

NEWSSTAND PRICE \$6.50

### Stevie Makes A 'Fuss'

Motown/Universal's **Stevie Wonder** returns to the charts with "So What the Fuss." The debut single off



*A Time to Love* — Wonder's first studio release in 10 years — gets Most Added and Most Increased Plays at Urban AC, with 50 adds and +225 plays, and rises 14-10\* at the format. Wonder also scores 27 adds at Urban and 13 at Rhythmic.

# R&R

## RADIO & RECORDS

[www.radioandrecords.com](http://www.radioandrecords.com)

**MARCH 25, 2005**

### Combating Other Media

While satellite radio gets much of the attention for adding to consumers' entertainment options, the reality is that it's not the only entity vying for radio listeners' attention. On Page 50 you'll learn what some stations are doing to keep listeners.



STAND UP AND TAKE NOTICE. AMERICA'S #1 ROCK BAND IS BACK!

# DAVE MATTHEWS BAND AMERICAN BABY

Officially Going For Adds  
at Hot AC And Triple A 3/28

#1 Most Added PRE-IMPACT at both Hot AC and AAA...

Early Adds at Hot AC include:

WTMX/ Chicago

KHMX/ Houston

WBMX/ Boston

KPLZ/ Seattle

KFMB/ San Diego

WVRV/ St. Louis

WZPT/ Pittsburgh

WKRQ/ Cincinnati

WBNS/ Columbus

KCDA/ Spokane

KFYV/ Ventura

20 of 26 AAA stations BEFORE THE BOX including:

WXRT/ Chicago

KFOG/ San Francisco

WBOS/ Boston

KMTT/ Seattle

WZGC/ Atlanta

KTCZ/ Minneapolis

KBCO/ Boulder

KINK/ Portland

and many more...

On tour this summer - ticket on-sales begin 4/2

THE FIRST SINGLE FROM  
THE NEW STUDIO ALBUM STAND UP.  
IN STORES MAY 10, 2005.

4/18



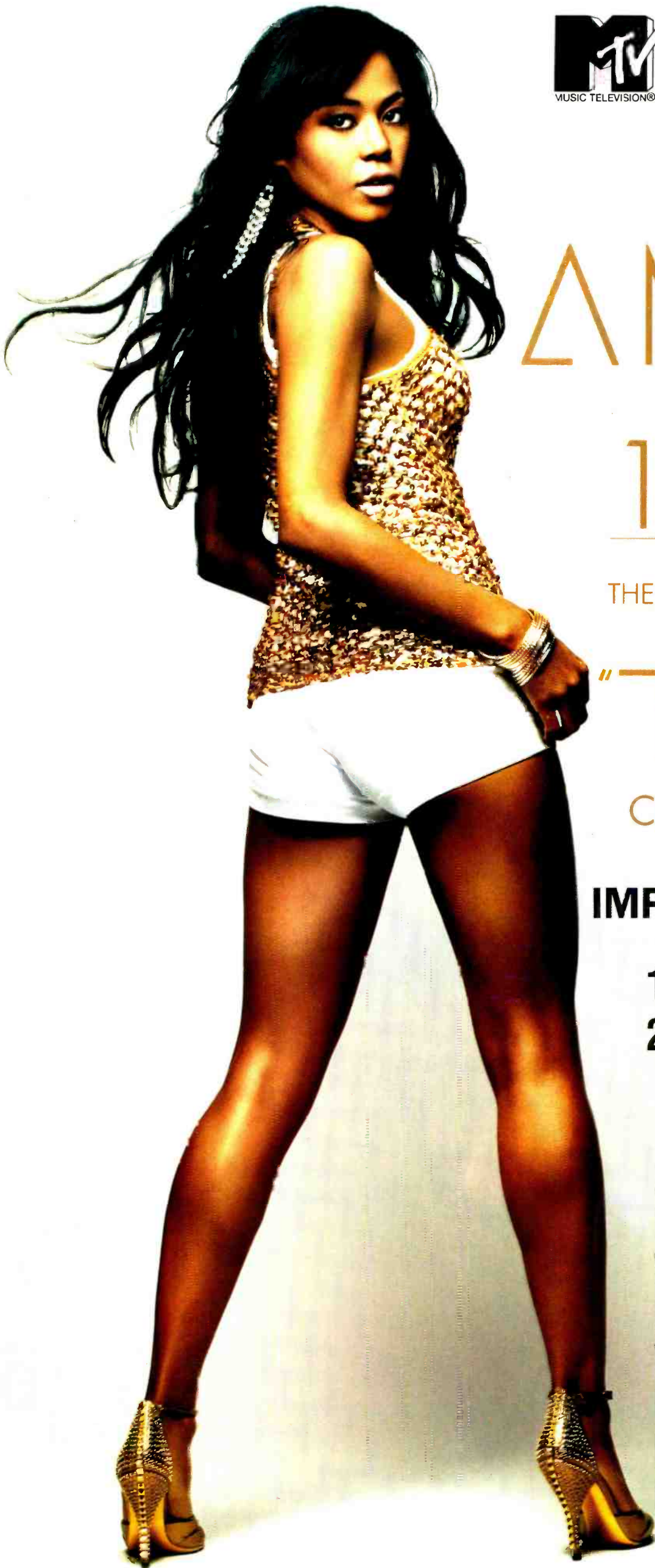
World Premiere of the  
"American Baby" video



Produced by Mark Batson / Mixed by Serban Ghenea / A&R: Bruce Flohr / Management: Coran Capshaw for Red Light Management / [www.davemattthewsband.com](http://www.davemattthewsband.com) / [www.rcarecords.com](http://www.rcarecords.com)



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#1 on  
106 & Park

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WPWX	WDTJ	WJLB
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## FROM RECORDS TO RADIO

Danny Goldberg was recently named CEO of Air America. In this week's Publisher's Profile he tells how he segued from the music business to Talk radio.

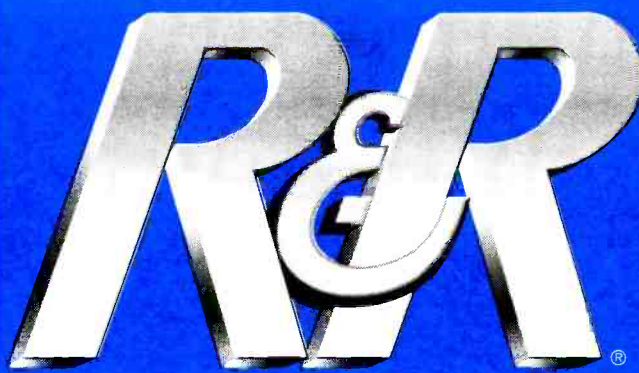


See Page 84

## 'LESS IS MORE' FROM THE INSIDE

Last fall Clear Channel shocked radio with its "Less Is More" initiative and formed a new department to help create better spots and station imaging. Here's a behind-the-scenes look at the company's progress.

See Page 9



**THE INDUSTRY'S NEWSPAPER**  
www.radioandrecords.com



## WHO'S NEXT TO POP?

New artists are the lifeblood of CHR/Pop, and, starting on Page 26, **Kevin Carter** offers interviews with some who are primed to reach that always-hoped-for position of "the next level." Natalie, Howie Day and Courtney Jaye are on tap.

No. 1 Rockers discuss winning: Page 59

## Bush Selects Martin As Next Chairman Of FCC

### Appointment leaves open commissioner post

By Joe Howard  
R&R Washington Bureau Chief  
jhoward@radioandrecords.com

Just days before outgoing Chairman Michael Powell was set to leave, President Bush tapped Commissioner **Kevin Martin** as the next Chairman of the FCC. The appointment of Martin, a former White House staffer, was widely expected.

"I am deeply honored to have been designated as the next Chairman of the FCC, and I thank President Bush for this distinct privilege," Martin said. "I look forward to working with the administration, Congress, my colleagues and the FCC's talented staff to ensure that American consumers continue to enjoy the benefits of



Martin

the best communications system in the world."

Because Martin is already a commissioner, his appointment won't require Senate confirmation.

Saying Martin will have "a front seat at the technology revolution," Powell praised and congratulated his successor.

"His wide knowledge of telecommunication policy issues and insight into the rapidly changing nature of communications technology will serve the agency well," said Powell. "Ultimately, everything the FCC does must serve the public interest and benefit consumers,

MARTIN See Page 19

## Stations Shuffle Playlists To 'Anything'

### Infinity/Los Angeles fires 'Arrow,' hires 'Jack-FM'

By Adam Jacobson  
R&R Radio Editor  
ajacobson@radioandrecords.com

After 11 1/2 years as a Classic Rocker, Infinity's KCBS-FM (Arrow 93.1)/Los Angeles on



March 17 moved to an eclectic Adult Hits presentation as "93.1 Jack-FM."

The change in direction gives the Canada-born "Jack" presentation its biggest U.S. market to date. KCBS-FM also becomes Infinity's second station to adopt the "Jack" philosophy of promising to "play what we

JACK See Page 12

### Greater Media brings 'Ben' to WMWX/Philly

Greater Media's WMWX/Philadelphia on Monday ditched its Hot AC "Mix 95.7" format to take on the ever-growing "playing anything we feel like" presentation by becoming "95.7 Ben FM." New call letters are pending.

The new no-format format, says Greater Media, is inspired by stations across North America that have enjoyed enormous success by breaking the radio rules — namely, the "Jack FM" stations that have topped the ratings in Vancouver and Calgary. KCBS-FM/Los Angeles flipped to "Jack FM" last week (see story, left).

"Ben-FM will feature music that spans 30 years, ranging from No Doubt to Men At

BEN See Page 12

## R&R NUMBER 1s



CHR/POP  
**KELLY CLARKSON**  
Since U Been Gone (RCA/RMG)

### CHR/RHYTHMIC

50 CENT Candy Shop (Shady/Aftermath/Interscope)

### URBAN

50 CENT Candy Shop (Shady/Aftermath/Interscope)

### URBAN AC

FANTASIA Truth Is (J/RMG)

### GOSPEL

SMOKIE NORFUL Understand (EMI Gospel)

### COUNTRY

CRAIG MORGAN That's What I Love About Sunday (BBR)

### AC

KELLY CLARKSON Breakaway (Hollywood)

### HOT AC

GREEN DAY Boulevard Of Broken Dreams (Reprise)

### SMOOTH JAZZ

DAVE KOZ Let It Free (Capitol)

### ROCK

GREEN DAY Boulevard Of Broken Dreams (Reprise)

### ACTIVE ROCK

BREAKING BENJAMIN Sooner Or Later (Hollywood)

### ALTERNATIVE

AUOIOSLAVE Be Yourself (Interscope/Epic)

### TRIPLE A

JACK JOHNSON Sitting, Waiting... (Brushfire/Universal)

### CHRISTIAN AC

JEREMY CAMP Take You Back (BEC/Tooth & Nail)

### CHRISTIAN CHR

SUPERCHICK Pure (Inpop)

### CHRISTIAN ROCK

SEVENTH DAY SLUMBER Caroline (BEC/Tooth & Nail)

### CHRISTIAN INSPO

MERCYME Homesick (INO/Curb)

### SPANISH CONTEMPORARY

JUANES La Camisa Negra (Universal)

### REGIONAL MEXICAN

INTOCABLE Aire (EMI Latin)

### TROPICAL

MARC ANTHONY Se Estuma Tu Amor (Sony BMG)

## CD Shipments Up In '04, RIAA Says

By Keith Berman  
R&R Associate Radio Editor  
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Data released earlier this week shows that the number of domestically shipped CDs increased in 2004. According to the RIAA, CDs shipped from record companies to retail rose 5.3% in 2004, signifying a 2.7% year-over-year increase from 2003.

SoundScan reported that 6.5 million more units of the top 100 albums were sold in 2004 compared to 2003 — 153.3 million in 2004 vs. 146.8 million in 2003. Given that the top 100 albums are the ones most often pirated, the RIAA believes this is a positive sign.

Unfortunately, when compared to the 194.9 million units sold in 1999, the numbers show a marked decline over the past five years. Also, when

SHIPMENTS See Page 19

## Randy Michaels Speaks

### Is radio dead ... again?

By Al Peterson  
R&R News/Talk/Sports Editor  
apeterson@radioandrecords.com

At the recent 10th annual R&R Talk Radio Seminar in Los Angeles, broadcasting veteran **Randy Michaels** was honored with the 2005 R&R News/Talk Radio Lifetime Achievement Award. The trophy is given by R&R to an individual who has made significant contributions to the success of the broadcast industry overall and, specifically, News/Talk.



Michaels

Michaels' acceptance speech at TRS 2005 marked the former Clear Channel Radio CEO's first appearance before an industry crowd in nearly three years. Now President of his own new venture, Radio-

active, Michaels remains a passionate broadcaster who believes in the future of radio.

His love of the business and the people who work in it was on full display at this year's TRS awards luncheon.

But if the standing-room-only crowd that gathered to hear his remarks expected Michaels to

bask in the glow of being recognized for his 40-year career in radio — something that would certainly have been appropriate and understandable — they were in for a surprise. A man

MICHAELS See Page 16

## Davis Climbs To Salem EVP/COO

By Kevin Peterson  
R&R Christian Editor  
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**Joe Davis** has been promoted from Exec. VP/Radio to Exec. VP/COO of Salem Communications. His new duties will include overseeing day-to-day operation for all of Salem's lines of business, including radio broadcasting, news, music and talk programming, network syndication and non-broadcast activities that include Salem Publishing and Salem Web Network. Davis will continue to report directly to Salem President/CEO Edward Atsinger III.



Davis

Atsinger said, "Joe has successfully championed our

DAVIS See Page 12



FROM THE DEBUT ALBUM **TROUBLE**

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ON TOUR WITH RYAN CABRERA

PRODUCED BY ROB CAVALLO AND CO-PRODUCED BY ANTONINA ARMATO

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Kagan Panelists Urge Radio To Unite  
Better creative, local focus cited as keys to success

NEW YORK — Kicking off the annual Kagan Radio/TV Summit held here at the Helmsley Park Lane hotel on March 16, Emmis Communications Chairman/CEO Jeff Smulyan urged his radio colleagues to stand up for the industry.

During his morning keynote address, Smulyan said that while radio must adjust to new challenges from iPods, satellite radio and other media, it has an edge over its competitors. "We have the ability to reach 100% of the population," he said. "We are the ones reaching 300 million people. We need to get out there and say it."

Smulyan said that while the industry was about three years late with the NAB radio PR campaign now underway, he believes radio is on the right track. In particular, he noted that he and a number of other radio CEOs — namely Entercom CEO David Field, Bonneville CEO Bruce Reese and Radio One CEO Alfred Liggins — meet regularly to discuss the industry's challenges. "That's the best thing about American radio," he said. "We can come together, look at the things we need to do and say, 'Let's fix them.'"

KAGAN See Page 13

COUNTDOWN TO CLEVELAND



Convention 2005 • June 23-25

Pop Goes The Cleveland

Clear Channel's WAKS (96.5 Kiss FM) dominates the CHR/Pop scene in Cleveland like nobody's business, thanks to PD/midday guy Dan Mason. Mr. Mason, as he prefers to be addressed, is also known by the name of his alter ego, "Dan Mason, Occasional Professional Wrestler."

Mason will neither confirm nor deny rumors that he plans to pick a fight with someone at R&R Convention 2005 that will most likely end up the same way as most of his other bouts — with Mason being body slammed on a table. Catch him in all his glory at various CHR/Pop events, and possibly being hauled off to jail during R&R Convention 2005, coming soon to a Cleveland near you.

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ROASTED TO A GOLDEN BROWN



Jefferson-Pilot Radio President Clarke Brown was the duly designated roastee at last week's 19th annual Bayliss Radio Roast in New York. A record crowd showed up to see Brown take his lumps, as well as raise money for the Bayliss Radio Scholarship Fund. Seen here are (back, l-r) comedian Jerry Farber; Emmis' Jeff Smulyan; (front, l-r) Interep's Jeff Dashev; Regent Communications' Bill Stakelin, who served as MC; Brown; CBS Radio's Chad Brown, Clarke's son; Jefferson-Pilot's Don Benson; and TV writer-producer Hugh Wilson.

Cook Named PD At KPLX (99.5 The Wolf)/Dallas

Susquehanna has tapped John Cook as PD of Country KPLX (99.5 The Wolf)/Dallas, effective March 28. Cook comes to The Wolf from the OM post at Infinity's San Antonio cluster to replace Paul Williams, who left KPLX last month. A 20-year radio vet, Cook spent six years in the market as OM/PD for CHR/Pop KHKS/Dallas, with stops at K11S/Los Angeles, KKBQ/Houston and WYXR/Philadelphia.

"This is a signature moment in the development of a radio station like 99.5 The Wolf," said Susquehanna/Dallas VP/GM

Lon Bason. "John Cook brings a unique, talent-focused perspective to doing consistently spectacular radio. We have no doubt that John will be the leader we need for future generations of Wolf fans."

Cook said, "The Wolf is the nation's premier Country station, and I am excited about the opportunity to work with [Susquehanna/Dallas VP/Market Manager] Dan Bennett, Lon Bason and the incredible staff. They have set the standard for country-music radio, and I look forward to working with them to continue their standard of excellence."

Moreno To Join XMOR/San Diego As PD

Pattie Moreno has been named PD/Operations Director at More Enterprise Corp.'s CHR/Rhythmic XMOR (Blazin' 98.9)/San Diego, effective April 4. She is currently Director/Programming at Citadel's KNEV (Magic 95.5) & KWYL (The New Wild 102.9)/Reno, NV.

"We are so excited that Pattie has joined the Blazin' 98.9 team," XMOR President Mario Mayans said. "She brings enormous knowledge and experience in the world of radio and music to the station."



Moreno

We think her dedication and winning attitude make a great addition to our family."

Moreno has spent the majority of her career in California; her first job was as a promotions assistant at KJLH & KZLA/Los Angeles. But her most pivotal opportunity came from radio legend Greg Mack, whom she met after she set up an interview with him for her college thesis. They kept in touch, and in 1998 they launched the highly

MORENO See Page 19

Bustos Brings 'Magia' To Salt Lake City

Bustos Media has flipped KRMF/Evanston, WY, which serves the Salt Lake City market to the west, from the Spanish Oldies "Recuerdo" format to Spanish Contemporary as "Magia 106.1" (in English, "Magic 106.1"), using the KBMG call letters.

The station will now feature a mix of Spanish-language pop, soft rock, dance, tropical music and ballads by artists including Juanes, Alejandro Sanz, Julieta Venegas, Paulina Rubio and Juan Gabriel. Magia will serve the Hispanic 18-49 demo.



Bustos also owns KDUT (La Grande 102.3 FM) in Salt Lake City. "With our second FM, it is important to have a format that appeals across a variety of Hispanic communities of different national origins," said Bustos Media COO John

Bustos. "This format adds the perfect blend of music that rounds out our station group in Utah."

Company Regional VP Ed Distel will oversee the operations,

KBMG See Page 12

Little Appointed  
OM of Radio One/  
Philadelphia

Helen Little has been named OM of Radio One's CHR/Rhythmic WPHI (100.3 The Beat), Gospel WPPZ (Praise 103.9) and Urban AC WRNB in Philadelphia. The appointment marks a return to Philly radio for Little, who once served as OM of WUSL (Power 99).



Little

Little left WUSL to become President/U.S. Operations for RuffNation/Warner Bros. Records and later accepted the position of VP/Urban Marketing for WEA. She was most recently President of Dangerous Entertainment, a

LITTLE See Page 13

Edmonds Now GM  
Of Beasley/Atlanta

Beasley Broadcast Group has named Chris Edmonds GM of WAEC & WWWE/Atlanta. WAEC airs brokered Christian music, while WWWE programs Spanish religious music.

Edmonds was most recently GM of crosstown WGUN, where he began 12 years ago as a board op and eventually rose to OM. He started his career as a musician and composer.

"We are looking forward to benefiting from Chris' knowledge of the Atlanta radio market," said Beasley VP/Operations Brian Beasley. "He is a natural leader, and his love of music and industry experience make him the ideal

EDMONDS See Page 19

Allers Adds Duties  
For CC/Monterey

Clear Channel has expanded the territory of San Jose OM John Allers to include the Monterey market. He will continue to report to Clear Channel Sr. VP/Programming Michael Martin and Regional VP/Market Manager Kim Bryant.



Allers

"John is talented, creative, a great leader and a real pro," said Bryant. "He's the perfect balance of creative out-of-the-box thinker and brand protector who keeps radio exciting and inviting."

Allers came to San Jose in 2001 as PD/afternoon driver at Alternative KCNL (Channel 104.9) following stints at WEQX/Albany, NY and WKLS/Atlanta. He was

ALLERS See Page 12

## Viacom May Split Into Two Companies

### CEO Redstone suggests separate broadcast, cable units

By Joe Howard  
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Viacom Chairman/CEO Sumner Redstone said on March 16 that he and the company's board are considering the possible division of the multimedia giant into two separate publicly traded companies.

According to Redstone, the split under consideration would put Viacom co-President/co-CEO Les Moonves in charge of a company that would combine the Infinity radio and outdoor businesses with the CBS television division. Co-President/co-CEO Tom Freston would head an entity comprising "high-

growth businesses" like Viacom's MTV Networks.

Redstone said Viacom's businesses "have inherently different growth characteristics and investment attributes that appeal to different types of investors." Further, he said those differences are "likely to continue to limit Viacom's ability to receive full

value for its assets and its prospects in the investment community."

Redstone continued, "The transaction would further the logical and orderly succession process that we put in place and would allow Viacom and its shareholders to take full advantage of the skills and experience of our deep management. The transaction should also enable us to retain the best people for each business and would provide incentives for the creation of

**VIACOM See Page 6**

## FCC Considers Letting LPFMs Bump Translators

The FCC is seeking input on whether to give low-power FM stations "primary" status over FM translators, potentially allowing LPFMs to bump existing and proposed translators off the air.

In a notice released March 17, the FCC said the volume of new FM translator applications it received during a 2003 filing window for the service, combined with the recent outcry

from LPFM operators, has demonstrated the tremendous demand for FM spectrum.

LPFM advocates have argued that the licensing of a large number of

new translators could deplete available allotments for future LPFM stations. They also contend that locally focused LPFMs provide more public interest benefit than translators that, in some cases, carry nationally syndicated programming.

The FCC noted that while translators are regularly authorized to carry

**LPFM See Page 6**

## BUSINESS BRIEFS

### Clear Channel Entertainment Ordered To Pay \$90 Million In Court Case

The company was cleared of antitrust allegations, but a Chicago judge has directed **Clear Channel** to pay \$73 million in punitive damages and \$17 million in lost profits to rival event promoter **Jam Productions** after a jury ruled that Clear Channel Entertainment intentionally interfered with Jam's business.

The plaintiff's lawyers argued during the six-week trial that after Jam signed a 90-day exclusive negotiating agreement with the American Motorcycle Association to promote motorcycle-racing events, Clear Channel and the AMA illegally negotiated a separate deal. Then, they said, Clear Channel threatened to pull other Clear Channel events from local venues if the venues worked with Jam on the AMA deal. Jam's lawyers presented e-mails from Clear Channel executives discussing the AMA bid, including a message suggesting that DJs at two Clear Channel radio stations criticize the AMA and Jam on the air.

Clear Channel Chief Legal Officer Andy Levin said the company will "vigorously appeal" the decision but added that he is pleased that Clear Channel was cleared of the antitrust allegations. "This jury's decision that Clear Channel did not violate antitrust laws sends a powerful signal to those who seek to wrongfully accuse us in the future," he said. "We are disappointed that the jury agreed with Jam Sports' other claim and failed to see this case for what it actually was — a disgruntled competitor that could not succeed in the marketplace and so took its case to a courtroom."

### Entercom Expands In Greenville, SC

**Entercom** this week agreed to purchase Oldies WGVC, Classic Rock WROQ and Active Rock WTPT in the Greenville-Spartanburg, SC market from **Barnstable Broadcast Group** for \$45 million in cash. The transaction gives Entercom eight stations in the market. To meet FCC ownership limits, the company said it will sell Christian AC simulcast WOLI & WOLT.

Entercom President/CEO David Field said, "We are very pleased to acquire these legendary Rock stations that provide a perfect complement to our existing stations. Our enhanced station lineup will enable us to enhance the quality of our service to our listeners, advertisers and the entire Upstate community." Barnstable will continue to operate the stations until the deal closes, expected in Q3. Kalil & Co was Barnstable's broker in the transaction.

In other news from Entercom, the company's board has OK'd a new stock buyback. The authorization, for the repurchase of \$100 million in Entercom common stock, is the company's third. In the two earlier buybacks, announced on May 13 and Nov. 1 of last year, Entercom repurchased 5.5 million shares of stock for \$200 million; those shares have been retired.

Field said, "I am pleased to announce this additional stock-buyback authorization reflecting the financial strength of the company and our belief that current stock prices do not adequately reflect the fundamental values inherent in our company and the radio industry."

### Radio One Moves Q1 Guidance Upward

**Radio One** has revised its Q1 guidance upward: The company now expects to report net broadcast revenue growth of at least 4% in the quarter and station operating income growth in the low-single-digit range. Including one month of financial results for Reach Media — Radio One completed the acquisition of 51% of Reach at the end of February — the company expects to report net broadcast revenue growth of at least 8% for the quarter and station operating income growth in the mid-single-digit range. For Q2, based on current trends and without including Reach Media, Radio One expects net broadcast revenue to increase in the mid-single-digit range.

Radio One Exec. VP/CFO Scott Royster explained that the company has seen "a marked improvement in business over the past month." He continued, "Our net broadcast revenue outperformed our markets by over 300 basis points in February, and we feel very good about how March is shaping up. In addition, the second quarter appears to be off to a good start, and we are excited to now have Reach Media as part of the Radio One family."

### Emmis Sets Earnings Release Date

**Emmis Communications** will issue its FY2005 Q4 and full-year financial results on April 14 and will host a teleconference that day at 9am ET to discuss the results with Wall Street analysts and investors. Emmis CEO Jeff Smulyan and CFO Walter Berger will host the call, which will be webcast at [www.emmis.com](http://www.emmis.com).

Continued on Page 6

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## JACK fm

2004  
JACK FM  
(U.S.)

2002  
JACK FM  
(Canada)

2003  
Progressive Talk

2000  
Jammin' Oldies

2001  
NPR News & Progressive

1997  
Hip Hop

1999  
NPR News

1993  
All News  
(first in Canada)

1994  
Modern AC

### Imagine the Future...

1987  
Triple A

1991  
Alternative



1981  
"Athens"  
Rock Alternative"  
(Athens, GA)

1987  
Smooth Jazz

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## BUSINESS BRIEFS

Continued from Page 4

### Hatch To Lead Intellectual Property Subcommittee

**Sen. Orrin Hatch**, a fierce opponent of peer-to-peers and longtime legislative ally of content owners, will chair the new Senate Subcommittee on Intellectual Property, which has jurisdiction over copyright, patent and trademark law. Hatch has long taken an interest in intellectual-property issues and attracted some controversy in 2003, when he suggested that rights owners be allowed to remotely destroy the computers of P2P infringers. Hatch was also the co-author, with fellow subcommittee member Patrick Leahy, of last year's Inducing Infringement of Copyrights Act, a broad piece of legislation that would have made tech companies liable for any activity that could be interpreted as tempting consumers into infringing behavior. That bill led to an uproar from citizens' groups and the consumer electronics industry and was ultimately shelved.

### Clayton To Leave Sirius This Summer

**Sirius Satellite Radio** Chairman and former CEO **Joe Clayton** will step down in June, a Sirius SEC filing has revealed. Clayton vacated the CEO post in November 2004 to make room for Mel Karmazin but stayed on as Chairman. The satcaster said it expects Clayton to remain at Sirius until June 30, at which time the company will pay him just over \$1 million in severance, followed by a bonus in February 2006 for his services during 2005. Clayton is also entitled to reimbursement for living expenses, including rent, through May. Clayton in November 2004 was granted options to purchase 2 million shares of Sirius common stock at \$4.72 per share. Some of the options vested immediately, and Sirius and Clayton are now negotiating a deal that will require him to exercise the rest within three years of stepping down as Chairman.

In other news, Sirius has launched a new \$250 million funding effort. Although the satcaster said it has enough cash to carry it through its expected 2007 cash-flow break-even point, it wants to use \$63.1 million worth of the net proceeds from the new debt offering to redeem all of its outstanding 15% senior secured discount notes (due 2007) and its 14 1/2% senior secured notes (due 2009). The balance of the net proceeds will be used to pay the expenses for the offering and for other general corporate purposes.

Meanwhile, in a recent survey of about 650 consumers — including about 50 satellite radio subscribers — Banc of America Securities analyst **Jonathan Jacoby** found that while Sirius' programming deals with Howard Stern, the National Football League and NASCAR may have raised the company's profile, it's not clear whether exclusive programming will drive new customers to satellite radio. "Consumers are coming in for the overall experience: the depth and breadth of programming combined with commercial-free music," Jacoby said in a report on the study. But he noted that Sirius' NFL agreement and **XM Satellite Radio's** deal with Major League Baseball drew high levels of interest from potential customers.

But Jacoby also found that cost plays a large role for consumers: Ninety percent of respondents said they'd subscribe to satellite radio for about \$8 per month, but when they were asked if they'd pay \$15, the percentage dropped to 36%. Also, 80% of panelists indicated they'd pay for a plug-and-play device that cost \$50 or less, but only 25% would buy if prices were around \$140. The report came on Monday, as Jacoby upped his rating on Sirius shares from "sell" to "neutral," citing a recent pullback in trading that brought the stock price more in line with his \$5.50 target. He maintained his "buy" rating on XM.

### Study Projects Internet Radio, Wireless Will Outpace Satellite

**New Bridge Ratings** research suggests that by 2010, XM Satellite Radio and Sirius could have a combined user base of 35 million (with XM maintaining a 2-to-1 advantage over Sirius). But Internet radio is projected to grow from its current 50 million users to more than 187 million consumers, and wireless Internet penetration, currently reaching a few million users, could reach 160 million people over the same period. Bridge President Dave Van Dyke said, "The key here is this: With Internet radio already the preferred medium over satellite radio, traditional radio should continue to perfect its product and keep an eye on the alternatives but not get distracted."

### XM, Yamaha Introduce In-Home Satellite Receivers

Starting in April, **Yamaha** stereo receivers and home-theater sound systems with built-in XM compatibility will begin hitting retail shelves. The only XM accessory required is a "connect and play" antenna; XM tuning and display capabilities are incorporated into the receivers.

### Arbitron Launches Custom Research For Sports Broadcasts

**Arbitron** has introduced a new research service to provide sports broadcasters with custom play-by-play listening data for selected sports events or series of events. The service will offer stations enhanced audience estimates for sports broadcasts, including pregame, postgame and in-game AQH and come ratings. Telephone surveys will be conducted with 18+ adults the day after the sports events air.

### Research Identifies Differences In Listening

The March edition of the monthly Consumer Behavior Index from **Navigauge** finds that men appear to be slightly more likely than women to listen through the end of radio spots. Additionally, the older the listener, the more inclined he or she is to stay tuned throughout a commercial. Overall, 88.3% of the audience that was tuned in at the beginning of a spot stayed through to the end, regardless of where in the stopset the commercial aired. The Consumer Behavior Index focuses on how radio listeners respond to commercials they hear while in the car. The latest report is based on 100,000 tunings to more than 1,600 commercials played on 20 Atlanta radio stations in January and February.

### DG Systems Delays SEC Filing

Due to a "material weakness" in its internal financial reporting, **DG Systems** is taking some extra time to prepare its next 10-K annual report. In a statement, DG said financial reporting changes made under the Sarbanes-Oxley Act of 2002 necessitate a review of how certain of its deferred tax assets for 2004 were reported. The net impact of the adjustment in question would be to increase DG's full-year net earnings by \$299,000. The error was corrected before the Feb. 17 release of DG's 2004 financial results, so the company doesn't anticipate having to restate any of its previously released financial statements. DG and its audit committee intend to submit the 10-K on or before March 31.

## TRANSACTIONS AT A GLANCE

All transaction information provided by  
BIA's MEDIA Access Pro, Chantilly, VA.

- KBYR-AM/Anchorage, AK \$700,000
- KMYL-AM/Tolleson (Phoenix), AZ \$3.75 million
- KBNF-FM/Chester and KPCCO-AM/Quincy, CA \$900,000
- WSEH-FM/Cumberland, KY \$265,000
- WJSZ-FM/Ashley, MI \$650,000
- WJZE-FM/Oak Harbor (Toledo), OH \$2.6 million
- WCZZ-AM & WZSN-FM/Greenwood, SC \$1.03 million
- WEYE-FM/Surgoinsville (Johnson City-Kingsport-Bristol), TN \$1.2 million

Full transaction listings, posted daily, can be found at  
www.radioandrecords.com.

### DEAL OF THE WEEK

- **WTPT-FM/Forest City, NC; WROQ-FM/Anderson, SC; and WGVC-FM/Simpsonville, SC**  
**PRICE: \$45 million**  
**TERMS: Asset sale**  
**BUYER: Entercom, headed by President/CEO David Field.**  
**Phone: 610-660-5610. It owns 103 other stations, including WFBC-FM, WOLI-FM, WOLT-FM, WSPA-AM, WORD-AM & WYRD-AM & FM/Greenville-Spartanburg, SC.**  
**SELLER: Barnstable Broadcasting, headed by President/COO Michael Kaneb. Phone: 617-527-0062**  
**BROKER: Kalil & Co.**

### 2005 DEALS TO DATE

<b>Dollars to Date:</b>	<b>\$534,527,437</b> (Last Year: \$1,838,642,951)
<b>Dollars This Quarter:</b>	<b>\$534,527,437</b> (Last Year: \$493,050,533)
<b>Stations Traded This Year:</b>	<b>218</b> (Last Year: 847)
<b>Stations Traded This Quarter:</b>	<b>218</b> (Last Year: 230)

### Viacom

Continued from Page 4

shareholder value that are more closely tied to the businesses they run."

Wall Street reaction to the proposal was mixed. In a March 17 report Guzman & Co. analyst Jake Balzer questioned whether the proposed division of assets would benefit investors. "It's unclear to us that a breakup would drive value significantly," he said. "We view Viacom's assets as already fairly valued in the market. Although the breakup may create some additional demand for the shares by appealing to two different types of investors, we also believe there is probably some synergy value in keeping the pieces together."

However, Merrill Lynch analyst Jessica Reif Cohen said she believes a split may be the only way to drive Viacom's stock value. "If the stock continues to languish below what we consider to be fair value, we believe Viacom should consider breaking up the company to unlock the underlying value of the company's assets," she said in a report released March 15, the day before Redstone confirmed that a split was under discussion.

In the near term, Cohen said Viacom's stock could benefit from the sale of some of Infinity's radio stations or some of the company's theme parks, or from better-than-expected Q1 operating results.

### LPFM

Continued from Page 4

national programming, the practice is generally allowed only in areas already well-served by local broadcasters. Still, while it mulls these and other issues, the FCC has placed a six-month freeze on the issuing of new FM translator permits.

The commission is also seeking input on whether existing LPFMs should be allowed to continue operating if they cause interference with subsequently authorized full-power FMs, whether to allow LPFM licenses to transfer or sell their authorizations and whether LPFM ownership should be restricted to local entities.

While he supports the LPFM proceeding, FCC Commissioner Jonathan Adelstein, an LPFM advocate, said Congress must pass Sen. John

McCain's low-power FM legislation, which would remove third-adjacent channel protection for full-power FMs, for LPFM to move forward substantially.

"The commission initially concluded that such protection isn't necessary," Adelstein said, noting that a congressionally mandated study by Mitre Corp. reached the same conclusion. "I hope that Congress will act soon on Sen. McCain's bill to remove this unnecessary requirement. The public should have greater diversity on the radio dial."

Fellow FCC Commissioner Michael Copps said, "These locally based stations increase localism and diversity in our media. As fewer and fewer conglomerates control the airwaves, there is an even greater need for low-power radio."

— Joe Howard



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DETROIT WDFN-AM	12.9	14.6	+13.2%
PHOENIX KGME-AM	2.8	5.9	+110.7%
CLEVELAND WKNR-AM	11.4	12.8	+12.3%
ORLANDO WQTM-AM	2.1	5.0	+138.1%
NASHVILLE WGFX-FM	3.5	3.8	+8.6%
CINCINNATI WCKY-AM	4.1	6.2	+51.2%
SALT LAKE CITY KALL-AM	3.5	5.6	+60%
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# 'Less Is More' At Six Months

A conversation with Clear Channel's Jim Cook

Remember way back to last fall, when Clear Channel shocked the radio business with the "Less Is More" initiative? CC promised fewer commercial minutes per hour, less promotional clutter and a shift away from 60-second spots to more 30s and 10s. Clear Channel Radio CEO John Hogan then announced the formation of a new team inside the company to promote the creation of better spots and station imaging.

Some in the industry applauded; others were skeptical, questioning whether advertisers would accept the change. But today, almost six months after the announcement of "Less Is More," a sea change has occurred. The Harris Nesbitt Radio Air-time Index shows that Clear Channel averaged 11 minutes of commercials per hour in February, and 43% of those spots were 30s, roughly double the proportion of 30s in the pre-"Less Is More" spot mix.

And the effect is spreading: According to Harris Nesbitt, spotloads across the board in January were down 13% from October 2004. While inventory was higher in February, it was still down 6% from October. The net effect: Ad rates are up 4%-6% from Q1 2004. RAB President/CEO Gary Fries has said he believes the revenue turnaround that was predicted for late this year may now arrive sooner.

A recent conversation with Clear Channel Sr. VP/Creative Services Jim Cook provides a behind-the-scenes look at the progress that's been made since last fall.

**R&R:** What has transpired since the "Less Is More" project began six months ago?

**JC:** We've now got a contingent of about six or seven people in the newly formed Creative Services Group. The people and the names are some of the best in the industry, from advertising and agency all the way through to people who are steeped in the traditions of radio.



**Jim Cook**

Right now it's small; it's an elite staff. We've been charged with doing a lot. When John Hogan came to me six months ago about starting this whole thing, the idea was not to be so incestuous that we thought we knew all the answers. We didn't — we didn't even know all the questions. It was to go outside and get input and advice and direction from others as well.

So I reached out to Jack Trout, who has been working with us on messaging and positioning exactly what we're doing, and he thinks it is absolutely one of the most tremendous advancements for radio in a long time. We also reached out to Dick Orkin and the Famous Radio Ranch. Dick and his Creative Director, Christine Coyle, have been trav-

## LEADERSHIP SPOTLIGHT

We've seen major industries in the news lately where leaders compromised their values at the expense of others. Their value base collapsed, causing great hardship to many.

The most important aspect of leadership is having a foundation of core values. They can't be selectively endorsed among the good, the bad and the difficult choices. They are a firm stake in the ground. If you are not centered in your beliefs and in what you value, what you stand for, it is impossible to be a good leader.

It's admirable to work hard and be brilliant or creative, but in the end it all comes back to whether you are someone who can be counted on in every relationship. Values and common sense go hand in hand. Common sense in business is often the innate ability to recognize right from wrong. The best leaders use both common sense and emotional intelligence to make key decisions. When an important decision needs to be made, people don't turn to the person in the room with the highest SAT scores, they rely on the person with the best judgment.

**Stu Olds, CEO, Katz Media Group**

Each week R&R invites successful people in and outside the radio and recording industries to share their thoughts on defining and communicating leadership.

eling with the Creative Services Group to put on seminars on creative copywriting and the current conditions, needs, assessments and analysis of "Less Is More" on the local level.

During those day-and-a-half seminars — we did the first one in Los Angeles in November 2004, we did the second one in Atlanta in February, we're about to do the third one in New York in April, and then we'll do another one in Chicago in June — we've had enormous positive feedback. It's been the first opportunity that many of these people have had to understand how to write, but also an opportunity to network and to get questions answered.

The AEs are learning how to be better marketing partners with their clients, as opposed to being order takers. They learn how to be experts on our medium, and they have to know and understand more about our medium in order to be experts. That's what we're hoping to give them — the resources to understand and the training to be a better expert.

**R&R:** How do accountability and return on investment play in to "Less Is More"?

**JC:** The beginning of "Less Is More" was reducing clutter. We're in an overcommunicated world. There's something like \$244 billion spent on advertising in the U.S. The Defense Department budget was something like \$290 billion. The number of messages out there is staggering.

So, to begin with, we had to clean up the environment, and that's where "Less Is More" started. It was shrinking the amount of messaging so the environment was cleaner to start out with. Messages that were good and concise had a better chance of being effective.

We're also in an era of shrinking attention spans, so, through research such as the Burke study, we've shown that shorter, more concise, more targeted messages are of more value. They're certainly heard more and listened to more closely by the audience. They're more effective for the advertiser.

Our medium has the potential to be enormously powerful. The time spent listening with radio approaches that of the only other medium even close, which is television, and yet we only

Continued on Page 10

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## 'Less Is More' At Six Months

Continued from Page 9

get about 10% of television's revenue. Clearly, there is a split between the audience loving our medium and the advertisers using our medium. The goal of getting that fixed is won by improving the medium, which we're doing with "Less Is More."

**R&R:** *We've got to give people fewer reasons to tune away to somebody else.*

**JC:** Exactly. So the content of those commercials is what we're trying to demonstrate can be done in a short, concise but effective manner by using a single message, as opposed to multiple messages — and also by using an emotional center to the decisions people make to purchase, since so many mistakes are made because either advertisers or copywriters come at it from intellect.

People don't make purchase decisions based on intellect, they make them based on emotion. We use our intellect later to justify the emotion, but we always make our decisions based on emotion.

**R&R:** *What are you finding when you reach out to agencies to discuss "Less Is More"?*

**JC:** We've had a wonderful collaborative and collegial relationship with a number of major agencies across the U.S. and locally. On the local level, we've given them a number of resources, which include professional copy written by the Creative Services Group.

We create spec campaigns that are turnkey



and available for all of our stations to begin using. We also provide great creative shared from around the country. So sharing great ideas and concepts is a part of it, as well as the training and understanding of what makes the medium so powerful.

**R&R:** *Is it going as you'd mapped it out, or have there been course corrections?*

**JC:** We're always correcting course. We're always watching what's going on and listening to our staff, as well as advertisers and agencies. But I'd say, overall, it's going far better than I had anticipated. It's going far faster than I had anticipated.

There has been report after report about how "Less Is More" has been adopted and is being adopted and how other major broadcasters are also saying this is the correct way to go. What is basically a paradigm shift in the way we're doing business is really one of the fastest I've seen occur.

**R&R:** *I sensed early on, with Dick Orkin, that there was a concern about how radio could transition from telling compelling stories that took 60 seconds to making compelling 30-second spots.*

**JC:** Dick fully believes that this is not only possible, it is executable and it is necessary. And he has been one of our biggest supporters. Now, not every advertiser is going to be able to do what they want in 30 seconds, but the vast majority of them can, in 30- and in 15-second form. We've got example after example of not only great creative in that time frame, but successes as well.

**R&R:** *Do some formats better lend themselves to "Less Is More"?*

**JC:** I believe it's universal. Radio is consumed basically the same way no matter what the for-

mat. It's the passion of the listener for the station. Radio is a personal medium, and the stations that are the best and those that are able to keep audiences the longest are those that have made a personal bond with their listeners.

I believe that when we make the environment better within that personal bond, we merely make the "club" a more attractive one — a club they've already joined.

**R&R:** *Are there areas of "Less Is More" that have been more difficult to embrace?*

**JC:** The biggest challenge is in educating our account executives on the local level about the medium, about how to use it well, about being that expert for their client — for their advertiser — and about how that product or service is best represented in our medium. We're able to do things that are more powerful than the visual medium.

If I show you a picture of a house, we both see the same house. If I say the word "house," or, even better, the radio term "home," what home do you see? Do you see your home? Do you see *Leave It to Beaver's* home? Do you see the home from the outside? From the inside? Whatever you see, I can guarantee you it's different from what I see, and therefore it's personal. And that's the power of our medium: A message can be personal.

**R&R:** *We have the best and brightest people in our medium. Are we going to be able to make a course correction quickly enough to get where radio needs to go while technology continues to provide rapidly changing innovations?*

**JC:** I don't know, because I don't know what's over the hill, and I don't know that anyone does. I'm dealing with what our medium is about today, with an understanding of the potential of the future, not blind to it. But we're dealing with the realities of today.

Tomorrow's technologies will be so exponentially more democratic for the audience than we can possibly deal with at this moment. You can get locked up if you don't deal with the realities of today. This is a business, and we need to deal with the people who are waiting to come into the party, as opposed to those who may or may not be available in different ways five, 10, 15 years down the line. That's not to say you ignore it. We need to be ready to make those changes, to be aware of what's coming.

**R&R:** *Did you hear anything at the R&R Talk Radio Seminar that struck you as being particularly relevant for the Creative Services Group?*

**JC:** The ability of coming technologies to allow communication that is delivered specifically to individuals — targeted exactly to an individual so they're going to be able to make those democratic choices about exactly what they receive — may mean messages that are broader need to be more focused. And that's what we're doing now.

**R&R:** *That was among the key points Randy Michaels made while accepting the R&R News/Talk Radio Lifetime Achievement Award. (The full text of Michaels' TRS speech begins on Page 1.)*

**JC:** Randy also talked about and focused on the fact that monetizing those new technologies, while it may be different from the way we're doing business today, is certainly possible and is going to give us opportunities that we're not even thinking about right now to reach audiences with products and services they specifically need.

**R&R:** *That's where the focus on radio as a very personal experience comes in.*

**JC:** And it becomes an enormously powerful medium then, for so many more advertisers. But right now we have what we have, we have technologies that are on the horizon, and we're trying to make the landscape and the products the best they can be — right now, today.

**R&R:** *What is the Creative Services Group's involvement with Clear Channel's online initiatives?*

## Mark Your Calendars

Important dates and events in the coming months



### March

- **March 30-April 2** — Urban Network Conference, Palm Springs, CA; [www.urbannetwork.com](http://www.urbannetwork.com).

### April

- **April 1-June 23** — Spring Arbitron
- **April 4-9** — Nashville Songwriters Association International's Tin Pan South, Nashville; [www.tinpansouth.com](http://www.tinpansouth.com).
- **April 5** — Leadership Music Digital Summit, Nashville; [www.digitalsummit.org](http://www.digitalsummit.org).
- **April 9-13** — GMA Week, Nashville; [www.gospelmusic.org](http://www.gospelmusic.org).
- **Apr. 11** — 2005 CMT Music Awards, Nashville; [www.cmt.com](http://www.cmt.com).
- **April 15-21** — NAB2005, Las Vegas; [www.nab.org](http://www.nab.org).
- **April 27** — Power of Urban Radio, New York; [www.powerofurbanradio.com](http://www.powerofurbanradio.com).
- **April 29-30** — Radio One SpringFest, Miami; [www.miamispringfest.com](http://www.miamispringfest.com).

### May

- **May 2-4** — A&R Worldwide Muxexpo, Los Angeles; [www.muxexpo.net](http://www.muxexpo.net).
- **May 17** — 40th annual ACM Awards, San Francisco; [www.acm.org/awards](http://www.acm.org/awards).
- **May 19-21** — 2005 NON-COMMvention, Philadelphia; [www.triplearadio.com](http://www.triplearadio.com).
- **May 29-June 5** — The Tom Joyner Foundation Fantastic Voyage 2005; [www.blackamericaweb.com/fv2005](http://www.blackamericaweb.com/fv2005).

### June

- **June 9-12** — CMA Music Festival — Fan Fair 2005, Nashville; [www.cmafest.com](http://www.cmafest.com).
- **June 10-12** — Vibe Musicfest, Atlanta; [www.vibe.com/musicfest](http://www.vibe.com/musicfest).

- **June 23-25** — R&R Convention 2005, Cleveland; register at [www.radioandrecords.com](http://www.radioandrecords.com).

- **June 28** — BET Music Awards, Los Angeles; [www.bet.com](http://www.bet.com).

### July

- **July 1-Sept. 22** — Summer Arbitron
- **July 20-24** — The Conclave, Minneapolis; [www.theconclave.com](http://www.theconclave.com).

### August

- **Aug. 10-13** — R&R Triple A Summit 2005, Boulder CO; [www.radioandrecords.com](http://www.radioandrecords.com).

### September

- **Sept. 2-5** — Tom Joyner Family Reunion 2005, Orlando; [www.blackamericaweb.com/family05](http://www.blackamericaweb.com/family05).
- **Sept. 21-24** — NAB Radio Show, Philadelphia; [www.nab.org](http://www.nab.org).
- **Sept. 23-Dec. 15** — Fall Arbitron

### October

- **Oct. 14** — R&R Smooth Jazz Label Summit, Los Angeles; [www.radioandrecords.com](http://www.radioandrecords.com).
- **Oct. 16** — Nashville Songwriters Foundation Hall of Fame Dinner, Nashville; [www.nashvillesongwriters.com](http://www.nashvillesongwriters.com).
- **Oct. 17** — ASCAP Country Awards Dinner, Nashville; [www.ascap.com](http://www.ascap.com).
- **Oct. 18** — BMI Country Awards, Nashville; [www.bmi.com](http://www.bmi.com).
- **Oct. 19** — SESAC Country Awards Dinner, Nashville; [www.sesac.com](http://www.sesac.com).
- **Oct. 22** — International Gospel Hall of Fame and Museum induction ceremony, Detroit; [www.igmhf.org](http://www.igmhf.org).

**JC:** It's done slightly differently. The opportunities to add text messages along with audio, and a chance to then send people to other places within the web, present additional opportunities.

But the audio itself is really the same basic understanding: that we get down to a single, powerful emotional message for the client. Advertising works pretty much in the same way no matter what medium you're using. You need to be concise. Billboards aren't filled with text; they're single, simple messages. It's the same for radio.



**R&R:** *You are also working with program directors and station-imaging experts. How are they responding to the limitations "Less Is More" presents?*

**JC:** Some see it as limitations, other see it as opportunities to make messages that are more focused on what the audience is concerned with. The audience is concerned with themselves. They want you to deliver something that speaks to them and isn't necessarily all about the radio station.

Radio spends a lot of time talking about itself, making itself a packaged good, a commod-

ity, rather than making itself a destination or a club that people will want to join.

When you get down to shorter, more concise messages, you're sort of forced to rethink the way you've been doing it in the past. You have to think, "What do I put in this shorter amount of time? What's the most important thing for me?"

And then, hopefully, if you start rethinking that process, you start rethinking what's important about your radio station, you start thinking about the listener, and then you start to get the proper messages. We have to make our stations Disney World. We have to make them the Magic Kingdom, the place to go. The road signs about how to get around inside it are necessary, but they're not the reason you go there.

**R&R:** *It's about the experience.*

**JC:** Exactly. So we're working with program directors on understanding the experience their radio station represents to their audience and why it can be done in a way that's personal to them — what's important to them, what motivates them. And then your radio station provides potential answers or solutions or places for all of that.

**R&R:** *Lastly, tell us about how "Less Is More" has affected you personally.*

**JC:** [Creative Services Group Managing Director] Bob Case and I are now traveling to the larger markets first — and then we'll get to the smaller markets — and spending some time with the sales staffs and with the collective staffs in each of those markets. I've already learned more from all the radio stations than I think I've learned in my entire career. It's been a great experience.



**BRIDA CONNOLLY**  
bconnolly@radioandrecords.com

## 97X Rocks On, Online

Now 'Net-only, it's still (bam!) the future of rock 'n' roll

**R**adio stations go away for a lot of reasons. They get sold, they get taken out by a more energetic competitor, they don't fit into a grand corporate scheme, and sometimes they just run out of steam. But no matter how justified a flip may be, it's bound to leave some fans of the old format angry and disappointed.

Since the late '90s, one way to answer the needs of those loyal fans has been to resurrect dead radio brands online. It's been tried over the years both by concerned citizens (ex-KNAC/Los Angeles jocks' successful relaunch of the Active Rocker as KNAC.com) and corporations (Clear Channel's less successful direct-to-'Net transfer of the format of Triple A simulcast KACD/Santa Monica, CA and KBCD/Newport Beach, CA after the stations were sold to Entravision).

More recently, Infinity kept Alternative WHFS/Washington streaming at [www.whfs.com](http://www.whfs.com) after the station went Tropical, and former staffers are running a Live365-powered webcast in tribute to late Radio One Alternative WPLY (Y100)/Philadelphia, whose frequency now belongs to clustermate WPHI, at [www.y100rocks.com](http://www.y100rocks.com).

Alternative WOXY (97X)/Cincinnati's over-the-air presentation was the victim of a station sale when, in January 2004, Balogh Broadcasting dealt the signal to First Broadcasting. In the hope of relaunching online, Balogh kept the 97X name and the [www.woxy.com](http://www.woxy.com) domain where the station had been streaming. But when 97X went off the air for good in April '04, there was no funding lined up for the 'Net-only version.

The outlook was bleak, but soon some investors took an interest in 97X, and the station came back as an Internet-only webcast in July of last year. This week **R&R** talks with 97X GM Bryan Jay Miller about how things are going at the resurrected 97X.

**R&R:** What's changed at 97X since the station went Internet-only?

**BJM:** It's definitely changed in terms of operations. First off, we're located in Cincinnati now, because there's no specific need to be in [WOXY-FM city of license] Oxford, OH anymore. We're operating with a lot less staff. There's only four of us full-time now, whereas before there were probably more than 10. We're live during the day, 9am to 11pm, and then we run an automated mix of music overnight and on the weekends.

In terms of clutter on the air, there's a lot less of it. Right now there are fewer commercials. It's a little more toned-down — it's almost more like what you would hear on public radio, in terms of how we treat the listener. We've been able to take more risks in terms of programming. We always took risks before, but now we can branch out a little further and be more adventurous.

**R&R:** Have all the on-air promotions gone away?

**BJM:** Yeah, to a degree, because we're not promoting local shows anymore, and a lot of it was that. A lot of the local promotions we did, we

don't do anymore because they're not as relevant.

**R&R:** You do run spots, right?

**BJM:** What we're pursuing more now is, rather than just flipping 60-second commercials — which, honestly, we could do — we're pursuing more sponsorship-based approaches. Instead of playing a block of four 60-second spots, we're trying to tie the advertising in more closely with the programming using the sponsoring of shows and integrating it where it's relevant.

**R&R:** I know it was a popular webcast when the station was on the air. Is it still growing?

**BJM:** It actually has. We were off the air for two months, which was probably the scariest thing, because we were hoping to make a seamless transition. That would've been great. But when we came back, within the first few months we regained all the ground we had lost, and our listening online is higher now than it's ever been.

**R&R:** How are you promoting the stream? Is it just word of mouth at this point?

**BJM:** For the first time, last month we actually launched some advertising on a national level. We had never really advertised before at all. Nearly all of our growth was due to word of mouth, and I still think that's probably one of the most effective methods, but it tends to be slow.

**"We've been able to take more risks in terms of programming. We always took risks before, but now we can branch out a little further and be more adventurous."**

We've rolled out some print ads, and we did a day-party showcase down at South by Southwest. We've been specifically targeting music publications and indie-music outlets, both online and in print.

**R&R:** Is 97X online a profitable endeavor yet?

**BJM:** No, but we are kind of a startup at this stage. We have a 20-year history, going back, but in terms of the business model and how everything works from that standpoint, it's new.

We're seven months into it, and everything is moving in the right direction, which, at this point, is really all you can ask for. There's no doubt in my mind that we're going to get to where we need to be.

**R&R:** I see you have some merchandise sales on your site.

**BJM:** There are a lot of different things we're doing, and that's the biggest. In Internet radio you have the really large broadcasters, like AOL and Yahoo!, and they use their radio products as kind of a loss leader to get people into the site and buying the things that are more profitable. Those of us who are trying to make it work on its own accord are still feeling it out. A lot of people are taking differing approaches to it, and it's going to be interesting to see who wins.

Most Internet stations don't have live jocks during the day, and that is an expense we have to deal with. But in the end we form a lot stronger bond with the listener because we have live jocks during the day, and that is what radio has always been about.

So it's good, it's exciting. We have probably three or four distinct revenue streams that we're moving toward. Since nobody really knows what, exactly, is going to be the magic ticket, we have our feet in all camps. But I know it's going to come together.

# woxy.com

## the future of rock and roll.

**R&R:** Even though webcasting has been around since '96 or so, it's still very new.

**BJM:** It is. Look at how long it took regular terrestrial radio to become mainstream and how it took less time for television. Cable took even less time to become mainstream, and then there was the Internet. Everything is on an accelerated scale. But, even on that scale, we're still in our infancy.

There are some other, technical improvements that are coming in terms of audio codecs and how much bandwidth it takes to stream a decent-quality stream on the Internet, and there's some stuff rolling out this year that is going to change the equation and make it a lot cheaper for Internet radio stations to deliver a high-quality stream and not break the bank. That's always been a huge thing with Internet radio, in terms of how it scales.

**R&R:** And with hardware coming to get it off the computer...

**BCJ:** Well, yes. The AAC-plus audio codec sounds great at a low bit rate. You can deliver a really good-quality stream at about 25 kilobits per second, which most mobile-phone carriers' data networks will handle nowadays. You don't even need 3G; you can do it now. You just need a handset that can decode the stream. A few phones can do it now.

It's only going to be a matter of months before they can get this functionality built into phones, and then the last piece that needs to fall into place is that cell-phone carriers need to have affordable data plans. But all these things are falling into place. At that point, stick a headphone jack on the phone, and, man, you've got a portable Internet radio device.

**R&R:** So streams that already have solid imaging and a loyal listener base start out ahead.

**BJM:** Yeah. I noticed that in about 2001, when it became clear that it wasn't going to

**"We have probably three or four distinct revenue streams that we're moving toward. Since nobody really knows what, exactly, is going to be the magic ticket, we have our feet in all camps. But I know it's going to come together."**

be a sprint. Everybody was sprinting in 2001, but we realized that it was going to be an endurance race.

There were more things that we could've rolled out back then. We could've spent more money, but if we'd done that, we might not be here today. It was a matter of riding it out, and we came out on the other side.

There are only so many people in Cincinnati who like what we do, so that's always been the great appeal of being online. When we were confined to Cincinnati, we were limited in terms of growth. There was only so much that we could

do. But now, online, we have people all over the place. Probably 20%-30% of our online audience is out of the country.

**R&R:** Really? That much?

**BJM:** That surprised me, because, for the longest time, we never got any metrics on where people were tuning in from. We had an idea, but we never had any hard numbers. In January we started getting that info, and we were really blown away. It varies, but most of the time at least 20% was out of the country. That blew me away.

There was a Brazilian music writer who wrote about us in several of his columns down there, and we gained this rabid listener base in, like, Sao Paulo and Rio de Janeiro. Listeners would send us e-mail in Portuguese, and we had no idea what they were saying. It's funny because a few songs we play are Spanish- and Portuguese-language songs, and they go nuts. They love it.

But a lot of the people who listen abroad are Americans, and a lot of Canadians, so the language is the same. Same with the British. A lot of Americans who are working in various places around the world tune in from overseas to kind of keep tabs on what's going on back home.

**R&R:** You're big in Brazil. That's like being big in Japan.

**BJM:** I know. I love it. It's very cool.

**R&R:** You have to deal with things that don't come up in broadcast radio.

**BJM:** You give up things. People can't turn you on in their car — not yet. So you lose some things, but you gain some things too. I don't know why a lot of broadcast, terrestrial stations would ever broadcast online. Not to slag them, but what they do really isn't tailored for online. But online is great for specialty stations, whatever they do.

## Drumm Tapped As WSRR/Memphis PD

Citadel has named Steve Drumm PD at Classic Hits WSRR/Memphis, which has begun stunting in preparation for an April 1 format flip from "98.1 The Cat." He replaces Rich Brother Robbin, who will stay with the company and most likely voicetrack for Citadel stations out of his San Diego home.

Drumm comes from the PD post at WZLQ/Tupelo, MS. He has also spent time at WRLG/Nashville; WBKR/Owensboro, KY; and KLAZ/Little Rock.

"I'm just looking to have some fun," Drumm told *R&R*. "We're going to unveil a high-energy, fun station for Memphis on April 1. Stay tuned!"

## Steele To Program Tama/Jacksonville

Larry Steele has been elevated from Asst. PD/MD to PD of Tama Broadcasting's Gospel WFJO (Rejoice 92.5) and Urban AC WHJX (Hot 105.7) in Jacksonville. A 25-year broadcast-industry veteran, Steele joined the stations in January 2004 after spending three years as PD of Tama's Urban WTMP/Tampa.



Steele

"I have a passion for radio," said Steele. "It's not just a job, it's an adventure. Starting at age 19, I've been blessed to work with some of the greatest personalities and people in this business." Steele has worked in radio in Atlanta; Miami; St. Louis; Memphis; Knoxville; and Montgomery, AL.

Steele will also serve as morning host on WHJX. "I've done it all when it comes to airshifts," he said. "I thought I'd never do morning drive again, but I'm happy to do it, because it's what I do best."

## Allers

Continued from Page 3  
named San Jose OM for Clear Channel in 2004.

"We've got a great group of people and radio stations in Monterey-Salinas, with KDON, KPRC, KOCN, KTOM and KABL," Allers told *R&R*. "I am very excited to join their already successful operation."

## Davis

Continued from Page 1  
efforts to expand our national footprint in radio and develop our strategic formats, most recently in contemporary Christian music and in News/Talk. His leadership will prove extremely valuable as we continue to grow Salem as a company that creates and distributes programming and content that is consistent with Christian and heartland values."

Davis said, "I am honored by this

## Lind, Bunt Become SVPs At Hollywood

Hollywood Records has promoted Jon Lind and Ken Bunt to Sr. VP/A&R and Sr. VP/Marketing, respectively. Lind was most recently VP/A&R for the label; Bunt was VP/Online Marketing.

In addition to his new duties at Hollywood, Lind takes Sr. VP/Publishing responsibilities for Buena Vista Music Group. "Jon has a great ear and instinct for music," said Buena Vista Music Group Chairman Bob Cavallo. "In this new dual position he will utilize his far-reaching experience as a premier songwriter and producer to make our repertoire even better."

In his new role Bunt will oversee product management, advertising, corporate partnerships, creative services administration and online marketing. "Ken will combine knowledge of the digital world with traditional mainstream marketing," said Hollywood Sr. VP/GM Abbey Konowitch. "It's vital to our business to stay ahead of the curve, and Ken is the perfect candidate to coordinate such a multifaceted approach to record marketing."

Meanwhile, Hollywood has named Lillian Matulic VP/Publicity, responsible for developing and executing publicity campaigns for Hollywood's artists, along with corporate publicity. She previously served as Sr. VP/Publicity for Geffen Records and MCA Records.

"Lillian is a vitally important addition to our staff," said Konowitch. "Her wealth of experience and her extraordinary media instincts will make an enormous impact in terms of exposure of our artists."

In related news, Hollywood has inked new long-term deals with Konowitch and label Sr. VP/Promotion Justin Fontaine.



Lind Bunt Matulic

## WRAX/Birmingham Welcomes PD Wall

Clear Channel/Little Rock Director/Rock Programming Ken Wall, who also serves as PD of Active Rock KDJE/Little Rock, has been named PD of Citadel Alternative WRAX (107.7 The X)/Birmingham, effective March 28. He replaces Susan Groves, who exited last week.

Wall joined Clear Channel's Little Rock cluster in 2002 as OM of then-CHR/Pop KQAR and Classic Rock KMJX, having come from the OM post at Mix 106.5 in Sydney, Australia. In November of that year he became PD of KQAR, which flipped to Active Rock as KDJE in March 2003. In May 2004 Wall's OM position was dissolved, and he was appointed Director/Rock Programming for the cluster. No replacement has been named for him in Little Rock.

"I am very excited about the move to WRAX," Wall told *R&R*. "I started KDJE from scratch, and it's hard to leave. But I have a great relationship with [Citadel/Birmingham Market Manager] Dale Daniels, and I'm looking forward to working with him and all the gang in the 205. As an added value, never in any of my conversations with the Citadel boys did I hear the words 'synergize,' 'Q (as in quarter)' or 'spearhead.' That alone made me want the gig."

## Ben

Continued from Page 1  
Work, from 'Back in Black' to Jimmy Buffett and from Boston to The Bee Gees," the station said in a press release.

Among the songs aired in Ben's first hour were Guns N' Roses' "Sweet Child o' Mine," The Village People's "YMCA," The Clash's "Should I Stay or Should I Go?" C&C Music Factory's "Gonna Make You Sweat," Chris Isaak's "Wicked Game," The Goo Goo Dolls' "Black Balloon" and Marcia Griffiths' 1989 wedding-reception fave "Electric Boogie."

Greater Media/Philadelphia VP/Market Manager John Fullam said,

appointment, humbled by its scope and energized by the opportunities for growth and impact across all of our platforms. There is a large and growing audience interested in the kind of content that we develop and distribute. We will work diligently to continue to deliver on our mission with excellence and integrity."

Davis began his career with Salem in 1989 as GM of WMCA/New

"We think Philadelphia will love Ben-FM, a station that has the freedom to play anything we feel like."

WMWX PD Mike Sommers said, "We are excited about bringing Philadelphia a radio station unlike any other, with lots of great music and fun and almost no rules. It's the equivalent of a station that sounds like your iPod on shuffle, only a lot more fun."

Fullam and Sommers are directly overseeing the relaunch of the 95.7 MHz frequency in Philadelphia, which has hosted several formats since Classical WFLN signed off the air in September 1997.

— Adam Jacobson

York; in 1994 he added GM duties for clustermate WWDJ. He was appointed Salem VP/Operations in 1996 and was promoted to Sr. VP in 2000. The next year he was named Exec. VP/Operations, and he was promoted to head of radio in 2003.

Davis and his family will relocate from New Jersey to California, where Salem's corporate office is located.

## EXECUTIVE ACTION

### Universal Names Three To National Promo Posts

Universal South has restructured its promotion department, bringing in former Equity Midwest staffer Matt Corbin as National Director/Mid-Atlantic & Northeast and upping Shane Allen and Nathan Cruise to National Director/West Coast & Southwest and National Director/Southeast & Midwest, respectively.



Allen Corbin Cruise

Allen will continue his previous West

Coast duties while adding oversight of the Southwest region, with Manager/Southwest Van Haze reporting to him. Cruise remains responsible for Southeast duties, with Midwest regional Kevin Erickson now under his purview. Corbin will take the Mid-Atlantic as his primary area, with Northeast regional Lisa Strickland reporting to him.

Universal South Sr. VP/Promotion Michael Powers said the approach is one he's wanted to try for some time. "Each regional who works under a national will have a partner," he said. "You need a national, you got one. It's a way for us to be a couple of guys deep at every station."

Powers likened the new arrangement to the structure radio groups have used with regional VPs and said the move allowed him to add people. "I now have six regionals, and I've empowered half of them to make decisions at a national level," he said. "No more waiting around while the regional checks with the national, who checks with the VP. Let's get on with it. We're a smaller label with more people and fewer records. I think our chances of success just went up."

## Jack

Continued from Page 1

want": On July 1, 2004 co-owned KRBV/Dallas switched to KJKK as "100.3 Jack FM," and it has had much success with its mix of 1970s rock and pop and hits from the 1980s, 1990s and today.

Other stations in the U.S. that have taken on the Jack identity include NRC Broadcasting's KJAC/Ft. Collins-Denver; Susquehanna's KCJK/Kansas City; and WGLD/Indianapolis; and Backyard Broadcasting's WWJK/Jackson, MS.

Wall Media owns the rights to the Jack name in the U.S., and Canadian broadcaster Rogers Communications created the Jack concept. Infinity Sr. VP/Programming Kevin Weatherly is personally directing the relaunch and will continue as PD of KCBS-FM.

KCBS-FM VP/GM Jeff Federman said, "We are thrilled to launch the next great radio station in Los Angeles. Tremendous variety and less repetition go against traditional wisdom, but it is the key to success with Jack-FM, and we're confident listeners will embrace the station as they never have before."

Jack-FM will have a library of roughly 1,200 records. Weatherly said, "Launching Jack-FM is a natural evolution for the station following the incredible run of Arrow 93.1."

## KBMG

Continued from Page 3

sales and programming of the station as part of his regional responsibilities. Distel said, "We have been blessed with the success of our station group in Utah, and if

Originally called "Arrow 93," KCBS-FM was the first station to air "All Rock & Roll Oldies," sparking a rise in "Arrow" sign-ons and format flips to Classic Hits throughout the U.S. during the mid-1990s.

Cumulus/Westchester, NY Market Manager Rod Calarco, who served as CBS Radio VP/FM Stations in 1993, was part of the original team that flipped KCBS-FM from Oldies to Arrow. He told *R&R*, "At the time [KCBS-FM predecessor] KODJ was on the air. When I got in there [in July 1991], we tried to play off the 'CBS call letters. We were still playing Oldies, but [then-competitor] KRTH was killing us. There was just no room for two Oldies stations."

Former longtime KCBS-FM VP/GM Dave Van Dyke told *R&R*, "I'm sad to see it go. It outlived its usefulness, and I understand why the decision had to be made."

Infinity/L.A. execs have not announced the fate of many Arrow air personalities, including legendary afternoon host Uncle Joe Benson and such air talents as Mary Price, Maggie McKay, Lily Sheen and Chris Taylor. However, morning host Jonathon Brandmeier remains under contract, and Infinity is exploring its options for him. Chris Ebbott and Clark Macy will remain in the KCBS-FM programming department.

you believe in Magic, 'Magia 106.1 FM' signed on exactly one year after we started 'La Grande 102.3 FM,' Utah's first full-market FM station *en Español*. I am proud to bring our community quality radio that reaches across all ages and borders."

## Radio

• **BOB McCUIN** becomes GSM for WHTZ/New York. He most recently held a similar post at WEEI/Boston.

• **CHAD LOPEZ** is promoted from LSM to GSM at WCBS-AM/New York.

• **MARY MENNA** is named GSM for WXKS-AM & FM/Boston. She has spent seven years as Regional Director/National Sales for Clear Channel/New England and NSM of WXKS-AM & FM and sister WJMN/Boston.

• **JIM SEEMILLER** joins KKNT & KPXQ/Phoenix as GSM. He was most recently Regional Market Manager for Keymarket Radio in Pittsburgh.

• **LAURINDO MUNIZ** joins WNUE/Orlando as Director/Sales. He was previously Station Manager for KNOR/Dallas.

• **BRENDA THOMPSON BEBOUT** is promoted from Director/Sales to GM of Apex Broadcasting's Tuscaloosa, AL cluster, which also ups **AE LEE FOSTER** to Sales Manager.

• **KRISTIN TOLI** is named WRKO/Boston's Marketing Director.

• **JESSICA SHERMAN** is upped to Sr. Director, News/Talk Affiliate Marketing for Jones Radio Networks. Before re-joining Jones' affiliate marketing department last year, Sherman spent three years as Manager/Affiliate Marketing with Bloomberg Radio.

## CHRONICLE

### BIRTHS

Point Out The Obvious Consultation President **Brant Curtiss**, wife Kelly, daughter Paige Allison, March 4.

### CONDOLENCES

WANN-AM/Annapolis, MD founder **Morris Blum**, 95, March 20.

Molly Hatchet lead singer **Danny Joe Brown**, 53, March 10.

Blind Boys Of Alabama vocalist **George Scott**, 75, March 9.

Longtime Baltimore Colts and Orioles voice **Chuck Thompson**, 83, March 6.

• **KATHRYN KERCHER** is named VP of Infinity Solutions & Beyond, Infinity's in-house sales marketing and sales group. She was most recently Rodale Press' Director/Marketing & Strategic Alliances.

• **ERIN McNAMARA** is upped from AE to Director/Sales for Interep's Infinity Radio Sales.

• **RHEA ZAKO** is named Manager of Eastman Radio in Detroit. She was previously Sr. AE for sister firm Katz Radio in Detroit.



Zako

• **JOHN MURPHY** is promoted from Director of Talk/New Business to VP/Talk Programming Sales for Dial Communications-Global Media.

• **CRAIG KUCKENS** is named GSM of Golden Comers' WCCP/Clemson, SC. He was previously an AE for Entercom's crosstown stations.

• **CHARITY SCHULTZ** rises from AE to LSM at Regent's six-station Peoria, IL cluster.

• **LIZ BERGER** joins Sirius Satellite Radio as Sr. Director/Communications. She was most recently VP/Publicity at Miramax Films.

• **JIM ROPPO** is promoted from Regional Sales Director to VP/Sales for Island Def Jam Music Group.

• **BETH BOGDAN** is elevated to Director/Artist Relations, Pop/Rock for Universal Records. She was previously Manager/Artist Relations.

• **SEBOUH YEGPARIAN** is upped from VP/Sales to Sr. VP/Sales at Razor & Tie Entertainment, which also boosts **VICTOR ZARAYA** from VP/Finance & Operations to Sr. VP/Finance & Operations. Concurrently, **SANDI HEMMERLEIN** is promoted from Sr. Product Manager to Director/Marketing.

## Records

## UPDATE

### Weber Eams VP Stripes At Premiere

**Premiere Radio Networks** has promoted **John Weber** from Sr. Director/Programming Operations to VP/Network Programs & Services. Based in New York City, Weber will continue to report to Premiere Sr. VP/Network Programs & Services Jennifer Leimgruber.

"John has shown extraordinary dedication in making our shows, services and events the best in our industry," Leimgruber said. "He's a true pleasure to work with and one of the finest professionals I know."

Weber will continue to oversee all program production at Premiere's New York studios and produce the yearly Country Music Association Awards and the CMA Music Festival events. With the promotion, he will manage all aspects of *After Hours With Glenn Hollis*, *Ben and Brian's Big Top 20 Countdown*, *Audio Clipboard*, the newly relaunched *Premiere Plug and Play* Imaging Services and other programs and services.

Weber started his career in radio in 1978 as Exec. Producer at News/Talk WWDB/Philadelphia. He moved to WCAU/Philadelphia in a similar capacity in 1983 and was promoted to OM in 1985. In 1990 WCAU became Oldies WOGL-AM, and Weber became OM for both WOGL-AM & FM. In 1994 he converted WOGL-AM to Sports WGMP.

Weber joined MJI Broadcasting in 1996 as Director/Programming Operations, where he developed systems of delivery and distribution for all of the company's programs. When MJI was acquired by Premiere in 1999, Weber became Director/Programming Operations. He was promoted to his most recent post in 2003.

## National Radio

information, contact Leigh Farris at 212-975-2856.

• **WESTWOOD ONE's** NCAA Radio Network will provide complete coverage of the 2005 NCAA Women's Basketball Tournament, starting March 28. The network will also cover the 2005 NCAA Men's "Frozen Four" Ice Hockey Championship from April 7-9. For more information, call Peter Sessa at 212-641-2053.

• **CBS NEWS RADIO NETWORK** debuts "Harry Smith Reporting," a daily radio feature hosted by CBS News' *The Early Show* anchor Harry Smith. The weekday broadcast of news and analysis occupies the same time slot as "Dan Rather Reporting," which ended its 24-year run on March 9. For more

## Kagan

Continued from Page 3

Smulyan added that radio must also take a hard look at how it does business and be ready to adapt. "This is a time of change unlike any other change I've seen in this business," he said. "All of us will have to either adapt or be gone." He believes the adoption of HD Radio will help radio take on its new challengers. "HD Radio will go a long way toward changing the hipness of radio," he said.

### Embracing Change

RAB CEO Gary Fries said during a panel on the outlook for ad sales that the radio industry knows it must adapt to changing advertiser demands and is taking the steps necessary to react. "We recognize as an industry that relying on the sales stories of the past is no longer adequate," Fries said. "[Return on investment] is becoming the driver, and the consumer is becoming very centric in what advertisers are looking for. The radio industry has been very aggressive in unifying itself."

Fries pointed to the research being conducted by the Radio Ad Effectiveness Lab as one effort the industry is making to address advertiser demand for more specific information about radio's effectiveness in reaching consumers. "The radio industry is committed to meeting this challenge," Fries said.

He also praised Clear Channel's "Less Is More" program and said the

initiative's focus on inventory control and shorter ads is benefiting the industry. "I've never seen pricing and inventory control so good," Fries said. "There is a tremendous motivation to firm up pricing." However, he did reveal that February radio revenue is likely going to be flat vs. a year ago.

### Creativity Is Key

While much of the focus on Clear Channel's "Less Is More" campaign has been on the initiative's movement toward shorter ads, guests on a panel devoted to future radio trends said crafting persuasive advertising is crucial.

"It's very hard to make a compelling 60-second commercial, especially in today's media age," Border Media Partners CEO Tom Castro said. "People are bombarded with shorter and spiffier little messages, so a 60-second commercial that is not well-done is torture."

Castro said that if advertisers start showing more interest in shorter ads, the move can benefit the radio industry by forcing ad writers to "boil down the message." He noted that radio can make money if advertisers are willing to pay good rates for the shorter ads.

Bonneville CEO Bruce Reese said the problem extends beyond just local markets. "National 60s are just as awful as local 60s," he said. "The advertising industry hasn't spent money on radio creative. This is a product we need to work on, because content will drive our success

in the future. We need to make all of our content better."

Another recurring theme panelists stressed was the need for radio to focus on its personal connection to communities, especially in today's crowded media environment. Regent Communications CEO Terry Jacobs said a key responsibility for members of his sales staff is maintaining relationships with customers, noting that good ongoing customer relations are crucial in the smaller markets where Regent operates.

Access.1 Communications COO Chesley Maddox-Dorsey agreed, noting that at her company's small-market stations, sellers face questions about the effectiveness of customers' ad campaigns because they frequently see those customers around town.

As for content, Maddox-Dorsey noted that despite Sirius' high-profile deals with several sports leagues, only radio is delivering the local sports coverage many communities crave. "On Friday nights in some of our markets, local football is so much more important than the NFL," she said.

Infinity Sr. VP Les Hollander said that radio can offer exclusive local content through new technologies and predicted the industry could sell its content to users through cell phones and other devices. "That local content is our crown jewel," he said. "There are quite a few things we can do."

### Fritts Returning To Broadcasting?

Outgoing NAB President/CEO Eddie Fritts said during his afternoon keynote that, in addition to launching a political consultancy, he may invest in some radio or TV properties once he leaves the industry lobbying group.

Fritts said his post-NAB life will mark the "third phase" of his career — the first was his 20-year ownership of a group of radio stations in Mississippi, and the second was his 23-year stewardship of the NAB. "It's time for me to look at other horizons, and I plan to do that," said Fritts, who has previously remarked that while his political consultancy may extend beyond broadcasting, working closely with the NAB — with whom he'll remain as a consultant — will be his top priority.

Fritts also joked that he won't be using the well-worn cliché of leaving to spend more time with his family when he finally does depart the NAB. "My wife said, 'You've been gone so long, don't plan on coming home,'" Fritts quipped.

As for the future of the radio business, Fritts said that HD Radio offers the industry a chance to pursue new revenue streams and broaden its horizons. "There's a new dawn blooming for the radio industry, and it's HD Radio," he said. "We're very excited about that."

He also noted that the Senate's planned rewrite of the Telecommunications Act of 1996 offers all broadcasters a chance to shape their future, and he urged the industry to get ready. "We have to be well-positioned and prepared for the changes that are going to be offered," he said. "And we're going to have to offer some innovative and exciting ideas to capture the essence of what is really happening for broadcasters."

After Fritts' address, veteran station broker Frank Boyle rose from the audience to praise Fritts, calling him "the best leader the NAB has ever had." After thanking Fritts for his 23 years of service, Boyle led the room in a standing ovation.

