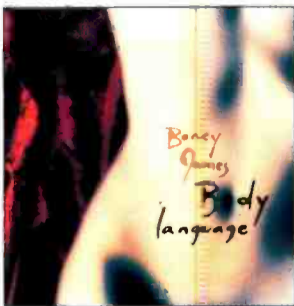


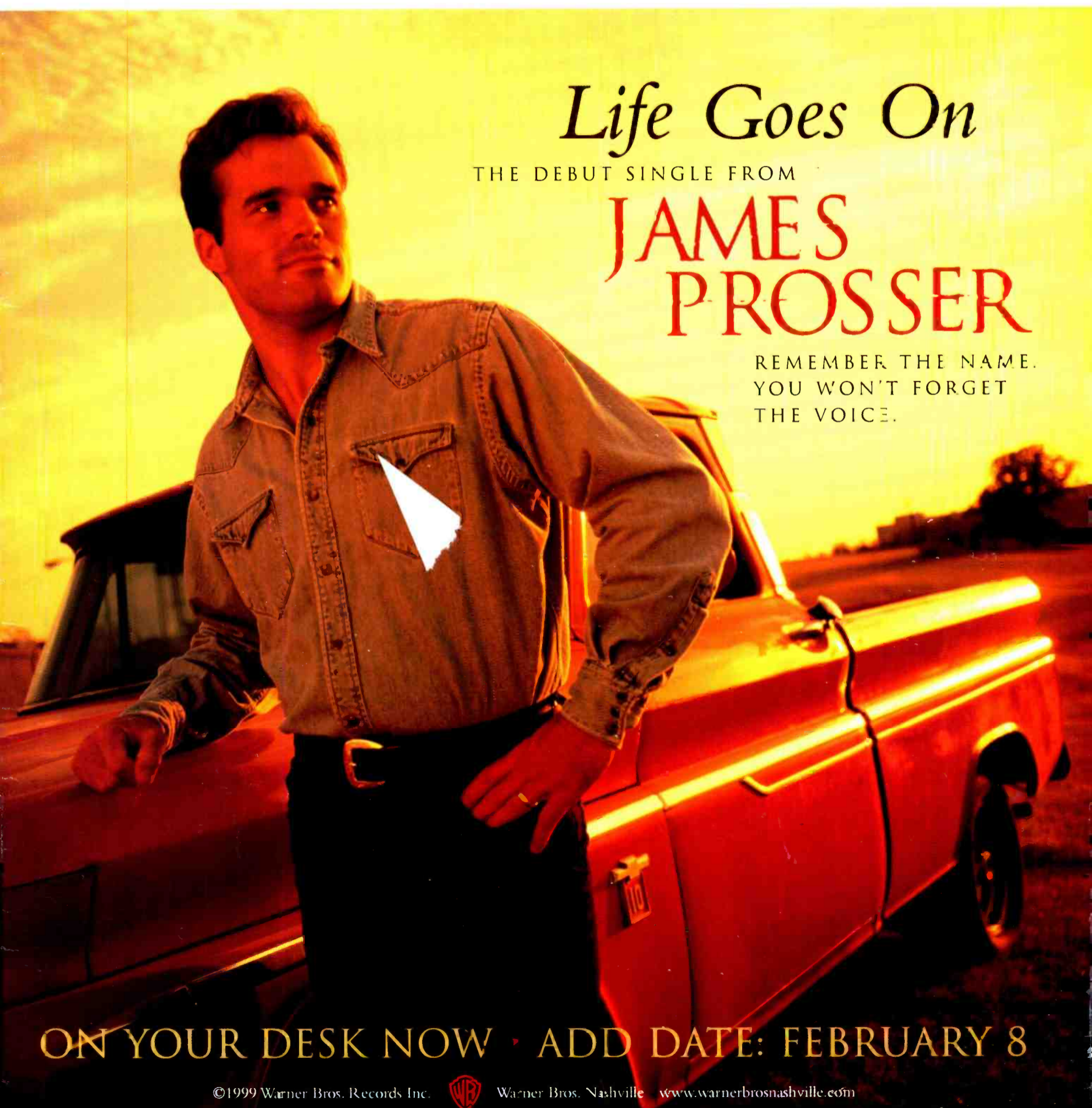
### Body Language Speaks Volumes

It's not just an album release — it's an event! NAC/Smooth Jazz icon **Boney James** delivers *Body Language* on Warner Bros. "Into The Blue," the first emphasis track, impacts radio next week. **R&R's** Carol Archer serves up an early review on NAC/SJ Action on Page 77.



### Taking Command Of Radio

Will the item pictured here change the broadcast radio paradigm? The developers of Command Audio, a new device that allows you to time-shift some of your favorite radio programs, hope so. Find out more about this product on the next page.



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The fall numbers have barely begun to roll, yet station managers, programmers, and marketing directors are already setting up their spring marketing plans. Marketing experts **Rich DePaoli** and **Carolyn Gilbert** outline the essential elements of solid marketing planning.

Pages 10-14

**RESEARCH THEME ISSUE**

R&R's format editors devote their columns this week to research issues. Among them:

- N/T's enduring strength and clout in the key buying demos Page 21
- An Arbitron refresher course Page 36
- Internet music testing Page 56
- Broadcast Architecture's **Allen Kepler** on one-on-one focus group research Page 75
- How not to overreact to listener criticism Page 81

**ABC Lockout Nears End**

ABC's 10-week-old lockout of its 2200 technical workers appeared to be near an end late Tuesday (1/12), as union leaders said they'd agree to the network's no-strike provision in order to return to work. A vote on ABC's latest offer could come by week's end, the *New York Times* reported Wednesday. ABC's Julie Hoover told the *Times* that the company remained willing to end the lockout if it could ensure there would be no programming disruptions.

Meanwhile, NABET spokesman Tom Donahue commented, "After two months, we want to shorten the period that our members remain without a paycheck and health care benefits. The ball is in ABC's court." For continuing updates on this story, check [www.rronline.com](http://www.rronline.com).



**FALL '98 ARBITRONS**

**Spanish Comes Of Age In L.A.**

BY RON RODRIGUES  
R&R EDITOR-IN-CHIEF

Throughout the '90s, three different Spanish-language stations finished a Los Angeles Arbitron at the top of the market. Now those three stations have captured the 1-2-3 slots in the fall '98 survey. The result is a stunning reflection of a market still undergoing a dramatic transformation in a multiethnic metropolis.

It's even more stunning, perhaps, because Arbitron converted L.A. into a split county effective with this book, meaning that the sample is balanced according to five far-flung districts that span the 4500-square-mile county. Any manager who expected the split to buttress the fortunes of the mainstream stations is probably scratching his head today.

Those three top stations account for 17.5% of listening (and there are another six Spanish-language stations that add another seven points of listening). The market's fourth-ranked station, CHR/Rhythmic KPWR, attracts

RATINGS/See Page 16

New York		
	Su '98	Fa '98
WLTW-FM (AC)	5.5	5.9
WQHT-FM (CHR/Rhy)	5.8	5.3
WSKQ-FM (Tropical)	6.0	5.2
WCBS-FM (Oldies)	4.2	4.7
WHTZ-FM (CHR/Pop)	4.6	4.5

Los Angeles		
	Su '98	Fa '98
KSCA-FM (Reg. Mex.)	6.0	6.9
KLVE-FM (Spanish AC)	6.0	6.5
KLAX-FM (Reg. Mex.)	3.2	4.1
KPWR-FM (CHR/Rhy)	3.7	4.1
KFI-AM (Talk)	3.4	3.9

Chicago		
	Su '98	Fa '98
WGN-AM (News/Talk)	6.6	6.6
WGCI-FM (Urban)	8.0	6.4
WBBM-FM (CHR/Rhy)	5.3	4.8
WNUA-FM (NAC/SJ)	4.3	4.2
WLS-AM (Talk)	4.3	4.0

COMPLETE RESULTS FROM 4 MAJOR MARKETS: PAGE 16

**11 Major Broadcasters Pour 'Tens Of Millions' Into USADR**

■ **Lucent, DRE proceed with their IBOC plans**

BY MATT SPANGLER  
R&R WASHINGTON BUREAU

USA Digital Radio received a major boost last week in its efforts to design the system that may become the digital radio standard in the U.S. On Jan. 7, USADR announced that 11 major radio broadcasters have joined CBS Corp. and the Gannett Co. in investing "tens of millions of dollars" in the IBOC (in-band, on-channel) DAB proposition.

The new investors are Chancellor Media, Citadel Communications, Clear Channel Communications, Cox Radio, Cumulus Media, Emmis Communications, Entercom, Hefel Broad-

casting, Jacor Communications, Radio One, and Sinclair Broadcast Group. None of these companies holds a majority interest in the new vehicle, though several of them filed comments with the FCC last month supporting USADR's petition for a domestic IBOC standard.

Though USADR would not disclose the sum total of the cash infusion — nor the stake each company is acquiring individually — a source close to the deal told R&R the investments totaled about \$20 million and that some of the larger investors received board seats at USADR. The funding coincided with a re-

USADR/See Page 34

**'Command Audio' Commands Attention**

■ **Audio-on-demand service to roll out this year**

BY JEFFREY YORKE  
R&R WASHINGTON BUREAU CHIEF

It's a good thing IBOC is getting all that backing (see story above), because the competition's heating up.

Using a hybrid of satellites and terrestrial FM subcarriers, **Command Audio** intends to launch an audio-on-demand service using RCA receivers by mid-year. The service promises to give \$15-per-month subscribers a choice of hundreds of programs, ranging from Dr. Laura Schlessinger and Art Bell to Garrison Keillor's *A Prairie Home Companion* and National Public Radio's Bob Edwards. Command Audio will initially be aimed at commuters in Denver and Phoenix, but will be rolled out in eight other cities by year's end.



RCA's CA-1000 receiver

Command Audio's menu will not only include nearly 300 radio programs, news, weather, **COMMAND/See Page 34**

**THIS #1 WEEK**

- CHR/POP**
  - SHAWN MULLINS Lullaby (SMG/Columbia)
- CHR/RHYTHMIC**
  - BRANDY Have You Ever? (Atlantic)
- URBAN**
  - TOTAL 1/MISSY ELLIOTT Trippin' (Bad Boy/Arista)
- URBAN AC**
  - DEBDRAH COX Nobody's Supposed To Be Here (Arista)
- COUNTRY**
  - RANDY TRAVIS Spirit Of A Boy... (DreamWorks)
- AC**
  - R. KELLY & CELINE DION I'm Your Angel (Jive)
- HOT AC**
  - SHAWN MULLINS Lullaby (SMG/Columbia)
- NAC/SMOOTH JAZZ**
  - WARREN HILL Turn Out The Lights (Discovery)
- ROCK**
  - BLACK CROWES Kickin' My Heart ... (American/Columbia)
- ACTIVE ROCK**
  - METALLICA Turn The Page (Elektra/EEG)
- ALTERNATIVE**
  - EVERLAST What It's Like (Tommy Boy)
- ADULT ALTERNATIVE**
  - NEW RADICALS You Get What You Give (MCA)

NEWSSTAND PRICE \$6.50

**Allan Elevated To WUSL/Philly VP/GM**

BY WALT LOVE  
R&R URBAN EDITOR

**WUSL-FM (Power 99)/Philadelphia OM and Chancellor Media Regional VP/Urban Programming Dave Allan** has been elevated to VP/GM of WUSL. He succeeds **Chester Schofield**, who has risen to Regional Sales VP for Chancellor.

"I'm very excited," Allan told R&R. "There were long-set goals I had five or 10 years ago, and they were always to rise to General Manager, but I had to get with a company that believes program directors can be GMs

ALLAN/See Page 16



Allan

**'Willie' Wins Big At AMAs**



**Big Willie Style** netted **Willie Smith** (upper left) the Favorite Album trophies for the Pop/Rock and Soul/R&B categories at Monday's 26th annual American Music Awards, where he was also named Soul/R&B Artist of the Year. **Celine Dion** (upper right) walked away with awards for Favorite Pop/Rock and Adult Contemporary Female Artist. **Billy Joel** (!) and **Garth Brooks** celebrated after Joel received the Award Of Merit and Brooks won Favorite Male Country Artist and Country Album (*Sevens*), bringing Brooks' lifetime AMA tally to 13.



**WKTU/NY Promotes Elberg To VP/GM**

■ **Donohue now GSM**

BY TONY NOVIA  
R&R CHR EDITOR

Chancellor Media's **WKTU/New York** has promoted **GSM Scott Elberg** to VP/GM of the CHR/Rhythmic station. He replaces **John Fullam**, who had been elevated to Sr. VP/Regional Operations for Chancellor (R&R 9/25/98).

"Scott was the obvious choice for General Manager, given his central role in molding WKTU's dramatic turnaround and revenue success," Fullam said. "During his tenure, WKTU rose to be-



Elberg

ELBERG/See Page 16

MUSIC FROM THE SMASH MOVIE

# STEPMOM

JULIA ROBERTS SUSAN SARANDON  
ED HARRIS



## STEPMOM

MUSIC COMPOSED AND CONDUCTED BY  
**JOHN WILLIAMS**  
GUITAR SOLOS BY  
CHRISTOPHER PARKENING

MUSIC COMPOSED AND CONDUCTED BY

**JOHN WILLIAMS**

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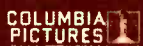
**AIN'T NO MOUNTAIN  
HIGH ENOUGH**

BY MARVIN GAYE & TAMMI TERRELL



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## Feinblatt To Greater Media/Philly SVP/GM

Industry veteran Rick Feinblatt has been promoted to Sr. VP/GM of Greater Media's four Philadelphia radio stations: Nostalgia WPEN-AM, Classic Hits WMGK-FM, Rock WMMR-FM, and Hot AC WXXM-FM. He most recently was VP/Sales Director for the four stations and replaces Dennis Begley, who had held the Sr. VP/GM position since 1996.

Greater Media President/Radio Division Tom Milewski noted, "I feel that Rick had more than earned the opportunity to run a great cluster of adult-appeal radio stations. He brings to the job a tremendous amount of personal respect within both the station and the market."

Feinblatt joined Greater Media in 1997, when the company acquired WMMR from Group W Broadcasting, where he had been employed in an executive capacity for seven years. Feinblatt previously held other positions at Shadow Traffic and Infinity Broadcasting.

## CBS/Infinity-Dallas Now Under Presher



Presher

CBS/Infinity Broadcasting has promoted David Presher to GM of Gospel KHVN-AM, NAC/Smooth Jazz KOAI-FM, and Urban AC KRBV-FM in Dallas. He leaves co-owned KTWV (The Wave)/Los Angeles, where he was GSM.

"I am thrilled to have Dave work with us in Dallas," said CBS/Infinity Radio VP Benjamin Hill, to whom Presher reports. "He has performed magic in Los Angeles, and we're looking forward to a repeat here. It's great to be able to promote from within."

Presher added, "I have been fortunate to have been part of an extraordinary team that has led The Wave to spectacular success in

PRESHER/See Page 16

## R&R Observes King Holiday

In observance of the Martin Luther King Jr. Day holiday, R&R's Nashville and Washington, DC, offices will be closed on Monday, Jan. 18. R&R's Los Angeles office will be open for music reports.

## Kennard Lays Out 1999 Agenda

### Consolidation, microradio top FCC hit list

By JEREMY SHWEDER  
R&R WASHINGTON BUREAU

It was a new year and a new location, but the message from FCC Chairman William Kennard on his 1999 agenda was essentially the same.

Speaking at one of the first public meetings in the FCC's new Portals headquarters last week, Kennard said he wants to open low-power radio frequencies for local use in 1999, address the issue of consolidation in the radio industry, increase minority participation in broadcasting, and streamline the agency.

Kennard spoke mostly about issues in the telephone and cable in-

dustries. When he did touch on radio subjects, he provided little new information. The chairman did not address how the commission might change the broadcast ownership limits in 1999, an issue that became hot toward the end of 1998. Instead, Kennard said the commissioners were still talking with industry leaders about whether the FCC should address ownership limits. He expected a decision from the FCC in early 1999.

But a high-ranking FCC official did say the commission was serious about examining the effects of consolidation in the radio industry.

FCC/See Page 34

## CBS/Infinity Shuffles Management At Minneapolis, Pittsburgh Talk Stations

### Whittemore moves to VP/GM post at WCCO-AM

Three-year KDKA-AM/Pittsburgh VP/GM Brian Whittemore has accepted a similar post at WCCO-AM/Minneapolis-St. Paul. Whittemore will replace Jim Gustafson, who recently resigned from the CBS/Infinity-owned full-service Talker to relocate to Southwest Florida.

Prior to KDKA, Whittemore spent six years as Director/News & Programming for WBZ-AM/Boston. His three-decade-long broadcast career has also included stints as morning drive news anchor for

WHITTEMORE/See Page 15



Whittemore

### KDKA ups Young to VP/GM; Krol now GSM

KDKA-AM/Pittsburgh GSM Michael Young has been elevated to VP/GM at the heritage Talk station. Young's promotion comes as a result of Brian Whittemore's jump to co-owned WCCO-AM/Minneapolis (see story at left).

Young, who began his broadcast career in 1982, has been with CBS for the past 14 years. He began with CBS' in-house rep firm as both an AE and manager, then segued to the Eastern Regional Manager post for the CBS Radio Network. He landed at KDKA in 1996 as GSM just after

YOUNG/See Page 15



Young

## Lawson Returns To Alice/Denver As PD

Mainstream AC KIMN-FM/Denver MD Jim Lawson has been tapped to program co-owned KALC-FM. He succeeds Gregg Cassidy, who recently left the Chancellor Media Pop/Alternative. One of Lawson's first priorities is hiring an MD for "Alice," but he will handle those duties for the short term.

"It will be a very easy transition for me, and I don't foresee making any changes to Alice," Lawson told R&R. "The station's doing well now, and with Chancellor's resources, it will be in the best shape ever. Pop/Alternative is a format, but it needs its attitude and personality to help bring it to that next level. In a market like Denver, it also serves as a CHR.

"I have knowledge of both Alice and KIMN and work closely with [KIMN PD] Ron Harrell. We'll be able to coordinate the stations much better than we have in the past."

Lawson has been KIMN's MD for the past five years and, until two years ago, also did double duty as KALC's MD. Before joining the Denver combo, he programmed WVIC/Lansing, MI; was a programming assistant/air talent at WBBM-FM/Chicago; and spent six years at WGN/Chicago as an operation engineer and programming assistant.

JANUARY 15, 1999

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## V2 Sets Snider As Head/Top 40 Promo

V2 Records has tapped Mark Snider as its new Head/Top 40 Promotion. Based in New York, he reports to V2 Head/Promotion Matt Pollack.

"It is with the greatest excitement that we welcome this new addition to our growing family," Pollack stated. "Mark is the embodiment of today's forward-thinking promotion executive and will surely lead our team to future success in the mainstream market. Concurrently, he will rectify the world's Y2K di-



Snider

lemma. A truly talented individual."

Snider joins V2 from the Elektra Entertainment Group, where he served as National Director/Pop Promotion for several years. Between 1995-96, he was EEG's New York local promotion director. Prior to that, he held several posts at EastWest Records, including Director/Alternative Promotion. Snider began his career at Atco Records, where he was National Director/Alternative & Video Promotion between 1990-92.

## Chancellor Taps SVP McMillin As CFO

### Devine resigns with \$200 million cash deal

Chancellor Media has appointed Thomas McMillin CFO in the wake of Matthew Devine's Jan. 6 resignation. McMillin has been a Chancellor Sr. VP since last September, when he left Marcus Cable's Exec. VP/CFO post.

Since joining Chancellor, McMillin has been helping to direct the integration of Chancellor's recently acquired 36,000 billboards and assisting in the company's accounting



McMillin

and financial areas.

Devine, who left an executive position 10 years ago at American Airlines to help found Chancellor's predecessor, Evergreen Media, said he was leaving "to spend more time with his family and to pursue other business interests." He leaves with a one-time cash payment of \$2 million and an option to buy 480,000 shares of Chancellor com-

McMILLIN/See Page 34

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## Tauzin To Draft FCC Reform Bill Legislation

**NAB Radio Board weighs microbroadcasts, IBOC**

BY JEFFREY YORKE  
R&R WASHINGTON BUREAU CHIEF

NAPLES, FL — Word of possible reform of the FCC had attendees at the NAB Winter Board of Directors meeting guessing how changes at the 3000-employee FCC might alter the way broadcasters do business.

Lack of details muffled on-the-record comments, but there was some speculation about cutting the number of commissioners on the five-member panel. There was good reason for speculation.

### FCC Restructuring?

"We are talking about fundamental reform of the agency," Ken Johnson, a spokesman for Rep. Billy Tauzin, told R&R. While he stressed that the proposed reform is in draft form and that "ideas are still being put on paper," the legislative intent was clear.

"The FCC was created to regulate monopolies. What monopolies are we talking about today?" Johnson asked. "At one time it made sense to have a large staff and budget, but to-

day there is so much cross-pollination that it doesn't make sense. It is time for restructuring."

Johnson said Tauzin, like many legislators on Capitol Hill, is intent on reforming a government agency that many feel has stumbled badly in carrying out new duties associated with deregulation, primarily the Telecommunications Act of 1996.

For instance, Republican presidential hopeful and Senate Commerce Committee Chairman John McCain wrote four letters to FCC Chairman Bill Kennard complaining about the way the commission has handled its duties. House Commerce Committee member Rep. John Dingell delivered a scathing address in December, accusing the FCC of failing to properly implement the Telecom Act.

And then there is a provision in the Commerce Committee's "Multichannel Video Competition Act of 1998" that would require the FCC to obtain a four-fifths majority vote in order to pass any new regulation affecting broadcasters. In the end, radio executives discovered they could breathe easy: Commerce attorney Lauren "Pete" Belvin told R&R that the proviso would only affect regulation governing television broadcasters, who are warring with satellite companies over the inclusion of local TV signals on DBS systems. (The Senate Commerce Committee will hold an FCC reauthorization hearing later this year and "will be looking at specific issues, if those issues have not been addressed," Committee spokeswoman Pia Pilorisi told R&R.)

The FCC is painfully aware of the lawmakers' frame of mind, and last

FCC/See Page 8

## Entercom IPO Expected By End Of Month

**Issue should trade at \$18-\$21**

BY MATT SPANGLER  
R&R WASHINGTON BUREAU

Entercom has the financial wherewithal to go public, according to the group's declaration filed with the Securities and Exchange Commission on Jan. 6.

Entercom will offer 10.9 million shares of class A common stock at an estimated price of \$18-\$21 per share. The \$186.3 million it is expected to raise from the offering will be used to pay down debt, which by the end of 1998 was an estimated \$330 million. The issue should begin trading on the New York Stock Exchange under the ticker symbol "ETM" by the end of the month. It was underwritten by Credit Suisse First Boston, among others.

The 146-page financial report showed the Bala Cynwyd, PA-based company's net revenues grew 68%,

from \$48.7 million in 1996 to \$133 million last year. Broadcast cash flow was up 63%, to \$44.4 million from \$17 million during the same period. Same-station net revenues and broadcast flow gained 15% and 36%, respectively, from 1996-1998.

Entercom was founded in 1968 by current Chairman/CEO Joseph Field, whose 1998 salary was \$554,000, according to the offering prospectus. Field's son David, who made \$378,000 in salaries and bonuses last year, was promoted from COO to President of the company in September 1998. Its operating strategy

in the 1970s, according to the prospectus, was "to acquire FM stations in the top 20 radio advertising markets at a fraction of prevailing prices for AM stations." It revamped this strategy in the 1980s when the FM ad market reached "critical mass" and began focusing on building duopolies and, in the 1990s, market clusters.

The company has risen to become the sixth largest broadcaster in the U.S. in terms of revenue and has amassed 42 stations in eight markets. Among the 21 deals Entercom has undertaken since October 1996 is its August 1998 acquisition of four CBS spin-offs in Boston, including WRKO-AM.

## Bloomberg BUSINESS BRIEFS

### Supreme Court Won't Hear New Jersey Casino Ad Case

A recent order by the Supreme Court denied a Department of Justice and FCC petition that would have allowed the high court to rule on a 1997 decision by a federal court in New Jersey that enabled some broadcasters to air gambling ads. After that December 1997 ruling in the *Players International* case, the commission ceased enforcing its ban on casino advertising in New Jersey. The Supreme Court's decision sends the case to the 3rd Circuit Court of Appeals for review. A similar case filed by the Greater New Orleans Broadcasting Association is still pending before the high court.

### FCC Report Highlights Discrimination In Advertising

Advertisers are not willing to pay as much to be on minority-formatted stations as they are when targeting general-market stations, according to a recently released FCC report. The study addressed the issue of whether advertisers value black and Hispanic consumers as much as they do whites, according to Kofi Ofori, research director of the DC-based Civil Rights Forum, which conducted the study for the commission. The forum studied revenue data from more than 3000 general-market and minority-formatted stations in markets 1-200. Ofori told R&R that the report advised the FCC to conduct further research in order to "further quantify the relationship between discriminatory advertising practices and the disparity in advertising performance." The commission was also slated to sponsor a forum on Wednesday that was to discuss the study.

### Broadcast.com Stock Soars

All the good news about Broadcast.com's stock — its splitting and soaring — was apparently enough to trigger a brief halt of trading on the issue by Nasdaq last week. From Jan. 6-11, the stock gained a staggering 152%, from \$80.63 to a whopping \$285.06. Trading was briefly ceased at midday on Jan. 8 in order to look into "corporate developments that may explain unusual trading" in the issue.

Nasdaq spokesman Mike Shokouhi told R&R that about once a week the exchange's "market surveillance" unit looks into whether "material" news (buyouts, earnings forecasts, etc.) not reported to the SEC has affected extraordinary price and volume activity. Broadcast.com told Nasdaq that it is "not company policy to comment on unusual market activity." Meanwhile, on Jan. 8 the company filed documents that would allow employees to exercise up to 4.3 million in stock options, an estimated \$126.8 million

Continued on Page 8

### R&R/Bloomberg Radio Stock Index

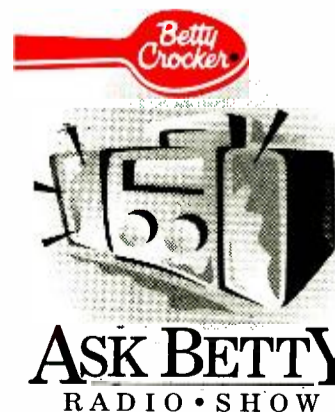
This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	Change Since				
	One Year Ago	One Week Ago	1/1/99	One Year Ago	One Week Ago
Radio Index	195.31	257.90	249.02	+32.05%	+3.57%
Dow Industrials	7753.55	9643.32	9181.43	+24.37%	+5.03%
S&P 500	961.51	1275.09	1229.23	+32.61%	+3.73%

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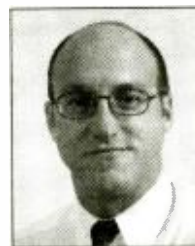
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**DEAL OF THE WEEK**

• **WJON-AM, KMXK-FM & WWJO-FM/St. Cloud, MN**  
**\$12.7 million**

**1998 DEALS TO DATE**

**Dollars To Date: \$47,497,000**

(Last Year: \$113,294,246)

**Dollars This Week: \$31,847,000**

(Last Year: \$57,899,303)

**Stations Traded This Year: 33**

(Last Year: 65)

**Stations Traded This Week: 19**

(Last Year: 47)

**TRANSACTIONS AT A GLANCE**

- **KCTY-AM, KLXM-FM & KRAY-FM/Salinas (Monterey), CA**  
\$4.5 million
- **FM CP/Shingletown (Redding), CA** \$130,000
- **KLRD-FM/Yucaipa (Riverside-San Bernardino) & KXRD-FM/Victorville, CA** Not listed
- **KCHZ-FM/Ottawa (Kansas City), KS** \$10.75 million
- **KLEB-AM/Golden Meadow (New Orleans), LA** \$250,000
- **WONG-AM/Canton (Jackson), MS** \$52,000
- **WPNH-AM & FM/Plymouth, NH** \$575,000
- **KRRB-FM/Dickinson, ND** \$665,000
- **KAGO-AM & FM/Klamath Falls, OR** \$1.6 million
- **WKBL-AM/Covington, TN** \$600,000
- **FM CP/Comanche, TX** \$25,000

**TRANSACTIONS**

**Regent Ropes In Minnesota Threesome**

☐ **Purchases St. Cloud trio for \$12.7 million; Z Spanish expands in Bay Area**

**Deal Of The Week**

**WJON-AM & WWJO-FM/ St. Cloud & KMXK-FM/ Cold Spring (St. Cloud), MN**

**PRICE:** \$12.7 million

**TERMS:** Asset sale for cash

**BUYER:** Regent Communications Inc., headed by CEO Terry Jacobs. It owns 34 radio stations. Phone: (606) 292-0030

**SELLERS:** WJON Broadcasting Co., headed by CEO Andrew Hilger. Phone: (612) 251-4422

**FREQUENCY:** 1240 kHz; 98.1 MHz; 94.9 MHz

**POWER:** 1kw; 100kw at 1000 feet; 50kw at 492 feet

**FORMAT:** News/Talk/Sports; Country; Oldies

**BROKER:** George Otwell of Media Venture Partners

**SELLER:** Radio Suprema, headed by Chairman Bob Williams. Phone: (914) 698-2192

**FREQUENCY:** 980 kHz; 97.9 MHz; 103.5 MHz

**POWER:** 1kw day/247 watts night; 2.9kw at 479 feet; 2.5kw at 512 feet

**FORMAT:** Regional Mexican; Regional Mexican; Regional Mexican

**BROKER:** Elliot Evers of Media Venture Partners

**FM CP/Shingletown (Redding)**

**PRICE:** \$130,000

**TERMS:** Stock purchase agreement

**BUYER:** Phoenix Broadcasting Inc., headed by President Gary Katz. It has interests in seven other stations. Phone: (530) 342-2200

**SELLER:** Redding FM Inc., headed by Brian Power. Phone: (530) 342-2200

**FREQUENCY:** 96.1 MHz

**POWER:** 25kw at 328 feet

**KLRD-FM/Yucaipa (Riverside-San Bernardino) & KXRD-FM/Victorville**

**PRICE:** Not listed

**TERMS:** Assumption of liabilities

**BUYER:** Educational Media Foundation, headed by K. Richard Jenkins. It owns 13 other stations. Phone: (916) 928-1515

**SELLER:** Shepherd Communica-

tions Inc. Phone: (503) 397-0920

**FREQUENCY:** 90.1 MHz; 89.5 MHz

**POWER:** 300 watts at 1023 feet; 1.25kw at 1411 feet

**FORMAT:** Religious; Religious

**Kansas**

**KCHZ-FM/Ottawa (Kansas City)**

**PRICE:** \$10.75 million

**TERMS:** Asset sale for cash

**BUYER:** Syncom Radio Corp., headed by Herbert Wilkens. It also owns KNRX-FM/Kansas City. Phone: (301) 608-3203

**SELLERS:** Radio 2000 KS Inc., headed by Frank Copsidas. He owns two other stations. Phone: (406) 863-4500

**FREQUENCY:** 95.7 MHz

**POWER:** 99kw at 984 feet

**FORMAT:** CHR/Pop

**BROKER:** Michael Bergner of Bergner & Co.

**Mississippi**

**WONG-AM/Canton (Jackson)**

**PRICE:** \$52,000

**TERMS:** Release of debt

**BUYER:** John Pembroke. He owns one other station. Phone: (850) 942-1806

**SELLER:** William Truly Jr., dba Ola Communications System. Phone: (601) 957-2718

**FREQUENCY:** 1150 kHz

**POWER:** 500 watts day/19 watts night

**FORMAT:** Urban

**New Hampshire**

**WPNH-AM & FM/ Plymouth**

**PRICE:** \$575,000

**TERMS:** Asset sale for cash

**BUYER:** Northeast Communications Corp., headed by President Jeffrey Fisher. It owns three other stations, including WSCY-FM/Moultonborough. Phone: (603) 934-2500

**SELLER:** Permigewasset Broad-

casters Inc., headed by President E.H. Close.

**FREQUENCY:** 1300 kHz; 100.1 MHz

**POWER:** 5kw day/82 watts night; 2.35kw at 364 feet

**FORMAT:** Nostalgia; Classic Rock

**BROKER:** The Sales Group

**North Dakota**

**KRRB-FM/Dickinson**

**PRICE:** \$665,000

**TERMS:** Asset sale for cash

**BUYER:** Roberts Radio LLC, headed by President Robert Sherman. It owns 25 other stations, including KLTC-AM & KCAD-FM/Dickinson. Phone: (914) 741-1133

**SELLER:** Roughrider Broadcasting Co., headed by President Ray David. Phone: (701) 227-1222

**FREQUENCY:** 92.1 MHz

**POWER:** 1.55kw at 243 feet

**FORMAT:** AC

**BROKER:** Jerry Johnson of Johnson Communication Properties

**Oregon**

**KAGO-AM & FM/Klamath Falls**

**PRICE:** \$1.6 million

**TERMS:** Asset sale for cash

**BUYER:** New Northwest Broadcasters, headed by CEO Michael

Continued on Page 8

**California**

**KCTY-AM, KLXM-FM & KRAY-FM/Salinas (Monterey)**

**PRICE:** \$4.5 million

**TERMS:** Asset sale for cash

**BUYER:** Z Spanish Radio Network, headed by President Amador Bustos. It owns 33 other stations, including KTGE-AM & KLFA-FM/Monterey-Salinas. Phone: (916) 646-4000

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# ***Arbitron surveys your listeners all over your metro... does your music testing do that?***

***If you use “auditorium” music tests, the answer is no.***

***How could they?*** For example, our Phoenix clients, Country giant KNIX and AC leader KESZ each have 27 Hot Zips (out of 111 total zips in the metro) that deliver about 70% of all their average quarter hour ratings. They need to reach the listeners in all these zip codes effectively. Because people aren't willing to drive a great distance at night, “auditorium” tests tend to draw people only from the few zip codes around the hotel test site. And, after all, you couldn't conduct an auditorium test in 27 different hotels, could you? But Music-Tec's Interactive tests reach all 27 Hot Zips just the way Arbitron reaches them: with completely random sample distribution.

***The result?*** After moving up to Music-Tec's Interactive tests, Country KNIX is back on top #1 25-54 Persons and 12+ Persons. KESZ has risen to #2 25-54 Persons (Arbitron Mon-Sun 6AM-Mid Summer 1998 share rank in both cases). They're rather pleased.

***Is it difficult to move up to Interactive testing?*** No...you pick the test hooks just as you always did and it comes back to you in both paper and Microsoft Excel® forms for easy sorting. There's really nothing new to learn, except what kind of ratings performance you're truly capable of.



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## FCC

Continued from Page 4

week Kennard unveiled his 1999 agenda (see FCC, Page 1), which attempts to hold at bay the Hill aggressors.

## Spectrum Battle Brewing

Meanwhile, broadcasters believe there is a more immediate battle. In fact, the NAB has started preparing to protect what it has — bay spectrum — and will likely mount an intensive effort to thwart any attempts by the FCC to encourage expansion of low-power broadcasting, or microbroadcasting, as it is commonly called by government officials.

NAB Sr. VP/Technology and Science Lynn Claudy told the board of directors meeting here this week that microbroadcasters pose a threat to licensed broadcasters using a spectrum "already congested." The additional broadcasters would compound concerns of established broadcasters and engineers as the industry begins to launch its own version of digital radio — in-band, on-channel (IBOC) radio — which is just entering the early stages of regulatory clearance and industry acceptance (see USADR, Page 1).

"This is not the optimum policy

call here," Claudy told R&R. "We have plans for the spectrum already in use. What we know is that there is already overcrowding and that they will cause interference. It does not make sense to allow one before the other."

Members agreed that spectrum use needs additional monitoring and formed a watchdog group tagged Radio Spectrum Integrity Task Force. Bonneville International Corp. President/CEO Bruce Reese will be chairman of the group, which is to "work with the FCC to ensure that new services will not harm — but will instead improve — the quality of radio service that Americans now enjoy."

Radio board Chairman William McElveen said the group "is imperative, considering FCC developments on this issue. Any threat to the integrity of the radio spectrum has far-reaching implications for radio in terms of interference and implementation of digital technology."

"The NAB is on top of the issues and recognizes how critical the spectrum issue is," Gulfstar Communications President/CEO John Cullen told R&R. "Microbroadcasting could have an unfortunate effect on current signals."

## TRANSACTIONS

Continued from Page 6

**O'Shea.** It owns nine other stations, including KLAD-AM & FM & KAQX-FM/Klamath Falls. Phone: (425) 401-8528

**SELLER:** Garrard Inc., headed by Bill Garrard.

**FREQUENCY:** 1150 kHz; 99.5 MHz  
**POWER:** 5kw day/1kw night; 60kw at 482 feet

**FORMAT:** Talk; Classic Rock

## Tennessee

## WKBL-AM/Covington

**PRICE:** \$600,000

**TERMS:** Asset sale for cash

**BUYER:** Covington Broadcasting Inc., headed by President S. Keith

**Phelps.** Phone: (901) 476-0426

**SELLER:** Royce Wilson, dba WKBL

**Radio.** Phone: (901) 476-7129

**FREQUENCY:** 1250 kHz

**POWER:** 800 watts day/80 watts night

**FORMAT:** Gospel/Country

## Texas

## FM CP/Comanche

**PRICE:** \$25,000

**TERMS:** Asset sale for cash

**BUYER:** 377 Broadcasting Inc., headed by President Robert Elliott Jr. He also owns KSTV-FM/Dublin. Phone: (254) 968-2141

**SELLER:** Charles Strickland.

Phone: (817) 326-5577

**FREQUENCY:** 94.3 MHz

**POWER:** 29.5kw at 646 feet

## Bloomberg

## BUSINESS BRIEFS

Continued from Page 4

value. Broadcast.com's board signed off last week on a 2-for-1 split of its common stock, payable as a dividend to shareholders of record by Feb. 1. The issue closed down 62.063 to 223 in Tuesday's trading.

## End To NABET Lockout In Sight?

NABET resumed labor talks with ABC on Jan. 8 in hopes of ending a two-month-old lockout of the union's employees. In negotiations last weekend, ABC did not concede to NABET's offer that it would not strike while its members vote on any new contract offered by the company, according to the union. NABET also said it guaranteed that it would provide ABC with written notice of any future work stoppages. However, by late Tuesday, all pointed toward an upcoming end to ABC's lockout (see related story, page one).

Earlier this week, the union said the company refused to end the lockout until NABET members ratify a new contract between the two sides. The union also claimed that the company "moved closer to [its] position" on such issues as continuing medical coverage for employees who have pre-existing conditions. NABET said it is waiting to receive ABC's latest "return-to-work agreement." ABC spokesperson Julie Hoover told R&R that before NABET employees can return to work, the company needs assurances that its TV broadcasts won't be disrupted.

In other news of the two-month-old lockout, on Jan. 5 news writers at KABC-TV/Los Angeles and the ABC-TV news bureau asked the National Labor Relations Board to decertify them from NABET. "Their actions are an outgrowth of the frustration of all of our members feel over the ABC lockout," said Gena Stinnett, president of the Burbank, CA, NABET local.

## House Commerce Committee Heavily Republican

The party breakdown of the House Commerce Committee — 29 Republicans and 24 Democrats — has some minority members upset about lack of representation. Ranking minority member John Dingell had some "fairly scathing words" about GOP representation, said Dennis Fitzgibbons, deputy staff director for the committee's minority party.

The breakdown gives the GOP the highest ratio in favor of the majority in 50 years, and the nearly 55% GOP representation on the powerful Commerce Committee is significantly higher than the 51% Republican majority in the House. The upshot for the broadcasting industry on any particular issue isn't clear yet, Fitzgibbons told R&R, but he said that the breakdown increases the likelihood of votes strictly along party lines.

## Winstar Nets Buys Walt 'Baby' Love Productions

Winstar Radio Networks has acquired Walt "Baby" Love Productions, producer of the nationally syndicated *Countdown*, *Gospel Traxx*, and *African Americans Making History Today*. The move marks WinStar's expansion into Urban radio. "Walt's programs are strong performers, and we see enormous growth opportunities for us in the Urban market," said WinStar President Michael Ewing. As part of the acquisition, the programs will be represented to advertisers and agencies through WinStar Global Media and to radio stations across the country through WinStar Affiliate Sales.

Love, who is also R&R Urban Editor, said, "Our new relationship with WinStar Radio Networks will provide more resources for program development, as well as open greater distribution and sponsorship opportunities for all our radio properties."

## National Media Changes Name To 'E4L'

Direct response company National Media Corp. announced today that it intends to change its name to E4L Inc. and its New York Stock Exchange ticker symbol to "ETV". Chairman/CEO Steve Lehman (the former Premiere Networks chief) said the name change "reflects the company's commitment toward its electronic commerce initiatives." The company plans a meeting on the name change on Feb. 25.

## Oregon, KY Broadcasters Protest Jacor-Clear Channel Deal

Opus Broadcasting Systems has asked the FCC to deny the transfer of five stations in Medford-Ashland, OR, from Jacor to Clear Channel, while L.M. Communications is protesting the assignment of six Jacor Lexington-Fayette, KY, outlets to Clear Channel. Opus, which owns three stations in Medford-Ashland, said in a petition filed last month that the deal will result in Clear Channel's commanding 48% of market share (Citadel has an additional 36%, Opus said), while L.M., owner of two Lexington-Fayette outlets, said Clear Channel would control more than 40% of that market. In both instances, Jacor pointed out that the commission has recently approved transactions that resulted in these balances of stations.

Continued on Page 18

ALEX RODRIGUEZ REMEMBERS  
HIS FIRST BASEBALL GLOVE....  
HE STILL HAS IT!!

WILLIE MAYS' FIRST LOVE WAS....  
FOOTBALL??

THE GOLDEN BEAR WAS ALMOST  
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DURING A BEAR HUNT!!

The Wheaties Sports Report gives your listeners tales, tips, anecdotes and advice available nowhere else. From the folks who brought you the Breakfast of Champions comes the daily radio feature of champion stations—The Wheaties Sports Report.


Five shows a week, each 60-seconds, offered **FREE OF CHARGE** and market-exclusive.

No cash, no barter, no commercial content. Sell the time to a local sponsor and pocket the cash.

Delivered in bulk weekly by satellite for highest quality and timeliness. Catch the feed on Fridays at 3:00 p.m. Eastern time on SATCOM C-5, transponder 23, SEDAT channel 13.

Get off the bench and get game! Call 1-800-334-5800 to put your station on the lineup for the Wheaties Sports Report.

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- How formalized communication works, Page 14
- RAB: Lender banks on radio, Page 12
- Four Weeks Forward, Page 14

# MMS

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There are no facts, only interpretations.  
— Friedrich Nietzsche

## MARKETING

# GET YOUR MARKETING GAME PLAN IN GEAR

■ Here's how professional marketing 'scouts' can help

By Jeff Axelrod

MMS Editor

Think of your station's marketing campaign as if it were an NBA team. Under a salary cap, you can realistically afford only one or two proven superstars. But they can't carry a team without support, so you have to fill the rest of your roster with players who will give you the proverbial "bang for your buck." How do you find those players? Basketball teams have entire departments devoted to scouting.

As a radio marketing exec, you've got an extremely strict salary cap: It's called your budget. When you're placing your TV buys, wouldn't it be great to run three spots during *ER* or *Friends* every week for the entire book? You can wake up now. In the real world, your task is to assemble a balanced campaign built around the media mix that will best target and reach your audience. And most of you don't have a dedicated scouting department.

That's where research companies come in. This week, we'll talk with Broadcast Marketing Group VP/Research Rich DePaoli and Critical Mass Media Executive VP/Research Carolyn Gilbert about why well-researched campaigns give you a better shot at success. Both BMG and CMM have programs that help you tailor the reach of your campaign to hit the desired target, and CMM does follow-up research to gauge its effectiveness.

"Everybody eventually runs out of money," DePaoli points out. "But while you're in there, you've got to play hard, and research absolutely gives you that edge. You know how well you're doing before you even spend a dime."

Before you even think of marketing your station, Gilbert cautions, make sure it's ready for the scrutiny the campaign will bring from potential listeners. "Marketing a product that's not ready can be deadly, so the first emphasis has to be on product. The next emphasis goes on telling people it's there, which is the real definition of marketing — it's everything that's involved in your product: your presentation, liners, contesting, and music.

"If you're doing your pre-testing properly, a campaign that's not working isn't going to be the campaign's fault. For example, we know contesting works — but if you're running boring, dumb contests, it's not going to work. If a TV spot has been pre-tested and has worked in other markets, we know that's not the place to look. It's going to be a product problem 99 times out of 100."

Once you're confident your product is good, DePaoli explains, design a campaign that sends the right message. "If you're getting the wrong point across," he says, "if you haven't researched your commercial in your focus groups or auditorium tests,

seen results in similar formats in similar markets, or you think you possibly have the wrong message, the worst thing people can do is see it. You've done more damage than if you did no campaign at all."

If you don't have the resources to thoroughly test a new commercial, both DePaoli and Gilbert suggest you seek campaigns with tried-and-true track records at stations like yours.

All right, you've picked a message. Now, who needs to see it? "You have to be able to visualize the result," DePaoli says. "Start with your target, then consider the feasibility of reaching that target efficiently. You can have the best spot in the world, but if nobody sees it or the wrong people see it, what a shame!"

Gilbert adds, "If you've done your homework, the people you want to be exposed to your marketing better be exposed to your marketing. If you're trying to build in-office TSL, you better be contacting all those offices. Make sure what you're buying is reaching the people you want. You've got to do homework to reach the people you intend to reach, and then you should have results. You've got to know what you're doing before you start, which is why you should use a professional company to do it."

Let's say you've decided on a mix of TV and outdoor for your campaign. "There's no question about their impact," DePaoli says, "but how do you do it? That's the magic of it.

"With outdoor, there are a few guidelines you can go by. Stick to the main arteries. You can get into hot ZIPs and all that, but nothing beats riding the boards — looking at them yourself and coming up with

a sophisticated grading system to make your decisions about where you're going to spend your money. You have to find out just how much value you're really getting. Otherwise you wind up with posters in neighborhoods you don't want to be in.

"We go into a market, ride the boards with the outdoor companies, and actually adjust the Daily Estimated Circulation. They may say 100,000 people will see the board, but we have a grading system — how far it is from the road, how long it keeps your eye, which side of the road it's on — and we score it and adjust the DEC. That plays an important part in your negotiation."

Now let's place those TV buys. DePaoli knows you see the Nielsen ratings, and you probably have ideas about which shows your audience watches. And he thinks you're probably on the right track. "No one person knows more about your audience than your marketing person or your programming people. A gut feeling is always good," he says. But research is also a valuable tool here, helping refine your choices and uncovering options you may not have expected. "When you research it, you're not comparing it against the



RICH DEPAOLI



CAROLYN GILBERT

## MANAGEMENT

# HOW TO FIND, RECRUIT, AND KEEP SUPERSTARS

■ Part three: Keeping them!

By Dick Kazan

No matter how capable you are, your company or station will do no better than the quality of the team you put

on the field. In 1997, the Florida Marlins won the World Series, and their manager, Jim Leyland, was considered a baseball genius. Then — to save money — the owner sold or traded off the team's top players. Last season, the Marlins finished dead last. Jim Leyland is now gone, and so are many others, including the team president.

Let's assume you've got the superstars and are delivering excellent results. How do you keep the team together?

**1. Compensation** Superstars are well-compensated wherever they work. In your industry, most highly paid people are on incentive performance and therefore receive most of their income as they make money for you.

The Los Angeles Lakers have a long-term, \$120 million contract with Shaquille O'Neal. The marketplace set his value at that level because he brings star power, excitement, media attention, and a potential championship to any team he's a part of. For the Lakers, this has meant a sharp increase in TV money, ticket sales, and ancillary revenue, including global merchandising. He's worth every penny he's paid, and so are your

outstanding players. Don't let money be the reason someone else recruits them out from under you.

Howard Stern and Rush Limbaugh make about \$20 million a year. Are they worth it? Absolutely, as long as they make a multiple of that money for CBS and Jacor. If either stops doing so, you'll see an immediate attempt to terminate his contract or dramatically reduce his income.

In the computer leasing corporation I headed, we not only operated our marketing organization largely on commission, but we also incented many others throughout the company. Whether through commissions, bonuses, stock options, or matching contributions in a 401(k) retirement plan, employees were well-compensated, and we rarely lost any outstanding producers because of money.

**2. Other reasons superstars leave** Professor John Sullivan, a top adviser on recruitment and retention, says, "I've studied countless exit interviews and post-exit interviews. Reason No. 1 is usually some variation on the theme, 'My boss was a jerk. He or she didn't support me, didn't communicate with me.' The second most common reason: 'I wasn't challenged.'"

How do you solve this? Jacor/Denver Dir./AM Programming Robin Bertolucci says that to retain and motivate her employees, she has learned to "listen to them, work with them, and find ways to continually challenge them. Help them realize their goals — what they really want to achieve." In other words, she becomes their partner by taking a sincere interest in them, then helps them accomplish their dreams.

For example, she recently took an executive sports producer and promoted this person to PD of KOA. She also took a man who was doing news updates on KHOW and made him the anchor on the KTLK morning show. As Robin says, "When we're going to fill a job, we look around here first. It's recognizing great people and making opportunities available to them. Stay with us and grow."

In a consolidating industry, it is imperative that you find, recruit, and keep superstars, as well as retain those people who may develop into outstanding employees. They are not only the key to your success, but also to your continued employment. Follow the advice we've discussed these last three weeks, and watch what a wonderful difference it makes in your career.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts *The Road To Success*, the first radio talk show to offer on-air business consulting to business owners and employees. E-mail your comments or questions to him at [rkazan@ix.netcom.com](mailto:rkazan@ix.netcom.com).

Continued on Page 12

# An Open Letter To The Radio Industry

Thanks to you, PARAGON RESEARCH HAD ITS BUSIEST YEAR IN 1998.  
We conducted more research for more clients than ever before.  
And 1999 looks to be even better.

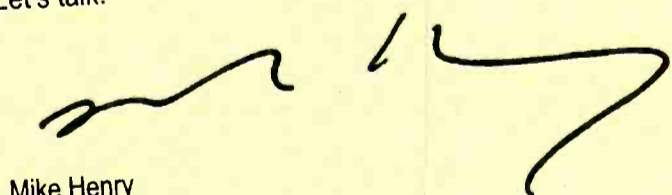
Here is how we have grown during consolidation:

- ◆ Three years ago, faced with consolidation, Paragon developed its own targeted STRATEGIC PLAN, based on research. During the consolidation shakeout, we have executed that plan.
- ◆ Paragon has operated with this PHILOSOPHY – radio stations that build and execute strategic plans win. We have partnered with stations to develop actionable strategic plans.
- ◆ Paragon has CONCENTRATED ON THE FUNDAMENTALS – delivering sound data and strategic recommendations based on the data.
- ◆ Paragon has focused on “operators.” We SUPER-SERVED OUR OWN CORE, premier operators.
- ◆ Paragon has been LOYAL to its clients. By not “working across the street” or pursuing short-term projects that threatened long-term relationships, that loyalty has been reciprocated. We work for several stations in a market cluster, not just one.
- ◆ Paragon has adhered religiously to RESEARCH ETHICS. We conduct research the right way, always.
- ◆ Paragon has become a REAL WORLD RESEARCH COMPANY. Paragon is a significant research and strategy source in media outside radio. For cable giant TCI, for newspapers like The Denver Post and The San Francisco Chronicle, for movie channels like STARZ! and Encore. Paragon’s uniquely broad view of media has already benefited our radio clients during consolidation and will be even more beneficial in the upcoming “convergence” phase.

We have identified our target, super-served our core and grown come all at the same time. In doing so, we’ve not only survived consolidation, but thrived. Just like our clients.

Paragon is the company to help guide your station through the consolidation maze.

Let’s talk.



Mike Henry  
Managing Partner



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## STRATEGIC PLANNING

- Perceptual Studies
- Auditorium Music Tests
- Focus Groups
- Tracking Studies
- Sales Assessment Studies

## GET YOUR MARKETING GAME PLAN IN GEAR

Continued from Page 10

huge Nielsen universe, you're comparing it against the same exact universe you tested your music against, that you did your perceptual work against.

"Radio and TV have some similarities, but radio's audience is already lifegroup-tested. The TV audience is not. We test as many shows as we possibly can — specific to the market — then find out what people in *your station's lifegroup* are watching on a regular basis. Instead of spending your money on 600 shows, you're on 25 shows. You've got a tighter pattern, and you can build stronger frequency against a more select group of people, because it's not just the reach, it's the frequency you're going after.

"Once we find out what your lifegroup is watching, let's get 'em to see your spot. Great! Let's get 'em to see it again — today! If not today, tomorrow! We've got to build that frequency. The reach-and-frequency part is the part that changes behavior, and that's what you're really marketing for.

"Some commercials only have to run a couple of times — the outlandish, ridiculous, sick, crazy commercials. If we're running that spot, I'll make sure it runs in *ER*. It's so outlandish that people start talking about it, and if you ran it during *ER*, 50% of your demo saw it, and they'll spread the news to the rest of your demo. But when you're buying *ER* vs. the *Today* show, there's a big difference in dollars. If *ER*'s the only thing you bought all week, you better have one heck of a commercial!

"Then you have the image commercials that give people a sense of your station. Those take a lot of frequency, but you can go a long time with them. Then you have the 'call to action' commercials, where tomorrow morning you call in or listen and win. You need that sense of urgency, so you have to know where to place those commercials. Contest spots have to be placed ever so carefully because they cannot run at the wrong time."

Once your boards are up and your TV spots start running, the research focus shifts to evaluating the results. And there's only one result that truly counts,

Gilbert exclaims: "Look at your ratings! If your marketing is worth anything, you can see the pop."

If you don't want to wait for the next trend or book, Gilbert says there are alternatives. "In all of CMM's weekly markets, we do weekly audience tracking. We conduct 20,000 interviews a year in our markets. On a weekly basis, we see the pop.

"In terms of post-testing, that is the report card: finding out what people are listening to. The name of the game is appealing to potential diarykeepers, because we're all playing the Arbitron game. That's why we do weekly tracking. Our audience reports tend to precede Arbitron by about three months. We're looking for almost immediate pops, and we see them.

"If you're getting previews from a company like CMM on a weekly basis, you know immediately if a campaign is effective. They generally are. Marketing works, or else we wouldn't be doing it.

"If it's not converting listeners, it's not working, and you can tell that immediately. It's not whether they like the commercial or not, it's whether it's effective. 'Is it effective?' People loved the Alka-Seltzer commercials, but they didn't move Alka-Seltzer off the shelves. It's results that count, and we track results."

And if the results show a campaign isn't working? Well, Gilbert says, maybe you need to go back to square one. "The marketing campaigns we've been involved in have been researched to death, and generally our campaigns work. We look at other things to determine *why* it's not working. Often we'll see a big come pop with no conversion, and we'll determine that the product isn't delivering on the promise. That's not the campaign's fault. That's an execution problem, a programming problem."

There's the moral of the story: Research can help you choose your marketing message, place your message, and help you judge the results. But even if it helps your marketing campaign hit its marks, the programming has to be on target, or else it's all been a waste of time and money. How can research help ensure programming success? Read on — you'll find some of the answers in this week's format columns.

## RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

### MORTGAGE LENDER HITS ITS MARK

**SITUATION:** Advance Mortgage wanted to advance its success with a target market of African-American adults (age 18 and older) amid competition from a variety of other mortgage companies in the market. During its eight years in business, Advance Mortgage had used a combination of newspaper, direct mail, and radio. However, the company was looking for new advertising alternatives that would accelerate its growth on a limited budget.

**OBJECTIVE:** To reach target listeners throughout all parts of the day and night — seven days a week — to achieve greater awareness for Advance Mortgage ... and to do so within realistic budget parameters.

**CAMPAIGN:** Using a popular "Weather Plan" devised by WTGH/Columbia, SC, along with a schedule on one other station to fortify its typical direct mail and newspaper exposure, Advance Mortgage achieved affordable dominance. The Weather Plan provided 74-104 impressions per week during an eight-week period. A combination of :15 and :60 announcements was used.

**RESULTS:** Having pinpointed its target perfectly through WTGH, Advance Mortgage has enjoyed sales increases of 50%! The company has continued its advertising on the station due to the tremendous response of WTGH listeners and is signing more customer contracts than ever before!

## RAB TOOLBOX

More marketing information and resources from the RAB

### FROM MEDIA TARGETING 2000

More than half (54%) of those who bought a home in the past 12 months earn over \$50,000 per year. Sixty percent are male, and 40% are female. On average, this group spends 55% of its daily media time with radio.

### INSTANT BACKGROUND — MORTGAGES

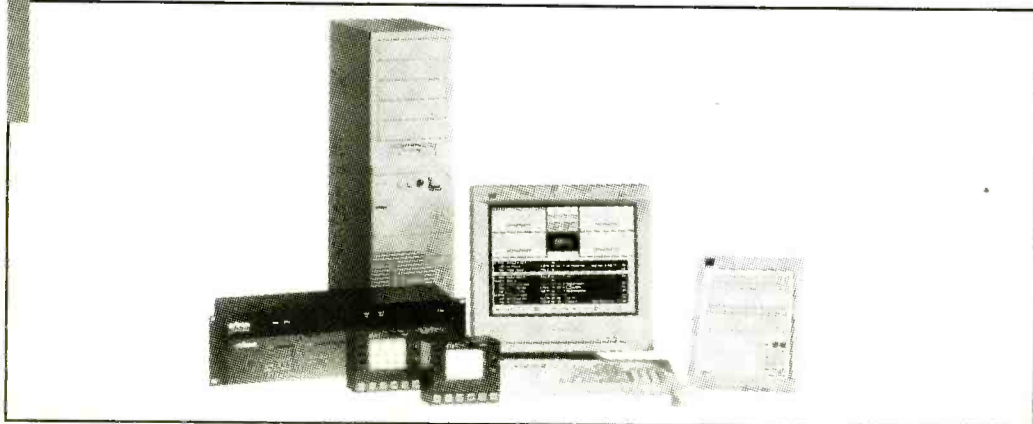
Las Vegas is expected to rank as the nation's hottest mortgage market in 1998 for the third straight year. Predicted to round out the top 10 most active mortgage markets in 1998 are: 2) Dallas; 3) Phoenix; 4) Seattle; 5) Houston; 6) Atlanta; 7) San Jose; 8) Orlando; 9) Salt Lake City; and 10) Fort Worth. (Mortgage Bankers Association of America, April 24, 1998)

### RAB CATEGORY FILES

"More than two-fifths (42%) of Americans expect interest rates in 1998 to increase, down from 51% in 1997. The number who expect a decrease in interest rates dropped to 11% in 1998 from 40% in 1997, according to *Bank Advertising News* and the Gallup Organization. Meanwhile, the number of people who expect interest rates to remain the same increased to 47% in 1998 from 6% in 1997." (*Research Alert*, May 15, 1998)

For more information, call RAB's Member Service HelpLine at (800) 232-3131 or log on to RadioLink at [www.rab.com](http://www.rab.com).

## AirTime on-air audio delivery system takes you to the next level.



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The success of Vidpak™ has spawned numerous companies developing copy-cat products. However, Vidpak™ is only available from IQ television group. Beware of companies that say they are selling Vidpak™, they are not. IQ is the only company that has the proprietary Vidpak™ program.

## Don't Be a Guinea Pig

You can't afford to be at risk with unproven copy-cat programs. Vidpak™ is the only turnkey program that has been tested and researched not once but many times. It has been completely de-bugged and tested to ensure consistent results.

## Creative Makes The Difference

Let's face it, the hardest part of Vidpak™ is producing a 5 minute commercial which is so good people not only watch it to the end, but are inspired to listen to the station. Watch any of IQ's numerous Vidpaks, then compare the work of competing companies - if you can find any. We think IQ's production, Vidpak™ experience and track record speaks volumes more than other companies promises.

## See it on the Web

See the research, the ratings and everything else about Vidpak™ on our web site.

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## SALES

# COMMUNICATION MEETINGS PRODUCE RESULTS

By Larry Julius

In recent articles, Interep's Marc Guild and Jeff Dashév described a formalized communications process we call "Media Communication Meetings." These sessions, held with advertising agencies to work in concert with informal forms of contact, are designed to generate feedback on issues of concern to clients and enable us to present up-to-date information on the radio industry and the services offered by Interep.

This week, let's look at some real-life meetings and the results that emerged from them, underscoring the importance of listening to clients' needs.

First, a brief recap:

Our regional executives organize the Media Communication Meetings. These biannual meetings are preceded by a questionnaire that is completed by key agency personnel. The questionnaire offers them an opportunity to provide input on a variety of issues, which enables us to set the agenda for the meeting, so we can have an open and frank discussion of the identified issues. Of utmost importance is the follow-up process, in which we return with an action plan that addresses the agency's specific concerns. Then, it's important that the plan is implemented immediately following that meeting. Finally, a "mini-meeting" is set up six months later to assess progress. This same basic process can be applied by stations to improve service to regional advertising agencies.

Moving from the theoretical to the real world, let's look at how the Media Communication Meeting process worked with agencies served by Interep.

**Agency:** Campbell Mithun Esty, Minneapolis.

**Background:** CME grew rapidly from a midsize agency to a large one. As a result, the "old ways" of doing business were no longer necessarily the best ways, and the agency relied on rep support more than ever before. Our pre-meeting survey identified these general concerns, as well as many specific issues.

**Issues:** Among the concerns addressed at the Media Communication Meeting were issues related to avails, the need for greater detail on sponsorship and promotion availability, more rapid processing of orders and clearing of discrepancies, and more consistent acknowledgment of fax and e-mail message receipt. Some of these concerns can be easily and immediately rectified, while others might require more complex solutions — new systems, redeployment of personnel, special training, and so on.

**Results:** We produced a manual called "Sweat The Details,"



LARRY JULIUS

written specifically for CME. The manual serves as a guide on how to call on and work with the agency, addressing the specific issues raised. The stated goal is for Interep to provide superior service to CME.

One specific element from the manual, for example, includes the addition of a promotion director for the CME business. Located in Minneapolis, this individual is responsible for ensuring that Interep client stations deliver quality promotions for CME clients; that stations fulfill promotional obligations to CME clients; that all promotional activity is thoroughly recapped; and that meaningful promotional opportunities are proactively sought for CME clients.

The manual also contains many specific communication requirements between Interep and CME, including Interep's facilitation of regular meetings between CME and client stations, as well as maximum turnaround times for spot confirmations and clearing of discrepancies. Additional training, in the form of a 10-week course, was implemented to enhance the job skills of Interep sales assistants.

Recognizing that CME's buyers were working long, hard hours and needed to communicate with knowledgeable reps outside the typical 9-5 workday, we extended our own office hours. We also added voice mail in the Minneapolis office to ensure that CME could get detailed messages to us at all times. We also put in place more fax machines to further facilitate the communication process and linked our computer technology for more effective electronic communication.

CME Sr. VP & Dir./Broadcast Services

John Rash says, "We were given a significant challenge in getting the U.S. West broadcast agency of record assignment up and running. This put us in the forefront of local radio spending. Interep recognized our need for improved and innovative service and the importance of making local radio a solid turnkey medium. The 'Sweat The Details' initiative has helped us better serve our clients and gives us added confidence to approach other advertisers to discuss increasing their radio spending."

*Another real-life example:*

**Agency:** CPM, Chicago.

**Issues:** Our needs assessment survey turned up certain issues that needed to be addressed. Many were proprietary in nature, but others included the need for specific radio-based programs to help them maximize their clients' business and the need for them to be more well-versed in radio.

**Results:** We developed a high-impact, novel approach to doing business with CPM. Though several of these elements are confidential in nature, some of what we implemented includes developing radio training seminars for CPM's staff. These sessions discuss creative ways to use radio as well as the radio resources available to them at Interep.

We are also working more closely than ever with CPM to develop radio-based solutions to the marketing challenges faced by their clients.

CPM VP/Spot Broadcast Linda Shalen says, "Interep is a genuine partner in our business and understands CPM's and our clients' objectives. Interep facilitates communication between themselves and CPM with this in mind. For example, Interep augments our education process through lunchtime seminars, a willingness to share their business and media knowledge, and by demonstrating a passion for helping us be successful."

These real-life examples take the Media Communication Meeting procedure from theory to reality. As indicated by the results at both CME and CPM, the program works because it creates a formalized process of communication that gives us a chance to listen to what our clients have to say and then act on what we have learned. The formula is simple: L + A = R (results!).

Larry Julius is Regional Executive/Exec. VP for Interep in Chicago.

## FINGER-CLICKIN' GOOD!

A continuing feature highlighting selected websites of special interest

### AT NAC, IMAGE IS EVERYTHING



As I surfed through R&R ONLINE's NAC/Smooth Jazz links, WJCD/Norfolk's homepage ([www.wjcd.com](http://www.wjcd.com)) stood out. Its look complements perfectly the format's music and mind-set: Clarity with class, sophistication with simplicity. The images, subtle shadings, and brief link descriptions are accentuated with blue highlights as the cursor rolls over them, and the rest of the site has the same airy, uncluttered feel.

Tell MMS Editor Jeff Axelrod about your "Finger-Clickin' Good" site — e-mail [jaxelrod@rronline.com](mailto:jaxelrod@rronline.com) with "FCG Site" in the subject line.

## FOUR WEEKS FORWARD Sales & Promotion Planning Calendar

February 7-13

February 7-13: Nat'l New Idea Week, Nat'l Crime Prevention Week, Boy Scouts Week, Big Brothers/Sisters Week, Hero Week, Nat'l School Counseling Week, Int'l Forgiveness Week

7

Nat'l Run For Your Life Day  
Nat'l Hangover Awareness Day  
No Talk Day  
Nat'l Fettucine Alfredo Day

8

Clean Out Your Computer Day  
Boy Scouts founded (1910)  
First U.S. opera (1735)  
First NFL draft (1936)  
Last *Saturday Evening Post* (1969)

9

Toothache Day  
Nat'l Bagels & Lox Day  
Nat'l Hooky Day  
Hershey's Chocolate founded (1894)

10

Umbrella Day  
World Marriage Day  
Fire extinguisher patented (1863)  
First singing telegram (1933)  
Styrofoam cooler invented (1957)

11

Nat'l Inventor's Day  
Don't Cry Over Spilled Milk Day  
Ghost Day  
Make A New Friend Day  
First U.S. hospital opens (1752)

12

Great American Chocolate Festival  
NAACP founded (1909)  
First Barbie doll sold (1959)  
Abraham Lincoln's birthday (1809)

13

Dream Of Your Sweetheart Day  
Get A Different Name Day  
Confession Day  
King Tut's tomb opened (1924)



**Tone & Poke Join Columbia As EVPs**

Columbia Records has tapped Trackmasters Entertainment principals **Samuel Barnes** and **Jean Claude Oliver** (a.k.a. **Tone** and **Poke**) as Exec. VPs. Based in New York, the production team report to Columbia Records President Don Jenner. The move follows the recent



(l-r) *Poke, Tone*

departure of Columbia President/Black Music Michael Mauldin.

"Tone and Poke are here to do what they do best: work with our talented artists," Jenner said. "They enjoy tremendous respect among artists and within the music industry and will be instrumental in helping us attract new and developing talent to our label. Columbia's commitment to, and passion for, black music has been further solidified by Tone and Poke joining our label. I've had the pleasure of dealing with Tone and Poke for years as producers, and now I get the chance to work with them full-time and in expanded roles. I look forward to the contributions they'll be making to music and to our company in the years to come."

In a career spanning more than 11 years, the two have been credited on recording projects that collectively have sold over 30 million copies in the U.S. They've worked with Columbia artists Will Smith, Mariah Carey, and Nas, as well as Notorious B.I.G., L.L. Cool J, Mary J. Blige, Noreaga, Cam'ron, Heavy D, Foxy Brown, Faith Evans, and Total. For the past year, Tone and Poke have operated their own label, Trackmasters Entertainment, with Columbia.

**Griffith To RAB SVP/Stations, West Coast**

**R**obert Griffith has been named Sr. VP/Stations, West Coast, for the RAB. He succeeds Lynn Christian, who held the post for six years before retiring at the end of last year.

A 25-year broadcast industry veteran, Griffith spent 18 of those years in management. He served as VP, GM, and/or GSM for such Los Angeles stations as KYSR, KXEZ, KQLZ, KJOI, and KFI-AM & KOST-FM. Griffith has also worked as a consultant.

"One year ago, when Lynn announced his retirement from the RAB, we launched an exhaustive search for his replacement," said President/CEO Gary Fries. "I'm pleased to welcome Bob aboard and look forward to a long and mutually beneficial relationship. His industry experience and extensive background in station operations will be invaluable to RAB and our member constituents."

**Radio One Readies To Unveil WCHB-AM**

Radio One is putting the finishing touches on its newest radio station, Gospel **WCHB-AM (Spirit 1200)/Detroit**. The station is currently dark and is expected to debut within the next several weeks. **Tamara Knechtel** and **James Alexander**, who serve as GM and PD, respectively, for sister WDTJ-FM, will add those posts at WCHB.

Alexander told **R&R**, "We're very excited. It's a good thing we're able to have a 50,000-watt AM station devoted to the good news of the gospel. We are not, at this point, ready to give an actual start-up date, because we're still in the preliminary stages of the signal upgrade. We will reach a point when we're able to go on, and then we'll have to slowly upgrade to get to 50kw."

The format will include an issues-oriented talk show from 6-9am. A traditional Gospel format will air at all other times. Presently, Alexander is alerting the gospel community that WCHB will sign on shortly and is in need of both current and catalog product.

Meanwhile, WDTJ Promotions Director **Vanessa Wilde** adds similar duties at WCHB.

**Sandusky Brings R&B Oldies To Seattle**

Sandusky Radio has launched "R&B Oldies" **KSRB-AM/Seattle**, changing the call letters and format of former News/Talk KEZX. The flip took place Wednesday, with new programming designed by KSRB OM **Erik Krema** and consultant **Greg Lyle-Newton**. Targeting the 35-64 demo, the station is aimed at the growing population of affluent baby boomers in the Puget Sound area.

"Our listeners will play a major role in the way we shape this radio station," Krema said. "Additionally, I believe it's important for KSRB to become a leader among local radio stations when it comes to community involvement and opportunities. This station will be a grass-roots effort that I predict will blossom into a positive force for listeners and local communities."

Lyle-Newton added, "KSRB-AM avoids the narrow playlists and much of the bubblegum pop endemic to so many Oldies stations in today's urban markets."

Although the music will encompass the pre-rock era of the early '50s to the disco era of the '70s, the primary focus is on R&B crossover hits from the '60s and '70s. Core artists include Aretha Franklin, Marvin Gaye, the Supremes, Stevie Wonder, the Spinners, and Sly & The Family Stone.

**EXECUTIVE ACTION**

**Agase Appointed Infinity/Chicago Dir./Sales**

**P**aul Agase has been promoted to Director/Sales for Infinity Broadcasting/Chicago's all-News **WMAQ-AM** and News-CHR/Rhythmic combo **WBBM-AM & FM**. Most recently WBBM-FM's GSM, Agase reports to Infinity/Chicago VP/GMs Don Mari- on and Rod Zimmerman.

"Paul has 18 years of experience in Chicago," Mari- on told **R&R**. "He has done an awesome job at B96, and we're going to take the things he accomplished there and those things accomplished at WMAQ and WBBM-AM to create a win-win situation for everyone." WBBM-AM GSM Dave Santrella and WMAQ GSM Julie Donohue remain in their current positions, with Agase working with each GSM's staff on a strategic level.

Agase became WBBM-FM GSM after serving as NSM between 1990-92. He held various sales and management posts at crosstown WLS-AM & FM and began his career in 1981 as a sales executive for WIND-AM/Chicago.



**Agase**

**Halberstam Hired As WW1/CBS Radio Sports VP**

**D**avid Halberstam — most recently Director/Corporate Sales and play-by-play announcer for the NBA's Miami Heat — has joined **Westwood One/CBS Radio Sports** as VP/Director, Sports Sales. Halberstam will be based in the company's New York office.

"Westwood One/CBS Radio Sports is the largest producer and distributor of sports programming in the world, offering excellent opportunities for advertisers," WW1 President/CEO Joel Hollander said. "David's strong sales and sports broadcasting background will help advertisers realize the outstanding opportunities our world-class sports programming offers."

Halberstam served as the backup play-by-play announcer for the New York Knicks (1987-92) and the St. John's University basketball team (1982-92). In 1987, he formed his own company — World Picture Sports — which secured sales rights to Knicks and New York Rangers radio broadcasts. Halberstam has also held the VP/Sports position at Katz Radio Group.

**Whittemore**

Continued from Page 3  
WGY-AM/Albany, news anchor at WHDH-AM/Boston, and as an adjunct professor at Utica College of Syracuse University in upstate New York.

"WCCO is a legendary station, and I can't wait to get started on my new responsibilities," Whittemore told **R&R**. "To have the opportunity to do this and still remain within Infinity makes it that much better. In what other company could I have had the chance to go from being a news anchor at WHDH, to News Director at WBZ, and then on to GM for two great radio stations like KDKA and WCCO? I love this company!"

**Young**

Continued from Page 3  
the CBS/Westinghouse merger.

"As a native of Western Pennsylvania, I grew up listening to KDKA radio," Young told **R&R**. "KDKA means a lot to Pittsburgh, and our goal and challenge in the years ahead is to retain and continue to build on that special relationship between KDKA and our audience. Frankly, sales and programming have always operated as a team here, and there is a lot of synergy between departments, so I think this transition to the GM's chair will be pretty seamless and will go quite smoothly."

As a result of Young's promotion, KDKA LSM **Susan Krol** steps up to GSM.

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## KNRX Now 'Rhythm & Soul Of Kansas City'

After several days of playing nothing but Prince's "1999," on Jan. 6 former Alternative **KNRX/Kansas City** became the latest in a string of radio stations to flip to a Rhythmic Oldies format. GM James McFarlane told **R&R** that PD Sean Smyth is still at the station, but a search for a new PD is under way.

"Kansas City is nostalgic for hits of the '70s and '80s, so it seemed natural to provide the community with music it wanted to hear," MacFarlane said. "After conducting market research, we've determined that Kansas City wants a more familiar sound. KNRX is taking the lead on a music format that a significant portion of this market can relate to and enjoy."

Currently jockless, "The New K107 — The Rhythm & Soul Of Kansas City" will include music by

## WorldSpace Appoints Adams President/COO

**WorldSpace Corp.** has tapped Harold "Buck" Adams as President/COO. He assumes a position that had been vacant for about a year and will be responsible for streamlining and managing all aspects of the digital satellite company's operations.

Adams most recently was Chairman/CEO of the Artley Group, an investment advisory firm specializing in developing telecommunications and internet businesses in emerging markets worldwide. Prior to that, he was VP/Operations, Engineering & Compliance, for Global Telecommunications Corp.

"Mr. Adams' appointment fills a great need for WorldSpace as our commercial launch date approaches," said Chairman/CEO Noah Samara. "With his successful track record of developing winning organizations, strategic vision, and broad background in communications technology, Buck provides the experience and knowledge necessary to help WorldSpace evolve from a start-up venture into the world's first viable digital satellite radio service."

Kool & The Gang, Stevie Wonder, KC & The Sunshine Band, Donna Summer, Aretha Franklin, Gloria Estefan, and more. "Soul and pas-

sion — it's what the music is all about," MacFarlane added. "It's these qualities in music that will make K107 into a market leader."

## UPDATE

### Dove Rises To Dir./Sales For Jacor/Portland

**Robert Dove** has been elevated to Director/Sales for Jacor's **KEWS-AM, KEX-AM, KKCW-FM & KKRZ-FM/Portland**. He had been GSM for the two AMs since October '97.

"Robert's success, leadership, and dedication to this company are well recognized," said GM Clint Sly, "and once again we are asking Robert to take on a big task."

Prior to his most recent post, Dove served as AE for seven years, then GSM for six, at KKRZ, which he joined in 1984.

### Taylor Tapped As NBG Radio Network Dir./Ops

**Robert Taylor** has been appointed Director/Operations for **NBG Radio Network**. He most recently held a similar post for FST Broadcasting's **WTBQ/Newburgh-Middletown, NY**.

"Rob is one of the most talented people I've ever worked with," said NBG VP/Programming Steve Sears. "Besides his immense knowledge of music and entertainment, Rob is one of the most dedicated production people I've ever dealt with. It will be nice to have him in the production department to help train and maintain quality control of the programs going out the door."

Prior to **WTBQ**, Taylor held various programming and production posts at **MJI Broadcasting, Unistar, and New York stations WHTZ and WQHT**.



Taylor

## 12+ FALL '98 ARBITRON RESULTS

### Ratings

Continued from Page 1

a primarily Hispanic audience, leaving no doubt in which direction the market is heading.

In New York, **AC WLTW** is back on top after having found itself in third place over the summer. In contrast to L.A., the Spanish-language stations lost about a full point between them, but other ethnic-leaning stations — including **WKTU, WRKS, and WBSL** — had good books. In another contrast with L.A., **CBS' all-Newseers WINS** and **WCBS-AM** captured a much larger share of the market.

In Chicago, **WGN** returned to the top following a rather precipitous fall by **WGCI-FM**. Alternative **WKQX**, armed with Mancow Muller in mornings, soared to its highest book in four years. Several other stations in mid-pack scored gains, including a promising debut by Oldies **WUBT** (the former **WRCX**), which signed on midway through the rating period.

### Nassau-Suffolk

	Su '98	Fa '98
WALK-FM (AC)	5.8	5.8
WHTZ-FM (CHR/Pop)	5.1	5.4
WXRK-FM (Alternative)	5.1	5.4
WCBS-FM (Oldies)	4.0	4.5
WLTW-FM (AC)	3.7	4.3
WBLI-FM (CHR/Pop)	5.3	4.2
WCBS-AM (News)	3.5	4.0
WFAN-AM (Sports)	3.6	3.5
WKTU-FM (CHR/Rhy)	3.6	3.4
WOR-AM (Talk)	3.2	3.2
WQHT-FM (CHR/Rhy)	3.1	3.2
WABC-AM (Talk)	3.2	3.0
WBAB/WHFM (Rock)	3.4	2.8
WHLI-AM (Nostalgia)	3.1	2.8
WKJY-FM (AC)	2.7	2.8
WBZO-FM (Oldies)	2.5	2.7
WPLJ-FM (Hot AC)	3.2	2.6
WQCD-FM (NAC/SJ)	2.5	2.4
WAXQ-FM (Cl. Rock)	2.2	2.1
WINS-AM (News)	2.2	2.1
WQXR-FM (Classical)	1.3	2.1
WLUX-AM (Nostalgia)	1.3	1.9
WDRE/WLIR (Alternative)	1.5	1.8
WBSL-FM (Urban)	1.5	1.6
WMJC-FM (Country)	2.0	1.6
WSKQ-FM (Tropical)	1.5	1.5
WNEW-FM (Rock)	1.9	1.3
WRKS-FM (Urban AC)	1.4	1.3
WBIX-FM (Hot AC)*	1.1	1.1
WPAT-FM (Spanish AC)	.7	1.0

\* Switched to Rhythmic Oldies on December 4

### New York

	Su '98	Fa '98
WLTW-FM (AC)	5.5	5.9
WQHT-FM (CHR/Rhy)	5.8	5.3
WSKQ-FM (Tropical)	6.0	5.2
WCBS-FM (Oldies)	4.2	4.7
WHTZ-FM (CHR/Pop)	4.6	4.5
WKTU-FM (CHR/Rhy)	3.9	4.0
WRKS-FM (Urban AC)	3.6	3.8
WBSL-FM (Urban)	3.3	3.7
WXRK-FM (Alternative)	3.7	3.6
WINS-AM (News)	3.6	3.5
WQCD-FM (NAC/SJ)	3.1	3.1
WABC-AM (Talk)	3.3	3.0
WCBS-AM (News)	2.8	3.0
WPAT-FM (Spanish AC)	3.2	3.0
WOR-AM (Talk)	2.8	2.9
WFAN-AM (Sports)	2.6	2.8
WQXR-FM (Classical)	2.4	2.8
WPLJ-FM (Hot AC)	2.9	2.3
WQEW-AM (Nostalgia)*	2.0	2.1
WAXQ-FM (Cl. Rock)	1.7	1.7
WBIX-FM (Hot AC)**	1.6	1.7
WADO-AM (Spanish N/T)	1.6	1.6
WCAA-FM (Tropical)	1.7	1.5
WNEW-FM (Rock)	1.5	1.5

\* Switched to children's radio on December 27  
\*\* Switched to Rhythmic Oldies on December 4

### Chicago

	Su '98	Fa '98
WGN-AM (News/Talk)	6.6	6.6
WGCI-FM (Urban)	8.0	6.4
WBBM-FM (CHR/Rhy)	5.3	4.8
WNUA-FM (NAC/SJ)	4.3	4.2
WLS-AM (Talk)	4.3	4.0
WVAZ-FM (Urban AC)	4.9	4.0
WKQX-FM (Alternative)	3.4	3.9
WBBM-AM (News)	3.4	3.7
WJMK-FM (Oldies)	3.4	3.6
WLIT-FM (AC)	3.8	3.5
WUSN-FM (Country)	4.2	3.5
WTMX-FM (Hot AC)	2.9	3.2
WNND-FM (AC)	2.6	3.1
WXCD-FM (Cl. Rock)	2.2	2.6
WXRT-FM (Adult Alt)	2.3	2.6
WCKG-FM (Talk)	2.6	2.5
WUBT-FM (Oldies)*	2.0	2.4
WAIT-AM (Nostalgia)	1.9	2.3
WLEY-FM (Reg. Mex.)	1.9	2.3
WMAQ-AM (News)	2.0	2.2
WLUP-FM (Cl. Rock)	2.1	2.0
WOJO-FM (Reg. Mex.)	2.2	2.0
WFMT-FM (Classical)	1.2	1.3
WGCI-AM (Gospel)**	1.2	1.3
WNIB-FM (Classical)	1.7	1.3
WSCR-AM (Sports)	1.7	1.3

\* Was **WRCX-FM** (Rock) until November 2  
\*\* Was Urban Oldies until October 5

### Los Angeles

	Su '98	Fa '98
KSCA-FM (Reg. Mex.)	6.0	6.9
KLVE-FM (Spanish AC)	6.0	6.5
KLAX-FM (Reg. Mex.)	3.2	4.1
KPWR-FM (CHR/Rhy)	3.7	4.1
KFI-AM (Talk)	3.4	3.9
KKBT-FM (Urban)	4.0	3.8
KIIS-FM (CHR/Pop)	3.5	3.6
KOST-FM (AC)	3.9	3.6
KROQ-FM (Alternative)	3.4	3.5
KTWV-FM (NAC/SJ)	3.3	3.5
KRTH-FM (Oldies)	3.4	3.0
KCMG-FM (Oldies)	3.2	2.8
KYSR-FM (Hot AC)	3.1	2.5
KABC-AM (Talk)	2.8	2.4
KBIG-FM (AC)	2.6	2.4
KLSX-FM (Talk)	2.5	2.4
KCBS-FM (Cl. Rock)	2.4	2.3
KLAC-AM (Nostalgia)	2.1	2.3
KLOS-FM (Rock)	2.4	2.3
KZLA-FM (Country)	2.1	2.2
KNX-AM (News)	2.1	2.1
KFWB-AM (News)	2.1	2.0
KBUA/KBUE (Reg. Mex.)	1.5	1.9
KSSE-FM (Spanish Con)	1.8	1.9
KKGO-FM (Classical)	1.6	1.8
KTNQ-AM (Spanish N/T)	1.9	1.7
KJLH-FM (Urban AC)	1.3	1.2

### Format Abbreviations

AC-Adult Contemporary, Adult Alt-Adult Alternative, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classic Hits, Cl. Rock-Classic Rock, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, MOR-Middle of the Road, NAC/SJ-New AC/Smooth Jazz, Reg. Mex.-Regional Mexican, Span. AC-Spanish Adult Contemporary, Spanish Con.-Spanish Contemporary, Span-ish N/T-Spanish News/Talk, Spanish/O-Spanish Oldies, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

**SAME-DAY RATINGS RESULTS**  
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### Elberg

Continued from Page 1

come the sixth-largest revenue-producing station in the nation, with gross billings of \$35 million. His proven leadership ability, time-tested knowledge of the New York-area radio market, and understanding of **WKTU's** strategy for success make him the perfect choice to lead the station into the future."

Elberg added, "Jimmy de Castro and John Fullam are inspirational leaders, and I am honored to be given this opportunity to continue their work of building **WKTU's** impressive ratings and the 'KTU brand. I am confident that, with our tremendous talent, we can achieve our goals of improving the station's already stellar performance and generating future growth."

### Allan

Continued from Page 1

as well as sales managers. Luckily, Chancellor believes in promoting from within for people whom they see have the potential and the heart.

"I'm thrilled. To be able to do this at Power 99, which is basically my family. To be able to come back and work with them is a dream come true. You have to give thanks to people like [Regional VP/Operations] Charles Warfield and Jimmy de Castro — and also to people like Chester Schofield, because he recommended me to take his place."

Allan first joined **WUSL** as PD in 1987 and later became OM of the station and **CHR/Pop** sister **WIOQ-FM** under former owner **EZ Communications**. Following a brief stint as PD of **Hot AC WYXR/Philly** while continuing to consult **WUSL** under Evergreen Media, Allan was promoted to Regional VP for Philadelphia, Miami, Orlando, San Francisco, and Los Angeles following Evergreen's merger with Chancellor.



Schofield

Prior to joining 'KTU in February '96, Elberg worked in New York as an AE and NSM for **WNEW** and Sales Manager for **WINS-AM** and **WFAN-AM**. He was also GSM for **WBZ-AM/Boston**.

Meanwhile, **WCBS-AM/New York GSM Christopher Donohue** has been tapped to succeed Elberg as **WKTU's** GSM.

"I chose Christopher based on his solid track record in radio sales management and outstanding reputation in the New York market," Elberg said. "He is the perfect choice to complement **WKTU's** phenomenal success and dynamic reputation."

Donohue has 15 years of broadcast industry experience in the New York advertising sales market, including various sales management positions with **CBS**.

In his new post, Schofield will oversee sales efforts for the company's properties in Atlanta, Cleveland, Chicago, Miami, Philadelphia, and Puerto Rico.

Schofield told **R&R**, "We aim to review the sales operations of each radio station, as well as to be a resource to the management team at each radio station and the directors of sales for the markets where we have them. I'll work alongside Charles Warfield, who's also based in Philadelphia."

Schofield had served as GM for **WUSL** since 1993. He has been in the radio and advertising industries for 23 years.

### Presher

Continued from Page 3

sales, ratings, and profit. I look forward to leading our three properties in Dallas to similar success. The potential of these stations is unlimited, and, in conjunction with the talented staff, I look forward to the challenge ahead."

Before joining **KTWV**, Presher served as VP/GM for **KMEN-AM & KGGI-FM/Riverside-San Bernardino**. He's also served as **KHYL/Sacramento's** GSM and as a national sales executive for Group W in Los Angeles.

# Jeff McClusky & Associates Can Help

Over the last few weeks we have received an enormous amount of phone calls from people in all areas of our business including record company executives, radio programmers and General Managers as well as executives from other related entertainment companies regarding employment. Many have called to alert us to an opportunity within their company and others have called to inquire about existing opportunities.

We can help with the following opportunities:

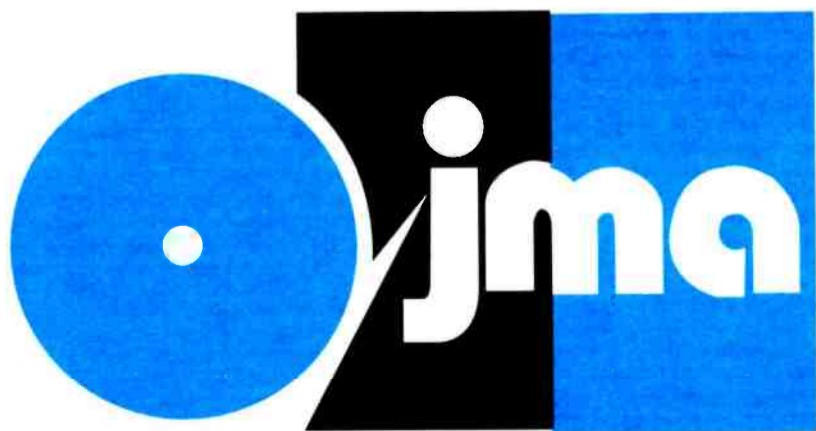
- Medium size independent label looking for **VP/Urban Music** (NY based)
- West coast based, medium size label looking for two **National Promotion Directors** (national promotion **all formats** and national promotion **A3 and Rock**)
- Medium to large market **Alternative** radio station looking for a **Program Director**. Great opportunity with a solid broadcast company in a competitive rock market.

If you would like to have your name or company's opportunity listed in this and future ads, please contact Stephanie McNary (773) 938-1208 at JMA Chicago.

Specifically for our company in the next 12 months we will also have several openings in the following areas:

**Director of Rhythm Music**  
**Director of Urban Music**  
**Director of Research/Charts Analysis**  
**2 Executive Assistants**  
**Director of Non Traditional Revenue/Broadcast Relations**  
**Radio Events Concert Manager**  
**Director of New Technology & New Media**  
**Director of Country Promotion**  
**Director of Rock Promotion**  
**International Manager**  
**Record Company Label Manager**

Resumes for these positions can be forwarded to Tom Barsanti, General Manager or James Schureck, Product Manager.



**Jeff McClusky & Associates**  
**Marketing & Promotion**

## **JMA Chicago**

1644 N. Honore • Chicago, IL. 60622  
Tel (773)938-1212 • Fax (773)486-7037

## **JMA West**

8967 Sunset Blvd. • Los Angeles, CA 90069  
Phone (310)550-5599 • Fax (310) 550-5590

## **JMA Atlanta**

3481 Lakeside Drive, Suite 2404 • Atlanta, GA 30326  
Phone (404) 816-9766 • Fax (404) 816-2332

## Radio

- **SCOTT FARKAS**, previously GSM at Southern Star's Birmingham cluster is brought on as Market Manager of Cumulus' six-station cluster in Amarillo, TX.
- **GENNORA REED**, former Sr. AE at Memphis Radio Group's WSRR-FM, is promoted to GSM at the company's WRBO-FM/Memphis.
- **DICK TAYLOR**, most recently with Delmarva Broadcasting Company, is tapped as GM at Connoisseur Commu-

nications' Radio Center in Waterloo, IA, home to KOEL-AM & FM, KCRR-FM and KKC-FM.

## Records

- **ASHMI DANG** and **DAVID KIM** are named A&R Dir. and Marketing Dir., respectively, at Outpost Recordings. Dang



Kim



Dang

joined the label in July '96, while Kim most recently was a co-founder of SPECTRE Marketing, Media & Promotion.

## National Radio

- **TERRY MACALUSO**, Ph.D., head of Lakeside School in Seattle, will take on Exec. VP/Administration duties for the Ackerley Group beginning in August.
- **DICK BRESCHIA ASSOCIATES** signs political comedian Bob Harris to a three-year syndication agreement. Harris will be recording the shows at the Museum of Television & Radio in Beverly Hills every other Thursday at 3pm, starting Jan. 21. Listeners are

## PROS ON THE LOOSE

**Guy Dark** — PD/MD KQWB/ Fargo, ND, (701) 298-8294  
**Natalie DiPietro** — Promotion Dir. WRCX/Chicago (312) 255 0996.  
**Doug Farley** — mornings WHLM/ Wilkes-Barre, PA, (570) 759-6548

welcome to watch the tapings for free. — (323) 655-5214

- **TRAVISTRITT** will be available for one-on-one interviews with on-air personalities live via satellite on Jan. 22, as part of WESTWOOD ONE's Celebrity Connection. — (212) 641-3088.

## Industry

- **ROSEMARY LOVE** is appointed Exec. Creative Dir. of the Radio-Mercury Awards, which showcases radio advertising creativity. To enter the 1999 awards call (212) 681-7207 or e-mail [mercury@rab.com](mailto:mercury@rab.com) or [www.rab.com](http://www.rab.com).

## Products & Services

- **MJIBROADCASTING** is offering a prep service for the emerging "Jammin'" format. Included are fun facts and features like "Where Are They Now?," "This Day In R&B History," "Five Of A Kind," and trivia questions. *Jammin'* is available on a barter basis. — (212) 896-5256

## NATIONAL RADIO FORMATS



### ALTERNATIVE PROGRAMMING

**Steve Knoll** • (800) 231-2818  
**Gary Knoll**

**Rock**  
**CLASS OF '99** Another Brick In The Wall (Part 2)  
**CREED** I'm Eighteen  
**KISS** You Wanted The Best  
**METALLICA** Whiskey In The Jar

**Alternative**  
**CLASS OF '99** Another Brick In The Wall (Part 2)  
**R.E.M.** Lotus  
**SUGAR RAY** Every Morning

**CHR/Hot AC**  
**BETTER THAN EZRA** At The Stars  
**MARIAH CAREY** I Still Believe  
**2PAC** Changes

**Mainstream AC**  
**ROD STEWART** Faith Of The Heart

**Lite AC**  
**CRYSTAL BERNARD** Don't Touch Me There  
**MARIAH CAREY** I Still Believe

**NAC**  
**FOURPLAY** Vest Pocket  
**PEACE OF MIND** Time Goes By  
**KIRK WHALUM** Ascension

**UC**  
**FOXY BROWN** Hot Spot  
**REDMAN** I'll Be That

### BROADCAST PROGRAMMING

**Walter Powers** • (800) 426-9082

**CHR**  
**Mike Anthony**  
**WHITNEY HOUSTON** Heartbreak Hotel

**Mainstream AC**  
**ELTON JOHN & LEANN RIMES** Written In The Stars  
**ROD STEWART** Faith Of The Heart

**Hot AC**  
 No Adds

**Digital Soft AC**  
**Mike Bettelli**  
**MONICA** Angel Of Mine

**Delilah**  
**ROD STEWART** Faith Of The Heart

**Alternative**  
 No Adds

**Urban**  
 No Adds

### RADIO ONE NETWORKS

**Tony Mauro** • (970) 949-3339

**Hot AC**  
**Yvonne Day**  
**COLLECTIVE SOUL** Run

**New Rock**  
**Steve Leigh**  
**COLLECTIVE SOUL** Heavy  
**EVERCLEAR** One Hit Wonder  
**MARVELOUS 3** Freak Of The Week

### WESTWOOD ONE RADIO NETWORKS

**Charlie Cook** • (805) 294-9000  
**Bob Blackburn**

**Adult Rock & Roll**  
**Jeff Gonzer**  
 No Adds

**Soft AC**  
**Andy Fuller**  
**ELTON JOHN & LEANN RIMES** Written In The Stars

**Bright AC**  
**Jim Hays**  
**U2** Sweetest Thing

## CHRONICLE

### MARRIAGES

WW1 Hot Country announcer **John Summers** to Dana Lou Faughtree, December 25.

### BIRTHS

WHMS-FM/Champaign, IL, PD **Peter Oleshchuk**, wife Merri Beth, daughter Oksana Geneva, January 8.

WMZQ/Rockville, MD, PD **Mac Daniels**, wife Karen McGuire, son Chancellor DeLoff, January 7.

KOST-FM/L.A., on-air talent **Shawn Valentine**, wife Loiusa, son Elijah August, December 29.

### CONDOLENCES

Former Westinghouse Broadcasting regional VP and KYW-FM/Philadelphia GM **Franklin Tooke**, January 5.

# CRITICAL MASS MEDIA

Revolutionary Radio Research • Nest Marketing • Mental Weaponry

## TrueVariety™ Auditorium Music Testing

New and Improved for 1999

For a confidential proposal or for a free demo of TrueView™ and TrueVariety™ (the most powerful AMT software in the business)

Call John J. Martin, Elizabeth Hamilton and Tim Bronsil at 847-441-9CMM.

## Changes

**News/Talk:** **Russ Walker** joins WHON-AM/Richmond, IN, for mornings ... **KNX-AM/L.A.** is now simulcasting *60 Minutes II* Thursdays at 9pm.

**Rock:** **WXTM/St. Louis** fills its overnight opening with **Tommy Tee**, formerly of crosstown Alternative KPNT.

**Urban:** **Tony Rankin** becomes OM for **WGOK & WYOK/Mobile** ... At **WQHH/Lansing, MI**, **Lovell** moves

from evenings to mornings, and **Kyra B.** segues from weekends to evenings.

**Records:** **Edel America Records** names **David Tockman** Dir./Business Affairs.

**Industry:** **Newpoint Technologies** promotes **Raymond Cavanaugh** to VP/Worldwide Sales & Mktg. ... **Eagle Research** appoints **Lynda Sanders** Sales, Marketing and Advertising AE at the company's Denver office, and **Steven McDonald** Supervisor/Facilities Coordinator in Atlanta.

## Bloomberg

### BUSINESS BRIEFS

Continued from Page 8

### OnRadio Inks Deal With Web Delivery Provider

**W**eb audio and video delivery provider InterVU Inc. will now partner with OnRadio on its Internet site, which features a link to a different radio station's website every week. Terms of the two-year deal weren't disclosed. NBC has an 8.9% stake in InterVU, which streams audio for MSNBC and CNNInteractive.

### FCC Flags Citadel's Binghamton Purchases

**T**he FCC wants to take a closer look at the advertising revenue share data in Citadel Communications' purchase of five Binghamton, NY, stations from Wicks Broadcast Group. Citadel paid Wicks \$77 million in November for 16 stations in four markets, including **WKOP-AM**, **WNBF-AM**, **WAAL-FM**, **WHWK-FM** & **WYOS-FM/Binghamton**. Those five stations comprise 63% of the total \$8.8 million advertising revenue in the market, according to BIA.

### CBS Kicks Off AOL Deal

**C**BS News began providing news to America Online's Internet site this week as part of a recent deal that made CBS the sole news provider for AOL. While CBS replaces ABC as the Internet service's news source, ABC reportedly is happy to have its contract with AOL over. Some media reported this week that ABC was claiming AOL vastly underperformed on generating traffic and was a poor promotional partner. CBS' venture into the Internet marks a new strategy for the company and for **Mel Karmazin**, who has been skeptical of Internet investments in the past.

## MUSIC & MOVIES

### CURRENT

- **PATCH ADAMS** (Universal)  
Single: Faith Of The Heart/Rod Stewart  
Other Featured Artists: Rascals, Eric Clapton, the Band
- **YOU'VE GOT MAIL** (Warner Sunset/Atlantic)  
Featured Artists: Harry Nilsson, Roy Orbison, Sinead O'Connor
- **THE PRINCE OF EGYPT** (DreamWorks)  
Single: I Will Get There/Boyz II Men
- **THE FACULTY** (Columbia)  
Singles: Another Brick In The Wall/Class Of '99  
Haunting Me/Stabbing Westward  
Other Featured Artists: Offspring, Garbage
- **THE RUGRATS MOVIE** (Interscope)  
Single: Take Me There/Blackstreet & Mya f/Mase ...  
Other Featured Artists: Iggy Pop, Devo, Busta Rhymes
- **JACK FROST** (Mercury)  
Single: Father's Love/Bob Carlisle (Jive)  
Other Featured Artists: Lucinda Williams, Lisa Loeb, Jars Of Clay
- **DOWN IN THE DELTA** (Virgin)  
Featured Artists: Leverts, Janet, D'Angelo, Luther Vandross
- **I STILL KNOW WHAT YOU DID LAST SUMMER** (143/Warner Bros.)  
Singles: Blue Monday/Orgy (Elementree/Reprise)  
How Do I Deal/Jennifer Love Hewitt  
(Do You) Wanna Ride/Reel Tight (G-Funk/Restless)  
Other Featured Artists: Grant Lee Buffalo, Imogen Heap

### COMING

- **PLAYING BY HEART** (Capitol)  
Featured Artists: Bonnie Raitt, Moby, Bran Van 3000
- **VARSITY BLUES** (Hollywood)  
Single: Run/Collective Soul  
Other Featured Artists: Foo Fighters, Janus Stark, Van Halen

## CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

### On The Web

• Enjoy a double bill featuring the **Flys** and **Candlebox** on Sunday (1/17) at 9:30pm ET/6:30pm PT ([www.liveconcerts.com](http://www.liveconcerts.com)).



• Country-rock innovators **Son Volt** perform live on Wednesday (1/20) at 9:30pm ET/6:30pm PT ([www.liveconcerts.com](http://www.liveconcerts.com)).



• Catch a performance by **Fastball** on Thursday (1/21) at 8pm ET/5pm PT ([www.jamtv.com](http://www.jamtv.com)).

## ZINE SCENE

### Talkers With 'Tude!

**D**on Imus gets quite the write-up in *Newsweek* and is also featured on the cover. The 'zine lists those lucky enough to be in the I-Man's world and examines his preference for politicians rather than actors. "The Alec Baldwins of the world. It's frightening how stupid they are," Imus says. His staffers, while they enjoy working with him, explain his mood. "It's like having a gun pressed to your head all day long," offers Imus' producer **Bernard McGuirk**. "He can say he never shot you, but the gun is still there."

The opening story in the 'zine acknowledges the "New Powers That Be," citing **Larry King**, **Geraldo Rivera**, and **Rush Limbaugh**.

In a related story, the 'zine touts the 20 "Titans Of 'Tude." The radio broadcasters named are **Limbaugh** and **Tom Joyner**. *BET* Tonight host **Tavis Smiley** also makes the list.

### Kiss & Tell!

**Amy Grant** has split with her hubby, *Prime Time Country* host **Gary Chapman**, after 16 years of marriage. But Grant won't be lonely for long — she'll wind up in the arms of fellow singer (and also recently divorced) **Vince Gill**, according to the *Star*.

A similar story is in the *Globe*, where a source close to the couple says, "Gary has been seen with a dishy blonde at Nashville nightspots, and Amy has been bursting with desire for Vince."

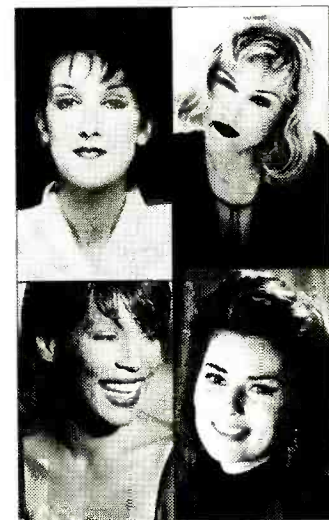
**Mariah Carey** is in a hot, new romance with Latin singing sensation **Luis Miguel** (*National Enquirer*).

**Lisa Marie Presley** and ex-hubby **Danny Keough** are planning to remarry (*Star*).

### A Real 'Spirit'

**Jewel** makes the cover of *Entertainment Weekly*, which does the usual gushing story on the recording artist. The only sour note is the mention of the \$10 million lawsuit filed by ex-manager **Inga Vainshtein**, who was one of the first to give the coffeehouse singer a listen. Vainshtein contends she was elbowed out of the picture before her contract was up and replaced by Jewel's mom, **Nedra Carroll**, who, Vainshtein alleges, uses a channeled name "Z" to decide business moves.

**Madonna** presided over a candlelight ritual in the South Beach home of slain designer **Gianni Versace** to free his spirit. Gianni's sister **Donatella** asked Madonna



**DIVAS DELUXE** — People devotes its cover and seven inside pages to the divas of the pop world. No surprises on who made the list: **Madonna**, **Celine Dion**, **Shania Twain**, **Whitney Houston**, **Mariah Carey**, **Janet Jackson**, and **Jewel**. The divas in training? That would be **LeAnn Rimes**, **Brandy**, **Monica**, and **Lauryn Hill**.

to conduct the ceremony so he could stop wandering around the mansion (*Globe*).

### Sweet Dreams

"I was hoping to get enough Americana, rootsy airplay to move my record sales up to 20,000 a year. We're doing 30,000 a week right now. I can't even fathom that" — **Shawn Mullins** reflects on the meteoric rise of his album *Soul's Core* thanks to his breakthrough single, "Lullaby" (*Entertainment Weekly*).

### All In The Family

In a "special report," the *National Enquirer* runs a two-page story on **Dr. Laura Schlessinger's** dark family secrets. The 'zine alleges that Dr. Laura's dad was court-martialed, her sister was accused of burglary, and the talk host hasn't spoken to her mom in years!

### Size Matters!

**Whitney Houston** had a big hissy fit when she passed the Virgin Megastore in Manhattan and saw a poster of rival **Celine Dion** that was larger than hers! She immediately got on the phone to **Arista Prez Clive Davis** and began to scream about the situation (according to a source, of course). Davis dispatched an employee to the store, who found out the posters were the same size — Celine's was at an angle, and it looked bigger (*Star*).

Each week **R&R** sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. **R&R** has not verified any of these reports.

## MUSIC DATEBOOK

### MONDAY, JANUARY 25

- 1973/**David Bowie's** fear of flying prompts him to launch his world tour by crossing the Atlantic on the QE2.
- 1980/In New York, the **Specials** make their U.S. debut performance.
- 1998/**Jewel** sings the National Anthem at Super Bowl XXXII.
- Born: **Etta James** 1938
- Releases: **Creedence Clearwater Revival's** "Proud Mary" 1969

### TUESDAY, JANUARY 26

- 1977/**Patti Smith** falls off stage during a Tampa concert and is hospitalized for head injuries requiring 22 stitches.
- 1989/**Bobby Brown** is arrested onstage at a Columbus, GA, concert for simulating sex with a fan. After being charged with lewd behavior, he completes the show.



Bobby Brown — humpin' around.

- 1991/The IRS unsuccessfully attempts to auction off **Willie Nelson's** \$16.7 million debt holdings, including a golf course and film studio.

Born: **Eddie Van Halen** 1957, **Anita Baker** 1958

Releases: the **Four Seasons'** "Walk Like A Man" 1963

### WEDNESDAY, JANUARY 27

- 1968/In Anaheim, CA, the **Bee Gees** make their U.S. performing debut.
- 1972/Gospel singer **Mahalia Jackson**, 60, dies of heart failure in Chicago.
- 1984/**Michael Jackson** suffers burns to his scalp in an explosion while filming a Pepsi commercial.
- 1995/**Tony Bennett** and **Patti LaBelle** perform at Super Bowl XXIX's halftime show.
- Born: **Nick Mason** (Pink Floyd) 1945
- Releases: **Otis Redding's** "Dock Of The Bay" 1968, **Janet Jackson's Control** 1986

### THURSDAY, JANUARY 28

- 1956/**Elvis Presley** makes his national TV debut on CBS' *Dorsey Brothers Show*.
- 1985/Following the *American Music Awards*, **Stevie Wonder**, **Michael Jackson**, **Lionel Richie**, **Bruce Springsteen**, **Bob Dylan**, **Diana Ross**, and **Kenny Rogers** record "We Are The World."
- 1997/**Clive Davis** is awarded a star on the Hollywood Walk Of Fame.

### FRIDAY, JANUARY 29

- 1962/Warner Bros. signs Greenwich Village folk group **Peter, Paul & Mary**.
- 1967/The **Who** and **Jimi Hendrix** perform a tribute concert for late Beatles manager **Brian Epstein**.

1979/**Emerson, Lake & Palmer** disband.

