

Fastball Leads 'The Way'

In time for the first official week of baseball season, **Hollywood Records** hits a home run as **Fastball's** "The Way" tops this week's **R&R**



Alternative chart. Activity is spreading quickly to other formats, including Pop/Alternative, where it jumps from No. 13 to No. 10.

R&R

THE INDUSTRY'S NEWSPAPER

R&R Convention Update

Rooms at the Century Plaza — the official **R&R** Convention '98 hotel — have sold out. Attendees can now make arrangements to stay at the nearby Beverly Hilton hotel. Also, the early-bird discount deadline is nearing. See details, next page.



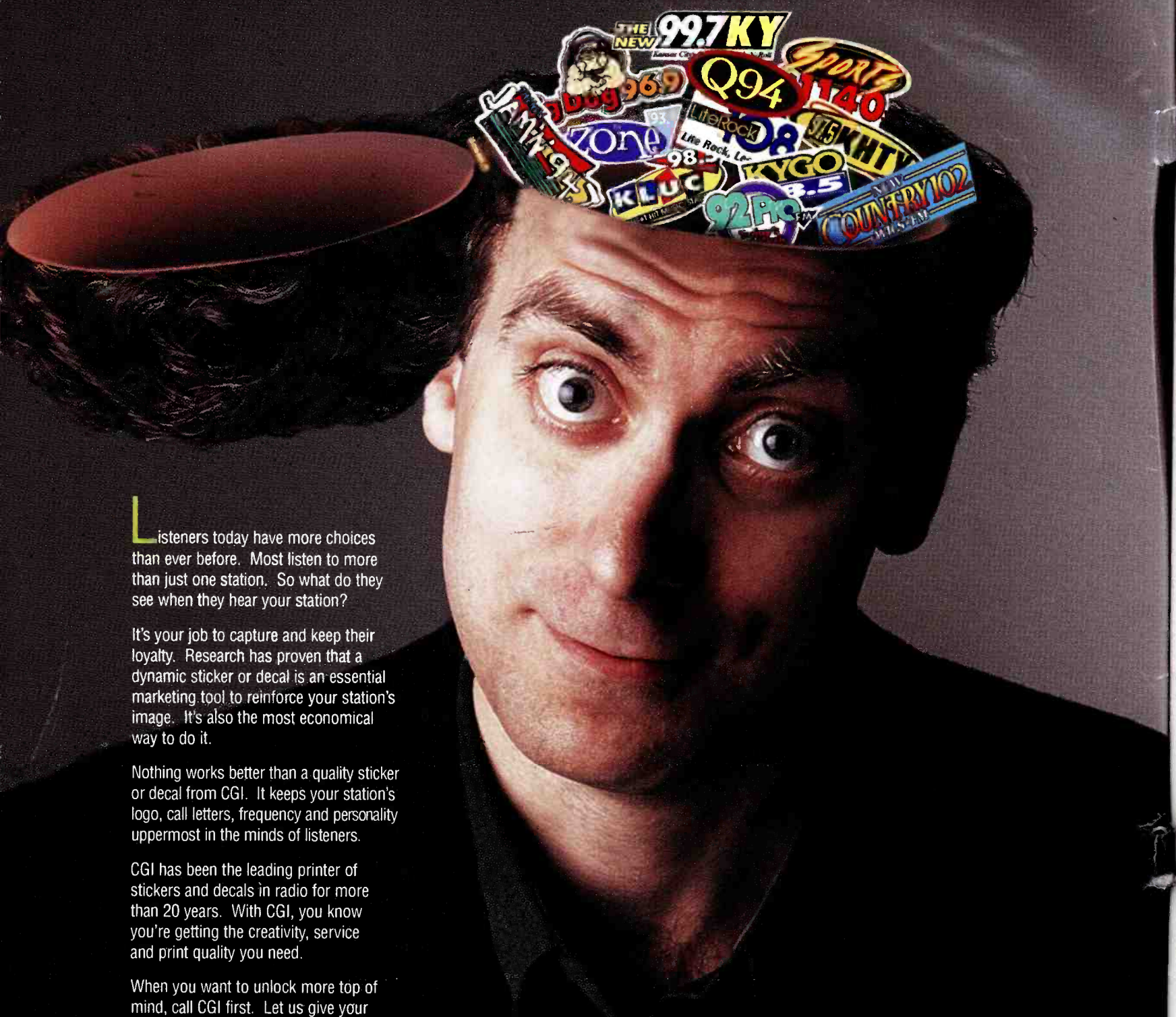
RUSH

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MEET NAB's EDDIE FRITTS!

He's a former radio broadcaster, a relentless industry cheerleader, and an enduring voice of the medium in Washington. This week, the NAB President/CEO will host nearly 100,000 broadcasters and exhibitors in Las Vegas for the association's annual convention. Read all about him in **Erica Farber's** Publisher's Profile.

Page 116

JACK EVANS, FOLLOWED!

What's it like to oversee 45 radio stations spanning the Western half of the country? **R&R's Anthony Acampora** got a firsthand account of a typical (and busy) day in the life of Jacor VP/Programming **Jack Evans**. Part 1 appears this week.

Page 14

ALL ABOUT CAUSE MARKETING

Increased consumer response to socially responsible companies is raising the profile of "cause" marketing. Such efforts can be a win-win-win for stations, listeners, and sponsors alike.

Page 16

IN THE NEWS

- **Mike Shepard** appointed Jefferson-Pilot/SD Asst. VP/Ops & Promotion
- **Steve Harris** named VP/Urban Programming for ABC Radio Nets.
- KISO/Phoenix flips from Urban to Country, **Rick Stephenson** becomes OM
- **Piero Giramonti** now SVP/Marketing for Virgin Records America

Page 3

Page 10

THIS #1 WEEK

CHR/POP

• CELINE DION My Heart Will Go On (550 Music)

CHR/RHYTHMIC

• K-CI & JOJO All My Life (MCA)

URBAN

• NEXT Too Close (Arista)

URBAN AC

• BRIAN MCKNIGHT Anytime (Mercury)

COUNTRY

• TRISHA YEARWOOD Perfect Love (MCA)

NAC/SMOOTH JAZZ

• DONEY JAMES After The Rain (Warner Bros.)

HOT AC

• MATCHBOX 20 3am (Lava/Atlantic)

AC

• SAVAGE GARDEN Truly Madly Deeply (Columbia)

ACTIVE ROCK

• DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)

ROCK

• KENNY WAYNE SHEPHERD Blue On Black (Revolution)

ALTERNATIVE

• FASTBALL The Way (Hollywood)

ADULT ALTERNATIVE

• ERIC CLAPTON My Father's Eyes (Duck/Reprise)

NEWSSTAND PRICE \$6.50



Kagan Seminar Panelists Agree: These Are Radio's 'Good Old Days'

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF

If panelists at last week's Kagan seminar on "Radio Acquisitions & Finance" could sing, the refrain would be, "These are the good old days."

Although seminar guru Paul Kagan kicked off the 23rd annual, two-day event with an obligatory warning that "the market is due a correction," it was half-

hearted at best and followed by the host's acknowledgment that, while the radio industry has taken its lumps over the decades since the first Golden Age, it continues to survive and is now thriving.

In the opening session and subsequent panels, there were a number of instances showing radio's growth — not only the

KAGAN/See Page 24

\$2.6 Bil. CBS/ARS Deal Clears DOJ Hurdle

■ But CBS must sell seven stations in Boston, St. Louis, and Baltimore

More than six months after CBS Inc. announced it would pay a whopping \$2.6 billion for American Radio Systems' 98 radio properties, the Department of Justice on Tuesday gave its blessing — as long as the buyer agreed to divest seven stations in three markets where the Antitrust Division felt CBS would have an over-saturated advertising presence.

The agreement between the government and CBS stops an Antitrust lawsuit filed in Washington, DC Federal District Court claiming that higher radio advertising "would likely have caused higher prices for advertising on radio stations in Boston, St. Louis, and Baltimore." DOJ

complained that the deal "would have resulted in CBS having 59% of Boston's radio advertising revenues and control of three of the city's top five radio stations. In St. Louis, the deal would have given CBS control of four of the top seven radio stations and 49% of radio advertising revenues." In Baltimore, DOJ alleged in its suit, CBS would have owned 10 stations and would have had 46% of the spot revenues.

As part of the agreement, CBS will sell WEEI-AM, WRKO-AM, WAAF-FM & WEGQ-FM/Boston, KLOU-FM & KSD-FM/St. Louis, and WOCT-FM/Baltimore. DOJ said, "The settle-

CBS/See Page 10

With Divestitures, Capstar/SFX Gets Justice OK

■ Chancellor withdraws Long Island bid

By PATRICE WITTRIG
R&R WASHINGTON BUREAU

The Department of Justice said Tuesday it had settled with **Capstar Broadcasting Partners**, **Chancellor Media Group**, and **SFX Broadcasting** in its litigation over ownership limits in Nassau-Suffolk and Greenville, SC.

While the \$2.1 billion Capstar/SFX merger was being approved by SFX shareholders, the companies received the DOJ's go-ahead, contingent upon Capstar's divestiture of 11 stations: four in both Greenville, SC and Long Island, and one each in Houston, Pittsburgh, and Jackson, MS. In a series of four transactions, dot-

CAPSTAR/See Page 10

Armstrong To Assume Capstar COO Duties

By MATT SPANGLER
R&R WASHINGTON BUREAU

Just two weeks after Steven Dinetz left **Capstar Broadcasting Partners** to become a consultant with Hicks, Muse, Tate & Furst (R&R 3/27), **Geoffrey Armstrong** has been named COO of Capstar.

Armstrong, currently Exec. VP/COO of SFX Broadcasting, will take over the role September 1. In the meantime, Gulfstar Communications President John Cullen will

ARMSTRONG/See Page 10

Coddington Tapped As N2K SVP/Promo

N2K Encoded Music has appointed **Don Coddington Sr.** VP/Promotion. Based in New York, he reports to Exec. VP/GM Harry Anger.



Coddington

"We're excited to have such a respected and talented person to lead our pop and rock promotion team," Anger remarked. "Don brings a wealth of experience in radio to N2K Encoded Music and really solidifies our assault on Pop/Rock radio."

CODDINGTON/See Page 24

R&R Convention Hotel Sold Out

Hotel rooms at the official R&R Convention '98 hotel — the Century Plaza — are no longer available. Attendees to the R&R Convention, to be held June 11-13 in Los Angeles, can stay at the Beverly Hilton hotel about a half-mile away. The single room rate at the Hilton is the same as at the Century Plaza.

R&R Convention '98 offers a mix of inspiring speakers, informative panels, and superstar entertainment ... all to prepare you to take your place in the rapidly evolving radio and record industries. It's also a fantastic opportunity to meet, greet, and exchange ideas with the industry's best and brightest.

Those planning to attend the convention are encouraged to register soon. The early-bird registration deadline has been extended, but only until May 1. You can still register for the low rate of \$400 for individuals and \$350 per person if three from the same company are attending. After May 1, the rate goes to \$465 for individuals and \$435 each with three or more from the same company. Registration at the door will be \$525.

For discounted airfares, please call Kim at Music Awareness Promotions, (800) 634-5043. Special fares are available on American, Delta, US Airways, and United Airlines.

Brown Bags PD Post At WBL/Urban

By WALT LOVE
R&R URBAN EDITOR

Vinny Brown has accepted the PD position at Inner City Broadcasting's Urban **WBL/Urban**.



Brown

The 22-year industry vet has spent the last 10 years in the Big Apple, where he programmed WRKS for several years before forming his own consultancy last year. He replaces Lee Michaels, who exits.

"I couldn't be prouder," Brown told R&R. "As a native New Yorker, this is a station I remember from its infancy — from its birth, actually, when it was WLIB-FM. I couldn't even imagine back then, as a listener, that I would have the opportunity to someday serve as its program director. This station is the cornerstone of the New York black community and pretty much started the whole Urban radio experience we know today. To be a part of that legacy, part of that history, is truly amazing to me."

BROWN/See Page 24

Darus Gets Restless SVP/Promotion Job

By STEVE WONSIEWICZ
R&R MUSIC EDITOR

Regency Enterprises subsidiary **Restless Records** has tapped promotion vet **Dave Darus** as its new Sr. VP/Promotion. Based in Los Angeles, he reports to Restless co-President Joe Regis.



Darus

"Dave's expertise and success in multifaceted promotion and marketing make him the optimum candidate for us," Regis reports.

DARUS/See Page 24

NO AUTHORITY

one more time

IMPACTING RADIO APRIL 7TH

"I witnessed this mass hysteria at Mall Of America. Teens started lining up at 7am to see this band! We estimated at least 1,000 people! No Authority is the next band to dominate the Pop Arena!"
— Mike Colon, Senior Vice President *Musicland Group*

"We had just done Hanson and a Ricky Martin instore and nothing had prepared us for what took place here at Sam Goody with No Authority. People started lining up at 7:30am for a 3:00 instore. The Fire Marshal threatened to shut us down, teen girls were fainting and all 1,200 screaming fans got their CDs personally signed by the band. It was mad hysteria and we're ready to do it again!"
— Sam Goody Management *Universal City Walk 3/21/98*



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WORK



APRIL 3, 1998

Shepard Now Asst. VP/Ops & Promos For J-P/San Diego

KSON-AM & FM, KBZT-FM & KIFM-FM/San Diego OM



Shepard

Mike Shepard has been promoted to Asst. VP/Operations & Promotions, San Diego for parent Jefferson-Pilot Communications. In his new role, Shepard will oversee all programming aspects for the four stations and lead visibility, marketing, and promotion activities for the group.

"His plate is so overloaded right now," Jefferson-Pilot VP/GM, San Diego Mike Stafford told R&R. "I can't believe his workload ... it's staggering! I think his new position is more than appropriate for him. There's no way he'll be able to do any more."

SHEPARD/See Page 24

Spring Forward!

Don't forget: Daylight Savings Time begins this weekend. Remember to set your clocks forward one hour at 2am on Sunday (4/5).

Nice Place You Got Here



KLOS/Los Angeles kicked off its new program Jim Ladd's Living Room in style with special guest, Jackson Browne. Twenty lucky listeners won tickets to be a part of the intimate "living room" audience as Browne went on to play several acoustic selections of some old and new favorites. Keeping their feet off the coffee table are (l-r) KLOS PD John Duncan, MD/afternoon personality Rita Wilde, Browne, Ladd, and weekenders Gary Moore and (kneeling) Austin Keyes.

ABC Net Ups Harris To VP/Urban Prog.

ABC Radio Networks has upped Steve Harris to VP/Urban Programming. In his new position, Harris will oversee all of ABC's Urban programming, including *The Tom Joyner Show*, *The Doug Banks Show*, and the net's two 24-hour Urban formats.

Harris told R&R, "I've been grateful to be associated with a company that has a passion for Urban radio that is unduplicated in the market. It's been a pleasure working with some



Harris

of the greatest talent and some of the greatest programming minds in the country. I'm looking forward to continuing our growth in Urban radio and making sure that when radio stations look for Urban programming, they think first and foremost of ABC Radio Networks. That's my mission."

Sr. Exec. VP Darryl Brown commented, "We're pleased to have HARRIS/See Page 24



Gonna Put It In The Want Ads ...

Concluding our review of the big names who have used the R&R Opportunities section to further their careers, here is our list of folks from the '90s:

- 1991 Tom Kennedy, Toddzilla, Sammy Jackson, Alan Kabel
- 1992 Dan London, Mark Wainwright, Nancy Plum, Brain Casey
- 1993 Mike McKay, Willie B. Goode, Jojo Morales
- 1994 Kris O'Kelly, Gary Kelley, Scott Carpenter
- 1995 George Weber, "Humble Harv" Miller, Bill Lee
- 1996 Dean Goss, Jack Hayes, Roger Carey
- 1997 Dave-O, Jack Brody, Charlie Fox, Buddy Baron

For future additions to this list, please consult the Opportunities section each week in R&R.

Sticking With Radio For 25 Years



Stephenson OM As KISO-AM/Phoenix Flips To Country

Former KRMD/Shreveport, LA MD Rick Stephenson has been named OM and morning show host at Chancellor's Country Oldies KISO-AM/Phoenix, which flipped from Urban on Monday (3/30). Positioned as "1230 KISO — KISS Country Oldies," the station's sister is Country KMLE/Phoenix.

In announcing Stephenson's arrival and the format change, KMLE & KISO VP/GM Allen Stieglitz told R&R, "Our research indicated there was a place in the market for Gold Country. People think there are more Country Oldies in the market than there really are. Nobody is playing it more than we are. I found that Rick has a great love and passion for classic Country. His 26 years of experience make him the most perfect person for this position."

Stephenson's five-year tenure at

STEPHENSON/See Page 10

NEWS & FEATURES

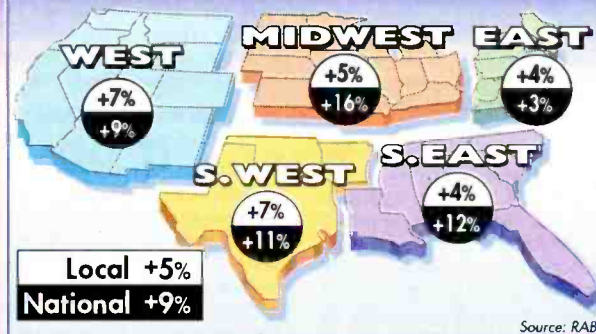
Radio Business	4	Street Talk	26
Business Briefs	4	Sound Decisions	37
Transactions	6	Publisher's Profile	116
Management	14		
Sales	16	Product Showcase	35
Marketing & Promotion	18	Opportunities	110
Show Prep	20	Marketplace	112
Zine Scene	20		
National Video Charts	22		

FORMATS & CHARTS

News/Talk	34	AC Chart	80
Pop/Alternative	39	Hot AC Chart	84
CHR	40	NAC/Smooth Jazz	86
CHR/Pop Chart	43	NAC/Smooth Jazz Tracks Chart	88
CHR Callout America	44	NAC/Smooth Jazz Albums Chart	89
CHR/Rhythmic Chart	50	Rock	92
Hip-Hop Chart	51	Active Rock Chart	94
Urban	54	Rock Chart	96
Urban Chart	56	Alternative	98
Urban Action	58	Alternative Chart	101
Urban AC Chart	63	Alternative Action	102
Country	64	Alternative Specialty Show	106
Country Chart	68	Adult Alternative	107
Country Action	70	Adult Alternative Tracks	107
Adult Contemporary	78	Adult Alternative Albums	108

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FEBRUARY '98 AD REVENUES



Source: RAB

RAB Membership Hits 5000

At the same time the RAB announced its membership rolls had passed the 5000 mark for the first time, the bureau also said radio revenues rose 6% in February compared to the same month last year.

The revenue figures are particularly noteworthy considering that last February's revenue gains were 12% higher than in February '96. That means revenues have grown nearly 19% over a two-year span. RAB President/CEO Gary Fries called it "a very impressive increase."

Year-to-date business is up 6% locally, 10% nationally, and 7% overall.

RAB membership among U.S. radio stations, networks, and rep firms hit 5003 members. That figure is well over double the 2341 RAB members on the rolls when Fries assumed its presidency in 1991.

Strategic To Buy Direct Marketing Firm

Chicago-based Strategic Media Research said it is buying the direct marketing and research firm Marketing/Research Partners Inc. of Fresno and setting up its own marketing arm, Strategic Media Marketing LLC.

M/RP will cease its own operations, and principals Jerry Stehney, Joe Heslet, and Tom Casey will join Strategic's sales and customer-service team. They'll also work to convert their customers over to Strategic's customer base.

STRATEGIC/See Page 24

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Sen. McCain Blasts FCC Over Free Airtime Issue

By Jeffrey Yorke
R&R WASHINGTON BUREAU CHIEF

Even though FCC Chairman Bill Kennard told a House Appropriations Subcommittee early last week (3/25) that he'd drop his plans to force broadcasters to give free airtime to political candidates, Senate Commerce Committee Chairman John McCain was still irate.

He wrote in a *Washington Post* Opinion piece that ran last Friday (3/27) that the FCC's "unsuccessful efforts to contain cable rate increases, or to administer implementation of the 1996 Telecommunications Act without causing telephone rates to rise, should be enough to give one pause about extending its reach into a totally new and different area it knows nothing about."

McCain has clearly declared war on any attempts by the FCC to mandate airtime giveaways to broadcasters. And it's not that he's against free airtime, either. In fact, in the *Post* editorial McCain acknowledged he is

"a strong advocate for free broadcast time for political candidates," but said that without total campaign reform it would be ineffective. He also reminded readers (and Kennard) that the FCC has no authority to implement such an order.

It wasn't all anti-FCC, however: "I was not pleased that the broadcasters got away without paying one red cent for their new digital spectrum, but an overwhelming majority of Congress felt differently." McCain wrote. "Still, this spectrum was estimated to be worth up to \$70 billion. Free political time wouldn't make up for that loss, and neither would other

kinds of programming rules."

The same day the *Post* article appeared, Kennard penned a letter to House Commerce Subcommittee Chairman Harold Rogers acknowledging that he'd walked into a minefield of those for and against free airtime requirements. Kennard wrote that he does not believe the commission should "undertake a rulemaking on free or reduced-rate airtime without further consolidation with Congress and assurances that there is a broader consensus for commission action." He added that the "issue presents a number of challenging questions to which we should develop specific answers" and said that he plans on issuing "a notice of inquiry," government-speak for inviting public comment. It now becomes another Washington issue that could go away before it is solved.

PR&E Capitalizes On Technical Consolidation

By Matt Spangler
R&R WASHINGTON BUREAU

Consolidation hasn't only spelled record revenues and cash flow for the publicly traded radio groups. Peripheral groups such as Carlsbad, CA-based equipment manufacturer and systems integrator **Pacific Research & Engineering** have also reaped the rewards associated with post-Telecom Act cost savings and efficiencies.

On Monday, PR&E said it expected record earnings of \$4.3 to \$4.7 million for the first quarter of '98, which ended Wednesday. The company attributed this performance in large part to "capitalizing on industry consolidation."

Since 1996, when the legislation was passed and PR&E went public, the company has been "seeing more and more groups coming to us at the corporate level and saying, 'We want to partner with you to not only do our equipment, but to do our consolidations,'" according to COO Mike Dosch. Before '96, he told R&R, engineers resisted having PR&E do systems integration for their stations in addition to supplying them with consoles, digital audio workstations, furniture, and the

like. "They really wanted to do their own space planning, wiring, and engineering in-house," Dosch said.

Integrating Multiple Stations

Now, similar to management consolidation within the industry, often one or two engineers are responsible for all of a group's stations within a market. They find themselves so preoccupied with station maintenance, little time is left for systems planning, wiring, and so forth. At the same time, engineers do not have the time to integrate multiple stations under one roof, as many groups are demanding these days.

"It's hard to find an experienced general manager, and it's practically impossible to find a group executive,

who hasn't felt the pain of trying to do a facilities project and having it spin out of control: They're paying double rent, they're missing their on-air schedule, they're desperately trying to get this project done," Dosch said. "More and more of them are realizing that trying to do this in-house is unrealistic."

This is when the groups farm the job out to PR&E. Dosch said the company has had or is working on a number of major integration projects. For example, in December, Capstar Broadcasting Partners hired PR&E to build the head end for the group's "Star System" virtual radio network in its Austin headquarters. Dosch said this system, which is expected to be completed this month, will be the first of many virtual networks PR&E implements.

A final efficiency that many groups have asked for, he said, is standardization of equipment across a set of — or all — stations. Dosch said this involved "some cleaning house, some retirement of assets, some moving to other markets," varying from group to group.

Bloomberg

BUSINESS BRIEFS

SFX Entertainment Approves \$125 Million Offer

On Tuesday, the same day SFX Broadcasting shareholders approved the company's merger with Capstar Broadcasting Partners, outdoor entertainment spinoff SFX Entertainment Inc. filed documents with the SEC saying it will likely offer up to \$125 million of new common stock. The company said monies raised would go toward paying off taxes associated with the spinoff. SFX Entertainment expects to issue 21 million shares.

Cumulus Set To Go Public, Capstar Files For Public Offering

Milwaukee-based **Cumulus Media** said Monday it expects to raise as much as \$115 million of class A common stock in an initial public offering. Cumulus will also sell up to \$133 million of preferred stock and \$100 million of 10-year notes, according to an SEC filing. The company will use the proceeds to pay off \$260.2 million in debt it has accumulated buying 119 radio stations in 29 markets. After expenses, the company expects to raise \$284.3 million from the offerings. The SEC filing said the issue would trade on Nasdaq under the symbol "CMLS," but the number of shares to be offered in the IPO and the per-share price were not indicated. Including pending acquisitions, Cumulus owns 167 stations in 32 markets.

Meanwhile, **Capstar Broadcasting Partners** last Friday (3/27) filed a registration statement with the SEC for a public offering of Class A common stock to be sold sometime in the future on the New York Stock Exchange. Capstar has more than 300 stations in 81 markets.

Radio One Drops Plan To Buy San Francisco Duo

Radio One President/CEO Alfred Liggins told R&R his Urban group has "opted to refocus our resources elsewhere for the time being" and will not buy KZSF-FM/Alameda and KZWC-FM/Walnut Creek in the San Francisco market. Radio One agreed in December to pay \$22 million to Z Spanish Radio Networks for the combo. It would have been Radio One's first foray west of the Mississippi river.

Baron Ups Stake In ARS

Last week, an investment group led by Ronald Baron increased its ownership of American Radio Systems Corp.'s class A common stock from 23.5% to 26.4%. On March 24, the group bought 800,000 shares of the company, according to an SEC filing. Baron's outfit now owns 6.60 million shares in ARS. Baron also owns stock in American Mobile Satellite Corp.

Continued on Page 24

R&R/Bloomberg Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	4/1/97	3/20/98	3/27/98	Change Since	
				4/1	3/27
Radio Index	100.37	231.3	228.83	+127.99%	-1.07%
Dow Industrials	6611.05	8906.43	8796.08	+35.42%	-1.22%
S&P 500	759.64	1099.16	1095.44	+46.66%	-0.32%

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KRLX - San Francisco



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WSJT - Tampa

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CPM GROUP

INTERACTIVE

Fall Ratings Report: Chapter Three

MUSIC TESTING

This year, at Music Technologies, we expect to do more library music testing than any other research company in America. Why? It's simple...Interactive is the new "Gold Standard" in music testing and it gets great ratings, even for the tough to win points in highly competitive battles. Just look at the numbers...

Country KNIX Phoenix: **7.6 (No. 1)**
25-54 Persons

A.C. WYSF Birmingham: **6.4 to 8.2**
Fall 96 to Fall 97, 25-54 Women

Classic Rock WKRR Greensboro: **15.2 (No. 1)**
25-54 Men

CHR KRQQ Tucson: **14.7 (No. 1)**
18-34 Persons

Alternative WKDF Nashville: **10.5 (No. 2)**
18-49 Men

A.C. WRSN Raleigh: **5.5 to 7.3**
Fall 96 to Fall 97, 25-54 Women

A.O.R. KRZZ Wichita: They don't subscribe to Arbitron so we can't publish their numbers, but **WOW!**

All figures quoted are from Arbitron, Fall 97 (unless otherwise stated) and are Monday-Sunday 6am-Mid.

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DEAL OF THE WEEK

• **KKPN-FM/Houston**
\$54 million

1998 DEALS TO DATE

Dollars To Date: \$1,671,259,553
(Last Year: \$3,768,679,448)

Dollars This Week: \$195,977,500
(Last Year: \$149,307,753)

Stations Traded This Year: 485
(Last Year: 545)

Stations Traded This Week: 45
(Last Year: 47)

TRANSACTIONS AT A GLANCE

- Capstar Broadcasting acquisition \$5.25 million
WEAV-AM/Plattsburgh & WCPV-FM/Essex, NY (Burlington, VT)
WXPS-FM/Vergennes (Burlington), VT
- Clear Channel acquisitions \$46.5 million
WGNE-FM/Daytona Beach, FL
WESC-AM & FM, WJMZ-FM & WTPT-FM/Greenville, SC
- Legend Broadcasting acquisitions \$2.1 million
KBOA-FM/Piggot, AR
KBOA-AM & KTMO-FM/Kennett, MO
- Dayton Public Radio/Ohio Public Radio swap \$500,000
WDPR-FM/Dayton
WQRP-FM/Dayton
- KAWU (FM CP)/Newberry Springs, CA \$10,000
- KNSE-AM/Ontario (Riverside-San Bernardino), CA \$1.3 million
- KAZN-AM/Pasadena (Los Angeles), CA \$12 million
- KQIX-FM/Grand Junction, CO \$800,000
- WINE-AM, WPUT-AM, WAXB-FM & WRKI-FM/Danbury, CT \$15 million
- WAOR-AM & WJQR-FM/St. Augustine, FL \$1.9 million
- WRVY-FM/Henry, IL \$137,500
- KJML-FM/Columbus, KS (Joplin, MO) \$550,000
- WCBF-FM/Ciinton, KY \$725,000
- WCLZ-AM & FM/Brunswick (Portland), ME \$3,199,000
- KNUU-AM/Paradise (Las Vegas), NV \$1.5 million
- WGBB-AM, WBAB-FM, WBLI-FM & WHFM-FM/Nassau-Suffolk \$48 million
- WNBZ-AM & WSLK-FM/Saranac Lake, NY \$360,000
- WBLA-AM & WGQR-FM/Elizabethtown, NC \$525,000
- WEWO-AM/Laurinburg (Fayetteville), NC \$150,000
- WURN-FM/Marietta, OH (Parkersburg, WV) \$900,000
- KYUL-FM/Harker Heights (Killeen-Temple), TX \$476,000
- KKAS-AM & KWDX-FM/Silsbee, TX \$400,000
- WFAD-AM/Middlebury, VT \$115,000
- KARY-AM/Prosser, WA \$80,000

TRANSACTIONS

Capstar Slims Down Roster, Fattens Up Wallet

□ **Four entities spend \$165 million for stations Hicks & Co. must divest**

Deal Of The Week

KKPN-FM/Houston

PRICE: \$54 million
TERMS: Asset sale for cash
BUYER: Heffel Broadcasting Corp., headed by President/CEO Mac Tichenor. It owns KLAT-AM, KRTX-AM & FM, KLTN-FM, KLTO-FM & KLTP-FM/Houston.
SELLER: Capstar Broadcasting Partners, headed by President Steve Hicks
FREQUENCY: 102.9 MHz
POWER: 100kw at 984 feet
FORMAT: Hot AC
BROKER: Paul Leonard of Star Media Group

Capstar acquisitions

PRICE: \$5.25 million
TERMS: Capstar has agreed to purchase WCPV-FM/Essex, NY (Burlington, VT) & WXPS-FM/Vergennes (Burlington), VT; WEAV-AM is under an LMA with an option to purchase
BUYER: Capstar Broadcasting Partners, headed by President Steve Hicks. Phone: (512) 340-7800
SELLER: Lake Champlain Radio Corp./Watertown Radio Associates LP
BROKER: Richard A. Foreman & Assoc.

WEAV-AM/Plattsburgh & WCPV-FM/Essex, NY (Burlington, VT)

FREQUENCY: 960 kHz; 101.3 MHz
POWER: 5kw; 1kw at 797 feet
FORMAT: AC; Classic Rock

WXPS-FM/Vergennes (Burlington), VT

FREQUENCY: 96.7 MHz
POWER: 6kw at 289 feet
FORMAT: Rock

Clear Channel acquisitions

PRICE: \$46.5 million
TERMS: Asset sale for cash
BUYER: Clear Channel Communications Inc., headed by President Lowry Mays. Phone: (210) 822-2828
SELLER: Capstar Broadcasting Partners, headed by President Steve Hicks

WGNE-FM/Daytona Beach, FL

FREQUENCY: 98.1 MHz
POWER: 100kw at 463 feet
FORMAT: Country

WESC-AM & FM, WJMZ-FM & WTPT-FM/Greenville, SC

FREQUENCY: 660 kHz; 92.5 MHz; 107.3 MHz; 93.3 MHz
POWER: 50kw; 100kw at 2001 feet; 100kw at 1001 feet; 92.9kw at 2031 feet
FORMAT: Sports/Talk; Country; Urban; Rock

Legend Broadcasting acquisitions

PRICE: \$2.1 million
TERMS: Asset sale for cash
BUYER: Legend Broadcasting Inc., headed by President Scott Krusinski. Phone: (773) 248-0333
SELLER: KBOA Inc., headed by Pres-

ident Kenneth Meyer. Phone: (417) 862-3990
BROKER: R.E. Meador & Assoc.

KBOA-FM/Piggot, AR

FREQUENCY: 105.5 MHz
POWER: 3kw at 300 feet
FORMAT: AC

KBOA-AM & KTMO-FM/Kennett, MO

FREQUENCY: 1540 kHz; 98.9 MHz
POWER: 1kw; 100kw at 991 feet
FORMAT: News/Talk; Country

Swap Deal

Dayton Public Radio/Ohio Public Radio swap

VALUE: \$500,000
TERMS: Dayton Public Radio is swapping WDPR-FM/Dayton and \$500,000 cash for Ohio Public Radio's WQRP-FM/West Carrollton (Dayton).

WDPR-FM/Dayton

TRADED TO: Southwestern Ohio Public Radio Inc. Phone: (937) 865-5900

FREQUENCY: 89.5 MHz
POWER: 6kw at 210 feet
FORMAT: Classical/NPR

WQRP-FM/West Carrollton (Dayton)

TRADED TO: Dayton Public Radio Inc. Phone: (937) 496-3850
FREQUENCY: 88.1 MHz
POWER: 4kw at 295 feet
FORMAT: Gospel

California

KAWU (FM CP)/Newberry Springs

PRICE: \$10,000
TERMS: Construction permit sale for cash
BUYER: The B&GRS Partnership, headed by partners William Brown & Clifton Moore. Phone: (706) 782-7222
SELLER: Nu Desert Broadcasting Co., headed by President Laurence Nightengale

KNSE-AM/Ontario (Riverside-San Bernardino)

PRICE: \$1.3 million
TERMS: Asset sale for cash
BUYER: Stickney Associates LLC; headed by manager Henry Stickney. Phone: (908) 481-5000
SELLER: Coronado Four-County Broadcasting Inc., headed by President Fernando Oaxaca. Phone: (310) 559-2727
FREQUENCY: 1510 kHz
POWER: 10kw day/1kw night
FORMAT: Regional Mexican
BROKER: Ray Stanfield & Assoc.

KAZN-AM/Pasadena (Los Angeles)

PRICE: \$12 million
TERMS: Asset sale for cash
BUYER: Multicultural Radio Broadcasting Inc., headed by President Arthur Liu. It owns KWPA-AM & KYPA-AM/Pomona-Los Angeles and, through an affiliate, owns KALI-AM/San Gabriel, CA. Phone: (212) 431-4300
SELLER: Pan-Asia Broadcasting Inc., headed by President Edward Kim. Phone: (818) 351-4301
FREQUENCY: 1300 kHz
POWER: 5kw day/1kw night
FORMAT: Asian

Colorado

KQIX-FM/Grand Junction

PRICE: \$800,000
TERMS: Asset sale for cash
BUYER: Riverside Broadcasting Inc., headed by President Craig Dobler. Phone: (909) 274-7777
SELLER: Mustang Broadcasting Co., headed by President Paul Fee. Phone: (970) 243-1230
FREQUENCY: 93.1 MHz

Continued on Page 8

**WSIX-FM Nashville wants it...
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- Local supervisors call from a database of "professional test takers" to recruit the test.
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- All test takers hear the tested songs in the same order, creating song order bias.
- Test takers come mostly from a 5 to 8 mile radius of the hotel.
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- An unreal public group testing environment.
- The best thing we could do, however flawed, for the last 17 years.

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- The nation's best national/central recruiters recruit totally at random. No "professional test takers"...just real listeners.
- There is no fatigue because participants take the tests in 20 to 25 minute segments and take a break whenever they begin to get tired...yielding consistent scoring throughout the test.
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EARNINGS

Big City Radio Results Reflect Unfolding Business Plan

Big City Radio Inc.'s (Amex: BYFM) gross revenues for 1997 were \$11.73 million, a 37% increase over 1996's \$8.57 million. The company's broadcast cash deficit was \$2.01 million, an improvement over last year's deficiency of \$4.31 million. The improvement was attributed to positive cash flow from its "Y-107" trimulcast in the Los Angeles area. "1997 was important year for the implementation of the company's business plan," Big City President/CEO Michael Ka-

koyiannis said. "We continue to focus on the development of our existing markets and actively pursuing acquisition opportunities." In December, the company completed its IPO for 4.6 million shares of common stock, bringing in \$28.5 million. In March, the company completed an offering of \$174 million worth of 11.25% senior discount notes, due 2005. The proceeds, totaling \$125.4 million, were used to repay debt under its credit facility, and will also go toward financing acquisitions.

Brewster, NY, and WAXB-FM is licensed to Patterson, NY

Florida

WAOR-AM & WJQR-FM/St. Augustine

TERMS: \$1.9 million
BUYER: Exosphere Broadcasting LLC, headed by President Clifford Burnstein
SELLER: Ariel Broadcasting Inc., headed by President Kenneth Stein. Phone: (904) 797-9570
FREQUENCY: 1420 kHz; 105.5 MHz
POWER: 2.18kw day/250 watts; 16kw at 410 feet
FORMAT: Talk; Country

Illinois

WRVY-FM/Henry

PRICE: \$137,500
TERMS: Asset sale for cash
BUYER: WZOE Inc., headed by President Stephen Samet. Phone: (815) 875-8014
SELLER: Illinois Bible Institute Inc., headed by President Paul Martin. Phone: (217) 854-4600

Kansas

KJML-FM/Columbus (Joplin, MO)

PRICE: \$550,000
TERMS: Asset sale for cash
BUYER: Land Go Properties LLC, headed by President Robert Landis. It

owns KMOQ-FM/Baxter Springs, KS. Phone: (417) 781-1313
SELLER: Acorn Broadcasting Co., headed by President Andrew Wolfson. Phone: (417) 623-0105
FREQUENCY: 105.3 MHz
POWER: 6.1kw at 308 feet
FORMAT: Rock
COMMENT: This sale is contingent upon the consummation of a stock purchase agreement between Andrew Wolfson (new owner) and David and Karen Gorman and William Stoudenmire (previous owners) announced April 14.

Kentucky

WCBF-FM/Clinton

PRICE: \$725,000
TERMS: Asset sale for cash
BUYER: Hilltopper Broadcasting Inc., headed by President West Strader. It owns WBLG-FM/Smiths Grove, KY; WBGN-AM/Bowling Green, KY; and WDXR-AM/Paducah, KY.
SELLER: River Country Broadcasting Inc., headed by President Charles Whitlow. Phone: (502) 472-1270

Maine

WCLZ-AM & FM/Brunswick (Portland)

PRICE: \$3,199,000
TERMS: Asset sale for cash
BUYER: Fuller-Jeffrey Radio of Maine Inc.
SELLER: Riverside Broadcasting LP
FREQUENCY: 900 kHz; 98.9 MHz
POWER: 1kw day/66 watts night; 48kw at 400 feet
FORMAT: Variety; Adult Alternative
BROKER: Media Services Group

Nevada

KNUU-AM/Paradise (Las Vegas)

PRICE: \$1.5 million
TERMS: Asset sale for cash
BUYER: Nevada Media Group Inc., headed by President Ronald Cohen. Phone: (602) 241-1510
SELLER: K-NEWS Broadcasting Inc., headed by President Robert Bernstein. Phone: (702) 735-8644
FREQUENCY: 970 kHz
POWER: 5kw day/500 watts night
FORMAT: News/Talk

New York

WGBB-AM, WBAB-FM, WBLI-FM & WHFM-FM/Nassau-Suffolk

PRICE: \$48 million
TERMS: Asset sale for cash
BUYER: Cox Radio Inc., headed by President Bob Neil. It owns 54 other stations. Phone: (404) 843-5159
SELLER: Capstar Broadcasting Partners
FREQUENCY: 1240 kHz; 102.3 MHz; 106.1 MHz; 95.3 MHz
POWER: 1kw; 3kw at 269 feet; 48.5kw at 499 feet; 5kw at 354 feet
FORMAT: News/Talk; Rock; CHR; Rock
BROKER: Paul Leonard of Star Media Group

WNBZ-AM & WSLK-FM/Saranac Lake

PRICE: \$360,000
TERMS: Asset sale for \$300,000 cash and a five-year, \$60,000 promissory note at 7.95% interest
BUYER: Saranac Lake Radio LLC, headed by President Edward Morgan. Phone: (706) 660-1255
SELLER: WNBZ Inc., headed by President James Rogers III. Phone: (518) 891-1544

North Carolina

WBLA-AM & WGQR-FM/

Elizabethtown

PRICE: \$525,000
TERMS: Asset sale for cash
BUYER: Sound Business of Elizabethtown Inc., headed by President Lee Hauser. Phone: (910) 862-6493
SELLER: Sound Business Inc.

WEWO-AM/Laurinburg (Fayetteville)

PRICE: \$150,000
TERMS: Asset sale for cash
BUYER: Service Media Inc., headed by President Charles Cookman. Cookman owns WIDU-AM/Fayetteville. Phone: (910) 486-9438
SELLER: WEWO License LP, a wholly owned subsidiary of Beasley Broadcast Group, headed by President George Beasley. Phone: (910) 486-0965
FREQUENCY: 1460 kHz
POWER: 5kw
FORMAT: Talk

Ohio

WURN-FM/Marietta (Parkersburg, WV)

PRICE: \$900,000
TERMS: Asset sale for \$250,000 cash and a 15-year, \$650,000 promissory note at 10% interest
BUYER: 102 Inc., headed by President William Bennis III. It owns WDMX-AM, WLTP-AM, WNUS-FM & WRZZ-FM/Parkersburg-Marietta. Phone: (304) 295-6070
SELLER: Tschudy Communications Corp., headed by President Earl Judy Jr. Phone: (540) 743-3000
FREQUENCY: 102.1 MHz
POWER: 11kw at 492 feet
FORMAT: AC

Texas

KYUL-FM/Harker Heights (Killeen-Temple)

PRICE: \$476,000
TERMS: Asset sale for cash
BUYER: Stellar Radio Group Inc., headed by President R. Don Chaney. Phone: (817) 773-5252
SELLER: KCKR-FM Inc.
FREQUENCY: 105.5 MHz
POWER: 7.8kw at 587 feet
FORMAT: Country

KKAS-AM & KWDX-FM/Silsbee

PRICE: \$400,000
TERMS: Asset sale for \$40,000 cash and a 10-year, \$360,000 promissory note
BUYER: Andres Bocanegra. Phone: (713) 690-2639
SELLER: Jewel P. White & Assoc., headed by President Jewel White. Phone: (409) 385-2883

Vermont

WFAD-AM/Middlebury

PRICE: \$115,000
TERMS: Asset sale for cash
BUYER: L. Kathryn Messner
SELLER: Bently Broadcasting of Middlebury, headed by President Mark Brady
BROKER: Kozacko Media Services

Washington

KARY-AM/Prosser

PRICE: \$80,000
TERMS: Asset sale for cash
BUYER: Bogart Funk Enterprises Inc., headed by President Mike Funk. It owns KZXR-FM/Prosser, WA. Phone: (509) 786-1209
SELLER: Northwest Broadcast Representatives Inc., headed by President Robert Barron. Phone: (509) 535-7618

TRANSACTIONS

Continued from Page 6

POWER: 100kw at 1027 feet
FORMAT: CHR
BROKER: McCoy Broadcast Brokerage

Connecticut

WINE-AM, WPUT-AM, WAXB-FM & WRKI-FM/Danbury

PRICE: \$15 million

TERMS: Not available
BUYER: BBR II LLC, headed by President Frank Washington
SELLER: Capstar Broadcasting Partners
FREQUENCY: 940 kHz; 1510 kHz; 105.5 MHz; 95.1 MHz
POWER: 680 watts day/4 watts night; 1kw; 900 watts at 610 feet; 29.5kw at 637 feet
FORMAT: News/Talk; Country; Oldies; Rock
COMMENT: WPUT-AM is licensed to

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Giramonti Heads To Virgin As SVP/Mktg.

Virgin Records America has named Piero Giramonti to Sr. VP/Marketing. Based in Los Angeles, he reports to VRA co-President Ray Cooper.



Giramonti

"Piero brings with him a wealth of understanding of the marketing of American music internationally, as well as an understanding of the U.S. domestic market," Cooper said. "He will contribute fresh thought and perspective to our company's efforts, enabling us to provide the best marketing support for our family of artists. We look forward to working with him as Virgin continues to successfully develop new and established artists in America."

Prior to joining VRA, Giramonti spent a year and a half as VP/International Marketing for EMI International, based in London. Before that, he spent three years as Sr. Director/International Artist Development for Capitol Records. His EMI resumé also includes stints as Director/International Marketing with EMI/Italy and a year and a half as Manager/International Marketing for EMI Music Continental Europe.

Stephenson

Continued from Page 3

KRMD included a stint as OM/PD. His resumé also includes an OM/PD post at KOLT-FM/Albuquerque and a PD gig at WDGY/Indianapolis.

"Chancellor owns half of the stations I used to work for, but this is my first time with Chancellor, and I really look forward to working with a great group of people," Stephenson told R&R. "This is the music I grew up with and, more often than not, I played it when it first came out. There's a place for this great music, especially in this market."

CBS

Continued from Page 1

ment will reduce significantly CBS' share of advertising revenues in each of the three cities to no more than 40%." The settlement is expected to be approved by the court, the Justice Department said.

"Today's settlement protects national and local advertisers from having to pay higher prices for radio advertising" in those cities, Asst. Attorney General/Director of the DOJ's Antitrust Division Joel Klein said. "As the radio industry continues to consolidate in the wake of the Telecommunications Act of 1996, we will continue to seek relief where radio mergers harm the competition that helped make radio an effective and affordable way to advertise."

CBS Chairman and CBS Station Group CEO Mel Karmazin said the approval "brings us one step closer to the merger of the American Radio Systems stations. We are looking forward to the completion of this acquisition and expanding CBS Radio's presence into new top 50 markets."

CBS' willingness to buy stations outside the top 10 markets stunned most of the nearly 5000 attendees of the NAB's Radio Show last September, when the deal was announced during a luncheon. Karmazin — who has been labeled a visionary by some, a scary cost-cutter by others, and a hero by shareholders and investors — also lost his hard-earned title as "Major-Market Mel" in the deal by buying beyond the top 10 markets.

The acquisition of Boston-based ARS, the nation's fifth-largest radio company with operations in 19 markets, was then and continues to be seen as a wise move by the financial community. Analysts have told R&R that adding the ARS portfolio to the CBS Radio collection will enhance its overall strength, add attractive long-term growth prospects, and allow it to cherry-pick stations.

And if it's all about cherry-picking, CBS already has a good start. The New York-based group owns half of the nation's top 10-billing radio stations, according to BIA's review of 1997 results. Among the cash cows grazing in CBS' golden field are No.

Armstrong

Continued from Page 1

remain in his position as Interim COO of Capstar.

Armstrong will be reunited with Capstar President/CEO Steve Hicks, who co-founded SFX with the merger of his Capstar Communications and Robert Sillerman's Command Communications in 1993. Armstrong was EVP/CFO of Capstar Communications from 1989 to 1993.

"Geoff Armstrong is one of the most accomplished radio broadcast executives in the industry," Hicks said. "He brings to Capstar a wealth of financial and operational experience and is also highly familiar with SFX's station assets, which will be invaluable as we work to integrate those stations into Capstar. I am pleased to welcome Geoff to the

Capstar management team at this exciting period of growth for our company."

Capstar's \$2.1 billion merger with SFX is expected to close at the end of May.

"I am proud to join forces with my longtime colleague Steve Hicks and his outstanding team at Capstar," said Armstrong. "Capstar has rapidly emerged since its formation in 1996 as one of the nation's premier radio broadcasters, and I am delighted to have the unique opportunity to be involved in its continuing development. I look forward to working with Capstar's capable team of station managers and continuing my association with SFX's station managers, who will be part of Capstar in the near future."

Between 1986-89, Armstrong was CFO, then CEO, of Sterling Communications Corp.

Capstar

Continued from Page 1

ted throughout last week. Capstar met a portion of the requirements, selling stations in Houston, Long Island, and Greenville, as well as Day-

1 WFAN-AM/New York, \$47.7 million; No. 3 WXRK/NY, \$37.3 million; No. 4 WINS-AM/NY, \$36.5 million; and No. 6 KRTH-FM/Los Angeles, \$34.3 million. (Chancellor Media's WKTU-FM/NY was also tied for sixth place with \$34.3 million.)

Announcement of the settlement came one day after Karmazin told a media industry conference in New York that CBS has no plans to sell its money-losing CBS Television Network, despite recent speculation that the "Tiffany network" was up for grabs.

"The company is not in need of cash," Karmazin said. "The network is very important." In fact, he told them that CBS would like to buy another TV network.

The deal still faces FCC approval, but appears to have cleared its biggest obstacle.

—Jeffrey Yorke

tona Beach and Danbury, CT; Capstar still must find a buyer for its Pittsburgh and Jackson, MS outlets.

The first deal came March 25, with Hefel Broadcasting's acquisition of Pop/Alternative Hot AC **KKPN-FM/Houston** for \$54 million cash. "We're very pleased to acquire our first full-market FM station in Houston," Hefel President/CEO Mac Tichenor said. "KKPN has a tremendous signal that reaches over 50% more Hispanics than our existing FMs in Houston. We believe this superior coverage will give us the opportunity to create one of the top-rated radio stations in the overall market." Hefel anticipates closing the transaction in early June, at which time the company will debut an undetermined Spanish-language format.

Capstar's next ownership hurdle with the DOJ was cleared when it struck a deal with Clear Channel Communications to sell its Greenville quartet — **WESC-AM & FM, WJMZ-FM & WTPT-FM** — and **WGNE-FM/Daytona Beach** for \$46.5 million. This deal marks Clear Channel's entry into Greenville and enhances its Florida presence to 12 markets, in addition to its billboard holdings there.

Next, Cox Radio agreed to acquire Capstar's Nassau-Suffolk outlets for

\$48 million: **WGBB-AM, WBAB-FM, WBLI-FM & WHFM-FM**. Initially, Chancellor Media had put in a \$54 million bid for the stations, a move that drew a historic lawsuit filed by the DOJ, marking the first, full-fledged antitrust challenge against radio mergers since the passage of the Telecommunications Act of 1996. The DOJ contended the deal would have created a "dominant Long Island radio group with more than 65% of the market." In the settlement, which still must be approved in court, Chancellor will drop its bid for the stations and, no later than August 1, terminate the LMA under which it is currently operating the stations. The settlement would also ensure that neither Chancellor, SFX, nor any of their subsidiaries could combine Chancellor-owned **WALK-AM & FM** with **WBLI-FM & WBAB-FM**.

Meanwhile, Sacramento-based **BBR II LLC**, headed by Frank Washington, will buy Capstar's four Danbury, CT outlets — **WINE-AM, WPUT-AM, WAXB-FM & WRKI-FM** — for \$15 million.

Wheeler Files To Block Roanoke Deal

On other ownership limit-related complaints, Mel Wheeler Inc. asked the FCC to deny Capstar's request to buy Jim Gibbons Radio's **WFIR-AM & WPVR-FM/Roanoke, VA**. In its government filing, Wheeler said Capstar's entry into Roanoke "would lead to the impermissible consolidation of the Roanoke-Lynchburg market." Wheeler also said Capstar already owns nine outlets in the market and "controls almost 54% of advertising revenue," and that the Gibbons duo would give Atlantic Star, Capstar's regional operator, "nearly 65%" of the ad dollars.

In its response, Capstar acknowledged it would have one FM over the limit and that it "is endeavoring to find minority buyers and to structure sales on terms favorable to such buyers." The group said it would sell "one or more of its Roanoke stations" to comply with ownership limits and that it is in talks with a "minority buyer" to sell **CHR/Rhythmic simulcast WJJS-FM/Vinton** and **WJXX-FM/Lynchburg**. Capstar spokeswoman Lisa Dollinger told R&R on Monday that the company expects to announce a deal to sell to a minority group shortly.

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*Ad Age, 1996-1997 Report

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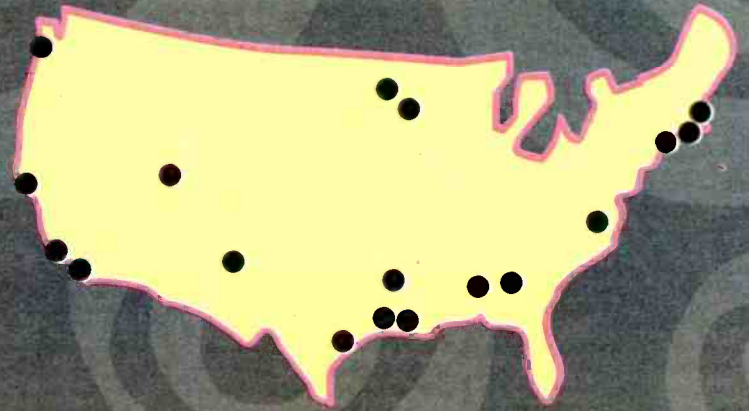
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Roberts

• **PHILIP ROBERTS** is elected President of the Broadcast Executive Directors Association. He adds these duties to his current position of Executive Dir./New Jersey Broadcasters Association.

Records



Patrick

• **KEN PATRICK** and **ALAN MILLER** are named Regional Sales Mgrs./West and Northwest, respectively, for Geffen Records. Patrick previously served as Regional Dir. out of Minneapolis for Universal Distribution, while

Miller comes to Geffen from his San Francisco-based Artist Dev. Rep post with PolyGram Group Distribution.

CHRONICLE

MARRIAGES

KFMS/Las Vegas PD/afternoons **Mark Stevens** to Kim Heron, March 28.

BIRTHS

Curb VP/Promotion **Claire Parr**, husband Bob, son Elijah Matthew, March 23.

WYXY/Springfield, IL PD **Joe Crain**, wife Ann, daughter Megan Elizabeth, March 26.

CONDOLENCES

WCTK/Providence morning host **Jimmy Gray's** mother, March 27.

National Radio

• **SJS ENTERTAINMENT** has announced the following guests for its upcoming live satellite *Radio Tours*:

- April 7: Goodie Mob
- April 8: Fred Goldman
- April 9: actress Linda Dano; Semi-sonic; God Lives Underwater
- April 28: Restless Heart

—(941) 275-1141

• **UNITED STATIONS RADIO NETWORKS** launches its two-hour, contemporary Christian, positive music program *The Sunday Spirit*. The show airs Sunday mornings and features upbeat and dance-oriented music combined with spiritual messages and is targeted toward CHR/Rhythmic stations.

—(212) 869-1111

• **NBG RADIO NETWORK** has signed Olympic Gold Medalist Kerri Strug to host its daily, two-minute, health-focused feature, *Thrive*. Installments discuss fat-burning tips, treating injuries, and making fitness programs more enjoyable.

—(800) 572-4NBG, ext. 0

• **SW NETWORKS** announces the following guests for its upcoming "SW Satellite" service:

- April 6: Michael Peterson
- April 7: Newt Gingrich
- April 10: Cledus T. Judd

—(212) 833-7320

• **WESTWOOD ONE** presents the following guests for its live *Celebrity Connection* program:

- April 6: William Shatner; Elliott Gould

—(212) 641-3088 or 2039

Industry

• **TONY DUNAIF** rises from Director/Market Dev. to VP/Market Dev. for MTV Networks.

• **CAROL NASHE**, former Exec. VP/Nat'l Association of Radio Talk Show Hosts (NARTSH), has launched her

PROS ON THE LOOSE

Sean King — Morning co-host KEZR/San Jose (510) 583-5140
Glynn Shannon — Afternoons KUFO/Portland (503) 653-0328

own PR and talk host consulting company. Offices are located in Boston and Las Vegas.

—(617) 437-9757 or www.talkshowhosts.com

Changes

Adult Contemporary: **Samy the Psychic** becomes full-time host of KIOI/San Francisco's *For Lovers Only* program (7pm-mid.) ... **KIMN/Denver** promotes **Denise Plante** from evenings to middays ... **Paul Whittler** moves to 7pm-

mid. at KSII/El Paso ... Middayer **Greg Allen** and MD/morning personality **Sharon Green** swap shifts at KKKL/Colorado Springs.

CHR: At WJET/Eric, PA, **Dino** makes the leap from interim to official PD/MD, longtime morning drivers **Craig Warvel**, co-host **Dangerboy Dave Leroy**, and Promo Dir. **Chad Fisher** exit. Joining for mornings are former KKLQ/San Diego personality **Ryno** and market vet **Deb Ireland** ... **KDUK/Eugene, OR** promo dir. **Valerie Steele** adds MD stripes.

For The Record: **MJI BROADCASTING's** main phone and fax numbers are (212) 896-5200 and 586-1090, respectively.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Robert Hall • (972) 991-9200

Classic Rock

Chris Miller

ERIC CLAPTON She's Gone
VAN HALEN Fire In The Hole

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

Rock

ERIC CLAPTON She's Gone
FIXX Two Different Views
UFD Venus (I Just Can't Quit It Babe)
VAN HALEN Dirty Water Dog
VAN HALEN Fire In The Hole

CHR/Hot AC

BACKSTREET BOYS Everybody (Backstreet's Back)
SHAWN COLVIN Nothin On Me

Mainstream AC

LEANN RIMES Looking Through Your Eyes
SHE MOVES It's Your Love

Lite AC

LEANN RIMES Looking Through Your Eyes
SHE MOVES It's Your Love

NAC

ERIC CLAPTON Needs His Woman
BRIAN CULBERTSON On My Mind
KEIKO MATSUI Toward The Sunrise

UC

ERYKAH BADU Apple Tree
DR. DRE & L.L. COOL J Zoom
M.J.G. In The Middle Of The Night

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

CHR

Casey Keating
DESTINY'S CHILD No. No. No
JAI Heaven
S.O.A.P. This Is How We Party

Digital Soft AC

Mike Bettelli

LEANN RIMES Looking Through Your Eyes

Delilah

LEANN RIMES Looking Through Your Eyes

Alternative

Teresa Cook

BLACK LAB Time Ago
EVE 6 Inside Out
GOD GOD DOLLS Ins
URGE Jump Right In

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

Adult Hit Radio

JJ McKay

SHAWN COLVIN Nothin On Me
FASTBALL The Way
SARAH MCLACHLAN Adia

Rock Alternative

Doug Clifton

JERRY CANTRELL Cut You In
CREED My Own Prison
ALANIS MORISSETTE Uninvited
ROBBIE ROBERTSON Unbound
SPECIALS It's You
STABBING WESTWARD Save Yourself
SCOTT WEILAND Barbarella

Soft Hits

Rick Brady

MICHAEL BOLTON Safe Place From The Sun

RADIO ONE NETWORKS

Tony Mauro • (970) 949-3339

New Rock

Steve Leigh

GARBAGE Push It
HARVEY DANGER Flagpole Sitta
DAVE MATTHEWS BAND Don't Drink The Water

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Tracy Thompson

Soft AC

Andy Fuller

JAMES HORNER Southampton

Bright AC

Jim Hays

JANET Together Again

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www.rcsworks.com

FROM THE MAKERS OF
Selector
THE MUSIC SCHEDULING SYSTEM

45 Stations, 10 Markets, One Busy Man

□ A day in the life of Jacor corporate VP Jack Evans

PART ONE OF A TWO-PART SERIES

The cellular phone rings in the car of Jacor VP/Programming, Western Region **Jack Evans**. On the line is KXTA-AM/Los Angeles PD Beau Bennett. His station, 120 miles north, is moving into the final stages of a power upgrade to 50,000 watts, and he asks Evans to tune in to hear how it sounds. The signal's booming, so Evans dials up CEO Randy Michaels to let him listen to the company's new Southern California powerhouse.

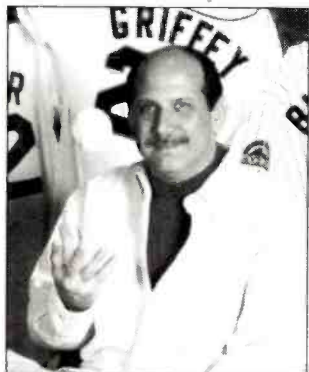
It was a telling moment, seeing Evans' enthusiasm for a project that's very close to both his and the company's hearts. "Several of us were like expecting parents around the 1150 signal upgrade," Evans explains. "We had a crew that lived and breathed AM 1150 for months. The company made a commitment to the Dodgers to have the day pattern completed for spring training, giving us a little headroom to get the night pattern ready for the regular season. When Beau called to say we were at 50kw, Randy needed to know right then that his idea was now a reality." Evans goes out of his way to give praise to those who made it possible, from Jacor's Bill Saffa and Al Kenyon to the station's Mike Callaghan and his crew. It's just the way he is.

At R&R, I talk to dozens of radio people on a regular basis and have noticed — along with everyone else — how personnel are being asked to hold down more responsibilities than ever before. When Evans, who oversees 45 Jacor stations west of the Rockies, invited me to spend a day with him, I jumped at the chance to get a rare up-close-and-personal glimpse of how today's radio "megamanager" operates. It was a perfect opportunity to see how he deals with the nuts and bolts of overseeing multiple radio stations in multiple markets and to share it with R&R's readers. This week, you'll hear about Evans' life in his home market of San Diego — specifically, how he deals with a 10-station supercluster and the team of people that keeps it running smoothly.

Rise And Shine

Our day begins as Evans picks me up at my hotel. In his car, each of the 10 stations in Jacor's cluster has a preset button, and he samples them all on his way to his office, located in one of the three buildings that house the company's San Diego holdings. Evans has spent much of the past two weeks on the road, and a large stack of mail — sorted so that priority items can be reviewed first — awaits his arrival.

Since he's charged with keeping track of 45 stations, organization is an essential part of his routine. When working with or talking about stations, he says, "I document the highlights of most conversations in a spiral notebook. Later, on an airplane or in a hotel room, I'll transcribe the notebook into my computer by category: station, market, concept, idea, talent, or financial."



Jack Evans

Evans' laptop computer is his near-constant companion, and he often checks for e-mail. "E-mail is a powerful tool. I'm able to respond to questions or pass along ideas in a timely manner. I usually check it three or four times a day." Now he just needs somebody to sort his e-mail. "What is becoming a concern is junk mail. If I want the latest Clinton jokes, I know how to get them. Getting 15 or 20 e-mail forwards about the president's penis is time-consuming. I get about 50 e-mails a day, but only 20 are worth reading. I'll check mail from the office at 9am, at 1pm, and before I go home. Most nights, I'll check it once from home. When I'm traveling, I try to check it twice a day."

San Diego Strategies

At home in the highly competitive San Diego market, Evans presides over a diverse group of stations that has grown rapidly since the Telecom Act's passage. "We've diligently worked to make sense of our acquisitions. Properly placing FM morning shows compatible with formats has proven to be successful. Howard Stern on Active Rock KIOZ has done extremely well. [He had been on Alternative 91X.] Dave, Shelly, and Chainsaw returning home to KGB [from KIOZ] helped ignite a flame under what once was one of the country's premier Rockers. We're currently developing the 'Brand X' morning show for 91X. Chris Cantore and Nicole Sandler, in a short period of time, have done a great job weaving music and lifestyle entertainment together."

Evans and Jacor retooled the AMs in a similar way, shuffling a number of key names to boost the stations. "We completely rebuilt KOGO to maximize its signal and revenue potential," he notes. "I remember one Saturday waking up and thinking, 'I'll drive the KOGO signal.' Pack a lunch, dinner, and

breakfast, because that's a long drive. At 7:15 that night, I was sitting in Santa Barbara — 250 miles to the north — and AM 600 was coming in like a local. So we moved strong familiar talent to the better stick. Roger Hedgecock and Rush Limbaugh are doing very well in middays. The morning news wheel and afternoon show are moving in the right direction.

"KSDO is now job one. Dr. Laura is now live. [It was previously tape-delayed by one day on crosstown KFMB-AM.] We also hired Stacy Taylor for middays and four news pros from KFMB-AM, giving Jacor the largest radio news team and best talk talent in San Diego."

After spending the entire morning in Evans' office, we drive to lunch, listening to Nostalgia KPOP-AM in the car. The station plays a great-sounding positioner — one tailored to its older audience, yet sounding very contemporary. Evans admits that since acquiring the station last year, rebuilding KPOP and the other AMs has been one of his pet projects. "When the Jacor/San Diego group walked into the KGB/KPOP building for the first time, everyone headed to the KGB studio and music library except me. I went directly to the 'Steamroller Of Standards,' KPOP. It was live in the morning, satellite the rest of the day. We're now live 6am-midnight with veteran San Diego personalities. The music is researched, scheduled, and rotated using the same technology our FM stations use. The demand on inventory is high. We like that." KPOP's latest trend shows the station at a 3.7 12+.

Keeping Order

After lunch, we visit the KOGO studios. Evans stops to chat with afternoon host Rick Roberts about something he saw in his hotel room two nights earlier, an episode of NBC-TV's *Law And Order* about sex offenders. He thinks it could tie in to "Rick's Top 10," a feature in which Roberts exposes — by name and location — repeat sex offenders who are released into neighborhoods. "He's had great results in Dallas and Kansas City," Evans notes, adding, "Listening last week to his calls after the feature, it's going to be huge here too."

We arrive back at Evans' office. As one might expect, it can at times resemble Grand Central Station. Evans credits assistant Melissa Posner for keeping things running beautifully while taking on a multitude of tasks, from sorting his mail and answering his phones to making his travel plans. "Without Melissa," he reveals, "life becomes difficult and unorganized. She's kind of like Radar O'Reilly from *M*A*S*H*. She knows what I'm going to ask for before I've finished the request."

Of course, with 10 markets under

THE ROAD TO
SUCCESS

By Dick Kazan

How To Get Your Calls Returned Fast

When you call someone, does it irritate you if they don't call you back? Do you then place call after call and still hear nothing? If you're tired of being treated like this, let's solve the problem.

The first thing to remember is that practically everyone will return a call to get something that they want. So before you call, ask yourself what it is you offer that they desire.

Recently, on the front page of *The Wall Street Journal*, there was an article about the breakup of one of the largest health care firms in America. Years ago, I'd met the CEO and was very favorably impressed by him. I wanted to re-establish our relationship, but with all of the publicity that he was receiving and the numerous demands on his time, how could I get him to call me?

In thinking of events from his perspective, it became apparent that it would be helpful to him if he could discuss the problems he was trying to resolve with someone who could relate to them. As an ex-CEO, I could do that. But more important would be what plans he would make for himself after the breakup. I could be helpful here too. On that basis, I left a message, and we soon had a very friendly telephone conversation that re-established our relationship.

Secondly, and closely related to the first approach, think in terms of "hooks." A hook is an attractive benefit you offer, succinctly stated. If I asked what the hooks are for McDonald's, you might reply, "Good food, nearby, quick, and cheap." Now, assume that you have a prospective customer who is unavailable when you call. What hooks can you leave in your message that will induce that person to call you back? For example, will calling you make them some money? Save them money? Help them get ahead? Give them advantageous information? Be specific.

A great example of using the "hook" approach is the airlines. They are huge advertisers, but when they want their best customers to buy tickets, they run a frequent-flyer special bonus miles program. They will double or even triple the mileage for certain flights, but for a limited time only. So what happens? Their phones ring off the hook with customers anxious to do business while they can still get that frequent-flyer bonus.

The third thing to consider is chain of command. Every working person has a boss. Even the CEO reports to the Board of Directors. When the boss wants a call returned, it gets returned, otherwise it is viewed as disrespect for the boss' authority. Few employees are silly enough to show disrespect for their boss in front of an outside caller. It is much wiser to speak with you on the phone for a few minutes.

The best way to use this approach is to place a call to a more senior level than would otherwise be necessary. Explain your purpose, and then gently encourage them to transfer your call to the person who you'd prefer to speak with. Politely ask the more senior person's secretary to stay on the line in requesting this other party. Often, this action alone will bring the more junior person immediately to the phone. In any case, the junior person's secretary won't put you through the screening process and will treat your message as being important. If the junior person only has voice mail, he or she will hear the boss' secretary ask them to call you back.

As you can see, I have many years of experience in working the phones, and I've faced the same problems that you do in accessing decision-makers. These techniques have proven very effective for me, and I believe that they will serve you well.

Next week, we'll discuss how you can get the support of a person who, for many years, has probably caused you considerable grief: the screening secretary.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts *The Road To Success*, the first radio talk show to offer on-air business consulting to business owners and employees. E-mail your comments or questions to him at rkazan@ix.netcom.com.

Evans' jurisdiction. Posner has plenty of itineraries to schedule. That also means that Evans often loses his on-site contact with the 10 San Diego stations, but he feels that he can leave town in complete confidence. "The support staff here makes it possible for me to travel: Tim Dukes, the director of FM programming in San Diego; Bill Pugh, captain of the XTRA Sports Radio Network. Cliff Albert oversees KSDO, KOGO, and KPOP. Pros like [KHTS, KJQY & KKLQ PD] Todd Shannon, [KGB

PD] Todd Little, [XTRA-FM PD] Bryan Schock, and [KPOP PD] Jeff Williams really take a tremendous load off me. What is really wonderful is how all these guys interact with one another and understand the consolidated goals."

Next week: Evans discusses the broader scope of his corporate duties: how he gets his markets to work together and the role of the Jacor corporate structure.

IT STILL COMES DOWN TO A GREAT PLAN



Coleman Research Plan Developers Chris Ackerman, Jon Coleman and Warren Kurtzman

The more things change...

Deregulation and consolidation have changed almost everything. Now everyone is "building market clusters" and competition is more intense than ever. Yesterday's also ran station is now in your format and in your face.

...the more it comes down to a great plan.

More than ever a station's strategy is key. *Great stations succeed because they design great strategic plans and then excel in execution.* That's where Coleman Research comes in. Coleman Research is known as one of the top two radio research companies because we develop winning strategies for our clients. When it's your success that matters, look to Coleman Research, the company with "The Plan."

A strategic plan, not useless data

Don't be tricked into believing that all research is the same. Even the highest quality data is worthless if it doesn't lead to a successful strategic plan. Research companies should be evaluated on their ability to help you interpret and act upon the data. Coleman Research's strength in this area allows us to develop winning strategic plans. That's what sets Coleman Research apart from "data vendors."

An integrated approach

Coleman Research begins the research process with our Plan Developer perceptual studies, which produce the most actionable strategic research for our clients. We then integrate Focus Group studies and FACT® music tests, which results in a comprehensive strategic focus. The Plan Developer identifies the winning position, the Focus Groups unearth "hidden" issues that may affect your station's performance and FACT®—through advanced measures such as Fit and Compatibility—allows you to build the most focused music library possible. All three of these tools work in concert with one another to keep "The Plan" for your station on track.

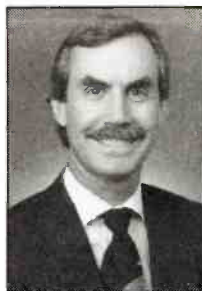
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- KS95/Minneapolis
- Kiss FM/New York
- WBCN/Boston
- The Zone/Sacramento
- X96/Salt Lake City
- WKLH/Milwaukee
- Power 98/Charlotte
- KS107.5/Denver

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"The Plan" from Coleman Research can help take your station to the top and keep it there. Contact us today and put the power of "The Plan" to work for you.



John Gehron,
American Radio Systems

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Cause Marketing

Steps To A Successful Cause-Related Marketing Campaign

By Laura Braider

The popularity of cause marketing is on the rise as listeners/consumers are increasingly responding to companies that are socially responsible. Many stations have discovered that the addition of a cause-marketing element to station events can solidify it with listeners while also bringing additional and very committed sponsors to the table. Here are some helpful tips to keep in mind when adding a charity or cause to your next event or promotion.

• Establish The Win/Win: In every successful cause-marketing program, each party achieves a pre-established win. Take the time to make sure everyone starts out on the same page. Explore the charity partner's wins (they are not always solely monetary) and present the station's goals. Many stations are afraid of being perceived as greedy and therefore skirt financial issues. Be upfront and state the station has to make money on this venture. Don't be afraid to say, "We are in business to make money." Explain that the station likes to do programs that give back to the community, but in order to hold programs that happen year after year, there has to be financial justification. Most "fund-raising professionals" have received training on the win/win and will appreciate your candor and honesty. After each party's goal has been determined, establish checkpoints throughout the timeline of the program to revisit the partner goals to ensure they are all met.

• Lay Out Finances: Be creative with financing. There are many ways to structure programs and events that can allow both the cause partner and the station to benefit financially. Brainstorm the possible scenarios with other station personnel. Event structures have run the gamut: cause receives 100% of the gate/station receives 100% sponsorship revenue; cause receives gate minus expenses/station receives



Many stations have discovered that the addition of a cause-marketing element to station events can solidify it with listeners while also bringing additional and very committed sponsors to the table.



sponsorship revenue; flat donation to cause/station receives gate and sponsorship revenue, etc. Don't be afraid to establish limits (both ceilings and floors) on the financial amounts to be raised for the cause. After the finances have been determined, detail in a written contract how the charity and the station will gain financially as partners.

• Manpower/Legwork: Ask the organization for help. Many of these groups are well-equipped to handle some of the detail work and preparation and provide the much-needed manpower some of these events/programs require. Organizations can also help promote the event/program in their newsletters, at other organization events, or at other

events they attend.

• Make Sure It Is The Right Fit: Be picky — don't just align with any old cause. Look for natural relationships and be demographically correct. It is important for listeners and consumers to see the connection between the event, the charity, and the sponsors. If the correct relationship exists, it will make the event more memorable and more successful for the sponsors. **Suggestion:** Involve station personnel early and seek their participation in brainstorming charity options. Many station personnel may already have pre-existing relationships that can save time and help campaigns come to life more quickly.

This will also ensure station employees are inspired by the cause. A motivated staff will work hard at making the event successful and selling sponsors. The enthusiasm will shine through to listeners and sponsors. But be careful not to play out a good thing. It is easy to fall into the "charity rut" of using the same causes for every program.

• Develop Relationships: Make it a goal of the station to develop relationships through the charity. Many associations have been successful in building relationships with different manufacturers and retailers related to their causes, e.g., cancer organizations and suncare products. Stations have benefited from tapping into these relationships as another source of revenue for the events. Request a moment to present the event and its benefits at the next charity partner's board meeting. While this will reaffirm your commitment to your partner, it will also enable you to meet the board members. Many members of these associations are "bigwigs" in local organizations. This is an incredible opportunity to meet company decision-makers in a nonthreatening setting.

• Partner With Professionals: Make certain your cause partner will operate in a businesslike manner. You should not have to manage both the campaign and the cause partner. Your station and your sponsor's image are now attached to the actions of the cause partner.

• Give Thanks: Thank your clients for giving to the cause. Thank your employees for their leadership and involvement. Thank your partners for their service to the community and for giving your corporation the opportunity to help them in their mission.

Laura Braider is a consultant with Revenue Development Systems. RDS offers market-exclusive client consultation and private seminars for new-business development/non-traditional revenue. For more information, Laura can be reached at (516) 368-8740.

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

Dairy Queen's Desert Conquest

SITUATION: When you open a Dairy Queen in the desert, that's big news. And when you spread the news through radio advertising, you can expect some pretty big crowds. That's what happened to the new Dairy Queen in Victorville, CA. The popular eatery competes against Baskin Robbins and other fast-food outlets, and the owners wanted to make a big splash for the grand opening.

OBJECTIVE: Dairy Queen's owners/managers hoped to attract both local drive-through and walk-in customers, in addition to highway traffic moving between Las Vegas and Los Angeles.

CAMPAIGN: Alternative KCXX/Riverside-San Bernardino launched a campaign featuring a total of 60 spots in the weeks leading up to the grand opening. The spots promoted the new location, great food and treats, and a live remote at the grand-opening celebration, including two live bands regularly featured on the station. The campaign was supported by print and in-store promotions.

RESULTS: More than 1500 people attended the grand opening — a turnout that exceeded the owner's expectations. Sales were strong for the new store, and the owner continues to advertise on KCXX. The lesson of this story: Even when you're selling ice cream in the desert, it helps to use radio to get the word out.

RAB TOOLBOX

More marketing information and resources from the RAB

FROM MEDIA TARGETING 2000

Twenty-one percent of fast-food users listed their occupations among the technical, sales, and administrative support job categories. From 6am-6pm, fast-food users spend 47% of their total media time with radio. They spend 9% of the time with newspaper.

FROM RAB'S INSTANT BACKGROUND COLLECTION — FAST FOOD

Expanded Menus. Approximately two-thirds of the respondents to a 1998 survey of fast-food operators conducted by the National Restaurant Association said they had introduced new menu items during 1997. Among the most popular new items added to fast-food menus in 1997 were pitas/wraps and chicken items such as spicy chicken dishes and chicken sandwiches. Forty percent of the survey participants identified bagels, espresso/specialty coffees, and "real meals" (an entree plus a choice of side dishes) as other items that noticeably gained in popularity in 1997.

FROM RAB CATEGORY FILES

"With one share of his stock, Warren Buffett could buy about 50,000 Dilly Bars. Instead, the renowned billionaire investor will shell out \$585 million for the entire [5800-unit] Dairy Queen chain, known for its frozen-dessert treats and its ubiquitous presence in small-town America. Although Dairy Queen was founded in 1940 as a soft-serve ice-cream concept, almost all of its outlets now offer a full menu of such quick-service fare as hamburgers, hot dogs, fries, and chicken sandwiches. Most of the outlets operate under the name Dairy Queen/Brazil." — *Nation's Restaurant News*, Nov. 3, 1997

For more information, call RAB's Member Service HelpLine at (800) 232-3131, or log on to RadioLink at <http://www.rab.com>.

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• Mark Masepohl is named Dir./Sales for Chancellor Media's eight Houston properties: KBME-AM, KQUE-AM, KTRH-AM, KKQB-FM, KKRW-FM, KLDE-FM, KLLOL-FM & KODA-FM. He most recently held the Dir./Sales post at KBME & KTRH.

• Dallas radio sales vet Easy Ezell is now GSM at Salem's KWRD-FM. He has managed Christal Radio/Dallas and has also served as an AE at Dallas stations KMEZ, KLTU, KLUV & KOAI.

• Mark Bentz will become LSM at KFFN-AM, KLQB-FM & KZPT-FM/Tucson, effective April 6. He most recently worked at Guerilla Productions, a TV commercial company for radio stations.

• Mike Iverson rises from AE to NSM at KRTH/Los Angeles.

• Westwood One appoints **Glenn Michael Harris** and **Anne Ritchie** to Sales AE posts in Chicago and Detroit, respectively.



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FRANK MINIACI

Back To Basics With Ad Copy

□ Good old-fashioned techniques remain the rule of the day

"Get the sale at all costs!" Boy, is this term played out — just about as much as the line "Coffee is for closers" from the movie *Glengarry Glen Ross*. Although most of my radio background is in programming, I've written copy for everything from a killer station promo to some stations' nightmare, a local nightclub. Writing a spot that is strictly a sales piece is no different from a pitch. This week, **Mary Tober**, of *Tober Advertising*, goes over some basic techniques that may help your station bring in new dollars with ads that pack more of a punch and smell less of hype.

Cashing In On The Past

A new back-to-basics approach in radio advertising is sweeping the country. The advertising concept of selling a client's product or service based on its benefits to the consumer is starting to catch on again and may replace spots that only aim to entertain.

Claude Hopkins, David Ogilvy, and Vic Schwab are just a few of the old ad men who made their marks on the advertising world decades ago. Their principles on selling, however, are still alive and well today. Ridge Harlan is a former creative director for the Batton, Barton, Durstine & Osborn advertising agency. He's also a former assistant dean at the Stanford School of Business in Palo Alto, CA. Now, he serves as owner of Harlan Communications, based in Yuba City, CA. Harlan is one radio station owner who's cashing in on these old-fashioned ideas. His two Yuba City stations, KUBA-AM & KXCL-FM, have been putting this back-to-basics approach in advertising to work

and have enjoyed amazing results.

KUBA & KXCL station manager **Randy Blount** has had the task of implementing the new philosophy. "We've changed our whole focus from getting the sale at all costs to fulfilling the client's needs. Focusing on



Mary Tober

their needs has helped us go from 20 annuals to over 115, and from an average monthly billing of \$50,000 to an average of \$80,000. More importantly, clients see us as a true resource as opposed to just a salesperson. We don't sell radio, we sell success to our clients."

The basic philosophy is to give the prospect the big benefit up front. Don't hide it in fancy wordplay and puns or bury it behind unnecessary sound effects or bad music. Just utilize straightforward talk on what the product or

service can do for the prospect. This doesn't mean spots shouldn't be creative. Cutting through all the hype and getting to the mind of the prospect to discover what makes him or her buy can be very creative. Sound effects and music that complement that message are pluses. But adding extras just for the sake of adding extras weakens the sales message.

Giving Product Personality

The elements of success may include many things, as long as these-top the list:

Cutting through all the hype and getting to the mind of the prospect to discover what makes him or her buy can be very creative.

- Positioning starts with a product — a piece of merchandise, a service, a company, an institution, or even a person. But positioning is not what you do to a product. Positioning is what you do to the mind of the prospect. That is, you position the product in the mind of the prospect.

- Image means personality. Products, like people, have personalities, and they can make or break a business in the marketplace. The personality of a product is an amalgam of many things: its name, its packaging, its price, the style of its advertising, and, above all, the nature of the product or service itself.

- The unique selling proposition is the major advantage of your client's product or service over the competition. The idea is this: If your client's product is not different from and better

Pro:Motions

- **Connie McKinley** is named Promotion Dir. at KSSJ/Sacramento. She previously held a similar post at KJAZ/San Francisco.

Promo Of The Week



CANYOU DOTHE FULL MONTY? — Well, CJFM (Mix 96)/Montreal listener "Alice" could, as she perfectly executed the station's snowblind version of the Full-Di-Monty, winning a trip to the Bahamas.

than other products of the same type, there is no reason for consumers to choose your client's product instead of someone else's. Therefore, to be promoted effectively, your client's product or service must have a unique selling proposition — a major benefit that other products in its category don't offer. This gives focus to your advertising campaign.

The Pitch As Entertainment

Finding the most profitable way of selling the client's products or service may seem an obvious goal to anyone involved. But somehow, the basic premise of advertising — to sell — has been lost to the desire to use commercials to entertain, which is what the station's format is for.

People don't want to buy cars from a clown. Maybe hamburg-

ers, but not purchases that put their pride on the line. There are a lot of services and products that are bought with emotion in mind. When I create an ad campaign, I want to speak directly to the prospect, share with them how buying or using the product will help them fix something or help them avoid a problem in the first place, then ask for action. Many stations create advertisements that cause listeners to comment on how entertaining the spot was. Another type of ad, though, will not only capture attention, hold interest, and win conviction, but also get action! There is quite a difference. That's why we have seen such a huge impact in the marketplace, and success to the client means success to us.

TALK BACK TO R&R!

We encourage your feedback. If you have comments regarding this column or would like to see your work here, contact **Frank Miniaci** directly at (310) 788-1650 or by e-mail at miniaci@rronline.com.

For a complete suggested reading list and more information, visit the **Tober Advertising** website: www.toberadvertising.com.

Think Like An Advertiser

Whether you are a PD getting ready to launch a new television campaign for your station or an AE writing a killer spot for that local food establishment that will stick in the listener's mind, your message has to be clear-cut, concise, and have a way to open the minds of your audience.

Everything is a product. If more of you think like an advertising agency and always have the audience in mind, you will think less of all the special effects, music, and bells and whistles that we all have enjoyed in the production room while pegging the meters on the mixing board.

Selling the music, contest, or air talent is what programming attempts to do; it's what marketing has to do with the product that pro-

gramming has delivered to the marketing director; and it's what sales should do as a benefit to the potential client who stands to benefit from the station's audience.

Again, no matter what your position is at the radio station, think like an advertiser, and you will be able to find simple solutions that end up bigger than that damn SFX nightmare you are about to put on the air!



SEX SELLS — WFQB/Indianapolis celebrates its 20th anniversary with these commemorative billboards.

**Week after week... Year after year...
You can count on Leeza to be there!**

★ **TOP** ★
★ **25** **with** **Leeza**
★ **Gibbons**

NOW!

**Available in
2 versions! New Soft A/C
& Hot A/C.**

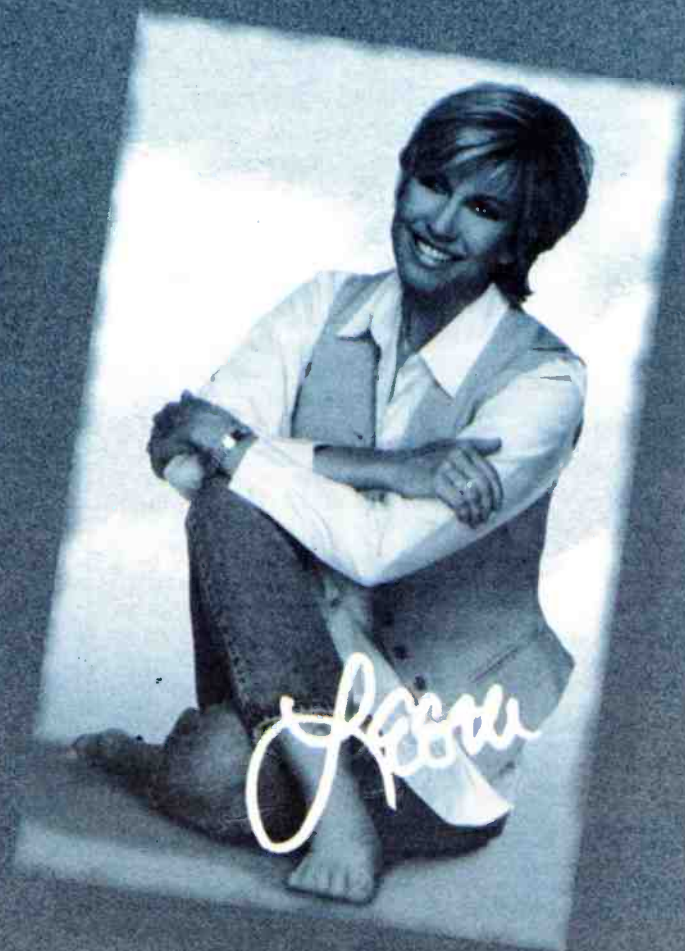
Leeza Gibbons' Top 25 Countdown is now available in two dynamic versions, exclusively for A/C radio...

- **New Soft A/C**
- **Hot • Mainstream A/C**

AC's premiere countdown program with the nation's most recognized female entertainment personality. Music that fits your station and the biggest celebrities from the entertainment capital of the world. Leeza is fresh, and connected to the stars!

Available on a market-exclusive basis. Call Premiere Radio Networks today: **818-377-5300**

PREMIERE
RADIO NETWORKS



ZINE SCENE

Whitney ... Stripping For Her Man!

Songbird Whitney Houston is willing to strip to save her marriage! It seems Ms. Houston has decided to satisfy husband Bobby Brown's appetite for strippers by taking the if-you-can't-beat-'em, join-'em approach. Houston recently purchased \$2000 worth of sexy undies at Frederick's of Hollywood (*Star*).

Words To Live By

"Sometimes you've got to taste shit before you know how good a steak is. Aw, but even the shit was pretty good" — Eddie Van Halen surmises his 20+ years with Van Halen (*Rolling Stone*).

"I think it's time to give it a rest" — Elton John on why he plans to curtail doing Princess Diana concert tributes (*People*).

True Style

"We didn't have to be raw then because we had bass lines and beats that made the music good. Today these kids feel like they have to be blunt because they don't have the know-how to make the music" — Barry White responds to the return to the romantic side of R&B music by artists such as Brian McKnight and K-Ci & Jo Jo (*Newsweek*).

Taking A Dive

Rattled by recent reports of huge asteroids striking the earth, Michael Jackson is shopping for a full-size submarine. A study predicts that coastal areas — including his Neverland Valley ranch — will be wiped out if a giant rock slams into the Pacific (*National Enquirer*).

Got Milk?

"It's very practical — if Lourdes is still nursing, momma could do it in a second" — Joan Rivers delivers the goods on Madonna's Oscar outfit (*Entertainment Weekly*).

Hmmm ... How Much Time Have You Got?

"What are you talking about? It's my family, man. I go on the road. I have to make a living. I love to play. My wife knows that. But I'm not gonna put my career in front of my family. What kind of jerk does that?" — Harry Connick Jr. on finding the right balance (*Vogue*).

Payback's A Bitch

John Drew, father of Stacie Drew, is demanding the \$65,000

back he shelled out for Stacie's wedding to Tracy Lawrence. It seems Drew doesn't feel Lawrence lived up to his end of the marriage vows (the couple split after six months, with Stacie accusing Lawrence of assault) (*National Enquirer*).

The *Globe* runs a similar story, with a pal of Lawrence chuckling, "\$65,000 ... give me a break! A lot of that was for the gown and a huge portrait of the bride that she commissioned herself that cost \$10,000. Last time I saw it, Tracy had it hanging in the barn and was throwing darts at it."

There might not be a Lollapalooza for '98. It seems mainstagers who have been approached — Marilyn Manson, Garbage, Nine Inch Nails, Green Day, and the Cure — either have conflicting schedules or have simply said, "No thanks" (*Entertainment Weekly*).

A Splice Of (Radio) Life

"Every single they play has a certain DNA, and if your single is too long, they can actually cut large sections of it" — the Verve's Richard Ashcroft explains what he calls "DNA testing" at Pop radio and how sad it is that the title of a single, "The Drugs Don't Work," could potentially spook CHR programmers (*Rolling Stone*).

Modesty Is The Best Policy

Ginger Spice will be featured in an eight-page spread in the May issue of *Playboy* (*National Enquirer*).

"Some people are naturals when the camera starts rolling, and some aren't. But I think it made those guys [in *Stone Temple Pilots*] feel uncomfortable because it came so easy for me" — Scott Weiland (who, the reporter says, was constantly looking at himself in any mirror he could find) shows his humble side (*Rolling Stone*).

Slippin' & Slidin'

"I told them many times, 'You don't come to Nashville and mess up.' I'd say, 'Now, girls, if you slide in on your back, you'll slide out on your belly'" — Loretta Lynn's, er, motherly advice to her twin daughters, Patsy and Peggy, who recently released their first album (*People*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC & MOVIES

CURRENT

- **TITANIC**
Single: Southampton/James Horner (Sony Classical/Work)
- **GREASE**
Single: Grease Re-Mix '98/Frankie Valli (Polydor/A&M)
- **GOODWILL HUNTING (Capitol)**
Featured Artists: Elliott Smith, Dandy Warhols, Luscious Jackson
- **THE NEWTON BOYS (Sony Music Soundtrax)**
Featured Artists: Abra Moore, Bad Livers, Patty Griffin
- **RIDE (Tommy Boy)**
Single: The Weekend/Dave Hollister/Redman/Eric Sermon
Other Featured Artists: Wu-Tang & Onyx, Naughty By Nature
- **MEET THE DEEDLES (Mercury)**
Single: Wrong Thing Right Then/Mighty Mighty Bosstones
Other Featured Artists: Goldfinger, Radish, Cherry Poppin' Daddies
- **THE WEDDING SINGER (Maverick/WB)**
Featured Artists: Police, New Order, David Bowie
- **THE BIG LEBOWSKI (Mercury)**
Featured Artists: Bob Dylan, Elvis Costello, Gipsy Kings
- **THE APOSTLE (Rising Tide)**
Featured Artists: Patty Loveless, Gary Chapman/Wynonna, Lyle Lovett
- **SENSELESS**
Single: Got Be ... Movin' On Up/Prince B f/Ky-mani Marley (Gee Street/V2)
Singles: Life In Mono/Mono Sunshower/Chris Cornell Today/Poe
Other Featured Artists: Duncan Sheik, Pulp
- **HURRICANE STREETS (Mammoth/Capitol)**
Single: Sex And Candy/Marcy Playground (Capitol)
Other Featured Artists: Seven Mary Three, De La Soul, Vic Chesnutt
- **ZERO EFFECT (Work/Sony Music Soundtrax)**
Featured Artists: Mary Lou Lord, Jamiroquai, Nick Cave & The Bad Seeds

COMING

- **SLIDING DOORS (Jersey/MCA)**
Singles: Turn Back Time/Aqua Have Fun, Go Mad/Blair
Other Featured Artists: Space Monkeys, Jamiroquai
- **THE PLAYERS CLUB (Heavyweight/A&M)**
Single: We Be Clubbin'/Ice Cube
Other Featured Artists: Changing Faces, Jay-Z, Scarface
- **CITY OF ANGELS (Reprise)**
Singles: Uninvited/Alanis Morissette Iris/Goo Goo Dolls
- **THE HORSE WHISPERER (MCA/Nashville)**
Single: A Soft Place To Fall/Allison Moorer
Other Featured Artists: Dwight Yoakam, Mavericks, George Strait
- **BULWORTH (Interscope)**
Single: Zoom/Dr. Dre & L.L. Cool J
Other Featured Artists: RZA, Public Enemy, Mack 10 & Ice Cube

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyber-chats, and other points of interest along the information superhighway.

Net Chats

Metallica, Saturday (4/4) at 10pm ET/7pm PT, Microsoft Network (also at onlinetonight.uk.msn.com).

98 Degrees, Thursday (4/9) at 8pm ET/5pm PT, America Online (keyword: TEEN PEOPLE).

On The Web

The Reverend Horton Heat, chat, Friday (4/3) at 6pm ET/3pm PT (www.sonicnet.com, chat. yahoo.com).

StabbingWestward, concert, Monday (4/6) at 8:45pm ET/5:45pm PT (www.jamtv.com).

The Specials, concert, Wednesday (4/8) at 8:30pm ET/5:30pm PT (www.jamtv.com).

Ziggy Marley & The Melody Makers, concert from Los Angeles, late Wednesday at 1:30am ET/10:30pm PT (www.LiveConcerts.com).

MUSIC DATEBOOK

MONDAY, APRIL 13

- 1965/Roger Miller wins five Grammys, the most won by any artist in one year to date. The Beatles are named Best New Artist and Best Vocal Group.
- 1980/Grease, Broadway's longest running musical, closes after eight years, 3388 performances, and an \$8 million gross.
- 1986/Irene Cara marries stuntman Conrad Palmisano.
- 1995/Queen Latifah is charged with video piracy after some illegally copied tapes turn up in a video rental store she once owned in Jersey City, NJ.



Queen Latifah — from royalty to piracy?

- Born: Jack Casady (Jefferson Airplane) 1944, Al Green 1946, Peabo Bryson 1951, Wayne Lewis (Atlantic Starr) 1956, Lisa Umbarger (Toadies) 1965
- Releases: Temptations' "All I Need" 1967, the Rolling Stones' "Brown Sugar" 1971

TUESDAY, APRIL 14

- 1980/Gary Numan tapes and releases a concert, which becomes the first rock-music home videocassette.
- 1992/Natalie Cole and her husband, producer Andre Fisher, separate.

- 1994/Motley Crue's Nikki Sixx and wife Brandi become parents to daughter Storm Briann.

- Born: Loretta Lynn 1935, Richie Blackmore 1945, Barret Martin (Screaming Trees) 1967
- Releases: David Bowie's "Starman" (b/w "Suffragette City") 1972, Pete Townshend's "Empty Glass" 1980, Fleetwood Mac's *Tango In The Night* 1987, Tom Petty's *Full Moon Fever* 1989

WEDNESDAY, APRIL 15

- 1983/Pretenders guitarist Pete Farndon dies of a drug overdose.
- 1996/Late Grateful Dead leader Jerry Garcia's ashes are strewn into the waters under the Golden Gate Bridge; a small portion had been scattered into India's Ganges River by widow Deborah Koons.
- Born: Roy Clark 1933, Dave Edmunds 1944, Samantha Fox 1966
- Releases: the Who's "Happy Jack" 1967

THURSDAY, APRIL 16

- 1993/Paul McCartney headlines the Earth Day benefit concert held at the Hollywood Bowl, featuring Kenny Loggins, Ringo Starr, Steve Miller, k.d. lang, and Don Henley.
- 1995/Bob Seger and wife Nita become parents to daughter Samantha Char.
- Born: Herbie Mann 1930, Bobby Vinton 1935, Dusty Springfield 1939, Jimmy Osmond 1963, Dave Pirner (Soul Asylum) 1964
- Releases: Bob Dylan's "Rainy Day Women #12 and #35" 1966, Fleetwood Mac's "Dreams" 1977

FRIDAY, APRIL 17

- 1960/Eddie Cochran is killed in a car crash.
- 1974/Chris Donald (a.k.a. Vinnie Taylor of Sha-Na-Na) dies of a drug overdose.
- 1987/Wailers drummer Carlton Barrett is shot and killed outside his Kingston, Jamaica home.
- 1993/Ex-Bangle Susanna Hoffs marries TV producer M. Jay Roach.
- Born: Bill Kreutzmann (Grateful Dead) 1946, Michael Sembello 1954, Pete Shelley 1955
- Releases: Beach Boys' "Help Me Rhonda" 1965, Carly Simon's "That's The Way I've Always Heard It Should Be" 1971

SATURDAY, APRIL 18

- 1981/Yes break up ... for now.
- 1988/Super songwriting team Holland/Dozier/Holland is inducted into the songwriters Hall of Fame.
- 1996/Former Chic bassist Bernard Edwards, 43, dies following a bout with pneumonia.
- Born: Glen Hardin (Crickets) 1939, Les Pattinson (Echo & The Bunnymen) 1958

SUNDAY, APRIL 19

- 1982/Simon & Garfunkel announce they're reuniting and will stay together "for as long as the fans want us."
- 1988/The late Sonny Bono is inaugurated as the Mayor of Palm Springs, CA.
- Born: Alan Price (Animals) 1942
- Releases: Patti Smith's "Because The Night" 1978

— Jay Gross

Need to open
some closed minds?

KRZR
103.7

Format: Rock
Market: Fresno, CA

Scarborough Holds the Key

Listener profiles get the buy KRZR-FM in Fresno, CA, knew it had some explaining to do. Some advertisers incorrectly believed that the Rock station's listeners were young and that they had lower income levels. This perception, coupled with the notion that the station's predominantly male audience didn't regularly shop for clothes and household items, prevented the station from being included in most of the regional buys for a major department store.

By using Scarborough to profile the station's listeners, KRZR regional account executive Lance Minnite turned this old assumption into a new opportunity. "Scarborough revealed that we have high concentrations of the department store's upper-income shoppers," says Minnite. "It was just what we needed to help the retailer see our listeners as they really are. They changed their demo from Women 18-49 to Adults 18-49, and we've been part of the buys ever since."

Contact your Arbitron representative for more information.



