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### Keys' Streak Is 'Unbreakable'

J/RMG artist **Alicia Keys** leaves another mark on radio with the success of her latest single, "Unbreakable." The



track picks up Most Added at Urban, with 52, moving 39-35\*. It also grabs Most Added at Urban AC, with 20. Keys will appear on a hurricane-relief special set to air Sept. 10 on MTV, VH1 and CMT.

# R&R

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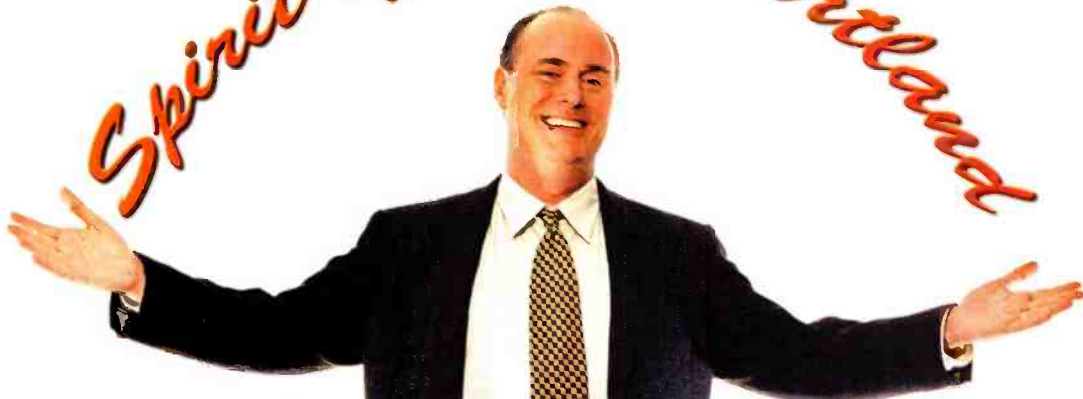
SEPTEMBER 9, 2005

### Americana The Beautiful

The Americana Music Association is holding its sixth annual Americana Music Conference in Nashville on Sept. 8-10, and this week R&R Triple A Editor **John Schoenberger** salutes this vibrant format with a special section that includes a history of KGSR/Austin and a rundown of current and upcoming releases. It begins on Page 67.



# Spirit of the Heartland



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## davis



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\*Source: Arbitron Spring 2005, Dallas-Ft. Worth Metro, Persons 12+ AQH, Mon-Fri 9a-12n

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# INSIDE

## RUSTY DOES GITMO

Talk Radio Network syndicated host Rusty Humphries recently took a trip to the U.S. Naval Station Guantanamo Bay Detention Center in Cuba to see for himself how the soldiers and detainees housed there live. This week he's debriefed by News/Talk/Sports Editor Al Peterson.

See Page 18

## MANAGING TALENT

"Ideas are a dime a dozen, but great execution is priceless," says talent coach Bill Flynn, who talks with AC/Hot AC Editor Julie Kertes about the intricacies of coaxing—or dragging—the best performance out of your air talent and reining them in when you must.

See Page 50



How to talk to your morning show: Page 22

## HIP-HOP FANS STEP UP

What happens when a lifestyle-driven corporation, a forward-thinking nonprofit group and radio come together? Find out when Urban/Rhythmic Editor Dana Hall talks to the folks behind Boost Mobile RockCorps, which inspires young people to volunteer at neighborhood organizations by offering concert tickets in exchange for community service. Page 34.



## Radio To The Rescue

One man's harrowing account of Hurricane Katrina

By Ken Anthony  
R&R Rock Editor  
kanthony@radioandrecords.com

Don Harrison has only been PD of Entercom's Rock WKBU (Bayou 105.3)/New Orleans for about five months, but that's long enough for him to have fallen in love with the city.

The station had a strong showing in the recent Arbitrons, rising from a modest 2.8 12+ in winter to a solid 4.4 in

spring, good enough for top Rock status in New Orleans.

Everything was in place for an even more stellar fall—and then Hurricane Katrina hit. Harrison, who has spent most of his radio career (WBCN/Boston; KLYY/Los Angeles; and KXFX and KVRV in Santa Rosa, CA) on the East or West Coast, had no idea what he was in for,

ROCK See Page 58



ABC News Radio correspondent Alex Stone reports from just outside New Orleans on the evacuation of survivors of Hurricane Katrina.

## Arbitron Monitors Katrina-Hit Areas

By Adam Jacobson  
R&R Radio Editor  
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Perhaps the last thing on anyone's mind is the ratings for radio stations in the New Orleans and Mobile markets, but Arbitron is closely monitoring the situation in the two metropolitan areas to assess the effects the aftermath of

Hurricane Information: Page 16

Hurricane Katrina will have on the summer and fall 2005 ratings surveys.

Eight weeks of the summer 2005 survey were completed before Katrina's Aug. 29 arrival on the Gulf Coast. Aug. 31 marked the final day of the ninth week of the summer '05 survey in Mobile and New Orleans and other four-book continuously measured markets.

Arbitron VP/Communications Thom Mocarisky said the company's survey-processing team has been meeting several times a day to track the

KATRINA See Page 14

## UMG/Nashville's DreamWorks Imprint Closed

By Lon Helton  
R&R Nashville Bureau Chief  
lhelton@radioandrecords.com

Less than 24 hours after DreamWorks/Nashville flagship artist Toby Keith announced the launch of his own label, Show Dog Nashville, UMG/Nashville shuttered the DreamWorks imprint and folded remaining promotion staffers and artists into its Mercury and MCA labels.

The move comes just a few months before the expiration of UMG's right to use the DreamWorks name, a provision of Universal's purchase of DreamWorks in late 2003.

As part of the restructuring, DreamWorks VP/Promotion Bruce Shindler has been named VP/National Promotion of UMG/Nashville, reporting to Exec. VP/Promotion Bill Catino. DreamWorks VP/Field Promotion George Briner has been assigned to MCA as VP/Midwest Promotion, and

DREAMWORKS See Page 10

## R&R NUMBER 1s



TRIPLE A  
JACK JOHNSON  
Good People (Brushfire/Universal)

### CHR/POP

D.H.T. Listen To Your Heart (Robbins)

### CHR/RHYTHMIC

MARIAH CAREY Shake It Off (Island/IDJMG)

### URBAN

BOW WOW I/CIARA Like You (Columbia)

### URBAN AC

CHARLIE WILSON Charlie... (Jive/Zomba Label Group)

### GOSPEL

DR. CHARLES G. HAYES & WARRIORS Work It... (ICEE)

### COUNTRY

BROOKS & DUNN Play Something Country (Arista)

### SMOOTH JAZZ

RICHARD ELLIOT People Make The... (Artizen)

### AC

ROB THOMAS Lonely No More (Atlantic)

### HOT AC

KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)

### ROCK

STAINED Right Here (Flip/Atlantic)

### ACTIVE ROCK

SEETHER Remedy (Wind-up)

### ALTERNATIVE

GORILLAZ Feel Good Inc. (Virgin)

### CHRISTIAN CHR

JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)

### CHRISTIAN AC

MERCYME In The Blink Of An Eye (INO/Curb)

### CHRISTIAN ROCK

THOUSAND FOOT KRUTCH Absolute (Tooth & Nail)

### CHRISTIAN INSPO

NEWSONG Rescue (Integrity Label Group)

### REGIONAL MEXICAN

PATRICIA 81 Eres Divina (Disa)

### SPANISH CONTEMPORARY

SHAKIRA I/ALEJANDRO SANZ La Tortura (Epic)

### TROPICAL

AVENTURA I/DON OMAR Ella Y Yo (Premium)

ISSUE NUMBER 1623

## Infinity Welcomes Kohl As KEAR/San Fran VP/GM

By Al Peterson  
R&R News/Talk/Sports Editor  
apeterson@radioandrecords.com

Veteran broadcast programmer and manager Ken Kohl has been named to the newly created VP/GM post at KEAR/San Francisco. The station, which Infinity is acquiring from Family Stations, is expected to flip from its current Christian Teaching and Talk format.

Kohl most recently served as Director/News & Talk Programming for Clear Channel/Northern California. In that role he oversaw programming for CC News/Talk outlets

KOHL See Page 14



Kohl

## PART ONE OF A TWO-PART SERIES

## Ryan Seacrest: Multitasking Media Mogul

What a nice young rich man, as Mom would say

By Kevin Carter  
R&R CHR Editor  
kcarter@radioandrecords.com

Did you know that American Idol host Ryan Seacrest also does a morning radio show in Los Angeles? Well, he does. I swear. Weird, huh? I'm also yanking your chain. For as much publicity as Seacrest has generated nationally as the whip-and-chair-wielding ringmaster of the annual rite of Idol-mania, his roots remain firmly planted in the world of radio.

Since taking over mornings at KIIS-FM back in March 2004, Seacrest has quietly and steadily climbed through the



Seacrest

ratings ranks. He finally broke through to No. 1 in the spring '05 book, beating such market stalwarts as Howard Stern, Big Boy and Kevin & Bean. Not too shabby for a guy who'd never done mornings in his life, let alone on a stage as public as Los Angeles, where everyone is a mouthy armchair quarterback.

Since he's preparing to hit the road again very soon as the new season of Idol ramps up, I figured if I was going to talk to Seacrest about his career,

SEACREST See Page 29

## Hearn Added To R&R Christian Summit Panel

EMI CMG President Bill Hearn has been added to the Presidents State of the Industry panel that will open the R&R Christian Summit, set for Dec. 8-11 at the Nashville Marriott at Vanderbilt University. He joins GMA President John Styll, Provident Label Group President Terry Hemmings and R&R's Erica Farber on the panel.

As previously announced, EMI CMG will host an exclusive prerelease screening of *The Chronicles of Narnia: The Lion, the Witch and the Wardrobe* that evening, and syndicated talk host and best-selling author Dave

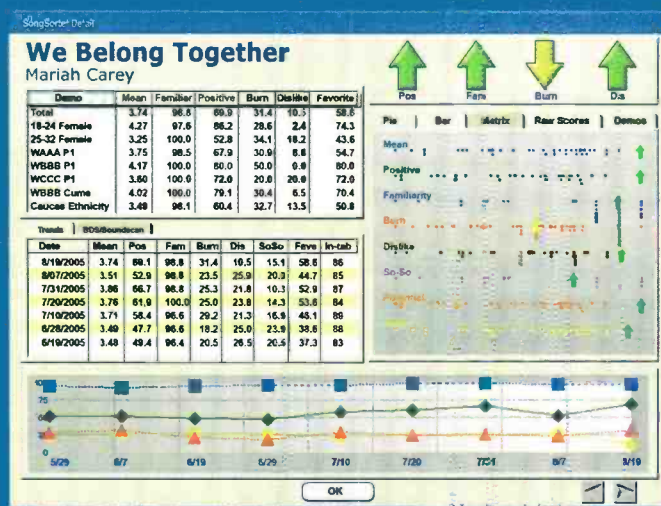


Hearn

SUMMIT See Page 14

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September 9, 2005

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Katz Set As Sole Radio One Rep  
Interp had handled half of company's station stable

By Joe Howard  
R&R Washington Bureau Chief  
jhoward@radioandrecords.com

For years Radio One has split its national rep business between rivals Interp and Katz. But the company announced on Tuesday morning an agreement to move all of its radio stations under the Katz umbrella.

"We are excited to expand our partnership with Katz Media," Radio One CEO Alfred Liggins said. "Over the years they have proven to ably represent approximately half of our station portfolio. We look forward to Katz's historical successes carrying over to these additional radio stations."

In recent quarterly conference calls Liggins has expressed displeasure over the state of his company's national business and acknowledged that splitting Radio One's business between the two rep firms may not have been

the best tactic. Radio One operates 69 stations in 22 markets.

Interp President/COO George Pine said that he understands Radio One's desire to consolidate its national business under one roof but defended the results his company delivered for its former client.

"Our performance stands on its own," Pine said, adding that while Radio One's overall national results were down 2.2% for the first seven months of the year, results for Interp's 11 markets were up 3.6%. "We were proud of what we did for them," he said.

Pine noted that 70% of Interp's billing for Radio One came from three markets — Atlanta; Baltimore; and Washington, DC — and that Radio One's business accounted for just under 4% of Interp's annual revenue.

RADIO ONE See Page 14



ABC News Radio correspondent Alex Stone was in the thick of things down in the Gulf Coast region, covering the devastation left in the wake of Hurricane Katrina. Stone is seen here using a stray oil barrel as a desk so he can put together a report from the field.

Salt Lake City Welcomes Two FM News/Talkers

Bonneville's KQMB flips; Simmons launches KFMS

Two FM News/Talk stations made surprise debuts in Salt Lake City this week, as Simmons Media Group launched KFMS (97.5 FM Talk) and Bonneville flipped Hot AC KQMB (Star 102.7) to KSL-FM, a simulcast of flagship News/Talk KSL-AM.

Of KQMB's flip, Bonneville/Salt Lake City Sr. VP/Market Manager Bruce Christensen said, "This is a very good business decision for us and a strategic move to even better serve our listeners and the communities in which KSL's programming is heard. Adding an FM signal to KSL's broadcast footprint will allow us to reach even more listeners and share the tradition of KSL excellence with a larger audience."

A number of KQMB staffers were let go as a result of the format flip, but KSL-AM & FM VP/GM Chris Redgrave noted that several have been reassigned or offered other opportunities within the company.

Meanwhile, Simmons' KFMS — which launched at a frequency that has been dark — offers a combination of local and syndi-

cated talk programs, along with local news through a partnership with KUTV/Salt Lake City and network coverage from CBS Radio News.

Included on the new station's roster are shows hosted by Talk Radio Network syndicated personalities Erich "Man-cow" Muller, Michael Savage, Jerry Doyle and Rusty Humphries; longtime local S.L.C. host Tom Barberi, who was most recently heard on Clear Channel's crosstown Talk KALL; and Westwood One's Bill O'Reilly, who is expected to join the lineup later this month.

"We are thrilled to be first in the market to custom-create an original FM Talk station," Simmons VP/Programming Alan Hague said. "We have been working for several months to design a station that will feature the best of the best in news, entertainment and information. The marriage of FM and Talk radio was inevitable, and news and information programming on FM will have real appeal and impact on radio listening in Utah."



KSL NEWSRADIO  
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Peterson Appointed KDKB/Phoenix PD

Sandusky's Rock KDKB/Phoenix has promoted Paul Peterson to PD. He replaces Joe Bonadonna, who exited last month.

Peterson, who was MD/afternoon driver of the station, will keep his afternoon airshift for the time being, but he has handed over his MD duties to Promotions Director Matt Spaetzle.

"I was born and raised in Mesa, AZ, so my house is right down the street from the station," Peterson told R&R. "About every nine years someone convinces me to run a radio station. In between, I turn down the other offers. I would've preferred a Powerball win, but this'll do for now. I'm very excited."

This isn't Peterson's first programming position in Phoenix: He programmed KZON from 1997-99. He's also hosted mornings at WBNS/Columbus, OH and WLIT/Chicago.

Radio Revenue Off 2% For July, 1% Year-To-Date

According to figures released Sept. 2 by the RAB, combined spot and nonspot ad spending for radio declined 2% from July 2004 to July 2005. Local spending fell 2%, while national advertising declined 3%. However, nonspot revenue increased 3% for the month.

On a year-to-date basis, combined spot and nonspot advertising is up 1%, with both local and national spending ahead 1% over year-ago levels. Nonspot spending is flat for the January-July period.

New Orleans is the scheduled site for the RAB's annual sales conference. This year's show is slated to take place from Feb. 9-12, 2006, but the effects of Hurricane Katrina have cast doubt on those plans.

RAB See Page 10

Wagner Tapped As WRCJ/Detroit's PD

Former longtime WQRS/Detroit PD Dave Wagner has returned to the Motor City to program noncomm WRCJ. He will also serve as morning host.

Detroit Public Television recently assumed control of WRCJ from Detroit Public Schools, which no longer had the budget to operate the FM. Later this fall WRCJ will unveil a format that features classical music during the day and jazz at night.

Wagner has been PD of Classical KMZT (K-Mozart)/Los Angeles since 2001. Before that he spent 17 years at WQRS, which gave up

WAGNER See Page 10

Christensen Named Station Manager Of Riviera/Las Vegas

Riviera Broadcast Group has tapped 20-year radio veteran Ken Christensen as Station Manager and VP/Sales of its most recent acquisitions: Smooth Jazz KOAS and Urban AC KVGS, both in Las Vegas.

"First and foremost, Ken is a quality person with a tremendous reputation in the media business," Riviera CEO Tim Pohlman told R&R. "He has vast major-market experience in sales, sales management and general management, and he has overseen some of the biggest properties in the country, including KFI, KOST and KSYR in Los Angeles. Ken is an outstanding leader and teacher."

Until recently Christensen served as COO of Blue Ventures, which last year launched the nation's first 24/7 Chill format, on KLTU (BLU102)/Santa Fe, NM.



Legendary artist Pat Boone stopped by the palatial R&R World Headquarters last week to visit with the staff and play us a couple of songs from one of his six new albums. Seen here flanking Boone are R&R Sales Guru Steve Resnik and Publisher/CEO Erica Farber.

# Arbitron Response Rates Slide Again

## Plans to expand incentives

By Joe Howard  
R&R Washington Bureau Chief  
jhoward@radioandrecords.com

Arbitron has reviewed the response rates for its spring 2005 survey, and the picture remains bleak for the ratings firm across all of its rated markets: The overall response rate declined 1.4 points, to 31.7%, and the overall consent rate slid 2.8 points, to 55.3%.

Meanwhile, the overall return rate saw a very slight improvement, of 0.3 percentage points, to 56.7%. In the 10 Arbitron markets with enhanced survey treatments for low-response young male, African-American and Hispanic households, response rates rose from 25.9% to 28.9%.

"The latest survey trend is in line with ongoing downward pressure on consumer response to all surveys," Arbitron Chief Research Officer Bob Patchen said. "However, the investments Arbitron is making in targeted markets continue to have an impact. The 10 targeted markets

we added to the response-rate program this spring actually saw their trend lines reverse over the course of this survey."

Arbitron will expand its "Thank You" incentive plan, used in African-American, Hispanic and young male households in selected markets, to nine additional markets in the fall survey. Meanwhile, its incentive treatment in the top 10 markets will expand to include households with males 18-34 who are not black or Hispanic.

Arbitron plans to continue to expand the "Thank You" program and

preplacement programs that address low response rates and low proportionality in 2006: Ten low-response markets are targeted for the plans in winter and spring 2006, and another 10 will be added in summer and fall.

Expanded treatments to address young male proportionality in selected markets are also being arranged; those efforts will build on the response-rate initiatives Arbitron announced in spring 2003.

Meanwhile, Arbitron is adding the Florida Keys market to its fall 2005 survey and has assigned the area a market rank of No. 292. The Keys have an estimated population of 70,800 people 12+, and Arbitron plans to measure the market in its

ARBITRON See Page 8

## BUSINESS BRIEFS

### Report: ABC Radio Sale Talks Continue

The long-rumored sale of ABC Radio's O&Os by parent Walt Disney Co. seems to be making progress, as Reuters reported last week that ABC is talking with "prospective suitors" Entercom, Emmis and Citadel. Citing sources close to the sale process, the wire service said Disney is putting together the audited financial information it will need before it seeks final bids. Offers could be made in late October, the sources told Reuters.

Disney plans to sell its ABC Radio stations but will likely keep ESPN Radio and Radio Disney. None of the companies named have offered any comment on talks regarding a possible transaction involving the ABC Radio O&Os.

### Salem Inks Station Swap

Salem is exchanging its Gospel KNIT/Dallas for James Crystal Broadcasting's Business Talk WORL/Orlando in an even swap valued at more than \$6 million. KNIT was owned by Univision until last year, when Salem obtained it as part of its major station swap with that company. The deal marks Salem's entry into Orlando, the nation's No. 39 market. John Pierce & Co. was the exclusive broker for the transaction.

### Americana Radio Network Launches

Atlanta-based Americana Radio Network has launched the first radio network to offer a full-time home for Americana music. The group's new format, Americana Radio, became available Aug. 31. Prospective affiliates may preview the format via a streaming link at [www.americana-radio.com](http://www.americana-radio.com).

Additionally, Americana Radio announced the first phase of its programming lineup by signing on four DJs: Austin-based Dallas Wayne, San Francisco-based Rob "RB" Bleetstein, Atlanta-based Eileen Kimble and San Antonio-based Tony Wells. Americana Radio is set to begin its satellite uplink this month.

### Napster To Go Gets Moving — On Mobiles

Napster's Napster to Go went public in beta form on Sept. 2, 2004, and a year later the headphoned cat is expanding Napster to Go's reach to mobile phones through partnerships with wireless carriers including Sprint, T-Mobile, Cingular and Verizon.

Continued on Page 8

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## Analysts Consider Katrina's Impact On Radio

Wall Street analysts have begun issuing forecasts concerning how radio will recover from Hurricane Katrina, and two recent reports made very different predictions about the future of radio stations in the Gulf Coast.

In a Tuesday report Merrill Lynch analyst Laraine Mancini suggested Katrina's aftereffects may hurt television more than radio, saying she believes the large-scale power outages caused by the storm, combined with the mass displacement of people from their homes, will have a long-term impact on TV.

She expects that New Orleans radio stations will rebound quickly once the water is drained from the city, noting that approximately 50% of the market's listeners live outside the storm-affected area and still need broadcast services. In fact, she said radio may experience an economic surge in the post-hurricane environment.

"The rebuilding could bring new business in the form of home-building, service and insurance businesses, similar to what happened in Florida after last year's hurricane season," Mancini said. "Since radio is more suited to a mobile market [than TV], its audience may even spike."

Meanwhile, Wachovia Securities analyst Jonathan Jacoby said he ex-

pects radio in the New Orleans and Biloxi, MS markets to take the hardest economic hit, but, in a Sept. 1 report, he said he isn't ready to put a price tag on — or set a time frame for — how long it will take radio to recover from Hurricane Katrina.

"Although it is difficult to determine the extent and duration of the negative impact caused by Hurricane Katrina, our early impression is that the recovery will be measured in weeks and months, rather than hours and days," he said.

Jacoby noted that Entercom, which owns six stations in New Orleans, is at the greatest risk among publicly traded radio companies; the cluster accounts for 7% of Entercom's revenue. While Clear Channel has seven stations in New Orleans, the cluster accounts for only about 1% of CC's revenue.

### Report: Inventory Down 8%

Harris Nesbitt's monthly Radio Airtime Monitor report found that ad inventory declined by 8% in August.

ANALYSTS See Page 8

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Top 50 markets UP 11.2%

Top 100 markets UP 9.6%

Source: Arbitron Spring Ratings Book (Spring 2004 vs. Spring 2005)

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18-34 an	WLTN-FM ↑ 14.3% P25-54 <b>Atlanta-Soft AC</b>	KGB-FM ↑ 14.8% P25-54 <b>San Diego-Classic Rock</b>	WISY-FM ↑ 240% P25-54 <b>Rochester-Soft AC</b>
25-54 vs/Talk	WWVA-FM ↑ 14.3% P25-54 <b>Atlanta-Soft AC</b>	KATZ-FM ↑ 42.3% P18-34 <b>St. Louis-Urban</b>	WFXF-FM ↑ 7.1% P25-54 <b>Rochester-Classic Hits</b>
18-34	WKLS-FM ↑ 5.0% P25-54 <b>Atlanta-Rock</b>	KSLZ-FM ↑ 9.1% P12+ <b>St. Louis-CHR</b>	WNVE-FM ↑ 25% P25-54 <b>Rochester-Rock</b>
P12+	WBZY-FM ↑ 8.0% P18-34 <b>Atlanta-Alternative</b>	WSMJ-FM ↑ 5.9% P25-54 <b>Baltimore-Smooth Jazz</b>	WVOR-FM ↑ 28.6% P25-54 <b>Rochester-AC</b>
18-34	WINZ-AM ↑ 118.2% P25-54 <b>Miami-Progressive Talk</b>	WBTP-FM ↑ 40.0% P18-34 <b>Tampa-Urban</b>	WRVA-AM ↑ 26.9% P25-54 <b>Richmond-News/Talk</b>
18-34 contemporary	WMGE-FM ↑ 22.7% P25-54 <b>Miami-Rock</b>	WFLA-AM ↑ 18.2% P25-54 <b>Tampa-News/Talk</b>	WBTJ-FM ↑ 22.2% P18-34 <b>Richmond-Urban</b>
5-54 k	WBGG-FM ↑ 15.4% P25-54 <b>Miami-Classic Rock</b>	KBCO-FM ↑ 55.5% P18-34 <b>Denver-Adult Alternative</b>	WRNL-AM ↑ 27.6% P18-34 <b>Richmond-Sports</b>
18-34 Rock	KJR-AM ↑ 71.4% P18-34 <b>Seattle-Sports</b>	KICN-AM ↑ 125% P18-34 <b>Denver-Sports</b>	WENN-FM ↑ 31% P18-34 <b>Birmingham-Urban</b>
18-34 +	KJR-FM ↑ 13.6% P25-54 <b>Seattle-60s &amp; 70s</b>	KMGG-FM ↑ 16.7% P12+ <b>Denver-CHR</b>	KUCD-FM ↑ 47.1% P25-54 <b>Honolulu-Modern AC</b>
18-34	KOY-AM ↑ 154.5% P25-54 <b>Phoenix-Nostalgia</b>	KTCL-FM ↑ 35.3% P18-34 <b>Denver-Adult Alternative</b>	KWMT-FM ↑ 27.3% P25-54 <b>Tucson-Triples</b>
18-34	KMXP-FM ↑ 15.0% P25-54 <b>Phoenix-AC</b>	WKST-FM ↑ 19% P12+ <b>Pittsburgh-CHR</b>	KOHT-FM ↑ 54.5% P18-34 <b>Tucson-Urban</b>
18-34	KDWB-FM ↑ 118.2% P12+ <b>Minneapolis-CHR</b>	WBGG-AM ↑ 14% P18-34 <b>Pittsburgh-Sports</b>	WRVE-FM ↑ 24% P25-54 <b>Albany-Classic Hits</b>
18-34	KFAN-AM ↑ 46.8% P18-34 <b>Minneapolis-Sports</b>	KKGW-FM ↑ 15.3% P25-54 <b>Portland-Soft AC</b>	KTBZ-AM ↑ 31.3% P18-34 <b>Tulsa-Sports</b>
5-54	KIOZ-FM ↑ 31.6% P25-54 <b>San Diego-Rock</b>	WGAR-FM ↑ 11.8% P25-54 <b>Cleveland-Country</b>	WCKT-FM ↑ 25% P25-54 <b>St. Myers-Country</b>

# DEEPER LISTEN!



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## BUSINESS BRIEFS

Continued from Page 4

Napster to Go was the first subscription music service to use Microsoft's Windows Media DRM 10 to let subscribers transfer as many songs as they like to a compatible portable player and keep the rented music as long as the subscription is paid up. Cell phones that work with Napster to Go will, Napster said, also offer direct transfers, so they'll be able to play most ripped or purchased music (but not music bought from Apple's iTunes store).

The mobile version of Napster to Go is compatible with phones that operate on Microsoft's Windows Mobile 5.0 or Windows Mobile 2003, including the eagerly awaited Motorola Q, due in Q1 2006, and models from Audiovox, Samsung, Treo and Palm, as well as Napster wireless partners Sprint, Verizon and T-Mobile. These phones will be the first non-hard-drive devices to support the Windows Media 10 DRM.

### Public Radio Expands Podcast Commitment

University of Pennsylvania noncomm WXPN/Philadelphia is joining fellow public radio stations in making various programming, including music, available via podcasting. Participating stations may pool locally produced podcasts, along with on-demand content from the three biggest national public radio program producers. As part of the collaboration, WXPN will produce *World Cafe Shortcuts*, an eight-to-10-minute podcast featuring live music performances and interviews with leading contemporary musicians culled from the station's flagship program, *World Cafe*.

### Analyst Upgrades Satcasters

Wachovia Securities' analyst Jeff Wlodarczak last week raised from "market perform" to "outperform" his rating on both XM and Sirius, saying the companies' stocks are poised to perform better than their media counterparts. "Media stocks, including satellite radio, have been stuck in a general malaise in 2005," Wlodarczak said in a recent report. "However, we believe the satellite radio stocks are likely to outperform materially through the balance of 2005, driven by a strong selling season and likely better-than-expected results."

Specifically, he expects XM to reach the 6 million-subscriber mark by year's end and predicts Sirius will have 3 million customers when 2005 draws to a close. Still, Wlodarczak cautions that he will likely revisit his long-term forecasts for both companies come January, after what he predicts will be a "holiday rally" for the stocks.

## TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WEIM-AM/Fitchburg (Boston), MA \$795,000
- KAIB-FM/Whitehall, MT \$28,450
- WLOH-AM/Lancaster (Columbus), OH \$260,000
- KTFW-FM/Glen Rose (Dallas-Ft. Worth), TX \$10.14 million
- KHFD-FM/Hereford, TX \$100
- KIRT-AM/Mission (McAllen-Brownsville-Harlingen), TX \$1.3 million

Full transaction listings, posted daily, can be found at [www.radioandrecords.com](http://www.radioandrecords.com).

### DEAL OF THE WEEK

#### • WIZN-FM/Vergennes (Burlington-Plattsburgh), VT

PRICE: \$17 million

TERMS: Asset sale for cash

BUYER: Hall Communications, headed by Chairman Bonnie Hall Rowbotham. Phone: 863-682-8184. It owns 19 other stations, including WJOY-AM, WKOL-FM & WOKO-FM/Burlington-Plattsburgh, VT.

SELLER: Burlington Broadcasters, headed by CEO Robin Martin. Phone: 802-860-2465

FREQUENCY: 106.7 MHz

POWER: 20kw at 751 feet

FORMAT: Rock

BROKER: Gregg Johnson of BIA Capital Strategies and Doug Ferber of Star Media Group Inc.

COMMENT: Deal includes Burlington's LMA with Hall's WBZ-FM/Plattsburgh, NY.

### 2005 DEALS TO DATE

Dollars to Date: **\$1,337,377,108**  
(Last Year: \$1,836,782,950)

Dollars This Quarter: **\$386,071,168**  
(Last Year: \$492,830,639)

Stations Traded This Year: **617**  
(Last Year: 843)

Stations Traded This Quarter: **138**  
(Last Year: 198)

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### Arbitron

Continued from Page 4  
fall and spring surveys. Recently, rival ratings service Eastan announced a deal with Vox Communications Group to measure the Florida Keys market, starting this fall.

#### Arbitron Sets Advertising Advisory Council

Arbitron has established an advertising council to provide advertisers and agencies that use its media and marketing research services with a way to meet with Arbitron senior management. The council will focus on issues facing the radio industry's transition to electronic measurement,

including new methods for measuring accountability and issues facing members' businesses.

Arbitron President/U.S. Media Services Owen Charlebois said, "We are organizing this council as an important source of input as we shape our services and define the direction of our business to meet the evolving needs of the media and marketing industry.

"As we make the transition to electronic measurement, we need advertisers and their agencies to be as involved in the process as broadcasters are." The council's first meeting will be on Nov. 9-10 in Washington, DC.

### Analysts

Continued from Page 4

Clear Channel stations led the way, with a 27% year-over-year reduction under the "Less Is More" inventory-reduction campaign. CC stations averaged nine minutes per hour of advertising last month. ABC Radio stations' ad inventory declined 4%, while Infinity's inventory decreased about 2%.

In a Tuesday report Harris Nesbitt analyst Leland Westerfield noted that while sales of 60-second spots declined 5% last month, the number of 30-second spots — a sta-

ple of the "Less Is More" plan — rose 45%. He said morning drive inventory declined 7% as afternoon drive inventory fell 8%.

"For the first time since we began reporting year-over-year changes, no city reported an increase in time," Westerfield said. "August showed the most consistency across the top 10 yet."

He added that inventory declines by market ranged from 5% in Dallas to 12% in Washington, DC. DC, San Francisco (-12%), Los Angeles (-9%) and Houston (-8%) posted the biggest declines.

— Joe Howard

# WHEN YOU CREATE BETTER RADIO

**Time Spent Listening Increased Persons 12+**



Spring '04 vs. Spring '05

**Top 10 markets UP 13.1%**

**Clearly, it's working.**

Source: Arbitron Spring Ratings Book (Spring 2004 vs. Spring 2005)

**Top 10 Markets**

WAXQ-FM ↑17.2% P25-54  
New York-Classic Rock

KIIS-FM ↑17.6% P12+  
Los Angeles-CHR

KHHT-FM ↑17.4% P18-34  
Los Angeles-Urban

KLAC-AM ↑63.6% P18-34  
Los Angeles-Sports

WGCI-FM ↑27.3% P18-34  
Chicago-Urban

WVAZ-FM ↑7.7% P18-34  
Chicago-Urban

KKSF-FM ↑25% P25-54  
San Francisco-Smooth Jazz

KISQ-FM ↑11.8% P18-34  
San Francisco-Urban

KNEW-AM ↑11.1% P25-54  
San Francisco-News/Talk

KDGE-FM ↑14.3% P18-34  
Dallas-Alternative

KHKS-FM ↑122.2% P12+  
Dallas-CHR

WUSL-FM ↑33.3% P18-34  
Philadelphia-Urban

KLOL-FM ↑20.8% P18-34  
Houston-Spanish Contemporary

KTRH-AM ↑18.8% P25-54  
Houston-News/Talk

WTEM-AM ↑29.4% P18-34  
Washington, D.C.-Sports

WBIG-FM ↑16.7% P25-54  
Washington, D.C.-Oldies

WMZQ-FM ↑16.7% P25-54  
Washington, D.C.-Country

WTEM-AM ↑29.4% P18-34  
Washington, D.C.-Sports

WIHT-FM ↑5.9% P12+  
Washington, D.C.-CHR

WWDC-FM ↑23.5% P25-54  
Washington, D.C.-Rock

WKQI-FM ↑20% P18-34  
Detroit-CHR



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### Michaels New Curb/Asylum Dir./Nat'l Promotion

Curb/Asylum Southwest regional promoter Adrian Michaels has been elevated to the newly created post of Director/National Promotion. The move comes after recent restructuring that saw Curb VP/Promotion Carson James assume oversight of Curb/Asylum following Rob Dalton's exit.

James told R&R, "Adrian's passion for the music and global thinking make him the perfect person for this new position."

Michaels will relocate from Austin to Nashville. He worked

for Skip Stevens Promotion and his own independent-promotion firm before joining RCA/Nashville for Southwest regional promotion in February 1997. He left

#### Wagner

Continued from Page 3

gave up the Classical format in 1997.

"It's great to have classical music back in Detroit, and I'm so proud to be part of the team to make this happen," Wagner said.

in October 2001 to manage RCA artist Tommy Shane Steiner. Michaels returned to the record wars in February 2003 as a regional for Curb.

WRCJ is currently running Classical 24 satellite programming. Plans to switch to locally based broadcasts from the station's new studios in the Detroit School of Arts are already in the works.

Wagner will continue in his role as a professor of music at Madonna University in Livonia, MI.



**ALL'S PHAIR IN LOVE & RADIO** Liz Phair (r) recently stopped by XM's out-of-this-world studios to hang with 20on20 PD Michelle Cartier. Rumor has it the two bonded over s'mores, but Cartier refused to confirm that.

#### DreamWorks

Continued from Page 1

DreamWorks Southeast regional Katharine Hodges has moved to Mercury for Southwest regional promotion.

DreamWorks regionals Lisa Owen and Suzanne Durham have departed to join the Show Dog promotion department, which will also work Big Machine Records releases. Exiting UMG are DreamWorks Promotion Coordinator Kate Nelson, Marketing Manager Niki Breazeale and Marketing Assistant Heather Miller.

While the label destinations for DreamWorks artists will be decided on a case-by-case basis as records are released, it is known that Tracy Lawrence will be on Mercury and Hot Apple Pie are moving to MCA.

DreamWorks announced in 1997 that it was opening a Nashville-based country music label with veteran producer and former Giant/Nashville President James Stroud as its "principal executive." Its official launch came in February 1998, with its debut release coming from Randy Travis.

Other artists releasing music on DreamWorks/Nashville were Jessica Andrews; Linda Davis; Scotty Emerick, who is now on Keith's Show Dog imprint; Emerson Drive; Jimmy Wayne; and Darryl Worley, who last week amicably parted ways with UMG/Nashville. Keith left Mercury for DreamWorks in May 1999.

UMG purchased DreamWorks SKG for \$100 million in 2003. In May 2004 DreamWorks/Nashville was merged with UMG/Nashville, and Stroud joined UMG/Nashville Chairman Luke Lewis as co-Chair.

R&R readers voted DreamWorks the R&R Industry Achievement Award winner for Platinum Label of the Year in 2005 and Gold Label of the Year in 2003 and 2004.

#### RAB

Continued from Page 3

In a recent statement the RAB said that, although it would be premature to decide on the feasibility of holding RAB 2006 in New Orleans, the organization's planners are nevertheless working on developing alternate plans in a variety of different cities should a change of venue become necessary.

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# WHEN YOU CREATE BETTER RADIO

**Time Spent Listening Increased Persons 12+**   
**Spring'04 vs. Spring'05**  
**Top 25 markets UP 14.5%**  
**Clearly, it's working.**

Source: Arbitron Spring Ratings Book  
 (Spring 2004 vs. Spring 2005)

## Top 25 Markets

- |  |  |
|--|--|
| WLTM-FM ↑ 14.3% P25-54<br>Atlanta-Soft AC        | KGB-FM ↑ 14.8% P25-54<br>San Diego-Classic Rock    |
| WWVA-FM ↑ 14.3% P25-54<br>Atlanta-Soft AC        | KATZ-FM ↑ 42.3% P18-34<br>St. Louis-Urban          |
| WKLS-FM ↑ 5.0% P25-54<br>Atlanta-Rock            | KSLZ-FM ↑ 9.1% P12+<br>St. Louis-CHR               |
| WBZY-FM ↑ 8.0% P18-34<br>Atlanta-Alternative     | WSMJ-FM ↑ 5.9% P25-54<br>Baltimore-Smooth Jazz     |
| WINZ-AM ↑ 18.2% P25-54<br>Miami-Progressive Talk | WBTP-FM ↑ 40.0% P18-34<br>Tampa-Urban              |
| WMGE-FM ↑ 22.7% P25-54<br>Miami-Rock             | WFLA-AM ↑ 18.2% P25-54<br>Tampa-News/Talk          |
| WBGG-FM ↑ 15.4% P25-54<br>Miami-Classic Rock     | KBCO-FM ↑ 55.5% P18-34<br>Denver-Adult Alternative |
| KJR-AM ↑ 71.4% P18-34<br>Seattle-Sports          | KKZN-AM ↑ 125% P18-34<br>Denver-Sports             |
| KJR-FM ↑ 13.6% P25-54<br>Seattle-60s & 70s       | KMGG-FM ↑ 16.7% P12+<br>Denver-CHR                 |
| KOY-AM ↑ 154.5% P25-54<br>Phoenix-Nostalgia      | KTCL-FM ↑ 35.3% P18-34<br>Denver-Adult Alternative |
| KMPX-FM ↑ 15.0% P25-54<br>Phoenix-AC             | WKST-FM ↑ 19% P12+<br>Pittsburgh-CHR               |
| KOZ-FM ↑ 31.6% P25-54<br>San Diego-Rock          | WBGG-AM ↑ 110% P18-34<br>Pittsburgh-Sports         |
|  | KKCW-FM ↑ 14.3% P25-54<br>Portland-Soft AC         |
|  | WGAR-FM ↑ 11.8% P25-54<br>Cleveland-Country        |

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## Radio

• **LISA DRUMMOND** is named Director/Creative Services for Greater Media/Detroit. She was formerly a senior writer and media supervisor at Caponigro Marketing Group.

• **CHRIS MILLER** is appointed Director/Marketing & Special Events for WHZT & WJMJ/Greenville, SC. Miller has worked for Citadel/Columbia, SC and Our Three Sons Broadcasting/Rock Hill, SC.

• **JIM FURGESON** is upped from Director/Marketing & NTR to GSM and NTR Director of Clear Channel/ Sussex, NJ.

## Records

• **JULIA DILLON** has been elevated from Sr. Director/Regional Sales & Marketing to VP/Sales for the Zomba Label Group.

• **CARISE YATTER** joins Razor & Tie Entertainment as VP/Media. She was most recently VP/Media Relations for Artemis Records.

## National Radio

• **SPORTING NEWS RADIO** debuts *The Opposites*, hosted by Scott Wetzel and Matt Spiegel. The show airs weekdays from 6-9am ET.

• **IMPACT RADIO NETWORKS** is offering an exclusive radio special for Delbert McClinton's latest release, *Cost of Living*. The one-hour special is inventory-free (and noncomm ready) and has an airdate window of Sept. 19-25.

## Industry

• **BOB PATCHEN** is promoted from VP/Research Standards & Practices to Chief Research Officer at Arbitron.

• **DAN LARKIN** joins Megatrax's radio division to represent the company's production music libraries, station-jingle packages and such newly added syndicated programming as Shadoe Stevens' *Top of the World*. Larkin was previously EVP of Westwood One's *Leeza at Night*.

## Changes

**News/Talk:** Twenty-year radio veteran **Alan Handelman** joins WZTK/Burlington, NC for afternoons.

**Rhythmic Oldies:** **Java Joel**, formerly in nights at WKSC/Chicago, joins WWYW/Dundee, IL for the midday shift.

**National Radio:** The Acoustic Storm Radio Network adds KTSO-FM/Tulsa; KMHK-FM/Billings,

## CHRONICLE

### BIRTHS

KISS/San Antonio morning co-host **John Lisle**, wife **Elva**, daughter **Charlie**, Sept. 4.

KSUX/Sioux City, IA MD/morning host **Tony Michaels**, wife **Shana**, son **Beau Davis**, Sept. 1.

### CONDOLENCES

Radio and record veteran **Mike Chapman**, Sept. 3.

Longtime Chicago Classical radio exec **Ray Nordstrand**, 72, Aug. 27.

Uno Radio Group owner **Antonio Soto Ruiz** (a.k.a. **Junior Soto**), 50, Aug. 26.

MT; and WCHX/Lewistown, PA as affiliates ... CNN personality **Larry King** joins Westwood One's Monday Night Football team as a contributor to the pregame show for the entire 2005-06 season ... Morning show prep service the BitX-change adds WMGE-FM/Miami as an affiliate ... XM Satellite Radio launches *Take Five*, a talk and lifestyle channel targeting women. It will carry *The Ellen DeGeneres Show* and the new *Tyra Banks Show*, as well as original content from the

Food Network and HGTV and the original XM program *The Judith Warner Show*.

**Records:** EMI Music and the Buena Vista Music Group sign an exclusive license agreement to represent Disney's recorded music catalog in the U.K., Continental Europe, South Africa and the Middle East ... RED Distribution appoints **Lynn Hazan DeVaul** head of the finance unit. She is a former CFO of RCA Records.

**Industry:** **Lou Stellato** rises to VP of MTV2 Production while MTV's Integrated Marketing department ups **Rachel Baumgarten** from Sr. Director to VP and names former Rock the Vote VP/Integrated Marketing & Programming **Catherine Balsam-Schwaber** Sr. Director. **Caryl Pierre** rises from Director/Integrated Marketing, mtvU to Director/MTV Business Development, and **Sean Phillips** climbs from Manager/Integrated Marketing, MTV2 to Pierre's previous post.

Also, **Robert Mancini** is promoted to Editorial Director of MTV News, **Benjamin Wagner** climbs to Exec. Producer of MTV News Online, and former Cablevision Systems Corp. President/Retail Group **Jeffrey Yapp** is named EVP of MTV Networks Music and LOGO Enterprise Group.

The Digital Juke Box welcomes **Rick Green** as Canadian sales rep ... AristoMedia Group ups **Craig Bann** to Sr. VP/Marketing & Publicity. Concurrently, **Rick Kelly** is elevated to VP/Radio Marketing for Aristo's Marco Promotions division. Aristo also hires **Danny Combs** as Publicist and **Elizabeth Hartzog** as Radio Marketing Assistant ... A new distribution deal between Clear Channel Entertainment Television and Ventura Entertainment will provide for a minimum of six newly produced music programs per year for the next two years.

**Phil Egenthal** joins the Brooklyn, NY-based booking agency AM Only as an agent. Egenthal comes to AM Only from the West Palm Beach-based agency Fantasma Tours International ... **Barry Yarbrough** opens Brown Bear Music Marketing, offering consulting, sales, marketing and distribution services for indepen-

## FCC ACTIONS

### Suburban N.Y. Pirate Fined For 2004 Broadcasts

The FCC last week issued a \$2,500 fine to **Jean Senatus** for operating an unlicensed radio station at 96.1 MHz in the Rockland County, NY town of Spring Valley, northwest of New York City. The pirate broadcasts were brought to the commission's attention in April 2004 by the New York Times Co.'s Classical WQXR/New York, which broadcasts at 96.3 FM.

FCC agents found the source of the transmissions with a mobile direction-tracking device, and when they visited the location Senatus identified himself as the person responsible for the station's operations. He received a notice of apparent liability for \$10,000 in November 2004 but argued that others were involved in the station's operations, adding that he didn't understand the nature of his actions and did not act with malice. The FCC was unimpressed, but it did reduce the forfeiture to \$2,500 because of Senatus' inability to pay the larger fine.

dent country and Americana artists and labels. Yarbrough was previously Director/Sales & Marketing for Koch/Nashville.

**David Israelite** is named President/CEO of the National Music Publisher's Association. For the past four years Israelite has served in the Bush administration as Deputy Chief of Staff and Counselor to the Attorney General and Chairman of the Department's Task Force on Intellectual Property. The NMPA also appoints **Berkley Etheridge** VP/Counsel. Most recently Etheridge served as Attorney Adviser in the Office of Legislative Affairs at the U.S. Department of Justice.

**Gary Greenstein** is named General Counsel of SoundExchange. He was most recently VP/Business & Legal Affairs for the RIAA ... Ticketmaster ups **Edward Weiss** from SVP/Asst. General Counsel to EVP/General Counsel ... **David Singer** joins the media mergers and acquisitions firm W.B. Grimes & Co. as a senior associate with responsibility for broadcast sales in the Southwest, Mountain and West Coast states.

Veteran broadcast journalist **Frederick Balboni Jr.** becomes President/CEO of his newly established artist-management and PR firm, **Balboni Communications Group**, which taps **Gina DeRossi** to head its New York office as EVP/GM and **Andrea Daly** as Exec. Asst. to the President/CEO.

**Steve Case's** new company, Revolution, purchases the assets of Wisdom Media Group's television/radio network, which is devoted to serving the health-and-wellness market. Wisdom Media is currently distributed by Sirius Satellite Radio ... Former Time Warner VP/Global Marketing **Jennifer Betka** joins Sirius Satellite Radio as VP/Interactive.

**Harris Corp.'s** Broadcast Communications Division names **Brian McConnell** District Sales Manager/Western Region in its radio broadcast systems unit, which also ups **Tom Jones** from Director/Radio Transmission Products to Director/Radio Engineering and taps **David Sparano** as Project Engineer/Product Optimization.

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 Spring'04 vs. Spring'05  
**Top 50 markets UP 11.2%**

**Clearly, it's working.**

Source: Arbitron Spring Ratings Book (Spring 2004 vs. Spring 2005)

## Top 50 Markets

KGBY-FM ↑ 33.3% P25-54  
 Sacramento-AC

KSTE-AM ↑ 21.4% P25-54  
 Sacramento-Talk

WSAI-AM ↑ 44.4% P18-34  
 Cincinnati-Sports

WEBN-FM ↑ 16% P18-34  
 Cincinnati-Rock

WVMX-FM ↑ 64.3% P25-54  
 Cincinnati-AC

KGGI-FM ↑ 30% P12+  
 Riverside-San Bernardino-CHR

KKDD-AM ↑ 123.5% P12+  
 Riverside-San Bernardino-Radio Disney

KTDD-AM ↑ 123.5% P25-54  
 Riverside-San Bernardino-Country

WVON-AM ↑ 54% P25-54  
 Rock

WVON-AM ↑ 54% P25-54  
 a

WVON-AM ↑ 54% P25-54  
 ies

WVON-AM ↑ 54% P25-54  
 Rock

WVON-AM ↑ 54% P25-54  
 ft AC

WVON-AM ↑ 54% P25-54

WIBT-FM ↑ 15% P12+  
 Charlotte-CHR Rhythmic

WKKT-FM ↑ 66.7% P25-54  
 Charlotte-Country

KWIC-FM ↑ 328.6% P25-54  
 Las Vegas-Spanish Oldies

KWNR-FM ↑ 40% P25-54  
 Las Vegas-Country

WFLF-AM ↑ 38.5% P25-54  
 Orlando-News/Talk

WOWI-FM ↑ 52.2% P18-34  
 Norfolk-Urban

WJCD-FM ↑ 31.6% P25-54  
 Norfolk-Soft Rock

WNRQ-FM ↑ 22.6% P25-54  
 Nashville-Classic Rock

WUET-FM ↑ 6.5% P18-34  
 Nashville-Urban

WTQR-FM ↑ 28.6% P25-54  
 Greensboro-Country

WQUE-FM ↑ 15% P18-34  
 New Orleans-Urban

WYLD-AM ↑ 44.8% P25-54  
 New Orleans-Gospel

WYLD-FM ↑ 10.9% P25-54  
 New Orleans-Urban AC

WRLX-FM ↑ 20% P25-54  
 West Palm Beach-Smooth Jazz

WREC-AM ↑ 28% P25-54  
 Memphis-News/Talk

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## Katrina

Continued from Page 1

impact of the storm and make any necessary adjustments in the company's procedures. Arbitron had not offered an update on the situation before the Labor Day holiday.