— Joe Howard

## Little

Continued from Page 3

management, production and consultancy company she co-owned.

"I'm excited at the opportunity to be a part of the Radio One family, particularly in Philadelphia," Little told *R&R*. "Having the opportunity to work with GM Chester Schofield again is the most wonderful aspect, in addition to

being involved in the programming of three exciting formats and part of a great staff." Other former WUSL employees with whom Little will be reunited include WPHI PD Colby Colb and MD Sarah O'Connor.

In addition to her past work in Philadelphia, Little has worked as MD and on-air at WBSL/New York, WPEG/Charlotte and KJMZ/Dallas.

# NATIONAL MUSIC

Live365 is the largest Internet radio network, with thousands of stations in a wide variety of formats. Programmed by true music tastemakers from around the globe, Live365 offers an enthusiastic audience for established and up-and-coming artists alike. In a world of consolidated playlists, Live365 charts the tastes and preferences of today's most vibrant music community. Tracks with the most plays during the seven days ended March 22 are listed below.

**LIVE 365 .COM**

Travis Storch • 866-365-HITS

## Top Rap & Hip-Hop

MARIO Let Me Love You  
MARIAH CAREY It's Like That  
SNOOP DOGG / PHARRELL Drop It Like It's Hot  
USHER / FABOLOUS Caught Up  
50 CENT Disco Inferno

## Top Latin

DADDY YANKEE Gasolina  
MONCHY Y ALEXANDRA Perdidos  
JULIETA VENEGAS Algo Esta Cambiando  
FEY La Fuerza Del Destino  
TREBOL CLAN Agarrate

## Top World

VETTO GALVEZ Mirame Fijamente  
FEY La Fuerza Del Destino  
JULIETA VENEGAS Algo Esta Cambiando  
PAULINA RUBIO Algo Tienes  
ANNA VISSI Call Me

## Music Choice

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This week's Music Choice is frozen.

## HIT LIST

Justin Prager

AMERICAN HI-FI The Geeks Get The Girls  
AARON CARTER Saturday Night  
KILLERS Mr. Brightside

## SOFT ROCK

Justin Prager

HOWIE DAY Collide  
SCOTT GRIMES Sunset Blvd.  
ELTON JOHN All That I'm Allowed  
MAROON 5 Sunday Morning  
VANESSA WILLIAMS You're My Everything

## RAP

DJ Mecca

DA HYYTAZ What U Trippin On!  
JADAKISS Checkmate  
LIL WYTE / THREE 6 MAFIA Bad Guy  
SMITTY One Time  
CLINTON SPARKS / P. DIDDY Run This City

## ROCK

Gary Susalis

AUDIOSLAVE Be Yourself  
LIFE OF AGONY Love To Let You Down  
SEVEN WISER Lies  
SOCIAL DISTORTION Highway 101

## ALTERNATIVE

Gary Susalis

ACCEPTANCE Different  
PEPPER Give It Up (Dirty Hot Sex)  
BRIGHT EYES Take It Easy (Love Nothing)  
DEATH FROM ABOVE 1979 Blood On Our Hands  
FUTUREHEADS Decent Days And Night  
MANDO DIAO God Knows

## TODAY'S COUNTRY

Liz Opoka

REBECCA LYNN HOWARD That's Why I Hate...  
TRAVIS TRUITT I See Me

## ADULT ALTERNATIVE

Liz Opoka

OZOMATLI Love And Hope  
JOSH ROUSE It's The Nighttime

## AMERICANA

Liz Opoka

JOSH ROUSE It's The Nighttime

## SIRIUS SATELLITE RADIO

1221 Ave. of the Americas  
New York, NY 10020  
212-584-5100

Steve Blatter

### Alt Nation

Rich McLaughlin  
GORILLAZ Feel Good Inc.  
MUSE Stockholm Syndrome  
WEEZER Beverly Hills  
NINE INCH NAILS The Hand That Feeds

### The Pulse

Haneen Ararat  
DAVE MATTHEWS BAND American Baby  
LISA MARIE PRESLEY Dirty Laundry

### Sirius Hits 1

Kid Kelly  
JESSE McCARTNEY She's No You

### Hot Jamz

Geronimo  
50 CENT Just A Lil' Bit  
CLINTON SPARKS We Run This City  
CIARA / LUDACRIS Oh  
FANTASIA Baby Mama  
J-KWON Get XXX'd  
JOAQUIN Michelle

### New Country

Al Skop  
ALAN JACKSON The Talkin' Song Repair Blues  
KEITH URBAN Making Memories Of Us

### Octane

Jose Mangin  
MOTLEY CRUE Sick Love Song  
PORCUPINE TREE Shallow

### Spectrum

Gary Schoenwetter  
DAVE MATTHEWS BAND American Baby  
M. ETHERIDGE & J. STONE Janis Joplin Tribute  
BLUES TRAVELER Various Live Tracks  
LOS LOBOS Various Live Tracks

### Faction

Pendarvis  
STRUNG OUT Analog  
Z-TRIP / LUKE SICK Bury Me Standing  
CASSIDY I'm A Hustla

## DMX MUSIC

Rick Gillette • 800-494-8863

10 million homes 180,000 businesses

### DMX Fashion Retail

Michael Griffin

The hottest tracks at DMX Fashion Retail, targeted at 18-34 adults.

EMO First Time Experiences  
PHOENIX Run Run Run  
ESTHERO / SEAN LENNON Everyday Is A Holiday...  
CLARA HILL That Easy  
LIZ FIELDS When I See Love  
TOM URLEENA Colour My Pants  
GREENSKEEPERS Epiphany  
R. KELLY Weatherman

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

### HOT JAMZ

Mark "In The Dark" Shands  
M.I.A. Galang  
SNOOP DOGG Signs

### ALTERNATIVE

Dave Sloan  
STEREOPHONICS Dakota  
NINE INCH NAILS The Hand That Feeds  
FUTUREHEADS Decent Days And Nights  
WEEZER Beverly Hills  
MUSE Stockholm Syndrome

### ROCK

Dave Sloan  
DAVE MATTHEWS BAND American Baby

### INTERNATIONAL HITS

Mark "In The Dark" Shands  
M.I.A. Galang  
GREEN DAY Holiday  
SNOOP DOGG Signs  
BRITNEY SPEARS Do Somethin'

### RHYTHMIC DANCE

Danielle Ruyschaert  
MADISON PARK VS. LENNY B More Than This  
ROSKO Love Is A Drug  
ANNA VISSI Call Me  
ANGEL Lessons In Love

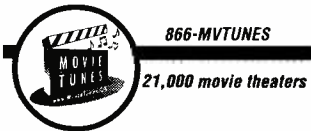
### RAP/HIP-HOP

Mark "In The Dark" Shands  
FAT JOE My 44  
SNOOP DOGG Signs  
ILL ILK Where You From?

## RADIO Disney

Artist/Title	Total Plays
BOWLING FOR SOUP 1985	77
JESSE McCARTNEY Beautiful Soul	74
ALY & A.J. Do You Believe In Magic	73
JOJO Leave (Get Out)	73
BLACK EYED PEAS Let's Get It Started	73
KELLY CLARKSON Since U Been Gone	72
JESSE McCARTNEY Because You Live	71
KELLY CLARKSON Breakaway	71
DIANA DeGARMO Emotional	59
GWEN STEFANI / EVE Rich Girl	42
RAVEN SYMONÉ Backflip	35
AVRIL LAVIGNE My Happy Ending	30
LIL ROMEO / N. CANNON My Cinderella	30
USHER Caught Up	29
YELLOWCARD Ocean Avenue	29
ASHLEE SIMPSON Pieces Of Me	28
JENNIFER LOPEZ Jenny From The Block	26
JOJO Baby It's You	25
JESSE McCARTNEY Good Life	25
CHEETAH GIRLS I Won't Say	24

Playlist for the week of  
March 14-20.



### WEST

1. AARON CARTER Saturday Night
2. COLLECTIVE SOUL Better Now
3. AQUALUNG Brighter Than Sunshine
4. TROY ANDREWS QUINTET Softly, As In A...
5. MARK KNOPFLER The Trawlerman's Song

### MIDWEST

1. COLLECTIVE SOUL Better Now
2. AARON CARTER Saturday Night
3. MARK KNOPFLER The Trawlerman's Song
4. MICHAEL BUBLÉ Home
5. MONTY LANE ALLEN If I Were An Angel

### SOUTHWEST

1. AARON CARTER Saturday Night
2. MARK KNOPFLER The Trawlerman's Song
3. COLLECTIVE SOUL Better Now
4. AQUALUNG Brighter Than Sunshine
5. MONTY LANE ALLEN If I Were An Angel

### NORTHEAST

1. AARON CARTER Saturday Night
2. COLLECTIVE SOUL Better Now
3. MICHAEL BUBLÉ Home
4. TROY ANDREWS QUINTET Softly, As In A...
5. MARK KNOPFLER The Trawlerman's Song

### SOUTHEAST

1. AARON CARTER Saturday Night
2. AQUALUNG Brighter Than Sunshine
3. COLLECTIVE SOUL Better Now
4. TROY ANDREWS QUINTET Softly, As In A...
5. MONTY LANE ALLEN If I Were An Angel

## AOL Radio@Network

Ron Nenni 415-934-2790

### Top Alternative

Pete Schiecke  
GREEN DAY Holiday

### Top Jams

Donya Floyd  
FRANKIE J. / BABY BASH Obsession (No Es Amor)

### Top Hip-Hop

Donya Floyd  
PRETTY RICKY Grind With Me  
DL DIRTY BASTARD Intoxicated



Phil Hall • 972-991-9200

### ABC AC

Peter Stewart  
MARDON 5 Sunday Morning

### Touch

Stan Boston  
STEVIE WONDER So What The Fuss

### Country Coast To Coast

Dave Nicholson  
KEITH URBAN Making Memories Of Us  
DARRYL WORLEY If Something Should Happen



Ken Moultrie • 800-426-9082

### CHR

Steve Young/John Fowlkes  
OMARION O  
PAPA ROACH Scars  
GAVIN DeGRAW Chariot  
GWEN STEFANI Hollaback Girl

### Rhythmic CHR

Steve Young/John Fowlkes  
T.I. U Don't Know Me  
50 CENT Just A Lil' Bit  
CIARA / LUDACRIS Oh

### Soft AC

Mike Bettelli/Teresa Cook  
CELINE DION In Some Small Way

### Mainstream AC

Mike Bettelli/Teresa Cook  
ROB THOMAS Lonely No More

### The Alan Kabel Show — Mainstream AC

Steve Young/Teresa Cook  
ROB THOMAS Lonely No More

### The Alan Kabel Show — Hot AC

Steve Young/John Fowlkes  
ANNA NALICK Breathe (2am)

### Mainstream Country

Hank Aaron  
PAT GREEN Baby Doll  
RASCAL FLATTS Fast Cars And Freedom

### New Country

Hank Aaron  
BOBBY PINSON Don't Ask Me How I Know  
VAN ZANT Help Somebody

### Lia

Ken Moultrie/Hank Aaron  
KEITH URBAN Making Memories Of Us

### Danny Wright

Ken Moultrie/Hank Aaron  
PAT GREEN Baby Doll

### 24 HOUR FORMATS

Jon Holiday • 303-784-8700

### Adult Hit Radio

Jon Holiday  
GAVIN DeGRAW Chariot  
VELVET REVOLVER Fall To Pieces

### Adult Contemporary

Jon Holiday  
ROB THOMAS Lonely No More

### U.S. Country

Penny Mitchell  
RASCAL FLATTS Fast Cars And Freedom

## WESTWOOD ONE

Charlie Cook • 661-294-9000

### Mainstream Country

David Felker  
REBA McENTIRE My Sister

### Hot Country

Jim Hays  
RASCAL FLATTS Fast Cars And Freedom  
DARRYL WORLEY If Something Should Happen

### Young & Verna

David Felker  
REBA McENTIRE My Sister  
RASCAL FLATTS Fast Cars And Freedom  
KEITH URBAN Making Memories Of Us



### Country Today

John Glenn  
BOBBY PINSON Don't Ask Me How I Know  
HANNA-McEUN Something Like A Broken Heart  
PAT GREEN Baby Doll

### AC Active

Dave Hunter  
JEM 24

### Alternative Now!

Polychronopolis  
WEEZER Beverly Hills

## LAUNCH

MUSIC ON YAHOO!

Jay Frank • 310-526-4247

### Audio

ACCEPTANCE Difference  
ALEXIS The Real Me  
GUERRILLA BLACK Say What  
KEITH URBAN Making Memories Of Us  
LAUREN LUCAS What You Ain't Gonna Get  
LEANN RIMES Probably Wouldn't Be This Way  
LIL JON & THE EASTSIDE BOYZ Get Crunk  
PITBULL Toma  
RASCAL FLATTS Fast Cars And Freedom  
SECRET MACHINES The Road Leads Where It's Led  
SLIPKNOT Before I Forget  
TEGAN & SARA Walking With A Ghost  
COMMAS Tonight On The WB  
THEORY OF A DEADMAN No Surprise  
TRACE ADKINS Songs About Me  
URBAN MYSTIC Long Ways  
VAN ZANT Help Somebody

### Video

DIERKS BENTLEY Lot Of Leavin' Left To Do  
FAT JOE So Much More

« musicsnippet.com »»

Tony Lamptey • 866-552-9118

### Hip-Hop

PURPLE CITY Purple City Byrd Gang  
BEANIE SIGEL Wanted (On The Run)  
GUERRILLA BLACK Say What



# NATIONAL MUSIC

72 million households

Lori Parkerson  
202-380-4425

Plays

50 CENT	Candy Shop	22
GREEN DAY	Boulevard Of Broken Dreams	17
JENNIFER LOPEZ	Get Right	16
EMINEM	Mockingbird	15
LUDACRIS	Number One Spot	15
MY CHEMICAL ROMANCE	I'm Not Okay (I Promise)	13
FRANKIE J.	Obsession (No Es Amor)	12
GAME	Hate It Or Love It	12
KILLERS	Mr. Brightside	12
USHER	Caught Up	8
USHER	Disco Inferno	7
CIARA	f/LUDACRIS Oh	7
MARIAH CAREY	f/FATMAN SCOOP It's Like That	6
SIMPLE PLAN	Shut Up	6
T.I.	You Don't Know Me	5
TRICK DADDY	Sugar (Gimme Some)	5
KELLY CLARKSON	Since U Been Gone	5
FAITH EVANS	Again	5
OMARION	O	5
LINDSAY LOHAN	Over	5

Video playlist for the week of March 14-20

David Cohn  
General Manager

## 2

GAME	Hate It Or Love It	41
KILLERS	Mr. Brightside	41
MARS VOLTA	The Widow (I'll Never Sleep Alone)	39
EMINEM	Mockingbird	39
50 CENT	Candy Shop	38
BRAVERY	An Honest Mistake	38
USED	All That I've Got	35
FAT JOE	So Much More	35
MIKE JONES	f/SLIM THUG & PAUL WALL Still...	31
MY CHEMICAL ROMANCE	Helena	29
TRILLVILLE	Some Cut	29
QUEENS OF THE STONE AGE	Little Sister	29
DAODY YANKEE	Gasolina	28
LUDACRIS	Number One Spot	28
JIMMY EAT WORLD	Work	27
COMMON	The Corner	27
PAPA ROACH	Scars	27
RISE AGAINST	Give It All	26
GREEN DAY	Boulevard Of Broken Dreams	24
NAS	Just A Moment	19

Video playlist for the week of March 14-20.

75 million households

Rick Krim  
Exec. VP

### ADDS

ROB THOMAS	Lonely No More
GREEN DAY	Holiday
MOBY	Beautiful
LISA MARIE PRESLEY	Dirty Laundry
FRANKIE J.	f/BABY BASH Obsession (No Es Amor)
JENNIFER LOPEZ	f/FAT JOE Hold You Down

U2	Sometimes You Can't Make It On Your Own
EMINEM	Mockingbird
GREEN DAY	Boulevard Of Broken Dreams
GWEN STEFANI	f/EVE Rich Girl
3 DOORS DOWN	Let Me Go
MARIAH CAREY	It's Like That
ALICIA KEYS	Karma
JOHN LEGEND	Ordinary People
ROB THOMAS	Lonely No More
CROSSFADE	Cold
GREEN DAY	Holiday
HOWIE DAY	Collide
JET	Look What You've Done
JACK JOHNSON	Sitting, Waiting, Wishing
KEANE	Somewhere Only We Know
KILLERS	Mr. Brightside
USHER	Caught Up
VELVET REVOLVER	Dirty Little Thing
TORI AMOS	Sleeps With Butterflies
ASYLN	Be The Girl

Video playlist for the week of March 21-28.

**20 ON 20 (XM 20)**  
*Michelle Boros*

TRICK DADDY	Sugar (Gimme Some)
JENNIFER LOPEZ	f/FAT JOE Hold You Down
OMARION	O
GWEN STEFANI	Hollaback Girl
BROOKE VALENTINE	Girlfight
ASYLN	Be The Girl

**BPM (XM 81)**  
*Aian Freed*

CABIN CREW	Star To Fall
MYNT	f/KIM SOZZI Stay
WHITTE DWARF	Everytime

**HIGHWAY 16 (XM16)**  
*Ray Knight*

ALAN JACKSON	The Talkin' Song Repair Blues
LEANN RIMES	Probably Wouldn't Be This Way
REBA McENTIRE	My Sister
TRICK PONY	It's A Heartache

**SQUIZZ (XM48)**  
*Charlie Logan*

NINE INCH NAILS	The Hand That Feeds
ALDIOSLAVE	Be Yourself
LIFE OF AGONY	Love To Let You Down
BREAKING POINT	Show Me A Sign

**U-POP (XM29)**  
*Zach Overking*

BASEMENT JAXX	f/VULA MALINGA Oh My Gosh
RAVONETTES	Love In A Trashedan
KAISER CHIEFS	Think About You
DEPARTURE	Lump In My Throat

**RAW (XM66)**  
*Leo G.*

BEANIE SIGEL	f/SNOOP DOGG Don't Stop
Q TIP	f/BUSTA RHYMES For The Nasty
JUVENILE	Seis Go Up

**WATERCOLORS (XM71)**  
*Trinity*

DAVE KOZ	f/B. CULBERTSON If Only For One Night
LIN ROUNTREE	For Your Love

**X COUNTRY (XM12)**  
*Jessie Scott*

MARS ARIZONA	All Over The Road
LQS SUPER SEVEN	Heard It On The X

**XM CAFÉ (XM45)**  
*Bill Evans*

HOLCOMBE WALLER	Troubled Times
BLIND BOYS OF ALABAMA	Atom Bomb

36 million households

Cindy Mahmoud,  
VP/Music Programming  
& Entertainment

### VIDEO PLAYLIST

50 CENT	Candy Shop
GAME	f/50 CENT How We Do
T.I.	You Don't Know Me
GAME	f/50 CENT Hate It Or Love It
AMERIE	One Thing
OMARION	O
NIVEA	It's OK
TRILLVILLE	f/CUTTY Some Cut
JOHN LEGEND	Ordinary People
FANTASIA	Truth Is
LUDACRIS	Number One Spot

**RAP CITY**

TRILLVILLE	f/CUTTY Some Cut
T.I.	Bring 'Em Out
NAS	f/QUAN Just A Moment
MIKE JONES	f/S. THUG & P. WALL Still Tippin'
GAME	f/50 CENT How We Do
SNOOP DOGG	f/J. TIMBERLAKE Signs
LUDACRIS	Get Back
CASSIOY	I'm A Hustla
50 CENT	Candy Shop

Video playlist for the week of March 20.

# CMT

## COUNTRY MUSIC TELEVISION

75.1 million households  
Brian Philips, Sr. VP/GM  
Chris Parr, VP/Music & Talent

### ADDS

COWBOY TROY	I Play Chicken (With The Train)
KEITH URBAN	Making Memories Of Us

### TOP 20

	Plays	
	TW	LW
BRAD PAISLEY	Mud On The Tires	35 31
KEITH URBAN	You're My Better Half	31 28
SUGARLAND	Baby Girl	31 26
KENNY CHESNEY	Anything But Mine	30 24
RASCAL FLATTS	Bless The Broken Road	30 24
ALISON KRAUSS & UNION STATION	Restless	27 29
LEE ANN WOMACK	I May Hate Myself In...	28 26
MONTGOMERY GENTRY	Gone	28 23
JOSH GRACIN	Nothin' To Lose	27 29
SHANIA TWAIN	Don't!	26 28
JO DEE MESSINA	My Give A Damn's Busted	26 11
NELLY	f/TIM MCGRAW Over And Over	25 25
BLAINE LARSEN	How Do You Get That Lonely	24 22
TOBY KEITH	Honkytonk U	23 24
BLAKE SHELTON	Goodbye Time	23 23
SHOOTER JENNINGS	4th Of July	21 24
GRETCHEN WILSON	When I Think About...	19 13
MARTINA MCBRIDE	God's Will	18 18
JAMIE O'NEAL	Trying To Find Atlantis	16 13
CHARLIE ROBISON	El Cerrito Place	16 13

Airplay as monitored by Mediabase 24/7  
between March 14-20.

### GREAT AMERICAN COUNTRY™

Jim Murphy, VP/Programming  
26.5 million households

### ADDS

AMBER OOTSON	I'll Try Anything
KYLIE HARRIS	Love Letters From Old Mexico
SHEDAISY	Don't Worry 'Bout A Thing

### GAC TOP 20

BUDDY JEWELL	If She Were Any Other Woman
LEE ANN WOMACK	I May Hate Myself In The Morning
ALAN JACKSON	Monday Morning Church
SUGARLAND	Baby Girl
TRACE ADKINS	Songs About Me
JOSH GRACIN	Nothin' To Lose
TOBY KEITH	Honkytonk U
BLAINE LARSEN	How Do You Get That Lonely
SHANIA TWAIN	Don't!
CRAIG MORGAN	That's What I Love About Sunday
WRIGHTS DOWN	This Road
GEORGE CANYON	My Name
BILLY DEAN	Let Them Be Little
DIERKS BENTLEY	Lot Of Leavin' Left To Do
JO DEE MESSINA	My Give A Damn's Busted
BLAKE SHELTON	Goodbye Time
ANDY GRIGGS	If Heaven
KENI THOMAS	Not Me
KEITH ANDERSON	Pickin' Wildflowers
DEANA CARTER	One Day At A Time

Information current as of March 25.

CONCERT PULSE

Pos. Artist Avg. Gross (in 000s)

1	GEORGE STRAIT	\$780.0
2	CHER	\$632.5
3	JOSH GROBAN	\$586.5
4	YANNI	\$459.7
5	TRANS-SIBERIAN ORCHESTRA	\$359.9
6	DURAN DURAN	\$264.5
7	LARRY THE CABLE GUY	\$262.8
8	RASCAL FLATTS	\$251.2
9	DAVID COPPERFIELD	\$241.2
10	BILL GAITHER & FRIENDS "HOMECOMING"	\$220.1
11	RON WHITE	\$176.1
12	BRAD PAISLEY	\$175.3
13	KEITH URBAN	\$146.5
14	STEVEN CURTIS CHAPMAN	\$132.0
15	A. KRAUSS & UNION STATION...	\$116.5

Among this week's new tours.

- BEACH BOYS
- BEN LEE
- DOVES
- JO OEE MESSINA
- SNOOP DOGG

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383, California 209-271-7900.

# TELEVISION

## Friday, 3/25

• Reba McEntire, *The Ellen DeGeneres Show* (check local listings for time and channel).

• Lifehouse and Nick Lachey & Jessica Simpson, *The Tonight Show With Jay Leno* (NBC, check local listings for time).

• Amos Lee, *Late Show With David Letterman* (CBS, check local listings for time).

• Sting, *Jimmy Kimmel Live* (ABC, check local listings for time).

• Queens Of The Stone Age, *Late Night With Conan O'Brien* (NBC, check local listings for time).

• Interpol, *Late Late Show With Craig Ferguson* (CBS, check local listings for time).

• Kelly Clarkson, *Last Call With Carson Daly* (NBC, check local listings for time).

• The 5 Browns, *The Tony Danza Show* (check local listings for time and channel).

## Saturday, 3/26

• Keane, *Saturday Night Live* (NBC, 11:30pm ET/PT).

## Monday, 3/28

• Ashanti, *Ellen DeGeneres*.  
• Frankie J., *Jay Leno*.



Queen Latifah

• Queen Latifah, *David Letterman*.

• Fatboy Slim, *Conan O'Brien*.

• Lisa Loeb, *Craig Ferguson*.  
**Tuesday, 3/29**

• Kings Of Leon, *Jay Leno*.

• John Butler Trio, *David Letterman*.

• Marc Broussard, *Conan O'Brien*.

• K-OS, *Craig Ferguson*.  
• Aqualung and Hurry-Up Offense, *Carson Daly*.

## Wednesday, 3/30

• Kaiser Chiefs, *David Letterman*.

• Queen Latifah, *Conan O'Brien*.

• Ozzy Osbourne, *Carson Daly*.  
**Thursday, 3/31**

• Jimmy Buffett, *Ellen DeGeneres*.

• Jimmy Eat World, *Jay Leno*.

• Faith Evans, *David Letterman*.

— Julie Gidlow

## The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all five major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, March 22, 2005.

### Top 10 Songs

1. M. ETHERIDGE & J. STONE Cry Baby/Piece Of My Heart
2. WILL SMITH Switch
3. KELLY CLARKSON Since U Been Gone
4. GWEN STEFANI f/EVE Rich Girl
5. GREEN DAY Boulevard Of Broken Dreams
6. KILLERS Mr. Brightside
7. 50 CENT Candy Shop
8. CIARA f/MISSY ELLIOTT 1, 2 Step
9. FRANKIE J. f/BABY BASH Obsession (No Es Amor)
10. USHER Caught Up

### Top 10 Albums

1. JACK JOHNSON *In Between Dreams*
2. VARIOUS ARTISTS *Napoleon Dynamite ST*
3. MOBY *Hotel*
4. 50 CENT *The Massacre*
5. VARIOUS ARTISTS *Garden State ST*
6. KILLERS *Hot Fuss*
7. GREEN DAY *American Idiot*
8. AMOS LEE *Amos Lee*
9. DAFT PUNK *Human After All*
10. GWEN STEFANI *Love, Angel, Music, Baby*



**AL PETERSON**  
apeterson@radioandrecords.com

# Randy Michaels Speaks

Continued from Page 1

of seemingly insatiable curiosity, Michaels' speech confirmed that he is never content to rest on his laurels and that he is always in hot pursuit of an answer to the question "What's next?"

In a wide-ranging address Michaels alternately praised and criticized radio while warning the industry that looking back and doing more of the same will not provide the answers to the challenges that lie ahead in this consumer-driven media world.

"We are just starting to feel the effects of people spending less time with the radio and more time with other devices and activities," he said. "Consumers are learning to exercise greater choice and greater control of their entertainment sources and to take an active role in creating those choices."

In response to many requests and inquiries from both those who attended the Talk Radio Seminar and those who heard about Michaels' appearance, this week we give you an **R&R** exclusive: Randy Michaels in his own words, uncensored and uncensored.

Warning: Some of the comments ahead might make you feel a little bit uncomfortable, but that's the point. As Martha Stewart would say, "It's a good thing." What follows are the remarks Michaels made at TRS 2005.

## Is Radio Dead?

If accepting a lifetime achievement award implies to some that my career is over, I am in good company. I have been reading a lot lately that some people think radio is over. The current issue of *Wired* magazine proclaims that it's the end of radio as we know it. The mainstream press — like the *New York Times* and the *Wall Street Journal* — all seem to agree.

So, is radio dead? Again? No. Radio licenses will continue to be enormously valuable, and

radio will continue to be a huge business. But there is no doubt that we are seeing profound changes occurring in our business. Radio isn't going away, it's being redefined.

Today's radio model is a leaky bucket. Wall Street has realized that much of radio's recent growth has come from cutting costs and adding units. You can't eliminate promotion and fire the news department again this year. Also, traditional radio has new competition. Any broadcaster who is making huge profits with music stations and who isn't worried about all of the people they know who got iPods for Christmas makes the ostrich look prescient.

They should also be concerned about and aware of how much teen leisure time is not being spent listening to music at all, but rather is being spent playing some kind of interactive game like *Halo II*. Will the teens and women enamored of the iPod and live, interactive gaming discard those new habits and throw out their iPods because we changed the commercial load from 14 minutes/14 units to 12 minutes/15 units?

We are just starting to feel the effects of people spending less time with the radio and more time with other devices and activities — not just mp3 players, CD players and satellite and Internet radio, but online games and other interactive entertainment.

Consumers are learning to exercise greater choice and greater control over their entertainment sources and to take an active role in creating those choices. Today's teens take those things for granted. This trend will only accelerate.

You may think I am talking primarily about music radio and laugh at the erosion happening to the FM station down the hall. But if you've studied podcasting or visited [www.audible.com](http://www.audible.com) or



**REVVING UP THE ROOM** Longtime radio veteran and President of Radioactive Randy Michaels brought the crowd at the recently held R&R Talk Radio Seminar to its feet when he reminded broadcasters that passion for creating great programming is still what's needed most to ensure radio's future success. Michaels was on hand at TRS to accept the R&R News/Talk Radio Lifetime Achievement Award.

logged on to a blog site, you'd wipe that smirk off your face.

## Bigger Than Satellite

Is satellite radio the next thing? No. Satellite offers many advantages over terrestrial radio: more choice, noncommercial music channels, national availability and no FCC indecency rules. There is also no doubt that, someday, they will use their repeaters to provide local content.

But satellite radio also involves paying a subscription to listen, and your choices are the same choices that everyone else has. If you are thinking about investing in satellite radio, be careful. Satellite radio is just another form of point-to-multipoint broadcasting. Everyone listening to the same channel hears the same thing. Something very different, and much more compelling, is coming.

It's tough to understand the high value being placed on the satellite stocks today. Will Howard Stern sell a lot of Sirius radios and subscriptions? Yes. But it would take a \$1 billion cash flow swing — or the entire yearly revenue, with no expense, from the next 7 million subscribers — to make Sirius worth even close to what it's trading for today. And satellite radio will likely be eclipsed by another technology before that happens.

## The Crystal Ball

It is hard to predict the future. The best forecasters are often wrong. But let me make some predictions based on obvious current trends.

- Look for a lot more Talk and News/Talk stations on FM — and not just "hot Talk." Everything

works better on FM. As the music audience drifts away from radio, look for more broadcasters to use FM stations for foreground spoken-word programming.

- Talk will continue to fragment. Liberal Talk will work if those who do it entertain and those who program it are doing radio, not trying to change the world.

- Look for foreground stations to emerge as ratings leaders, because they focus on good shows, not just shows that are similar ideologically.

- FM Talk will learn how to attract women. Radio has driven women to TV for talk. When the choices are sports or angry white men, it's no wonder women have abandoned radio talk.

- Talk radio will attract younger listeners if broadcasters lose their fear that the First Amendment no longer applies to broadcasting.

- As advertisers look for accountability, the brightest will recognize that foreground spoken-word programming is much more valuable than indicated by the cost per point.

- Look for the development of buying services that understand Talk programming to show advertisers how to tap into this opportunity. Look for advertisers to track sales to ad campaigns. Look for stations to get paid on increases in cases sold as opposed to CPP.

- Look for shorter spoken-word content — some original, some repurposed — to combine the power of the genre with the short attention

Continued on Page 18

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Arbitron Ratings Fall 2004. Summer to Fall 2004 - AQH share increases.  
\*Men 25-54 \*\*Adults 25-54

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## Randy Michahels Speaks....

Continued from Page 16

spans and time windows of Generation X and Generation nExT.

- As the current environment continues to push all FCC-licensed AM and FM stations toward safer — that is, boring — programming, look for more of radio's best talent to leave highly regulated, highly corporate radio for satellite and other alternate forms of distribution.

- We have researched, homogenized and focused radio past the point of diminishing returns. Just as Top 40 was refined to a point that created the opportunity to be "anti-Top 40" on FM, there is a huge "anti-radio" opportunity today.

- Look for more niche programming and more eclectic programming on today's FM and AM stations.

- The jury is out on low-bit-rate digital radio via what is called IBOC (but what is really now IBAC — ask your engineer), but so far it seems similar to the railroads trying to compete with faster diesel trains instead of steam trains.

- Satellite, Internet streaming, podcasting, audio on demand and using bits and pieces to make a new product will all increase as revenue-producing opportunities.

- Since the Internet offers two-way communication, look for Internet stations and sites that allow users to customize their experiences. Look for new consumer devices and user interfaces that simplify the creation of a personal experience.

- Look for new ways to monetize the delivery of content to emerge. New technology and new devices will allow individual targeting of ads.

- Advertising that interrupts and subscription fees will decline as marketers use the power of interactivity to allow users to request information about only what interests them.

- The most significant new technology will not be one-way satellite, it will be two-way wireless broadband.

**"In rocket science, radio or anything else, intelligent risk beats zero tolerance."**

Wireless broadband is the information super-highway that Al Gore meant to give us. Dial-up was the information dirt road. Wired broadband is a local road that won't leave home. Wireless broadband will make all point-to-multipoint old-fashioned, whether it's AM, FM, XM or the Dog Star. Anyone will be able to use the distribution system just like any driver can use the highway.

**"Please remember that that our business is too serious to be taken too seriously. Lead change, and have fun!"**

The railroads should have known they were in the transportation business; broadcasters should know they are in the content business. As one watches today's political environment cause broadcasters to fire the shows they can't make safe and boring, one has to wonder. In rocket science, radio or anything else, intelligent risk beats zero tolerance.

### Shifting Source Of Power

In today's world great power comes from owning the distribution system. Radio and television transmitters — as well as satellites — are used exclusively by their license-holders. KFI has exclusive rights to the 640 kHz frequency in Los Angeles, and KIIS has exclusive rights to 102.7 MHz.

The railroads had exclusive rights to a set of tracks. KFI may carry someone else's programming, just as the New York Central might have pulled cars for Penn Central, but each railroad controlled its own tracks. The railroads couldn't preserve that value once the interstate highways were built. It will be just as impossible to defend the value of a transmitter when wireless broadband is widely available.

This does not mean to suggest that transmitters will lose all value — there are some railroad tracks that retained significant value 50 years after the introduction of the interstate highways. But it will not be possible to maintain today's values when viable and, in many ways, superior alternatives are introduced.

If you define radio as the use of a transmitter to deliver programming from one point to many,

you should wring your hands, just as those who defined radio as live drama, comedy, game shows and music from live orchestras wrung their hands when television became a reality.

Radio should be redefined as delivering audio information and entertainment to an audience in some manner that allows the delivery to be monetized. Defined in that way, radio is far from dead, it's just continuing its constant change.

Current broadcasters have a huge advantage if they realize that they have a lot of content that people know and like. They need to avoid being trapped in a mind-set that they must preserve the value of the transmitters at all costs. The transmitter is becoming less important.

### Don't Give Away The Future

When you sign a new contract, don't give away the future. Signing a contract with a local station does not give them the right to syndicate your show to other stations. It shouldn't give them the right to repurpose your show without additional compensation either.

ASCAP and BMI have made certain that radio stations do not have the right to stream or digitally distribute the songs they broadcast without additional payments. Advertisers do not give automatic rights for broadcast commercials to be streamed on the Internet. Major league sports rights do not include digital or satellite rights. NASCAR sees radio and new media as two different entities. For major league sports and for NASCAR, digital rights have turned out to be worth hundreds of millions of dollars already.

What we now know as radio, TV, cable, mp3, CDs, VOD, etc., will merge with what we now know as the GameBoy, Palm Pilot, telephone, encyclopedia, dictionary, GPS and Google into personal information, communication and entertainment devices.

These devices will be connected to each other and the world via broadband wireless to and from the Internet. They will provide two-way communication that will allow each of us to customize our experience. There will always be a place for point-to-multipoint broadcasting, but there is little doubt that time spent listening to exactly what everyone else is hearing will decline.

Change can be frightening. Anyone in radio who isn't a little concerned isn't paying attention. Time-and-temp DJs are as relevant today as trumpet players in the studio orchestra. Unique, desirable, difficult-to-duplicate product — talent — will increase in value. This kind of content is the most valuable now, and that val-

ue will increase as the importance of the person who reads the liner cards declines.

### Lead Change, And Have Fun

You are in a turbulent business in tough times. Many current owners are scrambling to adjust to new realities. I hear from many that radio isn't fun anymore.

One person recalled our time together at Jacor. He said, "We should get back to having fun. It seemed to make the stock go up." Then he added, "Just kidding. I know that isn't how it works." Oh, but that is how it works!

**"There will always be a place for point-to-multipoint broadcasting, but there is little doubt that time spent listening to exactly what everyone else is hearing will decline."**

The founder of the world's largest radio company took some grief for saying that he wasn't in the radio business, he was in the business of selling tacos, of moving his customers' products. He was right! If radio is going to be a business, that is exactly what it must do.

What is required? Programming that attracts enough of the right ears. Does that programming get created in an atmosphere of fear or fun? Selling a product also takes creative that cuts through the clutter, gets noticed and motivates behavior. Does great creative occur in an atmosphere of fear or fun? Fun helps ratings. Fun sells products. Fun makes the stock price go up.

Radio remains a great business. Radio is changing, but it's been changing since the first Morse code "S" was sent across the Atlantic. You will be ahead of the pack if you just pay attention to the changes occurring right now and the things that are likely to occur as a result. Please remember that our business is too serious to be taken too seriously. Lead change, and have fun!

You can reach Randy Michaels at [randy@randymichaels.com](mailto:randy@randymichaels.com) or 859-331-9100.

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— Rick Jensen, Program Director, WDEL, Wilmington

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## Shipments

Continued from Page 1  
compared to data from five years ago, the number of units shipped to retail dropped 21%.

However, when including other formats in addition to CDs, total units shipped to retail jumped 4.4%, from 798.4 million in 2003 to 814.1 million in 2004. Counting all formats and distribution channels, overall shipments were up 2% in 2004.

DVD music videos are exploding, showing a 66% increase in shipments and a 51.8% increase in list price. Also showing a big boost is the field of legal digital downloads, with just under 140 million tracks sold in the U.S. last year.

"There was some encouraging progress last year," said RIAA Chairman/CEO Mitch Bainwol. "The public's excitement for new music formats, coupled with the music community's enthusiasm for distributing its content in new ways, has been a real spur to innovation for our industry."

The report said that legal downloads are beginning to gain traction, and Bainwol is optimistic about the field's growth, as well as the RIAA's campaign against illegal downloading. "The legitimate digital business has not even begun to reach its potential," he said. "Those playing by the rules are being handicapped by bad actors who encourage and profit from illegal downloading and uploading of copyrighted works."

"Piracy — online and on the street — continues to plague the music community and its partners in the



**BREATHING EASIER A MILE UP** Despite the lack of oxygen at Denver's altitude, Columbia artist Anna Nalick stopped by Jones Radio Networks' studios there to do an interview and an unplugged performance of her single "Breathe (2am)." Seen here are (l-r) JRN Adult Hit Radio Music Director Chad Blake, Nalick and JRN Sr. Director/Programming Jon Holiday.

technology sector. Those who are profiting from the theft of copyrighted music should be held accountable. Until the playing field is

balanced, the legitimate online music business cannot truly flourish, and investment in new art will not reach its potential."

## 2004 Year-End Music Shipments

Format	In millions of units		
	2003	2004	% Change
CD	745.9	766.9	+2.8%
CD Single	8.3	3.1	-62.2%
Cassette	17.2	5.2	-69.6%
Vinyl LP/EP	1.5	1.3	-11.9%
Vinyl Single	3.8	3.5	-7.3%
Music Video	19.9	32.7	+65.0%
DVD Audio	0.4	0.35	-20.6%
Total Units	798.4	814.1	+2.0%

Source: RIAA

## Martin

Continued from Page 1

and I am confident he will be vigilant in pursuing these goals."

Before joining the FCC, Martin was a Special Assistant to the President for Economic Policy. He served on the Bush-Cheney transition team and was Deputy General Counsel for the Bush campaign. Prior to that he was an adviser to FCC Commissioner Harold Furchtgott-Roth.

With Martin's elevation to the chairmanship, his slot on the five-person commission will need to be filled. Commissioner Kathleen Abernathy's rumored departure would create another vacancy.

Commerce Department Asst. Secretary/Commerce & Information Michael Gallagher was mentioned as a possible Powell successor, and he may still snag a commis-

sion appointment. Other names that have been mentioned include attorney Earl Comstock, who's rumored to have the support of Senate Commerce Committee Chairman Ted Stevens; Federal Energy Regulatory Commission Chairman Pat Wood; and former Texas Public Utility Commission Chair Rebecca Klein.

"I congratulate my colleague Kevin Martin on his appointment as Chairman," Abernathy said. "There are many significant challenges ahead as technology continues to change the way we live and work. I look forward to working with him, and I am confident he will effectively steer the agency."

Democratic FCC Commissioner Jonathan Adelsten said, "Martin has proven himself a dedicated public servant, a thoughtful policymaker and an energetic colleague during our time together on the commission. He has the experience and the skills to make an outstanding chairman." The FCC's other Democratic Com-

missioner, Michael Copps, said that he's looking forward to working with Martin on the "important unfinished agenda of the FCC."

NAB President/CEO Eddie Fritts called Martin "the right person at the right time to lead the FCC." He continued, "He has a passion for public service and a deep understanding and appreciation for the value of local broadcasting. We salute President Bush for this superb choice."

Minority Media & Telecommunications Council Exec. Director David Honig told R&R that he's hopeful the issue of promoting minority broadcast ownership — a staple of the MMTC's mission — will move to the forefront of Martin's agenda. "It hasn't been his issue so far, but sometimes people stand higher on the mountaintop once they recognize the overriding responsibility of leadership," he said.

Additional reporting by Adam Jacobson.

## Edmonds

Continued from Page 3

candidate for the general manager position."

Edmonds said, "While I have learned so much over the past 12 years, I am truly looking forward to joining the Beasley/Atlanta group.

WAEC & WWWE offer so much to the Atlanta audience, and I am eager to strengthen our listener base through enhanced promotions and offering the best music selection available. I am excited to work with these two very different and successful stations."



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## Moreno

Continued from Page 3

successful KPTY (Party 104.9)/Fresno. Moreno has also programmed at KUUU (U-92.7)/Palm Springs, CA and KBOS/Fresno.

Of her new job, Moreno told R&R, "It's a big venture, and it's definitely a risk, because I'm very happy here in Reno. But you can't pass up certain opportunities, and MEC made the deal perfect."

## Man/Cow Love Outlawed In 13 States

We couldn't help but notice this interesting/frightening item in Bill Zwecker's column in last Sunday's *Chicago Sun-Times*: "Shawn Ryan, the Rockford, IL native who created



TV sorely tested by radio face.

and executive produces the hit FX show *The Shield*, is such a big fan of Mancow Muller that he added a few Mancow touches to an upcoming episode. Not only is a car with Illinois plates and a *Mancow's Morning Madhouse* bumper sticker prominently featured, but the host will play a member of the Russian mafia, and sidekicks Ken 'Al Roker Junior' Smith and Jeff 'Turd'

Renzetti will have cameos." We immediately contacted WKQX (Q101) PD **Mike Stern** to confirm this unholy confluence....

"It's the real deal," Stern tells **ST**. "Al Roker Jr. actually shot a scene with Glenn Close. Nothing like a five-time Academy Award nominee and a member of *Mancow's Morning Madhouse* spending quality time together." Set your TiVo to "stun" — this very special episode airs April 26 at 9pm.

### Clarke Roasted To A Golden Brown

Outgoing Jefferson-Pilot Radio President **Clarke Brown** took his lumps during the annual John Bayliss Foundation roast



Roasting much healthier than frying.

in New York as industry buddies like Emmis CEO Jeff Smulyan and Interep President/Sales Jeff Dashev took turns teeing off on him. "All of us wanted a job in radio," quipped Smulyan, "but Clarke got a job at Jefferson-Pilot." Dashev took the opportunity to blame Brown for the industry's current woes: "The business has been off because we've been traveling around the country doing tributes to Clarke," he said. "Let's face it: He's in the twilight of a mediocre radio career."

Brown had the last laugh as he fired back at his roasters — who included his son Chad, VP/GM of WCBS-AM/New York, and Jefferson-Pilot's Don Benson. Teasing Smulyan about his foray into baseball ownership, Brown said, "When Jeff's wife said she wanted him to buy her a diamond, he bought the Seattle Mariners." [Insert rimshot.] Brown also charged that the youthful-looking Smulyan has benefited from Botox and plastic surgery. As proof, he flashed a "before" picture on the big screen — a photo of Mel Karmazin.

Brown described Dashev as "a man of convictions: DUI, indecent exposure and impersonating a rep." He saved his final shot for son Chad, who had earlier chastised his dad for passing along "inferior genes" that led them both to be somewhat less than commanding in height. Brown revealed, "You were adopted; we named you after the country where you were born."

### This Just In

In a surprising turn of events, PD **Steve McKay** exited Entercom Hot AC WPTE (The Point)/Norfolk after four years. Find him at 757-427-1362 (home), 757-761-5594 (cell) or [smckay9@yahoo.com](mailto:smckay9@yahoo.com).

Unconfirmed rumors were circulating at press time that another McKay — Barry, PD of Entercom sister KFBZ (The Buzz)/Wichita — may be replacing Steve.

### Label Love

• Epic Assoc. Director/Promotion & Operations **Jordan Rosenblatt** is making the move to Virgin as Director/Promotion Operations, effective April 18. Longtime Virgin Sr. Director/Promotion & Operations **Jon Klein** will exit in mid-April, while Southeast Regional Promo rep **John McFadden** exits, replaced by Virgin and 550 Music vet **Chris Siciliano**, currently an account exec at WNNX (99X)/Atlanta. Klein can be reached at 914-882-0596 or [jonklein115@optonline.net](mailto:jonklein115@optonline.net). Find McFadden at 770-552-1809 (home), 404-219-2102 (cell) or [jwmcill@aol.com](mailto:jwmcill@aol.com).

• After weeks of rumors, **ST** has confirmed that longtime Universal VP/Rock Formats **Howard Leon** will be leaving his post at the end of this month.

• Promo legend **Bob Catania** has set up shop in a suite of palatial offices in scenic Chatsworth, CA, bunking with the lovely Dave Darus, the new President of Kirtland Records. Find both guys at 9540 Topanga Canyon Blvd., Chatsworth, CA 91311. Reach Bob at 818-717-9906 or on his cell at 818-259-1818.

### Formats You'll Flip Over

• Classic Hits **WJZE (97.3 The Fox)/Toledo** jumps headfirst into the Urban battle, flipping to "Hot 97.3," which is targeted directly at Welch Urban WJUC (The Juice 107.3). The change comes as RASP Broadcast Enterprises sells The Fox to Urban Radio Broadcasting for \$2.6 million.

• Nassau Broadcasting flips **WHOB/Manchester, NH** to Classic Hits as "The New 106-3 Frank FM." Morning co-host Sarah Sullivan is named PD.

• After making a bunch of noise stunting last week, Clear Channel Roker **KMRQ/Modesto, CA** disappointed all of the armchair Spanish-language pundits by simply reimagining as "New Rock 96.7." That's about it — you may now return to your regularly scheduled life.

### The Programming Dept.

• KBLX/San Francisco morning show producer **Kimmie Taylor** is upped to MD. She'll give up her producer duties but will retain her weekend airshift.

• Across the Bay at KFOG, Asst. PD/MD **Haley Jones** resigns after five years, effective May 20. PD Dave Benson is now scouring the earth for her replacement.

• **Darrell Johnson** is dubbed interim PD of On Top's KNOU/New Orleans. Johnson previously worked for On Top owner Steve Hegwood as PD of WRJH/Jackson, MS. He also programmed WHTA/Atlanta. Johnson replaces Lamonda Williams, who left last month for Music Choice.

• **Mike Goldenberg** of WWZZ (Z104)/Washington is plucked from the relative obscurity of Sales Assistant Hell and elevated to Programming & Music Coordinator.

• KWIN/Stockton PD Mike Elwood bestows Asst. PD stripes on afternoon driver **Michael "No, Not The Guy Who Created Miami Vice" Mann**.

• **John Anthony** is the new PD of New South AC WJKK (Mix 98.7)/Jackson, MS, replacing Dave McKenzie. He'll be driving from Charleston, SC, where he spent the past 16 years as OM of Apex Broadcasting's properties in Charleston, as well as Tuscaloosa and Birmingham, AL and Lake Charles, LA.

### Quick Hits

• Clear Channel Hot AC KDMX (Mix 102.9)/Dallas morning co-hosts **Anna DeHaro** and **Jeff Elliott** exit. DeHaro slides across the hall to head up news and traffic at sister KEGL (Sunny 97.1) and is replaced at Mix by market vet **Julie Fisk**, while Elliott is replaced by Mix afternoon jock **Tony Zazza**. As the domino effect kicks in, **Jeff Thomas** crosses the hall from **KEGL** to replace Zazza in afternoons. So, to review: *The New Morning Mix With Tony, Julie & Cappy* is now on the air.

• Elsewhere in the cluster, KHKS/Dallas PD Patrick Davis fills his vacant midday slot with **Jeff Miles**, a veteran of

## RR TIMELINE

### 1 YEAR AGO

- **Les Hollander** joins Infinity as Sr. VP/Regional Manager.
- **Lori Lewis** named PD of WSMJ/Baltimore.
- **Jay Dixon** promoted to Director/Urban Programming for Cox Radio/Atlanta.

### 5 YEARS AGO

- **Bill Hogan** appointed President of BuySellBid.com.
- **Tom Langmyer** promoted to Operations Director at KMOX/St. Louis.
- **Darren Eggleston** tapped as VP/Promotion at MCA Records.



Darren Eggleston

### 10 YEARS AGO

- **Denise J. Brown** joins Warner Bros. as Sr. VP/Black Music.
- **Michael St. John** appointed PD of WKBQ/St. Louis.
- **Debbie Murray** promoted to OM/DP of KILT/Houston.

### 15 YEARS AGO

- Capitol/Nashville and Curb Records join to release product under Curb/Capitol Nashville label.
- **Jay Clark** named PD of AOR WLLZ/Detroit.
- **Steve Bartels** promoted to National Director/Singles Promotion at A&M Records.



Jay Clark

### 20 YEARS AGO

- **Ken Stevens** named GM of WYSP/Philadelphia.
- **Carl Hamilton** becomes GM of KOPA-AM & FM/Phoenix.
- **Charlie Colombo** tapped to become President of Blair Radio.



Charlie Colombo

### 25 YEARS AGO

- **Russ Wittberger** resigns as President of Charter Broadcasting.
- **Rick Swig** and **Michael Dundas** named VPs/Promotion & Marketing at Dreamland Records.
- **Chuck Renwick** appointed Exec. VP of NBC Radio Network.

### 30 YEARS AGO

- **Ray Potter** resigns as PD of XEROK/El Paso.
- **Don Wardell** appointed Director/Creative Services at London Records.
- **Bernie Torres** joins Buddha Records as National Singles Promotion Manager.

WWWQ/Atlanta. Miles is currently in San Francisco, where he spent about 20 minutes at KNGY (Energy 92.7) — ironically, the same destination as his predecessor, former KHKS midday personality Fernando Ventura.

• KCHZ/Kansas City afternoon dude **Scott Adams** moves to mornings to team up with co-host Crystal McKenzie. Always a giver, new OM/PD **Maurice DeVoe** has graciously volunteered to take over middays, while night guy **Cabana Boy** gets the boost to afternoons. Arriving on USAir to do nights: former WIOQ (Q102)/Philadelphia night guy **Mo Bounce**, everybody!

• And speaking of WIOQ, **Steve Sykes** of Clear Channel/St. Louis is Q102's new Creative Services Director. He replaces **Eddie Bishop**, who exits. Sykes was one of the voices on the now-deceased WPLY (Y100).



Your actual Rover may vary...

• WPGC/Washington suddenly has a primo afternoon shift open as **EZ Street** goes buh-bye. Stop reading this and rush your stuff to Infinity's Hugely Influential VP/Programming **Jay Stevens** at 4200 Parliament Place, Suite 300, Lanham, MD 20706.

• WXTM/Cleveland (home of R&R Convention 2005!) morning dude **Rover** expands his empire by inking WAZU-FM/Columbus, OH as the first affiliate of *Rover's Morning Glory*, with others to follow, Rover hopes.

• Infinity CHR/Pop KWYE (Y101)/Fresno makes some major morning show changes as anchor **Steve Trejo** moves home to Sacramento, reportedly for a gig at Infinity sister

KSFM. In his place, please welcome market vets **Jo Jo Lopez** and **Mr. Clean**, the new hosts of *The Y-Morning Zoo*. Entertainment reporter **Herc** remains with the show. Most recently Lopez was doing mornings across the street at CHR/Rhythmic KSEQ (Q97), while Clean, who got his radio start at Y101's other rival, KBOS (B95), spent the past five years at KYLZ/Albuquerque, until it flipped to FM Talk.

• **Mario Marcus Montoya**, a.k.a. "**Mark E.**," is the new night jock at KZHT/Salt Lake City. For the past few years he's been doing imaging for 3 Eagles Broadcasting in Lincoln, NE. He will replace Geller, now at WWWQ (Q100)/Atlanta.

• A man known simply as **Double J** signs on for nights at Buckley CHR/Rhythmic KHTN (Hot 104.7)/Modesto, CA. Mr. J is inbound from the Spring Break capital of the West Coast, Lake Havasu, AZ, where he was PD of KNKK. Also, Hot 104.7 afternoon talent/Production Director **Vic Duran** will soon be moving on to new adventures, which means Hot PD Rene Roberts needs a replacement.

• Infinity '80s station WXPT (Mix 104.1)/Minneapolis has mornings open as morning host **Lisa Wright** resigns "to help shape young minds at Brown College," says Infinity FM Ops Manager Phil Wilson. "Couple this with the departure earlier this month of her co-host, Kevin McLaughlin, and we have a prime morning slot to fill."

• Emmy-winning local and national TV personality **Jennifer Pulley** is the new co-host of *The Breakfast Bunch* on Entercom AC WWDE/Norfolk. She'll also be the station's News Director. Pulley replaces LeAnne Rains, who resumes her career as a full-time mom.

• **Rick Woodell** exits mornings at Entercom AC WSPA/Greenville, SC after 13 years. Kimberly, his partner of four years, remains aboard as a solo act. Woodell, best known for his tenure at the old "99WAYS" in his hometown of Macon, GA, can be reached at djwood989@aol.com.

## The Hug Felt Round The World

A brief lobby incident at the recent R&R Talk Radio Seminar was deemed momentous enough to have been reported by no less a publication than the venerable *Washington Post*. It seems that witnesses stood aghast at the sight of a rare liberal/conservative embrace between TV and radio host **Sean Hannity** and Democracy Radio host **Stephanie Miller**. "There was no sex involved," Miller assured her lis-

teners later. Hannity remarked, "I guess it's big news when a liberal runs up and hugs me in a public hotel lobby during a break from my radio show."



'Sean & Stephanie, sittin' in a tree...'

What was I to do — run?"

Despite their ideological differences, Miller confessed to having "a huge unrequited crush on Sean Hannity," adding, "He is a big hunk of stud meat — even if he is Satan."

## Condolences

**Paul Kelly**, News Director/morning host at Clear Channel News/Talker KVEC/San Luis Obispo, CA, died March 20 when his SUV collided with a tractor-trailer that was making a U-turn on California's Highway 1. "Paul took it upon himself to work with each staff member of the station and mentor them to be great broadcasters," said KVEC PD Jeff Williams. "I will deeply miss him."

## FILMS

### BOX OFFICE TOTALS

Title	Distributor	March 11-13	\$ Weekend	\$ To Date
1	<i>The Ring Two</i>	(DreamWorks)*	\$35.06	\$35.06
2	<i>Robots</i>	(Fox)	\$21.02	\$66.06
3	<i>The Pacifier</i>	(Buena Vista)	\$12.53	\$72.27
4	<i>Ice Princess</i>	(Buena Vista)*	\$6.80	\$6.80
5	<i>Hitch</i>	(Sony)	\$6.48	\$159.32
6	<i>Hostage</i>	(Miramax)	\$5.98	\$19.50
7	<i>Be Cool</i>	(MGM/UA)	\$5.87	\$47.27
8	<i>Million Dollar Baby</i>	(WB)	\$4.02	\$89.94
9	<i>Diary Of A Mad Black...</i>	(Lions Gate)	\$2.40	\$47.66
10	<i>Constantine</i>	(WB)	\$2.32	\$70.38

\*First week in release. All figures in millions.

Source: ACNielsen EDI

**COMING ATTRACTIONS:** This week's openers include *Miss Congeniality 2: Armed & Fabulous*, starring Sandra Bullock. The film's Warner Sunset soundtrack contains Pink's "Trouble"; *Natasha Bedingfield's* "I'm a Bomb"; *Esthero's* "Wicked Lil' GRRRLS"; vintage tunes by *Ike & Tina Turner, The Staple Singers, The Ohio Players, Paul Anka, Carl Carlton, Thelma Houston* and *Patti LaBelle*, and more.

Opening in limited release this week is *D.E.B.S.*, whose Lakeshore soundtrack contains two cuts by *Goldfrapp* — "Crystalline Green" and "Strict Machine" — as well as such '80s tunes as *The Cure's* "Love Cats," *New Order's* "Temptation," *Erasure's* "A Little Respect" and more.

— Julie Gidlow

## TELEVISION

### TOP 10 SHOWS Total Audience (109.6 million households)

March 14-20  
Adults 18-49

1 <i>American Idol</i> (Tues.)	1 <i>American Idol</i> (Tues.)
2 <i>American Idol</i> (Wed.)	(tie) <i>American Idol</i> (Wed.)
3 <i>Survivor: Palau</i> (Wed.)	3 <i>Survivor: Palau</i> (Wed.)
4 <i>House</i>	4 <i>House</i>
5 <i>Cold Case</i>	5 <i>Simple Life 3</i>
6 <i>60 Minutes</i>	6 <i>Medium</i>
7 <i>Medium</i>	7 <i>Desperate Housewives</i>
8 <i>Everybody Loves Raymond</i>	8 <i>Apprentice 3</i>
9 <i>Two And A Half Men</i>	9 <i>Amazing Race 7</i>
10 <i>CSI: Miami</i>	10 <i>24</i>

Source: Nielsen Media Research

# A PROGRAMMER'S DREAM

## LEX & TERRY

2004 MARCONI AWARD NOMINEE -  
SYNDICATED PERSONALITIES OF THE YEAR

•• MORNING RADIO NETWORK ••

JACKSONVILLE	#1	M25-54	21.9
SAVANNAH	#1	M25-54	12.7
AUGUSTA	#1	M25-54	11.9
SARASOTA	#1	M25-54	11.2
PENSACOLA	#1	M18-49	27.5
TALLAHASSEE	#1	M25-54	12.1
PANAMA CITY	#1	M18-49	14.5
FARGO	#1	M18-34	17.1
BILOXI	#1	A18-34	12.7
MORGANTOWN	#1	M25-54	15.2
HUNTINGTON	#1	M18-49	13.5
HILTON HEAD	#1	M25-54	15.8

LEX & TERRY CAN BE HEARD EACH WEEKDAY MORNING ON ROCK RADIO STATIONS AROUND THE COUNTRY.  
CONTACT PETER WELPTON AT 904.245.8500 OR PETER@LEXANDTERRY.COM FOR THE 2005 LEX & TERRY MEDIA KIT AND DEMO CD.

COX RADIO SYNDICATION

FALL 2004 ARBITRON

# HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART March 25, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
1	1	50 CENT	The Massacre	Shady/Aftermath/Interscope	365,655	-55%
-	2	NOW VOL 18	Various	Epic	336,776	-
2	3	JACK JOHNSON	In Between Dreams	Brushfire/Universal	101,847	-6%
5	4	GREEN DAY	American Idiot	Reprise	72,841	-9%
3	5	GAME	The Documentary	Aftermath/G-Unit/Interscope	67,095	-23%
6	6	KELLY CLARKSON	Breakaway	RCA/RMG	65,672	+9%
4	7	JENNIFER LOPEZ	Rebirth	Epic	59,892	-28%
7	8	KILLERS	Hot Fuss	Island/IDJMG	57,540	+3%
-	9	BABY BASH	Super Saucey	Universal	50,804	-
9	10	JOHN LEGEND	Get Lifted	Columbia	49,169	0%
10	11	EMINEM	Encore	Shady/Aftermath/Interscope	47,723	-1%
8	12	RAY CHARLES	Genius Loves Company	Concord	46,772	-14%
20	13	CIARA	Goodies	LaFace/Zomba Label Group	43,893	+22%
13	14	3 DODDS DOWN	Seventeen Days	Republic/Universal	41,340	-5%
11	15	USHER	Confessions	LaFace/Zomba Label Group	40,792	-10%
16	16	GWEN STEFANI	Love, Angel, Music, Baby	Interscope	40,589	0%
-	17	MIRANDA LAMBERT	Kerosene	Epic	40,339	-
12	18	MARS VDLTA	Frances The Mute	Strummer/Universal	37,531	-15%
-	19	BRDOKE VALENTINE	Chain Letter	Virgin	37,527	-
18	20	LUDACRIS	The Red Light District	Def Jam/IDJMG	37,290	-4%
14	21	OMARION	O	Epic	34,025	-22%
23	22	T.I.	Urban Legend	Atlantic	33,988	-1%
21	23	FANTASIA	Free Yourself	J/RMG	33,189	-7%
22	24	RASCAL FLATTS	Feels Like Today	Lyric Street	33,167	-3%
24	25	MAROON 5	Songs About Jane	Octone/J/RMG	32,158	-5%
19	26	RAY!	Soundtrack	WSM Soundtracks	31,655	-14%
25	27	LIL' JON & THE EASTSIDE BOYZ	Crunk Juice	TVT	31,416	-2%
29	28	JESSE MCCARTNEY	Beautiful Soul	Hollywood	29,782	+3%
-	29	CROSBY, STILLS & NASH	Greatest Hits	Atlantic	29,217	-
30	30	TOTALLY COUNTRY IV	Various	BNA	29,048	+6%
28	31	MARIO	Turning Point	J/RMG	28,791	-1%
17	32	KENNY CHESNEY	Be As You Are	BNA	28,270	-28%
27	33	SHANIA TWAIN	Greatest Hits	Mercury	27,660	-7%
26	34	GRETCHEN WILSDN	Here For The Party	Epic	27,123	-11%
-	35	AKON	Trouble	SRC/Universal	26,880	-
37	36	MY CHEMICAL ROMANCE	Three Cheers For Sweet Revenge	Reprise	26,614	+11%
39	37	KIDZ BOP 7	Various	Razor & Tie	25,986	+11%
34	38	TINA TURNER	All The Best	Capitol	25,457	+3%
36	39	CROSSFADE	Crossfade	Columbia	24,885	+3%
31	40	ALICIA KEYS	The Diary Of Alicia Keys	J/RMG	24,579	-8%
32	41	TIM MCGRAW	Live Like You Were Dying	Curb	24,050	-9%
48	42	U2	How To Dismantle An Atomic Bomb	Interscope	23,969	+14%
42	43	DADDY YANKEE	Barrio Fino	Universal Music Latino	23,564	+2%
40	44	DESTINY'S CHILD	Destiny Fulfilled	Columbia	22,839	-2%
45	45	KENNY CHESNEY	When The Sun Goes Down	BNA	21,814	-4%
38	46	MICHAEL BUBLE	It's Time	Reprise	21,690	-9%
33	47	MOTLEY CRUE	Red, White & Crue	Hip-o	21,155	-17%
15	48	BLACK LABEL SOCIETY	Mafia	Artemis	20,718	-50%
46	49	TOBY KEITH	Greatest Hits 2	DreamWorks	19,898	-9%
-	50	AL GREEN	Everything's Ok	Blue Note/Virgin	19,328	-

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## ON ALBUMS

### Fitty Won't Stop Making Cents

Look who's on top of the *HITS* Top 50 Albums chart again this week. If the chart were a tournament, 50 Cent would be the No. 1 seed and the favorite to win it all. So far in 2005, the *Shady/Aftermath/Interscope* rapper is way ahead in total sales,



50 Cent

and he racks up another 365,000 and change this week, for a three-week total of 2.3 million-plus. In another down year, he's one artist who can get people off their computers and into the stores.

Revealingly, 50 Cent's closest rival is protege/labelmate/sometime rival *The Game* — No. 5 on the week — which makes it pretty obvious that *Jimmy Iovine* and *Dr. Dre* know what they're doing.

Fitty's so dominant that it takes a dozen



Jack Johnson

and a half artists to come close to him. They're gathered on *Epic's Now 18*, which becomes the week's highest debut, selling 337,000. The other top 10 bow is made by *Baby Bash* (Universal), whose 51,000 total is good enough for No. 9. Yup, there's a precipitous drop-off after the two top sellers.

But those aren't the only significant sales stories right now. Check out *Brushfire/Universal's Jack Johnson*, who's catching the biggest early sales wave of his career as his three-week-old album hangs 10 at No. 3, thanks to another 102,000 in sales. And how 'bout them durn *Killers* (57,500, No. 8)? The Vegas rockers' *Island* debut made it into the top 10 last week, a full nine months into release, and it looks like it'll be lodged there for some time to come as second single "Mr.

Brightside" gains strength.

Yes, there are 10 records in the top 10

this week. Here are the others: *Reprise's Green Day* (No. 4), *RCA/RMG's Kelly Clarkson* (No. 5), *Epic cover girl Jennifer Lopez* (No. 7) and *G.O.O.D./Columbia/Sony Urban's John Legend* (No. 10). Bowing in the top 20 are No. 17 *Miranda Lambert* (*Epic Nashville*) and No. 19 *Brooke Valentine* (*Virgin*).



Killers

Next week: *Queens Of The Stone Age*, *Frankie J*, *Tweet* and *Trace Adkins*.



# GOING FOR ADDS



**MIKE TRIAS**  
mtrias@radioandrecords.com

## Bring Your Own Bombs

Are you ready for some explosive new material from System Of A Down? Serj Tankian, Daron Malakian, Shavo Odadjian and John Dolmayan will release *Mezmerize*, Part One of the two-disc album *Mezmerize/Hypnotize*, on May 17. The band decided to release the two parts a few months apart so fans will have time to fully immerse themselves in the music of disc one. With *Mezmerize*, System's evolution continues as Malakian, the band's guitarist, reportedly takes some lead vocal and harmony duties. Rick Rubin produced the album, and much of the artwork was painted and designed by Malakian's father, Vartan.



System Of A Down

"B.Y.O.B.," which stands for "Bring Your Own Bombs," is the first official single for System's new project. The foursome continue their tradition of integrating politics with their music, with the lyrics posing questions like "Why don't presidents fight the war?/Why do they always send the poor?" Continuing their activist ways, System will host Souls 2005, their third Souls concert to raise awareness and money for human rights organizations. The show will take place in Los Angeles on April 24, the 90th anniversary of the Armenian genocide at the hands of the Ottoman Turks.



Weezer

Vocalist Rivers Cuomo, bassist Mikey Welsh, drummer Patrick Wilson and guitarist Brian Bell, known to the masses as Weezer, breeze onto radio next week with "Beverly Hills." The song is our first peek at their upcoming fifth CD, *Make Believe*, due to arrive in stores on May 10. To promote the album, Weezer will head out on a major-market North American tour from April 26 to May 14

that includes a stop at the Coachella Valley Music and Arts Festival in Indio, CA on April 30. After a short break the boys will head to Europe for a couple weeks of touring in early June.

Dave Matthews Band return to the fold next week as they present "American Baby," the lead single from their forthcoming album *Scene 1: Stand Up*. The band have such great expectations for the project that they couldn't confine their excitement to their official website. Fans can also visit [www.dmbnetstudioalbum.com](http://www.dmbnetstudioalbum.com), which is updated with news and teasers related to *Stand Up*. Mark Batson — famous for his work with Eminem, Gwen Stefani, Maroon 5, Sting, India.Arie and more — was recruited to produce the album, which will be available as both a CD/DVD set and in dual-disc format. Those who preorder the disc via the album website will receive a special live CD containing three b-sides from *Stand Up* and recordings of two songs performed live on the 2004 DMB summer tour. As for the band's 2005 summer tour, it kicks off June 1 in Maryland Heights, MO, a few weeks after they return from their current Australian tour.



Dave Matthews Band

Bronx, NY native Fat Joe once again takes to the airwaves as he delivers "So Much More" than Rhythmic and Urban audiences bargained for. The cut, produced by Cool & Dre, introduces us to Fat Joe's sixth album, *All or Nothing*, slated for release on April 26. The album promises phat beats, thanks to production by the likes of Timbaland, R. Kelly and Swizz Beats. Kelly, Mashonda and Nelly (who is also Going for Adds at both formats, with "Errtime," taken from the CD *Music From and Inspired by The Longest Yard*) guest star on the album. Fat Joe also joins T.I. and The St. Lunatics for Nelly's *Sweat/Suit: Up Close and Personal Tour*, which started recently in Cleveland.

## R&R Going For Adds

Week Of 3/28/05

### CHR/POP

- AMERIE One Thing (Columbia)
- BONNIE MCKEE Somebody (Reprise)
- MARIAH CAREY We Belong Together (Island/IDJMG)
- NIVEA f/LIL JON & YOUNGBLOODZ Okay (Live/Zomba Label Group)
- UZ Sometimes You Can't Make It On Your Own (Interscope)

### CHR/RHYTHMIC

- ANISHA NICOLE Wind Your Waist (Bass Hit/Fifth Element)
- FAT JOE So Much More (Terror Squad/Atlantic)
- NELLY f/J. TRU & K. JACOB Errtime (Derrty/Fo' Reel/Universal)
- YOUNG GUNZ Set It Off (Roc-A-Fella/IDJMG)

### URBAN

- ANISHA NICOLE Wind Your Waist (Bass Hit/Fifth Element)
- FAT JOE So Much More (Terror Squad/Atlantic)
- NELLY f/J. TRU & K. JACOB Errtime (Derrty/Fo' Reel/Universal)
- YOUNG GUNZ Set It Off (Roc-A-Fella/IDJMG)

### URBAN AC

- ALYSON WILLIAMS & TONY TERRY Tomorrow (3 Keys Music/WEA Distribution)
- URBAN MYSTIC Long Ways (Sobe)
- WADE O. BROWN Where Do We Go For Love (33rd Street)

### GOSPEL

- MARY MARY Heaven (Sony Urban/Columbia)

### COUNTRY

- GEORGE STRAIT You'll Be There (MCA)
- TRACY BYRD Tiny Town (BNA)

### AC

- SHANIA TWAIN Don't! (Mercury/IDJMG)

### HOT AC

- DAVE MATTHEWS BAND American Baby (RCA/RMG)
- JIMMY EAT WORLD Work (Interscope)

### SMOOTH JAZZ

- HIROSHIMA Swiss Ming (Heads Up)

### ROCK

- ALTER BRIDGE Broken Wings (Wind-up)
- MOTLEY CRUE Sick Love Song (Island/IDJMG)

### ACTIVE ROCK

- ALTER BRIDGE Broken Wings (Wind-up)
- MOTLEY CRUE Sick Love Song (Island/IDJMG)
- SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)

### ALTERNATIVE

- FUTUREHEADS Decent Days And Nights (Sire/Reprise)
- GRAHAM COXON Freakin' Out (Astralwerks)
- JOHN BUTLER TRIO Zebra (Lava)
- MUSE Stockholm Syndrome (Warner Bros.)
- PERISHERS Sway (Nettwerk)
- SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)
- THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)
- WEEZER Beverly Hills (Geffen)

### TRIPLE A

- AIMEE MANN Going Through The Motions (United Musicians/Superego/Music Allies)
- BILL WYMAN'S RHYTHM KINGS f/MARK KNOPFLER Disappearing Nightly (Fuel 2000)
- DAVE MATTHEWS BAND American Baby (RCA/RMG)
- LOW MILLIONS Statue (Manhattan/EMC)
- LUCE Buy A Dog (Joe's Music)
- OVER THE RHINE Drunkard's Prayer (Back Porch/EMC)
- PERISHERS Sway (Nettwerk)
- PETER HIMMELMAN Imperfect World (Majestic/Navarre)
- SARAH VAUGHAN Peter Gun (Verve/VMG)
- SHURMAN Drownin' (Vanguard)
- TODD THIBAUD Three Words (95 North)
- WEEZER Beverly Hills (Geffen)

### CHRISTIAN CHR

- BDA Love Is Here (Creative Trust Workshop)
- JOY WILLIAMS Hide (Reunion/PLG)

### CHRISTIAN AC

- ANGIE GIBBONS Take Me (Independent)
- JOY WILLIAMS Hide (Reunion/PLG)
- TOBYMAC Atmosphere (ForeFront/EMI CMG)

### CHRISTIAN ROCK

- PECULIAR PEOPLE BAND Can I Leave My Head (Maranatha!)
- RADIAL ANGEL Falling (Independent)

### INSPO

- ANGIE GIBBONS Take Me (Independent)

### CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at [jfagot@radioandrecords.com](mailto:jfagot@radioandrecords.com).



**SAT BISLA**  
sat@radioandrecords.com

## The Biz Down Under

**Music Network execs talk about the Australian trade paper**

**The Music Network is a weekly trade tip sheet serving and reporting on the Australian music and media industries. Introduced more than a decade ago, The Music Network rapidly became a must-read in Australia and the surrounding territories in the Pacific Rim, including New Zealand. Its insightful editorial gives an in-depth view of industry news, radio airplay information and much more.**

The Music Network is owned by legendary Australian music-business entrepreneur **John Woodruff** and operated by industry veteran **Keith Welsh**. I spoke recently with Welsh and Woodruff about the paper, its focus and its impact on the Australian territory.

### About The Music Network

The Music Network is essential for Australia's industry executives and operators at record labels, radio, retail, artist management — anywhere knowledge about the music business is crucial.



**John Woodruff**

Woodruff, who is perhaps best-known as the man behind the phenomenal success of Savage Garden and Darren Hayes, also acts as a publisher, via Rough Cut Music, and has a production company and label, Fine Cut Records. Welsh, who has been working with Woodruff in one capacity or another for more than 20 years, is GM of TMN and responsible for its day-to-day operations.

What inspired Woodruff to create *The Music Network*? He says, "I had spent some years touring America in my capacity as an artist manager and releasing records from my Australian artists in the rest of the world. I returned to Australia after having my first two

**"In terms of TMN's success within the business, I think its longevity and its ability to pull the whole business together speak for themselves."**

**John Woodruff**

top 10 hits in America, with an Australian band called Icehouse.

"In that process we had used a number of U.S. publications to bring Icehouse to the attention of radio, including **R&R** as the reporting publication to track new adds and airplay. There seemed to me to be a burning need for an industry publication in Australia. However, the economics of such a small market would prohibit a pure industry-style magazine.

"I made a decision to start out *The Music Network* as a combination of an industry magazine and a tip sheet. Some 11 years later it still exhibits basically the same combination."

How much of an impact has *TMN* had? "I guess you can measure success in many different ways," Woodruff says. "If you are referring to financial success, as I've often said, it's not an income on which one would feel comfortable to retire. In terms of success within the business, I think its longevity and its ability to pull the whole business together speak for themselves."

Welsh adds, "I believe another measure of success is the amount of attention we get from our worldwide subscribers. Whether at the international departments of the labels or among artist managers, we have a core group who use us really well and keep telling us how important we are to them to work records in Australia, especially when they are thousands of miles away.

"I guess if we weren't providing a good service to the readers and industry, we wouldn't be in business."

### TMN'S Impact

Woodruff says, "Australia is a massive country, with a somewhat bigger surface area than the United States and less population than Los Angeles. Given that the population centers, and therefore the radio markets, are so diverse, it was always difficult to achieve sustained and coordinated airplay on any one track on a national basis.

"The first thing that *The Music Network* achieved was to concentrate the whole market on a given number of tracks in a short pe-

riod of time. Thus it has become an invaluable tool for breaking records in Australia.

"A secondary effect was to create *The Music Network's* proprietary weekly national airplay chart, which Australia had never had before, plus a series of retail-anticipation charts, combined with television and release schedules. *TMN* has slowly become the working bible of the Australian music business and is an essential tool in all marketing and strategy meetings in the music-business boardrooms of Australia."

Following *TMN's* success in Australia — and given the similarities of geography and population centers between Australia and Canada — Woodruff launched a similar tip sheet in Canada, *Canadian Music Network* (see **R&R** 3/4).

Woodruff says, "The Canadian Recording Industry Association approached us with an invitation to start *Canadian Music Network*, based in Toronto. I'm happy to say that, with the help of my legendary partner Donald Tarlton [the DKD Group] and [CMN VP/Managing Director] Samantha Pickard, we were not only able to repeat the process in Canada, but, in fact, also able to launch another magazine, *Canadian Entertainment Network*, which deals with a broader range of the business."

### Bios & Background

Woodruff came into the industry further back than he cares to remember with one of Australia's legendary bands, The Angels (known as Angel City in the U.S.). He spent a long time on the road with the band in the U.S.

the music network

and Europe, and he says, "I was completely fascinated by U.S. radio and how the system worked and hence fought for a deeper understanding of such things as adds, airplay charts and even independents.

"Icehouse, Johnny Diesel and Baby Animals were all bands that I took into America and Europe after that — with varying degrees of success or the alternative, the proverbial 'critical acclaim.' They say if you persist long enough, good fortune will finally prevail.

"My good fortune was in meeting a pop duo called Savage Garden — unfortunately, in the middle of the grunge era. Having been refused deals by every major record label, I made the record myself, signed their publishing, and, after 20 million album sales, the rest, as they say, is history.



**Keith Welsh**

"It's been an amazing experience working with people as talented as Darren Hayes and Daniel Jones. In the process I've been fortunate enough to work with some of the best and most experienced radio promotion people in the world — including [Sony Music Label Group U.S. President/CEO] Don Ienner, then President of Columbia Records, and Charlie Walk [now Columbia Records Group Exec. VP/Creative Marketing & Promotion]. The publishing company, Rough Cut Music, is the shining light in the organization at the moment and continues to go from strength to strength."

Welsh has a long industry background as well. He says, "John and I met when the band

**"Whether at the international departments of the labels or artist managers, we have a core group who use us really well and keep telling us how important we are to them."**

**Keith Welsh**

I had founded with Iva Davies, Icehouse [originally known as Flowers in Australia], created enough audience success to get a bit of industry attention. John and his then-partner Ray Hearn became our managers.

"I stayed with the band through the debut album, toured the world and got the bug for the business. Once I was out of the band I wound up working in tour management and retail before being asked to join John and his other partners in the legendary Australian management firm Dirty Pool.

"I managed bands for 15 years and worked in the U.K. and U.S. fairly extensively. In addition, I ran a record label in Australia called rooArt for Chris Murphy, of INXS fame, and then wound up at *TMN* while John went off to break Savage Garden worldwide."

### What's Next?

What's on the way for *TMN*? "We've been a black-and-white magazine for the past 10 years," Welsh says. "With the changes in printing technology, we were able to go to color two issues ago. It seems pretty timely, as music is now attractive again to corporations, particularly those involved with telecommunications, and they see us as a way to stay connected to the music business. We're also seeing a lot more international subscribers who take our PDF version of the magazine each week, and that is also driving business to us."