ADDS

BOYZ II MEN Can't Let Her Go (*Motown*)
CHERRY POPPIN' DADDIES Zoot Suit Riot (*MCA/Universal*)
DR. DRE & L.L. COOL J Zoom (*Interscope*)
 PUBLIC ANNOUNCEMENT Body Bumpin'... (A&M)
QUEEN PEN Party Ain't A Party (*Li'l Man/Interscope*)

HEAVY

MARIAH CAREY My All (*Columbia*)
HANSON Weird (*Mercury*)
NATALIE IMBRUGLIA Torn (*RCA*)
JANET I Get Lonely (*Virgin*)
K-CI & JOJO All My Life (*MCA*)
MADONNA Frozen (*Maverick/WB*)
MARCY PLAYGROUND Sex And Candy (*Capitol*)
MASE I/TOTAL What You Want (*Bad Boy/Arista*)
BRIAN MCKNIGHT Anytime (*Mercury*)
PUFF DADDY & THE FAMILY Victory (*Bad Boy/Arista*)
SAVAGE GARDEN Truly Madly Deeply (*Columbia*)
WILL SMITH Gettin' Jiggy Wit It (*Columbia*)
USHER Nice & Slow (*LaFace/Arista*)
VAN HALEN Without You (*Warner Bros.*)

JAM OF THE WEEK

MASTER P Make 'Em Say Ugh (*No Limit/Priority*)

STRESS

BEN FOLDS FIVE Brick (*550 Music*)
BOYZ II MEN Can't Let Her Go (*Motown*)
CREEO My Own Prison (*Wind-Up*)
DR. DRE & L.L. COOL J Zoom (*Interscope*)
EVERCLEAR I Will Buy You A New Life (*Capitol*)
FASTBALL The Way (*Hollywood*)
LORD TARIO & PETER GUNZ Deja Vu (*Codeine/Columbia*)
NEXT Too Close (*Arista*)
RADIOHEAD No Surprises (*Capitol*)
ROBYN Do You Really Want Me (*RCA*)
TONIC Open Up Your Eyes (*Polydor/A&M*)

ACTIVE

AQUA Turn Back Time (*MCA*)
BACKSTREET BOYS Everybody (*Backstreet's Back*) (*Jive*)
BUSTA RHYMES Turn It Up/Fire It Up (*Elektra/EEG*)
JERRY CANTRELL Cut You In (*Columbia*)
CHERRY POPPIN' DADDIES Zoot Suit Riot (*MCA/Universal*)
PAULA COLE Me (*Imago/WB*)
DAYS OF THE NEW She'll In The Room (*Outpost/Getfen*)
DESTINY'S CHILD No, No, No (*Grass Roots/Columbia*)
GOD LIVES UNDERWATER From Your Mouth (*1500/A&M*)
ICE CUBE We Be Clubbin' (*Heavyweight/A&M*)
MONTELL JORDAN Let's Ride (*Def Jam/RAL/Mercury*)
LIMP BIZKIT Counterfeit (*Flop/Interscope*)
LSG I/L.L., BUSTA & MC LYTE Curious (*EastWest/EEG*)
SARAH MCLACHLAN Adia (*Arista*)
METALLICA The Unforgiven II (*Elektra/EEG*)
MDNO Life In Mono (*Echo/Mercury*)
'N SYNC I Want You Back (*RCA*)
PUBLIC ANNOUNCEMENT Body Bumpin'... (A&M)
QUEEN PEN Party Ain't A Party (*Li'l Man/Interscope*)
SILKK THE SHOCKER Just Be Straight... (*No Limit/Priority*)
SPACEHOG Mungo City (*Hifi/Sire/WB*)
TUESDAYS It's Up To You (*Arista*)
U2 If God Will Send His Angels (*Island*)
UNCLE SAM I Don't Ever Want To... (*Stonecreek/Epic*)
SCOTT WEILAND Barbarella (*Arista*)
WYCLEF JEAN Gone Till November (*Rutthouse/Columbia*)

Video airplay from April 6-12.



ADDS

RANDY CRAWFORD Bye Bye (*BlueMoon/Atlantic*)

XL

CELINE DION My Heart Will Go On (*550 Music*)
JANET Together Again (*Virgin*)
MADONNA Frozen (*Maverick/WB*)
MATCHBOX 20 3am (*Lava/Atlantic*)
SAVAGE GARDEN Truly Madly Deeply (*Columbia*)

LARGE

BEN FOLDS FIVE Brick (*550 Music*)
MARIAH CAREY My All (*Columbia*)
ERIC CLAPTON My Father's Eyes (*Duck/Reprise*)
PAULA COLE Me (*Imago/WB*)
ARETHA FRANKLIN A Rose Is Still A Rose (*Arista*)
NATALIE IMBRUGLIA Torn (*RCA*)
MARCY PLAYGROUND Sex And Candy (*Capitol*)
SARAH MCLACHLAN Adia (*Arista*)
SHANIA TWAIN You're Still The One (*Mercury*)

MEDIUM

FASTBALL The Way (*Hollywood*)
HANSON Weird (*Mercury*)
JANET I Get Lonely (*Virgin*)
ELTON JOHN Recover Your Soul (*Rocket/Island*)
BONNIE RAITT One Belief Away (*Capitol*)
VAN HALEN Without You (*Warner Bros.*)
VERVE Bitter Sweet Symphony (*Hut/Virgin*)

CUSTOM

BACON BROTHERS Boys In Bars (*Bluxo*)
BARENAKED LADIES Brian Wilson (*Reprise*)
BOYZ II MEN A Song For Mama (*Motown*)
MARC COHN Already Home (*Atlantic*)
RANDY CRAWFORD Bye Bye (*BlueMoon/Atlantic*)
EBBA FOHRBERG Lost Count (*Maverick/WB*)
K-CI & JOJO All My Life (*MCA*)
BRIAN MCKNIGHT Anytime (*Mercury*)
BILLIE MYERS Kiss The Rain (*Universal*)
DL SKOOL FK. SWEAT & XSCAPE Am I... (*Keia/Universal*)
KENNY WAYNE SHEPHERD Blue On Black (*Revolution*)
SISTER 7 Know What You Mean (*Arista Austin/Arista*)
SWV Rain (*RCA*)
TDNIC Open Up Your Eyes (*Polydor/A&M*)
U2 If God Will Send His Angels (*Island*)
UNCLE SAM I Don't Ever Want To... (*Stonecreek/Epic*)
JODY WATLEY Off The Hook (*Atlantic*)
SCOTT WEILAND Barbarella (*Arista*)

Video airplay from April 6-12.



Video Playlist

NEXT Too Close (*Arista*)
SWV Rain (*RCA*)
MASE Tell Me What You Want (*Bad Boy/Arista*)
MARY J. BLIGE Seven Days (*MCA*)
JANET I Get Lonely (*Virgin*)
K-CI & JOJO All My Life (*MCA*)
LORD TARIO & PETER GUNZ Deja Vu (*Codeine/Columbia*)
PUBLIC ANNOUNCEMENT Body Bumpin'... (A&M)
JD/VBRAT & USHER The Party Continues (*So So Def/Columbia*)
MASTER P Make 'Em Say Ugh (*No Limit/Priority*)

Video playlist for week ending April 3.

Rap City Top 10

MASTER P Make 'Em Say Ugh (*No Limit/Priority*)
DMX Get At Me Dog (*Def Jam/Mercury*)
MASE Tell Me What You Want (*Bad Boy/Arista*)
ICE CUBE We Be Clubbin' (*Heavyweight/A&M*)
JAY-Z I/BLACKSTREET City's... (*Roc-A-Fella/Def Jam/Mercury*)
LUKE Raise The Root (*Luke/Island*)
LUNG I/REDMAN Hypnotize (*C-Note/Noo Trybe*)
GANGSTAR Royalty (*Noo Trybe/Virgin*)
BUSTA RHYMES Turn It Up/Fire It Up (*Elektra/EEG*)
2PAC I/ERIC WILLIAMS Do For Love (*Amaru/Jive*)

Video playlist for week ending April 3.

TELEVISION

TOP TEN SHOWS MARCH 23-29

Total Audience (98 million households)

- 1 Academy Awards
- 2 Seinfeld (Thursday)
- 3 Touched By An Angel
- 4 Barbara Walters Special
- 5 Friends
- 6 Caroline In The City (Thursday)
- 7 Just Shoot Me
- 8 60 Minutes
- 9 Movie (Sunday) (Chance Of A Lifetime)
- 10 ER

Adults 18-34

- 1 Academy Awards
- 2 Seinfeld (Thursday)
- 3 Friends
- 4 Just Shoot Me
- 5 Caroline In The City (Thursday)
- 6 The X-Files
- 7 ER
- 8 The Simpsons
- 9 Barbara Walters Special
- 10 Beverly Hills, 90210

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

Aerosmith, Hanson, and Puff Daddy are slated to perform live from Los Angeles on **Nickelodeon's** 11th annual **Kids' Choice Awards** (Saturday, 4/4, 8pm).

Friday, 4/3

- **Born Jamericans, Vibe** (check local listings).
- **Scott Weiland, Late Show With David Letterman** (CBS, 11:35pm).

- **Big Bad Voodoo Daddy, Late Night With Conan O'Brien** (NBC, 12:35am).

Saturday, 4/4

- **Boz Scaggs and 8 1/2 Souvenirs** perform on **PBS' Austin City Limits** (check local listings).
- **Salt-N-Pepa** guest-star on **Mad TV** (Fox, 11pm).
- **Third Eye Blind, Saturday Night Live** (NBC, 11:30pm).

Sunday, 4/5

- **Spice Girls In Concert: Wild!** — which originally aired in January on pay-per-view — debuts on **Showtime** (7pm).

Monday, 4/6

- **Hanson, The Tonight Show With Jay Leno** (NBC, 11:35pm).
- **The Lynns, David Letterman**.

Tuesday, 4/7

- **Lou Rawls and John Schneider** perform on **TNN's** new variety series, **The Oak Ridge Boys Live From Las Vegas** (8pm ET/5pm PT).

- **Chris Cummings and Joe Diffie, Prime Time Country** (TNN, 9pm ET/6pm PT).

- **Alan Jackson, the Lynns, and Johnny Paycheck** perform on **The George Jones Show** (TNN, 10pm ET/7pm PT).

- **Ice Cube, Vibe.**
- **Mary J. Blige, Jay Leno.**
- **Burt Bacharach, David Letterman.**

Wednesday, 4/8

- **John Berry, Prime Time Country.**

- **Mary J. Blige, Vibe.**
- **Trace Adkins, Jay Leno.**

Thursday, 4/9

- **Suzy Bogguss and Kenny Chesney, Prime Time Country.**

- **George Benson, Vibe.**

FILMS

WEEKEND BOX OFFICE MARCH 27-29

1 Titanic	\$15.21
(Paramount)	
2 Grease (20th anniv.)	\$12.70
(Paramount)*	
3 Primary Colors	\$7.00
(Universal)	
4 The Man In The Iron Mask	\$6.33
(MGM/UA)	
5 Wild Things	\$5.66
(Sony)	
6 As Good As It Gets	\$4.30
(Sony)	
7 Good Will Hunting	\$4.11
(Miramax)	
8 U.S. Marshals (WB)	\$4.11
9 The Newton Boys	\$4.01
(Fox)*	
10 Mr. Nice Guy	\$2.58
(New Line)	

All figures in millions

* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include **Lost In Space**, starring Gary Oldman and William Hurt. The film's VUT soundtrack sports two cuts by **Apollo Four Forty** ("Will & Penny's Theme" and a rendition of the "Lost In Space" theme song), along with **Space's** own "Lost In Space," **Propellerheads'** "Bang On!" **Fatboy Slim's** "Everybody Needs A 303," **Death In Vegas'** "Song For Penny," **Crystal Method's** "Busy Child," and **Juno Reactor & The Creatures'** "I'm Here ... Another Planet."

Opening in limited release this week is **The Butcher Boy**, starring Stephen Rea. Look sharp for recording artist **Sinead O'Connor** in a supporting role; she also contributes her rendition of the traditional Irish tune "The Butcher Boy" to the film's **Edel America** soundtrack. Period pieces such as **Eddie Calvert's** "Oh Mein Papa," **Santo & Johnny's** "Mack The Knife," and **Dion & The Belmonts'** "No One Knows" are also featured on the ST.



Pos.	Artist	Avg. Gross (in 000's)
1	ROLLING STONES	\$2732.0
2	ELTON JOHN	\$957.2
3	YANNI	\$683.6
4	PHISH	\$632.4
5	PUFF DADDY & THE FAMILY	\$447.1
6	"AFKAP"	\$387.8
7	AEROSMITH	\$351.2
8	AMY GRANT	\$336.4
9	BARRY MANILOW	\$331.3
10	ALAN JACKSON	\$239.7
11	LEANN RIMES/BRYAN WHITE	\$207.3
12	BACKSTREET BOYS	\$206.5
13	OASIS	\$167.9
14	BOB DYLAN	\$104.2
15	MOTLEY CRUE	\$103.8

Among this week's new tours:

TORI AMOS
BIG BAD VOODOO DADDY
MICHAEL BOLTON/WYONNNA JAMES BROWN
FOO FIGHTERS
HOOTIE & THE BLOWFISH
INSANE CLOWN POSSE
OZZFEST
JIMMY PAGE & ROBERT PLANT
VAN HALEN

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

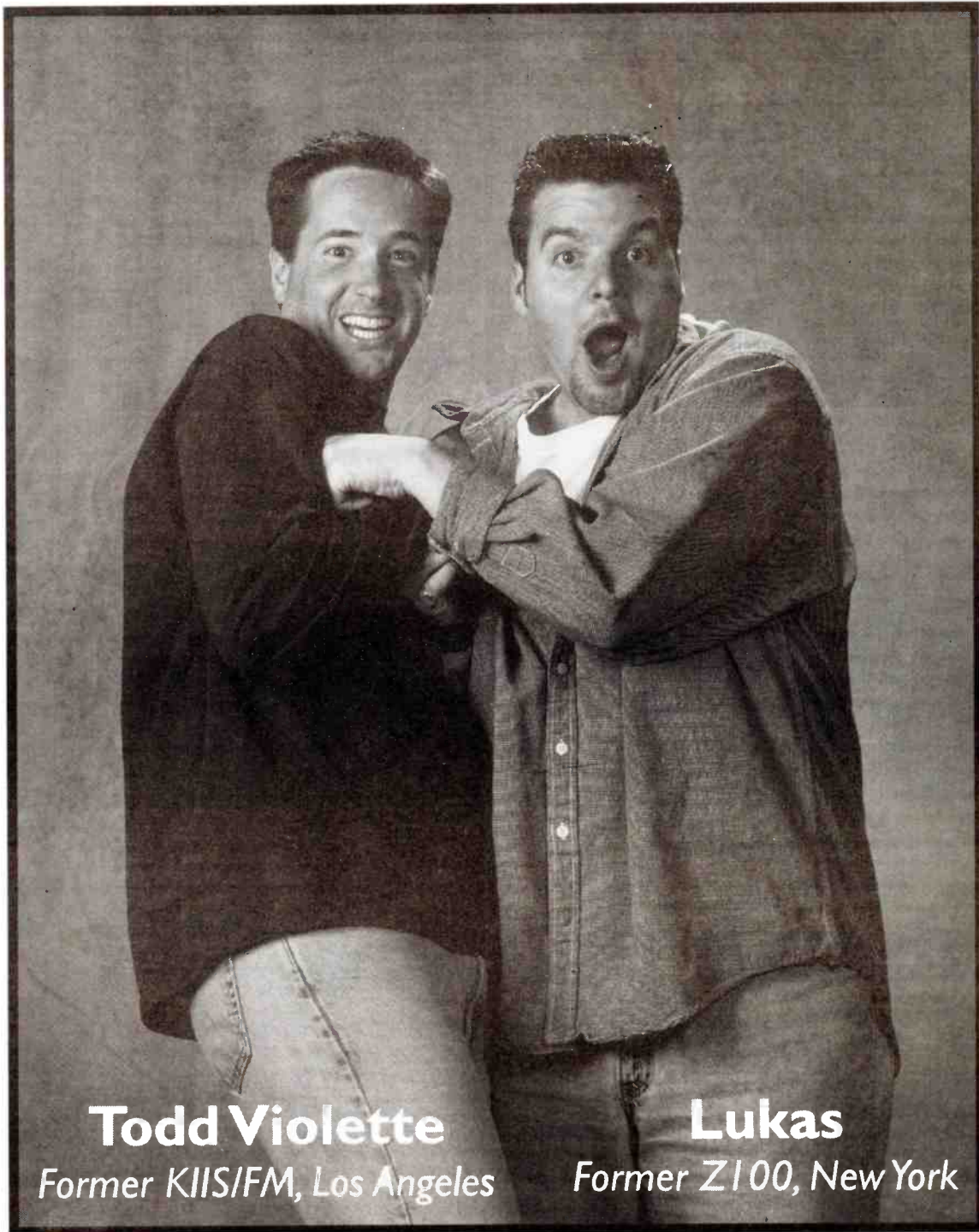
VIDEO

NEW THIS WEEK

• AMERICAN POP (Columbia TriStar)

Previously unavailable on home video, this live-animation cult classic by **Ralph Bashki** contains music by **Bob Dylan** ("A Hard Rain's Gonna Fall" and "Don't Think Twice It's All Right"), **the Doors** ("People Are Strange"), **Jimi Hendrix** ("Purple Haze"), **Pat Benatar** ("Hell Is For Children"), **Lynyrd Skynyrd** ("Free Bird"), **Lou Reed** ("I'm Waiting For The Man"), **Bob Seger** ("Night Moves"), **Sam Cooke** ("You Send Me"), **Peter, Paul & Mary** ("This Train"), **the Mamas & The Papas** ("California Dreamin'"), and **Herbie Hancock** ("Cantalope Island").

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Kagan

Continued from Page 1

vintage examples of a motorist's friend and an officemate, but now, as television viewing drops dramatically, as the computer user's newfound companion. In fact, at one point, following a love-fest for radio from a trio of Wall Street warriors. Kagan said wryly. "This is a great report card: Radio works and plays well with others."

The room was filled with nametags from such button-down operations as Oppenheimer, BT Alex Brown, and Allied Capital, so it was good for them to hear that radio is also a stable and safe investment. That's partly because, unlike television, radio doesn't have a lot of "program rights issues or NFL rights issues, and debt levels remain prudent," said Gordon Hodge, managing director of NationsBank Montgomery Securities in San Francisco. An added bonus, Hodge noted, is that "radio consolidation still has a way to go" and the top 10 radio groups control only 38% of the radio market, while outdoor companies control 58% of their market, and TV about 52%.

Kagan had hinted at that earlier, noting that the average radio stock has nearly tripled in the 25 months since the Telecommunications Act of 1996 was passed, while TV shares have grown by only about 33%, slightly behind the S&P 500.

Kagan also tickled the troops with his crystal ball, predicting that total radio billings will increase substantially in the coming years, up from 1997's estimated \$13.7 billion to \$14.9 billion this year, \$17.4 billion in 2000, and a stunning \$27.3 billion in 2007. And the

multiples for stations sold in large, medium, and small markets sounded impressive. Because of the change in the ownership rules, Kagan noted, radio multiples are now higher than any other medium he has analyzed, "with the possible exception of cable networks."

Here's a roundup of some of the sessions:

Large-Market Pricing Mania Has Ebbed

Expect softer prices in the big cities at least for now, brokers concurred on a panel entitled "The Future Of Stations Values." But medium- and small-market prices continue to increase as large and medium groups shop for prizes and build empires. "Prices in big markets have pretty much peaked," acknowledged Star Media Group's Paul Leonard. "Smaller markets are seeing new growth. There is a lot of interest there, and there is a lot of money." Buyers should expect to pay an average of eight to 10 times the cash flow for stations outside the large markets, perhaps six to eight times in some instances, noted broker Doyle Hadden.

'Buy Now, Cull Later'

StoneGate Capital Group LLC Managing Director Joel Hartstone advised attendees. "Sometimes you need to overbuy in order to get what you want, then cull down." Speaking on a panel looking at "The Next Wave Of Radio Deals: Financing Station Entrepreneurs," he emphasized that such practices may require "different kinds of financing," but regardless, quality station management is key to success. Kagan noted that, unlike past years, when only boutique lenders were interested in

small-market deals, now there is "a lot more available bank debt for small markets than ever before."

No matter how easy financing is, there's still plenty of hard work ahead for operators. "There is no pie in these markets," Hartstone said. "You have to make your own pie. You are teaching people how to market. You get paid for your consulting." Kagan agreed, adding that it's all part of the "maturation of the American small market. There is a bigger thing happening in America, and radio is benefiting from it."

Roberts Radio LLC President/CEO Robert Sherman believes the strong economy and low interest rates have created a growth spurt for smaller radio groups. He told a panel on new station groups that he expects his 21-station group "to double, if not triple in size this year."

John Lynch, of Lartigue Multimedia Systems, agreed. After selling his 20 Idaho stations to Jacor and Clear Channel last year, he told R&R he hopes to assemble a 15- to 20-station group scattered throughout the top 75 markets and debut its 24-hour Catholic Radio Network by year's end. He wants the network to be for-profit with the idea of going public, and that the group will focus on buying AMs.

Radio One Inc. President/CEO Alfred Liggins noted that small groups can also win by focusing on market clusters. For instance, he said his Latham, MD-based company has invested just \$13.5 million in four Baltimore outlets and is now "one of the larger cash-flow operations in the market." Liggins' business philosophy is simple and profitable: "We don't buy signals where we don't think we can compete. I don't want to be the guy who tanked a \$100 million radio station."

Growth doesn't happen without borrowed money. Although lenders expressed some concern about international financial troubles — particularly those in Asian countries — they generally are optimistic that the U.S. radio industry is a worthy borrower.

"The trouble in the Japanese markets could have an effect on the U.S. lending market; the crisis there is real," said Credit Suisse First Boston's Joe Cooney. But all of the bankers on the

"Financing Bigger Balance Sheets" panel agreed there is tremendous liquidity in the market today. "With that comes pressure on our return," said Bank of Hawaii VP/Manager Elizabeth MacLearn.

'Profitable Time For Radio'

Stewart Yaguda, director of Interop's "Radio 2000" division said, "This is an exciting, profitable time for radio," during his snapshot look at the state of the industry during a panel called "Forecasting Growth In National & Network Business." Strong radio sales and revenues are attracting nationally known talent, and that star power will spawn still more industry growth.

Premiere Radio Networks Exec. VP/Director of Sales Craig Kitchin agreed, adding that more stars will also attract new advertisers willing to test the medium's potential. One hurdle to growth, noted Barnstable Broadcasting President/COO David Gingold, is "radio salespeople are still motivated by seeing how much more they brought in over another competing station," rather than focusing on creating new advertisers or pulling away business from other traditional media.

Virtual Radio 'Makes Sense'

Hicks, Muse, Tate & Furst Sr. VP Rick Neuman, speaking on "Consolidation Strategies: Charting Trends In Values, Markets & Multiples," said implementing virtual radio — or the Star System, as Capstar Broadcasting calls it — "makes economical sense and will create a better product through shared resources." But it was clear that virtual radio will be a flash point in radio's corporate boardrooms in the near future.

Citadel Chairman/CEO Larry Wilson said bluntly: "I think it's a dumb idea. What radio is all about is making stars in local markets." Wilson, whose Citadel now amounts to 101 stations, acknowledged he is "watching very closely what's being done" and is "open to financial gain. My concern is that we are getting away from the truly local aspects of radio." Neuman agreed that local radio is important, but said it needs to mesh with virtual radio reality.

Brown

Continued from Page 1

"Having actually programmed against this radio station, I feel I know a lot about it. Over the past seven or eight years, I've seen the focus groups, I've seen the perceptuals, I've seen the callout, everything. I have to find out the direction and the expectations that our chairman and GM want to achieve, and it's my job to deliver them. I think there's an opportunity to service an otherwise underserved audience in the New York region."

In addition to programming WRKS, Brown was PD at WQOK/Raleigh and worked on-air at stations in Washington, Pittsburgh, and Hartford.



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Darus

Continued from Page 1

marked. "We couldn't be more thrilled to have him aboard."

Darus noted, "Regency's unlimited resources coupled with a strong artist roster made Restless the obvious career move for me. Joe Regis and [co-President] Bill Hein are truly visionaries, and it is a privilege to be working with them. I also have the pleasure of being reunited with [Director/Marketing] Rich Schmidt, who has always impressed me with his unbounded creativity."

Darus most recently was VP/Promotion & Marketing for Polydor Records. He became VP/Promotion at Interscope Records in 1991, having been named National Director/Promotion at Island Records three years earlier. He also served as Director/Promotion & Sales at Rhino Records, beginning in 1984.

Shepard

Continued from Page 3

Stafford said, among other things, that Shepard will lead efforts on the group's overall strategy, vision, and budget concerns. "He's very talented," Stafford added. "I've worked with him since 1982, and he's just stellar. He really is one of the greats."

Shepard began his radio career at KSON-AM & FM in 1973 as a board engineer. He was elevated to KSON OM in 1989, and added responsibilities at Oldies KBZT and NAC/Smooth Jazz KJFM.

Coddington

Continued from Page 1

Coddington noted, "It's great to be a part of such a young, exciting new label. I'm looking forward to 'advancing' the Tories. Swamp Boogie Queen, Kyle Davis, and Mini-King at radio. And, of course, the opportunity to work with [N2K Encoded Music President] Phil Ramone is tremendous."

Coddington joins N2K Encoded Music from Elektra Entertainment, where he most recently was Sr. Director/Pop Promotion.

— Steve Wonsiewicz

Strategic

Continued from Page 3

Strategic President/CEO Bruce Masterson said, "Marketing is a whole new arena for Strategic Media Research, which is why we have chosen to set up a new division of the company. I am delighted that M/RP have entrusted us to carry forward the marketing research business they built over the last six years. We are looking forward to working closely with their customers to understand their market research goals and help them achieve greater success in the future."

Stehney said, "In a world of rapidly consolidating customers in radio broadcasting, we felt that selling M/RP to Strategic was in the best interest of our customers, as they will benefit from working with the leading radio market research analysis in the country."

Harris

Continued from Page 3

Steve directing ABC's Urban programming into the next century. His understanding and knowledge of the Urban marketplace will add to the continued success of all our

Urban programs."

Harris joined ABC in 1993 as PD of its Classic R&B format, ascending to Urban Radio Format Manager the next year. The 24-year industry veteran previously programmed WGCI-FM/Chicago and KRILY-FM/Houston.

Bloomberg

BUSINESS BRIEFS

Continued from Page 4

'More' Billboards For Clear Channel Still Possible?

Although UK-based billboard company More Group PLC Monday rejected Clear Channel Communications' \$783 million buyout offer in favor of a \$798 million offer from French company Decaux S.A., don't count Clear Channel out yet. A Reuters report late Tuesday says the company is likely to raise its offer in order to win the bidding war. An industry official was quoted as saying, "Definitely Clear Channel wants it most." Clear Channel VP/Finance Houston Lane told R&R Tuesday that the company was weighing its options.

Clarification: Arbitron's Hispanic PD Seminar, scheduled for April 30 in Miami, will be held primarily in Spanish, although selected events will be held in English with immediate translation via headsets. The company strongly recommends that Spanish-fluent programmers attend the meeting.

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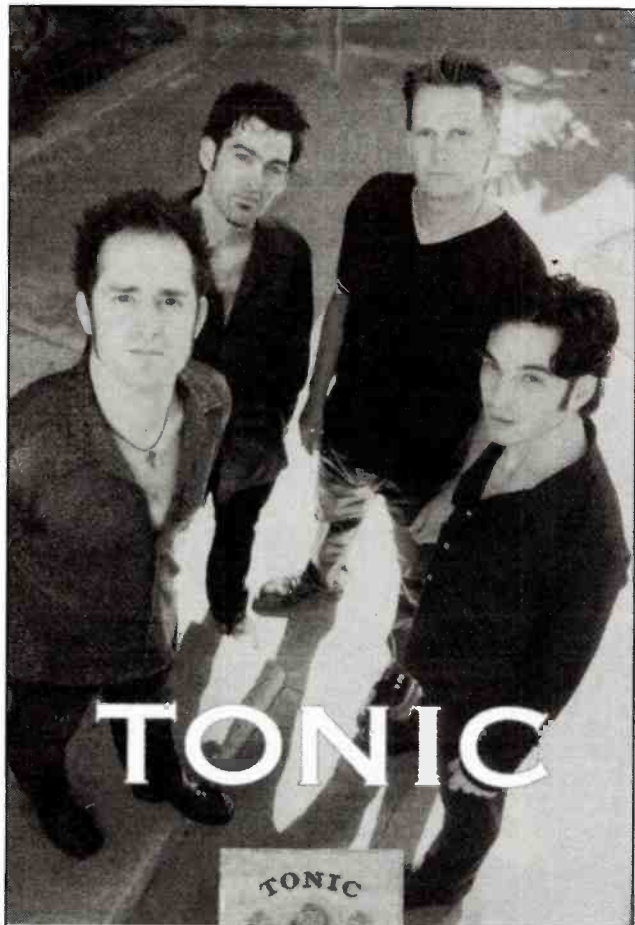
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STREET TALK®

Hatfield Vs. McCoy, Circa 1998

It seems like there's quite a feud brewin' between the L.A. area's not-so-friendly Country neighbors: The parent company of **KIKF/Anaheim** is suing **Bonneville International** and **KZLA/L.A.** for \$20 million, alleging that KZLA engaged in unfair business practices. At issue is a mailing KZLA sent to concert promoters, artist managers, nightclubs, and record companies in which KZLA offered preferred treatment — including discounted airtime, on-air mentions, and calendar listings — to events that chose to name KZLA as their exclusive presenter. If KZLA was not given exclusivity, the station would charge full price for spots, and there would be no additional mentions of the event, on-air or otherwise. In a cover letter, KZLA says it has earned the right "to present all concerts in Los Angeles and Orange Counties on an exclusive basis." In its suit, KIKF claims KZLA is acting to destroy competition and is seeking a temporary restraining order against the mailing. KZLA PD **John Sebastian**, who is named in the suit, says, "It's news to me. I knew there was a letter, but didn't know about the suit." No court date has been set yet.

Goodbye, Numan?

Morning driver **Human Numan's** status at Bonneville's **KZQZ/SF** is uncertain after he aired a bit in which teenagers said they would "go out and shoot six or seven people." In the wake of the Jonesboro, AR tragedy, the station felt Numan had overstepped the bounds of decency and immediately suspended him. Insiders expected a decision about Numan's future with the station would be made Thursday (4/2).

Howard Stern called a news conference for 8:30 Wednesday morning (4/1), at which time he reportedly was set to announce that he'll be taking on NBC-TV's *Saturday Night Live* this summer with his own late-night TV show on CBS. The show would first air on all of the CBS O&Os. If all goes well, the show's reach could then be expanded through syndication.



Howard Stern

Casey 2, Westwood None

Westwood One has now gone 0-for-2 in its attempts to block Casey Kasem from hosting *American Top 40* for AMFM Radio Networks. Two weeks ago, a judge turned down the company's request for a temporary restraining order. This week, Judge Arnold Gold threw out another request for a preliminary injunction on the grounds that WW1's chances of winning its breach-of-contract suit against Kasem, AMFM, and consultant Eric Weiss are slim. The new *AT40* began airing last weekend.

Speaking of WW1, CBS/WW1 is pulling the plug on Republican strategist **Mary Matalin's** two-year-old talk show on April 24. There are no plans to seek a new host or launch a new show in its three-hour midday slot.

WNKS/Charlotte had the market buzzin' earlier this week with a press release touting the return of radio personality-turned-actor **Jay Thomas** to the market for wakeups at the station. Thomas left **WROQ-FM** — **WNKS'** predecessor — 23 years ago. Although Thomas did host the morning show Wednesday, Thursday, and Friday, the ploy was a quasi-April Fool's stunt. The *real* new morning show (former **WZYP/Huntsville, AL** AM drivers **Ace & TJ**) debuts Monday (4/6).



Jay Thomas

Continued on Page 28

Rumors

- Is that **WXVY/Baltimore PD Dr. Dave Ferguson** filling in for AM driver **Donnie Simpson** at **WPGC/Washington**? Could it have anything to do with contract renegotiations ... and a crosstown competitor heavily courting Simpson?

- Did you hear former **New Age Broadcasting** co-owner **Russ Oasis** trying out on **WBIX/NY**? Is Oasis ready to get back on a payroll again, or is he more interested in purchasing a Big Apple stick? **ST** hears that he and multimillionaire car mogul **Alan Potamkin** are in heated negotiations to pick one up.

- Will **KPTY/Phoenix** morning co-host **Mario DeVoe** exit for afternoons at Chancellor's **KCMG (Mega 100)/L.A.**? Meanwhile, is Chancellor's **AMFM Networks** exploring syndication options for **KKBT/L.A.** afternoon driver **Theo**?

McVay Media Welcomes

Christian AC **KLTY/Dallas** just signed **McVay Media** to consult them. The company also welcomes **News/Talk KCMO & KMBZ/Kansas City**; **AC's KTHT/Fresno**, **WDKS/Evansville**, and **WNDU/South Bend**; **CHR KUJ Tri-Cities/Walla Walla**; and **Country KITT/Shreveport** and **WYNG/Evansville**.

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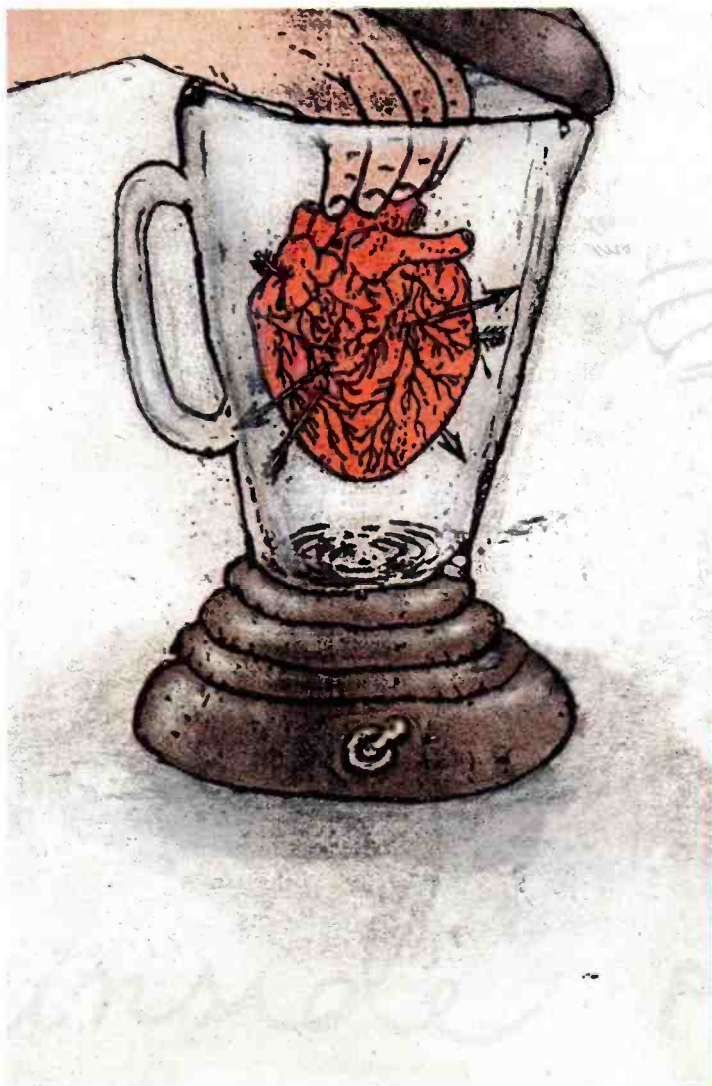
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- Kent Phillips -
PD-KPLZ/Seattle

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- Leslie Fram -
PD-99X/Atlanta



Century Plaza Sold Out!

Yes, the official hotel for R&R Convention '98 June 11-13 has already sold out! Alternate accommodations are available, so hurry and make your plans immediately! For all the details, see Page 1 and book 'em N-O-W! This 25th anniversary convention is definitely going to be the biggest yet!

Continued from Page 26

WLNF-FM/Biloxi, MS morning co-hosts **Scott Sands, Darren Kies, and Virginia McGrane** got the thrill of their lives this week when they got an on-air plug during TV's syndicated *Live! With Regis & Kathie Lee*, after they interviewed Regis Philbin on their show.

Rumbles, Pt. 1

- Part-time WCBS-AM/NY evening news anchor (and former WHTZ/NY morning zoo member) **Patty Steele** officially joins crosstown WBIX to co-host mornings with Danny Bonaduce.

- KRNB-FM/Dallas PD/PM driver Jo Jo Davis joins WCFB-FM/Orlando for middays.

- Ex-WTIC/Hartford morning personalities **Bill Kelly & Al Kline** return to San Jose at KEZR for wakeups.

- WMXC/Mobile interim PD Ron Anthony gets the gig officially.

- Urban KKBT/L.A. hires Dorsey Fuller as MD and Tawala Sharp as AMD.

- WJZI/Milwaukee PD **Fred Heller** joins Metropolitan Broadcasting/Kansas City in a capacity to be determined.

- WFMK/Lansing, MI PD **Ray Marshall** is elevated to OM, and **Danny Stewart** becomes PD.

- WYYD/Roanoke APD/MD **Robynn Jaymes** is named PD of 'YYD and sister WJLM.

- Classic Rock WXCL/Peoria, IL MD **Joe Bob Cameron** joins sister WFXF as OM.

- WPLY/Philadelphia changes its on-air lineup: Wakeup host Paul Barsky is replaced by MD **Preston Elliot** and **Marilyn Russell** (from middays at crosstown noncommercial WXPN). **Matt Cord** crosses the street from Rock WMMR for afternoons. The station is now calling itself "Philadelphia's New Music Alternative."

- **Krazy Kid Stevens**, who just joined KKFR/Phoenix as APD, also grabs afternoons there; he takes over for **EZ Street**, who moves to nights and is named interim MD.

- KBKS/Seattle APD/MD/afternoon **Chet Buchanan** exits, with no replacement named.

- KSFM/Sacramento MD/middayer **Trejo** has stepped down. Middayer **John E. Cage** adds MD duties.

- Former WWKX/Providence morning driver **B.B. Goode** joins Radio Disney for middays.

Arbitron will conduct a series of full-day PD seminars, beginning April 30. Four different courses will be offered this year: Beyond The Basics, Arbitron 101, Arbitron University, and the previously announced Hispanic Radio PD Seminar. Beyond The Basics seminars will be held in Dallas on June 4, in San Francisco on October 1, and in Columbia, MD (along with an Arbitron University session) on November 11-12. Arbitron 101 will be held with a University session on September 16-17 in Columbia.

New CHR In 'Big D'?

Now that **Susquehanna** has acquired fringe Dallas signal **KXIL-FM/Sanger, TX** at 104.1, **ST** hears the company may make a move that would enable the frequency to cover the entire Metroplex. (Interestingly enough, co-owned **KRBE/Houston** is on the same frequency.) And now that **Brian Philips** is relocating to Dallas, could he be setting his sights on using the signal to topple CHR/Pop **KHKS**? Or will the company choose to simulcast its existing Dallas properties (**KLIF-AM, KTCK-AM & KKZN-FM**) on **KXIL**, sister **KDSX-AM**, and **KDSX's** as-yet-unused expanded AM band signal?

He's Da Man!

ABC-TV has set its sights on **Adam Carolla**, co-host of *Westwood One's* and *MTV's Loveline*. The network has ordered a pilot for *The Man Show*, Carolla's sketch comedy/variety show celebrating and skewering all things male. **Jimmy Kimmel**, a co-worker of Carolla's at **KROQ/L.A.** (and a TV personality in his own right — he appears on *Comedy Central's Win Ben Stein's Money*), is also set to star on the show.

ST hears that the suburban L.A. "Lite 92.7" trimulcast — with signals in Avalon, Riverside, and Thousand Oaks — could get a signal boost that would give the trio vastly improved coverage of the L.A. market. Look for the change to be phased in over the next six months.

Continued on Page 30

GOV'T MULE
Blind Man in the Dark
The featured single from
Gov't Mule
Look for Gov't Mule on the H.O.R.D.E. Tour This Summer.

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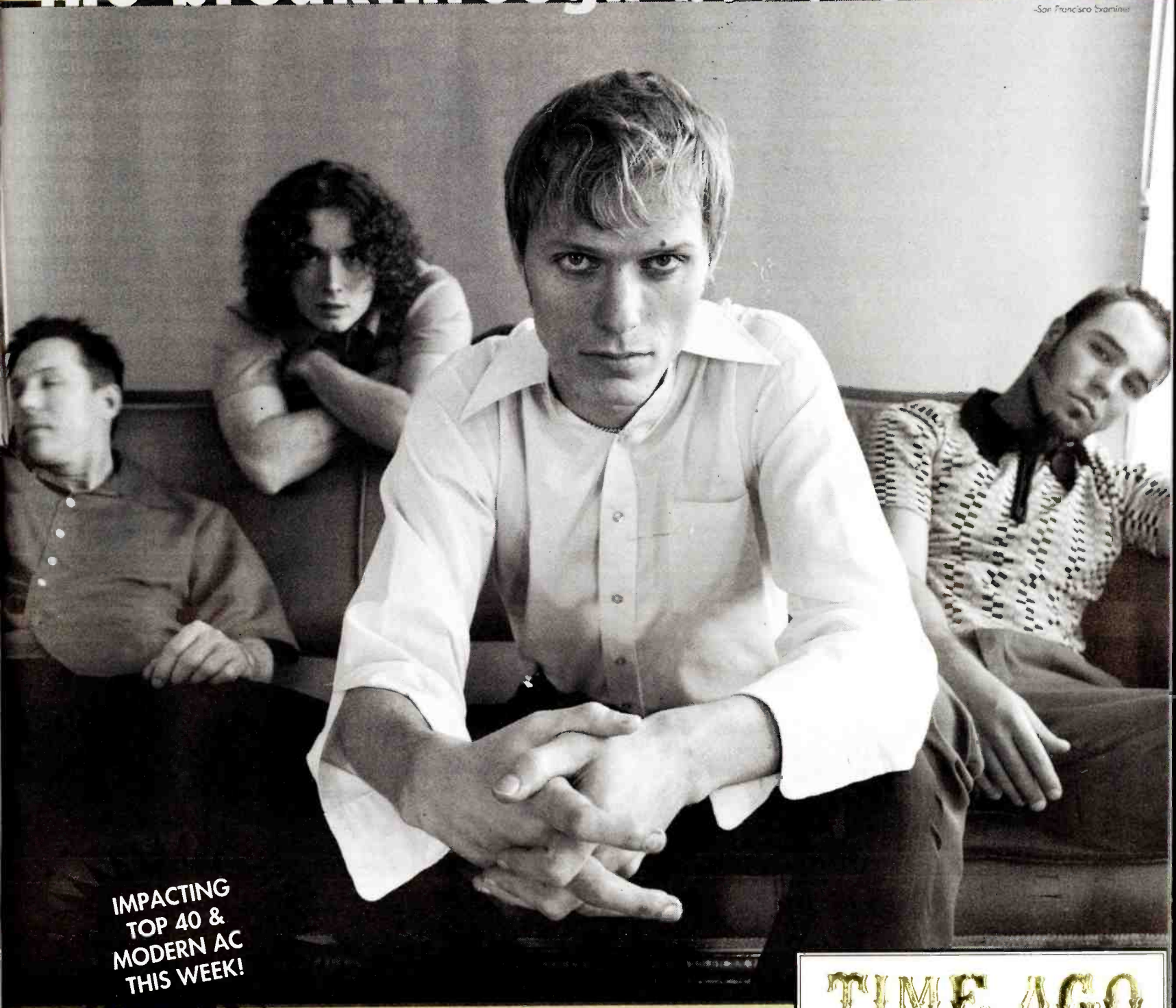
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From The Debut Album Your Body Above Me**

**"This is not a Dog of a record. It barks like a HIT to me!"
Kelly Nash/KC101**

**"Great buzz on 'Time Ago'. One listen and we loved it. It will be HUGE!"
Dave McKay/WPST**



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- KRVZ** - Santa Barbara
- KZHT** - Salt Lake City
- KQXY** - Beaumont
- and more

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- KSLZ** - St. Louis
- WFLZ** - Tampa
- KKLQ** - San Diego
- WLKT** - Lexington
- KZPT** - Tucson
- KLLC** - San Francisco
- KWOD** - Sacramento
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- John Ivey
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"I am convinced this is a hit record!"

- David Edgar
WBZZ/Pittsburgh

"An artist with staying power!"

- Darla Thomas
KZPT/Tucson



STREET TALK®

Continued from Page 28

Congrats to former KIIS-FM/L.A. VP/Marketing **Karen Tobin** — the current KNBC-TV Director/Marketing Communications is receiving her MBA from Pepperdine University.



Tobin

Condolences go out to Zapoleon Media's **Mark St. John** and his wife Betsy on the loss of his father, Dwight Jones Sr., who died on 3/27.

Rumbles, Pt. 2

- WEAS/Savannah, GA PD **Vern Catron** joins crosstown Urban AC WLVH-FM for similar duties. Catron replaces **Scotty Snipes**, who remains PD of Capstar co-owned Hot AC WAEV.
- CHR/Pop **KHTW/La Crosse, WI** went dark last week. PD/AM driver **Jason Lillery** and the entire staff exit.
- WTRG/Raleigh PD **Joe Dawson** departs the Oldies station "due to philosophical differences."
- Thirty-year-plus radio staple **Brian Wilson**, who operates his jock "fill-in" service, "Vacation Relief," from his home in Lutherville, MD, joins KCMO-AM/KC for morning drive.
- KLPX/Tucson morning duo **Mike & Tyler** exits.
- Rock **WEZX/Wilkes Barre-Scranton** flips to Classic Rock.

Records

- **EMI Group** has purchased the remaining 50% of **Priority Records** for \$70 million.
- Due to a staff realignment at **Hollywood Records**, West Coast Regional Director **Ann Eason** exits.
- **Wind-Up Entertainment** names **Joanne Grand** Nat'l Dir./Rock Promo and **Wendy Naylor** Nat'l Dir./Alt. Promo.
- **A&M South West** Promotion Manager **Tami Shawn**, a nine-year label vet, exits in a restructuring move.
- Expect an official announcement soon that **Mercury Los Angeles** local promotion rep **Rob Dillman** will be named National Director/Pop Promotion at **Hollywood Records**.

RADIO & RECORDS



1

- **Westwood One Inc.** and **CBS Radio Networks** consolidate, with **Mel Karmazin** serving as Chairman/CEO of CBS and Pres./CEO of WW1.
- **WPEN & WMGK/Philadelphia** VP/GM **Dennis Begley** adds WMMR duties.
- **Greg Ausham** elevated to **Jacor/Columbus** Dir./FM Programming.
- **Sean Taylor** promoted to PD of **WHTA/Atlanta**.
- **Greg Stevens** tapped as **KQRC/Kansas City** PD.

5

- **Bill Wise** wooed by **MJI Broadcasting** as VP/Prog.
- **Brian Philips** named **WNNX/Atlanta** PD.
- **Chris Davis** set as PD at **KQKS/Denver**.
- **Evergreen Media** files \$64 million stock offering.

10

- **Casey Kasem** signs with **Westwood One** for new countdown show.
- **Sylvia Rhone** rises to **Atlantic Records** Sr. VP.
- **Brian Philips** recruited as PD of **KDWB-AM & FM/Minneapolis**.
- **Dene Hallam** elevated to Dir./Prog. & Ops. for **KCMO-AM & KCPW-FM/Kansas City**.

15

- **Bob Lawrence** promoted to **WYNF/Tampa** VP/GM.
- **Jerry Sharell** boosted to Sr. VP at **MCA Records**.
- **Bill Cahill** upped to OM of **WTRY & WPYX/Albany**.
- **Charlie Quinn** selected as **KZZP-AM & FM/Phoenix** PD.
- **Jim Pemberton** joins **WLLZ/Detroit** as APD/afternoons.

20

- **Robert D. Summer** appointed Pres./**RCA Records**.
- **Michael J. Stafford** elevated to **KCBQ/San Diego** VP/GM.
- **Boston's New Rock** PDs: **Charlie Kendall** at **WBCN** and **Tommy Hedges** at **WCOZ**.

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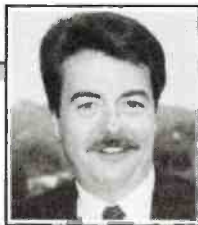
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AL PETERSON

How Healthy is Your Station?

□ Tips on giving your Talk station a thorough checkup

As every experienced programmer and manager knows, great Talk radio stations aren't born, they're created. Constant critical listening, fine-tuning, and updating of both on- and off-air elements are what separates the winning stations from the also-rans. If you have not given your station a thorough review lately, there's no time like the present to get started.

This week, we offer up a checklist for you to use in reviewing what's right about your station and what areas could use some improvement. Many of these suggestions indicate that you should implement them prior to the start of a rating book. But, frankly, anytime is a good time to critically fine-tune your station. And while this list is not necessarily all-inclusive, it's certainly a good starting point for giving your station a head-to-toe checkup. Thanks to consultant Walter Sabo for suggesting many of the following tips.

Where To Start

- Is your "station name" correctly listed on Arbitron's most recent Facilities form? Is the talent lineup listed correctly, including personality

names and their correct show times?

- Have you reviewed all names and information listed by your market competitors for accuracy and to be sure they are all legal?

- Are you regularly reviewing the topics being discussed on your station to be sure they are hitting your designated target?

- Have you personally called your studio lines lately to review how phone screeners are handling callers to the station's talk shows? As we all know, good screeners can make or break a show.

- Do you regularly review your caller screening rules with all screeners?

- Have you ever done a screener shift yourself to get a sense of the challenge of the job and a feel for the nature of your station's callers?

Have you ever done a screener shift yourself to get a sense of the challenge of the job and a feel for the nature of your station's callers?

- Are hosts keeping phone calls short and to the point?

- Do you regularly do the A/B test? That is, regular listening back and forth between your station and your key competitors at the same time to see who wins. Is your station the most interesting in this kind of comparative listening test?

Back To Basics

- Have you reviewed the station's format basics with all on-air talents?

- Do you schedule regular (and non-pre-emptible) aircheck sessions/meetings with your talk hosts and newscasters?

- Are the format basics executed properly on the air *all* of the time?

- Are time-checks regularly stated in drivetime in digital form?

- Are you hearing the name of your station often enough, including in and out of every break and in and out of all phone calls?

- Are the hosts and production elements selling the station's name with interest and passion, or are call letters being "thrown away"?

- Are hosts aggressively selling ahead? Do they sell what's coming up after every break without actually mentioning that a break is about to happen?

- Do you have a crisis/emergency plan in place — complete with designated duties for all staff members — in the event of an unexpected event? Do you have hotel and other facilities available for staff in the event of an emergency that re-



LIDDY MEETS FLINT — Supertalk 1470 WFNT-AM/Flint, MI recently welcomed syndicated talk host G. Gordon Liddy to town for two days of broadcasts. Joining him in this photo are (l-r) WFNT Production Director Jon Lockwood, Promotion Director Andy Isola, Liddy, GSM Lynette Mackenzie, WFNT producer Howard Gillespie, and APD Hugh Donnelly.

quires staffers to remain available around the clock?

Commercials And Production

- Do your commercials match the demo target of your station, or do they make it seem older (funeral homes) or too young (acne medicines)?

- Is commercial and promo copy fresh, including fresh reads of old copy? Check how long spots or promos have been running. Do they still cut through, or have they become audio wallpaper? Many salespeople will often let copy run forever rather than going back to ask a client for fresh updates for fear that the client will cancel on them.

- Is all commercial and promo copy up to date? Nothing sounds worse than a spot touting a sale that was over last week or a station promotion that happened yesterday.

- Do you have a coding system in place for spots to separate voice talent so that the same voice isn't being heard on back-to-back spots? It's also wise to code spots so that the host's voice doesn't run within their own show unless the spot is an endorsement by that talent.

Technical Tuneup

- Have you personally checked your station's audio processing settings to make sure they haven't been changed since the last time you checked? Do you even know what

the settings are for the sound you want on your station? It's a good idea to choose one set of ears (preferably not your engineer's) to be the standard for setting up your station's sound.

- Do A/B tests against all of your competitors to be sure your signal is the loudest. If it's not, you will likely lose. Remember, undistorted, but loud is what you want your engineers to deliver.

- Do you get regular reports of what studio maintenance has been done? Is there regular and systematic maintenance in place for cart machines, DATs, pots, mikes, phone hybrids, etc.? If not, get with your engineer today and be sure you develop such a plan together.

- Are your backup studio and transmitter fully checked out and ready to operate in the event that you lose power or have a major equipment failure? Not being able to broadcast during an emergency (or even a simple power company failure) is a credibility killer for your station!

- Is your EBS test equipment and language current, working, and legal?

Marketing Musts

- If you're planning telemarketing, direct mail, or billboards, have you gotten the latest ZIP code and

Continued on Page 36

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How Healthy is Your Station?

Continued from Page 34

Block Group information from Arbitron to help you maximize those efforts and expenditures?

- Don't buy into the idea of saving your marketing for the end of the book. Target your efforts at the beginning of any rating period, as marketing efforts take time to actually show results in an ARB.

- If you are planning to do telemarketing, is the prize \$1000 or better? If not, response rates will be lower and the likelihood of your telemarketing effort succeeding is greatly reduced. Also, plan to stick with telemarketing from the start of an ARB through at least a two-month period.

- For TV, buy at least 350 GRPs per week, with at least half your buy in prime time. If you only have enough money for a few weeks, use it to saturate the airwaves at the beginning of the book.

- Does your TV copy clearly state that the ad is for a radio station?

Does it repeat the benefit of listening to the station at least three times? Is your current campaign consistent with prior TV marketing efforts for your station?

- Have you scheduled a staff party to view the total marketing campaign for your station before the book starts? It's a great morale booster, and it offers an excellent opportunity to explain the goals of your marketing so that the entire staff — receptionist, salespeople, hosts, etc. — are all on the same page.

- If you are using outdoor billboards, are you doing at least a 100 showing? Is the message clear, with seven or fewer words? Experience suggests that black type on a yellow background offers the best visibility for a billboard message.

- What about print? Print ads should graphically reinforce your TV and billboard campaigns.

- Are you giving away station premiums such as T-shirts, coffee

mugs, refrigerator magnets, etc.? If so, are they up to date? Do the graphics match your current logo and other marketing and visibility efforts? If not, dump them. Some stations give away outdated clothing items to shelters in other states as a way to get rid of them, yet still do a good deed. (This may also be tax deductible!)

Contesting

Although contesting is a relatively low priority on most News/Talk stations, if you are doing a contest, consider the following:

- Have you personally reviewed all of the rules and on-air execution of the contest with everyone who is on the air, including fill-in hosts and weekenders?

- Do you have a file for each contest with written legal rules, eligibility, etc., and have those rules been reviewed by your station's legal counsel? Have you remem-

Many salespeople will often let copy run forever rather than going back to ask a client for fresh updates for fear that the client will cancel on them.

bered to include the most important rule of all: "We have the right to change the rules or discontinue this contest at any time?"

- Have you actually secured the prize you are giving away before you begin airing the contest?

- Do you plan to run the contest at least 60 days? If not, it will likely not have enough time to make any real impression on your listeners.

- Does the prize match the needs and wants of your target audience, or is it simply something cooked up by your sales department to satisfy a client?

- Do you have follow-up copy and production ready to go upon completion of the contest to thank listeners, congratulate the winners, and begin teasing your next giveaway?

- Is every prize-winner placed in your database? Do they receive a congratulatory letter signed by all the talents on your staff?

Legal Checkpoints

- Check the renewals on all contracts, including talent, production libraries, jingles, syndicated programming, etc. Make sure you aren't leaving a talent or service you want open to recruitment by a competitor.

- Is your public file up to date and complete? Is there a system in place where everyone involved knows what the requirements are should anyone request access to the file during regular business hours?

- Have you personally audited your talent to be sure they air everything on their daily logs when they're supposed to? You might be surprised at what some talent will "forget" to air during their show. Remember, that signed log is a legal document that says, "Here is what aired and when."

TV Readiness

- Is your talk studio TV-ready? Make sure it is impossible to shoot any angle in your studio with a TV camera without showing your logo. Use repeating patterns of your station's name on all walls (black-on-white or white-on-blue for the best visibility on TV).

- Do you have logos on all VU meters, the studio clock, the mike, the telos (or phone) keys, reel-to-reel tape players, etc.? If not, do it today!

- As an experiment, take a camcorder and shoot your own studio, then make improvements and adjustments as needed.

Looking Good On-Site

Most stations, sadly, still show up for a "live" broadcast with an old card table, a cracked vinyl banner that may or may not have an up-to-date station logo on it, a few pro-

motion assistants, or a poorly dressed host. Remember, your station needs to look as good as it sounds. Here are some tips on how you can spruce up that remote unit:

- Build a mini-stage with a steel frame of stage lights and light the "studio" well. In fact, go to a local theater company or convention-display expert and work with them to create a display that is dramatic — one that looks like your radio station sounds.

- If needed, put some stage make-up on the talent. Check their wardrobe for appropriateness.

- Be sure there is actually something to see at a remote broadcast. A host just sitting at a table with no monitor, talking into a mike, is B-O-R-I-N-G!

- Instead of doing a remote to try to draw a crowd, go where the crowd is already gathered, like office-building lobbies, company cafeterias, local civic events or festivals, etc.

- Be sure everyone who comes to your station's remote goes home with at least some sort of trinket with your station logo printed on it. It's best to make it an item that is useful, one that they will keep in their car, home, or office.

Going The Extra Mile

- When was the last time you saw your overnight talent on his or her own turf? Drop in with a pizza at three or four in the morning and you'll be amazed at the impression you'll make.

- Find at least one good thing about everyone on your staff and write them a personal thank-you note for doing a good job.

- Take the competition to lunch — make that an expensive lunch at the best restaurant in town. Even if you don't have an opening or their contract isn't up for years, send them back to their station with a sense that your station is first-class and that you'd be a great boss to work for!

- Spend a week listening only to your competition. You'll not only learn a lot more about them, you'll also return to your own station with "fresh" ears.

A lot of items to review? Yes. Worth the effort? You bet it is! If you want your station to stand out from the crowd, this list will get you started on the road to ratings — and revenue — success!

TALK BACK TO R&R!

If you have questions or comments that you'd like to add, call **Al Peterson** at (619) 486-7559, fax (619) 486-7232, or e-mail alpeterson@aol.com.



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WOR
RADIO NETWORK



STEVE WONSIEWICZ

Who's Buying What?

■ RIAA/NARM study highlights the challenges in selling music to key demos

Thanks to a jointly funded undertaking by the Recording Industry Of America and the National Association Of Recording Merchandisers, highlights of one of the most comprehensive and up-to-date surveys of purchasing behavior and attitudes are now widely becoming available to the record, retail, and radio industries.

I usually don't venture into this kind of territory, but the one-two punch of the RIAA and NARM teaming to gather this data and make portions of it public, as well as some of the enlightening information it reveals, compelled me to share some of the most salient points. The highlights present an accurate snapshot of the challenges and opportunities the industry faces and offer strategies and tactics that could be implemented to stimulate sales. More importantly, however, many of the observations relate directly to the programming of music and the promotion of artists.

The comprehensive study by Peter D. Hart Research was conducted in November 1997 and was comprised of two parts: retail exit interviews and telephone surveys.

At retail, interviews lasting about 25 minutes were conducted with 803 shoppers. The sample was weighted to accurately reflect consumer buying habits (i.e., industry data indicates that about 15% of retail volume is sold at electronics stores, so 15% of the respondents polled came from those stores). The survey population was culled from 40 markets (large, medium, and small) across the country from a wide variety of retail outlets, including book stores (Hastings, Borders), mass merchants (WalMart, K-Mart, Target), electronics outlets (Best Buy, Circuit City), mall shops (Camelot, Record Town, The Wall), freestanding stores (Tower, Coconuts), and independents (Newbury Comics, Power Play Music, Repo Records).

On the telephone, 2009 people between the ages of 14-54 were asked a wide range of questions about the importance and use of music, their musical preferences and purchasing behavior, and related lifestyle and demographic factors. Included within that number were additional booster samples of key consumer segments, including teens, college students, African Americans, and Hispanics. Excluded from the sample were individuals who had not purchased music within the last year.

There is one important caveat: Only same-day shoppers were studied, which makes their behavior and insight fresh, but captures only a single day as a point of reference. Also, non-music purchasers were omitted, which eliminates insight into why those consumers were not shopping for or purchasing recorded music.

So, without further ado, here are the highlights:

An Overall Snapshot

- Consumers feel the music industry does a better job of satisfying their wants and needs than the publishing, TV, or movie businesses.

- A very small group of consumers (15%) describe themselves as having cutting-edge tastes in music. Just over half say they are "up-to-date" with what's happening musically; yet three of 10 say they're "somewhat behind times" or "completely out of it" when it comes to new music.

The Shopper

- Overall, about four of 10 respondents said they made all or most of their music purchases within the past year at the type of store where they were interviewed.

- Breaking it down into further categories, about four of 10 consumers (labeled Intenders) were shopping for specific music. Two-thirds ended up buying something; the rest left empty-handed.

- Of the remaining 60% who were not in stores looking for a certain piece of music (labeled Browsers), 29% were browsing expressly for music, 14% were looking for something other than music, 7% went to the stores on the spur of the moment, 5% were with another music shopper, and 5% said they always shop in that store.

- When it comes to the length of time spent in the average store, 35% of the entire survey sample were in the store for 10 minutes or less, 37% 10-20 minutes, and the rest for 20 minutes or more.

Buying Patterns

- Some 43% of the shoppers purchased something: 26% of the Browsers and 67% of the Intenders. Nevertheless, within that latter, active category, one-third of the people held on to their cash.

- When it comes to buying, 33% of the Intenders bought one CD, 22% purchased 2-4, and 15% bought one or more cassettes. As for the Browsers, 10% bought one CD, 12% purchased 2-4, and 6% bought cassettes.

- Three-quarters of all purchasers bought only for themselves. Women and mass-merchant shoppers were more likely to have purchased music for someone else (a third did so). Nearly all bookstore customers bought only for themselves.

- About 48% of shoppers said they were totally satisfied with the shopping experience. 43% said they were somewhat satisfied, and 8% claimed they were dissatisfied.

Why They Didn't Buy

- Over half of the Intenders (53%) said they didn't buy anything because their selection was out of stock, 5% couldn't find what they were looking for, 9% said the item was too expensive, and 9% said they didn't have enough money at the time.

- As for Browsers, 63% said they didn't see anything they wanted, 13% said an item they wanted wasn't in stock, and 12% couldn't find the item.

Buying Clusters

The survey also identified several buying clusters, with three — Young Ethnics, Alternative Lovers, and Audiophiliacs — buying 45% of all recorded music, yet representing only 12% of the sample. People within those clusters buy over 50 CDs per year. The lightest buying group was named Good Old Days. Here's an overview of each group in the report's own language:

Young Ethnics

Within this group (3% of the sample, 12% of sales), about 86% are under the age of 25, and 72% are African American or Hispanic. They are heavily interested in genres in which artists of their race dominate: rap, hip-hop, and R&B. They tend to be disinterested in rock, alternative, or classical music. They are deeply involved in music, happy with new artists, and buy heavily through all retail channels.

Alternative Lovers

This group (3% of sample, 12% of sales) is a predominately white (77%) and young cluster. They are heavily committed to alternative music and show interest in electronica and world music. They show little interest in rap, pop, or anything old. They are heavy concert-goers, listen to a lot of Alternative radio, and watch music videos. They shop heavily at retail, but are also the most likely group to say they will buy music over the Internet.

Audiophiliacs

This cluster (6% of sample, 19% of sales) is comprised of middle-aged professionals who buy classical and oldies or jazz and R&B. They are concerned with sound quality, and they value music for relaxation. They feel "out of it" when it comes to new music and buy a lot of catalog.

Good Old Days

This group (16% of sample, 6% of sales) buys, on average, seven CDs a year. They exhibit less interest in listening to music than any cluster. Music is more passive for them; they prefer listening to oldies, easy listening, and country music. Their potential seems to lie in stimulating their propensity to give music as gifts, yet they need some guidance on what to buy.

Reaching The Opportunity Clusters

The study identified five opportunity clusters that represent 71% of the sample, yet only 51% of sales. Because of the groups' diversity, the report notes that a single, generic ad campaign along the lines of the "Got Milk" type would not be the most effective strategy to increase sales. Listed below are these clusters and "action steps" that could be implemented to spur sales.

Young Partners

This group (8% of sample, 12% of sales) buys, on average, 29 CDs per year and is an important growth segment. Demographically, they're quite young, with two-thirds in their teens and the remainder between the ages of 18-24. They are a racially mixed cluster, with just over 50% white. In general, they favor new genres of music: rap, hip-hop, pop, alternative, and dance. They display less commitment to artists or genres and seem hit-driven. They are also more inclined to use music for partying and mood setting and less inclined to "just listen."

Action steps:

- Artist loyalty campaigns — the industry needs this group to buy follow-ups to successful debuts
- Stimulate concert-going — it's a source of increased loyalty
- Sell compilations — they like a variety of songs and artists on an album
- Steer toward listening stations — they're in the stores
- Positioning is key — try cross-selling hits with similar artists

Boomer Parents

This cluster (10% of sample, 11% of recorded sales) has remained relatively active for a longer period of time than their demographics would suggest. The cell buys an average 21 titles per year and is likely to be influenced by the presence of teens in their households. Boomer Parents like classic rock, oldies, Motown, and R&B. Music is often a way to recapture memories and relax, which helps explain their propensity to buy catalog.

Action steps:

- A concerted effort to introduce new acts via magazines, TV, and radio
- Focus on getting them to tune into all of the major televised awards shows
- Stimulate catalog sales of their favorite artists, perhaps using a special section inside stores
- Creative marketing and promotion on the Internet — they have computers
- Sell them pop divas — they like them

Rock Fans

This cluster (13% of sample, 12% of sales) represents an important opportunity for several reasons: They still like and buy recorded music. However, the "big rock" music they prefer is not in vogue right now, and they are dissatisfied with new acts, so they end up buying a disproportionate amount of catalog. With favorable demographics (76% of the group are aged 19-29) and their increasing income, they should be buying more.

Action steps:

- The key task is to introduce new rock artists to them
- Exploit listening stations and merchandise classic rock with new artists
- This group will buy catalog if they can locate it easily
- Work with radio — they primarily listen to classic rock
- Stimulate concert-going — they like big arena shows
- Organize a "Rockapalooza"

Flickering Lights

This group (22% of sample, 8% of sales) is comprised of time-pressed thirtysomething parents with children. They may never have been deeply committed to music and at this point think of themselves as too busy to keep up with it. They like classic rock and pop (the music of their 20s), but little else appeals to them. The sheer size of the sample makes it an extremely key cluster, but right now they are buying very little, with an average of seven titles a year.

Action steps:

- Sell them children's music — it will help get them into stores
- They may be receptive to pop divas, alternative, and/or country
- Develop the equivalent of Oprah Winfrey's book club
- Stimulate gift-giving; get people to give them music to re-energize them
- They're in nonretail stores a lot — mass merchants and the Victoria's Secret collection

Growin' Up

A critically important segment (19% of sample, 8% of sales), this group is the youngest cluster overall, with 99% under 25, half in their teens. The worrisome aspect about this group is that although they are in what should be their peak buying years, they actually purchase very little music (on average eight titles per year). They also show low commitment to artists and genres and are hit-driven. Most importantly, their passive interest in music is satisfied by radio and video. Even though they have discretionary money to buy music, they feel little need to own it and instead spend heavily on video games and movies.

Action steps:

- The critical task — teach them the value and importance of owning music
- This group is more suitable for advertising and PR campaigns; the message to send: "Owning music makes you cool"
- Stimulate them with entry-level music — singles and compilations
- Get them to ask for music as a gift in order to help build their collections
- Capitalize on their movie passion — use in-theater advertising and target soundtracks

RR LAUNCHING PAD

Elektra Enjoys Multiformat Airplay For Rebekah's Debut

There doesn't seem to be any end in sight to radio's appetite for the burgeoning number of singles and albums from gifted female singer/songwriters. The latest artist to benefit is 25-year-old Cleveland native **Rebekah**, whose



Rebekah

debut **Elektra** single, "Sin So Well," is receiving multiformat airplay and is within striking distance of charting at CHR/Pop and Hot AC.

Stations reporting the lyrically provocative single include major-market CHRs like **WXKS/Boston**, **WBZZ/Pittsburgh**, **WFLZ/Tampa**, **WZJM/Cleveland**, **KSLZ/St. Louis**, **KBKS/Seattle**, and **KKLQ/San Diego**. Hot ACs supporting the song include **WBMX/Boston**, **WDRV/Pittsburgh**, **WSSR/Tampa**, **WQAL/Cleveland**, **KKPN/Houston**, **KLLC/San Francisco**, and **KFMB/San Diego**. The song is also receiving airplay at Adult Alternatives **WBOS/Boston**, **KMTT/Seattle**, and **WXLE/Albany**, and Alternatives **WMRQ/Hartford**, **KKDM/Des Moines**, **WLIR/Long Island**, and **KWOD/Sacramento**.

According to Elektra Sr. VP/Promotion **Greg Thompson**, the entire process — from signing Rebekah to recording the album and releasing the single — took a couple of years. "She's an artist who [Elektra Chairman/CEO] **Sylvia Rhone** found early on. She was really struck by her artistry. It's also a project I'm very passionate about. We wanted to make sure we took enough time to map out the best possible strategy to bring her to the marketplace."

While the airplay story continues to grow, Rebekah has already received critical acclaim in publications like *Time* and *Details*. "She's had some great endorsements," notes Thompson. "She has received the kind of press that an artist usually sees much further down the road in the development of their single and their career."

Elektra started setting up "Sin So Well" around the beginning of January. The label coordinated showcases in Los Angeles, New York, and Chicago. She's also been on the radio promo trail.

Given the enticing pop-folk sensibility of "Sin So Well," Elektra opted for a multiformat approach. Says Thompson, "The single really speaks to a wide radio audience of 18-34-year-old females. The song has very powerful lyrics, and the melody is there. When you have that kind of format variety, what you have is an artist, not a song. All of these stations are coming to the party and are excited about it."

That passion is echoed by **WXKS PD John Ivey**. "This is a record we really believe in. We think it's going to be a power within a couple of months. It's a powerful-sounding record that has some tempo, and the lyrics are great. It has a little bit of a bite to it."

Interestingly, that wasn't Ivey's initial reaction. This changed, however, after he spent some time with the album over a weekend. "I not only came back a believer, but also convinced that we had to get the record on immediately."

As for how the song fits in with what he's doing at the station, Ivey observes, "Top 40 is in a really good place right now. We're not boxed into any one sound. We have a lot of room to sway back and forth. We're getting these great female singer/songwriters, great pop alternative music, and even pop dance and rhythmic, and it all fits."

Another fan is **WDRV PD Chris Shebel**, whose station four months ago flipped to an Alternative-leaning Hot AC. "We have to find songs that differentiate our station, yet appeal to adult women. Because we're not a traditional Hot AC, a lot of artists don't fit very well. We're looking for the next generation of artists, and we feel Rebekah fits. The song is very catchy, and you can really get caught up in the lyrics."

Rebekah is on tour with **Third Eye Blind** and has been asked to join this year's Lilith Fair tour. Her album, *Remember To Breathe*, was released on March 10.

Alternative Gets The Urge To Spin 'Jump Right In'

No matter what the pundits may be saying, there's still an appetite for ska-based music at Alternative. That's clearly evidenced by the early success of the **Immortal/Epic** collective the **Urge**, whose single, "Jump Right In,"

two weeks ago debuted at No. 50 at Alternative.

Some of the format's top stations are reporting the song, including **KROQ/Los Angeles**, **WKQX/Chicago**, **KITS/San Francisco**, **WHFS/Washington**, **WPLY/Philadelphia**, **XHRM/San Diego**, **WFNX/Boston**, **KDGE/Dallas**, **KEDJ/Phoenix**, **KPNT/St. Louis**, **WXDX/Pittsburgh**, and **KOME/San Jose**. Even Adult Alternative **KXPK/Denver** has joined the party.

The seven-piece, St. Louis-based outfit has been honing its craft for nearly a decade, touring with bands like 311, Fishbone, Korn, and Sugar Ray. During that time, they released four CDs on their own Neat Guy Records imprint and received considerable airplay in the Midwest. But it was the last album, *Receiving The Gift Of Flavor*, that caught the ear of Immortal founder **Happy Walters** about two years ago. He picked up the disc and signed the band to his label.

When it came time to record the new album, *Master Of Styles*, Walters says one of the goals "was to make something that was more accessible. We didn't want pop candy, but something that got their message across and was credible. Their first albums were a lot harder, and there weren't a lot of melodies."

As for promotional strategy, Walters and Epic agreed Alternative should be serviced first. "This is an alternative record," says Walters. "We already had a base there, and we felt we should stick with it."

That A&R and promotion strategy, plus the band's touring work ethic, dovetailed nicely with the release of the new single. Comments **KEDJ APD/MD Chris Patyk**, "They played our first radio show back in '96, and we were really impressed. We played 'Brainless,' a song from the last album. It did pretty well, but it didn't do nearly as well as 'Jump Right In.' I think that's because people's minds have changed, thanks to bands like Sublime and Sugar Ray."

When Patyk first heard "Jump Right In," he was "really surprised. It has a smooth summer vibe that's perfect right now. It was our most-requested record after one week."

Master Of Styles goes to retail on April 21.



Urge

MUSIC NEWS & VIEWS

Epic Signs The 'Un' Entrepreneur

Epic Records/550 Music has finalized a long-term joint venture with urban music entrepreneur **Lance Rivera** (a.k.a. **Un**). Epic will provide funding, as well as marketing and promotion services, while Rivera will oversee all A&R, production, and recording activities. Rivera's **Entertainment Records** will become part of the Epic Records Group. The 31-year-old Rivera came to the forefront after discovering and helping produce such acts as Lil' Kim and Junior MAFIA. His company, Undeas Entertainment, was co-owned by the late Notorious B.I.G.

Amos Offers Sneak Peek

Tori Amos embarks on a 12-city national club tour, dubbed "Sneak Preview '98 Plugged," April 18 in Ft. Lauderdale. She'll be supporting her new album, *from the choirgirl hotel*, which goes to retail May 5. It's her first-ever tour with a full band. Amos also will supplement the shows with news and interviews on her website (*tori.com*).

After hitting the Euro concert trail this spring, Amos returns to the U.S. for a full-scale tour this summer ... In other tour news, **Van Halen** will perform a handful of U.S. dates, starting May 13 in Houston, before heading over to Europe. The band also will visit Dallas, Chicago, Cleveland, Detroit, Boston, New York, and Philadelphia ... **Cheap Trick** will re-create the magic of its seminal live album April 18 in New York's Central Park, where the band will play every song from its *Live At Budokan* disc ... Look for **Depeche Mode** to tour the U.S. this fall.



Tori Amos

Bush, Brandy Working On New LPs

In the studio: **Bush** is well on its way toward finishing its next album for **Trauma**. Look for it later this year ... **Atlantic** R&B singer **Brandy** is wrapping up work on her sophomore album, *Never Say Never*. It's set for a June 9 release. The set's first single, "The Boy Is Mine," hits radio in late April ... **Jive** rappers **A Tribe Called Quest** have finished mastering their fifth album, *The Love Movement*, due at retail on June 30 ... **Weezer's Matt Sharp** is close to finishing work on the next **Rentals** album, slated for release this summer.

This 'n' that: **Metallica** is running a contest to find eight fans who will serve as crew members for shows the weekend of July 6. Only members of the band's fan club who are over 21 years old can apply. Check out *metclub.com* for more details ... **Playboy** kicked off its first annual music tour targeted to the college market on April 1 at Florida State in Tallahassee. Headlining the 13-date tour will be **Jimmie's Chicken Shack**. Hosting will be **Playboy's Miss April '97**, Kelly Monaco, and other playmates ... In the legal arena, **Gregg Allman** has filed suit against **Capricorn**, alleging the label failed to get mechanical licenses for the rerelease of classic **Allman Brothers** albums. Meanwhile, former **Three Dog Night** member **Chuck Negron** has sued the remaining members of the band — **Daniel Hutton** and **Cory Wells** — and their manager, **William McKenzie**. Negron alleges that Hutton, Wells, and certain associates have interfered with his career; misappropriated his name, voice, and likeness; and misallocated royalties.



Bush



TOP 20

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	NATALIE IMBRUGLIA Torn (RCA)	1878	1766	43/0
3	2	MARCY PLAYGROUND Sex And Candy (Capitol)	1761	1689	38/0
2	3	MATCHBOX 20 3am (Lava/Atlantic)	1690	1761	40/0
4	4	VERVE Bitter Sweet Symphony (Hut/Virgin)	1572	1562	40/0
6	5	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	1471	1485	38/0
5	6	LOREENA MCKENITT The Mummers' Dance (Quinkan Road/WB)	1289	1489	34/0
7	7	GREEN DAY Time Of Your Life (Good...) (Reprise)	1190	1223	31/0
9	8	BEN FOLDS FIVE Brick (550 Music)	1145	1143	33/0
8	9	SMASH MOUTH Walkin' On The Sun (Interscope)	1067	1158	29/1
13	10	FASTBALL The Way (Hollywood)	1015	904	35/1
12	11	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1013	985	31/0
10	12	SAVAGE GARDEN Truly Madly Deeply (Columbia)	1001	1008	22/0
14	13	PAULA COLE Me (Imago/WB)	941	888	38/1
11	14	BILLIE MYERS Kiss The Rain (Universal)	873	997	24/0
15	15	TONIC If You Could Only See (Polydor/A&M)	776	832	27/0
-	16	MATCHBOX 20 Real World (Lava/Atlantic)	600	314	27/7
16	17	LISA LOEB I Do (Geffen)	599	752	24/0
20	18	SARAH MCLACHLAN Adia (Arista)	580	505	34/3
-	19	ALANIS MORISSETTE Uninvited (Reprise)	515	439	24/4
18	20	PAULA COLE I Don't Want To Wait (Imago/WB)	512	534	21/0

This chart reflects airplay from March 23-29. Songs ranked by total plays. Contributing stations combine from the Custom Chart function on R&R ONLINE. © 1998, R&R Inc.

PERSPECTIVE

BY

David Numme



Pop/Alternative is trying to do many of the same things Alternative radio needed to do, like developing morning shows, real personalities, and content between the songs. Over time, this format will become the Hot AC of the market; it's morphing into that. But if you just hang your hat on the fact that you play Sarah McLachlan and Alanis Morissette, your station will be pretty one-dimensional and won't be able to compete in the long run.

The format continues to produce quality music, but, as this music becomes more popular and diffuses among other formats like Hot AC and CHR, we have to continue to find unique ways to define and develop our radio stations.

While some could say those Pop/Alternative Hot ACs playing artists like Eric Clapton, Celine Dion, Madonna, and LeAnn Rimes are "conservative," a case could be made that those stations are "adventurous."

Programmers are looking for different ways to connect to the audience with hit records. In certain market situations, all those artists can be Pop/Alternative-compatible. While it's a stretch for our station, we happen to be playing Clapton and Madonna. We don't quite know if they're "hits" or not, but there's an audience out there for them. They're mass-appeal records and don't upset the format boundaries.

Dave Numme is OM/PD of Pop/Alternative Hot AC KBBT "The Beat"/Portland.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formats each week.



New & Active

FIONA APPLE Shadowboxer (Clean Slate/Work)
Total Plays: 491, Total Stations: 23, Adds: 1

MADONNA Frozen (Maverick/WB)
Total Plays: 468, Total Stations: 16, Adds: 1

SISTER 7 Know What You Mean (Arista Austin/Arista)
Total Plays: 411, Total Stations: 21, Adds: 1

SHAWN COLVIN Nothin On Me (Columbia)
Total Plays: 372, Total Stations: 23, Adds: 4

BARENAKED LADIES Brian Wilson (Reprise)
Total Plays: 318, Total Stations: 16, Adds: 1

TONIC Open Up Your Eyes (Polydor/A&M)
Total Plays: 309, Total Stations: 12, Adds: 1

FLEETWOOD MAC Landslide (Reprise)
Total Plays: 225, Total Stations: 7, Adds: 0

SEMISONIC Closing Time (MCA)
Total Plays: 225, Total Stations: 13, Adds: 3

NAKED Raining On The Sky (Red Art)
Total Plays: 202, Total Stations: 12, Adds: 1

EVERCLEAR I Will Buy You A New Life (Capitol)
Total Plays: 194, Total Stations: 11, Adds: 3

Songs ranked by total plays

Contributing Stations

KPEK/Albuquerque, NM (HAC)
KAMX/Austin, TX (HAC)
KLLY/Bakersfield, CA (HAC)
WBMX/Boston, MA (HAC)
WLCE/Butte, NY (HAC)
WLNK/Charlotte, NC (HAC)
WTMX/Chicago, IL (HAC)
WXEG/Dayton, OH (HAC)
KALC/Denver, CO (HAC)
KXPK/Denver, CO (AA)
WPLT/Detroit, MI (HAC)
KVSF/Fresno, CA (HAC)
WKSI/Greensboro, NC (HAC)
WKZL/Greensboro, NC (HAC)
KKPN/Houston, TX (HAC)

KOZN/Kansas City, MO (HAC)
KNXB/Las Vegas, NV (HAC)
WLIR/Long Island, NY (HAC)
KYSR/Los Angeles, CA (HAC)
WPFL/Miami, FL (HAC)
WPNT/Milwaukee, WI (HAC)
KOSD/Modesto, CA (HAC)
KCDU/Monterey-Salinas, CA (HAC)
WPTF/Norfolk, VA (HAC)
WSHE/Oriando, FL (HAC)
WPL/Philadelphia, PA (HAC)
KZPN/Phoenix, AZ (HAC)
KZZP/Phoenix, AZ (HAC)
WDRV/Pittsburgh, PA (HAC)
KBBT/Portland, OR (HAC)

WDCC/Raleigh, NC (CHR/P)
WZNE/Rochester, NY (HAC)
KZZO/Sacramento, CA (HAC)
WALC/St. Louis, MO (HAC)
WVRV/St. Louis, MO (AA)
KENZ/Salt Lake City, UT (AA)
KFMB/San Diego, CA (HAC)
KLLC/San Francisco, CA (HAC)
KRUZ/Santa Barbara, CA (HAC)
WHPY/Tampa, FL (AA)
WSSR/Tampa, FL (HAC)
WMBX/West Palm Beach, FL (HAC)
WXLD/Worcester, MA (HAC)

43 Total Stations

HAC-Hot AC AII-Alternative AA-Adult Alternative CHR/P-CHR/Pop

Gladys Kravitz

the new single from the debut album *wonderful life*

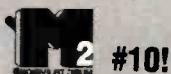
Already On:

WMRQ KQRX
WHTG KHLR
WRRV WRKT
KBRS WBOS
WDST KBAC

STARTING



ROCK ACROSS
AMERICA TOUR
4/18



the tories



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Single Revisited by Phil Ramone.
management: David Christensen for S.E.S., Inc.

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TONY NOVIA

Priceless Promotions, Standout Stunts, And Other Things To Get Your Station Noticed

One of the major driving forces behind CHR continues to be great promotions. Whether it's a Monica Lewinsky look-alike contest, WFLZ morning drives M.J. & B.J. running down a busy downtown Tampa street nude after losing a bet, or KHKS/Dallas morning kingpin Kidd Kraddick taking another plane-load of terminally ill kids to Disney World, topical and timely promotions help keep our format one step ahead of the competition.

Great promotions are developed over many long hours through the fine art of teamwork and surrounding yourself with creative people who are constantly reading, watching, and on the lookout for that next opportunity. I define memorable promotions as events or contests that make your listeners laugh or cry, invite competitive media to come knocking on your door for free coverage that money can't buy, and ultimately help increase your ratings.

For the first quarter of the year, I've been keeping track of the promotions, contests, and events that got my attention — and hopefully yours. The stations that continually come up with these ideas always work on breaking the daily radio mold and encourage their staffs to stay in the mind-set of looking for on-air opportunities, whether they last an hour, day, week, or month. As I've discussed in so many past columns, while some promotions require money, most can be done for free or by quickly finding a sponsor looking for similar exposure.

Regardless of format, here are some great promotions that got — or will get — listener attention. Of course you may borrow some of them, but my hope is that you will be inspired to come up with new ones of your own.

And The Winner Is ...

This year's Oscar show delivered the best TV ratings since 1983. Nielsen's overnights show ABC-

TV's Academy Award telecast drew a 40.5 rating and a 60 share. How cool and brilliant was it to see KIIS/Los Angeles' spoof of *Titanic* in the midst of the show? The spot featured morning driver Rick Dees and was designed by Marketing Director Von Freeman. It was slickly produced and accomplished everything it was supposed to. The spot placement was perfect, and Dees' takeoff on Leonardo DiCaprio was smooth and humorous, as was the Kate Winslet look-alike. The payoff encouraged people to listen to KIIS to win \$50,000.

In this case, a timely theme and great placement — plus having the morning host star in a spot that featured humor, great production, and a big-money giveaway — equaled lots of extra water-fountain talk and tune-in for KIIS and Dees during the winter book.

This spring, KIIS is doing a "Beat The Bomb" contest every Thursday at 7:10am, which will award over \$250,000. The greatest thing about "Beat The Bomb" is that it's as much fun to listen to as it is to play. It's one of those exciting contests that gets you talking to your radio.

Is there any doubt that the last *Seinfeld* will be one of the highest-rated shows of all time? Well, KIIS is one step ahead of the competition and will give away an exclusive walk-on part in NBC-TV's final *Seinfeld* episode this May.

And, following in the footsteps of MTV, KIIS and Budweiser have teamed to rent the KIIS Budweiser

Beach House this summer in Venice Beach, CA. It should ensure lots of on-air excitement and buzz.

Emotional Rescue

After the recent tornado disaster just outside of Atlanta, WSTR (Star 94) Marketing Director Alan Hennes and morning drivers Steve McCoy & Vikki Locke began a fund-raising effort. They got HomeBanc Mortgage Corp. to start it with a \$10,000 pledge and challenged local businesses to support their neighbors. More than 26 area businesses pledged amounts ranging from \$50 to \$5000 to meet the \$40,000 goal, which led HomeBanc to kick in another \$5000. Simple and effective, the payoff was lots of free media exposure and community goodwill.

Topical and timely promotions help keep our format one step ahead of the competition.

Nothing Like Sex & Politics

WFLZ/Tampa was the first station I was aware of to launch a Monica Lewinsky look-alike contest hosted by a Bill Clinton look-alike. The grand-prize winner won \$1000 in cash and a trip to Washington to search out the president and attempt to get on his staff at the White House. No one's better than Jacor at tapping into topical news events to make news for their stations. In fact, WLW/Cincinnati offered \$1 million to the first lady (with the exception of the First Lady) to prove she had "improper sexual relations" with Clinton during his presidency.

WZMX/Hartford lost its virginity when it broadcast two couples having sex live on the air. What began as a "Love In An Elevator" promotion to win tickets to an Aerosmith concert in New Haven heated up when two listeners said they would make love to their boyfriends in front of the station's stuntboy, Randy.

Meanwhile, Spanish News/Talk KTNQ/Los Angeles created quite a buzz by marrying same-sex couples live on the air and interviewing them afterward.

Love Is In The Air

On Friday the 13th, a pair of KSLZ/St. Louis listeners took the plunge from 14,000 feet! After exchanging wedding vows, the couple was pushed over the threshold — and out of the plane.



DIAMONDS ARE A GIRL'S ... — For its "Titanic Diamond Hunt," WKRQ (Q102)/Cincinnati hid a 1.03 carat diamond in three 2x4 blocks of ice. Contestants chiseled away with ice picks, and the one who found the gem got to take it home.

KUBE/Seattle asked listeners to take a leap into cyberspace. The station matched up 300 couples via its website for the "World's Biggest Cyberdate." After filling out a questionnaire, the singles met their "perfect cyberdate" for the first time at Memorial Stadium during a live broadcast by morning driver the T-Man.

WOAI-AM/San Antonio performed a wedding during a timeout at a San Antonio Spurs/Phoenix Suns basketball game at the Alamo Dome, with a reception held in a luxury suite at the arena.

KMXB-FM/Las Vegas' "I'm A Loser II" mixer was once again a huge success. More than 400 "losers in love" got together at the soiree. To ensure a higher singles turnout, the station awarded listeners tickets in groups of three!

In spite of their freezing extremities, 60 couples did the deed at Philadelphia's Blue Cross River ice skating rink, getting married during WPLY morning man Paul Barsky's fourth annual Wedding On Ice Spectacular.

Timely & Newsworthy

To celebrate *Titanic* racing toward becoming the all-time No. 1 movie, Johnjay of the WKRQ (Q102)/Cincinnati morning show created the "Titanic Diamond Hunt." The station hid a real diamond in three 2x4 blocks of ice. Three contestants were given only a small ice pick to chisel away at the ice and attempt to find the 1.03 carat gem. The winner who did so took it home!

It didn't take KKRZ (Z100)/Portland Marketing Director Kelli Shipp long to make her station ear-resistant after Mike Tyson bit off part of Evander Holyfield's ear during a championship fight. Faster than Tyson could spit it out, Z100 had a billboard up on a major thoroughfare with a picture of Tyson, the ear, the words "ear-resistable" and, of course, the station's call letters.

Also at KKRZ, just in time for the Winter Olympics in Nagano, morning maniacs Dan O'Clark and John Murphy sat a blow-up doll — wearing a blue velvet skating outfit and a photocopy of Tonya Harding's face pasted over its own — rinkside for the pairs finals.

In response to a hepatitis A outbreak at several area restaurants, KZZU/Spokane hosted a "Wash Your Hands Weekend," giving winners a bar of soap and a CD. The grand-prize winner really cleaned up, receiving a vaccine for the virus.

WNOR/Norfolk morning drivers

Rick Rumble and Tommy Griffiths created quite a stir and some serious press coverage after recently sponsoring a fishing derby near the offices of PETA (People For The Ethical Treatment Of Animals).

Smart Thinking

Jacor recently signed Elwood Edwards, the infamous voice of America Online's "You've got mail." Look for Jacor to use Edwards for such radio promos as "You've got traffic" and "You've got news," etc.

Looking for a new name for their station, KCMG/Los Angeles gave away \$25,000 to the listener who came up with one. The promotion generated 55,000 entries and over 8000 names, from which "Mega 100 FM" was chosen.

Greater Media Detroit stations WCSX, WRIF & WXDG cut a deal with local gas stations to use the "Fueling Talker." The electronic gadget greets commuters with a 20-second station message as they fill 'er up.

Planning Ahead

Outside of your spring book promotion, here are some newsworthy events you should be thinking about for promotions in the forthcoming months:

- The IRS tax return deadline is April 15. Many stations broadcast live from local post offices, give out free stamps, and offer free, last-minute tax advice (off-air) on their morning show.

- National Secretaries Week is also in April. Trips, dates, parties, shopping sprees, and days of pampering are always appreciated.

- In May, it's Mother's Day, a great time for the personalities to bring their moms on the air and show a real personal side. Think along the lines of what David Letterman does with his mother. Flower giveaways and free dinners at nice restaurants also go a long way.

- For Memorial Day weekend, you may want to line up free gas or trips to give away. For those staying in town, hot movie and concert tickets are always strong giveaways.

- June is movie month, when Hollywood typically releases many of its summer blockbusters. Try and lock in whatever blockbusters you can now.

- Father's Day is also in June, and you can't go wrong with the old standby of a new leather chair and big screen TV for Dad.

Whatever you choose, remember to break the mold. Have a great spring Arbitron!



MEET THE NEW BEETLES — WPLY (Y100)/Philadelphia's new ride has plenty of eyes bugging. While the new VWs were making the front covers of national magazines and many Americans were running to their local dealers only to find that they had sold out their allotments of the cars, the station was able to score one of the first new Beetles in the country.

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CHR/POP TOP 50

APRIL 3, 1998

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	CELINE DION My Heart Will Go On (550 Music)	6598	7160	7245	7247	130/0
2	2	2	2	SAVAGE GARDEN Truly Madly Deeply (Columbia)	6575	6648	6644	6816	131/0
3	3	3	3	MATCHBOX 20 3am (Lava/Atlantic)	6276	6580	6605	6612	130/0
8	8	5	4	K-CI & JOJO All My Life (MCA)	5761	5331	4862	4190	132/2
9	9	6	5	NATALIE IMBRUGLIA Torn (RCA)	5684	5076	4614	3989	134/0
7	4	4	6	MADONNA Frozen (Maverick/WB)	5588	5593	5217	4509	133/0
6	5	8	7	BILLIE MYERS Kiss The Rain (Universal)	4767	4964	5182	5076	118/1
4	6	7	8	BACKSTREET BOYS As Long As You Love Me (Jive)	4670	4965	5127	5220	112/0
5	7	9	9	JANET Together Again (Virgin)	4549	4824	5075	5087	111/1
10	10	10	10	'N SYNC I Want You Back (RCA)	4369	4225	4112	3951	121/1
17	13	11	11	WILL SMITH Gettin' Jiggy Wit It (Columbia)	3957	3733	3535	3237	107/0
24	21	17	12	MARCY PLAYGROUND Sex And Candy (Capitol)	3853	3166	2699	2168	125/2
11	11	12	13	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	3580	3711	3901	3841	101/0
22	19	15	14	ROBYN Do You Really Want Me (RCA)	3518	3208	2785	2212	127/1
18	16	14	15	BEN FOLDS FIVE Brick (550 Music)	3296	3210	3157	2909	114/1
12	12	16	16	SMASH MOUTH Walkin' On The Sun (Interscope)	3148	3169	3549	3733	99/0
19	17	18	17	AQUA Turn Back Time (MCA)	3066	3038	2965	2717	124/0
13	15	13	18	USHER You Make Me Wanna... (LaFace/Arista)	2778	3327	3349	3732	82/0
20	22	20	19	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	2765	2634	2551	2396	108/1
29	25	21	20	CHUMBAWAMBA Amnesia (Republic/Universal)	2682	2469	2140	1677	121/0
26	24	24	21	TUESDAYS It's Up To You (Arista)	2486	2376	2189	1906	107/2
BREAKER	22	22	22	BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	2387	1939	1371	756	114/1
23	23	22	23	VERVE Bitter Sweet Symphony (Hut/Virgin)	2367	2446	2472	2212	87/0
16	18	23	24	ROBYN Show Me Love (RCA)	2143	2426	2835	3247	77/0
14	14	19	25	LOREENA MCKENITT The Mummers' Dance (Quinlan Road/WB)	2058	2720	3378	3647	69/0
36	30	27	26	USHER Nice & Slow (LaFace/Arista)	1892	1723	1507	1253	89/3
31	29	29	27	PAULA COLE Me (Imago/WB)	1805	1646	1515	1406	105/9
33	27	28	28	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1719	1664	1571	1307	78/1
—	44	36	29	BRIAN MCKNIGHT Anytime (Mercury)	1508	1143	807	509	84/15
15	20	25	30	JIMMY RAY Are You Jimmy Ray? (Epic)	1461	2024	2734	3470	51/0
34	32	31	31	DAKOTA MOON A Promise I Make (Elektra/EEG)	1451	1458	1403	1274	86/0
41	37	34	32	SHANIA TWAIN You're Still The One (Mercury)	1390	1190	1107	945	76/9
40	39	35	33	TONIC Open Up Your Eyes (Polydor/A&M)	1299	1177	1066	952	84/3
42	26	30	34	CHUMBAWAMBA Tubthumping (Republic/Universal)	1279	1482	1654	1863	62/0
44	42	37	35	HANSON Weird (Mercury)	1225	1081	937	841	80/4
30	28	32	36	UNCLE SAM I Don't Ever Want To See You.. (Stonecreek/Epic)	1211	1442	1544	1606	40/0
—	—	50	37	S.O.A.P. This Is How We Party (Crave)	1155	659	134	69	83/16
49	43	39	38	SHE MOVES It's Your Love (Geffen)	1087	980	877	730	67/0
27	31	33	39	GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	1055	1226	1485	1865	39/0
—	48	43	40	DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	927	842	739	630	61/5
DEBUT	41	41	41	REBEKAH Sin So Well (Elektra/EEG)	890	655	325	86	67/4
—	—	49	42	SARAH MCLACHLAN Adia (Arista)	868	711	531	286	76/12
—	—	47	43	REACT Can't Keep My Hands Off You (Columbia)	856	742	580	353	52/1
35	38	44	44	AEROSMITH Pink (Columbia)	743	929	1069	1258	28/0
—	49	48	45	FIONA APPLE Shadowboxer (Clean Slate/Work)	732	729	686	551	56/1
DEBUT	46	46	46	BARENAKED LADIES Brian Wilson (Reprise)	729	613	399	223	49/3
32	36	41	47	LISA LOEB I Do (Geffen)	701	909	1112	1360	31/0
DEBUT	48	48	48	MARIAH CAREY My All (Columbia)	669	61	18	15	77/30
DEBUT	49	49	49	K.P. & ENVYI Swing My Way (EastWest/EEG)	608	617	560	430	34/3
39	40	42	50	JAMES HORNER Southampton (Sony Classical/Work)	570	849	1001	975	30/0

This chart reflects airplay from March 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker.
138 CHR/Pop reporters. 137 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

BREAKERS®

BACKSTREET BOYS

Everybody (Backstreet's Back) (Jive)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2387/448	114/1	22

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY My All (Columbia)	30
LISA LOEB Let's Forget About It (Geffen)	22
BLAIR Have Fun, Go Mad (Jersey/MCA)	20
S.O.A.P. This Is How We Party (Crave)	16
BRIAN MCKNIGHT Anytime (Mercury)	15
EVERCLEAR I Will Buy You A New Life (Capitol)	13
SARAH MCLACHLAN Adia (Arista)	12
LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)	12
NAKED Raining On The Sky (Red Ant)	11
OUR LADY PEACE Clumsy (Columbia)	11

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARCY PLAYGROUND Sex And Candy (Capitol)	+687
MARIAH CAREY My All (Columbia)	+608
NATALIE IMBRUGLIA Torn (RCA)	+608
S.O.A.P. This Is How We Party (Crave)	+496
LISA LOEB Let's Forget About It (Geffen)	+456
BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	+448
K-CI & JOJO All My Life (MCA)	+430
BRIAN MCKNIGHT Anytime (Mercury)	+365
ROBYN Do You Really Want Me (RCA)	+310
BLAIR Have Fun, Go Mad (Jersey/MCA)	+270

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SUGAR RAY Fly (Lava/Atlantic)	67/4
PAULA COLE I Don't Want To Wait (Imago/WB)	76/12
MATCHBOX 20 Push (Lava/Atlantic)	52/1
SISTER HAZEL All For You (Universal)	52/1
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	56/1
BACKSTREET BOYS Quit Playing Games (With...) (Jive)	49/3
ALLURE All Cried Out (Track Masters/Crave)	49/3
OMC How Bizarre (Huh!/Mercury)	31/0
LEANN RIMES How Do I Live (Curb)	31/0
WALLFLOWERS One Headlight (Interscope)	31/0

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

WARNING:

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES APRIL 3, 1998

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of March 9-15.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
CELINE DION My Heart Will Go On (550 Music)	4.30	4.29	4.26	4.38	94.8%	36.3%
K-CI & JOJO All My Life (MCA)	4.16	4.09	4.02	4.04	65.2%	11.4%
JAMES HORNER Southampton (Sony Classical/Work)	4.04	3.95	3.84	4.03	52.8%	7.9%
SAVAGE GARDEN Truly Madly Deeply (Columbia)	3.89	3.94	3.98	3.81	93.1%	28.9%
MARCY PLAYGROUND Sex And Candy (Capitol)	3.87	3.75	3.62	3.57	71.4%	15.1%
WILL SMITH Gettin' Jiggy Wit It (Columbia)	3.76	3.77	3.72	3.85	82.0%	23.0%
MATCHBOX 20 3am (Lava/Atlantic)	3.74	3.69	3.63	3.60	79.3%	26.9%
BACKSTREET BOYS As Long As You Love Me (Jive)	3.73	3.66	3.71	3.77	90.1%	30.9%
THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	3.73	3.59	3.70	3.53	71.1%	17.0%
USHER Nice & Slow (LaFace/Arista)	3.73	—	—	—	56.8%	16.5%
NATALIE IMBRUGLIA Torn (RCA)	3.71	3.74	3.59	3.65	68.9%	14.3%
BRIAN MCKNIGHT Anytime (Mercury)	3.69	3.88	3.80	3.93	47.9%	13.6%
BEN FOLDS FIVE Brick (550 Music)	3.66	3.53	3.55	3.53	64.9%	15.1%
SHANIA TWAIN You're Still The One (Mercury)	3.66	3.57	3.46	—	41.0%	10.6%
UNCLE SAM I Don't Ever Want... (Stonecreek/Epic)	3.60	3.69	3.56	3.71	55.8%	14.8%
DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	3.53	—	—	—	47.4%	13.1%
VERVE Bitter Sweet Symphony (Hut/Virgin)	3.51	3.43	3.27	3.42	59.5%	18.0%
JANET Together Again (Virgin)	3.42	3.64	3.60	3.64	82.7%	27.7%
'N SYNC I Want You Back (RCA)	3.39	3.45	3.51	3.40	60.7%	17.3%
DRU HILL 5 Steps (Island)	3.39	3.65	3.59	3.74	30.6%	7.7%
ROBYN Do You Really Want Me (RCA)	3.38	3.22	—	—	48.1%	14.8%
BILLIE MYERS Kiss The Rain (Universal)	3.34	3.34	3.40	3.49	72.1%	23.7%
EDWIN MCCAIN I'll Be (Lava/Atlantic)	3.34	—	—	—	21.5%	5.4%
MADONNA Frozen (Maverick/WB)	3.30	3.38	3.23	3.41	73.1%	20.5%
AQUA Turn Back Time (MCA)	3.29	3.18	3.17	3.12	46.4%	14.3%
ERIC CLAPTON My Father's Eyes (Duck/Reprise)	3.22	3.12	3.03	—	39.3%	10.9%
JIMMY RAY Are You Jimmy Ray? (Epic)	3.13	3.05	3.00	3.02	66.9%	27.2%
LOREENA MCKENITT The Mummies' Dance (Quinlan Road/WB)	3.09	3.06	3.09	3.05	70.6%	28.6%
PAULA COLE Me (Imago/WB)	3.08	—	—	—	33.3%	10.9%
CHUMBAWAMBA Amnesia (Republic/Universal)	2.86	—	—	—	26.2%	11.4%
TUESDAYS It's Up To You (Arista)	2.77	2.81	—	—	27.4%	9.9%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego, San Francisco, Seattle. Songs are removed from Callout America after 20 weeks of testing. © 1998, R&R Inc.

