
15	20	39	35	35	CHUMBAWAMBA/Tubthumping
42	30	32	35	35	VERVE PIPE/The Freshmen
34	30	30	35	35	DUNCAN SHEIK/Barely Breathing
35	34	32	32	32	BACKSTREET BOYS/Quit Playing...
42	31	31	28	28	SHAWN COLVIN/Sunny Came Home
34	36	33	28	28	ELTON JOHN/Candle In 1997
15	26	25	25	25	MARIAH CAREY/Butterfly
22	24	25	25	25	PEACH UNION/On My Own
-	15	26	24	24	SMASH MOUTH/Walkin' On The Sun
24	16	15	22	22	AMY GRANT/Takes A Little Time
-	15	25	21	21	HANSON/Will Come To You
24	15	20	20	20	SHAWN COLVIN/You And The Mona...
19	20	16	16	16	FLEETWOOD MAC/Silver Springs
14	15	15	15	15	MIGHTY MIGHTY /The Impression...
-	15	13	13	13	ELTON JOHN/Something About...
-	8	-	9	9	HOOTIE & BLOWFISH/Time
34	8	7	8	8	OMC/How Bizarre
8	10	-	8	8	DEEP BLUE SOMETHING/Breakfast At.
8	-	-	7	7	JOHN MELLENCAMP/Key West
12	-	8	7	7	DEL AMIT /I Roll To Me




STAR 98.7

MARKET #2

KYSR/Los Angeles
(818) 955-7000
Perelli/Ebbott

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
63	63	62	63	63	SUGAR RAY/Fly
62	63	62	62	62	DMC/How Bizarre
62	60	62	60	60	MATCHBOX 20/Push
40	43	40	40	40	TONIC/If You Could Only...
62	59	56	56	56	JEWEL/Foolish Games
32	48	46	46	46	CHUMBAWAMBA/Tubthumping
32	39	43	43	43	SMASH MOUTH/Walkin' On The Sun
37	35	38	41	41	MIGHTY MIGHTY /The Impression
41	45	40	40	40	SARAH MCLACHLAN/Building A Mystery
44	43	40	40	40	VERVE PIPE/The Freshmen
42	43	39	40	40	SISTER HAZEL/All For You
35	40	38	39	39	PAULA COLE/I Don't Want To Wait
-	35	33	38	38	WALLFLOWERS/Three Marlenas
-	20	24	23	23	SAVAGE GARDEN/Truly Madly Deeply
36	37	37	29	29	IMANI COPPOLA/Legend Of A Cowgirl
20	29	25	29	29	DURAN DURAN/Electric Barbarella
35	28	25	27	27	FIONA APPLE/Criminal
-	-	25	25	25	LISA LOEB/I Do
-	-	25	25	25	MATCHBOX 20/3am
61	45	43	18	18	THIRD EYE BLIND/Semi-Charmed Life
19	19	18	18	18	SHAWN COLVIN/Sunny Came Home
19	19	18	17	17	MEREDITH BROOKS/Bitch
18	17	16	16	16	DUNCAN SHEIK/Barely Breathing
-	15	15	15	15	FLEETWOOD MAC/Silver Springs
17	17	16	15	15	PAULA COLE/Where Have All...




101.9
TODAY'S ROCK MIX

MARKET #3

WTMX/Chicago
(312) 946-1019
James/Kartak

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	44	45	45	45	MATCHBOX 20/3am
-	29	45	45	45	IMANI COPPOLA/Legend Of A Cowgirl
44	44	44	44	44	ROLLING STONES/Anybody Seen My
44	44	44	44	44	PAULA COLE/I Don't Want To Wait
45	44	44	44	44	SUGAR RAY/Fly
44	44	44	44	44	SMASH MOUTH/Walkin' On The Sun
12	13	14	14	14	PEACH UNION/On My Own
29	30	28	30	30	JEWEL/Foolish Games
29	29	30	30	30	TEXAS/Say What You Want
44	29	30	30	30	BLUES TRAVELER/Most Precarious
12	14	29	30	30	CHUMBAWAMBA/Tubthumping
-	-	30	30	30	LISA LOEB/I Do
13	13	14	14	14	VERVE PIPE/The Freshmen
13	12	13	13	13	10,000 MANIACS/More Than This
30	12	13	13	13	SARAH MCLACHLAN/Building A Mystery
-	12	13	13	13	SUNDAYS/Summertime
14	13	13	13	13	WALLFLOWERS/The Difference
13	12	13	13	13	TONIC/If You Could Only...
-	-	13	13	13	BILLIE MYERS/Kiss The Rain
13	14	13	13	13	SISTER HAZEL/All For You
-	-	13	13	13	DOG'S EYE VIEW/Last Letter Home
44	11	13	13	13	THIRD EYE BLIND/Semi-Charmed Life
45	12	12	12	12	MATCHBOX 20/Push
30	29	30	30	30	DMC/How Bizarre
12	13	12	12	12	OASIS/Don't Go Away
10	15	10	10	10	BLESSID UNION OF.../I Wanna Be There




Alice @ 97.3

MARKET #4

KLLC/San Francisco
(415) 765-4097
Kaplan/Stoeckel

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	42	42	46	46	CHUMBAWAMBA/Tubthumping
31	30	46	46	46	DUNCAN SHEIK/She Runs Away
47	47	47	46	46	SUGAR RAY/Fly
38	35	35	45	45	TONIC/If You Could Only...
39	46	45	45	45	SMASH MOUTH/Walkin' On The Sun
25	37	45	45	45	SISTER HAZEL/All For You
43	43	43	43	43	SARAH MCLACHLAN/Building A Mystery
24	25	25	35	35	SUNDAYS/Summertime
25	23	23	33	33	IMANI COPPOLA/Legend Of A Cowgirl
22	21	21	33	33	KAMI LYLE/Polka Dots
32	31	31	32	32	OASIS/Don't Go Away
33	33	33	31	31	TEXAS/Say What You Want
37	31	31	31	31	FOREST FOR THE TREES/Dream
27	29	29	31	31	AMY GRANT/Takes A Little Time
33	33	33	31	31	LEAH ANDREONE/Mother Tongue
31	31	31	31	31	LIVE/Turn My Head
27	29	29	31	31	JEWEL/Foolish Games
23	27	27	30	30	BLUES TRAVELER/Most Precarious
26	30	30	29	29	FIONA APPLE/Criminal
-	-	-	26	26	LUSCIOUS JACKSON/Naked Eye
-	-	-	26	26	INDIGO GIRLS/Shame On You
-	-	-	26	26	THIRD EYE BLIND/Semi-Charmed Life
26	-	-	25	25	MIGHTY MIGHTY /The Impression
-	-	-	25	25	SNEAKER PIMPS/6 Underground
32	33	33	38	38	DURAN DURAN/Electric Barbarella
15	15	15	18	18	BARENAKED LADIES/Brian Wilson
25	22	22	17	17	JAM/ Believe
15	14	14	17	17	BILLIE MYERS/Kiss The Rain
-	-	-	10	10	DUBSTAR/Stars
-	-	-	10	10	MEREDITH BROOKS/What Would Happen




STAR 104.7
PHILADELPHIA

MARKET #5

WYXR/Philadelphia
(610) 668-0750
Johnson/Ashtley

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	31	32	32	32	JEWEL/You Were Meant...
32	32	32	32	32	JEWEL/Foolish Games
31	31	32	32	32	LEANN RIMES/How Do I Live
-	27	32	32	32	WHITNEY HOUSTON/ Believe In You...
29	28	29	29	29	SPICE GIRLS/2 Become 1
31	31	29	29	29	SHAWN COLVIN/Sunny Came Home
29	28	29	29	29	R. KELLY/ Believe I Can Fly
25	26	26	26	26	DMC/How Bizarre
25	26	26	26	26	PAULA COLE/I Don't Want To Wait
25	25	24	25	25	BACKSTREET BOYS/Quit Playing...
-	-	25	24	24	AMY GRANT/Takes A Little Time
21	21	22	22	22	SISTER HAZEL/All For You
22	22	22	22	22	DUNCAN SHEIK/Barely Breathing
25	24	22	22	22	WALLFLOWERS/One Headlight
33	31	32	32	32	ELTON JOHN/Something About...
22	-	17	17	17	HANSON/Will Come To You
17	16	17	17	17	NATALIE MERCHANTA/Ronco
-	-	16	16	16	ALANIS MORISSETTE/Ironic
16	15	15	15	15	ERIC CLAPTON/Change The World
17	16	15	15	15	ALANIS MORISSETTE/Head Over Feet
-	-	-	10	10	SUGAR RAY/Fly




MIX 102.9

MARKET #6

KDMX/Dallas
(214) 991-1029
Steal/Thomas

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
52	54	50	60	60	DUNCAN SHEIK/Barely Breathing
53	39	32	59	59	THIRD EYE BLIND/Semi-Charmed Life
-	25	30	58	58	LEANN RIMES/How Do I Live
56	54	55	55	55	JEWEL/Foolish Games
28	29	31	54	54	SUGAR RAY/Fly
29	30	30	36	36	WALLFLOWERS/One Headlight
22	29	23	35	35	SMASH MOUTH/Walkin' On The Sun
26	29	33	35	35	OMC/How Bizarre
53	53	53	34	34	SHAWN COLVIN/Sunny Came Home
28	28	28	34	34	SAVAGE GARDEN/Truly Madly Deeply
52	54	56	32	32	MEREDITH BROOKS/Bitch
30	41	54	32	32	SISTER HAZEL/All For You
30	32	33	32	32	MIGHTY MIGHTY /The Impression...
28	28	31	32	32	TONIC/If You Could Only...
29	32	32	31	31	AMY GRANT/Takes A Little Time
26	23	23	31	31	SHERYL CROW/Everyday Is...
30	28	31	30	30	SARAH MCLACHLAN/Building A Mystery
27	29	28	28	28	PAULA COLE/I Don't Want To Wait
22	26	27	28	28	BLUES TRAVELER/Most Precarious
28	26	30	28	28	MATCHBOX 20/Push
-	-	30	28	28	CARDIGANS/Lovefool
29	28	30	27	27	VERVE PIPE/The Freshmen
-	12	24	27	27	CHUMBAWAMBA/Tubthumping
18	25	24	24	24	SHAWN COLVIN/You And The Mona...
-	-	23	23	23	LISA LOEB/I Do
24	21	23	22	22	OASIS/Don't Go Away
13	19	20	21	21	TOAD THE WET.../Crazy Life
-	-	-	20	20	BILLIE MYERS/Kiss The Rain
20	25	21	17	17	FIONA APPLE/Criminal
30	32	32	12	12	DAVE MATTHEWS BAND/Crash Into Me



Q95.5

MARKET #7

WKQI/Detroit
(810) 967-3750
O'Brien/Buchalter

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
50	36	48	50	50	MATCHBOX 20/Push
50	49	49	49	49	THIRD EYE BLIND/Semi-Charmed Life
50	50	50	48	48	SISTER HAZEL/All For You
22	46	49	49	49	LEANN RIMES/How Do I Live
42	47	47	47	47	VERVE PIPE/The Freshmen
42	42	47	47	47	PAULA COLE/I Don't Want To Wait
40	48	36	36	36	JEWEL/Foolish Games
42	40	36	36	36	BACKSTREET BOYS/Quit Playing...
32	32	36	36	36	SUGAR RAY/Fly
33	35	35	35	35	OMC/How Bizarre
16	18	24	32	32	DUNCAN SHEIK/Barely Breathing
33	33	33	28	28	SARAH MCLACHLAN/Building A Mystery
18	20	20	22	22	AMY GRANT/Takes A Little Time
16	16	16	22	22	SMASH MOUTH/Walkin' On The Sun
21	21	21	21	21	FLEETWOOD MAC/Silver Springs
16	16	20	20	20	MIGHTY MIGHTY /The Impression...
42	38	18	18	18	MEREDITH BROOKS/Bitch
50	35	18	18	18	SHERYL CROW/A Change Would Do...
18	18	18	18	18	JEWEL/You Were Meant...
-	-	-	18	18	WALLFLOWERS/One Headlight
42	47	47	17	17	SHAWN COLVIN/Sunny Came Home
12	18	16	16	16	EN VOUE/Don't Let Go (Love)
16	16	16	16	16	IMANI COPPOLA/Legend Of A Cowgirl
-	-	-	16	16	EDWIN MCCAIN/I'll Be
-	-	-	10	10	SAVAGE GARDEN/Truly Madly Deeply
10	10	10	14	14	BILLIE MYERS/Kiss The Rain
10	10	10	14	14	CHUMBAWAMBA/Tubthumping
-	-	-	10	10	HANSON/Will Come To You



MIX 107.3 FM
Washington's Best Music Mix

MARKET #8

WROX/Washington
(202) 686-3100
Kosbau/Parker



CAROL ARCHER

Latest Book Reads Like Bestseller

□ Summer ratings successes reflect NAC/Smooth Jazz's ever-widening appeal

A station may sound awesome to the ears of its PD, but the best validation of every staff member's efforts comes from Arbitron in the form of good ratings. It's consensus reality. A good book may mean a champagne toast from the GM — and perhaps a bonus, if you're lucky — and everyone breathes a bit easier, at least until the start of the next ratings period.

What are the factors that determine a ratings win? History clearly shows that NAC/Smooth Jazz is not a format successfully operated on the cheap. It's no longer enough to have a great on-air product. You must do everything else, too, utilizing every strategy that your competitors employ: music that appeals to the station's core audience but also satisfies P2s and P3s; strong talent; compelling production; suitable, unique on- and off-air promotions; advertising; and — more than ever — marketing efforts specifically targeted to your audience.

It all contributes to brand loyalty and the top-of-mind awareness needed to assist recall and capture a big win. Pinpoint accuracy in marketing — no longer to zip codes or clusters, but individual households — cannot be overemphasized as one of the most powerful factors in today's quest for numbers, regardless of format.

Moving On Up

In something of a rebound book over spring, many of our reporters improved their ratings, in some cases bumping their shares and rank up enough to make their competitors both fearful and envious. Although summer is often undervalued by ad agencies, **Broadcast Architecture** VP/Programming **Allen Kepler** notes its importance,



Allen Kepler



Chris Brodie



Paul Goldstein

observing, "It's both a blessing and a curse for NAC/Smooth Jazz general managers to get great summer numbers, because so much advertising is geared to spring and fall. We get a fairer representation in summer, since we're simply out-marketed by other formats that falsely inflate their numbers for the swing vote in spring. Many of our competitors shut the valve off in summer, while we're plugging along, consistently doing what we always do.

"It's also significant that we're seeing dominating ratings 35-54 and 35-64," Kepler continues. "WNUA/Chicago is number one 35-64, KTWV (the Wave)/Los Angeles is second in that demo, KKSF/San Francisco number three, and WQCD/New York and WJJZ/Philadelphia are both fifth. Most are also hitting number two in that demo during midday and afternoon. Even morning numbers are improving 35-64: Sixth in L.A. and Philly, and seventh in Chicago. There is a shift occurring in the population, and advertising people have to follow it when they consider adult buys. Revenues spent by 35-64 have doubled in the past two years, and it's something agencies are going to

have to look at, just as they did when assessing 25-54 about ten years ago. What does a 27-year-old have in common with a 48-year-old? Well, they might be mother and daughter or father and son. But when it comes to radio, with bigger groups owning more stations, literally every station has some niche and age demographic, and when you look at a 30-year age spread, that's pretty broad for such a competitive landscape."

Specific Successes

Let's look at some of the numbers. WQCD (CD101.9) holds 10th 12+ with a 3.2 in a market known for a stupefying level of competition. That's not all. PD **Steve Williams** captures fifth in the prime 25-54 demo, as well as 35-64. In the Nassau-Suffolk book, WQCD surges 2.4-3.1 12+ and gains more than a half share 25-54.

In Los Angeles, KTWV (the Wave) continues its steady record of ratings dominance. In a tie with KROQ for ninth 12+, the Wave inched 3.4-3.6 in a market where every tenth of a share can mean hundreds of thousands in lost or gained revenues. Even more impressively, KTWV holds 4.3 25-54, ranking fourth in a tie with Oldies KRTH. And among the market's English-language stations 25-54, the Wave ranks second. They also score second overall 35-64. Simply put, this level of achievement is the result of programming that perfectly fits the mood of Southern California, a great staff, and dedicated resources — not to mention the vision — that allow the station to compete effectively.

Of the Wave's ongoing success, PD **Chris Brodie** says, "Every book is a game of inches. I sometimes wonder whether Arbitron is going to add a decimal position to shares in Los Angeles. That said, we're very proud to have held over

'Have We Lost The NAC?,' Part 2

■ WGUJ PD Bill Gray's open letter to labels

WGUF/Ft. Myers ever-vigilant PD **Bill Gray** says, "In the words of Pogo, 'We have met the enemy and it is us.'"

Here's the dilemma: With the record companies' promotion departments and indie promoters getting their report cards every week from R&R, it's getting harder and harder to decide which track to play. Should we trust our ears and pick the cut we like, or should we follow the herd and wait to see what the 'great gods of NAC' add? Or should we just wait for the smoke to clear? Over the past few months, it's been hard to tell who's in charge. First, we get slammed on a cut 'that's the best track on the CD.' We listen to it, decide to add it, and then a few weeks later, we get a call from the label that tells us 'After careful review from selected music directors, we've decided to go with another track as our focus track. Please drop the first track we sold you and add the new one.'

I've got an idea: Stop calling the whole panel every week. Just call Allen, Steve, Ralph, Michael, Lee, and Paul. Let them tell you how it played in the music test. Imagine the money you'd save on phone bills and FedEx. Just think what MDs and PDs could do with the extra time. My point is, let's step back a little, do our homework, focus the campaign, and move the ball forward more effectively. Before consultants, when there were only a few promoters and there wasn't a singles chart, the music was what was important, not the number of plays and upward chart movement. The days of 12 weeks and out are indeed gone, but the world seemed a much safer place when it was defined in Heavy, Medium, and Light.

P.S. If you decide to take my advice, call me anyway, because I'd miss you."

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content.

a 25-54 4.0 share in the metro for the last eight Arbitrons. No other English-language radio station in this market can claim that. We've also been top five for the last eight books. I suppose, if I had to sum up why we've done what we've done, it is because we're consistent without dissolving into complacency."

WNUA VP/Programming **Paul Goldstein** has been aboard for less than a year, but his impact upon the station has taken WNUA to unprecedented heights in shares, TSL, and cume, giving the **Chancellor** station its best book in its 10-year history. Capitalizing on the decade milestone and creating a festive on-air mood, Goldstein's been giving away a trip a day for a year. He also brought MD **Steve Stiles** in from KOAI/Dallas, and WNUA is, once again, recognized for its independent and aggressive music stance. Jazz legend **Ramsey Lewis** now holds sway as morning host, complementing an outstanding existing airstaff, which includes veteran personalities **Rick O'Dell** and **Danae Alexander**.

WNUA takes sixth 12+ in the summer book, increasing 3.9-4.3. In the crucial 25-54 demo, they earn third, tying with AC WLIT. And 35-64, WNUA explodes to phenomenal *first* in a tie with WJMK. Goldstein's accomplishments embody the concept that when great programming combines with every other essential element, great ratings are the inevitable outcome.

Goldstein comments, "Playing only the best-testing songs is a given. Breakthrough marketing and promotions are expected. We've attempted to go beyond the basics by creating a momentum that offers lis-

teners an incomparable listening experience, suggesting that if they turn us off, they'll miss something really cool."

WJJZ continues its upward spiral, capturing 10th in a tie 12+ with a move 3.9-4.2. Not only that, PD **Anne Gress** led WJJZ to sixth 25-54 with a dramatic gain of nearly a full share in the station's second-best book since sign-on. WVMV/Detroit demonstrated good gains, too, as PD **Tom Sleeker** guided the station 3.2-3.5 for a tie at 10th. In 25-54, WVMV increased more than a half share for ninth.

WJZF/Atlanta moved up significantly, too, growing 2.8-3.2, while WSJT/Tampa surged 3.5-4.1 12+, picking up a full share 25-54. KHIH/Denver edged 3.8-3.9 for a tie at ninth place, and KCIY/Kansas City captured significant momentum with a 3.8-4.5 increase.

Although recent books have appeared somewhat erratic, Jefferson-Pilot's KIFM/San Diego achieved a solid rebound, moving 2.9-3.5 12+ and to sixth 25-54. And KKJZ/Portland earned nearly a share, bounding 3.4-4.5 12+. WJZI/Milwaukee increased its ratings capital with a 2.7-3.4 gain 12+. KBZN/Salt Lake City realized a big gain, too, increasing 1.5-2.9 12+.

KOYT/Phoenix made one of the book's most stunning increases, driving 3.1-3.8 12+ and exploding to nearly a five share 25-54, a gain of one-and-a-half shares! KWJZ/Seattle enjoyed more than a half-share gain, moving 2.6-3.2 12+ and from 12th to ninth 25-54!

Congratulations to all NAC's fine PDs on their accomplishments in the summer book.



LAND OF THE GIANTS — GTSP artist **John Tesh** (the very tall one) visited WQCD (CD101.9)/NY recently and posed with (l-r) Polygram/GTSP's **Scott Meyers**, PD **Steve Williams**, and MD **Rick LaBoy**.



OCTOBER 24, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
5	4	2	1	1 JOYCE COOLING <i>Playing It Cool (Heads Up)</i>	950	+38	"South" (916) "Hours" (14)
1	1	1	2	AVENUE BLUE <i>Nightlife (Mesa/Bluemoon)</i>	880	-77	"Nightlife" (844) "Always" (29)
2	3	3	3	RICK BRAUN <i>Body And Soul (Mesa/Bluemoon)</i>	868	-29	"Venice" (818) "Chelsea" (22)
6	6	6	4	4 BONEY JAMES <i>Sweet Thing (Warner Bros.)</i>	846	+102	"Sweet" (734) "East" (49)
3	2	4	5	VARIOUS ARTISTS <i>A Twist Of Jobim (I.E./Verve)</i>	829	-19	"Favela" (775) "Waters" (29)
8	7	5	6	6 CHRIS BOTTI <i>Midnight Without You (Verve Forecast)</i>	801	+53	"Regroovable" (731) "Way" (58)
9	8	7	7	3RD FORCE <i>Vital Force (Higher Octave)</i>	650	-24	"Real" (612) "Moonlight" (23)
16	12	10	8	8 RIPPINGTONS <i>Black Diamond (Peak/Windham Hill Jazz)</i>	619	+31	"Diamond" (563) "Life" (29)
20	11	9	9	9 JONATHAN BUTLER <i>Do You Love Me? (N2K Encoded Music)</i>	610	+21	"Elizabeth" (541) "Do" (60)
4	5	8	10	PHILLIPE SAISSE <i>Next Voyage (Verve Forecast)</i>	587	-83	"Moanin'" (513) "Riviera" (54)
10	9	11	11	DAVID GARFIELD & FRIENDS <i>Tribute To Jeff (Zebra)</i>	572	-5	"Together" (545) "Lowdown" (19)
17	13	14	12	12 EARL KLUGH <i>The Journey (Warner Bros.)</i>	568	+22	"Last" (439) "Walk" (89)
23	15	13	13	13 KENNY G <i>The Moment (Arista)</i>	548	+1	"Northern" (511) "Havana" (28)
7	10	15	14	14 ERIC MARIENTHAL <i>Easy Street (I.E./Verve)</i>	536	+4	"Summer" (348) "Easy" (168)
15	14	12	15	JOE SAMPLE <i>Sample This (Warner Bros.)</i>	533	-16	"Chain" (413) "Night" (71)
30	26	20	16	16 BRIAN CULBERTSON <i>Secrets (Bluemoon/Atlantic)</i>	516	+55	"Good" (506) "Mind" (10)
24	19	18	17	17 BOB MAMET <i>Adventures In Jazz (Atlantic)</i>	510	+35	"News" (495) "Adventures" (15)
27	22	17	18	18 CRAIG CHAQUICO <i>Once In A Blue Universe (Higher Octave)</i>	506	+26	"Lights" (402) "Midnight" (49)
19	18	16	19	RONNIE LAWS <i>Tribute To Eddie Harris (Blue Note)</i>	492	-6	"Listen" (490) "Compared" (2)
—	27	23	20	20 BOB JAMES <i>Playin' Hooky (Warner Bros.)</i>	471	+54	"Mind" (457) "Where" (8)
13	16	21	21	STEVE WINWOOD <i>Junction Seven (Virgin)</i>	442	-2	"Plenty" (382) "Mercy" (47)
14	17	19	22	BRAXTON BROTHERS <i>Steppin' Out (Kokopelli)</i>	424	-51	"Sunset" (416) "Eventide" (8)
21	20	22	23	VANESSA WILLIAMS <i>Next (Mercury)</i>	415	-8	"Start" (355) "Surrender" (46)
29	29	25	24	VARIOUS ARTISTS <i>Sweet Emotions (Instinct)</i>	392	+8	"Sunset" (363) "Sweet" (22)
—	—	26	25	25 LUTHER VANDROSS <i>The Best Of Love Volume 2 (LV/Epic)</i>	376	+11	"Call" (376)
—	—	28	26	26 DON DIEGO <i>Feel Me (Ultrap/Ichiban)</i>	351	+7	"Top" (351)
18	24	24	27	PATRICE RUSHEN <i>Signature (Discovery)</i>	350	-62	"Days" (327) "Sneaky" (18)
DEBUT	25	25	28	28 AARON NEVILLE <i>To Make Me Who I Am (A&M)</i>	327	+33	"Say" (327)
25	25	27	29	RAY OBIEDO <i>Sweet Summer Days (Windham Hill)</i>	321	-28	"Sweet" (200) "Current" (69)
DEBUT	—	—	30	30 DAVID BENOIT <i>American Landscape (GRP)</i>	296	+14	"Soliel" (247) "Lost" (39)

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CANDY DULFER <i>For The Love Of You (N2K Encoded Music)</i>	28
PETE BELASCO <i>Get It Together (Verve Forecast)</i>	11
BOB BALDWIN <i>Cool Breeze (Shanachie)</i>	9
DAVID BENOIT <i>American Landscape (GRP)</i>	7
PAT METHENY <i>Imaginary Day (Warner Bros.)</i>	7
DOC POWELL <i>Don't Let The Smooth Jazz... (Discovery)</i>	7
ALANA DAVIS <i>Blame It On Me (Elektra/EEG)</i>	4
AARON NEVILLE <i>To Make Me Who I Am (A&M)</i>	4
THOM ROTELLA <i>Can't Stop (Telarc)</i>	4
SPECIAL EFX <i>Here To Stay (JVC)</i>	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BONEY JAMES <i>Sweet Thing (Warner Bros.)</i>	+102
DOC POWELL <i>Don't Let The Smooth Jazz... (Discovery)</i>	+87
THOM ROTELLA <i>Can't Stop (Telarc)</i>	+69
BRIAN CULBERTSON <i>Secrets (Bluemoon/Atlantic)</i>	+55
BOB JAMES <i>Playin' Hooky (Warner Bros.)</i>	+54
CHRIS BOTTI <i>Midnight Without You (Verve Forecast)</i>	+53
PAT METHENY <i>Imaginary Day (Warner Bros.)</i>	+48
PETE BELASCO <i>Get It Together (Verve Forecast)</i>	+43
JIM BRICKMAN <i>The Gift (Windham Hill)</i>	+43
KIRK WHALUM <i>Colors (Warner Bros.)</i>	+39
JOYCE COOLING <i>Playing It Cool (Heads Up)</i>	+38
KUH <i>Precious (Gold Coast/Navarre)</i>	+36
BOB MAMET <i>Adventures In Jazz (Atlantic)</i>	+35
AARON NEVILLE <i>To Make Me Who I Am (A&M)</i>	+33
RIPPINGTONS <i>Black Diamond (Peak/Windham Hill Jazz)</i>	+31

This chart reflects airplay from October 8-14. Albums ranked by total plays, with plays from all cuts from an album combined. 54 NAC reporters. 53 current playlists. © 1997, R&R Inc.

NAC NOTES By Carol Archer

Hearty congratulations to **Joyce Cooling** and her label, **Heads Up**, for taking a great record straight to the top. Cooling's track "South Of Market" and her album *Playing It Cool* move 2-1 on both NAC charts. There's added symmetry to this scenario, too: Ten years ago, Cooling performed at **KKSF/San Francisco's** very first listener party. Now, the station celebrates its decade anniversary and Cooling gets her number one record in the very same week!

Candy Dulfer's "For The Love Of You" (**N2K Encoded Music**) is so strong she's not only top Most Added this week with 28 stations coming aboard, the track is

already getting play from almost 60% of the panel.

Boney James and **Chris Botti** are poised to duke it out for the chart's top slot in the coming weeks. Botti's "Regroovable" (**Verve Forecast**) has 100% of the panel, but James' "Sweet Thing" (**Warner Bros.**) has more than twice the increase in plays, +127, for Most Increased. See your bookmaker on this match.

Richard Elliot's "If You Want My Love" (**Blue Note**), from the forthcoming *Jumpin' Off*, is such a hit that if the rest of the CD is even half as good as this lead track, current playlists will be musically enriched until this time next year!

On the theory that you can't have too much good sax, here are several other outstanding entries: **Special EFX's** "Here To Stay" (**JMI/JVC**); **Gerald Albright's** "Sookie Sookie" (**Atlantic**), added this week at **WQCD/NY**; **Dean James's** "Market Street" (**Brajo/Ichiban**), one of two consensus adds from **OpTiMum** this week (the other is **Brent Mason's** "Blue Water Girl" on **Mercury**); and the **John Tesh Project's** "Sax All Night" (**GTSP**).

Interest in **Bob Baldwin's** "Summer Breeze" (**Shanachie**) is building, with nine reporters including **WJZW/Washington** and **WLVE/Miami** adding this week. Strong performance, instant familiarity.

Smooth Jazz Soars...Big Gains for BA Stations

KTWY Los Angeles	WNUA Chicago	KKSF San Francisco	WJJZ Philadelphia	WYNY Detroit
WJZW Washington, DC	<i>Smooth Jazz</i> NETWORK			KWJZ Seattle
KHIH Denver	KKJZ Portland	KCIY Kansas City	KYOT Phoenix	KCJZ San Antonio

Significant growth for nearly all BA client stations in the Summer Arbitron sweep. Congratulations!

BROADCAST ARCHITECTURE • 609-921-1188



NAC/SMOOTH JAZZ TRACKS

OCTOBER 24, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	4	2	1	JOYCE COOLING South Of Market (<i>Heads Up</i>)	916	880	782	760	51/0
1	1	1	2	AVENUE BLUE Nightlife (<i>Mesa/Bluemoon</i>)	844	923	948	938	49/0
2	3	3	3	RICK BRAUN Missing In Venice (<i>Mesa/Bluemoon</i>)	818	833	799	775	50/0
5	2	4	4	LEE RITENOUR Favela (<i>I.E./Verve</i>)	775	767	799	740	49/0
7	6	7	5	BONEY JAMES Sweet Thing (<i>Warner Bros.</i>)	734	607	580	552	46/0
15	8	5	6	CHRIS BOTTI Regroovable (<i>Verve Forecast</i>)	731	671	559	472	54/2
10	7	6	7	3RD FORCE You Gotta Be Real (<i>Higher Octave</i>)	612	628	578	527	36/0
13	10	10	8	RIPPINGTONS Black Diamond (<i>Peak/Windham Hill Jazz</i>)	563	537	508	495	47/0
9	9	9	9	DAVID GARFIELD & FRIENDS Let's Stay Together (<i>Zebra</i>)	545	552	549	537	48/0
21	13	11	10	JONATHAN BUTLER Song For Elizabeth (<i>N2K Encoded Music</i>)	541	525	486	415	51/1
3	5	8	11	PHILLIPE SAISSE Moanin' (<i>Verve Forecast</i>)	513	596	722	768	40/0
23	16	13	12	KENNY G Northern Lights (<i>Arista</i>)	511	491	445	372	34/2
28	24	15	13	BRIAN CULBERTSON So Good (<i>Bluemoon/Atlantic</i>)	506	461	364	307	52/2
18	15	16	14	BOB MAMET News From The Blues (<i>Atlantic</i>)	495	460	460	435	47/0
14	11	12	15	RONNIE LAWS Listen Here (<i>Blue Note</i>)	490	498	496	483	43/0
—	26	19	16	BOB JAMES Mind Games (<i>Warner Bros.</i>)	457	403	355	286	51/2
26	21	18	17	EARL KLUGH Last Song (<i>Warner Bros.</i>)	439	415	401	344	42/3
12	12	14	18	BRAXTON BROTHERS Sunset Bay (<i>Kokopelli</i>)	416	465	489	502	42/0
20	20	17	19	JOE SAMPLE Chain Reaction (<i>Warner Bros.</i>)	413	438	412	420	41/0
BREAKER			20	CRAIG CHAQUICO /PETER WHITE Lights Out... (<i>Higher Octave</i>)	402	384	357	293	43/2
11	14	20	21	STEVE WINWOOD Plenty Lovin' (<i>Virgin</i>)	382	398	468	524	38/0
—	30	23	22	LUTHER VANDROSS When You Call On Me/Baby... (<i>LV/Epic</i>)	376	365	326	281	38/1
27	27	24	23	COUNT BASIC Chasing The Sunset (<i>Instinct</i>)	363	358	332	308	42/1
22	22	25	24	VANESSA WILLIAMS Start Again (<i>Mercury</i>)	355	358	381	393	37/1
29	—	26	25	DON DIEGO Top Of The World (<i>Ultras/Ichiban</i>)	351	344	321	298	39/0
DEBUT			26	ERIC MARIENTHAL Last Day Of Summer (<i>I.E./Verve</i>)	348	263	180	151	40/2
—	—	30	27	AARON NEVILLE Say What's In My Heart (<i>A&M</i>)	327	294	266	203	36/4
16	19	21	28	PATRICE RUSHEN Days Gone By (<i>Discovery</i>)	327	391	420	469	32/0
24	28	29	29	NATALIE COLE A Smile Like Yours (<i>Elektra/EEG</i>)	263	296	327	367	26/0
6	18	28	30	PAUL TAYLOR Pleasure Seeker (<i>Countdown/Unity</i>)	258	301	439	556	28/0

This chart reflects airplay from October 8-14. Songs ranked by total plays. Highlighted songs indicate Breaker.
54 NAC reporters. 53 current playlists. © 1997, R&R Inc.

BREAKERS®

CRAIG CHAQUICO /PETER WHITE
Lights Out San Francisco (*Higher Octave*)

TOTAL PLAYS/INCREASE: **402/18**
TOTAL STATIONS/ADDS: **43/2**
CHART: **20**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CANDY DULFER For The Love Of You (<i>N2K Encoded Music</i>)	28
PETE BELASCO All In My Mind (<i>Verve Forecast</i>)	12
BOB BALDWIN Summer Breeze (<i>Shanachie</i>)	9
DAVID BENOIT Rue De La Soliel (<i>GRP</i>)	7
PAT METHENY Follow Me (<i>Warner Bros.</i>)	7
DOC POWELL Here's To You (<i>Discovery</i>)	7
ALANA DAVIS Love & Pride (<i>Elektra/EEG</i>)	4
AARON NEVILLE Say What's In My Heart (<i>A&M</i>)	4
THOM ROTELLA What's The Story? (<i>Telarc</i>)	4
SPECIAL EFX Here To Stay (<i>JVC</i>)	4
STEVE WINWOOD Angel Of Mercy (<i>Virgin</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BONEY JAMES Sweet Thing (<i>Warner Bros.</i>)	+127
ERIC MARIENTHAL Last Day Of Summer (<i>I.E./Verve</i>)	+85
DOC POWELL Here's To You (<i>Discovery</i>)	+75
THOM ROTELLA What's The Story? (<i>Telarc</i>)	+69
CHRIS BOTTI Regroovable (<i>Verve Forecast</i>)	+60
BOB JAMES Mind Games (<i>Warner Bros.</i>)	+54
PAT METHENY Follow Me (<i>Warner Bros.</i>)	+49
KEN NAVARRO Kiss Of Life (<i>Positive</i>)	+46
BRIAN CULBERTSON So Good (<i>Bluemoon/Atlantic</i>)	+45
JIM BRICKMAN Dreams Come True (<i>Windham Hill</i>)	+43

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

BERNARD OATTES Rules Of My Heart (*Countdown/Unity*)
Total Plays: 249, Total Stations: 33, Adds: 1

DAVID BENOIT Rue De La Soliel (*GRP*)
Total Plays: 247, Total Stations: 40, Adds: 7

THOM ROTELLA What's The Story? (*Telarc*)
Total Plays: 236, Total Stations: 35, Adds: 4

DARYL HALL & JOHN OATES Promise Ain't Enough (*Push*)
Total Plays: 227, Total Stations: 22, Adds: 1

JIM BRICKMAN Dreams Come True (*Windham Hill*)
Total Plays: 216, Total Stations: 34, Adds: 2

PIECES OF A DREAM Knikki's Smile (*Blue Note*)
Total Plays: 213, Total Stations: 33, Adds: 3

KIRK WHALUM If Only For One Night (*Warner Bros.*)
Total Plays: 182, Total Stations: 32, Adds: 3

ANDREW OH Happy Ever After (*Honest*)
Total Plays: 165, Total Stations: 24, Adds: 0

DOC POWELL Here's To You (*Discovery*)
Total Plays: 158, Total Stations: 29, Adds: 7

ROB MULLINS Wednesday (*Zebra*)
Total Plays: 138, Total Stations: 16, Adds: 0

PETE BELASCO All In My Mind (*Verve Forecast*)
Total Plays: 134, Total Stations: 25, Adds: 12

PAT METHENY Follow Me (*Warner Bros.*)
Total Plays: 127, Total Stations: 23, Adds: 7

KEN NAVARRO Kiss Of Life (*Positive*)
Total Plays: 113, Total Stations: 20, Adds: 3

BOB BALDWIN Summer Breeze (*Shanachie*)
Total Plays: 100, Total Stations: 19, Adds: 9

JIMMY SOMMERS James Cafe (*Gemini/IMI*)
Total Plays: 88, Total Stations: 11, Adds: 0

RICHARD SMITH First Kiss (*Heads Up*)
Total Plays: 70, Total Stations: 12, Adds: 2

Songs ranked by total plays

EVERYBODY WANTS CANDY!