Woodruff says, "At MIDEM recently, we were excited by and amazed at how many companies with very good music were interested in Australia as a real income-generating market. They know they have to have local partners, but they also know they have to have an overview of the market regularly to see what is actually going on — rather than, perhaps, what they're being told. That's where we come in, and we are getting a great response."

*Keith Welsh will be attending the international MUSEXPO music and media event in Los Angeles May 1-4, participating in the global radio forum with R&R Publisher/CEO Erica Farber.*

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# CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WFLY/Albany, NY*</b> OM: Kevin Callahan PD: John Fox MD: Christy Taylor 2 JENNIFER LOPEZ 1/FAT JOE</p>	<p><b>KZMG/Boise, ID*</b> PD: Jim Allen 3 WILL SMITH 2 CAESARS 2 PRETTY RICKY</p>	<p><b>WJYY/Concord (Lake Regions), NH</b> PD/MD: AJ Dukette HOWIE DAY AKON PAPA ROACH OMARION</p>	<p><b>WXKB/Ft. Myers, FL*</b> PD: Matt Johnson APD/MD: Randy Sherwyn 12 MARIAH CAREY 1 WILL SMITH BOBBY VALENTINO NIVEA 1/LIL' JON &amp; YOUNGBLOODZ BABY BASH</p>	<p><b>KSYN/Joplin, MO</b> PD: Jason Knight APD/MD: Maurice DeVoe 1 ALICIA KEYS TRILLVILLE MARIAH CAREY</p>	<p><b>WXSS/Milwaukee, WI*</b> OM/MD: Brian Kelly APD/MD: Jojo Martinez 2 LUDACRIS 1 AKON 1 CIARA 1/LUDACRIS JESSE MCCARTNEY</p>	<p><b>WIOQ/Philadelphia, PA*</b> PD: Todd Shannon APD/MD: Marian Newsome No Adds</p>	<p><b>KZHT/Salt Lake City, UT*</b> PD: Jeff McCartney MD: Kramer 24 KELLY CLARKSON 2 AKON AMERIE</p>	<p><b>KHTT/Tulsa, OK*</b> OM/MD: Tod Tucker APD: Matt Ryder MD: Tim Rainey No Adds</p>
<p><b>WKFF/Albany, NY*</b> PD/MD: Rob Dawes TRILLVILLE BABY BASH MARIAH CAREY</p>	<p><b>WXKS/Boston, MA*</b> PD: Cadillac Jack McCartney APD/MD: David Corey 1 GWEN STEFANI 1 KELLY CLARKSON PAPA ROACH</p>	<p><b>KHKS/Dallas, TX*</b> PD: Patrick Davis APD/MD: Fernando Ventura 14 KELLY CLARKSON 8 GAME 1/50 CENT GAVIN DEGRAW</p>	<p><b>KISR/Ft. Smith, AR</b> OM/MD: "Big Dog" Rick Hayes APD/MD: Michael Oldham 25 GREEN DAY 8 OMARION 7 CHEMICAL BROTHERS 7 QUEENS OF THE STONE AGE 6 JIMMY EAT WORLD 5 JOHN LEGEND 5 DESTINY'S CHILD 5 JOHNNY FREEMAN 5 MARIO</p>	<p><b>KCHZ/Kansas City, MO*</b> OM/MD: Maurice DeVoe 1 ALICIA KEYS TRILLVILLE MARIAH CAREY</p>	<p><b>KDWB/Minneapolis, MN*</b> MD: Derek Moran 4 JET 4 BABY BASH MARIO HOWIE DAY</p>	<p><b>KZZP/Phoenix, AZ*</b> PD: Mark Medina MD: Chino 16 GAME 1/50 CENT 1 NIVEA 1/LIL' JON &amp; YOUNGBLOODZ YING YANG TWINS</p>	<p><b>KELZ/San Antonio, TX*</b> PD: Doug Bennett No Adds</p>	<p><b>KIZS/Tulsa, OK*</b> PD: Chase CAESARS PAPA ROACH AMERICAN HI-FI</p>
<p><b>KKOB/Albuquerque, NM*</b> OM: Eddie Haskell PD: Kris Abrams APD: Mark Anderson MD: Carlos Duran 7 GAVIN DEGRAW 5 DESTINY'S CHILD BABY BASH</p>	<p><b>KNDE/Bryan, TX</b> PD/MD: Lesley K. HOWIE DAY AKON PAPA ROACH GAME 1/50 CENT</p>	<p><b>WKDF/Dayton, OH*</b> OM: Tony Tilford PD: Wes McCain 25 GWEN STEFANI 1 NIVEA 1/LIL' JON &amp; YOUNGBLOODZ SUM 41 LUDACRIS AARON CARTER</p>	<p><b>KZBB/Ft. Smith, AR</b> OM: Lee Mathews PD/MD: Todd Chase 5 PAPA ROACH 5 DESTINY'S CHILD 5 JENNIFER LOPEZ 1/FAT JOE</p>	<p><b>KMXV/Kansas City, MO*</b> MD: Jamie Cox 1 AKON</p>	<p><b>WABB/Mobile, AL*</b> OM: Jay Hasting PD/MD: Jammer 10 TRILLVILLE UNWRITTEN LAW RYAN CABRERA</p>	<p><b>WKST/Pittsburgh, PA*</b> PD: Mark Anderson APD: Mark Allen MD: Mikey 3 3 DOORS DOWN 2 PAPA ROACH 1 TRILLVILLE</p>	<p><b>KCCM/San Antonio, TX*</b> PD: Jay Shannon MD: Tony Cortez 33 NB RIDAZ 1/ANGELINA GAME 1/50 CENT RYAN CABRERA</p>	<p><b>WWKZ/Tupelo, MS</b> MD: Marc Allen 4 GAME 1/50 CENT 2 JOHNNY FREEMAN 1 CRINGE</p>
<p><b>KQID/Alexandria, LA</b> PD: Ron Roberts CAESARS FALL AS WELL RYAN CABRERA DAVE MATTHEWS BAND JOHNNY FREEMAN</p>	<p><b>WKSE/Buffalo, NY*</b> MD: Brian Wilde 10 AKON</p>	<p><b>WGTX/Dayton, OH*</b> OM: J.D. Kunes PD/MD: Scott Sharp SWITCHFOOT GAME 1/50 CENT</p>	<p><b>WYKS/Gainesville, FL*</b> PD: Jeri Banta APD/MD: Alan Fox No Adds</p>	<p><b>WAST/Knoxville, TN*</b> PD: Rich Bailey MD: Scott Bohannon 5 AKON</p>	<p><b>WYOK/Mobile, AL*</b> OM: Dan Balla APD/MD: Brian Sims 10 AMERICAN HI-FI 1 ALICIA KEYS OMARION MARIO</p>	<p><b>WJBO/Portland, ME</b> OM/MD: Tim Moore MD: Mike Adams GAME 1/50 CENT MARIAH CAREY OAVE MATTHEWS BAND</p>	<p><b>KSLY/San Luis Obispo, CA</b> PD: Andy Winford MD: Craig Marshall DESTINY'S CHILD</p>	<p><b>KISX/Tyler, TX</b> PD/MD: Larry Thompson AKON OMARION GAME 1/50 CENT</p>
<p><b>WAEB/Allentown, PA*</b> PD: Laura St. James MD: Mike Kelly 5 ALICIA KEYS 1 KILLERS GAVIN DEGRAW</p>	<p><b>WXXX/Burlington*</b> PD/MD: Ben Hamilton APD: Pete Belair 1 RYAN CABRERA NIVEA 1/LIL' JON &amp; YOUNGBLOODZ BABY BASH AMERIE</p>	<p><b>WVYB/Daytona Beach, FL*</b> OM: Frank Scott PD/MD: Kotter 8 AKON 8 NIVEA 1/LIL' JON &amp; YOUNGBLOODZ 3 TRILLVILLE OMARION RYAN CABRERA</p>	<p><b>KKXL/Grand Forks, ND</b> OM/MD: Rick Acker APD: Oave Andrews MD: Trevor D. 10 TRICK DADDY HOWIE DAY AKON</p>	<p><b>WLAN/Lancaster, PA*</b> OM/MD: Holly Love APD/MD: Holly Love OMARION</p>	<p><b>KHOP/Modesto, CA*</b> OM: Richard Perry PD: Chase Murphy BABY BASH RYAN CABRERA 50 CENT</p>	<p><b>WERZ/Portsmouth, NH*</b> OM/MD: Kevin O'Donnell APD/MD: Mike Matthews OAVE MATTHEWS BAND</p>	<p><b>WAEV/Savannah, GA</b> OM: Brad Kelly PD/MD: Chris Alan APD: Russ Francis KIMBERLEY LOCKE MARIO</p>	<p><b>WLDI/W. Palm Beach, FL*</b> OM: Dave Denver PD: Chris Marino MD: Dave Vayda 2 BOWLING FOR SOUP</p>
<p><b>WPRF/Amarillo, TX</b> OM: John McQueen PD/MD: Marshal Blevins No Adds</p>	<p><b>WRZE/Cape Cod, MA</b> OM: Steve McVie PD/MD: Shane Blue 30 BABY BASH 18 BOBBY VALENTINO 16 SWITCHFOOT 16 NINA SKY 15 LUDACRIS 14 KELLY CLARKSON</p>	<p><b>KFMD/Denver, CO*</b> PD: Jim Lawson MD: Jo Jo Turbeaugh 21 GAME 1/50 CENT 1 NIVEA 1/LIL' JON &amp; YOUNGBLOODZ</p>	<p><b>WSNX/Grand Rapids, MI*</b> PD: Eric O'Brien APD/MD: Broadway 23 NELLY 1/JUNG TRU &amp; KING JACOB 18 YING YANG TWINS 9 DESTINY'S CHILD 3 GWEN STEFANI</p>	<p><b>WLKT/Lexington, KY*</b> OM/MD: Barry Fox GAVIN DEGRAW</p>	<p><b>KNOE/Monroe, LA</b> OM/MD: Bobby Richards ANNA NALICK ASLYN FRANKIE J. 1/BABY BASH</p>	<p><b>WSPK/Poughkeepsie, NY</b> APD: Scooty Mac APD: Sky Walker MD: Paulie Cruz No Adds</p>	<p><b>WZAT/Savannah, GA</b> PD: Brian Rickman MARIO</p>	<p><b>KWTX/Waco, TX</b> PD: Darren Taylor APD/MD: John Oakes MARIO RYAN CABRERA</p>
<p><b>KGOT/Anchorage, AK</b> OM: Mark Murphy PD: Bill Stewart 9 DESTINY'S CHILD 8 MARIO 5 GAME 1/50 CENT</p>	<p><b>WQOB/Champaign, IL</b> OM/MD: John McKeighan 14 3 DOORS DOWN 7 JENNIFER LOPEZ 1/FAT JOE 6 AKON</p>	<p><b>KKOM/Des Moines, IA*</b> PD: Greg Chance MD: Steve Wazz 1 GAME 1/50 CENT DESTINY'S CHILD</p>	<p><b>WDRQ/Detroit, MI*</b> PD: Alex Tear APD: Jay Towers MD: Keith Curry 2 3 DOORS DOWN</p>	<p><b>WLBK/Lincoln, NE</b> PD: Ryan Sampson MD: Adam Michaels JOHN LEGEND DESTINY'S CHILD BABY BASH AARON CARTER JOHNNY FREEMAN</p>	<p><b>WRVW/Nashville, TN*</b> PD/MD: Rich Davis 1 KILLERS TRICK DADDY</p>	<p><b>WPRO/Providence, RI*</b> OM/MD: Tony Bristol APD/MD: Davey Morris 3 OMARION GAME 1/50 CENT MARIAH CAREY</p>	<p><b>KBEA/Quad Cities, IA*</b> OM: Darren Pitra PD: Jeff James MD: Steve Fuller TRILLVILLE BABY BASH</p>	<p><b>WRFW/Washington, DC*</b> PD: Jeffrey Wyatt MD: Albie Dee 19 KILLERS 16 BABY BASH</p>
<p><b>WIXX/Appleton, WI*</b> PD/MD: David Burns 6 USHER</p>	<p><b>WQCR/Cedar Rapids, IA</b> OM: Rob Norton PD/MD: Kevin Walker No Adds</p>	<p><b>WDRQ/Detroit, MI*</b> PD: Alex Tear APD: Jay Towers MD: Keith Curry 2 3 DOORS DOWN</p>	<p><b>WVYV/Elmira, NY</b> OM/MD: Gary Knight APD: Brian Stoll 18 DESTINY'S CHILD 15 JAY-Z &amp; LINKIN PARK 12 RYAN CABRERA 12 JOJO 8 GAME 1/50 CENT 6 PAPA ROACH</p>	<p><b>WFKF/Harrisburg, PA*</b> APD/MD: Jeff Hurley 18 BROOKE VALENTINE 1/BOI &amp; LIL' JON 1 BABY BASH GWEN STEFANI MARIO</p>	<p><b>WBLI/Nassau, NY*</b> OM: Nancy Cambino PD: JJ Rice APD: Al Levine MD: LJ Zabielski KILLERS 3 DOORS DOWN GWEN STEFANI KELLY CLARKSON</p>	<p><b>WHTS/Quad Cities, IA*</b> PD: Tony Waitekus 5 MARIO 2 TRICK DADDY 1 GAVIN DEGRAW</p>	<p><b>KZZU/Spokane, WA*</b> OM: Ken Hopkins MD: Brooke Fox 15 PAPA ROACH 11 TRILLVILLE DESTINY'S CHILD GWEN STEFANI GAME 1/50 CENT</p>	<p><b>WKRZ/Wilkes Barre, PA*</b> OM: Jim Rising PD: Tias Schuster APD/MD: Kelly K. 9 DURAN DURAN 4 GAME 1/50 CENT CAESARS SWITCHFOOT SUM 41</p>
<p><b>WSTR/Atlanta, GA*</b> PD: Dan Bowen APD: J.R. Armons MD: Michael Chase 7 KELLY CLARKSON</p>	<p><b>WQQB/Champaign, IL</b> OM/MD: John McKeighan 14 3 DOORS DOWN 7 JENNIFER LOPEZ 1/FAT JOE 6 AKON</p>	<p><b>WVYV/Elmira, NY</b> OM/MD: Gary Knight APD: Brian Stoll 18 DESTINY'S CHILD 15 JAY-Z &amp; LINKIN PARK 12 RYAN CABRERA 12 JOJO 8 GAME 1/50 CENT 6 PAPA ROACH</p>	<p><b>WVYV/Elmira, NY</b> OM/MD: Gary Knight APD: Brian Stoll 18 DESTINY'S CHILD 15 JAY-Z &amp; LINKIN PARK 12 RYAN CABRERA 12 JOJO 8 GAME 1/50 CENT 6 PAPA ROACH</p>	<p><b>WVYV/Elmira, NY</b> OM/MD: Gary Knight APD: Brian Stoll 18 DESTINY'S CHILD 15 JAY-Z &amp; LINKIN PARK 12 RYAN CABRERA 12 JOJO 8 GAME 1/50 CENT 6 PAPA ROACH</p>	<p><b>WVYV/Elmira, NY</b> OM/MD: Gary Knight APD: Brian Stoll 18 DESTINY'S CHILD 15 JAY-Z &amp; LINKIN PARK 12 RYAN CABRERA 12 JOJO 8 GAME 1/50 CENT 6 PAPA ROACH</p>	<p><b>WVYV/Elmira, NY</b> OM/MD: Gary Knight APD: Brian Stoll 18 DESTINY'S CHILD 15 JAY-Z &amp; LINKIN PARK 12 RYAN CABRERA 12 JOJO 8 GAME 1/50 CENT 6 PAPA ROACH</p>	<p><b>WVYV/Elmira, NY</b> OM/MD: Gary Knight APD: Brian Stoll 18 DESTINY'S CHILD 15 JAY-Z &amp; LINKIN PARK 12 RYAN CABRERA 12 JOJO 8 GAME 1/50 CENT 6 PAPA ROACH</p>	<p><b>WVYV/Elmira, NY</b> OM/MD: Gary Knight APD: Brian Stoll 18 DESTINY'S CHILD 15 JAY-Z &amp; LINKIN PARK 12 RYAN CABRERA 12 JOJO 8 GAME 1/50 CENT 6 PAPA ROACH</p>

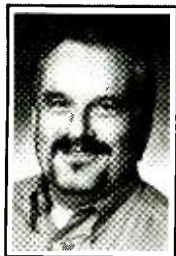


Monitored Reporters  
182 Total Reporters

117 Total Monitored

65 Total Indicator

Did Not Report,  
Playlist Frozen (7):  
KCDD/Abilene, TX  
WGIC/Cookeville, TN  
WHTF/Tallahassee, FL  
WKFR/Kalamazoo, MI  
WSTO/Evansville, IN  
WVAX/Duluth



**KEVIN CARTER**  
kcarter@radioandrecords.com

# Who's Next To Pop?

CHR's next wave is already here

**D**addy, where do new artists come from? Well, son, it's kind of hard to explain. Think of it as a magical musical farm where seeds are planted and nurtured until they are picked at the peak of freshness, flash-frozen and shipped directly to a radio station in your neighborhood.

OK, I don't know what prompted that bizarre exchange. What I do know is, the CHR/Pop pipeline must constantly be primed with fresh young artists. Take a look at today's chart: With few exceptions, it's packed with names you probably didn't even know a year ago. But, hey, everyone was no one at some point.

It's important that we take a peek just ahead of the curve in order to spot emerging artists who have the potential to become tomorrow's pop superstars. This week we'll meet Epic's **Howie Day**, Universal's **Natalie** and Island Def Jam's **Courtney Jaye**.

All three of these artists are at similar, yet slightly different phases in their budding careers: Howie, already a success at Hot AC, is now crossing over to Pop; Natalie is currently headed for top 10 Pop stardom with her debut single, "Goin' Crazy"; and Courtney's first single impacts Pop on April 18.

Next week I'll share my conversation with yet another exciting new artist, Columbia's lovely and talented Anna Nalick. Special thanks to my evil minion, Assoc. Radio Editor Keith Berman, who makes life more enjoyable on a daily basis wherever he goes. [Ed. note: He also typed that sentence himself.]

**Natalie**

Latium/Universal

Current Single: "Goin' Crazy"

She's a singer, a dancer for an NBA team



**Natalie**

**"It's hard to take in because it's happening so quickly. I just have to jump on and go for the ride."**

*Natalie*

and a choreographer. No, I'm not talking about Paula Abdul. "Everybody always says I remind them of Paula Abdul, but I take it as a compliment," says Natalie, Latium/Universal's latest star. "I used to look up to Paula — 'Cold Hearted Snake' was a jam."

While a stint on *American Idol* may not be in Natalie's illustrious future, it's easy to see that she might have the same star potential as the lovely Ms. Abdul. She's been doing talent shows and performing since she was a little girl but never saw singing professionally as a career. "It's funny, because I remember singing when I was little, but I never said, 'When I grow up, I want to be a singer,'" she says.

Natalie initially thought the closest she'd ever get to the music industry was to be a choreographer or a dancer in a music video, and she had a cushy gig dancing for the Houston Rockets for seven seasons. Little did she know that fate was plotting to throw her headfirst into the fray.

"I have this weird gift from God of being able to freestyle as a rapper," she says. "That's how I started in the music industry; I did the whole local mix-tape thing here in Houston with local DJs and for local artists."

**Destiny Insists On A Music Career**

That's how Natalie met Latium Entertainment President Charles Chavez, who saw her dance and informed her that, hey, she could rap and sing too.

Chavez's entering the picture kind of closed the circuit, because two years earlier Natalie spent two months on tour as a backup dancer for one of Chavez's artists, Frankie J. She says, "I thought, 'This could be me, I could be doing the traveling and singing and writing

music,' which I love to do. I love to write. I can write lyrics with or without a beat. I just got into it, and here I am."

Surprisingly enough, Natalie attempted at one point to turn her back on the industry she now loves. "I was very heavily involved in choreographing for the Rockets, and that was my full-time job," she says. "I worked for the organization, as well as dancing for them. It kept me really busy, so my patience for the music thing was slowly dying."

It got to the point where Natalie just couldn't take it, and emotional mayhem ensued. "I said, 'I don't want to deal with it,'" she recalls. "I broke down and cried, but it just comes back to you. That's how I know it was destined for me to do it, because no matter how many times I tried to turn away from it, it came to me anyway."

"People always told me that I have the package, saying, 'You can dance and sing, and you're a performer, and you can write.' I feel that if God gave me all of these gifts, He gave them to me for a reason, so here I am."

**All In The Family**

Here she is indeed. Armed with a contract with Latium Entertainment, Natalie is taking the Pop world by force. Chavez signed her this year and got her song "Goin' Crazy" on the radio airwaves for the kids to enjoy.

"Sure enough, the majors started calling," Natalie says. "Charles was very excited as well. He got me a label deal through Universal, so now I'm with Latium/Universal, and it's great."

Now Natalie is part of a bigger family that includes the aforementioned Frankie J, as well as Baby Bash. The three of them are planning on heading out on tour in late April for a good three or four months. "It's my first tour, and I'm really looking forward to it," Natalie says.

"Just to be surrounded by these people and to know Charles personally and know how hard he works for all of us, I'm so excited. It's a great family." They expect that more performers will come to the party and join the tour shortly.

As far as Natalie's state of mind right now, she can get a little frazzled sometimes, but it's all good. "It's so overwhelming," she says. "I'm so excited, and I feel so blessed, but it's hard to take in because it's happening so quickly. I like it better that way, though, be-

**"When you're starting out, you're just sort of trying to find a place in the woods to set up camp."**

*Howie Day*

cause I appreciate it more with it coming so fast. I just have to jump on and go for the ride, but I like it. I'm excited."

**Howie Day**

Epic

Current Single: "Collide"

When one tries to compile a mental list of states where the highest concentration of musical talent resides, Maine is probably tied

**"Many people, especially aspiring musicians, have a backup plan, but if you have a backup plan, you'll inevitably end up using it. In my case I just went with the 'no-backup-plan plan.' For me, it was a career in music or bust."**

*Howie Day*

for about 47th. Sorry, but you just don't hear of many recording artists who have come busting out of the lucrative and flourishing Maine music scene.

OK, even that sounds dumb — until you meet Howie Day, proud son of Bangor, ME. So there. The self-proclaimed road dog is currently crisscrossing America in a grass-roots



**Howie Day**

effort to promote his latest Epic album, *Stop All the World Now*, as well as his most recent single, "Collide," which is successfully crossing over to Pop from Hot AC as we speak.

"I played all over Maine when I was in high school," says Day, who feels fortunate that he had such an early career jump-start. "Once I graduated and turned 18 I started playing colleges all over the country, anywhere that would have me play in their coffeehouse. It was such a crazy drive I had."

"After I graduated from high school everyone was going off to college. People were encouraging me to at least go to Berklee School of Music in Boston, but I was like, 'I want to go on tour; I can already play.' I'd play anywhere and everywhere. I'm 24 now and already have six years on the road under my belt. Usually, I'd be just starting about now."

Continued on Page 28



# the ALLERS

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# NATALIE

*goin' crazy*

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## Who's Next To Pop?

Continued from Page 26

### No Plan B

One common link between most artists I've spoken to over the years is that they had an innate sense at a young age that music was their destiny. It's imprinted in the DNA, something they had no conscious control over. Day is no different. "I had a complete, 100% belief that I would do it, and it would work," he says.

"So many people, especially aspiring musicians, have a backup plan. But if you have a backup plan, you'll inevitably end up using it. In my case, I went with the 'no-backup-plan plan.' For me, it was a career in music or bust."

Although there were some rough patches, Day hung in, using his patented "No Plan B" approach. "Sometimes things suck, but I never really lost faith," he says. "Especially when you're starting out — and even to this day — not every gig is amazing. You have gigs that suck, but your percentage gets better as you go along. At that time probably one out of 10 gigs were cool, and the others I did for the \$50."

**"I wanted the production to be a little more rootsy and island-y. I wanted it to sound earthy."**

Courtney Jaye

Standing on a stage by yourself without the safety net of bandmates to cover your ass can be daunting. Day says, "This is my optimistic view of being out there by myself: If you're playing solo and you make a mistake, it's easier to pretend like you meant to. You can do it again, and everyone thinks you meant to. The other mistake a lot of people make is that they try to be someone they're not. In the end, if you're yourself, that comes through."

### Finding Your Voice

Learning to sound like himself was a course that took Day a little while to navigate. "You have to find your voice," he says. "I remember thinking that when I was working on my first album. The album started coming together and the tracks started falling into order, and it was like, 'Oh, so this is what I sound like.'"

"After that it becomes easier. Up to that point, if you've never made an album, you don't know what your album should sound like. You don't have anything to start from. Now I'm at this point, and I can experiment and go in different directions from there, but when you're starting out, you're just sort of trying to find a place in the woods to set up camp."

"The further into it you get, the more confident you get with your work. My two albums are two different landmarks: The first proved that I could actually make an album and showed everyone what I sounded like, and people liked it. The second album was me making an album for a major label and having it marketed, and people liked it that way

too. Going into the third one, I'm feeling pretty confident. It's great with the success of the single, 'Collide.' It's fun to watch."

### A Grounded Road Dog

Back to the business of the road. Since he's been doing it for the past six years, Day has gotten pretty damn good at the touring game. As a matter of fact, our conversation took place less than an hour after he'd played a radio gig in Charleston, SC.

"I love to travel," he says. "I don't mind sitting on planes and traveling around. You get a little dose of everyone's culture and vibe and different kinds of weather rather than sticking with one thing. That's why I can stay in Maine, because I'm everywhere else so often. As a matter of fact, I just bought a house in Maine."

"For me, it's helped keep me grounded. When I go home I hang out with my close friends and my family, and they've really contributed to helping me keep it real. Maine is amazing in the summertime; you can't beat it."

Day has also found that his travels have helped shape his songwriting. "Songwriting comes from stuff in your life, and my life is traveling and being on the road, so, by default, it becomes an inspiration," he says.

"Right now I'm balancing promotion and some TV stuff, which is fun, with hanging out and writing and making some new demos and putting the songs into my back pocket so when it's time for the next album, it'll be ready."

### The Business Of Music

The luxury of having a major label like Epic gently propel your career forward is a good thing. "It's been great being with Epic for a few years now," Day says. "The people I work with have now started to become friends. I feel like I'm getting settled in, and it makes the job that much more of a pleasure. I'm pretty happy."

As a relatively new artist, Day has been happily plying his wares to anyone who will listen for nearly seven years without any real strings attached. Hell, he was happy if you stood still for three minutes and paid attention.

Now, however, since he's an actual damn recording artist with modern technology like



Courtney Jaye



**RYAN WITH AN R** While trolling through Memphis looking for some good barbeque, who should Atlantic's Tom Starr and E.V.L.A./Atlantic artist Ryan Cabrera stumble upon but WHBQ (Q107.5) PD/self-proclaimed morning dolt Karson With A K? Seen here are (l-r) Starr, Cabrera and Karson.

SoundScan and Mediabase serving as his de facto report cards, he's had to peek behind the curtain and take a certain amount of grown-up interest in the delicate yet complex promotional process that powers his records.

Day says, "For a long time I sort of pawned off the job of working the record to the label and just said, 'Oh, whatever you guys think I should do.' I didn't really follow the charts much."

"They'd call me and tell me I'd made it to such-and-such position, but I was never really that involved in it. Nowadays I've got a fax machine, and I get the reports every week. It's almost addictive. I realized that I'm the CEO of Howie Day."

### Courtney Jaye

#### Island Def Jam

#### Forthcoming Single: "Can't Behave"

You should probably know this about singer-songwriter Courtney Jaye right upfront: She's a month-to-month kind of girl — and that's a compliment. The thought of, say, signing a one-year lease on an apartment is a foreign concept to her.

"I get so nervous if I have to commit myself to a year lease," says Jaye, an admitted free spirit who never stays in one place too long, preferring to let the wind take her to exotic places where she collects new experiences that she uses to infuse her songwriting. Hence the title of her forthcoming album, *Traveling Light*.

"There are definite pros and cons about that," she says. "Sometimes I don't really feel like I have that base, that grounding; I feel like I'm floating. On the other hand, there are some definite perks, like meeting a lot of amazing people and seeing some incredible parts of this country."

Jaye was born in Pittsburgh and raised in Atlanta, and her travels have led to short yet meaningful stays in such far-flung locales as Flagstaff, AZ; Kauai, HI; Athens, GA, the birthplace of R.E.M.; Austin, another musical hotbed; San Diego; and Los Angeles. Along the way she wrote songs while working as a bartender and cocktail waitress to keep food on the table.

### Sounds Of The Earth

Living in some of America's coolest cities afforded Jaye some unique experiences to draw upon — and contributed to some of the instrumentation on her album. "Living in Austin and Atlanta, I learned a lot about that

Southern-influenced music like The Allman Brothers," she says. "I even got into bluegrass at one point."

"The beauty of it for me, when I was making my record, was to take all of those places I had been affected by — Kauai, Austin, Athens — and bring them into these songs. They're pop songs, but I wanted the production to be a little more rootsy and island-y; I wanted it to sound earthy."

"That's a big deal to me, because the ocean has always been a big part of my life. I feel extremely connected to the water, so I needed to have that element on the record."

Because the ocean tends to play a large role not only in Jaye's life, but also her songwriting, she prefers to remain within spitting distance of it. She currently she divides her time between Los Angeles and Kauai, which remains a favorite spot. "I go back to Kauai whenever I have sufficient time," says Jaye, who rents a room in a house owned by a girlfriend. "I don't like to tease myself by going over for just a week or two."

### Showtime

As we speak, Jaye is back on the road, embarking on a two-month, 30-city promotional tour across America to promote her album and first single, "Can't Behave," which impacts radio April 18. As she makes her way from city to city, getting acquainted with her new best friends, radio programmers, Jaye is being guided by the courteous and friendly Island promotion staff, which includes noted gourmand Dave Bouchard.

"I did survive one day with Bouch — barely," Jaye says. "He picked me up at 6:30am and was already talking about how excited he was about dinner that night, promising me crab legs 'as big as a baby's arm.' I said, 'Bouch, aren't you excited to maybe see me perform or hang out with me?'"

Jaye says Bouchard did reassure her of one vital road-trip fact: "He said, 'One thing you should know when you hang out with me, Courtney, is that you're never going to starve.'"

As you might imagine, Jaye doesn't mind hitting the road. "I feel like, since the record was finished, I've just been sitting around, idly waiting for everything to get going," she says, feeling like a movie star who has finished filming and is now waiting for the movie to open.

"It's like you've already seen it, but nobody else has," she says. "At this point I'm ready to get out and play again; it doesn't matter where."

# CHR/Pop Coming Attractions

As summer-vacation season rapidly approaches, we figured you couldn't make solid vacation plans until you were fully informed of the upcoming label-release schedule. It is in that full-service spirit that we go the extra mile to bring you as much up-to-the-minute GFA info as humanly possible, while bearing in mind that this list could change suddenly without notice. Have a fabulous summer!

March 28  
AMERIE One Thing (Columbia)



BONNIE MCKEE Somebody (Reprise)  
MARIAH CAREY We Belong Together (Island/IDJMG)



NIVEA & LIL JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)  
U2 Sometimes You Can't Make It On Your Own (Interscope)



April 4  
LIFEHOUSE You And Me (Geffen)



PAU LEE & DEBRIS It's Supernatural (Harold Road)  
April 11  
ANNA NALICK Breathe (2am) (Columbia)



PRETTY RICKY Grind With Me (Atlantic)  
April 18  
ERASURE Breathe (Mute/EMC)



April 25  
COURTNEY JAYE Can't Behave (Island/IDJMG)  
KELLY OSBOURNE One Word (Sanctuary/SRG)

# HOWIE DAY

"collide"

- 37 - 33 +207x R&R CHR/POP CHART
- 40 - 34 +255x BDS BILLBOARD MONITOR CHART
- 7 R&R HOT AC (34 Weeks On The Chart!!!)

### HUGE RESEARCH & PHONES!

- |                           |                          |                          |
|---------------------------|--------------------------|--------------------------|
| KISS 108/Boston (10x/day) | WKSS/Hartford (10x/day)  | WIXX/Green Bay (10x/day) |
| KZHT/Salt Lake (6x/day)   | WPRO/Providence (6x/day) | WNCN/Columbus            |
| WNOU/Indianapolis         |                          |                          |

"Collide" is showing all the signs of being a hit song for KISS 108 and Howie is showing all the signs of being a real artist. We love it and our audience does too! - David Corey, MD/WXKS

"We couldn't wait to start playing this one. The market exposure paved the way for early airplay at KZHT. Because of the existing support, it immediately showed top 5 potential in callout too!" - Jeff McGartney, PD/KZHT

"Women love Howie and all he does. 'Collide' is just scratching the surface of what a huge talent he is." - Tony Bristol, PD/WPRO

**MASSIVE FEMALE APPEAL!!!**

#1 Testing Song with Hitpredictor Mainstream Top 40 prior to airplay!!!



**INCREASED TO LARGE!!!**  
MUSIC

#20 Most Downloaded single!  
#4 Most Downloaded single of the 'Pop Genre'!

Recent Performances on...  
Letterman & CBS Saturday Early Show!

# CHR/POP TOP 50

March 25, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	KELLY CLARKSON Since U Been Gone (RCA/RMG)	8468	+167	754469	16	116/0
1	2	GREEN DAY Boulevard Of Broken Dreams (Reprise)	8056	-407	687296	13	117/0
3	3	USHER Caught Up (LaFace/Zomba Label Group)	7239	+245	608635	12	116/1
4	4	GWEN STEFANI f/EVE Rich Girl (Interscope)	6925	+86	566605	14	117/0
6	5	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	6556	+247	605387	9	115/0
5	6	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	6089	-389	478528	18	113/0
8	7	EMINEM Mockingbird (Shady/Aftermath/Interscope)	5448	-393	488417	14	112/0
7	8	MARIO Let Me Love You (J/RMG)	5362	-568	411506	18	115/0
9	9	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	5176	+67	429344	13	106/0
12	10	50 CENT Candy Shop (Shady/Aftermath/Interscope)	5058	+688	493390	6	106/3
11	11	NATALIE Goin' Crazy (Latium/Universal)	4993	+326	396114	7	113/1
10	12	JESSE MCCARTNEY Beautiful Soul (Hollywood)	4357	-412	343734	21	114/0
16	13	ALICIA KEYS Karma (J/RMG)	4134	+540	408541	14	114/6
13	14	ROB THOMAS Lonely No More (Atlantic)	4063	+115	301567	6	109/1
15	15	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	3767	+40	300807	9	92/1
14	16	GAVIN DEGRAW I Don't Want To Be (J/RMG)	3630	-307	294659	26	112/0
17	17	MARIAH CAREY It's Like That (Island/IDJMG)	3502	+73	219847	8	107/0
18	18	DESTINY'S CHILD Soldier (Columbia)	2961	-422	193738	17	107/0
22	19	3 DOORS DOWN Let Me Go (Republic/Universal)	2900	+396	176522	11	96/7
23	20	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	2584	+128	156463	10	101/2
21	21	RYAN CABRERA True (E.V.L.A./Atlantic)	2438	-309	217595	20	104/0
19	22	SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	2383	-699	156139	8	106/0
26	23	JET Look What You've Done (Atlantic)	2274	+204	218269	9	85/7
27	24	KILLERS Mr. Brightside (Island/IDJMG)	2239	+366	162021	7	93/6
30	25	AKON Lonely (SRC/Universal)	2227	+659	191171	4	83/21
24	26	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	2171	-131	223176	16	103/0
28	27	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	2087	+353	131684	7	78/4
20	28	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	2061	-665	122731	14	77/0
25	29	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	1758	-510	126833	11	76/0
31	30	WILL SMITH Switch (Interscope)	1563	+23	85208	5	79/6
36	31	OMARION O (Epic)	1501	+312	86698	3	81/13
35	32	JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	1441	+240	105054	3	74/5
37	33	HOWIE DAY Collide (Epic)	1377	+220	94585	4	62/3
34	34	TIM MCGRAW Live Like You Were Dying (Curb)	1356	+78	81527	5	42/1
32	35	KEANE Somewhere Only We Know (Interscope)	1323	+45	68425	11	73/0
29	36	MAROON 5 Sunday Morning (Octone/J/RMG)	1237	-366	86516	16	97/0
41	37	GAVIN DEGRAW Chariot (J/RMG)	1235	+258	71938	3	89/6
39	38	CROSSFADE Cold (Columbia)	1165	+55	48997	8	59/0
42	39	PAPA ROACH Scars (Geffen)	1121	+164	54569	5	73/7
33	40	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	1091	-205	103903	19	96/0
38	41	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	1072	-59	67198	19	101/0
Debut	42	GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	912	+353	126962	1	50/22
43	43	LUDACRIS Get Back (Def Jam South/IDJMG)	876	-3	78547	13	46/0
44	44	EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	813	-66	73696	17	28/0
Debut	45	JOHN LEGEND Ordinary People (Columbia)	796	+244	43126	1	59/1
Debut	46	DESTINY'S CHILD Girl (Columbia)	744	+448	43625	1	68/13
40	47	NELLY N Oey Say (Derrty/Fo' Reel/Universal)	734	-311	48052	12	75/0
45	48	ASHANTI Only U (Murder Inc./IDJMG)	625	-211	41991	12	89/0
47	49	JENNIFER LOPEZ Get Right (Epic)	581	-123	73712	11	83/0
Debut	50	NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	565	+100	31354	1	34/13

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	22
AKON Lonely (SRC/Universal)	21
BABY BASH Baby I'm Back (Universal)	18
RYAN CABRERA 40 Kinds Of Sadness (E.V.L.A./Atlantic)	15
OMARION O (Epic)	13
DESTINY'S CHILD Girl (Columbia)	13
NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	13
MARIO How Could You (J/RMG)	12
TRILLVILLE Some Cut (BME/Warner Bros.)	12
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	11

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
50 CENT Candy Shop (Shady/Aftermath/Interscope)	+688
AKON Lonely (SRC/Universal)	+659
ALICIA KEYS Karma (J/RMG)	+540
DESTINY'S CHILD Girl (Columbia)	+448
3 DOORS DOWN Let Me Go (Republic/Universal)	+396
KILLERS Mr. Brightside (Island/IDJMG)	+366
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	+353
GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	+353
NATALIE Goin' Crazy (Latium/Universal)	+326
OMARION O (Epic)	+312

## NEW & ACTIVE

TRILLVILLE Some Cut (BME/Warner Bros.) Total Plays: 560, Total Stations: 35, Adds: 12
ASLYN Be The Girl (Capitol) Total Plays: 534, Total Stations: 38, Adds: 1
JIMMY EAT WORLD Work (Interscope) Total Plays: 500, Total Stations: 33, Adds: 0
BABY BASH Baby I'm Back (Universal) Total Plays: 464, Total Stations: 34, Adds: 18
SUM 41 Pieces (Island/IDJMG) Total Plays: 445, Total Stations: 34, Adds: 4
LUDACRIS Number One Spot (Def Jam South/IDJMG) Total Plays: 421, Total Stations: 33, Adds: 3
SWITCHFOOT This Is Your Life (Columbia) Total Plays: 409, Total Stations: 30, Adds: 4
AMERICAN HI-FI The Geeks Get The Girls (Maverick/Reprise) Total Plays: 364, Total Stations: 32, Adds: 6
MARIO How Could You (J/RMG) Total Plays: 340, Total Stations: 50, Adds: 12
RYAN CABRERA 40 Kinds Of Sadness (E.V.L.A./Atlantic) Total Plays: 330, Total Stations: 44, Adds: 15

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

117 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.



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# CHR/POP TOP 50 INDICATOR

March 25, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	4067	-153	79270	13	64/0
2	2	KELLY CLARKSON Since U Been Gone (RCA/RMG)	4014	-72	78623	16	63/0
4	3	GWEN STEFANI f/EVE Rich Girl (Interscope)	3556	-116	70881	14	63/0
6	4	USHER Caught Up (LaFace/Zomba Label Group)	3491	+219	63825	12	61/0
5	5	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	3484	+202	68187	9	62/1
3	6	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3381	-293	64235	17	61/0
7	7	MARIO Let Me Love You (J/RMG)	2812	-206	53503	17	56/0
10	8	ROB THOMAS Lonely No More (Atlantic)	2711	+125	53274	6	63/0
9	9	EMINEM Mockingbird (Shady/Aftermath/Interscope)	2637	-70	51656	12	62/0
11	10	NATALIE Goin' Crazy (Latium/Universal)	2633	+487	51939	7	62/1
8	11	JESSE MCCARTNEY Beautiful Soul (Hollywood)	2586	-225	48324	20	57/0
16	12	3 DOORS DOWN Let Me Go (Republic/Universal)	1931	+195	37435	12	56/1
14	13	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	1823	+1	31346	12	52/1
13	14	GAVIN DEGRAW I Don't Want To Be (J/RMG)	1785	-270	32244	22	47/0
15	15	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	1739	-3	33112	11	54/0
12	16	DESTINY'S CHILD Soldier (Columbia)	1701	-397	30253	17	48/0
20	17	ALICIA KEYS Karma (J/RMG)	1682	+188	34319	14	50/1
17	18	MARIAH CAREY It's Like That (Island/IDJMG)	1653	-12	31228	9	54/0
23	19	50 CENT Candy Shop (Shady/Aftermath/Interscope)	1592	+383	28447	6	54/1
18	20	SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	1372	-256	25361	7	47/1
19	21	RYAN CABRERA True (E.V.L.A./Atlantic)	1341	-257	26496	20	37/0
22	22	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	1298	-32	25352	8	48/0
25	23	KILLERS Mr. Brightside (Island/IDJMG)	1050	+178	21241	7	43/7
26	24	JET Look What You've Done (Atlantic)	992	+124	20674	10	38/1
24	25	WILL SMITH Switch (Interscope)	989	-7	20523	5	42/0
32	26	AKON Lonely (SRC/Universal)	944	+296	17431	3	43/11
21	27	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	912	-517	17575	13	33/0
30	28	FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	711	+45	14574	9	31/0
35	29	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	705	+196	12144	6	39/4
27	30	MAROON 5 Sunday Morning (Octone/J/RMG)	694	-170	14526	17	28/0
34	31	GAVIN DEGRAW Chariot (J/RMG)	672	+90	13009	3	37/3
28	32	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	626	-186	12206	16	24/1
29	33	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	616	-105	13675	19	19/0
42	34	HOWIE DAY Collide (Epic)	504	+144	9575	6	29/8
38	35	PAPA ROACH Scars (Geffen)	465	+54	9255	6	26/7
33	36	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	447	-146	7852	8	22/0
46	37	JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	443	+133	9582	2	26/5
47	38	OMARION O (Epic)	428	+135	8344	2	29/7
Debut	39	DESTINY'S CHILD Girl (Columbia)	407	+228	9239	1	29/10
40	40	KEANE Somewhere Only We Know (Interscope)	404	+12	8688	12	21/2
39	41	TIM MCGRAW Live Like You Were Dying (Curb)	382	-19	6622	8	18/0
31	42	NELLY N Dey Say (Derry/Fo' Reel/Universal)	320	-338	4094	11	13/0
49	43	TYDYL WAVE Lay Down (Independent)	319	+48	5928	2	14/0
37	44	JOJO Not That Kinda Girl (BlackGround/Universal)	319	-113	7421	4	17/0
Debut	45	RYAN CABRERA 40 Kinds Of Sadness (E.V.L.A./Atlantic)	293	+187	5780	1	22/2
50	46	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	280	+11	5550	15	10/0
36	47	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	259	-185	4242	14	8/0
44	48	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	256	-67	4506	18	16/0
Debut	49	AMERICAN HI-FI The Geeks Get The Girls (Maverick/Reprise)	253	+92	4987	1	13/0
Debut	50	CROSSFADE Cold (Columbia)	252	+18	5515	1	11/0

65 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 3/13 - Saturday 3/19.  
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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
AKON Lonely (SRC/Universal)	11
GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	11
DESTINY'S CHILD Girl (Columbia)	10
MARIO How Could You (J/RMG)	9
HOWIE DAY Collide (Epic)	8
KILLERS Mr. Brightside (Island/IDJMG)	7
OMARION O (Epic)	7
PAPA ROACH Scars (Geffen)	7
JOHNNY FREEMAN The Love (Southern Signal)	7
JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	5
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	4
AARON CARTER Saturday Night (Trans Continental Records)	4
JOHN LEGEND Ordinary People (Columbia)	4
MARIAH CAREY We Belong Together (Island/IDJMG)	4
GAVIN DEGRAW Chariot (J/RMG)	3
BABY BASH Baby I'm Back (Universal)	3
DAVE MATTHEWS BAND American Baby (RCA/RMG)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NATALIE Goin' Crazy (Latium/Universal)	+487
50 CENT Candy Shop (Shady/Aftermath/Interscope)	+383
AKON Lonely (SRC/Universal)	+296
DESTINY'S CHILD Girl (Columbia)	+228
USHER Caught Up (LaFace/Zomba Label Group)	+219
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	+202
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	+196
3 DOORS DOWN Let Me Go (Republic/Universal)	+195
ALICIA KEYS Karma (J/RMG)	+188
RYAN CABRERA 40 Kinds Of Sadness (E.V.L.A./Atlantic)	+187
KILLERS Mr. Brightside (Island/IDJMG)	+178
HOWIE DAY Collide (Epic)	+144
OMARION O (Epic)	+135
JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	+133
JOHN LEGEND Ordinary People (Columbia)	+129
ROB THOMAS Lonely No More (Atlantic)	+125
JET Look What You've Done (Atlantic)	+124
AMERICAN HI-FI The Geeks Get The Girls (Maverick/Reprise)	+92
GAVIN DEGRAW Chariot (J/RMG)	+90
MARIO How Could You (J/RMG)	+89
BABY BASH Baby I'm Back (Universal)	+77
AARON CARTER Saturday Night (Trans Continental Records)	+61
TRILLVILLE Some Cut (BME/Warner Bros.)	+57
PAPA ROACH Scars (Geffen)	+54
CRINGE Burn (Listen)	+54
TYOYL WAVE Lay Down (Independent)	+48
BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	+47
FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	+45
SUM 41 Pieces (Island/IDJMG)	+45
GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	+42

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America's Best Testing CHR/Pop Songs 12+ For The Week Ending 3/25/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Since U Been Gone (RCA/RMG)	4.32	4.38	98%	27%	4.22	4.25	4.42
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.17	4.10	99%	37%	4.36	3.90	4.13
3 DOORS DOWN Let Me Go (Republic/Universal)	4.09	4.00	78%	10%	4.29	4.17	4.12
RYAN CABRERA True (E.V.L.A./Atlantic)	4.06	3.90	97%	33%	4.33	4.14	4.04
JESSE MCCARTNEY Beautiful Soul (Hollywood)	4.05	3.92	98%	32%	4.30	4.10	4.14
ROB THOMAS Lonely No More (Atlantic)	4.04	4.06	81%	11%	3.88	3.95	4.40
BOWLING FOR SOUP Almost (Silvertone/Universal/Zomba Label Group)	4.00	3.90	75%	12%	4.54	3.79	3.83
USHER Caught Up (LaFace/Zomba Label Group)	3.86	3.72	94%	32%	3.88	3.82	3.98
GAVIN DEGRAW I Don't Want To Be (J/RMG)	3.84	3.71	97%	46%	3.67	3.85	3.90
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	3.81	3.81	97%	36%	3.89	3.66	3.83
MAROON 5 Sunday Morning (Octone/J/RMG)	3.80	3.90	97%	36%	3.72	3.80	3.77
CIARA f/M. ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3.76	3.64	97%	43%	3.84	3.71	3.77
JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	3.76	3.60	95%	42%	3.74	3.67	3.88
ALICIA KEYS Karma (J/RMG)	3.76	3.80	88%	27%	3.87	3.62	3.79
GWEN STEFANI f/EVE Rich Girl (Interscope)	3.73	3.64	98%	37%	3.50	3.62	4.10
EMINEM Mockingbird (Shady/Aftermath/Interscope)	3.73	3.50	97%	34%	3.87	3.84	3.83
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	3.73	3.55	88%	24%	3.72	3.92	3.49
JET Look What You've Done (Atlantic)	3.72	-	71%	16%	3.93	3.60	3.54
KILLERS Mr. Brightside (Island/IDJMG)	3.68	-	65%	14%	3.86	3.77	3.50
NATALIE Goin' Crazy (Latium/Universal)	3.65	3.37	70%	15%	3.98	3.66	3.53
MARIO Let Me Love You (J/RMG)	3.59	3.43	95%	49%	3.70	3.58	3.50
MARIAH CAREY It's Like That (Island/IDJMG)	3.52	3.43	74%	21%	3.55	3.59	3.29
EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	3.48	3.28	94%	35%	3.72	3.52	3.69
NELLY N Dey Say (Derry/Fo' Reel/Universal)	3.37	3.24	78%	28%	3.34	3.40	3.64
DESTINY'S CHILD Soldier (Columbia)	3.33	3.29	96%	58%	3.38	3.43	3.24
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	3.33	3.26	87%	36%	3.51	3.18	3.42
LIL' JON & THE EASTSIDE BOYZ... Lovers & Friends (TVT)	3.27	3.22	87%	42%	3.33	3.38	3.22
50 CENT Candy Shop (Shady/Aftermath/Interscope)	3.26	3.28	92%	37%	3.45	3.16	3.33
SNOOP DOGG f/J. TIMBERLAKE Signs (Doggystyle/Geffen)	3.23	3.16	70%	23%	3.15	3.34	3.33

Total sample size is 332 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



CHR/POP TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	USHER Caught Up (LaFace/Zomba Label Group)	537	+4	9	7/0
2	2	GWEN STEFANI f/EVE Rich Girl (Interscope)	490	-14	12	5/0
3	3	GREEN DAY Boulevard Of Broken Dreams (Reprise)	464	-5	12	5/0
5	4	K-DS Man I Used To Be (Astralwerks/EMC)	417	-4	12	7/0
4	5	KELLY CLARKSON Since U Been Gone (RCA/RMG)	395	-42	14	7/0
13	6	50 CENT Candy Shop (Shady/Aftermath/Interscope)	377	+87	5	6/1
7	7	SUM 41 Pieces (Island/IDJMG)	371	-7	9	7/0
6	8	MARID Let Me Love You (J/RMG)	341	-64	15	5/0
12	9	ROB THOMAS Lonely No More (Atlantic)	332	+35	5	7/1
11	10	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	331	+6	4	6/0
8	11	MARIAH CAREY It's Like That (Island/IDJMG)	330	-20	7	7/0
10	12	SHAWN DESMAN Let's Go (Viki/Sony BMG)	326	-3	6	5/0
9	13	CIARA f/M. ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	322	-8	16	7/0
16	14	SNOOP DOGG f/J. TIMBERLAKE Signs (Doggystyle/Geffen)	315	+44	5	5/0
14	15	GAME f/50CENT How We Do (Aftermath/G-Unit/Interscope)	289	+5	8	6/0
15	16	EMINEM Mockingbird (Shady/Aftermath/Interscope)	269	-15	7	5/0
17	17	SIMPLE PLAN Shut Up (Atlantic)	239	-20	7	4/0
21	18	ALICIA KEYS Karma (J/RMG)	218	+22	3	6/0
23	19	NATALIE Goin' Crazy (Latium/Universal)	208	+23	2	8/2
18	20	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	199	-18	12	7/0
19	21	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	194	-21	20	5/0
24	22	AVRIL LAVIGNE He Wasn't (Arista/RMG)	192	+10	2	5/1
29	23	KILLERS Mr. Brightside (Island/IDJMG)	191	+23	2	4/0
-	24	WILL SMITH Switch (Interscope)	180	+19	2	5/0
27	25	JESSE MCCARTNEY Beautiful Soul (Hollywood)	176	+4	14	4/0
20	26	JENNIFER LOPEZ Get Right (Epic)	167	-34	10	7/0
Debut	27	JET Look What You've Done (Atlantic)	158	+30	1	4/0
Debut	28	DAVID USHER Love Will Save The Day (MapleMusic)	158	+2	1	4/0
-	29	MASSARI Smile For Me (Independent)	157	-7	2	1/0
Debut	30	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	156	+15	1	2/0

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/6-3/12. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. Indicates Canon.



**KISSING THE BEAUTIFUL SOULS** It was a veritable festival of fraternal love when Hollywood artist Jesse McCartney stopped by WFKS (97.9 Kiss FM)/Jacksonville. Seen here are (l-r) Hollywood rep Matt Duffy, Kiss PD Skip Kelly, McCartney and Hollywood VP/Promotion Tony Smith.



**LOCKED IN A SECURE ENVIRONMENT** WBLI/Nassau-Suffolk recently held a private listening party for Rob Thomas' new album in a postmodern-designed location somewhere in New York's Tribeca district. Seen here are (l-r) WBLI PD Jeremy Rice, Thomas and Atlantic's John "Horse" McMann and Gary Gorman.

Please Send Your Photos

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

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**DANA HALL**  
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# Mad Linx Makes Mad Moves

DJ takes on the role of video host

By Darnella Dunham  
R&R Asst. Urban/Rhythmic Editor

**M**ad Linx, a native of Tampa, made a name for himself as a club DJ and, later, as a mixer and air personality on the market's top-rated CHR/Rhythmic, WLLD (Wild 98.7). Now he's made the coveted move from radio to the small screen, as host of BET's Rap City.

Rap City is one of the highest-rated and longest-running shows in BET's lineup. It was previously hosted by Big Tigger as Rap City: Tha Bassment, but the cable network made a surprise announcement late last year that it would be bringing in Mad Linx as the new host and going back to calling the show Rap City, dropping the Bassment moniker.

Tigger, who is still part of the BET family, continues to host his own nationally syndicated radio show. Mad Linx's challenge is to make the program, which focuses on hip-hop videos and interviews, fresh and funky for 2005.

How did Mad Linx get where he is now, and what does he bring to the table for Rap City? R&R Asst. Urban/Rhythmic Editor Darnella Dunham spoke with him, and here's what he had to say.

**R&R:** A lot of DJs were featured on Rap City when Big Tigger was hosting, including you. How were you able to parlay your guest spots into something bigger?

**ML:** It's God's plan. When I went on it, I was just basically me, and I must've caught the eye of the powers that be. Thankfully, whatever it was that I did stood out. They thought that could translate into filling in and guest-hosting and, later, actually becoming the host for Rap City.

**R&R:** When you were guest-hosting Rap City, did anyone at BET give you any reason to think they were looking for a new host?

**"My love for radio and for what it does has not left me, nor will it."**

**ML:** Not at all. To be honest with you, everything kind of came as a surprise to me. There was never any indication that they were looking to make a change or anything like that. As far as I knew, I was just filling in — which I was very happy to do.

**R&R:** Since you're going to continue to work as a DJ, will your home base be Tampa or New York, where BET is based?

**ML:** I'm back and forth, but more N.Y.C. than Tampa. I am DJ'ing a lot out of town and all that kind of stuff. Apparently, when you're the host of a TV show, you're a little more marketable. I love DJ'ing. It's what I do. It brings me a natu-

ral high. I love having the crowd in the palm of my hand. I can make them go to the bar, I can make them wild out, I can make them start dancing. It all depends on what I do and when I do it.

**R&R:** When people found out that you were on BET, more opportunities came to you. Was it an immediate thing or a gradual process?

**ML:** It's a gradual process, but, fortunately, I have an amazing management squad. Hakim Taylor and Sean Perez are my managers, and Hakim is a monster. Because of him and Sean, we have a lot of things coming in. They've definitely been very instrumental in getting me out into new markets.



Mad Linx

We've done events in Jacksonville and North Carolina, some of the smaller markets. Tampa, where I've been based, is considered a big medium-sized market, but there was a time when no one really came to Tampa, so I understand how people in the smaller markets think. They appreciate when they get a big show coming through town or when a "celebrity" DJ comes to do a party.

**R&R:** That's impressive, because usually people think the opposite — "Now that I've got this exposure, I can forget the smaller markets. I'm only going to deal with the top markets."

**ML:** You can make a bigger impact on people by going into a smaller market, whereas if I were to go to New York City, people might say, "Mad Linx? Big deal. We're used to seeing Puffy and Jay-Z. Even Bill Clinton is in Harlem now." When you go into a smaller market, you're almost as big as President Clinton.

**R&R:** Are you planning to continue to host Sunday Night Bomb on WLLD?

**ML:** It's definitely in my plans. It's been a little hard these past few weeks because we've had Super Bowl weekend, then NFL All-Star weekend, which I had to attend. But I love Wild 98.7, I love doing radio, and it's definitely in my long-term plans to continue to do radio.

**R&R:** After several years at an underground hip-hop station you eventually worked your way up to afternoon drive at a commercial station in Tampa. How was that different from community radio?

**ML:** I've always been a person who likes new challenges and being able to push the limits of

what I do. At the underground station I was used to doing on-air as well as mixing. Moving to commercial radio, it was all the same. I just had to learn the formats.

**R&R:** A lot of mix-show DJs are more aggressive about promoting and marketing themselves than some full-time air personalities. Do you think your ability to market and promote yourself — in addition to your skills as a DJ — played a part in your getting this opportunity with BET?

**ML:** Oh, hell, yes. I'm a hustler, and, again, coming out of Tampa, my hustle had to be greater and bigger than a lot of people's hustle. A lot of people get to a certain place in this business based on their talent, regardless of what market they're in, but there are also a lot of DJs and personalities who get where they are because they are from a big market.

**R&R:** As a DJ, what skills do you think you bring to a show like Rap City that another on-air host couldn't?

**ML:** I bring a wealth of knowledge of music. Being a DJ and being on the radio for so long, I have an encyclopedia of music in my head. Like when I ran into Twista, I told him, "I got your first single, the 'Tung Twista' joint." He was amazed that I knew about it.

**R&R:** Will the freestyle booth still be part of Rap City?

**ML:** Yes! The booth isn't going anywhere. But I will not be stepping in there, because I'm a DJ, not an MC, and I'm not going to be embarrassing myself.

**R&R:** Are you at least going to play the beats?

**ML:** No, we'll still have the guest DJs. We're adding a segment, which is one of my favorites, called "Linx Certified." That's really how the DJ part of me will be featured on Rap City. I'm a person who likes being on the forefront of things musically, and "Linx Certified" allows me to highlight what I feel deserves to be highlighted.

But I'm not just relegating it to music. Right now "Linx Certified" is spotlighting Cassidy's "I'm a Hustla." There's no video for this song,

**"People respect hard work, and one way or another somebody is going to take notice and you will be able to further your career."**

and you can't go to the stores and buy it yet. But down the road, when you hear it all over the clubs and the radio, people will remember it was first "Linx Certified."

Before Cassidy it was The Ying Yang Twins' "Wait." These things are supposed to be something that's a little more street-intense — songs that could be on a mix tape somewhere, or you might be hearing it on the mix shows or in the clubs.

**R&R:** Do you give other ideas and input to Rap City?

**ML:** I'm part of the weekly meetings. I believe the show is going to organically find its own way. There are so many things that are different — I'm different, the set is different, the way it's shot is going to be a little different. We're work-

ing on ways of making this its own thing, and that happens naturally.

**R&R:** How often are you going to do the freestyle segment?

**ML:** It depends on when there's an artist willing. Unfortunately, when Trillville came through, they couldn't do it due to time constraints. Trick Daddy said he doesn't freestyle, and he explained to the viewers why he didn't plan on going in the booth: He feels that 90% of the artists don't freestyle, it's written stuff.

**R&R:** How has the transition been, going from radio to TV?

**"I'm a hustler, and, coming out of Tampa, my hustle had to be greater and bigger than a lot of people's hustle."**

**ML:** For me, it's been fairly easy. Just like anything else, it's a new thing that I'm doing, so there are going to be some glitches. It's going to take some getting used to, and there will be a learning curve. The way I look at it, it's just like radio — you just see me.

**R&R:** Does having that mentality make it more comfortable for you?

**ML:** Yeah, but I do have to keep in mind that I can come to the radio station in sweats and flip-flops if I want, or if I had a hard night before a show, nobody is going to know the difference. That's not the case on Rap City.

**R&R:** What advice would you give a mixer who's looking to step it up and do something bigger than a one-hour mix show?

**ML:** Grind in every way possible. If there are other things that can be done at the station, do them. If there is a way they can expand what they do into actually doing a part-time airshift on the weekends or board operating, do it.

It may not lead to a TV career, but it will definitely lead them in the right direction. People respect hard work, and one way or another somebody is going to take notice, and you will be able to further your career.

**R&R:** What outside ventures are you working on right now?

**ML:** Everything possible. Realistically speaking, one of the things I want to take advantage of is being able to take my DJ career to another level. We're also looking at doing something, possibly some DVDs. We're also working on a marketing and promotions company. Mad Linx is a brand, and we definitely want to make that brand something that is in everybody's household.

Also, my love for radio and for what it does has not left me, nor will it. So I am definitely looking into doing a syndicated radio show — a morning show style, but for the weekend. A show you can listen to while you're hanging out barbecuing, where you hear three guys and a female wildin' out and having a good time, talking some shit and playing some good music. We'd also break some artists.

I always want to use what I have to break new artists, to break new music and to push not only radio, but hip-hop, a little bit further.

# CHR/RHYTHMIC TOP 50

March 25, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	50 CENT Candy Shop (Shady/Aftermath/Interscope)	6754	+15	829530	10	80/0
2	2	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	4997	+219	473480	11	64/0
8	3	GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	4169	+819	578252	7	75/0
3	4	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	3992	-532	488296	19	73/0
4	5	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	3931	-130	516771	15	78/0
9	6	TRILLVILLE Some Cut (BME/Warner Bros.)	3565	+375	388869	14	72/2
6	7	MARIO Let Me Love You (J/RMG)	3471	-291	479407	20	82/0
5	8	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	3469	-352	439862	17	37/0
12	9	AKON Lonely (SRC/Universal)	3417	+287	298583	7	67/0
11	10	BABY BASH Baby I'm Back (Universal)	3368	+234	333404	10	64/1
13	11	NATALIE Goin' Crazy (Latium/Universal)	3242	+153	279371	15	58/0
16	12	YING YANG TWINS Wait (TVT)	3223	+419	305232	7	78/2
10	13	USHER Caught Up (LaFace/Zomba Label Group)	3134	-15	342606	12	76/0
7	14	EMINEM Mockingbird (Shady/Aftermath/Interscope)	3032	-384	330149	16	60/0
14	15	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	2892	-138	333998	23	80/0
17	16	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	2658	-139	175938	13	69/0
18	17	OMARION O (Epic)	2615	+104	259980	11	65/0
15	18	MARIAH CAREY It's Like That (Island/IDJMG)	2529	-464	240913	10	75/0
21	19	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	2390	+286	246222	8	71/6
20	20	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	2144	-121	228632	27	77/0
23	21	NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	2037	+107	210791	15	66/1
25	22	LUDACRIS Number One Spot (Def Jam South/IDJMG)	1974	+356	234298	5	74/0
24	23	T.I. You Don't Know Me (Grand Hustle/Atlantic)	1966	+309	211651	6	67/0
19	24	DESTINY'S CHILD Soldier (Columbia)	1952	-342	159502	17	70/0
27	25	BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	1755	+196	126139	7	66/1
22	26	T.I. Bring 'Em Out (Grand Hustle/Atlantic)	1732	-344	242055	17	72/0
26	27	PITBULL f/LIL' JON Toma (TVT)	1527	-43	128763	8	54/0
33	28	AMERIE One Thing (Columbia)	1357	+354	240669	5	47/10
28	29	FANTASIA Truth Is (J/RMG)	1309	-158	151964	9	53/0
31	30	MARIO How Could You (J/RMG)	1174	+95	88038	4	67/3
37	31	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	1101	+290	115006	3	66/11
30	32	TORI ALAMAZE Don't Cha (Universal)	959	-178	93256	15	35/0
41	33	NB RIDAZ f/ANGELINA Notice Me (Upstairs)	921	+222	63360	3	30/4
32	34	DADDY YANKEE Gasolina (VI Music)	884	-163	123735	17	16/0
29	35	SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	860	-557	48680	6	42/0
35	36	LLOYD BANKS Karma (Interscope)	831	-98	121615	20	41/0
34	37	GWEN STEFANI f/EVE Rich Girl (Interscope)	774	-156	130950	13	19/0
39	38	JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	768	+10	89188	5	34/2
44	39	M. JONES f/S. THUG & P. WALL Still... (SwishaHouse/Asylum/Warner Bros.)	761	+148	76651	3	31/1
36	40	LUDACRIS Get Back (Def Jam South/IDJMG)	761	-137	69426	20	58/0
Debut	41	PRETTY RICKY Grind With Me (Atlantic)	751	+464	93745	1	43/8
42	42	112 U Already Know (Def Soul/IDJMG)	726	+82	80534	5	40/1
38	43	JOHN LEGEND Ordinary People (Columbia)	725	-63	100554	7	37/0
40	44	ALICIA KEYS Karma (J/RMG)	673	-50	80884	17	28/0
46	45	MASHONDA Back Of The Club (J/RMG)	618	+90	52414	2	43/4
45	46	K YOUNG Happy Together (Traacherous)	604	-7	52755	4	33/1
48	47	FANTASIA Baby Mama (J/RMG)	587	+62	88963	4	26/7
Debut	48	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	549	+202	133248	1	1/0
Debut	49	CASSIDY I'm A Hustla (J/RMG)	547	+140	70896	1	33/5
Debut	50	DESTINY'S CHILD Girl (Columbia)	467	+381	41399	1	47/6

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
GWEN STEFANI Hollaback (Interscope)	13
MARIAH CAREY We Belong Together (Island/IDJMG)	13
STEVIE WONDER So What The Fuss (Motown/Universal)	13
CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	11
AMERIE One Thing (Columbia)	10
NINO BROWN f/BABY BASH Eye Candy (M.I.A./Triple X)	10
MEMPHIS BLEEK Like That (Roc-A-Fella/IDJMG)	10
PRETTY RICKY Grind With Me (Atlantic)	8
FANTASIA Baby Mama (J/RMG)	7

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	+819
PRETTY RICKY Grind With Me (Atlantic)	+464
YING YANG TWINS Wait (TVT)	+419
DESTINY'S CHILD Girl (Columbia)	+381
TRILLVILLE Some Cut (BME/Warner Bros.)	+375
LUDACRIS Number One Spot (Def Jam South/IDJMG)	+356
AMERIE One Thing (Columbia)	+354
T.I. You Don't Know Me (Grand Hustle/Atlantic)	+309
CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	+290
AKON Lonely (SRC/Universal)	+287

## NEW & ACTIVE

JA RULE f/LLOYD Caught Up (Murder Inc./IDJMG)	Total Plays: 418, Total Stations: 31, Adds: 0
GWEN STEFANI Hollaback (Interscope)	Total Plays: 365, Total Stations: 18, Adds: 13
MARIAH CAREY We Belong Together (Island/IDJMG)	Total Plays: 353, Total Stations: 41, Adds: 13
SLY BOOGY It's Nuthin' (J/RMG)	Total Plays: 320, Total Stations: 13, Adds: 0
FAITH EVANS Again (Capitol)	Total Plays: 275, Total Stations: 18, Adds: 3
MARQUES HOUSTON All Because Of You (T.U.G.)	Total Plays: 250, Total Stations: 18, Adds: 1
CUBAN LINK f/MYA Sugar Daddy (MOB)	Total Plays: 229, Total Stations: 17, Adds: 0
R. KELLY In The Kitchen (Jive/Zomba Label Group)	Total Plays: 225, Total Stations: 12, Adds: 0
TYRA Country Boy (Universal)	Total Plays: 224, Total Stations: 24, Adds: 3
BONE BROTHERS Hip Hop Baby (Koch)	Total Plays: 222, Total Stations: 13, Adds: 4

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

84 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.



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HEAD RUSH

Table with 8 columns: Artist Title (Label), TW, LW, Familiarity, Burn, Persons 12-17, Persons 18-24, Persons 25-34. Lists top 50 songs including Candy Shop, Disco Inferno, and Missy Elliott.

Total sample size is 313 respondents. Total average favorability estimates are based on a scale of 1-5. Total familiarity represents the percentage of respondents who recognized the song.

ARTIST: Stevie Wonder

LABEL: Motown/Universal

By MIKE TRIAS/Associate Editor



Stevie Wonder is one of the most prolific songwriters and lauded artists of our time. He has won numerous Grammy Awards, scored an amazing number of No. 1 singles and sold over 70 million albums in his career.

On May 3 Wonder is releasing A Time to Love, his first studio release in nearly 10 years. Says Wonder, "My thing has never been about creating music on some sort of schedule."

"So What the Fuss" is the first single from the CD, and the midtempo cut hit Urban AC in a big way last week when it debuted at No. 14\*.

As far as promotions, Wonder is running the gamut. He'll kick off Good Morning America's concert series on May 6, and he'll appear on Oprah, Larry King Live, Primetime Live, The Tonight Show and Ellen Degeneres.

REPORTERS

Stations and their ads listed alphabetically by market

Grid of market reports for various cities including Albuquerque, Chicago, Dallas, Houston, Miami, Memphis, Nashville, New York, Philadelphia, San Diego, and Tampa. Each entry lists station call letters and reporter names.

POWERED BY MEDIABASE

Monitored Reporters 106 Total Reporters 84 Total Monitored 22 Total Indicator

Did Not Report, Playlist Frozen (2): KQX/Wichita Falls, TX KUJ/Tri, WA



**DANA HALL**  
dhall@radioandrecords.com

# All In The Family

When the record biz is the family biz

**I**t's not uncommon for doctors' or lawyers' children to aspire to walk in their parents' footsteps professionally. Apparently, this also happens in the record business. There are currently several urban VPs and a handful of regionals who've come up in the music business under the watchful eyes of parents who have also made their mark in the industry.

What have these individuals learned from their parents' work ethic? Has having a mom or pop in the biz helped them get to where they are today? When you have been exposed to the music business from a very young age, do you see the industry through different eyes?

R&R asked several industry brats what role their parents played in their careers. Through these conversations we learned that integrity and maintaining relationships are still the keys to success, regardless of how much things change in the industry over the years.

## The Wiz Kid

J National Director/Field Promotions **Nicole Sellers** is the product of two music-industry parents. Father Earl Sellers and mother Marie Sellers both did record promotion. Dad worked for a number of companies, including RCA, MCA and Island, while mom spent many years at CBS and, more recently, Motown.

"One of my earliest music-industry memories was going to visit Michael Jackson at his home in New York when he was filming *The Wiz*," says Nicole. "As I grew older I helped out my parents and their friends at conventions like Jack the Rapper, where I worked the registration desk."

However, when Nicole graduated from high school, record promotion as a career was the farthest thing from her mind. "I remember vividly thinking, 'I don't want to do that,'" she says. "I went to college, and after graduating I did some substitute teaching and then marketing.

"It wasn't until Michael Johnson reached out to me while he was at RCA and asked me to interview for a regional position that I started to seriously consider going into promotion. I didn't get that first job, but I kept trying, and eventually I got in.

"One of the key things I learned from both my parents was to always be honest and up-front with people — not just radio, but with everyone you work with and deal with. They also showed me that in this business your relationships are your best asset, so I've always been big on maintaining relationships."

Nicole says that watching her parents work hard over the years also taught her that the business is more than just a job. "It's a lifestyle," she says. "We live it, we don't just do it 9 to 5. Many times the people you work with or the radio people you deal with become very good friends. They can even become part of your extended family."

How is she like her parents in promotion style? "I would say that my promotion style is a combination of both parents' influence," she says. "They are opposites in their style, and I have a little of both in me. My mom has a more laid-back, easygoing style, while my father is more aggressive. So, depending on the situation, I can lean either way."

## Johnson Inc.

Warner Bros. Sr. VP/Urban Promotion **Cynthia Johnson** is the daughter of industry veteran Hilary Johnson. "My dad was the head of black music for Atlantic at one point and then went on to start his own successful independent label, Valley Vue, home to Craig T. Cooper and 101 North," Cynthia says. "At the same time he created the label promotion company Hilary Johnson and Associates. He's now in real estate."

Cynthia recalls going to concerts when she

**"You can be unscrupulous and not come through on promises, or you can be a person of your word with integrity. Those things never change."**

Cynthia Johnson

was just 6 or 7 and always being backstage. "That was always our view of the show," she says. "That was normal for us. My dad would

always ask the artist who was performing to say hello to his daughters, and they would.

"Shortly after graduating from high school I attended a National Honor Society dinner. All the students were asked to stand up and talk about what they wanted to do with their life, and all these kids were saying, 'I'm going to be a doctor or a lawyer.' I wasn't sure yet what I wanted to do, but when they came to me I said I wanted to do record promotion.

"I swear, you could hear crickets in that room. Dead silence. I really didn't know at that point that I wanted to make it a career, but it was all that I knew, so I said it.

"My dad actually helped me get my first job in records. After graduating from Notre Dame I interned for the summer at RCA, doing tracking, putting up posters at retail and that kind of stuff. I still didn't consider it a real job; it was just a way to pass the summer and make some money."

## Getting Started

"The man I was interning for offered me a job at a gospel label he was starting," Cynthia



Cynthia Johnson

continues. "When I told my dad, he asked me, 'So this is really what you want to do?' I said sure, and he called his friend Sarah Melendez at MCA, who needed an assistant. She interviewed me over the phone and asked me if I would move to Los Angeles for the job, and I told her yes. So, my career in the record business began.

"The funny thing was, I worked on retainers for Sarah, so I would only get paid whenever they cut checks — and you know how that can be. I had to live with my sister, sleeping in her living room, but I learned a great deal from both Sarah and my father. I learned how to execute promotions, how to have follow-through skills and, most important, how to treat people at radio and within your company. In a way I feel like Sarah was my mom in the industry. She taught me integrity and dedication.

"A lot has changed from the days when my dad was doing radio promotions. Today we have to deal with things like research, BDS and Mediabase. But at the same time, a lot hasn't changed.

"You still have to work hard at maintaining your relationships with programmers. Just like back in the day, you have a choice. You can be unscrupulous and not come through on promises, or you can be a person of your word, with integrity. Those things never change.

"I learned early on from my father that you have to be a person of your word and stand up for what you believe in. If you believe an artist really needs to do something for a station, you have to fight for it. That might mean standing up to your boss or an artist's manager.

"At the same time, if you can't come through on a request, you have to be able to go to the programmer and stand by a no as well. You have to stand strong, whatever your decision may be."

## Keeping Up With The Johnsons

**Keinon Johnson** is Southeast Regional for Interscope. His father, Greg Johnson, is a 30-year veteran of the music business who owns

**"Getting into the business, I knew what kind of influential person my dad was, but I never wanted anybody to tell me, 'Your pops got this for you,' or, 'Your pops made this happen for you.'"**

Keinon Johnson

an independent record promotion firm. Keinon's father started out working for a couple of major labels and road-managed a lot of gigs. "My dad worked for The Gap Band and was with Capitol for a minute, working The Bee Gees and shit like that," Keinon says. "Ultimately, I guess he wanted to be his own man."

Keinon was inspired early on by his father to be in the music business. "What really made what he did interesting to me was the fact that he was always home and he was always on the phone, but he always seemed to make a lot of money," he says.

"All my friends' pops had regular jobs. They had to get up at 6am and work really hard to get that money, whereas my dad was chillin' in bed all day, seemingly doing nothing. As a kid, you're thinking that he hasn't done anything, but actually he was working records from the crib and making a good living.



Keinon Johnson

"That's pretty much when I decided I wanted to do records. I've never been a suit-and-tie kind of guy, so it works perfectly for me.

"Initially, I didn't want to specifically do record promotion. I think my talents lean more toward the creative side of things, and, hopefully, I'll be able to touch on that later in my career. When I graduated from college my pops had a friend named Garnett March [now President of Interscope]. He gave me my first regional gig.

"Back then he was the new kid on the block over at Priority. Somebody gave him a shot, so he took me under his wing and gave me a shot as Southeast Promotion Manager. Now we're working together again at Interscope."

## His Own Man

While Priority was Keinon's first regional gig, he says, "My hustle began as a street promoter in college for Loud Records. I promoted Loud for two years while I was in college, and my pops had nothing to do with that.

"I always wanted to make my own name in the game. I built my name in the streets of Atlanta. I've always been my own person.

Continued on Page 38

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From His Much Anticipated New Album

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In Stores May 3rd

#1 Most Added at Urban Mainstream AC  
#3 Most Added at Urban Mainstream

Billboard Radio Monitor R&B Adult  
10\*-13\* GREATEST GAINER in just 2 weeks!!! +193  
Media Base Urban Adult  
10\*-14\* GREATEST GAINER in just 2 weeks!! +225

#1 Most Added at Rhythm Crossover

Crossover radio...  
WKTU/New York add! Top 10 Phones  
KMEL/San Francisco add!  
KDAY/Los Angeles add!  
WQSX/Boston add!  
WRDW/Philadelphia add!  
And many more...

#3 Most Added at AAA!  
#2 Most Added at Mainstream AC!