CALLOUT AMERICA® Hot Scores

By KEVIN MCCABE

Celine Dion's "My Heart Will Go On" (550 Music) holds its lock at the top of Callout America, exactly as *Titanic* has held its lock at No. 1 at the box office. Now in its 11th week at No. 1, "Heart" is nearly 95% familiar and is still far and away the biggest song in the survey among all demos and regions. This is truly the record to break all records.

Check out the trend on "Sex And Candy" by Marcy Playground (Capitol): 3.57-3.62-3.75-3.87. One of this year's most enduring songs at Alternative, "Sex" ranks No. 3 among teens with a 4.14 and is No. 4 among women 18-24 with a 3.86.

"You're Still The One" by Shania Twain (Mercury) leaps 3.57-3.66 in total score and boasts a huge 3.96 demo score among 25-34s, trailing only the two *Titanic* tracks. "One" also has local callout success stories at KRBE/Houston, WNKS/Charlotte, and WSTR/Atlanta.

"No, No, No" by Destiny's Child (Grass Roots/Columbia) debuts with a 3.53 total score and ranks No. 6 among women 18-24 with a 3.75. A top 10 Rhythmic hit, "No" demonstrates strong hit potential among Pop partisans.

While callout research continues to be the primary method for evaluating a song's performance and structuring its rotation, programmers often have to take into consideration other elements in deciding what constitutes a hit for their radio station. KIIS/Los Angeles APD/MD Tracy Austin offers this perspective about "Frozen" by Madonna (Maverick/WB). "We're just very excited about the project overall. We're already playing 'Ray Of Light' and 'Frozen' continues to post solid callout results among 18-34 females. The sales on both the single and album are big in Los Angeles, and that simply completes the picture for us. Madonna is the essence of KIIS, and that is why 'Frozen' is in power rotation."

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NEW & ACTIVE

ELTON JOHN Recover Your Soul (*Rocket/Island*)
Total Plays: 543, Total Stations: 49, Adds: 6

JANET I Get Lonely (*Virgin*)
Total Plays: 516, Total Stations: 32, Adds: 6

LISA LOEB Let's Forget About It (*Geffen*)
Total Plays: 501, Total Stations: 64, Adds: 22

JAI Heaven (*RCA*)
Total Plays: 436, Total Stations: 44, Adds: 10

SHAWN COLVIN Nothin On Me (*Columbia*)
Total Plays: 412, Total Stations: 28, Adds: 3

BLAIR Have Fun, Go Mad (*Jersey/MCA*)
Total Plays: 411, Total Stations: 50, Adds: 20

DRU HILL 5 Steps (*Island*)
Total Plays: 402, Total Stations: 31, Adds: 1

GARRISON STARR Superhero (*Geffen*)
Total Plays: 345, Total Stations: 28, Adds: 1

NEXT Too Close (*Arista*)
Total Plays: 339, Total Stations: 32, Adds: 9

ALANIS MORISSETTE Uninvited (*Reprise*)
Total Plays: 331, Total Stations: 18, Adds: 7

AMBER One More Night (*Tommy Boy*)
Total Plays: 321, Total Stations: 10, Adds: 1

WYCLEF JEAN Gone Till November (*Ruffhouse/Columbia*)
Total Plays: 308, Total Stations: 23, Adds: 2

OUR LADY PEACE Clumsy (*Columbia*)
Total Plays: 298, Total Stations: 35, Adds: 11

LEANN RIMES Looking Through Your Eyes (*Curb/Antastic*)
Total Plays: 272, Total Stations: 40, Adds: 12

NAKED Raining On The Sky (*Red Ant*)
Total Plays: 230, Total Stations: 33, Adds: 11

KENNY WAYNE SHEPHERD Blue On Black (*Revolution*)
Total Plays: 199, Total Stations: 22, Adds: 7

BROOKLYN BOUNCE Get Ready To Bounce (*Edel America*)
Total Plays: 197, Total Stations: 13, Adds: 3

FASTBALL The Way (*Hollywood*)
Total Plays: 174, Total Stations: 17, Adds: 7

MONO Life In Mono (*Echo/Mercury*)
Total Plays: 159, Total Stations: 18, Adds: 6

KINSUI Pha Hop (*Blunt/TVT*)
Total Plays: 140, Total Stations: 3, Adds: 0

Songs ranked by total plays



SMILING 'N SYNC — RCA group 'N Sync performed an incredible a cappella set at the World Famous Club R&R. Gathering for a photo op are (front, l-r) RCA's Kim Langbecker, R&R's Kevin Williams, 'N Sync's JC, R&R's Jay Levy, and 'N Sync's Justin and Lance; (center, l-r) R&R's Anthony Acampora, Debra Gardner, and Carol Holt, 'N Sync's Joey, R&R's Robert Pau, 'N Sync's Chris, and R&R's Jeff Axelrod and Mary Lou Downing; (back, l-r) R&R's Jeff Gelb, Tony Novia, Frank Miniaci, Adam Jacobson, Howard Luckman, Melissa Gotto, Robbie Sparago, Diane Fredrickson, and Kevin McCabe.



LIVE FROM NEW YORK, IT'S NATALIE IMBRUGLIA — RCA recording artist Natalie Imbruglia (second from left) takes a moment to schmooze while in the Big Apple for her American TV debut on Saturday Night Live. Enjoying her company (l-r) WHYZ/New York PD Tom Poleman, KIIS/Los Angeles PD Dan Kiele and son Joe, Linda Geslin, and RCA's Sr. VP/Promotion Ron Geslin.

NEW RELEASES

ADDS APRIL 7

ALL SAINTS	Never Ever (London/Island)
ERYKAH BADU	Apple Tree (Kedar/Universal)
BLACK LAB	Time Ago (DGC/Geffen)
GOO GOO DOLLS	Iris (Reprise)
DIANA KING	Find My Way Back (Work)
LOS UMBRELLOS	Easy Come Easy Go (Flex/Virgin)
MLARI L.O.V.E.	Positively Love (Aureus/Warlock)
NO AUTHORITY	One More Time (MJJ/Work)
PUBLIC ANNOUNCEMENT	Body Bumpin'... (A&M)
SISTER 7	Know What You Mean (Arista Austin/Arista)
SOLID HARMONIE	I'll Be There For You (Jive)
SPICE GIRLS	Stop (Virgin)
XSCAPE	The Arms Of The One... (So So Def/Columbia)



BETTER THAN ELVIS? — Tom Drummond (c) from Elektra's act Better Than Ezra performed at Tippatina's Warehouse during Mardi Gras. He's flanked by Elektra VP/Promotion Bill Plordresher and KUMX/New Orleans PD Kandy Klutch.

**YOUR PICTURE
COULD BE HERE!**

R&R wants your best snapshots
(color or black & white).

Please include the names and titles
of all pictured and send them to:

R&R c/o Tony Novia:

10100 Santa Monica Blvd., Fifth Floor,
Los Angeles, CA 90067

Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, NY; Boston, MA; Erie, PA; Hartford, CT; Lincoln, NE; Myrtle Beach, SC; Portsmouth, NH; San Francisco, CA; Tulsa, OK) with their respective Program Directors, Add Managers, and specific program details.

138 Total Reporters
138 Current Reporters
137 Current Playlists

Did Not Report, Playlist Frozen (1):
KBFF/McAllen, TX

CHR/POP PLAYLISTS

April 3, 1998 R&R • 47

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1	
WHTZ/New York (212) 239-2300 Polemam/Bryant	
PLAYS	ARTIST/TITLE
65	64 64 63 CELINE DION/My Heart Will Go On
40	61 64 62 WILL SMITH/Gettin' Jiggy Wit It
42	60 62 62 MATCHBOX 20/3am
61	62 61 62 JANET/Together Again
64	63 63 63 SAVAGE GARDEN/Truly Madly Deeply
36	38 43 K-CI & JOJOLAI My Life
60	59 44 43 BACKSTREET BOYS/As Long As You...
39	34 49 43 NOTORIOUS B.I.G./Mo Money Mo Problems
34	47 41 MADONNA/Frozen
30	37 38 41 SMASH MOUTH/Walkin' On The Sun
30	37 41 41 AMBER/One More Night
62	34 44 40 PAULA COLE/Don't Want To Wait
27	38 38 38 NATALIE IMBRUGLIA/Tom
32	35 37 INDU/Love You Down
23	40 36 35 JAMES HORNOR/Southernpton
33	31 33 34 SELENA/Dreaming Of You
21	27 30 32 BEN FOLDS FIVE/Brick
30	21 29 32 BILLIE MYERS/Kiss The Rain
33	29 26 26 LEANN RIMES/Show Do I Live
33	30 25 25 ROBYN/Show Me Love
12	12 13 17 FUGE/SO Women: No Cry
22	25 24 24 JEWEL/You Were Meant...
19	24 22 22 THIRD EYE BLIND/How's It Going To Be
25	20 21 22 JEWEL/Foolish Games
38	28 19 21 N SYNC/What You Back
12	19 21 21 DIANA KING/I Say A Little...
19	16 20 20 MARY PLAYGROUND/Sex And Candy
24	20 19 20 MATCHBOX 20/Push
19	20 19 19 JEWEL/You Were Meant...
15	15 19 19 AQUA/Tum Back Time
14	15 19 19 PUFF DADDY/It's Missing You
11	15 12 14 ERIC CLAPTON/My Father's Eyes
34	20 19 14 CHUMBAWAMBA/Tubthumping
14	13 12 13 JOCK JAM/Jock Jam
-	- 12 12 MARIAH CAREY/My All
12	13 12 12 FUGE/SO Women: No Cry
35	34 29 29 AQUA/Tum Back Time
11	11 11 11 PAULA COLE/Me
-	- 13 11 DUNCAN SHEIK/Barely Breathing
20	11 11 11 BACKSTREET BOYS/Quit Playin'...
13	12 11 11 LE CLICK/Tonight Is The Night

MARKET #2	
KISFM 102.7	
PLAYS	ARTIST/TITLE
35	52 76 77 WILL SMITH/Gettin' Jiggy Wit It
39	40 53 76 MADONNA/Frozen
74	74 77 75 SAVAGE GARDEN/Truly Madly Deeply
55	75 74 74 K-CI & JOJOLAI My Life
25	38 42 59 NATALIE IMBRUGLIA/Tom
25	75 74 55 UNCLE SAM/I Don't Ever Want...
75	76 75 54 CELINE DION/My Heart Will Go On
32	32 37 54 ROBYN/Do You Really...
77	77 60 40 JANET/Together Again
59	39 40 40 USHER/You Make Me Wanna...
26	18 32 40 THIRD EYE BLIND/How's It Going To Be
11	24 34 39 BACKSTREET BOYS/As Long As You...
38	- 32 38 BACKSTREET BOYS/As Long As You...
24	26 34 38 N SYNC/What You Back
27	35 34 38 AMBER/One More Night
26	40 41 37 MATCHBOX 20/3am
-	- 18 30 MONO/Life In Mono
77	51 32 29 PAULA COLE/Don't Want To Wait
-	- 13 22 28 BEN FOLDS FIVE/Brick
35	42 47 17 NATALIE IMBRUGLIA/Tom
38	39 32 26 SMASH MOUTH/Walkin' On The Sun
25	30 32 26 BILLIE MYERS/Kiss The Rain
-	- 21 24 23 FASTBALL/The Way
-	- 15 23 USHER/Nice & Slow
-	- 19 21 22 BACKSTREET BOYS/Everybody...
11	14 17 20 DESTINY'S CHILD/No, No, No
-	- 2 9 19 JANET/Get Lonely
12	11 10 9 CHUMBAWAMBA/Amnesia
34	34 30 15 SPIKE GIRLS/Tum Much
-	- 2 9 12 K-P & ENVI/Swing My Way
-	- 12 12 WYCLEF JEAN/Go Till November...
-	- 12 12 MARIAH CAREY/My All
11	12 13 11 JANET/Every Time
9	11 11 11 CHUMBAWAMBA/Amnesia
12	10 10 10 VERVE/Bitter Sweet
18	15 14 9 AQUA/Tum Back Time
18	15 14 9 TUESDAY'S/It's Up To You
-	- 4 4 BLAIR/Have Fun, Go Mad
-	- 4 4 PAULA COLE/Me
-	- 1 ALL SAINTS/Where It's At

MARKET #4	
KZQZ/San Francisco (415) 957-0957 Edwards/Ocean	
PLAYS	ARTIST/TITLE
74	67 68 70 SAVAGE GARDEN/Truly Madly Deeply
35	33 49 70 PAULA COLE/Don't Want To Wait
66	63 63 67 CELINE DION/My Heart Will Go On
49	57 65 BACKSTREET BOYS/As Long As You...
40	21 57 62 UNCLE SAM/I Don't Ever Want...
66	63 61 61 K-CI & JOJOLAI My Life
52	59 59 KAU/Say You'll Stay
-	- 25 51 AMBER/One More Night
33	31 49 49 MADONNA/Frozen
41	28 39 49 ROBYN/Show Me Love
52	50 49 49 JANET/Together Again
48	48 47 47 THIRD EYE BLIND/How's It Going To Be
44	28 45 45 MATCHBOX 20/3am
73	56 33 47 WILL SMITH/Gettin' Jiggy Wit It
-	- 21 35 37 LA BOUCHE/You Won't Forget Me
-	- 10 20 33 BRIAN MCKNIGHT/Anytime
-	- 19 32 S.O.A.P./This Is How We Party
21	27 30 29 ROBYN/Do You Really...
29	31 28 28 N SYNC/What You Back
45	48 57 58 SAVAGE GARDEN/Truly Madly Deeply
19	19 18 21 INDU/Love You Down
45	47 42 20 TOTAL/What About Us
73	44 20 20 DESTINY'S CHILD/No, No, No
41	35 32 17 USHER/Nice & Slow
17	19 15 16 BACKSTREET BOYS/Quit Playin'...
31	17 20 15 NOTORIOUS B.I.G./Mo Money Mo Problems
66	72 42 14 K-P & ENVI/Swing My Way
29	32 14 21 AQUA/Tum Back Time
17	18 12 12 BACKSTREET BOYS/Everybody...
10	10 10 10 JAMES HORNOR/Southernpton

MARKET #5	
WJOL/Philadelphia (610) 667-8100 Kaina/Towers	
PLAYS	ARTIST/TITLE
58	29 19 27 JANET/Together Again
66	55 33 67 SMASH MOUTH/Walkin' On The Sun
66	64 66 CELINE DION/My Heart Will Go On
56	39 65 SAVAGE GARDEN/Truly Madly Deeply
57	64 59 64 PAULA COLE/Don't Want To Wait
29	21 25 63 MATCHBOX 20/3am
63	62 60 43 BACKSTREET BOYS/As Long As You...
40	57 31 35 WILL SMITH/Gettin' Jiggy Wit It
18	29 27 33 BILLIE MYERS/Kiss The Rain
33	32 32 32 INDU/Love You Down
33	38 47 31 ROBYN/Show Me Love
15	27 31 31 HANSON/Weird
29	31 32 31 LUTRICIA MCNEAL/It's Just...
36	40 40 31 BOYZ II MEN/Song For Mama
11	22 29 37 BACKSTREET BOYS/Everybody...
40	57 39 27 DEBRA MICHAELS/How Do I Live
24	27 27 27 ROCKELL/In A Dream
27	26 26 26 AMBER/One More Night
26	26 25 25 NOTORIOUS B.I.G./Mo Money Mo Problems
39	37 52 64 BRIAN MCKNIGHT/Anytime
-	- 15 20 BRIAN MCKNIGHT/Anytime
11	17 20 20 N SYNC/What You Back
19	20 25 19 VOICES OF THEORY/Ornelo (Say It)
18	21 19 17 ROBYN/Do You Really...
23	25 15 17 K-CI & JOJOLAI My Life
22	25 22 16 MADONNA/Frozen
10	10 15 15 WYCLEF JEAN/Go Till November...
6	18 10 10 THIRD EYE BLIND/How's It Going To Be
6	18 10 10 CHUMBAWAMBA/Amnesia

MARKET #6	
106.1 KISSFM KHKS/Dallas (214) 891-3400 Cook/Lambert/Reynolds	
PLAYS	ARTIST/TITLE
70	72 72 71 SAVAGE GARDEN/Truly Madly Deeply
51	48 50 70 JANET/Together Again
57	69 70 69 K-CI & JOJOLAI My Life
72	70 65 UNCLE SAM/I Don't Ever Want...
71	66 65 USHER/You Make Me Wanna...
64	76 74 50 CELINE DION/My Heart Will Go On
43	49 44 49 WILL SMITH/Gettin' Jiggy Wit It
61	49 49 48 BACKSTREET BOYS/As Long As You...
50	50 53 47 N SYNC/What You Back
40	46 43 45 BOYZ II MEN/4 Seasons Of...
46	44 42 45 MATCHBOX 20/Push
49	45 44 44 NU FLAVOR/Heaven
43	38 42 44 THIRD EYE BLIND/Semi-Charmed Life
-	- 32 40 SMASH MOUTH/Walkin' On The Sun
30	42 39 37 BRIAN MCKNIGHT/Anytime
21	23 35 35 MATCHBOX 20/3am
37	38 34 34 ROBYN/Do You Really...
48	35 28 33 ROBYN/Show Me Love
27	24 27 25 MADONNA/Frozen
40	31 27 24 USHER/Nice & Slow
47	47 31 23 Indu/Love You Down
-	- 22 22 PAULA COLE/Don't Want To Wait
17	19 23 21 MACE/Feel So Good
-	- 16 21 CARDIGANS/Lovelet
22	24 19 20 SUGAR RAY/Fly
-	- 22 20 JOCK JAM/Jock Jam
16	17 18 18 BLACKSTREET/No Diggy
45	31 27 17 ALLURE/All Cried Out
13	14 15 16 K-P & ENVI/Swing My Way
13	- 16 MEREDITH BROOKS/Bitch
12	14 21 16 ROBYN/Do You Know (What)
-	- 16 16 LOS UMBRELLOS/No Tengo Dinero
16	17 15 16 DUNCAN SHEIK/Barely Breathing
15	20 16 15 EN VOUE/Let's Get It (Love)
19	20 16 14 QUAD CITY/Clonk In No Ride It
12	16 13 13 CHUMBAWAMBA/Amnesia
-	- 8 12 DESTINY'S CHILD/No, No, No
-	- 8 11 JANET/Get Lonely
14	15 14 10 ALL SAINTS/Where It's At
-	- 9 JAH/Heaven

MARKET #8	
WZZZ/Washington (703) 522-1041 O'Brian/Ross	
PLAYS	ARTIST/TITLE
74	73 71 71 CELINE DION/My Heart Will Go On
63	62 64 K-CI & JOJOLAI My Life
56	63 63 MATCHBOX 20/3am
62	63 62 WILL SMITH/Gettin' Jiggy Wit It
44	57 61 58 JANET/Together Again
47	46 52 49 NU FLAVOR/Heaven
53	49 51 48 PAULA COLE/Don't Want To Wait
41	45 45 45 MADONNA/Frozen
42	45 45 ROBYN/Show Me Love
47	49 44 47 LEANN RIMES/Show Do I Live
60	44 43 43 BROOKLYN BOUNCE/Get Ready To Bounce
43	45 41 41 USHER/You Make Me Wanna...
43	46 41 41 BACKSTREET BOYS/As Long As You...
32	43 41 39 THIRD EYE BLIND/How's It Going To Be
24	17 31 31 NATALIE IMBRUGLIA/Tom
18	24 26 31 S.O.A.P./This Is How We Party
30	27 28 30 MATCHBOX 20/Push
26	26 27 29 N SYNC/What You Back
18	27 27 29 K-P & ENVI/Swing My Way
-	- 29 14 LA BOUCHE/You Won't Forget Me
45	44 45 26 LOREENA MCKENITT/The Mummies' Dance
25	24 25 24 ROBYN/Do You Really...
21	18 26 23 BOYZ II MEN/4 Seasons Of...
12	13 21 MARIAH CAREY/Honey
11	13 21 INDU/Love You Down
24	19 21 N SYNC/What You Back
24	23 20 BOYZ II MEN/Song For Mama
24	19 25 19 SMASH MOUTH/Walkin' On The Sun
14	12 11 16 BACKSTREET BOYS/Everybody...
14	14 17 16 LE CLICK/Don't Go
-	- 10 12 ALLURE/All Cried Out
-	- 10 9 AZ YET/Hard To Say I'm...
6	9 9 8 USHER/Nice & Slow
5	6 8 HANSON/Weird
11	10 9 8 DRU HILL'S Steps
-	- VONDA SHEPARD/Searching My Soul
-	- BRIAN MCKNIGHT/Anytime
-	- BLAIR/Have Fun, Go Mad
-	- JAH/Heaven

MARKET #9	
104 KRBE/Houston (713) 266-1000 Peake/Michaels	
PLAYS	ARTIST/TITLE
66	66 66 68 CELINE DION/My Heart Will Go On
55	67 61 66 SAVAGE GARDEN/Truly Madly Deeply
65	61 64 63 BACKSTREET BOYS/As Long As You...
40	40 57 63 BACKSTREET BOYS/As Long As You...
68	41 53 61 USHER/You Make Me Wanna...
38	49 47 50 WILL SMITH/Gettin' Jiggy Wit It
61	61 54 50 JANET/Together Again
29	31 45 48 K-CI & JOJOLAI My Life
45	54 44 47 MADONNA/Frozen
44	44 47 46 SMASH MOUTH/Walkin' On The Sun
36	35 42 47 NATALIE IMBRUGLIA/Tom
28	26 35 37 NATALIE IMBRUGLIA/Tom
-	- 25 34 37 MARY PLAYGROUND/Sex And Candy
20	26 35 34 N SYNC/What You Back
10	17 23 33 SHANIA TWAIN/You're Still The One
30	- 33 31 THIRD EYE BLIND/Semi-Charmed Life
25	28 30 30 JIMMY RAY/Are You Jimmy Ray?
21	24 22 30 BILLIE MYERS/Kiss The Rain
44	40 27 19 AQUA/Tum Back Time
32	32 26 28 PAULA COLE/Don't Want To Wait
-	- 14 22 28 USHER/Nice & Slow
20	- 31 28 TONIGHT/You Could Only Dream
7	- 16 18 26 PAULA COLE/Me
26	24 23 23 OMC/How Bizarre
28	25 21 21 SISTER HAZEL/Happy
15	14 21 21 BACKSTREET BOYS/Everybody...
23	19 19 21 CARDIGANS/Lovelet
25	19 20 20 SUGAR RAY/Fly
34	29 19 20 MATCHBOX 20/Push
22	22 22 28 MARK MORRISON/Return Of The Mack
15	17 22 19 AQUA/Tum Back Time
21	- 16 19 PUFF DADDY/It's Missing You
-	- 26 19 JEWEL/Foolish Games
16	- 24 19 TONIGHT/You Could Only Dream
23	16 17 ALANIS MORISSETTE/Uninvited
19	16 17 16 CHUMBAWAMBA/Amnesia
-	- 14 15 BLACKSTREET/No Diggy
-	- 16 15 LOS UMBRELLOS/No Tengo Dinero
15	20 16 15 EN VOUE/Let's Get It (Love)
21	19 17 14 MEREDITH BROOKS/Bitch

MARKET #10	
KISS 107fm WKKS/Boston (781) 396-1430 Ivey/Corey	
PLAYS	ARTIST/TITLE
59	57 59 58 CELINE DION/My Heart Will Go On
58	58 59 58 SAVAGE GARDEN/Truly Madly Deeply
56	57 57 56 BACKSTREET BOYS/As Long As You...
56	57 55 55 MATCHBOX 20/3am
51	56 45 55 BILLIE MYERS/Kiss The Rain
58	54 37 51 BEN FOLDS FIVE/Brick
26	22 34 40 MARY PLAYGROUND/Sex And Candy
26	38 40 41 NATALIE IMBRUGLIA/Tom
50	58 57 40 BACKSTREET BOYS/As Long As You...
42	40 54 40 BLESSID UNIVISION/In Your Eyes
29	32 14 21 AQUA/Tum Back Time
23	28 28 37 SHANIA TWAIN/You're Still The One
41	58 45 33 FLEETWOOD MAC/Landslide
37	39 36 33 VERVE/Bitter Sweet
34	37 35 32 GREEN DAY/Time Of Your Life...
15	26 27 27 MARIAH CAREY/My All
20	20 22 26 EDWIN MCCAIN/It Be
10	23 24 REBEKAH/Sin So Well
11	16 21 21 ROBYN/Do You Really...
11	16 21 21 SARAH MCCLACHLAN/Adia
17	20 20 20 ERIC CLAPTON/My Father's Eyes
17	- 19 20 PAULA COLE/Don't Want To Wait
5	- 17 19 OUR LADY PEACE/Chummy
11	13 12 17 CHUMBAWAMBA/Amnesia
13	16 15 15 PAULA COLE/Me
15	14 15 15 DAKOTA MOON/Promise I Make
16	15 14 14 JANET/Together Again
14	16 19 14 TONIC/Open Up Your Eyes
11	14 14 14 AQUA/Tum Back Time
18	17 16 13 JONNY LANG/Missing Your Love
11	16 16 11 FIONA APPLE/Shadowboxer
-	- 6 7 FASTBALL/The Way
13	12 8 7 TUESDAY'S/It's Up To You
-	- 6 K-CI & JOJOLAI My Life
7	- 8 6 5 SHE MISSYS/Your Love
-	- 5 LEANN RIMES/Looking Through...
-	- 5 MONO/Life In Mono
6	- 5 5 HANSON/Weird
-	- 5 LISA LOEB/Let's Forget...
-	- 5 NAKED/Raining On The Sky

MARKET #11	
106.1 WBLI WHYI/Miami (954) 463-9299 Roberts/Chio/Poyner	
PLAYS	ARTIST/TITLE
34	32 52 56 MADONNA/Frozen
60	61 59 56 BACKSTREET BOYS/As Long As You...
33	32 52 45 SMASH MOUTH/Walkin' On The Sun
55	24 28 40 NATALIE IMBRUGLIA/Tom
58	62 60 38 CELINE DION/My Heart Will Go On
34	33 33 REACT/Can't Keep My...
34	35 31 33 N SYNC/What You Back
35	31 30 33 JANET/Together Again
33	32 30 32 USHER/You Make Me Wanna...
12	17 19 21 ELTON JOHN/Recovery Your Soul
58	67 28 28 BILLIE MYERS/Kiss The Rain
30	29 27 28 K-CI & JOJOLAI My Life
-	- 27 04Z/Superhero
-	- 6 23 26 THIRD EYE BLIND/How's It Going To Be
41	39 25 26 MATCHBOX 20/3am
13	13 23 25 ROBYN/Do You Really...
31	22 23 24 WILL SMITH/Miami
22	17 19 21 ELTON JOHN/Recovery Your Soul
20	25 20 21 ERIC CLAPTON/My Father's Eyes
-	- 21 MARIAH CAREY/My All
8	11 18 20 SHAWN COLVIN/Not On Me
10	9 15 18 AQUA/Tum Back Time
47	49 38 18 ALEXIA/Number 1
-	- 16 17 ALANIS MORISSETTE/Uninvited
13	17 16 16 DAKOTA MOON/Promise I Make
16	15 14 16 CHUMBAWAMBA/Tubthumping
13	14 12 15 THIRD EYE BLIND/Semi-Charmed Life
14	17 16 15 SUGAR RAY/Fly
-	- 5 11 14 MARY PLAYGROUND/Sex And Candy
-	- 16 12 14 MARK MORRISON/Return Of The Mack
14	13 11 14 ROBYN/Show Me Love
20	15 14 14 IMANI COPPOLA/Legend Of A Cowgirl
15	13 17 14 3RD PARTY/Can U Feel It
-	- 6 12 13 ELTON JOHN/Recovery Your Soul
14	11 12 13 S.O.A.P./This Is How We Party
-	- 13 BROOKLYN BOUNCE/Get Ready To Bounce
15	12 14 13 AMBER/One More Night
14	15 13 13 DIANA KING/I Say A Little...
12	12 13 13 BACKSTREET BOYS/Quit Playin'...

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

102.7
TODAY'S HIT MUSIC

MARKET #19
WXYV/Baltimore
(410) 653-2200
Feigunson/Dee

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	15	34	64	64	MARCY PLAYGROUND/Sex And Candy
82	91	90	82	82	CELINE DION/My Heart Will Go On
85	89	93	91	85	K-CI & JOJIBAI My Life
47	84	90	88	47	USHER/Nice & Slow
15	6	4	7	15	MATCHBOX 20/Sam
87	90	59	57	87	MADONNA/Frozen
-	14	12	50	-	WYCLEF JEAN/Gone Till November
33	71	46	49	33	BACKSTREET BOYS/As Long As You...
52	52	49	49	52	USHER/You Make Me Wanna...
51	52	48	48	51	JANET/Together Again
74	57	43	43	74	ROBYN/Show Me Love
26	34	30	36	26	BRIAN MCKENNY/Anytime
55	52	41	41	55	BACKSTREET BOYS/Everybody
39	48	43	43	39	SAVAGE GARDEN/Truly Madly Deeply
33	35	36	36	33	SUGAR RAY/ly
27	40	10	36	27	SERMON, MURRAY...Rappers Delight
35	32	36	34	35	SMASH MOUTH/Walkin' On The Sun
12	27	30	34	12	VERVE/Bitter Sweet...
-	30	-	-	-	ROBYN/Do You Really
33	36	34	29	33	CHUMBAWAMBA/Tubthumping
34	34	36	28	34	THIRD EYE BLIND/Semi-Charmed Life
48	31	30	28	48	MATCHBOX 20/Push
35	33	30	24	35	K-P & ENVIY/Swing My Way
42	34	7	21	42	NATALIE IMBRUGLIA/Tom
-	16	31	19	-	REACT/Can't Keep My...
-	45	28	18	-	AMBER/One More Night
43	45	28	18	43	S.O.A./P/This Is How We Party
9	11	15	16	9	DESTINY'S CHILD/No, No, No
-	19	13	13	-	TANIA EVANS/Prisoner Of Love
-	10	14	13	-	TUESDAY'S Up To You
-	6	5	7	-	DRU HILL/Back Step
75	48	47	7	75	AQUA/Tum Back Time
15	6	6	6	15	BROOKLYN BOUNCE/Get Ready To Bounce
11	6	6	6	11	JIMMY RAY/Wo You Jimmy Ray?
-	6	6	6	-	MIKE HEWES/Magic Onyx
-	6	6	6	-	JAI/Heaven

39.4
today's hit music

MARKET #20
WBZZ/Pittsburgh
(412) 820-9400
Clark/Edgar/Illey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	59	48	55	58	CELINE DION/My Heart Will Go On
64	57	47	55	64	SMASH MOUTH/Walkin' On The Sun
60	57	51	53	60	MATCHBOX 20/Sam
36	40	33	33	36	THIRD EYE BLIND/How's It Going To Be
59	57	48	44	59	SAVAGE GARDEN/Truly Madly Deeply
35	35	40	42	35	BACKSTREET BOYS/As Long As You...
32	30	26	42	32	NATALIE IMBRUGLIA/Tom
33	30	33	40	33	MADONNA/Frozen
21	32	36	38	21	BILLIE MYERS/Kiss The Rain
26	30	36	38	26	MARCY PLAYGROUND/Sex And Candy
36	34	30	36	36	JANET/Together Again
38	40	38	36	38	TONIC/You Could Only...
33	35	26	33	33	BEN FOLDS FIVE/Brick
33	32	33	36	33	VERVE/Bitter Sweet...
43	35	30	30	43	SUGAR RAY/ly
16	25	29	29	16	TUESDAY'S Up To You
27	28	28	28	27	TONIC/Open Up Your Eyes
35	40	34	27	35	ALLURE/All Cried Out
37	37	28	25	37	LOREENA MCKENITT/The Mummies' Dance
20	25	25	25	20	MEREDITH BROOKS/Bitch
19	22	21	24	19	SISTER HAZEL/ai For You
15	16	13	23	15	ROBYN/Do You Really
42	24	21	23	42	CHUMBAWAMBA/Tubthumping
20	22	20	23	20	WALLFLOWERS/One Headlight
-	16	22	22	-	SHAWN COLVIN/Sunny Came Home
-	18	20	20	-	THIRD EYE BLIND/Semi-Charmed Life
-	19	19	19	-	OUR LADY PEACE/Crazy
17	18	19	19	17	OMC/How Bizarre
42	33	33	33	42	MATCHBOX 20/Push
20	17	16	18	20	PAULA COLE/Me
-	17	17	17	-	EDWIN MCCAIN/II Be
19	18	15	15	19	ERIC CLAPTON/My Father's Eyes
-	17	15	15	-	K-CI & JOJIBAI My Life
-	14	14	14	-	CHUMBAWAMBA/Amnesia
-	14	14	14	-	OUR LADY PEACE/Crazy
-	11	11	11	-	REBEKAH/Sin So Well
14	12	8	11	14	USHER/You Make Me Wanna...
-	-	-	-	-	SHAWN COLVIN/Notin On Me

92.7
today's hit music

MARKET #21
WFLZ/Tampa
(813) 839-9393
Harris/Domino

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
71	71	71	71	71	CELINE DION/My Heart Will Go On
42	49	73	71	42	WILL SMITH/Gettin' Jiggy Wit It
67	72	70	69	67	USHER/You Make Me Wanna...
53	63	64	67	53	NATALIE IMBRUGLIA/Tom
35	41	53	53	35	MARCY PLAYGROUND/Sex And Candy
59	42	45	49	59	MATCHBOX 20/Sam
58	60	50	47	58	BILLIE MYERS/Kiss The Rain
32	38	42	47	32	K-CI & JOJIBAI My Life
71	68	65	65	71	SAVAGE GARDEN/Truly Madly Deeply
-	5	36	43	-	TUESDAY'S Up To You
73	68	45	43	73	JANET/Together Again
26	38	41	41	26	'N SYNC/Want You Back
37	38	37	39	37	ROBYN/Do You Really
36	26	34	39	36	MADONNA/Frozen
41	44	42	36	41	ROBYN/Show Me Love
51	46	41	34	51	IMANI COPPOLA/Legend Of A Cowgirl
16	25	29	29	16	AQUA/Tum Back Time
38	41	33	33	38	BACKSTREET BOYS/As Long As You...
50	49	42	32	50	SMASH MOUTH/Walkin' On The Sun
12	21	33	33	12	CHUMBAWAMBA/Amnesia
37	42	34	32	37	ILLU/See You Later
24	25	28	32	24	TONIC/You Could Only...
27	29	26	26	27	UNCLE SAMMI/Don't Ever Want...
17	20	13	24	17	BACKSTREET BOYS/Everybody...
21	22	19	21	21	NU FLAVOR/Heaven
8	9	12	16	8	GIUNNE/When Does Cry
27	24	16	15	27	NOTORIOUS B.I.G./Mo Money Mo Problems
9	10	20	15	9	VERVE/Bitter Sweet...
7	12	15	15	7	SHAWN COLVIN/Notin On Me
10	17	11	14	10	JANET Get Lonely
31	32	19	14	31	BOYZ II MEN/Song For Mama
21	20	13	13	21	LOREENA MCKENITT/The Mummies' Dance
12	14	13	12	12	BACKSTREET BOYS/Out Playing...
12	11	12	12	12	ALLURE/All Cried Out
-	10	8	11	-	CHUMBAWAMBA/Amnesia
-	10	8	11	-	MARIAN CAREY/My All
-	5	10	10	-	S.O.A./P/This Is How We Party
5	7	6	10	5	USHER/Nice & Slow
15	17	10	10	15	MARIAH CAREY/Money

JAMMIN
92.3
today's hit music

MARKET #23
WZLJ/Cleveland
(216) 621-9300
Eubanks/Jackson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	53	59	64	29	K-CI & JOJIBAI My Life
31	44	60	60	31	MADONNA/Frozen
55	60	60	60	55	BACKSTREET BOYS/As Long As You...
61	61	62	58	61	SAVAGE GARDEN/Truly Madly Deeply
59	59	52	58	59	BRIAN MCKENNY/Anytime
61	61	62	57	61	WILL SMITH/Gettin' Jiggy Wit It
57	41	35	57	57	CELINE DION/My Heart Will Go On
32	33	32	41	32	'N SYNC/Want You Back
28	27	34	37	28	MATCHBOX 20/Sam
14	42	54	34	14	BOYZ II MEN/Song For Mama
55	57	37	31	55	USHER/You Make Me Wanna...
29	30	30	30	29	JANET/Together Again
17	21	21	21	17	SUGAR RAY/ly
26	21	29	29	26	USHER/Nice & Slow
22	23	27	27	22	DRU HILL'S Steps
19	22	23	26	19	BACKSTREET BOYS/Everybody...
20	23	25	26	20	UNCLE SAMMI/Don't Ever Want...
9	25	20	25	9	L'ORNE/You Like...
32	29	35	25	32	JIMMY RAY/Wo You Jimmy Ray?
21	21	20	24	21	SMASH MOUTH/Walkin' On The Sun
16	20	24	24	16	SUGAR RAY/ly
20	25	29	23	20	K-P & ENVIY/Swing My Way
20	25	29	23	20	BILLIE MYERS/Kiss The Rain
21	20	21	20	21	CHUMBAWAMBA/Tubthumping
23	17	17	21	23	ROBYN/Show Me Love
13	15	15	20	13	BACKSTREET BOYS/Out Playing...
15	20	18	17	15	SPICE GIRLS/You'll Be There
18	23	18	17	18	WANGS/MOSESSETT/Is Now We Party
12	10	14	12	12	REACT/Can't Keep My...
-	13	19	13	-	S.O.A./P/This Is How We Party
11	10	12	19	11	JAMES HORNER/Southampton
11	11	12	19	11	LA BOUCHE/Be My Lover
11	11	12	19	11	ERIC CLAPTON/My Father's Eyes
9	9	16	19	9	THIRD EYE BLIND/Semi-Charmed Life
17	14	16	16	17	BACKSTREET BOYS/Diggy
14	12	17	16	14	PLAT DADDY/It's Missing You
7	6	7	15	7	WILL SMITH/Gettin' Jiggy Wit It
25	18	14	14	25	WALLFLOWERS/One Headlight
-	8	13	14	-	JAI/Heaven
11	11	12	13	11	LE CLOU/Tonight Is The Night

Z100
TODAY'S HIT MUSIC

MARKET #24
KKRZ/Portland, OR
(503) 226-0100
Austin/Lara

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	63	71	71	43	WILL SMITH/Gettin' Jiggy Wit It
47	59	63	69	47	JANET/Together Again
41	41	53	67	41	UNCLE SAMMI/Don't Ever Want...
66	68	54	64	66	SAVAGE GARDEN/Truly Madly Deeply
46	52	56	56	46	'N SYNC/Want You Back
36	37	46	54	36	BILLIE MYERS/Kiss The Rain
68	57	47	50	68	MATCHBOX 20/Sam
47	43	42	49	47	BACKSTREET BOYS/As Long As You...
33	36	41	47	33	K-CI & JOJIBAI My Life
65	73	71	46	65	CELINE DION/My Heart Will Go On
67	70	62	46	67	INULove You Down
32	30	39	46	32	MADONNA/Frozen
48	24	22	24	48	NATALIE IMBRUGLIA/Tom
48	26	24	24	48	SMASH MOUTH/Walkin' On The Sun
-	12	32	30	-	DESTINY'S CHILD/No, No, No
23	20	20	20	23	ELLEN DOW & SUGAR...Rapper's Delight
71	60	42	28	71	USHER/You Make Me Wanna...
-	9	20	27	-	MARCY PLAYGROUND/Sex And Candy
33	28	28	28	33	ROBYN/Show Me Love
24	22	25	26	24	ROBYN/Do You Really
29	28	28	28	29	NOTORIOUS B.I.G./Mo Money Mo Problems
-	15	22	28	-	CHUMBAWAMBA/Amnesia
29	28	24	24	29	PAULA COLE/Don't Want To Wait
41	44	23	15	41	ALLURE/All Cried Out
-	5	15	15	-	BACKSTREET BOYS/Everybody...
18	17	16	16	18	BOYZ II MEN/Song For Mama
-	14	14	14	-	S.O.A./P/This Is How We Party
12	10	14	12	12	VERVE/Bitter Sweet...
33	23	13	12	33	JAMES HORNER/Southampton
17	24	25	12	17	BEN FOLDS FIVE/Brick
-	12	12	12	-	USHER/Nice & Slow
22	21	18	12	22	ERIC CLAPTON/My Father's Eyes
10	10	11	10	10	PAULA COLE/Me
-	5	7	10	-	EDWIN MCCAIN/II Be
20	19	16	6	20	AQUA/Tum Back Time
6	6	5	5	6	ALLURE/All Cried Out
6	6	5	5	6	DAKOTA MOONVA Promise I Make
-	6	5	5	-	MARIAH CAREY/My All
-	-	-	-	-	REBEKAH/Sin So Well

Q102.7
today's hit music

MARKET #25
WKRC/Cincinnati
(513) 763-5500
Klaproth/Lea

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	65	64	40	BEN FOLDS FIVE/Brick
65	61	58	62	65	CELINE DION/My Heart Will Go On
50	62	62	62	50	SMASH MOUTH/Walkin' On The Sun
61	60	65	61	61	MATCHBOX 20/Sam
42	46	45	46	42	VERVE/Bitter Sweet...
44	44	42	43	44	BILLIE MYERS/Kiss The Rain
29	35	38	43	29	MARCY PLAYGROUND/Sex And Candy
35	44	43	43	35	NATALIE IMBRUGLIA/Tom
15	35	31	42	15	MADONNA/Frozen
22	27	31	41	22	SAVAGE GARDEN/Truly Madly Deeply
45	41	41	40	45	LOREENA MCKENITT/The Mummies' Dance
33	45	41	33	33	EYEDOL/Will You Be...
33	35	32	32	33	AQUA/Tum Back Time
34	35	28	31	34	PAULA COLE/Me
27	32	31	31	27	TONIC/Open Up Your Eyes
30	31	28	31	30	THIRD EYE BLIND/How's It Going To Be
16	29	31	29	16	JERRY LANGMUIR/Swing My Love
27	32	32	27	27	FASTBALL/The Way
30	26	32	27	30	JIMMY RAY/Wo You Jimmy Ray?
63	26	26	26	63	REDWITTH BROOKS/What Would Happen
39	40	39	25	39	GREEN DAY/Time Of Your Life
17	14	17			

CHR/POP PLAYLISTS

April 3, 1998 R&R • 49

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

B97
WZLW/New Orleans
(504) 581-7002
Larson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	41	42	43	42	JANET/Together Again
41	43	43	42	43	MATCHBOX 20/3am
42	43	42	43	42	SAVAGE GARDEN/Truly Madly Deeply
42	43	43	42	43	SMASH MOUTH/Walkin' On The Sun
31	30	40	41	41	LISA LOEB/Do
41	41	41	41	41	CELINE DION/My Heart Will Go On
42	42	40	40	40	BACKSTREET BOYS/Long As You...
30	30	31	31	31	GREEN DAY/Time Of Your Life...
30	30	31	31	31	BILLIE MYERS/Kiss The Rain
29	28	31	31	31	THIRD EYE BLIND/How It Going To Be
30	29	30	30	30	LOREENA MCKENITT/The Mummers' Dance
42	39	34	34	34	ROBYN/Show Me Love
27	29	29	29	29	MADONNA/Frozen
14	14	14	14	14	BEYONCÉ/Single Ladies Pt. I
30	31	32	32	32	BLESSID UNION/Light In Your Eyes
25	27	27	27	27	SHANIA TWAIN/You're Still The One
12	20	24	24	24	NATALIE IMBRUGLIA/Tom
9	24	24	24	24	FLEETWOOD MAC/Landslide
23	26	24	24	24	ERIC CLAPTON/My Father's Eyes
5	19	23	23	23	PAULA COLLE/Me
20	19	25	25	25	EDWEN MCCANNITT/Be
14	14	14	14	14	LA BOUGH/Secret Love
24	20	20	20	20	COWBOY BROTHERS/Don't Tell Me That
11	13	16	16	16	TONIC/Open Up Your Eyes
15	12	12	12	12	SUGAR RAY/Fly
15	16	19	19	19	NO MERCY/Where Do You Go
12	15	16	16	16	LA BUGH/Secret Love
11	13	13	13	13	MARCY PLAYGROUND/Sex And Candy
10	10	10	10	10	LA BOUGH/Secret Love
17	17	17	17	17	VERVE/Bluer Sweet
16	16	16	16	16	TUESDAYS/Up To You
12	12	12	12	12	MEREDITH BROOKS/What Would Happen
11	12	13	13	13	DAKOTA MOONVA Promise I Make
14	14	14	14	14	SISTER HAZEL/For You
10	10	10	10	10	MATCHBOX 20/Push
14	14	14	14	14	BACKSTREET BOYS/Quit Playing...
12	12	12	12	12	ALANIS MORISSETTE/Uninvited
12	12	12	12	12	THIRD EYE BLIND/Sem-Charmed Life
5	10	11	11	11	HANSON/Weird
11	11	11	11	11	SHAWN COLVIN/Sunny Came Home

KISS 98.5
WKSE/Buttalo
(716) 884-5101
O'Neill/Universal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	38	59	59	59	NATALIE IMBRUGLIA/Tom
39	42	58	59	59	N-TRANCE/Do Ya Think I'm Sexy
60	57	57	57	57	WILL SMITH/Gettin' Jiggy Wit It
57	57	57	57	57	JANET/Together Again
57	57	57	57	57	K-CI & JOJODI/My Life
56	58	57	56	56	CELINE DION/My Heart Will Go On
57	56	60	56	56	SAVAGE GARDEN/Truly Madly Deeply
53	57	56	55	55	BARENAKED LADIES/When I Fall
39	40	39	39	39	ROBYN/Show Me Love
38	39	36	37	37	MADONNA/Frozen
38	38	37	36	36	MATCHBOX 20/3am
54	54	39	39	39	NU FLAVOR/Heaven
37	37	35	35	35	UNCLE SAMM/Don't Ever Wait...
16	17	34	34	34	THIRD EYE BLIND/How It Going To Be
21	39	37	34	34	MATCHBOX 20/Push
14	14	14	14	14	BRIAN MCKENIGHT/Anytime
23	29	28	28	28	JOE/JANET
26	26	26	26	26	TUESDAYS/Up To You
41	43	38	38	38	USHER/You Make Me Wanna...
27	28	27	27	27	GOO GOO DOLLS/In The City
27	25	25	25	25	PAULA COLLE/Don't Want To Wait
18	22	25	25	25	CHRIS BRADLEY/I Hadn't Got You
21	21	21	21	21	S.O.A.P./This Is How We Party
14	21	23	23	23	BACKSTREET BOYS/Everybody...
15	22	25	25	25	USHER/Nice & Slow
21	22	23	23	23	DESTINY'S CHILD/No. No. No.
37	28	21	21	21	BOYZ II MEN/Seasons Of Love
38	38	19	19	19	JAMES HORNERS/Southampton
17	17	19	19	19	MARK MORRISON/Return Of The Mack
26	27	20	20	20	LL COOL J/Phenomenon
18	18	18	18	18	MARCY PLAYGROUND/Sex And Candy
37	37	21	21	21	BACKSTREET BOYS/Long As You...
8	7	12	12	12	ALANIS MORISSETTE/Uninvited
20	19	17	17	17	ALLURE/Last Chance
21	22	17	17	17	NOTORIOUS B.I.G./Mo'Nasty Money Mo Problems
15	15	14	14	14	CHUMBAWAMBA/Tubthumping
14	13	14	14	14	WALLFLOWERS/One Headlight
15	15	15	15	15	INQUE/Love You Down
14	14	14	14	14	THIRD EYE BLIND/Sem-Charmed Life

KISS 95.7
WKSS/Hartford
(860) 524-7819
Jones/McGowan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
54	54	58	58	58	JANET/Together Again
61	61	64	68	68	USHER/You Make Me Wanna...
61	63	67	67	67	MATCHBOX 20/3am
66	66	65	65	65	CELINE DION/My Heart Will Go On
60	61	65	64	64	SAVAGE GARDEN/Truly Madly Deeply
49	49	57	57	57	K-CI & JOJODI/My Life
47	43	48	48	48	BACKSTREET BOYS/Long As You...
54	54	57	57	57	WILL SMITH/Gettin' Jiggy Wit It
49	53	53	49	49	MADONNA/Frozen
40	43	41	41	41	'N SYNC/1 Want You Back
37	34	35	35	35	ALLURE/Last Chance
30	35	38	38	38	INQUE/Love You Down
43	43	40	40	40	ROBYN/Show Me Love
40	40	44	44	44	SOMETHING FOR ANY LOVE/Is The Shihl
30	30	36	36	36	BRIAN MCKENIGHT/Anytime
27	29	35	34	34	THIRD EYE BLIND/How It Going To Be
38	34	37	34	34	NU FLAVOR/Heaven
40	40	37	37	37	NOTORIOUS B.I.G./Mo'Nasty Money Mo Problems
16	23	24	24	24	MARCY PLAYGROUND/Sex And Candy
52	58	30	31	31	PAULA COLLE/Don't Want To Wait
8	5	10	10	10	ROBYN/Do You Really...
14	14	28	28	28	NEXT/Too Close
27	20	29	27	27	AQUA/Tum Back Time
26	22	25	23	23	MASE/Feel So Good
12	12	12	12	12	HANSON/Weird
14	13	17	17	17	DESTINY'S CHILD/No. No. No.
19	21	18	18	18	USHER/Nice & Slow
22	21	14	14	14	BACKSTREET BOYS/Everybody...
8	5	13	13	13	K-P & ENVI/Swing My Way
17	14	12	12	12	SHE MOVES/It's Your Love
17	14	12	12	12	EDWEN MCCANNITT/Be
11	11	10	10	10	MARCY PLAYGROUND/Sex And Candy
8	6	8	8	8	SHANIA TWAIN/You're Still The One
8	7	12	12	12	PAULA COLLE/Me
5	9	10	10	10	CHUMBAWAMBA/Amnesia
11	11	11	11	11	NATALIE IMBRUGLIA/Tom
7	7	10	10	10	REACT/Can't Keep My...
7	7	10	10	10	DAKOTA MOONVA Promise I Make
9	9	9	9	9	S.O.A.P./This Is How We Party
9	9	8	8	8	TONIC/Open Up Your Eyes

theRiver 107.5fm
WRVW/Nashville
(615) 664-2400
Peace

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	40	46	46	46	BACKSTREET BOYS/Long As You...
55	52	51	51	51	SMASH MOUTH/Walkin' On The Sun
39	43	51	51	51	TONIC/You Really...
54	52	52	52	52	CELINE DION/My Heart Will Go On
54	52	52	52	52	SAVAGE GARDEN/Truly Madly Deeply
36	35	40	40	40	K-CI & JOJODI/My Life
36	35	40	40	40	BILLIE MYERS/Kiss The Rain
39	38	40	40	40	GREEN DAY/Time Of Your Life...
39	39	39	39	39	LISA LOEB/Do
39	39	39	39	39	SUGAR RAY/Fly
35	32	31	31	31	MADONNA/Frozen
14	18	33	33	33	NATALIE IMBRUGLIA/Tom
54	44	33	33	33	CELINE DION/My Heart Will Go On
56	46	34	34	34	ROBYN/Show Me Love
11	13	25	25	25	MARCY PLAYGROUND/Sex And Candy
28	20	29	29	29	JANET/Together Again
23	13	21	21	21	BEN FOLDS FIVE/Brick
14	14	14	14	14	CHUMBAWAMBA/Amnesia
29	28	29	29	29	LOREENA MCKENITT/The Mummers' Dance
16	16	16	16	16	VERVE/Bluer Sweet
10	12	19	19	19	ROBYN/Do You Really...
35	33	29	29	29	ERIC CLAPTON/My Father's Eyes
21	20	16	16	16	DUNCAN SHEIK/Barely Breathing
20	20	16	16	16	SHAWN COLVIN/Sunny Came Home
20	20	17	17	17	SISTER HAZEL/For You
10	16	16	16	16	'N SYNC/1 Want You Back
18	17	16	16	16	ROBYN/Do You Really...
22	19	17	17	17	PAULA COLLE/Me
22	19	17	17	17	THIRD EYE BLIND/Sem-Charmed Life
15	14	17	17	17	TUESDAYS/Up To You
17	14	15	15	15	MATCHBOX 20/Push
37	41	32	32	32	PAULA COLLE/Don't Want To Wait
12	12	14	14	14	JONNY LANG/Missing Your Love
12	11	13	13	13	EDWEN MCCANNITT/Be
11	11	14	14	14	CHUMBAWAMBA/Tubthumping
12	13	13	13	13	DAKOTA MOONVA Promise I Make
12	13	13	13	13	TONIC/Open Up Your Eyes
12	12	12	12	12	NATALIE IMBRUGLIA/Tom
18	16	12	12	12	WALLFLOWERS/One Headlight
10	11	11	11	11	MERRILL HARRIS/You're Still The One

KISS 107.5
WKSL/Memphis
(901) 375-9324
Burns/Taylor/Edge

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	67	70	71	71	MATCHBOX 20/3am
71	71	65	71	71	SAVAGE GARDEN/Truly Madly Deeply
47	48	48	48	48	'N SYNC/1 Want You Back
69	64	66	66	66	K-CI & JOJODI/My Life
9	4	15	15	15	WILL SMITH/Gettin' Jiggy Wit It
34	44	41	41	41	USHER/Nice & Slow
46	45	47	47	47	GREEN DAY/Time Of Your Life...
26	11	15	15	15	BACKSTREET BOYS/Everybody...
19	37	44	44	44	NATALIE IMBRUGLIA/Tom
52	62	64	64	64	THIRD EYE BLIND/How It Going To Be
37	32	40	40	40	ALL SAINTS/Know Where It's At
14	17	16	16	16	MARCY PLAYGROUND/Sex And Candy
65	43	44	44	44	BOYZ II MEN/Seasons Of Love
44	46	44	44	44	UNCLE SAMM/Don't Ever Wait...
4	4	4	4	4	DRU HILL'S Steps
64	70	69	69	69	BACKSTREET BOYS/Long As You...
49	47	44	44	44	MADONNA/Frozen
74	71	71	71	71	CELINE DION/My Heart Will Go On
32	34	34	34	34	ROBYN/Do You Really...
4	11	17	17	17	PAULA COLLE/Me
26	26	26	26	26	JANET/Together Again
44	51	69	69	69	BRIAN MCKENIGHT/Anytime
2	2	2	2	2	S.O.A.P./This Is How We Party
18	17	17	17	17	K-P & ENVI/Swing My Way
34	35	15	15	15	MATCHBOX 20/Push
41	44	15	15	15	USHER/You Make Me Wanna...
47	46	43	43	43	JANET/Together Again
35	38	33	33	33	MADONNA/Frozen
5	5	7	7	7	DESTINY'S CHILD/No. No. No.
7	7	4	4	4	DESTINY'S CHILD/No. No. No.
7	7	4	4	4	NEXT/Too Close
7	7	4	4	4	HANSON/Weird

B98
WBBO/Memphis-Ocean
(609) 597-6700
Sullivan/Fox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
71	76	77	77	77	MADONNA/Frozen
48	55	74	74	74	K-CI & JOJODI/My Life
71	70	71	71	71	CELINE DION/My Heart Will Go On
69	70	71	71	71	SAVAGE GARDEN/Truly Madly Deeply
70	64	67	67	67	BILLIE MYERS/Kiss The Rain
65	67	65	65	65	JANET/Together Again
66	63	63	63	63	MATCHBOX 20/3am
46	50	50	50	50	NATALIE IMBRUGLIA/Tom
43	50	49	49	49	'N SYNC/1 Want You Back
31	39	48	48	48	EDWEN MCCANNITT/Be
44	43	45	45	45	BEN FOLDS FIVE/Brick
39	44	45	45	45	SMASH MOUTH/Walkin' On The Sun
39	44	45	45	45	VERVE/Bluer Sweet
38	41	43	43	43	LOREENA MCKENITT/The Mummers' Dance
26	38	42	42	42	ROBYN/Do You Really...
27	42	42	42	42	AQUA/Tum Back Time
44	42	41	41	41	THIRD EYE BLIND/How It Going To Be
44	41	41	41	41	PAULA COLLE/Don't Want To Wait
48	41	41	41	41	SPICE GIRLS/Too Much Love
5	23	23	23	23	MARSHIA CAREY/You're My Only Shout
23	23	23	23	23	MARCY PLAYGROUND/Sex And Candy
35	33	29	29	29	TUESDAYS/Up To You
10	10	10	10	10	PAULA COLLE/Me
28	26	26	26	26	ROBYN/Show Me Love
37	28	26	26	26	BACKSTREET BOYS/Long As You...
71	53	26			

APRIL 3, 1998

Table with columns: 3W, 2W, LW, TW, ARTIST/TITLE/LABEL(S), TOTAL PLAYS (TW, LW, 2W, 3W), TOTAL STATIONS/ADDS. Lists 50 songs including K-CI & JOJO, BRIAN MCKNIGHT, USHER, NEXT, K.P. & ENVYI, CELINE DION, MASE, WILL SMITH, SYLK-E. FYNE, DESTINY'S CHILD, JANET, PUBLIC ANNOUNCEMENT, SAVAGE GARDEN, MONTELL JORDAN, UNCLE SAM, TIMBALAND & MAGOO, LORD TARIQ & PETER GUNZ, MADONNA, WYCLEF JEAN, USHER, LSG, XSCAPE, LSG I/L.L., BUSTA & MC LYTE, ICE CUBE, SWV, MACK 10, 2PAC, VOICES OF THEORY, PRINCE BE, KY-MANI & JOHN F, QUEEN PEN, 'N SYNC, OL SKOOL, BACKSTREET BOYS, MARIAH CAREY, ROBYN, JANET, MARY J. BLIGE, ARETHA FRANKLIN, BOYZ II MEN, HI TOWN DJs, TAMIA, MILITIA, BACKSTREET BOYS, BUSTA RHYMES, SERMON, MURRAY & REDMAN, TIMBALAND & MAGOO, JD, LOX, MASTER P, MARIAH CAREY.

This chart reflects airplay from March 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker. 49 CHR/Rhythmic reporters. 47 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

BREAKERS

VOICES OF THEORY

Dimelo (Say It) (H.O.L.A./Red Ant)

Table with columns: TOTAL PLAYS/INCREASE, TOTAL STATIONS/ADDS, CHART. Values: 566/148, 28/0, 28

PRINCE BE, KY-MANI & JOHN F

Gotta Be... Movin' On Up (Gee Street/V2)

Table with columns: TOTAL PLAYS/INCREASE, TOTAL STATIONS/ADDS, CHART. Values: 532/46, 21/0, 29

MOST ADDED

Table with columns: ARTIST/TITLE/LABEL(S), ADDS. Lists songs like BOYZ II MEN, WC Cheddar, JOE All That I Am, MARIAH CAREY, MASTER P, DR. DRE, ANGEL GRANT, MYA, PUBLIC ANNOUNCEMENT, MONTELL JORDAN.

MOST INCREASED PLAYS

Table with columns: ARTIST/TITLE/LABEL(S), TOTAL PLAY INCREASE. Lists songs like MONTELL JORDAN, PUBLIC ANNOUNCEMENT, JANET, LORD TARIQ & PETER GUNZ, NEXT, SYLK-E. FYNE, XSCAPE, MARIAH CAREY, MYA, VOICES OF THEORY.

HOTTEST RECURRENTS

Table with columns: ARTIST/TITLE/LABEL(S). Lists songs like NOTORIOUS B.I.G., MASE, INOJ, TOTAL, NU FLAVOR, PUFF DADDY & FAITH EVANS, MARK MORRISON, BOYZ II MEN, ALLURE, WILL SMITH.

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



DING-A-LING



EXPLOSIVE PHONES!

R&R CHR/Rhythmic 46 - 40
BDS Rhythmic Top 40 54* - 42*

#1 Soundscan Single In Hawaii 2nd Week!

New: KPTY/Phoenix- a 11x KWIN/Stockton
KTFM WJMH

Spins:

KYLD 21x KYLZ 50x KLUC 31x KQM 51x
KBOS 31x KIKI 61x KXME 99x KOHT 19x





HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	K.P. & ENVYI Swing My Way (EastWest/EEG)	4144	4571	118/1
2	2	SYLK-E. FYNE F/CHILL Romeo And Juliet (Grand Jury/RCA)	3599	3250	120/3
3	3	QUEEN PEN W/LOST BOYZ & CREW Party... (Li'l Man/Interscope)	2702	2471	107/2
4	4	MASE F/TOTAL What You Want (Bad Boy/Arista)	2512	2713	76/0
5	5	LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)	2481	2167	97/2
6	6	ICE CUBE We Be Clubbin' (Heavyweight/A&M)	2396	2280	101/1
7	7	TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic)	1756	1591	100/3
8	8	WILL SMITH Gettin' Jiggy Wit It (Columbia)	1743	1788	40/0
9	9	2PAC F/ERIC WILLIAMS Do For Love (Amaru/Jive)	1716	2092	70/0
10	10	JD F/BRAT & USHER The Party... (So So Def/Columbia)	1603	1573	86/0
11	11	SILKK THE SHOCKER Just Be Straight With Me (No Limit/Priority)	1588	1458	71/0
12	12	LOX Money, Power, And Respect (Bad Boy/Arista)	1562	1313	86/4
13	13	DAVE HOLLISTER/REDMAN/SERMON The Weekend (Tommy Boy)	1506	1341	71/4
14	14	BUSTA RHYMES Turn It Up (Elektra/EEG)	1498	1165	102/3
15	15	SALT-N-PEPA Gitty Up (Red Ant/London/Island)	1482	1443	91/1
16	16	TIMBALAND & MAGOO Luv 2 Luv You (BlackGround/Atlantic)	1326	1342	45/1
17	17	WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)	1299	1409	56/1
18	18	GOODIE MOB They Don't Dance No Mo' (LaFace/Arista)	1177	941	73/1
19	19	YOUNG BLEED F/MASTER P & FIEND Times... (No Limit/Priority)	1141	1115	56/0
20	20	GANG STARR F/K-CI & JOJO Royalty (Noo Trybe)	1028	933	71/1

This chart reflects airplay from March 23-29. Songs ranked by total plays. 49 CHR/Rhythmic reporters and 87 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1998, R&R Inc.

NEW & ACTIVE

DR. DRE F/L.L. COOL J Zoom (Aftermath/Interscope) Total Plays: 273, Total Stations: 18, Adds: 5	PUFF DADDY F/MASE Been Around... (Bad Boy/Arista) Total Plays: 160, Total Stations: 4, Adds: 1
MYA F/SISQO OF DRU HILL It's All... (University/Interscope) Total Plays: 240, Total Stations: 12, Adds: 5	ANGEL GRANT Lil' Red Boat (Flyte Tyme/Universal) Total Plays: 157, Total Stations: 15, Adds: 5
DUKE So In Love With You (4Play/Universal) Total Plays: 229, Total Stations: 14, Adds: 2	GANG STARR F/K-CI & JOJO Royalty (Noo Trybe) Total Plays: 153, Total Stations: 9, Adds: 1
CHARLI BALTIMORE Money (Entertainment/Epic) Total Plays: 188, Total Stations: 10, Adds: 3	DAZ DILLINGER In California (Death Row/Priority) Total Plays: 151, Total Stations: 13, Adds: 1
LUKE Raise The Roof (Luke/Island) Total Plays: 182, Total Stations: 12, Adds: 1	GOODIE MOB They Don't Dance No Mo' (LaFace/Arista) Total Plays: 136, Total Stations: 3, Adds: 0
MtG Sweet Honesty (Classified) Total Plays: 182, Total Stations: 6, Adds: 1	BEEMIE MAN Who Am I (2 Hard/VP) Total Plays: 130, Total Stations: 4, Adds: 0
AMBER One More Night (Tommy Boy) Total Plays: 182, Total Stations: 5, Adds: 0	BOYZ II MEN Can't Let Her Go (Motown) Total Plays: 127, Total Stations: 22, Adds: 20
KINSUI Pha Hop (Blunt/TVT) Total Plays: 175, Total Stations: 8, Adds: 0	NATALIE IMBRUGLIA Tom (RCA) Total Plays: 124, Total Stations: 4, Adds: 0
SOUTHSYDE CONN X SHUN Raise Da Roof... (Hurricane/Breakaway) Total Plays: 174, Total Stations: 12, Adds: 2	MARK MORRISON Moan And Groan (Atlantic) Total Plays: 116, Total Stations: 8, Adds: 0
BIG PUNISHER F/JOE Still Not A Player (Loud) Total Plays: 166, Total Stations: 6, Adds: 1	DMX Get At Me Dog (Def Jam/Mercury) Total Plays: 115, Total Stations: 4, Adds: 0

Songs ranked by total plays

YOUR PICTURE COULD BE HERE!

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Tony Novia:

10100 Santa Monica Blvd., Fifth Floor,
Los Angeles, CA 90067

NEW RELEASES

ADDS APRIL 7

ERYKAH BADU Apple Tree (Kedar/Universal)
CHANGING FACES Same Tempo (Heavyweight/A&M)
DIANA KING Find My Way Back (Work)
MLARI L.O.V.E. Positively Love (Aureus/Warlock)
NO AUTHORITY One More Time (MJJ/Work)
PUFF DADDY & THE FAMILY Victory (Bad Boy/Arista)
SOLID HARMONIE I'll Be There For You (Jive)
JONNY Z Do Si Do (Pump/Quality)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Tony Manera APD/MD: Jackie James 68 MONTELL JORDAN "Ride" 10 DESTINY'S CHILD "No" DR. DRE F/L.L. "Zoom" WC "Cheddar" JOE "That" BOYZ II MEN "Can't" ELUSION "Realty"	WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins 9 LORD TARIQ, "Deja" WBMM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 4 MARIAN CAREY "My"	KPRR/EI Paso, TX PD/MD: John Candelaria 16 CJ BOLLAND "Sweetest" JANE "Lonely" SOUTHSYDE CONN X "Ride" DAZ DILLINGER "California" WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 40 KSCAPE "Arms" 19 WYCLEF JEAN "November" 7 LUKE "Raise"	WJBT/Jacksonville, FL PD: Dave Wynter MD: Tiffany Green 16 TIMBALAND & MAGOO "Clock" TRICKDADDY "Long" KLUC/Las Vegas, NV PD: Cat Thomas MD: Melissa Stetas ANGEL GRANT "Boat" BACKSTREET BOYS "Everybody" SYLK-E. FYNE F/CHILL "Romeo"	WFHN/New Bedford, MA PD: Jim Reitz APD/MD: Kevin Patana MARIAN CAREY "My" WKTU/New York, NY PD: Frankie Blue APD/MD: Andy Shane 77 ALL SAINTS "Never"	KPTY/Phoenix, AZ PD: Rick Thomas APD: Sherry Knight MD: Eric Valdez 11 "IN TOWN BUS "Ding" ANGEL GRANT "Boat" BOYZ II MEN "Can't" MASTER P "Lip" MYA F/SISQO "Ai" WC "Cheddar"	KSFM/Sacramento, CA PD: Bob West MD: John E Cage MG "Sweet" ICE CUBE "Clubbin" CHARLI BALTIMORE "Money" MARIAN CAREY "My" WOCO/Salisbury, MD PD: Wookie MD: Maribou 18 PUFF DADDY F/MASE "Been" BOYZ II MEN "Can't" ANGEL GRANT "Boat"	KYLD/San Francisco, CA PD: Michael Martin APD/MD: Jazzy Jim Archer 12 WC "Cheddar" TARIQ "Trippin'az" CHARLI BALTIMORE "Money" KSCAPE "Arms" GOODIE MOB "Shut" KUBE/Seattle, WA PD: Eric Powers 21 N TRANCE "Sexy" KWIN/Stockton, CA PD/MD: John Christian BOYZ II MEN "Can't" "IN TOWN BUS "Ding" MONTELL JORDAN "Ride" MARIAN CAREY "My" KSCAPE "Arms" GOODIE MOB "Shut"											
KYLZ/Albuquerque, NM PD: Mark Allen APD/MD: Robb Royale WC "Cheddar" BOYZ II MEN "Can't" CARDIAN "Jam" JOE "That"	KZFM/Corpus Christi, TX PD: Ed Ocanas MASTER P "Lip" BOYZ II MEN "Can't" DUKE "So" MARIAN CAREY "My" WBTT/Dayton, OH PD: Mark Feather MD: Mickey Fuentes MONTELL JORDAN "Ride" LORD TARIQ, "Deja" JOE "That" BOYZ II MEN "Can't" WC "Cheddar" ANGEL GRANT "Boat"	KIKI/Honolulu, HI PD: Alan Oga MD: Richie Aqul 16 OL SKOOL "Dreaming" 11 LOX "Money" 5 BOYZ II MEN "Can't" KPWR/Los Angeles, CA PD: Cat Thomas MD: Melissa Stetas ANGEL GRANT "Boat" BACKSTREET BOYS "Everybody" SYLK-E. FYNE F/CHILL "Romeo"	WPOW/Miami, FL PD: Kid Curry MD: Phil Jones 13 LSG F/L.L. "Curious" 3 WUTTA BUTTA "Freak" 2 ALL SAINTS "Never"	WQHT/New York, NY AP/Prog: Steve Smith PD/MD: Tracy Clorothy 39 PUBLIC ANNOUNCEMENT "Body" 27 IMAJIN "Shony" 20 GAMBUS "Secord"	WWKX/Providence, RI PD: Jerry McKenna MD: Sandy B. 33 PUBLIC ANNOUNCEMENT "Body" 21 DR. DRE F/L.L. "Zoom" BOYZ II MEN "Can't" KIM SANDERS "Jawbreaker" PLAYA "Chest"	KTFM/San Antonio, TX PD: Cliff Tredway MD: Steve Chavez 39 PUBLIC ANNOUNCEMENT "Body" BOYZ II MEN "Can't" JON B. "They" QUEEN PEN W/LOST "Party" KDGS/Wichita, KS PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones 15 CHICO DEBARGE "Guarantee" 10 PLAYA "Chest" 5 JOE "That" WC "Cheddar" BOYZ II MEN "Can't" 7 MILE "Thing"	KKXX/Bakersfield, CA PD: Chris Squares MD: Tony Manera 15 ROBYN "Realty"	KOKS/Denver, CO PD: Rick Stacy MD: Jennifer Wilde OM: Jeff Balentine APD/MD: Raye Kimberlin MARIAN CAREY "My" JOE "That" BOYZ II MEN "Can't" WC "Cheddar" ANGEL GRANT "Boat"	KCHX/Odessa-Midland, TX PD/MD: Leo Caro MASTER P "Lip" BOYZ II MEN "Can't" ROBYN "Realty"	KWNZ/Reno, NV PD: Jeff Davis APD/MD: Bill Shakespeare QUEEN PEN W/LOST "Party" BOYZ II MEN "Can't" JOE "That"	KHTN/Merced, CA PD: Pete Jones APD: Dan Watson MD: Mark Medina BOYZ II MEN "Can't" 7 MILE "Thing" DR. DRE F/L.L. "Zoom" MASTER P "Lip" JOE "That" MYA F/SISQO "Ai" WC "Cheddar"	KGGI/Riverside, CA PD: Diana Laird APD/MD: Jesse Duran MD: Mike Keane 21 USHER "Wanna" 18 NOTORIOUS B.I.G. "Money" 9 LSG "Body" 8 BABYFACE "Close"	XHTZ/San Diego, CA OM/PO: Lisa Vazquez MD: Dale Solivan 54 BIG PUNISHER F/JOE "Shut" 4 BOYZ II MEN "Can't" 25 WC "Cheddar" 12 MOND "Like" 5 MASTER P "Lip"	KBXX/Bakersfield, CA PD: Chris Squares MD: Tony Manera 15 ROBYN "Realty"	WDRQ/Detroit, MI PD: Lisa Rodman APD/MD: Jimi Jamm 23 PUFF DADDY "Money" 21 AZ WEZ "Sory" 13 K.P. & ENVYI "Swing" 10 "LOV" 7 MATCHBOX 20 "Can't" MARIAN CAREY "My"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye JOE "That" MYA F/SISQO "Ai" SOUTHSYDE CONN X "Ride" KDOO/Monterey, CA PD: Scooter B. Stevens MD: Scott Wheeler 27 DESTINY'S CHILD "No" WC "Cheddar" MONTELL JORDAN "Ride"	WJWS/Roanoke, VA PD: David Lee Michaeia APD/MD: Melissa Morgan JAGGED EDGE "Gotta" JOE "That"	49 Total Reporters 49 Current Reporters 47 Current Playlists Reported Frozen Playlist (1): WKXJ/Chattanooga, TN Did Not Report, Playlist Frozen (1): KBOS/Fresno, CA

CHR/RHYTHMIC PLAYLISTS

FINAL COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
K103.5
WKTU/New York
(201) 420-3700
Blues/Shane

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
61	60	60	62	62	CELINE DION/My Heart Will Go On
37	49	59	58	58	SAVAGE GARDEN/Truly Madly Deeply
58	56	52	50	50	LEANN RIMES/Show Do I Love
50	44	49	49	49	BACKSTREET BOYS/As Long As You...
46	44	39	45	45	AMBER/One More Night
53	45	42	44	44	JANET/Together Again
43	33	40	41	41	SELENA/Dreaming Of You
18	25	33	39	39	K-CI & JOJO/All My Life
19	23	20	37	37	BRIAN MCKNIGHT/Anytime
11	10	14	34	34	ROCKE/Life Is A Dream
34	31	30	34	34	ULTRNA/Let's Get Crazy
58	44	36	34	34	RICKY MARTIN/She's Not Me
26	20	37	33	33	DEBORAH COX/Things Just Ain't...
24	20	22	33	33	KIM SANDERS/Sleazy
28	24	22	22	22	MADONNA/Frozen
-	-	-	22	22	ALL SAINTS/Never Ever
10	16	18	20	20	KP & ENVIY/Swing My Way
20	18	18	20	20	BACKSTREET BOYS/Everybody...
25	22	26	26	26	DIANA KING/Say A Little
16	14	15	18	18	NOTORIOUS B.I.G./Mo Money Mo Problems
33	35	24	16	16	USHER/You Make Me Wanna...
-	-	12	14	14	BROOKLYN BOUNCE/Get Ready To Bounce
14	12	13	13	13	SIMONE JAY/Wanna Be Like A Man
8	8	11	11	11	KP & ENVIY/Swing My Way
-	-	8	8	8	WYCLEF JEAN/Gone Till November
-	-	6	6	6	VOICES OF THEORY/Dimelo (Say It)
5	12	8	8	8	DUKE/So In Love With You
5	10	8	7	7	TODD TERRY & SHANNON/It's Over Love
10	9	8	7	7	JANET/Get Lonely
-	-	11	5	5	HOUSE HERDES/Magic Orgasm
5	8	5	5	5	DESTINY'S CHILD/No, No, No
-	-	5	5	5	WYCLEF JEAN/Gone Till November
-	-	5	5	5	VOICES OF THEORY/Dimelo (Say It)
-	-	5	5	5	BYRON STINGLY/You Make Me Feel

MARKET #1
HOT 97.3
WQHT/New York
(212) 229-9797
Clohty

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
24	42	32	43	43	DMX/Get At Me Dog
25	24	26	42	42	NEXT/Too Close
32	32	40	42	42	MARY J. BLIGE/A Dream
40	41	44	42	42	BRIAN MCKNIGHT/Anytime
28	31	41	41	41	LOX/Money, Power, And...
41	41	41	41	41	K-CI & JOJO/All My Life
39	42	42	40	40	MADE FTOTAL/What You Want
33	43	41	40	40	BENIE MAN/Who Am I
40	41	40	39	39	PUBLIC ANNOUNCEMENT/Body Bumpin'
41	41	38	38	38	CHARLI BALTMORE/Money
-	-	17	35	35	QUEEN PEN W/LOST...Party Ain't A Party
42	42	42	33	33	USHER/Nice & Slow
41	42	40	32	32	QUEEN PEN/All My Life
22	25	29	31	31	L.L. COOL J./3,2,1...
18	40	37	31	31	BUSTA RHYMES/Turn It Up
30	32	31	30	30	TIMBALAND & MAGDOOL/2 Lov You
40	41	40	30	30	WYCLEF JEAN/Gone Till November
34	32	27	27	27	KP & ENVIY/Swing My Way
30	23	26	27	27	UNCLE SAM/I Don't Ever Want...
20	20	25	26	26	J.F. BRAT & USHER/The Party Continues
35	25	27	26	26	MONTELL JORDAN/Let's Ride
39	41	31	25	25	LOX/N You Think I'm...
-	-	20	20	20	CANVAS/Seasons Of...
10	34	33	17	17	GANG STARR FK-CI...Royalty
-	-	16	16	16	PUFF DADDY/Victory
-	-	18	16	16	MASTER P/Make Em Say Ugh
-	-	16	19	19	COODA BROVAZ/Back Trump
17	17	15	15	15	ONYS/Shot 'Em Down

MARKET #2
POWER 106.4 FM
KPWR/Los Angeles
(818) 953-4200
Mercer/Young

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
71	74	72	71	71	MAK 10 FICE CUBE...Only In California
71	70	73	67	67	USHER/You Make Me Wanna...
46	70	48	67	67	ICE CUBE/We Be Clubbin'
47	43	46	67	67	LORD TARIQ...Deja Vu
70	44	45	65	65	K-CI & JOJO/All My Life
70	64	71	46	46	MADE FTOTAL/What You Want
45	34	47	46	46	MILITIA/Bum
36	44	47	44	44	UNCLE SAM/I Don't Ever Want...
73	71	74	43	43	USHER/Nice & Slow
25	76	73	43	43	TIMBALAND & MAGDOOL/2 Lov You
-	-	41	41	41	BUSTA RHYMES/Turn It Up
45	48	40	40	40	BONE THUGS-N-HARMONY/Body Rocc
-	-	40	36	36	WC/Cheddar
45	47	40	35	35	2PAC FERIC WILLIAMS/Do For Love
40	32	38	35	35	DR. DRE F.L.L./Zoom
-	-	35	35	35	SYLKE FINE F/CHILL/Romeo And Juliet
25	27	27	35	35	BIG PUNISHER F/JOES/Not A Player
-	-	25	27	27	ALL FROM THE...Country Jail
27	25	27	24	24	SERMON MURRAY...Rapper's Delight
36	19	23	23	23	SHOOP & KURUPT/Right On Caught Up
20	17	19	20	20	AL-KHOLIKS/All
-	-	16	20	20	GANG STARR FK-CI...Royalty
22	15	21	11	11	WC/Just Clownin'
-	-	-	-	-	LOX/Money, Power, And...
-	-	-	-	-	MASTER P/Make Em Say Ugh

MARKET #3
B96
WBBM/Chicago
(312) 944-6000
Cavanah/Bradley

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
68	68	69	69	69	CELINE DION/My Heart Will Go On
51	54	64	65	65	USHER/You Make Me Wanna...
54	69	67	63	63	ICE CUBE/We Be Clubbin'
46	63	63	63	63	BRIAN MCKNIGHT/Anytime
34	37	47	63	63	SAVAGE GARDEN/Truly Madly Deeply
64	67	65	58	58	USHER/Nice & Slow
30	41	30	47	47	DESTINY'S CHILD/No, No, No
39	65	57	45	45	K-CI & JOJO/All My Life
57	43	45	45	45	WILL SMITH/Gettin' Jiggy Wit It
32	63	43	45	45	MADE FTOTAL/What You Want
22	31	42	45	45	TIMBALAND & MAGDOOL/2 Lov You
34	33	36	45	45	JANET/Together Again
34	33	40	33	33	MADONNA/Frozen
34	25	32	27	27	PUFF DADDY & FAMILY/Been Around
34	31	26	27	27	MARIAH CAREY/R...Breakdown
-	-	11	27	27	NATALIE IMBRUGLIA/Tom
43	12	25	25	25	BOYZ II MEN/Song For Mama
20	30	33	22	22	PAULA COLLE/Dont Want To Wait
13	16	32	22	22	JANET/Get Lonely
11	13	10	14	14	NEXT/Too Close
-	-	4	14	14	PUBLIC ANNOUNCEMENT/Body Bumpin'
-	-	4	13	13	WYCLEF JEAN/Gone Till November
11	13	12	11	11	DUKE/So In Love With You
6	6	9	8	8	BACKSTREET BOYS/Everybody...
11	13	10	8	8	PRINCE BE KY-MANI...Gotta Be...
4	4	6	4	4	HANSON/Weird
-	-	4	4	4	MARIAH CAREY/My All

MARKET #4
KMEL JAMS
KMEI/San Francisco
(415) 538-1061
Arbogy

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
34	39	56	57	57	WYCLEF JEAN/Gone Till November
55	56	40	54	54	TIMBALAND & MAGDOOL/2 Lov You
52	54	52	52	52	SYLKE FINE F/CHILL/Romeo And Juliet
55	64	35	48	48	ICE CUBE/We Be Clubbin'
52	32	49	47	47	K-CI & JOJO/All My Life
26	29	43	45	45	LORD TARIQ...Deja Vu
19	28	46	45	45	WILL SMITH/Gettin' Jiggy Wit It
50	52	51	45	45	BRIAN MCKNIGHT/Anytime
62	62	57	44	44	MADE FTOTAL/What You Want
18	13	9	43	43	MAK 10 FICE CUBE...Only In California
63	67	61	43	43	DESTINY'S CHILD/No, No, No
32	35	55	39	39	J.F. BRAT & USHER/The Party Continues
35	35	34	31	31	MARIAH CAREY/R...Breakdown
19	19	27	30	30	MASTER P/Make Em Say Ugh
32	26	29	26	26	SW/Rain
17	9	25	25	25	MONTELL JORDAN/Let's Ride
-	-	23	25	25	MVA F/IS/OO/It's All About Me
-	-	20	25	25	CHARLI BALTMORE/Money
26	22	23	23	23	WYCLEF JEAN/Gone Till November
26	22	23	23	23	TAMIA/Imagination
12	17	23	20	20	PUBLIC ANNOUNCEMENT/Body Bumpin'
16	11	21	20	20	WYCLEF JEAN/Gone Till November
-	-	16	21	21	LOX/Money, Power, And...
5	5	5	14	14	BACKSTREET BOYS/Everybody...
14	12	19	14	14	LSG/All...Guns
-	-	12	14	14	BUSTA RHYMES/Turn It Up
-	-	12	14	14	ICE CUBE/We Be Clubbin'
-	-	5	11	11	GANG STARR FK-CI...Royalty
-	-	9	11	11	DAZ DILLINGER/In California
18	16	18	9	9	ARETHA FRANKLIN/Rose Is Still
52	40	49	8	8	USHER/Nice & Slow
5	5	7	7	7	JODY WATLEY/Oh The Hook
-	-	5	7	7	DAVINA/Come Over To My...
-	-	5	7	7	WC/Cheddar
-	-	5	5	5	LSG F.L.L./Zoom
-	-	5	5	5	MARIAH CAREY/My All
-	-	5	5	5	ICE CUBE/We Be Clubbin'
-	-	5	5	5	TIMBALAND & MAGDOOL/2 Lov You
-	-	5	5	5	COOLIO/My Soul

MARKET #4
WID 94.9
KYLD/San Francisco
(415) 356-0949
Martin/Archer

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
44	63	70	73	73	LORD TARIQ...Deja Vu
41	55	64	67	67	MADE FTOTAL/What You Want
77	67	68	65	65	K-CI & JOJO/All My Life
64	50	56	64	64	USHER/Nice & Slow
64	50	56	64	64	TIMBALAND & MAGDOOL/2 Lov You
41	55	64	67	67	SYLKE FINE F/CHILL/Romeo And Juliet
72	53	56	51	51	BRIAN MCKNIGHT/Anytime
45	49	47	49	49	M'Sweet/Honey
60	66	69	48	48	ICE CUBE/We Be Clubbin'
9	32	41	47	47	MAK 10 FICE CUBE...Only In California
65	46	51	45	45	DESTINY'S CHILD/No, No, No
10	34	42	45	45	INNERLUDE/Don't Wanna Go On
69	50	51	42	42	KP & ENVIY/Swing My Way
42	34	43	42	42	KAI/Say You Stay
75	23	31	42	42	WYCLEF JEAN/Gone Till November
17	18	19	39	39	NEXT/Too Close
34	56	43	35	35	MILITIA/Bum
27	33	32	32	32	UNCLE SAM/I Don't Ever Want...
12	20	13	23	23	CELINE DION/My Heart Will Go On
29	27	24	21	21	TIMBALAND & MAGDOOL/2 Lov You
-	-	7	21	21	HI TOWN DJ/Song-A-Ling
11	10	14	19	19	MASTER P/Make Em Say Ugh
20	12	19	16	16	CHARLI BALTMORE/Money
23	17	19	15	15	J.F. BRAT & USHER/The Party Continues
32	23	14	15	15	ANGELINA/Jumbo
10	19	14	14	14	JANET/Get Lonely
-	-	21	14	14	HOUSE HERDES/Magic Orgasm
-	-	12	14	14	WC/Cheddar
9	10	8	11	11	VOICES OF THEORY/Dimelo (Say It)
14	6	8	11	11	PRINCE BE KY-MANI...Gotta Be...
18	10	8	10	10	PUBLIC ANNOUNCEMENT/Body Bumpin'
-	-	8	10	10	DAZ DILLINGER/In California
-	-	5	8	8	ARETHA FRANKLIN/Rose Is Still
21	21	9	8	8	DR. DRE F.L.L./Zoom
-	-	6	8	8	SOUTH-SYDE CONN X...Raize Da Roof...
-	-	6	8	8	MARIAH CAREY/My All
-	-	6	8	8	TAMIA/Imagination

MARKET #7
WDRQ 93.1 FM
WDRQ/Detroit
(248) 354-9300
Rodman/Jam

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
44	48	61	65	65	JANET/Together Again
52	55	61	65	65	SAVAGE GARDEN/Truly Madly Deeply
50	42	52	64	64	NOTORIOUS B.I.G./Mo Money Mo Problems
34	42	48	64	64	BOYZ II MEN/4 Seasons Of...
42	36	31	61	61	LUTRICIA MCNEAL/All That Just...
41	39	31	50	50	USHER/You Make Me Wanna...
37	39	52	50	50	AMBER/One More Night
51	57	39	49	49	CELINE DION/My Heart Will Go On
33	33	24	40	40	WILL SMITH/Gettin' Jiggy Wit It
25	29	34	38	38	K-CI & JOJO/All My Life
29	33	38	38	38	MADONNA/Frozen
21	19	31	37	37	UNCLE SAM/I Don't Ever Want...
22	27	35	35	35	UNCLE SAM/I Don't Ever Want...
47	41	29	31	31	ROB/N You Love Me
32	33	31	27	27	LEANN RIMES/Show Do I Love
17	25	27	25	25	ROB/N You Love Me
4	16	26	26	26	BRIAN MCKNIGHT/Anytime
23	17	24	24	24	NU FLAVOR/Heaven
26	28	23	23	23	PUFF DADDY...It Be Messing You
29	20	28	23	23	ALLURE/All Dried Out
32	25	33	22	22	PAULA COLLE/Dont Want To Wait
50	51	35			

URBAN PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

107.5 WMBZ
MARKET #1
WMBZ/New York
(212) 447-1000
Brown/Campbell

PLAYS	SW	LW	TW	ARTIST/TITLE
31	31	40	40	K-Ci & Jodeci/My Life
37	39	40	40	KEITH WASHINGTON/Bring It On
29	29	40	40	SW/Rain
34	34	34	34	DESTINY'S CHILD/No, No, No
31	31	32	32	NEXT/Too Close
9	9	22	22	MONTELL JORDAN/Let's Ride
16	16	31	31	OL SKOOL.../Am I Dreaming
35	35	30	30	WYCLEF JEAN/Gone Till November
18	18	27	27	MARIAH CAREY.../Breakdown
21	21	27	27	ARETHA FRANKLIN/Rose Is Still...
14	14	23	23	SYLK-E. F.Y.N.E. F/CHILL/Romeo And Juliet
9	9	22	22	MONTELL JORDAN/Let's Ride
5	5	15	15	JANETI Get Lonely
5	5	15	15	CHANGING FACES/All Day, All Night
5	5	13	13	DAVINA/Come Over To My...
5	5	12	12	EBONI FOSTER/Crazy For You
11	11	11	11	CELEBRATIONS/Whip It
5	5	10	10	SMOOTH/Strawberries
21	21	9	9	JAGGED EDGE/Gotta Be
5	5	9	9	QUEEN PEN W/LOST.../Party Ain't A Party
5	5	9	9	CHARLI BALTIMORE/Money

THE BEAT
MARKET #2
KKBT/Los Angeles
(213) 634-1800
Santosuosso/Futter

PLAYS	SW	LW	TW	ARTIST/TITLE
45	51	49	45	MAISE F/TOTAL/What You Want
10	15	14	14	2PAC F/ERIC WILLIAMS/Do For Love
39	42	42	44	BRIAN MCKNIGHT/Anytime
5	5	41	41	WYCLEF JEAN/Gone Till November
42	32	46	40	ICE CUBE/We Be Clubbin'
22	30	31	35	FRANK B/ADU/Role Time
27	27	30	33	K-Ci & Jodeci/My Life
44	39	31	32	USHER/Nice & Slow
26	33	30	30	JANETI Get Lonely
19	28	27	27	JODEI/Should Know Me
26	26	15	27	DESTINY'S CHILD/No, No, No
10	17	18	16	PUBLIC ANNOUNCEMENT/Body Bumpin'...
18	18	26	26	NEXT/Too Close
5	12	24	24	BUSTA RHYMES.../One
12	12	24	24	WC/Cheddar
20	20	24	22	MONTELL JORDAN/Let's Ride
41	31	32	32	UNCLE SAMMI/Don't Ever Want...
5	16	16	16	LOX/Money, Power, And...
14	15	19	15	TIMBALAND & MAGGDO/Clock Strikes
14	15	19	15	BRIAN MCKNIGHT/The Only One For Me
47	47	18	15	LSG/My Body
10	15	14	14	OL SKOOL.../Am I Dreaming
27	27	24	24	TOTAL/What About Us
24	24	16	13	JON B./Are U Still Down?
26	26	19	12	MACK 10 FACE CUBE.../Only In California
12	14	14	14	ARETHA FRANKLIN/Rose Is Still...
20	23	27	27	BOYZ II MEN/Save My Love
10	10	20	20	MASTER P/Make You Wanna...
10	10	20	20	XSCAPE/The Arms Of...
10	10	20	20	USHER/You Make Me Wanna...

107.7 WGCI
MARKET #3
WGCI/Chicago
(312) 427-4800
Smith/Alan

PLAYS	SW	LW	TW	ARTIST/TITLE
36	40	46	48	JANETI Get Lonely
45	47	43	46	MARY J. BLIGE/Seven Days
31	42	41	44	K-Ci & Jodeci/My Life
41	39	40	43	BRIAN MCKNIGHT/Anytime
33	34	42	42	MAISE F/TOTAL/What You Want
17	24	37	37	NEXT/Too Close
30	31	34	34	WYCLEF JEAN/Gone Till November
39	40	41	33	OL SKOOL.../Am I Dreaming
31	38	35	33	USHER/Nice & Slow
24	26	28	31	JON B./They Don't Know
31	34	29	29	SMOOTH/Strawberries
23	30	33	28	SW/Rain
28	22	22	22	BEBE WINANS/Thank You
10	18	27	27	JODEI/That I Am
28	27	24	26	ARETHA FRANKLIN/Rose Is Still...
16	22	26	26	2PAC F/ERIC WILLIAMS/Do For Love
29	29	25	25	AWANZI/Want To Know
30	21	23	25	USHER/You Make Me Wanna...
25	25	25	24	MARIAH CAREY.../Breakdown
41	46	40	40	LSG/My Body
23	22	22	22	KEITH WASHINGTON/Bring It On
32	40	42	42	MARY J. BLIGE/Seven Days
27	27	24	24	CHRISTINA/What's Next...
18	15	13	20	MARY J. BLIGE/Everythg
10	13	17	20	SILK THE SHOCKER/Just Be Straight...
17	16	18	18	2PAC F/ERIC WILLIAMS/Do For Love
24	23	22	22	DRU HILL'S Steps
28	23	23	23	PATTI LABELLE/Someone Like You
23	23	25	25	JODY WATLEY/OH The Hook
6	8	14	14	MVA F/SISOO/It's All About Me

Philz 103.9
MARKET #4
WPHI/Philadelphia
(215) 884-9400
Miclos

PLAYS	SW	LW	TW	ARTIST/TITLE
44	56	47	58	LOX/Money, Power, And...
54	55	45	47	BRIAN MCKNIGHT/Anytime
56	58	49	56	K-Ci & Jodeci/My Life
54	57	45	56	MARY J. BLIGE/Seven Days
54	54	55	55	SW/Rain
42	30	25	51	JANETI Get Lonely
37	37	41	41	PUFF DADDY F/MAISE/Been Around (Again)
42	38	44	44	QUEEN PEN W/LOST.../Party Ain't A Party
36	37	39	39	LSG/My Body
43	37	29	38	LORD TARIQ.../Deja Vu
47	52	37	38	2PAC F/ERIC WILLIAMS/Do For Love
22	23	37	38	LL COOL J/3,2,1...
16	25	38	38	NEXT/Too Close
53	53	45	45	MAISE F/TOTAL/What You Want
21	26	27	34	DESTINY'S CHILD/No, No, No
43	30	32	32	USHER/Nice & Slow
28	26	30	30	MONTELL JORDAN/Let's Ride
34	29	30	30	BUSTA RHYMES/Dangerous
18	16	13	30	TIMBALAND & MAGGDO/Clock Strikes
5	5	16	29	MVA F/SISOO/It's All About Me
14	20	19	27	DMX/Get At Me Dog's Let It Be
25	27	27	27	UNCLE SAMMI/Don't Ever Want...
27	26	19	26	OL SKOOL.../Am I Dreaming
12	26	15	23	PUBLIC ANNOUNCEMENT/Body Bumpin'...
18	20	17	22	ARETHA FRANKLIN/Rose Is Still...
26	25	17	21	BIG PUNISHER F/JOSE/Not A Player
26	25	17	21	DESTINY'S CHILD/No, No, No
27	16	17	19	BUSTA RHYMES/Turn It Up
16	22	18	18	ICE CUBE/We Be Clubbin'
7	8	12	16	K.P. & ENVIY/Swing My Way

POWER 99fm
MARKET #5
WUSL/Philadelphia
(215) 483-8900
Little/Cooper

PLAYS	SW	LW	TW	ARTIST/TITLE
44	52	51	58	PUFF DADDY F/MAISE/Been Around (Again)
39	43	53	52	CAM'RON/Put It
37	38	46	46	LOX/Money, Power, And...
54	45	49	49	MARY J. BLIGE/Seven Days
43	45	48	48	DMX/Get At Me Dog
47	43	45	45	K-Ci & Jodeci/My Life
36	42	46	46	BRIAN MCKNIGHT/Anytime
14	14	26	26	NEXT/Too Close
35	45	45	45	PUBLIC ANNOUNCEMENT/Body Bumpin'...
39	39	45	45	BUSTA RHYMES/Turn It Up
7	8	27	27	ARETHA FRANKLIN/Rose Is Still...
40	28	18	28	LORD TARIQ.../Deja Vu
28	33	33	33	MONTELL JORDAN/Let's Ride
28	33	33	33	MAISE F/TOTAL/What You Want
28	33	33	33	KEITH WASHINGTON/Bring It On
13	13	28	28	KEITH WASHINGTON/Bring It On
13	13	28	28	LSCMY Body
7	8	27	27	SW/Rain
5	23	26	26	JANETI Get Lonely
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever Want...
23	33	25	25	USHER/Nice & Slow
6	8	15	25	EBONI FOSTER/Crazy For You
14	13	20	20	ARETHA FRANKLIN/Rose Is Still...
15	20	10	20	MASTER P/Make You Wanna...
5	23	26	26	QUEEN PEN W/LOST.../Party Ain't A Party
31	26	28	28	UNCLE SAMMI/Don't Ever



WALT LOVE

WOWI-FM: What Winning Is All About

□ The citizens of Norfolk are the main benefactors of the station's domination

Domination in this industry is something that's rare. But when one speaks of WOWI-FM (103 Jamz)/Norfolk-Virginia Beach-Newport News, it's a completely different ballgame. It's not just about winning for WOWI — it's about winning by larger margins.