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Candy Dulfer

For the love of you

32 Total NAC stations:

- | | | | | | |
|------|------|------|------|------|------|
| WQCD | KTWV | WNUA | WJZ | KOAI | WJZW |
| KWJZ | KIFM | JRN | WJJJ | WNWV | KHIH |
| KKJZ | KCIY | KSSJ | WJZI | KCJZ | WLOQ |
| WSJW | KTNT | WSMJ | KEZL | KOSJ | WGUF |
| KXDC | WJZK | KJZY | KNIK | WEZY | KMGQ |
| WHRL | KSBR | | | | |

#1

MOST ADDED

28 Adds

From the Album *For the love of you* In Stores October 28th

NAC/SMOOTH JAZZ REPORTERS

Stations and their adds by track listed alphabetically by market

<p>WHRL/Albany, NY OM/PD: Brant Curtiss CANDY DULFER "You" DEAN JAMES "Market" SPECIAL EFX "Here" BRENT MASON "Water"</p>	<p>WZJZ/Columbus, OH PD/MD: Bill Harman TOM GRANT "Need" PAT METHENY GROUP "Follow" EARL KLUGH "Last" CHAQUICO F/WHITE "Lights"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart No Adds</p>	<p>KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart STEVE WINWOOD "Mercy" CANDY DULFER "You" KEN NAVARRO "Magic"</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Terry Ward BRENT MASON "Water" BERNWARD KOCH "Letters" RICHARD SMITH "First" ALANA DAVIS "Pride" BOB JAMES "Fire" JEFF BURAK "Second"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton ALANA DAVIS "Pride" STEVE WINWOOD "Mercy" DOC POWELL "You" PAT METHENY GROUP "Follow" RICHARD SMITH "Method" CANDY DULFER "You"</p>
<p>KNIK/Anchorage, AK GM/PD: Dean Williams CANDY DULFER "You" MIKE SIMS "People" PETE BELASCO "Mind" SPECIAL EFX "Here" STEVE WINWOOD "Mercy"</p>	<p>KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser CANDY DULFER "You"</p>	<p>WSJW/Louisville, KY PD: Brian Conn KEN NAVARRO "Kiss" CANDY DULFER "You"</p>	<p>KOSJ/Omaha, NE PD: Kurt Owens CANDY DULFER "You" DOC POWELL "You"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen DAVID BENOIT "Soliel" PETE BELASCO "Mind" AARON NEVILLE "Say" DOC POWELL "You"</p>	<p>KWJZ/Seattle, WA PD/MD: Carol Handley CHRIS SPHEERIS "Quiver" ALANA DAVIS "Pride" CANDY DULFER "You"</p>
<p>KAJZ/Austin, TX PD: Ted Carson MD: Candace Andrews THOM ROTELLA "Story" KIRK WHALUM "Only" BOB JAMES "Mind"</p>	<p>JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen AARON NEVILLE "Say" TOM GRANT "Lip" EARL KLUGH "Last" SWING OUT SISTER "Now" KIRK WHALUM "Only" CANDY DULFER "You" JIM BRICKMAN "Dreams"</p>	<p>WJVI/Milwaukee, WI PD: Fred Heller APD/MD: Chris Moreau COUNT BASIC "Sunset" DAVID BENOIT "Soliel" AARON NEVILLE "Say" CANDY DULFER "You"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington HALL & OATES "Promise" PAUL TAYLOR "Groove" BRENT MASON "Water" PETE BELASCO "Mind" DEAN JAMES "Market" JOHN TESH PROJECT "Night"</p>	<p>KCJZ/San Antonio, TX PD/MD: Norm Miller APD: Cody Robbins PETE BELASCO "Mind" CANDY DULFER "You"</p>	<p>WJZT/Tallahassee, FL CHAQUICO F/WHITE "Lights" LUTHER VANDROSS "Call" JIM BRICKMAN "Dreams" AARON NEVILLE "Say" DAVID BENOIT "Soliel" KENNY G "Northern"</p>
<p>KSMJ/Bakersfield, CA PD/MD: Joel Widdows BOB BALDWIN "Summer" PETE BELASCO "Mind"</p>	<p>KHII/Denver, CO PD: Becky Taylor MD: Cheri Marquart PETE BELASCO "Mind" CANDY DULFER "You"</p>	<p>KSBR/Mission Viejo, CA MD: Wally Davidson SPECIAL EFX "Here" CANDY DULFER "You" JOE HENDERSON/STING "Ain't" PAT MARTINO "High"</p>	<p>WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi No Adds</p>	<p>KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole CANDY DULFER "You" GATO BARBIERI "Remember" KENNY G "Northern" PAT METHENY GROUP "Follow" PAUL TAYLOR "Groove" PETE BELASCO "Mind" RAY OBIEDO "Casserra"</p>	<p>WSJT/Tampa, FL PD/MD: Ross Block CHRIS BOTTI "Regroovable" DAVID BENOIT "Soliel"</p>
<p>WSJZ/Boston, MA PD/MD: Bill George PAT METHENY GROUP "Follow" ERIC MARIENTHAL "Summer"</p>	<p>WVMV/Detroit, MI PD/MD: Tom Sleeker DAVID BENOIT "Soliel"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff JOYCE COOLING "Imagine" GIPSY KINGS "Salsa" GRUSIN F/ESTEFAN "Tonight" DEAN JAMES "Market" KIRK WHALUM "Only"</p>	<p>KYOT/Phoenix, AZ PD/MD: Nick Francis PETE BELASCO "All" DOC POWELL "You" BRIAN CULBERTSON "Good"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet JONATHAN BUTLER "Elizabeth" CARL ANDERSON "Midnight"</p>	<p>KOAS/Tulsa, OK PD/MD: Ron Allen THOM ROTELLA "Story"</p>
<p>WJZK/Charleston, SC PD/MD: Tom Kennedy KUH "Follow" PAUL TAYLOR "Groove" PIECES OF A DREAM "Smile" CANDY DULFER "You" BOB BALDWIN "Summer"</p>	<p>WGUF/Ft. Myers, FL PD/MD: Bill Gray SPECIAL EFX "Here" CANDY DULFER "You"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien EARL KLUGH "Last" CANDY DULFER "You" DOC POWELL "You" STEVE WINWOOD "Mercy" ALANA DAVIS "Pride" DAVE CAMP "Nightfall"</p>	<p>WJZZ/Pittsburgh, PA PD: Carl Anderson MD: Herschel BOB JAMES "Mind" CANDY DULFER "You"</p>	<p>KKSF/San Francisco, CA VP/OM: Lee Hansen MD: Blake Lawrence No Adds</p>	<p>WJZW/Washington, DC PD/MD: Steve Kosbau BOB BALDWIN "Summer" CANDY DULFER "You"</p>
<p>WCCJ/Charlotte, NC PD: James Alexander APD/MD: Greg Morgan PETE BELASCO "Mind" TOM GRANT "Desire"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams KEN NAVARRO "Kiss" BERNARD OATTES "Rules" PIECES OF A DREAM "Smile"</p>	<p>WQCD/New York, NY PD: Steve Williams MD: Rick Laboy TOM GRANT "Desire" CHRIS BOTTI "Regroovable" JOYCE COOLING "Imagine" CANDY DULFER "You" DAVID BENOIT "Soliel" GERALD ALBRIGHT "Sooky"</p>	<p>WSMJ/Richmond, VA PD/MD: Tommy Fleming CANDY DULFER "You" BOB BALDWIN "Summer"</p>	<p>KMGQ/Santa Barbara, CA PD: Vince Garcia MD: Steve Bauer DOC POWELL "You" DIANA KRALL "Miss" KUH "Follow" PAT METHENY GROUP "Follow" CANDY DULFER "You" ROB MULLINS "Dance" PIECES OF A DREAM "Smile" CRAIG CHAQUICO "Universe" PATRICE RUSHEN "Sneaky" AVENUE BLUE "Always" PHILLIPE SAISSE "Riviera" JOE SAMPLE "Night" GATO BARBIERI "Guadeloupe" JOYCE COOLING "Imagine" RICK BRAUN "Judy" DAVID GARFIELD... "Lowdown" RICK BRAUN "Dark" CRAIG CHAQUICO "Midnight" RIPPINGTONS "Life" RONNIE LAWS "Compared"</p>	<p>KWSJ/Wichita, KS PD/MD: Nancy Johnson KEN NAVARRO "Kiss" BOB BALDWIN "Summer"</p>
<p>WNUA/Chicago, IL VP/Prog: Paul Goldstein MD: Steve Stiles CANDY DULFER "You"</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase BOB BALDWIN "Summer" CANDY DULFER "You"</p>	<p>WJCD/Norfolk, VA MD: Larry Hollowell THOM ROTELLA "Story" VANESSA WILLIAMS "Start" BRIAN CULBERTSON "Good" GATO BARBIERI "Mystica" PETE BELASCO "Mind" DAVID BENOIT "Soliel"</p>	<p>KQBR/Sacramento, CA PD: Clifford Brown, Jr. APD/MD: Ed Lee NICHOLAS BEARDE "Pretend" NICHOLAS BEARDE "Lady"</p>	<p>KSSJ/Sacramento, CA OM: Don Langford APD/MD: Ken Jones PETE BELASCO "Mind" DOC POWELL "You" TAB TWO "Horn" JONATHAN BUTLER "Do"</p>	<p>54 Total Reporters 54 Current Reporters 53 Current Playlists</p> <p>Reported Frozen Playlist (1): KMJZ/Minneapolis, MN</p>
<p>WVAE/Cincinnati, OH OM: T.J. Holland APD/MD: Steve Wiersman ERIC MARIENTHAL "Summer"</p>	<p>WEZV/Lafayette, IN PD/MD: Bob Miller HERB ALPERT "Meet" CANDY DULFER "You"</p>				
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble THOM ROTELLA "Story" CANDY DULFER "You" BOB BALDWIN "Summer" PAT METHENY GROUP "Follow" PETE BELASCO "Mind"</p>					

Joyce Cooling
 POB 460178
 San Francisco, California
 94146-0178

Dear Friends,
 I would like to take this opportunity to express my deepest gratitude to everyone for believing in my music. Never in my wildest imagination could I have expected this to happen! Thank you.

p.s. - Special thanks to Roger Lifeset for his strong dedication to my debut for Heads Up!

Thanks For Playing It Cool!

WSJZ • WHRL • WQCD • WJZZ • WJZZ • WJZW • WJZK • WCCJ • WFSJ
 WLVE • WGUF • WJCD • WLOQ • WSMJ • WJZT • WSJT • WSJW • KAJZ
 KOAI • KCJZ • KYOT • KTNT • KOAS • WNUA • WVAE • WNWV • WZZJ
 WVMV • WEZV • WJZI • KCIY • KMJZ • KOSJ • KCLC • KWSJ • JRN • KHII
 KBZN • KNIK • KSMJ • KEZL • KTWV • KSBR • KRVR • KXDC • KKJZ
 KQBR • KSSJ • KIFM • KBLX • KKSF • KMGQ • KJZY • KWJZ - - -

Do You Remember Your First Kiss?
 These People Do....

KTWV KOAI WLOQ WNWV WSJT
 WSJW WEZV KCLC KEZL
 KSBR KRVR KSSJ KJZY

HEADS UP INTERNATIONAL LTD. Roger Lifeset 818.991.7668
 Dave Love 425.349.1200



NAC/SMOOTH JAZZ PLAYLISTS

October 24, 1997 R&R • 79

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

MARKET #1
WQCD/New York
(212) 210-2800
Williams/LaBoy

PLAYS
SW 2W LW TW
23 23 22 23 RIPPINGTONS/Deep Powder
11 10 9 21 EARL KLUGH/Last Song
22 22 19 21 PHILLIPE SAISSE/Moanin'
10 22 20 DANCING FANTASY/When Dreams Come...
21 17 21 20 EVERETTE HARP/What's Going On
23 23 21 19 AVENUE BLUE/Nightlife
- 3 7 12 KIRK WHALUM/Only For One...
11 9 11 12 3RD FORCE/You Gotta Be Real
8 9 10 12 GATO BARBIER/Mystica
- - - - 12 BONEY JAMES/Sweet Thing
12 10 11 10 JONATHAN BUTLER/Song For Elizabeth
24 21 20 10 ERIC MARIENTHAL/Easy Street
9 9 8 10 JOE SAMPLE/Chain Reaction
2 3 4 10 BOB BALDWIN/Summer Breeze
11 6 10 10 PAUL TAYLOR/Pleasure Seeker
10 11 11 10 JONATHAN BUTLER/Song For Elizabeth
11 7 9 9 KENNY G/Havana
10 7 13 9 RICK BRAUN/Missing In Venice
19 5 6 9 JEANNIE BRYSON/Ever
9 10 10 9 LEE RITENOUR/Favela
9 7 8 9 KENNY LATTIMORE/For You
10 10 11 8 SPYRO GYRA/Together
4 6 5 8 VANESSA RUBIN/That Was Then
- 3 7 PAT METHENY GROUP/Follow Me
6 6 5 7 VANESSA WILLIAMS/Start Again
8 8 4 7 STEVE WINWOOD/Plenty Lovin'
11 8 10 6 DAVE GRUSIN/Peter Gunn
2 3 4 6 GERALD VEASLEY/Broad Street
5 8 9 5 BUCKSHOT LEFONOUE/Another Day

MARKET #2
KTWW/Los Angeles
(310) 840-7100
Brodie/Stewart

PLAYS
SW 2W LW TW
18 17 17 19 JOYCE COOLING/South Of Market
17 17 18 17 RONNIE LAWS/Listen Here
15 14 15 15 BOB MAMET/News From The Blues
15 14 15 15 ERIC MARIENTHAL/Last Day Of Summer
13 16 17 15 JOE SAMPLE/Chain Reaction
15 15 14 14 RICK BRAUN/Missing In Venice
14 15 14 14 BONEY JAMES/Sweet Thing
8 11 12 14 JONATHAN BUTLER/Song For Elizabeth
6 10 12 14 DOC POWELL/Here's To You
14 13 13 13 KENNY G/Northern Lights
11 10 12 13 BRIAN CULBERTSON/So Good
11 12 12 12 AVENUE BLUE/Nightlife
11 12 11 12 EARL KLUGH/Last Song
10 12 11 12 CHRIS CAMOZZI/Suede
- 5 11 12 RAHSAAN PATTERSON/Spent The Night
9 9 11 11 3RD FORCE/She Whispered To Me
9 11 11 11 GATO BARBIER/Mystica
10 11 11 11 CHRIS BOTTI/Regroovable
10 10 11 11 MICHAEL PAUL/O'bumpin'
10 13 11 11 MICHAEL PAUL/O'bumpin'
- 3 12 11 RICHARD SMITH/First Kiss
12 13 12 10 VANESSA RUBIN/That Was Then...
11 11 12 10 BABYFACE/Seven Seas
11 11 12 10 BRAXTON BROTHERS/Sunset Bay
- - 1 10 PETE BELASCO/All In My Mind
10 12 11 10 VANESSA WILLIAMS/Start Again
10 11 12 9 STEVE WINWOOD/Plenty Lovin'
7 9 9 9 CHAQUICO F/WHITE/Lights Out San...
10 10 11 9 LUTHER VANDROSS/When You Call On...
11 12 9 9 DAVID GARFIELD.../Let's Stay Together

MARKET #3
WNWA/Chicago
(312) 645-9150
Goldstein/Stiles

PLAYS
SW 2W LW TW
19 24 24 25 BRIAN CULBERTSON/So Good
20 22 22 23 JONATHAN BUTLER/Song For Elizabeth
18 23 20 20 BOB BALDWIN/Summer Breeze
20 19 19 19 DON DIEGO/Top Of The World
19 19 20 19 BONEY JAMES/Sweet Thing
14 20 17 18 BOB JAMES/Mind Games
18 22 18 18 KENNY G/Northern Lights
15 9 16 18 JOYCE COOLING/South Of Market
14 4 15 18 CHRIS BOTTI/Regroovable
9 5 17 18 URBAN KNIGHTS/Summer Nights
15 18 16 16 JOE SAMPLE/Night Flight
21 18 15 15 KEIKO MATSU/Dream Walk
15 17 15 15 FANTASY BAND/Double Talk
19 14 15 15 RICK BRAUN/Missing In Venice
13 14 15 15 STEVE WINWOOD/Plenty Lovin'
13 13 15 15 VANESSA WILLIAMS/Start Again
18 14 15 15 PAUL TAYLOR/Pleasure Seeker
12 14 14 14 ANDREW OH/Happy Ever After
10 13 14 14 BOB MAMET/News From The Blues
14 15 14 14 DON DIEGO/Top Of The World
13 13 10 10 AFTER 7/Sara Smile
14 10 10 10 BRAXTON BROTHERS/Sunset Bay
- - 8 10 JIM BRICKMAN/Dreams Come True
3 8 8 9 ERIC MARIENTHAL/Last Day Of Summer
7 7 7 9 BERNARD OATES/Rules Of My Heart
2 8 8 8 KIRK WHALUM/Only For One...
- - 6 8 DAVID BENDIT/Rue De La Solie
- - 7 8 MICHAEL BOLTON/The Best Of Love
4 5 5 5 PATRICE RUSHEN/Sotfy

MARKET #4
KBLX/San Francisco
(415) 284-1029
Brown/Cadet

PLAYS
SW 2W LW TW
16 16 16 16 BONEY JAMES/Sweet Thing
15 16 16 16 STEVE WINWOOD/Plenty Lovin'
15 14 14 14 RICK BRAUN/Chelsea
15 14 14 14 LUTHER VANDROSS/When You Call On...
16 16 16 14 DIANNE FARRIS/Hopeless
13 13 13 13 MICHAEL WHITE/Here's To You
12 12 12 13 BOB MAMET/News From The Blues
12 12 12 12 COUNT BASIC/Chasing The Sunset
4 6 10 12 GATA/Sweet Emotions
12 12 12 12 JOE SAMPLE/In All My Wildest...
15 15 14 12 PHILLIPE SAISSE/Moanin'
7 11 12 12 JOYCE COOLING/After Hours
11 11 11 11 VANESSA WILLIAMS/Surrender
11 11 11 11 BRIAN CULBERTSON/So Good
4 4 7 10 ERIC MARIENTHAL/Last Day Of Summer
8 8 10 10 AVENUE BLUE/Always There
15 15 15 9 AVENUE BLUE/Nightlife
8 8 9 9 BOB BALDWIN/Give In To Love
8 8 9 9 BOB BALDWIN/Summer Breeze
6 6 8 9 KIRK WHALUM/Only For One...
13 13 13 9 EARL KLUGH/Last Song
9 9 9 9 ERIC MARIENTHAL/Last Day Of Summer
18 17 14 8 RICK BRAUN/Missing In Venice
6 7 7 8 BOB JAMES/Mind Games
4 7 8 BOB JAMES/Love Is Where
- 3 7 8 DOC POWELL/Here's The Theme
- 3 7 8 DOC POWELL/Raindrops
- - 6 8 WILL DOWNING/All About You
- - 8 8 PIECES OF A DREAM/Pieces
9 9 8 8 VANESSA RUBIN/That Was Then...

MARKET #4
KKSF/San Francisco
(415) 974-5555
Hansen/Lawrence

PLAYS
SW 2W LW TW
16 13 17 17 JOYCE COOLING/South Of Market
14 14 16 16 CHAQUICO F/WHITE/Lights Out San...
15 12 16 16 PAUL TAYLOR/Alire
15 11 14 15 CHRIS BOTTI/Regroovable
12 13 14 15 EARL KLUGH/Last Song
14 17 15 14 BOB JAMES/Mind Games
15 14 13 14 BONEY JAMES/News From The Blues
10 10 10 14 PIECES OF A DREAM/Knikki's Smile
12 14 12 12 JOE SAMPLE/Chain Reaction
11 9 11 13 DAVID BENDIT/Rue De La Solie
16 14 13 13 BRIAN CULBERTSON/So Good
14 15 13 13 GIPSY KINGS/Salsa De Noche
10 12 13 13 PHILLIPE SAISSE/Fm Nor
14 14 14 12 GIPSY FRIBEL/Alba
17 18 15 12 RIPPINGTONS/Black Diamond
- - 9 12 THOM ROTELLA/What's The Story?
- - 8 12 TAB TWO/My Horn
- 8 11 PETE BELASCO/All In My Mind
10 10 15 11 COUNT BASIC/Chasing The Sunset
14 16 12 11 GATA/Alone
- 9 8 10 PAT METHENY GROUP/Follow Me
- 10 10 NEW COOL COLLECTIVE/So Cool
- 16 15 18 9 RICK BRAUN/Missing In Venice
15 15 14 8 BRAXTON BROTHERS/Sunset Bay
14 15 10 9 JONATHAN BUTLER/Song For Elizabeth
9 11 8 9 ERIC MARIENTHAL/Last Day Of Summer
- - 8 9 CHRIS SPHERIS/Quaver
10 8 10 8 RICK BRAUN/Body And Soul
6 8 8 8 DAVID GARFIELD.../Let's Stay Together

MARKET #5
WJZZ/Philadelphia
(610) 667-3939
Gress/Tozzi

PLAYS
SW 2W LW TW
32 30 27 34 PHILLIPE SAISSE/Moanin'
12 21 26 32 MICHAEL LINGTON/Harlem Nocturne
33 34 31 30 BONEY JAMES/Sweet Thing
11 17 28 29 AVENUE BLUE/Nightlife
31 32 26 26 PATRICE RUSHEN/Days Gone By
21 30 28 25 CHRIS BOTTI/Regroovable
24 10 20 20 KENNY G/Northern Lights
13 12 11 20 KEN NAVAARRO/Smooth Sensation
15 14 12 15 DAVID GARFIELD.../Let's Stay Together
14 15 14 14 BRAXTON BROTHERS/Sunset Bay
13 13 12 14 LUTHER VANDROSS/When You Call On...
14 14 14 12 VANESSA WILLIAMS/Start Again
13 13 12 13 EVERETTE HARP/Mercy Me...
5 12 12 13 AARON NEVILLE/Say What's In My...
12 12 13 13 BRIAN CULBERTSON/So Good
13 15 13 13 TONI BRAXTON/Don't Want To
14 11 11 13 JOYCE COOLING/South Of Market
10 13 12 13 BOB BALDWIN/Summer Breeze
13 13 12 13 BOB MAMET/News From The Blues
7 13 12 12 FARZIN/The Power Of...
6 6 8 12 RONNIE LAWS/Listen Here
5 6 10 11 TAMARA BENTLEY/When I Feel This Way
8 12 12 10 KIRK WHALUM/Only For One...
- 6 7 10 THOM ROTELLA/What's The Story?
13 13 11 10 RICK BRAUN/Missing In Venice
7 7 11 10 3RD FORCE/You Gotta Be Real
11 14 12 9 SPECIAL FX/Excuse You've Been...
7 6 5 8 TAB TWO/My Horn
4 7 6 8 PIECES OF A DREAM/Knikki's Smile

MARKET #6
KDAI/Dallas
(214) 630-3011
Fischer/Glaser

PLAYS
SW 2W LW TW
9 14 17 18 CHAQUICO F/WHITE/Lights Out San
10 9 17 17 BOB JAMES/Mind Games
13 15 17 17 EARL KLUGH/Last Song
8 9 14 17 JONATHAN BUTLER/Song For Elizabeth
14 15 17 17 CHRIS BOTTI/Regroovable
8 10 9 10 TOM GRANT/Lip Service
- 7 9 10 GATA/Sweet Emotions
10 9 9 10 ANDREW OH/Happy Ever After
13 14 10 10 BONEY JAMES/Sweet Thing
- - 8 10 BERNARD OATES/Rules Of My Heart
8 11 9 10 DEAN JAMES/Market Street
10 10 8 10 NATALIE COLE/A Smile Like Yours
8 9 9 10 JOE SAMPLE/Night Flight
10 8 9 10 STEVE WINWOOD/Plenty Lovin'
10 9 9 10 JOYCE COOLING/South Of Market
9 9 8 9 DAVID GARFIELD.../Let's Stay Together
7 8 9 9 VANESSA WILLIAMS/Start Again
- 9 9 PETE BELASCO/All In My Mind
- 9 8 BOB BALDWIN/Summer Breeze
- - 9 MICHAEL BOLTON/The Best Of Love
13 13 11 9 AVENUE BLUE/Nightlife
9 11 10 9 BOB MAMET/News From The Blues
10 8 10 9 LEE RITENOUR/Favela
11 10 9 9 DAVID GARFIELD.../Let's Stay Together
8 9 9 9 ERIC MARIENTHAL/Last Day Of Summer
11 8 9 8 RICK BRAUN/Chelsea
9 11 7 8 KIRK WHALUM/Only For One...
10 9 7 8 THOM ROTELLA/What's The Story?
9 10 8 8 JONATHAN BUTLER/You Love Me?

MARKET #7
WVWV/Detroit
(248) 855-5100
Sleecker

PLAYS
SW 2W LW TW
10 10 18 18 EARL KLUGH/Last Song
23 23 17 17 RICK BRAUN/Missing In Venice
25 25 19 17 AVENUE BLUE/Nightlife
11 11 17 17 BONEY JAMES/Sweet Thing
17 17 15 17 KENNY G/Northern Lights
10 10 11 17 RONNIE LAWS/Listen Here
22 22 15 16 LEE RITENOUR/Favela
23 23 16 16 3RD FORCE/You Gotta Be Real
10 10 12 14 PHILLIPE SAISSE/Moanin'
9 9 10 12 NATALIE COLE/A Smile Like Yours
- - 11 12 RIPPINGTONS/Black Diamond
- - 12 DOC POWELL/Here's To You
- - 12 JOYCE COOLING/Sweet Summer Days
11 11 11 12 LUTHER VANDROSS/When You Call On...
10 10 9 12 BOB MAMET/News From The Blues
9 9 12 11 VANESSA RUBIN/That Was Then...
11 11 12 11 VANESSA WILLIAMS/Start Again
10 10 11 11 PATRICE RUSHEN/Days Gone By
11 11 11 11 BABYFACE/Seven Seas
24 24 17 11 TIM WEISBERG/Herbie's Blues
11 11 10 10 JONATHAN BUTLER/Song For Elizabeth
- 12 10 ERIC MARIENTHAL/Last Day Of Summer
13 13 11 10 STEVE WINWOOD/Plenty Lovin'
10 10 10 10 TIM BOWMAN/It'll Be There
11 11 11 10 BOB JAMES/Mind Games
- - 11 10 JOYCE COOLING/South Of Market
10 18 10 10 JOE SAMPLE/Chain Reaction
- - 12 10 BRIAN CULBERTSON/So Good
12 12 12 10 BRAXTON BROTHERS/Sunset Bay

MARKET #8
WJZW/Washington
(703) 683-3000
Kosbau

PLAYS
SW 2W LW TW
11 11 28 28 KENNY G/Northern Lights
21 27 28 28 RICK BRAUN/Missing In Venice
21 27 28 28 JOYCE COOLING/South Of Market
21 21 27 27 3RD FORCE/You Gotta Be Real
27 27 27 27 LEE RITENOUR/Favela
12 12 21 21 BONEY JAMES/Sweet Thing
28 28 27 18 AVENUE BLUE/Nightlife
12 12 12 18 NATALIE COLE/A Smile Like Yours
7 7 11 12 HALL & OATES/Promise Ain't Enough
12 12 12 12 RAY OBIEDO/Sweet Summer Days
10 10 10 12 PAUL TAYLOR/Pleasure Seeker
10 10 11 12 PATRICE RUSHEN/Days Gone By
11 11 13 12 VANESSA WILLIAMS/Start Again
12 12 9 12 BRAXTON BROTHERS/Sunset Bay
4 4 12 11 JONATHAN BUTLER/Song For Elizabeth
12 12 13 11 JOE SAMPLE/Chain Reaction
11 11 12 11 RONNIE LAWS/Listen Here
11 11 10 11 LUTHER VANDROSS/When You Call On...
10 10 11 11 EARL KLUGH/Last Song
28 28 11 11 PAUL HARDCASTLE/Piece On Earth
12 12 11 11 TIM WEISBERG/Herbie's Blues
11 11 11 11 DAVID GARFIELD.../Let's Stay Together
19 19 11 11 BUCKSHOT LEFONOUE/Another Day
11 11 12 10 BOB MAMET/News From The Blues
6 6 10 10 CHRIS BOTTI/Regroovable
4 4 11 9 CHAQUICO F/WHITE/Lights Out San...
6 6 6 8 ANDREW OH/Happy Ever After
8 8 4 7 DON DIEGO/Top Of The World

MARKET #10
WSJZ/Boston
(617) 254-9267
George

PLAYS
SW 2W LW TW
19 23 22 28 3RD FORCE/You Gotta Be Real
24 24 22 27 PHILLIPE SAISSE/Moanin'
24 23 27 27 KENNY G/Northern Lights
20 24 26 26 LEE RITENOUR/Favela
24 25 26 26 RICK BRAUN/Missing In Venice
21 24 26 26 AVENUE BLUE/Nightlife
12 14 15 15 TONI BRAXTON/Don't Want To
12 13 14 14 VANESSA WILLIAMS/Start Again
8 10 13 14 AARON NEVILLE/Say What's In My...
12 12 14 14 DAVID GARFIELD.../Let's Stay Together
14 15 13 13 LUTHER VANDROSS/When You Call On...
12 12 13 12 STEVE WINWOOD/Plenty Lovin'
12 12 12 12 TIM WEISBERG/Herbie's Blues
15 12 12 12 PAUL TAYLOR/Pleasure Seeker
12 12 12 12 RIPPINGTONS/Black Diamond
15 12 12 12 KEN NAVAARRO/Smooth Sensation
11 12 12 12 RONNIE LAWS/Listen Here
9 12 11 12 BONEY JAMES/Sweet Thing
15 13 12 12 PAUL HARDCASTLE/Piece On Earth
13 12 12 12 JOYCE COOLING/South Of Market
12 11 12 12 NORMAN BROWN/This Time Around
9 12 12 12 CHRIS BOTTI/Regroovable
12 10 11 11 FANTASY BAND/Could It Be In...
5 4 12 11 JONATHAN BUTLER/Song For Elizabeth
12 12 12 11 BRAXTON BROTHERS/Sunset Bay
- 5 9 BRIAN CULBERTSON/So Good
24 23 24 5 GROVER WASHINGTON.../Bordertown
- 5 5 BOB JAMES/Mind Games
5 4 3 5 CHAQUICO F/WHITE/Lights Out San...
4 4 6 4 PATRICE RUSHEN/Days Gone By

MARKET #11
WVLE/Miami
(305) 654-9494

PLAYS
SW 2W LW TW
7 7 - 12 CHAQUICO F/WHITE/Lights Out San...
13 13 - 12 JOYCE COOLING/South Of Market
9 9 - 12 WILLIE & LOBO/Napali
6 6 - 12 JONATHAN BUTLER/Song For Elizabeth
11 11 - 11 3RD FORCE/You Gotta Be Real
15 15 - 11 PAUL TAYLOR/Pleasure Seeker
8 8 - 11 SWING OUT SISTER/Somewhere In...
8 8 - 11 FANTASY BAND/Could It Be I'm...
10 10 - 11 ERIC MARIENTHAL/Easy Street
6 6 - 10 BONEY JAMES/Sweet Thing
- - 9 MIKE SIMS/People Make...
- - 9 EARL KLUGH/Last Song
- - 9 HALL & OATES/Promise Ain't Enough
12 12 9 RIPPINGTONS/Black Diamond
6 6 - 8 GROVER WASHINGTON.../Bordertown
8 8 - 8 VANESSA WILLIAMS/Start Again
4 4 - 8 RICK BRAUN/Missing In Venice
9 9 - 8 VANESSA RUBIN/That Was Then
10 10 - 8 AARON NEVILLE/Say What's In My...
5 5 - 8 LUTHER VANDROSS/When You Call On...
8 8 - 8 DONALD HARRISON/New Hope
6 6 - 7 NATALIE COLE/A Smile Like Yours
6 6 - 7 PAUL HARDCASTLE/Piece On Earth
9 9 - 7 ROB MULLINS/Wednesday
5 5 - 7 PATRICE RUSHEN/Days Gone By
5 5 - 7 STEVE WINWOOD/Plenty Lovin'
7 7 - 7 BRIAN CULBERTSON/So Good
6 6 - 7 COUNT BASIC/Chasing The Sunset
7 7 - 7 HERB ALPERT/Beta
8 8 - 6 RAY OBIEDO/Sweet Summer Days

MARKET #13
KWJZ/Seattle
(206) 441-3699
Handley

PLAYS
SW 2W LW TW
27 28 26 28 JOYCE COOLING/South Of Market
27 28 27 28 RICK BRAUN/Missing In Venice
11 26 28 28 LEE RITENOUR/Favela
11 27 28 27 RONNIE LAWS/Listen Here
11 11 27 27 BONEY JAMES/Sweet Thing
28 27 28 26 AVENUE BLUE/Nightlife
12 12 12 12 DAVID GARFIELD.../Let's Stay Together
- 11 12 LUTHER VANDROSS/When You Call On...
- - 11 12 PETE BELASCO/All In My Mind
- - 11 12 STEVE WINWOOD/Plenty Lovin'
28 29 27 11 3RD FORCE/You Gotta Be Real
10 10 11 11 KENNY G/Northern Lights
10 10 11 11 EARL KLUGH/Last Song
11 11 11 11 FOURPLAY/Play And Pleasure
11 11 12 11 SWING OUT SISTER/Somewhere In...
5 3 10 11 BRIAN CULBERTSON/So Good
5 7 6 11 GATO BARBIER/Mystica
6 11 11 11 CHAQUICO F/WHITE/Lights Out San...
10 10 11 11 PHILLIPE SAISSE/Moanin'
11 12 12 11 HALL & OATES/Promise Ain't Enough
- - 10 11 ERIC MARIENTHAL/Last Day Of Summer
6 11 11 11 JONATHAN BUTLER/Song For Elizabeth
12 12 11 11 INCOGNITO/Beneath The Surface
11 11 11 11 BOB MAMET/News From The Blues
11 11 12 11 COUNT BASIC/Chasing The Sunset
4 5 4 10 BOB JAMES/Mind Games
10 11 11 10 CHRIS BOTTI/Regroovable
- - 8 GATA/Children's Children
- - 8 DEAN JAMES/Market Street

MARKET #15
JAZZ FM98
KIFM/San Diego
(619) 291-9797
Shepard/Cole

PLAYS
SW 2W LW TW
17 14 14 17 AVENUE BLUE/Nightlife
16 17 17 17 DANCING FANTASY/When Dreams Come...
8 15 15 16 JONATHAN BUTLER/Song For Elizabeth
16 17 17 17 JOYCE COOLING/South Of Market
16 17 17 16 RICK BRAUN/Missing In Venice
16 16 16 16 RIPPINGTONS/Black Diamond
14 17 17 16 ROB MULLINS/Wednesday
17 16 17 16 BRIAN CULBERTSON/So Good
17 16 15 15 JOE SAMPLE/Chain Reaction
14 15 15 15 RONNIE LAWS/Listen Here
11 11 11 11 BONEY JAMES/Sweet Thing
11 11 11 11 INCOGNITO/Misunderstood
11 11 11 11 KENNY LOGGINS/Now That I Know Love
- - 11 KUHL/Over's Journey
11 12 12 11 DAVID GARFIELD.../Let's Stay Together
11 11 11 11 STEVE WINWOOD/Plenty Lovin'
- 8 10 JIM BRICKMAN/Dreams Come True
4 3 9 ANDREW OH/Happy Ever After
7 8 8 9 BOB JAMES/Mind Games
9 8 8 9 COUNT BASIC/Chasing The Sunset
7 9 9 9 CHAQUICO F/WHITE/Lights Out San...
2 8 8 9 DON DIEGO/Top Of The World
9 9 9 9 EARL KLUGH/Walk In The Sun
8 9 9 9 ERIC MARIENTHAL/Last Day Of Summer
8 9 9 9 JULIAN COREY/LeSoyzha's Lament
9 8 9 9 LEE RITENOUR/Favela
9 9 9 9 MIKE SIMS/Night People
8 8 8 8 THOM ROTELLA/What's The Story?
8 8 8 8 CHRIS BOTTI/Regroovable
7 6 6 6 PHILLIPE SAISSE/Rivera

MARKET #17
KYDT/Phoenix
(602) 258-8181
Francis

PLAYS
SW 2W LW TW
25 23 25 25 PHILLIPE SAISSE/Moanin'
14 21 25 25 KENNY G/Northern Lights
14 21 25 25 CRAIG CHAQUICO/Midnight Swim
14 14 21 25 JOE SAMPLE/Night Flight
24 25 24 23 BOB JAMES/Innocence
12 15 21 21 DIRK K/Love Your Smile
15 14 12 15 LEE RITENOUR/Favela
- - 10 15 LUTHER VANDROSS/When You Call On...
- 9 14 14 GATA/Alone
12 13 14 14 BOB MAMET/News From The Blues
13 14 14 14 ROB MULLINS/Wednesday
12 14 14 14 DON DIEGO/Top Of The World
10 14 12 14 CHRIS BOTTI/Regroovable
- - 14 PETE BELASCO/All I Want
14 14 15 13 JONATHAN BUTLER/Song For Elizabeth
9 14 13 STEVE WINWOOD/Plenty Lovin'
14 13 13 RAY OBIEDO/Sweet Summer Days
13 13 13 13 DAVID GARFIELD.../Let's Stay Together
13 14 13 FOURPLAY/Play & Higher Ground
13 13 13 13 ERIC MARIENTHAL/What's In My...
- - 10 12 JOYCE COOLING/South Of Market
23 25 17 12 SPECIAL FX/Here To Stay
25 17 12 12 AVENUE BLUE/Nightlife
15 12 14 12 WILLIE & LOBO/Napali
15 12 14 11 KEN NAVAARRO/Smooth Sensation
25 24 25 11 BRAXTON BROTHERS/Sunset Bay
- - 10 DOC POWELL/Here's To You
- - 10 BRIAN CULBERTSON/So Good

MARKET #20
WJZZ/Pittsburgh
(412) 471-9950
Anderson/Herschel

PLAYS
SW 2W LW TW
28 28 27 29 GROVER WASHINGTON.../Bordertown
11 11 23 28 3RD FORCE/You Gotta Be Real
11 23 29 28 KENNY G/Northern Lights
12 23 28 28 JOYCE COOLING/South Of Market
28 28 28 28 DANCING FANTASY/When Dreams Come...
23 28 27 27 AVENUE BLUE/Nightlife
12 12 12 13 STEVE WINWOOD/Plenty Lovin'
12 12 12 12 DAVID GARFIELD.../Let's Stay Together
12 11 12 12 PATRICE RUSHEN/Days Gone By
15 11 12 12 PAUL TAYLOR/Pleasure Seeker
12 12 12 12 VANESSA WILLIAMS/Start Again
11 12 12 12 BUCKSHOT LEFONOUE/Another Day
- 8 12 12 HALL & OATES/Promise Ain't Enough
12 11 12 12 LEE RITENOUR/Favela
29 28 16 11 PHILLIPE SAISSE/Moanin'
11 11 11 11 PETE BELASCO/All I Want
10 12 11 11 JONATHAN BUTLER/Song For Elizabeth
11 11 12 11 BONEY JAMES/Sweet Thing
7 7 9 11 JOE SAMPLE/Chain Reaction
12 10 11 11 HERB ALPERT/Passion Dance
8 12 13 11 LUTHER VANDROSS/When You Call On...
9 9 11 11 CHAQUICO F/WHITE/Lights Out San...
8 12 11 11 CHRIS BOTTI/Regroovable
11 12 11 11 BOB MAMET/News From The Blues
12 13 11 11 NATALIE COLE/A Smile Like Yours
12 12 10 9 RICK BRAUN/Missing In Venice
- 6 9 BRIAN CULBERTSON/So Good
6 7 10 9 JONATHAN BUTLER/Song For Elizabeth
- - 8 ERIC MARIENTHAL/Last Day Of Summer
- - 8 THOM ROTELLA/What's The Story?