Born: **Tommy Ramone** (Ramones) 1952

### SATURDAY, JANUARY 30

- 1969/On the roof of their London Apple Studios, the **Beatles** perform publicly for the last time. The show, filmed for *Let It Be*, is terminated early by police because of noise complaints.
- 1973/In Queens, NY, **Kiss** perform for the first time.
- 1986/**Spandau Ballet** terminate their relationship with Chrysalis Records because of incompatible artistic direction.
- Born: **Marty Balin** (Jefferson Airplane/Starship) 1943, the late **Steve Marriott** (Small Faces/Humble Pie) 1947

### SUNDAY, JANUARY 31

- 1979/In Vancouver, the **Clash** launch their first North American tour. **Bo Diddley** opens.
- 1986/*Down And Out In Beverly Hills*, starring **Bette Midler** and **Little Richard**, opens.
- 1989/*Playboy* magazine publishes nude photographs of **LaToya Jackson**.
- 1993/At Super Bowl XXVII, **Garth Brooks** sings the National Anthem and **Michael Jackson** performs at halftime.
- Born: **Phil Collins** 1951, **Harry Casey** (K.C. & The Sunshine Band) 1951, **John Lydon** (Sex Pistols/Public Image Ltd.) 1956
- Releases: **David Bowie's Station To Station** 1976

— Mark Solovicos



69.7 million households

### ADDS

- EMINEM My Name Is (Aftermath/Interscope)
- EVE 6 Leech (RCA)
- GARBAGE Special (Almo Sounds/Interscope)
- LAURYN HILL Ex-Factor (Ruffhouse/Columbia)
- METHOD MAN & D'ANGELO Break... (Def Jam/RAL/Mercury)
- MONICA Angel Of Mine (Arista)

### JAM OF THE WEEK

- REDMAN I'll Be That (Def Jam/RAL/Mercury)

### HEAVY

- BACKSTREET BOYS All I Have To Give (Jive)
- BARENAKED LADIES It's All Been Done (Reprise)
- BEASTIE BOYS Body Movin' (Grand Royal/Capitol)
- BLACKSTREET I/MYA & MASE Take Me There (Interscope)
- BRANDY Have You Ever? (Atlantic)
- FOXY BROWN Hot Spot (Violator/Def Jam/RAL/Mercury)
- CAKE Never There (Capricorn/Mercury)
- MARIAH CAREY I Still Believe (Columbia)
- EAGLE-EYE CHERRY Save Tonight (Work)
- CLASS OF '99 Another... (Columbia)
- COLLECTIVE SOUL Run (Hollywood/Atlantic)
- DEBORAH COX Nobody's Supposed To Be Here (Arista)
- DAVE MATTHEWS BAND Crush (RCA)
- DMX Ruff Ryder's Anthem (Def Jam/Mercury)
- DRU HILL These Are The Times (University/Island)
- EMINEM My Name Is (Aftermath/Interscope)
- EVE 6 Leech (RCA)
- FAITH EVANS Love Like This (Bad Boy/Arista)
- EVERLAST What It's Like (Tommy Boy)
- FLYS Got You (Where I Want You) (Delicious Viny/Trauma)
- GARBAGE Special (Almo Sounds/Geffen)
- GOD GOD DOLLS Slide (Wamer Bros.)
- GREEN DAY Nice Guys Finish Last (Reprise)
- JENNIFER LOVE HEWITT How Do I Deal (143/WB)
- LAURYN HILL Ex-Factor (Ruffhouse/Columbia)
- HOLE Malibu (DGC/Geffen)
- JANET Every Time (Virgin)
- JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury)
- JAY-Z I/AMIL & JA Can I Get... (Def Jam/RAL/Mercury)
- JEWEL Hands (Atlantic)
- JUVENILE Ha (Cash Money/Universal)
- R. KELLY & CELINE DION I'm Your Angel (Jive)
- KID ROCK I Am The Bulldog (Lava/Atlantic)
- LENNY KRAVITZ Fly Away (Virgin)
- LIMP BIZKIT Faith (Flip/Interscope)
- MARILYN MANSON I Don't Like The Drugs... (Nothing/Interscope)
- MASTER P Kenny's Dead (American/Columbia)
- METALLICA Turn The Page (Elektra/EEG)
- METHOD MAN & D'ANGELO Break... (Def Jam/RAL/Mercury)
- MONICA Angel Of Mine (Arista)
- MONIFAH Touch It (Uptown/Universal)
- SHAWN MULLINS Lullaby (SMG/Columbia)
- 'N SYNC (God Must Have Spent) A Little... (RCA)
- NEW RADICALS You Get What You Give (MCA)
- 98 DEGREES Because Of You (Motown)
- OFFSPRING Pretty Fly (For A White Guy) (Columbia)
- ORGY Blue Monday (Elementree/Reprise)
- DUTKAST Rosa Parks (LaFace/Arista)
- BUSTA RHYMES Gimme Some More (Elektra/EEG)
- WILL SMITH Miami (Columbia)
- BRITNEY SPEARS Baby One More Time (Jive)
- SPICE GIRLS Goodbye (Virgin)
- STARDUST Music Sounds... (Virgin)
- SUGAR RAY Every Morning (Lava/Atlantic)
- THIRD EYE BLIND Jumper (Elektra/EEG)
- TOTAL I/MISSY ELLIOTT Trippin' (Bad Boy/Arista)
- 2PAC Changes (Amaru/Death Row/Interscope)
- TYRESE Sweet Lady (RCA)
- ROB ZOMBIE Living Dead Girl (Geffen)

Video airplay from Jan. 18-24



50.8 million households  
Isaak/Tierney

### ADDS

- GARBAGE Special (Almo Sounds/Interscope)
- LAURYN HILL Ex-Factor (Ruffhouse/Columbia)
- BONNIE RAITT Lover's Will (Capitol)
- SHANIA TWAIN That Don't Impress Me Much (Mercury)

### XL

- EAGLE-EYE CHERRY Save Tonight (Work)
- GOD GOD DOLLS Slide (Wamer Bros.)
- JEWEL Hands (Atlantic)
- SARAH MCLACHLAN Angel (Wamer Sunset/Reprise)
- SHAWN MULLINS Lullaby (SMG/Columbia)

### NEW

- MARIAH CAREY I Still Believe (Columbia)
- BARENAKED LADIES It's All Been Done (Reprise)
- SUGAR RAY Every Morning (Lava/Atlantic)

### LARGE

- SHERYL CROW My Favorite Mistake (A&M)
- CELINE DION I/R. KELLY I'm Your Angel (Jive)
- HOTIE & THE BLOWFISH Only Lonely (Atlantic)
- LENNY KRAVITZ Fly Away (Virgin)
- MATCHBOX 20 Back 2 Good (Lava/Atlantic)
- ALANIS MORISSETTE Thank U (Maverick/Reprise)
- NEW RADICALS You Get What You Give (MCA)
- ROLLING STONES Gimme Shelter (Virgin)
- THIRD EYE BLIND Jumper (Elektra/EEG)
- SHANIA TWAIN From This Moment On (Mercury)
- U2 Sweetest Thing (Island)

### MEDIUM

- COLLECTIVE SOUL Run (Hollywood/Atlantic)
- MARVIN GAYE & TAMMI TERRELL Ain't No... (Motown)
- LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)
- HOLE Malibu (DGC/Geffen)
- HOUSTON & CAREY When... (Arista/Columbia/DreamWorks)
- DAVE MATTHEWS BAND Crush (RCA)
- R. E. M. Lotus (Wamer Bros.)
- SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

### CUSTOM

- BOYZ II MEN I Will Get There (DreamWorks)
- BRANDY Have You Ever? (Atlantic)
- CHER Believe (Wamer Bros.)
- DEBORAH COX Nobody's Supposed To Be Here (Arista)
- DIVINE Lately (Pendulum/Red Ant)
- EMILIA Big Big World (Rodeo/Universal)
- FAITH EVANS Love Like This (Bad Boy/Arista)
- FASTBALL Fire Escape (Hollywood)
- EVERCLEAR Father Of Mine (Capitol)
- KIRK FRANKLIN Lean On Me (Gospo Centric)
- GARBAGE Special (Almo Sounds/Interscope)
- DRU HILL These Are The Times (University/Island)
- LISA LOEB All Day (Interscope)
- MAXWELL Matrimony Maybe You (Columbia)
- BRIAN MCKNIGHT The Only One For Me (Motown)
- BONNIE RAITT Lover's Will (Capitol)
- SHANIA TWAIN That Don't Impress Me Much (Mercury)
- RUFUS WAINRIGHT April Fools (DreamWorks/Geffen)

Video airplay from Jan. 18-24



36 million households  
Cindy Mahmoud  
VP/Music Programming  
& Entertainment

### Video Playlist

- R. KELLY Home Alone (Jive)
- JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury)
- TOTAL I/MISSY ELLIOTT Trippin' (Bad Boy/Arista)
- DRU HILL These Are The Times (University/Island)
- BUSTA RHYMES Gimme Some Mo' (Elektra/EEG)
- BLACKSTREET I/MYA & MASE Take Me There (Interscope)
- 112 I/MASE Love Me (Bad Boy/Arista)
- BRIAN MCKNIGHT Hold Me (Motown)
- BRANDY Have You Ever? (Atlantic)
- R. KELLY When A Woman's Fed Up (Jive)

Video playlist for week ending Jan. 15

### Rap City

- REDMAN I'll Be That (Def Jam/RAL/Mercury)
- METHOD MAN Judgement Day (Def Jam/Mercury)
- FAT JOE John Blaze (Atlantic)
- 2PAC Changes (Amaru/Death Row/Interscope)
- BUSTA RHYMES Gimme Some More (Elektra/EEG)
- OUTKAST Skew It On... (LaFace/Arista)
- ICE CUBE I/MR. SHORT... Pushin'... (Lench Mob/Priority)
- ROOTS You Got Me (MCA)
- KURUPT Give Me... (Def Jam/RAL/Mercury)
- COOL BREEZE Watch For The Hook (Antra/A&M)

Video Airplay for week ending Jan. 15

## TELEVISION

### TOP TEN SHOWS JANUARY 4-10

Total Audience  
(95.9 million households)

- 1 ER
- 2 Friends
- 3 Fiesta Bowl (Florida St. vs. Tennessee)
- 4 Frasier
- 5 Just Shoot Me (Thursday)
- 6 Veronica's Closet
- 7 NFC Playoff Postgame (Sunday)
- 8 Providence
- 9 People's Choice Awards (tie) 60 Minutes

Adults 18-49

- 1 ER
- 2 Friends
- 3 Just Shoot Me (Thursday)
- 4 Frasier
- 5 The X-Files
- 6 The PJ's (tie) Veronica's Closet
- 8 Fiesta Bowl
- 9 The Simpsons
- 10 The Drew Carey Show (tie) NFC Playoff Postgame (Sunday)

Source: Nielsen Media Research

### COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

### Saturday, 1/16

• Loretta Lynn is interviewed when TNN presents *Ralph Emery On The Record With Loretta* (10pm).

• Everlast, *Saturday Night Live* (NBC, 11:30pm).

### Monday, 1/18

• Alabama and the Dixie Chicks, *Prime Time Country* (TNN, 9pm).

• Bonnie Raitt, *The Tonight Show With Jay Leno* (NBC, check local listings).



### Tuesday, 1/19

• Roy Clark, Neal McCoy, and Randy Travis guest-star on *The George Jones Show* (TNN, 10pm).

• Jewel, *Late Night With Conan O'Brien* (NBC, check local listings).

### Wednesday, 1/20

• Lorrie Morgan, *Prime Time Country*.



• Grace Slick, *The Late Late Show With Tom Snyder* (CBS, check local listings).

### Thursday, 1/21

• Garth Brooks and Trisha Yearwood, *Prime Time Country*.

## FILMS

### WEEKEND BOX OFFICE JAN. 8-10

- |                              |         |
|------------------------------|---------|
| 1 <i>A Civil Action</i>      | \$15.16 |
| (Buena Vista)                |         |
| 2 <i>Patch Adams</i>         | \$12.68 |
| (Universal)                  |         |
| 3 <i>You've Got Mail</i>     | \$8.10  |
| (WB)                         |         |
| 4 <i>Stepmom</i>             | \$7.90  |
| (Sony)                       |         |
| 5 <i>The Prince Of Egypt</i> | \$6.07  |
| (DreamWorks)                 |         |
| 6 <i>Mighty Joe Young</i>    | \$5.04  |
| (Buena Vista)                |         |
| 7 <i>A Bug's Life</i>        | \$4.72  |
| (Buena Vista)                |         |
| 8 <i>Shakespeare In Love</i> | \$4.22  |
| (Miramax)                    |         |
| 9 <i>The Faculty</i>         | \$4.08  |
| (Miramax)                    |         |
| 10 <i>Enemy Of The State</i> | \$3.11  |
| (Buena Vista)                |         |

All figures in millions  
Source: ACNielsen EDI

### COMING ATTRACTIONS:

This week's openers include *Varsity Blues*, starring James Van Der Beek and Jon Voight. **Collective Soul's** current single on **Hollywood/Atlantic**, "Run," is featured on the film's Hollywood soundtrack, as are exclusive cuts by **Third Eye Blind** ("Horror Show"), **Black Lab** ("Black Eye"), **Days Of The New** ("Two Faces"), **Sprung Monkey** (a cover of AC/DC's "Thunderstruck"), and **Caroline's Spine** ("Varsity Blues"). **Green Day's** "Nice Guys Finish Last," **Foo Fighters'** "My Hero," **Fastball's** "Are You Ready For The Fallout," **Janus Stark's** "Every Little Thing Counts," **Van Halen's** "Hot For Teacher," **Monster Magnet's** "Kick Out The Jams," **Red Kross'** "Teen Competition," **Simon Says'** "Ship Jumper," and **Loudmouth's** "Fly" complete the ST.

Also opening this week is *At First Sight*, starring Val Kilmer and Mira Sorvino. Besides **Mark Isham's** score, the film's **Milan** soundtrack showcases two versions of **Gigi Worth's** "Love Is Where You Are," along with **Diana Krall's** "Easy Come, Easy Go," **Louis Armstrong's** "A Kiss To Build A Dream On," **Ella Fitzgerald & Louis Armstrong's** "They Can't Take That Away From Me," and **George Shearing's** "It Never Entered My Mind."

Widening in release this week is *Hurlyburly*, starring Sean Penn and Kevin Spacey. The film's **Will** soundtrack contains original music by former David + David member **David Baerwald**, including "Black Mamba Kiss," "I Don't Know The Code," and "Cocktail Twins."

Finally, recording artist **Jimmy Nail** co-stars in *Still Crazy*, which opens in limited release.



55 million households  
Peter Cohen.  
VP/Programming

### National Top 20

- KIRK FRANKLIN I/NARID Revolution (Gospo Centric)
- R. KELLY When A Woman's Fed Up (Jive)
- DEBORAH COX Nobody's Supposed To Be Here (Arista)
- BIZZY BONE Nobody Can Stop Me Now (Relativity)
- JUVENILE Ha (Cash Money/Universal)
- TQ Bye Bye Baby (Clockwork/Epic)
- OFFSPRING Pretty Fly (For A White Guy) (Columbia)
- DJ QUIK Hand N' Hand (Profile/Arista)
- 2PAC Changes (Amaru/Death Row/Interscope)
- TOTAL I/MISSY ELLIOTT Trippin' (Bad Boy/Arista)
- FIVE It's The Things You Do (Arista)
- MASTER P Kenny's Dead (American/Columbia)
- RZA as BOBBY DIGITAL Holocaust (Gee Street/V2)
- BRITNEY SPEARS... Baby One More Time (Jive)
- BUSTA RHYMES Gimme Some More (Elektra/EEG)
- FAITH EVANS Love Like This (Bad Boy/Arista)
- TYRESE Sweet Lady (RCA)
- DESTINY'S CHILD Get On The Bus (Gold Mind/EastWest/EEG)
- BRANDY Have You Ever? (Atlantic)
- BLACKSTREET I/MYA & MASE Take Me There (Interscope)

Most requested from the week ending January 10



Pos.	Artist	Avg. Gross (in 000s)
1	CELINE DION	\$1003.1
2	JANET JACKSON	\$567.5
3	KISS	\$531.2
4	PAGE PLANT	\$491.3
5	NEIL DIAMOND	\$483.5
6	DAVE MATTHEWS BAND	\$454.1
7	PHISH	\$428.2
8	AEROSMITH	\$415.8
9	SHANIA TWAIN	\$385.6
10	DEPECHE MODE	\$373.4
11	BOB DYLAN	\$331.3
12	"FAMILY VALUES TOUR"	\$243.0
13	BARENAKED LADIES	\$151.6
14	ALABAMA	\$148.6
15	KORN	\$147.1

Among this week's new tours:

- BLACK CROWES
- BLACK 47
- DOVETAIL JOINT
- FROM GOOD HOMES
- ELTON JOHN
- MONSTER MAGNET
- PUSHMONKEY
- RUSTED ROOT
- "SNO-CORE TOUR": EVERCLEAR, SOUL COUGHING, REDMAN & DJ SPOOKY

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383; California (209) 271-7900.



AL PETERSON

## News/Talk: It's Still the One!

Study reveals format's overall strength and clout in key buying demos

As the new year dawns, News/Talk radio stations across America are, as usual, buzzing with discussion of the hottest issues in the country. Some choice topics include impeachment vs. censure, the right to life and the right to die, who will win the Super Bowl, does NBA really stand for "National Billionaires Club," should you tell your spouse that you're dating their best friend, and will Republicans or Democrats suffer the most from the Clinton/Lewinsky scandal? Pick your favorite issue, and chances are it's being discussed right now on a Talk station in your town.

It's topics like these, along with a constant flow of daily news, that keep Americans tuned to News/Talk radio. And make no mistake about it, the people who listen to Talk ra-

dio continue to offer the demographic and qualitative profiles most coveted by advertisers. So any time there's an opportunity to give News/Talk stations additional sales weap-

only from qualified data. I'm pleased to do so on these pages. With that in mind, this week we will take a look at some strong statistics included in Arbitron's most recent "National Format Share Trends And Persons Using Radio Report" prepared for R&R. The source for this information is Arbitron's national database of 94 continuous-measurement markets from the spring '98 book.

### Balanced Regional Strength

When looking at News/Talk's format share strength by region, one fact stands out clearly: News/Talk listener shares are consistently strong in all eight of the regions broken out by Arbitron. In the regions designated New England, the Mid-Atlantic, East North Central, and Pacific, News/Talk's 12+ Monday through Sunday shares are solidly No. 1. In the regions designated West North Central, South Atlantic, and Mountain, it comes as little surprise that News/Talk's shares are a very close second to Country radio. In fact, it is only in the South Central region (Texas, Louisiana, Mississippi, and Alabama) that News/Talk falls to third place overall. So no matter where you are located across the country, News/Talk radio is a dominant media force (see Chart 1).

### Format Dominates All Dayparts

When it comes to format strength by dayparts, News/Talk goes to the head of the class overall, with share dominance in every major daypart.

Chart 1

### News/Talk, Sports Regional Shares

Here are News/Talk and Sports shares by region, along with the shares of their closest format competitors. All figures are persons 12+, Monday through Sunday, 6am to midnight.

Total U.S.		New England	
News/Talk, Sports	14.6	News/Talk, Sports	19.0
Oldies/Classic Rock	10.1	Oldies/Classic Rock	14.7
Country	9.7	AC	10.1
Mid-Atlantic		East North Central	
News/Talk, Sports	18.0	News/Talk, Sports	16.7
Oldies/Classic Rock	10.2	Oldies/Classic Rock	11.7
AC	10.1	AC	10.1
West North Central		South Atlantic	
Country	16.5	Country	12.1
News/Talk, Sports	14.8	News/Talk, Sports	11.8
Oldies/Classic Rock	10.4	AC	9.3
Mountain		Pacific	
Country	14.5	News/Talk, Sports	14.8
News/Talk, Sports	14.0	Spanish	13.2
Oldies/Classic Rock	12.5	AC	10.4

## Countdown To TRS '99!

R&R's fourth annual Talk Radio Seminar in Washington, DC, happens February 18-20! Join a who's who of News/Talk broadcasters from around the country for two and a half days of 100% non-music-radio learning sessions. Like Friday morning's panel, "You Can Get The Order: Selling Talk Effectively,"



where sales and management trainer Irwin Pollack moderates a panel of Talk radio sales and management experts, including Stu Stanek of Citadel Communications, WMAL-AM/Washington's Tom Bresnahan, USA Radio Networks' Tom Tradup, WJFK-FM/Washington's Ken Stevens, and Debbie Cover-Lewis of MediaVision.

**WANT A LOOK AT THE COMPLETE TRS '99 AGENDA?** Simply log on to R&R Online at [www.rronline.com](http://www.rronline.com) and click on the TRS '99 banner for full details and quick and secure online registration.

**EARLY BIRD REGISTRATION SAVINGS END JANUARY 22!** Register online today or fill out the registration blank on Page 23 of this week's issue of R&R.

In fact, it may come as a surprise to many that News/Talk and Sports even dominate weekend listening (see Chart 2).

### Key Buying Demos Strong

Sure, anyone will tell you that

News/Talk stations win the battle for male listeners. But this report confirms that the format is also No. 1 with women 18+! And in those all-important buying demos, News/Talk

Continued on Page 22

Chart 2

### Daypart Shares

Here are the top three format shares by daypart. Again, all figures are 12+.

M-Su, 6am-mid.		M-F, 6-10am	
News/Talk, Sports	14.6	News/Talk, Sports	17.6
Oldies/Classic Rock	10.1	Oldies/Classic Rock	10.2
Country/AC (tie)	9.7	Country	9.7
M-F, 10am-3pm		M-F, 3-7pm	
News/Talk, Sports	15.0	News/Talk, Sports	13.6
AC	11.6	Oldies/Classic Rock	10.4
Oldies/Classic Rock	10.9	AC/Country (tie)	9.9
M-F, 7pm-mid.		Weekends, 6am-mid.	
News/Talk, Sports	14.1	News/Talk, Sports	11.8
Urban	8.5	Country	10.2
AC	8.0	Oldies/Classic Rock	10.0

*"You won't look back at the end of your life wishing you'd spent more time at work."*

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- Bill Van Rysdam, OM, KTRH Houston

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DOW JONES



## News/Talk: It's Still the One!

Continued from Page 21

and Sports stations are guaranteed to deliver customers with dollars to spend with your station's advertisers (see Chart 3).

### Audience Composition Solid

While some of the format's crit-

ics continue to suggest that News/Talk's demographics are primarily 65+. Arbitron's report suggests quite the contrary. In fact, fully 63% of the format's total audience composition is between the ages of 25 and 64, with only 34% of listeners coming from the 65+ demo. And 57% of those listeners are male, while 43% are female (see Chart 4).

### News/Talk To Get More From Arbitron

What this Arbitron report provides us with is the kind of information that News/Talk sales departments can point to with pride. And as the population ages, all signs indicate an increasingly successful future for the format, as more and more people naturally choose News/Talk as their primary radio listening choice.

And here's even more good news from Arbitron for News/Talk and Sports radio managers: With the release of the fall '98 book, Arbitron will deliver a long list of new information about News/Talk radio listeners. For the first time, Talk managers will be able to profile their audience by socioeconomic demographics and dig into the income, education, and household characteristics of America's biggest radio audience segment. Also new is workplace ZIP code tracking, giving you hard and fast information

### Chart 4 News/Talk And Sports AQH Audience Composition

The average quarter-hour audience composition for News/Talk and Sports, Monday-Sunday, 6am-midnight, breaks out like this:

18-24A	2%	45-54A	18%
25-34A	11%	55-64A	17%
35-44A	17%	65+A	34%

on where your listeners work during the day, so you may use it to better plan realistic workplace promotions and other programming elements aimed at this very significant segment of your audience.

Where can you find out more about these new services from Arbitron? You'll hear all about them at an exclusive presentation by Arbitron's Bob Michaels at next month's R&R Talk Radio Seminar

in Washington, DC. Michaels will offer attendees a preview of this significant informational development for News/Talk radio on Friday, February 19. If you haven't yet registered for TRS '99, you'll find a registration form in this week's issue of R&R, or log on to R&R ONLINE at [www.rronline.com](http://www.rronline.com) for quick and secure electronic registration. For more information call our TRS '99 hotline at (310) 788-1619.

### Chart 3 Key Buying Demos

Here are some facts and figures on the top three formats in key buying demos, Monday through Sunday, 6am-midnight.

Men 18+		Women 18+	
News/Talk, Sports	18.1	News/Talk, Sports	13.2
Oldies/Classic Rock	12.4	AC	13.1
Country	9.3	Country	10.8
Adults 25-54		Adults 35-64	
Oldies/Classic Rock	13.1	News/Talk, Sports	16.1
News/Talk, Sports	11.6	Oldies/Classic Rock	14.4
AC	11.4	AC	12.4

## THEY'RE SAYING GREAT THINGS!!!



### DR. JOY BROWNE

BILL BRATTON OF WFIR, ROANOKE, SAYS "MORE THAN JUST A TALK SHOW, SHE'S BECOME A WAY OF LIFE FOR WFIR'S LISTENERS, A ROANOKE HABIT THAT MAKES HER A NUMBERS MAGNET!"

### BOB GRANT

PAUL VANDENBURGH OF WROW, ALBANY, NY, SAYS "BOB GRANT IS WHAT TALK RADIO IS SUPPOSED TO BE...A SOLID, FACTUALLY BASED AND OPINIONATED FORUM WITH INTERACTION FROM LISTENERS."



### THE DOLANS

LEE MALCOLM OF WIRL, PEORIA, BELIEVES "OUR HIGH END ADVERTISERS APPRECIATE THE DOLANS' ENTERTAINING, CREDIBLE ENVIRONMENT. THEY REALLY PLAY IN PEORIA!"



FOR MORE INFORMATION, CONTACT RICH WOOD OR RON NAHOUM AT (212) 642-4533 OR SKIP JOECKEL IN OUR WESTERN OFFICE AT (719) 579-6676.

# WOR

## RADIO NETWORK

## From The E-mail Bag

**N**ews/Talk consultant Keith Rovell of Houston-based Shane Media Services checked in via cyberspace with these thoughts and opinions on the need for stations to update their news presentation style.

In my travels around the country, I'm amazed at how mired in the 1960s much of radio news remains. Talk shows have changed with the times, and stations are updating their presentations to appeal more to baby boomers, yet radio news, especially on many News/Talk stations, hasn't really changed much.

A friend of mine once remarked, "That news guy of yours is so interesting in person. You'd never know it from the way he sounds on the radio." Ever thought that about any of your station's news talents? Where is it written that news has to be "reported," that a newscaster can't have a sense of humor, or that credibility is damaged by an opinion? Why opt for "snooze" rather than news?

The following words may sound like heresy to some longtime news people. Radio news, to be successful today, must sound different from how it sounded 30 years ago. Nothing is as it was. We routinely reinvent the wheel after each ratings book — adjusting clocks, swapping hosts, even changing formats — all in the name of making our product more palatable, entertaining, useful, and more appealing to the target audience.

News, on the other hand, is often evaluated only on how well it sells, often to the same advertisers year after year, advertisers who may have strong opinions about its style and content. Don't hold your listeners hostage to the whims of a media buyer! Give your news the same level of scrutiny as any other element of your station. If it doesn't fit, change it!

Evaluate your station's news product against these criteria:

- **News should always be about what's happening now.** Too much of what passes for news is actually history. Stories should look ahead, not behind. Always give the impression that each story is absolutely the latest development.

- **News should directly involve the listeners.** Aim squarely at the listener, with the word you present in all stories, as opposed to abstract terms like voters, customers, citizens, etc. Radio is a personal medium, and your news should reflect that.

- **Don't report — tell what's happening.** The stuffy news delivery of the past is fodder for jokes today, i.e., Ted Baxter, Les Nessman, and the late Phil Hartman's "Bill McNeil" on *NewsRadio*. Tell the news as if your listener is across the table from you, sitting next to you, or in the front seat of the car.

- **Rewrite!** Wire copy is written mostly for print, not radio. It often contains far more details than listeners can absorb. Condense stories down to the basics and get to the facts. Can you say it in 10 seconds? If not, rewrite!

- **Let 'em hear it.** Radio's advantage over print is sound. Use voice clips, sound actualities, and even musical/sfx stagers to get listeners' attention and involve them in the action.

- **Be real.** Use words your target listeners use. Express the attitude the story elicits. Give an opinion, if you have one. The fastest way to make a connection with a listener is to say what he or she is thinking at that moment.

Remember, nothing should be more timely than news. Nothing should be more interesting than news. Nothing should relate more than news. Does your station's news measure up?

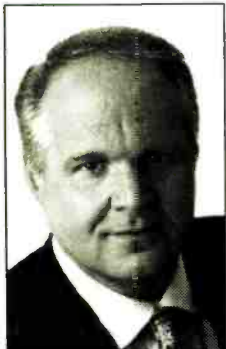
*The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.*



# R&R Talk Radio Seminar '99

FEBRUARY 18-20, 1999  
WASHINGTON D.C.

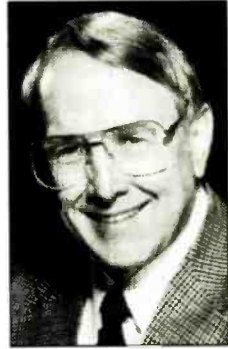
## LOOK WHO'S COMING TO TRS '99



Rush Limbaugh



Sam Donaldson

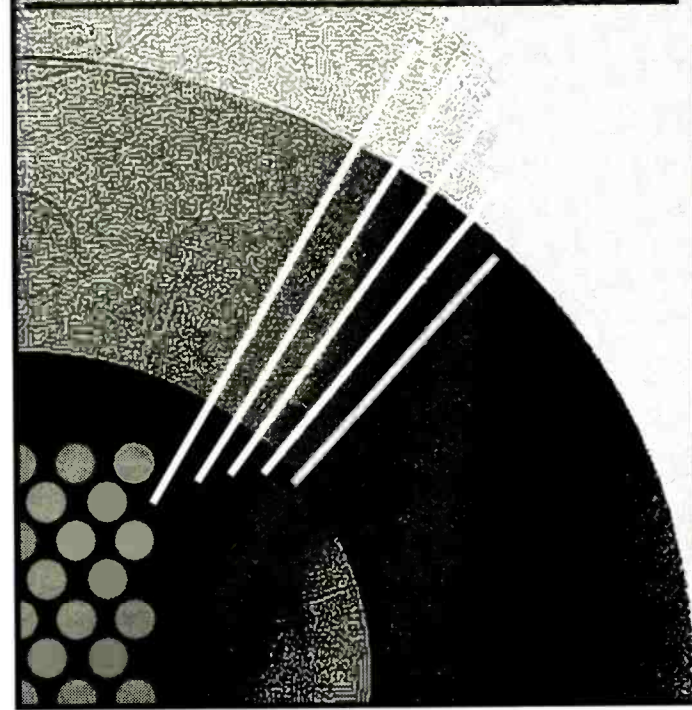


Dr. James Dobson



Mickey Luckoff

R&R Talk Radio Seminar '99



February 18-20, 1999 • Washington D.C.

### Seminar Registration

#### INFORMATION

FAX BACK THIS FORM TO (310)203-8450 OR MAIL TO:

R&R Talk Radio Seminar  
10100 Santa Monica Blvd., 5th Floor  
Los Angeles, CA 90067-4004

Please print carefully or type in the form below. Full payment must accompany registration form. Please include separate forms for each registration. Photocopies are acceptable.

#### MAILING ADDRESS

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Call Letters/Company Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
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#### SEMINAR FEES

BEFORE JANUARY 22, 1999	\$375
JAN 23 - FEB 10, 1999	\$425
ON-SITE REGISTRATION	\$475

There is a \$50.00  
cancellation fee.  
No refunds after  
February 10, 1999.

#### METHOD OF PAYMENT:

PLEASE ENCLOSE SEPARATE FORMS FOR EACH INDIVIDUAL REGISTRATION

Amount Enclosed: \$ \_\_\_\_\_

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Account Number \_\_\_\_\_

Expiration Date

Month \_\_\_\_\_ Year \_\_\_\_\_ Signature \_\_\_\_\_

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### Hotel Registration

#### The Grand Hyatt at Washington Center

We look forward to hosting you in our nation's Capital at the Grand Hyatt Washington, located in the heart of downtown Washington DC.

The Grand Hyatt at Washington Center is conveniently located 15 minutes from Washington National Airport, and within walking distance of the White House, Ford's Theatre and Lincoln Museum. The US Capitol, Smithsonian, Vietnam Memorial and more are located nearby. • To guarantee your reservation we require either an enclosed check or money order covering the first night's stay, or a major credit card number, expiration date, and signature. Deposits will be refunded only if cancellation notification is received at least 7 days prior to arrival. • Reservations requested after January 21, 1999 or after the room block has been filled are subject to availability and may not be available at the convention rate. Check in time is 3:00 pm; Check out time is 12 noon. • NOTE: IF PAYING BY CHECK, MAKE OUT THE CHECK FOR YOUR HOTEL RESERVATION TO THE GRAND HYATT, AND A SEPARATE CHECK TO R&R FOR YOUR SEMINAR PAYMENT.

TYPE OF ROOM	NO. OF ROOMS	CONVENTION RATES
Single (1 person) *		\$153 / night
Double (2 people) *		\$173 / night
1 Bdrm Suite		\$475-1000 / night

\* Regency Club Rates Available

Date of Arrival \_\_\_\_\_ Time of Arrival \_\_\_\_\_ Amount \$ \_\_\_\_\_  
Date of Departure \_\_\_\_\_  
Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone # \_\_\_\_\_  
Sharing Room with \_\_\_\_\_  
Amount \$ \_\_\_\_\_  
 American Express  Visa  MasterCard  Discover  
 Diners/Carte Blanche  Check  
Account Number \_\_\_\_\_  
Expiration Date: Month \_\_\_\_\_ Year \_\_\_\_\_  
Signature \_\_\_\_\_  
Print Cardholder Name Here \_\_\_\_\_  
Gold Passport # \_\_\_\_\_  
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## **STREET TALK®**

### **Rocky's Road Leads To WABC Mornings**

**A**fter five years in afternoons at WPLJ/ NY, **Rocky Allen** and his entire *Showgram* crew are leaving — without really leaving. They'll keep the same studio, but they'll wake up a whole lot earlier to host mornings at co-owned Talk WABC-AM, beginning Jan. 25. 'PLJ VP/Prog. Tom Cuddy says that with Allen gone "to pursue the dream of a lifetime," his station will fill the afternoon slot with "a more music-intensive show." Could KYSR/L.A. afternoon driver **Ryan Seacrest** — whose contract is just about up — be high on the list of potential 'PLJ PM drive picks?

Nearly four years after his death, **Wolfman Jack** will be inducted into the NAB Hall Of Fame. His widow, Lou Lamb Smith, will accept his award April 20 at the radio luncheon during the NAB Convention in Las Vegas.

KIIS/L.A. shuffles its post-Dees on-air lineup, cutting middayer **Billy Burke's** hours to 10am-noon, followed by the hour-long *Fabrice's Fabulous Flashback*, **Gary Spears** from 1-4pm, nighttimer **Valentine** moving up to 4-8pm, overnigher **Jo-Jo** taking 8pm-1am, and a rerun of Spears' show from 1-4am.

**Cox Radio** and **MediaAmerica** have entered into a long-term deal to syndicate Cox programming, including daily shows from WSB/Atlanta talk hosts Neal Boortz and Clark Howard. Cox Radio's **Paul Douglas** will coordinate affiliate relations, marketing, and promotion under the deal.

#### **Arrow II: The Sequel**

In Sacramento, the Classic Hits format that was swept aside for CHR KDND at 107.9 is reborn as "Arrow 93.7," pushing KRAK's Country format to the AM band in the 1470 spot previously occupied by KOME-AM, its CBS Oldies sister.

Maybe Sports **KCTE-AM/KC's** transmitter fire last Monday (1/5) was a blessing in disguise. Off the air for only a couple of days, the station tells the *Independence Examiner* that by having to install a new, state-of-the-art transmitter, it has extended the station's reach significantly!

**ST's** best wishes for a speedy recovery to ABC Sports Radio's **Fabulous Sports Babe** (a.k.a. Nanci Donellan), who's being treated for breast cancer. ABC Exec. Producer **Mike Rizzo** tells us her illness is "totally treatable," adding, "She is continuing to do her job, proving to be the professional and hard-working person that she has always been. Nothing has changed about the show, and that is also a great testament to her professionalism and work ethic."

#### **Now He's A Reel Bigwig**

All-Pro Broadcasting owner/President **Willie Davis** was named to the board of directors for legendary film studio MGM. He was one of two new appointments to the board, the other being former Secretary of State Alexander Haig.

Continued on Page 27



**IT'S A FAMILY AFFAIR** — Following Alanis Morissette's recent show in the Bay Area, she slipped into a Novia sandwich shot, sharing a little brotherly love with Maverick Promo Mgr. Michael Novia (the handsome one) and R&R CHR Editor Tony Novia.

**#3 Most Added**

**WXKS**

**WHYI**

**WNCI**

**KDND**

**KHTS**

**KSLZ**

**WXYV**

**PRO-FM**

**KCHZ**

**WQZQ**

**KQKQ**

**WPXY**

**WKSL**

**And many more**

# JENNIFER PAIGE

## sobber

the follow up to the #1 smash hit "Crush"

# beastie boys body movin'

THE 2ND TRACK + VIDEO FROM THE  
3X PLATINUM ALBUM HELLO NASTY

IMPACTING POP &  
RHYTHMIC 1/18



**2 GRAMMY AWARD NOMINATIONS**

**ALREADY ON KRBE!**

**"Body Movin' sounds great on the air! Already getting requests. Sounds like another big hit from the Beastie Boys!"**

**- Jay Michaels, MD, KRBE**



Produced by **Beastie Boys** and **Mario Caldato, Jr.** • Management: John Silva for GAS L.L.C.  
[www.grandroyal.com](http://www.grandroyal.com) • [www.beastieboys.com](http://www.beastieboys.com)

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# STREET TALK®

Continued from Page 24

Normally, you'd associate "hot licks" with **KABC/L.A.**'s Rock sister station, **KLOS**. But this week, the station capitalized on the new postage rates by having morning host Mr. **KABC** give away 100,000 of the hottest licks in town — one-cent stamps — at a number of Southland post offices.

Former **WQHT/NY** morning co-host **Maija DiGiornio** filed a sexual harassment suit against the station, the *New York Daily News* reports. The suit says the offending incident occurred onstage during a station event last November, just a few days before she was fired. The complaint alleges that her former partner, Hot 97 morning co-host **Ed Lover**, answered a question about **Dr. Dre**'s then-recent exit by saying, "The reason Dr. Dre isn't here and Maija is, is that she sucks my dick. Dr. Dre wouldn't suck my dick, but Maija does, and she does a good job of it." Station officials could not be reached for comment.

The Secret Service paid an unexpected visit to **WFBC/Greenville, SC**, Tuesday morning. Seems the **Hawk & Tom** morning team was at it again, telling people on the air that, with his new scanner, Tom Steele was able to duplicate dollar bills with amazing accuracy. To illustrate his point, he had producer Kato try to run one of the phony bills (actually, a blank piece of paper cut to dollar size) through a vending machine. Of course, the machine spit it out. After he was told to "wrinkle it a bit," Kato pulled a switcheroo and substituted a real dollar bill, which worked. Apparently, the Secret Service didn't take too kindly to the "counterfeiting" and dropped in to talk to the GM, who let them know it was all a prank. If copying a dollar bill caused a ruckus, just imagine what would've happened if they'd copied an *Arbitron diary*!

Continued on Page 30

## Rumbles, Pt. 1

- **Cindy Weiner-Schloss** resigns as GM of Pop/Alt & Mainstream AC combo **KMXB-FM** & **KMZQ-FM/Las Vegas**.
- **KISV/Bakersfield** hires **Bob Lewis** as PD.
- **KPRR/EI Paso APD/MD Victor Starr** rises to PD/MD.
- **T.J. McKay** departs **CHR WNOK/Columbia, SC**, to program Cumulus Media Hot AC **WWWL-FM/Toledo**. Meanwhile, former **3WM** programmer **Ron Finn** transfers to Cumulus/Toledo Oldies outlet **WRQN-FM** as PD.
- PD/MD **Chris Underwood** departs Pop/Alt **WYSR/Ft. Wayne**.
- **Kovas Communications** launches a new **CHR/Rhythmic** station, "Z102.3" in Ft. Wayne, and ups **Scott "Weasel" Hecathorn** to OM of its three stations in the market.
- **WMXD/Detroit MD/afternoon** **Tony O'Brien** is named OM for **WGOK** & **WYOK/Mobile**.
- Active Rock **KEZF/Albuquerque** changes calls to **KRQS** and ups morning host **Jeff Young** to PD.
- **KDAT/Cedar Rapids, IA**, PD **Richard Stadlen** adds music duties, as MD **Tom Cook** transfers to co-owned **Capstar AC WMLI/Madison, WI**, as PD.
- **Rock KCLB/Palm Springs, CA**, PD/MD **Ron Stryker** exits.
- Active Rock **KQWB/Fargo, ND**, PD/MD **Guy Dark** exits.
- **KQWB/Fargo, ND**, names **Jake West** PD, **Noel Scotch** Asst. PD, and **Mike "Big Dog" Kapel** MD.
- Hot AC **KAAC/Great Falls, MT**, PD **Jim O'Brien** returns to "Thunder Country" **KIOK/Tri-Cities, WA**, this time as PD. He had been Asst. PD/MD at the station between 1990-94, when it was **CHR**.
- Adult Alternative **WVRV/St. Louis** PD **Mike Richter** rejoins Classic Rock **WYMG/Springfield, IL**, this time as PD. It's his third stint with the **Saga** outlet.
- **Mike Langevin** is named PD of Active Rock **KRBR/Duluth, MN**.
- Cumulus shuffles frequencies in **Florence, SC**: Alternative **WBZF** moves from 100.5 to 98.5; Classic Rock **WHSC** moves from 98.5 to 102.1; and AC **WMXT** moves from 102.1 to become "Star 100.5."
- **WKSS/Hartford** OM **Jeremy Savage** adds interim PD duties for Jay Beau Jones, who left for **WUBT/Chicago**.
- **KYRX/Cape Girardeau, MO**, appoints **Marshall Stewart** PD.
- **KNKI/Dallas** changes calls to **KMEO** and hires **Laurie Bandemir** for middays and **Bob Elliott** for afternoons.



## BETTER THAN EZRA AT THE STARS

>> BETTERTHAN EZRA's garden blooms with unearthly delights. Bottom line: Better than ever! << --*People*  
 >> Clever, consistent and deftly eclectic. << --*Washington Post*  
 >> Delightfully free spirited...easily rivals the sonic alchemy of the Beasties and Beck. << --*Washington Post*

**The dazzling new single from HOW DOES YOUR GARDEN GROW?**  
 Produced by Malcolm Burn  
 Management by John Ibbell for JAIL



#18 Modern Rock Monitor #28 Modern Adult Monitor

**KIIS/LA Add! KALC/Denver Add! KKRZ/Portland Add! WPRO/Providence Add! Y100/Miami Add!**

- |             |             |                      |             |
|-------------|-------------|----------------------|-------------|
| <b>WSSR</b> | <b>WZYP</b> | <b>WRVW</b>          | <b>KKMG</b> |
| <b>G105</b> | <b>WLSS</b> | <b>WLKT</b>          | <b>WBMX</b> |
| <b>WYCR</b> | <b>WTWR</b> | <b>WPTE</b>          | <b>WSSX</b> |
| <b>WHOT</b> | <b>WTIC</b> | <b>KQMB</b>          | <b>Z104</b> |
| <b>KZZP</b> | <b>WZYP</b> | <b>and many more</b> |             |

- Early Believers:**
- |                            |                            |
|----------------------------|----------------------------|
| <b>WTMX/Chicago 49x</b>    | <b>KHTS/San Diego</b>      |
| <b>WXSS/Milwaukee</b>      | <b>WKRZ/Wilkes-Barre</b>   |
| <b>WYOY/Jackson</b>        | <b>WKRQ/Cincinnati 31x</b> |
| <b>B97/New Orleans 29x</b> | <b>WNCI/Columbus</b>       |
| <b>WFLZ/Tampa</b>          | <b>WBHT/Wilkes-Barre</b>   |
| <b>WDJX/Louisville</b>     | <b>KBKS/Seattle 23x</b>    |
| <b>WXKS/Boston 18x</b>     | <b>K92/Roanoke</b>         |

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**HE REALLY LOVES THIS GAME** — For 65 days, **KEX/Portland** promotions assistant **Marty Anderson** lived in a tiny shack on a station billboard reading "Save Our Season." After two months (and no showers!), he finally got to go home after the **NBA** lockout ended last week. To help **Anderson** pass the time before the season begins, a travel agency sent him on a free trip to **Hawaii**.

# STREET TALK®

Continued from Page 27

## Rumbles, Pt. 2

• Nostalgia KLAC/L.A. makes a couple of additions to its lineup: Longtime L.A. jock **Johnny Magnus** joins for afternoons, and the station picks up Anaheim Angels play-by-play, starting this season.

• Former KPWR (Power 106)/L.A. PD **Michelle Mercer** resurfaces in her hometown of Indianapolis as an AE at Emmis' WTLC-AM & FM.

• WAMO-FM/Pittsburgh ups nighttimer **DJ Boogie** to MD.

• Former WRBQ-FM/Tampa MD **Wanda Myles** is the new APD/MD at WCTQ/Sarasota.

• **Brian Lee** has been named interim APD/MD for WCTO/Allentown.

• KUZZ/Bakersfield MD/evening host **Kelly Erickson** takes on MD/Promotions Dir. duties for *After Midnight*.

• **Thom Walsh** exits as KUDL/Kansas City MD.

• KRBB/Wichita names **Todd Taylor** MD.

• Active Rock WKLQ/Grand Rapids MD **Mark Feurie** is upped to APD.

• KRRO/Sioux Falls, SD, MD **Kerrie Woods** exited last month and moved to Minneapolis.

• KMXV/KC MD/middayer **Dylan** adds APD stripes.

• KDND/Sacramento nighttimer **Christopher K.** has been appointed MD.

• Former WRMF/West Palm Beach personality **Brad Jeffries** joins WWST/Knoxville as APD/MD.

• KALC/Denver APD/MD **Kelly Michaels** drops those duties and re-adds Creative Services duties.

• WFLY (Fly 92)/Albany, NY, MD **Ron Williams** segues to Urban sister WPTR.

• KQAR/Little Rock APD/morning driver **Rob Tanner** exits and is replaced by **Kevin Clay** from sister station KDDK.

• Former WLAN/Lancaster, PA, personality **Dave Skinner** rejoins the CHR/Pop outlet for APD/afternoon duties.

• WWCK/Flint, MI, MD/middayer **Nathan Reed** adds APD/MD duties.

• KWAV/Monterey Prog. Asst. **Sebastian Thomas** is upped to Program Coordinator.

• **Chuck Buell** has been hired for morning drive duties at Oldies KBZT/San Diego.

• Following Steve Mason's departure for WNEW/NY, KXTA/L.A. chooses radio newcomer **Derrick Hall** as John Ireland's new morning co-host. Hall was previously PR Dir. for the L.A. Dodgers.

• **Greg Simms** departs Pop/Ait KFMB-FM/San Diego to succeed Larry Morgan in middays at KYSR/L.A.

• KYSR/L.A. night personality **Leah Brandon** has replaced Steve Kasey as host of Premiere's Sunday evening show, *On The Weekend*. Meanwhile, KSON/San Diego's morning team of **Tony Randall** and **Kris Rochester** are now hosting the net's new *Country Club Live With Tony & Kris*.

• WXYV/Baltimore middayer **Jojo Morales** rejoins WHTZ/NY for overnights.

• With KLSX/L.A. overnights **Nastyman** set to take an undisclosed new gig, former KPWR/L.A. Promo Dir. **John Boyle** and Promo Asst. **Jeff Carroll** take over his shift.

• *The Steve & DC Show* picks up its 12th affiliate, WMSR/Manchester, TN.

RADIO & RECORDS



1

• WINS/NY VP/GM **Scott Herman** gets WNEW-FM duties; **Garry Wall** is named OM.

• **Mark Hannon** hoisted to VP/GM of WBMX/Boston.

• **Leo Vela** named PD of WRTO-FM/Miami.

• L.A. morning legend **Robert W. Morgan** retires from radio.

• WGN/Chicago fixture **Wally Phillips** announces his retirement after 52 years of radio.

5

• **Danny Goldberg** elevated to President of Atlantic Records.

• Sony Music sets **Don Ienner** as Chairman/Columbia Records Group, **Dave Glew** as Chairman/Epic Records Group, **Mel Iberman** as Chairman/Sony Music International, and **Michele Anthony** as Exec. VP/Sony Music Entertainment.

• **Corrine Baldassano** returns to Unistar as VP/Programming.

• **Ken Anthony** chosen as PD of KLSX/L.A.

10

• Capital Cities/ABC acquires **Satellite Music Network** for \$55 million.

• **Ron Urban** upped to Sr. VP/GM of EMI Records.

• **Tom McKinley** named Sr. VP of Noble.

• **George Oliva** made Program Manager of KFI/L.A.

• **Bruce Kamen** becomes PD of KOA/Denver.

15

• **Tony Gray** tapped as PD of WDRQ/Detroit.

• **Lorna Ozmon** recruited as PD of WROR/Boston.

• **Dave Popovich** picked as PD of WMJI/Cleveland.

• **Larry Daniels** elevated to General Program Manager of KNIX-AM & FM/Phoenix.

• **Donnie Simpson** signs five-year contract with WKYS/Washington.

20

• **Bob Sherwood** named Phonogram Records President.

• **Frankie Crocker** returns to radio as WBLS/NY MD.

• **Becky Ulrick** appointed PD of KRLD/Dallas.

• **Denton Marr** upped to OM of WEBN/Cincinnati.

25

• **Neil Bogart** starts **Casablanca Records**.

• **Steve Warren** named PD of WHN/NY.

• **Al Brady** hired by WNBC/NY as Assistant to the PD.

• **Harold Childs** boosted to VP/Promo for A&M Records.

## Records

• New Priority Head/Promotion **Johnny Coppola** brings over H.O.L.A. VP/Promo **Joey Carvello**, who will handle the label's East Coast promo duties. Meantime, VP/Promo **Sean Lynch** has resigned and will leave the company at the end of January.

• EMI North America and Canada's Nettwerk Records have formed Nettwerk America. Overseeing the label will be Nettwerk Canada principals **Terry McBride**, **Ric Arboit**, **Mark Jowett**, and U.S.-based manager **Marivi Magsino**.

• Arista Austin's **Steve Schnur** joins the A&R department at Capitol.

• A&M VP/Promo **Michael Steele** exits to join *Hit-makers* as Exec. VP.

• Trauma's former Seattle rep **Mark Radway** joins grunge city-based Will Records as Dir./Promo.



**PROMO ITEM OF THE WEEK** — "You were asking for a spin? I thought you said aspirin!" Santa brought Hybrid Records plenty of the stuff, which was then repackaged as "Holiday Survival Pills" and sent to radio to herald the imminent coming of "Fear Of Flying" by Martin's Dam. At this point, the spin they were looking for is up to you.

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# rod stewart

## "Faith Of The Heart"

*From the box office smash PATCH ADAMS*

### MAJOR MARKET AIRPLAY:

WLTW/New York	KIIS/Los Angeles	KBIG/Los Angeles
WLIT/Chicago	K101/San Francisco	WBEB/Philadelphia
WASH/Washington	WXKS/Boston	WPCH/Atlanta
WALK/Long Island	WLTE/Minneapolis	KEZK/St. Louis
KESZ/Phoenix	WLIF/Baltimore	WSHH/Pittsburgh
WAKS/Tampa	WDOK/Cleveland	KOSI/Denver
KIMN/Denver	WVMX/Cincinnati	WLTQ/Milwaukee
WWLI/Providence	WNCI/Columbus	WSNY/Columbus
WOMX/Orlando	and more!	

**R&R AC CHART 14 - 21** Now Crossing Over To  
**BDS AC CHART 27 - 22** CHR/Pop & Hot AC!

# monifah "Touch It"

### POWER ROTATION:

WWHT/Syracuse	82x	WKFS/Cincinnati	82x
KCHZ/Kansas City	79x	KHTS/San Diego	75x
KIIS/Los Angeles	72x	WQZQ/Nashville	67x
WFLZ/Tampa	66x	WXSS/Milwaukee	66x
WZJM/Cleveland	62x	KZZU/Spokane	61x
KHKS/Dallas	60x	WKSE/Buffalo	59x
WFBC/Greenville	59x	WXKB/Ft. Myers	58x
WKSS/Hartford	58x	WDJX/Louisville	53x
KSMB/Lafayette	53x	WGTZ/Dayton	52x
WKKS/Toledo	45x	KKMG/Colorado Springs	43x
WWCK/Flint	43x	KBFM/McAllen	41x

**R&R CHR/POP CHART 17**



# emilia "Big Big World"

### HUGE PHONES:

KIIS/Los Angeles	WXKS/Boston	KBKS/Seattle
KRBE/Houston	KDWB/Minneapolis	KSLZ/St. Louis
WZJM/Cleveland	WWZZ/Washington	WZPL/Indianapolis
WNCI/Columbus	WKSS/Hartford	WXXL/Orlando
WSSX/Charleston	WPXY/Rochester	WABB/Mobile
KQKQ/Omaha	WIXX/Green Bay	WKSZ/Green Bay
WRVW/Nashville	WZNY/Augusta	WPST/Trenton
WZYP/Huntsville	WFBC/Greenville	WAOA/Melbourne
WVTI/Grand Rapids	WLAN/Lancaster	WKSI/Greensboro
WNKI/Elmira	KFFM/Yakima	WHTS/Quad Cities

**R&R CHR/POP CHART 21**





STEVE WONSIEWICZ

## PDs Read The Music Tea Leaves

□ Rap/rock, dance, teen music top-of-mind in 1999 for key programmers

Rap-based hard rock will continue its winning streak, pop dance could make a comeback, and R&B might get a little jazzier. Those are just some of the expectations of the five music pros participating in my annual "programmers' prognostications" column.

This year's round table features CHR/Pop KHS/Los Angeles PD Dan Kieley and APD/MD Tracy Austin, CHR/Rhythmic WBBM/Chicago PD Todd Cavanah, Active Rock KRXQ/Sacramento Sta-



Dan Kieley



Todd Cavanah



Curtiss Johnson



Alex Luke

tion Manager/PD Curtiss Johnson, and former Alternative WKQX (Q101)/Chicago PD Alex Luke. Here's what they had to say.

One sound KHS' Kieley has on his wish list for the new year is more dance music. "Look at the way Cher's 'Believe' is reacting for us. It would be great if we had a few more of those pure-energy dance records."

Whoa. Wasn't dance supposed to be pop's "next big thing" a few years ago, yet it failed to take hold? "It depends on the availability of the product," says Kieley, "and there wasn't an abundance of music from acts like La Bouche and Real McCoy. Some may say the music is kind of disposable, but it fills an important need on our playlist and balances the flow of the music. Plus, it's great energy. Now, we're having to dig deeper to find them."

### Teen Group Burnout?

Fortunately, the dance void was filled nicely by upbeat music from teen acts and boy bands. However, that trend may have reached its peak, says Austin, making it more important to find dance repertoire. "Everybody has sort of jumped on the bandwagon, so at some point it's going to reach overkill. But you

still can't argue with the success of the Backstreet Boys, 'N Sync, and 98 Degrees."

Yet teen pop music is still proving to be invaluable for reaching key demos. Kieley notes, "It helped early on, when some of those records started crossing over into the upper demos. They ended up being very palatable for the 25-34 demo and still are. It proved they were no longer teen-appealing records."

Kieley also remains bullish about pop/alternative. "We played three cuts off Third Eye Blind's album and had great success with Matchbox 20. But it's not like we need a lot of these records, because if you find two or three big ones, they'll really hang in there week after week."

Kieley also believes CHR is in for another great year when it comes to picking and choosing the hits. "One sound isn't going to dominate, as least for us. We'll continue looking for all kinds of sounds. Right now we're in a really great place, because we can help define what's pop."

WBBM's Cavanah echoes many of Kieley's comments. Topping his list is a concern about teen-music burnout. "Acts like 'N Sync and the Backstreet Boys have been great

for this format, but we have to be careful that we don't become too teeny-bop and end up running away the adults we've taken years to get back. This year I'm going to be more hesitant and cautious about those types of groups. This format goes beyond teens, even though that's our base."

Cavanah stresses that radio didn't originally jump on the teen-music bandwagon. "One thing you have to remember about the Backstreet Boys is that radio didn't start it. We were early, but we took our cue from the group's success in Europe and how popular they were when it came to TV and being in magazines and things like that."

"The teen acts that were successful really worked it and were doing mall shows and clubs and were in all the teen magazines. The labels are going to have to use those outlets and get a story going for their acts and get them exposed and not depend just on radio. I'm going to be looking closely at that in 1999 when it comes to that music."

Interestingly, Cavanah also has more dance music on his 1999 wish list. "I'd love to have another 'Rhythm Is A Dancer' by Snap! or 'Another Night' by Real McCoy, but those records aren't out there. Part of it has to do with the fact that a couple of years ago every label seemed to release a dance or Euro song. Eventually, the sound became cheesy and corny and burned out."

Cavanah also believes sampling will continue to be big this year. "A lot of people believe it will go away, but if it's cool and unique, it can bring in people from other formats. If it's just a remake or dance version of another song, that won't work. But if you do it like Puff Daddy, Notorious B.I.G., Will Smith, and some of the other rappers, it's a great way to grow the format. How much bigger was Puff Daddy or Will Smith? Smith had great lyrics to 'Just The Two Of Us.' It comes down to writing great lyrics around those samples."

As for a musical wild card, Cavanah likes what he hears in jazz-

er hip-hop and R&B. "It's hard getting the music to work at our format, but there's something there in someone like Maxwell, whose music has a jazzier dance sound to it. I think females are really into that sound, and it also appeals to the teens and older demos. If the labels can get the music to become a little more pop and have more hooks, it could work in the future."

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### Rap/Rock Rising

On the rock side, KRXQ's Johnson bets rap/rock will continue its blistering sales and airplay pace. "It's something that really blossomed last year, and not just with the 18-24 cell, which you would imagine it appeals to. We're seeing much less polarity between the cells and even some outright passion for the genre. Songs from Rage Against The Machine and the Beastie Boys have been some of our biggest-testing records."

Rap/rock's escalating acceptance fits hand-in-glove with hard rock's solid base. But Johnson adds a little twist to the equation. He cites the growing appeal of more theatrical concerts from acts like Korn, Rob Zombie, and Marilyn Manson as helping to fan the flames for both rap/rock and hard rock. "The bigness of rock is going to start coming back. We're already seeing it. People are going to want to see shows again, kind of like what it was in the latter part of the '80s. I don't mean we're going back to the hair-band era, but people want to see a show, rather than a bunch of guys staring at their shoes."

While hard rock might reign during 1999, Johnson says other genres won't be neglected. Case in point: blues rock. "We're seeing a lot more acceptance on the blues side of things. It's kind of odd, because you would think it would sound strange next to those other records. The music will get accepted if the songs are strong — it's definitely not an open-door acceptance of the music. If you would have told me last year that 'Blue On Black' would have been the hit that it was for my station, I would have said you were crazy, but it was a huge record and was nice to have, because it added a great texture to the station."

Johnson remains less optimistic about pop/alternative at his format. "I've always played those records in order to be more cume-friendly. When you have Matchbox 20 selling millions of records and early on being one of the best-selling albums in my market, well, it's hard not to play it. But I generally can't get them to test. My core doesn't like them as

much. It's not that they're vehemently opposed, it's just not their favorite music."

### Alternative's Rhythmic Lean

Luke agrees with Johnson's observations about rap/rock. It's all part of a larger trend, he says — that of alternative music becoming more rhythmic-oriented. And that includes electronica. "The industry's excitement about electronica might have been a little premature. It definitely is a sound that's growing, but I see it coming to the forefront in 1999 and the next year."

"If you look at the bands that we had success with at Q101 — the Beastie Boys, 311, and the Chemical Brothers — they all fused rhythmic elements with rock in different ways. At its most simple level, bands like Sublime, Sugar Ray, and Everlast fused reggae, hip-hop, and rap rhythms into pop songs."

"We've definitely moved through a pop phase with the success of bands like Matchbox 20 and Third Eye Blind. And I don't know if it's over. It's all cyclical, but I think it will turn back toward rock, and when it does, rock music will have a more rhythmic edge to it."

Luke admits there's a fine line as to how electronic or hip-hop alternative music can be and still maintain its mass-appeal. "Some of the records that we loved and that had a rock base but leaned very electronica ended up not registering with our audience."

Another genre Luke has his eye on is goth. "There's definitely an undercurrent for that type of sound. I don't know if it's going to pop, but it could happen this year, because there are a lot of factors in place for pop culture to address it. There's a Bauhaus reunion tour; Marilyn Manson is having all sorts of success; Trent Reznor is poised to put out what could be his biggest record yet; and, with the millennium, people are forecasting doom and gloom. And, just like ska and swing, the music has always been there."

Luke isn't as optimistic about goth's mainstream sister sound, glam. "While I've been in markets over the past 10 years that are less open to the music than the West or East Coasts, the glam rock or Brit power pop records don't seem to work. The industry seems to give them the benefit of the doubt, but the audience doesn't seem to care. At some point in time the audience might reach out and embrace it, but I haven't seen it. Relative to other genres like ska, swing, or electronic, it's not even a blip on the radar."



**The bigness of rock is going to start coming back. We're already seeing it. People are going to want to see shows again, kind of like what it was in the latter part of the '80s.**

—Curtiss Johnson





# MARILYN MANSON

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# RR LAUNCHING PAD

## Lit's 'Enemy' Lights Up Alternative Phones

What a great way for any artist to start the new year — before-the-box adds at some of the nation's most influential stations. That's exactly what happened to **RCA Records'** alt-rock quartet **Lit**, which two weeks ago picked up early airplay at Alternative powerhouse outlets **KROQ/Los Angeles** and **KITS/San Francisco** for their new song, "My Own Worst Enemy."

The pace of radio endorsement is exceeded only by the speed with which the band and RCA agreed to terms and recorded the band's new

band released its first album, *Triping The Light Fantastic*, on Malicious Vinyl. That disc garnered considerable College and Alternative specialty show airplay. When Malicious lost its distribution deal, Lit was free to go elsewhere.

Flohr continues, "We're not talking about a new band with one song. Lit's been around for a long time and has built a large touring base. Now we have a fresh, reactive song and a band that can back it up live. What better way to bring in the new year, when people are

went to see [KPNT/St. Louis OM/PD] Allan Fee, played the demo, and asked him what he thought about it. He listened to it twice and wanted to put it on right then. I couldn't give him the copy, but he twisted my arm into letting him play it on the air just so he could hear how it sounded."

Word eventually spread to KITS MD **Aaron Axelsen**, who started playing the song over the holidays, and KROQ. Poore continues, "It was reacting with programmers so strongly that we moved up the add date. It was originally February 9, and now it's right now. And we also moved up the release date to February 23."

Commenting on the single's appeal, Axelsen says, "I had played Lit tracks back in '97, so I was a fan of the band. I got an advance copy of 'My Own Worst Nightmare' and played it on my specialty show the first week of December, and by December 18 it was my most-requested song. It was generating phones on one spin a week and in other dayparts. I took it to [PD] Jay [Taylor], and he loved it, and we put it in regular rotation.

"Sonically, it falls between acts like Blink 181 and Eve 6, but lyrically I think it strikes a nerve with our demo. The lyrics are topical and personal and help make it more than just a catchy pop song."

Lit is currently performing several dates with Zebrahead. Look for a mini-tour of low dough concerts on the West Coast to be announced soon.

# Lit

album, *A Place In The Sun*. Comments RCA Sr. VP/A&R-Artist Development **Bruce Flohr**, who teamed with Sr. VP/A&R Ron Fair to bring the group to the label, "About six months ago Ron received a demo of 'My Own Worst Enemy' and immediately thought it was a smash. He then went to see them live and immediately wanted to sign them."

By October 1998 RCA and Lit agreed in principle to a contract; by December the band was in the studio with co-producer Don Gilmore, even though the final contract had not been signed. On top of that, RCA was mailing copies of "My Own Worst Enemy" while the album was still being mixed.

Working on the album before the ink was dry on the recording contract "was probably the stupidest and smartest thing we ever did," recalls Flohr. "But Ron and I wanted to move quickly. We believed there was a real window at radio for a song and a band like this. Bands like this are going to bring back arena rock, and we wanted to be there first."

While Lit's world is now moving at a feverish pace, it wasn't always so. Lit formed more than nine years ago — the lineup remains unchanged from the band's inception — and evolved into one of Orange County's top-drawing live acts. But it wasn't until April 1997 that the

looking for something new and fresh."

On the radio front, much of the setup for Lit and "My Own Worst Enemy" was done last year, when RCA VP/Modern Rock Promotion **Ron Poore** played the original demo version for a couple of programmers. Poore remembers, "I



**FOR A GOOD CAUSE** — Capitol recording artist John Hiatt and friends celebrate raising \$3000 for the Honduras Reconstruction Fund. The show was sponsored by Adult Alternative WXRT/Chicago and broadcast to stations in Los Angeles, Boulder, Detroit, and Minneapolis. Shown (front row, l-r) are Hiatt, WXRT's Lin Brehmer and Patty Martin, Jam Productions' Andrew Kaplan, and WXRT's Norm Winer; (back row, l-r) WXRT's Sandy Patyk and Frank E. Lee, Lowen & Navarro's Frank Lowen, and WXRT's Joe McArdle.

## MUSIC NEWS & VIEWS

### Whisky A Go-Go Hits 35

Los Angeles' famed **Whisky A Go-Go** is celebrating its 35th anniversary in style. The venue is hosting a Celebration & Music Festival Jan. 16-23 that features such '60s and '70s artists as **Big Brother & The Holding Company**, **Country Joe McDonald**, **Randy Bachman**, **Humble Pie**, **Jan & Dean**, **Roger McGuinn**, **Martha Reeves**, **Iron Butterfly**, **Moby Grape**, and **Wishbone Ash**. Kicking off the celebration will be a concert featuring **Johnny Rivers**, the **Robby Kreiger Band**, the **Grass Roots**, and **Nancy Sinatra**. Proceeds from that event, which includes a tribute to Whisky A Go-Go founder Mario Maglieri, will benefit the National Multiple Sclerosis Society. The venue will also feature the concerts live on the Internet at [whisky35.com](http://whisky35.com) starting at 8pm (PST).

### Manson, Love Tie Concert Knot

Confirming what had been speculated for months,

**Courtney Love's** band **Hole** and **Marilyn Manson** will embark on a co-headlining tour later this year. The tour will be Hole's first since the release of their album *Celebrity Skin* ... In other tour news, multiplatinum rapper **Jay-Z** will launch his "Hard Knock Life" national tour in March, featuring supporting



Hole

acts **DMX**, **Method Man**, and **Redman** ... Look for **Madonna** to announce details of her first national tour since the 1993 "Girlie Show" tour ... The **Black Crowes** kick off their "Souled Out" tour on February 11 in Milwaukee ... **OutKast** has been

tapped to open for **Lauryl Hill's** forthcoming national tour, which kicks off on February 18 in Detroit

This 'n' that: **Beck** has teamed with **Willie Nelson** to record a song for the soundtrack to the movie



Beck

*The High-Low Country*, which stars **Woody Harrelson**. The two will contribute the song "Drivin' Nails In My Coffin" to the primarily alt-country disc, which hits retail on January 19 ... **Gladys Knight** will make a special appearance at this year's Wheaties NFL Players Super Sunday Gospel Brunch on January 31 in Miami. Also performing will be contemporary Christian stars **Jaci Velasquez**, **Nancy Jackson**, **Dawkins & Dawkins**, and **Fred Hammond & Radical For Christ** ... **Usher** will release a live album recorded last year at two concerts in his hometown of Chattanooga, TN. The album is expected to be released in late March ... **Tom Petty & The Heartbreakers'** new album will hit retail in April.

In the studio: **Shawn Mullins** has signed the **Josh Joplin Band** to his record company, **SMG Records**. The band is the first signing to the label, which Mullins owns with partner **Kelly Hobbs**. The group will head into the studio in the coming weeks to work on its new album, which Mullins will produce ... The **Indigo Girls** are expected to go into the studio in February, according to e-zine *Allstar*, to begin working on their next album ... Look for **Spice Girl Mel B.** to start working with **Timbaland** and **Mary J. Blige** later this year on her forthcoming solo album.

# Semisonic

## **MOST ADDED AT MODERN ROCK!!!**

WBCN WLIR WZAZ WRXQ WXEG KFMA  
KNDD WENZ WEND WHTG WRAX WGRD  
KZON KWOD KKND WPLA KMYZ KTBZ

## **MOST ADDED AT MAINSTREAM TOP 40!!!**

KSLZ WSTR KZHT WWHT WABB WYCR  
WDWB KHST WDCG KQKQ WXIS WYOY  
WFLZ WKRZ WSTW KSMB WRFY

## **MOST ADDED AT MODERN ADULT!!!**

WTMX WPLT WHPT WLNK KSRZ KLLC  
KZON WPTE KVSF WXXM WSSR KENZ  
KTNP

## **MOST ADDED AT ADULT ALTERNATIVE!!!**

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## Command

Continued from Page 1

and traffic reports, but also information from such magazines as *Time*, *People*, *Sports Illustrated*, *Business Week*, *Scientific American*, and *Popular Science*. Also included will be news from Associated Press and television newscasts by ABC's Ted Koppel and PBS' Jim Lehrer.

Command Audio co-founder/CEO Don Bogue noted, "Consumers tell us they want to spend their commute time listening to programs relevant to their specific interests. Unfortunately, so much of what people want to listen to is not available on their schedules. With Command Audio, they can easily get specific, up-to-date information they need, like traffic bulletins that cover just their routes, stock quotes for their personal portfolios, and the latest headlines. Then, they can spend the rest of their time listening to things that really interest them, like in-depth news stories, sports league roundups, and personal investing strategies, or a comedy to unwind with on the way home."

## Not Competing With Radio

Although a service that allows listeners to pick and choose programming, and even bypass commercial messages, will compete with radio for listeners' attention, VP/Programming Al Brady Law stressed that he wants to partner with radio. He noted Jacor Communications-owned Premiere Radio Networks will be providing a large chunk of Command Audio's programming (*The Rush Limbaugh Show* is not included in the deal), and he doesn't believe such a deal would have been struck if it was seen as a threat to radio.

"The major broadcasters I've talked to see this as expansion of their reach," Law said. "They understand that the technology around them is changing — not just Command Audio, but everywhere — and ours is the least threatening. We'll promote back and buy time on commercial radio to promote our service."

Still, Law added, "Command Audio does not plan to sell traditional radio spots. While we may have some programs that contain commercial content, we do not plan to compete with radio for ad dollars. Further, the producers of a few of the popular talk shows incorporate commercial announcements in them, and this very limited number of commercials will be included."

"I think there are a lot of people in the radio industry who know we are here and see us as their potential allies, not adversaries. I don't think they can say that about satellite radio providers. CD Radio and XM Satellite Radio represent a much bigger threat to traditional radio than we do. It's easy to assume this would be competitive with local radio, but we will complement local radio. We will offer a lot of programming that's not available on local radio, and we will have self-imposed embargoes in markets."

Those embargoes mean that when a program — say, Dr. Laura — is running live on a local radio station, Command Audio will not broadcast it until after the live cast, Law said. He added that Command Audio subscribers will also be told during the rebroadcast where they can hear the live broadcast in their listening area.

## The Device And What It Does

The RCA CA-1000 receiver will be about the size of a television remote control and fit into a holster for easy use. There will be three ways to listen: through a small, internal speaker; by plugging in headphones through a jack; or by directing the signal to a nearby FM radio and a predetermined unused frequency. The receiver will be manufactured by Indianapolis-based Thomson Consumer Electronics, which also makes PROSCAN and GE brands, and will be distributed at major consumer electronic stores at a retail price of \$199.

Law, a radio veteran who has programmed a number of ABC Rock and News/Talk stations across the country, said the programs "will be stored, and time-shifting allows you to control what you're listening to. If you are listening to Dr. Laura, and she has a boring phone call, you can scan ahead. Listeners become their own program director."

Law told R&R that Command Radio has made deals with "major broadcasters — you'd know them immediately if you heard them" — in Denver and Phoenix and will lease FM subcarriers elsewhere to send about 60 hours of compressed audio every 24 hours. That's about four programs at once, Law said. The receiving device will store up to six hours of programming, with memory expansion expected to be available in the future. Each show will be available until the next edition of the program is fed, but subscribers will be able to save a particular show simply by hitting the "save" button.

## Broadcaster's Reaction

Asked if he thought this latest audio device would hurt radio, NAB Joint Board of Directors Chairman Dick Ferguson told R&R, "A lot of things compete for listeners' attention. Do cell phones cut down on radio listening? I don't know. The investment is time. The good thing is that you can do a lot of things while listening to radio."

## McMillin

Continued from Page 3

mon stock at \$46.13 per share.

"We salute Matt Devine, honor his past service and accomplishments with Chancellor and Evergreen Media, and wish him well in his future endeavors," Chancellor President/CEO Jeff Marcus said.

"And we welcome Tom McMillin as CFO. In my years working with him, he has effectively and successfully addressed issues similar to those faced by Chancellor today, specifically integrating the company's tremendous multimedia asset base while reducing debt."

Concurrently, Chancellor has named Deborah Jacobson Sr. VP/Investor Relations. She had been VP/Corporate Development & Treasurer since 1995 at LIN Television, which Chancellor bought last summer.



Jacobson

Ferguson appeared optimistic about the device's time-shifting capabilities. He suspects it could actually build audience by allowing listeners to capture programs they might normally miss: "Did the VCR hurt TV?"

Command Audio is a three-year-old, privately held company, whose investors include large technology companies, capital venture groups, and financial institutions. A spokesman declined to identify the specific parties, but said the Redwood, CA-based company could go public in the near future.

A dozen new production studios are already built in Redwood City. Initially, a combination of staff announcers and freelance talent will be used to introduce programs, alert listeners to station promotions, and read from magazine articles. The staff will also be used to produce a game show, Law said.

## FCC

Continued from Page 3

"I can assure you it's a question of concern and discussion at the commission, concerning greater concentration in radio and what exactly is going on," the official said.

## Micro Radio, Ad Bias Issues

Kennard specifically singled out the introduction of microradio as one of his 1999 goals, but he did not specify when or how that would happen. An aide to Kennard expected the commission to decide within days about whether the issue would be on the agenda for the FCC's Jan. 28 meeting.

Increasing minority participation in broadcasting was also on Kennard's agenda, though no specifics were offered about how it could be accomplished. An FCC study relating to advertising bias in the broadcast industry was expected to be released on Wednesday, after R&R's press time. Kennard would not specify the contents of the report.

Kennard also continued his push to streamline the FCC. He said he hoped to make the agency a "paperless work force," where all communication could be handled through the Internet. Kennard specifically wants to "streamline our internal functioning, so we can issue licenses faster, resolve complaints more quickly, and be more responsive to the competitors and consumers in the marketplace," he wrote in an agenda outline.

Major telecommunications mergers were also on Kennard's mind. While he didn't specify radio industry mergers in his agenda, he did give some insight as to how the commission would approach future large media industry mergers.

"When all of these major mergers come before the FCC, one of the first questions I always ask is, 'How will this merger benefit average Americans?'" Kennard said. "Not just some Americans, not just shareholders, not just people in urban areas, but all Americans. I believe that question is the essence of the public interest."

## USADR

Continued from Page 1

structuring of the former partnership — which was established in 1991 by CBS, Westinghouse, and Gannett — into a C corporation.

Chase Capital Partners also bought a stake in the company, while BT Alex Brown underwrote the deal.

## Full Speed Ahead

Fellow IBOC proponents Lucent Digital Radio and Digital Radio Express took the news in stride, saying they would press on with plans to develop their own AM and FM systems.

"We don't think it really changes the issue of technology and the evaluative process that's going to be involved in IBOC," DRE VP/Engineering Derek Kumar told R&R. "The issue is evaluating and finding a technology that can serve AM and FM, that's feasible, that's economical to implement, and that complements the existing analog services without disrupting existing receiver performance." He said his only concern would be if the FCC were to select a system other USADR's, and the investors did not support that decision.

Lucent Digital Radio President/CEO Suren Pai told R&R, "We expect that the FCC's final decisions will take into account the input from all the constituencies involved here. That includes not only the broadcasters, but the Consumer Electronics Manufacturers Assn. and all of the other groups that represent radio's interest. We also expect the FCC to evaluate the results of the field tests and look at the public good."

FCC Planning & Negotiations Division Deputy Chief Larry Olson — part of the FCC team evaluating USADR's petition — told R&R that the investment announcement "raises everything to a new level of awareness," which he saw as "a positive sign."

Pai and Kumar conceded that, in the foreseeable future, their technologies could be licensed out to USADR. "Our technology is always open to licensing," Pai pointed out.

Olson said the licensing option "could be a positive thing. It may be a combination that we're looking at in the long run."

## It's Business

The consensus among group heads R&R spoke with was that it is in the best interest of broadcasters to go with the USADR systems, which are set to undergo field testing. "It's a company owned by broadcasters and clearly has the broadcasters' interests as its driving force," said Heftel Chairman/CEO Mac Tichenor.

"It is a technology controlled by the broadcast community," said Entertcom VP/General Counsel Jack Donlevie. "We felt that they looked to be the successful applicant for this technology, and we also think it's good for the radio industry."

"Certainly, IBOC is very much in the interests of the industry," added Cumulus Chairman Richard Weening, "and we felt there was enough critical mass of interest and support that there may be a possibility of actually driving a standard."



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A Perry Capital Corp.



TOP 20

JANUARY 15, 1999

LW	TW	ARTIST TITLE LABEL(S)	TW TOTAL PLAYS	LW TOTAL PLAYS	TOTAL STATIONS/ADDS
5	1	SARAH MCLACHLAN Angel (Warner Sunset/Reprise)	1716	1616	35/0
1	2	SHAWN MULLINS Lullaby (SMG/Columbia)	1714	1692	38/0
5	3	GOO GOO DOLLS Slide (Warner Bros.)	1684	1573	40/1
2	4	EAGLE-EYE CHERRY Save Tonight (Work)	1683	1641	38/0
4	5	JEWEL Hands (Atlantic)	1637	1611	39/0
6	6	THIRD EYE BLIND Jumper (Elektra/EEG)	1468	1437	36/0
7	7	SHERYL CROW My Favorite Mistake (A&M)	1387	1410	37/0
8	8	MATCHBOX 20 Back 2 Good (Lava/Atlantic)	1350	1249	36/0
10	9	BARENAKED LADIES It's All Been Done (Reprise)	1270	1175	39/0
9	10	EVE 6 Inside Out (RCA)	1210	1178	32/0
12	11	U2 Sweetest Thing (Island)	1171	1140	32/0
13	12	NEW RADICALS You Get What You Give (MCA)	1102	1056	39/0
11	13	ALANIS MORISSETTE Thank U (Maverick/Reprise)	1099	1152	33/0
16	14	SUGAR RAY Every Morning (Lava/Atlantic)	1026	812	39/7
15	15	SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)	909	853	29/1
14	16	EVERCLEAR Father Of Mine (Capitol)	903	888	33/1
17	17	LENNY KRAVITZ Fly Away (Virgin)	897	765	32/1
20	18	DAVE MATTHEWS BAND Crush (RCA)	714	709	29/1
19	19	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	699	735	24/1
-	20	FASTBALL Fire Escape (Hollywood)	680	690	21/1

This chart reflects airplay from January 4-10. Songs ranked by total plays. Contributing stations combine from the Custom Chart function on R&RONLINE. © 1999, R&R Inc.

PERSPECTIVE

BY

Dave Beasing



There now appears to be less music sharing between Pop/Alternative and Alternative. The reason seems to be that the more we get away from the alternative music explosion of a few years ago, the less impact and appeal that music has outside the Alternative format itself.

From an Alternative station's standpoint, that might not be so bad, because they get to own more of their format and have more exclusive music to themselves. While the pie's smaller, they get to have a much bigger piece.

There are other influences where Pop/Alternative is concerned, including a pop and rhythmic trend. Some of the same demos exclusively interested in pop/alternative music a year or two ago are now more accepting of Will Smith, Shania Twain, Brandy, Monica, and some "boy groups" in their music mix.

This is also being seen in Alternative, where it takes a different shape. It's not just an opportunity to branch out, it's more of a necessity. We can't allow the label for this format to keep us from addressing what's hot with the demos we're serving. It could mean bringing completely different artists and completely different kinds of music into the mix. It could also mean some existing artists we're focusing on will be more influenced by rhythmic elements.

From the beginning stages of this format, smart programmers have cautioned us not to get too caught up with labels. Regardless of whether you think of this format as Pop/Alternative, "Adult Top 40," or anything else, you need to stay open-minded to what your target demo is doing.

Artists like Sheryl Crow and Third Eye Blind may be the music your target is "into" this year, but we don't know what might happen next year. You don't want to put such a hard and fast label on your station that you can't go where you need to.

Dave Beasing formerly programmed Pop/Alternative KYSR/Los Angeles and is now a Los Angeles-based consultant for Jacobs Media.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formats each week.



New & Active

CAKE Never There (Capricorn/Mercury)  
Total Plays: 563, Total Stations: 23, Adds: 2

KHALEEL No Mercy (Hollywood)  
Total Plays: 490, Total Stations: 26, Adds: 1

ALANIS MORISSETTE Unsent (Maverick/Reprise)  
Total Plays: 453, Total Stations: 27, Adds: 13

BETTER THAN EZRA At The Stars (Elektra/EEG)  
Total Plays: 313, Total Stations: 19, Adds: 8

FLYS Got You (Where...) (Delicious Vinyl/Trauma)  
Total Plays: 221, Total Stations: 15, Adds: 2

EVERLAST What It's Like (Tommy Boy)  
Total Plays: 214, Total Stations: 11, Adds: 4

BLONDIE Maria (Beyond)  
Total Plays: 204, Total Stations: 19, Adds: 10

HOLE Malibu (DGC/Geffen)  
Total Plays: 155, Total Stations: 10, Adds: 0

COLLECTIVE SOUL Run (Hollywood/Atlantic)  
Total Plays: 134, Total Stations: 14, Adds: 9

MY FRIEND STEVE Charmed (Mammoth)  
Total Plays: 123, Total Stations: 5, Adds: 1

Songs ranked by total plays

Contributing Stations

KPEK/Albuquerque, NM (HAC)  
KAMX/Austin, TX (HAC)  
KLLY/Bakersfield, CA (HAC)  
WBMX/Boston, MA (HAC)  
WLCE/Buffalo, NY (HAC)  
WLNK/Charlotte, NC (HAC)  
WTMX/Chicago, IL (HAC)  
WXEG/Dayton, OH (Alt)  
KALC/Denver, CO (HAC)  
WPLT/Detroit, MI (Alt)  
KVSR/Fresno, CA (HAC)  
WKSI/Greensboro, NC (HAC)  
WKZL/Greensboro, NC (HAC)  
KMXB/Las Vegas, NV (HAC)

KYSR/Los Angeles, CA (HAC)  
WPMI/Milwaukee, WI (HAC)  
KOSO/Modesto, CA (HAC)  
KCOU/Monterey-Salinas, CA (HAC)  
WPTE/Norfolk, VA (HAC)  
KYIS/Oklahoma City, OK (HAC)  
WSHE/Orlando, FL (HAC)  
WPLY/Philadelphia, PA (Alt)  
WXXM/Philadelphia, PA (HAC)  
KZON/Phoenix, AZ (Alt)  
KZZP/Phoenix, AZ (HAC)  
WDRV/Pittsburgh, PA (HAC)  
KBTV/Portland, OR (HAC)  
WZNE/Rochester, NY (HAC)

KZZO/Sacramento, CA (HAC)  
WVRV/St. Louis, MO (AA)  
KENZ/Salt Lake City, UT (AA)  
KFMB/San Diego, CA (HAC)  
KLLC/San Francisco, CA (HAC)  
KRUZ/Santa Barbara, CA (HAC)  
KMHX/Santa Rosa, CA (HAC)  
WHPY/Tampa, FL (AA)  
WSSR/Tampa, FL (HAC)  
KZPT/Tucson, AZ (HAC)  
WMBX/West Palm Beach, FL (HAC)  
WXLO/Worcester, MA (HAC)

40 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop

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TONY NOVIA

# The ABCs Of Arbitron

**An in-depth explanation of the ratings book — something all programmers need to know**

Outside of the CHR specials and salary surveys, one of the most requested reprints of past CHR columns is one I did some years ago on the ABCs of Arbitron. At that time, quite by mistake, I discovered that many programmers didn't understand how to read an Arbitron ratings book in detail and, in many cases, were too embarrassed to ask how.

If you've never read a ratings book from cover to cover, attended an Arbitron Fly-In or training session, never had a mentor teach you, or if you just need a refresher course on how to read and understand an Arbitron book, this column is for you.

## The Facts

Arbitron has been measuring radio listening since 1964. It still uses a personal, seven-day diary to measure radio audience in about 260 markets in the United States, with 94 markets measured year-round. Survey participants are selected randomly, and more than one million people return diaries every year. These diaries are used to produce more than 680 market reports.

Arbitron's customer base includes radio stations, advertisers, advertising agencies, media-buying services, national representative firms, radio networks and syndicators, plus other vendors to the radio industry.

## Basic Audience Estimates

• Making the most out of your Arbitron Radio Market Report is easy once you understand the three basic audience estimates reported. They are:

- Persons estimates: the estimated number of persons listening.
- Ratings: the percent of listeners in the universe of the measured survey area population.
- Share: the percent of one station's total daypart estimated listening audience.

Each Radio Market Report covers radio listening during a 12-week survey period. Every estimate found in the book is given for a particular survey area (or geography), a demographic (sex and age), and a time period (or daypart).

Persons and ratings estimates are produced for both average quarter-hour and cume; share estimates apply to AQH only.

## AQH Persons

• Average quarter-hour persons identifies the average number of people estimated to have listened

## Arbitron 1999 Survey Schedule

- Winter 1999  
January 7-March 31
- Spring 1999  
April 1-June 23
- Summer 1999  
July 1-September 22
- Fall 1999  
September 23 -  
December 15

For more information check out the Arbitron website at: [www.arbitron.com](http://www.arbitron.com).

to a station for a minimum of five minutes during any quarter-hour in a time period. The average quarter-hour persons estimate helps determine the audience and cost of a spot schedule rotating within a time period. Example: WAAA has an average quarter-hour persons audience of 9000 for Saturday 6-10am. This means that an average of 9000 people are estimated to have listened to WAAA during any quarter-hour from 6-6:15am to 9:45-10am during the survey period. By buying one spot on WAAA during any quarter-hour within this daypart, an advertiser would reach an estimated average audience of 9000 people (see AQH Sample box).

• Average quarter-hour rating expresses the estimated number of listeners (average quarter-hour persons) as a percentage of the survey area population. The average quarter-hour rating is calculated by dividing the number of average quarter-hour persons by the survey area population within the same sex/age group.

$$\frac{\text{Average Quarter-Hour Persons}}{\text{Survey Area Population}} \times 100 = \text{Average Quarter-Hour Rating}$$

Example: Since the average quarter-hour estimate for WAAA is 9000 for men 18-49 and the metro population for this sex/age group is 175,600, the average quarter-hour rating for WAAA is 5.1

$$\frac{9000}{175,600} \times 100 = 5.1$$

• Average quarter-hour share is the percent of the total listening audience tuned in to each station. The estimate reveals the share of listening each station captures out of the total listening in the survey area. Example: The total number of men 18-49 listening to radio in the metro is 40,300 AQH persons during Monday-Friday 6-10am. With its AQH persons audience of 9000, WAAA's share of this listening would be 22.3%.

## Cume Persons And Ratings

• Cume persons identifies the estimated number of different people who listened to a station for a minimum of five minutes in a quarter-hour within a reported daypart. No matter how long the listening occurred, each person is counted only once. Cume is also referred to as unduplicated audience, reach, or circulation.

• Cume rating is the number of cume persons expressed as a percentage of the survey population. To calculate cume ratings:

$$\frac{\text{Cume Persons}}{\text{Population For Sex/Age Group}} \times 100 = \text{Cume Rating}$$

Example: The cume persons estimate for WCCC is 75,000 for men 18-49. The metro population for the same sex/age group is 176,600. The cume rating for WCCC is 42.7. This means that almost 43% of all metro men 18-49 listen to WCCC. That's more than two out of every five men 18-49 reached in the metro by WCCC in a week.

• Exclusive cume persons is the estimated number of cume persons in the survey area who listened to only one station within a reported daypart.

## AQH Sample

The average quarter-hour share does not reveal the absolute size of the station's audience. WBBB has a 15% share in the morning and a 20% share at night. But that 15% share in the morning may actually represent a greater number of listeners than a 20% share at night. Example:

	Total Listeners to All Stations	WBBB Share	WBBB Audience
AM	25,000	15%	3750
PM	15,000	20%	3000

• Time Spent Listening (TSL) is an estimate of the number of quarter-hours the average person spends listening during a specified time period.

$$\frac{\text{Quarter-Hours In-A-Time Period} \times \text{AQH Persons}}{\text{Cume Persons}} = \text{TSL}$$

## Using Arbitron Effectively

The following are descriptions of some of the key areas that managers and programmers should explore in detail after receiving the results of a book.

• Listener Composition (AQH and Cume): Determines whether a station's audience is highly concentrated in a demographic cell or spread across a broader demographic target. Find the percentage of the total audience by age and sex cell for both AQH and cume. Both AQH and cume can be added across cells in this section to form custom demographics. Are the highest demographic cells consistent with the station's stated target audience? Calculate a target efficiency for the advertiser's target audience. Are the highest AQH rating and highest cume rating in the same cells? If they are not in the same ratio, then there is a difference in Time Spent Listening.

• Listening Locations: The Arbitron radio listening diary gives diarykeepers four choices to indicate their location of listening: at home, in-car, at work, or other place. Where a person is listening may affect the type of message an advertiser wishes to employ. When a station has a high concentration of in-car listening, for example, this may appeal to new-car dealers, auto parts retailers, oil change and lubrication services, transmission repairs, and tire stores. If the location is at work, this might especially appeal to office equipment dealers, office supply companies, and restaurants.

Understanding where the listening is occurring is helpful in

determining programming elements such as traffic reports, contests, newscasters, and other information and entertainment segments.

• Time Spent Listening: Arbitron measures two radio listening behaviors with the diary: Time Spent Listening and cume. Time Spent Listening is very helpful for making programming decisions. This estimate indicates how long the typical listener spends with the radio station in a week. Present to potential advertisers the time people invest listening to the radio and to the radio station. Ten leading demographic target groups have a TSL trend, and four-book averages are published in every Arbitron. Look for which groups have the most TSL. The station's stated target demographic audience should also have the highest TSL.

• Exclusive Listening: This is the percentage of the station's audience that listens to no other radio station. If an advertiser wants to reach this audience by radio, it can only be done on this station. The exclusive audience estimate can make a strong statement about the loyalty of the station's audience. The Exclusive & Overnight Listening page is the only place to find a 24-hour cume for the seven-day period.

• Ethnic Composition: In metros that are controlled for black population, Hispanic population, or both, estimates are provided for both AQH and cume for the controlled population. The percentage of a station's audience that is black or Hispanic is also shown for both AQH and cume. Advertisers targeting an ethnic market can identify which stations deliver the highest percentage of their target.

Source: Arbitron's Guide to Understanding and Using Audience Estimates

## TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1663 or e-mail: [tnovia@rronline.com](mailto:tnovia@rronline.com)



## EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES JANUARY 15, 1999

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of December 7-13, 1998.

### CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS				
	TW	4W	5W	6W			TOTAL	WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
<b>SARAH MCLACHLAN</b> Angel (Warner Sunset/Reprise)	3.91	4.03	3.86	4.02	76.0	17.4	3.91	3.81	4.12	3.79	3.83	3.92	4.06	3.85
'N SYNC (God Must Have Spent) A Little More Time On You (RCA)	3.89	3.66	3.79	4.05	65.8	12.2	3.89	4.14	3.78	3.57	3.86	3.97	3.74	3.97
<b>BRANDY</b> Have You Ever? (Atlantic)	3.80	3.88	3.92	4.07	70.2	14.9	3.80	3.98	3.62	3.69	3.55	3.90	3.87	3.88
<b>OFFSPRING</b> Pretty Fly (For A White Guy) (Columbia)	3.80	3.76	3.72	—	71.9	15.9	3.80	4.15	3.74	3.12	3.66	3.72	4.03	3.79
<b>THIRD EYE BLIND</b> Jumper (Elektra/EEG)	3.80	3.71	3.74	3.71	87.5	22.2	3.80	3.92	3.73	3.71	3.96	3.84	3.69	3.68
<b>BRITNEY SPEARS</b> ...Baby One More Time (Jive)	3.77	3.59	3.48	3.31	66.3	13.9	3.77	3.90	3.71	3.63	3.91	3.68	3.68	3.80
<b>EVE 6</b> Inside Out (RCA)	3.77	3.83	3.81	3.73	76.0	19.6	3.77	3.95	3.88	3.27	3.92	3.56	3.72	3.85
<b>EAGLE-EYE CHERRY</b> Save Tonight (Work)	3.76	3.81	3.85	3.78	91.2	25.9	3.76	3.82	3.73	3.71	3.84	3.78	3.88	3.54
<b>SHAWN MULLINS</b> Lullaby (SMG/Columbia)	3.74	3.78	3.74	3.81	93.6	28.9	3.74	3.79	3.67	3.76	3.80	3.82	3.66	3.69
<b>LAURYN HILL</b> Doo Wop (That Thing) (Ruffhouse/Columbia)	3.71	3.79	3.72	3.93	72.1	22.2	3.71	3.88	3.74	3.26	3.57	3.68	3.80	3.78
<b>MATCHBOX 20</b> Back 2 Good (Lava/Atlantic)	3.71	—	—	—	35.0	6.4	3.71	3.63	3.66	3.83	3.40	3.65	3.73	3.87
<b>WILL SMITH</b> Miami (Columbia)	3.71	3.77	3.74	—	79.7	21.3	3.71	3.77	3.74	3.55	3.51	3.80	3.79	3.72
<b>SHANIA TWAIN</b> From This Moment On (Mercury)	3.69	3.76	3.57	3.78	77.8	18.8	3.69	3.57	3.84	3.65	3.80	3.58	3.81	3.57
<b>98 DEGREES</b> Because Of You (Motown)	3.65	3.78	3.70	3.69	68.0	21.0	3.65	3.81	3.57	3.47	3.56	3.69	3.75	3.66
<b>AALIYAH</b> Are You That Somebody? (Atlantic)	3.64	3.66	3.70	3.82	83.9	32.3	3.64	3.84	3.58	3.39	3.65	3.51	3.78	3.62
<b>DIVINE</b> Lately (Pendulum/Red Ant)	3.64	3.79	3.83	3.86	69.2	15.9	3.64	3.84	3.59	3.38	3.44	3.54	3.86	3.67
<b>GOO GOO DOLLS</b> Slide (Warner Bros.)	3.62	3.65	3.65	3.63	59.2	15.9	3.62	3.73	3.60	3.46	3.61	3.75	3.63	3.49
<b>JEWEL</b> Hands (Atlantic)	3.61	3.66	3.68	3.67	91.0	24.7	3.61	3.77	3.60	3.42	3.72	3.64	3.45	3.60
<b>CAKE</b> Never There (Capricorn/Mercury)	3.53	—	—	—	40.8	12.2	3.53	3.19	4.02	3.43	3.29	3.16	3.98	3.56
<b>BLACKSTREET &amp; MYA f/MASE</b> Take Me There (Interscope)	3.52	—	—	—	34.7	8.6	3.52	3.98	3.21	3.43	3.64	3.46	3.76	3.33
<b>SHAGGY f/JANET</b> Luv Me, Luv Me (Flyte Tyme/MCA)	3.48	—	—	—	44.0	11.7	3.48	3.68	3.40	3.42	3.35	3.39	3.59	3.52
<b>BARENAKED LADIES</b> One Week (Reprise)	3.46	3.40	3.66	3.67	90.2	42.3	3.46	3.33	3.46	3.61	3.72	3.49	3.24	3.36
<b>MONIFAH</b> Touch It (Uptown/Universal)	3.45	3.68	3.77	3.63	57.2	16.9	3.45	3.56	3.41	3.27	3.43	3.22	3.59	3.56
<b>W. HOUSTON &amp; M. CAREY</b> When... (Arista/Columbia/DreamWorks)	3.43	3.56	—	—	66.3	20.3	3.43	3.79	3.09	3.35	3.23	3.67	3.37	3.47
<b>R. KELLY &amp; CELINE DION</b> I'm Your Angel (Jive)	3.40	3.50	3.47	3.50	62.3	16.9	3.40	3.34	3.45	3.43	3.27	3.58	3.57	3.21
<b>FASTBALL</b> Fire Escape (Hollywood)	3.37	3.34	3.24	3.37	51.8	15.6	3.37	3.42	3.35	3.34	3.26	3.42	3.45	3.35
<b>SHERYL CROW</b> My Favorite Mistake (A&M)	3.37	3.32	3.37	3.47	87.0	29.8	3.37	3.14	3.39	3.63	3.29	3.25	3.45	3.47
<b>NEW RADICALS</b> You Get What You Give (MCA)	3.30	3.13	3.27	—	57.2	16.6	3.30	3.29	3.32	3.30	3.41	3.15	3.39	3.22
<b>JENNIFER PAIGE</b> Crush (Edel America/Hollywood)	3.22	3.28	3.38	3.39	90.7	38.6	3.22	3.09	3.23	3.35	3.22	3.37	3.05	3.23
<b>ALANIS MORISSETTE</b> Thank U (Maverick/Reprise)	2.98	3.10	3.23	3.24	91.9	47.4	2.98	2.72	2.85	3.42	3.12	2.92	2.80	3.06
<b>EMILIA</b> Big Big World (Rodeo/Universal)	2.79	—	—	—	55.0	23.5	2.79	2.81	2.82	2.69	2.72	2.92	2.66	2.87

Total sample size is 400 respondents with a +/-5 margin of error. **Total average favorability** estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Milwaukee, Minneapolis, St. Louis. **WEST:** Los Angeles, Portland, Sacramento, Salt Lake City, San Diego, San Francisco, Seattle. Songs are removed from Callout America after 26 weeks of testing. © 1999, R&R Inc.

### CALLOUT AMERICA® Hot Scores

By TONY NOVIA

If you've been suffering from Callout America withdrawal from the holidays, fear not! We're back with our fourth year of Callout America. Further proving the adage, "a hit is a hit," Sarah McLachlan's "Angel" (Warner Sunset/Reprise) went into the holiday break ranked No. 1 by CHR/Pop listeners. Guess what? It begins the new year just as it left the old one: in the top position with a 3.91 overall score.

Between top-selling albums, best-selling books, and hot-selling merchandise, it was without question a holiday to remember for 'N Sync and everyone at RCA who helped bring this project home. This week, "(God Must Have Spent) A Little More Time On You" ranks No. 2, with strong across-the-board demo appeal.

Nineteen-year-old singer/actress Brandy holds steady at No. 3 with "Have You Ever?" (Atlantic), and venerable hit machine Matchbox 20's "Back 2 Good" (Lava/Atlantic) debuts in a tie for 10th with an impressive 3.71. Even more impressive, though, is Matchbox's 3.83 score and No. 1 debut among women 25-34!

R&R's No. 1 label of 1998, Columbia Records, continues to flex its muscle with an a remarkable four songs in the Callout America top 10. Offspring's "Pretty Fly (For A White Guy)" jumps 3.76-3.80 to tie for third. "Lullaby" by Shawn Mullins is ninth overall, and "Doo Wop (That Thing)" by Lauryn "10 Grammy Nominations" Hill (Ruffhouse/Columbia) and "Miami" by Will "3 AMAs" Smith tie for 10th.

The week's other big success stories are Third Eye Blind's "Jumper" (Elektra/EEG), which jumps 3.71-3.80; Britney Spears' "Baby One More Time" (Jive), which surges 3.59-3.77; and Eagle-Eye Cherry's "Save Tonight" (Work), which ranks eighth with strong appeal in all demos.

Callout America debuts to keep a close eye on include Blackstreet & Mya f/Mase's "Take Me There" (Interscope) and Shaggy f/Janet's "Luv Me, Luv Me" (Flyte Tyme/MCA).

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5W	4W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	4W	5W	
1	1	1	1	<b>SHAWN MULLINS</b> Lullaby (SMG/Columbia)	7450	7461	7807	7606	151/0
3	3	2	2	<b>EAGLE-EYE CHERRY</b> Save Tonight (Work)	7149	7085	6959	6736	147/4
4	4	4	3	<b>JEWEL</b> Hands (Atlantic)	6654	6438	6058	5721	149/1
8	6	5	4	<b>BRANDY</b> Have You Ever? (Atlantic)	6646	5874	5262	4604	141/1
2	2	3	5	<b>THIRD EYE BLIND</b> Jumper (Elektra/EEG)	6317	6469	6977	7052	138/0
10	7	6	6	<b>GOO GOO DOLLS</b> Slide (Warner Bros.)	6307	5565	4955	4439	145/4
12	9	8	7	<b>'N SYNC</b> (God...) A Little More Time... (RCA)	5965	5222	4746	4196	149/3
5	5	7	8	<b>BRITNEY SPEARS</b> ...Baby One More Time (Jive)	5798	5547	5618	5195	144/4
24	20	9	9	<b>SARAH MCLACHLAN</b> Angel (Warner Sunset/Reprise)	5154	4287	3356	2860	140/0
18	12	10	10	<b>WILL SMITH</b> Miami (Columbia)	4632	4242	3849	3392	126/3
23	19	14	11	<b>DIVINE</b> Lately (Pendulum/Red Ant)	4145	3774	3468	2952	130/8
11	10	11	12	<b>EVE 6</b> Inside Out (RCA)	4045	4148	4359	4407	126/0
17	15	15	13	<b>NEW RADICALS</b> You Get What You Give (MCA)	3968	3772	3656	3411	135/1
19	16	13	14	<b>R. KELLY &amp; CELINE DION</b> I'm Your Angel (Jive)	3781	3789	3613	3349	132/0
6	8	12	15	<b>SHERYL CROW</b> My Favorite Mistake (A&M)	3477	3862	4884	5157	104/0
43	32	24	16	<b>BARENAKED LADIES</b> It's All Been Done (Reprise)	3433	2783	2006	1239	133/3
16	18	17	17	<b>MONIFAH</b> Touch It (Uptown/Universal)	3407	3439	3543	3462	109/0
30	26	20	18	<b>BLACKSTREET &amp; MYA i/MASE...</b> Take Me There (Interscope)	3308	3000	2548	2154	128/2
15	14	16	19	<b>SHANIA TWAIN</b> From This Moment On (Mercury)	3294	3466	3739	3528	113/1
39	31	23	20	<b>BACKSTREET BOYS</b> All I Have To Give (Jive)	3290	2869	2144	1636	134/7
27	24	19	21	<b>EMILIA</b> Big Big World (Rodeo/Universal)	3225	3040	2692	2313	131/0
38	30	25	22	<b>OFFSPRING</b> Pretty Fly (For A White Guy) (Columbia)	3201	2703	2153	1758	143/6
31	27	26	23	<b>MATCHBOX 20</b> Back 2 Good (Lava/Atlantic)	3086	2684	2372	2147	109/2
13	17	18	24	<b>98 DEGREES</b> Because Of You (Motown)	2745	3132	3569	3830	78/0
<b>BREAKER</b>	25			<b>CHER</b> Believe (Warner Bros.)	2395	1744	1027	767	112/12
36	33	29	26	<b>EVERCLEAR</b> Father Of Mine (Capitol)	2337	2174	1978	1785	103/1
<b>BREAKER</b>	27			<b>SUGAR RAY</b> Every Morning (Lava/Atlantic)	2258	1289	163	19	118/15
28	28	28	28	<b>SHAGGY i/JANET</b> Luv Me, Luv Me (Flyte Tyme/MCA)	2199	2186	2262	2260	67/1
9	13	21	29	<b>BARENAKED LADIES</b> One Week (Reprise)	2142	2982	3764	4494	81/0
32	34	31	30	<b>LAURYN HILL</b> Doo Wop (That Thing) (Ruffhouse/Columbia)	2030	1898	1946	2005	78/0
7	11	22	31	<b>ALANIS MORISSETTE</b> Thank U (Maverick/Reprise)	2001	2881	4061	4821	72/0
20	22	30	32	<b>AALIYAH</b> Are You That Somebody? (Atlantic)	1986	2000	2832	3349	73/1
25	25	27	33	<b>FASTBALL</b> Fire Escape (Hollywood)	1913	2294	2678	2653	78/0
—	45	34	34	<b>MONICA</b> Angel Of Mine (Arista)	1824	1585	1074	710	95/7
44	40	35	35	<b>JENNIFER LOVE HEWITT</b> How Do I Deal (143/WB)	1723	1525	1353	1181	88/2
—	49	36	36	<b>KHALEEL</b> No Mercy (Hollywood)	1644	1407	953	479	105/7
49	50	42	37	<b>LENNY KRAVITZ</b> Fly Away (Virgin)	1406	1151	934	787	78/6
47	43	41	38	<b>DAVE MATTHEWS BAND</b> Crush (RCA)	1267	1171	1124	1023	78/7
33	39	37	39	<b>EVERYTHING</b> Hooch (Blackbird/Sire)	1233	1369	1503	1954	43/0
29	29	33	40	<b>HOUSTON &amp; CAREY</b> When You... (Arista/Columbia/DreamWorks)	1123	1608	2163	2251	63/0
34	35	39	41	<b>FAITH HILL</b> This Kiss (Warner Bros.)	1056	1313	1746	1911	44/0
<b>DEBUT</b>	42			<b>BETTER THAN EZRA</b> At The Stars (Elektra/EEG)	1024	528	228	103	84/32
—	—	48	43	<b>2PAC</b> Changes (Amaru/Death Row/Interscope)	984	833	676	497	61/3
48	48	45	44	<b>CAKE</b> Never There (Capricorn/Mercury)	984	974	984	985	58/1
46	44	46	45	<b>JANET</b> Every Time (Virgin)	896	957	1108	1053	46/0
26	36	44	46	<b>MADONNA</b> The Power Of Good-Bye (Maverick/WB)	830	1004	1740	2388	33/0
—	—	49	47	<b>SPICE GIRLS</b> Goodbye (Virgin)	772	692	501	362	46/1
<b>DEBUT</b>	48			<b>JAY-Z</b> Hard Knock Life (Ghetto...) (Roc-A-Fella/Def Jam/Mercury)	749	612	588	547	49/9
<b>DEBUT</b>	49			<b>DEBORAH COX</b> Nobody's Supposed To Be Here (Arista)	695	567	374	301	51/4
40	42	47	50	<b>MONICA</b> The First Night (Arista)	683	891	1216	1626	25/0

This chart reflects airplay from January 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.

155 CHR/Pop reporters. 153 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1999, R&R Inc.

## BREAKERS®

**CHER**  
Believe (Warner Bros.)

TOTAL PLAYS/INCREASE: 2395/651  
TOTAL STATIONS/ADDS: 112/12  
CHART: 25

## SUGAR RAY

Every Morning (Lava/Atlantic)

TOTAL PLAYS/INCREASE: 2258/969  
TOTAL STATIONS/ADDS: 118/15  
CHART: 27

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ALANIS MORISSETTE Unsent (Maverick/Reprise)	95
HOLE Malibu (DGC/Geffen)	42
MARIAH CAREY I Still Believe (Columbia)	37
BETTER THAN EZRA At The Stars (Elektra/EEG)	32
JENNIFER PAIGE Sober (Edel America/Hollywood)	32
COLLECTIVE SOUL Run (Hollywood/Atlantic)	31
B*WITCHED C'est La Vie (Epic)	30
SEMISONIC Secret Smile (MCA)	25
SUGAR RAY Every Morning (Lava/Atlantic)	15
PM DAWN Faith In You (Gee Street/V2)	14

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SUGAR RAY Every Morning (Lava/Atlantic)	+969
SARAH MCLACHLAN Angel (Warner Sunset/Reprise)	+867
BRANDY Have You Ever? (Atlantic)	+772
'N SYNC (God...) A Little More Time... (RCA)	+743
GOO GOO DOLLS Slide (Warner Bros.)	+742
CHER Believe (Warner Bros.)	+651
BARENAKED LADIES It's All Been Done (Reprise)	+650
ALANIS MORISSETTE Unsent (Maverick/Reprise)	+510
OFFSPRING Pretty Fly (For A White Guy) (Columbia)	+498
BETTER THAN EZRA At The Stars (Elektra/EEG)	+496

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
'N SYNC Tearin' Up My Heart (RCA)
GOO GOO DOLLS Iris (Warner Sunset/Reprise)
EDWIN MCCAIN I'll Be (Lava/Atlantic)
JENNIFER PAIGE Crush (Edel America/Hollywood)
NEXT Too Close (Arista)
MATCHBOX 20 Real World (Lava/Atlantic)
AEROSMITH I Don't Want To Miss A Thing (Columbia)
NATALIE IMBRUGLIA Torn (RCA)
SEMISONIC Closing Time (MCA)
FASTBALL The Way (Hollywood)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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**NEW & ACTIVE**

**FLYS** Got You (Where I Want You) (*Delicious Vinyl/Trauma*)  
Total Plays: 644, Total Stations: 53, Adds: 2

**ALANIS MORISSETTE** Unsent (*Maverick/Reprise*)  
Total Plays: 583, Total Stations: 102, Adds: 95

**UNCLE SAM** When I See You Smile (*550 Music*)  
Total Plays: 572, Total Stations: 47, Adds: 2

**SIXPENCE NONE THE RICHER** Kiss Me (*Squint/Columbia*)  
Total Plays: 554, Total Stations: 41, Adds: 2

**TOUCH AND GO** Would You...? (*Oval/V2*)  
Total Plays: 451, Total Stations: 32, Adds: 0

**ROD STEWART** Faith Of The Heart (*Universal*)  
Total Plays: 446, Total Stations: 41, Adds: 1

**EVERLAST** What It's Like (*Tommy Boy*)  
Total Plays: 356, Total Stations: 26, Adds: 9

**DRU HILL FREDMAN** How Deep... (*Def Jam/RAL Mercury/Island*)  
Total Plays: 321, Total Stations: 11, Adds: 0

**BLONDIE** Maria (*Beyond*)  
Total Plays: 240, Total Stations: 28, Adds: 13

**COLLECTIVE SOUL** Run (*Hollywood/Atlantic*)  
Total Plays: 182, Total Stations: 33, Adds: 31

**MARIAH CAREY** I Still Believe (*Columbia*)  
Total Plays: 179, Total Stations: 46, Adds: 37

**DRU HILL** These Are The Times (*University/Island*)  
Total Plays: 168, Total Stations: 13, Adds: 4

**MARY GRIFFIN** Knock On Wood (*Curb*)  
Total Plays: 163, Total Stations: 11, Adds: 0

**JENNIFER PAIGE** Sober (*Edel America/Hollywood*)  
Total Plays: 149, Total Stations: 36, Adds: 32

**JOEY MCINTYRE** Stay The Same (C2)  
Total Plays: 136, Total Stations: 21, Adds: 13

**B\*WITCHED** C'est La Vie (*Epic*)  
Total Plays: 103, Total Stations: 35, Adds: 30

**HOLE** Malibu (*DGC/Geffen*)  
Total Plays: 86, Total Stations: 46, Adds: 42

**SEMISONIC** Secret Smile (*MCA*)  
Total Plays: 76, Total Stations: 29, Adds: 25

**PM DAWN** Faith In You (*Gee Street/V2*)  
Total Plays: 57, Total Stations: 15, Adds: 14

**Songs ranked by total plays**



**THIS MALL IS 'N SYNC** —KHKS/Dallas night personality Domino was on hand to host the two-hour appearance of RCA group 'N Sync at a local mall. Here he tries a little crowd control over the more than 4000 fans who showed up to see the boys in the flesh!



**A LITTLE JUMPY?** — Elektra artist Steven Jenkins of Third Eye Blind stopped by KZQZ/San Francisco to hang out with a few staffers. Hoping he won't push them around are (l-r) KZQZ's Marcus D. and MD/personality Lara Scott, Jenkins, and station PD Mark Adams.