In previous years, 103 Jamz has established a reputation for winning and certainly for knowing how to compete in its market, regardless of the challenger. In the fall '97 book (Monday-Sunday, 6am-mid.), WOWI-FM increased its 12+ share by a half-point, from 11.9 to 12.4. In the recent Winter Phase 1 Arbiters for Nov./Dec./Jan., it was steady with a 12.3 share. The nearest competitor has half the audience WOWI-FM has in that demo.

History & Heritage

K.J. Holiday has been PD twice during his career at WOWI-FM. He started at the station in fall '90 as an on-air personality in nights. During that time, he rose through the ranks to his first PD position. He left for WXYV/Baltimore's Asst. PD/afternoon post in fall '96. After 10 months, he returned to his roots at WOWI-FM just prior to the fall '97 book. His career started over 13 years ago at WJDY (AM-1470)/Salisbury, MD under then-PD Chris Barry, now National Director/R&B Promotions at A&M Records.

Holiday explains WOWI's popularity: "There's a lot of history and heritage at this station. The first time WOWI was rated No. 1 in the market was back in summer '90. I started working here one book later, and it has been No. 1 ever since. I know we have a strong commitment to the community. We stay out in the streets and take part in every worthy event in this area to help the community and the people who live here. We love our listeners, and they love us!

"This is a very personality-oriented city. All of our announcers have a

great deal of personality, and they connect with all of our listeners. Our listeners feel they know us personally, which is what we want, and they see us all the time. We're at their churches, their schools, the stores they frequent, bowling alleys, and theaters. We are everywhere all year long. It's as though our personalities and listeners are part of a family. We incorporate a lot of our listeners in our on-air breaks on our shows. We do a lot of phoners, and it's sort of like it's the listeners' show, not our show. It truly is like we're one big family.

"We are constantly in the community doing things. We have high visibility at all times. Along with the music, I think these are some of the reasons why we're positively thought of in the hearts and minds of our citizens. We focus on finding out what the public likes when it comes to the music, the contests, etc. It's one big, well-oiled machine right now."

Strength In Numbers

A closer look at the Fall '97 Arbitron by dayparts and demos shows WOWI's morning show (6-10am) is No. 1 12+ with a 10.5 share, and the station stays No. 1 in every daypart: middays, a 10 share; afternoons, 11.9; and nights (7pm-mid.), a whopping 21.1. Not one other station even comes close to double digits in that demo or each daypart.

In its chosen demo of 18-34, WOWI is No. 1 6am-mid., Monday-Sunday with a 19 share. Again, no one else has any form of double digits in that demo. WOWI is also No. 1 across the board in each 18-34 daypart: mornings, 16.7; mid-

days, 15.4; afternoons, 16.4; and 7pm-mid. — get ready — a 31.1 share (up from 26.7)! "Let me tell you a story about that," Holiday says. "Personality has always been a thing here. I still hold the record, with a 39 share 18-34 [fall '90 book], for the highest night-show numbers."

Did WOWI use any special promotions during that fall '97 book? Holiday shares, "When I came back to the station, I wanted to tighten it up just a little bit more by playing more hits. So we had a strong promotion the first week I was back. I was giving away \$1000 per day, which kicked off our fall '97 promotion. The promotion that followed was a giveaway of \$103 every hour from 6am until 8pm, where we promoted interest in listening for 'the Jam' of that hour. We would play whatever song it was and give away the \$103. We did that for over a month, every day. That was our main promotion, and we gave away a lot of money — which listeners always enjoy.

"As we got into the holidays, starting with Thanksgiving, we began to hit the streets a bit more by giving away food to families in need. We had our personalities work with community people to put together food gift baskets and then personally deliver all of these goodies to the families in Hampton Rhodes. It was a very positive personal touch that the people really liked.

"During the Christmas holiday, we had similar promotions, but also gave away toys to underprivileged kids. When you work in Urban radio, it's all about what's in somebody's heart. It's in our hearts to help our fellow man. To give to these children in need and help their families is a joy to us, and we get it back through positive blessings."

Breaking New Music

"One of the things you might find interesting is the fact that 103 Jamz is not afraid of breaking new music," Holiday continues. "There are a lot of radio stations around the country that just want to play the safe stuff; they only want to play what their research says. I know there's a lot of Puffly out there right now, and I know he's big right now, but there are other artists who are just as good.

"Some radio stations are afraid to take risks. I know we can get away with it a little bit because we don't have a direct Urban competitor. However, in the past we have had several different direct competitors,



IT'S LIKE BUTTA, BABY — WOWI (103 Jamz)/Norfolk PD/afternoon guy K.J. Holiday gets a hug and kiss from middayer Cocoa Butta.

and we have stayed our course. Even when we had that competition, we didn't get carried away with just playing a lot of new music just to play it. We remain focused on the job we have to do, and we do it!

"We are eager to let our listeners hear what else is out there. After all, we are PDs, and that's part of what we do. We listen to records that the public hasn't heard yet, then we determine what songs have the potential to become future hits. At this station, we put our strong ear to it and listen to a lot of the new music. When we find something, we'll play it."

"It's interesting to see how different programmers around the country follow what we do here musically. We do have a pretty good track record of success when it comes to finding new songs that ultimately become hits. I've traveled all over the country — to New York, L.A., Chicago, New Orleans, and elsewhere — and we'll be playing some songs that no one else is touching at the time. They wait a little bit to get on the same songs that we've already been on. Those stations are the ones that say, 'Let's see what 103 Jamz is playing,' and then they get on them. That's the way it is. We all have different philosophies that work for us, since we're doing what we do in different parts of the country. What works in one place doesn't always work in another."

A number of people have criticized 103 Jamz as being a Rap/Hip-Hop station that glorifies that culture and its violent actions in the black community. But Holiday was quick to respond: "A lot of people try and dis rap a little bit, but right now, rap is popular music! We play plenty of R&B songs, but the hip-

hop records out there are dominating the charts right now. We do play songs by Next, Usher, Babyface, and others, but if you listen to some of these R&B artists, you will notice their music has a hip-hop flavor because that is what's happening now. We are *not* exclusively a Hip-Hop station. We play a lot of ballads, reggae, R&B, and some go-go. We play a variety of music.

"On Sundays, we have gospel programming. We're not into anything that would be bad, harmful, or dangerous for any of our listeners. We are into good things for our people and all of our listeners. For example, on Tuesday nights we have a program called *Pause For The Cause*, where we stop the music to talk about issues that deal with our community and our children. This show is hosted by the Boodah Brothers [DJ Law and Big B.] and Dr. Patton. Dr. Patton talks directly to the kids about what's going on in their world, like teenage pregnancy, drugs, gangs, and everything else.

"The interesting thing is that people in our industry actually think that if you stop the music for kids, they'll turn away. That is not true at all. *Pause* is a very popular show for us, and they listen to it because they can relate to what's being said by the Boodah Brothers and Dr. Patton. The kids think, 'If the Boodah Brothers and the doctor are talking about this and they believe in us, I'm not only going to listen, but I'm going to try and stay cool and follow these positive things they're saying to us.' We have a responsibility to do the right things and promote the right things and support the right things in our community. And we do it!"



SPOILED ROTTEN? — Not her! So So Def recording artist Da Brat shakes hands with 103 Jamz listeners at the recent JamzFest.



JUST CHILLIN' — 103 Jamz listeners and staffers enjoying a nice afternoon, listening to music from the Jamz van during one of Jamz many remotes.



DEBUT
46
URBAN
CHART

Voices of Theory

**MULTI-
 FORMAT
 SMASH!!!**

“say it”

**TOTAL
 SPINS
 1000**

“You’ve got a hit!” – **Cedric Hollywood, WEDR**

“The wedding song of 1998.” – **Phil Daniels, WPLZ**

“This record worked our Love Zone and from there broke out to full time rotation. Looking for big things from this record...”

– **Maurice DeVoe, WPGC**

**AUDIENCE
 8 MILLION**

PLAYING ON:

WUSL	WIZF	WBLK	WJMZ	WDDM	WTKT	KDKS	WACR	WJKX
KKDA	KPRS	WNEZ	KJMM	WWWZ	WFXA	KMJJ	WESE	WLJM
WJLB	WNOV	WHRK	WKGN	WPAL	WQHH	WJZD	WMNX	KYEA
WILD	WKKV	KVSP	WJUC	KRRQ	WEUP	WIBB	WJJN	KRVV
WEDR	KSJL	WROU	KTBT	WHNR	WDZZ	KIIZ	WYNN	KHRN
WAMO	WOWI	WENN	WEMX	WJFX	WJMI	WRKE	KBCE	
WTMP	WJHM	WCDX	KIPR	WJTT	WTLZ	WEAS	KZWA	
WZAK	WQUE	WPLZ	WYOK	WTMG	WZFX	WFXE	WJMG	

SELF-TITLED DEBUT ALBUM IN STORES APRIL 21st

Produced by: Steve Morales
 Executive Producer: Jellybean Benitez
 Management: Donnie Linton & Dick Scott
 for Dick Scott Entertainment, Inc.





APRIL 3, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	4	2	1	NEXT Too Close (Arista)	3652	3291	3084	2840	86/1
11	8	4	2	PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M)	3206	2948	2679	2519	83/1
19	11	6	3	JANET I Get Lonely (Virgin)	3145	2738	2329	1819	87/1
4	2	1	4	OL SKOOL I/K. SWEAT & XSCAPE Am I Dreaming (Keia/Universal)	3002	3461	3288	3193	81/0
14	9	7	5	MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)	2934	2707	2484	2288	86/1
16	10	9	6	ARETHA FRANKLIN A Rose Is Still A Rose (Arista)	2691	2522	2388	2143	84/0
17	16	12	7	SMOOTH Strawberries (Perspective/A&M)	2420	2237	2081	2036	81/0
22	17	13	8	TAMIA Imagination (Qwest/WB)	2403	2171	2012	1706	79/1
8	7	5	9	K.P. & ENVYI Swing My Way (EastWest/EEG)	2303	2780	2722	2695	75/0
2	1	3	10	SWV Rain (RCA)	2215	3002	3573	3492	65/0
31	22	15	11	QUEEN PEN w/LOST BOYZ & CREW Party Ain't A Party (Lil Man/Interscope)	2175	1920	1720	1357	84/0
23	21	14	12	SYLK-E. FYNE I/CHILL Romeo And Juliet (Grand Jury/RCA)	2132	1955	1751	1640	82/2
3	6	10	13	K-CI & JOJO All My Life (MCA)	2032	2431	2737	3332	56/0
24	23	17	14	KEITH WASHINGTON Bring It On (Silas/MCA)	1967	1809	1694	1567	78/0
20	19	16	15	JODY WATLEY Off The Hook (Atlantic)	1908	1891	1849	1808	71/0
1	3	8	16	DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	1879	2527	3261	3742	59/0
28	27	19	17	ICE CUBE We Be Clubbin' (Heavyweight/A&M)	1759	1643	1500	1389	79/0
26	28	20	18	ELUSION Reality (RCA)	1670	1562	1508	1407	71/0
25	28	21	19	JAGGED EDGE Gotta Be (So So Def/Columbia)	1625	1557	1493	1463	62/0
27	29	23	20	LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)	1579	1474	1464	1393	68/0
38	31	25	21	SILKK THE SHOCKER Just Be Straight With Me (No Limit/Priority)	1541	1419	1274	1093	69/0
35	33	30	22	DAVE HOLLISTER/REDMAN/SERMON The Weekend (Tommy Boy)	1506	1341	1246	1163	71/4
12	14	18	23	MARY J. BLIGE Seven Days (MCA)	1432	1729	2134	2418	42/0
18	24	24	24	BRIAN MCKNIGHT Anytime (Mercury)	1426	1446	1689	1840	39/0
41	36	31	25	TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic)	1421	1282	1145	965	78/1
32	30	26	26	H-TOWN Natural Woman (Relativity)	1412	1391	1319	1262	63/0
—	42	35	27	EBONI FOSTER Crazy For You (Nightbird/MCA)	1376	1158	940	682	76/2
—	44	34	28	JON B. They Don't Know (Yab Yum/550 Music)	1317	1162	878	566	66/0
BREAKER	29	29	29	MYA I/SISQO OF DRU HILL It's All About Me (University/Interscope)	1305	947	435	41	76/2
37	34	33	30	JD I/BRAT & USHER The Party Continues (So So Def/Columbia)	1271	1232	1180	1094	74/0
47	39	38	31	LOX Money, Power, And Respect (Bad Boy/Arista)	1239	1112	1000	817	72/2
21	25	28	32	USHER Nice & Slow (LaFace/Arista)	1239	1378	1575	1707	43/0
43	38	36	33	SALT-N-PEPA Gitty Up (Red Ant/London/Island)	1218	1126	1034	939	75/1
BREAKER	34	34	34	DAVINA Come Over To My Place (Loud/RCA)	1196	982	872	658	66/0
—	48	40	35	PLAYA Cheers 2 U (Def Soul/Def Jam/Mercury)	1192	1018	825	725	63/0
BREAKER	36	36	36	BUSTA RHYMES Turn It Up (Elektra/EEG)	1159	933	696	305	78/2
5	5	11	37	MISSY "MISDEMEANOR" ELLIOTT Beep Me 911 (EastWest/EEG)	1155	2276	2882	2857	51/0
15	15	22	38	ZPAC I/ERIC WILLIAMS Do For Love (Amaru/Jive)	1145	1484	2122	2170	49/0
39	37	37	39	YOUNG BLEED I/MASTER P & FIEND Times So Hard (No Limit/Priority)	1141	1115	1068	1020	56/0
BREAKER	40	40	40	CHICO DEBARGE No Guarantee (Kedar/Universal)	1134	910	585	211	72/3
BREAKER	41	41	41	GOODIE MOB They Don't Dance No Mo' (LaFace/Arista)	1041	860	662	306	70/1
BREAKER	42	42	42	ROOM SERVICE Stay (EastWest/EEG)	1038	965	886	811	58/0
—	49	48	43	SCARFACE I/TUPAC & MASTER P Homies & Thugs (Rap-A-Lot)	966	921	765	649	67/0
9	13	27	44	MARIAH CAREY I/BONE THUGS... Breakdown (Columbia)	923	1384	2212	2563	43/0
7	20	39	45	MASE I/TOTAL What You Want (Bad Boy/Arista)	897	1092	1782	2819	34/0
DEBUT	46	46	46	VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	896	782	620	428	69/4
48	46	47	47	CHANGING FACES All Day, All Night (Big Beat/Atlantic)	886	929	867	815	49/0
—	50	—	48	GANG STARR I/K-CI & JOJO Royalty (Noo Trybe)	875	794	736	618	62/0
36	32	32	49	PUFF DADDY I/MASE Been Around The World Again (Bad Boy/Arista)	867	1235	1263	1106	39/0
DEBUT	50	50	50	JOE All That I Am (Jive)	793	295	10	—	71/1

This chart reflects airplay from March 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker. 87 Urban reporters. 86 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

JACKSON 5 I/BLACK ROB I Want You Back '98 (Motown)
Total Plays: 786, Total Stations: 49, Adds: 1

KIMBERLY SCOTT Don't Leave Me Alone (Columbia)
Total Plays: 713, Total Stations: 52, Adds: 1

M. J. G. I/EIGHTBALL Middle Of The Night (Suave House/Universal)
Total Plays: 658, Total Stations: 58, Adds: 3

DAZ DILLINGER In California (Death Row/Priority)
Total Plays: 647, Total Stations: 52, Adds: 0

DMX Get At Me Dog (Def Jam/Mercury)
Total Plays: 620, Total Stations: 40, Adds: 1

ROBYN Do You Really Want Me (RCA)
Total Plays: 619, Total Stations: 45, Adds: 0

XSCAPE The Arms Of The One Who Loves You (So So Def/Columbia)
Total Plays: 595, Total Stations: 80, Adds: 74

ALI Love Letters (Island)
Total Plays: 569, Total Stations: 45, Adds: 0

TAMI HERT If You Were Mine (550 Music)
Total Plays: 562, Total Stations: 42, Adds: 1

7 MILE Do Your Thing (Crave)
Total Plays: 508, Total Stations: 56, Adds: 8

ANGEL GRANT Lil' Red Boat (Flyte Tyme/Universal)
Total Plays: 506, Total Stations: 54, Adds: 11

LUKE Raise The Roof (Luke/Island)
Total Plays: 483, Total Stations: 56, Adds: 12

4 KAST Miss My Lovin' (RCA)
Total Plays: 482, Total Stations: 58, Adds: 7

NADANUF 6 A.M. (We Be Rollin') (Reprise)
Total Plays: 418, Total Stations: 42, Adds: 3

DEJAH Just A Little Bit (Un-D-Nyable)
Total Plays: 416, Total Stations: 34, Adds: 2

Songs ranked by total plays.

BREAKERS

MYA I/SISQO OF DRU HILL It's All About Me (University/Interscope)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
			1305/358	76/2	29
DAVINA Come Over To My Place (Loud/RCA)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
			1196/214	66/0	34
BUSTA RHYMES Turn It Up (Elektra/EEG)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
			1159/226	78/2	35
CHICO DEBARGE No Guarantee (Kedar/Universal)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
			1134/224	72/3	40
GOODIE MOB They Don't Dance No Mo' (LaFace/Arista)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
			1041/181	70/1	41
ROOM SERVICE Stay (EastWest/EEG)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
			1038/73	58/0	42

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
XSCAPE The Arms Of The One Who... (So So Def/Columbia)	74
BOYZ II MEN Can't Let Her Go (Motown)	72
CHARLI BALTIMORE Money (Untertainment/Epic)	64
DR. DRE I/L.L. COOL J Zoom (Aftermath/Interscope)	60
BIG PUNISHER I/JOE Still Not A Player (Loud)	42
NICE & SMOOTH Let It Go (Street Life/All American)	23
MR. NAKED Girls In The Club (Boss/Epic)	18
LUKE Raise The Roof (Luke/Island)	12
ANGEL GRANT Lil' Red Boat (Flyte Tyme/Universal)	11
7 MILE Do Your Thing (Crave)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
XSCAPE The Arms Of The One Who... (So So Def/Columbia)	+546
JOE All That I Am (Jive)	+498
JANET I Get Lonely (Virgin)	+407
BOYZ II MEN Can't Let Her Go (Motown)	+385
NEXT Too Close (Arista)	+361
MYA I/SISQO OF DRU HILL It's All... (University/Interscope)	+358
7 MILE Do Your Thing (Crave)	+353
ANGEL GRANT Lil' Red Boat (Flyte Tyme/Universal)	+352
4 KAST Miss My Lovin' (RCA)	+322
CHARLI BALTIMORE Money (Untertainment/Epic)	+300

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	PLAY INCREASE
UNCLE SAM I Don't Ever Want To See You.. (Stonecreek/Epic)	+358
LSG I/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)	+358
SOMETHIN' FOR THE PEOPLE All I Do (Warner Bros.)	+358
JAMES GREER & CO. Beautiful Black People (Born Again)	+358
LSG My Body (EastWest/EEG)	+358
WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)	+358
SNOOP DOGGY DOGG & KURUPT Ride On... (Noo Trybe/Virgin)	+358
MYSTIKAL The Man Right Chea (Big Boy/Jive)	+358
DRU HILL We're Not Making Love No More (LaFace/Arista)	+358
DRU HILL 5 Steps (Island)	+358

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

DAVINA
THE HOT NEW SINGLE
come over to my place



Breaker **42** - **34** Urban Chart
Debut **26** Urban AC Chart



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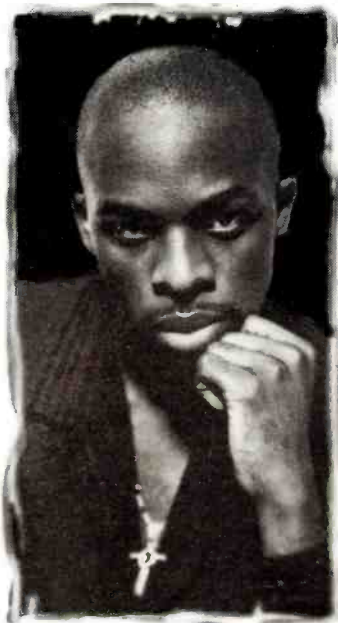
**IMPACT DATE:
APRIL 6&7**

IN STORES APRIL 7TH

ARTIST BREAKDOWN

ARTIST: **JOE**
 LABEL: **Jive**

I recently listened to one of the most beautiful songs I've heard in a long time! **JOE's** "All That I Am" had such an impact on me — the lyrics, the melody — that I had to "break him down" this week. The song became the most added on the mainstream Urban chart with a total of 69 adds, assuring me that many others were influenced by it as well. Written by **Mattias Gustafsson** and **Larry Lofton** and produced by **JOE** and **Edwin Nichols**, this ballad is the *sh*t!*



JOE proclaims to his love that his financial status may prohibit him from pampering her with the expensive things to which she's accustomed, but he can give her something more precious — his heart, his feelings, his soul. (Walt, hand me a tissue.) I fell in love with this song. I am the sensitive type (though some would beg to differ), and the passion in **JOE's** voice as he sings these romantic lyrics, combined with the very mellow track, had me pressing the repeat button many times over.

The CD, *All That I Am*, contains the three hit songs "Don't Wanna Be A Player," "All The Things (Your Man Won't Do)," and "The Love Scene." Another favorite of mine is "Love Don't Make No Sense," where **JOE** sings of being in love with someone who isn't participating in the "business" part of the relationship. Also included on the CD are the praise-filled "No One Else Comes Close" (which, if dedicated to you, will do wonders for the ego), the betraying "U Shoulda Told Me (U Had A Man)" (apparently she wanted to have her cake and eat it too!), and the inviting "Come Around" (what time?).

Truly a woman's CD, *All That I Am* is filled with songs of love and romance in their many different forms — from a lack of love and affection ("All The Things ...") to love overflowing ("No One Else ..."). A perfect end to my day is merlot in my glass and *All That I Am* in my CD player. And in response to track No. 4... not all of us are. Peace.

—**Tanya O'Quinn**
 Asst. Urban Editor

Artist Breakdown highlights artists

IN MY OPINION

with **Lee Nichols**

Montell Jordan
Let's Ride
Def Jam/RAL/Mercury

OM/PD/MD, WJKX/Laurel, MS

Montell Jordan is back and better than ever! I've had the pleasure — for once — to adjust my schedule and actually listen to not just bits and pieces, but his new CD in its entirety. I was pleasantly surprised. We are all aware of the success **Montell** is having with "Let's Ride," but I really got into "When You Get Home" and "Body Ah."

As soon as "Body Ah" kicked in with that Earth, Wind & Fire flavor and (of course everyone, or at least most of you, remembers the classic hit by **Marvin Gaye**, "I Want You") "When You Get Home" came right in with the **Marvin Gaye** sound, I'm sure all of you would do as I did and instantly pump up the volume. **Montell** also explores virgin territory with the addition of a couple of gospel songs, "I Say Yes" (which is great) and "You" (which is fantastic). And to my surprise, **Montell's** performance of these songs actually sounds great!



My advice to **Def Jam Recordings** is if you're looking for a bonafide hit record to follow up the success you've had with "Let's Ride," you should release "When You Get Home" and "ride" right up the charts.

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Monday (4/6) and Tuesday (4/7).

- 2 LIVE CREW 2 Live Party (Lil' Joe)
- ERYKAH BADU Apple Tree (Kedar/Universal)
- MARIAH CAREY My All (Columbia)
- CHRISTION I Wanna Get Next To You (Roc-A-Fella/Def Soul/Def Jam/Mercury)
- JUANITA DAILEY Love Hurts (Ichiban)
- DO OR DIE Still Po Pimpin' (Rap-A-Lot/Noo Trybe)
- JAMIROQUAI Everyday (Work)
- LSG Door #1 (Elektra/EEG)
- PUFF DADDY & THE FAMILY Victory (Bad Boy/Arista)
- YO YO f/ GERALD LEVERT Something On Your Mind (EastWest/EEG)

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and the follow up
to the platinum

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"My Body"

and the Top Ten hit

"Curious"

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CO-EXECUTIVE PRODUCER:

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MANAGEMENT:

Brooke Payne

(617) Management



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"This is a great mass appeal record.
We have gotten early phones already!"
—KMJQ, Carl Connor, PD

"I love the song. This was one of my favorites
from day one!!"
—WVEE, Rajihah Shabazz, MD

"One verse says, "I'd risk my life to feel your
body next to mine." Who can't relate to that
feeling? Go, Mariah!"—WPEG, Nate Quick

"This is a traditional Mariah smash!!!"
—KJMS, Bobby O'Jay

"This record is a classic Mariah ballad,
instant heavy rotation record."
—WCDX, Aaron Maxwell

"This record definitely falls in line with hits
such as "Vision Of Love," "Always Be My
Baby" and "One Sweet Day," this is definitely
another hit."—WKYS, Lisa Lisa

"It's never a surprise with Mariah, you know
what to expect hit after hit."
—WBLK, Skip Dillard, PD

"We are prepared to give our "Our All"
for Mariah."—WHQT, Phil Michaels

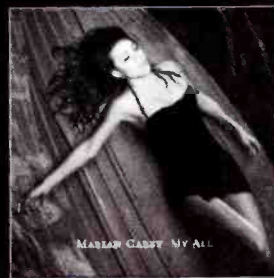
MARIAH CAREY MY ALL

THE NEW SINGLE.

From the album that also includes the hits Honey, Butterfly,
The Roof and Breakdown.

"Butterfly"—Over 8 million albums sold worldwide

The only female artist ever to have 7 consecutive albums reach
Triple Platinum in the U.S.!



MY ALL B/W BREAKDOWN
Single In Stores
Tuesday, April 21.

COLUMBIA
WWW.MCAREY.COM



Produced and Arranged by
Mariah Carey and Walter Afanasieff
Management: Gallin-Morey Associates

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URBAN PLAYLISTS

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

WNOV
MARKET #30
WNOV/Milwaukee
(414) 449-9668
Robinson

PLAYS	ARTIST/TITLE
3W 2W 1W 1W	NEXT/Flo Close
12 15 15 15	PUBLIC ANNOUNCEMENT/Body Bumpin'...
10 10 15 15	OL SKOOL...Am I Dreaming
15 15 15 15	SILK K & ENVOY/Swing My Way
12 12 15 15	MONTELL JORDAN/Let's Ride
12 12 15 15	K-P & ENVOY/Swing My Way
5 10 15 15	JANET I Get Lonely
12 12 15 15	ICE CUBE/We Be Dubbin'
12 12 15 15	SMOOTH STRAWBERRIES
5 10 12 15	QUEEN PEN W/LOST...Party Ain't A Party
12 12 12 12	JF BRAT & USHER/The Party Continues
12 12 12 12	CHRISTINA/Bring Back Your Love
12 12 12 12	JODY WATLEY/Oh The Hook
10 12 12 12	JAGGED EDGE/Gotta Be
10 12 12 12	SYLK-E FYNIE F/CHILL/Romeo And Juliet
12 12 12 12	MICRUFF/Before We Start
10 12 12 12	YOU'RE DEAD...Times So Hard
5 10 12 12	SCARFACE FT/PAUL...Homes & Things
10 10 12 12	ARETHA FRANKLINA/Rose Is Still...
8 10 12 12	REBBIE JACKSON/Yours Faithfully
10 10 12 12	SALT-N-PEPA/Get Up
8 10 12 12	TIMBALAND & MAGOOD/Clack Strikes
12 12 12 12	LORD TARIQ...Deja Vu
10 10 10 10	JAMES GREER & CO./Beautifl Black...
10 10 10 10	DAVE HOLLISTER...The Weekend
8 10 10 10	H-TOWN/Natural Woman
8 10 10 10	KEITH WASHINGTON/Bring It On
10 10 10 10	JACKSON SLBACK/Robot...Want You Back '98
5 10 10 10	JON B./They Don't Know

POWER 107
MARKET #32
WKYC/Columbus, OH
(614) 491-1444
Strong/Stevens

PLAYS	ARTIST/TITLE
3W 2W 1W 1W	LSG/My Body
44 44 44 44	K-CI & JUDJAI My Life
45 45 44 44	USHER/Nice & Slow
44 44 44 44	BRIAN MCKNIGHT/Anytime
45 45 44 44	MARY J. BLIGE/Seven Days
36 41 42 42	DESTINY'S CHILD/No, No, No
30 35 43 42	NEXT/Flo Close
27 27 40 40	JANET I Get Lonely
42 44 39 40	SW/Rain
32 35 43 39	OL SKOOL...Am I Dreaming
43 45 43 38	UNCLE SAMM/Don't Ever Want...
30 30 34 35	DRU HILL/We're Not Making
28 37 34 34	PUBLIC ANNOUNCEMENT/Body Bumpin'...
23 23 35 34	K-P & ENVOY/Swing My Way
39 28 29 34	BOYZ II MEN/A Song For Mama
24 34 29 30	MONTELL JORDAN/Let's Ride
11 12 17 29	JODY WATLEY/Oh The Hook
37 24 27 29	ICE CUBE/We Be Dubbin'
28 25 27 27	MASE FT/DAL...What You Want
24 24 23 26	ARETHA FRANKLINA/Rose Is Still...
5 19 26 26	JON B./They Don't Know
31 26 23 24	DRU HILL'S Steps
27 27 26 24	LSG F.L.L./Curious
27 23 27 24	SMOOTH STRAWBERRIES
37 24 28 23	MISSY ELLIOTT/Beep Me 911
11 16 16 22	WYCLEF JEAN/Gone Till November
41 34 26 21	TIMBALAND & MAGOOD/Clack Strikes
18 26 26 20	SYLK-E FYNIE F/CHILL/Romeo And Juliet
5 9 16 26	PUFF DADDY/FMASE/Been Around (Again)
23 22 25 20	ZPAC FERIC WILLIAMS/Do For Love

KJLH
MARKET #2
KJLH/Los Angeles
(310) 330-5550
Winston

PLAYS	ARTIST/TITLE
3W 2W 1W 1W	BRIAN MCKNIGHT/Anytime
39 40 34 39	OL SKOOL...Am I Dreaming
19 18 37 36	ARETHA FRANKLINA/Rose Is Still...
20 21 22 36	USHER/Nice & Slow
37 20 32 32	MILESTONE/Care-About You
20 21 25 24	MARY J. BLIGE/Seven Days
17 20 22 20	KEITH WASHINGTON/Bring It On
15 19 20 20	DESTINY'S CHILD/No, No, No
22 22 25 15	PHILIP LASH/Long (What...)
15 15 15 20	RANDY CRAWFORD/Bye Bye
5 7 10 20	JANET I Get Lonely
5 5 5 20	ALL/Love Letters
15 5 10 18	SW/Rain
12 15 17 17	BONEY JAMES/Sit All Good
22 22 25 15	PHILIP LASH/Long (What...)
10 10 15 15	GEORGE HOWARD/Midnight Mood
17 15 15 15	WHISPERS/For The Cool In You
8 10 12 12	JON B./They Don't Know
- 10 12	PATRICE RUSHEN/Sweetest Taboo
25 25 23 10	K-CI & JUDJAI My Life
25 21 21 10	USHER/Nice & Slow
5 5 8 10	DAVINA/Come Over To My...
- - - 9	NEXT/Flo Close
- - - 9	EDDIE M/Teal Me (If You...)
- - - 5	VOICES OF THE THEORY/Dime (Say It)
36 34 31 20	BOYZ II MEN/A Song For Mama
10 15 10 15	TAMIA/Imagination
20 20 5 5	DRU HILL/We're Not Making
- - - 5	WILL DOWNING/She Know
- - - 5	XSCAPE/The Arms Of...
- - - 5	JOE/That I Am

V100
MARKET #3
WVAZ/Chicago
(312) 360-9000
Myrick/Muhammad

PLAYS	ARTIST/TITLE
3W 2W 1W 1W	BRIAN MCKNIGHT/Anytime
32 37 37	BEBE WINANS/Harm's Way
19 28 37	LSG/My Body
33 30 33	JANET I Get Lonely
12 28 31	SOUNDS OF BLACKNESS/Hold On (Change...)
19 37 29	JOE/Good Girls
27 29 27	LUTHER VANDROSS/When You Call On...
20 14 26	ARETHA FRANKLINA/Rose Is Still...
- 17 25	PATTI LABELLE/Shoe Was On...
10 15 25	RANDY CRAWFORD/Bye Bye
10 15 25	MARY J. BLIGE/Seven Days
32 36 21	DRU HILL/We're Not Making
32 19 18	BOYZ II MEN/A Song For Mama
12 14 17	JODY WATLEY/Oh The Hook
9 12 11	K-CI & JUDJAI My Life
5 13 15	MARY J. BLIGE/Seven Days
- 14	REFUGE CAMP...The Sweetest Thing
5 12 12	PATTI LABELLE/Someone Like You
10 15 12	KAREN CLARK-SHEARD...Nothing Without You
9 12 11	LUTHER VANDROSS/Wont Let You...
- 11	GOD'S PROPERTY/Stomp
- 11	JAM FRO-TIP...I Got 'Te It's Gone
- 10	STEVE WINWOOD/Pretty Town
- 10	ERYKAH BADU/Yone
30 22 10	MAXWELL/Whispered Whispers...
5 5 5	OL SKOOL...Am I Dreaming
6 5 8	BONEY JAMES/Sit All Good
9 15 6	PUBLIC ANNOUNCEMENT/Body Bumpin'...
5 6 6	EDDIE M/Teal Me (If You...)
5 6 5	KEITH WASHINGTON/Bring It On
11 6 5	CHOD BUBBLES/One Still Good

WDAS
MARKET #6
WDAS/Philadelphia
(610) 617-8500
Tamburro/Davis

PLAYS	ARTIST/TITLE
3W 2W 1W 1W	BOYZ II MEN/A Song For Mama
24 23 26 25	MARY J. BLIGE/Seven Days
15 15 20 20	PATTI LABELLE/Shoe Was On...
25 26 22	K-CI & JUDJAI My Life
24 24 19	KENNY LATTIMORE/For You
15 17 16 17	OL SKOOL...Am I Dreaming
26 18 15	BRIAN MCKNIGHT/Anytime
10 10 15 15	OL SKOOL...Am I Dreaming
10 10 15 15	GEORGE HOWARD/Midnight Mood
10 10 15 15	ARETHA FRANKLINA/Rose Is Still...
25 27 12 12	DRU HILL/We're Not Making
10 10 10 10	KEITH WASHINGTON/Bring It On
5 10 10 13	JANET I Get Lonely
6 10 12 12	RANDY CRAWFORD/Bye Bye
10 10 10 10	ALL/Love Letters
10 10 10 10	PHIL PERRY/One Heart One Love
6 8 10 10	JAGGED EDGE/Gotta Be
5 7 8 10	VOICES OF THE THEORY/Dime (Say It)
5 8 10 10	JON B./They Don't Know
6 6 7 8	BONEY JAMES/Sit All Good
6 6 8 6	BEBE WINANS/Harm's Way
- 5 6	DAVINA/Come Over To My...
- 5 6	CECE WINANS/Well, Alright!
- 5 6	WILL DOWNING/She Know
- 5 6	XSCAPE/The Arms Of...
- 5 6	ANGEL GRANT/Get Lost
- 5 6	JONATHAN BUTLER/Lost To Love
- 5 6	EDDIE M/Teal Me (If You...)

96.1 FM
MARKET #33
KSJL/San Antonio
(210) 271-9600
Andrews/Oliverdez

PLAYS	ARTIST/TITLE
3W 2W 1W 1W	NEXT/Flo Close
21 19 19 25	SMOOTH STRAWBERRIES
25 25 24	MONTELL JORDAN/Let's Ride
24 21 25	H-TOWN/Natural Woman
18 21 21	K-P & ENVOY/Swing My Way
21 23 21	PUBLIC ANNOUNCEMENT/Body Bumpin'...
18 19 21	JANET I Get Lonely
16 20 19	KEITH WASHINGTON/Bring It On
19 22 22	ARETHA FRANKLINA/Rose Is Still...
17 18 19	TAMIA/Imagination
20 20 22	JODY WATLEY/Oh The Hook
16 17 20	OL SKOOL...Am I Dreaming
9 10 17	JON B./They Don't Know
8 10 16	ROOM SERVICE/Stay
- 11 16	MVA FISS/OOZ/Party Ain't A Party
6 9 10 15	VOICES OF THE THEORY/Dime (Say It)
- 15	JOE/That I Am
8 15 15	PLAYA/Chers 2 U
6 8 13	CHOD BUBBLES/No Guarantee
5 10 13	ELUSION/Really
7 7 10	DAVINA/Come Over To My...
- 7 8	MARK MORRISON/Mean And Groan
- 7 8	JAMES GREER & CO./Beautifl Black...
5 7 8	EBONI FOSTER/Crazy For You
7 8 11	REBBIE JACKSON/Yours Faithfully
5 8 7	ROBYN/Do You Really...
8 11 11	SALT-N-PEPA/Get Up
- 7 7	MILE/Do You Think...
- 5 4	KAST/Miss My Lovin'
- 5 5	TAM HERIT/You Were Mine

103 JAMZ
MARKET #34
WOWI/Norfolk
(757) 466-0009
Holiday/Mauzone

PLAYS	ARTIST/TITLE
3W 2W 1W 1W	PUBLIC ANNOUNCEMENT/Body Bumpin'...
33 37 42 43	MONTELL JORDAN/Let's Ride
34 36 42 43	PUFF DADDY/FMASE/Been Around (Again)
33 33 34 42	NEXT/Flo Close
31 31 36 39	PLAYA/Chers 2 U
30 31 32	TIMBALAND & MAGOOD/Clack Strikes
- 13 34	BEENE MAN/Who Am I
30 37 36 34	DAVE HOLLISTER...The Weekend
22 9 26	ICE CUBE/We Be Dubbin'
16 20 32	SMOOTH STRAWBERRIES
- 32	XSCAPE/The Arms Of...
30 29 31 31	JANET I Get Lonely
5 13 31	SYLK-E FYNIE F/CHILL/Romeo And Juliet
26 14 30	JODY WATLEY/Oh The Hook
20 24 28	EBONI FOSTER/Crazy For You
25 27 29	TAMIA/Imagination
37 34 34	LORD TARIQ...Deja Vu
34 31 33	K-CI & JUDJAI My Life
6 9 10	SALT-N-PEPA/Get Up
33 36 28	QUEEN PEN W/LOST...Party Ain't A Party
30 35 35 27	LOX/Money, Power, And...
- 14 12	LEV/Pick Up The Phone
5 14 12 17	DAVINA/Come Over To My...
19 19 12	ELUSION/Really
19 12 16	CHOD BUBBLES/No Guarantee
21 29 18	ARETHA FRANKLINA/Rose Is Still...
9 10 10 15	ROOM SERVICE/Stay
5 5 5 13	JON B./They Don't Know
8 9 12	CHANGING FACES/All Day All Night
10 10 9 11	JF BRAT & USHER/The Party Continues

V100
MARKET #6
KRBV/Dallas
(754) 630-3011
Baotee

PLAYS	ARTIST/TITLE
3W 2W 1W 1W	BRIAN MCKNIGHT/Anytime
35 36 36 36	LSG/My Body
33 26 36 36	SW/Rain
33 30 31	MARY J. BLIGE/Seven Days
35 37 33	K-CI & JUDJAI My Life
35 37 33	MILESTONE/Care-About You
28 28 16 32	JANET I Get Lonely
31 30 25 31	SOUNDS OF BLACKNESS/Hold On (Change...)
27 32 33	LSG/My Body
32 29 23	UNCLE SAMM/Don't Ever Want...
27 30 26	OL SKOOL...Am I Dreaming
- 24 26	KEITH WASHINGTON/Bring It On
- 24 24 24	ARETHA FRANKLINA/Rose Is Still...
23 25 24	LSG F.L.L./Curious
20 18 28	USHER/Nice & Slow
13 13 13	ERYKAH BADU/Yone
16 15 20	GOD'S PROPERTY/Stomp
13 13 13	OL SKOOL...Am I Dreaming
12 15 14	ERYKAH BADU/On
7 14 23 12	BOYZ II MEN/A Song For Mama
17 16 13	JOE/That I Am
12 11 11	DRU HILL/We're Not Making
11 10 10	DRU HILL/We're Not Making
14 12 13	LUTHER VANDROSS/Can Make It Better
15 13 12	USHER/You Make Me Wanna...

MIX 92.3
MARKET #7
WMXD/Detroit
(313) 965-2000
Starr/Rankin

PLAYS	ARTIST/TITLE
3W 2W 1W 1W	ARETHA FRANKLINA/Rose Is Still...
16 22 24 26	BOYZ II MEN/A Song For Mama
28 26 26	RANDY CRAWFORD/Bye Bye
24 28 24	BOYZ II MEN/A Song For Mama
17 16 23	MILESTONE/Care-About You
20 18 22	LUTHER VANDROSS/When You Call On...
12 16 16	WHISPERS/For The Cool In You
18 15 20	OL SKOOL...Am I Dreaming
19 25 13	BRIAN MCKNIGHT/Anytime
10 18 20	JANET I Get Lonely
5 15 15	KEITH WASHINGTON/Bring It On
19 14 19	DRU HILL'S Steps
11 7 11 10	UNCLE SAMM/Don't Ever Want...
5 8 13 10	LSG F.L.L./Curious
18 14 10	BEBE WINANS/Harm's Way
5 5 5 5	JODY WATLEY/Oh The Hook
5 5 5 5	K-CI & JUDJAI My Life
5 5 5	LUTHER VANDROSS/Wont Let You...
17 22 7 5	MARY J. BLIGE/Seven Days

MAJIC 102.3 FM
MARKET #8
WMMJ/Washington
(301) 306-1111
Gilmore

PLAYS	ARTIST/TITLE
3W 2W 1W 1W	BOYZ II MEN/A Song For Mama
33 33 34 32	BEBE WINANS/Harm's Way
28 26 26 25	SOUNDS OF BLACKNESS/Hold On (Change...)
23 24 21	K-CI & JUDJAI My Life
21 21 23 20	BRIAN MCKNIGHT/Anytime
24 24 23 20	DRU HILL/We're Not Making
31 19 17	PATTI LABELLE/Shoe Was On...
17 23 16	ARETHA FRANKLINA/Rose Is Still...
15 15 14	PATTI LABELLE/When You Talk...
5 16 14	RANDY CRAWFORD/Bye Bye
10 10 12	BAVYFACE/Every Time I...
12 12 11	KENNY LATTIMORE/For You
10 10 11	GOD'S PROPERTY/Stomp
- 5 11	LUTHER VANDROSS/Sit All About You
11 11 9	KIKI FRANKLIN/Melodies From Heaven
11 11 12	ISLEY BROTHERS/Real Gone Thing
11 11 14	BONEY JAMES/Sit All Good
11 11 11	WHITNEY HOUSTON/Believe In You
10 10 11	O'JAYS/What's Stopping You
7 7 8	LUTHER VANDROSS/When You Call On...
20 15 8	LUTHER VANDROSS/Wont Let You...
JAM 5 5 7	JANET I Get Lonely
- 5	EDDIE M/Teal Me (If You...)
- 5	PHIL PERRY/One Heart One Love

WPEG 98.7 FM
MARKET #36
WPEG/Charlotte
(704) 333-0131
Carson/Quick

PLAYS	ARTIST/TITLE
3W 2W 1W 1W	SYLK-E FYNIE F/CHILL/Romeo And Juliet
58 52 54	NEXT/Flo Close
42 48 54	BRIAN MCKNIGHT/Anytime
51 51 44	PUBLIC ANNOUNCEMENT/Body Bumpin'...
37 45 51	MONTELL JORDAN/Let's Ride
53 50 50	K-CI & JUDJAI My Life
51 50 50	USHER/Nice & Slow
19 21 40	JANET I Get Lonely
54 50 44	MARY J. BLIGE/Seven Days
34 44 45	ZPAC FERIC WILLIAMS/Do For Love
21 25 42	QUEEN PEN W/LOST...Party Ain't A Party
48 54 41	OL SKOOL...Am I Dreaming
40 40 41	MYSTIKAL/The Man Right Chea
29 32 36	ICE CUBE/We Be Dubbin'
48 50 42	K-P & ENVOY/Swing My Way
29 29 35	JF BRAT & USHER/The Party Continues
21 28 34	SMOOTH STRAWBERRIES
50 54 38	SW/Rain
29 30 33	JODY WATLEY/Oh The Hook
30 31 31	DESTINY'S CHILD/No, No, No
51 50 50	K-CI & JUDJAI My Life
51 50 50	USHER/Nice & Slow
19 21 40	JANET I Get Lonely
54 50 44	MARY J. BLIGE/Seven Days
44 44 45	ZPAC FERIC WILLIAMS/Do For Love
21 25 42	QUEEN PEN W/LOST...Party Ain't A Party
48 54 41	OL SKOOL...Am I Dreaming
40 40 41	MYSTIKAL/The Man Right Chea
29 32 36	ICE CUBE/We Be Dubbin'
48 50 42	K-P & ENVOY/Swing My Way
29 29 35	JF BRAT & USHER/The Party Continues
21 28 34	SMOOTH STRAWBERRIES
50 54 38	SW/Rain
29 30 33	JODY WATLEY/Oh The Hook
30 31 31	DESTINY'S CHILD/No, No, No
51 50 50	K-CI & JUDJAI My Life
51 50 50	USHER/Nice & Slow
19 21 40	JANET I Get Lonely
54 50 44	MARY J. BLIGE/Seven Days
44 44 45	ZPAC FERIC WILLIAMS/Do For Love
21 25 42	QUEEN PEN W/LOST...Party Ain't A Party
48 54 41	OL SKOOL...Am I Dreaming
40 40 41	MYSTIKAL/The Man Right Chea
29 32 36	ICE CUBE/We Be Dubbin'
48 50 42	K-P & ENVOY/Swing My Way
29 29 35	JF BRAT & USHER/The Party Continues
21 28 34	SMOOTH STRAWBERRIES
50 54 38	SW/Rain
29 30 33	

REPORTERS

Stations and their adds listed alphabetically by market

URBAN

Table listing radio stations across various markets (e.g., Alexandria, Buffalo, Columbus, Gainesville, Lake Charles, Louisville, Monroe, Raleigh, Tampa, Atlanta, Charleston, Dallas, Denver, Hartford, Jacksonville, Lansing, Memphis, Miami, Milwaukee, Minneapolis, New Orleans, New York, Philadelphia, Richmond, Sacramento, St. Louis) with their respective PDs and add lists.

URBAN AC

Table listing radio stations across various markets (e.g., Atlanta, Baltimore, Baton Rouge, Birmingham, Boston, Charlotte, Chicago, Dallas, Denver, Detroit, Houston, Jacksonville, Kansas City, Knoxville, Lake Charles, Little Rock, Los Angeles, Louisville, Memphis, Miami, Milwaukee, Minneapolis, New Orleans, New York, Philadelphia, Pittsburgh, Raleigh, Richmond, Sacramento, St. Louis, Tampa) with their respective PDs and add lists.

87 Total Reporters
89 Current Reporters
86 Current Playlists
Did Not Report, Playlist Frozen (1):
WJUC/Toledo, OH

42 Total Reporters
44 Current Reporters
41 Current Playlists
Did Not Report, Playlist Frozen (1):
WKJS/Greenville, NC



URBAN AC TOP 30

APRIL 3, 1998

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
				BRIAN MCKNIGHT Anytime (Mercury)	995	1070	1088	1038	39/0
5	4	3	2	ARETHA FRANKLIN A Rose Is Still A Rose (Arista)	986	914	822	715	38/0
3	2	2	3	MARY J. BLIGE Seven Days (MCA)	955	951	929	815	39/1
8	8	6	4	OL SKOOL I/K. SWEAT & XSCAPE Am I Dreaming (Keia/Universal)	834	752	714	654	33/2
10	6	4	5	K-CI & JOJO All My Life (MCA)	796	771	748	585	35/1
16	14	10	6	JANET I Get Lonely (Virgin)	756	652	467	389	34/1
11	10	8	7	RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic)	703	667	609	527	33/0
13	13	9	8	KEITH WASHINGTON Bring It On (Silas/MCA)	701	658	528	440	35/1
7	7	7	9	PATTI LABELLE Someone Like You (MCA)	688	739	731	659	32/0
2	3	5	10	UNCLE SAM I Don't Ever Want To See You.. (Stonecreek/Epic)	641	765	845	846	29/0
15	15	14	11	PHIL PERRY One Heart One Love (Peak/Private)	570	541	446	392	29/1
12	12	13	12	JODY WATLEY Off The Hook (Atlantic)	563	585	572	501	25/0
6	5	12	13	LUTHER VANDROSS I Won't Let You Do That To Me (LV/Epic)	556	627	750	702	30/0
4	9	11	14	BOYZ II MEN A Song For Mama (Motown)	495	641	706	778	25/0
19	20	16	15	JONATHAN BUTLER Lost To Love (N2K Encoded Music)	486	478	370	351	28/1
27	26	20	16	EDDIE M. Tell Me (If You Still Care) (JVC/JMI)	470	409	314	293	31/4
30	19	18	17	CECE WINANS Well, Alright! (PMG/Atlantic)	469	427	373	256	26/2
17	16	17	18	USHER Nice & Slow (LaFace/Arista)	422	446	424	366	22/0
22	21	21	19	ALI Love Letters (Island)	404	396	369	323	25/0
18	17	19	20	WHISPERS For The Cool In You (Interscope)	395	418	413	363	20/0
23	23	25	21	SWV Rain (RCA)	388	360	350	320	21/0
28	22	22	22	PATRICE RUSHEN Sweetest Taboo (Discovery)	388	386	304	254	20/0
29	24	24	23	BONEY JAMES It's All Good (Warner Bros.)	386	360	327	283	28/3
9	11	15	24	DRU HILL We're Not Making Love No More (LaFace/Arista)	381	486	575	652	22/0
BREAKER			25	REBBIE JACKSON Yours Faithfully (MJJ/Work)	351	328	301	310	17/1
DEBUT			26	DAVINA Come Over To My Place (Loud/RCA)	285	218	191	140	18/1
21	18	23	27	LSG I/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)	284	380	401	337	13/0
DEBUT			28	JON B. They Don't Know (Yab Yum/550 Music)	278	219	173	131	16/1
		29	29	GEORGE HOWARD Midnight Mood (GRP)	274	270	188	171	15/0
		30	30	BILLY PORTER Borrowed Time (DV8/A&M)	271	267	234	199	18/0

This chart reflects airplay from March 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker.

42 Urban AC reporters. 41 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.

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NEW & ACTIVE

JAMES GREER & CO. Beautiful Black People (Born Again)
Total Plays: 266, Total Stations: 19, Adds: 0

TAMIA Imagination (Qwest/WB)
Total Plays: 241, Total Stations: 13, Adds: 1

WILL DOWNING If She Knew (Mercury)
Total Plays: 223, Total Stations: 27, Adds: 4

JOE All That I Am (Jive)
Total Plays: 222, Total Stations: 25, Adds: 4

VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)
Total Plays: 207, Total Stations: 16, Adds: 1

H-TOWN Natural Woman (Relativity)
Total Plays: 193, Total Stations: 13, Adds: 0

PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M)
Total Plays: 173, Total Stations: 9, Adds: 1

JAGGED EDGE Gotta Be (So So Def/Columbia)
Total Plays: 171, Total Stations: 8, Adds: 1

ROOM SERVICE Stay (EastWest/EEG)
Total Plays: 146, Total Stations: 11, Adds: 0

DESTINY'S CHILD No, No, No (Grass Roots/Columbia)
Total Plays: 139, Total Stations: 10, Adds: 1

Songs ranked by total plays

BREAKERS

REBBIE JACKSON
Yours Faithfully (MJJ/Work)

TOTAL PLAYS/INCREASE: 351/23
TOTAL STATIONS/ADDS: 17/1
CHART: 25

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BIG BUB Settle Down (Kedar/Universal)	16
BOYZ II MEN Can't Let Her Go (Motown)	12
XSCAPE The Arms Of The One Who... (So So Def/Columbia)	11
WILL DOWNING If She Knew (Mercury)	4
JOE All That I Am (Jive)	4
EDDIE M. Tell Me (If You Still Care) (JVC/JMI)	4
BONEY JAMES It's All Good (Warner Bros.)	3
VERONICA 60 Ways (H.O.L.A./Island)	3
ANGEL GRANT Lil' Red Boat (Flyte Tyme/Universal)	2
OL SKOOL I/K. SWEAT & XSCAPE Am I... (Keia/Universal)	2
CECE WINANS Well, Alright! (PMG/Atlantic)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOE All That I Am (Jive)	+146
WILL DOWNING If She Knew (Mercury)	+145
JANET I Get Lonely (Virgin)	+104
OL SKOOL I/K. SWEAT & XSCAPE Am I... (Keia/Universal)	+82
ARETHA FRANKLIN A Rose Is Still A Rose (Arista)	+72
DAVINA Come Over To My Place (Loud/RCA)	+67
EDDIE M. Tell Me (If You Still Care) (JVC/JMI)	+61
JON B. They Don't Know (Yab Yum/550 Music)	+59
7 MILE Do Your Thing (Crave)	+48
KEITH WASHINGTON Bring It On (Silas/MCA)	+43

HOTTEST RECURRENTS

SOUNDS OF BLACKNESS Hold On (Change...) (Perspective/A&M)

DRU HILL 5 Steps (Island)

MILESTONE I Care 'Bout You (LaFace/Arista)

BEBE WINANS In Harm's Way (Atlantic)

LSG My Body (EastWest/EEG)

PATTI LABELLE Shoe Was On The Other Foot (MCA)

ERYKAH BADU Tyrone (Kedar/Universal)

LUTHER VANDROSS When You Call On Me/Baby... (LV/Epic)

KENNY LATTIMORE For You (Columbia)

JANET Together Again (Virgin)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

EDDIE M. "Tell Me (If You Still Care About Me)"

20 - 16 Urban AC Chart And Moving On Up

Play It More, Play It More!

New This Week: WDAS, WMMJ, WALR, WMCS

KJLH WVAZ KMJQ WHQT KMJK KXOK KDKO KQBR WMXG WSOL
 WAAV WYLD KJMS WFXC WMJM WSOJ KQXL WDLT WKJS WUVA
 WNHC WPAL-AM KNEK WNFQ WKXI WFLM KXZZ WMGL

Executive Producers: Eddie M. and Jesus Garber
 Written By: Jimmy Jam and Terry Lewis





LON HELTON

New Nashville Labels Change Directions

Executives explain the challenges faced in establishing new country labels

By Calvin Gilbert

Late night television infomercials hawk a myriad of ways to build quick and easy wealth. Did you ever notice that none of them suggest that the road to sure-fire success involves starting a new country label in Nashville?

There's a good reason for this. Simply stated, it's not an easy task.

The future appears bright for two new Nashville entries — Dream Works (backed by the clout of Steven Spielberg, Jeffrey Katzenberg, and David Geffen) and Disney's new Lyric Street imprint. However, Universal's recent decision to close Rising Tide shows that executives at major corporations are taking a hard look at how upstart labels are impacting their bottom line.

Two other companies have stepped away from the country plate to explore other options, with River North targeting the AC market and Imprint concentrating on television and film production. This week, R&R talks to Imprint Entertainment CEO Roy Wunsch and River North/Nashville VP/GM Ed Mascolo about the current directions of their companies.

The Imprint Story

Imprint Entertainment evolved last year from Imprint Records, which found its greatest Country chart success in artist Jeff Wood. The roster included country newcomer Ryan Reynolds, roots rocker Al Anderson, and singer/songwriter Gretchen Peters. As a publicly owned company, Wunsch says Imprint faced some specific problems in establishing itself as a label.

"When we hit the pause button in July, we really had some things to think about because the setback was related to an incident we couldn't anticipate," Wunsch explains. "That was falling below a certain asset level. How that affected us as a public company was in raising additional capital."

When that happened, Wunsch says he and Imprint cofounder Bud Schaeztle had two options, including the possibility of shutting down the entire operation. "Or," as Wunsch says, "did we want to make a valid go at something related to the music element of the company? One of the things we always had in the back of our minds was broadening the scope of the organization."

With Schaeztle's notable track record in television production, film and television appeared to be among the company's strong points. "We had some great contacts and some great ideas," Wunsch says. "We thought we had a chance to make that work, which is really where we are right now."

A Little Networking

Imprint Entertainment's first television production was Kathie Lee Gifford's Christmas special for CBS. The company last month produced the ShoWest awards show for the National Association of Theater Owners.

Wunsch says. "For the past 23 years, they have had their own awards show based on Hollywood films." The show was produced during the organization's annual convention in Las Vegas, and participating celebrities included Julia Roberts, Dustin Hoffman, Minnie Driver, Jon Voight, and Matt Damon.

Imprint did its part in producing the show, and the theater owners are now trying to place the program at a television network. "They're working on some relationships," Wunsch says. "It's in their hands at this point, but the show was wonderful."

Imprint recently optioned the rights to a book written by a legendary country artist for a possible theatrical film. The company's other business includes negotiating with a television network for a miniseries.

While Imprint's forecast is improving, Wunsch admits that it's still a struggle. "I think it's going to take a couple of solid years to be standing on our own two feet with the kind of power you need in this business," he says. "We're not in the music video business. Our company can't depend on — nor should we depend on — awards shows. But we're looking at some pretty substantial properties, and I'm feeling pretty good about it."

The Business Climate

Wunsch built his career in the record business as a longtime veteran of Sony Music, including a stint as head of its Nashville division. Although there are no immediate plans for Imprint to revive its record label, Wunsch says. "That's not off our plate at all." Noting that he'd like to explore releasing film soundtracks, he adds, "I don't know if we want to gear up the label again in the next year or 18 months, knowing up front that you've got to be prepared to spend \$10 million or \$20 million before you can feel like you've accomplished something for the long haul."

Reflecting on his experience with Imprint Records, Wunsch says, "It's fairly clear what it takes to succeed. You just have to have staying power, in the sense of being financially able to release great music and work it over a long, long period of time."

"Certainly, there's some degree of luck associated with any business. In the absence of luck, it involves hard work and great music. You have to go back again and again to the well, be that radio or artistry. That process right now takes financial backing that knows that it's going to take quite a while to start getting a return on your investment."

"But when you do, I think you have every reason to believe that you can start to achieve the kind of success that a Curb enjoys. They've been at this for a long, long time. Maybe Curb hasn't been a stand-alone record label for that long, but they've certainly been in the



AUSTIN ENJOYS FROGGY WEATHER — Arista recording artist Sherrie Austin stopped by to sign autographs and pose for photos during WGGY/Wilkes-Barre's recent promotion at a local club. While in town, two lucky listeners (coincidentally decked out in similar garb) won a station contest that included lunch with the rising star. Pictured in the front row (l-r) are winner Dan Elliot, Austin, and winner Dennis Rossingrol. Showing their support in the back row (l-r) are WGGY PD Mark Lindow and Arista's Denise Nichols.

country music production business for a long time — before I arrived on the scene, that's for sure."

Playing The 'Slots'

As for getting a new label's records added to Country playlists, Wunsch says, "I could be like some of my former contemporaries and moan and groan about how tight radio is, but that's what every record company has moaned about for the past 20 years. That part's not going to change. Occasionally, the right thing's going to happen because you have great timing and great music, but it's always going to be tight. There's only so many slots."

Long-established labels have a strong advantage in their catalog of previous-

27-year industry veteran has plenty of experience in the pop world through his years at RCA, where he did radio promotion for Starship, Hall & Oates, Diana Ross, Bruce Hornsby, Mister Mister, and Barry Manilow, among others. His Country promotion experience covers his tenures with RCA and PolyGram.

Although Mascolo says River North has switched courses somewhat, he notes that Intersound — River North's sister label under the Chicago-based parent company, Platinum Entertainment — remains active in country with a roster that includes Earl Thomas Conley, Eddie Rabbitt, Jo-El Sonnier, and the Bellamy Brothers.

"With the acquisition of Intersound,

It's fairly clear what it takes to succeed. You just have to have staying power, in the sense of being financially able to release great music and work it over a long, long period of time.

— Roy Wunsch

we really haven't gotten out of the country business, Mascolo explains. "We've just changed our direction a little bit. As far as River North is concerned, we're not doing country albums anymore. If we do country albums, they're basically on Intersound." Recalling when River North/Nashville was established four years ago, Mascolo says, "I don't think it was ever going to be just a mainstream country label. From the time we started, we always had Peter Cetera on the roster, so we were always going to go with AC-type records, no matter what." Beginning with a roster that included Steve Kolander, Steve Azar, and Holly Dunn, River North went on to sell 200,000 copies of a Beach Boys album that featured an all-star cast of country admirers and more than 80,000 copies of a country album by Crystal Bernard, best known for her role on the TV sitcom *Wings*.

Regarding the expectations companies have for startup country labels, Mascolo says, "I think they're skewed, because everybody wanted to be like Arista. They thought, 'Gee whiz, we can all do what Arista did.' It's not that easy. There's no doubt about it: Tim DuBois is just a pretty special person when it comes to running a business and knowing music, being a songwriter and producer."

"The one great thing Arista has been For Ed Mascolo, River North's involvement with AC is a natural. The

The River North Flow

Continued on Page 66



Roy Wunsch



Ed Mascolo



SAMMY'S LABOR PAYS OFF — The gang at Mercury/Nashville recently hosted a party celebrating the gold certification of Sammy Kershaw's latest album, *Labor Of Love*. The album includes "Love Of My Life," Kershaw's latest track to top the R&R Country singles chart. Among the Mercury/Nashville team pictured are (l-r) Sr. VP/Sales, Marketing & Promotion John Grady; Sr. VP/A&R Keith Stegall; Kershaw; President Luke Lewis; Sr. VP/Media Relations Sandy Neese; and VP/Promotion Larry Hughes.

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our name says it all...

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RECORDS



LARI WHITE STEPPING STONE

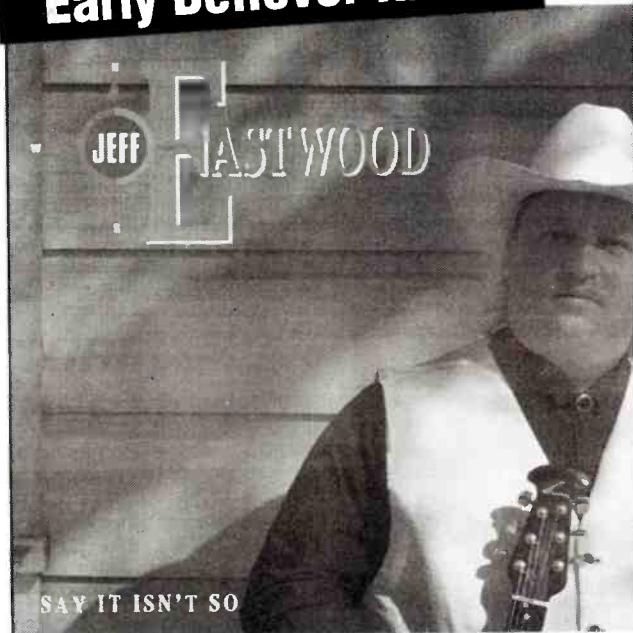
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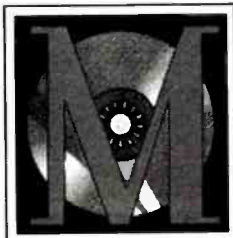
Jeff Eastwood "Say it Isn't So"

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New Nashville Labels Change Directions

Continued from Page 64

able to do is play up their successes and downplay their failures. They've had failures just like everybody else." Mascolo laughs, adding, "Our successes weren't as big as theirs. Our failures, I guess, were more noticeable."

As far as the initial predictions for River North's country product, he says, "We had expectations, but they weren't real high. They were, 'Hey, let's get an act on Country radio and try to sell some albums.' I don't think we expected to be one of the top five labels in the city in three years."

Semi-Great Expectations

Some sectors of Nashville predict a trend toward independent labels releasing quality country albums with sales goals that fall below the gold or platinum level. Mascolo notes, "If you think back 15 or 20 years ago, if you sold 150,000 albums on an act, they were a very stable act on your label. Nowadays, you think if you sell 150,000 albums, you better go somewhere else."

"Is it coming back around? I don't know. I think we have to be realistic."

Everybody is not going to have a Garth Brooks or an Alan Jackson coming along and selling 5 million or 7 million albums all the time. I think if you're careful, you can make money on 100,000 units if you don't go overboard with what you're doing."

Referring to some of the new country labels that have been launched during the past five years, he says, "I think everybody all thought that within two years they could have a success story. I'm sure we thought we could, too. But what's a success story? Is 250,000 units a success story? To some people, yes. To some people, no."

But River North never put all its eggs in the country basket. "We're very fortunate," Mascolo says. "With

Peter, we're on our second album. One is at almost 300,000 units and the other is almost 200,000 units, so that accounts for something for us. We have a John Denver album that's probably at about 170,000 units right now. Let's face it: We have not spent a lot of money on the promotion of that album. To sell that many copies, we're doing fine."

Denver's *Celebration Of Life*, his first River North project, contains the last music the singer/songwriter recorded before his untimely death in a plane crash last year. At that time, Denver was planning his next album for the label.

Juicing Up The Roster

River North recently signed Juice Newton, a major country act during the '80s. Mascolo says, "We have an album that will be serviced to AC and, probably, to Country. Will they play it? I don't know. We just signed Dionne Warwick, and we'll have an album coming from her with lots of special guests." A new Beach Boys album is due this summer, although Mascolo says, "It won't be a country-oriented project." River North's release schedule includes a Kansas album recorded with the London Symphony and a rock project by Ronna, who previously recorded country as Ronna Reeves. "It's very pop-oriented," Mascolo says. "It's wonderful. Peter Cetera produced it."

Mascolo is quick to agree that having Cetera on the roster has been a key to River North's success. He says, "I think it's certainly helped our situation at AC radio. It does help with signing other acts, because Peter is, without a doubt, one of the superstars of the pop world. He's got a very distinctive voice that jumps out of the radio at you."

Oversaturation Of Country

What advice can Mascolo offer to those intent on starting new country

□ Sometimes you have to feel sorry for Country radio, because they can only play so many records.

— Ed Mascolo

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "This Ain't No Thinkin' Thing" — Trace Adkins

5 YEARS AGO

• No. 1: "Learning To Live Again" — Clint Black

10 YEARS AGO

• No. 1: "I'll Always Come Back" — K.T. Oslin (second week)

15 YEARS AGO

• No. 1: "Dixieland Delight" — Alabama

20 YEARS AGO

• No. 1: "Ready For The Good Times" — Crystal Gayle

labels in Nashville? "None," he jokes. "Put it in the bank!"

Kidding aside, Mascolo says, "Country radio can only accept so many of the acts that are sent to them on a yearly basis. I think you can oversaturate both the record label and artist side of it to radio. How many new acts can radio handle in a year? That's really what it comes down to."

"A Shania Twain comes along one year, a LeAnn Rimes comes along, and then, all of a sudden, a Lee Ann Womack — and we're just talking about females. Sometimes you have to feel sorry for Country radio, because they can only play so many records. I guess it was Tim DuBois who said, 'There are only 24 hours in a day, and there are only so many songs that can be played in an hour.'"

Mascolo is well aware that industry executives frequently point to cycles within country music. He says, "Everyone seems to be concerned that we're going through a down cycle. I think it's a leveling-off cycle more than anything. When Garth comes along with his new album, sometimes it changes things. Maybe he will, with his single, bring some listeners back to Country radio."

"I can remember some years back, we had a Leadership Music panel when Alanis Morissette, Sheryl Crow, and Hootie & The Blowfish were just starting to get hot. One of my questions was, 'Do you think these kinds of acts are going to hurt Country radio?' I don't think anybody at that time thought they would, but those are the kinds of acts that take listeners from Country radio back to AC or CHR radio. Those acts certainly hurt Country. Some of the music in the past, things like rap, probably chased a few of them over to us. They found a temporary home. But, hey, who's more fickle than pop listeners? It's like being with a winner, like, 'Gee, I'm gonna root for the Yankees this year. They're gonna win it all.'"

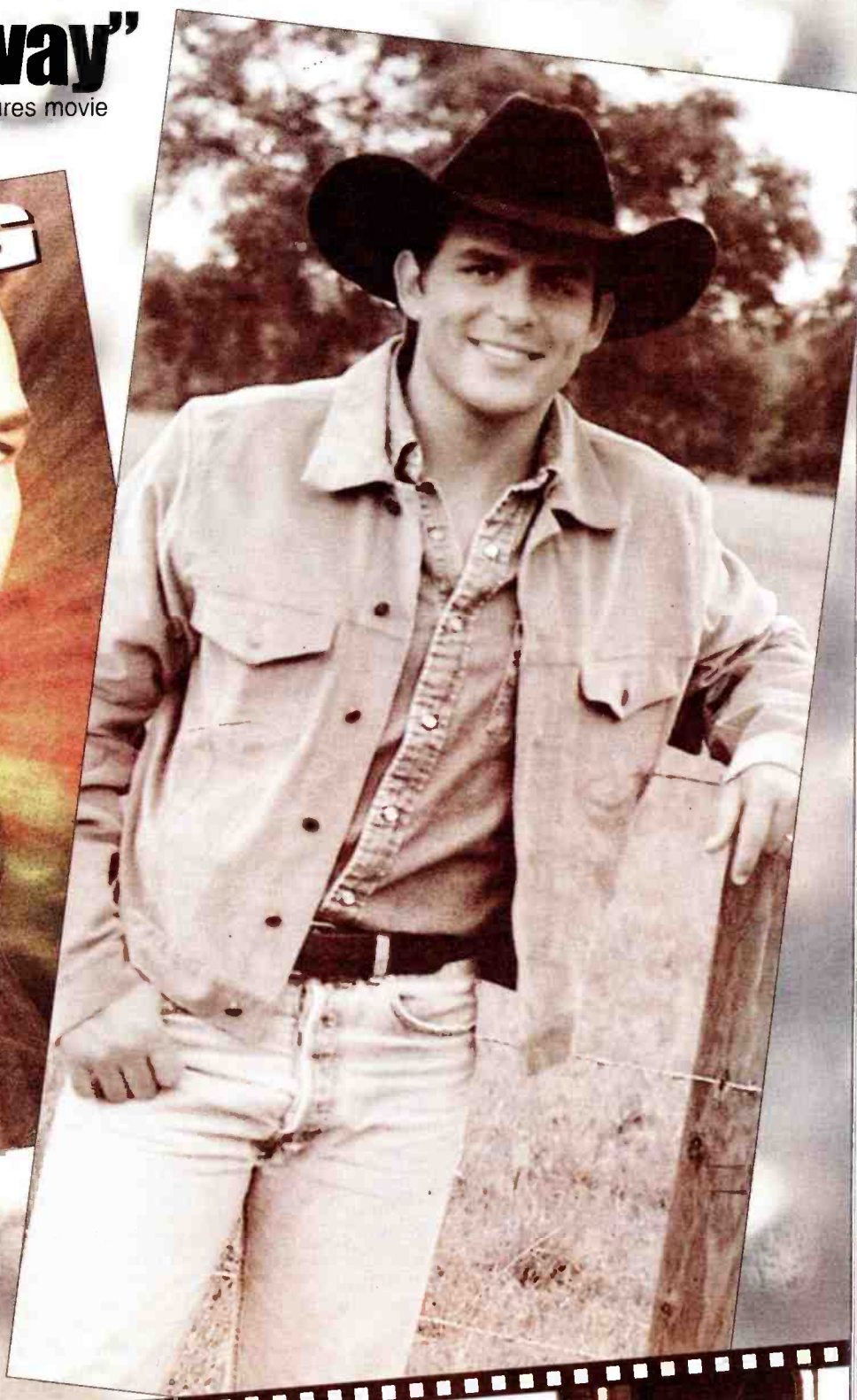
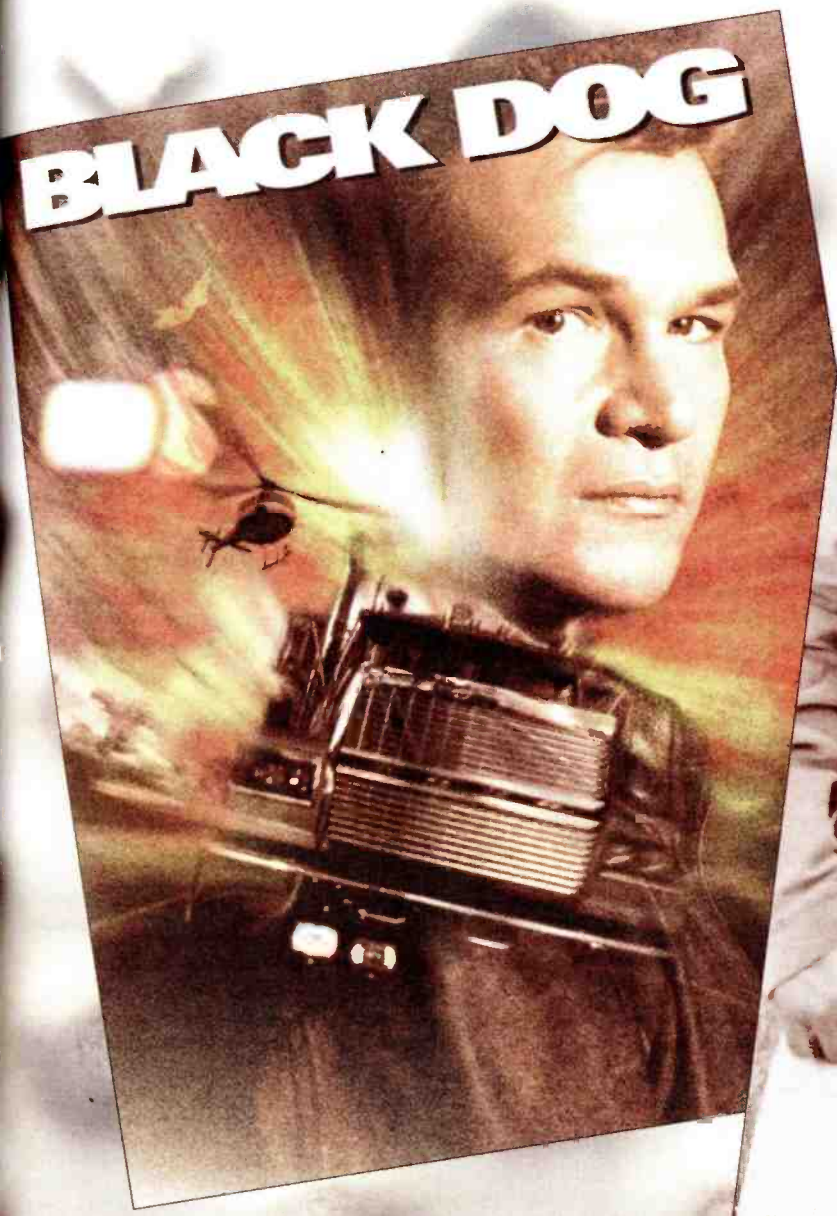


MILES OF SMILES — To celebrate the No. 1 success of Tim McGraw's "Just To See You Smile," songwriters Tony Martin (back, second from right) and Mark Nesler (front, second from right) were honored during a party hosted by Hamstein Publishing, MCA Music Publishing, and Glitterfish Music. Publishing company members joining Martin and Nesler in the celebration are (back, l-r) McGraw manager Scott Siman, Bart Butler, Richard Perna, Byron Gallimore, McGraw, James Stroud, Chip Hardy, and Harry Warner. Kneeling (l-r) are Jody Williams, Jeff Carlton, and Christy Crutchfield.

RHETT AKINS

"Drivin' My Life Away"

The hit single by Rhett Akins from the Universal Pictures movie



IMPACTING RADIO APRIL 13

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APRIL 3, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
3	2	1	1	TRISHA YEARWOOD Perfect Love (MCA)	204/0	1	7496	+39	36069	-71
5	4	2	2	DAVID KERSH If I Never Stop Loving You (Curb)	203/0	2	7386	+102	35606	+593
13	9	4	3	JO DEE MESSINA Bye, Bye (Curb)	204/0	4	7181	+443	34457	+1964
10	6	3	4	CLAY WALKER Then What (Giant)	203/0	3	7194	+218	34313	+1307
16	11	6	5	SHANIA TWAIN You're Still The One (Mercury)	204/0	5	6815	+586	32925	+2790
9	8	5	6	MARTINA MCBRIDE w/JIM BRICKMAN Valentine (RCA)	192/0	6	6354	-157	30385	-556
17	14	10	7	TOBY KEITH Dream Walkin' (Mercury)	203/0	7	6073	+646	29502	+3199
14	13	9	8	TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)	203/1	8	6040	+417	28581	+2029
11	10	8	9	KINLEYS Just Between You And Me (Epic)	200/1	9	5962	+58	28214	+270
18	15	11	10	FAITH HILL This Kiss (Warner Bros.)	202/0	10	5766	+448	27550	+2285
22	17	12	11	GARTH BROOKS Two Pina Coladas (Capitol)	204/1	11	5654	+490	27409	+2450
20	16	13	12	RANDY TRAVIS Out Of My Bones (DreamWorks)	204/0	12	5408	+252	26214	+1467
21	19	15	13	MICHAEL PETERSON Too Good To Be True (Reprise)	202/1	14	4973	+267	23845	+1385
19	18	14	14	PATTY LOVELESS To Have You Back Again (Epic)	202/2	13	5000	+259	23675	+1113
24	22	19	15	TRACY BYRD I'm From The Country (MCA)	200/2	15	4871	+519	23308	+2757
28	23	18	16	STEVE WARINER Holes In The Floor Of Heaven (Capitol)	200/6	16	4731	+396	22982	+2118
1	1	7	17	CLINT BLACK Nothin' But The Taillights (RCA)	164/0	17	4497	-1628	22535	-7531
31	25	20	18	JOHN MICHAEL MONTGOMERY Love Working... (Atlantic)	200/3	18	4375	+334	20853	+1740
23	21	21	19	MINDY MCCREADY You'll Never Know (BNA)	195/2	19	4275	+202	20055	+1123
—	50	25	20	TIM MCGRAW One Of These Days (Curb)	197/30	20	4062	+1196	19570	+5985
26	24	22	21	ALABAMA She's Got That Look In Her Eyes (RCA)	193/6	21	3954	+282	18927	+1478
—	34	27	22	LEANN RIMES Commitment (MCG/Curb)	183/20	22	3437	+738	16714	+3485
29	28	24	23	LONESTAR Say When (BNA)	169/3	23	3400	+379	15557	+1757
33	31	29	24	MARK WILLS I Do (Cherish You) (Mercury)	181/11	25	3068	+437	14633	+2372
2	3	16	25	COLLIN RAYE Little Red Rodeo (Epic)	136/0	28	2840	-1756	14513	-7797
30	29	28	26	GARY ALLAN It Would Be You (Decca)	174/6	24	3141	+281	14488	+1530
27	27	26	27	SONS OF THE DESERT Leaving October (Epic)	158/0	26	2936	-66	13411	-168
32	30	30	28	SHERRIE' AUSTIN Put Your Heart Into It (Arista)	172/5	29	2811	+179	12539	+854
37	33	31	29	KENNY CHESNEY That's Why I'm Here (BNA)	171/7	30	2679	+295	12151	+1389
6	7	17	30	DIXIE CHICKS I Can Love You Better (Monument)	113/0	33	2349	-2091	12037	-9026
41	36	32	31	SAMMY KERSHAW Matches (Mercury)	166/11	31	2518	+316	11121	+1397
43	37	34	32	MARK CHESNUTT I Might Even Quit Lovin' You (Decca)	168/15	32	2461	+408	10861	+1693
BREAKER			33	KEITH HARLING Papa Bear (MCA)	139/19	39	1760	+315	8317	+1505
BREAKER			34	HAL KETCHUM I Saw The Light (MCG/Curb)	128/18	40	1713	+310	8310	+1444
—	45	38	35	TY HERNDON A Man Holdin' On (Epic)	140/18	41	1699	+343	7788	+1616
36	38	37	36	LYNNS Woman To Woman (Reprise)	126/3	42	1515	+132	6908	+555
—	—	40	37	BRYAN WHITE Bad Day To Let You Go (Asylum/EEG)	108/29	43	1472	+473	6509	+2268
45	42	39	38	LILA MCCANN Almost Over You (Asylum/EEG)	106/7	44	1295	+159	5621	+663
DEBUT			39	CLINT BLACK The Shoes You're Wearing (RCA)	79/57	49	1028	+716	5238	+3551
48	44	41	40	MATT KING A Woman's Tears (Atlantic)	94/9	48	1060	+125	4741	+620
DEBUT			41	TERRI CLARK Now That I Found You (Mercury)	74/43	50	985	+582	4651	+2832
—	—	50	42	LEE ANN WOMACK Buckaroo (Decca)	82/43	53	870	+461	4076	+2014
—	—	46	43	CHELY WRIGHT I Already Do (MCA)	91/18	52	886	+176	4040	+867
—	48	44	44	NEAL MCCOY Party On (Atlantic)	80/9	51	921	+126	3906	+465
50	47	45	45	KEVIN SHARP Love Is All That Really... (143/Asylum/EEG)	73/12	54	824	+102	3717	+387
—	—	49	46	LORRIE MORGAN I'm Not That Easy To Forget (BNA)	63/12	57	717	+172	3014	+696
—	49	48	47	SHANE STOCKTON What If I'm Right (Decca)	75/12	60	673	+109	2937	+437
DEBUT			48	JOE DIFFIE Texas Size Heartache (Epic)	51/31	62	544	+313	2814	+1669
DEBUT			49	DARYLE SINGLETARY That's Where You're Wrong (Giant)	57/18	61	594	+166	2727	+704
DEBUT			50	DIXIE CHICKS There's Your Trouble (Monument)	49/34	64	534	+381	2469	+1760

This chart reflects airplay from March 30-April 5. Songs ranked by total points. Highlighted songs indicate Breaker.

204 Country reporters. 199 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1998, R&R Inc.

BREAKERS®

KEITH HARLING

Papa Bear (MCA)

68% of our reporters on it (139 stations)
19 Adds • Moves 36-33

HAL KETCHUM

I Saw The Light (MCG/Curb)

63% of our reporters on it (128 stations)
18 Adds • Moves 35-34

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
CLINT BLACK The Shoes You're Wearing (RCA)	57
TERRI CLARK Now That I Found You (Mercury)	43
LEE ANN WOMACK Buckaroo (Decca)	43
SUZY BOGGUSS Somebody To Love (Capitol)	40
DIXIE CHICKS There's Your Trouble (Monument)	34
JOE DIFFIE Texas Size Heartache (Epic)	31
WADE HAYES When The Wrong One... (DKC/Columbia)	30
TIM MCGRAW One Of These Days (Curb)	30
BRYAN WHITE Bad Day To Let You Go (Asylum/EEG)	29
LEANN RIMES Commitment (MCG/Curb)	20

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM MCGRAW One Of These Days (Curb)	+1196
LEANN RIMES Commitment (MCG/Curb)	+738
CLINT BLACK The Shoes You're Wearing (RCA)	+716
TOBY KEITH Dream Walkin' (Mercury)	+646
SHANIA TWAIN You're Still The One (Mercury)	+586
TERRI CLARK Now That I Found You (Mercury)	+582
TRACY BYRD I'm From The Country (MCA)	+519
GARTH BROOKS Two Pina Coladas (Capitol)	+490
BRYAN WHITE Bad Day To Let You Go (Asylum/EEG)	+473
LEE ANN WOMACK Buckaroo (Decca)	+461

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TIM MCGRAW One Of These Days (Curb)	+5985
CLINT BLACK The Shoes You're Wearing (RCA)	+3551
LEANN RIMES Commitment (MCG/Curb)	+3485
TOBY KEITH Dream Walkin' (Mercury)	+3199
TERRI CLARK Now That I Found You (Mercury)	+2832
SHANIA TWAIN You're Still The One (Mercury)	+2790
TRACY BYRD I'm From The Country (MCA)	+2757
GARTH BROOKS Two Pina Coladas (Capitol)	+2450
MARK WILLS I Do (Cherish You) (Mercury)	+2372
FAITH HILL This Kiss (Warner Bros.)	+2285

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
GARTH BROOKS She's Gonna Make It (Capitol)
WADE HAYES The Day That She Left Tulsa... (DKC/Columbia)
ANITA COCHRAN & STEVE WARINER What If I Said (Warner Bros.)
TIM MCGRAW Just To See You Smile (Curb)
GEORGE STRAIT Round About Way (MCA)
SAMMY KERSHAW Love Of My Life (Mercury)
LILA MCCANN I Wanna Fall In Love (Asylum/EEG)
LEE ANN WOMACK You've Got To Talk To Me (Decca)
BROOKS & DUNN He's Got You (Arista)
DIAMOND RIO Imagine That (Arista)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

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The New Album Gallery

April 7, 1998



Tim Briggs

Tim Briggs (Intersound)

During the '80s, Ft. Wayne native Tim Briggs was teaching elementary school during the day and playing in a Southern rock band at night. Encompassing a variety of musical styles, the Tim Briggs Band was about to perform a show in Boca Grande, FL in 1987 when they learned that Alabama bassist Teddy Gentry

was in the audience. Briggs and Gentry formed an immediate friendship that led to songwriting collaborations and work in the recording studio. Briggs was still teaching school when Alabama offered him a temporary position as the band's backup guitarist on the road. The temporary gig turned into a permanent position, which allowed Briggs to continue writing with Gentry — and a chance to perform some of his original material during Alabama's concerts. Early last year, he and Gentry teamed with songwriter/producer Robert Byrne to begin work on Briggs' long-awaited debut album. In addition to Nashville's usual cast of studio musicians, the project features performances by Briggs' bandmembers, including his sons Ben and Jamie. The album's highlights include the first single, "Couch Potato," and the Eagles-influenced "No Difference" and "Everything She Needs."

GOING BE ADDS

April 6, 1998

Clint Black "The Shoes You're Wearing"

RCA: In "The Shoes You're Wearing," Clint Black and longtime collaborator Hayden Nicholas manage to put some social commentary into a strong country song. Black says he got the idea for the song after hearing about young people who were physically attacked by classmates to steal their athletic shoes.

Blake & Brian "Amnesia"

MCG/Curb: The Texas duo returns with another track from their debut album, *Another Perfect Day*. It was written by two songwriters who are familiar names in Nashville — Rick Bowles and Larry Boone.

George Strait "I Just Want To Dance With You"

MCA: It's always big news when George Strait releases the first single from a new album. "I Just Want To Dance With You" is featured on Strait's new project, *One Step At A Time*, set for release later this month. Roger Cook co-wrote the song, but it's likely to be the biggest Country radio hit ever credited to his collaborator — John Prine.

OUT OF THE BOX

J.D. Cannon, MD
WFMS/Indianapolis, IN

JOE DIFFIE

"Texas Size Heartache" (Epic)

This is the best Diffie song in years. Even though the subject matter is heartache, it is a really an upbeat, springtime hit. The song has a great hook. We played "Texas Size Heartache" with no artist name attached, asked the listeners what they thought, and the response was overwhelming. The song received all positive calls. We had already planned to add this song out of the box, but after the listeners spoke, the decision was confirmed. Joe will be participating in the Indiana Country Music Expo this spring, and I'm anxious to hear him perform songs from his upcoming album, in particular "Texas Size Heartache." I love this song.

ON THE RECORD



Doug Montgomery, PD
WBCT/Grand Rapids

SHANE STOCKTON

"What If I'm Right" (Decca)

"What If I'm Right" has the potential to be huge. It's so refreshing to hear something these days that's — one — a real country record and — two — not a crappy, pop remake. I think that's a big part of why this works so well. It's nice to see the label trying to break Stockton with a very strong song that happens to be a ballad, rather than going the tempo route with a lesser song that shows a great amount of fortitude. I think a lot of people can relate to this song. There are many other environments where Americans spend a lot of time second-guessing, wondering if they've made the right decisions in relationships and career. So far, the listener response has been pretty big, even when it was in a nighttime rotation. Now we're starting to see it show up on our lunchtime request show. Shane is truly a new act, and he's never even played our market before. Since the CMT penetration is negligible here in Grand Rapids, we know the listeners are hearing the record on the radio station. We're seeing listeners get a lot more excited about the station and the format at the moment, so it's great to see Shane being the beneficiary of the cume.

If you don't have Neon Nights, you've already missed appearances by:

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Randy Travis, John Michael Montgomery,
Lila McCann, Sammy Kershaw,
Neal McCoy, Wade Hayes.



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**ON
NET**

NEW & ACTIVE

SUZY BOGGUSS *Somebody To Love (Capitol)*
 Total Stations: 54, Total Points: 2344, Total Adds: 40, Including: KTTS 30, WRNS 18, WPKX 17, WYYD 16, KASH 15, KJUG 15, KUPL 15, WBCT 15, WDEN 15, WLWI 15, KNFR 14, KPLM 14, KXDD 14, WHWK 13, WKDQ 12, WAXX 10, WKLB 10, WMJC 10, WMTZ 10, WOVK 10, WWXY 10, KATM 9, WWGR 9, WXBM 9, KHAY 8

GEORGE STRAIT *I Just Want To Dance With You (MCA)*
 Total Stations: 16, Total Points: 2205, Total Adds: 16, Including: KWCY 43, KCY 37, KYCY 30, WIL 28, KMLE 26, WQDR 26, KILT 25, KNIX 24, KUZZ 22, WZZK 22, WESC 18, WWWW 15, KYNG 10, KZKX 10, WIVK 10, WWYZ 10

THOMPSON BROTHERS... *Back On The Farm (RCA)*
 Total Stations: 43, Total Points: 2012, Total Adds: 3, Including: KRMD 7, KNCI 6, WIRK 5
 Plays Include: KRWQ 26 (11), WYGY 26 (26), WOMX 25 (18), WGRL 20 (20), KEAN 17 (17), WCTK 17 (17), WMTZ 16 (16), WTCR 16 (13), WDJR 15 (15), WFGY 15 (15), WIBW 15 (15), WTHI 15 (15), WTQR 15 (5), WUSQ 14 (14), WXCL 14 (14), KNUE 13 (13), WBBS 13 (13), WKDQ 12 (12), WIOV 11 (11), WDAF 10 (10), WOVK 10 (10), WFMS 8 (8)

WADE HAYES *When The Wrong One... (DKC/Columbia)*
 Total Stations: 35, Total Points: 1249, Total Adds: 30, Including: WGRL 20, KJUG 15, KTST 15, WBEE 15, WONE 15, WWFG 15, WXTA 15, KWCY 14, WGTY 14, WUSY 13, WAXX 10, WOVK 10, KVOO 8, WKCN 8, KALF 7, KSKS 7, WIBW 7, WWJO 7, WSOC 6, WTCR 6, KHKI 5, KORD 5, KTTS 5, KVOX 5, KYGO 5, WDEN 5, WKKT 5, WKSF 5, WRKZ 5, WTHI 5

SAWYER BROWN *Small Talk (Curb)*
 Total Stations: 24, Total Points: 1035, Total Adds: 17, Including: KBEQ 18, WDEN 15, WGTY 15, WKHK 15, WXBM 15, WHWK 13, WEZL 12, WAXX 10, WDSY 10, WOVK 10, WBBN 7, WTCR 6, KRWQ 5, KTTS 5, KVOX 5, WKKT 5, WXXQ 5
 Plays Include: WXTA 16 (16), WBYT 12 (12), KKNV 9 (9), KSOP 7 (7), KFDI 5 (5), WIL 5 (5), WWYZ 5 (5)

ANITA COCHRAN *Will You Be Here (Warner Bros.)*
 Total Stations: 17, Total Points: 643, Total Adds: 13, Including: KTST 15, WDEN 15, WKSJ 15, WUSQ 14, WSIX 12, KKNV 9, KALF 7, KIZN 7, WIBW 7, WTCR 6, WKKT 5, WXXQ 5, WYNK 5
 Plays Include: WLWI 12 (12), KFDI 5 (5), KTTS 5 (5), WWYZ 5 (5)

CHRIS CUMMINGS *I Waited (Warner Bros.)*
 Total Stations: 17, Total Points: 499, Total Adds: 0, Including: KJUG 15 (15), WRNS 15 (15), WMTZ 10 (10), WOVK 10 (10), KVOO 8 (8), WKCN 8 (8), KSOP 7 (7), WWZD 7 (7), WSOC 6 (6), WTCR 6 (6), KFDI 5 (5), KTTS 5 (5), KVOX 5 (5), KZKX 5 (5), WBEE 5 (5), WDEN 5 (5), WKKT 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS
Coast-To-Coast
Mark Edwards • (214) 991-9200
Adds:
 TERRI CLARK *Now That I Found You*
 KEITH HARLING *Papa Bear*
 BRYAN WHITE *Bad Day To Let You Go*
Hottest:
 RANDY TRAVIS *Out Of My Bones*
 LEANN RIMES *Commitment*
 TRACY BYRD *I'm From The Country*
 STEVE WARINER *Holes In The Floor Of Heaven*

Real Country
Dave Nicholson • (602) 966-6236
Adds:
 CLINT BLACK *The Shoes You're Wearing*
 JOE DIFFIE *Texas Size Heartache*
 KEITH HARLING *Papa Bear*
 WADE HAYES *When The Wrong One Loves You Right*
 TIM MCGRAW *One Of These Days*
Hottest:
 TRACY BYRD *I'm From The Country*
 PATTY LOVELESS *To Have You Back Again*
 RANDY TRAVIS *Out Of My Bones*
 GARTH BROOKS *Two Pina Colodas*
 KENNY CHESNEY *That's Why I'm Here*

AFTER MIDNITE ENTERTAINMENT
Mandy McCormack • (818) 461-5435
Adds:
 GEORGE STRAIT *I Just Want To Dance With You*
Hottest:
 TRISHA YEARWOOD *Perfect Love*
 JO DEE MESSINA *Bye, Bye*
 DAVID KERSH *If I Never Stop Loving You*
 FAITH HILL *This Kiss*
 RANDY TRAVIS *Out Of My Bones*
 TRACY BYRD *I'm From The Country*

ALTERNATIVE PROGRAMMING
Steve Knoll • (800) 231-2818
Gary Knoll
Adds:
 LORRIE MORGAN *I'm Not That Easy To Forget*
 SHANE STOCKTON *What If I'm Right*
 BRYAN WHITE *Bad Day To Let You Go*
 CHELY WRIGHT *I Already Do*
Hottest:
 RANDY TRAVIS *Out Of My Bones*

BROADCAST PROGRAMMING
Walter Powers • (800) 426-9082
Super Country/Pure Country
Ken Moultrie
Adds:
 TY HERNDON *A Man Holdin' On*
Hottest:
 FAITH HILL *This Kiss*
 CLINT BLACK *Nothin' But The Tailights*
 JO DEE MESSINA *Bye, Bye*
 SHANIA TWAIN *You're Still The One*
 COLLIN RAYE *Little Red Rodeo*

Digital Country
L.J. Smith
Adds:
 TY HERNDON *A Man Holdin' On*
 SAMMY KERSHAW *Matches*
 TIM MCGRAW *One Of These Days*
 MARK WILLIS *I Do*
Hottest:
 FAITH HILL *This Kiss*
 SHANIA TWAIN *You're Still The One*
 GARTH BROOKS *Two Pina Colodas*
 CLAY WALKER *Then What*
 TRISHA YEARWOOD *Perfect Love*

New Country
Smith
Adds:
 TY HERNDON *A Man Holdin' On*
 SAMMY KERSHAW *Matches*
 HAL KETCHUM *I Saw The Light*
 TIM MCGRAW *One Of These Days*
 MARK WILLIS *I Do (Cherish You)*
Hottest:
 CLAY WALKER *Then What*
 TRISHA YEARWOOD *Perfect Love*
 DIXIE CHICKS *I Can Love You Better*
 FAITH HILL *This Kiss*
 SHANIA TWAIN *You're Still The One*

JONES RADIO NETWORK
Phil Barry • (303) 784-8700
U.S. Country
Jim Murphy
Adds:
 CLINT BLACK *The Shoes You're Wearing*
 DIXIE CHICKS *There's Your Trouble*
 TY HERNDON *A Man Holdin' On*
 BRYAN WHITE *Bad Day To Let You Go*
 LEE ANN WOMACK *Buckaroo*
Hottest:
 GARTH BROOKS *Two Pina Colodas*
 DAVID KERSH *If I Never Stop Loving You*
 MARTINA MCBRIDE w/JIM BRICKMAN *Valentine*
 JO DEE MESSINA *Bye, Bye*
 CLAY WALKER *Then What*

CD Country
John Hendricks
Adds:
Hottest:
 KINLEYS *Just Between You And Me*
 FAITH HILL *This Kiss*
 MARK CHESNUTT *I Might Even Quit Lovin' You*
 TRACY BYRD *I'm From The Country*
 GARTH BROOKS *Two Pina Colodas*

RADIO ONE COUNTRY PLAYLIST
Jim Barbee • (970) 949-3339
Adds:
 KEITH HARLING *Papa Bear*
 HAL KETCHUM *I Saw The Light*
 LORRIE MORGAN *I'm Not That Easy To Forget*
 NEAL MCCOY *Party On*
 LEE ANN WOMACK *Buckaroo*
 CHELY WRIGHT *I Already Do*
Hottest:
 GARTH BROOKS *Two Pina Colodas*
 CLINT BLACK *Nothin' But The Tailights*
 SONS OF THE DESERT *Leaving October*
 STEVE WARINER *Holes In The Floor Of Heaven*
 FAITH HILL *This Kiss*
 JOHN MICHAEL MONTGOMERY *Love Working On You*

WESTWOOD ONE RADIO NETWORKS
Charlie Cook • (805) 294-9000
Tracy Thompson
Mainstream Country
Adds:
 KENNY CHESNEY *That's Why I'm Here*
 MARK CHESNUTT *I Might Even Quit Lovin' You*
 SAMMY KERSHAW *Matches*
Hottest:
 TRISHA YEARWOOD *Perfect Love*
 DAVID KERSH *If I Never Stop Loving You*
 CLAY WALKER *Then What*
 JO DEE MESSINA *Bye, Bye*
 MARTINA MCBRIDE w/JIM BRICKMAN *Valentine*

Hot Country
David Felker
Adds:
 KEITH HARLING *Papa Bear*
 TY HERNDON *A Man Holdin' On*
 BRYAN WHITE *Bad Day To Let You Go*
Hottest:
 TRISHA YEARWOOD *Perfect Love*
 DAVID KERSH *If I Never Stop Loving You*
 JO DEE MESSINA *Bye, Bye*
 SHANIA TWAIN *You're Still The One*
 FAITH HILL *This Kiss*

COUNTRY VIDEO



ADDS

NONE

ELITE

SHANIA TWAIN *You're Still The One*
 TRACE ADKINS *Lonely Won't Leave Me Alone*
 TRISHA YEARWOOD *Perfect Love*
 JO DEE MESSINA *Bye, Bye*
 DAVID KERSH *If I Never Stop Loving You*



60.2 million households
 Traci Todd,
 Manager/Video Programming

ADDS

RHETT AKINS *Drivin' My Life Away (Decca)*
 JOE DIFFIE *Texas Size Heartache (Epic)*
 DIXIE CHICKS *There's Your Trouble (Monument)*
 ALLISON MOORER *A Soft Place To Fall (MCA)*

TOP 10

DAVID KERSH *If I Never Stop Loving You (Curb)*
 RANDY TRAVIS *Out Of My Bones (DreamWorks)*
 SHANIA TWAIN *You're Still The One (Mercury)*
 CLAY WALKER *Then What (Giant)*
 TRISHA YEARWOOD *Perfect Love (MCA)*
 TRACE ADKINS *Lonely Won't Leave Me Alone (Capitol)*
 ALABAMA *She's Got That Look In Her Eyes (RCA)*
 JOHN ANDERSON *Takin' The Country Back (Mercury)*
 TRACY BYRD *I'm From The Country (MCA)*
 CLEDUS T. JUDD *Wives Do It All The Time (Razor & Tie)*

Information current as of March 30.