MARKET #21
WSJT/Tampa
(813) 577-7131
Block

PLAYS
SW 2W LW TW
8 8 13 13 BRAXTON BROTHERS/Sunset Bay
8 8 13 13 JOYCE COOLING/South Of Market
12 12 13 13 AVENUE BLUE/Nightlife
12 12 13 13 PHILLIPE SAISSE/Moanin'
13 13 13 13 CHRIS BOTTI/Regroovable
12 12 11 13 DANCING FANTASY/When Dreams Come
12 12 13 13 ERIC MARIENTHAL/Easy Street
14 14 13 13 PAUL HARDCASTLE/Piece On Earth
12 12 11 12 LEE RITENOUR/Favela
4 3 13 11 EARL KLUGH/Last Song
4 3 13 11 PAUL TAYLOR/Pleasure Seeker
13 13 13 11 RICK BRAUN/Missing In Venice
12 12 13 11 SPYRO GYRA/The Unwritten Letter
14 13 10 KENNY G/Havana
8 8 9 9 VANESSA WILLIAMS/Start Again
8 8 9 9 VANESSA RUBIN/That Was Then...
9 7 8 8 STEVE WINWOOD/Plenty Lovin'
9 7 8 8 TIM WEISBERG/Herbie's Blues
9 8 7 8 DAVID GARFIELD.../Let's Stay Together
8 8 7 8 WALTER BEASLEY/Slowly But Surely
9 9 9 8 RAY OBIEDO/Sweet Summer Days
8 8 8 8 NATALIE COLE/A Smile Like Yours
7 7 8 8 PATRICE RUSHEN/Days Gone By
8 8 9 8 SWING OUT SISTER/Somewhere In...
6 6 7 8 JOE SAMPLE/Chain Reaction
8 8 8 8 HERB ALPERT/Passion Dance
3 3 7 8 WILLIE & LOBO/Napali
5 7 8 RIPPINGTONS/Black Diamond
8 8 8 8 NORMAN BROWN/This Time Around
4 4 8 7 3RD FORCE/You Gotta Be Real

MARKET #22
KHHH/Denver
(303) 694-6300
Taylor/Marquant

PLAYS
SW 2W LW TW
11 22 26 26 3RD FORCE/You Gotta Be Real
14 24 26 26 JOYCE COOLING/South Of Market
20 24 23 26 LEE RITENOUR/Favela
24 24 25 24 RICK BRAUN/Missing In Venice
9 23 24 23 KENNY G/Northern Lights
23 23 23 20 AVENUE BLUE/Nightlife
10 11 11 16 BONEY JAMES/Sweet Thing
5 11 10 12 CHAQUICO F/WHITE/Lights Out San...
9 13 11 11 EARL KLUGH/Last Song
4 6 7 11 BRIAN CULBERTSON/So Good
6 8 9 11 JONATHAN BUTLER/Song For Elizabeth
4 7 10 11 RONNIE LAWS/Listen Here
3 8 8 10 AARON NEVILLE/Say What's In My...
4 9 12 10 BRAXTON BROTHERS/Sunset Bay
11 11 11 10 PAUL TAYLOR/Pleasure Seeker
10 10 7 6 BUCKSHOT LEFONOUE/Another Day
4 6 10 10 CHRIS BOTTI/Regroovable
8 9 9 10 DAVID GARFIELD.../Let's Stay Together
10 11 10 10 BOB MAMET/News From The Blues
8 10 10 9 RAY OBIEDO/Sweet Summer Days
8 10 10 9 LUTHER VANDROSS/When You Call On...
22 10 11 9 PHILLIPE SAISSE/Moanin'
8 10 8 9 STEVE WINWOOD/Plenty Lovin'
8 7 10 8 VANESSA WILLIAMS/Start Again
- 7 9 8 HALL & OATES/Promise Ain't Enough
5 6 7 7 PIECES OF A DREAM/Knikki's Smile
- 3 7 BERNARD OATES/Rules Of My Heart
- 4 7 6 JIM BRICKMAN/Dreams Come True
7 4 4 6 COUNT BASIC/Chasing The Sunset
5 6 7 6 BOB JAMES/Mind Games

MARKET #23
WNVV/Cleveland
(440) 236-9283
Kimble

PLAYS
SW 2W LW TW
10 20 27 27 JOYCE COOLING/South Of Market
24 26 20 26 AVENUE BLUE/Nightlife
10 19 26 26 3RD FORCE/You Gotta Be Real
11 10 16 24 KENNY G/Northern Lights
23 26 19 22 LEE RITENOUR/Favela
23 17 19 19 BONEY JAMES/Sweet Thing
18 20 14 14 PAUL HARDCASTLE/Piece On Earth
10 9 10 13 BOB JAMES/Mind Games
4 8 7 12 JONATHAN BUTLER/Song For Elizabeth
6 8 9 11 CHRIS BOTTI/Regroovable
11 10 11 11 EARL KLUGH/Last Song
10 12 11 10 RONNIE LAWS/Listen



CYNDEE MAXWELL

Parental Advisory: Explicit Radio

Where should programmers draw the line with lyrics?

Hit songs can light up the switchboard with requests, but offensive ones have the potential to light it up with complaints. Or do they? How does a programmer decide what to edit and what to let slide? Are certain markets more sensitive than others? Are certain words more offensive?

When Matchbox 20's "Push" was released, who would have thought that a lesbian activist group would take offense, thinking that they — or women in general — were being unfairly targeted? While you can never tell when a specific group will be offended by a song's content, we did talk to several different programmers to get their takes on dirty lyrics and explicit content. While most agree that editing should be done on a song-by-song basis, each has a different set of rules to play by and a different market to play to. What better place to start our survey than the Bible Belt?

Judgment Day

"We don't do a whole lot of song editing here, because we are more interested in maintaining the artist's integrity," says WMFS/Memphis PD **Jim Fox**. "There are some songs that are pretty blatant that we won't use. Obviously, it's going to come down to a judgment call."

Despite the conservative market, Fox says the station plays the unedited versions of Candlebox's "You" and the Offspring's "Self Esteem." How does he get away with it? "I can't count the number of times I've heard 'Who Are You' by the Who, which blatantly says, 'Who the fuck are you?' In 1981, I was playing that song on a CHR station in Las Vegas. If that's acceptable, then what in



Jim Fox

world is wrong with playing a song that says the f-word today?

"I contend that it's not breaking the law, because it's been done for the past 20 years," Fox continues. "What's the difference between 'Jeremy' and 'Walk On The Wild Side'? We're not allowed to say 'giving head' as an oral sex reference on the radio, but at the same time, Lou Reed can sing it. There is a double standard, and it seems to be the accepted double standard."

Fox, however, is not without his reservations. "Being in the Bible Belt, one place I won't go is sacrilege," he declares. "A good example of that would be Tool's 'Sober,' where he says, 'Jesus, won't you fucking whistle.' Ain't no way I'm playing the line the way it's on the album. That's pretty hardcore and would absolutely cost this radio station."

"Memphis has the highest Baptist concentration in the world, and I have to consider that when I make programming decisions. When it comes to religious content, I try to be careful. Obviously, if somebody considers Ozzy Osbourne a devil worshiper, then there isn't much I can do to stop that."

For Fox, editing songs is a game

of emotions. "Somebody in the building has to be that emotional judgment-call guy, and that burden falls upon me. I'll listen to a song, and if I get that feeling in my stomach, that twisting, 'Oh my God, this is going to cause me a problem' feeling, then I'll play the edited version of the song."

People's Choice

"I don't want to be a censor, and I don't want to tell people what to listen to. They need to make the choice," says KATT/Oklahoma City OM/PD **Chris Baker**. "I do have a conscience, I do have kids who listen to the radio station. But when our morning show starts talking about something I don't want my kid to hear, I'll punch the button on the radio."



Chris Baker

"The bottom line for me is that I'm a radio broadcaster, and I want to generate as much ratings as possible, so I can sell advertising. So if the community of Oklahoma City doesn't want to hear a record that has 'fuck' in it, then I won't play it. It doesn't matter if I like the record or not, because I'm not programming the radio station for my own taste. I just try to reflect what the community wants."

In a locale where religious groups have protested Marilyn Manson shows (among others), Baker is cautious with songs that are too flagrant. "I think you can hear a song a million times and not realize it has the word 'fuck' in it. But if it's like Radiohead's 'Creep,' where it's so blatant, we have to be really careful and just play an edit."

Baker's only content problem actually occurred in a different market altogether. "The only time I've ever come across a content problem

was years ago when I was in Salt Lake City. There was an epidemic, if you will, of teen suicides in a local community's high school. That's when the Lita Ford/Ozzy Osbourne duet 'Close My Eyes Forever' was out. So we chose not to play it."

Longevity Overcomes Offensiveness

KBER/Salt Lake City PD **Randy Rose** hasn't had the kind of problems Baker did while in Utah. For Rose, context is key. "We draw the line at the grandmother of all words, the f-word. Then it depends on how it comes across. Pink Floyd's 'bullshit' in 'Money,' we don't bleep that out. But it may get bleeped out in another

song, depending on how it's used."

In terms of editing for content, Rose will cross that bridge when he comes to it. "There's never been anything that's come across my desk or CD player that I've really had to question. I guess we would if it was something that was sensitive to this market or to Mormons, but we haven't had to deal with that yet."

In Manchester, NH, WGIR PD/MD **Tim Sheehan** believes that a song's longevity can override its offensive content. "With anything new or recent, we try to get the edited version in there. With something like 'Who Are You,' there's really no way around it. The song's been around so long that I don't think it really offends anybody anymore. As far as Green Day or Offspring or any of those with prominent swears, we make sure to play the edited versions."

Content hasn't been a problem for Sheehan, either. "We've played Marilyn Manson without anybody in a church organization coming down on us. The kids were psyched, but the rest of the public just kind of ignored it. Suffice to say that the Tool album is never going to make it in the studio, only the CD-Pro. With Sublime's album version of 'What I Got,' the 'fuck' was a little too prominent, but with the clean version, they mastered out everything, including 'when my mom smokes pot.' We left that line in when we did our own edit and just turned the 'fuck' around."

Nighttime's The Right Time

Although New Yorkers can handle pretty much anything, WRCN/Long Island MD **Donna Rodger** does feel responsible for risky content or lyrics during

her afternoon drive shift. "I get a lot of kids calling me during my shift. They get home from school and make requests. If they're making requests, it's obvious they're listening. I don't want to be playing something blatant or vulgar. I wouldn't want my kids to be listening to something like that."

Dayparting those offensive songs to nighttime play will hopefully keep the riskier content from reaching younger ears, Rodger says. "We daypart for different reasons — either because of the song's intensity or for its content. The content ones usually air after 9pm. We've played 'Jeremy,' and we have no problem with that whatsoever. We just added 311's 'What Was I Thinking.' That's not

I think you can hear a song a million times and not realize it has the word 'fuck' in it. But if it's like Radiohead's 'Creep,' where it's so blatant, we have to be really careful and just play an edit.

— Chris Baker



Tim Sheehan

vulgar to our audience. This is New York — anything goes. Something like the Chili Peppers' 'Suck My Kiss,' we've dayparted that only for nights, because that's a little more in-your-face."

When editing and dayparting songs, Rodger emphasizes the importance of looking outside of the tar-

get audience. "Our target audience is males 18-34 — anything goes with them. But if we were so narrow-minded as to appeal to just them, we wouldn't have a station. We've got to think about the P2s and the P3s too. There might be a mom listening with her kid in the car at 3pm who's not going to want to hear 'Suck My Kiss.' She might get upset and tell her 15-year-old, who's digging the Bush song we played before it, that he's not allowed to listen to this radio station."

KAZR/Des Moines PD **Troy Hanson** believes it's not what you say, but how you say it. "It's in the way the word's put and the exclamation point they try to put at the end of it. I don't want to glorify a band that is purposely using the f-word just to say they're getting away with it. It's not my intent to take away from an artist's expression, but there is a point where you do have to draw the line and say, 'Okay, as a responsible broadcaster over a public frequency, I don't want to send the wrong message.' But, at the same time, when airing Mancow or Howard, you're pushing that envelope. When somebody finally complains, then you switch focus."

Hanson believes his station's attitude has loosened the collar of an otherwise conservative market. "We actually sometimes use profanity in our liners that's beeped out. I think it makes a point that we're serious, but we can fuck around. We don't do it just for the sake of doing it."

Rock Assistant Editor **Frank Correia** contributed to this column.

LOA
SOUL SEARCHING SUN
LIFE OF AGONY
"WEEDS," The First R&R Active Rock Chart 28
Single from BDS Active Rock Chart 28*
Soul Searching Sun
Adds: WRIF KEGL WZMT
On for 10/28: WRCX
WAAF 14x WZTA 14x WRCN 12x KUPD 22x WNTB 12x
KBPI 17x WCCC 19x KQRC 14x WNRA 19x
For more info call Joe Guzik 212.274.7542, or email guzik@mail.roadrun.com
LuLu Cohen 212.274.7548, or email cohen@mail.roadrun.com
ROADRUNNER
Produced by Phil Nicolo and Life Of Agony
Management: Mike Monterulo for Concrete Management

We just added 311's 'What Was I Thinking.' That's not vulgar to our audience. This is New York — anything goes.

— Donna Rodger

We've played Marilyn Manson without anybody in a church organization coming down on us. The kids were psyched, but the rest of the public just kind of ignored it.

— Tim Sheehan



ACTIVE ROCK TOP 50

OCTOBER 24, 1997

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	DAYS OF THE NEW Touch, Peel... (Outpost/Geffen) 2346 2386 2385 2406 78/0					
2	2	2	2	FOO FIGHTERS Everlong (Roswell/Capitol) 2103 2011 1885 1820 76/0					
5	3	3	3	CREED My Own Prison (Wind-up) 2065 1896 1753 1648 77/2					
7	6	5	4	GREEN DAY Hitchin' A Ride (Reprise) 1678 1657 1589 1476 76/0					
4	4	4	5	OFFSPRING I Choose (Columbia) 1640 1758 1714 1718 69/0					
17	14	7	6	KENNY WAYNE SHEPHERD Slow Ride (Revolution) 1344 1266 1068 966 67/1					
24	16	15	7	MEGADETH Almost Honest (Capitol) 1275 1118 958 718 74/0					
14	10	12	8	EVERCLEAR Everything To Everyone (Capitol) 1229 1192 1171 1084 67/0					
13	11	11	9	SMASH MOUTH Walkin' On The Sun (Interscope) 1198 1203 1136 1118 48/0					
9	8	10	10	JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated) 1157 1222 1195 1170 66/0					
8	9	9	11	MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic) 1125 1231 1194 1187 50/0					
12	13	13	12	NIXONS The Fall (MCA) 1092 1165 1126 1120 60/0					
3	5	6	13	AEROSMITH Pink (Columbia) 1083 1318 1655 1768 52/0					
18	15	16	14	COLLECTIVE SOUL Blame (Atlantic) 1062 1061 987 870 50/0					
—	41	17	15	KISS The Jungle (Mercury) 1039 890 417 6 65/3					
11	12	14	16	ROLLING STONES Anybody Seen My Baby? (Virgin) 1029 1134 1132 1130 50/0					
—	44	22	17	LIVE Rattlesnake (Radioactive) 973 719 380 191 63/3					
25	19	18	18	THIRD EYE BLIND Graduate (Elektra/EEG) 897 835 787 694 58/0					
6	7	8	19	TALK SHOW Hello Hello (Atlantic) 787 1255 1491 1538 45/0					
27	23	20	20	COOL FOR AUGUST Trials (Warner Bros.) 751 744 652 603 52/1					
BREAKER			21	SAMMY HAGAR Both Sides Now (MCA) 707 568 431 60 46/2					
15	17	19	22	MEGADETH Trust (Capitol) 705 830 930 1040 39/0					
BREAKER			23	OZZY OSBOURNE Back On Earth (Epic) 673 80 — — 66/59					
BREAKER			24	KULA SHAKER Hush (Columbia) 626 563 463 405 43/1					
BREAKER			25	MATCHBOX 20 3am (Lava/Atlantic) 624 443 231 174 37/2					
BREAKER			26	DREAM THEATER Burning My Soul (EastWest/EEG) 609 561 478 346 57/3					
10	18	21	27	OUR LADY PEACE Superman's Dead (Columbia) 590 738 915 1133 36/0					
44	35	28	28	LIFE OF AGONY Weeds (Roadrunner) 581 537 460 322 54/3					
22	21	23	29	METALLICA Bleeding Me (Elektra/EEG) 580 630 701 721 36/0					
DEBUT			30	AC/DC Dirty Eyes (EastWest/EEG) 559 — — — 67/67					
40	37	33	31	OASIS Don't Go Away (Epic) 550 500 435 383 35/1					
32	27	30	32	HEADSWIM Hype (550 Music) 528 530 522 479 48/4					
35	29	32	33	SEVEN MARY THREE Lucky (Mammoth/Atlantic) 528 504 485 441 36/2					
—	—	42	34	BLACK LAB Wash It Away (DGC/Geffen) 507 381 52 22 52/9					
19	20	29	35	TOOL Aenema (Freeworld) 501 534 734 837 31/0					
—	40	35	36	JASON BONHAM BAND Drown In Me (MJJ/Work) 463 466 420 200 43/2					
41	42	39	37	WALLFLOWERS Three Marlenas (Interscope) 454 435 412 362 31/0					
31	28	31	38	TEA PARTY Temptation (Atlantic) 446 527 502 523 40/1					
33	34	34	39	BLUES TRAVELER Most Precarious (A&M) 441 474 462 473 22/0					
37	36	36	40	REFRESHMENTS Good Year (Mercury) 436 466 453 421 33/0					
26	26	41	41	FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise) 419 391 528 633 26/1					
—	50	43	42	311 What Was I Thinking (Capricorn/Mercury) 409 350 272 155 37/1					
DEBUT			43	TOOL Forty Six & 2 (Freeworld) 397 80 44 32 52/16					
—	—	48	44	FAITH NO MORE Ashes To Ashes (Slash/Reprise) 386 267 141 102 42/8					
29	30	37	45	SUGAR RAY Fly (Lava/Atlantic) 348 453 481 566 19/0					
30	25	27	46	CELLOPHANE Down (Virgin) 339 542 554 556 34/0					
16	22	40	47	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB) 313 392 689 981 22/0					
—	—	47	48	U2 Please (Island) 302 296 232 157 24/0					
43	45	44	49	CHRIS DUARTE GROUP Cleopatra (Silvertone) 294 328 351 344 24/0					
46	49	46	50	SOUTHERN CULTURE ON THE SKIDS Shotgun (DGC/Geffen) 286 315 277 256 27/0					

This chart reflects airplay from October 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 78 Active Rock reporters. 78 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

TONIC Soldier's Daughter (Polydor/A&M)
Total Plays: 284, Total Stations: 21, Adds: 1

BUSH Mouth (Hollywood)
Total Plays: 279, Total Stations: 28, Adds: 14

CAROLINE'S SPINE Sullivan (Hollywood)
Total Plays: 271, Total Stations: 28, Adds: 3

BIG WRECK The Oaf (Atlantic)
Total Plays: 254, Total Stations: 25, Adds: 4

LONGPIGS On And On (Mother/Island)
Total Plays: 212, Total Stations: 22, Adds: 1

MATTHEW RYAN Guilty (A&M)
Total Plays: 206, Total Stations: 22, Adds: 1

SEVENDUST Black (TVT)
Total Plays: 192, Total Stations: 23, Adds: 4

COWBOY MOUTH Love Of My Life (MCA)
Total Plays: 161, Total Stations: 16, Adds: 2

QUEENSRYCHE The Voice Inside (Virgin)
Total Plays: 156, Total Stations: 23, Adds: 7

DEFTONES My Own Summer (Shove It) (Maverick/WB)
Total Plays: 147, Total Stations: 18, Adds: 2

Songs ranked by total plays.

BREAKERS

SAMMY HAGAR Both Sides Now (MCA)			TOTAL PLAYS/INCREASE 707/139	TOTAL STATIONS/ADDS 46/2	CHART 21
OZZY OSBOURNE Back On Earth (Epic)			TOTAL PLAYS/INCREASE 673/593	TOTAL STATIONS/ADDS 66/59	CHART 23
KULA SHAKER Hush (Columbia)			TOTAL PLAYS/INCREASE 626/63	TOTAL STATIONS/ADDS 43/1	CHART 24
MATCHBOX 20 3am (Lava/Atlantic)			TOTAL PLAYS/INCREASE 624/181	TOTAL STATIONS/ADDS 37/2	CHART 25
DREAM THEATER Burning My Soul (EastWest/EEG)			TOTAL PLAYS/INCREASE 609/48	TOTAL STATIONS/ADDS 57/3	CHART 26

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
AC/DC Dirty Eyes (EastWest/EEG)	67
OZZY OSBOURNE Back On Earth (Epic)	59
VERUCA SALT Straight (Outpost/Geffen)	21
TOOL Forty Six & 2 (Freeworld)	16
BUSH Mouth (Hollywood)	14
BLACK LAB Wash It Away (DGC/Geffen)	9
COLD Give (Flip/A&M)	8
FAITH NO MORE Ashes To Ashes (Slash/Reprise)	8
QUEENSRYCHE The Voice Inside (Virgin)	7
FU MANCHU Evil Eye (Mammoth)	5
LIMP BIZKIT Counterfeit Countdown (Flip/Interscope)	5
SISTER HAZEL Happy (Universal)	5

FAITH NO MORE "Ashes To Ashes"

A Most Added Record 3 Weeks In A Row!
R&R Active Rock 43 - 44 386 Spins +119
Monitor Active Debut 40* 256 Spins
Adds Include: DC101, WLZR, WZ* A,
KISS, WBZX, KTBZ, WWBN and more

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OZZY OSBOURNE Back On Earth (Epic)	+593
AC/DC Dirty Eyes (EastWest/EEG)	+559
TOOL Forty Six & 2 (Freeworld)	+317
LIVE Rattlesnake (Radioactive)	+254
MATCHBOX 20 3am (Lava/Atlantic)	+181
BUSH Mouth (Hollywood)	+180
CREED My Own Prison (Wind-up)	+169
MEGADETH Almost Honest (Capitol)	+157
KISS The Jungle (Mercury)	+149
SAMMY HAGAR Both Sides Now (MCA)	+139

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

SEVENDUST "Black"

New Adds: WXRK, WJRR, WTPT, WXTB, WRAT, WSTZ, KOZE
Already On: WRCX, WLZR, WKLS, KISS, WAAF, WRCN, 93X, KRXQ, WAZU,
WXRA, WMFS, WGIF, WRCO, KAZR, WVRK, KIBZ, WBUZ, WAMX, WTFX and more

Selling Over
1,000 Units
every week!



ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #3
ROCK103.5
WRGX/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	35	30	36		DAYS OF THE NEW/Touch, Peel, And...
20	31	35	35		FOO FIGHTERS/Everlong
15	16	17	31		MEGADETH/Almost Honest
-	-	-	29		AC/DC/Dirty Eyes
26	33	31	29		OFFSPRING/Choose
35	35	29	29		MEGADETH/Trust
36	25	28	26		FAITH NO MORE/Last Cup Of Sorrow
23	23	26	26		OFFSPRING/Gone Away
19	30	24	22		METALLICA/Bleeding Me
23	18	22	22		VERUCA SALT/Volcano Girls
-	6	15	20		KENNY WAYNE SHEPHERD/Slow Ride
-	-	7	20		OZZY OSBOURNE/Back On Earth
8	9	11	11		CREED/My Own Prison
9	9	11	17		EVERCLEAR/Everything To...
14	19	20	17		COLLECTIVE SOUL/Blame
-	-	3	16		SAMMY HAGAR/Both Sides Now
10	9	10	16		COOL FOR AUGUST/Trials
-	-	-	15		ROLLING STONES/Flip The Switch
20	16	15	15		AEROSMITH/Pink
28	19	14	14		ROLLING STONES/Anybody Seen My...
13	14	13	13		JIMMIE'S CHICKEN.../High
9	11	10	11		NIXONS/The Fall
-	6	11	10		AUTOMATIC BABY/One
9	10	8	10		GREEN DAY/Hitchin' A Ride
6	10	10	10		RUSH/Driven
13	14	10	10		TOOL/Strikist
7	12	10	10		SAMMY HAGAR/Little White Lie
22	20	9	9		SOUNDGARDEN/Rhinosaur
-	2	6	8		KISS/The Jungle
10	9	8	8		TEA PARTY/Temptation

MARKET #5
94WYSP
THE ROCK STATION
WYSP/Philadelphia
(215) 625-9460
Sabean/Mirsky

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	31	32		METALLICA/Bleeding Me
17	16	30	32		FOO FIGHTERS/Everlong
32	30	30	31		ROLLING STONES/Anybody Seen My...
32	29	30	30		DAYS OF THE NEW/Touch, Peel, And...
15	29	30	30		AEROSMITH/Pink
14	14	15	28		MEGADETH/Almost Honest
7	14	16	17		KENNY WAYNE SHEPHERD/Slow Ride
-	14	14	17		SAMMY HAGAR/Both Sides Now
14	15	14	17		FAITH NO MORE/Last Cup Of Sorrow
16	14	16	16		GREEN DAY/Hitchin' A Ride
16	16	15	16		BUGZY/Pizza
14	13	12	16		EVERCLEAR/Everything To...
-	-	-	13		OZZY OSBOURNE/Back On Earth
-	-	-	13		KISS/The Jungle
7	5	8	13		ROLLING STONES/Flip The Switch
13	13	14	13		COLLECTIVE SOUL/Blame
-	-	-	12		AC/DC/Dirty Eyes
31	32	16	11		OFFSPRING/Choose
-	9	8	9		MATTHEW EVAN/Guilty
8	8	8	9		JIMMIE'S CHICKEN.../High
9	10	9	8		MOTLEY CRUE/Beauty
-	-	7	8		BLACK LAB/Wash It Away
-	-	7	8		TEA PARTY/Temptation
7	9	6	8		COOL FOR AUGUST/Trials
32	31	29	8		MEGADETH/Trust
5	7	6	7		BRUCE DICKINSON/Accident Of Birth
-	-	-	7		LIVE/Rattlesnake
-	-	-	7		TOOL/Forty Six & 2
7	9	7	7		EVERCLEAR/Everything To...

MARKET #6
LEAGUE 97.1
PURE ROCK
KEGL/Dallas
(972) 869-9700
Stevens/Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	34	39	46		OFFSPRING/Choose
40	41	39	46		DAYS OF THE NEW/Touch, Peel, And...
36	36	34	46		FOO FIGHTERS/Everlong
42	41	41	45		CREED/My Own Prison
19	20	19	45		COLLECTIVE SOUL/Blame
39	40	40	42		MEGADETH/Trust
44	39	41	42		AEROSMITH/Pink
20	22	19	22		GREEN DAY/Hitchin' A Ride
19	20	19	21		KENNY WAYNE SHEPHERD/Slow Ride
18	20	20	21		SEVEN MARY THREE/Lucky
-	-	-	21		OZZY OSBOURNE/Back On Earth
19	20	20	20		EVERCLEAR/Everything To...
-	-	-	20		KISS/The Jungle
14	13	19	18		JIMMIE'S CHICKEN.../High
-	-	-	17		LIVE/Rattlesnake
-	-	-	17		AC/DC/Dirty Eyes
19	17	16	17		NIXONS/The Fall
20	22	22	15		SMASH MOUTH/Walkin' On The Sun
-	-	-	14		DAVID LEE ROTH/Don't Piss Me Off
-	-	-	14		PANTERA/Where You Come From
10	12	14	13		DREAM THEATER/Burning My Soul
17	19	16	13		SOAK/Shutter Gut
-	-	-	13		TOOL/Forty Six & 2
-	-	-	14		MATCHBOX 20/3am
18	17	15	12		THIRD EYE BLIND/Graduate
-	-	-	12		JASON BONHAM BAND/Drown In Me
13	14	12	12		AEROSMITH/Taste Of India
-	-	-	11		TEA PARTY/Temptation
12	9	11	11		MEGADETH/Almost Honest
-	-	-	11		DEFTONES/My Own Summer...

MARKET #6
102
KTQX/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	36	34	35		AEROSMITH/Pink
19	21	32	34		DAYS OF THE NEW/Touch, Peel, And...
18	22	19	34		CREED/My Own Prison
31	36	33	33		DAYS OF THE NEW/Touch, Peel, And...
29	24	29	31		ROLLING STONES/Anybody Seen My...
18	19	20	22		MIGHTY JOE PLUM/Live Through This...
21	21	19	22		OFFSPRING/Choose
19	22	19	22		OASIS/Don't Go Away
20	21	20	22		EVERCLEAR/Everything To...
20	20	20	20		GREEN DAY/Hitchin' A Ride
10	9	16	19		ROLLING STONES/Saint Of Me
-	-	-	20		LIVE/Rattlesnake
18	20	19	19		KENNY WAYNE SHEPHERD/Slow Ride
19	21	20	19		JIMMIE'S CHICKEN.../High
9	9	19	17		ROLLING STONES/Low Down
-	-	-	14		AC/DC/Dirty Eyes
-	-	-	12		OZZY OSBOURNE/Back On Earth
-	-	-	12		SAMMY HAGAR/Both Sides Now
-	-	-	10		MATCHBOX 20/3am
-	-	-	12		COOL FOR AUGUST/Trials
-	-	-	10		DREAM THEATER/Burning My Soul
-	-	-	8		MEGADETH/Almost Honest
7	7	5	9		MATCHBOX 20/Push
9	13	11	9		NIXONS/The Fall
-	-	-	9		BUSH/Mouth
7	6	5	8		BLUES TRAVELER/Carolina Blues
8	7	6	8		NIXONS/Baton Rouge
4	6	6	7		SAMMY HAGAR/Little White Lie
7	5	6	7		LIVE/Lakin's Juice
8	8	5	7		MEGADETH/Trust

MARKET #7
101 WRIF
WRIF/Detroit
(248) 547-0101
Podell/Wellington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	29	31	35		METALLICA/Bleeding Me
26	27	31	35		FOO FIGHTERS/Everlong
33	29	32	34		TONIC/You Could Only...
-	-	-	29		AC/DC/Dirty Eyes
31	16	20	27		TOOL/Strikist
31	24	28	27		MEGADETH/Trust
-	-	-	26		OZZY OSBOURNE/Back On Earth
-	-	-	28		KISS/The Jungle
22	15	19	22		OUR LADY PEACE/Superman's Dead
11	13	10	22		FAITH NO MORE/Last Cup Of Sorrow
7	8	13	20		MEGADETH/Almost Honest
15	21	21	17		GREEN DAY/Hitchin' A Ride
19	18	17	17		OFFSPRING/Choose
17	14	15	16		KENNY WAYNE SHEPHERD/Slow Ride
12	9	8	15		ROLLING STONES/Flip The Switch
34	24	32	13		DAYS OF THE NEW/Touch, Peel, And...
10	7	7	12		JIMMIE'S CHICKEN.../High
6	15	13	12		TOOL/Forty Six & 2
7	7	7	11		OASIS/Don't Go Away
7	7	7	10		MOTLEY CRUE/Beauty
10	7	4	10		CREED/My Own Prison
9	10	7	9		EVERCLEAR/Everything To...
-	2	8	8		SAMMY HAGAR/Both Sides Now
1	10	7	8		CAROLINE'S SPINE/Sullivan
7	7	7	7		HOLY COWS/Punched A Friend
3	7	7	7		DEFTONES/My Own Summer...
7	9	6	6		U2/Phase
7	7	5	6		TEA PARTY/Temptation
-	-	-	4		COOL FOR AUGUST/Trials

MARKET #10
WAAF
107.3 FM
WAAF/Boston
(617) 236-1073
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	33	31	36		GREEN DAY/Hitchin' A Ride
37	38	36	36		FILTER & CRYSTAL.../(Can't You) Trip...
10	35	34	34		SUBSLIME/Wrong Way
25	34	36	34		FOO FIGHTERS/Everlong
25	29	32	33		NIXONS/The Fall
21	26	32	32		CREED/My Own Prison
24	40	38	32		MIGHTY MIGHTY.../The Rascal King
-	-	-	17		OUR LADY PEACE/Clumsy
36	37	31	31		TOOL/Aenema
-	-	-	16		VERUCA SALT/Straight
30	30	27	27		METALLICA/Bleeding Me
16	17	21	27		BLUR/Song 2
16	23	21	27		OFFSPRING/Choose
16	17	24	21		311/What Was I Thinking
15	18	23	21		CELLOPHANE/Down
24	23	22	21		SEVEN MARY THREE/Lucky
24	24	24	20		COOL FOR AUGUST/Trials
13	17	12	20		SUGAR RAY/Fly
23	19	18	19		HONEYRODS/Love Bee
14	16	17	17		TEA PARTY/Temptation
17	21	16	16		JIMMIE'S CHICKEN.../High
11	19	15	15		FAITH NO MORE/Ashes To Ashes
16	16	14	14		LIMP BIZKIT/Counterfeit...
4	10	14	14		LIFE OF AGONY/Weeds
2	10	17	14		SOUNDGARDEN/Rhinosaur
35	14	14	13		DAYS OF THE NEW/Touch, Peel, And...
3	12	12	12		BIG WRECK/The Oat
21	11	10	12		FAITH NO MORE/Last Cup Of Sorrow
24	14	13	12		OUR LADY PEACE/Superman's Dead
-	-	-	11		ROLLING STONES/Flip The Switch

MARKET #11
ZPTB
the ROCK station
WZTA/Miami
(305) 654-9494
Doherty

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	21	30	38		ROLLING STONES/Anybody Seen My...
38	36	37	37		OASIS/You Know What...
38	35	37	37		FOO FIGHTERS/Everlong
19	17	28	37		SMASH MOUTH/Walkin' On The Sun
37	37	30	37		DAYS OF THE NEW/Touch, Peel, And...
32	36	38	35		SUGAR RAY/Fly
31	35	34	35		CREED/My Own Prison
20	22	21	22		EVERCLEAR/Everything To...
12	13	18	22		COLLECTIVE SOUL/Blame
22	22	22	21		NIXONS/The Fall
22	21	21	21		GREEN DAY/Hitchin' A Ride
18	17	21	20		COOL FOR AUGUST/Trials
21	18	19	19		TALK SHOW/Hello Hello
7	8	13	19		AEROSMITH/Pink
-	-	-	11		MATCHBOX 20/3am
8	12	14	18		KULA SHAKER/Hush
19	19	18	16		OFFSPRING/Choose
15	12	16	16		FILTER & CRYSTAL.../(Can't You) Trip...
14	13	14	14		JIMMIE'S CHICKEN.../High
-	-	-	14		LIFE OF AGONY/Weeds
-	-	-	13		LIVE/Rattlesnake
-	-	-	13		MEGADETH/Almost Honest
10	6	10	13		SEVEN MARY THREE/Lucky
8	14	13	13		KENNY WAYNE SHEPHERD/Slow Ride
13	14	13	14		LONNIGGS/On And On
7	21	16	12		HEADSWIM/Hype
-	-	-	13		WALLFLOWERS/Three Marlenas
6	14	11	12		THIRD EYE BLIND/Graduate
-	-	-	-		AC/DC/Dirty Eyes
-	-	-	-		BUSH/Mouth

MARKET #13
KISW
99.9 FM
KISW/Seattle
(206) 285-7625
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	29	29	30		AEROSMITH/Pink
28	30	29	28		FOO FIGHTERS/Everlong
12	13	24	28		ROLLING STONES/Anybody Seen My...
32	31	29	29		OFFSPRING/Choose
32	13	18	18		KISS/The Jungle
14	17	17	18		KENNY WAYNE SHEPHERD/Slow Ride
17	24	18	17		DAYS OF THE NEW/Touch, Peel, And...
-	-	-	14		MEGADETH/Almost Honest
-	-	-	15		OZZY OSBOURNE/Back On Earth
18	17	19	11		FAITH NO MORE/Last Cup Of Sorrow
10	7	9	9		EVERCLEAR/Everything To...
10	7	9	9		TEA PARTY/Temptation
8	12	5	8		ROLLING STONES/Flip The Switch
-	-	-	8		AC/DC/Dirty Eyes
8	9	10	8		GREEN DAY/Hitchin' A Ride
7	9	8	8		FILTER & CRYSTAL.../(Can't You) Trip...
7	9	9	7		TOOL/Forty Six & 2
6	5	6	7		SCREAMING TREES/All I Know
-	-	-	5		VERVE PIPE/Villains
-	-	-	5		SOUNDGARDEN/Pretty Noose
-	-	-	6		COLLECTIVE SOUL/Listen
-	-	-	6		QUEENSRYCHE/Sign Of The Times
6	6	5	5		SOUNDGARDEN/Burden In My Hand
-</					

Stations and their adds listed alphabetically by market

ACTIVE ROCK

Table listing radio stations and their active rock playlists across various markets including KEYJ/Abilene, TX; WBZK/Columbus, OH; WKLQ/Grand Rapids, MI; KEGE/Minneapolis, MN; KBER/Salt Lake City, UT; KZRZ/Albuquerque, NM; KNCN/Corpus Christi, TX; WXRQ/Greensboro, NC; KRAD/Corpus Christi, TX; KZRK/Amarillo, TX; KRAD/Corpus Christi, TX; KLBJ/Austin, TX; KEGL/Dallas, TX; KRAB/Bakersfield, CA; KTXQ/Dallas, TX; WYYY/Baltimore, MD; WCPR/Biloxi, MS; WAAF/Boston, MA; WKPE/Cape Cod, MA; WZNF/Champaign, IL; WRCX/Chicago, IL; KRQR/Chicago, CA; WMMS/Cleveland, OH; KIQ/Colorado Springs, CO; KCMQ/Columbia, MO; W78 Total Reporters, 78 Current Reporters, 78 Current Playlists.

ROCK

Table listing radio stations and their rock playlists across various markets including WONE/Akron, OH; KLAQ/El Paso, TX; KMLJ/Little Rock, AR; WYYX/Panama City, FL; WIXW/Savannah, GA; WYXX/Panama City, FL; WWCT/Peoria, IL; KRRO/Sioux Falls, SD; WMMR/Philadelphia, PA; WFFF/Louisville, KY; WRXK/Fl. Myers, FL; WKLS/Atlanta, GA; WZZR/Fl. Pierce, FL; WZXL/Atlantic City, NJ; WBYY/Fl. Wayne, IN; WKGB/Binghamton, NY; WPKC/Cape Cod, MA; KRNA/Cedar Rapids, IA; WQCM/Hagerstown, MD; WKLC/Charleston, WV; WCCW/Hartford, CT; WSTZ/Jackson, MS; WFFF/Jacksonville, FL; WDHM/Morristown, NJ; WWRK/Kalamazoo, MI; WKHY/Lafayette, IN; WKQD/Duluth, MN; WZMT/Wilkes Barre, PA; WZBH/Salisbury, MD; W72 Total Reporters, 72 Current Reporters, 72 Current Playlists.