# URBAN TOP 50

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MEDIABASE

March 25, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	50 CENT Candy Shop (Shady/Aftermath/Interscope)	3794	+3	481707	9	69/0
2	2	TRILLVILLE Some Cut (BME/Warner Bros.)	2929	-174	332634	19	65/0
3	3	FANTASIA Truth Is (J/RMG)	2901	-177	356934	15	66/0
7	4	T.I. You Don't Know Me (Grand Hustle/Atlantic)	2875	+101	317787	13	67/0
5	5	JOHN LEGEND Ordinary People (Columbia)	2807	-138	310304	14	63/0
4	6	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	2761	-235	338319	16	9/0
9	7	OMARION O (Epic)	2615	+47	251841	14	56/0
10	8	NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	2509	+161	234346	16	62/1
11	9	YING YANG TWINS Wait (TVT)	2434	+281	250126	7	64/4
8	10	MARIO Let Me Love You (J/RMG)	2419	-190	314329	22	69/0
6	11	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	2386	-515	312908	16	60/0
12	12	FANTASIA Baby Mama (J/RMG)	2320	+199	234738	8	69/2
13	13	AMERIE One Thing (Columbia)	2193	+317	285641	9	63/1
16	14	LUDACRIS Number One Spot (Def Jam South/IDJMG)	1884	+330	216394	6	65/0
29	15	GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	1683	+528	275030	4	66/3
14	16	T.I. Bring 'Em Out (Grand Hustle/Atlantic)	1638	-174	221489	17	68/0
18	17	M. JONES f/S. THUG & P. WALL Still... (SwishaHouse/Asylum/Warner Bros.)	1620	+85	139623	10	65/1
19	18	BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	1604	+70	143560	9	58/1
21	19	112 U Already Know (Def Soul/IDJMG)	1566	+111	184175	7	60/1
15	20	USHER Caught Up (LaFace/Zomba Label Group)	1461	-105	140986	11	63/0
25	21	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	1440	+226	165777	5	59/1
22	22	TYRA Country Boy (Universal)	1387	-55	87122	17	42/0
27	23	FAITH EVANS Again (Capitol)	1357	+172	146716	6	59/1
20	24	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	1287	-187	172748	14	24/0
17	25	DESTINY'S CHILD Soldier (Columbia)	1273	-281	148804	18	67/0
30	26	R. KELLY In The Kitchen (Jive/Zomba Label Group)	1195	+58	130288	8	56/4
23	27	MARIAH CAREY It's Like That (Island/IDJMG)	1180	-255	108992	10	64/0
38	28	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	1154	+440	140750	2	64/2
24	29	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	1128	-98	126949	20	69/0
26	30	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	1127	-60	96469	10	54/0
32	31	MARIO How Could You (J/RMG)	1021	+143	115722	4	56/2
33	32	MARQUES HOUSTON All Because Of You (T.U.G.)	1003	+137	74549	6	47/2
36	33	CASSIDY I'm A Hustla (J/RMG)	910	+155	116782	5	47/2
35	34	TWEET f/MISSY ELLIOTT Turn Da Lights Off (Atlantic)	876	+74	92566	8	44/1
28	35	TWISTA f/FAITH EVANS Hope (Atlantic/Capitol)	756	-401	77446	14	40/1
39	36	JA RULE f/LLOYD Caught Up (Murder Inc./IDJMG)	687	+39	51516	3	46/0
43	37	WEBBIE f/BUN B Give Me That (Asylum/Trill)	669	+150	55857	3	37/37
40	38	LYFE JENNINGS Must Be Nice (Columbia)	665	+60	56330	5	36/0
41	39	LIL' JON f/ICE CUBE Roll Call (TVT)	637	+33	49638	6	42/0
31	40	FABOLOUS Baby (Atlantic)	623	-372	77660	12	44/0
44	41	DESTINY'S CHILD Cater 2 U (Columbia)	594	+77	92167	3	1/0
Debut	42	BOYZ IN DA HOOD Dem Boyz (Bad Boy/Atlantic)	544	+172	36085	1	39/5
45	43	N2U f/JERMAINE DUPRI Baby Mama Love (Virgin)	544	+32	24479	4	38/0
42	44	URBAN MYSTIC Long Ways (Sobe)	526	-76	24083	9	31/0
46	45	JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	498	+46	25626	2	38/1
34	46	SNOOP DOGG Let's Get Blown (Doggystyle/Geffen)	493	-312	50781	12	38/0
Debut	47	DESTINY'S CHILD Girl (Columbia)	467	+350	62623	1	55/8
48	48	NAS Just A Moment (Columbia)	416	-13	22366	3	28/0
Debut	49	GUCCI MANE Icy (Big Cat)	399	+100	33851	1	25/6
47	50	LUDACRIS Get Back (Def Jam South/IDJMG)	358	-92	40699	18	50/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
WEBBIE f/BUN B Give Me That (Asylum/Trill)	37
MEMPHIS BLEEK Like That (Roc-A-Fella/IDJMG)	35
STEVIE WONDER So What The Fuss (Motown/Universal)	27
VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)	16
PITBULL f/LIL' JON Toma (TVT)	14
DESTINY'S CHILD Girl (Columbia)	8
GUCCI MANE Icy (Big Cat)	6
MARIAH CAREY We Belong Together (Island/IDJMG)	5
BOYZ IN DA HOOD Dem Boyz (Bad Boy/Atlantic)	5
PRETTY RICKY Grind With Me (Atlantic)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	+528
CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	+440
DESTINY'S CHILD Girl (Columbia)	+350
LUDACRIS Number One Spot (Def Jam South/IDJMG)	+330
AMERIE One Thing (Columbia)	+317
YING YANG TWINS Wait (TVT)	+281
BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	+226
MARIAH CAREY We Belong Together (Island/IDJMG)	+216
FANTASIA Baby Mama (J/RMG)	+199

## NEW & ACTIVE

RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group)	Total Plays: 333, Total Stations: 39, Adds: 2
MANNIE FRESH f/TATEEZE Conversations (Cash Money/Universal)	Total Plays: 298, Total Stations: 32, Adds: 0
MARIAH CAREY We Belong Together (Island/IDJMG)	Total Plays: 249, Total Stations: 40, Adds: 5
PRETTY RICKY Grind With Me (Atlantic)	Total Plays: 237, Total Stations: 30, Adds: 5
WILL SMITH Switch (Interscope)	Total Plays: 225, Total Stations: 28, Adds: 2
MASHONDA Back Of The Club (J/RMG)	Total Plays: 206, Total Stations: 23, Adds: 1
CUBAN LINK f/MYA Sugar Daddy (MOB)	Total Plays: 201, Total Stations: 25, Adds: 0
MEMPHIS BLEEK Like That (Roc-A-Fella/IDJMG)	Total Plays: 185, Total Stations: 35, Adds: 35
J-KWON f/PETEY PABLO & EBONY EYEZ Get XXX'd (Jive/Zomba Label Group)	Total Plays: 185, Total Stations: 25, Adds: 1
C-MURDER f/B.G. Y'All Heard Of Me (Tru/Koch)	Total Plays: 173, Total Stations: 17, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

70 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.



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For The Week Ending 3/25/05

Artist Title (Label)	TW	LW	Famil.	Burn	Pers. 12-17	Pers. 18-24	Pers. 25-34
50 CENT Candy Shop (Shady/Aftermath/Interscope)	4.22	4.21	99%	24%	4.16	4.20	4.02
112 U Already Know (Def Soul/IDJMG)	4.12	3.87	47%	5%	4.22	4.25	4.17
LIL' JON & THE EASTSIDE BOYZ... Lovers & Friends (TVT)	4.10	4.17	97%	38%	4.09	4.20	3.72
MARIO Let Me Love You (J/RMG)	4.03	4.19	99%	44%	4.03	4.13	3.72
GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope)	4.02	4.19	97%	39%	4.00	4.05	3.84
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	4.01	4.17	97%	33%	4.03	4.12	3.72
T.I. You Don't Know Me (Grand Hustle/Atlantic)	3.98	3.97	77%	19%	3.87	3.90	3.77
CIARA #MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3.97	4.07	100%	50%	3.85	4.01	3.30
TWISTA #FAITH EVANS Hope (Atlantic/Capitol)	3.95	3.93	83%	21%	3.84	3.92	3.59
USHER Caught Up (LaFace/Zomba Label Group)	3.93	3.93	99%	37%	3.91	4.01	3.59
T.I. Bring 'Em Out (Grand Hustle/Atlantic)	3.93	3.89	90%	31%	3.87	3.91	3.74
MARIAH CAREY It's Like That (Island/IDJMG)	3.90	3.98	89%	18%	3.88	3.93	3.74
LUDACRIS Number One Spot (Def Jam South/IDJMG)	3.86	3.90	82%	17%	3.93	3.93	3.91
NVEA #LIL' JON & YOUNGBLOODZ Okay (Live/Zomba Label Group)	3.86	3.64	71%	17%	3.75	3.82	3.55
FANTASIA Truth Is (J/RMG)	3.83	3.97	79%	17%	3.72	3.83	3.33
OMARION O (Epic)	3.79	3.83	85%	25%	3.68	3.75	3.44
TRILLVILLE Some Cut (BME/Warner Bros.)	3.79	3.74	75%	19%	3.75	3.75	3.75
DESTINY'S CHILD Soldier (Columbia)	3.78	3.79	99%	56%	3.75	3.90	3.24
SNOOP DOGG #PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	3.78	3.73	99%	60%	3.76	3.81	3.57
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	3.77	3.85	82%	23%	3.73	3.67	3.88
AMERIE One Thing (Columbia)	3.76	3.61	69%	19%	3.74	3.66	4.00
FABOLOUS Baby (Atlantic)	3.74	3.71	76%	20%	3.65	3.72	3.49
JOHN LEGEND Ordinary People (Columbia)	3.67	3.57	77%	25%	3.84	3.82	3.89
YING YANG TWINS Wait (TVT)	3.67	3.42	51%	13%	3.60	3.58	3.65
SNOOP DOGG Let's Get Blown (Doggystyle/Geffen)	3.66	3.58	82%	27%	3.76	3.81	3.60
BROOKE VALENTINE #BIG BOI & LIL' JON Girlfriend (Virgin)	3.63	3.54	66%	16%	3.50	3.44	3.62
FANTASIA Baby Mama (J/RMG)	3.49	3.30	60%	20%	3.46	3.51	3.30
MIKE JONES... Still Tippin' (SwishaHouse/Asylum/Warner Bros.)	3.40	3.29	50%	15%	3.35	3.40	3.23
R. KELLY In The Kitchen (Live/Zomba Label Group)	3.37	-	54%	16%	3.22	3.22	3.22

Total sample size is 352 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

All In The Family

Continued from Page 36

I'm not secretive, but I keep to myself, so my dad really didn't know a lot of what was going on with me. I had a regular job, I had two other internships, plus I was doing street promotions. I was a grinder.

"My dad respected that I didn't go to him for a job at first. He realized that I wanted to build my reputation on my own. Because of that, I'm my own man. Getting into the business, I knew what kind of influential person he was, but I never wanted anybody to tell me, 'Your pops got this for you,' or, 'Your pops made this happen for you,' because that doesn't sit well with me.

"My dad is my motivation every day. I see what he's been able to accomplish, even without a college degree. My dad taught me that not all money is good money — meaning, just because a job is out there doesn't mean it's a good job. There's always something attached to that check, and you don't want to commit yourself to working for people who are unscrupulous or get caught up in some bullshit.

"Sometimes, even if you're in a bad situation, you should pass on certain jobs in order to keep your state of mind — and keep on the right side of the law."

A Lott Of History

J Mid-Atlantic Regional Damon Lott comes from a family of record promoters. "My father and stepmother have an independent marketing and promotion

company in Florida called Coast II Coast," he says. "My dad, Alan Lott, has been in the business forever — 40 years — and my stepmother, Lygia Lott, has been in it for over 20 years.

"My earliest recollection of the music business was when I was 4 or 5 years old and I went to The Jacksons' concert. My father kept us all very well-rounded. We used to go to rock concerts as well, The Rolling Stones and Journey. Also, our big claim to fame was when my sister and I were in the video for 'Double Dutch Bus' when I was 6."

Damon's first dream wasn't to be in records. "I wanted to get into radio at a very young age," he says. "I also wouldn't say that promotion came naturally to me. I definitely needed some guidance when I started. I got that working for my parents. It allowed me to start my own street-promotion company with J's Antero Fail and Jason Johnson, who now works with RPM."

What were the most important qualities his father taught him? Damon says, "Both my father and I have an aggressive, 'go get 'em' style of promotion. I also feel that we are very thorough when conveying information to programmers. Most important, my dad and Lygia have told me to always keep my



Damon Lott

REPORTERS

Stations and their ads listed alphabetically by market

**WJZZ/Albany, GA**  
PD/M: Jamon Jay  
15 WEBBIE #BUN B  
7 GAME #50 CENT  
7 FAITH EVANS

**WZBN/Albany, GA**  
DM: Bill Jones  
PD: Hozie Mack  
No Adds

**WAJZ/Albany, NY\***  
PD: Sugar Bear  
APD: Wonder Woman  
3 MEMPHIS BLEEK  
1 WEBBIE #BUN B  
PITBULL #LIL' JON

**KBCB/Alexandria, LA**  
PD: James Alexander  
MD: Denise Thomas  
No Adds

**KEDG/Alexandria, LA**  
DM/PP: Jay Stevens  
MD: Wade Hampton  
1 PONY BOI #DA BRAT

**WHTA/Atlanta, GA\***  
PD: Jerry Smokin' B  
APD: Dimitrios Stevens  
MD: Ramona Debraux  
11 WEBBIE #BUN B

**WVEE/Atlanta, GA\***  
PD: Tony Brown  
MD: Tasha Love  
24 GUCCI MANE  
24 DESTINY'S CHILD  
10 TWISTA #FAITH EVANS

**WFXA/Augusta, GA\***  
OM/PP: Ron Thomas  
14 YING YANG TWINS  
10 GAME #50 CENT  
6 JENNIFER LOPEZ #FAT JOE  
3 MEMPHIS BLEEK

**WPRW/Augusta, GA\***  
PD: Tim "Fatt" Snell  
MD: Tatu  
20 #BOYZ IN DA HOOD  
11 GUCCI MANE  
PRETTY RICKY  
MEMPHIS BLEEK

**WERQ/Baltimore, MD\***  
PD: Victor Starr  
MD: Neke Howse  
23 FANTASIA  
5 VIVIAN GREEN  
4 MIKE JONES... STILL TIPPIN' & PAUL WALL

**WEMX/Baton Rouge, LA\***  
PD: J-Tweedy  
MD: Kool DJ Supa Mike  
50 WEBBIE #BUN B  
WASHONDA  
MEMPHIS BLEEK  
STEVE WONDER

**KTCX/Beaumont, TX\***  
PD: Doug Harris  
APD/MD: Adnan Scott

**WBVV/Biloxi, MS\***  
DM: Wallot Brown  
PD/MD: Terrance Smith  
11 TWISTA #FAITH EVANS  
24 GUCCI MANE

**WJZD/Biloxi, MS\***  
PD: Rob McJannet  
15 WEBBIE #BUN B  
4 #BOYZ IN DA HOOD  
4 STEVE WONDER  
MEMPHIS BLEEK  
VIVIAN GREEN  
PITBULL #LIL' JON

**WBOT/Boston, MA\***  
PD/MD: Lamar "LBD" Robinson  
5 MARIO  
6 KELLY

**WBLK/Buffalo, NY\***  
PD/MD: Chris Reynolds  
7 STEVE WONDER  
VIVIAN GREEN

**WWWZ/Charleston, SC\***  
OM/PP: Terry Bass  
MD: Yoani Rude  
33 WEBBIE #BUN B  
MEMPHIS BLEEK  
VIVIAN GREEN  
STEVE WONDER

**WPEG/Charlotte\***  
PD: Terri Avery  
MD: Deon Cole  
22 R KELLY  
20 GAME #50 CENT  
2 WEBBIE #BUN B  
1 MEMPHIS BLEEK  
MARIAH CAREY  
STEVE WONDER  
DESTINY'S CHILD  
PRETTY RICKY

**WJTT/Chattanooga, TN\***  
PD: Keith Landecker  
MD: Magic Cutcher  
13 MEMPHIS BLEEK  
6 WEBBIE #BUN B  
5 STEVE WONDER  
PITBULL #LIL' JON  
PONY BOI #DA BRAT

**WFXA/Cincinnati, OH\***  
PD: Keith Landecker  
MD: Greg Williams  
3 #BOYZ IN DA HOOD  
2 STEVE WONDER

**WENZ/Cleveland, OH\***  
OM PD: Kim Johnson  
MD: Eddie Bauer

**WHXT/Columbia, SC\***  
PD: Chris Connors  
APD: Bill Black  
MD: Shamik Mince

**WXBT/Columbia, SC\***  
DM: LJ Smith  
PD: Brian Anthony  
2 MARIO  
1 MARQUEES HOUSTON

**WMSU/Columbus, MS**  
OM/PP: James Alexander  
MD: Shawna Young  
No Adds

**WCKX/Columbus, OH\***  
PD: Warren Stevens  
No Adds

**KKDA/Dallas, TX\***  
PD/MD: Skip Cheatham  
No Adds

**WDTJ/Detroit, MI\***  
PD: Spud  
No Adds

**WJLB/Detroit, MI\***  
PD: KJ Holiday  
APD/MD: Kris Kelley  
4 MEMPHIS BLEEK  
1 GUCCI MANE  
STEVE WONDER  
WEBBIE #BUN B  
#BOYZ IN DA HOOD

**WDBT/Dothan, AL**  
DM: Jerry Broadway  
PD/MD: Eric "E-Scott" Scott  
5 PONY BOI #DA BRAT

**WJWN/Dothan, AL**  
DM: JR Wilson  
PD/MD: Tony Black  
10 MARIAH CAREY  
10 STEVE WONDER  
5 PONY BOI #DA BRAT  
2 KRUSH

**WZFX/Fayetteville, NC\***  
OM: Mac Edwards  
PD/MD: Jeff Anderson  
APD: Mike Tech  
WEBBIE #BUN B

**WYNN/Florence, SC**  
DM: Matt Scary  
PD: Gerald McSwain  
MD: Pam Jordan  
No Adds

**WTMG/Gainesville, FL\***  
PD/MD: Scott Hinds  
APD: Terence Brown  
2 #BOYZ IN DA HOOD  
2 #BOYZ IN DA HOOD  
2 #BOYZ IN DA HOOD  
1 #BOYZ IN DA HOOD

**WIKS/Greenville, NC\***  
PD/MD: S.K. Kirkland

**WJMW/Greenville, SC\***  
DM: Tony Fields  
APD: Kar-p Blant  
MD: Duann Davis

**WPHR/Hartford, CT\***  
PD/MD: Mychal Maguire  
No Adds

**WEUP/Huntsville, AL\***  
DM: Steve Murry  
PD: Big Ant  
MD: Jay Daniels  
2 WEBBIE #BUN B  
J KWON UPEYET PABLO & EBONY EYZ  
MEMPHIS BLEEK  
STEVE WONDER

**WHRP/Huntsville, AL\***  
PD/MD: Phillip David March  
No Adds

**WJMI/Jackson, MS\***  
DM/PP: Stan Branson  
APD: Alicia Marie  
24 BOO  
11 WEBBIE #BUN B  
MEMPHIS BLEEK  
VIVIAN GREEN  
STEVE WONDER

**WRJH/Jackson, MS\***  
PD: Kwasi Kwa  
23 WEBBIE #BUN B  
22 MEMPHIS BLEEK  
STEVE WONDER

**WJBT/Jacksonville, FL\***  
OM: Gail Austin  
PD: G-Wiz  
1 MEMPHIS BLEEK  
WEBBIE #BUN B

**KPRS/Kansas City, MO\***  
DM: Andre Carson  
PD/MD: Myron Fears  
5 VIVIAN GREEN  
STEVE WONDER  
WEBBIE #BUN B  
#BOYZ IN DA HOOD

**WDBT/Dothan, AL**  
DM: Jerry Broadway  
PD/MD: Eric "E-Scott" Scott  
5 PONY BOI #DA BRAT

**WJWN/Dothan, AL**  
DM: JR Wilson  
PD/MD: Tony Black  
10 MARIAH CAREY  
10 STEVE WONDER  
5 PONY BOI #DA BRAT  
2 KRUSH

**WZFX/Fayetteville, NC\***  
OM: Mac Edwards  
PD/MD: Jeff Anderson  
APD: Mike Tech  
WEBBIE #BUN B

**WYNN/Florence, SC**  
DM: Matt Scary  
PD: Gerald McSwain  
MD: Pam Jordan  
No Adds

**WTMG/Gainesville, FL\***  
PD/MD: Scott Hinds  
APD: Terence Brown  
2 #BOYZ IN DA HOOD  
2 #BOYZ IN DA HOOD  
2 #BOYZ IN DA HOOD  
1 #BOYZ IN DA HOOD

**WIKS/Greenville, NC\***  
PD/MD: S.K. Kirkland

**WJMW/Greenville, SC\***  
DM: Tony Fields  
APD: Kar-p Blant  
MD: Duann Davis

**KIPR/Little Rock, AR\***  
OM/PP: Joe Booker  
18 WEBBIE #BUN B  
2 GUCCI MANE  
MEMPHIS BLEEK  
VIVIAN GREEN  
STEVE WONDER  
PITBULL #LIL' JON

**KKBT/Los Angeles, CA\***  
MD: Tawale Sharp  
15 WILL SMITH  
1 YING YANG TWINS

**WGBZ/Louisville, KY\***  
PD: Mark Gunn  
MD: Gerald Harrison  
2 BROOKE VALENTINE #BIG BOI & LIL' JON

**WFXM/Macon, GA**  
OM/PP: Ralph Meacham  
58 MARIAH CAREY  
39 FANTASIA  
9 PONY BOI #DA BRAT  
8 STEVE WONDER

**WHRK/Memphis, TN\***  
APD/MD: Devin Steel  
54 WEBBIE #BUN B  
MEMPHIS BLEEK

**WJXM/Meridian, MS**  
DM: Scott Stephens  
PD/MD: Casal  
APD: Mistie C.  
10 CASSIDY  
5 50 CENT

**WEDR/Miami, FL\***  
PD/MD: Cedric Hollywood  
24 PITBULL #LIL' JON  
8 MEMPHIS BLEEK

**WMBI/Miami, FL\***  
OM: Rob Roberts  
PD: Dion Summers  
MD: Coka-Lani Kimbrough  
FAITH EVANS

**WKVK/Milwaukee, WI\***  
PD: Doc Love  
MD: Bailey Coleman  
5 AMERIE  
2 CASSIDY  
1 WEBBIE #BUN B

**WBLX/Mobile, AL\***  
PD/MD: Myronda Reuben  
No Adds

**WZHT/Montgomery, AL**  
OM: Michael Long  
PD: Darryl Elliott  
88 GUCCI MANE  
11 PITBULL #LIL' JON

**WQHH/Lansing, MI\***  
PD/MD: Brand Johnson  
DM: Matt Scary  
APD: Terence Brown  
2 #BOYZ IN DA HOOD  
2 #BOYZ IN DA HOOD  
2 #BOYZ IN DA HOOD  
1 #BOYZ IN DA HOOD

**KJMW/Lawton, OK**  
OM/PP: Terry Monday  
APD: Tony Tate

**WBTF/Lexington, KY\***  
PD/MD: Jay Alexander

**WVPR/New York, NY\***  
PD: Michael Saunders  
APD: Nadine Santos  
MD: Mara Melendez  
No Adds

**WOWI/Norfolk, VA\***  
DM/PP: Eric Mychaels  
No Adds

**WVHV/Norfolk, VA\***  
PD: Parsh Brown  
MD: Pezo Coconutz  
8 WEBBIE #BUN B  
2 MEMPHIS BLEEK  
STEVE WONDER

**KVSP/Oklahoma City, OK\***  
DM/PP: Tony Monday  
MD: Eddie Branco  
7 PITBULL #LIL' JON  
6 MEMPHIS BLEEK  
4 WEBBIE #BUN B  
VIVIAN GREEN  
STEVE WONDER

**KBLL/Omaha, NE\***  
PD/MD: Bryant McCain  
24 PITBULL #LIL' JON  
4 MEMPHIS BLEEK  
1 KERRA "KOC" SHEARD  
WEBBIE #BUN B  
STEVE WONDER

**WJXM/Meridian, MS**  
DM: Scott Stephens  
PD/MD: Casal  
APD: Mistie C.  
10 CASSIDY  
5 50 CENT

**WEDR/Miami, FL\***  
PD/MD: Cedric Hollywood  
24 PITBULL #LIL' JON  
8 MEMPHIS BLEEK

**WMBI/Miami, FL\***  
OM: Rob Roberts  
PD: Dion Summers  
MD: Coka-Lani Kimbrough  
FAITH EVANS

**WKVK/Milwaukee, WI\***  
PD: Doc Love  
MD: Bailey Coleman  
5 AMERIE  
2 CASSIDY  
1 WEBBIE #BUN B

**WBLX/Mobile, AL\***  
PD/MD: Myronda Reuben  
No Adds

**WZHT/Montgomery, AL**  
OM: Michael Long  
PD: Darryl Elliott  
88 GUCCI MANE  
11 PITBULL #LIL' JON

**WQHH/Lansing, MI\***  
PD/MD: Brand Johnson  
DM: Matt Scary  
APD: Terence Brown  
2 #BOYZ IN DA HOOD  
2 #BOYZ IN DA HOOD  
2 #BOYZ IN DA HOOD  
1 #BOYZ IN DA HOOD

**KJMW/Lawton, OK**  
OM/PP: Terry Monday  
APD: Tony Tate

**WBTF/Lexington, KY\***  
PD/MD: Jay Alexander

**Music Choice Rap/Satellite**  
DM/PP: Damon Williams  
MD: Jasmin "DJ Mecca" Thames  
14 MARQUEES FRESH #FATFEZE  
14 HABITT  
10 JADAKISS  
9 LIL WYTE

**Sirius Hot Jamz/Satellite**  
DM: Gene Grontz  
PD: Tonya Byrd  
MD: Vanessa Grullon  
63 50 CENT  
30 DESTINY'S CHILD  
25 YING YANG TWINS  
24 TONIBRAXTON

**XM Raw/Satellite**  
PD: Leo G.  
29 JUVENILE  
28 BABY #AKA THE BIRDMAN  
28 FAT JOE  
28 DAVILE  
28 50 CENT  
27 SLIM THUG  
26 JADAKISS  
25 MOBB DEEP  
22 CHINGY  
22 PAUL WALL #BIG POKEY

**XM The City/Satellite**  
PD: Lisa Henry  
MD: DJ Exclusive  
No Adds

**WEAS/Savannah, GA**  
PD: Sam Nelson  
APD/MD: Kenya Cabine  
No Adds

**WQBT/Savannah, GA**  
PD: Bo Monev  
APD: Jeff Nico  
16 GAME #50 CENT  
15 KEYSHA COLE

**KBTT/Shreveport, LA\***  
PD/MD: Queen Echols  
6 WEBBIE #BUN B  
3 MEMPHIS BLEEK  
2 C-MURDER #B.G  
1 RED CAPE  
RAMEEM DEVAUGHN  
PITBULL #LIL' JON  
STEVE WONDER

**KDKS/Shreveport, LA\***  
OM/PP: Pamela Aniese  
33 VIVIAN GREEN  
1 YING YANG TWINS  
1 WILL SMITH  
MEMPHIS BLEEK  
WEBBIE #BUN B  
PITBULL #LIL' JON  
CASSIDY  
STEVE WONDER  
BROOKE VALENTINE

**KMJJ/Shreveport, LA\***  
PD: Al Weeden  
No Adds

**KATZ/St. Louis, MO\***  
DM: Chuck Atkins  
PD: Dwight Stone  
17 #BOYZ IN DA HOOD  
17 #BOYZ IN DA HOOD  
17 #BOYZ IN DA HOOD  
17 #BOYZ IN DA HOOD

**WTLZ/Saginaw, MI\***  
PD/MD: Eugene Brown  
No Adds

**WVPR/New York, NY\***  
PD: Michael Saunders  
APD: Nadine Santos  
MD: Mara Melendez  
No Adds

**WOWI/Norfolk, VA\***  
DM/PP: Eric Mychaels  
No Adds

**WVHV/Norfolk, VA\***  
PD: Parsh Brown  
MD: Pezo Coconutz  
8 WEBBIE #BUN B  
2 MEMPHIS BLEEK  
STEVE WONDER

**KVSP/Oklahoma City, OK\***  
DM/PP: Tony Monday  
MD: Eddie Branco  
7 PITBULL #LIL' JON  
6 MEMPHIS BLEEK  
4 WEBBIE #BUN B  
VIVIAN GREEN  
STEVE WONDER

**KBLL/Omaha, NE\***  
PD/MD: Bryant McCain  
24 PITBULL #LIL' JON  
4 MEMPHIS BLEEK  
1 KERRA "KOC" SHEARD  
WEBBIE #BUN B  
STEVE WONDER

**WJXM/Meridian, MS**  
DM: Scott Stephens  
PD/MD: Casal  
APD: Mistie C.  
10 CASSIDY  
5 50 CENT

**WEDR/Miami, FL\***  
PD/MD: Cedric Hollywood  
24 PITBULL #LIL' JON  
8 MEMPHIS BLEEK

**WMBI/Miami, FL\***  
OM: Rob Roberts  
PD: Dion Summers  
MD: Coka-Lani Kimbrough  
FAITH EVANS

**WKVK/Milwaukee, WI\***  
PD: Doc Love  
MD: Bailey Coleman  
5 AMERIE  
2 CASSIDY  
1 WEBBIE #BUN B

**WBLX/Mobile, AL\***  
PD/MD: Myronda Reuben  
No Adds

**WZHT/Montgomery, AL**  
OM: Michael Long  
PD: Darryl Elliott  
88 GUCCI MANE  
11 PITBULL #LIL' JON

**WQHH/Lansing, MI\***  
PD/MD: Brand Johnson  
DM: Matt Scary  
APD: Terence Brown  
2 #BOYZ IN DA HOOD  
2 #BOYZ IN DA HOOD  
2 #BOYZ IN DA HOOD  
1 #BOYZ IN DA HOOD

**KJMW/Lawton, OK**  
OM/PP: Terry Monday  
APD: Tony Tate

**WBTF/Lexington, KY\***  
PD/MD: Jay Alexander

**WWLD/Tallahassee, FL**  
DM: Hurricane Dave  
OM: Ed The World Famous  
APD/MD: Jay Blaze  
14 HABITT  
10 JADAKISS  
9 LIL WYTE

**WBTP/Tampa, FL\***  
DM: Jeff Kapogi  
PD: Ron "Jomana" Shepard  
MD: Steven Robinson  
DESTINY'S CHILD

**WJUC/Toledo, OH\***  
PD: Charlie Mack  
2 WEBBIE #BUN B  
PITBULL #LIL' JON  
MEMPHIS BLEEK  
STEVE WONDER

**WESE/Tupelo, MS**  
DM: Rick Stevens  
PD: Jeff Lee  
MD: Julian "DJ XTC" Vaughn  
33 R KELLY  
25 LIFE JENNINGS  
24 CARA LUDACRIS  
22 LUDACRIS  
8 PONY BOI #DA BRAT

**WKYS/Washington, DC\***  
MD: P. Stew  
8 DESTINY'S CHILD  
4 GAME #50 CENT

**WJKS/Wilmington, DE\***  
PD: Tony Quartrone  
MD: Manuel Meza  
4 MEMPHIS BLEEK  
VIVIAN GREEN  
STEVE WONDER

**WMNX/Wilmington, NC**  
MD: Nikki Sanchez  
No Adds

Note: For complete adds, see R&R Music Tracking.

POWERED BY MEDIABASE

\*Monitored Reporters

101 Total Reporters

70 Total Monitored

31 Total Indicator

Did Not Report. Playlist Frozen (6):  
KRVM/Monroe, LA  
KZWA/Lake Charles, LA  
WDAI/Myrtle Beach, SC  
WBBS/Macon, GA  
WVKS/Macon, GA  
WUVA/Charlottesville, VA

# URBAN AC TOP 30

March 25, 2005

POWERED BY  
**MEDIABASE**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	FANTASIA Truth Is (J/RMG)	1608	+63	218345	15	51/0
2	2	JOHN LEGEND Ordinary People (Columbia)	1316	+9	141371	11	24/0
4	3	BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)	1152	-9	131246	13	50/0
6	4	KEM I Can't Stop Loving You (Motown/Universal)	1107	+49	120378	10	54/0
7	5	MARIO Let Me Love You (J/RMG)	1094	+45	146368	13	16/0
3	6	JILL SCOTT Whatever (Hidden Beach/Epic)	1091	-176	105556	19	49/0
5	7	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	1083	+24	124080	27	47/1
8	8	ANITA BAKER How Does It Feel (Blue Note/Virgin)	859	-32	114870	23	47/0
9	9	GERALD LEVERT So What (If You Got A Baby) (Atlantic)	843	+56	90739	8	51/1
14	10	STEVIE WONDER So What The Fuss (Motown/Universal)	682	+225	100302	2	52/50
11	11	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)	613	-57	61270	40	35/0
10	12	LUTHER VANDROSS Think About You (J/RMG)	603	-78	84340	68	43/0
13	13	FAITH EVANS Again (Capitol)	585	+95	55740	6	47/1
12	14	PRINCE Call My Name (Columbia)	490	-74	54828	43	37/0
16	15	TINA TURNER Open Arms (Capitol)	457	+7	34595	9	38/0
19	16	RAHSAAN PATTERSON Forever Yours (Artistry Music)	379	+64	21295	7	29/1
21	17	LEDISI f/BONEY JAMES My Sensitivity (Gets In The Way) (GRP/VMG)	373	+99	27835	9	24/0
18	18	EARTH, WIND & FIRE f/RAPHAEL SAADIQ Show Me The Way (Sanctuary/SRG)	324	-25	23105	19	16/0
20	19	MINT CONDITION I'm Ready (Image)	298	-15	17401	4	26/2
22	20	AL GREEN Perfect To Me (Blue Note/Virgin)	283	+10	10904	5	28/1
23	21	ALICIA KEYS Karma (J/RMG)	207	-35	37303	16	16/0
25	22	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	193	+5	10303	9	21/0
24	23	ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile (J/RMG)	186	-5	11333	16	15/0
26	24	SAMSON Atmosphere (Five Eight's)	173	-3	8468	5	16/0
27	25	KOOL & THE GANG f/BLACKSTREET No Show '05 (Sanctuary/SRG)	170	0	6655	3	15/0
28	26	RUBEN STUDDARD f/MARY MARY Ain't No Need To Worry (J/RMG)	162	-1	10566	3	18/0
Debut	27	DESTINY'S CHILD Girl (Columbia)	155	+140	12817	1	21/6
-	28	FANTASIA Baby Mama (J/RMG)	148	+22	20749	3	2/0
Debut	29	TEMMORA f/HOWARD HEWETT There's No Me (LEG)	145	+29	4253	1	18/0
30	30	RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group)	141	+6	16893	2	22/15

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
STEVIE WONDER So What The Fuss (Motown/Universal)	50
RAHEEM DEVAUGHN Guess Who... (Jive/Zomba Label Group)	15
ALLURE Frustrated (Lightyear)	10
DESTINY'S CHILD Girl (Columbia)	6
CARLTON BLOUNT My Wife (Magnatar)	3
MINT CONDITION I'm Ready (Image)	2
VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STEVIE WONDER So What The Fuss (Motown/Universal)	+225
DESTINY'S CHILD Girl (Columbia)	+140
LEDISI f/BONEY JAMES My Sensitivity... (GRP/VMG)	+99
FAITH EVANS Again (Capitol)	+95
KINDRED Far Away (Epic)	+80
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	+78
RAHSAAN PATTERSON Forever Yours (Artistry Music)	+64

## NEW & ACTIVE

TROY JOHNSON It's You (Sought After Entertainment)	Total Plays: 134, Total Stations: 18, Adds: 1
KIERRA "KIKI" SHEARO You Don't Know (EMI Gospel)	Total Plays: 118, Total Stations: 6, Adds: 0
MICHAEL B. SUTTON Nobody (Little Dizzy)	Total Plays: 112, Total Stations: 10, Adds: 0
ISRAEL AND NEW BREED Friend Of God (Integrity Gospel)	Total Plays: 70, Total Stations: 9, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

56 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## REPORTERS

Stations and their adds listed alphabetically by market

WQVE/Albany, GA  
KSYU/Albuquerque, NM\*  
WAKB/Augusta, GA\*  
WKSP/Augusta, GA\*  
WWIN/Baltimore, MD\*  
KQXL/Baton Rouge, LA\*  
WBHK/Birmingham, AL\*  
WMGL/Charleston, SC\*  
WXST/Charleston, SC\*

WBAV/Charlotte\*  
WQNC/Charlotte\*  
WSRB/Chicago, IL\*  
WVAZ/Chicago, IL\*  
WZAK/Cleveland, OH\*  
WLXC/Columbia, SC\*  
WWDM/Columbia, SC\*  
WAGH/Columbus, GA  
WXMG/Columbus, OH\*

WROU/Dayton, OH\*  
WMXD/Detroit, MI\*  
WUKS/Fayetteville, NC\*  
WDZZ/Ft. Mi, MI\*  
WCMG/Florence, SC  
WFLM/Ft. Pierce, FL\*  
WQMG/Greensboro, NC\*  
KMJQ/Houston, TX\*  
WTLC/Indianapolis, IN\*

WKXI/Jackson, MS\*  
WSOL/Jacksonville, FL\*  
KMJK/Kansas City, MO\*  
KSSM/Killeen, TX  
KNEK/Lafayette, LA\*  
KOKY/Little Rock, AR\*  
KJLH/Los Angeles, CA\*  
WMJM/Louisville, KY\*  
WRBV/Macon, GA  
KJMS/Memphis, TN\*  
WHOT/Miami, FL\*  
WJMR/Milwaukee, WI\*  
WDLT/Mobile, AL\*

WWMG/Montgomery, AL  
WQQK/Nashville, TN\*  
WYBC/New Haven, CT\*  
KMEZ/New Orleans, LA\*  
WYLD/New Orleans, LA\*  
WBLS/New York, NY\*  
WRKS/New York, NY\*  
WKUS/Norfolk, VA\*  
WVKL/Norfolk, VA\*  
KRMP/Oklahoma City, OK\*  
WCFB/Orlando, FL\*  
WDAS/Philadelphia, PA\*  
WFXC/Raleigh, NC\*

WKJS/Richmond, VA\*  
WVBE/Roanoke, VA\*  
WSBY/Salisbury, MD  
KBLX/San Francisco, CA\*  
Music Choice Smooth R&B/Satellite  
Sirius Heart & Soul/Satellite  
Sirius Slow Jamz/Satellite  
The Touch/Satellite  
XM The Flow/Satellite  
WLVA/Savannah, GA  
KMJM/St. Louis, MO\*  
WFUN/St. Louis, MO\*  
WPHR/Syracuse, NY\*

WHBX/Tallahassee, FL  
WIMX/Toledo, OH\*  
WTUG/Tuscaloosa, AL  
WHUR/Washington, DC\*  
WMMJ/Washington, DC\*  
WKXS/Wilmington, NC

POWERED BY  
**MEDIABASE**

\*Monitored Reporters

74 Total Reporters

56 Total Monitored

18 Total Indicator

Adds for reporters are listed in R&R Music Tracking.

Did Not Report, Playlist Frozen (2):  
KJMG/Monroe, LA  
WMXU/Columbus, MS



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# GOSPEL TOP 30

March 25, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SMOKIE NORFUL I Understand (EMI Gospel)	914	-62	35553	19	32/0
2	2	DONNIE MCCLURKIN I Call You Faithful (Verity)	874	-41	30747	18	29/0
3	3	J MOSS We Must Praise (Gospo Centric)	720	-134	28073	29	26/0
6	4	DONALD LAWRENCE Healed (Verity)	568	+6	19699	26	18/0
7	5	TED & SHERI Celebrate (Word/Curb/Warner Bros.)	562	+19	20535	15	23/0
4	6	BISHOP TD JAKES f/MICAH STAMPLEY Take My Life (Dexterity/EMI Gospel)	551	-56	25263	24	23/0
5	7	DETRICK HADDON God Is Good (Verity)	548	-53	21477	31	21/1
8	8	LASHUN PACE For My Good (EMI Gospel)	502	-26	14198	10	19/0
10	9	BENITA WASHINGTON Thank You (Light)	474	+40	17947	18	16/0
9	10	GMWA MASS CHOIR Only A Test (Gospo Centric)	415	-19	18027	21	19/0
11	11	JAMES FORTUNE You Survived (World Wide Gospel)	409	-23	16858	7	23/2
12	12	ISRAEL AND NEW BREED Friend Of God (Integrity Gospel)	393	-39	10257	9	18/0
15	13	TIM BOWMAN My Praise (Liquid 8)	387	+6	15650	14	16/0
14	14	BEBE WINANS Safe From Harm (Still Waters/TMG)	387	-1	15729	8	22/1
13	15	NEW BIRTH TOTAL PRAISE CHOIR Suddenly (EMI Gospel)	383	-16	18216	34	14/0
17	16	FORTITUDE He's Alright (Word/Curb/Warner Bros.)	373	+50	15735	18	13/0
16	17	DENETRIA CHAMP Go On Through It (JDI)	339	-1	15142	17	15/0
18	18	RUBEN STUDDARD I Need An Angel (J/RMG)	322	+6	12212	11	14/0
23	19	R. ALLEN GROUP f/K. FRANKLIN Something About The Name Jesus (Tyscot/Taseis)	318	+40	10533	7	14/1
19	20	STEPHEN HURD Lead Me To The Rock (Integrity Gospel)	305	0	13350	11	14/0
20	21	LORI PERRY I Found It In You (Palance)	292	-9	13336	13	17/3
21	22	TWINKIE CLARK He Lifted Me (Verity)	283	-7	13203	11	12/0
24	23	DAMON LITTLE Do Right (World Wide Gospel)	260	-10	12788	8	14/0
22	24	DONALD LAWRENCE f/HEZEKIAH WALKER You Covered Me (Verity)	260	-30	6593	6	12/0
26	25	MIAMI MASS CHOIR Glory, Glory (Independent)	240	+13	9010	2	12/2
Debut	26	ANointed Gonna Lift Your Name (Sony Urban/Columbia)	228	+51	11117	1	14/2
Debut	27	JOHNNY SANDERS I Trust God (Platinum)	225	+39	10683	1	11/1
27	28	JONATHAN BUTLER Don't You Worry (Maranatha!)	220	-5	10368	4	10/0
29	29	BISHOP PAUL S. MORTON... A Mighty Good Friend (Tehillah/Light)	217	+18	7921	2	13/1
Debut	30	DEANDRE PATTERSON Great Things (Tyscot/Taseis)	210	+38	5703	1	12/0

34 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 3/13 - Saturday 3/19.

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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
YOLANDA ADAMS Be Blessed (Atlantic)	6
DARIUS BROOKS Your Will (EMI Gospel)	4
MIGHTY CLOUDS OF JOY Been So Good To Me (EMI Gospel)	4
LORI PERRY I Found It In You (Palance)	3
ANDERSON SANCTUARY CHOIR Lord I Thank You (Malaco)	3
LOUISIANA STATE MASS CHOIR OF THE FGBCF His Name Is Jesus (Tehillah/Light)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KURT CARR God Blocked It (Gospo Centric)	+59
ANDERSON SANCTUARY CHOIR Lord I Thank You (Malaco)	+53
ANointed Gonna Lift Your Name (Sony Urban/Columbia)	+51
FORTITUDE He's Alright (Word/Curb/Warner Bros.)	+50
MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	+46
ISRAEL... & B. CAGE Give Thanks (Gospo Centric)	+42
BENITA WASHINGTON Thank You (Light)	+40
R. ALLEN... f/K. FRANKLIN Something About... (Tyscot/Taseis)	+40
JOHNNY SANDERS I Trust God (Platinum)	+39
MIGHTY CLOUDS OF JOY Been So Good To Me (EMI Gospel)	+39

## NEW & ACTIVE

ISRAEL AND NEW BREED & B. CAGE Give Thanks (Gospo Centric)	Total Plays: 179, Total Stations: 8, Adds: 0
ANDERSON SANCTUARY CHOIR Lord I Thank You (Malaco)	Total Plays: 160, Total Stations: 10, Adds: 3
KURT CARR God Blocked It (Gospo Centric)	Total Plays: 158, Total Stations: 8, Adds: 1
MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	Total Plays: 158, Total Stations: 8, Adds: 2
ANTHONY EVANS Even More (NO)	Total Plays: 156, Total Stations: 8, Adds: 0

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

**WPZE/Atlanta, GA**  
OM: Fran Johnson  
PD: Connie Flint  
22 WILLIAMS BROTHERS  
17 MIAMI MASS CHOIR  
17 ANointed  
19 ANDERSON SANCTUARY CHOIR  
NEW BIRTH TOTAL PRAISE CHOIR

**WXOK/Baton Rouge, LA**  
PD/MO: Kerwin Feeling  
12 KURT CARR  
11 MIGHTY CLOUDS OF JOY  
10 DETRICK HADDON

**WXTG/Charleston, SC**  
OM: Terry Base  
PD: Edwin "Chel" Wright  
APD/MO: James Wallace  
17 MIN TIMOTHY BRITTEN  
17 NEW BIRTH TOTAL PRAISE CHOIR  
16 RIZEN  
16 DEWAYNE HARVEY  
14 SHEKINAH GLORY MINISTRY  
14 WALTER BARNES JR  
14 RUBEN STUDDARD I MARY MARY  
12 JOHNNY SANDERS

**WJMO/Cleveland, OH**  
OM/PO: Kim Johnson  
DARIUS BROOKS

**WFMV/Columbia, SC**  
PD: Tony "Ge" Green  
APD/MO: Monica Washington  
7 DESTINY'S CHILD  
7 SHEA NORMAN  
7 DETRICK HADDON

**WJVL/Jackson, MS**  
OM: Steve Kelly  
PD: Jennell Roberts  
MD: Torrez Harris  
No Adds

**WQAD/Jackson, MS**  
OM: Stan Branson  
PD/MO: Percy Davis  
6 MISSISSIPPI MASS CHOIR  
5 MIGHTY CLOUDS OF JOY  
4 TROY SNEED

**WVLO/Little Rock, AR**  
OM: Joe Booker  
PD/MO: Billy St James  
APD: Mark Dylan  
No Adds

**WVHL/Memphis, TN**  
PD: Eileen Collier  
APD/MO: Tracy Bethea  
No Adds

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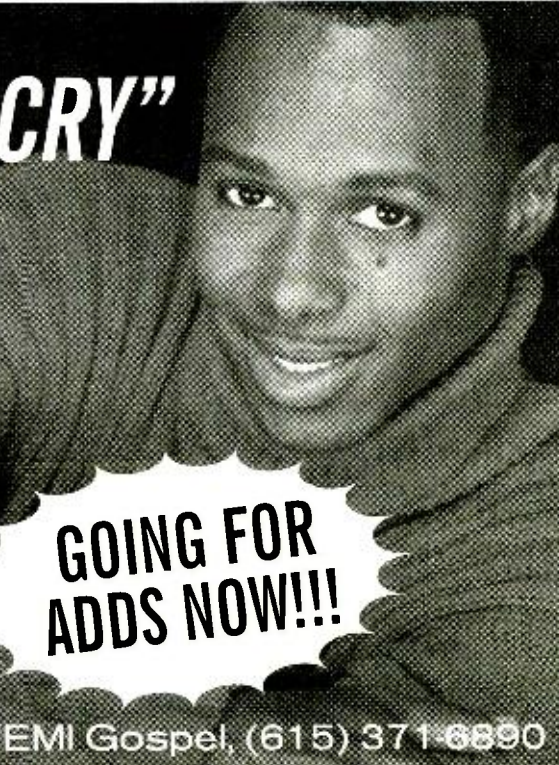
**Early adds include:**

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WYCB AM/Washington, DC	WCAO AM/Baltimore, MD
WXTG AM/Charleston, SC	WJVD AM/Columbus, OH
WMPZ FM/Chattanooga, TN	WXOK AM/Baton Rouge, LA

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## Q2 Music Preview

A look at what's coming to Country

Nashville's record labels use the Country Radio Seminar to outline their music plans for the radio community, but it is the year's second quarter that brings that early outline into clearer focus. As we do four times a year, R&R has contacted promotion execs at country labels to determine their single- and album-release priorities for the next three months. Read on.

### Arista/Nashville

The label's Bobby Kraig highlights the new Rebecca Lynn Howard single, "No One Will Ever Love Me," on radio desks now. "It's already bringing in huge positive feedback from test spins," he says. "Play it, and they will call."



**Keith Anderson**

May is a big month for new Arista music, with Brooks & Dunn in the studio finishing up a new album. As their current single pushes to the top, look for the first single from the new album late in the month. Likewise, Brad Paisley is finishing an album of new material, and a first single is expected sometime in May.

Newcomer Keith Anderson's "Pickin' Wildflowers" is performing well enough for him to issue "a big thank you to radio for all the support." Anderson's debut album, *Three Chord Country and American Rock & Roll*, hits stores May 3.



**Blaine Larsen**

### BNA

Though Kenny Chesney's current release continues its climb at radio, BNA's Tom Baldrica says the label has selected its successor. Once "Anything but Mine" runs its course, expect another track from *When the Sun Goes Down*, namely "Keg in the Closet." The time frame is late April.

The second single from Blaine Larsen's debut album, *Off to Join the World*, will likely go for adds in early May and is titled "The Best Man." Aaron Lines' single "Waitin' on the Wonderful" is the title track of his upcoming album, due in June.

### BBR

In the wake of BBR's first-ever No. 1, John Loba reports that the company is readying the first single from new artist Jason Aldean, "Hick Town," for an April 4 release. Look for "Redneck Yacht Club," the followup to Craig Morgan's No. 1 smash



**Craig Morgan**

"That's What I Love About Sunday," in May. And Lila McCann returns with a yet-to-be-selected single in June.

### Capitol/Nashville

First up for Capitol is Jamie O'Neal's next single, "Somebody's Hero," which goes for adds April 4. O'Neal previewed the song during Capitol's CRS luncheon. Also on that bill were Ryan Shupe & The RubberBand, whose opening at radio will be "Dream Big," set for an April 25 release. The band's debut album is due late this summer. Look for Dierks Bentley's sophomore offering, *Modern Day Drifter*, to hit stores on May 10.

### Columbia/Nashville

Larry Pareigis has the Columbia team primed to work the next Montgomery Gentry single in late April, after "Gone" hits its peak. "We're far from done there," he says. Looking across the roster, he adds, "We'll be very busy releasing new CDs from Buddy Jewell, Rodney Crowell, Shelly Fairchild and Van Zant and still working the latest hits from Van Zant, Jewell, Travis Tritt and Fairchild. Special kudos to Country radio, 'cause by Fourth of July we'll be hotter than a firecracker!"



**Shelly Fairchild**

### Curb

Steve Holy returns to radio April 11 with "Go Home," which Carson James describes as "a wonderfully poignant song." The next Billy Dean single, "This Is the Life," should be at radio in late April. The song is from Dean's *Let Them Be Little* album, which lands in stores March 29. Sawyer Brown's next single is "They Don't Understand," and it should be breaking on the air in late May. The upcoming album is titled *Keep Your Hands to Yourself*. And be on the lookout April 26 for Jo Dee Messina's *Delicious Surprise* in a store near you.

### Curb/Asylum

Rob Dalton and the Curb/Asylum strike force are already working LeAnn Rimes' "Probably Wouldn't Be This Way," which went for adds March 21. "She debuted it at the CRS lunch, and feedback is out of the park," Dalton says. The song is the second release from her *This Woman* album, which is already at 250,000 units.

Anyone who attended the New Faces dinner is familiar with the next single from Blue County. "That Summer Song" goes for adds April 2. "This song was what actually got them signed," Dalton says. "They walked into five labels with nothing but two guitars and this song. They were offered four deals on the spot. Sea-



**Steve Holy**



**Cowboy Crush**

sonal timing has not been right to release it until now."

New band Cowboy Crush debut April 25 with their first single, "Nobody Dies of a Broken Heart." Dalton describes them as a "150-dates-per-year working band who have already logged more than a million hits on their website."

May 23 brings the next single from Lisa Brokop, "Big Picture." Dalton says, "It's the hands-down absolute best release of her career. This song hits the demo right between the eyes and is delivered with a powerhouse vocal."

### DreamWorks

In addition to the music they're already working, Bruce Shindler and DreamWorks will be launching a May single from Tracy Lawrence, though which of his new tracks will be the initial offering has yet to be determined. Also in May, the label will have a new single from Jessica Andrews.



**Hot Apple Pie**

Look for Toby Keith's *Honkytonk University* on May 17 at your neighborhood retailer. The self-titled debut from Hot Apple Pie checks in on June 21. Shindler calls the band "a mix of The Band, The Eagles and Poco — very good players."

### Epic

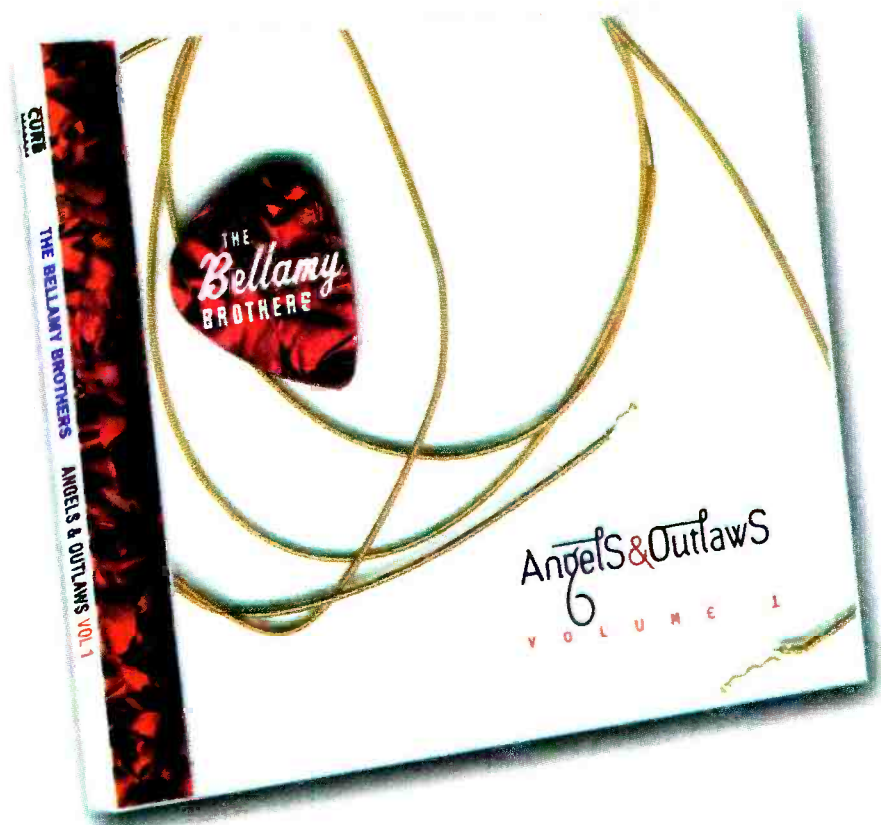
Bill Macky and crew have a Q2 single from Miranda Lambert titled "Bring Me Down" that's going for adds April 4. The song is from her debut album, *Kerosene*. On the new-artist front, Macky says, "We will introduce a dynamic new artist by the name of Jace Everett to Country radio beginning in April. His debut single, 'That's the Kind of Love I'm In,' will be released in early May. Jace is from Dallas and co-wrote six of the 11 songs on his debut Epic CD." Look for a summer album release.

Late in the quarter Epic will introduce singer-songwriter Susan Haynes, who co-wrote five songs on her debut, *The Road Behind Me*.

Continued on Page xx

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*Let Your Love Flow*  
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*Guardian Angel*  
(with WILLIE NELSON)

*If I Said You Had A Beautiful Body  
(Would You Hold It Against Me)*  
(with DOLLY PARTON)

*Redneck Girl* (with PAT GREEN)

*Dancin' Cowboys* (with TRINI TRIGGS)

*Sugar Daddy* (with GEORGE JONES)

*Crazy From The Heart*  
(with CHRIS HILLMAN, HERB PEDERSON  
and RHONDA VINCENT)

*Reggae Cowboy*  
(with TANYA TUCKER and DAVID ALLAN COE)

*Kids Of The Baby Boom*  
(with CHARLIE DANIELS and BOBBY BARE)

*Alligator Alley* (with JOHN ANDERSON)

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## Q2 Music Preview

Continued from Page 42

"We'll be making the rounds to meet radio, and all I can say is, get ready to have some fun," Macky says. He also says Jon Randall's first major-label CD will be in stores June 7. The title is *Walking Among the Living*, and the single "Baby Won't You Come Home" is already at radio. Finally, Macky asks, "Will we have another single from Gretchen Wilson's quadruple-platinum *Here for the Party* CD before the end of the quarter? Stay tuned."

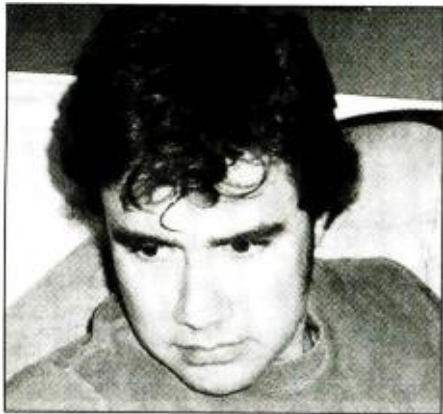


**Jace Everett**

### Koch/Nashville

While nothing is in the works for a mainstream radio single, Koch does check in with its Q2 album releases, including a two-CD set from Lightnin' Hopkins titled *Lightnin' Strikes Twice* on April 26. The release is from the Little Darlin' catalog.

Eric Heatherly's Koch debut, *The Lower East Side of Life*, is out the same day. Robert Earl Keen's



**Eric Heatherly**

*What I Really Mean* goes to retail May 10. June 7 sees the release of *The Best Kept Secret* by Jerry Douglas and *Satisfied Mind* from Robert Gordon. Gene Watson's *Then and Now* hits stores June 21.

### Lofton Creek

The first single from Doug Stone, "Only You (And You Alone)," is already at radio, with the disc *In a Different Light* landing March 29. Early April is the target release date for the single "Fallin'" from Brittonjack.

### Lyric Street

Dale Turner checks in with the news that Josh Gracin's third single from his self-titled debut will be "Stay With Me (Brass Bed)." Look for it in April, and look for a gold cert on the album any day now. Next up from Lyric Street is brother-and-sister duo Ragsdale, introduced to radio at the CRS and now out on a five-week bus tour, visiting radio stations nationwide.

Turner says that Ragsdale's Joshua and



**Ragsdale**

ShiAnn "bring together writing and vocals that blend their sibling harmonies like a sweet praline cookie." Their debut single is "I'm Glad It Was You," and it's going for adds in early May. Expect an album late in the summer.

The third single from SheDaisy's *Sweet Right Here*, "Don't Worry 'Bout a Thing," continues to be a priority, as does Rascal Flatts' "Fast Cars and Freedom," single No. 3 from the current album, *Feels Like Today*.

"Brian McComas has a great new effort, 'The Middle of Nowhere,' that is quickly developing through the charts, and we anticipate an early summer album street date for the young Arkansan," Turner says. "Brian has new management and is working hard on the road, building a fan base."

Kerry Harvick is in the studio finishing her debut album, and Aaron Tippin is also recording. Look for singles from both in June.

### MCA/Nashville

Royce Risser and the MCA staff will be bringing the second single from Lee Ann Womack's *There's More Where That Came From* to radio in April. The selection is "He Oughta Know That by Now." Trisha Yearwood returns to radio after a three-year hiatus with "Georgia Rain," which is going for adds on April 25. The cut is the first single from her upcoming album.

Gary Allan is also readying a new album, and the first single is due in May. The song is a cover of Vertical Horizon's "The Best I Ever Had." George Strait's March 28 single release, "You'll Be There," remains a priority, of course. And on the album front, Hanna-McEuen's self-titled debut arrives June 28.

### Mercury/Nashville

Steve Azar's scheduled April 18 single release, "Doin' It Right," has John Ettinger and Mercury pumped. The first music from Azar in three years is "uptempo fun," according to Ettinger. "All I can say is, he's found it."

Billy Currington is in the studio working on new music that should see daylight in the second quarter, and Sugarland's next single will



**Gary Allan**



**SHACKING UP** Lyric Street hosted a "Flatt Shack" event during the CRS, bringing radio programmers into a room decorated in the spirit of Rascal Flatts' backstage "vibe" room when on the road. Soaking up the um, ambience are (l-r) Rascal Flatts manager Doug Nichols, Lyric Street's Kevin Herring, Rascal Flatts' Joe Don Rooney, WYCD/Detroit's Ron Chapman, Flatts' Gary LeVox and Jay DeMarcus, Rascal Flatts manager Trey Turner and Lyric Street's Randy Goodman.

be "Something More," the first cut from their *Twice the Speed of Life* debut album.

And while it's not a country release, Ettinger tips that Lost Highway will offer up an album from Bryan Adams (yes, that Bryan Adams) on May 10. The title is *Room Service*.

### Music City

Elroy Kahanek is already working "Four Nights in Albuquerque" from Derryl Perry. He says the album, *All Just to Get to You*, will be in stores April 19.

### Quarterback

Anne Weaver reports that Fanny Grace's single "Sweet Tea & Cadillacs" will debut in early April.

### RCA/Nashville

The RCA team, under the direction of Mike Wilson, continues to spread the word on the



**Steve Azar**

new Bobby Pinson single, "Don't Ask Me How I Know." It's now in the top 30. The album, *Man Like Me*, lands May 17.

The Wrights will have an album at retail May 3. The duo are on tour with Alan Jackson and Sara Evans. Late May brings a new single from Andy Griggs, the title track from his *This I Gotta See* album.

Speaking of Sara Evans, new music is on the way, with a yet-to-be-determined first single out in April. More new music is in the works as Martina McBride introduces the first single from an upcoming album expected late in May or early in June. Jeff Bates is also completing a new album, with the first single, "Good People," expected in May.

### Rounder

Brad Paul says that Rhonda Vincent's next single, "I've Forgotten You," will land in April. The track is from her *Ragin' Live* album. The Grascals have their version of "Viva Las Ve-



**Fanny Grace**

gas" coming in April, with Dolly Parton lending vocals to the track. May brings Alison Krauss' "Goodbye Is All We Have" from *Lonely Runs Both Ways*.

### Universal South

Michael Powers and company are busy spreading the news on the Amanda Wilkinson single "No More Me & You," which is already at radio. Shooter Jennings' first single, "Fourth of July," follows on April 11. The album, *Put the O Back in Country*, is already in stores.

### Vanguard

The label's only Country radio release is from Deana Carter. Her album *The Story of My Life* hit streets on March 8, and the label continues to work the single "One Day at a Time."



**Bobby Pinson**

### Vivaton

April 11 brings "A Hard Secret to Keep" from Mark Chesnutt's current album, according to label President Jeff Huskins. New act Marty Heddin is in the studio to wrap up an album sometime in April. Expect a single in mid-summer. Looking further out, the label has signed singer-songwriter Karyn Rochelle, and that project is getting underway.

# COUNTRY TOP 50

POWERED BY  
**MEDIABASE**

March 25, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	<b>CRAIG MORGAN</b> That's What I Love About Sunday (BBR)	13233	675	4867	+226	461584	27111	20	116/0
4	2	<b>SUGARLAND</b> Baby Girl (Mercury)	12544	1559	4647	+602	426594	55155	33	115/0
2	3	<b>JOSH GRACIN</b> Nothin' To Lose (Lyric Street)	10991	-1006	4038	-440	378301	-28752	27	116/0
5	4	<b>KENNY CHESNEY</b> Anything But Mine (BNA)	10832	474	3944	+178	365268	14505	12	116/0
6	5	<b>BROOKS &amp; DUNN</b> It's Getting Better All The Time (Arista)	10172	304	3665	+124	334950	8402	16	116/0
8	6	<b>MONTGOMERY GENTRY</b> Gone (Columbia)	8903	254	3279	+111	299217	12927	17	116/0
7	7	<b>BILLY DEAN</b> Let Them Be Little (Curb)	8848	-163	3303	-64	288387	-4604	27	116/0
9	8	<b>JO DEE MESSINA</b> My Give A Damn's Busted (Curb)	8518	406	3030	+151	287199	17223	12	114/1
10	9	<b>LEE ANN WOMACK</b> I May Hate Myself In The Morning (MCA)	7921	92	3017	+64	259668	7038	21	115/0
11	10	<b>TOBY KEITH</b> Honkytonk U (DreamWorks)	7815	83	2881	+70	256925	4595	8	116/0
12	11	<b>ANDY GRIGGS</b> If Heaven (RCA)	7536	158	2839	+84	249515	9991	21	116/1
13	12	<b>JOE NICHOLS</b> What's A Guy Gotta Do (Universal South)	6915	367	2462	+76	219694	18946	17	115/3
17	13	<b>GRETCHEN WILSON</b> Homewrecker (Epic)	6799	1220	2396	+397	225685	37648	7	116/1
14	14	<b>TIM MCGRAW</b> Drugs Or Jesus (Curb)	6622	449	2410	+137	213253	14873	8	115/2
15	15	<b>MARTINA MCBRIDE</b> God's Will (RCA)	5980	289	2266	+137	184665	10313	15	109/1
18	16	<b>TRACE ADKINS</b> Songs About Me (Capitol)	5405	279	2101	+77	166653	10285	14	111/1
19	17	<b>BLAINE LARSEN</b> How Do You Get That Lonely (Giantslayer/BNA)	5181	192	1886	+49	161036	5885	19	108/1
21	18	<b>DIERKS BENTLEY</b> Lot Of Leavin' Left To Do (Capitol)	5112	774	1856	+299	166824	36083	10	109/3
16	19	<b>JAMIE O'NEAL</b> Trying To Find Atlantis (Capitol)	5105	-554	1937	-236	159059	-10677	23	108/0
20	20	<b>LONESTAR</b> Class Reunion (That Used To Be Us) (BNA)	4442	88	1741	+46	135567	2880	11	106/2
22	21	<b>JEFF BATES</b> Long, Slow Kisses (RCA)	3725	160	1400	+57	107549	3765	23	97/1
23	22	<b>SHANIA TWAIN</b> Don't! (Mercury/IDJMG)	3551	55	1376	+32	99648	-1622	10	96/0
24	23	<b>PHIL VASSAR</b> I'll Take That As A Yes (The Hot Tub Song) (Arista)	3543	120	1286	+28	109823	3925	16	91/3
26	24	<b>BIG &amp; RICH</b> Big Time (Warner Bros.)	3472	446	1269	+230	105255	10553	7	97/6
25	25	<b>MIRANDA LAMBERT</b> Me And Charlie Talking (Epic)	2953	-206	1177	-112	84118	-3024	22	97/0
27	26	<b>KEITH ANDERSON</b> Pickin' Wildflowers (Arista)	2474	289	1017	+127	60726	8796	13	83/2
28	27	<b>BLAKE SHELTON</b> Goodbye Time (Warner Bros.)	2196	141	934	+67	61565	3063	8	89/5
29	28	<b>BOBBY PINSON</b> Don't Ask Me How I Know (RCA)	2185	254	737	+127	63141	8029	7	69/12
30	29	<b>DARRYL WORLEY</b> If Something Should Happen (DreamWorks)	2037	341	813	+156	60412	9837	5	83/8
32	30	<b>SHEDAISY</b> Don't Worry 'Bout A Thing (Lyric Street)	1914	315	824	+122	52999	6984	9	84/6
33	31	<b>TRICK PONY</b> It's A Heartache (Asylum/Curb)	1497	123	596	+50	40492	-1734	8	69/8
Breaker	32	<b>KEITH URBAN</b> Making Memories Of Us (Capitol)	1388	728	427	+242	45733	24937	2	75/45
36	33	<b>PAT GREEN</b> Baby Doll (Universal/Republic/Mercury)	1309	362	457	+150	32485	4329	4	50/7
35	34	<b>TRAVIS TRITT</b> I See Me (Columbia)	1221	254	500	+78	38114	9467	5	52/3
34	35	<b>BUDDY JEWELL</b> If She Were Any Other Woman (Columbia)	1210	141	535	+70	30364	2263	7	64/2
37	36	<b>HANNA-MCEUEN</b> Something Like A Broken Heart (MCA)	996	72	365	+43	22732	763	4	63/4
38	37	<b>AARON LINES</b> Waitin' On The Wonderful (BNA)	896	95	377	+33	26467	4707	7	54/8
48	38	<b>VAN ZANT</b> Help Somebody (Columbia)	837	302	313	+119	27815	8857	2	38/10
39	39	<b>BRIAN MCCOMAS</b> The Middle Of Nowhere (Lyric Street)	818	37	321	+29	16606	4771	3	52/6
40	40	<b>JULIE ROBERTS</b> Wake Up Older (Mercury)	791	71	338	+17	19150	2050	7	46/1
Debut	41	<b>RASCAL FLATTS</b> Fast Cars And Freedom (Lyric Street)	765	616	306	+248	20389	14872	1	62/50
44	42	<b>RASCAL FLATTS</b> Skin (Lyric Street)	697	58	203	+27	28087	955	7	5/2
46	43	<b>GEORGE CANYON</b> My Name (Universal South)	684	102	293	+44	17668	2132	3	37/3
41	44	<b>TRENT WILLMON</b> The Good Life (Columbia)	679	7	143	-21	20604	-665	24	8/0
49	45	<b>DIAMOND RIO</b> One Believer (Arista)	627	119	248	+46	15677	1975	3	35/4
45	46	<b>KENI THOMAS</b> Not Me (Moraine)	600	-9	250	-8	17392	59	10	26/1
50	47	<b>REBA MCENTIRE</b> My Sister (MCA)	583	158	224	+73	16889	8904	2	41/12
Debut	48	<b>ALAN JACKSON</b> The Talkin' Song Repair Blues (Arista)	531	415	192	+144	16439	12936	1	44/33
42	49	<b>RANDY ROGERS BAND</b> Tonight's Not The Night (Smith Entertainment)	452	-210	107	-60	13259	-5339	12	10/0
47	50	<b>LILA MCCANN</b> Go Easy On Me (BBR)	451	-100	163	-27	10041	-3740	3	26/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	50
KEITH URBAN Making Memories Of Us (Capitol)	45
ALAN JACKSON The Talkin' Song Repair Blues (Arista)	33
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	22
LAUREN LUCAS What You Ain't Gonna Get (Warner Bros.)	18
BOBBY PINSON Don't Ask Me How I Know (RCA)	12
REBA MCENTIRE My Sister (MCA)	12
VAN ZANT Help Somebody (Columbia)	10
HOT APPLE PIE Hillbillies (DreamWorks)	9

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
SUGARLAND Baby Girl (Mercury)	+1559
GRETCHEN WILSON Homewrecker (Epic)	+1220
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	+774
KEITH URBAN Making Memories Of Us (Capitol)	+728
CRAIG MORGAN That's What I Love About Sunday (BBR)	+675
RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	+616
KENNY CHESNEY Anything But Mine (BNA)	+474
TIM MCGRAW Drugs Or Jesus (Curb)	+449
BIG & RICH Big Time (Warner Bros.)	+446
ALAN JACKSON The Talkin' Song Repair Blues (Arista)	+415

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SUGARLAND Baby Girl (Mercury)	+602
GRETCHEN WILSON Homewrecker (Epic)	+397
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	+299
RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	+248
KEITH URBAN Making Memories Of Us (Capitol)	+242
BIG & RICH Big Time (Warner Bros.)	+230
CRAIG MORGAN That's What I Love About Sunday (BBR)	+226
KENNY CHESNEY Anything But Mine (BNA)	+178
DARRYL WORLEY If Something Should Happen (DreamWorks)	+156
JO DEE MESSINA My Give A Damn's Busted (Curb)	+151

## BREAKERS

**KEITH URBAN**  
Making Memories Of Us (Capitol)  
45 Adds • Moves 43-32

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

116 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 3/13-3/19. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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# COUNTRY TOP 50 INDICATOR

March 25, 2005

LAST WEEK	THIS WEEK	ARTIST	TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	CRAIG MORGAN	That's What I Love About Sunday (BBR)	5155	115	4170	+85	125228	2752	19	107/0
3	2	SUGARLAND	Baby Girl (Mercury)	4988	309	4009	+233	116987	7884	34	107/0
4	3	BROOKS & DUNN	It's Getting Better All The Time (Arista)	4856	217	3888	+183	113914	5616	16	107/0
5	4	KENNY CHESNEY	Anything But Mine (BNA)	4840	257	3869	+199	114143	5804	13	108/0
2	5	JOSH GRACIN	Nothin' To Lose (Lyric Street)	4098	-758	3167	-651	96137	-15670	28	98/0
7	6	BILLY DEAN	Let Them Be Little (Curb)	4063	209	3293	+183	95139	3571	25	102/1
11	7	JO DEE MESSINA	My Give A Damn's Busted (Curb)	3811	400	3062	+283	89509	9268	11	106/1
9	8	MONTGOMERY GENTRY	Gone (Columbia)	3799	165	3093	+149	91265	3277	17	103/0
8	9	LEE ANN WOMACK	I May Hate Myself In The Morning (MCA)	3791	85	3094	+49	90092	2633	21	102/0
12	10	ANDY GRIGGS	If Heaven (RCA)	3749	379	3015	+296	89238	7846	22	105/2
10	11	TOBY KEITH	Honkytonk U (DreamWorks)	3667	181	2924	+142	86601	3863	8	108/0
6	12	RASCAL FLATTS	Bless The Broken Road (Lyric Street)	3579	-576	2692	-527	86237	-12690	20	90/0
13	13	TIM MCGRAW	Drugs Or Jesus (Curb)	3266	202	2622	+157	76193	5330	9	106/1
14	14	JOE NICHOLS	What's A Guy Gotta Do (Universal South)	3147	92	2529	+73	74715	1915	18	104/1
18	15	GRETCHEN WILSON	Homewrecker (Epic)	2828	360	2296	+290	66711	8820	6	103/1
16	16	MARTINA MCBRIDE	God's Will (RCA)	2716	160	2196	+122	65020	3664	15	91/2
17	17	TRACE ADKINS	Songs About Me (Capitol)	2636	105	2146	+89	63209	2166	14	96/1
19	18	LONESTAR	Class Reunion (That Used To Be Us) (BNA)	2392	48	1916	+40	56081	906	11	94/1
21	19	DIERKS BENTLEY	Lot Of Leavin' Left To Do (Capitol)	2256	370	1833	+283	53144	9221	10	93/5
20	20	BLAINE LARSEN	How Do You Get That Lonely (Giantslayer/BNA)	2197	35	1846	+33	52193	247	16	85/1
15	21	JAMIE O'NEAL	Trying To Find Atlantis (Capitol)	1998	-611	1602	-535	48958	-13446	23	77/0
22	22	SHANIA TWAIN	Don't! (Mercury/IDJMG)	1928	107	1530	+87	45491	2337	11	84/2
24	23	BLAKE SHELTON	Goodbye Time (Warner Bros.)	1686	187	1408	+160	38897	3241	11	90/5
25	24	BIG & RICH	Big Time (Warner Bros.)	1599	184	1301	+149	37690	4728	7	85/5
23	25	MIRANDA LAMBERT	Me And Charlie Talking (Epic)	1444	-251	1154	-205	33009	-6749	22	75/1
26	26	PHIL VASSAR	I'll Take That As A Yes (The Hot Tub Song) (Arista)	1383	135	1153	+106	33823	3117	17	68/3
27	27	DARRYL WORLEY	If Something Should Happen (DreamWorks)	1378	321	1116	+214	31786	7294	6	90/9
28	28	SHEAISIS	Don't Worry 'Bout A Thing (Lyric Street)	1050	105	855	+87	24916	2918	9	70/5
39	29	KEITH URBAN	Making Memories Of Us (Capitol)	930	456	783	+371	21628	9943	2	73/33
32	30	BOBBY PINSON	Don't Ask Me How I Know (RCA)	816	148	679	+133	19690	3933	4	58/11
29	31	KEITH ANDERSON	Pickin' Wildflowers (Arista)	799	104	620	+68	18360	2231	13	51/7
33	32	TRICK PONY	It's A Heartache (Asylum/Curb)	752	142	604	+119	17540	3119	6	48/3
30	33	BUDDY JEWELL	If She Were Any Other Woman (Columbia)	742	50	643	+38	18129	1383	7	49/1
34	34	TRAVIS TRITT	I See Me (Columbia)	678	109	573	+98	17095	2853	5	55/6
38	35	PAT GREEN	Baby Doll (Universal/Republic/Mercury)	606	130	524	+114	13479	2989	4	44/5
Debut	36	ALAN JACKSON	The Talkin' Song Repair Blues (Arista)	593	453	494	+373	12232	8754	1	53/31
50	37	RASCAL FLATTS	Fast Cars And Freedom (Lyric Street)	586	437	438	+318	14181	10109	2	49/35
36	38	HANNA-MCEUEN	Something Like A Broken Heart (MCA)	562	56	439	+38	12633	1630	5	45/1
40	39	REBA MCENTIRE	My Sister (MCA)	538	133	432	+101	12318	3317	3	38/9
43	40	BRIAN MCCOMAS	The Middle Of Nowhere (Lyric Street)	423	128	303	+69	9323	2935	4	29/3
37	41	JULIE ROBERTS	Wake Up Older (Mercury)	414	-76	350	-47	7868	-1615	9	34/0
35	42	AMY DALLEY	I Would Cry (Curb)	396	-134	321	-126	8765	-3179	18	43/1
41	43	GEORGE CANYON	My Name (Universal South)	394	-6	348	-5	9038	116	4	32/1
42	44	AARON LINES	Waitin' On The Wonderful (BNA)	340	-9	268	-7	7910	-169	10	24/0
45	45	KATRINA ELAM	I Want A Cowboy (Universal South)	298	11	262	+6	5700	248	7	25/1
Debut	46	VAN ZANT	Help Somebody (Columbia)	259	160	207	+123	6330	4530	1	29/16
47	47	ZONA JONES	Two Hearts (D/Quarterback)	247	25	251	+19	5700	411	5	26/4
49	48	DIAMOND RIO	One Believer (Arista)	223	44	161	+37	4944	915	3	15/3
46	49	KENI THOMAS	Not Me (Moraine)	220	-53	186	-23	5289	-492	12	18/0
Debut	50	LEANN RIMES	Probably Wouldn't Be This Way (Asylum/Curb)	205	89	171	+69	3477	1441	1	18/10

108 Country reporters. Songs ranked by total plays for the airplay week of Sunday 3/13 - Saturday 3/19.

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## MOST ADDED\*

ARTIST	TITLE LABEL(S)	ADDS
RASCAL FLATTS	Fast Cars And Freedom (Lyric Street)	35
KEITH URBAN	Making Memories Of Us (Capitol)	33
ALAN JACKSON	The Talkin' Song Repair Blues (Arista)	31
VAN ZANT	Help Somebody (Columbia)	16
BOBBY PINSON	Don't Ask Me How I Know (RCA)	11
LEANN RIMES	Probably Wouldn't Be This Way (Asylum/Curb)	10
DARRYL WORLEY	If Something Should Happen (DreamWorks)	9
REBA MCENTIRE	My Sister (MCA)	9
LAUREN LUCAS	What You Ain't Gonna Get (Warner Bros.)	8
KEITH ANDERSON	Pickin' Wildflowers (Arista)	7

## MOST INCREASED POINTS

ARTIST	TITLE LABEL(S)	TOTAL POINT INCREASE
KEITH URBAN	Making Memories Of Us (Capitol)	+456
ALAN JACKSON	The Talkin' Song Repair Blues (Arista)	+453
RASCAL FLATTS	Fast Cars And Freedom (Lyric Street)	+437
JO DEE MESSINA	My Give A Damn's Busted (Curb)	+400
ANDY GRIGGS	If Heaven (RCA)	+379
DIERKS BENTLEY	Lot Of Leavin' Left To Do (Capitol)	+370
GRETCHEN WILSON	Homewrecker (Epic)	+360
DARRYL WORLEY	If Something Should Happen (DreamWorks)	+321
SUGARLAND	Baby Girl (Mercury)	+309
KENNY CHESNEY	Anything But Mine (BNA)	+257

## MOST INCREASED PLAYS

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON	The Talkin' Song Repair Blues (Arista)	+373
KEITH URBAN	Making Memories Of Us (Capitol)	+371
RASCAL FLATTS	Fast Cars And Freedom (Lyric Street)	+318
ANDY GRIGGS	If Heaven (RCA)	+296
GRETCHEN WILSON	Homewrecker (Epic)	+290
JO DEE MESSINA	My Give A Damn's Busted (Curb)	+283
DIERKS BENTLEY	Lot Of Leavin' Left To Do (Capitol)	+283
SUGARLAND	Baby Girl (Mercury)	+233
DARRYL WORLEY	If Something Should Happen (DreamWorks)	+214
KENNY CHESNEY	Anything But Mine (BNA)	+199

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# COUNTRY CALLOUT AMERICA<sup>®</sup> BY

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 25, 2005

Callout America<sup>®</sup> song selection is based on the top 35 titles from the R&R Country chart for the airplay week of March 13-19.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
CRAIG MORGAN That's What I Love About Sunday (BBR)	54.5%	83.3%	4.31	10.3%	99.0%	3.3%	2.3%
JOSH GRACIN Nothin' To Lose (Lyric Street)	39.5%	78.0%	4.07	14.5%	99.3%	2.3%	4.5%
BROOKS & DUNN It's Getting Better All The Time (Arista)	40.8%	77.8%	4.10	11.8%	97.5%	4.8%	3.3%
RASCAL FLATTS Bless The Broken Road (Lyric Street)	34.5%	74.3%	4.00	15.5%	97.8%	4.8%	3.3%
KENNY CHESNEY Anything But Mine (BNA)	34.8%	71.8%	4.04	16.0%	94.0%	3.5%	2.8%
SUGARLAND Baby Girl (Mercury)	33.3%	71.0%	3.94	16.3%	96.8%	5.5%	4.0%
LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	30.3%	68.5%	3.91	17.3%	95.3%	6.8%	2.8%
ANDY GRIGGS If Heaven (RCA)	28.5%	67.0%	3.93	18.8%	93.3%	6.0%	1.5%
JOE NICHOLS What's A Guy Gotta Do (Universal South)	24.0%	63.8%	3.76	18.8%	95.0%	9.0%	3.5%
BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA)	26.0%	62.0%	3.83	18.0%	90.3%	7.5%	2.8%
MARTINA MCBRIDE God's Will (RCA)	31.8%	61.0%	3.81	21.3%	93.8%	6.5%	5.0%
MONTGOMERY GENTRY Gone (Columbia)	28.8%	61.0%	3.80	24.0%	94.5%	5.0%	4.5%
BILLY DEAN Let Them Be Little (Curb)	29.3%	60.8%	3.75	23.3%	96.8%	8.5%	4.3%
JO DEE MESSINA My Give A Damn's Busted (Curb)	26.8%	59.3%	3.76	19.0%	90.8%	7.8%	4.8%
JEFF BATES Long, Slow Kisses (RCA)	22.5%	58.3%	3.72	24.5%	93.5%	7.8%	3.0%
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	24.5%	56.0%	3.64	25.8%	96.0%	9.5%	4.8%
LONESTAR Class Reunion (That Used To Be Us) (BNA)	14.5%	53.3%	3.60	21.8%	87.5%	9.5%	3.0%
TIM MCGRAW Drugs Or Jesus (Curb)	22.0%	52.5%	3.67	18.8%	85.0%	10.0%	3.8%
TRACE ADKINS Songs About Me (Capitol)	22.8%	52.5%	3.73	20.8%	83.8%	6.8%	3.8%
TOBY KEITH Honkytonk U (DreamWorks)	21.5%	52.0%	3.70	19.3%	82.5%	7.0%	4.3%
TRICK PONY It's A Heartache (Asylum/Curb)	20.3%	46.8%	3.71	22.8%	78.3%	5.8%	3.0%
PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	16.3%	45.0%	3.45	25.0%	86.5%	10.3%	6.3%
GRETCHEN WILSON Homewrecker (Epic)	18.0%	43.8%	3.57	25.0%	81.0%	9.0%	3.3%
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	16.0%	42.5%	3.63	22.3%	74.5%	7.8%	2.0%
MIRANDA LAMBERT Me And Charlie Talking (Epic)	12.8%	42.0%	3.35	24.5%	85.8%	13.8%	5.5%
TRAVIS TRITT I See Me (Columbia)	16.5%	42.0%	3.64	25.5%	75.5%	6.0%	2.0%
KEITH ANDERSON Pickin' Wildflowers (Arista)	12.5%	41.8%	3.44	29.0%	83.8%	8.5%	4.5%
AMY DALLEY I Would Cry (Curb)	12.8%	41.5%	3.54	26.8%	77.8%	6.5%	3.0%
BLAKE SHELTON Goodbye Time (Warner Bros.)	14.0%	40.5%	3.54	20.0%	73.3%	10.5%	2.3%
DARRYL WORLEY If Something Should Happen (DreamWorks)	14.8%	36.5%	3.56	23.0%	69.0%	6.5%	3.0%
BIG & RICH Big Time (Warner Bros.)	12.0%	33.0%	3.45	24.3%	69.0%	9.3%	2.5%
BUDDY JEWELL If She Were Any Other Woman (Columbia)	13.0%	32.8%	3.38	20.5%	69.0%	12.0%	3.8%
SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	10.5%	32.3%	3.41	24.8%	69.0%	9.5%	2.5%
SHANIA TWAIN Don't! (Mercury)	9.5%	30.5%	3.29	21.5%	66.5%	8.5%	6.0%
BOBBY PINSON Don't Ask Me How I Know (RCA)	8.3%	25.0%	3.34	25.3%	61.0%	8.8%	2.0%

## CALLOUT AMERICA<sup>®</sup> HOT SCORES

### This Week At Callout America

By John Hart

Another week at the top of the heap for Craig Morgan and "That's What I Love About Sunday" — the sixth consecutive No. 1 week for this song. Morgan has the No. 1 song in all demos, both male and female.