42 million households
 Chris Parr, Director/Programming
 Paul Hastaba, VP/GM

ADDS

RHETT AKINS *Drivin' My Life Away (Decca)*
 ALLISON MOORER *A Soft Place To Fall (MCA)*

TOP 10

KINLEYS *Just Between You And Me (Epic)*
 DAVID KERSH *If I Never Stop Loving You (Curb)*
 JO DEE MESSINA *Bye, Bye (Curb)*
 TRACE ADKINS *Lonely Won't Leave Me Alone (Capitol)*
 JIM BRICKMAN w/MARTINA MCBRIDE *Valentine (Windham Hill)*
 TRISHA YEARWOOD *Perfect Love (MCA)*
 CLAY WALKER *Then What (Giant)*
 TOBY KEITH *Dream Walkin' (Mercury)*
 SHANIA TWAIN *You're Still The One (Mercury)*
 WADE HAYES *The Day That She Left Tulsa... (Columbia)*

HEAVY

TRACE ADKINS *Lonely Won't Leave Me Alone (Capitol)*
 JIM BRICKMAN w/MARTINA MCBRIDE *Valentine (Windham Hill)*
 WADE HAYES *The Day That She Left Tulsa... (Columbia)*
 TOBY KEITH *Dream Walkin' (Mercury)*
 DAVID KERSH *If I Never Stop Loving You (Curb)*
 KINLEYS *Just Between You And Me (Epic)*
 MINDY MCCREARY *You'll Never Know (BNA)*
 JO DEE MESSINA *Bye, Bye (Curb)*
 MICHAEL PETERSON *Too Good To Be True (Reprise)*
 DARYLE SINGLETARY *The Note (Giant)*
 RANDY TRAVIS *Out Of My Bones (DreamWorks)*
 SHANIA TWAIN *You're Still The One (Mercury)*
 CLAY WALKER *Then What (Giant)*
 TRISHA YEARWOOD *Perfect Love (MCA)*

HOT SHOTS

RHETT AKINS *Drivin' My Life Away (Decca)*
 TERRI CLARK *Now That I Found You (Mercury)*
 CHRIS CUMMINGS *I Waited (Warner Bros.)*
 TY HERNDON *A Man Holdin' On (Epic)*
 HAL KETCHUM *I Saw The Light (Curb)*
 MINDY MCCREARY *You'll Never Know (BNA)*
 TIM MCGRAW *One Of These Days (Curb)*
 JOHN MICHAEL MONTGOMERY *Love Working On You (Atlantic)*
 ALLISON MOORER *A Soft Place To Fall (MCA)*
 EDDY RAVEN *Johnny's Got A Pistol (Capitol)*
 KEVIN SHARP *Love Is All That Really Matters (Asylum/EGG)*
 LEE ANN WOMACK *Buckaroo (Decca)*
 CHELY WRIGHT *I Already Do (MCA)*

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week. Pick Hits of the Week receive 6 plays per day.

Information current as of April 1

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

KEAN/Abilene, TX PD: Dwayne Alexander MD: Rudy Allen Fernandez 17 MARK CHESNUTT 7 TY HERNDON 7 NEAL MCCOY	KIZN/Boise, ID APD: Spencer Burke 7 SAMMY KERSHAW 17 LEAN RIMES 7 KEVIN SHARP 7 ANITA COCHRAN 7 MATT KING	WHOK/Columbus, OH PD: Don Crist APD: George Wolf 25 LEAN RIMES 7 CLINT BLACK	WCKT/Ft. Myers, FL PD: Paul Orr APD/MC: BJ Odum 17 LEAN RIMES 17 LEAN RIMES 6 KEVIN SHARP 6 SAMMY KERSHAW 6 LEE ANN WOMACK	WXBQ/Johnson City, TN PD: Bill Hagy MD: Reggie Neal 15 BURNIN' DAYLIGHT 15 KENNY CHESNEY 14 TY HERNDON 12 BRYAN WHITE	WVOM/Madison, WI OM/PM: Tom Oakes MD: Matt McKenzie 19 SAMMY KERSHAW	KTST/Oklahoma City, OK OM/PM: Charlie Harrigan 15 ANITA COCHRAN 15 DIXIE CHICKS 15 WADE HAYES 15 TY HERNDON 15 DARYLE SINGLETARY	KBUL/Reno, NV OM: Tom Jordan APD/MD: Chuck Reeves 11 BRYAN WHITE	WKHL/Richmond, VA PD: Steve Sterling MD: Rick Campbell 15 JOE DUFFIE 15 SAWYER BROWN	WJCL/Savannah, GA MD: Jay Morgan 5 LORRIE MORGAN	WWWZ/Tupelo, MS OM/PM: Rusty Pugh MD: Scott Kelly 12 KEVIN SHARP 12 DARYLE SINGLETARY 12 TERRI CLARK 12 LORRIE MORGAN 12 DIXIE CHICKS 7 SUZY BOGGS	KYCW/Seattle, WA PD: Becky Brenner MD: Penny Coyne 15 DIXIE CHICKS 16 GARY ALLAN 16 LEAN RIMES 16 MARK WILLS	KRM/D/Sheveport, LA OM/PM: Ray Swan APD/MD: Rick Stephenson 15 MARK CHESNUTT 15 DIXIE CHICKS 15 TY HERNDON 7 THOMPSON BROTHERS.	WFRG/Ulica-Rome, NY PD: I. B. Greenwood MD: Crickett 15 LEAN RIMES 13 STEVE WARNER 13 BRYAN WHITE	KJUG/Visalia, CA APD/MD: Dave Daniels 15 CLINT BLACK 15 SUZY BOGGS 15 TERRI CLARK 15 DIXIE CHICKS 15 WADE HAYES	KDRK/Spokane, WA OM: Ray Edwards PD/MD: Tim Collier 19 ALABAMA	WACO/Waco, TX PD: Zack Owen APD/MD: Glenn Michaels 17 TIM MCGRAW 17 SAMMY KERSHAW 17 TY HERNDON 17 LEAN RIMES	KNFR/Spokane, WA PD: Jay Daniels MD: Paul Neuman 14 SUZY BOGGS 14 DIXIE CHICKS 14 LEE ANN WOMACK 14 SHANE STOCKTON 14 NEAL MCCOY	WMZO/Washington, DC MD: Mac Daniels MD: Jon Anthony 17 TY HERNDON 17 BRYAN WHITE 17 KEITH HARLING	WDEF/Wausau, WI PD: Mitch Mann MD: Lou Stewart 7 GARY ALLAN 7 DIXIE CHICKS 7 BRYAN WHITE 7 DIXIE CHICKS	WPXK/Springfield, MA PD: Al Brock MD: Kevin Wright 17 SUZY BOGGS 11 CLINT BLACK	KTTS/Springfield, MO PD: Don Paul APD/MD: Warren McDonald 30 SUZY BOGGS 5 CLINT BLACK 5 TERRI CLARK 5 SUZY BOGGS 5 WADE HAYES 5 SAWYER BROWN 5 DIXIE CHICKS 5 DAVID MORGAN	WIRK/West Palm Beach, FL APD/MD: J.R. Jackson 5 SHANE STOCKTON 5 THOMPSON BROTHERS. 5 SUZY BOGGS 5 HAL KETCHUM	WVOK/Wheeling, WV APD/MD: Jim Elliott 10 LEE ANN WOMACK 10 SUZY BOGGS 10 SAWYER BROWN 10 WADE HAYES 10 TERRI CLARK 10 DIXIE CHICKS	WBBK/Wichita, KS OM/PM: Pat Moyer MD: Dan Holliday 14 CLINT BLACK 5 LEE ANN WOMACK	WOYK/Tampa, FL PD: Hector Miano APD/MD: Jay Roberts 18 GARTH BROOKS 5 KEVIN SHARP 5 LILA MCCANN 5 TY HERNDON 5 DARYLE SINGLETARY	WABJ/Tallahassee, FL OM/PM: Jeff Horn APD/MD: Rick Miller 14 MARK CHESNUTT 14 LEE ANN WOMACK 14 NEAL MCCOY 14 TY HERNDON 14 CHELY WRIGHT	KFDI/Wichita, KS PD: John Spear MD: Mike Kriuk 5 DAVID MORGAN 5 TERRI CLARK 5 DIXIE CHICKS 5 CLINT BLACK	KZSN/Wichita, KS OM/PM: Dan Moyer MD: Pat Holliday 14 CLINT BLACK 5 LEE ANN WOMACK	WOYK/Tampa, FL PD: Hector Miano APD/MD: Jay Roberts 18 GARTH BROOKS 5 KEVIN SHARP 5 LILA MCCANN 5 TY HERNDON 5 DARYLE SINGLETARY	WRBQ/Tampa, FL PD: Ronnie Lane MD: Wanda Myles 10 LEE ANN WOMACK 5 HAL KETCHUM	WTHI/Terre Haute, IN OM/PM: Barry Kent MD: Patty Merty 15 TIM MCGRAW 15 LILA MCCANN 15 CLINT BLACK 5 WADE HAYES 5 CHELY WRIGHT	WWSO/Winchester, VA PD: Randy Woodard MD: Jennifer Woodward 14 TERRI CLARK 14 ANITA COCHRAN 14 DARYLE SINGLETARY 14 LEE ANN WOMACK	WIBW/Tonka, KS PD: Kevin Wagner MD: Patti Cheek 15 SHERRIE AUSTIN 15 KEITH HARLING 7 WADE HAYES 7 ANITA COCHRAN 7 HAL KETCHUM	KXDO/Yakima, WA PD: Andy Brynton 14 TIM MCGRAW 14 SHANE STOCKTON 14 TERRI CLARK 14 SUZY BOGGS 7 KEVIN SHARP 5 CLINT BLACK	KVOD/Tulsa, OK OM/PM: Andy Oatman APD/MD: Steve Jackson 8 DIXIE CHICKS 8 DIXIE CHICKS 8 JOE DUFFIE 8 WADE HAYES	WVXX/Wichita, KS APD/MD: Mike Sheppard ASST. OM: Greg Fry MD: Steve Barnes 12 TY HERNDON 12 LEE ANN WOMACK	KYCY/San Francisco, CA PD: Eric Logan APD: Steve Jordan 30 SUZY BOGGS 20 TERRI CLARK 5 SUZY BOGGS 5 KENNY CHESNEY 5 TY HERNDON 5 MATT KING	KRTY/San Jose, CA PD: Julie Stevens 25 TIM MCGRAW 14 SAMMY KERSHAW	WMSI/Jackson, MS	WKIS/Miami, FL	KWJJ/Portland, OR	KMPS/Seattle, WA
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204 Total Reporters
204 Current Reporters
199 Current Playlists
Reported Frozen Playlist (5):
WCOS/Columbia, SC
WMSI/Jackson, MS
WKIS/Miami, FL
KWJJ/Portland, OR
KMPS/Seattle, WA

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #1
WXXY/New York
(514) 592-1071
Smith/Roth

PLAYS

3W	2W	1W	ARTIST/TITLE
37	37	37	CLINT BLACK/Nothin' But...
37	37	37	MCBRIDE W/BRICKMAN/Valentine
37	37	37	GARTH BROOKS/Two Pina Colodas
37	37	37	SHANIA TWAIN/You're Still The One
27	27	27	RANDY TRAVIS/Out Of My Bones
27	27	27	ALABAMA/She's Got That...
27	27	27	FAITH HILL/This Kiss
27	27	27	COCHRAN & WARNER/What If I Said
27	27	27	GEORGE STRAIT/The Nerve
27	27	27	STEVE WARNER/Holes In...
17	17	17	JOHN M. MONTGOMERY/Love Working...
17	17	17	DAVID KERSH/1 Never Stop...
17	17	17	TOBY KEITH/Dream Walkin'
17	17	17	TIM MCGRAW/One Of These Days
17	17	17	LEANN RIMES/Commitment
10	10	10	JO DEE MESSINA/Bye, Bye
10	10	10	DIXIE CHICKS/Can Love You
10	10	10	GARTH BROOKS/Perfect Love
10	10	10	PATTY LOVELESS/To Have You Back
10	10	10	KEVIN SHARP/Love Is All That...
10	10	10	HAL KETCHUM/Saw The Light
10	10	10	CLAY WALKER/Then What
10	10	10	MARK WILLIS/Do (Cherish You)
10	10	10	TRACY BYRD/From The Country
10	10	10	CLINT BLACK/The Shoes You're...
10	10	10	RANDY TRAVIS/Out Of My Bones
10	10	10	MARK WILLIS/Do (Cherish You)
10	10	10	KINLEYS/Just Between You...
10	10	10	MICHAEL PETERSON/Too Good To Be True
10	10	10	MAVERICKS/Be With You
10	10	10	CHELY WRIGHT/Already Do
10	10	10	SUZIE BOGUSS/Somebody To Love
10	10	10	TRACE ADKINS/Lonely Won't...

MARKET #2
KZLA/Los Angeles
(313) 882-8000
Sebastian/Fink

PLAYS

3W	2W	1W	ARTIST/TITLE
28	34	34	CLINT BLACK/Nothin' But...
28	28	28	GARTH BROOKS/She's Gonna Make It
28	28	28	TOBY KEITH/Dream Walkin'
28	34	34	DAVID KERSH/1 Never Stop...
28	28	28	SHANIA TWAIN/You're Still The One
18	18	18	TRACE ADKINS/Lonely Won't...
18	18	18	ALABAMA/She's Got That...
18	18	18	GARY ALLAN/It Would Be You
18	21	21	KINLEYS/Just Between You...
18	18	18	SONS OF THE DESERT/Leaving October
10	18	18	STEVE WARNER/Holes In...
34	21	21	TRISHA YEARWOOD/Perfect Love
21	21	21	KENNY CHESNEY/Chances
21	21	21	WADE HAYES/The Day That She...
34	34	34	MCBRIDE W/BRICKMAN/Valentine
34	34	34	TIM MCGRAW/Just To See You...
34	34	34	JO DEE MESSINA/Bye, Bye
21	21	21	COLLIN RAYE/Little Red Rodeo
21	21	21	WYNNONA/Come Some Rainy Day
10	18	18	GARTH BROOKS/Two Pina Colodas
10	15	15	TRACY BYRD/From The Country
10	15	15	FAITH HILL/This Kiss
28	18	18	PATTY LOVELESS/To Have You Back...
18	15	15	TIM MCGRAW/One Of These Days
18	15	15	RANDY TRAVIS/Out Of My Bones
12	18	18	MARK WILLIS/Do (Cherish You)
12	18	18	MARK CHESNUTTI/Might Even Quit...
12	15	15	TY HERNDON/A Man Holdin' On
10	18	18	MINDY MCCREADY/You'll Never Know
10	15	15	JOHN M. MONTGOMERY/Love Working...
10	15	15	MICHAEL PETERSON/Too Good To Be True
12	15	15	LEANN RIMES/Commitment
10	15	15	CLAY WALKER/Then What
10	15	15	TAMMY WYNETTE/Stand By Your Man

MARKET #3
WUSN/Chicago
(312) 649-0099
Siedge/Biondo

PLAYS

3W	2W	1W	ARTIST/TITLE
20	36	36	CLAY WALKER/Then What
36	36	36	DAVID KERSH/1 Never Stop...
36	36	36	WADE HAYES/The Day That She...
36	36	36	TRISHA YEARWOOD/Perfect Love
36	36	36	GEORGE STRAIT/Round About Way
36	36	36	COLLIN RAYE/Little Red Rodeo
20	20	20	RANDY TRAVIS/Out Of My Bones
20	20	20	TOBY KEITH/Dream Walkin'
20	20	20	SHANIA TWAIN/You're Still The One
14	20	20	STEVE WARNER/Holes In...
14	20	20	TRACY BYRD/From The Country
20	20	20	FAITH HILL/This Kiss
14	20	20	ALABAMA/She's Got That...
20	20	20	TRACE ADKINS/Lonely Won't...
20	20	20	MCBRIDE W/BRICKMAN/Valentine
20	20	20	PATTY LOVELESS/To Have You Back...
20	20	20	MICHAEL PETERSON/Too Good To Be True
20	20	20	JO DEE MESSINA/Bye, Bye
20	20	20	KINLEYS/Just Between You...
20	20	20	LEANN RIMES/Commitment
14	14	14	GARTH BROOKS/Two Pina Colodas
14	14	14	JOHN M. MONTGOMERY/Love Working...
14	14	14	TIM MCGRAW/One Of These Days
14	14	14	CLAY WALKER/Then What
14	14	14	NEAL MCCOY/Party On
14	14	14	CHELY WRIGHT/Already Do
14	14	14	GARY ALLAN/It Would Be You
14	14	14	SONS OF THE DESERT/Leaving October
14	14	14	MINDY MCCREADY/You'll Never Know
14	14	14	LONESTAR/Say When
14	14	14	LIVIN'S/Woman To Woman
14	14	14	TY HERNDON/A Man Holdin' On
14	14	14	BRYAN WHITE/Bad Day To Let...
14	14	14	SAMMY KERSHAW/Matches
14	14	14	MARK WILLIS/Do (Cherish You)
36	36	36	SAMMY KERSHAW/Love Of My Life

MARKET #4
KYCY/San Francisco
(415) 391-9330
Logan/Jordan

PLAYS

3W	2W	1W	ARTIST/TITLE
40	40	40	CLINT BLACK/Nothin' But...
40	40	40	TOBY KEITH/Dream Walkin'
40	40	40	JO DEE MESSINA/Bye, Bye
40	40	40	DAVID KERSH/1 Never Stop...
40	40	40	TRISHA YEARWOOD/Perfect Love
40	40	40	SHANIA TWAIN/You're Still The One
40	40	40	CLAY WALKER/Then What
40	40	40	STEVE WARNER/Holes In...
40	40	40	DAVID KERSH/1 Never Stop...
40	40	40	GARTH BROOKS/Two Pina Colodas
40	40	40	TRACY BYRD/From The Country
5	5	5	MARK CHESNUTTI/Might Even Quit...
30	30	30	FAITH HILL/This Kiss
30	30	30	ALABAMA/She's Got That...
30	30	30	KINLEYS/Just Between You...
5	20	20	PATTY LOVELESS/To Have You Back...
5	20	20	TIM MCGRAW/One Of These Days
5	20	20	GEORGE STRAIT/Just Want To...
20	20	20	RANDY TRAVIS/Out Of My Bones
5	5	5	MARK CHESNUTTI/Might Even Quit...
5	5	5	MARK WILLIS/Do (Cherish You)
5	5	5	GARY ALLAN/It Would Be You
5	5	5	TERRI CLARK/Now That I Found You
30	20	20	LONESTAR/Say When
5	5	5	JOHN M. MONTGOMERY/Love Working...
17	17	17	SHANIA TWAIN/You're Still The One
17	17	17	TRACE ADKINS/Lonely Won't...
17	17	17	ALAN JACKSON/Between The Devil...
17	17	17	LEANN RIMES/On The Side Of...
24	24	24	COCHRAN & WARNER/What If I Said
17	17	17	DIAMOND RIO/Imagine That
17	17	17	SHANIA TWAIN/Don't Be Stupid
17	17	17	BROOKS & DUNN/He's Got You
17	17	17	LILA MCCANNI/Wanna Fall In Love
17	17	17	TIM MCGRAW/Just To See You...
17	17	17	TRACE ADKINS/The Real Ol' Mine
17	17	17	SAMMY KERSHAW/Love Of My Life
7	7	7	MINDY MCCREADY/You'll Never Know
7	7	7	SONS OF THE DESERT/Leaving October
7	7	7	GARY ALLAN/It Would Be You
7	7	7	LONESTAR/Say When
7	7	7	SHERRIE AUSTIN/Put Your Heart...

MARKET #5
WXTU/Philadelphia
(610) 667-9000
Johnson/Radler

PLAYS

3W	2W	1W	ARTIST/TITLE
24	24	24	KINLEYS/Just Between You...
32	32	32	CLINT BLACK/Nothin' But...
32	32	32	DIXIE CHICKS/Can Love You
32	32	32	MICHAEL PETERSON/Too Good To Be True
17	24	24	FAITH HILL/This Kiss
32	32	32	TRISHA YEARWOOD/Perfect Love
32	32	32	GEORGE STRAIT/Round About Way
32	32	32	COLLIN RAYE/Little Red Rodeo
32	32	32	WADE HAYES/The Day That She...
17	17	17	PATTY LOVELESS/To Have You Back
24	24	24	MCBRIDE W/BRICKMAN/Valentine
32	32	32	GARTH BROOKS/She's Gonna Make It
24	24	24	TOBY KEITH/Dream Walkin'
17	17	17	RANDY TRAVIS/Out Of My Bones
24	24	24	TRACE ADKINS/Lonely Won't...
17	17	17	CLAY WALKER/Then What
17	17	17	TIM MCGRAW/One Of These Days
7	7	7	TRACY BYRD/From The Country
17	17	17	GARTH BROOKS/Two Pina Colodas
17	17	17	HAL KETCHUM/Saw The Light
17	17	17	JOHN M. MONTGOMERY/Love Working...
7	7	7	MICHAEL PETERSON/Too Good To Be True
17	17	17	SHANIA TWAIN/You're Still The One
17	17	17	TRACE ADKINS/Lonely Won't...
17	17	17	ALAN JACKSON/Between The Devil...
17	17	17	LEANN RIMES/On The Side Of...
32	32	32	LEE ANN WOMACK/You've Got To...
24	24	24	COCHRAN & WARNER/What If I Said
17	17	17	DIAMOND RIO/Imagine That
17	17	17	SHANIA TWAIN/Don't Be Stupid
17	17	17	BROOKS & DUNN/He's Got You
17	17	17	LILA MCCANNI/Wanna Fall In Love
17	17	17	TIM MCGRAW/Just To See You...
17	17	17	TRACE ADKINS/The Real Ol' Mine
17	17	17	SAMMY KERSHAW/Love Of My Life
7	7	7	MINDY MCCREADY/You'll Never Know
7	7	7	SONS OF THE DESERT/Leaving October
7	7	7	GARY ALLAN/It Would Be You
7	7	7	LONESTAR/Say When
7	7	7	SHERRIE AUSTIN/Put Your Heart...

MARKET #6
KPLX/Dallas
(214) 526-2400
Philips/Whitney

PLAYS

3W	2W	1W	ARTIST/TITLE
38	38	38	DAVID KERSH/1 Never Stop...
30	38	38	JO DEE MESSINA/Bye, Bye
30	38	38	TRISHA YEARWOOD/Perfect Love
30	38	38	GARTH BROOKS/Two Pina Colodas
30	38	38	CLAY WALKER/Then What
30	38	38	TOBY KEITH/Dream Walkin'
30	38	38	TRACY BYRD/From The Country
30	38	38	STEVE WARNER/Holes In...
15	30	38	MINDY MCCREADY/You'll Never Know
30	38	38	KINLEYS/Just Between You...
30	38	38	COCHRAN & WARNER/What If I Said
30	38	38	MICHAEL PETERSON/Too Good To Be True
15	30	38	RANDY TRAVIS/Out Of My Bones
15	30	38	SHANIA TWAIN/You're Still The One
15	30	38	MARK WILLIS/Do (Cherish You)
15	30	38	FAITH HILL/This Kiss
15	30	38	KEITH HARLING/Papa Bear
15	30	38	TRACE ADKINS/Lonely Won't...
15	30	38	FAITH HILL/This Kiss
15	30	38	SAMMY KERSHAW/Matches
15	30	38	TIM MCGRAW/One Of These Days
38	38	38	MCBRIDE W/BRICKMAN/Valentine
30	38	38	PATTY LOVELESS/To Have You Back...
15	30	38	MATT KING/A Woman's Tears
15	30	38	TRACY BYRD/From The Country
15	30	38	HAL KETCHUM/Saw The Light
15	30	38	SHERRIE AUSTIN/Put Your Heart...
15	30	38	KENNY CHESNEY/That's Why I'm Here
15	30	38	SHANE STOCKTON/What If I'm Right
15	30	38	LEANN RIMES/Commitment
15	30	38	JOHN M. MONTGOMERY/Love Working...
15	30	38	TERRI CLARK/Now That I Found You
38	38	38	COLLIN RAYE/Little Red Rodeo
38	38	38	WADE HAYES/The Day That She...
38	38	38	CLINT BLACK/Nothin' But...
15	15	15	ALABAMA/She's Got That...
15	15	15	SONS OF THE DESERT/Leaving October

MARKET #6
KYNG/Dallas
(972) 716-7800
Pearman/Tackett

PLAYS

3W	2W	1W	ARTIST/TITLE
55	55	55	DAVID KERSH/1 Never Stop...
55	55	55	TRISHA YEARWOOD/Perfect Love
45	55	55	LONESTAR/Say When
45	55	55	CLAY WALKER/Then What
45	55	55	MINDY MCCREADY/Let's Talk About...
45	55	55	KINLEYS/Just Between You...
45	55	55	STEVE WARNER/Holes In...
45	55	55	MICHAEL PETERSON/Too Good To Be True
45	55	55	JOHN M. MONTGOMERY/Love Working...
45	55	55	TOBY KEITH/Dream Walkin'
45	55	55	MARK WILLIS/Do (Cherish You)
35	55	55	JO DEE MESSINA/Bye, Bye
35	55	55	SHANIA TWAIN/You're Still The One
35	55	55	RANDY TRAVIS/Out Of My Bones
35	55	55	TRACE ADKINS/Lonely Won't...
35	55	55	MICHAEL PETERSON/Too Good To Be True
20	20	20	JOHN M. MONTGOMERY/Love Working...
20	20	20	TIM MCGRAW/One Of These Days
10	20	20	ALABAMA/She's Got That...
20	20	20	FAITH HILL/This Kiss
20	20	20	HAL KETCHUM/Saw The Light
20	20	20	CLINT BLACK/The Shoes You're...
20	20	20	GARTH BROOKS/Two Pina Colodas
20	20	20	JOHN M. MONTGOMERY/Love Working...
20	20	20	PATTY LOVELESS/To Have You Back...
20	20	20	TIM MCGRAW/One Of These Days
20	20	20	ALABAMA/She's Got That...
20	20	20	SHANIA TWAIN/From This Moment On
20	20	20	STEVE WARNER/Holes In...
20	20	20	COCHRAN & WARNER/What If I Said
20	20	20	TRACY BYRD/From The Country
20	20	20	SAMMY KERSHAW/Love Of My Life
20	20	20	NEAL MCCOY/Party On
20	20	20	TIM MCGRAW/W.F. Hill/It's Your Love
20	20	20	MARTINA MCBRIDE/A Broken Wing
20	20	20	TRISHA YEARWOOD/How Do I Live
15	15	15	TRACE ADKINS/Lonely Won't...
15	15	15	MICHAEL PETERSON/Too Good To Be True
25	25	25	PATTY LOVELESS/To Have You Back...
5	5	5	MINDY MCCREADY/You'll Never Know
15	15	15	JOHN M. MONTGOMERY/Love Working...
15	15	15	LEANN RIMES/Commitment
15	15	15	GEORGE STRAIT/Just Want To...
5	5	5	GEORGE STRAIT/Round About Way
5	5	5	KINLEYS/Just Between You...
5	5	5	ALABAMA/She's Got That...
5	5	5	GARY ALLAN/It Would Be You
5	5	5	SHERRIE AUSTIN/Put Your Heart...

MARKET #7
W4Country/Detroit
(313) 259-4323
Roberts/Cadillac Jack

PLAYS

3W	2W	1W	ARTIST/TITLE
37	37	37	CLINT BLACK/Nothin' But...
37	37	37	GARTH BROOKS/She's Gonna Make It
25	37	37	JO DEE MESSINA/Bye, Bye
15	25	37	DAVID KERSH/1 Never Stop...
37	37	37	TIM MCGRAW/Just To See You...

COUNTRY PLAYLISTS

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MARKET #13
WYAC/Seattle
(206) 216-0965
Brenner/Coyno

WYAC
96.5

PLAYS	3W	2W	1W	ARTIST/TITLE
24	47	47	47	MICHAEL PETERSON/Too Good To Be True
25	47	47	47	TRISHA YEARWOOD/Perfect Love
47	47	47	47	CLAY WALKER/Then What
47	47	47	47	CLINT BLACK/Nothin' But...
24	24	24	24	TRACE ADKINS/Lonely Won't...
24	24	24	24	JO DEE MESSINA/Bye, Bye
24	47	47	47	DAVID KERSHAW/I Never Stop...
24	24	24	24	GARTH BROOKS/Two Pina Colodas
15	24	24	24	RANDY TRAVIS/Out Of My Bones
16	24	24	24	ALABAMA/She's Got That...
18	24	24	24	RANDY TRAVIS/Out Of My Bones
24	24	24	24	STEVE WARINER/Holes In...
24	24	24	24	PATTY LOVELESS/To Have You Back...
24	24	24	24	TIM MCGRAW/One Of These Days
24	24	24	24	FAITH HILL/This Kiss
16	24	24	24	TRACY BYRD/From The Country
16	24	24	24	TOBY KEITH/Dream Walkin'
16	24	24	24	MINDY MCCREADY/You'll Never Know
16	24	24	24	SHANIA TWAIN/You're Still The One
16	24	24	24	JOHN M. MONTGOMERY/Love Working...
16	16	16	16	HAL KETCHUM/ Saw The Light
16	16	16	16	MATT KING/A Woman's Tears
16	16	16	16	LOLESTAR/Say When
16	16	16	16	SHERRIE AUSTIN/Put Your Heart...
16	16	16	16	MARK CHESNUT/ Might Even Out...
16	16	16	16	SAMMY KERSHAW/Matches
16	16	16	16	KEITH HARLING/Papa Bear
16	16	16	16	DIXIE CHICKS/There's Your Trouble
16	16	16	16	GARY ALLAN/ Would Be You
16	16	16	16	LEANN RIMES/Commitment
16	16	16	16	MARK WILLS/ Do (Cherish You)
24	14	14	14	WAGNER/What I Found You
24	14	14	14	DIAMOND RIO/Imagine That
14	14	14	14	TIM MCGRAW/Just To See You
14	14	14	14	SHANIA TWAIN/Don't Be Stupid...
14	14	14	14	DIXIE CHICKS/ Can Love You
16	14	14	14	CHELY WRIGHT/ Already Do
47	14	14	14	COLLIN RAYE/Little Red Rodeo
47	14	14	14	GEORGE STRAIT/Round About Way
15	14	14	14	JOHN M. MONTGOMERY/Angei In My Eyes

MARKET #14
KEYE/Minneapolis
(612) 820-4200
Swedberg/Moon

KEYE
102

PLAYS	3W	2W	1W	ARTIST/TITLE
40	40	40	40	COLLIN RAYE/Little Red Rodeo
40	40	40	40	SHANIA TWAIN/You're Still The One
40	40	40	40	JO DEE MESSINA/Bye, Bye
40	40	40	40	TRISHA YEARWOOD/Perfect Love
26	40	40	40	MICHAEL PETERSON/Too Good To Be True
26	40	40	40	GARTH BROOKS/Two Pina Colodas
26	40	40	40	STEVE WARINER/Holes In...
26	40	40	40	CLAY WALKER/Then What
26	26	26	26	MICBRIDE W/BRICKMAN/Valentine
18	26	26	26	DAVID KERSHAW/I Never Stop...
26	26	26	26	TOBY KEITH/Dream Walkin'
26	26	26	26	KINLEYS/Just Between You...
26	26	26	26	MINDY MCCREADY/You'll Never Know
26	26	26	26	SONS OF THE DESERT/Leaving October
26	26	26	26	TRACE ADKINS/Lonely Won't...
26	26	26	26	FAITH HILL/This Kiss
26	26	26	26	RANDY TRAVIS/Out Of My Bones
26	26	26	26	LEANN RIMES/Commitment
18	26	26	26	JOHN M. MONTGOMERY/Love Working
18	26	26	26	TRACY BYRD/From The Country
18	26	26	26	TIM MCGRAW/One Of These Days
18	18	18	18	MARK WILLS/ Do (Cherish You)
18	18	18	18	PATTY LOVELESS/To Have You Back...
18	18	18	18	SHERRIE AUSTIN/Put Your Heart...
18	18	18	18	GARY ALLAN/ Would Be You
18	18	18	18	LEANN RIMES/Commitment
18	18	18	18	KEITH HARLING/Papa Bear
18	18	18	18	LYNNS/Woman To Woman
18	18	18	18	DARLE SINGLETARY/That's Where...
18	18	18	18	ALABAMA/She's Got That...
18	18	18	18	LEE ANN WOMACK/Backuroo
18	18	18	18	DIXIE CHICKS/There's Your Trouble
18	18	18	18	TERRI CLARK/Now That I Found You
18	18	18	18	KEITH HARLING/Papa Bear
18	18	18	18	LEANN RIMES/Commitment
18	18	18	18	SAMMY KERSHAW/Matches
18	18	18	18	LILA MCCANN/Wanna Fall In Love
18	18	18	18	CHELY WRIGHT/ Already Do
18	18	18	18	MATT KING/A Woman's Tears
18	18	18	18	JOE DIFFIE/Texas Size Heartache

MARKET #15
KSON/San Diego
(619) 291-9797
Shepard/Frey/Barnes

KSON
94.3

PLAYS	3W	2W	1W	ARTIST/TITLE
31	31	31	31	CLINT BLACK/Nothin' But...
31	31	31	31	GARTH BROOKS/Two Pina Colodas
31	31	31	31	WYNONNA/Come Some Rainy Day
31	31	31	31	TRISHA YEARWOOD/Perfect Love
20	31	31	31	TOBY KEITH/Dream Walkin'
20	31	31	31	MICBRIDE W/BRICKMAN/Valentine
20	31	31	31	DAVID KERSHAW/I Never Stop...
20	31	31	31	JO DEE MESSINA/Bye, Bye
20	31	31	31	CLAY WALKER/Then What
20	20	20	20	TRACE ADKINS/Lonely Won't...
20	20	20	20	PATTY LOVELESS/To Have You Back...
20	20	20	20	MICHAEL PETERSON/Too Good To Be True
20	20	20	20	FAITH HILL/This Kiss
20	20	20	20	RANDY TRAVIS/Out Of My Bones
20	20	20	20	MINDY MCCREADY/You'll Never Know
20	20	20	20	TRACY BYRD/From The Country
20	20	20	20	STEVE WARINER/Holes In...
20	20	20	20	GARTH BROOKS/Two Pina Colodas
20	20	20	20	GARY ALLAN/ Would Be You
14	20	20	20	SHANIA TWAIN/You're Still The One
12	20	20	20	JOHN M. MONTGOMERY/Love Working...
12	20	20	20	LYNNS/Woman To Woman
12	20	20	20	TIM MCGRAW/One Of These Days
14	14	14	14	BROOKS & DUNN/He's Got You
14	14	14	14	GARTH BROOKS/Longneck Bottle
14	14	14	14	DIXIE CHICKS/ Can Love You
14	14	14	14	SHERRIE AUSTIN/Put Your Heart...
14	14	14	14	LOLESTAR/ Say When
14	14	14	14	LILA MCCANN/Wanna Fall In Love
14	14	14	14	COLLIN RAYE/Little Red Rodeo
14	14	14	14	TERRI CLARK/Now That I Found You
12	12	12	12	KEITH HARLING/Papa Bear
12	12	12	12	MELDIE CRITCHFIELD/ Broken Road
12	12	12	12	KENNY CHESNEY/That's Why I'm Here
12	12	12	12	SHANE STOCKTON/What I'm Right
12	12	12	12	NEAL MCCOY/Party On
12	12	12	12	LEANN RIMES/Commitment
12	12	12	12	SAMMY KERSHAW/Matches

MARKET #16
WMJG/Long Island
(516) 423-6740
Asker/Alexander

WMJG
Country 94.3

PLAYS	3W	2W	1W	ARTIST/TITLE
38	38	38	38	DAVID KERSHAW/I Never Stop...
38	38	38	38	TRISHA YEARWOOD/Perfect Love
38	38	38	38	COLLIN RAYE/Little Red Rodeo
38	38	38	38	MICBRIDE W/BRICKMAN/Valentine
38	38	38	38	CLINT BLACK/Nothin' But...
26	38	38	38	CLAY WALKER/Then What
26	38	38	38	JO DEE MESSINA/Bye, Bye
26	26	26	26	SHANIA TWAIN/You're Still The One
26	26	26	26	RANDY TRAVIS/Out Of My Bones
26	26	26	26	TRACE ADKINS/Lonely Won't...
26	26	26	26	STEVE WARINER/Holes In...
26	26	26	26	TOBY KEITH/Dream Walkin'
26	26	26	26	PATTY LOVELESS/To Have You Back...
26	26	26	26	FAITH HILL/This Kiss
26	26	26	26	RANDY TRAVIS/Out Of My Bones
26	26	26	26	GARTH BROOKS/Two Pina Colodas
26	26	26	26	TRACE ADKINS/Lonely Won't...
21	26	26	26	MICHAEL PETERSON/Too Good To Be True
21	26	26	26	ALABAMA/She's Got That...
21	26	26	26	MINDY MCCREADY/You'll Never Know
21	26	26	26	JOHN M. MONTGOMERY/Love Working...
21	26	26	26	TIM MCGRAW/One Of These Days
21	21	21	21	GARY ALLAN/ Would Be You
21	21	21	21	SHERRIE AUSTIN/Put Your Heart...
21	21	21	21	MARK WILLS/ Do (Cherish You)
21	21	21	21	SAMMY KERSHAW/Matches
21	21	21	21	CLINT BLACK/The Shoes You're...
21	21	21	21	BRYAN WHITE/ Bad Day To Let...
10	21	21	21	LILA MCCANN/Wanna Fall In Love
10	21	21	21	TRACY BYRD/From The Country
10	21	21	21	MARK CHESNUT/ Might Even Out...
38	38	38	38	GEORGE STRAIT/Round About Way
38	38	38	38	WADE HAYES/The Day That She...
26	26	26	26	DIXIE CHICKS/ Can Love You
38	38	38	38	GARTH BROOKS/She's Gonna Make It
38	38	38	38	COCHRAN & WARINER/What I Said
15	38	38	38	LEE ANN WOMACK/You've Got To...
15	15	15	15	LILA MCCANN/Wanna Fall In Love
15	15	15	15	TIM MCGRAW/Just To See You
15	15	15	15	DIAMOND RIO/Imagine That

MARKET #17
KMLF/Phoenix
(602) 264-0108
Garison/Allen

CAMEL COUNTRY
108

PLAYS	3W	2W	1W	ARTIST/TITLE
30	30	30	30	FAITH HILL/This Kiss
43	43	43	43	CLINT BLACK/Nothin' But...
43	43	43	43	SHANIA TWAIN/You're Still The One
43	43	43	43	JO DEE MESSINA/Bye, Bye
26	43	43	43	GARTH BROOKS/Two Pina Colodas
30	30	30	30	MARITINA MCBRIDE/Wrong Again
26	30	30	30	TRACE ADKINS/Lonely Won't...
26	30	30	30	KEITH HARLING/Papa Bear
30	30	30	30	COCHRAN & WARINER/What I Said
30	30	30	30	DAVID KERSHAW/I Never Stop...
26	30	30	30	TRISHA YEARWOOD/Perfect Love
26	30	30	30	GARY ALLAN/ Would Be You
26	30	30	30	CLINT BLACK/The Shoes You're...
26	26	26	26	LEANN RIMES/Commitment
26	26	26	26	DARLE SINGLETARY/That's Where...
26	26	26	26	SAMMY KERSHAW/Matches
26	26	26	26	ALABAMA/She's Got That...
26	26	26	26	TRACY BYRD/From The Country
26	26	26	26	TRISHA YEARWOOD/Perfect Love
30	30	30	30	TRACE ADKINS/Lonely Won't...
30	30	30	30	TOBY KEITH/Dream Walkin'
26	30	30	30	MICHAEL PETERSON/Too Good To Be True
26	30	30	30	GARY ALLAN/ Would Be You
26	30	30	30	SHANIA TWAIN/You're Still The One
26	30	30	30	ALABAMA/She's Got That...
26	30	30	30	LEANN RIMES/Commitment
26	30	30	30	KEVIN SHARP/Love Is All That...
26	30	30	30	BROOKS & DUNN/He's Got You
15	30	30	30	GARTH BROOKS/She's Gonna Make It
15	30	30	30	COCHRAN & WARINER/What I Said
15	30	30	30	DIAMOND RIO/Imagine That
23	30	30	30	DIXIE CHICKS/ Can Love You
13	30	30	30	LILA MCCANN/Wanna Fall In Love
13	30	30	30	LEANN RIMES/Commitment
13	30	30	30	GEORGE STRAIT/Round About Way
13	30	30	30	SHANIA TWAIN/You're Still The One
13	30	30	30	STEVE WARINER/Holes In...
13	30	30	30	MARK WILLS/ Do (Cherish You)
15	15	15	15	HAL KETCHUM/ Saw The Light
15	15	15	15	MINDY MCCREADY/You'll Never Know
15	15	15	15	LEANN RIMES/Commitment
15	15	15	15	SHANE STOCKTON/What I'm Right
15	15	15	15	LEE ANN WOMACK/Backuroo

MARKET #17
KNIX/Phoenix
(602) 966-6236
Daniels/Owens

KNIX
102.5

PLAYS	3W	2W	1W	ARTIST/TITLE
38	38	38	38	CLAY WALKER/Then What
38	38	38	38	DAVID KERSHAW/I Never Stop...
24	38	38	38	MICBRIDE W/BRICKMAN/Valentine
38	38	38	38	TOBY KEITH/Dream Walkin'
38	38	38	38	SHANIA TWAIN/You're Still The One
24	38	38	38	JO DEE MESSINA/Bye, Bye
24	38	38	38	TRACY BYRD/From The Country
24	38	38	38	FAITH HILL/This Kiss
24	38	38	38	GARTH BROOKS/Two Pina Colodas
24	24	24	24	TRACE ADKINS/Lonely Won't...
24	24	24	24	KINLEYS/Just Between You...
24	24	24	24	MICHAEL PETERSON/Too Good To Be True
24	24	24	24	DAVID KERSHAW/I Never Stop...
24	24	24	24	JO DEE MESSINA/Bye, Bye
24	24	24	24	TOBY KEITH/Dream Walkin'
24	24	24	24	SHANIA TWAIN/You're Still The One
24	24	24	24	JOHN M. MONTGOMERY/Love Working...
24	24	24	24	MARK WILLS/ Do (Cherish You)
24	24	24	24	STEVE WARINER/Holes In...
24	24	24	24	KEITH HARLING/Papa Bear
24	24	24	24	ALAN JACKSON/Must've Had A Ball
12	24	24	24	ALABAMA/She's Got That...
24	24	24	24	TIM MCGRAW/One Of These Days
12	24	24	24	LEANN RIMES/Commitment
24	24	24	24	TRISHA YEARWOOD/Perfect Love
24	24	24	24	GEORGE STRAIT/Just Want To
12	24	24	24	LYNNS/Woman To Woman
12	12	12	12	GARY ALLAN/ Would Be You
12	12	12	12	HAL KETCHUM/ Saw The Light
12	12	12	12	KENNY CHESNEY/That's Why I'm Here
12	12	12	12	SAMMY KERSHAW/Matches
12	12	12	12	MARK CHESNUT/ Might Even Out...
12	12	12	12	LEE ANN WOMACK/Backuroo
12	12	12	12	TY HERNDON/A Man Holdin' On
12	12	12	12	LEANN RIMES/Commitment
12	12	12	12	CLINT BLACK/The Shoes You're...
12	12	12	12	TY HERNDON/A Man Holdin' On
12	12	12	12	CLINT BLACK/The Shoes You're...
25	24	24	24	DIXIE CHICKS/There's Your Trouble
41	41	41	41	COLLIN RAYE/Little Red Rodeo
41	41	41	41	JO DEE MESSINA/Bye, Bye
41	41	41	41	DAVID KERSHAW/I Never Stop...
25	41	41	41	TRACE ADKINS/Lonely Won't...
25	25	25	25	CLAY WALKER/Then What
25	25	25	25	GARTH BROOKS/Two Pina Colodas

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #24 KUPI/Cincinnati (503) 223-0300 Rolfe/Taylor. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #25 WUBE/Cincinnati (513) 721-1050 Closson/Hamilton. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #26 WYGY/Cincinnati (513) 721-1050 Marshall/Rider/Gerard. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #27 KBEK/Kansas City (816) 531-2535 Kennedy/McEntire. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #28 KFKF/Kansas City (816) 753-4000 Carter/Stevo. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #29 WDAF/Kansas City (913) 677-8998 Cramer. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #30 KNCI/Sacramento (916) 338-9200 Evans/Wood. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #31 95.3 KRTY/San Jose (408) 293-8030 Stevens. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #32 FR-95.1 KFRG/Riverside (909) 825-9525 Massie/Jeffrey. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #33 FM-106/WML/Milwaukee (414) 545-8900 Wolfe/Dolphin/Morgan. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #34 Cal Country 98.1/WCTK/Providence (614) 467-4366 Everett/Hill. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #35 92.3 WCOL/Columbus, OH (614) 221-7811 Crenshaw. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #36 K95.5/WNOK/Columbus, OH (614) 487-9465 Crist/Wolf. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #37 KJ-97/FM/COUNTRY/KAJ/San Antonio (210) 738-9700 Montgomery/James. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #38 Y100 FM/Today's Hot New Country/KCVY/San Antonio (210) 615-5400 Curtis. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

A

TRACE ADKINS Lonely Won't Leave Me Alone (*Capitol 55856*)
 Prod: Scott Hendricks Wr: Mary Danna, Jody Alan Sweet Pub: MKD Music Pub./
 Ensign Music Corp./Joe's Cafe Music(BMI) Mgr: Borman Entertainment

ALABAMA She's Got That Look In Her Eyes (*RCA 67426*)
 Prod: Don Cook & Alabama Wr: Teddy Gentry Pub: Maypop Music (BMI) Mgr: Dale
 Morris & Associates

GARY ALLAN It Would Be You (*Decca 72039*)
 Prod: Mark Wright, Byron Hill Wr: Kent Robbins, Dana Ogelsby Pub: Irving Music, Inc./
 Cotler Bay Music (BMI)/Neon Sky Music (ASCAP) Mgr: Lytle Management

SHERRIE AUSTIN Put Your Heart Into It (*Arista 3122*)
 Prod: Ed Seay, Will Rambeau Wr: Sherrie Austin, Will Rambeau Pub: Reynolds
 Publishing Corp./Bayou Boy Music(BMI) Mgr: Fitzgerald Hartley

B

CLINT BLACK Nothin' But The Tailights (*RCA 67515*)
 Prod: Clint Black, James Stroud Wr: Clint Black, Steve Wariner Pub: Blackened Music
 Publishing/Steve Wariner Music, Inc.(BMI) Mgr: Fitzgerald Hartley

CLINT BLACK The Shoes You're Wearing (*RCA 65453*)
 Prod: Clint Black, James Stroud Wr: Clint Black, Hayden Nicholas Pub: Blackened
 Music Publishing (BMI) Mgr: Fitzgerald Hartley

SUZY BOGGOSS Somebody To Love (*Capitol 12343*)
 Prod: Doug Crider, Suzy Bogguess Wr: Suzy Bogguess, Doug Crider, Matraca Berg Pub:
 Li'l Isabelle Music (ASCAP)/Lazy Kato Music (BMI)/Patrick Joseph Music, Inc. (BMI) Mgr:
 Left Bank Management

GARTH BROOKS Two Pina Colodas (*Capitol 12344*)
 Prod: Allen Reynolds Wr: Shawn Camp, Benita Hill, Sandy Mason Pub: Shawn Camp
 Music (BMI)/Foreshadow Songs, Inc. (BMI)/Gooby Music (BMI)/Good Music (ASCAP)
 Mgr: GB Management

TRACY BYRD I'm From The Country (*MCA 70016*)
 Prod: Tony Brown Wr: Marty Brown, Richard Young and Stan Webb Pub: Bug Music/
 High And Dry Music/Them Young Boys Music(Adm. by Bug)/Stan Webb Publishing(BMI/
 ASCAP) Mgr: Ritter Carter Management

C

KENNY CHESNEY That's Why I'm Here (*BNA 67498*)
 Prod: Buddy Cannon, Norro Wilson Wr: Shayne Smith, Mark Alan Springer Pub: EMI
 Blackwood Music, Inc./Mark Alan Springer Music(BMI)(all rights adm. by EMI Blackwood
 Music, Inc.) Mgr: Dale Morris & Associates

MARK CHESNUTT I Might Even Quit Lovin' You (*Decca 70006*)
 Prod: Mark Wright Wr: Mark Chesnutt, Roger Springer and Slugger Morrisette Pub:
 EMI Blackwood Music, Inc./Songs of Jasper/EMI April Music, Inc.(BMI/ASCAP) Mgr:
 BDM Management

TERRI CLARK Now That I Found You (*Mercury 200*)
 Prod: Keith Stegall Wr: J.D. Martin, Paul Begaud, Vanessa Corish Pub: WB Music
 Corp./Lillywhilly Music/MCA Music Publishing (ASCAP)/Vanessa Corish Pub. Designee Mgr:
 Woody Bowles Company

JIM COLLINS My First, Last, One And Only (*Arista 3119*)
 Prod: James Stroud, Wally Wilson Wr: Jim Collins, Bob Regan, Chris Waters Pub: EMI
 Blackwood Music Inc./Jelinda Music (BMI)/BMG Songs, Inc./Sierra Home Music (ASCAP/
 Sony/ATV Songs LLC. Mgr: International Artist Management

CHRIS CUMMINGS I Waited (*Warner Bros. 9218*)
 Prod: Rick Scott, Jim Ed Norman Wr: Chris A.T. Cummings, David Litaloiats Pub: CPL
 Publishing, Inc./Ke-Ching Music (ASCAP)/W.B.M. Music Corp./Dynda Jam Music (SESAC)
 Mgr: Peter Leggett Management

D

JOE DIFFIE Texas Size Heartache (*Epic 78873*)
 Prod: Don Cook Wr: Zack Turner, Lonnie Wilson Pub: Sony/ATV Songs LLC dba Tree
 Publishing Co. (BMI)/Sony/ATV Songs LLC dba Cross Keys Publishing Co. (ASCAP) Mgr:
 3rd Rock Entertainment

DIXIE CHICKS I Can Love You Better (*Monument 68195*)
 Prod: Paul Worley, Blake Chancey Wr: Kostas & Pamela Brown Hayes Pub: Songs
 of Polygram Int'l, Inc.(BMI)/Polygram Int'l Pub., Inc.(ASCAP) Mgr: Senior Management

DIXIE CHICKS There's Your Trouble (*Monument 78838*)
 Prod: Paul Worley, Blake Chancey Wr: Tia Sillers, Mark Selby Pub: Tom Collins Music
 Corp.(BMI)/Magnasong Music Publishing (BMI) Mgr: Senior Management

H

KEITH HARLING Papa Bear (*MCA 72042*)
 Prod: Wally Wilson Wr: Keith Harling Pub: Music Corporation of America, Inc.(BMI)
 Mgr: McCintock Harris Management

BRAD HAWKINS We Lose (*Curb/Universal 3012*)
 Prod: Chuck Howard, Steve Diamond Wr: Randy Scruggs, Rick Bowles Pub: Warner-
 Tamerlane Publishing Corp./Randy Scruggs Music(all rights obo Randy Scruggs Music
 adm. by Warner-Tamerlane Pub. Corp.)/Maypop Music(a div of Wildcountry, Inc.)(BMI) Mgr:
 Blue Spoon Entertainment

WADE HAYES When The Wrong One Loves You Right ()
 Prod: Don Cook, Chick Rains Wr: Mark D. Sanders, Steve Diamond Pub: Starstruck
 Writers Group, Inc./Mark D. Music(ASCAP)/Diamond Three Music(Adm. by Seven Summits
 Music)(BMI)(A div. of Disney Music Publishing) Mgr: Mike Robertson Management

TY HERNDON A Man Holdin' On (*Epic 78847*)
 Prod: Byron Gallimore Wr: John Ramey, Bobby Taylor, Gene Dobbins Pub: Sixteen
 Stars Music (BMI)/Dixie Stars Music (ASCAP)

J

FAITH HILL This Kiss (*Warner Bros. 9186*)
 Prod: Byron Gallimore, Faith Hill Wr: Puckalea Songs/Nomad-Norman Music/Warner-
 Tamerlane Publishing Corp. (BMI)/Almo Music Corp./Anwa Music/BNC Songs (ASCAP)
 Mgr:

K

TOBY KEITH Dream Walkin' (*Mercury 314534*)
 Prod: James Stroud, Toby Keith Wr: Toby Keith, Chuck Cannon Pub: Songs of
 Polygram Int'l Inc./Tokoco Tunes, Wacissa River Music, Inc.(adm. by CMI)(BMI) Mgr:
 TKO Artist Management

DAVID KERSH If I Never Stop Loving You (*Curb 1420*)
 Prod: Pat McMakin Wr: Donny Kees, Skip Ewing Pub: Acuff-Rose Music, Inc. Mgr:
 Mark Hybner

SAMMY KERSHAW Matches (*Mercury 199*)
 Prod: Keith Stegall Wr: Roger Springer, Skip Ewing Pub: EMI April Music Inc. (ASCAP/
 Acuff-Rose Music, Inc. (BMI) Mgr: Go Tell Management

HAL KETCHUM I Saw The Light (*MCG/Curb 1437*)
 Prod: Chuck Howard Wr: Todd Rudgren Pub: Screen-Gems-EMI Music, Inc./Earmark
 Music, Inc.(BMI)(all rights controlled by Warner/Chappell Music Co.) Mgr: Flood,
 Bumstead, McCready & McCarthy

MATT KING A Woman's Tears (*Atlantic 8425*)
 Prod: Gary Morris Wr: Matt King, Jack Hargrove and Marc Christian Pub: Rocking K
 Music/Warner-Chappell Music(ASCAP)/Loghythm Music(BMI) Mgr: Gurley & Company/
 In House, Inc.

KINLEYS Just Between You And Me (*Epic 78754*)
 Prod: Russ Zaviston, Tony Haselden and Pete Greene Wr: Heather Kinley, Jennifer
 Kinley, Russ Zaviston and Debbie Zaviston Pub: We've Got The Music(BMI)(adm. by
 Songs of Polygram Int'l, Inc.)/For The Music(ASCAP)(adm. by Polygram Int'l Publishing,
 Inc. (ASCAP)/Tazmaraz Music(BMI)/We've Got The Music(BMI)(adm. by Songs of Polygram
 Int'l Inc.)(BMI) Mgr: Fitzgerald-Hartley Company

L

LONESTAR Say When (*BNA 67422*)
 Prod: Don Cook, Wally Wilson Wr: John Rich, Paul Nelson and Larry Boone Pub:
 Sony/ATV Songs LLC dba Tree Publishing Co./Tenlee Music(BMI)/Sony/ATV Songs LLC
 dba Cross Keys Pub., Co.(ASCAP) Mgr: William Carter Career Mgmt.

PATTY LOVELESS To Have You Back Again (*Epic 67997*)
 Prod: Emory Gordy, Jr. Wr: Annie Roboff, Arnie Roman Pub: Almo Music Corp.(ASCAP/
 Anwa Music(ASCAP)/WB Music Corp.(ASCAP)/Romanesque Music(ASCAP)/Annotation
 Music(ASCAP) Mgr: Fitzgerald Hartley

LYNNS Woman To Woman (*Reprise 9135*)
 Prod: Don Cook Wr: Peggy Lynn, Patsy Lynn and Phillip Russell Pub: Sony/ATV
 Songs LLC dba Cross Keys Publishing Co./King Coal Music/Our Songsmith Music(ASCAP/
 Warner-Tamerlane Publishing Corp.(BMI) Mgr: Left Bank Management

M

MAVERICKS To Be With You (*MCA 70018*)
 Prod: Raul Malo, Don Cook Wr: Raul Malo, Jaime Hanna Pub: EMI Blackwood Music,
 Inc./Rumbalo Music/Sony/ATV Songs LLC obo Raul Malo Music/Taylor Rose Music(BMI)
 Mgr: FCC Management

MARTINA McBRIDE w/JIM BRICKMAN Valentine (*RCA 65375*)
 Prod: Dan Shea, Martina McBride and Paul Worley Wr: Jim Brickman, Jack Kugell Pub:
 Brickman - Arrangement/Swimmer Music(SESAC)/EMI April Music, Inc.(Doxie
 Music(ASCAP) Mgr: Bruce Allen Management

LILA McCANN Almost Over You (*Asylum/EEG 9978*)
 Prod: Mark Spiro Wr: Cindy Richardson-Walker, Jennifer Kimball Pub: Car Load Of
 Us Music(Adm. by Ensign Music Corp.)/Atlantic Music Corp.(BMI)/Michael H. Golden,
 Inc./Sweet Angel Music(ASCAP) Mgr: Casey Walker Management

NEAL McCOY Party On (*Atlantic 8499*)
 Prod: Kyle Lehning Wr: Karen Taylor-Goode, Paul Williams Pub: WBM Music Corp./KT
 Goode Music (SESAC)/WB Music Corp./Hillbeans Music (ASCAP) Mgr: Warner Avalon

REBA McENTIRE What If (*MCA 72026*)
 Prod: Reba McEntire, David Malloy Wr: Diane Warren Pub: Realsongs(ASCAP)
 Mgr: Starstruck Entertainment

TIM MCGRAW One Of These Days (*Curb 1438*)
 Prod: Byron Gallimore, James Stroud, Tim McGraw Wr: Kip Rames, Monty Powell,
 Marcus Hummon Pub: Careers-BMG Publishing, Inc./Floyd's Dream Music (BMI)/Warner-
 Tamerlane Publishing Corp. (BMI)/When It Rains Music (BMI) Mgr: RPM Management

JO DEE MESSINA Bye Bye (*Curb*)
 Prod: Tim McGraw, Byron Gallimore Wr: Phil Vassar, Rory Michael Bourke Pub: EMI
 April Music Inc./Phil Vassar Music ASCAP/Rory Bourke Music (BMI) Mgr: Relugee
 Management International

JOHN MICHAEL MONTGOMERY Love Working On You (*Atlantic 8484*)
 Prod: Csaba Petocz Wr: Craig Wiseman, Jim Collins Pub: Alamo Music Corp./Daddy
 Rabbit Music/EMI Blackwood Music/Jelinda Music (BMI) Mgr: JMM Management

LORRIE MORGAN I'm Not That Easy To Forget (*BNA 65439*)
 Prod: James Stroud, Lorie Morgan Wr: Chris Waters, George Teren, Stephanie Bentley
 Pub: Sony/ATV Songs LLC dba Tree Publishing Co./Chris Waters Music/Zomba Songs
 Inc./HopeChest Music/Bentley And Bentley Music (BMI) Mgr: Susan Nadler

N

NITTY GRITTY DIRT BAND Bang Bang Bang (*Rising Tide 105*)
 Prod: Emory Gordy, Jr., Steve Fishell and Josh Leo Wr: Al Anderson, Craig Wiseman
 Pub: Al Andersons(BMI)/Mighty Nice Music(BMI)/Almo Music Corp. and Daddy Rabbit
 Music(ASCAP) Mgr: Mike Robertson Management

P

LEE ROY PARNELL All That Matters Anymore (*Arista 3098*)
 Prod: Lee Roy Parnell & The Hot Links, Mike Bradley and John Kusa Wr: Lee Roy
 Parnell, Gary Nicholson Pub: Songs of Polygram, International, Inc. (ASCAP)/Lee Roy
 Parnell Music(BMI)/Gary Nicholson Music(ASCAP) Mgr: Mike Robertson Management

MICHAEL PETERSON Too Good To Be True (*Reprise 46618*)
 Prod: Robert Ellis Orrall, Josh Leo Wr: Michael Peterson, Gene Pistilli Pub: Warner-
 Tamerlane Pub. Corp.(BMI)/Milene Music, Inc.(ASCAP) Mgr: Falcon Management

R

RANCH Just Some Love (*Capitol 12342*)
 Prod: Monty Powell, Keith Urban Wr: Cyril Rawson, Scott Phelps Pub: EMI Tower
 Street Music (BMI)/Pugwash Music (A division of Balmur Entertainment) (BMI) Mgr: Firstars
 Management (Miles Copeland & Ged Mason)

COLLIN RAYE Little Red Rodeo (*Epic 78771*)
 Prod: Collin Raye, Paul Worley and Billy Joe Walker, Jr. Wr: Charlie Black, Phil Vassar
 and Rory Michael Bourke Pub: EMI Blackwood Music, Inc. (BMI)/Flybridge Tunes(BMI/
 Phil This Music(BMI)/Rory Burke Music Co.(BMI) Mgr: Scott Dean Management

LEANN RIMES Commitment (*MCG/Curb 1445*)
 Prod: Wilbur C. Rimes Wr: Tony Colton, Tony Marty, Bobby Wood Pub: Rick Hall Music,
 Inc. (ASCAP)/Monkies Music (SESAC)/Rio Bravo Music (BMI) Mgr: Wilbur Rimes

S

KEVIN SHARP Love Is All That Really Matters (*Asylum/EEG 1100*)
 Prod: Chris Farren Wr: Annie Roboff, Arnie Roman Pub: Almo Music Corp./Anwa
 Music/Romanesque Music/Annotation Music/WB Music Corp. (ASCAP) Mgr: Sound &
 Serenity Management

DARYLE SINGLETARY That's Where You're Wrong (*Giant 9212*)
 Prod: Doug Johnson, John Hobbs Wr: Jeff Crossnan Pub: Pugwash Music/Honest To
 Goodness Music (BMI) Mgr: Lib Hatcher Agency

SONS OF THE DESERT Leaving October (*Epic 78776*)
 Prod: Johnny Slate, Doug Johnson Wr: Drew Womack, Tom Douglas Pub: Emdar
 Music(ASCAP)/Texas Wedge Music(ASCAP)/Womacut Conceptions(ASCAP)(all rights
 adm. by Full Keel Music, Inc.)(ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co.(BMI)
 Mgr: Image Management Group, Inc.

SHANE STOCKTON What If I'm Right (*Decca*)
 Prod: Mark Wright Wr: Shane Stockton Pub: EMI Blackwood Music, Inc./Dos Vacas
 Music (BMI) Mgr: Susan Burns Management

T

THOMPSON BROTHERS BAND Back On The Farm (*RCA 67503*)
 Prod: Bill Lloyd, Thompson Brothers Wr: Don Henry Pub: Sony/ATV Songs LLC dba
 Tree Publishing Co./Peanuts & Cracker Jacks Music(BMI) Mgr: Barron Entertainment

RANDY TRAVIS Out Of My Bones (*DreamWorks 50034*)
 Prod: James Stroud, Byron Gallimore and Randy Travis Wr: Gary Burr, Sharon Vaughn
 and Robin Lerner Pub: MCA Music Publishing(a div of Universal Studios, Inc.)/Gary Burr
 Music, Inc./SharonDipity Music(ASCAP)/Puckalea Songs/Nomad Norman Music/Warner-
 Tamerlane Publishing Corp.(BMI)(all rights on behalf of Puckalea Songs and Nomad
 Norman Music adm. by Warner-Tamerlane Pub. Corp.)(BMI) Mgr: Lib Hatcher Agency

SHANIA TWAIN You're Still The One (*Mercury 314536*)
 Prod: Robert John "Mutt" Lange Wr: Shania Twain, Mutt Lange Pub: Songs of
 Polygram Int'l, Inc./Loon Echo, Inc.(BMI)/Out Of Pocket Productions Ltd.(all rights on
 behalf of Out Of Pocket Productions Ltd. controlled by Zomba Enterprises, Inc.)(ASCAP) Mgr:
 Jon Landau Management

W

CLAY WALKER Then What (*Giant 24674*)
 Prod: James Stroud, Clay Walker Wr: Randy Sharp, Jon Vezner Pub: Wedgewood
 Avenue Music/Aries Music/Longitude Music Co.(all rights Wedgewood Avenue Music and
 Aries Music adm. by Longitude Music Co.)/Warner-Tamerlane Publishing Corp./Minnesota
 Man Music(Adm. by Warner-Tamerlane Publishing Corp.)(BMI) Mgr: Erv Woolsey

STEVE WARINER Holes In The Floor Of Heaven (*Capitol 12345*)
 Prod: Steve Wariner Wr: Steve Wariner, Billy Kirsch Pub: Steve Wariner Music, Inc.
 (BMI)/Red Brazos Music, Inc./KidJule Music (BMI) Mgr: Renaissance Management (Clark
 Beavon)

BRYAN WHITE Bad Day To Let You Go (*Asylum/EEG 9980*)
 Prod: Billy Joe Walker Jr., Kyle Lehning Wr: Bryan White, Derek George, Bob DiPiero
 Pub: Seventh Son Music, Inc./Behind The Beat Music/Seif Reliance Music (ASCAP)/Little
 Big Town/American Made Music (BMI) Mgr: GC Management

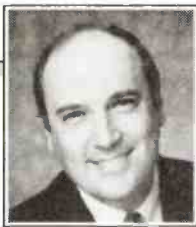
MARK WILLS I Do (Cherish You) (*Mercury 314536*)
 Prod: Keith Stegall, Carson Chamberlain Wr: Keith Stegall, Dan Hill Pub: Smash
 Vegas Music (a div. of Big Picture Entertainment)(BMI)/M Dreams Hadwings Ltd.(ASCAP)
 Mgr: Star Ray Management

LEE ANN WOMACK Buckaroo (*Decca 72041*)
 Prod: Mark Wright Wr: Mark D. Sanders, Ed Hill Pub: Starstruck Writers Group, Inc./
 Mark D. Music/New Haven Music, Inc./Music Hill Music (ASCAP/BMI) Mgr: Erv Woolsey
 Agency

LEE ANN WOMACK You've Got To Talk To Me (*Decca 11585*)
 Prod: Mark Wright Wr: Jamie O'Hara Pub: Sony/ATV Songs LLC dba Tree Publishing
 Co./Magic Kneep Mgr: Erv Woolsey Agency

Y

TRISHA YEARWOOD Perfect Love (*MCA 72034*)
 Prod: Tony Brown, Trisha Yearwood Wr: Sunny Russ, Stephony Smith Pub: Starstruck
 Angel Music, Inc./Missoula Music/EMI Blackwood Music Inc./Angles Only Music (BMI)
 Mgr: Ken Kragen



MIKE KINOSHIAN

Marketing Radio Through Magazines

□ Semi-annual glossy publications have been KVIL's potent showcase

Station magazines have come a long way in the last several years. Not surprisingly, legendary AC KVIL/Dallas boasts one of the slickest and most polished ones. PD **Bill Curtis** provides insights on the importance and logistics of his station's twice-yearly publication.

The CBS powerhouse launched its free station magazine four years ago, distributing one issue the week before the spring book and another one the week prior to the fall book. "I wanted to create this magazine and start building a marketing piece five years ago," Curtis recalls.

"We think the very first one was pretty good. But if you laid them all down together, you'd see an evolution in both creativity and overall quality. We're getting better at it."

Most who undertake such endeavors quickly discover what Curtis learned. "We're in the radio business, not the print business. You start looking at nothing but blank pages and, believe me, it's always a challenge to fill them."

Fresh off the press, KVIL's spring magazine has a definite feel that's reflective of the season. "The creative guys work hard at it without being too cutesy, hokey, or corny," Curtis says. "Our hope down the road is to add pages and maybe have artist and KVIL talent profiles. We're looking to make it bigger and better, but it's a handful right now."

Creating 'Bigness'

While the thrust for some stations these days is website creation (KVIL's own website can be accessed at www.kvil.com), Curtis still thinks there's a place for something his listeners can hold in their hands. He wants the magazine to be a fun piece of literature that highlights KVIL's listener benefits.

Curtis says, "We really try to take the opportunity to be visual and get it in front of people to help raise top-of-mind awareness. Hopefully, we can create some 'bigness.' We want people to look at all the fun things we do and to see what our air personalities look like. This magazine allows us to showcase our people, contests, events, community involvement, and listener benefits, and does so in a bigger-than-life way."

Rather than producing a syndicated piece, Curtis and his staff create their home-brewed magazine from the ground up. "Creative Director John King and I do most of the layout work with a creative person at an Omaha-based art agen-

cy. Promotion Director Shane Johnson helps coordinate photos and events. MD Alex O'Neal is a photo buff and actually hung out of a helicopter with the door off to take a picture of our helicopter."

Used as a direct-marketing piece to KVIL's 70,000-person database, the magazine is also distributed to new Metroplex arrivals. In addition, magazines are always available at KVIL events. Curtis says, "It's a real important part of what we do. Giv-

ing not saving money by doing it this way. The response has been great, and we'll probably get 7000 faxes back for this contest. In the direct-mail world, 10% is a huge response; 3% to 5% is usually considered a victory."

Explaining that KVIL's sales department has found the magazine to be a wonderful enhancement, Curtis says, "It's great for those who may be new to town or just haven't really been exposed to KVIL. Every time we print the magazine, the sales department puts in a request for more than they did the previous time. It's turned into a nice sales piece for them, which, in turn, gets our clients excited!"



en creative, print, and mail time, we physically start piecing things together several months in advance. We look at this as a non-negotiable part of our spring and fall efforts."

Wonderful Promotion Enhancement

Promoted in the current issue is the chance to win a Carnival Cruise Lines excursion for four to Alaska. American Airlines will provide air transportation, and the winner pockets \$500 spending money. This fax contest encourages people to make extra copies for their friends. There is, however, a one entry per family requirement. "It's a great prize, and by having an interactive contest, listeners have a reason to keep the magazine. This is grass-roots marketing, but stations are getting away from it. They'd rather buy a television commercial, put it on the air, and go to lunch."

"Putting out a magazine requires hours and hours of work. It would be a lot easier for us to do a syndicated piece and write a check. We're

Producing the magazine forces the staff to be even more organized in its day-to-day planning. "You have to lay out your calendar far ahead and know locations, start times, and phone numbers to call for additional information. All this is a good thing."

After all expenses have been factored in, Curtis estimates KVIL's annual magazine budget to be \$100,000. Print ads — which don't include an attached on-air spot schedule — are sold, but Curtis says, "To be honest, I'd say we only cover about 60% of our cost. But we're happy to give our clients a chance to reach our audience in print form. Most advertisers have separate direct-mail, radio, and television budgets. Our hope is that this allows us to access their direct-mail budget; we don't want it to come at the expense of the radio budget. In other words, it's additional revenue for us."

Stressing that covering station costs wasn't mandatory in entering this arena, Curtis remarks, "If, along the way, we can create some ad space for clients that makes sense, that would be great. But we're pretty tough when it comes to an ad's quality. It's not that we don't want people's money, but this is something we're bringing to our core listeners and database. We certainly don't want to imply that something's a good product or service if we don't honestly feel that way."

Eagles Still Soaring On KZLA

"Country radio would never play a group like the Eagles, even if they released something with a country sound. The Eagles' identity is so ingrained in Pop and Rock that Country would never consider doing something like that."

Mainstream AC KESZ/Phoenix PD **Mike Del Rosso** expressed those sentiments here last month (R&R, 3/6). But at least one Country programmer takes exception to that statement.

"We're open-minded with things that fit," remarks veteran broadcaster **John Sebastian**, who now oversees Country KZLA/Los Angeles' programming department. "Even though the Eagles are technically from a different genre, they're included on our station as we attempt to broaden our appeal."

"One of the wonderful things about all the monitoring services we now have is that I can really dig into what all the stations in town are playing, including KOST and KBIG. There's no question that KZLA plays more Eagles titles than anyone else in Los Angeles. That would be a shock to most people who think of Country in a certain way."

According to Sebastian, KZLA has about 16 active Eagles tracks in its library. "[Classic Hits KCBS-FM] is very tight and may play about four, KBIG plays three or four, and KOST probably plays one or two. Not only were the Eagles the biggest band in the history of America, they were the biggest act, by far, in Southern California during the '70s and early '80s. It's a great thing for KZLA to incorporate songs like 'Peaceful Easy Feeling' and 'Tequila Sunrise.' If those things were released today, the only place they'd fit would be Country."

While KZLA shares a considerable amount of audience with KBIG and KOST, Sebastian explains that his station shares most with KCBS-FM and legendary Oldies outlet KRTH. "In almost every circumstance, the top Country shares most with the market's leading Oldies station. There's a great musical correlation with the greatest hits of the '60s and '70s and what Country's doing today. People get their hit of nostalgia and then look for something current that has the same kind of lyric and musical structure. Country is the closest thing to it."

□

Playing Country crossover is very smart and is exactly what I would do if I were programming AC or CHR these days. I would find things from Country and every other genre that was truly mass-appeal and breaking through.

Mixing Seger And Strait

In addition to playing Country icons Garth Brooks and George Strait, KZLA intersperses — as spice — such familiar AC staples as Jackson Browne, the Eagles, Gordon Lightfoot, Linda Ronstadt, and Bob Seger. Brooks (with about 35 tracks) and Strait (with approximately 40) are KZLA's most played artists. Garth's titles, of course, are in higher rotation, because, as Sebastian points out, "Everything he does is through the roof in research. But I sincerely believe that a significant part of the growth that helped us become America's No. 1-cuming Country station was because of the way we broadened the station. Two years ago, our cume was 470,000, compared to approximately 700,000 in the fall book."

In that March 6 column, Del Rosso and several other AC programmers discussed the merits of our format playing Country crossover. Concurring that LeAnn Rimes and Shania Twain are AC-compatible, Sebastian notes, "I think it's very smart and is exactly what I would do if I were programming AC or CHR these days. I would find things from Country and every other genre that were truly mass-appeal and breaking through. I would make them part of my mix, because that's what made those formats so successful in the past."

Speaking of the past, high-profile programmer Sebastian has made his mark in various — and varied — formats, but venturing into Country is a first for him. And he's doing it at a station managed by Dave Ervin, whose last two credits were PD assignments at KBIG and Hot AC WQAL/Cleveland.

"At first, I took the KZLA job because everyone said I shouldn't," Sebastian recalls. "People said the station couldn't make it and that Southern California isn't a Country market. I'd never done Country before, but the more I listened during the interview process, the more I became convinced that I could significantly improve KZLA."

Two years after accepting the job and associated challenge, Sebastian remarks, "I absolutely think that I'm in the right place at the right time and am very comfortable in this format. In fact, I'm probably more comfortable with Country at this particular time than I would be in any of the other major formats. My beloved NAC has gone in a direction that sometimes makes it hard to even identify it as being the same format."



John Sebastian

BONNIE RAITT

one belief away

IMPACT DATE
APRIL 6

the first single from the new album

fundamental

Produced by Mitchell Froom, Bonnie Raitt and Tchad Blake.

Management: Ron Stone and Jeffrey Hersh for Gold Mountain Entertainment

Tour starts April 18

hollywoodandvine.com/bonniearaitt

www.americanradiohistory.com



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3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	2	1	SAVAGE GARDEN Truly Madly Deeply (Columbia)	2693	2671	2687	2567	111/0
1	1	1	2	CELINE DION My Heart Will Go On (550 Music)	2614	2733	2743	2711	111/0
3	3	3	3	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	2579	2421	2264	1954	111/1
4	4	4	4	BACKSTREET BOYS As Long As You Love Me (Jive)	2197	2134	2046	1932	103/3
6	5	5	5	JOHN TESH / JAMES INGRAM Give Me Forever... (GTSP/Mercury)	2116	2080	1993	1897	109/1
11	9	7	6	ELTON JOHN Recover Your Soul (Rocket/Island)	1765	1599	1407	1131	104/2
7	6	6	7	PAULA COLE I Don't Want To Wait (Imago/WB)	1632	1710	1831	1782	81/0
10	8	9	8	FLEETWOOD MAC Landslide (Reprise)	1482	1448	1415	1218	88/1
13	12	10	9	SHANIA TWAIN You're Still The One (Mercury)	1465	1295	1226	1068	95/5
15	14	13	10	DAKOTA MOON A Promise I Make (Elektra/EEG)	1324	1205	1050	928	95/4
5	7	8	11	VANESSA WILLIAMS Oh How The Years Go By (Mercury)	1319	1550	1810	1931	77/0
9	11	11	12	ELTON JOHN Something About The Way You... (Rocket/Island)	1232	1277	1321	1289	79/0
8	10	12	13	RICHARD MARX & DONNA LEWIS At The Beginning (Atlantic)	1065	1245	1358	1427	74/0
12	13	14	14	LEANN RIMES How Do I Live (Curb)	984	1107	1103	1082	65/0
BREAKER			15	AMY GRANT Like I Love You (A&M)	938	840	681	573	76/4
17	16	16	16	KENNY G My Heart Will Go On (Arista)	925	904	820	751	86/4
BREAKER			17	MADONNA Frozen (Maverick/WB)	924	821	662	547	74/6
14	15	15	18	JIM BRICKMAN w/ASHTON & RAYE The Gift (Windham Hill)	839	994	1046	1034	58/0
29	24	19	19	MICHAEL BOLTON Safe Place From The Storm (Columbia)	796	624	485	293	74/7
25	21	20	20	DARYL HALL & JOHN OATES The Sky Is Falling (Push)	639	617	541	491	54/1
26	23	22	21	JAMES HORNER Southampton (Sony Classical/Work)	561	510	498	417	56/6
24	22	23	22	SPICE GIRLS Too Much (Virgin)	451	510	531	524	30/0
—	29	26	23	SARAH MCLACHLAN Adia (Arista)	442	353	209	113	52/7
28	26	25	24	LOREENA MCKENITT The Mummers' Dance (Quinlan Road/WB)	302	387	418	302	24/0
DEBUT			25	LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)	261	90	—	—	46/15
—	—	30	26	NATALIE IMBRUGLIA Torn (RCA)	221	135	73	39	15/3
DEBUT			27	MARIAH CAREY My All (Columbia)	214	78	—	—	37/11
DEBUT			28	PETER CETERA She Doesn't Need Me Anymore (River North)	176	81	7	—	30/11
—	—	29	29	JANET Together Again (Virgin)	169	169	182	149	11/0
DEBUT			30	AALIYAH Journey To The Past (Atlantic)	142	132	74	23	18/0

This chart reflects airplay from March 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker 112 AC reporters. 110 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

BILLIE MYERS Kiss The Rain (Universal)

Total Stations: 9, Adds: 2, Plays: 136, including WYJB 6 (5), WGSY 18 (19), WMJY 15 (15), WTFM 18 (19), WHBC 30 (30), WNSN 22 (21), WAZY 27 (28).

SHAWN COLVIN Nothin On Me (Columbia)

Total Stations: 13, Adds: 0, Plays: 113, WVAJ 10 (13), WAFY 11 (10), WHUD 14 (14), WLZV 7 (8), WKWK 5 (5), WTCB 4 (6), WLRQ 3, WDEF 3 (3), WAHR 5 (5), WMGN 15 (15), WRWC 17 (17), KELO 5 (6), KMAJ 14 (14).

38 SPECIAL Saving Grace (Razor & Tie)

Total Stations: 15, Adds: 7, Plays: 100, including WWLI 5, WKWK 10 (10), WTCB 4 (7), WDEF 10, WOOF 13 (15), WTFM 7 (8), WLQT 5, WGLM 9 (5), WRWC 8 (8), KKLI 7, KJSN 7 (7), KWAV 15 (15).

JANN ARDEN Wishing That (A&M)

Total Stations: 13, Adds: 0, Plays: 78, WWLI 5 (5), WLIF 6 (6), WAFY 11 (11), WLRQ 5 (5), WTVR 5 (5), WDEF 2 (1), WOOF 7 (1), KHLA 5 (5), WGLM 6 (6), WRWC 12 (8), KLTA 6 (3), KWAV 3 (2), KISC 5.

DIANA KRALL Peel Me A Grape (Impulse!/GRP)

Total Stations: 20, Adds: 7, Plays: 71, including WMJX 1 (1), WRCH 6 (8), WWLI 5 (5), WLIF 2 (2), WSPA 1 (2), WDEF 3 (2), WROE 3, WTPI 8 (9), WFMK 10 (10), WGLM 6 (5), WMGN 3 (5), WRWC 12, WQLR 2 (2), KELO 1, KJSN 3, KWAV 5 (3).

MICHAEL W. SMITH Love Me Good (Reunion/Jive)

Total Stations: 13, Adds: 4, Plays: 70, including WKWK 5 (5), WGSY 9, WTCB 6, WDEF 4 (2), WAJI 10, WGLM 6 (6), WRWC 8, WQLR 15, WLTE 3, KELO 1, KWAV 3 (2).

AQUA Turn Back Time (MCA)

Total Stations: 12, Adds: 4, Plays: 67, including WWLI 5, WLIF 6 (6), WKWK 5, WGSY 10, WTCB 5 (7), WRFM 3 (3), WFMK 10, WGLM 3, WRWC 8 (5), KWAV 5 (3).

JANIS IAN Getting Over You (Windham Hill)

Total Stations: 11, Adds: 4, Plays: 43, including WWLI 5 (5), WKWK 10 (10), WPCH 6 (6), WLRQ 1 (1), WOOF 6 (2), WROE 3, WGLM 3, KELO 1, KWAV 5 (3), KISC 3 (3).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

AMY GRANT
Like I Love You (A&M)

TOTAL PLAYS/INCREASE: 938/98
TOTAL STATIONS/ADDS: 76/4
CHART: 15

MADONNA
Frozen (Maverick/WB)

TOTAL PLAYS/INCREASE: 924/103
TOTAL STATIONS/ADDS: 74/6
CHART: 17

MOST ADDED

ARTIST/TITLE LABEL(S)	ADDS
LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)	15
MARIAH CAREY My All (Columbia)	11
PETER CETERA She Doesn't Need Me Anymore (River North)	11
38 SPECIAL Saving Grace (Razor & Tie)	7
MICHAEL BOLTON Safe Place From The Storm (Columbia)	7
DIANA KRALL Peel Me A Grape (Impulse!/GRP)	7
SARAH MCLACHLAN Adia (Arista)	7
JAMES HORNER Southampton (Sony Classical/Work)	6
MADONNA Frozen (Maverick/WB)	6
K-CI & JOJO All My Life (MCA)	5
SHANIA TWAIN You're Still The One (Mercury)	5

MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL BOLTON Safe Place From The Storm (Columbia)	+172
LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)	+171
SHANIA TWAIN You're Still The One (Mercury)	+170
ELTON JOHN Recover Your Soul (Rocket/Island)	+166
ERIC CLAPTON My Father's Eyes (Duck/Reprise)	+158
MARIAH CAREY My All (Columbia)	+136
DAKOTA MOON A Promise I Make (Elektra/EEG)	+119
MADONNA Frozen (Maverick/WB)	+103
AMY GRANT Like I Love You (A&M)	+98
PETER CETERA She Doesn't Need Me Anymore (River North)	+95

HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)	PLAYS
BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)	71
BLESSID UNION Light In Your Eyes (Capitol)	71
KENNY G Loving You (Arista)	71
JEWEL Foolish Games (Atlantic)	71
MICHAEL BOLTON The Best Of Love (Columbia)	71
JEWEL You Were Meant For Me (Atlantic)	71
SHAWN COLVIN Sunny Came Home (Columbia)	71
BRYAN ADAMS Back To You (A&M)	71
DARYL HALL & JOHN OATES Promise Ain't Enough (Push)	71
AMY GRANT Takes A Little Time (A&M)	71

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



"when i get over you" from the album

the trouble with angels

Janice

NEW TON

Add Date:
APRIL 13TH

produced by Richard Landis



AC PLAYLISTS

April 3, 1998 R&R • 81

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

106.7
Litefm

MARKET #1
WLTW/New York
(212) 258-7000
Ryan

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
17	15	15	15	CELINE DION/My Heart Will Go On
14	14	15	15	SAVAGE GARDEN/Truly Madly Deeply
14	14	14	14	LEANN RIMES/How Do I Live
14	14	14	14	ELTON JOHN/Something About
13	13	13	13	BACKSTREET BOYS/Quit Playing
13	13	13	13	GARY BARLOW/So Help Me Girl
13	13	13	13	PAULA COLE/Don't Want To Wait
13	13	13	13	BACKSTREET BOYS/As Long As You...
13	13	13	13	SHANIA TWAIN/You're Still The One
13	13	13	13	ERIC CLAPTON/My Father's Eyes
10	10	12	12	KENNY G/My Heart Will Go On
10	10	12	12	ELTON JOHN/Recover Your Soul
10	10	12	12	TESH FINGRAM/Give Me Forever...
9	10	10	10	HALL & OATES/Promise Ain't Enough
9	9	9	9	MADONNA/Frozen
5	8	5	5	LEANN RIMES/Looking Through...

KBIG
104

MARKET #2
KBIG/Los Angeles
(818) 546-1043
Sireli/Cotes/Rafols

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
28	21	21	33	ELTON JOHN/Recover Your Soul
27	22	22	31	CELINE DION/My Heart Will Go On
25	18	21	31	SHANIA TWAIN/You're Still The One
25	18	21	31	ERIC CLAPTON/My Father's Eyes
29	19	29	29	SAVAGE GARDEN/Truly Madly Deeply
30	24	24	28	LEANN RIMES/How Do I Live
25	18	27	27	KENNY G/Loving You
27	18	26	26	BACKSTREET BOYS/Quit Playing...
25	23	25	25	PAULA COLE/Don't Want To Wait
27	19	25	25	TESH FINGRAM/Give Me Forever...
25	18	25	25	MARK & LEWIS/At The Beginning
25	17	22	22	FLEETWOOD MAC/Landslide
23	16	20	20	BACKSTREET BOYS/As Long As You...
16	14	14	20	FLEETWOOD MAC/Silver Springs
18	13	11	11	BACKSTREET BOYS/Quit Playing...
-	-	-	10	JEWEL/Foolish Games

KOST
103.5FM

MARKET #2
KOST/Los Angeles
(213) 427-1035
Kaye/Chiang

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
21	16	16	16	CELINE DION/My Heart Will Go On
17	16	16	16	SAVAGE GARDEN/Truly Madly Deeply
17	16	16	16	MARK & LEWIS/At The Beginning
17	16	16	16	LEANN RIMES/How Do I Live
17	16	16	16	JEWEL/Foolish Games
17	16	16	16	BACKSTREET BOYS/As Long As You...
10	11	12	11	PAULA COLE/Don't Want To Wait
7	6	5	6	ELTON JOHN/Recover Your Soul
-	1	5	4	FLEETWOOD MAC/Landslide
-	1	5	4	TESH FINGRAM/Give Me Forever...
3	2	1	1	KENNY G/My Heart Will Go On

93.9

MARKET #3
WLTW/Chicago
(312) 329-9002
Edwards

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
18	18	18	19	SAVAGE GARDEN/Truly Madly Deeply	
18	18	18	19	VANESSA WILLIAMS/Oh How The Years...	
18	18	18	19	KENNY G/My Heart Will Go On	
18	18	18	19	ELTON JOHN/Recover Your Soul	
18	18	18	19	SHANIA TWAIN/You're Still The One	
18	18	18	19	DAKOTA MOON/A Promise I Make	
18	18	18	19	ERIC CLAPTON/My Father's Eyes	
18	18	18	19	TESH FINGRAM/Give Me Forever...	
18	18	18	19	BACKSTREET BOYS/As Long As You...	
18	18	18	19	CELINE DION/My Heart Will Go On	
18	14	11	12	PAULA COLE/Don't Want To Wait	
10	9	11	11	BILLY JOEL/Hey Girl	
-	4	10	11	MADONNA/Frozen	
-	5	10	11	SARAH McLACHLAN/Ada	
11	10	10	10	MICHAEL BOLTON/Safe Place From...	
10	11	10	10	AMY GRANT/Like I Love You	
10	10	10	10	LEANN RIMES/How Do I Live	
10	9	10	8	HALL & OATES/Promise Ain't Enough	
10	9	10	8	SPICE GIRLS/Be Come 1	
9	8	8	8	BACKSTREET BOYS/Quit Playing...	
-	-	-	10	7	MARK & LEWIS/At The Beginning

KIOI
101.3 FM

MARKET #4
KIOI/San Francisco
(415) 538-1013
Hamilton/Carlson

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
36	36	37	36	LEANN RIMES/How Do I Live
35	36	37	36	CELINE DION/My Heart Will Go On
36	37	36	36	PAULA COLE/Don't Want To Wait
36	37	36	36	KENNY G/My Heart Will Go On
35	37	36	36	BACKSTREET BOYS/As Long As You...
34	32	31	36	MARK & LEWIS/At The Beginning
35	34	32	35	SAVAGE GARDEN/Truly Madly Deeply
37	35	34	34	ELTON JOHN/Recover Your Soul
24	26	31	31	ERIC CLAPTON/My Father's Eyes
33	31	32	28	SHANIA TWAIN/You're Still The One
37	32	32	26	TESH FINGRAM/Give Me Forever...
-	14	20	20	FLEETWOOD MAC/Landslide
20	20	20	20	KENNY LOGGINS/For The First Time
20	22	20	20	BRICKMAN & NICERIDE/Valentine
-	20	19	19	JEWEL/You Were Meant...
20	18	19	19	ERIC CLAPTON/Change The World
-	17	17	17	R. KELLY/ Believe I Can Fly

B-101.1

MARKET #5
WBEB/Philadelphia
(610) 667-8400
Conley/Rowland

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
17	15	21	29	SAVAGE GARDEN/Truly Madly Deeply
27	28	27	27	PAULA COLE/Don't Want To Wait
28	24	25	24	CELINE DION/My Heart Will Go On
9	5	15	24	KENNY G/My Heart Will Go On
20	22	22	22	ELTON JOHN/Recover Your Soul
15	21	20	20	BILLY JOEL/Hey Girl
9	11	15	15	BACKSTREET BOYS/As Long As You...
9	12	14	14	MONICA/For You I Will
15	16	14	14	ERIC CLAPTON/My Father's Eyes
15	14	14	14	HALL & OATES/Promise Ain't Enough
15	12	13	13	BACKSTREET BOYS/Quit Playing...
12	12	11	11	MICHAEL BOLTON/Oh How The Years...
24	16	12	12	JIM BRICKMAN /The Gift
10	9	12	12	TESH FINGRAM/Give Me Forever...
16	13	11	11	JEWEL/You Were Meant...
5	9	11	11	FLEETWOOD MAC/Landslide
19	15	13	10	LEANN RIMES/How Do I Live
12	13	10	10	TONI BRAXTON/Don't Break My Heart
-	8	10	10	MICHAEL BOLTON/Safe Place From...
12	11	9	9	BRYAN ADAMS/It Always Be...
12	11	9	9	KENNY G/Loving You
9	13	8	8	DAKOTA MOON/A Promise I Make
3	4	4	4	ELTON JOHN/Recover Your Soul
8	7	6	6	SHANIA TWAIN/You're Still The One
5	4	2	2	STREISAND/Dion/Tei Him
4	3	4	4	ERIC CLAPTON/My Father's Eyes
-	-	-	2	MARIAH CAREY/My All
-	-	-	1	JAMES HORNOR/Southampton
-	-	-	1	AMY GRANT/Like I Love You
-	-	-	1	LEANN RIMES/Looking Through...

Soft Rock 97.1
WASH FM

MARKET #8
WASH/Washington
(202) 895-5000
Davis/Martin

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
28	35	35	35	ELTON JOHN/Recover Your Soul
35	35	35	35	CELINE DION/My Heart Will Go On
21	28	28	28	PAULA COLE/Don't Want To Wait
35	28	28	28	SAVAGE GARDEN/Truly Madly Deeply
35	28	28	28	MARK & LEWIS/At The Beginning
28	28	28	28	JIM BRICKMAN /The Gift
28	28	28	28	CELINE DION/My Heart Will Go On
28	28	28	28	SHANIA TWAIN/You're Still The One
-	28	21	21	BACKSTREET BOYS/As Long As You...
-	21	21	21	NATALIE IMBRUGLIA/Torn
-	21	21	21	ERIC CLAPTON/My Father's Eyes
21	28	28	28	KENNY G/Loving You
28	10	10	10	BACKSTREET BOYS/Quit Playing...
28	10	10	10	KENNY LOGGINS/For The First Time
10	10	10	10	TONI BRAXTON/Don't Break My Heart
10	10	10	10	JEWEL/You Were Meant...
-	10	10	10	ELTON JOHN/Blessed

MAGIC 106.7

MARKET #10
WMLJ/Boston
(617) 542-0241
Kelley/Laurence

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
25	26	26	26	BACKSTREET BOYS/As Long As You...
26	26	26	26	PAULA COLE/Don't Want To Wait
26	26	26	26	CELINE DION/My Heart Will Go On
26	26	26	26	LEANN RIMES/How Do I Live
26	26	26	26	SAVAGE GARDEN/Truly Madly Deeply
19	25	25	25	ERIC CLAPTON/My Father's Eyes
13	13	13	13	ELTON JOHN/Recover Your Soul
11	14	14	13	SHANIA TWAIN/You're Still The One
4	4	11	13	FLEETWOOD MAC/Landslide
26	19	19	19	SPICE GIRLS/Be Come 1
12	12	12	12	BACKSTREET BOYS/Quit Playing...
15	14	12	12	BRUCE SPRINGSTEEN/Secret Garden
12	13	13	11	JEWEL/Foolish Games
16	13	13	11	R. KELLY/ Believe I Can Fly
14	12	11	11	MADONNA/Frozen
12	14	11	11	MARK & LEWIS/At The Beginning
12	14	11	11	SHANIA TWAIN/You're Still The One
12	15	9	10	FLEETWOOD MAC/Silver Springs
12	11	11	11	JEWEL/You Were Meant...
-	-	-	9	JAMES HORNOR/Southampton
3	8	8	8	TESH FINGRAM/Give Me Forever...
1	1	1	1	DANA KRALL/Peel Me A Grape
1	1	1	1	LOREENA MCKENITT/The Mummers' Dance
1	1	1	1	VANESSA WILLIAMS/Oh How The Years...

peach 94.9

MARKET #12
WPCH/Atlanta
(404) 367-0549
Dillard/Goss/Joy

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
19	18	18	17	SAVAGE GARDEN/Truly Madly Deeply
15	17	17	17	ERIC CLAPTON/My Father's Eyes
21	16	17	17	TESH FINGRAM/Give Me Forever...
9	13	14	16	ELTON JOHN/Recover Your Soul
14	13	11	15	PAULA COLE/Don't Want To Wait
9	11	11	15	SHANIA TWAIN/You're Still The One
9	11	11	15	JAMES HORNOR/Southampton
16	17	17	17	BACKSTREET BOYS/As Long As You...
17	16	13	12	CELINE DION/My Heart Will Go On
-	9	12	12	JIM BRICKMAN /The Gift
-	10	12	12	ERIC CLAPTON/My Father's Eyes
10	12	11	11	FLEETWOOD MAC/Landslide
11	11	11	11	VANESSA WILLIAMS/Oh How The Years...
8	7	9	10	KENNY G/My Heart Will Go On
11	11	9	9	DAKOTA MOON/A Promise I Make
8	8	8	8	ROD STEWART/We Fall In
9	10	12	8	SPICE GIRLS/Too Much
9	10	12	8	LEANN RIMES/How Do I Live
3	4	6	6	JANIS IAN/Getting Over You
-	-	-	6	MICHAEL BOLTON/Safe Place From...
-	-	-	2	MADONNA/Frozen

103.7
WLTE

MARKET #14
WLTE/Minneapolis
(612) 339-1029
Nolan

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
17	14	15	17	CELINE DION/My Heart Will Go On	
16	17	17	17	SAVAGE GARDEN/Truly Madly Deeply	
14	16	16	16	SHANIA TWAIN/You're Still The One	
13	15	16	16	MARK & LEWIS/At The Beginning	
15	15	15	15	TESH FINGRAM/Give Me Forever...	
7	10	15	15	DAKOTA MOON/A Promise I Make	
15	15	15	15	BETH NIELSEN CHAPMAN/Sand And Water	
23	13	14	14	BACKSTREET BOYS/As Long As You...	
10	12	14	14	ERIC CLAPTON/My Father's Eyes	
8	10	14	14	ELTON JOHN/Recover Your Soul	
13	13	13	13	VANESSA WILLIAMS/Oh How The Years...	
13	13	13	13	KENNY G/My Heart Will Go On	
10	12	13	13	LEANN RIMES/How Do I Live	
12	12	12	12	BACKSTREET BOYS/Quit Playing...	
-	-	-	11	11	BE BEES/Alone
-	-	-	9	10	JAMES HORNOR/Southampton
8	8	8	8	AMY GRANT/Like I Love You	
8	8	8	8	UNICE SMITH/Don't Ever Walk Away	
6	8	8	8	HALL & OATES/The Sky Is Falling	
4	7	7	7	MICHAEL BOLTON/Safe Place From...	
-	2	6	6	AALIYAH/Journey To The Past	
-	4	5	5	SARAH McLACHLAN/Ada	
-	4	5	5	ERIC CLAPTON/My Father's Eyes	
-	4	5	5	LEANN RIMES/Looking Through...	
-	4	5	5	PETER DETERA/She Doesn't Need...	
-	3	4	4	MARIAH CAREY/My All	
-	3	4	4	MICHAEL W. SMITH/We're Good	
-	3	4	4	BRIAN MCKENITT/Anytime	
-	3	4	4	K-CI & JOJO/My A Life	

WALK 97.5

MARKET #16
WALK/Long Island
(516) 475-5200
Michaels/Miller/ombardo

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
28	30	30	30	SAVAGE GARDEN/Truly Madly Deeply
27	29	29	29	SPICE GIRLS/Too Much
27	29	29	29	SELENA/Dreaming Of You
25	29	29	29	BACKSTREET BOYS/As Long As You...
29	29	29	29	CELINE DION/My Heart Will Go On
23	29	29	29	JAMES HORNOR/Southampton
23	29	29	29	ERIC CLAPTON/My Father's Eyes
15	15	15	15	SHANIA TWAIN/You're Still The One
15	15	15	15	TESH FINGRAM/Give Me Forever...
16	14	14	14	CARDIGANS/Lovelet
16	14	14	14	LEANN RIMES/How Do I Live
12	13	13	13	FLEETWOOD MAC/Landslide
13	13	13	13	JEWEL/You Were Meant...
-	13	13	13	BACKSTREET BOYS/Quit Playing...
13	13	13	13	JANET/Together Again
14	13	13	13	PAULA COLE/Don't Want To Wait
10	12	13	13	FLEETWOOD MAC/Landslide
-	12	12	12	TONI BRAXTON/Don't Break My Heart
23	11	11	11	SISTER HAZEL/For You
-	11	11	11	NO DOUBT/Don't Speak
11	11	11	11	ELTON JOHN/Recover Your Soul
11	11	11	11	SHANIA TWAIN/You're Still The One
-	10	10	10	DAKOTA MOON/A Promise I Make
-	10	10	10	ERIC CLAPTON/My Father's Eyes
-	10	10	10	NATALIE IMBRUGLIA/Torn
-	10	10	10	MADONNA/Frozen
-	4	4	4	LEANN RIMES/Looking Through...