OCTOBER 24, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	2	1	DAYS OF THE NEW Touch, Peel... (<i>Outpost/Geffen</i>)	1663	1591	1589	1537	78/2
1	1	1	2	ROLLING STONES Anybody Seen My Baby? (<i>Virgin</i>)	1633	1651	1756	1774	74/0
4	4	4	3	KENNY WAYNE SHEPHERD Slow Ride (<i>Revolution</i>)	1475	1413	1257	1101	80/1
2	2	3	4	AEROSMITH Pink (<i>Columbia</i>)	1276	1418	1598	1647	69/0
9	6	6	5	COLLECTIVE SOUL Blame (<i>Atlantic</i>)	1226	1141	1058	902	68/1
5	5	5	6	MIGHTY JOE PLUM Live Through This (Fifteen...) (<i>Atlantic</i>)	1098	1157	1127	1073	63/1
22	12	10	7	WALLFLOWERS Three Marlenas (<i>Interscope</i>)	898	764	662	554	63/1
7	7	7	8	TONIC If You Could Only See (<i>Polydor/A&M</i>)	851	898	992	1025	59/0
11	9	8	9	BLUES TRAVELER Most Precarious (<i>A&M</i>)	851	880	845	790	52/0
23	14	12	10	CREED My Own Prison (<i>Wind-up</i>)	828	747	641	523	56/2
—	28	14	11	SAMMY HAGAR Both Sides Now (<i>MCA</i>)	800	631	449	122	60/5
18	11	11	12	FOO FIGHTERS Everlong (<i>Roswell/Capitol</i>)	775	749	668	602	49/1
8	8	9	13	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	750	786	897	948	64/0
20	15	13	14	JOHN FOGERTY Blueboy (<i>Warner Bros.</i>)	726	700	636	572	46/0
—	50	22	15	KISS The Jungle (<i>Mercury</i>)	689	538	193	7	63/7
30	21	18	16	SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	642	577	537	451	45/2
32	22	16	17	FLEETWOOD MAC The Chain (<i>Reprise</i>)	626	599	517	384	54/3
24	20	20	18	CHRIS DUARTE GROUP Cleopatra (<i>Silvertone</i>)	599	549	541	520	43/0
26	19	19	19	OFFSPRING I Choose (<i>Columbia</i>)	562	560	557	512	42/0
BREAKER	20	20	20	MATCHBOX 20 3am (<i>Lava/Atlantic</i>)	557	425	169	107	42/0
27	25	23	21	GREEN DAY Hitchin' A Ride (<i>Reprise</i>)	521	521	504	493	44/2
BREAKER	22	22	22	MEGADETH Almost Honest (<i>Capitol</i>)	505	446	425	268	45/1
28	26	25	23	NIXONS The Fall (<i>MCA</i>)	491	476	478	472	40/1
12	13	15	24	STIR One Angel (<i>Aware/Capitol</i>)	475	616	656	731	37/0
33	30	27	25	EVERCLEAR Everything To Everyone (<i>Capitol</i>)	462	458	420	366	37/0
41	37	31	26	MATTHEW RYAN Guilty (<i>A&M</i>)	417	393	332	246	50/4
—	—	47	27	LIVE Rattlesnake (<i>Radioactive</i>)	409	251	97	—	46/8
—	47	42	28	YES Open Your Eyes (<i>Beyond</i>)	408	276	197	58	36/1
—	40	32	29	JASON BONHAM BAND Drown In Me (<i>MJJ/Work</i>)	396	360	298	161	44/5
6	10	17	30	SAMMY HAGAR Marching To Mars (<i>MCA</i>)	387	588	711	1058	34/0
10	17	26	31	LIVE Turn My Head (<i>Radioactive</i>)	365	466	619	804	37/0
—	49	38	32	ROLLING STONES Saint Of Me (<i>Virgin</i>)	362	289	195	148	40/4
25	27	33	33	BLUES TRAVELER Carolina Blues (<i>A&M</i>)	361	360	456	519	38/0
16	16	21	34	TALK SHOW Hello Hello (<i>Atlantic</i>)	359	549	633	640	33/0
DEBUT	35	35	35	OZZY OSBOURNE Back On Earth (<i>Epic</i>)	358	7	—	—	59/57
13	23	30	36	PAUL RODGERS Soul Of Love (<i>VelVel</i>)	342	416	510	684	29/0
DEBUT	37	37	37	AC/DC Dirty Eyes (<i>EastWest/EEG</i>)	322	—	—	—	68/68
—	44	43	38	KULA SHAKER Hush (<i>Columbia</i>)	312	266	228	153	39/5
40	41	37	39	SEVEN MARY THREE Lucky (<i>Mammoth/Atlantic</i>)	284	305	284	252	27/0
36	38	36	40	SISTER HAZEL All For You (<i>Universal</i>)	282	308	315	330	19/0
43	43	44	41	COOL FOR AUGUST Trials (<i>Warner Bros.</i>)	272	261	237	212	30/1
DEBUT	42	42	42	ROLLING STONES Flip The Switch (<i>Virgin</i>)	256	191	133	90	32/3
DEBUT	43	43	43	BLACK LAB Wash It Away (<i>DGC/Geffen</i>)	250	137	21	6	36/9
—	—	50	44	DREAM THEATER Burning My Soul (<i>EastWest/EEG</i>)	248	219	185	140	26/1
49	48	49	45	THIRD EYE BLIND Graduate (<i>Elektra/EEG</i>)	244	225	197	200	28/3
21	33	39	46	GENESIS Congo (<i>Atlantic</i>)	233	287	387	558	21/0
—	—	48	47	OASIS Don't Go Away (<i>Epic</i>)	228	227	184	169	23/2
14	24	35	48	GOO GOO DOLLS Lazy Eye (<i>Warner Sunset/WB</i>)	228	336	507	678	23/0
48	45	—	49	JIMMIE'S CHICKEN SHACK High (<i>Rocket/A&M Associated</i>)	228	219	215	202	19/0
DEBUT	50	50	50	TONIC Soldier's Daughter (<i>Polydor/A&M</i>)	220	164	130	91	26/6

This chart reflects airplay from October 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 82 Rock reporters. 82 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

TEA PARTY

Temptation (*Atlantic*)
Total Plays: 177, Total Stations: 21, Adds: 0

CAROLINE'S SPINE

Sullivan (*Hollywood*)
Total Plays: 160, Total Stations: 19, Adds: 3

U2

Please (*Island*)
Total Plays: 152, Total Stations: 20, Adds: 1

DAVID LEE ROTH

Don't Piss Me Off (*Rhino*)
Total Plays: 150, Total Stations: 16, Adds: 5

SOUTHERN CULTURE ON THE SKIDS

Shotgun (*DGC/Geffen*)
Total Plays: 141, Total Stations: 17, Adds: 0

LIFE OF AGONY

Weeds (*Roadrunner*)
Total Plays: 140, Total Stations: 14, Adds: 0

CUNNINGHAMS

Wannabe (*Revolution*)
Total Plays: 107, Total Stations: 16, Adds: 1

LONGPIGS

On And On (*Mother/Island*)
Total Plays: 106, Total Stations: 15, Adds: 1

LYNYRD SKYNYRD

Home Is Where The Heart Is (*CMC*)
Total Plays: 105, Total Stations: 10, Adds: 1

SWEET VINE

Candy For Fools (*Columbia*)
Total Plays: 92, Total Stations: 13, Adds: 0

Songs ranked by total plays

BREAKERS®

MATCHBOX 20

3am (*Lava/Atlantic*)

TOTAL PLAYS/INCREASE
557/132

TOTAL STATIONS/ADDS
42/0

CHART
20

MEGADETH

Almost Honest (*Capitol*)

TOTAL PLAYS/INCREASE
505/59

TOTAL STATIONS/ADDS
45/1

CHART
22

MOST ADDED®

ARTIST TITLE LABEL(S)

ADDS

AC/DC	Dirty Eyes (<i>EastWest/EEG</i>)	68
OZZY OSBOURNE	Back On Earth (<i>Epic</i>)	57
BLACK LAB	Wash It Away (<i>DGC/Geffen</i>)	9
LIVE	Rattlesnake (<i>Radioactive</i>)	8
TOOL	Forty Six & 2 (<i>Freeworld</i>)	8
GREEN APPLE QUICK STEP	Kid (<i>Columbia</i>)	7
KISS	The Jungle (<i>Mercury</i>)	7
JONNY LANG	Missing Your Love (<i>A&M</i>)	7
SISTER HAZEL	Happy (<i>Universal</i>)	7
BUSH	Mouth (<i>Hollywood</i>)	6
TONIC	Soldier's Daughter (<i>Polydor/A&M</i>)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)

TOTAL PLAY INCREASE

OZZY OSBOURNE	Back On Earth (<i>Epic</i>)	+351
AC/DC	Dirty Eyes (<i>EastWest/EEG</i>)	+322
SAMMY HAGAR	Both Sides Now (<i>MCA</i>)	+169
LIVE	Rattlesnake (<i>Radioactive</i>)	+158
KISS	The Jungle (<i>Mercury</i>)	+151
WALLFLOWERS	Three Marlenas (<i>Interscope</i>)	+134
MATCHBOX 20	3am (<i>Lava/Atlantic</i>)	+132
YES	Open Your Eyes (<i>Beyond</i>)	+132
BLACK LAB	Wash It Away (<i>DGC/Geffen</i>)	+113
COLLECTIVE SOUL	Blame (<i>Atlantic</i>)	+85

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

COLLECTIVE SOUL	Listen (<i>Atlantic</i>)
METALLICA	Bleeding Me (<i>Elektra/EEG</i>)
WALLFLOWERS	The Difference (<i>Interscope</i>)
OFFSPRING	Gone Away (<i>Columbia</i>)
JONNY LANG	Lie To Me (<i>A&M</i>)
MEGADETH	Trust (<i>Capitol</i>)
VERVE PIPE	The Freshmen (<i>RCA</i>)
WALLFLOWERS	One Headlight (<i>Interscope</i>)
JONNY LANG	Hit The Ground Running (<i>A&M</i>)
AEROSMITH	Falling In Love... (<i>Columbia</i>)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

THE DOORS

SELECTIONS FROM THE DOORS BOX SET

Produced by Bruce Botnick and The Doors
Management: Danny Sugerman

Break On Through (Live 1970) · Who Scared You (Outtake 1969)
Peace Frog (Live 1970) · I Can't See Your Face In My Mind (Live 1967)
Hello, I Love You (Demo 1965) · Whiskey, Mystics And Men (Outtake 1970) · The End (Live 1970)

All tracks previously unreleased

AT RADIO NOW!

The Doors Box Set in stores October 28

ROCK PLAYLISTS

October 24, 1997 R&R • 85

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Duncan/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	20	20	20	20	ROLLING STONES/Anybody Seen My...
18	16	20	20	20	COREY STEVENS/One More Time
19	16	18	16	16	FLEETWOOD MAC/Silver Springs
20	20	17	16	16	PAUL MCCARTNEY/The World Tonight
11	11	15	15	15	JOHN FOGERTY/Blueboy
13	12	14	14	14	JACKSON BROWNE/The Next Voice...
14	16	13	14	14	FREDDY JONES BAND/Wonder
19	17	22	14	14	ERIC JOHNSON/S.R.V.
9	12	12	12	12	KENNY WAYNE SHEPHERD/Somewhere...
12	12	10	10	10	JARS OF CLAY/Crazy Times
11	8	10	10	10	MATCHBOX 20/Push
9	9	9	9	9	YES/Open Your Eyes
9	9	9	9	9	STIR/One Angel
9	6	8	8	8	WALLFLOWERS/One Headlight
8	8	9	9	9	BIG HEAD TODD.../Resignation Superman
10	8	9	9	9	BLUES TRAVELER/Most Precarious
9	8	9	9	9	MATCHBOX 20/3am
9	8	9	9	9	DISHWALL/Counting Blue Cars
10	7	8	8	8	JOHN MELLENCAMP/Just Another Day
4	6	6	6	6	FLEETWOOD MAC/Sweet Girl
6	5	7	7	7	PAUL MCCARTNEY/Young Boy
6	5	7	7	7	EDDIE MONEY/If We Ever Get Out
6	5	7	7	7	FLEETWOOD MAC/Beard To Love Her
5	6	6	6	6	ROLLING STONES/Saint Of Me
6	4	6	6	6	COUNTING CROWS/Daylight Fading
5	6	6	6	6	COREY STEVENS/Take It Back
2	5	5	5	5	TOAD THE WET.../Come Down
4	4	5	5	5	WIDESPREAD PANIC/Hope In A Hopeless...
5	7	6	6	6	JONNY LANG/Lie To Me
14	12	6	4	4	PAUL RODGERS/Soul Of Love

MARKET #5
WMMR 93.5
WMMR/Philadelphia
(610) 771-0933
Bonadonna/Zipeto

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	26	18	23	23	GENESIS/Congo
26	25	23	22	22	ROLLING STONES/Anybody Seen My...
30	24	17	22	22	U2/Last Night On Earth
6	10	12	21	21	GOO GOO DOLLS/Lazy Eye
25	25	23	21	21	ROLLING STONES/Flip The Switch
20	22	8	20	20	DAYS OF THE NEW/Touch, Peel, And...
24	28	12	18	18	COLLECTIVE SOUL/Blame
13	11	9	13	13	BETTER THAN EZRA/Desperately Wanting
28	14	11	13	13	BLUES TRAVELER/Carolina Blues
26	17	13	13	13	TONIC/If You Could Only...
13	9	12	12	12	YES/Open Your Eyes
14	11	9	12	12	WALLFLOWERS/The Difference
21	19	10	12	12	BLUES TRAVELER/Most Precarious
23	18	12	12	12	WALLFLOWERS/Three Marlenas
14	16	11	11	11	AEROSMITH/Hole In My Soul
9	9	11	11	11	TOAD THE WET.../Come Down
12	14	6	10	10	SMASH MOUTH/Walkin' On The Sun
15	13	6	10	10	KENNY WAYNE SHEPHERD/Slow Ride
15	13	6	10	10	COLLECTIVE SOUL/Listen
17	17	11	9	9	LIVE/Rattlesnake
14	9	7	9	9	U2/Rattle and Hum
14	9	7	9	9	MIGHTY JOE PLUM/Live Through This...
2	10	8	8	8	THIRD EYE BLIND/Semi-Charmed Life
10	10	5	8	8	HUFFAMOOSE/Wait
7	7	4	7	7	MATTHEW RYAN/Guilty
8	3	6	6	6	COOL FOR AUGUST/Trials
8	9	5	6	6	GREEN DAY/Hitchin' A Ride
9	5	6	6	6	BLACK LAB/Wash It Away
14	13	8	2	2	AEROSMITH/Pink
14	13	8	2	2	SISTER HAZEL/Happy

MARKET #12
96.1 WKBK
WKBK/Atlanta
(404) 325-0960
Ervin/Sturgis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	37	35	36	36	MIGHTY JOE PLUM/Live Through This.
21	35	35	34	34	JONNY LANG/Lie To Me
28	30	31	34	34	AEROSMITH/Pink
35	36	34	33	33	BLUES TRAVELER/Carolina Blues
32	34	31	32	32	COLLECTIVE SOUL/Listen
14	31	33	31	31	TONIC/If You Could Only...
25	12	23	25	25	ROLLING STONES/Anybody Seen My...
36	33	31	25	25	OFFSPRING/Gone Away
17	14	13	17	17	KENNY WAYNE SHEPHERD/Slow Ride
4	4	7	14	14	OFFSPRING/Choose
8	4	14	14	14	EVERCLEAR/Everything To...
14	12	16	13	13	SMASH MOUTH/Walkin' On The Sun
13	13	14	12	12	TOAD THE WET.../Come Down
20	11	14	12	12	HONEYRODS/Love Bee
18	11	14	11	11	TOAD THE WET.../Come Down
13	8	5	8	8	VERVE PIPE/Villains
8	9	8	8	8	MATTHEW RYAN/Guilty
5	8	7	8	8	KULA SHAKER/Hush
5	8	6	8	8	FLEETWOOD MAC/The Chain
6	5	6	6	6	MEGADETH/Almost Honest
4	5	6	6	6	REEF/Place Your Hands
4	5	6	6	6	GREEN DAY/Hitchin' A Ride
8	7	8	8	8	SWEET VINE/Mountain Side
8	7	8	8	8	KISS/The Jungle
2	2	2	2	2	ROLLING STONES/Flip The Switch
2	2	2	2	2	AC/DC/Dirty Eyes
2	2	2	2	2	THIRD EYE BLIND/Graduate

MARKET #14
92 KQRS
KQRS/Minneapolis
(612) 545-5601
Hamilton/Endersbe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	11	16	15	15	COREY STEVENS/My Neighborhood
12	13	14	14	14	MATTHEW RYAN/Guilty
8	12	14	14	14	BLUES TRAVELER/Carolina Blues
1	8	14	14	14	MIGHTY JOE PLUM/Live Through This.
10	13	13	13	13	JOHN FOGERTY/Blueboy
17	14	15	13	13	ROLLING STONES/Saint Of Me
19	16	15	12	12	JONNY LANG/HI The Ground.
15	14	15	12	12	HONEYRODS/Rumor Has It
12	11	11	11	11	JACKSON BROWNE/The Next Voice...
12	10	11	11	11	PAUL MCCARTNEY/The World Tonight
12	13	11	9	9	ROLLING STONES/Anybody Seen My...
13	14	12	9	9	SISTER HAZEL/HI For You
10	11	7	10	10	JOHN MELLENCAMP/Circling Around...
7	7	7	7	7	WIDESPREAD PANIC/Radio Child
9	10	9	7	7	FLEETWOOD MAC/Silver Springs
9	10	9	7	7	ROLLING STONES/Too Tight
2	2	2	2	2	YES/Open Your Eyes
4	4	4	4	4	ROLLING STONES/Low Down
7	8	7	4	4	WALLFLOWERS/Three Marlenas
2	3	2	4	4	EDDIE MONEY/If We Ever Get Out
14	13	9	4	4	STORYVILLE/Good Day For...
11	11	2	3	3	JOHN FOGERTY/Walking In A...
11	11	2	3	3	DAYS OF THE NEW/Touch, Peel, And...
2	3	2	3	3	WALLFLOWERS/One Headlight
2	1	3	3	3	JOHN MELLENCAMP/Just Another Day
2	1	3	3	3	COREY STEVENS/It's Over
1	2	3	3	3	JONNY LANG/Lie To Me
2	2	3	3	3	BLUES TRAVELER/Run-Around
6	4	2	2	2	CHRIS DUARTE GROUP/Cleopatra

MARKET #16
WBAB 95.3/102.3
WBAB/Long Island
(516) 587-1023
Buchmann/Wellman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	33	30	33	33	SISTER HAZEL/HI For You
31	31	32	32	32	THIRD EYE BLIND/Semi-Charmed Life
31	31	30	32	32	MATCHBOX 20/Push
31	34	32	32	32	TONIC/If You Could Only...
17	23	17	23	23	SMASH MOUTH/Walkin' On The Sun
29	29	27	29	29	ROLLING STONES/Anybody Seen My...
19	20	18	24	24	MIGHTY MIGHTY.../The Impression...
5	18	20	21	21	AEROSMITH/Pink
18	19	21	21	21	EVERCLEAR/Everything To...
17	21	21	21	21	DAVID LEE ROTH/Don't Piss Me Off
17	23	15	21	21	JOHN FOGERTY/Blueboy
19	21	20	20	20	YES/Open Your Eyes
17	21	20	20	20	WALLFLOWERS/Three Marlenas
18	17	20	20	20	VERVE PIPE/The Freshmen
18	17	17	17	17	KISS/The Jungle
15	16	16	16	16	MATCHBOX 20/3am
15	16	16	16	16	GREEN DAY/Hitchin' A Ride
15	16	16	16	16	DAYS OF THE NEW/Touch, Peel, And...
12	15	10	15	15	OZZY OSBOURNE/Back On Earth
10	10	8	11	11	FLEETWOOD MAC/The Chain
10	8	8	8	8	ROLLING STONES/Saint Of Me
9	9	5	8	8	ROLLING STONES/Low Down
7	9	5	8	8	ROLLING STONES/Flip The Switch
19	5	5	5	5	OASIS/Don't Go Away
12	5	5	5	5	DREAM THEATER/You Not Me
5	5	5	5	5	MATTHEW RYAN/Guilty
5	5	5	5	5	AC/DC/Dirty Eyes
5	5	5	5	5	KULA SHAKER/Hush

MARKET #17
KDKB 92.3
KDKB/Phoenix
(602) 897-9300
Maranville/Lea

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	16	21	23	23	COLLECTIVE SOUL/Blame
21	21	22	22	22	MIGHTY JOE PLUM/Live Through This...
22	21	21	21	21	STIR/One Angel
6	13	15	21	21	WALLFLOWERS/Three Marlenas
22	21	21	21	21	DAYS OF THE NEW/Touch, Peel, And...
13	18	21	20	20	KENNY WAYNE SHEPHERD/Slow Ride
2	12	14	15	15	PISTOLERS/My Guardian Angel
21	21	20	13	13	ROLLING STONES/Anybody Seen My...
4	14	15	13	13	SISTER HAZEL/Happy
14	14	13	13	13	TONIC/Soldier's Daughter
3	14	15	11	11	JONNY LANG/Missing Your Love
19	14	12	14	14	ROLLING STONES/Saint Of Me
14	12	14	10	10	AEROSMITH/Pink
19	18	13	10	10	GENESIS/Congo
9	2	6	9	9	GILBY CLARK/It's Good Enough...
4	5	8	8	8	MATCHBOX 20/3am
4	5	4	6	6	SHERYL CROW/If It Makes You...
4	5	4	6	6	BLUES TRAVELER/Canadian Rose
4	5	4	6	6	AEROSMITH/Falling In Love
4	5	4	6	6	AEROSMITH/Hole In My Soul
5	3	5	5	5	DAVE MATTHEWS BAND/Crash Into Me
4	5	5	5	5	MATCHBOX 20/Long Day
4	5	5	5	5	MATCHBOX 20/3am
5	4	5	5	5	QUEENSRÛCHE/Sign Of The Times
5	4	5	5	5	SAMMY HAGAR/Marching To Mars
5	4	5	5	5	SHERYL CROW/Everyday Is...
5	4	5	5	5	SHERYL CROW/A Change Would Do...
11	4	5	5	5	SISTER HAZEL/HI For You
5	3	5	5	5	VERVE PIPE/The Freshmen
5	5	5	5	5	TONIC/If You Could Only...

MARKET #20
WDVE 92.3
WDVE/Pittsburgh
(412) 937-1441
Hart/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	15	19	24	24	MATCHBOX 20/Push
14	14	17	22	22	TONIC/If You Could Only...
12	15	20	17	17	WALLFLOWERS/The Difference
11	12	16	16	16	JOHN FOGERTY/Blueboy
7	4	15	15	15	STIR/One Angel
12	12	16	15	15	SAMMY HAGAR/Marching To Mars
6	8	8	14	14	WALLFLOWERS/Three Marlenas
14	13	13	12	12	MIGHTY JOE PLUM/Live Through This...
11	11	12	12	12	MATTHEW RYAN/Guilty
16	11	12	10	10	ROLLING STONES/Anybody Seen My...
9	15	8	9	9	CLARKS/Stop
8	9	8	9	9	YES/Open Your Eyes
8	9	8	9	9	COLLECTIVE SOUL/Blame
15	13	12	8	8	ROLLING STONES/Saint Of Me
13	12	7	8	8	KENNY WAYNE SHEPHERD/Slow Ride
10	7	8	8	8	BLUES TRAVELER/Most Precarious
10	7	7	7	7	KISS/The Jungle
10	7	7	7	7	LIVE/Rattlesnake
10	7	7	7	7	AEROSMITH/Pink
8	6	8	6	6	JOE GRUSHECKY/Light Of Day
8	6	8	6	6	REFRESHMENTS/Good Year
8	6	8	6	6	DAVID LEE ROTH/Don't Piss Me Off
13	11	15	5	5	COUNTING CROWS/Daylight Fading
13	11	15	5	5	OZZY OSBOURNE/Back On Earth
13	11	15	5	5	PAUL RODGERS/Soul Of Love
8	9	8	4	4	LIVE/Turn My Head
11	7	7	4	4	DAYS OF THE NEW/Touch, Peel, And...
8	14	11	4	4	LYNYRD SKYNYRD/Bring It On
9	9	9	4	4	38 SPECIAL/Fade To Blue

MARKET #25
WEBN 92.3
WEBN/Cincinnati
(513) 621-9326
Richards/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	3	29	34	34	METALLICA/Bleeding Me
29	32	31	32	32	DAYS OF THE NEW/Touch, Peel, And...
19	25	32	31	31	MEGADETH/Trust
13	17	19	30	30	OFFSPRING/Choose
18	16	17	28	28	OASIS/You Know What...
16	15	20	20	20	SEVEN MARY THREE/Lucky
8	9	18	20	20	FOO FIGHTERS/Everlong
15	18	19	19	19	GOO GOO DOLLS/Lazy Eye
18	18	19	19	19	MIGHTY JOE PLUM/Bring
14	18	20	18	18	CREED/My Own Prison
17	17	18	18	18	COLLECTIVE SOUL/Blame
17	17	18	18	18	MATCHBOX 20/3am
16	16	16	16	16	OASIS/Don't Go Away
4	5	6	8	8	COOL FOR AUGUST/Trials
5	6	6	7	7	EVERCLEAR/Everything To...
4	4	4	7	7	GREEN DAY/Hitchin' A Ride
4	8	5	7	7	AEROSMITH/Pink
7	9	7	7	7	LIVE/Rattlesnake
7	9	7	7	7	ALICE IN CHAINS/Would?
5	7	6	6	6	THIRD EYE BLIND/Graduate
5					



SKY DANIELS

A Defining Moment

How do you finally determine what gets to be called 'Alternative'?

Alan Freed came up with his code name for sex, "rock 'n' roll," and started the whole thing. Since that raw and simple time, we've done everything we can to complicate matters.

Name this, define that, narrow the target. Broadcasting, as a term, has just about been rendered irrelevant. What remains to be seen is how much radio will further niche its existing formative approaches. At R&R, we're confronted with this issue on a regular basis, in a variety of ways.

One way it presents itself is through the regular assessment of the R&R format panels and their respective reporters. Individually and collectively, the format editors are called upon to use their perspectives in determining who fits where. The decisions they arrive at are the result of canvassing the industry, both radio and records, for opinions on what ideally constitutes a panel representation. As niches and sub-niches proliferate, those opinions are rarely black and white. Rest assured, some of the responses get downright colorful.

During a recent trip to New York, I spent time visiting most of the major label executives, listening to their forthcoming new releases and discussing the state of the union. Those discussions invariably came around to the issue of who belongs on which panel and what validates those decisions.

At the top of that list, certainly, was the recent evolution of WXRK/NY, which is now incorporating a number of rock titles into its library. To hear many of the comments from the industry, these rock titles are strictly taboo, invalidating, if you will. "K-Rock's" Alternative standing. K-Rock's moves have reawakened the debate over the

blurred line between Active Rock and Alternative, which had been a relative non-issue for over a year.

A few years back, though, this argument raged hotly. Both Rock and Alternative stations were changing



Mark Ramsey



Steve Leeds

their respective musical focuses, targeting a new psychographic via the prevailing grunge music of the hour. Many of these stations petitioned for a change in format status from Active Rock to Alternative. Why? Because conventional wisdom at labels dictated that that's where the action was. Having, as I did, a strong pedigree in Active Rock, I was particularly sensitive to avoiding any moves that would show undue deference to one format's needs over the other. Many conversations were had by Rock Editor **Cyndee Maxwell** and myself with both Active Rock and Alternative programmers and promotion execs regarding these "Rock or Alternative" decisions.

One outspoken industry figure then and now, consultant **Tom Barnes**, has long questioned formative segmenta-

tion. Barnes has represented the interests of a multitude of formats, including Active Rock, Alternative, and now "Modern AC" — a term his company has copyrighted. Barnes speaks openly about the divergence between the audience's perceptions and the industry's. "People don't relate to formats," he says. "They want to hear their favorite song, and they



Tom Barnes

want you to surprise them with your awareness of their needs by consistently playing the songs they like. That's the branding association process at work: 'I am the product, and the product is me.'"

For Barnes, tightly defining a format is precisely the wrong thing to do. He explains, "Listeners *think* they know formats, and what they know of them, they disdain. They hate the thought of a precise universe of music. It's the industry that supports the notion of formats. It allows labels an ability to manage priorities and build strategies methodically.

"I recently engaged in a debate with a client over format considerations. His argument was that PDs, especially smaller-market ones, need formats as a means of direction. A format becomes a barometer for the programmer who lacks supervision or proper support systems, such as great individual market research.

"You never want to hear a programmer declare, 'This song doesn't fit my format.' You want them to *ask*, 'Does my audience think this is a hit?' I have stated before that Alternative would have to eventually pick a gender target. You have to choose a gender, demographic, and music style in most competitive markets."

That would certainly seem to relate to WXRK's recent evolution. Regarding the station's apparent change of stance, PD **Steve Kingston** told me, "We're not changing formats; we're changing the format." Kingston went on to detail the necessity of representing the New York audience's needs in proper context. Clearly, the massive morning presence of Howard Stern influences that context. Kingston acknowledges that with Stern comes an obligation to appeal to his strong male allegiance. That male constituency varies from the typical Alternative split.

Mark Ramsey, President of Nova Research, challenges the status quo of a standard 50/50 split male/female when he says, "To this point, Alternative has enjoyed a natural split between male and female. But what will apply to the 'eroded Alternative,' that which remains after Active Rock and 'Modern AC' have played vulture?"

11

Listeners think they know formats, and what they know of them, they disdain. They hate the thought of a precise universe of music.

—Tom Barnes

Will Alternative be forced to be more specific than ever in its targeting?"

That split has done a lot to determine the skew of Alternative stations. Having such a balance certainly may provide opportunities. KROQ/L.A.'s **Kevin Weatherly**, VP/Programming, has stated that he feels it provides a potential advantage, saying, "This format can be more inclusive than Rock formats, in similar fashion to Pop. It can draw from a broader variety of musical sources."

Pop radio has used that broad context to great advantage through the years, basically drawing from whatever musical styles gain heat at any particular moment. Being primarily teen-based, the format can afford to be expressly trend-reliant. Alternative, likewise, is trend-conscious, but with one noticeable difference: Not every trend will be deemed *credible* enough for Alternative "correctness." There are still a number of format proponents who curse the day Nirvana forced guitars back on the airwaves, ruining their clique/club's modern elitism. Nowadays, for whatever inexplicable reason, programmers would opt for a swing revival over the massive rhythmic possibilities confronting them.

Ramsey responds, "This format, traditionally, has been driven by trend-seeking 12-24-year-olds. Lately, we're seeing a demo divergence accelerated by the existence of 'Modern AC.' 25-34-year-olds are likely to see the Squirrel Nut Zippers as today's Flock Of Seagulls. Kids, on the other hand, wonder why Alternative shies from supporting a Busta Rhymes or Puff Daddy. At some point, Alternative will be forced to go young. That's one imminent form of definition coming."

While the mind boggles at the thought of the untested melding of Rhythmic and Alternative (that would be daring, now wouldn't it?), we still haven't cleared up the Rock/Alt bickering. The recent WXRK scenario, based as it is in New York, has generated an enormous amount of discourse regarding rock's remaining relevance to Alternative. Admittedly, post-Seattle there has been a dry spell at the format for guitar-driven rock. But that could all change soon, as current successes and imminent releases will have a bearing on shaping the sound of Alternative.

Matchbox 20, Tonic, Days Of The New, and Our Lady Peace are all prevailing examples of acts with Rock authenticity that have permeated Alternative playlists with great success. Add to that the forthcoming Soundgarden, Metallica, Rage Against The Machine, Jane's Addiction, and Bush albums, and the fourth quarter may see a resuscitation of rock's impact. Maybe WXRK is conveniently ahead of that potential curve, though driven there more by Stern than any industry-created confluence.

Stern has managed to avoid making a commitment to either Rock or

Alternative. His on-air guests range from '70s bad boys like Steven Tyler and Ozzy Osbourne to latter-day figures like Red Hot Chili Pepper Anthony Kiedis and Doughty from Soul Coughing. More often than not, his support of these guests is based on the sheer force of their personalities, not a musical commitment. Even his *Private Parts* soundtrack was a genre pastiche of Alt and Rock.

What is the overriding personality of Alternative? The format seems to not want to be defined, moving away from any identity as fast as one is assigned. Slackers? Forget it. Gen X? Laughed off. Hell, we can't even agree on Alternative as a defining title. Part of this is to the format's credit — it wants to avoid simple and superficial typecasting. Part is due to the aforementioned elitism. Once too many people agree on a musical identity, there seems to be a need to force change for fear of becoming part of a populist accord.

When you have an inherent desire to seek change constantly — for better or worse — you aren't apt to arrive at many concrete decisions regarding your identity. This restlessness may mirror that of the low-end demographic, but it won't sit well with a maturing constituency, so *voilà*, you have "Modern AC." **Steve Leeds**, Sr. VP/Promotion at Universal, has watched the evolution of Alternative closely. He says, "There are a couple of reasons for the 'melting-pot' approach Alternative takes. One is that, in recent years, A&R trends tended to be regionally driven. You had your Seattle grunge, jangly sounds of the New South, the edgy intelligentsia of the Northeast, and, lately, ska from the West Coast. Without a strong overriding vision, that variety can become a disparity.

"I've seen changes — a maturation of vision, if you will — from even a couple of years ago. When people add a Sister Hazel at Alternative, it's a pleasant turnabout from the days when that act wouldn't have had the necessary, though arbitrary, cred. Now, programmers concede a hit when it presents itself. That's part of the mainstreaming that is positive. What the format has to avoid is losing touch with the active audience that has strong record-buying tendencies. The industry has empowered Alternative because it reaches that buyer."

Ramsey concedes that seeking a pure definition for which music should be considered "Alternative" may bear few results. He says, "The closest a listener gets to defining Alternative is 'the station where I'm likely to hear music first.' They don't put musical limitations on what it is. They buy into the industry definitions eventually. The situation in New York merely raises a question: Why is it okay to play a calculated cover of 'Come On Eileen' and not something with the audience authenticity of a Rolling Stones? If you are looking to capture Stern's New York males as an objective, who objects to the Stones?"

Buck-O-Nine

i'm just a round kid
causing mass hysteria
and I know something nobody knows



"ROUND KID"

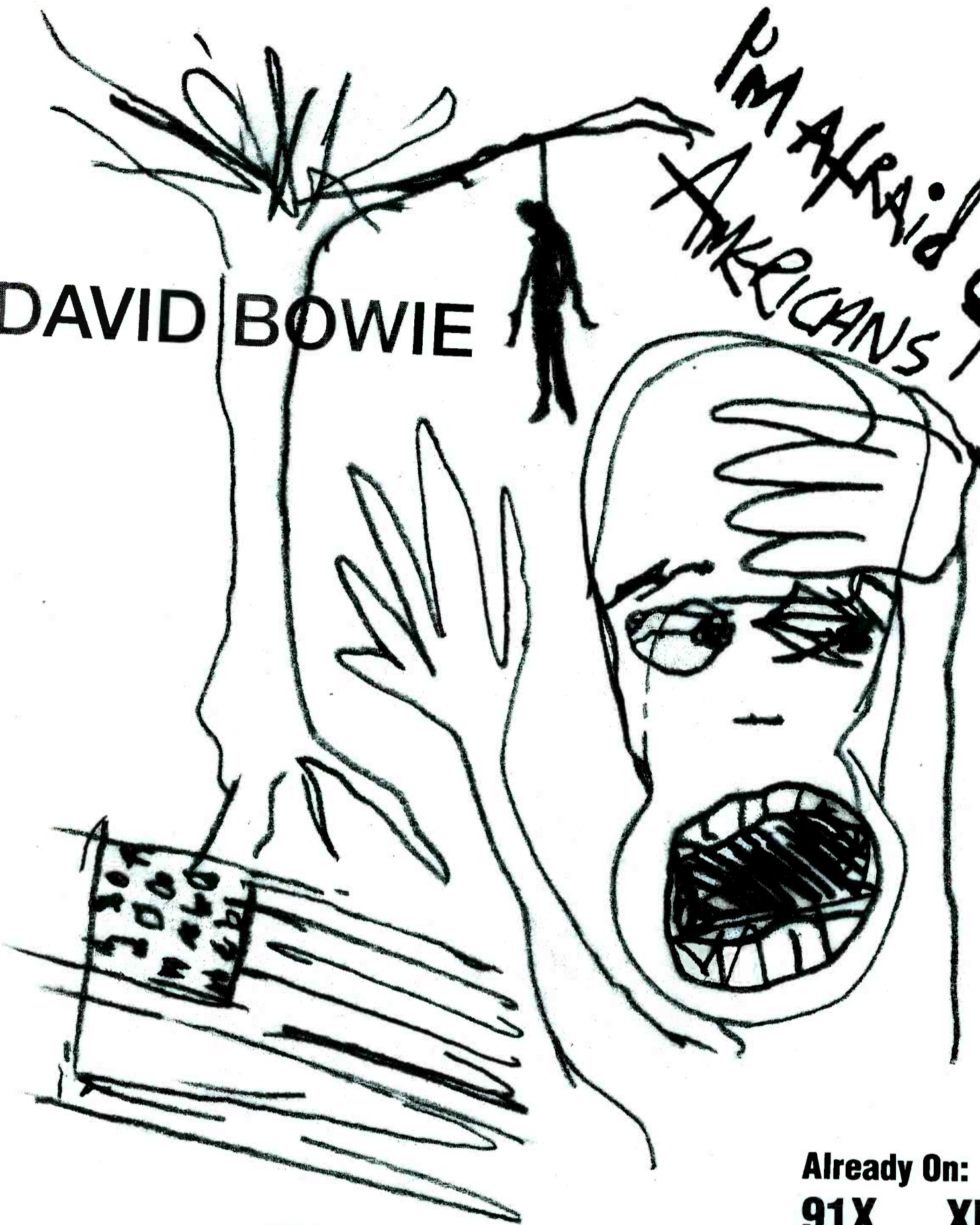
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ALTERNATIVE TOP 50

OCTOBER 24, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	4	2	1	CHUMBAWAMBA Tubthumping (Republic/Universal)	3762	3524	3151	2752	105/0
1	1	1	2	SMASH MOUTH Walkin' On The Sun (Interscope)	3589	3624	3816	3882	100/0
3	2	3	3	FOO FIGHTERS Everlong (Roswell/Capitol)	3299	3290	3287	3175	99/0
7	6	4	4	EVERCLEAR Everything To Everyone (Capitol)	3002	2861	2803	2682	104/0
6	7	5	5	GREEN DAY Hitchin' A Ride (Reprise)	2907	2767	2706	2693	100/0
12	9	7	6	OASIS Don't Go Away (Epic)	2752	2620	2413	2014	106/0
4	5	6	7	FIONA APPLE Criminal (Work)	2558	2691	2819	2810	84/0
2	3	8	8	SUGAR RAY Fly (Lava/Atlantic)	2337	2614	3166	3326	81/1
17	12	10	9	SUNDAYS Summertime (DGC/Geffen)	2023	1940	1809	1671	88/2
8	8	9	10	MIGHTY MIGHTY BOSSTONES The Rascal King (Big Rig/Mercury)	1979	2332	2529	2529	84/0
19	15	11	11	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)	1965	1819	1673	1541	77/6
—	47	17	12	CURE Wrong Number (Fiction/Elektra/EEG)	1883	1453	526	—	100/6
38	32	21	13	MATCHBOX 20 3am (Lava/Atlantic)	1838	1261	847	661	91/11
18	16	13	14	GOLDFINGER This Lonely Place (Mojo/Universal)	1775	1731	1669	1588	91/0
11	10	12	15	OUR LADY PEACE Superman's Dead (Columbia)	1627	1819	1948	2019	61/1
9	13	15	16	SUBLIME Wrong Way (Gasoline Alley/MCA)	1519	1558	1792	2121	60/0
27	23	20	17	LONGPIGS On And On (Mother/Island)	1515	1357	1185	1005	82/3
BREAKER			18	BUSH Mouth (Hollywood)	1484	696	118	—	92/22
24	22	19	19	SEVEN MARY THREE Lucky (Mammoth/Atlantic)	1476	1394	1289	1259	69/1
35	26	24	20	VERVE Bitter Sweet Symphony (Hut/Virgin)	1449	1158	975	736	83/13
31	28	25	21	WALLFLOWERS Three Marlenas (Interscope)	1385	1153	970	879	81/9
—	43	28	22	LIVE Rattlesnake (Radioactive)	1362	1046	597	276	82/6
13	11	14	23	THIRD EYE BLIND Graduate (Elektra/EEG)	1320	1723	1828	1942	56/0
10	14	18	24	SARAH MCLACHLAN Building A Mystery (Arista)	1265	1442	1683	2108	54/0
16	17	16	25	FOREST FOR THE TREES Dream (DreamWorks/Geffen)	1188	1456	1644	1695	57/0
29	25	27	26	SAVE FERRIS Come On Eileen (Starpool/Epic)	1102	1051	1083	948	68/1
33	27	30	27	OFFSPRING I Choose (Columbia)	1099	1032	970	835	70/4
21	20	23	28	311 Prisoner (Capricorn/Mercury)	1032	1222	1395	1397	56/0
40	34	33	29	SUBLIME Doin' Time (Gasoline Alley/MCA)	990	910	797	647	57/4
49	35	31	30	U2 Please (Island)	975	951	786	467	70/2
—	—	41	31	MARCY PLAYGROUND Sex & Candy (Mammoth/Capitol)	932	689	434	257	63/15
36	33	34	32	BLINK 182 Dammit (Growing Up) (Cargo/MCA)	927	859	834	676	67/3
45	42	35	33	LETTERS TO CLEO Anchor (Revolution)	823	789	676	554	50/2
39	41	36	34	K'S CHOICE A Sound That Only You Can Hear (550 Music)	819	775	730	652	52/2
22	24	32	35	BLUES TRAVELER Most Precarious (A&M)	727	938	1141	1304	39/0
37	40	37	36	JARS OF CLAY Crazy Times (Essential/Silvertone)	696	731	731	666	43/0
26	31	39	37	PRODIGY Breathe (Mute/Maverick/WB)	625	701	863	1012	38/1
34	39	38	38	SISTER HAZEL All For You (Universal)	625	706	740	779	24/0
—	—	47	39	CREED My Own Prison (Wind-up)	589	543	494	384	29/1
DEBUT			40	BECK Deadweight (London/Island)	579	318	138	39	49/11
14	18	29	41	TALK SHOW Hello Hello (Atlantic)	572	1041	1475	1793	30/1
DEBUT			42	MXPX Chick Magnet (Tooth & Nail/A&M)	536	451	471	397	48/2
50	46	46	43	COLLECTIVE SOUL Blame (Atlantic)	495	549	531	463	24/0
28	36	43	44	LIVE Turn My Head (Radioactive)	477	645	786	985	25/0
DEBUT			45	SARAH MCLACHLAN Sweet Surrender (Arista)	473	180	132	133	45/14
DEBUT			46	CORNERSHOP Brimful Of Asha (Luaka Bop/WB)	469	348	257	95	39/7
25	30	42	47	BECK Jack-Ass (DGC/Geffen)	453	658	901	1253	25/0
23	29	44	48	OASIS D'You Know What I Mean (Epic)	441	642	954	1302	24/0
DEBUT			49	SPACE MONKEYS Sugar Cane (Chingon/Factory/Interscope)	431	208	87	1	48/30
DEBUT			50	RADIOHEAD Karma Police (Capitol)	424	165	66	43	38/12

This chart reflects airplay from October 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 107 Alternative reporters. 104 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

BEN FOLDS FIVE Brick (550 Music)
Total Plays: 414, Total Stations: 37, Adds: 9

PAULA COLE I Don't Want To Wait (Imago/WB)
Total Plays: 360, Total Stations: 13, Adds: 2

TONIC Soldier's Daughter (Polydor/A&M)
Total Plays: 359, Total Stations: 28, Adds: 4

SQUIRREL NUT ZIPPERS Put A Lid On It (Mammoth)
Total Plays: 355, Total Stations: 28, Adds: 1

DURAN DURAN Electric Barbarella (Capitol)
Total Plays: 338, Total Stations: 20, Adds: 1

JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated)
Total Plays: 335, Total Stations: 26, Adds: 2

THIRD EYE BLIND How's It Going To Be (Elektra/EEG)
Total Plays: 327, Total Stations: 42, Adds: 30

COWBOY MOUTH Love Of My Life (MCA)
Total Plays: 325, Total Stations: 22, Adds: 0

BARENAKED LADIES Brian Wilson (Reprise)
Total Plays: 263, Total Stations: 16, Adds: 0

OLIVE You're Not Alone (RCA)
Total Plays: 245, Total Stations: 18, Adds: 2

Songs ranked by total plays.