"Key members of the Arbitron staff will continue to monitor conditions in order to gauge the company's ability to contact prospective diary-keepers by phone and by mail and to collect completed diaries in the affected markets," Mocarisky said.

However, on Sept. 2 the U.S. Postal Service announced that it is not accepting any standard mail or periodicals from any source addressed for delivery within the following three-digit ZIP code ranges: 369, 393, 394, 395, 396, 700, 701 and 704. Updates on the status of mail delivery in these regions can be found at [www.usps.com](http://www.usps.com).

Arbitron also planned to contact group executives who operate stations in the region in order to understand what their stations are facing and get a better sense of their priorities. "At this time we are not making any decisions on the status of radio surveys in these markets," Mocarisky said. "It's too soon to tell what the most appropriate decision would be."

Mocarisky's comments came before much of the widespread flood damage and looting in New Orleans was reported on radio and TV.

### Regulatory Relief

Meanwhile, the FCC is allowing radio and television stations affected by Hurricane Katrina to restore service as needed. FM and TV stations

are being allowed to erect temporary antennas without prior authorization, while AM stations may use a horizontal or vertical wire or a nondirectional vertical element of a directional antenna as an emergency antenna. FCC rules require a licensee using an emergency transmitter to notify the FCC of commencement of service within 24 hours.

The commission is also temporarily allowing AM stations to use their full daytime power at night to broadcast emergency information, so long as such operations are conducted on a noncommercial basis.

Additionally, the FCC suspended its rules prohibiting noncommercial stations from broadcasting commercial content. The change applies only to radio and TV stations in New Orleans and is designed to allow them to rebroadcast programming from commercial stations regarding the relief efforts. The special authority expires Nov. 1.

The agency also waived its notification rules for stations that go dark and will accept notifications within 30 days and requests to remain silent within 60 days of discontinuation of operations.

As for stations under construction, holders of construction permits for new facilities located within federal disaster areas will be given an extra 90 days to complete construction. The FCC also said special temporary-authority requests will be handled as expeditiously as possible.

The commission extended from Sept. 7 to Sept. 28 the regulatory fee payment deadline for stations affected by the hurricane. Those stations must include a certification

that payment could not be made by the earlier date because of the hurricane. Both manual and electronic fee submissions will be accepted during the extended filing period.

FCC staff remained on duty during the Labor Day holiday weekend to assist communications providers with problems and to review temporary-authority requests for emergency services.

On Tuesday morning FCC Chairman Kevin Martin and his fellow commissioners released a joint statement praising licensees' efforts to restore communications to the Gulf Coast region. "Dedicated employees from wireline, wireless, broadcast, cable and satellite companies are working around the clock to restore communications services to millions of customers," the statement said.

"In addition to its other tragic consequences — including tremendous loss of life and widespread property damage — Hurricane Katrina severely shook the communications network in the Gulf Coast, and restoring all these links will be as challenging a communication mission as we have ever confronted.

"Our deepest thanks go out to the thousands of communications-company employees who, at great sacrifice, have been working non-stop for the past week to repair the communications infrastructure that is relied upon by the entire nation. And, above all, our thoughts and prayers are with the countless victims of this tragedy and their families."

Additional reporting by Joe Howard.

## Summit

Continued from Page 1

Ramsey will be the keynotespeaker on Friday morning.

Morning show specialist and talent coach Randy Lane will host a special interactive session that will include a live critique of one morning show. If you'd like to show the industry your stuff and put your morning show on the hot seat, send an e-mail to

[kpeterson@radioandrecords.com](mailto:kpeterson@radioandrecords.com). Please include an MP3 aircheck of your show.

Lane says an interactive session like this is a great learning tool for the morning show onstage and for those in the audience, and it's entertaining too.

Paragon Media Strategies will conduct a CHR format study and Troy Research will conduct an AC/Inspo study, and the results of

both will be revealed during the summit. Also, WIBT/Charlotte PD Rob Wagman will join the session titled "How to Build a Heritage CHR Station."

To see the complete agenda and register for the R&R Christian Summit, visit [www.radioandrecords.com](http://www.radioandrecords.com) and click on the "Christian Summit" link under the "Conventions" tab at the top of the page.

## Kohl

Continued from Page 1

KNEW & KQKE/San Francisco and KFBK & KSTE/Sacramento. Prior to that he was National Director of News/Talk/Sports for AMFM, Station Manager of KFI/Los Angeles and Director/News & Programming of KOMO/Seattle.

Kohl's broadcast resume also includes an entrepreneurial stint as Manager and General Partner of KCI Radio Partners, a station-acquisition and -operations firm.

"Ken is an accomplished broadcaster, and his skill set is a great match with the team we have in place at Infinity/San Francisco,"

said cluster Sr. VP/Market Manager Doug Harvill, to whom Kohl reports. "He's known for creating compelling, entertaining and informative radio stations, and I'm excited to work with him in designing a fresh, new sound for San Francisco."

Kohl said, "This is the opportunity I have been training for most of my adult life. I am proud to have the opportunity to play a role on Infinity's Bay Area team. I believe in terrestrial radio, I believe in San Francisco, and I know this is going to be another great radio adventure. I couldn't be happier."

## Radio One

Continued from Page 3

"Interep continues to add new stations to our roster, so we are confident that we will replace this revenue with additional clients in the near future," Pine said.

Radio One said it may have to

record a noncash charge in Q3 to reflect contract-termination costs related to severing its relationship with Interep.

In May, Interep lost Cumulus Media's business to Katz, but Pine said his company has replaced half of the lost Cumulus revenue with new business from independent operators.



## RADIO AND RECORDS

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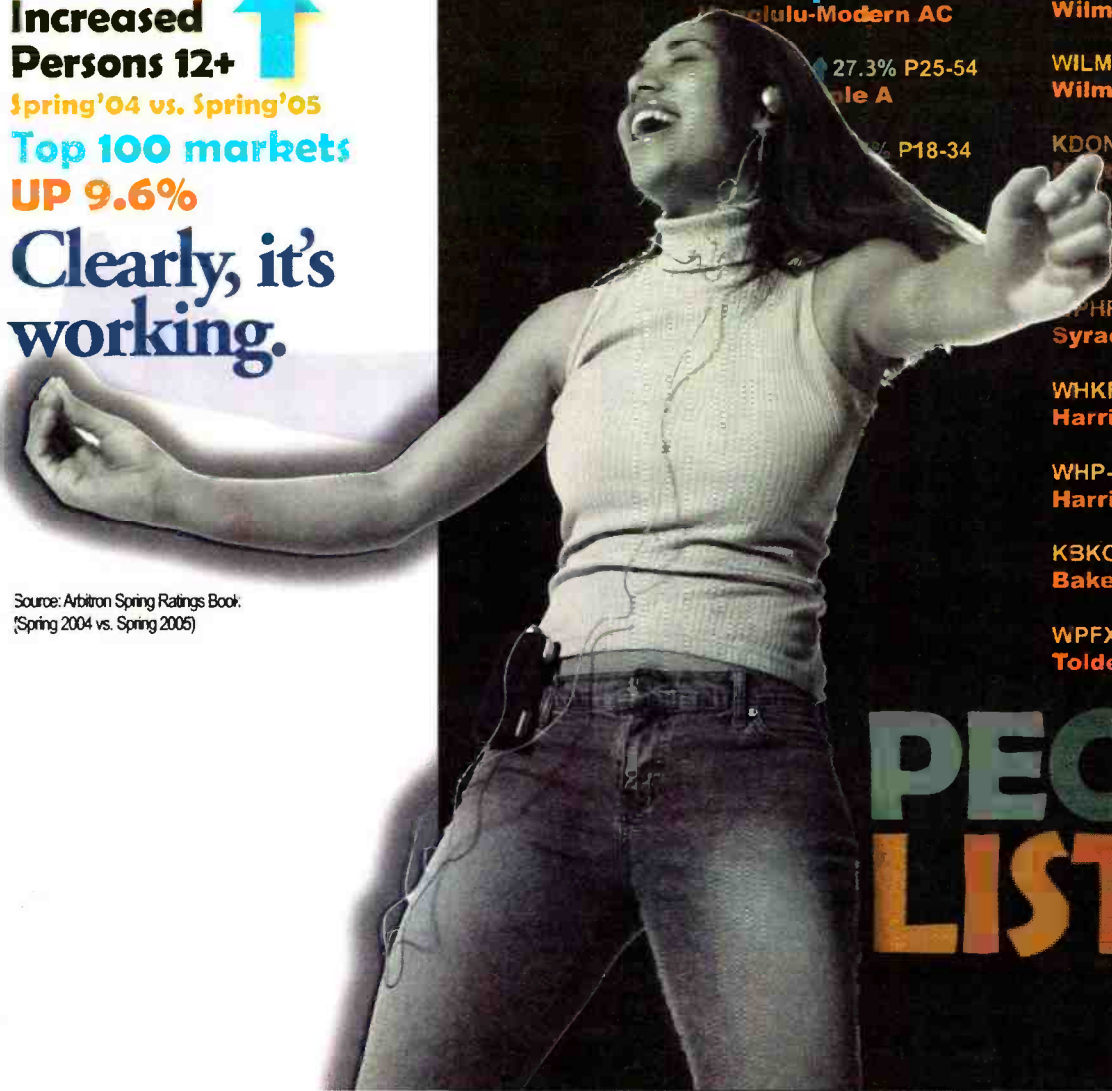
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**Spring'04 vs. Spring'05**  
**Top 100 markets UP 9.6%**  
**Clearly, it's working.**

Source: Arbitron Spring Ratings Book  
 (Spring 2004 vs. Spring 2005)

Top 100 Markets

- WISY-FM ↑ 240% P25-54  
Rochester-Soft AC
- WRVE-FM ↑ 24% P25-54  
Albany-Classic Hits
- WFXF-FM ↑ 7.1% P25-54  
Rochester-Classic Hits
- KTBZ-AM ↑ 31.8% P18-34  
Tulsa-Sports
- WNVE-FM ↑ 25% P25-54  
Rochester-Rock
- WCKT-FM ↑ 37% P25-54  
Ft. Myers-Country
- WVOR-FM ↑ 28.6% P25-54  
Rochester-AC
- KCBL-AM ↑ 185.7% P18-34  
Fresno-Sports
- WRVA-AM ↑ 26.9% P25-54  
Richmond-News/Talk
- KABQ-AM ↑ 95% P25-54  
Albuquerque-Progressive Talk
- WETJ-FM ↑ 22.2% P18-34  
Richmond-Urban
- KZRR-FM ↑ 33.3% P25-54  
Albuquerque-Rock
- WRNL-AM ↑ 27.6% P18-34  
Richmond-Sports
- KXKT-FM ↑ 12% P25-54  
Omaha-Council Bluffs-Country
- WENN-FM ↑ 31% P18-34  
Birmingham-Urban
- WHLO-AM ↑ 38.7% P25-54  
Akron-News/Talk
- KUCD-FM ↑ 47.1% P25-54  
Honolulu-Modern AC
- WDSD-FM ↑ 80% P25-54  
Wilmington-Country
- WJLA-FM ↑ 27.3% P25-54  
Wilmington-News/Talk
- WILM-AM ↑ 47.4% P25-54  
Wilmington-News/Talk
- WJZY-FM ↑ 27.3% P18-34  
Wilmington-News/Talk
- KDON-FM ↑ 17.9% P12+  
Merced-Salinas-CHR
- WJZY-AM ↑ 57.9% P18-34  
Merced-Salinas-CHR
- WPHR-FM ↑ 119% P18-34  
Syracuse-Urban
- WHKF-FM ↑ 4.5% P12+  
Harrisburg-CHR
- WHP-AM ↑ 2.9% P25-54  
Harrisburg-News/Talk
- KBKO-FM ↑ 118.8% P25-54  
Bakersfield-Country
- WPFX-FM ↑ 35.7% P25-54  
Bakersfield-Classic Rock



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## Come Hell & High Water

Radio steps up to aid Hurricane Katrina's victims

**A** week after Hurricane Katrina devastated parts of the U.S. Gulf Coast, the water is receding in New Orleans and the most difficult part of the cleanup, the recovery of victims' bodies, is just beginning. In Mississippi, cleanup has begun, and the state is considering how to get schools and hospitals in the affected areas open again — and whether to try to rescue the state's thriving riverboat gambling industry.

Along with the vast federal and local government resources pouring into the region, private industry and individuals have been raising and donating money (one estimate has private cash contributions at more than \$330 million so far) and collecting food, water and other necessities to help the storm's tens of thousands of now-homeless survivors.

Right out on the front lines is Michael Schutta, VP of Pittman Broadcasting's Country WUUU/Franklinton, LA. Schutta wrote to R&R on Monday, "The studios are located on the North Shore of New Orleans, in Mandeville, LA. The building we are in was partially destroyed. The walls and roof are down. It will take some time before we'll be able to get back in. We were able to get back on the air from the transmitter site, providing the only source of local information to the residents of Washington Parish."

Other stations in the area are getting back on the air however they can: News/Talk WWL/New Orleans' website, [www.wwl.com](http://www.wwl.com), and its over-the-air and audio stream have returned, thanks to the efforts of WWL's Entercom sisters around the nation. In addition to team coverage by WWL reporters working out of Baton Rouge, Chris Sullivan of sister KIRO/Seattle is in New Orleans and filing updates for the website.

Meanwhile, radio stations and syndicators across the U.S. and Canada have been raising funds for hurricane survivors since the day Katrina made landfall. Read about who's doing what in the "Radio Reaches Out" and "Radio at Its Best" sidebars on this page.

### Relief Gets Corporate

Clear Channel has dedicated its StormAid website ([www.stormaid.com](http://www.stormaid.com)) to collecting donations for Hurricane Katrina relief. The site is also providing National Hurricane Center advisories for Louisiana, Mississippi, Alabama and Florida. CC's radio and TV stations nationwide are airing PSAs directing people to the site and collecting donations for the American Red Cross.

Entercom's New Orleans stations have teamed with Clear Channel/New Orleans as United Radio Broadcasters of New Orleans. The joint effort is designed to provide the region with complete, reliable and consistent information on emergency relief. Independently owned KLCL/Lake Charles, LA and KJEF/Jennings, LA are joining Entercom and CC in the effort. All 15 stations involved will share news coverage from Entercom's WWL.

ABC Radio parent Disney has pledged \$2.5 million in hurricane relief: \$1 million to the American Red Cross for short-term relief ef-

forts and \$1 million designated for the rebuilding efforts by children's charities. The remaining \$500,000 will be used for volunteer centers providing services to the communities affected by the storm.

Infinity Broadcasting parent Viacom has donated \$1 million to the American Red Cross Disaster Relief Fund, while Citadel's stations in 48 markets have raised hundreds of thousands of dollars for Katrina victims and donated much-needed water that, at press time, was en route to Baton Rouge. Citadel is also offering News/Talk WIBR/Baton Rouge's continuous live coverage of events to radio stations nationwide. AEC News Radio is providing the satellite time for affiliate WIBR.

Salem Radio Network's campaign to help the Feed the Children organization raise funds to buy a million pounds of supplies for victims of Katrina surpassed its original goal of \$150,000. The campaign had raised more than \$250,000 at press time.

Journal Broadcast Group's fundraising for hurricane survivors across its 38 radio stations and seven TV stations in 11 states has garnered more than \$1 million so far. The groupwide effort has included phone banks, radiothons and PSAs.

Zeo Radio Networks President Rico Garcia and CEO Scott Thomas planned at press time to leave Denver soon to become part of a caravan to the Gulf Coast region. If your station is somewhere between Denver and New Orleans and you would like to have these guys swing by and pick up your donations, e-mail [admin@werelhelping.org](mailto:admin@werelhelping.org) with your station info.

### At The NAB & The RAB

The NAB has designated Friday, Sept. 9 as "Broadcast Unity Day," when local radio and TV talent will block out particular times for fundraising by way of telephone banks, radiothons and telethons. A national target of \$100 million in donations has been set, and NAB President/CEO Eddie Fritts said he's confident that the goal will be reached and exceeded. The NAB has already made a \$1 million cash donation to the American Red Cross.

Over at the RAB, the organization has made public service announcements available for download at [www.rab.com](http://www.rab.com). Available to all radio stations, the 30-second PSAs are part of a collaborative effort between the Ad Council and the American Red Cross.

Meanwhile, the RAB is making the online-auction software ezAuction available free to any member station that wants to use it in its hurricane-relief efforts. For more information, contact Dave Casper at [dcasper@rab.com](mailto:dcasper@rab.com).

## Radio Reaches Out

Quick hits: Shows, clusters, stations

Syndicated air personality Tom Joyner has established the Blackamericaweb.com Relief Fund for hurricane victims ... Premiere-syndicated **Bob & Tom** were set to hold a radio auction on all 150 affiliates on Sept. 8 ... The nationally syndicated **Bob & Sheri** are selling Beads for the Bayou to benefit the American Red Cross.

### Cluster Buddies

Clear Channel/San Diego was set to stage Storm Aid: A Ton of Help for Hurricane Victims on Sept. 7 at San Diego's Qualcomm Stadium ... At CC/Dallas efforts included a fundraising drive by CHR/Pop KHKS-based syndicated morning host Kidd Kraddick ... Infinity's WAQZ, WGRR, WKRQ & WUBE/Cincinnati on Tuesday sent four semis carrying supplies and over \$200,000 in cash to the Gulf Coast.

Emmis/Indianapolis' WIBC, WLHK, WNOU & WYXB sponsored a Sept. 1 fundraiser at Emmis' Indy corporate headquarters ... Fairfield Broadcasting/Kalamazoo, MI was set to dedicate its broadcast day to a fundraiser on Sept. 7 ... Radio One/Philadelphia collected cash donations for the Red Cross Disaster Relief Fund at a live remote on Sept. 2, while Radio One/Cleveland host-

## How You Can Help

Below is contact information for charities you can recommend to your listeners.

- American Red Cross: [www.redcross.org](http://www.redcross.org)
- Americares: [www.americares.org](http://www.americares.org)
- Catholic Charities: [www.catholiccharitiesusa.org](http://www.catholiccharitiesusa.org)
- Feed the Children: [www.feedthechildren.org](http://www.feedthechildren.org)
- Salvation Army: [www.salvationarmyusa.org](http://www.salvationarmyusa.org)
- Samaritan's Purse: [www.samaritanspurserg.org](http://www.samaritanspurserg.org)

ed a 16-hour radiothon on Sept. 6 ... News/Talk WJBC/Bloomington, IL and the rest of the Regent/Bloomington cluster have raised over \$72,000 for the Red Cross Disaster Relief Fund.

### Station To Station

Newcap/Edmonton, AB duo CHR/Pop CKRA (96X) and Classic Rock CIRK (97.3 K-Rock) suspended a joint contest and split the \$10,000 prize between the Red Cross and the Salvation Army ... News/Talk WFTL/Ft. Lauderdale, FL anchor Kelley Mitchell will broadcast live from the Houston Astrodome from Sept. 13-16 ... Radio One's Gospel **WJMO-AM/Cleveland** has set a Unity in the Community Day for Sept. 10.

Beasley CHR/Pop **WXKB (B103.9)/Ft. Myers** is selling Mardi Gras beads as B103.9 nighttimer Gonzo broadcasts live from atop a 50-foot-high Hooters billboard. He'll stay there until all the beads are sold ... Hot AC-Full Service hybrid **KCDZ (Z-107.7 FM)/Joshua Tree, CA** held a one-day hurricane-relief event, raising \$140,000 in a town of fewer than 75,000 people.

**WYCT (Cat Country)/Pensacola, FL** is holding Operation Open Heart/Open Home to match hurricane evacuees with people in the community willing to open their homes ... ABC Radio Country siblings **WKHX & WYAY/Atlanta** raised more than \$43,000 for the American Red Cross in a simulcast of their Bandy & Bailey and Rhubarb Jones & Dallas McCade morning shows ... Also selling beads is **KYGO/Denver**, which has launched Beads for the Bayou for the American Red Cross.

**AC KVUU/Colorado Springs** morning host Craig Coffey has taken up residence on a restaurant balcony until the station collects \$99,999 in donations ... **WOR/New York** on Sept. 1 held Operation Good Neighbor, devoting its programming throughout the day to the impact of Hurricane Katrina ... The McCormick-Tribune Foundation and News/Talk **WGN-AM/Chicago** have launched a campaign in which the foundation will match the first \$1 million donated to the campaign, at 50 cents on the dollar ... Country **WLXX/Lexington, KY** and Kentucky Children's Hospital have set a radiothon to benefit Children's Hospital/New Orleans for Sept. 15-17.

## Radio At Its Best

Each week in this space we'll highlight one station's efforts to aid the victims of Hurricane Katrina. Up this week: Clear Channel Triple A **WXRT/Chicago**.



On Aug. 31 **WXRT (93 XRT)** held Give 'Em Shelter, a fundraising effort in conjunction with The Rolling Stones. The station gave listeners who donated a minimum of \$100 to the American Red Cross' Disaster Relief Fund a chance to win a pair of tickets to the Stones' sold-out Sept. 10 show at Soldier Field.

Listeners who faxed or e-mailed the receipts for their donations to **WXRT** listened for a Rolling Stones song once an hour from 9am-6pm, after which the lucky winners' names were announced. **WXRT** reports that it raised more than \$175,000 with the promotion.



## **BROADCASTERS' FOUNDATION TO HELP INDIVIDUAL BROADCASTERS IMPACTED BY HURRICANE KATRINA.**

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The Broadcasters' Foundation, in keeping with its mission of providing financial assistance to radio and television broadcasters who are in acute financial need, will provide emergency financial assistance to individual broadcasters and their families who have been impacted by hurricane Katrina.

Foundation Chair Phil Lombardo and President Gordon Hastings issued a joint statement saying, "We understand that hundreds of individual broadcasters and their families have been severely affected by the hurricane. Our mission is to provide financial assistance to radio and television broadcasters who are in need. We understand that many of our colleagues may have lost their homes and nearly all of their personal possessions. We are here to help. The foundation will consider both the immediate and long-term needs of our fellow broadcasters and their families who have been devastated by this disaster."

The thrust to provide assistance to individual broadcasters and their families impacted by Katrina will be spearheaded by a committee of Broadcasters' Foundation directors who have substantial broadcast holdings and intimate knowledge of the affected area. Hearst-Argyle President & CEO David Barrett, Entercom Chairman Joseph Field, Clear Channel Television President William Moll, Tribune Broadcasting President Pat Mullen and Emmis Communications Chairman Jeff Smulyan will help coordinate financial aid to broadcasters through the foundation's emergency grant program.

Last year the Broadcasters' Foundation established the Angel Initiative, a corporate giving program to help build the organization's financial resources so that no call for help from a broadcaster in acute need would go unanswered. Those resources, combined with individual contributions to the Broadcasters' Foundation Endowment Fund and annual fund raising events including the Golden Mike Award, Celebrity Golf Tournament and the NAB Golf Tournament have provided the resources for the foundation to provide assistance during this unique emergency and to continue its regular monthly grant program to broadcasters in need.

Lombardo and Hastings urge companies and persons with knowledge of individuals who have been devastated by the storm to contact the Broadcasters' Foundation Office at 203-862-8577 or e-mail Gordon Hastings at [ghhbcast@aol.com](mailto:ghhbcast@aol.com). Each case will be reviewed individually and with dispatch.

The Broadcasters' Foundation is a 501© 3 corporation Federal ID # 13-1975-618.





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# Rusty Does Gitmo

Talk host tours military detention center

In recent months a number of journalists and Talk radio hosts have gone to Iraq and Afghanistan to see for themselves what's going on in that war-torn region of the world. But very few members of the media have gone inside the U.S. military's prisoner detention center that most know simply as "Gitmo."

Situated on a small strip of land at the tip of Cuba, the U.S. Naval Station Guantanamo Bay Detention Center has been the center of heated debate between those who support and those who oppose the war on terror. Pictures of hooded and shackled prisoners wearing orange jumpsuits have fueled the war's critics at home and abroad even while government officials demonstrate that they have taken extraordinary measures to respect the rights of those being detained.

### A Search For The Truth

Talk Radio Network syndicated host Rusty Humphries decided that he wanted to know the real story behind all the rumors surrounding Gitmo. "I went to Iraq a few months ago, and it was such an incredible experience," he says. "I saw so many things there that had not been reported on properly."

"As the Gitmo story heated up, I wanted to see for myself if that story had also not been reported properly and accurately. Having been there, I can say that I was amazed at how we haven't been told the truth about what's going on there."



Rusty Humphries

The story that has been told, according to Humphries, is one of prisoner abuse and mistreatment at the hands of U.S. soldiers. "Everything you hear is that there are torture chambers at Gitmo and that we're treating prisoners badly," he says. "And then they show you those pictures we've all seen of the guys in orange jumpsuits in cages that look like dog runs."

"Guess what? I learned by going there that prisoners were kept in those cages — the place they call 'Camp X-Ray' — only temporarily, for the first few months, and that was three years ago. I saw one of those pictures used on a newscast just the other day as if it's still happening now. That not true."

### Not Exactly Club Med

Asked how he managed to get into Gitmo, Humphries says it wasn't really that difficult to do. "I knew someone at the Pentagon who told me who to contact at Guantanamo Bay with my request," he says. "In fact, they want to have the media come there, and they make it pretty easy to get there and to broadcast from there."

"You call them up and make your request, they check you out to make sure you're not a terrorist, and within a few days you get a call that says, 'C'mon down.'"

And how exactly do you do that? "You head down to Ft. Lauderdale and take a plane ride that costs about \$400," Humphries says. "There



**DON'T LEAVE HOME WITHOUT IT** On a recent visit to Guantanamo Bay in Cuba, Talk Radio Network evening host Rusty Humphries took time to catch up on industry news with his weekly issue of R&R.

is a hotel you can stay at on the base. It costs about \$13 a day. Food is available for \$3 a meal. We paid our own way — the government wasn't paying for any of this — but I suspect, at \$13 a night, I probably wasn't paying the full rate."

Humphries says the accommodations at Gitmo were far better than those he experienced when he traveled to Middle East war zones. "It wasn't the nicest place I've ever stayed in, but it was a hell of a lot better than when I was in Iraq," he says. "Air-conditioned tents aren't all that great, I can tell you."

"The facility at Gitmo was decent, sort of a Motel 6 kind of place — with cable TV, a telephone on the nightstand by the bed, a refrigerator and a microwave — sitting right there overlooking the Caribbean. And let's not forget that you are in Cuba, so that was pretty cool."

### A First Look

While Humphries' trip was something a bit different for the well-traveled talk host, it wasn't particularly eventful. "It's basically a four-day trip," he says. "It's about a three-hour flight on a plane that seats nine people."

"We had to fly around the island. You aren't allowed to cut across it, and you have to stay outside the 12-mile international airspace radius. I landed in midafternoon, got settled in to my

hotel room and really didn't get to see very much on the first day.

"On the second day I took a ferryboat from where I was staying to where the detainees are housed. The first thing I asked them to do was take me to Camp X-Ray, which they had said wasn't being used anymore. I was still seeing pictures of it on the news, though, and I told them, 'No offense, but I'd like to see for myself.'"

"They took me there, and the place is completely overgrown with weeds. You can see the places where the pictures we've all seen were taken — where the prisoners used to be — but you can tell that nobody has been there for a long time."

The next place Humphries visited was the quarters where the U.S. soldiers bunk. "If our soldiers were under the rules of the Geneva Convention, we're giving them about 10 square feet less than they'd get under those rules," says Humphries.

"Our soldiers get less living space than the prisoners do. They also get worse food than the detainees. It's pretty surprising to see for yourself how things are."

### Camp Delta

On the third day of his visit Humphries finally  
Continued on Page 20

# ABC News Radio – Sharing America's Story.



Correspondent Alex Stone in Baton Rouge covering the evacuation of survivors from Hurricane Katrina.

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Wednesday / September 21  
3:30 - 4:45 PM

## Programming Executive Super Session

Moderator:



**Dan Mason**  
Former President of  
Group W, CBS and  
Infinity Radio

Panelists:



**Beverlee Brannigan**  
Operations Manager,  
Journal Broadcast  
Group/Wichita



**Bob Moody**  
Vice President,  
Programming,  
Regent Communications



**Jimmy Steal**  
Vice President,  
Programming,  
Emmis Communications



**Bill Tanner**  
Executive Vice President,  
Programming,  
Spanish Broadcasting  
Systems



**Doc Wynter**  
Vice President,  
Urban Programming,  
Clear Channel  
Communications



Thursday / September 22  
9:00 - 10:15 AM

## Keynote Address Seth Godin

Author, Entrepreneur and Agent of  
Change

Opening  
Remarks by  
**Eddie Fritts**,  
President/CEO, NAB



Event sponsored by:

**AP** Radio News

Thursday / September 22  
6:00 PM

## NAB Marconi Radio Awards Reception, Dinner & Show

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Premiere Radio Networks



Talent

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AWARDS**

Thursday / September 22  
1:30 - 2:45 PM

## Group Executive Super Session

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Building Radio's Ability to Thrive

Moderators:



**Katy Bachman**  
Senior Editor  
Media Week



**Reed Bunzel**  
Editor-in-Chief  
Radio Ink

Panelists:



**Ed Christian**  
President/CEO  
Saga Communications



**John Hogan**  
President/CEO  
Clear Channel Radio



**Joel Hollander**  
Chairman/CEO  
Infinity Broadcasting



**Mary Quaes**  
President/CEO  
NRG Media



**Charles Warfield**  
President/COO  
iCBC Broadcast Holdings

Friday / September 23  
12:00 - 1:30 PM

## Radio Luncheon

Speaker:

**Randy Jackson**  
Westwood One



NAB National Radio Award  
Recipient **John F. Dille III**,  
President and Chief Executive  
Officer Federated Media



Friday / September 23  
7:30 - 8:45 AM

## Legislative Breakfast

**Mark Plotkin**  
Political Commentator  
and Analyst



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**Rusty Does Gitmo**

Continued from Page 18

got to see what he came for. "I finally got to go inside what is called Camp Delta," he says. "There are five different camps numbered in the order in which they were built. Camp Five is built from the same blueprints as a prison in Indiana.

"They keep you away from the terrorists because, well, they're terrorists. You get to see some of the less-dangerous people housed there, but the baddest of the bad guys, you don't get to see."

While his access was limited, Humphries says he did hear from at least one prisoner, who wanted to complain to him. He says, "At Camp Five this guy started yelling at me, 'They are lying to you. No food, no medicine. I am here because I am Muslim. I am here only because I am Muslim. No food, people starving!' And as he is yelling this, the guy with the food cart is rolling up to the guy's cell."

Humphries says he wasn't moved by the detainee's complaint. "If you pay attention to the documents that have been seized from Al Qaeda — like the training manual found by police in Manchester, England — what this guy was yelling was no surprise.

**"I saw our guys digging a drainage ditch around the soccer field that the detainees play on so that when the rains come it won't flood. Then they turn on CNN and see that they're being accused of beating these people."**

"They're trained to say that everything we do is torture and that we are starving them, but it's not true. When you go into one of the cells you see that the Koran has been hung on the wall in a special way so that it can't accidentally be touched.

"They also all have their own toilets, which, by the way, are Asian-style toilets that don't flush, making it very difficult to flush the Koran, I'd say.

"And that interrogation room where the Koran was supposedly flushed down a toilet? I saw it. It has no bathroom in it. It does have a nice plush blue couch in it, but no bathroom."

**Talking With The Troops**

Humphries says that it's not difficult to get to the truth about Gitmo, and he wonders why more people don't do what he's done. "Those who make all these accusations about conditions at Gitmo either haven't been there or they're blind," he says.

"I am not easily offended, but while I was there a German TV crew was also there shooting. They had their minds made up that this was some kind of torture facility before they landed, and that was going to be their story, no matter what.

"I watched them shoot their story, and no matter what they were told or what they were shown, they were not going to believe it."

Long a big supporter of America's military veterans, Humphries spent some time with the troops during his visit to Guantanamo Bay. "Their morale is a little low," says Humphries. "But not because of the war or because of the mission.

"These guys have had what they call 'Cocktail No. 4' — which is basically a combination of bodily fluids — thrown at them by detainees every day. I saw our guys digging a drainage ditch around the soccer field that the detainees play on so that when the rains come it won't flood. Then they turn on CNN and see that they're being accused of beating these people."

Humphries says he's satisfied from what he saw that reports of abuse are exaggerated, if not completely untrue. "There's never a soldier alone with a prisoner — ever," he says. "There are cameras everywhere, so even if you wanted to beat someone, I honestly don't think you could do it.

"The word that best describes our soldiers is

*frustrated.* They're in a very a tough situation. They are under extraordinary orders regarding the humane treatment of prisoners, yet they still constantly see and hear reports that are lies, and it bothers them."

**What Bugs Rusty?**

Although Humphries has never been shy about his conservative leanings or his support of America's military men and women, he says he went to Gitmo with an open mind. "On all of the trips I have taken — Iraq, Israel, Guantanamo Bay — I've tried to clear my mind as much as I can and go with no preconceived notions.

"I know that's hard for people to believe, but I really do. When I get there I am a sponge. I ask a lot of what some people might think are stupid questions on purpose, because that's how I find the real stuff out."

Asked what bugged him most about what he'd seen for himself vs. what he'd seen reported about Gitmo, Humphries is unequivocal in his response: "What really bothered me the most was the Camp X-Ray thing, the fact that prisoners had been held there only temporarily, for about four months, and that it's not been used for something like three years now, but that it's still the picture or stock footage you see on the news every day. That bothered me a lot."

He also expresses concern about the living conditions of those serving at Guantanamo Bay. "The housing for our soldiers is literally a storage facility," he says. "You know, like those U-Store-It places? Six guys living in a 20' by 40' storage space that I can rent to put all my junk in for \$100 bucks a month back home. That really bothered me."

**Open And Honest**

Was there anything Humphries hoped to do at Gitmo that he wasn't able to? "I really want-

**"I didn't go to Guantanamo Bay to make a political statement, I just wanted to be able to tell listeners what I'd seen for myself."**

ed to sit down with one of the terrorists," he says. "I wanted to sit down and talk with one to hear what he'd say.

"I had six requests denied, and I went all the way to the top on that one. But access to the commanders was very good. Col. Baumgartner, who is in charge of the camp, came on our show and took calls from listeners. He was very open and honest with all of them."

Humphries is encouraging others to do what he did. "Any journalist who wants to come and check out Guantanamo Bay can," he says. "It's no secret that I am a big supporter of our military men and women, but I'm not going to lie to you about what I see.

"When I was in Iraq I talked about how there were times when I felt I was being 'handled,' so I am always honest about what I see. If I think there's something wrong, I'll say it, and if something is right, I'll say that too. I didn't go there to make a political statement, I just wanted to be able to tell listeners what I'd seen for myself."

**Got Photos?**

Want to see yourself in **R&R**? E-mail high-resolution digital photos of your station events and personalities to [apeterson@radioandrecords.com](mailto:apeterson@radioandrecords.com) or mail hard copies to Al Peterson, R&R News/Talk/Sports Editor, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067.

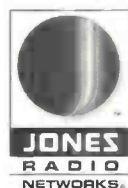
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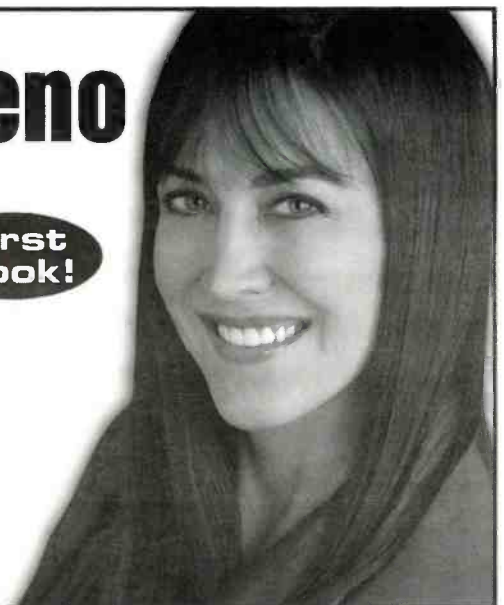
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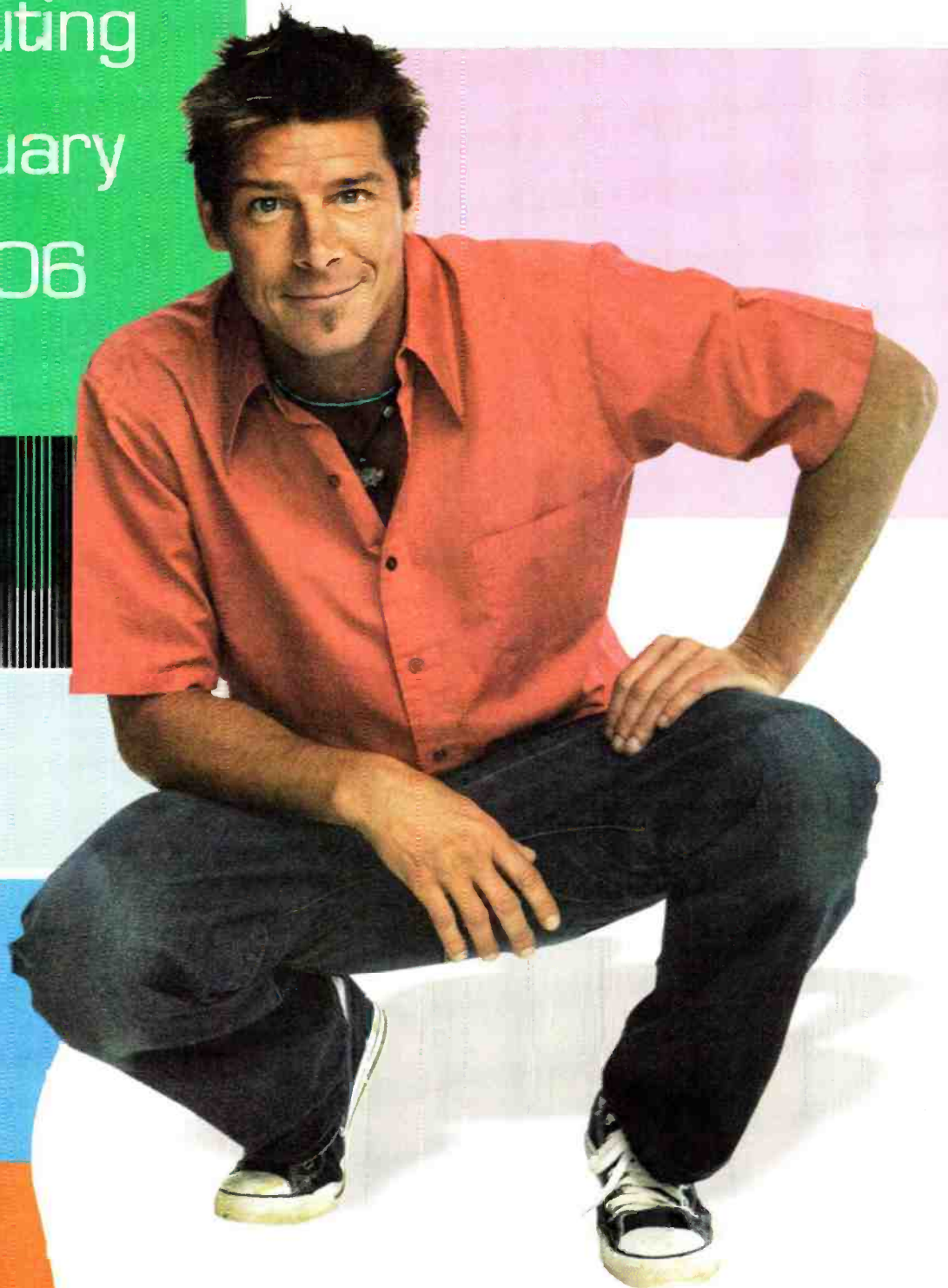


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# How To Talk To Your Morning Show

For your station's sake, protect this critical relationship

By Alan Kabel

**T**he program director and the morning show. It's one of the most important relationships to affect the success of your station. But how can a PD get the best from his or her morning show — and, indeed, from everyone at the station?

First, consider these questions:

- What does a morning personality need from you to succeed?
- How can you positively and effectively coach talent?
- How can you get everyone in the building to believe, to pull together so you can create that "magic in the halls"?

Great radio stations are like great football teams: To some extent, individuality must be replaced by a team mentality.

At a radio station, attitudes start at the top, with the GM, and trickle down. The GM is the team owner, and the PD is the coach who, ideally, shares the GM's ethics and philosophy. Together, they can lead by example and use positive tactics to motivate their teams to work together and to give their very best.

People want to perform for great leaders, and they get more satisfaction out of being recognized and appreciated for their hard work and the quality of their work than they do from money. Although money is a great way to show appreciation, there are many other ways. For example, if you call a talent into your office to tell him or her that the show was stellar that day, or just to say they're doing a great job, they'll want to work even harder for you.

A talent who hasn't received a raise in a while may be contemplating how to approach

you. If you do a pre-emptive strike and offer the raise without their having to ask for it, then, even if your offer is thousands less than the talent wanted, it won't matter. The fact that you recognized a job well done and made the offer on your own is more important than the amount. This is the kind of thing that not only shows appreciation, but also builds loyalty as the news spreads throughout the building.



Alan Kabel

I had a GM many years ago who had a moving van drive up to the Christmas party. We had no idea what the van was doing there. Then three men began unloading it, and there was every kind of appliance you could imagine. Small boomboxes, stereos, TVs, toasters, coffee-makers — lots of stuff.

The men put it all at the front of the room, and then the GM got up and told us all how much he appreciated our work and said that everyone was going home with something.

Another great GM met with the entire staff once a month to show us our revenue and our competitors' and to tell us that we *would* become a top-tier radio station and how long it would take to get there. No other GM I'd worked for had ever done that.

That GM's name was JD Freeman, and what he did pulled us together as a team — talent, sales, promotions, traffic, everyone. We always looked forward to that meeting.

Continued on Page 24

## LEADERSHIP SPOTLIGHT



Leadership is a liaison role between individuals and the vision of a company or organization. But first and foremost, before you can lead anyone else, you must know how to lead yourself, professionally and personally. Once you know who you are and what you want to achieve in life, you can develop the skills you need to lead others.

Here are some tips I have found useful over the years in my various leadership roles.

1. Be a team player. Yes, you may be the boss, but don't ever ask one of your employees to do something that you would not do.

And from time to time ask your employees if you can help them with their work. This is just one way you can show them that you are a team player and that you are willing to do whatever it takes to get the job done. It's a great morale booster as well.

2. Be a good listener and a good observer of nonverbal cues. Your employees may not say everything they want to say to you at a given time, but if you continue to be attentive and let them express themselves freely and uninterrupted, they will be able to get their message across and not feel intimidated by counter-remarks from you.

3. Rehearse your conversations and presentations before releasing them to individuals or groups. Make sure you say exactly what you want to say, and limit the emotion (especially negative emotion). This way you'll leave very little room for misinterpretation.

4. Don't have all the answers. (Even if you do, don't give them all out.) Allow your employees to offer suggestions. This will give them an opportunity to play a role in solutions that affect the company, and it's also great for building your employees' self-esteem. After all, one of your goals as a leader should be to develop future leaders.

5. Admit when you are wrong. Your employees will not look down on you or feel you are incompetent. They will realize that you are human, too, and you make mistakes like everyone else.

6. Keep hope alive. If problems occur, keep a positive outlook at all times. Let your employees know that there is a way: a Plan B, C, D and so on. If Plan A fails, you have 25 more plans to come up with, but I'm sure you'll have a plan that will work before you get to Z.

7. Use "praise reports." Incorporate time in your meetings and space in your company newsletters or e-mail blasts to praise good work and jobs well done by your employees. No one likes to feel their work is going unrecognized, especially within their company or organization.

8. Last but not least, be a cheerleader. A cheerleader for yourself, for your employees and for your company or organization. The squeaky wheel really does get the grease.

— Willie Mae McIver, PD, Rejoice! Musical Soul Food format, ABC Radio Networks

Each week R&R invites successful people in and outside the radio and recording industries to share their thoughts on defining and communicating leadership.

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## How To Talk To Your Morning Show

Continued from Page 22

### Motivation

The managers who create bigger-than-life brands are those who treat talent with dignity and respect and are vigorous about showing their passion for their people. They express their sense of the value of each person in the building, and they create a circle of positive energy that's as powerful as jet fuel.

The key to motivating talent is to understand talent. The easiest thing in the world for anyone to do is criticize talent. You can nip them to death if you choose, and eventually you'll have a talent who second-guesses everything she says and does. She'll be so afraid to strike out that she won't swing the bat — and therefore won't be able to give you the hits and home runs you need.

Air talents must be free to make mistakes, or they cannot grow and improve. Some things to keep in mind:

- There's a name for ballplayers who get a hit only one time of three: superstars.
- You and your talents must seek excellence — not perfection.
- Great entertainment has nothing to do with being perfect. Some of Johnny Carson's best moments were when his jokes bombed.

### Positive Criticism

Your talent are probably harder on themselves than you could ever be. That is the nature of people on the radio. They're their own toughest critics. But to criticize — positively — is to motivate. If you meet to discuss the show, bring up the things your talent did well first. Then your talent will see you as an advocate, an ally or even a fan. (You must be your talent's biggest fan.)

Then bring up what you felt didn't work or could have been done better. Your talent will most likely beat you to the punch. Most know when something fell short. Discuss ways an idea could have worked, or come up with a new idea that you both feel will work.

The best bits and ideas are born of failure. There's a story that Thomas Edison, asked if he was frustrated by 10,000 unsuccessful attempts to find a light bulb filament that

worked, replied, "I have not failed. I've identified 10,000 things that won't work."

If you ask the right questions, most talent will arrive at the right conclusions on their own. Here are some key ways to motivate talent, avoid strain and maintain a positive relationship.

- Write a "cheerleading" memo once a week, telling everyone in the building what was accomplished by everybody from the morning show to promotions to sales. Jimmy Steal did this when I worked with him in Dallas. Break down all the walls, and bring people together through pride in the product. To become No. 1, you must act like you're No. 1. Every player is valuable to the team.

- Constantly let your talent know the importance of content, to you and to the product.

**The managers who create bigger-than-life brands are those who treat talent with dignity and respect and are vigorous about showing their passion for their people.**

- Music is the easiest thing for a competitor to duplicate, so help ensure your talent will do their best work for you by making them feel valued. A radio station must be entertaining (in every daypart), and it must be both fun and unpredictable. Ric Lippincott, Greg Cassidy and Dave Van Stone taught me this.

- Let your morning show know that they don't have to be funny, they just need to be having fun. It must sound like the people in the room are having a total blast and really enjoy each other. A morning show is a team: All the players support each other, cheer for each other, laugh at each other's jokes and are each other's fans. Like a volleyball team, everyone should be working together to keep the ball in the air.

- Make sure talent know that you will try to give them whatever resources they need to win — and that you yourself are their greatest resource.

- Never use the hotline unless it is to say something positive.

### Leadership

There must be a decisionmaker who controls the morning show. Empower that leader to lead, just as the GM empowered you. The players must be told who the leader is from the start, and they must understand that he makes the decisions.

This is especially important when you're inheriting a staff already in place, who have already formed alliances and relationships, and you haven't yet earned their confidence. Your players must feel it is imperative that they gain the respect of the leader you choose, and you must make that clear.

The really good stuff will come later, as the leader and team experience success together, create great radio together and grow closer, earning each other's trust. It's that same cycle of positive energy: Without the support of the team and the management, the show leader will never succeed and the team will never thrive.

So what makes a great morning show? First, it has to be fun. You know you're doing it right when the listeners call and say things like, "You guys are having too much fun in there," or when you hear the same thing from guests in the studio.

There is also what I call "predictable unpredictability." The listeners call and say things like, "I never know what you are going to do next."

People are busy. They don't hang on every word we say. In fact, until we form a relationship with them, they rarely even hear what we say. But what they will hear is laughter, and they'll say to themselves, "Hey, these guys sound like they're having a blast. I'll have to check them out again when I can listen." You've planted the seed.

A great morning show is to radio what *Seinfeld* was to TV. Jerry let all the other characters shine. Everything went through him and was provoked, instigated or reinvigorated by him. He was the leader, provoking humor, but not always generating it.

Your top morning person must learn to let go of ego and realize that he or she doesn't always have to be the funniest person in the room. All that matters is that the show is entertaining, no matter who makes it that way, and a great leader knows how to find the best vehicle for the content. As PD, you can teach this.

It took three years for *Seinfeld* to finally take off. Shows, on radio or TV, don't get three years anymore, but they still need time to develop, evolve and be found by listeners. Habits are slow to form, but they will form through chemistry, leadership and time.

**People want to perform for great leaders, and they get more satisfaction out of being recognized and appreciated for their hard work and the quality of their work than they do from money.**

People instantly love, hate or love to hate unique personalities, but love them or hate them, they become part of the show because they have made an emotional connection with those personalities. Listeners often say they listen despite a team member they don't like so they can listen to the team member they do like, but they're really listening because both personalities have reeled them in.

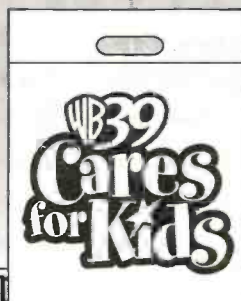
The trick is to put people on the show who not only have chemistry, but who are also extraordinarily uninhibited and willing and eager to share their private thoughts, feelings, fears and weaknesses and put their lives, with all its comedy and drama, on the air.

Prepare your morning show with this in mind: What can we do that people will want to tell their friends about?

Good luck — and remember, have fun!