KEZ99.9 FM

MARKET #17
KEZ9/Phoenix
(602) 207-9999
Del Rosso

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
20	20	20	20	ERIC CLAPTON/My Father's Eyes
31	33	33	33	SAVAGE GARDEN/Truly Madly Deeply
32				

REPORTERS

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY OM: Michael Morgan MD: Pat Ryan 14 JAMES HORNOR "South" SARAH/MCLAUGHLIN "Ada" GARTH BOOKS "Pia"	KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 7 38 SPECIAL "Savvy" SARAH/MCLAUGHLIN "Ada" LEARN/RAMES "Leah"	WSPA/Greenville, SC OM: Jim Kirkland MD: Greg McKinney DAQUA MOON "Promis" LEARN/RAMES "Leah"	WRVR/Memphis, TN OM: Paul Burke MD: Key Mackley PETER CETERA "Need"	KIDI/San Francisco, CA PD: Bob Hamilton APD/M: Mark Carlson No Adds
KYMG/Anchorage, AK OM: Mark Murphy PD: Deann Mitchell 7 MARIAN CAREY "My" MICHAEL BOLTON "Sale"	WTCB/Columbia, SC PD/M: Brent Johnson No Adds	WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann No Adds	WLTE/Minneapolis, MN PD/M: Gary Nolan 3 BRIAN MOONIGHT "Anytime" 3 K-Ci & JUD "Lil"	KBAY/San Jose, CA PD: Bob Kotz 4 RENEE HEATH
WRDE/Appleton, WI PD/M: Dan Larkin 3 PETER CETERA "Need" 3 DANIEL KRAL "Grip" 3 JANSJAN "Gettin'"	WGSY/Columbus, GA PD/M: Alan Outh MICHAEL BOLTON "Sale" DANA KRAL "Grip" LEARN/RAMES "Leah" NATALIE MBRUGLIA "Tom"	KSSK/Honolulu, HI Interim PD: Jeff Silvers SHAWA TWAAN "Sis" SARAH/MCLAUGHLIN "Ada"	KJSM/Modesto, CA PD/M: Gary Michaels 3 DANA KRAL "Grip" PETER CETERA "Need"	WVLM/Santa Rosa, CA PD: Brent Fanta MD: Pat Schaefer No Adds
WPCB/Atlanta, GA OM/P: Vance Dillard APD: Steve Gosa MD: David Joy 2 MADONNA "Tron"	WISN/Columbus, OH PD: Chuck Knight MD: Mark Bringham 7 FLEETWOOD MAC "Landslide" MARIAN CAREY "My"	WHRH/Huntsville, AL PD: Mary Fletcher MD: Abby Kay PETER CETERA "Need" MARIAN CAREY "My"	KELO/Sioux Falls, SD OM: Reid Holman APD: Nancy Carlson 1 JANSJAN "Gettin'" 1 MICHAEL W. SMITH "Good" 1 DANIEL KRAL "Grip"	KKDB/Albuquerque, NM OM: Brad Barnett PD: Roger Scott MD: DJ Lopez 12 MATHS BAND "Dink" 12 MATHS BAND "Dink" 5 BOYZ II MEN "Seasons"
WFPG/Atlantic City, NJ OM/P: Dick Fennessy MD: Marlene Aque MADONNA "Tron"	WLOT/Dayton, OH PD: Gary Havens MD: Steve Cooper 6 LEARN/RAMES "Leah"	WVLT/New York, NY PD: Steve Suler MD: Steve O'Brien 18 AMY GRANT "Lil" 13 ROBYN "Show"	KPEK/Albuquerque, NM OM: Frank Jackson PD: Mike Parsons APD: Jaimee Barreras MD: Stephanie Buchicchio 3 AQUA "Tom" 3 LISALOOB "Tiger" 2 GARAGE "Punk"	KKMX/Anchorage, AK PD/M: Rosy Lannox ALANIS MORISSETTE "Uninvited"
WBBQ/Augusta, GA PD/M: John Patrick No Adds	WDOF/Dublin, OH OM/P: Leigh Simpson OM/M: Mike Holdorf No Adds	WVMB/New Orleans, LA OM/P: Nick Ferrara MD: Johnny Scott No Adds	KISS/Spokane, WA PD: Rob Harder MD: Dawn Marcel MARIAN CAREY "My" LEARN/RAMES "Leah" DANA KRAL "Grip"	WMMX/Dayton, OH OM: Jeff Ballentine MD: Dean Taylor 22 MARCH PLAYGROUND "Ser" 22 MARCH PLAYGROUND "Ser"
KKMJ/Austin, TX OM: Stan Main PD: Nicole Cruise 3 ELTON JOHN "Recover"	KATF/Dubuque, IA PD: Tim Dilon MD: Paul Devis BILLY BRIDGES "Lil" SARAH/MCLAUGHLIN "Ada" DANA KRAL "Grip"	WVLA/Kalamazoo, MI OM: Ken Langford PD: Brian Wertz MARIAN CAREY "My"	WMAS/Springfield, MA PD: Paul Cannon APD/M: Keith Stephens NATALIE MBRUGLIA "Tom"	WPLL/Riemia, FL PD: Robert Archer MD: Dieder Boyner 19 SHAWN COLVIN "Nothin"
WLIF/Baltimore, MD OM/P: Gary Baraban MD: Mark Thoner 3 K-Ci & JUD "Lil" 3 BRIAN MOONIGHT "Anytime"	WVXX/Erie, PA PD: Ron Arlen MD: Shana Twaan "Sis" SARAH/MCLAUGHLIN "Ada"	WVMB/Knoxville, TN PD/M: Jeff Jamigan 15 MICHAEL BOLTON "Disarm" 10 MICHAEL BOLTON "Sale"	WVMT/Toledo, OH OM: Dan Carlson 1 SCAPPE "Tucson"	WVMT/Toledo, OH OM: Dan Carlson 1 SCAPPE "Tucson"
WMJY/Biloxi, MS PD: Walter Brown MD: Angel Thompson KENNY G "Heart"	WVXX/Erie, PA PD: Ron Arlen MD: Shana Twaan "Sis" SARAH/MCLAUGHLIN "Ada"	WVMT/Toledo, OH OM: Dan Carlson 1 SCAPPE "Tucson"	WVMT/Toledo, OH OM: Dan Carlson 1 SCAPPE "Tucson"	WVMT/Toledo, OH OM: Dan Carlson 1 SCAPPE "Tucson"
WVBT/Birmingham, AL OM: John Jenkins PD/M: John Stuart No Adds	WVXX/Erie, PA PD: Ron Arlen MD: Shana Twaan "Sis" SARAH/MCLAUGHLIN "Ada"	WVMT/Toledo, OH OM: Dan Carlson 1 SCAPPE "Tucson"	WVMT/Toledo, OH OM: Dan Carlson 1 SCAPPE "Tucson"	WVMT/Toledo, OH OM: Dan Carlson 1 SCAPPE "Tucson"
WVBT/Birmingham, AL OM: John Jenkins PD/M: John Stuart No Adds	WVXX/Erie, PA PD: Ron Arlen MD: Shana Twaan "Sis" SARAH/MCLAUGHLIN "Ada"	WVMT/Toledo, OH OM: Dan Carlson 1 SCAPPE "Tucson"	WVMT/Toledo, OH OM: Dan Carlson 1 SCAPPE "Tucson"	WVMT/Toledo, OH OM: Dan Carlson 1 SCAPPE "Tucson"

HOT AC

WKDD/Akron, OH PD/M: Chuck Collins 13 SHAWN COLVIN "Nothin" 13 TONY "Yes"	WVWX/Cincinnati, OH MD: Rick Jamia SHAWN COLVIN "Nothin"	KDZN/Kansas City, MO PD: Paul Krewler MD: Michael Sleeter 40 SAMS MOUTH "Nothin" 13 DAVE MATTHEWS BAND "Dink" REBEKAH "Sis"	WXIL/Parkersburg, WV PD: Larry E. Hughes MD: Jack Horton 15 LEARN/RAMES "Leah"	KSMG/San Antonio, TX PD: Andy Holt MD: Tom Lazar PAULA COLE "Me"
WVWX/Cincinnati, OH MD: Rick Jamia SHAWN COLVIN "Nothin"	WOAL/Evanston, OH PD: Mary Ellen Kachinske MD: Steve Brown 28 BACKS FREET BOYS "Long" 9 PISTOLERS "Guard" 8 BONNIE RAITT "Belief" 6 MONIE "Lil" 8 EVERCLEAR "By" 5 JANN ARDEN "Wasting" 8 NAKED "Tharing"	KMVB/Las Vegas, NV PD: Duncan Payton MD: Kevin Maxwell No Adds	KZZP/Phoenix, AZ PD: Dan Pershing APD/M: Dave Cooper 29 MATHS BAND "Dink"	KFMB/San Diego, CA PD: Tracy Johnson APD: Michael Steele MD: Greg Simms 13 BARENAKES "Loves "Bliss" 5 CORPS "Dreams" 4 GRANBLES "Way" 4 JEWEL "Fun"
WVWX/Cincinnati, OH MD: Rick Jamia SHAWN COLVIN "Nothin"	WOAL/Evanston, OH PD: Mary Ellen Kachinske MD: Steve Brown 28 BACKS FREET BOYS "Long" 9 PISTOLERS "Guard" 8 BONNIE RAITT "Belief" 6 MONIE "Lil" 8 EVERCLEAR "By" 5 JANN ARDEN "Wasting" 8 NAKED "Tharing"	WMXL/Lexington, KY OM: Doug Hancock PD/M: Barry Fox EDWIN MCCAIN "IT" PAULA COLE "Me" VONDA SHERARD "Searching"	WDRV/Pittsburgh, PA PD: Chris Shebel APD/M: Scott Alexander 12 000 GODDOLLS "Yes" 2 SISTER "Know"	KLLC/San Francisco, CA PD: Louis Kaplan APD/M: Julie Stoeckel 20 DAVE MATTHEWS BAND "Dink" 10 TRAM "Vagina"
WVWX/Cincinnati, OH MD: Rick Jamia SHAWN COLVIN "Nothin"	WOAL/Evanston, OH PD: Mary Ellen Kachinske MD: Steve Brown 28 BACKS FREET BOYS "Long" 9 PISTOLERS "Guard" 8 BONNIE RAITT "Belief" 6 MONIE "Lil" 8 EVERCLEAR "By" 5 JANN ARDEN "Wasting" 8 NAKED "Tharing"	WVWX/Las Vegas, NV PD: Duncan Payton MD: Kevin Maxwell No Adds	WVWX/Philadelphia, PA PD: Kurt Johnson APD/M: Kim Ashley No Adds	KRUZ/Santa Barbara, CA PD: Mike O'Brien 6 MATHS BAND "Dink" REBEKAH "Sis" LISALOOB "Tiger"
WVWX/Cincinnati, OH MD: Rick Jamia SHAWN COLVIN "Nothin"	WOAL/Evanston, OH PD: Mary Ellen Kachinske MD: Steve Brown 28 BACKS FREET BOYS "Long" 9 PISTOLERS "Guard" 8 BONNIE RAITT "Belief" 6 MONIE "Lil" 8 EVERCLEAR "By" 5 JANN ARDEN "Wasting" 8 NAKED "Tharing"	WVWX/Las Vegas, NV PD: Duncan Payton MD: Kevin Maxwell No Adds	WVWX/Philadelphia, PA PD: Kurt Johnson APD/M: Kim Ashley No Adds	KRUZ/Santa Barbara, CA PD: Mike O'Brien 6 MATHS BAND "Dink" REBEKAH "Sis" LISALOOB "Tiger"
WVWX/Cincinnati, OH MD: Rick Jamia SHAWN COLVIN "Nothin"	WOAL/Evanston, OH PD: Mary Ellen Kachinske MD: Steve Brown 28 BACKS FREET BOYS "Long" 9 PISTOLERS "Guard" 8 BONNIE RAITT "Belief" 6 MONIE "Lil" 8 EVERCLEAR "By" 5 JANN ARDEN "Wasting" 8 NAKED "Tharing"	WVWX/Las Vegas, NV PD: Duncan Payton MD: Kevin Maxwell No Adds	WVWX/Philadelphia, PA PD: Kurt Johnson APD/M: Kim Ashley No Adds	KRUZ/Santa Barbara, CA PD: Mike O'Brien 6 MATHS BAND "Dink" REBEKAH "Sis" LISALOOB "Tiger"

112 Total Reporters
112 Current Reporters
110 Current Playlists

Reported Frozen Playlist (2):
KVIL/Dallas, TX
WSLQ/Roanoke, VA

93 Total Reporters
92 Current Reporters
87 Current Playlists

Reported Frozen Playlist (3):
KALC/Denver, CO
WENS/Indianapolis, IN
WWW/Toledo, OH

Did Not Report, Playlist Frozen (2):
WOMX/Oriando, FL
KMXG/Quad Cities, IA-IL

Did Not Report A New Playlist For Two Consecutive Weeks; Data Not Used (1):
KYKY/St. Louis, MO

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3W	2W	1W	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	MATCHBOX 20 3am (Lava/Atlantic)	3484	3533	3531	3618	88/2
2	2	2	2	SAVAGE GARDEN Truly Madly Deeply (Columbia)	3264	3309	3313	3412	80/0
3	4	3	3	NATALIE IMBRUGLIA Torn (RCA)	3202	3064	2801	2586	89/1
4	3	4	4	LOREENA MCKENITT The Mummers' Dance (Quinlan Road/WB)	2764	3026	3118	3213	80/0
5	5	5	5	CELINE DION My Heart Will Go On (550 Music)	2410	2528	2616	2793	65/0
6	6	6	6	SMASH MOUTH Walkin' On The Sun (Interscope)	2328	2397	2543	2533	68/1
7	8	8	7	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	2287	2275	2245	2251	70/0
8	9	9	8	VERVE Bitter Sweet Symphony (Hut/Virgin)	2203	2161	2095	1983	69/2
9	7	7	9	BILLIE MYERS Kiss The Rain (Universal)	2092	2305	2308	2481	66/1
10	10	10	10	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	2037	1992	1933	1910	72/0
11	13	12	11	MARCY PLAYGROUND Sex And Candy (Capitol)	1976	1805	1598	1409	55/5
12	11	11	12	BEN FOLDS FIVE Brick (550 Music)	1852	1808	1811	1817	67/3
13	17	13	13	MADONNA Frozen (Maverick/WB)	1696	1641	1464	1301	67/2
14	12	14	14	PAULA COLE I Don't Want To Wait (Imago/WB)	1602	1632	1670	1866	56/0
15	20	16	15	PAULA COLE Me (Imago/WB)	1585	1539	1391	1237	72/6
16	19	15	16	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1584	1546	1441	1271	62/4
17	21	19	17	BACKSTREET BOYS As Long As You Love Me (Jive)	1243	1204	1171	1216	44/2
18	16	18	18	GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	1168	1305	1494	1700	37/0
19	14	17	19	LISA LOEB I Do (Geffen)	1071	1391	1552	1878	45/0
20	23	20	20	FASTBALL The Way (Hollywood)	1046	862	644	518	47/6
21	25	21	21	SARAH MCLACHLAN Adia (Arista)	1003	832	541	311	56/4
22	22	23	22	SHAWN COLVIN Nothin On Me (Columbia)	828	601	404	289	53/10
23	26	22	23	FLEETWOOD MAC Landslide (Reprise)	731	672	638	655	29/2
24	24	22	24	ALANIS MORISSETTE Uninvited (Reprise)	653	468	205	—	33/9
25	24	24	25	SISTER 7 Know What You Mean (Arista Austin/Arista)	574	493	401	319	35/5
26	28	25	26	ELTON JOHN Recover Your Soul (Rocket/Island)	499	475	426	406	30/2
27	26	27	27	FIONA APPLE Shadowboxer (Clean Slate/Work)	490	475	415	386	25/1
28	30	28	28	MATCHBOX 20 Real World (Lava/Atlantic)	460	256	111	52	22/7
29	30	28	29	JANET Together Again (Virgin)	449	425	420	459	16/2
30	30	30	30	SHANIA TWAIN You're Still The One (Mercury)	440	406	406	491	23/0

This chart reflects airplay from March 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker. 93 Hot AC reporters. 87 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

TONIC Open Up Your Eyes (Polydor/A&M)
Total Stations: 18, Adds: 1, Plays: 423, including WVIC 11 (7), WKLI 8 (8), WDRV 25 (24), WZNE 37 (36), WOMP 9 (10), WPTE 38 (37), WMXB 18 (20), KPEK 16 (17), KDMX 28 (21), WKDD 13, WIOG 25 (24), KSTZ 18, KOZN 38 (41), WALC 61 (65), KVSJ 13 (17), KOSO 15 (5), KZZO 40 (33).

CHUMBAWAMBA Amnesia (Republic/Universal)
Total Stations: 19, Adds: 0, Plays: 390, WKLI 12 (11), WKEE 20 (17), WJLK 7 (7), WOMP 36 (38), WDMZ 15 (15), WQSM 20 (17), WPTE 26 (26), WSHE 31 (31), WSSR 10 (10), KKYS 14 (15), KZZP 22 (22), WKDD 14 (12), WIOG 21, KOZN 33 (26), KLLY 15 (12), KVSJ 37 (35), KCOU 13 (14), KFMB 38 (39), KEYW 6 (6).

REBEKAH Sin So Well (Elektra/EEG)
Total Stations: 26, Adds: 3, Plays: 338, WBMX 11 (7), WKLI 18 (17), WDRV 21 (22), WZNE 12, WOMP 7 (10), WCGO 17, WQSM 21 (20), WWSI 7 (7), WPTE 25 (26), WMXB 39 (35), WSSR 12 (11), WMXB 10 (11), KMY 8 (9), KKYS 12 (8), KPN 12 (12), WKDD 15 (11), WQAL 12 (10), KMXS 5 (5), KLLY 7 (7), KOSO 15 (5), KFMB 26 (17), KLLC 18 (15).

JAI Heaven (RCA)
Total Stations: 19, Adds: 2, Plays: 317, including WBMX 8 (7), WOMP 10 (12), WQAL 17 (15), WQSM 21 (15), WSHE 23 (26), WAKS 9 (10), WSSR 9 (6), KJRB 23 (22), KHMZ 22 (14), WQAL 7 (5), WKQI 7, WKTI 18 (7), WPNT 27 (22), KMXC 19 (20), KLLY 19 (20), KVSJ 22 (18), KFMB 38 (28), KLLC 18 (18).

PISTOLERS My Guardian Angel (Hollywood)
Total Stations: 15, Adds: 1, Plays: 274, including WKLI 9, WPL 24 (23), WPTE 24 (12), WSHE 23 (23), WSSR 26 (12), KAMX 34 (35), KMY 9 (10), WVMX 3 (5), WMT 5 (5), KLYF 4, KBEE 18 (19), KLLY 19 (20), KVSJ 28 (25), KOSO 38 (38).

BARENAKED LADIES Brian Wilson (Reprise)
Total Stations: 18, Adds: 2, Plays: 265, including WBMX 25 (29), WDRV 26 (27), WKSI 35 (36), WPL 21 (20), WPTE 26 (25), WSHE 26 (20), WRAL 36 (20), WMXB 10 (19), WTMX 17 (17), WQAL 13 (11), KLLY 10 (8), KFMB 13, KLLC 7 (10).

TUESDAYS It's Up To You (Arista)
Total Stations: 16, Adds: 0, Plays: 254, including WDAQ 16 (18), WKLI 25 (26), WPLJ 16 (23), WOMP 24 (24), WCGO 22 (18), WQSM 18 (16), WKLI 18 (17), WMXB 9 (22), WAKS 8 (8), WSSR 7 (7), WMXB 18 (19), KKYS 29 (27), WQAL 10 (10), KMXC 19 (17), KMXS 5 (5).

JIMMY RAY Are You Jimmy Ray? (Epic)
Total Stations: 14, Adds: 0, Plays: 247, WKLI 18 (18), WKEE 16 (14), WYXR 18 (18), WCGO 23 (19), WPTE 5 (28), WAKS 21 (21), WSSR 13 (15), KKYS 12 (30), KDMX 35 (35), KRAV 2 (3), WQAL 5 (5), WKQI 18 (14), WPNT 40 (37), KVUU 21 (22).

AMY GRANT Like I Love You (A&M)
Total Stations: 13, Adds: 0, Plays: 214, including WDAQ 17 (18), WOMP 21 (23), WKLI 27 (28), KURB 24 (21), KKOB 7 (9), KKYS 12 (20), KHMZ 27 (24), WKOD 8 (8), KCIX 21 (18), KBEE 15, KPLZ 11 (11), KEYW 9 (3).

VONDA SHEPARD Searching My Soul (550 Music)
Total Stations: 11, Adds: 4, Plays: 194, including WBMX 5, WDRV 23 (24), WLK 21, WKZL 42 (20), WMBX 5, KDMX 7 (6), KHMZ 25 (22), WQAL 10, WMYX 35 (28), KPLZ 18 (19).

LISA LOEB Let's Forget About It (Geffen)
Total Stations: 18, Adds: 5, Plays: 171, including WBMX 7, WDAQ 18, WMGX 13, WOMP 10 (11), WQSM 23 (10), WPTE 10, KPEK 3, KAMX 14, KMY 9, KKYS 18 (10), WQAL 5, WPNT 25 (12), KMXS 5, KOSO 5 (5), KPLZ 1.

JARS OF CLAY Five Candles (You Were There) (Essential/Silvertone)
Total Stations: 17, Adds: 6, Plays: 170, including WDRV 24 (24), WOMP 9, WPL 19 (20), WPTE 23 (12), WAKS 7, WMXB 6 (7), KURB 18 (18), KMY 9 (10), KOSO 5, KFMB 19 (11), KLLC 12 (10), KRUZ 11 (12).

NAKED Raining On The Sky (Red Ant)
Total Stations: 10, Adds: 2, Plays: 146, including WKLI 8, WDRV 24 (12), WOMP 10 (11), WKZL 16 (16), KZZP 22 (22), KOSO 15 (5), KCOU 13 (14), KZZO 20 (20), KLLC 18 (19).

CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)
Total Stations: 9, Adds: 1, Plays: 132, WBMX 6, WKLI 20 (16), WPTE 12 (6), KPEK 3, WALC 28 (32), KCIX 20, KLLY 10 (4), KZZO 15 (13), KPLZ 18 (15).

AQUA Turn Back Time (MCA)
Total Stations: 9, Adds: 2, Plays: 119, including WJLK 7 (7), WOMP 20 (10), WQSM 18 (20), WAKS 12 (11), WMXL 6, KPEK 3, KMY 8, KHMZ 30 (29), WKDD 15 (13).

MOND Life In Mono (Echo/Mercury)
Total Stations: 9, Adds: 2, Plays: 119, WKLI 8, WDRV 22 (19), WZNE 11 (25), WOMP 7, WPNT 16 (23), KLLY 6 (8), KVSJ 18 (19), KBBT 23 (37), KLLC 8 (10).

DAVE MATTHEWS BAND Don't Drink The Water (RCA)
Total Stations: 11, Adds: 11, Plays: 89, including WBMX 8, WQAL 15, WKZL 11, KAMX 10, KOZN 13, KBBT 6, KLLC 20, KPLZ 6.

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

No Songs Qualified For Breaker Status This Week

MOST ADDED

ARTIST	TITLE	LABEL(S)	ADDS
DAVE MATTHEWS BAND	Don't Drink The Water	(RCA)	11
SHAWN COLVIN	Nothin On Me	(Columbia)	10
ALANIS MORISSETTE	Uninvited	(Reprise)	9
MATCHBOX 20	Real World	(Lava/Atlantic)	7
PAULA COLE	Me	(Imago/WB)	6
FASTBALL	The Way	(Hollywood)	6
JARS OF CLAY	Five Candles (You Were...)	(Essential/Silvertone)	6
LISA LOEB	Let's Forget About It	(Geffen)	5
MARCY PLAYGROUND	Sex And Candy	(Capitol)	5
SISTER 7	Know What You Mean	(Arista Austin/Arista)	5

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
SHAWN COLVIN	Nothin On Me	(Columbia)	+227
MATCHBOX 20	Real World	(Lava/Atlantic)	+204
ALANIS MORISSETTE	Uninvited	(Reprise)	+185
FASTBALL	The Way	(Hollywood)	+184
MARCY PLAYGROUND	Sex And Candy	(Capitol)	+171
SARAH MCLACHLAN	Adia	(Arista)	+171
NATALIE IMBRUGLIA	Torn	(RCA)	+138
LISA LOEB	Let's Forget About It	(Geffen)	+118
VONDA SHEPARD	Searching My Soul	(550 Music)	+94
DAVE MATTHEWS BAND	Don't Drink The Water	(RCA)	+89

HOTTEST RECURRENTS

ARTIST	TITLE	LABEL(S)
TONIC	If You Could Only See	(Polydor/A&M)
SISTER HAZEL	All For You	(Universal)
SUGAR RAY	Fly	(Lava/Atlantic)
CHUMBAWAMBA	Tubthumping	(Republic/Universal)
THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
MATCHBOX 20	Push	(Lava/Atlantic)
MEREDITH BROOKS	What Would Happen?	(Capitol)
ELTON JOHN	Something About The Way...	(Rocket/Island)
SARAH MCLACHLAN	Sweet Surrender	(Arista)
SHAWN COLVIN	Sunny Came Home	(Columbia)

Breakers: Songs registering 1200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

HOT AC 25 **New This Week:**

KLPZ WQSM KNEV WMGX WDAQ WDGC

KTNP - #1 Phones!

Phones At: KKPX KAMX KOSO WDRV

On At:

KLLC	KKPX	KZZP	WALC	WDRV	WAKS
WSSR	KALC	WQAL	KBBT	KOZN	KZZO
WPTE	KBEE	WKZL	WLCE	WMXC	WMBX
KAMX	WMXB	WKLI	KVSR	KPEK	WWWM
KLLY	KOSO	KKMY	KMXS	KRUZ	WOMP

...oh, yeah, i know what you mean

sister 7 the first single from their arista austin album *this the trip*

ARISTA austin produced by danny kortchmar www.sister7.com
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HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

Big 105.5 MARKET #1
WBXX/New York (212) 704-1051 Goodman/Egan

PLAYS	3W	2W	1W	ARTIST/TITLE
40	35	28	33	SAVAGE GARDEN/Truly Madly Deeply
40	35	29	33	CELINE DION/My Heart Will Go On
40	35	30	33	PAULA COLE/Don't Want To Wait
24	20	32	32	R. KELLYN Believe I Can Fly
21	21	28	32	SUGAR RAY/ly
-	-	-	-	BACKSTREET BOYS/As Long As You...
40	34	24	26	ELTON JOHN/Something About...
-	-	-	-	ERIC CLAPTON/My Father's Eyes
21	18	23	23	HOTIE & BLOWFISH/Only Wanna Be
23	19	20	23	DONNA LEWIS/Love You Always...
23	19	20	23	SEAL/Don't Cry
24	20	20	23	TONI BRAXTON/Unbreak My Heart
24	21	19	23	ALL-4-O-ME/Can Love You
24	20	23	23	DMC/How Bizarre
25	21	20	23	SHAWN COLVIN/Sunny Came Home
23	20	20	23	JEWEL/Foolish Games
21	20	22	22	NO DOUBT/Don't Speak
25	20	20	22	BLUES TRAVELER/Round-Around
24	18	22	22	ERIC CLAPTON/If Only The World
21	20	22	22	EVERYTHING BUT THE ESSENCE
25	20	19	22	MELISSA ETHERIDGE/Don't Come Over
24	20	21	21	LEANN RIMES/How Do I Live
20	19	17	21	CELINE DION/Because You Loved Me
40	34	31	20	BACKSTREET BOYS/Quit Playing...

95.5 WPLJ MARKET #1
WPLJ/New York (212) 613-8900 Cuddy/Shannon/Masocco

PLAYS	3W	2W	1W	ARTIST/TITLE
41	44	44	46	MATCHBOX 20/3am
41	43	44	45	SAVAGE GARDEN/Truly Madly Deeply
36	34	46	45	NATALIE IMBRUGLIA/Torn
41	44	44	44	PAULA COLE/Don't Want To Wait
32	41	43	42	CELINE DION/My Heart Will Go On
33	35	31	41	BILLIE MYERS/Kiss The Rain
39	39	41	39	ELTON JOHN/Something About...
42	46	46	34	SMASH MOUTH/Walkin' On The Sun
35	34	32	32	ERIC CLAPTON/My Father's Eyes
28	31	32	32	MADONNA/Frozen
26	25	24	32	VERVE/Bitter Sweet
28	32	34	31	BLESSID UNION/Light In Your Eyes
32	32	34	31	LISA LOEB/Di Do
17	22	25	25	MARCY PLAYGROUND/Secret Garden
14	13	15	24	THIRD EYE BLIND/Semi-Charmed Life
31	33	32	32	BEN FOLDS FIVE/Back
-	-	-	-	FASTBALL/The Way
22	25	27	27	EDWIN MCCAIN/It Be
27	25	25	25	SISTER HAZEL/For You
40	42	38	38	MATCHBOX 20/Push
-	-	-	-	ELTON JOHN/Receiver Your Soul
-	-	-	-	TUESDAY'S Up To You
23	26	23	23	PAULA COLE/Me
34	33	24	16	THIRD EYE BLIND/Semi-Charmed Life
15	16	15	16	BACKSTREET BOYS/Long As You...
34	14	14	14	LORENA MCKENITT/The Mummers' Dance
-	-	-	-	CARDIACS/Lovelet
-	-	-	-	DEEP BLUE SOMETHING/Breakfast At...
11	-	-	-	HOOTIE & BLOWFISH/Only Wanna Be
12	-	-	-	DMC/How Bizarre

STAR 98.7 MARKET #2
KYSR/Los Angeles (818) 965-7000 Perelli/Edotti

PLAYS	3W	2W	1W	ARTIST/TITLE
50	50	53	62	SMASH MOUTH/Walkin' On The Sun
52	50	67	61	MARCY PLAYGROUND/Secret Garden
59	58	61	58	PAULA COLE/Don't Want To Wait
40	41	39	56	TONI CHOU/You Could Only...
58	40	42	42	CELINE DION/My Heart Will Go On
57	45	40	42	SAVAGE GARDEN/Truly Madly Deeply
57	45	40	42	MATCHBOX 20/3am
38	36	40	42	THIRD EYE BLIND/How's It Going To Be
38	35	41	39	VERVE/Bitter Sweet
38	35	41	39	LORENA MCKENITT/The Mummers' Dance
40	39	39	39	NATALIE IMBRUGLIA/Torn
35	35	38	38	MADONNA/Frozen
2	36	42	33	SARAH McLACHLAN/Sweet Surrender
30	32	36	31	FASTBALL/The Way
27	25	31	31	BILLIE MYERS/Kiss The Rain
-	-	-	-	ALANIS MORISSETTE/Uninvited
28	29	20	23	FIONA APPLE/Shadowboxer
24	28	20	21	PAULA COLE/Me
-	-	-	-	CHUMBAWAMBA/Tabumping
47	45	54	56	SAVAGE GARDEN/Truly Madly Deeply
57	36	15	20	CELINE DION/My Heart Will Go On
17	-	-	-	SHAWN COLVIN/Sunny Came Home
-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
-	-	-	-	JEWEL/Foolish Games
17	17	17	17	MATCHBOX 20/Push
21	-	-	-	SUGAR RAY/ly
35	30	21	4	SARAH McLACHLAN/Will Remember You
-	-	-	-	SARAH McLACHLAN/Adia

10.1 THE MIX MARKET #3
WTMX/Chicago (312) 946-1019 James/Kartak

PLAYS	3W	2W	1W	ARTIST/TITLE
42	45	45	46	SAVAGE GARDEN/Truly Madly Deeply
45	45	45	45	LORENA MCKENITT/The Mummers' Dance
44	45	45	45	GREEN DAY/Time Of Your Life
-	-	-	-	PEARL JAM/Wishlist
45	46	45	45	NATALIE IMBRUGLIA/Torn
45	45	44	44	BILLIE MYERS/Kiss The Rain
10	14	29	37	MATCHBOX 20/Real World
22	32	30	30	SARAH McLACHLAN/Sweet Surrender
32	32	30	30	MARCY PLAYGROUND/Secret Garden
30	30	30	30	VERVE/Bitter Sweet
-	-	-	-	MADONNA/Frozen
46	45	45	45	MATCHBOX 20/3am
46	45	45	45	TONI CHOU/You Could Only...
-	-	-	-	BARENKED LADIES/Brian Wilson
15	21	26	16	MEREDITH BROOKS/What Would Happen
15	14	16	15	ALANA DAVIS/32 Flavors
-	-	-	-	HOMA APPLE/Shadowboxer
30	31	19	14	TONI CHOU/You Could Only...
14	14	15	14	SUNDAYS/Summertime
16	15	12	14	DOG'S EYE VIEW/Let's Let It Be
15	16	13	12	PAULA COLE/Me
-	-	-	-	SARAH McLACHLAN/Adia
-	-	-	-	JARS OF CLAY/Five Candles
-	-	-	-	DAVE MATTHEWS BAND/Don't Drink...

Alice @ 97.3 MARKET #4
KLCC/San Francisco (415) 765-4097 Kaplan/Stoeckel

PLAYS	3W	2W	1W	ARTIST/TITLE
19	35	46	45	FIONA APPLE/Secret Garden
34	47	45	45	MARCY PLAYGROUND/Secret Garden
47	43	43	43	MATCHBOX 20/3am
47	46	47	45	NATALIE IMBRUGLIA/Torn
32	31	41	44	LORENA MCKENITT/The Mummers' Dance
18	20	40	40	FASTBALL/The Way
25	21	38	38	TAUK SEVILLER/For You
26	-	24	37	MEREDITH BROOKS/What Would Happen
41	42	36	37	ALANA DAVIS/32 Flavors
45	38	36	36	VERVE/Bitter Sweet
46	35	34	34	GREEN DAY/Time Of Your Life
33	34	35	34	INDIGO GIRLS/Sunny Came Home
38	34	35	31	THIRD EYE BLIND/How's It Going To Be
46	27	24	24	BEN FOLDS FIVE/Back
16	20	27	27	SISTER HAZEL/For You
19	22	26	26	MADONNA/Frozen
19	22	26	26	SHAWN COLVIN/Sunny Came Home
34	34	18	24	BLUES TRAVELER/Round-Around
22	22	22	22	CHANTAL KREVIJAZ/Surrounded
-	-	-	-	OMG/How Bizarre
17	17	19	19	PAULA COLE/Me
20	19	19	19	EDWIN MCCAIN/It Be
10	13	13	13	GARRISON STAR/Superhero
-	-	-	-	ALANIS MORISSETTE/Uninvited
10	13	18	18	JAH/Heaven
-	-	-	-	DELIRIOUS!/The Sky
17	15	15	15	MATCHBOX 20/Real World
19	17	17	17	SISTER 'Know What You Mean
20	20	19	17	LONGPINS/On And On

STAR 104.5 MARKET #5
WYXR/Philadelphia (610) 668-0750 Johnson/Ashley

PLAYS	3W	2W	1W	ARTIST/TITLE
36	38	38	38	CELINE DION/My Heart Will Go On
34	35	36	36	SAVAGE GARDEN/Truly Madly Deeply
32	30	34	34	PAULA COLE/Don't Want To Wait
29	30	31	31	SMASH MOUTH/Walkin' On The Sun
29	28	25	25	SHAWN COLVIN/Sunny Came Home
19	28	25	25	ELTON JOHN/Something About...
21	24	23	23	CHUMBAWAMBA/Tabumping
29	22	22	22	SUGAR RAY/ly
17	18	20	22	BACKSTREET BOYS/As Long As You...
20	20	21	21	MATCHBOX 20/Push
-	-	-	-	MADONNA/Frozen
18	19	18	18	ERIC CLAPTON/My Father's Eyes
18	18	18	18	JIMMY RAY/As You Jimmy Ray?
12	17	18	18	LEANN RIMES/How Do I Live
19	17	17	17	NATALIE IMBRUGLIA/Torn
12	16	16	16	BEN FOLDS FIVE/Back
11	16	14	14	JEWEL/Foolish Games
14	13	14	14	TONI CHOU/You Could Only...
11	14	14	14	THIRD EYE BLIND/Semi-Charmed Life
14	12	-	-	DUNCAN SHEK/Barely Breathing
9	12	-	-	MARCY PLAYGROUND/Secret Garden
9	13	12	12	DMC/How Bizarre
-	-	-	-	SHERYL CROW/It Makes You...
-	-	-	-	SHERYL CROW/It Makes You...
10	-	-	-	BACKSTREET BOYS/Quit Playing...

MIX 102.9 MARKET #6
KOMX/Dallas (214) 991-1029 Steal/Thomas

PLAYS	3W	2W	1W	ARTIST/TITLE
65	65	62	66	SISTER HAZEL/For You
66	61	65	64	SAVAGE GARDEN/Truly Madly Deeply
64	63	61	64	MATCHBOX 20/Push
66	61	61	64	PAULA COLE/Don't Want To Wait
65	64	58	59	CELINE DION/My Heart Will Go On
37	37	44	43	MATCHBOX 20/3am
37	37	41	41	SMASH MOUTH/Walkin' On The Sun
33	39	38	41	WALLFLOWERS/One Headlight
35	34	37	36	TONI CHOU/You Could Only...
27	34	35	35	JIMMY RAY/As You Jimmy Ray?
31	35	34	34	VERVE/Bitter Sweet
33	44	37	33	THIRD EYE BLIND/Semi-Charmed Life
38	40	35	33	SUGAR RAY/ly
37	38	30	31	NATALIE IMBRUGLIA/Torn
27	35	33	31	MARCY PLAYGROUND/Secret Garden
27	34	32	31	DUNCAN SHEK/Barely Breathing
12	24	30	30	BACKSTREET BOYS/As Long As You...
21	27	26	26	MADONNA/Frozen
27	31	31	30	MEREDITH BROOKS/What Would Happen
25	26	21	21	TONG/You Open Up Your Eyes
24	28	24	24	ALANIS MORISSETTE/Uninvited
23	27	27	26	THIRD EYE BLIND/How's It Going To Be
7	18	24	24	PAULA COLE/Me
24	24	24	24	ELTON JOHN/Receiver Your Soul
25	25	23	23	EDWIN MCCAIN/It Be
24	24	18	18	ERIC CLAPTON/My Father's Eyes
15	21	17	17	SHAWN COLVIN/Sunny Came Home
22	12	7	10	BEN FOLDS FIVE/Back
12	11	9	9	FIONA APPLE/Shadowboxer
10	13	8	8	JAMES HORNOR/Southern

95.5 MARKET #7
WKQI/Detroit (214) 967-3750 Gillette/Buchalter

PLAYS	3W	2W	1W	ARTIST/TITLE
35	43	52	58	MATCHBOX 20/3am
47	47	54	58	BACKSTREET BOYS/As Long As You...
45	46	53	57	SMASH MOUTH/Walkin' On The Sun
45	45	56	56	SAVAGE GARDEN/Truly Madly Deeply
46	47	53	53	CELINE DION/My Heart Will Go On
46	46	55	55	PAULA COLE/Don't Want To Wait
35	35	35	35	LISA LOEB/Di Do
35	35	35	35	LORENA MCKENITT/The Mummers' Dance
35	35	35	35	ROBYN/Show Me Love
34	33	34	34	BILLIE MYERS/Kiss The Rain
34	34	34	34	SUGAR RAY/ly
18	24	20	20	JANET/Together Again
20	24	24	24	NATALIE IMBRUGLIA/Torn
15	25	25	25	THIRD EYE BLIND/How's It Going To Be
24	24	24	24	BEN FOLDS FIVE/Back
47	36	22	22	THIRD EYE BLIND/Semi-Charmed Life
32	34	34	34	TONG/You Could Only...
18	18	20	20	ERIC CLAPTON/My Father's Eyes
20	18	18	18	SHAWN COLVIN/Sunny Came Home
17	18	18	18	LEANN RIMES/How Do I Live
18	18	18	18	JIMMY RAY/As You Jimmy Ray?
32	19	17	17	CHUMBAWAMBA/Tabumping
29	29	16	16	BACKSTREET BOYS/Quit Playing...
8	15	15	15	PAULA COLE/Me
46	35	31	31	SARAH McLACHLAN/Sweet Surrender
18	14	14	14	VERVE/Bitter Sweet
7	13	13	13	'N SYNC/What You Back
-	-	-	-	FASTBALL/The Way
-	-	-	-	HANSON/Weird

MIX 107.3 FM MARKET #8
Washington's Best Music Mix

WRQX/Washington (202) 886-3100 Kusba/Parker

PLAYS	3W	2W	1W	ARTIST/TITLE
32	35	36	36	SMASH MOUTH/Walkin' On The Sun
46	45	40	40	SAVAGE GARDEN/Truly Madly Deeply
29	29	30	35	SISTER HAZEL/For You
35	36	36	34	PAULA COLE/Don't Want To Wait
20	20	20	20	SHAWN COLVIN/Sunny Came Home
35	35	33	33	MATCHBOX 20/3am
7	23	32	32	LORENA MCKENITT/The Mummers' Dance
30	30	26	29	CELINE DION/My Heart Will Go On
20	19	19	19	MADONNA/Frozen
22	24	23	23	NATALIE IMBRUGLIA/Torn
18	19	21	22	THIRD EYE BLIND/How's It Going To Be
10	31	19	19	SARAH McLACHLAN/Sweet Surrender
28	25	25	25	LORENA MCKENITT/The Mummers' Dance
21	20	18	18	BEN FOLDS FIVE/Back
23	29	-	-	SUGAR RAY/ly
14	16	-	-	WALLFLOWERS/One Headlight
15	-	-	-	JEWEL/Who Will Save
17	-	-	-	CHUMBAWAMBA/Tabumping
13	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
14	14	13	14	ALANIS MORISSETTE/Head Over Feet
-	-	-	-	MARCY PLAYGROUND/Secret Garden
-	-	-	-	ELTON JOHN/Receiver Your Soul

NAC/SMOOTH JAZZ REPORTERS

April 3, 1998 R&R • 85

Stations and their adds by track listed alphabetically by market

<p>WHRL/Albany, NY OM/PD: Brant Curtiss RICHARD ELLIOT "Groove"</p>	<p>WVAE/Cincinnati, OH DM: T.J. Holland APD/MD: Steve Wiersman BRIAN BROMBERG "Fireplace"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams FOUR 80 EAST "Eastside" B-TRIBE "Sometimes" KIM WATERS "Nightfall" DENNY JIOSA "Money"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien RICHARD ELLIOT "Groove" SPYRO GYRA "Morning" BADI ASSAD "Waves" TOM SCOTT "Amanda's" TOMMY JONES "Tide"</p>	<p>WJJJ/Pittsburgh, PA PD: Carl Anderson MD: Herschel BRIAN BROMBERG "Fireplace" BRIAN CULBERTSON "Mind" GREGG KARUKAS "Blue"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton SPYRO GYRA "Morning" SOUNDSCAPE "Brand"</p>
<p>KRZN/Albuquerque, NM PD/MD: Shannon Summers APD: Rose Gahaldon CHRIS CAMOZZI "Swing" MARILYN SCOTT "Startling"</p>	<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble SPYRO GYRA "Morning" RICHARD ELLIOT "Groove" JONATHAN CAIN "Remember" TOM SCOTT "Amanda's"</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase CHIELI MINUCCI "Dreams" BRIAN CULBERTSON "Mind"</p>	<p>WVCD/Myrtle Beach, SC DM/PD: Earl Taylor BRIAN TARQUIN "Arabian" ERIC CLAPTON "Needs" JONATHAN BUTLER "Shore" DAKOTA MOON "Promise" PIECES OF A DREAM "Cut" CRAIG CHAQUICO "Midnight" KIM WATERS "Nightfall" GATO BARBIERI "Remember" JONATHAN CAIN "Remember" GREGG KARUKAS "Blue" B-TRIBE "Sometimes" RICHARD ELLIOT "Groove" DAVID BENOIT "Landscape"</p>	<p>KKJZ/Portland, OR PD: Paul Warren MD: Hal Murray RICHARD ELLIOT "Groove"</p>	<p>KWJZ/Seattle, WA PD/MD: Carol Handley SPYRO GYRA "Morning" RICHARD ELLIOT "Groove" JONATHAN CAIN "Remember" BRIAN MCKNIGHT "Anytime"</p>
<p>KNIK/Anchorage, AK GM/PD: Dean Williams THOM ROTELLA "Dance" CANDY DULFER "Smooth" JOE SAMPLE "Night" TOM SCOTT "Amanda's" OLA "Anyone" JOHN SCOFIELD "Go" ERIC CLAPTON "Circus" BRYAN SAVAGE "Kaleido" BADI ASSAD "Waves"</p>	<p>WZJZ/Columbus, OH PD/MD: Bill Harman CHRIS BOTTI "Wah" ERIC CLAPTON "Needs" MARILYN SCOTT "Startling" CLANNAD "Autumn"</p>	<p>WEVZ/Lafayette, IN PD/MD: Bob Miller MARCUS MILLER "Sophie"</p>	<p>WQCD/New York, NY PD: John Mullen MD: Rick LaBoy No Adds</p>	<p>WSMJ/Richmond, VA PD/MD: Tommy Fleming SPYRO GYRA "Morning" PHIL PERRY "Heart" RICHARD ELLIOT "Groove"</p>	<p>WHCD/Syracuse, NY PD: Butch Charles APD/MD: Kenny Dees PETE BELASCO "Train" KIM WATERS "Nightfall"</p>
<p>KAJZ/Austin, TX PD: Ted Carson MD: Candace Andrews PAMELA HART "Catch" BRYAN SAVAGE "Kaleido" KIM PENNSY "Cafe"</p>	<p>KDAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser No Adds</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart CANDY DULFER "Smooth" MARIAH CAREY "My" CHRIS STANDRING "Shades"</p>	<p>WJCD/Norfolk, VA DM/PD: Maxine Todd MD: Larry Hollowell No Adds</p>	<p>KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones CHRIS CAMOZZI "Swing"</p>	<p>WJZT/Tallahassee, FL PD: Denny Alexander SPYRO GYRA "Morning" TOM, DICK AND HARRY "Rainsong"</p>
<p>KSMJ/Bakersfield, CA PD/MD: Joel Widdows SPYRO GYRA "Morning" PHIL PERRY "Heart" RICHARD ELLIOT "Groove" JONATHAN CAIN "Remember"</p>	<p>JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen KIM WATERS "Sunny" SPYRO GYRA "Friends" RICHARD ELLIOT "Groove" CANDY DULFER "Smooth" PETE BELASCO "Train"</p>	<p>WLVE/Miami, FL PD: Gregg Steele BONEY JAMES "Rain" CHRIS CAMOZZI "Swing" ERIC CLAPTON "Needs"</p>	<p>KTNT/Delaware City, DE PD: Steve English MD: Stephanie Stewart JONATHAN BUTLER "Lost" KEIKO MATSUI "Sunrise" B-TRIBE "Sometimes"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen SPYRO GYRA "Morning" RICHARD ELLIOT "Groove"</p>	<p>KDAS/Tulsa, OK PD/MD: Ron Allen GREGG KARUKAS "Blue" PIECES OF A DREAM "Cut" DOWN TO THE BONE "Brooklyn"</p>
<p>WSJZ/Boston, MA PD/MD: Shirley Maldonado OLAN JAMES "Market" PHIL PERRY "Heart" DOWN TO THE BONE "Brooklyn" JONATHAN CAIN "Remember" SPYRO GYRA "Morning" BRIAN BROMBERG "Fireplace"</p>	<p>KHHI/Denver, CO PD: Becky Taylor MD: Cheri Marquart SPYRO GYRA "Morning" PHIL PERRY "Heart" RICHARD ELLIOT "Groove" JONATHAN CAIN "Remember" MARILYN SCOTT "Startling"</p>	<p>WJZI/Milwaukee, WI PD: Fred Heller APD/MD: Chris Moreau KIM WATERS "Nightfall" JOE SAMPLE "Night" BRAXTON BROTHERS "Happy"</p>	<p>WLDQ/Orlando, FL PD: Steve Huntington MD: Lee Hogan SPYRO GYRA "Morning" CANDY DULFER "Smooth" RANDY CRAWFORD "Silence" BADI ASSAD "Waves" BRYAN SAVAGE "Kaleido" RICKY PETERSON "Air" TOM SCOTT "Amanda's" MARC COHN "Already"</p>	<p>KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole No Adds</p>	<p>WJZW/Washington, DC PD: Kenny King JONATHAN CAIN "Remember" RICHARD ELLIOT "Groove" DAKOTA MOON "Promise"</p>
<p>WCCJ/Charlotte, NC APD/MD: Greg Morgan JOE SAMPLE "Night" BRIAN CULBERTSON "Mind" SPYRO GYRA "Morning" JONATHAN CAIN "Remember"</p>	<p>WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach BRIAN BROMBERG "Fireplace" BRIAN CULBERTSON "Mind" PHIL PERRY "Heart"</p>	<p>KMJZ/Minneapolis, MN PD: Rob Moore DAVID BENOIT "Landscape" JIMMY REID "Beautiful" TURNING POINT "Goes"</p>	<p>WJJZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi BRYAN SAVAGE "Kaleido" RICHARD ELLIOT "Groove"</p>	<p>KKSF/San Francisco, CA VP/DM: Lee Hansen MD: Blake Lawrence No Adds</p>	<p>KWSJ/Wichita, KS PD: Nancy Johnson MD: Dallas Scott PETE BELASCO "Train" JOYCE COOLING "Hours" RICHARD ELLIOT "Groove" BRIAN CULBERTSON "Mind"</p>
<p>WNUA/Chicago, IL VP/Prog: Paul Goldstein APD/MD: Steve Stiles No Adds</p>	<p>WGUF/Ft. Myers, FL PD/MD: John Conrad FOUR 80 EAST "Eastside" SPYRO GYRA "Friends"</p>	<p>KSBR/Mission Viejo, CA DM: Terry Wedel MD: Wally Davidson KIM WATERS "Nightfall" GREGG KARUKAS "Havana" BRYAN SAVAGE "Kaleido" KIM PENNSY "Cafe"</p>	<p>KYOT/Phoenix, AZ PD/MD: Nick Francis No Adds</p>	<p>KMGQ/Santa Barbara, CA PD: Vince Garcia MD: Steve Bauer BOB JAMES "Where" JOE SAMPLE "Night" B-TRIBE "Sometimes"</p>	<p>53 Total Reporters 53 Current Reporters 52 Current Playlists</p> <p>Did Not Report, Playlist Frozen (1):</p> <p>KCJZ/San Antonio, TX</p>

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CAROL ARCHER

NAC/SMOOTH JAZZ

New Study Underscores Format's Continuing Growth

Arbitron's *Radio Today* confirms strength in AQH shares, demos, and TSL

According to Arbitron's national database, its spring '97 survey signaled a rise in listening for this format across all age groups. With increases in virtually every demographic cell, NAC/Smooth Jazz is, more than ever, *the* place to be for operators and advertisers alike.

When it comes to audience composition, the format's nearly equal appeal for men and women remains consistent: Among NAC listeners 18+, female listeners outnumber males only 52% to 48%. Slightly more than 30% of the NAC audience are adults 35-44, which is the single largest segment of listeners to the format. But the adults 45-54 demo follows closely with 25%. The third-largest demo is 25-34 with 17% of NAC listeners; 55-64-year-olds follow with 12.6%.

Crossing All Age Demos

The spring season blooms with a rise in listening across all age groups for NAC/SJ. From winter '97 to spring '97, the 12+ audience increased 3.1-3.3; 18-34-year-olds grew 1.8-2.1. Among listeners 25-54,

shares rose 4.0-4.3, while those 35-64 expanded 4.7 to 5.0. Men 18+ plus increased 3.3-3.6 as women 18+ edged 3.3-3.5. Even teen listening inched .4-.5.

Except for morning drive, the share of 12+ listening by daypart is nearly identical, averaging 3.1. Mon-Fri middays, 3-7pm, and weekend 6am-mid. all score 3.3, with weekday 7pm-mid. earning nearly the same, 3.2. By comparison, weekday mornings earn a 2.3.

It's listeners over 25 who fuel TSL in NAC/SJ. The 35-64 demo contributes weekly TSL of 8:54, followed by 25-54s, who spend 8:22. Audience members on the 18-34 cusp spend considerably less time — 6:53 — and 12-24 listening contributes only 4:35.

Format watchers can probably in-

fer audience share by region based on the number of stations operating in each geographic area. If the national average is 100, it should come as no surprise that the Pacific region, with the largest percentage of NAC/SJ stations of any region in the nation — 15 of our reporters are there — indexes at 123. It is followed by the Middle Atlantic region, which encompasses New York and Pennsylvania and earns an index of 113. The Mountain and East North Central regions follow, indexing at 110 a piece. The South Atlantic indexes at 100. New England, West North Central, and South Central regions each index less than 100, a reflection of low format density, not lack of ratings success.

Arbitron places the total national radio station count at 12,472. With only about 70 NAC/Smooth Jazz radio stations in existence, operators can feel proud of and confident about their amazing contribution to the fiscal health of the industry and their format.

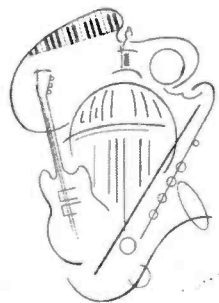
The Sixth Annual Capital Jazz Fest: A Musical Who's Who

Founder details the event that's become a premier jazz attraction

Sponsored by *The Washington Post* and presented by WJZW/Washington, the Capital Jazz Fest has grown by leaps and bounds and today attracts upwards of 40,000 to the annual early June event.

Now in its sixth year, the Fest is the brainchild of **Cliff Hunte**, who calls it, "The Super Bowl Of Contemporary Jazz." "I like contemporary jazz, and I went to my first jazz festival ever in Saratoga, NY in 1986," Hunte remembers. "I was amazed at the different types of people — of different ages and backgrounds — who were there, all into jazz. It was my dream to put something like that together, so I decided to do it and produced the first event in 1993. It's a high for me to create that kind of an environment."

Over the years, a number of NAC/Smooth Jazz radio stations have embraced Capital Jazz Fest for its jet-away promotional possibilities. "We've worked with KWJZ/Seattle, WLVE/Miami, KIFM/San Diego, WJZZ/Pittsburgh, WJCD/Norfolk, and WJZI/Milwaukee. They put together their contests, and we provide festival tickets, hotel accommodations, and souvenir merch-



capital
jazz
fest '98

andise. The station usually arranges round-trip airfare to Washington, DC with their airline promotional partners. Winners get to meet the artists, too, so it's very special."

Organizing talent for the event is apparently Hunte's forte. The festival lineup for this year represents a veritable who's who of Smooth Jazz. Artists confirmed at press time include Lee Ritenour, Boney James, Al Jarreau, Pieces Of A Dream, Candy Dulfer, David Benoit, the

Rippingtons, Will Downing, Nancy Wilson, Acoustic Alchemy (with new member John Parsons), Michael Franks, Paul Taylor, Doc Powell, the Braxton Brothers, Brian Culbertson, Marcus Miller, Maysa, Joyce Cooling, Chuck Loeb, Vanessa Rubin, Philippe Saisse, Jeff Golub and Avenue Blue, Slim Man, and the Heads Up Superband (featuring Joe McBride, Kenny Blake, and Gerakl Veasley). *Whew!*

Capital Jazz Fest '98 will be held June 5-7 at the Merriweather Post Pavilion in suburban Columbia, MD, which is between Washington and Baltimore. Hunte says the main stage is a covered amphitheater, and a second stage is situated in a wooded setting adjacent to the main area.

It's Hunte's hope that Capital Jazz fest will evolve into the kind of industry, "hang" that has developed around Art Good's Catalina JazzTrax Festival. To learn more about the Capital Jazz Fest, you can access its website at www.capitaljazz.com.

R&R Convention: A Sneak Preview

Here's a simple, low-gloss preview of what those interested in NAC/Smooth Jazz may expect during R&R's Convention '98. Full details, including panelists and artist appearances, will be confirmed shortly.



We will present two NAC/Smooth Jazz panels. Both will be held in a beautiful, serene outdoor setting on-site. (You normally have to leave the host hotel to find any peace of mind, right?) The first is a radio-driven discussion, sponsored by Broadcast Architecture. Panelists will represent a cross section of the format's most accomplished radio figures — VP/GMs and PDs — from a variety of ownership configurations, market sizes, and philosophies. In recognition of the NAC format's many burning issues — such as managing in the consolidated landscape, working smarter, uncovering new revenue sources, and competitive questions — the meeting is scheduled to run three hours.

The second panel, "The Intersection Of Art & Commerce," will join hands-on creative music-industry figures — label heads, A&R execs, producers, and artists — with their most knowledgeable, passionate, and articulate radio counterparts to examine common, and sometimes conflicting, aims. This panel, sponsored by i.e. music, will run more than two hours, and will be followed immediately by a performance by one of contemporary music's most respected artists.

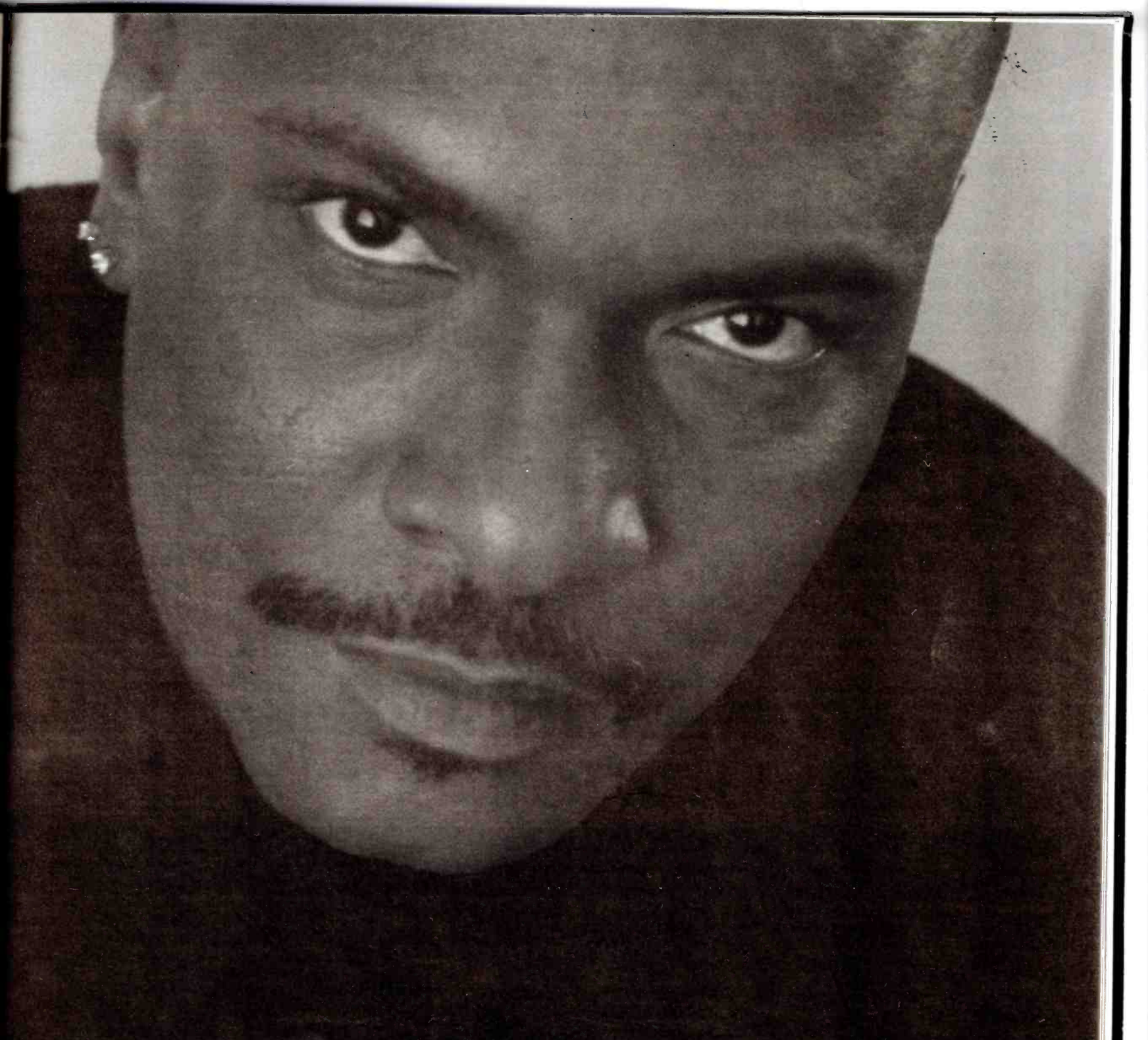
There will be more exciting superstar performance showcases, plus hospitality suites and unofficial events like the "NAC Family Dinner," a gathering of the clan organized by members of the record community, as well. Stay tuned, film at 11!



TALENTED AND GRACIOUS — You've gotta love that Boney James (seated, r)! Recently, he hosted a dinner at the new Spago in Beverly Hills that included his wife, Lily (who is a regular cast member of E.R., seated, c); All That Jazz's Suzy Peters (seated, l); and (standing, l to r) James' manager Howard Lowell, All That Jazz's Jason Gorov and Cliff Gorov, and Carol Archer.



STAR POWER — Nearly 9000 Bay Area music fans packed Oakland's Jack London Square when Mesa/Bluenote artist trumpeter Rick Braun (c) played a listener appreciation party for KBLX/San Francisco. On hand to greet him were KBLX PD Kevin Brown (l) and MD Ron Cadet.



**“ Life has humbled me, but I know I am not a man-child anymore;
I am a man and it's time for me to start imparting information rather than
extracting. It's time for me to put it back.”**

(As told to Patricia Myers of Jazztimes)

George, you left us too soon.

George Howard

September 15, 1956-March 22, 1998



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APRIL 3, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	3	2	1	1 BONEY JAMES After The Rain (Warner Bros.)	926	818	790	647	50/1
3	2	1	2	2 KENNY G My Heart Will Go On (Arista)*	881	835	827	731	48/0
7	7	4	3	3 CHIELI MINUCCI Dreams (JVC/JMI)	869	771	692	608	51/1
5	4	5	4	4 BRIAN TARQUIN One Arabian Knight (Instinct)	798	748	748	671	47/1
8	8	7	5	5 CHUCK LOEB Just Us (Shanachie)	732	672	629	596	50/0
1	1	3	6	PAUL HARDCASTLE Paradise Cove (JVC/JMI)	664	805	859	836	42/0
4	6	6	7	THOM ROTELLA What's The Story? (Telarc)	615	684	736	684	37/0
12	9	8	8	8 JOHN TESH F/JAMES INGRAM Give Me... (GTSP/Mercury)	608	572	551	507	45/0
19	16	12	9	9 DOWN TO THE BONE Brooklyn Heights (Nu Groove)	550	501	462	374	43/2
13	13	11	10	10 EVAN MARKS Coast To Coast (Verve Forecast)	540	514	508	485	42/0
15	11	10	11	RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic)	533	540	522	479	41/0
29	20	14	12	12 CHRIS CAMOZZI Swing Shift (Discovery)	521	440	377	274	51/3
2	5	9	13	AVENUE BLUE Always There (Mesa/Bluemoon/Atlantic)	521	570	736	762	39/0
20	18	15	14	14 BRAXTON BROTHERS Happy Again (Windham Hill Jazz)	497	435	419	364	47/1
23	19	18	15	15 JONATHAN BUTLER Dancing On The Shore (N2K Encoded Music)	476	427	378	346	49/2
26	23	20	16	16 BRIAN BROMBERG By The Fireplace (Zebra)	447	420	356	327	48/4
14	14	16	17	PAUL TAYLOR Groove Zone (Countdown/Unity)	425	433	503	482	34/0
18	17	17	18	DEAN JAMES Market Street (Brajo/Ichiban)	421	428	422	377	38/1
10	10	13	19	RICK BRAUN Chelsea (Mesa/Bluemoon/Atlantic)	409	479	550	514	36/0
BREAKER			20	JOYCE COOLING After Hours (Heads Up)	407	375	368	350	39/1
21	24	22	21	RIPPINGTONS In Another Life (Peak/Windham Hill Jazz)	384	386	344	363	40/0
—	30	24	22	22 MARILYN SCOTT Starting To Fall (Warner Bros.)	352	316	263	182	32/3
—	—	27	23	23 FOUR 80 EAST Eastside (Cargo/MCA)	336	294	206	172	35/2
27	26	28	24	24 CHARLES FAMBROUGH It's Not Easy Havin' Fun (Nu Groove)	325	292	315	295	33/0
30	29	26	25	25 BRIAN HUGHES One 2 One (Higher Octave)	319	295	268	257	34/0
11	15	21	26	CANDY DULFER For The Love Of You (N2K Encoded Music)	318	403	480	513	32/0
9	12	19	27	RICHARD ELLIOT If You Want My Love (Metro Blue/Blue Note)	292	421	517	573	27/0
DEBUT			28	ERIC CLAPTON Needs His Woman (Duck/Reprise)	291	180	17	—	27/4
24	28	25	29	RICHARD SMITH First Kiss (Heads Up)	256	301	299	337	26/0
DEBUT			30	PHIL PERRY One Heart One Love (Peak/Private)	254	255	226	173	28/6

This chart reflects airplay from March 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker.
53 NAC reporters. 52 current playlists. © 1998, R&R Inc.

BREAKERS®

JOYCE COOLING After Hours (Heads Up)

TOTAL PLAYS/INCREASE 407/32
TOTAL STATIONS/ADDS 39/1
CHART 20

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
RICHARD ELLIOT In The Groove (Metro Blue/Blue Note)	16
SPYRO GYRA Morning Dance (GRP)	13
JONATHAN CAIN A Day To Remember (Higher Octave)	8
BRYAN SAVAGE Kaleidoscope (Higher Octave)	7
PHIL PERRY One Heart One Love (Peak/Private)	6
KIM WATERS Nightfall (Shanachie)	6
BRIAN CULBERTSON On My Mind (Bluemoon/Atlantic)	5
JOE SAMPLE Night Flight (Warner Bros.)	5
B-TRIBE Sometimes (Atlantic)	4
BRIAN BROMBERG By The Fireplace (Zebra)	4
ERIC CLAPTON Needs His Woman (Duck/Reprise)	4
CANDY DULFER Smooth (N2K Encoded Music)	4
GREGG KARUKAS Blue Touch (I.E./Verve)	4
TOM SCOTT Amanda's Song (Windham Hill)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ERIC CLAPTON Needs His Woman (Duck/Reprise)	+111
BONEY JAMES After The Rain (Warner Bros.)	+108
CHIELI MINUCCI Dreams (JVC/JMI)	+98
CHRIS CAMOZZI Swing Shift (Discovery)	+81
KIM WATERS Nightfall (Shanachie)	+66
B-TRIBE Sometimes (Atlantic)	+65
BRAXTON BROTHERS Happy Again (Windham Hill Jazz)	+62
GREGG KARUKAS Blue Touch (I.E./Verve)	+62
CHUCK LOEB Just Us (Shanachie)	+60
JOE SAMPLE Night Flight (Warner Bros.)	+51

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

BOB MAMET At Midnight (Atlantic)
Total Plays: 245, Total Stations: 27, Adds: 0

GREGG KARUKAS Blue Touch (I.E./Verve)
Total Plays: 241, Total Stations: 33, Adds: 4

ERIC MARIENTHAL Captain Bacardi (I.E./Verve)
Total Plays: 231, Total Stations: 24, Adds: 0

KIM WATERS Nightfall (Shanachie)
Total Plays: 225, Total Stations: 34, Adds: 6

B-TRIBE Sometimes (Atlantic)
Total Plays: 221, Total Stations: 31, Adds: 4

DAKOTA MOON A Promise I Make (Elektra/EEG)
Total Plays: 216, Total Stations: 18, Adds: 2

KEIKO MATSUI Toward The Sunrise (Countdown/Unity)
Total Plays: 216, Total Stations: 26, Adds: 1

DENNY JIOSA Old Money (Blue Orchid)
Total Plays: 191, Total Stations: 23, Adds: 1

JEANNE NEWHALL Bunco Man (Marzipan)
Total Plays: 186, Total Stations: 16, Adds: 0

CHRIS BOTTI Mr. Wah (Verve Forecast)
Total Plays: 185, Total Stations: 24, Adds: 1

DIANA KRALL Peel Me A Grape (Impulse!/GRP)
Total Plays: 182, Total Stations: 21, Adds: 0

SOUNDSCAPE Brand New Day (Instinct)
Total Plays: 180, Total Stations: 19, Adds: 1

PETE BELASCO Love Train (Verve Forecast)
Total Plays: 136, Total Stations: 15, Adds: 3

JOE SAMPLE Night Flight (Warner Bros.)
Total Plays: 116, Total Stations: 21, Adds: 5

Songs ranked by total plays



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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	± PLAYS	EMPHASIS TRACKS (PLAYS)	
5	2	1	1	BONEY JAMES Sweet Thing (Warner Bros.)	992	+110	"Rain" (926)	"Sweet" (23)
3	3	3	2	KENNY G My Heart Will Go On (Arista)	881	+46	"Heart" (881)	
9	7	4	3	CHIELI MINUCCI It's Gonna Be Good (JVC/JMI)	869	+98	"Dreams" (869)	
4	4	5	4	BRIAN TARQUIN Last Kiss Goodbye (Instinct)	822	+52	"Arabian" (798)	"Freeway" (24)
8	8	7	5	CHUCK LOEB The Moon, The Stars... (Shanachie)	756	+68	"Just" (732)	"Water" (22)
1	1	2	6	PAUL HARDCASTLE Cover To Cover (JVC/JMI)	695	-152	"Paradise" (664)	"Love's" (16)
6	6	6	7	THOM ROTELLA Can't Stop (Telarc)	647	-67	"Story" (615)	"Thought" (21)
13	12	10	8	JOHN TESH Grand Passion (GTSP/Mercury)	612	+40	"Forever" (608)	"Grand" (4)
12	11	9	9	RANDY CRAWFORD Every Kind Of Mood (Bluemoon/Atlantic)	574	-7	"Bye" (533)	"Silence" (21)
22	16	14	10	DOWN TO THE BONE From Manhattan To Staten (Nu Groove)	559	+54	"Brooklyn" (550)	"Staten" (9)
2	5	8	11	AVENUE BLUE Nightlife (Mesa/Bluemoon/Atlantic)	547	-53	"Always" (521)	"Nightlife" (19)
15	15	12	12	EVAN MARKS Three Day Weekend (Verve Forecast)	540	+26	"Coast" (540)	
—	22	18	13	CHRIS CAMOZZI Suede (Discovery)	536	+81	"Swing" (521)	"Suede" (11)
17	18	15	14	JONATHAN BUTLER Do You Love Me? (N2K Encoded Music)	515	+41	"Shore" (476)	"Elizabeth" (26)
—	—	24	15	ERIC CLAPTON Pilgrim (Duck/Reprise)	501	+110	"Needs" (291)	"Eyes" (210)
24	20	21	16	VARIOUS ARTISTS Melrose Place Jazz (Windham Hill Jazz)	497	+62	"Happy" (497)	
16	17	17	17	JOYCE COOLING Playing It Cool (Heads Up)	478	+18	"Hours" (407)	"South" (34)
26	24	23	18	BRIAN BROMBERG You Know That Feeling (Zebra)	447	+27	"Fireplace" (447)	
11	10	13	19	RICK BRAUN Body And Soul (Mesa/Bluemoon/Atlantic)	439	-67	"Chelsea" (409)	"Venice" (25)
21	19	19	20	DEAN JAMES Intimacy (Brajo/Ichiban)	437	-1	"Market" (421)	"Intimacy" (16)
7	9	11	21	RICHARD ELLIOT Jumpin' Off (Metro Blue/Blue Note)	431	-98	"Want" (292)	"Groove" (106)
14	14	22	22	PAUL TAYLOR Pleasure Seeker (Countdown/Unity)	431	-7	"Groove" (425)	"Pleasure" (6)
18	21	23	23	RIPPINGTONS Black Diamond (Peak/Windham Hill Jazz)	426	-5	"Life" (384)	"Diamond" (18)
10	13	16	24	CANDY DULFER For The Love Of You (N2K Encoded Music)	399	-70	"You" (318)	"Smooth" (68)
30	30	25	25	BRIAN HUGHES One 2 One (Higher Octave)	369	+27	"One" (319)	"Stringbean" (39)
—	—	28	26	MARILYN SCOTT Avenues Of Love (Warner Bros.)	352	+36	"Starting" (352)	
—	—	30	27	FOUR 80 EAST The Album (Cargo/MCA)	336	+42	"Eastside" (336)	
29	28	29	28	CHARLES FAMBROUGH Upright Citizen (Nu Groove)	327	+32	"Easy" (325)	"Mainstreet" (2)
27	26	26	29	BRIAN CULBERTSON Secrets (Bluemoon/Atlantic)	310	-25	"Mind" (208)	"Good" (57)
—	—	—	30	BOB MAMET Adventures In Jazz (Atlantic)	293	+16	"Midnight" (245)	"News" (28)

This chart reflects airplay from March 18-24. Albums ranked by total plays, with plays from all cuts from an album combined. 53 NAC reporters. 52 current playlists. © 1998, R&R Inc.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SPYRO GYRA Road Scholars (GRP)	13
JONATHAN CAIN For A Lifetime (Higher Octave)	8
BRYAN SAVAGE Soul Temptation (Higher Octave)	7
KIM WATERS Love's Melody (Shanachie)	7
PHIL PERRY One Heart One Love (Peak/Private)	6
GREGG KARUKAS Blue Touch (I.E./Verve)	5
B-TRIBE Sensual Sensual (Atlantic)	4
BRIAN BROMBERG You Know That Feeling (Zebra)	4
RICHARD ELLIOT Jumpin' Off (Metro Blue/Blue Note)	4
BADI ASSAD Chameleon (I.E./Verve)	3
PETE BELASCO Get It Together (Verve Forecast)	3
CHRIS CAMOZZI Suede (Discovery)	3
JOE SAMPLE Sample This (Warner Bros.)	3
MARILYN SCOTT Avenues Of Love (Warner Bros.)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ERIC CLAPTON Pilgrim (Duck/Reprise)	+110
BONEY JAMES Sweet Thing (Warner Bros.)	+110
CHIELI MINUCCI It's Gonna Be Good (JVC/JMI)	+98
CHRIS CAMOZZI Suede (Discovery)	+81
CHUCK LOEB The Moon, The Stars... (Shanachie)	+68
KIM WATERS Love's Melody (Shanachie)	+66
B-TRIBE Sensual Sensual (Atlantic)	+65
GREGG KARUKAS Blue Touch (I.E./Verve)	+62
VARIOUS ARTISTS Melrose Place Jazz (Windham Hill Jazz)	+62
DOWN TO THE BONE From Manhattan To Staten (Nu Groove)	+54
BRIAN TARQUIN Last Kiss Goodbye (Instinct)	+52
JOE SAMPLE Sample This (Warner Bros.)	+47
KENNY G My Heart Will Go On (Arista)	+46
FOUR 80 EAST The Album (Cargo/MCA)	+42
SPYRO GYRA Road Scholars (GRP)	+42

NAC NOTES By Carol Archer

The casual use in our culture — and especially in this industry — of the phrases "raising the bar" and "taking it to the next level" tends to obscure how uncommon that phenomenon actually is. In truth, few accomplish the rarified task of setting a new standard. But one of our own — **Boney James** — has done just that... again! In 1996, his CD, *Seduction*, broke all records for chart longevity. Now, with the ascent to the top of our chart of his latest track from *Sweet Thing*, "After The Rain" (Warner Bros.), James becomes the first NAC/Smooth Jazz artist to reach number one with three songs from the same release. Boney, you're the man!

Despite the closing of JVC/JMI, **Chielli Minucci's** "Dreams" is a strong candidate for the chart's top slot because it has more total stations — 51 — than any other release in our Top 10, plus one new add and an increase of +98 plays. Hot on Minucci's heels is **Brian Tarquin's** "One Arabian Knight" (*Instinct*), which looks good statistically, and sounds just great!

This week, **Chris Standring's** "Cool Shades" (*Instinct*) found immediate favor at both KTWW/L.A. and KBLX/SF. KBLX also added the Bud Harber edit of the **Gerald Albright** (along with Jeff Lorber, Lee Ritenour, and Evan Marks) tribute to Art Porter, "Mr

Porter" (Verve Forecast). This great record doesn't deserve to fall through the cracks.

Still without a recommendation from Broadcast Architecture, **Marilyn Scott's** "Starting To Fall" (Warner Bros.) continues to climb — this week 24-22* — and earns three new adds, including KHHH/Denver. Watch Scott cross to AC, adding recognition and familiarity of the track among your P2 and P3 listeners.

Badi Assad's "Waves" (I.E./Verve) Week One: three adds, including WLOQ/Orlando and KNIK/Anchorage. Please keep listening to this one.

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NAC/SMOOTH JAZZ PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

MARKET #1
WDCD/New York
(212) 352-1019
Mullen/LaBoy

PLAYS	3W	2W	1W	ARTIST/TITLE
20	20	31	32	TESH FINGRAM/Give Me Forever...
18	18	21	32	KENNY G/MY Heart Will Go On
25	25	31	32	CHUCK LOEB/Just Us
28	28	34	32	JOE SAMPLE/Night Flight
29	29	34	32	TONY GRANT/Love And Desire
26	26	33	32	BONEY JAMES/After The Rain
26	26	33	32	DAVID BENIOUF/Rue De La Soliel
20	20	21	32	WILL DOWNING/Island
30	30	33	32	KIRK WHALUM/Only For One...
19	19	21	32	JOE SAMPLE/Street Life
20	20	22	32	DIANA KRALL/Peel Me A Grape
17	17	21	32	DAKOTA MOONVA Promise I Make
11	11	21	32	CHELI MINUCCI/Dreams

MARKET #2
KTWV/Los Angeles
(310) 840-7150
Brodie/Stewart

PLAYS	3W	2W	1W	ARTIST/TITLE
12	12	19	20	AVENUE BLUE/Always There
17	17	19	20	CHELI MINUCCI/Dreams
14	14	15	20	FOUR 80 EAST/Just Us
18	18	19	20	CANDY DULFER/For The Love Of You
18	18	20	20	PAUL TAYLOR/Groove Zone
18	18	20	20	KENNY G/MY Heart Will Go On
17	17	19	20	PAUL HARDCASTLE/Paradise Cove
14	14	15	20	PHIL PERRY/One Heart One Love
12	12	15	20	BONEY JAMES/After The Rain
16	16	13	20	TESH FINGRAM/Give Me Forever...
16	16	13	20	PHAJJA/Sing
11	11	13	20	BOB JAMES/Mind Games
4	4	12	20	ERIC CLAPTON/My Father's Eyes
12	12	9	20	CHUCK LOEB/Just Us
15	15	11	20	RANDY CRAWFORD/Bye Bye
2	2	10	20	GREGG KARUKAS/Blue Touch
10	10	11	20	JONATHAN BUTLER/Dancing On The Shore
9	9	7	20	KIM WATERS/Nightlight
11	11	14	20	CHRIS CAMOZZI/Swing Shift
11	11	14	20	KIM WATERS/Nightlight
5	5	11	20	JOYCE COOLING/After Hours
12	12	9	20	MICHAEL BOLTON/The Best Of Love
3	3	10	20	KEIKO MATSUO/Toward The Sunrise
1	1	11	20	RIPPINGTONS/In Another Life
10	10	9	20	THOM ROTELLA/What's The Story?
11	11	10	20	BRAXTON BROTHERS/Happy Again
12	12	10	20	JOYCE COOLING/After Hours
12	12	9	20	MICHAEL BOLTON/The Best Of Love
9	9	10	20	CHRIS CAMOZZI/Swing Shift
10	10	9	20	BRAXTON BROTHERS/Happy Again
12	12	10	20	JOYCE COOLING/After Hours
3	3	11	20	B-TRIBE/Sometimes
5	5	10	20	RICHARD SMITH/First Kiss
11	11	8	20	RICK BRAUN/Chelsea
12	12	9	20	BOB MARET/At Midnight

MARKET #3
WNUA/Chicago
(312) 645-9550
Goldstein/Stiles

PLAYS	3W	2W	1W	ARTIST/TITLE
22	22	22	22	DOWN TO THE BONE/Brooklyn Heights
20	20	21	22	TIM WEISBERG/Summerme
19	19	20	21	EVAN MARKS/Coast To Coast
20	20	21	22	KENNY G/MY Heart Will Go On
18	18	20	22	CHARLES FAMBROUGH/It's Not Easy...
18	18	20	22	RICK BRAUN/Chelsea
22	22	19	22	BONEY JAMES/After The Rain
18	18	19	22	B-TRIBE/Sometimes
16	16	18	22	MILLENNIA/Another Sad Love
15	15	17	22	VANESSA WILLIAMS/Oh How The Years...
15	15	17	22	DENNY JOSIA/Takin The Backroads
14	14	16	22	AVENUE BLUE/Always There
20	20	15	22	PAUL HARDCASTLE/Paradise Cove
14	14	15	22	RICHARD ELLIOTT/You Want My Love
16	16	15	22	CHUCK LOEB/Just Us
16	16	15	22	BRIAN CULBERTSON/On My Mind
14	14	15	22	PHAJJA/So Long (Well...)
13	13	14	22	RICHARD ELLIOTT/You Want My Love
13	13	16	22	JONATHAN BUTLER/Dancing On The Shore
19	19	20	22	TESH FINGRAM/Give Me Forever...
10	10	12	22	ERIC CLAPTON/Needs His Woman
15	15	13	22	MICHAEL BOLTON/The Best Of Love
8	8	10	22	CHRIS CAMOZZI/Swing Shift
9	9	6	22	BOB MARET/At Midnight
10	10	6	22	CHUCK LOEB/Just Us
6	6	9	22	DOWN TO THE BONE/Station Island Groove
4	4	9	22	CHRIS BOTTI/My Wah
8	8	4	22	YANNI/Dance With A...
5	5	4	22	RICHARD SMITH/First Kiss
6	6	4	22	DIANA KRALL/Peel Me A Grape
4	4	4	22	PHIL PERRY/One Heart One Love

MARKET #4
KBLX/Chicago
(312) 645-9550
Goldstein/Stiles

PLAYS	3W	2W	1W	ARTIST/TITLE
13	13	15	15	KENNY G/Baby G
13	14	14	15	PIECES OF A DREAM/Knicks' Smile
14	13	13	15	CANDY DULFER/When You Were Here
14	13	12	15	JOE SAMPLE/Snow Flake
12	12	12	15	BOB BALDWIN/People Make It
12	12	11	15	RICHARD ELLIOTT/You Want My Love
12	11	11	15	BOB JAMES/Love Is Where
12	12	10	15	FOUR 80 EAST/Just Us
12	12	10	15	JOYCE COOLING/After Hours
12	12	10	15	RANDY CRAWFORD/Bye Bye
11	11	10	15	DEAN JAMES/Market Street
11	11	10	15	EVAN MARKS/Coast To Coast
8	8	9	15	PHIL PERRY/One Heart One Love
8	7	9	15	BRAXTON BROTHERS/Happy Again
8	8	8	15	BONEY JAMES/After The Rain
4	4	7	15	BONEY JAMES/It's All Good
10	10	8	15	JONATHAN BUTLER/Dancing On The Shore
10	10	8	15	LUTHER VANDROSS/When You Call On
12	11	10	15	L.A. JAZZ SYNDICATE/At I Gave My...
11	11	10	15	BRIAN TARQUIN/One Arabian Knight
8	8	8	15	CHELI MINUCCI/Dreams
8	8	8	15	JONATHAN BUTLER/Dancing On The Shore
8	7	7	15	CHUCK LOEB/Just Us
5	5	7	15	CHARLES FAMBROUGH/It's Not Easy...
11	7	7	15	RIPPINGTONS/In Another Life
3	3	8	15	CHRIS CAMOZZI/Swing Shift
12	8	6	15	JIMMY SOMMERS/Stay A While
6	8	4	15	RICHARD SMITH/First Kiss
3	4	6	15	GREGG KARUKAS/Blue Touch

MARKET #4
KKSF/103.7 FM
Smooth Jazz
(415) 975-5555
Hansen/Lawrence

PLAYS	3W	2W	1W	ARTIST/TITLE
22	22	23	23	BRIAN CULBERTSON/On My Mind
7	5	7	23	CHARLES FAMBROUGH/It's Not Easy...
12	11	13	23	CHRIS SPHERIS/Quiver
21	21	23	23	JONATHAN BUTLER/Dancing On The Shore
22	16	21	23	KENNY G/MY Heart Will Go On
21	22	21	23	BOB JAMES/After The Rain
13	14	21	23	PAUL TAYLOR/Groove Zone
11	12	13	23	RICHARD ELLIOTT/You Want My Love
12	13	13	23	RICHARD SMITH/First Kiss
8	9	12	23	BRAXTON BROTHERS/Happy Again
15	12	12	23	EXODUS QUARTET/Ifly
11	11	10	23	BOB JAMES/Love Is Where
12	12	11	23	PAUL HARDCASTLE/Paradise Cove
6	6	11	23	DENNY JOSIA/Old Money
18	22	21	23	BOB MARET/At Midnight
7	7	6	23	CHELI MINUCCI/Dreams
11	11	10	23	PAUL TAYLOR/Groove Zone Arabian Knight
8	5	7	23	BONEY JAMES/After The Rain
14	13	10	23	PHILIP SAISSE/Rivera
14	13	10	23	EVAN MARKS/Coast To Coast
11	11	8	23	RANDY CRAWFORD/Bye Bye
-	10	7	23	ERIC CLAPTON/Needs His Woman
-	9	7	23	CHRIS CAMOZZI/Swing Shift
-	6	7	23	DIANA KRALL/Peel Me A Grape
-	4	4	23	B-TRIBE/Sometimes
6	6	4	23	JOYCE COOLING/After Hours
8	5	8	23	DOWN TO THE BONE/Brooklyn Heights
21	22	4	23	CHUCK LOEB/Just Us
6	6	4	23	JOE SAMPLE/Night Flight
7	5	6	23	BRIAN HUGHES/One 2 One

MARKET #5
WJZZ/Philadelphia
(610) 667-3939
Gress/Lozzi

PLAYS	3W	2W	1W	ARTIST/TITLE
32	32	32	32	EVAN MARKS/Coast To Coast
13	13	32	32	THOM ROTELLA/What's The Story?
-	-	17	32	KENNY G/My Love
32	32	32	32	RICHARD ELLIOTT/You Want My Love
32	32	32	32	CHRIS CAMOZZI/Swing Shift
32	32	32	32	BONEY JAMES/After The Rain
13	14	14	32	RIPPINGTONS/In Another Life
-	-	6	32	JAMES HORNOR/Southernham
6	13	13	32	DAKOTA MOONVA Promise I Make
13	13	13	32	TESH FINGRAM/Give Me Forever...
12	13	13	32	CHELI MINUCCI/Dreams
14	15	13	32	L.A. JAZZ SYNDICATE/At I Gave My...
10	13	13	32	JONATHAN BUTLER/Dancing On The Shore
14	13	13	32	PHILLIP SAISSE/Rivera
14	12	13	32	CHRIS CAMOZZI/Swing Shift
12	13	13	32	JIM BRICKMAN/Dreams Come True
-	-	6	32	CELINE DION/My Heart Will Go On
7	4	13	32	JONATHAN BUTLER/Dancing On The Shore
7	4	12	32	ERIC MARIENTHAL/Captain Bacardi
9	7	12	32	JEANNE NEWHALL/Bunco Man
14	13	12	32	PAUL HARDCASTLE/Paradise Cove
13	12	12	32	BRIAN TARQUIN/One Arabian Knight
10	12	12	32	CHRIS CAMOZZI/Swing Shift
-	-	7	32	FOUR 80 EAST/Just Us
-	-	10	32	RICK RHODES/Eurotica
-	-	10	32	OUNDSCAPE/Brand New Day
9	11	8	32	CHUCK LOEB/Just Us
7	10	8	32	TIM WEISBERG/Summerme
13	13	9	32	RANDY CRAWFORD/Bye Bye

MARKET #6
KOAI/Dallas
(214) 630-3011
Fischer/Glaser

PLAYS	3W	2W	1W	ARTIST/TITLE
12	12	20	24	CHRIS CAMOZZI/Swing Shift
10	8	20	24	CHRIS SPHERIS/Quiver
24	23	23	24	PAUL HARDCASTLE/Paradise Cove
20	25	23	24	PAUL TAYLOR/Groove Zone
24	25	23	24	KENNY G/MY Heart Will Go On
8	8	11	24	RICHARD ELLIOTT/You Want My Love
13	19	24	24	RICHARD SMITH/First Kiss
-	-	9	24	YANNI/Dance With A...
11	10	12	24	BRAXTON BROTHERS/Happy Again
12	12	11	24	TIM WEISBERG/Summerme
9	12	11	24	BONEY JAMES/After The Rain
12	12	11	24	EVAN MARKS/Coast To Coast
8	10	12	24	BRIAN TARQUIN/One Arabian Knight
13	10	14	24	JONATHAN BUTLER/Dancing On The Shore
9	12	11	24	KIM WATERS/Nightlight
12	12	11	24	PHILIP SAISSE/Rivera
12	12	11	24	PIECES OF A DREAM/Knicks' Smile
15	15	11	24	CANDY DULFER/For The Love Of You
10	9	9	24	BRIAN CULBERTSON/On My Mind
12	11	10	24	CHELI MINUCCI/Dreams
10	9	9	24	BOB MARET/At Midnight
11	13	11	24	DEAN JAMES/Market Street
10	9	9	24	TESH FINGRAM/Give Me Forever...
-	-	9	24	SPYRO GYRA/Morning Dance
7	9	10	24	JONATHAN CAIN/A Day To Remember
8	10	9	24	DENNY JOSIA/Takin The Backroads
8	10	9	24	DOWN TO THE BONE/Brooklyn Heights
10	9	9	24	THOM ROTELLA/What's The Story?
10	9	9	24	BRIAN HUGHES/One 2 One
9	9	10	24	MICHAEL BOLTON/The Best Of Love

MARKET #7
WVWV/Detroit
(313) 855-5100
Stecker/Kovach

PLAYS	3W	2W	1W	ARTIST/TITLE
11	9	17	18	CHUCK LOEB/Just Us
10	11	19	18	CHELI MINUCCI/Dreams
17	20	18	18	THOM ROTELLA/What's The Story?
17	18	17	18	BONEY JAMES/After The Rain
10	16	17	18	PIECES OF A DREAM/Knicks' Smile
19	18	17	18	BRIAN TARQUIN/One Arabian Knight
17	16	17	18	KENNY G/MY Heart Will Go On
17	16	17	18	PAUL HARDCASTLE/Paradise Cove
16	15	16	18	RICK BRAUN/Chelsea
10	9	10	18	DOWN TO THE BONE/Brooklyn Heights
9	11	9	18	PAUL TAYLOR/Groove Zone
6	12	10	18	VANESSA WILLIAMS/Oh How The Years...
6	12	10	18	DEAN JAMES/Market Street
6	8	12	18	TESH FINGRAM/Give Me Forever...
10	9	10	18	JONATHAN BUTLER/Dancing On The Shore
5	10	10	18	EVAN MARKS/Coast To Coast
5	6	10	18	DOWN TO THE BONE/Brooklyn Heights
10	10	9	18	RANDY CRAWFORD/Bye Bye
10	10	9	18	RIPPINGTONS/In Another Life
18	11	9	18	CHAQUICO F/WHITE/Lights Out San...
17	18	9	18	AVENUE BLUE/Always There
8	18	10	18	BRAXTON BROTHERS/Happy Again
10	9	9	18	RICHARD SMITH/First Kiss
8	10	9	18	BRIAN HUGHES/One 2 One
8	10	5	18	CANDY DULFER/For The Love Of You
8	10	5	18	BRIAN BROMBERG/By The Fireplace

MARKET #8
WJZZ/Philadelphia
(610) 667-3939
Gress/Lozzi

PLAYS	3W	2W	1W	ARTIST/TITLE
19	27	27	28	BONEY JAMES/After The Rain
9	11	19	28	CHELI MINUCCI/Dreams
27	28	27	28	BRIAN TARQUIN/One Arabian Knight
27	28	27	28	THOM ROTELLA/What's The Story?
27	27	27	28	PAUL HARDCASTLE/Paradise Cove
-	-	9	28	ERIC CLAPTON/Needs His Woman
10	15	17	28	RANDY CRAWFORD/Bye Bye
16	15	16	28	DAVID GARFIELD...I Stay Together
12	11			

ACTIVE ROCK PLAYLISTS

April 3, 1998 R&R • 91

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #3
ROCK103.5
WRCC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
17	32	34	30	34	FOO FIGHTERS/My Hero
17	32	34	30	34	MEGAETH/Use The Man
19	29	31	29	31	VAN HALEN/Without You
20	30	31	31	31	JOE SATRIANI/Ceremony
21	27	26	26	26	MEGAETH/Almost Honest
22	28	27	26	26	METALLICA/The Unforgiven II
24	30	25	25	25	CREED/My Own Prison
25	16	15	15	15	DAYS OF THE NEW/Shell In The Room
26	24	21	21	21	METALLICA/The Memory Remains
15	14	19	19	19	PEARL JAM/In Hiding
17	25	17	17	17	DAYS OF THE NEW/Touch, Peel, And...
19	20	16	16	16	JERRY CANTRELL/Cut You In
13	17	17	17	17	FAITH NO MORE/Last Cup Of Sorrow
8	9	15	15	15	BROTHER CAMEL/Lie In The Bed...
18	17	17	17	17	CHRIS CORNELL/Sunshower
18	11	12	12	12	SOUNDGARDEN/Rhinoceros
11	13	15	15	15	JOE SATRIANI/Close To Me
6	6	13	13	13	METALLICA/Fuel
31	32	15	15	15	OFFSPRING/Back On Earth
10	11	13	13	13	OFFSPRING/Choose
31	33	14	14	14	MARCY PLAYGROUND/Save Yourself
11	13	15	15	15	OFFSPRING/Don't Stop Believin'
6	9	11	11	11	CREED/Torn
11	12	10	10	10	FOO FIGHTERS/Everything
9	10	10	10	10	SEVENUST/Black
9	10	10	10	10	STABBING WESTWARD/Save Yourself
13	14	14	14	14	FOO FIGHTERS/Monkey Wrench
3	8	9	9	9	RAMMSTEIN/Hust
9	15	9	9	9	SPACEHOG/Mungo City
10	8	9	9	9	TWOI Am A Pig

MARKET #5
94 WYSP
THE ROCK STATION
WYSP/Philadelphia
(215) 625-9460
Minsky

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
34	36	31	31	31	VAN HALEN/Without You
34	31	35	35	35	METALLICA/The Unforgiven II
32	34	34	34	34	PEARL JAM/Given To Fly
36	30	33	33	33	DAYS OF THE NEW/Shell In The Room
31	36	34	34	34	OZZY OSBOURNE/Back On Earth
32	36	31	31	31	CREED/My Own Prison
7	7	23	23	23	FOO FIGHTERS/My Hero
24	22	20	20	20	MARCY PLAYGROUND/Save Yourself
18	20	21	21	21	JERRY CANTRELL/Cut You In
8	10	19	19	19	MEGAETH/Use The Man
17	19	18	18	18	METALLICA/Fuel
19	22	21	21	21	FOO FIGHTERS/Baker Street
16	18	19	19	19	PEARL JAM/In Hiding
14	17	17	17	17	DAYS OF THE NEW/Touch, Peel, And...
15	17	15	15	15	CHRIS CORNELL/Sunshower
6	6	12	12	12	JIMMIE'S CHICKEN.../Dropping Anchor
6	6	11	11	11	HUNGER/Moderation
7	9	11	11	11	FEEDER/Cement
5	10	10	10	10	DIN PEDALS/Stray
8	8	9	9	9	STABBING WESTWARD/Save Yourself
-	-	-	-	-	BROTHER CAMEL/Lie In The Bed...
-	-	-	-	-	BLACK LAB/Time Ago
9	8	7	7	7	COLLECTIVE SOUL/Precious Declaration
8	8	-	-	-	BETTER THAN EZRA/Desperately Wanting
4	6	7	7	7	DAYS OF THE NEW/Last Cup Of Sorrow
4	6	7	7	7	LIFE OF AGONY/Tangerine
20	20	10	10	10	JANE'S ADDICTION/Jane Says

MARKET #6
97.1 THE EAGLE ROCKS
KEGL/Dallas
(972) 869-9700
Stevens/Scuti

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
22	20	47	48	48	JERRY CANTRELL/Cut You In
47	40	42	46	46	DAYS OF THE NEW/Shell In The Room
29	46	44	44	44	FOO FIGHTERS/Baker Street
38	40	43	43	43	SEVENUST/Black
40	46	38	43	43	TOOL/Forty Six & 2
5	22	39	35	35	METALLICA/Fuel
-	-	24	29	29	PEARL JAM/Wishful
-	-	4	26	26	DLR BAND/Slim Dunk
8	9	27	23	23	PEARL JAM/Given To Fly
24	25	26	22	22	VAN HALEN/Without You
15	13	21	21	21	TWOI Am A Pig
42	45	18	20	20	CHRIS CORNELL/Sunshower
16	14	19	17	17	CREED/Torn
15	12	15	15	15	MEGAETH/Use The Man
46	47	14	14	14	MARCY PLAYGROUND/Save Yourself
8	8	13	14	14	STABBING WESTWARD/Save Yourself
13	15	13	13	13	MEGAETH/Almost Honest
14	12	14	14	14	SEMI-SONIC/Closing Time
8	10	11	11	11	FEEDER/Cement
12	10	14	11	11	SLOBBERON/For Your Excuse
10	12	14	11	11	LIFE OF AGONY/Tangerine
8	7	9	10	10	AC/DC/Dirty Eyes
8	8	9	10	10	LED ZEPPELIN/The Girl I Love
8	8	9	9	9	COOL FOR AUGUST/Walk Away
18	9	9	9	9	ECONOLINE CRUSH/Home
18	9	9	9	9	OUR LADY PEACE/Clumsy
10	9	14	8	8	SPACEHOG/Mungo City
17	15	17	8	8	KENNY WAYNE SHEPHERD/Blue On Black
-	-	-	-	-	BROTHER CAMEL/Lie In The Bed...
4	7	8	8	8	LIMP BIZKIT/Counterfeit...