Kenny Chesney moves into the top five, with "Anything But Mine" at No. 5, up from last week's No. 7. This song is the No. 4 passion song. Males are the strength, ranking this song at No. 4. Females rank it at No. 6.

New to the Callout America top 10 titles is Blaine Larsen's "How Do You Get That Lonely," moving from last week's No. 12 song to No. 10 for the week; it's No. 13 passion song in the sample.

Sugarland continue to be strong, ranking as the No. 6 song at Callout America for the week with "Baby Girl." This song ranks as the No. 5 song with female listeners and the No. 5 female passion song. Core 35-44 females rank the song at No. 4. Male strength is from 45-54s, who rank this song at No. 5.

Trace Adkins' "Songs About Me" is showing growth as he matures; it ranks at No. 18 for the week and is the No. 19 passion song. The strength of this song is core 35-44 listeners, who rank it at No. 16 in the demo.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte, NC; Baton Rouge, LA; Nashville, TN; Atlanta, GA. MIDWEST: Flint, MI; Indianapolis, IN; Madison, WI; Omaha, NE; Cincinnati, OH. EAST: Harrisburg, PA; Rochester, NY; Springfield, MA; Providence, RI; Washington, DC. WEST: Modesto, CA; Salt Lake City, UT; Colorado Springs, CO; Portland, OR; Houston, TX. © 2005 Radio & Records. © 2005 Bullseye Marketing Research Inc.



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# COUNTRY

March 25, 2005



America's Best Testing Country Songs  
12 + For The Week Ending 3/25/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
KEITH URBAN You're My Better Half (Capitol)	4.26	4.10	98%	27%	4.28	4.41	4.17
JOSH GRACIN Nothin' To Lose (Lyric Street)	4.21	4.29	97%	16%	4.19	4.35	4.08
RASCAL FLATTS Bless The Broken Road (Lyric Street)	4.18	4.28	99%	28%	4.15	4.14	4.17
SUGARLAND Baby Girl (Mercury)	4.18	4.15	96%	22%	4.19	4.26	4.14
JOE NICHOLS What's A Guy Gotta Do (Universal South)	4.17	4.13	95%	13%	4.23	4.11	4.31
CRAIG MORGAN That's What I Love About Sunday (BBR)	4.14	4.20	98%	20%	4.15	4.19	4.12
ANDY GRIGGS If Heaven (RCA)	4.13	4.11	89%	18%	4.15	4.29	4.05
KENNY CHESNEY Anything But Mine (BNA)	4.10	4.16	95%	23%	4.14	4.14	4.14
MONTGOMERY GENTRY Gone (Columbia)	4.08	4.01	95%	18%	4.09	4.11	4.07
BLAINE LARSEN How Do You Get... (Giantslayer/BNA)	4.08	4.10	89%	16%	4.11	4.26	4.01
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	4.06	4.06	70%	7%	4.05	4.15	3.98
BROOKS & DUNN It's Getting Better All The Time (Arista)	4.04	4.14	95%	19%	4.07	3.98	4.14
JO DEE MESSINA My Give A Damn's Busted (Curb)	4.04	4.09	88%	14%	4.12	4.15	4.09
AMY DALLEY I Would Cry (Curb)	4.02	3.99	47%	6%	4.14	4.23	4.08
MARTINA MCBRIDE God's Will (RCA)	4.01	4.07	97%	26%	4.03	4.02	4.03
JEFF BATES Long, Slow Kisses (RCA)	3.94	3.97	73%	13%	3.98	4.13	3.87
REBA MCENTIRE He Gets That From Me (MCA)	3.92	3.88	99%	39%	4.03	3.97	4.08
GRETCHEN WILSON Homewrecker (Epic)	3.92	3.93	82%	13%	3.92	3.81	4.01
LEE ANN WOMACK I May Hate Myself... (MCA)	3.91	3.95	96%	24%	4.01	3.87	4.12
TRACE ADKINS Songs About Me (Capitol)	3.91	4.08	93%	18%	4.00	3.97	4.02
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	3.87	3.89	96%	27%	3.91	3.82	3.97
PHIL VASSAR I'll Take That As A Yes... (Arista)	3.87	3.88	90%	23%	3.82	3.80	3.83
MIRANDA LAMBERT Me And Charlie Talking (Epic)	3.86	3.79	86%	21%	3.89	3.81	3.94
LONESTAR Class Reunion (That Used To Be Us) (BNA)	3.86	3.87	77%	14%	3.89	3.95	3.85
BILLY DEAN Let Them Be Little (Curb)	3.82	3.89	96%	33%	3.88	3.99	3.81
TIM MCGRAW Drugs Or Jesus (Curb)	3.80	3.83	90%	23%	3.83	3.86	3.81
TOBY KEITH Honkytonk U (DreamWorks)	3.78	3.90	90%	22%	3.85	3.74	3.93
KEITH ANDERSON Pickin' Wildflowers (Arista)	3.65	-	46%	11%	3.64	3.41	3.81
BIG & RICH Big Time (Warner Bros.)	3.45	-	67%	19%	3.41	3.26	3.52

Total sample size is 287 respondents. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



## COUNTRY TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	1	SUGARLAND Baby Girl (Mercury)	525	+15	6	11/0
4	2	KENNY CHESNEY Anything But Mine (BNA)	511	+5	8	8/0
1	3	JOSH GRACIN Nothin' To Lose (Lyric Street)	509	-37	14	11/0
2	4	RASCAL FLATTS Bless The Broken Road (Lyric Street)	504	-41	14	12/0
5	5	BROOKS & DUNN It's Getting Better All The Time (Arista)	484	-9	12	13/0
8	6	JO DEE MESSINA My Give A Damn's Busted (Curb)	466	+25	5	8/0
7	7	AARON LINES Waitin' On The Wonderful (BNA)	449	-4	8	10/0
6	8	SHANIA TWAIN Don't! (Mercury/IDJMG)	446	-14	8	13/0
11	9	TOBY KEITH Honkytonk U (DreamWorks)	432	+38	4	12/0
9	10	GEORGE CANYON My Name (Universal South)	418	-11	7	12/0
12	11	MONTGOMERY GENTRY Gone (Columbia)	409	+23	9	11/0
10	12	PAUL BRANDT Home (Orange/Universal)	397	-13	8	9/0
14	13	TIM MCGRAW Drugs Or Jesus (Curb)	374	+4	4	11/0
13	14	CAROLYN DAWN JOHNSON Dress Rehearsal (Arista)	370	-16	6	12/0
17	15	BILLY DEAN Let Them Be Little (Curb)	361	+13	10	9/0
18	16	EMERSON DRIVE If You Were My Girl (DreamWorks)	359	+24	3	14/0
19	17	CRAIG MORGAN That's What I Love About Sunday (BBR)	344	+43	2	9/2
22	18	GRETCHEN WILSON Homewrecker (Epic)	296	+26	2	14/1
15	19	LEE ANN WOMACK I May Hate Myself... (MCA)	290	-72	10	12/0
21	20	TRACE ADKINS Songs About Me (Capitol)	271	-13	4	8/0
20	21	LISA BROKOP Hey, Do... (Curb/EMI Music Canada)	270	-23	12	7/0
23	22	JOE NICHOLS What's A Guy Gotta Do (Universal South)	265	+9	4	5/0
16	23	KEITH URBAN You're My Better Half (Capitol)	265	-88	18	11/0
24	24	MARTINA MCBRIDE God's Will (RCA)	263	+16	4	6/0
26	25	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	261	+32	2	8/0
27	26	BRAD JOHNER She Moved (Royalty)	258	+30	2	11/0
28	27	ANDY GRIGGS If Heaven (RCA)	234	+13	8	7/0
Debut	28	BLAINE LARSEN How Do You Get... (RCA/Sony BMG)	225	+36	1	10/0
Debut	29	MICHAEL CAREY Watching You Watching Me (Independent)	211	+8	1	5/1
Debut	30	DERIC RUTTAN Take The Wheel (Lyric Street)	204	+40	1	11/2

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. \* Indicates Cancun.

## C O U N T R Y FLASHBACK

- 1 YEAR AGO
  - No. 1: "When The Sun Goes Down" — Kenny Chesney w/Uncle Kracker
- 5 YEARS AGO
  - No. 1: "How Do You Like Me Now" — Toby Keith
- 10 YEARS AGO
  - No. 1: "Thinkin' About You" — Trisha Yearwood
- 15 YEARS AGO
  - No. 1: "Hard Rock Bottom Of Your Heart" — Randy Travis
- 20 YEARS AGO
  - No. 1: "There's No Way" — Alabama
- 25 YEARS AGO
  - No. 1: "I'd Love To Lay You Down" — Conway Twitty
- 30 YEARS AGO
  - No. 1: "Before The Next Teardrop Falls" — Freddy Fender

## NEW & ACTIVE

- KATRINA ELAM I Want A Cowboy (Universal South)  
Total Plays: 208, Total Stations: 32, Adds: 0
- HOT APPLE PIE Hillbillies (DreamWorks)  
Total Plays: 149, Total Stations: 28, Adds: 9
- LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)  
Total Plays: 136, Total Stations: 31, Adds: 22
- SHELLY FAIRCHILD Tiny Town (Columbia)  
Total Plays: 136, Total Stations: 25, Adds: 3
- AMBER DOTSON I'll Try Anything (Capitol)  
Total Plays: 131, Total Stations: 25, Adds: 1
- LAUREN LUCAS What You Ain't Gonna Get (Warner Bros.)  
Total Plays: 81, Total Stations: 23, Adds: 18
- JON RANDALL Baby Won't You Come Home (Epic)  
Total Plays: 76, Total Stations: 14, Adds: 6

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# COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<b>KBCY/Abilene, TX</b> OM: Brad Elliott PD/MD: JB Cloud APD: Doc Alexander No Adds	<b>WHWK/Binghamton, NY</b> PD/MD: Ed Walker No Adds	<b>WYGY/Cincinnati, OH*</b> OM: TJ Holland PD: Stephen Giuttari APD/MD: Dawn Michaels 1 BLAKE SHELTON 2 ALAN JACKSON 3 KEITH URBAN 4 RASCAL FLATTS	<b>WVOX/Fargo</b> OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston 1 BLAKE SHELTON 2 ALAN JACKSON 3 KEITH URBAN 4 RASCAL FLATTS 5 LEANN RIMES 6 VAN ZANT 7 KEVIN SHARP 8 DAVID BALL	<b>WTCR/Huntington</b> PD: Judy Eaton MD: Dave Poole 1 KEITH URBAN 2 RASCAL FLATTS 3 KEVIN SHARP 4 ALAN JACKSON	<b>WLXX/Lexington, KY</b> OM: Robert Lindsey MD: Karl Shannon 1 TRAVIS TRITT 2 ALAN JACKSON 3 REBECCA LYNN HOWARD	<b>WSM/Nashville, TN*</b> PD: John Sebastian MD: Frank Seres 1 GEORGE CANYON 2 DEANA CARTER 3 MARK CHESNUTT	<b>KOUT/Rapid City, SD</b> PD/MD: Mark Houston 17 ALAN JACKSON	<b>WJCL/Savannah, GA</b> OM: Pat Garrett PD: Boomer Lee 16 ALAN JACKSON 17 ALAN JACKSON 18 DARRYL WORLEY 19 DIERKS BENTLEY	<b>KHM/Tucson, AZ*</b> OM: Herb Crowe PD/MD: Buzz Jackson RASCAL FLATTS BOBBY PINSON LAUREN LUCAS	
<b>WOMX/Akron, OH*</b> OM/MD: Kevin Mason APD: Ken Steel 1 LONESTAR 2 GEORGE CANYON 3 VAN ZANT	<b>WDXB/Birmingham, AL*</b> PD: Tom Hanrahan APD/MD: Jay Cruze 1 TRICK PONY 2 AARON LINES 3 REBA MCENTIRE 4 SHEDDAISY	<b>WGAR/Cleveland, OH*</b> OM: Meg Stevens MD: Chuck Collier 1 GRETCHEN WILSON 2 RASCAL FLATTS 3 REBA MCENTIRE 4 BOBBY PINSON 5 SHELLY FARCHILD 6 HANNA-MCELEEN 7 KEITH URBAN	<b>KKIX/Fayetteville, AR</b> PD: Dave Ashcraft APD/MD: Jake McBride 1 BIG & RICH 2 KEITH URBAN 3 BUDDY JEWELL 4 AMBER DOTSON	<b>WFMS/Indianapolis, IN*</b> OM: David Wood PD: Bob Richards MD: J.D. Cannon 1 JOE DEE MESSINA 2 ALAN JACKSON 3 KEITH URBAN 4 RASCAL FLATTS 5 HOT APPLE PIE	<b>KSSN/Little Rock, AR*</b> PD/MD: Chad Heritage 1 KEITH URBAN 2 BOBBY PINSON	<b>WCTY/New London, CT</b> OM: Jim Steel PD: Brian Jennings APD/MD: Carol Turner 1 PAT GREEN 2 BOBBY PINSON 3 KEVIN SHARP 4 LEANN RIMES	<b>KFRG/Riverside, CA*</b> OM: Lee Douglas PD/MD: Don Jeffrey 7 RASCAL FLATTS 8 BLAKE SHELTON	<b>KRMD/Shreveport, LA</b> PD: Les Acree APD/MD: James Anthony 2 DIERKS BENTLEY 3 ALAN JACKSON 4 KEITH URBAN	<b>KVOO/Tulsa, OK*</b> PD: R.W. Smith No Adds	
<b>WGNA/Albany, NY*</b> PD: Buzz Brindle MD: Bill Earley 1 RASCAL FLATTS 2 ALAN JACKSON	<b>WPSK/Blacksburg, VA</b> OM/MD: Scott Stevens APD/MD: Sean Sumner 1 MARTINA MCBRIDE 2 SHEDDAISY 3 TRAVIS TRITT 4 KEITH URBAN 5 BLAKE SHELTON 6 DIERKS BENTLEY	<b>KCCY/Colorado Springs, CO*</b> PD: Travis Daily MD: Valerie Hart 1 JOE NICHOLS 2 BLAKE SHELTON 3 AARON LINES 4 HANNA-MCELEEN 5 REBA MCENTIRE	<b>WKML/Fayetteville, NC</b> PD: Paul Johnson MD: Dean O 1 JOE NICHOLS 2 ALAN JACKSON 3 DARRYL WORLEY	<b>WMSI/Jackson, MS</b> MD: Rick Adams PD: Marshall Stewart 1 LONESTAR 2 COWBOY TROY 3 VAN ZANT 4 ALAN JACKSON 5 RASCAL FLATTS	<b>KZLA/Los Angeles, CA*</b> OM/MD: R.J. Curtis APD/MD: Tony Campos 1 COWBOY TROY 2 RYAN SHUFF & RUBBERBAND 3 DEANA CARTER	<b>WGH/Norfolk, VA*</b> OM/MD: John Shomby APD/MD: Mark McKay 1 RASCAL FLATTS	<b>WSL/Chattanooga, TN</b> PD: Brett Sharp MD: Robynn Jaymes 1 KEITH URBAN 2 RASCAL FLATTS 3 KEVIN SHARP 4 BOBBY PINSON	<b>WYYD/Roanoke, VA</b> PD/MD: Tom Jacobsen No Adds	<b>KNUE/Tyler, TX</b> OM/MD: Michael Cruise No Adds	<b>WFRG/Utica, NY</b> OM/MD: Tom Jacobsen 16 SHEDDAISY
<b>KBQI/Albuquerque, NM*</b> PD: Tim Jones MD: Jeff Jay 1 DARRYL WORLEY 2 BOBBY PINSON 3 TRICK PONY	<b>WBNW/Bloomington, IL</b> OM/MD: Dan Westhoff APD/MD: Buck Stevens 1 SHEDDAISY 2 TRAVIS TRITT	<b>WKCS/Colorado Springs, CO*</b> PD: Cody Carlson 1 VAN ZANT 2 LAUREN LUCAS 3 RASCAL FLATTS 4 KENI THOMAS	<b>WFBE/Flint, MI</b> PD: Coyote Collins APD/MD: Dave Geronimo 1 LONESTAR 2 COWBOY TROY 3 VAN ZANT 4 ALAN JACKSON 5 RASCAL FLATTS	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KLXL/Lubbock, TX</b> OM/MD: Jeff Scott APD/MD: Kelly Greene 1 RANDY ROBERTS BAND 2 RASCAL FLATTS 3 ZONA JONES	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBE/Chattanooga, TN*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
<b>KRST/Albuquerque, NM*</b> OM/MD: Eddie Haskell PD: Paul Bailey 1 RASCAL FLATTS 2 TRICK PONY 3 REBA MCENTIRE 4 KEITH URBAN	<b>WHKX/Bluefield, WV</b> PD/MD: Joe Jarvis 1 ALAN JACKSON 2 PIRL VASSAR 3 GLENN CLUMMING 4 KEITH URBAN 5 ZONA JONES 6 PAT GREEN 7 HOT APPLE PIE 8 VAN ZANT	<b>WCOS/Columbia, SC*</b> PD: LJ Smith APD/MD: Glen Garrett 1 MARTINA MCBRIDE 2 ALAN JACKSON 3 LAUREN LUCAS	<b>KSXS/Fresno, CA*</b> PD: Steve Pleshe MD: Jason Hurst DARRYL WORLEY	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KTST/Oklahoma City, OK*</b> PD: Anthony Allen 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBBE/Rochester, NY*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
<b>KRRV/Alexandria, LA</b> PD/MD: Steve Casey 1 SHEDDAISY 2 KEITH URBAN 3 KEVIN SHARP	<b>KIZN/Boise, ID</b> OM/MD: Rich Summers APD/MD: Spencer Burke 1 RASCAL FLATTS 2 BIG & RICH 3 RASCAL FLATTS 4 KEITH ANDERSON	<b>WCOL/Columbus, OH*</b> PD: John Crenshaw APD/MD: Dan E. Zuko 1 BIG & RICH	<b>KUAD/Ft. Collins, CO</b> PD: Mark Callaghan PD: Dave Jensen MD: Brian Gary No Adds	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KTST/Oklahoma City, OK*</b> PD: Anthony Allen 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBBE/Rochester, NY*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
<b>WCTO/Allentown, PA*</b> PD: Shelly Easton APD/MD: Sam Malone 1 RASCAL FLATTS 2 ALAN JACKSON 3 KEITH URBAN	<b>WKCF/Boise, ID</b> APD/MD: Jim Miller 1 RASCAL FLATTS 2 LAUREN LUCAS 3 KEITH URBAN	<b>WSSQ/Cookeville, TN</b> OM: Marty McFly PD: Cator Harrison APD: Philip Gibbons MD: Stewart James ALAN JACKSON	<b>WCKT/Ft. Myers, FL*</b> OM/MD: Steve Amari APD/MD: Dave Logan No Adds	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KTST/Oklahoma City, OK*</b> PD: Anthony Allen 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBBE/Rochester, NY*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
<b>KGNC/Amarillo, TX</b> OM: Dan Gorman PD: Tim Butler APD/MD: Patrick Clark 8 ALAN JACKSON 9 LEANN RIMES	<b>WKLB/Boston, MA*</b> PD: Mike Brophy APD/MD: Ginny Rogers 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LAUREN LUCAS 4 KEITH URBAN	<b>WWSQ/Cookeville, TN</b> OM: Marty McFly PD: Cator Harrison APD: Philip Gibbons MD: Stewart James ALAN JACKSON	<b>WCKT/Ft. Myers, FL*</b> OM/MD: Steve Amari APD/MD: Dave Logan No Adds	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KTST/Oklahoma City, OK*</b> PD: Anthony Allen 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBBE/Rochester, NY*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
<b>KBRJ/Anchorage, AK</b> OM: Dennis Bookey PD: Matt Valley MD: Billy Hatcher 15 MIRANDA LAMBERT 14 ALAN JACKSON 6 KEITH ANDERSON	<b>KAGG/Bryan, TX</b> PD/MD: Jennifer Allen 20 ALAN JACKSON 20 KEITH URBAN 29 LEANN RIMES	<b>WWSQ/Cookeville, TN</b> OM: Marty McFly PD: Cator Harrison APD: Philip Gibbons MD: Stewart James ALAN JACKSON	<b>WCKT/Ft. Myers, FL*</b> OM/MD: Steve Amari APD/MD: Dave Logan No Adds	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KTST/Oklahoma City, OK*</b> PD: Anthony Allen 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBBE/Rochester, NY*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
<b>WVTV/Asheville, NC</b> OM/MD: Jeff Davis APD: Sharon Green MD: Brian Hatfield 10 KEITH URBAN	<b>WYRK/Buffalo, NY*</b> PD: John Paul APD/MD: Wendy Lynn SHEDDAISY TRICK PONY	<b>WWSQ/Cookeville, TN</b> OM: Marty McFly PD: Cator Harrison APD: Philip Gibbons MD: Stewart James ALAN JACKSON	<b>WCKT/Ft. Myers, FL*</b> OM/MD: Steve Amari APD/MD: Dave Logan No Adds	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KTST/Oklahoma City, OK*</b> PD: Anthony Allen 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBBE/Rochester, NY*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
<b>WVTV/Asheville, NC</b> OM/MD: Jeff Davis APD: Sharon Green MD: Brian Hatfield 10 KEITH URBAN	<b>WYRK/Buffalo, NY*</b> PD: John Paul APD/MD: Wendy Lynn SHEDDAISY TRICK PONY	<b>WWSQ/Cookeville, TN</b> OM: Marty McFly PD: Cator Harrison APD: Philip Gibbons MD: Stewart James ALAN JACKSON	<b>WCKT/Ft. Myers, FL*</b> OM/MD: Steve Amari APD/MD: Dave Logan No Adds	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KTST/Oklahoma City, OK*</b> PD: Anthony Allen 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBBE/Rochester, NY*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
<b>WVTV/Asheville, NC</b> OM/MD: Jeff Davis APD: Sharon Green MD: Brian Hatfield 10 KEITH URBAN	<b>WYRK/Buffalo, NY*</b> PD: John Paul APD/MD: Wendy Lynn SHEDDAISY TRICK PONY	<b>WWSQ/Cookeville, TN</b> OM: Marty McFly PD: Cator Harrison APD: Philip Gibbons MD: Stewart James ALAN JACKSON	<b>WCKT/Ft. Myers, FL*</b> OM/MD: Steve Amari APD/MD: Dave Logan No Adds	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KTST/Oklahoma City, OK*</b> PD: Anthony Allen 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBBE/Rochester, NY*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
<b>WVTV/Asheville, NC</b> OM/MD: Jeff Davis APD: Sharon Green MD: Brian Hatfield 10 KEITH URBAN	<b>WYRK/Buffalo, NY*</b> PD: John Paul APD/MD: Wendy Lynn SHEDDAISY TRICK PONY	<b>WWSQ/Cookeville, TN</b> OM: Marty McFly PD: Cator Harrison APD: Philip Gibbons MD: Stewart James ALAN JACKSON	<b>WCKT/Ft. Myers, FL*</b> OM/MD: Steve Amari APD/MD: Dave Logan No Adds	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KTST/Oklahoma City, OK*</b> PD: Anthony Allen 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBBE/Rochester, NY*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
<b>WVTV/Asheville, NC</b> OM/MD: Jeff Davis APD: Sharon Green MD: Brian Hatfield 10 KEITH URBAN	<b>WYRK/Buffalo, NY*</b> PD: John Paul APD/MD: Wendy Lynn SHEDDAISY TRICK PONY	<b>WWSQ/Cookeville, TN</b> OM: Marty McFly PD: Cator Harrison APD: Philip Gibbons MD: Stewart James ALAN JACKSON	<b>WCKT/Ft. Myers, FL*</b> OM/MD: Steve Amari APD/MD: Dave Logan No Adds	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KTST/Oklahoma City, OK*</b> PD: Anthony Allen 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBBE/Rochester, NY*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
<b>WVTV/Asheville, NC</b> OM/MD: Jeff Davis APD: Sharon Green MD: Brian Hatfield 10 KEITH URBAN	<b>WYRK/Buffalo, NY*</b> PD: John Paul APD/MD: Wendy Lynn SHEDDAISY TRICK PONY	<b>WWSQ/Cookeville, TN</b> OM: Marty McFly PD: Cator Harrison APD: Philip Gibbons MD: Stewart James ALAN JACKSON	<b>WCKT/Ft. Myers, FL*</b> OM/MD: Steve Amari APD/MD: Dave Logan No Adds	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KTST/Oklahoma City, OK*</b> PD: Anthony Allen 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBBE/Rochester, NY*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
<b>WVTV/Asheville, NC</b> OM/MD: Jeff Davis APD: Sharon Green MD: Brian Hatfield 10 KEITH URBAN	<b>WYRK/Buffalo, NY*</b> PD: John Paul APD/MD: Wendy Lynn SHEDDAISY TRICK PONY	<b>WWSQ/Cookeville, TN</b> OM: Marty McFly PD: Cator Harrison APD: Philip Gibbons MD: Stewart James ALAN JACKSON	<b>WCKT/Ft. Myers, FL*</b> OM/MD: Steve Amari APD/MD: Dave Logan No Adds	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KTST/Oklahoma City, OK*</b> PD: Anthony Allen 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBBE/Rochester, NY*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
<b>WVTV/Asheville, NC</b> OM/MD: Jeff Davis APD: Sharon Green MD: Brian Hatfield 10 KEITH URBAN	<b>WYRK/Buffalo, NY*</b> PD: John Paul APD/MD: Wendy Lynn SHEDDAISY TRICK PONY	<b>WWSQ/Cookeville, TN</b> OM: Marty McFly PD: Cator Harrison APD: Philip Gibbons MD: Stewart James ALAN JACKSON	<b>WCKT/Ft. Myers, FL*</b> OM/MD: Steve Amari APD/MD: Dave Logan No Adds	<b>WAMZ/Louisville, KY*</b> PD/MD: Coyote Calhoun 1 RASCAL FLATTS 2 RASCAL FLATTS 3 HOT APPLE PIE	<b>KTST/Oklahoma City, OK*</b> PD: Anthony Allen 1 RASCAL FLATTS 2 RASCAL FLATTS 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>KNFM/Odessa, TX</b> OM/MD: John Moesch 1 RASCAL FLATTS 2 ALAN JACKSON 3 BOBBY PINSON 4 RASCAL FLATTS 5 VAN ZANT	<b>WBBE/Rochester, NY*</b> OM: Dave Symonds PD: Billy Kidd MD: Nikki Landry 1 ALAN JACKSON 2 HOT APPLE PIE 3 LEANN RIMES 4 AMANDA WILKINSON 5 KEITH URBAN 6 RASCAL FLATTS	<b>WXXQ/Rockford, IL</b> PD: Steve Summers APD/MD: Kathy Hess No Adds	<b>KDRK/Spartanburg, SC*</b> OM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Tony Trovato 1 ALAN JACKSON 2 ALAN JACKSON 3 LEANN RIMES 4 GEORGE CANYON 5 AARON LINES	<b>WIRK/W Palm Beach, FL*</b> PD: Mitch Mahan MD: J.R. Jackson 5 RASCAL FLATTS 6 LAUREN LUCAS 7 LEANN RIMES 8 DARRYL WORLEY 9 LAUREN LUCAS 10 LAUREN LUCAS
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**JULIE KERTES**  
jkertes@radioandrecords.com

# Combating Satellite Radio

## What radio is doing to keep its listeners

Satellite radio, along with the growing number of other media choices, seems to be a huge topic of concern among programmers across the country. At R&R's Talk Radio Seminar in Santa Monica, CA two weeks ago the topic was discussed at the session "Satellite Radio: It's Here, Now Deal With It."

On the panel were Sirius Exec. VP/Programming Jay Clark and XM Satellite Radio Director/Talk Radio Kevin Straley, who both agreed that the advantage satellite radio has is that it's willing to take risks. Clark said the radio industry should quit blaming satellite for its woes and look in the mirror.

Also in attendance was Southern California Broadcasters Association President Mary Beth Garber, who commended Sirius and XM for strong PR campaigns that have raised concerns at radio.

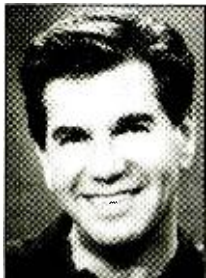
So how has radio responded to satellite? Ken Kohl, Clear Channel/Northern California Director/News & Talk Programming, emphasized the importance in today's multimedia landscape of going back to basics and creating compelling radio by doing what the listener wants — and only what the listener wants. This strategy applies to all radio formats across the board, and many programmers in AC and Hot AC have already given this a tremendous amount of thought.

### Taking Action

Hot AC KPLZ (Star 101.5)/Seattle has taken a proactive stance in combating satellite and recently sent out a press release declaring "KPLZ Attacks Satellite Radio."

The station, which has always been innovative in its programming and on-air presentation, is putting a new emphasis on personalities and local contesting, saying, "The new initiative is designed to continue ratings success and protect KPLZ from satellite competitors." The station recently added more traffic reports and more local contesting to highlight the value of a local radio station.

KPLZ PD Kent Phillips says, "The move is in contrast to most companies, which are relying more on automation, cutting back on local and syndicated talent and using national contesting. In the AC arena, stations have become music jukeboxes with little or no personality. Star 101.5 has the longest-running morning show in Seattle with top-rated Kent &



**Kent Phillips**

Alan, and middayer Jill Taylor's *Retro Lunch* program has been a longtime ratings success."

In addition to KPLZ's already successful personality-driven dayparts, the station has launched *The Curt & Corine Afternoon Show*, which focuses on listener interaction, topical events and music interviews.

But wait, folks, there's more: Next week

**"Personality, traffic and local contests add more dimension to the radio station. A satellite station or any local station can copy your music playlist, but they can't copy your personalities."**

**Kent Phillips**

KPLZ will debut *The John Tesh Show: Intelligence for Your Life* at nights, customized for Seattle's Hot AC listener. The music will be locally programmed and produced, making the syndicated program a natural fit with the rest of KPLZ's programming. Again focusing on personality and content, Phillips says he expects to see the ratings success in KPLZ's nights that Tesh delivers elsewhere across the country.

Phillips has also extended KPLZ's contesting through the spring, repeating the station's popular computer giveaway for western Washington listeners only — no 800 numbers here.

"Personality, traffic and local contests add more dimension to the radio station," Phillips says. "A satellite station or any local station can copy your music playlist, but they can't copy your personalities. We are just preparing Star for the future."

### Threat Or No Threat?

WHUD/Westchester Asst. PD/MD Tom Furci says, "Satellite radio is a threat to everyone, not just to AC radio. I'm old enough to remember when cable TV began and everyone said, 'Nobody will pay to watch what they can get for free.' We've all seen what happened there. So, down the road satellite radio will have an impact — it's just a question of how much, and how much we let it impact us.

"I don't know what any of us can do to steer people away from it. Curiosity is always going to be there. The key to AC or any regular radio format is to do the format as best you can and keep it local. Give the audience what they need — weather, traffic, no voicetracking — and, most important, talk about the community your radio station is serving.



**STARGAZIN'** Universal recording artist Jack Johnson showed up at the KYSR (Star 98.7)/Los Angeles studios to personally welcome Asst. PD/MD Deanne Saffren back to Star. Pictured here are (l-r): Star pal Molly Martuza, Universal's Martin Melius, Johnson and Saffren.

"Satellite radio is much like a syndicated radio network in that it can't talk to the audience about where they are. It can't answer the phones and talk to the audience about a local event, answer a question about the song they just heard on the radio, take a request, help solve a music question, find out about a traffic problem or tell them about the pancake breakfast taking place at their local church, firehouse or school."



**Tom Furci**

### Too Much Variety

While most radio programmers are concerned about satellite's competitive edge, there are some who think that terrestrial radio, if done correctly, can maintain listener loyalty. The touted variety that satellite provides may be a detriment when considering the way AC and Hot AC listeners use radio.

KMXB/Las Vegas PD Charese Fruge says, "As long as we continue to play the hits and



**Charese Fruge**

provide compelling content in between the songs, we will definitely give satellite radio a run for its money. Satellite radio plays too much variety. Sometimes even their hit channels are very unfamiliar. There is nothing local about it, and there is no real opportunity for larger-than-life contesting. That is going to be a real challenge for satellite radio."

When asked if the 25-54-year-old female listener can be enticed to listen to satellite radio, Fruge says, "The concept involves subscribing to the service and installing and figuring out the receiving devices. That will take too much time for the typical Hot AC listener: There is nothing convenient about satellite radio for the demo. It's much easier to just flip through the dial on a stereo or car radio. She just doesn't have time for the drama."

It all comes down to increasing listener loyalty and passion to keep listeners from straying. Fruge points out that honing on-air presentation is a sure way to win, adding, "We focus on larger-than-life promotions, playing records with passion and hit potential and making sure the content in between the music is compelling and relatable."

And when it comes to local content, terrestrial radio does have home-court advantage. "Local programming and personality are very important and some of the things that will separate us from satellite radio because it cannot provide a local perspective or lifestyle entertainment," says Fruge. "It's very generic."

### Bad Business Model

KRSK (105.1 The Buzz)/Portland, OR PD Dan Persigehl is a satellite skeptic. He is confident that satellite radio is not a threat. "What has satellite radio done to convince me that they are a viable threat?" he asks. "We're beating them 99 to 1 right now.

**"As long as we continue to play the hits and provide compelling content in between the songs, we will definitely give satellite radio a run for its money."**

**Charese Fruge**

"Yes, they provide another choice for listeners, but how viable is an industry that's still losing millions and millions of dollars? It's one of the poorest business models out there right now.

"Critics of the terrestrial radio industry like to point toward 'homogenous content across the dial' — but what is satellite radio? If terrestrial radio focuses on local entertainment value and tangible personalities for the target demographic, satellite radio will continue to be a nonfactor. If you're a music jukebox, you're probably not performing well anyway. Let's see some bona fide statistics before we start running scared."

Whether reacting to a new competitor like satellite radio or discounting its viability, one thing is for sure: Conversations like these allow us to re-evaluate what makes good radio and remind us to get back to the basics of compelling content, creative presentation and belonging to your community.

# AC TOP 30

POWERED BY  
MEDIABASE

March 25, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	<b>KELLY CLARKSON</b> Breakaway (Hollywood)	2409	+10	223294	25	102/0
3	2	<b>JOHN MAYER</b> Daughters (Aware/Columbia)	2167	+57	177763	21	111/0
2	3	<b>LOS LONELY BOYS</b> Heaven (OR Music/Epic)	2130	-72	194106	40	105/0
4	4	<b>TIM MCGRAW</b> Live Like You Were Dying (Curb)	1803	-93	132880	24	99/0
5	5	<b>MAROON 5</b> She Will Be Loved (Octone/JRMG)	1658	-46	151662	22	86/0
7	6	<b>KEITH URBAN</b> You'll Think Of Me (Capitol)	1555	+9	118801	42	105/0
6	7	<b>MARTINA MCBRIDE</b> In My Daughter's Eyes (RCA)	1514	-142	146808	28	103/0
9	8	<b>MICHAEL BUBLE</b> Home (143/Reprise)	1486	+124	102403	8	104/1
8	9	<b>HALL &amp; OATES</b> I'll Be Around (U-Watch)	1302	-105	79935	27	100/0
10	10	<b>GOO GOO DOLLS</b> Give A Little Bit (Warner Bros.)	1265	+103	144444	12	75/1
11	11	<b>MAROON 5</b> This Love (Octone/JRMG)	1044	-25	118732	46	88/0
13	12	<b>HOOBASTANK</b> The Reason (Island/IDJMG)	990	+35	79920	38	61/0
12	13	<b>KENNY G. f/EARTH, WIND &amp; FIRE</b> The Way You Move (Arista/RMG)	915	-50	68645	10	86/0
14	14	<b>PHIL COLLINS</b> Don't Let Him Steal Your Heart Away (Atlantic)	708	-180	60202	26	75/0
15	15	<b>RYAN CABRERA</b> True (E.V.L.A./Atlantic)	674	+37	54941	9	61/5
17	16	<b>MERCYME</b> Homesick (MVO/Curb)	639	+39	17703	7	67/3
16	17	<b>TINA TURNER</b> Open Arms (Capitol)	627	+10	24971	10	70/1
18	18	<b>ROD STEWART f/STEVIE WONDER</b> What A Wonderful World (J/RMG)	480	+21	63683	20	53/0
19	19	<b>ROB THOMAS</b> Lonely No More (Atlantic)	437	+59	64531	5	39/4
20	20	<b>SCOTT GRIMES</b> Sunset Blvd. (Velocity)	384	+42	9936	8	58/4
22	21	<b>VANESSA WILLIAMS</b> You Are Everything (Lava)	317	+42	13164	6	46/4
23	22	<b>FIVE FOR FIGHTING</b> If God Made You (Aware/Columbia)	314	+46	11450	6	41/2
21	23	<b>RAY CHARLES f/DIANA KRALL</b> You Don't Know Me (Concord)	299	+19	7530	12	46/0
25	24	<b>MAROON 5</b> Sunday Morning (Octone/JRMG)	265	+15	43834	4	24/2
27	25	<b>HOWIE DAY</b> Collide (Epic)	261	+44	16804	3	33/4
26	26	<b>ELTON JOHN</b> All That I'm Allowed (Universal)	239	+7	6705	5	31/1
28	27	<b>ROD STEWART</b> Blue Moon (J/RMG)	237	+27	5364	3	46/3
24	28	<b>RICHARD MARX</b> Ready To Fly (Manhattan/EMC)	232	-31	4775	13	35/0
<b>Debut</b>	29	<b>CELINE DION</b> In Some Small Way (Epic)	163	+70	20572	1	24/3
29	30	<b>FINGER ELEVEN</b> One Thing (Wind-up)	156	+12	14345	9	8/1

116 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG)	12
STEVIE WONDER So What The Fuss (Motown/Universal)	7
RYAN CABRERA True (E.V.L.A./Atlantic)	5
JOHN WAITE New York City Girl (No Brakes)	5
SCOTT GRIMES Sunset Blvd. (Velocity)	4
VANESSA WILLIAMS You Are Everything (Lava)	4
ROB THOMAS Lonely No More (Atlantic)	4
HOWIE DAY Collide (Epic)	4
RASCAL FLATTS Bless The Broken Road (Lyric Street)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DIOO White Flag (Arista/RMG)	+139
MICHAEL BUBLE Home (143/Reprise)	+124
SEAL Love's Divine (Warner Bros.)	+122
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	+103
NORAH JONES Come Away With Me (Blue Note/Virgin)	+70
CELINE DION In Some Small Way (Epic)	+70
RASCAL FLATTS Bless The Broken Road (Lyric Street)	+68
SHERYL CROW Soak Up The Sun (A&M/Interscope)	+62
ROB THOMAS Lonely No More (Atlantic)	+59

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
UNCLE KRACKER f/DOOBIE GRAY Drift Away (Lava)	1118
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown/Universal)	1021
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	946
TRAIN Calling All Angels (Columbia)	899
DIOO White Flag (Arista/RMG)	899
MATCHBOX TWENTY Unwell (Atlantic)	873
SEAL Love's Divine (Warner Bros.)	835
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	814
MARTINA MCBRIDE This One's For The Girls (RCA)	772
JOSH GROBAN You Raise Me Up (143/Reprise)	767
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	754
SHERYL CROW Soak Up The Sun (A&M/Interscope)	740

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## NEW & ACTIVE

**JOE COCKER** One (New Door/UMe)  
Total Plays: 149. Total Stations: 26, Adds: 0

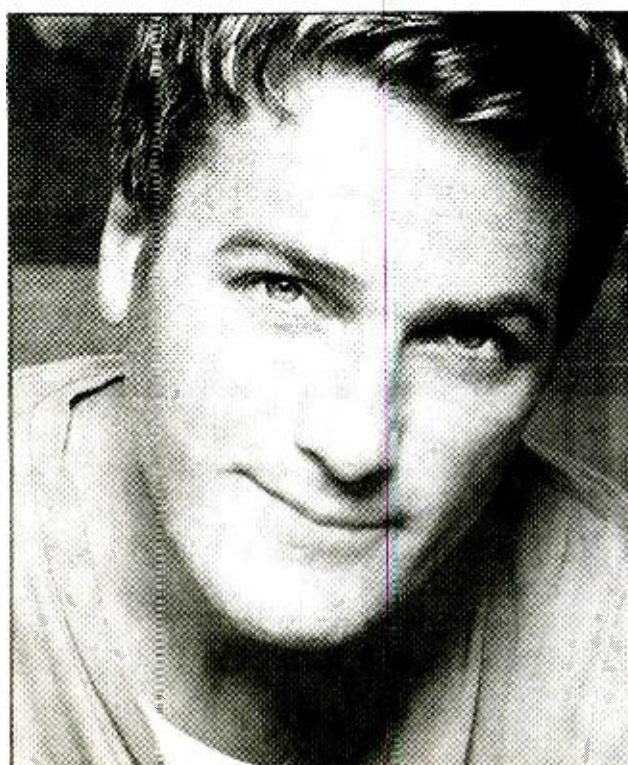
**RASCAL FLATTS** Bless The Broken Road (Lyric Street)  
Total Plays: 129. Total Stations: 22, Adds: 4

**CROSBY & NASH** Lay Me Down (Sanctuary/SRG)  
Total Plays: 88, Total Stations: 16, Adds: 0

**JOHN WAITE** New York City Girl (No Brakes)  
Total Plays: 36, Total Stations: 13, Adds: 5

**MICHAEL W. SMITH** Bridge Over Troubled Water (Reunion/PLG)  
Total Plays: 2, Total Stations: 12, Adds: 12

Songs ranked by total plays



classic song . . . a fresh version . . . instantly familiar

# michael w. smith

## BRIDGE OVER TROUBLED WATER

Out of the Box adds from WTCB, WFMK, KWAV, WRVF, WSUY, KVLV, KMGA, KJOY, WFPG, WLHT, WBEE, KKBA

### MOST ADDED AT AC THIS WEEK!

For Promotion Information contact:  
**Andrew Patton**—Provident Label Group  
 888.776.8742 | [apatton@providentmusicgroup.com](mailto:apatton@providentmusicgroup.com)  
 or **Claire Parr**—The Navigator Company  
 866.406.9939 | [claireparr@aol.com](mailto:claireparr@aol.com)

provident LABEL GROUP reunion records



America's Best Testing AC Songs 12+ For The Week Ending 3/25/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W 25-54, W 25-34, W 35-54. Lists top AC songs like Kelly Clarkson's 'Breakaway' and Maroon 5's 'This Love'.

Total sample size is 254 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



AC TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 AC songs in Canada.

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Large grid of market abbreviations and reporter names, such as WYJB/Albany, NY and WBEF/Bridgeport, CT.



Monitored Reporters 140 Total Reporters 116 Total Monitored 24 Total Indicator Did Not Report, Playlist Frozen (4): KEZA/Fayetteville, AR KOOT/Tyler, TX WNSN/South Bend, IN WSWT/Peoria, IL

## ON THE RECORD

With

**Darren McPeake**

Asst. PD/MD/midday host,  
KBBY/Ventura, CA



called "Lounge Performances" on a regular basis, something you would only expect on a big-market station. We have had great success with these showcases. Over the past year Hot AC favorites like John Ondrasik of Five For Fighting have paid us a visit, as have The Calling, Josh Kelly, Train and Ed Kowalczyk of Live, who is a Ventura County resident. \* Artists like Gavin DeGraw, Modest

Mouse, Courtney Love and Jason Mraz are also smart enough to realize that, with a couple of venues to choose from, this is a market where they are in demand. \* I cannot get enough of U2's *How to Dismantle an Atomic Bomb*; "Crumbs From Your Table" is my favorite. I love Green Day's *American Idiot*, too, especially "Extraordinary Girl." Anna Nalick is great — "Breathe (2am)" has really grown on me, and the same goes for Lifehouse's "You and Me." \* I'm looking forward to the new Coldplay and Dave Matthews Band albums this spring, and can I just say I'm still reeling that not enough people responded to the great album Jamie Cullum gave us in 2004.

## More From Steve Reynolds....

In last week's AC/Hot AC column, "The Dreaded Aircheck Session," talent coach **Steve Reynolds** of the Reynolds Group discussed ways to make these sessions more productive and positive. The response to his suggestions was so overwhelming, I thought I'd squeeze in one more question for Steve: How does an aircheck session with a rookie jock differ from one with a veteran broadcaster?



"The newbies should be treated even more with kid gloves," Reynolds replies. "Develop in them the basics: how to do the call letters and weather, why it's important to be short, and how to understand the listeners and choose content interesting to them. You should also have set criteria you will use to evaluate them. They should know what these are so there's no mystery to the path they should take each day to greatness.

"Believe in them. I had an overnight gal who I helped build features into the show. Some celebrity news at 12:20, a trivia contest at 1:50, a phone poll at 3:40. None of these features would crumble the radio station. I trusted her to do them, and we worked hard to make them better. We were both committed to her growth. She grew in the process, was thrilled to be able to step out, and trusted me as a result. And she never bailed on me when I asked her to do anything. Today she's a great midday talent in a large market. It's very cool to have helped this 'rookie' and to see how she's blossomed."

The Southern California factor has always been the best part of my job. I love the fact that at KBBY/Ventura, CA we are able to go up against No. 2-market stations that easily bleed into Ventura County and still hold our own. The locals tune us in because we give them reason to. We pick the right music, and our talent is hip, comical and interesting. They work hard to stay topical and informed. \* Thanks to JLove, our PD, we now do showcases

## artistactivity

ARTIST: **Kimberley Locke**

LABEL: **Curb**

By **JULIE KERTES/AC/HOT AC EDITOR**

Life has certainly been different for *American Idol* finalist Kimberley Locke, who finished just behind runner-up Clay Aiken and winner Ruben Studdard on season two of the competition.

Following the show Locke put her law school plans on hold to pursue a professional career in music. She was featured on two *American Idol* cast albums and participated in the National Idol concert tour. She recorded "A Dream Is a Wish" for the *DisneyMania 3* album and will appear in an accompanying TV special. She has also recorded a duet with Peabo Bryson, "Wishes," for a Disney/Make-a-Wish Foundation CD due this summer.



But it was Locke's Curb Records debut, *One Love*, that really brought her to the attention of the American public again. Her first single, "8th World Wonder," climbed up the AC chart late in 2004 and was one of those songs I'd find myself humming randomly all day. I think they call that an "ear worm."

The new single, "Coulda Been," which is being worked at both Hot AC and CHR/Pop, has early Hot AC radio support from stations like WAYV/Atlantic City, NJ; KURB/Little Rock; KCDU/Monterey; and KLLY/Bakersfield. This track has a fun R&B feel to it and a pulsating beat.

WAYV/Atlantic City PD Paul Kelly tells *R&R*, "Kimberley Locke is an artist who really hasn't gotten a fair shake at Hot AC yet. '8th World Wonder' was a bigger hit at both AC and Pop than it was at Hot AC, even though the song has proven to be a strong tester at many stations. 'Coulda Been' is another catchy pop song from

Kimberley that shouldn't be overlooked. We're just getting started with it, but I feel good about it. Plus, Kimberley is a real class act, and I always like to see people like her have success."

KLLY/Bakersfield MD Partyboy Bueller says, "Kimberley Locke piqued our interest with '8th World Wonder,' and now the more rhythmic 'Coulda Been' demonstrates a greater potential to be versatile and fresh to the industry."

The single is also getting tremendous support in the U.K., where it's receiving airplay on BBC radio. Locke's video for "Coulda Been," directed by Urban Strom (LeAnn Rimes, Mary J. Blige), is currently being featured on The Box U.K.

*One Love* also features songs that Locke performed on *American Idol* that won the audience over, like "I Can't Make You Love Me" and "Over the Rainbow." The album showcases her many styles, emphasizing her versatility. The track "Wrong" is very similar in sound and attitude to Kelly Clarkson's "Little Miss Independent." There are edgier tracks like "Have You Ever Been In Love" and R&B-flavored ones like "You've Changed" and "Now I Can Fly." My favorite track is "I Could," which appeals to a wide audience — AC, Hot AC and CHR/Pop. The sweet intro reeled me in instantly.

In addition to promoting *One Love* by touring, Locke is also on tour with the Game Show Network, hosting contests where participants can win scholarships. The Get Schooled tour hits shopping malls in U.S. cities through June. In addition, Locke is recording her followup to *One Love*, writing with a team of collaborators who have worked with artists like Whitney Houston, Ryan Cabrera, Jesse McCartney, Destiny's Child, Anastasia and Patti LaBelle.

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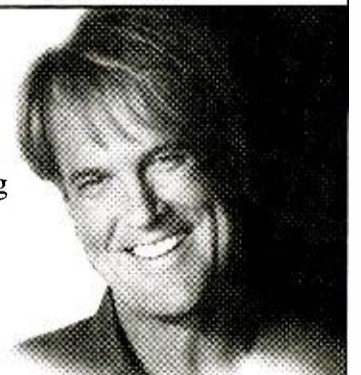
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# HOT AC TOP 40

POWERED BY  
MEDIABASE

March 25, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	3983	-52	276317	15	93/0
3	2	ROB THOMAS Lonely No More (Atlantic)	3181	+134	223711	7	95/0
2	3	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	3175	-208	224013	22	93/0
4	4	MAROON 5 Sunday Morning (Octone/J/RMG)	2967	-26	195819	16	95/0
6	5	KELLY CLARKSON Since U Been Gone (RCA/RMG)	2672	+303	188254	13	85/2
5	6	KELLY CLARKSON Breakaway (Hollywood)	2616	-138	197617	31	79/0
8	7	HOWIE DAY Collide (Epic)	2312	+7	138899	30	85/0
7	8	MAROON 5 She Will Be Loved (Octone/J/RMG)	2165	-144	159266	37	92/0
9	9	FINGER ELEVEN One Thing (Wind-up)	2139	-129	155434	44	90/0
13	10	3 DOORS DOWN Let Me Go (Republic/Universal)	2042	+58	108847	12	85/3
12	11	KEANE Somewhere Only We Know (Interscope)	2009	-45	105672	21	83/2
10	12	JOHN MAYER Daughters (Aware/Columbia)	1991	-190	143279	29	85/0
14	13	RYAN CABRERA True (E.V.L.A./Atlantic)	1923	+26	109807	12	79/0
11	14	LENNY KRAVITZ Lady (Virgin)	1865	-198	147666	27	79/0
15	15	LIFEHOUSE You And Me (Geffen)	1859	+108	100505	7	82/2
16	16	ANNA NALICK Breathe (2am) (Columbia)	1815	+97	99225	16	79/4
17	17	JET Look What You've Done (Atlantic)	1743	+119	116727	20	73/3
19	18	JESSE MCCARTNEY Beautiful Soul (Hollywood)	1441	+35	73856	10	57/2
18	19	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	1411	-141	68970	12	68/0
20	20	DURAN DURAN What Happens Tomorrow (Epic)	1240	+96	55102	10	66/2
22	21	U2 Sometimes You Can't Make It On Your Own (Interscope)	1134	+154	53295	5	64/5
21	22	NELLY f/TIM MCGRAW Over And Over (Derry/Fo' Reel/Curb/Universal)	936	-103	69833	18	39/0
23	23	KILLERS Mr. Brightside (Island/IDJMG)	787	+63	36446	8	41/3
24	24	TIM MCGRAW Live Like You Were Dying (Curb)	743	+32	46640	11	32/0
27	25	GAVIN DEGRAW Chariot (J/RMG)	740	+92	21255	3	54/8
29	26	GWEN STEFANI f/EVE Rich Girl (Interscope)	717	+191	53821	6	20/3
26	27	ASLYN Be The Girl (Capitol)	648	-31	14860	16	37/0
25	28	VELVET REVOLVER Fall To Pieces (RCA/RMG)	640	-40	29260	7	39/0
28	29	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	577	+31	15029	8	46/2
30	30	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	572	+79	25612	6	40/5
31	31	JOSS STONE Right To Be Wrong (S-Curve/EMC)	523	+37	23450	9	35/0
33	32	JEM 24 (ATO/RCA/RMG)	470	+64	13214	5	37/4
34	33	COLLECTIVE SOUL Better Now (El Music Group)	432	+53	12331	4	33/4
35	34	BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	391	+20	34192	19	6/0
38	35	INGRAM HILL Almost Perfect (Hollywood)	367	+131	10944	2	26/4
32	36	LOW MILLIONS Eleanor (Manhattan/EMC)	315	-105	12812	20	22/0
36	37	CARBON LEAF Life Less Ordinary (Vanguard)	314	+21	9297	4	24/1
37	38	SIMPLE PLAN Welcome To My Life (Lava)	235	-23	12005	17	13/0
	39	DAVE MATTHEWS BAND American Baby (RCA/RMG)	188	+188	22135	1	11/11
	40	BETTER THAN EZRA A Lifetime (Artemis)	180	+73	7324	1	22/7

95 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005. Arbitron Inc. © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND American Baby (RCA/RMG)	11
ANASTACIA Left Outside Alone (Columbia)	9
GAVIN DEGRAW Chariot (J/RMG)	8
BETTER THAN EZRA A Lifetime (Artemis)	7
U2 Sometimes You Can't Make It On Your Own (Interscope)	5
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	5
ANNA NALICK Breathe (2am) (Columbia)	4
JEM 24 (ATO/RCA/RMG)	4
COLLECTIVE SOUL Better Now (El Music Group)	4
INGRAM HILL Almost Perfect (Hollywood)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+303
GWEN STEFANI f/EVE Rich Girl (Interscope)	+191
DAVE MATTHEWS BAND American Baby (RCA/RMG)	+188
U2 Sometimes You Can't Make It On Your Own (Interscope)	+154
ROB THOMAS Lonely No More (Atlantic)	+134
INGRAM HILL Almost Perfect (Hollywood)	+131
JET Look What You've Done (Atlantic)	+119
LIFEHOUSE You And Me (Geffen)	+108
ANNA NALICK Breathe (2am) (Columbia)	+97
DURAN DURAN What Happens Tomorrow (Epic)	+96

## NEW & ACTIVE

AVION Beautiful (Red Ink/Columbia)  
Total Plays: 173, Total Stations: 13, Adds: 3  
AFTERS Beautiful Love (Simple/INO)  
Total Plays: 168, Total Stations: 17, Adds: 1  
MICHAEL TOLCHER Mission Responsible (Octone)  
Total Plays: 124, Total Stations: 16, Adds: 3  
RELIENT K Be My Escape (Capitol/Gotee)  
Total Plays: 120, Total Stations: 13, Adds: 0  
SUM 41 Pieces (Island/IDJMG)  
Total Plays: 114, Total Stations: 11, Adds: 1  
ANASTACIA Left Outside Alone (Columbia)  
Total Plays: 30, Total Stations: 10, Adds: 9

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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# HOT AC

March 25, 2005



America's Best Testing Hot AC Songs 12+ For The Week Ending 3/25/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 18-34	W 18-24	W 25-34
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.23	4.21	98%	37%	4.24	4.27	4.20
3 DOORS DOWN Let Me Go (Republic/Universal)	4.11	4.16	91%	15%	4.15	4.19	4.07
BOWLING FOR SOUP Almost (Swartown/Live/Zomba Label Group)	4.07	4.03	65%	11%	4.08	4.08	4.07
ROB THOMAS Lonely No More (Atlantic)	4.06	4.09	82%	12%	4.14	4.00	4.40
KELLY CLARKSON Since U Been Gone (RCA/RMG)	4.04	3.96	93%	31%	4.15	4.16	4.13
HOWIE DAY Collide (Epic)	4.04	3.86	79%	18%	4.02	4.01	4.03
LIFEHOUSE You And Me (Geffen)	3.98	3.99	57%	8%	4.08	4.04	4.15
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	3.97	3.90	98%	41%	4.00	4.13	3.77
MAROON 5 She Will Be Loved (Octone/JRMG)	3.96	4.00	99%	49%	4.04	4.00	4.12
KILLERS Mr. Brightside (Island/IDJMG)	3.94	4.06	71%	17%	4.00	3.95	4.10
KELLY CLARKSON Breakaway (Hollywood)	3.84	3.75	99%	48%	3.96	3.97	3.96
MAROON 5 Sunday Morning (Octone/JRMG)	3.83	3.84	95%	31%	3.96	3.96	3.96
JET Look What You've Done (Atlantic)	3.82	3.88	89%	26%	3.83	3.80	3.88
RYAN CABRERA True (E.V.L.A./Atlantic)	3.76	3.62	93%	35%	3.88	3.94	3.76
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	3.74	3.64	95%	38%	3.80	3.79	3.83
KEANE Somewhere Only We Know (Interscope)	3.73	3.78	80%	27%	3.86	3.85	3.87
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	3.69	3.68	94%	31%	3.64	3.63	3.65
ANNA NALICK Breathe (2am) (Columbia)	3.69	3.72	57%	14%	3.76	3.67	3.90
JESSE MCCARTNEY Beautiful Soul (Hollywood)	3.67	3.70	94%	32%	3.62	3.61	3.63
TIM MCGRAW Live Like You Were Dying (Curb)	3.65	3.70	82%	27%	3.73	3.62	3.93
ASLYN Be The Girl (Capitol)	3.58	3.56	52%	8%	3.77	3.84	3.62
LOW MILLIONS Eleanor (Manhattan/EMC)	3.57	3.65	63%	16%	3.67	3.61	3.77
FINGER ELEVEN One Thing (Wind-up)	3.55	3.65	95%	48%	3.59	3.56	3.63
VELVET REVOLVER Fall To Pieces (RCA/RMG)	3.44	3.56	63%	19%	3.59	3.46	3.83
JOHN MAYER Daughters (Aware/Columbia)	3.39	3.37	97%	54%	3.50	3.61	3.33
NELLY ft. MCGRAW Over And Over (Derty/Fo'Real/Curb/Universal)	3.31	3.09	93%	55%	3.52	3.43	3.69
U2 Sometimes You Can't Make It On Your Own (Interscope)	3.30	3.53	49%	16%	3.45	3.33	3.67
JOSS STONE Right To Be Wrong (S-Curve/EMC)	3.28	-	40%	13%	3.39	3.33	3.48
DURAN DURAN What Happens Tomorrow (Epic)	3.13	3.25	55%	22%	3.16	2.98	3.46

Total sample size is 288 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



# HOT AC TOP 30

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	ROB THOMAS Lonely No More (Atlantic)	678	+34	6	15/0
1	2	GREEN DAY Boulevard Of Broken Dreams (Reprise)	653	-36	12	10/0
3	3	KELLY CLARKSON Since U Been Gone (RCA/RMG)	623	+2	12	11/0
4	4	MAROON 5 Sunday Morning (Octone/JRMG)	578	+14	12	16/1
6	5	3 DOORS DOWN Let Me Go (Republic/Universal)	500	+19	7	11/0
8	6	JANN ARDEN Where No... (Universal Music Canada)	497	+61	7	13/0
5	7	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	493	-34	19	9/0
7	8	GWEN STEFANI f!EVE Rich Girl (Interscope)	484	+12	7	7/1
10	9	MICHAEL BUBLE Home (143/Reprise)	468	+65	5	14/0
9	10	KEANE Somewhere Only We Know (Interscope)	417	-6	14	10/0
11	11	LOW MILLIONS Eleanor (Manhattan/EMC)	392	-7	15	15/1
12	12	JET Look What You've Done (Atlantic)	390	-1	7	8/0
16	13	HOWIE DAY Collide (Epic)	378	+36	10	9/0
13	14	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	376	-13	19	12/0
14	15	U2 Sometimes You Can't Make It On Your Own (Interscope)	357	-6	4	11/1
15	16	DURAN DURAN What Happens Tomorrow (Epic)	346	-10	6	11/0
21	17	LIFEHOUSE You And Me (Geffen)	333	+17	4	14/0
18	18	STABLO One More Pill (Virgin Music Canada)	325	-7	9	6/0
19	19	K-OS Man I Used To Be (Astralwerks/EMC)	315	-13	10	8/0
23	20	JESSE MCCARTNEY Beautiful Soul (Hollywood)	289	+33	5	6/1
17	21	NELLY ft. MCGRAW Over And Over (Derty/Fo'Real/Curb/Universal)	283	-51	17	9/0
26	22	KILLERS Mr. Brightside (Island/IDJMG)	282	+50	3	8/1
22	23	SARAH MCLACHLAN Push (Arista/RMG)	281	-33	12	8/0
24	24	JEREMY FISHER Highschool (Sony BMG)	253	-1	3	7/1
25	25	LIAM TITCOMB Sad Eyes (Sony BMG)	235	-14	16	10/0
28	26	DAVID USHER Love Will Save The Day (MapleMusic)	221	+34	1	10/1
27	27	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	214	-10	5	5/0
27	28	SUM 41 Pieces (Island/IDJMG)	209	+34	1	8/2
27	29	SOULDECISION Kiss The Walls (HBE/Sextant)	196	-36	17	7/0
27	30	COLLECTIVE SOUL Better Now (El Music Group)	183	+27	1	8/2

24 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. \* Indicates Cancun.

## REPORTERS

Stations and their adds listed alphabetically by market

<b>WKDD/Akron, OH*</b> OM: Keith Kennedy 3 KILLERS	<b>WBMX/Boston, MA*</b> PD: Jon Zellner APD/MD: Mike Mullaney 15 DAVE MATTHEWS BAND	<b>WMVX/Cleveland, OH*</b> PD: Jay Hudson 3 DOORS DOWN	<b>KSTZ/Des Moines, IA*</b> PD: Jim Schaefer MD: Jimmy Wright KEANE KELLY CLARKSON	<b>WOZN/Greensboro, NC*</b> OM: Brian Douglas PD: Michael Bryan MD: Neil Wilson No Adds	<b>WYXI/Los Angeles, CA*</b> APD/MD: Angela Perrelli KILLERS LIFEHOUSE	<b>KYIS/Oklahoma City, OK*</b> OM/MD: Phil Inezina MD: Gwen Stefani GWEN STEFANI	<b>KRSR/Portland, OR*</b> OM/MD: Dan Persighi MD: Sheryl Stewart 14 JACK JOHNSON	<b>KEZR/San Jose, CA*</b> OM/MD: Jim Murphy APD/MD: Michael Martinez No Adds	<b>WRWF/W Palm Beach, FL*</b> PD: Dennis Winstow APD/MD: Amy Navarro No Adds
<b>WRVE/Albany, NY*</b> PD: Randy McCarten APD: Kevin Rush MD: Ted Hulse No Adds	<b>WTSS/Buffalo, NY*</b> PD: Sue D'Neil MD: Rob Lucas No Adds	<b>WOAL/Cleveland, OH*</b> PD: Allan Fee MD: Rebecca Wilde No Adds	<b>WQVD/Detroit, MI*</b> PD: Byron "Ron" Harrell 18 KEANE	<b>WIKZ/Hagerstown, MD*</b> OM/MD: Rick Alexander MD: Jeff Roteman 3 DOORS DOWN	<b>WYMA/Louisville, KY*</b> PD: George Lindsey MD: Katrina Blair No Adds	<b>KSRZ/Omaha, NE*</b> OM: Tom Land PD: Daria Thomas CARBON LEAF	<b>WBWZ/Poughkeepsie, NY</b> OM/MD: Jimi Jamm No Adds	<b>KLSY/Seattle, WA*</b> PD: Bill West GAVIN DEGRAW DURAN DURAN	<b>WRQX/Washington, DC*</b> OM/MD: Kerry King MD: Carol Parker No Adds
<b>KPEK/Albuquerque, NM*</b> PD: Tony Manser MD: Danya McClurkin 1 ANASTAGIA 1 BETTER THAN EZRA SUM 41	<b>WXAL/Burlington*</b> PD: Scott McKenzie APD: E.J. Evans 1 INGRAM HILL 1 AVION	<b>KVUU/Colorado Springs, CO*</b> PD/MD: AJ Carlisle 10 U2 5 ANNA NALICK GWEN STEFANI	<b>WKMX/Dothan, AL</b> OM/MD: Phil Thomas PD: John Houston 22 RYAN CABRERA 7 ANNA NALICK	<b>WNNK/Harrisburg, PA*</b> OM/MD: John O'Dea MD: Denny Logan No Adds	<b>WOMX/Oriando, FL*</b> MD: Laura Francis 2 U2	<b>WOMY/Omaha, NE*</b> OM: Gail Farito PD: J. Love APD/MD: Darrin McPeake 10 COLLECTIVE SOUL	<b>WRFY/Reading, PA*</b> PD/MD: Al Burke MICHAEL TOLCHER NEW ORDER DISHWALLA	<b>KPLZ/Seattle, WA*</b> PD: Steve Frick MD: Gary Trust MD: Alisa Hashimoto 2 DAVE MATTHEWS BAND 2 GAVIN DEGRAW JACK JOHNSON	<b>WVZZ/Washington, DC*</b> PD: Sammy Simpson APD/MD: Sean Sellers 15 CAESARS 10 JEM 6 BETTER THAN EZRA
<b>WKSZ/Appleton, WI*</b> OM: Greg Bell PD: Dayton Kane APD/MD: Brian Davis BETTER THAN EZRA	<b>WCOD/Cape Cod, MA</b> OM/MD: Gregg Cassidy MD: Cheryl Park No Adds	<b>WBNS/Columbus, OH*</b> OM: Dave Van Stone PD: Cory Carter MD: Sue Leighton 11 ANASTAGIA DAVE MATTHEWS BAND	<b>KBMX/Duluth, GA*</b> OM: Johnny Lee Walker PD: John Houston APD/MD: J.L. Holliday 6 KILLERS	<b>WWTG/Hartford, CT*</b> OM/MD: Steve Sahany APD/MD: Jeannine Jersey No Adds	<b>WMBZ/Memphis, TN*</b> PD: Brad Carson U2 COLLECTIVE SOUL BEN FOLDS	<b>WVOR/Rochester, NY*</b> PD: Dave LeFois MD: Joe Bonacci ANNA NALICK	<b>KLCA/Reno, NV*</b> OM: Bill Schutz PD: Beej Bretz MD: Connie Wray JIMMY EAT WORLD NEW ORDER	<b>KCDK/Spokane, WA*</b> OM: Robert Harder PD/MD: Sam Hill 2 DAVE MATTHEWS BAND ANASTAGIA AVION	<b>KFBZ/Wichita, KS*</b> PD: Barry McKay APD: Eric Summers MD: Carson JEM MICHAEL TOLCHER
<b>KAMX/Austin, TX*</b> PD: Dusty Hayes APD/MD: Carrie Benjamin BETTER THAN EZRA	<b>WMT/Cedar Rapids, IA</b> OM: JJ Cook APD: John Rivers No Adds	<b>KKPN/Corpus Christi, TX*</b> OM: Scott Holt APD: Brad Wells 8 INGRAM HILL ANASTAGIA FRANKIE J/BABY BASH	<b>KSIU/El Paso, TX*</b> OM: Courtney Nelson PD: Chris Elliott 2 FEATURES MOTLEY CRUE DISHWALLA 10 NORTH VANISHED	<b>KHMV/Houston, TX*</b> PD: Buddy Scott APD/MD: Rick O'Bryan 4 DAVE MATTHEWS BAND	<b>WVOC/Memphis, TN*</b> PD: Lance Ballance No Adds	<b>WVOT/Rochester, NY*</b> PD: John Sturt 3 LIFEHOUSE ANNA NALICK	<b>KYKY/St. Louis, MO*</b> PD: Kevin Robinson APD: Greg Hewitt MD: Jen Hoyers 3 JACK JOHNSON KILLERS	<b>WVVR/St. Louis, MO*</b> PD: Marty Linck MD: Jill Devine 24 GWEN STEFANI 20 DAVE MATTHEWS BAND JEM	<b>WVXY/Youngstown, OH*</b> OM: Dan Rivers PD: Jerry Mac MD: Mark French JESSE MCCARTNEY DURAN DURAN
<b>WWSR/Charleston, WV</b> OM: Jeff Whitehead PD: Gary Blake APD: Wade Hill MD: Bruce Clark GAVIN DEGRAW	<b>WCSQ/Charleston, SC*</b> OM: John Anthony PD: Billy Surt 4 KELLY CLARKSON 4 3 DOORS DOWN	<b>KDMX/Dallas, TX*</b> PD: Pat McMahon MD: Lisa Thomas 3 U2	<b>KEHK/Eugene, OR</b> OM/MD: Russ Davidson No Adds	<b>WVNS/Indianapolis, IN*</b> OM/MD: David Edgar APD/MD: Jim Cerone No Adds	<b>WVWA/Salt Lake City, UT*</b> OM/MD: Mike Nelson APD: Justin Riley MD: Justin Taylor INGRAM HILL	<b>WVWY/Milwaukee, WI*</b> OM: Brian Kelly PD: Tom Gjerdrum MD: Kidd O'Shea 7 COLLECTIVE SOUL 5 GAVIN DEGRAW	<b>WVWF/San Diego, CA*</b> OM/MD: Tracy Johnson MD: Debbie Mazella 8 DAVE MATTHEWS BAND	<b>WVWX/Baltimore, MD*</b> OM: Jason Kidd No Adds	<b>WVWV/Toledo, OH*</b> OM/MD: Tim Roberts PD: Steve Marshall MD: Jeff Wicker No Adds
<b>WVWV/Bakersfield, CA*</b> PD: E.J. Tyler APD: Erik Fox MD: Forrest Buelter No Adds	<b>WVWR/Charleston, WV</b> OM: Jeff Whitehead PD: Gary Blake APD: Wade Hill MD: Bruce Clark GAVIN DEGRAW	<b>WDAQ/Danbury, CT</b> PD: Bill Trota MD: Scott McDonnell 30 DAVE MATTHEWS BAND	<b>WVWL/Indianapolis, IN*</b> OM/MD: Scott Sands APD: Kar Johi MD: Dave Decker 1 FRICKIN' A JACK JOHNSON	<b>WVWZ/Philadelphia, PA*</b> PD: Mike Sommers APD/MD: Joe Proke 4 JACK JOHNSON	<b>WVWY/Tampa, FL*</b> OM: Jeff Kapusi APD: Kurt Schreiner MD: Kristy Knight No Adds	<b>WVX/Phoenix, AZ*</b> PD: Ron Price MD: John Principato 3 KELLY CLARKSON	<b>WVWX/Boise, ID*</b> OM/MD: Jeff Cochran APD: Tobin Jetties GAVIN DEGRAW JEM	<b>WVWZ/Washington, DC*</b> OM/MD: Sam Hill 2 DAVE MATTHEWS BAND ANASTAGIA AVION	<b>WVWV/Youngstown, OH*</b> OM: Dan Rivers PD: Jerry Mac MD: Mark French JESSE MCCARTNEY DURAN DURAN
<b>WVWZ/Washington, DC*</b> OM/MD: Kerry King MD: Carol Parker No Adds	<b>WVWZ/Washington, DC*</b> OM/MD: Kerry King MD: Carol Parker No Adds	<b>WVWZ/Washington, DC*</b> OM/MD: Kerry King MD: Carol Parker No Adds	<b>WVWZ/Washington, DC*</b> OM/MD: Kerry King MD: Carol Parker No Adds	<b>WVWZ/Washington, DC*</b> OM/MD: Kerry King MD: Carol Parker No Adds	<b>WVWZ/Washington, DC*</b> OM/MD: Kerry King MD: Carol Parker No Adds	<b>WVWZ/Washington, DC*</b> OM/MD: Kerry King MD: Carol Parker No Adds	<b>WVWZ/Washington, DC*</b> OM/MD: Kerry King MD: Carol Parker No Adds	<b>WVWZ/Washington, DC*</b> OM/MD: Kerry King MD: Carol Parker No Adds	<b>WVWZ/Washington, DC*</b> OM/MD: Kerry King MD: Carol Parker No Adds



Monitored Reporters 114 Total Reporters

95 Total Monitored

19 Total Indicator

Did Not Report, Playlist Frozen (4): KMXS/Anchorage, AK KRUI/Santa Clara, CA WKPK/Traverse City, MI WSPT/Wausau, WI



**CAROL ARCHER**  
carcher@radioandrecords.com

## Prospecting For Gold

The ongoing challenge to keep music libraries fresh

Two Smooth Jazz PDs recently shared newly mined library tracks with me: KJCD/Denver PD Michael Fischer unearthed Mark Gorbulew's "Dreamsville" from *Rendezvous Lounge*, a song that tested so well that Fischer added it to power gold, and KTWV (The Wave)/Los Angeles VP/Programming Paul Goldstein mentioned Paul Desmond's vibey classic "Take Ten." As we are always looking for useful ideas, I decided that it's time to revisit the state of current affairs in Smooth Jazz libraries.



**Michael Fischer**

Fischer also identified Rose Royce's "Wishing on a Star" and resurrected US3's "Cantaloup Island" not long ago as fresh entries in the KJCD library. He says, "When it comes to mining for gold, the greatest asset in the world is Mediabase, because you can go through your own format, or others, to look for songs.

"I can pull up any radio station in America's playlist and look at what they're doing. I can look at Triple A KBCO/Denver, an Urban AC like WVAZ (V103)/Chicago or a compadre's station in Smooth Jazz."

KTWV Asst. PD/MD Samantha Pascual says she looks everywhere for new gold, including the past. "Just the other day I found one of The Wave's original lists, about 50 pages of song titles," she says. "One of the biggest challenges is finding those forgotten classics. I go through books of old AC hits and top 10 lists going back to the '60s."

Pascual explains that she and Goldstein use gut instinct to determine a track's format fit, saying, "Earth, Wind & Fire are a perfect example of something people didn't think fit, and now we're playing between five and 10 of their tracks that always test through the roof and sound great on the air. We also added a couple of early Sam Riney tunes, including 'What Was I to You?'"

### Keeping Up With Jones

Jones Radio Networks SJ PD Steve Hibbard believes that it's important to rest library material from time to time before those songs are re-evaluated for airplay. Recently, Hibbard decided to re-add tracks including Harvey Mason's "Take 5," Porcupine's "Slide Her Inside," Sam Riney's "Magic Man," Spyro Gyra's "Claire's Dream," John Jarvis' "A Month of



**Samantha Pascual**

**"Our research is showing that listeners want the format to be more upbeat during the day, although they like that we mellow out at night."**

**Steve Hibbard**

Seasons," Tom Grant's "Private Beach" and Brian Hughes' "Nuevo Puerto" before testing them, freshening JRN's SJ library in the process.

"People really need to have heard the song on the station," he says. "The higher the familiarity scores, the happier I am.

"I'm looking at less traditional tracks, too, such as Jeff Lorber's 'Rain Song,' George Howard's 'Love Will Find a Way,' Rodney Franklin's 'Groovin',' Kenny Blake's 'European Underground,' Lee Ritenour's 'Watercolors' and 'Shades in the Shade,' Bob Mamet's 'Calabay,' Colour Club's 'Freedom Words,' Grover Washington's 'Strawberry Moon,' Alex Bugnon's 'Yearning for Your Love' and Acoustic Alchemy's 'Missing Your Touch.'