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## The Not-So-Towering Almost-Inferno

Last week the fire alarm began ringing loudly throughout the hallways of the swanky Clear Channel Radio Mall complex in beautiful downtown Burbank, CA. Immediately, the on-air "brain trust" at KIIS-FM swung into action. Afternoon host **Valentine**, following the CC employee manual to the letter, immediately panicked, then reported the potentially catastrophic news to his 37 listeners. Here now is alert eyewitness/night jock **Jojo Wright**, who was also in the building at the time: "Val even called PD John Ivey's house on the air to relay the information, as a good jock should always do. Unfortunately, John wasn't there, so Valentine apologized to Ivey's lovely wife, Barb, for the interruption. He explained that he was told to never call John at home unless the station was on fire ... and now it probably was!"

Risking death — or worse — Jojo roamed the hallways, reporting live from his cell phone. "I couldn't help but notice that every other station in the building had evacuated except us," he told ST. Jojo would neither confirm nor deny rumors that he ducked into the empty studio of Hot AC sister KBIG, cracked the mike and said howdy to his new upper-demo friends.

Happy ending: The alarm was apparently tripped by some expensive piece of equipment that had overheated. Thankfully, there were no major groin injuries to report, and Ivey is in the process of changing his home number ... again.

### Howard's Early Labor Day Present

It's like death by a thousand paper cuts for Howard Stern, who lost another affiliate last week when North American Active Rocker **WBZX (99.7 The Blitz)/Columbus, OH** cancelled *The Howard Stern Show* well ahead of its Dec. 31 terrestrial expiration date. Blitz PD **Hal Fish** told his audience that the station had decided to yank Stern, pointing the finger at four recent FCC inquiries into possible Stern-related indecency. "The people who advise our company on such matters believe these instances place our station and our license at risk," Fish told the masses. "It's been an enormous pleasure being associated with the Stern show, and it would've been great if he'd just faded into the sunset and headed to satellite at the end of the year. I think it's highly unlikely he would've made it until the end of the year anyway." Fish then revealed his new morning show: **Grego**, formerly half of *The Grego & Brian Show* at KEGL/Dallas.

### Marino's Extreme Star Makeover

New PD Mike Marino has already begun to re-image KYSR (Star 98.7)/Los Angeles. After he messed with the music, the website and the slogan (now "Star Music, Real Star Variety") over the Labor Day weekend, another major shakeup occurred this week when afternoon duo **Lisa Foxx** and **Jason Pullman** exited. Foxx started at Star eight years ago working for Metro Traffic and made her way up to co-hosting afternoons with Ryan Seacrest until he moved over to mornings at KIIS in 2004. That's when Pullman, who at-

tended the same suburban Atlanta high school as Seacrest (and sounds amazingly like him on the air), was upped from weekends to team with Foxx. Star night jock **Bradley** will cover afternoons for now. Foxx can be contacted through her agent, Paul Anderson, at 206-352-3200 or directly at [lisakaye987@yahoo.com](mailto:lisakaye987@yahoo.com).

### Hello, Dallas; So Long, Dallas!

Approximately 23 minutes before he was scheduled to leave for Dallas to take over as Columbia Regional rep, former Island Def Jam VP/Promo **Mike Easterlin** decided to stay in New York — as the new Sr. VP/Promotion at Lava. He will replace **Lisa Velasquez**, who tendered her resignation back in June, well before Lava President Jason Flom exited a few weeks ago. Velasquez will leave at the end of September, along with Los Angeles-based VP **Mark Gorlick**, as his position has been eliminated. Also exiting: longtime Lava A&R guru (and former WKTU/New York MD) **Andy Shane**.

### Can't We All Just Get Along?

KZZP/Phoenix morning co-host **Crazy Kid** has been MIA since his show on Sept. 1, allegedly as a result of what some listeners perceived to be racially insensitive comments he made about the criminal behavior of some New Orleans residents in the wake of Hurricane Katrina. "He has been suspended indefinitely," PD **Mark Medina** confirmed to ST. Co-host Ruben and sidekick Corina are doing the show TFN.

For his part, on a website at [www.kidandruben.com](http://www.kidandruben.com), a defiant Crazy Kid (real name Darin Damme) is now pointing the (middle) finger at MG's *Morning Madhouse* across the street on Emmis rival KKFR (Power 92.3) for allegedly bad-mouthing him on the air. Kid went so far as to post a letter from an attorney threatening legal action over what the letter characterizes as "defamatory statements" allegedly made by MG: "Mr. Damme was accused by agents and employees of Power 92 of, among other things, making racial slurs during Mr. Damme's Sept. 1, 2005 radio broadcast. These statements are untrue and constitute slander per se. The statements were also made either with actual malice or with a reckless disregard for their truth, which may have resulted in injury to Mr. Damme and his professional personality and interference with Mr. Damme's business interests."

In response, KKFR posted this statement on its website: "Certain air personalities in Phoenix cannot own up to the problems they have caused. They have offended and hurt many Phoenicians who feel a deep sense of sadness for the people of New Orleans and the Gulf Coast devastated by the effects of Hurricane Katrina. Having said that, at no time did Power 92.3, MG's *Morning Madhouse* or any other employee of Power 92.3 say any names over the airwaves. As a matter of fact, it was the irate listeners who called in unsolicited, and we edited out the references to the mentioned DJ and station. We think it's funny that any discussion of racist, rude and insensitive comments on the radio makes cer-

tain DJs think we must be talking about them." The website then invites you to click on two audio links to hear exactly what MG said.

Knowing the long, adversarial history between these two stations, we have a funny feeling that this issue is far from over.

### The Programming Dept.

- Entravision CHR/Rhythmic KZZA (Casa 106.7)/Dallas hires **Nina Chantele** for afternoons/Music Coordinator. She segues from afternoons at Infinity Rhythmic KXBT (The Beat 104.3)/Austin. Current KZZA afternoon jock **Mean Mauri** slides into the vacant morning slot.

Continued on Page 26



Valentine, in less fiery times.



Jojo's recent bling-related incident.



Wishing you a Happy Easterlin.

## R&R TIMELINE

### 1 YEAR AGO

- Randy Franklin named VP/Urban Promotion at J/Arista Records.
- Jason Kidd named PD of WWMX/Baltimore.
- Brent Clanton named PD of KTTA/San Antonio.



Randy Franklin

### 5 YEARS AGO

- Epic Records Group promotes **Steve Barnett** to Exec. VP/GM.
- **Michael Cruise** named PD of KKBQ/Houston.
- **Joel Grey** named PD of KKL/Phoenix.

### 10 YEARS AGO

- **Lou Mann** named Sr. VP/GM of Capitol Records.
- **Sam Cerami** appointed VP/Promotion at Polydor/Nashville.
- **Les Tolchin** elevated to Sr. VP/National Radio Sales at Arbitron.



Lou Mann

### 15 YEARS AGO

- **Ron Geslin** promoted to VP/Promotion at EMI.
- **Steve Godofsky** upped to President of Metroplex Communications.
- **Charlie Ochs** appointed VP/GM of WMZQ/Washington.

### 20 YEARS AGO

- **Craig Jackson** named OM of WVBF/Boston.
- **Jim Price** promoted to President/GM of KSDO-AM & FM/San Diego.
- **Charlie Cook** joins Jhan Hiber & Associates as VP/Programming Services.

### 25 YEARS AGO

- **Rob Sisco** appointed PD of KIOU/San Francisco.
- **Billy Bass** promoted to Sr. VP/Promotion & Creative Services at Chrysalis.
- **Elaine Corlett** appointed GM of Rocket Records.

### 30 YEARS AGO

- **Wornall Farr** resigns as President of Polydor.
- **Cliff Haynes** moves to KNEW/Oakland as PD.
- **Lynn Rider** named News Director of KOME/San Jose.

Continued from Page 25

• Univision's CHR/Rhythmic KBBT/San Antonio officially awards Asst. PD **Cindy "C" Hill** shiny new PD stripes. She replaces Rick Thomas, now back in the PD chair for the third time at XHTZ (Jammin' Z90)/San Diego.

By the way, Thomas has been a busy guy since returning to San Diego, as he reached across the street to rival XMOR (Blazin' 98.9) and "borrowed" a familiar Z90 voice: **Billy Blast**, who returns for afternoons, relocating **T-Ski** from afternoons into the vacant morning slot.

• WKYS/Washington PD **Darryl Huckaby** is upped to VP/Operations for *The Russ Parr Morning Show*. Until a new PD is named, WMMJ OM/PD **Kathy Brown** will pick up programming responsibilities at WKYS.



• After two years at Infinity Hot AC WQAL/Cleveland, Asst. PD/afternoon jock **Brian "Fig" Figula** (pictured) is leaving the nest on Sept. 16 to embark upon his first PD adventure, rumored to be a medium market in the Midwest. Hope we didn't ruin the big surprise. Crap.

You'll know soon enough, dammit.

• Former Cumulus/Killeen, TX OM **Tomm Rivers** is named PD of URban Radio Broadcasting Country **WLAY/Florence, AL**. In his spare time Rivers will assist new OM **Brian Rickman** in overseeing the six-station cluster.

• WZBH/Ocean City, MD morning freak **Quinn** adds MD stripes. Many people appear pleased at the news.

• Regent/Evansville, IN OM **Mike "Sandman" Sanders** once again grabs the PD reins at Active Rocker WGBF, a position he previously held for nearly 15 years. Former PD **"Slick Nick" Ballard** remains aboard as Asst. PD/MD.

• **Brian O'Conner** has also taken back the mantle of command, at Opus CHR/Rhythmic WHTF (Hot 104.9)/Tal-

lahassee, FL. Former PD **Darren Stephens** remains aboard as Operations Assistant. On Sept. 2 Hot 104.9 held a catered relaunch festival with a format adjustment toward the CHR/Pop realm.

• **Jeff Evans**, PD of Clear Channel Hot AC KTYL/Tyler, TX, adds prestigious OM duties for the cluster, which includes CHR/Pop KISX, Country KNUE and Classic Rock KKTX.

## Wake Up In Toledo!

It's been two weeks since WWKS/Toledo morning man **Johnny D** exited after 10 years at the station, and OM **Bill Michaels** is deeply in the hunt for a replacement. Night jock **Kramer** is covering mornings while Michaels casts his net.

Across the street at Cumulus rival WTWR, OM **Tim Roberts** has assumed command of the station in the wake of Jeff "Train" Wicker's recent departure. Simultaneously, the station is completing its transition from CHR/Rhythmic to Pop.

## Quick Hits

• Infinity Oldies **KFRC-FM/San Francisco** has expanded its focus from the 1960s and early '70s by moving further into the '70s and early '80s. No injuries were reported.

• Former KZHT/Salt Lake City afternoon talent **Jason "Kramer" Smith** is available for his next gig. Find him at [tmpaf1@hotmail.com](mailto:tmpaf1@hotmail.com).

• WBLI/Nassau-Suffolk midday jock **Reno** heads north to do mornings at Cumulus Rocker WPDH/Poughkeepsie, NY. The gig has been open since **Karlson & McKenzie** left for mornings at Infinity Classic Rock WZLX/Boston.

• **Cindy Huber**, best known for her years at Entercom Hot AC WMYX/Milwaukee, has been inked to plug the year-long night opening at cross-town rival WKTI.

• After only four months in nights at Buckley CHR/Rhythmic KHTN (Hot 104.7)/Modesto, CA, **Double J** crosses the street to co-host mornings at Citadel rival KWIN & KWNN.

## News/Talk Topics

• KFYI/Phoenix afternoon talk dudes **Tom Liddy** (son of G. Gordon) and **Austin Hill** are going national, thanks to

the Jones Radio Network. As they head off into the sunset, **Joe Crummey** takes their post at KFYI. Known to Los Angeles fans from his stint at KFI, Crummey most recently filled in for Premiere's Glenn Beck and Matt Drudge.

• Sporting News Radio syndicated morning host (and Philly native) **Tony Bruno** debuts on WPEN/Philadelphia on Oct. 3, right after Greater Media flips it from Oldies to Sports. *The Tony Bruno Show*, based at KMPC/Los Angeles, will air from 9am-noon ET on WPEN.

• Premiere's **Jim Rome** is finally returning to San Diego on XPRS (The Mighty 1090)/Tijuana-San Diego. The station is owned and operated by a group headed by market vet **John Lynch**, who gave Rome his first major-market gig, at XTRA-AM/San Diego, in 1990.



Romey's Back!

• WHFS/Baltimore midday twins **Big O & Dukes** have left the building. The guys were joined recently by former Baltimore Police Chief-turned talk host **Ed Norris**, and many observers felt the studio became a little crowded — which turned out to be true: Middays are now known as *The Ed Norris Show*.

## FILMS

### BOX OFFICE TOTALS

September 2-5

Title (Distributor)	\$ Weekend	\$ To Date
1 <i>Transporter 2</i> (Fox)*	\$20.25	\$20.25
2 <i>The 40-Year-Old Virgin</i> (Universal)	\$16.55	\$71.90
3 <i>The Constant Gardener</i> (Focus)*	\$10.80	\$12.52
4 <i>Red Eye</i> (DreamWorks)	\$9.30	\$45.37
5 <i>The Brothers Grimm</i> (Miramax)	\$7.93	\$27.63
6 <i>Four Brothers</i> (Paramount)	\$6.40	\$64.38
7 <i>Wedding Crashers</i> (New Line)	\$5.77	\$195.75
8 <i>March Of The Penguins</i> (Warner Ind.)	\$5.41	\$63.42
9 <i>The Skeleton Key</i> (Universal)	\$4.05	\$43.79
10 <i>The Cave</i> (Sony)	\$3.70	\$11.71

\*First week in release. All figures in millions.

Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include *An Unfinished Life*, starring recording artist Jennifer Lopez.

— Julie Gidlow

## TELEVISION

Due to the Labor Day holiday, Nielsen television ratings were unavailable at press time.



# Santa Baby

Recorded by:

- *Eartha Kitt*
- *Kylie Minogue*
- *Rev. Run and the Christmas All Stars*
- *Macy Gray*
- *Madonna*

With thanks to all the Program Directors and Disk Jockeys who through the years have made **Santa Baby**

the song that puts a smile into Christmas

# HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART September 9, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	KANYE WEST	Late Registration	Roc-A-Fella/IDJMG	904,042	—
—	2	TONY YAYO	Thoughts Of A Predicate Felon	G Unit/Interscope	217,472	—
—	3	BROOKS & DUNN	Hillbilly Deluxe	Arista	107,687	—
3	4	MARIAH CAREY	The Emancipation Of Mimi	Island/IDJMG	85,073	-2%
4	5	BLACK EYED PEAS	Monkey Business	A&M/Interscope	82,572	-1%
2	6	VARIOUS	Now That's What I Call Music!	Capitol	77,340	-18%
1	7	HILARY DUFF	Most Wanted	Hollywood	72,377	-24%
—	8	DEATH CAB FOR CUTIE	Plans	Atlantic	70,801	—
—	9	RIHANNA	Music Of The Sun	Def Jam/IDJMG	69,210	—
7	10	YOUNG JEEZY	Let's Get It:Thug Motivation 101	Def Jam/IDJMG	63,631	+5%
9	11	GREEN DAY	American Idiot	Reprise	61,184	+18%
8	12	KELLY CLARKSON	Breakaway	RCA/RMG	55,698	+6%
11	13	GORILLAZ	Demon Days	Virgin	51,396	+1%
—	14	BOB DYLAN	No Direction Home:The Sound...V7	Legacy/Columbia	49,574	—
14	15	FALL OUT BOY	From Under The Cork Tree	Island/IDJMG	48,904	+8%
5	16	BRAD PAISLEY	Time Well Wasted	Arista	45,310	-36%
—	17	ERIC CLAPTON	Back Home	Duck/Reprise	44,723	—
17	18	KILLERS	Hot Fuss	Island/IDJMG	43,902	+8%
—	19	HERBIE HANCOCK	Possibilities	Hear Music/Vector	41,440	—
12	20	COLDPLAY	X&Y	Capitol	41,104	-16%
10	21	FAITH HILL	Fireflies	Warner Bros.	38,091	-25%
19	22	BOW WOW	Wanted	Sony Urban/Columbia	37,418	+1%
13	23	STAIN'D	Chapter V	Flip/Atlantic	36,766	-24%
—	24	RASCAL FLATTS	Feels Like Today	Lyric Street	35,124	—
15	25	GWEN STEFANI	Love, Angel, Music, Baby	Interscope	33,898	-21%
6	26	JIM JONES	Harlem: Diary Of A Summer	Koch	32,511	-53%
—	27	YOLANDA ADAMS	Day By Day	Elektra/Atlantic	29,316	—
23	28	MIKE JONES	Who Is Mike Jones?	Asylum/Warner Bros.	29,208	-2%
22	29	YING YANG TWINS	U.S.A.(United States Of Atlanta)	TVT	28,840	-4%
38	30	MY CHEMICAL ROMANCE	Three Cheers For Sweet Revenge	Reprise	28,521	+31%
—	31	COLD	Different Kind Of Pain	Flip/Atlantic	28,249	—
33	32	SUGARLAND	Twice The Speed Of Life	Mercury	28,147	+11%
—	33	OUR LADY PEACE	Healthy In Paranoid Times	Columbia	26,364	—
27	34	SYSTEM OF A DOWN	Mezmerize	American/Columbia	26,114	-6%
30	35	FOO FIGHTERS	In Your Honor	RCA/RMG	25,399	-6%
21	36	MICHAEL BUBLE	It's Time	Reprise	25,045	-20%
16	37	CRAZY FROG	Presents Crazy Hits	Universal	24,235	-42%
—	38	30 SECONDS TO MARS	A Beautiful Lie	Immortal/Virgin	24,232	—
34	39	50 CENT	The Massacre	Shady/Aftermath/Interscope	24,181	-4%
32	40	ALL-AMERICAN REJECTS	Move Along	DreamWorks	23,780	-8%
—	41	SHAKIRA	Fijacion Oral Vol.1	Epic	23,631	—
29	42	JACK JOHNSON	In Between Dreams	Brushfire/Universal	23,251	-15%
37	43	MISSY "MISOMEANOR" ELLIOT	The Cookbook	Gold Mind/Violator/Atlantic	22,217	-2%
—	44	KANYE WEST	College Drop Out	Roc-A-Fella/IDJMG	22,136	—
20	45	KEITH URBAN	Be Here	Capitol	22,114	-31%
43	46	R.KELLY	Tp.3 Reloaded	Jive/Zomba Label Group	21,361	+5%
31	47	DANE COOK	Retaliation	Comedy Central	21,114	-19%
41	48	PRETTY RICKY	Blue Stars	Asylum/Warner Bros.	20,301	-4%
25	49	TOBY KEITH	Honkeytonk University	DreamWorks	20,207	-31%
39	50	WEEZER	Make Believe	Geffen	18,385	-15%

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## ON ALBUMS

### Kanye's A Slam Dunk

Man, dude's a true star. So it's small surprise that Roc-A-Fella/IDJMG's Kanye West debuts at No. 1 this week, selling a whopping 904,000. And we're betting George W. Bush will be inviting the entertainer to a state dinner at the White House in the very near future!



Brooks and Dunn

The next two spots, happily, also belong to debuts, with G Unit/In-

terscope up-and-comer Tony Yayo coming in at No. 2, with 217,000, and Arista Nashville's Brooks & Dunn taking the No. 3 position, with 108,000 sold.

Mariah Carey (Island/IDJMG), Black Eyed Peas (A&M/Interscope) and *Now That's What I Call Music 19* (Capitol) all hang tough, at Nos. 4 (85,000), 5 (83,000) and 6 (77,000), respectively.

Former indie band Death Cab For Cutie debut their first release for Atlantic at No. 8,



Kanye West

with 71,000, while another major-label newbie, Rihanna (Def Jam/IDJMG) secures the No. 9 spot, with 69,000. And Young Jeezy is back to round out the chart, in the 10th spot on a 5% sales increase, to 64,000.

Other notable debuts: Young newcomer Bob Dylan hits No. 14, selling 50,000 of the Columbia Legacy soundtrack for his upcoming bio-documentary; yet another young buck, Reprise's Eric Clapton, hits No. 17, with 45,000; and HearVictor/Hancock's Herbie Hancock (what's with the youngsters this week?) is at No. 19, with 41,000. Also: Elektra/Atlantic's Yolanda Adams, at No. 27, with 29,000; Flip/Atlantic's Cold, at No. 31, with 28,000; Columbia's Our Lady Peace, at No. 33, with 26,000; and Immortal/Virgin's 30 Seconds To Mars, at No. 38,

with 24,000.

Epic's Shakira returns to the top 50, hitting No. 41, with 24,000, and — not surprisingly — Kanye West's debut album returns to the charts on the heels of his No. 1 sophomore release, hitting No. 44, with 22,000. We're betting the lovely Barbara Bush owns copies of both.



Tony Yayo

Next week: Watch for debuts from The Rolling Stones and a 50 Cent repackage with DVD.



**MIKE TRIAS**  
mtrias@radioandrecords.com

## Opening Kickoff

This week marks the official start of yet another NFL season, and three of the artists Going for Adds next week will help kick off the festivities as part of Thursday's NFL Opening Kickoff Concert. The concert will air on ABC before what many hope will be the first classic game of the season, between the New England Patriots and the Oakland Raiders.

Kanye West will tape his performance with Maroon 5 20 minutes before it actually airs live. While the network has to tape the performance beforehand so it can properly integrate it into the telecast, we're betting some folks there are somewhat relieved given Ye's recent antics. On Sept. 2 West went off-script and made some pretty controversial comments during NBC's *A Concert for Hurricane Relief*. While he praised the efforts of the Red Cross, he said, "I hate the way they portray us in the media. If you see a black family, it says they're looting. See a white family, it says they're looking for food." He also said, "George Bush doesn't care about black people."



Kanye West

Whether you agree or not, the publicity is helping drive sales of West's sophomore album, *Late Registration* (his gracing the covers of such magazines as *Time* and *Blender* isn't hurting sales either). Next week the CD's second single, "Gold Digger," officially goes for adds at Pop, though it debuts this week at No. 37\* on the chart. Look for West's performance on *ReAct Now: Music and Relief*, a joint concert hosted by MTV, VH1 and CMT on Sept. 10, to push sales of the album even higher.

Seventeen-year-old Caribbean-born singer Rihanna will also take part in the NFL Opening Kickoff Concert this Thursday. Look for her to sing her huge hit "Pon De Replay," which became one of the anthems of summer partygoers. Meanwhile, Rihanna is hoping to duplicate the success of her introductory single with "If It's Lovin' That You Want," the second single from her debut album, *Music of the Sun*. Says Rihanna about her new CD, "It's like a gumbo or stew. My music is mostly Caribbean beats mixed with R&B. I don't want to be pigeonholed into being just a dance artist, because I can sing too. I have ballads on the album, as well as upbeat tracks."



Rihanna

Other artists performing on the Opening Kickoff bill are Good Charlotte, Green Day and Santana, who is Going for Adds at Hot AC next week with "I'm Feeling You." The track once again teams the legendary guitarist with Michelle Branch, who wrote the song along with Kara DioGuardi and John Shanks. "I'm Feeling You" is midtempo carefree happiness in song form, similar to the pair's first big hit, "The Game of Love." If you're skeptical about this being a hit as well, don't be: Stations like KPLZ/Seattle, WKTI/Milwaukee and WMBZ/Memphis have already added the track.

In other Santana news, look for Carlos to kick off the second leg of his Embrace Your Light Tour with Los Lonely Boys and opening act Robert Randolph & The Family Band on Sept. 15. This leg will visit markets on the West Coast and in the Southwest and Western Canada. Also, look for The Santana Band to perform in Concord, CA on Oct. 16 as part of a benefit concert for the Milagro Foundation (Milagro means *miracle*), which serves at-risk, underrepresented and disadvantaged youth through educational programs and health services.



Santana

28 • Records September 9, 2005

## R&R Going For Adds

Week Of 09/12/05

### CHR/POP

- 311 Don't Tread On Me (Volcano/Zomba Label Group)
- KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
- MARCOS HERVADEZ If You Were Mine (TVT)
- REV RUN Mind On The Road (RSMG/IDJMG)
- RICKY MARTIN If I Don't Care (Columbia)
- SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)

### CHR/RHYTHMIC

- C-NOTE Wepa (Trans Continental Latino)
- DEM FRANCHIZE BOYZ f/JERMAINE DUPRI, DA BRAT & BOW WOW Oh I Think Dey Like Me (So So Def/Virgin)
- EBONY EYEZ f/112 Take Me Back (Capitol)
- MISSY ELLIOTT Teary Eyed (Gold Mind/Violator/Atlantic)
- MR. CAPONE-E f/MAGIC My Angel (Thump)
- OLIVIA So Sexy (G-Uni/Interscope)
- RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)
- RYAN LESLIE f/FABOLOUS Used 2 Be (Casablanca/Universal)
- STACKS f/PI. ODDY MIA (Sobe)
- VOLTIO f/LIL ROB & PITBULL Bumper (White Lion/Sony Urban/Epic)

### URBAN

- DA BACKWUOZ Fantastic (Rowdy/Major Way)
- EBONY EYEZ f/112 Take Me Back (Capitol)
- FLOETRY f/COMMON Supastar (Geffen)
- JIGGLO Hey Shawty (Capitol)
- KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)
- MISSY ELLIOTT Teary Eyed (Gold Mind/Violator/Atlantic)
- OLIVIA So Sexy (G-Uni/Interscope)
- RHYMEFEST f/KANYE WEST Brand New (J/IRMG)
- RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)

### URBAN AC

- BILLY MILES Feelin' Me (Aezra/EMI)
- KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)

### GOSPEL

No Adds

### COUNTRY

- BIG & RICH Comin' To Your City (Warner Bros.)
- DOUG STONE Everything (Lofton Creek)
- TOBY KEITH Big Blue Note (Show Dog/DreamWorks)
- TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)

### AC

- BARBRA STREISAND Stranger In A Strange Land (Columbia)
- RICK SPRINGFIELD I'm Not In Love (Gomer/DKE)
- S. CURTIS CHAPMAN Remembering You (EMI CMG/EMI Music Reactive)

### HOT AC

- AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)
- RA Every Little Thing She Does Is Magic (Republic/Universal)
- SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)

### SMOOTH JAZZ

- BONA FIDE Bona Fide Club (Heads Up)
- ERIC MARIENTHAL New York State Of Mind (Peak)
- JONATHAN BUTLER Rio (Rendezvous)
- LES NUBIANS Rendez-vous New York (Trikola)
- RICK BRAUN Shining Star (Artizen)

### ROCK

- BEAUTIFUL CREATURES Anyone (Spitfire)
- HIM Wings Of A Butterfly (Warner Bros.)
- SOCIALBURN Touch The Sky (IROCK)

### ACTIVE ROCK

- BEAUTIFUL CREATURES Anyone (Spitfire)
- BLACK MARIA Betrayal (Victory)
- HIM Wings Of A Butterfly (Warner Bros.)
- SOCIALBURN Touch The Sky (IROCK)

### ALTERNATIVE

- AGAINST ME! Don't Lose Touch (Fat Wreck Chords)
- BLACK MARIA Betrayal (Victory)
- DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)
- HIM Wings Of A Butterfly (Warner Bros.)
- LIVING THINGS Bom Bom Bom (Live/Zomba Label Group)

### TRIPLE A

- BLACK REBEL MOTO CYCLE CLUB Ain't No Easy Way (RCA/RMG)
- BLUE MERLE Every Ship Must Sail Away (Island/IDJMG)
- CARBON LEAF Let Your Troubles Roll By (Vanguard)
- DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)
- EUGENE EDWARDS My Favorite Revolution (Flagship)
- FIONA APPLE Oh Sailor (Epic)
- HIGH DIALS Sick With The Old Fire (Rainbow Quartz)
- MICHAEL SHAPIRO Hope (Rockview/Fontana Distribution/Universal)
- MUCKRAKERS Through My Door (Toucan Cove)
- P.J. OLSSON Three Light Years And A Day (Brash)
- PROCLAIMERS When Love Struck You Down (Persevere)
- SARAH LEE GUTHRIE & JOHNNY IRION Holdin' Back (New West)
- SPEARHEAD Walk (Burning)
- SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)

### CHRISTIAN AC

No Adds

### CHRISTIAN CHR

- 3 THE GOD WAY Klap Ya Hands (Kaught Upp)
- NATALIE GRANT What Are You Waiting For (Curb)

### CHRISTIAN ROCK

- SECONDHAND Take It Back (Independent)

### INSPO

- JAMIE SLOCUM I Picture God That Way (Curb)
- POINT OF GRACE Waiting In The Wings (Word/Curb/Warner Bros.)

### CHRISTIAN RHYTHMIC

- 3 THE GOD WAY Klap Ya Hands (Kaught Upp)

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at [jfagot@radioandrecords.com](mailto:jfagot@radioandrecords.com).



**KEVIN CARTER**  
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Continued from Page 1

## Ryan Seacrest: Multitasking Media Mogul

I'd better do it now, while I had the chance. We hung out in his spacious chunk of Clear Channel real estate, a sizable corner of CC's Burbank, CA headquarters.

Just outside Seacrest's dedicated, state-of-the-art KIIS-FM studio is the space housing Ryan Seacrest Productions, the staff of his other little radio show — the syndicated *American Top 40* — and about 17 other assorted projects. Seacrest's latest adventure: his upcoming involvement in another American institution, *Dick Clark's New Year's Rockin' Eve*.

**R&R:** What is your mission in radio?

**RS:** My mission is to continue to support radio and show people how important it is in the syndicated world, and also in the local world. I decided to stay in local radio in addition to syndication, and it's really important for me to succeed at KIIS/Los Angeles.

It has nothing to do with *American Idol* and the way you host a television show. It's a completely different science. I don't know if people give those of us in radio who've gotten to a certain place as much credit as we deserve. It's not an easy industry. You really have to be good at it.

**R&R:** I think a lot of people, especially those outside L.A., don't have an accurate image of you and what it takes for you to do a radio show. Many people only see "TV Ryan," but radio is still where you live.

**RS:** Well, the "TV Ryan" — or the "TV Anybody" — is a product of who you are plus a team of producers and the format and the overall variables to an equation. When I'm hosting *American Idol* my job is not to tell you what I did last night or what movie I liked, my job is to make sure I keep the show moving and on time, keep the pace up, deliver the results, introduce the acts, make sure you know who you're voting for and make sure you know a little about each contestant. My job is very different on radio than on TV.

**R&R:** You've said before that you never wanted to use radio as a steppingstone to a TV career, you wanted to do both.

**RS:** Even back when I worked for Tony Novia at WSTR (Star 94)/Atlanta as a 16-year-old, I never said, "I want to start in radio to do radio and TV. Some people may look at radio as the first step to getting into TV, but I look at radio as the biggest and most productive part of my business.

In terms of the company I have here and the business that I do, the radio thing is the biggest part of it. I never looked at it like a steppingstone or a stepchild, I always looked at it as a major priority, and I invest more time in radio every day, every week, than in anything else I do — even the clothing line, TV and

publicity. More time is spent preparing and executing radio than doing anything else.

**R&R:** *KIIS was No. 1 in the market in the spring book, and you were also No. 1 in mornings. This was just a year after you stepped into the big shoes of Rick Dees.*

**RS:** It's funny, because I had never done a morning show, but when I found myself in the situation where I was asked to take over for Rick, I said, "Absolutely. I know what I should do. No problem. I know how a quarter-hour works and how a morning show should move."

And while I'm saying these things, I'm thinking to myself, "No, you don't! You've listened to a morning show and been a fan." I was the guy who would try to get on the radio to introduce "The Top Nine at 9" when Elvis Duran was hosting nights with Hot Henrietta on WZGC (Z93)/Atlanta. I couldn't believe that I was going to have this opportunity.

Rick was someone I'd looked up to and listened to on tape for years before I'd ever been to Los Angeles because he is such a legend and made it look so easy for so long. He did a great job, and we in the industry know what kind of incredible success he achieved for a morning radio personality.

**"I want to deliver a show people can be comfortable with. We are not the funniest or edgiest show on the dial, nor do we want to be."**

**R&R:** Like you, Rick Dees was a nationally known presence whose foundation was always a local morning show on KIIS.

**RS:** I knew about him and his success and the KIIS call letters and the jingle package before I ever visited L.A., and I was enticed by the sex appeal of all of it. I really loved listening to KIIS. I would have airchecks of Rick and the station sent to me.

He and Casey Kasem were the two people I met first when I came out here, and they were the two people I really wanted to meet. It wasn't about movie or TV stars for me, it was about radio legends.

**R&R:** What were your initial thoughts when the KIIS morning show was offered to you?

**RS:** I found myself giddy, enthusiastic, re-invigorated and excited. I was thinking that I knew what I should do, but I was also saying, "I've never done this before, so we'll try it." I was pinching myself. I was nervous, because in this business, if you fail, everyone's going to know about it quickly. Plus, this is a radio station and marketplace that are in the spotlight.

I've always wanted to go to a place where there's not too much of a ceiling on your success, and here in L.A., both in TV and radio, you can do more and more and get better and better. I was pretty nervous for the first couple of months because we were still feeling the show out.

It doesn't matter how much you plan or how much you research or study before you start, you don't know how to put that show together until you've done it for a couple of months. We saw what worked and what didn't, and what the marketplace needed.

**R&R:** I would imagine that a large part of the show's continuity is due to the presence of co-host Ellen K, who certainly knows her way around the KIIS morning show.

**RS:** Ellen has been an amazing asset because she has a lot of character and personality that have been untapped, and we're now tapping in to that. Her relationship with me is great, and we're very comfortable.

I have also empowered Ellen and the producers to be involved with every aspect of the show — the research, the preparation, the suggestion of guests — because I believe it's a team effort, and I believe that we're talking to a mass demographic, a lot of different people.

One host can't know everything the audience wants. We have subscribed to that kind of approach, and that's helped as well. I named everyone who works on the show a producer, so when they go out and talk to people they can say, "I'm a producer."

Not knowing exactly what we're going to do or how we're going to do it was a challenge. I have learned that the morning show on KIIS has to move. Every hour has to have a pace to it. I like people knowing what we're doing right now and what we're going to do in five minutes and seven minutes. I believe in giving them an exact time for the content or the contesting or a song. I've learned how to navigate that a little better.

**R&R:** Now that you've taken KIIS to No. 1, you're obligated to keep it there.

**RS:** I think the expectation is there, but I also want to deliver a show people can be comfortable with. We are not the funniest or edgiest show on the dial, nor do we want to be.

**R&R:** American Idol is getting ready to start up again, you've got your weekly duties on AT40 and, now, New Year's Rockin' Eve preproduction. How will you give the morning show the attention it deserves while thinking about all the other stuff that's lurking outside the confines of the KIIS control room?

**RS:** You have to be disciplined and good at compartmentalizing. I think I've mastered compartmentalizing. When I'm on the air on KIIS or *American Idol* I'm not thinking about tomorrow morning, I'm thinking about that act, that break and what's coming up next.

The second that I'm off the air I'm immediately shifting gears, forgetting what we've done and focusing on the next job. It's the same thing with the morning show. I'm not taking or returning phone calls during commercial breaks when I'm on the air. We are

**"Some people may look at radio as the first step to getting into TV, but I look at radio as the biggest and most productive part of my business."**

very focused on the air, but that also allows us to relax.

**R&R:** I imagine it gets a little challenging logistically when you have to travel.

**RS:** I'll be going to eight cities, once with the judges and then again to shoot wrap-arounds for *Idol* auditions, so we'll be on the road for the first four or five episodes. I'll take some staff with me, leave Ellen here to hold down the fort and ISDN those 16 shows.

I prefer being here in my own studio because it's like driving your own car vs. being in a rental, and I believe in doing original episodes of our show as much as humanly possible. I know a lot of people talk about repurposing content and doing things three or four times during the course of the show, but I believe in having an original episode every time we can when we're not on vacation.

**R&R:** Is it weird when people approach you on the street and treat you like a celebrity?

**RS:** When people watch *American Idol* I want them to feel that if they ever see me in a grocery store, it's not "Oh, my God!" it's more "The other night, I can't believe you kicked off so-and-so" — almost like there's that access. I do get the "Oh, wow" factor, but I think people react to TV or movie stars with awe. With me, it's very accessible, and that is important to me. I wouldn't be successful in what I'm doing if I wasn't accessible, and I really try to maintain that.

**R&R:** Having done radio myself a hundred years ago, I can tell that your radio training and that clock in your head have prepared you well for the split-second timing of TV.

**RS:** Absolutely. The reason I'm so comfortable hosting *American Idol* live is because I've done radio. Those of us who do a daily show know that we can talk about anything for 2 1/2 minutes. In TV, that's an eternity.

On *Idol*, it's a science of seconds, and because I talk up song intros and know what 12 and 17 and 21 seconds are, I can apply that. I don't even need a clock. I've talked up 21 seconds of an intro so many times. When you've done radio and then you apply it to TV, there are certain parallels you can draw, but the overall mission and autonomy in radio are completely different.

*In Part Two of this interview Ryan discusses another of his idols, Dick Clark; his vast media empire; and the mystery behind "Seacrest — out!" It's all coming in three weeks.*

# CHR/POP TOP 50

September 9, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	O.H.T. Listen To Your Heart (Robbins)	7037	-484	466682	16	116/0
1	2	MARIAH CAREY We Belong Together (Island/IDJMG)	6724	-795	538934	22	115/0
5	3	RIHANNA Pon De Replay (Def Jam/IDJMG)	6609	-319	484545	14	114/0
3	4	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	6421	-582	513787	20	111/0
6	5	LIFHOUSE You And Me (Geffen)	6290	-229	484446	21	110/0
4	6	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	6191	-754	485020	23	116/0
10	7	MARIAH CAREY Shake It Off (Island/IDJMG)	6000	+1219	520279	8	114/0
7	8	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	5695	+196	465467	14	109/0
9	9	WEEZER Beverly Hills (Geffen)	5176	+283	342239	14	109/0
11	10	GWEN STEFANI Cool (Interscope)	4356	-249	324225	11	116/1
8	11	FAT JOE f/NELLY Get It Poppin' (Atlantic)	4287	-735	295412	15	106/0
13	12	BOW WOW f/OMARION Let Me Hold You (Columbia)	4277	-82	317635	11	96/2
12	13	PAPA ROACH Scars (Geffen)	4212	-174	304428	29	110/0
14	14	NATASHA BEDINGFIELD These Words (Epic)	4156	+35	256376	17	112/0
16	15	BLACK EYED PEAS Don't Lie (A&M/Interscope)	3865	+187	282763	6	111/0
15	16	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	3102	-833	225182	21	112/0
21	17	CLICK FIVE Just The Girl (Lava)	2906	+190	171687	11	98/1
24	18	KELLY CLARKSON Because Of You (RCA/RMG)	2691	+584	238840	4	107/4
23	19	GORILLAZ Feel Good Inc. (Virgin)	2607	+416	136262	10	96/2
19	20	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	2496	-344	149584	11	92/0
22	21	BACKSTREET BOYS Just Want You To Know (Jive/Zomba Label Group)	2426	-89	151609	8	107/0
17	22	FRANKIE J. How To Deal (Columbia)	2393	-756	159057	17	98/0
20	23	GREEN OAY Holiday (Reprise)	2312	-491	135456	17	97/0
34	24	BLACK EYED PEAS My Humps (A&M/Interscope)	2098	+833	204989	4	53/14
26	25	AKON Belly Dancer (Bananza) (Universal)	2052	+305	174764	9	57/6
39	26	GREEN DAY Wake Me Up When September Ends (Reprise)	1911	+995	170692	2	99/12
33	27	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	1909	+631	143691	4	82/8
27	28	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	1669	+83	94878	9	59/2
37	29	NICKELBACK Photograph (Roadrunner/IDJMG)	1554	+538	84666	3	73/11
25	30	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	1513	-339	109123	20	103/0
36	31	PRETTY RICKY Your Body (Atlantic)	1408	+315	95864	4	46/5
30	32	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	1299	-157	126292	19	97/0
28	33	PRETTY RICKY Grind With Me (Atlantic)	1291	-267	84896	19	76/0
31	34	BOWLING FOR SOUP Ohio... (Silvertone/Jive/Zomba Label Group)	1264	-160	52929	10	74/0
40	35	BOW WOW f/CIARA Like You (Columbia)	1190	+316	106073	3	53/10
32	36	COLOPLAY Speed Of Sound (Capitol)	1106	-282	55675	13	82/0
Debut	37	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	991	+601	85247	1	53/17
29	38	LIL ROB Summer Nights (Upstairs)	982	-494	55970	11	53/0
35	39	ROB THOMAS This Is How A Heart Breaks (Atlantic)	981	-152	56081	9	45/0
Debut	40	FRANKIE J. More Than Words (Columbia)	947	+620	116395	1	63/17
43	41	MARCOS HERNANDEZ If You Were Mine (TVT)	897	+190	89669	3	35/4
41	42	YING YANG TWINS f/MIKE JONES Badd (TVT)	894	+129	53734	5	35/1
44	43	GAVIN DEGRAW Follow Through (J/RMG)	803	+111	36914	6	62/7
45	44	3 DOORS DOWN Here By Me (Republic/Universal)	743	+59	27225	5	44/0
38	45	CRAZY FROG Axel F (Universal)	703	-247	27670	6	26/0
42	46	DESTINY'S CHILO Cater 2 U (Columbia)	659	-65	30533	6	30/0
47	47	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	638	+85	24915	2	56/3
46	48	KEITH URBAN You'll Think Of Me (Capitol/EMC)	626	+30	36103	3	25/2
48	49	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	570	+49	20647	4	41/8
Debut	50	WILL SMITH Party Starter (Interscope)	547	+63	15332	1	38/1

116 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc., © 2005 Radio & Records.

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ASHLEE SIMPSON Boyfriend (Geffen)	39
FRANKIE J. More Than Words (Columbia)	17
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	17
BLACK EYED PEAS My Humps (A&M/Interscope)	14
GREEN DAY Wake Me Up When September Ends (Reprise)	12
NICKELBACK Photograph (Roadrunner/IDJMG)	11
BOW WOW f/CIARA Like You (Columbia)	10
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	8
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	8
GAVIN DEGRAW Follow Through (J/RMG)	7

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Shake It Off (Island/IDJMG)	+1219
GREEN DAY Wake Me Up When September Ends (Reprise)	+995
BLACK EYED PEAS My Humps (A&M/Interscope)	+833
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+631
FRANKIE J. More Than Words (Columbia)	+620
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+601
KELLY CLARKSON Because Of You (RCA/RMG)	+584
NICKELBACK Photograph (Roadrunner/IDJMG)	+538
GORILLAZ Feel Good Inc. (Virgin)	+416
BOW WOW f/CIARA Like You (Columbia)	+316

## NEW & ACTIVE

SWITCHFOOT Stars (Columbia)  
Total Plays: 540, Total Stations: 34, Adds: 0

TOMMY LEE f/BUTCH WALKER Good Times (TL Education Services)  
Total Plays: 501, Total Stations: 32, Adds: 1

KACI BROWN Unbelievable (A&M)  
Total Plays: 455, Total Stations: 34, Adds: 0

FEFE DOBSON Don't Let It Go To Your Head (Island/IDJMG)  
Total Plays: 409, Total Stations: 39, Adds: 0

DAVID BANNER Play (SRC/Universal)  
Total Plays: 328, Total Stations: 15, Adds: 5

CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)  
Total Plays: 296, Total Stations: 12, Adds: 3

HOWIE DAY She Says (Epic)  
Total Plays: 288, Total Stations: 26, Adds: 6

JOSH KELLEY Only You (Hollywood)  
Total Plays: 238, Total Stations: 22, Adds: 2

SEAN PAUL We Be Burnin' (Atlantic)  
Total Plays: 236, Total Stations: 14, Adds: 3

VERONICAS 4Ever (Sire/Warner Bros.)  
Total Plays: 187, Total Stations: 25, Adds: 3

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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THE INDUSTRY'S NEWSPAPER



# CHR/POP TOP 50 INDICATOR

September 9, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	D.H.T. Listen To Your Heart (Robbins)	4138	-24	67247	17	66/0
2	2	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	3866	-222	61937	20	68/0
3	3	LIFEHOUSE You And Me (Geffen)	3674	-208	62704	21	64/0
5	4	RIHANNA Pon De Replay (Def Jam/IDJMG)	3605	-231	62287	13	64/0
4	5	MARIAH CAREY We Belong Together (Island/IDJMG)	3499	-291	57057	22	62/0
9	6	WEEZER Beverly Hills (Geffen)	3102	+289	49878	14	63/1
10	7	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	2978	+293	46515	13	65/1
6	8	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	2946	-460	47068	22	57/0
7	9	GWEN STEFANI Cool (Interscope)	2929	-35	48291	11	63/1
12	10	MARIAH CAREY Shake It Off (Island/IDJMG)	2922	+569	46770	9	65/1
8	11	FAT JOE f/NELLY Get It Poppin' (Atlantic)	2432	-409	36269	15	58/0
11	12	PAPA ROACH Scars (Geffen)	2352	-186	37385	30	54/0
16	13	BLACK EYED PEAS Don't Lie (A&M/Interscope)	2239	+171	37426	6	64/2
14	14	BOW WOW f/OMARION Let Me Hold You (Columbia)	2180	+63	31249	10	59/1
13	15	NATASHA BEDINGFIELD These Words (Epic)	2148	-57	34059	16	57/0
19	16	CLICK FIVE Just The Girl (Lava)	1790	+138	29305	10	54/1
15	17	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	1677	-365	27590	21	54/0
17	18	GREEN DAY Holiday (Reprise)	1581	-259	25292	17	42/1
18	19	FRANKIE J. How To Deal (Columbia)	1446	-437	20902	17	42/0
24	20	GORILLAZ Feel Good Inc. (Virgin)	1408	+215	20132	11	54/5
20	21	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	1395	-63	21785	11	52/0
25	22	KELLY CLARKSON Because Of You (RCA/RMG)	1389	+398	24218	4	56/5
21	23	BACKSTREET BOYS Just Want You To Know (Jive/Zomba Label Group)	1320	-34	23461	8	43/0
22	24	ROB THOMAS This Is How A Heart Breaks (Atlantic)	1038	-137	16612	11	32/0
36	25	GREEN DAY Wake Me Up When September Ends (Reprise)	979	+527	18828	2	47/8
34	26	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	942	+353	15147	4	40/4
28	27	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	917	+85	13688	8	40/0
33	28	NICKELBACK Photograph (Roadrunner/IDJMG)	915	+295	16281	3	46/10
27	29	BOWLING FOR SOUP Ohio... (Silvertone/Jive/Zomba Label Group)	896	-17	14085	10	31/0
30	30	AKON Belly Dancer (Bananza) (Universal)	880	+112	14207	7	35/1
23	31	COLDPLAY Speed Of Sound (Capitol)	762	-349	12458	16	25/0
26	32	LIL ROB Summer Nights (Upstairs)	733	-186	11870	10	29/0
29	33	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	711	-76	11295	19	27/1
31	34	PRETTY RICKY Grind With Me (Atlantic)	637	-119	8954	17	24/0
41	35	BLACK EYED PEAS My Humps (A&M/Interscope)	628	+295	8899	2	30/13
40	36	PRETTY RICKY Your Body (Atlantic)	534	+150	8996	3	29/5
32	37	CRAZY FROG Axel F (Universal)	525	-132	7145	5	26/0
50	38	FRANKIE J. More Than Words (Columbia)	499	+292	7632	2	30/12
35	39	3 DOORS DOWN Here By Me (Republic/Universal)	492	+37	8200	5	26/0
48	40	BOW WOW f/CIARA Like You (Columbia)	490	+278	8033	2	25/5
37	41	FOO FIGHTERS Best Of You (RCA/RMG)	418	+9	6693	7	18/0
38	42	CUTTING EDGE Everytime I Try (Thunderquest)	408	+18	7010	10	15/1
39	43	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	378	-12	5595	17	20/0
45	44	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	352	+75	5643	2	27/4
43	45	YING YANG TWINS f/MIKE JONES Badd (TVT)	350	+68	4990	3	17/3
Debut	46	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	333	+278	5779	1	22/9
47	47	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	273	+18	4994	4	16/0
42	48	FRICKIN' A Naked In My Bed (Toucan Cove/Alert)	266	-42	4185	9	14/0
Debut	49	SAVING JANE Girl Next Door (Toucan Cove/Alert)	256	+74	4782	1	20/3
49	50	MARCOS HERNANDEZ If You Were Mine (TVT)	255	+44	5623	2	13/4