BREAKERS

BUSH		
Mouth (Hollywood)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1484/788	92/22	18

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SPACE MONKEYS Sugar Cane (Chingon/Factory/Interscope)	30
THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	30
BUSH Mouth (Hollywood)	22
G. LOVE AND SPECIAL SAUCE Stepping... (Okeh/Epic)	20
MARCY PLAYGROUND Sex & Candy (Mammoth/Capitol)	15
LOVE SPIT LOVE Fall On Tears (Maverick/WB)	14
SARAH MCLACHLAN Sweet Surrender (Arista)	14
A3 Ain't Goin' To Goa (Elemental/Geffen)	13
VERVE Bitter Sweet Symphony (Hut/Virgin)	13
RADIOHEAD Karma Police (Capitol)	12

USDA Approved

LONGPIGS "ON & ON"

R&R: **20 - 17** 1515 +158

BDS: **22* - 21*** 1025 +87

New This Week: KROX WGRD

Already on at: KROQ, LIVE-105, WBCN, WXRK, 99X, WHFS, WXRK, KNDD, KOME, 91X, XHRM, KDGE, KPNT, X96, KNRK, WLUM, WEDG, KEDG and more!!

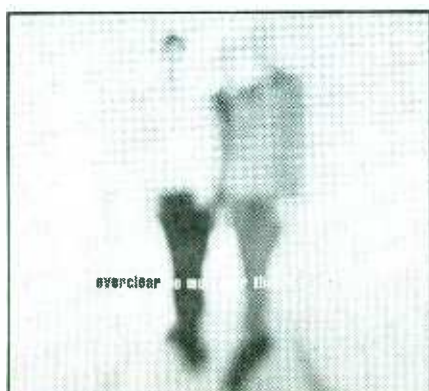
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BUSH Mouth (Hollywood)	+788
MATCHBOX 20 3am (Lava/Atlantic)	+577
CURE Wrong Number (Fiction/Elektra/EEG)	+430
LIVE Rattlesnake (Radioactive)	+316
SARAH MCLACHLAN Sweet Surrender (Arista)	+293
VERVE Bitter Sweet Symphony (Hut/Virgin)	+291
BECK Deadweight (London/Island)	+261
RADIOHEAD Karma Police (Capitol)	+259
MARCY PLAYGROUND Sex & Candy (Mammoth/Capitol)	+243
CHUMBAWAMBA Tubthumping (Republic/Universal)	+238

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MATCHBOX 20 Push (Lava/Atlantic)
TONIC If You Could Only See (Polydor/A&M)
REEL BIG FISH Sell Out (Mojo/Universal)
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)
SNEAKER PIMPS 6 Underground (Virgin)
BLUR Song 2 (Virgin)
WALLFLOWERS The Difference (Interscope)
K'S CHOICE Not An Addict (550 Music)
SUBLIME Santeria (Gasoline Alley/MCA)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



everclear "everything to everyone"

On Everywhere! R&R Alternative **4**

Modern Rock Monitor 4* Soundscan Debut #33



Stress Rotation



There's nothing better than
an honest groove.

Luscious Jackson

Why Do I Lie?



The new single from the gold album FEVER IN FEVER OUT

Couldn't Wait:
WXDX

Impact Date:
10/27



Break Through

Artist:

CORNERSHOP

TRACK: "BRIMFUL OF ASHA"

LP: *WHEN I WAS BORN FOR THE 7TH TIME*

PRODUCER: CORNERSHOP

LABEL: LUAKA BOP/WB

Ethnocentric Corner.

Whether sorting through inventive sampling or setting Asian elements to the words of poet **Allen Ginsberg**, everything on display in this little 'Shop says, "Inventors Wanted." Knowing the West's reliance on strong melody, Singh never lets his concoctions get too radical — just spicy enough to warrant your breaking your meat and potatoes musical menu. "Brimful" is the Top 'Shop pop offering.

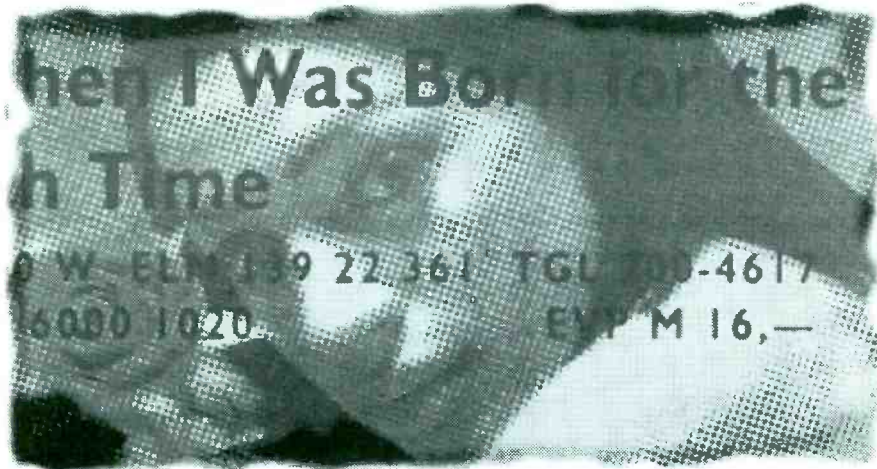
• **Influences:** Velvet Underground

• **Artist POV:** Says Singh, "Rock's in a bad state. Manic Street Preachers are the '90s Supertramp. The [current] production techniques in reggae are ... -plastic nonsense." Ayres adds, "It gives us confidence to know that what we're doing stands out because there's so much crap around."

—Sky Daniels

essentials: East meets West (and we don't mean the Coasts) as **Cornershop**, led by **Tjinder Singh** (vocals, guitars), seeks to shake the chakra with floating pop grooves. Singh, along with main partner **Ben Ayres** (keyboards/tamboura), have been dialing all the global area codes in search of connecting one big party line.

With "Brimful," they filter the **Modern Lovers** through **Beck** to produce a sound that cuts through our format's choices of exceedingly pleasant AC faves these days. Multitracked for multicultures, this is one



Breakthrough Artist highlights breaking artists with strong chart momentum.

Third Eye Blind
"How's It Going To Be"/Elektra
KWOD/Sacramento
PD Ron Bunce



The Packers are 5 and 2 with nine weeks to go to the playoffs ...

As I turn from the Sports pages of the newspaper, I notice Third Eye Blind's Stephan Jenkins name in the Life section. The blurb says there is speculation that he is dating Winona Ryder. Both deny the report. But wouldn't it be perfect? 3EB's third single, "How's It Going To Be?" is headed toward the Top 10. Jenkins is Alternative's new star. Winona is Hollywood's sweetheart with a Gen X twist [and twisted choices in boyfriends — ed note.]. We need someone to fill the void left by

Gwyneth and Brad. It wasn't that long ago that 3EB was playing the Friday night Fillmore sessions. Unsigned, they managed to open for Oasis at SF's Bill Graham Civic Center. Now they are opening for the Rolling Stone's Social Security tour. It's a Cinderella story. People who wear skirts (in public) love this scenario. Both Bay Area and Sacramento should be grateful local heroes Third Eye Blind are a success so they have something to root for. After all, the Niners will be watching the Packers in the Super Bowl in January, but that's news from the other section.

Ron Bunce ON THE RECORD

Don't look now but rock is creeping back into your life. The *Los Angeles Times* writes an article predicting guitar's rise again. The format offers an open-arms return for **Bush** (yeah, give points to the remix angle). Only two weeks in and it's closed the panel. This week comes a slew of early plays on **Soundgarden** and **Jane's Addiction**. Next up: **Metallica** and **Rage**. Hey, look at it this way, *Pop Alternative* won't steal 'em ... Veering from rock to rhythm, strong showing for **Space Monkeys** in Most Added ... **Third Eye Blind** about to run the format table with the pop track that will connect the platinum dots ... Records that refuse to be denied — **Verve**, **Seven Mary Three**, and **Longpigs** ... Two videos that merit attention: **Death In Vegas** (twisted) and **U2** (beautiful). Will **VHI** claim ownership of the **Anton Corbin**-lensed U2 clip, or aren't they as smart as (currently) advertised? ... Forthcoming solo-project from **Scott Weiland** is groundbreaking,

a decidedly strong move to establish him as a thinking *artiste*. Shades of early **Roxy Music** ... **Fatboy Slim** building a tastemaker coalition as the last, great, electronica hope ... What hath **Beck** wrought? Graduates of the cut-and-paste pastiche gaining airplay include **A3**, **G. Love**, and **Cornershop**. **RECORD OF THE WEEK:** **Jane's Addiction**.

ON THE RADIO With Sky Daniels

#1 MOST ADDED!

Over 50 stations on impact week

Major Markets Include:

LIVE 105	KDGE	WXDX	WHFS	WLUM
91X	XHRM	WBCN	KNDD	KNRK
WENZ	KEDJ	KZON	WAQZ	KWOD
KTCL	KCHZ	and more...		

Album Available In Stores
November 4th.

CHINGÓN RECORDS
FACTORY RECORDS



Add Responsibly!! Know What To Add When.

**Total scans first two weeks 82,353!
Soundscan Debut #21!
Over 260,000 shipped!**

#1 In-Store Play Nationwide!

Added at:

KROQ	WOXY
KNDD	WPBZ
LIVE105	CFNY
WFNX	WJSE
89X	WDST
KTCL	CKEY
XHRM	

ALL MINE PORTISHEAD

**The first single from their eponymous album -
the follow up to their gold plus debut DUMMY**

On Tour In December

Portishead is managed by FRUIT



© 1997 GO! Beat



ISLAND
first off the road w/ PolyGram



FROM THE MAKERS OF

TRAINSPOTTING

EWAN MCGREGOR

CAMERON DIAZ

a life less ordinary

THE ORIGINAL MOTION PICTURE SOUNDTRACK

Beck "Deadweight"

R&R Alternative Debut **40**

KROQ

Q101

WHFS

KNDD

LIVE 105

KOME

91X

KNRK

XHRM

X96

KTCL

WENZ

KDGE

KTEG

WLUM

WFNX

WBRU

WXDX

and many more



Add Heavy

MUSIC TELEVISION®

On your desk now!

THE ORIGINAL MOTION PICTURE SOUNDTRACK INCLUDES NEW TRACKS BY
BECK • LUSCIOUS JACKSON • FOLK IMPLOSION
REM • UNDERWORLD • THE CARDIGANS •
SNEAKER PIMPS • AND FAITHLESS



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ALTERNATIVE REPORTERS

October 24, 1997 R&R • 93

Stations and their adds listed alphabetically by market

WEQX/Albany, NY

PD: Ian Harrison
MD: DeAnna Mach
3 K'S CHOICE "Sound"
LOVE SPIT LOVE "Tears"
THIRD EYE BLIND "How"
G LOVE & SPECIAL "Stepping"
SPACE MONKEYS "Sugar"
A3 "Goa"
GREEN APPLE QUICK "Kid"
MEXICO 70 "Hate"
BLINK 182 "Dummit"

WQBK/Albany, NY

OM/MD: Dan Binder
MD: Kelly McNamara
RADIOHEAD "Karma"
DEATH IN VEGAS "Dirt"

KTEG/Albuquerque, NM

PD: Skip Isley
APD/MD: Julie Hoyt
DAYS OF THE NEW "Touch"
SARAH McLACHLAN "Surrender"
BUSH "Mouth"
LOVE SPIT LOVE "Tears"
MATCHBOX 20 "3am"
BECK "Deadweight"

KWHL/Anchorage, AK

OM/MD: J.J. Michaels
APD/MD: Dan Thomas
11 TALK SHOW "Hello"
TEXAS "Say"
LIVE "Rattle"
MATCHBOX 20 "3am"

WNNX/Atlanta, GA

OM: Brian Phillips
PD: Leslie Fram
MD: Sean Demery
13 LOVE SPIT LOVE "Tears"
DAYS OF THE NEW "Touch"
SOUNDGARDEN "Bleed"
DEATH IN VEGAS "Dirt"

WJSE/Atlantic City, NJ

OM/MD: Dave King
RADIOHEAD "Karma"
G LOVE & SPECIAL "Stepping"
A3 "Goa"
PIETASTERS "Out"
BUSH "Mouth"
BABY BIRD "You're"
LOVE SPIT LOVE "Tears"
OLIVE "Alone"
SISTER HAZEL "Happy"

WRXR/Augusta, GA

PD: Chuck Williams
No Adds

KROX/Austin, TX

PD: Sara Trexler
APD/MD: Lloyd Hocutt
BUSH "Mouth"
LONGPUS "O"
BLINK 182 "Dummit"
SOKA "Shatter"

WTGE/Baton Rouge, LA

PD/MD: Travis Johnson
BUSH "Mouth"
SPACE MONKEYS "Sugar"
STEREOPHONICS "Traffic"
BLINK 182 "Dummit"
BEN FOLDS FIVE "Brick"

WRAX/Birmingham, AL

PD: Dave Rossi
MD: Hurricane Shane
17 PAULA COLE "Wait"
WALLFLOWERS "Marleneas"
TONIC "Daughter"
SPACE MONKEYS "Sugar"
A3 "Goa"
LAUREN CHRISTY "Clouds"

KQXR/Boise, ID

PD: Dan McColly
MD: Tim Johnstone
SPACE MONKEYS "Sugar"
THIRD EYE BLIND "How"
TOOL "Forty"

WBCN/Boston, MA

VP/Programming: Oedipus
APD: Steven Strick
MD: Carter Alan
12 SOUNDGARDEN "Bleed"
ELEVATOR DROPS "Single"
LOVE SPIT LOVE "Tears"
THIRD EYE BLIND "How"

WFNX/Boston, MA

MD: Laurie Gail
5 SNEAKER PIMP "Say"
SPACE MONKEYS "Sugar"
LOVE SPIT LOVE "Tears"
BABY BIRD "You're"
A3 "Goa"
THIRD EYE BLIND "How"

WEDG/Buffalo, NY

OM: John Hager
APD/MD: Rich Wall
No Adds

WBTZ/Burlington, VT

PD: Stephanie Hindley
MD: Steve Picard
1 SPACE MONKEYS "Sugar"

WPGU/Champaign, IL

PD: Naomi Adams
APD: Les "The Pleasure Boy"
MD: Pete Schiecke
1 THIRD EYE BLIND "How"
SPACE MONKEYS "Sugar"
MARCUS PLAYGROUND "Sex"
SARAH McLACHLAN "Surrender"
G LOVE & SPECIAL "Stepping"

WEND/Charlotte, NC

PD: Jack Daniel
MD: Rick Brewer
RADIOHEAD "Karma"
MARCUS PLAYGROUND "Sex"

WKQX/Chicago, IL

PD: Alex Luke
APD/MD: Mary Shuminas
BECK "Deadweight"
BEN FOLDS FIVE "Brick"
WALLFLOWERS "Marleneas"
MOIST "Leave"

WAQZ/Cincinnati, OH

PD/MD: Matthew Harris
APD: Sterling Schiesser
5 G LOVE & SPECIAL "Stepping"
SPACE MONKEYS "Sugar"

WOXY/Cincinnati, OH

PD: Dave Tellmann
MD: Dorsie Fyffe
12 TANYA DONNELLY "Pretz"
LOVE SPIT LOVE "Tears"
GREEN APPLE QUICK "Kid"
LOVE SPIT LOVE "Tears"
A3 "Goa"
BABY BIRD "You're"
SPACE MONKEYS "Sugar"
CHARLITANS UK "High"
APHEX TWIN "Dado"
MIKE WATT "Coffee"
PIZZICATO FIVE "Da"
BLUJ RODEO "Muscle"
VERVE "Sympathy"
PORTSHEAD "Cowboys"
MORRISSEY "Kane"
BURN "Bachelor"

WENZ/Cleveland, OH

PD: Sean Robertson
A3 "Goa"
SPACE MONKEYS "Sugar"
RADIOHEAD "Karma"
LOVE SPIT LOVE "Tears"
GREEN APPLE QUICK "Kid"

KFMZ/Columbia, MO

PD: Paul Maloney
2 BECK "Deadweight"
VERVE "Sympathy"
BRAD "Secret"

WARQ/Columbia, SC

PD: Susan Groves
MD: Genny Layne
1 SISTER HAZEL "Happy"
EDWIN MCCAIN "Hi"
SPACE MONKEYS "Sugar"

WWCD/Columbus, OH

PD: Jane Purcell
MD: Andy Davis
1 G LOVE & SPECIAL "Stepping"
LOVE SPIT LOVE "Tears"

WZAZ/Columbus, OH

PD: Greg Ausham
MD: Mark Pennington
68 SUGAR RAY "Hi"
66 MATCHBOX 20 "3am"
PAULA COLE "Wait"
11 SAVAGE GARDEN "Wait"
LISA LOEB "Do"

KDGE/Dallas, TX

PD: Joel Folger
MD: Mike Peer
VERVE "Sympathy"
MARCUS PLAYGROUND "Sex"
BECK "Deadweight"
SARAH McLACHLAN "Surrender"
BEN FOLDS FIVE "Brick"
311 "Disaster"
THIRD EYE BLIND "How"

WXEG/Dayton, OH

PD: Jeff Stevens
MD: Allen Rantz
11 BUSH "Mouth"
BEN FOLDS FIVE "Brick"
TEXAS "Say"

WKRO/Daytona Beach, FL

PD: Taft Moore
MD: Aaron Schatz
No Adds

KTCL/Denver, CO

PD: John Hayes
15 A3 "Goa"
5 DAYS OF THE NEW "Touch"
G LOVE & SPECIAL "Stepping"
RADIOHEAD "Karma"
5 BUSH "Mouth"
5 THIRD EYE BLIND "How"

KKDM/Des Moines, IA

PD: J. Michael McKoy
MD: Sophia John
WANNADIES "Might"

CIMX/Detroit, MI

Program Mgr: Murray Brookshaw
PD/MD: Vince Cannova
45 BUSH "Mouth"
DEATH IN VEGAS "Dirt"
PORTSHEAD "Mime"

WPLT/Detroit, MI

PD: Garrett Michaels
APD: Alex Tear
No Adds

KNRQ/Eugene, OR

PD: Stu Allen
MD: Cia
No Adds

KFGX/Fargo, ND

PD: Jay Thomas
LISA LOEB "Do"
MEREDITH BROOKS "Happen"

WBZF/Florence, SC

PD/MD: Rich Allen
APD: Price Clark
SUBLINE "Dom"
BUSH "Mouth"
THIRD EYE BLIND "How"
SPACE MONKEYS "Sugar"
CORNERSHOP "Brimful"
KMFDM "Megalot"

KFRF/Fresno, CA

PD: Don O'Neal
WALLFLOWERS "Marleneas"
DAYS OF THE NEW "Touch"

WEJE/Ft. Wayne, IN

OM: Sean Smyth
Co-APD: Weasel
Co-APD: Jamie Marchiori
4 RADIOHEAD "Karma"
1 SPACE MONKEYS "Sugar"
G LOVE & SPECIAL "Stepping"
LETTERS TO CLEO "Anchor"
BEN FOLDS FIVE "Brick"

WGRD/Grand Rapids, MI

PD: R. J. Reynolds
MD: Margot Smith
9 BUSH "Mouth"
THIRD EYE BLIND "How"
VERVE "Sympathy"
LONGPUS "On"
LETTERS TO CLEO "Anchor"

WXNR/Greenville, NC

PD: Jay Lopez
MD: Neal Douhne
CURE "Wrong"
MATCHBOX 20 "3am"
LONGPUS "On"

WQXA/Harrisburg, PA

PD: John Moschitta
MD: Scott McFadden
12 KISS "Jungle"
BUSH "Mouth"
DIZZY OSBOURNE "Earth"
FAITH AND MORE "Kisses"
BLACK LAB "Wash"

WMRQ/Hartford, CT

PD: Jay Beau Jones
APD/MD: Dave Hill
19 VERVE "Sympathy"
17 SAVE FERRIS "Eaten"
3 MARCY PLAYGROUND "Sex"
THIRD EYE BLIND "How"
CHOPPER ONE "Hecher"
SUNDAYS "Summertime"

KPOI/Honolulu, HI

PD: Brock Whaley
MD: Nikki Basque
THIRD EYE BLIND "How"
OFFSPRING "Choose"
LIVE "Rattle"
MARCUS PLAYGROUND "Sex"

KTBX/Houston, TX

PD: Jim Trapp
APD: Steve Robison
MD: David Sadof
4 BUSH "Mouth"

WRZX/Indianapolis, IN

PD: Scott Jameson
MD: Michael Young
No Adds

WPLA/Jacksonville, FL

PD: Jim Randall
APD: Beaner
MD: Greg Brady
DAYS OF THE NEW "Touch"
OFFSPRING "Choose"
VERVE "Sympathy"
BEN FOLDS FIVE "Brick"

KCCX/Kansas City, MO

PD: Jon Anthony
APD: Dave Horn
MD: Jason Justice
5 JIMMIE'S CHICKEN "High"
BECK "Deadweight"
MATCHBOX 20 "3am"

KCHZ/Kansas City, MO

PD: Frank Copsidas
APD: Todd Haller
MD: Drew Bennett
SISTER HAZEL "Happy"
WALLFLOWERS "Marleneas"

KLZR/Kansas City, MO

PD: Roger Th. Dodger
MD: Bob Osburn
BUSH "Mouth"
U2 "Please"

WNFZ/Knoxville, TN

OM/MD: Jonathan Pirkle
24 BECK "Deadweight"
BUSH "Mouth"
G LOVE & SPECIAL "Stepping"
MARCUS PLAYGROUND "Sex"
HURRICANE #1 "Step"
STEREOPHONICS "Traffic"

KFTF/Lafayette, LA

PD: Hans "Fast Eddie" Nelson
MD: Rob Courtney
11 NATIVE TONGUE "Miles"
BRAD "Secret"
CREEK "Ma"
SARAH McLACHLAN "Surrender"
THIRD EYE BLIND "How"
STEREOPHONICS "Traffic"

WWDX/Lansing, MI

PD: Chris Brunt
MD: Jacent Jackson
22 SPACE MONKEYS "Sugar"
THIRD EYE BLIND "How"
VERVE "Sympathy"
KARA S FLOWERS "Myself"

KEDG/Las Vegas, NV

PD: John Griffin
MD: Freddy Snakeskin
No Adds

KXTE/Las Vegas, NV

PD: Mike Stern
MD: Chris Ripley
35 SOUNDGARDEN "Bleed"
SPACE MONKEYS "Sugar"
BLOODHOUND GANG "Queer"
SARAH McLACHLAN "Surrender"
SUBLINE "Dom"

WXZZ/Lexington, KY

PD/MD: Steve Isert
7 MATCHBOX 20 "3am"
7 K'S CHOICE "Sound"
7 LIVE "Rattle"
CURE "Wrong"
CHARLITANS UK "High"
MARCUS PLAYGROUND "Sex"
BUSH "Mouth"
BEN FOLDS FIVE "Brick"

WLIR/Long Island, NY

PD: Jeff Levine
APD: Gary Cee
MD: Lynda Lopez
THIRD EYE BLIND "How"
DURAN DURAN "Electric"

KROQ/Los Angeles, CA

VP/Prog.: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden
CORNERSHOP "Brimful"
BECK "Deadweight"

WLR/Louisville, KY

PD: Dennis Dillon
MD: Gina Guliano
JIMMIE'S CHICKEN "High"
BUSH "Mouth"
MATCHBOX 20 "3am"

WMAD/Madison, WI

PD: Pat Frawley
MD: Amy Hudson
G LOVE & SPECIAL "Stepping"
CORNERSHOP "Brimful"
A3 "Goa"
RADIOHEAD "Karma"
TOOL "Forty"
WALLFLOWERS "Marleneas"

WRXQ/Memphis, TN

PD: Tony Williams
MD: John Michael
27 A3 "Goa"
16 REEL BIG FISH "Say"
CURE "Wrong"
1 VERVE "Sympathy"
SOURREAL "NUT ZIPPER'S" "Ld"

WLUM/Milwaukee, WI

PD: Tommy Wilde
APD: Chuck Summers
MD: Zerrin Bulut
32 BUSH "Mouth"
15 THIRD EYE BLIND "How"
SARAH McLACHLAN "Surrender"
ALANA DAVIS "Flavors"
OLIVE "Alone"
BABY BIRD "You're"

WHTG/Monmouth-Ocean, NJ

11 ABRA MOORE "Places"
9 SELF "Kiddies"
6 WALLFLOWERS "Marleneas"
6 BUSH "Mouth"
5 STEREOPHONICS "Traffic"
5 SPACE MONKEYS "Sugar"
3 KMFDM "Megalot"
2 MAYPOLE "Dutch"
FLURIE "Atom"

WWSK/Myrtle Beach, SC

PD: Buzz Elliott
MD: Andie Summers
18 LISA LOEB "Do"
16 VERVE "Sympathy"
12 MARCY PLAYGROUND "Sex"
8 SPACE MONKEYS "Sugar"
8 MXPX "Check"
8 SUBLINE "Dom"

WKDF/Nashville, TN

PD: Kidd Redd
MD: Sheri Sexton
CURE "Wrong"
SEVEN MARY THREE "Luck"
SARAH McLACHLAN "Surrender"

WRRV/Newburgh, NY

PD: Greg O'Brien
MD: Andrew Boris
SARAH McLACHLAN "Surrender"
THIRD EYE BLIND "How"
BECK "Deadweight"
BIG WRECK "Dirt"
SISTER HAZEL "Happy"
KARA S FLOWERS "Myself"
TONIC "Daughter"

KKND/New Orleans, LA

PD: Vince Richards
MD: Rod Ryan
MARCUS PLAYGROUND "Sex"
GREEN DAY "Ridance"

WXRK/New York, NY

PD: Steve Kingston
APD: Booker
27 DIZZY OSBOURNE "Earth"
SOUNDGARDEN "Bleed"
311 "Disaster"
SEVENDUST "Black"

WROX/Norfolk, VA

PD: Perry Stone
APD/MD: Al Mitchell
G LOVE & SPECIAL "Stepping"
SPACE MONKEYS "Sugar"
MARCUS PLAYGROUND "Sex"
CORNERSHOP "Brimful"
SNOPD "RAGE" "Bounce"

KQRX/Odessa, TX

OM: Frank Hall
PD: J.J. Toons
MD: Shawn Slaughter
MEXICO 70 "Hate"
COLD "Dive"
BECK "Deadweight"
THIRD EYE BLIND "How"
DEFTONES "Summer"

KGDE/Omahaw, NE

PD: Lynn Barstow
MD: Scott Papek
6 311 "Disaster"
SOUNDGARDEN "Bleed"
G LOVE & SPECIAL "Stepping"
SPACE MONKEYS "Sugar"
BLOODHOUND GANG "Queer"
SARAH McLACHLAN "Surrender"
SUBLINE "Dom"

WIXO/Peoria, IL

PD: Jay Nunley
MD: Russ "Ian" Schenck
18 PRODIGY "Bimbo"
13 CURE "Wrong"
10 BUSH "Mouth"
7 VERVE "Sympathy"
3 OFFSPRING "Choose"
G LOVE & SPECIAL "Stepping"
CORNERSHOP "Brimful"
TONIC "Daughter"

WPLY/Philadelphia, PA

PD: Jim McGuinn
APD: Doug Kubinski
MD: Preston Elliot
KULA SHAKER "Jazz"
MARCUS PLAYGROUND "Sex"

KEDJ/Phoenix, AZ

PD: Shellie Hart
MD: Chris Patky
22 VERVE "Sympathy"
6 DEATH IN VEGAS "Dirt"
5 MATCHBOX 20 "3am"
5 PRODIGY "Smack"
5 BUSH "Mouth"
5 AQUABATS "Sugar"
5 311 "Disaster"
TOOL "Forty"

KZON/Phoenix, AZ

PD: Paul Peterson
MD: Kevin Mannon
MARCUS PLAYGROUND "Sex"
SMASH MOUTH "Friends"
SPACE MONKEYS "Sugar"
THIRD EYE BLIND "How"
CHANTAL KREVIKZUK "Good"

WXDX/Pittsburgh, PA

PD: Ali Castellini
MD: Lenny Diana
1 BECK "Deadweight"
1 LUSCIOUS JACKSON "Why"
1 SUNDAYS "Summertime"

WCYY/Portland, ME

PD: Herb Ivy
MD: Brian James
BUSH "Mouth"
SARAH McLACHLAN "Surrender"
CURE "Wrong"
MARCUS PLAYGROUND "Sex"
BECK "Deadweight"
SPACE MONKEYS "Sugar"
KARA S FLOWERS "Myself"
RUSTIC-OVERTONES "Check"

KNRK/Portland, OR

PD: Mark Hamilton
RADIOHEAD "Karma"
SPACE MONKEYS "Sugar"
THIRD EYE BLIND "How"
BEN FOLDS FIVE "Brick"

WDST/Poughkeepsie, NY

PD/MD: Nic Harcourt
OM: Jimmy Buff
APD: Dave Doud
7 G LOVE & SPECIAL "Stepping"
6 A3 "Goa"
6 MEXICO 70 "Hate"
6 THIRD EYE BLIND "How"
3 FINLEY QUAYE "Sunday"
BABY BIRD "You're"

WBRU/Providence, RI

PD: Tim Schiavelli
MD: Mike Green
G LOVE & SPECIAL "Stepping"
THIRD EYE BLIND "How"
LOVE SPIT LOVE "Tears"

WDGE/Providence, RI

PD/MD: Brent Peterson
APD: John Allers
1 TOOL "Forty"
1 LIMP BIZKIT "Downtown"
MEGADETH "Honest"

KRZQ/Reno, NV

PD: Rob "Blaze" Brooks
APD: Smilin' Marty
MD: Heather Pierce
SPACE MONKEYS "Sugar"
OFFSPRING "Choose"
THIRD EYE BLIND "How"

WBZU/Richmond, VA

PD: J.J. Quest
MD: Mike Scott
CORNERHOP "Brimful"
VERVE "Sympathy"
G LOVE & SPECIAL "Stepping"
PIETASTERS "Out"

KCXX/Riverside, CA

OM/MD: Dwight Arnold
APD: John DeSantis
MD: Lisa Axe
THIRD EYE BLIND "How"
AQUABATS "Sugar"
MARCUS PLAYGROUND "Sex"

WNVE/Rochester, NY

PD/MD: Erick Anderson
RADIOHEAD "Karma"
LOVE SPIT LOVE "Tears"

KWOD/Sacramento, CA

PD: Ron Bunce
27 SPACE MONKEYS "Sugar"
6 LIVE "Rattle"
6 MXPX "Check"
6 PIETASTERS "Out"
BRAD "Secret"
SNEAKER PIMPS "Spin"

KPNT/St. Louis, MO

PD: Allan Fee
MD: Adam Putts
25 BUSH "Mouth"

WOSC/Salisbury-Ocean City, MD

OM: Jim Hays
PD: T.J. Roberts
MD: Paula Sangeleer
3 SARAH McLACHLAN "Surrender"
3 A3 "Goa"
3 WANNADIES "Might"
3 SPACE MONKEYS "Sugar"
3 VERVE "Sympathy"
3 STEREOPHONICS "Traffic"

KXRK/Salt Lake City, UT

VP/Ops. & Prog.: Mike Summers
MD: Sean Ziebarth
21 RADIOHEAD "Karma"
20 CORNERHOP "Brimful"
6 SUBLINE "Dom"

XHRM/San Diego, CA

OM/MD: Jay Isbell
APD/MD: Brynn Capella
34 MARCY PLAYGROUND "Sex"
16 LOVE SPIT LOVE "Tears"
4 THIRD EYE BLIND "How"
4 AQUABATS "Sugar"
4 G LOVE & SPECIAL "Stepping"
LIVE "Rattle"
SUBLINE "Same"

XTRA/San Diego, CA

PD: Bryan Schock
MD: Chris Muckley
11 SOUNDGARDEN "Bleed"
1 DIRT PUNK "Word"
1 311 "Disaster"
LOVE SPIT LOVE "Tears"
DAVID BOWIE "Americans"
GREEN DAY "Prothetic"

KITS/San Francisco, CA

VP/Programming: Richard Sands
APD: Roland West
MD: Aaron Axelsen
20 PORTSHEAD "Mime"
20 FOOD FIGHTERS "Hero"
WALLFLOWERS "Marleneas"

KOME/San Jose, CA

OM: Ron Nenni
PD/MD: Jay Taylor
7 311 "Disaster"

KHTY/Santa Barbara, CA

Co-PO: Samantha Mattern
Co-PO: Deanne Saffren
8 AQUABATS "Sugar"
SARAH McLACHLAN "Surrender"
BABY BIRD "You're"
HURRICANE #1 "Step"
THIRD EYE BLIND "How"

KJEE/Santa Barbara, CA

GM/PO: Eddie Gutierrez
APD: John Schroeter
12 AQUABATS "Sugar"
5 THIRD EYE BLIND "How"
2 SPACE MONKEYS "Sugar"
2 G LOVE & SPECIAL "Stepping"
1 KMFDM "Megalot"
MATCHBOX 20 "3am"
BEN FOLDS

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
WKRX/New York
(212) 314-9230
Kingston/Booker

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
36	39	36	34	FOO FIGHTERS/Everlong
38	38	33	34	TOOL/Anemna
24	24	32	33	DAYS OF THE NEW/Touch, Peel, And...
21	17	31	33	SUBLIME/Wrong Way
17	20	22	30	THIRD EYE BLIND/Graduate
25	20	27	30	CHUMBAWAMBA/Tubthumping
36	35	25	29	SMASH MOUTH/Walkin' On The Sun
26	25	24	27	GREEN DAY/Hitchin' A Ride
20	21	20	27	OZZY OSBOURNE/Back On Earth
14	24	24	24	BLUR/Song 2
14	24	24	24	BUSH/Mouth
31	22	24	24	CREED/My Own Prison
23	28	23	23	EVERCLEAR/Everything To...
17	12	16	22	OUR LADY PEACE/Superman's Dead
6	21	21	21	MATCHBOX 20/3am
12	12	19	21	BLINK 182/Dammit (Growing Up)
8	12	19	19	WALLFLOWERS/Three Marlenas
13	12	26	19	PRODIGY/Breathe
22	26	22	18	FOO FIGHTERS/Monkey Wrench
18	25	19	16	VERVE/Bitter Sweet...
18	25	19	16	MIGHTY MIGHTY.../The Impression...
15	11	14	16	MARCY PLAYGROUND/Sex & Candy
25	24	19	15	FILTER & CRYSTAL.../(Can't You) Trip...
10	15	14	14	BECK/Jack-Ass
34	24	25	14	SUGAR RAY/Fly
9	12	11	14	BLUES TRAVELER/Most Precarious
31	38	17	13	SUBLIME/Do'n' Go Away
16	15	10	10	MEGADETH/Trust

MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandbloom/Worden

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
30	39	34	34	BUSH/Mouth
36	37	32	32	CURE/Wrong Number
39	40	40	30	CHUMBAWAMBA/Tubthumping
37	38	37	30	FOO FIGHTERS/Everlong
21	37	39	28	VERVE/Bitter Sweet...
5	22	28	28	WALLFLOWERS/Three Marlenas
27	37	26	25	SUBLIME/Wrong Way
31	35	32	24	THIRD EYE BLIND/Graduate
27	30	27	23	BECK/Jack-Ass
28	26	25	23	OASIS/Don't Go Away
29	27	31	22	FIONA APPLE/Criminal
18	22	25	20	MARCY PLAYGROUND/Sex & Candy
25	22	20	18	SUGAR RAY/Fly
23	18	13	18	OLIVE/You're Not Alone
36	26	20	18	SMASH MOUTH/Walkin' On The Sun
5	19	17	17	FOO FIGHTERS/My Hero
21	20	17	17	THIRD EYE BLIND/How's It Going To Be
12	22	19	16	EVERCLEAR/Everything To...
20	15	9	15	SNEAKER PIMPS/Spin Spin Sugar
10	15	10	15	PORTISHEAD/All Mine
11	13	10	11	311/Beautiful Disaster
10	12	10	11	DEATH IN VEGAS/Dirt
13	11	10	12	OFFSPRING/Choose
10	12	10	11	SARAH MCLACHLAN/Sweet Surrender
17	21	16	11	PRODIGY/Smack My Bitch Up
18	19	19	19	MIGHTY MIGHTY.../The Rascal King
10	13	10	10	PRODIGY/Breathe
10	13	10	10	AQUABATS/Super Rad
13	14	12	9	MATCHBOX 20/3am