"These songs didn't go in all at once, but gradually since the first of the year. A lot of these titles are uptempo, and our research is showing that listeners want the format to be more upbeat during the day, although they like that we mellow out at night. Vocals tend to pull the energy level down."

Vocals are a challenge at JRN, as they are



**Steve Hibbard**

throughout Smooth Jazz. Hibbard cites Eliane Elias' "Two Way Street," Bobby Caldwell's "Don't Ask My Neighbor," Marilyn Scott's "Don't Let Love Get Away," Swing Out Sister's "Am I the Same Girl" and Kenny G f/ Toni Braxton's "That Somebody Was You" as examples of songs that are "somewhat borderline" but serve a bigger-picture programming purpose.

He says, "Vocals are so tight, and it's so hard to find enough of them that pass the test, compared to instrumentals, that I'm not able to do as much platooning as I'd like."

### It Is What It Is

WLVE (Love 94)/Miami PD Rich McMillan sees a direct correlation between a library's freshness and music testing. "As a general rule, the songs we test as library tracks are ones we've been exposed to in the past," he says. "Interestingly, I don't think about it too much on the instrumental side. Where we really spend the most time, effort and energy — and lose the most brain cells — is finding the vocals.



**Rich McMillan**

"We recently resurrected Vanessa Williams' 'Bet'cha Never,' from *The Sweetest Days*, which was produced by Babyface and has a little Spanish guitar. It's gorgeous. It was never really a hit, but we were able to get a good enough test score that it stayed in. It could just as easily have fallen off the radar."

McMillan calls format fit the \$64 million question, given Love 94's use of auditorium music tests with Broadcast Architecture's Mix-Master. "You have to accept and understand that a good score means 'play' and a bad score means 'don't play,' and you can't really infer, add or project anything else from the score. There are other testing methods that give the promise of a test for fit, but the way we do it, it is what it is.

"My biggest resource is Mediabase. I use it to keep an eye on my Smooth Jazz brethren around the country and competitors in the market — AC, Urban and Urban AC. I use my third eye for a variety of programmers whom I hold in high regard.

**"Where we really spend the most time, effort and energy — and lose the most brain cells — is finding the vocals."**

**Rich McMillan**

"I also get a lot of vocal gold ideas from movies and TV, like the very cool Mr. Scruffs song in the Lincoln commercial, which I added. We also play several songs that are unique to Miami, like Smokey Robinson's bilingual version of 'Being With You' and a bilingual version of Kenny Lattimore's 'For You.'"

### Over-Fishing

KSSJ/Sacramento Station Manager Lee

**"Everybody's excited about the 'Jack' format, because it draws from many genres, and that's what's so cool about Smooth Jazz: We've always done that."**

**Lee Hansen**

Hansen notes that Smooth Jazz libraries have aged over time, saying, "A lot of us believe there was too much fishing in the oldies pond in the past and that we needed to do a better job of finding more contemporary material, which BA has been quite proactive about.

"Whenever people complained about our oldies, I'd do an analysis. When we mix a certain percentage of Motown-type oldies along with AC songs from the last 30 years, rhythm and blues or urban songs of the same period and some of the softer classic rock of the past 10 or 15 years, it creates a really good variety.

"Everybody's excited about the 'Jack' format because it draws from many genres, and that's what's so cool about Smooth Jazz: We've always done that.

"The main way I've found songs is like the old days when I was in AOR: When I traveled I carried two radios with me. Now I use the Internet to listen to successful stations — The Wave being a great example of one in my region, and KIFM/San Diego another.



**Lee Hansen**

"I look at Midwestern and Eastern stations, too, but I know most have quite different audience compositions from mine. I also monitor stations in my market with compatible demographics, like AC, Urban AC, '80s and Classic Rock stations."

Hansen says it should come as no surprise that he added Chaka Khan's original of "Ain't Nobody" after Jeff Lorber's cover was an SJ smash. "I've also found that 'Smooth' and 'The Game of Love' test great in this market," he says.

"People looked at me funny when I brought up 'Smooth,' but it's the biggest adult hit we've probably seen in 10 years, and by an artist [Santana] we grew up revering — and still do. It usually tests top 10 in every single music test. It's astounding. BA also steered me to Lisa Stansfield's 'All Around the World,' which sounds so cool on the air."

Hansen, who also programs KSSJ's Sunday-morning *Soundscape*s, harvests compatible tunes from an unlikely source: early editions of KSSF/San Francisco's CD samplers for AIDS relief. "I hear Karla Bonoff's 'New World' and get goose bumps," he says. "When I found Bonoff and Opafire's 'Wajumbe' — those have been great, although not for regular airplay."

# SMOOTH JAZZ TOP 30

March 25, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	DAVE KOZ Let It Free (Capitol)	717	+13	87156	21	31/0
6	2	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	675	+91	85989	12	34/0
1	3	SOUL BALLET Cream (215)	669	-41	75279	29	34/0
3	4	KENNY G. Pick Up The Pieces (Arista/RMG)	649	-36	73539	13	31/0
5	5	MINDI ABAIR Come As You Are (GRP/VMG)	638	-13	56367	28	33/0
4	6	TIM BOWMAN Summer Groove (Liquid 8)	624	-60	79118	31	30/0
8	7	PAUL BROWN Moment By Moment (GRP/VMG)	487	+23	75530	24	32/0
9	8	EUGE GROOVE XXL (Narada Jazz)	438	+21	43641	21	30/0
7	9	MARION MEADOWS Sweet Grapes (Heads Up)	427	-56	51335	36	30/0
10	10	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	389	-27	55690	32	32/0
14	11	CHRIS BOTTI No Ordinary Love (Columbia)	370	+19	38086	16	29/0
13	12	MICHAEL LINGTON Two Of A Kind (Rendezvous)	369	-18	41147	15	33/0
11	13	RICHARD ELLIOT Your Secret Love (GRP/VMG)	355	-59	38369	33	33/0
12	14	QUEEN LATIFAH California Dreamin' (Vector)	344	-46	35559	21	29/0
17	15	ANITA BAKER How Does It Feel (Blue Note/Virgin)	330	+15	38168	6	24/1
20	16	NILS Pacific Coast Highway (Baja/TSR)	317	+32	29320	4	29/2
19	17	DAVID SANBORN Tin Tin Deo (GRP/VMG)	284	-5	41726	10	24/0
21	18	HALL & OATES I'll Be Around (U-Watch)	277	+1	22804	14	23/0
22	19	3RD FORCE Believe In Me (Higher Octave)	262	+5	23380	8	25/1
24	20	JEFF LORBER Ooh La La (Narada Jazz)	261	+26	20873	6	23/1
18	21	SEAL Walk On By (Warner Bros.)	259	-37	24547	16	21/0
25	22	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	252	+34	26641	9	24/5
23	23	FOURPLAY Fields Of Gold (RCA Victor/RMG)	244	-4	29706	17	21/0
27	24	VANESSA WILLIAMS You Are Everything (Lava)	187	+9	18246	4	16/1
26	25	PAMELA WILLIAMS Fly Away With Me (Shanachie)	187	+4	23203	9	16/0
Debut	26	PAUL TAYLOR Nightlife (Peak)	169	+59	24283	1	18/2
Debut	27	STEVE COLE Thursday (Narada Jazz)	156	+62	18513	1	17/2
29	28	JOYCE COOLING Camelback (Narada Jazz)	154	+29	18066	11	17/2
-	29	ALEXANDER ZONJIC Leave It With Me (Heads Up)	141	+19	12836	2	11/0
28	30	CHUCK LOEB Tropical (Shanachie)	133	+7	13872	2	16/2

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
MARCUS MILLER f/ERIC CLAPTON Silver Rain (Koch)	7
KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	5
ACOUSTIC ALCHEMY Say Yeah (Higher Octave)	5
CHIELI MINUCCI Good Times Ahead (Shanachie)	4
MATT BIANCO f/BASIA Ordinary Day (Decca/Universal)	3
NORMAN BROWN West Coast Coolin' (Warner Bros.)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	+91
STEVE COLE Thursday (Narada Jazz)	+62
PAUL TAYLOR Nightlife (Peak)	+59
PAUL JACKSON, JR. Never Too Much (GRP/VMG)	+44
MARCUS MILLER f/ERIC CLAPTON Silver Rain (Koch)	+37
KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	+34
NORMAN BROWN West Coast Coolin' (Warner Bros.)	+34
NILS Pacific Coast Highway (Baja/TSR)	+32
JOYCE COOLING Camelback (Narada Jazz)	+29

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	328
GERALD ALBRIGHT To The Max (GRP/VMG)	325
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	317
CHRIS BOTTI Back Into My Heart (Columbia)	293
PIECES OF A DREAM It's Go Time (Heads Up)	280
NICK COLIONNE It's Been Too Long (3 Keys Music)	243
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	205
PAUL JACKSON, JR. Walkin' (Blue Note/EMC)	197
RICHARD SMITH Sing A Song (A440)	181
KIM WATERS In Deep (Shanachie)	177
MICHAEL LINGTON Show Me (Rendezvous)	176
RICK BRAUN Daddy-O (Warner Bros.)	173
NICK COLIONNE High Flyin' (3 Keys Music)	169
PAUL TAYLOR Steppin' Out (Peak)	167
RONNY JORDAN At Last (N-Coded)	161

36 Smooth Jazz reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.) © 2005 Radio & Records.

## NEW & ACTIVE

**PAUL JACKSON, JR.** Never Too Much (GRP/VMG)  
Total Plays: 132, Total Stations: 11, Adds: 1

**MATT BIANCO f/BASIA** Ordinary Day (Decca/Universal)  
Total Plays: 122, Total Stations: 12, Adds: 3

**NORMAN BROWN** West Coast Coolin' (Warner Bros.)  
Total Plays: 73, Total Stations: 11, Adds: 3

**AVERAGE WHITE BAND** Work To Do (Liquid 8)  
Total Plays: 71, Total Stations: 9, Adds: 2

**KEN NAVARRO** You Are Everything (Positive)  
Total Plays: 70, Total Stations: 8, Adds: 1

**MARCUS MILLER f/ERIC CLAPTON** Silver Rain (Koch)  
Total Plays: 37, Total Stations: 7, Adds: 7

**EVERETTE HARP** When Can I See You Again (A440)  
Total Plays: 33, Total Stations: 4, Adds: 1

**SLOW TRAIN SOUL** Twisted Cupid (Tommy Boy)  
Total Plays: 30, Total Stations: 4, Adds: 0

**DAVID LANZ** Big Sur (Decca/Universal)  
Total Plays: 24, Total Stations: 4, Adds: 0

**ACOUSTIC ALCHEMY** Say Yeah (Higher Octave)  
Total Plays: 20, Total Stations: 7, Adds: 5

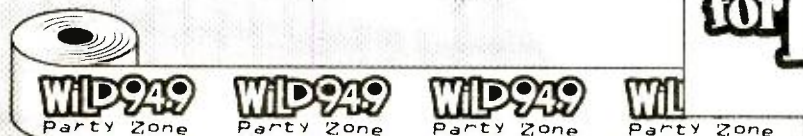
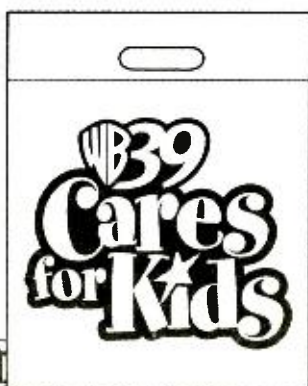
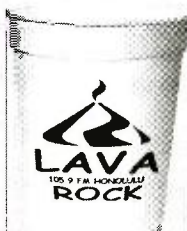
Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

Songs ranked by total plays

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# SMOOTH JAZZ INDICATOR TOP 30

March 25, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NILS Pacific Coast Highway (Baja/TSR)	186	+7	848	9	14/0
3	2	JEFF LORBER Ooh La La (Narada Jazz)	160	-4	682	9	15/0
4	3	SOUL BALLET Cream (215)	159	+5	944	30	12/1
2	4	MINDI ABAIR Come As You Are (GRP/VMG)	140	-22	779	27	11/0
7	5	EUGE GROOVE XXL (Narada Jazz)	133	+2	718	23	11/0
10	6	GEORGE DUKE T-Jam (BPM)	128	+4	519	3	11/1
6	7	3RD FORCE Believe In Me (Higher Octave)	128	-9	426	6	13/0
8	8	CHUCK LOEB Tropical (Shanachie)	127	-3	450	6	13/0
12	9	NORMAN BROWN West Coast Coolin' (Warner Bros.)	125	+5	618	2	13/0
5	10	PAMELA WILLIAMS Fly Away With Me (Shanachie)	125	-22	602	8	11/0
15	11	STEVE COLE Thursday (Narada Jazz)	123	+17	441	2	12/0
11	12	PAUL TAYLOR Nightlife (Peak)	118	-6	415	3	10/1
9	13	QUEEN LATIFAH California Dreamin' (Vector)	116	-13	745	20	9/0
16	14	DAVID SANBORN Tin Tin Deo (GRP/VMG)	114	+8	399	9	10/1
17	15	KENNY G. Pick Up The Pieces (Arista/RMG)	112	+7	548	11	8/0
14	16	NELSON RANGELL That's The Way Of The World (Koch)	112	+3	548	4	12/1
13	17	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	111	-6	690	11	10/0
18	18	DAVE KOZ Let It Free (Capitol)	104	0	471	23	8/0
22	19	NOVOCENTO f/STANLEY JORDAN Easy Love (Favored Nations)	101	+8	433	21	9/1
19	20	JAMES GABRIANO Red Teddy (Gabriano Productions)	95	-6	536	9	9/0
25	21	MATT BIANCO f/BASIA Ordinary Day (Decca/Universal)	89	+3	441	3	11/0
21	22	SERGIO CAPUTO Jazzy Girl (Idiosyncrasy)	86	-9	587	16	8/0
-	23	BOBBY WELLS Bayside (BW Music)	83	+16	458	5	7/2
Debut	24	LIN ROUNTREE f/TIM BOWMAN For Your Love (BDK)	83	+13	373	1	9/2
-	25	CAROL DUBOC Use Me (Gold Note)	83	+12	355	7	9/2
27	26	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	82	-2	492	4	5/0
Debut	27	ACOUSTIC ALCHEMY Say Yeah (Higher Octave)	80	+17	155	1	8/1
Debut	28	AVERAGE WHITE BAND Work To Do (Liquid 8)	79	+5	277	1	9/0
30	29	RICHARD ELLIOT Your Secret Love (GRP/VMG)	78	-1	298	31	7/0
26	30	KEN NAVARRO You Are Everything (Positive)	78	-7	336	6	8/0

17 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 3/13 - Saturday 3/19.

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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
MARCUS MILLER f/ERIC CLAPTON Silver Rain (Koch)	5
CHIELI MINUCCI Good Times Ahead (Shanachie)	4
VICTOR WOOTEN Can't Hide Love (Vanguard)	4
CAROL DUBOC Use Me (Gold Note)	2
LIN ROUNTREE f/TIM BOWMAN For Your Love (BDK)	2
BOBBY WELLS Bayside (BW Music)	2
FATTBURGER Work To Do (Shanachie)	2
PATCHES STEWART Road Song (Koch)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PAUL TAYLOR Silk 'N' Lace (Peak)	+22
CHIELI MINUCCI Good Times Ahead (Shanachie)	+21
FATTBURGER Work To Do (Shanachie)	+19
PATCHES STEWART Road Song (Koch)	+19
EVERETTE HARP Hey Yeh (A440)	+19
STEVE COLE Thursday (Narada Jazz)	+17
ACOUSTIC ALCHEMY Say Yeah (Higher Octave)	+17
ALEXANDER ZONJIC Leave It With Me (Heads Up)	+17

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANITA BAKER You're My Everything (Blue Note/Virgin)	84
RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	63
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	57
GREG ADAMS Firefly (215)	49
GLADYS KNIGHT f/DESIO ALEJANDRO Feelin' Good (Vacilon) (Pyramid)	49
PETER WHITE How Does It Feel (Columbia)	46
STEVE OLIVER Chips & Salsa (Koch)	43

## REPORTERS

Stations and their adds listed alphabetically by market

<p><b>KAJZ/Albuquerque, NM*</b> OM: Jim Walton PD/MD: Paul Lavoie No Adds</p> <p><b>WJZZ/Atlanta, GA*</b> PD/MD: Dave Kosh 4 PAUL TAYLOR</p> <p><b>KSMJ/Bakersfield, CA*</b> OM/MD: Chris Townshend APD: Nick Novak 9 STEVE COLE NORMAN BROWN KENNY G. f/EARTH, WIND &amp; FIRE</p> <p><b>WEAA/Baltimore, MD</b> OM/MD: Maxie Jackson MD: Kayona Brown 9 QUEEN LATIFAH 1 FRANK CATALANO 1 PATCHES STEWART 1 YELLOWJACKETS 1 VICTOR WOOTEN 1 MARCUS MILLER f/ERIC CLAPTON</p> <p><b>WSMJ/Baltimore, MD*</b> PD/MD: Lori Lewis 12 3RD FORCE 7 JOYCE COOLING</p>	<p><b>WVSU/Birmingham, AL</b> PD/MD: Andy Parrish 1 CHIELI MINUCCI 1 HERB ALPERT &amp; TIJUANA BRASS 1 VICTOR WOOTEN 1 MARCUS MILLER f/ERIC CLAPTON 1 NICOLAS BEARDE</p> <p><b>WNVA/Chicago, IL*</b> OM: Bob Kaake PD: Steve Stiles MD: Michael La Crosse No Adds</p> <p><b>WNWV/Cleveland, OH*</b> OM/MD: Bernie Kimble JOYCE COOLING NORMAN BROWN MATT BIANCO f/BASIA JEFF LORBER</p> <p><b>WJZA/Columbus, OH*</b> PD/MD: Bill Harman No Adds</p> <p><b>KOAI/Dallas, TX*</b> OM/MD: Kurt Johnson MD: Mark Sanford No Adds</p> <p><b>KJCD/Denver, CO*</b> PD/MD: Michael Fischer 5 MATT BIANCO f/BASIA 2 ACOUSTIC ALCHEMY</p> <p><b>WVMV/Detroit, MI*</b> OM/MD: Tom Steeker MD: Sandy Kovach 11 NILS CHUCK LOEB</p> <p><b>KEZL/Fresno, CA*</b> OM: E. Curtis Johnson PD/MD: J. Weidenheimer KENNY G. f/EARTH, WIND &amp; FIRE</p> <p><b>WJZ/Ft. Myers, FL*</b> OM: Steve Amari PD: Joe Turner MD: Randi Bachman No Adds</p>	<p><b>WSBZ/Ft. Walton Beach, FL</b> PD: Mark Carter MD: Paul Taylor</p> <p><b>WOTO/Hartford, CT</b> PD/MD: Stewart Stone 8 RUSSELL MALONE 8 LIN ROUNTREE f/TIM BOWMAN</p> <p><b>KHJZ/Houston, TX*</b> PD: Maxine Todd APD/MD: Greg Morgan No Adds</p> <p><b>KPVU/Houston, TX</b> PD: Wayne Turner 12 NOVOCENTO f/STANLEY JORDAN 10 GEORGE DUKE 9 NELSON RANGELL 7 URBAN KNIGHTS 7 SUSAN BERTHAUME &amp; DENNY BERTHAUME 7 CAROL DUBOC 6 MOVING IMAGES 6 AJ</p> <p><b>WYJZ/Indianapolis, IN*</b> OM/MD: Carl Frye No Adds</p> <p><b>KJLU/Jefferson City, MO</b> PD/MD: Dan Turner 2 BEBE WINANS 2 MARCUS MILLER f/ERIC CLAPTON 1 VICTOR WOOTEN</p> <p><b>KOAS/Las Vegas, NV*</b> PD/MD: Erik Foxx 1 NORMAN BROWN 1 ACOUSTIC ALCHEMY 1 MARCUS MILLER f/ERIC CLAPTON</p> <p><b>KUAP/Little Rock, AR</b> PD/MD: Michael Nellums No Adds</p> <p><b>KSBR/Los Angeles, CA</b> OM/MD: Terry Wedel MD: Enid Cogswell 2 MARCUS MILLER f/ERIC CLAPTON 1 BOBBY WELLS</p>	<p><b>KTWV/Los Angeles, CA*</b> PD: Paul Goldstein APD/MD: Samantha Pascual No Adds</p> <p><b>WJZL/Louisville, KY*</b> PD/MD: Gator Glass APD: Ron Fisher VANESSA WILLIAMS</p> <p><b>WLVE/Miami, FL*</b> OM: Rob Roberts PD/MD: Rich McMillan 5 MARCUS MILLER f/ERIC CLAPTON KEN NAVARRO CHUCK LOEB</p> <p><b>WJZ/Milwaukee, WI*</b> PD: Stan Atkinson MD: Steve Scott 3 MARCUS MILLER f/ERIC CLAPTON</p> <p><b>KJZI/Minneapolis, MN*</b> PD: Lauren MacLeash MD: Mike Wolf 4 ANITA BAKER 3 KENNY G. f/EARTH, WIND &amp; FIRE 2 NILS</p> <p><b>KRVR/Modesto, CA*</b> OM/MD: Doug Wulft PD: Jim Bryan 4 MARCUS MILLER f/ERIC CLAPTON PAUL JACKSON, JR. MADELEINE PEYROUX AVERAGE WHITE BAND STEVE COLE CHIELI MINUCCI</p> <p><b>WVAS/Montgomery, AL</b> MD: Eugenia Ricks 17 PAUL JACKSON, JR. 16 ALEXANDER ZONJIC</p> <p><b>WFSK/Nashville, TN</b> MD: Chris Nochowicz 8 MARCUS MILLER f/ERIC CLAPTON 6 VICTOR WOOTEN 4 JONATHAN SIGEL 4 CHIELI MINUCCI</p> <p><b>WQCD/New York, NY*</b> PD: Blake Lawrence 10 JAZZINHO 4 ACOUSTIC ALCHEMY 2 PAUL TAYLOR</p>	<p><b>WLOQ/Oriando, FL*</b> PD/MD: Brian Morgan 4 HERB ALPERT &amp; TIJUANA BRASS 2 JAMES GABRIANO 2 GABRIEL MARK HASSELBACH 2 GEORGE DUKE 2 ACOUSTIC ALCHEMY 1 CHIELI MINUCCI 1 EVERETTE HARP MARCUS MILLER f/ERIC CLAPTON ANDRE WARD</p> <p><b>WJZ/Philadelphia, PA*</b> PD: Michael Tozzi MD: Frank Childs No Adds</p> <p><b>KYOT/Phoenix, AZ*</b> PD: Shaun Holly APD/MD: Angie Handa No Adds</p> <p><b>KJZS/Reno, NV*</b> PD/MD: Robert Dees 1 ACOUSTIC ALCHEMY MINDI ABAIR URBAN KNIGHTS</p> <p><b>KSSJ/Sacramento, CA*</b> PD/MD: Lee Hansen 2 KENNY G. f/EARTH, WIND &amp; FIRE 1 ALICIA KEYS</p> <p><b>KBZN/Salt Lake City, UT*</b> OM/MD: Dan Jessop 6 MARCUS MILLER f/ERIC CLAPTON 1 CHIELI MINUCCI FRANK CATALANO</p> <p><b>KIFM/San Diego, CA*</b> PD: Mike Vasquez APD/MD: Kelly Cole No Adds</p> <p><b>KKSF/San Francisco, CA*</b> PD: Michael Erickson MD: Ken Jones No Adds</p> <p><b>KJZY/Santa Rosa, CA*</b> PD: Gordon Zlot APD/MD: Rob Singleton 5 MARCUS MILLER f/ERIC CLAPTON</p>	<p><b>DMX Jazz Vocal Blend/Satellite</b> PD/MD: KenKi Johnson 22 PAUL TAYLOR 19 EVERETTE HARP 17 VERNON D. FAILS 17 PAMELA WILLIAMS 16 NIGHTBYRD 16 WAYMAN TISDALE 16 KIM WATERS 16 BONEY JAMES 14 FATTBURGER 14 ERIC ESSIX 14 BOBBY WELLS 14 O'2L 13 WILL DONATO 13 LIN ROUNTREE 13 JASON MILES 13 ANDRE DELANO 13 NILS 12 CONNIE EVINGSON 12 ALL-FOR-7 12 KEVIN RUSSELL 12 MINDI ABAIR 12 RAMSEY LEWIS TRIO 11 DOC POWELL 11 STEVE OLIVER 11 KEN NAVARRO 11 GERALD ALBRIGHT 10 LOVE GYPSIES 10 DAVID SANBORN 10 CRAIG CHAQUICO 10 ERIC DARIUS 9 VORRIECE 8 CHAKA KHAN 8 JUEWETT BOSTICK 8 SHADES OF SOUL 8 SOUL BALLET 8 BELINDA UNDERWOOD 8 ALICE RUSSELL 7 HERB ALPERT &amp; TIJUANA BRASS 7 MICHAEL HAGGINS 7 ANDRE WARD 7 VLAD 7 MARION MEADOWS 7 LALAH HATHAWAY 6 QUEEN LATIFAH 6 JANITA 6 JOYCE COOLING 6 INCOGNITO 6 LINO 6 NELSON RANGELL 5 CAROL DUBOC 5 MAYSA 5 JAMES VARGAS 5 EUGE GROOVE 5 PAUL BROWN 5 RENEE OLSTEAO 5 AL JARREAU 5 ANITA BAKER 5 TEKNEEK</p> <p><b>DMX Smooth Jazz/Satellite</b> PD/MD: Jeanne Destro 9 CHIELI MINUCCI</p> <p><b>Jones Radio Network/Satellite*</b> OM: J. J. McKay PD: Steve Hibbard MD: Laurie Cobb CHIELI MINUCCI</p> <p><b>Music Choice Smooth Jazz/Satellite</b> APD: Will Kinnally MD: Gary Susais 11 STEVE OLIVER 7 JAMIE BONK 7 ACOUSTIC ALCHEMY 7 CHIELI MINUCCI 7 WILL DONATO 5 FATTBURGER 5 FOURPLAY 4 DOTSERO 4 COUCH POTATO ALLSTARS 4 ERIC ESSIX 4 MAXIMUM GROOVES 4 PATCHES STEWART 4 KLEMENT JULIENNE</p> <p><b>Sirius Jazz Cafe/Satellite</b> PD: Teresa Kincaid MD: Rick Laboy No Adds</p> <p><b>XM Watercolors/Satellite</b> PD/MD: Shiriita Colon DAVE KOZ &amp; BRIAN CULBERTSON LIN ROUNTREE f/TIM BOWMAN</p> <p><b>KWJZ/Seattle, WA*</b> PD: Carol Handley MD: Dianna Rose 1 MATT BIANCO f/BASIA RONNY JORDAN MADELEINE PEYROUX KENNY G. f/EARTH, WIND &amp; FIRE</p> <p><b>WSSM/St. Louis, MO*</b> PD: David Myers No Adds</p> <p><b>WSJT/Tampa, FL*</b> PD: Ross Block MD: Kathy Curtis AVERAGE WHITE BANO</p> <p><b>WJZW/Washington, DC*</b> OM: Kenny King PD: Carl Anderson MD: Renee DePuy PIECES OF A DREAM</p>
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POWERED BY  
MEDIABASE

\*Monitored Reporters

53 Total Reporters

36 Total Monitored

17 Total Indicator

Did Not Report, Playlist Frozen (2):  
KCOZ/Springfield, MO  
KNIK/Anchorage, AK



**KEN ANTHONY**  
kanthony@radioandrecords.com

## They're No. 1!

Rock's 12+ winners share their secrets

Over the last two weeks we've looked at the fall 2004 ratings score card for Active and Rock in men 18-34 and 25-54. Both formats remain strong in these core demos, and last fall's ratings spawned a few 12+ winners as well. This is news we need to celebrate.

It's no secret that the last six months have been particularly unkind to the Rock formats nationally. Major Rock stations like KLOL/Houston, KSJO/San Jose and WZTA/Miami flipped formats, and there are persistent rumors that more Rockers will go away by the end of this year.

While Rock radio has its challenges to deal with in the future, this week we hear from four stations that can only be considered winners. One Active Rock station — KHTQ/Spokane — and three Rockers — KLAQ/El Paso; KZOZ/San Luis Obispo, CA; and WTOS/Augusta, ME — scored No. 1 12+ rankings in fall '04. How did they do it? Let's let their programmers tell the story.

### Barry Bennett

PD, KHTQ (Rock 94 1/2)/Spokane

I'm relatively new to the programming side of Rock 94 1/2. When I moved up from music duties I was lucky to inherit the work of a great programming team and an airstaff made up of the most experienced, hard-working and talented individuals in the Northwest.



The Spokane market has the same regional styles and ideas that helped propel Seattle into rock infamy. I'm fortunate enough to work for a company, Morgan Murphy, that's willing to go the extra mile in giving the audience what it wants.

The biggest thing that sets us apart from the rest of the market is our focus on talent and being local. We have more than a century of experience on the air. Each team member understands what it takes to win and gives 100% on a daily basis.

Gary Allen and Tripp Rogers make up *The Twice as Much Rock Morning Show*. Gary is a market veteran with over 20 years of experience doing wakeups in Spokane. His knowledge of the lifestyle and area, combined with an in-your-face music approach, has proven to be a ratings winner even against heritage and top-notch syndicated morning programs.

In addition to his morning duties, Rogers hosts *Local 9-4-5*, a nightly local-music show-

case. Tripp is on the street in every sense of the words. He serves as an invaluable tie between the station and an extremely large and diverse Spokane rock scene.

Geoff Scott has consistently been the No. 1-rated afternoon drive talent in Spokane. His production and imaging talents have also been an incredible asset in keeping the station positioned and sounding fresh — a contribution that is crucial, considering that we are the most active station in the market promotionally.

Beavis, a.k.a. Kris Siebers, will be taking over nights when I move to middays. The Beav is another outstanding air talent, plus he's responsible for the station's technical issues, website, text messaging and online research. Beavis' computer experience is an asset to programming and keeps us among the leaders in implementing and utilizing cutting-edge marketing and research technologies.

Krazy Aunt Karla recently assumed the 10pm-2am slot and is another market veteran and true rock information source. She also hosts a one-minute "Rock Quickie" that runs multiple times throughout the day.

### Courtney Nelson

PD, KLAQ/El Paso

For 26 years KLAQ has been a station that El Paso has been drawn to because of what we do and how we do it. The station itself is a personality. Coming out on top in fall '04, I feel we sweated everything.

With direct competitors on either side of us, we wanted to raise the standards for ourselves and bring our "A game" and nothing less. Imaging was updated, thanks to Production Director Johnnie Walker; the music was examined with research and our consultant, Pat Welsh, at Pollack Media; and our street presence was improved. With the exceptional talent and resources we had, it was just a matter of pointing it and pressing "Go."

*The KLAQ Morning Show* of Buzz Adams, Teresa Provencio, Duke Keith and Mando Medina has been a consistent leader in the mar-



Courtney Nelson

ket for many years. Midday jock/MD Glenn Garza, afternoon driver Kat Tyler and the rest of the staff know how to execute and entertain without being too hip for the room.

We wanted to superserve our listeners, offering everything entertainment: mornings, music, personalities and promotions. In this world of "What are you doing for me next?" we wanted to give the listener a reason to stay when the button was pushed for 95.5 FM.

Regent's Bill Stakelin and Terry Jacobs supported our many promotional events, which included the KLAQ BBQ, with Tantric and UPO. KLAQ's birthday month of Rocktober kicked off with the opening of our Haunted Warehouse. We also had various TSL-driven promotions, like "Rockin' at Work": Win in Rocktober, and you're qualified to go to the Dallas Cowboys' Thanksgiving game with the morning show. Rocktober finished with our 19th annual Halloween parade.

We were involved in the community. Our "Million Minute March" collected phone cards for local troops stationed around the world, mainly in Iraq and Afghanistan. We have a total so far of 679,444 minutes. The proceeds of the best of *The KLAQ Morning Show* CD, *Real El Paso Heroes*, went to the March.

And then there was our Thanksgiving-weekend A-to-Z feature, when we played all our titles from A to Z.

KLAQ has the blessing and curse that is heritage. It's easy to sit back and put it on cruise control. We know that we have to earn everything we get every day, so we do it right. Regent RVP Mike Grimsley gives our GM, Brad Dubow, and us the latitude to do what needs to be done to win in the market. KLAQ has a tremendous group of individuals who make the station a great place to work.

### David Atwood

PD, KZOZ/San Luis Obispo, CA

What we've done here reinforces the basic elements any good station needs to deliver in the ratings: a solid music foundation, a quality morning show, fun promotions and exciting imaging. Our team kept moving forward to get the right pieces of the puzzle in place to meet our vision of what the station should sound like.

When I started at KZOZ two years ago, I came in and blew up the music library and started working from the bottom up. KZOZ had been the heritage Rock station here for nearly 20 years but seemed to have given up that foundation in reaction to the new Active Rocker across town [KURQ]. I knew that two Rock stations could survive in this market if we better defined our musical branding.

With the help of Jacobs Media, we worked together to define the sound of KZOZ. We needed to get back to reacting to the listeners instead of hoping they'd accept what we deemed was good for them. KZOZ has proven that you can play Led Zeppelin and Velvet Revolver in the same hour as long as they are properly positioned and delivered to the listener with respect. I believe it's important to win the trust of your audience.

With both Bob & Tom and Mark & Brian in our area, we knew the challenges facing us in developing a new morning show. When we

first brought in *The Pete & Joe Show*, our goal was to create the No. 1 local morning show in town. I'm so proud of the time and effort these two guys put in every single day. It's really a huge feather in their caps that they are able to compete with the big dogs of syndication with their budgets and resources.

Obviously, the heavy localization is a huge advantage, but we wanted local without sounding like a small-market morning show. That means high-quality production elements and creative, funny bits. Occasionally, we have some heavyweight guests, but we continue to entrench ourselves in the community by hitting the streets on a regular basis and staying on top of any local stories of interest.

I spent close to 12 months trying to find the right person to handle our imaging. I can't emphasize enough how important this is, especially for a station in a small market that's trying to sound major-market. Our promos and sweepers are tight, fun and dripping with attitude. It was important to us to get the little things right. You can't start shooting three-pointers until you're good at hitting free throws. If you can't execute the simple concepts, how can you expect to take your station to a higher level?

### Steve Smith

PD, WTOS/Augusta, ME

Recently, I was reading in these very pages "The Seven Deadly Sins of a Morning Show" (3/4). Our 13-year morning show on WTOS, Tom O & Mr. Mike, regularly commits five of seven. They throw everything, including the kitchen sink, into a break. A break this morning included the Red Sox, a tax cap, the flu, naked pyramids and rabbit feces. We've never been very good at following the rules. I wonder how much that has to do with our being No. 1?

Years ago the owners of a small store in our metro posted a sign on their radio: "Under no circumstances is this radio to be tuned to WTOS." Of course, the radio always ended up on 'TOS, and our listeners would steal the sign as fast as the owners replaced it. The owners of the store finally gave up.

For a station that gets a lot of requests for "The Ballad of Curtis Loew" as well as "Cowboys From Hell," a classic library with Active-leaning currents and recurrents works for us. Our request shows are a big part of what we do. *The Workforce Lunch* with Jessie, *Rush Hour* with Chris Rush and *Roll Your Own* with The Reverend. It's here that our listeners have decided on a group of songs that are heritage 'TOS tracks and have requested them over and over again for years.

Could that be why we are No. 1? Has Soulhat's "Bonecrusher" finally gained mainstream acceptance? It's nice to be No. 1, but WTOS will always mean more to us and to our listeners than a diary entry. It's better that way. Oh, and if anybody ever figures out why we're finally No. 1, be sure to let us know.



David Atwood



Steve Smith



Barry Bennett

# ROCK TOP 30

POWERED BY  
MEDIABASE

March 25, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	<b>GREEN DAY</b> Boulevard Of Broken Dreams (Reprise)	828	-36	44513	18	28/1
2	2	<b>SHINEDOWN</b> Burning Bright (Atlantic)	459	-37	21194	21	24/0
4	3	<b>VELVET REVOLVER</b> Fall To Pieces (RCA/RMG)	442	-19	26412	32	27/0
<b>Debut</b>	<b>4</b>	<b>AUDIOSLAVE</b> Be Yourself (Interscope/Epic)	439	+342	28132	1	26/5
3	5	<b>THREE DAYS GRACE</b> Home (Jive/Zomba Label Group)	422	-41	13473	21	22/0
6	6	<b>3 DOORS DOWN</b> Let Me Go (Republic/Universal)	393	-11	17073	15	19/0
5	7	<b>VELVET REVOLVER</b> Dirty Little Thing (RCA/RMG)	393	-16	13644	12	22/0
7	8	<b>MOTLEY CRUE</b> If I Die Tomorrow (Island/IDJMG)	339	-55	17707	13	20/0
8	9	<b>PAPA ROACH</b> Scars (Geffen)	333	-10	13421	18	20/0
9	<b>10</b>	<b>BREAKING BENJAMIN</b> Sooner Or Later (Hollywood)	322	+4	14374	11	19/0
11	11	<b>THEORY OF A DEADMAN</b> No Surprise (Roadrunner/IDJMG)	305	-1	9599	8	20/0
10	12	<b>BILLY IDOL</b> Scream (Sanctuary/SRG)	293	-19	15621	9	20/1
16	<b>13</b>	<b>OZZY OSBOURNE</b> Mississippi Queen (Epic)	291	+31	13811	3	17/0
13	14	<b>BREAKING BENJAMIN</b> So Cold (Hollywood)	288	-7	14103	40	16/0
15	15	<b>CHEVELLE</b> The Clincher (Epic)	263	-4	8666	10	16/0
20	<b>16</b>	<b>ROBERT PLANT</b> Shine It All Around (Sanctuary/SRG)	243	+53	11822	3	18/1
19	<b>17</b>	<b>MUDVAYNE</b> Happy? (Epic)	239	+9	10350	6	16/0
12	18	<b>U2</b> All Because Of You (Interscope)	232	-71	15972	12	15/0
18	19	<b>COLLECTIVE SOUL</b> Better Now (El Music Group)	229	-7	11207	8	18/0
17	20	<b>CROSSFADE</b> So Far Away (Columbia)	207	-35	5957	18	14/0
21	<b>21</b>	<b>SILVERTIDE</b> Blue Jeans (J/RMG)	193	+6	4736	4	15/0
23	22	<b>A PERFECT CIRCLE</b> Passive (Virgin)	159	-11	4180	7	14/0
22	23	<b>QUEENS OF THE STONE AGE</b> Little Sister (Interscope)	157	-17	7530	7	13/0
26	<b>24</b>	<b>BLACK LABEL SOCIETY</b> Suicide Messiah (Artemis)	155	+3	3879	5	15/0
30	<b>25</b>	<b>NO ADDRESS</b> When I'm Gone (Sadie) (Atlantic)	148	+23	3776	2	17/1
27	26	<b>SLIPKNOT</b> Vermilion (Roadrunner/IDJMG)	140	-5	3358	18	9/0
29	27	<b>SUBMERSED</b> Hollow (Wind-up)	131	-6	3259	14	12/0
<b>Debut</b>	<b>28</b>	<b>NINE INCH NAILS</b> The Hand That Feeds (Interscope)	124	+124	7499	1	12/12
28	29	<b>JUDAS PRIEST</b> Revolution (Epic)	124	-15	3690	10	12/0
<b>Debut</b>	<b>30</b>	<b>GREEN DAY</b> Holiday (Reprise)	111	+72	5074	1	15/3

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
<b>NINE INCH NAILS</b> The Hand That Feeds (Interscope)	12
<b>AUDIOSLAVE</b> Be Yourself (Interscope/Epic)	5
<b>GREEN DAY</b> Holiday (Reprise)	3
<b>MARS VOLTA</b> The Widow (I'll Never Sleep Alone) (Strummer/Universal)	3
<b>PORCUPINE TREE</b> Shallow (Lava)	2
<b>U2</b> Sometimes You Can't Make It On Your Own (Interscope)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>AUDIOSLAVE</b> Be Yourself (Interscope/Epic)	+342
<b>NINE INCH NAILS</b> The Hand That Feeds (Interscope)	+124
<b>GREEN DAY</b> Holiday (Reprise)	+72
<b>ROBERT PLANT</b> Shine It All Around (Sanctuary/SRG)	+53
<b>OZZY OSBOURNE</b> Mississippi Queen (Epic)	+31
<b>U2</b> Sometimes You Can't Make It On Your Own (Interscope)	+30
<b>NO ADDRESS</b> When I'm Gone (Sadie) (Atlantic)	+23
<b>PORCUPINE TREE</b> Shallow (Lava)	+18
<b>MOTLEY CRUE</b> Sick Love Song (Island/IDJMG)	+15
<b>CANDIRIA</b> Down (Type A)	+15

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>THREE DAYS GRACE</b> Just Like You (Jive/Zomba Label Group)	262
<b>PAPA ROACH</b> Getting Away With Murder (Geffen)	258
<b>CROSSFADE</b> Cold (Columbia)	236
<b>VELVET REVOLVER</b> Slither (RCA/RMG)	229
<b>JET</b> Cold Hard Bitch (Atlantic)	221
<b>GREEN DAY</b> American Idiot (Reprise)	183
<b>U2</b> Vertigo (Interscope)	182
<b>LINKIN PARK</b> Breaking The Habit (Warner Bros.)	154
<b>JET</b> Are You Gonna Be My Girl (Atlantic)	153
<b>NICKELBACK</b> Figured You Out (Roadrunner/IDJMG)	146

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

30 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

## NEW & ACTIVE

**SLIPKNOT** Before I Forget (Roadrunner/IDJMG)

Total Plays: 96, Total Stations: 8, Adds: 0

**TRUST COMPANY** Stronger (Geffen)

Total Plays: 92, Total Stations: 10, Adds: 0

**MOTLEY CRUE** Sick Love Song (Island/IDJMG)

Total Plays: 67, Total Stations: 8, Adds: 1

**U2** Sometimes You Can't Make It On Your Own (Interscope)

Total Plays: 59, Total Stations: 8, Adds: 2

**PORCUPINE TREE** Shallow (Lava)

Total Plays: 56, Total Stations: 8, Adds: 2

**PROM KINGS** Alone (Three Kings)

Total Plays: 55, Total Stations: 8, Adds: 1

**BECK** E-Pro (Interscope)

Total Plays: 41, Total Stations: 5, Adds: 1

**MARS VOLTA** The Widow (I'll Never Sleep Alone) (Strummer/Universal)

Total Plays: 38, Total Stations: 6, Adds: 3

**CRAZY ANGLOS** Fade (Atlantic)

Total Plays: 29, Total Stations: 3, Adds: 0

**FUTURE LEADERS OF THE WORLD** Everyday (Epic)

Total Plays: 23, Total Stations: 3, Adds: 0

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

<b>KZRR/Albuquerque, NM*</b> OM: Bill May PD: Phil Mahoney APD: Judi Civerolo 17 GREEN DAY 17 ROBERT PLANT 9 BILLY IDOL 7 AUDIOSLAVE NINE INCH NAILS	<b>KOOJ/Baton Rouge, LA*</b> PD: Paul Cannell MD: Jay Burns 6 NINE INCH NAILS 4 SUPERCELL 3 DOORS DOWN	<b>WBN/Cincinnati, OH*</b> PD: Craig Reinhart MD: Rick Vaske No Adds	<b>WBZT/Greenville, SC*</b> OM: Scott Johnson PD: Craig Debolt 3 MOTLEY CRUE 2 AUDIOSLAVE 2 GREEN DAY 2 PROM KINGS 2 MARS VOLTA	<b>KFZX/Odessa, TX</b> PD: Steve Driscoll No Adds	<b>KUF0/Portland, OR*</b> OM: Dave Numme APD/MD: Dan Bozyk 15 NINE INCH NAILS	<b>KRXQ/Sacramento, CA*</b> OM: Bruce Jones PD: Pat Martin No Adds	<b>KRTQ/Tulsa, OK*</b> OM: Steve Hunter PD/MD: Chris Kelly APD: Kelly Garrett 4 NINE INCH NAILS BECK
<b>WZZO/Allentown, PA*</b> PD: Rick Strauss MD: Chris Line GREEN DAY	<b>KIOC/Beaumont, TX*</b> PD/MD: Mike Davis No Adds	<b>WMMS/Cleveland, OH*</b> PD: Bo Matthews MD: Hunter Scott No Adds	<b>WRVC/Huntington</b> OM/MD: Jay Nunley APD/MD: Reeves Kirtner 11 MOTLEY CRUE 4 AUDIOSLAVE 2 NINE INCH NAILS 2 ATREJU 2 SLIPKNOT 2 GREEN DAY 1 SHADOWS FALL	<b>KCLB/Palm Springs, CA</b> OM: Gary DeMaroney PD: Rick Sparks No Adds	<b>WHEB/Portsmouth, NH*</b> PD: Chris "Doc" Garrett MD: Jason "JR" Russell No Adds	<b>KBER/Salt Lake City, UT*</b> OM: Bruce Jones PD: Kelly Hammer APD/MD: Darby Wilcox NINE INCH NAILS	<b>KBRQ/Waco, TX</b> PD/MD: Brent Henslee 11 AUDIOSLAVE SILVERTIDE A PERFECT CIRCLE
<b>KWHL/Anchorage, AK</b> PD: Jen Shevlin APD/MD: Brad Stennett 2 3 DOORS DOWN 2 NINE INCH NAILS	<b>WPTQ/Bowling Green, KY</b> OM/MD: Alex "Axe" Parocai APD/MD: Monty Foster 11 ROBERT PLANT 7 NO ADDRESS	<b>KNCN/Corpus Christi, TX*</b> OM/MD: Paula Newell APD/MD: Monte Montana 2 NINE INCH NAILS	<b>WRKR/Kalamazoo, MI</b> OM: Mike McKelty PD/MD: Jay Deacon 1 3 DOORS DOWN GREEN DAY	<b>WWCT/Peoria, IL</b> PD: Gabe Reynolds MD: John Marshall 5 A PERFECT CIRCLE 5 THOUSAND FOOT KRUTCH 5 NINE INCH NAILS 4 SHINEDOWN 4 SALVA 3 KORN 3 AUDIOSLAVE 3 COLD 3 EARSHOT 2 KORN	<b>WHJY/Providence, RI*</b> PD: Scott Laudani APD: Doug Palmieri MD: John Laurenti 28 AUDIOSLAVE 1 MARS VOLTA	<b>KSRX/San Antonio, TX*</b> APD: Ed "Mister Ed" Lambert MD: Mark Landis 9 NINE INCH NAILS PORCUPINE TREE	<b>KBZS/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan APD/MD: Vicki Vox 5 SILVERTIDE 5 BILLY IDOL 5 AUDIOSLAVE
<b>WTOS/Augusta, ME</b> OM/MD: Steve Smith APD: Chris Rush 3 NINE INCH NAILS	<b>WRQK/Canton, OH*</b> PD: Garrett Hart MD: Nick Andrews 15 NINE INCH NAILS 8 AUDIOSLAVE	<b>KLAQ/El Paso, TX*</b> OM/MD: Courtney Nelson APD/MD: Glenn Garza 6 NINE INCH NAILS 1 GREEN DAY 1 MARS VOLTA PORCUPINE TREE	<b>KZZE/Medford, OR</b> PD: Marty McGuire MD: Rob King 6 PROM KINGS 6 NO ADDRESS 5 MOTLEY CRUE	<b>WBBB/Raleigh, NC*</b> PD/MD: Jay Nachis 7 NINE INCH NAILS	<b>KCAL/Riverside, CA*</b> PD: Steve Hoffman APD/MD: Daryl Norsell 31 SYSTEM OF A DOWN 7 NINE INCH NAILS	<b>KZ0Z/San Luis Obispo, CA</b> PD/MD: David Alwood 1 AUDIOSLAVE	<b>KTUX/Shreveport, LA*</b> PD: Kevin West MD: Flynn Stone No Adds
<b>KLBJ/Austin, TX*</b> OM/MD: Jeff Carroll MD: Loris Lowe U2 NO ADDRESS PUSHMONKEY	<b>WPXC/Cape Cod, MA</b> OM: Steve McVie PD/MD: Suzanne Tonaire APD: James Gallagher EXIES NINE INCH NAILS ROBERT PLANT	<b>KFLY/Eugene, OR</b> OM/MD: Chris Sargent 10 NINE INCH NAILS 1 GREEN DAY 5 MOTLEY CRUE 3 DROWNING POOL	<b>WDHA/Morrisstown, NJ*</b> PD/MD: Terrie Carr No Adds	<b>WMMR/Philadelphia, PA*</b> PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszier U2	<b>WROV/Roanoke, VA*</b> PD: Aaron Roberts APD/MD: Heidi Krummert-Tate No Adds	<b>WWDG/Syracuse, NY*</b> OM: Rich Lauber PD: Scorch MD: Scott Dixon No Adds	<b>WKL/Traverse City, MI</b> PD/MD: Terri Ray No Adds
	<b>WKLC/Charleston, WV</b> OM/MD: Bill Knight No Adds	<b>WRQC/Fayetteville, NC*</b> OM: Perry Stone PD: Mark Arsen MD: Al Field 3 NINE INCH NAILS 3 DOORS DOWN	<b>WXMM/Norfolk, VA*</b> OM: John Shomby PD/MD: Jay Slater No Adds	<b>KDKB/Phoenix, AZ*</b> PD: Joe Bonadonna MD: Paul Peterson 3 AUDIOSLAVE	<b>WRRX/Rockford, IL</b> OM: Keith Edwards PD/MD: Jim Stone 22 SKINDRED MARS VOLTA	<b>KMOD/Tulsa, OK*</b> OM/MD: Don Cristi No Adds	<b>WMTT/Elmira, NY</b> <b>WMZK/Wausau, WI</b>

# ACTIVE ROCK TOP 50

March 25, 2005

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MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
5	1	BREAKING BENJAMIN Sooner Or Later (Hollywood)	1580	+163	71206	12	58/0
6	2	MUDVAYNE Happy? (Epic)	1464	+117	68615	7	57/0
3	3	SHINEDOWN Burning Bright (Atlantic)	1420	-111	68971	23	54/0
4	4	CROSSFADE So Far Away (Columbia)	1383	-102	55813	21	52/0
1	5	THREE DAYS GRACE Home (Jive/Zomba Label Group)	1357	-282	64323	23	54/0
7	6	CHEVELLE The Clincher (Epic)	1353	+41	57870	11	58/0
2	7	GREEN DAY Boulevard Of Broken Dreams (Reprise)	1348	-277	64388	19	56/0
33	8	AUDIOSLAVE Be Yourself (Interscope/Epic)	1281	+943	85223	2	58/3
10	9	EXIES Ugly (Virgin)	1100	+82	38448	21	55/0
8	10	PAPA ROACH Scars (Geffen)	1002	-191	39231	19	48/0
11	11	A PERFECT CIRCLE Passive (Virgin)	932	-37	33602	11	50/0
12	12	QUEENS OF THE STONE AGE Little Sister (Interscope)	922	+20	33171	10	53/0
13	13	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	886	+23	32597	9	52/2
9	14	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	874	-183	38927	14	48/0
17	15	SUBMERSED Hollow (Wind-up)	757	+9	20247	24	43/2
20	16	OZZY OSBOURNE Mississippi Queen (Epic)	731	+76	39000	4	43/0
14	17	BREAKING BENJAMIN So Cold (Hollywood)	719	-81	43762	46	55/0
15	18	CROSSFADE Cold (Columbia)	718	-71	34743	58	50/0
19	19	TRUST COMPANY Stronger (Geffen)	679	+31	16108	7	47/0
18	20	PAPA ROACH Getting Away With Murder (Geffen)	662	-61	38530	35	50/0
23	21	SILVERTIDE Blue Jeans (J/RMG)	642	+96	19122	5	46/3
21	22	BLACK LABEL SOCIETY Suicide Messiah (Artemis)	634	+20	25692	10	43/0
22	23	DROWNING POOL Killin' Me (Wind-up)	600	+34	15321	6	42/0
26	24	SLIPKNOT Before I Forget (Roadrunner/IDJMG)	566	+65	24671	5	47/4
16	25	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	536	-242	24112	13	39/0
27	26	NO ADDRESS When I'm Gone (Sadie) (Atlantic)	534	+36	14290	5	45/1
Debut	27	NINE INCH NAILS The Hand That Feeds (Interscope)	525	+525	37966	1	58/54
24	28	FUTURE LEADERS OF THE WORLD Everyday (Epic)	521	+4	11767	9	41/0
29	29	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	519	+68	15153	8	41/3
42	30	GREEN DAY Holiday (Reprise)	482	+286	24035	3	45/6
30	31	PROM KINGS Alone (Three Kings)	463	+19	12891	9	45/0
28	32	SKINDRED Pressure (Lava)	431	-18	10040	9	41/1
25	33	3 DOORS DOWN Let Me Go (Republic/Universal)	411	-109	12764	16	27/0
36	34	BILLY IDOL Scream (Sanctuary/SRG)	307	+52	12212	7	22/0
40	35	PORCUPINE TREE Shallow (Lava)	273	+63	4699	3	34/1
31	36	ALTER BRIDGE Find The Real (Wind-up)	265	-155	14552	17	24/0
34	37	CRAZY ANGLOS Fade (Atlantic)	263	-21	6396	9	28/0
37	38	BECK E-Pro (Interscope)	262	+22	8586	4	23/2
38	39	SYSTEM OF A DOWN Cigaro (American/Columbia)	254	+28	19319	9	7/0
32	40	JUDAS PRIEST Revolution (Epic)	221	-122	11892	12	21/0
39	41	STRATA Never There (Wind-up)	214	+1	3723	8	20/0
43	42	FULL SCALE Party Political (Columbia)	195	+9	4344	6	19/1
44	43	ATREYU Right Side Of The Bed (Victory)	194	+17	5028	6	21/0
45	44	COLLECTIVE SOUL Better Now (El Music Group)	191	+8	4807	7	14/0
49	45	MOTLEY CRUE Sick Love Song (Island/IDJMG)	184	+59	11412	2	18/5
Debut	46	ROBERT PLANT Shine It All Around (Sanctuary/SRG)	178	+63	11123	1	16/2
41	47	U2 All Because Of You (Interscope)	164	-43	4331	12	12/0
46	48	AMERICAN HEAD CHARGE Loyalty (Nitrus/DRT)	150	+3	4061	7	19/0
50	49	MADSIDE Enemy (Eva)	111	-7	1637	3	17/1
47	50	KILLSWITCH ENGAGE Rose Of Sharyn (Roadrunner/IDJMG)	106	-14	2451	2	15/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
NINE INCH NAILS The Hand That Feeds (Interscope)	54
SHADOWS FALL Inspiration On Demand (Century Media)	8
BREAKING POINT Show Me A Sign (Wind-up)	7
GREEN DAY Holiday (Reprise)	6
MOTLEY CRUE Sick Love Song (Island/IDJMG)	5
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	4
AUDIOSLAVE Be Yourself (Interscope/Epic)	3
SILVERTIDE Blue Jeans (J/RMG)	3
MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AUDIOSLAVE Be Yourself (Interscope/Epic)	+943
NINE INCH NAILS The Hand That Feeds (Interscope)	+525
GREEN DAY Holiday (Reprise)	+286
BREAKING BENJAMIN Sooner Or Later (Hollywood)	+163
MUDVAYNE Happy? (Epic)	+117
SILVERTIDE Blue Jeans (J/RMG)	+96
EXIES Ugly (Virgin)	+82
OZZY OSBOURNE Mississippi Queen (Epic)	+76
MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	+68
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	+65

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SLIPKNOT Duality (Roadrunner/IDJMG)	594
VELVET REVOLVER Fall To Pieces (RCA/RMG)	510
THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	449
CHEVELLE Vitamin R (Leading Us Along) (Epic)	409
VELVET REVOLVER Slither (RCA/RMG)	400
LINKIN PARK Lying From You (Warner Bros.)	378
JET Cold Hard Bitch (Atlantic)	373
SLIPKNOT Vermilion (Roadrunner/IDJMG)	338
NICKELBACK Figured You Out (Roadrunner/IDJMG)	332
LINKIN PARK Breaking The Habit (Warner Bros.)	322

## NEW & ACTIVE

EIGHTEEN VISIONS I Let Go (Epic)	Total Plays: 98, Total Stations: 14, Adds: 1
BREAKING POINT Show Me A Sign (Wind-up)	Total Plays: 74, Total Stations: 19, Adds: 7
U2 Sometimes You Can't Make It On Your Own (Interscope)	Total Plays: 61, Total Stations: 6, Adds: 0
SHADOWS FALL Inspiration On Demand (Century Media)	Total Plays: 55, Total Stations: 18, Adds: 8
FALL AS WELL Dead & Growing Older (Imprint)	Total Plays: 54, Total Stations: 7, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

58 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.) © 2005 Radio & Records.

INSPIRATION ON DEMAND

# SHADOWS FALL

#2 MOST ADDED!

KQRC, KRFX, WJXQ, WKQZ, WTFX  
WRQC, WRTT, KXFX, WKLL, WYYX

ON TOUR WITH Slipknot

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March 25, 2005

ACTIVE ROCK



America's Best Testing Active Rock Songs 12 + For The Week Ending 3/25/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, M 18-34, M 18-24, M 25-34. Lists active rock songs and their performance metrics.

Total sample size is 305 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much).



ROCK TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 rock songs in Canada.

25 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of market and reporter information. Columns include market name, station call letters, reporter name, and contact info. Includes a 'POWERED BY MEDIABASE' logo and 'Monitored Reporters' count.





**KEVIN STAPLEFORD**  
kstapleford@radioandrecords.com

## Alternative Report Card 2005

More words from nerds, snobs and class clowns

Last week, when we addressed the class with the annual Alternative special edition of R&R, we asked some of our favorite programmers to grade the current state of the format. KNDD (The End)/Seattle's Phil Manning, KBTZ/San Diego's Garrett Michaels, WXTM (Xtreme)/Cleveland's Kim Monroe, KXRK/Salt Lake City's Todd Noker and WOCL (O-Rock)/Orlando's Bobby Smith joined together to bestow a big, fat "B" on the Alt world. This week we'll see if we can raise our average.

### Joe Bevilacqua

#### WWDC (DC101)/Washington

Overall format grade: B-

Comments: The Alternative format has the most passionate, opinionated and driven listeners, programmers and talent. That's a good thing, and that's a bad thing. One thing is for certain, however: Music alone cannot drive ratings success. Waiting for the next revolution is a weak strategy, because there's so much diversity in our listeners' musical tastes. It's really about the content between the records and making it special and exclusive to your listeners. This means putting their needs ahead of your programming ego. Sometimes we take ourselves too seriously and forget to just make 'em laugh.

**Grading the talent pool:** There's a lot of great talent in this format, and when there are goals, strategy and direction from the PD, you see the results. PDs have to be masters of time management and schooled in training and supporting talent, giving them encouragement, confidence and direction. It seems from where I sit that a lot of PDs in the Alt format are hired for their music-direction abilities and not their management abilities or their vision for entertainment.

**Are you happy with label support?** The labels have been through a hell of a transition, and they've done a tremendous job. My major suggestion would go out to artist managers and agents to communicate better with their label partners. Locals and VPs get their legs cut out from under them on occasion, and that makes it appear that the label has no juice.

The labels that deserve recognition are those that understand how long it takes to break a record these days. Columbia with Crossfade and Switchfoot comes to mind, and Virgin cur-

rently, with The Exies. Those are two good label stories that stick out for me.

**Stations deserving an "A":** WEND (The End)/Charlotte. I've had the opportunity to check out the station online, and I think PD Jack Daniel has translated his vision of what that market wants in an Alt station. Great air-staff, imaging and music map.

WBRU/Providence. I competed against them for five years. Yes, they have college students as jocks, but their unpretentiousness is something we should all shoot for. They're all so excited to be on the radio, and it translates. Plus, musically, they've got it right.

**Suggestions:** In this age of instant gratification, be a little more patient and stick to your vision, but re-evaluate your station constantly. Work with your talent to help them create a *show*. Invite everybody to your party, and touch them in as many ways as possible.

### Steve Kramer

#### WXEG/Dayton

Overall format grade: B

Comments: I wouldn't say the format is numbingly average, but everything averages out in the end now, doesn't it? The full spectrum of Alt stations is out there, from fantastically solid to amazingly, um, not so much. I'll grant a generous B, giving the benefit of the doubt.

One of the cool things about this format, but also one of its major weaknesses, is the very different ends of the spectrum that the format extends to. We've got very different radio stations lumped into one so-called Alternative format. That can give the illusion of being very diverse, but it also suggests a lack of focus.

**Grading the talent pool:** Programming is filled with geniuses, and on-air with doofs.



Steve Kramer

## A Brief History Lesson

### Why consultants stay away from cliffs

Prior to his enthronement as Director/Talent & Creative Services at Pollack Media Group, **Jim Kerr** held the Alternative Editor's post at R&R. Since he was known for his sometimes painfully in-depth analysis, we thought, what the heck? Let's bring him back to give his twisted slant on the current state of the state.

When Roman Emperor Tiberius was given bad news by one of his astrologers, he would have him thrown from a cliff. Not surprisingly, this led to lots of rosy forecasts of a bright future for Rome and the Julian emperors. Unfortunately, upon Tiberius' death, Caligula took over, and Rome wasn't quite as bright and rosy as expected. When Kevin Stapleford asked me to write an analysis of the format's ratings, I felt a lot like one of those Tiberian astrologers. Don't throw me off the cliff, guys, because the news is not good.

### Top-Secret Formula

Let's start by putting some perspective on things. When I joined R&R as Alternative Editor in 1998, one of the primary concerns was to put the Alternative format on the same playing field as CHR. There were so many CHR stations across the country, including some markets with more than one, that there was a fairly stringent ratings requirement to get onto the R&R panel.

At the same time, the Alternative panel was pretty much open to any commercial station in an Arbitron-rated market. Our goal was to continue to include as many stations as possible while keeping a realistic bar of achievement in place.

What the minimum requirements were back then and how they compare with normal performance today speak volumes about where the Alternative format finds itself. The old formula required that a station be either top five 18-34 or top 10 12+. Back in 1998 these criteria allowed practically every Alternative station in the country on to the panel. In short, it was highly unusual for a station to be lower than top 10 12+ in its market.

Fast-forward to today. I looked over Kevin's recent ratings scorecard, and the results were startling. Using the minimum requirements proposed in 1998, only 38 stations in the top 100 markets would have qualified as R&R reporters. And remember, 1998 was considered one of those "valley years" for the format, a period marked by dark times and stations fleeing the format. There may even have been some dogs and cats sleeping together.

I guess we could say that things are different today. The Hispanic audience is taking a big chunk of listening out of many markets, and the music isn't as hot as it once was. I'm sure you could add a bunch of excuses to this list.

Hispanic listening is having a big impact on many markets, but the theory that a high Hispanic market composition guarantees poor Rock ratings has been disproven in a bunch of places. KISS/San Antonio is a Rock station doing well in a high-density Hispanic market. So are KROQ/Los Angeles and KTBZ/Houston.

### Cautiously Optimistic

There's been a lot written about how music isn't as strong today as it has been in the past. Oddly enough, those are exactly the kinds of things that were being written in 1998. In fact, open up a Mediabase vintage analysis report and look at the graph of songs played by year. Notice that dip at 1998? Not a whole lot of music from that period has stood the test of time.

The difference between now and then is how the format has handled its most recent peak and the corresponding valley. Back then they handled it well. Today? Not so much.

For all of the bleak reality, I have a real feeling of optimism. Not the "stick your head in the sand" kind of optimism, but optimism based on the knowledge that people understand that something is wrong, that something needs to be done and that the choices we've been making in the recent past haven't helped things.

I guess Tiberius wouldn't have thrown me off a cliff after all.

**"Complacency and being afraid to break the mold are two major weaknesses that are plaguing radio."**

Lisa Worden

labels that seem to do it right. Ask me again next week.

**Stations deserving an "A":** The ones succeeding by whatever standards the people who run the stations use to evaluate success. This could be ratings, revenue or music for the sake of art. It's not my place to judge a PD who has a one share — yet.

**Suggestions:** Watch less of what's happening nationally, and fill a demand for what's needed locally.

### Lisa Worden

#### WHFS/Baltimore

Overall format grade: B

Comments: I definitely believe in this format, but we absolutely could be doing a lot better. Unless we evolve, we're done. I also think that you have to judge each station differently. You can't lump everyone in the same pool. Complacency and being afraid to break

**Are you happy with label support?** As Val Kilmer said in *The Doors*, "Um ... sometimes?" It varies from day to day, and it's amazing how quickly a person can go from being one of my favorite people to being my biggest pain in the ass. From where I sit, Epic, Interscope and Columbia come to mind as

Continued on Page 65

# ALTERNATIVE TOP 50

March 25, 2005

POWERED BY  
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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
29	1	AUDIOSLAVE Be Yourself (Interscope/Epic)	1912	+1363	156082	2	70/1
3	2	BECK E-Pro (Interscope)	1904	+8	107269	7	70/0
2	3	QUEENS OF THE STONE AGE Little Sister (Interscope)	1830	-56	107489	10	66/0
4	4	GREEN DAY Holiday (Reprise)	1819	+252	140211	11	67/0
1	5	GREEN DAY Boulevard Of Broken Dreams (Reprise)	1779	-266	123219	24	69/0
6	6	JIMMY EAT WORLD Work (Interscope)	1468	+21	81409	14	62/0
7	7	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	1453	+9	100150	11	65/0
5	8	KILLERS Mr. Brightside (Island/IDJMG)	1416	-103	104410	24	53/0
9	9	BREAKING BENJAMIN Sooner Or Later (Hollywood)	1334	+62	68569	12	53/0
Debut	10	NINE INCH NAILS The Hand That Feeds (Interscope)	1304	+1302	132009	1	68/56
11	11	GARBAGE Why Do You Love Me (Geffen)	1233	-15	73016	5	66/1
10	12	CROSSFADE Cold (Columbia)	1201	-88	86197	42	47/0
8	13	PAPA ROACH Scars (Geffen)	1128	-140	63177	19	50/0
14	14	CHEVELLE The Clincher (Epic)	1100	+3	48894	10	55/0
15	15	A PERFECT CIRCLE Passive (Virgin)	983	-129	39218	12	54/0
13	16	THREE DAYS GRACE Home (Jive/Zomba Label Group)	970	-95	46602	22	38/0
18	17	CROSSFADE So Far Away (Columbia)	912	+54	35170	9	46/1
16	18	3 DOORS DOWN Let Me Go (Republic/Universal)	898	-46	45680	15	39/0
12	19	UNWRITTEN LAW Save Me (Lava)	883	-265	33925	15	50/0
19	20	EXIES Ugly (Virgin)	866	+60	42500	17	39/0
21	21	MUDVAYNE Happy? (Epic)	797	+25	39000	6	39/0
23	22	TRUST COMPANY Stronger (Geffen)	677	-7	22255	7	45/1
22	23	SUM 41 Pieces (Island/IDJMG)	658	-138	35880	16	44/0
25	24	INTERPOL Evil (Matador)	642	-2	33863	10	35/0
28	25	KINGS OF LEON The Bucket (RCA/RMG)	585	+31	24352	7	42/3
30	26	BRAVERY An Honest Mistake (Island/IDJMG)	565	+45	28148	6	40/2
26	27	LOUIS XIV Finding Out True Love Is Blind (Pineapple/Atlantic)	563	-44	30809	10	31/0
31	28	U2 Sometimes You Can't Make It On Your Own (Interscope)	511	+14	30558	4	43/0
27	29	SHINEDOWN Burning Bright (Atlantic)	504	-26	23368	16	17/0
32	30	HOT HOT HEAT Goodnight Goodnight (Sire/Reprise)	498	+13	21076	4	35/0
44	31	Z-TRIP Walking Dead (Hollywood)	491	+203	57348	2	37/15
35	32	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	483	+67	37368	11	28/1
33	33	NO ADDRESS When I'm Gone (Sadie) (Atlantic)	483	+51	20719	4	34/1
34	34	KAISER CHIEFS I Predict A Riot (Universal)	453	+28	16326	7	33/1
41	35	KILLERS Smile Like You Mean It (Island/IDJMG)	447	+116	44872	4	34/3
37	36	MY CHEMICAL ROMANCE Helena (Reprise)	447	+69	30676	3	38/5
24	37	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	412	-213	18717	13	32/0
39	38	SNOW PATROL Chocolate (A&M/Interscope)	351	+1	16530	7	25/0
36	39	SYSTEM OF A DOWN Cigaro (American/Columbia)	346	-70	26500	9	13/0
49	40	SLIPKNOT Before I Forget (Roadrunner/IDJMG)	330	+67	11584	2	27/3
45	41	ACCEPTANCE Different (Columbia)	327	+55	10084	2	33/2
38	42	RISE AGAINST Give It All (Geffen)	327	-41	18183	19	20/0
48	43	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	281	+14	14405	3	17/2
46	44	TEGAN & SARA Walking With A Ghost (Vapor/SRG)	278	-1	16730	9	15/1
47	45	KORN Another Brick In The Wall (Epic)	263	-9	25870	16	9/0
Debut	46	PEPPER Give It Up (Volcom Entertainment)	260	+54	52440	1	12/1
-	47	SKINDRED Pressure (Lava)	236	-20	7569	7	17/0
Debut	48	MODEST MOUSE World At Large (Epic)	232	+13	11922	1	14/0
40	49	KASABIAN Club Foot (RCA/RMG)	231	-124	7693	13	26/0
-	50	GRATITUDE Drive Away (Atlantic)	217	-29	7237	2	19/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
NINE INCH NAILS The Hand That Feeds (Interscope)	56
Z-TRIP Walking Dead (Hollywood)	15
DAVE MATTHEWS BAND American Baby (RCA/RMG)	10
WEEZER Beverly Hills (Geffen)	9
WAKEFIELD C'mon Baby (Jive/Zomba Label Group)	8
STEREOPHONICS Dakota (You Made Me Feel Like The One) (V2)	6
RAVEONETTES Love In A Trashcan (Columbia)	6
MY CHEMICAL ROMANCE Helena (Reprise)	5
CAESARS Jerk It Out (Astralwerks/EMC)	5
HAWTHORNE HEIGHTS Ohio Is For Lovers (Victory)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AUDIOSLAVE Be Yourself (Interscope/Epic)	+1363
NINE INCH NAILS The Hand That Feeds (Interscope)	+1302
GREEN DAY Holiday (Reprise)	+252
Z-TRIP Walking Dead (Hollywood)	+203
KILLERS Smile Like You Mean It (Island/IDJMG)	+116
DAVE MATTHEWS BAND American Baby (RCA/RMG)	+108
MY CHEMICAL ROMANCE Helena (Reprise)	+69
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	+67
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	+67

## NEW & ACTIVE

CAESARS Jerk It Out (Astralwerks/EMC) Total Plays: 187, Total Stations: 20, Adds: 5
KEANE Everybody's Changing (Interscope) Total Plays: 118, Total Stations: 8, Adds: 0
GOLDFINGER Wasted (Maverick/Warner Bros.) Total Plays: 114, Total Stations: 8, Adds: 0
CHEMICAL BROTHERS Galvanize (Astralwerks/EMC) Total Plays: 113, Total Stations: 11, Adds: 0
BILLY IDOL Scream (Sanctuary/SRG) Total Plays: 113, Total Stations: 8, Adds: 0
FEATURES Blow It Out (Cherry/Universal) Total Plays: 109, Total Stations: 7, Adds: 0
DAVE MATTHEWS BAND American Baby (RCA/RMG) Total Plays: 108, Total Stations: 12, Adds: 10
MOBY Beautiful (V2) Total Plays: 102, Total Stations: 8, Adds: 0
BETTER THAN EZRA A Lifetime (Artemis) Total Plays: 99, Total Stations: 7, Adds: 1
UNDEROATH Reinventing Your Exit (Tooth & Nail/EMC) Total Plays: 88, Total Stations: 7, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

70 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005. Arbitron Inc.) © 2005 Radio & Records.



# ALTERNATIVE ROCKS CLEVELAND!

These people are making it happen... JUNE 23-25 • 2005

Leslie Fram  
WNNX/Atlanta



Robbie Lloyd  
Interscope



Jacqueline Saturn  
Epic



Kevin Weatherly  
KROQ/Los Angeles



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# ALTERNATIVE

March 25, 2005

**RateTheMusic.com**  
BY MEDIABASE

America's Best Testing Alternative Songs 12 +  
For The Week Ending 3/25/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
GREEN DAY Holiday (Reprise)	4.26	4.32	92%	15%	4.27	4.37	4.15
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.21	4.27	99%	47%	4.30	4.39	4.20
KILLERS Mr. Brightside (Island/IDJMG)	4.21	4.26	90%	21%	4.15	4.08	4.23
JIMMY EAT WORLD Pain (Interscope)	4.18	4.18	92%	23%	4.17	4.23	4.10
JIMMY EAT WORLD Work (Interscope)	4.12	4.17	82%	11%	4.02	4.10	3.92
PAPA ROACH Scars (Geffen)	4.08	4.02	90%	19%	3.93	3.93	3.93
UNWRITTEN LAW Save Me (Lava)	4.07	3.93	76%	11%	4.00	3.95	4.07
SUM 41 Pieces (Island/IDJMG)	4.05	4.08	87%	15%	4.02	4.13	3.89
CHEVELLE The Clincher (Epic)	4.05	4.02	60%	6%	3.96	4.05	3.82
MUSE Hysteria (EastWest/Warner Bros.)	4.03	3.85	67%	12%	3.91	3.95	3.83
MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	4.02	4.15	88%	19%	3.94	3.86	4.05
BREAKING BENJAMIN Sooner Or Later (Hollywood)	4.00	3.94	80%	13%	3.94	3.87	4.04
EXIES Ugly (Virgin)	3.90	3.99	64%	9%	3.84	3.86	3.81
A PERFECT CIRCLE Passive (Virgin)	3.88	3.69	49%	8%	4.00	4.00	4.00
CROSSFADE Cold (Columbia)	3.84	3.86	93%	33%	3.83	3.81	3.86
THREE DAYS GRACE Home (Jive/Zomba Label Group)	3.84	3.71	87%	26%	3.77	3.75	3.81
QUEENS OF THE STONE AGE Little Sister (Interscope)	3.84	3.71	61%	7%	3.77	3.84	3.65
CROSSFADE So Far Away (Columbia)	3.82	3.77	72%	13%	3.69	3.70	3.67
3 DOORS DOWN Let Me Go (Republic/Universal)	3.80	3.77	92%	22%	3.75	3.55	3.98
JET Look What You've Done (Atlantic)	3.79	3.80	93%	28%	3.73	3.57	3.92
INTERPOL Evil (Matador)	3.73	-	42%	8%	3.57	3.50	3.74
BECK E-Pro (Interscope)	3.69	3.60	59%	9%	3.81	3.88	3.73
SHINEDOWN Burning Bright (Atlantic)	3.69	3.74	53%	11%	3.69	3.70	3.67
GARBAGE Why Do You Love Me (Geffen)	3.59	3.73	50%	8%	3.53	3.58	3.47
VELVET REVOLVER Dirty Little Thing (RCA/RMG)	3.53	3.62	63%	12%	3.45	3.46	3.42
MARS VOLTA The Widow... (Strummer/Universal)	3.49	3.57	55%	12%	3.40	3.53	3.15

Total sample size is 295 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

## Alternative Report Card 2005

Continued from Page 63

the mold are two major weaknesses that are plaguing radio. We need to reinvent ourselves constantly to stay relevant. Challenge your listeners; they will respect you for it. If you don't offer them something they can't get on their iPod, you're in trouble.



Lisa Worden

**Grading the talent pool:** Speaking for WHFS, we've got some great talent on the air right now, plus I'm bringing back some of the old "legendary" jocks who made WHFS. I've listened to tons of airchecks, and I listen to stations everywhere I go, and I'd have to say that really great talents are few and far between. There are probably some diamonds in the rough out there who just need to be recognized and given a shot.

**Are you happy with label support?** I'm glad I get to comment on this, because it gives me a chance to thank everyone who has been amazing to WHFS through all of the recent events. There are certain reps who go above and beyond, and for the most part the labels have been great. It's tough times out there, and radio and the labels need to be there for each other.

Epic has an impressive track record of breaking alternative artists, and they will stick with bands. Warner Bros. has done an awesome job with Muse, and Island has had a great year, too, with great bands to work.

Stations deserving an "A": KROQ/

Los Angeles has always done it right. That station deserves all the recognition it gets. Who's doing it better? Other stations I admire are KBZT/San Diego for daring to take chances and sounding local. Props to my boy up at WXRK (K-Rock)/New York — he's got it tough trying to program to such a crazy, fickle and busy city. KITS (Live 105)/San Francisco is one of my favorite stations, and Sean Demery and Aaron Axelson have taken it to another level in terms of creativity and playing amazing music.

**"The Alternative format has the most passionate, opinionated and driven listeners, programmers and talent. That's a good thing, and that's a bad thing."**

Joe Bevilacqua

**Suggestions:** Take chances. There is no blueprint to follow to a 10 share. This is music; this is supposed to be fun. If you're not having fun, chances are your listeners are bored too. Be compelling, be funny, and change up the rotations often. Be relevant, play the hits, but be topical and have a personality. Listen to your listeners — they are your customers.