68 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 8/28 - Saturday 9/3.  
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## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BLACK EYED PEAS My Humps (A&M/Interscope)	13
FRANKIE J. More Than Words (Columbia)	12
NICKELBACK Photograph (Roadrunner/IDJMG)	10
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	9
GREEN DAY Wake Me Up When September Ends (Reprise)	8
KELLY CLARKSON Because Of You (RCA/RMG)	5
GORILLAZ Feel Good Inc. (Virgin)	5
PRETTY RICKY Your Body (Atlantic)	5
BOW WOW f/CIARA Like You (Columbia)	5
DAVID BANNER Play (SRC/Universal)	5
CRINGE Been Alone (Listen)	5
ASHLEE SIMPSON Boyfriend (Geffen)	5
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	4
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	4
MARCOS HERNANDEZ If You Were Mine (TVT)	4
SAVING JANE Girl Next Door (Toucan Cove/Alert)	3
YING YANG TWINS f/MIKE JONES Badd (TVT)	3
LU 1 Wish (Studio Rat)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Shake It Off (Island/IDJMG)	+569
GREEN DAY Wake Me Up When September Ends (Reprise)	+527
KELLY CLARKSON Because Of You (RCA/RMG)	+398
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+353
NICKELBACK Photograph (Roadrunner/IDJMG)	+295
BLACK EYED PEAS My Humps (A&M/Interscope)	+295
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	+293
FRANKIE J. More Than Words (Columbia)	+292
WEEZER Beverly Hills (Geffen)	+289
BOW WOW f/CIARA Like You (Columbia)	+278
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+278
GORILLAZ Feel Good Inc. (Virgin)	+215
BLACK EYED PEAS Don't Lie (A&M/Interscope)	+171
PRETTY RICKY Your Body (Atlantic)	+150
CLICK FIVE Just The Girl (Lava)	+138
AKON Belly Dancer (Bananza) (Universal)	+112
50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	+85
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	+75
SAVING JANE Girl Next Door (Toucan Cove/Alert)	+74
KEITH URBAN You'll Think Of Me (Capitol/EMC)	+72
DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/Vi/Machete Music)	+72
YING YANG TWINS f/MIKE JONES Badd (TVT)	+68
BOW WOW f/OMARION Let Me Hold You (Columbia)	+63
DAVID BANNER Play (SRC/Universal)	+62
SALLY ANTHONY f/5TH WARD WEEBIE Vent (Grace Productions)	+58
GAVIN DEGRAW Follow Through (J/RMG)	+47
MARCOS HERNANDEZ If You Were Mine (TVT)	+44
HOWIE DAY She Says (Epic)	+44
VERONICAS f/Ever (Sire/Warner Bros.)	+44
SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	+44

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America's Best Testing CHR/Pop Songs 12+ For The Week Ending 9/9/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	4.27	4.35	100%	40%	4.32	4.19	4.28
CLICK FIVE Just The Girl (Lava)	4.13	4.04	83%	11%	4.54	4.35	3.77
LIFEHOUSE You And Me (Geffen)	3.96	4.07	98%	35%	4.17	4.00	3.93
BLACK EYED PEAS Don't Lie (A&M/Interscope)	3.96	3.90	87%	14%	3.97	3.85	4.15
PAPA ROACH Scars (Geffen)	3.89	3.99	94%	41%	4.19	4.07	3.91
BACKSTREET BOYS Just Want... (Jive/Zomba Label Group)	3.89	4.05	87%	16%	4.09	4.02	3.73
GREEN DAY Holiday (Reprise)	3.83	3.81	98%	38%	3.83	3.80	3.69
3 DOORS DOWN Let Me Go (Republic/Universal)	3.81	3.88	96%	47%	3.82	3.72	3.95
GWEN STEFANI Cool (Interscope)	3.81	3.81	94%	26%	3.69	3.72	3.88
D.H.T. Listen To Your Heart (Robbins)	3.78	3.90	98%	36%	3.85	3.92	3.28
WEEZER Beverly Hills (Geffen)	3.75	3.76	94%	28%	4.03	3.74	3.76
BLACK EYED PEAS Don't Phunk... (A&M/Interscope)	3.71	3.66	99%	52%	3.64	3.72	3.86
MARIAH CAREY We Belong Together (Island/IDJMG)	3.67	3.72	99%	53%	3.70	3.66	3.60
RIHANNA Pon De Replay (Def Jam/IDJMG)	3.65	3.51	95%	42%	3.75	3.54	3.68
MARIAH CAREY Shake It Off (Island/IDJMG)	3.65	3.54	91%	24%	3.89	3.62	3.58
FRANKIE J. How To Deal (Columbia)	3.62	3.51	87%	29%	3.81	3.79	3.70
GORILLAZ Feel Good Inc. (Virgin)	3.61	3.57	75%	21%	3.54	3.53	3.71
PUSSYCAT DOLLS fib. RHYMES Don't Cha (A&M/Interscope)	3.60	3.52	97%	46%	3.58	3.52	3.80
FAT JOE fiNELLY Get It Poppin' (Atlantic)	3.58	3.44	93%	30%	3.51	3.68	3.66
NATASHA BEDINGFIELD These Words (Epic)	3.56	3.50	94%	32%	3.68	3.43	3.70
WILL SMITH Switch (Interscope)	3.54	3.56	98%	56%	3.37	3.64	3.69
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3.54	3.59	94%	33%	3.85	3.60	3.47
AKON Belly Dancer (Bananza) (Universal)	3.49	-	69%	19%	3.70	3.75	3.21
COLOPLAY Speed Of Sound (Capitol)	3.45	3.31	86%	31%	3.34	3.33	3.45
LIL ROB Summer Nights (Upstairs)	3.25	3.29	50%	20%	3.40	3.34	3.11
CIARA fiLUDACRIS Oh (LaFace/Zomba Label Group)	3.23	3.26	96%	53%	3.15	3.34	3.12
BOW WOW fiOMARION Let Me Hold You (Columbia)	3.23	3.25	86%	35%	3.62	3.37	3.06
LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	3.09	3.15	84%	38%	3.25	3.07	2.98
50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	2.98	2.97	96%	55%	3.06	3.18	2.91

Total sample size is 945 respondents. Total average favorability estimates are based on a scale of 1-5, (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



CHR/POP TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	RIHANNA Pon De Replay (Def Jam/IDJMG)	586	-30	12	11/0
2	2	BLACK EYED PEAS Don't Lie (A&M/Interscope)	462	+30	6	8/0
3	3	NATASHA BEDINGFIELD These Words (Epic)	429	+1	13	10/0
4	4	D.H.T. Listen To Your Heart (Robbins)	406	-17	12	7/0
6	5	GWEN STEFANI Cool (Interscope)	388	+11	8	8/0
5	6	PUSSYCAT DOLLS fib. RHYMES Don't Cha (A&M/Interscope)	388	+2	16	7/0
7	7	LIFEHOUSE You And Me (Geffen)	343	-29	13	6/0
9	8	MARIAH CAREY We Belong Together (Island/IDJMG)	337	-16	18	11/0
11	9	WEEZER Beverly Hills (Geffen)	333	+27	13	7/0
10	10	MASSARI Be Easy (Capital Prophet)	331	+2	13	6/0
8	11	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	312	-60	18	7/0
12	12	MARIAH CAREY Shake It Off (Island/IDJMG)	308	+17	4	8/0
13	13	NICKELBACK Photograph (Roadrunner/IDJMG)	300	+10	4	9/0
14	14	DANIEL POWTER Bad Day (Warner Bros.)	281	+4	14	8/0
16	15	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	259	+6	5	3/0
15	16	FAT JOE fiNELLY Get It Poppin' (Atlantic)	248	-15	11	8/0
20	17	BOW WOW fiOMARION Let Me Hold You (Columbia)	226	+6	4	8/0
18	18	SHAWN DESMAN Red Hair (Sony BMG Canada)	222	-24	16	8/0
19	19	SIMPLE PLAN Untitled (Atlantic)	216	-21	20	6/0
17	20	J. BLACK Sweat Of Your Brow (Universal Music Canada)	215	-32	14	8/0
23	21	GREEN DAY Wake Me Up When September Ends (Reprise)	211	+10	5	7/0
22	22	BEDDUIN... When... (Stomp/Warner Music Canada)	205	+59	1	4/0
21	23	DIVINE BROWN U Shook Me (All Night Long) (Blacksmith)	197	-7	3	5/0
21	24	COLDPLAY Speed Of Sound (Capitol)	197	-11	15	6/0
28	25	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	178	+11	5	5/1
30	26	BACKSTREET BOYS Just Want... (Jive/Zomba Label Group)	169	+15	3	5/0
24	27	GREEN DAY Holiday (Reprise)	169	-26	14	8/0
27	28	MOKA ONLY Once Again (Nettwerk/Battleaxe)	160	-7	5	1/0
27	29	50CENT fiMOBB DEEP Outta... (Shady/Aftermath/Interscope)	158	+8	1	5/1
29	30	OUR LADY PEACE Where Are You (Sony BMG Canada)	150	-8	4	7/1

15 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. ♣ Indicates Canon.

ON THE RISE

ARTIST: Green Day

LABEL: Reprise

By MIKE TRIAS/ASSOCIATE EDITOR

Green Day's "Holiday" enjoyed a good run on the Pop charts, and now the band has a new wakeup call for radio. "Wake Me Up When September Ends," Green Day's latest uber-hit from their critically acclaimed album *American Idiot*, is rocketing up the chart, jumping to No. 26\* in only its second week at Pop. The bittersweet song, which many feel is the best of the numerous hits on *Idiot*, has also made its mark at Rock, Active Rock, Alternative and Triple A.

While the video for "Boulevard of Broken Dreams" helped make Green Day the artists of the night at the 2005 MTV Video Music Awards (they won seven of the eight categories they were nominated in), the Samuel Bayer-



directed clip for "September" may earn the boys a multitude of nods at next year's VMAs. The video, which features a young man leaving his girlfriend to go to war, premiered in August and quickly shot to No. 1 on MTV's *TRL*.

While their headlining tour draws to a close in the coming days, Green Day can still be seen all over TV. On Sept. 8 they played at the NFL's opening kickoff live on ABC, and they will join forces with other high-profile artists to perform at the Hurricane Benefit Relief Concert on Sept. 10, hosted by MTV, VH1 and CMT.



IT'S GETTING HOT IN HERE.... The temperature rose just a little bit when IDJMG's Rihanna crashed the studios at WIHT (Hot 99.5) Washington. Seen here (l-r) are very excited Hot MD Albie Dee, Rihanna and IDJ Mid-Atlantic Regional Nicki Farag.



PEAS TO INFINITY AND BEYOND! Just before a blockbuster opening for The Rolling Stones at Boston's hallowed Fenway Park, Black Eyed Peas stopped by the studios of the public-radio show *The Infinite Mind* to discuss spirituality and music. Seen here are (l-r) *Infinite Mind* host Bill Lichtenstein and Peas members Taboo, apl.de.ap, Will.i.am and Fergie.

# CHR/POP REPORTERS

and their adds listed alphabetically by market

<p><b>KCDD/Abilene, TX</b>  <b>OM/PO:</b> Brad Elliot                  22 GORILLAZ                  19 DAVID BANNER                  9 GREEN DAY                  8 KANYE WEST                  7 BLACK EYED PEAS</p>	<p><b>KZMG/Boise, ID*</b>  <b>PD:</b> Jill Allen                  3 NICKELBACK                  1 STAINED</p>	<p><b>WNCI/Columbus, OH*</b>  <b>OM/PO:</b> Steve Konrad  <b>PD/MD:</b> Michael McCoy                  APD: Danny Wright                  17 BOW WOW IOMARION                  12 FALL OUT BOY                  STAINED                  LIZ PHAIR</p>	<p><b>WKXB/Ft. Myers, FL*</b>  <b>PD:</b> Matt Johnson  <b>MD:</b> Randy Sheryn                  1 NATALIE KJUSSTIN ROMAN                  GAVIN DEGRAW</p>	<p><b>WKFR/Kalamazoo, MI*</b>  <b>OM:</b> Mike McElroy  <b>PD:</b> Keith Curry                  No Adds</p>	<p><b>KDWB/Minneapolis, MN*</b>  <b>PD:</b> Ross Morris                  MD: Louis                  1 PRETTY RICKY                  5 ASHLEE SIMPSON                  2 GREEN DAY</p>	<p><b>WOLQ/Olando, FL*</b>  <b>OM/PO:</b> Adam Cook  <b>APD/MD:</b> Jason Suttler                  5 ASHLEE SIMPSON                  2 GREEN DAY</p>	<p><b>KIXY/San Angelo, TX</b>  <b>OM:</b> Jay Michaels  <b>APD/MD:</b> David Carr                  24 ANNA NALUCK                  17 GREEN DAY                  9 HOWIE DAY</p>	<p><b>KHTT/Tulsa, OK*</b>  <b>OM/PO:</b> Tod Tustler  <b>APD/MD:</b> Tim Rainey                  No Adds</p>	
<p><b>WFLY/Albany, NY*</b>  <b>OM:</b> Kevin Callahan  <b>PD:</b> John Fox                  MD: Charley Taylor                  MARCOS HERNANDEZ                  TOMMY LEE BRUTCH WALKER                  ASHLEE SIMPSON</p>	<p><b>WUHU/Bowling Green, KY</b>  <b>PD/MD:</b> Brooke Sommers                  2 KANYE WEST                  1 BLACK EYED PEAS</p>	<p><b>WGIC/Cookeville, TN</b>  <b>OM:</b> Mary McFly  <b>PD:</b> Scooter  <b>APD/MD:</b> Freely Dave                  No Adds</p>	<p><b>KSRV/Ft. Smith, AR</b>  <b>OM/PO:</b> "Big Veg" Rick Hayes                  APD: Dawn Williams                  5 IMMOBILIZED                  5 YING YANG TWINS IMIKE                  JONES                  3 BLACK EYED PEAS                  5 FRANKIE J.</p>	<p><b>KCHZ/Kansas City, MO*</b>  <b>OM/PO:</b> Mauricia DeVoe                  No Adds</p>	<p><b>WBAB/Mobile, AL*</b>  <b>OM:</b> Jay Hastings  <b>PD/MD:</b> Jammer                  19 PRETTY RICKY                  DAVID BANNER                  ASHLEE SIMPSON                  GAVIN DEGRAW</p>	<p><b>WILN/Panama City, FL</b>  <b>OM:</b> Mike Peble  <b>PD/MD:</b> Keith Allen                  8 BLACK EYED PEAS                  7 LU                  DAVID BANNER                  NICKELBACK</p>	<p><b>KELZ/San Antonio, TX*</b>  <b>PD:</b> Doug Bennett                  21 BLACK EYED PEAS                  ASHLEE SIMPSON                  BOW WOW ICIARA</p>	<p><b>KUZZ/Tulsa, OK*</b>  <b>OM:</b> Don Crist  <b>PD:</b> Chase                  No Adds</p>	
<p><b>WKFF/Albany, NY*</b>  <b>PD/MD:</b> Rob Gowers                  1 DAVID BANNER                  BLACK EYED PEAS                  FRANKIE J.</p>	<p><b>KHDE/Bryan, TX</b>  <b>PD:</b> Lesley L.                  MD: Cutting Edge                  RYAN CABRERA                  FRANKIE J.                  DAVID BANNER</p>	<p><b>KHKS/Dallas, TX*</b>  <b>PD:</b> Patrick Davis  <b>MD:</b> Billy The Kidd                  13 GWEN STEFANI                  7 FALL OUT BOY</p>	<p><b>KZBB/Ft. Smith, AR</b>  <b>OM:</b> Lea Matthews  <b>PD/MD:</b> Todd Chase                  5 BLACK EYED PEAS</p>	<p><b>WWST/Knoxville, TN*</b>  <b>PD:</b> Rich Bailey  <b>MD:</b> Scott Bahannon                  No Adds</p>	<p><b>WYOK/Mobile, AL*</b>  <b>OM:</b> Steve Crumley  <b>APD/MD:</b> Brian Sims                  No Adds</p>	<p><b>WUOQ/Philadelphia, PA*</b>  <b>PD:</b> Todd Shannon  <b>APD/MD:</b> Marian Newsome-McAdam                  No Adds</p>	<p><b>KUOS/San Antonio, TX*</b>  <b>PD:</b> Tony Travato  <b>MD:</b> Tony Cortez                  10 FRANKIE J.                  8 GREEN DAY                  7 BOW WOW ICIARA</p>	<p><b>WVWZ/Tupelo, MS</b>  <b>OM/PO:</b> Rick Stevens  <b>MD:</b> Marc Allen                  9 BLACK EYED PEAS                  5 PRETTY RICKY                  3 CRINGE                  1 S. ANTHONY 15TH WARD WEEBIE</p>	
<p><b>KKOB/Albuquerque, NM*</b>  <b>OM:</b> Eddie Haskell  <b>PD:</b> Kris Adams  <b>APD:</b> Mark Anderson  <b>MD:</b> Curtan Duran                  14 BLACK EYED PEAS                  9 MARCOS HERNANDEZ</p>	<p><b>KKEY/Bufalo, NY*</b>  <b>PD:</b> Rob White  <b>APD:</b> Dave Universal  <b>MD:</b> Corey Mettley                  7 BLACK EYED PEAS                  1 C. BROWN W.I. SANTANA                  HILARY DUFF</p>	<p><b>WGTZ/Dayton, OH*</b>  <b>OM:</b> J.D. Kunes  <b>PD:</b> Scott Sharp                  8 BLACK EYED PEAS                  FRANKIE J.</p>	<p><b>WYKS/Gainesville, FL*</b>  <b>PD:</b> Jeri Barza                  3 ASHLEE SIMPSON                  KANYE WEST</p>	<p><b>WYAZ/Lafayette, IN</b>  <b>PD:</b> Dana Marshall  <b>MD:</b> Stephanie Patterson                  26 SAVING JANE                  26 PRETTY RICKY                  26 LEE DOSSON                  2 WHITE DEVIL                  18 SHAKIRA VALE JANDRO SANZ                  17 BOW WOW ICIARA                  17 FRANKIE J.                  17 GREEN DAY</p>	<p><b>WYWK/Moore, LA</b>  <b>OM:</b> Paul Richards  <b>PD:</b> Mark Anderson  <b>APD:</b> Mark Allen  <b>MD:</b> Milay                  9 BLACK EYED PEAS</p>	<p><b>WQZZ/Phoenix, AZ*</b>  <b>PD:</b> Mark Medina  <b>MD:</b> Chino                  29 BLACK EYED PEAS                  1 LU ROE                  KELLY CLARKSON</p>	<p><b>KSLY/San Luis Obispo, CA</b>  <b>PD:</b> Amy Whitford  <b>OM/PO:</b> Mike Preston                  GREEN DAY                  DAVID BANNER                  YING YANG TWINS IPTBULL</p>	<p><b>WVSK/Utica, NY</b>  <b>OM:</b> Steve Schartz  <b>PD:</b> Steve Lawrence  <b>APD/MD:</b> Shaun Andrews                  GORILLAZ                  FRANKIE J.</p>	
<p><b>KQID/Alexandria, LA</b>  <b>PD:</b> Ron Roberts                  10 SAVING JANE                  10 COLLECTIVE SOUL                  10 JOSH KELLEY                  5 S. ANTHONY 15TH WARD WEEBIE                  5 NATIVE MIND                  FRANKIE J.                  LU                  FOO FIGHTERS                  DJ SAMMY                  VERONICAS                  SHINEDOWN                  HOT HOT HEAT                  CRINGE</p>	<p><b>WKSE/Buttalo, NY*</b>  <b>MD:</b> Brian White                  4 ASHLEE SIMPSON                  NICKELBACK</p>	<p><b>KKDM/Des Moines, IA*</b>  <b>PD/AD:</b> Greg Chack  <b>MD:</b> Steve Wazinski                  3 KANYE WEST                  1 ASHLEE SIMPSON                  HOWIE DAY                  BOW WOW ICIARA                  ALL-AMERICAN REJECTS</p>	<p><b>WSWK/Grand Rapids, MI*</b>  <b>PD:</b> Eric O'Brien  <b>APD:</b> Brian Holmes                  85 TRICK TRICK                  1 CLICK FIVE                  ASHLEE SIMPSON</p>	<p><b>WSM/Altoona, LA*</b>  <b>OM:</b> Keith Lobbins  <b>PD:</b> Bobby Novosad  <b>APD/MD:</b> Maxwell                  12 GREEN DAY                  3 DAVID BANNER                  3 KANYE WEST                  3 FRANKIE J.                  ASHLEE SIMPSON                  NATALIE KJUSSTIN ROMAN</p>	<p><b>WVAD/Morganout, WV</b>  <b>OM:</b> Huggy Kercheval  <b>PD:</b> Lucy Nell  <b>APD:</b> Brian Mo  <b>MD:</b> Maghan Durt                  8 BLACK EYED PEAS                  KANYE WEST                  ASHLEE SIMPSON</p>	<p><b>WJBO/Portland, ME</b>  <b>OM/PO:</b> Tim Moore  <b>MD:</b> Mike Adams                  SEAN PAUL                  THEORY OF A DEADMAN                  SANTANA WACHILLE BRANCH</p>	<p><b>WLDW/W Palm Beach, FL*</b>  <b>OM:</b> Dave Deamer  <b>PD:</b> Chris Marino  <b>APD/MD:</b> Monte Carlo                  BOW WOW ICIARA                  BLACK EYED PEAS                  NICKELBACK</p>	<p><b>WVAV/Savannah, GA</b>  <b>OM:</b> Brad Kelly  <b>PD/MD:</b> Chris Alan  <b>APD:</b> Russ Francis                  FALL OUT BOY                  FRANKIE J.                  ASHLEE SIMPSON</p>	
<p><b>WAEB/Albion, PA*</b>  <b>PD:</b> Laura S. James  <b>MD:</b> Mike Kelly                  3 FALL OUT BOY</p>	<p><b>WKXJ/Canton, OH*</b>  <b>PD:</b> John Stewart  <b>MD:</b> Nikolina                  No Adds</p>	<p><b>WKQD/Detroit, MI*</b>  <b>PD:</b> Dom Theodore  <b>APD/MD:</b> Beau Daniels                  No Adds</p>	<p><b>WLAN/Lancaster, PA*</b>  <b>PD:</b> JT Bosch  <b>APD/MD:</b> Holly Love                  VERONICAS</p>	<p><b>WVWV/Nashville, TN*</b>  <b>OM:</b> Clay Hurnicutt  <b>PD:</b> Rich Davis  <b>MD:</b> Tommy Butler                  FRANKIE J.</p>	<p><b>WVWV/Nashville, TN*</b>  <b>OM:</b> Clay Hurnicutt  <b>PD:</b> Rich Davis  <b>MD:</b> Tommy Butler                  FRANKIE J.</p>	<p><b>WKRR/Portland, OR*</b>  <b>PD:</b> Brian Bridgman                  22 KANYE WEST                  ASHLEE SIMPSON</p>	<p><b>WVWV/Nashville, TN*</b>  <b>OM:</b> Sam Nelson  <b>PD:</b> Brian Rickman                  13 GORILLAZ                  5 WEEZER                  2 SANTANA W.I. BRANCH</p>	<p><b>WZAT/Savannah, GA</b>  <b>OM:</b> Sam Nelson  <b>PD:</b> Brian Rickman                  13 GORILLAZ                  5 WEEZER                  2 SANTANA W.I. BRANCH</p>	<p><b>WVWV/Nashville, TN*</b>  <b>OM:</b> Sam Nelson  <b>PD:</b> Brian Rickman                  13 GORILLAZ                  5 WEEZER                  2 SANTANA W.I. BRANCH</p>
<p><b>KPRF/Amarillo, TX</b>  <b>OM:</b> John McQueen  <b>PD/MD:</b> Marlene Blevins                  40 FRANKIE J.                  30 KELLY CLARKSON                  30 BOW WOW ICIARA                  18 BUCK 50                  17 YING YANG TWINS IM. JONES                  5 KANYE WEST                  3 CIARA ILUDACRIS</p>	<p><b>WVWV/Cedar Rapids, IA</b>  <b>OM:</b> Bob Moran  <b>PD:</b> Greg Ryan  <b>APD:</b> Johnny Weaver  <b>MD:</b> Ric Swann                  GAVIN DEGRAW</p>	<p><b>WVWV/Des Moines, IA*</b>  <b>PD/AD:</b> Greg Chack  <b>MD:</b> Steve Wazinski                  3 KANYE WEST                  1 ASHLEE SIMPSON                  HOWIE DAY                  BOW WOW ICIARA                  ALL-AMERICAN REJECTS</p>	<p><b>WVWV/Grand Rapids, MI*</b>  <b>PD:</b> Eric O'Brien  <b>APD:</b> Brian Holmes                  85 TRICK TRICK                  1 CLICK FIVE                  ASHLEE SIMPSON</p>	<p><b>WVWV/Nashville, TN*</b>  <b>OM:</b> Clay Hurnicutt  <b>PD:</b> Rich Davis  <b>MD:</b> Tommy Butler                  FRANKIE J.</p>	<p><b>WVWV/Nashville, TN*</b>  <b>OM:</b> Clay Hurnicutt  <b>PD:</b> Rich Davis  <b>MD:</b> Tommy Butler                  FRANKIE J.</p>	<p><b>WVWV/Portland, ME</b>  <b>OM/PO:</b> Tim Moore  <b>MD:</b> Mike Adams                  SEAN PAUL                  THEORY OF A DEADMAN                  SANTANA WACHILLE BRANCH</p>	<p><b>WVWV/Nashville, TN*</b>  <b>OM:</b> Sam Nelson  <b>PD:</b> Brian Rickman                  13 GORILLAZ                  5 WEEZER                  2 SANTANA W.I. BRANCH</p>	<p><b>WVWV/Nashville, TN*</b>  <b>OM:</b> Sam Nelson  <b>PD:</b> Brian Rickman                  13 GORILLAZ                  5 WEEZER                  2 SANTANA W.I. BRANCH</p>	<p><b>WVWV/Nashville, TN*</b>  <b>OM:</b> Sam Nelson  <b>PD:</b> Brian Rickman                  13 GORILLAZ                  5 WEEZER                  2 SANTANA W.I. BRANCH</p>
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POWERED BY  
**MEDIABASE**

\*Monitored Reporters  
184 Total Reporters

116 Total Monitored

68 Total Indicator

Did Not Report,  
Playlist Frozen (15):  
KCRS/Odesa, TX  
KFRX/Lincoln, NE  
KGGT/Anchorage, AK  
KRSR/Rapid City, SD  
KSYN/Joplin, MO



**DANA HALL**  
dhall@radioandrecords.com

# Service, Pride, Music, Respect

**Boost Mobile RockCorps wants your listeners**

You don't often hear the words *hip-hop* and *volunteer* in the same sentence, but a new campaign by Boost Mobile RockCorps, along with the recent Hurricane Katrina relief efforts by Rhythmic radio, has been changing that. Across the country hip-hop fans have been volunteering their time in exchange for concert tickets, and in the process they are helping to build a new generation of young people who understand the value of giving back. The campaign's motto: "Service, Pride, Music, Respect."

Boost Mobile RockCorps brings together a forward-thinking, lifestyle-driven corporation, a nonprofit group that is striving to build a sense of community among youth, and radio stations that are truly community-based.

Here's how it works: RockCorps, sponsored by wireless company Boost Mobile, uses a variety of methods to get its message out, one of the most important being radio. A radio listener hears a promo for the organization on his favorite station that explains that if he volunteers with a local nonprofit group, he can earn free tickets to upcoming concerts. The promo then directs him to the RockCorps website, where he can register with the organization.

Since early 2005 Boost Mobile RockCorps has crisscrossed the country, hitting six major markets (New York, Los Angeles, Chicago, Atlanta, Minneapolis-St. Paul and Washington, DC) and involving 12 radio stations, hundreds of community groups and thousands of volunteers.



**Stephen Greene**

**"What's special about this campaign is that we are directly changing the way young people think. They now think that it's cool to give back and to volunteer."**

Kevin Cox

The yearlong campaign will close out Sept. 24 at Radio City Music Hall when Boost Mobile RockCorps hosts a concert for 6,000 volunteers. The only way to attend the concert is by having served your four hours and earned a seat at the show. The show will feature Fat Joe, T.I., Paul Wall, Slim Thug and more.

This week I speak to three of the key people involved in the Boost Mobile RockCorps campaign: RockCorps CEO Stephen Greene, Boost Mobile Sr. Manager/Events & Sponsorship Daryl Butler and WQHT (Hot 97)/New York Marketing Director Kevin Cox.

### Giving Back

Greene explains how RockCorps came to be: "RockCorps was established to encourage young people to volunteer. Founder [film and video director] Chris Robinson had been in the industry directing music videos for years, and he was looking for ways to give back to the audience that watches those videos.

"He wanted his legacy to be more than just that he was successful in the entertainment industry. He also didn't want to just raise funds for a group, he wanted to change the way young people think and act.

"What we do is we connect young people across the country to nonprofit organizations in their community at which they can volunteer their time. We've found that 80% of our kids have never volunteered before. After they get involved in RockCorps, they are twice as likely to volunteer again.

"We have a variety of nonprofit groups that volunteers can choose from in each of the cities where we are doing Boost Mobile RockCorps. If they're into cleaning up their neighborhoods, there are those type of groups. If they are more interested in peer-to-peer counseling, we can hook them up with a Boys & Girls Club or youth center.

"We find that our volunteers prefer capital projects, meaning that they can see a direct result of their work after they are finished. A cap-

ital project might be helping to build a playground in their neighborhood. It is very motivating for volunteers to see something tangible coming out of their work."

### Howdy, Partners

"Boost Mobile came on board as a title sponsor nationally," Greene continues. "Before, we were only in a few key markets. They truly believe in this type of branding — connecting directly with their core consumer. They want to be more than just an entity that makes money off these kids, they want to actually be involved in their lives."

Boost Mobile's Butler says, "Boost Mobile got involved when we had Chris Robinson direct our last advertising campaign, the one with Kanye West, Ludacris and The Game. The theme was 'Boost Mobile — where you at,' but we meant it in more than just a physical sense. We were asking, where are you in your emotional and mental state? Where are you in your growth as an individual?"

"At the same time Chris was taking RockCorps to a national platform. It made sense to tie the two together. RockCorps' goals fit into what we were trying to get across to kids.

"We didn't want to just invest money, we wanted to take an active role in the process. We took the concept created by RockCorps to our media partners, who responded immediately. It was a win-win situation for all involved: the radio stations, the fans and the artists."

One of those media partners was WQHT (Hot 97)/New York. Hot 97's Cox says, "We were approached by Boost Mobile, who are one of our biggest clients. They really get it. They want to get involved with the youth they serve.

"I immediately identified this campaign as a great thing for the station. It's exactly the type of community-based local promotion that would be directly impactful for our listeners.

"We got involved in about 20 events overall. We kept it low-key on the air. We did it through promos, our website, sales-driven events and the street team. We help recruit the people who volunteer, and RockCorps takes over from there."

### Musical Motivation

While RockCorps has a foundation in music due to Robinson's ties to the entertainment industry, Greene says it would have been a natural to tie in music even if those ties didn't exist. "We know that music motivates young people," he says. "It's so important in their lives.

"When a teen sees that she can earn tickets to see one of her favorite artists, she will step up to the challenge. In many cases these kids would never have been able to see concerts, considering how expensive tickets are now. This is their only chance.

"The way it works is, people hear about us on their favorite Rock or hip-hop station, or they might see a poster at a club of one of their favorite artists that features the RockCorps website address. This leads them directly to us, where they can register. Once they register, we get in touch with them immediately."

The tickets to the shows come from radio stations and various other sources. "We are basically piggybacking on events that the sta-

**"We've found that 80% of our kids have never volunteered before. After they get involved in RockCorps, they are twice as likely to volunteer again."**

Stephen Greene

tions have tickets for, as well as working with artists directly," Greene says.

"But the big event in New York will be unique. It's put on by us for our volunteers only. You can't buy tickets to this, you can only earn them by doing your four hours of volunteering."

### Being Authentic

Butler says that while the concerts were part of the motivation, young people also want to make a difference in their communities. "The initial questions were, will kids want to volunteer? Will music motivate them? How can Boost Mobile play a role in that?"

We said, 'Let's test the hypothesis.' We did a focus group and asked them if they would be willing to volunteer time in exchange for tickets to see their favorite artists. Overwhelmingly, the group said yes."

Butler says that the concept fit naturally with Boost Mobile's beliefs. "Our market is the youth," he says. "When looking at the mobile-service landscape, there are a myriad of companies out there selling their services. While most wireless companies are marketing the concepts of coverage areas or minutes of use — things that young people care less about — we are trying to be reflective of their lifestyle.

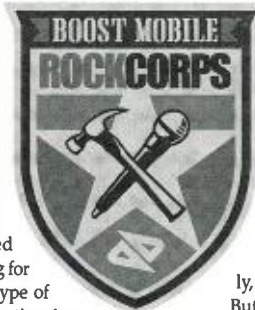


**Daryl Butler**

"We do this by being supportive of youth communities. How can we help improve their lives? How can we impact their interests? We might be part of a skate or surf event or a car show. These are the real-life interests of the people who work for us.

"We find that music is a big part of our consumers' lives. Any way we can align ourselves with the artist is also bringing us closer to the demo. It's about being authentic.

"Young people — especially this generation of young people — are unique. They know when something is real and when it's not. They see when a company is not real. We didn't want to be perceived that way. That's why we have always been part of the lifestyle, not just marketing to it."



**Kevin Cox**

# CHR/RHYTHMIC TOP 50

September 9, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARIAH CAREY Shake It Off (Island/IDJMG)	5859	+562	632267	9	83/0
3	2	BOW WOW f/CIARA Like You (Columbia)	5375	+769	588929	7	69/0
6	3	DAVID BANNER Play (SRC/Universal)	4591	+342	456841	10	83/2
2	4	BOW WOW f/OMARION Let Me Hold You (Columbia)	4465	-692	475534	16	81/0
5	5	YING YANG TWINS f/MIKE JONES Badd (TVT)	4282	-63	357598	12	79/0
4	6	MARIAH CAREY We Belong Together (Island/IDJMG)	3948	-619	417364	24	82/0
10	7	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	3903	+685	470355	8	77/1
8	8	PRETTY RICKY Your Body (Atlantic)	3542	+211	284442	11	77/0
11	9	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	3515	+396	415798	10	72/1
9	10	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3061	-188	332083	20	69/0
7	11	RIHANNA Pon De Replay (Def Jam/IDJMG)	2962	-614	234731	15	64/0
12	12	DESTINY'S CHILD Cater 2 U (Columbia)	2736	-345	260579	14	57/1
16	13	T-PAIN I'm Sprung (Jive/Zomba Label Group)	2464	+190	209812	6	69/3
17	14	BLACK EYED PEAS My Humps (A&M/Interscope)	2460	+239	205762	7	38/2
13	15	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	2311	-545	240071	16	67/0
14	16	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)	2093	-391	164574	16	69/0
20	17	YING YANG TWINS f/PITBULL Shake (TVT)	2019	+161	186519	7	49/3
23	18	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	1934	+259	184972	6	66/4
19	19	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	1871	-36	178583	20	34/0
25	20	YOUNG JEEZY f/JAKON Soul Survivor (Def Jam/IDJMG)	1868	+398	204787	5	58/8
15	21	LIL ROB Summer Nights (Upstairs)	1828	-654	192675	19	54/0
22	22	JERMAINE DUPRI Gotta Getcha (So So Def/Virgin)	1422	-347	139437	11	64/0
21	23	WEBBIE f/BUN B Give Me That (Asylum/Trill)	1420	-350	159723	20	70/0
27	24	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	1394	+15	146815	8	62/1
28	25	MARCOS HERNANDEZ If You Were Mine (TVT)	1388	+88	83832	7	43/0
30	26	FRANKIE J. More Than Words (Columbia)	1304	+462	88179	2	41/3
24	27	TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)	1300	-206	145352	19	54/0
26	28	FAT JOE f/NELLY Get It Poppin' (Atlantic)	1203	-202	81100	18	61/0
29	29	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	1102	-128	147945	13	48/0
34	30	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	1051	+318	96323	3	56/7
41	31	D4L Laffy Taffy (Asylum/Atlantic)	898	+292	81500	2	18/14
39	32	MARIO f/JUVENILE Boom (J/RMG)	887	+252	35802	2	54/2
<b>Debut</b>	33	SEAN PAUL We Be Burnin' (Atlantic)	824	+365	70773	1	51/6
32	34	LYFE JENNINGS Must Be Nice (Columbia)	752	-20	83024	8	20/1
37	35	RAY J One Wish (Knockout/Sanctuary)	748	+95	31156	3	42/1
42	36	MARQUES HOUSTON Naked (T.U.G./Universal)	736	+149	68821	3	38/2
35	37	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	698	-30	59875	8	34/0
31	38	YOUNG JEEZY And Then What (Def Jam/IDJMG)	687	-100	75679	9	28/1
33	39	KEAK DA SNEAK Superhyphie (Moe Doe)	683	-70	66748	9	15/2
36	40	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)	654	-19	82150	11	27/0
45	41	THREE 6 MAFIA Stay Fly (Columbia)	626	+108	52604	2	22/5
47	42	CHAMILLIONAIRE Turn It Up (Latium/Universal)	559	+67	62238	3	22/2
50	43	TEAIRRA MARI No Daddy (Roc-A-Fella/IDJMG)	543	+69	31419	2	31/2
44	44	R. KELLY f/GAME Playa's Only (Jive/Zomba Label Group)	509	-45	83553	12	40/0
46	45	DADDY YANKEE Like You (El Cartel/VII/Machete Music)	481	-14	68671	16	10/0
38	46	DON OMAR Reggaeton Latino (Urban Box Office/Virgin)	481	-163	47217	14	10/0
-	47	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	479	+33	45817	17	14/0
43	48	TONY YAYO So Seductive (G-Unit/Interscope)	478	-91	100245	13	16/0
48	49	D.H.T. Listen To Your Heart (Robbins)	476	-4	50192	2	8/0
49	50	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	469	-9	42935	4	27/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
LIL' KIM Lighters Up (Queen Bee/Atlantic)	19
RHYMEFEST f/KANYE WEST Brand New (J/RMG)	18
D4L Laffy Taffy (Asylum/Atlantic)	14
YOUNG JEEZY f/JAKON Soul Survivor (Def Jam/IDJMG)	8
B. VALENTINE f/FABOLOUS Boogie Oogie Oogie (Sanctuary/SRG)	8
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	7
JAZZE PHA f/CEE-LO Happy Hour (Capitol)	7
SEAN PAUL We Be Burnin' (Atlantic)	6
THREE 6 MAFIA Stay Fly (Columbia)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOW WOW f/CIARA Like You (Columbia)	+769
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+685
MARIAH CAREY Shake It Off (Island/IDJMG)	+562
FRANKIE J. More Than Words (Columbia)	+462
YOUNG JEEZY f/JAKON Soul Survivor (Def Jam/IDJMG)	+398
50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	+396
SEAN PAUL We Be Burnin' (Atlantic)	+365
DAVID BANNER Play (SRC/Universal)	+342
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	+318
D4L Laffy Taffy (Asylum/Atlantic)	+292

## NEW & ACTIVE

T.D.K. Footprints (When You Cry) (VP)	Total Plays: 445, Total Stations: 11, Adds: 4
R. KELLY Burn It Up (Jive/Zomba Label Group)	Total Plays: 366, Total Stations: 23, Adds: 1
WEBBIE f/TRINA Bad Chick (Asylum/Trill)	Total Plays: 346, Total Stations: 9, Adds: 1
DEM FRANCHIZE BOYZ f/J. DUPRI... I Think They Like Me (So So Def/Virgin)	Total Plays: 316, Total Stations: 11, Adds: 2
CIARA And I (LaFace/Zomba Label Group)	Total Plays: 308, Total Stations: 31, Adds: 0
PURPLE RIBBON ALLSTARS f/BIG BOL... Kryptonite (Purple Ribbon/Virgin)	Total Plays: 293, Total Stations: 24, Adds: 1
MR. CAPONE-E f/MAGIC My Angel (Thump)	Total Plays: 293, Total Stations: 11, Adds: 0
LIL' KIM Lighters Up (Queen Bee/Atlantic)	Total Plays: 278, Total Stations: 21, Adds: 19
MACK 10 Like This (Capitol)	Total Plays: 257, Total Stations: 13, Adds: 0
NATALIE f/JUSTIN ROMAN Where Are You (Latium/Universal)	Total Plays: 218, Total Stations: 17, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

85 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 9/9/05

Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, Persons 12-17, Persons 18-24, Persons 25-34. Lists top 12+ CHR/Rhythmic songs.

Total sample size is 254 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song.

Walk The Walk

Hot 97 takes the same approach to its listeners. "This is just one of the youth projects that Hot 97 has been involved with," Cox says.

"Most of our personalities are from New York, from the neighborhoods here, so they get personally involved or have their own projects in the neighborhoods they grew up in.

With Hot 97 being a CHR/Rhythmic station, Cox says it has to work harder to overcome some unfair stereotypes. "A lot of times we don't get credit for this type of community work," he says.

"We'd love for the media to focus more on the positive things, but that's not why we do this kind of stuff. We do it because it's the right thing to do.

"What's special about this campaign is that we are directly changing the way young people think. They now think that it's cool to give back and to volunteer."

Making A Connection

With the Sept. 24 concert nearing, Greene says, "We are already working on planning next year's campaign. We want to be this decade's Lollapalooza.

"The artists are also impacted by this because they realize that their fans are willing to work very hard — doing physical labor sometimes — to see them in concert. That's pretty impressive."

If your station would like to be involved next year, call RockCorps at 888-ROCK-889.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of market reports for various cities including Atlanta, Baltimore, Boston, Chicago, Dallas, Denver, Detroit, Houston, Los Angeles, Miami, Minneapolis, New York, Philadelphia, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle, Tampa, and Washington, DC. Each entry lists station call letters and reporter names.

POWERED BY MEDIABASE logo and text: "Monitored Reporters 107 Total Reporters 85 Total Monitored 22 Total Indicator Did Not Report, Playlist Frozen (3): KOXC/Wichita Falls, TX KUJ/Tyler, WA KWVV/San Luis Obispo, CA"



**DANA HALL**  
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# Welcome To Atlanta!

## One-on-one with WVEE PD Reggie Rouse

**T**here are two kinds of pressure in radio: Pressure to get to No. 1, and pressure to stay No. 1. Infinity's WVEE (V103)/Atlanta has consistently been No. 1 — or, at the least, the No. 1 music station in the market — for years. Stepping into the PD role at a station that's been on top for that long might be a little stressful, but V103 PD Reggie Rouse isn't sweating it.

Rouse joined the heritage Urban and its News/Talk market sister, WAOK-AM, in May of this year, after longtime PD Tony Brown left the company. V103 has also undergone several major staff changes recently, with afternoon talent Porsche Foxx exiting in late 2004 and night guy Toss Swade moving on in May, just after Rouse's arrival.

While these changes might have had a negative impact on other stations, V103 filled the void with two superstar market veterans. Ryan Cameron, who had been heard on rival WHTA in mornings and who started his career on V103, has taken on the afternoon shift after sitting out a six-month noncompete. Also returning to the station is night guy Greg Street. Street dominated nights in the ATL before heading to KKDA (K-104)/Dallas three years ago. His return to V103 seems to be part of a larger, master plan.

We asked Rouse about that plan. How does a heritage Urban like WVEE remain competitive and win even while serving a multitude of demos? How does he tweak a station that is already winning? And, of course, is the nightlife in Atlanta really that great? Here's what he had to say.

**R&R:** How have your past radio jobs prepared you for being PD at WVEE?

**RR:** I spent eight years at WPGC as Producer of *The Donnie Simpson Morning Show*, and I was also Asst. PD and then added OM duties there a few years later. I've had the pleasure and the privilege to work with [Infinity VP/Programming and WPGC PD] Jay Stevens, as well as several other incredible programmers over the years, like the legendary Frankie Crocker at WBLS/New York.

My first radio experience was interning at WRKS/New York, with [then-PD] Tony Gray and GM Barry Mayo. I also worked at the original [WQHT] "Hot 97" in New York in research, when Tracy Cloherty was heading up that department and Joel Salkowitz was PD.

Over the years I've worked with folks like James Alexander and talked with other PDs like [WGCI/Chicago's] Elroy Smith. Each one of them has taught me something along the way.

**R&R:** What are your observations about the Atlanta market competitively and demographically?

**RR:** This is probably the most competitive Urban market in the country. There are eight stations targeting African-American listeners. We have two: WVEE and WAOK. Radio One has [Urban] WHTA, [Gospel] WPZE and [Urban Oldies] WAMJ. Cox has three: [Urban AC] WALR, "Jamz" [Urban WFOX] and [CHR/Rhythmic WBTS] "The Beat." If you count the Smooth Jazz station, which plays artists like Luther Vandross and Anita Baker, that's nine.

Demographically, we have to be No. 1 25-54 and 18-34. That's what our GM, Rick Caffey, tells me. We are your typical traditional heritage Urban, serving African-American listeners ages 9-90. The station has been successful at it, and I plan to continue that.

**"We know we have to pay attention to local artists and play them. At times they might even take the spot of a national artist."**

**R&R:** Musically, V103 has always been able to play both sides of the field, from Luther to Ludacris. It's similar to WPGC in that sense. Has that changed since you arrived, or do you see a time when it will have to change?

**RR:** V103 has a great deal of heritage in the market. People here grew up on V103. It's been all things to most people for a very long time. We're also a family station, something that a woman in her 30s can listen to and love and still not feel that she has to turn the channel when her kids are in the car. There are other stations in the market that she would have to turn off. That won't happen at V.

We embrace both hip-hop and R&B. We don't go too far in either direction. That's the sound of V103. If we were all hip-hop,

it wouldn't be what the listeners expect from us.

**R&R:** With so many changes happening at once with V103 — a new PD, new afternoon show and new night show — were you or management concerned about the transition going smoothly?

**RR:** With afternoons, there was a long period of time that geared up to the debut of Ryan, so the station was able to prepare. With both nights and afternoons, there really wasn't any concern because, basically, we were getting two huge stars. While the previous personalities in those slots did well, we're in an even better position now, given who we have been able to replace them with.

Ryan Cameron is one of the most creative and funny jocks I have ever worked with. He is here at 12:30pm every day even though he doesn't go on the air until 2pm. He's the guy who is two-waying me at midnight with new ideas. He was also born and raised in Atlanta, so the listeners here love him too.



I am happy with the entire staff. They are all superstars, not just the new entities — from Frank and Wanda in mornings, who drive this station, to Magic in middays, Greg at night and every last weekend jock and mixer. I would much rather have a team of superstars than not. Some programmers might think that having all stars would be a problem — you know, diva attitudes and stuff. Not me. I'll deal with that any day if it gives me a winning crew.

**R&R:** What, if anything, did you feel needed to be tweaked at V when you arrived?

**RR:** The imaging needed freshening. It sounds a little more alive now. We made Dr. Dave the official voice of the station. Before, we had a production person who was doing some of the imaging and promos, and Dave was doing some. Now it's Dave on all promos and drops.

I also really want to do some more creative promotions. For years V103 did the "Free Money Kitty," and it worked, but I felt there was room to try to be different. We did a promotion over the summer with Ryan. We gave away \$10,000 to pay someone's mortgage. On the air now is a computer promotion for kids going back to school. I wanted to do promotions that were out of the box to get people talking about the station in the streets.

I think the station also sounds a lot tighter. I'm having the jocks talk less, and we're playing more music, especially in morning drive. The key to winning is compelling content and great music. We might be the No. 1 music station now, but there is room to grow. I want my 10 share.

**R&R:** Atlanta is one of those markets where hip-hop and R&B stars break out locally. How does the station deal with unsigned and local talent?

**RR:** I would say we're even ahead of Los Angeles when it comes to local hip-hop and R&B talent. Look at all the acts who have come out of the ATL in recent years. We know we have to pay attention to local artists and play them. At times they might even take the spot of a national artist.

**"PDs have to remember to say thank you sometimes, to go out of their way to show their staff appreciation. When it comes out of your own pocket, that's real appreciation."**

Right now we're playing this kid Maceo's "Nextel Chirp." It might not be big anywhere else, but it's huge here. We were also playing The D4L's "Laffy Taffy" before the band was signed. They're not from here, but they're from the South, and Atlanta is the heart of the South.

**R&R:** Personally, how are you adjusting to Atlanta?

**RR:** Atlanta is awesome. I love the fact that V103 is the center of the city musically, socially and communitywise. When I joined we started using the slogan "The People's Station" again, because it says what the station truly is. There are not many stations in the country that can say that.

The fact that I love this station and my work makes me happy personally. I'm also truly impressed with Rick Caffey. He understands programming and sales, which makes my job so much easier. I'm happy to have a great staff. [Asst. PD/MD] Tosha Love is amazing. She's got her ear to the streets, musically. In fact, she's not the only one: Greg has brought me records, as well as the mixers.

I try to listen to everyone for his or her feedback and suggestions, but I refuse to be a PD who just sits in the office. It's important to me to be out in the clubs and in the streets as much as my staff. And if you're going to be in the clubs, Atlanta is the city.

Last week we did a free-gas promotion. It was Friday morning, and the staff had to be there at 6:30am. They were there on time, and they worked hard. At the end of the promotion I bought my staff gas, filled up their tanks.

PDs have to remember to say thank you sometimes, to go out of their way to show their staff appreciation. When it comes out of your own pocket, that's real appreciation. I wanted to show them how happy I am to be here working with all of them.