MARKET #3
Q101
WKQX/Chicago
(312) 527-8348
Luke/Shuminas

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
39	43	43	43	CHUMBAWAMBA/Tubthumping
38	41	42	43	SMASH MOUTH/Walkin' On The Sun
39	41	42	42	BUSH/Mouth
24	39	40	41	FOO FIGHTERS/Everlong
34	39	41	35	EVERCLEAR/Everything To...
30	29	41	35	SARAH MCLACHLAN/Building A Mystery
30	29	41	35	OUR LADY PEACE/Superman's Dead
19	26	28	28	MATCHBOX 20/3am
19	26	28	28	CURE/Wrong Number
17	28	27	27	VERVE/Bitter Sweet...
15	23	23	26	OASIS/Don't Go Away
25	23	26	26	TONIC/Soldier's Daughter
19	28	26	26	THIRD EYE BLIND/Graduate
14	25	27	24	SUBLIME/Do'n' Go Away
21	22	23	19	FIONA APPLE/Criminal
33	22	19	19	SUGAR RAY/Fly
33	22	19	19	GOLDFINGER/This Lonely Place
15	17	16	18	SUNDAYS/Summertime
20	17	14	18	K'S CHOICE/A Sound That Only...
24	25	19	17	GREEN DAY/Hitchin' A Ride
12	10	10	17	THIRD EYE BLIND/How's It Going To Be
11	17	16	15	LIVE/Rattlesnake
16	14	15	15	MIGHTY MIGHTY.../The Rascal King
39	27	20	14	311/Beautiful Disaster
23	7	4	14	REEL BIG FISH/Sell Out
13	16	24	14	311/Prisoner
17	19	16	12	PRODIGY/Breathe
9	8	11	11	BLINK 182/Dammit (Growing Up)
13	14	12	10	BJORK/Joga

MARKET #4
KITS/San Francisco
(415) 512-1053
Sands/West/Axelsen

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
36	41	43	41	CHUMBAWAMBA/Tubthumping
12	14	30	40	SMASH MOUTH/Walkin' On The Sun
20	23	36	39	VERVE/Bitter Sweet...
34	38	38	38	CURE/Wrong Number
26	31	37	34	BUSH/Mouth
27	22	22	25	SUNDAYS/Summertime
37	23	26	24	THIRD EYE BLIND/Graduate
30	25	22	24	OASIS/Don't Go Away
24	26	22	23	BECK/Deadweight
23	24	22	22	SPACE MONKEYS/Sugar Cane
24	19	22	22	CORNESSHOP/Brimful Of Asha
24	19	22	22	THIRD EYE BLIND/How's It Going To Be
12	21	21	21	OASIS/You Know What...
12	21	21	21	RADIOHEAD/Karma Police
12	21	21	21	PORTISHEAD/All Mine
41	24	35	19	FOO FIGHTERS/My Hero
12	18	22	18	DANCE HALL CRASHERS/Last Again
12	12	17	18	SUBLIME/Wrong Way
17	12	17	17	GREEN DAY/Hitchin' A Ride
20	17	15	17	OFFSPRING/Choose
20	18	17	17	SMASH MOUTH/Why Can't We Be...
21	19	23	16	JAMIROQUAI/Alright
16	11	16	16	SARAH MCLACHLAN/Sweet Surrender
28	18	17	15	SAVE FERRIS/Come On Eileen
14	12	11	14	BECK/Jack-Ass
21	18	14	13	DURAN DURAN/Electric Barbarella
16	20	17	13	MIGHTY MIGHTY.../The Rascal King
12	10	9	10	DAFT PUNK/Around The World

MARKET #5
WPLY/Philadelphia
(610) 565-8900
McGuinn/Kubinski/Elliott

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
33	38	40	39	CHUMBAWAMBA/Tubthumping
32	30	33	39	SUNDAYS/Summertime
38	38	38	39	SMASH MOUTH/Walkin' On The Sun
38	38	38	38	MIGHTY MIGHTY.../The Impression...
39	39	39	36	SUGAR RAY/Fly
37	38	36	36	FIONA APPLE/Criminal
31	27	31	31	SISTER HAZEL/All For You
27	34	31	31	MERCY RIVER/Wannabe
27	34	31	31	TONIC/You Could Only...
28	33	29	30	EVERCLEAR/Everything To...
21	28	29	29	LOVE SPIT LOVE/Long Long Time
31	28	27	28	FOREST FOR THE TREES/Dream
25	28	30	28	OASIS/Don't Go Away
37	30	35	27	THIRD EYE BLIND/Semi-Charmed Life
30	29	30	27	SNEAKER PIMPS/Spin Spin Sugar
21	25	26	26	WALLFLOWERS/Three Marlenas
24	28	23	26	MIGHTY MIGHTY.../The Rascal King
21	28	26	25	SUBLIME/Wrong Way
32	29	24	24	SARAH MCLACHLAN/Building A Mystery
17	18	24	24	SQUIRREL NUT ZIPPER/Put A Lid On It
18	22	24	24	CURE/Wrong Number
18	25	23	23	HUFFAMOSE/Wait
16	20	23	23	GREEN DAY/Hitchin' A Ride
21	17	18	21	GOLDFINGER/This Lonely Place
13	19	16	16	BUSH/Mouth
15	15	16	16	JAMIROQUAI/Alright
15	15	16	16	FOO FIGHTERS/Everlong
16	16	16	16	THIRD EYE BLIND/How's It Going To Be
15	16	16	16	MATCHBOX 20/3am
18	13	16	16	LIVE/Rattlesnake

MARKET #6
KDGE/Dallas
(972) 770-7777
Folger/Smith/Peer

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
38	37	44	45	PRODIGY/Breathe
21	15	44	43	FOO FIGHTERS/Everlong
36	34	37	43	SMASH MOUTH/Walkin' On The Sun
38	33	33	35	CHUMBAWAMBA/Tubthumping
21	17	21	30	SISTER HAZEL/All For You
10	28	29	29	BUSH/Mouth
26	22	29	29	CURE/Wrong Number
10	12	26	27	SUNDAYS/Summertime
30	26	39	26	BECK/Jack-Ass
8	16	19	26	DURAN DURAN/Electric Barbarella
18	14	23	25	EVERCLEAR/Everything To...
35	35	35	35	FIONA APPLE/Criminal
23	24	25	24	MATCHBOX 20/3am
20	18	24	24	GOLDFINGER/This Lonely Place
35	32	22	22	SARAH MCLACHLAN/Building A Mystery
17	10	17	22	SEVEN MARY THREE/Lucky
22	24	23	23	311/Prisoner
11	11	14	20	GREEN DAY/Hitchin' A Ride
17	17	17	20	LIVE/Rattlesnake
18	18	18	20	SUBLIME/Do'n' Go Away
22	22	20	18	OASIS/You Know What...
30	21	23	16	MIGHTY MIGHTY.../The Rascal King
9	11	15	15	WALLFLOWERS/Three Marlenas
9	11	15	15	OFFSPRING/Choose
11	10	11	14	LONGPIGS/On And On
9	13	14	13	OASIS/Don't Go Away
9	12	13	13	SPACE MONKEYS/Sugar Cane
9	10	19	12	DAYS OF THE NEW/Touch, Peel, And...
5	8	10	10	MOBY/James Bond Theme
8	10	8	9	HONEYRODS/Love Bee

MARKET #6
WPLT/Detroit
(313) 871-3030
Michaels/Tear

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
47	50	50	52	SUGAR RAY/Fly
47	52	52	51	BARENAKED LADIES/DAYS OF THE NEW
45	47	47	50	TONIC/You Could Only...
46	49	49	48	PAULA COLE/Don't Want To Wait
41	51	51	48	SISTER HAZEL/All For You
21	26	26	47	JEWEL/Foolish Games
46	51	51	45	THIRD EYE BLIND/Semi-Charmed Life
30	30	30	34	TOAD THE WET.../Crazy Life
28	28	28	30	SUNDAYS/Summertime
27	27	27	30	JEN TRYNIN/Getaway (February)
31	25	25	30	SHAWN COLVIN/Sunny Came Home
26	29	29	30	FIONA APPLE/Criminal
29	29	29	29	INDIGO GIRLS/Shame On You
29	29	29	28	MIGHTY MIGHTY.../The Impression...
38	48	48	28	SARAH MCLACHLAN/Building A Mystery
21	26	26	27	LIVE/Turn My Head
27	30	30	27	SMASH MOUTH/Walkin' On The Sun
23	30	30	27	MIGHTY MIGHTY.../The Rascal King
15	23	23	26	OASIS/Don't Go Away
20	17	16	16	BLUES TRAVELER/Most Precarious
24	23	23	25	BETTER THAN EZRA/Normal Town
27	21	21	24	DAVE MATTHEWS BAND/Crash Into Me
26	20	20	23	MATCHBOX 20/3am
15	16	16	23	THIRD EYE BLIND/How's It Going To Be
10	10	10	22	CHUMBAWAMBA/Tubthumping
25	25	25	22	BIG HEAD TODD.../Please Don't Tell...
27	23	23	22	BARENAKED LADIES/The Old Apartment
15	20	20	21	TEXAS/Say What You Want
17	21	19	19	DUNCAN SHEIKS/She Runs Away
17	16	16	18	DURAN DURAN/Electric Barbarella

MARKET #7
89X
CIMX/Detroit
(313) 961-6397
Brookshaw/Cannova

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
40	42	40	47	VERVE/Bitter Sweet...
40	42	40	45	SUGAR RAY/Fly
40	40	40	45	BUSH/Mouth
40	40	40	43	SMASH MOUTH/Walkin' On The Sun
39	39	39	42	FOO FIGHTERS/Everlong
39	38	40	41	SARAH MCLACHLAN/Building A Mystery
39	38	43	41	OASIS/Don't Go Away
13	22	27	36	THIRD EYE BLIND/How's It Going To Be
36	41	48	36	CHUMBAWAMBA/Tubthumping
21	23	33	31	OUR LADY PEACE/Automatic Flowers
29	26	23	31	BRAN VAN 3000/Drinking In L.A.
41	34	36	31	GREEN DAY/Hitchin' A Ride
22	22	27	29	MIGHTY MIGHTY.../The Rascal King
24	21	21	29	CHANTAL KREVIASZUK/Surrounded
42	34	27	28	EVERCLEAR/Everything To...
17	20	24	27	MATCHBOX 20/3am
14	15	25	26	311/Prisoner
35	18	22	26	SARAH MCLACHLAN/Sweet Surrender
38	40	37	26	FIONA APPLE/Criminal
22	23	22	22	REEL BIG FISH/Sell Out
19	24	21	21	JAMIROQUAI/Alright
25	18	16	19	BARENAKED LADIES/Brian Wilson
18	19	19	16	FOREST FOR THE TREES/Dream
19	19	19	14	RADIOHEAD/Karma Police
19	19	19	14	SUNDAYS/Summertime
13	12	13	13	MARCY PLAYGROUND/Sex & Candy
11	14	12	13	BLINK 182/Dammit (Growing Up)
9	9	9	10	U2/Please
9	9	9	9	MARCY PLAYGROUND/Sex & Candy
9	9	9	9	K'S CHOICE/A Sound That Only...

MARKET #8
WHFS/Washington
(301) 306-0991
Benjamin/Waugh/Ferrise

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
34	39	35	44	CHUMBAWAMBA/Tubthumping
25	29	29	39	BECK/Jack-Ass
20	20	39</		

NEW MUSIC SPECIALTY SHOWS

What A Bunch Of Nimrods!

Green Day may have graduated to multiplatinum status, but they haven't scared off the R&R panel. The full-length debuts at No. 1, with play including KNDD/Seattle, KTBZ/Houston, and WPLY/Philadelphia. Marcy Playground kept the Panel kids after school long enough to register a strong second-place showing. Play centered around KOME/San Jose, KKND/New Orleans, and WNFZ/Knoxville. A3 made its domestic debut, following the play by the Panel last year on the import. G. Love spread the Sauce for a smoking debut; look for gains on this one to come. Nice early action on Death In Vegas. Record To Watch: Promise Ring.

WAQZ/Cincinnati

Before The Revolution
Matthew Harris
Friday, October 10



G. LOVE & SPECIAL SAUCE Stepping Stones (Okeh/Epic)

HONEYRODS Love Bee (Capricorn/Mercury)

HOOVERPHONIC 2Wicky (Epic)

HUFFAMOOSE Wait (Interscope)

JAMIROQUAI Alright (Work)

JIMMIE'S CHICKEN SHACK High (Polydor/A&M Associated)

JUNKSTER Mr. Blue (RCA)

K'S CHOICE A Sound That Only You Can Hear (550 Music)

LESS THAN JAKE Dopeman (Capitol)

LETTERS TO CLEO Anchor (Revolution)

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY

Download
Sunday 7-10pm
DeAnna Mach
Alana Davis "32 Flavors"
Cure "Wrong Number"
Mecca Bodega "Love On The A Train"
Radiohead "Karma Police"
Reel Big Fish "She Has A"

WQBK/Albany, NY

Over The Edge
Monday midnight-2am
Kelli McNamara
F.J. Manchu "Evi Eve"
Greg Garring "My Love Is Real"
Jamiroquai "When You Gonna Learn"
Sneaker Pimps "Spin Spin Sugar"
Nada Surf "I'm Sick Of You"

WFNX/Boston, MA

Moods For Moderns
Sunday midnight-2am
Charlie
Banco De Gaia "Drunk As A Monk"
Adam Sandler "The Lonesome Kicker"
BT "Love, Peace & Grease"
Keoki "Me"
Citizens Utilities "Northern Lights"

WEDG/Buffalo, NY

Over And Beyond
Sunday 9-10:30pm
Brad Maybe
Pixies "Here Comes"
Space Monkeys "Sugar Cane"
David Bowie "I'm Afraid Of"
Stereolab "Miss Moduar"
Green Day "L'Optight"

WBTV/Burlington, VT

Spinning Unrest
Sunday 9-10:30pm
Steve Picard
Cornershop "Brimful Of Asha"
"Mecca Bodega "Love On The A Train"
Man Or Astronaut "Lo Bat"
Beatsnik Filmstars "Wrong"
Catherine Wheel "Phantom Of The"

WAQZ/Cincinnati, OH

Before The Revolution
Weeknights midnight-1am
Matthew Harris
Barenaked Ladies "Brian Wilson"
Beck "Deadweight"
Benjamin Johnson "World Keeps Spinning"
Better Than Ezra "Normal Town"
Bjork "Joga"

WOXY/Cincinnati, OH

11 O'Clock News
Sunday 11pm-1am
Dorsey Fyffe
Matthew Sweet "Do Ya"
Green Day "Nice Guys Finish"
Elevator Bros "Public Transport"
Phillylve "Merry Go Round"
Banco De Gaia "Drunk As A Monk"

WENZ/Cleveland, OH

Prey To The Underground
Sunday 10pm-midnight
Larry Collins
"Mistle Thrush" "Sha Sha"
"ncin" "Blow"
Salaryman "Inca Picnic"
Laughing Us "I Jus' I A Make"
Tugboat Annie "Vendetta"

KGDE/Dallas, TX

The Adventure Club
Sunday 7-10pm
Josh
"Petastars" "Without You"
Green Day "Good Riddance"
Manson "Closed For Business"
Ash "A Life Less Ordinary"
Charlatans UK "Keep It To"

WXEG/Dayton, OH

The Edge Spin Cycle
Sunday 9-10:30pm
Allen Rantz
Matchbox 20 "3am"
Saran McLachlan "Sweet Surrender"
Bush "Mouth"
Sneaker Pimps "Spin Spin Sugar"
A3 "Ain't Goin' To Goa"

KTCL/Denver, CO

Adventure University
Saturday 10pm-midnight
Bret Saunders
Fig Dish "Come On"
Refreshments "Heaven Or The"
Superchunk "Watery Hands"
Fro Fighters "See You"
Rue 13 "She Sails"

KNRQ/Eugene, OR

The "O" Afterdark
Monday midnight-2am
Jace Edwards
Pavement "Stere"
Mamaluvs "Underneath The Waves"
Stak Sound System "Hear My Plea"
Lael Alderman "Good Girl"
"ool" "Forty Six & 2"

KFRF/Fresno, CA

60 Minute Buzz
Sunday 9-10pm
Matt O.
Blink 182 "Dammit"
Charlatans UK "How High"
Marcy Playground "Sex & Candy"
Citizens Utilities "Northern Lights"
Bjork "Joga"

WEJE/Ft. Wayne, IN

New Music Show
Sunday 8:30-9:30pm
Weasel
Bush "Mouth"
Cure "Wrong Number"
"Marilyn Manson & "Long Hard Road"
Smash Mouth "Why Can't We Be"
Space Monkeys "Sugar Cane"

WQXA/Harrisburg, PA

The Sunday Morning News
Sunday 8-10am
Bill Hanson
"rnershop" "Brimful Of Asha"
Marcy Playground "Sex & Candy"
"ewins" "Heaven's Wall"
"elastars" "Out All Night"
Holy Cows "Punched A Friend"

KTBX/Houston, TX

Lunar Rotation
Sunday 7-9pm
David Sadof
E. J. Carter "I Will Buy You A"
Cure "Wrong Number"
Green Day "All The Time"
Poe "A Pose Is A Rose"
"ies" "Gigantic"

KCCX/Kansas City, MO

Living Room
Sunday 8-10pm
Stan & Joel
Apples In Stereo "Seems So"
Sufertubs "Wanderlust"
Stiff Little Fingers "I Could Be Happy"
verve "Sonnet"
Canger Bob "Sick And Tired"

KLZR/Kansas City, MO

Nocturnal Transmission
Sunday 11pm-1am
Ray Velasquez
Nirvana "Smells Like"
Jamie Merson "Everything Is"
Dmz Trio "Skeleton Keys"
Eel Static "Interceptor"
CJ Cam "Innervisions"

WNFZ/Knoxville, TN

The Dulcast Show
Saturday 10pm-2am
Jeff Seemann
Pixies "Here Comes"
Flood "Luck"
Smash Mouth "Why Can't We Be"
Cure "Wrong Number"
KMFDM "Megalomaniac"

WWDX/Lansing, MI

Above The Pale
Sunday 9-10:30pm
Jacent Jackson
KMFDM "Megalomaniac"
Bloodhound Gang "I Wish I"
Space Monkeys "Sugar Cane"
Poster Children "G4"
Forshead "All Mine"

KEDG/Las Vegas, NV

Area 51
Sunday 9-11pm
Kevin Carter
A3 "Ain't Goin' To Goa"
David Bowie "I'm Afraid Of"
Phillylve "A Little Bit"
"Marcy Playground "Sex & Candy"
Ruke "Absurd"

KXTE/Las Vegas, NV

It Hurts When I Pee
Sunday 10pm-midnight
Chris Ripley
Faith No More "Ashes To Ashes"
oculus "Redefined"
Quaraine "Sullivan"
"Home Cookin'" "X-Rated Superstar"
Lump Bskn "Fath"

KROQ/Los Angeles, CA

Rodney On The Roo
Sunday 9-10pm midnight-2am
Rodney Bingenheimer
Duran Duran "Out Of My Mind"
Sleeper "Motorway Man"
Hot Damn "Look Out For That"
Groove Ghoules "Graveyard Girlfriend"
Eyes Plum "Save A Prayer"

WRXQ/Memphis, TN

The Eleventh Hour
Sunday 11pm-midnight
Maxwell
Cure "Wrong Number"
Save Ferris "Come On Eileen"
verve "Bitter Sweet"
"Radiohead "Karma Police"
Beth Orton "She Cries Your Name"

WLUM/Milwaukee, WI

Sunday Night Music Revolution
Sunday 7-11pm
Terry Havel
Cranios "Queen Of Pain"
Siobhanna "Barrel Chested"
Lincoln Blow
A3 "Ain't Goin' To Goa"
Something Happens "70's Wedding"

WHTG/Monmouth, NJ

Goin' Underground
Sunday 9pm-midnight
Jeff Raspe
Ivy "The Best Thing"
Space Monkeys "Sugar Cane"
Battershell "Lavender Moses"
Supergarage "Fave"
Orange Peels "Get It Right"

KKND/New Orleans, LA

The Deep End
Sunday 8-10pm
Laura Jones
Rom Size "Share The Fall"
verve "Bitter Sweet"
David Bowie "I'm Afraid Of"
Radiohead "Karma Police"
Jarageiland "Finger Pops"

WXRK/New York, NY

The Buzz
Sunday midnight-2am
Jake Pinfild
verve "Bitter Sweet"
Cise "Maggie"
Tool "Forty Six & 2"
Radiohead "Karma Police"
Ponthead "Only You"

KNRX/Oklahoma City, OK

Xtremities
Sunday 8-9:30pm
Geno Pearson
ST. Love "Peace & Grease"
Keoki "Me"
ramo "Time Pe"
Moby "James Bond Theme"
Death In Vegas "Dirt"

KGDE/Omaha, NE

New From The Edge
Monday midnight-2am
Scott Papek
Reel Big Fish "She Has A"
Trebles "Charger Red"
Everclear "Father Of Mine"
"Holy McNafland" "Numb"
Green Day "L'Optight"

WPLY/Philadelphia, PA

Y Not
Sunday 9-10:30pm
Dan Fein
Cowboy Mouth "Love Of My Life"
G. Love & Special "1-76"
Self "Kiddies"
verve "Lucky Man"
Bjork "Joga"

WXDX/Pittsburgh, PA

Edge Of The X
Sunday 9-11pm
Alli Castellini/Brandon Davis
Smash Mouth "Why Can't We Be"
"ool" "Forty Six & 2"
Cure "Wrong Number"
Green Day "Good Riddance"
A3 "Ain't Goin' To Goa"

KNRK/Portland, OR

Something Cool
Sunday 9-11pm
Jamie Cooley/Jaym Sayd
Apples In Stereo "What's The #?"
Ash "A Life Less Ordinary"
Cambudis "Break Up With"
G. Love & Special "Stepping Stone"
Headkiz "Space Funk"

WDSY/Poughkeepsie, NY

Indie Flux
Thursday 10-11pm
Nic Harcourt
Rootjose "Tarkam"
Love American Style "Easy"
Frank & Walters "Indian Ocean"
Fluke "Absurd"
Battershell "Lavender Moses"

WBRU/Providence, RI

Breaking And Entering
Wednesday midnight-2am
Mike Green
Fishbone "Crazy Bald Heads"
Space Monkeys "Sugar Cane"
Pixies "Monkey Gone To Heaven"
Photek "Modus Operandi"
Fun Lovin' Criminals "I'm Not In Love"

WDGE/Providence, RI

House Of New Edge Music
Tuesday 11pm-midnight
John Allers
Radiohead "Karma Police"
Everclear "So Much For The"
Green Day "Good Riddance"
Life Of Agony "Weeds"
Black Lab "Wash It Away"

KCXX/Riverside, CA

Music Meeting
Sunday 9-10pm
Dwight Arnold
Matchbox 20 "3am"
Reel Big Fish "Set Out"
Sneaker Pimps "Spin Spin Sugar"
Pat Dimuzo "124 MPH"
Petastars "Out All Night"

WOSC/Salisbury, MD

Before The Buzz
Monday-Thurs. 11pm-mid.
Paula Sangeleer
Cornershop "Brimful Of Asha"
Stak Sound System "Free To Choose"
Coward "Wish"
Stickmen "Mexican Radio"
Sister Machine Gun "Think"

KXKR/Salt Lake City, UT

Now Hear This
Sunday 9-10pm
Sean Boy Walton
My Man Friday "Sassy Girl"
Self "Kiddies"
Incubus "Redefined"
Keoki "Me"
Sports Guitar "Very Weird"

XHRM/San Diego, CA

Whatever
Sunday 8pm-midnight
Greg Pearson
Greg Garring "Walk Away From Me"
Phillylve "Merry Go Round"
Ivy "This Is The Day"
Tones "Flying Solo"
Rom Size "Share The Fall"

XTRA/San Diego, CA

Floorboard
Wednesday midnight-2am
Action DJ Hilary
Crystal Method "Busy Child"
Phillylve "Merry Go Round"
Shelter "Hated To Love"
Pink Noise Test "Gone Dead"
P-head Circus "Paper Thin"

KITS/San Francisco, CA

Transmitter Adjustment
Sunday 10pm-midnight
Aaron Axelsen/Rick Stuart
Feeder "High"
Propellerheads "Her Majesty"
Silver Sun "Lava"
Ash "A Life Less Ordinary"
Curve "Chinese Burn"

KOME/San Jose, CA

Nocturnal Noise
Saturday midnight-1am
Jeanette Grigueric
Curve "Chinese Burn"
Psychadeliasmith "Fixy Jonty"
DJ Daze "Homeboy"
Garage "The Butterfly"
Stak Sound System "Living In"

KJEE/Santa Barbara, CA

Dissonate Tendrils
Sunday 10:20pm-midnight
John Schroeter
A3 "Ain't Goin' To Goa"
Pizzicato 5 "Love's Theme"
Apples In Stereo "Seems So"
Propellerheads "SoyBrok"
Reel Big Fish "She Has A Girlfriend"

KNDD/Seattle, WA

Loudspeaker
Sunday 10-11pm
Bill Reid/Marco Collins
Gardine Hibbers "California Turfy"
G. Love & Special "Stepping Stone"
Polvo "Post Rock Post"
Green Day "Crutch"
"ooverphonic 2Wicky"

KPNT/St. Louis, MO

New Music Sunday
Sunday 7-9:30pm
Les Aaron
verve "The Drugs Don't Work"
Beautiful South "Don't Marry Her"
Friday Quave "Even After All"
Space Monkeys "Sugar Cane"
Anne Summers "It's Cold Outside"

WXSX/Tallahassee, FL

Underground Lounge
Sunday 8-10pm
Rob The Lounge Lizard
Star 69 "Burning Down The..."
Devins "Heaven's Wall"
Marcy Playground "Sex & Candy"
Cornershop "Brimful Of Asha"
G. Love & Special "Stepping Stone"

KFMA/Tucson, AZ

Test Department
Sunday 5-8pm
Suzie Dunn/Chuck Roast
KMFDM "Megalomaniac"
Weston "Indie Rock Star"
Ash "A Life Less Ordinary"
Ivy "The Best Thing"
Green Day "King For A Day"

WHFS/Washington, DC

Now Hear This
Sunday 8-10:30pm
Dave Marsh
Stereolab "Flowers Called"
Helium "Leon's Space Song"
Promise Ring "Why Did We Ever Meet"
Dwarves "Everybody's Girl"
Apples In Stereo "Seems So"

49 Total Reporters



TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 GREEN DAY (Reprise)
- 2 MARCY PLAYGROUND (Mammoth/Capitol)
- 3 SPACE MONKEYS (Chingon/Factory/Interscope)
- 4 PIETASTERS (Hellcat/Epitaph)
- 5 SNEAKER PIMPS (Virgin)
- 6 KEOKI (Moonshine Music)
- 7 PFILBRYTE (Ignition)
- 8 MOBY (Elektra/EEG)
- 9 CORNERSHOP (Luaka Bop/WB)
- 10 RADIOHEAD (Capitol)
- 11 G. LOVE & SPECIAL SAUCE (Okeh/Epic) Airplay Includes: WPLY, WEQX
- 12 PORTISHEAD (Go!Beat!/London/Island) Airplay Includes: KCCX, KPNT
- 13 KMFDM (Wax Trax/TVT) Airplay Includes: KKND, WBRU, WNFZ
- 14 FLUKE (Astralwerks/Caroline) Airplay Includes: KNRX, WDST, XHRM
- 15 A3 (Elemental/Geffen) Airplay Includes: KJEE, KXKR, WLUM
- 16 REEL BIG FISH (Mojo/Universal) Airplay Includes: KFMA, KGDE, WXSX
- 17 STATIK SOUND SYSTEM (Iron America) Airplay Includes: WFNX, KNRQ
- 18 ASH (Infectious/Island) Airplay Includes: KITS, WDST, WQBK
- 19 DEATH IN VEGAS (Deconstruction/Time Bomb) Airplay Includes: KNRQ
- 20 JACK OFF JILL (Risk) Airplay Includes: KFMA, KNRQ, WENZ



Green Day

Compiled by Rich Michalowski

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Twin Cities/Two Viewpoints

With KXXP/Minneapolis flipping to Adult Alternative, look for a great debate

By Sky Daniels

When **KEGE/Minneapolis PD John Lassman** originally called and alerted me to imminent changes at his station, I expected minor revisions to what had been one of Alternative's most impressive successes.

Imagine my, and the rest of the industry's, surprise when Lassman detailed: 1) a signal swap with Active Rock partner KXXP; 2) an imminent call-letter change and moniker shift from the "Edge" to the "Zone"; 3) a proposed format flip from Alternative to Adult Alternative.

My first reaction was to suggest that Lassman meant an "Adult-friendly" approach, which I went so far as to report in the Alternative HotFax (9/24). Why would KEGE pull totally out of the Alternative format with such overall ratings strength?

OM **Dave Hamilton** responded, "Beyond 12+ numbers, we were looking at a teen-heavy situation that looked pegged to be in fifth place 18-34 in the market. We were going to make strategic decisions to impact the overall market situation, strengthening all of our respective properties."

Not Reactionary

While many view the move as a direct response to Chancellor Media's two-pronged assault of heritage Adult Alternative KTCZ and newcomer Active Rock WRQC (on the ABC triumvirate of [now] Active Rock KEGE, Rock stalwart KQRS, and KXXP), Hamilton insists that the move to the Zone was forthcoming anyway. He says,



"Originally, KEGE was an Alternative station that could stretch pretty broadly across the 18-34 cells, both musically and demographically. When we developed our own Active Rock property, we had already altered the low-end approach for the Edge. We considered this move back in March."

Certainly the moves by WRQC OM **Andy Bloom** and KTCZ's increasingly heritage-aware position influenced the scenario. The real issue to remember is that in KQRS, ABC had one of the true franchise outlets in popular music radio. The "strategic" considerations Hamilton alludes to have as much to do with protecting this long domineering double-digit performer as they do with improving the chances of KXXP.

With the arrival of Howard Stern in mornings at WRQC, KQRS morning maven **Tom Barnard** faced the first true challenge to his

incredible ratings story. Barnard has traditionally enjoyed numbers like 35.9 (men 18-34), 27.6 (men 18+), and 20.0 (12+) — the latest showings in the summer book. While most industry observers pegged these recent moves by ABC as a result of head-to-head competition between Active Rockers WRQC and (now) KEGE, it can be suggested that the real issue here is KTCZ's heritage infringement on KQRS. Moving KTCZ's stance became as necessary as blunting Stern and WRQC's impact.

With that, Hamilton and Lassman have developed a 25-34 strategy that has KXXP resembling many of Adult Alternative's most current-based practitioners, like KENZ/Salt Lake City and KXPK/Denver. That approach still seems to rankle many of Adult Alternative's more heritage-dedicated constituents. With KTCZ's (deserved) legacy as a 35-44-targeted performer, look for battle lines to be drawn beyond the Twin Cities' geographical boundaries.

Lassman acknowledges the different permutations when he says, "We are going to remain aggressive on new music. After three-and-a-half years of programming the Edge, as well as my time in programming at KQRS, I've gained a strong perspective on what 25-34s in Minneapolis desire.

"Things changed in that three-and-a-half years. We've watched the core age at Alternative overall. It's not just in Minneapolis that



ZONE IN ON MINNEAPOLIS—KXXP/Minneapolis has a revamped airstaff ready to test its hand at Adult Alternative. Gathered together are (top row, l-r) Promo Dir. **Peter Johns**, PD **John Lassman**; (bottom, l-r) staffers **Jay Roberts**, **Mark Wheat**, **Wendy Wilson**, **Steve Nelson**, **Deanna**, and **Brian Oake**.

Twin Cities: Two Takes

Here's an hour-to-hour comparison of the two Adult Alternative approaches being taken in Minneapolis:

Thursday, October 16, 9am

KTCZ

ARTIST	TITLE
DON HENLEY	The Last Worthless Evening
U2	One
BLUES TRAVELER	Run-Around
FLEETWOOD MAC	Monday Morning
SARAH MCLACHLAN	Building A Mystery
ALLMAN BROTHERS	Blue Sky
BLIND FAITH	Can't Find My Way Home
LISA LOEB	I Do
SUPERTRAMP	The Logical Song
DOOBIE BROTHERS	Dark Eyed Cajun Woman

KXXP

ARTIST	TITLE
TRACY CHAPMAN	Give Me One Reason
BUSH	Mouth
PETER GABRIEL	Big Time
DAVE MATTHEWS BAND	Crash Into Me
SON VOLT	Drown
COLLECTIVE SOUL	Blame
INDIGO GIRLS	Closer To Fine
SMASH MOUTH	Walkin' On The Sun
ENGLISH BEAT	Save It For Later
MIGHTY MIGHTY BOSSTONES	The Rascal King
'TIL TUESDAY	Voices Carry
LIVE	Lightning Crashes
OASIS	Don't Go Away

you have to question going from Offspring to Natalie Merchant. The more niched radio becomes, the more necessary it is to target specifically. The old Edge always had a stronger Adult stance than many Alternatives. We were always supporters of things like **Freddy Johnston's 'Bad Reputation.'** That approach lent itself to further definition in this case."

Lassman concedes that the Zone's approach will be reflective of the 25-34 hybrid that is creating a generational divide within Adult Alternative. He adds, "We won't be the **Keb' Mo'/Eric Clapton** gold variety of Adult Alternative. Our library will capture the melodic offerings of Alternative gold. Our announcers will offer a more mature presentation than that found on the original Edge. We'll be more knowledgeable about music than Modern ACs and more mature than Alternative."

Hamilton hopes the industry will eventually see the value of KXXP's approach when he says, "We are sensitive to relationships within the record community. We hope that reps on both sides, Alternative and Adult Alternative, can reconcile the fact that we want to offer meaningful support to the

right records. If we commit to a **Behan Johnson** release, we will support it with 18 plays out of the box. If we see strong reaction to songs, it won't be unusual to give them 30 plays."

In taking that approach, the Minneapolis market becomes one of the few to have representation on both sides of the Adult Alternative split. While that demo split has already created a stir on a philosophical basis, it will now be actively raised in the Twin Cities. Purists will question the inclusion of **Chumbawamba** on the KXXP side, while others will beg the question of how classic-rock-based an entity like KTCZ should be.

Those debates, along with the Active Rock alley-fight between WRQC and KEGE, are precisely what Hamilton is counting on. Anything to keep the focus off the **Big Daddy**....

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1668 or e-mail: sky@rronline.com

OCTOBER 24, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	BLUES TRAVELER Most Precarious (A&M)	723	769	810	780	38/0
6	5	4	2	WALLFLOWERS Three Marlenas (Interscope)	617	578	523	480	32/1
3	3	2	3	ROLLING STONES Anybody Seen My Baby? (Virgin)	592	645	619	629	32/0
8	6	6	4	FREDDY JONES BAND Wonder (Capricorn/Mercury)	552	536	475	418	33/1
30	19	11	5	MATCHBOX 20 3am (Lava/Atlantic)	515	365	254	177	31/2
2	2	3	6	SARAH MCLACHLAN Building A Mystery (Arista)	514	611	629	671	25/0
10	8	8	7	SUNDAYS Summertime (DGC/Geffen)	501	488	407	400	26/0
4	4	5	8	PAULA COLE I Don't Want To Wait (Imago/WB)	495	564	554	571	24/0
5	7	7	9	FIONA APPLE Criminal (Work)	421	489	464	508	24/1
13	13	9	10	SMASH MOUTH Walkin' On The Sun (Interscope)	393	408	281	289	16/0
—	26	20	11	SARAH MCLACHLAN Sweet Surrender (Arista)	382	285	209	146	30/5
12	11	13	12	JEN TRYNIN Getaway (February) (Squint/WB)	375	337	340	303	29/0
24	24	15	13	OASIS Don't Go Away (Epic)	372	308	218	226	21/0
15	12	12	14	JACKSON BROWNE The Next Voice You Hear (Elektra/EEG)	364	346	334	279	28/0
7	9	10	15	TOAD THE WET SPROCKET Whatever I Fear (Columbia)	346	396	381	421	23/0
23	23	18	16	JARS OF CLAY Crazy Times (Essential/Silvertone)	323	293	221	227	20/1
21	15	14	17	SHAWN COLVIN You And The Mona Lisa (Columbia)	306	313	268	235	25/0
14	17	16	18	SUGAR RAY Fly (Lava/Atlantic)	302	297	263	280	13/0
25	21	22	19	BEHAN JOHNSON World Keeps Spinning (RCA)	301	275	230	219	26/1
BREAKER			20	LISA LOEB I Do (Geffen)	297	151	53	—	26/2
—	29	19	21	CHUMBAWAMBA Tubthumping (Republic/Universal)	296	287	205	177	10/0
—	30	23	22	SHERYL CROW Home (A&M)	293	275	198	122	27/3
20	16	21	23	WHISKEYTOWN 16 Days (Outpost/Geffen)	284	278	267	239	23/0
11	14	17	24	SISTER HAZEL All For You (Universal)	281	294	269	381	12/1
BREAKER			25	BARENAKED LADIES Brian Wilson (Reprise)	267	218	146	96	21/1
18	18	26	26	FLEETWOOD MAC Silver Springs (Reprise)	224	223	254	261	19/0
—	—	30	27	COLLECTIVE SOUL Blame (Atlantic)	222	199	157	131	14/0
DEBUT			28	MATTHEW RYAN Guilty (A&M)	220	179	146	113	21/1
9	10	24	29	JOHN FOGERTY Blueboy (Warner Bros.)	214	264	380	409	18/0
22	22	25	30	TONIC If You Could Only See (Polydor/A&M)	211	248	227	233	7/0

This chart reflects airplay from October 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 40 Adult Alternative reporters. 38 current playlists. © 1997, R&R Inc.

NEW & ACTIVE

U2 Please (Island)

Total Plays: 210, Total Stations: 19, Adds: 0

ROLLING STONES Saint Of Me (Virgin)

Total Plays: 209, Total Stations: 28, Adds: 3

STEVE EARLE Telephone Road (E Squared/WB)

Total Plays: 190, Total Stations: 19, Adds: 2

JEB LOY NICHOLS As The Rain (Capitol)

Total Plays: 142, Total Stations: 15, Adds: 1

EVERCLEAR Everything To Everyone (Capitol)

Total Plays: 124, Total Stations: 7, Adds: 1

ABRA MOORE Strangest Places (Arista Austin/Arista)

Total Plays: 120, Total Stations: 13, Adds: 0

VERVE Bitter Sweet Symphony (Hut/Virgin)

Total Plays: 120, Total Stations: 14, Adds: 5

FLEETWOOD MAC The Chain (Reprise)

Total Plays: 110, Total Stations: 14, Adds: 1

JAI I Believe (RCA)

Total Plays: 98, Total Stations: 7, Adds: 0

CATIE CURTIS Soulfully (Guardian)

Total Plays: 95, Total Stations: 12, Adds: 0

Songs ranked by total plays

BREAKERS®

LISA LOEB
I Do (Geffen)

TOTAL PLAYS/INCREASE: 297/146
TOTAL STATIONS/ADDS: 26/2
CHART: 20

BARENAKED LADIES
Brian Wilson (Reprise)

TOTAL PLAYS/INCREASE: 267/49
TOTAL STATIONS/ADDS: 21/1
CHART: 25

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SISTER HAZEL Happy (Universal)	9
JONATHA BROOKE Crumbs (Refuge/MCA)	8
JOHN FOGERTY Hot Rod Heart (Warner Bros.)	6
SARAH MCLACHLAN Sweet Surrender (Arista)	5
VERVE Bitter Sweet Symphony (Hut/Virgin)	5
ROBERT CRAY BAND Trick Or Treat (Mercury)	4
SHERYL CROW Home (A&M)	3
JONNY LANG Missing Your Love (A&M)	3
LAURA LOVE Come As You Are (Mercury)	3
ROLLING STONES Saint Of Me (Virgin)	3
TOAD THE WET SPROCKET Crazy Life (Columbia)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MATCHBOX 20 3am (Lava/Atlantic)	+150
LISA LOEB I Do (Geffen)	+146
SARAH MCLACHLAN Sweet Surrender (Arista)	+97
OASIS Don't Go Away (Epic)	+64
BARENAKED LADIES Brian Wilson (Reprise)	+49
VERVE Bitter Sweet Symphony (Hut/Virgin)	+47
MATTHEW RYAN Guilty (A&M)	+41
WALLFLOWERS Three Marlenas (Interscope)	+39
JEN TRYNIN Getaway (February) (Squint/WB)	+38
HUFFAMOOSE James (Interscope)	+36

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

New this week:
WMAX/Rochester
22 to 19
on R&R Adult
Alternative Tracks

Debut #18*
Hits Adult
Post Modern

"Spinning" on 26
stations including:
KKZN Dallas
CIDR Detroit
WBOS Boston
KBCO Denver
KXXP Minneapolis
WVRV St. Louis
WHPT Tampa
WXLE Albany
KTCZ Minneapolis
KMTT Seattle

Going for adds this week
at Modern Adult Radio!