**NEW RELEASES**

**ADDS JANUARY 19**

**ANGGUN**

**Rose In The Wind (Epic)**

**BEASTIE BOYS**

**Body Movin' (Grand Royal/Capitol)**

**BRAN VAN 3000**

**Drinking In L.A. (Audiogram/Capitol)**

**MELISSA JOAN HART**

**One Way Or Another (Geffen)**

**JOEY MCINTYRE**

**Stay The Same (C2)**

**HEATHER NOVA**

**Heart And Shoulder (Big Cat/Work)**



**SUPER BOWL — BUSTED!** — Miami Dolphin player Jason Taylor (far left) took a long swim in the ocean to relieve some stress, then a few of his friends invited him to play golf and have drinks, including (l-r) WHYI/Miami personality Footy, Governor Jeb Bush, and GM David Ross.

**PLEASE SEND YOUR HOLIDAY PHOTOS**

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## Stations and their adds listed alphabetically by market

<p><b>WFLY/Albany, NY</b> OM: Michael Morgan PD: Rob Dawes</p> <p>18 MARIAH CAREY "Believe" 10 B" WITCHED "C'est" 8 ALANIS MORISSETTE "Unsent" ROD STEWART "Faith"</p>	<p><b>WKSE/Bufalo, NY</b> OM: Sue O'Neil PD: Dave Universal MD: Brian Wilde</p> <p>5 BRITNEY SPEARS "Baby" ORU HILL "Times" VENGA BOYS "Party"</p>	<p><b>WRTS/Erie, PA</b> PD: Jon Reilly MD: Kasper</p> <p>CHICANE "MASON" "Strong" ALANIS MORISSETTE "Unsent" B" WITCHED "C'est" LONDON BUS STOP "Nothin" MARIAH CAREY "Believe" HOLE "Malibu"</p>	<p><b>KXME/Honolulu, HI</b> Co-PD: Jamie Hyatt Co-PD: Kid Leo Baldwin</p> <p>64 MENTAL BOYZ INC. "Anthem" 61 MONICA "Angel" 46 AALIYAH "Somebody" 46 "N SYNC" "Teardrop" 44 SUGAR RAY "Every" 44 EVERLAST "Like" 43 DAMAGE "Forever" 40 LAURYN HILL "Tell" 39 UNCLE SAM "Smile" 7 HARLEM WORLD "Like"</p>	<p><b>KHTE/Little Rock, AR</b> PD: Neal Ardman MD: Alyne Hoover</p> <p>PM DAWN "Faith" ALANIS MORISSETTE "Unsent" JENNIFER PAIGE "Sober" HOLE "Malibu"</p>	<p><b>WVAQ/Morgantown, WV</b> PD/MO: Lacy Neff</p> <p>BETTER THAN EZRA "Stars" ALANIS MORISSETTE "Unsent" COLLECTIVE SOUL "Run" SEMISONIC "Secret" MARIAH CAREY "Believe" HOLE "Malibu"</p>	<p><b>WJBO/Portland, ME</b> PD: Tim Moore APD/MO: Keith Scott</p> <p>4 SEMISONIC "Secret" ALANIS MORISSETTE "Unsent" COLLECTIVE SOUL "Run" MARIAH CAREY "Believe"</p>	<p><b>KHTS/San Diego, CA</b> PD: Diana Laird MD: Hitman Hayes</p> <p>1 KHALEEL "Mercy" 1 B" WITCHED "C'est" 1 JENNIFER PAIGE "Sober"</p>	<p><b>KHTT/Tulsa, OK</b> OM: Sean Phillips PD: Carly Rush MD: Scotty Mac</p> <p>JENNIFER LOVE HEWITT "Deal" PM DAWN "Faith" MARIAH CAREY "Believe"</p>
<p><b>KQID/Alexandria, LA</b> PD: Kahuna APD/MO: Jay Stevens</p> <p>COLLECTIVE SOUL "Run" B" WITCHED "C'est" HOLE "Malibu" PM DAWN "Faith" SEMISONIC "Secret" JENNIFER PAIGE "Sober"</p>	<p><b>WRZE/Cape Cod, MA</b> PD: Mike O'Donnell MD: Kevin Matthews</p> <p>TATYANA ALI "Knock" GOD GOO DOLLS "Slide" MARIAH CAREY "Believe" JOEY MCINTYRE "Stay" B" WITCHED "C'est"</p>	<p><b>KDUK/Eugene, OR</b> PD: Paul Walker MD: Valerie Steele</p> <p>ALANIS MORISSETTE "Unsent" JENNIFER PAIGE "Sober" HOLE "Malibu" BACKSTREET BOYS "Give"</p>	<p><b>KRBE/Houston, TX</b> PD: John Peake APD: Scotty Sparks MD: Jay Michaels</p> <p>19 ALANIS MORISSETTE "Unsent" 10 BEASTIE BOYS "Movin" 5 JOEY MCINTYRE "Stay"</p>	<p><b>WBLI/Long Island, NY</b> PD: John Thomas MD: Al Levine</p> <p>22 BRITNEY SPEARS "Baby" 15 ALANIS MORISSETTE "Unsent"</p>	<p><b>WQZQ/Nashville, TN</b> PD: Jay Nunley MD: Mike Gibson</p> <p>12 JENNIFER PAIGE "Sober" 3 "CHER" "Believe" STARBUCKS "Music" ALANIS MORISSETTE "Unsent" ORU HILL "Times"</p>	<p><b>KKRZ/Portland, OR</b> PD: Tommy Austin MD: Johnny Quest</p> <p>14 ALANIS MORISSETTE "Unsent" BETTER THAN EZRA "Stars" LENNY KRAVITZ "Fly"</p>	<p><b>KZQZ/San Francisco, CA</b> PD: Mark Adams MD: Lara Scott</p> <p>No Adds</p>	<p><b>WWWK/Tupelo, MS</b> PD/MO: Rick Stevens</p> <p>7 CAKE "Never" MARIAH CAREY "Believe" ALANIS MORISSETTE "Unsent" COLLECTIVE SOUL "Run" HOLE "Malibu" SEMISONIC "Secret" B" WITCHED "C'est" JENNIFER PAIGE "Sober"</p>
<p><b>WAEB/Allentown, PA</b> PD: Brian Check APD: Rob Acampora MD: Jennifer Knight</p> <p>SUGAR RAY "Every" ALANIS MORISSETTE "Unsent"</p>	<p><b>WSSX/Charleston, SC</b> PD: Billy Surf APD: Chase Murphy MD: Jordan Hart</p> <p>26 BETTER THAN EZRA "Stars" 24 "N SYNC" "God"</p>	<p><b>WSTO/Evansville, IN</b> DM/PD: Sky Phillips MD: Cindy Mercer</p> <p>6 DIVINE "Lately" BETTER THAN EZRA "Stars" ALANIS MORISSETTE "Unsent" BLONDIE "Maria" KHALEEL "Mercy" MARIAH CAREY "Believe" SIXPENCE "Kiss"</p>	<p><b>WKKE/Huntington, WV</b> PD: Jim Davis APD/MO: Gary Miller</p> <p>BETTER THAN EZRA "Stars" MONICA "Angel"</p>	<p><b>WJXX/Los Angeles, CA</b> PD: Dan Kieley APD/MO: Tracy Austin</p> <p>6 SPICE GIRLS "Goodbye" 6 B" WITCHED "C'est" 6 BETTER THAN EZRA "Stars" GOD GOO DOLLS "Slide"</p>	<p><b>WRVW/Nashville, TN</b> OM: Charlie Quinn PD: Jimmy Steele APD: Tom Peace</p> <p>11 LENNY KRAVITZ "Fly" ALANIS MORISSETTE "Unsent" BETTER THAN EZRA "Stars"</p>	<p><b>WSPK/Poughkeepsie, NY</b> VP/Prog.: Brian Krysz PD: Danny Michaels APD/MO: Donnie Michaels</p> <p>BETTER THAN EZRA "Stars" MARIAH CAREY "Believe" LONDON BUS STOP "Nothin" B" WITCHED "C'est"</p>	<p><b>WERZ/Portsmouth, NH</b> DM/PD: Jack O'Brien MD: Jay Michaels</p> <p>25 BETTER THAN EZRA "Stars" 15 MATCHBOX 20 "Back"</p>	<p><b>KISX/Tyler, TX</b> PD/MO: Larry Kent</p> <p>19 SHAGGY/F/ANET "Liv" 13 JAY-Z "Hard" ALANIS MORISSETTE "Unsent" LENNY KRAVITZ "Fly" HOLE "Malibu" SEMISONIC "Secret" FAR TOO JONES "Best"</p>
<p><b>WAEW/Allentown, PA</b> PD: Rob Acampora MD: Jennifer Knight</p> <p>SUGAR RAY "Every" ALANIS MORISSETTE "Unsent"</p>	<p><b>WVSR/Charleston, WV</b> PD: Brett Sharp</p> <p>16 ALANIS MORISSETTE "Unsent" 16 JENNIFER PAIGE "Sober" 6 BLONDIE "Maria"</p>	<p><b>WVCK/Flint, MI</b> PD: Scott Seipel APD/MO: Nathan Reed</p> <p>EVERLAST "Like" MARIAH CAREY "Believe" HOLE "Malibu" ALANIS MORISSETTE "Unsent" B" WITCHED "C'est"</p>	<p><b>WZYP/Huntsville, AL</b> PD: Bill West MD: Stu Gray</p> <p>5 BETTER THAN EZRA "Stars" ALANIS MORISSETTE "Unsent" BACKSTREET BOYS "Give" CHER "Believe"</p>	<p><b>WDJX/Louisville, KY</b> OM/PD: C. C. Matthews APD/MO: Rod Phillips</p> <p>SEMISONIC "Secret" ALANIS MORISSETTE "Unsent" MARIAH CAREY "Believe" COLLECTIVE SOUL "Run" HOLE "Malibu"</p>	<p><b>WFCM/New Haven, CT</b> PD: Kelly Nash</p> <p>1 ALANIS MORISSETTE "Unsent" EVERLAST "Like" JOEY MCINTYRE "Stay"</p>	<p><b>WPRO/Providence, RI</b> PD: Tony Bristol MD: Dave Morris</p> <p>JENNIFER PAIGE "Sober" ALANIS MORISSETTE "Unsent" MARIAH CAREY "Believe" BETTER THAN EZRA "Stars"</p>	<p><b>WWDV/South Bend, IN</b> PD/MO: Casey Daniels APD: Brian Bell</p> <p>9 "CHER" "Believe" BLACKSTREET &amp; MYA "Take" ALANIS MORISSETTE "Unsent"</p>	<p><b>KWTK/Waco, TX</b> PD: Flash Phillips MD: Tony White</p> <p>14 FAR TOO JONES "Best" SUGAR RAY "Every" MARIAH CAREY "Believe" HOLE "Malibu"</p>
<p><b>WGOT/Anchorage, AK</b> OM: Mark Murphy PD: Bill Stewart</p> <p>13 SUGAR RAY "Every" MONICA "Angel"</p>	<p><b>WNKS/Charlotte, NC</b> MD: Jason McCormick PD: Brian Bridgman</p> <p>13 ALANIS MORISSETTE "Unsent" MONICA "Angel" MARIAH CAREY "Believe" PM DAWN "Faith"</p>	<p><b>WVVO/Jackson, MS</b> PD/APD: Kevin Vaughan MD: Brian Kelley</p> <p>7 ALANIS MORISSETTE "Unsent" 6 EVERLAST "Like" COLLECTIVE SOUL "Run"</p>	<p><b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdrum MD: Dave Decker</p> <p>ALANIS MORISSETTE "Unsent"</p>	<p><b>WMBG/Macon, GA</b> Group PD: James Gregory</p> <p>21 ALANIS MORISSETTE "Unsent" 21 BACKSTREET BOYS "Give" 7 MARIAH CAREY "Believe"</p>	<p><b>WQGN/New London, CT</b> OM: Franco PD: Jim Reitz APD: Brent McKay MD: Lori Robbins</p> <p>B" WITCHED "C'est" HOLE "Malibu" ALANIS MORISSETTE "Unsent" MARIAH CAREY "Believe"</p>	<p><b>WRFY/Reading, PA</b> PD/MO: Al Burke</p> <p>5 COLLECTIVE SOUL "Run" 5 HOLE "Malibu" FLY'S "Got" ALANIS MORISSETTE "Unsent" BLONDIE "Maria"</p>	<p><b>WVFC/Wausau, WI</b> PD: Danny Wright MD: Jeff Murray</p> <p>SUGAR RAY "Every" ALANIS MORISSETTE "Unsent" CHER "Believe"</p>	
<p><b>WSTR/Atlanta, GA</b> PD: Dan Bowen MD: J. R. Ammons</p> <p>10 SEMISONIC "Secret" ALANIS MORISSETTE "Unsent" DAVE MATTHEWS BAND "Crush"</p>	<p><b>WKXJ/Chattanooga, TN</b> PD: Scott Hamilton APD/MO: Bobby Corona</p> <p>B" WITCHED "C'est" ALANIS MORISSETTE "Unsent" JOEY MCINTYRE "Stay"</p>	<p><b>WJMX/Florence, SC</b> OM/PD: Keith Mitchell APD/MO: Kyle Shannon</p> <p>ALANIS MORISSETTE "Unsent" BETTER THAN EZRA "Stars" HOLE "Malibu" BLONDIE "Maria" SEMISONIC "Secret" LONDON BUS STOP "Nothin"</p>	<p><b>WVYO/Jackson, MS</b> PD/APD: Kevin Vaughan MD: Brian Kelley</p> <p>7 ALANIS MORISSETTE "Unsent" 6 EVERLAST "Like" COLLECTIVE SOUL "Run"</p>	<p><b>WZEE/Madison, WI</b> Interim PD: Tommy Bodean</p> <p>7 ALANIS MORISSETTE "Unsent" 3 JOEY MCINTYRE "Stay" EVERLAST "Like" HOLE "Malibu"</p>	<p><b>WROX/Norfolk, VA</b> PD: Bill Thoman</p> <p>ALANIS MORISSETTE "Unsent" MARIAH CAREY "Believe" B" WITCHED "C'est" SEMISONIC "Secret" VOICES OF THEORY "Wherever"</p>	<p><b>WVLT/Springfield, MO</b> OM: Dave Alexander PD: Ray Michaels</p> <p>HOLE "Malibu"</p>	<p><b>WVLD/West Palm Beach, FL</b> OM: Dave Denver PD: Jordan Walsh APD: Dave Vayda</p> <p>15 VENGAS BOYS "Party" 11 ALL SAINTS "Never" 11 FASTBALL "Way" 10 JANET "Lonely" SWEETBOX "Make" BEASTIE BOYS "Movin"</p>	
<p><b>WVNY/Augusta, GA</b> PD: Bruce Stevens MD: Michael Chase</p> <p>ALANIS MORISSETTE "Unsent"</p>	<p><b>WVVO/Jackson, MS</b> PD/APD: Kevin Vaughan MD: Brian Kelley</p> <p>7 ALANIS MORISSETTE "Unsent" 6 EVERLAST "Like" COLLECTIVE SOUL "Run"</p>	<p><b>WVVO/Jackson, MS</b> PD/APD: Kevin Vaughan MD: Brian Kelley</p> <p>7 ALANIS MORISSETTE "Unsent" 6 EVERLAST "Like" COLLECTIVE SOUL "Run"</p>	<p><b>WVVO/Jackson, MS</b> PD/APD: Kevin Vaughan MD: Brian Kelley</p> <p>7 ALANIS MORISSETTE "Unsent" 6 EVERLAST "Like" COLLECTIVE SOUL "Run"</p>	<p><b>WVVO/Jackson, MS</b> PD/APD: Kevin Vaughan MD: Brian Kelley</p> <p>7 ALANIS MORISSETTE "Unsent" 6 EVERLAST "Like" COLLECTIVE SOUL "Run"</p>	<p><b>WVVO/Jackson, MS</b> PD/APD: Kevin Vaughan MD: Brian Kelley</p> <p>7 ALANIS MORISSETTE "Unsent" 6 EVERLAST "Like" COLLECTIVE SOUL "Run"</p>	<p><b>WVVO/Jackson, MS</b> PD/APD: Kevin Vaughan MD: Brian Kelley</p> <p>7 ALANIS MORISSETTE "Unsent" 6 EVERLAST "Like" COLLECTIVE SOUL "Run"</p>	<p><b>WVVO/Jackson, MS</b> PD/APD: Kevin Vaughan MD: Brian Kelley</p> <p>7 ALANIS MORISSETTE "Unsent" 6 EVERLAST "Like" COLLECTIVE SOUL "Run"</p>	

155 Total Reporters  
155 Current Reporters  
153 Current Playlists

Did Not Report, Playlist Frozen (2):  
WYKS/Gainesville, FL  
WVXM/Myrtle Beach, SC

# CHR/POP PLAYLISTS

January 15, 1999 R&R • 41

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MARKET #1**  
**WHTZ/New York**  
(212) 239-2300  
Poleman/Bryant

**PLAYS**  
SW 4W LW TW

ARTIST/TITLE	SW	4W	LW	TW
LAURYN HILL/Doo Wop (That Thing)	23	23	47	75
THIRD EYE BLIND/Jumper	73	74	59	73
EAGLE-EYE CHERRY/Save Tonight	53	48	62	72
MADONNA/The Power Of...	72	74	59	72
BRANDY/Have You Ever?	49	49	57	71
JEWEL/Hands	72	75	58	52
SHANIA TWAIN/From This Moment On	47	47	44	52
SHAWN MULLINS/Lullaby	73	73	40	43
GOO GOO DOLLS/Sins	44	44	39	43
CHER/ Believe	-	3	31	33
SHAGGY FJANET/Luv Me, Luv Me	-	3	29	33
NEW RADICALS/You Get What You...	22	20	30	32
GOO GOO DOLLS/Slide	25	24	27	32
EDWIN MCCAIN/It's Be	42	47	21	31
MONIFAH/Touch II	21	18	30	26
SHERYL CROW/My Favorite Mistake	28	28	27	26
WILL SMITH/Miami	14	13	23	26
SARAH MCLACHLAN/Angel	13	18	17	24
OFFSPRING/Pretty Fly (For...)	13	15	22	24
ALANIS MORISSETTE/Thank U	75	71	40	20
BLACKSTREET & MYA.../Take Me There	22	17	25	20
R. KELLY & C. DION/Im Your Angel	11	15	21	19
DIVINE/Lately	-	-	18	19
BACKSTREET BOYS/All I Have To Give	5	10	16	14
'N SYNC(God...) A Little...	32	23	13	13
BOYZ II MEN/Will Get There	9	21	15	13
JAY-Z/Hard Knock Life...	-	-	15	12
BRITNEY SPEARS/Baby One More...	17	15	10	7
ALANIS MORISSETTE/Unsent	-	-	-	-
BARENAKED LADIES/It's All Been Done	-	-	-	-

**MARKET #2**  
**KIISFM/Los Angeles**  
(818) 845-1027  
Kieley/Austin

**PLAYS**  
SW 4W LW TW

ARTIST/TITLE	SW	4W	LW	TW
98 DEGREES/Because Of You	65	57	80	77
EAGLE-EYE CHERRY/Save Tonight	38	55	80	75
WILL SMITH/Miami	75	73	76	75
MONIFAH/Touch II	67	73	80	73
LAURYN HILL/Doo Wop (That Thing)	33	31	49	61
SHAWN MULLINS/Lullaby	69	74	78	50
SARAH MCLACHLAN/Angel	-	10	22	48
EDWIN MCCAIN/It's Be	-	48	79	45
'N SYNC(God...) A Little...	33	31	48	45
DIVINE/Lately	19	29	44	42
SWEETBOX/Everything's...	30	27	48	42
JEWEL/Hands	40	39	43	38
CHER/ Believe	20	17	26	37
BRANDY/Have You Ever?	18	19	24	35
BRITNEY SPEARS/Baby One More...	38	40	38	33
KHALEE/No Mercy	-	9	26	29
BLACKSTREET & MYA.../Take Me There	10	17	30	28
BACKSTREET BOYS/All I Have To Give	9	16	25	28
NEW RADICALS/You Get What You...	25	25	29	27
THIRD EYE BLIND/Jumper	39	36	27	25
MADONNA/The Power Of...	27	24	35	24
SHERYL CROW/My Favorite Mistake	15	14	27	21
OFFSPRING/Pretty Fly (For...)	-	8	20	21
U2/Sweetest Thing	-	15	19	19
DEBORAH COX/Nobody's Supposed...	-	15	19	19
EMILIA/Big Big World	25	24	15	17
ROD STEWART/Faith Of My Heart	-	10	14	14
R. KELLY & C. DION/Im Your Angel	9	12	19	14
BOYZ II MEN/Will Get There	-	6	10	13
EVERCLEAR/Father Of Mine	-	5	9	13
JENNIFER LOVE HEWITT/How Do I Deal	15	16	12	12
CAKE/Never There	10	9	12	12
DAVE MATTHEWS BAND/Crush	7	7	16	11
HOUSTON & CAREY/When You Believe...	7	9	6	9
SPICE GIRLS/Goodbye	-	-	6	9
B'WITCHED/C'est La Vie	-	-	6	9
FASTBALL/Fire Escape	14	11	6	6
BETTER THAN EZRA/All The Stars	-	-	6	6
GOO GOO DOLLS/Slide	-	-	-	-

**MARKET #4**  
**KZQZ/San Francisco**  
(415) 957-0957  
Adams/Scott

**PLAYS**  
SW 4W LW TW

ARTIST/TITLE	SW	4W	LW	TW
98 DEGREES/Because Of You	67	67	62	70
DIVINE/Lately	63	64	63	66
BRANDY/Have You Ever?	64	66	59	66
'N SYNC(God...) A Little...	60	53	63	65
JANET/Every Time	29	31	62	65
LAURYN HILL/Doo Wop (That Thing)	47	53	42	62
WILL SMITH/Miami	50	56	51	53
THIRD EYE BLIND/Jumper	36	48	50	52
BACKSTREET BOYS/All I Have To Give	63	63	61	47
'N SYNC(Team!) Up My Heart	35	45	43	46
SHAWN MULLINS/Lullaby	47	45	43	46
GOO GOO DOLLS/Sins	29	32	42	46
SHERYL CROW/My Favorite Mistake	20	41	42	45
EAGLE-EYE CHERRY/Save Tonight	53	54	43	43
JEWEL/Hands	40	44	42	43
SHAGGY FJANET/Luv Me, Luv Me	-	31	35	40
BLACKSTREET & MYA.../Take Me There	42	41	42	43
BRITNEY SPEARS/Baby One More...	3	31	38	39
CHER/ Believe	-	32	38	39
MONICA/Angel Of Mine	36	36	34	31
SPICE GIRLS/Goodbye	2	18	31	30
SHANIA TWAIN/From This Moment On	52	47	28	29
R. KELLY & C. DION/Im Your Angel	44	47	25	28
LAURYN HILL/Doo Wop (That Thing)	21	24	25	27
JENNIFER PAIGE/Crush	21	19	21	24
BARENAKED LADIES/One Week	17	19	21	23
MADONNA/Frozen	-	18	22	23
OFFSPRING/Pretty Fly (For...)	-	18	22	23
EMILIA/Big Big World	14	23	22	21
HOUSTON & CAREY/When You Believe...	42	42	18	21
PRAS MICHEL F/DDB.../Ghetto Supastar...	19	25	19	21
GOO GOO DOLLS/Slide	-	17	20	20
AALIYAH/Are You That...	16	18	16	20
NATALIE IMBRUGLIA/Tom	18	26	18	20
JENNIFER LOVE HEWITT/How Do I Deal	19	24	16	20
NEW RADICALS/You Get What You...	-	23	20	20
MONICA/The First Night	20	24	16	18
INO/Time After Time	21	23	22	18

**MARKET #5**  
**WIOQ/Philadelphia**  
(610) 667-8100  
Kalina/Towers

**PLAYS**  
SW 4W LW TW

ARTIST/TITLE	SW	4W	LW	TW
WILL SMITH/Miami	76	81	81	90
BRANDY/Have You Ever?	60	49	49	90
AALIYAH/Are You That...	61	54	54	70
SHAWN MULLINS/Lullaby	30	30	30	68
EDWIN MCCAIN/It's Be	75	77	77	65
JEWEL/Hands	18	30	30	64
LAURYN HILL/Doo Wop (That Thing)	12	12	12	62
EAGLE-EYE CHERRY/Save Tonight	76	69	69	60
THIRD EYE BLIND/Jumper	44	31	31	52
BRITNEY SPEARS/Baby One More...	35	42	42	47
NEXT/Too Close	75	80	80	46
MONIFAH/Touch II	14	26	26	36
BLACKSTREET & MYA.../Take Me There	-	12	12	33
SHANIA TWAIN/From This Moment On	35	26	26	33
'N SYNC(God...) A Little...	35	21	21	28
BACKSTREET BOYS/All I Have To Give	-	13	13	21
OFFSPRING/Pretty Fly (For...)	-	16	16	20
EVERCLEAR/No Mercy	-	11	12	19
DIVINE/Lately	-	11	12	19
CHER/ Believe	-	11	17	17
EMILIA/Big Big World	-	11	17	17
NEW RADICALS/You Get What You...	-	8	8	13
R. KELLY & C. DION/Im Your Angel	-	4	16	12
SPICE GIRLS/Goodbye	10	10	10	10
JAY-Z/Hard Knock Life...	-	-	-	-

**MARKET #7**  
**KHKS/Dallas**  
(214) 891-3400  
Cook/Lambert/Reynolds

**PLAYS**  
SW 4W LW TW

ARTIST/TITLE	SW	4W	LW	TW
BRANDY/Have You Ever?	66	68	69	67
MONIFAH/Touch II	68	66	71	65
'N SYNC(God...) A Little...	55	64	70	63
R. KELLY & C. DION/Im Your Angel	54	71	62	59
BRITNEY SPEARS/Baby One More...	37	46	46	46
VOICES OF THE THEORY/Say It	58	46	46	46
WILL SMITH/Miami	13	21	36	45
JEWEL/Hands	42	42	41	44
ALL SAINTS/Never Ever	47	47	47	43
THIRD EYE BLIND/Jumper	44	45	40	42
AALIYAH/Are You That...	70	69	44	41
GOO GOO DOLLS/Sins	43	45	45	40
SWEETBOX/Everything's...	28	38	38	39
DIVINE/Lately	36	36	37	38
BLACKSTREET & MYA.../Take Me There	8	14	39	37
SHAGGY FJANET/Luv Me, Luv Me	24	33	34	35
JANET/Every Time	25	24	26	27
LAURYN HILL/Doo Wop (That Thing)	20	20	25	26
NASTYBOY KLICK/Lost In Love	-	13	20	20
BACKSTREET BOYS/All I Have To Give	-	15	19	19
2PAC/Changes	12	11	14	16
HOUSTON & CAREY/When You Believe...	11	10	14	10
MONICA/Angel Of Mine	8	8	13	13
DEBORAH COX/Nobody's Supposed...	-	7	7	7
UNCLE SAM/When I See You Smile	-	-	-	-
SWEETBOX/Make My Love...	-	-	-	-

**MARKET #8**  
**WXKS/Boston**  
(781) 396-1430  
Ivey/David

**PLAYS**  
SW 4W LW TW

ARTIST/TITLE	SW	4W	LW	TW
THIRD EYE BLIND/Jumper	55	50	58	63
BARENAKED LADIES/One Week	50	59	59	63
GOO GOO DOLLS/Slide	37	63	60	63
DAVE MATTHEWS BAND/Crush	60	60	60	62
SARAH MCLACHLAN/Angel	41	53	60	60
JEWEL/Hands	50	48	59	56
SHAWN MULLINS/Lullaby	65	58	50	53
MADONNA/The Power Of...	36	24	42	44
BARENAKED LADIES/It's All Been Done	24	27	38	36
SHANIA TWAIN/From This Moment On	34	32	33	36
MATCHBOX 20/Back 2 Good	21	32	33	35
EAGLE-EYE CHERRY/Save Tonight	39	46	33	34
JENNIFER PAIGE/Crush	39	24	34	34
ALANIS MORISSETTE/Thank U	44	37	26	27
ALANIS MORISSETTE/Unsent	-	25	27	27
SHERYL CROW/My Favorite Mistake	39	27	25	23
JOEY MCINTYRE/Stay The Same	25	25	24	23
BRITNEY SPEARS/Baby One More...	20	19	21	21
CHER/ Believe	14	14	18	19
BETTER THAN EZRA/All The Stars	-	19	19	19
LENNY KRAVITZ/Fly Away	-	19	18	18
EVERCLEAR/Father Of Mine	-	11	19	18
EVE/6 Inside Out	14	18	20	17
'N SYNC(God...) A Little...	16	19	17	17
NEW RADICALS/You Get What You...	-	15	16	16
BLACKSTREET BOYS/All I Have To Give	18	14	17	16
ROD STEWART/Faith Of My Heart	-	14	16	16
EMILIA/Big Big World	20	18	15	15
SUGAR RAY/Every Morning	-	13	15	15
R. KELLY & C. DION/Im Your Angel	14	16	14	12
SIXPENCE /Kiss Me	-	8	10	10
JENNIFER LOVE HEWITT/How Do I Deal	13	15	8	7
KHALEE/No Mercy	-	6	8	9
HOLE/Maibu	-	-	-	-
JENNIFER PAIGE/Sober	-	-	-	-
COLLECTIVE SOUL/Run	-	-	-	-

**MARKET #9**  
**WWZZ/Washington**  
(703) 522-1041  
O'Brian/Ross

**PLAYS**  
SW 4W LW TW

ARTIST/TITLE	SW	4W	LW	TW
EAGLE-EYE CHERRY/Save Tonight	28	38	45	51
BRANDY/Have You Ever?	52	47	43	50
WILL SMITH/Miami	49	47	39	45
DIVINE/Lately	19	29	36	44
SHAGGY FJANET/Luv Me, Luv Me	53	52	41	44
JEWEL/Hands	39	33	39	43
SHAWN MULLINS/Lullaby	38	42	37	43
SHANIA TWAIN/From This Moment On	41	44	40	42
98 DEGREES/Because Of You	45	43	40	41
MONICA/The First Night	52	48	40	41
'N SYNC(God...) A Little...	35	32	44	41
EMILIA/Big Big World	29	30	25	38
BARENAKED LADIES/It's All Been Done	-	9	27	27
CHER/ Believe	20	30	30	27
FASTBALL/Fire Escape	18	26	29	26
FIVE/FIVE THE THINGS...	22	21	23	26
BRITNEY SPEARS/Baby One More...	44	32	29	26
EVE/6 Inside Out	31	25	25	26
HOUSTON & CAREY/When You Believe...	24	24	21	22
R. KELLY & C. DION/Im Your Angel	10	20	21	22
OFFSPRING/Pretty Fly (For...)	15	15	12	21
JANET/Every Time	22	25	21	18
VOICES OF THE THEORY/Say It	43	42	18	15
ROCKWELL/When I'm Gone	-	15	15	15
BLACKSTREET & MYA.../Take Me There	-	11	15	15
NEW RADICALS/You Get What You...	-	14	12	13
VENGA BOYS/We Like To Party!	-	15	15	15
NICOLE/Make It Hot	-	13	15	15
LAURYN HILL/Doo Wop (That Thing)	22	18	14	13
MONIFAH/Touch II	12	14	14	13
JENNIFER PAIGE/Crush	13	17	14	13
MARY GRIFFIN/Knock On Wood	-	12	14	15
BACKSTREET BOYS/All I Have To Give	10	18	15	12
NEXT/Too Close	-	14	12	11
ALL SAINTS/Never Ever	3	-	-	-
MATCHBOX 20/Real World	20	14	12	11
FASTBALL/The Way	12	-	-	-
'N SYNC(Team!) Up My Heart	10	-	-	-
JANET/Go Deep	11	-	-	-
LFO/If I Can't Have You	5	12	8	10

**MARKET #10**  
**KRBE/Houston**  
(713) 266-1000  
Peake/Michaels

**PLAYS**  
SW 4W LW TW

ARTIST/TITLE	SW	4W	LW	TW
EAGLE-EYE CHERRY/Save Tonight	38	46	68	68
SHAWN MULLINS/Lullaby	69	68	69	67
CHER/ Believe	33	37	52	65
THIRD EYE BLIND/Jumper	63	59	62	64
SARAH MCLACHLAN/Angel	61	61	59	59
BRANDY/Have You Ever?	39	50	52	51
JEWEL/Hands	44	54	50	50
SHERYL CROW/My Favorite Mistake	51	49	47	48
SWEETBOX/Everything's...	49	43	45	46
MATCHBOX 20/Back 2 Good	36	44	43	44
'N SYNC(God...) A Little...	18	24	43	42
EVERCLEAR/Father Of Mine	31	32	42	42
WILL SMITH/Miami	16	16	32	41
GOO GOO DOLLS/Slide	17	25	23	34
SUGAR RAY/Every Morning	60	54	38	34
EVE/6 Inside Out	-	32	33	32
SHAGGY F				

# CHR/POP PLAYLISTS

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**MARKET #19**  
  
**KSLZ/St. Louis**  
 (314) 692-5100  
 Kapugi/Stevens

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
70	69	56	69	SHAGGY FJANET/Luv Me, Luv Me	
46	63	56	68	WILL SMITH/Miami	
41	62	57	68	'N SYNC(God...) A Little...	
70	69	56	67	NEXT/Too Close	
41	58	57	67	BRANDY/Have You Ever?	
42	58	48	58	BRITNEY SPEARS/Baby One More	
33	49	49	56	EAGLE-EYE CHERRY/Save Tonight	
70	59	47	54	SHAWN MULLINS/Lullaby	
69	50	40	47	AALIYAH/Are You That...	
-	-	34	45	USHER/My Way	
54	48	38	43	ALL SAINTS/Never Ever	
17	24	33	42	EVERCLEAR/Father Of Mine	
70	53	32	40	EVE 6/Inside Out	
7	20	33	40	BLACKSTREET BOYS/All I Have To Give	
39	46	31	39	DIVINE/Lately	
25	38	27	36	OFFSPRING/Pretty Fly (For...)	
8	8	25	33	MATCHBOX 20/Back 2 Good	
30	33	30	33	THIRD EYE BLIND/Jumper	
15	34	27	32	GOO GOO DOLLS/Slide	
-	5	27	31	BARENAKED LADIES/It's All Been Done	
20	18	23	30	LAURYN HILL/Doo Wop (That Thing)	
-	-	25	30	JANET/Every Time	
18	33	20	27	MONIFAH/Touch It	
14	25	21	26	JEWEL/Hands	
20	22	20	23	R. KELLY & C. DION/Im Your Angel	
13	26	14	19	BLACKSTREET & MYA /Take Me There	
18	17	17	19	HOUSTON & CAREY/When You Believe...	
18	38	15	19	EMILIA/Big Big World	
-	-	14	17	CHER/Believe	
-	-	12	17	JENNIFER PAIGE/Sober	
5	11	13	17	MONICA/Angel Of Mine	
9	16	12	16	JAY-Z/Hard Knock Life...	
5	13	11	16	2PAC/Changes	
13	16	13	15	TOUCH AND GO/Would You ?	
35	40	15	14	JANET/Every Time	
-	8	8	11	SARAH MCLACHLAN/Angel	
41	33	5	8	NEW RADICALS/You Get What You...	
9	17	5	8	SHANIA TWAIN/From This Moment On	
7	7	5	7	BOYZ II MEN/Will Get There	
5	7	5	7	JENNIFER LOVE HEWITT/How Do I Deal	

**MARKET #20**  
  
**WXYV/Baltimore**  
 (410) 828-7722  
 Pasha/Dee

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
9	62	56	66	BRANDY/Have You Ever?	
11	26	26	65	'N SYNC(God...) A Little...	
64	63	57	64	JENNIFER PAIGE/Crush	
37	38	58	64	BLACKSTREET & MYA /Take Me There	
15	40	11	64	BRITNEY SPEARS/Baby One More...	
65	35	33	63	MONICA/The First Night	
24	53	29	52	SHANIA TWAIN/From This Moment On	
5	25	58	38	DIVINE/Lately	
49	63	56	37	98 DEGREES/Because Of You	
19	62	56	36	LAURYN HILL/Can't Take My...	
-	7	16	36	GOO GOO DOLLS/Slide	
33	35	34	35	SHAWN MULLINS/Lullaby	
17	19	8	35	EMILIA/Big Big World	
29	63	33	34	R. KELLY & C. DION/Im Your Angel	
26	16	19	34	EVE 6/Inside Out	
23	16	5	31	JANET/Every Time	
-	-	18	29	SPICE GIRLS/Goodbye	
-	-	20	26	JENNIFER LOVE HEWITT/How Do I Deal	
17	17	12	25	VOICES OF THEORY/Wherever You Go	
-	-	24	24	BLONDIE/Mania	
-	-	15	21	CAKE/Never There	
-	-	9	20	UNCLE SAM/When I See You Smile	
13	13	21	19	EVERCLEAR/Father Of Mine	
13	11	14	18	2PAC/Changes	
-	-	17	17	JENNIFER PAIGE/Sober	
15	7	12	17	BLACKSTREET & MYA /Take Me There	
12	13	14	14	OFFSPRING/Pretty Fly (For...)	
65	38	36	11	CHER/Believe	
20	16	22	10	NEW RADICALS/You Get What You...	
20	15	19	9	KHALEEL/No Mercy	
35	38	30	9	MADONNA/The Power Of...	
5	7	5	8	LENNY KRAVITZ/Fly Away	
35	16	31	7	HOUSTON & CAREY/When You Believe...	
-	-	-	-	JEWEL/Hands	
-	-	-	-	EAGLE-EYE CHERRY/Save Tonight	
-	-	-	-	HOLE/Malibu	
-	-	-	-	DEBORAH COX/Nobody's Supposed...	
-	-	-	-	BARENAKED LADIES/It's All Been Done	

**MARKET #21**  
  
**WBZZ/Pittsburgh**  
 (412) 920-9400  
 Cairk/Edgar/Hartwell


PLAYS	SW	4W	LW	TW	ARTIST/TITLE
58	56	62	60	SHAWN MULLINS/Lullaby	
36	52	58	59	EAGLE-EYE CHERRY/Save Tonight	
56	58	56	58	ALL SAINTS/Never Ever	
34	33	50	58	GOO GOO DOLLS/Slide	
34	30	43	48	JEWEL/Hands	
32	32	38	37	BLACKSTREET BOYS/All I Have To Give	
53	38	43	37	BARENAKED LADIES/One Week	
24	27	36	37	NEW RADICALS/You Get What You...	
34	31	37	37	THIRD EYE BLIND/Jumper	
29	28	33	36	98 DEGREES/Because Of You	
36	34	35	33	EVERYTHING/Hooch	
20	29	33	30	SHANIA TWAIN/From This Moment On	
34	34	36	32	FASTBALL/Fire Escape	
53	56	38	32	GOO GOO DOLLS/Slide	
24	24	28	31	AALIYAH/Are You That...	
38	24	26	29	SHERYL CROW/My Favorite Mistake	
14	18	28	28	ALANIS MORISSETTE/Thank U	
-	15	25	24	BARENAKED LADIES/It's All Been Done	
20	23	24	24	MATCHBOX 20/Back 2 Good	
-	15	24	24	SUGAR RAY/Every Morning	
14	14	19	22	BRANDY/Have You Ever?	
-	24	22	22	SARAH MCLACHLAN/Angel	
-	10	15	19	'N SYNC(God...) A Little...	
15	19	17	18	EVERCLEAR/Father Of Mine	
14	17	18	18	OFFSPRING/Pretty Fly (For...)	
17	15	17	16	R. KELLY & C. DION/Im Your Angel	
17	19	14	11	CHER/Believe	
-	-	7	11	PM DAWN/Faith In You	
-	-	-	-	ALANIS MORISSETTE/Unsent	
-	-	-	-	DIVINE/Lately	

**MARKET #22**  
  
**WFLZ/Tampa**  
 (813) 839-9393  
 Harris/Domino

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
43	41	70	74	BRANDY/Have You Ever?	
58	74	69	71	WILL SMITH/Miami	
75	69	67	71	DIVINE/Lately	
39	42	68	71	MONIFAH/Touch It	
73	72	61	57	SHAWN MULLINS/Lullaby	
49	51	57	53	THIRD EYE BLIND/Jumper	
48	47	41	48	NEXT/Too Close	
55	47	44	45	JENNIFER PAIGE/Crush	
19	28	39	43	BLACKSTREET & MYA /Take Me There	
43	39	35	41	'N SYNC(God...) A Little...	
28	27	30	41	EVE 6/Inside Out	
44	41	38	40	BRITNEY SPEARS/Baby One More...	
43	42	39	38	98 DEGREES/Because Of You	
30	35	31	37	NEW RADICALS/You Get What You...	
42	39	33	37	ALL SAINTS/Never Ever	
42	46	42	37	BARENAKED LADIES/One Week	
25	28	31	37	GOO GOO DOLLS/Slide	
41	38	32	36	BRIAN MCKNIGHT/Anytime	
51	58	34	35	EAGLE-EYE CHERRY/Save Tonight	
34	36	34	34	JANET/Go Deep	
43	34	27	33	SHERYL CROW/My Favorite Mistake	
18	17	30	30	HOUSTON & CAREY/When You Believe...	
22	30	24	30	BLACKSTREET BOYS/All I Have To Give	
60	70	25	29	SHAGGY FJANET/Luv Me, Luv Me	
7	13	28	27	EMILIA/Big Big World	
28	20	24	24	JEWEL/Hands	
47	30	22	24	AALIYAH/Are You That...	
12	16	18	19	JANET/Every Time	
15	19	14	18	MONICA/Angel Of Mine	
-	7	13	17	BARENAKED LADIES/It's All Been Done	
18	17	16	17	EVERYTHING/Hooch	
11	13	14	14	OFFSPRING/Pretty Fly (For...)	
9	8	14	13	MATCHBOX 20/Back 2 Good	
25	18	23	23	GOO GOO DOLLS/Slide	
10	10	19	12	EDWIN MCCAIN/It's Be	
12	10	8	11	NICOLE/Make It Hot	
-	6	14	9	SARAH MCLACHLAN/Angel	
9	8	8	9	R. KELLY & C. DION/Im Your Angel	
5	10	9	9	2PAC/Changes	
-	5	7	8	KHALEEL/No Mercy	

**MARKET #24**  
  
**WZJM/Cleveland**  
 (216) 621-9300  
 Eubanks/Jackson

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
40	42	58	66	BLACKSTREET & MYA /Take Me There	
66	62	64	66	WILL SMITH/Miami	
46	42	57	63	BRANDY/Have You Ever?	
67	53	53	62	MONIFAH/Touch It	
41	36	58	60	AALIYAH/Are You That...	
67	58	59	60	NICOLE/Make It Hot	
46	45	58	58	DIVINE/Lately	
48	46	42	46	BRITNEY SPEARS/Baby One More...	
45	36	39	43	'N SYNC(God...) A Little...	
10	38	37	40	98 DEGREES/Because Of You	
66	56	36	39	SWEETBOX/Everything's...	
44	38	37	38	TAYANA ALL/Dreamin'	
61	58	40	38	LAURYN HILL/Doo Wop (That Thing)	
41	44	40	38	FOUR/1 Can't Have You	
55	39	36	36	NEXT/Too Close	
66	58	38	35	SHAGGY FJANET/Luv Me, Luv Me	
64	53	34	34	MONICA/The First Night	
-	10	28	33	OFFSPRING/Pretty Fly (For...)	
30	24	26	29	EMILIA/Big Big World	
27	25	25	29	JENNIFER LOVE HEWITT/How Do I Deal	
21	21	28	27	BLACKSTREET BOYS/All I Have To Give	
-	11	23	27	UNCLE SAM/When I See You Smile	
20	20	26	27	SHANIA TWAIN/From This Moment On	
12	12	22	26	R. KELLY & C. DION/Im Your Angel	
21	19	27	25	SHAWN MULLINS/Lullaby	
11	14	23	24	MONICA/Angel Of Mine	
15	17	24	24	DEBORAH COX/Nobody's Supposed...	
21	19	21	23	JANET/Every Time	
18	24	22	23	DRU HILL/These Are The Times	
10	16	23	23	KHALEEL/No Mercy	
10	12	10	10	THIRD EYE BLIND/Jumper	
-	7	7	7	CAKE/Never There	
7	10	-	-	JAY-Z/Hard Knock Life...	
-	-	-	-	CHER/Believe	
-	-	-	-	BETTER THAN EZRA/At The Stars	
-	-	-	-	2PAC/Changes	
-	-	-	-	JOEY MCINTYRE/Stay The Same	

**MARKET #25**  
  
**KKRZ/Portland, OR**  
 (503) 226-0100  
 Austin/Quest

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
68	75	69	76	SHAWN MULLINS/Lullaby	
46	64	78	74	SHAGGY FJANET/Luv Me, Luv Me	
73	56	73	71	BRANDY/Have You Ever?	
39	53	73	68	WILL SMITH/Miami	
66	72	79	60	EAGLE-EYE CHERRY/Save Tonight	
45	44	47	57	JEWEL/Hands	
32	32	51	53	98 DEGREES/Because Of You	
21	24	49	49	BRITNEY SPEARS/Baby One More...	
45	46	49	47	THIRD EYE BLIND/Jumper	
72	59	47	47	EVERYTHING/Hooch	
46	50	49	46	SHERYL CROW/My Favorite Mistake	
27	36	37	41	'N SYNC(God...) A Little...	
22	23	36	32	GOO GOO DOLLS/Slide	
28	29	33	32	DIVINE/Lately	
34	35	33	30	AALIYAH/Are You That...	
28	25	23	29	BARENAKED LADIES/One Week	
-	-	28	28	CHER/Believe	
60	62	50	28	MONIFAH/Touch It	
-	4	25	28	SARAH MCLACHLAN/Angel	
16	16	29	26	OFFSPRING/Pretty Fly (For...)	
26	31	22	23	LAURYN HILL/Doo Wop (That Thing)	
8	13	21	24	BLACKSTREET & MYA /Take Me There	
14	17	24	20	EMILIA/Big Big World	
-	16	19	23	2PAC/Changes	
9	12	7	15	R. KELLY & C. DION/Im Your Angel	
12	11	14	11	JENNIFER LOVE HEWITT/How Do I Deal	
-	-	14	14	ALANIS MORISSETTE/Unsent	
8	9	10	8	EVERCLEAR/Father Of Mine	
5	8	6	7	MATCHBOX 20/Back 2 Good	
5	9	5	5	JANET/Every Time	
5	12	5	5	HOUSTON & CAREY/When You Believe...	
-	-	-	-	BETTER THAN EZRA/At The Stars	
-	-	-	-	LENNY KRAVITZ/Fly Away	

**MARKET #26**  
  
**WKFS/Cincinnati**  
 (513) 621-9326  
 Phillips

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
69	71	73	81	EVE 6/Inside Out	
79	74	76	79	MONIFAH/Touch It	
75	74	74	78	WILL SMITH/Miami	
69	74	72	76	DIVINE/Lately	
24	15	66	72	LAURYN HILL/Doo Wop (That Thing)	
35	30	40	65	MATCHBOX 20/Back 2 Good	
28	29	28	58	OFFSPRING/Pretty Fly (For...)	
26	29	23	58	THIRD EYE BLIND/Jumper	
7	46	40	56	'N SYNC(God...) A Little...	
45	44	42	52	BLACKSTREET & MYA /Take Me There	
78	74	73	51	SHAWN MULLINS/Lullaby	
46	49	42	46	NICOLE/Make It Hot	
8	12	41	40	BRITNEY SPEARS/Baby One More...	
40	37	41	45	GOO GOO DOLLS/Slide	
-	-	38	45	BLACKSTREET BOYS/All I Have To Give	
32	31	37	42	JANET/Every Time	
41	37	36	32	EAGLE-EYE CHERRY/Save Tonight	
76	74	24	31	SHAGGY FJANET/Luv Me, Luv Me	
-	-	34	38	SARAH MCLACHLAN/Angel	
21	37	24	28	FASTBALL/Fire Escape	
25	22	24	27	JEWEL/Hands	
-	-	-	-	LENNY KRAVITZ/Fly Away	
-	-	-	-	BRANDY/Have You Ever?	
-	-	-	-	MONICA/Angel Of Mine	

# CHR/POP PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**96X** MARKET #36  
**WROX/Norfolk**  
 (757) 640-8500  
 Thorman

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
94	99	99	99	99	'N SYNC(God.) A Little...
93	99	92	99	99	BRANDY/Have You Ever?
19	26	86	98	98	BRITNEY SPEARS...Baby One More...
21	47	53	97	97	OFFSPRING/Pretty Fly (For.)
8	39	77	80	80	MONICA/Angel Of Mine
69	79	98	79	79	R KELLY & C. DION/I'm Your Angel
93	98	78	56	56	98 DEGREES/Because Of You
42	55	54	56	56	DRU HILL /FREDMAN/How Deep Is Your...
33	56	49	56	56	LAURYN HILL/Can't Take My...
71	58	48	56	56	LAURYN HILL/Doo Wop (That Thing)
62	54	46	55	55	JAY-Z/Hard Knock Life
93	98	52	54	54	WILL SMITH/Miami
90	98	52	54	54	DIVINE/Lately
47	47	49	50	50	BLACKSTREET & MYA.../Take Me There
46	51	50	48	48	DEBORAH COX/Nobody's Supposed...
42	44	52	46	46	2PAC/Changes
5	6	24	46	46	SPICE GIRLS/Goodbye
6	22	48	42	42	BACKSTREET BOYS/All I Have To Give
37	46	47	42	42	JEWEL/Hands
13	21	38	41	41	SARAH McLACHLAN/Angel
69	80	41	40	40	SHANIA TWAIN/From This Moment On
8	7	26	40	40	MO THUGS FAMILY/Ghetto Cowboy
-	45	39	38	38	MASTER P/Kenny's Dead
-	8	9	33	33	BOYZ II MEN/ Will Get There
12	9	12	29	29	SHAWN MULLINS/Lullaby
12	9	12	29	29	EAGLE-EYE CHERRY/Save Tonight
10	7	10	28	28	THIRD EYE BLIND/Jumper
47	47	35	25	25	TQ/Westside
33	51	23	24	24	FAITH HILL/This Kiss
55	60	23	22	22	BARENKED LADIES/It's All Been Done
48	31	23	22	22	MONICA/The First Night
-	-	22	16	16	DRU HILL/These Are The Times
-	-	7	6	10	FASTBALL/Fire Escape
-	-	7	6	9	JANET/Every Time
-	-	6	7	9	NEW RADICALS/You Get What You...
-	-	7	7	9	UNCLE SAM/When I See You Smile
-	-	7	7	4	MATCHBOX 20/Back 2 Good
-	-	8	7	9	EMILIA/Big Big World
-	-	7	7	8	JENNIFER LOVE HEWITT/How Do I Deal
-	-	5	7	8	DAVE MATTHEWS BAND/Crush

**Kiss** MARKET #37  
**WNKS/Charlotte**  
 (704) 331-9510  
 Bridgman/McCormick

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
49	61	60	64	64	SARAH McLACHLAN/Angel
63	61	60	63	63	SHAWN MULLINS/Lullaby
58	58	56	62	62	EAGLE-EYE CHERRY/Save Tonight
28	38	56	62	62	BRANDY/Have You Ever?
45	47	54	53	53	SHERYL CROW/My Favorite Mistake
54	51	47	50	50	GOO GOO DOLLS/Side
25	34	40	42	42	JEWEL/Hands
29	37	37	37	37	'N SYNC(God.) A Little...
48	41	31	37	37	EVERYTHING/Hooch
15	23	27	30	30	WILL SMITH/Miami
38	33	29	29	29	ALL SAINTS/Never Ever
31	26	27	27	27	EVERYTHING/Hooch
20	21	26	26	26	MATCHBOX 20/Back 2 Good
35	27	31	25	25	THIRD EYE BLIND/Jumper
16	24	24	24	24	DIVINE/Lately
13	16	23	23	23	OFFSPRING/Pretty Fly (For.)
-	-	24	23	23	SUGAR RAY/Every Morning
16	23	31	21	21	MONIFAH/Touch It
25	18	13	21	21	GOO GOO DOLLS/Side
5	8	15	19	19	BRITNEY SPEARS...Baby One More...
30	19	23	17	17	SHANIA TWAIN/From This Moment On
14	17	21	17	17	BLACKSTREET & MYA.../Take Me There
16	12	13	15	15	EVERCLEAR/Father Of Mine
-	-	13	15	15	BACKSTREET BOYS/All I Have To Give
-	-	13	15	15	ALANIS MORISSETTE/Unsent
8	7	6	13	13	BARENKED LADIES/It's All Been Done
13	16	18	11	11	EMILIA/Big Big World
14	9	21	11	11	R. KELLY & C. DION/I'm Your Angel
-	-	9	11	11	LENNY KRAVITZ/Fly Away
7	7	6	8	8	NEW RADICALS/You Get What You...
6	8	11	7	7	TOUCH AND GO/Would You...?
13	16	17	6	6	JENNIFER LOVE HEWITT/How Do I Deal
-	-	-	5	5	CHER/Believe
-	-	-	5	5	MONICA/Angel Of Mine
-	-	-	5	5	MARIAH CAREY/Still Believe
-	-	-	5	5	PM DAWN/Faith In You

**EP** MARKET #38  
**WZPL/Indianapolis**  
 (317) 816-4000  
 Gjerdrum/Decker

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
26	44	68	65	65	EVERYTHING/Hooch
47	63	60	62	62	MATCHBOX 20/Real World
33	56	63	61	61	AEROSMITH/ Don't Want To...
40	46	61	61	61	SHAWN MULLINS/Lullaby
55	64	64	58	58	BARENKED LADIES/One Week
27	38	48	45	45	SARAH McLACHLAN/Angel
34	43	46	44	44	JEWEL/Hands
14	16	44	44	44	R. KELLY & C. DION/I'm Your Angel
35	46	42	44	44	EAGLE-EYE CHERRY/Save Tonight
48	65	44	43	43	GOO GOO DOLLS/Side
48	63	43	39	39	EDWIN MCCAIN/II Be
31	35	35	39	39	EMILIA/Big Big World
16	28	31	30	30	HOUSTON & CAREY/When You Believe
9	12	24	29	29	SHANIA TWAIN/From This Moment On
18	22	25	28	28	LENNY KRAVITZ/Fly Away
21	22	24	28	28	EVERCLEAR/Father Of Mine
19	21	26	27	27	GOO GOO DOLLS/Side
20	26	25	27	27	NEW RADICALS/You Get What You...
19	22	25	25	25	MATCHBOX 20/Back 2 Good
-	-	21	25	24	KHALEEL/No Mercy
-	-	21	25	24	SHANIA TWAIN/You're Still The One
17	23	24	24	24	JOHN MELLENCAMP/Your Life Is Now
16	24	24	23	23	EVERCLEAR/Father Of Mine
-	-	22	23	23	NATALIE IMBRUGLIA/Tom
-	-	22	23	23	ALANIS MORISSETTE/Unsent
17	25	22	22	22	FASTBALL/The Way
17	23	25	21	21	GREEN DAY/Time Of Your Life...
33	45	23	21	21	FAITH HILL/This Kiss
19	24	25	20	20	SEMI-SONIC/Closing Time
19	21	23	19	19	THIRD EYE BLIND/Semi-Charmed Life
17	19	18	19	19	THIRD EYE BLIND/Jumper
13	17	16	17	17	MATCHBOX 20/3am
-	-	-	12	12	SUGAR RAY/Every Morning
5	8	7	11	11	DAVE MATTHEWS BAND/Crush
5	13	15	10	10	BARENKED LADIES/It's All Been Done
15	16	17	7	7	FASTBALL/Fire Escape
-	-	-	-	-	ALANIS MORISSETTE/Unsent

**106.7FM** MARKET #39  
**WXXL/Oriando**  
 (407) 339-6539  
 Cook/DeGraaf

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
25	27	57	65	65	WILL SMITH/Miami
40	42	56	63	63	DIVINE/Lately
59	60	58	63	63	SWEETBOX/Everything's
35	40	49	57	57	BRANDY/Have You Ever?
33	36	56	56	56	MONIFAH/Touch It
45	50	48	51	51	BACKSTREET BOYS/All I Have To Give
59	59	49	49	49	EDWIN MCCAIN/II Be
58	58	55	49	49	AALIYAH/Are You That...
41	42	38	44	44	'N SYNC(God.) A Little...
21	21	40	43	43	JEWEL/Hands
37	41	38	42	42	THIRD EYE BLIND/Jumper
38	38	39	42	42	MADONNA/The Power Of...
27	26	38	40	40	BRITNEY SPEARS...Baby One More...
13	17	34	39	39	SARAH McLACHLAN/Angel
19	30	25	39	39	SHAWN MULLINS/Lullaby
31	32	35	37	37	SHAGGY FJANET/Luv Me, Luv Me
14	21	35	31	31	98 DEGREES/Because Of You
57	60	40	27	27	ALL SAINTS/Never Ever
47	37	37	27	27	GOO GOO DOLLS/Side
24	27	27	27	27	EAGLE-EYE CHERRY/Save Tonight
-	-	-	23	23	CHER/Believe
46	58	24	23	23	JENNIFER PAIGE/Crush
-	-	4	20	22	BLACKSTREET & MYA.../Take Me There
23	16	15	22	22	SHANIA TWAIN/From This Moment On
13	12	17	22	22	OFFSPRING/Pretty Fly (For.)
19	24	18	22	22	EMILIA/Big Big World
-	-	4	18	20	R. KELLY & C. DION/I'm Your Angel
-	-	14	17	18	AEROSMITH/ Don't Want To...
-	-	-	17	18	SHAGGY FJANET/Luv Me, Luv Me
15	13	17	16	16	GOO GOO DOLLS/Side
-	-	4	17	17	BARENKED LADIES/It's All Been Done
30	31	12	16	16	LAURYN HILL/Doo Wop (That Thing)
-	-	-	-	-	2PAC/Changes
-	-	-	-	-	ALANIS MORISSETTE/Unsent
-	-	-	-	-	MONICA/Angel Of Mine
-	-	-	-	-	JOEY MCINTYRE/Stay The Same

**MIX 104.1** MARKET #41  
**KUMX/New Orleans**  
 (504) 679-7300  
 Stewart

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
67	67	68	68	68	SHAWN MULLINS/Lullaby
56	64	66	67	67	EVERCLEAR/Father Of Mine
67	68	66	67	67	EVE 6/Inside Out
60	66	67	67	67	BRITNEY SPEARS...Baby One More...
68	67	67	67	67	SARAH McLACHLAN/Angel
40	39	57	52	52	SHAGGY FJANET/Luv Me, Luv Me
58	58	56	51	51	NICOLE/Make It Hot
43	52	61	50	50	EAGLE-EYE CHERRY/Save Tonight
39	37	59	49	49	MATCHBOX 20/Back 2 Good
59	57	55	49	49	GOO GOO DOLLS/Side
58	57	58	47	47	JEWEL/Hands
67	43	34	39	39	THIRD EYE BLIND/Jumper
-	-	30	44	44	BARENKED LADIES/It's All Been Done
35	36	37	37	37	NATALIE IMBRUGLIA/Wishing I Was There
38	38	37	37	37	BACKSTREET BOYS/All I Have To Give
67	59	36	35	35	AALIYAH/Are You That...
-	-	15	31	31	EMILIA/Big Big World
35	32	35	32	32	EDWIN MCCAIN/II Be
-	-	17	32	32	DIVINE/Lately
34	31	32	31	31	SEMI-SONIC/Closing Time
25	27	25	30	30	'N SYNC(God.) A Little...
-	-	26	29	29	OFFSPRING/Pretty Fly (For.)
28	33	31	29	29	ROEYAV/When You Love
24	25	27	29	29	BRANDY/Have You Ever?
30	32	29	29	29	SUGAR RAY/Fly
15	21	23	27	27	R. KELLY & C. DION/I'm Your Angel
27	26	25	25	25	MATCHBOX 20/3am
25	27	28	23	23	THIRD EYE BLIND/Semi-Charmed Life
31	28	27	23	23	GREEN DAY/Time Of Your Life...
25	27	23	23	23	GOO GOO DOLLS/Side
24	24	23	23	23	EVERCLEAR/Father Of Mine
-	-	-	14	14	BETTER THAN EZRA/At The Stars
-	-	-	-	-	WILL SMITH/Miami
-	-	-	-	-	EVERLAST/What It's Like

**B97.1** MARKET #41  
**WEZB/New Orleans**  
 (504) 834-9587  
 Wagman/Love

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
43	43	56	60	60	MATCHBOX 20/Back 2 Good
58	59	54	60	60	EVE 6/Inside Out
57	40	55	58	58	EAGLE-EYE CHERRY/Save Tonight
46	59	55	56	56	GOO GOO DOLLS/Side
40	59	41	52	52	THIRD EYE BLIND/Jumper
57	60	52	43	43	SARAH McLACHLAN/Angel
42	38	40	40	40	JEWEL/Hands
39	22	40	40	40	NICOLE/Make It Hot
42	39	41	39	39	EVERCLEAR/Father Of Mine
28	42	40	39	39	DIVINE/Lately
58	59	39	38	38	LENNY KRAVITZ/Fly Away
41	40	36	38	38	SHAWN MULLINS/Lullaby
26	42	38	38	38	BRANDY/Have You Ever?
-	26	37	38	38	FLYSGOT YOU (More...)
26	29	41	37	37	BRITNEY SPEARS...Baby One More...
14	29	27	35	35	WILL SMITH/Miami
7	15	22	28	28	BOYZ II MEN/ Will Get There
16	31	25	27	27	SHAGGY FJANET/Luv Me, Luv Me
25	16	24	27	27	BETTER THAN EZRA/At The Stars
-	-	24	26	26	EVERLAST/What It's Like
5	13	21	25	25	CAKE/Never There
9	12	22	25	25	FASTBALL/Fire Escape
24	20	29	25	25	R. KELLY & C. DION/I'm Your Angel
13	19	20	23	23	NEW RADICALS/You Get What You...
41	13	18	18	18	MONICA/The First Night
9	10	13	16	16	OFFSPRING/Pretty Fly (For.)
11	10	11	16	16	'N SYNC(God.) A Little...
11	13	16	16	16	HOUSTON & CAREY/When You Believe...
10	15	14	15	15	BLACKSTREET & MYA.../Take Me There
7	13	13	13	13	BARENKED LADIES/It's All Been Done
-	-	14	14	14	LAURYN HILL/Doo Wop (That Thing)
-	-	7	12	12	MONICA/Angel Of Mine
-	-	12	13	13	JAY-Z/Hard Knock Life
-	-	12	11	11	BACKST



JANUARY 15, 1999

5W	4W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	4W	5W	
1	1	1	1	<b>BRANDY</b> Have You Ever? (Atlantic) 2583 2638 2844 2705 45/1					
5	3	2	2	<b>BLACKSTREET &amp; MYA</b> f/MASE... Take Me There (Interscope) 2436 2280 2308 2205 51/0					
6	4	4	3	<b>JAY-Z</b> f/AMIL AND JA Can I Get A... (Def Jam/RAL/Mercury) 2074 1957 2124 2065 39/0					
10	9	5	4	<b>MONICA</b> Angel Of Mine (Arista) 2044 1805 1662 1537 44/1					
2	2	3	5	<b>DRU HILL</b> f/REDMAN How Deep... (Def Jam/RAL/Mercury/Island) 2044 2002 2550 2669 41/0					
7	10	7	6	<b>WILL SMITH</b> Miami (Columbia) 1858 1636 1607 1576 37/0					
8	7	8	7	<b>2PAC</b> Changes (Amaru/Death Row/Interscope) 1618 1593 1744 1573 46/0					
22	16	11	8	<b>DRU HILL</b> These Are The Times (University/Island) 1603 1383 1040 862 45/0					
3	5	6	9	<b>LAURYN HILL</b> Doo Wop (That Thing) (Ruffhouse/Columbia) 1580 1762 2045 2242 37/0					
17	17	14	10	<b>DEBORAH COX</b> Nobody's Supposed To Be Here (Arista) 1558 1141 1028 976 46/2					
4	6	9	11	<b>DIVINE</b> Lately (Pendulum/Red Ant) 1501 1582 1958 2224 36/0					
15	13	12	12	<b>'N SYNC</b> (God...) A Little More Time... (RCA) 1405 1213 1219 1140 32/1					
11	8	10	13	<b>JAY-Z</b> Hard Knock Life (Ghetto...) (Roc-A-Fella/Def Jam/Mercury) 1382 1493 1729 1516 45/4					
—	36	16	14	<b>TLC</b> Silly Ho (LaFace/Arista) 1368 999 444 52 42/6					
13	12	13	15	<b>OUTKAST</b> Rosa Parks (LaFace/Arista) 1364 1202 1267 1154 33/0					
35	23	17	16	<b>WHITNEY HOUSTON</b> Heartbreak Hotel (Arista) 1205 950 632 447 41/0					
9	11	15	17	<b>MONIFAH</b> Touch It (Uptown/Universal) 1037 1107 1395 1543 23/0					
12	14	18	18	<b>FAITH EVANS</b> Love Like This (Bad Boy/Arista) 1000 943 1182 1286 25/2					
<b>BREAKER</b>			19	<b>LAURYN HILL</b> Ex-Factor (Ruffhouse/Columbia) 808 418 132 94 26/7					
37	26	20	20	<b>BACKSTREET BOYS</b> All I Have To Give (Jive) 793 686 549 395 23/1					
33	27	21	21	<b>TQ</b> Bye Bye Baby (ClockWork/Epic) 698 649 535 489 22/3					
14	15	19	22	<b>AALIYAH</b> Are You That Somebody? (Atlantic) 675 696 1063 1148 23/0					
40	35	22	23	<b>BUSTA RHYMES</b> Gimme Some More (Elektra/EEG) 635 592 472 376 33/0					
19	19	23	24	<b>R. KELLY</b> f/KEITH MURRAY Home Alone (Jive) 577 567 784 913 18/1					
45	42	25	25	<b>DMX</b> Ruff Ryders Anthem (Def Jam/Mercury) 554 515 343 307 17/3					
<b>BREAKER</b>			26	<b>TOTAL f/MISSY ELLIOTT</b> Trippin' (Bad Boy/Arista) 530 465 434 335 17/1					
<b>BREAKER</b>			27	<b>HARLEM...</b> f/MASE & K. PRICE I Really... (All Out/So So Def/Columbia) 521 52 5 6 31/21					
—	50	37	28	<b>TYRESE</b> Sweet Lady (RCA) 487 379 290 250 23/3					
<b>DEBUT</b>			29	<b>MARIAH CAREY</b> I Still Believe (Columbia) 475 199 9 — 31/14					
18	20	26	30	<b>MONICA</b> The First Night (Arista) 471 477 763 954 16/0					
26	25	24	31	<b>ICE CUBE</b> f/MR. SHORT KHOP Pushin'... (Lench Mob/Priority) 465 538 592 610 26/1					
16	18	29	32	<b>XSCAPE</b> My Little Secret (So So Def/Columbia) 465 457 793 1081 15/0					
38	40	33	33	<b>BRITNEY SPEARS</b> ...Baby One More Time (Jive) 465 404 383 379 13/0					
—	45	38	34	<b>JD</b> f/KEITH SWEAT & R.O.C. Going Home... (So So Def/Columbia) 453 377 325 231 22/3					
—	—	44	35	<b>SWEETBOX</b> U Make My Love Come Down (RCA) 442 324 241 129 17/3					
—	—	43	36	<b>FOXY BROWN</b> Hot Spot (Violator/Def Jam/RAL/Mercury) 427 324 286 140 25/1					
—	—	41	37	<b>JUVENILE</b> Ha! (Cash Money/Universal) 426 344 181 89 23/7					
<b>DEBUT</b>			38	<b>R. KELLY</b> When A Woman's Fed Up (Jive) 415 194 179 159 24/17					
—	48	39	39	<b>SHIRO</b> Good Love (Soul Power/Virgin) 399 375 296 251 16/0					
21	21	31	40	<b>TQ</b> Westside (ClockWork/Epic) 388 424 760 863 13/0					
46	47	45	41	<b>DJ QUIK</b> Hand N' Hand (Profile/Arista) 382 315 319 306 13/0					
31	31	46	42	<b>MO THUGS FAMILY</b> Ghetto Cowboy (Relativity) 367 298 488 518 18/2					
23	22	30	43	<b>NEXT</b> I Still Love You (Arista) 363 442 693 711 11/0					
27	30	36	44	<b>KURUPT</b> We Can Freak It (Out) (Antra/A&M) 363 384 519 562 10/0					
20	24	27	45	<b>MYA</b> f/SILKK THE SHOCKER Movin' On (University/Interscope) 355 472 620 890 13/0					
<b>DEBUT</b>			46	<b>KEITH SWEAT</b> I'm Not Ready (Elektra/EEG) 340 219 161 61 21/1					
34	32	40	47	<b>112</b> f/MASE Love Me (Bad Boy/Arista) 327 363 485 477 12/0					
41	46	48	48	<b>UNCLE SAM</b> When I See You Smile (550 Music) 325 283 322 361 14/0					
29	33	35	49	<b>NASTYBOY KLICK</b> Lost In Love (Upstairs) 310 400 483 545 10/0					
—	—	49	50	<b>SHAE JONES</b> Talk Show Shhh! (Universal) 295 261 235 192 13/0					

This chart reflects airplay from January 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.

51 CHR/Rhythmic reporters. 50 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1999, R&R Inc.

**BREAKERS®**

**LAURYN HILL**

**Ex-Factor (Ruffhouse/Columbia)**

TOTAL PLAYS/INCREASE **808/390** TOTAL STATIONS/ADDS **26/7** CHART **19**

**TOTAL f/MISSY ELLIOTT**

**Trippin' (Bad Boy/Arista)**

TOTAL PLAYS/INCREASE **530/65** TOTAL STATIONS/ADDS **17/1** CHART **26**

**HARLEM WORLD f/MASE & K. PRICE**

**I Really Like It (All Out/So So Def/Columbia)**

TOTAL PLAYS/INCREASE **521/469** TOTAL STATIONS/ADDS **31/21** CHART **27**

**MOST ADDED®**

ARTIST TITLE LABEL(S)	ADDS
<b>HARLEM...</b> f/MASE &... I Really... (All Out/So So Def/Columbia)	21
<b>R. KELLY</b> When A Woman's Fed Up (Jive)	17
<b>SHANICE</b> When I Close My Eyes (LaFace/Arista)	17
<b>MARIAH CAREY</b> I Still Believe (Columbia)	14
<b>METHOD MAN</b> Break Ups To Make... (Def Jam/RAL/Mercury)	13
<b>BRANDY</b> Angel In Disguise (Atlantic)	7
<b>LAURYN HILL</b> Ex-Factor (Ruffhouse/Columbia)	7
<b>JUVENILE</b> Ha! (Cash Money/Universal)	7
<b>GINUWINE</b> What's So Different (550 Music)	6
<b>TLC</b> Silly Ho (LaFace/Arista)	6

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>HARLEM...</b> f/MASE &... I Really... (All Out/So So Def/Columbia)	+469
<b>DEBORAH COX</b> Nobody's Supposed To Be Here (Arista)	+417
<b>LAURYN HILL</b> Ex-Factor (Ruffhouse/Columbia)	+390
<b>TLC</b> Silly Ho (LaFace/Arista)	+369
<b>MARIAH CAREY</b> I Still Believe (Columbia)	+276
<b>WHITNEY HOUSTON</b> Heartbreak Hotel (Arista)	+255
<b>MONICA</b> Angel Of Mine (Arista)	+239
<b>WILL SMITH</b> Miami (Columbia)	+222
<b>R. KELLY</b> When A Woman's Fed Up (Jive)	+221
<b>DRU HILL</b> These Are The Times (University/Island)	+220

**HOTTEST RECURRENTS**

ARTIST TITLE LABEL(S)
<b>NEXT</b> Too Close (Arista)
<b>LAURYN HILL</b> Can't Take My Eyes Off... (Ruffhouse/Columbia)
<b>NICOLE</b> Make It Hot (Gold Mind/EastWest/EEG)
<b>BIG PUNISHER</b> f/JOE Still Not A Player (Loud)
<b>USHER</b> My Way (LaFace/Arista)
<b>K-CI &amp; JOJO</b> All My Life (MCA)
<b>BRANDY &amp; MONICA</b> The Boy Is Mine (Atlantic)
<b>WILL SMITH</b> Just The Two Of Us (Columbia)
<b>VOICES OF THEORY</b> Say It (H.O.L.A./Red Ant)
<b>USHER</b> You Make Me Wanna (LaFace/Arista)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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## HIP-HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	TOTAL STATIONS/ADDS LW	TOTAL STATIONS/ADDS
3	1	<b>2PAC</b> Changes (Amaru/Death Row/Interscope)	4146	3871	128/1
1	2	<b>JAY-Z F/AMIL AND JA</b> Can I Get A... (Def Jam/RAL/Mercury)	3874	4222	93/1
2	3	<b>JAY-Z</b> Hard Knock Life (Ghetto...) (Roc-A-Fella/Def Jam/Mercury)	3155	3887	110/4
4	4	<b>OUTKAST</b> Rosa Parks (LaFace/Arista)	2945	3255	91/1
5	5	<b>WILL SMITH</b> Miami (Columbia)	2633	2939	73/1
6	6	<b>LAURYN HILL</b> Doo Wop (That Thing) (Ruffhouse/Columbia)	2329	2572	67/0
7	7	<b>ICE CUBE F/MR. SHORT KHOP</b> Pushin'...(Lench Mob/Priority)	2150	2077	99/3
8	8	<b>BUSTA RHYMES</b> Gimme Some More (Elektra/EEG)	2121	1867	115/0
10	9	<b>FOXY BROWN</b> Hot Spot (Violator/Def Jam/RAL/Mercury)	1854	1551	100/3
11	10	<b>JUVENILE</b> Ha! (Cash Money/Universal)	1819	1513	84/16
12	11	<b>JD F/KEITH SWEAT &amp; R.O.C.</b> Going... (So So Def/Columbia)	1571	1359	89/9
15	12	<b>MYSTIKAL</b> That's The Rapper (Big Boy/No Limit/Jive)	1143	961	62/3
16	13	<b>BIG PUNISHER F/MISSJONES</b> Punish Me (Loud)	1081	904	69/1
—	14	<b>METHOD MAN</b> Break Ups To Make Ups (Def Jam/RAL/Mercury)	902	394	85/25
17	15	<b>REDMAN</b> I'll Be That (Def Jam/Mercury)	890	850	56/0
9	16	<b>TIMBALAND F/MISSY &amp; MAGOO</b> Here...(Blackground/Atlantic)	883	1729	47/0
—	17	<b>TQ</b> Bye Bye Baby (ClockWork/Epic)	827	649	54/29
19	18	<b>DMX</b> Ruff Ryders Anthem (Def Jam/Mercury)	767	726	26/4
20	19	<b>GETO BOYS</b> Gangsta Put Me Down (Rap-A-Lot/Noo Trybe)	764	665	51/0
16	20	<b>DJ QUIK</b> Hand N' Hand (Profile/Arista)	763	817	35/1

This chart reflects airplay from January 4-10. Songs ranked by total plays. 51 CHR/Rhythmic reporters and 89 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections © 1999, R&R Inc.

## NEW & ACTIVE

**BRANDY** Angel In Disguise (Atlantic)

Total Plays: 274, Total Stations: 16, Adds: 7

**XSCAPE** Softest Place On Earth (So So Def/Columbia)

Total Plays: 245, Total Stations: 18, Adds: 3

**ELVIS CRESPO** Suavemente (Sony Latin)

Total Plays: 237, Total Stations: 7, Adds: 0

**CHER** Believe (Warner Bros.)

Total Plays: 233, Total Stations: 6, Adds: 0

**BIG PUNISHER F/MISSJONES** Punish Me (Loud)

Total Plays: 195, Total Stations: 8, Adds: 1

**M.G.** What Do You Remember? (Classified)

Total Plays: 192, Total Stations: 5, Adds: 0

**JAY-Z F/DMX** Money, Cash, Hoes (Roc-A-Fella/Def Jam/Mercury)

Total Plays: 188, Total Stations: 5, Adds: 1

**R. KELLY & CELINE DION** I'm Your Angel (Jive)

Total Plays: 177, Total Stations: 5, Adds: 0

**SPICE GIRLS** Goodbye (Virgin)

Total Plays: 168, Total Stations: 8, Adds: 0

**SHANIA TWAIN** From This Moment On (Mercury)

Total Plays: 148, Total Stations: 7, Adds: 2

**FAT JOE F/BIG PUNISHER** Bet Ya Man Can't (Mystic/Big Beat/Atlantic)

Total Plays: 137, Total Stations: 6, Adds: 2

**NEXT** Whatever You Want (E)

Total Plays: 134, Total Stations: 9, Adds: 0

**MYSTIKAL** That's The Rapper (Big Boy/No Limit/Jive)

Total Plays: 132, Total Stations: 5, Adds: 1

**SHANICE** When I Close My Eyes (LaFace/Arista)

Total Plays: 128, Total Stations: 17, Adds: 17

**OFFSPRING** Pretty Fly (For A White Guy) (Columbia)

Total Plays: 125, Total Stations: 10, Adds: 5

**CAM'RON F/USHER** Feels Good (Intertainment/Epic)

Total Plays: 98, Total Stations: 6, Adds: 1

**GINUWINE** What's So Different (550 Music)

Total Plays: 90, Total Stations: 7, Adds: 6

**METHOD MAN** Break Ups To Make Ups (Def Jam/RAL/Mercury)

Total Plays: 61, Total Stations: 15, Adds: 13

### Songs ranked by total plays



**BELIEVE THE MIRACLE ... ON 34TH STREET** — Warner Bros. artist Cher shines at WKTU/New York's "Miracle on 34th Street" spectacular where she performed her latest single, "Believe." Basking in Cher's radiance are (l-r) KTU PD Frankie Blue, Chancellor Sr. VP/Regional Operations John Fullam, and H.O.L.A.'s Jellybean Benitez.

## NEW RELEASES

### ADDS JANUARY 19

<b>BEASTIE BOYS</b>	<b>Body Movin' (Grand Royal/Capitol)</b>
<b>BRAN VAN 3000</b>	<b>Drinking In L.A. (Audiogram/Capitol)</b>
<b>FAT JOE f/BIG PUNISHER</b>	<b>Bet Ya Man Can't (Mystic/Big Beat/Atlantic)</b>
<b>GINUWINE</b>	<b>What's So Different (550 Music)</b>
<b>MONIFAH</b>	<b>Suga Suga (Uptown/Universal)</b>
<b>NICOLE</b>	<b>Silly Love Song (Gold Mind/EastWest/EEG)</b>
<b>VOICES OF THEORY</b>	<b>Wherever You Go (H.O.L.A./Red Ant)</b>

## CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<b>KKSS/Albuquerque, NM</b> PD: Tony Manero OM: Jackie James 43 FAITH EVANS "Love" 30 HARLEM WORLD "Like" 24 LAURYN HILL "Ex-Factor" JAY-Z "DMX" "Money" SHANICE "Close" METHOD MAN "Break"	<b>WBHU/Birmingham, AL (cont.)</b> 30 TLC "Silly" 19 MONIFAH "Suga" 18 FAITH EVANS "Night" 17 NEXT "Close" 10 BIG PUNISHER/MISS "Punish" SHANICE "Close" GINUWINE "Wah!"	<b>KPRR/El Paso, TX</b> OM: John Candelaria PD/M: Victor Starr 6 DMX "Ruff" R KELLY "Woman's" DEBRAJ CDX "Supposed"	<b>WHHT/Indianapolis, IN (cont.)</b> JUVENILE "Ha" HARLEM WORLD "Like" TO "Bye"	<b>KDON/Monterey, CA (cont.)</b> HARLEM WORLD "Like" SHANICE "Close" KELLY PRICE "Secret" BRANDY "Disguise" SHERYL CROW "Mistake" PW DAWN "Faith"	<b>KWNZ/Reno, NV</b> PD/M: Bill Shakespeare 9 JENNIFER PAIGE "Sober" BRANDY "Disguise" SHANICE "Close" PW DAWN "Faith"	<b>XHTZ/San Diego, CA</b> OM/PD: Lisa Vasquez MD: Dale Solivan 16 SHANICE "Close" 13 GINUWINE "Different" MARIAM CAREY "Believe"	<b>KWIN/Stockton, CA (cont.)</b> XSCAPE "Softest" SWEETBOX "Make"
<b>KYLZ/Albuquerque, NM</b> OM/PD: M.C. Scrapy MD: Robb Royale 7 DMX "Ruff" 5 R. KELLY "Woman's" 5 JUVENILE "Ha!"	<b>WJMN/Boston, MA</b> PD: Cadillac Jack McCartney APD/M: Danny Ocean HARLEM WORLD "Like" R KELLY FX MURRAY "Home" METHOD MAN "Break"	<b>KBOS/Fresno, CA</b> PD: E. Curtis Johnson MD: Travis Laughram 19 SHANICE "Close" 12 DJ CLUE F/DMX "On" 12 COOL BREEZE "Hook" 11 OUTKAST "Art"	<b>WJBT/Jacksonville, FL</b> PD: Dave Wynter MD: Tiffany Green 19 TRICKDADDY "Nah" 5 JOEY MCINTYRE "Stay" MADONNA "Matters" WHHT/New York, NY PD/M: Tracy Cioherly 27 REDMAN F/BUSTA "Goodness" 26 METHOD MAN "Break" 17 KELLY PRICE "Secret" 12 KID CAPRI/LOST BOYZ "Loud" 11 BRANDY "Ever"	<b>WKTU/New York, NY</b> APD/M: Andy Shane 19 SHANIA TWAIN "Moment" 5 JOEY MCINTYRE "Stay" MADONNA "Matters" WHHT/New York, NY PD/M: Tracy Cioherly 27 REDMAN F/BUSTA "Goodness" 26 METHOD MAN "Break" 17 KELLY PRICE "Secret" 12 KID CAPRI/LOST BOYZ "Loud" 11 BRANDY "Ever"	<b>WMAX/Rochester, NY</b> PD: Erik Anderson APD: Patrick Castania TLC "Silly" OFFSPRING "Pretty"	<b>KMET/San Francisco, CA</b> PD: Joey Arbagay MD: Glenn Aure 5 R. KELLY "Woman's" METHOD MAN "Break" SHANICE "Close" CMCO DERRAGE "Superman"	<b>WLLD/Tampa, FL</b> MD: Orlando 54 HARLEM WORLD "Like" BRANDY "Disguise" MYSTIKAL "Rapper" METHOD MAN "Break"
<b>KQBT/Austin, TX</b> PD: Scooter B Stevens APD: Alex C 34 PURE SUGAR "Delicious" 7 KEITH SWEAT "Ready" MARIAM CAREY "Believe" HARLEM WORLD "Like"	<b>WBBM/Chicago, IL</b> PD: Todd Cavanah MD: Erik Bradley 12 STARDUST "Music" 9 SHANICE "Close" 6 METHOD MAN "Break" 6 CASE F/JOE "Faded" 8 BACKSTREET BOYS "Give" 8 CASE F/JOE "Faded" 8 CASE F/JOE "Faded" 8 CASE F/JOE "Faded"	<b>KKPW/Fresno, CA</b> OM/PD: Greg Mack MD: Mary Kay 46 ROOTS F/EZYKAH BADU "Got" 20 TIMBALAND "Lobster"	<b>KPWR/Los Angeles, CA</b> VP/Prog: Steve Smith APD: Damien Young MD: E-Man 34 LAURYN HILL "Ex-Factor" 19 MD THUGS FAMILY "Ghetto" 16 MARIAM CAREY "Believe"	<b>WNVZ/Norfolk, VA</b> PD: Don London MD: Jay West 9 HARLEM WORLD "Like" 7 MARIAM CAREY "Believe" 3 OFFSPRING "Pretty"	<b>WMBX/Sacramento, CA</b> PD/M: Ibrahim "Ebro" Jamile 33 TIMBALAND & MAGOO "Real" 18 R. KELLY "Woman's" 10 TLC "Silly" 10 TYRESE "Sweet" 8 CAM'RON F/USHER "Feels" METHOD MAN "Break" SHANICE "Close"	<b>KOHT/Tucson, AZ</b> PD: Paco Jacobo APD/M: Fred Rico 6 R. KELLY "Woman's" 5 MONICA "Angel" 5 METHOD MAN "Break" JUVENILE "Ha!" CASE F/JOE "Faded"	<b>WOWZ/Utica, NY</b> OM/PD: J.P. Marks MD: Harry Carpenter 10 PM DAWN "Faith" 7 LONDON BUS STOP "Notwin" SHANICE "Close" R. KELLY "Woman's" B'WITCHED "C'est"
<b>KISV/Bakersfield, CA</b> PD: Bob Lewis MD: Bobby Sato 11 FAITH EVANS "Love"	<b>WBTT/Dayton, OH</b> PD: Sandy Collins APD/M: Raye Kimberlin BRANDY "Disguise" HARLEM WORLD "Like" OFFSPRING "Pretty" TD "Bye"	<b>KBXK/Houston, TX</b> PD: Rob Scarpio MD: Greg Head 24 GINUWINE "Different" 23 SHANICE "Close" 11 XSCAPE "Softest" 10 MARIAM CAREY "Believe" ICE CUBE/MR. SHORT "Pushin'" OFFSPRING "Pretty"	<b>KHTN/Merced, CA</b> PD/M: Dan Watson 16 R. KELLY "Woman's" 4 SHANICE "Close" 3 CASE F/JOE "Faded" METHOD MAN "Break"	<b>KCAQ/Oxnard, CA</b> PD: Dan Gard MD: Carn Dog 16 R. KELLY "Woman's" 5 METHOD MAN "Break"	<b>KBMB/Sacramento, CA</b> PD/M: Ibrahim "Ebro" Jamile 33 TIMBALAND & MAGOO "Real" 18 R. KELLY "Woman's" 10 TLC "Silly" 10 TYRESE "Sweet" 8 CAM'RON F/USHER "Feels" METHOD MAN "Break" SHANICE "Close"	<b>KWWW/San Luis Obispo, CA</b> PD: Jammer MD: Tommy Delrio 5 GINUWINE "Different" 3 XSCAPE "Softest" 3 JUVENILE "Ha!" 2 DEBRAJ CDX "Supposed" SWEETBOX "Make"	<b>WPGC/Washington, DC</b> PD: Jay Stevens APD/M: Maurice Devoe 24 MICHAEL & BLIGE "As" 21 DMX "Shippin'" 16 JUVENILE "Ha!" 14 MARIAM CAREY "Believe"
<b>KKXX/Bakersfield, CA</b> PD: Chris Squires MD: Craig Marshall 28 SHANICE "Close" 21 FAT JOE F/BIG "Bet" TYRESE "Sweet"	<b>KQKS/Denver, CO</b> PD: Cat Collins MD: Harrison Wood 41 BRANDY "Disguise" 6 GINUWINE "Different" 6 JD F/KEITH SWEAT "Home" HARLEM WORLD "Like" OFFSPRING "Pretty"	<b>KBXK/Houston, TX</b> PD: Rob Scarpio MD: Greg Head 24 GINUWINE "Different" 23 SHANICE "Close" 11 XSCAPE "Softest" 10 MARIAM CAREY "Believe" ICE CUBE/MR. SHORT "Pushin'" OFFSPRING "Pretty"	<b>KKFR/Phoenix, AZ</b> PD: Bruce St. James APD: Krazy Kid Stevens 17 JD & MARIAM CAREY "Sweetheart" HARLEM WORLD "Like" MARIAM CAREY "Believe"	<b>WOCQ/Salisbury, MD</b> PD: Wookiee MD: Gizmo 39 LAURYN HILL "Ex-Factor" MARIAM CAREY "Believe" SHANICE "Close" HARLEM WORLD "Like" R. KELLY "Woman's" METHOD MAN "Break"	<b>KSFM/Sacramento, CA</b> PD: Bob West MD: John E. Cape MARIAM CAREY "Believe" HARLEM WORLD "Like" METHOD MAN "Break"	<b>KUBE/Seattle, WA</b> PD: Eric Powers MD: Julie Pflat GINUWINE "Different" BRANDY "Disguise"	<b>51 Total Reporters</b> <b>51 Current Reporters</b> <b>50 Current Playlists</b> Did Not Report, Playlist Frozen (1): KDGS/Wichita, KS
<b>WERQ/Baltimore, MD</b> DM/PD: Tom Calococco MD: Darren Brin 32 FAITH EVANS "Night" 9 KIRK FRANKLIN "Revolution" 5 JUVENILE "Ha!" SHANICE "Close"	<b>WBHJ/Birmingham, AL</b> PD: Mickey Johnson APD/M: Daysha Parker 6 R. KELLY "Woman's" 40 LAURYN HILL "Ex-Factor" 32 HARLEM WORLD "Like"	<b>WHHT/Indianapolis, IN</b> PD: Scott Wheeler MD: Carl Frye 18 JAY-Z "Hard" 12 TOTALMISSY ELLIOTT "Trippin'" R. KELLY "Woman's"	<b>KDON/Monterey, CA</b> PD: Scooter B. Stevens MD: Picazzo 29 SHAWN MULLINS "Lullaby" MARIAM CAREY "Believe"	<b>WWXK/Providence, RI</b> PD: Jerry McKenna 39 HARLEM WORLD "Like" R. KELLY "Woman's" BRANDY "Disguise" MARIAM CAREY "Believe" METHOD MAN "Break"	<b>KTFM/San Antonio, TX</b> PD: Cliff Tredway MD: Steve Chavez JD F/KEITH SWEAT "Home" 53 HARLEM WORLD "Like" 41 TLC "Silly" 21 R. KELLY "Woman's" 17 SHANICE "Close"		

# CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

**MARKET #1**  
**WKTU**/New York  
(201) 420-3700  
Blue/Shane

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
63	65	57	70	STARS ON 54/H You Could Read	
35	37	58	68	CHER/ Believe	
41	36	47	54	BRANDY/Have You Ever?	
30	32	44	50	DEBORAH COX/Nobody's Supposed..	
52	47	43	43	N SYNC/Lean On Me	
42	40	35	42	VENGA BOYS/We Like To Party!	
56	55	45	41	JENNIFER PAIGE/Crush	
38	45	33	41	NEXT/Too Close	
49	54	34	39	MADONNA/The Power Of..	
51	51	45	39	CYNTHIA/ I Had The Chance	
31	40	36	36	RAZOR & GUIDO/Do It Again	
33	28	31	36	R. KELLY & C. DION/I'm Your Angel	
30	32	30	36	ELVIS CRESPO/Suavemente	
20	26	22	32	LAURYN HILL/Doo Wop (That Thing)	
17	15	29	31	WILL SMITH/Miami	
22	23	18	26	N SYNC(God...) A Little..	
-	-	-	-	SHANIA TWAIN/From This Moment On	
21	26	17	19	HANNA/You Only Have To...	
51	64	19	18	ROCKELL F/COLLAGE/Can't We Try	
14	16	13	18	K-Ci & JOJOLAI My Life	
12	15	17	18	VERONICA/Release Me	
-	-	-	-	REIN/Find Another Woman	
15	16	14	16	BLACKSTREET & MYA /Take Me There	
30	18	5	16	TAMPERER F/MAVA/Feel It	
44	20	5	15	AALIYAH/Are You That...	
24	20	14	15	BLACKSTREET BOYS/ I'll Never Break	
11	9	13	11	DIVINE/Lately	
-	-	-	-	JOEY MCINTYRE/Slay The Same	
-	-	-	-	MADONNA/Nothing Really..	

**MARKET #1**  
**HOT 97.3**  
WHERE HIP HOP LIVES

**WOHT**/New York  
(818) 229-9797  
Cloterty

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
18	19	38	43	BUSTA RHYMES/Gimme Some More	
42	42	36	42	DMX F/FAITH EVANS/How's It Gon' Down?	
43	36	36	42	FLIPMODE SQUAD/Cha Cha Cha	
42	42	35	42	JAY-Z F/FAMIL AND J/Can I Get A..	
40	41	37	41	JAY-Z F/DMX/Money, Cash, Hoes	
41	42	37	41	FAITH EVANS/Love Like This	
30	27	27	38	WHITNEY HOUSTON /Heartbreak Hotel	
17	24	25	38	DJ CLUE F/DMX/It's On	
-	-	-	-	MONICA/Angel Of Mine	
41	41	36	33	JAY-Z/Hard Knock Life...	
-	-	-	-	R. KELLY/Did You Ever Think	
27	30	26	31	DEBORAH COX/Nobody's Supposed	
29	29	25	30	R. KELLY/Half On A Baby	
36	32	26	30	2PAC/Changes	
-	-	-	-	112 F/ILIC KIM/The Only One	
28	29	25	29	DRU HILL/These Are The Times	
28	33	21	28	BRANDY/Angel In Disguise	
23	21	23	28	LAURYN HILL/Ex-Factor	
27	29	27	28	TOTAL/MISSY ELLIOTT/Trippin'	
33	36	22	27	R. KELLY/When A Woman's...	
-	-	-	-	REDMAN F/BUSTA /Da Goodness	
-	-	-	-	BLACKSTREET & MYA /Take Me There	
-	-	-	-	METHOD MAN/Break Ups To Make...	
-	-	-	-	KRS-ONE/Five Boroughs	
17	23	21	22	FAITH EVANS...All Night Long	
-	-	-	-	REDMAN/METHOD MAN/All Right Y'all	
-	-	-	-	KELLY PRICE/Secret Love	
42	43	36	17	DRU HILL F/REDMAN/How Deep Is Your...	
18	23	16	16	FOXY BROWN/Hot Spot	
29	38	15	14	METHOD MAN/Judgement Day	
-	-	-	-	JUVENILE/Ha!	
-	-	-	-	JAY-Z/Jagga Who Jagga What	
30	34	27	13	112 F/MAISE/Love Me	
-	-	-	-	KID CAPRI/OST BOYZ/Loud & Clear	
-	-	-	-	BRANDY/Have You Ever?	
-	-	-	-	WHITNEY HOUSTON/It's Not Right...	

**MARKET #2**  
**POWER 106.5 FM**  
L.A. PARTY RADIO

**KPWR**/Los Angeles  
(818) 953-4200  
Smith/E-Man

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
49	57	44	80	OUTKAST/Rosa Parks	
41	44	43	80	DJ QUIK/Hand N' Hand	
67	71	41	80	BAD AZZ F/SNOOP DOGG/We Be Puttin' It	
73	73	43	77	JAY-Z F/FAMIL AND J/Can I Get A..	
51	25	43	74	DRU HILL F/REDMAN/How Deep Is Your...	
38	41	23	55	2PAC/Changes	
70	78	33	51	NEXT/ Still Love You	
6	45	27	51	JAY-Z/Hard Knock Life...	
11	35	24	51	112 F/MAISE/Love Me	
73	72	36	49	KURUPT/We Can Freak It...	
-	-	-	-	BUSTA RHYMES/Gimme Some More	
18	19	26	45	FOXY BROWN/Hot Spot	
-	-	-	-	TLCSilly Ho	
-	-	-	-	XZIBIT/Puddy Pop	
-	-	-	-	JAY-Z F/DMX/Money, Cash, Hoes	
-	-	-	-	JD F/KEITH SWEAT /Going Home With Me	
28	28	18	29	CYPRESS HILL/D...Greenthumb	
74	73	21	28	LAURYN HILL/Doo Wop (That Thing)	
39	41	11	28	BLACKSTREET & MYA /Take Me There	
45	25	19	26	MYA F/SILKK...Movin' On	
42	22	19	23	SNOOP DOGG/Sil A G Thang	
10	46	19	22	FAITH EVANS/Love Like This	
-	-	-	-	MO THUGS FAMILY/Ghetto Cowboy	
-	-	-	-	MARIAH CAREY/ Still Believe	
6	5	5	5	HARLEM WORLD...I Really Like It	
5	10	5	5	ICE CUBE/MR. SHORT./Pushin' Weight	
-	-	-	-	TEVIN CAMPBELL/Another Way	
-	-	-	-	DEBORAH COX/Nobody's Supposed	

**MARKET #3**  
**B96**  
CHICAGO

**WBBM**/Chicago  
(312) 944-6000  
Cavanah/Bradley

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
53	54	78	81	MONIFAH/Touch It	
75	78	73	79	DIVINE/Lately	
47	41	73	79	BRANDY/Have You Ever?	
43	51	78	73	JAY-Z F/FAMIL AND J/Can I Get A..	
81	80	76	73	LAURYN HILL/Doo Wop (That Thing)	
48	51	48	61	DRU HILL F/REDMAN/How Deep Is Your...	
79	80	41	60	N SYNC(God...) A Little...	
73	68	73	59	MONICA/The First Night	
73	79	37	55	MONICA/Angel Of Mine	
-	-	-	-	EAGLE-EYE CHERRY/Save Tonight	
15	15	44	48	R. KELLY F/K. MURRAY/Home Alone	
-	-	-	-	JEWEL/Hands	
38	36	35	36	MYA F/SILKK...Movin' On	
19	28	28	36	BLACKSTREET & MYA /Take Me There	
-	-	-	-	JAY-Z/Hard Knock Life...	
30	31	22	34	HOUSTON & CAREY/When You Believe...	
27	33	27	33	FAITH EVANS/Love Like This	
53	50	18	30	WILL SMITH/Miami	
61	66	38	28	BLACKSTREET BOYS/ I'll Have To Give	
-	-	-	-	2PAC/Changes	
31	28	22	22	WHITNEY HOUSTON/It's Not Right...	
51	47	24	16	98 DEGREES/Because Of You	
-	-	-	-	ICE CUBE/MR. SHORT./Pushin' Weight	
-	-	-	-	STARBUCKS/Music Sounds	
10	11	5	5	UNCLE SAMM/When I See You Smile	
3	3	2	3	BUSTA RHYMES/Gimme Some More	

**MARKET #4**  
**KMEL JAMS**

**KMEL**/San Francisco  
(415) 538-1061  
Arbagey/Aure

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
60	43	57	67	KURUPT/We Can Freak It	
44	50	63	63	OUTKAST/Rosa Parks	
35	55	54	58	FAITH EVANS/Love Like This	
57	64	51	58	JAY-Z F/FAMIL AND J/Can I Get A..	
64	65	51	57	LAURYN HILL/Doo Wop (That Thing)	
55	57	51	56	JAY-Z/Hard Knock Life...	
28	51	45	49	BRANDY/Have You Ever?	
11	31	32	43	TLCSilly Ho	
22	30	35	43	DMX/Ruff Ryders Anthem	
35	32	29	40	2PAC/Changes	
27	30	29	39	DEBORAH COX/Nobody's Supposed..	
23	37	33	38	BLACKSTREET & MYA.../Take Me There	
59	57	32	36	DRU HILL F/REDMAN/How Deep Is Your...	
58	41	34	36	TAMIA/So Into You	
40	42	32	33	NEXT/ Still Love You	
-	-	-	-	TIMBALANO & MAGOOD/Keep It Real	
5	16	16	29	TQ/Bye Bye Baby	
12	20	22	28	DRU HILL/These Are The Times	
20	23	22	28	MONICA/Angel Of Mine	
-	-	-	-	LAURYN HILL/Ex-Factor	
15	15	13	25	WHITNEY HOUSTON.../Heartbreak Hotel	
-	-	-	-	ICE CUBE/MR. SHORT./Pushin' Weight	
14	14	28	24	ICE CUBE/MR. SHORT./Pushin' Weight	
-	-	-	-	ICE CUBE/MR. SHORT./Pushin' Weight	
5	5	5	5	SHIRO/Good Love	
56	14	24	21	XSCAPE/Softest Place On...	
31	26	25	16	DIVINE/Lately	
33	35	19	15	DMX F/FAITH EVANS/How's It Gon' Down?	
-	-	-	-	GINUWINE/What's So Different	
5	7	8	10	BUSTA RHYMES/Gimme Some More	
7	8	5	5	TOTAL/MISSY ELLIOTT/Trippin'	
-	-	-	-	R. KELLY/When A Woman's...	
-	-	-	-	BIG PUNISHER/MISS.../Punish Me	
-	-	-	-	MARIAH CAREY/ Still Believe	
5	5	5	5	SHIRO/Good Love	
-	-	-	-	METHOD MAN/Break Ups To Make	
-	-	-	-	SHANICE/When I Close My Eyes	
-	-	-	-	CHICO DEBARGE/Superman Lover	

**MARKET #4**  
**WILD 94.9**

**KYLD**/San Francisco  
(415) 356-0949  
Martin/Archer

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
-	-	-	-	-	DMX/Ruff Ryders Anthem
72	69	78	74	JAY-Z F/FAMIL AND J/Can I Get A..	
44	64	78	73	WILLIE MAX.../Can I Get Enough	
71	57	79	72	DRU HILL F/REDMAN/How Deep Is Your...	
34	50	63	69	MONICA/Angel Of Mine	
42	60	45	64	OUTKAST/Rosa Parks	
-	-	-	-	TLCSilly Ho	
6	26	51	38	2PAC/Changes	
75	75	50	38	DIVINE/Lately	
74	72	47	37	BLACKSTREET & MYA /Take Me There	
69	51	52	36	LAURYN HILL/Doo Wop (That Thing)	
-	-	-	-	BRANDY/Angel In Disguise	
-	-	-	-	FOXY BROWN/Hot Spot	
39	43	-	24	JAY-Z/Hard Knock Life...	
36	42	19	23	N SYNC(God...) A Little...	
-	-	-	-	FAT JOE F/BIG.../Bet Ya Man Can't..	
-	-	-	-	VENGA BOYS/We Like To Party!	
21	21	13	20	ICE CUBE/MR. SHORT./Pushin' Weight	
29	37	31	19	TQ/Bye Bye Baby	
21	24	26	17	WHORIDAS/Get Lifted	
-	-	-	-	JUVENILE/Ha!	
-	-	-	-	DJ CLUE/That's The Way	
14	7	19	10	LAURYN HILL/Ex-Factor	
6	8	8	9	ELVIS CRESPO/Suavemente	
10	10	6	8	DJ QUIK/Hand N' Hand	
-	-	-	-	DEBORAH COX/Nobody's Supposed..	
5	8	6	6	KEITH SWEAT/ I'm Not Ready	
-	-	-	-	BIZZY BONE/Nobody Can Stop Me	
-	-	-	-	XSCAPE/Softest Place On...	
5	5	8	5	WHITNEY HOUSTON.../Heartbreak Hotel	
5	11	7	5	BUSTA RHYMES/Gimme Some More	
12	11	9	5	MO THUGS FAMILY/Ghetto Cowboy	
-	-	-	-	BLACKSTREET BOYS/ I'll Have To Give	
-	-	-	-	MARIAH CAREY/ Still Believe	
-	-	-	-	HARLEM WORLD...I Really Like It	
-	-	-	-	JOEY MCINTYRE/Slay The Same	
-	-	-	-	R. KELLY/When A Woman's...	

**MARKET #6**  
**WDRQ 93.1 FM**

**WDRQ**/Detroit  
(248) 354-9300  
Tear/Jam

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
54	62	62	54	DRU HILL F/REDMAN/How Deep Is Your...	
54	59	59	54	DIVINE/Lately	
37	37	37	53	WILL SMITH/Miami	
54	63	63	53	MONIFAH/Touch It	
51	63	63	53	98 DEGREES/Because Of You	
54	60	60	53	SHAGGY F/JANET/Luv Me, Luv Me	
51	62	62	51	BRANDY/Have You Ever?	
25	26	26	49	CHER/ Believe	
28	19	19	46	N SYNC(God...) A Little...	
53	62	62	39	JENNIFER PAIGE/Crush	
39	39	39	39	BRITNEY SPEARS...Baby One More...	
38	40	40	38	LAURYN HILL/Doo Wop (That Thing)	
22	34	34	38	BLACKSTREET & MYA /Take Me There	
36	44	44	37	AALIYAH/Are You That...	
39	39	39	37	STARS ON 54/H You Could Read...	
38	39	39	37	NEXT/Too Close	
40	39	39	36	LF/If I Can't Have You	
35	35	35	35	TQ/Westside	
24	27	27	37	STARBUCKS/Music Sounds...	
22	33	33	34	BLACKSTREET BOYS/ I'll Have To Give	
33	35	35	34	VOICES OF THEORY/Say It	
33	30	30	34	TAMIA/So Into You	
22	22	22	33	R. KELLY F/K. MURRAY/Home Alone	
-	-	-	-	UNCLE SAMM/When I See You Smile	
30	24	24	29	JANET/Every Time	
-	-	-	-	USHER/My Way	
-	-	-	-	DEBORAH COX/Nobody's Supposed..	
20	23	23	20	TOUCH AND GO/Would You...?	
-	-	-	-	MONICA/Angel Of Mine	
17	18	18	18	SPICE GIRLS/Goodbye	
17	15	15	16	VOICES OF THEORY/Wherever You Go	
-	-	-	-	DRU HILL/These Are The Times	
15	9	12	9	2PAC/Changes	
-	-	-	-	TATYANA ALI/Boy You Knock Me Out	
-	-	-	-	PM DAMN/Faith In You	
-	-	-	-	MARIAH CAREY/ Still Believe	
-	-	-	-	JAY-Z/Hard Knock Life	
-	-	-	-	MOUSSE T/Horny	

**MARKET #8**  
**JMN 94.5**

**WJMN**/Boston  
(781) 663-2500  
McCartney/Ocean

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
68	66	68	68	JAY-Z F/FAMIL AND J/Can I Get A..	
34	41	65	68	DRU HILL/These Are The Times	
69	68	66	66	JAY-Z/Hard Knock Life...	
53	65	67	65	MYA F/SILKK...Movin' On	
68	66	65	65	JEREMIAH DUBRI/JAY-Z/Money Ain't A Thug	
67	66	65	65	DRU HILL F/REDMAN/How Deep Is Your...	
64	65	66	64	MONIFAH/Touch It	
15	27	46	50	OUTKAST/Rosa Parks	
37	33	47	45	BLACKSTREET & MYA /Take Me There	
5	4	46	45	WILL SMITH/Miami	
51	40	43	44	BRANDY/Have You Ever?	
53	42	40	43	LAURYN HILL/Doo Wop (That Thing)	
52	41	41	42	AALIYAH/Are You That...	
55	55	41	39	DIVINE/Lately	
47	45	37	39	MONICA/Angel Of Mine	



# URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

**107.5 FM**  
**WBLS**  
**MARKET #1**  
WBLS/New York  
(212) 447-1000  
Brown/Campbell

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
40	40	41	43	43	DEBORAH COX/Nobody's Supposed...
27	27	27	34	34	JAY-Z FAMIL AND JACan I Get A...
33	33	33	33	33	DRU HILL/These Are The Times
23	24	29	33	33	XSCAPE/Softest Place On...
10	10	30	32	32	TYRESE/Sweet Lady
40	40	40	40	40	DIVINE/Lately
36	36	36	36	36	CASE F/JOE/Faded Pictures
29	29	29	29	29	R. KELLY/When A Woman's...
29	29	29	29	29	MONICA/Angel Of Mine
30	30	30	30	30	WHITNEY HOUSTON.../Heartbreak Hotel
40	40	40	40	40	DRU HILL/These Are The Times
27	27	27	27	27	R. KELLY F.K. MURRAY/Home Alone
29	29	29	29	29	BRANDY/Have You Ever?
21	21	21	21	21	FAITH EVANS.../All Night Long
23	23	23	23	23	LAURYN HILL/Ex-Factor
22	22	22	22	22	TATYANA ALI/Boy You Knock Me Out
11	11	11	11	11	JD F/KEITH SWEAT.../Going Home With Me
8	8	8	8	8	BEFORE DARK/Come Correct
8	8	8	8	8	TEVIN CAMPBELL/Another Way
7	7	7	7	7	TAMI DAVIS/Only You
5	5	5	5	5	KEITH SWEAT/I'm Not Ready
8	8	8	8	8	GERALD LEVERT/Taking Everything
11	11	11	11	11	JESSE POWELL/You
5	5	5	5	5	SHANICE/When I Close My Eyes
5	5	5	5	5	SILKK M/When I Close My Eyes
5	5	5	5	5	MARIAH CAREY/I Still Believe

**THE BEAT**  
**MARKET #2**  
KKBT/Los Angeles  
(323) 634-1800  
Saunders/Fuller

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
47	49	40	49	49	DEBORAH COX/Nobody's Supposed...
28	24	24	47	47	DRU HILL/These Are The Times
23	20	34	39	39	NEXTA SM/Love You
41	44	35	38	38	TRIN-I-TEE 5/7/God's Grace
16	18	15	32	32	DRU HILL F/REDMAN/How Deep Is Your...
38	38	29	30	30	KIRK FRANKLIN/Lean On Me
28	26	42	26	26	CASE F/JOE/Faded Pictures
15	17	26	26	26	R. KELLY/When A Woman's...
15	17	26	26	26	OUTKAST/Rosa Parks
49	47	44	20	20	LAURYN HILL/Ex-Factor
40	42	36	20	20	FAITH EVANS/Love Like This
22	26	23	20	20	LAURYN HILL/Doo Wop (That Thing)
29	29	27	19	19	WHITNEY HOUSTON.../Heartbreak Hotel
11	11	19	19	19	DIVINE/Lately
18	19	19	19	19	TLCSily/You
28	23	22	17	17	TOTAL/MISSY ELLIOTT/Trippin'
29	30	18	17	17	R. KELLY F.K. MURRAY/Home Alone
18	18	17	16	16	DRU HILL/These Are The Times
15	17	16	16	16	DJ QUIK/Hand N' Hand
27	28	25	15	15	JON B/I Do (Whatcha...)
17	18	20	15	15	TAMI DAVIS/Only You
17	18	20	15	15	TEVIN CAMPBELL/Another Way
44	40	34	12	12	KURUJ/We Can Freak It
43	22	12	12	12	XSCAPE/Softest Place On...
5	10	12	12	12	BRANDY/Have You Ever?
14	14	14	11	11	SHANICE/When I Close My Eyes
14	14	11	11	11	GERALD LEVERT/Thinkin' Bout It
12	12	9	9	9	METHOD MAN/Break Ups To Make...
13	12	9	9	9	BRIAN MCKNIGHT/Hold Me
19	10	8	8	8	JAY-Z/Hard Knock Life...