MARKET #7
102
KTXQ/Dallas
(214) 528-5500
Luckridge/Redbeard

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
19	20	36	32	32	CHRIS CORNELL/Sunshower
37	34	32	32	32	VAN HALEN/Without You
33	32	35	32	32	OUR LADY PEACE/Clumsy
18	17	31	31	31	CREED/Torn
-	-	26	28	28	METALLICA/Fuel
35	31	35	32	32	VERVE/Bitter Sweet...
12	13	19	18	18	PEARL JAM/In Hiding
16	16	17	16	16	THE ZANTAS
18	16	20	17	17	FOO FIGHTERS/My Hero
-	-	6	9	9	VAN HALEN/Fire In The Hole
10	8	19	17	17	MEGAETH/Use The Man
34	32	34	36	36	MARCY PLAYGROUND/Save Yourself
8	9	10	16	16	COOL FOR AUGUST/Walk Away
19	19	21	16	16	JERRY CANTRELL/Cut You In
-	-	8	16	16	VAN HALEN/One I Want
-	-	8	15	15	BROTHER CAMEL/Lie In The Bed...
-	-	10	7	7	SEMI-SONIC/Closing Time
32	32	36	14	14	KENNY WAYNE SHEPHERD/Blue On Black
14	12	14	14	14	HUNGER/Moderation
25	24	7	11	11	COURSE OF EMPIRE/The Information
-	-	-	-	-	DAVE MATTHEWS BAND/Don't Drink...
11	9	8	10	10	SPACEHOG/Mungo City
-	-	17	6	6	STABBING WESTWARD/Save Yourself
8	10	6	10	10	VERVE/Back Me Up
6	5	6	6	6	METALLICA/The Memory Remains
9	8	8	8	8	DAYS OF THE NEW/Shell In The Room
8	7	8	8	8	PEARL JAM/Given To Fly
35	27	5	8	8	METALLICA/The Unforgiven II
9	8	7	8	8	HOLLING STONES/Sun Of Me

MARKET #7
97.1 K Rock
WKRK/Detroit
(482) 423-3300
Gorman/Sorensen

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
31	30	30	32	32	PEARL JAM/Given To Fly
32	30	32	32	32	METALLICA/The Unforgiven II
32	31	31	31	31	DAYS OF THE NEW/Touch, Peel, And...
32	31	31	31	31	VAN HALEN/Without You
30	32	30	30	30	LED ZEPPELIN/The Girl I Love
31	30	32	30	30	MARCY PLAYGROUND/Save Yourself
16	17	16	16	16	METALLICA/Fuel
18	20	18	18	18	TWOI Am A Pig
17	21	19	18	18	CREED/My Own Prison
17	21	19	18	18	STABBING WESTWARD/Save Yourself
19	19	19	16	16	JERRY CANTRELL/Cut You In
11	13	12	13	13	JANE'S ADDICTION/Jane Says
-	-	-	-	-	FOO FIGHTERS/My Hero
13	10	17	12	12	MEGAETH/Use The Man
12	10	11	12	12	MEGAETH/Almost Honest
16	20	12	12	12	FOO FIGHTERS/Everything
11	11	12	12	12	TOMIUCHI You Could Only...
13	12	12	12	12	MATCHBOX 20/Real World
19	15	11	11	11	BUSH/Mouth
12	10	11	11	11	WALLFLOWERS/One Headlight
11	11	11	11	11	LIVE/Inkin's Juice
11	11	11	11	11	LIVE/Freaks
10	10	10	10	10	BUSH/Gone With The Wind
-	-	-	-	-	TOMIUCHI/Get Up Your Eyes
15	10	8	9	9	DAYS OF THE NEW/Shell In The Room
-	-	-	-	-	FOO FIGHTERS/Baker Street
11	9	10	9	9	FAITH NO MORE/Last Cup Of Sorrow
11	10	9	9	9	BETTER THAN EZRA/Desperately Wanting

MARKET #7
101 WRIF
WRIF/Detroit
(482) 547-0101
Podell/Welington

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
16	20	30	34	34	DAYS OF THE NEW/Shell In The Room
28	32	34	34	34	PEARL JAM/Given To Fly
11	13	15	15	15	CREED/My Own Prison
25	29	28	28	28	METALLICA/The Unforgiven II
2	8	25	25	25	BROTHER CAMEL/Lie In The Bed...
25	27	23	23	23	JERRY CANTRELL/Cut You In
5	5	13	13	13	MARCY PLAYGROUND/Save Yourself
20	21	20	20	20	VAN HALEN/Without You
10	10	19	19	19	VAN HALEN/Fire In The Hole
15	12	18	18	18	PEARL JAM/In Hiding
12	16	14	14	14	KENNY WAYNE SHEPHERD/Blue On Black
40	36	12	12	12	VAN HALEN/Ceremony
10	10	12	12	12	FOO FIGHTERS/Everything
8	10	11	11	11	FEEDER/Cement
-	-	-	-	-	DLR BAND/Slim Dunk
5	6	6	6	6	UFO/Venus (I Just...)
6	7	10	9	9	MEGAETH/Use The Man
2	8	8	8	8	VAN ZANT/Rage
6	5	7	7	7	CREED/Torn
5	8	10	7	7	FOO FIGHTERS/My Hero
5	6	6	6	6	METALLICA/Fuel
5	6	9	9	9	TWOI Am A Pig
2	5	9	9	9	ADDITION/Monsterside
4	6	6	6	6	LIFE OF AGONY/Tangerine
-	-	-	-	-	PEARL JAM/Wishful
4	5	7	7	7	COOL FOR AUGUST/Walk Away
-	-	-	-	-	GUNT MULLEN/Man In...
2	7	7	7	7	DIN PEDALS/Stray
6	5	6	6	6	FOAM/Policaster

MARKET #10
107.3 FM
WAAF/Boston
(617) 236-1073
Douglas/Osterwind

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
27	27	26	36	36	CAROLINE'S SPINE/Sullivan
38	38	36	35	35	MARCY PLAYGROUND/Save Yourself
29	29	29	29	29	FOO FIGHTERS/My Hero
36	31	34	32	32	CREED/My Own Prison
-	-	31	34	34	METALLICA/Fuel
34	32	34	34	34	TOOL/Forty Six & 2
32	35	33	31	31	DAYS OF THE NEW/Shell In The Room
24	27	26	31	31	CARAMEL/UCy
20	21	25	29	29	SEVENUST/Black
21	21	29	29	29	TWOI Am A Pig
33	27	28	28	28	JERRY CANTRELL/Cut You In
18	19	25	25	25	BROTHER CAMEL/Lie In The Bed...
13	21	23	23	23	FUEL/Shimmer
20	21	25	29	29	SEVENUST/Black
13	14	24	24	24	FEEDER/Cement
29	26	22	22	22	PEARL JAM/In Hiding
34	28	19	19	19	DUR LADY PEACE/Clumsy
16	16	18	18	18	STABBING WESTWARD/Save Yourself
13	11	14	14	14	HUNGER/Moderation
14	17	13	13	13	MEGAETH/Use The Man
12	12	15	15	15	CREED/Torn
15	14	14	14	14	TWOI Am A Pig
17	15	14	14	14	LIMP BIZKIT/Counterfeit...
2	5	14	14	14	SAMIAM/She Found You
10	20	25	25	25	DAYS OF THE NEW/Touch, Peel, And...
12	12	13	12	12	FOO FIGHTERS/Everything
9	9	13	12	12	SUBMINE/Wrong Way
-	-	-	-	-	FAT/Numb
6	11	10	10	10	SPACEHOG/Mungo City
12	11	10	10	10	FILTER & CRYSTAL.../Can't You Tlp.

MARKET #11
93.7 ZETA
the rock station
WZTA/Miami
(305) 654-9494
Steele/Kimba

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
17	20	27	35	35	FOO FIGHTERS/My Hero
34	33	34	34	34	COOL FOR AUGUST/Walk Away
19	16	24	34	34	DAYS OF THE NEW/Shell In The Room
31	27	27	27	27	METALLICA/You Will Buy You...
26	27	27	27	27	SEMI-SONIC/Closing Time
20	20	27	27	27	METALLICA/The Unforgiven II
24	30	26	26	26	VAN HALEN/Without You
18	19	26	26	26	CREED/Torn
11	14	15	15	15	DIN PEDALS/Stray
19	20	25	25	25	JERRY CANTRELL/Cut You In
22	20	22	22	22	SCOTT WEILAND/Barbarella
3					



CYNDEE MAXWELL

Merging Production Teams Cope With Consolidation

□ Jacor's Moss details creative challenges in post Telecom era

One of the goals of "multiopoly" is the consolidation of resources: One manager responsible for two or more stations, one sales team selling a group of stations, one traffic manager over multiple outlets, etc. This cost-cutting measure affects virtually every department in the radio station. And while group heads openly admit "the book is still being written" when it comes to the most effective modus operandi, it didn't take long before Jacor's "mothership" production department discovered that the goal was sometimes closer to a myth.

Cincinnati is a classic consolidation case, as it was one of the first markets where Jacor merged eight stations by owning five and LMAing three others. WEBN Creative Services Director



Joel Moss

Joel Moss was among the first in his position to fully experience the impact of consolidation. Almost overnight, he found himself providing imaging services for a number of new sister stations. And the dilemma was quickly com-

pounded by Jacor's aggressive expansion into other markets, which prompted additional requests for Moss' talents.

He explains, "The theory that you could come up with a promotional concept that could run concurrently on multiple stations, that could be produced at one location and then digitally exported to other stations around the country by merely inserting versions with other call letters, is probably not completely accurate."

Theater Of The Mindless

To help understand why Moss is in such high demand, one has to comprehend the magnitude of WEBN itself, to which Moss has been one of many contributors in his 14 years at the station. He recalls that, when he was hired, then-owner Frank Wood "told me that the job of a production director was in the typewriter — it was all writing. Anybody can learn the production tools, but the concepts and the writing were really what made 'EBN a stellar station.'"

It's no exaggeration that WEBN is an exceptional beast, as evidenced by the fact that its frog-head logo is splashed throughout the market sans call letters, yet everyone still knows what it represents. Moss adds, "WEBN, having so much history to fall back on, is unique in terms of imaging and positioning. And we're maintaining the sense of absurdity of smoke and mirrors/theater of the mindless that we've been doing for three decades." Although WEBN has much in common with stations in other markets, Moss asserts that "to transfer a lot of that attitude to other markets is not totally practi-

cal." Yet, to his credit, Jacor has "successfully relocated some of that attitude and, specifically, some of the imaging and positioning statements" to other markets.

Moss cites KIOZ/San Diego as an example of the "Jacorization of a station," with his imaging as part of the initial change. "A lot of that material was literally in a digital work project here in Cincinnati. With some manipulation, and by dragging call letters into the tag, I was able to redo it in a fairly efficient manner, then just send it over to San Diego. However, to do that as an ongoing routine is somewhat less practical."

While the workload for Moss is fair these days, he had to grind through some very difficult moments. "When Cincinnati became one of the first Jacor markets to really exploit deregulation, we put so many signals on the air here in a relatively brief period of time that I felt I was in a factory situation — it was crazy. Granted, my fingernails were still clean at the end of the day, but it was still punch and stamp production and very linear.

"It was a period of flux," Moss continues. "Everything was changing on a monthly basis, and I was producing three or four stations. It became apparent within a very short period of time that it wasn't going to be a very realistic program. Eric [Chase, WFLA & WFLZ/Tampa Creative Services Director] was here as Associate Production Director for 'EBN. We had a bunch of brilliant writers on staff who easily could have written for Letterman, and we had this period of a lot of productivity and creative freedom. It was really wonderful, but short-lived, because the demands became obvious, and the priorities became different. Whereas 'EBN was always doing lots of creative, in-house comedy production and wonderful, unique material, it was now suffering big-time. Doing lots of liners for a lot of different stations and trying to maintain all that was necessary to keep feeding 'EBN — which has an insatiable appetite — was not working."

Formatic Production

Fortunately, success changed things. As Classic Rock sister the Fox became a full-fledged, profitable station, it began to require more attention. Voice talent was hired specifically for the Fox, and more production people were brought into the market to begin to focus on the various other properties. Now, Moss is "essentially focusing back on 'EBN and doing the occasional projects for other markets."

Those projects tend to be start-



EAST MEETS WEST -- It was a fine feast in Toronto prior to the mega-concert from Our Lady Peace. Shown are (back, l-r) Columbia's Trina Tombrink, Jim Del Balzo, and R&R's Cyndee Maxwell; and (front, l-r) KISS/San Antonio PD Kevin Vargas and his wife, Angie.

ups, such as frequency changes, format flips, repositioning, etc. "We just initiate the change and help with that massive literal pile of shit that needs to get done to get the station on the air with as much production as possible. Then, as soon as we can, we turn things over to local talent." Presently, Jacor is relying on specific people to accomplish specific formatic goals. Moss, for example creates Rock promos, and Eric Chase does a lot of the CHR imaging for a number of Jacor stations. "There are some real talented people around the country heading up formatic production," Moss says, "but it's not really an official title at this point."

While imaging tends to be handled by format experts, Moss believes that commercial production is "the natural place where you can certainly consolidate your efforts. We own five stations and LMA three others in this market, so, essentially, we have one group of people who are doing all of the commercials. However, each of the stations, including the AMS, has its own image guys."

Juggling Balls

Having experienced consolidation craziness firsthand, Moss has a few suggestions for management in terms of supporting the production department through the wild ride. "Sometimes you get the sense the blueprints are being written by somebody who's blind," he begins. "Not necessarily deaf and blind — they can hear what's going on — but things are moving so quickly that it's almost impossible to successfully manage everything right now. Managers need to ask questions and establish a line of communication. Certainly Jacor appreciates the importance of imaging and production, but I think the ideas on how to manage consolidation work will come from those of us juggling the balls on the front line."

Technological advances are an important asset for production, as well. "Consolidation of equipment, in terms of everybody having similar systems, would be a great advantage for an entire group — or at least market-wide — so you could transfer digital information easily. And someone is going to have to be in charge of overseeing the distribution of the product."

While the artistic riches in Cincinnati have led to it serving as a hub for distributing creative throughout the chain, Moss is nonetheless mindful of time constraints. "Right now that job is being handled by someone whose plate is overcrowded already," he says. "It's difficult to find the time to make sure things get done, and it's the minutiae that can fall through the cracks. It's easy for someone in corporate to say, 'Let's get this out to everybody.' I don't necessarily think they understand the actual details involved to make that happen."

Despite the pressure, Moss recognizes that his role will never be the same again. "We're getting it all done with a minimum of bitching and moaning. People understand to a certain degree that this is all so new, but sometimes, at the end of the day, you just don't know what the hell you really accomplished. Whatever radio is doing today, it's not going to be the same in 10 years. With the universe of 500 audio channels moments away, the one thing you can expect is that everything's going to be in a state of change and the unexpected is what's to be expected."

Moss concludes with an insight that is appropriate for every department within a radio station. "It's interesting just to recognize the industry is in a real transition period. When it gets absolutely insane, realize what's happening and think about how you're right in middle of it. It's kind of fun at times. It's also difficult, because you want to be creative, you want to do your best possible work, and sometimes the time crunch doesn't allow that. That's the ultimate frustration for the folks who have gotten into audio/radio production.

"People who are into radio production still want to focus on creative imaging or whatever they're doing and still be able to innovate and keep their enthusiasm and energy. At times the workload is directly opposed to achieving that. But the reality is beginning to set in quite clearly. For the stations that are going to be supported with the tools and personnel to creatively image and continue to make them entertaining to listen to, there are people out there ready to do that."

THE DINER JUNKIES

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Jimmy Page Robert Plant

“MOST HIGH”

the first of 12 new songs
from the long-awaited studio album
WALKING INTO CLARKSDALE

Produced by Jimmy Page & Robert Plant
Recorded & mixed by Steve Albini
Management: Bill Curbishley For Trinifold Management

APRIL 3, 1998

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	1	1	1	DAYS OF THE NEW Sheff In The Room (Outpost/Geffen) 2289 2295 2195 2045 82/0					
4	3	3	2	VAN HALEN Without You (Warner Bros.) 2005 2034 2118 1919 79/0					
1	2	2	3	MARCY PLAYGROUND Sex And Candy (Capitol) 1977 2068 2157 2124 77/1					
6	5	4	4	FOO FIGHTERS My Hero (Roswell/Capitol) 1943 1905 1823 1711 81/0					
8	7	6	5	JERRY CANTRELL Cut You In (Columbia) 1914 1867 1736 1530 82/0					
2	4	5	6	METALLICA The Unforgiven II (Elektra/EEG) 1838 1887 2010 2087 77/1					
10	9	7	7	KENNY WAYNE SHEPHERD Blue On Black (Revolution) 1711 1660 1499 1355 70/1					
12	10	9	8	CREED Torn (Wind-up) 1699 1608 1411 1272 81/0					
7	6	8	9	CHRIS CORNELL Sunshower (Atlantic) 1486 1643 1750 1603 70/0					
—	22	13	10	BROTHER CANE I Lie In The Bed I Make (Virgin) 1431 1211 788 124 80/1					
5	8	10	11	PEARL JAM Given To Fly (Epic) 1394 1597 1640 1722 68/0					
14	13	11	12	MEGADETH Use The Man (Capitol) 1292 1280 1202 1124 79/0					
11	12	12	13	CREED My Own Prison (Wind-up) 1235 1271 1358 1329 65/0					
16	14	16	14	EVERCLEAR I Will Buy You A New Life (Capitol) 1179 1125 1101 979 61/1					
15	15	14	15	TWO I Am A Pig (Nothing/Interscope) 1173 1176 1097 1001 78/0					
26	19	18	16	STABBING WESTWARD Save Yourself (Columbia) 1132 978 894 618 75/1					
30	23	21	17	SEMISONIC Closing Time (MCA) 1087 933 788 554 63/3					
42	25	22	18	METALLICA Fuel (Elektra/EEG) 1062 889 655 358 72/4					
22	20	19	19	SPACEHOG Mungo City (HiFi/Sire/WB) 1013 950 891 697 68/3					
9	11	15	20	OUR LADY PEACE Clumsy (Columbia) 934 1147 1399 1363 48/0					
17	17	17	21	COOL FOR AUGUST Walk Away (Warner Bros.) 916 1003 1044 949 51/0					
18	18	20	22	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen) 866 936 942 947 62/0					
21	21	24	23	FEEDER Cement (Echo/Elektra/EEG) 841 846 815 716 66/0					
29	26	25	24	JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island) 840 714 625 555 64/4					
BREAKER	25	25	25	FUEL Shimmer (550 Music) 710 592 465 347 50/4					
13	16	23	26	GREEN DAY Time Of Your Life (Good Riddance) (Reprise) 680 853 1085 1156 43/0					
28	28	26	27	PEARL JAM In Hiding (Epic) 648 634 613 566 42/1					
BREAKER	28	28	28	LIFE OF AGONY Tangerine (Roadrunner) 602 591 534 464 55/1					
41	40	33	29	THIRD EYE BLIND Losing A Whole Year (Elektra/EEG) 589 510 409 363 40/3					
37	34	32	30	DIN PEDALS Ashtray (Epic) 529 512 500 448 45/1					
—	—	49	31	MATCHBOX 20 Real World (Lava/Atlantic) 527 283 197 180 33/2					
19	24	27	32	VERVE Bitter Sweet Symphony (Hut/Virgin) 521 627 721 790 31/0					
25	30	31	33	OZZY OSBOURNE Back On Earth (Epic) 446 534 561 642 35/0					
DEBUT	34	34	34	BLACK LAB Time Ago (DGC/Geffen) 432 55 11 8 49/8					
48	45	38	35	HUNGER Moderation (Universal) 432 399 344 294 41/2					
27	27	30	36	WHISKEYTOWN Yesterday's News (Outpost/Geffen) 429 577 616 588 29/0					
—	50	43	37	ECONOLINE CRUSH Home (Restless) 421 346 293 218 47/4					
44	43	40	38	JOE SATRIANI Ceremony (Epic) 405 393 393 347 25/0					
32	33	35	39	MATCHBOX 20 3am (Lava/Atlantic) 384 447 503 493 31/0					
34	37	37	40	MEGADETH Almost Honest (Capitol) 368 411 449 468 32/0					
33	39	45	41	METALLICA The Memory Remains (Elektra/EEG) 350 340 425 478 33/0					
DEBUT	42	42	42	SAMIAM She Found You (Ignition) 346 256 146 79 41/5					
23	31	36	43	AEROSMITH Taste Of India (Columbia) 318 422 535 667 25/0					
20	29	34	44	BIG WRECK The Oaf (Atlantic) 312 448 569 754 24/0					
—	—	—	45	FOO FIGHTERS Baker Street (Roswell/Capitol) 306 278 289 260 18/1					
45	42	39	46	TEA PARTY Release (Atlantic) 305 394 400 346 30/0					
36	38	41	47	ROLLING STONES Saint Of Me (Virgin) 293 354 437 449 18/0					
46	48	47	48	TOOL Forty Six & 2 (Freeworld) 289 301 316 317 17/0					
40	46	48	49	SEVENDUST Black (TVT) 284 284 325 367 20/0					
24	36	42	50	BLACK LAB Wash It Away (DGC/Geffen) 281 353 460 655 25/0					

This chart reflects airplay from March 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Active Rock reporters. 81 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

VAN HALEN Fire In The Hole (Warner Bros.)
Total Plays: 279, Total Stations: 25, Adds: 4

AGENTS OF GOOD ROOTS Come On (Let Your Blood...) (RCA)
Total Plays: 267, Total Stations: 25, Adds: 2

PEARL JAM Wishlist (Epic)
Total Plays: 266, Total Stations: 21, Adds: 5

ADDICT Monsterside (Big Cat/V2)
Total Plays: 256, Total Stations: 39, Adds: 9

VAN ZANT Rage (CMC)
Total Plays: 231, Total Stations: 15, Adds: 1

FOAM Rollercoaster (Epic)
Total Plays: 230, Total Stations: 21, Adds: 1

SEVENDUST Too Close To Hate (TVT)
Total Plays: 193, Total Stations: 39, Adds: 14

ATHENAEUM What I Didn't Know (Atlantic)
Total Plays: 176, Total Stations: 20, Adds: 8

FASTBALL The Way (Hollywood)
Total Plays: 167, Total Stations: 14, Adds: 6

GOV'T MULE Blind Man In The Dark (Capricorn/Mercury)
Total Plays: 163, Total Stations: 18, Adds: 4

Songs ranked by total plays.

BREAKERS

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
710/118	50/4	25

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
602/11	55/1	28

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND Don't Drink The Water (RCA)	22
BIG WRECK That Song (Atlantic)	16
SEVENDUST Too Close To Hate (TVT)	14
STEGOSAURUS At The Water (Reprise)	12
DLR BAND Slam Dunk (Wawazat)	10
ADDICT Monsterside (Big Cat/V2)	9
ATHENAEUM What I Didn't Know (Atlantic)	8
BLACK LAB Time Ago (DGC/Geffen)	8
SHIFT I Want To Be Rich (Columbia)	7
DEFTONES Be Quiet And Drive (Far Away) (Maverick/WB)	6
FASTBALL The Way (Hollywood)	6
GARBAGE Push It (Almo Sounds/Interscope)	6

HOTTEST SONGS

ARTIST TITLE	CHART
MARCY PLAYGROUND "Sex And Candy"	3
FOO FIGHTERS "My Hero"	4
MEGADETH "Use The Man"	12
EVERCLEAR "I Will Buy You A New Life"	14
FOO FIGHTERS "Baker Street"	45

Capitol.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLACK LAB Time Ago (DGC/Geffen)	+377
MATCHBOX 20 Real World (Lava/Atlantic)	+244
BROTHER CANE I Lie In The Bed I Make (Virgin)	+220
METALLICA Fuel (Elektra/EEG)	+173
SEMISONIC Closing Time (MCA)	+154
STABBING WESTWARD Save Yourself (Columbia)	+154
STEGOSAURUS At The Water (Reprise)	+130
JIMMIE'S CHICKEN SHACK Dropping... (Rocket/Island)	+126
SEVENDUST Too Close To Hate (TVT)	+126
FUEL Shimmer (550 Music)	+118

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
FOO FIGHTERS Everlong (Roswell/Capitol)
MEGADETH Trust (Capitol)
TOOL Aenema (Freeworld)
BLINK 182 Dammit (Growing Up) (Cargo/MCA)
OFFSPRING Gone Away (Columbia)
SMASH MOUTH Walkin' On The Sun (Interscope)
EVERCLEAR Everything To Everyone (Capitol)
LED ZEPPELIN The Girl I Love (Atlantic)
MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)
AEROSMITH Pink (Columbia)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



THE FOLLOW-UP TO THE TOP 20 SINGLE "WEEDS"

LIFE OF AGONY

"Tangerine"

Active Rock Chart Breaker 28
Monitor Active Rock 30*-27*
Monitor Mainstream Debut 39*

80+ Rock Stations On including:
WRCX WYSP KEGL WRIF WRCN
KUPD WXTB KBPI WMMS KQRC
KRXQ KSJO WLZR WNOR WJRR
and many more



3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	KENNY WAYNE SHEPHERD Blue On Black (Revolution) 1892	1894	1819	1763	80/0	
2	2	2	2	VAN HALEN Without You (Warner Bros.) 1530	1587	1706	1588	79/0	
9	6	5	3	DAYS OF THE NEW Shelf In The Room (Outpost/Geffen) 1247	1143	1089	1031	71/0	
4	4	4	4	ROLLING STONES Saint Of Me (Virgin) 1240	1301	1357	1351	66/0	
7	7	7	5	MARCY PLAYGROUND Sex And Candy (Capitol) 1189	1122	1060	1033	60/3	
3	3	3	6	PEARL JAM Given To Fly (Epic) 1172	1338	1460	1486	62/0	
6	5	6	7	CHRIS CORNELL Sunshower (Atlantic) 1110	1124	1101	1038	63/1	
—	22	13	8	BROTHER CANE I Lie In The Bed I Make (Virgin) 1037	858	505	68	78/1	
13	9	9	9	VAN ZANT Rage (CMC) 989	954	949	831	63/0	
5	8	8	10	METALLICA The Unforgiven II (Elektra/EEG) 935	997	1002	1104	64/0	
15	13	11	11	JERRY CANTRELL Cut You In (Columbia) 920	878	807	756	66/2	
10	10	10	12	CREED My Own Prison (Wind-up) 903	916	947	947	56/1	
8	11	12	13	MATCHBOX 20 3am (Lava/Atlantic) 868	860	937	1032	57/0	
21	17	17	14	RICHIE SAMBORA Hard Times Come Easy (Mercury) 716	652	643	542	49/0	
16	15	14	15	COOL FOR AUGUST Walk Away (Warner Bros.) 715	780	770	753	61/0	
—	35	19	16	ERIC CLAPTON She's Gone (Duck/Reprise) 696	574	329	99	58/7	
12	14	15	17	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen) 677	747	802	858	59/0	
18	19	18	18	FOO FIGHTERS My Hero (Roswell/Capitol) 625	610	596	606	47/3	
27	24	22	19	CREED Torn (Wind-up) 574	522	439	388	56/1	
BREAKER	20			SPACEHOG Mungo City (HiFi/Sire/WB) 565	476	429	337	54/2	
BREAKER	21			BIG HEAD TODD & THE MONSTERS Boom Boom (Revolution) 548	479	338	158	41/4	
11	12	16	22	AEROSMITH Taste Of India (Columbia) 536	668	835	933	42/0	
BREAKER	23			SEMISONIC Closing Time (MCA) 528	451	349	310	56/7	
—	—	43	24	MATCHBOX 20 Real World (Lava/Atlantic) 485	183	121	88	49/11	
35	30	29	25	JOE SATRIANI Ceremony (Epic) 463	416	369	307	41/3	
26	28	28	26	MEGADETH Use The Man (Capitol) 449	445	403	390	46/0	
14	16	21	27	GREEN DAY Time Of Your Life (Good Riddance) (Reprise) 419	527	693	814	35/0	
22	21	23	28	WHISKEYTOWN Yesterday's News (Outpost/Geffen) 410	520	554	519	35/0	
36	33	31	29	EVERCLEAR I Will Buy You A New Life (Capitol) 385	381	341	306	36/0	
17	18	26	30	ERIC CLAPTON My Father's Eyes (Duck/Reprise) 339	459	614	690	28/0	
20	23	30	31	BIG WRECK The Oaf (Atlantic) 335	395	498	562	26/0	
28	31	32	32	VERVE Bitter Sweet Symphony (Hut/Virgin) 332	352	357	344	23/0	
25	29	34	33	LED ZEPPELIN The Girl I Love (Atlantic) 329	338	386	395	32/0	
19	20	20	34	OUR LADY PEACE Clumsy (Columbia) 322	529	563	588	33/0	
38	37	35	35	PEARL JAM In Hiding (Epic) 322	319	303	263	26/2	
24	27	33	36	BLACK LAB Wash It Away (DGC/Geffen) 318	347	407	444	29/0	
DEBUT	37			BLACK LAB Time Ago (DGC/Geffen) 315	84	30	3	42/8	
—	45	42	38	METALLICA Fuel (Elektra/EEG) 298	235	197	110	45/10	
46	43	38	39	GOV'T MULE Blind Man In The Dark (Capricorn/Mercury) 281	260	202	163	30/5	
31	40	40	40	OZZY OSBOURNE Back On Earth (Epic) 258	241	256	329	25/0	
40	41	39	41	FEEDER Cement (Echo/Elektra/EEG) 251	254	253	237	29/0	
34	36	37	42	SAMMY HAGAR Both Sides Now (MCA) 248	288	314	309	25/0	
23	26	36	43	COLLECTIVE SOUL She Said (Dimension/Capitol) 245	302	419	498	22/0	
—	49	46	44	PEARL JAM Wishlist (Epic) 217	170	162	108	28/11	
41	44	47	45	SISTER HAZEL Happy (Universal) 189	167	199	225	12/1	
—	—	45	46	STABBING WESTWARD Save Yourself (Columbia) 186	171	120	75	25/4	
29	39	41	47	YES New State Of Mind (Beyond) 176	239	279	344	16/0	
DEBUT	48			DLR BAND Slam Dunk (Wawazat) 162	18	—	—	16/7	
DEBUT	49			VAN HALEN Fire In The Hole (Warner Bros.) 158	111	35	—	24/5	
—	50	48	50	DIN PEDALS Ashtray (Epic) 158	160	148	126	18/1	

This chart reflects airplay from March 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker. 82 Rock reporters. 81 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

DAVE MATTHEWS BAND Don't Drink The Water (RCA)
Total Plays: 154, Total Stations: 27, Adds: 27

FUEL Shimmer (550 Music)
Total Plays: 136, Total Stations: 17, Adds: 0

THIRD EYE BLIND Losing A Whole Year (Elektra/EEG)
Total Plays: 136, Total Stations: 18, Adds: 3

HUNGER Moderation (Universal)
Total Plays: 133, Total Stations: 18, Adds: 1

UFO Venus (I Just Can't Quit...) (CMC)
Total Plays: 115, Total Stations: 13, Adds: 1

NOVACAINE Whammo (Mercury)
Total Plays: 107, Total Stations: 13, Adds: 0

AGENTS OF GOOD ROOTS Come On (Let Your Blood...) (RCA)
Total Plays: 105, Total Stations: 12, Adds: 1

JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island)
Total Plays: 101, Total Stations: 12, Adds: 1

VAN HALEN Dirty Water Dog (Warner Bros.)
Total Plays: 99, Total Stations: 15, Adds: 1

ECONDLIN CRUSH Home (Restless)
Total Plays: 94, Total Stations: 12, Adds: 0

Songs ranked by total plays

BREAKERS

SPACEHOG
Mungo City (HiFi/Sire/WB)
TOTAL PLAYS/INCREASE: 565/89
TOTAL STATIONS/ADDS: 54/2
CHART: 20

BIG HEAD TODD & THE MONSTERS
Boom Boom (Revolution)
TOTAL PLAYS/INCREASE: 548/69
TOTAL STATIONS/ADDS: 41/4
CHART: 21

SEMISONIC
Closing Time (MCA)
TOTAL PLAYS/INCREASE: 528/77
TOTAL STATIONS/ADDS: 56/7
CHART: 23

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND Don't Drink The Water (RCA)	27
MATCHBOX 20 Real World (Lava/Atlantic)	11
PEARL JAM Wishlist (Epic)	11
BIG WRECK That Song (Atlantic)	10
METALLICA Fuel (Elektra/EEG)	10
ATHENAEUM What I Didn't Know (Atlantic)	8
BLACK LAB Time Ago (DGC/Geffen)	8
ERIC CLAPTON She's Gone (Duck/Reprise)	7
DLR BAND Slam Dunk (Wawazat)	7
SEMISONIC Closing Time (MCA)	7
STEGOSAURUS At The Water (Reprise)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MATCHBOX 20 Real World (Lava/Atlantic)	+302
BLACK LAB Time Ago (DGC/Geffen)	+231
BROTHER CANE I Lie In The Bed I Make (Virgin)	+179
DAVE MATTHEWS BAND Don't Drink The Water (RCA)	+154
DLR BAND Slam Dunk (Wawazat)	+144
ERIC CLAPTON She's Gone (Duck/Reprise)	+122
DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)	+104
SPACEHOG Mungo City (HiFi/Sire/WB)	+89
STEGOSAURUS At The Water (Reprise)	+79
SEMISONIC Closing Time (MCA)	+77

HOTTEST RECURRENTS

AEROSMITH Pink (Columbia)

TONIC If You Could Only See (Polydor/A&M)

KENNY WAYNE SHEPHERD Slow Ride (Revolution)

MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)

FOO FIGHTERS Everlong (Roswell/Capitol)

MATCHBOX 20 Push (Lava/Atlantic)

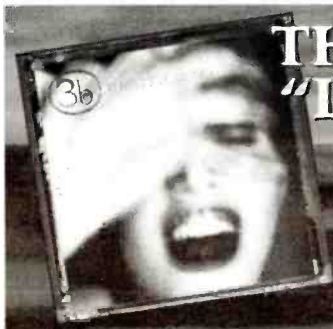
SMASH MOUTH Walkin' On The Sun (Interscope)

JONNY LANG Lie To Me (A&M)

MEGADETH Almost Honest (Capitol)

COLLECTIVE SOUL Listen (Atlantic)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



THIRD EYE BLIND "Losing A Whole Year"

New This Week Including:
WJRR WLZR WJXQ
WCLG WRKR and KFRQ

R&R ACTIVE ROCK 33 - 29

R&R ALTERNATIVE 16 - 15

Majors Include:

WHJY WDVE KATT
WXTB WRIF WBZX
KLBJ



ROCK PLAYLISTS

April 3, 1998 R&R • 97

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Duncan/Wilde

PLAYS	SW	LW	TW	ARTIST/TITLE
17	21	19	20	B.B. KING/THE THILL IS GONE
15	18	16	17	ROLLING STONES/Saint Of Me
19	19	17	18	LED ZEPPELIN/The Girl I Love
13	17	17	17	ROBERT BRADLEY'S...Once Upon A Time
14	14	17	16	KENNY WAYNE SHEPHERD/Blue On Black
9	12	13	13	RICHIE SAMBORA/Hard Times Come Easy
14	11	11	13	PEARL JAM/Wishnut
-	-	-	13	BOB DYLAN/One Sick
-	-	-	12	DAVE MATTHEWS BAND/Don't Drink...
-	-	-	12	BONNIE RAITT/One Better Away
7	10	10	10	JOE SATRIANI/Lights Of Heaven
9	7	9	8	PORCUPINE TREE/Waiting Phase I
7	9	9	9	MIGHTY JOE PLUM/Live Through This...
11	10	9	9	MAX CARL AND BIG...One More River
7	10	9	9	MARC COHEN/Ready Home
-	-	-	7	WHISKEY/TONIC/6 Days
-	-	-	5	BIG HEAD TODD...Room Boom
7	7	7	7	FREDDY JONES BAND/Mystic Buzz
6	8	8	7	FLEETWOOD MAC/Silver Springs
8	7	7	7	COREY STEVENS/One More Time
14	14	14	14	JERRY CANTRELL/Cut You In
-	-	-	4	ERIC CLAPTON/Fall Like Rain
-	-	-	7	BROTHER CAMEL/Lie In The Bed...
-	-	-	6	ERIC CLAPTON/She's Gone
-	-	-	6	SISTER JANE/What You Mean
2	3	3	3	JOHN MELLONCA/Just Another Day
8	6	6	6	ROLLING STONES/Anybody Seen My...
20	19	19	19	MATCHBOX 20/Real World
11	8	5	4	ERIC CLAPTON/My Father's Eyes
2	1	3	4	FLEETWOOD MAC/Landslide

MARKET #5
WMMR 93.5
WMMR/Philadelphia
(610) 771-0933
Bonadonna/Zipeto

PLAYS	SW	LW	TW	ARTIST/TITLE
16	17	30	33	KENNY WAYNE SHEPHERD/Blue On Black
32	29	39	33	PEARL JAM/Given To Fly
32	24	28	32	OZZY OSBOURNE/Back On Earth
32	29	31	31	PEARL JAM/Hiding
19	21	16	17	VAN HALEN/Without You
16	11	13	15	CREEED/My Own Prison
13	12	15	14	JERRY CANTRELL/Cut You In
-	-	-	14	BROTHER CAMEL/Lie In The Bed...
12	14	15	14	DAYS OF THE NEW/Shell In The Room
-	-	-	12	JOE SATRIANI/Ceremony
16	11	14	14	FOO FIGHTERS/My Hero
17	12	14	13	CHRIS CORNELL/Sunshower
15	12	15	13	BLACK LAB/Wash It Away
11	8	8	12	MATCHBOX 20/3am
34	22	12	12	ROLLING STONES/Saint Of Me
11	10	7	11	LED ZEPPELIN/The Girl I Love
18	12	11	11	AEROSMITH/Taste Of India
10	8	9	9	DAYS OF THE NEW/Shell, Peel, And...
11	8	8	9	KENNY WAYNE SHEPHERD/Slow Ride
-	-	-	8	BLACK LAB/Time Ago
-	-	-	7	METALLICA/The Unforgiven II
-	-	-	6	MATCHBOX 20/Real World
-	-	-	6	PEARL JAM/Wishnut
-	-	-	6	BIG WRECK/That Song

MARKET #12
96rock
WKLS/Atlanta
(404) 325-0960
Evin/Kepplie

PLAYS	SW	LW	TW	ARTIST/TITLE
31	35	32	35	SISTER HAZEL/Happy
38	36	33	34	DAYS OF THE NEW/Touch, Peel, And...
35	36	33	34	TONIC/Open Up Your Eyes
19	21	25	29	COLLECTIVE SOUL/She's Said
28	30	27	27	KENNY WAYNE SHEPHERD/Slow Ride
21	23	18	21	BROTHER CAMEL/Lie In The Bed...
23	22	18	19	COOL FOR AUGUST/Walk Away
8	8	12	19	MARCY PLAYGROUND/Sex And Candy
22	19	19	19	PEARL JAM/Given To Fly
9	9	15	15	BIG HEAD TODD...Room Boom
12	13	17	15	KENNY WAYNE SHEPHERD/Blue On Black
-	-	-	10	MATCHBOX 20/Real World
7	7	5	5	METALLICA/The Unforgiven II
7	7	5	4	GOVT MULE/Blind Man In...
-	-	-	3	VAN HALEN/One I Want
4	4	3	3	CREEED/My Own Prison
7	8	6	2	MIGHTY JOE PLUM/Irish
6	4	2	2	DAYS OF THE NEW/Shell In The Room
9	5	4	2	GREEN DAY/Time Of Your Life...
-	-	-	2	JERRY CANTRELL/Cut You In
-	-	-	2	ERIC CLAPTON/She's Gone
-	-	-	2	GOO GOO DOLLS/In...

MARKET #13
KISW 99.9 FM
KISW/Seattle
(206) 285-7625
Ryan/Faulkner

PLAYS	SW	LW	TW	ARTIST/TITLE
19	27	30	29	DAYS OF THE NEW/Shell In The Room
30	30	28	27	FOO FIGHTERS/My Hero
16	24	25	27	VAN HALEN/Without You
27	28	26	27	METALLICA/The Unforgiven II
18	16	17	19	KENNY WAYNE SHEPHERD/Blue On Black
-	-	-	18	SEVERELY WILD/Buy You...
-	-	-	15	CREEED/Orn
17	20	17	18	CHRIS CORNELL/Sunshower
17	16	17	17	JERRY CANTRELL/Cut You In
3	15	17	17	PEARL JAM/Wishnut
7	8	10	10	SKOTCHDOPOPE
-	-	-	9	BROTHER CAMEL/Lie In The Bed...
8	8	7	7	BIG WRECK/The Owl
6	7	7	7	DAYS OF THE NEW/Touch, Peel, And...
-	-	-	6	STARBUCK WESTWARD/Save Yourself
-	-	-	6	MEGADETH/Use The Man
6	6	6	6	SCREAMING TREES/All I Know
7	7	6	6	BUSH/Machinehead
6	6	6	6	SILVERCHAIR/Tomorrow
7	6	6	6	SEVEN WARY THREE/Gumbersome
6	6	5	5	COLLECTIVE SOUL/She's Said
6	5	5	5	OFFSPRING/Choose
-	-	-	5	FOO FIGHTERS/Everlong
7	6	6	6	BUSH/Ready Fly
6	6	6	6	MEGADETH/Almost Home
-	-	-	5	SOUNDGARDEN/Pretty Noise
-	-	-	5	QUEENSRÛCHE/Sign Of The Times

MARKET #14
ROCK 100.3
WRDC/Minneapolis
(612) 330-0100
MacLash/Philpott

PLAYS	SW	LW	TW	ARTIST/TITLE
15	15	16	19	PEARL JAM/Given To Fly
11	10	16	18	OZZY OSBOURNE/Back On Earth
16	22	16	16	VAN HALEN/Without You
8	7	6	13	AC/DC/Dirty Eyes
8	6	6	11	METALLICA/Bleeding Me
-	-	-	6	CREEED/Orn
6	9	10	9	JOE SATRIANI/Ceremony
11	7	8	9	LED ZEPPELIN/The Girl I Love
-	-	-	2	MEGADETH/Use The Man
-	-	-	2	BROTHER CAMEL/Lie In The Bed...
-	-	-	2	ROLLING STONES/Saint Of Me
14	8	10	10	AEROSMITH/Going In Love...
3	5	7	7	DAYS OF THE NEW/Shell In The Room
7	7	9	6	VAN ZANT/Rage
5	5	8	6	CREEED/My Own Prison
-	-	-	5	CHRIS CORNELL/Sunshower
-	-	-	2	METALLICA/Fuel
7	7	4	5	METALLICA/The Unforgiven II
9	6	4	4	AEROSMITH/Taste Of India
6	2	4	4	MEGADETH/Hust
5	6	5	3	VAN HALEN/One I Want
6	3	3	3	DAYS OF THE NEW/Touch, Peel, And...
4	4	5	2	MEGADETH/Almost Home
-	-	-	2	SOUL ASYLUM/Will Still Be...

MARKET #16
WBAB 95.3/102.3
WBAB/Long Island
(516) 587-1023
Buchmann/Welman

PLAYS	SW	LW	TW	ARTIST/TITLE
32	32	34	34	MATCHBOX 20/3am
32	32	34	34	PEARL JAM/Given To Fly
33	34	34	34	ERIC CLAPTON/My Father's Eyes
25	29	28	32	MARCY PLAYGROUND/Sex And Candy
17	22	23	23	ROLLING STONES/Saint Of Me
23	23	23	23	VERVE/Bitter Sweet
15	15	15	15	YES/New State Of Mind
19	21	17	17	KENNY WAYNE SHEPHERD/Blue On Black
18	18	17	17	RICHIE SAMBORA/Hard Times Come Easy
18	17	17	17	VAN ZANT/Rage
16	17	17	17	NATALIE IMBRUGLIA/Torn
14	20	16	16	GOVT MULE/Blind Man In...
16	17	16	16	METALLICA/The Unforgiven II
15	17	16	16	EVERCLEAR/Will Buy You...
15	17	16	16	THIRD EYE BLIND/How's It Going To Be
-	-	-	15	TONIC/Open Up Your Eyes
14	17	15	15	SEMISONIC/Closing Time
14	15	15	15	DAYS OF THE NEW/Touch, Peel, And...
33	34	34	34	GREEN DAY/Time Of Your Life...
15	17	16	16	VAN HALEN/Without You
-	-	-	10	ERIC CLAPTON/She's Gone
-	-	-	9	PEARL JAM/Hiding
6	10	9	9	PEARL JAM/Wishnut
6	10	8	8	DAYS OF THE NEW/Shell In The Room
-	-	-	9	VAN HALEN/One I Want
7	7	7	7	HUNGER/Moderation
7	7	7	7	DAVE MATTHEWS BAND/Don't Drink...
-	-	-	9	VAN HALEN/Only Water Dog
7	7	7	7	COOL FOR AUGUST/Walk Away
10	5	5	5	OUR LADY PEACE/Clumsy

MARKET #17
KDKB 93.5
KDKB/Phoenix
(602) 897-9300
Maranville/Lea

PLAYS	SW	LW	TW	ARTIST/TITLE
15	17	28	34	JERRY CANTRELL/Cut You In
12	12	25	33	BROTHER CAMEL/Lie In The Bed...
20	39	34	33	METALLICA/The Unforgiven II
18	27	27	31	FOO FIGHTERS/My Hero
12	15	12	12	CREEED/What's This Life For
19	43	19	19	ERIC CLAPTON/My Father's Eyes
16	17	17	17	BLACK LAB/Wash It Away
16	16	17	17	MUFFALOMUS/Wait
-	-	-	16	NIXONS/Miss Usa
-	-	-	16	JOE SATRIANI/Ceremony
-	-	-	15	SEMISONIC/Closing Time
11	16	14	14	BLACK LAB/Wash It Away
2	4	16	16	LUXU/Soul Of Me
17	17	16	14	RICHIE SAMBORA/Hard Times Come Easy
28	13	13	13	DAYS OF THE NEW/The Down Town
2	15	13	13	DREAM THEATER/Hollow Years
29	14	13	13	KENNY WAYNE SHEPHERD/Blue On Black
29	14	13	13	MARCY PLAYGROUND/Sex And Candy
15	13	13	13	PISTOLETS/My Guardian Angel
11	14	13	13	DAYS OF THE NEW/Touch, Peel, And...
-	-	-	12	TONIC/You Could Only...
5	11	11	11	FOO FIGHTERS/My Hero
-	-	-	9	SAMMY HAGAR/Boys Sides Now
-	-	-	11	SPACEHOG/Mungo City
13	8	7	10	ROLLING STONES/Saint Of Me
11	6	7	10	ROLLING STONES/Anybody Seen My...
12	7	6	10	SISTER HAZEL/Happy
-	-	-	10	EYE-EM/State Of Mind
-	-	-	9	DAVE MATTHEWS BAND/Don't Drink...
13	13	9	9	CREEED/My Own Prison

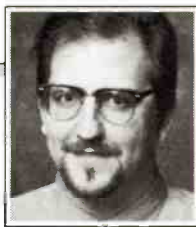
MARKET #20
WDVE 93.5
WDVE/Pittsburgh
(412) 937-1441
Hart/Winter

PLAYS	SW	LW	TW	ARTIST/TITLE
-	-	-	16	FASTBALL/The Way
-	-	-	16	MATCHBOX 20/Real World
16	13	10	14	KENNY WAYNE SHEPHERD/Blue On Black
11	14	14	14	VAN HALEN/Without You
13	16	14	14	COOL FOR AUGUST/Walk Away
14	13	14	14	SEMISONIC/Closing Time
14	14	14	14	OZZY OSBOURNE/Back On Earth
-	-	-	13	BLACK LAB/Time Ago
16	14	13	13	JOE SATRIANI/Ceremony
14	12	15	12	WHISKEY/TONIC/Yesterday's News
14	15	14	12	SPACEHOG/Mungo City
14	14	14	12	IZZY STRADLIN/17 Degrees
6	12	12	12	PEARL JAM/Wishnut
-	-	-	7	BROTHER CAMEL/Lie In The Bed...
15	14	13	13	ROLLING STONES/Saint Of Me
13	12	9	10	VAN ZANT/Rage
10	13	12	10	ERIC CLAPTON/She's Gone
9	8	10	10	DIN PEDALS/Ashtary
-	-	-	9	THIRD EYE BLIND/Losing A Whole Year
11	10	9	9	RICHIE SAMBORA/Hard Times Come Easy
11	14	12	8	CHRIS CORNELL/Sunshower
-	-	-	9	JERRY CANTRELL/Cut You In
-	-	-	8	BROTHER CAMEL/Lie In The Bed...
-	-	-	8	MARCY PLAYGROUND/Sex And Candy
8	8	8	8	JOE GRUSHECKY/Coming Home
6	5	7	6	METALLICA/The Unforgiven II
11	6	5	5	DAYS OF THE NEW/Shell In The Room
8	8	8	8	CHRIS CORNELL/Sunshower
8	7	6	4	OUR LADY PEACE/Clumsy
-	-	-	4	CARAMEL/Lucy

MARKET #25
WEBC 93.5
WEBC/Cincinnati
(513) 921-9326
Walter/Jamie

PLAYS	SW	LW	TW	ARTIST/TITLE
32	32	34	33	MARCY PLAYGROUND/Sex And Candy
33	33	33	33	CREEED/My Own Prison
19	19	32	33	JERRY CANTRELL/Cut You In
-	-	-	15	DAYS OF THE NEW/Touch, Peel, And...
34	34	34	34	DAYS OF THE NEW/Shell In The Room
18	18	17	22	KENNY WAYNE SHEPHERD/Blue On Black
22	22	22	22	MEGADETH/Almost Home
22	22	22	22	SEMISONIC/Closing Time
29	29	26	20	SOUNDGARDEN/Bleed Through
17	16	20	18	PEARL JAM/Leatherman
16	16	19	19	VAN HALEN/Without You
17	17	16	19	FOO FIGHTERS/My Hero
15	13	13	13	SOUL ASYLUM/Will Still Be...
15	13	13	13	CREEED/Orn
20	18	17	17	SLOBBERBONE/Your Excuse
18	18	17	17	CHRIS CORNELL/Sunshower
20	19	16	16	THIRD EYE BLIND/Graduate
34	34	34	34	FOO FIGHTERS/Everlong
11	11	11	11	OUR LADY PEACE/Clumsy
6	6	9	9	FEEDER/Cement
15	16	6	6	COOL FOR AUGUST/Walk Away
18	18	6	6	METALLICA/Fuel
18	18	6	6	BROTHER CAMEL/Lie In The Bed...
8	8	6	6	COLLECTIVE SOUL/She's Said
8	8	6	6	VERVE/Bitter Sweet
3	2	4	5	NEUROTIK/Use The Man
3	2	4	5	MIGHTY JOE PLUM/Irish
20	20	5	5	DAYS OF THE NEW/Shell In The Room
-	-	-	4	BLINK 182/Summit (Growing Up)
-	-	-	3	FASTBALL/The Way

MARKET #29
KCAL 96.7



JIM KERR

ALTERNATIVE

Fall Scoreboard, Part Two

This week we present the fall Arbitron numbers for markets 51+. The story is similar to last week's top-50 results, with many markets converting average 12+ numbers into top-five 18-34 finishes. If recent Arbitrends are any indication, however, it looks like the format will have a nice surge in the winter book.

As was first illustrated by the numbers of the larger-market stations, the Alternative format has reason for optimism. Its stations' cume figures remain relatively strong, which is the single best indicator of a station's long-term health. It is also still within the top five 18-34 sweet spot in most markets. All things considered, the format has laid a solid foundation that has served it well in weathering the intense competition of the recent past and present.

Remember to pay special attention to the two- or four-book trends. This figure should be used as a baseline to gauge the station's current ratings.

The stations are ranked by market size, with the following data: 12+ share with last book-current book trends (and rank in parentheses), two- or four-book average 12+ share (depending on the market), cume, and current 18-34 share (with rank in parentheses). All share figures are Monday-Sunday, 6am-midnight.

Planning Under Way For Convention '98

Remember to plan ahead to attend R&R's Convention '98, June 11-13. You can find detailed registration and hotel information in the convention advertisement insert at the front of this week's issue. There will be two in-depth panels dedicated exclusively to record and radio issues affecting the Alternative format. There are also plans to have various Alternative artist showcases at local Los Angeles venues.

We have tentatively scheduled one panel as a live interactive focus group, which will be made up of Alternative radio partisans from Los Angeles. The listener group will be placed in a small room to answer questions about their radio-listening and record-buying habits. This Q&A session will be broadcast on a big screen in the convention hall, where the actual radio and record company panel will take place. The concept is to create an environment that is as close to a real focus group as possible.

After a series of standard questions, the focus group will take a short break, during which panelists and convention attendees can discuss the listeners' answers and compile their own questions for the group. The listeners will then be brought back into their room and given the questions that were just asked by the convention-goers. The panel will present an opportunity for record company and radio professionals to not only watch a group of core listeners answer questions about the format in a standard focus group setting, but also to actually be the ones asking the questions.

I would appreciate any ideas for the second panel. Since recent conventions have neglected concerns specific to the Alternative format, I am leaning toward a general "state-of-the-format" discussion, but I am certainly open to other proposals. If you have an entertaining and educational idea for a panel, please call me at (310) 788-1666, or e-mail me at jimkerr@rronline.com.

Market Rank	Station	12+	2/4 Book Average	Cume (00)	18-34
51	WPLA/Jacksonville	4.5-3.8 (#10)	4.4	1050	7.5 (#5)
52	WLRS/Louisville	4.4-3.2 (#10)	3.0	868	6.2 (#6)
54	WXEG/Dayton	3.3-4.5 (#9)	3.7	1060	9.4 (#4)
55	WRAX/Birmingham	3.5-6.0 (#5)	4.5	1121	13.9 (1)
56	WBZU/Richmond	3.1-4.4 (#8)	3.6	929	9.3 (#4)
57	WQBK/Albany	6.0-5.7 (#5)	5.6	1046	11.8 (#3)
57	WEQX/Albany	1.8-0.9 (#20)	1.2	358	1.4 (#14)
59	KPOI/Honolulu	4.7-3.7 (#10)	3.9	815	7.5 (#5)
61	KFMA/Tucson	4.0-4.0 (#9)	4.5	753	7.7 (#7)
60	KMYZ/Tulsa	6.5-6.4 (#6)	6.2	1083	12.1 (1)
64	KFRR/Fresno	3.1-2.6 (#14)	2.9	507	5.0 (#8)
65	WGRD/Grand Rapids	7.5-7.9 (#2)	7.0	1273	15.0 (1)
68	WNFZ/Knoxville	2.1-1.6 (#12)	1.9	331	3.0 (#7)
71	WKRL/Syracuse	4.8-4.3 (#9)	4.2	515	9.3 (#4)
70	KTEG/Albuquerque	3.8-3.8 (#9)	3.9	705	6.9 (#5)
72	KGDE/Omaha	3.8-4.2 (#11)	4.3	800	8.1 (#5)
75	WJBX/Ft. Myers	3.1-4.6 (#8)	4.0	615	11.9 (#2)
77	WHMP/Springfield, MA	2.7-2.7 (#13)	2.8	482	5.1 (#7)
80	WXNR/Greenville-New Bern	5.0-4.1 (#5)	4.3	586	7.0 (#4)
88	KKDM/Des Moines	5.5-3.1 (#12)	4.9	532	4.8 (#9)
90	WARQ/Columbia, SC	4.1-4.0 (#10)	4.9	571	7.8 (#4)
89	KICT/Wichita	4.1-6.2 (#7)	5.0	612	11.5 (#3)
97	WAVF/Charleston, SC	6.4-5.1 (#6)	5.4	618	10.0 (#2)
92	WKRO/Daytona Beach	1.6-3.1 (#10)	2.4	325	8.0 (#2)
98	KFTE/Lafayette	5.4-4.1 (#6)	4.8	458	7.7 (#5)
101	WEJE/Ft. Wayne, IN	3.8-4.6 (#9)	4.2	585	7.4 (#5)
108	WXZZ/Lexington, KY	6.7-2.8 (#11)	4.8	471	5.5 (#6)
109	WRXR/Augusta, GA	4.6-4.1 (#11)	4.4	423	6.6 (#8)
111	WWDX/Lansing, MI	3.9-3.3 (#10)	3.1	503	5.4 (#6)
120	WMAD/Madison, WI	4.8-4.8 (#8)	4.9	586	9.7 (#3)
126	KQXR/Boise, ID	4.9-3.8 (#11)	4.5	350	7.6 (#5)
130	KRZQ/Reno, NV	4.7-4.8 (#9)	4.8	449	10.1 (#3)
132	KORB/Quad Cities, IA-IL	5.4-4.2 (#10)	4.8	405	6.9 (#7)
134	WIXO/Peoria, IL	6.3-5.7 (#8)	6.0	468	8.8 (#5)
136	WJSE/Atlantic City, NJ	2.1-1.9 (#19)	2.0	221	3.5 (#9)
142	WRRV/Newburgh-Middletown, NY	9.3-5.7 (#4)	7.5	397	10.7 (#3)
145	KTOZ/Springfield, MO	5.1-5.6 (#9)	5.4	365	11.3 (#2)
153	WOSC/Salisbury-Ocean City, MD	4.4-3.6 (#9)	4.0	292	7.1 (#6)
144	KNRQ/Eugene, OR	6.3-5.7 (#8)	6.0	376	10.3 (#4)
156	KBRS/Fayetteville, AR	3.7-3.5 (#12)	3.6	265	7.6 (#6)
157	WDST/Poughkeepsie, NY	3.0-1.9 (#14)	2.5	120	4.7 (#9)
162	WCYY/Portland, ME	6.3-7.1 (#5)	6.7	340	15.7 (#2)
165	WXSR/Tallahassee, FL	5.7-5.7 (#7)	5.8	359	9.7 (#3)
170	KWHL/Anchorage, AK	7.5-7.9 (#4)	7.7	422	11.7 (#3)
174	KQRX/Odessa-Midland, TX	4.9-2.2 (#14)	3.6	179	3.1 (#10)
175	WWSK/Myrtle Beach, SC	3.8-3.7 (#9)	3.8	223	7.2 (#6)
178	WSFM/Wilmington, NC	6.3-6.7 (#4)	6.7	269	13.9 (#2)
180	KLZR/Topeka, KS	5.1-6.5 (#4)	5.8	322	10.6 (#3)
187	KHTY/Santa Barbara, CA	5.0-3.9 (#11)	4.5	260	7.1 (#7)
187	KJEE/Santa Barbara, CA	3.7-3.9 (#11)	3.8	244	8.2 (#5)
198	WBZF/Florence, SC	3.5-2.8 (#11)	3.2	87	7.2 (#5)
206	WPGU/Champaign, IL	5.0-7.2 (#6)	6.1	288	12.7 (#2)
216	KRBR/Duluth, MN	6.2-5.1 (#8)	5.7	244	10.9 (#4)
222	WBTV/Burlington, VT	5.0-6.9 (#6)	6.0	256	9.3 (#5)
230	WGBD/Lafayette, IN	11.0-9.4 (#4)	10.2	311	15.9 (#3)
230	WGMR/State College, PA	4.2-5.8 (#6)	5.0	256	8.1 (#5)
237	KHLR/Bryan-College Station, TX	5.2-5.6 (#7)	5.4	229	10.4 (#3)
240	KFMZ/Columbia, MO	4.0-5.2 (#7)	4.6	191	7.1 (#5)

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SEVENDUST
"TOO CLOSE TO HATE"
IMPACTING RADIO NOW!
Couldn't Wait To Hate:
WXRK WXEX KXTE
KRZQ WJSE KQRX
Album Sales Approaching 200,000!
Billboard Top 200 #165
Mainstage - Ozz Fest this summer!

**IMPACTING
NOW!**

**ALREADY
SPINNING AT:**

**KEDJ KBPI
KMYZ WJRR
KOME WZTA
WRRV WTPT
KXTE KEGE
KHTY KRAD
KJEE DC101
KGDE KRXQ
WNVE WROV
KIOZ**

**ALREADY
ADDED AT:**

**KUPD
WRGX
WAAF
WLZR
KAZR
WMFS
WCCC
KRZR
WJJO**

deftones

be quiet and drive (far away)

• CLUB TOUR STARTS 4/1 • HEADLINE W.A.R.P.E.D. TOUR STARTS 7/1

The new single from *around the fur*



produced by terry dale and deftones. career direction: warren entner and john vassillou for w.e.m. www.deftones.com

© 1998 Maverick Recording Company



Tori Amos

"spark"

**Going For
Adds Now!**

the *spark* has
ignited early!

KROQ #1 Phone
WHFS
WBCN
KNDD
KOME
LIVE 105

the new album from the **choirgirl hotel**

PRODUCED BY TORI AMOS
MANAGEMENT: ARTHUR SPIVAK/SPIVAK ENTERTAINMENT

www.toriamos.com ©1998 ATLANTIC RECORDING CORP. A TIME WARNER COMPANY

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	4	2	1	FASTBALL The Way (Hollywood) 3580 3261 2979 2568 108/0					
1	1	1	2	MARCY PLAYGROUND Sex And Candy (Capitol) 3269 3427 3724 3655 96/0					
5	3	3	3	EVERCLEAR I Will Buy You A New Life (Capitol) 3130 3065 3015 2746 104/0					
12	9	6	4	SEMISONIC Closing Time (MCA) 3002 2781 2485 1905 108/1					
9	7	8	5	CREED My Own Prison (Wind-up) 2556 2580 2693 2482 83/0					
8	8	9	6	FOO FIGHTERS My Hero (Roswell/Capitol) 2540 2568 2652 2516 92/0					
2	2	4	7	GREEN DAY Time Of Your Life (Good Riddance) (Reprise) 2508 3047 3261 3375 87/0					
3	5	7	8	PEARL JAM Given To Fly (Epic) 2450 2742 2941 2907 83/0					
4	6	5	9	OUR LADY PEACE Clumsy (Columbia) 2408 2831 2940 2880 85/0					
24	18	13	10	FUEL Shimmer (550 Music) 2025 1862 1616 1194 94/2					
10	11	11	11	CHRIS CORNELL Sunshower (Atlantic) 1966 2077 2076 1972 83/0					
7	10	10	12	VERVE Bitter Sweet Symphony (Hut/Virgin) 1942 2279 2417 2561 75/0					
15	12	12	13	JERRY CANTRELL Cut You In (Columbia) 1913 1882 1829 1669 88/2					
17	14	14	14	NATALIE IMBRUGLIA Torn (RCA) 1822 1768 1729 1613 66/0					
31	21	16	15	THIRD EYE BLIND Losing A Whole Year (Elektra/EEG) 1811 1659 1451 990 89/0					
33	27	22	16	PEARL JAM Wishlist (Epic) 1732 1481 1222 973 90/6					
25	22	18	17	SPACEHOG Mungo City (HiFi/Sire/WB) 1658 1560 1422 1177 87/2					
21	20	17	18	DAYS OF THE NEW Shelf In The Room (Outpost/Geffen) 1628 1575 1494 1276 70/0					
11	13	15	19	BLINK 182 Dammit (Growing Up) (Cargo/MCA) 1623 1697 1827 1921 68/1					
26	25	21	20	CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal) 1586 1483 1324 1162 74/1					
18	19	19	21	RADIOHEAD Karma Police (Capitol) 1454 1508 1567 1487 67/1					
36	32	28	22	GOD LIVES UNDERWATER From Your Mouth (1500/A&M) 1367 1122 1016 814 88/5					
16	17	23	23	THIRD EYE BLIND How's It Going To Be (Elektra/EEG) 1328 1461 1659 1660 59/0					
BREAKER	24			MATCHBOX 20 Real World (Lava/Atlantic) 1283 641 402 291 77/17					
13	15	20	25	BEN FOLDS FIVE Brick (550 Music) 1188 1504 1697 1809 58/0					
BREAKER	26			GARBAGE Push It (Almo Sounds/Interscope) 1170 14 — — 100/99					
32	30	27	27	MONO Life In Mono (Echo/Mercury) 1158 1172 1161 983 64/1					
BREAKER	28			GOO GOO DOLLS Iris (Reprise) 1110 621 102 — 73/18					
28	26	26	29	FINLEY QUAYE Sunday Shining (550 Music) 1100 1206 1227 1120 62/0					
BREAKER	30			STABBING WESTWARD Save Yourself (Columbia) 1031 891 719 423 73/3					
14	16	24	31	BLACK LAB Wash It Away (DGC/Geffen) 1002 1407 1683 1706 44/0					
19	23	25	32	BARENAKED LADIES Brian Wilson (Reprise) 969 1285 1378 1398 47/0					
—	46	41	33	HARVEY DANGER Flagpole Sitta (Slash/London) 890 627 462 272 55/6					
—	—	39	34	ALANIS MORISSETTE Uninvited (Reprise) 867 637 118 — 44/6					
40	36	31	35	SCOTT WEILAND Barbarella (Atlantic) 857 862 789 561 61/2					
45	40	36	36	AGENTS OF GOOD ROOTS Come On (Let Your Blood...) (RCA) 853 771 606 462 63/7					
DEBUT	37			DAVE MATTHEWS BAND Don't Drink The Water (RCA) 835 — — — 98/98					
49	44	37	38	SPECIALS It's You (Way Cool Music/MCA) 835 730 525 382 60/5					
—	—	50	39	URGE Jump Right In (Immortal/Epic) 787 521 82 — 61/10					
23	28	29	40	311 Beautiful Disaster (Capricorn/Mercury) 784 1026 1186 1220 36/0					
—	—	45	41	WANK Forgiveness (Maverick/Reprise) 743 552 367 179 57/9					
29	33	34	42	MATCHBOX 20 3am (Lava/Atlantic) 657 801 969 1054 36/0					
DEBUT	43			ATHENAEUM What I Didn't Know (Atlantic) 643 367 132 49 49/9					
42	39	40	44	ANI DIFRANCO Little Plastic Castle (Righteous Babe) 604 635 629 508 35/0					
—	—	48	45	MIGHTY MIGHTY BOSSTONES Wrong Thing Right Then (Mercury) 598 530 306 134 37/3					
27	31	33	46	LOREENA MCKENITT The Mummer's Dance (Quinkan Road/WB) 593 826 1026 1138 27/0					
41	41	44	47	FRETBLANKET Into The Ocean (So Long...) (Polydor/A&M) 575 567 585 561 38/1					
DEBUT	48			EVE 6 Inside Out (RCA) 573 333 110 92 45/5					
DEBUT	49			JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island) 565 466 385 299 42/1					
37	35	35	50	FAT Numb (DVB/A&M) 544 776 800 812 36/0					

This chart reflects airplay from March 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker.

111 Alternative reporters. 109 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

GETAWAY PEOPLE She Gave Me Love (Tangerine/Columbia)
Total Plays: 499, Total Stations: 37, Adds: 2

BRAN VAN 3000 Drinking In L.A. (Audiogram/Capitol)
Total Plays: 475, Total Stations: 33, Adds: 3

SARAH MCLACHLAN Adia (Arista)
Total Plays: 421, Total Stations: 33, Adds: 2

ULTRAHORSE TeleCom (911/Red Ant)
Total Plays: 368, Total Stations: 27, Adds: 0

BLACK LAB Time Ago (DGC/Geffen)
Total Plays: 331, Total Stations: 46, Adds: 23

ECONLINE CRUSH Home (Restless)
Total Plays: 312, Total Stations: 26, Adds: 0

POE Today (Atlantic)
Total Plays: 295, Total Stations: 21, Adds: 0

TONIC Open Up Your Eyes (Polydor/A&M)
Total Plays: 285, Total Stations: 14, Adds: 1

VERVE Lucky Man (Hut/Virgin)
Total Plays: 248, Total Stations: 15, Adds: 3

MARCY PLAYGROUND Saint Joe On The School Bus (Capitol)
Total Plays: 247, Total Stations: 23, Adds: 13

Songs ranked by total plays.

BREAKERS

MATCHBOX 20
Real World (Lava/Atlantic)
TOTAL PLAYS/INCREASE: 1283/642
TOTAL STATIONS/ADDS: 77/17
CHART 24

GARBAGE
Push It (Almo Sounds/Interscope)
TOTAL PLAYS/INCREASE: 1170/1156
TOTAL STATIONS/ADDS: 100/99
CHART 25

GOO GOO DOLLS
Iris (Reprise)
TOTAL PLAYS/INCREASE: 1110/489
TOTAL STATIONS/ADDS: 73/18
CHART 28

STABBING WESTWARD
Save Yourself (Columbia)
TOTAL PLAYS/INCREASE: 1031/140
TOTAL STATIONS/ADDS: 73/3
CHART 30

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GARBAGE Push It (Almo Sounds/Interscope)	99
DAVE MATTHEWS BAND Don't Drink The Water (RCA)	98
GREEN DAY Redundant (Reprise)	37
BLACK LAB Time Ago (DGC/Geffen)	23
GOO GOO DOLLS Iris (Reprise)	18
MATCHBOX 20 Real World (Lava/Atlantic)	17
MARCY PLAYGROUND Saint Joe On The School Bus... (Capitol)	13
TORI AMOS Spark (Atlantic)	11
URGE Jump Right In (Immortal/Epic)	10
ATHENAEUM What I Didn't Know (Atlantic)	9
PURE Chocolate Bar (Mammoth)	9
WANK Forgiveness (Maverick/Reprise)	9

Why Did The Chicken Cross The Road?
So It Could Debut On The R&R Chart!

Jimmie's Chicken Shack
"Dropping Anchor"

On: WHFS, WXDX, KPNT, WXDG,
KKND, KEDJ & more
565 Plays At Alternative +99

R&R Active Rock 24
R&R Alternative 49 Debut



MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GARBAGE Push It (Almo Sounds/Interscope)	+1156
DAVE MATTHEWS BAND Don't Drink The Water (RCA)	+835
MATCHBOX 20 Real World (Lava/Atlantic)	+642
GOO GOO DOLLS Iris (Reprise)	+489
FASTBALL The Way (Hollywood)	+319
ATHENAEUM What I Didn't Know (Atlantic)	+276
URGE Jump Right In (Immortal/Epic)	+266
HARVEY DANGER Flagpole Sitta (Slash/London)	+263
BLACK LAB Time Ago (DGC/Geffen)	+261
PEARL JAM Wishlist (Epic)	+251

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Junkie XL "Billy Club"

Added at: KTCL

Already on: WFNX WRKO WWDX KBRS WBER WTGZ

Specialty Show Spins: KITS WBCN KFTE KROX KNRK WQBK CIMX KHTY

Contact Lulu Cohen (212)274-7548



Break Through

Artist

URGE

TRACK: "JUMP RIGHT IN"
LP: **MASTER OF STYLES**
PRODUCER: GGGARTH
LABEL: IMMORTAL/EPIC

essentials: The grass-roots approach seems to be the way to go these days, especially if you're a funk/punk/hardcore outfit like 311, Korn, or St. Louis' latest thrashers, the Urge. Releasing four albums over nearly a decade on their own **Neat Guy Records**, these Southern boys made their major label debut two years ago on **Immortal/Epic** and soon found themselves gaining attention opening

for like-minded, hard-edged, hip-hopsters **Fishbone** and **Sugar Ray**. The band's regional popularity has gained them both a rabid following and an interesting achievement: Two local "Slammy" music awards for "Best Funk" and "Best Punk" bands in the same year.

After that, how to describe the Urge's sound? Singer **Steve Ewing** says that seminal coreboys **Bad Brains** are the best indicator of the new album's sonic vibe, but look for a heavy ska influence and some mean trombone playing burning up your CD player as well. Oh, by the way, did we mention that radio is suitably impressed as well?

• Artist POV:

Ewing on orchestral maneuvers: "We made a little bit of change in direction, but we wrote a record that we really like. We didn't go too far. We don't have a string section — we'll save that for the next record."

— Rich Michalowski
Asst. Alternative Editor



Breakthrough Artist highlights breaking artists with strong chart momentum.

Garbage "Push It"
(Almo Sounds/Interscope)
Andy Davis, PD
WWCD/Columbus



It feels like just last week when I was trying to make a point about melodic songs not really losing any ground to the rhythmic or electronic songs out there. Let's just say I have always preferred guitars to synthesizers. But every once in a while, the obvious comes around. "Push It" from Garbage is quite a mix of electronic and melody. I even heard that Shirley and Butch give credit to Brian Wilson for "Don't worry baby," the dreamy hook that flows through the onslaught of syntho-sounds and pounding cadence that will rattle your insides. ■ If you put any faith in requests, take note that after only three spins, this song began to take over the phones, and with just two days of airplay, it looks like a most-requested song is about to be born.

Andy Davis ON THE RECORD

As one exasperated record company rep commented to me last week: "What is this, the fourth quarter?" It certainly seems that way with the slew of strong music being released, not just by new acts, but superstars as well. Just look at the latest **Dave Matthews Band** and **Garbage** releases. They both make format headlines for releasing outstanding music that has translated into a tremendous add week. In the face of such a superstar onslaught, kudos to **Geffen** for strongly spreading the **Black Lab** story. It's a great pop/rock song that is standing out in a time of many great pop/rock songs. With all these airplay stories, let's not forget records that are selling, especially the ones that are selling without any other formats playing them. The perfect example here is **Cornershop**, which has already scanned over 140,000 units on one Alternative single. Imagine what it will do with two songs ...

ON THE RADIO With Jim Kerr

RECORD OF THE WEEK:
Dave Matthews Band "Don't Drink The Water."

Also Not Well



Spinning @

- | | | | | |
|------|------|------|----------|------|
| WZTA | WFNX | WEDG | CFNY | KXPK |
| WPBZ | WBCN | WKRO | KFMA | WCXX |
| WXEG | KGDE | KFRR | KNRK | KOME |
| WRXR | KPOI | KJEE | and more | |

On Tour With
FISHBONE 2 SKINNEE J'S X-GAMES  Impact Records

Dis-Ease (Please Believe) the first single from the album *Glitter*

ALTERNATIVE REPORTERS

Stations and their adds listed alphabetically by market

WEQX/Albany, NY PD: Ian Harrison MD: Steve Bottomley	WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schiesler	KFRR/Fresno, CA PD: Bruce Wayne	WLRS/Louisville, KY PD: Dennis Dillon MD: Gina Juliano	KZON/Phoenix, AZ PD: Paul Peterson MD: Kevin Mannon	KOME/San Jose, CA PD/MD: Jay Taylor AM/D: Jeanette Grigevic
WQBK/Albany, NY APD/MD: Keili McNamara	WOXY/Cincinnati, OH MD: Dorsie Fyffe	WGRD/Grand Rapids, MI PD/MD: Margot Smith	WMAD/Madison, WI PD: Pat Fawley MD: Amy Hudson	WXDX/Pittsburgh, PA PD: John Moschitta MD: Lemmy Diana	KHTY/Santa Barbara, CA OM: Ted Utz Co-PD: Samantha Mattern Co-PD: Deanne Saffren
KTEG/Albuquerque, NM PD: Skip Isley APD/MD: Julie Hoyt	WENZ/Cleveland, OH PD: Dan Binder	WXRA/Greensboro, NC PD: Tim Satterfield MD: Andy Sims	WRQJ/Memphis, TN PD: Tony Williams MD: John Michael	WCYV/Portland, ME PD: Herb Ivy MD: Brian James	KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez APD: John Schroeter
KWHL/Anchorage, AK OM/PD: J.J. Michaels APD/MD: Dan Thomas	KFMZ/Columbia, MO PD: Paul Maloney	WMRQ/Hartford, CT PD: Jay Beau Jones APD/MD: Dave Hill	WLUM/Milwaukee, WI OM: Alex Cosper PD: Chuck Summers	KNRK/Portland, OR PD: Mark Hamilton	KNDD/Seattle, WA PD: Phil Manning MD: Kim Monroe
WNNX/Atlanta, GA DM: Brian Philips PD: Leslie Fram MD: Sean Oremy	WARQ/Columbia, SC PD: Susan Groves	KPOI/Honolulu, HI PD: Brock Whaley MD: Nikki Basque	KZMN/Minneapolis, MN OM: Dave Hamilton PD: John Lassman APD: Matt Brooke MD: Mike Hansen	WDSY/Poughkeepsie, NY PD/MD: Nic Harcourt OM: Jimmy Buff APD: Dave Doud	WHMP/Springfield, MA PD: Adam Wright MD: Nick Dancer
WJSE/Atlantic City, NJ OM/PD/MD: Dave King	WZAZ/Columbus, OH PD: Greg Ausham MD: Mark Pennington	KTBB/Houston, TX PD: Jim Trapp APD: Steve Robison MD: David Sadol	WHTG/Monmouth-Ocean, NJ	WBUR/Providence, RI PD: Tim Schiavelli MD: Mike Green	KTDZ/Springfield, MO PD: Melody Lee APD/MD: Shell Scott
WRXR/Augusta, GA DM: Jim Mahanay MD: Kim Varin	KDGE/Dallas, TX PD: Duane Doherty MD: Alan E Smith	WRXZ/Indianapolis, IN PD: Scott Jameson MD: Michael Young	WWSK/Myrtle Beach, SC PD: Buzz Elliott MD: Andie Summers	KORB/Quad Cities, IA-IL PD: Steve Gunner MD: Rick Thames	WGMR/State College, PA GM/MD: Kevin Baxter APD: Johnny Walker
KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Hucutt	WXEG/Davenport, OH PD: Jeff Stevens APD/MD: Allen Rantz	WPLA/Jacksonville, FL PD: Jim Randall APD: Beaner MD: Greg Brady	WKDF/Nashville, TN PD: Kidd Redd MD: Sheri Sexton	KRZO/Reno, NV PD: Rob "Blaze" Brooks APD: Smitlin Marty MD: Heather Pierce	WKRL/Syracuse, NY OM: Mimi Griscowid PD: Steve Corlett
WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane	WKRO/Daytona Beach, FL PD: Talt Moore MD: Rosy Acevedo	WRFN/Kansas City, MO PD: John Lenac APD: Dave Horn MD: Jason Justice	WRRV/Newburgh, NY PD: Greg D'Brien MD: Andrew Boris	WBZU/Richmond, VA PD: J.J. Quest APD: Mike Scott MD: Jay Smack	KLZR/Topeka, KS PD: Roger The Dodger MD: Bob Dshurn
KQXR/Boise, ID OM: Dan McColly PD/MD: Tim Johnson	KTCL/Denver, CO PD: Mike O'Connor	WNFZ/Knoxville, TN PD: Shane Cox	KKND/New Orleans, LA OM: Dave Stewart APD/MD: Rod Ryan	KCCX/Riverside, CA OM/PD: Dwight Arnold APD: John DeSanitis MD: Lisa Aze	KFMA/Tucson, AZ Interim PD/MD: Chuck Roast
WBCN/Boston, MA VP/Programming: Odipus APD/MD: Steven Strick	KKDM/Des Moines, IA MD: Sophia John	WGBD/Lafayette, IN OM: Fred Stuart PD: Michael Stone MD: Steve Clark	WXRK/New York, NY PD: Steve Kingston MD: Mike Peer	WNVE/Rochester, NY PD/MD: Erick Anderson MD: Ron Bunce	KMYZ/Tulsa, OK PD: Lynn Barstow MD: Ray Seggen
WFNX/Boston, MA PD: Cruze MD: Laurie Gall	CIMX/Detroit, MI PD: Murray Brookshaw APD: Vince Cannova	KFTF/Lafayette, LA PD: Hans "Fast Eddie" Neilson MD: Bob Courtney	WROX/Norfolk, VA PD/MD: Al Mitchell	KWOD/Sacramento, CA PD: Ron Bunce	WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferriss
WEDG/Buffalo, NY OM: John Hager APD/MD: Rick Wall	WXXG/Detroit, MI MD: Spike	WWDX/Lansing, MI PD: Chris Brunt MD: Jacent Jackson	KQRX/Odessa, TX OM: Frank Hall PD: J.J. Toons	WOSC/Salisbury-Ocean City, MD OM: Jim Hays MD: Paula Sangleer	WPBZ/West Palm Beach, FL PD: John O'Connell MD: Dan O'Brien
WBTZ/Burlington, VT PD: Stephanie Hindley MD: Steve Picard	KRBR/Duluth, MN OM: Michael Langevin PD: Michael Wilde MD: Christine Dean	KXTE/Las Vegas, NV PD: Mike Stern MD: Chris Ripley	KGDE/Omaha, NE PD: Sean Smyth MD: Scott Papek	KXRK/Salt Lake City, UT PD: Rick & Prog... Mike Summers MD: Sean Ziebarth	KICT/Wichita, KS PD: Ron Eric Taylor MD: Sherry McKinnon
WPGU/Champaign, IL PD: Naomi Adams MD: Pete Schiecke	WBZF/Florence, SC PD: Neal Douhne APD: Price Clark	WXZZ/Lexington, KY PD: Tony Doolin	WIXO/Peoria, IL PD: Jay Nunley MD: Russ "Ian" Schenck	XHRM/San Diego, CA OM: Jay Isbell PD: Mike Halloran MD: Chaz Kelly	WFSM/Wilmington, NC OM: John Stevens PD: Blaine Kellis MD: Janice Sutter
WEND/Charlotte, NC PD: Jack Daniel MD: Rick Brewer	WJBX/Fl. Myers, FL PD: Stephanie Davis APD/MD: Kurt Schreiner	WLIR/Long Island, NY PD: Jeff Levine APD: Gary Cue MD: Lynda Lopez	WPLY/Philadelphia, PA PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot	XTRA/San Diego, CA PD: Bryan Schock MD: Chris Muckley	WCCD/Columbus, OH
WKQX/Chicago, IL PD: Alex Luke APD/MD: Mary Shuminas	WEJE/Ft. Wayne, IN Co-APD: Weasel Co-APD: Jamie Marchlori	KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandblom MD: Lisa Worden	KEDJ/Phoenix, AZ PD: Shellie Hart APD/MD: Chris Patyk	WXSJ/Tallahassee, FL	

111 Total Reporters
111 Current Reporters
109 Current Playlists


Did Not Report, Playlist Frozen (2):
WCCD/Columbus, OH
WXSJ/Tallahassee, FL

WABC "chocolate bar"

new adds this week:

WBCN	WMRQ	WOXY	WIXO
CIMX	CFNY	KHLR	KQXR
WBTX	KFMA	KQRX	KNRQ

the first single from **Feverish**



ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
WXXR/New York
(212) 314-9230
Kingston/Peet

ROCK
105.1 FM

PLAYS	3W	2W	1W	ARTIST/TITLE
26	35	33	39	RADIOHEAD/Karma Police
37	36	38	38	JANE'S ADDICTION/Jane Says
37	39	37	37	VERVE/Bitter Sweet...
15	19	37	37	TOOL/Anemone
35	38	35	37	PEARL JAM/Given To Fly
21	31	36	36	GREEN DAY/Time Of Your Life
27	26	31	33	THIRD EYE BLIND/Graduate
34	25	27	26	BLINK 182/Dammit (Growing Up)
27	26	26	26	FUEL/Shimmer
27	26	26	26	JERRY CANTRELL/Cut You In
29	26	26	26	CREDMY Own Prison
29	26	26	26	CREDMY Own Prison
38	36	38	38	DAVE MATTHEWS BAND/Don't Drink...
26	20	21	23	ALICE IN CHAINS/Don't Stop Believin'
20	20	21	23	EVERCLEAR/Will Buy You...
20	20	21	23	EVERCLEAR/Will Buy You...
27	23	25	22	DAYS OF THE NEWS/She's Got Me Love
12	21	25	24	DAYS OF THE NEWS/She's Got Me Love
22	23	24	23	FOO FIGHTERS/Everything To You
20	21	23	23	ALICE IN CHAINS/Don't Stop Believin'
26	20	19	23	EVERCLEAR/Will Buy You...
20	23	26	26	MARCY PLAYGROUND/Sex And Candy
15	18	20	20	THIRD EYE BLIND/Using A Whole Year
15	12	17	18	EVERCLEAR/Will Buy You...
13	13	12	15	HARVEY DANGER/Ragpole Sitta
16	15	13	15	GREEN DAY/Time Of Your Life
16	15	13	15	VERVE/Lucky Man
16	9	5	8	TOOL/For My Sex & 2
16	18	12	16	FILTER & CRYSTAL /Can't You Top...