# URBAN TOP 50

POWERED BY  
MEDIABASE

September 9, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	BOW WOW f/CIARA Like You (Columbia)	3557	+296	475719	7	65/0
3	2	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	3160	+420	377050	7	62/1
2	3	MARIAH CAREY Shake It Off (Island/IDJMG)	3126	+303	422541	8	58/0
6	4	DAVID BANNER Play (SRC/Universal)	2629	+136	269954	10	59/0
5	5	DESTINY'S CHILD Cater 2 U (Columbia)	2596	-257	342473	27	40/0
4	6	LYFE JENNINGS Must Be Nice (Columbia)	2564	-264	307330	29	52/0
7	7	MARQUES HOUSTON Naked (T.U.G./Universal)	2469	+101	217255	14	58/0
8	8	BOW WOW f/OMARION Let Me Hold You (Columbia)	1854	-398	259676	18	63/0
11	9	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	1698	-1	179051	13	46/0
9	10	MARIAH CAREY We Belong Together (Island/IDJMG)	1692	-416	220795	24	55/0
15	11	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	1650	+33	146298	9	56/0
19	12	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	1618	+242	153016	5	60/1
10	13	YOUNG JEEZY And Then What (Def Jam/IDJMG)	1592	-310	140325	17	45/0
16	14	YING YANG TWINS f/MIKE JONES Badd (TVT)	1574	+20	140596	10	52/1
12	15	FANTASIA Free Yourself (J/RMG)	1384	-392	226154	22	53/0
13	16	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	1375	-316	182492	16	56/0
14	17	TREY SONGZ Gotta Make It (Songbook/Atlantic)	1372	-221	155558	18	54/0
20	18	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	1313	+2	119618	7	50/1
17	19	TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)	1213	-328	128854	19	47/0
18	20	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	1209	-303	135494	19	50/0
23	21	DEM FRANCHIZE BOYZ... I Think They Like Me (So So Def/Virgin)	1151	+93	96936	8	54/2
25	22	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	1121	+191	125502	3	56/2
22	23	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	1092	-69	99747	13	38/0
32	24	PRETTY RICKY Your Body (Atlantic)	1012	+209	92574	5	47/1
28	25	T-PAIN I'm Sprung (Jive/Zomba Label Group)	993	+119	87705	4	45/0
35	26	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	899	+138	82752	5	52/1
21	27	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)	887	-417	71690	18	61/0
29	28	THREE 6 MAFIA Stay Fly (Columbia)	885	+13	66534	6	39/4
24	29	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)	871	-85	64939	13	46/0
26	30	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	864	-104	129522	7	47/0
33	31	RIHANNA Pon De Replay (Def Jam/IDJMG)	837	+54	108210	8	30/0
27	32	WEBBIE f/TRINA Bad Chick (Asylum/Trill)	777	-36	56334	9	49/1
34	33	YOUNGBLOOZ Presidential (Jive/Zomba Label Group)	745	-18	57210	7	51/1
30	34	TYRA Get No Ooh Wee (GG&L/Universal)	741	-49	57229	15	31/0
39	35	ALICIA KEYS Unbreakable (J/RMG)	695	+96	102315	2	54/52
36	36	O4L Laffy Taffy (Asylum/Atlantic)	631	-49	64907	3	33/33
31	37	GWEN STEFANI Hollaback Girl (Interscope)	627	-189	102378	14	40/0
38	38	CIARA And I (LaFace/Zomba Label Group)	622	+31	42625	2	52/4
Debut	39	R. KELLY Slow Wind (Jive/Zomba Label Group)	573	+152	72543	1	44/2
43	40	RAY J One Wish (Knockout/Sanctuary)	539	+31	45849	3	36/3
50	41	KEYSHIA COLE I Should've Cheated (A&M/Interscope)	524	+107	43143	2	39/3
42	42	FANTASIA Ain't Gonna Beg (J/RMG)	512	-23	39646	2	44/1
45	43	SHARISSA f/R. KELLY In Love With A Thug (Virgin)	497	-4	24211	3	38/0
Debut	44	LIL' KIM Lighters Up (Queen Bee/Atlantic)	469	+86	95215	1	43/42
37	45	JERMAINE OUPPI Gotta Getcha (So So Def/Virgin)	465	-175	44423	13	47/0
49	46	JIM JONES f/TREY SONGZ Summer Wit Miami (Diplomat/Koch)	453	+9	27709	2	41/0
40	47	GAME Dreams (Aftermath/G-Unit/Interscope)	452	-165	36061	15	43/0
44	48	TRINA f/LIL' WAYNE Don't Trip (Slip-N-Slide/Atlantic)	423	-23	40734	3	29/0
46	49	OMARION I'm Tryna (Tug/Sum/Epic)	402	-43	33356	3	27/0
-	50	TONY YAYO So Seductive (G-Unit/Interscope)	385	-30	66545	13	37/0

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ALICIA KEYS Unbreakable (J/RMG)	52
LIL' KIM Lighters Up (Queen Bee/Atlantic)	42
FLOETRY f/COMMON Supastar (Geffen)	35
D4L Laffy Taffy (Asylum/Atlantic)	33
NE-YO f/PEEDI PEEDEI Stay (Def Jam/IDJMG)	28
B. VALENTINE f/FABOLOUS Boogie Oogie Oogie (Sanctuary/SRG)	20
FATTY KOO Chills (Columbia)	11
T.O.K. Footprints (When You Cry) (VP)	8
EBONY EYEZ f/I 12 Take Me Back (Capital)	8
DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	7

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+420
MARIAH CAREY Shake It Off (Island/IDJMG)	+303
BOW WOW f/CIARA Like You (Columbia)	+296
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	+242
PRETTY RICKY Your Body (Atlantic)	+209
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	+191
R. KELLY Slow Wind (Jive/Zomba Label Group)	+152
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	+138
DAVID BANNER Play (SRC/Universal)	+136

## NEW & ACTIVE

PURPLE RIBBON ALLSTARS f/BIG BOI & KILLA MIKE Kryptonite (Purple Ribbon/Virgin)	Total Plays: 372, Total Stations: 32, Adds: 1
MACEO Go Sit Down (Big Cat)	Total Plays: 336, Total Stations: 13, Adds: 0
TEAIRRA MARI No Daddy (Roc-A-Fella/IDJMG)	Total Plays: 313, Total Stations: 36, Adds: 0
TONY YAYO f/JOE Curious (G-Unit/Interscope)	Total Plays: 305, Total Stations: 30, Adds: 0
SEAN PAUL We Be Burnin' (Atlantic)	Total Plays: 300, Total Stations: 31, Adds: 2
R. KELLY Trapped In The Closet (Jive/Zomba Label Group)	Total Plays: 279, Total Stations: 25, Adds: 0
URBAN MYSTIC It's You (Sobe)	Total Plays: 277, Total Stations: 27, Adds: 0
CHAMILLIONAIRE Turn It Up (Latium/Universal)	Total Plays: 271, Total Stations: 29, Adds: 0
JAZZE PHA f/ICEE-LO Happy Hour (Capitol)	Total Plays: 240, Total Stations: 31, Adds: 0
BOYZ IN OA HOOO Felonies (Bad Boy/Atlantic)	Total Plays: 230, Total Stations: 32, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.



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September 9, 2005

RateTheMusic.com

America's Best Testing Urban Songs 12 + For The Week Ending 9/9/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, Pers. 12-17, Pers. 18-24, Pers. 25-34. Lists top songs like 'Like You' by Bow Wow and 'We Belong Together' by Mariah Carey.

Total sample size is 298 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much).

STUDIO STATS

ARTIST: YoungBloodz
LABEL: Jive/Zomba Label Group
CURRENT PROJECT: Ev'rybody Know Me
IN STORES: Nov. 1
CURRENT SINGLE: "Presidential"

By DARNELLA DUNHAM
Asst. Rhythmic/Urban Editor

Personal stats: J-Bo and Sean Paul, better known as YoungBloodz, were making music and proudly representing Atlanta years before getting their record deal.

The duo's first album, Against Da Grain, dropped in 1999 and went on to sell more than 300,000 copies with minimal radio airplay.

According to Mediabase, "Damn!" was the sixth-most-played Urban song of 2003, and the track earned The Source

magazine's award for 2004 Single of the Year/Collaboration. The popularity of "Damn!" helped push Drankin' Patnaz 200,000 copies beyond gold.

Outside of their accomplishments in the music industry, YoungBloodz also pride themselves on being successful businessmen. They have a production company, a Cuban restaurant in Atlanta's Wyndham hotel, and they are in the process of establishing a record label.

The album: "Me and J-Bo just went in and didn't have any particular concept or anything for the album," says Paul. The result, Ev'rybody Know Me, stays true to Southern feel of YoungBloodz's previous joints, but featured artists like Daz Dillinger, Too Short, Young Buck, Jazze Pha, Shawty and Xscape's Kandi bring different flavors.



"It's Good" features TLC's T-Boz and has the potential to be big. "It may remind you of Ying Yang Twins' 'Wait' a little bit because [producer] Mr. Collipark did one that too," Paul says. "And they're both a part of what he's calling 'intimate club music' that he's doing." Other producers include Scott Storch (Mario, Lil Kim), Jazze Pha (Ciara, TI) and newcomers Authentic Productions.

REPORTERS

Stations and their adds listed alphabetically by market

Large grid of market abbreviations and station call letters (e.g., WLZJ Albany, GA; WJZZ Atlanta, GA) with their respective song adds.

Note: For complete adds, see R&R Music Tracking.

POWERED BY MEDIABASE
\*Monitored Reporters
98 Total Reporters
66 Total Monitored
32 Total Indicator
Did Not Report, Playlist Frozen (4):
WJXX/Meridian, MS
WJZZ/Macon, GA
WZLD/Laurel, MS

# URBAN AC TOP 30

September 9, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (K)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	1665	+4	174328	15	58/0
2	2	MARIAH CAREY We Belong Together (Island/IDJMG)	1562	-86	182390	17	32/0
3	3	KEM I Can't Stop Loving You (Motown/Universal)	1430	-24	162676	34	55/0
5	4	VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)	1098	+12	105843	15	46/0
4	5	FANTASIA Free Yourself (J/RMG)	1076	-157	124597	23	48/0
6	6	INDIA.ARIE Purity Me (Rowdy/Motown)	963	-78	80982	20	55/0
11	7	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)	830	+73	82060	13	46/0
8	8	JILL SCOTT Cross My Mind (Hidden Beach/Epic)	830	+28	98881	17	36/0
7	9	TONIBRAXTON Please (BlackGround/Universal)	813	-84	69543	13	45/1
9	10	ERIC BENET I Wanna Be Loved (Reprise)	755	-8	61528	5	56/2
10	11	KEM Find Your Way (Back Into My Life) (Motown/Universal)	708	-46	69420	12	48/1
12	12	BABYFACE Sorry For The Stupid Things (Arista/J/RMG)	679	-25	53495	14	52/0
13	13	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	639	+77	70716	10	35/1
14	14	PATTI LABELLE f/MARY J. BLIGE Ain't No Way (Def Soul/IDJMG)	522	-41	52020	11	42/0
17	15	FAITH EVANS f/SNOOP DOGG Mesmerized (Capitol)	486	+31	62307	9	41/1
16	16	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)	473	-5	37888	8	43/1
18	17	LYFE JENNINGS Must Be Nice (Columbia)	466	+76	39819	9	14/0
19	18	DESTINY'S CHILD Cater 2 U (Columbia)	392	+12	46744	5	6/0
24	19	DWELE I Think I Love U (Virgin)	319	+35	22414	3	36/5
26	20	MINT CONDITION Whoaa (Image)	315	+65	19506	4	26/0
21	21	YOLANDA ADAMS Someone Watching Over You (Atlantic)	305	-7	33705	6	34/0
20	22	SHANICE WILSON Every Woman Dreams (Playtime)	295	-18	19672	5	28/1
28	23	JEFFREY OSBORNE Yes, I'm Ready (JayOz/Koch)	265	+38	15579	2	32/0
23	24	ANTHONY HAMILTON Ball And Chain (Rhino)	265	-10	11139	5	21/0
25	25	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	251	-42	26249	13	4/0
22	26	JOHN LEGEND f/LAURYN HILL So High (Columbia)	217	-74	15570	9	21/0
29	27	MELI'SA MORGAN & FREDDIE JACKSON Back Together Again (Drpheus)	212	-12	18035	5	23/0
Debut	28	FANTASIA Ain't Gonna Beg (J/RMG)	206	+40	9189	1	23/0
30	29	MARY MARY Heaven (Sony Urban/Columbia)	201	-2	33499	7	13/0
27	30	CRUNA Take Me Higher (Reprise/Warner Bros.)	184	-52	8698	6	19/1

60 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.) © 2005 Radio & Records.

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## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ALICIA KEYS Unbreakable (J/RMG)	20
BEYONCE' Wishing On A Star (Columbia)	14
MARIAH CAREY Shake It Off (Island/IDJMG)	11
FLOETRY f/COMMON Supastar (Geffen)	7
WILL DOWNING Crazy Love (GRP/VMG)	6
DWELE I Think I Love U (Virgin)	5
KINDRED THE FAMILY SOUL Where Would I Be... (Hidden Beach)	3
ABENAA Song 4 U (Nkumini)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WILL DOWNING Crazy Love (GRP/VMG)	+109
OMARION I'm Tryna (Tug/Sum/Epic)	+106
DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	+77
LYFE JENNINGS Must Be Nice (Columbia)	+76
STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)	+73

## NEW & ACTIVE

**KINDRED THE FAMILY SOUL** Where Would I Be... (Hidden Beach)  
Total Plays: 185, Total Stations: 21, Adds: 3  
**WILL DOWNING** Crazy Love (GRP/VMG)  
Total Plays: 133, Total Stations: 17, Adds: 6  
**J MOSS** We Must Praise (Gospo Centric)  
Total Plays: 124, Total Stations: 10, Adds: 0  
**KIM WATERS** f/MAYSA Daydreaming (Shanachie)  
Total Plays: 113, Total Stations: 10, Adds: 1  
**MARIAH CAREY** Shake It Off (Island/IDJMG)  
Total Plays: 106, Total Stations: 11, Adds: 11

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## REPORTERS

Stations and their adds listed alphabetically by market

<b>WQVE/Albany, GA</b> OM: Bill Jones PD: Raheem Vane 1 WILL DOWNING 7 ALICIA KEYS	<b>WSRB/Chicago, IL*</b> OM: Tracie Reynolds 9 ALICIA KEYS	<b>WJOL/Jacksonville, FL*</b> OM: Gail Justin PD: John Scott No Adds	<b>WJOL/Jackson, MS*</b> OM/PO: Steve Crumley MD: Kathy Barlow ALICIA KEYS WILL DOWNING ALICIA KEYS	<b>WDLT/Mobile, AL*</b> OM: Terry Butler MD: Kathy Barlow ALICIA KEYS WILL DOWNING ALICIA KEYS	<b>WRRX/Pensacola, FL*</b> PD: Bill Hall APC: Stan Boston OM/MD: Hollwood Hernandez STEVIE WONDER ALICIA KEYS	<b>The Touch/Satellite</b> OM: Phil Hall APC: Stan Boston OM/MD: Hollwood Hernandez STEVIE WONDER	<b>WTLG/Tuscaloosa, AL</b> OM: Greg Tennesse PD/MD: Charles Anthony 14 YVONNE GREES 7 LORNE OWENS
<b>KSU/Albuquerque, NM*</b> PD: Tim Jones AP/MD: Johnny Barreras No Adds	<b>WVAZ/Chicago, IL*</b> OM/PO: Eroy South AP/MD: Armando Rivers No Adds	<b>WKJK/Kansas City, MO*</b> PD: David Jackson ALICIA KEYS	<b>KJMG/Monroe, LA</b> PD: Chris Collins No Adds	<b>WWMG/Montgomery, AL</b> PD/MD: Barry Elliott No Adds	<b>WDAS/Philadelphia, PA*</b> OM: Theo Mitchell PD: Jon Tavelero AP/MD: Jo Egan No Adds	<b>XM The Flow/Satellite</b> OM: Len Perdomo PD: Maxx Myrick No Adds	<b>WJWV/Palm Beach, FL*</b> APC: Kyle Stewart MD: Patricia Whelan 15 DR. CHARLES G. HAYES & WARRIORS 10 KIM WATERS f/MAYSA ALICIA KEYS
<b>WKSP/Albany, GA</b> OM: Mike Estimer PD/MD: Tim "Fat" Smit APC: Char Best 8 ALICIA KEYS BEYONCE' MAMMA MIA	<b>WZAK/Cleveland, OH*</b> OM/PO: Kim Johnson MD: Bobby Peach No Adds	<b>WJOL/Jacksonville, FL*</b> OM: Gail Justin PD: John Scott No Adds	<b>WQQK/Nashville, TN*</b> PD: Kenny Rogers 2 MAMMA MIA ALICIA KEYS	<b>WYBC/New Haven, CT*</b> OM: Wayne Schmidt PD: Jon Tavelero APC: Steve Alexander MD: Jack Barr 7 ALICIA KEYS	<b>WFRB/Philadelphia, PA*</b> OM: Helen Little MD: "Mac" Strickland KINDRED THE FAMILY SOUL 1 BEZ 21 DR. CHARLES G. HAYES & WARRIORS	<b>WLWH/Savannah, GA</b> OM: Brad Kelly PD/MD: Gary Young 1 BEZ 21 DR. CHARLES G. HAYES & WARRIORS	<b>WHUR/Washington, DC*</b> PD: Dave Dickerson MD: Tracy LaTrelle 4 MAMMA MIA
<b>WVAB/Baltimore, MD*</b> PD: Tim Walls AP/MD: Keith Fisher No Adds	<b>WLXC/Columbia, SC*</b> PD: Dany Williams 6 ALICIA KEYS 2 MAMMA MIA LORNE OWENS REYNOLDS	<b>WJOL/Jacksonville, FL*</b> OM: Gail Justin PD: John Scott No Adds	<b>WYBC/New Haven, CT*</b> OM: Wayne Schmidt PD: Jon Tavelero APC: Steve Alexander MD: Jack Barr 7 ALICIA KEYS	<b>WVLC/Richmond, VA*</b> PD: Brian Chesny MD: Freddy Fozz No Adds	<b>WFXC/Raleigh, NC*</b> OM/PO: Cy Young APC: Steve Alexander MD: Jack Barr 7 ALICIA KEYS	<b>WDKS/Shreveport, LA*</b> OM/PO: Queen Echols No Adds	<b>WMMJ/Washington, DC*</b> PD: Mike Chazo No Adds
<b>WDBX/Birmingham, AL*</b> OM: Vern Cabran PD: Danny Johnson 21 TOM BRAXTON 4 EARTH, WIND & FIRE 4 ERIC BENT	<b>WVMD/Wilmington, NC</b> PD: Len Bennett AP/MD: L'Thanya Ross 8 DWELE 5 KIM WATERS f/MAYSA 5 ALICIA KEYS 4 ABENAA	<b>WJOL/Jacksonville, FL*</b> OM: Gail Justin PD: John Scott No Adds	<b>WVLC/Richmond, VA*</b> PD: Brian Chesny MD: Freddy Fozz No Adds	<b>WVRS/Roanoke, VA*</b> PD/MD: Matt Ford OM/PO: THE FAMILY SOUL AP/MD: Jo Egan ALICIA KEYS	<b>WVNS/Washington, DC*</b> OM/PO: Queen Echols 20 FAITH EVANS f/SNOOP DOGG FLOETRY f/COMMON	<b>WVMS/Wilmington, NC</b> PD: Len Bennett AP/MD: L'Thanya Ross 8 DWELE 5 KIM WATERS f/MAYSA 5 ALICIA KEYS 4 ABENAA	<b>WVMS/Wilmington, NC</b> PD: Len Bennett AP/MD: L'Thanya Ross 8 DWELE 5 KIM WATERS f/MAYSA 5 ALICIA KEYS 4 ABENAA
<b>WVAB/Baltimore, MD*</b> PD: Tim Walls AP/MD: Keith Fisher No Adds	<b>WVMD/Wilmington, NC</b> PD: Len Bennett AP/MD: L'Thanya Ross 8 DWELE 5 KIM WATERS f/MAYSA 5 ALICIA KEYS 4 ABENAA	<b>WVMD/Wilmington, NC</b> PD: Len Bennett AP/MD: L'Thanya Ross 8 DWELE 5 KIM WATERS f/MAYSA 5 ALICIA KEYS 4 ABENAA	<b>WVMS/Wilmington, NC</b> PD: Len Bennett AP/MD: L'Thanya Ross 8 DWELE 5 KIM WATERS f/MAYSA 5 ALICIA KEYS 4 ABENAA	<b>WVMS/Wilmington, NC</b> PD: Len Bennett AP/MD: L'Thanya Ross 8 DWELE 5 KIM WATERS f/MAYSA 5 ALICIA KEYS 4 ABENAA	<b>WVMS/Wilmington, NC</b> PD: Len Bennett AP/MD: L'Thanya Ross 8 DWELE 5 KIM WATERS f/MAYSA 5 ALICIA KEYS 4 ABENAA	<b>WVMS/Wilmington, NC</b> PD: Len Bennett AP/MD: L'Thanya Ross 8 DWELE 5 KIM WATERS f/MAYSA 5 ALICIA KEYS 4 ABENAA	<b>WVMS/Wilmington, NC</b> PD: Len Bennett AP/MD: L'Thanya Ross 8 DWELE 5 KIM WATERS f/MAYSA 5 ALICIA KEYS 4 ABENAA

POWERED BY  
MEDIABASE

\*Monitored Reporters

79 Total Reporters

60 Total Monitored

19 Total Indicator

Did Not Report  
Playlist Frozen (2):  
WJXX/Laurel, MS  
WVXX/Columbus, MS

REPORTING STATION PLAYLISTS  
www.radioandrecords.com  
R&R

# GOSPEL TOP 30

September 9, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	1192	+21	36095	16	37/1
3	2	YOLANDA ADAMS Be Blessed (Atlantic)	1126	+13	39528	23	34/1
2	3	MARY MARY Heaven (Sony Urban/Columbia)	1115	+7	35769	21	34/1
5	4	CECE WINANS Pray (Sony Gospel)	1013	+10	32843	10	36/0
4	5	KURT CARR God Blocked It (Gospo Centric)	989	-54	24770	24	34/0
6	6	MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	790	+17	26840	23	29/1
8	7	ALVIN DARLING All Night (Emtra)	734	+34	25076	19	32/2
9	8	LASHUN PACE Hey (EMI Gospel)	711	-5	25791	19	28/0
7	9	ANointed Gonna Lift Your Name (Sony Urban/Columbia)	692	-13	20196	25	27/0
10	10	JAMES FORTUNE You Survived (Worldwide Music)	680	+20	21023	31	28/1
12	11	MIGHTY CLOUDS OF JOY Been So Good To Me (EMI Gospel)	665	+8	18642	17	25/0
11	12	V.I.P. MASS CHOIR f/JOHN P. KEE Bread Of Heaven (Verity)	661	+9	20187	13	27/0
15	13	TYE TRIBBETT & G.A. Everything Part 1, Part 2 (Sony Urban/Columbia)	638	+22	21704	22	25/1
13	14	TONEX Work On Me (Verity)	601	+2	17667	13	22/0
14	15	KEITH WONDERBOY JOHNSON I Need A Blessing (Worldwide Music)	574	-35	18602	12	27/1
16	16	DETRICK HADDON God Didn't Give Up (Verity)	558	+11	22532	15	24/1
17	17	MARVIN SAPP Do You Know Him (Verity)	508	+21	13689	6	20/1
19	18	MICAH STAMPLEY War Cry (Dexterity/EMI Gospel)	472	+11	16216	19	20/1
18	19	SHEKINAH GLORY MINISTRY Yes (Kingdom Entertainment)	447	+24	10732	18	19/2
22	20	DOTTIE PEOPLES He Said It (Malaco)	440	+48	16534	5	21/2
21	21	EVELYN TURRENTINE-AGEE Go Through (Light)	412	-1	14501	11	21/2
20	22	DONNIE MCCLURKIN & KIRK FRANKLIN Ooh Child (Verity)	401	+24	16009	8	20/1
24	23	PINNACLE PROJECT f/KIM RUTHERFORD Last Say So (Pinnacle)	387	+2	15272	16	16/1
25	24	DORINDA CLARK-COLE Great Is The Lord (Gospo Centric/Zomba Label Group)	373	+7	9353	4	15/0
23	25	ANDERSON SANCTUARY CHOIR Lord I Thank You (Malaco)	348	-45	14525	19	18/0
26	26	BRUCE PARHAM Hide Me (S Ford Music Group)	339	+2	8840	10	13/1
27	27	JOANN ROSARIO I Hear You Say (Verity)	314	+22	9543	7	15/2
28	28	KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	309	+55	13411	1	14/3
29	29	RUDDOLPH MCKISSICK, JR. & WORD AND WORSHIP... Right Place (Emtra)	299	+28	8905	3	14/1
28	30	SOUNDS OF BLACKNESS f/ANN NESBY Unity (SLR)	297	+12	14465	8	16/1

39 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 8/28 - Saturday 9/3.  
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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
WILLIAM MURPHY, III Let It Rise (B.E.L.L.)	5
KIRK FRANKLIN Looking... (Gospo Centric/Zomba Label Group)	3
MARY MARY Yesterday (Sony Urban/Columbia)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KIRK FRANKLIN Looking... (Gospo Centric/Zomba Label Group)	+55
DOTTIE PEOPLES He Said It (Malaco)	+48
MARY MARY Yesterday (Sony Urban/Columbia)	+48
SHIRLEY CAESAR I Know The Truth... (Shu-Bel/Artemis Gospel)	+38
RIZEN We've Come To Magnify The Lord (Artemis)	+35
ALVIN DARLING All Night (Emtra)	+34
WILLIAM MURPHY, III Let It Rise (B.E.L.L.)	+34
KURT CARR Why Not Trust God Again (Gospo Centric)	+30
R. MCKISSICK, JR. & WORD & WORSHIP... Right Place (Emtra)	+28

## NEW & ACTIVE

MARY MARY Yesterday (Sony Urban/Columbia)	Total Plays: 279, Total Stations: 12, Adds: 3
DARREL PETTIES & STRENGTH IN PRAISE Yes Lord (EMI Gospel)	Total Plays: 252, Total Stations: 10, Adds: 0
RODNE BRYANT I Am A Worshipper (Tyscot/Taseis)	Total Plays: 250, Total Stations: 10, Adds: 0
WILLIAM MURPHY, III Let It Rise (B.E.L.L.)	Total Plays: 244, Total Stations: 14, Adds: 5
FRED HAMMOND I Will Find A Way (Verity)	Total Plays: 241, Total Stations: 12, Adds: 0
TIFFANY EVANS Father Can You Hear Me (Rowdy/Motown)	Total Plays: 217, Total Stations: 12, Adds: 0
DARIUS BROOKS Your Will (EMI Gospel)	Total Plays: 211, Total Stations: 11, Adds: 0
RIZEN We've Come To Magnify The Lord (Artemis)	Total Plays: 195, Total Stations: 13, Adds: 2

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

<b>WPZE/Atlanta, GA</b> Dir: Frank Johnson PD: Geneva Pitt WILLIAM MURPHY, III	<b>WYWN/Baltimore, MD</b> PD: Jeff Henders APD: Jane Hines WILLIAM MURPHY, III	<b>WGRB/Chicago, IL</b> Dir: Ernie Smith PD: Michael Robinson 30 MICHAEL ROBINSON 31 KIM RUTHERFORD 32 KIM RUTHERFORD 33 KIM RUTHERFORD 34 KIM RUTHERFORD 35 KIM RUTHERFORD	<b>WYJD/Columbus, OH</b> Dir: Jerry Smith PD: Dawn Blanton DOTTIE PEOPLES	<b>WCHB/Detroit, MI</b> PD: Spaid WILLIAM MURPHY, III	<b>WTLG/Indianapolis, IN</b> Dir: Brian Wallace PD: Paul Robinson MICHAEL ROBINSON	<b>WHLH/Jackson, MS</b> Dir: Steve Kelly PD: Joseph Roberts MIC: Terrell Harris No Adds	<b>WYOD/Jackson, MS</b> Dir: Steve Brannon PD: Perry Davis No Adds	<b>WPRT/Kansas City, MO</b> Dir: Andre Carson PD: Myron Feeser APD: Freddie Bell MIC: Debbie Johnson 5 KURT CARR	<b>KVLD/Little Rock, AR</b> Dir: Billy St. James APD: Mark Lyran 10 MARY MARY	<b>WHLA/Memphis, TN</b> Dir: Elton Collier APD: Tracy Bolton 18 BISHOP G.E. PATTERSON	<b>WMBM/Miami, FL</b> Dir: E. Cleveland Freeman PD: Greg Cooper 30 BISHOP G.E. PATTERSON 31 BISHOP G.E. PATTERSON 32 BISHOP G.E. PATTERSON 33 BISHOP G.E. PATTERSON 34 BISHOP G.E. PATTERSON 35 BISHOP G.E. PATTERSON	<b>WDAS/Philadelphia, PA</b> Dir: Mike Michaels PD: Joe Terborgh 5 WYNNIE BURKE 5 WYNNIE BURKE 5 WYNNIE BURKE 5 WYNNIE BURKE 5 WYNNIE BURKE	<b>ABC's Religion/Satellite</b> PD: Willie Mae Michel 17 DARWIN HOBBS	<b>Note: For complete adds, see R&amp;R Music Tracking.</b>	
<b>WTHB/Augusta, GA</b> Dir: Ron Thomas APD: Sister Mary Kingan No Adds	<b>WYTC/Charleston, SC</b> Dir: Terry Ross PD: Eddie "Chief" Wright APD/MC: James Wallace No Adds	<b>WJMO/Cleveland, OH</b> Dir: Alan Brown 13 JAMES WALLACE 14 JAMES WALLACE 15 JAMES WALLACE 16 JAMES WALLACE 17 JAMES WALLACE 18 JAMES WALLACE 19 JAMES WALLACE	<b>WYNN/Philadelphia, PA</b> Dir: Helen Little No Adds	<b>WNNL/Raleigh, NC</b> Dir: Jerry Smith APD: Sharon Alexander MIC: Melissa White 10 DOTTIE PEOPLES	<b>WYCB/Washington, DC</b> Dir: Ron Thompson RIZEN	<b>WFAW/Wilmington, DE</b> Dir: Melvin Bringham PD: Harold Mero No Adds	<b>WPPZ/Philadelphia, PA</b> Dir: Helen Little No Adds	<b>WYNN/Atlanta, GA</b> Dir: Greg Tomasco PD/MC: Charles Anthony No Adds	<b>WTSK/Tuscaloosa, AL</b> Dir: Greg Tomasco PD/MC: Charles Anthony No Adds	<b>WYCF/Richmond, VA</b> Dir: Jerry Smith PD: Reggie Baker No Adds	<b>WYNN/Atlanta, GA</b> Dir: Greg Tomasco PD/MC: Charles Anthony No Adds	<b>WYNN/Atlanta, GA</b> Dir: Greg Tomasco PD/MC: Charles Anthony No Adds	<b>WYNN/Atlanta, GA</b> Dir: Greg Tomasco PD/MC: Charles Anthony No Adds	<b>WYNN/Atlanta, GA</b> Dir: Greg Tomasco PD/MC: Charles Anthony No Adds	<b>WYNN/Atlanta, GA</b> Dir: Greg Tomasco PD/MC: Charles Anthony No Adds

# Crisis Coverage, or Coverage Crisis?

When the big story breaks, who do your listeners turn to? AP Radio is your crisis coverage insurance policy. Visit us at [apradio.com](http://apradio.com) to learn more.

**AP** Radio News



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## Spring Success Stories

Ratings leaps at WFYR, WGH-FM and WTHI

The spring 2005 Arbitron yielded a number of Country success stories, including those of WFYR/Peoria, IL; WGH-FM/Norfolk; and WTHI/Terre Haute, IN. This week the PDs of these stations offer a peek behind the numbers and the keys to their stations' success.

### WFYR: Powerful In Peoria

Regent's WFYR (97.3 River Country) made a huge 6.4-8.7 leap 12+ this spring, and for the first time ever it is second in the Peoria market, behind only Triad AC WSWT. But that only scratches the surface of good news for WFYR.

PD Ric Morgan says, "We're four years into this project, and these are the best numbers 97.3 River Country has had to date in any demo. We are No. 1 18-49, we're tied for No. 1 with an Urban station 18-34, we're tied for No. 1 with a 'Lite Rock' station 25-49, and we're No. 2 25-54. For the first time ever, all these quarter-hour shares are in double figures."

Looking past WFYR's success for a moment, it's interesting to note that Country as a whole made a large ratings leap this book. Morgan says, "Peoria has three Country outlets now, and when you figure in B-104 [WBWN] from Bloomington, IL and your old station in Galesburg, IL [Editor's note: I was on the air at WAAG in the early '70s], Country now has a combined 21.0 12+ share."

Morgan attributes that rise, at least in part, to the fact that his local concert scene was very hot this spring. "When you get core groups coming through, you're going to get a bump," he says. "We wrapped the spring with a Kenny Chesney concert, and that show was *the* thing this past spring.

"Rascal Flatts have been in central Illinois more in the past 18 months than the governor has. We always try to take ownership of concerts even though most are neutral because of the number of Country outlets here. We do our best to make sure listeners associate the shows with River Country."

### A Hundred Little Things

Opining on the reasons for WFYR's spring success, Morgan says, "It's never one thing that leads to a radio station's success, but rather a hundred little things that all contribute. First and foremost for me, however, is attention to detail: No detail is too small.

"We went in with a game plan four years ago and stuck to it even when the numbers the first time around were disappointing. We believed in the plan and stuck to it with the patience of knowing that it was going to come together.

"That being said, the format was blessed with some outstanding music this spring from both core artists and breakout artists like Big & Rich

and Gretchen Wilson. Those two artists contributed to the format not only growing overall, but becoming younger as well."

WFYR's spring promotions included sending listeners to the CMA Music Festival in Nashville, giving away a "dream machine" — a top-end riding mower — in a Father's Day contest called "Father Mows Best" and running one of the station's signature promotions, the "Secret Sound" contest.

Morgan says that Regent has been "more than generous" in providing marketing resources for the station. Outlining the outside marketing particulars, he says, "We used IQ-TV's 'Kids' spot for television, which gets the majority of our marketing dollars. We also continued a heavy bus-card campaign that we've been running year-round for a couple of years now."

Obviously very excited by WFYR's building success story, Morgan was quick to pass around the kudos. "I'm just a traffic cop trying to keep everyone heading up the road in the right direction," he says.

"Thankfully, we have some great drivers: Rick Stephenson, with his new partner, Lisa Franks, in the morning; middayer Jason Parkinson; afternoon driver Todd Bryant; and [Jones Radio Networks'] Lia, who does extremely well here. My hat is off to all of them. We have a hard-working crew who all contribute and make my job easy."

### WGH-FM: No. 1 In Norfolk

The spring 2005 Arbitron numbers for Max Media's WGH-FM (New Country Eagle 97) were stellar, with the station jumping 6.1-8.4 and catapulting into first place 12+.

Max Media/Norfolk Director/Programming & Operations and WGH-FM PD John Shomby was ecstatic. "The 12+ and 25-54 shares are at the highest for the station in over 10 years," he says.

"The biggest surprise was our jump in 18-34, from 6.5-9.5, good for No. 2 in the market. That speaks well for the format in general and is due in large part to the emergence of artists like Gretchen Wilson, Big & Rich, etc."

Asked for the reasons behind the ratings jump, Shomby says, "The station has been very consistent in presentation over the past several years, and our main morning show host [Jimmy Ray] has been here since WGH-FM flipped to Country in '91.

"Most of all, though, is the fact that in January Eagle 97 became the market's only Country station after a competitor left the arena."

Eagle's spring contesting centered around

top-tier concerts stopping in Norfolk. Shomby says, "Country artists always draw well here, and with the Reba McEntire-Brad Paisley-Terri Clark tour, the Alan Jackson-Sara Evans show, Toby Keith, Big & Rich, Rascal Flatts and Lone-star all here during the spring book, we had some excellent ways to connect with the audience."

### Big TV Buy

Outside marketing and promotion were also keys to WGH-FM's success. "We had probably one of the biggest TV buys this market has seen from a radio station in a long time," Shomby says.

"About a year ago we helped develop a TV spot for Country with the SuperSpots folks. The spot turned out great, and we felt that it really branded the station well.

"We've been using it, but this spring we really used it. Max Media was in the process of assuming ownership of WGH-FM, and they wanted to make sure Eagle stayed strong. They gave us the resources for the strongest buy I've ever been a part of. We were all over TV and sponsored the ACM telecast locally."

Shomby feels that one staffer was a large part of the station's success. "I would be remiss if I didn't single out Asst. PD/MD Mark McKay," he says. "As the OM of a five-station cluster and the PD of this station, I am spread fairly thin, so I must have someone who can handle day-to-day programming with confidence and enthusiasm.

"Mark really understands branding a station and is instrumental in the imaging of the radio station. Plus, he has two of the best ears in the business."

### WTHI: Terrific In Terre Haute

Country has a number of stations that have dominated their marketplaces for a number of years, and one of them is Emmis' WTHI (HI-99). PD Barry Kent details just how dominant WTHI has been: "WTHI has been No. 1 12+ and 25-54 in each book for about 21 of the 22 years I've been here.

"This spring's 20.4 didn't set any records, but it's been a great run. Every book I research to see if we have the highest 12+ share in the format. I wish WIVK [in Knoxville] and WUSY [in Chattanooga, TN] would sign off for a couple of books; then we might come in with the highest 12+ share.

"Back in the '90s we had 12+ shares of 30 and 32, but that was when Country was riding very high. In the last 22 years the lowest 12+ share we had was a 19."

It's hard to isolate any keys to success at a radio station that's been so successful for so long, but maybe that's the point. "WTHI reflects the market," Kent says. "If it's going on in the Terre Haute area, it's on WTHI. Our great team of people is one of the reasons we've been so successful.

"From GM James Conner to the engineering staff, our people are committed — and some should be commited. The longevity of the air-staff — *The Waking Crew*, Barry Kent and Frank Rush; middayer Diane House; afternoon driver Party Marty; and Eric Michaels in the evening [After *Midnite With Blair Garner* runs overnight] — has been the backbone of the station.

"Our listeners feel like we are a part of their family. Our guys live the lifestyle and live their lives on the radio. I believe that everyone we have on the air right now is from the area or has lived here longer than anywhere else they've lived, so we know the market, and everyone knows us. We experience exactly what the average listener goes through daily.

"HI-99 is country music, and HI-99 is the Wabash Valley. Our jocks play the music, talk about

it and really relate to the Country P1. With the proliferation of cell phones, we know what's happening with traffic, accidents, etc., before the authorities. Our listeners call us first.

"Over the years we have had some great competition both in and out of the format. Radio listeners in the Wabash Valley may not know it, but they have access to some of the best radio in the country."

### Powerful Promotions

WTHI keeps promotions on the air constantly, although, Kent says, "We do ramp them up during the books. This spring we played 'Break the Bank,' giving away several thousand dollars.

"We've also been using our website more and more, and our P1 database is getting huge. Listeners who join the HI-99 Country Club are entered into the database. They also get our monthly e-mail newsletter, as well as an e-mail blast that is sent out in advance of any promotion, concert, etc. That makes those people feel special.

"We also make sure we have tickets to every concert around. There are many venues within driving distance of Terre Haute, and we're always giving away tickets. We did a huge 'Thanks for listening' concert with Josh Gracin, Fanny Grace and John Stone called Salute Your Country.

"I MC'd the event and asked for any veterans to come up, and we had an elderly Navy vet come up. He could barely make it to the stage, but when he got there he saluted the crowd, and they went nuts.

"We also continued our 'Hometown Hand Shake Tour' this spring, with the morning show broadcasting from many of the small towns that make up our six-county metro. It's politics — shakin' hands and kissin' babies.

"We also continue to have our van, 'The Country Cruiser,' out during drivetimes, giving away prizes. To win, you have to have a 'HI-99 On Board' sign. You can tell by the name how long we've been doing the On Board signs. We adopted the idea years ago, when the 'Baby On Board' signs were hot. The bumper-sticker company has to retool when we reorder them. I imagine we're the only station still using them, but they still work.

"We have also raised nearly \$1 million for St. Jude doing Country Cares radiothons. I was at the CRS the year Randy Owen challenged. Country radio to get on board with St. Jude, and we've done the radiothons ever since."

### Marketing Magic

As you might imagine with a station that has done so well for so long, outside marketing is a staple for WTHI. "Over the years we have done lots of marketing with billboards, TV, etc.," says Kent. "The last few years we have done only TV."

"We have been lucky to be part of a radio-TV combo. WTHI-TV is the local CBS affiliate, and we run a TV schedule 52 weeks a year. They do some great TV production, so it's all done in-house. If we have a promotion, we can run a TV schedule to promote it.

"I'd like to add that working in Country radio is the greatest job a person could have. WTHI is owned by Emmis Communications, and Rick Cummings and Jimmy Steele have given us all the tools and backing needed to make HI-99/WTHI a great radio station.

"We were nominated for R&R's Country Station of the Year, and we're up for a Marconi Award this year."



**Ric Morgan**



**John Shomby**



**Barry Kent**



September 9, 2005  
Friday

Thank You Country Radio for helping me launch 903 Music. They say, "Actions Speak Louder Than Words" and together we are proving that's exactly right!

*Neal McCoy*



## THIS WEEK'S STATS!!

New Adds: WPOC, WDSY, WSSL, KEEY, KLUR, WAIB, WLWI

AIRPLAY: NOW TOP 20!

The Single: "Billy's Got his Beer Goggles On"

**21** - **18** + 156 Spins, + 401 Points  
+ 1.3 Million Audience

## SALES

The Album: "That's Life" 25,185 Units Sold  
(Career High Sales Week)

Debut #8 Country Album Chart

Debut #32 Top 200 Album Chart (all genres)



Management:  
Kane Entertainment



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# Tube Tops Publicity Efforts

National TV bookings push sales — and envy

**C**ountry artists have a well-deserved reputation for being a close-knit and accommodating bunch, but they're also intensely competitive. Make no mistake, they're keeping score. And while the singles and sales charts offer a weekly report card, nothing stirs discussion more than one of their peers scoring a coveted national television booking.

A high-profile appearance by a new or emerging artist can launch a barrage of inquisitive calls from managers to publicists. The past several months have seen *Tonight Show* bookings for Jessi Alexander and Hannah-McEuen, a *Late Show With David Letterman* performance by Shelly Fairchild, and Julie Roberts' extensive association with ABC's *Good Morning America*.

"That's one of the reasons there's so much pressure to get TV for new artists," says Sony/Nashville VP/Publicity Craig Campbell. "Artists see another act on TV and think their accomplishments merit similar bookings."



Jason Owen

Landing a big show isn't as easy as ticking off a checklist, however. "It's totally a case-by-case basis," Campbell says. "I wish it was more of a cut-and-dried formula, but it has a lot to do with being in the right place at the right time. It helps if you happen to be [a talent booker's] next phone call after an artist drops out of a show."

"Most of the managers get that, but a lot of times they have an artist tapping them on the shoulder to make the call. Artists don't always understand. All they see is another artist on television who doesn't have a top 10 single or album."

So while television has always been a top priority for the Nashville star-making machine, its importance is increasing.

**"Once an artist gets on television, the perception is they're a star. And that perception becomes reality."**

Elaine Schock

**"The morning shows move the needle more than the late-night shows, but the late shows are great for exposure."**

Craig Campbell

## The Ultimate Get

"Once an artist gets on television, the perception is that they're a star," says Los Angeles-based independent publicist Elaine Schock. "And that perception becomes reality."

Schock, whose country clients include Toby Keith, Willie Nelson, Phil Vassar, Sawyer Brown and Jason Aldean, says television is key in a varied media plan. "It's a huge priority for me, but you need a combination to make an artist a star — television, radio, print," she says. "It all needs to work."

Aside from radio, television seems to have the most potential for significantly moving the sales needle. "Anything we can do to move units is important," says Jason Owen, UMG/Nashville Sr. VP/Artist-Media Relations & Creative Services. "Certain shows do that, some don't. Morning shows sell more albums, while late night is better for establishing cred."

Campbell agrees, saying, "The morning shows move the needle more than the late-night shows, but the late shows are great for exposure. They're a good imaging tool for the sales and promotions departments to show accounts and radio. *Today*, *Good Morning America*, *Regis & Kelly*, *Ellen* and *Oprah* really move the sales needle for us."

The crown jewel, according to Owen, is *Oprah*. "The best booking of my career was pitching Shania Twain with Dolly Parton to *Oprah*," he says. "We see a 150% to 200% increase in sales when our artists do the show, and every time it reruns we see spikes. It is absolutely the ultimate get."

## Elusive Criteria

While the Nashville industry, artists and radio measure success by chart position and album sales, there are no set criteria for getting on television. "The late-night shows especially aren't as numbers-driven as other media," Campbell says. "They just want something cool that will keep people watching. It doesn't have to be No. 1 or win a bunch of awards."

"That's what happened with Jessi Alexander. [*Tonight Show* talent booker] Barbera Libbis heard the album and really liked her. When she had an opening she called us."

"The best bookers are the ones who look at the whole package," says Owen. "It's more about the music and the artist than about anything around them. Those are the best, and they're also the best shows with the highest ratings. But there are some that want a No. 1 hit or gold or platinum."

Owen helped make it possible for a then-unknown Julie Roberts to sing the new theme for *Good Morning America*. That exposure and the subsequent media coverage pushed Roberts' debut album gold without a definitive hit single.

"Julie got more television than most, and to this day we're still getting requests to be on big network shows, but we're holding off for the next record," Owen says. "A lot has to do with the artists themselves. They have to be appealing to the viewer, it helps to have a great story, and, third, it helps if the song's a hit."

## Who You Know

The other factor that can't be overlooked is the publicist's relationships with talent bookers. "It took five months to get Phil Vassar on *The Tonight Show*," Schock says. "Barbera took a risk on someone she'd never booked before, but he was right for the show. I wouldn't ever give her an artist who wouldn't work well for her. If you blow it by convincing a booker when an artist isn't ready, it'll be a long time before you get another artist on."

"These shows are hard to get because everybody wants them. And everything is based on relationships. I've been booking television a very long time, and the best players don't shift. You have to know their job and have respect for it. Understand the show. I want to be on the shortlist of people they call when someone drops out. Half the bookings I've gotten for new artists have come that way."



Craig Campbell

Establishing and keeping those relationships means understanding certain parameters and building trust. For instance, you can't book *Late Show* and *Tonight Show* appearances too close together, and you can't waste pitches on artists who won't work.

"I've got 26 artists, and a lot of times I don't even pitch because I know a certain booker won't go for a certain artist," Owen says. "Plus, they know I wouldn't call them on crap."



**JAY WALKIN'** New country duo Hanna-McEuen recently performed on the *Tonight Show With Jay Leno*. Introducing them to the audience, Leno noted he used to open for the duo's father's group, *Nitty Gritty Dirt Band*. Seen here (l-r) are Jonathan McEuen, Leno and Jaime Hanna.

**"The artists have to be appealing to the viewer, it helps to have a great story, and it helps if the song's a hit."**

Jason Owen

## Lack Of Exposure

Sometimes corporate-level decisions work to benefit Nashville. "*Good Morning America* is a good example of that," Owen says. "ABC as a whole has really stepped it up, with the Kenny Chesney special, the CMA Music Festival and the CMA Awards. Country is obviously impacting ratings, otherwise they wouldn't go through the motions."

ABC's recent move into country seems tied to its research about what that demographic could do for its ratings. If the network has success with country-artist bookings and the CMA Awards, it could help bring down barriers.

"Country is still stigmatized," Schock says. "It's become easier, and I think a lot of that is based on research, but country isn't a done deal yet. It's still a fight."

One of the biggest limitations is the lack of exposure country gets in the New York market. "The media capital doesn't have a Country station, and that's a big problem," Schock says.

"Country is the most popular and influential music in America, but it's not in New York, so it's even harder to convince the people who book these shows that country is important. The CMA Awards show being in New York should help things, but that's one big push. What happens after that?"

Country does have some advantages over other genres, however. "The talent bookers know when they have a country artist on that everyone will be very accommodating — from the artist to the team," Campbell says.

"They're confident that the music will move people and not be offensive. They love dealing with Nashville because the artists aren't demanding and they follow through with everything they say they're going to do."