**107.7 WGGCI**  
**MARKET #3**  
WGCI/Chicago  
(312) 427-4800  
Smith/Alan

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
29	26	30	42	42	DRU HILL/These Are The Times
52	41	38	41	41	R. KELLY F.K. MURRAY/Home Alone
44	33	35	38	38	JAY-Z FAMIL AND JACan I Get A...
5	7	34	38	38	TEMPTATIONS/This Is My Promise
9	21	28	37	37	R. KELLY/When A Woman's...
22	22	34	37	37	WHITNEY HOUSTON.../Heartbreak Hotel
28	33	36	37	37	BRANDY/Have You Ever?
27	22	33	37	37	CASE F/JOE/Faded Pictures
45	28	33	36	36	DEBORAH COX/Nobody's Supposed...
15	15	35	38	38	MICHAEL & BLIGE/As
5	11	5	35	35	BOYZ II MEN/Will Get There
12	16	35	38	38	NEXT/Too Close
38	31	38	34	34	LAURYN HILL/D'ANGELO/Nothing Matters
10	10	33	36	36	OUTKAST/Rosa Parks
11	11	33	36	36	MYA F/SILKK M/.../Movin' On
5	12	32	35	35	D'ANGELO/Heaven Must Be...
5	10	32	35	35	BUSTA RHYMES/Gimme Some More
28	16	19	32	32	BUSTA RHYMES/Gimme Some More
34	26	16	30	30	FAITH EVANS/Love Like This
47	41	36	28	28	M-D/C/Free
16	16	16	26	26	DRU HILL/The Love We Had...
21	23	20	26	26	TEMPTATIONS/Stay
12	11	12	26	26	TOTAL/MISSY ELLIOTT/Trippin'
16	14	22	26	26	JAY-Z/Hard Knock Life...
20	21	17	24	24	KENNY LATTIMORE/II I Lose My Woman
47	35	26	23	23	2PAC/Changes
5	9	19	23	23	JESSE POWELL/You
25	23	25	23	23	JIMMY SOMMERS/Promise Me

**103.9**  
**MARKET #4**  
WPHI/Philadelphia  
(215) 884-9400  
Miclox

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
54	54	45	62	62	BRANDY/Have You Ever?
48	48	35	60	60	JAY-Z FAMIL AND JACan I Get A...
54	54	54	58	58	DRU HILL/These Are The Times
19	16	35	58	58	FAITH EVANS/Love Like This
19	16	35	58	58	JESSE POWELL/You
54	50	46	57	57	BRANDY/Have You Ever?
27	25	42	57	57	LAURYN HILL/Doo Wop (That Thing)
5	5	35	45	45	REDMAN/II Be That
5	5	33	42	42	TYRESE/Sweet Lady
11	11	31	40	40	R. KELLY/When A Woman's...
14	13	38	43	43	TLCSily/You
35	42	34	37	37	CASE F/JOE/Faded Pictures
57	47	36	40	40	DEBORAH COX/Nobody's Supposed...
30	28	30	34	34	FOXY BROWN/Hot Spot
17	23	27	34	34	TOTAL/MISSY ELLIOTT/Trippin'
11	11	32	33	33	MONICA/Angel Of Mine
5	5	27	33	33	BUSTA RHYMES/Gimme Some More
35	30	32	32	32	DESTINY'S CHILD.../Get On The Bus
27	28	28	32	32	BLACKSTREET & MYA.../Take Me There
6	6	24	32	32	2PAC/Changes
56	54	21	31	31	OMX F/FAITH EVANS/How's It Goin' Down?
56	56	25	29	29	LAURYN HILL/Doo Wop (That Thing)
21	20	23	27	27	JAY-Z/Hard Knock Life...
21	9	27	27	27	FAITH EVANS.../All Night Long
21	9	27	27	27	LAURYN HILL/D'ANGELO/Nothing Matters
5	5	10	10	10	XSCAPE/Softest Place On...
5	5	10	10	10	BOYZ II MEN/Will Get There
5	5	10	10	10	DRU HILL/These Are The Times
6	6	5	7	7	SHAE JONES/Talk Show Shhh!

**POWER 99.1**  
**MARKET #5**  
WUSL/Philadelphia  
(215) 483-8900  
Little/Cooper

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
36	35	52	60	60	JESSE POWELL/You
48	49	46	52	52	DRU HILL/These Are The Times
52	52	46	49	49	DEBORAH COX/Nobody's Supposed...
9	9	42	46	46	ICE CUBE/F/REDMAN/How Deep Is Your...
19	23	30	45	45	R. KELLY/When A Woman's...
16	16	43	43	43	TLCSily/You
16	22	35	41	41	TYRESE/Sweet Lady
31	48	35	41	41	CASE F/JOE/Faded Pictures
19	23	30	41	41	LAURYN HILL/Doo Wop (That Thing)
34	38	41	38	38	JAY-Z FAMIL AND JACan I Get A...
48	51	35	36	36	BLACKSTREET & MYA.../Take Me There
35	39	38	35	35	BRANDY/Have You Ever?
48	46	43	31	31	JAY-Z FAMIL AND JACan I Get A...
34	38	51	30	30	TOTAL/MISSY ELLIOTT/Trippin'
6	6	27	29	29	LAURYN HILL/Ex-Factor
5	10	23	28	28	BUSTA RHYMES/Gimme Some More
20	15	28	28	28	ICE CUBE/MR. SHORT.../Pushin' Weight
35	36	34	26	26	KIRK FRANKLIN/Lean On Me
10	10	23	26	26	MICHAEL & BLIGE/As
10	10	23	26	26	FAITH EVANS.../All Night Long
26	11	12	26	26	ALIYAH/Are You That...
24	13	16	11	11	JAGGED EDGE/Gotta Be
24	13	16	11	11	DRU HILL F/REDMAN/How Deep Is Your...
31	22	7	11	11	WHITNEY HOUSTON.../Heartbreak Hotel
10	10	11	11	11	NEXT/Too Close
5	6	5	11	11	MEN OF VIZION/Do You Feel Me?...
33	34	11	11	11	GERALD LEVERT/Taking Everything
10	10	10	10	10	JON B/I Do (Whatcha...)
6	7	10	10	10	BEFORE DARK/Come Correct

**105.9**  
**MARKET #6**  
WDTJ/Detroit  
(313) 871-0590  
Alexander/Panton

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
36	36	42	50	50	KELLY PRICE/Secret Love
40	40	38	48	48	DRU HILL/These Are The Times
47	47	42	47	47	BRANDY/Have You Ever?
54	54	42	48	48	DEBORAH COX/Nobody's Supposed...
19	19	24	41	41	R. KELLY/When A Woman's...
31	31	24	41	41	CASE F/JOE/Faded Pictures
36	36	20	31	31	BRANDY/Have You Ever?
50	50	24	31	31	MONICA/Angel Of Mine
29	29	23	28	28	WHITNEY HOUSTON.../Heartbreak Hotel
8	11	25	28	28	TOTAL/MISSY ELLIOTT/Trippin'
8	11	25	28	28	XSCAPE/Softest Place On...
40	40	10	23	23	2PAC/Changes
21	21	23	19	19	TYRESE/Sweet Lady
10	13	9	10	10	FOXY BROWN/Hot Spot
10	10	6	9	9	LAURYN HILL/Ex-Factor
5	5	8	9	9	METHOD MAN/Break Ups To Make...
9	12	7	8	8	SHANICE/When I Close My Eyes
9	12	7	8	8	BUSTA RHYMES/Gimme Some More
9	10	6	7	7	BOYZ II MEN/Will Get There
9	10	6	7	7	FAITH EVANS.../All Night Long
5	5	5	5	5	FAI JOE F/BIG.../Bet Ya Man Can't

**WJLB**  
**MARKET #5**  
WJLB/Detroit  
(313) 965-2000

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
43	44	44	46	46	TOTAL/MISSY ELLIOTT/Trippin'
43	43	41	46	46	KELLY PRICE/Secret Love
44	44	42	46	46	DEBORAH COX/Nobody's Supposed...
28	31	45	43	43	CASE F/JOE/Faded Pictures
43	43	43	43	43	FAITH EVANS/Love Like This
44	44	41	41	41	CHICO DEBARGE/Virgin
5	20	25	35	35	BRANDY/Have You Ever?
40	41	35	35	35	TRIN-I-TEE 5/7/God's Grace
20	32	32	33	33	R. KELLY/When A Woman's...
28	30	30	33	33	DRU HILL/These Are The Times
27	32	32	33	33	MONICA/Angel Of Mine
20	25	30	33	33	SHAE JONES/Talk Show Shhh!
18	23	32	32	32	WHITNEY HOUSTON.../Heartbreak Hotel
32	37	31	31	31	JAY-Z/Hard Knock Life...
34	34	31	31	31	R. KELLY F.K. MURRAY/Home Alone
36	25	30	30	30	PUBLIC ANNOUNCEMENT/It's About Time
41	41	30	30	30	DRU HILL F/REDMAN/How Deep Is Your...
32	33	29	29	29	JAY-Z FAMIL AND JACan I Get A...
34	31	27	27	27	7 MILE/Do Your Thing
22	27	28	26	26	GERALD LEVERT/Thinkin' Bout It
20	23	23	23	23	GERALD LEVERT/Taking Everything
16	16	16	16	16	XSCAPE/Softest Place On...
24	22	20	20	20	CHICO DEBARGE/No Guarantee
44	43	20	20	20	JON B/I Do (Whatcha...)
42	38	30	18	18	LAURYN HILL/Doo Wop (That Thing)
12	18	18	18	18	2PAC/Changes
13	18	18	18	18	DJ QUIK/Hand N' Hand
17	18	18	18	18	TIMBALAND F/MISSY.../Here We Come
20	25	18	18	18	OUTKAST/Rosa Parks
5	15	15	18	18	BLACKSTREET & MYA.../Take Me There

**K104**  
**MARKET #7**  
KKDA/Dallas  
(972) 263-9911  
Cheatham

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
5	5	68	69	69	R. KELLY/When A Woman's...
58	57	66	66	66	DRU HILL/These Are The Times
63	55	64	66	66	BRANDY/Have You Ever?
28	28	54	60	60	LAURYN HILL/Ex-Factor
57	58	55	58	58	FAITH EVANS/Love Like This
47	48	54	57	57	CASE F/JOE/Faded Pictures
37	44	59	57	57	MONICA/Angel Of Mine
57	44	55	55	55	OUTKAST/Rosa Parks
58	57	60	55	55	BLACKSTREET & MYA.../Take Me There
59	60	65	54	54	DEBORAH COX/Nobody's Supposed...
45	58	56	54	54	TOTAL/MISSY ELLIOTT/Trippin'
20	20	25	50	50	BOYZ II MEN/Will Get There
20	20	37	48	48	FOXY BROWN/Hot Spot
56	52	45	45	45	JAY-Z/Hard Knock Life...
5	5	36	36	36	WHITNEY HOUSTON.../Heartbreak Hotel
5	7	26	30	30	TEVIN CAMPBELL/Another Way
5	10	20	28	28	BIZZY BONE/Nobody Can Stop Me
5	10	20	28	28	M0 THUGS FAMILY/Ghetto Cowboy
64	61	27	26	26	JAY-Z FAMIL AND JACan I Get A...
50	49	26	26	26	AARON HALL/All The Places...
5	6				



## URBAN TOP 50

JANUARY 15, 1999

SW	4W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	4W	5W	
5	4	2	<b>1</b>	<b>TOTAL I/MISSY ELLIOTT</b> Trippin' ( <i>Bad Boy/Arista</i> )	3312	3129	2989	2867	85/2
3	1	1	2	<b>DRU HILL</b> These Are The Times ( <i>University/Island</i> )	3191	3317	3464	3176	81/0
7	6	4	<b>3</b>	<b>CASE I/JOE</b> Faded Pictures ( <i>Def Jam/RAL/Mercury</i> )	3142	2928	2839	2667	85/1
29	21	8	<b>4</b>	<b>R. KELLY</b> When A Woman's Fed Up ( <i>Jive</i> )	2988	2456	1824	1393	88/6
11	8	5	<b>5</b>	<b>MONICA</b> Angel Of Mine ( <i>Arista</i> )	2947	2768	2620	2450	86/0
17	13	7	<b>6</b>	<b>TYRESE</b> Sweet Lady ( <i>RCA</i> )	2877	2669	2313	2036	84/0
1	2	3	7	<b>BRANDY</b> Have You Ever? ( <i>Atlantic</i> )	2815	3028	3405	3425	78/0
18	15	10	<b>8</b>	<b>BLACKSTREET &amp; MYA I/MASE...</b> Take Me There ( <i>Interscope</i> )	2640	2406	2158	1883	78/0
13	12	9	<b>9</b>	<b>GERALD LEVERT</b> Taking Everything ( <i>EastWest/EEG</i> )	2504	2406	2380	2244	79/1
20	18	12	<b>10</b>	<b>2PAC</b> Changes ( <i>Amaru/Death Row/Interscope</i> )	2495	2251	1977	1764	82/1
39	29	16	<b>11</b>	<b>WHITNEY HOUSTON</b> Heartbreak Hotel ( <i>Arista</i> )	2440	2030	1474	1088	87/1
2	3	6	12	<b>DEBORAH COX</b> Nobody's Supposed To Be Here ( <i>Arista</i> )	2312	2740	3046	3352	67/0
16	16	14	<b>13</b>	<b>SHAE JONES</b> Talk Show Shhh! ( <i>Universal</i> )	2258	2164	2157	2045	75/0
—	37	18	<b>14</b>	<b>LAURYN HILL</b> Ex-Factor ( <i>Ruffhouse/Columbia</i> )	2246	1899	1114	361	88/3
23	23	17	<b>15</b>	<b>JESSE POWELL</b> You ( <i>Silas/MCA</i> )	2226	2001	1703	1570	78/2
31	27	20	<b>16</b>	<b>BOYZ II MEN</b> I Will Get There ( <i>DreamWorks</i> )	1967	1671	1509	1343	71/3
37	31	19	<b>17</b>	<b>TEVIN CAMPBELL</b> Another Way ( <i>Qwest/WB</i> )	1954	1719	1380	1120	80/0
8	9	11	18	<b>JAY-Z</b> Hard Knock Life (Ghetto...) ( <i>Roc-A-Fella/Def Jam/Mercury</i> )	1784	2402	2585	2553	65/0
6	7	13	19	<b>JAY-Z I/AMIL AND JA</b> Can I Get A... ( <i>Def Jam/RAL/Mercury</i> )	1730	2202	2661	2822	53/1
32	25	24	<b>20</b>	<b>ICE CUBE I/MR. SHORT KHOP</b> Pushin' Weight ( <i>Lench Mob/Priority</i> )	1679	1527	1630	1340	72/2
—	—	29	<b>21</b>	<b>TLC</b> Silly Ho ( <i>LaFace/Arista</i> )	1664	1313	495	—	77/6
14	14	15	22	<b>OUTKAST</b> Rosa Parks ( <i>LaFace/Arista</i> )	1563	2036	2276	2185	57/1
30	30	26	<b>23</b>	<b>KELLY PRICE</b> Secret Love ( <i>T-Neck/Island</i> )	1519	1429	1422	1359	64/1
—	48	34	<b>24</b>	<b>XSCAPE</b> Softest Place On Earth ( <i>So So Def/Columbia</i> )	1509	1213	832	317	81/4
45	36	32	<b>25</b>	<b>BUSTA RHYMES</b> Gimme Some More ( <i>Elektra/EEG</i> )	1481	1270	1126	945	81/0
12	17	21	26	<b>FAITH EVANS</b> Love Like This ( <i>Bad Boy/Arista</i> )	1452	1600	1989	2433	50/1
49	40	30	<b>27</b>	<b>KEITH SWEAT</b> I'm Not Ready ( <i>Elektra/EEG</i> )	1441	1294	1045	792	73/1
—	43	33	<b>28</b>	<b>FOXY BROWN</b> Hot Spot ( <i>Violator/Def Jam/RAL/Mercury</i> )	1427	1227	998	697	75/2
—	44	35	<b>29</b>	<b>JUVENILE</b> Ha! ( <i>Cash Money/Universal</i> )	1393	1169	947	742	61/9
43	39	37	<b>30</b>	<b>MEN OF VIZION</b> Do You Feel Me? (...Freak You) ( <i>MJJ/Work</i> )	1130	1109	1059	953	58/0
<b>BREAKER</b>	<b>31</b>	<b>32</b>	<b>31</b>	<b>JD I/KEITH SWEAT &amp; R.O.C.</b> Going Home With Me ( <i>So So Def/Columbia</i> )	1114	982	843	755	66/6
<b>BREAKER</b>	<b>33</b>	<b>34</b>	<b>32</b>	<b>TAMI DAVIS</b> Only You ( <i>Red Ant</i> )	1014	1070	1160	1070	43/1
<b>BREAKER</b>	<b>34</b>	<b>35</b>	<b>33</b>	<b>MYSTIKAL</b> That's The Rapper ( <i>Big Boy/No Limit/Jive</i> )	1011	870	589	465	57/2
<b>DEBUT</b>	<b>35</b>	<b>36</b>	<b>34</b>	<b>SHIRO</b> Good Love ( <i>Soul Power/Virgin</i> )	1008	854	825	740	54/1
—	—	45	<b>36</b>	<b>SHANICE</b> When I Close My Eyes ( <i>LaFace/Arista</i> )	994	312	—	—	78/18
22	20	25	<b>37</b>	<b>BEFORE DARK</b> Come Correct ( <i>RCA</i> )	967	846	736	483	60/2
—	—	50	<b>38</b>	<b>MONTELL JORDAN</b> When U Get Home ( <i>Def Jam/RAL/Mercury</i> )	934	1525	1834	1716	41/0
27	26	28	<b>39</b>	<b>BIG PUNISHER I/MISSJONES</b> Punish Me ( <i>Loud</i> )	886	758	617	409	61/0
—	—	49	<b>40</b>	<b>TATYANA ALI</b> Boy You Knock Me Out ( <i>MJJ/Work</i> )	871	1365	1600	1470	45/0
<b>DEBUT</b>	<b>41</b>	<b>42</b>	<b>40</b>	<b>REDMAN</b> I'll Be That ( <i>Def Jam/Mercury</i> )	867	801	617	419	55/0
<b>DEBUT</b>	<b>42</b>	<b>43</b>	<b>41</b>	<b>METHOD MAN</b> Break Ups To Make Ups ( <i>Def Jam/RAL/Mercury</i> )	841	332	12	—	70/12
<b>DEBUT</b>	<b>43</b>	<b>44</b>	<b>42</b>	<b>R. KELLY I/KEITH MURRAY</b> Home Alone ( <i>Jive</i> )	830	1136	1724	2159	35/1
19	19	23	<b>44</b>	<b>ROBIN S</b> Dance ( <i>Atlantic</i> )	827	716	574	183	51/0
4	5	22	<b>45</b>	<b>TIMBALAND I/MISSY &amp; MAGOO</b> Here We Come ( <i>BlackGround/Atlantic</i> )	814	1575	1934	1879	43/0
28	28	31	<b>46</b>	<b>AARON HALL</b> All The Plays (I Will...) ( <i>MCA</i> )	795	1589	2985	3022	36/0
<b>DEBUT</b>	<b>47</b>	<b>48</b>	<b>46</b>	<b>WILL SMITH</b> Miami ( <i>Columbia</i> )	755	1291	1488	1412	36/1
<b>DEBUT</b>	<b>48</b>	<b>49</b>	<b>47</b>	<b>FAITH EVANS I/PUFF DADDY</b> All Night Long ( <i>Bad Boy/Arista</i> )	741	43	—	—	77/74
<b>DEBUT</b>	<b>49</b>	<b>50</b>	<b>48</b>	<b>GETO BOYS</b> Gangsta Put Me Down ( <i>Rap-A-Lot/Noo Trybe</i> )	729	627	522	436	49/0
<b>DEBUT</b>	<b>50</b>		<b>49</b>	<b>MYRON</b> You're My Everything ( <i>Island</i> )	701	683	650	429	47/0
<b>DEBUT</b>			<b>50</b>	<b>TRIN-I-TEE 5:7</b> You Can Always ( <i>B-Rite/Interscope</i> )	621	721	768	703	40/3

This chart reflects airplay from January 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 89 Urban reporters. 89 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1999, R&R Inc.

### NEW & ACTIVE

**BRANDY** Angel In Disguise (*Atlantic*)  
Total Plays: 588, Total Stations: 18, Adds: 1

**GHETTO MAFIA** In Decatur (*Fully Loaded*)  
Total Plays: 497, Total Stations: 29, Adds: 1

**GINUWINE** I Want You (*Interscope*)  
Total Plays: 413, Total Stations: 42, Adds: 13

**YOUTH EDITION** Anything Is Possible (*IMI*)  
Total Plays: 299, Total Stations: 22, Adds: 3

**SILK** If You (Lovin' Me) (*Elektra/EEG*)  
Total Plays: 290, Total Stations: 67, Adds: 66

**MARIAH CAREY** I Still Believe (*Columbia*)  
Total Plays: 272, Total Stations: 73, Adds: 73

**SIX NINE** It Ain't Right (*Dollywood/RCA*)  
Total Plays: 262, Total Stations: 21, Adds: 0

**DJ CLUE I/DMX** It's On (*Roc-A-Fella/Def Jam/Mercury*)  
Total Plays: 234, Total Stations: 18, Adds: 0

**TAMIA** Loving You Still (*Qwest/WB*)  
Total Plays: 223, Total Stations: 58, Adds: 58

**DMX** Ruff Ryders Anthem (*Def Jam/Mercury*)  
Total Plays: 213, Total Stations: 9, Adds: 1

**MASTER P** Hot Boys And Girls (*No Limit/Priority*)  
Total Plays: 211, Total Stations: 6, Adds: 0

**MO THUGS FAMILY** Ghetto Cowboy (*Relativity*)  
Total Plays: 195, Total Stations: 12, Adds: 0

**FAT JOE I/BIG PUN...** Bet Ya Man Can't (Triz) (*Mystic/Big Beat/Atlantic*)  
Total Plays: 177, Total Stations: 60, Adds: 60

**MONIFAH** Suga Suga (*Uptown/Universal*)  
Total Plays: 152, Total Stations: 52, Adds: 52

**TQ** Bye Bye Baby (*ClockWork/Epic*)  
Total Plays: 129, Total Stations: 32, Adds: 26

Songs ranked by total plays.

### BREAKERS

**JD I/KEITH SWEAT & R.O.C.**  
Going Home With Me (*So So Def/Columbia*)  
TOTAL PLAYS/INCREASE: 1114/132  
TOTAL STATIONS/ADDS: 66/6  
CHART: 31

**MYSTIKAL**  
That's The Rapper (*Big Boy/No Limit/Jive*)  
TOTAL PLAYS/INCREASE: 1011/141  
TOTAL STATIONS/ADDS: 57/2  
CHART: 33

**SHIRO**  
Good Love (*Soul Power/Virgin*)  
TOTAL PLAYS/INCREASE: 1008/154  
TOTAL STATIONS/ADDS: 54/1  
CHART: 34

### MOST ADDED

ARTIST TITLE LABEL(S) ADDS

**FAITH EVANS I/PUFF DADDY** All Night... (*Bad Boy/Arista*) 74

**MARIAH CAREY** I Still Believe (*Columbia*) 73

**SILK** If You (Lovin' Me) (*Elektra/EEG*) 66

**FAT JOE I/BIG PUN...** Bet Ya... (*Mystic/Big Beat/Atlantic*) 60

**TAMIA** Loving You Still (*Qwest/WB*) 58

**MONIFAH** Suga Suga (*Uptown/Universal*) 52

**BC** Why-O-Why (*Red Ant*) 36

**TQ** Bye Bye Baby (*ClockWork/Epic*) 26

**SHANICE** When I Close My Eyes (*LaFace/Arista*) 18

**GINUWINE** I Want You (*Interscope*) 13

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

**FAITH EVANS I/PUFF DADDY** All Night... (*Bad Boy/Arista*) +698

**SHANICE** When I Close My Eyes (*LaFace/Arista*) +682

**R. KELLY** When A Woman's Fed Up (*Jive*) +532

**METHOD MAN** Break Ups To... (*Def Jam/RAL/Mercury*) +509

**WHITNEY HOUSTON** Heartbreak Hotel (*Arista*) +410

**TLC** Silly Ho (*LaFace/Arista*) +351

**LAURYN HILL** Ex-Factor (*Ruffhouse/Columbia*) +347

**GINUWINE** I Want You (*Interscope*) +337

**BOYZ II MEN** I Will Get There (*DreamWorks*) +296

**XSCAPE** Softest Place On Earth (*So So Def/Columbia*) +296

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

**LAURYN HILL** Doo Wop (That Thing) (*Ruffhouse/Columbia*)

**DRU HILL I/REDMAN** How Deep... (*Def Jam/RAL/Mercury/Island*)

**DIVINE** Lately (*Pendulum/Red Ant*)

**KIRK FRANKLIN** Lean On Me (*Gospo Centric*)

**VOICES OF THEORY** Wherever You Go (*H.O.L.A./Red Ant*)

**JAGGED EDGE** Gotta Be (*So So Def/Columbia*)

**JON B.** I Do (Whatcha Say Boo) (*Yab Yum/550 Music*)

**MONICA** The First Night (*Arista*)

**AALIYAH** Are You That Somebody? (*Atlantic*)

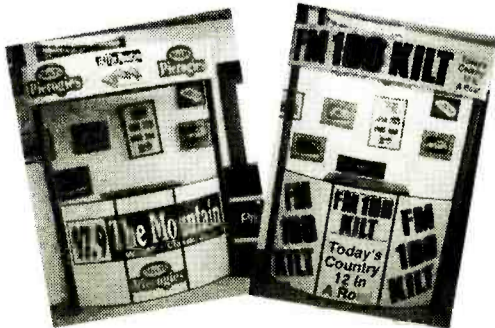
**DMX I/FAITH EVANS** How's It Goin' Down? (*Def Jam/Mercury*)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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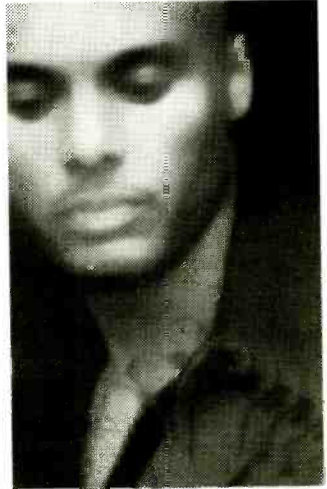
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# ARTIST BREAKDOWN

ARTIST: **KENNY LATTIMORE**  
 LABEL: **COLUMBIA**

The man responsible for the wedding anthem of not only 1997, but of *all* time, releases his second single from his album *Soul Of A Man*. "For You," which dominated the charts in 1997, was no surprise to those who had a heart. The poignant lyrics combined with such a beautiful melody and **Kenny Lattimore's** talented voice were the secrets behind the success of that song — emotions were touched, memories were recalled, and money was made! Women all over the country yearned for men to say those words to them. Now, two years later, Lattimore's latest single just might make some *guys* who are in love go. "Hmmm?"



Lattimore's sophomore project enlists such producers/writers as **Barry Eastmond, Daryl Simmons, Diane Warren, Kipper Jones, and Vidal Davis** (from *A Touch Of Jazz*). As he reveals to us the writer and producer within himself, we are hip to the fact that strong vocals are not the only musical gift that is contained within "the soul of this man."

"If I Lose My Woman" is a song about a man facing the possibility of life without his mate. The best thing about this scenario is that he hasn't done anything wrong. He isn't waiting for the fallout from a situation where he's caused pain and/or mistrust. He is in love and fears the loss of the beautiful

and loving relationship that he's been blessed to participate in. I believe many of us have gone through similar situations, where you're blissfully happy in some area of your life, yet lurking in the back of your mind is the nagging, tormenting thought of, "What if this ends? How will I cope?" Those thoughts are the basis for "If I Lose My Woman."

While reflecting on how much she means to him, the man realizes this woman is his world. "Remember when I promised you my faith and trust? I'm here to tell you that I'll never give you up. Baby, my heart is in this all the way, and I don't want nothing about us to ever change." (If I could just pay someone to say that to me, I'd be a happy camper).

Hoping for God-given strength to cope with life, Lattimore passionately sings of his emotional state should homegirl ever leave. He goes on to say, "If I had to live without you, ain't no telling what I'd do." (I hear *The Love Connection* is taking applications for participants.)

The intensity comes with the chorus: "If I lose my woman, I hope that I'm the strong one. I can just see my reaction, no control of what would happen ... it would surely tear my world apart. If I ever lose my woman, I'd lose my heart." This single is a tender, loving thought on the minds of many. And though no one wants to be in Lattimore's shoes should his relationship end, we all envy the quality of love about which he's singing. Peace.

— Tanya O'Quinn  
 Urban Asst. Editor

# IN MY OPINION

with **Mark Dylan**

PD/MD — WDLT/Mobile, AL

Well, here we go, our higher source has blessed us enough to see another new year. And just when we had a lion in our pockets (25-54 shares) ready to roar, 1999 brings a "new" format — Jammin' Oldies — to perk us up, to wake us up. Jammin' Oldies doesn't let us be anything less than the creative force that we were meant to be (thanks to black radio's table-setters — Walt "Baby" Love, Bobby O'Jay, Steve Crumbley, etc. — who laid the foundation).

In the early part of this decade, black AC came along to focus on reformatting, eventually seizing the coveted 25-54 demo away from mainstream Urbans by extracting certain elements from the younger format. Now comes Jammin' Oldies', a baby boomer response to Generation X's progressive UAC stations. Judging from its debut markets (Dallas, Chicago, L.A., Memphis, etc.), this format will not be relegated to "flava of the month" status. Note to UAC programmers, in order to avoid major discomfort, adopt this attitude: *Never get beat with your own tools!*

As we shift into the new year, be mindful that, during the 20th century, black culture/radio has been the pace-setter for American culture and art. So it goes without saying that UAC radio should continue its proactive course of establishing new artists as well as continuing to be the pipeline for the best gold for the past four decades.

# ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Monday (1/18) and Tuesday (1/19).

ANTUAN & RAY RAY Feelin' It (Universal)

GINUWINE What's So Different (550 Music)

KENNY LATTIMORE If I Lose My Woman (Columbia)

112 Anywhere (Bad Boy/Arista)

Artist Breakdown highlights artists with strong chart momentum.

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FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

HOT 103 JAMZ! MARKET #30 KPRS/Kansas City (816) 763-2040 Weaver/Fears

V103 JAMS! MARKET #31 WKKV/Milwaukee (414) 321-1007 Bell/Scott

98.7 Kiss MARKET #1 WRKS/New York (212) 242-9870 Beasley/Mayo

KJLH 102.3 FM MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston

V103 HITS & RHYTHM MARKET #3 WVAZ/Chicago (312) 360-9000 Myrick/Muhammad

WNOV on radio MARKET #31 WNOV/Milwaukee (414) 449-9668 Robinson

107.5 MARKET #33 WKCV/Columbus, OH (614) 487-1444 Strong/Stevens

WDAS 105.3 FM MARKET #5 WDAS/Philadelphia (610) 617-8500 Tamburro/Davis

102.3 MARKET #6 WMXD/Detroit (313) 965-2000 G

V100 R & B Hits and Oldies MARKET #7 KRBB/Dallas (214) 630-3011 Bacote

103 JAMZ MARKET #35 WOWI/Norfolk (757) 466-0009 Holiday/Mauzone

Power 98 WPEG/Charlotte (704) 333-0131 Carson/Quick

MAJIC 102.3 FM MARKET #9 WMMJ/Washington (301) 306-1111 Gilmore

HOT 103 MARKET #11 WHQT/Miami (305) 444-4404 Kidd/Latreille

KISS 104.7 MARKET #12 WALR/Atlanta (404) 688-0068 Kennedy

WTLG 102.3 FM MARKET #38 WTLG/Indianapolis (317) 923-1456 Wallace/Buchanan

107.5 MARKET #39 WJHM/Orlando (407) 333-0072 Allen/Fiala

Majik 107 MARKET #15 KMJK/Phoenix (602) 265-2442 Jackson/Higgs

100.3 Kiss MARKET #19 KATZ/St. Louis (314) 692-5108 Atkins

MAJIC 95.9 MARKET #20 WWIN/Baltimore (410) 332-8200 Brown/Case

Stations and their adds listed alphabetically by market

URBAN

Table listing radio stations and their reporters across various markets including Alexandria, LA; Charleston, SC; Dayton, OH; Hartford, CT; Laurel, MS; Madison, WI; Monroe, LA; Philadelphia, PA; St. Louis, MO; Tampa, FL; Toledo, OH; Tulsa, OK; Tupelo, MS; Washington, DC; and others.

URBAN AC

Table listing radio stations and their reporters for the URBAN AC category across markets like Atlanta, GA; Charleston, SC; Detroit, MI; Lake Charles, LA; Macon, GA; Mobile, AL; Orlando, FL; St. Louis, MO; Savannah, GA; and others.



JANUARY 15, 1999

5W	4W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	4W	5W	
1	1	1	1	<b>1</b> DEBORAH COX Nobody's Supposed To Be Here (Arista)	1096	1042	1120	1092	37/0
3	3	3	2	<b>2</b> BRANDY Have You Ever? (Atlantic)	769	691	755	707	33/1
5	4	4	3	<b>3</b> TEMPTATIONS This Is My Promise (Motown)	745	682	717	615	33/0
2	2	2	4	<b>4</b> KIRK FRANKLIN Lean On Me (Gospo Centric)	711	701	792	856	30/1
—	30	10	5	<b>5</b> R. KELLY When A Woman's Fed Up (Jive)	632	392	249	143	32/6
6	6	6	6	<b>6</b> DIVINE Lately (Pendulum/Red Ant)	545	527	591	555	25/0
8	8	7	7	<b>7</b> TEMPTATIONS Stay (Motown)	513	523	515	512	26/0
11	9	8	8	<b>8</b> GERALD LEVERT Taking Everything (EastWest/EEG)	507	463	473	419	25/0
16	11	9	9	<b>9</b> DRU HILL These Are The Times (University/Island)	503	435	449	361	23/1
4	5	5	10	HOUSTON & CAREY When You... (Arista/Columbia/DreamWorks)	492	557	687	671	25/1
20	15	11	11	<b>11</b> BOYZ II MEN I Will Get There (DreamWorks)	474	388	378	302	26/1
<b>BREAKER</b>			12	<b>12</b> WHITNEY HOUSTON Heartbreak Hotel (Arista)	412	310	159	65	27/3
27	20	12	13	<b>13</b> FAITH EVANS Love Like This (Bad Boy/Arista)	394	356	343	251	16/0
22	17	15	14	<b>14</b> MONICA Angel Of Mine (Arista)	375	339	350	295	19/2
<b>BREAKER</b>			15	<b>15</b> LAURYN HILL Ex-Factor (Ruffhouse/Columbia)	364	260	112	16	23/3
<b>BREAKER</b>			16	<b>16</b> JESSE POWELL You (Silas/MCA)	354	304	344	300	23/1
10	12	13	17	LUTHER VANDROSS I Know (LV/Virgin)	330	352	425	468	19/0
23	21	21	18	<b>18</b> TRIN-I-TEE 5:7 You Can Always (B-Rite/Interscope)	327	289	323	287	24/1
30	25	23	19	<b>19</b> LES NUBIANS Makeda (OmTown/Virgin)	324	264	268	236	20/0
15	16	20	20	<b>20</b> BRIAN MCKNIGHT The Only One For Me (Motown)	305	293	353	367	16/0
25	27	25	21	<b>21</b> TRIN-I-TEE 5:7 God's Grace (B-Rite/Interscope)	305	261	268	276	15/0
12	13	16	22	LEVERTS Where Would I Be (Virgin)	264	335	406	375	18/0
7	7	14	23	AARON HALL All The Places (I Will...) (MCA)	264	341	527	536	16/0
—	—	30	24	<b>24</b> GEORGE BENSON Back To Love (GRP)	248	202	245	210	20/2
13	14	27	25	KENNY LATTIMORE Days Like This (Columbia)	236	238	382	375	16/0
<b>DEBUT</b>			26	<b>26</b> TEVIN CAMPBELL Another Way (Qwest/WB)	226	168	129	102	19/3
9	10	17	27	MAXWELL Matrimony: Maybe You (Columbia)	224	333	456	471	13/0
<b>DEBUT</b>			28	<b>28</b> PHYLLIS HYMAN Tell Me What... (Philadelphia International)	213	188	206	182	14/0
<b>DEBUT</b>			29	<b>29</b> DAVINA I Can't Help Myself (Loud)	176	120	40	—	17/0
—	28	29	30	VANESSA WILLIAMS My Flame (Mercury)	168	205	255	223	14/0

This chart reflects airplay from January 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 38 Urban AC reporters. 36 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1999, R&R Inc.

**NEW & ACTIVE**

- LAURYN HILL** Doo Wop (That Thing) (Ruffhouse/Columbia)  
Total Plays: 167, Total Stations: 5, Adds: 0
- JIMMY SOMMERS** Promise Me (Gemini/Universal)  
Total Plays: 140, Total Stations: 12, Adds: 3
- XSCAPE** Softest Place On Earth (So So Def/Columbia)  
Total Plays: 133, Total Stations: 11, Adds: 1
- SHANICE** When I Close My Eyes (LaFace/Arista)  
Total Plays: 118, Total Stations: 15, Adds: 4
- KEITH SWEAT** I'm Not Ready (Elektra/EEG)  
Total Plays: 111, Total Stations: 13, Adds: 7
- ARETHA FRANKLIN** How Many Times (Arista)  
Total Plays: 109, Total Stations: 10, Adds: 0

- JAGGED EDGE** Gotta Be (So So Def/Columbia)  
Total Plays: 108, Total Stations: 3, Adds: 0
- NEXT** Too Close (Arista)  
Total Plays: 103, Total Stations: 6, Adds: 0
- R. KELLY f/KEITH MURRAY** Home Alone (Jive)  
Total Plays: 102, Total Stations: 5, Adds: 1
- KELLY PRICE** Secret Love (T-Neck/Island)  
Total Plays: 101, Total Stations: 7, Adds: 1

Songs ranked by total plays

**BREAKERS®**

**WHITNEY HOUSTON...**  
Heartbreak Hotel (Arista)  
TOTAL PLAYS/INCREASE: 412/102  
TOTAL STATIONS/ADDS: 27/3  
CHART: 12

**LAURYN HILL**  
Ex-Factor (Ruffhouse/Columbia)  
TOTAL PLAYS/INCREASE: 364/104  
TOTAL STATIONS/ADDS: 23/3  
CHART: 15

**JESSE POWELL**  
You (Silas/MCA)  
TOTAL PLAYS/INCREASE: 354/50  
TOTAL STATIONS/ADDS: 23/1  
CHART: 16

**MOST ADDED®**

ARTIST TITLE LABEL(S)	ADDS
TYRESE Sweet Lady (RCA)	18
MARIAH CAREY I Still Believe (Columbia)	14
JAMES GREAR & CO. Because You Love Me (Bom Again)	10
TAMIA Loving You Still (Qwest/WB)	8
KEITH SWEAT I'm Not Ready (Elektra/EEG)	7
R. KELLY When A Woman's Fed Up (Jive)	6
SHANICE When I Close My Eyes (LaFace/Arista)	4
TEVIN CAMPBELL Another Way (Qwest/WB)	3
CASE f/JOE Faded Pictures (Def Jam/RAL/Mercury)	3
FAITH EVANS f/PUFF DADDY All Night Long (Bad Boy/Arista)	3
LAURYN HILL Ex-Factor (Ruffhouse/Columbia)	3
JIMMY SOMMERS Promise Me (Gemini/Universal)	3
WHITNEY HOUSTON Heartbreak Hotel (Arista)	3

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R. KELLY When A Woman's Fed Up (Jive)	+240
LAURYN HILL Ex-Factor (Ruffhouse/Columbia)	+104
WHITNEY HOUSTON Heartbreak Hotel (Arista)	+102
BOYZ II MEN I Will Get There (DreamWorks)	+86
SHANICE When I Close My Eyes (LaFace/Arista)	+81
BRANDY Have You Ever? (Atlantic)	+78
DRU HILL These Are The Times (University/Island)	+68
TEMPTATIONS This Is My Promise (Motown)	+63
LES NUBIANS Makeda (OmTown/Virgin)	+60
TEVIN CAMPBELL Another Way (Qwest/WB)	+58

**HOTTEST RECURRENTS**

- KELLY PRICE** Friend Of Mine (T-Neck/Island)
- LAURYN HILL** Can't Take My Eyes Off... (Ruffhouse/Columbia)
- GERALD LEVERT** Thinkin' Bout It (EastWest/EEG)
- CECE WINANS** Slipping (PMG/Atlantic)
- BOYZ II MEN** Doin' Just Fine (Motown)
- TAMIA** So Into You (Qwest/WB)
- VOICES OF THEORY** Wherever You Go (H.O.L.A./Red Ant)
- TAMI DAVIS** Only You (Red Ant)
- JON B.** They Don't Know (Yab Yum/550 Music)
- PEABO BRYSON & ROBERTA FLACK** The Gift (Windham Hill)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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## The Brave New World Of Internet Music Testing

□ Status report on the format's use of radio's newest research tool

Though online music research is still a relatively young endeavor, it has gathered some steam in the past year. Country, however, has been slower to embrace the new resource than some of the other mainstream formats.

About five months ago I wrote a column on conducting music research on the Internet from both national and local perspectives. At the time, neither of the two companies — Radio Research.com or Agent Audio — conducting research on the local station level were working with any Country outlets. Noted programmer and consultant Bill Richards, who conducts Internet music research on a national level, was not working with any Country stations, either. I thought it time to revisit the idea of music research on the web to see if it's gaining popularity and whether Country stations are beginning to adopt it as part of their research arsenals.



Bill Richards

WDEZ Pioneers Country Web Tests

WDEZ/Wausau, WI, is the first Country outlet to actually use the web to test music. OM Mark Skibba has been working with Bill Troy at RadioResearch.com since October and is using WDEZ's website to gather perceptual information in addition to testing music. When you sign on to WDEZ.com, you'll find a box inviting listeners to join the station's "advisory panel." These listeners become part of the database and at a later date receive an e-mail inviting them to participate in a research project. The e-mail includes the username and password for that particular week's study.

Thus far, Skibba says he's been very pleased with the results of the Internet research. He's particularly happy with the perceptual feedback he's getting. "I'm amazed at the detailed answers we get to perceptual questions," he says. "People really take the time to submit intelligent responses. And we get a lot of great ideas from listeners in the comments box."

Skibba notes that, while the primary purpose of the advisory panel of wired listeners is music research, he can get answers to questions that may not merit inclusion on the station's usual perceptual study. Citing a recent example, Skibba says, "Most studies focus on what we do 11 1/2 months a year, and there's really

no room to ask listeners about Christmas music. And we certainly don't want to take time and space in auditorium music tests to test Christmas music. But we asked our 'Net database how much Christmas music they wanted to hear. Not only did they tell us, but they told us what kind of music they wanted to hear, even to the point of suggesting song titles. What surprised me is they wanted to hear more Christmas music, especially as it got colder and snowed more. Their responses changed the way we played Christmas music this year, and we've never had so many compliments on it."

Skibba was a bit reluctant to talk about the results he's seeing from the music research, noting that the database is just now reaching the point where he feels he has enough input to yield consistent and accurate information. It should be noted that Skibba has the luxury of also having weekly callout research, which allows him to compare the results of the two.

Even though it may be too early for Skibba to comment on the validity of online music research, he has discovered the need to allow for some "ramp-up" time for this type of research. It takes time to build a large pool of respondents, and that time span is probably shorter for major markets, longer for smaller markets.

As for Skibba's overall impressions, he says, "Everything is simpler than it first appears it's going to be — getting started, getting results, integrating it into the website. It's definitely worth what we pay for it. Anytime you strike on something where you're interacting with a large percentage of people who are telling you about your station, it's worth it."

Though already pleased with the benefits of Internet music research, Skibba is preparing for even greater rewards down the line. He explains, "I'm convinced it's the wave of the future. While Country listeners may not be heavy users of the 'Net right now, they will be

someday. I want to be practiced at this and have it honed when the big boom hits.

"We also have to recognize that the web user is a different kind of person. They're active people. Someone who takes the time to interact with the station on a music test every few weeks on the 'Net is the same type of person who will sit down and fill out a diary — not to mention the type of person who will also be more comfortable with whatever technology Arbitron may use in the future. If at least some of what we do is about diary manipulation, I can see some parallels there. Plus, radio listening is decreasing, and the Internet is one of the many reasons. If I can intersect with my listeners at the computer, maybe I can increase usage of my station."

### How Country Compares To Other Formats

I ask RadioResearch.com's Bill Troy for his observations of the data he's seen from WDEZ as compared to that gathered in other formats. In what amounts to yet another testimony to the loyalty and activeness of the Country audience, Troy says what has surprised him most is the response rate. He notes, "Even though Country didn't pop up on the Arbitron study of format listener/Internet use, we saw high loyalty and participation in the initial test we ran with WDEZ — about two-thirds of their database participated in the test. That's almost double the response we get from other formats!"

"Along with Country, Jazz is listed in the ARB study as a format that is not active on the web. Jazz is one of the three most popular formats of music purchases on the web, so it appears that the formats with lower usage levels might have higher levels of loyalty and activity once they're on."

Troy says that the formats currently using Internet music testing include AC, Alternative, Adult Alternative, CHR, Classic Rock, Country, and Urban. He says that the most popular hour of the day for respondents to complete their online music test interview is 3pm and the most popular day of the week for respondents to complete their online music test interview is Friday. He also passed on some year-end stats and 1999 projections on Internet music testing in general.

## Top 10 Web Testers

Those of you with access to traditional callout research may want to compare your results to the data gathered from Bill Richards' national test on the *ratethemusic.com* website. This comes from data gathered in mid-December from 25-54 adults identifying themselves as heavy and light radio users. Also included for a little fun is Richards' list of the top 10 ranking Christmas songs.

	Rec	Pop	Tired
1. COLLIN RAYE Someone You Used To Know	89%	3.76	16%
2. FAITH HILL Let Me Let Go	88%	3.74	15%
3. BROOKS & DUNN Husbands & Wives	86%	3.7	15%
4. GEORGE STRAIT We Really Shouldn't Be...	89%	3.66	21%
5. LEE ANN WOMACK A Little Past Little Rock	94%	3.63	23%
6. MARTINA McBRIDE Wrong Again	75%	3.61	11%
7. DIXIE CHICKS Wide Open Spaces	95%	3.60	30%
8. TY HERNDON It Must Be Love	82%	3.56	15%
9. AARON TIPPIN For You I Will	75%	3.56	15%
10. GARTH BROOKS It's Your Song	85%	3.52	23%
1. ALABAMA Christmas In Dixie	79%	4.06	8%
2. BING CROSBY White Christmas	100%	3.94	13%
3. GEORGE STRAIT Santa Claus Is Coming To Town	74%	3.83	10%
4. COLLIN RAYE The First Noel	77%	3.77	6%
5. DOLLY PARTON Hard Candy Christmas	63%	3.77	15%
6. VINCE GILL Have Yourself A Merry Little Christmas	87%	3.6	13%
7. BRENDA LEE Rockin' Around The Christmas Tree	100%	3.73	15%
8. SKIP EWING Christmas Carol	31%	3.71	12%
9. BURL IVES Holly Jolly Christmas	100%	3.71	15%
10. ALAN JACKSON I Only Want You For Christmas	77%	3.70	12%

• Percentage of markets with stations using Internet music testing:

	1997	1998	1999 (proj.)
Top 10	0%	20%	50%
Top 100	3%	11%	24%

• Number of music test interviews conducted over the Internet:

	1997	1998	1999 (proj.)
	8200	114,000	525,000

### The National Perspective

Since last July's article, Bill Richards' *ratethemusic.com* website has been building a Country database and compiling weekly research based on 300-400 respondents per week. While the previous column generated some interest from a number of Country programmers, no Country stations are linked to his site presently. He has built the Country listener database from relationships with other vendors and clients, including ads he runs on *yahoo.com*. Visitors to his site who identify themselves as primary listeners to a Country outlet go into the Country pool.

After looking at Country data for a few months, Richards observes: "I suppose it's not surprising, but the familiarity of songs is much higher among Country listeners than all other formats. It's not surprising to see a familiarity of 80% or better on almost everything in R&R's top 30. In the other formats, usually only the top 10 will get above 80% — and even sometimes in the top 10 we'll see it at 40%. Also, the song scores are generally high. There's a lot of passion, and they like a lot of stuff."

Finally, apart from the subject of

research itself. I thought it important to include this from Richards, who offered this thought as a radio programmer looking solely at the research: "Country is making some grave mistakes musically. Not being a Country programmer, but knowing good radio is good radio, looking at the music research tells me I would do things a lot differently. Country rips through its music way too fast. Songs falling off the national chart still test on top, and some songs that are on top of the chart and getting a lot of airplay are testing poorly."

"The verbatims from the perceptual questions show an undercurrent that Country just isn't paying attention to the PIs the way it should. Listeners can't quite put their finger on it, but that's the feeling they have."

Back on the subject of Internet music research, Richards concludes, "We have built a large Country database in a short time. In fact, it's now the second biggest database in all of our formats. The Country fans' passion is a large part of the reason for that. That passion has made it one of our strongest panels. If people think Internet music testing is down the road, they're missing the boat. It is here; it is now."

This is obviously a topic to keep track of in future columns. If you would like to see more on the subject, including programmers' pros and cons, check out the original Country column in the July 10, 1998, issue of R&R. If you want to follow up with the folks in this piece, Bill Troy can be reached at (888) 824-9768, Bill Richards can be contacted at (407) 292-4424, and Mark Skibba is at (715) 355-1614.



# SHeDAiSY

"Little Good-byes"



Approved for all Country Radio Audiences

"If I had the CD,  
I'd start playing it  
tomorrow!"

—Lee Rogers/KUPL

"Awesome!  
I want to play it and  
book them TODAY!"

—Tom Jordan/KBUL

"This is really  
exciting music for  
starting out 1999."

—Coyote Cathoun/WAMZ

"This is my pick  
for the top new group  
of 1999!"

—Clay Hunnicutt/WUSY

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# Grammy Fever Hits Nashville

□ Local labels, musicians are nominated in a myriad of categories

With the local music industry celebrating one of the most diverse collections of Grammy nominations ever, it's obvious why Nashville is nicknamed Music City.

The Grammys pinpoint achievements in country music, but Nashville labels are also celebrating nominations in categories that range from Best Mexican-American Music Performance to Best Spoken Word Comedy Recording. Perhaps the biggest news, however, is that history was made when Shania Twain was nominated in the general division for Record, Album, and Song of the Year, with the Dixie Chicks nominated as Best New Artist. It's the first time Nashville labels have seen nominations in those four major categories.

Although Lauryn Hill led the entire pack with 10 nominations, two acts — Twain and Sheryl Crow — followed close behind with six nominations each. If that doesn't sound like a major achievement, keep in mind that Twain finds herself in categories with Celine Dion, Madonna, and the Goo Goo Dolls. Sharing the New Artist nominations with the Chicks are the Backstreet Boys, Andrea Bocelli, Hill, and Natalie Imbruglia.

It's also a year in which Bob Dylan is nominated for Best Country Song. Thanks to Garth Brooks including "To Make You Feel My Love" on *The Limited Series*, the *Hope Floats* soundtrack, and the more recent *Double Live* release, Dylan is probably collecting some of the largest royalty checks of his songwriting career.

The 41st annual Grammy Awards show will be held February 24 at the Shrine Auditorium in Los Angeles, airing live on CBS-TV.

## Country Nods

Here's a complete list of the primary nominations involving Nashville artists and labels:

• **Best Country Song:** "Holes In The Floor Of Heaven," Billy Kirsch and Steve Wariner; "If You Ever Have Forever In Mind," Vince Gill and Troy Seals; "This Kiss," Beth

## COUNTRY FLASHBACK

### 1 YEAR AGO

• No. 1: "Between The Devil And Me" — Alan Jackson

### 5 YEARS AGO

• No. 1: "I Want To Be Loved Like That" — Shenandoah

### 10 YEARS AGO

• No. 1: "Song Of The South" — Alabama

### 15 YEARS AGO

• No. 1: "The Sound Of Goodbye" — Crystal Gayle

### 20 YEARS AGO

• No. 1: "Tulsa Time" — Don Williams

### 25 YEARS AGO

• No. 1: "I Love" — Tom T. Hall

Nielsen Chapman, Robin Lerner, and Annie Roboff; "To Make You Feel My Love," Bob Dylan; "You're Still The One," Robert John "Mutt" Lange and Shania Twain.

• **Best Country Album:** *Sevens*, Garth Brooks; *Wide Open Spaces*, Dixie Chicks; *Faith*, Faith Hill; *Come On Over*, Shania Twain; *Where Your Road Leads*, Trisha Yearwood.

• **Best Female Country Vocal Performance:** Emmylou Harris, "Love Still Remains"; Faith Hill, "This Kiss"; Shania Twain, "You're Still The One"; Lee Ann Womack, "A Little Past Little Rock"; Trisha Yearwood, "There Goes My Baby." (The Emmylou Harris track is from the compilation album *Treasures Left Behind: Remembering Kate Wolf*.)

• **Best Male Country Vocal Performance:** Clint Black, "Nothin' But The Taillights"; Garth Brooks, "To Make You Feel My Love"; Vince Gill, "If You Ever Have Forever In Mind"; Steve Wariner, "Holes In The Floor Of Heaven."

• **Best Country Performance by a Duo or Group with Vocal:** Alabama, "How Do You Fall In Love"; BR5-49, "Wild One"; Dixie Chicks, "There's Your Trouble"; The Mavericks, "Dance The Night Away"; The Wilkinsons, "26 Cents."

• **Best Country Collaboration with Vocals:** "Same Old Train," Clint Black, Joe Diffie, Merle Haggard, Emmylou Harris, Alison Krauss, Patty Loveless, Earl Scruggs, Ricky Skaggs, Marty Stuart, Pam Tillis, Randy Travis, Travis Tritt, and Dwight Yoakam; "My Kind Of Woman/My Kind Of Man," Vince Gill and Patty Loveless; "Just To Hear You Say That You Love Me," Faith Hill with Tim McGraw; "If You See Him/If You See Her," Reba McEntire and Brooks & Dunn; "Where Your Road Leads," Trisha Yearwood and Garth Brooks.

• **Best Country Instrumental Performance:** "Reuben's Train," Doc & Merle Watson, with Sam Bush, Marty Stuart, T. Michael Coleman & Alan O'Bryant; "The Ride," Jerry Douglas with Bela Fleck; "Lonesome Ruben," Randy Scruggs, Earl Scruggs, and Jerry Douglas; "A Soldier's Joy," "Get Up John," Ricky Skaggs & Kentucky Thunder.

## Twain's Mark

In the general field, Twain's "You're Still the One" is nominated for Record of the Year with Brandy & Monica's "The Boy Is Mine," Celine Dion's "My Heart Will Go On," the Goo Goo Dolls' "Iris," and Madonna's "Ray Of Light." Twain's track is featured on *Come On Over*, which is up for Album of the Year consideration with titles by Sheryl Crow, Garbage, Lauryn Hill, and Madonna. Written by Twain and husband/producer Robert John "Mutt" Lange, "You're Still the One" is also nominated as Song of the Year with "I Don't Want To Miss A Thing," (written by Diane Warren, recorded by Aerosmith), "Iris" (written by John Rzeznik, recorded by the Goo Goo Dolls), "Lean On Me" (written by Kirk Franklin, recorded by Kirk Franklin with R. Kelly, Bono, Mary J. Blige, and Crystal Lewis & The Family), and "My Heart Will Go On" (written by James Horner and Will Jennings, recorded by Celine Dion).

Another Nashville-based act, Lucinda Williams, got a Best Female Rock Vocal Performance nomination for "Can't Let Go," a track from her *Car Wheels On A Gravel Road* album. Other contenders in the category include Tori Amos, Sheryl Crow, Ani DiFranco, and Alanis Morissette. A Best Male Rock Vocal Performance nomination went to



**WARM, FUZZY FEELINGS** — He sang with Trisha Yearwood and Steve Wariner, but it looks like Garth Brooks has finally made the big-time, thanks to a collaboration with some other celebrity pals. Brooks teamed up with the Monster Muppets for a boot-stomping version of "Together We Make Music" on an episode of PBS-TV's *Sesame Street* that aired this week. Pictured with Brooks are bandmates Telly Monster, Herry Monster, Zoe, Rosita, and the ever-popular Elmo.

Nashville-area resident John Hiatt for "Have A Little Faith In Me." That category also includes John Fogerty, Lenny Kravitz, John Mellencamp, and the late Jeff Buckley.

## Other Nashville Nominations

Nashville's Bela Fleck & The Flecktones' "Big Country" is nominated for Best Pop Instrumental Performance in a category with the Dust Brothers, Kenny G, Pat Metheny Group, and the Brian Setzer Orchestra. Fleck and bandmates Future Man and Victor Lemonte Wooten are also nominated for Best Instrumental Composition.

There's even a local connection to the Best Traditional Pop Vocal Performance category, with *Jack Jones Paints A Tribute To Tony Bennett*, a collection recorded in Nashville. Two of the Best Polka Album nominees — Walter Ostanek's *Memories* and Jimmy Sturr's *Dance With Me* — were also recorded on Music Row.

The RCA Label Group/Nashville gamed its first nomination for Best Mexican-American Music Performance. *Los Super Seven*, released by RCA, is the self-titled album by a "supergroup" that includes Rick Trevino, Freddy Fender, Joe Ely, and Flaco Jimenez.

In the running for Best Contemporary Blues Album is *Sing It!*, which features Texan Marcia Ball, New Orleans R&B great Irma Thomas, and Nashville's own Tracy Nelson. In the same category is B.B. King's *Deuces Wild*, which features performances by Marty Stuart and Willie Nelson.

The Best Contemporary Folk Album category includes several Nashville nominees, including Steve Earle (*El Corazon*), Emmylou Harris (*Spyboy*), and Lucinda Williams (*Car Wheels On A Gravel Road*). And while Jeff Foxworthy isn't a Nashville resident, he is on the Warner Bros./Nashville roster — and his *Totally Committed* album is nominated for Best Spoken Word Comedy Album.

Vince Gill's holiday album, *Breath Of Heaven*, was recorded in Hollywood, but the album resulted in a nomination for Best Instrumental Arrangement Accompanying Vocals for the track "Mary's Song." Gill worked with engineer

Al Schmitt, who is nominated for Best Engineered Album, Non-Classical.

Mercury's lavish boxed set *The Complete Hank Williams* generated three nominations, including Best Historical Album for the work of compilation producers Colin Escott and Kira Florita. Art directors Jim Kemp and Virginia Team are up for Best Boxed Recording Package, with journalists Daniel Cooper and Colin Escott nominated for Best Album Notes. The Best Album Notes category also includes the Warner Bros. compilation *From Where I Stand: The Black Experience In Country Music*, which features essays written by Bill Ivey, Bill C. Malone, Claudia Perry, John W. Rumble, and Ron Wynn.

The *Los Super Seven* project brought Best Recording Packaging nominations for Nashville-based art directors Gina R. Binkley and Susan Eaddy.

## Bits 'N' Pieces

This year's New Faces Show at the Country Radio Seminar will feature Chad Brock (Warner Bros.), Gil Grand (Monument), Great Divide (Atlantic), Keith Harling (MCA), Monty Holmes (Bang II), Allison Moorer (MCA), Mark Nesler (Asylum), Jon Randall (Asylum), Shane Stockton (Decca), and Trini Triggs (MCG/Curb). Taking place March 13 at the Nashville Convention Center, the New Faces Show closes out CRS-30, which begins March 10. This year's New Faces Show will again be hosted by Warner Bros. comedy act Bill Engvall. For information, contact the Country Radio Broadcasters office at (615) 327-4487 or check its website at [www.crb.org](http://www.crb.org).

• Tim McGraw's upcoming tour is his first to feature "in-the-round" staging, which he unveiled at his annual New Year's Eve Bash at Nashville Arena. The sold-out show also featured DreamWorks' 14-year-old newcomer Jessica Andrews and the Wilkinsons, along with the Dixie Chicks. McGraw's musical guests for the evening included wife Faith Hill, Martina McBride, Deryl Dodd, and Mark Collie. McGraw's new Curb album, *A Place In The Sun*, is set for May release.

— Calvin Gilbert



**LET'S GO TO THE MALL** — Atlantic newcomers South Sixty-Five found a large crowd of adoring teenage girls when they brought their good looks and smooth harmonies to the Mall of America in Minneapolis. Kneeling before the excitement are (l-r) South Sixty-Five's Lance Leslie, Brent Parker, and Jeremy Koeltzow. In the back row are (l-r) Media One Cable's Jeff Bernston, South Sixty-Five co-producer Anthony Smith, South Sixty-Five's Doug Urie and Stephen Parker, CMT's Ken Mullane, and Atlantic's Bob Heatherly and Bryan Switzer.



# COUNTRY TOP 50

JANUARY 15, 1999

SW	4W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
		3	1	<b>RANDY TRAVIS</b> Spirit Of A Boy... ( <i>DreamWorks</i> )	187/0	1	5935	+326	28823	+1717
		1	2	<b>MARTINA MCBRIDE</b> Wrong Again ( <i>RCA</i> )	182/0	3	5771	+128	28360	+1041
		2	3	<b>ALAN JACKSON</b> Right On The Money ( <i>Arista</i> )	185/0	2	5857	+225	28293	+1033
		4	4	<b>BLACKHAWK</b> There You Have It ( <i>Arista</i> )	183/1	4	5624	+297	27093	+1463
		7	5	<b>JO DEE MESSINA</b> Stand Beside Me ( <i>Curb</i> )	186/0	5	5503	+612	27049	+3083
		8	6	<b>TIM MCGRAW</b> For A Little While ( <i>Curb</i> )	187/1	6	5213	+443	25376	+2085
		5	7	<b>CLAY WALKER</b> You're Beginning To Get To Me ( <i>Giant</i> )	163/0	7	4843	-341	23510	-1598
		10	8	<b>MARK CHESNUTT</b> I Don't Want To Miss A Thing ( <i>Decca</i> )	183/4	9	4560	+427	22314	+2025
		13	9	<b>DIAMOND RIO</b> Unbelievable ( <i>Arista</i> )	180/2	8	4651	+473	22197	+2288
		6	10	<b>AARON TIPPIN</b> For You I Will ( <i>Lyric Street</i> )	155/1	10	4549	-500	22089	-2151
		12	11	<b>JOHN MICHAEL MONTGOMERY</b> Hold On To Me ( <i>Atlantic</i> )	181/1	11	4508	+365	21862	+1744
		11	12	<b>REBA MCENTIRE</b> Wrong Night ( <i>MCA</i> )	185/0	12	4469	+290	21649	+1436
		9	13	<b>TERRI CLARK</b> You're Easy On The Eyes ( <i>Mercury</i> )	149/1	13	4226	-490	20697	-2091
		15	14	<b>SARA EVANS</b> No Place That Far ( <i>RCA</i> )	185/2	14	3990	+223	19344	+989
		16	15	<b>BILLY RAY CYRUS</b> Busy Man ( <i>Mercury</i> )	178/3	15	3702	+254	17805	+1224
		18	16	<b>TRISHA YEARWOOD</b> Powerful Thing ( <i>MCA</i> )	180/4	16	3616	+345	17370	+1817
		19	17	<b>SHANIA TWAIN</b> That Don't Impress Me Much ( <i>Mercury</i> )	173/2	17	3577	+390	17280	+1967
		21	18	<b>DIXIE CHICKS</b> You Were Mine ( <i>Monument</i> )	180/8	18	3535	+636	17130	+3008
		20	19	<b>WILKINSONS</b> Fly (The Angel Song) ( <i>Giant</i> )	173/2	19	3377	+221	15688	+944
		22	20	<b>MICHAEL PETERSON</b> By The Book ( <i>Reprise</i> )	166/3	20	3244	+238	15243	+1149
		24	21	<b>ALABAMA</b> Keepin' Up ( <i>RCA</i> )	170/4	22	3018	+302	14356	+1528
		23	22	<b>DERYL DODD</b> A Bitter End ( <i>Columbia</i> )	167/3	21	3033	+279	14071	+1210
		26	23	<b>KENNY CHESNEY</b> How Forever Feels ( <i>BNA</i> )	165/6	24	2611	+489	12224	+2311
		25	24	<b>KINLEYS</b> Somebody's Out There Watching ( <i>Epic</i> )	160/5	25	2521	+244	11994	+1278
		14	25	<b>COLLIN RAYE</b> Someone You Used To Know ( <i>Epic</i> )	102/0	26	2359	-1359	11867	-6686
		33	26	<b>GEORGE STRAIT</b> Meanwhile ( <i>MCA</i> )	171/54	27	2302	+1235	11355	+5712
		27	27	<b>LARI WHITE</b> Take Me ( <i>Lyric Street</i> )	143/2	28	2129	+157	9798	+758
		28	28	<b>SAMMY KERSHAW</b> One Day Left To Live ( <i>Mercury</i> )	127/1	31	1907	+130	8653	+701
<b>BREAKER</b>			29	<b>BROOKS &amp; DUNN</b> I Can't Get Over You ( <i>Arista</i> )	151/53	34	1776	+1118	8379	+5282
		31	30	<b>CHAD BROCK</b> Ordinary Life ( <i>Warner Bros.</i> )	137/8	35	1714	+231	8204	+1278
		29	31	<b>LINDA DAVIS</b> I'm Yours ( <i>DreamWorks</i> )	146/7	33	1783	+105	8149	+552
		30	32	<b>STEVE WARINER</b> Every Little Whisper ( <i>Capitol</i> )	117/2	36	1675	+151	7624	+685
		32	33	<b>SAWYER BROWN</b> Drive Me Wild ( <i>Curb</i> )	124/10	37	1549	+234	7089	+1154
		35	34	<b>LEANN RIMES</b> These Arms Of Mine ( <i>MCG/Curb</i> )	107/2	40	1318	+116	5836	+518
		34	35	<b>MARK NESLER</b> Slow Down ( <i>Asylum/EEG</i> )	111/0	41	1282	+14	5575	+32
<b>BREAKER</b>			36	<b>LEE ANN WOMACK</b> I'll Think Of A Reason Later ( <i>Decca</i> )	122/34	44	1225	+399	5554	+1789
		37	37	<b>TRACY BYRD</b> When Mama Ain't Happy ( <i>MCA</i> )	109/14	42	1256	+160	5288	+638
		36	38	<b>T. GRAHAM BROWN</b> Wine Into Water ( <i>Intersound</i> )	54/2	51	980	-106	4555	-363
		41	39	<b>TY HERNDON</b> Hands Of A Working Man ( <i>Epic</i> )	97/13	47	1060	+201	4554	+817
		39	40	<b>GARY ALLAN</b> I'll Take Today ( <i>Decca</i> )	97/2	50	1021	+99	4438	+490
		42	41	<b>ANDY GRIGGS</b> You Won't Ever Be Lonely ( <i>RCA</i> )	100/7	52	941	+163	4162	+736
		50	42	<b>FAITH HILL</b> Love Ain't Like That ( <i>Warner Bros.</i> )	106/66	54	749	+539	3711	+2620
		45	43	<b>TRAVIS TRITT</b> No More Looking Over My... ( <i>Warner Bros.</i> )	69/8	56	705	+159	3317	+857
		46	44	<b>PATTY LOVELESS</b> Can't Get Enough ( <i>Epic</i> )	84/33	55	721	+399	3315	+1668
		43	45	<b>RICOCHET</b> Can't Stop Thinkin' 'Bout That ( <i>Columbia</i> )	74/2	53	750	+21	3259	+102
<b>DEBUT</b>			46	<b>MARK WILLS</b> Wish You Were Here ( <i>Mercury</i> )	54/36	72	298	+166	1395	+813
		47	47	<b>SOUTH SIXTY FIVE</b> A Random Act Of Senseless... ( <i>Atlantic</i> )	36/0	73	293	-43	1376	-206
<b>DEBUT</b>			48	<b>DEANA CARTER</b> You Still Shake Me ( <i>Capitol</i> )	40/34	78	211	+174	884	+679
<b>DEBUT</b>			49	<b>SHANE MCANALLY</b> Say Anything ( <i>MCG/Curb</i> )	31/19	82	176	+116	851	+573
		48	50	<b>JOE DIFFIE</b> Behind Closed Doors ( <i>Epic</i> )	23/0	76	213	-86	830	-436

This chart reflects airplay from January 4-10. Songs ranked by total points. Highlighted songs indicate Breaker.

187 Country reporters. 183 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1999, R&R Inc.

## BREAKERS®

**BROOKS & DUNN**  
I Can't Get Over You (*Arista*)  
81% of our reporters on it (151 stations)  
53 Adds • Moves 44-29

**LEE ANN WOMACK**  
I'll Think Of A Reason Later (*Decca*)  
65% of our reporters on it (122 stations)  
34 Adds • Moves 40-36

## MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
FAITH HILL Love Ain't Like That ( <i>Warner Bros.</i> )	66
GEORGE STRAIT Meanwhile ( <i>MCA</i> )	54
BROOKS & DUNN I Can't Get Over You ( <i>Arista</i> )	53
MARK WILLS Wish You Were Here ( <i>Mercury</i> )	36
DEANA CARTER You Still Shake Me ( <i>Capitol</i> )	34
LEE ANN WOMACK I'll Think Of A Reason Later ( <i>Decca</i> )	34
PATTY LOVELESS Can't Get Enough ( <i>Epic</i> )	33
WADE HAYES Tore Up From The Floor Up ( <i>DKC/Columbia</i> )	19
SHANE MCANALLY Say Anything ( <i>MCG/Curb</i> )	19
VINCE GILL Don't Come Crying To Me ( <i>MCA</i> )	18

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GEORGE STRAIT Meanwhile ( <i>MCA</i> )	+1235
BROOKS & DUNN I Can't Get Over You ( <i>Arista</i> )	+1118
DIXIE CHICKS You Were Mine ( <i>Monument</i> )	+636
JO DEE MESSINA Stand Beside Me ( <i>Curb</i> )	+612
FAITH HILL Love Ain't Like That ( <i>Warner Bros.</i> )	+539
KENNY CHESNEY How Forever Feels ( <i>BNA</i> )	+489
DIAMOND RIO Unbelievable ( <i>Arista</i> )	+473
TIM MCGRAW For A Little While ( <i>Curb</i> )	+443
MARK CHESNUTT I Don't Want To Miss A Thing ( <i>Decca</i> )	+427
PATTY LOVELESS Can't Get Enough ( <i>Epic</i> )	+399
LEE ANN WOMACK I'll Think Of A Reason Later ( <i>Decca</i> )	+399

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
GEORGE STRAIT Meanwhile ( <i>MCA</i> )	+5712
BROOKS & DUNN I Can't Get Over You ( <i>Arista</i> )	+5282
JO DEE MESSINA Stand Beside Me ( <i>Curb</i> )	+3083
DIXIE CHICKS You Were Mine ( <i>Monument</i> )	+3008
FAITH HILL Love Ain't Like That ( <i>Warner Bros.</i> )	+2620
KENNY CHESNEY How Forever Feels ( <i>BNA</i> )	+2311
DIAMOND RIO Unbelievable ( <i>Arista</i> )	+2288
TIM MCGRAW For A Little While ( <i>Curb</i> )	+2085
MARK CHESNUTT I Don't Want To Miss A Thing ( <i>Decca</i> )	+2025
SHANIA TWAIN That Don't Impress Me Much ( <i>Mercury</i> )	+1967

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
FAITH HILL Let Me Let Go ( <i>Warner Bros.</i> )
DIXIE CHICKS Wide Open Spaces ( <i>Monument</i> )
BROOKS & DUNN Husbands And Wives ( <i>Arista</i> )
TY HERNDON It Must Be Love ( <i>Epic</i> )
MARK WILLS Don't Laugh At Me ( <i>Mercury</i> )
TIM MCGRAW Where The Green Grass Grows ( <i>Curb</i> )
ALABAMA How Do You Fall In Love ( <i>RCA</i> )
LEE ANN WOMACK A Little Past Little Rock ( <i>Decca</i> )
LONESTAR Everything's Changed ( <i>BNA</i> )
SHANIA TWAIN Honey, I'm Home ( <i>Mercury</i> )

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

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# THE OVERNIGHT REVOLUTION:



# The New Album Gallery

In Stores: January 19, 1999



## Neal McCoy, The Life Of The Party (Atlantic)

Eight albums into his career, Neal McCoy has established himself as one of the most genuine personalities in country music. In lieu of a barrage of appearances on late-night talk shows, McCoy built his sizable fan base the old-fashioned way — by performing in front of a live audience. The industry took notice of the hard work after fans voted McCoy Entertainer of the Year at the 1998

TNN/Music City News Country Awards. McCoy's new album, *The Life Of The Party*, is his second full project with producer Kyle Lehning, whose credits include Randy Travis' early recordings. McCoy is in top form when he's putting an R&B groove into country, as on "Lipstick On the Radio," written by Bob DiPiero and WSIX/Nashville morning man Gerry House. References to Otis Redding, Buddy Holly, and Bill Haley abound on "New Old Songs," but McCoy also latches onto some strong romantic ballads with "Only You" and "Completely." And when warm weather arrives, McCoy will be waiting with a perfect track, "The Girls Of Summer."

## GOING FOR ADDS

January 18, 1999

### Warren Brothers "Better Man"

**BNA:** Not to be confused with a certain Clint Black song, "Better Man" is a song Florida natives Brett and Brad Warren co-wrote with Gary Nicholson, known for his work with Delbert McClinton and Lee Roy Parnell. Calling Nicholson "one of the most soulful writers in Nashville," the Warrens explain the song by saying, "This is about the positive effect a good woman can have on a wild man. And we all know that good women are attracted to wild men. At least, we hope so." It's the latest single from the Warren Brothers' debut album, *Beautiful Day In The Cold Cruel World*.



**THANK 'Q' HOUSTON** — 93Q Country packed this giant, 48-foot "Twain Truck" with 11,000 pounds of food for the Houston Food Bank and Kids Cafe, Shania's personal charity. (L-r) 93Q DJs Johnjay and Ricki Ramirez broadcasted live for 39 hours straight, right up until Shania took the stage at Houston's Compaq Center.

## OUT OF THE BOX

Tom Goodwin, PD  
KXKT/Omaha

### LEE ANN WOMACK

"I'll Think Of A Reason Later" (Decca)

**If you throw out the fact that I love anything Lee Ann does and have from the beginning, the reason "I'll Think Of A Reason Later" caught my attention is because it is soooo relatable to my entire audience. The guys know it happens — and the girls won't admit that they do it! Kind of the female equivalent of looking at *Playgirl* for the articles. The song gives us a reason to poke fun at each other ... goodnaturedly, of course! Plus, it's a great-sounding, well-written song to boot! It's Lee Ann, and if it's not on your playlist ... I can't think of a reason.**

## ON THE RECORD

Ray Massie, OM  
KFRG/Riverside

### SHANE MCANALLY

"Say Anything" (MCG/Curb)

**Shane McAnally's debut single, "Say Anything" excited me over all of the songs we were thinking of playing. It's an exceptional song — very relatable, enthusiastic, and passionate, with a lively tempo and a unique style. Unlike the same-old stuff we seem to keep spinning, it's interesting music for the audience. He is selling the song, not just singing it! The first time I heard it, I was blown away! I was like "Wow! Let's get this on the radio!" Our listeners jumped on it! Caller requests are constantly rising. Don't think twice about this one, play it!**



## Country Cafe

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**BROADCAST  
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## NEW & ACTIVE

**CLAUDIA CHURCH** What's The Matter With... (Reprise)  
 Total Stations: 25, Total Points: 774, Total Adds: 14,  
 Including: KEEY 10, KLLL 5, KSKS 5, WDEN 5, WKKT  
 5, WRBQ 5  
 Plays Include: KMLE 33 (22), KTTS 9 (7), KHAK 8 (7),  
 WAXX 8 (8), WIVK 5 (5)

**JON RANDALL** She Don't Believe In Fairy... (Asylum/EEG)  
 Total Stations: 25, Total Points: 629, Total Adds: 1,  
 Including: WAMZ 5  
 Plays Include: WMTZ 12 (11), WKSJ 9 (9), WAXX 8 (8),  
 WDJR 8 (8), WWGR 8 (8), KFDI 7 (7), KHEY 7 (7), KIZN  
 7 (7), WBCT 6 (6), WTHI 6 (5), KSSN 5 (5), KVOO 5 (5),  
 WDEN 5 (5), WFGY 5 (5), WHSL 5 (5), WKKT 5 (5),  
 WNOE 5 (5), WQYK 5 (5), WRKZ 5 (5), WTCR 5 (5)

**WADE HAYES** Tore Up From The Floor Up (DKC/Columbia)  
 Total Stations: 27, Total Points: 491, Total Adds: 19,  
 Including: WBEE 9, KYGO 6, KBUL 5, WDEN 5, WKKT  
 5, WTCR 5  
 Plays Include: WSIX 10 (5), KSOP 7 (7), KYCY 5 (5)

**WARREN BROTHERS** Better Man (BNA)  
 Total Stations: 21, Total Points: 489, Total Adds: 12,  
 Including: WRNS 13, KXKT 8, WTCM 8, WNCY 7, WOW  
 6, WDEN 5, WHSL 5  
 Plays Include: WXCT 15 (15), WKKX 14 (7), KZKX 13  
 (9), KXKC 10 (10), KHAK 8 (5), KSOP 7 (6), KTTS 6 (5)

**SUZY BOGGUSS** From Where I Stand (Capitol)  
 Total Stations: 13, Total Points: 469, Total Adds: 0,  
 Including: KSOP 21 (16), KYCW 14 (3), KJUG 13 (8),  
 KIZN 8 (7), KGNC 5 (5), KLLL 5 (5), KMLE 5 (5), WDEN  
 5 (5), WYYD 5 (5)

**MONTE WARDEN** Someday... (Asylum/EEG)  
 Total Stations: 13, Total Points: 350, Total Adds: 2,  
 Including: WMJC 7, WCTO 6, WRKZ 5  
 Plays Include: WWYZ 10 (6), KFDI 9 (7), WOVK 9 (9),  
 KTTS 6 (5), KVOO 5 (5), WDEN 5 (5), WKKT 5 (5),  
 WTCR 5 (5)

**COLLIN RAYE** Anyone Else (Epic)  
 Total Stations: 12, Total Points: 192, Total Adds: 11,  
 Including: KSOP 9, WXCT 9, KEEY 5, WLLR 5  
 Plays Include: WIBW 18 (12)

**VINCE GILL** Don't Come Crying To Me (MCA)  
 Total Stations: 18, Total Points: 175, Total Adds: 18,  
 Including: WKIX 8, KEEY 5, KHAK 5, KSOP 5, KXXY 5,  
 WBCT 5, WROO 5

### Songs Ranked By Total Points

## NATIONAL RADIO FORMATS

### ABC RADIO NETWORKS

#### Coast-To-Coast

**Mark Edwards** • (972) 991-9200

#### Adds:

FAITH HILL Love Ain't Like That

#### Hottest:

RANDY TRAVIS Spirit Of A Boy, Wisdom Of A Man

MARK CHESNUTT I Don't Want To Miss A Thing

TIM MCGRAW For A Little While

#### Real Country

**Dave Nicholson** • (602) 966-6236

#### Adds:

BROOKS & DUNN I Can't Get Over You

VINCE GILL Don't Come Crying To Me

FAITH HILL Love Ain't Like That

GEORGE STRAIT Meanwhile

#### Hottest:

JODEE MESSINA Stand Beside Me

TIM MCGRAW For A Little While

RANDY TRAVIS Spirit Of A Boy, Wisdom Of A Man

REBA MCINTIRE Wrong Night

### ALTERNATIVE PROGRAMMING

**Steve Knoll** • (800) 231-2818

**Gary Knoll**

#### Adds:

FAITH HILL Love Ain't Like That

GEORGE STRAIT Meanwhile

#### Hottest:

BLACKHAWK There You Have It

ALABAMA Keepin' Up

### BROADCAST PROGRAMMING

**Walter Powers** • (800) 426-9082

#### Super Country/Pure Country

**Ken Moultrie**

#### Adds:

No Adds

#### Hottest:

TERRI CLARK You're Easy On The Eyes

RANDY TRAVIS Spirit Of A Boy, Wisdom Of A Man

MARTINA MCBRIDE Wrong Again

TY HERNDON It Must Be Love

TRACY BYRD I Wanna Feel That Way Again

#### Mainstream Country

**L.J. Smith**

#### Adds:

BROOKS & DUNN I Can't Get Over You

TRACY BYRD When Mama Ain't Happy

GEORGE STRAIT Meanwhile

#### Hottest:

ALAN JACKSON Right On The Money

RANDY TRAVIS Spirit Of A Boy, Wisdom Of A Man

BLACKHAWK There You Have It

TIM MCGRAW For A Little While

JO DEE MESSINA Stand Beside Me

#### New Country

**L.J. Smith**

#### Adds:

BROOKS & DUNN I Can't Get Over You

FAITH HILL Love Ain't Like That

GEORGE STRAIT Meanwhile

#### Hottest:

JO DEE MESSINA Stand Beside Me

TIM MCGRAW For A Little While

RANDY TRAVIS Spirit Of A Boy, Wisdom Of A Man

ALAN JACKSON Right On The Money

BLACKHAWK There You Have It

### JONES RADIO NETWORK

**Jim Murphy** • (303) 784-8700

#### CD Country

**John Hendricks**

#### Adds:

KENNY CHESNEY How Forever Feels

DANNI LEIGH 29 Nights

LILA MCCANN With You

COLLIN RAYE Anyone Else

#### Hottest:

CLAY WALKER You're Beginning To Get To Me

RANDY TRAVIS Spirit Of A Boy, Wisdom Of A Man

JOHN MICHAEL MONTGOMERY Hold On To Me

JO DEE MESSINA Stand Beside Me

MARK CHESNUTT I Don't Want To Miss A Thing

### RADIO ONE COUNTRY PLAYLIST

**Jim Barbee** • (970) 949-3339

#### Adds:

TERRI CLARK Every Time I Cry

FAITH HILL Love Ain't Like That

PATTY LOVELESS Can't Get Enough

MARK WILLS Wish You Were Here

#### Hottest:

TIM MCGRAW For A Little While

MARTINA MCBRIDE Wrong Again

DIXIE CHICKS You Were Mine

### WESTWOOD ONE RADIO NETWORKS

**Charlie Cook** • (805) 294-9000

#### Mainstream Country

**David Felker**

#### Adds:

SAWYER BROWN Drive Me Wild

SAMMY KERSHAW One Day Left To Live

#### Hottest:

RANDY TRAVIS Spirit Of A Boy, Wisdom Of A Man

TIM MCGRAW For A Little While

MARTINA MCBRIDE Wrong Again

JO DEE MESSINA Stand Beside Me

ALAN JACKSON Right On The Money

#### Hot Country

**David Felker**

#### Adds:

TRACY BYRD When Mama Ain't Happy

TY HERNDON Hands Of A Working Man

FAITH HILL Love Ain't Like That

LEE ANN WOMACK I'll Think Of A Reason Later

#### Hottest:

JO DEE MESSINA Stand Beside Me

MARK CHESNUTT I Don't Want To Miss A Thing

MARTINA MCBRIDE Wrong Again

DIAMOND RIO Unbelievable

TIM MCGRAW For A Little While

## COUNTRY VIDEO



### ADDS

TERRI CLARK Every Time I Cry

DANNI LEIGH 29 Nights

COLLIN RAYE Anyone Else

### ELITE

JO DEE MESSINA Stand Beside Me

RANDY TRAVIS Spirit Of A Boy, Wisdom Of A Man

SAMMY KERSHAW One Day Left To Live

JOHN MICHAEL MONTGOMERY Hold On To Me

THE KINLEYS Somebody's Out There Watchin'

# TNN

60.2 million households  
 Traci Todd,  
 Manager/Video Programming

### ADDS

JESSICA ANDREWS I Will Be There For You (DreamWorks)

LARI WHITE Take Me (Lyric Street)

### TOP 10

DIAMOND RIO Unbelievable (Arista)

DIXIE CHICKS You Were Mine (Monument)

DERYL DODD A Bitter End (Columbia)

SARA EVANS No Place That Far (RCA)

FAITH HILL Let Me Let Go (Warner Bros.)

JO DEE MESSINA Stand Beside Me (Curb)

JOHN MICHAEL MONTGOMERY Hold On To Me (Atlantic)

OLIVIA NEWTON-JOHN Precious Love (MCA)

DOLLY PARTON The Salt In My Tears (Decca)

WILKINSONS Fly (The Angel Song) (Giant)

Information current as of January 11.

# CMT

COUNTRY MUSIC TELEVISION

42 million households  
 Chris Parr, Director/Programming  
 Paul Hastaba, VP/GM

### ADDS

KENNY CHESNEY How Forever Feels (BNA)

TERRI CLARK Every Time I Cry (Mercury)

DANNI LEIGH 29 Nights (Decca)

LILA MCCANN With You (Asylum/EEG)

COLLIN RAYE Anyone Else (Epic)

### TOP 10

FAITH HILL Let Me Let Go (Warner Bros)

RANDY TRAVIS Spirit Of A Boy, Wisdom Of... (DreamWorks)

DIAMOND RIO Unbelievable (Arista)

JOHN MICHAEL MONTGOMERY Hold On To Me (Atlantic)

JO DEE MESSINA Stand Beside Me (Curb)

SARA EVANS No Place That Far (RCA)

WILKINSONS Fly (The Angel Song) (Giant)

TOBY KEITH Getcha Some (Mercury)

SHANIA TWAIN That Don't Impress Me Much (Mercury)

GARTH BROOKS It's Your Song (Capitol)

### HEAVY

GARTH BROOKS It's Your Song (Capitol)

DIAMOND RIO Unbelievable (Arista)

DERYL DODD A Bitter End (Columbia)

SARA EVANS No Place That Far (RCA)

TOBY KEITH Getcha Some (Mercury)

JO DEE MESSINA Stand Beside Me (Curb)

JOHN MICHAEL MONTGOMERY Hold On To Me (Atlantic)

RANDY TRAVIS Spirit Of A Boy, Wisdom Of... (DreamWorks)

SHANIA TWAIN That Don't Impress Me Much (Mercury)

WILKINSONS Fly (The Angel Song) (Giant)

WYNNONNA Woman To Woman (Asylum/EEG)

### HOT SHOTS

CHAD BROCK Ordinary Life (Warner Bros.)

TERRI CLARK Every Time I Cry (Mercury)

WADE HAYES Tore Up From The Floor Up (DKC/Columbia)

TY HERNDON Hands Of A Working Man (Epic)

SAMMY KERSHAW One Day Left To Live (Mercury)

KINLEYS Somebody's Out There Watching (Epic)

DANNI LEIGH 29 Nights (Decca)

PATTY LOVELESS Can't Get Enough (Epic)

COLLIN RAYE Anyone Else (Epic)

SOUTH SIXTY FIVE A Random Act Of... (Atlantic)

AARON TIPPIN For You I Will (Lyric Street)

TRAVIS TRITT No More Looking Over My Shoulder (Warner Bros.)

Heavy rotation songs receive 28 plays per week. HotShots receive 21 plays per week.

Information current as of January 13.

# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**AM/National**  
(818) 377-5300  
Santiago/Erickson

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
8	8	13	14	14	ALAN JACKSON/Right On The Money
8	8	12	13	13	RANDY TRAVIS/Spirit Of A Boy...
12	12	11	12	12	MARTINA MCBRIDE/Wrong Again
8	8	8	10	10	TIM MCGRAW/For A Little While
8	8	7	10	10	JO DEE MESSINA/Stand Beside Me
8	8	6	8	8	JOHN M. MONTGOMERY/Hold On To Me
-	-	7	8	8	GEORGE STRAIT/Meanwhile
8	8	6	8	8	REBA MCENTIRE/Wrong Night
8	8	5	7	7	MICHAEL PETERSON/By The Book
8	8	9	7	7	WILKINSONS/Fly (The Angel Song)
8	8	7	7	7	MARK CHESNUTTI/Don't Want To...
8	8	8	7	7	SHANIA TWAIN/That Don't...
5	5	6	7	7	DIXIE CHICKS/You Were Mine
5	5	5	6	6	BILLY RAY CYRUS/Busy Man
5	5	6	6	6	AARON TIPPIN/For You I Will
5	5	8	6	6	TRISHA YEARWOOD/Powerful Thing
-	-	5	5	5	KENNY CHESNEY/How Forever Feels
5	5	5	5	5	SARA EVANS/No Place That Far
-	-	5	5	5	CHAD BROCK/Ordinary Life
-	-	5	5	5	BROOKS & DUNN/Can't Get Over You
-	-	5	5	5	DERYL DODD/A Bitter End
-	-	5	5	5	BLACKHAWK/There You Have It
5	5	6	5	5	LARI WHITE/Take Me
-	-	-	-	-	FAITH HILL/Love Ain't Like That
-	-	-	-	-	MARK WILLIS/Wish You Were Here

**MARKET #1**  
**WYNY/New York**  
(914) 592-1071  
Smith/Roth

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
46	46	37	39	39	GARTH BROOKS/It's Your Song
26	26	37	39	39	MARTINA MCBRIDE/Wrong Again
26	26	36	39	39	FAITH HILL/Let Me Let Go
46	46	37	38	38	COLLIN RAYE/Someone You Used...
26	26	28	34	34	RANDY TRAVIS/Spirit Of A Boy...
26	26	29	32	32	JOHN M. MONTGOMERY/Hold On To Me
36	36	29	32	32	BROOKS & DUNN/Husbands And Wives
26	26	22	32	32	MARK CHESNUTTI/Don't Want To...
36	36	29	32	32	GEORGE STRAIT/We Really...
36	36	31	32	32	ALAN JACKSON/Right On The Money
26	26	21	24	24	TIM MCGRAW/For A Little While
16	16	20	23	23	ALABAMA/Keepin' Up
26	26	22	23	23	TERRI CLARK/You're Easy On...
26	26	21	22	22	BLACKHAWK/There You Have It
-	-	16	21	22	SHANIA TWAIN/That Don't...
16	16	17	22	22	TRISHA YEARWOOD/Powerful Thing
26	26	21	22	22	MICHAEL PETERSON/By The Book
-	-	15	22	22	DIXIE CHICKS/You Were Mine
16	16	29	21	21	JO DEE MESSINA/Stand Beside Me
16	16	21	21	21	CLAY WALKER/You're Beginning...
-	-	15	21	21	DIAMOND RIO/Unbelievable
-	-	15	21	21	BILLY RAY CYRUS/Busy Man
16	16	14	17	17	REBA MCENTIRE/Wrong Night
-	-	16	15	15	SARA EVANS/No Place That Far
16	16	13	17	17	WILKINSONS/Fly (The Angel Song)
-	-	16	16	16	TRAVIS TRITTI/No More Looking...
16	16	16	14	14	CHAD BROCK/Ordinary Life
-	-	-	14	14	LINDA DAVIS/It's Yours

**93.9 KILA**  
**MARKET #2**  
**KZLA/Los Angeles**  
(323) 882-8000  
Fink/McCormack

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
18	18	36	38	38	JO DEE MESSINA/Stand Beside Me
18	18	32	38	38	TIM MCGRAW/For A Little While
33	33	31	33	33	ALAN JACKSON/Right On The Money
33	33	45	45	45	CLAY WALKER/You're Beginning...
18	18	32	38	38	JOHN M. MONTGOMERY/Hold On To Me
18	18	28	28	28	MARK CHESNUTTI/Don't Want To...
18	18	31	28	28	RANDY TRAVIS/Spirit Of A Boy...
14	14	28	27	27	DIXIE CHICKS/You Were Mine
33	33	24	22	22	BROOKS & DUNN/Husbands And Wives
18	18	31	22	22	BLACKHAWK/There You Have It
45	45	29	20	20	MARTINA MCBRIDE/Wrong Again
18	18	17	20	20	TRISHA YEARWOOD/Powerful Thing
45	45	23	20	20	TERRI CLARK/You're Easy On...
23	23	22	19	19	FAITH HILL/Let Me Let Go
33	33	23	19	19	YEARWOOD & BROOKS/Where Your Road...
18	18	17	16	16	WILKINSONS/Fly (The Angel Song)
14	14	18	16	16	DIAMOND RIO/Unbelievable
18	18	17	15	15	REBA MCENTIRE/Wrong Night
-	-	13	15	15	GEORGE STRAIT/Meanwhile
18	18	16	15	15	AARON TIPPIN/For You I Will
14	14	15	15	15	SHANIA TWAIN/That Don't...
18	18	17	15	15	SARA EVANS/No Place That Far
14	14	18	14	14	BILLY RAY CYRUS/Busy Man
-	-	12	13	13	CHAD BROCK/Ordinary Life
-	-	13	13	13	FAITH HILL/Love Ain't Like That
-	-	11	12	12	KENNY CHESNEY/How Forever Feels
-	-	14	11	11	MICHAEL PETERSON/By The Book
14	14	13	11	11	DERYL DODD/A Bitter End
-	-	14	11	11	ANONY GRIGGS/You Won't Ever Be...
-	-	-	5	5	TRACY BYRD/When Mama Ain't...

**US 99**  
**MARKET #3**  
**WUSN/Chicago**  
(312) 649-0099  
Sledge/Biondo

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
20	20	24	38	38	TIM MCGRAW/For A Little While
20	20	24	38	38	REBA MCENTIRE/Wrong Night
20	20	24	38	38	JO DEE MESSINA/Stand Beside Me
20	20	24	38	38	MARTINA MCBRIDE/Wrong Again
20	20	38	38	38	AARON TIPPIN/For You I Will
36	36	38	38	38	CLAY WALKER/You're Beginning...
36	36	38	38	38	RANDY TRAVIS/Spirit Of A Boy...
36	36	38	38	38	FAITH HILL/Let Me Let Go
36	36	38	38	38	TERRI CLARK/You're Easy On...
-	-	14	24	24	SHANIA TWAIN/That Don't...
14	14	12	24	24	MARK CHESNUTTI/Don't Want To...
14	14	12	24	24	TRISHA YEARWOOD/Powerful Thing
14	14	12	24	24	KINLEYS/Somebody's Out...
14	14	24	24	24	MICHAEL PETERSON/By The Book
30	30	24	24	24	ALABAMA/Keepin' Up
20	20	24	24	24	SARA EVANS/No Place That Far
20	20	24	24	24	DIAMOND RIO/Unbelievable
20	20	24	24	24	BLACKHAWK/There You Have It
20	20	24	24	24	LARI WHITE/Take Me
20	20	24	24	24	BILLY RAY CYRUS/Busy Man
20	20	24	24	24	JOHN M. MONTGOMERY/Hold On To Me
20	20	24	24	24	ALAN JACKSON/Right On The Money
-	-	-	12	12	GEORGE STRAIT/Meanwhile
-	-	-	12	12	SAWYER BROWN/Drive Me Wild
-	-	-	12	12	CHAD BROCK/Ordinary Life
-	-	-	12	12	BROOKS & DUNN/Can't Get Over You
-	-	-	12	12	FAITH HILL/Love Ain't Like That
-	-	-	12	12	KENNY CHESNEY/How Forever Feels
-	-	-	12	12	LEANN RIMES/These Arms Of Mine
14	14	12	12	12	LEANN RIMES/These Arms Of Mine
14	14	12	12	12	STEVE WARINER/Every Little Whisper
-	-	-	-	-	COLLIN RAYE/Anyone Else
-	-	-	-	-	DERYL DODD/A Bitter End

**Young COUNTRY**  
**MARKET #4**  
**KYCY/San Francisco**  
(415) 391-9330  
Jordan/Jordan

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
40	40	35	52	52	ALAN JACKSON/Right On The Money
40	40	35	51	51	BLACKHAWK/There You Have It
30	30	35	50	50	DIAMOND RIO/Unbelievable
40	40	35	49	49	MARTINA MCBRIDE/Wrong Again
40	40	35	48	48	TERRI CLARK/You're Easy On...
40	40	35	48	48	TIM MCGRAW/For A Little While
40	40	35	48	48	GEORGE STRAIT/We Really...
30	30	12	24	24	MARK CHESNUTTI/Don't Want To...
5	5	10	24	24	GARY ALLAN/It's Today
30	30	10	23	23	RANDY TRAVIS/Spirit Of A Boy...
30	30	10	23	23	DERYL DODD/A Bitter End
30	30	10	23	23	AARON TIPPIN/For You I Will
40	40	20	22	22	CLAY WALKER/You're Beginning...
30	30	12	22	22	WILKINSONS/Fly (The Angel Song)
15	15	12	22	22	STEVE WARINER/Every Little Whisper
30	30	11	22	22	SAMMY KERSHAW/One Day Left To Live
15	15	13	22	22	ALABAMA/Keepin' Up
30	30	12	21	21	JO DEE MESSINA/Stand Beside Me
30	30	13	21	21	JOHN M. MONTGOMERY/Hold On To Me
30	30	13	21	21	MICHAEL PETERSON/By The Book
15	15	13	20	20	TRISHA YEARWOOD/Powerful Thing
30	30	12	19	19	SARA EVANS/No Place That Far
15	15	14	19	19	BILLY RAY CYRUS/Busy Man
5	5	9	13	13	KENNY CHESNEY/How Forever Feels
-	-	-	12	12	CHAD BROCK/Ordinary Life
-	-	-	12	12	GEORGE STRAIT/Meanwhile
15	15	7	12	12	LEANN RIMES/These Arms Of Mine
5	5	11	11	11	LINDA DAVIS/It's Yours
5	5	6	11	11	LEANN RIMES/These Arms Of Mine
5	5	6	11	11	DIXIE CHICKS/You Were Mine
15	15	5	10	10	KINLEYS/Somebody's Out...
-	-	-	5	5	WADE HAYES/Tore Up From...
5	5	5	5	5	LEE ANN WOMACK/It Think Of A...
5	5	5	5	5	RICOCHET/Can't Stop...
5	5	5	5	5	SHANIA TWAIN/That Don't...
5	5	5	5	5	SAWYER BROWN/Drive Me Wild
-	-	-	5	5	TY HERNDON/Hands Of A...
-	-	-	5	5	KEITH HARLING/Write It In Stone
5	5	5	5	5	TRACY BYRD/When Mama Ain't...
5	5	5	5	5	ANDY GRIGGS/You Won't Ever Be...

**Country 92.5 WXTU**  
**MARKET #5**  
**WXTU/Philadelphia**  
(610) 667-9000  
Johnson

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
36	36	35	37	37	FAITH HILL/Let Me Let Go
36	36	34	37	37	ALAN JACKSON/Right On The Money
36	36	36	36	36	LEANN RIMES/Notin' New Under...
36	36	36	36	36	GEORGE STRAIT/We Really...
22	22	32	36	36	COLLIN RAYE/Someone You Used...
22	22	31	36	36	MARTINA MCBRIDE/Wrong Again
36	36	31	35	35	BROOKS & DUNN/Husbands And Wives
22	22	32	34	34	WADE HAYES/How Do You Sleep...
36	36	31	33	33	YEARWOOD & BROOKS/Where Your Road...
22	22	18	23	23	AARON TIPPIN/For You I Will
22	22	19	23	23	REBA MCENTIRE/Wrong Night
-	-	22	19	19	SHANIA TWAIN/That Don't...
22	22	17	23	23	CLAY WALKER/You're Beginning...
-	-	19	23	23	SARA EVANS/No Place That Far
22	22	20	23	23	DIAMOND RIO/Unbelievable
22	22	20	23	23	JOHN M. MONTGOMERY/Hold On To Me
22	22	19	22	22	TY HERNDON/It Must Be Love
22	22	22	22	22	BLACKHAWK/There You Have It
22	22	22	22	22	JO DEE MESSINA/Stand Beside Me
-	-	22	22	22	MARK CHESNUTTI/Don't Want To...
22	22	19	22	22	RANDY TRAVIS/Spirit Of A Boy...
22	22	19	21	21	TIM MCGRAW/For A Little While
22	22	15	20	20	KINLEYS/Somebody's Out...
-	-	21	19	19	GEORGE STRAIT/Meanwhile
12	12	11	14	14	DIXIE CHICKS/Wide Open Spaces
36	36	14	13	13	TIM MCGRAW/Where The Green...
12	12	12	12	12	VINCE GILL/It You Ever Here...
12	12	10	12	12	GARTH BROOKS/You Move Me
12	12	11	12	12	ALAN JACKSON/It's On Loving...
12	12	11	12	12	TRISHA YEARWOOD/There Goes My Baby
36	36	12	11	11	LEE ANN WOMACK/Little Past...
12	12	11	11	11	WILKINSONS/26 Cents
12	12	10	11	11	ALABAMA/How Do You Fall
12	12	10	11	11	MARK WILLIS/Don't Laugh At Me
12	12	10	10	10	DIAMOND RIO/You're Gone
-	-	12	9	9	TY HERNDON/A Man Holdin' On
-	-	12	9	9	JOE DIFFIE/Texas Size Heartache
12	12	9	9	9	COLLIN RAYE/Can Still Feel You
12	12	9	9	9	JO DEE MESSINA/It's Alright
-	-	-	-	-	BILLY RAY CYRUS/Busy Man

**W4Country**  
**MARKET #6**  
**W4WW/Detroit**  
(313) 259-4323  
Roberts/Cadillac Jack

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
25	25	35	39	39	RANDY TRAVIS/Spirit Of A Boy...
25	25	35	38	38	SARA EVANS/No Place That Far
37	37	32	38	38	ALAN JACKSON/Right On The Money
25	25	35	37	37	BLACKHAWK/There You Have It
25	25	35	36	36	JO DEE MESSINA/Stand Beside Me
25	25	35	33	33	MARTINA MCBRIDE/Wrong Again
25	25	34	33	33	TERRI CLARK/You're Easy On...
37	37	32	33	33	CLAY WALKER/You're Beginning...
25	25	25	29	29	BILLY RAY CYRUS/Busy Man
-	-	19	28	28	KENNY CHESNEY/How Forever Feels
15	15	25	27	27	JOHN M. MONTGOMERY/Hold On To Me
15	15	23	27	27	ALABAMA/Keepin' Up
15	15	23	27	27	AARON TIPPIN/For You I Will
25	25	23	26	26	TIM MCGRAW/For A Little While
8	8	15	25	25	MARK CHESNUTTI/Don't Want To...</



# COUNTRY PLAYLISTS

January 15, 1999 R&R • 65

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**Y106.7**  
TODAY'S HIT COUNTRY

**MARKET #12**  
**WYAY/Atlanta**  
(770) 955-0106  
McGrinley/Mitchell/Gray

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
42	42	42	31	31	BLACKHAWK/There You Have It
32	42	42	31	31	REBA MCGRAW/Wrong Night
42	42	42	31	31	TIM MCGRAW/For A Little While
42	42	42	31	31	AARON TIPPIN/For You I Will
42	42	42	31	31	ALAN JACKSON/Right On The Money
32	42	42	31	31	RANDY TRAVIS/Spirit Of A Boy...
32	42	42	31	31	BILLY RAY CYRUS/Busy Man
42	42	42	31	31	MARTINA MCBRIDE/Wrong Again
32	42	42	31	31	MARK CHESNUTTI/Don't Want To...
32	42	42	31	31	JO DEE MESSINA/Stand Beside Me
12	32	32	24	24	TRISHA YEARWOOD/Powerful Thing
32	32	32	24	24	DIAMOND RIO/Unbelievable
12	32	32	24	24	ALABAMA/Keepin' Up
-	12	12	23	23	KENNY CHESNEY/How Forever Feels
-	32	32	23	23	SARA EVANS/No Place That Far
12	32	32	23	23	WILKINSONS/Fly (The Angel Song)
32	32	32	21	21	JOHN M. MONTGOMERY/Hold On To Me
12	32	32	20	20	DIXIE CHICKS/You Were Mine
12	12	12	19	19	KINLEYS/Somebody's Out...
-	12	12	11	11	SAMMY KERSHAW/One Day Left To Live
-	-	-	-	-	GEORGE STRAIT/Meantime
-	12	12	10	10	SAWYER BROWN/Drive Me Wild
-	12	12	10	10	MICHAEL PETERSON/By The Book
-	12	12	9	9	LINDA DAVIS/It's My Turn
-	12	12	9	9	TRACY BYRD/When Mama Ain't
-	12	12	9	9	FAITH HILL/Love Ain't Like That
-	12	12	9	9	DERYL DODD/A Bitter End
-	12	12	9	9	STEVE WARINER/Every Little Whisper
12	12	12	8	8	LARI WHITE/Take Me
12	12	12	8	8	LEANN RIMES/These Arms Of Mine
12	12	12	7	7	T. GRAHAM BROWN/Wine Into Water
-	-	-	-	-	BROOKS & DUNN/Can't Get Over You

**94.1 KMPSE**

**MARKET #14**  
**KMPSE/Seattle**  
(206) 443-9400  
Richards/Thomas

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
41	41	41	22	22	MARTINA MCBRIDE/Wrong Again
28	41	41	33	33	COLLIN RAYE/Someone You Used
14	14	14	34	34	DIXIE CHICKS/Wide Open Spaces
41	41	41	35	35	FAITH HILL/Let Me Let Go
41	41	41	32	32	ALABAMA/How Do You Fall...
28	28	28	35	35	JO DEE MESSINA/Stand Beside Me
41	41	41	33	33	RANDY TRAVIS/Spirit Of A Boy...
28	28	28	34	34	TIM MCGRAW/For A Little While
41	41	41	35	35	ALAN JACKSON/Right On The Money
16	28	28	20	20	SHANIA TWAIN/That Don't...
41	41	41	20	20	MARK WILLS/Don't Laugh At Me
28	28	28	21	21	REBA MCGRAW/Wrong Night
28	28	28	21	21	JOHN M. MONTGOMERY/Hold On To Me
-	-	-	-	-	TRISHA YEARWOOD/There Goes My Baby
-	16	16	22	22	TRISHA YEARWOOD/Powerful Thing
28	28	28	21	21	MARK CHESNUTTI/Don't Want To...
16	28	28	21	21	WILKINSONS/Fly (The Angel Song)
16	28	28	20	20	WILKINSONS/Fly (The Angel Song)
-	-	-	-	-	KENNY CHESNEY/She's Got It All
14	14	14	20	20	STEVE WARINER/Holes In...
-	-	-	-	-	GEORGE STRAIT/Meantime
-	-	-	-	-	SHANIA TWAIN/You're Still The One
14	14	14	19	19	TRISHA YEARWOOD/Perfect Love
14	14	14	19	19	COLLIN RAYE/Can Still Feel You
14	14	14	16	16	GARTH BROOKS/To Make You Feel
-	-	-	-	-	TIM MCGRAW/Just To See You...
14	14	14	16	16	SHANIA TWAIN/Honey, I'm Home
14	14	14	17	17	DIXIE CHICKS/There's Your Trouble
-	-	-	-	-	JO DEE MESSINA/Bye Bye
14	14	14	17	17	GARTH BROOKS/You Move Me
14	14	14	16	16	GEORGE STRAIT/Just Want To...
-	-	-	-	-	DIXIE CHICKS/You Were Mine
14	14	14	15	15	TERRI CLARK/Now That I Found You
-	-	-	-	-	FAITH HILL/WMCRAW/Just To Hear You...
-	-	-	-	-	FAITH HILL/Love Ain't Like That
-	15	15	11	11	SARA EVANS/No Place That Far
16	15	15	10	10	SAMMY KERSHAW/One Day Left To Live
16	15	15	10	10	TERRI CLARK/You're Easy On
16	15	15	10	10	MICHAEL PETERSON/By The Book
16	15	15	9	9	BILLY RAY CYRUS/Busy Man
8	15	6	7	7	STEVE WARINER/Every Little Whisper

**YOUNG COUNTRY 96.5**

**MARKET #14**  
**KYCW/Seattle**  
(206) 216-0965  
Brenner/Coyno

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
21	21	21	24	24	JO DEE MESSINA/Stand Beside Me
21	21	21	24	24	ALAN JACKSON/Right On The Money
21	21	21	46	46	RANDY TRAVIS/Spirit Of A Boy...
21	21	21	46	46	DIAMOND RIO/Unbelievable
21	21	21	48	48	MICHAEL PETERSON/By The Book
21	21	21	19	19	REBA MCGRAW/Wrong Night
21	21	21	23	23	BLACKHAWK/There You Have It
12	21	21	22	22	JOHN M. MONTGOMERY/Hold On To Me
21	21	21	22	22	SARA EVANS/No Place That Far
-	12	12	22	22	TRISHA YEARWOOD/Powerful Thing
12	21	21	23	23	BILLY RAY CYRUS/Busy Man
12	21	21	23	23	CHAD BROCK/Ordinary Life
-	-	-	-	-	T. GRAHAM BROWN/Wine Into Water
21	21	21	21	21	AARON TIPPIN/For You I Will
12	21	21	21	21	DIXIE CHICKS/You Were Mine
12	21	21	20	20	WILKINSONS/Fly (The Angel Song)
12	21	21	20	20	WILKINSONS/Fly (The Angel Song)
21	21	21	21	21	DERYL DODD/A Bitter End
21	21	21	19	19	TIM MCGRAW/For A Little While
12	12	12	15	15	ANDY GRIGGS/You Won't Ever Be
21	21	21	19	19	STEVE WARINER/Every Little Whisper
-	-	-	-	-	KINLEYS/Somebody's Out...
-	12	12	17	17	LINDA DAVIS/It's My Turn
-	-	-	-	-	TRAVIS TRITTT/No More Looking...
-	-	-	-	-	LEE ANN WOMACK/Think Of A...
-	-	-	-	-	TY HERNDON/Hands Of A...
-	12	12	15	15	ALABAMA/Keepin' Up
-	-	-	-	-	MARK CHESNUTTI/Don't Want To...
-	-	-	-	-	SUZIE BOGGUSS/From Where I Stand
-	-	-	-	-	GEORGE STRAIT/Meantime
-	-	-	-	-	PATTY LOVELESS/Can't Get Enough

**MARKET #15**  
**KMLE/Phoenix**  
(602) 264-0108  
Garrison/Allen

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
43	43	43	41	41	JO DEE MESSINA/Stand Beside Me
43	43	43	40	40	MARK CHESNUTTI/Don't Want To...
26	43	43	40	40	SHANIA TWAIN/That Don't...
30	30	30	37	37	AARON TIPPIN/For You I Will
30	30	30	33	33	ALAN JACKSON/Right On The Money
-	26	26	33	33	TRISHA YEARWOOD/Powerful Thing
30	30	30	33	33	CLAY WALKER/You're Beginning...
-	-	-	-	-	CLAUDIA CHURCH/What's The Matter...
-	-	-	-	-	DEANA CARTER/You Still Shake Me
-	-	-	-	-	BROOKS & DUNN/Can't Get Over You
30	30	30	32	32	TERRI CLARK/You're Easy On...
30	30	30	32	32	TIM MCGRAW/For A Little While
26	26	26	32	32	DIXIE CHICKS/You Were Mine
30	30	30	32	32	COLLIN RAYE/Someone You Used
30	30	30	32	32	SARA EVANS/No Place That Far
-	-	-	-	-	GEORGE STRAIT/Meantime
26	26	26	31	31	REBA MCGRAW/Wrong Night
26	26	26	29	29	JOHN M. MONTGOMERY/Hold On To Me
30	30	30	17	17	RANDY TRAVIS/Spirit Of A Boy...
5	30	27	27	27	DERYL DODD/A Bitter End
30	30	27	27	27	WILKINSONS/Fly (The Angel Song)
-	-	-	-	-	FAITH HILL/Love Ain't Like That
26	26	26	26	26	BILLY RAY CYRUS/Busy Man
-	-	-	-	-	KENNY CHESNEY/How Forever Feels
30	43	19	19	19	MARTINA MCBRIDE/Wrong Again
5	30	16	16	16	MICHAEL PETERSON/By The Book
26	26	7	7	7	SAWYER BROWN/Drive Me Wild
30	30	6	6	6	CHAD BROCK/Ordinary Life
5	5	5	5	5	LARI WHITE/Take Me
5	5	5	5	5	SUZIE BOGGUSS/From Where I Stand
5	5	5	5	5	ANDY GRIGGS/You Won't Ever Be
5	5	5	5	5	LINDA DAVIS/It's My Turn
5	5	5	5	5	SAMMY KERSHAW/One Day Left To Live
5	5	5	5	5	STEVE WARINER/Every Little Whisper
-	-	-	-	-	MARK WILLS/Wish You Were Here

**KNIX**  
FM 102.5

**MARKET #15**  
**KNIX/Phoenix**  
(602) 966-6236  
Daniels/Owens

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
40	40	40	30	30	JO DEE MESSINA/Stand Beside Me
20	26	29	37	37	MARK CHESNUTTI/Don't Want To...
26	26	31	31	31	RANDY TRAVIS/Spirit Of A Boy...
26	40	40	33	33	BILLY RAY CYRUS/Busy Man
20	20	23	33	33	STEVE WARINER/Every Little Whisper
20	20	21	26	26	DIXIE CHICKS/You Were Mine
20	20	19	25	25	JOHN M. MONTGOMERY/Hold On To Me
20	26	26	24	24	DIAMOND RIO/Unbelievable
26	26	22	24	24	CHAD BROCK/Ordinary Life
26	26	23	24	24	ALABAMA/Keepin' Up
-	-	-	-	-	GEORGE STRAIT/Meantime
13	20	23	24	24	KENNY CHESNEY/How Forever Feels
20	20	22	24	24	SHANIA TWAIN/That Don't...
-	-	-	-	-	BROOKS & DUNN/Can't Get Over You
26	26	21	20	20	DERYL DODD/A Bitter End
20	20	16	20	20	SARA EVANS/No Place That Far
20	20	19	19	19	GARY ALLAN/It's Take Today
13	13	18	19	19	KINLEYS/Somebody's Out...
20	20	20	19	19	ALAN JACKSON/Right On The Money
26	26	19	19	19	TIM MCGRAW/For A Little While
26	26	21	19	19	RANDY TRAVIS/Spirit Of A Boy...
26	26	21	19	19	TIM MCGRAW/For A Little While
26	26	18	19	19	MICHAEL PETERSON/By The Book
20	20	19	19	19	WILKINSONS/Fly (The Angel Song)
-	-	-	-	-	TY HERNDON/Hands Of A...
20	20	20	16	16	TRISHA YEARWOOD/Powerful Thing
13	13	14	16	16	SAMMY KERSHAW/One Day Left To Live
13	13	14	14	14	TRACY BYRD/When Mama Ain't
13	13	14	14	14	LARI WHITE/Take Me
13	13	14	14	14	ALABAMA/Keepin' Up
-	-	-	-	-	FAITH HILL/Love Ain't Like That
-	-	-	-	-	RICOCHET/Can't Stop
-	-	-	-	-	SAWYER BROWN/Drive Me Wild
-	-	-	-	-	ANDY GRIGGS/You Won't Ever Be
-	-	-	-	-	LEANN RIMES/These Arms Of Mine

**WOL 92.5 FM**

**MARKET #16**  
**KSON/San Diego**  
(619) 291-9797  
Dimick/Frey

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
20	20	37	38	38	TERRI CLARK/You're Easy On...
31	31	35	38	38	DIAMOND RIO/Unbelievable
20	20	33	37	37	JO DEE MESSINA/Stand Beside Me
31	31	34	37	37	DIXIE CHICKS/Wide Open Spaces
31	31	37	36	36	JO DEE MESSINA/Stand Beside Me
20	20	33	36	36	MARTINA MCBRIDE/Wrong Again
31	31	33	36	36	CLAY WALKER/You're Beginning...
31	31	36	35	35	COLLIN RAYE/Someone You Used
31	31	39	34	34	TIM MCGRAW/Where The Green...
20	20	22	25	25	DIAMOND RIO/Unbelievable
20	20	23	24	24	FAITH HILL/Let Me Let Go
20	20	23	24	24	COLLIN RAYE/Someone You Used
31	31	24	23	23	MARK WILLS/Don't Laugh At Me
20	20	22	23	23	STEVE WARINER/Every Little Whisper
12	12	19	23	23	WILKINSONS/Fly (The Angel Song)
20	20	23	23	23	TIM MCGRAW/For A Little While
20	20	23	23	23	MARK CHESNUTTI/Don't Want To...
20	20	23	23	23	ALAN JACKSON/Right On The Money
20	20	21	21	21	RANDY TRAVIS/Spirit Of A Boy...
12	12	21	22	22	BLACKHAWK/There You Have It
20	20	21	22	22	DERYL DODD/A Bitter End
20	20	25	22	22	SHANIA TWAIN/Honey, I'm Home
12	12	22	21	21	CHAD BROCK/Ordinary Life
-	-	-	-	-	ANDY GRIGGS/You Won't Ever Be
-	-	-	-	-	ALABAMA/Keepin' Up
12	12	13	18	18	SARA EVANS/No Place That Far
-	-	-	-	-	KINLEYS/Somebody's Out...
12	12	13	16	16	DIXIE CHICKS/You Were Mine
-	-	-	-	-	PATTY LOVELESS/Can't Get Enough
-	-	-	-	-	SHANIA TWAIN/That Don't...
20	20	15	14	14	JOHN M. MONTGOMERY/Hold On To Me
-	-	-	-	-	TRISHA YEARWOOD/Powerful Thing
12	12	15	13	13	REBA MCGRAW/Wrong Night

**COUNTRY 94.3**

**MARKET #17**  
**WMJC/Long Island**  
(516) 423-6740  
Asker/Alexander

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
26	38	43	38	38	ALAN JACKSON/Right On The Money
38	38	43	38	38	BLACKHAWK/There You Have It
26	26	29	37	37	TIM MCGRAW/For A Little While
26	26	28	37	37	JOHN M. MONTGOMERY/Hold On To Me
26	26	43	37	37	RANDY TRAVIS/Spirit Of A Boy...
26	26	29	37	37	JO DEE MESSINA/Stand Beside Me
38	38	42	37	37	MARTINA MCBRIDE/Wrong Again
26	26	29	26	26	BILLY RAY CYRUS/Busy Man
19	26	30	26	26	MICHAEL PETERSON/By The Book
26	26	30	26	26	WILKINSONS/Fly (The Angel Song)
26	26	31	26	26	MARK CHESNUTTI/Don't Want To...

# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**MARKET #24**  
**WGAR/Cleveland**  
 (216) 328-9950  
 Nugent/Collier

**PLAYS**  
 SW 4W LW TW ARTIST/TITLE

35	35	31	35	ALAN JACKSON/Right On The Money		
35	35	31	35	TERRI CLARK/You're Easy On...		
24	24	38	34	CLAY WALKER/You're Beginning...		
24	24	38	34	CLAY WALKER/You're Beginning...		
35	35	32	34	COLLIN RAYE/Someone You Used...		
24	24	27	34	JO DEE MESSINA/Stand Beside Me		
16	24	28	34	MICHAEL PETERSON/By The Book		
24	24	32	34	RANDY TRAVIS/Spirit Of A Boy...		
16	16	19	26	MARK CHESNUTTA/Don't Want To...		
35	35	31	23	BROOKS & DUNN/Husbands And Wives		
16	16	17	23	ALABAMA/Keepin' Up		
24	24	21	23	BILLY RAY CYRUS/Busy Man		
24	24	21	23	DIAMOND RIO/Unbelievable		
24	24	21	23	REBA MCKENTRE/Wrong Night		
16	16	20	23	SARA EVANS/No Place That Far		
16	16	20	23	SHANIA TWAIN/That Don't...		
16	24	21	22	AARON TIPPIN/For You I Will		
24	24	21	22	JOHN M. MONTGOMERY/Hold On To Me		
24	24	21	22	MARTINA MCBRIDE/Wrong Again		
24	24	21	22	TIM MCGRAW/For A Little White		
24	24	21	22	TRISHA YEARWOOD/Powerful Thing		
-	-	-	-	11	BROOKS & DUNN/Can't Get Over You	
-	-	-	-	12	GEORGE STRAIT/Meanwhile	
16	16	17	19	KINLEYS/Somebody's Out...		
-	-	-	-	16	19	DIXIE CHICKS/You Were Mine
-	-	-	-	12	17	TY HERNDON/Hands Of A...
-	-	-	-	16	17	KENNY CHESNEY/How Forever Feels
-	-	-	-	16	17	WILKINSONS/Fly (The Angel Song)
-	-	-	-	8	8	FAITH HILL/Love Ain't Like That
-	-	-	-	8	8	PATTY LOVELESS/Can't Get Enough

**MARKET #25**  
**KUPL/Portland, OR**  
 (503) 223-0300  
 Rolfe/Taylor

**PLAYS**  
 SW 4W LW TW ARTIST/TITLE

36	36	34	38	BLACKHAWK/There You Have It			
36	36	35	36	DIAMOND RIO/Unbelievable			
36	36	35	36	RANDY TRAVIS/Spirit Of A Boy...			
25	25	35	36	JO DEE MESSINA/Stand Beside Me			
25	25	34	36	STEVE WARINER/Every Little Whisper			
36	36	35	35	TIM MCGRAW/For A Little White			
36	36	35	35	CLAY WALKER/You're Beginning...			
36	36	34	34	TERRI CLARK/You're Easy On...			
36	36	34	34	AARON TIPPIN/For You I Will			
25	25	24	29	ALAN JACKSON/Right On The Money			
-	-	-	-	15	26	TRAVIS TRITTA/No More Looking...	
25	25	28	28	MARTINA MCBRIDE/Wrong Again			
25	25	26	28	DERYL DODD/A Bitter End			
-	-	-	-	15	25	28	KENNY CHESNEY/How Forever Feels
25	25	26	27	WILKINSONS/Fly (The Angel Song)			
15	15	16	27	MICHAEL PETERSON/By The Book			
15	15	28	27	SARA EVANS/No Place That Far			
25	25	26	27	LARI WHITE/Take Me			
25	25	28	26	REBA MCKENTRE/Wrong Night			
25	25	28	26	SHANIA TWAIN/That Don't...			
15	15	14	14	TRACTORS/Shortenin' Bread			
15	15	12	13	CHAD BROCK/Ordinary Life			
15	15	12	13	MARK CHESNUTTA/Don't Want To...			
7	7	14	13	ANDY GRIGGS/You Won't Ever Be...			
15	15	14	13	TRISHA YEARWOOD/Powerful Thing			
15	15	14	13	SUZIE BORGUS/From Where I Stand			
-	-	-	-	13	12	PATTY LOVELESS/Can't Get Enough	
7	7	12	11	DIXIE CHICKS/You Were Mine			
15	15	13	11	JOHN M. MONTGOMERY/Hold On To Me			
7	7	6	6	ALABAMA/Keepin' Up			
-	-	-	-	6	6	MARK NESLER/Slow Down	
7	7	5	6	BILLY RAY CYRUS/Busy Man			
-	-	-	-	7	6	SAMMY KERSHAW/One Day Left To Live	
7	7	5	5	SAWYER BROWN/Drive Me Wild			
7	7	5	5	LINDA DAVIS/It's Yours			
-	-	-	-	6	5	LEE ANN WOMACK/Think Of A...	

**MARKET #25**  
**KWJ/Portland, OR**  
 (503) 228-4393  
 Mitchell/Montgomery

**PLAYS**  
 SW 4W LW TW ARTIST/TITLE

27	27	17	32	BLACKHAWK/There You Have It		
27	27	16	32	CLAY WALKER/You're Beginning...		
37	37	22	30	MARTINA MCBRIDE/Wrong Again		
37	37	21	29	REBA MCKENTRE/Wrong Night		
27	27	9	27	RANDY TRAVIS/Spirit Of A Boy...		
20	20	8	26	AARON TIPPIN/For You I Will		
37	37	21	26	DIAMOND RIO/Unbelievable		
27	27	17	25	JO DEE MESSINA/Stand Beside Me		
27	27	22	24	MARK CHESNUTTA/Don't Want To...		
27	27	20	24	ANDY GRIGGS/You Won't Ever Be...		
37	37	16	22	TERRI CLARK/You're Easy On...		
37	37	19	20	ALAN JACKSON/Right On The Money		
27	27	-	18	JOHN M. MONTGOMERY/Hold On To Me		
-	-	-	-	20	17	FAITH HILL/Let Me Let Go
37	37	18	17	FAITH HILL/Let Me Let Go		
-	-	-	-	16	17	LEE ANN WOMACK/Think Of A...
27	27	7	17	TY HERNDON/It Must Be Love		
-	-	-	-	16	17	DIXIE CHICKS/There's Your Trouble
27	27	15	17	COLLIN RAYE/Someone You Used...		
27	27	15	16	DIXIE CHICKS/Wide Open Spaces		
37	37	21	16	GEORGE STRAIT/Meantime		
-	-	-	-	5	15	GEORGE STRAIT/Meanwhile
7	7	5	15	KENNY CHESNEY/How Forever Feels		
20	20	-	14	TIM MCGRAW/For A Little White		
-	-	-	-	5	14	BILLY RAY CYRUS/Busy Man
-	-	-	-	5	13	DIXIE CHICKS/You Were Mine
-	-	-	-	5	13	SHANIA TWAIN/That Don't...
7	7	5	12	SARA EVANS/No Place That Far		
17	17	5	12	ALABAMA/Keepin' Up		
-	-	-	-	5	10	LEE ANN WOMACK/Think Of A...
17	17	5	9	TRISHA YEARWOOD/Powerful Thing		
17	17	9	9	DERYL DODD/A Bitter End		
10	10	5	8	STEVE WARINER/Every Little Whisper		
-	-	-	-	5	7	BROOKS & DUNN/Can't Get Over You
17	17	-	5	TRACTORS/Shortenin' Bread		
-	-	-	-	7	5	CHAD BROCK/Ordinary Life

**MARKET #26**  
**WUBE/Cincinnati**  
 (513) 721-1050  
 Closson/Hamilton

**PLAYS**  
 SW 4W LW TW ARTIST/TITLE

35	35	34	37	TIM MCGRAW/For A Little White		
22	22	35	36	REBA MCKENTRE/Wrong Night		
22	22	35	36	BLACKHAWK/There You Have It		
35	35	33	34	BILLY RAY CYRUS/Busy Man		
35	35	32	34	ALAN JACKSON/Right On The Money		
22	22	31	34	JO DEE MESSINA/Stand Beside Me		
22	22	31	34	JO DEE MESSINA/Stand Beside Me		
22	22	29	31	RANDY TRAVIS/Spirit Of A Boy...		
22	22	28	31	MARTINA MCBRIDE/Wrong Again		
22	22	28	31	ANDY GRIGGS/You Won't Ever Be...		
22	22	22	25	SAWYER BROWN/Drive Me Wild		
22	22	22	25	KINLEYS/Somebody's Out...		
15	22	21	25	MARK CHESNUTTA/Don't Want To...		
22	22	22	25	DIXIE CHICKS/You Were Mine		
15	21	21	23	JOHN M. MONTGOMERY/Hold On To Me		
22	22	22	22	SARA EVANS/No Place That Far		
15	20	21	23	WILKINSONS/Fly (The Angel Song)		
-	-	-	-	25	21	PATTY LOVELESS/Can't Get Enough
15	15	11	20	DIAMOND RIO/Unbelievable		
-	-	-	-	13	18	KENNY CHESNEY/How Forever Feels
15	15	9	17	ALABAMA/Keepin' Up		
-	-	-	-	12	16	MICHAEL PETERSON/By The Book
15	15	12	16	CHAD BROCK/Ordinary Life		
35	35	16	16	COLLIN RAYE/Someone You Used...		
15	15	11	13	LINDA DAVIS/It's Yours		
-	-	-	-	15	13	DERYL DODD/A Bitter End
15	15	14	11	LARI WHITE/Take Me		
-	-	-	-	15	13	LEANN RIMES/These Arms Of Mine
-	-	-	-	7	7	GEORGE STRAIT/Meanwhile
-	-	-	-	5	5	LEE ANN WOMACK/Think Of A...

**MARKET #26**  
**WYGY/Cincinnati**  
 (513) 721-1050  
 Marshall/Rider/Gerard

**PLAYS**  
 SW 4W LW TW ARTIST/TITLE

26	26	47	47	BLACKHAWK/There You Have It		
47	47	47	46	MARK CHESNUTTA/Don't Want To...		
47	47	46	46	TIM MCGRAW/For A Little White		
26	26	45	46	JO DEE MESSINA/Stand Beside Me		
47	47	45	46	ALAN JACKSON/Right On The Money		
26	26	45	44	SHANIA TWAIN/That Don't...		
26	26	29	44	RANDY TRAVIS/Spirit Of A Boy...		
26	26	21	25	KINLEYS/Somebody's Out...		
16	16	15	25	BILLY RAY CYRUS/Busy Man		
16	16	23	24	WILKINSONS/Fly (The Angel Song)		
26	26	23	24	REBA MCKENTRE/Wrong Night		
16	16	21	24	MARTINA MCBRIDE/Wrong Again		
16	16	20	23	SARA EVANS/No Place That Far		
16	16	20	23	TRISHA YEARWOOD/Powerful Thing		
16	16	20	23	JOHN M. MONTGOMERY/Hold On To Me		
26	26	21	22	DIXIE CHICKS/You Were Mine		
26	26	20	22	MICHAEL PETERSON/By The Book		
16	16	17	18	GARY ALLAN/It Take Today		
5	5	5	16	KENNY CHESNEY/How Forever Feels		
16	16	15	18	SAWYER BROWN/Drive Me Wild		
-	-	-	-	18	16	DEANA CARTER/Absence Of The Heart
-	-	-	-	16	15	BROOKS & DUNN/Can't Get Over You
16	16	15	17	LINDA DAVIS/It's Yours		
26	26	-	-	16	16	TERRI CLARK/You're Easy On...
16	16	14	15	SAMMY KERSHAW/One Day Left To Live		
-	-	-	-	8	14	PATTY LOVELESS/Can't Get Enough
-	-	-	-	16	19	LEE ANN WOMACK/Think Of A...

**MARKET #27**  
**95.3 KRTY**  
 SAN JOSE, CA  
 KRTY/San Jose  
 (408) 293-8030  
 Stevens

**PLAYS**  
 SW 4W LW TW ARTIST/TITLE

25	25	36	37	CLAY WALKER/You're Beginning...		
25	25	36	37	AARON TIPPIN/For You I Will		
25	25	36	37	BLACKHAWK/There You Have It		
40	40	36	37	ALAN JACKSON/Right On The Money		
40	40	36	36	BROOKS & DUNN/Husbands And Wives		
25	25	36	36	DIAMOND RIO/Unbelievable		
25	25	36	36	RANDY TRAVIS/Spirit Of A Boy...		
25	25	24	26	JO DEE MESSINA/Stand Beside Me		
25	25	24	24	SARA EVANS/No Place That Far		
-	-	-	-	23	22	KENNY CHESNEY/How Forever Feels
25	25	23	21	DIXIE CHICKS/You Were Mine		
25	25	23	21	DAVID KERSHAW/Something To...		
25	25	23	21	MICHAEL PETERSON/By The Book		
14	14	25	21	LINDA DAVIS/It's Yours		
25	25	24	20	JOHN M. MONTGOMERY/Hold On To Me		
25	25	24	20	TRISHA YEARWOOD/Powerful Thing		
14	14	23	20	ALABAMA/Keepin' Up		
25	25	24	20	WILKINSONS/Fly (The Angel Song)		
25	25	23	20	SAWYER BROWN/Drive Me Wild		
25	25	23	20	TRAVIS TRITTA/The Day The Sun...		
14	14	23	19	CHAD BROCK/Ordinary Life		
-	-	-	-	23	19	LEE ANN WOMACK/Think Of A...
25	25	23	19	REBA MCKENTRE/Wrong Night		
25	25	22	19	SHANIA TWAIN/That Don't...		
-	-	-	-	14	23	MARK CHESNUTTA/Don't Want To...
25	25	24	18	TIM MCGRAW/For A Little White		
25	25	22	18	BILLY RAY CYRUS/Busy Man		
-	-	-	-	12	13	GARY ALLAN/It Take Today
14	14	13	12	SAMMY KERSHAW/One Day Left To Live		
14	14	13	12	DERYL DODD/A Bitter End		
14	14	13	12	KINLEYS/Somebody's Out...		
-	-	-	-	5	13	SOUTH SIXTY FIVE/A Random Act Of...
-	-	-	-	13	12	ANDY GRIGGS/You Won't Ever Be...
-	-	-	-	6	6	GEORGE STRAIT/Meanwhile
-	-	-	-	6	6	FAITH HILL/Love Ain't Like That

**MARKET #28**  
**NEW COUNTRY 105.1 KNCI**  
 KNCI/Sacramento  
 (916) 338-9200  
 Evans/Wood

**PLAYS**  
 SW 4W LW TW ARTIST/TITLE

35	35	47	48	JO DEE MESSINA/Stand Beside Me		
25	25	28	47	ALAN JACKSON/Right On The Money		
35	35	46	47	MARK CHESNUTTA/Don't Want To...		
25	25	47	46	RANDY TRAVIS/Spirit Of A Boy...		
25	25	41	46	BLACKHAWK/There You Have It		
25	25	28	30	TRISHA YEARWOOD/Powerful Thing		
-	-	-	-	30	28	GEORGE STRAIT/Meanwhile
25	25	28	29	TIM MCGRAW/For A Little White		
25	25	25	29	MARTINA MCBRIDE/Wrong Again		
25	25	26	26	REBA MCKENTRE/Wrong Night		
15	25	26	26	AARON TIPPIN/For You I Will		
15	25	26	26	ALABAMA/Keepin' Up		
25	25	28	28	DIAMOND RIO/Unbelievable		
15	15	28	28	BILLY RAY CYRUS/Busy Man		
25	25	28	28	JOHN M. MONTGOMERY/Hold On To Me		
25	25	28	25	SARA EVANS/No Place That Far		
15	15	13	24	WILKINSONS/Fly (The Angel Song)		
15	15	12	12	MICHAEL PETERSON/By The Book		
15	15	10	11	DERYL DODD/A Bitter End		
-	-	-	-	10	10	LINDA DAVIS/It's Yours
6	6	5	10	MARK NESLER/Slow Down		
15	15	8	9	DIXIE CHICKS/You Were Mine		
6	6	5	5	KENNY CHESNEY/How Forever Feels		
6	6	5	5	SAWYER BROWN/Drive Me Wild		
6	6	5	5	KINLEYS/Somebody's Out...		
-	-	-	-	5	5	LEE ANN WOMACK/Think Of A...
6	6	5	5	CHAD BROCK/Ordinary Life		
-	-	-	-	-	-	FAITH HILL/Love Ain't Like That
-	-	-	-	-	-	BROOKS & DUNN/Can't Get Over You

**MARKET #29**  
**FRUG 95.1 KFRG**  
 KFRG/Riverside  
 (909) 825-9252  
 Massie/Jeffrey

**PLAYS**  
 SW 4W LW TW ARTIST/TITLE

34	34	28	34	ALABAMA/How Do You Fall...
34	34	28	34	GEORGE STRAIT/True
22	22	19	33	RANDY TRAVIS/Spirit Of A Boy...
34	34	27	33	MARK WILLS/Don't Laugh At Me
34	34	29	33	TY HERNDON/It Must Be Love
34	34	28	32	REBA MCKENTRE/Forever Love
34	34	28	32	LONESTAR/Everything's Changed
34	34	28	32	LEANN RIMES/Nothin' New Under...
22	22	19	32	AARON TIPPIN/For You I Will
13	13			

# AC PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

**106.7 Litefm** MARKET #1  
WLTW/New York (212) 258-7000 Ryan/Prue

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
-	-	16	16	16	JOHN & RIMES/Written In The Stars
16	16	16	16	16	SHANIA TWAIN/From This Moment On
16	16	16	16	16	R. KELLY & C. DION/In Your Angel
15	15	16	16	16	PHIL COLLINS/True Colors
15	15	16	16	16	BACKSTREET BOYS/It's Never Break...
15	14	14	14	14	HOUSTON & CAREY/When You Believe...
15	14	14	14	14	MADONNA/The Power Of...
14	14	14	14	14	SHANIA TWAIN/You're Still The One
12	12	12	12	12	EDWIN MCCAIN/It's Be
12	12	12	12	12	SARAH McLACHLAN/Angel
7	12	12	12	12	ROD STEWART/Faith Of The Heart
7	7	10	12	12	JEWEL/Hands
-	-	8	8	8	MARIAH CAREY/Still Believe
6	6	7	8	8	'N SYNC/(God...) A Little...

**K-big 102.3** MARKET #2  
KBIG/Los Angeles (818) 546-1043 Stretz/Coles

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
33	27	28	33	33	JEWEL/Hands
30	25	27	31	31	R. KELLY & C. DION/In Your Angel
33	25	28	31	31	HOUSTON & CAREY/When You Believe...
-	4	26	31	31	'N SYNC/(God...) A Little
28	25	32	31	31	DAVID CASSIDY/No Bridge I
-	-	26	29	29	SPICE GIRLS/Goodbye
-	-	26	29	29	JOHN & RIMES/Written In The Stars
11	6	21	29	29	LEANN RIMES/Looking Through...
28	28	26	28	28	EDWIN MCCAIN/It's Be
40	26	23	27	27	AEROSMITH/Don't Want To...
36	35	23	27	27	BACKSTREET BOYS/It's Never Break...
34	25	23	26	26	PHIL COLLINS/True Colors
-	19	29	29	29	JENNIFER PAIGE/Crush
36	30	31	25	25	GOO GOO DOLLS/It's
-	13	26	25	25	BACKSTREET BOYS/As Long As You...
-	-	-	-	-	ROD STEWART/Faith Of The Heart

**KOST 103.5FM** MARKET #2  
KOST/Los Angeles (213) 427-1035 Kaye/Chiang

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
18	19	19	19	19	SARAH McLACHLAN/Adia
18	19	19	19	19	CELINE DION/To Love You More
18	19	19	19	19	BACKSTREET BOYS/It's Never Break
18	19	19	19	19	SAVAGE GARDEN/To The Moon And Back
18	19	19	19	19	R. KELLY & C. DION/In Your Angel
18	19	19	19	19	SHANIA TWAIN/From This Moment On
-	-	19	19	19	JEWEL/Hands
11	12	10	11	11	NATALIE IMBRUGLIA/Torn
6	6	5	5	5	AEROSMITH/Don't Want To...
2	4	5	5	5	HOUSTON & CAREY/When You Believe...
7	6	6	5	5	MADONNA/The Power Of...
6	6	6	5	5	PHIL COLLINS/True Colors
-	-	5	5	5	JOHN & RIMES/Written In The Stars

**lite 93.9** MARKET #3  
WLTW/Chicago (312) 329-9002 Edwards

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
17	19	18	19	19	R. KELLY & C. DION/In Your Angel
16	18	18	19	19	HOUSTON & CAREY/When You Believe...
16	17	18	18	18	SHANIA TWAIN/From This Moment On
-	18	18	18	18	ROD STEWART/Faith Of The Heart
-	10	13	18	18	'N SYNC/(God...) A Little
8	10	18	18	18	SARAH McLACHLAN/Angel
16	18	18	18	18	PHIL COLLINS/True Colors
-	-	18	18	18	EDWIN MCCAIN/It's Be
-	-	18	18	18	JOHN & RIMES/Written In The Stars
16	18	17	17	17	LIGHTHOUSE FAMILY/High
9	10	10	10	10	MONICA/Angel Of Mine
7	10	7	10	10	DAVID CASSIDY/No Bridge I...
7	8	9	8	8	MARILYN SCOTT/The Last Day
7	7	9	8	8	MADONNA/The Power Of...
8	8	8	8	8	CAROLE KING/Anyone At All
-	-	4	4	4	BACKSTREET BOYS/It's Never Break...
-	-	4	4	4	MARIAH CAREY/Still Believe
-	-	4	4	4	TESH FINGRAM/Forever More...

**KIOI 101.3 FM** MARKET #4  
KIOI/San Francisco (415) 538-1013 Lawrence/Carlson

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
32	32	30	41	41	BACKSTREET BOYS/It's Never Break...
22	14	27	41	41	HOUSTON & CAREY/When You Believe...
20	24	31	39	39	FAITH HILL/This Kiss
20	23	31	39	39	PHIL COLLINS/True Colors
-	-	30	29	29	JENNIFER PAIGE/Crush
-	-	-	27	27	'N SYNC/(God...) A Little
-	-	-	25	25	ROD STEWART/Faith Of The Heart
-	-	-	22	22	JOHN & RIMES/Written In The Stars

**B101.1** MARKET #5  
WBEB/Philadelphia (610) 538-1223 Conley/Rowland

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
-	-	24	23	23	K-CI & JOJO/At My Life
10	23	22	19	19	SHANIA TWAIN/From This Moment On
-	-	11	19	19	JEWEL/Hands
22	21	22	19	19	BACKSTREET BOYS/It's Never Break...
14	21	22	17	17	PHIL COLLINS/True Colors
9	10	11	16	16	HOUSTON & CAREY/When You Believe...
20	19	11	16	16	R. KELLY & C. DION/In Your Angel
-	4	15	13	13	'N SYNC/(God...) A Little
-	6	9	12	12	LEANN RIMES/How Do I Live
7	7	8	8	8	TEMPTATIONS/Stay
4	7	8	8	8	MONICA/Angel Of Mine
6	6	9	8	8	BRANDY/Have You Ever?
6	6	4	7	7	MARILYN SCOTT/The Last Day
-	-	7	6	6	ROD STEWART/Faith Of The Heart
5	5	5	6	6	ACE OF BASE/Whenever You're...
-	-	-	-	-	JOHN & RIMES/Written In The Stars

**103.7** MARKET #7  
KVIL/Dallas (214) 691-1037 Curtis/Neal

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
30	30	30	30	30	FAITH HILL/This Kiss
30	30	30	30	30	SAVAGE GARDEN/Truly Madly Deeply
17	30	30	30	30	PASTORAL/The Way
30	30	30	29	29	AEROSMITH/Don't Want To...
29	29	29	29	29	GOO GOO DOLLS/It's
23	29	29	29	29	ERIC CLAPTON/My Father's Eyes
19	27	29	28	28	SHANIA TWAIN/From This Moment On
30	19	20	20	20	NATALIE IMBRUGLIA/Torn
19	19	19	20	20	EDWIN MCCAIN/It's Be
17	17	17	17	17	ROD STEWART/Don't Want To Wait
17	17	17	17	17	'N SYNC/Teamm' Up My Heart
-	17	17	17	17	MATCHBOX 20/Real World
-	17	16	16	16	ALANIS MORISSETTE/Thank U
-	17	16	16	16	JEWEL/Hands
17	17	16	16	16	'N SYNC/Want You Back
-	12	12	13	13	R. KELLY & C. DION/In Your Angel
-	7	7	8	8	'N SYNC/(God...) A Little
-	-	8	8	8	BONNIE RAITT/Over's Will
-	-	8	8	8	JOHN & RIMES/Written In The Stars
7	7	7	7	7	CAROLE KING/Anyone At All
7	7	7	7	7	DAVID CASSIDY/No Bridge I...
7	7	7	7	7	MARILYN SCOTT/The Last Day

**MAGIC 106.7** MARKET #8  
WMJX/Boston (617) 822-9600 Kelley/Laurence

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
26	26	26	26	26	BACKSTREET BOYS/It's Never Break...
11	11	15	26	26	SARAH McLACHLAN/Angel
26	26	26	26	26	SHANIA TWAIN/From This Moment On
26	26	25	24	24	CELINE DION/To Love You More
25	25	25	24	24	R. KELLY & C. DION/In Your Angel
20	20	21	20	20	NATALIE IMBRUGLIA/Torn
15	15	11	18	18	SAVAGE GARDEN/Truly Madly Deeply
15	15	13	15	15	GARTH BROOKS/To Make You Feel...
-	-	12	15	15	JEWEL/Hands
-	-	7	14	14	'N SYNC/(God...) A Little
26	26	26	13	13	SHANIA TWAIN/You're Still The One
10	10	10	11	11	BACKSTREET BOYS/As Long As You...
9	9	9	11	11	MADONNA/The Power Of...
11	11	11	10	10	HOUSTON & CAREY/When You Believe...
8	8	6	6	6	BETTE MIDLER/My One True Friend
-	-	-	-	-	MARIAH CAREY/Still Believe
-	-	-	-	-	JOHN & RIMES/Written In The Stars

**Soft Rock 97.1 WASH-FM** MARKET #9  
WASH/Washington (301) 770-9710 Davis/Martin

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
31	29	31	32	32	PHIL COLLINS/True Colors
30	29	31	31	31	BACKSTREET BOYS/It's Never Break...
30	33	30	30	30	EDWIN MCCAIN/It's Be
30	29	27	27	27	SAVAGE GARDEN/Truly Madly Deeply
26	30	28	27	27	SHANIA TWAIN/From This Moment On
-	-	27	26	26	ROD STEWART/Faith Of The Heart
-	-	25	25	25	BACKSTREET BOYS/As Long As You...
28	25	27	25	25	R. KELLY & C. DION/In Your Angel
-	-	10	25	25	BRICKMAN F/SMITH/Love Of My Life
27	21	27	24	24	HOUSTON & CAREY/When You Believe...
28	27	26	23	23	FAITH HILL/This Kiss
25	27	26	22	22	JEWEL/Hands
27	31	23	21	21	NATALIE IMBRUGLIA/Torn
-	-	10	11	11	JOHN & RIMES/Written In The Stars

**PLANET 103.1** MARKET #11  
WPLL/Miami (954) 463-9299 Roberts/Poyner

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
22	23	23	24	24	EDWIN MCCAIN/It's Be
22	22	24	23	23	AEROSMITH/Don't Want To...
20	17	19	23	23	ELTON JOHN/Something About...
21	19	21	21	21	CORRS/Dreams
23	21	21	21	21	FLEETWOOD MAC/Landslide
18	20	19	19	19	ERIC CLAPTON/My Father's Eyes
19	21	20	19	19	MATCHBOX 20/3am
14	16	14	16	16	SHANIA TWAIN/From This Moment On
16	16	13	15	15	SAVAGE GARDEN/Truly Madly Deeply
14	15	16	13	13	PHIL COLLINS/True Colors
16	15	13	13	13	SHANIA TWAIN/You're Still The One
15	12	13	13	13	LEANN RIMES/How Do I Live
-	11	11	12	12	MATCHBOX 20/Real World
12	11	12	11	11	PAULA COLLEANE
11	12	12	11	11	BRYAN ADAMS/On A Day Like Today
12	12	11	11	11	ELTON JOHN/Recover Your Soul
11	12	11	11	11	LISA LOEB/Do
13	12	11	11	11	BILLIE MYERS/Kiss The Ram
12	11	11	11	11	STEVIE NICKS/You Ever Did...
-	-	-	-	-	JOHN & RIMES/Written In The Stars

**peach 94.9** MARKET #12  
WPCH/Atlanta (404) 367-0949 Dillard/Goss/Joy

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
18	13	19	19	19	BACKSTREET BOYS/It's Never Break...
17	18	18	18	18	PHIL COLLINS/True Colors
-	6	17	18	18	SARAH McLACHLAN/Angel
16	12	15	18	18	CELINE DION/To Love You More
13	13	12	18	18	HOUSTON & CAREY/When You Believe...
23	18	14	17	17	SHANIA TWAIN/From This Moment On
16	15	13	16	16	FAITH HILL/This Kiss
18	16	11	14	14	R. KELLY & C. DION/In Your Angel
9	7	6	12	12	BETTE MIDLER/My One True Friend
-	-	10	12	12	JOHN & RIMES/Written In The Stars
6	4	7	9	9	LEANN RIMES/Feels Like Home
9	6	6	9	9	EDWIN MCCAIN/It's Be
6	8	4	8	8	BOB CARLISLE/Father's Love
5	6	4	8	8	LIONEL RICHIE/I Hear Your Voice
5	5	6	6	6	MADONNA/The Power Of...
5	4	4	6	6	LIGHTHOUSE FAMILY/High
2	4	2	6	6	MARILYN SCOTT/The Last Day
-	-	-	-	-	DAVID CASSIDY/No Bridge I...
-	-	-	-	-	JEWEL/Hands
-	-	-	-	-	BRICKMAN F/SMITH/Love Of My Life
-	-	-	-	-	ROD STEWART/Faith Of The Heart
-	-	-	-	-	MARIAH CAREY/Still Believe

**92.5 KLSY** MARKET #14  
KLSY/Seattle (425) 454-1540 McKay/Brooks

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
16	12	21	34	34	JEWEL/Hands
37	32	24	34	34	EDWIN MCCAIN/It's Be
39	33	24	33	33	BACKSTREET BOYS/It's Never Break...
38	35	24	33	33	GOO GOO DOLLS/It's
34	29	32	32	32	R. KELLY & C. DION/In Your Angel
36	36	20	32	32	CHER/Believe
33	31	32	32	32	SARAH McLACHLAN/Angel
37	31	23	31	31	FAITH HILL/This Kiss
14	30	21	29	29	PHIL COLLINS/True Colors
34	30	21	29	29	SHANIA TWAIN/From This Moment On
36	32	24	28	28	SHANIA TWAIN/You're Still The One
8	12	13	22	22	HOUSTON & CAREY/When You Believe...
-	-	11	17	17	'N SYNC/(God...) A Little
14	11	11	14	14	SAVAGE GARDEN/Truly Madly Deeply
17	11	9	13	13	ACE OF BASE/Cruel Summer
18	14	13	13	13	NATALIE IMBRUGLIA/Kind & Generous
-	-	-	-	-	JOHN & RIMES/Written In The Stars
37	20	12	12	12	AEROSMITH/Don't Want To...
17	12	10	12	12	PAULA COLLEANE/Where Have All...
15	14	11	12	12	SAVAGE GARDEN



MIKE KINOSHIAN

## The 411 On Callout

It's not just for Hot AC and Pop/Alternative anymore

Mainstream and Soft ACs have relied heavily on auditorium tests as their music research tool of choice. Quite a few such outlets, however, have joined many of their Hot AC and Pop/Alternative counterparts in incorporating callout into their music research mix.



Jodie Renk

Jim Ryan

This week we speak to an executive at a leading callout research company and an OM/DPD who has seen the light when it comes to callout to get their thoughts on this type of research.

If asked for their ideal target, many ACs would specify a 37-year-old suburban working mother. That description happens to apply to **Jodie Renk**, VP/GM of the nearly seven-year-old Core Call Out Research. But to remain objective, the former KROQ/Los Angeles Dir./Advertising & Promotion keeps her personal music preferences to herself.

Newly boosted WLTW/New York OM/DPD **Jim Ryan** is also a callout proponent and relies heavily on callout research at his Chancellor Media Lite AC.

**R&R:** Jodie, please describe the fundamentals of callout research.

**Renk:** You identify the audience, contact them, and find out what they think about the music. How you contact them — in terms of qualifying and using them — is what differentiates research companies. It's important to know what a company does with the data, how they present it, how much service they provide with it, and how many levels of analysis they do.

**Every song in morning drive should be a home run. You don't want someone's clock radio going off to something that's unfamiliar.**

—Jim Ryan

**R&R:** What are the different services companies like yours provide?

**Renk:** Nothing is constant. We spend a lot of time developing custom client reports and making sure that clients have a chance to see the factors they value most. Each client sees something a little different in his report.

When we have a group that has multiple stations in the same format, we can create a group ranker that they can use as an overview. This allows them to see what else is going on around the country.

**R&R:** How are ACs and Hot ACs using callout?

**Renk:** As Pop/Alternatives deal with faster and faster rotations, they're increasing callout from every other week to every week. We're also seeing that some ACs and Hot ACs that didn't do callout in the past are now doing it once a month, every three weeks, or every two weeks.

**Ryan:** One of the most important things when you're seeking at-work listening is knowing about burn. It's important to know when to slow down the rotation on a record you've been playing for a while.

Most ACs do three or four auditorium tests a year and have no way of knowing if one of their songs burns out between tests. You also have to know what is — and isn't — a hit. Quite honestly, I look more to records that have been in big movies or that have come over from other formats. It takes a long time to make a song familiar if we're the only one playing it.

**R&R:** How does AC callout compare to how other formats, like CHR, use callout?

**Renk:** The only significant difference I see between an AC and a CHR is that the AC is very aware of the level of familiarity and carefully measures what percentage of the audience knows a song. Obviously, the key for an AC is that, when people tune in, they have a comfort level with the station. It's not an AC's mission

to break new music. They pay much more attention to the level of familiarity a song has.

Familiarity is less of an issue at CHRs, Pop/Alternatives, and some Hot ACs. They're more concerned with a song's potential. How hot is it out of the box? Is it a record they can break? Is it a new record they want to get on early? They don't emphasize the level of familiarity.

**Ryan:** We use callout on WLTW pretty much the way I did when I was a CHR programmer. While "high rotation" for us is about 40 fewer plays a week than it is for the average CHR, callout helps determine when to play a record in heavy rotation.

We can also see when we can play something in morning drive. Every song in that daypart should be a home run. You don't want someone's clock radio going off to something that's unfamiliar.

**R&R:** Are today's ACs more likely to allocate money for callout than they were two years ago?

**Renk:** I think so. More ACs are doing callout, and stations are doing more callout than they did the previous year, which indicates that callout is moving

up on the priority scale.

**Ryan:** My advice to any station playing currents is that they absolutely must do callout in some form. It's crazy for an AC not to have a test score for their most-rotated current. With ratings and advertising revenues as important as they are, there's too much money at stake *not* to do it.

**R&R:** What about market size?

**Renk:** Up until the last few years, and particularly through the early '90s, the price of callout from premium providers made the cost prohibitive for just about anyone in markets 51+.

Some stations in markets 60, 70, and 80 that might not have budgeted for callout in the past are now looking into it and feel that it's a tool they must have. Most of our clients have come from the top 50 in the past, but now we're seeing more clients coming out of markets 51+. They might not be able to have it every week, but it's something they feel they must see.

**Ryan:** I learned a very impor-

## More Wheeling & Dealing

Stations were flying all over the place last year! Last week, we noted the transaction highlights for January through June of 1998. Here's a recap of the AC, Hot AC, and Pop/AIts that changed hands in the second half of the year.

**7/10:** Sinclair sells Soft AC WFOG/Norfolk to Petracom Media.

**7/31:** Capstar Broadcasting acquires 32 Triathlon Broadcasting stations in six markets, including Pop/Alternative KTNP/Omaha, KRBB/Wichita, KISC/Spokane, Hot AC KVUU/Colorado Springs, and Pop/Alternative KKNE/Lincoln, NE.

**8/7:** Pioneer Broadcasting sells Hot AC KMXS/Anchorage, AK, to Morris Communications.

**8/21:** Chancellor Media purchases Soft AC WDOK/Cleveland from independent Group LP and Hot AC WQAL/Cleveland from M.L. Media Partners.

**9/4:** Chancellor Media acquires Capstar Broadcasting for \$4.1 billion. ACs changing hands include (in order of market size): WLTQ/Milwaukee; Hot AC WSNE/Providence; WLYT/Charlotte; WMAG/Greensboro; WRSN/Raleigh; WIVY/Jacksonville; WMJJ/Birmingham; Hot AC WXXB/Richmond; WMYI/Greenville, SC; KSSK AM & FM & Pop/Alternative KUCD-FM/Honolulu; KJOI/Fresno; WLHT-FM & WQFN-FM/Grand Rapids; Pop/Alternative KTNP/Omaha; KRVE/Baton Rouge; KISC/Spokane; KRBB/Wichita; Hot AC KVUU/Colorado Springs; WLRQ/Melbourne; WSRS/Worcester, MA; Pop/Alternative WXHT/Portsmouth, NH; WMLI/Madison, WI; Pop/Alternative KOSQ/Modesto, CA; WMEZ/Pensacola, FL; KMXR/Corpus Christi, TX; Hot AC KMYI/Beaumont, TX; KRNO/Reno, NV; WMJY/Biloxi, MS; KTYL/Tyler, TX; WAEV-FM & WYKZ-FM/Savannah, GA; KEZA/Fayetteville, AR; KYMG/Anchorage, AK; Pop/Alternative KKNE/Lincoln, NE; KNSY/Amarillo, TX; KKST/Alexandria, LA; WEZF/Burlington, VT; and WBXX/Battle Creek, MI.

**9/18:** Jacor picks up Hot AC KEZY/Anaheim, CA, from M.L. Media Partners and Hot AC KYYY/Bismarck, ND, from Meyer Broadcasting.

**9/18:** Hot AC WHLM/Wilkes Barre transfers from Magee Industrial to Radio Friendz.

**10/9:** Sterling Communications sells Hot AC WSGL/Ft. Myers to Fenda Broadcasting.

**10/16:** Clear Channel puts up \$4.4 billion in a tax-free, stock-for-stock deal with Jacor.

**10/16:** Hot AC WIOG-FM & WGER-FM/Saginaw, MI, are sold from 62nd Street Broadcasting to Citadel Communications.

**10/16:** Progressive United sells KVKI/Shreveport, LA, to Jacor.

**10/23:** Onyx Broadcasting deals KTRR/Fort Collins, CO, to NCR III LLC.

**11/20:** Wolfe Communications purchases WZDQ/Jackson, TN, from Quality Broadcasting Of Tennessee.

**11/27:** Wicks Broadcast Group sells WSUY/Charleston, SC, to Citadel Communications.

**12/4:** Jacor acquires WKST-AM & FM/Youngstown from Great Scott Broadcasting.

tant lesson in the early '80s when I was programming rock-leaning CHR WJXQ/Lansing, MI. We were No. 1 until CHR WVIC came in and did callout. They handed me my head, because their music was better-researched. If you're in a smaller market, you look at how often you do callout and try to be safer in what you play.

In fact, we didn't have research money when I was at WDRQ/Detroit in 1978, so I set up a Junior Achievement company, and the JA club did the station's callout for free. We sold the research to the concert promoter, and the Junior Achievement company fulfilled its purpose and made money. You can always find a way to get the research you want done.

**R&R:** Jodie, did any callout scores surprise you this past year?

**Renk:** I leave my emotions out of it; sometimes I'm too inside on one hand and too old on the other. Certainly one significant trend has been

AC's divergence. In listeners' minds, there is a difference between a Pop/Alternative and an AC sound. The gulf has narrowed a bit, but that has to do with AC walking away from its previous quieter, softer, sappier sound.

The other thing I found remarkable in 1998 was the level of country influence. Faith Hill, LeAnn Rimes, and Shania Twain all did well in AC's top 100-testing callout songs. That's something we hadn't seen in past years. It speaks well for the power of ballads.

**It's not an AC's mission to break new music. They pay much more attention to the level of familiarity a song has.**

—Jodie Renk

# lover's will

*Bonnie Raitt*

From a film about  
relationships  
comes a love song  
you can commit to

**EARLY ADD!**

**KVIL • DALLAS**

FUNDAMENTAL - Certified GOLD

"One Belief Away" Top 10 AC Single

Performing "Lover's Will" on  
The Tonight Show With Jay Leno  
January 15



the new single featured on the

*playing by heart*

original motion picture soundtrack



Produced by Mitchell Froom, Bonnie Raitt & Tchad Blake  
Management: Ron Stone & Jeffrey Hersh for Gold Mountain Entertainment

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also included on  
Bonnie's gold album  
FUNDAMENTAL



SW	4W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	4W	5W	
1	1	1	1	<b>1</b> R. KELLY & CELINE DION I'm Your Angel (Jive)	2497	2474	2492	2601	109/0
3	3	3	2	<b>2</b> PHIL COLLINS True Colors (Atlantic)	2270	2294	2300	2333	106/1
2	2	2	3	SHANIA TWAIN From This Moment On (Mercury)	2265	2325	2452	2587	106/0
5	4	4	4	<b>4</b> HOUSTON & CAREY When You... (Arista/Columbia/DreamWorks)	2200	2156	2109	2151	107/0
4	5	5	5	BACKSTREET BOYS I'll Never Break Your Heart (Jive)	1789	1817	1955	2260	92/0
16	8	7	6	<b>6</b> SARAH MCLACHLAN Angel (Warner Sunset/Reprise)	1669	1489	1145	871	93/2
6	6	6	7	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1587	1633	1603	1580	80/3
			<b>8</b>	<b>BREAKER</b> ELTON JOHN & LEANN RIMES Written In... (Rocket/Island/Curb)	1361	839	—	—	105/9
15	13	9	9	<b>9</b> JEWEL Hands (Atlantic)	1336	1204	967	906	77/10
7	7	8	10	FAITH HILL This Kiss (Warner Bros.)	1281	1388	1439	1550	75/1
12	11	10	11	<b>11</b> MADONNA The Power Of Good-Bye (Maverick/WB)	1116	1120	1073	1005	72/1
8	10	12	12	CELINE DION To Love You More (550 Music)	942	967	1121	1254	67/2
14	14	14	13	<b>13</b> SAVAGE GARDEN Truly Madly Deeply (Columbia)	907	842	904	982	62/0
—	—	21	14	<b>14</b> ROD STEWART Faith Of The Heart (Universal)	867	591	179	23	90/30
10	12	11	15	LIONEL RICHIE I Hear Your Voice (Mercury)	842	973	1034	1053	59/0
20	18	18	16	<b>16</b> MARILYN SCOTT The Last Day (Warner Bros.)	786	755	738	711	67/1
13	15	16	17	SHANIA TWAIN You're Still The One (Mercury)	762	823	892	1003	61/0
22	22	20	18	<b>18</b> DAVID CASSIDY No Bridge I Wouldn't Cross (Slamajamma)	681	625	624	588	63/6
9	9	13	19	LEANN RIMES Feels Like Home (Curb)	654	944	1134	1115	46/0
—	30	23	20	<b>20</b> JIM BRICKMAN (MICHAEL W. SMITH Love Of My Life (Windham Hill)	631	496	270	86	62/15
11	16	17	21	BETTE MIDLER My One True Friend (Warner Bros.)	622	783	891	1008	41/0
21	20	19	22	GLORIA ESTEFAN Don't Let This Moment End (Epic)	547	631	655	668	46/0
26	26	25	23	<b>23</b> MONICA Angel Of Mine (Arista)	509	464	372	326	53/2
23	23	24	24	<b>24</b> GOO GOO DOLLS Iris (Warner Sunset/Reprise)	469	483	491	498	21/0
<b>DEBUT</b>			<b>25</b>	<b>25</b> 'N SYNC (God Must Have Spent) A Little More Time On You (RCA)	412	271	142	83	43/12
18	17	22	26	LIGHTHOUSE FAMILY High (Island)	379	538	808	861	27/1
24	27	27	27	JENNIFER PAIGE Crush (Edel America/Hollywood)	363	407	372	364	23/3
29	—	30	28	<b>28</b> HOOTIE & THE BLOWFISH Only Lonely (Atlantic)	331	307	242	224	30/9
25	25	28	29	TEMPTATIONS Stay (Motown)	311	383	379	344	32/0
27	28	29	30	PEABO BRYSON My Heart Belongs To You (Windham Hill)	262	311	331	284	26/1

This chart reflects airplay from January 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker  
 111 AC reporters. 108 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent.  
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## NEW & ACTIVE

**CAROLE KING** Anyone At All (Warner Sunset/Atlantic)  
 Total Stations: 27, Adds: 0, Plays: 191, including WRCH 9 (8), WWLI 5 (5), WYJB 7 (11), WLIF 6 (6), WKWK 5 (5), WTCB 4 (5), WLRO 9 (9), WTVR 10 (12), WDEF 4 (4), WAHR 5 (5), WTFM 10 (13), WVEZ 5 (5), WRVR 8 (9), WLMG 17 (16), KVIL 7 (7), KMGL 4 (3), WLIT 8 (8), WFMK 10 (10), WGLM 5 (4), WLTO 3 (3), WRWC 5 (5), WLTE 9 (9), KELO 12 (12), KOSI 4 (3), KWAU 3 (3), KKCW 12 (16).

**CRYSTAL BERNARD** Don't Touch Me There (River North)  
 Total Stations: 22, Adds: 3, Plays: 148, including WWLI 15 (10), WLIF 7 (7), WKWK 10 (10), WTCB 3, WTVR 10 (11), WDEF 2 (2), WOOF 15 (15), WAJI 5 (5), WLHT 2, WFMK 10 (10), WGLM 9 (9), WLTO 3 (3), WSWT 4 (5), WRWC 8 (8), WRVF 4 (4), WLTE 7 (7), KEFM 6 (5), KELO 6 (7), KOSI 5 (4).

**BOB CARLISLE** Father's Love (Diadem/Jive)  
 Total Stations: 16, Adds: 0, Plays: 128, including WXKC 8 (8), WPCB 8 (8), WBBQ 12 (12), WLRO 11 (11), WTVR 5 (6), WGN 8 (9), WDEF 4 (4), WJXB 10, WVEZ 5 (5), WLQ 5 (5), WAJI 7 (7), WGLM 7 (7), WLTO 16 (18), KLTA 5 (7), KUDL 5 (5).

**JOHN TESH (JAMES INGRAM)** Forever More (I'll Be The One) (GTSP/Mercury)  
 Total Stations: 42, Adds: 41, Plays: 117, including WRCH 3, WWLI 5, WLIF 6, WXKC 6, WAFY 3, WTCB 5 (1), WMAG 10, WMGF 3, WTVR 4, WDEF 3, WOOF 1, WLIT 4, WAJI 5, WGLM 2, WSWT 2, WRWC 17, KELO 12, KGBX 7, KWAV 5, KSBL 14.

**STEVE PERRY** When You're In Love (For The First Time) (Columbia)  
 Total Stations: 11, Adds: 1, Plays: 113, including WLZV 17 (18), WKWK 5 (5), WTCB 5 (4), WDEF 4 (4), WHBC 22 (22), WAJI 5 (5), WLHT 5, WFMK 10 (10), WQLR 22 (21), KELO 6 (5).

**BRANDY** Have You Ever? (Atlantic)  
 Total Stations: 16, Adds: 4, Plays: 111, including WLIF 1, WALK 4, WBEB 8 (9), WKWK 5, WTCB 1, WLRO 2 (1), WRMF 26 (19), WDEF 3 (4), WOOF 17 (16), WAHR 5 (5), WVEZ 5 (5), WRVR 7 (8), WFMK 10 (10), KWAU 5, KKCW 12 (19).

**MARIAH CAREY** I Still Believe (Columbia)  
 Total Stations: 41, Adds: 38, Plays: 103, including WRCH 1, WLTW 8 (8), WWLI 5, WYJB 1, WLIF 17 (4), WAFY 2, WALK 5, WTCB 6, WTVR 8, WSLQ 1, WDEF 3, KMGL 4, WLIT 4, WAJI 10, WSWT 2, WRWC 5, KELO 1, KJNS 2, KWAV 15.

**BACKSTREET BOYS** All I Have To Give (Jive)  
 Total Stations: 18, Adds: 15, Plays: 96, including WLIF 6, WXKC 2, WAFY 15 (16), WBEB 9 (6), WTCB 3, WMGF 5, WRMF 8, WDEF 4, WOOF 17 (15), WLIT 4, WGLM 1, KGBX 7, KWAV 15.

**PJ** A Little Bit Of Me (Tidal Wave)  
 Total Stations: 11, Adds: 4, Plays: 52, including WWLI 5 (5), WKWK 5 (5), WLRO 1 (1), WDEF 2, WTFM 3, WGLM 4 (4), WRWC 5, KELO 1, KJNS 2 (2), KWAV 3 (2), KSBL 21 (21).

Songs ranked by total plays.  
 Station call letters followed by number of plays.

## BREAKERS®

### ELTON JOHN & LEANN RIMES Written In The Stars (Rocket/Island/Curb)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
 1361/522 105/9 **8**

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JOHN TESH (JAMES INGRAM) Forever... (GTSP/Mercury)	41
MARIAH CAREY I Still Believe (Columbia)	38
ROD STEWART Faith Of The Heart (Universal)	30
BACKSTREET BOYS All I Have To Give (Jive)	15
JIM BRICKMAN (MICHAEL W. SMITH) Love... (Windham Hill)	15
'N SYNC (God Must Have Spent) A... (RCA)	12
JEWEL Hands (Atlantic)	10
ELTON JOHN & LEANN RIMES Written... (Rocket/Island/Curb)	9
HOOTIE & THE BLOWFISH Only Lonely (Atlantic)	9
DAVID CASSIDY No Bridge I Wouldn't Cross (Slamajamma)	6

## MOST INCREASED PLAYS

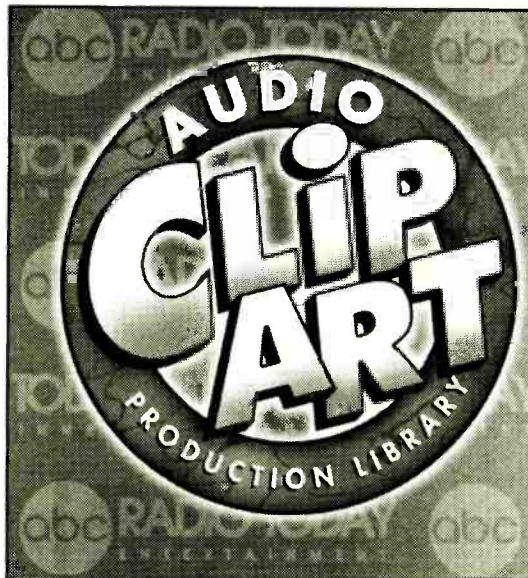
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN & LEANN RIMES Written... (Rocket/Island/Curb)	+522
ROD STEWART Faith Of The Heart (Universal)	+276
SARAH MCLACHLAN Angel (Warner Sunset/Reprise)	+180
'N SYNC (God Must Have Spent) A... (RCA)	+141
JIM BRICKMAN (MICHAEL W. SMITH) Love... (Windham Hill)	+135
JEWEL Hands (Atlantic)	+132
JOHN TESH (JAMES INGRAM) Forever... (GTSP/Mercury)	+116
MARIAH CAREY I Still Believe (Columbia)	+91
SAVAGE GARDEN Truly Madly Deeply (Columbia)	+65
BACKSTREET BOYS All I Have To Give (Jive)	+59

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
NATALIE IMBRUGLIA Torn (RCA)
ERIC CLAPTON My Father's Eyes (Duck/Reprise)
A. COCHRAN AND J. BRICKMAN After All... (Windham Hill)
AEROSMITH I Don't Want To Miss A Thing (Columbia)
BACKSTREET BOYS As Long As You Love Me (Jive)
JOHN TESH (DALIA) Mother I Miss You (GTSP/Mercury)
ROD STEWART Ooh La La (Warner Bros.)
SARAH MCLACHLAN Adia (Arista)
LEANN RIMES How Do I Live (Curb)
GARTH BROOKS To Make You Feel My Love (Capitol)

KZST/Santa Rosa, CA is no longer an AC reporter. Play totals for all songs were reviewed — and where appropriate — bullets were awarded for some songs that were down in plays. Chart positions, however, were not changed.

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



## WORK HARDER? WORK SMARTER!

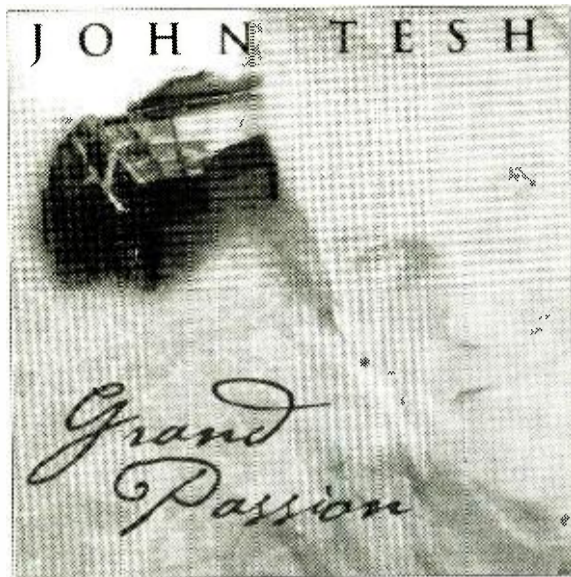
These days, production directors need to work harder than ever. We've got a way to work smarter, faster, better. WPLJ, WYXR, KISQ, WRQX, WSB-FM and over 200 top contemporary stations know Audio Clip Art provides image-perfect, easy-to-use, ready-to-roll elements that'll help create state-of-the-art station imaging in half the time.

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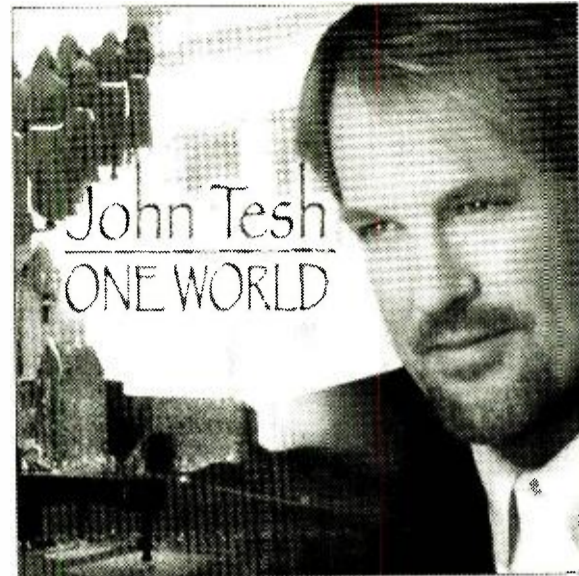
# FOR YOUR CONSIDERATION...

The GRAMMY® Nominated Album



13 Grand Piano compositions including the hit single  
"Give Me Forever (I Do)" with James Ingram

The New Solo Album  
and Public Television Special



A celebration of music and dance  
from around the world

Album in stores February 2.  
Special airs nationwide on Public Television in March.

*The sensational follow-up to their hit single...  
"Give Me Forever (I Do)"*

## ***FOREVER MORE*** ***(I'll Be The One)***

**John Tesh featuring James Ingram**

from John Tesh's forthcoming album and PBS Special

**"ONE WORLD"**

**#1 Most Added at R&R AC**  
**41 Adds 42 Stations 117 Spins**

**#1 Most Added at Gavin AC with chart debut at 37\***  
**70 Adds 70 Stations 756 Spins**

**CONTACT:**

**SCOTT MEYERS**, Director of Nat'l. Promotion – Toll Free: (888)54-TUNES

**DAREN HILL**, Nat'l. Promotion & Product Mgr. – (818)385-3850



**UNIVERSAL  
MUSIC  
GROUP**

# REPORTERS

Stations and their adds listed alphabetically by market

## AC

**WYJB/Albany, NY**  
OM: Michael Morgan  
MD: Pat Ryan  
1. MARIAH CAREY "Believe"

**KYMG/Anchorage, AK**  
OM: Mark Murphy  
PD: Devan Mitchell  
6. "NSYNC" "God"

**WPCH/Atlanta, GA**  
OM/MD: Vance Dillard  
APD: Steve Goss  
MD: David Joy  
5. DAVID CASSIDY "Bridge"  
2. JEWEL "Hands"  
BRIDGMAN/SMITH "Life"  
ROD STEWART "Faith"  
MARIAH CAREY "Believe"

**WFPG/Atlantic City, NJ**  
OM/MD: Dick Fennessy  
MD: Marlene Aqua  
ROD STEWART "Faith"  
BRIDGMAN/SMITH "Life"  
MARIAH CAREY "Believe"

**WBQQ/Augusta, GA**  
PD/MD: John Patrick  
EDWIN MCCAIN "I"  
ROD STEWART "Faith"  
JEWEL "Hands"

**KKMX/Austin, TX**  
OM: Stan Main  
MD: Nancy Cruise  
APD/MD: Mike Austin

**WLIF/Baltimore, MD**  
OM/MD: Gary Balaban  
MD: Mark Thoner  
6. BACKSTREET BOYS "GIVE"  
6. HOOTIE "Lonely"  
6. TESHFINGRAM "Forever"  
1. BRANDY "Ever"

**WMJJ/Birmingham, AL**  
OM: John Jenkins  
PD/MD: John Stuart  
23. ROD STEWART "Faith"  
21. JOHN & RIMES "Written"

**WMJX/Boston, MA**  
PD: Don Kelley  
MD: Mark Laurence  
MARIAH CAREY "Believe"  
JOHN & RIMES "Written"

**WEZN/Bridgeport, CT**  
PD/MD: Steve Marcus  
No Adds

**WHBC/Canton, OH**  
PD: Terry Simmons  
MD: Kayleigh Kriss  
ROD STEWART "Faith"  
TESHFINGRAM "Forever"

**KDAT/Cedar Rapids, IA**  
PD/MD: Richard W. Staden  
ROD STEWART "Faith"

**WDEF/Chattanooga, TN**  
PD: Danny Howard  
MD: Denise Peters  
4. BACKSTREET BOYS "GIVE"  
3. MARIAH CAREY "Believe"  
3. TESHFINGRAM "Forever"  
2. PJ "Lide"

**WLIT/Chicago, IL**  
PD/MD: Mark Edwards  
APD: Derrick Brown  
4. BACKSTREET BOYS "GIVE"  
4. MARIAH CAREY "Believe"  
4. TESHFINGRAM "Forever"

**WRRM/Cincinnati, OH**  
OM/MD: T.J. Holland  
APD/MD: Ted Morro  
No Adds

**WDOK/Cleveland, OH**  
PD: Sue Wilson  
MD: Scott Miller  
TESHFINGRAM "Forever"  
MARIAH CAREY "Believe"  
HOOTIE "Lonely"

**WTCB/Columbia, SC**  
PD/MD: Brent Johnson  
6. MARIAH CAREY "Believe"  
3. BACKSTREET BOYS "GIVE"  
3. CRYSTAL BERNARD "Touch"  
1. BRANDY "Ever"

**WGSY/Columbus, GA**  
PD/MD: Alan Quin  
No Adds

**WSNY/Columbus, OH**  
PD: Chuck Knight  
MD: Mark Bingham  
ROD STEWART "Faith"  
BRIDGMAN/SMITH "Life"  
MARIAH CAREY "Believe"  
PLABO BRYSON "Heart"

**KVIL/Dallas, TX**  
PD: Bill Curtis  
MD: Alex O'Neal  
8. BONNIE RAITT "Lovers"  
No Adds

**WLQT/Dayton, OH**  
PD: Sandy Collins  
MD: Steven Scott  
No Adds

**KOSI/Denver, CO**  
OM/MD: Scott Taylor  
PD: Steve Hamilton  
HOOTIE "Lonely"  
TESHFINGRAM "Forever"  
DON WSOCELLI "Player"

**WOOF/Dothan, AL**  
OM/MD: Leigh Simpson  
OM/MD: Mike Holderfield  
2. BONNIE RAITT "Lovers"  
1. TESHFINGRAM "Forever"

**KATF/Dubuque, IA**  
PD: Tim Dillon  
MD: Brian Davis  
2. LIGHTHOUSE FAMILY "High"  
BACKSTREET BOYS "GIVE"

**WXKC/Erie, PA**  
PD: Ron Arlen  
MD: Scott Stevens  
6. TESHFINGRAM "Forever"  
2. BACKSTREET BOYS "GIVE"

**WIKY/Evansville, IN**  
PD/MD: Mark Baker  
TESHFINGRAM "Forever"  
JEWEL "Hands"  
ROD STEWART "Faith"

**KLTA/Fargo, ND**  
PD/MD: John Austin  
No Adds

**WCRZ/Ft. Myers, FL**  
PD/MD: Bob Gussinger  
17. JENNIFER PAIGE "Sobor"  
16. ROD STEWART "Faith"  
16. "NSYNC" "God"

**WAJF/Ft. Wayne, IN**  
OM: Lee Tobin  
PD: Barb Richards  
MD: Dr. Dave  
10. MARIAH CAREY "Believe"  
5. MONICA "Angel"  
5. TESHFINGRAM "Forever"

**WAFY/Frederick, MD**  
MD: Norman Henry Schmidt  
3. BOYZ II MEN "There"  
3. TESHFINGRAM "Forever"  
2. MARIAH CAREY "Believe"  
ROD STEWART "Faith"

**KBIG/Los Angeles, CA**  
VP/Prog: Steve Stret  
APD/MD: Tony Coles  
ROD STEWART "Faith"

**KOST/Los Angeles, CA**  
Sta Mgr/PD: Jhani Kaye  
APD/MD: Johnny Chiang  
No Adds

**WVEZ/Louisville, KY**  
OM: C.C. Matthews  
PD/MD: Joe Fedele  
TESHFINGRAM "Forever"  
MARIAH CAREY "Believe"  
BACKSTREET BOYS "GIVE"  
HOOTIE "Lonely"

**WPEZ/Macon, GA**  
PD: Laura Worth  
JEWEL "Hands"  
ROD STEWART "Faith"  
BRIDGMAN/SMITH "Life"  
MARIAH CAREY "Believe"  
TESHFINGRAM "Forever"

**WTVR/Richmond, VA**  
PD/MD: Tony Florentino  
8. MARIAH CAREY "Believe"  
4. TESHFINGRAM "Forever"

**WWSL/Roanoke, VA**  
PD: Don Morrison  
MD: Dick Daniels  
1. MARIAH CAREY "Believe"  
HOOTIE "Lonely"

**WRWC/Rockford, IL**  
PD: Jim Mackey  
MD: Donna Mason  
17. TESHFINGRAM "Forever"  
8. HOOTIE "Lonely"  
5. PJ "Lide"  
5. CUTTING EDGE "Without"

**WWSR/Worcester, MA**  
PD: Steve Peck  
APD: Merilee Kelly  
MD: Marlee Chase  
14. JOHN & RIMES "Written"  
JEWEL "Hands"  
BRIDGMAN/SMITH "Life"

**WARM/York, PA**  
PD: Kelly West  
MD: Rick Sten  
ROD STEWART "Faith"  
"NSYNC" "God"

**WKBK/Yongstons, OH**  
OM/MD: Dan Rivers  
MD: Mark French  
8. FAITH+HILL "Kiss"

**WYJB/Albany, NY**  
OM: Michael Morgan  
MD: Pat Ryan  
1. MARIAH CAREY "Believe"

**KVIL/Dallas, TX**  
PD: Bill Curtis  
MD: Alex O'Neal  
8. BONNIE RAITT "Lovers"  
No Adds

**WLQT/Dayton, OH**  
PD: Sandy Collins  
MD: Steven Scott  
No Adds

**KOSI/Denver, CO**  
OM/MD: Scott Taylor  
PD: Steve Hamilton  
HOOTIE "Lonely"  
TESHFINGRAM "Forever"  
DON WSOCELLI "Player"

**WOOF/Dothan, AL**  
OM/MD: Leigh Simpson  
OM/MD: Mike Holderfield  
2. BONNIE RAITT "Lovers"  
1. TESHFINGRAM "Forever"

**KATF/Dubuque, IA**  
PD: Tim Dillon  
MD: Brian Davis  
2. LIGHTHOUSE FAMILY "High"  
BACKSTREET BOYS "GIVE"

**WXKC/Erie, PA**  
PD: Ron Arlen  
MD: Scott Stevens  
6. TESHFINGRAM "Forever"  
2. BACKSTREET BOYS "GIVE"

**WIKY/Evansville, IN**  
PD/MD: Mark Baker  
TESHFINGRAM "Forever"  
JEWEL "Hands"  
ROD STEWART "Faith"

**KLTA/Fargo, ND**  
PD/MD: John Austin  
No Adds

**WCRZ/Ft. Myers, FL**  
PD/MD: Bob Gussinger  
17. JENNIFER PAIGE "Sobor"  
16. ROD STEWART "Faith"  
16. "NSYNC" "God"

**WAJF/Ft. Wayne, IN**  
OM: Lee Tobin  
PD: Barb Richards  
MD: Dr. Dave  
10. MARIAH CAREY "Believe"  
5. MONICA "Angel"  
5. TESHFINGRAM "Forever"

**WAFY/Frederick, MD**  
MD: Norman Henry Schmidt  
3. BOYZ II MEN "There"  
3. TESHFINGRAM "Forever"  
2. MARIAH CAREY "Believe"  
ROD STEWART "Faith"

**KBIG/Los Angeles, CA**  
VP/Prog: Steve Stret  
APD/MD: Tony Coles  
ROD STEWART "Faith"

**KOST/Los Angeles, CA**  
Sta Mgr/PD: Jhani Kaye  
APD/MD: Johnny Chiang  
No Adds

**WVEZ/Louisville, KY**  
OM: C.C. Matthews  
PD/MD: Joe Fedele  
TESHFINGRAM "Forever"  
MARIAH CAREY "Believe"  
BACKSTREET BOYS "GIVE"  
HOOTIE "Lonely"

**WPEZ/Macon, GA**  
PD: Laura Worth  
JEWEL "Hands"  
ROD STEWART "Faith"  
BRIDGMAN/SMITH "Life"  
MARIAH CAREY "Believe"  
TESHFINGRAM "Forever"

**WTVR/Richmond, VA**  
PD/MD: Tony Florentino  
8. MARIAH CAREY "Believe"  
4. TESHFINGRAM "Forever"

**WWSL/Roanoke, VA**  
PD: Don Morrison  
MD: Dick Daniels  
1. MARIAH CAREY "Believe"  
HOOTIE "Lonely"

**WRWC/Rockford, IL**  
PD: Jim Mackey  
MD: Donna Mason  
17. TESHFINGRAM "Forever"  
8. HOOTIE "Lonely"  
5. PJ "Lide"  
5. CUTTING EDGE "Without"

**WWSR/Worcester, MA**  
PD: Steve Peck  
APD: Merilee Kelly  
MD: Marlee Chase  
14. JOHN & RIMES "Written"  
JEWEL "Hands"  
BRIDGMAN/SMITH "Life"

**WARM/York, PA**  
PD: Kelly West  
MD: Rick Sten  
ROD STEWART "Faith"  
"NSYNC" "God"

**WKBK/Yongstons, OH**  
OM/MD: Dan Rivers  
MD: Mark French  
8. FAITH+HILL "Kiss"

111 Total Reporters  
111 Current Reporters  
108 Current Playlists

Reported Frozen Playlist (2):  
WMJY/Biloxi, MS  
KVLV/McAllen, TX

Did Not Report, Playlist Frozen (1):  
KTRR/Ft. Collins, CO

No Longer A Reporter (1):  
KZST/Santa Rosa, CA

## HOT AC

**WKDD/Akron, OH**  
PD: Chuck Collins  
MD: Lynn Kelly  
14. TESHFINGRAM "Forever"  
14. BRIDGMAN/SMITH "Life"  
8. PHIL COLLINS "True"  
8. TINA TURNER "River"  
11. JENNIFER PAIGE "Sobor"

**KKOB/Albuquerque, NM**  
OM: Brad Barrett  
PD/MD: Roger Scott  
1. JOHN & RIMES "Written"

**KPEK/Albuquerque, NM**  
OM: Frank Jaxon  
PD: Mike Parsons  
APD: Jaime Barreras  
MD: Stephanie Bucichchio  
2. JENNIFER PAIGE "Sobor"

**KMXS/Anchorage, AK**  
PD/MD: Roxy Lennox  
SUGAR RAY "Every"  
ALANIS MORISSETTE "Unsettled"  
BETTER THAN EZRA "Stars"  
CHER "Believe"  
JOHN & RIMES "Written"  
COLLECTIVE SOUL "Run"

**KAMX/Austin, TX**  
PD: Jack Stevens  
"LIVE" "Never"

**KLLY/Bakersfield, CA**  
PD/MD: Jason Griffin  
8. BLONDIE "Mania"  
7. EVERLAST "Like"  
7. FAST TOUJOURS "Best"  
ALANIS MORISSETTE "Unsettled"  
BETTER THAN EZRA "Stars"

**WWMX/Baltimore, MD**  
VP/Prog: Bill Pasha  
MD: Greg Carpenter  
MATCHBOX 20 "Back"

**KCIX/Boise, ID**  
PD/MD: Ed Parreira  
MATCHBOX 20 "Back"  
DAVE MATTHEWS BAND "Crush"  
MARIAH CAREY "Believe"

**WBMB/Boston, MA**  
VP/Prog: Greg Strassel  
MD: Mike Mulleney  
1. BETTER THAN EZRA "Stars"

**KKYS/Bryan, TX**  
PD: Ryan O'Brien  
APD/MD: Chace Murphy  
MARIAH CAREY "Believe"  
JENNIFER PAIGE "Sobor"  
SUGAR RAY "Every"

**KVSR/Fresno, CA**  
PD: Mike Yeager  
MD: Julie Logan  
5. COLLECTIVE SOUL "Run"  
3. SEMISONIC "Secret"

**WKSI/Greensboro, NC**  
PD/MD: Jeff Cushman  
10. DAVE MATTHEWS BAND "Crush"  
COLLECTIVE SOUL "Run"  
BETTER THAN EZRA "Stars"  
SEMISONIC "Secret"

**WKZL/Greensboro, NC**  
PD: Jeff McHugh  
APD/MD: Doug McKnight  
"LIVE" "Never"

**WLNK/Charlotte, NC**  
OM: Tom Jackson  
PD: Mike Edwards  
MD: Patty Vaughn  
ALANIS MORISSETTE "Unsettled"  
SEMISONIC "Secret"  
JOHN & RIMES "Written"

**WDMZ/Charlottesville, VA**  
PD/MD: Angie Long  
10. ALANIS MORISSETTE "Unsettled"

**WMT/Cedar Rapids, IA**  
PD: Tom Hoyt  
MD: Bob Boisvert  
TESHFINGRAM "Forever"  
"NSYNC" "God"

**WRMF/West Palm Beach, FL**  
APD: Lindy Rome  
MD: Dave Brewster  
8. BACKSTREET BOYS "GIVE"  
5. CELINE DION "Move"  
3. JOHN & RIMES "Written"  
3. ROD STEWART "Faith"  
TESHFINGRAM "Forever"

**WVWV/Wheeling, WV**  
PD/MD: Doug Daniels  
20. "NSYNC" "God"

**KRBB/Wichita, KS**  
PD: Don Morrison  
MD: Todd Taylor  
ROD STEWART "Faith"  
HOOTIE "Lonely"

**WMGS/Wikes Barre, PA**  
PD/MD: Stan Phillips  
30. COLLECTIVE SOUL "Run"  
BLONDIE "Mania"  
ALANIS MORISSETTE "Unsettled"  
JOHN MELLENCAMP "Running"

**WWMX/Cincinnati, OH**  
PD/MD: Brad Ellis  
ALANIS MORISSETTE "Unsettled"

**WVMX/Cleveland, OH**  
APD: Mike Farrow  
MD: Craig Thomas  
MD: Jay Hudson  
10. NEW RADICALS "Get"  
10. DAVE MATTHEWS BAND "Crush"  
WQAL/Cleveland, OH  
PD: Mary Ellen Kachinske  
MD: Steve Brown  
BLONDIE "Mania"  
MATCHBOX 20 "Back"  
JENNIFER PAIGE "Sobor"

**KVUJ/Colorado Springs, CO**  
PD: Kevin Callahan  
LENNY KRAVITZ "Fly"

**WCGO/Columbus, GA**  
PD/MD: Al Haynes  
12. JOHN & RIMES "Written"  
10. BETTER THAN EZRA "Stars"  
9. SUGAR RAY "Every"  
7. R. KELLY & C. DION "Angel"  
6. "NSYNC" "God"  
6. BLONDIE "Mania"  
ROD STEWART "Faith"

**WDMX/Dallas, TX**  
PD: Jimmy Seal  
APD: Race Taylor  
MD: Lisa Thomas  
ALANIS MORISSETTE "Unsettled"

**WDAQ/Danbury, CT**  
PD: Bill Trotta  
MD: Barbara Corbett  
ALANIS MORISSETTE "Unsettled"  
BLONDIE "Mania"

**WMMX/Dayton, OH**  
PD: Jeff Stevens  
MD: Dean Taylor  
ROD STEWART "Faith"  
MARIAH CAREY "Believe"

**KALC/Denver, CO**  
PD/MD: Jim Lawson  
32. SUGAR RAY "Every"  
ALANIS MORISSETTE "Unsettled"  
"NSYNC" "God"  
8. BETTER THAN EZRA "Stars"

**KMXD/Des Moines, IA**  
PD: Kenn McCloud  
APD/MD: Greg Chance  
KHALEE "Mercy"  
JOHN & RIMES "Written"  
ROD STEWART "Faith"

**KSTZ/Des Moines, IA**  
PD: Jim Schaefer  
MD: Carol Vonn  
No Adds

**WKQI/Detroit, MI**  
PD: Tom O'Brien  
MD: Dana London  
4. THIRD EYE BLIND "Jumper"  
SUGAR RAY "Every"

**WWMX/Baltimore, MD**  
VP/Prog: Bill Pasha  
MD: Greg Carpenter  
MATCHBOX 20 "Back"

**KCIX/Boise, ID**  
PD/MD: Ed Parreira  
MATCHBOX 20 "Back"  
DAVE MATTHEWS BAND "Crush"  
MARIAH CAREY "Believe"

**WBMB/Boston, MA**  
VP/Prog: Greg Strassel  
MD: Mike Mulleney  
1. BETTER THAN EZRA "Stars"

**KKYS/Bryan, TX**  
PD: Ryan O'Brien  
APD/MD: Chace Murphy  
MARIAH CAREY "Believe"  
JENNIFER PAIGE "Sobor"  
SUGAR RAY "Every"

**KVSR/Fresno, CA**  
PD: Mike Yeager  
MD: Julie Logan  
5. COLLECTIVE SOUL "Run"  
3. SEMISONIC "Secret"

**WKSI/Greensboro, NC**  
PD/MD: Jeff Cushman  
10. DAVE MATTHEWS BAND "Crush"  
COLLECTIVE SOUL "Run"  
BETTER THAN EZRA "Stars"  
SEMISONIC "Secret"

**WKZL/Greensboro, NC**  
PD: Jeff McHugh  
APD/MD: Doug McKnight  
"LIVE" "Never"

**WLNK/Charlotte, NC**  
OM: Tom Jackson  
PD: Mike Edwards  
MD: Patty Vaughn  
ALANIS MORISSETTE "Unsettled"  
SEMISONIC "Secret"  
JOHN & RIMES "Written"

**WDMZ/Charlottesville, VA**  
PD/MD: Angie Long  
10. ALANIS MORISSETTE "Unsettled"

**WMT/Cedar Rapids, IA**  
PD: Tom Hoyt  
MD: Bob Boisvert  
TESHFINGRAM "Forever"  
"NSYNC" "God"

**WRMF/West Palm Beach, FL**  
APD: Lindy Rome  
MD: Dave Brewster  
8. BACKSTREET BOYS "GIVE"  
5. CELINE DION "Move"  
3. JOHN & RIMES "Written"  
3. ROD STEWART "Faith"  
TESHFINGRAM "Forever"

**WVWV/Wheeling, WV**  
PD/MD: Doug Daniels  
20. "NSYNC" "God"

**KRBB/Wichita, KS**  
PD: Don Morrison  
MD: Todd Taylor  
ROD STEWART "Faith"  
HOOTIE "Lonely"

**WMGS/Wikes Barre, PA**  
PD/MD: Stan Phillips  
30. COLLECTIVE SOUL "Run"  
BLONDIE "Mania"  
ALANIS MORISSETTE "Unsettled"  
JOHN MELLENCAMP "Running"

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# HOT AC TOP 30

JANUARY 15, 1999

SW	4W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	4W	5W	
1	1	1	1	<b>1</b> SHAWN MULLINS Lullaby (SMG/Columbia)	3554	3449	3506	3492	89/0
4	2	2	2	<b>2</b> JEWEL Hands (Atlantic)	3491	3303	3251	3112	89/0
7	5	3	3	<b>3</b> SARAH MCLACHLAN Angel (Warner Sunset/Reprise)	3462	3148	2840	2552	88/0
5	3	4	4	<b>4</b> EAGLE-EYE CHERRY Save Tonight (Work)	3244	3071	3201	3098	85/3
8	7	6	5	<b>5</b> THIRD EYE BLIND Jumper (Elektra/EEG)	2782	2637	2561	2513	77/2
10	8	7	6	<b>6</b> GOO GOO DOLLS Slide (Warner Bros.)	2728	2506	2421	2150	81/2
2	4	5	7	<b>7</b> SHERYL CROW My Favorite Mistake (A&M)	2704	2681	3118	3308	80/0
3	6	8	8	ALANIS MORISSETTE Thank U (Maverick/Reprise)	2104	2246	2780	3130	75/0
6	9	9	9	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	2041	2107	2273	2563	69/1
14	15	11	10	<b>10</b> MATCHBOX 20 Back 2 Good (Lava/Atlantic)	2018	1767	1495	1432	69/5
12	11	10	11	<b>11</b> U2 Sweetest Thing (Island)	2011	1942	1766	1764	64/0
22	19	13	12	<b>12</b> BARENAKED LADIES It's All Been Done (Reprise)	1999	1735	1311	1005	74/4
18	17	14	13	<b>13</b> NEW RADICALS You Get What You Give (MCA)	1688	1566	1427	1355	67/3
9	10	12	14	BARENAKED LADIES One Week (Reprise)	1599	1741	2094	2329	57/0
19	14	15	15	<b>15</b> EVE 6 Inside Out (RCA)	1539	1503	1528	1276	49/0
11	12	16	16	MATCHBOX 20 Real World (Lava/Atlantic)	1362	1411	1618	1819	47/0
16	16	17	17	FASTBALL Fire Escape (Hollywood)	1341	1403	1464	1374	53/1
13	13	18	18	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1257	1279	1542	1741	46/0
<b>BREAKER</b>				<b>19</b> SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)	1246	1156	1076	915	50/3
—	—	23	20	SUGAR RAY Every Morning (Lava/Atlantic)	1155	867	291	99	57/21
25	23	21	21	<b>21</b> EVERCLEAR Father Of Mine (Capitol)	1087	1068	983	819	48/1
—	30	25	22	<b>22</b> LENNY KRAVITZ Fly Away (Virgin)	932	778	541	441	40/3
23	24	24	23	<b>23</b> HOOTIE & THE BLOWFISH Only Lonely (Atlantic)	881	840	915	915	45/2
20	21	22	24	NATALIE MERCHANT Break Your Heart (Elektra/EEG)	866	942	1195	1180	40/0
27	27	27	25	<b>25</b> R. KELLY & CELINE DION I'm Your Angel (Jive)	850	747	694	682	33/1
28	25	26	26	<b>26</b> DAVE MATTHEWS BAND Crush (RCA)	816	776	709	595	43/3
30	28	28	27	<b>27</b> KHALEEL No Mercy (Hollywood)	802	712	605	540	50/6
<b>DEBUT</b>				<b>28</b> ALANIS MORISSETTE Unsent (Maverick/Reprise)	562	294	119	29	45/29
29	29	29	29	HOUSTON & CAREY When You... (Arista/Columbia/DreamWorks)	483	523	571	566	29/0
—	—	30	30	<b>30</b> CAKE Never There (Capricorn/Mercury)	459	413	334	243	20/2

This chart reflects airplay from January 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.

92 Hot AC reporters. 91 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent.  
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## NEW & ACTIVE

### EMILIA Big Big World (Rodeo/Universal)

Total Stations: 23, Adds: 2, Plays: 454, including WDAQ 20 (7), WTIC 5, WJLK 15 (20), WOMP 36 (31), KBIU 18 (18), WQWZ 17 (18), WQSM 29 (27), WKSI 14 (16), WXIL 25 (24), WMBX 27 (14), WAKS 19 (19), KURB 5 (8), KKOB 5 (4), KKYS 14 (10), WQAL 15 (15), WKQI 28 (15), WIOG 30 (20), KMXC 37 (28), KCIX 30 (27), KVVU 25, KMXX 17 (35), KEYW 23 (11).

### 'N SYNC (God Must Have Spent) A Little More Time On You (RCA)

Total Stations: 14, Adds: 2, Plays: 346, WOMP 29 (22), KBIU 41 (41), WCGQ 6, WQSM 25 (24), WKSI 37 (32), WAKS 27 (23), WMXL 9 (9), KURB 20 (19), KKYS 17 (18), KSII 37 (37), WIOG 37 (34), KYKY 8 (8), KCIX 38 (35), KALC 15.

### MADONNA The Power Of Good-Bye (Maverick/WB)

Total Stations: 19, Adds: 0, Plays: 343, WDAQ 32 (25), WSNE 5 (5), WYXR 23 (22), WOMP 12 (12), KBIU 7 (7), WQWZ 26 (26), WXIL 27 (27), WMXL 13 (12), KURB 17 (16), KAMX 37 (38), WVMX 2 (2), WKQI 16, WMT 7 (7), KMXD 8 (7), KMXC 28 (27), KVVU 28 (15), KBEE 11 (19), KMXS 30 (31), KBBY 14 (12).

### ELTON JOHN & LEANN RIMES Written In The Stars (Rocket/Island/Curb)

Total Stations: 30, Adds: 13, Plays: 314, including WDAQ 11, WSNE 19 (22), WIKZ 23 (5), WYXR 10, WOMP 7 (5), KBIU 18 (18), WQWZ 15 (5), WCGQ 12, WWDE 6, WOMX 5, WXIL 23 (25), WAKS 18 (5), WMXL 6 (9), KKOB 1, KKYS 3, WKOD 19, WVMX 3, WWWW 12 (9), WMT 5, KMXC 17 (10), KYKY 17, KBEE 9 (10), KISN 29, KPLZ 22 (1), KEYW 4.

### BLONDIE Maria (Beyond)

Total Stations: 30, Adds: 16, Plays: 297, including WBMX 32 (18), WVMX 11, WLCE 20, WPLJ 13, WOMP 7 (5), WCGQ 6, WQSM 12, WAKS 5 (5), WMBX 13, KPEK 17, KAMX 7 (1), KMXX 13 (12), KZPT 3, KMXC 10, KVVU 21, KLLY 8, KYSR 10, KOSO 2, KCDU 6 (6), KBET 27 (34), KLLC 9, KRUZ 18.

### BETTER THAN EZRA At The Stars (Elektra/EEG)

Total Stations: 22, Adds: 15, Plays: 251, including WBMX 1, WTIC 5, WOMP 10, WCGQ 10, WMBX 28 (25), WSSR 7, KPEK 22 (23), KZPT 26, WKDD 14, WTMX 50 (45), KALC 8, KOSO 15 (2), KCDU 13 (16), KZZO 32 (35), KLLC 10 (9).

### PHIL COLLINS True Colors (Atlantic)

Total Stations: 9, Adds: 1, Plays: 214, including WDAQ 31 (25), WSNE 22 (24), WIKZ 24 (24), WWDE 25 (24), WOMP 29 (29), WXIL 36 (38), WMXL 27 (26), KURB 20 (18).

### ROD STEWART Faith Of The Heart (Universal)

Total Stations: 19, Adds: 7, Plays: 197, including WTIC 5, WVMX 20, WJLK 12, WOMP 14 (14), WQWZ 16 (16), WWDE 11 (12), WQWZ 19 (20), WXIL 23 (25), WAKS 24 (24), KKYS 11 (10), WVMX 3, KMXC 18 (17), KCIX 21 (19).

### CHER Believe (Warner Bros.)

Total Stations: 11, Adds: 5, Plays: 164, including WJLK 27 (25), WAKS 60 (58), KKYS 22 (16), WKQI 16, KMXC 10, KBEE 10 (10), KISN 19 (16).

### COLLECTIVE SOUL Run (Hollywood/Atlantic)

Total Stations: 16, Adds: 11, Plays: 130, including WOMP 5, WSHE 7, KZPT 3, WTMX 30, WPNT 27 (25), KVSF 5, KOSO 5 (2), KCOU 19, KZZO 20 (22), KLLC 9.

### FLYS Got You (Where I Want You) (Delicious Vinyl/Trauma)

Total Stations: 11, Adds: 2, Plays: 115, including WBMX 5 (2), WSSR 8 (8), WMBX 5, KAMX 10 (8), KZPT 18 (23), WPNT 16 (14), KLLY 12 (7), KOSO 15 (5), KCDU 7 (5), KZZO 19 (22).

### SEMISONIC Secret Smile (MCA)

Total Stations: 10, Adds: 9, Plays: 50, including WSSR 7, WTMX 26 (24), KVSF 3, KOSO 2, KLLC 12.

### JENNIFER PAIGE Sober (Edel America/Hollywood)

Total Stations: 9, Adds: 8, Plays: 26, including WOMP 10 (10), WMC 3, KPEK 2, WKDD 11.

Songs ranked by total plays.  
Station call letters followed by number of plays.

## BREAKERS®

### SIXPENCE NONE THE RICHER

#### Kiss Me (Squint/Columbia)

TOTAL PLAYS/INCREASE: 1246/90  
TOTAL STATIONS/ADDS: 50/3  
CHART: 19

## MOST ADDED®

ARTIST/TITLE LABEL(S)	ADDS
ALANIS MORISSETTE Unsent (Maverick/Reprise)	29
SUGAR RAY Every Morning (Lava/Atlantic)	21
BLONDIE Maria (Beyond)	16
BETTER THAN EZRA At The Stars (Elektra/EEG)	15
ELTON JOHN & LEANN RIMES Written... (Rocket/Island/Curb)	13
COLLECTIVE SOUL Run (Hollywood/Atlantic)	11
SEMISONIC Secret Smile (MCA)	9
JENNIFER PAIGE Sober (Edel America/Hollywood)	8
MARIAH CAREY I Still Believe (Columbia)	7
ROD STEWART Faith Of The Heart (Universal)	7

## MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
SARAH MCLACHLAN Angel (Warner Sunset/Reprise)	+314
SUGAR RAY Every Morning (Lava/Atlantic)	+288
ALANIS MORISSETTE Unsent (Maverick/Reprise)	+268
BARENAKED LADIES It's All Been Done (Reprise)	+264
MATCHBOX 20 Back 2 Good (Lava/Atlantic)	+251
GOO GOO DOLLS Slide (Warner Bros.)	+222
BLONDIE Maria (Beyond)	+216
ELTON JOHN & LEANN RIMES Written... (Rocket/Island/Curb)	+190
JEWEL Hands (Atlantic)	+188
EAGLE-EYE CHERRY Save Tonight (Work)	+173

## HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)
SHANIA TWAIN From This Moment On (Mercury)
EVERYTHING HOOCH (Blackbird/Sire)
FAITH HILL This Kiss (Warner Bros.)
NATALIE IMBRUGLIA Torn (RCA)
FASTBALL The Way (Hollywood)
AEROSMITH I Don't Want To Miss A Thing (Columbia)
SEMISONIC Closing Time (MCA)
GREEN DAY Time Of Your Life (Good Riddance) (Reprise)
HOOTIE & THE BLOWFISH I Will Wait (Atlantic)
JENNIFER PAIGE Crush (Edel America/Hollywood)

Breakers: Songs registering 1200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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# HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

**95.5 WPLJ**  
NEW YORK

**MARKET #1**  
WPLJ/New York  
(212) 613-8900  
Cuddy/Shannon/  
Mascaro

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
57	48	54	51	THIRD EYE BLIND/Jumper	
37	35	38	50	EAGLE-EYE CHERRY/Save Tonight	
55	50	51	50	SHAWN MULLINS/Lullaby	
36	36	36	48	JEWEL/Hands	
50	51	52	48	MATCHBOX 20/Real World	
51	49	50	47	GOO GOO DOLLS/Ins	
28	31	38	45	SARAH MCLACHLAN/Angel	
25	25	36	37	GOO GOO DOLLS/Slide	
50	49	52	37	EDWIN MCCAIN/It's Be	
51	51	54	36	FAITH HILL/This Kiss	
35	47	53	36	BARENAKED LADIES/One Week	
18	33	22	35	ALANIS MORISSETTE/Thank U	
-	-	25	33	MATCHBOX 20/Back 2 Good	
32	33	24	32	SHERYL CROW/My Favorite Mistake	
31	33	33	32	SHANIA TWAIN/From This Moment On	
26	26	30	25	NEW RADICALS/You Get What You	
-	-	25	25	SUGAR RAY/Every Morning	
-	22	28	24	BARENAKED LADIES/It's All Been Done	
-	18	21	24	FASTBALL/The Way	
-	23	20	24	U2/Sweetest Thing	
48	37	38	23	SEMI-SONIC/Closing Time	
19	18	22	28	GREEN DAY/Time Of Your Life	
19	18	22	28	HOOTIE /Only Lonely	
-	-	-	13	BLONDIE/Maria	
-	-	-	-	ALANIS MORISSETTE/Unsent	

**STAR 98.1**

**MARKET #2**  
KYSR/Los Angeles  
(818) 955-7000  
Pereira/Ebbott

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
63	64	66	61	SHAWN MULLINS/Lullaby	
50	40	63	60	ALANIS MORISSETTE/Thank U	
55	62	63	58	JEWEL/Hands	
42	43	37	52	EVE 6/Inside Out	
61	60	65	50	EAGLE-EYE CHERRY/Save Tonight	
40	59	59	48	SARAH MCLACHLAN/Angel	
57	64	39	43	SHERYL CROW/My Favorite Mistake	
39	41	38	39	MATCHBOX 20/Back 2 Good	
42	39	39	39	U2/Sweetest Thing	
65	44	41	38	GOO GOO DOLLS/Ins	
-	32	37	38	CAKE/Never There	
13	-	38	38	THIRD EYE BLIND/Jumper	
48	40	40	38	EVERCLEAR/Father Of Mine	
32	37	37	37	GOO GOO DOLLS/Slide	
28	36	38	36	SUGAR RAY/Every Morning	
-	36	36	36	BARENAKED LADIES/It's All Been Done	
41	40	-	26	NATALIE MERCHANT/Kind & Generous	
-	-	24	24	LENNY KRAVITZ/Fly Away	
24	24	19	24	NEW RADICALS/You Get What You	
-	-	-	10	BLONDIE/Maria	
17	12	8	5	DAVE MATTHEWS BAND/Crush	
-	-	-	-	ALANIS MORISSETTE/Unsent	

**101.9 THE MIX**

**MARKET #3**  
WTMX/Chicago  
(312) 946-1019  
James/Kartak

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
43	44	45	51	THIRD EYE BLIND/Jumper	
44	44	45	50	BETTER THAN EZRA/At The Stars	
50	42	44	50	JEWEL/Hands	
30	44	53	44	BARENAKED LADIES/It's All Been Done	
41	29	32	42	GOO GOO DOLLS/Slide	
-	-	44	42	SUGAR RAY/Every Morning	
40	43	32	42	HOOTIE /Only Lonely	
44	49	43	42	EVERYTHING/Hooch	
42	29	32	41	MATCHBOX 20/Back 2 Good	
44	44	45	41	FASTBALL/Fire Escape	
31	31	31	32	CHRIS ISAKH/Phase	
49	50	52	31	EVERCLEAR/Father Of Mine	
-	16	24	31	CAKE/Never There	
-	-	30	30	COLLECTIVE SOUL/Run	
16	18	22	30	SIXPENCE /Kiss Me	
15	15	22	26	R.E.M./Dyeper	
-	-	24	26	SEMI-SONIC/Secret Smile	
14	30	31	21	DAVE MATTHEWS BAND/Crush	
12	13	18	21	LENNY KRAVITZ/Fly Away	
16	17	16	20	EAGLE-EYE CHERRY/Save Tonight	
-	-	-	17	HOLE/Maibu	
29	31	44	16	NEW RADICALS/You Get What You	
17	14	16	14	BRIAN SETZER ORCH./Jump Jive An' Wal	
10	41	12	13	ALANIS MORISSETTE/Thank U	
50	50	53	13	SHERYL CROW/My Favorite Mistake	
15	13	6	13	BARENAKED LADIES/One Week	
15	14	17	12	SHAWN MULLINS/Lullaby	
12	13	15	11	HEATHER NOVA/London Rain	
-	-	-	-	BLONDIE/Maria	
-	-	-	-	ALANIS MORISSETTE/Unsent	

**Alice @ 97.3**

**MARKET #4**  
KLLC/San Francisco  
(415) 765-4097  
Kaplan/Stoeckel

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
43	37	42	45	ALANIS MORISSETTE/Thank U	
43	46	43	44	SARAH MCLACHLAN/Angel	
45	45	42	44	EAGLE-EYE CHERRY/Save Tonight	
44	44	42	44	SHERYL CROW/My Favorite Mistake	
21	35	42	43	CAKE/Never There	
44	43	43	43	EVE 6/Inside Out	
17	32	43	43	U2/Sweetest Thing	
34	33	33	38	TRAIN/Meet Virginia	
35	34	35	36	MASSIVE ATTACK/Teardrop	
35	39	31	35	BARENAKED LADIES/One Week	
44	37	34	35	SHAWN MULLINS/Lullaby	
35	37	34	33	SIXPENCE /Kiss Me	
10	21	31	33	HARVEY DANGER/Flagpole Sitta	
36	34	35	32	ANGGUNS/Show On The Sahara	
24	19	27	30	MATCHBOX 20/Real World	
29	29	27	30	DAVE MATTHEWS BAND/Stay (Wasting Time)	
20	20	23	22	LENNY KRAVITZ/Fly Away	
7	10	22	22	TOUCH AND GO/Would You ?	
2	20	22	21	NEW RADICALS/You Get What You	
10	15	21	21	GOO GOO DOLLS/Slide	
11	13	22	21	EVERCLEAR/Father Of Mine	
20	18	22	19	FASTBALL/Fire Escape	
10	15	25	19	NATALIE MERCHANT/Kind & Generous	
21	21	21	18	KHALEEL/No Mercy	
18	19	21	18	JEWEL/Hands	
21	18	24	18	THIRD EYE BLIND/Jumper	
45	35	19	17	NATALIE MERCHANT/Break Your Heart	
19	19	20	17	TORI AMOS/Jacue's Strength	
19	21	21	17	IMOGEN HEAP/Come Here Boy	
17	15	15	16	DAVE MATTHEWS BAND/Crush	

**Max 95.7fm**  
Max knows music

**MARKET #5**  
WXMM/Philadelphia  
(215) 482-6000  
Tisa/Castellini

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
64	67	61	66	EAGLE-EYE CHERRY/Save Tonight	
35	37	58	65	DAVE MATTHEWS BAND/Crush	
45	55	59	65	GOO GOO DOLLS/Slide	
36	21	56	64	MATCHBOX 20/Back 2 Good	
24	22	33	64	BARENAKED LADIES/It's All Been Done	
35	34	29	37	SHAWN MULLINS/Lullaby	
23	22	27	37	NEW RADICALS/You Get What You	
63	63	32	36	JEWEL/Hands	
-	-	31	36	ALANIS MORISSETTE/Unsent	
49	35	32	36	FUEL/Shimmer	
35	54	32	34	ALANIS MORISSETTE/Thank U	
42	38	29	31	GOO GOO DOLLS/Ins	
7	8	19	29	SIXPENCE /Kiss Me	
36	34	29	28	SEMI-SONIC/DND	
22	22	21	26	SARAH MCLACHLAN/Angel	
19	21	17	20	LENNY KRAVITZ/Fly Away	
28	23	11	16	EVERCLEAR/Father Of Mine	
28	34	20	16	EVE 6/Inside Out	
-	-	14	15	SUGAR RAY/Every Morning	
14	8	9	11	HOOTIE /Only Lonely	
-	-	-	-	SEMI-SONIC/Secret Smile	

**STAR 104.5**  
PHILADELPHIA

**MARKET #5**  
WYXR/Philadelphia  
(610) 668-0750  
Johnson/Ashley

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
48	48	49	49	JANET/Together Again	
48	48	47	45	JENNIFER PAIGE/Crush	
46	46	45	44	BACKSTREET BOYS/It's Never Break	
43	43	48	43	GOO GOO DOLLS/Ins	
35	32	31	31	SHAWN MULLINS/Lullaby	
36	35	26	31	EDWIN MCCAIN/It's Be	
37	37	29	29	BRIAN SETZER ORCH./Jump Jive An' Wal	
36	36	28	28	SHANIA TWAIN/From This Moment On	
36	36	28	28	JEWEL/Hands	
29	24	25	28	ALANIS MORISSETTE/Thank U	
-	29	28	28	SHERYL CROW/My Favorite Mistake	
33	33	25	27	FAITH HILL/This Kiss	
36	36	31	26	BARENAKED LADIES/One Week	
8	8	21	23	SARAH MCLACHLAN/Angel	
21	20	22	23	MADONNA/The Power Of	
11	21	22	22	R. KELLY & C. DION/Im Your Angel	
23	23	24	22	EVERYTHING/Hooch	
16	19	21	21	EAGLE-EYE CHERRY/Save Tonight	
15	15	14	15	SUGAR RAY/Fly	
14	13	14	14	FASTBALL/The Way	
14	13	13	14	DUNCAN SHEIK/Barely Breathing	
12	11	13	13	SMASH MOUTH/Walk On The Sun	
18	17	11	12	NATALIE MERCHANT/Break Your Heart	
12	10	11	11	BACKSTREET BOYS/Quit Playing	
12	10	11	11	NATALIE MERCHANT/Kind & Generous	
11	10	11	11	THIRD EYE BLIND/Sem-Charmed Life	
16	9	9	10	AEROSMITH/Don't Want To	
-	-	-	-	ALANIS MORISSETTE/Unsent	
-	-	-	-	JOHN & RIMES/Written In The Stars	
12	10	14	10	MATCHBOX 20/Real World	

**Q95.5**

**MARKET #6**  
WKQI/Detroit  
(248) 967-3750  
O'Brien/London

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
51	53	49	51	BARENAKED LADIES/One Week	
36	45	50	50	SHAWN MULLINS/Lullaby	
51	54	50	49	MATCHBOX 20/Real World	
25	27	25	46	SARAH MCLACHLAN/Angel	
32	28	50	43	EDWIN MCCAIN/It's Be	
52	51	48	38	GOO GOO DOLLS/Ins	
14	18	15	28	EMILIA/Big Big World	
27	29	27	28	EVERYTHING/Hooch	
28	30	26	28	EAGLE-EYE CHERRY/Save Tonight	
26	27	28	27	ALANIS MORISSETTE/Thank U	
20	30	26	26	SHANIA TWAIN/From This Moment On	
28	25	27	26	JEWEL/Hands	
-	-	-	20	26	BARENAKED LADIES/It's All Been Done
14	15	16	25	GOO GOO DOLLS/Slide	
27	25	28	19	FAITH HILL/This Kiss	
-	-	-	16	16	CHER/Believe
17	18	15	16	NEW RADICALS/You Get What You	
24	22	14	16	R. KELLY & C. DION/Im Your Angel	
-	-	-	16	MADONNA/The Power Of	
7	10	12	15	MATCHBOX 20/Back 2 Good	
13	14	13	13	SIXPENCE /Kiss Me	
11	13	10	11	NATALIE MERCHANT/Break Your Heart	
15	15	13	10	HOOTIE /Only Lonely	
13	14	-	4	THIRD EYE BLIND/Jumper	
-	-	-	-	SUGAR RAY/Every Morning	

**MIX 102.5**

**MARKET #7**  
KDMX/Dallas  
(972) 991-1029  
Steal/Thomas

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
62	68	59	68	MATCHBOX 20/Real World	
36	45	63	67	EAGLE-EYE CHERRY/Save Tonight	
69	66	62	66	GOO GOO DOLLS/Ins	
67	64	62	65	SHAWN MULLINS/Lullaby	
45	55	48	46	ALANIS MORISSETTE/Thank U	
32	33	37	43	SHERYL CROW/My Favorite Mistake	
37	36	35	40	BARENAKED LADIES/One Week	
45	38	34	34	JEWEL/Hands	
35	36	37	39	SARAH MCLACHLAN/Angel	
27	32	34	38	THIRD EYE BLIND/Jumper	
35	36	36	37	EVERYTHING/Hooch	
35	36	38	34	JENNIFER PAIGE/Crush	
-	22	24	29	SUGAR RAY/Every Morning	
5	7	19	26	MATCHBOX 20/Back 2 Good	
31	31	25	26	R. KELLY & C. DION/Im Your Angel	
24	25	23	23	SHANIA TWAIN/From This Moment On	
20	17	24	22	GOO GOO DOLLS/Slide	
13	18	19	22	EVERCLEAR/Father Of Mine	
-	-	19	20	LENNY KRAVITZ/Fly Away	
-	-	14	18	U2/Sweetest Thing	
14	15	17	17	KHALEEL/No Mercy	
20	19	17	17	BARENAKED LADIES/It's All Been Done	
-	-	12	13	BLONDIE/Maria	
10	13	9	10	HOOTIE /Only Lonely	
13	13	6	9	FASTBALL/Fire Escape	
-	-	-	-	ALANIS MORISSETTE/Unsent	

**Mix 98.5**  
Boston's Best Music

**MARKET #8**  
WBMX/Boston  
(617) 236-8898  
Strassel/Mulaney

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
43	45	40	46	SHAWN MULLINS/Lullaby	
43	44	41	45	THIRD EYE BLIND/Jumper	
46	40	43	45	SARAH MCLACHLAN/Angel	
43	44	43	43	EVERYTHING/Hooch	
33	34	40	41	JEWEL/Hands	
38	40	36	39	GOO GOO DOLLS/Ins	
29	29	37	38	DAVE MATTHEWS BAND/Crush	
-	-	18	32	BLONDIE/Maria	
23	17	32	31	U2/Sweetest Thing	
30	33	31	29	MATCHBOX 20/Back 2 Good	
29	30	28	28	HOOTIE /I Will Wait	
29	30	26	28	BARENAKED LADIES/It's All Been Done	
42	31	28	28	ALANIS MORISSETTE/Thank U	
29	29	29	27	GOO GOO DOLLS/Slide	
31	32	32	27	EAGLE-EYE CHERRY/Save Tonight	
30	29	26	27	DAVE MATTHEWS BAND/Stay (Wasting Time)	
31	31	28	27	BARENAKED LADIES/One Week	
-	-	19	24	SUGAR RAY/Every Morning	
18	26	19	23	SIXPENCE /Kiss Me	
12	18	22	22	NATALIE MERCHANT/Break Your Heart	
26	24	20	20	SHERYL CROW/My Favorite Mistake	
-	20	16	18	ALANIS MORISSETTE/Unsent	
18	13	14	18	MATCHBOX 20/Real World	
17	14	13	17	SARAH MCLACHLAN/Ada	
16	14	12	16	HOOTIE /Only Lonely	
14	15	16	16	MATCHBOX 20/3am	
11	14				



CAROL ARCHER

## Does Your Station Leave 'Deep Footprints'?

BA's Allen Kepler says he's been humbled by what he's learned in one-on-one conversations with listeners

Did you know that the Smooth Jazz handle — which has done so much to give shape to the format's identity in the audience's mind — was gleaned directly from a one-on-one conversation with a Chicago listener? Broadcast Architecture has conducted thousands of these personal discussions since 1988, and I asked BA VP/Prog. **Allen Kepler** to discuss some of what has been revealed over the years.