Behan Johnson

From the forthcoming Behan Johnson album 07843-66893-2/4
Produced by Michael Georgini
Co-produced by Debra Johnson and Monica Behan
Management: Peter Sauge for Mad Dog Management

WORLD KEEPS SPINNING WORLD KEEPS SPINNING WORLD KEEPS SPINNING
The first track for radio from their expressive debut album.



ADULT ALTERNATIVE ALBUMS

OCTOBER 24, 1997

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	2	1	1	SARAH MCLACHLAN	Surfacing	(Arista)	919	-13	"Mystery" (514) "Surrender" (382)
3	3	2	2	ROLLING STONES	Bridges To Babylon	(Virgin)	866	-56	"Anybody" (592) "Saint" (209)
2	1	3	3	BLUES TRAVELER	Straight On Till Morning	(A&M)	769	-47	"Precarious" (723) "Carolina" (37)
5	4	4	4	WALLFLOWERS	Bringing Down The Horse	(Interscope)	736	+35	"Marlenas" (617) "Headlight" (56)
10	8	8	5	MATCHBOX 20	Yourself Or Someone Like You	(Lava/Atlantic)	653	+151	"3am" (515) "Push" (127)
9	7	6	6	FREDDY JONES BAND	Lucid	(Capricorn/Mercury)	560	+17	"Wonder" (552) "Waiting" (4)
4	5	5	7	PAULA COLE	This Fire	(Imago/WB)	553	-71	"Wait" (495) "Cowboys" (53)
13	12	9	8	SUNDAYS	Static & Silence	(DGC/Geffen)	515	+17	"Summertime" (501) "Flavour" (6)
6	6	7	9	FIONA APPLE	Tidal	(Work)	446	-66	"Criminal" (421) "Sleep" (11)
8	10	10	10	TOAD THE WET SPROCKET	Coil	(Columbia)	413	-30	"Fear" (346) "Crazy" (55)
12	11	12	11	FLEETWOOD MAC	The Dance	(Reprise)	405	+10	"Silver" (224) "Chain" (110)
22	22	14	12	OASIS	Be Here Now	(Epic)	398	+42	"Away" (372) "Mean" (26)
17	19	11	13	SMASH MOUTH	Fush Yu Mang	(Interscope)	393	-15	"Walkin'" (393)
14	14	16	14	JEN TRYNIN	Gun Shy Trigger Happy	(Squint/WB)	379	+38	"Getaway" (375) "Writing" (4)
15	13	13	15	SHAWN COLVIN	A Few Small Repairs	(Columbia)	371	-12	"Mona" (306) "Sunny" (52)
21	15	15	16	JACKSON BROWNE	The Next Voice You Hear...	(Elektra/EEG)	364	+18	"Voice" (364)
30	18	17	17	SHERYL CROW	Sheryl Crow	(A&M)	360	+20	"Home" (293) "Change" (55)
26	29	23	18	JARS OF CLAY	Much Afraid	(Essential/Silvertone)	326	+31	"Crazy" (323) "Overjoyed" (3)
11	16	19	19	SISTER HAZEL	Somewhere More Familiar	(Universal)	326	+9	"All" (281) "Happy" (33)
27	26	26	20	BEHAN JOHNSON	Behan Johnson	(RCA)	306	+27	"World" (301) "Someone" (3)
20	24	22	21	SUGAR RAY	Floored	(Lava/Atlantic)	302	+5	"Fly" (302)
DEBUT	22	22	22	LISA LOEB	Firecracker	(Geffen)	297	+146	"Do" (297)
—	30	25	23	CHUMBAWAMBA	Tubthumper	(Universal)	296	+9	"Tub" (296)
24	20	24	24	WHISKEYTOWN	Stranger's Almanac	(Outpost/Geffen)	294	+6	"Days" (284) "Excuse" (6)
23	23	18	25	MIGHTY MIGHTY BOSSTONES	Let's Face It	(Mercury)	290	-35	"Rascal" (162) "Impression" (128)
7	9	20	26	JOHN FOGERTY	Blue Moon Swamp	(Warner Bros.)	280	-34	"Blueboy" (214) "Hot" (22)
DEBUT	27	27	27	BARENAKED LADIES	Rock Spectacle	(Reprise)	267	+49	"Brian" (267)
—	—	29	28	COLLECTIVE SOUL	Disciplined Breakdown	(Atlantic)	260	+26	"Blame" (222) "Listen" (30)
DEBUT	29	29	29	MATTHEW RYAN	Mayday	(A&M)	225	+42	"Guilty" (220) "Disappoint" (3)
25	27	28	30	TONIC	Lemon Parade	(Polydor/A&M)	224	-35	"Could" (211) "Daughter" (13)

This chart reflects airplay from October 13-19. Albums ranked by total plays, with plays from all cuts from an album combined. 40 Adult Alternative reporters. 38 current playlists. © 1997, R&R Inc.

MOST ADDED

ARTIST	TITLE	LABEL(S)	ADDS
JONATHA BROOKE	Ten Cent Wings	(Refuge/MCA)	8
SISTER HAZEL	Somewhere More Familiar	(Universal)	5
VERVE	Urban Hymns	(Hut/Virgin)	5
ROBERT CRAY	Sweet Potato Pie	(Mercury)	3
SHERYL CROW	Sheryl Crow	(A&M)	3
MATCHBOX 20	Yourself Or Someone Like You	(Lava/Atlantic)	3
CORNERSHOP	When I Was Born For...	(Luaka Bop/WB)	2
ELVIS COSTELLO	Extreme Honey	(Warner Bros.)	2
CURE	Galore	(Fiction/Elektra/EEG)	2
FRED EAGLESMITH	Lipstick, Lies & Gasoline	(Razor & Tie)	2
STEVE EARLE	El Corazon	(E Squared/WB)	2
G. LOVE AND SPECIAL SAUCE	Yeah, It's That Easy	(Okeh/Epic)	2
GREY EYE GLANCES	The Passing...	(Parachute/Mercury)	2
HUFFAMOOSE	We've Been Had Again	(Interscope)	2
LISA LOEB	Firecracker	(Geffen)	2
LAURA LOVE	Octoroon	(Mercury)	2
PISTOLEROS	Hang On To Nothing	(Hollywood)	2
SOUNDTRACK	An American...	(Hollywood)	2

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
MATCHBOX 20	Yourself Or Someone...	(Lava/Atlantic)	+151
LISA LOEB	Firecracker	(Geffen)	+146
BARENAKED LADIES	Rock Spectacle	(Reprise)	+49
VERVE	Urban Hymns	(Hut/Virgin)	+47
OASIS	Be Here Now	(Epic)	+42
MATTHEW RYAN	Mayday	(A&M)	+42
JEN TRYNIN	Gun Shy Trigger Happy	(Squint/WB)	+38
WALLFLOWERS	Bringing Down The Horse	(Interscope)	+35
JARS OF CLAY	Much Afraid	(Essential/Silvertone)	+31
VENICE	Born And Raised	(Vanguard)	+31
BEHAN JOHNSON	Behan Johnson	(RCA)	+27
KENNY WAYNE SHEPHERD	Trouble Is	(Revolution)	+27
COLLECTIVE SOUL	Disciplined Breakdown	(Atlantic)	+26
LOREENA MCKENITT	The Book Of Secrets	(Quinkan Road/WB)	+24
BOB DYLAN	Time Out Of Mind	(Columbia)	+22

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Neil Hunter IMANI COPPOLA "Legend" SARAH MCLACHLAN "Surrender" MEXICO 70 "Hate" SISTER HAZEL "Happy" LAURA LOVE "Come"	WBOS/Boston, MA PD: Jim Herron MD: Cliff Nash 7 SISTER HAZEL "Happy" 7 JONATHA BROOKE "Crumbs"	WOOD/Chattanooga, TN OM: Danny Howard PD: Chris Adams 15 SUBLIME "Doin'" 15 SAMMY HAGAR "Both" 5 HUFFAMOOSE "James"	KXPK/Denver, CO PD: Gary Schoenwetter MD: Eric Schmidt BUSH "Mouth" DOG'S EYE VIEW "Letter"	KTCZ/Minneapolis, MN PD: Lauren MacLachlan APD/MD: Jane Fredericksen 2 BIG HEAD TODD "Tell" SISTER HAZEL "Happy" TOAD THE WET "Crazy"	WKOC/Norfolk, VA PD: Perry Stone MD: Holly Williams SHERYL CROW "Home" SARAH MCLACHLAN "Surrender"	WMAX/Rochester, NY PD: Tom Sheridan MD: David Joslin BEHAN JOHNSON "World" ROLLING STONES "Saint"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattari 12 PAUL WELLER "Heavy" 9 JOHN FOGERTY "Hot" 4 ELVIS COSTELLO "Bridge" 4 PISTOLEROS "Guardian"	KAEP/Spokane, WA MD: Scott Souhrade MD: Haley Jones 2 SISTER HAZEL "Happy" LONGPIGS "Gn" FREDDY JONES BAND "Wonder"
WIQB/Ann Arbor, MI PD: John Vance MD: Jerry Mason 5 FOOL'S PROGRESS "Story" 5 SOLID FROG "Telluride" 2 SHERYL CROW "Home" MATTHEW RYAN "Guilty"	WXRW/Boston, MA PD: Joanne Doody MD: Mike Mullane 12 WALLFLOWERS "Marlenas" 11 FIONA APPLE "Criminal" 9 THIRD EYE BLIND "Life" 8 SISTER HAZEL "All" 7 MATCHBOX 20 "Push" 5 LOVE SPIT LOVE "Tears" 4 FLEETWOOD MAC "Chain" 2 HOLLY COLE "Seen" 2 JONATHA BROOKE "Crumbs" 1 PHISH "Cities"	WXRT/Chicago, IL VP/Programming: Norm Wilner MD: Patty Martin CORNERSHOP "Bimutal"	CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Delisi ROLLING STONES "Saint" VERVE "Symphony"	KXXP/Minneapolis, MN PD: John Lassman APD: Matt Broome MD: Mike Hanson 18 VERVE "Symphony" 16 SAVE FERRIS "Eileen" G. LOVE & SPECIAL "Stepping" STEREOPHONICS "Traffic"	WXPX/Philadelphia, PA OM/MD: Bruce Ranes MD: Bruce Warren 6 BOB DYLAN "Heaven" 4 HUFFAMOOSE "Ring" 3 HUFFAMOOSE "Weed" DEVILINS "Heaven's" CORNERSHOP "Bimutal" ELVIS COSTELLO "Bridge" SHERYL CROW "Home" GREY EYE GLANCES "Passing" JONATHA BROOKE "Crumbs" FRED EAGLESMITH "Pontiac"	WVRV/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 SISTER HAZEL "Happy" 1 LISA LOEB "Do"	KRSH/Santa Rosa, CA PD: Zoe Zuest MD: Bill Bowker JONNY LANG "Missing" 10,000 MANIACS "Rainy" BARENAKED LADIES "Brian" PISTOLEROS "Guardian" VERVE "Symphony" SISTER HAZEL "Happy" SORENTINOS "Family"	WRNX/Springfield, MA PD: Tom Davis MD: Mike Stebbins 7 ROBERT BRADLEY "Time" VERVE "Symphony"
WRNR/Baltimore, MD PD: Phil Harrell MD: Damian Einstein JARS OF CLAY "Crazy" MATCHBOX 20 "Damm"	WNCS/Burlington, VT PD: Greg Hooker MD: Jody Peterson 7 HUFFAMOOSE "James" 5 SARAH MCLACHLAN "Surrender" 5 SQUIRREL NUT ZIPPERS "Hell" 5 SQUIRREL NUT ZIPPERS "Bad" ALANA DAVIS "Flavors" STEVE EARLE "Telephone" HONEYDOGS "Rumor"	KBXR/Columbia, MO OM: Michael Perry PD/MD: Dave "Keeler" Fulgham SARAH MCLACHLAN "Surrender" JEB LOY NICHOLS "Rain"	WJBX/Ft. Myers, FL PD: Stephanie Davis MD: Kurt Schreiner 5 CURE "Wrong" SISTER HAZEL "Happy" THIRD EYE BLIND "How" LAURA LOVE "Come" GREEN DAY "Hitchin'"	KXPT/Las Vegas, NV PD: Chris Fox MD: J.D. Davis No Adds	KINK/Portland, OR PD: Dennis Constantine APD/MD: Anita Garlock JONATHA BROOKE "Crumbs" DELBERT MCCLINTON "Best" ROBERT CRAY BAND "Trick" BILLIE MYERS "Rain" EMER KENNY "Heaven" ENYA "Only"	KENZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Dom Casual No Adds	KMTT/Seattle, WA OM: Chris Mays APD: Jason Parker MD: Dean Carlson VERVE "Symphony" PAUL MCCARTNEY "Song"	WHPT/Tampa, FL PD: Chuck Beck 13 LISA LOEB "Do" 4 SARAH MCLACHLAN "Surrender"
KFXD/Boise, ID PD: Kevin Welch MD: Carl Scheider TOAD THE WET "Crazy" SISTER HAZEL "Happy" ROLLING STONES "Saint" JOHN FOGERTY "Hot" ABRA MOORE "Cryin'" GREY EYE GLANCES "Passing" JONATHA BROOKE "Crumbs"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 JOHN FOGERTY "Hot" 1 JONATHA BROOKE "Crumbs" 1 LAURA LOVE "Come"	KBKO/Denver, CO PD: Dave Benson MD: Scott Abrough 9 TOAD THE WET "Crazy" EVERCLEAR "Everything" MATCHBOX 20 "3am"	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber JOHN FOGERTY "Hot" ROBERT CRAY BAND "Trick" BIG BACK FORTY "Miles"	KPIG/Monterey, CA PD/MD: Laura Hopper 5 FRED EAGLESMITH "Pontiac" 5 FRED EAGLESMITH "105" 4 JOHN FOGERTY "Hot" 4 ROBBER FORD "Ghost" 3 KENNY WAYNE SHEPHERD "Blue"	WRLT/Nashville, TN OM: David Hall PD: Jessie Scott MD: Keith Coes 2 G. LOVE & SPECIAL "Stepping" JONATHA BROOKE "Crumbs" JOHN FOGERTY "Hot" FOOL'S PROGRESS "Story" ZOMBO ZOMBO "Stay"	KXST/San Diego, CA PD/MD: Dona Shaeb 2 VENICE "Coming" 1 STEVE EARLE "Telephone" 1 ROBERT CRAY BAND "Trick" 1 DAYNA MANNING "Gold" 1 STEVE EARLE "Somewhere" JONNY LANG "Missing" SISTER HAZEL "Happy" JONATHA BROOKE "Crumbs" JEN TRYNIN "It" THIRD EYE BLIND "How"	WXKR/Toledo, OH PD: Dusty Scott MD: Laura Lee BUSH "Mouth" CURE "Wrong"	KFDG/San Francisco, CA PD: Paul Marszalek APD/MD: Bill Evans ROBERT CRAY BAND "Trick"

40 Total Reporters
40 Current Reporters
38 Current Playlists

Reported Frozen Playlist (1):
KGSR/Austin, TX

Did Not Report, Playlist Frozen (1):
WTTS/Indianapolis, IN

CATIE CURTIS

"SOULFULLY"
THE FIRST TRACK FROM
THE FULL-LENGTH ALBUM
CATIE CURTIS

Already on:
WXPX KXST WRNR CIDR WBOS WXRW
KINK WRLT KRSH KFXD KTHX WMVY
KPIG

New & Active!!

On tour with Jonatha Brooke starting November 5

© 1997 GUARDIAN RECORDS
Produced by Roy Bittan
Gold Mountain Entertainment Management

ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1 MARKET #3
WXRT/Chicago
 (773) 777-1700
 Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
7	9	13	12	11	STEVE EARLE/Telephone Road
11	11	13	12	11	SARAH MCLACHLAN/Building A Mystery
10	11	13	12	11	LOVE SPT/LOVE/Long Long Time
7	10	12	11	10	BIG HEAD TODD.../Please Don't Tell...
9	10	12	11	10	SUNDAYS/Summertime
10	13	12	11	10	FREDDY JONES BAND/Wonder
10	13	12	11	10	ROLLING STONES/Anybody Seen My...
10	9	10	10	10	WACO BROTHERS/Do You Think...
9	7	9	9	9	PAT DINIZIO/A World Apart
9	7	9	9	9	JEB LOY NICHOLS/As The Rain
6	9	9	9	9	WIDESPREAD PANIC/Aunt Avis
5	9	9	9	9	COLLECTIVE SOUL/Blame
6	12	13	9	9	BECK/Jack-Ass
5	9	13	9	9	BLUES TRAVELER/Most Precarious
6	8	9	9	9	DEL AMBITI/Not Where It's At
7	12	11	9	9	U2/Please
10	7	11	9	9	TANYA DONNELLY/Pretty Deep
12	5	10	9	9	ROLLING STONES/Saint Of Me
6	11	10	9	9	BETH ORTON/She Cried Your Name
5	10	8	9	9	JACKSON BROWNE/The Next Voice...
13	8	9	9	9	CURE/Wrong Number
9	8	10	9	9	LEFTOVER SALMON/Better
8	6	9	9	9	BARENAKED LADIES/Brian Wilson
8	6	9	9	9	DAVID BYRNE/Dance On Vaseline
8	6	9	9	9	ABRA MOORE/Four Leaf Clover
6	5	8	9	9	INXS/Im Just A Man
8	9	8	9	9	COLLECTIVE SOUL/Link
5	6	9	9	9	JOHN HIATT/Pirate Radio
5	5	6	8	8	MATCHBOX 20/Push

KFOG MARKET #4
 104.5 97.7
KFOG/San Francisco
 (415) 543-1045
 Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	20	22	23	23	JONNY LANG/Hit The Ground...
22	21	19	23	23	BIG BLUE HEARTS/Nobody Wants Her
18	17	22	23	23	HUFFAMOOSE/Wait
20	21	22	22	22	FREDDY JONES BAND/Wonder
-	-	-	-	-	ADAM SANDLER/Listen To The Radio
12	11	13	14	14	SARAH MCLACHLAN/Building A Mystery
10	14	14	14	14	SARAH MCLACHLAN/Sweet Surrender
-	-	-	-	-	SISTER HAZEL/All For You
11	9	9	13	13	ROLLING STONES/Anybody Seen My...
-	-	-	-	-	MATCHBOX 20/Push
-	-	-	-	-	WALLFLOWERS/Three Marienas
18	18	13	12	12	BLUES TRAVELER/Most Precarious
10	11	11	12	12	ROLLING STONES/Saint Of Me
22	17	12	12	12	TOAD THE WET.../Whatever I Fear
-	-	-	-	-	LISA LOEB/Do
10	7	8	9	9	JOHN FOGERTY/Blueboy
8	9	8	9	9	FLEETWOOD MAC/Dreams
8	9	8	9	9	EMER KENNY/Golden Brown
9	7	7	9	9	FLEETWOOD MAC/Silver Springs
8	7	7	9	9	HUFFAMOOSE/James
9	8	7	8	8	INDIGO GIRLS/Get Out The Map
10	9	8	8	8	ROBBEN FORD/In The Beginning
8	7	6	8	8	BUCKWHEAT/Trouble
7	7	7	8	8	LIVE/Turn My Head
8	7	8	8	8	PAUL MCCARTNEY/Young Boy
12	6	4	7	7	DAVE MATTHEWS BAND/Tipping Billies
9	16	7	6	6	ABRA MOORE/Four Leaf Clover
6	4	4	6	6	BIG HEAD TODD.../Please Don't Tell...
5	6	5	6	6	JACKSON BROWNE/The Next Voice...
-	-	-	-	-	PATTY LARKIN/Wot Al The Door

80.5 MARKET #5
WXPN/Philadelphia
 (215) 898-6677
 Ranes/Warren

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	G. LOVE & SPECIAL.../Stepping Stones
4	4	8	20	20	MATTHEW RYAN/Guilty
5	5	7	11	11	JEB LOY NICHOLS/As The Rain
21	21	9	10	10	JACKSON BROWNE/The Next Voice...
4	4	8	10	10	JEN TRYNN/Getaway (February)
-	-	-	-	-	BETH ORTON/She Cried Your Name
8	8	7	9	9	ROLLING STONES/Anybody Seen My...
-	-	-	-	-	VERVE/Bitter Sweet...
8	8	8	9	9	FOREST FOR THE TREES/Dream
19	19	6	8	8	PATTI SMITH/1959
7	7	7	8	8	SMASH MOUTH/Walkin' On The Sun
13	13	9	8	8	JOHN FOGERTY/Blueboy
-	-	-	-	-	WALLFLOWERS/Three Marienas
8	8	8	8	8	BLUES TRAVELER/Most Precarious
10	10	8	8	8	SUNDAYS/Summertime
5	5	5	7	7	KAMI LYLE/Poika Oots
5	5	7	7	7	SARAH MCLACHLAN/Sweet Surrender
5	5	6	7	7	EMER KENNY/Golden Brown
7	7	7	7	7	JONNY LANG/Hit The Ground...
-	-	-	-	-	HUFFAMOOSE/James
3	3	3	5	5	DAR WILLIAMS/What Do You Hear
-	-	-	-	-	BOB DYLAN/Tryin' To Get To...
10	10	8	6	6	LOREENA MCKENITT/The Mummer's Dance
4	4	4	2	2	PORTISHEAD/All Mine
-	-	-	-	-	STEVE EARLE/Telephone Road
3	3	7	6	6	JAI UTTLA/Guru Branna
5	5	6	6	6	ROYAL FINGER BOWL/Nothing But Time
5	5	6	6	6	PAUL CEBAR/She Found A Fool
5	5	6	6	6	PATTY LARKIN/Wot Al The Door

ZONE MARKET #6
 93.9 FM
KKZN/Dallas
 (214) 526-2400
 Doyle

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	14	16	23	23	TOAD THE WET.../Whatever I Fear
16	16	23	23	23	FREDDY JONES BAND/Wonder
25	20	29	23	23	BLUES TRAVELER/Most Precarious
-	-	-	-	-	LISA LOEB/Do
6	13	26	22	22	PAULA COLE/Don't Want To Wait
22	27	29	22	22	MATCHBOX 20/3am
27	29	29	21	21	WALLFLOWERS/Three Marienas
25	27	29	21	21	SARAH MCLACHLAN/Building A Mystery
-	-	-	-	-	BIG HEAD TODD.../Resignation Superman
18	28	29	16	16	ROLLING STONES/Saint Of Me
14	15	15	15	15	SISTER HAZEL/Happy
16	13	15	15	15	WHISKEYTOWN/16 Days
9	7	10	13	13	BARENAKED LADIES/Brian Wilson
12	15	15	13	13	JEN TRYNN/Getaway (February)
-	-	-	-	-	CHANTAL KREVIK/Just Another Day
-	-	-	-	-	TOAD THE WET.../Whatever I Fear
-	-	-	-	-	PISTOLERS/My Guardian Angel
12	11	14	13	13	STEVIE RAY VAUGHAN/Letter To My...
13	14	14	12	12	SHAWN COLVIN/You And The Mona...
24	28	17	12	12	FIONA APPLE/Criminal
-	-	-	-	-	BIG HEAD TODD.../Heart Of Wilderness
23	27	25	9	9	ROLLING STONES/Anybody Seen My...
5	6	5	8	8	OASIS/Don't Go Away
5	5	8	8	8	SUNDAYS/Summertime
8	10	9	8	8	JACKSON BROWNE/The Next Voice...
9	8	8	7	7	ROBERT EARL KEENE/Levelland
-	-	-	-	-	COREY STEVENS/One More Time
6	7	8	7	7	BEN KIDDO/Five/Back
9	9	7	7	7	MATTHEW RYAN/Guilty
8	9	6	7	7	STORYVILLE/Bitter Rain

RIVER MARKET #7
 93.9 FM
CIDR/Detroit
 (313) 961-6397
 Brookshaw/Delisi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	31	31	32	32	WALLFLOWERS/Three Marienas
29	31	31	32	32	ROLLING STONES/Anybody Seen My...
31	30	32	31	31	JAI Believe
29	31	32	31	31	JEN TRYNN/Getaway (February)
31	31	31	31	31	PAULA COLE/Don't Want To Wait
10	17	27	27	27	HOLLY COLE/Just Another Day
-	-	-	-	-	SARAH MCLACHLAN/Sweet Surrender
6	15	26	26	26	BARENAKED LADIES/Brian Wilson
-	-	-	-	-	PHILOSOPHER KINGS/I Am The Man
10	17	26	24	24	JANN ARDEN/The Sound Of
21	22	23	23	23	BEHAN JOHNSON/World Keeps Spinning
-	-	-	-	-	SHERYL CROW/Home
21	23	23	23	23	BLUES TRAVELER/Most Precarious
-	-	-	-	-	LOREENA MCKENITT/The Mummer's Dance
12	12	18	21	21	TOAD THE WET.../Whatever I Fear
-	-	-	-	-	CHANTAL KREVIK/Just Another Day
-	-	-	-	-	CATIE CURTIS/Soufly
-	-	-	-	-	K.D. LANG/The Joker
20	22	23	23	23	HUFFAMOOSE/Wait
12	20	22	14	14	DAR WILLIAMS/Are You Out There
-	-	-	-	-	STEVE EARLE/Telephone Road
-	-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
10	10	12	13	13	JEB LOY NICHOLS/As The Rain
-	-	-	-	-	JOHN MELLENCAMP/Just Another Day
-	-	-	-	-	SHAWN COLVIN/Sunny Came Home
-	-	-	-	-	BIG HEAD TODD.../Please Don't Tell...
-	-	-	-	-	U2/Please
5	7	10	12	12	JACKSON BROWNE/The Next Voice...
14	9	11	12	12	FLEETWOOD MAC/Silver Springs
10	12	12	12	12	ALANA DAVIS/32 Flavors

WBOS MARKET #10
 92.9 FM
WBOS/Boston
 (617) 254-9267
 Herron/Nash

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	45	45	45	ROLLING STONES/Anybody Seen My...
30	45	45	45	45	BLUES TRAVELER/Most Precarious
45	45	45	45	45	PAULA COLE/Don't Want To Wait
45	45	45	45	45	SARAH MCLACHLAN/Building A Mystery
45	45	45	45	45	TONIC/If You Could Only...
45	45	45	45	45	SISTER HAZEL/All For You
45	45	45	45	45	THIRD EYE BLIND/Semi-Charmed Life
15	15	30	30	30	SUNDAYS/Summertime
15	30	30	30	30	WALLFLOWERS/Three Marienas
15	30	30	30	30	FREDDY JONES BAND/Wonder
15	30	30	30	30	TEXAS/Say What You Want
30	30	30	30	30	COLLECTIVE SOUL/Blame
30	30	30	30	30	JEN TRYNN/Getaway (February)
45	45	21	21	21	MATCHBOX 20/Push
45	21	21	21	21	MIGHTY MIGHTY.../The Impression...
45	21	21	21	21	FIONA APPLE/Criminal
21	21	21	21	21	SNEAKER PIMPS/Underground
21	21	21	21	21	FLEETWOOD MAC/Silver Springs
21	21	21	21	21	VERVE PIPE/The Freshmen
21	21	21	21	21	SHAWN COLVIN/Sunny Came Home
21	21	21	21	21	DAVE MATTHEWS BAND/Crash Into Me
21	21	21	21	21	BRUCE SPRINGSTEEN/Respect Garden
21	21	21	21	21	PAULA COLE/Where Have All...
21	21	21	21	21	JEWEL/You Were Meant...
-	-	-	-	-	WALLFLOWERS/One Headlight
-	-	-	-	-	SHERYL CROW/Home
7	7	15	15	15	MATTHEW RYAN/Guilty
7	15	15	15	15	MATCHBOX 20/3am
15	15	15	15	15	OASIS/Don't Go Away
15	15	15	15	15	SHAWN COLVIN/You And The Mona...

RIVER MARKET #10
 92.5 FM
WXRV/Boston
 (508) 374-4733
 Doody/Mullaney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	TOAD THE WET.../Crazy Life
20	24	23	23	23	JOE JACKSON/Angel (Lust)
20	24	23	23	23	FREDDY JONES BAND/Wonder
23	23	25	21	21	BILLIE MYERS/Kiss The Rain
19	17	20	20	20	SUGAR RAY/Fly
20	19	17	19	19	SMASH MOUTH/Walkin' On The Sun
21	21	23	18	18	CHUMBAWAMBA/Tubthumping
13	16	17	17	17	BLUES TRAVELER/Most Precarious
18	22	22	16	16	ROLLING STONES/Anybody Seen My...
13	16	13	15	15	FLEETWOOD MAC/Bleed To Love Her
12	10	13	15	15	JOHN FOGERTY/Blueboy
-	-	-	-	-	SARAH MCLACHLAN/Sweet Surrender
9	10	14	14	14	PAULA COLE/Don't Want To Wait
-	-	-	-	-	MATCHBOX 20/3am
11	13	11	14	14	WHISKEYTOWN/16 Days
-	-	-	-	-	LISA LOEB/Do
10	10	13	13	13	VERVE/Bitter Sweet...
9	11	14	13	13	JEB LOY NICHOLS/As The Rain
14	16	11	12	12	BLUES TRAVELER/Carolina Blues
-	-	-	-	-	ROLLING STONES/Saint Of Me
11	13	10	12	12	CATIE CURTIS/Soufly
9	12	14	12	12	HONEYDOGS/Rumor Has It
9	15	10	12	12	LOREENA MCKENITT/The Mummer's Dance
11	9	14	12	12	PISTOLERS/My Guardian Angel
5	7	12	12	12	SUNDAYS/Summertime
13	13	13	12	12	JEN TRYNN/Getaway (February)
-	-	-	-	-	WALLFLOWERS/Three Marienas
14	9	12	11	11	JOHN FOGERTY/Swamp River Days
2	11	15	11	11	BARENAKED LADIES/Brian Wilson

The Mountain MARKET #13
 KMTT/Seattle
 (206) 233-1037
 Mays/Carlson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	25	24	25	25	JACKSON BROWNE/The Next Voice...
21	23	24	24	24	SARAH MCLACHLAN/Sweet Surrender
8	11	23	24	24	FREDDY JONES BAND/Wonder
20	25	24	23	23	ROLLING STONES/Anybody Seen My...
21	25	24	23	23	BLUES TRAVELER/Most Precarious
8	10	12	12	12	BOB DYLAN/Million Miles
5	6	11	11	11	PAUL THORN/Heart With A 4...
13	22	24	13	13	BRAD/The Day Brings
20	24	13	12	12	WHISKEYTOWN/16 Days
6	6	11	12	12	JEB LOY NICHOLS/As The Rain

OPENINGS

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OPENINGS

OPENINGS

NATIONAL

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NATIONAL, the acknowledged leader in radio personnel placement since 1981, is asked constantly, by telephone and letter, to explain our service. Quite simply, NATIONAL places professional broadcasters with quality radio stations in all size markets, all across the U.S. As an example, M.T. registered with NATIONAL and was placed (medium), K.G. registered and was placed in a suburban major that same week, J.F. placed (south), S.F. (midwest) and the list goes on.

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HOT TALK OPENING SEND TAPE AND RESUME

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INTERNATIONAL

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EAST

Parttime, fill-in air talent sought. Must be good! T&R: WGHT, Matt Locker, VP Operations, Box 4015, Wayne, NJ 07470 EOE (10/24)

Experienced fulltime airborne traffic reporter sought yesterday! T&R: WPOC, Kevin Loftus, 32 West Pennsylvania, 3rd Fl., Baltimore, MD 21204 EOE (10/24)

Goodtime Oldies WQSR seeking weekend parttimer. Three years experience required. T&R: WQSR, Steve Drepperd, 600 Washington Ave., Towson, MD 21204 EOE (10/24)

Metro Networks Philadelphia is seeking PT, FT Traffic & News Anchors. Candidates should have traffic reporting and news related backgrounds. Send T&R to: Metro Networks, Attn: Cathy Caldwell, 3901 Main Street, Philadelphia, PA 19107

OPS MGR/PD

NEWSTALK 630 WMAL Washington, DC is seeking an experienced leader to manage our on-air product. Qualified candidates should have superior leadership, organizational, communication and motivational skills. Thorough knowledge of News/Talk format & Mgmt. exp. essential. Send resume to: Tom Bresnahan, President & GM, 4400 Jenifer Street, NW, Washington, DC 20015 EOE



Z100/NY The Most Listened to Radio Station in America Seeks Weekend Air Talent!

Previous or current major market experience preferred. Mail T&R to: Z100, 230 Park Ave., Suite 605, New York, NY 10169. Attn: Kid Kelly, Chancellor Media Corp. EOE

March of Dimes

The March of Dimes Birth Defects Foundation is dedicated to improving the health of babies by preventing birth defects and infant mortality.

ASSOCIATE DIRECTOR, CHAPTER COMMUNICATIONS

In this position, you will manage the National Achievement in Radio (A.I.R.) Awards event, manage chapter communications involvement and support of national corporate sponsors/alliances, and conduct corporate communications training at regional and national staff/volunteer meetings as needed. The successful candidate will possess a Bachelor's Degree in Business Communications, Mass Communications or related field. Must have experience and successful track record in negotiating, securing sponsorships, and conducting trainings. Excellent oral and written communication skills required. Radio knowledge preferred.

We offer a competitive salary, excellent benefits and a quality work environment. For consideration, please send/fax your resume with salary requirements to: **Manager-Employee Relations, March of Dimes Birth Defects Foundation, 1275 Mamaroneck Avenue, White Plains, New York 10605. FAX: 914-997-4587. Equal Opportunity Employer M/F/D/V.**

ATTENTION SALES MANAGERS

Country 105 WIOV-FM is seeking seasoned pros for two... I said TWO Sales Manager positions. Our Country Powerhouse is located in a booming area of south central PA, which means BIG Bucks for you! We're looking for 3+ years management experience, with emphasis on training, motivating, recruiting "new blood", managing inventory, and helping our team hit the streets with creative selling ideas.

Do you fit the bill?
DON'T WAIT...CALL ME NOW...1-717-738-1191
Mitch Carroll
WIOV AM & FM
P.O. Box 430
Ephrata, PA 17522
EOE

SPORTS OPPORTUNITY

Seeking smart sports talent, updates, talk-show hosts, play-by-play, premium on both knowledge and entertainment, factual and funny. Need not be doing sports now, but must now and love the games. Big gig. Tapes to: Radio & Records, 10100 Santa Monica Blvd., #379, 5th Floor, Los Angeles, CA 90067. EOE M/F/H/V



WRDX, Wilmington, DE Brand new Rock station IMMEDIATE OPENINGS

- Morning host and co-host ability to entertain, play a lot of music and orchestrate local information package. Teams OK. Production skills.
- Afternoon drive air talent compelling, entertaining and a love for the music. Production skills. Production Director digital system and multi-track experience necessary, plus creative writing skills.
- Experienced professionals only who love long hours, hard work and can perform well in public. Rush tapes to Harve Alan, Director of Rock Programming, Atlantic Star Communications, 444 Westport Ave., Norwalk, CT 06851. EOE

ARROW 102.1 ← 105.3

Classic Rock and Roll - WXBB

Morning drive classic rock news/co-host! ARROW 105.3 & 102.1 WXBB seeks driven self-starter for quick-paced, fast-growing morning show. You'll also be a reporter for our top-rated heritage country stations. Got what it takes to join a winner and make a difference? Rush T&R to: Mark Jennings, WXBB, P.O. Box 370 Dover, NH 03821. EOE

Want to come to the Big Apple? Work with high-profile morning talent? Got the best Rolodex in the country? Are you mean spirited? Looking for a 24/7 job? Do you have any priors? Wanna play with the biggest radio audience in the world? Can you read 10 papers per morning? If you haven't noticed, we're looking for a morning show producer, you dummy! Send your stuff to: Grapefruit Moon, c/o WAXQ, 1180, Avenue of the Americas, 5th Floor, NY, NY 10036. Callers face full frontal disgrace. EOE.

SOUTH

Fulltime AT sought. Good pipes, strong production and computer skills a must. T&R: WQSM, Dave Stone, Box 35297, Fayetteville, NC 28303 EOE (10/24)

Small market Country station near Nashville seeks AT immediately. T&R: WUCZ, Judy Wood, Box 179, Carthage, TN 37030 EOE (10/24)

If your PD came to you and said don't play any music, could you still do a compelling 3-hour daily show? Top-100 talker looking for topical talker who can switch from serious to funny and is intelligent enough to know when it's necessary. Someone who can communicate with real people. No Clinton bashers or conspiracy theorists. Send T&R to: Signal Media of Arkansas, 2400 Cottdonale Lane, Little Rock, AR 72202. EOE



PRODUCTION ENGINEER

Motor Racing Network seeks an experienced radio production engineer for our live play-by-play NASCAR broadcasts. You must know and work with the latest audio applications for production and distribution of remote sporting events, to keep the nation's finest sports broadcast sounding the best. All inquiries confidential, send resume to: Mrs. Sam Sullivan, MRN Radio, 1801 W. International Speedway Blvd., Daytona Beach, FL 32114.

www.ronline.com

OPPORTUNITIES

OPENINGS

PD/PM DRIVE TALENT

Must have a passion for the music and understand the Oldies, P1 lifestyle. If you are a self starter with strong promotion, Selector, music and personnel skills, send cassette and resume to: Scott Frothingham, WYUU-FM Radio, 9721 Executive Center Drive N., Suite 200, St. Petersburg, FL 33702. WYUU-FM is an Entercom station and an equal opportunity employer.