## REPORTERS

Stations and their ads listed alphabetically by market

<b>WHRL/Albany, NY*</b> DM: John Cooper PD: Lisa Biello 6 NINE INCH NAILS 1 Z-TRIP	<b>WBTV/Burlington*</b> DM/PO: Matt Grasso APD: Kevin Mays 1 DAVE MATTHEWS BAND WEEZER MY CHEMICAL ROMANCE	<b>KTCL/Denver, CO*</b> DM: Mike O'Connor APD: Rich Rubin MD: Hill Jordan 36 AUDIOSLAVE 11 GARBAGE	<b>KTBR/Houston, TX*</b> PD: Vince Richards MD: Don Jantzen 3 Z-TRIP WEEZER UNWRITTEN LAW WAKEFIELD	<b>WRZX/Indianapolis, IN*</b> PD: Leny Diana MD: Michael Young 27 NINE INCH NAILS BETTER THAN EZRA Z-TRIP	<b>WMAD/Madison, WI*</b> DM: Mike Ferris PD: Brad Savard MD: Michael Young 24 NINE INCH NAILS KINGS OF LEON Z-TRIP	<b>WRRV/Newburgh, NY</b> DM: Andrew Boris MD: Bill Dunn NINE INCH NAILS DAVE MATTHEWS BAND WEEZER	<b>WXDX/Pittsburgh, PA*</b> DM: Alan Hayes MD: Vinnie F. 20 NINE INCH NAILS	<b>KXRK/Salt Lake City, UT*</b> DM: Alan Hayes MD: Todd Noker MD: Arlie Fufkin 37 NINE INCH NAILS	<b>WXSR/Tallahassee, FL</b> DM: Jeff Horn PD: Dale Flint MD: Kirsten Winquist 4 NINE INCH NAILS 1 CROSSFADE
<b>WNNX/Atlanta, GA*</b> DM/PO: Leslie Fram MD: Jay Harren 2 DAVE MATTHEWS BAND 1 STEREOPHONICS WEEZER	<b>WAVF/Charleston, SC*</b> PD: Dave Rossi MD: Sazy Bon 18 NINE INCH NAILS KAISER CHIEFS	<b>CIMX/Detroit, MI*</b> PD: Murray Brookshaw APD: Vince Cannova MD: Matt Franklin 27 NINE INCH NAILS GORILLAZ	<b>WPLA/Jacksonville, FL*</b> DM: Gail Austin APD/MD: Chad Chumley 22 NINE INCH NAILS	<b>WFMF/Memphis, TN*</b> PD: Rob Crossman MD: Sydney Nabors 2 NINE INCH NAILS	<b>WMFMS/Memphis, TN*</b> PD: Rob Crossman MD: Sydney Nabors 2 NINE INCH NAILS	<b>WROX/Norfolk, VA*</b> PD: Michele Diamond MD: Mike Powers 5 NINE INCH NAILS 1 MAE RAVEONETTES JACK JOHNSON Z-TRIP	<b>WCYY/Portland, ME</b> PD: Brian James 15 NINE INCH NAILS KILLERS WAKEFIELD Z-TRIP STEREOPHONICS	<b>KRBT/San Diego, CA*</b> PD: Garret Michaels APD/MD: Mike Halloran 12 NINE INCH NAILS 8 PINKACK RAVEONETTES TEGAN & SARA	<b>WSUN/Tampa, FL*</b> DM: Paul Ciliano MD: Shark 12 NINE INCH NAILS
<b>WJSE/Atlantic City, NJ*</b> PD: Scott Reilly 13 THORNBIRDS DAVE MATTHEWS BAND HAWTHORNE HEIGHTS WAKEFIELD Z-TRIP STEREOPHONICS NINE INCH NAILS	<b>WEND/Charlotte*</b> DM: Bruce Logan PD/MD: Jack Daniel 3 NINE INCH NAILS	<b>WYKX/Fredericksburg, VA</b> DM/PO: Paul Johnson APD/MD: Frank Wells NINE INCH NAILS AUDIOSLAVE	<b>WRZK/Johnson City*</b> PD/MD: Scott Onks WAKEFIELD NINE INCH NAILS	<b>WLTW/Milwaukee, WI*</b> PD: Kenny Neumann 7 NINE INCH NAILS WAKEFIELD	<b>WHTG/Monmouth, NJ*</b> PD: Mike Gavin APD/MD: Brian Phillips 8 DAVE MATTHEWS BAND 7 NINE INCH NAILS RAVEONETTES	<b>KQRX/Odessa, TX</b> APD: Dre 24 NINE INCH NAILS 24 DAVE MATTHEWS BAND 17 CAESARS 17 MARS VOLTA 7 NO ADDRESS 7 HAWTHORNE HEIGHTS 7 TEGAN & SARA	<b>KNRK/Portland, OR*</b> PD: Mark Hamilton APD: Jaime Cooley 21 NINE INCH NAILS 2 DAVE MATTHEWS BAND GORILLAZ	<b>XTRA/San Diego, CA*</b> PD: Jim Richards MD: Marty Whitney No Adds	<b>KFMA/Tucson, AZ*</b> PD: Matt Stry APD/MD: Stephen Kallao 33 Z-TRIP 27 NINE INCH NAILS 10 CAESARS
<b>KROX/Austin, TX*</b> DM: Jeff Carroll PD: Lynn Barstow MD: Toby Ryan 17 NINE INCH NAILS Z-TRIP	<b>WQAZ/Cincinnati, OH*</b> PD: Jeff Hagele 18 NINE INCH NAILS	<b>KFRR/Fresno, CA*</b> PD: Reverend APD: Jack Hammer 22 NINE INCH NAILS 5 KINGS OF LEON 4 KILLERS CROSSFADE	<b>WTRZ/Johnson City*</b> DM/PO: Bruce Clark APD: Lori CAESARS NINE INCH NAILS	<b>WLBW/Milwaukee, WI*</b> PD: Kenny Neumann 7 NINE INCH NAILS WAKEFIELD	<b>KMBY/Monterey, CA*</b> DM/MD: Kenny Allen 2 NINE INCH NAILS WAKEFIELD STEREOPHONICS RAVEONETTES	<b>KRBZ/Kansas City, MO*</b> DM: Greg Bergen PD: Lizzo MD: Jason Ulanet 1 HAWTHORNE HEIGHTS RAVEONETTES	<b>KHYZ/Oklahoma City, OK*</b> DM: Bill Hurley PD: Jimmy Barada 21 NINE INCH NAILS WEEZER	<b>KCNL/San Jose, CA*</b> DM: John O'Connell MD: Nile Rivers 3 NINE INCH NAILS 1 WAKEFIELD	<b>KMYZ/Tulsa, OK*</b> PD: Corbin Pierce 37 NINE INCH NAILS 2 CAKE
<b>WRAX/Birmingham, AL*</b> PD: Susan Groves MD: Mark Lindsey 6 NINE INCH NAILS DAVE MATTHEWS BAND	<b>WXTM/Cleveland, OH*</b> PD: Kim Monroe APD: Dom Nardella MD: Tim "Stats" 21 Z-TRIP WEEZER	<b>KFRR/Fresno, CA*</b> PD: Reverend APD: Jack Hammer 22 NINE INCH NAILS 5 KINGS OF LEON 4 KILLERS CROSSFADE	<b>WJBF/Fl. Myers, FL*</b> DM/PO: John Rozz APD: Fitz Madrid MD: Jeff Zito 22 NINE INCH NAILS MY CHEMICAL ROMANCE	<b>WKZQ/Myrte Beach, SC</b> PD: Mark McKinney APD/MD: Charley HAWTHORNE HEIGHTS NINE INCH NAILS	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>WJZZ/Knoxville, TN*</b> PD: Anthony Proffitt MD: Greg Sutton 1 NINE INCH NAILS MY CHEMICAL ROMANCE	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>KJEE/Santa Barbara, CA</b> PD: Eddie Gutierrez MD: Dave Hanacek 17 NINE INCH NAILS 9 CAESARS U2 Z-TRIP	<b>WWDC/Washington, DC*</b> PD: Joe Bevilacqua MD: Danielle Flynn 10 NINE INCH NAILS DAVE MATTHEWS BAND
<b>KQXR/Boise, ID*</b> DM: Dan McColly PD: Eric Kristensen MD: Jerami Smith 19 NINE INCH NAILS 3 Z-TRIP THEORY OF A DEADMAN	<b>WARQ/Columbia, SC*</b> PD: Dave Stewart MD: Dave Fara 22 NINE INCH NAILS 1 WAKEFIELD 1 STEREOPHONICS 1 MAE	<b>WGRD/Grand Rapids, MI*</b> PD: Jerry Tarrant 8 NINE INCH NAILS 1 CAESARS 1 BRAVERY 1 TRUST COMPANY	<b>WJZZ/Knoxville, TN*</b> PD: Anthony Proffitt MD: Greg Sutton 1 NINE INCH NAILS MY CHEMICAL ROMANCE	<b>WBUZ/Nashville, TN*</b> DM: Jim Patrick PD/MD: Russ Schenk 22 NINE INCH NAILS 2 WAKEFIELD STEREOPHONICS RAVEONETTES OREDSEN DOLLS HAWTHORNE HEIGHTS	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>KFTL/Lafayette, LA*</b> PD: Scott Perrin MD: Roger Prude 2 THEORY OF A DEADMAN 2 NINE INCH NAILS 1 Z-TRIP	<b>WBUZ/Nashville, TN*</b> DM: Jim Patrick PD/MD: Russ Schenk 22 NINE INCH NAILS 2 WAKEFIELD STEREOPHONICS RAVEONETTES OREDSEN DOLLS HAWTHORNE HEIGHTS	<b>KRQA/Reno, NV*</b> PD/MD: Mat Diablo 34 NINE INCH NAILS MY CHEMICAL ROMANCE	<b>WSFM/Wilmington, NC</b> PD/MD: Mike Kennedy 12 AUDIOSLAVE 10 NINE INCH NAILS
<b>WBOS/Boston, MA*</b> PD: Dave Wellington APD/MD: Steven Strick 24 NINE INCH NAILS WEEZER	<b>WWCD/Columbus, OH*</b> DM: Randy Matley PD: Andy Davis MD: Jack DeVoss 19 NINE INCH NAILS	<b>WEEO/Hagerstown</b> MD: AJ Meyer 29 EMINEM 20 ROB THOMAS 20 NINE INCH NAILS 15 BOWLING FOR SOUP 10 HOWIE DAY 5 MUSE 5 DAVE MATTHEWS BAND STEREOPHONICS HAWTHORNE HEIGHTS	<b>WJZZ/Knoxville, TN*</b> PD: Anthony Proffitt MD: Greg Sutton 1 NINE INCH NAILS MY CHEMICAL ROMANCE	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>KXTE/Las Vegas, NV*</b> PD: Carly Brown MD: Kevin Smith 32 NINE INCH NAILS WEEZER	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>WRXL/Richmond, VA*</b> DM: Bill Cahill PD/MD: Casey Krukowski 20 NINE INCH NAILS	<b>KORR/Springfield, MO</b> DM/PO: Kristen Bergman MD: Shadow Williams 16 NINE INCH NAILS KILLERS BRAVERY
<b>WEDG/Buffalo, NY*</b> PD: Kerry Gray MD: Evil Jim 29 NINE INCH NAILS 1 CAESARS 1 SLIPKNOT MAGNA-FI ACCEPTANCE BURDEN BROTHERS	<b>WXEG/Dayton, OH*</b> DM: Tony Tifford PD: Steve Kramer MD: Bomber 8 NINE INCH NAILS	<b>WJZZ/Knoxville, TN*</b> PD: Anthony Proffitt MD: Greg Sutton 1 NINE INCH NAILS MY CHEMICAL ROMANCE	<b>WJZZ/Knoxville, TN*</b> PD: Anthony Proffitt MD: Greg Sutton 1 NINE INCH NAILS MY CHEMICAL ROMANCE	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>KXTE/Las Vegas, NV*</b> PD: Carly Brown MD: Kevin Smith 32 NINE INCH NAILS WEEZER	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>KCXX/Riverside, CA*</b> PD: Jake Weber APD/MD: Bobby Salo 2 NINE INCH NAILS CAESARS SLIPKNOT ACCEPTANCE	<b>KPNT/St. Louis, MO*</b> PD: Tommy Mattern MD: Jeff Frisse 19 NINE INCH NAILS
<b>WEDG/Buffalo, NY*</b> PD: Kerry Gray MD: Evil Jim 29 NINE INCH NAILS 1 CAESARS 1 SLIPKNOT MAGNA-FI ACCEPTANCE BURDEN BROTHERS	<b>WXEG/Dayton, OH*</b> DM: Tony Tifford PD: Steve Kramer MD: Bomber 8 NINE INCH NAILS	<b>WJZZ/Knoxville, TN*</b> PD: Anthony Proffitt MD: Greg Sutton 1 NINE INCH NAILS MY CHEMICAL ROMANCE	<b>WJZZ/Knoxville, TN*</b> PD: Anthony Proffitt MD: Greg Sutton 1 NINE INCH NAILS MY CHEMICAL ROMANCE	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>KXTE/Las Vegas, NV*</b> PD: Carly Brown MD: Kevin Smith 32 NINE INCH NAILS WEEZER	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>KCXX/Riverside, CA*</b> PD: Jake Weber APD/MD: Bobby Salo 2 NINE INCH NAILS CAESARS SLIPKNOT ACCEPTANCE	<b>KPNT/St. Louis, MO*</b> PD: Tommy Mattern MD: Jeff Frisse 19 NINE INCH NAILS
<b>WEDG/Buffalo, NY*</b> PD: Kerry Gray MD: Evil Jim 29 NINE INCH NAILS 1 CAESARS 1 SLIPKNOT MAGNA-FI ACCEPTANCE BURDEN BROTHERS	<b>WXEG/Dayton, OH*</b> DM: Tony Tifford PD: Steve Kramer MD: Bomber 8 NINE INCH NAILS	<b>WJZZ/Knoxville, TN*</b> PD: Anthony Proffitt MD: Greg Sutton 1 NINE INCH NAILS MY CHEMICAL ROMANCE	<b>WJZZ/Knoxville, TN*</b> PD: Anthony Proffitt MD: Greg Sutton 1 NINE INCH NAILS MY CHEMICAL ROMANCE	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>KXTE/Las Vegas, NV*</b> PD: Carly Brown MD: Kevin Smith 32 NINE INCH NAILS WEEZER	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman No Adds	<b>KCXX/Riverside, CA*</b> PD: Jake Weber APD/MD: Bobby Salo 2 NINE INCH NAILS CAESARS SLIPKNOT ACCEPTANCE	<b>KPNT/St. Louis, MO*</b> PD: Tommy Mattern MD: Jeff Frisse 19 NINE INCH NAILS
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POWERED BY  
MEDIABASE

\*Monitored Reporters

83 Total Reporters

72 Total Monitored

11 Total Indicator



**JOHN SCHOENBERGER**  
jschoenberger@radioandrecords.com

## For The Common Good

The exciting world of music supervisors

cean Cities Entertainment's Bonnie Greenberg has the skills to be one of the leading music supervisors in film and television: She graduated from law school at 20; she was involved in business affairs at ABC Records and, later, MCA Records, where she developed relationships with many managers and music lawyers; and she is an accomplished musician in her own right.

Greenberg has been an independent music supervisor for the past 15 years. She works mostly on feature films but is also Music Supervisor for the new hit TV show *Desperate Housewives*. On top of all that, she teaches a class at UCLA.

It turns out that we worked for the same record companies at the same time, so our paths likely crossed at some time. I got reacquainted with Greenberg while attending this year's Michelle Clark Promotion Sunset Sessions in Puerto Vallarta, Mexico.

She and about 15 other music supervisors — some who work independently and some who work for particular studios — attended this year's event. This prompted me to think about how important music is these days in movies, television and even commercials. I thought it might be interesting to find out a little more about the world of music supervisors.

**R&R:** I would imagine that music supervision covers a broad spectrum.

**BG:** Most folks these days think it is all about picking cool songs for movies and TV shows, but it is much broader than that, especially on the film side. With TV becoming such fertile ground for exposing music, there are now many music supervisors who do just TV. They are focused on finding the right songs for the right show or episode and have to deal less with the creative pressures involved in film. In my case, I straddle the line between film, which is what I mostly do, and TV, which I am just getting into.

With features, it is a different world. The tone of the music in a film is set up from its very first frame. Whether you are dealing with a score composed specifically for the film, performance songs written for the film or music already recorded that gets placed in the film, it all has to be matched to the director's vision. Music is crucial in terms of the impact a film or show can have on the viewer.

**R&R:** You're an independent entity. Who hires you?

**BG:** Directors and studio supervisors, mostly. At this point I try to work with filmmakers I have worked with already, because it is a 24/7 thing for the entire production of a movie. I

have my way of doing things, and so do the director and other folks involved with the movie. If we all know each other and understand the way we work, it makes for a better process and better end results.



**Bonnie Greenberg**

Most studios have their own music supervisors, but if they are spread too thin on a lot of projects, then a company like mine can be helpful. This is especially true with TV shows that are very music-intensive and need someone who is paying attention almost like it was a full-time job. As in so much of the business world, it has a lot to do

with relationships and, of course, what kind of budget a given project has.

**R&R:** Who have you worked with in the past?

**BG:** I've done a couple of movies with the Hughes brothers, four movies with PJ Hogan and projects for Malcolm Lee, Jerry Zucker, Ron Howard and others. The type of movie and, even more, the foresight of the filmmaker determine when you come aboard. If music is an integral part of the movie or an actor is actually going to be singing onstage during filming, you get involved at the script stage.

For example, I am starting a movie right now called *Take the Lead*. We started working on it three weeks ago, and it doesn't start shooting until April 25. It is a dance and music movie, so music is an integral part of the film.

It's based on a true story about a dancing champion who tries to bring ballroom dancing to an inner-city school district. He does so and ends up saving lives, bringing rival gangs together and, ultimately, creating some very positive effects in the community.

Since it is a fictionalized story, we are in the process of trying to create a new music sound that will be kind of like a mash-up of hip-hop, jazz and standards. We will be creating our own music for this film, and that will be the starting point.

Perhaps as I do my research we'll discover someone out there whom we can incorporate into the film, but we'll likely have to get artists and musicians involved and come up with a new sound. A lot can happen over the next 10 months, and what we finally end up with will be realized through a process.

**R&R:** Is there is a trend these days to find pre-



**BETTER AT R&R** Better Than Ezra recently stopped by R&R to play some of their new songs. After listening, we took advantage of the photo op. Seen here are (l-r) BTE manager Steve Hutton, bandmember Travis McNabb, R&R's Julie Kertes and John Schoenberger and bandmembers Tom Drummond and Kevin Griffin.

existing music, as opposed to generating new music for a film or show?

**BG:** Yes and no. It all depends on the project. There are three kinds of music that we use in movies: score, which is the traditional music, the music that only the audience hears; source music, which traditionally is music that the actor hears in the movie; and then, finally, something we call "score," which has arisen over the past 10-15 years. That's when we use source music as score.

**"With TV shows, the idea of using cool music that has already been recorded as a bed for certain scenes has become very popular."**

These are songs that are heard by the audience, but the feel or lyrics fit the scene. The lyrics tell you something and add a new dimension or level that a traditional score can't. That's become much more popular, and it has much to do with the demographics of moviegoers today, as well as the style of many moviemakers these days.

With TV shows, the idea of using cool music that has already been recorded as a bed for certain scenes has become very popular. It started with *Miami Vice*, and it has really opened up over the past five years. With shows like *The O.C.* and others targeted at younger viewers, it is very important. It also adds a hip factor to shows like *CSI*.

But besides the benefit to the show or feature, this also has much to do with the promotional and marketing muscle of labels that are looking for new ways to expose music. Millions of people watch these shows, and that exposure, even if it is on just one show, has proven to be very valuable. It creates a buzz that can hit the Internet or the street and get something going.

The extension of that is soundtracks and al-

bums that have songs that aired on the show or in the feature. Even further, you now have "music inspired by" projects. Soundtrack albums don't sell that well these days, and that's why these "inspired by" projects came to light. Some work, most don't.

I'm getting ready to do one for *Desperate Housewives*, but it won't be so much about the show or the music on the show as it will be songs by various artists that address the same themes addressed in the show. It should be fun to do.

Some of these new songs might end up in future episodes, but that's not really the drive behind doing it. We are trying to tap in to the emotional theme of the show with music. It truly is being inspired by the show.

All of this has been turned into a revenue stream for artists. For filmmakers, it can help offset costs. If the record label wants to get involved in the marketing aspects of it, they chip in to the music budget for the film.

It used to be the other way around. Record companies got money from the film companies to help market an album or a song that was in a feature or a show. That really only happens now in areas like splitting the production costs of a music video or something like that.

**R&R:** Who works you on this music?

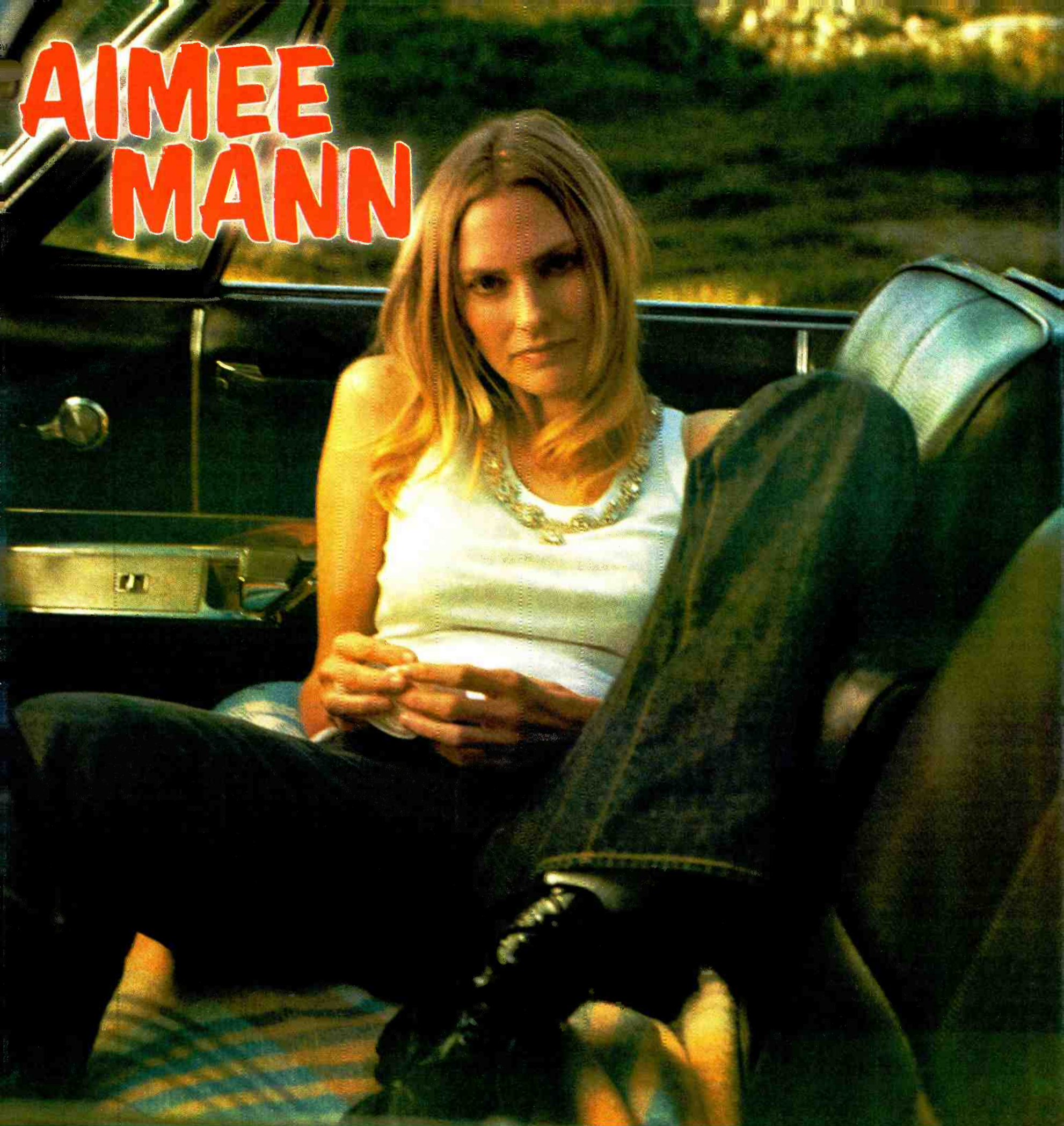
**BG:** Basically, it is artist managers. Most record labels now have a department devoted to getting music placed in features and on TV shows. Many labels now create CD samplers of songs and artists that they'd like us to consider. In many cases the songs on those samplers have already been cleared for use on TV, which makes the whole process that much easier. For TV, you need it to be quick, because you are dealing with much faster production turnarounds.

There was a time when artists and their managers struggled with the idea of letting their music be used. It was viewed as a compromise. But that attitude has shifted, and now everyone wants to be included. On top of that, the economics of getting the rights to use these artists and songs has become much more flexible.

With films, it is more restrictive, and a lot more considerations have to be worked out if you are soliciting name artists to contribute their songs or talent to a film, especially if they are signed to a label that is not part of the entertainment conglomerate that's financing the film. The politics can get intense.

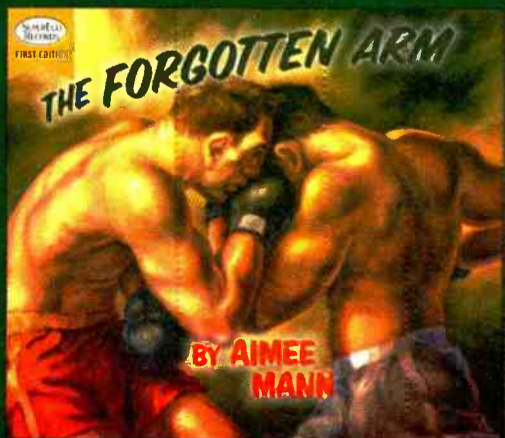
Continued on Page 68

# AIMEE MANN



The highly anticipated new single from Aimee Mann

## *Going Through the Motions* Going for adds March 28th



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Sean (828) 252-6300 [sean@musicallies.com](mailto:sean@musicallies.com)

Damon (310) 452-6356 [damon@musicallies.com](mailto:damon@musicallies.com)

Taken from the upcoming Aimee Mann album *The Forgotten Arm*

[WWW.AIMEEMANN.COM](http://WWW.AIMEEMANN.COM)

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# TRIPLE A TOP 30

POWERED BY  
MEDIABASE

March 25, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/AOS
1	1	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	577	-22	27542	11	25/0
5	2	U2 Sometimes You Can't Make It On Your Own (Interscope)	442	+48	26528	5	24/2
3	3	BLUE MERLE Burning In The Sun (Island/IDJMG)	416	+3	19310	10	24/0
2	4	TORI AMOS Sleeps With Butterflies (Epic)	400	-26	17051	11	23/0
4	5	GREEN DAY Boulevard Of Broken Dreams (Reprise)	374	-21	24059	20	24/0
6	6	JET Look What You've Done (Atlantic)	343	-24	19202	21	19/0
7	7	MADELINE PEYROUX Don't Wait Too Long (Rounder)	342	-10	12912	14	18/0
8	8	COLLECTIVE SOUL Better Now (El Music Group)	321	-6	14909	8	19/0
9	9	MOBY Beautiful (V2)	319	0	16700	7	24/2
11	10	SNOW PATROL Chocolate (A&M/Interscope)	306	+15	16042	7	21/0
10	11	MARC BROUSSARD Home (Island/IDJMG)	278	-26	11381	15	17/0
14	12	BECK E-Pro (Interscope)	272	+3	11828	6	17/0
16	13	JOHN BUTLER TRIO Zebra (Lava)	267	+27	7365	7	16/0
13	14	JOSS STONE Right To Be Wrong (S-Curve/EMC)	259	-26	11647	9	18/0
17	15	ANNA NALICK Breathe (2am) (Columbia)	239	+12	9519	13	12/1
12	16	HOWIE DAY Collide (Epic)	239	-52	10061	17	15/0
18	17	KEANE Everybody's Changing (Interscope)	233	+14	8467	3	18/0
Debut	18	DAVE MATTHEWS BAND American Baby (RCA/RMG)	226	+226	20064	1	20/20
24	19	CARBON LEAF What About Everything? (Vanguard)	184	+20	5669	3	14/0
20	20	U2 All Because Of You (Interscope)	184	-20	7120	15	16/0
19	21	JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen)	178	-29	5431	7	17/0
26	22	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)	170	+18	7697	4	13/0
29	23	ROBERT PLANT Shine It All Around (Sanctuary/SRG)	169	+40	11125	2	17/2
23	24	OZOMATLI Love & Hope (Concord)	159	-5	5792	5	13/0
21	25	KENNY WAYNE SHEPHERD Let Go (Reprise)	155	-38	6733	10	12/0
27	26	MAIA SHARP Something Wild (Koch)	154	+3	3284	3	11/0
30	27	BEN LEE Catch My Disease (New West)	142	+13	6277	2	13/1
Debut	28	BETTER THAN EZRA A Lifetime (Artemis)	140	+57	4500	1	13/1
22	29	SHORE Hard Road (Maverick/Reprise)	140	-46	3123	15	15/0
28	30	BRUCE HORNSBY Circus On The Moon (Columbia)	134	-11	4437	9	13/0

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	AOS
DAVE MATTHEWS BAND American Baby (RCA/RMG)	20
STEVIE WONDER So What The Fuss (Motown/Universal)	8
KYLE RIABKO What Did I Get Myself Into (Aware/Columbia)	3
CAESARS Jerk It Out (Astralwerks/EMC)	3
JOHNATHAN RICE Kiss Me Goodbye (Reprise)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVE MATTHEWS BAND American Baby (RCA/RMG)	+226
BETTER THAN EZRA A Lifetime (Artemis)	+57
U2 Sometimes You Can't Make It On Your Own (Interscope)	+48
AUDIOSLAVE Be Yourself (Interscope/Epic)	+48
RINGSIDE Tired Of Being Sorry (Flawless/Geffen)	+46
ROBERT PLANT Shine It All Around (Sanctuary/SRG)	+40
JOHN BUTLER TRIO Zebra (Lava)	+27
KYLE RIABKO What Did I Get Myself Into (Aware/Columbia)	+24
CARBON LEAF What About Everything? (Vanguard)	+20
GARBAGE Why Do You Love Me (Geffen)	+19

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LOW MILLIONS Eleanor (Manhattan/EMC)	223
LENNY KRAVITZ Lady (Virgin)	212
KEANE Somewhere Only We Know (Interscope)	205
RAY LAMONTAGNE Trouble (RCA/RMG)	151
U2 Vertigo (Interscope)	150
CARBON LEAF Life Less Ordinary (Vanguard)	129
BRUCE HORNSBY Gonna Be Some Changes Made (Columbia)	113
LOS LONELY BOYS Heaven (OR Music/Epic)	105
RAY CHARLES f/VAN MORRISON Crazy Love (Concord)	103
COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	95

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## NEW & ACTIVE

**BRIGHT EYES** First Day Of My Life (Saddle Creek)  
Total Plays: 123, Total Stations: 12, Adds: 2

**CHARLIE MARS** Try So Hard (V2)  
Total Plays: 113, Total Stations: 11, Adds: 0

**MAROON 5** Sunday Morning (Octone/J/RMG)  
Total Plays: 113, Total Stations: 6, Adds: 0

**MARK KNOPFLER** The Trawlerman's Song (Warner Bros.)  
Total Plays: 104, Total Stations: 9, Adds: 1

**GARBAGE** Why Do You Love Me (Geffen)  
Total Plays: 88, Total Stations: 8, Adds: 0

**KYLE RIABKO** What Did I Get Myself Into (Aware/Columbia)  
Total Plays: 79, Total Stations: 10, Adds: 3

**RAY LAMONTAGNE** Forever My Friend (RCA/RMG)  
Total Plays: 74, Total Stations: 6, Adds: 1

**RINGSIDE** Tired Of Being Sorry (Flawless/Geffen)  
Total Plays: 72, Total Stations: 10, Adds: 2

**CAESARS** Jerk It Out (Astralwerks/EMC)  
Total Plays: 65, Total Stations: 7, Adds: 3

**JOSH RITTER** Kathleen (V2)  
Total Plays: 63, Total Stations: 6, Adds: 0

Songs ranked by total plays

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# TRIPLE A TOP 30 INDICATOR

March 25, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	694	+4	8583	10	37/0
2	2	TORI AMOS Sleeps With Butterflies (Epic)	609	+8	6609	10	36/0
3	3	U2 Sometimes You Can't Make It On Your Own (Interscope)	603	+62	7826	5	37/1
4	4	BLUE MERLE Burning In The Sun (Island/IDJMG)	532	+1	5714	11	32/0
5	5	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)	450	+23	6082	6	38/0
8	6	MOBY Beautiful (V2)	424	+41	6309	4	35/0
9	7	JOHN BUTLER TRIO Zebra (Lava)	406	+27	5413	8	30/0
7	8	BEN LEE Catch My Disease (New West)	399	+11	5467	8	35/0
6	9	MAIA SHARP Something Wild (Koch)	399	+10	3680	10	33/2
13	10	BEN FOLDS Landed (Epic)	348	+34	4072	6	31/1
10	11	MARC BROUSSARD Home (Island/IDJMG)	344	-5	2502	17	23/0
16	12	COLLECTIVE SOUL Better Now (El Music Group)	315	+30	1720	4	16/0
15	13	BECK E-Pro (Interscope)	312	+15	5610	5	29/0
12	14	SNOW PATROL Chocolate (A&M/Interscope)	310	-27	1938	6	21/0
11	15	JOSS STONE Right To Be Wrong (S-Curve/EMC)	310	-30	2556	12	21/0
24	16	OZOMATLI Love & Hope (Concord)	267	+20	2652	3	26/0
23	17	MARK KNOPFLER The Trawlerman's Song (Warner Bros.)	260	+10	2649	7	24/0
17	18	JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen)	260	-16	1944	7	22/0
26	19	KEANE Everybody's Changing (Interscope)	253	+29	3500	2	20/1
21	20	JEM 24 (ATO/RCA/RMG)	248	-6	2626	3	22/1
19	21	RACHAEL YAMAGATA Letter Read (RCA Victor/RMG)	248	-17	998	7	22/0
14	22	ANI DIFRANCO Studying Stones (Righteous Babe/Music Allies)	246	-53	4341	9	25/0
20	23	MADELEINE PEYROUX Don't Wait Too Long (Rounder)	243	-15	2810	26	16/0
25	24	JET Look What You've Done (Atlantic)	229	-17	1416	20	15/0
22	25	SHIVAREE I Close My Eyes (Zoe/Rounder)	229	-25	2252	11	20/0
18	26	HOWIE DAY Collide (Epic)	224	-42	1507	12	13/0
Debut	27	ROBERT PLANT Shine It All Around (Sanctuary/SRG)	219	+86	3856	1	28/3
30	28	DUHKS Mists Of Down Below (Sugar Hill)	198	+13	2834	2	19/0
28	29	SHORE Hard Road (Maverick/Reprise)	197	+1	1873	13	13/0
27	30	GREEN DAY Boulevard Of Broken Dreams (Reprise)	192	-21	1515	18	14/0

43 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 3/13 - Saturday 3/19.  
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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND American Baby (RCA/RMG)	18
STEVIE WONDER So What The Fuss (Motown/Universal)	8
MARTHA WAINWRIGHT When The Day Is Short (Zoe/Rounder)	8
SARAH VAUGHAN Peter Gun (Verve/VMG)	6
PAUL BRADY Love In A Bubble (Compass)	4
JOSS STONE & MELISSA ETHERIDGE Cry Baby/Piece Of My Heart (Independent)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVE MATTHEWS BAND American Baby (RCA/RMG)	+135
ROBERT PLANT Shine It All Around (Sanctuary/SRG)	+86
BLIND BOYS OF ALABAMA Spirit In The Sky (Real World/Narada Jazz/EMC)	+64
U2 Sometimes You Can't Make It On Your Own (Interscope)	+62
RAY LAMONTAGNE Forever My Friend (RCA/RMG)	+49
JOHNATHAN RICE Kiss Me Goodbye (Reprise)	+46
MOBY Beautiful (V2)	+41
CARBON LEAF What About Everything? (Vanguard)	+37
AUDIOSLAVE Be Yourself (Interscope/Epic)	+37
BEN FOLDS Landed (Epic)	+34

## SYNDICATED PROGRAMMING

Added This Week

**World Cafe - Dan Reed 215-898-6677**

No adds reported this week

**Acoustic Cafe - Rob Reinhart 734-761-2043**

DAVID FRANCEY Morning Train

VARIOUS ARTIST Friends & Lovers: Songs Of Bread

## REPORTERS

Stations and their adds listed alphabetically by market

**WAPS/Akron, OH**  
PD/MD: Bill Gruber  
OM/PP: Rob Walker  
1 PAUL BRADY  
1 MARTHA WAINWRIGHT  
1 ANDY SUMMERS/STING  
1 JUDITH OWEN 'KEB' MO'  
1 AQUALUNG  
1 SARAH VAUGHAN

**WQKL/Ann Arbor, MI**  
PD/MD: Mark Copeland  
16 DAVE MATTHEWS BAND

**KSPN/Aspen, CO**  
PD/MD: Sam Scholl  
1 RINGSIDE

**WZGC/Atlanta, GA\***  
PD: Michelle Engel  
APD: Chris Brannen  
MD: Margot Smith  
14 DAVE MATTHEWS BAND

**KGSR/Austin, TX\***  
OM: Jeff Carrol  
PD: Jody Denberg  
APD: Jyl Hershman-Ross  
MD: Susan Castle  
5 JIMMY LAFAYE  
3 SARAH VAUGHAN  
1 IAN HUNTER

**WRNR/Baltimore, MD**  
OM: Bob Waugh  
PD/MD: Alex Cortright  
18 DAVE MATTHEWS BAND  
8 STEVIE WONDER

**WTMD/Baltimore, MD**  
APD/MD: Mike "Matthews" Vasilikos  
7 DAVE MATTHEWS BAND  
1 MIKE DOUGHTY  
1 MAKYUB  
1 RAY LAMONTAGNE  
1 STEVIE WONDER

**KLRR/Bend, OR**  
OM/PP: Doug Donoho  
APD: Dori Donoho  
BETTER THAN EZRA  
DAVE MATTHEWS BAND

**KRVB/Boise, ID\***  
OM/PP: Dan McColly  
STEVIE WONDER  
DAVE MATTHEWS BAND

**WBOS/Boston, MA\***  
OM: Buzz Knight  
APD/MD: David Ginsburg  
3 DAVE MATTHEWS BAND  
1 RINGSIDE

**KMMS/Bozeman, MT**  
OM/PP: Michelle Wolfe  
No Adds

**WNCS/Burlington\***  
PD/MD: Mark Abuzzahab  
12 DAVE MATTHEWS BAND  
4 RAY LAMONTAGNE  
1 KYLE RIBAKO  
1 JOHNATHAN RICE

**WMVY/Cape Cod, MA**  
PD/MD: Barbara Bacey  
3 BEN FOLDS

**WNRN/Charlottesville, VA**  
OM: Jeff Reynolds  
PD: Michael Friend  
MD: Jaz Tupelo  
No Adds

**WDOO/Chattanooga, TN\***  
OM/PP: Danny Howard  
5 DAVE MATTHEWS BAND

**WXRT/Chicago, IL\***  
OM/MD: John Farneda  
PD: Norm Winer  
21 DAVE MATTHEWS BAND  
8 JOSS STONE & MELISSA ETHERIDGE  
4 STEREOPHONICS  
3 KINGS OF LEON  
2 MOBY  
2 STEVIE WONDER

**KBXR/Columbia, MO**  
OM: Jack Lawson  
APD: Jeff Swealman  
MAIA SHARP  
DAVE MATTHEWS BAND

**WCBE/Columbus, OH**  
OM: Tammy Allen  
PD: Dan Mushalke  
MD: Maggie Brennan  
9 NINA SIMONE  
9 VICTOR WOOTEN  
9 BILL WYMAN & THE RHYTHM KINGS  
6 TODD THIBAUD  
3 MAKYUB  
3 PAUL BRADY

**WMWV/Conway, NH**  
PD/MD: Mark Johnson  
No Adds

**KBCD/Denver, CO\***  
PD: Scott Arbaugh  
MD: Keefer  
4 ROBERT PLANT  
2 DAVE MATTHEWS BAND

**WDET/Detroit, MI**  
PD: Judy Adams  
MD: Martin Bandkyke  
2 ALANA DAVIS  
2 AQUALUNG

**WVOD/Elizabeth City, NC**  
PD: John Matthews  
MD: Tad Abbey  
10 ALANA DAVIS  
10 DAVE MATTHEWS BAND

**KRFV/Fargo**  
OM: Mike "Big Dog" Kapel  
PD: Ryan Kelly  
MD: David Black  
CARBON LEAF  
DAVE MATTHEWS BAND

**KOZT/Ft. Bragg, CA**  
PD: Tom Yates  
APD/MD: Kate Hayes  
7 JOSS STONE & MELISSA ETHERIDGE  
7 DAVE MATTHEWS BAND  
5 BLIND BOYS OF ALABAMA  
4 PAUL BRADY  
4 GLEN PHILLIPS

**WEHM/Hampton, NY**  
PD: Brian Cosgrove  
MD: Lauren Stone  
17 DAVE MATTHEWS BAND  
1 ROBERT PLANT

**WWVW/Hilton Head, SC**  
OM/PP: Bob Neumann  
APD: Gene Murrell  
19 DAVE MATTHEWS BAND  
17 HAZEL VIRTUE  
4 STEVIE WONDER

**KSUT/Agncacio, CO**  
PD: Steve Rauworth  
MD: Stasia Lanier  
5 MARTHA WAINWRIGHT  
5 SARAH VAUGHAN  
3 VICTOR WOOTEN

**WTTS/Indianapolis, IN\***  
PD: Brad Holtz  
MD: Laura Duncan  
No Adds

**KMTN/Jackson, WY**  
OM: Scott Anderson  
PD/MD: Mark "Fish" Fishman  
1 JOHNATHAN RICE  
1 LOW MILLIONS  
1 STEREOPHONICS  
1 ROBERT PLANT  
1 RINGSIDE  
1 BLIND BOYS OF ALABAMA  
1 STEVIE WONDER

**KTBG/Kansas City, MO**  
PD: Jon Hart  
MD: Byron Johnson  
GLENN TILBROOK  
EARLIMART  
MARTHA WAINWRIGHT  
AQUALUNG  
DAVE MATTHEWS BAND

**KZPL/Kansas City, MO\***  
DM: Nick McCabe  
PD: Ted Edwards  
MD: Ryan "Stash" Morton  
27 DAVE MATTHEWS BAND  
8 AUDIOSLAVE  
7 KYLE RIBAKO  
6 STEREOPHONICS  
6 GLEN PHILLIPS

**WEBK/Killington, VT**  
OM/PP: Mitch Terricciano  
PD: Lesa Withanee  
PEPPER'S GHOST  
MARTHA WAINWRIGHT  
JUDITH OWEN 'KEB' MO'  
STEVIE WONDER  
DAVE MATTHEWS BAND

**WOKI/Knoxville, TN\***  
PD: Joe Stutter  
6 DAVE MATTHEWS BAND  
CAESARS  
JOHNATHAN RICE  
1 U2

**WFPK/Louisville, KY**  
OM: Brian Conn  
PD: Stacy Owen  
MARC BROUSSARD  
RAY LAMONTAGNE  
MOPRO  
SOLOMON BURKE  
DANIELA COTTON

**WMMM/Madison, WI\***  
PD: Tom Teuber  
MD: Gabby Parsons  
No Adds

**KTCZ/Minneapolis, MN\***  
PD: Lauren MacLeash  
APD/MD: Mike Wolf  
15 DAVE MATTHEWS BAND  
3 LIFEHOUSE

**WGVM/Minneapolis, MN\***  
OM: Dave Hamilton  
PD: Jeff Collins  
22 CAKE  
10 Doves  
RINGSIDE

**WZEW/Mobile, AL\***  
OM: Tim Camp  
PD: Jim Mahanay  
MD: Lee Ann Konik  
2 STEVIE WONDER  
1 DAVE MATTHEWS BAND  
1 U2

**WBJB/Monmouth, NJ**  
OM: Tom Brennan  
PD: Rich Robinson  
APD: Leo Zaccari  
MD: Jeff Raspe  
23 BLUE MERLE  
21 PIERCES  
3 DAVE MATTHEWS BAND  
AQUALUNG  
JOHN DOE  
SARAH VAUGHAN

**KPIG/Monterey, CA**  
OM: Frank Capriza  
PD/MD: Laura Ellen Hopper  
APD: Aileen MacNeary  
4 LOS LONELY BOYS  
3 B WYMAN & RHYTHM KINGS  
2 RECKLESS KELLY

**WRLT/Nashville, TN\***  
OM/PP: David Hall  
APD/MD: Rev. Keith Coes  
7 JOSEPH ARTHUR  
2 DAVE MATTHEWS BAND  
CAESARS  
KYLE RIBAKO

**WFUV/New York, NY**  
PD: Chuck Singleton  
MD: Rita Houston  
MARTHA WAINWRIGHT  
BRENDAN BENSON  
JOSS STONE & MELISSA ETHERIDGE  
STEVIE WONDER  
SARAH VAUGHAN  
DAVE MATTHEWS BAND

**WXPN/Philadelphia, PA**  
OM/MD: Dan Reed  
PD: Bruce Warren  
No Adds

**WYEP/Pittsburgh, PA**  
PD: Rosemary Weisch  
MD: Mike Sauter  
JOSEPH ARTHUR  
SHORE  
SARAH LEE GUTHRIE & JOHNNY IRION  
MARTHA WAINWRIGHT  
AL GREEN  
LONG-VIEW

**WCLZ/Portland, ME**  
PD: Herb Ivy  
MD: Brian James  
KEANE  
JOHNATHAN RICE  
LOW MILLIONS  
RAY LAMONTAGNE

**KINK/Portland, OR\***  
PD: Dennis Constantine  
MD: Kevin Welch  
24 DAVE MATTHEWS BAND  
5 MOBY  
2 STEVIE WONDER

**WXRW/Portsmouth, NH\***  
PD/MD: Dana Marshall  
APD: Catie Wilber  
4 DAVE MATTHEWS BAND  
3 MARK KNOPFLER  
2 JOSH ROUSE  
2 ROBERT PLANT  
LOW MILLIONS

**WDST/Poughkeepsie, NY**  
OM: Greg Gattine  
PD: Jimmy Buff  
MD: Rick Schneider  
STEREOPHONICS  
GLEN PHILLIPS

**KSQY/Rapid City, SD**  
PD/MD: Chad Carlson  
JEM

**KTHX/Reno, NV\***  
PD: Rob Brooks  
APD/MD: Dave Herold  
3 LOS SUPER SEVEN  
1 DAVE MATTHEWS BAND  
STEVIE WONDER

**KENZ/Salt Lake City, UT\***  
OM/PP: Bruce Jones  
MD: Kari Bushman  
17 DAVE MATTHEWS BAND  
1 ERASURE  
CAESARS

**KPRI/San Diego, CA\***  
OM: Bob Burch  
PD/MD: Dona Shaieb  
10 ANNA NALICK  
10 BETTER THAN EZRA  
3 BRIGHT EYES  
RINGSIDE  
STEVIE WONDER  
JOHNATHAN RICE

**KFOG/San Francisco, CA\***  
PD: David Benson  
APD/MD: Haley Jones  
11 BEN LEE  
10 DITTY BOPS  
9 DAVE MATTHEWS BAND  
1 JOSS STONE & MELISSA ETHERIDGE

**KBAC/Santa Fe, NM**  
PD: Ira Gordon  
2 DAVE MATTHEWS BAND  
TISH HINOJOSA  
STEVIE WONDER

**KRSH/Santa Rosa, CA\***  
PD: Dean Kattari  
1 STEVIE WONDER  
PAUL BRADY  
MARTHA WAINWRIGHT  
JUDITH OWEN 'KEB' MO'  
BILL WYMAN'S RHYTHM KINGS

**DMX Folk Rock/Satellite**  
OM: Leanne Vince  
MD: Dave Sloan  
No Adds

**Music Choice Adult Alternative/Satellite**  
PD: Liz Opoka  
14 U2  
10 MAIA SHARP  
10 NIC ARMSTRONG  
10 LOW MILLIONS

**Sirius Spectrum/Satellite**  
PD: Gary Schoenewetter  
MD: Jessica Besack  
20 DAVE MATTHEWS BAND  
9 SOLOMON BURKE  
3 JOSS STONE & MELISSA ETHERIDGE

**XM Cafe/Satellite**  
MD: Brian Chamberlain  
5 PARIS COMBO  
5 DAVE MATTHEWS BAND  
EVERYTHING BUT THE GIRL  
MIKE DOUGHTY  
MONO BAND  
SARAH VAUGHAN  
MONO BAND  
MIKE DOUGHTY

**KEXP/Seattle, WA**  
OM: Tom Mara  
PD: Kevin Cole  
APD: John Richards  
MD: Don Yates  
10 OUT HUD  
7 BLOC PARTY  
5 ASH  
QUEENS OF THE STONE AGE  
SIGHTS  
MOBY  
ROCKETHOUSE

**KMTT/Seattle, WA\***  
OM/PP: Chris Mays  
APD/MD: Shawn Stewart  
6 DAVE MATTHEWS BAND  
WNCW/Spindale, NC  
OM: Ellen Pfirrmann  
PD: Kim Clark  
APD/MD: Martin Anderson  
10 JIMMY LAFAYE

**WRNX/Springfield, MA\***  
PD: Tom Davis  
APD: Donnie Moorhouse  
MD: Lesa Withanee  
1 PEPPER'S GHOST  
MARTHA WAINWRIGHT  
JUDITH OWEN 'KEB' MO'  
STEVIE WONDER  
DAVE MATTHEWS BAND

**KCLC/St. Louis, MO**  
PD: Rich Reighard  
MD: Steve Chenoweth  
20 GAVIN O'NEAL  
10 GOAT  
7 THOMAS CUNNINGHAM

**KFMU/Steamboat Springs, CO**  
PD/MD: John Johnson  
11 DAVE MATTHEWS BAND  
1 MAKYUB  
1 MARTHA WAINWRIGHT  
1 ROBERT PLANT  
1 RINGSIDE  
1 AUDIOSLAVE

**KTAO/Taos, NM**  
OM: Mitch Miller  
MD: Brad Hockmeyer  
9 STEVIE WONDER  
7 BILL WYMAN'S RHYTHM KINGS  
6 BLIND BOYS OF ALABAMA  
6 IVY  
5 PAUL BRADY

**KWMT/Tucson, AZ\***  
OM/PP: Tim Richards  
MD: Blake Rogers  
9 DAVE MATTHEWS BAND  
MOBY  
BRIGHT EYES

**WXPX/Westchester, NY**  
PD: Chris Herrmann  
APD/MD: Rob Lipshutz  
7 JOSS STONE & MELISSA ETHERIDGE

**WUIN/Wilmington, NC**  
PD: Mark Keeffe  
MD: Jerry Gerard  
2 JOHNATHAN RICE  
2 MARTHA WAINWRIGHT  
2 SARAH VAUGHAN  
2 LOS SUPER SEVEN

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## TRIPLE A

### ON THE RECORD

With

**Laura Duncan**  
MD, WTTS/Indianapolis



Triple A is all about developing artists — nurturing them from their hazy beginnings to the ripe fullness of a long career — and WTTS/Indianapolis is no exception when it comes to that degree of artist commitment. Think of Dave Matthews Band or Phish, for instance: Neither of these artists came into the picture fully formed. They needed the push that

only Triple A can bring and the credibility that can escape many other formats. Of course, every song in the WTTS universe comes from a different experience. When all of the variables that make a song WTTS-worthy are taken into consideration, Howie Day's "Collide" would appear to be a good representation of them: an established performer (although early in his career); a strong appeal to the typical WTTS listener, especially with his attention to lyrical content; and a song so catchy that it can be sung along to in the car. Given these variables, it is no surprise that "Collide" is proving to be a Triple A and Hot AC hit. WTTS has a long history and great working relationship with Day. Members of the WTTS VIP club have been passionate about his performances in both of his WTTS private concerts. Consequently, the buzz stemming from those packed-house appearances has paid off with album and ticket sales in the Indianapolis market.

### For The Common Good

Continued from Page 66

**R&R:** What turns you on about your job?

**BG:** To me, a movie or show is not complete without the music. Music helps to emotionally engage the viewer and helps further the story — whether it's "Moon River" or a new tune by Jay-Z. When it is done right, music makes an important contribution to the body of the film.

These days, because of all the politics, it is much easier for a music supervisor to help break a new or unknown artist through TV than movies, and, deep down, that is what I love to do. I used to be able to do that more often when I worked on indie movies — which I want to do again — but it's hard to get new acts involved in big-budget, big-studio projects.

I have always loved music, and I have always loved film. Add to that my legal and business-affairs experience, and it all converges quite nicely for what I do. I make every effort to discover artists I can use to write material or use songs they have already recorded. I also keep up with what's happening out there.

I find that when I am doing research for music, I often go to Triple A stations. That format seems to play the most diverse artists and often exposes me to singer-songwriters, who are often the kind of artists we are looking for.

In fact, there were several acts that we saw in Puerto Vallarta that I want to try to do something with. We are going to have Francis Dunnery do something for us for *Desperate Housewives*, for example, and I really want to try to find somewhere to use that kid Jackie Greene. He was amazing.

I am quite proud to say that there are many artists I have helped over the years. Success doesn't happen just because you have talent; it happens because you have talent and opportunity. There are many artists and songwriters out there who have just as much talent as the artists who make it. The difference is chance, luck and opportunity. It's up to me and people like me to extend that opportunity whenever we can. My attitude, and I think it holds true for all music supervisors, is to encourage everyone, because you never know. Ultimately, it's all for the common good.

# AAA ARTIST

OF THE WEEK

ARTIST: **Maia Sharp**

LABEL: **Koch**

By **JOHN SCHOENBERGER** / TRIPLE A & AMERICANA EDITOR



It's often the slow-but-sure builders who end up with lasting and meaningful careers, and that can certainly be said for Maia Sharp. This talented songwriter and performer has been laying the groundwork in many areas of the business over the past several years, and it's beginning to look like it's really paying off for her.

The daughter of acclaimed country songwriter Randy Sharp, Maia grew up in the Los Angeles area and at an early age decided that music was her calling. By the time she was 12, Sharp was already learning to play several different instruments and even dabbled in a bit of songwriting. However, she thought that she would follow the path of being a handmember.

"I thought I was going to strictly be a sax player," she says. "I traveled the circuit and played in horn sections all around L.A. I tried to turn this thing I love into my job. While it was fairly satisfying, it just wasn't quite everything. When I started writing and singing, I knew immediately that this was the thing I needed to do full-time."

Time would prove that the craft of songwriting was her ticket on the train of success. Sharp's amazing songwriting talent is the foundation of the two sides of her career. First, she has written or co-written songs that have been recorded by such artists as Carole King, Art Garfunkel, Paul Carrack, Jules Shear, The Dixie Chicks, Trisha Yearwood, Edwin McCain, Lisa Loeb and, most recently, Bonnie Raitt. That aspect continues with her latest album, on which she co-wrote the material with the likes of Kim Richey, Imani Coppola, Steve Poltz, Mark Addison and even her father.

This brings us to the other dimension of Sharp's career: the recording and performing artist. She released her first album, *Hardly Glamour* (which contained "I Need This to Be Love"), in 1997 and followed that with a self-titled effort in 2002 (featuring "Willing to Burn"). Now we have her latest project, *Fine Upstanding Citizen*. Once again, the basis of Sharp's music lies in the power of the songs she has chosen to record. From there she adds her naturally intimate vocal style and just the right amount of instrumentation to augment the songs.

The project was produced by Brad Jones and Sharp, and it features them both on a variety of instruments. Also contributing are Ron Manaog on drums and percussion; Josef Zimmerman on bass; Andy Georges, Randy Sharp, Janet Robin and Will Kimbrough on guitar; and several guest vocalists, including Richey, Jill Sobule and Richard Julian. Standout tracks include "Something Wild," "Red Dress," "At Home," "Kinder Blues" and "The Reminder."

According to Sharp, the cover of her new album — which shows a fence separating two homes with one yard well-kept and the other dried-out and neglected — represents where she's coming from as an artist. "I can relate to both sides of those fences. You're trying to be perfect in some way, but you also want to let art be art and let whatever happens happen."

Sharp has several tour dates planned for the end of March and into April.

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# AMERICANA TOP 30 ALBUMS



March 25, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	NANCI GRIFFITH Hearts In Mind (New Door/UMe)	637	+5	4331
2	2	RAY WYLIE HUBBARD Delirium Tremolos (Philo/Rounder)	588	-22	4246
3	3	RECKLESS KELLY Wicked Twisted Road (Sugar Hill)	526	-7	3813
4	4	DUHKS The Duhks (Sugar Hill)	492	-2	3486
6	5	MARY GAUTHIER Mercy Now (Lost Highway)	467	+3	2141
7	6	HAYES CARLL Little Rock (Highway 87 Music)	456	+5	2549
8	7	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)	455	+17	2353
5	8	ALISON KRAUSS... Lonely Runs Both Ways (Rounder)	438	-46	11322
9	9	CLAY DUBOSE These Days (Lazy River)	384	-19	3168
10	10	SARAH LEE GUTHRIE & JOHNNY IRIDON Exploration (New West)	383	+6	2382
11	11	HACIENDA BROTHERS Hacienda Brothers (Koch)	334	+6	1830
14	12	JIMMY LAFAVE Blue Nightfall (Red House)	323	+41	855
12	13	WILLIE NELSON It Always Will Be (Lost Highway)	312	-13	10310
18	14	SHOOTER JENNINGS Put The O Back... (Universal South)	304	+48	864
17	15	LARRY SPARKS 40 (Rebel)	268	+12	995
16	16	KASEY CHAMBERS Wayward Angel (Warner Bros.)	252	-7	14137
13	17	JOHN FOGERTY Oeja Vu (All Over Again) (Geffen)	246	-50	4435
19	18	MANDO SAENZ Watertown (Carnival)	246	-8	2042
21	19	BILLY DON BURNS Heroes, Friends... (IndieMafia/Rust/Fontana)	241	+7	1460
15	20	TOM GILLAM Shake My Hand (95 North)	229	-35	8441
20	21	JOHN HAMMOND In Your Arms Again (Back Porch/EMC)	224	-18	1455
23	22	VARIOUS ARTISTS Because Of Winn Dixie (Nettwerk)	208	-2	1509
26	23	RANDY ROGERS BAND Rollercoaster (Smith Entertainment)	201	+1	2511
24	24	JESSE DAYTON Country Soul Brother (Stag)	197	-7	4955
22	25	BUDDY MILLER Universal United House Of Prayer (New West)	193	-29	11287
25	26	CHATHAM COUNTY LINE Route 23 (Yep Roc)	193	-8	587
28	27	DAVE INSLEY Call Me Lonesome (Independent)	192	+11	592
Debut	28	LDS SUPER SEVEN Heard It On The X (Telarc)	192	+146	252
27	29	SONNY LANDRETH Grant Street (Sugar Hill)	187	-5	2210
Debut	30	BLIND BOYS... Atom Bomb (Real World/Narada Jazz/EMC)	184	+98	270

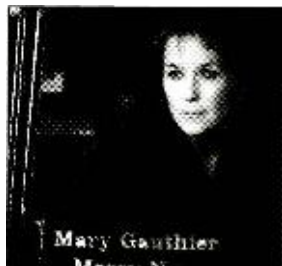
The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2005 Americana Music Association.

## AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Mary Gauthier  
Label: Lost Highway

Continuing the great tradition of American songwriters such as Townes Van Zandt and Steve Earle, Mary Gauthier takes her life experiences and turns them into sometimes heart-wrenching, sometimes life-affirming testimonials. Born and raised in Baton Rouge, Gauthier ran away from home at the age of 15 and for the next 20 years battled drug and alcohol problems, homelessness and spiritual despair. She eventually ended up in Boston and started a successful restaurant. But something miraculous happened when she got sober at the age of 35 — she began to write songs. After a couple of critically acclaimed indie releases, she signed with Lost Highway. Her first project is the amazing *Mercy Now*, produced by Gurf Morlix. Says Gauthier, "Somewhere along the way I figured out that the most intimate part of me is the most universal part of me." Check out the title track, "Wheel Inside the Wheel" and "I Drink."



## AMERICANA NEWS

Brian Philips, who has led CMT to its position as America's premier country-music TV brand, has been promoted to Exec. VP/GM ... Speaking of CMT, veteran country artist Loretta Lynn will be honored with the Johnny Cash Visionary Award April 11 during the 2005 CMT Music Awards. Originally titled the Video Visionary Award, it was renamed last year in honor of Cash, who received the second such accolade in 2003 ... *9 to 5*, the 1980 hit movie starring Dolly Parton, Jane Fonda and Lily Tomlin, is coming to Broadway as a musical. Dolly won't be reprising her role as Doralee Rhodes, but she is writing 12 new songs for the musical to go with the original title track, which she also wrote ... The music and legend of Bob Wills came to the stage of the State Theater in Austin March 3-6. Called *A Ride With Bob: From Austin to Tulsa*, it co-starred Ray Benson and his band, Asleep At The Wheel. The production honored the 100th anniversary of Wills' birth; the Western swing pioneer died in 1975 ... The DVD *Return to Sin City: A Tribute to Gram Parsons* will be released soon. It features highlights from the two live tribute concerts held last year in Los Angeles and Santa Barbara, CA. Artists featured performing two of Parsons' songs each are Dwight Yoakam, Keith Richards, Lucinda Williams, Steve Earle, Norah Jones and a few others ... The Carter family has lost another of their clan. Uncle Joe Carter (son of AP and Sara Carter) died March 2.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
LDS SUPER SEVEN Heard It On The X (Telarc)	20
BLIND BOYS OF ALABAMA Atom Bomb (Real World/Narada Jazz/EMC)	9
TISH HINOJOSA A Heart Wide Open (Valley Entertainment)	9
JOHN DOE Forever Hasn't Happened Yet (Yep Roc)	8
BELIEVERS Crashyertown (Bona Fide)	6

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**KEVIN PETERSON**  
kpeterson@radioandrecords.com

# It's A Bird, It's A Plane, It's Superchic[k]!

Unable to leap tall buildings, they nonetheless deliver a powerful message

No, Superchic[k] is not Clark Kent's daughter or a blonde bombshell superhero with a cape. Superchic[k] is Tricia and Melissa Brock, Matt Dally, Dave Ghazarian, Brandon Estelle and founder Max Hsu. They write and sing cool songs, but not your average pop, rock, punk, hip-hop or R&B ditties. These songs have a powerful message, and getting them into blockbuster movies and even video games helps take that message even farther.

Hsu took time out during a recent tour stop in Toronto to talk about the group, the message, the band's past and its very busy present.

## A Side Project

So, where did Hsu get the idea for Superchic[k]? "I was in another band at the time," he said. "It was an all-guy kind of rock thing. We were out on the road traveling a lot, and we heard lots of stories from girls about how tough it is to grow up in high school and college as a girl and keep your self-esteem intact.

"I started to feel a burden to address some of those issues, but some of those things are best done when girls talk to other girls. It's kind of weird when guys talk about it. So, I approached it like I was writing a musical and started looking for people.

"It was sort of a side project, like 'We'll do this little thing. We'll find some girls who are passionate about it, we'll encourage them to do what they're doing, and I can help connect



Superchic[k]

**"A lot of times we're afraid of what other people are going to think, and we worry about 'What if I fail?' and all these things. The whole point of Superchic[k] is, who cares? Get out there and do it and take the shots."**

the dots for them. They can get out there and be a band and talk to other girls about the issues."

"It was just meant to be about three months of my life, because I had this real rock band, but it became the monster that ate my life. It's been, like, five years now, but it's been really cool to see a lot of people rally around the concept behind Superchic[k]. It's been good and definitely way more successful than that other band I was in."

## More Than Just Chicks

When asked about the name Superchic[k], Hsu defines it this way: "It was a concept that we had even before we had the name. To us, Superchic[k] is kind of gender neutral, because a lot of the issues are.

"The concept is that inside every person there's a better person than, a lot of times, they're letting themselves be. Because we're so trapped by fear, a lot of times we're afraid of what other people are going to think, and we worry about 'What if I fail?' and all these things.

"The whole point of Superchic[k] is, who cares? Get out there and do it and take the shots. If you miss, take another shot, and you'll be so much more than you are right

now, sitting on the couch, afraid to do anything.

"As far as where the name actually came from, there was this girl whose screen name was superchick11, and when she e-mailed me I went, 'That's it. That's the name of our band.' I asked her if I could steal her e-mail name for a band, and she said sure. I think she thought I was joking."

## The Superchic[k] Movement

What started as a side project for Hsu quickly took on a life, and a mission, of its own. "We had a focus for it," he said. "It wasn't like your traditional rock band, where you're sitting around going, 'What do I want to say?' We felt that there was a need for some things to be said. It was sort of a passion that we had, and the group was driven by that.

"We think of it more as a movement. It wasn't even about us. We were hoping that a whole wake of bands would rise up behind us, that a bunch of kids would say, 'I guess it's not that hard if they can do it.' We made a record in our basement. We'll show people it can work, and then they'll follow us.

"We always tell people, 'If you don't like our music, make your own,' and we really mean that. You should go make your own music. It's not hard now. I mean, it is hard, but the barriers to entry are not what they used to be. If you've got a computer at home, most likely you can sort something out and start cranking out music on your own. We hope that a lot of bands spring out of nowhere and that there's a whole lot more self-expression.

"I don't know if we were the first, but I know that years ago, when we started this, nobody else was making their records in their basement. It was really cool and exciting to be doing it without any idea of what we were doing and then to see those things that we had done in our basement with gear that we bought at Guitar Center in a movie theater.

"I think there were over 40 licenses on the first record alone, the record that we did totally without any understanding of what we were doing, without any adult supervision or labels or anything. To hear this thing that you did in your basement in a movie theater is trippy. So, we're definitely saying that it can be done."

## Karaoke Superstars

That first record Hsu mentioned was *Karaoke Superstars*, and I had to ask about the symbolism of that name. "It's like when you're driving in your car and a song comes on that you love and you start going for it, singing along," he said.

"We believe that you should live life like that. Why should you not enjoy yourself just because people in other cars are going to laugh at you? For us, it's an analogy about living free of the fear of what other people are going to think."

On that CD there's a song called "Barlow Girls," and I wondered if it had anything to do with the trio of sisters known as Barlow-Girl. "It's funny," Hsu said. "We actually wrote that song about them before they were a band. They're old friends of ours, and it's been fun to watch them succeed. They're doing great."

Another song from *Karaoke Superstars* that's gained notoriety is "One Girl Revolution." If you saw the movie *Legally Blonde*, starring Reese Witherspoon, you heard the song, and it appears on the movie's soundtrack.

Hsu said that the way the song made it to the

soundtrack was simple: "We have a manager who's really great at that stuff, so he hooked up the original movie. They liked the song, so they asked us to write for the second movie.

"It was really a trip. They flew me out to Los Angeles to watch the movie and write for it. It was kind of exciting for me to get out of the basement and go to L.A. and write for a movie."

The song he's referring to was for *Legally Blonde 2: Red, White & Blonde* and was called "Me Against the World." You can hear Superchic[k]'s "Get Up" in the new Disney

**"We heard lots of stories from girls about how tough it is to grow up in high school and college as a girl and keep your self-esteem intact. I started to feel a burden to address some of those issues."**

movie *Ice Princess*, and this fall the band's music will be prominently featured in the new PlayStation 2 video game *Steel Lancers Arena International*.

"We're going across all media outlets this time," Hsu said. "It's our first video game license, and I'm really kind of excited about it, because it's got giant fighting robots, and any time there's giant fighting robots, I'm in."

As you're reading this, Superchic[k]'s newest song, "Pure," is No. 1 on the R&R Christian CHR chart. The song is from the new album, *Beauty From Pain*, which will be released March 22. Hsu said, "It's our favorite record by far, and a lot of that is because even though we were under a lot of pressure to release it earlier, we decided not to release it until we were happy with it. We're happy with it, we really like this record, and we're all pretty proud of it."

The CD contains a collaboration with TobyMac. "When he was working on his album he called and asked if I had any songs," Hsu said. "I sent him a couple I had written, and he wasn't feeling those. He sent me a song he had and asked if I wanted to produce that. I wasn't feeling that, so I called him back and told him, 'As a producer, if I don't love the song, I won't do a good job for you. But since you sent me that, I wrote this hook, and, honestly, I hear your voice on it.'

"I sent him 'Stories,' and he called me back and left a message where he sang the hook on my answering machine. I was like, 'I think he likes it.' We started working back and forth over the Internet. He would put a verse down and send it to me, then I would mess with some things and send it back. We got everybody's verses on it and rewrote some things.

"We had originally written a verse, then he wrote his verse, and we thought, 'If he's going in that direction, we'll rewrite our version, because it's so much cooler like that.' I really appreciated how Toby put a personal spin on his verse. It was a really good time. There was a period of time where I was talking to Toby every night at, like, one in the morning, and now, Toby, I miss you man!"

# CHRISTIAN AC TOP 30

March 25, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1198	+11	12	37/0
2	2	CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	971	-21	23	37/0
3	3	MERCYME Homesick (INO/Curb)	917	-37	18	34/0
6	4	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	792	+45	8	30/2
7	5	BEBO NORMAN Nothing Without You (Essential/PLG)	784	+54	9	33/1
5	6	STEVEN CURTIS CHAPMAN Much Of You (Sparrow/EMI CMG)	776	+14	18	32/0
4	7	SALVADOR Heaven (Word/Curb/Warner Bros.)	762	-73	21	36/0
8	8	BIG DADDY WEAVE & BARLOWGIRL You're Worthy Of My Praise (Fervent)	663	+7	11	29/0
9	9	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	618	-10	31	37/0
10	10	MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.)	599	+5	17	25/0
14	11	SONICFLOOD Your Love Goes On Forever (INO)	562	+27	7	25/0
12	12	BY THE TREE Beautiful One (Fervent)	537	-10	31	29/0
13	13	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	531	-6	24	26/0
17	14	ZOEGIRL About You (Sparrow/EMI CMG)	451	+9	4	25/3
18	15	SWITCHFOOT This Is Your Life (Columbia)	448	+13	11	21/0
16	16	SELAH All My Praise (Curb)	448	-9	11	21/0
11	17	MONK & NEAGLE Dancing With The Angels (Flicker)	443	-131	20	32/0
15	18	THIRD DAY You Are Mine (Essential/PLG)	438	-44	21	25/0
19	19	NEWSONG When God Made You (Reunion/PLG)	380	-11	16	20/0
20	20	PAUL COLMAN Gloria (All God's Children) (Inpop)	368	-23	11	17/1
21	21	AVALON I Wanna Be With You (Sparrow/EMI CMG)	364	-3	10	19/0
24	22	TOBYMAC Gone (ForeFront/EMI CMG)	337	+26	16	17/0
23	23	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	334	-3	8	17/2
25	24	ANDY CHRISMAN Complete (Upside/SHELTER)	291	-15	15	15/0
26	25	BRIAN LITRELL In Christ Alone (Reunion/PLG)	277	+11	3	12/0
29	26	TREE63 Maker Of All Things (Inpop)	272	+20	2	5/0
28	27	MATTHEW WEST You Know Where To Find Me (Sparrow/EMI CMG)	267	+8	6	15/0
27	28	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	263	+3	12	19/0
30	29	SUPERCHICK Pure (Inpop)	243	+17	4	12/1
Debut	30	NATALIE GRANT Held (Curb)	222	+19	1	12/1

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## NEW & ACTIVE

**OVERFLOW** Cry On My Shoulder (Essential/PLG)  
Total Plays: 219, Total Stations: 10, Adds: 0

**RACHAEL LAMPA** No Other One (Word/Curb/Warner Bros.)  
Total Plays: 219, Total Stations: 10, Adds: 2

**FFH** You Drive, I'll Ride (Essential/PLG)  
Total Plays: 210, Total Stations: 10, Adds: 0

**NEWSBOYS** Devotion (Sparrow/EMI CMG)  
Total Plays: 204, Total Stations: 11, Adds: 4

**BY THE TREE** Hold You High (Fervent)  
Total Plays: 191, Total Stations: 10, Adds: 0

**JOEL ENGLE** Louder Than The Angels (Doxology)  
Total Plays: 190, Total Stations: 11, Adds: 1

**JARS OF CLAY** God Will Lift Up Your Head (Essential/PLG)  
Total Plays: 181, Total Stations: 9, Adds: 1

**KUTLESS** It's Like Me (BEC/Tooth & Nail)  
Total Plays: 168, Total Stations: 7, Adds: 0

**TODD AGNEW** Still Here Waiting (Ardent)  
Total Plays: 165, Total Stations: 9, Adds: 1

**KARA WILLIAMSON** Where You Are (INO)  
Total Plays: 158, Total Stations: 7, Adds: 0

Songs ranked by total plays

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
JEFF ANDERSON Open My Eyes (Gotee)	5
NEWSBOYS Devotion (Sparrow/EMI CMG)	4
ZOEGIRL About You (Sparrow/EMI CMG)	3
JAON LAVIK What If (BEC/Tooth & Nail)	3
NICOL SPONBERG Resurrection (Curb)	3

## MOST INCREASED PLAYS

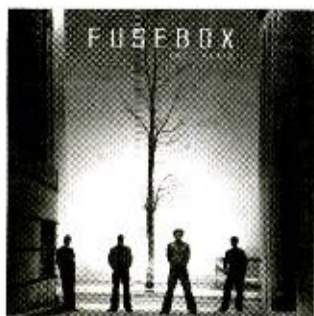
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NEWSBOYS Devotion (Sparrow/EMI CMG)	+76
BEBO NORMAN Nothing Without You (Essential/PLG)	+54
FFH You Drive, I'll Ride (Essential/PLG)	+49
CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	+45
JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)	+39
JAON LAVIK What If (BEC/Tooth & Nail)	+39
KUTLESS Sea Of Faces (BEC/Tooth & Nail)	+38
TELECAST Radiate (BEC/Tooth & Nail)	+31
SWIFT I Need You (Flicker)	+28
SONICFLOOD Your Love Goes On Forever (INO)	+27

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	498
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	448
MATTHEW WEST More (Universal South/EMI CMG)	444
BUILDING 429 Glory Defined (Word/Curb/Warner Bros.)	414
JEREMY CAMP Walk By Faith (BEC/Tooth & Nail)	386
MERCYME I Can Only Imagine (INO/Curb)	378
NEWSBOYS Presence (My Heart's Desire) (Sparrow/EMI CMG)	363
MERCYME Here With Me (INO/Curb)	354
NEWSBOYS He Reigns (Sparrow/EMI CMG)	352
MERCYME Word Of God Speak (INO)	343

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

# FUSEBOX



LOOK WHAT YOU'VE DONE  
FEAT. DONNIE LEWIS  
PRODUCED BY MAC POWELL OF THIRD DAY

## GOING FOR ADDS NOW!

Hot on the heels of last year's break out hit 'ONCE AGAIN' Fusebox releases power ballad DUET "Look What You've Done" featuring guest singer EMI Recording Artist Donnie Lewis

Fusebox lead singer Billy Buchanan and Donnie met as cast members in the Dove nominated and critically acclaimed 'IHERO' musical

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Catch Fusebox currently Headlining the "Will Play for Food" tour

March 25, 2005

## CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	<b>SUPERCHICK</b> Pure (Inpop)	1182	+60	11	29/0
1	2	<b>JEREMY CAMP</b> Take You Back (BEC/Tooth & Nail)	1121	-37	18	28/0
7	3	<b>TOBYMAC</b> Atmosphere (ForeFront/EMI CMG)	925	+74	6	29/1
9	4	<b>AFTERS</b> You (Simple/INO)	917	+82	11	27/1
4	5	<b>CASTING CROWNS</b> Voice... (Beach Street/Reunion/PLG)	908	-30	19	22/0
6	6	<b>SANCTUS REAL</b> Things Like You (Sparrow/EMI CMG)	887	-22	14	24/0
5	7	<b>SKILLET</b> A Little More (Ardent/Lava)	878	-37	18	22/0
3	8	<b>SWITCHFOOT</b> This Is Your Life (Columbia)	834	-129	20	20/0
8	9	<b>THOUSAND FOOT KRUTCH</b> This Is A Call (Tooth & Nail)	753	-95	16	19/0
10	10	<b>BARLOWGIRL</b> Mirror (Fervent)	707	-81	20	17/0
17	11	<b>SEVENTH DAY SLUMBER</b> Caroline (BEC/Tooth & Nail)	704	+72	9	22/0
13	12	<b>SHAWN MCDONALD</b> All I Need... (Sparrow/EMI CMG)	692	+10	10	18/0
11	13	<b>RELIENT K</b> Be My Escape (Capitol/Gotee)	682	-8	21	18/0
18	14	<b>ZOEGIRL</b> About You (Sparrow/EMI CMG)	664	+85	6	24/1
14	15	<b>SEVEN PLACES</b> Even When (BEC/Tooth & Nail)	648	-16	13	18/0
15	16	<b>MATTHEW WEST</b> You Know... (Sparrow/EMI CMG)	644	+1	11	20/0
12	17	<b>KUTLESS</b> It's Like Me (BEC/Tooth & Nail)	582	-101	14	16/0
16	18	<b>BY THE TREE</b> Hold You High (Fervent)	505	-138	11	17/0
19	19	<b>BETHANY DILLON</b> Lead Me On (Sparrow/EMI CMG)	499	+5	9	17/1
22	20	<b>JARS OF CLAY</b> God Will Lift Up Your Head (Essential/PLG)	497	+85	3	22/3
21	21	<b>OVERFLOW</b> Cry On My Shoulder (Essential/PLG)	496	+77	7	17/2
20	22	<b>JEFF ANDERSON</b> Open My Eyes (Gotee)	462	+27	9	14/0
24	23	<b>KRYSTAL MEYERS</b> The Way To Begin (Essential/PLG)	448	+114	2	21/4
25	24	<b>TREE63</b> Maker Of All Things (Inpop)	396	+68	5	14/1
23	25	<b>THIRD DAY</b> You Are Mine (Essential/PLG)	355	-52	19	9/0
26	26	<b>RACHAEL LAMPA</b> Outrageous (Word/Curb/Warner Bros.)	340	+25	6	13/0
27	27	<b>STELLAR KART</b> Spending Time (Word/Curb/Warner Bros.)	315	+30	2	11/0
30	28	<b>STORYSIDE:B</b> More To This Life (Silent Majority)	295	+32	5	11/1
<b>Debut</b>	29	<b>DELIRIOUS?</b> Inside Outside (Sparrow/EMI CMG)	291	+43	1	11/2
<b>Debut</b>	30	<b>FALLING UP</b> Escalates (Tooth & Nail)	261	+13	1	9/1

30 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 3/13 - Saturday 3/19.  
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## NEW & ACTIVE

**KJ-52** Are You Real (BEC/Tooth & Nail)  
Total Plays: 252, Total Stations: 13, Adds: 0  
**CHARITY VON** Shine (Slanted)  
Total Plays: 239, Total Stations: 10, Adds: 0  
**EVERLIFE** I'm Over It (SHELTER)  
Total Plays: 226, Total Stations: 11, Adds: 0  
**NEWSBOYS** Devotion (Sparrow/EMI CMG)  
Total Plays: 222, Total Stations: 12, Adds: 2  
**CHICA** Then You Came (Independent)  
Total Plays: 208, Total Stations: 8, Adds: 1

**HAWK NELSON** Letters To The President (Tooth & Nail)  
Total Plays: 168, Total Stations: 6, Adds: 1  
**BIG DADDY WEAVE & BARLOWGIRL** You're Worthy... (Fervent)  
Total Plays: 155, Total Stations: 5, Adds: 1  
**ANBERLIN** Paperthin Hymn (Tooth & Nail)  
Total Plays: 130, Total Stations: 6, Adds: 2  
**JADON LAVIK** What If (BEC/Tooth & Nail)  
Total Plays: 124, Total Stations: 5, Adds: 0  
**DAY OF FIRE** Rain Song (Essential/PLG)  
Total Plays: 106, Total Stations: 6, Adds: 3

## ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	<b>SEVENTH DAY SLUMBER</b> Caroline (BEC/Tooth & Nail)	350	+29	8	26/0
6	2	<b>ANBERLIN</b> Paperthin Hymn (Tooth & Nail)	315	+24	6	27/0
3	3	<b>WEDDING</b> Move This City (Rambler)	312	-5	13	28/0
2	4	<b>STELLAR KART</b> Spending Time (Word/Curb/Warner Bros.)	307	-10	10	30/0
4	5	<b>PILLAR</b> Hypnotized (Flicker/Virgin/EMI CMG)	306	+7	17	28/0
5	6	<b>SPOKEN</b> How Long (Tooth & Nail)	297	+5	8	26/0
8	7	<b>SUPERCHICK</b> Pure (Inpop)	269	+10	11	20/0
7	8	<b>TOBYMAC</b> Slam (ForeFront/EMI CMG)	269	+9	10	28/1
11	9	<b>PROJECT 86</b> A Shadow On Me (Tooth & Nail)	247	+11	6	21/0
16	10	<b>KJ-52</b> Are You Real (BEC/Tooth & Nail)	246	+60	6	20/4
14	11	<b>DAY OF FIRE</b> Detainer (Essential/PLG)	224	+3	8	29/2
9	12	<b>THOUSAND FOOT KRUTCH</b> This Is A Call (Tooth & Nail)	224	-29	18	15/0
12	13	<b>FLYLEAF</b> Red Sam (Octone)	223	-9	5	25/1
10	14	<b>FALLING UP</b> Escalates (Tooth & Nail)	223	-14	17	22/0
15	15	<b>POOR MAN'S RICHES</b> Break Me (Word Of Mouth)	202	+6	7	15/0
13	16	<b>12 STONES</b> Photograph (Wind-up)	183	-49	13	20/0
18	17	<b>OLIVIA THE BAND</b> Shut It Out (Essential/PLG)	177	+4	14	19/1
17	18	<b>SUBSEVEN</b> Free To Conquer (Flicker)	177	-4	5	20/1
19	19	<b>CASTING PEARLS</b> Weighted (Big Box)	174	+6	3	17/1
27	20	<b>KRYSTAL MEYERS</b> The Way To Begin (Essential/PLG)	172	+31	2	19/5
23	21	<b>BARLOWGIRL</b> On My Own (Fervent)	172	+16	10	22/0
21	22	<b>MONDAY MORNING</b> Dear You (3.1)	165	+4	4	24/1
20	23	<b>FURTHER SEEMS FOREVER</b> Like... (Tooth & Nail)	163	+2	3	13/1
28	24	<b>SANCTUS REAL</b> The Fight Song (Sparrow/EMI CMG)	153	+13	2	18/3
26	25	<b>GRAND PRIZE</b> It's Not Over (A'postrophe)	149	+5	2	20/3
29	26	<b>CHEMISTRY</b> From Within (Razor & Tie)	145	+8	2	18/4
22	27	<b>FADED ME</b> Free (Independent)	143	-13	2	16/4
<b>Debut</b>	28	<b>APRIL SIXTH</b> Dear Angel (Columbia)	140	+41	1	14/3
24	29	<b>SEVEN PLACES</b> Even When (BEC/Tooth & Nail)	139	-14	19	12/0
25	30	<b>AFTERS</b> You (Simple/INO)	138	-7	9	19/0

35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 3/13 - Saturday 3/19.  
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## NEW & ACTIVE

**GRETCHEN** Passion (MD)  
Total Plays: 125, Total Stations: 15, Adds: 1  
**EXIT EAST** The Way You Are (Fervent)  
Total Plays: 125, Total Stations: 14, Adds: 1  
**SONICFLOOD** This Generation (INO)  
Total Plays: 106, Total Stations: 10, Adds: 2  
**EVERYDAY SUNDAY** Comfort Zone (Flicker)  
Total Plays: 99, Total Stations: 10, Adds: 1  
**SCHEMA** Maybe (Independent)  
Total Plays: 89, Total Stations: 8, Adds: 1

**DISCIPLE** The Wait Is Over (SRE)  
Total Plays: 88, Total Stations: 14, Adds: 13  
**SHOWBREAD** Mouth Like A Magazine (Solid State/Tooth & Nail)  
Total Plays: 84, Total Stations: 4, Adds: 1  
**KAINOS** Selfish Me (Southern Signal)  
Total Plays: 82, Total Stations: 11, Adds: 1  
**SLINGSHOT57** Chase You Down (Independent)  
Total Plays: 82, Total Stations: 11, Adds: 1  
**CHARITY VON** Shine (Slanted)  
Total Plays: 81, Total Stations: 9, Adds: 0

**Selfish Me**

Radio Promotions Contact:  
 Claire Parr claireparr@aol.com  
 Donna Del Sesto ihs@comcast.net

www.kainosmusic.com  
 www.southern-signal-entertainment.com

### NEW & ACTIVE !!!!!!!!!!!!!!!!!!!!!

KLYT WVOF WTR WBVM WJLZ WYSZ  
 WDML KCLC KYMG KVRK KMOD

**Meet Kainos at the GMA Artist DJ Reception!**

### 2005 Festival Dates

3/10/2005	Oriando, FL • Universal Studios/Youth Pastor Summit
3/26/2005	Atlanta, GA • Six Flags over Georgia
4/9/2005	Marlton, NJ • Will Play for Food Tour
5/27/2005	Bangor, ME • Calvary Chapel/Will Play for Food Tour
5/28/2005	Augusta, ME • Will Play for Food Tour
6/4/2005	Largo, MD • Six Flags America
6/10/2005	Lake of the Ozarks, MO • Crossover Festival
6/16/2005	Atlanta, GA • Atlantafest
9/3/2005	Kansas, MO • Rock the Light
9/9/2005	Oriando, FL • Universal Studios

March 25, 2005

## INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	MERCYME Homesick (INO/Curb)	322	+5	15	18/0
1	2	SELAH All My Praise (Curb)	298	-28	17	17/0
4	3	WATERMARK Knees To The Earth (Rocketown)	295	+16	9	18/0
7	4	BEBO NORMAN Nothing Without You (Essential/PLG)	289	+20	8	19/1
6	5	AMANDA OMARTIAN Worth Is... (Integrity/Vertical)	283	+8	11	17/1
3	6	STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG)	283	-11	16	15/0
5	7	MARK SCHULTZ He Will... (Word/Curb/Warner Bros.)	275	-2	16	14/0
8	8	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	237	0	10	14/0
12	9	ALLEN ASBURY f/RUSS TAFF We Will Stand (Doxology)	195	+36	5	16/3
9	10	VARIOUS ARTISTS Extraordinary God (Discovery House)	173	+6	8	11/0
11	11	RUSS LEE Sweetest Sound (Vertical Vibe)	172	+6	5	13/1
14	12	CHRIS TOMLIN Holy Is... (Sixsteps/Sparrow/EMI CMG)	162	+26	3	12/3
13	13	C. BILLINGSLEY In Your... (Perpetual Entertainment)	159	+11	8	11/0
17	14	NATALIE GRANT Held (Curb)	153	+25	2	13/1
19	15	MICHAEL O'BRIEN Pressing On (Discovery House)	150	+33	2	13/1
15	16	MICHAEL TAIT How Great Thou Art (Waterfront)	149	+14	3	13/2
10	17	JENN WEBER One Pure... (Creative Trust Workshop)	147	-20	11	10/0
	18	<b>Debut</b> CHRIS RICE Me & Becky (Rocketown)	109	+1	1	9/0
	19	<b>Debut</b> RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)	109	-3	1	8/0
20	20	SONICFLOOD Your Love Goes On Forever (INO)	109	-5	2	7/0

19 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 3/13 - Saturday 3/19.  
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## Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	KJ-52 Are You Real (BEC/Tooth & Nail)
2	FLYNN f/SHARLOCK POEMS Get Up (Illlect)
3	GRITS We Don't Play (Gotee)
4	PHANATIK Shot Clock (Cross Movement)
5	M.O.C. Daddy We Need Ya (Move)
6	FLAME Open My Heart (Cross Movement)
7	LEGACY Green Light (Flavor Alliance/Leg-up)
8	RAWSRVNT Shake Sum'than (Soul Deep)
9	CROSS MOVEMENT Lord You Are (Cross Movement)
10	DYNAMIC TWINS Top Of The World (Independent)

## CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1100	+12	12	37/0
2	2	MERCYME Homesick (INO/Curb)	947	-114	19	34/0
3	3	BIG DADDY WEAVE... You're Worthy... (Fervent)	916	+55	9	36/2
6	4	BEBO NORMAN Nothing Without You (Essential/PLG)	791	+64	8	32/2
7	5	CHRIS TOMLIN Holy Is... (Sixsteps/Sparrow/EMI CMG)	772	+68	8	33/2
4	6	CASTING CROWNS Voice... (Beach Street/Reunion/PLG)	725	-60	24	26/0
5	7	STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG)	693	-51	20	26/0
8	8	SELAH All My Praise (Curb)	607	-53	14	22/1
9	9	BY THE TREE Hold You High (Fervent)	597	+44	9	25/1
12	10	SONICFLOOD Your Love Goes On Forever (INO)	552	+16	11	23/1
15	11	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	551	+51	10	21/0
11	12	MARK SCHULTZ He Will... (Word/Curb/Warner Bros.)	538	-5	19	20/0
13	13	AVALON I Wanna Be With You (Sparrow/EMI CMG)	522	+8	12	21/0
10	14	SALVADOR Heaven (Word/Curb/Warner Bros.)	504	-47	20	20/0
18	15	ZOEGIRL About You (Sparrow/EMI CMG)	469	+97	4	25/4
20	16	FFH You Drive, I'll Ride (Essential/PLG)	410	+52	4	20/1
24	17	NATALIE GRANT Held (Curb)	364	+47	3	18/1
16	18	ANDY CHRISMAN Complete (Upside/SHELTER)	361	-86	16	16/0
22	19	OVERFLOW Cry On My Shoulder (Essential/PLG)	360	+9	7	16/1
23	20	CHRIS RICE Me & Becky (Rocketown)	344	+6	6	18/0
28	21	JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)	340	+66	2	20/2
21	22	MATTHEW WEST You Know... (Sparrow/EMI CMG)	337	-15	13	13/0
27	23	RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)	319	+22	5	14/0
	24	<b>Debut</b> BRIAN LITRELL In Christ Alone (Reunion/PLG)	317	+81	1	19/6
29	25	NEWSBOYS Devotion (Sparrow/EMI CMG)	317	+72	2	18/4
19	26	NEWSONG When God Made You (Reunion/PLG)	314	-45	20	12/0
26	27	SWITCHFOOT This Is Your Life (Columbia)	285	-12	6	13/0
25	28	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	247	-70	16	14/0
-	29	PAUL COLMAN Gloria (All God's Children) (Inpop)	228	-13	7	12/0
30	30	SHAWN MCDONALD All I Need... (Sparrow/EMI CMG)	226	-18	14	11/0

37 AC reporters. Songs ranked by total plays for the airplay week of Sunday 3/13 - Saturday 3/19.  
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## NEW & ACTIVE

**JOEL ENGLE** Louder Than The Angels (Doxology)  
Total Plays: 211, Total Stations: 9, Adds: 0

**RUSS LEE** Sweetest Sound (Vertical Vibe)  
Total Plays: 207, Total Stations: 10, Adds: 0

**JADON LAVIK** What If (BEC/Tooth & Nail)  
Total Plays: 200, Total Stations: 12, Adds: 1

**WATERMARK** My Covering (Glory Glory) (Rocketown)  
Total Plays: 181, Total Stations: 8, Adds: 0

**TREE63** Maker Of All Things (Inpop)  
Total Plays: 161, Total Stations: 8, Adds: 1

**EXIT EAST** All Of This (Fervent)  
Total Plays: 159, Total Stations: 7, Adds: 0

**KARA WILLIAMSON** Where You Are (INO)  
Total Plays: 148, Total Stations: 8, Adds: 1

**JOHN DAVID WEBSTER** Miracle (BHT)  
Total Plays: 145, Total Stations: 10, Adds: 6

**SUPERCHICK** Pure (Inpop)  
Total Plays: 140, Total Stations: 8, Adds: 0

**SWIFT** I Need You (Flicker)  
Total Plays: 133, Total Stations: 8, Adds: 0

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**JACKIE MADRIGAL**  
jmadrigal@radioandrecords.com

## On The Record With Pepe Garza

A one-on-one with this unique programmer

**I**n Los Angeles, regional Mexican music has a different flair and flavor on KBUA & KBUE (Qué Buena). Although the market is saturated with stations that feature Mexican music in its many styles, this station has created its own magic and captured a special spot in the hearts of its listeners, especially the younger population.