"We recruit a cross section of 20 to 30 listeners in a market — just as we do for a music test — who fit the demographics of the station across ethnic, gender, and age lines," Kepler begins. "Once we've done 25 or 30 interviews, we've pretty much spoken to the target of the radio station, whatever its format. We prefer this one-on-one method to the old, standard focus groups, which can turn into a scene from *Twelve Angry Men*, with participants fighting for control of the room or steamrolling over the opinions of others. We sit down with each person for about 30 minutes. Generally, we spend two full, nine-hour days in a market for a total of a few hundred people every year."



Allen Kepler

group of very opinionated, active people who like to call. We've found that many people who call are musicians and others who have such a deep interest in radio, they'd like to work in radio!

"When we conduct music tests, we'll sometimes ask how many in the room have called a radio station to give an opinion or request a song in the past couple of years, and it's usually two or three out of a hundred. It's the rare individual who does call, so quite often the feedback from the phones or listeners at concerts can be misleading. With the one-on-ones, just like with a music test, you reach more common-type people for whom radio is not the most important thing on their list. It's a free utility that they use in their car or at work. Many of them are passionate, in that they love the radio station, but we have learned that their thinking is less in line with those opinionated people who call in.

"Many of the people we interview are extremely knowledgeable about the music, but what's surprising is that they are so of-

ten without an agenda, unlike the callers, who do have an agenda and are more like the person who calls their congressman to weigh in about some legislation. I remember speaking to a guy who said that his favorite station was the university station, which plays traditional jazz, and his second favorite station plays smooth jazz. He said he'd been listening to the college station for 20 years, that he loved Monk and Coltrane, and that he really learned a lot from his favorite jazz jock. But we learned that he actually listened to the Smooth Jazz station more, because he loves the music and it makes him feel so good."



**To leave deep footprints, you've got to stand for something in your community and do something that's memorable to people. It has to be about something other than just the type of music you play.**

### Digging Deeper

"When we try to dig deeper and learn whether these listeners who like jazz and smooth jazz think one form is better than the other, we learn that they like them both, but that each serves a different purpose. Those are the kinds of moments I wish I could show on videotape to musicians and A&R executives [*critics, too!* — ed.] to show them that, with the general public, there's not a battle between traditional jazz and smooth jazz.

"Further, this particular gentleman really loved the fact that this station played the R&B material it did, like EW&F and Marvin Gaye. People think it's fabulous! One of our consistent findings is that people like to hear popular music, especially when it comes to vocals, because the instrumentals we play are pretty much exclusive to this format, so we're going to somewhat dictate what the hits are. They're not going to tune in as much if there's not something familiar to grab a hold of and meet an expectation. Certainly, as we all get older, the things that make us feel better, or warm and comfortable, are things we're more familiar with. Adults are not quite as big on discovery as teenagers."



**MISTLETOE ALERT!** — The third annual Smooth Jazz Holiday Concert featuring Peter White (r), David Benoit, Dave Koz, and Brenda Russell played Boston's Orpheum Theater on 12/10. WSJZ/Boston, which presented the event, raised over \$3300 to benefit the Globe Santa Fund. White's seen here in the embrace of PD Shirley Maldonado.

### More Than A Mood Service

And what about the way these "common-type" listeners use the NAC/Smooth Jazz format? Is it just background music to them, a mood service, as some of the format's critics suggest? "If you have a million listeners, 800,000

the artists and the music, but great contests make a station more than a jukebox. A good jukebox is okay, but as Scott Shannon once observed, a great radio station leaves deep footprints. To leave deep footprints, you've got to stand for something in your community and do something that's memorable to people. It has to be about something other than just the type of music you play."

### Freedom Of Choice

"The most important thing about these one-on-ones for the program director is that we approach listeners as some dumb research guy from Princeton, so they are not performing for someone who works at the station. The listeners are unbiased. For the PD, it's a way of stepping out into the public to learn the real pulse of the *real* public, not the callers, not the advertisers, not the jocks. It's humbling when you realize radio is a free utility and there are any number of choices for people and radio is just one of those choices.

"How do we cut through to get the general public to listen to our stations? It's the only way to get big ratings. The loyal core can be happy as can be, and you'll only have a two share. One-on-ones have helped us learn about what real people think. You've got to own one box in people's minds, and these interviews help us determine key points that will leave those deep footprints. WNUA's cume has gone up 20% in the past two years. You just don't see that happen with stations that are eight or nine years old, but 'Trip-A-Day' is connecting with people."

### TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at  
(310) 788-1665 or  
e-mail: archer@rronline.com



**NO PROBLEM, MON** — While the rest of the country froze, four female buds spent Thanksgiving week in Jamaica, where "everything's eyrie." Seen here at Rick's Cafe in Negril are Media America's Roxy Myzal (who produces Boney James' Personal Notes); Warner Bros. Deborah Lewow; WJAB/Huntsville, AL, PD Ellen Washington; and Zebra Records Rebecca Rismann (exhausted from "cleaning").

JANUARY 15, 1999

5W	4W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	4W	5W	
5	3	3	1	<b>WARREN HILL</b> Turn Out The Lights ( <i>Discovery</i> )	969	784	855	749	49/0
4	2	2	2	<b>ERIC MARIENTHAL</b> Here In My Heart ( <i>I.E./Verve</i> )	906	809	892	782	46/1
9	9	6	3	<b>NAJEE</b> Room To Breathe ( <i>Verve Forecast/Verve</i> )	895	722	641	582	49/0
7	6	5	4	<b>WALTER BEASLEY</b> I Feel You ( <i>Shanachie</i> )	886	731	732	672	49/2
1	1	1	5	<b>PETER WHITE f/G. WASHINGTON, JR.</b> Midnight In... ( <i>Columbia</i> )	864	841	974	994	46/0
2	4	4	6	<b>RICK BRAUN</b> Hollywood & Vine ( <i>Atlantic</i> )	800	764	855	928	44/0
8	8	7	7	<b>GRANT GEISSMAN</b> Did I Save? ( <i>Higher Octave</i> )	680	623	675	612	43/0
15	11	11	8	<b>KIRK WHALUM</b> Ascension ( <i>Warner Bros.</i> )	593	475	494	453	45/1
11	10	10	9	<b>PATTI AUSTIN</b> Don't Go Away ( <i>Concord Vista</i> )	588	500	562	553	42/2
21	18	15	10	<b>MARC ANTOINE</b> Concache ( <i>GRP</i> )	556	418	414	349	45/1
20	16	13	11	<b>LEE RITENOUR</b> This Is Love ( <i>I.E./Verve</i> )	542	431	428	356	46/3
<b>BREAKER</b>			12	<b>WILL DOWNING &amp; GERALD ALBRIGHT</b> Stop... ( <i>Verve/Motown</i> )	510	373	354	256	38/0
18	15	14	13	<b>GREGG KARUKAS</b> Cruisin' Your House At... ( <i>I.E./Verve</i> )	478	422	437	387	40/0
6	7	9	14	<b>BRIAN BROMBERG</b> Hero ( <i>Zebra</i> )	465	516	706	728	37/0
<b>BREAKER</b>			15	<b>JK</b> Off The Hook ( <i>Verve</i> )	460	364	342	345	41/5
<b>BREAKER</b>			16	<b>VANESSA WILLIAMS</b> My Flame ( <i>Mercury</i> )	440	301	275	109	33/3
12	12	12	17	<b>PHIL COLLINS</b> True Colors ( <i>Atlantic</i> )	435	440	486	544	31/0
<b>BREAKER</b>			18	<b>STEVE COLE</b> Where The Night Begins ( <i>Bluemoon/Atlantic</i> )	417	354	391	364	38/0
16	14	16	19	<b>DAVE KOZ</b> I'll Be There ( <i>Blue Note</i> )	417	402	449	412	35/0
3	5	8	20	<b>GEORGE BENSON</b> Fly By Night ( <i>GRP</i> )	413	576	787	790	37/0
<b>BREAKER</b>			21	<b>KIM WATERS</b> Easy Going ( <i>Shanachie</i> )	411	309	315	255	41/3
23	22	24	22	<b>BOBBY CALDWELL</b> Good To Me ( <i>Sin-Drome</i> )	353	306	348	295	27/1
14	17	22	23	<b>BRYAN SAVAGE</b> Soul Temptation ( <i>Higher Octave</i> )	314	322	416	465	30/0
13	19	19	24	<b>BONEY JAMES</b> Innocence ( <i>Warner Bros.</i> )	296	364	393	475	28/0
10	13	21	25	<b>CHUCK LOEB</b> Beneath The Light ( <i>Shanachie</i> )	290	344	486	564	26/0
—	28	26	26	<b>SHAKATAK</b> Blue Azure ( <i>Instinct</i> )	269	236	253	219	28/1
25	27	28	27	<b>JANET</b> Every Time ( <i>Virgin</i> )	243	232	263	273	18/1
30	—	30	28	<b>FOURPLAY</b> Vest Pocket ( <i>Warner Bros.</i> )	242	209	210	229	31/7
17	25	27	29	<b>KEIKO MATSUI</b> Forever, Forever ( <i>Countdown/Unity</i> )	230	236	311	394	21/0
<b>DEBUT</b>			30	<b>CHRIS STANDRING</b> Steven ( <i>Instinct</i> )	216	180	193	198	22/1

This chart reflects airplay from December 30-January 5. Songs ranked by total plays. Highlighted songs indicate Breaker. 50 NAC reporters. 45 current playlists. © 1999, R&R Inc.

## NEW & ACTIVE

**JEFF LORBER** Midnight (*Zebra*)  
Total Plays: 202. Total Stations: 21. Adds: 3

**WAYMAN TISDALE** Breakfast With Tiffany's (*Atlantic*)  
Total Plays: 185. Total Stations: 18. Adds: 2

**HEADS UP SUPER BAND** Sweet Street (*Heads Up*)  
Total Plays: 174. Total Stations: 15. Adds: 0

**BASIA** Clear Horizon (*550 Music*)  
Total Plays: 146. Total Stations: 10. Adds: 0

**GABRIELA ANDERS** Wanting (*Warner Bros.*)  
Total Plays: 128. Total Stations: 11. Adds: 3

**EVERETTE HARP** Better Days (*Blue Note*)  
Total Plays: 127. Total Stations: 15. Adds: 2

**JEFF LORBER** Watching The Sun Set (*Zebra*)  
Total Plays: 124. Total Stations: 12. Adds: 0

**OPEN DOOR** The Curved Sky (*Helicon*)  
Total Plays: 120. Total Stations: 10. Adds: 0

**DOWN TO THE BONE** On The Corner Of Darcy Street (*Nu Groove*)  
Total Plays: 89. Total Stations: 11. Adds: 3

Songs ranked by total plays

## BREAKERS

**WILL DOWNING & GERALD ALBRIGHT**  
Stop, Look, Listen To Your... (*Verve/Motown*)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
510/137 38/0 12

**JK**  
Off The Hook (*Verve*)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
460/96 41/5 15

**VANESSA WILLIAMS**  
My Flame (*Mercury*)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
440/139 33/3 16

**STEVE COLE**  
Where The Night Begins (*Bluemoon/Atlantic*)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
417/63 38/0 18

**KIM WATERS**  
Easy Going (*Shanachie*)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
411/102 41/3 21

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>CHAQUICO &amp; FREEMAN</b> The Maiden... ( <i>Peak/Windham Hill Jazz</i> )	8
<b>FOURPLAY</b> Vest Pocket ( <i>Warner Bros.</i> )	7
<b>GOTA</b> In The City Life ( <i>Instinct</i> )	6
<b>JK</b> Off The Hook ( <i>Verve</i> )	5
<b>GEORGE BENSON</b> Cruise Control ( <i>GRP</i> )	4
<b>GABRIELA ANDERS</b> Wanting ( <i>Warner Bros.</i> )	3
<b>BRIAN BROMBERG</b> September ( <i>Zebra</i> )	3
<b>DOWN TO THE BONE</b> On The Corner Of Darcy... ( <i>Nu Groove</i> )	3
<b>JEFF LORBER</b> Midnight ( <i>Zebra</i> )	3
<b>PEACE OF MIND</b> Times Gone By ( <i>Nu Groove</i> )	3
<b>LEE RITENOUR</b> This Is Love ( <i>I.E./Verve</i> )	3
<b>KIM WATERS</b> Easy Going ( <i>Shanachie</i> )	3
<b>VANESSA WILLIAMS</b> My Flame ( <i>Mercury</i> )	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>WARREN HILL</b> Turn Out The Lights ( <i>Discovery</i> )	+185
<b>NAJEE</b> Room To Breathe ( <i>Verve Forecast/Verve</i> )	+173
<b>WALTER BEASLEY</b> I Feel You ( <i>Shanachie</i> )	+155
<b>VANESSA WILLIAMS</b> My Flame ( <i>Mercury</i> )	+139
<b>MARC ANTOINE</b> Concache ( <i>GRP</i> )	+138
<b>W. DOWNING &amp; G. ALBRIGHT</b> Stop... ( <i>Verve/Motown</i> )	+137
<b>KIRK WHALUM</b> Ascension ( <i>Warner Bros.</i> )	+118
<b>LEE RITENOUR</b> This Is Love ( <i>I.E./Verve</i> )	+111
<b>KIM WATERS</b> Easy Going ( <i>Shanachie</i> )	+102
<b>ERIC MARIENTHAL</b> Here In My Heart ( <i>I.E./Verve</i> )	+97

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# "rendezvous"

with Jim Brickman & Herb Alpert

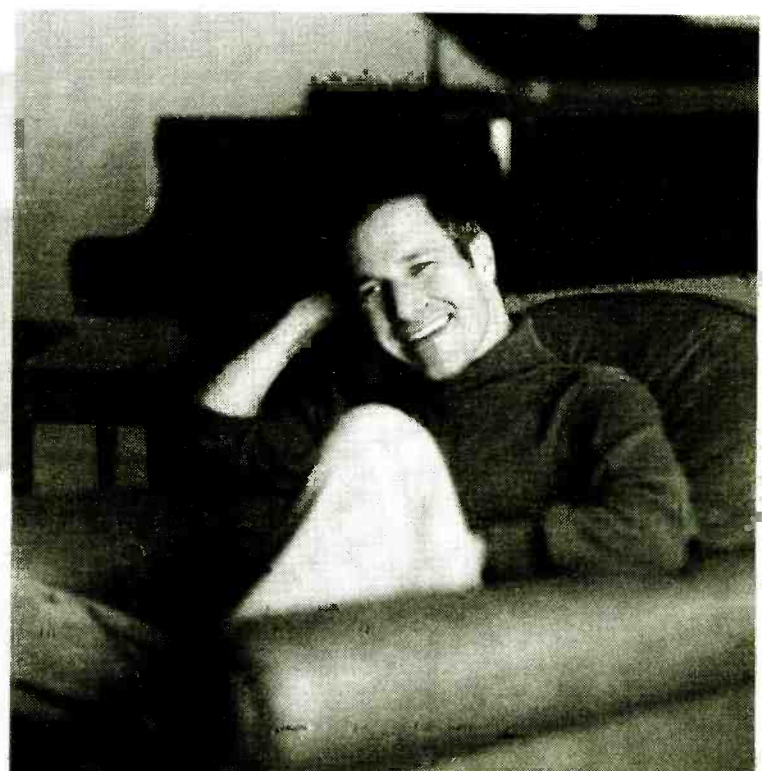
the brand new single  
**on your desk now!**

add date: January 21

from Jim's new album

# destiny

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## NAC notes

with Carol Archer

Virtually every track trending upward on our chart is bulleted, plus, there are five Breakers — **Downing & Albright, JK, Vanessa Williams, Steve Cole, and Kim Waters** — all sure signs that the holidays (along with my jury duty) are finished and it's back to the business of winning.

Congratulations to **Warren Hill**, whose "Turn Out The Lights" (**Discovery**) secures the top of this week's chart. Hill's track also scored No. 1 in Most Increased Plays. **Najee's** "Room To Breathe" (**Verve Forecast/Verve**) is showing impressive momentum at 3\* with +173 plays. **Walter Beasley's** "I Feel You" (**Shanachie**) is gaining fast at 4\* and + 155 plays, as well.

The beginning of a new year usually signi-

fies a rush of fine new releases, and that is certainly the case as 1999 kicks off. Among a field of strong contenders, **Gota's** stellar "In The City Life" (**Instinct**) earned six adds, including KOAI/Dallas and WSJT/Tampa. This is a hit! **Brian Bromberg's** outstanding "September" (**Zebra**) was the sole add at KTWV/L.A. and was also added at WLOQ/Orlando. **Chaquico & Freeman's** "The Maiden & The Warrior" (**Peak/Windham Hill Jazz**) is Most Added with eight reporters jumping right on it, including JRN. **Fourplay's** "Vest Pocket" (**Warner Bros.**) is picking up considerable steam with seven new adds this week.

**George Benson's** "Cruise Control" (**GRP**) is a delirious showcase for the guitarist's prodigious skill. I shook my head in astonishment on the first listen and was hooked. The song is added this week by WLOQ, WSJT, WNWV/Cleveland, and KEZL/Fresno.

KKSF/SF ear-picked **Luther Vandross's** "Keeping My Faith In You" (**LV/Virgin**). It's a brilliant, soulful track and the perfect follow-up to his smash "I Know."

## Heads Up

### Boney James *Body Language* (Warner Bros.)

Were he less courageous, **Boney James** might have rested comfortably on his *Sweet Thing* laurels. But James' fifth record, *Body Language* (**Warner Bros.**), is an adventurous musical accomplishment that finds the artist — and his longtime producer Paul Brown — at the top of their form. This cohesive collection of songs, some of which were recorded live in the studio with no overdubs, are strongly melodic, sensual, rich in arrangement, and beautifully realized.

The first emphasis track, "Into The Blue," with its mile-deep groove and memorable hook, is a power rotation automatic. The title track is one of the sexiest songs to come along for this format in ages, and "Boneyizm," with horn flourishes from **Rick Braun**, has "hit" written all over it. A silky ballad, "I'll Always Love You," featuring vocals by **Shai**, will likely earn a place on Urban AC and AC playlists. *Body Language* is a brilliant creative expression with a single thematic current — sex! — that is, like good sex, at once exciting, tender, and deeply satisfying. This project will catapult Boney James to the realm of huge retail success, because it's also the finest smooth jazz record to date.



**KKSF/San Francisco APD/MD Blake Lawrence** is so widely regarded for his musical insight that he was honored as **R&R's** first **NAC/SJ Music Director of the Year at Convention '98**.

**Chris Standring's** "Steven" (**Instinct**) is a song we believed in from the first listen. It has all the elements: simplicity, elegance, top-notch production values, and a melody you get right away, the kind of melody you could be humming after just one play. It sounds like the kind of song that will not only work today, but will also be in our library a year or two from now. We moved "Steven" right into our power rotation — four plays a day — after hearing it just a couple of times on the air.

Putting a brand-new song in power isn't uncommon for us. We did the same with **Walter Beasley's** "I Feel You" (**Shanachie**) and **Kirk Whalum's** "Ascension" (**Warner Bros.**). Some may argue that a song needs longer to build, but when you sense an obvious hit, why wait? What better way to build the song's familiarity with your listeners?

True, these songs will run their course as powers sooner than the labels would like. About the time we're backing off, promoters are pushing for more plays to make the song No. 1. Hopefully, the strong support we give a song at the beginning of its cycle makes up for the loss in plays as a song nears the national chart stratosphere.



Blake Lawrence

**Image Consultants** founder **Leanne Meyers** is also proprietor of the video promotion/mktg. firm **Vis-Ability** and the artist management company **Vision Management**. In response to the announcement of Grammy

## UNDER THE RADAR

R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC

*nominations in the Contemporary Jazz Performance category for George Duke, the Pat Metheny Group, the Yellowjackets, Marcus Miller, and Joe Zawinul & the Zawinul Syndicate, Meyers offered these observations:*

- We've got five incredible artists who have been nominated by their peers, which is the highest possible accolade. The nomination is the honor. It's not about the winner.
- NAC/Smooth Jazz radio has appropriated the word "jazz" as a marketing handle, while moving further and further away from the jazz genre. Instead of jazz, there is growing airplay emphasis on artists like Janet Jackson and Phil Collins. That denies the core artists who built the format, who are exemplified by the Grammy nominees. We must have a dialogue about this, or NAC will lose its uniqueness and morph into a sound indistinguishable from another format.
- Radio may not care about CD sales, but advertisers believe that the public speaks with its dollars. That's why advertisers buy radio: to reach the audience and get them to spend money on their products. The point is that people have spent more money on the music of these nominees, all of whose titles received scant airplay, than on the majority of music being played on Smooth Jazz radio today. What does that say to advertisers? What does it say to musicians? And what does it say to record manufacturers?
- Are we creating an audio environment that is purely a mood service? We need to nurture our contemporary jazz artists so that they can develop their careers. Smooth Jazz radio should remember that audiences want an emotional connection to artists, a connection that translates to identification with artists and a need to buy and own their products. So-called "background" music services, like Muzak and AEI, present audio environments that are actually in the foreground in retail locations. These audio environments excite listeners and inspire them to buy products in much the same way radio inspires listeners to buy the products of radio advertisers.
- This is the message we should be sending advertisers, artists, and record manufacturers: Contemporary jazz creates the cool, contagious environment that radio advertisers want. An infusion of contemporary jazz just may help radio.



Leanne Meyers

## BOBBY CALDWELL'S "Good To Me" Is Good for YOU!

### Just ask them:

"This is classic Caldwell...a well-crafted song with a strong hook and melody. It's rare to find a song that truly crosses formats and color lines. Bobby's made a career of doing this and 'Good To Me' continues his unbelievable string of great sounding records."

— Anne Gress, PD ~ WJJZ, Philadelphia

"Deciding to play this song was a no-brainer — it's a smash in Cleveland! I wish that all smooth jazz vocals were as obvious as Bobby Caldwell's 'Good To Me'."

— Bernie Kimble, PD ~ WNWV, Cleveland

"Bobby Caldwell's music has always been *Good To Me* and his latest from *TIMELINE* is no exception. This is one format vocal that can't be ignored."

— Bill Harman, PD ~ WZJZ, Columbus

### From the new anthology album *TIMELINE*

"There are certain songs that make the station SPARKLE...this song fits that definition perfectly. It has the style and class of a Caldwell, with the upbeat energy that naturally causes listeners to turn up the volume."

— Brant Curtiss, OM ~ WHRL, Albany

"It's great when a vocalist can please the core NAC audience and the crossover AC listener with one song! BC's 'Good To Me' is good for NAC!"

— Chris Moreau, MD ~ WJZI, Milwaukee

"An effervescent crowd pleaser with classic Caldwell harmonies and great crossover potential. 'Good To Me' should be great to Bobby Caldwell. Santa Barbara loves it!"

— Steve Bauer, MD / Mark DeAnda, APD ~ KMGQ, Santa Barbara

THERE'S NO 'BOUT A DOUBT IT — the proof is in the puttin'... so put it on your playlist!!!

Please contact: Leslie Mann at (818) 344-8880



# NAC/SMOOTH JAZZ REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WHRL/Albany, NY</b> OM/PD: Brant Curtiss CHAQUICO &amp; FREEMAN "Maiden"</p>	<p><b>WZJZ/Columbus, OH</b> PD/MD: Bill Harman VANESSA WILLIAMS "Flame" CHAQUICO &amp; FREEMAN "Maiden"</p>	<p><b>KCIY/Kansas City, MO</b> PD: Tom Land MD: Michelle Chase PATTI AUSTIN "Don't"</p>	<p><b>WJCD/Norfolk, VA</b> OM/PD: Maxine Todd MD: Larry Hollowell No Adds</p>	<p><b>KCJZ/San Antonio, TX</b> PD: Norm Miller MD: Leis Calberg No Adds</p>	<p><b>WJZT/Tallahassee, FL</b> PD: Denny Alexander No Adds</p>
<p><b>KNIK/Anchorage, AK</b> GM/PD: Dean Williams MD: John Clarke CHAQUICO &amp; FREEMAN "Maiden"</p>	<p><b>KOAI/Dallas, TX</b> PD: Michael Fischer MD: Teresa Kincaid ERIC MARIENTHAL "Heart" FOURPLAY "Vest" WALTER BEASLEY "Feel" GOTA "City"</p>	<p><b>KTWV/Los Angeles, CA</b> PD: Chris Brodie APD/MD: Ralph Stewart BRIAN BROMBERG "September"</p>	<p><b>WLOQ/Orlando, FL</b> PD: Bill Wise MD: Patricia James RICHARD ELLIOT "Nothin" EVERETTE HARP "Better" JK "Hook" GEORGE BENSON "Cruise" LEE RITENOUR "This" BRIAN BROMBERG "September" GABRIELA ANDERS "Loving"</p>	<p><b>KIFM/San Diego, CA</b> PD: Mike Vasquez APD/MD: Kelly Cole CHRIS STANDRING "Steven" GABRIELA ANDERS "Wanting" JIM WILSON "Renee"</p>	<p><b>WSJT/Tampa, FL</b> PD/MD: Ross Block GEORGE BENSON "Cruise" KIM WATERS "Easy" GOTA "City"</p>
<p><b>WJZF/Atlanta, GA</b> PD/MD: Mark Edwards JK "Hook"</p>	<p><b>KHHH/Denver, CO</b> PD: Becky Taylor APD/MD: Cheri Marquart No Adds</p>	<p><b>WLVE/Miami, FL</b> PD: Bret Michael MD: Marc Taylor No Adds</p>	<p><b>WJPL/Peoria, IL</b> PD: Rick Hirschmann CHRIS STANDRING "Shades" BOBBY CALDWELL "Good"</p>	<p><b>KKSF/San Francisco, CA</b> PD: Paul Goldstein APD/MD: Blake Lawrence WAYMAN TISDALE "Breakfast" KIM WATERS "Easy" LUTHER VANDROSS "Faith"</p>	<p><b>WJZW/Washington, DC</b> PD: Kenny King LEE RITENOUR "This"</p>
<p><b>KSMJ/Bakersfield, CA</b> PD/MD: Joel Widdows FOURPLAY "Vest"</p>	<p><b>WVMV/Detroit, MI</b> PD: Tom Sleeker MD: Sandy Kovach No Adds</p>	<p><b>WJZI/Milwaukee, WI</b> PD: Chris Moreau VANESSA WILLIAMS "Flame" FOURPLAY "Vest" SHAKATAK "Azure"</p>	<p><b>KYOT/Phoenix, AZ</b> PD: Nick Francis APD/MD: Greg Morgan LEE RITENOUR "This" EVERETTE HARP "Always"</p>	<p><b>KQJZ/San Luis Obispo, CA</b> PD: Andy Morris MD: David Atwood JK "Hook" FOURPLAY "Vest"</p>	<p><b>KWSJ/Wichita, KS</b> PD: Nancy Johnson MD: Dallas Scott DOWN TO THE BONE "Corner" PEACE OF MIND "Times"</p>
<p><b>WSJZ/Boston, MA</b> PD/MD: Shirley Maldonado No Adds</p>	<p><b>KEZL/Fresno, CA</b> PD: Angie Handa MD: J. Weidenheimer GEORGE BENSON "Cruise" DOWN TO THE BONE "Corner" JK "Hook"</p>	<p><b>KSBR/Mission Viejo, CA</b> OM/PD: Terry Wedel MD: Judy Davila GOTA "City" BRIAN BROMBERG "September" DAVE WECKL BAND "Mud"</p>	<p><b>WJJP/Pittsburgh, PA</b> PD: Carl Anderson MD: Herschel FOURPLAY "Vest"</p>	<p><b>KMGQ/Santa Barbara, CA</b> OM/PD: Mark Elliott APD/MD: Steve Bauer DOWN TO THE BONE "Corner" PEACE OF MIND "Times"</p>	<p><b>JRN (Jones NAC)/National</b> PD: Steve Hibbard MD: Greg Allen CHAQUICO &amp; FREEMAN "Maiden"</p>
<p><b>WNUA/Chicago, IL</b> PD: Bob Kaake APD/MD: Steve Stiles No Adds</p>	<p><b>WGUF/Ft. Myers, FL</b> PD/MD: John Conrad RACHEL Z F/C. BOTTI "Tears" GABRIELA ANDERS "Wanting" GOTA "City" CHAQUICO &amp; FREEMAN "Maiden"</p>	<p><b>KRVR/Modesto, CA</b> PD: Jim Bryan MD: Doug Wulff GABRIELA ANDERS "Wanting" JEFF LORBER "Midnight" CHAQUICO &amp; FREEMAN "Maiden"</p>	<p><b>KKJZ/Portland, OR</b> PD: Paul Warren MD: Hal Murray GOTA "City" EVERETTE HARP "Better" R. KELLY &amp; C. DION "Angel"</p>	<p><b>KJZY/Santa Rosa, CA</b> PD: Gordon Zlot MD: Rob Singleton No Adds</p>	<p>50 Total Reporters 49 Current Reporters 45 Current Playlists</p>
<p><b>WVAE/Cincinnati, OH</b> OM: T.J. Holland PD: Laura Dane MD: Steve Wiersman No Adds</p>	<p><b>WYJZ/Indianapolis, IN</b> PD/MD: Carl Frye FOURPLAY "Vest"</p>	<p><b>KXDC/Monterey, CA</b> PD/MD: Scott O'Brien CHAQUICO &amp; FREEMAN "Maiden" GOTA "City" PEACE OF MIND "Times" KEVIN MAHOGANY "Wild" DOTSERO "Home"</p>	<p><b>WWND/Raleigh, NC</b> PD/MD: Don Brookshire MARC ANTOINE "Concache" KIM WATERS "Easy" JEFF LORBER "Midnight" JK "Hook" PATTI AUSTIN "Don't" JANET "Every" VANESSA WILLIAMS "Flame" VESTA "Somebody"</p>	<p><b>KWJZ/Seattle, WA</b> PD/MD: Carol Handley FOURPLAY "Vest"</p>	<p>Reported Frozen Playlist (1): WJJP/Philadelphia, PA</p>
<p><b>WNWV/Cleveland, OH</b> PD/MD: Bernie Kimble GEORGE BENSON "Cruise" CHAQUICO &amp; FREEMAN "Maiden"</p>	<p><b>WFSJ/Jacksonville, FL</b> PD: Hank Dole APD/MD: Craig Williams JEFF LORBER "Midnight" WAYMAN TISDALE "Breakfast"</p>	<p><b>WOCD/New York, NY</b> PD: John Mullen MD: Rick Laboy WALTER BEASLEY "Feel" KIRK WHALUM "Ascension"</p>	<p><b>WHCD/Syracuse, NY</b> PD: Butch Charles APD/MD: Kenny Dees No Adds</p>	<p>Did Not Report, Playlist Frozen (3): KTNT/Oklahoma City, OK KBZN/Salt Lake City, UT KOAZ/Tucson, AZ</p>	<p>Did Not Report For Two Consecutive Weeks; Data Not Used (1): KSSJ/Sacramento, CA</p>

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# NAC/SMOOTH JAZZ PLAYLISTS

January 15, 1999 R&R • 79

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

**Smooth Jazz CD 101.9**  
10th Anniversary

**MARKET #1**  
WQCD/New York  
(212) 352-1019  
Mullen/Laboy

**PLAYS**

SW	AW	LW	TW	ARTIST/TITLE
33	33	31		RACHEL Z/Walking On Water
24	31	31		ERIC MARIENTHAL/Here In My Heart
32	33	28		PETER WHITE.../Midnight In...
34	32	28		RICK BRAUN/Hollywood & Vine
24	24	28		WARREN HILL/Turn Out The Lights
24	24	24		NAJEE/Room To Breathe
22	23	21		SHAKATAK/Haze
22	22	20		BOBBY CALDWELL/Good To Me
20	20	20		GRANT GEISSMAN/Did I Save?
21	21	20		VANESSA WILLIAMS/My Flame
24	24	24		DAVE KOZ/It'll Be There
-	-	-		18 WALTER BEASLEY/Feel You
-	-	-		KIRK WHALUM/Ascension

**THE WAVE 94.7 KTWW**

**MARKET #2**  
KTWW/Los Angeles  
(310) 840-7180  
Brodie/Stewart

**PLAYS**

SW	AW	LW	TW	ARTIST/TITLE
20	23	21	23	MARC ANTOINE/Sunland
21	22	21	21	JK/OH The Hook
21	20	18	20	WARREN HILL/Turn Out The Lights
2	14	12	19	STEVE COLE/Where The Night...
20	20	19	19	ERIC MARIENTHAL/Here In My Heart
16	15	16	18	WALTER BEASLEY/Feel You
14	16	15	17	SOUL BALLET/Blu Girl
17	17	15	17	GRANT GEISSMAN/Did I Save?
18	18	15	17	FOURPLAY/Vest Pocket
19	13	14	16	LEE RITENOUR/This Is Love
15	13	14	16	NAJEE/Room To Breathe
16	9	12	16	RICK BRAUN/Hollywood & Vine
17	13	17	15	GEORGE BENSON/Fly By Night
16	12	15	15	RAMSEY LEWIS/Fragile
17	12	11	15	PETER WHITE.../Midnight In...
11	10	11	14	BRICKMAN F/KOZ/Partners In Crime
15	10	12	14	BONEY JAMES/Innocence
2	11	9	13	VANESSA WILLIAMS/My Flame
-	7	11	13	PATTI AUSTIN/Don't Go Away
13	16	13	16	CRAIG CHADUIC/Holding Back...
12	14	11	13	RICHARD ELLIOT/Here And Now
11	12	11	12	LUTHER VANDROSS/Keep My Faith...
12	11	10	11	PHIL COLLINS/True Colors
15	13	12	11	DOWNING & ALBRIGHT/Stop, Look...
14	10	11	11	KIRK WHALUM/Ascension
-	-	-	-	10 WHITNEY HOUSTON/You'll Never...
-	-	-	-	BRIAN BROMBERG/September

**WNUA 95.5**

**MARKET #3**  
WNUA/Chicago  
(312) 645-9550  
Kaake/Stiles

**PLAYS**

SW	AW	LW	TW	ARTIST/TITLE
19	21	21	20	MARC ANTOINE/Concacha
14	12	12	17	ERIC MARIENTHAL/Here In My Heart
14	15	17	17	WARREN HILL/Turn Out The Lights
19	18	17	17	WALTER BEASLEY/Feel You
19	16	16	16	PETER WHITE.../Midnight In...
22	17	17	16	RICK BRAUN/Hollywood & Vine
12	10	10	15	PHIL COLLINS/True Colors
14	13	13	15	PATTI AUSTIN/Don't Go Away
11	8	8	14	LEE RITENOUR/This Is Love
13	12	14	14	STEVE COLE/Where The Night...
14	11	11	14	DOWNING & ALBRIGHT/Stop, Look...
10	13	13	13	BONEY JAMES/Innocence
-	5	5	12	KIRK WHALUM/Ascension
-	5	5	12	KIM WATERS/Easy Going
18	17	17	12	DAVE KOZ/It'll Be There
17	20	20	21	RAMSEY LEWIS/Love's Serenade
19	18	18	11	GEORGE BENSON/Fly By Night
11	13	13	10	LUTHER VANDROSS/Keep My Faith...
11	12	12	9	BRIAN BROMBERG/September
12	9	9	7	JANET/Every Time

**103.7 KKSF**

**MARKET #4**  
KKSF/San Francisco  
(415) 975-5555  
Goldstein/Lawrence

**PLAYS**

SW	AW	LW	TW	ARTIST/TITLE
22	23	23	24	KIRK WHALUM/Ascension
22	22	22	23	GRANT GEISSMAN/Did I Save?
20	22	22	22	MARC ANTOINE/Concacha
13	12	12	22	RICK BRAUN/Hollywood & Vine
-	12	12	22	RICHARD ELLIOT/Tell Me About It
16	22	22	22	ERIC MARIENTHAL/Mercy, Mercy, Mercy
22	22	22	22	CHRIS STANDRING/Steven
13	13	13	16	WARREN HILL/Turn Out The Lights
22	22	22	16	KEIKO MATSUI/Forever, Forever
10	10	10	14	GEORGE BENSON/Fly By Night
11	13	14	14	CRAIG CHADUIC/Holding Back...
14	13	13	14	SHAKATAK/Blue Azure
13	11	11	13	NAJEE/Room To Breathe
12	11	11	13	PETER WHITE.../Midnight In...
23	23	23	12	GEORGE BENSON/Cruise Control
11	9	9	12	PHIL COLLINS/True Colors
12	10	10	12	DAVE KOZ/It'll Be There
12	12	12	11	BRIAN BROMBERG/September
22	16	16	10	WALTER BEASLEY/Feel You
-	-	-	-	WAYMAN TISDALE/Breakfast With...
-	-	-	-	KIM WATERS/Easy Going
-	-	-	-	LUTHER VANDROSS/Keeping My Faith...

**V98.7 FM**

**MARKET #6**  
WVWV/Detroit  
(248) 855-5100  
Slecker/Kovach

**PLAYS**

SW	AW	LW	TW	ARTIST/TITLE
9	11	8	22	RICK BRAUN/Hollywood & Vine
23	22	15	20	BRYAN SAVAGE/Soul Temptation
10	12	14	20	NAJEE/Room To Breathe
22	21	16	19	TIM BOWMAN/Free
23	21	15	19	WARREN HILL/Turn Out The Lights
20	18	15	18	PETER WHITE.../Midnight In...
11	11	8	17	DAVE KOZ/It'll Be There
-	-	-	8	JK/OH The Hook
-	-	-	13	DOWNING & ALBRIGHT/Stop, Look...
-	-	-	8	FOURPLAY/Vest Pocket
11	12	8	12	STEVE COLE/Where The Night...
-	-	-	10	HOUSTON & CAREY/When You Believe...
9	11	8	12	GRANT GEISSMAN/Did I Save?
11	12	9	12	ED HAMILTON/Fly Like An Eagle
23	22	8	12	WALTER BEASLEY/Feel You
11	11	9	12	KIRK WHALUM/Ascension
12	13	9	12	R. KELLY & C. O'NEIL/My Angel
11	10	8	12	GREGG KARUKAS/Cruisin' Your...
23	21	15	11	BRIAN BROMBERG/September
11	10	9	11	LEE RITENOUR/This Is Love
11	9	11	11	MARC ANTOINE/Concacha
11	9	8	11	KIM WATERS/Easy Going
23	22	15	9	ERIC MARIENTHAL/Here In My Heart

**107.5 FM**

**MARKET #7**  
KOAI/Dallas  
(214) 630-3011  
Fischer/Kincaid

**PLAYS**

SW	AW	LW	TW	ARTIST/TITLE
10	10	28	28	NAJEE/Room To Breathe
11	10	26	28	LEE RITENOUR/This Is Love
27	27	27	28	KIRK WHALUM/Ascension
24	27	29	28	WARREN HILL/Turn Out The Lights
22	26	29	28	RICHARD ELLIOT/Tell Me About It
12	11	25	27	BONEY JAMES/Easy Bay
14	16	17	17	DOWNING & ALBRIGHT/Stop, Look...
15	17	16	17	PHIL COLLINS/True Colors
27	27	-	16	ERIC MARIENTHAL/Here In My Heart
10	10	11	12	PEACE OF MIND/Times Gone By
11	10	9	12	BRIAN BROMBERG/September
6	8	10	11	ERIC MARIENTHAL/Mercy, Mercy, Mercy
10	9	9	11	FATTBURGER/Spice
9	11	11	11	SHAKATAK/Blue Azure
15	5	8	11	DAVE KOZ/It'll Be There
26	15	12	11	PETER WHITE.../Midnight In...
11	7	12	11	RICK BRAUN/Hollywood & Vine
27	27	11	11	CHUCK LOEB/Beneath The Light
-	-	-	9	OPEN DOOR/The Curved Sky
-	-	-	10	JK/OH The Hook
12	9	10	10	MARC ANTOINE/Concacha
11	10	11	10	STEVE COLE/Where The Night...
11	11	11	10	GREGG KARUKAS/Cruisin' Your...
-	-	-	-	FOURPLAY/Vest Pocket
-	-	-	-	WALTER BEASLEY/Feel You
-	-	-	-	GOTAI/The City Life

**Smooth 96.9**

**MARKET #8**  
WSJZ/Boston  
(617) 822-9600  
Maldonado

**PLAYS**

SW	AW	LW	TW	ARTIST/TITLE
20	21	21	24	ERIC MARIENTHAL/Here In My Heart
14	21	21	24	DAVE KOZ/It'll Be There
19	23	23	23	WALTER BEASLEY/Feel You
22	22	22	23	PETER WHITE.../Midnight In...
22	23	23	20	RICK BRAUN/Hollywood & Vine
23	23	23	20	BRIAN BROMBERG/September
18	18	18	18	PATTI AUSTIN/Don't Go Away
16	18	18	17	JANET/Every Time
23	22	22	17	CHUCK LOEB/Beneath The Light
14	18	16	16	PHIL COLLINS/True Colors
14	15	16	16	NAJEE/Room To Breathe
15	15	15	16	LEE RITENOUR/This Is Love
10	14	14	15	BRIAN BROMBERG/September
4	14	14	14	MARC ANTOINE/Concacha
13	13	13	14	WARREN HILL/Turn Out The Lights
20	12	11	14	DOWNING & ALBRIGHT/Stop, Look...
14	11	11	12	KEIKO MATSUI/Forever, Forever
14	11	11	12	KIRK WHALUM/Ascension
12	9	9	11	RAMSEY LEWIS/Love's Serenade
-	-	-	11	KIM WATERS/Easy Going
15	13	13	10	GRANT GEISSMAN/Did I Save?
-	2	2	10	JK/OH The Hook
13	8	8	6	STEVE COLE/Where The Night...

**Smooth Jazz 105.9**

**MARKET #9**  
WJZW/Washington  
(202) 895-2300  
King

**PLAYS**

SW	AW	LW	TW	ARTIST/TITLE
22	27	27	28	ERIC MARIENTHAL/Here In My Heart
19	27	27	28	WARREN HILL/Turn Out The Lights
27	27	27	28	PETER WHITE.../Midnight In...
10	20	20	28	WALTER BEASLEY/Feel You
11	11	11	28	NAJEE/Room To Breathe
27	28	28	28	RICK BRAUN/Hollywood & Vine
16	17	17	18	JANET/Every Time
17	17	17	18	PHIL COLLINS/True Colors
10	15	15	18	VANESSA WILLIAMS/My Flame
18	18	18	17	PATTI AUSTIN/Don't Go Away
18	18	18	16	DOWNING & ALBRIGHT/Stop, Look...
11	8	8	12	RAMSEY LEWIS/Love's Serenade
11	10	10	12	STEVE COLE/Where The Night...
11	10	10	12	KIRK WHALUM/Ascension
10	11	11	11	CHUCK LOEB/Beneath The Light
5	12	12	11	BRYAN SAVAGE/Soul Temptation
10	11	11	11	GRANT GEISSMAN/Did I Save?
-	6	6	11	KIM WATERS/Easy Going
8	10	10	11	JK/OH The Hook
12	10	10	10	BONEY JAMES/Innocence
-	12	12	10	DAVE KOZ/It'll Be There
28	28	28	10	GEORGE BENSON/Fly By Night
28	18	18	10	BRIAN BROMBERG/September
11	10	10	9	RICHARD ELLIOT/Here And Now
-	-	-	9	MARC ANTOINE/Concacha
-	-	-	-	LEE RITENOUR/This Is Love

**love 94.7**

**MARKET #11**  
WLVE/Miami  
(305) 654-9494  
Michael/Taylor

**PLAYS**

SW	AW	LW	TW	ARTIST/TITLE
22	19	19	17	BRIAN CULBERTSON/Straight To...
23	20	20	16	KENNY G/Heart Will Go On
17	17	17	16	RICHARD ELLIOT/Here And Now
23	19	19	16	MARC ANTOINE/Sunland
17	16	16	14	SOUL BALLET/Blu Girl
16	13	13	14	KEIKO MATSUI/Forever, Forever
24	19	19	13	STEVE COLE/When I Think Of You
15	14	12	12	BRYAN SAVAGE/Kaleidoscope
23	20	20	12	BRICKMAN F/KOZ/Partners In Crime
8	8	8	11	WALTER BEASLEY/Feel You
23	19	19	11	BONEY JAMES/Innocence
7	9	9	11	RICK BRAUN/Hollywood & Vine
9	8	8	11	WARREN HILL/Turn Out The Lights
8	8	8	10	NAJEE/Room To Breathe
16	15	15	9	BRIAN BROMBERG/September
16	11	11	9	GEORGE BENSON/Fly By Night
5	7	7	8	DOWNING & ALBRIGHT/Stop, Look...
-	-	-	8	PETER WHITE.../Midnight In...
-	-	-	5	ERIC MARIENTHAL/Here In My Heart
-	-	-	4	KIRK WHALUM/Same Ole Love

**104.1 FM WJZF**

**MARKET #12**  
WJZF/Atlanta  
(404) 897-7500  
Edwards

**PLAYS**

SW	AW	LW	TW	ARTIST/TITLE
17	17	18	28	WARREN HILL/Turn Out The Lights
32	32	26	26	ERIC MARIENTHAL/Here In My Heart
16	16	16	26	WALTER BEASLEY/Feel You
31	31	26	25	PETER WHITE.../Midnight In...
31	31	26	25	GRANT GEISSMAN/Did I Save?
15	15	14	16	NAJEE/Room To Breathe
17	17	13	15	DAVE KOZ/It'll Be There
32	32	21	14	RICK BRAUN/Hollywood & Vine
31	31	21	13	BRIAN BROMBERG/September
-	-	-	10	GREGG KARUKAS/Cruisin' Your...
-	-	-	10	LEE RITENOUR/This Is Love
15	15	12	13	PATTI AUSTIN/Don't Go Away
6	6	13	12	KIRK WHALUM/Ascension
16	16	14	12	PHIL COLLINS/True Colors
32	32	22	12	GEORGE BENSON/Fly By Night
-	-	-	-	DOWNING & ALBRIGHT/Stop, Look...
-	-	-	-	JK/OH The Hook

**Smooth Jazz 107.9**

**MARKET #14**  
KWJZ/Seattle  
(206) 441-3699  
Handley

**PLAYS**

SW	AW	LW	TW	ARTIST/TITLE
28	26	25	27	OPEN DOOR/The Curved Sky
12	11	26	26	NAJEE/Room To Breathe
17	25	26	26	JEFF LOEBER/Midnight
11	25	25	26	WALTER BEASLEY/Feel You
17	25	25	25	ERIC MARIENTHAL/Here In My Heart
26	26	25	25	BRIAN CULBERTSON/Straight To...
11	10	10	14	GEORGE BENSON/Fly By Night
13	15	14	14	RICKY JONES/Still In Love
11	15	14	14	PATTI AUSTIN/Don't Go Away
15	12	14	14	VANESSA WILLIAMS/My Flame
27	10	14	14	RICK BRAUN/Hollywood &amp

Grammy  
Nominee  
Best Male  
Rock Vocal  
Performance

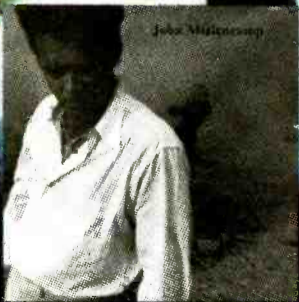
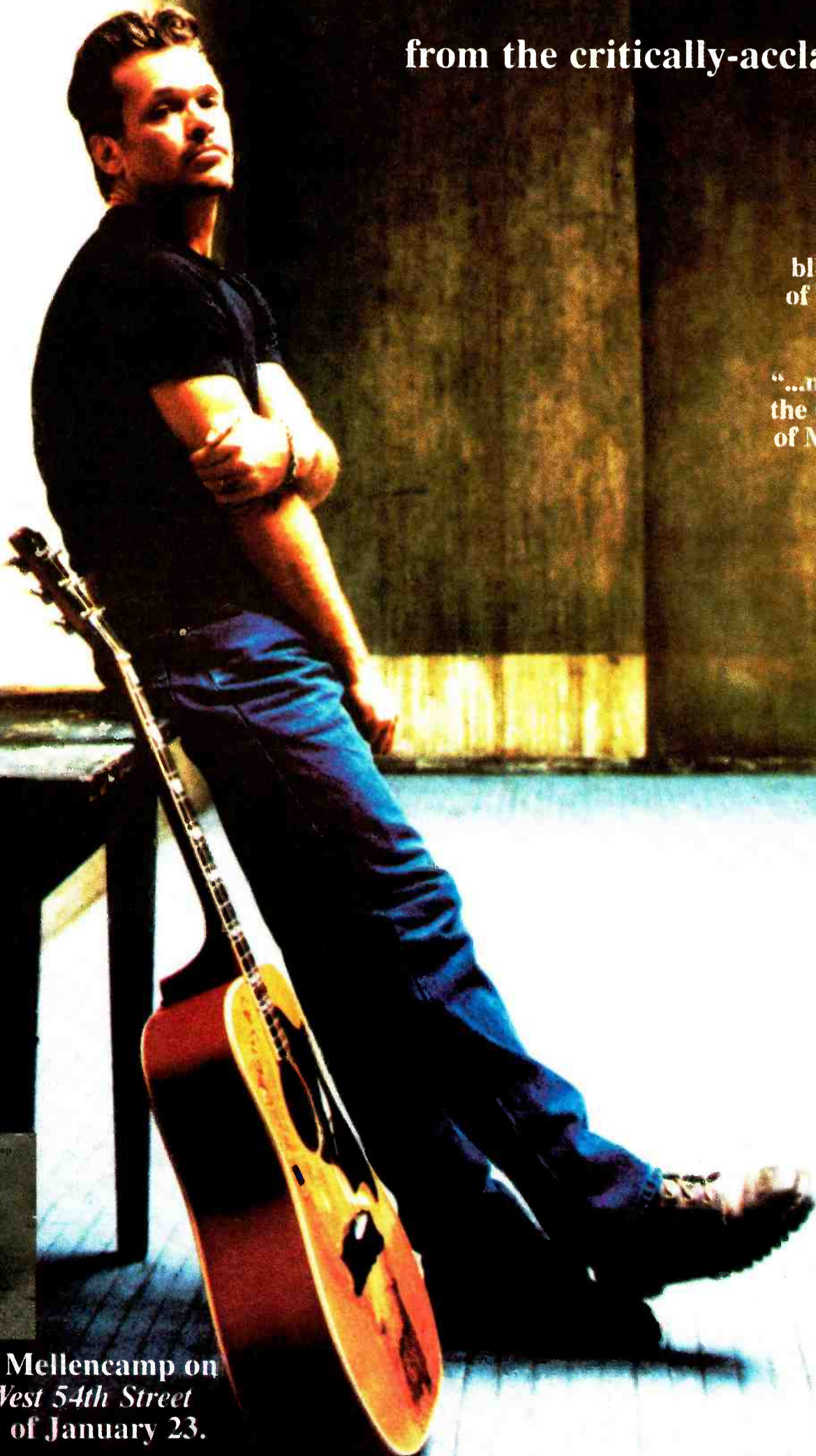
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Rolling Stone

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Billboard

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the honesty that is at the root  
of Mellencamp's best music."  
Boston Globe



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CYNDEE MAXWELL

## Don't Let Listener Complaints Cause Programmer Pitfalls

Two top radio researchers discuss how PDs can avoid overreacting to criticism

Amid the station-buying frenzy of consolidation, one benefit large companies provide is financial support for such tools as research. So what better time to seek advice from two of our industry's research giants? Moyes Research Associates Exec. VP **Don Gilmore** and Coleman Research VP **Warren Kurtzman** share their experience in dealing with common listener complaints — and the mistakes programmers make when interpreting them.

Both point out that typical listener complaints are not bound by format. Gilmore says, "Rock listeners, like most other radio listeners, will complain about many things on a station, from song repetition to specific jocks and overall station presentation. Perhaps most importantly, they often have concerns about the type and texture of the music."

"It's this area of music type and quality that has the greatest correlation to P1 status. It's also the area that can hide a programmer's most dangerous pitfalls — as well as provide hidden growth opportunities."

### Factions Count

"What's more important to understand is who a complaint is coming from before you evaluate the complaint itself," he explains. "Most programmers think of their audience from a behavioral standpoint: 'These are my P1s, P2s, P3s,' and so forth. They tend to think of their audience's likes and dislikes strictly along those terms. But it's much more important to really understand the different factions of listeners

available to the station based on the types of music that really hold a faction of listeners together.

"Let's look at a layout that's common to many markets across the country. In this scenario, an Active Rock station draws the majority of its TSL from two distinct listener factions within the overall market: The Faction A listeners are driven by '70s through '90s harder rock (Led Zepelin, Pink Floyd, Van Halen, Guns N' Roses, Metallica) along with the grunge sound from the early to mid-'90s; Faction B is really all about the '90s, including grunge, plus all of the harder and more pure (but not pop) alternative sounds from the past few years.



WARREN KURTZMAN

"Now, an Active Rock station that draws 70% of its listening from the gold-leaning Faction A should be much more concerned about complaints that the station sounds 'too new and unfamiliar' and less concerned about complaints from alternative-leaning Faction B listeners who think the station sounds 'too classic.'

"Conversely, a station drawing heavily from the '90s-based Faction B knows its success is tied in large

part to its 'new rock/new music' image and should be very concerned about sounding 'too classic.'

"The bottom line is, if you don't understand the exact nature and size of the listener factions that drive your station's AQH, it's very difficult to judge any complaint in context. But once you understand these factions properly, handling listener gripes becomes a very straightforward, often effortless process."

### Repetition, Talk & Spots

Kurtzman cautions against subscribing to literal objections. "It sounds very cynical, but if you took listener complaints verbatim and reacted to them, you'd probably go in the complete opposite direction of where you should go. For example, a common complaint is that stations play the same songs over and over. Taking that literally, the reaction would be to widen the playlist and play more material. But if you do that, your numbers would go down in virtually every case, because listeners will have a cloudy perception of your station identity. In many cases, it actually makes sense to go narrower and be more focused. It really depends on where your station is strategically."

Another familiar complaint is that the DJs talk too much. Kurtzman notes, "Most stations that have really successful morning shows and personalities and that score very well in perceptual research will often get the image of talking too much. Again, the only way to fix that is to have your entertaining personality — who brings all of this extra stuff to the table — stop talking, and that doesn't make any sense either."

"The only times I would react to having an image of a station that talks too much is if, at the same time, you don't have strong music images — which means, why try to develop personality imagery if you don't have a music position to begin with? — and if your personalities on their own don't perform very well in research. There's nothing worse than having an image for talking too much and finding out everybody hates your morning guy."

Kurtzman says there's one area where formats do come into play: the criticism of too many commercials, which is usually relegated to CHR. "Generally, we don't see Rock stations get hit with that as often, even though they may play just as many commercials as their competitors."



**EXTREME GODSMACK** — Universal's Godsmack recently swung by WXTM/St. Louis' studios to help out with the afternoon drive shift. Pictured with the band are PD Tommy Mattern, afternoon driver Woody, and Universal's Jodi Ryan Bland.

So is it better to cluster all of your spots together and take fewer breaks or to take more breaks that are shorter? "I don't know if there's an answer to that," Kurtzman acknowledges.

"The problem is that even if there is one, it may not be the right answer from a sales perspective. In the end, stations have to deliver results for advertisers. A spot stuck between 12 other spots in a break can never be as effective as a spot that's part of a three-spot break. And today, all programmers have to be interested in the effectiveness of the station's advertising."

### The Price Of Success

Listener complaints must be weighed against everything you know about your station's strategic position, says Kurtzman. "Stations that are really successful, perform very well, and have very high awareness in their markets are also the stations most likely to get the negative images. Little stations that nobody

knows are never going to get any complaints. Sometimes, negative things come with being successful. It doesn't mean you shouldn't try to do something about them, but it's

part of the price of admission."

Kurtzman concludes that programmers should expect some listener grievances, but they shouldn't overreact. "Sometimes people react to complaints on the listen-line or at a station event. It's important to remember that's generally not a very representative sample

of the audience. If you get complaints through those mechanisms, the best way to determine if there are truly serious problems affecting your station's performance is to quantify them in a statistical manner through perceptual research — which sounds like a terrible commercial for doing research, but it's true. Use the focus group to unearth problems, then quantify them through a statistically valid perceptual study."

**Sometimes, negative things come with being successful. It doesn't mean you shouldn't try to do something about them, but it's part of the price of admission.**  
—Warren Kurtzman



**LIPSMACKIN' IN MINNY** — Godsmack found love in the upper Midwest at KXXR/Minneapolis (well, at least bassist Robbie Merrill and night jock Tawn Mastry did). Universal's Jodi Ryan Bland (third from r) denies any involvement.

**Bare Jr.**  
"You Blew Me Off"

**ON OVER 80 ROCK STATIONS**

**40 New This Week, Including:**

**KRXQ KDKB KXXR**  
**WRIF WCCC WXTB**  
**WXTM WWDC WMMS**  
**WEBN WRQC WBZX WZTA**

EPIC

SW	4W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	4W	5W	
4	3	3	1	<b>BLACK CROWES</b> Kickin' My Heart... (American/Columbia)	1950	1835	1849	1783	82/0
1	1	1	2	<b>METALLICA</b> Turn The Page (Elektra/EEG)	1910	1964	2074	2011	84/0
2	2	2	3	<b>LENNY KRAVITZ</b> Fly Away (Virgin)	1903	1844	1893	1974	81/1
3	4	4	4	<b>GOO GOO DOLLS</b> Slide (Warner Bros.)	1580	1683	1813	1838	70/1
5	5	5	5	<b>JONNY LANG</b> Still Rainin' (A&M)	1492	1556	1677	1710	68/0
6	6	6	6	<b>KENNY WAYNE SHEPHERD</b> Everything Is... (Revolution/Reprise)	1466	1380	1315	1231	73/0
40	16	9	7	<b>CREED</b> One (Wind-up)	1235	1024	733	251	79/1
13	12	7	8	<b>TRAIN</b> Free (Aware/Columbia)	1155	1109	877	734	72/2
11	8	8	9	<b>FLYS</b> Got You (Where I Want You) (Delicious Vinyl/Trauma)	1075	1028	1016	942	65/0
25	18	12	10	<b>EVERLAST</b> What It's Like (Tommy Boy)	876	796	653	456	50/2
7	7	10	11	<b>BLACK SABBATH</b> Psycho Man (Epic)	816	895	1054	1157	58/1
17	17	14	12	<b>FUEL</b> Bittersweet (550 Music)	801	788	698	666	57/1
24	23	15	13	<b>INDIGENOUS</b> Now That You're Gone (Pachyderm)	781	769	496	460	58/5
—	26	20	14	<b>CLASS OF '99</b> Another Brick In The Wall (Columbia)	746	683	451	120	53/4
9	11	11	15	<b>HOLE</b> Celebrity Skin (DGC/Geffen)	736	801	879	1020	44/1
8	9	16	16	<b>CREED</b> What's This Life For (Wind-up)	723	747	922	1083	49/0
12	10	13	17	<b>EVE 6</b> Inside Out (RCA)	701	791	886	929	43/0
14	14	17	18	<b>OFFSPRING</b> Pretty Fly (For A White Guy) (Columbia)	695	720	777	700	44/0
22	19	19	19	<b>KISS</b> You Wanted The Best (Mercury)	679	699	633	525	59/1
<b>BREAKER</b>			20	<b>COLLECTIVE SOUL</b> Heavy (Atlantic)	654	133	—	—	75/61
18	21	21	21	<b>MOON DOG MANE</b> Turn It Up (Eureka)	589	641	618	634	39/0
<b>BREAKER</b>			22	<b>EVE 6</b> Leech (RCA)	516	444	379	320	47/1
16	20	23	23	<b>ROB ZOMBIE</b> Dragula (Geffen)	515	542	627	682	35/0
15	15	18	24	<b>PEARL JAM</b> Elderly Woman Behind... (Epic)	508	718	747	687	38/0
35	27	25	25	<b>GODSMACK</b> Whatever (Republic/Universal)	491	462	424	342	47/1
10	13	22	26	<b>CANDLEBOX</b> 10,000 Horses (Maverick/WB)	473	590	801	991	35/0
47	34	28	27	<b>REMY ZERO</b> Prophecy (DGC/Geffen)	435	404	306	166	46/2
26	24	26	28	<b>ECONOLINE CRUSH</b> Surefire (Never Enough) (Restless)	400	458	487	454	37/0
37	31	29	29	<b>MONSTER MAGNET</b> Powertrip (A&M)	372	353	349	333	35/2
19	22	24	30	<b>ROLLING STONES</b> Gimme Shelter (Virgin)	362	538	571	563	29/0
30	32	31	31	<b>U2</b> Sweetest Thing (Island)	271	323	343	400	16/0
<b>DEBUT</b>			32	<b>METALLICA</b> Whiskey In The Jar (Elektra/EEG)	270	82	68	51	43/22
43	41	33	33	<b>JANUS STARK</b> Every Little Thing Counts (Earache/Trauma)	267	254	243	219	31/0
—	—	40	34	<b>SPRUNG MONKEY</b> Super Breakdown (Surfdog/Hollywood)	219	182	120	104	21/1
20	29	34	35	<b>KISS</b> Psycho Circus (Mercury)	216	239	379	553	18/0
31	33	32	36	<b>SECOND COMING</b> Soft (Capitol)	213	256	342	367	17/0
21	25	30	37	<b>BRUCE SPRINGSTEEN</b> I Wanna Be With You (Columbia)	204	342	473	542	15/0
33	35	37	38	<b>JOHN MELLENCAMP</b> Your Life Is Now (Columbia)	199	206	283	353	19/0
—	44	38	39	<b>ADDICT</b> Nobody Knows (Big Cat/V2)	194	193	185	147	21/0
—	—	42	40	<b>DC TALK</b> My Friend (So Long) (Virgin)	172	162	127	104	17/0
29	39	36	41	<b>SCREAMIN' CHEETAH WHEELIES</b> Boogie King (Capricorn/Mercury)	162	227	267	415	12/0
27	30	35	42	<b>ANOUEK</b> Nobody's Wife (Columbia)	158	228	363	437	16/1
—	—	50	43	<b>SOUL COUGHING</b> Circles (Slash/WB)	146	130	51	16	19/0
—	49	47	44	<b>METALLICA</b> Tuesday's Gone (Elektra/EEG)	146	139	153	121	14/0
<b>DEBUT</b>			45	<b>NEW RADICALS</b> You Get What You Give (MCA)	145	99	116	134	11/0
<b>DEBUT</b>			46	<b>BARE JR.</b> You Blew Me Off (Immortal/Epic)	144	—	—	—	34/20
<b>DEBUT</b>			47	<b>ROLLING STONES</b> Memory Motel (Virgin)	141	121	131	143	13/3
41	42	43	48	<b>PUSHMONKEY</b> Handslide (Arista)	135	161	237	248	16/0
<b>DEBUT</b>			49	<b>MOTLEY CRUE</b> Enslaved (Motley/Beyond)	121	26	—	—	25/13
42	46	44	50	<b>AEROSMITH</b> What Kind Of Love Are You On (Columbia)	118	161	174	227	12/0

This chart reflects airplay from January 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Rock reporters. 85 Current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1999, R&R Inc.

## NEW & ACTIVE

**BLACK SABBATH** Selling My Soul (Epic)  
Total Plays: 114, Total Stations: 33, Adds: 29

**ORGY** Blue Monday (Elementree/Reprise)  
Total Plays: 114, Total Stations: 14, Adds: 0

**PLACEBO** Pure Morning (Hut/Virgin)  
Total Plays: 110, Total Stations: 13, Adds: 1

**CAKE** Never There (Capricorn/Mercury)  
Total Plays: 107, Total Stations: 6, Adds: 0

**CREED** I'm Eighteen (Columbia)  
Total Plays: 85, Total Stations: 9, Adds: 4

**ROB ZOMBIE** Living Dead Girl (Geffen)  
Total Plays: 80, Total Stations: 13, Adds: 5

**STABBING WESTWARD** Haunting Me (Columbia)  
Total Plays: 74, Total Stations: 18, Adds: 10

**R.E.M.** Lotus (Warner Bros.)  
Total Plays: 73, Total Stations: 30, Adds: 25

**HOLE** Malibu (DGC/Geffen)  
Total Plays: 72, Total Stations: 6, Adds: 1

**QUEENS OF THE STONE AGE** If Only (Lopsegroove)  
Total Plays: 67, Total Stations: 6, Adds: 0

Songs ranked by total plays

## BREAKERS

### COLLECTIVE SOUL Heavy (Atlantic)

TOTAL PLAYS/INCREASE: 654/521  
TOTAL STATIONS/ADDS: 75/61  
CHART: 20

### EVE 6 Leech (RCA)

TOTAL PLAYS/INCREASE: 516/72  
TOTAL STATIONS/ADDS: 47/1  
CHART: 22

## MOST ADDED

ARTIST/TITLE LABEL(S)	ADDS
COLLECTIVE SOUL Heavy (Atlantic)	61
BLACK SABBATH Selling My Soul (Epic)	29
R.E.M. Lotus (Warner Bros.)	25
METALLICA Whiskey In The Jar (Elektra/EEG)	22
BARE JR. You Blew Me Off (Immortal/Epic)	20
SUSAN TEDESCHI It Hurt... (Tone Cool/Rounder/Mercury)	16
MOTLEY CRUE Enslaved (Motley/Beyond)	13
STABBING WESTWARD Haunting Me (Columbia)	10
NAZARETH Light Comes Down (CMC)	9
FEAR FACTORY Descent (Roadrunner)	7
SEMISONIC Secret Smile (MCA)	7

## MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
COLLECTIVE SOUL Heavy (Atlantic)	+521
CREED One (Wind-up)	+211
METALLICA Whiskey In The Jar (Elektra/EEG)	+188
BARE JR. You Blew Me Off (Immortal/Epic)	+144
BLACK CROWES Kickin' My Heart... (American/Columbia)	+115
MOTLEY CRUE Enslaved (Motley/Beyond)	+95
KENNY WAYNE SHEPHERD Everything... (Revolution/Reprise)	+86
EVERLAST What It's Like (Tommy Boy)	+80
BLACK SABBATH Selling My Soul (Epic)	+77
DAYS OF THE NEW The Down Town (Outpost/Geffen)	+72
EVE 6 Leech (RCA)	+72

## HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)
DAYS OF THE NEW The Down Town (Outpost/Geffen)
MONSTER MAGNET Space Lord (A&M)
KENNY WAYNE SHEPHERD Blue On Black (Revolution/Reprise)
DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)
GOO GOO DOLLS Iris (Warner Sunset/Reprise)
CREED My Own Prison (Wind-up)
AEROSMITH I Don't Want To Miss A Thing (Columbia)
FUEL Shimmer (550 Music)
KENNY WAYNE SHEPHERD Somehow... (Revolution/Reprise)
MATCHBOX 20 Real World (Lava/Atlantic)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

**METALLICA**

**WHISKEY IN THE JAR**

An update of the Thin Lizzy classic and the follow-up to the record breaking, number one hit TURN THE PAGE

From the album *GARAGE INC.*

Somewhat produced by Bob Rock with Hetfield & Ulrich.

Official impact date: January 18<sup>th</sup>

Couldn't wait:

WAAF	WLZR	WEBN
WIYY	KUPD	WRQC
WXTB	KEGL	KXXR
WZTA	WHJY	KDKB
WJRR	WNEW	WCKW

Lizzy's Whiskey In The Jar proves to be less pliable. Metallica tackling folk rock with the grace of a one-legged man in an...  
www.elektra.com © 1999 EMI Ventures

# ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

**MARKET #1**  
**WNEW/New York**  
(212) 489-1027  
Wall/Karr

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
25	27	22	28	BLACK CROWES/Kickin' My Heart
26	25	21	27	LENNY KRAVITZ/Fly Away
13	14	15	26	METALLICA/Turn The Page
-	-	9	22	U2/Sweetest Thing
15	15	16	23	KENNY WAYNE SHEPHERD/Everything Is Broken
-	-	11	14	TRAIN/Free
-	-	7	13	CREED/One
-	-	10	13	EVERLAST/What It's Like
-	-	5	12	INDIGENOUS/Now That You're Gone
9	6	6	12	ROLLING STONES/Memory Motel
12	-	6	11	HOLE/Celebrity Skin
9	10	7	11	BRUCE SPRINGSTEEN/Seven Angels
-	-	10	10	SUGAR RAY/Every Morning
-	-	8	10	BLACK CROWES/By Your Side
-	-	8	10	COLLECTIVE SOUL/Heavy
-	-	-	-	R.E.M./Lotus
-	-	-	-	METALLICA/Whiskey In The Jar
-	-	-	-	BLACK CROWES/Only A Fool

**MARKET #2**  
**KLOS/Los Angeles**  
(310) 840-4836  
Wide

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
22	15	22	22	BRIAN SLITZER ORCH./This Cat's On A
17	14	20	22	JONNY LANG/Still Ramin
13	11	15	20	R.E.M./Daysleeper
18	12	19	18	TRAIN/Free
20	13	20	16	JOHN MELLENCAMP/Your Life Is Now
-	-	1	14	BRUCE SPRINGSTEEN/Lords Den
12	7	16	14	GOO GOO DOLLS/Slide
11	11	14	13	INDIGENOUS/Now That You're Gone
1	7	8	13	R.E.M./Lotus
16	12	13	12	U2/Sweetest Thing
10	11	11	12	ROLLING STONES/Gimme Shelter
9	8	8	8	METALLICA/Turn The Page
-	-	12	8	DISHWALLA/Stay Awake
9	10	7	7	BLACK CROWES/Kickin' My Heart
7	6	7	7	KENNY WAYNE SHEPHERD/Everything Is Broken
7	6	8	6	LENNY KRAVITZ/Fly Away
6	4	8	6	BIG HEAD TODD /Tangerine
5	5	7	6	PHISH/Birds Of A Feather
10	5	6	6	CPM/Morrison
-	-	5	6	JOHN MELLENCAMP/Eden Is Burning
-	-	5	6	JOHN MELLENCAMP/Where The World
-	-	6	6	BLACK CROWES/By Your Side
8	6	5	5	FASTBALL/Fire Escape
10	4	3	4	GOO GOO DOLLS/Slide
4	2	4	2	KENNY WAYNE SHEPHERD/Blue On Black
2	2	3	3	MATCHBOX 20/Real World
16	16	4	2	BIG HEAD TODD /Boom Boom
3	2	3	2	PAGE/PLANT/Shinin' In The Light
2	4	4	1	AEROSMITH/Don't Want To
-	-	-	-	ROLLING STONES/Memory Motel

**MARKET #5**  
**WMMR/Philadelphia**  
(610) 771-0933  
Bonadonna/Zipeto

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
28	25	28	28	U2/Sweetest Thing
25	23	24	27	GOO GOO DOLLS/Slide
22	25	25	26	LENNY KRAVITZ/Fly Away
25	25	27	26	BROTHER CANE/Machete
14	13	13	25	BLACK CROWES/Kickin' My Heart
11	17	20	21	R.E.M./Daysleeper
12	13	12	21	DC TALK/My Friend (So Long)
15	15	13	14	KENNY WAYNE SHEPHERD/Everything Is Broken
13	10	13	13	METALLICA/Turn The Page
14	13	12	13	FUEL/Bittersweet
13	14	13	13	HOLE/Celebrity Skin
25	14	13	12	JONNY LANG/Still Ramin
13	13	12	12	TRAIN/Free
8	13	13	11	REMY ZERO/Prophecy
-	-	7	9	CRACKER/The World Is Mine
-	-	9	9	BARE JR./You Blew Me Off
9	8	9	9	BLACK SABBATH/Psycho Man
9	7	7	9	FLYS/Got You (Where...)
8	7	8	2	BRUCE SPRINGSTEEN/Wanna Be With You
10	11	10	2	PEARL JAM/Elderly Woman
-	-	-	-	COLLECTIVE SOUL/Heavy

**MARKET #14**  
**KISW/Seattle**  
(206) 285-7625  
Ryan/Faulkner

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE	
27	28	12	29	METALLICA/Turn The Page	
18	18	8	24	CREED/One	
20	25	13	24	BLACK CROWES/Kickin' My Heart	
75	25	14	22	BLACK SABBATH/Psycho Man	
20	18	11	20	QUEENS OF /It Only	
20	18	8	20	KISS/Wham	
20	18	9	18	SECOND COMING/Soft	
9	13	5	14	OFFSPRING/The Kids Aren't	
-	-	6	14	EVERLAST/What It's Like	
-	-	9	13	CLASS OF '99/Another Brick In	
13	13	6	13	GOODNESS/Bitter Man	
-	-	-	-	COLLECTIVE SOUL/Heavy	
-	-	-	-	ROB ZOMBIE/Living Dead Girl	
11	14	4	12	GODSMACK/Whatever	
14	10	7	12	TOOL/Eulogy	
-	-	6	11	KENNY WAYNE SHEPHERD/Everything Is Broken	
12	14	4	11	BLACK SABBATH/Selling My Soul	
-	-	6	5	10	TRAIN/Free
-	-	-	-	CANDELOX/Happy Pills	
-	-	-	-	SECOND COMING/Vintage Eyes	

**MARKET #15**  
**KDKB/Phoenix**  
(602) 897-9300  
Maranville/Lea

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
-	-	13	46	INDIGENOUS/Now That You're Gone
-	-	15	45	SCREAMIN' CHEETAH /Right Place Wrong
20	46	45	47	BLACK CROWES/Kickin' My Heart
46	47	45	37	FUEL/Bittersweet
11	10	47	27	TRAIN/Free
15	47	45	34	CREED/One
46	45	46	34	KENNY WAYNE SHEPHERD/Everything Is Broken
-	-	10	14	CREED/It's Eighteen
39	7	12	13	CANDELOX/10,000 Horses
-	-	12	13	COLLECTIVE SOUL/Heavy
13	11	13	13	EVE 6/Leech
8	12	14	13	HOLE/Celebrity Skin
-	-	10	13	CANDELOX/Happy Pills
47	46	13	11	GOO GOO DOLLS/Slide
9	5	15	11	JESUS CHRYSLER /Coming Clean
46	11	15	11	JONNY LANG/Still Ramin
46	44	14	11	METALLICA/Turn The Page
11	8	15	9	PISTOLERS/Love Street
-	-	13	12	JONNY LANG/Wander This World
5	4	8	6	AFGHAN WHISKEY/Somethin' Hot
-	-	6	6	DISHWALLA/Stay Awake
4	2	6	4	SEVEN MARY THREE/Each Little Mystery
-	-	9	7	STABBING WESTWARD/Haunting Me
-	-	-	-	BLACK SABBATH/Selling My Soul
-	-	-	-	METALLICA/Whiskey In The Jar
-	-	-	-	MARILYN MANSON/Don't Like
11	9	5	3	PUSHMONKEY/Handside
-	-	6	3	REMY ZERO/Prophecy
-	-	-	-	GOO GOO DOLLS/Dizzy
-	-	4	7	CLASS OF '99/Another Brick In...

**MARKET #17**  
**WBAB/Long Island**  
(516) 587-1023  
Buchmann/Welman

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
25	34	34	34	EAGLE-EYE CHERRY/Save Tonight
25	27	26	26	DAYS OF THE NEW/The Down Town
20	18	21	25	NEW RADICALS/You Get What You
34	34	26	24	ALANIS MORISSETTE/Thank U
21	23	24	24	LENNY KRAVITZ/Fly Away
33	20	24	24	GOO GOO DOLLS/Slide
19	20	20	20	JONNY LANG/Still Ramin
-	-	19	20	SUGAR RAY/Every Morning
18	18	19	19	PEARL JAM/Elderly Woman...
-	-	19	19	CRACKER/Seven Days
21	21	18	18	KENNY WAYNE SHEPHERD/Everything Is Broken
19	19	18	18	ROLLING STONES/Gimme Shelter
16	16	17	17	CREED/What's This Life For
16	16	16	16	METALLICA/Turn The Page
21	24	24	25	U2/Sweetest Thing
19	19	24	25	BLACK CROWES/Kickin' My Heart
22	22	23	23	SHERYL CROW/My Favorite Mistake
7	7	7	15	MOON DOG MANE/Turn It Up
-	-	-	-	CREED/One
-	-	-	-	COLLECTIVE SOUL/Heavy
22	21	16	14	EVE 6/Inside Out
20	16	15	13	HOLE/Celebrity Skin
-	-	16	13	HOLLYWOOD
10	10	10	10	BLACK SABBATH/Psycho Man
-	-	10	10	EVE 6/Leech
7	7	7	7	INDIGENOUS/Now That You're Gone
7	7	7	7	KISS/You Wanted The Best
7	7	7	7	SOUL COUG-HING/Circles
7	7	7	7	TRAIN/Free
20	17	5	5	BRUCE SPRINGSTEEN/Wanna Be With You

**MARKET #18**  
**KXXR/Minneapolis**  
(612) 545-5601  
Linder/Sitney

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
40	35	37	34	ROB ZOMBIE/Dracula
20	21	33	32	OFFSPRING/She's Got Issues
30	27	20	29	MEGAETHA Secret Place
22	15	32	28	MONSTER MAGNET/Space Lord
22	28	27	27	METALLICA/Fuel
32	34	33	25	METALLICA/Turn The Page
-	-	19	21	MARILYN MANSON/The Dope Show
18	17	18	19	SECOND COMING/Soft
16	17	18	19	STABBING WESTWARD/Haunting Me
6	11	13	18	ECONOLINE CRUSH/Surefire (Never...)
-	-	19	18	LENNY KRAVITZ/Fly Away
-	-	18	18	METALLICA/Whiskey In The Jar
16	15	19	18	KING'S X/Fade
15	21	18	17	ROB ZOMBIE/Living Dead Girl
-	-	7	13	SPRUNG MONKEY/Super Breakdown
19	19	12	14	KISS/You Wanted The Best
10	8	14	13	JANUS STARK/Every Little...
20	19	14	12	KISS/Psycho Circus
-	-	15	12	EVE 6/Inside Out
-	-	11	12	CREED/One
9	11	12	11	MONSTER MAGNET/Powertrip
11	10	3	10	OFFSPRING/Pretty Fly (For...)
-	-	9	13	ORGY/Blue Monday
6	11	9	10	GODSMACK/Whatever
4	7	4	8	KORN/Got The Life
-	-	8	8	MOTLEY CRUE/Enslaved
19	24	35	8	CLASS OF '99/Another Brick In...
5	5	3	7	KID ROCK/Am The Bullgod
5	9	3	7	LIMP BIZKIT/Faith
3	9	6	7	PANTERA/Hole In The Sky

**MARKET #18**  
**Rock 100.3**  
**WRQC/Minneapolis**  
(612) 330-0100  
MacLash/Philpott

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
39	38	37	39	ROB ZOMBIE/Dracula
17	35	34	38	KISS/Psycho Circus
34	12	32	35	MEGAETHA Secret Place
21	21	35	29	METALLICA/Fuel
17	15	21	21	BLACK CROWES/Kickin' My Heart...
19	16	20	20	LENNY KRAVITZ/Fly Away
-	-	6	21	JERRY CANTRELL/Duckeye
19	19	19	19	MOTLEY CRUE/Bitter Pill
5	17	21	17	ECONOLINE CRUSH/Surefire (Never...)
7	12	20	16	OFFSPRING/Pretty Fly (For...)
-	-	6	16	CREED/One
21	18	24	15	BLACK SABBATH/Psycho Man
10	15	18	14	HOLE/Celebrity Skin
-	-	9	10	CLASS OF '99/Another Brick In...
15	12	14	13	SEVENDUST/Black
-	-	10	9	KING'S X/Fade
27	26	6	13	METALLICA/Turn The Page
8	10	16	12	STUTTERING JOHN/Pretty Girl
7	9	7	12	SPRUNG MONKEY/Super Breakdown
16	16	8	11	EVERLAST/What It's Like
6	10	6	11	MONSTER MAGNET/Powertrip
7	11	7	10	GODSMACK/Whatever
7	10	7	10	JANUS STARK/Every Little...
6	10	8	9	PANTERA/Hole In The Sky
-	-	9	9	ROB ZOMBIE/Living Dead Girl
12	6	7	7	KISS/You Wanted The Best
5	7	8	6	PUSHMONKEY/Handside
6	8	6	6	FLYS/Got You (Where...)
-	-	6	6	MARILYN MANSON/Don't Like...
-	-	9	8	STABBING WESTWARD/Haunting Me

**MARKET #21**  
**WDVE/Pittsburgh**  
(412) 937-1441  
Hart/Porter

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
19	18	17	17	LENNY KRAVITZ/Fly Away
19	18	15	17	GOO GOO DOLLS/Slide
12	11	16	17	ROLLING STONES/Gimme Shelter
-	-	17	16	COLLECTIVE SOUL/Heavy
17	18	14	16	JONNY LANG/Still Ramin
18	16	15	16	KENNY WAYNE SHEPHERD/Everything Is Broken
15	15	18	16	BLACK CROWES/Kickin' My Heart...
17	16	14	15	INDIGENOUS/Now That You're Gone
12	16	15	15	MOON DOG MANE/Turn It Up
15	11	16	15	TRAIN/Free
12	11	15	15	DC TALK/My Friend (So Long)
17	15	14	14	CLARKS/Brand New
17	15	13	11	HOLE/Celebrity Skin
11	13	11	10	METALLICA/Turn The Page
-	-	9	10	JOE GRUSHECKY/Everything Is...
11	11	10	9	FLYS/Got You (Where...)
10	9	13	9	KISS/You Wanted The Best
-	-	7	5	FUEL/Bittersweet
9	8	9	8	CANDELOX/10,000 Horses
-	-	7	6	REMY ZERO/Prophecy
-	-	7	6	CREED/One
-	-	-	-	MOTLEY CRUE/Enslaved
-	-	-	-	BLACK SABBATH/Selling My Soul
-	-	-	-	R.E.M./Lotus
-	-	-	-	PEARL JAM/Elderly Woman
-	-	-	-	SUSAN TELESCH/It Hurt So Bad
17	18	8	7	EVE 6/Inside Out
6	6	6	6	ECONOLINE CRUSH/Surefire (Never...)
6	6	6	6	ROB ZOMBIE/Dracula
-	-	-	-	SPRUNG MONKEY/Super Breakdown
6	6	6	6	MY FRIEND STEVE/The Schooling

**MARKET #26**  
**WEBN/Cincinnati**  
(513) 621-9326  
Walter

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
29	33	30	32	LENNY KRAVITZ/Fly Away
16	27	29	30	CREED/My Own Prison
8	10	17	18	EVE 6/Leech
17	16	16	19	FLYS/Got You (Where...)
17	16	16	17	BLACK CROWES/Kickin' My Heart...
17	17	17	17	METALLICA/Turn The Page
32	33	16	17	HOLE/Celebrity Skin
14	16	16	15	INDIGENOUS/Now That You're Gone
8	9	15	16	OFFSPRING/Pretty Fly (For...)
32	27	16	16	CREED/What's This Life For
17	17	16	16	EVERLAST/What It's Like
16	16	16	16	DAYS OF THE NEW/Touch, Peel, And...
16	16	16	16	EVERLAST/What It's Like
17	16	15	15	REMY ZERO/Prophecy
9	9	15	15	CREED/One
13	14	16	16	KENNY WAYNE SHEPHERD/Blue On Black
-	-</			

Stations and their adds listed alphabetically by market

ROCK

ACTIVE ROCK

WONE/Akron, OH
PD/MD: J.D. Kunes
TRAIN "Free"
WPYX/Albany, NY
PD/MD: John Cooper
4 COLLECTIVE SOUL "Heavy"
METALLICA "Whiskey"
KZRR/Albuquerque, NM
OM: Frank Jaxon
PD: Phil Mahoney
MD: Rob Brothers
BLACK SABBATH "Selling"
MARILYN MANSON "Like"
COLLECTIVE SOUL "Heavy"
METALLICA "Whiskey"
BARE JR. "Blew"
NAZARETH "Light"
MOTLEY CRUE "Enslaved"
WZZO/Allentown, PA
PD: Robin Lee
MD: Keith Moyer
1 SEMISONIC "Secret"
COLLECTIVE SOUL "Heavy"
R.E.M. "Lotus"
CUTTERS "Satisfied"
BARE JR. "Blew"
DIG "Sound"
KWHL/Anchorage, AK
PD: Dan Thomas
MD: Kathy Mitchell
COLLECTIVE SOUL "Heavy"
STABBING WESTWARD "Haunting"
BARE JR. "Blew"
WAPL/Appleton, WI
PD/MD: Randy Hawke
BLACK SABBATH "Selling"
METALLICA "Whiskey"
MOTLEY CRUE "Enslaved"
WZXL/Atlantic City, NJ
PD: Steve Raymond
MD: Kathy Coro
22 COLLECTIVE SOUL "Heavy"
BARE JR. "Blew"
MARILYN MANSON "Like"
WKGB/Binghamton, NY
PD: Jim Free
MD: Tim Boland
BLACK SABBATH "Selling"
CRACKER "Word"
COLLECTIVE SOUL "Heavy"
WRQK/Canton, OH
OM: Chuck Stevens
Asst. OM: Todd Downerd
DOWTAL JOINT "Inside"
NAZARETH "Light"
WPXC/Cape Cod, MA
PD: Suzanne Tenair
MD: Brian Kelly
COLLECTIVE SOUL "Heavy"
FUEL "Bitter"
SUSAN TEDESCHI "Hurt"
KRNA/Cedar Rapids, IA
PD: Joe Nugent
MD: Tommy Lang
8 BLACK SABBATH "Selling"
6 COLLECTIVE SOUL "Heavy"
EVERLAST "Like"
WYBB/Charleston, SC
PD: Charlie Kendall
MD: John Bloodwell
NAZARETH "Light"
R.E.M. "Lotus"
JULIAN LENNON "Day"
CLASS OF '99 "Brick"
WKLK/Charleston, WV
PD: Mike Rappaport
11 COLLECTIVE SOUL "Heavy"
R.E.M. "Lotus"
INDIGENOUS "Gone"
WVWV/Charlottesville, VA
PD: Rick Daniels
MD: Kym McKay
COLLECTIVE SOUL "Heavy"
CRACKER "Word"
EVERCLEAR "Wonder"
KFMF/Chico, CA
PD: Marty Griffin
APD/MD: Lisa Kelly
COLLECTIVE SOUL "Heavy"
MARILYN MANSON "Like"
BARE JR. "Blew"
WEBN/Cincinnati, OH
OM: Scott Reinhart
PD: Michael Walter
13 COLLECTIVE SOUL "Heavy"
METALLICA "Whiskey"
STABBING WESTWARD "Haunting"
BARE JR. "Blew"
WWRK/Columbus, GA
PD/MD: Brian Waters
11 COLLECTIVE SOUL "Run"
WRKI/Danbury, CT
PD: Tom Bass
MD: Mary Scanlon
COLLECTIVE SOUL "Run"
SUSAN TEDESCHI "Hurt"
WTUE/Dayton, OH
OM: Mary Fleener
PD: Mike Thomas
APD/MD: John Beaulieu
26 COLLECTIVE SOUL "Heavy"
KQDS/Duluth, MN
PD: Rick Church
APD/MD: Bill Jones
BLACK SABBATH "Selling"
COLLECTIVE SOUL "Heavy"
R.E.M. "Lotus"
CUTTERS "Satisfied"
SUSAN TEDESCHI "Hurt"
KLAQ/EI Paso, TX
PD/MD: "Magic" Mike Ramsey
APD: Glenn Garza
11 COLLECTIVE SOUL "Heavy"
3 ROB ZOMBIE "Living"
BARE JR. "Blew"
MOTLEY CRUE "Enslaved"
BLACK SABBATH "Selling"
86 Total Reporters
86 Current Reporters
85 Current Playlists
Did Not Report, Playlist
Frozen (1):
WYNF/Sarasota, FL

WRKT/Erie, PA
VP/Programming: Ron Kline
MD: Sammy Stone
6 COLLECTIVE SOUL "Heavy"
CLASS OF '99 "Brick"
R.E.M. "Lotus"
JULIAN LENNON "Day"
KKEG/Fayetteville, AR
PD/MD: Mark Morgan
9 BLACK SABBATH "Selling"
6 MOTLEY CRUE "Enslaved"
5 NAZARETH "Light"
3 COLLECTIVE SOUL "Heavy"
2 METALLICA "Whiskey"
BARE JR. "Blew"
SUSAN TEDESCHI "Hurt"
WZZR/Ft. Pierce, FL
PD: Rick Dickerson
APD/MD: Woody Maxwell
R.E.M. "Lotus"
COLLECTIVE SOUL "Heavy"
BLACK SABBATH "Selling"
OLEANDER "Why"
WXKE/Ft. Wayne, IN
PD/MD: Doc West
BLACK SABBATH "Selling"
SUSAN TEDESCHI "Hurt"
KORN "Freak"
NAZARETH "Light"
WNDD/Gainesville, FL
PD: Trevor Scott
MD: David Riley
No Adds
WQCM/Hagerstown, MO
PD: David Miller
MD: Will Kauffman
11 R.E.M. "Lotus"
11 COLLECTIVE SOUL "Heavy"
6 HOLE "Celebrity"
EVERLAST "Like"
WSTZ/Jackson, MS
PD: Tiana Patterson
APD/MD: Kevin Keith
21 COLLECTIVE SOUL "Heavy"
R.E.M. "Lotus"
SUSAN TEDESCHI "Hurt"
FEAR FACTORY "Descent"
DIG "Sound"
MARILYN MANSON "Like"
LIVING END "Prisoner"
CUTTERS "Satisfied"
SEMISONIC "Secret"
VELOCITY "Amaze"
WRLR/New Haven, CT
PD: John Griffin
MD: Pam Landry
2 COLLECTIVE SOUL "Heavy"
2 BLOOMIE "Mama"
WCKW/New Orleans, LA
PD: Ted Edwards
MD: Paul Marshall
7 CLASS OF '99 "Brick"
METALLICA "Whiskey"
WNEW/New York, NY
OM/MD: Garry Wall
MD: Andrea Karr
10 SUGAR RAY "Every"
8 BLACK CROWES "Side"
8 COLLECTIVE SOUL "Run"
7 COLLECTIVE SOUL "Heavy"
R.E.M. "Lotus"
METALLICA "Whiskey"
BLACK CROWES "Foot"
WKHY/Lafayette, IN
PD: Mike Morgan
MD: Gail Lewis
13 COLLECTIVE SOUL "Heavy"
SEMISONIC "Secret"
INDIGENOUS "Gone"
BARE JR. "Blew"
BLACK SABBATH "Selling"
KOMP/Las Vegas, NV
PD: Mike Culotta
MD: Big Marty
18 COLLECTIVE SOUL "Heavy"
2 CREED "Eighteen"
BLACK CROWES "Faster"
BLACK CROWES "Side"
BLACK CROWES "Foot"
METALLICA "Whiskey"
WKQQ/Lexington, KY
PD: Tony Tilford
MD: RadioBoy
17 COLLECTIVE SOUL "Heavy"
R.E.M. "Lotus"
KMXJ/Little Rock, AR
PD: Tom Wood
MD: Jimmy Edwards
1 SUSTAN TEDESCHI "Hurt"
1 METALLICA "Whiskey"
1 SUSAN TEDESCHI "Rock"
WBAB/Long Island, NY
VP/Prog.: Bob Buchmann
Ops. Dir.: Eric Wellman
15 COLLECTIVE SOUL "Heavy"
JULIAN LENNON "Day"
KLOS/Los Angeles, CA
PD/MD: Rita Wilde
6 BLACK CROWES "Side"
ROLLING STONES "Metal"
COLLECTIVE SOUL "Run"
WWRK/Columbus, GA
PD/MD: Brian Waters
11 COLLECTIVE SOUL "Run"
WRKI/Danbury, CT
PD: Tom Bass
MD: Mary Scanlon
COLLECTIVE SOUL "Run"
SUSAN TEDESCHI "Hurt"
WTUE/Dayton, OH
OM: Mary Fleener
PD: Mike Thomas
APD/MD: John Beaulieu
26 COLLECTIVE SOUL "Heavy"
KQDS/Duluth, MN
PD: Rick Church
APD/MD: Bill Jones
BLACK SABBATH "Selling"
COLLECTIVE SOUL "Heavy"
R.E.M. "Lotus"
CUTTERS "Satisfied"
SUSAN TEDESCHI "Hurt"
KLAQ/EI Paso, TX
PD/MD: "Magic" Mike Ramsey
APD: Glenn Garza
11 COLLECTIVE SOUL "Heavy"
3 ROB ZOMBIE "Living"
BARE JR. "Blew"
MOTLEY CRUE "Enslaved"
BLACK SABBATH "Selling"
86 Total Reporters
86 Current Reporters
85 Current Playlists
Did Not Report, Playlist
Frozen (1):
WYNF/Sarasota, FL

KXXR/Minneapolis, MN
OM: Dave Hamilton
PD: Wade Linder
MD: Josh Bitney
6 BARE JR. "Blew"
BLACK SABBATH "Selling"
FEAR FACTORY "Descent"
WRQC/Minneapolis, MN
OM: Andy Bloom
PD: Lauren MacLeash
APD/MD: Jay Philpot
5 METALLICA "Whiskey"
2 OLEANDER "Why"
2 MOTLEY CRUE "Enslaved"
2 BLACK SABBATH "Selling"
1 BARE JR. "Blew"
KMBY/Monterey-Salinas, CA
PD: Chris White
MD: Rich Berlin
19 COLLECTIVE SOUL "Heavy"
7 METALLICA "Whiskey"
BLACK SABBATH "Selling"
BARE JR. "Blew"
FEAR FACTORY "Descent"
SUSAN TEDESCHI "Hurt"
NAZARETH "Light"
STABBING WESTWARD "Haunting"
SEMISONIC "Secret"
KROC/Monterey-Salinas, CA
PD/MD: Rick Anderson
APD: Dave "Big Dog" Cockrell
METALLICA "Whiskey"
EVERCLEAR "Wonder"
FEAR FACTORY "Descent"
BLACK SABBATH "Selling"
R.E.M. "Lotus"
COLLECTIVE SOUL "Heavy"
JOHN MELLENCAMP "Running"
SUSAN TEDESCHI "Hurt"
SCREAMIN' CHEETAH "Right"
WCLG/Morgantown, WV
PD/MD: Jeff Miller
APD: Jim Harrison
11 COLLECTIVE SOUL "Heavy"
BLACK SABBATH "Selling"
R.E.M. "Lotus"
GOO GOO DOLLS "Dizzy"
WDHA/Morrisstown, NJ
Dir/Rock Prog.: Lenny Bloch
APD/MD: Terrie Carr
5 BLACK CROWES "Side"
1 COLLECTIVE SOUL "Heavy"
WPLR/New Haven, CT
PD: John Griffin
MD: Pam Landry
2 COLLECTIVE SOUL "Heavy"
2 BLOOMIE "Mama"
WCKW/New Orleans, LA
PD: Ted Edwards
MD: Paul Marshall
7 CLASS OF '99 "Brick"
METALLICA "Whiskey"
WNEW/New York, NY
OM/MD: Garry Wall
MD: Andrea Karr
10 SUGAR RAY "Every"
8 BLACK CROWES "Side"
8 COLLECTIVE SOUL "Run"
7 COLLECTIVE SOUL "Heavy"
R.E.M. "Lotus"
METALLICA "Whiskey"
BLACK CROWES "Foot"
WKHY/Lafayette, IN
PD: Mike Morgan
MD: Gail Lewis
13 COLLECTIVE SOUL "Heavy"
SEMISONIC "Secret"
INDIGENOUS "Gone"
BARE JR. "Blew"
BLACK SABBATH "Selling"
KOMP/Las Vegas, NV
PD: Mike Culotta
MD: Big Marty
18 COLLECTIVE SOUL "Heavy"
2 CREED "Eighteen"
BLACK CROWES "Faster"
BLACK CROWES "Side"
BLACK CROWES "Foot"
METALLICA "Whiskey"
WKQQ/Lexington, KY
PD: Tony Tilford
MD: RadioBoy
17 COLLECTIVE SOUL "Heavy"
R.E.M. "Lotus"
KMXJ/Little Rock, AR
PD: Tom Wood
MD: Jimmy Edwards
1 SUSTAN TEDESCHI "Hurt"
1 METALLICA "Whiskey"
1 SUSAN TEDESCHI "Rock"
WBAB/Long Island, NY
VP/Prog.: Bob Buchmann
Ops. Dir.: Eric Wellman
15 COLLECTIVE SOUL "Heavy"
JULIAN LENNON "Day"
KLOS/Los Angeles, CA
PD/MD: Rita Wilde
6 BLACK CROWES "Side"
ROLLING STONES "Metal"
COLLECTIVE SOUL "Run"
WWRK/Columbus, GA
PD/MD: Brian Waters
11 COLLECTIVE SOUL "Run"
WRKI/Danbury, CT
PD: Tom Bass
MD: Mary Scanlon
COLLECTIVE SOUL "Run"
SUSAN TEDESCHI "Hurt"
WTUE/Dayton, OH
OM: Mary Fleener
PD: Mike Thomas
APD/MD: John Beaulieu
26 COLLECTIVE SOUL "Heavy"
KQDS/Duluth, MN
PD: Rick Church
APD/MD: Bill Jones
BLACK SABBATH "Selling"
COLLECTIVE SOUL "Heavy"
R.E.M. "Lotus"
CUTTERS "Satisfied"
SUSAN TEDESCHI "Hurt"
KLAQ/EI Paso, TX
PD/MD: "Magic" Mike Ramsey
APD: Glenn Garza
11 COLLECTIVE SOUL "Heavy"
3 ROB ZOMBIE "Living"
BARE JR. "Blew"
MOTLEY CRUE "Enslaved"
BLACK SABBATH "Selling"
86 Total Reporters
86 Current Reporters
85 Current Playlists
Did Not Report, Playlist
Frozen (1):
WYNF/Sarasota, FL

WRXL/Richmond, VA
PD: Brian Illes
APD/MD: Rick Maybee
COLLECTIVE SOUL "Heavy"
SUGAR RAY "Every"
THIRD EYE BLIND "Jumper"
KCAL/Riverside, CA
PD: Steve Hoffman
MD: M.J. Matthews
GOD GOO DOLLS "Dizzy"
ROB ZOMBIE "Living"
COLLECTIVE SOUL "Heavy"
WROV/Roanoke, VA
PD: Buzz Caser
MD: Bryan Shaw
21 ROLLING STONES "Metal"
4 METALLICA "Whiskey"
CUTTERS "Satisfied"
R.E.M. "Lotus"
COLLECTIVE SOUL "Heavy"
FEAR FACTORY "Descent"
WXRK/Rockford, IL
PD: Keith Edwards
14 COLLECTIVE SOUL "Heavy"
12 SEMISONIC "Secret"
9 BLACK SABBATH "Selling"
JOHN MELLENCAMP "Running"
INDIGENOUS "Gone"
EVE 6 "Leech"
WQZS/Saginaw, MI
PD: Jack Lawson
7 CREED "Eighteen"
GOD GOO DOLLS "Dizzy"
MOTLEY CRUE "Enslaved"
OLEANDER "Why"
KBFR/Salt Lake City, UT
OM/MD: Bruce Jones
APD/MD: Helen Powers
BLACK SABBATH "Selling"
JOHN MELLENCAMP "Running"
SUSAN TEDESCHI "Hurt"
SCREAMIN' CHEETAH "Right"
KSJO/San Jose, CA
PD: Jim Richards
MD: Laurie Freed
COLLECTIVE SOUL "Heavy"
KZQZ/San Luis Obispo, CA
PD/MD: Rick Andrews
BARE JR. "Blew"
BLACK SABBATH "Selling"
GOO GOO DOLLS "Dizzy"
INDIGENOUS "Gone"
KISS "Wanted"
METALLICA "Whiskey"
TRAIN "Free"
KXFX/Santa Rosa, CA
PD: Steve Garland
int. MD: Karen Michaels
R.E.M. "Lotus"
COLLECTIVE SOUL "Heavy"
KISW/Seattle, WA
VP/GM: Clark Ryan
APD/MD: Cathy Faulkner
13 COLLECTIVE SOUL "Heavy"
SECOND COMING "Vintage"
KRRO/Sioux Falls, SD
int. PD: Reid Holsen
5 GOO GOO DOLLS "Side"
7 LENNY KRAVITZ "Fly"
4 BLACK SABBATH "Psycho"
KXUS/Springfield, MO
PD/MD: Mark McClain
APD: Steve Waters
COLLECTIVE SOUL "Heavy"
NAZARETH "Light"
MOTLEY CRUE "Enslaved"
R.E.M. "Lotus"
WAQX/Syracuse, NY
PD: John McCrae
APD/MD: Dave Frisina
METALLICA "Whiskey"
REMY ZERO "Prophecy"
SUSAN TEDESCHI "Hurt"
WZZJ/Terre Haute, IN
PD: Jim Stone
APD/MD: Debbie Hunter
25 METALLICA "Whiskey"
MOTLEY CRUE "Enslaved"
STABBING WESTWARD "Haunting"
ROB ZOMBIE "Living"
BLACK SABBATH "Selling"
SUSAN TEDESCHI "Hurt"
WIOT/Toledo, OH
OM/MD: Darrin Arriens
APD: Don Davis
MD: Susan Gates
12 COLLECTIVE SOUL "Heavy"
7 METALLICA "Whiskey"
5 CREED "Eighteen"
4 INDIGENOUS "Gone"
BLACK SABBATH "Selling"
MOTLEY CRUE "Enslaved"
KRRX/Tri Cities, WA
PD: Curt Carter
APD/MD: Tim O'Rourke
COLLECTIVE SOUL "Heavy"
HOLE "Malibu"
KLPX/Tucson, AZ
OM/MD: Larry Miles
15 COLLECTIVE SOUL "Heavy"
BLACK SABBATH "Selling"
R.E.M. "Lotus"
KMOD/Tulsa, OK
OM/MD: Phil Stone
MD: Rob Hurt
JOHN MELLENCAMP "Running"
BLACK SABBATH "Selling"
MOTLEY CRUE "Enslaved"
NAZARETH "Light"
ROLLING STONES "Metal"
WEGW/Wheeling, WV
PD: Dana Kelly
MD: Jeff Jagger
8 COLLECTIVE SOUL "Heavy"
7 SEMISONIC "Secret"
WROX/Wilmington, DE
PD/MD: Bob Walton
5 SPRUNG MONKEY "Breakdown"
5 COLLECTIVE SOUL "Heavy"
WROQ/Wilmington, NC
PD/MD: Christine Martinez
COLLECTIVE SOUL "Heavy"
BLACK CROWES "Name"
BLACK CROWES "Side"
BLACK CROWES "Foot"
KATS/Yakima, WA
PD/MD: Ron Harris
11 COLLECTIVE SOUL "Heavy"
BARE JR. "Blew"
GODSMACK "Whatever"
ROB ZOMBIE "Living"
COLLECTIVE SOUL "Heavy"
KRRX/Reading, CA
Co-PD/MD: Casey Freeland
Co-PD/Promo Dir.: Cindy Shaw
25 COLLECTIVE SOUL "Heavy"
4 OLEANDER "Why"
METALLICA "Whiskey"
R.E.M. "Lotus"
SUSAN TEDESCHI "Hurt"
WHJY/Providence, RI
PD: Joe Beviacqua
MD: Sharon Schifano
COLLECTIVE SOUL "Heavy"
BLACK SABBATH "Selling"
WBBB/Raleigh, NC
OM/MD: Andy Meyer
BARE JR. "Blew"
GODSMACK "Whatever"
ROB ZOMBIE "Living"
COLLECTIVE SOUL "Heavy"
KRRX/Reading, CA
Co-PD/MD: Casey Freeland
Co-PD/Promo Dir.: Cindy Shaw
25 COLLECTIVE SOUL "Heavy"
4 OLEANDER "Why"
METALLICA "Whiskey"
R.E.M. "Lotus"
SUSAN TEDESCHI "Hurt"
14 COLLECTIVE SOUL "Heavy"
3 STABBING WESTWARD "Haunting"
3 NAZARETH "Light"
3 CUTTERS "Satisfied"

KEYJ/Abilene, TX
PD: Dave Michaels
MD: Dave Michaels
15 COLLECTIVE SOUL "Heavy"
10 BLACK SABBATH "Selling"
FEAR FACTORY "Descent"
SUSAN TEDESCHI "Hurt"
LIVING END "Prisoner"
KZRK/Amarillo, TX
PD: Eric Slayter
MD: J. Curry
3 BARE JR. "Blew"
WQB/Ann Arbor, MI
OM: Mark Thompson
APD/MD: Chris Ammel
MARILYN MANSON "Like"
KLBJ/Austin, TX
OM: Jeff Carroll
MD: Lonis Lowe
14 COLLECTIVE SOUL "Heavy"
FASTBALL "Out"
KRAB/Bakersfield, CA
PD: Chris Squires
MD: Danny Spanks
14 SUGAR RAY "Every"
13 METALLICA "Whiskey"
WIYY/Baltimore, MD
PD: Rick Strauss
APD/MD: Rob Heckman
15 COLLECTIVE SOUL "Heavy"
MARILYN MANSON "Like"
WCPN/Biloxi, MS
OM: Kenny Vest
PD: Wayne Watkins
APD/MD: Scot Fox
13 COLLECTIVE SOUL "Heavy"
8 MARILYN MANSON "Like"
8 SEMISONIC "Secret"
FEAR FACTORY "Descent"
DIG "Sound"
OLEANDER "Why"
WAAF/Boston, MA
PD: Dave Douglas
APD: Ron Vaeri
MD: John Osterlind
8 METALLICA "Whiskey"
8 CREED "Eighteen"
3 GRINSPON "Anxiety"
3 GODSMACK "Religion"
FEAR FACTORY "Descent"
STABBING WESTWARD "Haunting"
TIN STAR "Head"
WKPE/Cape Cod, MA
PD/MD: Dan Towers
3 STABBING WESTWARD "Haunting"
1 COLLECTIVE SOUL "Heavy"
1 BARE JR. "Blew"
WZNF/Champaign, IL
PD: Sturgis
MD: Stacy Conner
6 METALLICA "Whiskey"
6 BLACK SABBATH "Selling"
6 COLLECTIVE SOUL "Heavy"
5 MARILYN MANSON "Like"
WXRC/Charlotte, NC
PD/MD: Ron Bowen
12 SEMISONIC "Secret"
KRQR/Chico, CA
PD/MD: Don Wilson
4 FEAR FACTORY "Descent"
4 SECOND COMING "Vintage"
4 DIG "Sound"
4 COLLECTIVE SOUL "Heavy"
KIL0/Colorado Springs, CO
Stn. Mgr./PD: Rich Hawk
APD/MD: Don Jantzen
18 BLACK SABBATH "Selling"
WAZU/Columbus, OH
PD: Charley Lake
int. APD/MD: Joe Show
ROB ZOMBIE "Living"
METALLICA "Whiskey"
EVE 6 "Leech"
WBZX/Columbus, OH
PD: Hal Fish
APD/MD: Ronni Hunter
METALLICA "Whiskey"
MARVELOUS 3 "Freak"
COLLECTIVE SOUL "Heavy"
STABBING WESTWARD "Haunting"
ROB ZOMBIE "Living"
MOTLEY CRUE "Enslaved"
WAXM/Huntington, WV
PD/MD: Debbie Wyde
2 STABBING WESTWARD "Haunting"
1 MARILYN MANSON "Like"
BARE JR. "Blew"
COLLECTIVE SOUL "Heavy"
WQWK/Johnstown & WQVK/State College, PA
PD: Pat Urban
MD: Chris Prospero
BARE JR. "Blew"
EVERCLEAR "Wonder"
COLLECTIVE SOUL "Heavy"
MARILYN MANSON "Like"
METALLICA "Whiskey"
R.E.M. "Lotus"
STABBING WESTWARD "Haunting"
KQRC/Kansas City, MO
PD: Vince Richards
MD: Valerie Knight
19 COLLECTIVE SOUL "Heavy"
OLEANDER "Why"
BLACK SABBATH "Selling"
MARILYN MANSON "Like"
LIMP BIZKIT "Faith"
KLFX/Killeen, TX
PD/MD: Bob Fonda
No Adds
KAZR/Des Moines, IA
PD: Sean Elliott
MD: Paul Oslund
No Adds
WRIF/Detroit, MI
OM: Doug Podell
MD: Troy Hanson
24 COLLECTIVE SOUL "Heavy"
LIMP BIZKIT "Faith"
BARE JR. "Blew"
WGBF/Evansville, IN
PD: Mike Sanders
MD: Turner Watson
9 COLLECTIVE SOUL "Heavy"
2 STABBING WESTWARD "Haunting"
MARILYN MANSON "Like"
CUTTERS "Satisfied"
MARILYN MANSON "Like"