On-Air Country Program Director Wanted

Detailed, organized and proactive. Must work and play well with others. Up and comers or experienced. Great benefits, decent pay, excellent quality of life. Ultra stable company! Send package including PD philosophies to: Radio & Records, 10100 Santa Monica Blvd., #377, 5th Floor, Los Angeles, CA 90067. EOE

WEND-FM Charlotte's modern rock station 106.5 THE END is seeking Retail Production Specialist (minimum 3 years experience) that can walk through a revolving door with skis over his/her shoulder. Must be conversant with alternative music scene and mentality. Creativity and good copy a must! Digital editing a plus. Send tape and resume to: Jack Daniel, WEND-FM, 801 East Morehead Street, Charlotte, NC 28202. EOE

MIDWEST

Fargo Country station seeks hot, phone intensive 7-midnight talent. T&R: KVOX, Anne Phibian, Box 2966, Fargo, ND 58108. EOE (10/24)

Morning drive/PD sought for brite AC FM. Company stock, health benefits, 401K. T&R: KVFD/KUEL, Bill Grady, Box Y, Fort Dodge, IA 50501. EOE (10/24)

www.ironline.com

OPENINGS

MORNING SHOW PRODUCER

The Nationally syndicated "Steve & D.C. Morning Show" is searching for a producer. The following skills are a MUST: great organizational ability, computer literate, good telephone skills and ability to research and book guests for on-air segments. Must have solid media and entertainment contacts. Starting time is 4:45am SHARP! Candidate must be willing to work flexible hours. Please send resume: WKKX/Steve & D.C. Producer, 638 West Port Plaza, St. Louis, MO 63146, Attn: Jeff Allen

NO PHONE CALLS PLEASE!
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Wanted: State-of-the-art Modern AC PD for WVRV (The River) St. Louis. Must know the musical tastes, lifestyles of Females 25-34. Winning candidate should have at least three years programming experience, strong organizational skills, creative flair, and ability to lead a talented airstaff. T&R to Linda O'Connor, GM, WVRV, 1215 Cole St., St. Louis, MO 63106. No Phone Calls Please. EOE.

MORNINGS

Mad City's legendary Classic Rock based AOR seeking the next Superstar(s) in the morning! Part of Capstar six station group. Tape & resume to: Van Edwards, PD, WIBA-FM, P.O. Box 99 Madison, WI 53701. EOE

The Ramsey Lewis Morning Show seeks an extraordinary producer. Production and digital editing experience essential. Strong contacts/guest booking skills imperative. Smooth Jazz knowledge important. Send info to: WNUA, Paul Goldstein, 444 N. Michigan Ave., Ste. 300, Chicago, IL 60611

OPENINGS

WGUC Cincinnati seeks great voice for morning classical position. Unhurried, NPR style delivery, familiarity with classical music (even if you just took piano lessons) WGUC is a top ten station. Excellent salary and benefits. Send tape and resume to: Karla Walker, Network Program Director, 1223 Central Parkway, Cincinnati, OH 45214.

WEST

Medium market Oldies station seeks energetic, experienced, on-fire programmer/AT. T&R KZKL, Dave Scott, 8009 Marble, Albuquerque, NM 87110. EOE (10/24)

Copywriter. Experience. 18-34/F demo. Dance. T&R: KACD/KBCD, Rich Watson, 1425 5th St., Santa Monica, CA 90401. EOE (10/24)

KLLY-Pop/Alternative seeks full and parttime air talent. T&R: KLLY, Jason Griffin, 3651 Pegasus Dr., Ste. 107, Bakersfield, CA 93308. EOE (10/24)

I need a winner! Immediate opening in Top-15 market, for an AC communicator to be part of the team at one of the top contemporary Christian music stations in the nation! T&R to: KCMS, Attn: Kip Johns, 19303 Fremont Ave., N., Seattle, WA 98133. EOE No Calls Please.

MEDIA COORDINATOR sought by Portland, OR based independent music distributor. 3 years experience in media & public relations required. Strengths should be in music knowledge, marketing, plus EXCELLENT communication skills. Applicable degree preferred. Send resume and salary history to: MEDIA COORDINATOR POSITION, Allegro Corporation, 14134 NE Airport Way, Portland, OR 97230 or FAX (503) 257-9061. NO CALLS. Allegro is an Equal Opportunity Employer & supports a drug free environment.

OPENINGS

Air Personalities. Groove 103.1 5 years major/large market experience. Dance Music/Spanish knowledge a plus. Rush T&R, Voiceover demo to: Manon Hennesy, Program Director, KACD/KBCD, 1425 5th St., Santa Monica, CA 90401

Come home to California! California-based Spanish radio station is looking for experienced news people: News Director, anchors, reporters, editors and writers. Must be bilingual and love chasing news in the big city. Send resume, examples of your air work, and writing samples to: Radio & Records, 10100 Santa Monica Blvd., #380, 5th Floor, Los Angeles, CA 90067. EOE

MORNING SHOW

Major market adult leader in one of America's most livable cities is looking for our next winning morning show a team or individual with a successful track record. If your show is typical don't bother. We love unique, reality based, compelling talent willing to take chances. Must be able to relate to adults and entertain them. Great company, with a history of great morning radio, because we let them do their thing. Rush T&R to: Radio & Records, 10100 Santa Monica Blvd., #378, 5th Floor, Los Angeles, CA 90067. EOE

KRXQ, Sacramento has a rare fulltime opening. Over nights are yours if you're a slightly warped professional who can be personality while still allowing 93Rock's Active/Alternative rock take center stage. If low pay, long hours, state-of-the-art digital studios and a creative environment sound good, send T&R to: Curtiss Johnson c/o KRXQ, 5345 Madison, Ave., Sacramento, CA 95841. No Calls. EOE

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OPENINGS

OPENINGS

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We're about to open a great new nightclub, and we're looking for DJs and emcees full and part-time. So if you've got the patter that matters, let us hear from you. Send your promo package including photo, resume, audio and/or video tape by November 15, 1997 to:

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POSITIONS SOUGHT

San Diego female radio personality with eleven years experience seeks midday or evening slot. Great everything! San Diego/Riverside. AMY: (760) 940-2297 (10/24)

Let me fill your midday or nighttime vacancy. Eight years on-air experience. Ready to relocate! DREW: (330) 633-5323 (10/24)

St. Louis! 15 year undefeated vet with medium market experience will do anything to join your team. DOC: (573) 221-3826 (10/24)

Recent broadcasting school graduate seeks exciting career in radio. Excellent copywriting and production skills. Excellent knowledge of music. BRACE: (405) 524-0567 (10/24)

Program Director News/Talk or FS/AC, major market and network experience. Great production, intelligent, computer literate, a leader. JACK: (818) 785-0026 (10/24)

Bilingual, creative AT with programming, production, digital experience. L. A. bound. Seeking air shift plus additional responsibility. MARTIN: (313) 429-9713 or LAJox@aol.com (10/24)

Enthusiastic baby broadcaster seeking production or on-air shifts. Willing to learn and relocate. VICCI: (405) 360-8103 (10/24)

Unbelievable voice fresh out of school. Excellent copy/production skills. Seeking on-air job. Relocation no problem. BRAMLETT: (405) 732-9622 (10/24)

Available now, all Florida markets, all formats, great production, great air, great numbers. TREVOR JOE LENNON: (352) 629-8036 or cmarkferding@nmdi.com (10/24)

People said we bite long before Marv. Seven year talk team. Respectable. Women and heavy male numbers. 60k. MANTALK: (800) 268-0196 (10/24)

A great morning sidekick, afternoons or evenings. Fun! Eleven years experience. Solid production skills. Remotes. A solid company. BLAIN: (903) 581-4186 (10/24)

Programmer/Producer/Copywriter, everything from Latin to Rock. Spanish/English bilingual. B. A. and experience. Call for T&R. CRAIG: (714) 279-9412 (10/24)

POSITIONS SOUGHT

"The Gatekeeper" is available now! Seventeen year pro's latest gig was PM drive in Columbus. STEVE HAMMOND: (614) 457-6823 (10/24)

Sportscaster PBP man available. MIKE: (800) 785-0918-18 (10/24)

No kokojumbo. Air talent, appearances, team player, production, all formats. East, South, West. JD: (718) 257-3158 (10/24)

Major market talent! Fifteen years Boston AM drive. Miami five years AM drive. Great voice. Franchise player. RICK GUNTON: (305) 538-0395 (10/24)

Parttime or interim talent. Weekends and fill-ins. NY, NJ, PA, CT. Flexible. Reliable. Experienced. AOR, AC, Oldies. Phil: (914) 783-3229 (10/24)

19 year vet with sales and management experience seeks to manage small/medium market operation. Good references. MIKE: (309) 681-9087 (10/24)

Major market Country Pro seeks great air shift/appearances and team oriented station. Let's talk. TOM: (520) 466-5953 (10/24)

I've completed the 12 step program at Betty Ford for substance abuse and self-abuse. JOE KING: (817) 861-4284 or mediacasting.com (10/24)

Major market experienced talker. Consider smaller. Entertaining, informed, in-control, interesting, odd, opinionated, sharp, versatile, good voice. DS: (561) 279-2825 (10/24)

Stop searching! Cheap moldable talent. Three years parttime on-air/production/promotions/everything else experience. Call KEITH: (614) 386-5314 (10/24)

Midwest mama seeks on-air music director job in small to medium market Country station. DIANA: (618) 842-4160 (10/24)

Available: Alex McKuen. Experienced international and US news anchor/producer, production talent, AT adult formats. ALEX: (513) 777-8423 or www.mediacasting.com (10/24)

POSITIONS SOUGHT

New York's best kept secret is here! Great voice work/production. All formats. Call for free cassette. RAY DEAN: (516) 483-2717 (10/24)

Coincidence? I think not! You've got an opening and this morning AT is available. 14 years experience. KEVIN: (517) 739-0328 (10/24)

KIIS/WPLJ/WBBM/KMEL! I know which city each of these stations is in. CHR PD/Digital/Selector/Wizard. TODD: (409) 637-0069 (10/24)

www.ronline.com

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: (310) 203-8727. Only free positions sought ads are accepted by email—kmumaw@ronline.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$120/inch **2x \$100/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.ronline.com)

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch

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Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310) 203-8727 or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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MARKETPLACE

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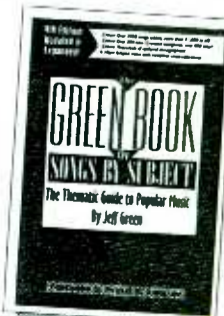
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CHR/POP

LW	TW	ARTIST	SONG	Label
1	1	SUGAR RAY	Fly	(Lava/Atlantic)
2	2	JEWEL	Foolish Games	(Atlantic)
3	3	MATCHBOX 20	Push	(Lava/Atlantic)
4	4	LEANN RIMES	How Do I Live	(Curb)
7	5	ROBYN	Show Me Love	(RCA)
6	6	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
5	7	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
12	8	CHUMBAWAMBA	Tubthumping	(Republic/Universal)
8	9	BOYZ II MEN	4 Seasons Of Loneliness	(Motown)
9	10	PAULA COLE	I Don't Want To Wait	(Imago/WB)
10	11	TONIC	If You Could Only See	(Polydor/A&M)
13	12	SARAH MCLACHLAN	Building A Mystery	(Arista)
11	13	SISTER HAZEL	All For You	(Universal)
17	14	SMASH MOUTH	Walkin' On The Sun	(Interscope)
14	15	SPICE GIRLS	2 Become 1	(Virgin)
15	16	98 DEGREES	Invisible Man	(Motown)
16	17	MIGHTY MIGHTY BOSSTONES	The Impression...	(Big Rig/Mercury)
22	18	ALLURE	All Cried Out	(Crave)
20	19	IMANI COPPOLA	Legend Of A Cowgirl	(Columbia)
24	20	MARIAH CAREY	Butterfly	(Columbia)
19	21	WILL SMITH	Men In Black	(Columbia)
21	22	OMC	How Bizarre	(Huh!/Mercury)
18	23	PEACH UNION	On My Own	(Mute/Epic)
27	24	AMY GRANT	Takes A Little Time	(A&M)
29	25	FIONA APPLE	Criminal	(Work)
30	26	HANSON	I Will Come To You	(Mercury)
26	27	PUFF DADDY & FAITH EVANS	I/112 I'll Be Missing...	(Bad Boy/Arista)
25	28	EN VOGUE	Too Gone, Too Long	(EastWest/EEG)
31	29	DURAN DURAN	Electric Barbarella	(Capitol)
36	30	SHE MOVES	Breaking All The Rules	(Geffen)

CHR begins on Page 36.

CHR/RHYTHMIC

LW	TW	ARTIST	SONG	Label
1	1	USHER	You Make Me Wanna...	(LaFace/Arista)
3	2	SOMETHIN' FOR THE PEOPLE	My Love Is The Shhh!	(Warner Bros.)
2	3	BOYZ II MEN	4 Seasons Of Loneliness	(Motown)
5	4	ALLURE	All Cried Out	(Crave)
4	5	MARIAH CAREY	Honey	(Columbia)
7	6	NU FLAVOR	Heaven	(Reprise)
8	7	MARY J. BLIGE	Everything	(MCA)
11	8	AALIYAH	The One I Gave My Heart To	(BlackGround/Atlantic)
6	9	NOTORIOUS B.I.G.	Mo Money Mo Problems	(Bad Boy/Arista)
9	10	WILL SMITH	Men In Black	(Columbia)
15	11	BUSTA RHYMES	Put Your Hands Where My...	(Elektra/EEG)
12	12	INOJ	Love You Down	(So So Def/Columbia)
10	13	JANET I/Q-TIP & JONI MITCHELL	Got 'Til It's Gone	(Virgin)
16	14	L.L. COOL J	Phenomenon	(Def Jam/Mercury)
17	15	MARIAH CAREY	Butterfly	(Columbia)
13	16	PUFF DADDY & FAITH EVANS	I/112 I'll Be Missing...	(Bad Boy/Arista)
22	17	MACK 10	Backyard Boogie	(Priority)
23	18	TOTAL	What About Us	(LaFace/Arista)
20	19	SALT-N-PEPA	R U Ready	(Red Ant/London/Island)
24	20	SUGAR RAY	Fly	(Lava/Atlantic)
21	21	BONE THUGS-N-HARMONY	If I Could Teach...	(Ruthless/Relativity)
18	22	MASE	Feel So Good	(Bad Boy/Arista)
27	23	MISSY "MISDEMEANOR" ELLIOTT	Sock It 2 Me	(EastWest/EEG)
25	24	ROBYN	Show Me Love	(RCA)
14	25	SPICE GIRLS	2 Become 1	(Virgin)
26	26	BRIAN MCKNIGHT	You Should Be Mine...	(Mercury)
19	27	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
31	28	CHANGING FACES	G.H.E.T.T.O.U.T.	(Big Beat/Atlantic)
33	29	JEWEL	Foolish Games	(Atlantic)
45	30	JANET	Together Again	(Virgin)

No Songs Qualified For Breaker Status This Week.

CHR begins on Page 36.

URBAN

LW	TW	ARTIST	SONG	Label
2	1	SOMETHIN' FOR THE PEOPLE	My Love... (Warner Bros.)	
5	2	BRIAN MCKNIGHT	You Should Be Mine... (Mercury)	
1	3	BOYZ II MEN	4 Seasons Of Loneliness (Motown)	
6	4	NEXT	Butta Love (Divine Mill/Arista)	
3	5	JANET I/Q-TIP & JONI MITCHELL	Got 'Til It's Gone (Virgin)	
7	6	BUSTA RHYMES	Put Your Hands Where My... (Elektra/EEG)	
4	7	TOTAL	What About Us (LaFace/Arista)	
11	8	GOD'S PROPERTY	You Are The Only One (B-Rite/Interscope)	
8	9	ALLURE	All Cried Out (Crave)	
16	10	LSG	My Body (EastWest/EEG)	
12	11	MILESTONE	I Care 'Bout You (LaFace/Arista)	
17	12	MISSY "MISDEMEANOR" ELLIOTT	Sock It 2 Me (EastWest/EEG)	
15	13	K-CI & JOJO	Last Night's Letter (MCA)	
21	14	L.L. COOL J	Phenomenon (Def Jam/Mercury)	
18	15	EN VOGUE	Too Gone, Too Long (EastWest/EEG)	
13	16	USHER	You Make Me Wanna... (LaFace/Arista)	
19	17	MASE	Feel So Good (Bad Boy/Arista)	
14	18	MARY J. BLIGE	Everything (MCA)	
22	19	AALIYAH	The One I Gave My Heart To (BlackGround/Atlantic)	
26	20	SWV I/REDMAN	Lose My Cool (RCA)	
27	21	H-TOWN	They Like It Slow (Relativity)	
24	22	MASTER P	I Miss My Homies (No Limit/Priority)	
9	23	ERYKAH BADU	Other Side Of The Game (Kedar/Universal)	
10	24	VANESSA WILLIAMS	Happiness (Mercury)	
33	25	BOBBY BROWN	Feelin' Inside (MCA)	
31	26	PUFF DADDY & THE FAMILY	Been Around... (Bad Boy/Arista)	
23	27	PATTI LABELLE	Shoe Was On The Other Foot (MCA)	
35	28	DRU HILL	We're Not Making Love No More (LaFace/Arista)	
25	29	LUTHER VANDROSS	When You Call On Me/Baby... (LV/Epic)	
32	30	SALT-N-PEPA	R U Ready (Red Ant/London/Island)	
41	34	BLACKSTREET	(Money Can't) Buy Me Love (Interscope)	
39	35	KIMBERLY SCOTT	Tuck Me In (Columbia)	
37	37	ANGIE STONE AND DEVOX	Everyday (Arista)	
42	39	XSCAPE	Let's Do It Again (LaFace/Arista)	
40	40	RAHSAAN PATTERSON	Spend The Night (MCA)	

URBAN begins on Page 47.

HOT AC

LW	TW	ARTIST	SONG	Label
1	1	JEWEL	Foolish Games	(Atlantic)
2	2	PAULA COLE	I Don't Want To Wait	(Imago/WB)
3	3	SISTER HAZEL	All For You	(Universal)
4	4	SARAH MCLACHLAN	Building A Mystery	(Arista)
7	5	SUGAR RAY	Fly	(Lava/Atlantic)
5	6	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
8	7	LEANN RIMES	How Do I Live	(Curb)
6	8	MATCHBOX 20	Push	(Lava/Atlantic)
9	9	TONIC	If You Could Only See	(Polydor/A&M)
13	10	SMASH MOUTH	Walkin' On The Sun	(Interscope)
11	11	AMY GRANT	Takes A Little Time	(A&M)
10	12	OMC	How Bizarre	(Huh!/Mercury)
16	13	CHUMBAWAMBA	Tubthumping	(Republic/Universal)
14	14	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
12	15	SHAWN COLVIN	Sunny Came Home	(Columbia)
15	16	FLEETWOOD MAC	Silver Springs	(Reprise)
18	17	ELTON JOHN	Something About The Way... (Rocket/A&M Associated)	
19	18	WALLFLOWERS	One Headlight	(Interscope)
17	19	DUNCAN SHEIK	Barely Breathing	(Atlantic)
22	20	FIONA APPLE	Criminal	(Work)
20	21	VERVE PIPE	The Freshmen	(RCA)
21	22	MIGHTY MIGHTY BOSSTONES	The Impression... (Big Rig/Mercury)	
23	23	TEXAS	Say What You Want	(Geffen)
29	24	SUNDAYS	Summertime	(DGC/Geffen)
25	25	PEACH UNION	On My Own	(Mute/Epic)
24	26	SHAWN COLVIN	You And The Mona Lisa	(Columbia)
30	27	MARIAH CAREY	Butterfly	(Columbia)
27	28	IMANI COPPOLA	Legend Of A Cowgirl	(Columbia)
—	29	OASIS	Don't Go Away	(Epic)
26	30	SPICE GIRLS	2 Become 1	(Virgin)

AC begins on Page 68.

AC

LW	TW	ARTIST	SONG	Label	
1	1	ELTON JOHN	Something About... (Rocket/A&M Associated)		
2	2	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)	
3	3	LEANN RIMES	How Do I Live	(Curb)	
4	4	AMY GRANT	Takes A Little Time	(A&M)	
6	5	OARLY HALL & JOHN OATES	Promise Ain't Enough	(Push)	
7	6	GARY BARLOW	So Help Me Girl	(Arista)	
10	7	BARBRA STREISAND * CELINE DION	Tell Him (550 Music/Columbia)		
5	8	FLEETWOOD MAC	Silver Springs	(Reprise)	
9	9	SPICE GIRLS	2 Become 1	(Virgin)	
8	10	JEWEL	Foolish Games	(Atlantic)	
11	11	MARIAH CAREY	Butterfly	(Columbia)	
12	12	JIM BRICKMAN w/ASHTON & RAYE	The Gift	(Windham Hill)	
15	13	DONNA LEWIS & RICHARD MARX	At The Beginning	(Atlantic)	
13	14	CHICAGO	The Only One	(Reprise)	
17	15	PAULA COLE	I Don't Want To Wait	(Imago/WB)	
16	16	SHAWN COLVIN	Sunny Came Home	(Columbia)	
23	17	MICHAEL BOLTON	The Best Of Love	(Columbia)	
14	18	ELTON JOHN	Candle In The Wind 1997	(Rocket/A&M Associated)	
19	19	MONICA	For You I Will	(Warner Sunset/Atlantic)	
22	20	SISTER HAZEL	All For You	(Universal)	
—	21	TONI BRAXTON w/KENNY G	How Could An Angel... (LaFace/Arista)		
20	22	PAUL CARRACK	For Once In Our Lives	(Ark 21)	
21	23	AMBROSIA	I Just Can't Let Go	(Warner Bros.)	
26	24	AARON NEVILLE	Say What's In My Heart	(A&M)	
25	25	JOHN TESH	Avalon	(GTSP)	
28	26	BEE GEES	Still Waters	(Run Deep)	(Polydor/A&M Associated)
24	27	NATALIE COLE	A Smile Like Yours	(Elektra/EEG)	
29	28	PETER CETERA	I/AZ YET You're The Inspiration	(River North)	
18	29	BARRY MANILOW	I Go Crazy	(Arista)	
27	30	98 DEGREES	Invisible Man	(Motown)	

AC begins on Page 68.

ACTIVE ROCK

LW	TW	ARTIST	SONG	Label	
1	1	DAYS OF THE NEW	Touch, Peel... (Outpost/Geffen)		
2	2	FOO FIGHTERS	Everlong	(Roswell/Capitol)	
3	3	CREED	My Own Prison	(Wind-up)	
5	4	GREEN DAY	Hitchin' A Ride	(Reprise)	
4	5	OFFSPRING	I Choose	(Columbia)	
7	6	KENNY WAYNE SHEPHERD	Slow Ride	(Revolution)	
15	7	MEGAETH	Almost Honest	(Capitol)	
12	8	EVERCLEAR	Everything To Everyone	(Capitol)	
11	9	SMASH MOUTH	Walkin' On The Sun	(Interscope)	
10	10	JIMMIE'S CHICKEN SHACK	High	(Rocket/A&M Associated)	
9	11	MIGHTY JOE PLUM	Live Through This	(Fifteen...)	(Atlantic)
13	12	NIXONS	The Fall	(MCA)	
6	13	AEROSMITH	Pink	(Columbia)	
16	14	COLLECTIVE SOUL	Blame	(Atlantic)	
17	15	KISS	The Jungle	(Mercury)	
14	16	ROLLING STONES	Anybody Seen My Baby?	(Virgin)	
22	17	LIVE	Rattlesnake	(Radioactive)	
18	18	THIRD EYE BLIND	Graduate	(Elektra/EEG)	
8	19	TALK SHOW	Hello Hello	(Atlantic)	
20	20	COOL FOR AUGUST	Trials	(Warner Bros.)	
24	21	SAMMY HAGAR	Both Sides Now	(MCA)	
19	22	MEGAETH	Trust	(Capitol)	
—	23	OZZY OSBOURNE	Back On Earth	(Epic)	
25	24	KULA SHAKER	Hush	(Columbia)	
38	25	MATCHBOX 20	3am	(Lava/Atlantic)	
26	26	DREAM THEATER	Burning My Soul	(EastWest/EEG)	
21	27	OUR LAOY PEACE	Superman's Dead	(Columbia)	
28	28	LIFE OF AGONY	Weeds	(Roadrunner)	
23	29	METALLICA	Bleeding Me	(Elektra/EEG)	
—	30	AC/DC	Dirty Eyes	(EastWest/EEG)	

ROCK begins on Page 80.



BEAUTIFUL SOUTH

Produced by ROB TAYLOR and EVA TROUT • Mixed by HOLMAN and PAUL PALMER

The critically acclaimed debut album from Australia's finest.

- All About Eve
- | | | | | |
|------|------|------|------|------|
| 99X | WDST | CIDR | KFXD | KXGO |
| Q101 | WZAZ | WXLE | KBAC | KBHR |
| KDGE | WRXQ | KINK | KTAO | KROK |
| KCHZ | WNFZ | KGSR | WIIS | |
| WRAX | WJSE | KTHX | WRRX | |
| KXXP | KACV | KKQQ | WZEW | |
| WKRL | KKPN | WCBR | KFAN | |



Breakers In Blue

NATIONAL AIRPLAY OVERVIEW OCTOBER 24, 1997

URBAN AC

LW	TW	ARTIST	SON	Label
1	1	BOYZ II MEN	4 Seasons Of Loneliness	(Motown)
4	2	PATTI LABELLE	Shoe Was On The Other Foot	(MCA)
2	3	MILESTONE	I Care 'Bout You	(LaFace/Arista)
3	4	LUTHER VANDROSS	When You Call On Me/Baby...	(LV/Epic)
5	5	ERYKAH BADU	Other Side Of The Game	(Kedar/Universal)
6	6	JOE	The Love Scene	(Jive)
8	7	MARY J. BLIGE	Everything	(MCA)
9	8	JANET 1/Q-TIP & JONI MITCHELL	Got 'Til It's Gone	(Virgin)
7	9	MARIAH CAREY	Honey	(Columbia)
10	10	JONATHAN BUTLER	Do You Love Me?	(N2K Encoded Music)
11	11	LSG	My Body	(EastWest/EEG)
12	12	BRIAN MCKNIGHT	You Should Be Mine...	(Mercury)
15	13	COLOUR CLUB	Tenderness	(JVC)
13	14	RAHSAAN PATTERSON	Spend The Night	(MCA)
14	15	EN VOGUE	Too Gone, Too Long	(EastWest/EEG)
17	16	DRU HILL	Never Make A Promise	(Island)
18	17	KENNY LATTIMORE	For You	(Columbia)
23	18	BEBE WINANS	In Harm's Way	(Atlantic)
16	19	VANESSA WILLIAMS	Happiness	(Mercury)
27	20	WILL DOWNING	All About You	(Mercury)
20	21	SIMONE HINES	Yeah! Yeah! Yeah!	(Epic)
19	22	GOD'S PROPERTY	Stomp	(B-Rite/Interscope)
21	23	MAXWELL	Whenever Wherever Whatever	(Columbia)
26	24	H-TOWN	They Like It Slow	(Relativity)
30	25	ERIC BENET	True To Myself	(Warner Bros.)
25	26	4.0	Have A Little Mercy	(Savvy/Perspective/A&M)
28	27	UNCLE SAM I	I Don't Ever Want To See You...	(Stonecreek/Epic)
—	28	KIMBERLY SCOTT	Tuck Me In	(Columbia)
—	29	MARIAH CAREY	Butterfly	(Columbia)
—	30	K-CI & JOJO	Last Night's Letter	(MCA)

No Songs Qualified For Breaker Status This Week.

URBAN begins on Page 47.

ROCK

LW	TW	ARTIST	SON	Label	
2	1	DAYS OF THE NEW	Touch, Peel...	(Outpost/Geffen)	
1	2	ROLLING STONES	Anybody Seen My Baby?	(Virgin)	
4	3	KENNY WAYNE SHEPHERD	Slow Ride	(Revolution)	
3	4	AEROSMITH	Pink	(Columbia)	
6	5	COLLECTIVE SOUL	Blame	(Atlantic)	
5	6	MIGHTY JOE PLUM	Live Through This	(Fifteen...)	(Atlantic)
10	7	WALLFLOWERS	Three Marlenas	(Interscope)	
7	8	TONIC	If You Could Only See	(Polydor/A&M)	
8	9	BLUES TRAVELER	Most Precarious	(A&M)	
12	10	CREED	My Own Prison	(Wind-up)	
14	11	SAMMY HAGAR	Both Sides Now	(MCA)	
11	12	FOO FIGHTERS	Everlong	(Roswell/Capitol)	
9	13	MATCHBOX 20	Push	(Lava/Atlantic)	
13	14	JOHN FOGERTY	Blueboy	(Warner Bros.)	
22	15	KISS	The Jungle	(Mercury)	
18	16	SMASH MOUTH	Walkin' On The Sun	(Interscope)	
16	17	FLEETWOOD MAC	The Chain	(Reprise)	
20	18	CHRIS DUARTE GROUP	Cleopatra	(Silvertone)	
19	19	OFFSPRING	I Choose	(Columbia)	
29	20	MATCHBOX 20	3am	(Lava/Atlantic)	
23	21	GREEN DAY	Hitchin' A Ride	(Reprise)	
28	22	MEGADETH	Almost Honest	(Capitol)	
25	23	NIXONS	The Fall	(MCA)	
15	24	STIR	One Angel	(Aware/Capitol)	
27	25	EVERCLEAR	Everything To Everyone	(Capitol)	
31	26	MATTHEW RYAN	Guilty	(A&M)	
47	27	LIVE	Rattlesnake	(Radioactive)	
42	28	YES	Open Your Eyes	(Beyond)	
32	29	JASON BONHAM BAND	Drown In Me	(MJJ/Work)	
17	30	SAMMY HAGAR	Marching To Mars	(MCA)	

ROCK begins on Page 80.

COUNTRY

LW	TW	ARTIST	SON	Label
2	1	T. YEARWOOD & G. BROOKS	In Another's Eyes	(MCA)
5	2	MARK CHESNUTT	Thank God For Believers	(Decca)
6	3	BROOKS & DUNN	Honky Tonk Truth	(Arista)
1	4	TIM MCGRAW	Everywhere	(Curb)
8	5	SHANIA TWAIN	Love Gets Me Every Time	(Mercury)
10	6	CLINT BLACK	Something That We Do	(RCA)
7	7	BRYAN WHITE	Love Is The Right Place	(Asylum/EEG)
4	8	KEVIN SHARP	If You Love Somebody	(143/Asylum/EEG)
11	9	GEORGE STRAIT	Today My World Slipped Away	(MCA)
13	10	CLAY WALKER	Watch This	(Giant)
3	11	SAWYER BROWN	This Night Won't Last Forever	(Curb)
12	12	REBA MCENTIRE	What If It's You	(MCA)
14	13	CHELY WRIGHT	Shut Up And Drive	(MCA)
15	14	PAM TILLIS	Land Of The Living	(Arista)
17	15	KINLEYS	Please	(Epic)
19	16	MICHAEL PETERSON	From Here To Eternity	(Reprise)
20	17	TRACE ADKINS	The Rest Of Mine	(Capitol)
21	18	ALAN JACKSON	Between The Devil And Me	(Arista)
22	19	MARTINA MCBRIDE	A Broken Wing	(RCA)
23	20	WYNONNA	When Love Starts Talkin'	(Curb/Universal)
24	21	PATTY LOVELESS	You Don't Seem To Miss Me	(Epic)
25	22	TRACY LAWRENCE	The Coast Is Clear	(Atlantic)
28	23	TOBY KEITH	I'm So Happy I Can't Stop...	(Mercury)
29	24	JOHN MICHAEL MONTGOMERY	Angel In My Eyes	(Atlantic)
27	25	LONESTAR	You Walked In	(BNA)
30	26	TY HERNDON	I Have To Surrender	(Epic)
31	27	ALABAMA	Of Course I'm Alright	(RCA)
16	28	LORRIE MORGAN	Go Away	(BNA)
33	29	LEANN RIMES	On The Side Of Angels	(MCG/Curb)
32	30	MINDY MCCREARY	What If I Do	(BNA)

41 37 JOHN ANDERSON Small Town (Mercury)

COUNTRY begins on Page 56.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
2	1	CHUMBAWAMBA	Tubthumping	(Republic/Universal)
1	2	SMASH MOUTH	Walkin' On The Sun	(Interscope)
3	3	FOO FIGHTERS	Everlong	(Roswell/Capitol)
4	4	EVERCLEAR	Everything To Everyone	(Capitol)
5	5	GREEN DAY	Hitchin' A Ride	(Reprise)
7	6	OASIS	Don't Go Away	(Epic)
6	7	FIONA APPLE	Criminal	(Work)
8	8	SUGAR RAY FLY	Fly	(Lava/Atlantic)
10	9	SUNDAYS	Summertime	(DGC/Geffen)
9	10	MIGHTY MIGHTY BOSSTONES	The Rascal King	(Big Rig/Mercury)
11	11	DAYS OF THE NEW	Touch, Peel, And Stand	(Outpost/Geffen)
17	12	CURE	Wrong Number	(Fiction/Elektra/EEG)
21	13	MATCHBOX 20	3am	(Lava/Atlantic)
13	14	GOLDFINGER	This Lonely Place	(Mojo/Universal)
12	15	OUR LADY PEACE	Superman's Dead	(Columbia)
15	16	SUBLIME	Wrong Way	(Gasoline Alley/MCA)
20	17	LONGPIGS	On And On	(Mother/Island)
40	18	BUSH	Mouth	(Hollywood)
19	19	SEVEN MARY THREE	Lucky	(Mammoth/Atlantic)
24	20	VERVE	Bitter Sweet Symphony	(Hut/Virgin)
25	21	WALLFLOWERS	Three Marlenas	(Interscope)
28	22	LIVE	Rattlesnake	(Radioactive)
14	23	THIRD EYE BLIND	Graduate	(Elektra/EEG)
18	24	SARAH MCLACHLAN	Building A Mystery	(Arista)
16	25	FOREST FOR THE TREES	Dream	(DreamWorks/Geffen)
27	26	SAVE FERRIS	Come On Eileen	(Starpool/Epic)
30	27	OFFSPRING	I Choose	(Columbia)
23	28	311	Prisoner	(Capricorn/Mercury)
33	29	SUBLIME	Doin' Time	(Gasoline Alley/MCA)
31	30	U2	Please	(Island)

ALTERNATIVE begins on Page 86.

NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
2	1	JOYCE COOLING	South Of Market	(Heads Up)
1	2	AVENUE BLUE	Nightlife	(Mesa/Bluemoon)
3	3	RICK BRAUN	Missing In Venice	(Mesa/Bluemoon)
4	4	LEE RITENOUR	Favela	(I.E./Verve)
7	5	BONEY JAMES	Sweet Thing	(Warner Bros.)
5	6	CHRIS BOTTI	Regroovable	(Verve Forecast)
6	7	3RD FORCE	You Gotta Be Real	(Higher Octave)
10	8	RIPPINGTONS	Black Diamond	(Peak/Windham Hill Jazz)
9	9	DAVID GARFIELD & FRIENDS	Let's Stay Together	(Zebra)
11	10	JONATHAN BUTLER	Song For Elizabeth	(N2K Encoded Music)
8	11	PHILLIPE SAISSE	Moanin'	(Verve Forecast)
13	12	KENNY G	Northern Lights	(Arista)
15	13	BRIAN CULBERTSON	So Good	(Bluemoon/Atlantic)
16	14	BOB MAMET	News From The Blues	(Atlantic)
12	15	RONNIE LAWS	Listen Here	(Blue Note)
19	16	BOB JAMES	Mind Games	(Warner Bros.)
18	17	EARL KLUGH	Last Song	(Warner Bros.)
14	18	BRAXTON BROTHERS	Sunset Bay	(Kokopelli)
17	19	JOE SAMPLE	Chain Reaction	(Warner Bros.)
22	20	CRAIG CHAQUICO 1/PETER WHITE	Lights Out...	(Higher Octave)
20	21	STEVE WINWOOD	Plenty Lovin'	(Virgin)
23	22	LUTHER VANDROSS	When You Call On Me/Baby...	(LV/Epic)
24	23	COUNT BASIC	Chasing The Sunset	(Instinct)
25	24	VANESSA WILLIAMS	Start Again	(Mercury)
26	25	DON DIEGO	Top Of The World	(Ultras/Chiban)
—	26	ERIC MARIENTHAL	Last Day Of Summer	(I.E./Verve)
30	27	AARON NEVILLE	Say What's In My Heart	(A&M)
21	28	PATRICE RUSHEN	Days Gone By	(Discovery)
29	29	NATALIE COLE	A Smile Like Yours	(Elektra/EEG)
28	30	PAUL TAYLOR	Pleasure Seeker	(Countdown/Unity)

NAC begins on Page 75.

ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	BLUES TRAVELER	Most Precarious	(A&M)
4	2	WALLFLOWERS	Three Marlenas	(Interscope)
2	3	ROLLING STONES	Anybody Seen My Baby?	(Virgin)
6	4	FREDDY JONES BAND	Wonder	(Capricorn/Mercury)
11	5	MATCHBOX 20	3am	(Lava/Atlantic)
3	6	SARAH MCLACHLAN	Building A Mystery	(Arista)
8	7	SUNDAYS	Summertime	(DGC/Geffen)
5	8	PAULA COLE	I Don't Want To Wait	(Imago/WB)
7	9	FIONA APPLE	Criminal	(Work)
9	10	SMASH MOUTH	Walkin' On The Sun	(Interscope)
20	11	SARAH MCLACHLAN	Sweet Surrender	(Arista)
13	12	JEN TRYNIN	Getaway	(February) (Squint/WB)
15	13	OASIS	Don't Go Away	(Epic)
12	14	JACKSON BROWNE	The Next Voice You Hear	(Elektra/EEG)
10	15	TOAD THE WET SPROCKET	Whatever I Fear	(Columbia)
18	16	JARS OF CLAY	Crazy Times	(Essential/Silvertone)
14	17	SHAWN COLVIN	You And The Mona Lisa	(Columbia)
16	18	SUGAR RAY FLY	Fly	(Lava/Atlantic)
22	19	BEHAN JOHNSON	World Keeps Spinning	(RCA)
—	20	LISA LOEB	I Do	(Geffen)
19	21	CHUMBAWAMBA	Tubthumping	(Republic/Universal)
23	22	SHERYL CROW	Home	(A&M)
21	23	WHISKEYTOWN	16 Days	(Outpost/Geffen)
17	24	SISTER HAZEL	All For You	(Universal)
28	25	BARENAKED LADIES	Brian Wilson	(Reprise)
26	26	FLEETWOOD MAC	Silver Springs	(Reprise)
30	27	COLLECTIVE SOUL	Blame	(Atlantic)
—	28	MATTHEW RYAN	Guilty	(A&M)
24	29	JOHN FOGERTY	Blueboy	(Warner Bros.)
25	30	TONIC	If You Could Only See	(Polydor/A&M)

ADULT ALTERNATIVE begins on Page 97.

BLINK
★182★

"Dammit" (Growing Up)
from their new album
Dude Ranch
On tour with
Less Than Jake

LISTEN UP, "DAMMIT!"

• On Over 60 Stations This Week!

• Top 5 Phones at:

KROQ, WXRK, WBTZ, WFNX,
89X, XHRM, KEDJ, 91X

R&R Alternative 34-32

BDS Rock Monitor 39-32*

• Over 90,000 units scanned, "DAMMIT!"

MCA

#2 Most Added at Alternative!
92 Stations Total with 22 New Adds!
#1 Most Increased!
R&R Alternative 40 - 18 Breaker
BDS Modern Rock Monitor 30*-17*

KROQ	34x
99X	37x
WXRK	24x
Q101	42x
LIVE105	36x
WFNX	19x
WBCN	13x
KDGE	29x
KNDD	21x
KOME	35x
91X	16x
and many more	

#5 Most Added at Active Rock!
28 Stations Total with 14 New Adds!

WZTA	Add
KBPI	Add
KTXQ	9x
KISS	21x
KQRC	Add
KRZR	23x
KDOT	33x
WHMH	Add
and many more	

BUSH
mouth
(remix)

FROM THE HOLLYWOOD RECORDS SOUNDTRACK

An American Werewolf in Paris



Remix and additional production: Hein Hoven David Dorrell and Gavin Rosedale Additional production: Madgroove
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