# COUNTRY TOP 50

POWERED BY  
MEDIABASE

September 9, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	TOTAL AUD. (00)	± AUD. (00)	WEEKS ON	TOTAL ADDS
2	1	BROOKS & DUNN Play Something Country (Arista)	12435	57	4283	+17	365887	-1355	16	118/0
5	2	SARA EVANS A Real Fine Place To Start (RCA)	11665	473	4027	+216	352008	9135	18	118/0
4	3	BRAD PAISLEY Alcohol (Arista)	11405	-164	3999	-35	335905	-3875	18	118/0
6	4	TIM MCGRAW Do You Want Fries With That (Curb)	10505	-396	3654	-68	308869	-14820	16	118/0
1	5	FAITH HILL Mississippi Girl (Warner Bros.)	10410	-2435	3611	-799	318495	-82406	17	118/0
8	6	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	9900	978	3554	+299	300919	31049	17	118/0
7	7	VAN ZANT Help Somebody (Columbia)	8865	-1264	3116	-467	264095	-28749	25	118/0
9	8	GRETCHEN WILSON All Jacked Up (Epic)	8800	328	3003	+129	254674	11864	6	118/0
10	9	CRAIG MORGAN Redneck Yacht Club (BBR)	8679	489	3069	+141	259890	15159	16	117/0
11	10	JAMIE O'NEAL Somebody's Hero (Capitol)	8405	262	2929	+104	252699	4719	23	114/0
12	11	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	8129	822	2744	+288	230982	22138	19	117/0
16	12	KEITH URBAN Better Life (Capitol)	7348	1672	2471	+586	218864	40439	6	117/0
13	13	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	7054	531	2472	+153	204570	17122	23	116/2
14	14	JASON ALDEAN Hicktown (BBR)	6718	212	2497	+85	181715	5529	20	114/0
15	15	TRISHA YEARWOOD Georgia Rain (MCA)	6432	1	2295	+22	183807	998	19	113/0
17	16	LONESTAR You're Like Comin' Home (BNA)	5937	257	2041	+107	169616	8575	14	115/1
19	17	GARY ALLAN Best I Ever Had (MCA)	5543	466	1988	+181	158103	12571	14	111/2
21	18	NEAL MCCOY Billy's Got His Beer Goggles On (903)	4834	401	1718	+156	128438	13028	18	102/4
20	19	LEE ANN WOMACK He Dughta Know That By Now (MCA)	4830	141	1629	+38	128235	5740	18	107/0
24	20	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	4494	1007	1666	+379	132353	25612	18	113/4
22	21	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	4036	201	1452	+82	104199	6354	11	108/0
27	22	DIERKS BENTLEY Come A Little Closer (Capitol)	3795	764	1363	+250	108521	23886	7	107/7
26	23	PHIL VASSAR Good Ole Days (Arista)	3519	207	1252	+87	99695	4917	11	101/2
28	24	SHOOTER JENNINGS 4th Of July (Universal South)	3190	225	1050	+93	82108	6806	20	76/0
34	25	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	3135	984	1142	+363	84399	30043	5	90/8
30	26	CHRIS CAGLE Miss Me Baby (Capitol)	2924	273	1110	+100	73552	7171	6	80/3
29	27	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	2905	243	1033	+108	81604	4818	19	68/3
32	28	LITTLE BIG TOWN Boondocks (Equity)	2706	340	983	+122	73688	6749	15	73/3
33	29	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	2415	204	973	+88	65134	5829	14	78/3
35	30	BLAINE LARSEN The Best Man (Giant Slayer/BNA)	2142	205	693	+26	51514	5949	15	75/0
38	31	MARTINA MCBRIDE Rose Garden (RCA)	2078	526	654	+193	61741	15130	4	66/9
36	32	TRACY LAWRENCE Used To The Pain (Mercury)	2027	124	829	+45	51803	5152	10	72/2
37	33	KEITH ANDERSON XXL (Arista)	1968	229	741	+67	48945	6850	6	78/4
Breaker	34	ALAN JACKSON USA Today (Arista)	1917	760	778	+312	56498	22038	4	80/12
39	35	TERRI CLARK She Didn't Have Time (Mercury)	1599	154	589	+50	43737	7598	7	65/4
43	36	CATHERINE BRITT & ELTON JOHN Where We Both Say Goodbye (RCA)	1360	257	471	+77	32871	3897	7	48/0
Debut	37	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	1254	905	410	+291	39508	28972	1	63/28
40	38	GEORGE STRAIT Texas (MCA)	1151	-19	241	+2	38909	-1641	11	5/1
45	39	JOSH TURNER Your Man (MCA)	1092	97	462	+52	23115	1817	7	55/3
44	40	JEFF BATES Good People (RCA)	1038	0	427	+13	20695	1187	8	50/0
Debut	41	BIG & RICH Comin' To Your City (Warner Bros.)	899	717	274	+213	25500	17164	1	30/15
Debut	42	SHANIA TWAIN Shoes (Lyric Street)	889	665	279	+215	22803	12288	1	37/26
47	43	BLAKE SHELTON Nobody But Me (Warner Bros.)	799	320	342	+145	16963	7740	2	41/3
Debut	44	REBA MCENTIRE You're Gonna Be (MCA)	615	236	240	+114	15977	10877	1	35/10
46	45	RANDY TRAVIS Angels (Word/Curb/Warner Bros.)	578	-29	203	-13	14502	-1108	7	22/0
Debut	46	GEORGE STRAIT She Let Herself Go (MCA)	480	252	182	+107	15960	13713	1	58/52
Debut	47	RAY SCOTT My Kind Of Music (Warner Bros.)	479	101	233	+36	9561	1375	1	31/1
48	48	ZONA JONES Two Hearts (D/Quarterback)	462	-6	121	-1	16504	-331	2	4/0
Debut	49	JAMEY JOHNSON The Dollar (BNA)	455	162	211	+103	12145	3933	1	29/8
Debut	50	SAWYER BROWN They Don't Understand (Curb)	447	156	139	+41	12618	2829	1	15/0

118 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 8/28-9/3. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
GEORGE STRAIT She Let Herself Go (MCA)	52
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	41
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	28
SHANIA TWAIN Shoes (Lyric Street)	26
BIG & RICH Comin' To Your City (Warner Bros.)	15
ALAN JACKSON USA Today (Arista)	12
REBA MCENTIRE You're Gonna Be (MCA)	10
SUGARLAND Just Might (Make Me Believe) (Mercury)	10
MARTINA MCBRIDE Rose Garden (RCA)	9

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KEITH URBAN Better Life (Capitol)	+1672
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+1007
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+984
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	+978
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	+905
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	+822
DIERKS BENTLEY Come A Little Closer (Capitol)	+764
ALAN JACKSON USA Today (Arista)	+760
BIG & RICH Comin' To Your City (Warner Bros.)	+717
SHANIA TWAIN Shoes (Lyric Street)	+665

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEITH URBAN Better Life (Capitol)	+586
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+379
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+363
ALAN JACKSON USA Today (Arista)	+312
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	+299
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	+291
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	+288
DIERKS BENTLEY Come A Little Closer (Capitol)	+250
SARA EVANS A Real Fine Place To Start (RCA)	+216
SHANIA TWAIN Shoes (Lyric Street)	+215

## BREAKERS

ALAN JACKSON  
USA Today (Arista)  
12 Adds • Moves 41-34

Songs ranked by total points

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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# COUNTRY TOP 50 INDICATOR

September 9, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	W/ POINTS	TOTAL PLAYS	W/ PLAYS	TOT. AUD. ('00)	W/ AUD. ('00)	WEEKS ON	TOTAL ADDS
1	1	BROOKS & DUNN Play Something Country (Arista)	4317	-102	3601	-114	99862	-2854	16	100/0
3	2	SARA EVANS A Real Fine Place To Start (RCA)	4275	-49	3683	-50	99711	-714	20	101/0
7	3	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	4034	231	3400	+183	95326	5233	18	101/0
2	4	BRAD PAISLEY Alcohol (Arista)	3856	-496	3210	-502	90823	-9123	19	94/0
8	5	CRAIG MORGAN Redneck Yacht Club (BBR)	3680	240	3116	+234	86010	4124	16	101/1
5	6	TIM MCGRAW Do You Want Fries With That (Curb)	3377	-562	2753	-516	77674	-13990	17	93/0
6	7	VAN ZANT Help Somebody (Columbia)	3349	-516	2783	-437	78536	-12108	25	93/0
9	8	GRETCHEN WILSON All Jacked Up (Epic)	3291	74	2805	+94	75483	773	6	101/0
4	9	FAITH HILL Mississippi Girl (Warner Bros.)	3116	-846	2515	-733	74064	-20176	17	80/0
10	10	JAMIE O'NEAL Somebody's Hero (Capitol)	3089	75	2579	+73	71641	2625	23	98/1
11	11	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3029	156	2583	+138	68576	2895	22	101/0
12	12	JASON ALDEAN Hicktown (BBR)	2796	75	2345	+62	65879	2986	22	99/2
14	13	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	2745	202	2354	+168	63764	5595	25	95/4
17	14	KEITH URBAN Better Life (Capitol)	2701	419	2361	+385	61542	8781	6	99/4
13	15	TRISHA YEARWOOD Georgia Rain (MCA)	2608	-61	2218	-79	61042	-285	20	92/0
16	16	LONESTAR You're Like Comin' Home (BNA)	2404	88	2066	+85	56118	2177	14	95/2
18	17	GARY ALLAN Best I Ever Had (MCA)	2387	151	2000	+119	54536	3513	15	96/2
19	18	NEAL MCCOY Billy's Got His Beer Goggles On (903)	2142	174	1735	+136	50110	4662	22	82/3
23	19	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	2067	402	1843	+380	45060	8819	5	96/7
22	20	DIERKS BENTLEY Come A Little Closer (Capitol)	1893	214	1614	+209	44357	5546	9	91/5
20	21	LEE ANN WOMACK He Oughta Know That By Now (MCA)	1807	15	1562	+13	40643	276	22	83/1
21	22	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	1766	2	1455	-15	40086	1059	13	83/0
24	23	PHIL VASSAR Good Ole Days (Arista)	1475	93	1201	+80	35715	2527	13	81/5
15	24	TRACE ADKINS Arlington (Capitol)	1461	-929	1185	-797	34067	-21715	15	61/0
26	25	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	1332	309	1153	+260	30016	7553	5	76/11
27	26	ALAN JACKSON USA Today (Arista)	1249	253	1117	+218	27330	6732	4	75/9
28	27	CHRIS CAGLE Miss Me Baby (Capitol)	1041	61	896	+47	24465	2448	6	66/6
29	28	SHOOTER JENNINGS 4th Of July (Universal South)	1026	54	916	+37	23694	2334	21	55/3
30	29	TRACY LAWRENCE Used To The Pain (Mercury)	861	-28	736	-28	18287	-825	13	61/3
31	30	TERRI CLARK She Didn't Have Time (Mercury)	859	41	727	+15	18435	708	7	57/2
33	31	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	854	81	749	+74	19774	1841	14	50/5
32	32	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	834	52	685	+42	19416	1472	18	44/2
38	33	MARTINA MCBRIDE Rose Garden (RCA)	767	154	642	+151	16620	2945	4	50/8
34	34	LITTLE BIG TOWN Boondocks (Equity)	759	51	619	+38	17002	1307	16	43/3
36	35	KEITH ANDERSON XXL (Arista)	755	91	649	+92	17421	2422	6	49/4
46	36	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	601	394	535	+331	13971	9472	2	52/29
40	37	JOSH TURNER Your Man (MCA)	537	86	476	+64	12040	2328	7	42/2
38	38	GEORGE STRAIT She Let Herself Go (MCA)	523	388	507	+406	10897	8051	1	47/37
39	39	CATHERINE BRITT & ELTON JOHN Where We Both Say Goodbye (RCA)	499	19	466	+19	11035	317	7	31/2
42	40	BLAKE SHELTON Nobody But Me (Warner Bros.)	470	116	401	+98	10478	2498	3	36/5
35	41	MIRANDA LAMBERT Bring Me Down (Epic)	384	-301	299	-262	8421	-6971	19	33/0
42	42	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	372	310	365	+307	7844	6382	1	31/24
41	43	RANDY TRAVIS Angels (Word/Curb/Warner Bros.)	364	-48	313	-32	8205	-780	8	27/11
44	44	DARRYL WORLEY I Love Her, She Hates Me (DreamWorks)	297	80	260	+39	5786	1819	2	24/2
45	45	SHANIA TWAIN Shoes (Lyric Street)	289	229	266	+212	6064	4503	1	28/21
43	46	SAWYER BROWN They Don't Understand (Curb)	283	40	218	+32	6304	845	3	21/2
45	47	SHANE OWENS Bottom Of The Fifth (Rust/Universal)	216	8	176	+10	5816	383	3	18/2
47	48	RAY SCOTT My Kind Of Music (Warner Bros.)	200	17	192	+27	3592	591	2	18/2
49	49	REBA MCENTIRE You're Gonna Be (MCA)	196	91	202	+116	3903	2097	1	21/9
50	50	LUKE STRICKLIN American By God's Amazing Grace (Pacific)	189	46	194	+45	3879	475	2	20/4

102 Country reporters. Songs ranked by total plays for the airplay week of Sunday 8/28 - Saturday 9/3.  
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## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GEORGE STRAIT She Let Herself Go (MCA)	37
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	29
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	24
SHANIA TWAIN Shoes (Lyric Street)	21
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	11
ALAN JACKSON USA Today (Arista)	9
REBA MCENTIRE You're Gonna Be (MCA)	9
BIG & RICH Comin' To Your City (Warner Bros.)	9
MARTINA MCBRIDE Rose Garden (RCA)	8
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	7

## MOST INCREASED POINTS

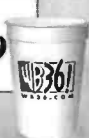
ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KEITH URBAN Better Life (Capitol)	+419
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+402
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	+394
GEORGE STRAIT She Let Herself Go (MCA)	+388
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+310
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+309
ALAN JACKSON USA Today (Arista)	+253
CRAIG MORGAN Redneck Yacht Club (BBR)	+240
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	+231
SHANIA TWAIN Shoes (Lyric Street)	+229

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GEORGE STRAIT She Let Herself Go (MCA)	+406
KEITH URBAN Better Life (Capitol)	+385
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+380
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	+331
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+307
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+260
CRAIG MORGAN Redneck Yacht Club (BBR)	+234
ALAN JACKSON USA Today (Arista)	+218
SHANIA TWAIN Shoes (Lyric Street)	+212
DIERKS BENTLEY Come A Little Closer (Capitol)	+209

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# COUNTRY CALLOUT AMERICA<sup>®</sup> BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES September 9, 2005

Callout America<sup>®</sup> song selection is based on the top 35 titles from the R&R Country chart for the airplay week of August 28-September 3.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
TOBY KEITH As Good As I Once Was (DreamWorks)	47.5%	87.3%	4.34	8.5%	98.3%	1.5%	1.0%
FAITH HILL Mississippi Girl (Warner Bros.)	40.5%	80.8%	4.18	15.3%	99.3%	2.5%	0.8%
SARA EVANS A Real Fine Place To Start (RCA)	34.8%	78.3%	4.10	15.5%	98.0%	3.3%	1.0%
BROOKS & DUNN Play Something Country (Arista)	42.8%	78.0%	4.12	10.8%	97.3%	5.5%	3.0%
VAN ZANT Help Somebody (Columbia)	36.0%	75.0%	4.09	16.5%	96.3%	3.8%	1.0%
CRAIG MORGAN Redneck Yacht Club (BBR)	29.5%	73.8%	4.03	15.5%	94.3%	4.0%	1.0%
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	27.8%	71.8%	4.00	18.0%	94.3%	3.5%	1.0%
BRAO PAISLEY Alcohol (Arista)	34.3%	71.5%	4.00	14.5%	95.0%	7.0%	2.0%
GRETCHEN WILSON All Jacked Up (Epic)	30.5%	68.5%	3.92	19.8%	96.0%	5.0%	2.8%
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	25.3%	65.5%	3.84	22.3%	96.0%	6.0%	2.3%
JAMIE O'NEAL Somebody's Hero (Capitol)	28.3%	64.8%	3.84	21.8%	96.8%	9.0%	1.3%
KEITH URBAN Better Life (Capitol)	21.3%	64.5%	3.88	19.8%	90.3%	5.8%	0.3%
LONESTAR You're Like Comin' Home (BNA)	16.8%	64.3%	3.83	21.5%	91.0%	5.0%	0.3%
TRACE ADKINS Arlington (Capitol)	26.5%	63.8%	3.85	18.5%	91.8%	6.5%	3.0%
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	19.8%	58.3%	3.79	22.5%	88.3%	6.5%	1.0%
TIM MCGRAW Do You Want Fries With That (Curb)	22.8%	58.0%	3.74	24.8%	92.5%	7.3%	2.5%
SHOOTER JENNINGS 4th Of July (Universal South)	21.8%	57.5%	3.79	20.0%	86.5%	6.8%	2.3%
GARY ALLAN Best I Ever Had (MCA)	16.5%	56.5%	3.67	24.5%	90.5%	6.8%	2.8%
BLAINE LARSEN The Best Man (Giantslayer/BNA)	16.5%	56.0%	3.73	25.8%	88.3%	5.3%	1.3%
JASON ALDEAN Hicktown (BBR)	17.0%	55.8%	3.63	28.5%	94.5%	7.8%	2.5%
HOT APPLE PIE Hillbillies (DreamWorks)	19.8%	54.3%	3.69	25.8%	90.0%	8.0%	2.0%
TRISHA YEARWOOD Georgia Rain (MCA)	21.3%	54.3%	3.64	26.5%	93.8%	10.5%	2.5%
LEE ANN WOMACK He Oughta Know That By Now (MCA)	14.5%	53.8%	3.63	28.3%	91.0%	7.5%	1.5%
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	14.5%	50.3%	3.56	30.8%	91.5%	7.8%	2.8%
NEAL MCCOY Billy's Got His Beer Goggles On (903)	17.0%	49.0%	3.55	27.8%	89.8%	9.5%	3.5%
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	16.0%	48.5%	3.60	20.8%	82.0%	10.3%	2.5%
MARTINA MCBRIDE Rose Garden (RCA)	23.8%	47.0%	3.72	18.3%	77.5%	9.3%	3.0%
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	13.5%	43.5%	3.53	23.3%	79.0%	9.5%	2.8%
TRACY LAWRENCE Used To The Pain (DreamWorks)	11.3%	42.3%	3.52	25.3%	78.0%	8.3%	2.3%
DIERKS BENTLEY Come A Little Closer (Capitol)	10.0%	42.0%	3.56	24.5%	74.5%	6.0%	2.0%
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	12.0%	41.3%	3.57	22.5%	73.8%	8.5%	1.5%
PHIL VASSAR Good Ole Days (Arista)	8.5%	41.0%	3.48	32.5%	82.0%	6.8%	1.8%
CHRIS CAGLE Miss Me Baby (Capitol)	12.3%	38.8%	3.52	20.8%	71.0%	9.3%	2.3%
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	9.8%	36.0%	3.38	28.0%	77.5%	10.5%	3.0%
KEITH ANDERSON XXL (Arista)	13.0%	32.0%	3.43	21.0%	66.5%	10.5%	3.0%

## CALLOUT AMERICA<sup>®</sup> HOT SCORES

### This Week At Callout America

By John Hart

Toby Keith's "As Good As I Once Was" is still the No. 1 song overall in this week's sample, and it's the No. 1 passion song too. Faith Hill's "Mississippi Girl" is the No. 2 song overall, and Sara Evans' "A Real Fine Place to Start" is No. 3 for the week. Rounding out the top five are Brooks & Dunn's "Play Something Country," at No. 4, and Van Zant's "Help Somebody," at No. 5.

Gretchen Wilson's "All Jacked Up," at only 5 weeks of age, is already the No. 9 song in the sample and the No. 7 passion song.

Leann Rimes moves into the top 10, with "Probably Wouldn't Be This Way" at No. 10, up from last week's No. 19. She has the No. 6 song with females, up from No. 12.

Keith Urban is seeing strong growth, with his tune ranking at No. 12 overall, up from No. 18, and as the No. 17 passion song. It's also the No. 7 song with core 35-44 listeners.

Billy Currington's "Must Be Doing Something Right" is doing just that as the No. 15 song overall this week, and it's also the No. 19 passion song. Younger 25-34 listeners rank this song at No. 15.

Gary Allan's "Best I Ever Had" is beginning to show strength as awareness builds, ranking as the No. 18 song, up from No. 21, and as the No. 24 passion song. This track is already No. 16 with females.

Martina McBride's "Rose Garden" debuts strong, at No. 13 in passion.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 Radio & Records. © 2005 Bullseye Marketing Research Inc.



## Introducing Weekends with Lia

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America's Best Testing Country Songs 12+  
For The Week Ending 9/9/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
SARA EVANS A Real Fine Place To Start (RCA)	4.21	4.20	96%	15%	4.28	4.25	4.32
M. GENTRY Something To Be Proud Of (Columbia)	4.16	4.18	93%	17%	4.21	4.30	4.11
BROOKS & DUNN Play Something Country (Arista)	4.14	4.12	99%	21%	4.11	4.19	4.03
SUGARLAND Something More (Mercury)	4.10	4.10	99%	34%	4.19	4.17	4.21
DIERKS BENTLEY Come A Little Closer (Capitol)	4.08	-	66%	8%	4.07	4.30	3.81
TOBY KEITH As Good As I Once Was (DreamWorks)	4.05	4.21	100%	35%	4.17	4.29	4.04
KEITH URBAN Better Life (Capitol)	4.04	4.04	81%	12%	4.06	4.29	3.82
GARY ALLAN Best I Ever Had (MCA)	4.02	4.08	85%	13%	4.01	4.19	3.82
CRAIG MORGAN Redneck Yacht Club (BBR)	4.00	4.10	91%	18%	3.92	3.96	3.89
TRACE ADKINS Arlington (Capitol)	3.95	4.19	86%	18%	4.05	4.04	4.06
L. RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3.94	3.97	91%	19%	3.98	4.04	3.91
JAMIE O'NEAL Somebody's Hero (Capitol)	3.93	3.94	94%	23%	3.96	4.05	3.87
VAN ZANT Help Somebody (Columbia)	3.91	4.04	93%	27%	3.95	4.02	3.88
BRAD PAISLEY Alcohol (Arista)	3.90	4.10	99%	35%	3.88	4.00	3.75
LONESTAR You're Like Comin' Home (BNA)	3.90	4.02	82%	14%	3.97	4.12	3.85
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3.88	3.92	86%	17%	3.86	4.11	3.60
NEAL MCCOY Billy's Got His Beer Goggles On (903)	3.83	3.98	88%	19%	3.78	3.76	3.80
PHIL VASSAR Good Ole Days (Arista)	3.80	3.91	75%	13%	3.84	3.91	3.78
TRICK PONY It's A Heartache (Asylum/Curb)	3.79	3.85	94%	27%	3.86	4.00	3.71
LEE ANN WOMACK He Oughta Know That By Now (MCA)	3.79	3.86	79%	15%	3.85	3.90	3.80
MIRANDA LAMBERT Bring Me Down (Epic)	3.78	3.81	81	16%	3.79	3.77	3.81
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	3.77	3.91	60%	14%	3.78	3.98	3.57
JASON ALDEAN Hicktown (BBR)	3.75	3.86	87%	20%	3.73	3.74	3.72
FAITH HILL Mississippi Girl (Warner Bros.)	3.72	3.87	99%	38%	3.67	3.76	3.58
TRISHA YEARWOOD Georgia Rain (MC)	3.69	3.80	97%	30%	3.79	3.93	3.64
SHOOTER JENNINGS 4th Of July (Universal South)	3.68	3.83	75%	21%	3.65	3.70	3.62
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	3.65	3.68	75%	16%	3.73	3.85	3.62
TIM MCGRAW Do You Want Fries With That (Curb)	3.60	3.97	97%	36%	3.62	3.81	3.41
HOT APPLE PIE Hillbillies (DreamWorks)	3.50	3.49	77%	26%	3.52	3.56	3.48

Total sample size is 321 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	BROOKS & DUNN Play Something Country (Arista)	584	-1	13	15/0
3	2	SARA EVANS A Real Fine Place To Start (RCA)	560	+12	12	14/0
2	3	TOBY KEITH As Good As I Once Was (DreamWorks)	503	-46	15	16/0
8	4	GRETCHEN WILSON All Jacked Up (Epic)	491	+35	5	13/0
5	5	TIM MCGRAW Do You Want Fries With That (Curb)	487	-42	13	16/0
6	6	BRAD PAISLEY Alcohol (Arista)	479	-16	14	13/0
7	7	GEORGE CANYON Who Would You Be (Universal South)	473	+1	10	14/0
4	8	FAITH HILL Mississippi Girl (Warner Bros.)	463	-80	16	13/0
9	9	AARON LINES It Takes A Man (BNA)	446	+6	9	13/0
10	10	DOC WALKER I Am Ready (Open Road/Universal)	425	-1	12	15/0
14	11	M. GENTRY Something To Be Proud Of (Columbia)	416	+55	7	12/0
15	12	KEITH URBAN Better Life (Capitol)	402	+59	3	15/1
12	13	JAMIE O'NEAL Somebody's Hero (Capitol)	383	+7	7	13/0
13	14	A. WILKINSON No More Me And You (Universal South)	345	-19	11	9/0
22	15	CRAIG MORGAN Redneck Yacht Club (BBR)	327	+57	4	11/0
16	16	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	317	+17	5	11/0
18	17	GORD BAMFORD All About Her (GWB/Royalty)	315	+31	4	14/0
19	18	TERRI CLARK She Didn't Have Time (Mercury)	302	+19	5	14/0
26	19	DERIC RUTTAN Shine (Lyric Street)	294	+85	2	13/0
Debut	20	ROAD HAMMERS East Bound... (Open Road/Universal)	290	+94	1	16/2
17	21	LONESTAR You're Like Comin' Home (BNA)	289	-2	6	13/0
24	22	D. MARSHALL Where I'm Running From (Busy Music)	276	+8	6	9/0
	23	SUGARLAND Something More (Mercury)	274	-110	17	14/0
Debut	24	DIERKS BENTLEY Come A Little Closer (Capitol)	251	+60	1	13/2
23	25	AARON PRITCHETT Lucky For Me (OPM/Royalty)	239	-31	18	13/0
Debut	26	PAUL BRANDT Alberta Bound (Orange/Universal)	237	+108	1	13/3
25	27	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	233	-7	6	7/0
27	28	GARY ALLAN Best I Ever Had (MCA)	223	+11	2	12/1
Debut	29	VAN ZANT Help Somebody (Columbia)	212	+24	1	9/0
20	30	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	211	-70	11	12/0

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. \* Indicates Cancun.

C O U N T R Y  
FLASHBACK

1

YEAR AGO

• No. 1: "Live Like You Were Dying" — Tim McGraw

5

YEARS AGO

• No. 1: "That's The Way" — Jo Dee Messina

10

YEARS AGO

• No. 1: "I Like It, I Love It" — Tim McGraw

15

YEARS AGO

• No. 1: "Jukebox In My Mind" — Alabama

20

YEARS AGO

• No. 1: "Meet Me In Montana" — Marie Osmond w/Dan Seals

25

YEARS AGO

• No. 1: "Looking For Love" — Johnny Lee

30

YEARS AGO

• No. 1: "Blue Eyes Crying In The Rain" — Willie Nelson

NEW & ACTIVE

LUKE STRICKLIN American By God's Amazing Grace (Pacific)  
Total Points: 401, Total Stations: 14, Adds: 1

STEVE HOLY It's My Time (Waste It If I Want To) (Curb)  
Total Points: 383, Total Stations: 28, Adds: 2

DARRYL WORLEY I Love Her, She Hates Me (DreamWorks)  
Total Points: 341, Total Stations: 24, Adds: 0

BUDDY JEWELL So Gone (Columbia)  
Total Points: 332, Total Stations: 25, Adds: 1

LISA BROKOP Big Picture (Asylum/Curb)  
Total Points: 329, Total Stations: 26, Adds: 0

TOBY KEITH Big Blue Note (Show Dog/DreamWorks)  
Total Points: 264, Total Stations: 45, Adds: 41

SUGARLAND Just Might (Make Me Believe) (Mercury)  
Total Points: 140, Total Stations: 11, Adds: 10

SUSAN HAYNES Crooked Little Heart (Epic)  
Total Points: 114, Total Stations: 14, Adds: 2

AMBER DOTSON I Ain't Your Mama (Capitol)  
Total Points: 92, Total Stations: 11, Adds: 5

# COUNTRY REPORTERS

Stations and their ads listed alphabetically by market

<p><b>KBCY/Abilene, TX</b>                      OM: Brad Elliott                      PD/MD: JB Cloud                      15 BROADCAST SERVICES                      4 BURNHAM TOWN                      19 WARTHA MCDONNIE                      10 WARTHA MCDONNIE</p>	<p><b>WDXB/Birmingham, AL*</b>                      PD: Tom Harrison                      MD: Jerry Criss                      1 WARTHA MCDONNIE                      1 ALAN JACKSON                      1 DENNIS BENTLEY                      1 CHRIS CAGLE                      1 GEORGE STRAIT</p>	<p><b>WGAR/Cleveland, OH*</b>                      PD: Meg Stevens                      MD: Chuck Collier                      7 JOE NICOLS                      1 REBA MCKENZIE</p>	<p><b>KVCX/Fargo</b>                      OM: Janice Whitmore                      MD: Sammie Green                      MD: Scott Winston                      1 WARTHA MCDONNIE                      3 GEORGE JONES/KOLLY PARTON                      3 DORIS YODAN                      3 CORY MORROW</p>	<p><b>KUL/Houston, TX*</b>                      PD: Jeff Garrison                      MD: Greg Frey                      4 SHAWNA THORN                      1 REBA MCKENZIE</p>	<p><b>KNWR/Las Vegas, NV*</b>                      PD: Brooks O'Brian                      MD: Sammy Green                      1 TONY KETH</p>	<p><b>WKDF/Nashville, TN*</b>                      OM/MD: Dave Kelly                      MD: Kim Leslie                      1 GEORGE STRAIT                      1 FATH HILL                      1 TONY KETH</p>	<p><b>WCTK/Providence, RI*</b>                      OM: Rick Everett                      MD: Sam Stevens                      8 SHAWNA THORN                      10 REBA MCKENZIE                      5 BILLY RAY</p>	<p><b>KSNI/Santa Maria, CA</b>                      PD/MD: Tim Brown                      1 GEORGE STRAIT                      10 REBA MCKENZIE                      5 BILLY RAY</p>	<p><b>KIMN/Tucson, AZ*</b>                      OM: Herb Crocker                      PD/MD: Buzz Jackson                      1 GEORGE STRAIT                      1 FATH HILL                      8 SHAWNA THORN                      1 BILLY RAY</p>	
<p><b>WQMX/Akron, OH*</b>                      OM/MD: Kevin Mason                      APD: Ken Steel                      1 GARY ALLAN                      1 FATH HILL                      1 RASCAL FLATTS</p>	<p><b>WBWN/Bloomington, IL</b>                      MD: Valerie Hart                      APD/MD: Buck Stevens                      10 KATH ANDERSON                      10 TONY KETH</p>	<p><b>KKCS/Colorado Springs, CO*</b>                      OM: Bob Richards                      PD: Joe J. Tombsaugh                      MD: Valerie Hart                      GEORGE STRAIT                      SHAWNA THORN</p>	<p><b>KKIX/Fayetteville, AR</b>                      PD: Dave Ashcraft                      APD/MD: Iala McBride                      13 GEORGE STRAIT                      7 JOE NICOLS</p>	<p><b>KKBQ/Houston, TX*</b>                      PD: Johnny Choate                      MD: Christi Brooks                      1 GEORGE STRAIT                      10 TONY KETH</p>	<p><b>WSUL/Lexington, KY</b>                      PD/MD: Ric Larson                      1 TRAVIS COBB                      1 RASCAL FLATTS</p>	<p><b>WSD/Nashville, TN*</b>                      OM/MD: Keith Kaufman                      MD: Mike Mackdow                      1 BILLY RAY</p>	<p><b>WLLR/Quad Cities, IA</b>                      PD: Jim D'Arc                      MD: Ron Evans                      2 BETH ANN                      1 WARTHA MCDONNIE                      1 ALAN JACKSON</p>	<p><b>WCTO/Sarasota, FL*</b>                      OM/MD: Mark Wilson                      APD: Heidi Decker                      CHRIS CAGLE                      GEORGE STRAIT</p>	<p><b>KVVO/Tulsa, OK*</b>                      PD/MD: Rick Hampton                      1 GEORGE STRAIT                      1 BETH ANN                      1 DENNIS BENTLEY</p>	
<p><b>WGNA/Albany, NY*</b>                      PD: Buzz Brindle                      MD: Bill Earley                      1 SHAWNA THORN                      3 SUGARLAND                      1 TONY KETH                      3 BILLY RAY                      2 GEORGE STRAIT</p>	<p><b>WHXC/Bluefield, WV</b>                      OM: Ken Dietz                      PD/MD: Joe Jarvis                      7 REBA MCKENZIE                      1 FATH HILL                      1 SHAWNA THORN                      1 BILLY RAY                      1 WARTHA MCDONNIE                      1 LANCE STROBLIN                      1 JIMMY JOHNSON</p>	<p><b>KKCS/Colorado Springs, CO*</b>                      PD: Coby Carlson                      1 FATH HILL                      1 SHAWNA THORN                      1 JENN</p>	<p><b>WKML/Fayetteville, NC</b>                      OM: Mac Edwards                      PD: Paul Johnson                      APD: Dave Stone                      MD: Deana                      4 LEARN PAGES                      4 JOE NICOLS</p>	<p><b>WTGR/Huntington</b>                      PD: Judy Ealon                      MD: Jim Poole                      1 GEORGE STRAIT                      1 FATH HILL                      1 AMBER DOTSON                      3 GEORGE JONES/KOLLY PARTON                      SHAWNA THORN</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Robert Lindsey                      PD: Marshall Stewart                      MD: Karl Shannon                      No Ads</p>	<p><b>WSM/Nashville, TN*</b>                      PD: John Sebastian                      MD: Frank Sere                      1 SUGARLAND                      1 TONY KETH                      4 GEORGE STRAIT                      SHAWNA THORN</p>	<p><b>WQOR/Raleigh, NC*</b>                      PD: Lisa Mckay                      APD: Mike Mackdow                      1 ALAN JACKSON                      1 TRAVIS COBB                      1 RASCAL FLATTS</p>	<p><b>WJCL/Savannah, GA</b>                      OM: Pat Garrett                      PD: Bonner Lee                      20 SUGARLAND                      10 WARTHA MCDONNIE                      1 ALAN JACKSON</p>	<p><b>WWZD/Tulpeo, MS</b>                      OM: Rick Stevens                      PD: Bill Hughes                      APD: Paul Stone                      14 TONY KETH                      8 WARTHA MCDONNIE                      8 AMBER DOTSON                      5 SHAWNA THORN</p>	
<p><b>WQXX/Albuquerque, NM*</b>                      OM: Bill May                      PD: Tim Jones                      APD/MD: Jeff Jay                      1 FATH HILL</p>	<p><b>KIZN/Boise, ID*</b>                      OM/MD: Rich Summers                      APD/MD: Stephen Burke                      1 SHAWNA THORN                      3 WARTHA MCDONNIE                      1 TONY KETH</p>	<p><b>WCOS/Columbia, SC*</b>                      PD: J. Smith                      APD/MD: Glen Garrett                      No Ads</p>	<p><b>KAFF/Flagstaff, AZ</b>                      PD: C. J. Murr                      APD/MD: Herb James                      17 GEORGE STRAIT                      11 SHAWNA THORN                      11 BILLY RAY                      11 BILLY RAY                      10 JIMMY JOHNSON</p>	<p><b>WDRM/Huntsville, AL</b>                      OM/MD: Todd Berry                      APD: Stuart Langston                      MD: Dan McClain                      1 RASCAL FLATTS                      1 DENNIS BENTLEY                      4 JOE NICOLS                      3 PHIL VASSAR                      1 FATH HILL</p>	<p><b>KSSM/Little Rock, AR*</b>                      OM/MD: Chad Heritage                      No Ads</p>	<p><b>WSPK/New River Valley, VA</b>                      OM/MD: Scott Stevens                      APD/MD: Sean Summer                      7 GEORGE STRAIT                      7 FATH HILL</p>	<p><b>KMPS/Seattle, WA*</b>                      PD: Becky Brenner                      MD: Tony Thomas                      SHAWNA THORN</p>	<p><b>KRMQ/Shevport, LA</b>                      PD: Les Acree                      APD/MD: James Anthony                      3 CHRIS CAGLE                      3 GEORGE STRAIT                      1 FATH HILL</p>	<p><b>WFRG/Utica, NY</b>                      OM: Tom Jacobson                      PD: Jim Hill                      17 GEORGE STRAIT                      16 BOB CRAWFORD                      16 BOB SCOTT                      16 TONY KETH</p>	
<p><b>KRST/Albuquerque, NM*</b>                      MD: Paul Bailey                      APD/MD: Eddie Hasselt                      1 TONY KETH</p>	<p><b>KJZB/Boise, ID*</b>                      OM: Kevin Godwin                      PD: Kevin Anderson                      APD/MD: Jim Miller                      3 WARTHA MCDONNIE                      3 GEORGE JONES/KOLLY PARTON</p>	<p><b>WGSQ/Cookeville, TN</b>                      OM: Wally McFly                      PD: Sator Harrison                      APD: Phillip Gibbons                      MD: Stewart James                      CHRIS CAGLE                      GEORGE STRAIT</p>	<p><b>WFBE/Fint, MI</b>                      PD: Coyote Collins                      APD/MD: Dave Geronimo                      No Ads</p>	<p><b>WFSM/Indianapolis, IN*</b>                      PD: Bob Richards                      MD: J.D. Cannon                      DWIGHT YODAN</p>	<p><b>WJLX/Lexington, KY</b>                      OM: John Shomby                      APD/MD: Mark McKay                      2 SUGARLAND                      1 WARTHA MCDONNIE                      1 GEORGE STRAIT</p>	<p><b>WGH/Morfolk, VA*</b>                      OM/MD: John Shomby                      APD/MD: Mark McKay                      2 SUGARLAND                      1 WARTHA MCDONNIE                      1 GEORGE STRAIT</p>	<p><b>KFRG/Riverside, CA*</b>                      OM: Les Douglas                      PD/MD: Don Jeffrey                      8 BRAD PASLEY                      5 JOE NICOLS                      1 REBA MCKENZIE</p>	<p><b>KCKS/Spokane, WA*</b>                      OM: Gary McCoy                      MD: Ragan King                      1 WARTHA MCDONNIE                      2 RASCAL FLATTS</p>	<p><b>WIRK/W. Palm Beach, FL*</b>                      PD: Mitch Mahan                      MD: Jim Johnson                      8 BILLY RAY                      8 SHAWNA THORN                      1 REBA MCKENZIE</p>	
<p><b>WCTO/Albion, PA*</b>                      OM/MD: Shelly Easton                      MD: Jerry Paulson                      1 TONY KETH                      1 SHAWNA THORN                      1 FATH HILL</p>	<p><b>WKLB/Boston, MA*</b>                      OM: Don Kelly                      PD: Mike Brophy                      APD/MD: Gwilym Rogers                      No Ads</p>	<p><b>WFLS/Florence, AL</b>                      MD: Gary Mumford                      1 RASCAL FLATTS                      14 REBA MCKENZIE                      7 SHAWNA THORN</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Steve Kelly                      PD: Rick Adams                      APD: Kim Allen                      1 ALAN JACKSON                      1 TONY KETH</p>	<p><b>WJLX/Lexington, KY</b>                      PD: Tom Freeman                      MD: Jason Hurst                      1 BILLY RAY</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Mark Gartin                      MD: Mel McKenzie                      SUGARLAND                      1 TONY KETH                      1 GEORGE STRAIT</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Mark Gartin                      MD: Mel McKenzie                      SUGARLAND                      1 TONY KETH                      1 GEORGE STRAIT</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Mark Gartin                      MD: Mel McKenzie                      SUGARLAND                      1 TONY KETH                      1 GEORGE STRAIT</p>	<p><b>WBYT/South Bend, IN</b>                      PD/MD: Clint Marsh                      No Ads</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Mark Gartin                      MD: Mel McKenzie                      SUGARLAND                      1 TONY KETH                      1 GEORGE STRAIT</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Mark Gartin                      MD: Mel McKenzie                      SUGARLAND                      1 TONY KETH                      1 GEORGE STRAIT</p>
<p><b>KGMC/Amarillo, TX</b>                      OM: Tim Butler                      APD/MD: Patrick Clark                      1 ALAN JACKSON                      5 FATH HILL</p>	<p><b>KAGG/Bryan, TX</b>                      PD/MD: Jeannette Allen                      PD: John Cook                      MD: Coby Alan                      1 RASCAL FLATTS</p>	<p><b>KPLX/Dallas, TX*</b>                      PD: John Cook                      MD: Coby Alan                      1 RASCAL FLATTS</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Mark Gartin                      MD: Mel McKenzie                      SUGARLAND                      1 TONY KETH                      1 GEORGE STRAIT</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Mark Gartin                      MD: Mel McKenzie                      SUGARLAND                      1 TONY KETH                      1 GEORGE STRAIT</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Mark Gartin                      MD: Mel McKenzie                      SUGARLAND                      1 TONY KETH                      1 GEORGE STRAIT</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Mark Gartin                      MD: Mel McKenzie                      SUGARLAND                      1 TONY KETH                      1 GEORGE STRAIT</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Mark Gartin                      MD: Mel McKenzie                      SUGARLAND                      1 TONY KETH                      1 GEORGE STRAIT</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Mark Gartin                      MD: Mel McKenzie                      SUGARLAND                      1 TONY KETH                      1 GEORGE STRAIT</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Mark Gartin                      MD: Mel McKenzie                      SUGARLAND                      1 TONY KETH                      1 GEORGE STRAIT</p>	<p><b>WJLX/Lexington, KY</b>                      OM: Mark Gartin                      MD: Mel McKenzie                      SUGARLAND                      1 TONY KETH                      1 GEORGE STRAIT</p>

**POWERED BY**  
**MEDIABASE**  
 220 Total Reporters  
 118 Total Monitored  
 102 Total Indicator  
 Did Not Report,  
 Playlist Frozen (4):  
 KHGX/Odessa, TX  
 WBSN/Laural, MS  
 WOKK/Meridian, MS  
 WPOP/Portland, ME



**JULIE KERTES**  
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# The Taming Of The Shrew

## Challenges of managing talent

**T**alent coach Bill Flynn, who's been doing mornings on AC WMAG/Greensboro since 1983, was one of the featured panelists at R&R Convention 2005 in Cleveland. Feedback on Flynn's presentation was so positive, I asked him to share more of his expertise on managing talent.

Flynn knows the value of true talent. "Ideas are a dime a dozen, but great execution is priceless," he says. And while Flynn says that there is no one-size-fits-all strategy when dealing with talent and programming, I think many of you will benefit from what he says below.

**R&R:** *What is the best way to manage difficult talent without hindering their creativity?*

**BF:** Professional talent must be held accountable. Amateurish behavior is beneath even the most marginal of talents. Much is to be expected from those to whom much is given. Any talent who consistently alienates people is undercutting his longevity and jeopardizing a paycheck.

I do not accept that creativity is hindered by clear and reasoned boundaries. George Francis, a hero and mentor of mine formerly with Cumulus, could always rally the troops without compromising the important rules.

**R&R:** *How can power struggles between PDs and high-profile talent be avoided?*

**BF:** While PDs and OMs may be power-focused, talent is not so much motivated by power, but rather by the singular pursuit of their craft with as little interference and as much support as possible. Good talent will utilize the best advice of quality programmers.

Programmers must show themselves worthy of trust by championing the causes and concerns of talent, which may be off the wall. I recently handled a personal cell-phone issue for a high-profile talent. She was most appreciative and more prepared to trust me the next time we have a programming discussion.

The PD or OM who consistently goes to bat for talent generally has little trouble with power struggles. The ideal is a PD and talent willing to fight to keep each other on board and happy.

Good programmers know you can format much of a radio station, but not the people. The nonlinear and essential personality must be allowed an environment in which to flourish. Building trust is key.

**R&R:** *What can one do when talent undermines the decisions of the PD?*

**BF:** If the PD makes a poor or inept decision, talent has the responsibility to engage in a direct but respectful challenge. Expect passions to run high. Talent generally view a sweeping programming decision as a personal assault on their entire beings.

Programmers should want the best energies of talent utilized for their on-air performances. A decision that encourages talent to undermine you is a guaranteed execution failure. Be a smart PD. Guide your talent to make the decisions you would make.

**R&R:** *Morning shows sometimes see themselves as being separate from the station. What can a PD do to prevent this?*

**"Any talent who consistently alienates people is undercutting his longevity and jeopardizing a paycheck. I do not accept that creativity is hindered by clear and reasoned boundaries."**

**BF:** The root of this is often programmers who focus station imaging narrowly on music as the sole listener benefit and avoid personality positioning. This generates the blowback "Heck with the dumb songs, I am the star" attitude.

Programmers must position the morning show as a consistent and integral part of the radio-station benefits. Talent will then be far more likely to embrace station liners and the value of music positioning. McVay Media President Mike McVay was the innovator of this and so many other concepts.

Former California-based AC radio consultants Reg & George Johns believed that morning shows were indeed separate. They only



**SUMMER LOVIN', HAD ME A BLAST** *WQAL/Cleveland morning show co-host/MD Rebecca Wilde gets some lovin' from Warner Bros. recording artist Daniel Powter after his first U.S. performance, in the Q Lounge.*

half-jokingly would say, "After the morning show you can turn off the radio station."

While at-work listening is fundamental for any healthy AC profile, the unique pressures and high demands placed on the morning talent make for a different animal in the morning.

**R&R:** *How can one provide direction to unfocused talent?*

**BF:** Managers should see that distraction is minimized. Tasks that do not draw and keep listeners should be eliminated. Give talent ownership and clarification of the product, which naturally flows to a more engaged performance. Clear Channel/Wichita VP/Market Manager Dick Harlow fosters this principle consistently at his properties.

Talent, though, has the duty to remain resolute. A true broadcaster is a focused individual. An unfocused talent is really a hobbyist best-suited to pursue Internet radio. There is simply less room for the luxury of being unfocused. The industry will pass these individuals by if it hasn't already.

**R&R:** *How do you suggest disciplining lazy talent?*

**BF:** Laziness is a common misdiagnosis of talent woes. Performing duties for which one has little capacity will, over time, erode into unacceptable performance and shattered confidence. Find out what naturally energizes your talent and steer them toward that. The payoff can be astounding.

Be ready to delegate or to bolster the weak areas of your talent portfolio with invisible supports. Clear Channel/Charlotte GSM Kim Pyle manages those invisible support systems very well.

To borrow from Wake Forest's head football coach, Jim Grobe, uninspired talent must be mindful of two things: 1) Being on-air is an immense privilege, and 2) If what you did years ago sounds better than what you do today, you need to step it up.

**R&R:** *What is your advice on reeling in overly confident talent?*

**BF:** Showing them the latest Arbitron numbers can deflate the megalomania of even strong performers. God's gift to radio needs a sense of confidence, just like a fighter pilot who must land on a wobbly aircraft carrier. Ignorance and insecurity regularly masquerade as overconfidence though.

**R&R:** *How does one nurture up-and-coming talent?*

**"Talent has the duty to remain resolute. A true broadcaster is a focused individual. An unfocused talent is really a hobbyist best-suited to pursue Internet radio."**

**BF:** Mentor them. Give them guidance, but only after they first show themselves worthy of the pearls of your wisdom. Teaching isn't just about showing them how it is done; it requires you to allow them to do it and fall flat on their faces multiple times while you encourage them relentlessly. WLYT/Charlotte PD Nick Allen honed these skills while in Gainesville before moving on to larger markets.

**R&R:** *What words of wisdom do you have for hungry talent?*

**BF:** Never miss the calling to be more than professional in your approach. A great orator named Dewey Hobbs once said he could smell professionalism coming a mile away. He was saying that we must aspire to be more than pros. We must be real. Human. Connected. Vulnerable. Aware. Engaged.

Above all else, let me challenge you to be a humorist. You don't have to be a comic, or even particularly funny, to be a world-class humorist. Humorists can make simple, relevant observations that don't require a forced laugh to be worthwhile. A mere comic is destroyed if there is no laughter after the punch line.

A comic is only heard for the short time he holds the stage; a humorist nurtures an audience for a lifetime. Morning radio allows talent a unique chance to leap directly into hearts. Only with your unique touch can your show most fully amuse, inspire, advance and uplift.

Make the promise to yourself and your career to be that great morning talent who lives deep inside every real radio person. You know those thoughts; they are the ones that led you to this strange job you love so much.