KQWB/Fargo, ND
PD: Jake West
APD: Noel Scotch
MD: Mike "Big Dog" Kapel
10 MARILYN MANSON "Like"
BLACK SABBATH "Selling"
R.E.M. "Lotus"
STABBING WESTWARD "Haunting"
FEAR FACTORY "Descent"
MOTLEY CRUE "Enslaved"
DIG "Sound"
WRCO/Fayetteville, NC
PD/MD: Greg Patrick
MARILYN MANSON "Like"
METALLICA "Whiskey"
COLLECTIVE SOUL "Heavy"
WWRN/Flint, MI
PD: Brian Beddow
MD: Chih Walker
COLLECTIVE SOUL "Heavy"
KRZR/Fresno, CA
PD/MD: E. Curtis Johnson
MARILYN MANSON "Like"
MARILYN MANSON "Like"
FEAR FACTORY "Descent"
COLLECTIVE SOUL "Heavy"
STABBING WESTWARD "Haunting"
WBYR/Ft. Wayne, IN
PD: Jim Fox
REMY ZERO "Prophecy"
ROB ZOMBIE "Living"
MARILYN MANSON "Like"
WRUF/Gainesville, FL
PD: Harry Guscott
MD: Bill Bernos
12 COLLECTIVE SOUL "Heavy"
GOO GOO DOLLS "Dizzy"
BARE JR. "Blew"
BLACK SABBATH "Selling"
CUTTERS "Satisfied"
SUSAN TEDESCHI "Hurt"
BLACK CROWES "Foot"
SUGAR RAY "Every"
MARILYN MANSON "Like"
WKLQ/Grand Rapids, MI
OM: Tony Gates
APD/MD: Mark Feurle
MARILYN MANSON "Like"
ELACK SABBATH "Selling"
COLLECTIVE SOUL "Heavy"
STABBING WESTWARD "Haunting"
TIN STAR "Head"
WXRA/Greensboro, NC
PD: Tim Satterfield
16 COLLECTIVE SOUL "Heavy"
WTPT/Greenville, SC
PD: Zak Tyler
8 MARILYN MANSON "Like"
7 MARVELOUS 3 "Freak"
COLLECTIVE SOUL "Heavy"
BARE JR. "Blew"
KENNY WAYNE SHEPHERD "Broken"
FEAR FACTORY "Descent"
WQXA/Harrisburg, PA
PD: Claudine DeLorenzo
MD: Nixon
10 COLLECTIVE SOUL "Heavy"
STABBING WESTWARD "Haunting"
BLACK SABBATH "Selling"
WTPA/Harrisburg, PA
PD: Chris James
MD: Amy Warner
20 COLLECTIVE SOUL "Heavy"
2 CREED "Eighteen"
KID ROCK "Buttgod"
MOTLEY CRUE "Enslaved"
STABBING WESTWARD "Haunting"
MONSTER MAGNET "Powertrip"
WCCC/Hartford, CT
PD: Michael Picozzi
APD/MD: Mike Karolyi
COLLECTIVE SOUL "Heavy"
BLACK SABBATH "Selling"
BARE JR. "Blew"
STABBING WESTWARD "Haunting"
KPOI/Honolulu, HI
PD: Brock Whaley
APD/MD: Nikki Basque
7 COLLECTIVE SOUL "Heavy"
HOLE "Malibu"
BARE JR. "Blew"
LIVING END "Prisoner"
METALLICA "Whiskey"
WAMX/Huntington, WV
PD/MD: Debbie Wyde
2 STABBING WESTWARD "Haunting"
1 MARILYN MANSON "Like"
BARE JR. "Blew"
COLLECTIVE SOUL "Heavy"
WQWK/Johnstown & WQVK/State College, PA
PD: Pat Urban
MD: Chris Prospero
BARE JR. "Blew"
EVERCLEAR "Wonder"
COLLECTIVE SOUL "Heavy"
MARILYN MANSON "Like"
METALLICA "Whiskey"
R.E.M. "Lotus"
STABBING WESTWARD "Haunting"
KQRC/Kansas City, MO
PD: Vince Richards
MD: Valerie Knight
19 COLLECTIVE SOUL "Heavy"
OLEANDER "Why"
BLACK SABBATH "Selling"
MARILYN MANSON "Like"
LIMP BIZKIT "Faith"
KLFX/Killeen, TX
PD/MD: Bob Fonda
No Adds
KAZR/Des Moines, IA
PD: Sean Elliott
MD: Paul Oslund
No Adds
WRIF/Detroit, MI
OM: Doug Podell
MD: Troy Hanson
24 COLLECTIVE SOUL "Heavy"
LIMP BIZKIT "Faith"
BARE JR. "Blew"
WGBF/Evansville, IN
PD: Mike Sanders
MD: Turner Watson
9 COLLECTIVE SOUL "Heavy"
2 STABBING WESTWARD "Haunting"
MARILYN MANSON "Like"
CUTTERS "Satisfied"
MARILYN MANSON "Like"

KIBZ/Lincoln, NE
PD: Tim Sheridan
APD/MD: Jon Terry
COLLECTIVE SOUL "Heavy"
CANDLEBOX "Happy"
EVERLAST "Like"
BARE JR. "Blew"
FEAR FACTORY "Descent"
CUTTERS "Satisfied"
KFMX/Lubbock, TX
OM/MD: Wes Nessmann
7 LIMP BIZKIT "Faith"
FEAR FACTORY "Descent"
NAZARETH "Light"
R.E.M. "Lotus"
GRINSPON "Anxiety"
OC TALK "Friend"
WJJO/Madison, WI
OM/MD: Glen Gardner
APD: Blake Patton
7 ROB ZOMBIE "Living"
6 CREED "Eighteen"
FEAR FACTORY "Descent"
BARE JR. "Blew"
EVERLAST "Like"
TIN STAR "Head"
WGIR/Manchester, NH
PD: Todd Thomas
MD: Kristin Burns
17 COLLECTIVE SOUL "Heavy"
3 STABBING WESTWARD "Haunting"
2 TRAIN "Free"
WMFS/Memphis, TN
PD: Addison Wakeford
MD: Dave Clapper
7 COLLECTIVE SOUL "Heavy"
7 BARE JR. "Blew"
3 OLEANDER "Why"
2 CUTTERS "Satisfied"
1 BLACK SABBATH "Selling"
1 DIG "Sound"
WZTA/Miami, FL
OM/MD: Gregg Steele
MD: Kimba
14 COLLECTIVE SOUL "Heavy"
COLLECTIVE SOUL "Run"
EVERCLEAR "Wonder"
HOLE "Malibu"
BARE JR. "Blew"
METALLICA "Whiskey"
MARILYN MANSON "Like"
KORN "Freak"
WLRZ/Milwaukee, WI
PD: Keith Hastings
MD: Marilyn Mee
20 COLLECTIVE SOUL "Heavy"
BLACK SABBATH "Selling"
FEAR FACTORY "Descent"
CANDLEBOX "Happy"
KHOP/Modesto, CA
OM/MD: Dave Taylor
APD: Dan Kennedy
MD: Dave Sparks
COLLECTIVE SOUL "Heavy"
MARILYN MANSON "Like"
OLEANDER "Why"
WRAT/Monmouth-Ocean, NJ
PD: Carl Craft
APD/MD: Robyn Lane
13 METALLICA "Whiskey"
BLACK CROWES "Side"
MARILYN MANSON "Like"
BARE JR. "Blew"
SUSAN TEDESCHI "Hurt"
KNJY/Spokane, WA
PD: Casey Christopher
MD: Tripp Rogers
11 STABBING WESTWARD "Haunting"
1 FEAR FACTORY "Descent"
9 BLACK SABBATH "Selling"
9 KORN "Freak"
7 COLLECTIVE SOUL "Heavy"
7 MOTLEY CRUE "Enslaved"
WQLZ/Springfield, IL
PD: Jeff Braun
MD: John "Crash" Carroll
10 COLLECTIVE SOUL "Heavy"
EVERCLEAR "Wonder"
ROB ZOMBIE "Living"
BLACK SABBATH "Selling"
DIG "Sound"
CUTTERS "Satisfied"
WXTB/Tampa, FL
OM: Brad Hardin
14 COLLECTIVE SOUL "Heavy"
6 BARE JR. "Blew"
5 METALLICA "Whiskey"
MOTLEY CRUE "Enslaved"
WBUZ/Toledo, OH
OM/MD: Dan Bozky
MD: Marielle Salas
BLACK SABBATH "Selling"
KORN "Freak"
WWDC/Washington, DC
PD: Bob Neumann
APD/MD: Rudy Rizer
BARE JR. "Blew"
COLLECTIVE SOUL "Heavy"
KFMW/Waterloo, IA
PD/MD: Jave Patterson
20 COLLECTIVE SOUL "Heavy"
5 MARILYN MANSON "Like"
5 ROB ZOMBIE "Living"
4 OLEANDER "Why"
3 MONSTER MAGNET "Powertrip"
KICT/Wichita, KS
PD: Ron Eric Taylor
APD: Robin Kreisberg
MD: R.J. Davis
19 COLLECTIVE SOUL "Heavy"
BARE JR. "Blew"
LIVING END "Prisoner"
BLACK SABBATH "Selling"
STABBING WESTWARD "Haunting"
PLACEBO "Morning"
WZMT/Wilkes Barre, PA
PD: Aaron Roberts
MD: D. Taylor
6 CREED "Eighteen"
STABBING WESTWARD "Haunting"
MARILYN MANSON "Like"
75 Total Reporters
75 Current Reporters
75 Current Playlists



# ACTIVE ROCK TOP 50

JANUARY 15, 1999

SW	4W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	4W	5W	
1	1	1	1	<b>METALLICA</b> Turn The Page ( <i>Elektra/EEG</i> )	2241	2272	2385	2400	75/0
9	6	2	2	<b>EVERLAST</b> What It's Like ( <i>Tommy Boy</i> )	2050	1906	1585	1357	74/2
2	2	3	3	<b>LENNY KRAVITZ</b> Fly Away ( <i>Virgin</i> )	1821	1893	2116	2154	71/0
4	4	4	4	<b>OFFSPRING</b> Pretty Fly (For A White Guy) ( <i>Columbia</i> )	1743	1760	1877	1896	70/0
25	14	6	5	<b>CREED</b> One ( <i>Wind-up</i> )	1601	1470	1032	638	73/1
3	3	5	6	<b>ROB ZOMBIE</b> Dragula ( <i>Geffen</i> )	1545	1729	1965	1942	67/1
10	10	10	7	<b>GODSMACK</b> Whatever ( <i>Republic/Universal</i> )	1488	1362	1320	1279	74/0
8	7	8	8	<b>BLACK CROWES</b> Kickin' My Heart Around ( <i>American/Columbia</i> )	1449	1415	1513	1550	63/0
7	9	9	9	<b>FLYS</b> Got You (Where I Want You) ( <i>Delicious Vinyl/Trauma</i> )	1363	1411	1476	1553	60/0
5	5	7	10	<b>BLACK SABBATH</b> Psycho Man ( <i>Epic</i> )	1254	1446	1651	1733	57/0
13	12	12	11	<b>FUEL</b> Bittersweet ( <i>550 Music</i> )	1219	1247	1260	1183	64/0
6	8	11	12	<b>HOLE</b> Celebrity Skin ( <i>DGC/Geffen</i> )	1130	1355	1507	1636	56/0
15	15	15	13	<b>MONSTER MAGNET</b> Powertrip ( <i>A&amp;M</i> )	1086	975	967	953	62/3
42	21	14	14	<b>CLASS OF '99</b> Another Brick In The Wall ( <i>Columbia</i> )	1086	1001	728	334	59/1
11	11	13	15	<b>ECONOLINE CRUSH</b> Surefire (Never Enough) ( <i>Restless</i> )	1051	1146	1263	1225	58/0
31	22	17	16	<b>EVE 6</b> Leech ( <i>RCA</i> )	948	824	724	568	60/3
12	13	16	17	<b>GOO GOO DOLLS</b> Slide ( <i>Warner Bros.</i> )	886	914	1075	1184	38/1
24	23	18	18	<b>SPRUNG MONKEY</b> Super Breakdown ( <i>Surfdog/Hollywood</i> )	832	822	696	648	66/0
43	38	26	19	<b>REMY ZERO</b> Prophecy ( <i>DGC/Geffen</i> )	698	612	449	330	56/3
17	18	19	20	<b>KORN</b> Got The Life ( <i>Immortal/Epic</i> )	696	748	825	869	48/0
27	27	21	21	<b>KID ROCK</b> I Am The Bullgod ( <i>Lava/Atlantic</i> )	670	683	663	620	54/1
<b>BREAKER</b>			22	<b>COLLECTIVE SOUL</b> Heavy ( <i>Atlantic</i> )	641	117	—	—	63/53
28	29	25	23	<b>KENNY WAYNE SHEPHERD</b> Everything Is... ( <i>Revolution/Reprise</i> )	632	623	626	596	37/1
16	17	20	24	<b>CREED</b> What's This Life For ( <i>Wind-up</i> )	627	736	877	932	37/0
<b>BREAKER</b>			25	<b>ORGY</b> Blue Monday ( <i>Elementree/Reprise</i> )	603	542	458	424	44/1
30	25	23	26	<b>ADDICT</b> Nobody Knows ( <i>Big Cat/V2</i> )	601	642	681	573	48/0
29	30	27	27	<b>JONNY LANG</b> Still Rainin' ( <i>A&amp;M</i> )	578	610	615	585	30/0
32	31	30	28	<b>SEVENDUST</b> Bitch ( <i>TVT</i> )	559	551	576	565	47/1
—	—	43	29	<b>METALLICA</b> Whiskey In The Jar ( <i>Elektra/EEG</i> )	529	273	144	124	47/17
40	39	33	30	<b>PLACEBO</b> Pure Morning ( <i>Hut/Virgin</i> )	527	508	415	382	44/1
36	37	35	31	<b>LIMP BIZKIT</b> Faith ( <i>Flip/Interscope</i> )	516	460	454	426	51/4
—	—	40	32	<b>MARILYN MANSON</b> I Don't Like The Drugs... ( <i>Nothing/Interscope</i> )	514	338	151	87	62/30
38	34	31	33	<b>KISS</b> You Wanted The Best ( <i>Mercury</i> )	506	547	470	397	37/0
19	20	22	34	<b>PEARL JAM</b> Elderly Woman Behind... ( <i>Epic</i> )	492	654	757	812	34/0
26	28	28	35	<b>JANUS STARK</b> Every Little Thing Counts ( <i>Earache/Trauma</i> )	471	562	646	628	42/0
14	16	29	36	<b>SECOND COMING</b> Soft ( <i>Capitol</i> )	447	554	923	1064	27/1
35	35	37	37	<b>CAKE</b> Never There ( <i>Capricorn/Mercury</i> )	435	411	460	434	22/0
—	—	45	38	<b>STABBING WESTWARD</b> Haunting Me ( <i>Columbia</i> )	389	255	130	99	44/18
20	24	34	39	<b>MARILYN MANSON</b> The Dope Show ( <i>Nothing/Interscope</i> )	369	490	685	786	26/0
—	—	47	40	<b>ROB ZOMBIE</b> Living Dead Girl ( <i>Geffen</i> )	330	215	61	42	36/12
48	44	41	41	<b>TRAIN</b> Free ( <i>Aware/Columbia</i> )	329	310	247	225	19/1
—	49	42	42	<b>SOUL COUGHING</b> Circles ( <i>Slash/WB</i> )	318	297	184	157	23/0
22	26	36	43	<b>PUSHMONKEY</b> Handslide ( <i>Arista</i> )	301	458	681	693	26/0
47	43	46	44	<b>INCUBUS</b> New Skin ( <i>Immortal/Epic</i> )	259	247	257	231	27/1
33	33	38	45	<b>JERRY CANTRELL</b> Dickeye ( <i>Columbia</i> )	251	370	500	538	16/0
41	40	39	46	<b>RAMMSTEIN</b> Sehnsucht ( <i>Slash/London/Island</i> )	249	338	370	338	25/0
<b>DEBUT</b>			47	<b>BARE JR.</b> You Blew Me Off ( <i>Immortal/Epic</i> )	243	32	—	—	45/22
<b>DEBUT</b>			48	<b>PANTERA</b> Hole In The Sky ( <i>EastWest/EEG</i> )	195	177	50	4	21/2
—	50	50	49	<b>QUEENS OF THE STONE AGE</b> If Only ( <i>Loosegroove</i> )	190	182	161	142	16/0
<b>DEBUT</b>			50	<b>BLACK SABBATH</b> Selling My Soul ( <i>Epic</i> )	185	49	5	—	35/26

This chart reflects airplay from January 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 75 Active Rock reporters. 75 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1999, R&R Inc.

## NEW & ACTIVE

**INDIGENOUS** Now That You're Gone (*Pachyderm*)  
Total Plays: 171, Total Stations: 14, Adds: 1

**CREED** I'm Eighteen (*Columbia*)  
Total Plays: 163, Total Stations: 14, Adds: 4

**SUGAR RAY** Every Morning (*Lava/Atlantic*)  
Total Plays: 118, Total Stations: 7, Adds: 2

**HOLE** Malibu (*DGC/Geffen*)  
Total Plays: 117, Total Stations: 10, Adds: 2

**DIAL-7** All I Want (*Warner Bros.*)  
Total Plays: 100, Total Stations: 10, Adds: 0

**NEW RADICALS** You Get What You Give (*MCA*)  
Total Plays: 90, Total Stations: 5, Adds: 0

**R.E.M.** Lotus (*Warner Bros.*)  
Total Plays: 78, Total Stations: 11, Adds: 7

**KORN** Freak On A Leash (*Immortal/Epic*)  
Total Plays: 77, Total Stations: 10, Adds: 6

**MOTLEY CRUE** Enslaved (*Motley/Beyond*)  
Total Plays: 64, Total Stations: 11, Adds: 4

**BARENAKED LADIES** It's All Been Done (*Reprise*)  
Total Plays: 63, Total Stations: 2, Adds: 0

Songs ranked by total plays

## BREAKERS

**COLLECTIVE SOUL**  
Heavy (*Atlantic*)  
TOTAL PLAYS/INCREASE: 641/524  
TOTAL STATIONS/ADDS: 63/53  
CHART: 22

**ORGY**  
Blue Monday (*Elementree/Reprise*)  
TOTAL PLAYS/INCREASE: 603/61  
TOTAL STATIONS/ADDS: 44/1  
CHART: 25

## MOST ADDED

ARTIST/TITLE LABEL(S)	ADDS
<b>COLLECTIVE SOUL</b> Heavy ( <i>Atlantic</i> )	53
<b>MARILYN MANSON</b> I Don't Like... ( <i>Nothing/Interscope</i> )	30
<b>BLACK SABBATH</b> Selling My Soul ( <i>Epic</i> )	26
<b>BARE JR.</b> You Blew Me Off ( <i>Immortal/Epic</i> )	22
<b>STABBING WESTWARD</b> Haunting Me ( <i>Columbia</i> )	18
<b>FEAR FACTORY</b> Descent ( <i>Roadrunner</i> )	17
<b>METALLICA</b> Whiskey In The Jar ( <i>Elektra/EEG</i> )	17
<b>ROB ZOMBIE</b> Living Dead Girl ( <i>Geffen</i> )	12
<b>CUTTERS</b> Satisfied ( <i>CMC</i> )	9
<b>DIG</b> Live In Sound ( <i>Radioactive/Universal</i> )	7
<b>OLEANDER</b> Why I'm Here ( <i>Republic/Universal</i> )	7
<b>R.E.M.</b> Lotus ( <i>Warner Bros.</i> )	7

# Second Coming

## "Vintage Eyes"

# 1/25

*Capitol*

## MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>COLLECTIVE SOUL</b> Heavy ( <i>Atlantic</i> )	+524
<b>METALLICA</b> Whiskey In The Jar ( <i>Elektra/EEG</i> )	+256
<b>BARE JR.</b> You Blew Me Off ( <i>Immortal/Epic</i> )	+211
<b>MARILYN MANSON</b> I Don't Like... ( <i>Nothing/Interscope</i> )	+176
<b>EVERLAST</b> What It's Like ( <i>Tommy Boy</i> )	+144
<b>BLACK SABBATH</b> Selling My Soul ( <i>Epic</i> )	+136
<b>STABBING WESTWARD</b> Haunting Me ( <i>Columbia</i> )	+134
<b>CREED</b> One ( <i>Wind-up</i> )	+131
<b>GODSMACK</b> Whatever ( <i>Republic/Universal</i> )	+126
<b>EVE 6</b> Leech ( <i>RCA</i> )	+124

## HOTTEST RECURRENTS

**EVE 6** Inside Out (*RCA*)

**MONSTER MAGNET** Space Lord (*A&M*)

**DAYS OF THE NEW** The Down Town (*Outpost/Geffen*)

**FUEL** Shimmer (*550 Music*)

**STABBING WESTWARD** Save Yourself (*Columbia*)

**CREED** Torn (*Wind-up*)

**KENNY WAYNE SHEPHERD** Blue On Black (*Revolution/Reprise*)

**CANDLEBOX** 10,000 Horses (*Maverick/WB*)

**FOO FIGHTERS** My Hero (*Roswell/Capitol*)

**AEROSMITH** What Kind Of Love Are You On (*Columbia*)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# FEAR FACTORY

## "DESCENT"

TOURING NOW and FOREVER

Sold out headline shows everywhere

## 32 ADDS OUT OF THE BOX!!!

WAAF KXXR(93x) WLZR KUPD(15x) KRXQ  
 KRAR WTPT KMBY KRQC KHTQ KNJY  
 KRZR WROV WQXA WTOS WJJO KTUX  
 KDOT WCPR WZBH KIBZ KFMX KMKF  
 KATS KBUY KRQR KQWB WHMH KEYJ  
 WIHN KFFX WRXF

## MOST ADDED R&R ACTIVE AND ROCK!!!

For more info contact Joe Guzik (212) 274-7542 or e-mail: guzik@mail.roadrun.com

"Have NO FEAR, it sounds great on the air" — JJ Jeffries/KUPD

105,000+ Scanned!  
 Approaching 200,000 units shipped  
 (Record has only been out 4 months averaging 3,000 units/wk)



# ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

**94WYSP**  
THE ROCK STATION

**MARKET #5**  
WYSP/Philadelphia  
(215) 625-9460  
Sabean/Mirsky/Palumbo

PLAYS	SW	4W	1W	TW	ARTIST/TITLE
34	31	34	35	LENNY KRAVITZ/Fly Away	
31	32	35	32	ROB ZOMBIE/Dracula	
30	28	31	32	METALLICA/Turn The Page	
16	18	30	30	BLACK SABBATH/Psycho Man	
13	14	17	17	MONSTER MAGNET/Powertrip	
4	18	17	17	CLASS OF '99/Another Brick In...	
17	15	16	16	HOLE/Celebrity Skin	
15	16	16	16	CREED/In The Fight	
14	14	15	15	JONNY LANG/Still Raining	
15	14	15	15	BLACK CROWES/Kickin' My Heart...	
18	7	12	14	PEARL JAM/Elderly Woman...	
4	-	-	-	CREED/One	
9	14	13	13	METALLICA/It's Electric	
11	11	13	13	MARILYN MANSON/Don't Like	
14	15	13	13	KENNY WAYNE SHEPHERD/Everything Is Broken	
-	-	-	-	12 FUEL/Bittersweet	
11	12	8	11	KID ROCK/Am The Bullgod	
13	10	11	11	OFFSPRING/Pretty Fly (For...)	
-	-	-	-	11 EVERLAST/What It's Like	
10	12	8	10	KORN/Got The Life	
11	10	8	9	GODSMACK/Whatever	
-	-	-	-	9 STABBING WESTWARD/Haunting Me	
6	2	7	8	SEVENDUST/Bit	
8	10	7	8	ECONOLINE CRUSH/Surefire (Never...)	
-	-	-	-	8 SPRUNG MONKEY/Super Breakdown	
11	12	8	3	SECOND COMING/Soft	
3	4	2	2	RUSH/Spirit Of Radio	
-	-	-	-	COLLECTIVE SOUL/Heavy	
-	-	-	-	PANTERA/Hole In The Sky	
5	1	-	-	LIMP BIZKIT/Faith	

**101WRIF**

**MARKET #6**  
WRIF/Detroit  
(248) 547-0101  
Podell/Hanson

PLAYS	SW	4W	1W	TW	ARTIST/TITLE
30	28	25	30	LENNY KRAVITZ/Fly Away	
28	29	28	28	METALLICA/Turn The Page	
-	19	27	27	CREED/In The Fight	
29	27	27	26	BLACK SABBATH/Psycho Man	
-	-	-	-	24 COLLECTIVE SOUL/Heavy	
15	14	16	21	KISS/You Wanted The Best	
18	15	18	18	BLACK CROWES/Kickin' My Heart...	
17	15	14	14	PEARL JAM/Elderly Woman...	
16	17	17	18	HOLE/Celebrity Skin	
11	14	15	14	ROLLING STONES/Gimme Shelter	
12	12	14	14	JONNY LANG/Still Raining	
13	14	12	14	KENNY WAYNE SHEPHERD/Everything Is Broken	
-	-	-	-	14 CLASS OF '99/Another Brick In...	
12	11	10	13	GODSMACK/Whatever	
2	11	12	12	LOCAL H/It's A Long Way...	
7	10	11	12	MARILYN MANSON/Don't Like...	
11	8	12	11	MONSTER MAGNET/Powertrip	
12	14	12	11	KORN/Got The Life	
-	-	-	-	6 PANTERA/Hole In The Sky	
-	-	-	-	5 CREED/One	
-	-	-	-	11 EVERLAST/What It's Like	
7	6	8	7	INCUBUS/New Skin	
7	6	7	7	DC TALK/My Friend (So Long)	
-	-	-	-	7 SPRUNG MONKEY/Super Breakdown	
5	5	7	7	PLACEBO/Pure Morning	
7	6	7	7	CRACKER/The World Is Mine	
-	-	-	-	4 REMY ZERO/Prophecy	
6	6	6	6	ROB ZOMBIE/Living Dead Girl	

**97.1 EAGLE ROCKS**

**MARKET #7**  
KEGL/Dallas  
(972) 869-9700  
Stevens/Scull

PLAYS	SW	4W	1W	TW	ARTIST/TITLE
13	17	34	35	ROB ZOMBIE/Dracula	
31	33	34	34	CREED/What's This Life For	
32	19	30	31	METALLICA/Turn The Page	
15	28	31	26	TOOL/100 Years & 2	
10	21	22	24	EVERLAST/What It's Like	
35	34	21	23	LENNY KRAVITZ/Fly Away	
19	20	17	20	EVE 6/Inside Out	
35	32	17	20	CLASS OF '99/Another Brick In...	
-	-	-	-	6 FUEL/Bittersweet	
18	17	18	18	BLACK CROWES/Kickin' My Heart...	
11	13	17	17	KORN/Got The Life	
-	-	-	-	16 METALLICA/Whiskey In The Jar	
19	18	19	13	HARVEY DANGER/Flagpole Sitta	
16	10	12	12	BLACK SABBATH/Psycho Man	
13	12	12	12	OFFSPRING/Pretty Fly (For...)	
-	-	-	-	9 CREED/One	
17	18	13	11	HOLE/Celebrity Skin	
19	14	12	11	FLYSGot You (Where...)	
-	-	-	-	4 PANTERA/Hole In The Sky	
8	8	11	10	KID ROCK/Am The Bullgod	
14	13	11	10	KENNY WAYNE SHEPHERD/Blue On Black	
9	7	12	9	SPRUNG MONKEY/Super Breakdown	
11	9	11	9	ECONOLINE CRUSH/Surefire (Never...)	
20	15	12	9	FUEL/Shimmer	
9	8	10	9	GODSMACK/Whatever	
11	8	5	8	CREED/Torn	
4	3	5	5	SEVENDUST/Black	
5	8	6	6	MONSTER MAGNET/Space Lord	
11	5	8	5	CREED/My Own Prison	
4	3	6	4	RAMSTEIN/Du Hast	

**WAAF**  
107.3 FM

**MARKET #8**  
WAAF/Boston  
(617) 236-1073  
Douglas/Valeri/Osterlind

PLAYS	SW	4W	1W	TW	ARTIST/TITLE
11	11	34	38	EVERLAST/What It's Like	
39	39	35	37	KORN/Got The Life	
37	37	34	35	ROB ZOMBIE/Dracula	
25	25	31	33	GODSMACK/Whatever	
18	18	28	31	OFFSPRING/Pretty Fly (For...)	
31	31	27	31	FLYSGot You (Where...)	
25	25	29	30	SEVENDUST/Bit	
-	-	-	-	21 MONSTER MAGNET/Powertrip	
20	20	27	25	KID ROCK/Am The Bullgod	
27	27	26	24	TOOL/Eulogy	
14	14	21	23	EVE 6/Leech	
24	24	21	22	BEASTIE BOYS/Remote Control	
22	22	18	22	SECOND COMING/Soft	
13	13	15	21	BLACK CROWES/Kickin' My Heart...	
15	15	24	21	LIMP BIZKIT/Faith	
10	10	17	20	FUEL/Bittersweet	
13	13	17	17	SOAK/Do It	
7	7	15	16	MARILYN MANSON/Don't Like...	
15	15	13	15	QUEENS OF.../It Only	
15	15	13	15	INCUBUS/New Skin	
15	15	11	14	PUSHMONKEY/Handslide	
6	6	11	11	CANDLEBOX/Happy Pills	
10	10	9	10	REVELLE/Flesh And Blood	
10	10	9	9	PSYCORE/Go Solo	
10	10	9	9	ONE MINUTE SILENCE/A Waste Of Things...	
9	9	11	8	SPRUNG MONKEY/Super Breakdown	
-	-	-	-	8 METALLICA/Whiskey In The Jar	
-	-	-	-	8 CREED/One	
11	11	6	7	FLIGHT 16/It All The World	
21	21	6	7	VAST/Touched	

**oleander**

**"Why I'm Here"**

**'Here' Early:**

KRXQ, WXTM, KQRC, WMFS, WRQC, WTFX, KHOP, WCPR, WWCT, WIHN, KFMW, WZZR and more

Republic RECORDS

**WZTA**  
the Rock station

**MARKET #11**  
WZTA/Miami  
(305) 654-9494  
Steele/Kimba

PLAYS	SW	4W	1W	TW	ARTIST/TITLE
23	20	32	35	OFFSPRING/Pretty Fly (For...)	
24	29	36	34	CREASE/Frustration	
33	33	36	34	GOO GOO DOLLS/Slide	
34	33	30	33	METALLICA/Turn The Page	
-	-	-	-	11 CLASS OF '99/Another Brick In...	
35	33	39	29	EVERLAST/What It's Like	
-	-	-	-	12 CREED/One	
19	23	25	26	CAKE/Never There	
14	19	23	26	JERRY CANTRELL/Dickeye	
-	-	-	-	26 SOUL DODGING/Circles	
10	7	22	24	PLACEBO/Pure Morning	
15	19	22	24	GODSMACK/Whatever	
9	9	23	24	KID ROCK/Am The Bullgod	
-	-	-	-	13 EVE 6/Leech	
22	27	22	22	ECONOLINE CRUSH/Surefire (Never...)	
36	24	19	21	BLACK CROWES/Kickin' My Heart...	
29	9	11	17	STABBING WESTWARD/Haunting Me	
23	19	17	16	PERRY FARRELL.../Hot Lava	
-	-	-	-	8 CANDLEBOX/Happy Pills	
-	-	-	-	18 QUEENS OF.../It Only	
23	18	21	15	ALANIS MORISSETTE/Joining You	
-	-	-	-	14 COLLECTIVE SOUL/Heavy	
-	-	-	-	10 ORGY/Blue Monday	
-	-	-	-	12 LIMP BIZKIT/Faith	
-	-	-	-	3 REMY ZERO/Prophecy	
17	11	11	11	ADDICT/Nobody Knows	
-	-	-	-	9 ROB ZOMBIE/Living Dead Girl	
-	-	-	-	COLLECTIVE SOUL/Run	
-	-	-	-	EVERCLEAR/One Hit Wonder	
-	-	-	-	HOLE/Maibu	

**98KUPD**  
ARIZONA'S REAL ROCK

**MARKET #15**  
KUPD/Phoenix  
(602) 345-5921  
Jeffries

PLAYS	SW	4W	1W	TW	ARTIST/TITLE
16	22	24	31	STABBING WESTWARD/Haunting Me	
23	29	30	30	METALLICA/Turn The Page	
22	22	21	27	BLACK CROWES/Kickin' My Heart...	
24	25	33	27	CREED/One	
19	24	26	26	GODSMACK/Whatever	
-	-	-	-	22 COLLECTIVE SOUL/Heavy	
23	22	25	24	JANUS STARK/Every Little...	
-	-	-	-	14 EVERLAST/What It's Like	
-	-	-	-	25 ROB ZOMBIE/Living Dead Girl	
15	12	24	20	SPRUNG MONKEY/Super Breakdown	
28	29	-	-	SECOND COMING/Soft	
25	27	-	-	ROB ZOMBIE/Dracula	
30	28	-	-	MONSTER MAGNET/Powertrip	
4	15	14	16	CANDLEBOX/Happy Pills	
12	11	14	16	QUEENS OF.../It Only	
14	15	15	15	FEAR FACTORY/Descend	
-	-	-	-	9 MARILYN MANSON/Don't Like...	
-	-	-	-	1 BLACK SABBATH/Selling My Soul	
-	-	-	-	15 GOO GOO DOLLS/Slide	
3	10	12	14	PANTERA/Hole In The Sky	
-	-	-	-	11 DUFF/Seattle Head	
9	8	7	12	SEVENDUST/Bit	
-	-	-	-	10 PITCHSHIFTER/Genius	
-	-	-	-	12 METALLICA/Whiskey In The Jar	
12	9	10	11	DEFTONES/Around The Fur	
10	10	10	11	LIMP BIZKIT/Faith	
-	-	-	-	1 KORN/Freak On A Leash	
-	-	-	-	8 RUTH RUTH/Chemical Peel	
-	-	-	-	7 EVE 6/Leech	

**ROCK 105.3**  
SAN DIEGO'S ROCK STATION

**MARKET #16**  
KIOZ/San Diego  
(619) 565-6006  
Dukes/Leder

PLAYS	SW	4W	1W	TW	ARTIST/TITLE
24	27	28	28	EVERLAST/What It's Like	
21	24	29	25	METALLICA/Turn The Page	
6	20	22	21	CLASS OF '99/Another Brick In...	
11	12	15	21	MEGADETH/Trust	
22	18	21	20	BLACK SABBATH/Psycho Man	
20	21	21	19	ROB ZOMBIE/Dracula	
17	16	22	18	SPRUNG MONKEY/Super Breakdown	
-	-	-	-	18 KENNY WAYNE SHEPHERD/Everything Is Broken	
15	-	-	-	20 OAYS OF THE NEW/Touch, Peel, And...	
19	13	19	16	RAGE AGAINST.../No Shelter	
17	13	20	16	MONSTER MAGNET/Powertrip	
10	10	13	16	GODSMACK/Whatever	
-	-	-	-	2 FUEL/Bittersweet	
12	15	10	15	SPRUNG MONKEY/Naked	
12	12	14	14	TOOL/Anemna	
13	9	11	14	DRAIN S.T.H./Don't Mind	
15	12	13	13	TOOL/Forly Six & 2	
15	-	-	-	15 FOO FIGHTERS/Everlong	
11	16	14	12	LUCY'S FUR COAT/Magic	
12	10	10	12	FIREWATER/Dropping Like Files	
13	10	15	12	KORN/Got The Life	
-	-	-	-	11 COLLECTIVE SOUL/Heavy	
-	-	-	-	21 CREED/What's This Life For	
-	-	-	-	6 CREED/Torn	
8	9	11	10	OFFSPRING/Pretty Fly (For...)	
10	9	9	10	MONSTER MAGNET/Space Lord	
11	10	11	10	SECOND COMING/Soft	
12	13	16	10	JOE SATRIANI/Ceremony	
12	10	10	10	LENNY KRAVITZ/Fly Away	
12	11	12	8	MEGADETH/Use The Man	

**X-TREME RADIO**

**MARKET #18**  
WXTM/St. Louis  
(314) 621-0400  
Mattern

PLAYS	SW	4W	1W	TW	ARTIST/TITLE
15	14	35	39	RAGE AGAINST.../No Shelter	
26	37	38	38	METALLICA/Turn The Page	
23	38	38	38	EVERLAST/What It's Like	
15	36	36	38	TOOL/Eulogy	
26	27	27	32	GODSMACK/Whatever	
25	24	25	28	ECONOLINE CRUSH/Surefire (Never...)	
38	25	23	23	HOLE/Celebrity Skin	
26	25	25	26	FLYSGot You (Where...)	
26	25	28	26	ROB ZOMBIE/Dracula	
14	16	26	25	PLACEBO/Pure Morning	
25	26	28	25	SEVENDUST/Bit	
25	24	24	24	METALLICA/Turn The Page	
25	22	22	24	INCUBUS/New Skin	
11	21	22	23	GRAVITY KILLS/It	
22	21	22	23	MARILYN MANSON/Don't Like...	
38	37	25	22	KORN/Got The Life	
24	22	20	22	BLACK SABBATH/Psycho Man	
15	12	13	22	DIAL-7/All I Want	
13	21	20	22	CREED/One	
21	21	13	22	JANUS STARK/Every Little...	
25	23	22	22	OFFSPRING/Pretty Fly (For...)	
14	21	21	22	EVE 6/Leech	
21	21	17	22	MONSTER MAGNET/Powertrip	
23	22	21	21	SPRUNG MONKEY/Super Breakdown	
-	-	-	-	21 KORN/Freak On A Leash	
16	21	16	21	ORGY/Blue Monday	
22	22	23	21	DEFTONES/Around The Fur	
-	-	-	-	19 ROB ZOMBIE/Living Dead Girl	
25	25	22	17	ONE MINUTE SILENCE/A Waste Of Things...	

**98 ROCK**  
DALLAS

**MARKET #20**  
WYYY/Baltimore  
(410) 675-7946  
Strauss/Heckman

PLAYS	SW	4W	1W	TW	ARTIST/TITLE
18	27	29	28	HOLE/Celebrity Skin	
20	30	28	28	CREED/One	
24	26	27	27	METALLICA/Turn The Page	
26	30	32	22	LENNY KRAVITZ/Fly Away	
27	28	24	20	ROB ZOMBIE/Dracula	
-	-	-	-	16 CREED/In The Fight	
20	20	24	19	BLACK CROWES/Kickin' My Heart...	
11	19	21	1		

## Stations and their adds listed alphabetically by market

<p><b>WEQX/Albany, NY</b> PD: John Allers 2 FATBOY SLIM "Praise" ALANIS MORISSETTE "Unsent" SEMISONIC "Secret" EVERCLEAR "Wonder" TIN STAR "Head" NEVE "Over"</p>	<p><b>WAVF/Charleston, SC</b> PD: Rob Cressman MD: Janda Baldwin R.E.M. "Lotus" BARE JR. "Blew" COLLECTIVE SOUL "Heavy" EVERCLEAR "Wonder" TIN STAR "Head" DAVE MATTHEWS BAND "Crush" SEMISONIC "Secret"</p>	<p><b>CIMX/Detroit, MI</b> PD: Murray Brookshaw APD: Vince Cannova R.E.M. "Lotus" EVERLAST "Ends" MARILYN MANSON "Like" CARDIGANS "Favourite" TIN STAR "Head"</p>	<p><b>WWDX/Lansing, MI</b> PD: Chris Brunt APD/MD: Jesse Addy 22 DOVETAIL JOINT "Inside" TIN STAR "Head" CARDIGANS "Favourite" KHALIEL "Mercy"</p>	<p><b>WPLY/Philadelphia, PA</b> PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot 5 BLONDIE "Maria"</p>	<p><b>XTRA/San Diego, CA</b> PD: Bryan Schock MD: Chris Muckley No Adds</p>
<p><b>WQBK/Albany, NY</b> PD/MD: Kelli McNamara AMD: Jeff Callan LIMP BIZKIT "Fath" COLLECTIVE SOUL "Heavy" LIVING END "Prisoner" EVERCLEAR "Wonder" STABBING WESTWARD "Haunting"</p>	<p><b>WEND/Charlotte, NC</b> PD: Jack Daniel MD: Kristen Pettus 15 SEMISONIC "Secret" 6 EVERCLEAR "Wonder" 10 COLLECTIVE SOUL "Heavy" 6 PLACEBO "Morning" EVERCLEAR "Wonder" 5 CREED "One" 4 REMY ZERO "Prophecy" 3 JUMP LITTLE "Today" 2 TIN STAR "Head" BARE JR. "Blew"</p>	<p><b>WPLT/Detroit, MI</b> PD: Garrett Michaels MD: Ann Delisi No Adds</p>	<p><b>KXTE/Las Vegas, NV</b> PD: Dave Wellington APD/MD: Chris Ripley FUEL "Jesus" LIVING END "Prisoner" BASTIE BOYS "Hemlock"</p>	<p><b>KEDJ/Phoenix, AZ</b> PD: Shellie Hart APD/MD: Chris Patyk 21 GARBAGE "Paranoid" COLLECTIVE SOUL "Heavy" FATBOY SLIM "Praise" FUN LOVIN' CRIMINALS "Korean" LENNY KRAVITZ "Live" TIN STAR "Head"</p>	<p><b>KITS/San Francisco, CA</b> OM: Ron Nenni PD: Jay Taylor MD: Aaron Axelsen 14 EVERCLEAR "Wonder" 13 NEVE "Over"</p>
<p><b>KTEG/Albuquerque, NM</b> PD: Skip Isley APD/MD: Julie Forman CITIZEN KING "Better" MARVELOUS 3 "Freak"</p>	<p><b>WKQX/Chicago, IL</b> PD: Dave Richards APD/MD: Mary Shuminas LIMP BIZKIT "Fath" OFFSPRING "Get" COLLECTIVE SOUL "Heavy" MARVELOUS 3 "Freak" STABBING WESTWARD "Haunting"</p>	<p><b>WXDG/Detroit, MI</b> PD: Amy Doyle MD: Spike VAST "Touched" COLLECTIVE SOUL "Heavy" CARDIGANS "Favourite" TIN STAR "Head"</p>	<p><b>WXZZ/Lexington, KY</b> PD: Tony Doolin 18 COLLECTIVE SOUL "Heavy" 4 MONSTER MAGNET "Powertrip" 8 EVERCLEAR "Wonder" R.E.M. "Lotus" MARILYN MANSON "Like" LIMP BIZKIT "Fath" MARVELOUS 3 "Freak" TIN STAR "Head"</p>	<p><b>KZON/Phoenix, AZ</b> PD: Paul Peterson APD: Laura Smith MD: Kevin Mannion COLLECTIVE SOUL "Heavy" SEMISONIC "Secret" SHAWN MULLINS "Shimmer"</p>	<p><b>KJEE/Santa Barbara, CA</b> GM/PP: Eddie Gutierrez APD: John Schroeter 7 COLLECTIVE SOUL "Heavy" 5 R.E.M. "Lotus" 1 TIN STAR "Head" 1 DUB PISTOLS "Ghetto" SEMISONIC "Secret" GOD GOD DOLLS "Dizzy"</p>
<p><b>WNNX/Atlanta, GA</b> OM: Brian Phillips PD: Leslie Fram MD: Sean Demery TIN STAR "Head"</p>	<p><b>WKQX/Chicago, IL</b> PD: Dave Richards APD/MD: Mary Shuminas LIMP BIZKIT "Fath" OFFSPRING "Get" COLLECTIVE SOUL "Heavy" MARVELOUS 3 "Freak" STABBING WESTWARD "Haunting"</p>	<p><b>KNRQ/Eugene, OR</b> PD: Stu Allen MD: Cia TIN STAR "Head" SEMISONIC "Secret"</p>	<p><b>WLIR/Long Island, NY</b> PD: Gary Cee APD: Malibu Sue MD: Andre Ferro 34 SEMISONIC "Secret" 22 VALLEJO "Snake" COLLECTIVE SOUL "Heavy" LIT "Worst"</p>	<p><b>WXDX/Pittsburgh, PA</b> PD: John Moschitta APD: Brandon Davis MD: Lenny Diana EVERCLEAR "Wonder" COLLECTIVE SOUL "Run" MARVELOUS 3 "Freak" TIN STAR "Head"</p>	<p><b>KNDD/Seattle, WA</b> PD: Phil Manning MD: Kim Monroe 20 FLYS "Hugs" LIMP BIZKIT "Fath" LIT "Worst" SEMISONIC "Secret"</p>
<p><b>WJSE/Atlantic City, NJ</b> PD/MD: Blake Laurelli 8 KHALIEL "Mercy" COLLECTIVE SOUL "Heavy" 8 R.E.M. "Lotus" 7 TIN STAR "Head" BARE JR. "Blew" 7 BLONDIE "Maria" 7 LIVING END "Prisoner" SEMISONIC "Secret" 7 STABBING WESTWARD "Haunting" 4 VALLEJO "Snake"</p>	<p><b>WOXY/Cincinnati, OH</b> PD: Keri Valmassei MD: Kevin Couch 12 GOD GOD DOLLS "Dizzy" BLONDIE "Maria" 5 CARDIGANS "Favourite" SUGALD TENDENCIES "Refuse" BARE JR. "Blew" 2 JASON FALKNER "Author" SOU: ASYLUM "Best" 2 GANE "Motor" 1 FATBOY SLIM "Praise" CITIZEN KING "Better" R.L. BURNSIDE "Rollin'"</p>	<p><b>KBRS/Fayetteville, AR</b> PD/MD: Kyle Gibson MARILYN MANSON "Like" SEMISONIC "Secret" MARVELOUS 3 "Freak" LIVING END "Prisoner" TIN STAR "Head" COLLECTIVE SOUL "Heavy"</p>	<p><b>WLRS/Louisville, KY</b> Interim PD: Rick Jamie MD: Gina Juliano 11 TIN STAR "Head" 4 DAVE MATTHEWS BAND "Crush" COLLECTIVE SOUL "Heavy" MARVELOUS 3 "Freak"</p>	<p><b>WCYY/Portland, ME</b> PD: Herb Ivy MD: Brian James CREED "One" COLLECTIVE SOUL "Heavy" MARVELOUS 3 "Freak" EVERCLEAR "Wonder" TIN STAR "Head" LIMP BIZKIT "Fath" VAST "Touched"</p>	<p><b>WHMP/Springfield, MA</b> PD: Adam Wright MD: Nick Danjer 16 FEEDER "Softest" OFFSPRING "Get" STABBING WESTWARD "Haunting" TIN STAR "Head"</p>
<p><b>WRXR/Augusta, GA</b> OM: Jim Mahanay APD/MD: Derek Madden 16 DOVETAIL JOINT "Inside" R.E.M. "Lotus"</p>	<p><b>WENZ/Cleveland, OH</b> PD: Dan Binder MD: #1 Son SEMISONIC "Secret" MARILYN MANSON "Like" STABBING WESTWARD "Haunting" OFFSPRING "Get" TIN STAR "Head"</p>	<p><b>WBZF/Florence, SC</b> PD/MD: Joe Abby DOVETAIL JOINT "Inside" R.E.M. "Lotus" COLLECTIVE SOUL "Heavy" COLLECTIVE SOUL "Run"</p>	<p><b>WMAD/Madison, WI</b> PD: Pat Frawley MD: Amy Hudson R.E.M. "Lotus" COLLECTIVE SOUL "Heavy" TIN STAR "Head" FATBOY SLIM "Praise" EVERCLEAR "Wonder" SEMISONIC "Secret" OFFSPRING "Get"</p>	<p><b>KNRK/Portland, OR</b> PD: Mark Hamilton 16 COLLECTIVE SOUL "Heavy" 16 LIT "Worst" 7 MARVELOUS 3 "Freak" 7 EVERCLEAR "Wonder"</p>	<p><b>WKRL/Syracuse, NY</b> OM: Mimi Griswold PD: Steve Corlett 21 DISHWALLA "Awake" 11 DIAL-7 "All" COLLECTIVE SOUL "Heavy" R.E.M. "Lotus" STABBING WESTWARD "Haunting" EVERCLEAR "Wonder" LIMP BIZKIT "Fath" MY FRIEND STEVE "Charmest"</p>
<p><b>KROX/Austin, TX</b> PD: Sara Trexler MD: Brad "Whipping Boy" Hasti 18 VALLEJO "Snake" MARVELOUS 3 "Freak" DIG "Sound" STABBING WESTWARD "Haunting" COLLECTIVE SOUL "Heavy" R.E.M. "Lotus" FLYS "Hugs" GOD GOD DOLLS "Dizzy"</p>	<p><b>KFMZ/Columbia, MO</b> PD/MD: Paul Maloney 13 TIN STAR "Head" 3 LIVING END "Prisoner" VAST "Touched" 1 BARE JR. "Blew" SEMISONIC "Secret" COLLECTIVE SOUL "Heavy"</p>	<p><b>WBXE/Ft. Wayne, IN</b> PD: Weasel MD: Kyle 1 LIVING END "Prisoner" TIN STAR "Head" TIN STAR "Head" VAST "Touched" COLLECTIVE SOUL "Heavy" SEMISONIC "Secret"</p>	<p><b>WRXQ/Memphis, TN</b> PD: Tony Williams MD: John Michael 5 COLLECTIVE SOUL "Heavy" 2 SEMISONIC "Secret" 2 EVERCLEAR "Wonder" 1 MARVELOUS 3 "Freak" R.E.M. "Lotus"</p>	<p><b>WDST/Poughkeepsie, NY</b> OM: Jimmy Buff APD: Dave Doud 17 OFFSPRING "Get" 14 BARE THE BLUE OX "Basketball" 12 CRACKER "World" TIN STAR "Head" 7 STABBING WESTWARD "Haunting" MY FRIEND STEVE "Charmest" CRUMBS "Crush" FATBOY SLIM "Praise"</p>	<p><b>WXR/Sallahassee, FL</b> PD: Scott Pettibone MD: Doug 20 COLLECTIVE SOUL "Run" 10 VIBRO'S MERLOT "Giant" 10 BARE JR. "Blew" 5 CASPIANS "5 D" R.E.M. "Lotus" STABBING WESTWARD "Haunting" FATBOY SLIM "Praise" TIN STAR "Head"</p>
<p><b>WRAX/Birmingham, AL</b> PD: Dave Rossi APD: Hurricane Shane MD: Suzy Boe 15 EVERCLEAR "Wonder" 3 COLLECTIVE SOUL "Heavy" MARILYN MANSON "Like" TIN STAR "Head" SEMISONIC "Secret" R.E.M. "Lotus"</p>	<p><b>WARQ/Columbia, SC</b> PD/MD: Susan Groves 4 LO FIDELITY ALLSTARS "Battle" 1 SEMISONIC "Secret" 1 COLLECTIVE SOUL "Heavy" R.E.M. "Lotus" 1 DOVETAIL JOINT "Inside" 1 TIN STAR "Head"</p>	<p><b>WGRD/Grand Rapids, MI</b> PD: Margot Smith MD: Tim Bronson R.E.M. "Lotus" SEMISONIC "Secret" DOVETAIL JOINT "Inside" TIN STAR "Head"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg D'Brien MD: Andrew Boris BARE JR. "Blew" TIN STAR "Head" DOVETAIL JOINT "Inside" VAST "Touched" KHALIEL "Mercy" STABBING WESTWARD "Haunting"</p>	<p><b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Seth Ressler LIVING END "Prisoner"</p>	<p><b>KLZR/Topeka, KS</b> PD: Roger The Dodger MD: Bob Osburn LIVING END "Prisoner" MARILYN MANSON "Like" KORN "Freak" EVERCLEAR "Wonder" FUN LOVIN' CRIMINALS "Korean" FATBOY SLIM "Praise" R.E.M. "Lotus" BARE JR. "Blew" RUSKABANK "Friends" 8 DEGREES "Closure"</p>
<p><b>KQXR/Boise, ID</b> PD: Jacent Jackson 25 COLLECTIVE SOUL "Heavy" 24 BUILT TO SPILL "Dement" 5 EVERCLEAR "Wonder" MARILYN MANSON "Like" BARE JR. "Blew" TIN STAR "Head"</p>	<p><b>WAZZ/Columbus, OH</b> PD: Matthew Harris APD: Ben Williams 8 SEMISONIC "Secret" 8 COLLECTIVE SOUL "Heavy" 7 COLLECTIVE SOUL "Run" 5 R.E.M. "Lotus"</p>	<p><b>WXRQ/Greenville, NC</b> OM: Jeff Sanders 22 COLLECTIVE SOUL "Heavy" R.E.M. "Lotus" REMY ZERO "Prophecy"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg D'Brien MD: Andrew Boris BARE JR. "Blew" TIN STAR "Head" DOVETAIL JOINT "Inside" VAST "Touched" KHALIEL "Mercy" STABBING WESTWARD "Haunting"</p>	<p><b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Seth Ressler LIVING END "Prisoner"</p>	<p><b>KFMA/Tucson, AZ</b> PD: Chuck Roast MD: Ted Stryker 9 SEMISONIC "Secret" EVERCLEAR "Wonder" OFFSPRING "Get"</p>
<p><b>WBCN/Boston, MA</b> VP/Programming: Dedipus APD/MD: Steven Strick LIVING END "Prisoner" SEMISONIC "Secret" EVERCLEAR "Wonder" OFFSPRING "Issues" VAST "Touched"</p>	<p><b>KRAD/Corpus Christi, TX</b> PD: Cory Smith SEMISONIC "Secret" MARILYN MANSON "Like" STABBING WESTWARD "Haunting" COLLECTIVE SOUL "Heavy" R.E.M. "Lotus" FUN LOVIN' CRIMINALS "Korean" FATBOY SLIM "Praise"</p>	<p><b>WMRQ/Hartford, CT</b> PD: Jay Beau Jones APD/MD: Dave Hill 17 ONE MINUTE SILENCE "Waste" DOVETAIL JOINT "Inside" STABBING WESTWARD "Haunting" SEMISONIC "Secret" BARE JR. "Blew" EVERCLEAR "Wonder"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg D'Brien MD: Andrew Boris BARE JR. "Blew" TIN STAR "Head" DOVETAIL JOINT "Inside" VAST "Touched" KHALIEL "Mercy" STABBING WESTWARD "Haunting"</p>	<p><b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Seth Ressler LIVING END "Prisoner"</p>	<p><b>KMYZ/Tulsa, OK</b> PD: Lynn Barstow MD: Ray Seggem COLLECTIVE SOUL "Heavy" MARILYN MANSON "Like" SEMISONIC "Secret" DOVETAIL JOINT "Inside" EVERCLEAR "Wonder"</p>
<p><b>WFNX/Boston, MA</b> PD: Laurie Gail MD: Laurie Gail 12 BASTIE BOYS "He" TIN STAR "Head" 9 LIVING END "Prisoner" MARILYN MANSON "Like" R.E.M. "Lotus"</p>	<p><b>KDGE/Dallas, TX</b> PD: Duane Doherty MD: Alan E Smith 21 TRIPPING DAISY "Sonic" 17 COLLECTIVE SOUL "Heavy" 13 EVE 6 "Teach" 8 FATBOY SLIM "Praise" OFFSPRING "Get" 8 MARVELOUS 3 "Freak" 8 EVERCLEAR "Wonder"</p>	<p><b>WNRQ/Hartford, CT</b> PD: Jay Beau Jones APD/MD: Dave Hill 17 ONE MINUTE SILENCE "Waste" DOVETAIL JOINT "Inside" STABBING WESTWARD "Haunting" SEMISONIC "Secret" BARE JR. "Blew" EVERCLEAR "Wonder"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg D'Brien MD: Andrew Boris BARE JR. "Blew" TIN STAR "Head" DOVETAIL JOINT "Inside" VAST "Touched" KHALIEL "Mercy" STABBING WESTWARD "Haunting"</p>	<p><b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Seth Ressler LIVING END "Prisoner"</p>	<p><b>KWOD/Sacramento, CA</b> PD: Ron Bunce APD: Boemer Barbosa MD: Carla "Raz" Raswyck 35 CAKE "Sheep" 28 SEMISONIC "Secret" 26 COLLECTIVE SOUL "Heavy" 17 EVERLAST "Ends" 5 DOVETAIL JOINT "Inside" MARILYN MANSON "Like" R.E.M. "Lotus" VALLEJO "Snake"</p>
<p><b>KHLR/Bryan-College Station, TX</b> PD: Mark McKenzie APD: Don Kelley 12 HOLE "Celebrity" STABBING WESTWARD "Haunting" MY FRIEND STEVE "Charmest" SEMISONIC "Secret" COLLECTIVE SOUL "Heavy" R.E.M. "Lotus" MARILYN MANSON "Like" TIN STAR "Head"</p>	<p><b>WXEG/Dayton, OH</b> PD: Jeff Stevens APD/MD: Allen Rantz EVERCLEAR "Wonder" SEMISONIC "Secret"</p>	<p><b>WNRQ/Hartford, CT</b> PD: Jay Beau Jones APD/MD: Dave Hill 17 ONE MINUTE SILENCE "Waste" DOVETAIL JOINT "Inside" STABBING WESTWARD "Haunting" SEMISONIC "Secret" BARE JR. "Blew" EVERCLEAR "Wonder"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg D'Brien MD: Andrew Boris BARE JR. "Blew" TIN STAR "Head" DOVETAIL JOINT "Inside" VAST "Touched" KHALIEL "Mercy" STABBING WESTWARD "Haunting"</p>	<p><b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Seth Ressler LIVING END "Prisoner"</p>	<p><b>WPBZ/West Palm Beach, FL</b> OM: John O'Connell APD/MD: Dan O'Brian EVERCLEAR "Wonder" TIN STAR "Head" MARILYN MANSON "Like" VAST "Touched"</p>
<p><b>WEDG/Buffalo, NY</b> PD/MD: Rich Wall TIN STAR "Head" LIVING END "Prisoner"</p>	<p><b>WKRO/Daytona Beach, FL</b> OM: Taft Moore PD: Fitz Madrid APD/MD: Rosy Acevedo 23 COLLECTIVE SOUL "Heavy" 13 MARILYN MANSON "Like" 3 TIN STAR "Head" 2 BARE JR. "Blew"</p>	<p><b>WNRQ/Hartford, CT</b> PD: Jay Beau Jones APD/MD: Dave Hill 17 ONE MINUTE SILENCE "Waste" DOVETAIL JOINT "Inside" STABBING WESTWARD "Haunting" SEMISONIC "Secret" BARE JR. "Blew" EVERCLEAR "Wonder"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg D'Brien MD: Andrew Boris BARE JR. "Blew" TIN STAR "Head" DOVETAIL JOINT "Inside" VAST "Touched" KHALIEL "Mercy" STABBING WESTWARD "Haunting"</p>	<p><b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Seth Ressler LIVING END "Prisoner"</p>	<p><b>WSFM/Wilmington, NC</b> PD: John Stevens MD: Janice Sutter 13 EVERCLEAR "Wonder" 7 COLLECTIVE SOUL "Heavy" BARE JR. "Blew" FATBOY SLIM "Praise" SEMISONIC "Secret"</p>
<p><b>WPGU/Champaign, IL</b> PD: Pete Schiecke MD: Ben Belton 25 COLLECTIVE SOUL "Heavy" 21 FINGER ELEVEN "Above" 11 OFFSPRING "Get" 8 MARILYN MANSON "Like" 1 FATBOY SLIM "Praise" LIMP BIZKIT "Fath" SEMISONIC "Secret"</p>	<p><b>KTCL/Denver, CO</b> PD/MD: Mike O'Connor 32 CITIZEN KING "Better" 31 FATBOY SLIM "Praise" 3 CREED "Life" CARDIGANS "Favourite"</p>	<p><b>WNRQ/Hartford, CT</b> PD: Jay Beau Jones APD/MD: Dave Hill 17 ONE MINUTE SILENCE "Waste" DOVETAIL JOINT "Inside" STABBING WESTWARD "Haunting" SEMISONIC "Secret" BARE JR. "Blew" EVERCLEAR "Wonder"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg D'Brien MD: Andrew Boris BARE JR. "Blew" TIN STAR "Head" DOVETAIL JOINT "Inside" VAST "Touched" KHALIEL "Mercy" STABBING WESTWARD "Haunting"</p>	<p><b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Seth Ressler LIVING END "Prisoner"</p>	<p><b>93 Total Reporters</b> <b>93 Current Reporters</b> <b>93 Current Playlists</b></p>
<p><b>WBTZ/Burlington, VT</b> PD: Stephanie Hindley MD: Steve Picard 8 OFFSPRING "Get" DIG "Sound" SEMISONIC "Secret"</p>	<p><b>KXPK/Denver, CO</b> Acting PD: Scott Strong 10 CREED "One" 1 VAST "Touched"</p>	<p><b>WNRQ/Hartford, CT</b> PD: Jay Beau Jones APD/MD: Dave Hill 17 ONE MINUTE SILENCE "Waste" DOVETAIL JOINT "Inside" STABBING WESTWARD "Haunting" SEMISONIC "Secret" BARE JR. "Blew" EVERCLEAR "Wonder"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg D'Brien MD: Andrew Boris BARE JR. "Blew" TIN STAR "Head" DOVETAIL JOINT "Inside" VAST "Touched" KHALIEL "Mercy" STABBING WESTWARD "Haunting"</p>	<p><b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Seth Ressler LIVING END "Prisoner"</p>	<p><b>No Longer A Reporter (1):</b> KTOZ/Springfield, MO</p>



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JIM KERR

## Where To Draw The Line

□ Interpreting callout research requires more than examining the numbers

One of the side effects of radio consolidation has been that many radio programmers who once worked for small broadcasting companies that were unable to pay for callout research are now able to afford it. The result has been a boom in the use of callout throughout the Alternative format.

This rapid expansion of weekly music research has been blamed by many in the record industry for ruining creativity and killing artist development. That accusation implies that programmers are abdicating



Jon Coleman



Bekkie Reising



Mark Ramsey

their responsibility for the music and becoming slaves to research numbers. It would be easy to dismiss such record industry gripes as sour grapes, but the recent complaints have a bit more meat to them than simply saying, "Callout sucks!" While there has been a tremendous amount of press about the nuts and bolts of callout research, there has been little discussion of the very important consideration of *interpreting* that research.

Researchers have made it clear to me that one of the key elements of proper callout research is its interpretation, and that interpretation has little to do with cold hard numbers and much to do with the situational factors that affect those numbers. As

a result, the specific complaint that programmers are slaves to callout numbers seemed particularly pertinent to me. I approached a number of respected researchers to get their input on what it means to interpret callout research.

### Feeling The Musical Cycle

"There's a great deal of interpretation that needs to go on," explains Coleman Research President **Jon Coleman**. "There's a great deal of 'feeling' the cycle of the music, knowing how new or old the song is, how it strategically fits or doesn't fit, and how the competition is or isn't playing it." All of these things, as well as such undefinable issues as

how much a PD or MD *likes* a song, play into the interpretation of the numbers.

It is important to note that just because the numbers need to be interpreted, that does *not* mean that the numbers are meaningless. As Coleman says, "There is a great deal of interpretation, but at some point the PD has to draw the line." Indeed, the crux of interpreting callout can be seen as coming down to when the PD has confidence that the line has decisively been crossed on either the positive or negative side.

Here's an example: A generic negative callout situation is proposed to researchers: "A song is put in callout for the first time after 120 spins. It comes back 60% familiar and is ranked 30 out of 30 with a very low score. Should it be dropped?" The answer is generally, "It depends." As Core Call Out Director/Research Services **Bekkie Reising** explains, "Ultimately, it's the PD's station, and that's why he or she is paid the big bucks." In other words, it's how the PD interprets the numbers.

But isn't this a fairly obvious example of a song that is doing so poorly that it warrants being dropped? For some programmers, the answer would be yes. Their interpretation of the circumstances and confidence in the song would be low enough that a drop would be warranted. However, for some programmers, this result would be a disappointing start, but not enough to warrant a drop. What callout interpretation really comes down to is how risk-averse the programmer is.

"You can and should take risks with music," states Nova Marketing President **Mark Ramsey**. "The question is, how much exposure to that risk do you have? There has to be an intelligent way to favor one song over another."

When I ask Reising what she would do in the situation I described above, her answer surprises me: "As a researcher, my feeling is that I would leave the song alone and see what develops. That early on in a reading is too soon to pull it off. If you are getting a decent level of familiarity, say 60%, that's the perfect time to *start*

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**The question is, how much exposure to that risk do you have? There has to be an intelligent way to favor one song over another.**

—Mark Ramsey

watching it. If after three weeks it is still ranked at the 30 out of 30 and the familiarity is upped to 70%-80%, then I would start feeling that the song probably wasn't working."

### With Time Comes Confidence

Reising's main issue with dropping a song after a single week of callout is that the longer a song is tested, the greater confidence one can have in the numbers. It is not uncommon for a song to significantly increase its score as its familiarity level increases. It is also not uncommon for a song to have inexplicable peaks and valleys in its score from one week to the next. These peaks and valleys are much easier to evaluate with time.

Ramsey is a firm believer in callout's ability to help a programmer drop unpopular songs early enough that the damage is minimized, but his interpretation of "early" is similar to Reising's: "Callout is an early warning, in the sense that if you put something in there enough times, and you feel you have enough airplay on it, and it's not performing for you relative to other things that have been in there just as long and received just as much airplay, you can drop it safely."

While on the surface Ramsey's quote reads as "bad score = dropped record," Ramsey puts quite a few qualifiers in his comment: A song has to be in callout enough times with enough airplay, and its performance has to be judged relative to other songs being tested. As Ramsey says, "In general, I would agree that you need to look at things over multiple weeks, because you need to know direction. Something that's weak this week may get stronger next week."

### Scores Are Relative

One of the most important things the researchers I talked with impressed upon me is that callout scores are relative on a week-to-week basis. This means that the ac-

tual numerical score of a song is not as important as its rank.

One exception may be the cumulative trend of scores in a specific direction. As Ramsey explains, "I would argue that if the numbers drift lower over time because the content isn't as strong, you shouldn't lower your threshold to get more titles. At this point you have to make a decision as to whether to have songs last longer or to go with fewer songs."

This long-term monitoring of callout scores may be the one exception to the rule that callout is a tactical weapon, not to be used strategically. As Coleman warns, "If you are using callout to tell you which direction to take your station musically, it can actually do more damage than good."

### Familiarity Problems

One of the difficult areas in callout interpretation is judging problems with familiarity. As Reising clearly explains it, "I've seen familiarity problems happen with a number of songs when, after months of airplay, they would not go over a certain familiarity level. Programmers would rest the songs, and when they would eventually go back in, the familiarity scores would immediately go up."

"There are a couple of possible explanations for a situation like that. Sometimes there is so much new music out that it is really tough for people to grasp it all, which comes back to the philosophy of playing what the audience knows. If there is this huge influx of new music, it takes a little bit longer for people to become familiar with it. Also, if there are super-strong hits out in the format at the time, and they are not

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**There is a great deal of interpretation, but at some point the PD has to draw the line.**

—Jon Coleman

going away, it makes it tougher for new music to cut through."

The interpretation of callout is dependent upon numerous market- and station-level factors, including such unmeasurable things as the gut-level reaction of the MD and PD. If these factors favor a song, it is only after a consistent number of weeks of poor scores and sufficient familiarity that researchers like Reising are comfortable with using callout scores as a reason to change the rotation status of a song.

“

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**WATCH OUT FOR THE...**

*"Snake In The Grass"*

**Already "Snake" Bitten:**

**WRAX 18x  
KWOD  
KDRE  
KBRS 10x**

**KROX 18x  
WLIR 22x  
KQRX 17x  
WDST**

**IMPACTING ALTERNATIVE RADIO 1/19**



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“HEAD’ is the coolest new song of ’99!” – Leslie Fram, 99X

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KFTE  
KRAD  
KBRS  
WGMR  
WJSE

WRZX-22x  
KROX-21x  
WXDX  
WKRO  
WEJE  
WEDG  
WRRV  
KEDJ

KDGE-15x  
KLZR-11x  
WEND  
WRAX  
WDST  
WAVF  
WBTZ

KNRK-12x  
WLRS-12x  
WXDG  
KFMZ  
WGRD  
WARQ  
WCYY

KWOD-21x  
KTEG-18x  
KQRX  
KHLR  
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## HEAD

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5W	4W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	4W	5W	
2	1	1	1	<b>1</b> EVERLAST What It's Like (Tommy Boy)	3348	3263	3351	3186	90/0
1	2	2	2	<b>2</b> CAKE Never There (Capricorn/Mercury)	2992	2952	3217	3248	88/1
11	7	4	3	<b>3</b> SUGAR RAY Every Morning (Lava/Atlantic)	2931	2624	2204	1869	90/0
3	3	3	4	LENNY KRAVITZ Fly Away (Virgin)	2675	2731	3007	3081	79/0
4	4	5	5	OFFSPRING Pretty Fly (For A White Guy) (Columbia)	2221	2466	2915	2978	78/0
6	6	7	6	GOO GOO DOLLS Slide (Warner Bros.)	2180	2260	2537	2588	70/0
5	5	6	7	FLYS Got You (Where I Want You) (Delicious Vinyl/Trauma)	2108	2333	2628	2630	68/0
23	20	9	8	<b>8</b> HOLE Malibu (DGC/Geffen)	2103	1831	1469	1200	88/1
10	10	8	9	NEW RADICALS You Get What You Give (MCA)	1862	1909	1988	1903	64/0
27	21	16	10	<b>10</b> EVE 6 Leech (RCA)	1789	1560	1305	1121	86/1
12	11	11	11	GARBAGE Special (Almo Sounds/Interscope)	1773	1820	1891	1778	74/0
16	15	13	12	<b>12</b> BETTER THAN EZRA At The Stars (Elektra/EEG)	1641	1613	1665	1538	76/0
8	8	12	13	SOUL COUGHING Circles (Slash/WB)	1640	1786	2102	2149	61/0
18	16	15	14	<b>14</b> ALANIS MORISSETTE Joining You (Maverick/Reprise)	1626	1576	1631	1517	70/0
9	9	10	15	U2 Sweetest Thing (Island)	1609	1822	1997	2016	63/0
28	23	19	16	<b>16</b> ORGY Blue Monday (Elementree/Reprise)	1567	1368	1217	1102	81/0
43	32	21	17	<b>17</b> CREED One (Wind-up)	1557	1363	939	461	72/5
17	17	14	18	PLACEBO Pure Morning (Hut/Virgin)	1528	1577	1588	1535	68/1
13	13	17	19	BARENAKED LADIES It's All Been Done (Reprise)	1416	1493	1729	1728	56/0
7	12	18	20	HOLE Celebrity Skin (DGC/Geffen)	1388	1442	1853	2164	58/1
25	22	24	21	<b>21</b> REMY ZERO Prophecy (DGC/Geffen)	1387	1296	1259	1150	67/2
19	19	22	22	BEASTIE BOYS Body Movin' (Grand Royal/Capitol)	1274	1360	1506	1455	63/0
14	14	23	23	FUEL Bittersweet (550 Music)	1271	1349	1690	1700	52/0
24	27	25	24	<b>24</b> DAVE MATTHEWS BAND Crush (RCA)	1222	1188	1156	1171	55/3
33	30	27	25	<b>25</b> CARDIGANS My Favourite Game (Stockholm/Mercury)	1212	1104	967	940	59/4
<b>BREAKER</b>			<b>26</b>	<b>MARVELOUS 3</b> Freak Of The Week (HiFi/Elektra/EEG)	1180	909	355	108	74/13
15	18	20	27	EAGLE-EYE CHERRY Save Tonight (Work)	1168	1368	1523	1545	44/0
21	24	26	28	KORN Got The Life (Immortal/Epic)	1052	1113	1212	1285	59/0
20	25	29	29	EVERCLEAR Father Of Mine (Capitol)	898	1010	1195	1349	43/0
34	33	31	30	ZEBRAHEAD Get Back (Columbia)	861	906	932	919	50/0
31	31	33	31	ROB ZOMBIE Dragula (Geffen)	760	827	959	967	42/0
—	48	37	32	<b>32</b> VAST Touched (Elektra/EEG)	742	648	409	241	48/7
30	34	32	33	THIRD EYE BLIND Jumper (Elektra/EEG)	711	835	850	1052	34/0
—	40	36	34	<b>34</b> CLASS OF '99 Another Brick In The Wall (Columbia)	689	688	493	237	37/0
45	39	38	35	<b>35</b> KHALEEL No Mercy (Hollywood)	654	552	540	454	38/3
<b>DEBUT</b>			<b>36</b>	<b>EVERCLEAR</b> One Hit Wonder (Capitol)	619	162	—	—	64/31
<b>DEBUT</b>			<b>37</b>	<b>COLLECTIVE SOUL</b> Heavy (Atlantic)	608	87	—	—	63/49
26	29	34	38	SHAWN MULLINS Lullaby (SMG/Columbia)	606	797	977	1136	27/0
—	—	39	39	<b>39</b> TOMMY HENRIKSEN I See The Sun (Capitol)	603	542	327	152	36/0
29	28	35	40	PEARL JAM Elderly Woman Behind... (Epic)	581	733	1049	1076	34/0
—	—	44	41	<b>41</b> LIMP BIZKIT Faith (Flip/Interscope)	546	435	298	236	50/9
<b>DEBUT</b>			<b>42</b>	<b>MARILYN MANSON</b> I Don't Like The Drugs... (Nothing/Interscope)	458	334	179	142	45/19
46	45	41	43	K'S CHOICE Believe (550 Music)	458	492	470	454	31/0
<b>DEBUT</b>			<b>44</b>	<b>FATBOY SLIM</b> Praise You (Skint/Astralwerks/Caroline)	450	273	69	27	38/15
47	46	42	45	METALLICA Turn The Page (Elektra/EEG)	427	469	458	448	16/0
<b>DEBUT</b>			<b>46</b>	<b>OFFSPRING</b> Why Don't You Get A Job? (Columbia)	422	275	105	79	25/10
50	41	45	47	KID ROCK I Am The Bullgod (Lava/Atlantic)	415	425	492	396	35/0
<b>DEBUT</b>			<b>48</b>	<b>LIVING END</b> Prisoner Of Society (Reprise)	375	175	37	—	43/12
41	42	43	49	ECONOLINE CRUSH Surefire (Never Enough) (Restless)	352	437	480	498	24/0
40	38	40	50	LESS THAN JAKE History Of A Boring Town (Capitol)	342	536	614	588	24/0

This chart reflects airplay from January 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.

93 Alternative reporters. 93 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1999, R&R Inc.

## NEW & ACTIVE

**R.E.M.** Lotus (Warner Bros.)  
Total Plays: 286, Total Stations: 41, Adds: 27

**TIN STAR** Head (V2)  
Total Plays: 280, Total Stations: 56, Adds: 46

**DIG** Live In Sound (Radioactive/Universal)  
Total Plays: 275, Total Stations: 22, Adds: 2

**DOVETAIL JOINT** Level On The Inside (Aware/C2)  
Total Plays: 267, Total Stations: 23, Adds: 11

**BLONDIE** Maria (Beyond)  
Total Plays: 264, Total Stations: 23, Adds: 6

**GODSMACK** Whatever (Republic/Universal)  
Total Plays: 260, Total Stations: 11, Adds: 0

**COLLECTIVE SOUL** Run (Hollywood/Atlantic)  
Total Plays: 252, Total Stations: 16, Adds: 7

**SEMISONIC** Secret Smile (MCA)  
Total Plays: 240, Total Stations: 48, Adds: 43

**BARE JR.** You Blew Me Off (Immortal/Epic)  
Total Plays: 238, Total Stations: 30, Adds: 11

**DIAL-7** All I Want (Warner Bros.)  
Total Plays: 237, Total Stations: 19, Adds: 1

**MONSTER MAGNET** Powertrip (A&M)  
Total Plays: 204, Total Stations: 14, Adds: 1

Songs ranked by total plays

## BREAKERS

### MARVELOUS 3

#### Freak Of The Week (Hi Fi/Elektra/EEG)

TOTAL PLAYS/INCREASE: 1180/271  
TOTAL STATIONS/ADDS: 74/13  
CHART: 26

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
COLLECTIVE SOUL Heavy (Atlantic)	49
TIN STAR Head (V2)	46
SEMISONIC Secret Smile (MCA)	43
EVERCLEAR One Hit Wonder (Capitol)	31
R.E.M. Lotus (Warner Bros.)	27
MARILYN MANSON I Don't Like... (Nothing/Interscope)	19
STABBING WESTWARD Haunting Me (Columbia)	19
FATBOY SLIM Praise You (Skint/Astralwerks/Caroline)	15
MARVELOUS 3 Freak Of The Week (HiFi/Elektra/EEG)	13
LIVING END Prisoner Of Society (Reprise)	12

1999 Grammy Nominee  
**PJ HARVEY**  
"Angelene"  
ON YOUR DESK SOON

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
COLLECTIVE SOUL Heavy (Atlantic)	+521
EVERCLEAR One Hit Wonder (Capitol)	+457
SUGAR RAY Every Morning (Lava/Atlantic)	+307
HOLE Malibu (DGC/Geffen)	+272
MARVELOUS 3 Freak Of The Week (HiFi/Elektra/EEG)	+271
EVE 6 Leech (RCA)	+229
BLONDIE Maria (Beyond)	+208
LIVING END Prisoner Of Society (Reprise)	+200
ORGY Blue Monday (Elementree/Reprise)	+199
CREED One (Wind-up)	+194
SEMISONIC Secret Smile (MCA)	+194

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
EVE 6 Inside Out (RCA)
FUEL Shimmer (550 Music)
BEASTIE BOYS Intergalactic (Grand Royal/Capitol)
CREED What's This Life For (Wind-up)
GARBAGE I Think I'm Paranoid (Almo Sounds/Interscope)
HARVEY DANGER Flagpole Sitta (Slash/London/Island)
BARENAKED LADIES One Week (Reprise)
SMASHING PUMPKINS Perfect (Virgin)
CREED My Own Prison (Wind-up)
FOO FIGHTERS Everlong (Roswell/Capitol)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

See 'em at Gavin '99, Friday 2/19, House of Blues

**The Living End**

Added & On The Air In These Major Markets!

WXRK KROQ Q101 KITS KNDD  
WBCN WHFS WFNX KEDJ WYDX  
KKND KNRK WENZ WYDG CFNY Plus 30 more!

**PRISONER OF SOCIETY**

from the new album **THE LIVING END**

w/ The Offspring Feb thru April!!!

Mixed by Jerry Finn

# This Joint Rocks

Early on!!

WXRK

WKQX

WGRD

WWDX

WARQ

KMYZ

KPNT

WRXR

WRRV

WXDX

KWOD

WPGU

WEQX

WMRQ

WXDG

KCXX

KROX

KQRX

WEJE

WOSC

WBZF

WHMP



**dovetail joint**

## “Level On The Inside”

The first track from their debut album 001

[www.dovetailjoint.com](http://www.dovetailjoint.com)  
[www.c2records.com](http://www.c2records.com)



Produced and Recorded by John Fields. Mixed by Jack Joseph Puig.

Management: Roger Jansen at KMA Management

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## Break Through

### Artist

#### MARVELOUS 3

TRACK: "FREAK OF THE WEEK"

LP: HEY! ALBUM ...

PRODUCER: JIM EBERT/BUTCH WALKER

LABEL: HIFI/ELEKTRA/EEG

1998 on their own **Marvelous Records** created such a stir with critics and radio alike, that the band soon found themselves wading through a slew of label offers.

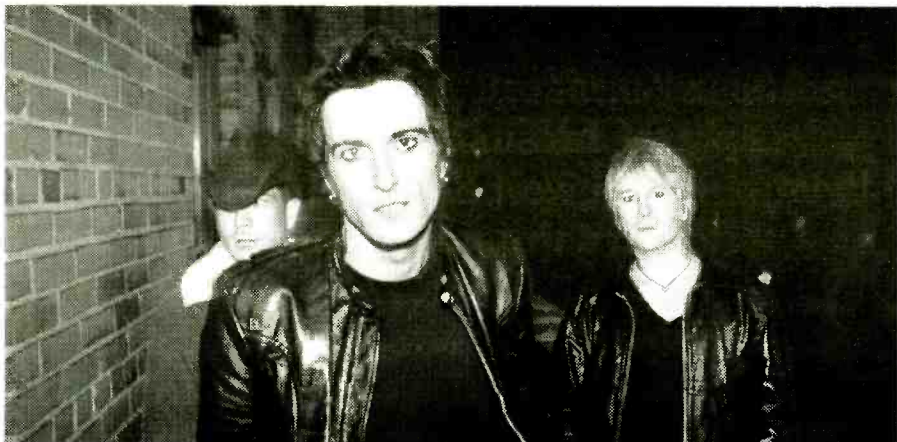
The popsters eventually signed with Elektra and immediately headed back into the studio to rerecord *Hey! Album ...* with producer Jim Ebert (Jason Falkner, Meredith Brooks). And well, the results of this labor can be heard not only in Atlanta, but on airwaves across the country.

• **Artist POV:** Butch reflects on the role of estrogen in his band: "This is no Cinderella story. We've known each other since we were kids. We've passed through a lot of bands together. It's funny, but the one common thread through all of our experiences was that all three of us were the youngest in our family and grew up with two sisters and no brothers. You might say listening to our sisters' records was the real bond."

—Rich Michalowski  
Asst. Alternative Editor

**e**ssentials: Atlanta-based hometown heroes, the **Marvelous 3**, have quickly begun making a dent in the alternative world by serving up hot, power-pop tunes such as chart-climbing single "Freak Of The Week." These Georgia boys — **Butch Walker** (singer/songwriter), **Jayce Fincher** (bass), and **Slug** (drummer) knew from the start that something was right in the mix and continued their musical journey together through countless bands and years of trial and error.

Then in 1997, things started to come together with the indie release *Math And Other Problems*, which earned the boys four Atlanta Local Music Awards, including "Best Atlanta Rock N' Roll Band." The group's follow-up record, *Hey! Album ...*, which was released in



Gina Juliano, MD  
WLRS/Louisville

## Gina Juliano ON THE RECORD

A number of songs are doing really well for us. Everlast is HUGE, which is a no-brainer by this point. The new Hole tune, "Malibu," is also really strong. Korn is doing so well for us that we opened up the daypart. I've loved the Marvelous 3 record for months

now, and I am glad that we added it this week. We spun the hell out of "Shimmer," and it looks like Fuel can't go wrong for us, since "Bittersweet" is working well for us too. ■ I also love Remy Zero and Vast, both of which we have been on for a while and seem to be breaking through. I generally don't like cover songs, but I do like the Class of '99's version of "Another Brick In The Wall." Finally, look for Queens Of The Stone Age on Loose Groove Records. I heard it in Seattle, and it really caught my ear.

First quarter is traditionally the three months where record companies roll out new artists and baby bands, and this one is no exception. Luckily for the format, there are some really strong songs being released by heretofore unknown bands. **V2's Tin Star** leads the way for the younger artists this week, as it pulls in over 40 adds. But don't count out **Elektra**, which is continuing to make progress on **VAST** and the **Marvelous 3**. One of my favorite records is **Reprise's Living End**, whose little punk rock number, "Prisoner Of Society," is pulling in important stations every week ... Kudos to **Atlantic** and **Collective Soul** for one of their best songs ever and a big add week ... Also following up success with success are **Semisonic** (40+ adds) and **Everclear** (possibly the most consistently successful band at the format over the past two years) ... **Fatboy Slim's** latest, "Praise You," has the makings of a mass-appeal hit ... The buzz continues on **Vallejo**, **Dovetail Joint**, **Bare Jr.**, and **Lit** ... Nice to see the format continue to support legends like R.E.M.

## ON THE RADIO by Jim Kerr

**RECORD OF THE WEEK:**  
Everlast "Ends."

**Early Adds At**  
**KEDJ WRRV**  
**CFNY WDST**  
**KLZR KZYR**  
**KRAD WTKX**

**Going For Adds January 18**

the first song from the forthcoming album 100% Colombian  
In stores January 26

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**February Tour Dates  
Coming Soon**

**FUN LOVIN' CRIMINALS**  
korean bodega



**RIP** **KGB** **CIA** **IUD** **FDA**  
**LSD** **FBI** **IDM** **TROM** **PCP**  
**UDA** **FBI** **KKK** **KKK** **CNN**  
**BBC** **EM** **MIT** **HC** **IC** **TNT**  
**DNR** **MD** **SAS** **SJFK** **RAM**  
**CNO** **IRS** **LED** **HBO** **GMB**  
**YSL** **PVC** **GOTO** **ABC** **RPM**  
**CNC** **CRC** **CAM** **TIRA** **EEC**  
**HHK** **KFC** **IBM** **HIV** **VR**  
**VAP** **PLFN** **NBC** **MGM** **MA** **C**  
**MO** **MTV** **VAA** **AHRT** **IM**  
**TAZ** **BR** **XTC** **CF** **AVIP**  
**CBS** **CI** **MT** **FO** **DOM**  
**DATV** **CO** **EDU** **FO** **GOD**  
**USARIP** **PRIP** **PRIP** **PRIP**

*I am godhead*

*use it, you are godhead*

*you are godhead*

*we are*


**red ant**  
entertainment

**IMPACTING 1/26/99**

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# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #1**  
  
**WKRK/New York**  
 (212) 314-9230  
 Kingston/Peer


**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
33	31	35	35	HOLE/Celebrity Skin
33	32	34	34	EVERLAST/What It's Like
33	32	34	34	LENNY KRAVITZ/Fly Away
18	15	33	33	CREED/Torn
36	35	35	35	METALLICA/Turn The Page
28	31	35	32	ROB ZOMBIE/Dracula
24	22	28	28	PEARL JAM/Elderly Woman...
22	23	25	25	PLACEDBO/Pure Morning
22	23	25	25	OFFSPRING/Pretty Fly (For...)
20	20	23	23	KORN/Got The Life
-	-	19	23	EVERCLEAR/One Hit Wonder
15	25	23	23	ROB ZOMBIE/Living Dead Girl
20	21	20	20	MARILYN MANSON/The Dope Show
24	24	24	24	SUGAR RAY/Every Morning
33	32	31	31	EVERCLEAR/Father Of Mine
13	14	14	14	CREED/One
18	14	12	12	TOUL/Edguy
23	21	25	25	HOLE/Malibu
31	31	21	21	CREED/What's This Life For
11	20	24	24	SUBLIME/Bad Fish
-	-	18	18	EVERLAST/Ends
14	18	17	17	OFFSPRING/Why Don't You Get...
20	22	20	20	RAGE AGAINST.../No Shelter
-	-	10	17	PEARL JAM/Last Kiss
-	-	5	16	LIVING END/Prisoner Of Society
-	-	8	11	KORN/Freak On A Leash
3	8	16	15	ORGY/Blue Monday
14	10	9	9	BEASTIE BOYS/Intergalactic
10	17	16	16	LIMP BIZKIT/Faith
24	23	16	14	FLYSGOT You (Where...)

**MARKET #2**  
  
**KRRO/Los Angeles**  
 (818) 567-1067  
 Weatherly/Sandblom/Worden


**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
-	-	22	32	OFFSPRING/Why Don't You Get...
39	36	35	35	SUGAR RAY/Every Morning
41	39	36	36	EVERLAST/What It's Like
36	23	37	39	HOLE/Malibu
-	-	19	34	BEASTIE BOYS/The Negotiation...
33	37	28	33	OFFSPRING/Pretty Fly (For...)
32	36	28	31	HOLE/Celebrity Skin
19	28	24	29	U2/Sweetest Thing
23	21	26	27	GARBAGE/Special
-	-	23	27	KOTTONMOUTH KINGS/Oog's Life
42	31	34	37	CAKE/Never There
28	18	20	25	KORN/Got The Life
38	36	32	35	LENNY KRAVITZ/Fly Away
-	-	-	-	LIT/My Own Worst Enemy
-	-	17	21	JIMMY EAT WORLD/Lucky Denver Mint
25	27	21	21	BEASTIE BOYS/Body Movin'
-	-	21	20	CREED/One
-	-	19	19	NEVE/It's Over Now
23	21	16	19	MARVELOUS 3/Freak Of The Week
20	26	26	29	CARDIGANS/My Favourite Game
26	23	16	17	FATBOY SLIM/Praise You
29	25	19	16	VAST/Touch
10	11	5	15	ORGY/Blue Monday
-	-	15	3	3 COLOURS RED/Beautiful Day
-	-	6	15	KORN/Freak On A Leash
-	-	15	14	EVE 6/Leech
-	-	12	13	DUB PISTOLS/Cyclone
-	-	19	13	EVERLAST/Ends
7	6	5	12	ROB ZOMBIE/Dracula
-	-	12	12	LIVING END/Prisoner Of Society

**MARKET #3**  
  
**WKQX/Chicago**  
 (312) 527-8348  
 Richards/Shummas

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
42	42	41	45	OFFSPRING/Pretty Fly (For...)
44	43	41	41	EVERLAST/What It's Like
38	40	39	39	LENNY KRAVITZ/Fly Away
22	19	17	32	EVE 6/Leech
43	41	30	29	ROB ZOMBIE/Dracula
35	33	27	26	FLYSGOT You (Where...)
21	15	22	26	U2/Sweetest Thing
22	20	25	25	SUGAR RAY/Every Morning
24	20	20	24	DAVE MATTHEWS BAND/Crush
41	38	24	24	ORGY/Blue Monday
45	44	35	24	BEASTIE BOYS/Body Movin'
-	-	29	24	FATBOY SLIM/Praise You
16	14	28	23	CARDIGANS/My Favourite Game
35	29	22	21	CAKE/Never There
15	14	22	20	HOLE/Malibu
22	20	33	20	PLACEDBO/Pure Morning
8	11	22	19	CRYSTAL METHOD/Busy Child
32	33	22	19	VAST/Touch
45	38	12	16	SOUL COUGHING/Circles
-	-	15	15	CITIZEN KING/Better Days
26	23	22	15	THIRD EYE BLIND/Jumper
21	12	19	14	GOO GOO DOLLS/Slide
13	18	21	14	GARBAGE/Special
14	13	20	14	BARENAKED LADIES/It's All Been Done
-	-	16	19	CREED/One
21	22	20	13	KORN/Got The Life
18	15	22	13	MARILYN MANSON/Don't Like...
11	12	17	13	EVERCLEAR/Father Of Mine
3	10	17	13	CREED/What's This Life For
13	10	17	12	SMASHING PUMPKINS/Pug

**MARKET #4**  
  
**KITS/San Francisco**  
 (415) 512-1053  
 Taylor/Axelisen


**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
-	-	28	37	BEASTIE BOYS/The Negotiation...
33	32	35	35	SUGAR RAY/Every Morning
9	8	20	35	OFFSPRING/Why Don't You Get...
33	33	37	35	LENNY KRAVITZ/Fly Away
16	10	32	34	HOLE/Malibu
35	33	29	34	CAKE/Never There
36	34	34	33	EVERLAST/What It's Like
-	-	16	28	EVERLAST/Ends
21	20	28	28	CARDIGANS/My Favourite Game
-	-	15	28	3 COLOURS RED/Beautiful Day
-	-	24	26	CREED/One
20	21	24	25	GARBAGE/Special
13	9	26	25	EVE 6/Leech
-	-	-	25	COLLECTIVE SOUL/Heavy
21	20	25	24	ORGY/Blue Monday
37	33	32	24	OFFSPRING/Pretty Fly (For...)
18	17	28	19	U2/Sweetest Thing
11	11	17	19	GOO GOO DOLLS/Slide
31	32	21	18	MARVELOUS 3/Freak Of The Week
-	-	18	18	LIVING END/Prisoner Of Society
-	-	16	18	LIT/My Own Worst Enemy
-	-	31	18	FATBOY SLIM/Praise You
22	31	16	17	VAST/Touch
-	-	14	17	EVERCLEAR/One Hit Wonder
36	33	28	14	BEASTIE BOYS/Body Movin'
-	-	13	13	NEVE/It's Over Now
25	24	13	12	KORN/Got The Life
5	7	12	12	MARILYN MANSON/Don't Like...
3	4	10	10	ROB ZOMBIE/Dracula
7	7	7	7	LIMP BIZKIT/Faith

**MARKET #5**  
  
**WPLY/Philadelphia**  
 (610) 565-8900  
 McGuinn/Elliott


**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
43	45	44	44	LENNY KRAVITZ/Fly Away
37	30	43	44	GOO GOO DOLLS/Slide
44	39	43	43	FUEL/Shimmer
43	45	39	41	DAVE MATTHEWS BAND/Crush
44	42	43	40	EVE 6/Leech
24	36	34	40	SUGAR RAY/Every Morning
34	36	33	40	NEW RADICALS/You Get What You...
20	31	33	35	EVERLAST/What It's Like
44	43	44	44	THIRD EYE BLIND/Jumper
35	34	34	34	CAKE/Never There
29	26	32	33	U2/Sweetest Thing
17	19	32	33	HOLE/Celebrity Skin
27	20	32	32	HOLE/Malibu
29	33	31	30	MATCHBOX 20/Back 2 Good
28	20	32	29	BARENAKED LADIES/It's All Been Done
35	45	42	28	EAGLE-EYE CHERRY/Save Tonight
22	25	27	27	BETTER THAN EZRA/At The Stars
23	26	22	25	OFFSPRING/Pretty Fly (For...)
28	29	30	23	SHERYL CROW/My Favorite Mistake
18	14	20	22	PEARL JAM/Elderly Woman...
24	24	23	20	GARBAGE/Special
-	-	24	20	MARVELOUS 3/Freak Of The Week
14	17	19	20	FLYSGOT You (Where...)
30	30	20	20	EVERCLEAR/Father Of Mine
20	19	18	18	SOUL COUGHING/Circles
-	-	16	15	KHALEE/No Mercy
9	12	15	15	BEASTIE BOYS/Body Movin'
5	7	12	12	EVE 6/Leech
10	12	18	18	JEWEL/Hands
-	-	15	12	ALANIS MORISSETTE/Unsent

**MARKET #6**  
  
**CJMX/Detroit**  
 (313) 961-6397  
 Brookshaw/Cannova

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
38	40	38	43	CAKE/Never There
41	39	37	41	EVERLAST/What It's Like
21	32	38	41	ALANIS MORISSETTE/Joining You
40	41	37	40	OFFSPRING/Pretty Fly (For...)
10	21	37	39	HOLE/Malibu
41	38	38	38	EAGLE-EYE CHERRY/Save Tonight
32	34	31	38	SUGAR RAY/Every Morning
-	-	8	31	VAST/Touch
34	36	32	35	BEASTIE BOYS/Body Movin'
15	21	31	31	CARDIGANS/My Favourite Game
21	20	32	30	TOUCH AND GO/Would You...?
38	41	37	39	LENNY KRAVITZ/Fly Away
24	16	19	28	FUEL/Bittersweet
23	25	25	25	SHAWN MULLINS/Lullaby
26	24	21	25	BARENAKED LADIES/It's All Been Done
24	23	27	25	MARILYN MANSON/The Dope Show
15	23	22	25	TRAGICALLY HIP/Something On
24	22	22	24	SLOAN/Money City Maniacs
24	27	25	23	FINGER ELEVEN/Queissand
32	27	21	23	PLACEDBO/Pure Morning
19	23	21	22	NEW RADICALS/You Get What You...
35	33	22	22	BECK/Tropica
33	33	22	22	GARBAGE/Special
23	21	25	22	KORN/Got The Life
18	24	24	20	BT/Kepney
-	-	23	17	SMASHING PUMPKINS/Pug
22	26	18	20	KID ROCK/Am The Bulldog
42	36	19	19	HOLE/Celebrity Skin
39	29	12	18	ALANIS MORISSETTE/Thank U
11	9	11	17	LIMP BIZKIT/Faith

**MARKET #6**  
  
**WPLT/Detroit**  
 (313) 871-3030  
 Michaels/Delisi

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
22	23	39	41	SIXPENCE...Kiss Me
42	39	39	40	GOO GOO DOLLS/Slide
22	21	38	40	DAVE MATTHEWS BAND/Crush
40	39	41	40	SHAWN MULLINS/Lullaby
38	42	39	40	EVE 6/Leech
21	34	36	39	SARAH McLACHLAN/Angel
42	39	39	39	EAGLE-EYE CHERRY/Save Tonight
24	22	27	26	CAKE/Never There
14	24	25	26	SOUL COUGHING/Circles
23	24	26	26	LENNY KRAVITZ/Fly Away
19	19	23	26	SUGAR RAY/Every Morning
11	12	24	26	FUEL/Bittersweet
23	21	27	25	EVERYTHING/Hooch
13	14	25	24	EVERLAST/What It's Like
23	24	24	24	BARENAKED LADIES/It's All Been Done
40	40	27	24	ALANIS MORISSETTE/Thank U
26	25	23	24	JEWEL/Hands
38	28	25	24	THIRD EYE BLIND/Jumper
41	41	24	23	SHERYL CROW/My Favorite Mistake
14	18	23	23	MATCHBOX 20/Back 2 Good
23	23	23	23	U2/Sweetest Thing
20	21	23	23	NATALIE MERCHANT/Break Your Heart
20	18	21	22	NEW RADICALS/You Get What You...
20	20	22	22	BETTER THAN EZRA/At The Stars
-	-	19	21	SEMISONIC/Secret Smile
-	-	21	20	R.E.M./Lotus
-	-	20	19	SHERYL CROW/There Goes...
14	12	15	16	FLYSGOT You (Where...)
26	23	17	15	BARENAKED LADIES/One Week
-	-	13	15	MARVELOUS 3/Freak Of The Week

**MARKET #6**  
  
**WXDG/Detroit**  
 (248) 414-5600  
 Doyle/Spike

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
34	38	33	32	GOO GOO DOLLS/Slide
21	24	34	31	EVERCLEAR/Father Of Mine
34	34	31	30	DAVE MATTHEWS BAND/Crush
35	32	33	30	LENNY KRAVITZ/Fly Away
23	23	23	29	CAKE/Never There
36	34	32	28	EVERLAST/What It's Like
15	32	27	27	EVE 6/Leech
-	-	24	26	FUEL/Shimmer
24	24	21	25	SUGAR RAY/Every Morning
34	37	22	25	FLYSGOT You (Where...)
27	23	22	24	ALANIS MORISSETTE/Joining You
30	26	16	23	FUEL/Bittersweet
18	19	23	22	U2/Sweetest Thing
18	20	25	20	OOVETAIL JOINT/Level On The Inside
16	18	15	20	EVE 6/Leech
-	-	7	19	KID ROCK/Am The Bulldog
-	-	18	24	BEASTIE BOYS/Intergalactic
34	21	22	19	THIRD EYE BLIND/Jumper
19	19	26	18	KORN/Got The Life
27	26	22	17	ORGY/Blue Monday
17	24	25	17	TOUCH AND GO/Would You...?
7	11	10	16	LIMP BIZKIT/Faith
20	22	20	16	PEARL JAM/Elderly Woman...
7	14	19	15	ROB ZOMBIE/Dracula
11	15	19	14	BETTER THAN EZRA/At The Stars
-	-	13	13	HOLE/Malibu
10	19	15	12	EAGLE-EYE CHERRY/Save Tonight
30	34	24	11	OFFSPRING/Pretty Fly (For...)
11	14	13	10	TRAGICALLY HIP/Fireworks
-	-	2	13	LIVING END/Prisoner Of Society

# STABBING WESTWARD

## HAUNTING ME

FROM  
THE *KILLER* SOUNDTRACK

# THE FACULTY



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# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #19**  
**THE POINT**  
**KPNT/St. Louis**  
 (314) 231-1057  
 Fee/Wilde

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
42	40	42	42	42	EVERLAST/What It's Like
33	40	38	42	42	GOO GOO DOLLS/Side
19	16	40	41	41	EVERLAST/What It's Like
40	41	39	41	41	CAKE/Never There
40	39	41	40	40	OFFSPRING/Pretty Fly (For...)
41	41	41	40	40	LENNY KRAVITZ/Fly Away
14	15	15	33	33	U2/Sweetest Thing
16	24	22	26	26	ORGY/Blue Monday
22	25	26	24	24	PLACEBO/Pure Morning
22	25	26	24	24	COLLECTIVE SOUL/Heavy
22	21	22	23	23	SUGAR RAY/Every Morning
21	23	20	22	22	NEW RADICALS/You Get What You...
20	20	22	22	22	CREED/One
20	19	20	20	20	PEARL JAM/Elderly Woman...
10	10	20	20	20	HOLE/Malibu
12	11	20	19	19	THIRD EYE BLIND/Jumper
11	16	11	19	19	BETTER THAN EZRA/At The Stars
11	14	17	17	17	REMY ZERO/Prophecy
12	9	16	16	16	EVERLAST/What It's Like
17	12	14	16	16	DOVETAIL JOINT/Level On The Inside
16	13	15	14	14	EVERCLEAR/One Hit Wonder
16	13	15	14	14	MARVELOUS 3/Freak Of The Week
16	13	15	14	14	ROB ZOMBIE/Dracula
5	11	14	14	14	GARBAGE/Special
12	11	12	12	12	ALANIS MORISSETTE/Joining You
8	13	14	13	13	LESS THAN JAKE/History Of A...
12	10	11	12	12	URGE!/Straight To Hell
13	15	12	12	12	KORN/Got The Life
10	11	9	12	12	LIMP BIZKIT/Faith
9	11	8	7	7	GRAVITY KILLS/!

**MARKET #21**  
**the 105.9**  
**WXDX/Pittsburgh**  
 (412) 937-1441  
 Moschitta/Diana

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
23	22	36	37	37	SUGAR RAY/Every Morning
27	38	37	37	37	OFFSPRING/Pretty Fly (For...)
35	37	36	37	37	CAKE/Never There
22	23	36	36	36	GARBAGE/Special
34	36	39	36	36	EVERLAST/What It's Like
37	34	36	36	36	FLYS/Got You (Where...)
36	37	38	35	35	FUEL/Bittersweet
34	33	34	34	34	HOLE/Celebrity Skin
22	24	27	27	27	ORGY/Blue Monday
1	1	26	26	26	COLLECTIVE SOUL/Heavy
1	18	24	28	28	CREED/One
1	24	26	26	26	GOO GOO DOLLS/Dizzy
1	10	25	26	26	CARDIGANS/My Favourite Game
19	22	23	25	25	ALANIS MORISSETTE/Joining You
15	14	24	25	25	PUSHMONEY/Handslike
1	10	24	23	23	CLASS OF '99/Another Brick In...
15	19	23	22	22	EVE 6/Leech
12	10	14	22	22	RUSTED ROTT/Leve A Long Time
1	13	18	18	18	KHALEEL/No Mercy
18	15	17	18	18	ZEBRAHEAD/Get Back
11	12	20	18	18	HOLE/Malibu
12	14	17	17	17	ROB ZOMBIE/Dracula
11	10	17	17	17	DOVETAIL JOINT/Level On The Inside
11	10	17	16	16	KORN/Got The Life
16	17	12	16	16	KID ROCK/Am The Bullgod
1	11	12	15	15	BROWNIE MARY/Stop Me
1	11	12	14	14	MARILYN MANSON/! Don't Like...
13	11	17	13	13	DAVE MATTHEWS BAND/Crush
1	10	17	13	13	CLARKS/Apartment Song
8	14	11	13	13	PEARL JAM/Elderly Woman...