MARKET #2
KROQ/Los Angeles
(818) 367-1067
Wheatley/Sandberry/Worden

KROQ
106.7 FM

PLAYS	3W	2W	1W	ARTIST/TITLE
34	36	30	40	FASTBALL/The Way
15	14	14	40	GARBAGE/Push It
39	38	37	40	CHERRY POPPIN' /Zoot Suit Riot
22	33	34	39	311/Beautiful Disaster
40	41	26	33	MARCY PLAYGROUND/Sex And Candy
41	40	35	31	BLINK 182/Dammit (Growing Up)
29	25	30	30	EVERCLEAR/Everything To You
33	31	19	29	HARVEY DANGER/Ragpole Sitta
19	17	23	20	VERVE/Bitter Sweet
38	31	26	27	SUBLINE/Bad Fish
30	28	26	26	MONO/Life In Mono
16	21	24	26	GREEN DAY/Time Of Your Life
19	19	21	23	FOO FIGHTERS/Everything To You
19	17	23	20	DIN PEDALS/Saturday
20	18	22	22	URGE/Jump Right In
24	25	24	21	SAVE FERRIS/Goodbye
23	25	24	24	EVERCLEAR/Will Buy You...
31	27	20	19	SEMI-SONIC/Closing Time
1	25	25	25	THIRD EYE BLIND/Using A Whole Year
20	18	11	17	RADIOHEAD/Karma Police
17	13	16	16	EDNASAWAP/For
15	10	16	16	FEEDER/Descend
15	16	16	16	NATALIE IMBRUGLIA/Torn
25	22	6	16	WANK/Forbidden
19	19	15	15	CREEDMY Own Prison
19	19	15	15	FUEL/Shimmer
17	15	14	14	THIRD EYE BLIND/Using A Whole Year
24	14	18	14	PEARL JAM/Wishlist
17	16	7	13	GOD LIVES UNDERWATER/From Your Mouth

MARKET #3
WKOX/Chicago
(312) 527-8348
Luke/Shuminas

Q101

PLAYS	3W	2W	1W	ARTIST/TITLE
15	20	35	43	BARENAKED LADIES/Brian Wilson
43	41	43	42	CREEDMY Own Prison
25	32	41	41	FASTBALL/The Way
27	37	41	37	MARCY PLAYGROUND/Sex And Candy
42	41	35	35	PEARL JAM/Wishlist
43	41	42	33	GREEN DAY/Time Of Your Life
15	15	15	32	DAVE MATTHEWS BAND/Don't Drink...
27	36	41	31	PEARL JAM/Wishlist
24	28	27	30	FOO FIGHTERS/Everything To You
43	38	41	25	HARVEY DANGER/Ragpole Sitta
41	43	38	28	EVERCLEAR/Will Buy You...
24	24	26	27	FUEL/Shimmer
40	29	24	26	NATALIE IMBRUGLIA/Torn
12	23	26	26	SEMI-SONIC/Closing Time
43	38	41	25	MARCY PLAYGROUND/Sex And Candy
17	27	25	25	BEN FOLDS Five/Brick
27	25	25	25	EVERCLEAR/Will Buy You...
22	27	27	24	THIRD EYE BLIND/Using A Whole Year
12	20	21	21	SPEECH/Sitt's You
24	25	25	25	ALANIS MORISSETTE/Uninvited
19	23	28	19	SPACEHOG/Mungo City
20	12	18	18	CHERRY POPPIN' /Zoot Suit Riot
15	18	18	18	SCOTT WEILAND/Barbarella
19	20	22	17	FINLEY QUAYE/Sunday Shining
42	32	16	16	OUR LADY PEACE/Clumsy
41	40	25	15	VERVE/Bitter Sweet
27	15	10	13	MONO/Life In Mono
15	16	10	12	PULSARS/Sufocation
23	14	10	12	LOREENA MCKENITT/The Mummers' Dance

MARKET #4
KITS/San Francisco
(415) 512-1033
Sands/West/Axelsen

LIVE 103

PLAYS	3W	2W	1W	ARTIST/TITLE
20	9	12	41	BLINK 182/Dammit (Growing Up)
29	20	49	39	RADIOHEAD/Karma Police
37	38	38	38	MONO/Life In Mono
34	38	36	36	CHERRY POPPIN' /Zoot Suit Riot
43	39	35	35	VERVE/Bitter Sweet
17	7	31	33	EVERCLEAR/Everything To You
35	22	31	33	EVERCLEAR/Will Buy You...
28	29	29	29	HARVEY DANGER/Ragpole Sitta
28	25	27	27	SEMI-SONIC/Closing Time
18	19	20	20	FOO FIGHTERS/Everything To You
5	6	12	18	THIRD EYE BLIND/Using A Whole Year
16	23	17	25	BIG BAD VOODOO DADDY/You & Me
18	18	18	17	FINLEY QUAYE/Sunday Shining
20	18	18	18	SMASH MOUTH/Walkin' On The Sun
18	27	14	14	PEARL JAM/Wishlist
12	17	12	12	SUBLINE/Bad Fish
17	13	12	12	PEARL JAM/Wishlist
15	12	13	12	THIRD EYE BLIND/How's It Going To Be
12	12	12	12	SCOTT WEILAND/Barbarella
10	11	12	12	GOD LIVES UNDERWATER/From Your Mouth
33	36	28	28	GREEN DAY/Time Of Your Life
24	22	11	11	SAVE FERRIS/Goodbye
18	17	11	11	SONIC YOUTH/Sunday
18	27	16	16	CREEDMY Own Prison
12	16	13	9	BECK/Deadweight

MARKET #5
WPLY/Philadelphia
(610) 565-8900
McGinn/Kubinski/Elrott

Y-100

PLAYS	3W	2W	1W	ARTIST/TITLE
38	40	43	45	VERVE/Bitter Sweet...
39	43	43	44	EVERCLEAR/Everything To You
41	41	42	43	MARCY PLAYGROUND/Sex And Candy
38	42	40	43	GREEN DAY/Time Of Your Life
41	42	43	43	THIRD EYE BLIND/How's It Going To Be
39	42	43	42	BEN FOLDS Five/Brick
30	31	28	38	NATALIE IMBRUGLIA/Torn
27	27	34	37	FASTBALL/The Way
32	34	35	35	CORNERSHOP/Brimful Of Asha
39	35	34	34	SEMI-SONIC/Closing Time
32	31	32	32	CHERRY POPPIN' /Zoot Suit Riot
23	31	31	31	PEARL JAM/Wishlist
16	21	27	30	MONO/Life In Mono
35	30	23	29	HONA APPLE/Shadowboxer
27	25	28	28	EVERCLEAR/Will Buy You...
20	25	24	26	THIRD EYE BLIND/Using A Whole Year
23	24	20	26	CREEDMY Own Prison
25	22	25	25	MATCHBOX 20/Rain World
20	15	23	29	RADIOHEAD/Karma Police
27	25	28	28	CHERRY POPPIN' /I Didn't Know
1	1	1	1	GARBAGE/Push It
1	1	1	1	DAVE MATTHEWS BAND/Don't Drink...
1	1	1	1	MATCHBOX 20/Real World
34	23	13	14	OUR LADY PEACE/Clumsy
20	21	12	14	HARVEY DANGER/Ragpole Sitta
12	11	11	11	GOD LIVES UNDERWATER/From Your Mouth
12	13	12	12	GOD LIVES UNDERWATER/From Your Mouth
12	11	12	12	BLINK 182/Dammit (Growing Up)

MARKET #6
94.5 THE EDGE
KDFE/Dallas
(972) 713-9777
Doherty/Smith

94.5 THE EDGE
94.5 FM

PLAYS	3W	2W	1W	ARTIST/TITLE
43	43	44	44	VERVE/Bitter Sweet...
43	43	44	44	CREEDMY Own Prison
43	43	44	44	OUR LADY PEACE/Clumsy
43	43	44	44	MARCY PLAYGROUND/Sex And Candy
45	43	42	42	GREEN DAY/Time Of Your Life
15	16	17	17	EVERCLEAR/Will Buy You...
18	17	16	16	EVERCLEAR/Will Buy You...
28	28	25	25	FOO FIGHTERS/Everything To You
1	19	24	24	GOD GOO DOLLS/Stris
22	22	23	23	FASTBALL/The Way
16	16	18	18	SEMI-SONIC/Closing Time
16	18	18	18	EVERCLEAR/Will Buy You...
37	37	37	37	THIRD EYE BLIND/How's It Going To Be
22	22	22	22	RADIOHEAD/Karma Police
15	15	14	14	MONO/Life In Mono
17	18	18	18	ALANIS MORISSETTE/Uninvited
16	16	18	18	THIRD EYE BLIND/Using A Whole Year
18	18	18	18	GOD LIVES UNDERWATER/From Your Mouth
16	17	17	17	GETAWAY PEOPLE/She Gave Me Love
1	19	17	17	SPACEHOG/Mungo City
1	16	11	11	URGE/Jump Right In
10	16	17	17	THIRD EYE BLIND/Using A Whole Year
18	17	16	16	ECONOLINE CRUSH/Hero
1	14	16	16	STABBING WESTWARD/Save Yourself
1	18	15	15	CRYSTAL METHOD/Keep Hope Alive
9	9	14	14	NATALIE IMBRUGLIA/Torn
15	15	8	8	SCOTT WEILAND/Barbarella
26	27	25	25	BARRY WERECKE/The Out
1	1	1	1	DAVE MATTHEWS BAND/Don't Drink...
1	1	1	1	MATCHBOX 20/Real World

MARKET #7
89.3 THE EDGE
CJMK/Detroit
(313) 961-6397
Brookshaw/Cannova

89.3 THE EDGE
89.3 FM

PLAYS	3W	2W	1W	ARTIST/TITLE
6	31	49	49	BLINK 182/Dammit (Growing Up)
44	49	47	49	PEARL JAM/Wishlist
28	24	46	48	OUR LADY PEACE/Clumsy
47	45	46	46	SEMI-SONIC/Closing Time
1	37	44	44	MATCHBOX 20/Rain World
21	40	44	44	RADIOHEAD/Karma Police
14	16	37	43	EVERCLEAR/Everything To You
14	16	37	43	MIGHTY MIGHTY /Wrong Thing Right...
36	37	42	38	LOREENA MCKENITT/The Mummers' Dance
34	36	35	35	ESTHER/Cornerstone Live
25	26	27	30	NATALIE IMBRUGLIA/Torn
28	44	30	30	RADIOHEAD/Karma Police
6	5	18	29	BRIAN VAN 3000/Drinking In L.A.
24	27	24	27	FOO FIGHTERS/Everything To You
40	48	35	26	EVERCLEAR/Will Buy You...
26	24	25	26	SPACEHOG/Mungo City
1	25	25	26	THIRD EYE BLIND/Using A Whole Year
45	44	24	24	MONO/Life In Mono
7	11	14	24	FUEL/Shimmer
1	23	30	30	GARBAGE/Push It
20	24	23	23	SOUL ASYLUM/Will Still Be
5	22	19	19	MARCY PLAYGROUND/Sex And Candy
5	22	19	19	MARCY PLAYGROUND/Sex And Candy
1	2	16	16	WYCLIF JEAN/Gone Tall November
1	15	15	15	DAVE MATTHEWS BAND/Don't Drink...
1	15	15	15	HARVEY DANGER/Ragpole Sitta
24	16	11	11	FINLEY QUAYE/Sunday Shining
1	14	10	10	PURPLE/Phobos
1	14	10	10	PEARL JAM/Wishlist
14	8	7	7	JERRY CANTRELL/Cut You In

MARKET #8
PLANET 96.3
WPLT/Detroit
(313) 871-3030
Michaels/Tear

PLANET 96.3
96.3 FM

PLAYS	3W	2W	1W	ARTIST/TITLE
43	45	44	49	LOREENA MCKENITT/The Mummers' Dance
43	45	44	49	MATCHBOX 20/Rain World
48	47	49	49	MARCY PLAYGROUND/Sex And Candy
41	42	46	48	GREEN DAY/Time Of Your Life
27	41	44	47	BEN FOLDS Five/Brick
41	41	42	42	NATALIE IMBRUGLIA/Torn
41	41	42	42	SMASH MOUTH/Walkin' On The Sun
41	48	47	47	CORNERSHOP/Brimful Of Asha
29	27	29	28	PAULA COLE/Me
46	35	29	27	VERVE/Bitter Sweet...
13	14	26	26	SARAH MCLACHLAN/Adia
24	25	23	23	THIRD EYE BLIND/How's It Going To Be
25	24	23	23	FASTBALL/The Way
19	22	24	24	SEMI-SONIC/Closing Time
24	25	24	24	HONA APPLE/Shadowboxer
9	25	24	24	GOD GOO DOLLS/Stris
26	23	22	22	DUNCAN SHEK/Whispering Thinking
26	23	22	22	EVERCLEAR/Everything To You
12	16	20	20	THIRD EYE BLIND/Using A Whole Year
22	18	20	20	BARENAKED LADIES/Brian Wilson
22	24	21	21	SPECIAL/Sitt's You
25	20	18	18	LISA LOEB/D
16	11	16	16	EBBA FORSBERG/Just Count
16	11	16	16	KEVIN WYKING/Sunday Blue On Black
20	22	15	15	TONIC/You Could Only
9	16	15	15	ALANIS MORISSETTE/Uninvited

MARKET #9
the edge @105.1
WXDG/Detroit
(248) 355-1051
Doyle/Spike

the edge @105.1
105.1 FM

PLAYS	3W	2W	1W	ARTIST/TITLE
34	36	33	38	CREEDMY Own Prison
28	33	38	38	MARCY PLAYGROUND/Sex And Candy
31	36	37	37	FOO FIGHTERS/Everything To You
24	35	33	33	RADIOHEAD/Karma Police
33	35	33	33	JERRY CANTRELL/Cut You In
18	24	32	32	EVERCLEAR/Everything To You
27	26	30	30	FASTBALL/The Way
24	23	28	28	DAYS OF THE NEWS/She's Got Me Love
33	34	26</		

ALTERNATIVE PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #17
KZON/Phoenix
(602) 258-9181
Peterson/Mannion

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
27	32	27	34	NATALIE IMBRUGLIA/Torn	
28	33	33	33	BASTARD!The Way	
10	20	31	32	SEMINON/Closing Time	
19	25	28	27	EDWIN MCCAIN/Will Buy You...	
23	28	20	27	EVERCLEAR/Will Buy You...	
32	26	21	23	OUR LADY PEACE/Cumsumy	
32	34	22	MARCY PLAYGROUND/Sex And Candy		
17	20	19	17	CHERRY POPPIN'/Zoot Suit Riot	
26	20	21	21	BLACK LAB/Wash It Away	
16	21	19	21	BARENAKED LADIES/Brian Wilson	
31	19	20	19	DAYS OF THE NEW/Teach, Peet, And...	
21	17	18	18	BEN FOLDS FIVE/Buck	
9	16	18	SARAH MCLACHLAN/Building A Mystery		
17	20	19	17	CHERRY POPPIN'/Zoot Suit Riot	
18	19	18	17	GREEN DAY/Time Of Your Life...	
14	19	19	17	MATCHBOX 20/Real World	
14	14	13	17	ROYAL CROWN REVUE/Battles At...	
17	14	13	17	SARAH MCLACHLAN/Building A Mystery	
10	13	14	15	THIRD EYE BLIND/How's It Going To Be	
10	13	14	15	DEVIL/How's It Going To Be	
12	17	18	15	FOO FIGHTERS/Everything To...	
31	27	21	21	PEARL JAM/Given To Fly	
20	19	17	15	VERVE/Butter Sweet...	
16	17	14	14	LORENA MCKENITT/The Mummies' Dance	
10	12	13	13	ALANIS MORISSETTE/Uninvited	
7	12	9	10	THIRD EYE BLIND/Losing A Whole Year	
6	12	13	9	CHERRY POPPIN'/Zoot Suit Riot	
2	6	8	8	DAYS OF THE NEW/Teach In The Room	
6	8	11	11	ATHENAUM/What I Didn't Know	

MARKET #18
KPNP/St. Louis
(314) 231-1057
Fee/Wide

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
32	30	33	35	EVERCLEAR/Everything To...	
34	33	30	35	FOO FIGHTERS/My Hero	
37	33	34	37	OUR LADY PEACE/Cumsumy	
40	32	35	35	OUR LADY PEACE/Cumsumy	
21	22	21	25	JERRY CANTRELL/Cut You In	
37	33	33	33	PEARL JAM/Given To Fly	
34	36	36	33	GREEN DAY/Time Of Your Life...	
21	19	17	22	FASTBALL/The Way	
21	20	20	21	CHRIS CORNELL/Sunshower	
7	20	21	21	SEMINON/Closing Time	
11	13	16	21	AGENTS OF GOOD ROOTS/Come On (Let...)...	
20	18	20	21	BROWNIE MARY/Naked	
20	21	19	20	FUEL/Shimmer	
19	21	17	20	AN DIFRANCO/Lite Plastic...	
21	20	17	20	BARENAKED LADIES/Brian Wilson	
14	12	16	19	FINLEY QUAYE/Sunday Shining	
20	20	17	19	FAT/Numb	
8	12	15	15	GOD GOOD DOLLS/Sins	
18	20	14	14	ALANIS MORISSETTE/Uninvited	
18	19	20	14	FOO FIGHTERS/My Hero	
11	13	12	14	SPACEHOG/Mungo City	
10	12	14	14	DAYS OF THE NEW/Teach In The Room	
9	11	12	14	GOD LIVES UNDERWATER/From Your Mouth	
9	12	13	14	SCOTT WELAND/Barbarella	
3	8	11	11	PEARL JAM/Wislist	
1	13	9	9	DAYS OF THE NEW/Teach In The Room	
2	10	14	9	STABBING WESTWARD/Save Yourself	
12	13	15	13	TOOL/Zeroes & 1's	
16	11	13	12	FRETBLANKE/Into The Ocean...	
12	12	8	11	CHRIS CORNELL/Sunshower	

MARKET #20
WXDX/Pittsburgh
(412) 937-1641
Moschitta/Diana

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
38	37	30	38	GREED/My Own Prison	
39	36	34	37	VERVE/Butter Sweet	
21	19	17	22	FASTBALL/The Way	
40	40	32	36	MARCY PLAYGROUND/Sex And Candy	
21	22	21	25	JERRY CANTRELL/Cut You In	
37	33	33	33	PEARL JAM/Given To Fly	
34	36	36	33	GREEN DAY/Time Of Your Life...	
21	19	17	22	FASTBALL/The Way	
21	20	20	21	CHRIS CORNELL/Sunshower	
7	20	21	21	SEMINON/Closing Time	
11	13	16	21	AGENTS OF GOOD ROOTS/Come On (Let...)...	
20	18	20	21	BROWNIE MARY/Naked	
20	21	19	20	FUEL/Shimmer	
19	21	17	20	AN DIFRANCO/Lite Plastic...	
21	20	17	20	BARENAKED LADIES/Brian Wilson	
14	12	16	19	FINLEY QUAYE/Sunday Shining	
20	20	17	19	FAT/Numb	
8	12	15	15	GOD GOOD DOLLS/Sins	
18	20	14	14	ALANIS MORISSETTE/Uninvited	
18	19	20	14	FOO FIGHTERS/My Hero	
11	13	12	14	SPACEHOG/Mungo City	
10	12	14	14	DAYS OF THE NEW/Teach In The Room	
9	11	12	14	GOD LIVES UNDERWATER/From Your Mouth	
9	12	13	14	SCOTT WELAND/Barbarella	
3	8	11	11	PEARL JAM/Wislist	
1	13	9	9	DAYS OF THE NEW/Teach In The Room	
2	10	14	9	STABBING WESTWARD/Save Yourself	
12	13	15	13	TOOL/Zeroes & 1's	
16	11	13	12	FRETBLANKE/Into The Ocean...	
12	12	8	11	CHRIS CORNELL/Sunshower	

MARKET #22
KTCL/Denver
(303) 623-8330
O'Connor

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
32	33	33	33	MARCY PLAYGROUND/Sex And Candy	
17	13	13	33	LOREENA MCKENITT/The Mummies' Dance	
28	34	34	33	PEARL JAM/Given To Fly	
16	10	32	32	EVERCLEAR/Will Buy You...	
21	22	31	31	NATALIE IMBRUGLIA/Torn	
21	24	24	25	FINLEY QUAYE/Sunday Shining	
21	24	24	24	SPECIAL/Sit's You	
12	24	24	24	SEMINON/Closing Time	
8	24	24	23	SPACEHOG/Mungo City	
8	24	23	23	FASTBALL/The Way	
21	24	24	23	CREED/My Own Prison	
22	24	24	23	BLACK LAB/Wash It Away	
18	22	23	23	TOOL/Zeroes & 1's	
7	24	23	23	ULTRAHORSE/Telemo	
8	24	23	23	FUEL/Shimmer	
21	23	23	23	RADIOHEAD/Karma Police	
22	25	25	23	FAT/Numb	
23	23	23	22	FOO FIGHTERS/My Hero	
19	25	25	22	LOREENA MCKENITT/The Mummies' Dance	
22	22	22	22	CHERRY POPPIN'/Zoot Suit Riot	
20	22	22	21	BRAN VAN 3000/Drinking In L.A.	
14	22	22	21	THIRD EYE BLIND/Losing A Whole Year	
26	31	31	31	OUR LADY PEACE/Cumsumy	
19	25	25	22	GOD LIVES UNDERWATER/From Your Mouth	
15	26	26	23	GREEN DAY/Time Of Your Life...	
14	14	15	15	STABBING WESTWARD/Save Yourself	
15	15	15	15	SUGAR RAY/Fly	
14	14	14	15	VERVE/Butter Sweet	
15	15	15	15	BUSH/Mouth	
20	13	13	15	THIRD EYE BLIND/How's It Going To Be	

MARKET #23
107.9END
CLEVELAND'S MODERN ROCK
WENZ/Cleveland
(216) 861-0100
Binder

PLAYS	3W	2W	1W	ARTIST/TITLE
48	44	47	53	OUR LADY PEACE/Cumsumy
46	49	48	53	BLINK 182/Dammit (Growing Up)
46	49	48	53	PEARL JAM/Given To Fly
45	49	48	53	MARCY PLAYGROUND/Sex And Candy
45	47	45	47	GREEN DAY/Time Of Your Life...
45	47	45	47	FOO FIGHTERS/My Hero
45	47	45	47	GOD GOOD DOLLS/Sins
45	47	45	47	ALANIS MORISSETTE/Uninvited
18	17	17	19	CASTRY POPPIN'/Zoot Suit Riot
18	17	17	19	AGENTS OF GOOD ROOTS/Come On (Let...)...
14	19	18	18	FUEL/Shimmer
14	19	18	18	FAT/Numb
14	19	18	17	MIGHTY MIGHTY /Wrong Thing Right...
14	19	18	17	GOD LIVES UNDERWATER/From Your Mouth
17	21	17	17	FINLEY QUAYE/Sunday Shining
18	17	17	17	311/Beautiful Disaster
16	17	17	17	DAYS OF THE NEW/Teach In The Room
17	18	16	16	BLACK LAB/Wash It Away
15	15	15	16	CHERRY POPPIN'/Zoot Suit Riot
19	18	16	16	BROWNIE MARY/Naked
20	18	15	15	EVERCLEAR/Will Buy You...
14	15	15	15	THIRD EYE BLIND/Losing A Whole Year
13	20	16	14	AN DIFRANCO/Lite Plastic...
13	20	16	14	CHRIS CORNELL/Sunshower
15	15	15	15	CHERRY POPPIN'/Zoot Suit Riot
14	15	15	15	BARENAKED LADIES/ I Had A...
10	10	9	10	ATHENAUM/What I Didn't Know
10	10	9	10	FRETBLANKE/Into The Ocean...
10	10	9	10	SEMINON/Closing Time
9	10	9	10	WANK/Forbidden

MARKET #25
WAGZ/Cincinnati
(513) 521-9326
Harris/Jamie

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
50	58	58	53	MARCY PLAYGROUND/Sex And Candy	
55	51	51	51	CHANTAL KREYAZ/LK/Surrounded	
55	53	53	51	THIRD EYE BLIND/How's It Going To Be	
47	47	47	46	SISTER HAZEL/Happy	
47	47	46	46	ALANIS MORISSETTE/Uninvited	
30	34	34	44	NATALIE IMBRUGLIA/Torn	
40	47	47	41	BEN FOLDS FIVE/Buck	
32	34	34	34	PAULA COLLEA/My Hero	
25	25	32	32	GREEN DAY/Time Of Your Life...	
14	21	21	37	FASTBALL/The Way	
31	29	36	36	FIONA APPLE/Never Is A Promise	
36	36	36	36	VERVE/Butter Sweet...	
43	46	46	35	JAM/Near Me	
25	25	32	32	TONY/Open Up Your Eyes	
41	30	31	31	BEHAN JOHNSON/World Keeps Spinning	
54	58	57	28	LOREENA MCKENITT/The Mummies' Dance	
27	27	28	28	AGENTS OF GOOD ROOTS/Come On (Let...)...	
22	22	22	22	CHERRY POPPIN'/Zoot Suit Riot	
34	18	18	23	CORNERSHOP/Brimful Of Asha	
7	11	11	21	SEMINON/Closing Time	
32	40	40	20	SEVEN MARY THREE/Lucky	
33	28	28	16	FINLEY QUAYE/Sunday Shining	
32	28	13	13	DEVIL/How's It Going To Be	
13	10	10	10	GRAN VAN 3000/Drinking In L.A.	
10	10	10	10	RADIOHEAD/Karma Police	
11	11	10	10	GETAWAY PEOPLE/She Gave Me Love	
11	11	10	9	PEARL JAM/Wislist	
9	9	9	9	GOD GOOD DOLLS/Sins	

MARKET #25
WOXY/Cincinnati
(513) 523-4114
Fyffe

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
26	25	25	24	AN DIFRANCO/Lite Plastic...	
26	25	25	24	SEMINON/Closing Time	
15	25	24	24	ELLIOTT SMITH/Missy	
15	24	24	23	COTTON MUMFORD/Before And After	
17	17	16	17	CHERRY POPPIN'/Zoot Suit Riot	
17	23	21	23	JOLENE/Pensacola	
23	24	23	23	SPECIAL/Sit's You	
16	22	22	22	BRAN VAN 3000/Drinking In L.A.	
23	22	22	22	GOD LIVES UNDERWATER/From Your Mouth	
16	25	24	21	GETAWAY PEOPLE/She Gave Me Love	
17	23	22	22	HEPCAT/Cant Wait	
16	25	22	22	STEVE POLZ/Silverfling	
7	17	22	22	MIGHTY MIGHTY /Wrong Thing Right...	
16	25	24	21	GETAWAY PEOPLE/She Gave Me Love	
17	18	22	21	AIR/Say Boy	
7	16	20	20	PROPELLERHEADS/History Repeating	
22	22	22	22	SCOTT WELAND/Barbarella	
16	17	16	17	EVERCLEAR/Will Buy You...	
17	17	16	17	LETTERS TO CLEO/Very Shining	
17	17	17	17	MANBREAKER/Under And Round	
3	16	16	17	PORTRAIT/Only You	
2	16	17	17	STEREOPHONICS/Thousand Trees	
2	16	17	17	ROBBIE ROBERTSON/Unbound	
6	16	16	16	THE NEWBORN/Teach In The Room	
6	16	16	16	YOUNG DUBBERS/Risk	
17	15	16	16	MORCHEEBA/Let Me See	
17	15	16	16	AUTEUR DE LUCIE/Chanson Sans Issue	
16	17	16	16	GREG GARING/My Love Is Real	

MARKET #26
KNRX/Kansas City
(816) 254-1073
Lencz/Justice

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
18	34	37	40	FOO FIGHTERS/My Hero	
40	40	39	40	MARCY PLAYGROUND/Sex And Candy	
39	40	38	38	PEARL JAM/Given To Fly	
38	39	38	38	OUR LADY PEACE/Cumsumy	
30	25	38	38	CHRIS CORNELL/Sunshower	
38	38	38	38	CREED/My Own Prison	
15	15	23	35	BLINK 182/Dammit (Growing Up)	
39	41	39	27	BLACK LAB/Wash It Away	
13	19	24	24	SEMINON/Closing Time	
21	19	23	23	DAYS OF THE NEW/Teach In The Room	
18	22	23	23	JERRY CANTRELL/Cut You In	
16	20	24	23	FASTBALL/The Way	
20	18	22	21	EVERCLEAR/Will Buy You...	
20	18	20	20	METALICA/The Unforgiven II	
12	16	23	25	CHERRY POPPIN'/Zoot Suit Riot	
15	15	18	19	311/Beautiful Disaster	
17	16	16	16	EVE 6/Inside Out	
19	22	24	24	FEEDER/Cement	
10	14	15	15	SPACEHOG/Mungo City	
20	22	16	14	RIG WRECK/The Day	
5	12	16	16	RBL/Summers	
14	16	13	12	ULTRAHORSE/Telemo	
11	12	12	12	WANK/Forbidden	
41	38	15	12	GREEN DAY/Time Of Your Life...	
12	16	13	12	PEARL JAM/Wislist	
6	16	16	16	THE NEWBORN/Teach In The Room	
6	16	16	16	YOUNG DUBBERS/Risk	
11	13	13	11	THIRD EYE BLIND/Losing A Whole Year	
19	18	17	10	AUTEUR DE LUCIE/Chanson Sans Issue	
6	7	8	9	SEVENOUS/Black	

MARKET #27
KWOD/Sacramento
(916) 448-5000
Bunce

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
56	55	54	56	DAYS OF THE NEW/Teach, Peet, And...	
38	48	56	55	NATALIE IMBRUGLIA/Torn	
57	57	55	55	MARCY PLAYGROUND/Sex And Candy	
38	31	51	55	MATCHBOX 20/Real World	
15	26	53			

NEW MUSIC SPECIALTY SHOWS

The Second Coming!

By Rich Michalowski
Asst. Alternative Editor

The Reverend Horton Heat leads the flock to the top again this week with continued praise for his latest Interscope release. More than half of the Specialty Show reporters are on it, including WXRK/New York, KXTE/Las Vegas, and KITS/San Francisco. Roadrunner's Junkie XL continues to hold its ground, giving the Top 5 a run for its money with strong support at WBCN/Boston, KOMA/San Jose and XHRM/San Diego. Also, DreamWorks/Geffen Propellerheads continue to "bang" their way up the chart, moving from No. 8 to No. 2. Finally, it looks like everything's "Coming Up Roses" for Universal's Curve, who stay high in the chart for the second week in a row. Keep an eye out for the re-released full-length from Restless' Chopper One, including the new single, "Punk Named Josh," which debuts at No. 12 this week. Other killer debuts include Dedicated/Arista's Spiritualized (WBRU/Providence), Columbia's Soul Asylum (KPNT/St. Louis), and Combustion's Jesus Jones (WFNX/Boston). Record To Watch: Girls Against Boys.

WCYY/Portland, ME

Spinout
Shawn "Facemelter" Jeffrey
Thursday, March 19



JESUS JONES The Next Big Thing (Combustion)

PROPELLERHEADS History Repeating (DreamWorks/Geffen)

SAMIAM She Found You (Ignition)

EVE 6 Inside Out (RCA)

SUBLIME Badfish (Gasoline Alley/MCA)

LIFE OF AGONY Weeds (Roadrunner)

COAL CHAMBER Big Truck (Roadrunner)

EPMD Do It Again (Def Jam/RAL/Mercury)

MULU Pussycat (Dedicated/Arista)

JUNKIE XL Saturday Teenage Kick (Roadrunner)



TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 REVEREND HORTON HEAT (Interscope)
- 2 PROPELLERHEADS (DreamWorks/Geffen)
- 3 SAMIAM (Ignition)
- 4 JUNKIE XL (Roadrunner)
- 5 CURVE (Universal)
- 6 EVE 6 (RCA)
- 7 HUM (RCA)
- 8 CORNERSHOP (Luaka Bop/WB)
- 9 SPIRITUALIZED (Dedicated/Arista)
- 10 ATHENAEUM (Atlantic)
- 11 URGE (Immortal/Epic) Airplay Includes: KFMA, WBCN, WWDX
- 12 CHOPPER ONE (Restless) Airplay Includes: KROQ, WXRK, XHRM
- 13 SOUL ASYLUM (Columbia) Airplay Includes: KLZR, KPNT, WPGU
- 14 FOIL (Mute) Airplay Includes: KJEE, WBTZ, WQXA
- 15 MORCHEEBA (China/Sire) Airplay Includes: KEDG, WBZF, WEQX
- 16 SWERVEDRIVER (Zero Hour) Airplay Includes: KTCL, KTEG, WBTZ
- 17 RONI SIZE (Mercury) Airplay Includes: KFTE, KITS, WBRU
- 18 PURE (Mammoth) Airplay Includes: KTOZ, KXTE, WEDG
- 19 JESUS JONES (Combustion) Airplay Includes: KNRK, WFNX, WDXD
- 20 SUPERDRAG (Elektra/EEG) Airplay Includes: KTBZ, WBCN, WQXA



Reverend Horton Heat

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 7-10pm Stephen Bottomely Sammah "She Found You" Air "All I Need" Foil "Revver Gene" Blink "Cello" Adam F. "Music In My Mind"</p>	<p>WXEG/Dayton, OH The Edge Spin Cycle Sunday 9-10:30pm Allen Ranz Good Good Doin' "In" Propellerheads "History Repeating" Third Eye Blind "Losing A Whole Year" God Lives Underwater "From Your Mouth" Agnes Of Good Roads "Smiling Up The Frown"</p>	<p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havel Eve 6 "Inside Out" Soul Coughing "Collapse" Brian Van 3000 "Exactly Like You" Front Of Truck "Atomic Bomb" Comet Nine "Like Mercury"</p>	<p>XHRM/San Diego, CA Whatever Sunday 9pm-midnight Greg Pearson Evan & Jaron "And Then She Says" Morcheeba "Let Me See" Space "Ballad Of Tom Jones" Chopper One "Punk Named Josh" Curve "Coming Up Roses"</p>
<p>WQBK/Albany, NY Over The Edge Monday midnight-2am Kelli McNamara Spiritualized "Come Together" Reverend Horton Heat "Lie Detector" Mach Five "Chuck" Air "Sexy Boy" Magnet "Which Way"</p>	<p>KTCL/Denver, CO Adventure University Saturday 10pm-midnight Laney Myhand Reverend Horton Heat "Lie Detector" Magnet "Which Way" Palau "I Can Believe" Fave The Rocket "Tiro" Sweetdevils "99th Dream"</p>	<p>WHTG/Monmouth, NJ Goin' Underground Sunday 9pm-midnight Jeff Raspe Wiens "Pretty O.K." Cotton Mather "My Before And After" Tommy Keene "Happy When You..." David Garza "DiscoBall World" Long Fin Killie "Resin"</p>	<p>XTRA/San Diego, CA Floorboard Wednesday midnight-2am Action DJ Hilary War Called Peace "Minddown" Black Heart "Release My Heart" Mistoba Line "I You Know Her..." Vision "Looking Back" Reverend Horton Heat "Lie Detector"</p>
<p>KTEG/Albuquerque, NM Over The Edge Sunday 7-8:30pm Julie Hoyt Sabbath "I'll Always Out..." Apeuke "Number" Reel Big Fish "Beer" Urge "Jump Right In" C60's "Remote Control"</p>	<p>WBZF/Florence, SC Migrain Medicine Show Monday 9-10pm Jake Pinfield Stabbing Westward "Save Yourself" Memory Dean "I Should Have..." Reverend Horton Heat "Lie Detector" Ais Not Well "Disease" Junkie XL "Billy Club"</p>	<p>WXRK/New York, NY The "Buzz" Sunday midnight-2am Jake Pinfield Girls Against Boys "Park Avenue" Memory Dean "I Should Have..." Addict "Monsterside" Getaway People "She Gave Me Love" Econoline Crush "Home"</p>	<p>KITS/San Francisco, CA Record Room Sunday 10pm-midnight Aaron/Roland/Mandi Tuscadero "Paper Dolls" Sean Lennon "Home" Hiato "Untouchable" Money Mark "Hand In Your Head" Siouxie "Lorraine"</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus Verve "Lucky Man" Cornershop "Sleep On The Left..." Snakepit "Post-Modern Sleaze" Air "Chocolate Bar" Rammstein "Du Hast"</p>	<p>KFRR/Fresno 60 Minute Buzz Sunday 9-10pm Matt Davis Spacehog "Mungo City" Finley Duaye "Sunday Shining" Aquadolls "My Skateboard" Siren "Chocolate Bar" Foil "Revver Gene"</p>	<p>WPLY/Philadelphia, PA Y Not? Sunday 9-10:30pm Dan Fein Bord "Starbucked" Buffalo Daughter "Great Five Lakes" Hemlock "American Girls" Pearl Jam "No Way" Sail "It All Comes Out..."</p>	<p>KOME/San Jose, CA Nocturnal Noise Saturday midnight-1am Jeanette Grgurevic Wildcrab "Renegade Master" Tuscadero "Paper Dolls" Mistoba Line "I You Know Her..." Madonna "Ray Of Light" Rest Assured "Treat Intamy"</p>
<p>WFNX/Boston, MA Moods For Moderns Sunday midnight-2am Charlie 12 Roots "Red" Athenaeum "What I Didn't Know" Curve "Coming Up Roses" David Garza "DiscoBall World" Fastball "Which Way To The Top"</p>	<p>WQXA/Harrisburg, PA The Morning News Sunday 9-10am Bill Hanson Scott Weiland "Barbarella" Flechette "I'm Not A Sissy" 2 Skinneeys "Not Nrrrd" Marty Playground "Saint Joe On..." Superdrag "Do The Vampire"</p>	<p>WDXD/Pittsburgh, PA Edge Of The X Sunday 9-11pm Jerry Diano Soul Asylum "I Will Still Be..." 2 Skinneeys "Not Nrrrd" Two "I Am A Pig" 10 Speed "Space Queen" Athenaeum "What I Didn't Know"</p>	<p>KJEE/Santa Barbara, CA Dessonant Iendris Sunday 10:20pm-midnight John Schroeter Hecat "I Can't Wait" Girls Against Boys "Park Avenue" Junkie XL "Billy Club" Reverend Horton Heat "Lie Detector" Ais Not Well "Disease" David Garza "DiscoBall World"</p>
<p>WEDG/Buffalo, NY Over And Beyond Sunday 9-10:30pm Brad Mayhe Sammah "Ordinary Life" Far "Mother Mary" Pure "Chocolate Bar" Radiohead "Polyethylene" Ais Not Well "Disease"</p>	<p>KTBY/Houston, TX Lunar Rotation Sunday 7-9pm David Sank Chopper One "Punk Named Josh" Curve "Coming Up Roses" Everick "Father Of Mine" God Lives Underwater "From Your Mouth" Superdrag "Do The Vampire"</p>	<p>WCY/Portland, ME Spinout Thursday 7-9pm Shawn "Facemelter" Jeffrey Propellerheads "History Repeating" Life Of Agony "Weeds" Coal Chamber "Big Truck" Jesus Jones "The Next Big Thing" Medicine Drum "Mandragera"</p>	<p>KTOZ/Springfield, MO Test Site Sunday 7-8pm Simon Nights Eve 6 "Inside Out" Goldo "To All The Lovely..." Mighty Mighty... "Wrong Thing..." Ais Not Well "Disease" Cherry Poppin' Daddies "Dr. Bones"</p>
<p>WBTZ/Burlington, VT Spinning Unrest Sunday 9-10:30pm Steve Picard Air "Kelly, Watch The..." Hemlock "His Majesty The..." Far "Mother Mary" Modest Mouse "Polar Opposites" Come "Reckivist"</p>	<p>KFTE/Lafayette, LA End Of The World Sunday 7-11pm Dave "Planet Man" Hubbell Reverend Horton Heat "Lie Detector" God Lives Underwater "From Your Mouth" Ani DiFranco "Fuel" Big Bad Voodoo Daddy "You And Me And..." Rebekah "Sin So Well"</p>	<p>WNRK/Portland, OR Something Cool Sunday 9-10pm Jaime Cooley Junkie XL "Billy Club" Mars Accelerator "Start" Pigeonhead "Battle Flag" Quasi "Our Happiness Is..." Sunset Valley "Shanghai: Shelly"</p>	<p>WXSX/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Dolchaid "No Karma, No Candy" Reverend Horton Heat "Lie Detector" Mecano 70 "Hate For You" In June "Melt" Stereophonics "A Thousand Trees"</p>
<p>WPGU/Champaign, IL Stark Radio Monday 11pm-midnight Pleasure Boy Hum "Green To Me" Wank "Forgiven" Suicide Machines "Give" Matchbox 20 "The Real World" God Lives Underwater "From Your Mouth"</p>	<p>WWDX/Lansing, MI Above The Pale Sunday 9-10:30pm Jacet Jackson Urge "Jump Right In" Ednaswap "Torn" Suicide Machines "Give" Drill Team "Hold You Down" KMFDM "Anarchy"</p>	<p>WBRV/Providence, RI Breaking And Entering Wednesday midnight-2am Mike Green Ben Harper "Will To Live" Urge "Jump Right In" Jungle Bros "Alpha" Madonna/Stereo MC's "Frozen" Pete Dinklage "Spacey And Shakin'"</p>	<p>KLRZ/Topeka, KS Future Mass Hysteria Monday 10:30pm-midnight Bob Osburn Mystery Machine "Gleam" Love Not "Love Found You" Sublimus "98.0" Vicious Humor "Scarcely Has No Soul" China Drum "Factions Of Life"</p>
<p>WOXY/Cincinnati, OH Gridlock Sunday 11pm-1am Dan Cromer Tommy Keene "Tuesday Morning" Supernova "Telephone" Burningram "Here Come The..." Donnas "Gimme My Radio" Wiens "Pretty O.K."</p>	<p>KEDG/Las Vegas, NV Area 51 Sunday 9-11pm Kevin Carter Symposium "Farewell To Twilight" Reverend Horton Heat "Lie Detector" God Lives Underwater "From Your Mouth" Econoline Crush "Home" Chopper One "Punk Named Josh"</p>	<p>WXEX/Providence, RI New Edge Music Tuesday 11pm-midnight John Allers Cavendish "Go Your Own Way" Kluge Smudge "Prayer For The Dying" Stereos "Too Close To Hate" Black Lab "Time Ago" Urge "Jump Right In"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 5-8pm Chuck Roast Propellerheads "History Repeating" Jesus Jones "The Next Big Thing" Pigeonhead "Battle Flag" Adam F./Trazzy Thoms "Tree Knows..." Sweetdevils "99th Dream"</p>
<p>WOXY/Cincinnati, OH 11 O'Clock News Sunday 11pm-1am Dorsey Fyfe Propellerheads "Velvet Pants" Rammstein "Du Hast" Slobberbone "Your Excuse" Tripping Daisy "Cartoon Bikini" C60's "Two O'Clock"</p>	<p>KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Feeder "Descend" Addict "Monsterside" Unwritten Law "Holiday" Pure "Chocolate Bar" Econoline Crush "Home"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Hi Birds "I'm Comin' Out" Jesus & Mary Chain "Rocket" Far "Bury White" Spies "Tired Of Being Alone" Reverend Horton Heat "Lie Detector"</p>	<p>WPBZ/West Palm Beach, FL Extreme Radio Sunday 8-9:30pm Meathead Magnet "Which Way" David Garza "DiscoBall World" Soul Asylum "I Will Still Be..." This Perfect Day "Could Have Been..." Junkie XL "Billy Club"</p>
<p>KDGE/Dallas, TX The Adventure Club Sunday 7-10pm Kelly "Powerman" Powell Jon Langford "My Own Worst Enemy" Foil "Revver Gene" MU330 "Island" Mescaline "Southern Belle" Space Monkeys "Acid House Killed..."</p>	<p>KROQ/Los Angeles, CA Rodney On The R0Q Sunday 9-10pm mid.-2am Rodney Bingenheimer Paul "I'm A Man" Bernard Butler "Not Alone" Chopper One "Punk Named Josh" Liquid Giants "Caroline" Diesel Boy "Cock Rock"</p>	<p>KXKR/Salt Lake City, UT Now Hear This Sunday 9-10pm Sean "Boy Walton" Ziebarth Pave The Rocket "Droop" Reverend Horton Heat "Lie Detector" Girls Against Boys "Park Avenue" Cornelius "Chapter 8" Sammah "She Found You"</p>	<p>WSFM/Wilmington, NC Final Hour Weeknights 11pm-midnight Janice A. Sutter God Lives Underwater "Rearrange" Junkie XL "Billy Club" Morcheeba "Let Me See" Reverend Horton Heat "Lie Detector" Stabbing Westward "Save Yourself"</p>

44 Total Reporters

THE SUICIDE MACHINES BATTLE HYMNS

IN YOUR SPECIALTY SHOW FOXHOLE NOW

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Produced by Julian Raymond and The Suicide Machines
Mixed by Chris Lord-Alge
Management: Bruce Lorfel for Eternal Artists
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3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	ERIC CLAPTON My Father's Eyes (<i>Duck/Reprise</i>)	607	615	643	629	33/0
5	3	3	2	BONNIE RAITT One Belief Away (<i>Capitol</i>)	585	541	540	488	34/0
8	4	4	3	MARC COHN Already Home (<i>Atlantic</i>)	553	485	486	411	32/0
3	2	2	4	AGENTS OF GOOD ROOTS Smiling Up The Frown (<i>RCA</i>)	534	573	553	533	33/0
10	7	5	5	NATALIE IMBRUGLIA Torn (<i>RCA</i>)	524	470	428	397	24/0
15	9	7	6	FASTBALL The Way (<i>Hollywood</i>)	522	458	412	304	30/2
11	8	9	7	KENNY WAYNE SHEPHERD Blue On Black (<i>Revolution</i>)	411	417	418	369	26/0
4	5	8	8	MARCY PLAYGROUND Sex And Candy (<i>Capitol</i>)	409	420	485	502	19/0
29	16	12	9	SARAH MCLACHLAN Adia (<i>Arista</i>)	364	332	282	182	28/1
20	17	15	10	PAULA COLE Me (<i>Imago/WB</i>)	346	294	270	228	24/0
16	15	13	11	ROBBIE ROBERTSON Unbound (<i>Capitol</i>)	330	325	302	266	24/0
6	11	10	12	LOREENA MCKENITT The Mummer's Dance (<i>Quinlan Road/WB</i>)	323	372	399	477	22/0
2	6	6	13	VERVE Bitter Sweet Symphony (<i>Hut/Virgin</i>)	300	464	472	537	19/1
24	20	17	14	SEMISONIC Closing Time (<i>MCA</i>)	284	265	224	197	25/1
9	10	11	15	MATCHBOX 20 3am (<i>Lava/Atlantic</i>)	284	363	404	404	16/0
14	12	16	16	THIRD EYE BLIND How's It Going To Be (<i>Elektra/EEG</i>)	281	286	341	328	16/0
BREAKER			17	EDWIN MCCAIN I'll Be (<i>Lava/Atlantic</i>)	260	203	170	181	13/1
BREAKER			18	CHRIS STILLS Razorblades (<i>Atlantic</i>)	255	233	221	202	24/0
BREAKER			19	STEVE POLTZ Silverlining (<i>Mercury</i>)	250	236	212	185	27/1
		30	20	EBBA FORSBERG Lost Count (<i>Maverick/WB</i>)	234	162	149	126	22/0
DEBUT			21	DAVE MATTHEWS BAND Don't Drink The Water (<i>RCA</i>)	232	—	—	—	36/36
13	14	14	22	GREEN DAY Time Of Your Life (Good Riddance) (<i>Reprise</i>)	220	300	321	335	11/0
	26	22	23	PEARL JAM Wishlist (<i>Epic</i>)	212	215	175	131	21/1
		25	24	SHAWN COLVIN Nothin On Me (<i>Columbia</i>)	207	197	111	73	18/3
		26	25	ANI DIFRANCO Little Plastic Castle (<i>Righteous Babe</i>)	201	192	162	149	19/0
	24	24	26	PETER CASE Let Me Fall (<i>Vanguard</i>)	201	200	192	156	19/0
DEBUT			27	MATCHBOX 20 Real World (<i>Lava/Atlantic</i>)	198	70	45	28	19/4
7	13	18	28	ALANA DAVIS 32 Flavors (<i>Elektra/EEG</i>)	193	255	323	415	13/0
DEBUT			29	SPECIALS It's You (<i>Way Cool Music/MCA</i>)	188	150	91	50	19/2
30	25	27	30	NAKED Raining On The Sky (<i>Red Ant</i>)	185	187	179	181	16/0

This chart reflects airplay from March 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 Adult Alternative reporters. 38 current playlists. © 1998, R&R Inc.

NEW & ACTIVE

ALANA DAVIS Crazy (*Elektra/EEG*)
Total Plays: 164, Total Stations: 16, Adds: 1

ERIC CLAPTON She's Gone (*Duck/Reprise*)
Total Plays: 136, Total Stations: 15, Adds: 2

JONATHA BROOKE Secrets And Lies (*Refuge/MCA*)
Total Plays: 122, Total Stations: 16, Adds: 3

LISA LOEB Let's Forget About It (*Geffen*)
Total Plays: 118, Total Stations: 15, Adds: 0

MARY LOU LORD Lights Are Changing (*Work*)
Total Plays: 112, Total Stations: 13, Adds: 0

FINLEY QUAYE Sunday Shining (*550 Music*)
Total Plays: 111, Total Stations: 11, Adds: 1

BIG HEAD TODD & THE MONSTERS Boom Boom (*Revolution*)
Total Plays: 101, Total Stations: 13, Adds: 2

JOLENE Pensacola (*Sire*)
Total Plays: 98, Total Stations: 13, Adds: 0

REBEKAH Sin So Well (*Elektra/EEG*)
Total Plays: 90, Total Stations: 13, Adds: 0

JOHN FOGERTY Bring It Down To Jelly Roll (*Warner Bros.*)
Total Plays: 87, Total Stations: 11, Adds: 0

Songs ranked by total plays

BREAKERS

EDWIN MCCAIN
I'll Be (*Lava/Atlantic*)
TOTAL PLAYS/INCREASE: 260/57
TOTAL STATIONS/ADDS: 13/1
CHART: 17

CHRIS STILLS
Razorblades (*Atlantic*)
TOTAL PLAYS/INCREASE: 255/22
TOTAL STATIONS/ADDS: 24/0
CHART: 18

STEVE POLTZ
Silverlining (*Mercury*)
TOTAL PLAYS/INCREASE: 250/14
TOTAL STATIONS/ADDS: 27/1
CHART: 19

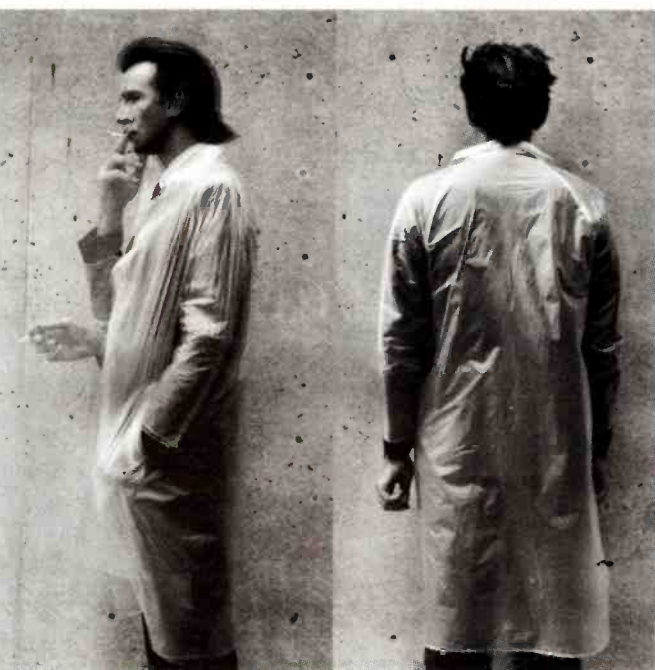
MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND Don't Drink The Water (<i>RCA</i>)	36
FRANCIS DUNNERY My Own Reality (<i>Razor & Tie</i>)	13
GOO GOO OOLLS Iris (<i>Reprise</i>)	7
EVERYTHING Hooch (<i>Blackbird Recording Co</i>)	4
MATCHBOX 20 Real World (<i>Lava/Atlantic</i>)	4
JONATHA BROOKE Secrets And Lies (<i>Refuge/MCA</i>)	3
SHAWN COLVIN Nothin On Me (<i>Columbia</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVE MATTHEWS BAND Don't Drink The Water (<i>RCA</i>)	+232
MATCHBOX 20 Real World (<i>Lava/Atlantic</i>)	+128
EBBA FORSBERG Lost Count (<i>Maverick/WB</i>)	+72
MARC COHN Already Home (<i>Atlantic</i>)	+68
JOHN FOGERTY Bring It Down To Jelly Roll (<i>Warner Bros.</i>)	+65
FASTBALL The Way (<i>Hollywood</i>)	+64
EDWIN MCCAIN I'll Be (<i>Lava/Atlantic</i>)	+57
LISA LOEB Let's Forget About It (<i>Geffen</i>)	+55
NATALIE IMBRUGLIA Torn (<i>RCA</i>)	+54
PAULA COLE Me (<i>Imago/WB</i>)	+52

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



FRANCIS DUNNERY//: MY_OWN_REALITY

Most Added at over 30 stations including:

**KBAC KFXJ WBOS WCLZ WIQB
WMMM WMVY WNCN WRNX WXLE
WXPB WXRV WZEW**

MANAGEMENT//:LISA BARBARIS//:SO WHAT MANAGEMENT
LABEL CONTACT//:LIZ OPOKA_212.473.9173

PROMOTION//:MICHELE+MADELEINE//:MICHELE CLARK PROMOTION
//:KEVIN SUTTER//:M3 PROMOTION

WWW.FRANCISDUNNERY.COM
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APRIL 3, 1998

MOST ADDED

ARTIST	TITLE	LABEL(S)	ADDS
DAVE MATTHEWS BAND	Before These Crowded...	(RCA)	36
FRANCIS DUNNERY	Let's Go Do What Happens...	(Razor & Tie)	13
SOUNDTRACK	City Of Angels	(Reprise)	5
EVERYTHING	Supernatural	(Blackbird Recording Co)	4
JONATHA BROOKE	10 Cent Wings	(Refuge/MCA)	3
FASTBALL	All The Pain Money Can Buy	(Hollywood)	3
MATCHBOX 20	Yourself Or Someone Like You	(Lava/Atlantic)	3
VARIOUS ARTISTS	Legacy: A Tribute To...	(Lava/Atlantic)	3
WIDESPREAD PANIC	Live	(Capricorn/Mercury)	3

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	% PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	ERIC CLAPTON	Pilgrim	(Duck/Reprise)	868	+32	"Eyes" (607) "Gone" (136)
8	4	4	2	BONNIE RAITT	Fundamental	(Capitol)	609	+68	"Belief" (585) "Fund" (8)
10	8	7	3	MARC COHN	Burning The Daze	(Atlantic)	571	+74	"Already" (553) "Healing" (7)
3	2	2	4	AGENTS OF GOOD ROOTS	One By One	(RCA)	563	-44	"Smiling" (534) "Upspin" (15)
20	12	9	5	FASTBALL	All The Pain Money Can Buy	(Hollywood)	538	+68	"Way" (522) "Fire" (7)
11	11	8	6	NATALIE IMBRUGLIA	Left To The Middle	(RCA)	529	+54	"Torn" (524) "Leave" (5)
7	5	6	7	MATCHBOX 20	Yourself Or Someone Like You	(Lava/Atlantic)	509	+11	"3am" (284) "Real" (198)
4	6	5	8	SARAH MCLACHLAN	Surfacing	(Arista)	483	-31	"Adia" (364) "Surrender" (76)
12	9	10	9	KENNY WAYNE SHEPHERD	Trouble Is	(Revolution)	436	0	"Blue" (411) "Gone" (9)
6	7	11	10	MARCY PLAYGROUND	Marcy Playground	(Capitol)	421	-11	"Sex" (409) "Poppies" (12)
19	16	14	11	PAULA COLE	This Fire	(Imago/WB)	403	+27	"Me" (346) "Wait" (53)
2	3	3	12	VERVE	Urban Hymns	(Hut/Virgin)	388	-162	"Symphony" (300) "Lucky" (49)
13	14	13	13	PEARL JAM	Yield	(Epic)	363	-30	"Wishlist" (212) "Given" (132)
9	15	15	14	ALANA DAVIS	Blame It On Me	(Elektra/EEG)	357	-16	"Flavors" (193) "Crazy" (164)
5	10	12	15	LOREENA MCKENITT	The Book Of Secrets	(Quinlan Road/WB)	356	-52	"Mummers" (323) "Marco" (33)
21	18	16	16	ROBBIE ROBERTSON	Contact From The Underworld...	(Capitol)	342	+7	"Unbound" (330) "Code" (10)
14	13	17	17	THIRD EYE BLIND	Third Eye Blind	(Elektra/EEG)	301	-21	"How" (281) "Losing" (9)
27	25	19	18	SEMISONIC	Feeling Strangely Fine	(MCA)	284	+19	"Closing" (284)
25	23	20	19	CHRIS STILLS	100 Year Thing	(Atlantic)	264	+19	"Razor" (255) "Year" (3)
28	26	21	20	STEVE POLTZ	One Left Shoe	(Mercury)	260	+18	"Silver" (250) "Impala" (5)
—	—	30	21	EDWIN MCCAIN	Misguided Roses	(Lava/Atlantic)	260	+57	"I'll" (260)
—	—	27	22	LISA LOEB	Firecracker	(Geffen)	242	+32	"Do" (124) "Forget" (118)
DEBUT	—	—	23	EBBA FORSBERG	Been There	(Maverick/WB)	234	+72	"Lost" (234)
DEBUT	—	—	24	DAVE MATTHEWS BAND	Before These Crowded Streets	(RCA)	232	+232	"Drink" (232)
—	—	23	25	SHAWN COLVIN	A Few Small Repairs	(Columbia)	227	-8	"Nothin'" (207) "Facts" (11)
—	29	26	26	ANI DIFRANCO	Little Plastic Castle	(Righteous Babe)	226	+11	"Castle" (201) "As" (20)
16	17	18	27	GREEN DAY	Nimrod	(Reprise)	220	-80	"Time" (220)
—	27	28	28	PETER CASE	Full Service	(Vanguard)	206	+1	"Let" (201) "Downtown" (5)
17	19	22	29	SISTER HAZEL	Somewhere More Familiar	(Universal)	196	-46	"Happy" (159) "All" (37)
30	30	—	30	NAKED	Naked	(Red Ant)	190	-3	"Raining" (185) "Drift" (3)

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
DAVE MATTHEWS BAND	Before These Crowded...	(RCA)	+232
MARC COHN	Burning The Daze	(Atlantic)	+74
EBBA FORSBERG	Been There	(Maverick/WB)	+72
FASTBALL	All The Pain Money Can Buy	(Hollywood)	+68
BONNIE RAITT	Fundamental	(Capitol)	+68
EDWIN MCCAIN	Misguided Roses	(Lava/Atlantic)	+57
NATALIE IMBRUGLIA	Left To The Middle	(RCA)	+54
JOHN FOGERTY	Blue Moon Swamp	(Warner Bros.)	+44
SOUNDTRACK	City Of Angels	(Reprise)	+43
SPECIALS	Guilty Til Proved Innocent	(Way Cool Music/MCA)	+38

This chart reflects airplay from March 23-29. Albums ranked by total plays, with plays from all cuts from an album combined. 39 Adult Alternative reporters. 38 current playlists. © 1998, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Neil Hunter FRANCIS DUNNERY "Reality" DAVE MATTHEWS BAND "Drink" GOO GOO DOLLS "Iris"	WBOS/Boston, MA PD: Jim Hiron MD: Cliff Koss 22 DAVE MATTHEWS BAND "Drink" PEARL JAM "Wishlist" FRANCIS DUNNERY "Reality" SUSAN TEDESCHI "Rock"	WOOD/Chattanooga, TN DM: Danny Howard PD: Chris Adams DAVE MATTHEWS BAND "Drink" ERIC CLAPTON "Gone" THIRD EYE BLIND "Losing"	XKPX/Denver, CO PD: Gary Schoenwetter MD: Eric Schmidt 9 DAVE MATTHEWS BAND "Drink" 6 MATCHBOX 20 "Real" 3 EVERYTHING "Hooch"	KQRS/Minneapolis, MN DM: Dave Hamilton APD/MD: Reed Enderbe 7 PAGE/PLANT "Moss" 3 SOUL ASYLUM "Laughing" DAVE MATTHEWS BAND "Drink"	WKOC/Norfolk, VA PD: Perry Stone MD: Holly Williams 13 DAVE MATTHEWS BAND "Drink"	KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chaney 7 DAVE MATTHEWS BAND "Drink" 7 EVERYTHING "Hooch" 7 MORCHEEBA "See" 7 BROWNE & RAITT "Kisses" 5 TERRY CALLIER "Lazarus" 5 CHRIS WHITLEY "Wind" 5 TO THE MOON ALICE "Spider"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kantari 10 VERVE "Lucky" 7 MORCHEEBA "See" 7 SPECIALS "Iris" 5 GERALD COLLIER "Fearless" 4 BEN HARPER "Mama's" 4 JOHN STEWART "Miracle"	KMTT/Seattle, WA DM: Chris Marx APD: Jason Parker MD: Dean Carlson 12 DAVE MATTHEWS BAND "Drink" 2 MARC COHN "Canyon" 2 ROBBIE ROBERTSON "Blood" B.B. KING/ROLLING "Frying"	
WQIB/Ann Arbor, MI PD: John Vance MD: Jerry Mason 10 FRANCIS DUNNERY "Reality" 10 DAVE MATTHEWS BAND "Drink" MATCHBOX 20 "Real"	WXRV/Boston, MA PD: Joanne Doody MD: Mike Mulaney 5 DAVE MATTHEWS BAND "Drink" 3 SHAWN COLVIN "Nothin" 3 MATCHBOX 20 "Real" 2 FRANCIS DUNNERY "Reality" 2 MATCHBOX 20 "Never" 1 JONATHA BROOKE "Secrets"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 17 DAVE MATTHEWS BAND "Drink" 3 SHAWN COLVIN "Nothin" 3 MATCHBOX 20 "Silver" 7 SHERYL CROW "Change" 6 SARAH MCLACHLAN "Mystery" SEMISONIC "Cameo" SHAWN COLVIN "Nothin" GOO GOO DOLLS "Iris"	CIDR/Detroit, MI PD: Wendy Duff MD: Ann Deits 10 DAVE MATTHEWS BAND "Drink" 9 VERVE PIPE "Freshmen" 8 WALLFLOWERS "Headlight" 7 FLEETWOOD MAC "Silver" 7 SHERYL CROW "Change" 6 SARAH MCLACHLAN "Mystery" SEMISONIC "Cameo" SHAWN COLVIN "Nothin" GOO GOO DOLLS "Iris"	KTCZ/Minneapolis, MN PD: Lauren MacLish MD: Mike Wolf 2 SHAWN COLVIN "Nothin" DAVE MATTHEWS BAND "Drink" STEVE POLTZ "Silver" EDWIN MCCAIN "I'll" SUSAN TEDESCHI "Rock"	WXPN/Philadelphia, PA DM/MD: Bruce Rames MD: Bruce Warren 5 FRANCIS DUNNERY "Reality" 3 INDIGO GIRLS "Letter" TERRY CALLIER "Lazarus" HOLLY COLLE "Onion" DAVE MATTHEWS BAND "Drink" LUCINDA WILLIAMS "Long" NICK LOWE "Lionsome" MIKE IRELAND "Secrets"	WVRV/St. Louis, MO PD: Mike Richter MD: David Myers 15 DAVE MATTHEWS BAND "Drink"	KBAC/Santa Fe, NM PD: Ira Gordon DAVE MATTHEWS BAND "Drink" EVAN AND JARON "Then" FRANCIS DUNNERY "Reality" DAVID RICE "Father" GOO GOO DOLLS "Iris" SIXPENCE "Kiss"	KAEP/Spokane, WA PD/MD: Haley Jones 6 DAVE MATTHEWS BAND "Drink" 2 FUEL "Summer"	
KGSR/Austin, TX PD: Judy Denberg MD: Susan Czele 1 WIDESPREAD PANIC "Picking" SEMISONIC "Secret" DAVE MATTHEWS BAND "Drink"	WNCS/Burlington, VT PD: Greg Hooker MD: Judy Peterson 6 BOX SET "Back" 5 DAVE MATTHEWS BAND "Drink" 4 BOX SET "Live" 1 JACKSON BROWNE "Been" 1 LOUDON WAXMAN/K3 3 "Ambassador" MATTHEW RYAN "Girl" FRANCIS DUNNERY "Reality" KATHLEEN WILKOTE "Symphony"	KBXR/Columbia, MO DM: Michael Perry PD/MD: Dave "Keebler" Fulgham 5 DAVE MATTHEWS BAND "Drink" SARAH MCLACHLAN "Adia" SPECIALS "Iris" BIG HEAD TODD "Boom" JONATHA BROOKE "Secrets"	WTTW/Indianapolis, IN PD: Rich Amos MD: Maria McCallister 9 DAVE MATTHEWS BAND "Drink" EVERCLEAR "Bay" FINLEY QUAYE "Sunday" CRANBERRIES "Way" JEWEL "Fun"	WZEW/Mobile, AL DM: Tim Rose MD: Alex Casley 16 ERIC CLAPTON "Gone" 15 DAVE MATTHEWS BAND "Drink" 7 WIDESPREAD PANIC "Travelin" CORNERSHOP "Sleep" FRANCIS DUNNERY "Reality"	WCLZ/Portland, ME PD: Brian Phoenix APD/MD: Kim Rowe BLACK LAB "Time" FRANCIS DUNNERY "Reality" FASTBALL "Fire" BONNIE RAITT "Cold" BEN HARPER "Mama's" EVERYTHING "Hooch" DAVE MATTHEWS BAND "Drink" EVAN AND JARON "Then" DAVID RICE "Father" D. WILDE/REMBRANDTS "Walk" DANA MASE "Light"	KENZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Don Casal 13 URGE "Jump" 5 DAVE MATTHEWS BAND "Drink"	KRSH/Santa Rosa, CA PD: Zoe Zeest MD: Bill Bowser 1 ALANA DAVIS "Crazy" DAVE MATTHEWS BAND "Drink" MATTHEW RYAN "Girl" JUNKSTER "Only" MORCHEEBA "See"	WRNX/Springfield, MA DM: Tom Davis PD: Dave Withaus MD: Bruce Stebbins 20 JONATHA BROOKE "Secrets" 6 D. WILDE/REMBRANDTS "Walk" FRANCIS DUNNERY "Reality" DAVE MATTHEWS BAND "Drink" GOO GOO DOLLS "Iris"	
KFXJ/Boise, ID PD: Kevin Welch MD: Carl Schneider 6 GERALD COLLIER "Fearless" 5 TODD SMIDER "Too" 1 GOO GOO DOLLS "Iris" DAVE MATTHEWS BAND "Drink" FRANCIS DUNNERY "Reality" TRAIN "Fire" JOE COCKER "Tonight" SIXPENCE "Kiss"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 VERVE "Lucky" 1 FASTBALL "Way" 1 MARIA MOLAUR "Ring" 1 GOO GOO DOLLS "Iris" 1 DAVE MATTHEWS BAND "Drink" 1 FRANCIS DUNNERY "Reality"	KBCO/Denver, CO PD: Dave Benson MD: Scott Arbaugh 18 DAVE MATTHEWS BAND "Drink" 15 EVERYTHING "Hooch" 3 DELBERT MCCLINTON "Somebody"	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber 9 DAVE MATTHEWS BAND "Drink" 5 GARBAGE "Push" FRANCIS DUNNERY "Reality" WIDESPREAD PANIC "Travelin"	KPIG/Monterey, CA PD/MD: Laura Hopper 6 BROWNE & RAITT "Kisses" 5 RAMBLIN JACK "Bay" 3 LUCINDA WILLIAMS "Long" 3 DAVE MATTHEWS BAND "Drink" 2 FASTBALL "Way" BIG HEAD TODD "Boom"	KXST/San Diego, CA PD/MD: Dana Shaikh 2 PETE DROGE "Spacey" 1 DAVE MATTHEWS BAND "Drink" BONNIE RAITT "Reason"	KFOG/San Francisco, CA PD: Paul Marzulis APD/MD: Bill Evans 9 INDIGO GIRLS "Shame" DAVE MATTHEWS BAND "Drink" VERVE "Symphony"	WRLT/Nashville, TN PD: Jane Crossman APD/MD: Keith Coes 10 DAVE MATTHEWS BAND "Drink" TRAIN "Virginia"	KINK/Portland, OR PD: Dennis Constantine APD/MD: Anita Garlock SHAWN COLVIN "Chain" ANGLIUN "Sahara"	39 Total Reporters 39 Current Reporters 38 Current Playlists Did Not Report, Playlist Frozen (1): WHPT/Tampa, FL

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OPPORTUNITIES

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OPENINGS

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EAST

Two stations, two openings — Mornings or Afternoons. T&R: WKSQ, Jeff Pierce, Box 9494, Ellsworth, ME 04605 EOE (4/3)

Anchor, reporter, editor. Two years experience. T&R: WILM Newsradio, Fred Hoser, Box 1990, Wilmington, DE 19899. CALL: (302) 656-9800 EOE (4/3)

Family Life Network, a Christian, inspirational network upstate NY has openings for morning co-host and news director/anchor. Must be team-oriented, ministry-driven. Females and minorities encouraged to apply. Call 800-927-9083. EOE

WDEL has an immediate opening for a Broadcast News Anchor Reporter with minimum of 3 years news experience. No calls. Send tape & resume to: News Director, P.O. Box 7492, Wilmington, DE 19803. EOE

AFTERNOON DRIVE

WARW-FM, CBS' Washington D.C., Classic Rock station, is looking for our next afternoon drive star. Send me your scopped tape and resume ASAP! Your confidentiality is assured. Team players only. Absolutely no calls accepted. Phil LoCascio, PD, WARW-FM Dept. 5, 5912 Hubbard Drive, Rockville, MD 20852 CBS Corporation/EOE

MANAGER

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OPENINGS

OPENINGS

WKHK FM seeks Production/Copy Writer. Two years radio production, Roland DM80, Sadie Digital workstations. Send resumes, tapes and writing samples to: Mike Levay, SFX Broadcasting, 300 Aboretum Pl., Ste. 590, Richmond, VA 23236. EOE

SOUTH

WACO-FM has rare opening for request and dedication night time star! T&R: Zack Owen, 314 W. State Hwy. 6, Waco, TX 76712 EOE (4/3)

Parttime swing-shifts on the beach now. Experience a must. T&R: WAVF, Rob Cressman, PD, 1964 Ashley River Road, Charleston, SC 29407 EOE (4/3)

We seek a music intensive morning show with personality and discipline. T&R: KBTE, 826 S. Padre Island Dr., Corpus Christi, TX 78416 EOE (4/3)

NEWS PERSONALITY

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Wanted: Small Market News Director. Great opportunity to run a news department. 50 year market leader with great commitment to news. Great place to raise a family. T&R: Chris Samples, KEYE, Box 630, Perryton, TX 79070. EOE

HOT AC in a top fifty market somewhere between Maine and Florida looking for a morning show. If you're hip and understand how to entertain women, we'd love to hear a tape. Great market, great work environment, great company that takes care of its employees. Send us a tape and resume and we'll call for more. Radio & Records, 10100 Santa Monica Blvd., #471, 5th Floor, Los Angeles, CA 90067. EOE

NEWS DIRECTOR

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www.monline.com

OPENINGS

MIDWEST

WAXX/WAYY/WIAL/WECL/WEAO Radio is seeking a fulltime News Anchor/Reporter. T&R: Russ Kirkpatrick, Central Radio Group, Box 1, Eau Claire, WI 54702-0001 EOE (4/3)

Fulltime Classic Rock afternoon AT sought! T&R: KRXL, Duncan Miller, Box 130, Kirksville, MO 63501 EOE (4/3)

Country Program Director/AT. Americas #1 city. T&R: KMFX-FM, Jack Hicks, 1530 Greenview Dr. S.W., #200, Rochester, MN 55902 EOE (4/3)

Midwest AC one hour from Chicago seeks morning and afternoon pros. Topical show prep, excellent on-air ability and quality production a must. T&R to: WDKB, 2201 N. First St., Dekalb, IL 60115. Call Chris at: 815-758-0950. EOE

Midwestern Heritage client seeking morning show. Targeted toward women 35-44, this drivetime features full-service team, has support services available and needs a warm, friendly, fun personality to anchor it. 3-5 years morning experience required. Country experience strongly preferred. Market is stacked with powerful locally oriented morning talent. Can you step up to the challenge? Send T&R to: Rusty Walker Programming Consultant, Inc., P.O. Box 417, Iuka, MS 38852. EOE



Q102 is looking for a kick @#! creative services/production director. Creative writing, digital experience and a passion for imaging a must. We're also looking for our next mid-day talent with possible APID responsibilities, females encouraged. Get your stuff to: Bill Klaproth, Program Director, Q102, 1906 Highland Ave., Cincinnati, OH 45219. EOE

NEWS TALENT

anchors, reporters needed for current openings. Stations have contacted us to fill these positions. Male/female, if you do or have done news, call. Most news activity in months. NETWORKING is still the key! WE PLACE TALENT.

NETWORK
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Saga Communications is seeking qualified candidates for the following position in Springfield, Illinois:

7-midnight personality for New Country Y93.9 who knows how to entertain and have fun with lots of listener interaction. Solid production skills a must. Possibility of Music Director responsibilities as well. Selector knowledge helpful. T&R to: Joe Crain, Capital Radio Group 3501 E. Sangmon Ave., Springfield, IL 62707. Saga Communications is an Equal Opportunity Employer.



ABC RADIO NETWORKS



ABC Radio Networks Hot AC format has a rare on-air/MD opening. If your background is: HOT AC/CHR, you bring a ton of personality to your presentation, have years of experience in making Selector/Music Master scream and are ready to settle in Dallas, get your package out today! Tape and resume to: Garry Leigh, 13725 Montfort Drive, Dallas TX. 75240. EOE

OPPORTUNITIES

April 3, 1998 R&R • 111

OPENINGS

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Kansas City's top-rated morning show is looking for a top producer. Must think out-of-the-box and stay ahead of the game. Top production skills a must, creativity a must, team attitude a must, musical skills desired. If you can think fast and work fast in a highly paced atmosphere we need to talk to you.

We've got a great city with a great morning show and the right money for the right person. If it's you please let us know ASAP.

Send us a tape and all your creative stuff to: Mike Kennedy, Program Director, KBEQ, 4717 Grand Ave. Suite 600, Kansas City, MO 64112. EOE



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OPENINGS

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WEST

AC MIDDAYS/NEWSTALK mornings. Experience, production and copywriting. T&R: KZSQ, Chris Davis, 342 S. Washington, Sonoma, CA 95370. EOE (4/3)

Sunny 102 Modesto, the new market leader among 25-54 adults, seeking weekend air talents who can communicate to this adult demo. Warm, friendly style team player with a passion for the music sought to join or successful family. Tapes & Resumes: Gary Michaels, PD, KJSN-FM 3600 Sisk Rd. Suite 2B, Modesto, CA 95356. NO CALLS PLEASE. EOE/MF

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KBIG Los Angeles. Top ratings. Ten years Taylor/Davis morning show on air now. MARK TAYLOR, GUY DAVIS: (805) 583-1251, (805) 522-4370 (4/3)

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20 year pro seeking opportunity in Ohio. Experienced PD, MD, PM/DR. AT. Award winning copywriter. Oldies expert. BILL ALLEN: (316) 265-1397, radiowriter@rocketmail.com (4/3)

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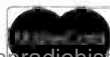
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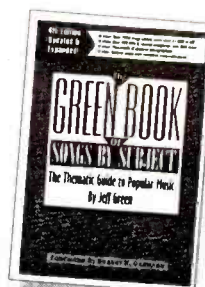
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CHR/POP

LW	TW	Artist	Album
1	1	CELINE DION	My Heart Will Go On (550 Music)
2	2	SAVAGE GARDEN	Truly Madly Deeply (Columbia)
3	3	MATCHBOX 20	3am (Lava/Atlantic)
4	4	K-CI & JOJO	All My Life (MCA)
5	5	NATALIE IMBRUGLIA	Torn (RCA)
6	6	MADONNA	Frozen (Maverick/WB)
7	8	BILLIE MYERS	Kiss The Rain (Universal)
8	7	BACKSTREET BOYS	As Long As You Love Me (Jive)
9	9	JANET	Together Again (Virgin)
10	10	'N SYNC	I Want You Back (RCA)
11	11	WILL SMITH	Gettin' Jiggy Wit It (Columbia)
12	12	MARCY PLAYGROUND	Sex And Candy (Capitol)
13	13	THIRD EYE BLIND	How's It Going To Be (Elektra/EEG)
14	14	ROBYN	Do You Really Want Me (RCA)
15	15	BEN FOLDS FIVE	Brick (550 Music)
16	16	SMASH MOUTH	Walkin' On The Sun (Interscope)
17	17	AQUA	Turn Back Time (MCA)
18	18	USHER	You Make Me Wanna... (LaFace/Arista)
19	19	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)
20	20	CHUMBAWAMBA	Amnesia (Republic/Universal)
21	21	TUESDAYS	It's Up To You (Arista)
22	22	BACKSTREET BOYS	Everybody (Backstreet's Back) (Jive)
23	23	VERVE	Bitter Sweet Symphony (Hut/Virgin)
24	24	ROBYN	Show Me Love (RCA)
25	25	LOREENA MCKENITT	The Mummers' Dance (Quinlan Road/WB)
26	26	USHER	Nice & Slow (LaFace/Arista)
27	27	PAULA COLE	Me (Imago/WB)
28	28	EDWIN MCCAIN	I'll Be (Lava/Atlantic)
29	29	BRIAN MCKNIGHT	Anytime (Mercury)
30	30	JIMMY RAY	Are You Jimmy Ray? (Epic)

CHR begins on Page 40.

CHR/RHYTHMIC

LW	TW	Artist	Album
2	1	K-CI & JOJO	All My Life (MCA)
1	2	BRIAN MCKNIGHT	Anytime (Mercury)
3	3	USHER	Nice & Slow (LaFace/Arista)
4	4	NEXT	Too Close (Arista)
5	5	K.P. & ENVYI	Swing My Way (EastWest/EEG)
6	6	CELINE DION	My Heart Will Go On (550 Music)
7	7	MASE	I/TOTAL What You Want (Bad Boy/Arista)
8	8	WILL SMITH	Gettin' Jiggy Wit It (Columbia)
9	9	SYLK-E. FYNE	I/CHILL Romeo And Juliet (Grand Jury/RCA)
10	10	DESTINY'S CHILD	No, No, No (Grass Roots/Columbia)
11	11	JANET	I Get Lonely (Virgin)
12	12	PUBLIC ANNOUNCEMENT	Body Bumpin' Yippie-Yi-Yo (A&M)
13	13	SAVAGE GARDEN	Truly Madly Deeply (Columbia)
14	14	MONTELL JORDAN	Let's Ride (Def Jam/RAL/Mercury)
15	15	UNCLE SAM	I Don't Ever Want To See You... (Stonemountain/Epic)
16	16	TIMBALAND & MAGOO	Luv 2 Luv You (BlackGround/Atlantic)
23	17	LORD TARIQ & PETER GUNZ	Deja Vu (Codeine/Columbia)
18	18	MAONNA	Frozen (Maverick/WB)
19	19	WYCLEF JEAN	Gone Till November (Ruffhouse/Columbia)
20	20	USHER	You Make Me Wanna... (LaFace/Arista)
21	21	LSG	My Body (EastWest/EEG)
30	22	XSCAPE	The Arms Of The One Who... (So So Def/Columbia)
22	23	LSG	I/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)
24	24	ICE CUBE	We Be Clubbinn' (Heavyweight/A&M)
25	25	SWV	Rain (RCA)
26	26	MACK 10	ICE CUBE & SNOOP... Only In California (Priority)
25	27	2PAC	1/ERIC WILLIAMS Do For Love (Amaru/Jive)
39	28	VOICES OF THE HEAVY	Dimelo (Say It) (H.O.L.A./Red Ant)
34	29	PRINCE BE, KY-MANI & JOHN F	Gotta Be... (Gee Street/V2)
26	30	QUEEN PEN w/LOST BOYZ & CREW	Party... (Lil' Man/Interscope)

CHR begins on Page 40.

URBAN

LW	TW	Artist	Album
2	1	NEXT	Too Close (Arista)
4	2	PUBLIC ANNOUNCEMENT	Body Bumpin' Yippie-Yi-Yo (A&M)
6	3	JANET	I Get Lonely (Virgin)
1	4	OL SKOOL I/K. SWEAT & XSCAPE	Am I Dreaming (Keia/Universal)
7	5	MONTELL JORDAN	Let's Ride (Def Jam/RAL/Mercury)
9	6	ARETHA FRANKLIN	A Rose Is Still A Rose (Arista)
12	7	SMOOTH	Strawberries (Perspective/A&M)
13	8	TAMIA	Imagination (Qwest/WB)
5	9	K.P. & ENVYI	Swing My Way (EastWest/EEG)
3	10	SWV	Rain (RCA)
15	11	QUEEN PEN w/LOST BOYZ & CREW	Party... (Lil' Man/Interscope)
14	12	SYLK-E. FYNE	I/CHILL Romeo And Juliet (Grand Jury/RCA)
10	13	K-CI & JOJO	All My Life (MCA)
17	14	KEITH WASHINGTON	Bring It On (Silas/MCA)
16	15	JODY WATLEY	Off The Hook (Atlantic)
8	16	DESTINY'S CHILD	No, No, No (Grass Roots/Columbia)
19	17	ICE CUBE	We Be Clubbinn' (Heavyweight/A&M)
20	18	ELUSION	Reality (RCA)
21	19	JAGGED EDGE	Gotta Be (So So Def/Columbia)
23	20	LORD TARIQ & PETER GUNZ	Deja Vu (Codeine/Columbia)
25	21	SILK THE SHOCKER	Just Be Straight With Me (No Limit/Priority)
30	22	DAVE HOLLISTER/REDMAN/SERMON	The Weekend (Tommy Boy)
18	23	MARY J. BLIGE	Seven Days (MCA)
24	24	BRIAN MCKNIGHT	Anytime (Mercury)
31	25	TIMBALAND & MAGOO	Clock Strikes (BlackGround/Atlantic)
26	26	H-TOWN	Natural Woman (Relativity)
35	27	EBONI FOSTER	Crazy For You (Nightbird/MCA)
34	28	JON B.	They Don't Know (Yab Yum/550 Music)
44	29	MYA	I/SISQO OF DRU HILL It's All About Me (Universal/Interscope)
33	30	JD I/BRAT & USHER	The Party Continues (So So Def/Columbia)
42	34	DAVINA	Come Over To My Place (Loud/RCA)
46	36	BUSTA RHYMES	Turn It Up (Elektra/EEG)
49	40	CHICO DEBARGE	No Guarantee (Kedar/Universal)
50	41	GOODIE MOB	They Don't Dance No Mo' (LaFace/Arista)
43	42	ROOM SERVICE	Stay (EastWest/EEG)

URBAN begins on Page 53.

HOT AC

LW	TW	Artist	Album
1	1	MATCHBOX 20	3am (Lava/Atlantic)
2	2	SAVAGE GARDEN	Truly Madly Deeply (Columbia)
3	3	NATALIE IMBRUGLIA	Torn (RCA)
4	4	LOREENA MCKENITT	The Mummers' Dance (Quinlan Road/WB)
5	5	CELINE DION	My Heart Will Go On (550 Music)
6	6	SMASH MOUTH	Walkin' On The Sun (Interscope)
7	7	THIRD EYE BLIND	How's It Going To Be (Elektra/EEG)
8	8	VERVE	Bitter Sweet Symphony (Hut/Virgin)
9	9	BILLIE MYERS	Kiss The Rain (Universal)
10	10	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)
11	11	MARCY PLAYGROUND	Sex And Candy (Capitol)
12	12	BEN FOLDS FIVE	Brick (550 Music)
13	13	MADONNA	Frozen (Maverick/WB)
14	14	PAULA COLE	I Don't Want To Wait (Imago/WB)
15	15	PAULA COLE	Me (Imago/WB)
16	16	EDWIN MCCAIN	I'll Be (Lava/Atlantic)
17	17	BACKSTREET BOYS	As Long As You Love Me (Jive)
18	18	GREEN DAY	Time Of Your Life (Good...) (Reprise)
19	19	LISA LOEB	I Do (Geffen)
20	20	FASTBALL	The Way (Hollywood)
21	21	SARAH MCLACHLAN	Adia (Arista)
22	22	SHAWN COLVIN	Nothin On Me (Columbia)
23	23	FLEETWOOD MAC	Landslide (Reprise)
24	24	ALANIS MORISSETTE	Uninvited (Reprise)
25	25	SISTER 7	Know What You Mean (Arista Austin/Arista)
26	26	ELTON JOHN	Recover Your Soul (Rocket/Island)
27	27	FIONA APPLE	Shadowboxer (Clean Slate/Work)
28	28	MATCHBOX 20	Real World (Lava/Atlantic)
29	29	JANET	Together Again (Virgin)
30	30	SHANIA TWAIN	You're Still The One (Mercury)

No Songs Qualified For Breaker Status This Week.

AC begins on Page 78.

AC

LW	TW	Artist	Album
2	1	SAVAGE GARDEN	Truly Madly Deeply (Columbia)
1	2	CELINE DION	My Heart Will Go On (550 Music)
3	3	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)
4	4	BACKSTREET BOYS	As Long As You Love Me (Jive)
5	5	JOHN TESH	I/JAMES INGRAM Give Me Forever... (GTSP/Mercury)
6	6	ELTON JOHN	Recover Your Soul (Rocket/Island)
7	7	PAULA COLE	I Don't Want To Wait (Imago/WB)
8	8	FLEETWOOD MAC	Landslide (Reprise)
10	9	SHANIA TWAIN	You're Still The One (Mercury)
13	10	DAKOTA MOON	A Promise I Make (Elektra/EEG)
8	11	VANESSA WILLIAMS	Oh How The Years Go By (Mercury)
11	12	ELTON JOHN	Something About The Way You... (Rocket/Island)
12	13	RICHARD MARX & DONNA LEWIS	At The Beginning (Atlantic)
14	14	LEANN RIMES	How Do I Live (Curb)
17	15	AMY GRANT	Like I Love You (A&M)
16	16	KENNY G	My Heart Will Go On (Arista)
18	17	MADONNA	Frozen (Maverick/WB)
15	18	JIM BRICKMAN w/ASHTON & RAYE	The Gift (Windham Hill)
19	19	MICHAEL BOLTON	Safe Place From The Storm (Columbia)
20	20	DARYL HALL & JOHN OATES	The Sky Is Falling (Push)
22	21	MARIAH CAREY	My All (Columbia)
23	22	SPICE GIRLS	Too Much (Virgin)
26	23	SARAH MCLACHLAN	Adia (Arista)
25	24	LOREENA MCKENITT	The Mummers' Dance (Quinlan Road/WB)
—	25	LEANN RIMES	Looking Through Your Eyes (Curb/Atlantic)
30	26	NATALIE IMBRUGLIA	Torn (RCA)
—	27	MARIAH CAREY	My All (Columbia)
—	28	PETER CETERA	She Doesn't Need Me Anymore (River North)
29	29	JANET	Together Again (Virgin)
—	30	AALIYAH	Journey To The Past (Atlantic)

AC begins on Page 78.

ACTIVE ROCK

LW	TW	Artist	Album
1	1	DAYS OF THE NEW	Shelf In The Room (Outpost/Geffen)
3	2	VAN HALEN	Without You (Warner Bros.)
2	3	MARCY PLAYGROUND	Sex And Candy (Capitol)
4	4	FOO FIGHTERS	My Hero (Roswell/Capitol)
6	5	JERRY CANTRELL	Cut You In (Columbia)
5	6	METALLICA	The Unforgiven II (Elektra/EEG)
7	7	KENNY WAYNE SHEPHERD	Blue On Black (Revolution)
9	8	CREED	Torn (Wind-up)
8	9	CHRIS CORNELL	Sunshower (Atlantic)
13	10	BROTHER CANE	I Lie In The Bed I Make (Virgin)
10	11	PEARL JAM	Given To Fly (Epic)
11	12	MEGADETH	Use The Man (Capitol)
12	13	CREED	My Own Prison (Wind-up)
16	14	EVERCLEAR	I Will Buy You A New Life (Capitol)
14	15	TWO	I Am A Pig (Nothing/Interscope)
18	16	STABBING WESTWARD	Save Yourself (Columbia)
17	17	SEMISONIC	Closing Time (MCA)
22	18	METALLICA	Fuel (Elektra/EEG)
19	19	SPACEHOG	Mungo City (HiFi/Sire/WB)
15	20	OUR LADY PEACE	Clumsy (Columbia)
17	21	COOL FOR AUGUST	Walk Away (Warner Bros.)
20	22	DAYS OF THE NEW	Touch, Peel, And Stand (Outpost/Geffen)
22	23	FEEDER	Cement (Echo/Elektra/EEG)
25	24	JIMMIE'S CHICKEN SHACK	Dropping Anchor (Rocket/Island)
28	25	FUEL	Shimmer (550 Music)
23	26	GREEN DAY	Time Of Your Life (Good...) (Reprise)
26	27	PEARL JAM	In Hiding (Epic)
29	28	LIFE OF AGONY	Tangerine (Roadrunner)
33	29	THIRD EYE BLIND	Losing A Whole Year (Elektra/EEG)
32	30	DIN PEDALS	Ashtray (Epic)

ROCK begins on Page 91.

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NATIONAL AIRPLAY OVERVIEW APRIL 3, 1998

URBAN AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	BRIAN MCKNIGHT	Anytime (Mercury)	
3	2	ARETHA FRANKLIN	A Rose Is Still A Rose (Arista)	
2	3	MARY J. BLIGE	Seven Days (MCA)	
6	4	OL SKOOL I/K. SWEAT & XSCAPE	Am I Dreaming (Keia/Universal)	
4	5	K-CI & JOJO	All My Life (MCA)	
10	6	JANET	I Get Lonely (Virgin)	
8	7	RANDY CRAWFORD	Bye Bye (Bluemoon/Atlantic)	
9	8	KEITH WASHINGTON	Bring It On (Silas/MCA)	
7	9	PATTI LABELLE	Someone Like You (MCA)	
5	10	UNCLE SAM	I Don't Ever Want To See You.. (Stonecreek/Epic)	
14	11	PHIL PERRY	One Heart One Love (Peak/Private)	
13	12	JODY WATLEY	Off The Hook (Atlantic)	
12	13	LUTHER VANDROSS	I Won't Let You Do That To Me (LV/Epic)	
11	14	BOYZ II MEN	A Song For Mama (Motown)	
16	15	JONATHAN BUTLER	Lost To Love (N2K Encoded Music)	
20	16	EDDIE M.	Tell Me (If You Still Care) (JVC/JMI)	
18	17	CECE WINANS	Well, Alright! (PMG/Atlantic)	
17	18	USHER	Nice & Slow (LaFace/Arista)	
21	19	ALI	Love Letters (Island)	
19	20	WHISPERS	For The Cool In You (Interscope)	
25	21	SWV	Rain (RCA)	
22	22	PATRICE RUSHEN	Sweetest Taboo (Discovery)	
24	23	BONEY JAMES	It's All Good (Warner Bros.)	
15	24	DRU HILL	We're Not Making Love No More (LaFace/Arista)	
26	25	REBBIE JACKSON	Yours (MCA)	
—	26	DAVINA	Come Over To My Place (Loud/RCA)	
23	27	LSG I/L.L., BUSTA & MC LYTE	Curious (EastWest/EEG)	
—	28	JON B.	They Don't Know (Yab Yum/550 Music)	
29	29	GEORGE HOWARD	Midnight Mood (GRP)	
30	30	BILLY PORTER	Borrowed Time (DVB/A&M)	

URBAN begins on Page 53.

COUNTRY

LW	TW	ARTIST	SON	RECORD LABEL
1	1	TRISHA YEARWOOD	Perfect Love (MCA)	
2	2	DAVID KERSH	If I Never Stop Loving You (Curb)	
4	3	JO DEE MESSINA	Bye, Bye (Curb)	
3	4	CLAY WALKER	Then What (Giant)	
6	5	SHANIA TWAIN	You're Still The One (Mercury)	
5	6	MARTINA MCBRIDE w/JIM BRICKMAN	Valentine (RCA)	
10	7	TOBY KEITH	Dream Walkin' (Mercury)	
9	8	TRACE ADKINS	Lonely Won't Leave Me Alone (Capitol)	
8	9	KINLEYS	Just Between You And Me (Epic)	
11	10	FAITH HILL	This Kiss (Warner Bros.)	
12	11	GARTH BROOKS	Two Pina Colodas (Capitol)	
13	12	RANDY TRAVIS	Out Of My Bones (DreamWorks)	
15	13	MICHAEL PETERSON	Too Good To Be True (Reprise)	
14	14	PATTY LOVELESS	To Have You Back Again (Epic)	
19	15	TRACY BYRD	I'm From The Country (MCA)	
18	16	STEVE WARINER	Holes In The Floor Of Heaven (Capitol)	
7	17	CLINT BLACK	Nothin' But The Tailights (RCA)	
20	18	JOHN MICHAEL MONTGOMERY	Love Working On You (Atlantic)	
21	19	MINDY MCCREADY	You'll Never Know (BNA)	
25	20	TIM MCGRAW	One Of These Days (Curb)	
22	21	ALABAMA	She's Got That Look In Her... (RCA)	
27	22	LEANN RIMES	Commitment (MCG/Curb)	
24	23	LONESTAR	Say When (BNA)	
29	24	MARK WILLS	I Do (Cherish You) (Mercury)	
16	25	COLLIN RAYE	Little Red Rodeo (Epic)	
28	26	GARY ALLAN	It Would Be You (Decca)	
26	27	SONS OF THE DESERT	Leaving October (Epic)	
30	28	SHERRIE' AUSTIN	Put Your Heart Into It (Arista)	
31	29	KENNY CHESNEY	That's Why I'm Here (BNA)	
17	30	DIXIE CHICKS	I Can Love You Better (Monument)	
36	33	KEITH HARLING	Papa Bear (MCA)	
35	34	HAL KETCHUM	I Saw The Light (MCG/Curb)	

COUNTRY begins on Page 64.

NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	RECORD LABEL
2	1	BONEY JAMES	After The Rain (Warner Bros.)	
1	2	KENNY G	My Heart Will Go On (Arista)	
4	3	CHIELI MINUCCI	Dreams (JVC/JMI)	
5	4	BRIAN TARQUIN	One Arabian Knight (Instinct)	
7	5	CHUCK LOEB	Just Us (Shanachie)	
3	6	PAUL HARDCASTLE	Paradise Cove (JVC/JMI)	
6	7	THOM ROTELLA	What's The Story? (Telarc)	
8	8	JOHN TESH/JAMES INGRAM	Give Me Forever... (GTSP/Mercury)	
12	9	DOWN TO THE BONE	Brooklyn Heights (Nu Groove)	
11	10	EVAN MARKS	Coast To Coast (Verve Forecast)	
10	11	RANDY CRAWFORD	Bye Bye (Bluemoon/Atlantic)	
14	12	CHRIS CAMOZZI	Swing Shift (Discovery)	
9	13	AVENUE BLUE	Always There (Mesa/Bluemoon/Atlantic)	
15	14	BRAXTON BROTHERS	Happy Again (Windham Hill Jazz)	
18	15	JONATHAN BUTLER	Dancing On The Shore (N2K Encoded Music)	
20	16	BRIAN BROMBERG	By The Fireplace (Zebra)	
16	17	PAUL TAYLOR	Groove Zone (Countdown/Unity)	
17	18	DEAN JAMES	Market Street (Brajo/Ichiban)	
13	19	RICK BRAUN	Chelsea (Mesa/Bluemoon/Atlantic)	
23	20	JOYCE COOLING	After Hours (Heads Up)	
22	21	RIPPINGTONS	In Another Life (Peak/Windham Hill Jazz)	
24	22	MARILYN SCOTT	Starting To Fall (Warner Bros.)	
27	23	FOUR 80 EAST	Eastside (Cargo/MCA)	
28	24	CHARLES FAMBROUGH	It's Not Easy Havin' Fun (Nu Groove)	
26	25	BRIAN HUGHES	One 2 One (Higher Octave)	
21	26	CANDY DULFER	For The Love Of You (N2K Encoded Music)	
19	27	RICHARD ELLIOT	If You Want My Love (Metro Blue/Blue Note)	
—	28	ERIC CLAPTON	Needs His Woman (Duck/Reprise)	
25	29	RICHARD SMITH	First Kiss (Heads Up)	
—	30	PHIL PERRY	One Heart One Love (Peak/Private)	

NAC begins on Page 85.

ROCK

LW	TW	ARTIST	SON	RECORD LABEL
1	1	KENNY WAYNE SHEPHERD	Blue On Black (Revolution)	
2	2	VAN HALEN	Without You (Warner Bros.)	
5	3	DAYS OF THE NEW	Shelf In The Room (Outpost/Geffen)	
4	4	ROLLING STONES	Saint Of Me (Virgin)	
7	5	MARCY PLAYGROUND	Sex And Candy (Capitol)	
3	6	PEARL JAM	Given To Fly (Epic)	
6	7	CHRIS CORNELL	Sunshower (Atlantic)	
13	8	BROTHER CANE	I Lie In The Bed I Make (Virgin)	
9	9	VAN ZANT	Rage (CMC)	
8	10	METALLICA	The Unforgiven II (Elektra/EEG)	
11	11	JERRY CANTRELL	Cut You In (Columbia)	
10	12	CREED	My Own Prison (Wind-up)	
12	13	MATCHBOX 20	3am (Lava/Atlantic)	
17	14	RICHIE SAMBORA	Hard Times Come Easy (Mercury)	
14	15	COOL FOR AUGUST	Walk Away (Warner Bros.)	
19	16	ERIC CLAPTON	She's Gone (Duck/Reprise)	
15	17	DAYS OF THE NEW	Touch, Peel, And Stand (Outpost/Geffen)	
18	18	FOO FIGHTERS	My Hero (Roswell/Capitol)	
22	19	CREED	Tom (Wind-up)	
25	20	SPACEHOG	Mungo City (HiFi/Sire/WB)	
24	21	BIG HEAD TODD & THE MONSTERS	Boom Boom (Revolution)	
16	22	AEROSMITH	Taste Of India (Columbia)	
27	23	SEMISONIC	Closing Time (MCA)	
43	24	MATCHBOX 20	Real World (Lava/Atlantic)	
29	25	JOE SATRIANI	Ceremony (Epic)	
28	26	MEGADETH	Use The Man (Capitol)	
21	27	GREEN DAY	Time Of Your Life (Good...) (Reprise)	
23	28	WHISKEYTOWN	Yesterday's News (Outpost/Geffen)	
31	29	EVERCLEAR	I Will Buy You A New Life (Capitol)	
26	30	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)	

ROCK begins on Page 91.

ALTERNATIVE

LW	TW	ARTIST	SON	RECORD LABEL
2	1	FASTBALL	The Way (Hollywood)	
1	2	MARCY PLAYGROUND	Sex And Candy (Capitol)	
3	3	EVERCLEAR	I Will Buy You A New Life (Capitol)	
6	4	SEMISONIC	Closing Time (MCA)	
8	5	CREED	My Own Prison (Wind-up)	
9	6	FOO FIGHTERS	My Hero (Roswell/Capitol)	
4	7	GREEN DAY	Time Of Your Life (Good...) (Reprise)	
7	8	PEARL JAM	Given To Fly (Epic)	
5	9	OUR LADY PEACE	Clumsy (Columbia)	
13	10	FUEL	Shimmer (550 Music)	
11	11	CHRIS CORNELL	Sunshower (Atlantic)	
10	12	VERVE	Bitter Sweet Symphony (Hut/Virgin)	
12	13	JERRY CANTRELL	Cut You In (Columbia)	
14	14	NATALIE IMBRUGLIA	Torn (RCA)	
16	15	THIRD EYE BLIND	Losing A Whole Year (Elektra/EEG)	
22	16	PEARL JAM	Wishlist (Epic)	
18	17	SPACEHOG	Mungo City (HiFi/Sire/WB)	
17	18	DAYS OF THE NEW	Shelf In The Room (Outpost/Geffen)	
15	19	BLINK 182	Dammit (Growing Up) (Cargo/MCA)	
21	20	CHERRY POPPIN' DADDIES	Zoot Suit Riot (Mojo/Universal)	
19	21	RADIOHEAD	Karma Police (Capitol)	
28	22	GOD LIVES UNDERWATER	From Your Mouth (1500/A&M)	
23	23	THIRD EYE BLIND	How's It Going To Be (Elektra/EEG)	
38	24	MATCHBOX 20	Real World (Lava/Atlantic)	
20	25	BEN FOLDS FIVE	Brick (550 Music)	
—	26	GARBAGE	Push It (Almo Sounds/Interscope)	
27	27	MONO	Life In Mono (Echo/Mercury)	
42	28	GOO GOO DOLLS	Ins (Reprise)	
26	29	FINLEY QUAYE	Sunday Shining (550 Music)	
30	30	STABBING WESTWARD	Save Yourself (Columbia)	

ALTERNATIVE begins on Page 98.

ADULT ALTERNATIVE

LW	TW	ARTIST	SON	RECORD LABEL
1	1	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)	
3	2	BONNIE RAITT	One Belief Away (Capitol)	
4	3	MARC COHN	Already Home (Atlantic)	
2	4	AGENTS OF GOOD ROOTS	Smiling Up The Frown (RCA)	
5	5	NATALIE IMBRUGLIA	Torn (RCA)	
7	6	FASTBALL	The Way (Hollywood)	
9	7	KENNY WAYNE SHEPHERD	Blue On Black (Revolution)	
8	8	MARCY PLAYGROUND	Sex And Candy (Capitol)	
12	9	SARAH MCLACHLAN	Adia (Arista)	
15	10	PAULA COLE	Me (Imago/WB)	
13	11	ROBBIE ROBERTSON	Unbound (Capitol)	
10	12	LOREENA MCKENITT	The Mummers' Dance (Quinlan Road/WB)	
6	13	VERVE	Bitter Sweet Symphony (Hut/Virgin)	
17	14	SEMISONIC	Closing Time (MCA)	
11	15	MATCHBOX 20	3am (Lava/Atlantic)	
16	16	THIRD EYE BLIND	How's It Going To Be (Elektra/EEG)	
23	17	EDWIN MCCAIN	I'll Be (Lava/Atlantic)	
20	18	CHRIS STILLS	Razorblades (Atlantic)	
19	19	STEVE POLTZ	Shimmering (Mercury)	
30	20	EBBA FORSBERG	Lost Count (Maverick/WB)	
—	21	DAVE MATTHEWS BAND	Don't Drink The Water (RCA)	
14	22	GREEN DAY	Time Of Your Life (Good...) (Reprise)	
22	23	PEARL JAM	Wishlist (Epic)	
25	24	SHAWN COLVIN	Nothin On Me (Columbia)	
26	25	ANI DIFRANCO	Little Plastic Castle (Righteous Babe)	
24	26	PETER CASE	Let Me Fall (Vanguard)	
—	27	MATCHBOX 20	Real World (Lava/Atlantic)	
18	28	ALANA DAVIS	32 Flavors (Elektra/EEG)	
—	29	SPECIALS	It's You (Way Cool Music/MCA)	
27	30	NAKED	Raining On The Sky (Red Ant)	

ADULT ALTERNATIVE begins on Page 107.

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Publisher's Profile

By Erica Farber



EDWARD O. FRITTS

President and CEO, National Association of Broadcasters

Next week, literally tens of thousands of broadcasters representing both radio and television will gather in Las Vegas to attend the National Association of Broadcasters' annual spring convention. This year, the NAB is celebrating its 75th anniversary of service, and the name at the top of the organizational chart for the last 15 years has been Edward O. Fritts.

As a former president and owner of a radio station group with facilities in Mississippi, Louisiana, and Arkansas, Fritts had an early commitment to and passion for the industry as a whole. As an owner/operator, he was an active member of the NAB and held several board and committee positions including chairman of the board of directors. In addition to his current responsibilities, he continues to serve on numerous boards and committees and, with his wife, Martha Dale, is involved with many civic, educational, and charitable organizations.

A description of the radio membership of the NAB: "Radio station membership is at the highest level in NAB history. We have over 5000 radio members, and

as the industry strengthens and grows, I think you'll see that number increase. All stations benefit by what the NAB is able to accomplish in Washington, and I think that nonmember stations are beginning to recognize that the NAB is good for the health of the radio business."

How deregulation has affected the NAB's focus: "I believe we are still over-regulated as an industry. Unfortunately, there are new government proposals almost every day that would add regulation. Our job is to be the best advocate for broadcasting in Washington that we can possibly be, regardless of the issues."

The regulatory issues that radio needs to be concerned with: "The push for free political time is certainly an issue that we are monitoring closely. Pirate radio — a nuisance that we continue to work to eradicate with the FCC — proposals to flood markets with microradio stations, spectrum integrity as IBOC [in-band, on-channel] DAB moves forward, and onerous and inequitable regulatory fees. The FCC should get back to its core business of maintaining spectrum integrity and eliminating interference with licensed users of the spectrum."

One thing about the NAB that would surprise our readers: "That our dedicated professional staff deeply cares about the impact of Washington policies on our stations."

Greatest triumph: "Paying off the bank note on my first radio station." [It was located in Indianola, MS.]

Greatest disappointment: "The way I see it, there are no disappointments, only opportunities."

Person he most admires: "My father, who, as a small-market radio operator,

taught me the love of radio and community."

Favorite radio format: "I like 'em all, but skew more toward Country and News/Talk."

Favorite song: "Friends In Low Places" by Garth Brooks."

Favorite TV show: "60 Minutes."

Favorite movie: "Honeymoon In Vegas."

Favorite book: "My favorite book is *The Art Of War* by Sun Tzu. I also like all books by Mississippi author John Grisham."

Hobbies: "Golf and a good cigar."

Beverage of choice: "Diet Coke."

Stock recommendations: "I have a small portfolio. Radio stocks are hot! Because of consolidation, radio is continuing to be recognized by investors, bankers, and others as a solid business opportunity. As long as we continue doing the excellent job of maintaining our solid ties to the communities that we serve, the radio business will continue to thrive through the next century."

Advice for radio broadcasters: "The key to success is serving the local community and providing programming and information relevant to that community — to make your station the pulse of your community, so to speak. I started my professional life as a small-market radio broadcaster. In all the years I've been part of this business, I cannot think of a time when the collective health of the industry was any better. Values of stations have never been higher. Diversity of formats has never been greater. It's an exciting time to be in radio, and I think the robustness of the radio business is reflecting that optimism."

PEARL JAM

Wishlist



The new single from the Epic release **Yield**

Produced by Brendan O'Brien and Pearl Jam

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236+spins and building...

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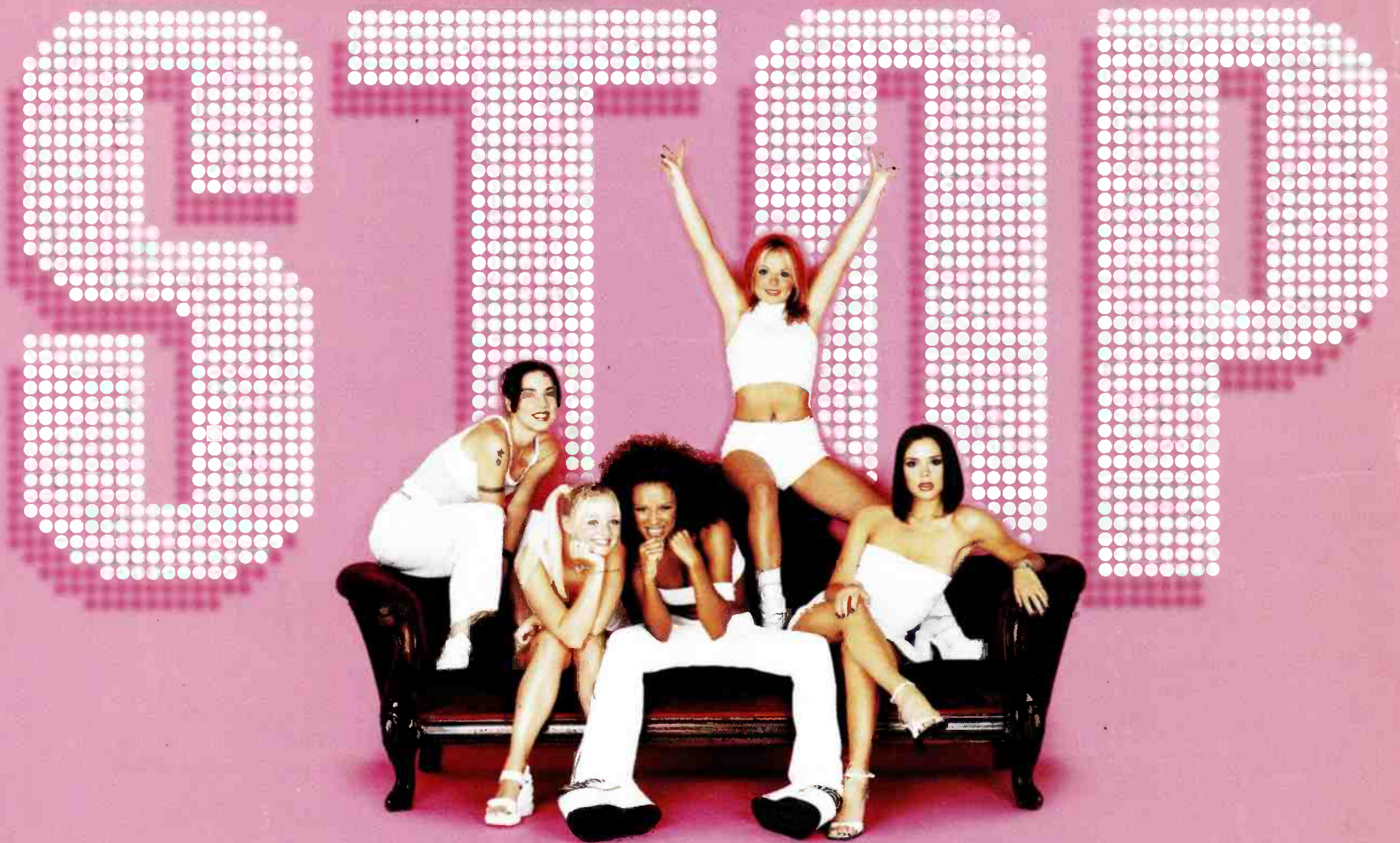
Couldn't Wait:
WZTA 21x KEGL 23x KISW 16x
KLOS 12x WAAF 11x WDVE 11x WFBQ 11x

22 - 16 R&R Alternative 1732 spins
14* Billboard Modern Rock Monitor with over 1300 spins

Rotating Heavily At:
KNDD 39x WBCN 30x Y100 31x 89X 47x
Q101 25x 99X 22x KDGE 23x KTBZ 23x
KWOD 20x KOME 23x KEDJ 21x XHRM 25x KTEG 22x

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