# AC TOP 30

September 9, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	ROB THOMAS Lonely No More (Atlantic)	2011	-126	191448	29	99/1
2	2	MICHAEL BUBLE Home (143/Reprise)	1832	-76	163405	32	101/0
3	3	KELLY CLARKSON Breakaway (Hollywood)	1707	-99	164190	49	98/0
4	4	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	1558	-80	117853	18	97/1
5	5	ANNA NALICK Breathe (2am) (Columbia)	1526	+6	114104	18	96/0
6	6	MARIAH CAREY We Belong Together (Island/IDJMG)	1380	+29	126034	15	82/1
10	7	MAROON 5 She Will Be Loved (Octone/JRMG)	1071	+80	88849	46	87/0
11	8	EAGLES No More Cloudy Days (ERC)	1035	+50	85180	10	77/0
9	9	KIMBERLEY LOCKE I Could (Curb/Reprise)	1016	-16	50379	15	82/0
12	10	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	932	-31	80841	36	84/0
7	11	TIM MCGRAW Live Like You Were Dying (Curb)	931	-139	70267	48	85/0
8	12	JOHN MAYER Daughters (Awarra/Columbia)	929	-86	74519	45	97/0
15	13	CARRIE UNDERWOOD Inside Your Heaven (Arista)	809	+118	47277	10	69/2
13	14	HOWIE DAY Collide (Epic)	778	+5	72422	27	64/2
16	15	D.H.T. Listen To Your Heart (Robbins)	696	+59	92575	8	57/4
17	16	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	534	-48	34573	7	59/1
18	17	LIFEHOUSE You And Me (Geffen)	531	+47	76693	8	38/3
20	18	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	343	+14	43044	5	26/3
22	19	DELTA GOODREM Lost Without You (Columbia)	327	+25	12720	7	46/2
21	20	JESSE MCCARTNEY Beautiful Soul (Hollywood)	305	-12	32032	11	17/1
26	21	JON SECADA Window To My Heart (Big 3)	261	+66	12384	2	45/6
24	22	DAVID PACK The Secret Of Movin' On (Peak)	247	+13	5659	6	43/1
23	23	HALL & OATES Ooh Child (U-Watch)	204	-96	10716	17	37/0
Debut	24	ERIC CLAPTON Say What You Will (Duck/Reprise)	201	+146	17973	1	46/19
27	25	KELLY CLARKSON Since U Been Gone (RCA/RMG)	181	+25	13011	3	12/1
29	26	VERTICAL HORIZON Forever (Hybrid)	166	+19	4447	2	26/2
25	27	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)	164	-47	5846	9	32/0
28	28	PAUL MCCARTNEY Fine Line (Capitol)	153	+5	2968	3	26/0
Debut	29	NATALIE GRANT Held (Curb)	152	+38	3264	1	32/6
30	30	BONNIE RAITT I Will Not Be Broken (Capitol)	142	-5	2824	2	27/0

104 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LOS LONELY 30YS Heaven (DR Music/Epic)	1299
UNCLE KRACKER f/DOBBIE GRAY Drift Away (Lava)	813
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	806
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown/Universal)	784
KEITH URBAN You'll Think Of Me (Capitol/EMC)	745

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MAROON 5 This Love (Octone/JRMG)	708
TRAIN Calling All Angels (Columbia)	703
HALL & OATES I'll Be Around (U-Watch)	698
MATCHBOX TWENTY Unwell (Atlantic)	693
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	676
SANTANA f/MICHELLE BRANCH The Game Of Love (Arista/RMG)	634
RYAN CABRERA True (E.V.L.A./Atlantic)	628

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ERIC CLAPTON Say What You Will (Duck/Reprise)	19
JON SECADA Window To My Heart (Big 3)	6
NATALIE GRANT Held (Curb)	6
MICHAEL BOLTON Til The End Of Forever (Montaigne/Passion Group)	5
D.H.T. Listen To Your Heart (Robbins)	4
SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	4
J. BRICKMAN W/W. BRADY Beautiful (Walt Disney/Hollywood)	4
LIFEHOUSE You And Me (Geffen)	3
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ERIC CLAPTON Say What You Will (Duck/Reprise)	+146
CARRIE UNDERWOOD Inside Your Heaven (Arista)	+118
SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	+82
MAROON 5 She Will Be Loved (Octone/JRMG)	+80
JON SECADA Window To My Heart (Big 3)	+66
KATHY MATTEA They Are The Roses (Narada Jazz)	+60
D.H.T. Listen To Your Heart (Robbins)	+59
M. BOLTON Til The End Of Forever (Montaigne/Passion Group)	+51
EAGLES No More Cloudy Days (ERC)	+50
LIFEHOUSE You And Me (Geffen)	+47

## NEW & ACTIVE

SCOTT GRIMES Livin' On The Run (Velocity) Total Plays: 134, Total Stations: 22, Adds: 1
SIMPLY RED Perfect Love (simplyred.com/Verve Forecast) Total Plays: 99, Total Stations: 24, Adds: 4
M. BOLTON Til The End Of Forever (Montaigne/Passion Group) Total Plays: 54, Total Stations: 17, Adds: 5
CUTTING EDGE Everytime I Try (Thunderquest) Total Plays: 38, Total Stations: 11, Adds: 1
JONES GANG Angel (Reality/A&O Music) Total Plays: 31, Total Stations: 11, Adds: 2
B. ADAMS Why Do You Have To Be So Hard To Love (Mercury) Total Plays: 30, Total Stations: 10, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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**AP** Radio News



# HOT AC TOP 40

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MEDIABASE

September 9, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3183	-13	176285	18	83/0
2	2	LIFEHOUSE You And Me (Geffen)	3061	-19	179203	31	88/0
3	3	ROB THOMAS This Is How A Heart Breaks (Atlantic)	2485	-12	132270	14	84/0
4	4	ROB THOMAS Lonely No More (Atlantic)	2097	-127	137094	31	86/0
5	5	COLDPLAY Speed Of Sound (Capitol)	2093	-99	99970	20	85/0
7	6	GWEN STEFANI Cool (Interscope)	2090	+25	104100	10	78/1
8	7	GREEN DAY Holiday (Reprise)	2045	-6	113272	16	69/0
6	8	3 DOORS DOWN Let Me Go (Republic/Universal)	1918	-175	101972	36	81/0
9	9	TRAIN Get To Me (Columbia)	1867	+23	89566	11	78/0
12	10	JOSH KELLEY Only You (Hollywood)	1728	+38	68580	13	80/0
15	11	KEITH URBAN You'll Think Of Me (Capitol/EMC)	1684	+144	111227	13	60/3
14	12	SHERYL CROW Good Is Good (A&M/Interscope)	1674	+133	72910	5	80/3
11	13	GREEN DAY Boulevard Of Broken Dreams (Reprise)	1624	-114	96719	39	83/0
10	14	COLLECTIVE SOUL Better Now (E1 Music Group)	1521	-242	78979	28	66/0
13	15	HOWIE DAY Collide (Epic)	1486	-77	96520	54	76/0
18	16	O.H.T. Listen To Your Heart (Robbins)	1275	+294	62639	7	40/5
16	17	MARIAH CAREY We Belong Together (Island/IDJMG)	1250	-63	58097	12	47/0
22	18	NICKELBACK Photograph (Roadrunner/IDJMG)	1037	+305	48422	3	62/12
19	19	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	860	+14	31932	7	48/1
23	20	BON JOVI Have A Nice Day (Island/IDJMG)	858	+140	45017	6	53/1
20	21	VERTICAL HORIZON Forever (Hybrid)	832	+1	29434	16	47/0
21	22	GWEN STEFANI Hollaback Girl (Interscope)	795	-30	52299	15	25/0
26	23	HOWIE DAY She Says (Epic)	632	+69	17956	5	46/4
27	24	3 DOORS DOWN Here By Me (Republic/Universal)	631	+84	16245	5	39/2
24	25	WEEZER Beverly Hills (Geffen)	630	+60	29089	10	23/7
29	26	SWITCHFOOT Stars (Columbia)	607	+71	12512	6	46/6
17	27	JASON MRAZ Wordplay (Atlantic)	587	-417	23786	16	51/0
25	28	DEF LEPPARD No Matter What (Island/IDJMG)	539	-29	27973	14	27/0
32	29	STAIN'D Right Here (Flip/Atlantic)	533	+97	14471	6	31/3
30	30	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	496	-28	19705	20	28/0
35	31	GORILLAZ Feel Good Inc. (Virgin)	488	+71	18121	4	25/3
33	32	MICHAEL BUBLE Home (143/Reprise)	478	+53	19799	5	26/1
38	33	NATASHA BEDINGFIELD These Words (Epic)	469	+139	17539	2	28/4
28	34	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	461	-84	24594	10	17/0
34	35	PAPA ROACH Scars (Geffen)	442	+18	19299	10	12/1
37	36	LIZ PHAIR Everything To Me (Capitol)	388	+22	8156	3	31/1
39	37	FOO FIGHTERS Best Of You (RCA/RMG)	359	+31	12780	2	20/1
40	38	TOMMY LEE f/BUTCH WALKER Good Times (TL Education Services)	349	+46	10353	2	23/2
31	39	LOW MILLIONS Statue (Manhattan/EMC)	337	-148	11909	16	25/0
36	40	SIMPLE PLAN Untitled (Lava)	312	-63	12868	11	18/0

88 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005. Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
GREEN DAY Wake Me Up When September Ends (Reprise)	16
GAVIN OEGRAW Follow Through (J/RMG)	16
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	13
NICKELBACK Photograph (Roadrunner/IDJMG)	12
WEEZER Beverly Hills (Geffen)	7
SWITCHFOOT Stars (Columbia)	6
JAMES BLUNT You're Beautiful (Atlantic)	6
D.H.T. Listen To Your Heart (Robbins)	5
KELLY CLARKSON Because Of You (RCA/RMG)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NICKELBACK Photograph (Roadrunner/IDJMG)	+305
D.H.T. Listen To Your Heart (Robbins)	+294
KEITH URBAN You'll Think Of Me (Capitol/EMC)	+144
BON JOVI Have A Nice Day (Island/IDJMG)	+140
NATASHA BEDINGFIELD These Words (Epic)	+139
SHERYL CROW Good Is Good (A&M/Interscope)	+133
GREEN DAY Wake Me Up When September Ends (Reprise)	+131
STAIN'D Right Here (Flip/Atlantic)	+87
JAMES BLUNT You're Beautiful (Atlantic)	+87
3 DOORS DOWN Here By Me (Republic/Universal)	+84

## NEW & ACTIVE

GREEN DAY Wake Me Up When September Ends (Reprise)	Total Plays: 296, Total Stations: 25, Adds: 16
JOY WILLIAMS We (Red Ink/Reunion/PLG)	Total Plays: 277, Total Stations: 24, Adds: 2
DANIEL POWTER Bad Day (Warner Bros.)	Total Plays: 262, Total Stations: 16, Adds: 1
DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	Total Plays: 254, Total Stations: 21, Adds: 1
U2 City Of Blinding Lights (Interscope)	Total Plays: 246, Total Stations: 20, Adds: 1
DAVID GRAY The One I Love (ATQ/RCA/RMG)	Total Plays: 223, Total Stations: 22, Adds: 0
JACK JOHNSON Good People (Brushfire/Universal)	Total Plays: 204, Total Stations: 17, Adds: 0
JAMES BLUNT You're Beautiful (Atlantic)	Total Plays: 197, Total Stations: 18, Adds: 6
BACKSTREET BOYS Just Want You... (Jive/Zomba Label Group)	Total Plays: 153, Total Stations: 11, Adds: 1
FRAY Over My Head (Cable Car) (Epic)	Total Plays: 137, Total Stations: 12, Adds: 4

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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America's Best Testing Hot AC Songs 12+ For The Week Ending 9/9/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, 18-34, 18-24, 25-34. Lists top songs like 'You And Me' by Lifehouse and 'Let Me Go' by 3 Doors Down.

Total sample size is 330 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



HOT AC TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 songs like 'Bad Day' by Daniel Powter and 'Cool' by Gwen Stefani.

25 Canadian Hot AC Reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adlists alphabetically by market

Grid of reporter information for various markets including Albany, Albuquerque, Anchorage, Atlanta, Austin, Baltimore, Birmingham, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Durham, Fort Worth, Fresno, Hartford, Houston, Indianapolis, Jacksonville, Kansas City, Knoxville, Las Vegas, Little Rock, Louisville, Madison, Miami, Milwaukee, Minneapolis, Mobile, Montgomery, Nashville, New York, Norfolk, Oklahoma City, Omaha, Orlando, Philadelphia, Phoenix, Portland, Raleigh, Reno, Richmond, Sacramento, St. Louis, Tampa, Toledo, Tulsa, Vancouver, Wichita, Worcester, Youngstown, and other markets.

POWERED BY MEDIABASE logo and text: 110 Total Reporters, 88 Total Monitored, 22 Total Indicator, Did Not Report, Playlist Frozen, etc.





**CAROL ARCHER**  
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# The Quest For New Vocals That Fit

**BA's Kepler advises, 'Take the opportunity'**

**B**roadcast Architecture has recently been taking a close look at the importance of vocal music in Smooth Jazz. BA President Allen Kepler believes that vocals remain extremely important to the format's continued success and its ability to connect deeply with listeners. "Smooth jazz instrumentals set us apart from other radio formats, but vocal music — both old and new — provides a 'face' for Smooth Jazz," he says.

Kepler insists that for Smooth Jazz to continue to grow and attract younger listeners, it must invest in the best familiar vocals and mine new vocals from successful singers and groups, as well as new artists on the horizon. This week Kepler, a music fan, NARAS member, musician, researcher and Smooth Jazz consultant, shares some new attitudes, facts and ideas concerning vocals.

## In The Moment

Kepler points out that two of the most successful releases of the last couple of years were supported almost solely by Smooth Jazz radio. "The past two Grammys were swept by Norah Jones and Ray Charles, both multiplatinum-selling artists who received little radio airplay outside Smooth Jazz," he says.

"What that did for our format and listeners was place us 'in the moment' of mainstream and popular music. Smooth Jazz had an impact on sales too. Both singles that we supported were considered risky by most programmers and certainly did not research well in the beginning of their exposure.

"I suggest that test scores do not matter when it comes to an unfamiliar vocal track. Examples from the past include Norah Jones' 'Don't Know Why,' which tested horribly for several months,

**"To stay vibrant and open our format up to younger listeners, we must shift our thinking to incorporate more new vocals on Smooth Jazz."**



**Allen Kepler**

but we believed in the song and stuck with it. Now it's among the highest-scoring songs we play.

"The same thing occurred several years ago with Eric Clapton's 'Change the World.' The lesson is that we really need to stick with and invest in these new songs beyond the usual four- or five-month run. They simply need more exposure and time to sink in.

"What we are seeing in multimeter research is that the growth of Smooth Jazz depends on choosing the right vocals. Having said that, please allow me to take a more subjective look at some recent opportunities with new vocal tracks."

## Noteworthy & Timely

Kepler continues, "In addition to Ray and Norah we have had some great new releases from Seal, Queen Latifah, Simply Red and Vanessa Williams in the past 12 months. Those are all household names with singles that were right down the middle for Smooth Jazz listeners.

"Not only do these artists provide air talent with something noteworthy and timely to talk about, they also are supported with tours and other media exposure.

"Rather than simply being a jukebox of high-testing music, we must provide entertainment to our listeners by playing their all-time favorite songs and also carefully introducing new artists and new music that can become meaningful to them.

"Norah Jones is the most vivid example of an artist who went from new and interesting to a household name in a matter of months. This will not always happen so dramatically, but we must take some chances to have any opportunity for reward.

"Often consultants, programmers and market managers repeat an old radio adage: 'If in doubt, leave it out.' An even older adage comes to mind for me, especially lately: 'How will you know if you don't try it?' Opera singer Beverly Sills said, 'You may be disappointed if you fail, but you are doomed if you don't try.'

"In other words, we're going to miss on a few. Even taking a very conservative approach on new songs and new vocals, we're not always going to pick the hits. The key is to look for the opportunity to play a huge artist who is selling

well, touring or on television and to uncover new artists who have stories and the potential to break out into mainstream popular music."

## Now, Then & Always

Thinking back to the early days, it was no different then, when Smooth Jazz played Basia, Sade, Anita Baker, Al Jarreau and even Tracy Chapman. "They were all artists on the newer side, but popular with mainstream media," Kepler says. "Another quote comes to mind from Steve Feinstein, when he was KKSJ/San Francisco PD. He said, 'Sometimes you just have to play the wrong song.'

"The past year has offered some fantastic new vocals for SJ. Kenny G's duets CD provided us with an extremely compelling, topical and — bonus — high-testing song. 'The Way You Move' gave us a familiar melody with a smooth jazz twist and legendary performers Kenny G and Earth, Wind & Fire. The song tests better than many classic SJ hit vocals.

"If there was ever a current vocal that could be rotated in power rotation and achieve No. 1, this is it. Will there ever be a No. 1 vocal on Smooth Jazz? That's up to the programmers, but a song like this could roll out every five hours and sound great.

"The Donny Osmond phenomenon has been felt in several markets where programmers are playing 'Breeze on By,' a song that sounds great on the air and has generated thousands of e-mails and phone calls thanking stations for playing it. Interestingly, all the PDs I have spoken with have reported zero complaints about the song or that we're playing Donny on Smooth Jazz.

"In fact, when you think about it, Donny is perfect for us: Most Smooth Jazz listeners grew up with him. He's fun to talk about and has been on tour and given private concerts for stations' loyal listeners.

"This month he's performing the song with George Benson at the Park City Jazz Festival, and he's recorded a new smooth jazz mix of the title track on his CD *What I Meant to Say*, featuring Dave Koz. What could be more perfect for us to play and talk about than that?"

## More New Voices

"New offerings from singers Kem, John Mayer, Michael Bubl  and Mariah Carey are also working well for some stations," Kepler continues. "These artists are on the younger side and all are selling well nationally.

"Again, they provide an opportunity to grab mainstream acceptance of artists making music perfectly suited to Smooth Jazz. Listeners tell us over and over again that playing artists like these provides variety to the overall mix on their favorite Smooth Jazz station.

"David Pack has a great new release along the same lines as Seal's and Queen Latifah's acoustic releases late last year. Pack's updated version of 'You're the Only Woman' is perfect for airplay. Like Donny Osmond, he's available for us and provides a topical, 'in the moment' connection for our audience.

"Format pioneers Jonathan Butler and Basia released new vocal tracks recently. Jonathan's cover of 'Fire and Rain' is moving and beautiful and a familiar song with a new acoustic twist. Basia's 'Ordinary Day' looked like a miss because it didn't receive widespread airplay from the panel, but we should have given her a better shot. For longtime listeners, Basia brings back memories of the early days of Smooth Jazz.

"Another album track that did not cross to mainstream radio was Pete Belasco's 'Deeper,' a very cool song, but collectively the panel

**"Often consultants, programmers and market managers repeat an old radio adage: 'If in doubt, leave it out.' An even older adage comes to mind for me, especially lately: 'How will you know if you don't try it?'"**

passed on it. Rene Olstead is another wonderful young, new artist who qualifies as another near miss. A few stations played 'A Love That Will Last,' but, again, most of the panel passed on her."

## Create Opportunity

"Raul Midon is an artist many of us had not heard of until recently," Kepler continues. "In the past month he has performed on *Letterman* and *Leno* and will soon be featured on *CBS Sunday Morning*. There was a significant story on him in *People* last month. His music is interesting and appropriate for Smooth Jazz, and his story is amazing.

"Will he be nominated for multiple Grammy awards? Perhaps. He certainly should be, in my opinion. Again, we have an opportunity to contribute to the buzz on Raul, just as we did with Norah Jones three years ago. We had no idea then what would happen in the end, but, collectively, we went for it.

"Simply Red, important to SJ from its beginning, are back with a very cool new song, 'Your Perfect Love.' It's awesome! Last year's 'Sunrise' was great for us but did not reach its potential as a current vocal track in most markets.

"Recently, stations have added the song to their recurrent vocal category, a recent innovation that BA is proposing so that we can better feature newer vocals every hour and stay with current tracks from artists for more than the typical five-month run.

"This piece isn't about research, testing, new vocals vs. old vocals or fit; it's about opportunity. In order to stay vibrant and open our format up to younger listeners, we must shift our thinking to incorporate more new vocals on Smooth Jazz.

"Collectively, we can play a part in building new artists' careers, support core artists and get on board with mainstream artists who are selling CDs. How will we know what can be if we don't try?"

## TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1665

or e-mail: [carcher@radioandrecords.com](mailto:carcher@radioandrecords.com)

# SMOOTH JAZZ TOP 30

September 9, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RICHARD ELLIOT People Make The World Go Round (Artizen)	741	-16	104361	18	34/0
2	2	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	702	+25	100533	13	33/0
3	3	STEVE COLE Thursday (Shanachie)	630	-37	61172	25	30/0
4	4	CHUCK LOEB Tropical (Shanachie)	608	-32	74908	26	31/0
6	5	PAUL JACKSON, JR. Never Too Much (GRP/VMG)	553	-2	58985	24	30/0
5	6	PAUL TAYLOR Nightlife (Peak)	508	-64	58555	25	30/0
7	7	DAVE KOZ Love Changes Everything (Capitol)	487	+19	58097	14	34/1
11	8	EUGE GROOVE Get Em Goin' (Narada Jazz)	457	+40	65363	6	34/0
9	9	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	444	+15	62903	10	34/0
10	10	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	424	+4	54662	33	31/0
15	11	KEN NAVARRO You Are Everything (Positive)	416	+100	40127	19	28/1
8	12	NILS PACIFIC COAST HIGHWAY (Baja/TSR)	387	-43	60381	28	33/0
12	13	NORMAN BROWN West Coast Coolin' (Warner Bros.)	369	-1	40228	22	31/0
16	14	WALTER BEASLEY Coolness (Heads Up)	357	+42	68482	11	27/1
13	15	PAUL BROWN Cosmic Monkey (GRP/VMG)	357	0	52786	12	30/1
14	16	DAVID PACK You're The Only Woman (Peak)	352	+12	26474	9	23/0
18	17	MINDI ABAIR Make A Wish (GRP/VMG)	307	+35	31341	14	26/0
17	18	WAYMAN TISDALE Ready To Hang (Rendezvous)	271	-23	28526	18	24/0
22	19	MARION MEADOWS Suede (Heads Up)	255	+22	27333	7	23/0
20	20	KEM I Can't Stop Loving You (Motown/Universal)	246	-3	37315	11	20/0
21	21	DONNY OSMONO Breeze On By (Decca)	241	-4	15148	16	18/0
25	22	JEFF GOLUB Simple Pleasures (Narada Jazz)	220	+52	23957	17	19/3
24	23	BOZ SCAGGS Lowdown (Unplugged) (Virgin)	209	+38	13890	3	16/0
23	24	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	208	0	16498	11	21/0
29	25	WARREN HILL Still In Love (Popjazz/Native Language)	180	+34	13175	3	18/2
28	26	MARIAH CAREY We Belong Together (Island/IDJMG)	178	+26	29530	3	13/0
27	27	BONEY JAMES 2:01 AM (Warner Bros.)	175	+15	34845	5	17/2
26	28	JONATHAN BUTLER Fire & Rain (Rendezvous)	159	-7	13387	20	19/0
30	29	CHIELI MINUCCI The Juice (Shanachie)	135	-10	9381	10	14/1
<b>Debut</b>	30	SOUL BALLET She Rides (215)	117	+8	17595	1	11/0

34 Smooth Jazz® reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## NEW & ACTIVE

**KIM WATERS** Steppin' Out (Shanachie)  
Total Plays: 115, Total Stations: 17, Adds: 5

**BRIAN SIMPSON** It's All Good (Rendezvous)  
Total Plays: 110, Total Stations: 11, Adds: 2

**DEF JAZZ f/GERALD ALBRIGHT** Hey Young World (GRP/VMG)  
Total Plays: 95, Total Stations: 15, Adds: 5

**MICHAEL BUBLE** Home (143/Reprise)  
Total Plays: 89, Total Stations: 6, Adds: 1

**RAUL MIDON** If You're Gonna Leave (Manhattan/EMC)  
Total Plays: 80, Total Stations: 6, Adds: 0

**RIPPINGTONS** Gypsy Eyes (Peak)  
Total Plays: 68, Total Stations: 7, Adds: 0

**ACOUSTIC ALCHEMY** Say Yeah (Higher Octave)  
Total Plays: 65, Total Stations: 6, Adds: 0

**MARC ANTOINE** Bella Via (Rendezvous)  
Total Plays: 64, Total Stations: 4, Adds: 0

**SIMPLY RED** Perfect Love (simplyred.com/Verve Forecast)  
Total Plays: 60, Total Stations: 7, Adds: 3

**DIDD** White Flag (Arista/RMG)  
Total Plays: 57, Total Stations: 4, Adds: 0

Songs ranked by total plays

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
KIM WATERS Steppin' Out (Shanachie)	5
DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	5
JEFF GOLUB Simple Pleasures (Narada Jazz)	3
SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	3
GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)	3
JONATHAN BUTLER Rio (Rendezvous)	3
WARREN HILL Still In Love (Popjazz/Native Language)	2
BONEY JAMES 2:01 AM (Warner Bros.)	2
BRIAN SIMPSON It's All Good (Rendezvous)	2
ACOUSTIC ALCHEMY Trinity (Higher Octave)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEN NAVARRO You Are Everything (Positive)	+100
KIM WATERS Steppin' Out (Shanachie)	+77
JEFF GOLUB Simple Pleasures (Narada Jazz)	+52
DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	+45
WALTER BEASLEY Coolness (Heads Up)	+42
EUGE GROOVE Get Em Goin' (Narada Jazz)	+40
BRIAN SIMPSON It's All Good (Rendezvous)	+40
BOZ SCAGGS Lowdown (Unplugged) (Virgin)	+38
MINDI ABAIR Make A Wish (GRP/VMG)	+35
WARREN HILL Still In Love (Popjazz/Native Language)	+34

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MICHAEL LINGTON Two Of A Kind (Rendezvous)	215
AVERAGE WHITE BAND Work To Do (Liquid B)	215
JEFF LORBER Ooh La La (Narada Jazz)	207
TIM BOWMAN Summer Groove (Liquid B)	194
VANESSA WILLIAMS You Are Everything (Lava)	191
KENNY G. Pick Up The Pieces (Arista/RMG)	189
MARION MEADOWS Sweet Grapes (Heads Up)	174
CHRIS BOTTI Back Into My Heart (Columbia)	173
GERALD ALBRIGHT To The Max (GRP/VMG)	173
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	171
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	171
SOUL BALLET Cream (215)	169
FOURPLAY Fields Of Gold (RCA Victor/RMG)	163
SEAL Love's Divine (Warner Bros.)	142
NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	142

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# SMOOTH JAZZ TOP 30 INDICATOR

September 9, 2005

LAST WEEK	THIS WEEK	ARTIST	TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/AODS
1	1	PAUL HARDCASTLE	Serene ( <i>Trippin' 'N' Rhythm</i> )	211	+2	576	13	13/0
2	2	RICHARD ELLIOT	People Make The World Go Round ( <i>Artizen</i> )	177	-3	723	17	13/0
3	3	BRIAN CULBERTSON	Hookin' Up ( <i>GRP/VMG</i> )	172	-3	433	8	14/0
4	4	PAUL BROWN	Cosmic Monkey ( <i>GRP/VMG</i> )	159	+1	679	8	13/0
15	5	EUGE GROOVE	Get Em Goin' ( <i>Narada Jazz</i> )	145	+29	574	4	14/2
7	6	CHUCK LOEB	Tropical ( <i>Shanachie</i> )	145	+3	346	30	12/0
6	7	KEM I Can't Stop Loving You ( <i>Motown/Universal</i> )		144	+1	538	20	10/0
10	8	WALTER BEASLEY	Coolness ( <i>Heads Up</i> )	136	+4	528	13	12/1
8	9	PAUL TAYLOR	Nightlife ( <i>Peak</i> )	130	-10	448	27	11/0
9	10	STEVE COLE	Thursday ( <i>Narada Jazz</i> )	125	-8	396	26	11/0
12	11	MINDI ABAIR	Make A Wish ( <i>GRP/VMG</i> )	122	-5	261	7	10/0
5	12	MILS	Pacific Coast Highway ( <i>Baja/TSR</i> )	122	-30	358	33	10/0
16	13	BRIAN SIMPSON	It's All Good ( <i>Rendezvous</i> )	118	+3	352	9	10/0
14	14	DAVE KOZ	Love Changes Everything ( <i>Capitol</i> )	118	+1	294	8	8/0
19	15	WARREN HILL	Still In Love ( <i>Popjazz/Native Language</i> )	117	+4	334	13	11/0
18	16	CHIELI MINUCCI	The Juice ( <i>Shanachie</i> )	117	+3	270	7	8/0
17	17	JOE JOHNSON	U Know What's Up ( <i>Yasny</i> )	114	-1	378	19	8/0
22	18	NELSON RANGELL	Don't You Worry 'Bout A Thing ( <i>Koch</i> )	108	+2	271	10	10/0
21	19	DONNY OSMOND	Breeze On By ( <i>Decca</i> )	107	0	464	10	6/0
20	20	KEN NAVARRO	You Are Everything ( <i>Positive</i> )	107	-5	129	17	7/0
11	21	ANDRE DELANO	Night Riders ( <i>7th Note</i> )	107	-24	310	16	7/0
25	22	MIKE PHILLIPS	Heartbeat Of The City ( <i>Hidden Beach</i> )	105	+4	363	5	10/0
24	23	BONEY JAMES	2:01 AM ( <i>Warner Bros.</i> )	104	+3	322	5	9/0
23	24	WAYMAN TISDALE	Ready To Hang ( <i>Rendezvous</i> )	104	-1	437	18	8/0
29	25	MARC ANTOINE	Bella Via ( <i>Rendezvous</i> )	100	+6	367	4	11/0
26	26	DAVID PACK	You're The Only Woman ( <i>Peak</i> )	99	+1	387	2	10/0
30	27	MARION MEADOWS	Suede ( <i>Heads Up</i> )	97	+5	287	2	8/0
27	28	PRAFUL	Moon Glide ( <i>Rendezvous</i> )	96	+1	347	13	10/0
28	29	GARRY GOIN	Riverside Drive ( <i>Compendia</i> )	95	0	280	9	7/0
<i>Debut</i>	30	KIRK WHALUM	I'll Make Love To You ( <i>Rendezvous</i> )	92	+12	282	1	9/0

16 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 8/28 - Saturday 9/3.  
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## MOST ADDED\*

ARTIST	TITLE LABEL(S)	AODS
JONATHAN BUTLER	Rio ( <i>Rendezvous</i> )	4
ERIC MARIENTHAL	New York State Of Mind ( <i>Peak</i> )	4
RICK BRAUN	Shining Star ( <i>Artizen</i> )	4
EUGE GROOVE	Get Em Goin' ( <i>Narada Jazz</i> )	2
ANDRE DELANO	Footsteps ( <i>7th Note</i> )	2
MOVING IMAGES	Street Beat ( <i>South Beach Music</i> )	2

## MOST INCREASED PLAYS

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
EUGE GROOVE	Get Em Goin' ( <i>Narada Jazz</i> )	+29
NAJEE	2nd 2 None ( <i>Heads Up International</i> )	+26
ERIC MARIENTHAL	New York State Of Mind ( <i>Peak</i> )	+25
JONATHAN BUTLER	Rio ( <i>Rendezvous</i> )	+24
RICK BRAUN	Shining Star ( <i>Artizen</i> )	+21
ANDRE DELANO	Footsteps ( <i>7th Note</i> )	+17
KIRK WHALUM	I'll Make Love To You ( <i>Rendezvous</i> )	+12
QUINTIN GERARD	Smooth Jazz Flavor ( <i>D.T.S.</i> )	+12
RIPPINGTONS	Gypsy Eyes ( <i>Peak</i> )	+11
MARK HOLLINGSWORTH	Steppin' Up ( <i>Windshore Music</i> )	+11

## MOST PLAYED RECURRENTS

ARTIST	TITLE LABEL(S)	TOTAL PLAYS
JEFF LORBER	Ooh La La ( <i>Narada Jazz</i> )	116
AVERAGE WHITE BAND	Work To Do ( <i>Liquid 8</i> )	83
GEORGE DUKE	T-Jam ( <i>BPM</i> )	60
BONEY JAMES f/JOE SAMPLE	Stone Groove ( <i>Warner Bros.</i> )	59
3RD FORCE	Believe In Me ( <i>Higher Octave</i> )	57
JOYCE COOLING	Expression ( <i>Narada Jazz</i> )	18
PETER WHITE	How Does It Feel ( <i>Columbia</i> )	16
CHRIS BOTTI	No Ordinary Love ( <i>Columbia</i> )	13
GREG ADAMS	Firefly ( <i>215</i> )	1
MINDI ABAIR	Come As You Are ( <i>GRP/VMG</i> )	1
FOURPLAY	Fields Of Gold ( <i>RCA Victor/RMG</i> )	1

## REPORTERS

Stations and their adds listed alphabetically by market

**KAJZ/Albuquerque, NM\***  
DM: Jim Walton  
PD/MD: Paul Lavioie  
No Adds

**WJZZ/Atlanta, GA\***  
PD/MD: Dave Kosh  
No Adds

**KSMJ/Bakersfield, CA\***  
OM/MD: Chris Townshend  
APD: Nick Novak  
MARK HOLLINGSWORTH

**WEAA/Baltimore, MD**  
PD: Sandi Mallory  
MD: Marcellus "Bassman" Shepard  
2 KEVIN TONEY

**WSMJ/Baltimore, MD\***  
PD/MD: Lori Lewis  
No Adds

**WVSJ/Birmingham, AL**  
DM/PP: Andy Parrish  
1 ANDRE DELANO  
1 JEFF GOLUB  
1 MOVING IMAGES  
1 BRADLEY LEIGHTON

**WNUA/Chicago, IL\***  
DM: Bob Kaake  
PD: Steve Stiles  
MD: Michael La Crosse  
No Adds

**WNWV/Cleveland, OH\***  
DM/PP: Bernie Kimble  
1 BONEY JAMES  
GREGG KARUKAS

**WJZA/Columbus, OH\***  
PD/MD: Bill Harman  
No Adds

**KOAI/Dallas, TX\***  
PD: Charley Conolly  
APD/MD: Hank Sanford  
2 OEF JAZZ /GERALD ALBRIGHT  
1 KIM WATERS

**KJCD/Denver, CO\***  
PD/MD: Michael Fischer  
6 SIMPLY RED  
2 RICK BRAUN

**WVWM/Detroit, MI\***  
DM/PP: Tom Sleeper  
MD: Sandy Kovach  
No Adds

**KEZL/Fresno, CA\***  
DM: E. Curtis Johnson  
PD/MD: J. Weidenheller  
OEF JAZZ /GERALD ALBRIGHT

**WJZZ/Ft. Myers, FL\***  
DM: Steve Amari  
PD: Joe Turner  
MD: Randi Bachman  
No Adds

**WSBZ/Ft. Walton Beach, FL**  
PD: Mark Carter  
MD: Rick Edwards  
HALL & OATES  
RICK BRAUN  
JIM BRICKMAN W/WAYNE BRADY  
ERIC MARIENTHAL

**WQTO/Hartford, CT**  
PD/MD: Stewart Stone  
B NAJEE

**KHJZ/Houston, TX\***  
PD: Maxine Todd  
APD/MD: Greg Morgan  
5 JOHN MAYER  
4 KEN NAVARRO  
4 CHIELI MINUCCI  
3 WARREN HILL  
3 BRIAN SIMPSON

**WYJZ/Indianapolis, IN\***  
DM/PP: Carl Frye  
No Adds

**KOAS/Las Vegas, NV\***  
PD/MD: Michael Joseph  
3 ACOUSTIC ALCHEMY  
2 JONATHAN BUTLER  
2 SIMPLY RED  
1 KIM WATERS

**KUAP/Little Rock, AR**  
PD/MD: Michael Neillums  
4 MARK CARTER /ERIC MARIENTHAL  
4 JONATHAN BUTLER  
1 MOVING IMAGES  
1 RICHY KICKLIGHTER

**KTWN/Los Angeles, CA\***  
PD: Paul Goldstein  
MD: Samantha Pascual  
No Adds

**WLVE/Miami, FL\***  
DM: Rob Roberts  
PD/MD: Rich McMillan  
DEF JAZZ /GERALD ALBRIGHT  
KIM WATERS

**WJZ/Milwaukee, WI\***  
DM: Stan Atkinson  
MD: Steve Scott  
No Adds

**KJZ/Minneapolis, MN\***  
PD: Lauren MacLeash  
MD: Mike Wolf  
10 BONEY JAMES  
8 PAUL BROWN  
4 JEFF GOLUB

**KRVR/Modesto, CA\***  
DM/MD: Doug Wolf  
PD: James Bryan  
No Adds

**WFSK/Nashville, TN**  
PD: Ken West  
MD: Chris Nochowicz  
12 QUINTIN GERARD  
7 JONATHAN BUTLER  
7 MARK HOLLINGSWORTH  
7 GREGG KARUKAS  
7 RICK BRAUN  
7 ERIC MARIENTHAL

**WQCD/New York, NY\***  
PD: Blake Lawrence  
MD: Carolyn Bodarsaki  
20 WALTER BEASLEY  
14 OEF JAZZ /GERALD ALBRIGHT  
12 MICHAEL BUBLE  
9 LUTHER VANDROSS  
9 DAVE KOZ

**WLOQ/Orlando, FL\***  
PD/MD: Brian Morgan  
APD: Patrick Riley  
1 ACOUSTIC ALCHEMY  
1 JEFF GOLUB  
1 GREGG KARUKAS  
JONATHAN BUTLER

**WJZ/Philadelphia, PA\***  
DM: Todd Shannon  
PD: Michael Tozzi  
MD: Frank Childs  
No Adds

**KYOT/Phoenix, AZ\***  
PD: Shaun Holly  
APD/MD: Angie Handa  
No Adds

**KJZ/Reno, NV\***  
PD/MD: Robert Dees  
No Adds

**KSSJ/Sacramento, CA\***  
PD/MD: Lee Hansen  
No Adds

**KBZM/Salt Lake City, UT\***  
DM/PP: Dan Jessop  
11 JEFF GOLUB  
10 GREGG KARUKAS  
7 SIMPLY RED  
5 NAJEE  
5 KIM WATERS

**KIFM/San Diego, CA\***  
PD: Blake Lawrence  
APD/MD: Kelly Cole  
9 SLOW TRAIN SOUL

**KKSF/San Francisco, CA\***  
PD: Michael Erickson  
MD: Ken Jones  
JONATHAN BUTLER  
KIM WATERS

**KJZY/Santa Rosa, CA\***  
PD: Gordon Zlot  
APD/MD: Rob Singleton  
3 WARREN HILL

**DMX Jazz Vocal Blend/Satellite**  
2 NLS  
2 ACOUSTIC ALCHEMY  
2 GREGG KARUKAS  
1 HERBIE HANCOCK /STING  
1 JAKE SHIMABUKURO

**DMX Smooth Jazz/Satellite**  
PD/MD: Jeanne Destro  
16 ANDRE DELANO  
14 NAJEE  
14 RICK BRAUN  
14 ERIC MARIENTHAL  
13 JONATHAN BUTLER

**Jones Radio Network/Satellite\***  
DM: J.J. McKay  
PD: Steve Hibbard  
MD: Laurie Cobb  
BRIAN SIMPSON  
HERBIE HANCOCK /JOHN MAYER  
GEORGE DUKE

**Music Choice Smooth Jazz/Satellite**  
APD: Will Kinnealy  
11 30  
11 EUGE GROOVE  
9 BLAKE AARON  
9 GREGG KARUKAS  
9 DEF JAZZ /GERALD ALBRIGHT  
9 CRAIG CHAQUICO  
5 SAKESHO  
5 CAMEL  
4 GREG ADAMS  
4 PRIVATE ISLAND  
4 JEFF KASHIWA

**Sirius Jazz Cafe/Satellite**  
PD: Shirley Maldonado  
MD: Rick Laboy  
WALTER BEASLEY  
JONATHAN BUTLER  
RAUL MIDON  
SIMPLY RED

**XM Watercolors/Satellite**  
PD/MD: Shirilita Colon  
SOUL BALLET  
RICK BRAUN  
ERIC MARIENTHAL

**KWJZ/Seattle, WA\***  
PD: Carol Handley  
MD: Dianna Rose  
No Adds

**KCOZ/Springfield, MO**  
DM: Joe Jones  
PD/MD: Rachael Elliott  
5 EUGE GROOVE

**WSJT/Tampa, FL\***  
PD: Ross Block  
MD: Kathy Curtis  
No Adds

**WJZW/Washington, DC\***  
DM: Kenny King  
PD: Carl Anderson  
MD: Renee DePuy  
DEF JAZZ /GERALD ALBRIGHT

POWERED BY  
MEDIABASE

\*Monitored Reporters

50 Total Reporters

34 Total Monitored

16 Total Indicator

Did Not Report,  
Playlist Frozen (4):  
KJL/Jefferson City, MO  
KPRV/Houston, TX  
KSBF/Los Angeles, CA  
WVAS/Montgomery, AL



**KEN ANTHONY**  
kanthony@radioandrecords.com

Continued from Page 1

# Radio To The Rescue

but he survived an incredible ordeal and is alive and well.

Last week Harrison and several of his Entercom radio colleagues put their lives on the line to keep the only radio signal available in New Orleans, News/Talk WWL, on the air to broadcast news, information and frenzied phone calls from thousands of the city's flood-ravaged residents.

I tried to contact Harrison by cell phone on Tuesday, Aug. 30, a day after Katrina hit the Gulf Coast. All I got was a message that said, "All circuits are busy and not available due to the hurricane." I tried reaching out to him again on Sept. 1, and this time I got his voice mail. Finally, on Sept. 2 I got a return phone call from Harrison, and the tale he told was nothing short of incredible. Here's how it went.

**R&R:** I'm so glad you're safe. Walk me through what happened.



**Don Harrison**

**DH:** Because we're in this area of the country, the Entercom cluster has a game plan on how to handle a hurricane. I started staying at the station facility pretty much nonstop the weekend before Katrina hit. I knew we were going to get hit because it had changed

course and was coming right at us. Some of the managers and staff members came in to help out.

By Aug. 29 the hurricane was a Level 3, and we were preparing to simulcast our News/Talk station, WWL. That's the morning the storm hit. All the Entercom properties in the cluster had flipped to WWL the night before. On the morning of the 29th we started to lose power and signal on The Bayou because the winds came on so strong. We had no use of computers at that point, and the signal was pretty weak.

Around 10am Monday morning [Aug. 29],

**"I felt that we were going to get stabbed at a few different points. It was like being in a war zone."**

it got really bad. One of my station staffers — my night guy, Jay [Jeff Lalonde] — and I were in the Bayou studios. We were already having technical problems, losing power and the signal. We were trying to keep all the stations simulcasting WWL, and The Bayou was the first to have serious issues with the signal, because our transmitter was in a separate location. As the day got longer and the water rose, our transmitter ended up under water — and it still is.

**R&R:** So it was just you and Jay in the studios that morning?

**DH:** Yes. We started hearing this loud ping-pong sound. Something was hitting the studio windows. The windows are pretty thick, but shortly thereafter they began to shatter. What happened was, there's a big gravel pit over by the Superdome, and the wind had picked up all the little stones and, according to the National Guard, sprayed them against the building at the speed of bullets. The outside window started to crack and shatter, and then it exploded with this huge popping sound.

At that point the inside window of the studio started cracking. An engineer came in and said, "You guys need to get out of here." Windows were starting to shatter all over our floor, from the sales side to a few of the air studios. Jay and I started walking toward the door, and as soon as we got through, the inside window of the studio shattered and there was a big gaping hole in our air studio.

Things were being sucked out of the room

## Hurricane Heroes

Here's a list of the 11 Entercom employees who stayed in New Orleans to keep WWL/New Orleans on the air in the wake of Hurricane Katrina. They were flown to Baton Rouge by helicopter on Wednesday, Aug. 31, two days after the hurricane hit.

- Don Harrison, PD, WKBU (Bayou 105.3)/New Orleans
- Jeff Lalonde (Jay), evening personality, WKBU
- Phil Hoover, Market VP, Entercom/New Orleans
- Joe Pollet, Chief Engineer, Entercom/New Orleans
- Kevin Duplanis, Engineer, Entercom/New Orleans
- Todd Menesses, PD, WWL
- Mark Gessecci, Sports Director, WWL
- Andy Holt, OM, WLMG (Magic 101.9) & WTKL (Cool 95.7)/New Orleans
- Don Adams, news reporter, WWL
- David Blake, news reporter, WWL
- Jeff Méhendez, part-time news reporter, WWL

— papers, monitors, parts of the board and more. We got out the door, and the studio was pretty quickly destroyed, as were four out of the six stations in our building. The windows in the "Cool" studio [Oldies WTKL] exploded, along with those in "B97" [CHR/Pop WEZB], and even WWL, which had to broadcast out of a closet at one point because about 70% of the windows were shattered on our floor.

**R&R:** On which floor of which building are you located?

**DH:** We're on the fifth floor of the Dominion Tower, which is right near the Hyatt and across the way from the Superdome.

**R&R:** Then what happened?

**DH:** We were all standing in the hallway behind another pane of glass, looking into our studios. We were destroyed because our stations were pretty much gone. Jay put his hand on my shoulder and said, "I'm sorry, man." He didn't have to say anything, but then again that's all he needed to say. I knew what he meant, and he knew what I was feeling.

I've put so much hard work into The Bayou, and it's part of the community. It broke my heart to see that happen. But that turned out to be a very small issue, because things got increasingly worse. By Monday evening we were told to evacuate because, after the hurricane, the water started rising.

**R&R:** What part of the city do you live in, and what kind of shape do you think your place is in?

**DH:** I live in a furnished apartment in the City Park area. There's no way I could have gone back there. Not only did the hurricane hit, but the water started rising, so you couldn't even drive around. I was at the radio station from Saturday on. I slept maybe a couple of hours a day. There was a stretch from Sunday through Wednesday that I was up nonstop. I didn't get any sleep.

**R&R:** What was everyone eating? Was there food at the studios?

**DH:** We went out Saturday, before the hurricane really started its wind and rain, and bought a bunch of food — things like cold cuts, Gatorade, water and snacks. We were good pretty much through Monday. Over the weekend we had about 35 people there to run the six different radio properties. Once the hurricane hit, we were all about keeping WWL on the air on our respective signals and working the board and screening calls.

That's basically the mode we fell into by Monday evening. We were each doing shifts on WWL and keeping it on the air and sleeping very little. By Tuesday the water had risen so much that everybody was told to evacuate.

We needed a few people to stay behind to keep WWL on the air because it was the only outlet of information for people. It was the only station that stayed on the air in New Orleans. It was the only way to communicate or get any information to the community and from the community.

The people couldn't get through to 911. With cell-phone service and phone circuits jammed, they couldn't get through to the po-

**"Somehow people were able to get through to WWL and were basically asking us to save their lives."**

lice either. People were panicking — not just the people outside, but the people in our building too. You could see it in their eyes. They were stressed out and scared.

It's hard to focus and think straight and not snap at someone. That's human nature. You really get a sense of the kind of character a person has when you go through this situation. There's no set of rules to follow.

I was so impressed with how everyone came together from all the different stations. We knew we had to keep WWL on the air, and we knew we had to help people. I volunteered to stay behind. It was Jay and me and about eight other people rotating through running the board, answering calls and hosting shows. We were up pretty much nonstop.

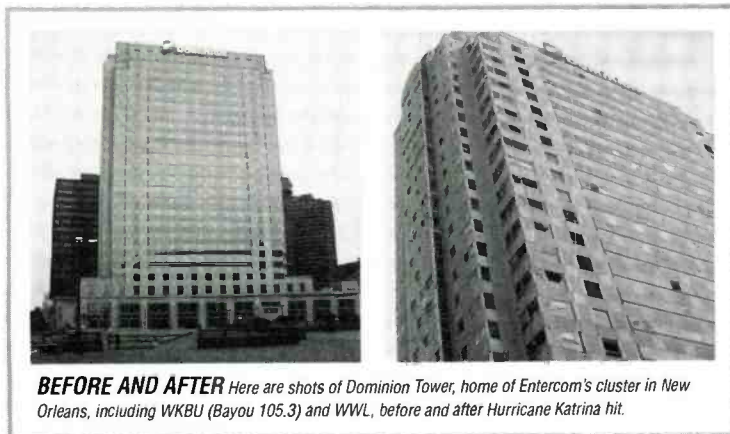
We also knew that we had to get out of there. There was only so long that we could stay in the building. The water kept rising, and it didn't seem like there was any help coming, or any hope of help.

**R&R:** Did you have any communication with Entercom?

**DH:** We had been talking to Entercom and also to military officials on-site. We only had a little bit of food left. In fact, we had to break into a store in the mall downstairs to get more food for our staff. This was on Tuesday.

The plan was to get a helicopter and fly us out of there. The only place you could land close to where we were was by the Superdome. In the parking lot they have a little helicopter landing area. Wednesday morning we

Continued on Page 62



**BEFORE AND AFTER** Here are shots of Dominion Tower, home of Entercom's cluster in New Orleans, including WKBU (Bayou 105.3) and WWL, before and after Hurricane Katrina hit.