**MARKET #23**  
**96.3**  
**KTCL/Denver**  
 (303) 623-9330  
 O'Connor

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
45	47	43	49	49	GARBAGE/! Think I'm Paranoid
21	24	29	48	48	OFFSPRING/Pretty Fly (For...)
46	45	46	46	46	EVERLAST/What It's Like
29	29	44	45	45	STABBING WESTWARD/Save Yourself!
45	43	46	44	44	CAKE/Never There
32	45	41	43	43	BEASTIE BOYS/Body Movin'
31	32	45	43	43	SUGAR RAY/Every Morning
30	31	29	33	33	MARCY PLAYGROUND/Saint Joe On...
46	47	31	33	33	FLYS/Got You (Where...)
1	25	33	33	33	MARVELOUS 3/Freak Of The Week
1	30	32	32	32	TRACIALLY HIP/Fireworks
1	30	32	32	32	FUEL/Summer
32	31	28	32	32	EVERCLEAR/Father Of Mine
50	45	29	32	32	CRYSTAL METHOD/Comm' Back
30	32	30	32	32	LENNY KRAVITZ/Fly Away
31	31	35	32	32	PLACEBO/Pure Morning
29	29	34	32	32	NEW RADICALS/You Get What You...
30	30	32	32	32	ALANIS MORISSETTE/Joining You
1	23	32	32	32	EVE 6/Leech
26	1	35	32	32	BETTER THAN EZRA/At The Stars
1	31	31	31	31	FATBOY SLIM/Praise You
43	32	32	31	31	ROB ZOMBIE/Dracula
19	30	34	31	31	ORGY/Blue Monday
5	28	21	30	30	FAILURE/Enjoy The Silence
1	32	30	30	30	HOLE/Malibu
1	26	27	27	27	CREED/One
14	30	26	27	27	CHEERY POPPIE/! Brown Derby Jump
4	27	23	27	27	FAST/Touch'd
2	20	27	27	27	FUEL/Bittersweet
44	47	44	25	25	U2/Sweetest Thing

**MARKET #25**  
**96.1**  
**KXPK/Denver**  
 (303) 832-5665  
 Strong

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
56	61	51	55	55	EVERLAST/What It's Like
48	41	40	47	47	BEASTIE BOYS/Body Movin'
32	49	41	46	46	HOLE/Celebrity Skin
24	41	41	45	45	GARBAGE/! Think I'm Paranoid
57	37	49	45	45	LENNY KRAVITZ/Fly Away
36	44	39	39	39	SOUL COUGHING/Circles
34	38	38	38	38	PLACEBO/Pure Morning
37	43	36	38	38	FLYS/Got You (Where...)
31	30	36	37	37	CREED/What's This Life For
5	41	35	35	35	SUGAR RAY/Every Morning
37	40	36	32	32	BARENAKED LADIES/It's All Been Done
1	32	32	32	32	EVE 6/Leech
7	11	25	25	25	ORGY/Blue Monday
32	30	29	29	29	EVERCLEAR/Father Of Mine
17	24	20	28	28	HOLE/Malibu
49	42	28	28	28	OFFSPRING/Pretty Fly (For...)
10	28	26	28	28	FUEL/Bittersweet
40	44	28	27	27	GOO GOO DOLLS/Side
1	28	26	26	26	MARVELOUS 3/Freak Of The Week
32	44	21	26	26	MARILYN MANSON/! Don't Like...
35	57	28	24	24	CAKE/Never There
3	36	27	23	23	ALANIS MORISSETTE/Joining You
1	18	21	21	21	FUEL/Summer
21	21	18	20	20	STABBING WESTWARD/Save Yourself
17	24	19	19	19	ROB ZOMBIE/Dracula
24	16	24	19	19	MARILYN MANSON/! Don't Like...
20	21	18	18	18	KORN/Got The Life
28	22	18	15	15	EVERLAST/What It's Like
22	22	19	14	14	DAVE MATTHEWS BAND/Crush
11	13	11	11	11	BETTER THAN EZRA/At The Stars

**MARKET #24**  
**107.9**  
**WENZ/Cleveland**  
 (216) 861-0100  
 Binder/! Son

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
43	38	44	45	45	CAKE/Never There
23	38	42	43	43	EVERLAST/What It's Like
42	38	43	43	43	LENNY KRAVITZ/Fly Away
21	37	40	42	42	BARENAKED LADIES/It's All Been Done
41	37	39	42	42	U2/Sweetest Thing
39	36	41	42	42	GOO GOO DOLLS/Side
43	39	42	42	42	FLYS/Got You (Where...)
17	15	20	39	39	KORN/Got The Life
1	19	22	22	22	SOUL COUGHING/Circles
21	21	20	22	22	SUGAR RAY/Every Morning
12	10	21	22	22	PLACEBO/Pure Morning
1	1	22	21	21	TOMMY HENRIKSEN/! See The Sun
12	21	23	21	21	BETTER THAN EZRA/At The Stars
20	20	21	21	21	ORGY/Blue Monday
20	19	20	21	21	NEW RADICALS/You Get What You...
5	19	21	20	20	CLASS OF '99/Another Brick In...
21	19	20	20	20	OFFSPRING/Pretty Fly (For...)
20	22	20	20	20	KHALEEL/No Mercy
1	11	19	19	19	METALLICA/Turn The Page
13	9	12	18	18	EVE 6/Leech
19	19	20	18	18	DAVE MATTHEWS BAND/Crush
20	18	20	18	18	GARBAGE/Special
21	19	22	18	18	ALANIS MORISSETTE/Joining You
1	1	16	16	16	LIVING END/Prisoner Of Society
1	1	16	16	16	COLLECTIVE SOUL/Heavy
1	1	15	15	15	LIMP BIZKIT/Faith
1	1	15	15	15	HOLE/Malibu
13	9	14	14	14	ZEBRAHEAD/Get Back
10	9	14	14	14	KID ROCK/Am The Bullgod
11	10	14	12	12	ROB ZOMBIE/Dracula

**MARKET #25**  
**94.7**  
**KNRK/Portland, OR**  
 (503) 223-1441  
 Hamilton

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
44	43	40	41	41	CAKE/Never There
45	44	40	41	41	EVERLAST/What It's Like
22	36	40	41	41	GARBAGE/Special
44	40	41	41	41	LENNY KRAVITZ/Fly Away
44	41	41	41	41	OFFSPRING/Pretty Fly (For...)
44	40	41	41	41	THIRD EYE BLIND/Jumper
21	24	38	38	38	CARDIGANS/My Favourite Game
22	23	23	23	23	EVE 6/Leech
10	20	23	23	23	HOLE/Malibu
11	24	25	22	22	BAZ LUHRMANN/Everybody's Free
18	24	23	22	22	CREED/One
21	23	23	22	22	SOUL COUGHING/Circles
22	23	25	22	22	SUGAR RAY/Every Morning
22	24	22	22	22	TOUCH AND GO/Would You...?
19	23	26	22	22	ZEBRAHEAD/Get Back
1	25	21	21	21	FLYS/She's So Huge
21	22	24	21	21	U2/Sweetest Thing
1	16	16	16	16	COLLECTIVE SOUL/Heavy
1	16	16	16	16	LIT/My Own Worst Enemy
1	10	12	12	12	FATBOY SLIM/Praise You
7	8	12	12	12	LIVING END/Prisoner Of Society
1	11	12	12	12	TIN STAR/Head
1	9	11	11	11	SEBASTIAN/Flame
21	22	10	10	10	BETTER THAN EZRA/At The Stars
11	9	10	10	10	ORGY/Blue Monday
1	8	10	10	10	MARVELOUS 3/Freak Of The Week
9	6	8	8	8	BEASTIE BOYS/Body Movin'
1	7	7	7	7	EVERCLEAR/One Hit Wonder
9	10	8	5	5	REMY ZERO/Prophecy

**MARKET #26**  
**97X**  
**WOXY/Cincinnati**  
 (513) 523-4114  
 Valmassel/Couch

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
5	22	23	23	23	VIC CHESNUTT/Old Hotel
9	13	9	23	23	BECK/Cold Brains
1	22	23	23	23	AFGHAN WHIGS/John The Baptist
9	20	21	23	23	R E M/Lotus
12	21	23	23	23	BELLE & SEBASTIAN/The Boy With...
5	5	21	23	23	CAKE/Sheep Go To Heaven
20	20	23	22	22	MERCURY REV/Godess On A Highway
1	6	13	21	21	TOUCH AND GO/Would You...?
12	12	21	20	20	BARE JR./You Blew Me Off
9	17	15	17	17	FAITHLESS/God Is A DJ
11	12	11	14	14	SUNNY DAY REAL/! Pillars
1	2	14	14	14	GIGOLO AUNTIES/The Big Lie
12	12	14	14	14	SQUIRREL NUT ZIPPER/! Trau Macacq
1	5	13	13	13	LIVING END/Prisoner Of Society
1	11	13	13	13	ARCHERS OF LOAF/White Trash Heroes
12	12	13	13	13	BUFFALO TOM/White Paint Morning
1	13	13	13	13	CANDYSKINS/It's A Sign
1	11	13	13	13	EEL'S/Hospital Food
1	5	13	13	13	HIS NAME IS ALIVE/The Waitress
1	12	11	12	12	SMILE/The Best Years
1	12	11	12	12	SMILE/Too Many Reasons
11	10	11	12	12	FEAR OF POP/! In Love
8	11	11	12	12	SON VOLT/Driving The View
1	11	12	12	12	ROBYN HITCHCOCK/The Wind Cries Mary
1	6	11	12	12	SCOTT AD/Deutsche LP Record
10	13	11	12	12	B.B. KING/Bad Case Of Love
2	2	12	12	12	GOO GOO DOLLS/Dizzy
1	11	12	12	12	TIN STAR/Head
12	10	12	12	12	SEAL/Human Beings
4	13	13	12	12	TOMMY HENRIKSEN/! See The Sun

**MARKET #28**  
**106.5**  
**KWOD/Sacramento**  
 (916) 448-5000  
 Bunce

PLAYS	SW	4W	LW	TW	ARTIST/TITLE
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"In a year of women-in-rock, Liz Phair has laid out her own turf."  
- VILLAGE VOICE

# "Johnny Feelgood"

the second track from the acclaimed album  
*whitechocolatespaceegg*

add date: January 18th

"★★★★" "The bite of Elvis Costello,  
the rowdiness of The Rolling Stones  
and the intimacy of Joni Mitchell."

- LOS ANGELES TIMES

"#2 Album of 1998."

- CHRIS WILLMAN / ENTERTAINMENT WEEKLY

"Liz Phair is arguably the most original  
talent of the decade."

- BILLBOARD

*liz  
phair*

On tour with Alanis Morissette  
starting January 29th  
more headline dates to follow

produced by: Brad Wood  
mixed by: Tom Lord-Alge  
management: Scott McGhee Artists



[www.matador.recs.com](http://www.matador.recs.com) [hollywoodandvine.com/lizphair](http://hollywoodandvine.com/lizphair)

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## NEW MUSIC SPECIALTY SHOWS

R&R's Exclusive Look At The Cutting Edge Of Alternative

### Panel Gets 'Blown'

By Rich Michalowski  
Asst. Alternative Editor

Immortal/Epic's Bare Jr. comes on strong this week and wins big after a killer week at Alternative radio for super hit "You Blew Me Off" and spins at WBCN/Boston, WXRK/New York, and XTRA/San Diego, among others. Biting on the heels of Bare Jr. is the ultra-classic Blondie, now on Beyond records. They are making some waves with sweet single, "Maria," and continued support from specialty master Rodney Bingenheimer at KROQ/Los Angeles. In fact, he's played "Maria" three weeks in a row. Meanwhile, Fatboy Slim is "f@%# in heaven" with his latest and greatest single, "Praise You," which has already done

some serious damage both at Alternative radio and on the Specialty side. I told you, this artist may never drop off the R&R Specialty chart. Finally, Classified Record's Julie Plug has a groovy little album out that is slowly gaining attention as it builds support at Specialty radio. WXDG/Detroit's Bill Walters gave me a call this week to talk music, and Julie Plug was on the top of his list: "When I first heard the album, I knew immediately that this band needed to be played on my show, *The Cutting Edge*. I'm definitely going to play a track off the album next week, but it may be difficult picking a single. There's just so much good stuff on this album. By the way, what in the hell does the name mean?"

**Record To Watch:** Puya.



**RASPE ROCKS NYC** — WHTG/Monmouth-Ocean specialty guy Jeff Raspe (far right) hangs with the P.A.L. family backstage at the Bowery Ballroom. (L-r) Baby Lemonade bandmembers Dave Green, Michael Shelley, and Mike Randall; P.A.L. members Heather Sanford and Danny Starr; SW Networks' Matt Sager; and P.A.L.'s Lulu Cohen.

## R&R TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 BARE JR.** (*Immortal/Epic*) Airplay Includes: KFMA, KTEG, WEDG
- 2 BLONDIE** (*Beyond*) Airplay Includes: KCXX, WHTG, WKQX
- 3 FATBOY SLIM** (*Skint/Astralwerks/Caroline*) Airplay Includes: KZMZ, WEQX, WXRK
- 4 FUN LOVIN' CRIMINALS** (*Virgin*) Airplay Includes: KLZR, WBCN, WPLY
- 5 DOVETAIL JOINT** (*Aware/C2*) Airplay Includes: KITS, WGMR, WRXQ
- 6 ANI DIFRANCO** (*Righteous Babe*) Airplay Includes: KNDD, WCYY, WOXY
- 7 EVERCLEAR** (*Capitol*) Airplay Includes: KCXX, KFMA, WXEG
- 8 TIN STAR** (*V2*) Airplay Includes: WQBK, WRXQ, WXRK
- 9 LAGWAGON** (*Fat Wreck Chords*) Airplay Includes: KROQ, WBCN, WBTZ
- 10 LO FIDELITY...** (*Skint/Sub Pop/Columbia*) Airplay Includes: KZMZ, WBTZ, XTRA
- 11 LIVING END** (*Reprise*) Airplay Includes: KFMA, WEDG, WENZ
- 12 TWELVE CAESARS** (*Minty Fresh*) Airplay Includes: KFTE, WEQX, WXRK
- 13 MARVELOUS 3** (*Hi Fi/Elektra/EEG*) Airplay Includes: KNRX, WXDX, WXRK
- 14 SEBADOH** (*Sub Pop/Sire*) Airplay Includes: KZMZ, WBCN, WKQX
- 15 CRACKER** (*Virgin*) Airplay Includes: KFMA, WEDG, WGMR
- 16 R.E.M.** (*Warner Bros.*) Airplay Includes: WRXQ, WXEG, WXRK
- 17 BABE THE BLUE OX** (*RCA*) Airplay Includes: KFMA, KZMZ, WEQX
- 18 FLYS** (*Delicious Vinyl/Trauma*) Airplay Includes: KNRX, WXEG, WXRK
- 19 HATE DEPT.** (*Restless*) Airplay Includes: KNDD, WBCN, WOXY
- 20 JON SPENCER...** (*Matador/Capitol*) Airplay Includes: KTEG, WKQX, WXRK

## SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p><b>WEQX/Albany, NY</b> Download Sunday 7-10pm Donna Frank Lackey "What Can I Say" Bare Jr. "You Blew Me Off" Dig "Live In Sound" Goo Goo Dolls "Dizzy" Fatboy Slim "Praise You"</p>	<p><b>WENZ/Cleveland, OH</b> The End Zone Sunday midnight-1am #1 Son Bare Jr. "You Blew Me Off" Marilyn Manson "I Don't Like The..." Living End "Prisoner Of Society" Cracker "The World Is Mine" Tal Bachman "She's So High"</p>	<p><b>KZMZ/Minneapolis, MN</b> Freedom Rock Sunday 8-9:30pm Brian Dake Babe The Blue Ox "Basketball" Twelve Caesars "Sort It Out" Fatboy Slim "Praise You" Lo Fidelity... "Battle Flag" Six By Seven "Candlelight"</p>	<p><b>XTRA/San Diego, CA</b> Floorboard Tuesday midnight-1am Action DJ Hilary Brad Nowell "Saw Red" Henry Rollins "Henry Does Vegas" Jon Spencer Blues... "Get Down Lover" D+ "My Best Day" Queens Of The... "If Only"</p>
<p><b>WQBK/Albany, NY</b> Over The Edge Monday midnight-2am Kelli McNamara David Garza "Save" Fear Of Pop "In Love" 4Hero "Loveless" Sly And Robbie "Fatigue Chic" Snead Lohan "Diving To Deeper"</p>	<p><b>WXEG/Detroit, MI</b> The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz Blondie "Maria" Everclear "One Hit Wonder" Eagle-Eye Cherry "Falling In Love..." Marvatus 3 "Freak Of The Week" Vast "Touched"</p>	<p><b>WHTG/Monmouth-Ocean, NJ</b> Goin' Underground Sunday 5pm-midnight Jeff Raspe Montrose Avenue "Helplessly Hoping" Club 8 "All I Can Do" Catchers "Spellbound" You Am I "Rumble" Blondie "Maria"</p>	<p><b>KITS/San Francisco, CA</b> Sound Check Friday midnight-1am Aarn Aelssen Jimmy Eat World "Lucky Denver Mint" Dovetail Joint "Afraid" Headrilaz "The Right Way" Llama Farmers "Always Echoes" Caffeine "You Spin Me Round"</p>
<p><b>KTEG/Albuquerque, NM</b> Over The Edge Sunday 7-8:30pm Julie Forman Ronnie Size "Brown Paper Bag" Jon Spencer Blues... "Talk About The Blues" Dovetail Joint "Level On The Inside" Cirrus "Back On A Mission" Headrilaz "The Right Way"</p>	<p><b>WXDG/Detroit, MI</b> Cutting Edge Sunday 9-10pm Bill Walters God's Made Love "Velvet Baby" 311 "Beautiful Disaster" Queen Bee "Fine" Sunny Day Real... "Pillars" Plan "86 All Over Again"</p>	<p><b>WXRK/New York, NY</b> The "Buzz" Sunday midnight-2am Mike Peer/Radio Raheem Collective Soul "Heavy" Citizen King "Better Days" Smashing Pumpkins "To Sheila" Metallica "Die. Die My Darling" Beck "Cold Brains"</p>	<p><b>KNDD/Seattle, WA</b> Loudspeaker Sunday 10-11pm Bill Reid Blonde Redhead "Futurism Vs..." April March "Myronette" Sly And Robbie "Superthrustrer" Macha "The Buddha Nature" Bonny Day "The Hard Way/The Great Gambler"</p>
<p><b>WBCN/Boston, MA</b> Nocturnal Emissions Sunday 8-10pm Oedipus/Albert O Sebadoh "Flame" Queens Of The... "If Only" His Name Is Alive "Everything Takes..." Everclear "One Hit Wonder" Oleander "Why I'm Here"</p>	<p><b>WJWB/Ft. Myers, FL</b> 99 Xtreme Sunday 8-10pm Lancer Anthrax "Bring The Noise" Cypress Hill "Tequila Sunrise" Deftones "Be Quiet And Drive" Gentorturers "Terror Vision" Godsmack "Whatever"</p>	<p><b>WPLY/Philadelphia, PA</b> Y Not? Sunday 9-10:30pm Dan Fein American Girls "Across The Bar..." Ani DiFranco "Angry Anymore" Faithless "Postcards" Mercury Rev "Goodness On A..." Quasi "I Never Want To..."</p>	<p><b>WGMR/State College, PA</b> Now Hear This Sunday 10pm-midnight Reggie Lutz Uninvited "Too High" Plastikina Mosh "Monster Truck" Dig "Live In Sound" Dovetail Joint "Level On The Inside" Cracker "The World Is Mine"</p>
<p><b>KHLR/Bryan, TX</b> Exposure Sunday 8-9pm Brad Ley Stump Tone "Jeremy Bentham's..." Macha "Cat Wants To Be Dog" Johnny Cash "The Man Who..." Rock-A-Teens "NY By Helicopter" Neutral Milk Hotel "2 Headed Boy"</p>	<p><b>KNRX/Kansas City, MO</b> Living Room Sunday 8-10pm Stan &amp; Joel Dada "Information Underflow" Black Eyed Peas "Joins &amp; Jams" R.E.M. "Sad Professor" Julie Plug "In Every Corner" Merrymakers "Troubled Times"</p>	<p><b>WXDX/Pittsburgh, PA</b> Edge Of The X Sunday 9-11pm Lenny Diana Pushmonkey "Caught My Mind" Rob Zombie "Living Dead Girl" Orgy "Social Enemies" Zebrahead "The Real Me" Bouncing Souls "Kid"</p>	<p><b>WGMR/State College, PA</b> Now Hear This Sunday 10pm-midnight Reggie Lutz Uninvited "Too High" Plastikina Mosh "Monster Truck" Dig "Live In Sound" Dovetail Joint "Level On The Inside" Cracker "The World Is Mine"</p>
<p><b>WEDG/Buffalo, NY</b> Over And Beyond Sunday 9-10:30pm Brad Maybe Ani DiFranco "Angry Anymore" Ani DiFranco "Jukebox" Sebadoh "Flame" Sebadoh "Weird" Moe "Nebraska"</p>	<p><b>KFTE/Lafayette, LA</b> End Of The World Sunday 7-11pm Dave Hubbell Alghan Whigs "John The Baptist" Candyshkins "Joins &amp; Jams" Cadillac "Winter Storm..." DJ Ober "Cosmic Assassins" Fatboy Slim "Praise You"</p>	<p><b>WCYY/Portland, ME</b> Spinout Thursday 7-9pm Shawn Jeffrey Barenaked Ladies "Alcohol" Marcy Playground "Needle And The..." Beastie Boys "Three MC's And..." Lionrock "Rude Boy Rock" Limp Bizkit "Faith"</p>	<p><b>KLZR/Topeka, KS</b> Future Mass Hysteria Monday 10:30pm-midnight Bob Osburn His Name Is Alive "Wish I Had A..." Mercury Rev "Opus 40" Macha "Cat Wants To Be Dog" Portishead "Cowboys" Silver Jews "Honk If You're..."</p>
<p><b>WBTZ/Burlington, VT</b> Spinning Unrest Sunday 8-9:30pm Steve Picard Crumbox "Your Music..." Built To Spill "Center Of The..." Sebadoh "Flame" Mormus "Everyone I Have..." Belle &amp; Sebastian "Seymour Stein"</p>	<p><b>WLIR/Long Island, NY</b> Left Of Center Sunday 9-10:30pm Justin Rubino Blutones "4 Day Weekend" Sing Sing "Feels Like Summer" Liquid "Narcotic" Masters Of The... "Map" Wolfsheim "Once In A Lifetime"</p>	<p><b>WDST/Poughkeepsie, NY</b> Indie Flux Thursday 10:30-11:30pm Justin Habersaat Firewater "Knock Em' Down" Fugazi "Closed Caption" Massive Attack "Mezzanine" Bomboras "War Of The..." 16 Horsepower "Brimstone Rock"</p>	<p><b>KFMA/Tucson, AZ</b> Test Department Sunday 6-9pm Matt Spay Mustard Plug "Never Be" Lagwagon "Everything Turns..." PHB "I Go Off" Cold "Give" Hive "Questionable..."</p>
<p><b>WKQX/Chicago, IL</b> First Contact Sunday 9-10pm James Vanosdol Sleater Kinney "Get Up" Built To Spill "Center Of The..." Number One Cup "Remote Control" Sebadoh "Flame" Family Of God "Help, I'm A Rock"</p>	<p><b>KROQ/Los Angeles, CA</b> Rodney On The Roo Sunday midnight-3am Rodney Bingenheimer Blondie "Maria" Wondershirts "Saran Wrap" Lagwagon "Let's Talk About..." Linda McCartney "Oriental Night..." Sexy Christ "Do You Wanna Be..."</p>	<p><b>WBRU/Providence, RI</b> Breaking And Entering Wednesday midnight-2am Seth Reissler Placebo "You Don't..." Belle &amp; Sebastian "This Is Just..." Jude "Rick James" Presence "All I Want" Fatboy Slim "Praise You"</p>	<p><b>WPEZ/West Palm Beach, FL</b> Electronic Buzz Saturday midnight-3am The Tech Kid Hive "Weapons Of Mass..." Fatboy Slim "Praise You" Cirrus "Stop &amp; Panic" Skinny "Fnday Parts 1&amp;2" DJ Liquid "Breakdown"</p>
<p><b>WOXY/Cincinnati, OH</b> 11 O'Clock News Tuesday 11pm-midnight Dorsey Fyffe Hate Dept "Release It" Bell, Book And... "Rescue Me" Suicidal Tendencies "Refuse" Jason Falkner "Author Unknown" His Name Is Alive "The Waitress"</p>	<p><b>WRXQ/Memphis, TN</b> The Eleventh Hour Sunday 11pm-midnight John Michael Bare Jr. "You Blew Me Off" Beastie Boys "Body Movin" Marvatus 3 "Freak Of The Week" Fatboy Slim "Praise You" Cake "You Turn The Screws"</p>	<p><b>KCXX/Riverside, CA</b> Music Meeting Sunday 9-10pm Dwight Arnold Vallejo "Beautiful Life" Blondie "Maria" Semisonic "Secret Smile" Royal Crown Revue "The Contender" Dovetail Joint "Level On The Inside"</p>	<p><b>34 Total Reporters</b></p>

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Seattle - 436 #96 TOTAL: 4,882  
Denver - 240 #149 TOTAL: 2,357  
San Diego - 295 #81 TOTAL: 2,183  
Minneapolis - 223 TOTAL: 1,746  
Baltimore - 171 TOTAL: 1,239  
Portland, OR - 105 TOTAL: 1,463**

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# A Dose Of Mass Appeal

□ Mike Henry of Paragon Research on the music preferences of the Adult Alternative audience

When I was on a Triple-A panel at last year's Midwest Conclave, one of the things that most struck me was Paragon Research President Mike Henry's almost wistful take on the music preferences of the Adult Alternative fan. Henry says that the fans' tastes are, paradoxically, much broader than the preferences of the people programming the stations.

Henry was talking about bands like Aerosmith, AC/DC, and other mass-appeal artists. While these artists are dismissed out-of-hand by most of the format's programmers, Henry notes that Adult Alternative and Triple-A fans don't dismiss them at all. In the following interview, he discusses the musical preferences of the audience, how programmers seem to be ignoring those preferences, and why he believes this is a mistake.

**R&R:** Can you give me an overview of the musical preferences of the Adult Alternative audience?

**MH:** Well, one thing is clear: People who gravitate to Adult Alternative stations are open to a variety of music styles. That is what makes them different.

**R&R:** With the reggae, blues, and traditional rock elements of the format, that shouldn't surprise anyone.

**MH:** As we've gone around the bases of this format, those genres were sort of the "first base" thinking. That means, as you said, reggae, the blues, and other styles of a very eclectic and highbrow leaning. As we've gone around the bases a little bit more, what seems to be evident is that the format's listeners are open to a lot of different music styles, not just the elitist ones.

**R&R:** Give me some examples, if you could.

**MH:** I'll give you an example from a specific station. In Las Vegas, we helped transform KXPT from an Adult Alternative to a Rock AC. We went from a pretty standard Adult Alternative approach to a very narrow '70s- and '80s-based Rock AC. Without any marketing to

support the move, the station lost no cume and has doubled its ratings in a very short time.

**R&R:** I find the fact that it hasn't lost any cume interesting. Many Adult Alternative aficionados would say, "Oh, sure, the ratings went up, but the Triple-A listeners turned the station off." You seem to be implying that's not the case.

**MH:** I think it's the case with a very small minority of the Triple-A core who will go back to College radio or back to compact discs or back to their own home-brewed radio stations, but I don't believe it's the case for the large majority of listeners of Adult Alternative stations. The historical thinking on Adult Alternative is that this is a format that programs to the highest common denominator, and that's what makes it different.

If we say that Classic Rock is the lowest common denominator, then Adult Alternative would be the highest common denominator. What I am finding through our research is that there's a line between those points that still has the highest common denominator in the market, but that provides much greater cume potential for the Adult Alternative radio stations.

**R&R:** So what kind of mainstream music are we talking about?

**MH:** Let me start by talking about the format itself. With the caveat that each market is different, Adult Alternative has become the Silly Putty format in the markets at the end of the day. It sort of fits into

the scenes where there isn't a station serving certain music styles. That's why Adult Alternative is so different from market to market. Having said that, there are typically four different music styles that go into Adult Alternative: adult rock, pop/alternative, alternative, and classic rock. Historically, adult rock has been defined as Petty, Mellen-camp, Etheridge, Springsteen, Clapton, Raitt, Sting, and some other core artists. Now it's hard for me to



Mike Henry

fathom why a Rock station that wants to target adults doesn't play Van Halen, ZZ Top, Aerosmith, and Bob Seger. That's the component within adult rock that's been historically left out of the Adult Alternative mix.

Pop/alternative and mainstream alternative are pretty cut and dried. Pop/alternative is Blues Traveler, Cranberries, Sheryl Crow, Gin Blossoms, Dave Matthews, Alanis Morissette, on and on. That's pretty broad, and for Adult Alternative stations today, that's probably the biggest cume appeal of the radio station, at least from a '90s standpoint. Alternative is sort of split between '80s and '90s alternative, but it all pretty much works within the Adult Alternative world almost wherever you go. The '80s artists are obvious in R.E.M., U2, the Pretenders, and the Police, while the '90s artists are also pretty obvious: Live, Collective Soul, Pearl Jam, Better Than Ezra, and so forth. There's not much to debate there; it's pretty universal.

**R&R:** It's a small percentage, but when it's used, the band choices aren't debated.

**MH:** Now, classic rock to me is similar to adult rock in how it's been treated by Adult Alternatives and in how I believe it could be used for greater cume potential. Classic rock has typically been more depth-oriented and less hit-oriented on Adult Alternative stations, focusing on the half-brothers of classic rock like David Bowie, the Cars, and Dire Straits. I think the analogy to adult rock is that the things that are usually left off of Adult Alternative stations in this classic rock style have great cume potential and are extremely compatible with the rest of the music on the station. I'm talking about full-blooded artists like Pink Floyd, the Stones, Zeppelin, Fleetwood Mac, the Eagles — the hits.

That component, as well as the AOR component of adult rock, are huge windows to the format that let people in and make everything in the house seem just fine. But when those windows aren't there, and it's just the elitist adult rock, the elitist classic rock, the pop/alternative, and the alternative, there are a lot of people in the mainstream world — between the lowest common denominator and the highest common denominator — who look at it and say, "I don't get it. I don't understand." However, with a little bit of mainstream music mixed in from



**"I think the providers of the format are much more elitist than the listeners. I hate Aerosmith. I can't stand to listen to classic rock, but if you're going to play classic rock songs, then I'd much rather play a hit than an album track."**



the adult rock side and the classic rock side, all of a sudden that radio station seems like something for them.

**R&R:** The basic premise of what you're saying is that there's really no problem in the listeners' minds at all if you play music like "Running With The Devil" or "Life In The Fast Lane."

**MH:** Yes. If I could be blunt, I think that Adult Alternative listeners have been stereotyped as elitist, when, in fact, that's not the case. Many of the people in radio and records who serve the format treat them that way. I think the providers of the format are much more elitist than the listeners.

**R&R:** What about audience expectations? I'm sure some programmers will say, "It's fine, and I know that my audience likes AC/DC, but I've got a Classic Rock station in town that plays the full range of AC/DC. In addition, I'm playing a deeper track from Van Morrison, and I don't need to play 'Brown-Eyed Girl' because there's a place to go for that."

**MH:** If that were the case, you would never play Alanis Morissette's "Hand In My Pocket" or Pearl Jam's "Alive." I think it's a subjective discretionary choice on the part of programmers to say songs like that don't fit. I have to admit that 12 or 13 years ago, when I was trying to propagate the concept of this format, I was right there and just as guilty as anyone in those beliefs. But, perhaps more than anyone in the country, I've been privy to research on Adult Alternative radio stations, and I've been corrected.

It's not my job to make things up, it's my job to reflect the reality, and the reality is that when you set the bar so high and subjectively decide these things don't fit, and you draw lines in the sand where the listeners have not, then you've shut the windows to your radio station. If you could just provide some mainstream, accessible music that would open the windows and let more people in, then the rest of the radio station, which in fact is 80% to 90% of what most Adult Alternatives are today, will seem just fine. It doesn't confuse them. But when all that stuff exists without the mainstream music they hear on other stations and the stuff they're familiar with, then you get that outside-looking-in feeling that so many listeners have about Adult Alternative stations.

One of the dilemmas that we see in market after market is that when we screen people in research studies based on the type of music that Adult Alternative stations play, just about everybody gets in. But when you go further and ask, "Do you listen or are you a fan?" things drop off substantially. There's something wrong with that.

**R&R:** That's a very interesting

point. The entry point and the final point, which you would think wouldn't and shouldn't be that far apart, are separated by a pretty big chasm.

**MH:** A huge gap. We've screened respondents into studies based on their musical style preferences and on their preference for the styles on the Adult Alternative station, and what we get back is practically the entire rock life group. But then when we start shaking it down, what we typically find out is that the Adult Alternative station owns the smallest segments in the rock life group. The Adult Alternative station owns the blues segment; it owns the adult rock segment; it owns the smallest segments out there. The Modern AC owns the pop/alternative, the Alternative station owns the alternative segment, and the Classic Rock station owns the classic rock segment. Adult Alternative is just giving too much away.

**R&R:** That's a great point. Don't give up those artists. Fight for them, because there's no reason not to fight for those artists.

**MH:** I think it's very market-dependent, but the ability to find these answers is there. It's pretty easy. And if you choose not to ignore the results, I've seen the overwhelming results of the changes. WDOJ/Chattanooga is an example. Who would ever have thought there would be a station that was that broad? That's a special market and a special situation, but there are others. I think the biggest thing that's in the way of this being a reality on the air is that the people who are doing the format are people who have heard for so long that this isn't the way to do it.

People are a little scared. I hate AC/DC. I hate Aerosmith. I can't stand to listen to classic rock, but if you're going to play classic rock songs, then I'd much rather play a hit than an album track — at least if the game is ratings or if we're in this for something more than critical success. It doesn't mean the radio station can't be adventurous in its own way. The great Adult Alternatives, like KBCO/Denver, do that. But if you look at their list and you look at their rotations, that is one tight radio station. People think from afar that KBCO is much more eclectic, much more broad, much more risk-taking than it actually is. You put it on paper, and it looks like a very straight-ahead Rock station.

**R&R:** And that's the beauty of what they do: The image of the station is so much more than what is actually under the hood.

**MH:** That's a good point. The things that programmers want to achieve on an Adult Alternative radio station — differentiating the station from the others, seeming different, respecting the listeners more than competing stations do — all those things can be accomplished outside of the music.

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# ADULT ALTERNATIVE TOP 30

JANUARY 15, 1999

5W	4W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	4W	5W	
2	1	1	1	<b>NEW RADICALS</b> You Get What You Give (MCA)	672	660	704	659	34/0
3	2	2	2	<b>GOO GOO DOLLS</b> Slide (Warner Bros.)	588	595	660	654	30/2
5	4	4	3	<b>JEWEL</b> Hands (Atlantic)	544	545	604	590	30/0
4	3	3	4	<b>BARENAKED LADIES</b> It's All Been Done (Reprise)	524	559	636	626	30/0
10	8	5	5	<b>SEAL</b> Human Beings (Warner Bros.)	514	475	505	466	29/0
—	24	12	6	<b>SHERYL CROW</b> There Goes The Neighborhood (A&M)	455	320	227	175	31/4
7	7	7	7	<b>DAVE MATTHEWS BAND</b> Crush (RCA)	411	414	523	548	23/1
29	20	14	8	<b>CHRIS ISAAK</b> Flying (Reprise)	371	298	258	201	29/2
6	6	8	9	<b>U2</b> Sweetest Thing (Island)	346	413	563	567	23/0
13	13	10	10	<b>B.B. KING</b> Bad Case Of Love (MCA)	327	341	346	367	28/0
25	21	15	11	<b>JONNY LANG</b> Still Rainin' (A&M)	307	298	256	216	22/3
16	16	16	12	<b>LUCINDA WILLIAMS</b> Can't Let Go (Mercury)	304	291	336	315	23/0
14	12	18	13	<b>PHISH</b> Birds Of A Feather (Elektra/EEG)	278	277	376	361	24/0
1	5	6	14	<b>R.E.M.</b> Daysleeper (Warner Bros.)	275	431	595	681	19/0
22	18	19	15	<b>BRIAN SETZER ORCHESTRA</b> This Cat's On A Hot... (Interscope)	271	257	269	238	26/0
15	14	17	16	<b>BECK</b> Tropicalia (DGC/Geffen)	267	288	338	323	22/1
<b>BREAKER</b>			17	<b>WES CUNNINGHAM</b> So It Goes (Warner Bros.)	264	242	192	136	25/1
11	11	13	18	<b>SHAWN MULLINS</b> Lullaby (SMG/Columbia)	253	310	387	422	17/1
17	17	21	19	<b>CAKE</b> Never There (Capricorn/Mercury)	242	241	292	315	19/1
9	9	9	20	<b>ALANIS MORISSETTE</b> Thank U (Maverick/Reprise)	241	349	464	500	18/0
8	10	11	21	<b>SHERYL CROW</b> My Favorite Mistake (A&M)	240	339	440	536	17/0
—	—	26	22	<b>EVERLAST</b> What It's Like (Tommy Boy)	230	208	178	153	14/3
18	19	25	23	<b>LENNY KRAVITZ</b> Fly Away (Virgin)	213	213	269	272	10/1
30	—	24	24	<b>SOUL COUGHING</b> Circles (Slash/WB)	212	213	189	199	16/0
—	—	28	25	<b>LYLE LOVETT</b> West Texas Highway (Curb/MCA)	196	185	182	155	19/0
—	27	23	26	<b>MATCHBOX 20</b> Back 2 Good (Lava/Atlantic)	193	220	199	164	11/0
<b>DEBUT</b>			27	<b>SUGAR RAY</b> Every Morning (Lava/Atlantic)	188	136	84	45	17/5
<b>DEBUT</b>			28	<b>RUSTED ROOT</b> Magenta Radio (Mercury)	186	174	158	134	20/0
<b>DEBUT</b>			29	<b>LISA LOEB</b> All Day (Interscope)	186	173	112	50	17/1
—	—	29	30	<b>SUSAN TEDESCHI</b> It Hurt So Bad (Tone Cool/Rounder/Mercury)	186	185	179	194	12/0

This chart reflects airplay from January 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.  
38 Adult Alternative reporters. 37 current playlists. © 1999, R&R Inc.

## NEW & ACTIVE

**R.E.M.** Lotus (Warner Bros.)

Total Plays: 174, Total Stations: 25, Adds: 12

**SARAH MCLACHLAN** Angel (Warner Sunset/Reprise)

Total Plays: 158, Total Stations: 9, Adds: 1

**GOLDEN SMOG** Until You Came Along (Rykodisc)

Total Plays: 149, Total Stations: 16, Adds: 1

**KEB' MO'** Henry (550 Music)

Total Plays: 137, Total Stations: 12, Adds: 0

**EVERCLEAR** Father Of Mine (Capitol)

Total Plays: 124, Total Stations: 5, Adds: 0

**GARBAGE** Special (Almo Sounds/Interscope)

Total Plays: 116, Total Stations: 9, Adds: 0

**FASTBALL** Fire Escape (Hollywood)

Total Plays: 95, Total Stations: 7, Adds: 1

**SUSAN TEDESCHI** You Need... (Tone Cool/Rounder/Mercury)

Total Plays: 90, Total Stations: 14, Adds: 10

**CRACKER** Seven Days (Virgin)

Total Plays: 83, Total Stations: 12, Adds: 5

**INDIGENOUS** Now That You're Gone (Pachyderm)

Total Plays: 78, Total Stations: 11, Adds: 3

Songs ranked by total plays

## BREAKERS

**WES CUNNINGHAM**

**So It Goes (Warner Bros.)**

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
264/22 25/1 17

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>COLLECTIVE SOUL</b> Run (Hollywood/Atlantic)	14
<b>SHAWN MULLINS</b> Shimmer (SMG/Columbia)	13
<b>R.E.M.</b> Lotus (Warner Bros.)	12
<b>SEMISONIC</b> Secret Smile (MCA)	12
<b>SINEAD LOHAN</b> Diving To Be Deeper (Grapevine/Interscope)	11
<b>SUSAN TEDESCHI</b> You Need... (Tone Cool/Rounder/Mercury)	10
<b>DUKE DANIELS</b> Time Flies (E Pluribus Unum)	8
<b>ALANIS MORISSETTE</b> Unsent (Maverick/Reprise)	8
<b>PETER HIMMELMAN</b> Fly So High (Six Degrees/Koch)	7
<b>BLONDIE</b> Maria (Beyond)	6

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>SHERYL CROW</b> There Goes The Neighborhood (A&M)	+135
<b>R.E.M.</b> Lotus (Warner Bros.)	+99
<b>CHRIS ISAAK</b> Flying (Reprise)	+73
<b>SEMISONIC</b> Secret Smile (MCA)	+53
<b>SUGAR RAY</b> Every Morning (Lava/Atlantic)	+52
<b>SUSAN TEDESCHI</b> You Need... (Tone Cool/Rounder/Mercury)	+42
<b>SEAL</b> Human Beings (Warner Bros.)	+39
<b>COLLECTIVE SOUL</b> Run (Hollywood/Atlantic)	+37
<b>SHAWN MULLINS</b> Shimmer (SMG/Columbia)	+36
<b>ALANIS MORISSETTE</b> Unsent (Maverick/Reprise)	+35

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

ON YOUR DESK NOW

# "Never Enough"

## Underneath by DAVID WILCOX

From the album

...a superb guitarist whose sparkling acoustic accompaniments are anchored in a deep, ringing vibrancy. *New York Times*

**GOING FOR ADDS JANUARY 19TH**

[www.vanguardrecords.com](http://www.vanguardrecords.com)  
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 For more information, please contact Michael Briggs: 310-829-9355 • [briggs@vanguardrecords.com](mailto:briggs@vanguardrecords.com)

# ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

**Channel 103.1**  
WOL/Classics

**MARKET #2**  
**KACD/Los Angeles**  
(310) 451-1031  
Cunningham/Sandler

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
14	14	22	31	BARENAKED LADIES/It's All Been Done
27	27	27	27	JEWEL/Hands
25	25	27	26	GOD GOOD DOLLS/Side
25	25	27	26	SEAL/Human Beings
26	26	23	26	DAVE MATTHEWS BAND/Crush
27	27	26	24	SUSAN TEDESCHI/Hurt So Bad
16	16	15	18	SOUL COUGHING/Circles
17	17	16	18	LUCINDA WILLIAMS/Can't Let Go
-	-	-	-	WES CUNNINGHAM/So It Goes
16	16	13	16	NEW RADICALS/You Get What You...
-	-	-	-	SHERYL CROW/There Goes...
17	17	16	16	DELIRIUM/Silence
15	15	16	16	SONIA DADA/Zachary
17	17	15	16	LYLE LOVETT/Bears
16	16	13	15	JOHN MELLENCAMP/Your Life Is Now
15	15	14	15	PHISH/Birds Of A Feather
15	15	14	15	R.E.M./Daysleeper
15	15	14	15	ALANIS MORISSETTE/Thank U
-	-	-	-	CHRIS ISAAK/Flying
16	16	13	14	U2/Sweetest Thing
15	15	12	14	EAGLE-EYE CHERRY/Save Tonight
16	16	14	14	KEB' MO'/I Was Wrong
13	13	11	13	KENNY WAYNE SHEPHERD/Blue On Black
15	15	13	13	FASTBALL/Fire Escape
13	13	13	13	SHERYL CROW/My Favorite Mistake
14	14	13	13	SCOTT THOMAS BAND/Black Valentine
14	14	13	13	SHAWN MULLINS/Lullaby
13	13	14	13	NATALIE MERCHANT/Kind & Generous
14	14	12	13	B.B. KING/Bad Case Of Love
26	26	12	13	CHRIS ISAAK/Please

**93 XRT**  
RADIO CHICAGO

**MARKET #3**  
**WXRT/Chicago**  
(773) 777-1700  
Winer/Martin

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
14	14	17	16	SUGAR RAY/Every Morning
14	14	17	16	JEWEL/Hands
14	14	13	15	CAKE/Never There
11	11	14	14	FASTBALL/Fire Escape
13	13	11	14	LENNY KRAVITZ/Fly Away
14	14	13	14	GOD GOOD DOLLS/Side
12	12	16	13	SOUL COUGHING/Circles
12	12	10	12	LIZ PHAIR/Johnny Feelgood
6	9	12	12	TRAGICALLY HIP/Posts
8	8	11	11	LUCINDA WILLIAMS/Can't Let Go
11	8	11	11	DAVE MATTHEWS BAND/Crush
9	9	11	11	SUSAN TEDESCHI/Hurt So Bad
11	13	12	11	BARENAKED LADIES/It's All Been Done
6	7	11	11	ROBBIE FULKS/Let's Kill
3	8	13	11	HOLE/Malibu
16	10	15	11	ELLIOTT SMITH/Waltz #2 (XO)
13	12	15	10	EAGLE-EYE CHERRY/Save Tonight
10	9	8	10	U2/Sweetest Thing
14	13	10	10	BECK/Tropica
10	10	9	9	SINEAD LOHAN/No Mermaid
9	8	9	9	JONNY LANG/Still Raining
9	11	13	9	GRANT LEE BUFFALO/Testimony
6	10	10	8	BRUCE HORNSBY/Great Divide
12	10	8	8	SEAL/Human Beings
-	-	-	-	BLONDIE/Maria
7	11	13	8	SHERYL CROW/There Goes...
2	4	8	7	B.B. KING/Bad Case Of Love
10	10	7	7	PHISH/Birds Of A Feather
7	8	8	7	JOHN MELLENCAMP/Break Me Off Some
9	8	6	7	R.E.M./Lotus

**KFOG**  
104.5 97.7

**MARKET #4**  
**KFOG/San Francisco**  
(415) 543-1045  
Marszalek/Evans

**PLAYS**

SW	4W	LW	TW	ARTIST/TITLE
10	15	23	22	CHRIS ISAAK/Flying
20	25	23	18	SEAL/Human Beings
16	13	21	18	BARENAKED LADIES/It's All Been Done
11	20	24	18	JONNY LANG/Still Raining
21	21	24	18	BRIAN SETZER ORCH/This Cat's On A
11	11	24	17	SHERYL CROW/There Goes...
20	20	13	15	DAVE MATTHEWS BAND/Crush
24	23	14	15	GOD GOOD DOLLS/Side
23	23	19	13	U2/Sweetest Thing
-	-	-	-	NEW RADICALS/You Get What You...
-	-	-	-	LISA LOEB/All Day
23	22	25	11	WES CUNNINGHAM/So It Goes
8	7	14	11	BIG HEAD TODD.../It's Alright
-	-	-	-	BONNIE RAITT/One Belter Away
13	14	14	10	SUSAN TEDESCHI/Hurt So Bad
17	17	15	10	SHAWN MULLINS/Lullaby
14	12	13	10	SCOTT THOMAS BAND/Sad Girl
22	12	13	9	B.B. KING/Bad Case Of Love
-	-	-	-	PHISH/Birds Of A Feather
-	-	-	-	JOHN MELLENCAMP/It's Not Running...
-	-	-	-	R.E.M./Lotus
8	9	9	9	EAGLE-EYE CHERRY/Save Tonight
13	11	15	8	BRUCE HORNSBY/Great Divide
10	9	10	8	ROLLING STONES/Saint Of Me
9	9	11	7	NATALIE MERCHANT/Kind & Generous
-	-	-	-	CAKE/Never There
5	4	5	4	LUCINDA WILLIAMS/Can't Let Go
-	-	-	-	TRAIN/Free

## REPORTERS

Stations and their adds listed alphabetically by market

**KGSR/Austin, TX**  
PD: Jody Denberg  
MD: Susan Castle

- 23 DAVE MATTHEWS BAND "Crush"
- 5 SPEARHEAD "Plenty"
- JOHNNY LANG "Rainin'"
- R.L. BURNSIDE "Bad"
- AIR "Need"
- SHAWN MULLINS "Shimmer"
- PETER HIMMELMAN "Fly"
- JOHN MELLENCAMP "Running"
- LIZ PHAIR "Johnny"
- R.E.M. "Lotus"

**WRNR/Baltimore, MD**  
PD: Jon Peterson

- MD: Damian Einstein
- SUSAN TEDESCHI "Need"
  - SINEAD LOHAN "Deeper"
  - R.L. BURNSIDE "Bad"
  - JIMMY RODGERS "Trouble"
  - DUKE DANIELS "Time"
  - DYLAN W/OSBORNE "Chimes"
  - TRACTORS "Elvis"

**KFXJ/Boise, ID**  
PD: Kevin Welch

- MD: Carl Scheider
- 8 SUSAN TEDESCHI "Need"
  - 7 COLLECTIVE SOUL "Run"
  - LISA LOEB "Day"
  - EVERLAST "Like"
  - DUKE DANIELS "Time"
  - SINEAD LOHAN "Deeper"
  - SEMISONIC "Secret"
  - INDIGENOUS "Gone"
  - ALANIS MORISSETTE "Unsent"

**WBDS/Boston, MA**  
PD: George Taylor Morris

- MD: Cliff Nash
- RANDALL BRAMBLETT "Runway"
  - GOLDEN SMOG "Until"
  - HOLE "Malibu"
  - SHAWN MULLINS "Shimmer"

**WXRV/Boston, MA**  
PD: Joanne Doody

- Interim MD: Keith Andrews
- 9 INDIGENOUS "Gone"
  - 4 FATBOY SLIM "Praise"
  - 3 SINEAD LOHAN "Deeper"
  - COLLECTIVE SOUL "Run"
  - 3 NIELDS "Easy"
  - 3 ROOMFUL OF BLUES "There"
  - 3 QUINDON "Free"
  - 1 SHAWN MULLINS "Shimmer"
  - 1 BRUCE SPRINGSTEEN "Sad"

**WNCS/Burlington, VT**  
PD: Greg Hooker

- MD: Jody Peterson
- R.E.M. "Lotus"
  - SEMISONIC "Secret"
  - ALANIS MORISSETTE "Unsent"
  - CRACKER "Seven"
  - SINEAD LOHAN "Deeper"
  - SUSAN TEDESCHI "Need"
  - SHAWN MULLINS "Shimmer"
  - COLLECTIVE SOUL "Run"
  - PETER HIMMELMAN "Fly"
  - JIM'S BIG EGG "Groovy"

**WMVY/Cape Cod, MA**  
PD/MD: Barbara Dacey

- 6 COSTELLO W/BOBACHARACH "Darkest"
- 1 SUSAN TEDESCHI "Need"
- 1 SEMISONIC "Secret"
- 1 SARAH MCLACHLAN "Angel"
- 1 R.L. BURNSIDE "Bad"
- 1 COLLECTIVE SOUL "Run"
- 1 SINEAD LOHAN "Deeper"

**WDDO/Chattanooga, TN**  
OM: Danny Howard

- Chris Adams
- COLLECTIVE SOUL "Run"
  - WES CUNNINGHAM "Goes"
  - JUDE "Rick"
  - BARE JR. "Blew"
  - SCREAMIN' CHEETAH... "Right"

**WXRT/Chicago, IL**  
VP/Programming: Norm Winer

- MD: Patty Martin
- 6 CRACKER "Seven"
  - 5 PETER HIMMELMAN "Fly"
  - 2 BOB DYLAN "Stone"
  - BLACK CROWES "Foot"

**KBXR/Columbia, MO**  
OM: Michael Perry

- PD/MD: Dave "Keefe" Fulgham
- JIMMY RODGERS "Trouble"
  - SEMISONIC "Secret"
  - BLONDIE "Maria"
  - ALANIS MORISSETTE "Unsent"
  - CHRIS ISAAK "Flying"
  - DAVE MATTHEWS BAND "Tripping"
  - DAVE MATTHEWS BAND "Arts"
  - DAVE MATTHEWS BAND "What"

**KKZN/Dallas, TX**  
PD: Joel Folger

- MD: Alex Valentine
- No Adds

**KBCO/Denver, CO**  
PD: Dave Benson

- MD: Scott Arbough
- 13 LYLE LOVETT "Bears"
  - 3 SUSAN TEDESCHI "Rock"
  - 7 SUGAR RAY "Every"
  - 6 R.E.M. "Lotus"
  - 2 JONNY LANG "Rainin'"

**CIDR/Detroit, MI**  
PD: Wendy Duff

- MD: Jerry Mason
- 1 SHAWN MULLINS "Shimmer"
  - R.E.M. "Lotus"
  - ALANIS MORISSETTE "Unsent"

**WTTS/Indianapolis, IN**  
PD: Rich Anton

- MD: Marie McCallister
- 4 ROLLING STONES "Motel"
  - COLLECTIVE SOUL "Run"
  - R.E.M. "Lotus"
  - SHAWN MULLINS "Changes"
  - BLACK CROWES "Foot"

**KACD/Los Angeles, CA**  
PD: Keith Cunningham

- MD: Nicole Sandler
- EVERLAST "Like"
  - KEB' MO' "Muddy"
  - CAKE "Never"
  - BECK "Tropica"
  - SUGAR RAY "Every"
  - COLLECTIVE SOUL "Run"
  - JONNY LANG "Rainin'"
  - R.E.M. "Lotus"
  - SUSAN TEDESCHI "Rock"

**WMMM/Madison, WI**  
PD: Pat Gallagher

- MD: Tom Teuber
- DUKE DANIELS "Time"
  - SUGAR RAY "Every"
  - SUSAN TEDESCHI "Need"
  - SINEAD LOHAN "Deeper"
  - SHAWN MULLINS "Shimmer"
  - RODGER'S W/HEALEY "Blow"

**KQRS/Minneapolis, MN**  
OM/MD: Dave Hamilton

- APD/MD: Reed Endersbe
- 5 ROLLING STONES "Motel"
  - 3 EVERLAST "Like"
  - JOHN MELLENCAMP "Running"
  - BLACK CROWES "Side"

**KTCZ/Minneapolis, MN**  
OM: Andy Bloom

- PD: Lauren MacLesh
- APD/MD: Mike Wolf
- 10 ROLLING STONES "Motel"
  - 7 SEMISONIC "Secret"
  - RANDALL BRAMBLETT "Runway"
  - SUGAR RAY "Every"

**KPIG/Monterey, CA**  
PD/MD: Laura Kopper

- 14 ROBERT EARL KEEN "Feelin'"
- 5 AMY RIGBY "Invisible"
- BONNIE RAITT "Lovers"
- LYNN MILES "Sunset"
- INDIGENOUS "Gone"
- CRACKER "Seven"

**WRLL/Nashville, TN**  
PD: Jane Crossman

- APD/MD: Keith Coes
- 15 LUCINDA WILLIAMS "Car"
  - 13 SEMISONIC "Secret"
  - 8 BARE JR. "Blew"
  - 3 SHERYL CROW "There"
  - 1 R.E.M. "Lotus"
  - SHAWN MULLINS "Shimmer"

**WKOC/Norfolk, VA**  
PD/MD: Holly Williams

- HOLE "Malibu"
- CHRIS ISAAK "Flying"
- COLLECTIVE SOUL "Run"

**WXPN/Philadelphia, PA**  
PD: Bruce Warren

- MD: Shawn Stewart
- 6 GOLDEN SMOG "Car"
  - 4 SEMISONIC "Secret"
  - 3 CIGAR STORE INDIANS "Yipin'"
  - 3 GOLDEN SMOG "Lost"
  - 3 LYLE LOVETT "Sleepwalk"
  - 2 JEWEL "Simple"
  - SINEAD LOHAN "Deeper"
  - PETER HIMMELMAN "Fly"
  - DUKE DANIELS "Time"
  - BLONDIE "Maria"
  - SUSAN TEDESCHI "Need"
  - NATALIE MERCHANT "Sweet"
  - ANI DIFRANCO "Angry"
  - INDIGENOUS "Things"
  - FATBOY SLIM "Praise"

**WCLZ/Portland, ME**  
PD: Brian Phoenix

- MD: Bob Angell
- 26 ALANIS MORISSETTE "Unsent"
  - 21 GUS "Laugh"
  - 17 SHERYL CROW "There"
  - 12 DUKE DANIELS "Time"
  - 11 SUSAN TEDESCHI "Need"
  - 10 SEMISONIC "Secret"
  - 9 R.E.M. "Lotus"
  - 9 SINEAD LOHAN "Deeper"
  - 6 ROLLING STONES "Motel"
  - 4 BLONDIE "Maria"
  - 4 DYLAN W/OSBORNE "Chimes"
  - 4 COLLECTIVE SOUL "Run"
  - 4 PETER HIMMELMAN "Fly"
  - 4 JOHN MELLENCAMP "Running"
  - 4 SHAWN MULLINS "Shimmer"
  - 4 LYNN MILES "Sunset"

**KINK/Portland, OR**  
PD: Dennis Constantine

- 3 DUKE DANIELS "Time"
- 3 SINEAD LOHAN "Deeper"
- 2 SHAWN MULLINS "Shimmer"

**KTHX/Reno, NV**  
PD: Bruce Van Dyke

- MD: Harry Reynolds
- 9 SHERYL CROW "There"
  - 9 R.E.M. "Lotus"
  - 8 BONNIE RAITT "Lovers"
  - 8 PATTY GRIFFIN "Tony"
  - 8 SUSAN TEDESCHI "Need"
  - 8 SINEAD LOHAN "Deeper"
  - 8 SHAWN MULLINS "Shimmer"
  - 7 COLLECTIVE SOUL "Run"
  - 7 SEMISONIC "Secret"
  - 5 DEREK TRUCKS "Loving"
  - 5 FATBOY SLIM "Praise"

**WVRV/St. Louis, MO**  
PD: Mike Richter

- MD: David Meyers
- 9 COLLECTIVE SOUL "Run"

**KENZ/Salt Lake City, UT**  
PD: Bruce Jones

- 22 FASTBALL "Fire"
- COLLECTIVE SOUL "Run"

**KXST/San Diego, CA**  
PD/MD: Dona Shaieb

- 1 ALANIS MORISSETTE "Unsent"
- 1 BLONDIE "Maria"
- DYLAN W/OSBORNE "Chimes"
- COLLECTIVE SOUL "Run"

**KFDG/San Francisco, CA**  
PD: Paul Marszalek

- APD/MD: Bill Evans
- TRAIN "Free"

**KOTR/San Luis Obispo, CA**  
PD: Drew Ross

- MD: Dean Kattari
- 16 R.E.M. "Lotus"
  - 14 SHERYL CROW "There"
  - 7 PETER HIMMELMAN "Fly"

**KTYD/Santa Barbara, CA**  
Dir./FM Prog.: Keith Royer

- MD: Dayna Birkley
- 15 GOD GOOD DOLLS "Slide"
  - 14 LENNY KRAVITZ "Fly"

**KBAC/Santa Fe, NM**  
PD: Ira Gordon

- MD: Sam Ferrara
- 2 CRACKER "Seven"
  - SEMISONIC "Secret"
  - BLONDIE "Maria"
  - SUSAN TEDESCHI "Need"
  - SHAWN MULLINS "Shimmer"
  - ROLLING STONES "Motel"
  - SUGAR RAY "Every"
  - RODGER'S W/HEALEY "Blow"

**KRSH/Santa Rosa, CA**  
PD: Zoe Zuest

- MD: Bill Bowker
- 6 SHAWN MULLINS "Lullaby"
  - 4 GOD GOOD DOLLS "Slide"
  - ALANIS MORISSETTE "Unsent"
  - COLLECTIVE SOUL "Run"
  - DYLAN W/OSBORNE "Chimes"
  - INDIGENOUS "Things"
  - DUKE DANIELS "Time"
  - SHAWN MULLINS "Shimmer"
  - SEMISONIC "Secret"
  - SUSAN TEDESCHI "Need"
  - CRACKER "Seven"
  - UNBELIEVABLE TRUTH "Higher"

**KMTT/Seattle, WA**  
OM: Chris Mays

- APD: Jason Parker
- MD: Dean Carlson
- 4 R.E.M. "Lotus"
  - 2 SINEAD LOHAN "Deeper"
  - 1 PETER HIMMELMAN "Fly"
  - 1 R.L. BURNSIDE "Bad"
  - SEMISONIC "Secret"

**KAEP/Spokane, WA**  
PD/MD: Haley Jones

- 2 BLONDIE "Maria"
- 2 ALANIS MORISSETTE "Unsent"
- MARVELOUS 3 "Freak"

**WRNX/Springfield, MA**  
OM: Tom Davis

- PD: David Witthaus
- MD: Bruce Stebbins
- R.E.M. "Lotus"
  - DUKE DANIELS "Time"
  - DYLAN W/OSBORNE "Chimes"
  - SHAWN MULLINS "Shimmer"

**WHPY/Tampa, FL**  
PD: Chuck Beck

- MD: Kurt Schreiner
- No Adds

**38 Total Reporters**

**38 Current Reporters**

**37 Current Playlists**

**Did Not Report,**

**Playlist Frozen (1):**

**WLUW/Milwaukee, WI**

**OPENINGS**
**OPENINGS**
**OPENINGS**
**OPENINGS**
**INTERNATIONAL**
**96.9 Cool FM, Lagos**

A recently opened radio station (Urban AC) in Lagos Nigeria, West Africa, (with two American & six Nigerian broadcasters) seeks full-time talent to complement existing staff (Mark Silverre says Hi!!!) Talents should be team players, good with telephones & energetic. Experience with digital equipment and production/scheduling software is helpful. We offer a great working atmosphere with excellent conditions, including: furnished accommodation, medical insurance, company pool car and good remuneration. If you fit the bill, rush tapes, salary expectations and photographs to: 96.9 COOL FM, C/O Tatiana Moussalli, 10465 Eastbourne Ave., Apt. 301, Los Angeles, CA 90024. Only Shortlisted applicants will be contacted. EOE.

**HOW WOULD YOU LIKE TO LIVE IN PARADISE?**

Bill Hennes & Associates has an immediate opening for a morning team at the #1 CHR station in the Caribbean! The team must be funny, topical while at the same time being sensitive to the market. News writing, editing and delivery a must. T&R to: Bill Hennes & Associates, 5009 Crosswinds Dr., Wilmington, NC 28409. No Phone Calls. EOE

**Account Executives: Are you tired of selling in the snow?**

Bill Hennes & Associates has an immediate opening for an account executive at the #1 CHR station in the Caribbean! The person must be an experienced sales rep who can take over an existing local account list, be customer focused, a team player and motivated to make money. Send resume with qualifications to Bill Hennes & Associates 5009 Crosswinds Dr., Wilmington, NC 28409. No Phone Calls. EOE

**NATIONAL**

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**EAST**

**Staff sought!** Top to bottom for FM Talk combo. Send T&R: Jerry Evans, WVOM-WBYA, 263 State St., Bangor, ME 04401 EOE (1/15)

**Amazing person sought.** Either PM drive or 7-12midnight with the title of Creative Services Director. Call: (610) 434-1742. T&R: Robin Lee, WZZO, 1541Alta Dr., Ste. 400, Whitehall, PA 18052 EOE (1/15)

**Hot AC in Central PA** seeks Morning Drive AT/PD. T&R: WQYX-FM, 110 Healy Ave., Clearfield, PA 16830 EOE (1/15)

Amaze Us! Top-40 looking for a killer midday host. Great phones and production a must. Also future openings at sister Hot AC. Rush C&R and photo to: BK, Box 310, Beacon, NY 12508. EOE

**MORNING CO-HOST/NEWS DIRECTOR**

Sabre Communications/Elmira-Corning Radio Group: Our morning show female co-host just improved her career by moving up 75 market ranks! We need to fill her shoes NOW and are looking for an outstanding individual to help our top-rated morning show continue its ratings dominance. Additional News Director duties for our leading five-station group is included in position. Salary range \$18,500-\$22,500 depending upon experience. FEMALES STRONGLY ENCOURAGED. Tape resume and picture to: Bob Quick, PD WNKL, 2205 College Ave., Elmira, NY 14903. EOE

**NEWS ANCHOR**

Do rip and readers make you sick? Do you ooze credibility without being boring? Can you jam 20 pounds of news into a five-pound bag? If this sounds like you, and you think you can hack it in one of America's busiest newsrooms, then we need to talk. We're News Jersey, and we're looking for a dynamic NEWS ANCHOR who's not afraid to tell it like it is. Excellent writing and live reporting skills a must. EOE. NO CALLS. Send tape, resume and writing samples to: Eric Scott, News Director, New Jersey 101.5 FM Radio, P.O. Box 5698, Trenton, NJ 08638.

**MANAGING EDITOR WNYC/NEW YORK, NY**

WNYC-FM and AM, New York's NPR stations, seek a Managing Editor for News. WNYC operates a News-Talk AM service and an NPR News/Classical music FM station. WNYC is dramatically expanding its local news effort. The position is similar to News Director. Line news staff (10 people) all report to the ME, including reporters, newscasters, and talk show hosts. You must have proven editorial and journalism strength to help us improve cohesiveness across all of our news programming. We want someone who knows the difference between public radio and commercial radio news, and who also has strong supervisory skills. To apply, send a cover letter, resume and four professional references to: Livingston Associates, 4005 Iva Lane, Fairfax, VA 22032, or fax (703) 978-6970. EOE

**MAJOR MARKET MULTI-STATION IMAGING**

The Entercom stations in Boston are looking for a Creative Director/Production Pro for diverse formats, exclusively responsible for imaging and stationality. Minimum four years major market experience required. No calls! Rush T&R to: Personnel Director, Entercom Boston, 116 Huntington Ave., 10th Floor, Boston, MA 02116. EOE/MFDVE

**Set The Airwaves On Fire!**

Rare Northeast medium-market morning opportunity with #1 Country. Creative & fun team players with winning attitude! Send T&R demonstrating your best morning show to: Radio & Records, 10100 Santa Monica Blvd., #716, 5th Floor, Los Angeles, CA 90067. EOE

**SOUTH**

**Modern AC in Greensboro/Winston Salem/High Point** seeks strong afternoon AT/MD. T&R: Jeff Cushman, WKSI, 221 W. Meadowview Rd., Greensboro, NC 27406 EOE (1/15)

**AOR on the beach** seeks creative Production Director. Saw+. Audiovault. T&R w/salary req: WRQR, Christine Martinez, POB 2578, Wilmington, NC 28402 EOE (1/15)

**Team players sought:** WMMS-Country, WZLQ-Hot AC. Send T&R: Scott Kelly, P.O. Box 410, Tupelo, MS 38802 EOE (1/15)

Live and work in "Paradise." Morning show sidekick needed for the Florida Gulf Coast. If you're creative with an attitude on the air and work as a team player off the air, rush your T&R now. Radio & Records, 10100 Santa Monica Blvd., #708, 5th Floor, Los Angeles, CA 90067. EOE

**OPPORTUNITY KNOCKS**

in the pages of R&R every Friday

**CALL: 310-553-4330**
**NEW YEAR!**

Looking for a new job? New opportunities? If you're a personality or do news, contact us. Handle the phones? Stations in touch with us to fill their openings. We make their task easier and find jobs for talent coast to coast. ONLY one service has placed talent throughout the '90s.

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**(407) 977-2900**
**COUNTRY MORNINGS**

Great Market! Great Company! Great opportunity to shine in mornings at 92.5 WESC CLEAR CHANNEL in Greenville-Spartanburg, SC. Need energy, good work ethic, and desire to be a star! Send T&R ASAP to: Ron Brooks, P.O. Box 660, Greenville, SC 29602. EOE

**MIDWEST**

**Female Afternoon Drive** personality at small market, Regional KSJB-AM. Talk-Opinion-Country-interviews/phones. You are the show. CALL: Keith-OM, (701) 252-3570 EOE (1/15)

**Triathlon Broadcasting (KKNB)** seeks morning show host. Two years broadcast experience preferred. T&R: Luke Jensen, 4630 Antelope Creek Rd., #200, Lincoln, NE 68506 EOE (1/15)

**Top-rated station** seeks qualified candidates to establish a Farm News department. Call: Dan Skogen (218) 631-1803 or T&R: KWAD/KNSP, Box 551, Wadena, MN 56482-0551 EOE (1/15)

**Top Rock station** in Sioux City-KSEZ seeks morning show who can relate and have fun. T&R: Rich Randall, 1113 Nebraska St., Sioux City, IA 51106 EOE (1/15)

Midwest Classic Rock powerhouse is now accepting tapes and resumes for Morning Show openings. Candidates should be entertaining without being rude and crude. Radio & Records, 10100 Santa Monica Blvd., #714, 5th Floor, Los Angeles, CA 90067. EOE

**FEMALE PERSONALITY BASED AFTERNOON DRIVE**

Huge regional AM in small town (18,000) seeks information and personal skills to brighten the afternoon. Talk-music-interviews-phones, you decide day to day. Are you ready to BE the show for a 5 state audience? Great pay and benefits for market size. Call Keith-OM/Rick-GM at: (701) 252-3570. EOE


**PROGRAM DIRECTOR**

A once in a lifetime opportunity at one of America's great ACs — 98.1 KUDL in one of America's greatest cities, Kansas City. Qualifications include 3+ years of programming, talent management, creativity, highly passionate leadership style, technical/computer literacy and team orientation in working with other department heads. We'll provide the creative environment, excellent compensation, benefits, and tools to succeed. Rush resume and tapes to H.R., Entercom Kansas City, 4935 Belinder Rd., Westwood, KS 66205. EOE



# OPPORTUNITIES

## OPENINGS

### WEST

**Immediate parttime AOR openings** in market #29. No f%\$&ng calls! T&R: Steve Hoffman, KCAL-FM, 1940 Orange Tree Lane, Ste. 101, Redlands, CA 92374 EOE (1/15)

**Future on-air openings** at our five station group. T&R: Gary Patrick, Box 79, Wenatchee, WA 98801 EOE (1/15)

**Flame throwing CHR night AT** sought in Northern California. Rush T&R: P.D., KCEZ/KLRS/KRQR/KMJE/KKCY, 555 E. Lindo, Chico, CA 95926 EOE (1/15)

**Fast growing Northwest group** seeking AT, Morning Show, PD, News. Send T&R: KSEI/KMGI/KGTM, P.O. Box 40, Pocatello, ID 83204 EOE (1/15)

**Air Talent sought** for KBLL-FM, Hot Country format production duties included. T&R: Mike Kandilas, KBLL, 1400-11th Ave., Helena, MT 59601 EOE (1/15)


**AC-Country KOJM/KPQX/KRYK** has two openings for air talent and production. T&R: Greg Ellendson, Box 7000, Havre, MT 59501 EOE (1/15)

West Coast AC needs morning talent that can shine between the records. If you can relate and entertain with warmth and enthusiasm, without being a blabbermouth, send T&R to: Radio & Records, 10100 Santa Monica Blvd., #715, 5th Floor, Los Angeles, CA 90067. EOE

**PRODUCTION DIRECTOR**  
Top-20 market seeks production wizard! Creative writing, voiceover and digital skills a must. Only extremely well organized individuals need apply. Send tape, resume and writing samples to: Radio & Records, 10100 Santa Monica Blvd., #713, 5th Floor, Los Angeles, CA 90067. EOE

**Jacor PROMOTION COORDINATORS**  
F/T promotion coordinators wanted for KIOZ-FM and KMSX-FM in San Diego. 2 yrs. radio promotions exp. a must! Management exp. preferred. Flexible hrs. required. Rush resume by: 2/01/99 to: Jacor, 4891 Pacific Hwy., San Diego, CA 92110. Attn: HR-#PR0299. EOE

Hey QVC wannabes: Watch those TV shopping shows and think, I could do that! Now's your chance. Looking for hosts for a new week-end radio shopping show. If you can sell an exercise bike or a bread maker on radio and make it fun and entertaining, we need you now! Send T&R to: Radio & Records, 10100 Santa Monica Blvd., #712, 5th Floor, Los Angeles, CA 90067. EOE

  
**MORNING SHOW HOST**  
Morning show host or team needed for KIITS-FM San Diego. Must be topical, female friendly and play well with others! Not a position for beginners. Send T&R and photo to: Jacor, 4891 Pacific Hwy., San Diego, CA 92110, Attn: HR-#PD0199. EOE

## OPENINGS

**MORNING SHOW LADY**  
The search is on! KEZN, EZ 103 is looking for that dynamic and versatile morning show co-host to fill the shoes of our departing lady. Can you relate to "Today's Lady?" Can you communicate and capture the interest of "The Working Woman?" If so, we'd love to hear your smile in beautiful Palm Springs. We need your T&R yesterday! Please send to: Jes Wes, 72-915 Parkview Drive, Palm Desert, CA 92262. EOE/CBS Radio.

**TWO OPENINGS IN PARADISE NEED WE SAY MORE?**  
**AM DRIVE: MODERN AC STAR 101.9:**  
Do you watch Ally McBeal? Can you relate to Honolulu's 18-34 lifestyle? Do you love Matchbox 20, Hootie, Sheryl and Alanis? Do you play nice with others? Surfing lessons not included.  
**AM DRIVE/PD: CLASSIC ROCK 98.5 KKLV**  
Do you love the beach? Do you watch ESPN religiously? Do you crank the studio monitor when the Stones come on? Can you make us laugh and still play lots of music? Do you have the vision to program a classic rock station?  
**Tape, resume and philosophy to:** Jeff Silvers, Director of Programming, Pacific Star Communications, Honolulu, HI, 1505 Dillingham Blvd., Suite 208, Honolulu, HI 96817. EOE

**AWESOME OPPORTUNITY!** Two of San Diego's most dominant AM properties have an immediate opening for a General Sales Manager. AM/Sports selling experience preferred. There is no better broadcast job available in So. Cal. Send resume to: Bobby Salvato, DOS, Jacor, 5050 Murphy Canyon Road, San Diego, CA 92123. EOE

## POSITIONS SOUGHT

Edgy, fun morning show ready to relocate to warmer climate after 16 years in Alaska. Cast of thousands, voices, parodies. Award-winning production. RadioPhill and Chuck Boozer (907)248-7824. e-mail: radiophill@sinbad.net

**RADIO & RECORDS**  
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## POSITIONS SOUGHT

**Experienced AT** in Huntsville, AL, has been left out in the cold by automation. Searching for warm studio! BOB: (256) 650-5985 (1/15)

**Rock programming pro** that delivers...ratings & revenue. To hear past results/what I can do for you call RON: (860) 559-3633 (1/15)

**Afternoon Driver seeks** medium/large market. Prefer MOR/Big Band/Nostalgia. Great pipes. Team player. You get a lot. RICHARD: (314) 394-5190 (1/15)

**Ready to go** to work for you. Experience with on-air, production, news, sports, weather, interviews. BOB: (405) 794-9053 (1/15)

**Entertaining Sportscaster available.** MIKE: (336) 835-4996 (1/15)

**Buddy Baron...KFRC, KVIL, KSAN, KYCY** seeks Sunbelt Mornings in Country, Oldies or AC. BUDDY: (614) 844-5926, buddybaron@aol.com (1/15)

**Radio personality who** makes Howard Stern look like Mr. Green Jeans, seeking station to boost ratings. C.J. McKay: (870) 239-2862, shirljer@grnco.net (1/15)

**Hot, exciting, funny talent,** really! UC, News, AC, or CHR. Leave a message for GEMINI: (618) 462-6959 (1/15)

**Young, energetic News/Talk** talent ready for Kansas City radio! Contact J.D. SPENCER: (913) 696-0256 or jdlumanog@theglobe.com for T&R. (1/15)

**Top-ten market** experience, the voice of God seeks an earthly radio home. Ideal sidekick. GLEN MARTIN: (870) 845-3094 (1/15)

**Fun, energetic, multitalented** on-air personality with 28 years experience. Oldies/Classic Hits. Willing to relocate. PAT DeMARCO: (609) 487-9233 (1/15)

**A witty and humorous** love doctor who understands women, is the only one you can put opposite Dr. Laura. DOCTOR LOVE: (800) 404-2644. www.doclove.com (1/15)

**If you seek** a quick, creative, non complaining, writer, producer, phones, anything individual that gives 98.5% and works inexpensively, call GRANT: (323) 769-5652 (1/15)

**PD specializing in AC-Lite AC-Oldies,** all digital disciplines and music scheduling software seeks next challenge. VIN LEWIS: (508) 885-9944. vlewis99@aol.com (1/15)

**New Years resolution...Hire Martin:** Experience in commercial and educational radio broadcasting. WHYT, WDFX, WLLZ, WBFH. 8 yrs. exp. MARTIN: (248) 335-6029, djmartin88@hotmail.com (1/15)

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**Listener and sponsor-** preferred, live, local programming making comeback. Professional, veteran talent available. Salary above poverty level appreciated. ALEX: (513) 777-8423 (1/15)

**Veteran Country personality** seeking to relocate, medium/large market...dedicated to winning. CARSON: (614) 262-7203, bigdaddyc@earthlink.net (1/15)

**Classic Country/Bluegrass** AT, 12 years experience, seeking fulltime. Own originals. Contact RANGER DAVE: (765) 569-5167 (1/15)

**OPPORTUNITY KNOCKS**  
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Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.rronline.com)

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**Positions Sought: \$50/inch**

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**Deadline**

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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**Radio & Records** provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

**Deadline**

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail kmumaw@rronline.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.



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Marketplace  
RADIO & RECORDS, 10100 Santa Monica Blvd,  
Fifth Floor, Los Angeles, CA 90067  
310-553-4330 Fax: 310-203-8727

### CHR/POP

LW	TW	Artist	Track	Label
1	1	SHAWN MULLINS	Lullaby	(SMG/Columbia)
2	2	EAGLE-EYE CHERRY	Save Tonight	(Work)
4	3	JEWEL	Hands	(Atlantic)
5	4	BRANDY	Have You Ever?	(Atlantic)
3	5	THIRD EYE BLIND	Jumper	(Elektra/EEG)
6	6	GOO GOO DOLLS	Slide	(Warner Bros.)
8	7	'N SYNC	(God...) A Little More Time...	(RCA)
7	8	BRITNEY SPEARS	...Baby One More Time	(Jive)
9	9	SARAH MCLACHLAN	Angel	(Warner Sunset/Reprise)
10	10	WILL SMITH	Miami	(Columbia)
14	11	DIVINE	Lately	(Pendulum/Red Ant)
11	12	EVE 6	Inside Out	(RCA)
15	13	NEW RADICALS	You Get What You Give	(MCA)
13	14	R. KELLY & CELINE DION	I'm Your Angel	(Jive)
12	15	SHERYL CROW	My Favorite Mistake	(A&M)
24	16	BARENAKED LADIES	It's All Been Done	(Reprise)
17	17	MONIFAH	Touch It	(Uptown/Universal)
20	18	BLACKSTREET & MYA	f/MASE... Take Me There	(Interscope)
16	19	SHANIA TWAIN	From This Moment On	(Mercury)
23	20	BACKSTREET BOYS	All I Have To Give	(Jive)
19	21	EMILIA	Big Big World	(Rodeo/Universal)
25	22	OFFSPRING	Pretty Fly (For A White Guy)	(Columbia)
26	23	MATCHBOX 20	Back 2 Good	(Lava/Atlantic)
18	24	98 DEGREES	Because Of You	(Motown)
32	25	CHER	Believe	(Warner Bros.)
29	26	EVERCLEAR	Father Of Mine	(Capitol)
40	27	SUGAR RAY	Every Morning	(Lava/Atlantic)
28	28	SHAGGY	f/JANET Luv Me, Luv Me	(Flyte Tyme/MCA)
21	29	BARENAKED LADIES	One Week	(Reprise)
31	30	LAURYN HILL	Doo Wop (That Thing)	(Ruffhouse/Columbia)

CHR begins on Page 36.

### HOT AC

LW	TW	Artist	Track	Label
1	1	SHAWN MULLINS	Lullaby	(SMG/Columbia)
2	2	JEWEL	Hands	(Atlantic)
3	3	SARAH MCLACHLAN	Angel	(Warner Sunset/Reprise)
4	4	EAGLE-EYE CHERRY	Save Tonight	(Work)
6	5	THIRD EYE BLIND	Jumper	(Elektra/EEG)
7	6	GOO GOO DOLLS	Slide	(Warner Bros.)
5	7	SHERYL CROW	My Favorite Mistake	(A&M)
8	8	ALANIS MORISSETTE	Thank U	(Maverick/Reprise)
9	9	GOO GOO DOLLS	Iris	(Warner Sunset/Reprise)
11	10	MATCHBOX 20	Back 2 Good	(Lava/Atlantic)
10	11	U2	Sweetest Thing	(Island)
13	12	BARENAKED LADIES	It's All Been Done	(Reprise)
14	13	NEW RADICALS	You Get What You Give	(MCA)
12	14	BARENAKED LADIES	One Week	(Reprise)
15	15	EVE 6	Inside Out	(RCA)
16	16	MATCHBOX 20	Real World	(Lava/Atlantic)
17	17	FASTBALL	Fire Escape	(Hollywood)
18	18	EDWIN MCCAIN	I'll Be	(Lava/Atlantic)
20	19	SIXPENCE NONE THE RICHER	Kiss Me	(Squint/Columbia)
23	20	SUGAR RAY	Every Morning	(Lava/Atlantic)
21	21	EVERCLEAR	Father Of Mine	(Capitol)
25	22	LENNY KRAVITZ	Fly Away	(Virgin)
24	23	HOOTIE & THE BLOWFISH	Only Lonely	(Atlantic)
22	24	NATALIE MERCHANT	Break Your Heart	(Elektra/EEG)
27	25	R. KELLY & CELINE DION	I'm Your Angel	(Jive)
26	26	DAVE MATTHEWS BAND	Crush	(RCA)
28	27	KHALEEL	No Mercy	(Hollywood)
—	28	ALANIS MORISSETTE	Unsent	(Maverick/Reprise)
29	29	HOUSTON & CAREY	When You...	(Arista/Columbia/DreamWorks)
30	30	CAKE	Never There	(Capricorn/Mercury)

AC begins on Page 67.

### CHR/RHYTHMIC

LW	TW	Artist	Track	Label
1	1	BRANDY	Have You Ever?	(Atlantic)
2	2	BLACKSTREET & MYA	f/MASE... Take Me There	(Interscope)
4	3	JAY-Z	f/AMIL AND JA Can I Get A...	(Def Jam/RAL/Mercury)
5	4	MONICA	Angel Of Mine	(Arista)
3	5	DRU HILL	f/REDMAN How Deep Is...	(Def Jam/RAL/Mercury/Island)
7	6	WILL SMITH	Miami	(Columbia)
8	7	2PAC	Changes	(Amaru/Death Row/Interscope)
11	8	DRU HILL	These Are The Times	(University/Island)
6	9	LAURYN HILL	Doo Wop (That Thing)	(Ruffhouse/Columbia)
14	10	DEBORAH COX	Nobody's Supposed To Be Here	(Arista)
9	11	DIVINE	Lately	(Pendulum/Red Ant)
12	12	'N SYNC	(God...) A Little More Time...	(RCA)
10	13	JAY-Z	Hard Knock Life (Ghetto...)	(Roc-A-Fella/Def Jam/Mercury)
16	14	TLC	Silly Ho	(LaFace/Arista)
13	15	OUTKAST	Rosa Parks	(LaFace/Arista)
17	16	WHITNEY HOUSTON	Heartbreak Hotel	(Arista)
15	17	MONIFAH	Touch It	(Uptown/Universal)
18	18	FAITH EVANS	Love Like This	(Bad Boy/Arista)
32	19	LAURYN HILL	Ex-Factor	(Ruffhouse/Columbia)
20	20	BACKSTREET BOYS	All I Have To Give	(Jive)
21	21	TQ	Bye Bye Baby	(ClockWork/Epic)
19	22	AALIYAH	Are You That Somebody?	(Atlantic)
22	23	BUSTA RHYMES	Gimme Some More	(Elektra/EEG)
23	24	R. KELLY	f/KEITH MURRAY Home Alone	(Jive)
25	25	DMX	Ruff Ryders Anthem	(Def Jam/Mercury)
28	26	TOTAL	f/MISSY ELLIOTT Trippin'	(Bad Boy/Arista)
—	27	HARLEM...	f/MASE & K. PRICE I Really...	(All Out/So So Def/Columbia)
37	28	TYRESE	Sweet Lady	(RCA)
—	29	MARIAH CAREY	I Still Believe	(Columbia)
26	30	MONICA	The First Night	(Arista)

CHR begins on Page 36.

### AC

LW	TW	Artist	Track	Label
1	1	R. KELLY & CELINE DION	I'm Your Angel	(Jive)
3	2	PHIL COLLINS	True Colors	(Atlantic)
2	3	SHANIA TWAIN	From This Moment On	(Mercury)
4	4	HOUSTON & CAREY	When You...	(Arista/Columbia/DreamWorks)
5	5	BACKSTREET BOYS	I'll Never Break Your Heart	(Jive)
7	6	SARAH MCLACHLAN	Angel	(Warner Sunset/Reprise)
6	7	EDWIN MCCAIN	I'll Be	(Lava/Atlantic)
15	8	ELTON JOHN & LEANN RIMES	Written In...	(Rocket/Island/Curb)
9	9	JEWEL	Hands	(Atlantic)
8	10	FAITH HILL	This Kiss	(Warner Bros.)
10	11	MADONNA	The Power Of Good-Bye	(Maverick/WB)
12	12	CELINE DION	To Love You More	(550 Music)
14	13	SAVAGE GARDEN	Truly Madly Deeply	(Columbia)
21	14	ROD STEWART	Faith Of The Heart	(Universal)
11	15	LIONEL RICHIE	I Hear Your Voice	(Mercury)
18	16	MARILYN SCOTT	The Last Day	(Warner Bros.)
16	17	SHANIA TWAIN	You're Still The One	(Mercury)
20	18	DAVID CASSIDY	No Bridge I Wouldn't Cross	(Slamajamma)
13	19	LEANN RIMES	Feels Like Home	(Curb)
23	20	JIM BRICKMAN	f/MICHAEL W. SMITH Love Of My...	(Windham Hill)
17	21	BETTE MIDLER	My One True Friend	(Warner Bros.)
19	22	GLORIA ESTEFAN	Don't Let This Moment End	(Epic)
25	23	MONICA	Angel Of Mine	(Arista)
24	24	GOO GOO DOLLS	Iris	(Warner Sunset/Reprise)
—	25	'N SYNC	(God...) A Little More Time...	(RCA)
22	26	LIGHTHOUSE FAMILY	High	(Island)
27	27	JENNIFER PAIGE	Crush	(Edel America/Hollywood)
30	28	HOOTIE & THE BLOWFISH	Only Lonely	(Atlantic)
28	29	TEMPTATIONS	Stay	(Motown)
29	30	PEABO BRYSON	My Heart Belongs To...	(Renegade/Windham Hill)

AC begins on Page 67.

### URBAN

LW	TW	Artist	Track	Label
2	1	TOTAL	f/MISSY ELLIOTT Trippin'	(Bad Boy/Arista)
1	2	DRU HILL	These Are The Times	(University/Island)
4	3	CASE	f/JOE Faded Pictures	(Def Jam/RAL/Mercury)
8	4	R. KELLY	When A Woman's Fed Up	(Jive)
5	5	MONICA	Angel Of Mine	(Arista)
7	6	TYRESE	Sweet Lady	(RCA)
3	7	BRANDY	Have You Ever?	(Atlantic)
10	8	BLACKSTREET & MYA	f/MASE... Take Me There	(Interscope)
9	9	GERALD LEVERT	Taking Everything	(EastWest/EEG)
12	10	2PAC	Changes	(Amaru/Death Row/Interscope)
16	11	WHITNEY HOUSTON	Heartbreak Hotel	(Arista)
6	12	DEBORAH COX	Nobody's Supposed To Be Here	(Arista)
14	13	SHAE JONES	Talk Show Shhh!	(Universal)
18	14	LAURYN HILL	Ex-Factor	(Ruffhouse/Columbia)
17	15	JESSE POWELL	You	(Silas/MCA)
20	16	BOYZ II MEN	I Will Get There	(DreamWorks)
19	17	TEVIN CAMPBELL	Another Way	(Qwest/WB)
11	18	JAY-Z	Hard Knock Life (Ghetto...)	(Roc-A-Fella/Def Jam/Mercury)
13	19	JAY-Z	f/AMIL AND JA Can I Get A...	(Def Jam/RAL/Mercury)
24	20	ICE CUBE	f/MR. SHORT KHOP Pushin' Weight	(Lench Mob/Priority)
29	21	TLC	Silly Ho	(LaFace/Arista)
15	22	OUTKAST	Rosa Parks	(LaFace/Arista)
26	23	KELLY PRICE	Secret Love	(T-Neck/Island)
34	24	XSCAPE	Softest Place On Earth	(So So Def/Columbia)
32	25	BUSTA RHYMES	Gimme Some More	(Elektra/EEG)
21	26	FAITH EVANS	Love Like This	(Bad Boy/Arista)
30	27	KEITH SWEAT	I'm Not Ready	(Elektra/EEG)
33	28	FOXY BROWN	Hot Spot	(Violator/Def Jam/RAL/Mercury)
35	29	JUVENILE	Ha!	(Cash Money/Universal)
37	30	MEN OF VIZION	Do You Feel Me? (...Freak You)	(MJJ/Work)
41	31	JD	f/KEITH SWEAT & R.O.C. Going Home...	(So So Def/Columbia)
43	32	MYSTIKAL	That's The Rapper	(Big Boy/No Limit/Jive)
44	33	SHIRO	Good Love	(Soul Power/Virgin)

URBAN begins on Page 47.

### ROCK

LW	TW	Artist	Track	Label
3	1	BLACK CROWES	Kickin' My Heart...	(American/Columbia)
1	2	METALLICA	Turn The Page	(Elektra/EEG)
2	3	LENNY KRAVITZ	Fly Away	(Virgin)
4	4	GOO GOO DOLLS	Slide	(Warner Bros.)
5	5	JONNY LANG	Still Rainin'	(A&M)
6	6	KENNY WAYNE SHEPHERD	Everything Is...	(Revolution/Reprise)
9	7	CREED	One	(Wind-up)
7	8	TRAIN	Free	(Aware/Columbia)
8	9	FLYS	Got You (Where I Want You)	(Delicious Vinyl/Trauma)
12	10	EVERLAST	What It's Like	(Tommy Boy)
10	11	BLACK SABBATH	Psycho Man	(Epic)
14	12	FUEL	Bittersweet	(550 Music)
15	13	INDIGENOUS	Now That You're Gone	(Pachyderm)
20	14	CLASS OF '99	Another Brick In The Wall	(Columbia)
11	15	HOLE	Celebrity Skin	(DGC/Geffen)
16	16	CREED	What's This Life For	(Wind-up)
13	17	EVE 6	Inside Out	(RCA)
17	18	OFFSPRING	Pretty Fly (For A White Guy)	(Columbia)
19	19	KISS	You Wanted The Best	(Mercury)
49	20	COLLECTIVE SOUL	Heavy	(Atlantic)
21	21	MOON DOG MANE	Turn It Up	(Eureka)
27	22	EVE 6	Leech	(RCA)
23	23	ROB ZOMBIE	Dragula	(Geffen)
18	24	PEARL JAM	Elderly Woman Behind...	(Epic)
25	25	GODSMACK	Whatever	(Republic/Universal)
22	26	CANDLEBOX	10,000 Horses	(Maverick/WB)
28	27	REMY ZERO	Prophecy	(DGC/Geffen)
26	28	ECONLINE CRUSH	Surefire (Never Enough)	(Restless)
29	29	MONSTER MAGNET	Powertrip	(A&M)
24	30	ROLLING STONES	Gimme Shelter	(Virgin)

ROCK begins on Page 81.

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### URBAN AC

LW	TW	ARTIST	SON	Label
1	1	DEBORAH COX	Nobody's Supposed To Be Here	(Arista)
3	2	BRANDY	Have You Ever?	(Atlantic)
4	3	TEMPTATIONS	This Is My Promise	(Motown)
2	4	KIRK FRANKLIN	Lean On Me	(Gospo Centric)
10	5	R. KELLY	When A Woman's Fed Up	(Jive)
6	6	DIVINE	Lately	(Pendulum/Red Ant)
7	7	TEMPTATIONS	Stay	(Motown)
8	8	GERALD LEVERT	Taking Everything	(EastWest/EEG)
9	9	DRU HILL	These Are The Times	(University/Island)
5	10	HOUSTON & CAREY	When You...	(Arista/Columbia/DreamWorks)
11	11	BOYZ II MEN	I Will Get There	(DreamWorks)
18	12	WHITNEY HOUSTON	Heartbreak Hotel	(Arista)
12	13	FAITH EVANS	Love Like This	(Bad Boy/Arista)
15	14	MONICA	Angel Of Mine	(Arista)
26	15	LAURYN HILL	Ex-Factor	(Ruffhouse/Columbia)
19	16	JESSE POWELL	You	(Silas/MCA)
13	17	LUTHER VANDROSS	I Know	(LV/Virgin)
21	18	TRIN-I-TEE 5:7	You Can Always	(B-Rite/Interscope)
23	19	LES NUBIANS	Makeda	(OmTown/Virgin)
20	20	BRIAN MCKNIGHT	The Only One For Me	(Motown)
25	21	TRIN-I-TEE 5:7	God's Grace	(B-Rite/Interscope)
16	22	LEVERTS	Where Would I Be	(Virgin)
14	23	AARON HALL	All The Places (I Will...)	(MCA)
30	24	GEORGE BENSON	Back To Love	(GRP)
27	25	KENNY LATTIMORE	Days Like This	(Columbia)
—	26	TEVIN CAMPBELL	Another Way	(Qwest/WB)
17	27	MAXWELL	Matrimony: Maybe You	(Columbia)
—	28	PHYLLIS HYMAN	Tell Me What You're...	(Philadelphia International)
—	29	DAVINA	I Can't Help Myself	(Loud)
29	30	VANESSA WILLIAMS	My Flame	(Mercury)

URBAN begins on Page 47.

### ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	METALLICA	Turn The Page	(Elektra/EEG)
2	2	EVERLAST	What It's Like	(Tommy Boy)
3	3	LENNY KRAVITZ	Fly Away	(Virgin)
4	4	OFFSPRING	Pretty Fly (For A White Guy)	(Columbia)
6	5	CREED	One	(Wind-up)
5	6	ROB ZOMBIE	Dragula	(Geffen)
10	7	GODSMACK	Whatever	(Republic/Universal)
8	8	BLACK CROWES	Kickin' My Heart Around	(American/Columbia)
9	9	FLYS	Got You (Where I Want You)	(Delicious Vinyl/Trauma)
7	10	BLACK SABBATH	Psycho Man	(Epic)
12	11	FUEL	Bittersweet	(550 Music)
11	12	HOLE	Celebrity Skin	(DGC/Geffen)
15	13	MONSTER MAGNET	Powertrip	(A&M)
14	14	CLASS OF '99	Another Brick In The Wall	(Columbia)
13	15	ECONOLINE CRUSH	Surefire (Never Enough)	(Restless)
17	16	EVE 6	Leech	(RCA)
16	17	GOD GOO DOLLS	Slide	(Warner Bros.)
18	18	SPRUNG MONKEY	Super Breakdown	(Surfdog/Hollywood)
26	19	REMY ZERO	Prophecy	(DGC/Geffen)
19	20	KORN	Got The Life	(Immortal/Epic)
21	21	KID ROCK	I Am The Bullgod	(Lava/Atlantic)
—	22	COLLECTIVE SOUL	Heavy	(Atlantic)
25	23	KENNY WAYNE SHEPHERD	Everything Is...	(Revolution/Reprise)
20	24	CREED	What's This Life For	(Wind-up)
32	25	ORGY	Blue Monday	(Elementree/Reprise)
23	26	ADDICT	Nobody Knows	(Big Cat/V2)
27	27	JONNY LANG	Still Rainin'	(A&M)
30	28	SEVENDUST	Bitch	(TVT)
43	29	METALLICA	Whiskey In The Jar	(Elektra/EEG)
33	30	PLACEBO	Pure Morning	(Hut/Virgin)

ROCK begins on Page 81.

### COUNTRY

LW	TW	ARTIST	SON	Label
3	1	RANDY TRAVIS	Spirit Of A Boy...	(DreamWorks)
1	2	MARTINA MCBRIDE	Wrong Again	(RCA)
2	3	ALAN JACKSON	Right On The Money	(Arista)
4	4	BLACKHAWK	There You Have It	(Arista)
7	5	JO DEE MESSINA	Stand Beside Me	(Curb)
8	6	TIM MCGRAW	For A Little While	(Curb)
5	7	CLAY WALKER	You're Beginning To Get To Me	(Giant)
10	8	MARK CHESNUTT	I Don't Want To Miss A Thing	(Decca)
13	9	DIAMOND RIO	Unbelievable	(Arista)
6	10	AARON TIPPIN	For You I Will	(Lyric Street)
12	11	JOHN MICHAEL MONTGOMERY	Hold On To Me	(Atlantic)
11	12	REBA MCENTIRE	Wrong Night	(MCA)
9	13	TERRI CLARK	You're Easy On The Eyes	(Mercury)
15	14	SARA EVANS	No Place That Far	(RCA)
16	15	BILLY RAY CYRUS	Busy Man	(Mercury)
18	16	TRISHA YEARWOOD	Powerful Thing	(MCA)
19	17	SHANIA TWAIN	That Don't Impress Me Much	(Mercury)
21	18	DIXIE CHICKS	You Were Mine	(Monument)
20	19	WILKINSONS	Fly (The Angel Song)	(Giant)
22	20	MICHAEL PETERSON	By The Book	(Reprise)
24	21	ALABAMA	Keepin' Up	(RCA)
23	22	DERYL DODD	A Bitter End	(Columbia)
26	23	KENNY CHESNEY	How Forever Feels	(BNA)
25	24	KINLEYS	Somebody's Out There Watching	(Epic)
14	25	COLLIN RAYE	Someone You Used To Know	(Epic)
33	26	GEORGE STRAIT	Meanwhile	(MCA)
27	27	LARI WHITE	Take Me	(Lyric Street)
28	28	SAMMY KERSHAW	One Day Left To Live	(Mercury)
44	29	BROOKS & DUNN	I Can't Get Over You	(Arista)
31	30	CHAD BROCK	Ordinary Life	(Warner Bros.)

40 36 LEE ANN WOMACK I'll Think Of A Reason Later (Decca)

COUNTRY begins on Page 55.

### ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	EVERLAST	What It's Like	(Tommy Boy)
2	2	CAKE	Never There	(Capricorn/Mercury)
4	3	SUGAR RAY	Every Morning	(Lava/Atlantic)
3	4	LENNY KRAVITZ	Fly Away	(Virgin)
5	5	OFFSPRING	Pretty Fly (For A White Guy)	(Columbia)
7	6	GOD GOO DOLLS	Slide	(Warner Bros.)
6	7	FLYS	Got You (Where I Want You)	(Delicious Vinyl/Trauma)
9	8	HOLE	Malibu	(DGC/Geffen)
8	9	NEW RADICALS	You Get What You Give	(MCA)
16	10	EVE 6	Leech	(RCA)
11	11	GARBAGE	Special	(Almo Sounds/Interscope)
13	12	BETTER THAN EZRA	At The Stars	(Elektra/EEG)
12	13	SOUL COUGHING	Circles	(Slash/WB)
15	14	ALANIS MORISSETTE	Joining You	(Maverick/Reprise)
10	15	U2	Sweetest Thing	(Island)
19	16	ORGY	Blue Monday	(Elementree/Reprise)
21	17	CREED	One	(Wind-up)
14	18	PLACEBO	Pure Morning	(Hut/Virgin)
17	19	BARENAKED LADIES	It's All Been Done	(Reprise)
18	20	HOLE	Celebrity Skin	(DGC/Geffen)
24	21	REMY ZERO	Prophecy	(DGC/Geffen)
22	22	BEASTIE BOYS	Body Movin'	(Grand Royal/Capitol)
23	23	FUEL	Bittersweet	(550 Music)
25	24	DAVE MATTHEWS BAND	Crush	(RCA)
27	25	CARDIGANS	My Favourite Game	(Stockholm/Mercury)
30	26	MARVELOUS 3	Freak Of The Week	(HiFi/Elektra/EEG)
20	27	EAGLE-EYE CHERRY	Save Tonight	(Work)
26	28	KORN	Got The Life	(Immortal/Epic)
29	29	EVERCLEAR	Father Of Mine	(Capitol)
31	30	ZEBRAHEAD	Get Back	(Columbia)

ALTERNATIVE begins on Page 87.

### NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
3	1	WARREN HILL	Turn Out The Lights	(Discovery)
2	2	ERIC MARIENTHAL	Here In My Heart	(I.E./Verve)
6	3	NAJEE	Room To Breathe	(Verve Forecast/Verve)
5	4	WALTER BEASLEY	I Feel You	(Shanachie)
1	5	PETER WHITE /G. WASHINGTON, JR.	Midnight In...	(Columbia)
4	6	RICK BRAUN	Hollywood & Vine	(Atlantic)
7	7	GRANT GEISSMAN	Did I Save?	(Higher Octave)
11	8	KIRK WHALUM	Ascension	(Warner Bros.)
10	9	PATTI AUSTIN	Don't Go Away	(Concord Vista)
15	10	MARC ANTOINE	Concacha	(GRP)
13	11	LEE RITENOUR	This Is Love	(I.E./Verve)
17	12	WILL DOWNING & GERALD ALBRIGHT	Stop...	(Verve/Motown)
14	13	GREGG KARUKAS	Cruisin' Your House At...	(I.E./Verve)
9	14	BRIAN BROMBERG	Hero	(Zebra)
18	15	JK Off The Hook	(Verve)	
25	16	VANESSA WILLIAMS	My Flame	(Mercury)
12	17	PHIL COLLINS	True Colors	(Atlantic)
20	18	STEVE COLE	Where The Night Begins	(Bluemoon/Atlantic)
16	19	DAVE KOZ	I'll Be There	(Blue Note)
8	20	GEORGE BENSON	Fly By Night	(GRP)
23	21	KIM WATERS	Easy Going	(Shanachie)
24	22	BOBBY CALDWELL	Good To Me	(Sin-Drome)
22	23	BRYAN SAVAGE	Soul Temptation	(Higher Octave)
19	24	BONEY JAMES	Innocence	(Warner Bros.)
21	25	CHUCK LOEB	Beneath The Light	(Shanachie)
26	26	SHAKATAK	Blue Azure	(Instinct)
28	27	JANET	Every Time	(Virgin)
30	28	FOURPLAY	Vest Pocket	(Warner Bros.)
27	29	KEIKO MATSUI	Forever, Forever	(Countdown/Unity)
—	30	CHRIS STANDRING	Steven	(Instinct)

NAC begins on Page 75.

### ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	NEW RADICALS	You Get What You Give	(MCA)
2	2	GOD GOO DOLLS	Slide	(Warner Bros.)
4	3	JEWEL	Hands	(Atlantic)
3	4	BARENAKED LADIES	It's All Been Done	(Reprise)
5	5	SEAL	Human Beings	(Warner Bros.)
12	6	SHERYL CROW	There Goes The Neighborhood	(A&M)
7	7	DAVE MATTHEWS BAND	Crush	(RCA)
14	8	CHRIS ISAAK	Flying	(Reprise)
8	9	U2	Sweetest Thing	(Island)
10	10	B.B. KING	Bad Case Of Love	(MCA)
15	11	JONNY LANG	Still Rainin'	(A&M)
16	12	LUCINDA WILLIAMS	Can't Let Go	(Mercury)
18	13	PHISH	Birds Of A Feather	(Elektra/EEG)
6	14	R.E.M.	Daysleeper	(Warner Bros.)
19	15	BRIAN SETZER ORCHESTRA	This Cat's On A Hot...	(Interscope)
17	16	BECK	Tropicalia	(DGC/Geffen)
20	17	WES CUNNINGHAM	So It Goes	(Warner Bros.)
13	18	SHAWN MULLINS	Lullaby	(SMG/Columbia)
21	19	CAKE	Never There	(Capricorn/Mercury)
9	20	ALANIS MORISSETTE	Thank U	(Maverick/Reprise)
11	21	SHERYL CROW	My Favorite Mistake	(A&M)
26	22	EVERLAST	What It's Like	(Tommy Boy)
25	23	LENNY KRAVITZ	Fly Away	(Virgin)
24	24	SOUL COUGHING	Circles	(Slash/WB)
28	25	LYLE LOVETT	West Texas Highway	(Curb/MCA)
23	26	MATCHBOX 20	Back 2 Good	(Lava/Atlantic)
—	27	SUGAR RAY	Every Morning	(Lava/Atlantic)
—	28	RUSTED ROOT	Magenta Radio	(Mercury)
—	29	LISA LOEB	All Day	(Interscope)
29	30	SUSAN TEDESCHI	It Hurt So Bad	(Tone Cool/Rounder/Mercury)

ADULT ALTERNATIVE begins on Page 101.

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# Publisher's Profile

By Erica Farber



## PIERRE BOUVARD

GM, Arbitron Radio

**A**lmost every day we read something about ratings. They are a constant source of discussion and debate, and most of us are very aware of who is ahead of who. For anyone working in a rated market today, the most important person to know is Pierre Bouvard, GM of Arbitron Radio. Bouvard began with Arbitron as a client service representative and has worked in various sales and management positions in Chicago, San Francisco, New York, and Dallas. He left to become Exec. VP of Coleman Research for six years, returning to Arbitron upon being named to his current position.

With a solid background in research and, more importantly, an understanding of how to make research work for you, Bouvard has become one of radio's greatest leaders and most vocal cheerleaders.

**State of radio:** "I think radio is very exciting today. What makes it exciting is that the industry is realizing all of the benefits of consolidation. Listeners are getting more variety than ever before in terms of new formats, new niches, new sounds. The industry is more adventurous with new product and formats because of consolidation. On the sales side, especially on the group level, I'm seeing a lot of effort being put into nontraditional revenue. Groups are forming units that are bringing major packaged goods companies to radio that have never been there before. Overall, radio's visibility is incredible. There's not a day that goes by in the general press that there's not an article about the medium of radio. Seventy-five years in, the industry's really poised for amazing growth."

**How radio should approach research:** "Radio should give the same attention and focus to research in the sales and advertising arenas that it does in programming. For 20-30 years, we've been experts at understanding what our listeners want — music tests, auditorium focus groups — but when it comes to researching what our advertisers want or what the agencies really want, we haven't put in enough effort. If there's one area where the industry can really benefit, it is to ask, 'What kind of research can we be doing on advertisers or for advertisers?'"

"One example: If I'm in a market, and I have a cluster, and 20% of my revenue is automotive, shouldn't I, as a cluster, be doing an annual perceptual study on automotive buyers? That way I can know everything there is to know about the automotive consumer, and when I go into the major car dealers, I am indispensable; I am a must-buy because of my expertise. I think we are awesome in researching listeners, and I think there's more opportunity to help advertisers now that we're big."

**Arbitron is not just about ratings:** "If you were to look at the company today vs. the company five years ago, when my

boss, Steve Morris, the president of Arbitron, came in, you wouldn't recognize it. As an example, we have pushed very hard into qualitative, telling a retailer about the type of consumer that's going to walk into his or her store. We now have qualitative available in every market we serve, whether it's Scarborough or Retail Direct, which is qualitative for medium-sized markets, or The Qualitative Diary in 100+ markets. It's very different than ratings. In ratings, you're saying to the retailer, 'Buy me — I'm No. 1.' With qualitative, you're saying, 'Let me tell you what I know about people who are going to buy furniture. Let me tell you, Mr. Furniture Store, about your competitors.' That's a whole different approach, less of an I win/you lose and more of a consultancy approach."

**On using qualitative:** "In terms of buying habits and lifestyle data, it is mostly used by sales. My recommendation to the PD is to walk down to the sales area and have a salesperson sit them down at a PC to look at the qualitative. PDs are always stunned to discover that their radio station already subscribes to this stuff. They love it, because their qualitative will show them what kind of promotions they should be doing and what kind of promotions they shouldn't be doing, based on lifestyle and buying habits."

**Philosophy of the Arbitron radio division:** "It's very much based on customer satisfaction. We are constantly doing research. We're taking our own medicine, asking customers what it is they want, what they don't want, and what we can do to improve the company. To show you how seriously we take this, every employee in the company, whether they're on the loading dock or in the executive suite, gets an annual bonus that's based partly on financial performance, but the other part is based on customer satisfaction. The bonus could be up to \$1300 an employee. What we're trying to do is make customer satisfaction and customer focus part of what everybody does every day. It's really part of our culture."

**Largest misconception about the company:** "That we don't care about radio, or that we don't understand radio. We encourage customers and non-customers to visit our Columbia, MD, headquarters and go on a tour and actually meet the people who work so hard to produce the data. They come away stunned. First of all, they come away realizing there are people here and that they really care. They really try hard, and they're focused on doing as great a job as they can. They're also amazed by the professionalism. In an industry like ours, 'the ratings' have such a sinister and ominous tone, especially when they don't always make sense. The misperception-buster is when people actually visit us and realize, 'Wow, you do care, and you really are trying to improve.'"

**How stations should view their ratings:** "The answer I'm going to give you is the same answer a stockbroker would probably give you about how you should view your portfolio. You can drive yourself crazy looking at what the market did yesterday, and you can react to it. But what's interesting is that the longer you look at stock performance — a one-month average, a 200-day moving average — the smoother the bumps are and the less panicked you become. That same advice works with any research or any performance indicators. When you look at a four-book average, you become a lot less concerned than you are if you are looking at a month."

**One thing he would like to say to radio:** "The industry is poised to take advantage of consolidation. We're poised to bring brand-new advertisers to the medium that we've never had. We're poised because, not only is radio looking better and

better, but other media are looking less compelling to the advertiser. But in order for us to take advantage of that, we have to train our people more — not only folks in the sales area, but also programmers. We have to learn marketing. We're now going to be talking to advertisers with whom it's not going to work to say, 'We're No. 1.' We're going to have discussions about their brands, their products, what they're trying to accomplish, and then we'll come back and put together a solution."

"That's very different than what we've been doing for the last 30 years. We've been kind of jumping for the radio scraps and trying to elbow each other aside. It's going to take training — marketing training, learning how to read research from other businesses. What's fighting against training are the daily pressures consolidation has created. They're natural, but we just need to carve out the time to take the industry to the next level through training."

**Career highlight:** "From time to time, when I'm at a convention or a meeting, a radio station person says, 'Gee, Arbitron, you just did that work study,' or, 'You did that internet study. You guys are trying to help radio. You are trying to improve, you are trying to give back.' When I hear comments like that, that's when I feel good, because that's really what we're trying to do."

**Career disappointment:** "That images are like glaciers — they're slow to form and slow to melt. When we look back as a company at our history, there are times when we were not focused on improving the methodology or improving response rates or growing sample size, and we managed to wrap it in a bow of arrogance. Those images stick. It just takes time."

**Most influential individual:** "Jon Coleman, the guy I worked with for six years. He really taught me a lot about marketing, about the fact that marketing effects take place over a long period of time, and you've got to be patient and stick with a plan."

**Radio format preference:** "I love contemporary formats — Top 40, Hip-Hop, Active Rock."

**Favorite television show:** "CNN probably. That's what I watch in hotel rooms."

**Favorite song:** "My latest favorite is 'Angel,' by Sarah McLachlan."

**Favorite book:** "The 22 Immutable Laws Of Marketing, by Jack Trout and Al Ries. It's a 132-page bible of marketing wisdom."

**Favorite movie:** "The Hunt For Red October."

**Favorite restaurant:** "I come under the influence of our West Coast manager, Brad Bedford, who has schooled me on Mr. Chow's in L.A."

**Beverage of choice:** "Diet Coke."

**Hobbies:** "Traveling, movies, spending time with my wife."

**Stock recommendation:** "There's a brilliant professor at Wharton named Jeremy Siegal who is the guru of the stock market. His whole thing is long term, so whatever you do in terms of investments, long term is a better investment than just about anything else out there."

**Favorite website:** "R&R. I travel a lot, and when I'm in London or on the road, I go in there to get the news. Also Yahoo."

**New Year's resolution:** "I've been married about a year and a half, and I've discovered that there's a pound of weight gain with each month of marriage. I've done an analysis, and I want to reverse that trend."

# R.E.M.

# Lotus



FROM THEIR ALBUM



### Alternative Most Added!

Out Of The Box: WPLT

99X

KZNZ

WFNX

KWOD

WBRU

Y107

KLZR

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KKND

WEDC

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WRXQ

KROX

WRAX

WGRD

and many more!

### Rock Most Added!!

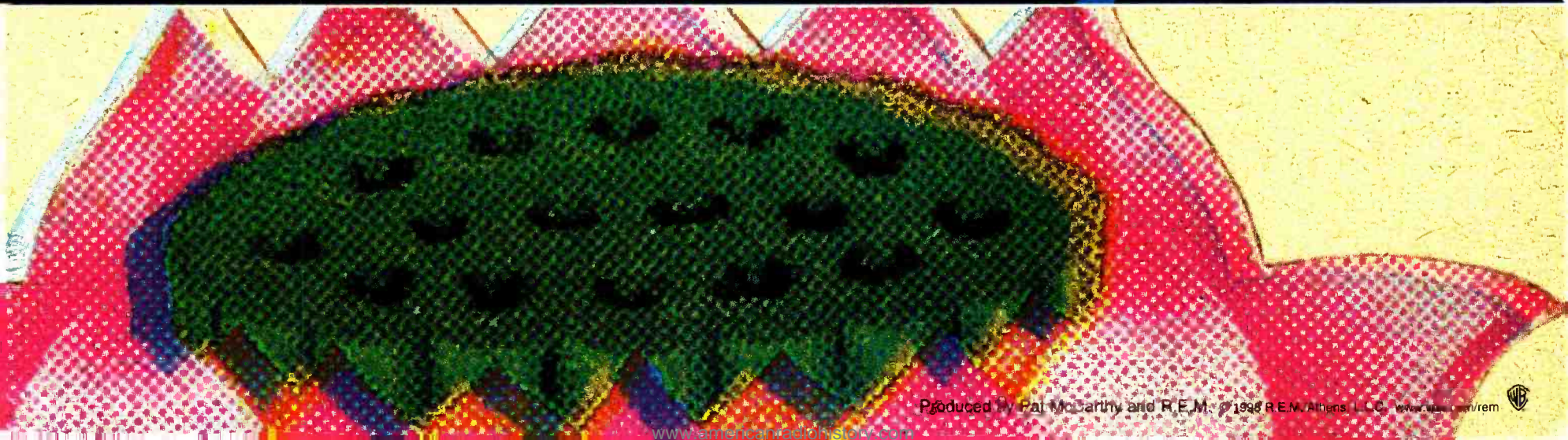
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