Leading Qué Buena is PD **Pepe Garza**, who is much more than a PD in the Latin market. He has also made a name for himself as a songwriter and record producer, with artists like Los Humildes, Bronco and Liberación recording his songs.



Pepe Garza

"In 1993 Liberación recorded 'Ese Loco Soy Yo,' which had a lot of success — so much that the song has been recorded in many countries and has many versions," Garza says. "It also got a Premio Lo Nuestro nomination." As El Morro, a character he created for La Qué

Buena with his friend Tomas Rubio, Garza put out a CD of song parodies that sold over half a million copies, and Sony BMG is about to release a CD in Mexico of him singing his own songs under the name Durón.

"I've had the opportunity to swim in waters familiar to me," Garza says. "I like to come up with new ideas and to be with creative people."

### Premios Qué Buena

Another creative idea Garza came up with was an award named after La Qué Buena to honor Mexican music, Premios Qué Buena. He says, "These awards are great, because

even though Mexican music is very important to the industry creatively and monetarily, there were no awards in the U.S. completely geared toward this genre. With this award we honor the best of the music we play on the station."

Garza has been asked why certain artists,

**"People know that to hear the artists we play, they have to listen to our station. We are a different option."**

like Joan Sebastian, are never nominated for Premios Qué Buena, and his response is honest and to the point: The nominees and winners are based solely on what the station plays.

"We want to give our audience something different," he says. "This station features a lot of local music and new music. Many other stations play artists like Joan Sebastian. I don't play him or Alejandro Fernández, Marco Antonio Solís, Pepe Aguilar and others."

In fact, if there is something Qué Buena is known for, it's being the alternative in the Regional Mexican format. Whereas other stations are programmed around research and proven hits, Garza is not afraid to introduce new music. Yet the station is a strong competitor in a tough Latin market. Why?

"The reason is precisely that we are different from everyone else," Garza says. "People know that to hear the artists we play, they have to listen to our sta-

tion. We are a different option. But 80% of the music we play are proven hits, songs people like. You can reach that point if everything you introduce on the air is quality music.

"If you understand what people want and what they expect from your station, you don't necessarily have to play a well-known song or artist. There are songs that you like the first time you hear them. If you know how to pick music, you can play two new songs every hour. As long as they are good songs, the audience will appreciate them and call in immediately to ask to hear them.

"Most people listen to the radio for a very short time, and what may be old to one person is new to another, so you have to play songs over and over. But I also think that new music, when it's good, brings you ratings, not makes them drop. Other stations believe that new music scares people away, which is a respectable opinion, but I don't believe it."

### Creative Nature

It may be that Garza's creative nature is an asset when choosing new music. He relies a lot on instinct when programming and is less tied to almighty research.

"I do listen to my instincts," he says. "We try new music by putting it on the air for 15 days, but only after we have introduced the material to the audience. We don't wait for other stations to play it first.

"I have the privilege of being able to introduce new music. Others can't because they have consultants controlling them. Our bosses trust us to decide what gets on the air and what doesn't. But the base is the same base I've been operating on since I was on the radio in Mexico, which is to have proven music on the air."

Another interesting aspect of Qué Buena is that it reaches a young audience. As a result, the programming tends to be much more innovative. For example, it was the first station to play regional urban music from artists like AKWID.

"I'm always interested in having a younger audience, because at the end of the day they are where the strength is," Garza says. "They are the ones who set the trends and the ones who pull in more audience. We are a station that young people identify with. These kids may speak English, but they like Spanish-language music. We have been able to attract that audience."

### Street Smarts

How does Garza stay on top of the trends the kids are following? Simply by taking a look at what's going on in the streets. "We always look at what's happening in the streets, because all the new movements hit the streets first, and then they get to radio," he says. "You can't create anything from inside the station. We only play what the audience is already asking for, except that I do it before other stations do it."

One example of this is the duranguense movement, which started in Chicago and quickly moved to the streets of Los Angeles. "Duranguense was already hot on the streets of Los Angeles, and people were buying records," Garza says.

"When I realized what was happening, I got on it immediately. I don't wait around for anyone else. People know that Qué Buena will always have what they want."

Although the name *duranguense* implies that the music came from the state of Durango in Mexico, it was, in fact, developed in Chicago, and it was Chicago radio that first supported it, especially Margarita Vázquez, former PD of WLEY.

**"I have the privilege of being able to introduce new music. Others can't because they have consultants controlling them. Our bosses trust us to decide what gets on the air and what doesn't."**

"It was born in Chicago, and they call it duranguense because the bands who created it came from Durango, but they were already living in Chicago," says Garza. "The people from Durango living in that city began to follow this movement, and then *pasito duranguense* was born, and so on."

### New Trends

Genres like duranguense evolve, Garza says, because the audience wants music that doesn't move away from the foundations of Mexican music. "This movement is doing what other movements have done, which is to go back to the foundations of regional Mexican music," he says. "During the era of grupero, the bands got so sophisticated that the audience decided they'd rather listen to banda.

"Grupero got so complicated that it didn't match the sentiments of the people anymore, and then what happened to grupero happened to banda. Then norteño took over, and that was followed by duranguense.

"Why? Because the music they do is simple. It's not easy or plain, but the sound is not complicated, and its essence is very small-town. When people have a sense of nostalgia, they look to duranguense."

With so many bands now playing duranguense, are there any new artists Garza likes? "Alacrán Musical and K-Paz De La Sierra are doing really well," he says. "I like an artist named Lalo Rodarte; I like his record. But I really like Montéz, and the public does too."

And what about other styles of Mexican music? Is there anything Garza thinks has the potential to take off? "There's a band called Los Players that I really like. Beto Y Sus Carnarios are also good. That's what I'm looking at for this year, and I think people will respond to music from *tierra caliente*. It's nothing new, but it hasn't yet established itself on the radio in California."

### A Balancing Act

Garza has a full plate. Not only is he heading a station in the largest Hispanic market in the U.S., he is also competing with many other stations for the same piece of the pie. Add to that his career as a singer-songwriter and his other creative ventures. Can one person do it all? How hard is the balancing act?

"My job is to direct, to make the decisions, but there is whole team behind this," Garza says. "On the radio side, I make the decisions, but my assistant helps me and takes on a lot, and then there are the DJs and many other people.

"On the creative side, making records, I take a few hours at home to work on my music. I'm always thinking of things that are fun or innovative."



**THREE AMIGOS** A chance meeting among friends. Seen here are (l-r) Entravision VP/Radio Programming Néstor Rocha; MTV Network VP/Music Marketing, Talent & Artists Relations Jesús Lara; and WRTO/Miami Fuego Rock show host Kike Posada.

# REGIONAL MEXICAN TOP 30

POWERED BY  
MEDIABASE

March 25, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	INTOCABLE Aire (EMI Latin)	1577	-32	10	34/0
2	2	CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	1503	-15	10	39/0
3	3	LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	1288	+136	5	5/0
4	4	LOS TUCANES DE TIJUANA El Virus Del Amor (Universal)	1016	-122	17	36/0
6	5	LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	878	+44	8	5/0
5	6	K-PAZ DE LA SIERRA Volveré (Univision)	841	-78	23	34/0
7	7	LOS HURACANES DEL NORTE Tú Ponte En Mi Lugar (Univision)	792	-37	10	25/0
9	8	LALO MORA Si Me Vas A Dejar (Edimonsa)	636	-41	14	21/0
8	9	BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa)	634	-47	23	33/0
12	10	EZEQUIEL PEÑA Beso A Beso (Fonovisa)	628	+42	4	2/1
10	11	LA AUTORIDAD DE LA SIERRA Me Quedé Sin Nadie (Disa)	628	-40	6	3/1
11	12	JULIO PRECIADO Lo Mejor Fue Perderte (Sony BMG)	557	-53	7	3/1
16	13	BETO Y SUS CANARIOS A Usted (Disa)	548	+25	9	16/0
17	14	CONJUNTO ATARDECER Y Te Vi Con El (Universal)	542	+33	3	2/0
22	15	BRONCO "EL GIGANTE DE AMERICA" Señor Mesero (Fonovisa)	512	+32	10	18/0
15	16	PESADO Te Apuesto Lo Que Quieras (Warner M.L.)	509	-20	12	16/1
13	17	GRUPO INNOVACION Mañana Que Ya No Esté (Fonovisa)	506	-64	9	15/0
23	18	KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	495	+16	4	4/0
19	19	EL PODER DEL NORTE En Tu Basura (Disa)	489	-3	5	9/0
18	20	LOS INVASORES DE NUEVO LEON Si Por Mi Fuera (EMI Latin)	489	-18	5	3/1
14	21	BANDA EL RECODO Ya Soy Feliz (Fonovisa)	476	-78	15	22/0
21	22	GRUPO BRYNDIS La Ultima Canción (Disa)	454	-29	16	15/0
20	23	TOÑO Y FREDDY Lo Lindo De Ti (Disa)	449	-42	4	4/1
26	24	DUELO Bienvenido Al Amor (Univision)	445	+8	10	13/0
24	25	JOAN SEBASTIAN Cómo Olvidar (Balboa)	441	-13	5	5/0
29	26	ZAINO No Podré Sobrevivir (Fonovisa)	437	+77	2	2/0
Debut	27	PATRULLA 81 Eres Divina (Disa)	425	+151	1	3/1
25	28	DIANA REYES Rosas (Universal)	413	-35	18	21/0
27	29	GRUPO MONTEZ DE DURANGO Quiero Saber De Ti (Disa)	382	-51	20	26/0
Debut	30	MARCO ANTONIO SOLIS En El Mismo Tren (Fonovisa)	341	+47	1	6/1

50 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
CONTROL Ella Es Una Diosa (Univision)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
COSTUMBRE Fantasía (Warner M.L.)	+240
PANCHO BARRAZA Y Las Mariposas (Balboa)	+176
CONTROL Ella Es Una Diosa (Univision)	+165
PATRULLA 81 Eres Divina (Disa)	+151
LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	+136
VICENTE FERNANDEZ Ignacio Bernal (Sony BMG)	+100
ROGELIO MARTINEZ Vida Prestada (Fonovisa)	+88
ZAINO No Podré Sobrevivir (Fonovisa)	+77
LOS 6 DE DURANGO Mariposa Traicionera (Disa)	+69
IMAN Si Te Digo (Univision)	+64

## NEW & ACTIVE

ORO NORTEÑO Lobo Domesticado (Fonovisa)	Total Plays: 242, Total Stations: 7, Adds: 1
GUARDIANES DEL AMOR Amores Idos (Fonovisa)	Total Plays: 69, Total Stations: 6, Adds: 1
SONRISAS La Maestra (Universal)	Total Plays: 43, Total Stations: 5, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
PESADO Ojalá Que Te Mueras (Warner M.L.)	425	LOS TEMERARIOS Sombras (Fonovisa)	327
KUMBIA KINGS Fuego (EMI Latin)	420	LOS HOROSCOPOS DE DURANGO Dos Locos (Disa)	318
PATRULLA 81 No Aprendí A Olvidar (Disa)	347	ANA BARBARA Loca (Fonovisa)	306
LOS RIELEROS DEL NORTE Tu Nuevo Cariño (Fonovisa)	341	POLO URIAS Mi Primer Amor (Fonovisa)	292
		RAMON AYALA Y Bailando (Freddie)	290
		LOS MORROS DEL NORTE Dos Botellas De Mezcal (La Sierra)	260

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# CONTEMPORARY TOP 30

March 25, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JUANES La Camisa Negra (Universal)	770	+74	6	4/1
2	2	JULIETA VENEGAS Algo Está Cambiando (Sony BMG)	663	-35	14	18/0
3	3	JUANES Volverte A Ver (Universal)	580	+12	13	19/1
6	4	REYLI BARBA Amor Del Bueno (Sony BMG)	499	+39	9	13/1
4	5	ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)	453	-25	24	19/0
8	6	KALIMBA Tocando Fondo (Sony BMG)	397	+11	12	12/0
7	7	JUANES Nada Valgo Sin Tu Amor (Universal)	388	-49	24	26/0
9	8	FEY La Fuerza Del Destino (EMI Latin)	377	-17	12	10/0
11	9	LA 5A. ESTACION El Sol No Regresa (Sony BMG)	375	-8	16	15/0
5	10	CRISTIAN Te Buscaría (Sony BMG)	368	-89	16	18/0
10	11	ALEJANDRO FERNANDEZ Me Dedicué A Perderte (Sony BMG)	355	-39	24	20/0
12	12	ALEJANDRO FERNANDEZ Qué Lástima (Sony BMG)	330	-34	7	6/0
19	13	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	328	+48	3	5/1
15	14	CARLOS VIVES Voy A Olvidarme De Mí (EMI Latin)	316	-7	13	7/0
27	15	OBIE BERMUDEZ Cómo Pudiste (EMI Latin)	313	+93	2	1/0
22	16	INTOCABLE Aire (EMI Latin)	300	+42	2	3/2
18	17	DAVID BISBAL Esta Ausencia (Universal)	300	+22	16	10/0
16	18	PEPE AGUILAR El Autobús (Sony BMG)	285	-11	10	12/0
Debut	19	CHAYANNE Contra Vientos Y Mareas (Sony BMG)	269	+170	1	2/1
23	20	RBD Rebelde (EMI Latin)	269	+25	2	2/0
20	21	TOMMY TORRES Dame Esta Noche (Ole Music)	268	-2	7	2/0
26	22	DAVID DEMARIA Precisamente Ahora (Warner M.L.)	264	+31	2	2/0
14	23	LUIS MIGUEL Sabes Una Cosa (Warner M.L.)	263	-66	7	6/1
21	24	CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	252	-2	5	5/1
17	25	YAHIR Te Amaré (Warner M.L.)	241	-30	5	4/0
25	26	LAURA PAUSINI Viveme (Warner M.L.)	238	+11	2	2/0
24	27	SORAYA Llévame (EMI Latin)	209	-14	3	5/0
28	28	LA 5A. ESTACION Algo Más (Sony BMG)	204	-10	4	4/0
29	29	FRANCO DE VITA Ay Dios (Sony BMG)	200	-3	2	1/0
Debut	30	CRISTIAN Una Canción Para Ti (Sony BMG)	191	+22	1	3/1

31 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/13-3/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
INTOCABLE Aire (EMI Latin)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHAYANNE Contra Vientos Y Mareas (Sony BMG)	+170
OBIE BERMUDEZ Cómo Pudiste (EMI Latin)	+93
JUANES La Camisa Negra (Universal)	+74
JANINA Porque Tú No Estás (Univision)	+51
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	+48
MODERATTO f/BELINDA Muriendo Lento (Sony BMG)	+44
INTOCABLE Aire (EMI Latin)	+42
REYLI BARBA Amor Del Bueno (Sony BMG)	+39
JENNIFER PEÑA Si Yo Me Vuelvo A Enamorar (Univision)	+34
ANDY & LUCAS Quiero Ser Tu Sueño (Sony BMG)	+32

## NEW & ACTIVE

DADDY YANKEE Gasolina (VI Music)  
Total Plays: 184, Total Stations: 7, Adds: 1

ELEFANTE Mentirosa (Sony BMG)  
Total Plays: 67, Total Stations: 3, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
LA OREJA DE VAN GOGH Rosas (Sony BMG)	352	PAULINA RUBIO Dame Otro Tequila (Universal)	302
JULIETA VENEGAS Andar Conmigo (Sony BMG)	327	JULIETA VENEGAS Lento (Sony BMG)	294
SIN BANDERA Que Llora (Sony BMG)	316	PEPE AGUILAR Miedo (Sony BMG)	251
FRANCO DE VITA f/SIN BANDERA Si La Ves (Sony BMG)	313	FRANCO DE VITA Tú De Qué Vas (Sony BMG)	240
		KALIMBA No Me Quiero Enamorar (Sony BMG)	223

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# LATIN FORMATS

March 25, 2005

## TROPICAL TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)	167
2	JUAN LUIS GUERRA Para Ti (Vene Music/Universal)	163
3	EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony BMG)	136
4	AVENTURA La Boda (Premium)	118
5	MONCHY & ALEXANDRA Perdidos (J&N)	116
6	VICTOR MANUELLE La Vida Es Un Carnaval (Sony BMG)	112
7	DADDY YANKEE Lo Que Pasó, Pasó (VI Music)	112
8	GILBERTO SANTA ROSA Piedras Y Flores (Sony BMG)	102
9	TITOROJAS Quiero (MP)	98
10	FRANKIE NEGRON Todo Es Mentira (SGZ Entertainment)	96
11	GILBERTO SANTA ROSA Enséñame A Vivir Sin Ti (Sony BMG)	93
12	LOS TOROS BAND Perdóname La Vida (Universal)	84
13	CHARLIE CRUZ Ven Devórame Otra Vez (SGZ Entertainment)	81
14	OBIE BERMUDEZ Todo El Año (EMI Latin)	80
15	MONCHY & ALEXANDRA Hasta El Fin (J&N)	74
16	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	72
17	ENRIQUE FELIX Galletitas De Avena (Mayimba Productions)	72
18	DADDY YANKEE Machete (VI Music)	59
19	KINITO MENDEZ Honey Tú Sí Jony (J&N)	54
20	TOÑO ROSARIO Resistiré (Universal)	51
21	DADDY YANKEE Gasolina (VI Music)	49
22	ELVIS CRESPO Pan Comió (Ole Music)	49
23	TITO NIEVES f/LA INDIA Ya No Queda Nada (SGZ Entertainment)	48
24	GILBERTO SANTA ROSA Sombra Loca (Sony BMG)	45
25	LA GRAN BANDA Chiquilla (DAM Productions)	45

Data is compiled from the airplay week of 3/13/05-3/19/05, and based on a point system.  
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## ROCK/ALTERNATIVE

TW	ARTIST Title Label(s)
1	STOIC FRAME Demonios Del Asfalto (El Comandante/V&J)
2	ENJAMBRE Biografía (Oso/V&J)
3	MOLOTOV Amateur (Universal)
4	ANDREA ECHEVERRI A Eme O (Nacional)
5	CIRCO Un Accidente (Universal)
6	LIQUITS Chido (Surca)
7	IGNACIO PEÑA Dónde Estabas (Everywhere Music)
8	VICENTICO Los Caminos De La Vida (Sony BMG)
9	A.N.I.M.A.L. Combativo (Universal)
10	LUCYBELL Hoy Soñé (Warner M.L.)
11	ELY GUERRA Te Amo, I Love You (Higher Octave)
12	JD NATASHA Tatuaje (EMI Latin)
13	VOLUMEN CERO Autos (Warner M.L.)
14	RABANES & DON OMAR Rockton (Sony BMG)
15	PANTEON ROCOCO La Ciudad De La Esperanza (Delanuca/DLN)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 11 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

## RECORD POOL

TW	ARTIST Title Label(s)
1	EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony BMG)
2	TITO ROJAS Quiero (MP)
3	DON OMAR Reggaetón Latino (Urban Box Office)
4	BANDA GORDA Traigo Fuego (MP)
5	FRANKIE NEGRON Todo Es Mentira (SGZ Entertainment)
6	EDDIE SANTIAGO Loco Por Tu Amor (MP)
7	NORIEGA f/TITO "EL BAMBINO" Te Encontraré (Flow Music/Cutting)
8	MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)
9	DOMINGO QUIÑONES El Más Buscado (Universal)
10	VICO C Se Escaman (EMI Latin)
11	VICTOR MANUELLE La Vida Es Un Carnaval (Sony BMG)
12	TOÑO ROSARIO Resistiré (Universal)
13	AVENTURA La Boda (Premium)
14	TITO NIEVES Lo Que Le Molesta (SGZ Entertainment)
15	MARIA ISABEL Antes Muerta Que Sencilla (Universal)

Songs ranked by total number of points. 22 Record Pool reporters.

## R&R Going For Adds™

### CONTEMPORARY

JD NATASHA Tatuaje (EMI Latin)

### REGIONAL MEXICAN

BANDA MR. LOBO El Cutis (La Sierra)  
EL CHALINILLO Celoso (La Sierra)  
KAMPESINO MUSICAL Sin Reproches (La Sierra)  
LOS RAZOS Mis Dos Compañeros (Sony BMG)  
NARCOS DE TIJUANA Se Feliz (La Sierra)  
SERGIO VEGA "EL SHAKA" Corazón De Oropel (Sony BMG)  
TORMENTA DE DURANGO Mi Horóscopo (La Sierra)  
VICENTE FERNANDEZ Ignacio Bernal (Sony BMG)  
ZAFIROS DEL NORTE El Soltero (La Sierra)

### TROPICAL

No Going for Adds for this Week

### ROCK/ALTERNATIVE

No Going for Adds for this Week

## ¡Qué Pasa Radio!

Bronco "El Gigante De América" (Fonovisa) moves up the Regional Mexican chart with "Señor Mesero," now at No. 15, while Kumbia Kings' "Na Na Na (Dulce Niña)" (EMI Latin) is also on the way up, landing this week at No. 18. Patrulla 81 enter the chart at No. 27 with "Eres Divina" (Disa), and Marco Antonio Solís sits at No. 30 with "En el Mismo Tren" (Fonovisa). Intocable's "Aire" (EMI Latin) remains at No. 1 for the fifth week.

Two of EMI Latin's artists take nice jumps up the Contemporary chart: Obie Bermúdez, whose "Cómo Pudiste" goes to No. 15 from 27, and Intocable, whose pop version of "Aire" vaults from No. 22 to 16. Also, two Sony BMG artists enter the chart: Chayanne, whose "Contra Vientos y Mareas" lands at No. 19, and Cristian's "Una Canción Para Ti" sits at No. 30.

Remember that you, radio PDs, are responsible for the hits, the debuts and the drops. Report your adds and make things happen. The deadline is Tuesday at noon PT.

# OPPORTUNITIES

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please visit: [CMTDukesInstitute.com](http://CMTDukesInstitute.com)



\*The position requires the execution of a one-year, \$100,000 Independent Contractor agreement with GREAT!

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### ON-AIR TALENT

Atlanta's hottest and fastest growing station, VIVA 105.3 is looking for an on-air talent with a minimum of four years experience in Spanish contemporary. Please send your resume and demo tape (minimum of five minutes) to: [HRAtlanta@clearchannel.com](mailto:HRAtlanta@clearchannel.com) or fax it to: 404-367-1043. All resumes will be received in confidence. Clear Channel is an EOE.

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### STATION MANAGER

FM Christian music station in the mid-west is seeking a Station Manager. Key skills include team leader/builder, creativity, and hard working. Station is committed to impacting the community for Christ and the lives of our listeners. Underwriting or sales experience is important. Station is an equal opportunity employer. Resumes and qualifications to: [jobs@goodratings.com](mailto:jobs@goodratings.com).

### PROGRAM DIRECTORS

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## MIDWEST

Classic Hits 100.5 WKXA seeks an afternoon host. Contact: Meg Stevens, P.O. Box 1507, Findlay, OH 45839-1507 EOE (3/25)

## WEST

M-F on-air Oldies shift. Send package to: Astor Broadcast Group, On Air Position, 1835 Aston, Carlsbad, CA 92008. EOE (3/25)

## POSITIONS SOUGHT

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(MICHIGAN) I have 16 years in radio, board op, promotions and DJ. Currently working for a top 40 station, looking for more. Email me. [djmartin88@hotmail.com](mailto:djmartin88@hotmail.com) (3/25)

13 years on air experience in all day parts. Great energy and job dedication. Just need a chance in west PA. JOE: (724) 748-5445. (3/25)

Half your songs are English bands, shouldn't at least one or two DJ's?? English DJ ... Grassy arse "TYZER" Email: [Tyzer@Tyzer.com](mailto:Tyzer@Tyzer.com) (714) 510 0095. (3/25)

## R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

## Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax. 310-203-8727. Only free positions sought ads are accepted by e-mail to [kmumaw@radioandrecords.com](mailto:kmumaw@radioandrecords.com). Address all 20-word ads to R&R Free Opportunities, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067

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Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

## Payable In Advance

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## RADIO & RECORDS, INC.

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R&R is published weekly, except the week of December 25. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

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<b>WASHINGTON, DC BUREAU:</b>	301-951-9050	301-951-9051	<a href="mailto:jhoward@radioandrecords.com">jhoward@radioandrecords.com</a>
<b>NASHVILLE BUREAU:</b>	615-244-8822	615-248-6655	<a href="mailto:ihelton@radioandrecords.com">ihelton@radioandrecords.com</a>

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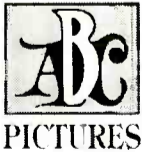


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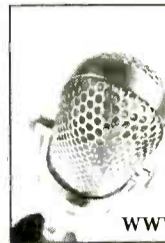
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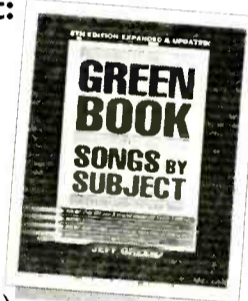
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# THE BACK PAGES

March 25, 2005

POWERED BY  
MEDIABASE

## CHR/POP

LW	TW	
2	1	<b>KELLY CLARKSON</b> Since U Been Gone (RCA/RMG)
1	2	<b>GREEN DAY</b> Boulevard Of Broken Dreams (Reprise)
3	3	<b>USHER</b> Caught Up (LaFace/Zomba Label Group)
4	4	<b>GWEN STEFANI</b> f/EVER Rich Girl (Interscope)
6	5	<b>FRANKIE J. f/BABY BASH</b> Obsession (No Es Amor) (Columbia)
5	6	<b>CIARA</b> f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)
8	7	<b>EMINEM</b> Mockingbird (Shady/Aftermath/Interscope)
7	8	<b>MARIO</b> Let Me Love You (J/RMG)
9	9	<b>50 CENT</b> Disco Inferno (G-Unit/Shady/Aftermath/Interscope)
12	10	<b>50 CENT</b> Candy Shop (Shady/Aftermath/Interscope)
11	11	<b>NATALIE</b> Goin' Crazy (Latium/Universal)
10	12	<b>JESSE MCCARTNEY</b> Beautiful Soul (Hollywood)
16	13	<b>ALICIA KEYS</b> Karma (J/RMG)
13	14	<b>ROB THOMAS</b> Lonely No More (Atlantic)
15	15	<b>GAME f/50 CENT</b> Hate It Or Love It (Aftermath/G-Unit/Interscope)
14	16	<b>GAVIN DEGRAW</b> I Don't Want To Be (J/RMG)
17	17	<b>MARIAH CAREY</b> It's Like That (Island/IDJMG)
18	18	<b>DESTINY'S CHILD</b> Soldier (Columbia)
22	19	<b>3 DOORS DOWN</b> Let Me Go (Republic/Universal)
23	20	<b>BOWLING FOR SOUP</b> Almost (Silvertone/Jive/Zomba Label Group)
21	21	<b>RYAN CABRERA</b> True (E.V.L.A./Atlantic)
19	22	<b>SNOOP DOGG</b> f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)
26	23	<b>JET</b> Look What You've Done (Atlantic)
27	24	<b>KILLERS</b> Mr. Brightside (Island/IDJMG)
30	25	<b>AKON</b> Lonely (SRC/Universal)
24	26	<b>JAY-Z</b> & <b>LINKIN PARK</b> Numb/Encore (Warner Bros.)
28	27	<b>TRICK DADDY</b> Sugar (Gimme Some) (Slip-N-Slide/Atlantic)
20	28	<b>LIL' JON...</b> f/ <b>USHER &amp; LUDACRIS</b> Lovers & Friends (TVT)
25	29	<b>EMINEM</b> Like Toy Soldiers (Shady/Aftermath/Interscope)
31	30	<b>WILL SMITH</b> Switch (Interscope)

### #1 MOST ADDED

GAME F/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)

### #1 MOST INCREASED PLAYS

50 CENT Candy Shop (Shady/Aftermath/Interscope)

### TOP 5 NEW & ACTIVE

TRILLVILLE Some Cut (BME/Warner Bros.)

ASLYN Be The Girl (Capitol)

JIMMY EAT WORLD Work (Interscope)

BABY BASH Baby I'm Back (Universal)

SUM 41 Pieces (Island/IDJMG)

CHR/POP begins on Page 25.

## CHR/RHYTHMIC

LW	TW	
1	1	<b>50 CENT</b> Candy Shop (Shady/Aftermath/Interscope)
2	2	<b>FRANKIE J. f/BABY BASH</b> Obsession (No Es Amor) (Columbia)
8	3	<b>GAME f/50 CENT</b> Hate It Or Love It (Aftermath/G-Unit/Interscope)
3	4	<b>GAME f/50 CENT</b> How We Do (Aftermath/G-Unit/Interscope)
4	5	<b>50 CENT</b> Disco Inferno (G-Unit/Shady/Aftermath/Interscope)
9	6	<b>TRILLVILLE</b> Some Cut (BME/Warner Bros.)
6	7	<b>MARIO</b> Let Me Love You (J/RMG)
5	8	<b>LIL' JON...</b> f/ <b>USHER &amp; LUDACRIS</b> Lovers & Friends (TVT)
12	9	<b>AKON</b> Lonely (SRC/Universal)
11	10	<b>BABY BASH</b> Baby I'm Back (Universal)
13	11	<b>NATALIE</b> Goin' Crazy (Latium/Universal)
16	12	<b>YING YANG TWINS</b> Wait (TVT)
10	13	<b>USHER</b> Caught Up (LaFace/Zomba Label Group)
7	14	<b>EMINEM</b> Mockingbird (Shady/Aftermath/Interscope)
14	15	<b>CIARA</b> f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)
17	16	<b>TRICK DADDY</b> Sugar (Gimme Some) (Slip-N-Slide/Atlantic)
18	17	<b>OMARION</b> O (Epic)
15	18	<b>MARIAH CAREY</b> It's Like That (Island/IDJMG)
21	19	<b>BOBBY VALENTINO</b> Slow Down (DTP/Def Jam/IDJMG)
20	20	<b>SNOOP DOGG</b> f/ <b>PHARRELL</b> Drop It Like It's Hot (Doggystyle/Geffen)
23	21	<b>NIVEA</b> f/ <b>LIL' JON &amp; YOUNGBLOODZ</b> Okay (Jive/Zomba Label Group)
25	22	<b>LUDACRIS</b> Number One Spot (Def Jam South/IDJMG)
24	23	<b>T.I.</b> You Don't Know Me (Grand Hustle/Atlantic)
19	24	<b>DESTINY'S CHILD</b> Soldier (Columbia)
27	25	<b>BROOKE VALENTINE</b> f/ <b>BIG BOI &amp; LIL' JON</b> Girlfight (Virgin)
22	26	<b>T.I.</b> Bring 'Em Out (Grand Hustle/Atlantic)
26	27	<b>PITBULL</b> f/ <b>LIL' JON</b> Toma (TVT)
33	28	<b>AMERIE</b> One Thing (Columbia)
28	29	<b>FANTASIA</b> Truth Is (J/RMG)
31	30	<b>MARIO</b> How Could You (J/RMG)

### #1 MOST ADDED

GWEN STEFANI Hollaback (Interscope)

### #1 MOST INCREASED PLAYS

GAME F/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)

### TOP 5 NEW & ACTIVE

JA RULE f/LOYD Caught Up (Murder Inc./IDJMG)

GWEN STEFANI Hollaback (Interscope)

MARIAH CAREY We Belong Together (Island/IDJMG)

SLY BOOGY It's Nuthin' (J/RMG)

FAITH EVANS Again (Capitol)

CHR/RHYTHMIC begins on Page 33.

## URBAN

LW	TW	
1	1	<b>50 CENT</b> Candy Shop (Shady/Aftermath/Interscope)
2	2	<b>TRILLVILLE</b> Some Cut (BME/Warner Bros.)
3	3	<b>FANTASIA</b> Truth Is (J/RMG)
7	4	<b>T.I.</b> You Don't Know Me (Grand Hustle/Atlantic)
5	5	<b>JOHN LEGEND</b> Ordinary People (Columbia)
4	6	<b>LIL' JON...</b> f/ <b>USHER &amp; LUDACRIS</b> Lovers & Friends (TVT)
9	7	<b>OMARION</b> O (Epic)
10	8	<b>NIVEA</b> f/ <b>LIL' JON &amp; YOUNGBLOODZ</b> Okay (Jive/Zomba Label Group)
11	9	<b>YING YANG TWINS</b> Wait (TVT)
8	10	<b>MARIO</b> Let Me Love You (J/RMG)
6	11	<b>GAME f/50 CENT</b> How We Do (Aftermath/G-Unit/Interscope)
12	12	<b>FANTASIA</b> Baby Mama (J/RMG)
13	13	<b>AMERIE</b> One Thing (Columbia)
16	14	<b>LUDACRIS</b> Number One Spot (Def Jam South/IDJMG)
29	15	<b>GAME f/50 CENT</b> Hate It Or Love It (Aftermath/G-Unit/Interscope)
14	16	<b>T.I.</b> Bring 'Em Out (Grand Hustle/Atlantic)
18	17	<b>M. JONES</b> f/ <b>S. THUG &amp; P. WALL</b> Still... (SwishaHouse/Asylum/Warner Bros.)
19	18	<b>BROOKE VALENTINE</b> f/ <b>BIG BOI &amp; LIL' JON</b> Girlfight (Virgin)
21	19	<b>112</b> U Already Know (Def Soul/IDJMG)
15	20	<b>USHER</b> Caught Up (LaFace/Zomba Label Group)
25	21	<b>BOBBY VALENTINO</b> Slow Down (DTP/Def Jam/IDJMG)
22	22	<b>TYRA</b> Country Boy (Universal)
27	23	<b>FAITH EVANS</b> Again (Capitol)
20	24	<b>50 CENT</b> Disco Inferno (G-Unit/Shady/Aftermath/Interscope)
17	25	<b>DESTINY'S CHILD</b> Soldier (Columbia)
30	26	<b>R. KELLY</b> In The Kitchen (Jive/Zomba Label Group)
23	27	<b>MARIAH CAREY</b> It's Like That (Island/IDJMG)
38	28	<b>CIARA</b> f/ <b>LUDACRIS</b> Oh (LaFace/Zomba Label Group)
24	29	<b>CIARA</b> f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)
26	30	<b>TRICK DADDY</b> Sugar (Gimme Some) (Slip-N-Slide/Atlantic)

### #1 MOST ADDED

WEBBIE F/BUN B Give Me That (Asylum/Trill)

### #1 MOST INCREASED PLAYS

GAME F/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)

### TOP 5 NEW & ACTIVE

RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group)

MANNIE FRESH FTATEEZE Conversations (Cash Money/Universal)

MARIAH CAREY We Belong Together (Island/IDJMG)

PRETTY RICKY Grind With Me (Atlantic)

WILL SMITH Switch (Interscope)

URBAN begins on Page 36.

## AC

LW	TW	
1	1	<b>KELLY CLARKSON</b> Breakaway (Hollywood)
3	2	<b>JOHN MAYER</b> Daughters (Aware/Columbia)
2	3	<b>LOS LONELY BOYS</b> Heaven (OR Music/Epic)
4	4	<b>TIM MCGRAW</b> Live Like You Were Dying (Curb)
5	5	<b>MAROON 5</b> She Will Be Loved (Octone/J/RMG)
7	6	<b>KEITH URBAN</b> You'll Think Of Me (Capitol)
6	7	<b>MARTINA MCBRIDE</b> In My Daughter's Eyes (RCA)
9	8	<b>MICHAEL BUBLE</b> Home (143/Reprise)
8	9	<b>HALL &amp; OATES</b> I'll Be Around (U-Watch)
10	10	<b>GOO GOO DOLLS</b> Give A Little Bit (Warner Bros.)
11	11	<b>MAROON 5</b> This Love (Octone/J/RMG)
13	12	<b>HOOBASTANK</b> The Reason (Island/IDJMG)
12	13	<b>KENNY G. f/EARTH, WIND &amp; FIRE</b> The Way You Move (Arista/RMG)
14	14	<b>PHIL COLLINS</b> Don't Let Him Steal Your Heart Away (Atlantic)
15	15	<b>RYAN CABRERA</b> True (E.V.L.A./Atlantic)
17	16	<b>MERCYME</b> Homesick (INO/Curb)
16	17	<b>TINA TURNER</b> Open Arms (Capitol)
18	18	<b>ROD STEWART</b> f/ <b>STEVIE WONDER</b> What A Wonderful World (J/RMG)
19	19	<b>ROB THOMAS</b> Lonely No More (Atlantic)
20	20	<b>SCOTT GRIMES</b> Sunset Blvd. (Velocity)
22	21	<b>VANESSA WILLIAMS</b> You Are Everything (Lava)
23	22	<b>FIVE FOR FIGHTING</b> If God Made You (Aware/Columbia)
21	23	<b>RAY CHARLES</b> f/ <b>DIANA KRALL</b> You Don't Know Me (Concord)
25	24	<b>MAROON 5</b> Sunday Morning (Octone/J/RMG)
27	25	<b>HOWIE DAY</b> Collide (Epic)
26	26	<b>ELTON JOHN</b> All That I'm Allowed (Universal)
28	27	<b>ROD STEWART</b> Blue Moon (J/RMG)
24	28	<b>RICHARD MARX</b> Ready To Fly (Manhattan/EMC)
—	29	<b>CELINE DION</b> In Some Small Way (Epic)
29	30	<b>FINGER ELEVEN</b> One Thing (Wind-up)

### #1 MOST ADDED

MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG)

### #1 MOST INCREASED PLAYS

DIDO White Flag (Arista/RMG)

### TOP 5 NEW & ACTIVE

JOE COCKER One (New Door/UMe)

RASCAL FLATTS Bless The Broken Road (Lyric Street)

CROSBY & NASH Lay Me Down (Sanctuary/SRG)

JOHN WAITE New York City Girl (No Brakes)

MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG)

AC begins on Page 50.

## HOT AC

LW	TW	
1	1	<b>GREEN DAY</b> Boulevard Of Broken Dreams (Reprise)
3	2	<b>ROB THOMAS</b> Lonely No More (Atlantic)
2	3	<b>GOO GOO DOLLS</b> Give A Little Bit (Warner Bros.)
4	4	<b>MAROON 5</b> Sunday Morning (Octone/J/RMG)
6	5	<b>KELLY CLARKSON</b> Since U Been Gone (RCA/RMG)
5	6	<b>KELLY CLARKSON</b> Breakaway (Hollywood)
8	7	<b>HOWIE DAY</b> Collide (Epic)
7	8	<b>MAROON 5</b> She Will Be Loved (Octone/J/RMG)
9	9	<b>FINGER ELEVEN</b> One Thing (Wind-up)
13	10	<b>3 DOORS DOWN</b> Let Me Go (Republic/Universal)
12	11	<b>KEANE</b> Somewhere Only We Know (Interscope)
10	12	<b>JOHN MAYER</b> Daughters (Aware/Columbia)
14	13	<b>RYAN CABRERA</b> True (E.V.L.A./Atlantic)
11	14	<b>LENNY KRAVITZ</b> Lady (Virgin)
15	15	<b>LIFHOUSE</b> You And Me (Geffen)
16	16	<b>ANNA NALICK</b> Breathe (2am) (Columbia)
17	17	<b>JET</b> Look What You've Done (Atlantic)
19	18	<b>JESSE MCCARTNEY</b> Beautiful Soul (Hollywood)
18	19	<b>AVRIL LAVIGNE</b> Nobody's Home (Arista/RMG)
20	20	<b>DURAN DURAN</b> What Happens Tomorrow (Epic)
22	21	<b>U2</b> Sometimes You Can't Make It On Your Own (Interscope)
21	22	<b>NELLY</b> f/ <b>TIM MCGRAW</b> Over And Over (Derrty/Fo' Reel/Curb/Universal)
23	23	<b>KILLERS</b> Mr. Brightside (Island/IDJMG)
24	24	<b>TIM MCGRAW</b> Live Like You Were Dying (Curb)
27	25	<b>GAVIN DEGRAW</b> Chariot (J/RMG)
29	26	<b>GWEN STEFANI</b> f/EVER Rich Girl (Interscope)
26	27	<b>ASLYN</b> Be The Girl (Capitol)
25	28	<b>VELVET REVOLVER</b> Fall To Pieces (RCA/RMG)
28	29	<b>BOWLING FOR SOUP</b> Almost (Silvertone/Jive/Zomba Label Group)
30	30	<b>JACK JOHNSON</b> Sitting, Waiting, Wishing (Brushfire/Universal)

### #1 MOST ADDED

DAVE MATTHEWS BAND American Baby (RCA/RMG)

### #1 MOST INCREASED PLAYS

KELLY CLARKSON Since U Been Gone (RCA/RMG)

### TOP 5 NEW & ACTIVE

AVION Beautiful (Red Ink/Columbia)

AFTERS Beautiful Love (Simple/IND)

MICHAEL TOLCHER Mission Responsible (Octone)

RELIENT K Be My Escape (Capitol/Gotee)

SUM 41 Pieces (Island/IDJMG)

AC begins on Page 50.

## ROCK

LW	TW	
1	1	<b>GREEN DAY</b> Boulevard Of Broken Dreams (Reprise)
2	2	<b>SHINEDOWN</b> Burning Bright (Atlantic)
4	3	<b>VELVET REVOLVER</b> Fall To Pieces (RCA/RMG)
—	4	<b>AUDIOSLAVE</b> Be Yourself (Interscope/Epic)
3	5	<b>THREE OAYS GRACE</b> Home (Jive/Zomba Label Group)
6	6	<b>3 DOORS DOWN</b> Let Me Go (Republic/Universal)
5	7	<b>VELVET REVOLVER</b> Dirty Little Thing (RCA/RMG)
7	8	<b>MOTLEY CRUE</b> If I Die Tomorrow (Island/IDJMG)
8	9	<b>PAPA ROACH</b> Scars (Geffen)
9	10	<b>BREAKING BENJAMIN</b> Sooner Or Later (Hollywood)
11	11	<b>THEORY OF A DEADMAN</b> No Surprise (Roadrunner/IDJMG)
10	12	<b>BILLY IDOL</b> Scream (Sanctuary/SRG)
16	13	<b>OSZIE OSBOURNE</b> Mississippi Queen (Epic)
13	14	<b>BREAKING BENJAMIN</b> So Cold (Hollywood)
15	15	<b>CHELLE</b> The Clincher (Epic)
20	16	<b>ROBERT PLANT</b> Shine It All Around (Sanctuary/SRG)
19	17	<b>MUOVAYNE</b> Happy? (Epic)
12	18	<b>U2</b> All Because Of You (Interscope)
18	19	<b>COLLECTIVE SOUL</b> Better Now (El Music Group)
17	20	<b>CROSSFADE</b> So Far Away (Columbia)
21	21	<b>SILVERTIDE</b> Blue Jeans (J/RMG)
23	22	<b>A PERFECT CIRCLE</b> Passive (Virgin)
22	23	<b>QUEENS OF THE STONE AGE</b> Little Sister (Interscope)
26	24	<b>BLACK LABEL SOCIETY</b> Suicide Messiah (Artemis)
30	25	<b>NO ADDRESS</b> When I'm Gone (Sadie) (Atlantic)
27	26	<b>SLIPKNOT</b> Vermilion (Roadrunner/IDJMG)
29	27	<b>SUBMERSED</b> Hollow (Wind-up)
—	28	<b>NINE INCH NAILS</b> The Hand That Feeds (Interscope)
28	29	<b>JUDAS PRIEST</b> Revolution (Epic)
—	30	<b>GREEN DAY</b> Holiday (Reprise)

### #1 MOST ADDED

NINE INCH NAILS The Hand That Feeds (Interscope)

### #1 MOST INCREASED PLAYS

AUDIOSLAVE Be Yourself (Interscope/Epic)

### TOP 5 NEW & ACTIVE

SLIPKNOT Before I Forget (Roadrunner/IDJMG)

TRUST COMPANY Stronger (Geffen)

MOTLEY CRUE Sick Love Song (Island/IDJMG)

U2 Sometimes You Can't Make It On Your Own (Interscope)

PORCUPINE TREE Shallow (Lava)

ROCK begins on Page 59.

# THE BACK PAGES

March 25, 2005

POWERED BY  
MEDIABASE

## URBAN AC

LW	TW	
1	1	FANTASIA Truth Is (J/RMG)
2	2	JOHN LEGEND Ordinary People (Columbia)
4	3	BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)
6	4	KEM I Can't Stop Loving You (Motown/Universal)
7	5	MARIO Let Me Love You (J/RMG)
3	6	JILL SCOTT Whatever (Hidden Beach/Epic)
5	7	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)
8	8	ANITA BAKER How Does It Feel (Blue Note/Virgin)
9	9	GERALD LEVERT So What (If You Got A Baby) (Atlantic)
14	10	STEVIE WONDER So What The Fuss (Motown/Universal)
11	11	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)
10	12	LUTHER VANDROSS Think About You (J/RMG)
13	13	FAITH EVANS Again (Capitol)
12	14	PRINCE Call My Name (Columbia)
16	15	TINA TURNER Open Arms (Capitol)
19	16	LAHSAAN PATTERSON Forever Yours (Artistry Music)
21	17	LEDISI f/BONEY JAMES My Sensitivity (Sets In The Way) (GRP/VMG)
18	18	EARTH, WIND & FIRE f/R. SAADIQ Show Me The Way (Sanctuary/SRG)
20	19	MINT CONDITION I'm Ready (Image)
22	20	AL GREEN Perfect To Me (Blue Note/Virgin)
23	21	ALICIA KEYS Karma (J/RMG)
25	22	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)
24	23	ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile (J/RMG)
26	24	SAMSON Atmosphere (Five Eight's)
27	25	KOOL & THE GANG f/BLACKSTREET No Show '05 (Sanctuary/SRG)
28	26	RUBEN STUDDARD f/MARY MARY Ain't No Need To Worry (J/RMG)
-	27	DESTINY'S CHILD Girl (Columbia)
-	28	FANTASIA Baby Mama (J/RMG)
-	29	TEMMORA f/HOWARD HEWETT There's No Me (LEG)
30	30	RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group)

### #1 MOST ADDED

STEVIE WONDER So What The Fuss (Motown/Universal)

### #1 MOST INCREASED PLAYS

STEVIE WONDER So What The Fuss (Motown/Universal)

### TOP 5 NEW & ACTIVE

TROY JOHNSON It's You (Sought After Entertainment)  
KIERRA "KIKI" SHEARD You Don't Know (EMI Gospel)  
MICHAEL B. SUTTON Nobody (Little Dizzy)  
ISRAEL AND NEW BREED Friend Of God (Integrity Gospel)  
CARLTON BLOUNT My Wife (Magnatar)

URBAN begins on Page 35.

## ACTIVE ROCK

LW	TW	
5	1	BREAKING BENJAMIN Sooner Or Later (Hollywood)
6	2	MUDVAYNE Happy? (Epic)
3	3	SHINEDOWN Burning Bright (Atlantic)
4	4	CROSSFADE So Far Away (Columbia)
1	5	THREE DAYS GRACE Home (Jive/Zomba Label Group)
7	6	CHEVELLE The Clincher (Epic)
2	7	GREEN DAY Boulevard Of Broken Dreams (Reprise)
33	8	AUDIOSLAVE Be Yourself (Interscope/Epic)
10	9	EXIES Ugly (Virgin)
8	10	PAPA ROACH Scars (Geffen)
11	11	A PERFECT CIRCLE Passive (Virgin)
12	12	QUEENS OF THE STONE AGE Little Sister (Interscope)
13	13	THEORY OF A DEADMAN No Surprise (Roadrunner/DJMG)
9	14	VELVET REVOLVER Dirty Little Thing (RCA/RMG)
17	15	SUBMERSED Hollow (Wind-up)
20	16	OZZY OSBOURNE Mississippi Queen (Epic)
14	17	BREAKING BENJAMIN So Cold (Hollywood)
15	18	CROSSFADE Cold (Columbia)
19	19	TRUST COMPANY Stronger (Geffen)
18	20	PAPA ROACH Getting Away With Murder (Geffen)
23	21	SILVERTIDE Blue Jeans (J/RMG)
21	22	BLACK LABEL SOCIETY Suicide Messiah (Artemis)
22	23	DROWNING POOL Killin' Me (Wind-up)
26	24	SLIPKNOT Before I Forget (Roadrunner/DJMG)
16	25	MOTLEY CRUE I Die Tomorrow (Island/DJMG)
27	26	NO ADDRESS When I'm Gone (Sadie) (Atlantic)
-	27	NINE INCH NAILS The Hand That Feeds (Interscope)
24	28	FUTURE LEADERS OF THE WORLD Everyday (Epic)
29	29	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)
42	30	GREEN DAY Holiday (Reprise)

### #1 MOST ADDED

NINE INCH NAILS The Hand That Feeds (Interscope)

### #1 MOST INCREASED PLAYS

AUDIOSLAVE Be Yourself (Interscope/Epic)

### TOP 5 NEW & ACTIVE

EIGHTEEN VISIONS I Let Go (Epic)  
BREAKING POINT Show Me A Sign (Wind-up)  
U2 Sometimes You Can't Make It On Your Own (Interscope)  
SHADOWS FALL Inspiration On Demand (Century Media)  
FALL AS WELL Dead & Growing Older (Imprint)

ROCK begins on Page 59.

## COUNTRY

LW	TW	
1	1	CRAIG MORGAN That's What I Love About Sunday (BBR)
4	2	SUGARLAND Baby Girl (Mercury)
2	3	JOSH GRACIN Nothin' To Lose (Lyric Street)
5	4	KENNY CHESNEY Anything But Mine (BNA)
6	5	BROOKS & DUNN It's Getting Better All The Time (Arista)
8	6	MONTGOMERY GENTRY Gone (Columbia)
7	7	BILLY DEAN Let Them Be Little (Curb)
9	8	JO DEE MESSINA My Give A Damn's Busted (Curb)
10	9	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)
11	10	TOBY KEITH Honkytonk U (DreamWorks)
12	11	ANDY GRIGGS If Heaven (RCA)
13	12	JOE NICHOLS What's A Guy Gotta Do (Universal South)
17	13	GRETCHEN WILSON Homewrecker (Epic)
14	14	TIM MCGRAW Drugs Or Jesus (Curb)
15	15	MARTINA MCBRIDE God's Will (RCA)
18	16	TRACE ADKINS Songs About Me (Capitol)
19	17	BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA)
21	18	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)
16	19	JAMIE O'NEAL Trying To Find Atlantis (Capitol)
20	20	LONESTAR Class Reunion (That Used To Be Us) (BNA)
22	21	JEFF BATES Long, Slow Kisses (RCA)
23	22	SHANIA TWAIN Don't! (Mercury/DJMG)
24	23	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)
26	24	BIG & RICH Big Time (Warner Bros.)
25	25	MIRANDA LAMBERT Me And Charlie Talking (Epic)
27	26	KEITH ANDERSON Pickin' Wildflowers (Arista)
28	27	BLAKE SHELTON Goodbye Time (Warner Bros.)
29	28	BOBBY PINSON Don't Ask Me How I Know (RCA)
30	29	DARRYL WORLEY If Something Should Happen (DreamWorks)
32	30	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)

### #1 MOST ADDED

RASCAL FLATTS Fast Cars And Freedom (Lyric Street)

### #1 MOST INCREASED PLAYS

SUGARLAND Baby Girl (Mercury)

### TOP 5 NEW & ACTIVE

KATRINA ELAM I Want A Cowboy (Universal South)  
HOT APPLE PIE Hillbillies (DreamWorks)  
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)  
SHELLY FAIRCHILD Tiny Town (Columbia)  
AMBER DOTSON I'll Try Anything (Capitol)

COUNTRY begins on Page 42.

## ALTERNATIVE

LW	TW	
29	1	AUDIOSLAVE Be Yourself (Interscope/Epic)
3	2	BECK E-Pro (Interscope)
2	3	QUEENS OF THE STONE AGE Little Sister (Interscope)
4	4	GREEN DAY Holiday (Reprise)
1	5	GREEN DAY Boulevard Of Broken Dreams (Reprise)
6	6	JIMMY EAT WORLD Work (Interscope)
7	7	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)
5	8	KILLERS Mr. Brightside (Island/DJMG)
9	9	BREAKING BENJAMIN Sooner Or Later (Hollywood)
-	10	NINE INCH NAILS The Hand That Feeds (Interscope)
11	11	GARBAGE Why Do You Love Me (Geffen)
10	12	CROSSFADE Cold (Columbia)
8	13	PAPA ROACH Scars (Geffen)
14	14	CHEVELLE The Clincher (Epic)
15	15	A PERFECT CIRCLE Passive (Virgin)
13	16	THREE DAYS GRACE Home (Jive/Zomba Label Group)
18	17	CROSSFADE So Far Away (Columbia)
16	18	3 DOORS DOWN Let Me Go (Republic/Universal)
12	19	UNWRITTEN LAW Save Me (Lava)
19	20	EXIES Ugly (Virgin)
21	21	MUDVAYNE Happy? (Epic)
23	22	TRUST COMPANY Stronger (Geffen)
22	23	SUM 41 Pieces (Island/DJMG)
25	24	INTERPOL Evil (Matador)
28	25	KINGS OF LEON The Bucket (RCA/RMG)
30	26	BRAVERY An Honest Mistake (Island/DJMG)
26	27	LOUIS XIV Finding Out True Love Is Blind (Pineapple/Antic)
31	28	U2 Sometimes You Can't Make It On Your Own (Interscope)
27	29	SHINEDOWN Burning Bright (Atlantic)
32	30	HOT HOT HEAT Goodnight Goodnight (Sire/Reprise)

### #1 MOST ADDED

NINE INCH NAILS The Hand That Feeds (Interscope)

### #1 MOST INCREASED PLAYS

AUDIOSLAVE Be Yourself (Interscope/Epic)

### TOP 5 NEW & ACTIVE

CAESARS Jerk It Out (Astralwerks/EMC)  
KEANE Everybody's Changing (Interscope)  
GOLDFINGER Wasted (Maverick/Warner Bros.)  
CHEMICAL BROTHERS Galvanize (Astralwerks/EMC)  
BILLY IDOL Scream (Sanctuary/SRG)

ALTERNATIVE begins on Page 63.

## SMOOTH JAZZ

LW	TW	
2	1	DAVE KOZ Let It Free (Capitol)
6	2	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)
1	3	SOUL BALLET Cream (215)
3	4	KENNY G. Pick Up The Pieces (Arista/RMG)
5	5	MINDI ABAIR Come As You Are (GRP/VMG)
4	6	TIM BOWMAN Summer Groove (Liquid 8)
8	7	PAUL BROWN Moment By Moment (GRP/VMG)
9	8	EUGE GROOVE XXL (Narada Jazz)
7	9	MARION MEADOWS Sweet Grapes (Heads Up)
10	10	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)
14	11	CHRIS BOTTI No Ordinary Love (Columbia)
13	12	MICHAEL LINGTON Two Of A Kind (Rendezvous)
11	13	RICHARD ELLIOT Your Secret Love (GRP/VMG)
12	14	QUEEN LATIFAH California Dreamin' (Vector)
17	15	ANITA BAKER How Does It Feel (Blue Note/Virgin)
20	16	NILS Pacific Coast Highway (Baja/TSR)
19	17	DAVID SANBORN Tin Tin Deo (GRP/VMG)
21	18	HALL & OATES I'll Be Around (U-Watch)
22	19	3RD FORCE Believe In Me (Higher Octave)
24	20	JEFF LORBER Ooh La La (Narada Jazz)
18	21	SEAL Walk On By (Warner Bros.)
25	22	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)
23	23	FOURPLAY Fields Of Gold (RCA Victor/RMG)
27	24	VANESSA WILLIAMS You Are Everything (Lava)
26	25	PAMELA WILLIAMS Fly Away With Me (Shanachie)
-	26	PAUL TAYLOR Nightlife (Peak)
-	27	STEVE COLE Thursday (Narada Jazz)
29	28	JOYCE COOLING Camelback (Narada Jazz)
-	29	ALEXANDER ZONJIC Leave It With Me (Heads Up)
28	30	CHUCK LOEB Tropical (Shanachie)

### #1 MOST ADDED

MARCUS MILLER f/ERIC CLAPTON Silver Rain (Koch)

### #1 MOST INCREASED PLAYS

BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)

### TOP 5 NEW & ACTIVE

PAUL JACKSON, JR. Never Too Much (GRP/VMG)  
MATT BIANCO f/BASIA Ordinary Day (Decca/Universal)  
NORMAN BROWN West Coast Coolin' (Warner Bros.)  
AVERAGE WHITE BAND Work To Do (Liquid 8)  
KEN NAVARRO You Are Everything (Positive)

SMOOTH JAZZ begins on Page 56.

## TRIPLE A

LW	TW	
1	1	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)
5	2	U2 Sometimes You Can't Make It On Your Own (Interscope)
3	3	BLUE MERLE Burning In The Sun (Island/DJMG)
2	4	TORI AMOS Sleeps With Butterflies (Epic)
4	5	GREEN DAY Boulevard Of Broken Dreams (Reprise)
6	6	JET Look What You've Done (Atlantic)
7	7	MADELEINE PEYROUX Don't Wait Too Long (Rounder)
8	8	COLLECTIVE SOUL Better Now (El Music Group)
9	9	MOBY Beautiful (V2)
11	10	SNOW PATROL Chocolate (A&M/Interscope)
10	11	MARC BROUSSARD Home (Island/DJMG)
14	12	BECK E-Pro (Interscope)
16	13	JOHN BUTLER TRIO Zebra (Lava)
13	14	JOSS STONE Right To Be Wrong (S-Curve/EMC)
17	15	ANNA NALICK Breathe (2am) (Columbia)
12	16	HOWIE DAY Collide (Epic)
18	17	KEANE Everybody's Changing (Interscope)
-	18	DAVE MATTHEWS BAND American Baby (RCA/RMG)
24	19	CARBON LEAF What About Everything? (Vanguard)
20	20	U2 All Because Of You (Interscope)
19	21	JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen)
26	22	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)
29	23	ROBERT PLANT Shine It All Around (Sanctuary/SRG)
23	24	OZOMATI Love & Hope (Concord)
21	25	KENNY WAYNE SHEPHERD Let Go (Reprise)
27	26	MAIA SHARP Something Wild (Koch)
30	27	BEN LEE Catch My Disease (New West)
-	28	BETTER THAN EZRA A Lifetime (Artemis)
22	29	SHORE Hard Road (Maverick/Reprise)
28	30	BRUCE HORNSBY Circus On The Moon (Columbia)

### #1 MOST ADDED

DAVE MATTHEWS BAND American Baby (RCA/RMG)

### #1 MOST INCREASED PLAYS

DAVE MATTHEWS BAND American Baby (RCA/RMG)

### TOP 5 NEW & ACTIVE

BRIGHT EYES First Day Of My Life (Saddle Creek)  
CHARLIE MARS Try So Hard (V2)  
MAROON 5 Sunday Morning (Octone/J/RMG)  
MARK KNOPFLER The Trawlerman's Song (Warner Bros.)  
GARBAGE Why Do You Love Me (Geffen)

TRIPLE A begins on Page 66.

# PUBLISHER'S **Profile** BY ERICA FARBER

**d**anny Goldberg, CEO of Air America, may be a new face in radio, but he has long been a prominent figure in the music industry and a person known for taking leadership roles in organizations devoted to progressive causes.

Before joining Air America, Goldberg was the founder and chief executive of Artemis Records. His past positions include senior roles at Mercury, Atlantic and Warner Bros. Records.

**Getting into the business:** "I started my career as a clerk in the chart department of *Billboard* through an ad in the *New York Times*. I discovered there was such a thing as the music business and was delighted to see that people were getting paid money to review rock concerts and rock records. I immediately tried to talk my way into being able to write for *Billboard*. They let me review some things, and then I was a rock writer and my name was in print."

**On his recent move to radio:** "I've had avocations — I've published books, been involved in a couple of movies and some other things — but my vocation up until now has been the music business. I've always been a little eclectic in my interests, and I've done a lot of work for nonprofits devoted to progressive activism and things like that, but getting into radio is a definite career change."

**Joining Air America:** "I've been a big admirer of Air America from the minute it came into existence. I'm friends with Jon Sinton, who's one of the senior executives here and has been involved from the beginning. He had me on a board of advisers. Jon and I have been friends for 25 years. We share an interest in progressive politics, and we talked a lot about how to create a counterbalance to the influence of Rush Limbaugh. I was interested from the beginning and, through Jon, met some other people here.

"At Artemis we put out an Al Franken album of highlights from his show. I brought them to Steve Earle, an artist on Artemis, who does a weekly show on Air America. Shortly before Christmas I got a call from a couple of people here asking if I would be interested in being CEO. I didn't realize there was a search on for a CEO, but I now know that Doug Kreeger was, by design, an acting CEO.

"I jumped at the chance. I love the music business, but I'd been kind of looking to get more involved in the political world. In my book *Dispatches From the Culture Wars* I wrote about the need for the left to use populist media to get their ideas out there, and I thought this was a once-in-a-lifetime chance."

**His vision for Air America:** "It's having its first birthday March 31, and it's accomplished an enormous amount. The people here have done an amazing job, given the changes they've been through. Some instability was widely publicized, and there were two different groups of investors early on who really couldn't do it. The fact that the people here have been able to get into 50 markets and get the ratings they have and the visibility they have is extraordinary.

"I want to work with the people here to get on enough stations that they can reach at least 80% of the country. It's at about 54% now, which is a huge leap from where it was a few months ago. But to really hit the critical threshold for credibility as a national network, you need to be north of 80%.

I want to help them bond with advertisers and work with the staff and air talent to take it to the next level. I think it will grow dramatically over the next few years, but in terms of getting more specific than that, I would really be a jerk if I tried after being here only six days."

**Last year's challenges:** "First, the whole category of progressive Talk radio didn't exist. A lot of very serious, very smart people in the radio business thought it was an impossible task, that there was really no such thing as progressive Talk radio. The people here had to convince the radio world that this category was viable, and they did it with people like Randi Rhodes, who had a radio background, and Al Franken, who did not.

"They also had to consolidate their financial life, which they have done with Rob Glaser as Chairman. He is one of the reasons I came here. He's an extremely sophisticated businessperson. He's got the resources and the ability to network with other people to make this work. I would not have done this otherwise. As much as I love everything here, I'm also pragmatic enough to want stability."

**Biggest challenge:** "Any new company is a challenge because you've got to make the numbers work. Now that my colleagues here have created this category, there's obviously going to be some competition. It's a challenge doing anything when the public has to like what you do. You have to keep your programming up to date. You have to manage your business correctly, in terms of controlling costs and maximizing revenue. The phrases I would utter are the phrases anyone in this position would utter, but the details of how to do it are unique to this particular network, which is a combination of the conventional radio business and a cultural brand — almost a movement. That is unique."

**Building new relationships:** "It's a different business, and I want to walk carefully and learn what everyone has to say and try to digest the atmosphere before doing anything impulsive. At the same time, it is a unique company. There are decisions that might make sense at Westwood One or another type of radio network that wouldn't be appropriate here, and vice versa. It's a culture that was created out of political passion as much as it was out of business, and you have to have a strategy that encompasses both of those things.

"It reminds me of what I imagine *Rolling Stone* might have been like in 1967 or, in another way, the early years of MTV, where you're combining a cultural brand and a lot of emotional intensity that's resonating in your audience with a need to make the numbers and to be intelligent about the business."

**State of Talk radio:** "I would be foolish to try to pontificate about that at such an early stage, but I think progressive Talk radio, which is the sector I'm interested in, is going to grow dramatically. You have a tremendous imbalance in the number of people who are progressive and the amount of radio available to them. Conservatives are superserved by the current Talk radio environment, and progressives are underserved. That gives us a great opportunity."

**Something in his first six days that surprised him about Air America:** "I've been pleasantly surprised by the quality of some of the people here. I knew a few people, but there are others I've met who really have intensity and sophistication."

**Why a station should consider becoming an affiliate:** "There's a huge audience that's underserved. Look at the 48% of the people who voted for John Kerry. Look at the 15 million

people who went to see *Fahrenheit 9/11*. There are plenty of different ways of identifying this audience, and the bottom line is that there is not enough radio to address these people. Not everyone who's a progressive or who voted for John Kerry wants to listen to Talk radio, but a lot do. It's a tremendous opportunity for stations. Even in the reddest of the red states, 30% of the people are alienated from conservative Talk, and in most markets that's pretty good ratings. You get a small percentage of that and you are making a lot of money.

"There's been a dramatic growth in the number of affiliates in the last 60 days. The people who research audiences have found us. We have a brand that's a leader in this segment, and we have our team in place and the resources to do more marketing. There's an HBO special March 31 about the beginnings of Air America. Starting in June, the Franken show is going to be on the Sundance Channel, rebroadcasting at night. It's going to be a tremendous upgrade in every aspect, and it's going to make us even more attractive. But even now we're the leader in this genre, and it's a genre for which there's an audience, and that's a good opportunity."

**Career highlight:** "In terms of my career as a personal manager, I'm very proud that I managed Nirvana. I managed many wonderful people, but I don't know that I could ever again have an opportunity to be involved with such important artists at such a critical time in their career."

**Career disappointment:** "Oh, my God, hundreds of things. There's a whole list of stupid things I've said to different people that I'd love to take back. The main thing I agonize over is mistakes I made when I wasn't respectful enough to people or things. I torture myself about my mistakes on a regular basis, and, hopefully, I will make fewer of them as I get older."

**Most influential person:** "Doug Marr has influenced me a lot in terms of understanding how to be an executive, how to lead a company of hundreds of people, how to delegate and how to give people the right combination of respect and direction. He would definitely be the person who mentored me the most."

**Favorite radio format:** "Definitely progressive Talk radio."

**Favorite television show:** "Cable news and C-SPAN. I watch a lot of basketball with my son. I have an NBA game pass, and I like the Bill Maher show and Jon Stewart."

**Favorite song:** "'Chimes of Freedom' by Bob Dylan."

**Favorite movie:** "My favorite movie of the last year was definitely *Hotel Rwanda*."

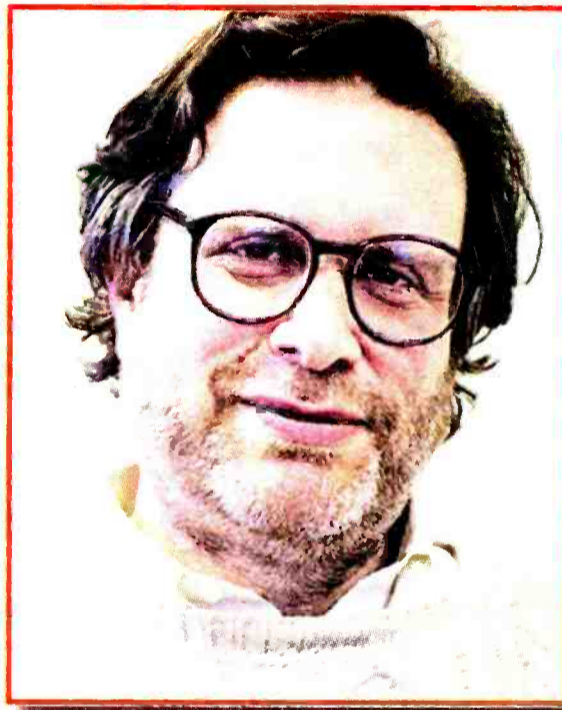
**Favorite book:** "I'm part of a book group, and we just read *Lost Illusions* by Balzac. I had never read anything by Balzac before, so right at this moment that's a book I'm really excited to have discovered. I mostly read nonfiction, and a great political book that influenced me was David Halberstam's *The Best and the Brightest*."

**Favorite restaurant:** "Shopsin's in New York."

**Beverage of choice:** "Black coffee."

**Hobbies:** "I have two school-aged kids, and it's really whatever they want to do. My hobby other than being with my kids and my work is reading."

**Advice for broadcasters:** "My thought about anything in the media today is that every day is a new day, and you can't be a prisoner of yesterday. You've got to keep looking at the changing reality and adjust what you do to change, because the one constant is change. It's not hard to change the channel, so you better make sure to have things on that the audience likes, and what it liked a year ago may not be what it likes now."



**DANNY GOLDBERG**

CEO, Air America

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