# ROCK TOP 30

September 9, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	STAIN'D Right Here (Flip/Atlantic)	643	+5	30528	16	26/0
2	2	SEETHER Remedy (Wind-up)	604	+3	32808	21	25/0
3	3	FOO FIGHTERS Best Of You (RCA/RMG)	581	0	30017	20	25/0
4	4	NICKELBACK Photograph (Roadrunner/IDJMG)	561	+11	28011	5	25/0
5	5	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	486	-2	22404	10	23/0
6	6	GREEN DAY Holiday (Reprise)	343	+8	21676	25	20/0
11	7	GREEN DAY Wake Me Up When September Ends (Reprise)	337	+60	20137	8	17/0
10	8	SHINEDOWN Save Me (Atlantic)	318	+37	14705	4	25/1
7	9	NINE INCH NAILS The Hand That Feeds (Interscope)	310	-25	16292	25	15/0
9	10	ROLLING STONES Rough Justice (Virgin)	305	-2	15980	6	15/0
8	11	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	300	-19	15637	21	15/0
12	12	TRAPT Stand Up (Warner Bros.)	269	+5	9518	8	20/0
13	13	DISTURBED Stricken (Reprise)	259	+5	9633	6	18/0
17	14	SYSTEM OF A DOWN Question! (American/Columbia)	214	+24	9027	6	13/0
16	15	TAPROOT Calling (Velvet Hammer/Atlantic)	213	+13	5856	8	16/0
14	16	CROSSFADE Colors (Columbia)	212	-16	9526	15	15/0
15	17	DARK NEW DAY Brother (Warner Bros.)	211	-1	7923	18	15/0
19	18	3 DOORS DOWN Live For Today (Republic/Universal)	175	+9	3807	4	15/1
18	19	10 YEARS Wasteland (Republic/Universal)	174	+2	6502	11	12/0
20	20	HINDER Get Stoned (Universal)	150	-1	6773	6	9/0
30	21	FOO FIGHTERS DOA (RCA/RMG)	126	+58	4999	2	13/1
21	22	MUDVAYNE Forget To Remember (Epic)	117	+9	4170	7	8/0
23	23	BON JOVI Have A Nice Day (Island/IDJMG)	99	-3	6677	4	7/0
22	24	DISTURBED Guarded (Reprise)	85	-22	5504	10	9/0
27	25	THEORY OF A DEADMAN Hello Lonely... (Roadrunner/IDJMG)	80	+5	1640	3	8/0
24	26	DEFAULT Count On Me (TVT)	76	-12	3022	4	9/0
25	27	SWITCHFOOT Stars (Columbia)	71	-11	3363	5	5/0
Debut	28	INSTITUTE Bullet-Proof Skin (Interscope)	70	+5	1708	1	7/0
Debut	29	SEVENDUST Ugly (Winebar/7Bros.)	66	+11	1250	1	5/0
-	30	WEEZER Beverly Hills (Geffen)	66	0	4366	9	3/0

## MOST ADDED

ARTIST TITLE LABEL(S)	TOTAL ADDS
SEETHER Truth (Wind-up)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Wake Me Up When September Ends (Reprise)	+60
FOO FIGHTERS DOA (RCA/RMG)	+58
SHINEDOWN Save Me (Atlantic)	+37
SYSTEM OF A DOWN Question! (American/Columbia)	+24
BLACK LABEL SOCIETY In This River (Artemis)	+23
TAPROOT Calling (Velvet Hammer/Atlantic)	+13
SEETHER Truth (Wind-up)	+13

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CROSSFADE Cold (Columbia)	211
AUDIOSLAVE Be Yourself (Interscope/Epic)	168
JET Cold Hard Bitch (Atlantic)	165
VELVET REVOLVER Fall To Pieces (RCA/RMG)	164
GREEN DAY Boulevard Of Broken Dreams (Reprise)	161
MUDVAYNE Happy? (Epic)	146
VELVET REVOLVER Slither (RCA/RMG)	136
NICKELBACK Figured You Out (Roadrunner/IDJMG)	132
THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	131
THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	129

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

27 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## NEW & ACTIVE

**AVENGED SEVENFOLD** Bat Country (Warner Bros.)  
Total Plays: 53, Total Stations: 5, Adds: 0

**COLDPLAY** Speed Of Sound (Capitol)  
Total Plays: 50, Total Stations: 3, Adds: 0

**BLACK LABEL SOCIETY** In This River (Artemis)  
Total Plays: 48, Total Stations: 4, Adds: 0

**ROBERT PLANT & STRANGE SENSATION** Tin Pan Valley (Sanctuary/SRGI)  
Total Plays: 35, Total Stations: 4, Adds: 0

**SEETHER** Truth (Wind-up)  
Total Plays: 33, Total Stations: 6, Adds: 4

**VANISHED** Latchkey Princess (Kirtland)  
Total Plays: 26, Total Stations: 3, Adds: 0

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

<b>KZRR/Albuquerque, NM*</b> OM: Bill Hily PD: Phil Mahoney APD: Judi Crevolo No Adds	<b>WPTQ/Bowling Green, KY</b> OM/PD: Alex "Aze" Chase APD/MC: Nancy Foster 12 INSTITUTE 10 SYSTEM OF A DOWN	<b>WMMS/Cleveland, OH*</b> PD: Bo Matthews MD: Hunter Scott No Adds
<b>WZZO/Allentown, PA*</b> PD: Tom Thomas MD: Chris Line No Adds	<b>WRQK/Canton, OH*</b> PD: Garrett Hart MD: Nick Andrews No Adds	<b>KNCN/Corpus Christi, TX*</b> OM/PD: Paula Newell APD/MC: Monte Montana SEETHER
<b>KWHL/Anchorage, AK</b> PD: Jen Sherwin APD/MC: Brad Stennett 1 SEETHER	<b>WPXC/Cape Cod, MA</b> OM: Steve McVie PD/MC: Suzanne Tonare APD: James Gallagher No Adds	<b>KQDS/Duluth</b> OM/PD: Bill Jones APD: Jason Manning 15 BON JOVI
<b>WTOS/Augusta, ME</b> OM/PD: Steve Smith APD: Chris Rush 3 AVENGED SEVENFOLD 2 FOO FIGHTERS	<b>WXLC/Charleston, WV</b> OM/PD: Bill Knight 1 SEETHER	<b>KLAQ/EI Paso, TX*</b> OM/PD: Courtney Nelson APD/MC: Glenn Garza No Adds
<b>KIOC/Beaumont, TX*</b> OM: Joey Armstrong PD/MC: Mike Davis SEETHER	<b>WEBN/Cincinnati, OH*</b> OM/PD: Scott Reinhardt MD: Rick Vaske 3 SEETHER	<b>WMTT/Eirima, NY</b> PD: George Harris MD: Stephen Shimer No Adds

**WRCQ/Fayetteville, NC\***  
OM: Perry Stone  
MD: Al Field  
No Adds

**WRVC/Huntington**  
OM/PD: Jay Munley  
APD/MC: Reeves Kirtner  
1 FEAR FACTORY

**KZZE/Medford, OR**  
PD: Rob King  
MD: Montrea  
3 SEETHER  
3 FOO FIGHTERS

**WDHA/Morrisstown, NJ\***  
PD/MC: Terrie Carr  
No Adds

**WXMM/Norfolk, VA\***  
OM: John Shornby  
PD/MC: Jay Slater  
FOO FIGHTERS

**KCLB/Palm Springs, CA**  
PD: Anthony "Antdog" Quiroz  
MD: Jenn Brewski  
22 LL NINK  
10 SEETHER

**WWCT/Peoria, IL**  
PD: Gabe Reynolds  
MD: John Marshall  
4 FOO FIGHTERS  
1 ROLLING STONES

**WMMR/Philadelphia, PA\***  
PD: Bill Weston  
APD: Chuck Damico  
MD: Sean "The Rabbi" Tyszler  
No Adds

**KDKB/Phoenix, AZ\***  
MD: Paul Peterson  
No Adds

**WRKZ/Pittsburgh, PA\***  
OM: Keith Clark  
PD: Ryan Mill  
No Adds

**KUFO/Portland, OR\***  
OM/PD: Dave Humme  
APD/MC: Dan Bozyk  
No Adds

**WHEB/Portsmouth, NH\***  
PD: Chris "Doc" Garrett  
MD: Jason "JR" Russell  
No Adds

**WHJY/Providence, RI\***  
PD: Scott Laudani  
APD: Doug Palmieri  
MD: John Laurenti  
No Adds

**WBBB/Raleigh, NC\***  
PD: Jay MacHis  
SHINEDOWN

**KCAL/Riverside, CA\***  
PD: Steve Hoffman  
APD/MC: Daryl Nersell  
No Adds

**WROV/Roanoke, VA\***  
PD/MC: Aaron Roberts  
APD: Heidi Krummet-Tate  
No Adds

**WXRK/Rockford, IL**  
PD: Jim Stone  
MD: Jan Schetz  
No Adds

**KRXX/Sacramento, CA\***  
OM/PD: Jim Fox  
PD: Pat Martin  
No Adds

**KBER/Salt Lake City, UT\***  
OM: Bruce Jones  
PD: Kelly Hammer  
APD/MC: Darby Wilcox  
No Adds

**KSRX/San Antonio, TX\***  
PD/MC: Mark Lendis  
APD: Ed "Mister Ed" Lambert  
No Adds

**KZOZ/San Luis Obispo, CA**  
PD: John Boyle  
No Adds

**KTUX/Shreveport, LA\***  
PD/MC: Fiyet Stone  
No Adds

**WWDC/Syracuse, NY\***  
OM: Rich Lauber  
PD: Suzann  
MD: Scott Dixon  
No Adds

**KMOD/Tulsa, OK\***  
OM/PD: Don Cristl  
6 SEETHER  
3 DOORS DOWN

**KRTQ/Tulsa, OK\***  
OM: Steve Hunter  
PD/MC: Chris Kelly  
APD: Kelly Garrett  
No Adds

**KBRQ/Waco, TX**  
PD/MC: Brent Hambee  
1 3 DOORS DOWN  
1 FOO FIGHTERS  
1 SHINEDOWN

POWERED BY  
MEDIABASE

\*Monitored Reporters

46 Total Reporters

27 Total Monitored

19 Total Indicator

Did Not Report,  
Playlist Frozen (4):  
KBZS/Wichita Falls, TX  
WKLT/Traverse City, MI  
WRKR/Kalamazoo, MI

# ACTIVE ROCK TOP 50

September 9, 2005

POWERED BY  
MEDIA BASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SEETHER Remedy (Wind-up)	1620	-154	85127	22	57/0
2	2	STAIN'D Right Here (Flip/Atlantic)	1542	-51	62005	17	56/0
3	3	NICKELBACK Photograph (Roadrunner/IDJMG)	1383	+82	66387	5	54/0
5	4	AUDISLAVE Doesn't Remind Me (Interscope/Epic)	1342	+53	60704	10	57/0
4	5	CROSSFADE Colors (Columbia)	1323	+32	48041	18	52/0
6	6	DISTURBED Stricken (Reprise)	1238	+109	53303	7	56/0
7	7	TRAPT Stand Up (Warner Bros.)	1161	+58	46902	9	57/0
10	8	TAPROOT Calling (Velvet Hammer/Atlantic)	1051	+59	34331	12	53/0
12	9	SYSTEM OF A DOWN Question! (American/Columbia)	1001	+56	36202	12	57/0
16	10	SHINEDOWN Save Me (Atlantic)	928	+62	37601	4	55/2
11	11	MUDVAYNE Happy? (Epic)	903	-73	49628	31	53/0
8	12	DARK NEW DAY Brother (Warner Bros.)	896	-158	29819	21	54/0
13	13	GREEN DAY Wake Me Up When Septemner Ends (Reprise)	882	-32	36859	10	48/0
9	14	FOO FIGHTERS Best Of You (RCA/RMG)	872	-153	51778	20	49/0
17	15	MUDVAYNE Forget To Remember (Epic)	859	+25	28451	10	53/0
19	16	10 YEARS Wasteland (Republic/Universal)	857	+51	25015	14	52/2
18	17	SLIPKNOT Before I Forget (Roadrunner/IDJMG)	821	-12	35853	29	39/0
14	18	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	739	-144	35941	24	52/0
15	19	NINE INCH NAILS The Hand That Feeds (Interscope)	737	-133	46611	25	49/0
20	20	DISTURBED Guarded (Reprise)	672	-61	26515	11	35/0
23	21	AVENGED SEVENFOLD Bat Country (Warner Bros.)	661	+115	22496	4	51/3
21	22	COLD Happens All The Time (Flip/Lava)	649	-5	19194	13	45/0
29	23	FOO FIGHTERS DOA (RCA/RMG)	625	+254	24162	3	45/4
22	24	CHEVELLE Panic Prone (Epic)	593	+32	18705	9	46/1
24	25	DEFAULT Count On Me (TVT)	572	+39	14802	8	39/0
25	26	3 DOORS DOWN Live For Today (Republic/Universal)	494	+28	14902	5	40/0
27	27	HINDER Get Stoned (Universal)	441	+28	8996	6	38/2
26	28	THEORY OF A DEADMAN Hello Lonely... (Roadrunner/IDJMG)	433	+10	9687	7	34/1
28	29	INSTITUTE Bullet-Proof Skin (Interscope)	408	+35	9037	5	33/1
30	30	SEVENDUST Ugly (Winedark/7Bros.)	321	+17	6356	6	32/2
31	31	STATIC-X I'm The One (Warner Bros.)	260	-33	7820	20	18/0
41	32	THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)	247	+77	4800	2	25/1
40	33	BLACK LABEL SOCIETY In This River (Artemis)	242	+68	7803	2	24/4
34	34	SMILE EMPTY SOUL Don't Need You (Lava)	238	-12	3631	7	27/0
39	35	NINE INCH NAILS Only (Interscope)	226	+26	7148	5	15/0
32	36	RA Fallen Angels (Republic/Universal)	224	-63	5333	17	23/0
36	37	WEEZER We Are All On Drugs (Geffen)	218	+5	4654	7	15/0
37	38	DOPE Always (Artemis)	216	+3	4241	12	16/0
35	39	DANKO JONES Lovercall (Razor & Tie)	180	-41	4165	15	19/0
33	40	BREAKING BENJAMIN Rain (Hollywood)	158	-111	3822	11	22/0
47	41	CLUTCH 10001110101 (DRT)	134	+6	2958	6	15/0
44	42	SWITCHFOOT Stars (Columbia)	130	-13	2721	9	14/0
Debut	43	VAUX A-re You With Me (Lava)	129	+69	2945	1	20/5
43	44	CKY Familiar Realm (Island/IDJMG)	128	-34	3466	14	20/0
45	45	OFFSPRING Can't Repeat (Columbia)	127	-5	11909	18	11/0
Debut	46	SEETHER Truth (Wind-up)	120	+53	3552	1	36/30
42	47	SUBMERSED In Due Time (Wind-up)	110	-57	1694	16	13/0
38	48	VELVET REVOLVER Come On, Come In (Wind-up)	109	-103	3370	12	14/0
Debut	49	ILL NINO What You Deserve (Roadrunner/IDJMG)	107	+70	2123	1	19/5
Debut	50	PROM KINGS Bleeding (Three Kings)	103	+33	2530	1	12/2

57 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
SEETHER Truth (Wind-up)	30
VAUX Are You With Me (Lava)	5
ILL NINO What You Deserve (Roadrunner/IDJMG)	5
FOO FIGHTERS DOA (RCA/RMG)	4
BLACK LABEL SOCIETY In This River (Artemis)	4
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3
STORY OF THE YEAR We Don't... (Maverick/Reprise)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS DOA (RCA/RMG)	+254
AVENGED SEVENFOLD Bat Country (Warner Bros.)	+115
DISTURBED Stricken (Reprise)	+109
NICKELBACK Photograph (Roadrunner/IDJMG)	+82
THOUSAND... Move (Tooth & Nail/EMI Music Reactive)	+77
ILL NINO What You Deserve (Roadrunner/IDJMG)	+70
VAUX Are You With Me (Lava)	+69
BLACK LABEL SOCIETY In This River (Artemis)	+68
SHINEDOWN Save Me (Atlantic)	+62
TAPROOT Calling (Velvet Hammer/Atlantic)	+59

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
BREAKING BENJAMIN So Cold (Hollywood)	428
PAPA ROACH Getting Away With Murder (Geffen)	393
CHEVELLE The Clincher (Epic)	380
BREAKING BENJAMIN Sooner Or Later (Hollywood)	378
CROSSFADE Cold (Columbia)	369
THREE DAYS GRACE Home (Jive/Zomba Label Group)	322
SLIPKNOT Ouality (Roadrunner/IDJMG)	319
GREEN DAY Holiday (Reprise)	314
GREEN DAY Boulevard Of Broken Dreams (Reprise)	312
VELVET REVOLVER Fall To Pieces (RCA/RMG)	309

## NEW & ACTIVE

STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	Total Plays: 97, Total Stations: 14, Adds: 3
DEAF PEDESTRIANS 15 Beers Ago (Dotpoint/perid)	Total Plays: 97, Total Stations: 10, Adds: 0
CASANOVAS Livin' In The City (IROCK)	Total Plays: 85, Total Stations: 13, Adds: 1
ROLLING STONES Rough Justice (Virgin)	Total Plays: 83, Total Stations: 6, Adds: 0
OUR LADY PEACE Where Are You (Columbia)	Total Plays: 70, Total Stations: 8, Adds: 0
ROBERT PLANT & STRANGE... Tin Pan Valley (Sanctuary/SRG)	Total Plays: 47, Total Stations: 6, Adds: 0
COHEED AND CAMBRIA The Suffering (Columbia)	Total Plays: 17, Total Stations: 6, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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America's Best Testing Active Rock Songs 12 + For The Week Ending 9/9/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, 18-34, 18-24, 25-34. Lists top active rock songs and their performance metrics.

Total sample size is 384 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much).



ROCK TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 rock songs and their chart performance.

15 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their ads listed alphabetically by market

Large grid of market reports listing station call letters, names, and advertising spots for various markets across the US and Canada.



87 Total Reporters, 57 Total Monitored, 30 Total Indicator

Did Not Report, Playlist Frozen (5), KFMW/Waterloo, IA, KZCD/Lawton, OK, KZRO/Springfield, MO, WBZ/Sheboygan, WI, WKOH/Wausau, WI

## Radio To The Rescue

Continued from Page 58

got word that they were going to get a chopper in there and fly us out. At this point there were about 12 people left in the group, including some family members of the remaining staffers.

R&R: Who gave the word that you had to leave your building?

DH: We got the word from military officials. We were still broadcasting WWL out of the Dominion Tower on the fifth floor from their studio. We had put boards on the window and pieced the studio together with duct tape. It got us back on the air. We also had a few reporters on-site at the Emergency Evacuation Center. They had some equipment with them and were broadcasting on-site. We were going back and forth from them to the studio.

R&R: Where is WWL broadcasting from now?

DH: Right now they've set up a temporary studio in Baton Rouge. The transfer to that studio was made on Thursday. And there is still a temporary site at the Emergency Center in New Orleans. WWL is actually using some Clear Channel studios in Baton Rouge to broadcast right now.

Again, WWL was the only source of information for the people of New Orleans the entire week. There was no other station on the air and no other way to communicate.

Somehow people were able to get through to WWL and were asking us to save their lives. There were diabetics calling us who needed to get their insulin. An elderly man called and was crying on the phone about how his two-story house fell apart. It was his whole life and it was in pieces. What do you say to someone like that?

R&R: Who was on the air for WWL during this period?

**"As the day got longer and the water rose, our transmitter ended up under water — and it still is."**

DH: The regular WWL staff: Bob Del Gerro; John McConnell, whose airname is Spud; PD Todd Menesses; Andy Holt; and Dave Cohen. After Monday we set up a four-hour shift schedule between the hosts, the board ops and the screeners, but everybody chipped in from all the different stations. It was a united effort.

We wanted to keep WWL on the air to help the community no matter what, but we knew we had to get out of there and set up shop elsewhere because the water was rising and the environment was getting real ugly.

More and more people were gathering at the Superdome, and we were right across the street from it. They were hot and hungry. They couldn't use the toilet or running water. They were very desperate and pissed off, and it was starting to get violent.

R&R: Take us back to when the helicopter arrived to fly you and the other staffers out of New Orleans.

DH: We were told the chopper was going to arrive around 1pm. We did shifts up until 1, then grabbed as much equipment as we'd need to set up temporary shop in Baton Rouge. We could only bring one bag of personal stuff with us. We left a fader signal up from the Emergency Center so we could still be on the air until we got to Baton Rouge. We had to abandon the studios.

R&R: How long did it take you to get to Baton Rouge and get everything up and running over there?

DH: Leaving the area was really arduous because it was unorganized. We ended up waiting at least an hour in front of the Superdome. The people in the area saw that we had equipment and luggage and started getting angry. We were going to be picked up by a private chopper. The folks from Clear Channel actually commissioned the chopper for us. Everyone came together for the good of the community.

We finally started to make our way to the chopper area with two lines of National Guard on either side of us for protection. We were walking single file in the middle because people were screaming things at us like, "Who the fuck are you, and where do you think you're going?" "What's the secret trick?" "I'm going to fucking kill you." "If you get past that line, it's going down."

R&R: Did these people have any idea who you were? Did you tell them you were with WWL?

DH: We did, and someone said, "I don't fucking care. I want to get out of here. My kids are dying. What about me?" It was more of a survival instinct for them, which I can understand. These people were frustrated and angry. I would be scared too.

To be honest, when I was walking single file through that crowd, I felt really guilty about leaving those people behind, and I felt even worse about leaving the city of New Orleans behind. Even though I've lived here for only five months, it's become a part of me. The Bayou was a labor of love, and the community loves it. The reason I stayed behind is because I wanted to help, but this was a horrible, life-altering situation.

Getting through those people was scary and a real challenge. When we finally got to the chopper location, which was separate from where all the people were at the Superdome, we found out that the helicopter did not have permission to land from the FAA. Everyone started to freak out because we thought we were going to be stranded there.

My Station Manager, Phil Hoover, who was a rock through this whole ordeal, asked for a couple of volunteers to go back to the Dominion Tower and make contact with our corporate VP of News/Talk, Ken Beck. We needed to communicate with Ken that we needed to have permission to land a helicopter and fly out of there from a Col. Jensen, who was the gentleman in charge of running operations at the Superdome.

We also needed to give Ken the actual coordinates and frequencies to land the chopper at the Superdome. Jay and I volunteered to go back to the station and meet up with the engineers, who were still loading the equipment they needed for the trip to Baton Rouge.

R&R: What was the situation back at the Dominion building?

DH: We were hoping there would be a way

into the building, because it was going to be closed and locked down. Jay and I walked back through the angry crowd with two national guardsmen we had made friends with.

The people were even angrier at this point because they remembered that we were in that initial line. They were again shouting obscenities at us and threatening us. I felt that we were going to get stabbed at a few different points. It was like being in a war zone.

We finally got back to the building just at the point they were about to shut it down, and there was only one phone line left. I quickly ran upstairs to the fifth floor to use the one line that was left and called Ken, who is based in Seattle. I gave him the information he needed about landing the chopper along with the contact name at Clear Channel for the person who was facilitating the landing.

He told me he would get everything handled on his end and that Jay and I and the remaining engineers in the building needed to get back to the chopper location immediately, because it was going to go down very soon. We only had two flights out, and we had up to 10 people. Time was of the essence.

We grabbed the engineers and carried the heavy equipment back through the angry crowd. It was just as scary to go through there again, but, fortunately, we made it through the ugliness and got to the landing area. The chopper arrived about five or 10 minutes later.

**"We needed a few people to stay behind to keep WWL on the air because it was the only outlet of information for people."**

I was in the first group to fly off, and Jay was in the second group. There were five people in each ride. They flew us to just outside of Baton Rouge. It was about a 35- to 40-minute flight from New Orleans.

R&R: It must have been spooky flying over the city.

DH: As we got into the air you could clearly see all the devastation done to the city. We had a bird's-eye view of the destruction from Hurricane Katrina. Parts of the city were dry, but most of it was under water. It's devastating. It's never going to be the same. Maybe they can make it even better.

New Orleans is a big little city and can be just as important and powerful as Houston or any major market. It's a city with a lot of culture and character and history. The hard part is, the community is really going to suffer economically, and many people have nowhere to live. The city has lost a lot of its history, and you can't replace that. That was hard to see.

There were homes up to their roofs in water. Cars were floating away down the street. Structures like those great old cemeteries were flattened. There was no more of that great imagery and amazing architecture that New Orleans had. All of us were emotional as we flew

**"All of us were emotional as we flew away because you could clearly see the catastrophic damage."**

away because you could clearly see the catastrophic damage.

R&R: What did you do when you got to Baton Rouge?

DH: The engineers made their way to the Clear Channel studios to set up temporary shop. A bunch of us needed to figure out a way to get out of town because there was nowhere to stay in Baton Rouge. Thousands of people who had left New Orleans went to Baton Rouge. Jay and I decided we would go to Houston.

R&R: How did you get to Houston?

DH: That was hard, because there were no cars to rent, no trains or buses out of there, and you'd have to wait days for flights. I even tried to rent a moving van, like a U-Haul or Budget truck, and they were all gone.

The only way to get out of town was to take a cab or town car for a few hundred dollars. That's what I did. Entercom wired me some money to get Jay and I out of town and out of harm's way. We actually weren't able to get a cab, so we rented a town car.

We spent that Wednesday night in a motel room with about six other Entercom employees and left Thursday morning for the five-hour trip to Houston. I'll be heading over to San Antonio later today to stay with some friends until this is all sorted out. I'll be staying in touch with Entercom to see when they might need me to get back to work.

R&R: When do you anticipate WKBU might be back on the air?

DH: It could be a month or longer. The transmitter is under water, and they can't even get to it. Even if we were able to get a signal for WKBU, WWL is going to be the only station heard in New Orleans for the next few weeks.

R&R: So you're basically a man without a radio station.

DH: Exactly. There's nothing else for us to do because WWL already has a staff and they're flying in other people to help the station as it broadcasts out of Baton Rouge. Until we know what's going on with WKBU, we'll either wait or maybe help out temporarily at another Entercom property. My staff and I have contracts that will be honored, but I want to do radio. I don't want to wait around too long.

R&R: Hopefully, you'll be able to get back to it soon.

DH: I'm sure I will. But in the bigger picture, what's incredible to think about in all of this is that there are parts of New Orleans that are under water and that will stay under water or be beyond repair and changed forever. The map of the United States has been altered forever. The New Orleans we knew and the Louisiana we knew don't exist anymore.



# ALTERNATIVE TOP 50

September 9, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	<b>GORILLAZ</b> Feel Good Inc. ( <i>Virgin</i> )	2422	-71	121517	23	68/0
2	2	<b>STAIN'D</b> Right Here ( <i>Flip/Atlantic</i> )	1981	-54	82388	16	64/0
4	3	<b>GREEN DAY</b> Wake Me Up When September Ends ( <i>Reprise</i> )	1940	-94	91799	14	68/1
3	4	<b>FOO FIGHTERS</b> Best Of You ( <i>RCA/RMG</i> )	1878	-183	103717	20	70/0
7	5	<b>311</b> Don't Tread On Me ( <i>Volcano/Zomba Label Group</i> )	1859	+61	81774	7	73/0
5	6	<b>AUDIOSLAVE</b> Doesn't Remind Me ( <i>Interscope/Epic</i> )	1817	+12	74946	11	74/1
6	7	<b>SEETHER</b> Remedy ( <i>Wind-up</i> )	1732	-95	73927	22	57/0
8	8	<b>FALL OUT BOY</b> Sugar, We're Goin' Down ( <i>Island/IDJMG</i> )	1685	+46	88180	17	61/0
9	9	<b>NINE INCH NAILS</b> Only ( <i>Interscope</i> )	1636	+112	72193	7	74/0
10	10	<b>WEEZER</b> We Are All On Drugs ( <i>Geffen</i> )	1350	-27	55373	10	74/0
14	11	<b>RISE AGAINST</b> Swing Life Away ( <i>Geffen</i> )	1278	+31	52112	18	59/1
11	12	<b>NINE INCH NAILS</b> The Hand That Feeds ( <i>Interscope</i> )	1246	-109	77518	25	72/0
12	13	<b>WEEZER</b> Beverly Hills ( <i>Geffen</i> )	1221	-96	68234	24	66/0
16	14	<b>KILLERS</b> All These Things That I've Done ( <i>Island/IDJMG</i> )	1155	+49	66066	10	54/0
17	15	<b>SYSTEM OF A DOWN</b> Question! ( <i>American/Columbia</i> )	1122	+31	42647	8	61/0
19	16	<b>TRAPT</b> Stand Up ( <i>Warner Bros.</i> )	1019	+46	31307	8	51/0
15	17	<b>SWITCHFOOT</b> Stars ( <i>Columbia</i> )	1003	-124	35829	10	58/0
13	18	<b>BECK</b> Girl ( <i>Interscope</i> )	980	-295	37065	15	58/0
21	19	<b>NICKELBACK</b> Photograph ( <i>Roadrunner/IDJMG</i> )	953	+49	39459	5	49/0
20	20	<b>WHITE STRIPES</b> My Doorbell ( <i>Third Man/V2</i> )	938	-9	52956	8	51/0
29	21	<b>FOO FIGHTERS</b> DOA ( <i>RCA/RMG</i> )	872	+303	40293	3	66/5
22	22	<b>DISTURBED</b> Stricken ( <i>Reprise</i> )	797	-20	24767	6	45/0
25	23	<b>COLDPLAY</b> Fix You ( <i>Capitol</i> )	747	+89	33383	6	54/2
26	24	<b>30 SECONDS TO MARS</b> Attack ( <i>Immortal/Virgin</i> )	738	+54	23487	12	42/0
27	25	<b>SHINEDOWN</b> Save Me ( <i>Atlantic</i> )	730	+111	25688	4	41/2
33	26	<b>FRANZ FERDINAND</b> Do You Want To ( <i>Domino/Epic</i> )	719	+170	32702	3	49/2
23	27	<b>TAPROOT</b> Calling ( <i>Velvet Hammer/Atlantic</i> )	699	-46	19246	10	41/0
24	28	<b>HOT HOT HEAT</b> Middle Of Nowhere ( <i>Sire/Reprise</i> )	699	-58	41811	15	39/0
31	29	<b>AVENGED SEVENFOLD</b> Bat Country ( <i>Warner Bros.</i> )	579	+16	21188	4	42/3
28	30	<b>COLD</b> Happens All The Time ( <i>Flip/Lava</i> )	578	-2	20830	11	34/1
35	31	<b>HAWTHORNE HEIGHTS</b> Ohio Is For Lovers ( <i>Victory</i> )	530	+35	15277	13	35/0
36	32	<b>10 YEARS</b> Wasteland ( <i>Republic/Universal</i> )	515	+6	15279	11	30/0
30	33	<b>COLDPLAY</b> Speed Of Sound ( <i>Capitol</i> )	513	-72	22076	20	38/0
32	34	<b>JACK JOHNSON</b> Good People ( <i>Brushfire/Universal</i> )	506	-41	27647	9	32/0
34	35	<b>OUR LADY PEACE</b> Where Are You ( <i>Columbia</i> )	501	-15	19506	7	40/1
37	36	<b>DEATH CAB FOR CUTIE</b> Soul Meets Body ( <i>Atlantic</i> )	463	+1	31812	5	32/1
39	37	<b>3 DOORS DOWN</b> Live For Today ( <i>Republic/Universal</i> )	411	+51	9523	4	33/3
38	38	<b>INSTITUTE</b> Bullet-Proof Skin ( <i>Interscope</i> )	405	+11	11970	5	37/4
41	39	<b>DISTURBED</b> Guarded ( <i>Reprise</i> )	315	-31	12007	10	10/0
42	40	<b>FRAY</b> Over My Head ( <i>Cable Car</i> ) ( <i>Epic</i> )	304	+16	8638	7	25/1
44	41	<b>CHEVELLE</b> Panic Prone ( <i>Epic</i> )	271	-33	6206	6	25/0
40	42	<b>CROSSFADE</b> Colors ( <i>Columbia</i> )	268	-58	7556	15	17/0
49	43	<b>STORY OF THE YEAR</b> We Don't Care Anymore ( <i>Maverick/Reprise</i> )	254	+45	6294	2	28/6
46	44	<b>WHITE STRIPES</b> Blue Orchid ( <i>Third Man/V2</i> )	251	-42	10403	20	15/0
43	45	<b>DEFAULT</b> Count On Me ( <i>TVT</i> )	246	-26	10631	6	16/0
47	46	<b>MUDVAYNE</b> Forget To Remember ( <i>Epic</i> )	224	+5	6373	2	19/1
45	47	<b>DARK NEW DAY</b> Brother ( <i>Warner Bros.</i> )	219	-69	7335	13	17/0
Debut	48	<b>BRAVERY</b> Unconditional ( <i>Island/IDJMG</i> )	209	+77	6417	1	26/3
50	49	<b>OFFSPRING</b> Can't Repeat ( <i>Columbia</i> )	188	-16	5480	18	11/0
48	50	<b>THEORY OF A DEADMAN</b> Hello Lonely (Walk Away From This) ( <i>Roadrunner/IDJMG</i> )	182	-31	6007	5	20/0

77 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
SEETHER Truth ( <i>Wind-up</i> )	16
KAISER CHIEFS I Predict A Riot ( <i>Universal</i> )	8
STORY OF THE YEAR We Don't Care Anymore ( <i>Maverick/Reprise</i> )	6
FOO FIGHTERS DOA ( <i>RCA/RMG</i> )	5
INSTITUTE Bullet-Proof Skin ( <i>Interscope</i> )	4
COHEED AND CAMBRIA The Suffering ( <i>Columbia</i> )	4
AVENGED SEVENFOLD Bat Country ( <i>Warner Bros.</i> )	3
3 DOORS DOWN Live For Today ( <i>Republic/Universal</i> )	3
BRAVERY Unconditional ( <i>Island/IDJMG</i> )	3
VAUX Are You With Me ( <i>Lava</i> )	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS DOA ( <i>RCA/RMG</i> )	+303
FRANZ FERDINAND Do You Want To ( <i>Domino/Epic</i> )	+170
NINE INCH NAILS Only ( <i>Interscope</i> )	+112
SHINEDOWN Save Me ( <i>Atlantic</i> )	+111
COLDPLAY Fix You ( <i>Capitol</i> )	+89
BRAVERY Unconditional ( <i>Island/IDJMG</i> )	+77
311 Don't Tread On Me ( <i>Volcano/Zomba Label Group</i> )	+61
30 SECONDS TO MARS Attack ( <i>Immortal/Virgin</i> )	+54
COHEED AND CAMBRIA The Suffering ( <i>Columbia</i> )	+54
3 DOORS DOWN Live For Today ( <i>Republic/Universal</i> )	+51

## NEW & ACTIVE

**STELLASTARR\*** Sweet Troubled Soul (*RCA/RMG*)  
Total Plays: 170, Total Stations: 19, Adds: 0

**COHEED AND CAMBRIA** The Suffering (*Columbia*)  
Total Plays: 144, Total Stations: 20, Adds: 4

**DREDG** Bug Eyes (*Interscope*)  
Total Plays: 127, Total Stations: 11, Adds: 1

**ALL-AMERICAN REJECTS** Move Along (*Interscope*)  
Total Plays: 122, Total Stations: 14, Adds: 2

**TEGAN & SARA** Speak Slow (*Vapor/SRG*)  
Total Plays: 112, Total Stations: 9, Adds: 0

**MADNESS** Shame And Scandal (*V2*)  
Total Plays: 85, Total Stations: 8, Adds: 1

**BLOODHOUND GANG** No Hard Feelings (*Republic/Geffen*)  
Total Plays: 76, Total Stations: 10, Adds: 2

**REV RUN** Mind On The Road (*RSMG/IDJMG*)  
Total Plays: 73, Total Stations: 9, Adds: 1

**VAUX** Are You With Me (*Lava*)  
Total Plays: 65, Total Stations: 10, Adds: 3

**SEETHER** Truth (*Wind-up*)  
Total Plays: 47, Total Stations: 18, Adds: 16

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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UNLIMITED

September 9, 2005



America's Best Testing Alternative Songs 12 +  
For The Week Ending 9/9/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons		
					18-34	Men 18-34	Women 18-34
GREEN DAY Wake Me Up When September Ends (Reprise)	4.19	4.10	93%	21%	4.21	4.06	4.36
FALL OUT BOY Sugar, We're Goin' Down (Island/DJMG)	4.16	4.25	88%	20%	4.08	3.77	4.42
GORILLAZ Feel Good Inc. (Virgin)	4.12	4.23	96%	27%	4.07	4.05	4.10
RISE AGAINST Swing Life Away (Geffen)	4.11	4.00	77%	15%	4.09	3.91	4.31
HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)	4.00	3.78	61%	7%	4.02	3.80	4.32
KILLERS All These Things That I've Done (Island/DJMG)	3.99	3.93	87%	20%	3.83	3.65	4.04
MY CHEMICAL ROMANCE Helena (Reprise)	3.97	4.14	90%	25%	3.89	3.66	4.14
FOO FIGHTERS Best Of You (RCA/RMG)	3.89	4.07	96%	42%	3.77	3.51	4.08
WEEZER Beverly Hills (Geffen)	3.86	3.90	98%	44%	3.83	3.75	3.91
NINE INCH NAILS The Hand That Feeds (Interscope)	3.80	3.77	92%	39%	3.79	3.56	4.04
BECK Girl (Interscope)	3.79	3.65	84%	20%	3.74	3.67	3.83
SEETHER Remedy (Wind-up)	3.78	3.79	92%	27%	3.57	3.46	3.69
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	3.78	3.70	67%	11%	3.80	3.75	3.87
311 Don't Tread On Me (Volcano/Zomba Label Group)	3.76	3.66	81%	17%	3.78	3.62	3.97
NINE INCH NAILS Only (Interscope)	3.72	3.70	75%	16%	3.76	3.55	4.04
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	3.71	3.48	91%	32%	3.67	3.80	3.53
STAIN'D Right Here (Flip/Atlantic)	3.67	3.71	85%	23%	3.63	3.27	4.01
WEEZER We Are All On Drugs (Geffen)	3.65	3.83	79%	20%	3.52	3.51	3.53
SWITCHFOOT Stars (Columbia)	3.65	3.62	75%	18%	3.59	3.39	3.85
OUR LADY PEACE Where Are You (Columbia)	3.64	-	45%	8%	3.59	3.34	3.84
SYSTEM OF A DOWN Question! (American/Columbia)	3.63	3.66	69%	16%	3.50	3.53	3.46
COLD Happens All The Time (Flip/Lava)	3.62	3.55	42%	8%	3.63	3.47	3.87
TRAPT Stand Up (Warner Bros.)	3.61	3.56	68%	15%	3.49	3.33	3.69
COLOPLAY Speed Of Sound (Capitol)	3.58	3.55	93%	43%	3.43	3.37	3.49
JACK JOHNSON Good People (Brushfire/Universal)	3.58	3.60	59%	15%	3.69	3.64	3.77
DISTURBED Stricken (Reprise)	3.53	3.46	58%	14%	3.42	3.33	3.52
NICKELBACK Photograph (Roadrunner/DJMG)	3.43	3.43	57%	15%	3.27	3.08	3.49

Total sample size is 333 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



IT'S RUDE NOT TO POINT III Nino's Laz and Christian recently taught KTEG/Albuquerque MD Buck a thing or two about proper devil-horn etiquette. Seen here (l-r) are Laz, Buck and Christian.



RIISING TO THE OCCASION Seen here rubbing shoulders at WHTG/Monmouth-Ocean are (l-r) the two most photogenic members of Rise Against, Big G Morning Show With Brian & Jen co-host Jen Ursillo and Geffen/New York Regional Promotion Rep Jimmy Fay.

## REPORTERS

Stations and their ads listed alphabetically by market

<b>WEOX/Albany, NY</b> PD: Wilbore MD: Nikki Alexander 3 OFFSPRING ALL-AMERICAN REJECTS HARD-FI LIVING THINGS	<b>WBUN/Boston, MA*</b> PD: Dave Wellington APD/MD: Steven Strick No Adds	<b>WGEE/Dallas, TX*</b> OM: John Roberts PD: Jeff Sanders APD/MD: Alan Ayo No Adds	<b>WXNR/Greenville, NC*</b> OM: Bruce Sime PD: Jeff Sanders APD/MD: Sally 4 BLOODHOUND GANG SEETHER	<b>KROQ/Los Angeles, CA*</b> PD: Kevin Weatherly APD: Eric Sandstrom MD: Lisa Warden 3 DEPECHE MODE	<b>KORX/Odessa, TX</b> PD: Michael Todd APD: DM No Adds	<b>KRZQ/Reno, NV*</b> PD: Matt Diabio MD: Melissa Flores 3 AVENGED SEVENFOLD OUR LADY PEACE	<b>KJEE/Santa Barbara, CA</b> PD: Eddie Gallenzer MD: Dave Krazavac 7 KAISER CHIEFS 2 BLOODHOUND GANG MOTOR CITY SOUNDTRACK	<b>WJZZ/Traverse City, MI</b> OM: April Harley-Rose PD/MD: Chad Barron FOO FIGHTERS
<b>WHRL/Albany, NY*</b> OM: John Cooper PD: Lisa Hillip SEETHER COHEED AND CAMBRIA	<b>WBOG/Buffalo, NY*</b> PD: Kerry Gray MD: Scott Jim 2 SEETHER VAUX	<b>WXEG/Dayton, OH*</b> OM: Tony Tilford PD: Steve Kramer APD/MD: Boomer 6 SEETHER	<b>KUCO/Honolulu, HI*</b> OM: Paul Wilson PD: Jamie Hyatt MD: Morfary Chris No Adds	<b>WLRS/Louisville, KY*</b> DM: J.D. Kunes PD: Anrae Fitzgerald MD: Joe Stamm SEETHER STORY OF THE YEAR	<b>KHBZ/Oklahoma City, OK*</b> OM: Tom Travis PD/MD: Jimmy Barrea No Adds	<b>WDYR/Richmond, VA*</b> MD: Mike Hupp MD: Dustin Matthews 2 SHINEDOWN	<b>WTFB/Sarasota, FL*</b> OM: Ron White PD: Ron Miller 5 FOO FIGHTERS STORY OF THE YEAR SEETHER COLDFPLAY	<b>KFMA/Tucson, AZ*</b> PD: Matt Spyt MD: Stephen Kallio No Adds
<b>KTEG/Albuquerque, NM*</b> OM/MD: Bill Ray APD: Judi Cervero MD: Aaron "Beck" Burnett 2 THOUSAND FOOT KRUTCH	<b>WBTZ/Burlington*</b> OM/MD: Matt Grasso APD/MD: Kevin Mays No Adds	<b>KTCL/Denver, CO*</b> OM: Joe Bevilacqua APD/MD: Neri 13 FOO FIGHTERS 12 GREEN DAY	<b>KTBZ/Houston, TX*</b> PD: Vince Richards MD: Don Jarsten No Adds	<b>WMAD/Madison, WI*</b> OM: Mike Ferris PD: Steve Sarge MD: Hans Krieger SEETHER REV RUN	<b>WJRR/Driado, FL*</b> OM: Adam Cook PD: Paul Lynch APD: Rick Everett MD: Brian Dickstein 11 RISE AGAINST	<b>WRXL/Richmond, VA*</b> OM: Bill Cahill PD/MD: Casey Knutowski 5 INSTITUTE 5 FOO FIGHTERS 3 AVENGED SEVENFOLD SEETHER	<b>Sinus All Nation/Satellite</b> OM: Gary Schoerlatter MD: Rich McLaughlin No Adds	<b>KMYZ/Tulsa, OK*</b> PD: Corbin Pierce 1 FOO FIGHTERS BRAVERY
<b>WHNN/Atlanta, GA*</b> OM/MD: Leslie Fram MD: Jay Harren FRAY	<b>WAVP/Charlotte, SC*</b> OM: Bruce Fozzi MD: Samy Boe O.A.R.	<b>CIMX/Detroit, MI*</b> PD: Murray Brothshar APD: Vince Casanova MD: Matt Franklin No Adds	<b>WRXZ/Indianapolis, IN*</b> PD: Lenzy Diaz MD: Hebaal Young ILL NINO	<b>WMAM/Madison, WI*</b> OM: John Neumann MD: Chris Galar KAISER CHIEFS	<b>WJRM/Olando, FL*</b> PD: Bobby Smith STORY OF THE YEAR	<b>WRXL/Richmond, VA*</b> MD: Jake Weiler APD/MD: Bobby Sato COHEED AND CAMBRIA	<b>WFXX/Savannah, GA</b> OM: Susan Gove PD: B.J. Kinard MUDVAIN	<b>WPBZ/Palm Beach, FL*</b> MD: John O'Connell MD: Nik Rivers 2 MATSYAJA 1 SEETHER COLDFPLAY 3 DOORS DOWN
<b>WJSE/Atlantic City, NJ*</b> PD: Scott Reilly 16 COLD 8 REDS SEETHER KAISER CHIEFS	<b>WEND/Charlotte*</b> OM: Bruce Logan FOUNDED: Jack Daniel No Adds	<b>WYSK/Fredricksburg, VA</b> OM/MD: Paul Johnson KAISER CHIEFS ALL-AMERICAN REJECTS O.A.R.	<b>WPLA/Jacksonville, FL*</b> PD: Gail Austin PD/MD: Chad Chumley No Adds	<b>WLMW/Milwaukee, WI*</b> OM: Kerry Neumann MD: Chris Galar KAISER CHIEFS	<b>WUOL/Olando, FL*</b> PD: Bobby Smith STORY OF THE YEAR	<b>WZNE/Rochester, NY*</b> OM: Stan Hale PD: Jeff Scilione MUDVAIN	<b>WFKS/Savannah, GA</b> OM: Susan Gove PD: B.J. Kinard MUDVAIN	<b>KNDD/Seattle, WA*</b> PD: Phil Manning APD: Jim Keller No Adds
<b>WAGG/Augusta, GA*</b> OM: Ron Thomas PD: J.D. Kunes SEETHER	<b>WKQX/Chicago, IL*</b> PD: Mike Stam APD/MD: Jacent Jackson KAISER CHIEFS ALL-AMERICAN REJECTS O.A.R.	<b>KXNA/Fayetteville, AR</b> PD/MD: Dave Jackson SEETHER	<b>WREK/Johnson City*</b> PD/MD: Scott Onks SEETHER INSTITUTE	<b>WHTG/Monmouth, NJ*</b> PD: Mike Gavin APD/MD: Brian Phillips 5 KAISER CHIEFS	<b>KEDJ/Phoenix, AZ*</b> OM: Nancy Stevens PD: Kevin Robinson MD: Robin Wash No Adds	<b>WZNE/Rochester, NY*</b> OM: Stan Hale PD: Jeff Scilione MUDVAIN	<b>KQRA/Springfield, MO</b> OM/MD: Kristen Bergman MD: Shadow Williams AVENGED SEVENFOLD FRANZ FERDINAND BLOODHOUND GANG	<b>WWDC/Washington, DC*</b> PD: Rick Schmidt APD/MD: Donelle Flynn No Adds
<b>KROX/Austin, TX*</b> OM: Jeff Carroll PD: Lynn Barslow MD: Toby Ryan No Adds	<b>WPAQZ/Cincinnati, OH*</b> PD/MD: Jeff Nagel No Adds	<b>WYFF/Fresno, CA*</b> PD: Reverend APD/MD: Jason Squires BRAVERY	<b>WTRZ/Johnson City*</b> OM/MD: Bruce Clark APD: Lori FRANZ FERDINAND	<b>KZDN/Phoenix, AZ*</b> OM: Alan Hague MD: Mike Lewis No Adds	<b>WYOX/Pittsburgh, PA*</b> OM/MD: John Moschitta MD: Vinona Ferguson No Adds	<b>WZNE/Rochester, NY*</b> OM: Stan Hale PD: Jeff Scilione MUDVAIN	<b>KPNT/St. Louis, MO*</b> PD: Tommy Matters MD: Jeff Frisse No Adds	<b>WSFM/Wilmington, NC</b> PD/MD: Mike Kennedy 2 SILVERSTEIN
<b>WHFS/Baltimore, MD*</b> PD: Tim Virgin BRAVERY NADA SURF	<b>WXTN/Cleveland, OH*</b> PD: Kim Monroe APD: Dan Nardella MD: Tim "Stats" No Adds	<b>WKPF/Ft. Collins, CO*</b> OM/MD: Mark Callaghan MD: Boomer No Adds	<b>WUOL/Olando, FL*</b> PD: Bobby Smith STORY OF THE YEAR	<b>WYXX/Phoenix, AZ*</b> OM: Alan Hague MD: Mike Lewis No Adds	<b>WYOX/Pittsburgh, PA*</b> OM/MD: John Moschitta MD: Vinona Ferguson No Adds	<b>WZNE/Rochester, NY*</b> OM: Stan Hale PD: Jeff Scilione MUDVAIN	<b>WWSN/Tampa, FL*</b> PD: Shm No Adds	<b>WRWL/Syracuse, NY*</b> PD: Scott Peltone APD/MD: Tim Koble STORY OF THE YEAR
<b>WRAX/Birmingham, AL*</b> PD: Ken Wall MD: Mark Lindsey 3 INSTITUTE FOO FIGHTERS	<b>WARO/Columbia, SC*</b> PD: Dave Stewart 4 3 DOORS DOWN 1 DEATH CAB FOR CUTIE SEETHER	<b>WJRX/Fl. Myers, FL*</b> MD: John Razz MD: Jeff Zito 2 STORY OF THE YEAR 2 SEETHER 1 INSTITUTE	<b>WRFZ/Johnson City*</b> OM/MD: Bruce Clark APD: Lori FRANZ FERDINAND	<b>WYXX/Phoenix, AZ*</b> OM: Alan Hague MD: Mike Lewis No Adds	<b>WYOX/Pittsburgh, PA*</b> OM/MD: John Moschitta MD: Vinona Ferguson No Adds	<b>WZNE/Rochester, NY*</b> OM: Stan Hale PD: Jeff Scilione MUDVAIN	<b>WWSN/Tampa, FL*</b> PD: Shm No Adds	<b>WRWL/Syracuse, NY*</b> PD: Scott Peltone APD/MD: Tim Koble STORY OF THE YEAR
<b>KOKR/Boise, ID*</b> OM: Dan McCully MD: Jeremy Smith 3 DOORS DOWN STORY OF THE YEAR FRANZ FERDINAND	<b>WWCD/Columbus, OH*</b> DM: Randy Malloy PD: Andy "Andyman" Davis MD: Jack DeVoss No Adds	<b>WGRD/Grand Rapids, MI*</b> OM: Tim Roberts PD: Amy Tamara 3 COHEED AND CAMBRIA KAISER CHIEFS VAUX	<b>KETE/Lalalytte, LA*</b> MD: Scott Perlin MD: Roger Pride 1 INSTITUTE	<b>WYXX/Phoenix, AZ*</b> OM: Alan Hague MD: Mike Lewis No Adds	<b>WYOX/Pittsburgh, PA*</b> OM/MD: John Moschitta MD: Vinona Ferguson No Adds	<b>WZNE/Rochester, NY*</b> OM: Stan Hale PD: Jeff Scilione MUDVAIN	<b>WWSN/Tampa, FL*</b> PD: Shm No Adds	<b>WRWL/Syracuse, NY*</b> PD: Scott Peltone APD/MD: Tim Koble STORY OF THE YEAR
<b>WYXX/Phoenix, AZ*</b> OM: Alan Hague MD: Mike Lewis No Adds	<b>WYXX/Phoenix, AZ*</b> OM: Alan Hague MD: Mike Lewis No Adds	<b>WYXX/Phoenix, AZ*</b> OM: Alan Hague MD: Mike Lewis No Adds	<b>WYXX/Phoenix, AZ*</b> OM: Alan Hague MD: Mike Lewis No Adds	<b>WYXX/Phoenix, AZ*</b> OM: Alan Hague MD: Mike Lewis No Adds	<b>WYOX/Pittsburgh, PA*</b> OM/MD: John Moschitta MD: Vinona Ferguson No Adds	<b>WZNE/Rochester, NY*</b> OM: Stan Hale PD: Jeff Scilione MUDVAIN	<b>WWSN/Tampa, FL*</b> PD: Shm No Adds	<b>WRWL/Syracuse, NY*</b> PD: Scott Peltone APD/MD: Tim Koble STORY OF THE YEAR

POWERED BY  
MEDIABASE

Monitored Reporters  
91 Total Reporters  
77 Total Monitored  
14 Total Indicator

TRIPLE A TOP 30 INDICATOR

September 9, 2005

Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, TOTAL AUDIENCE (M), WEEKS ON CHART, TOTAL STATIONS/ADDS. Lists top 30 songs for the week of Sept 8/28 - Sept 9/3.

48 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 8/28 - Saturday 9/3. © 2005 Radio & Records

MOST ADDED

Table with columns: ARTIST TITLE LABEL(S), ADDS. Lists songs that were added to the charts during the week.

MOST INCREASED PLAYS

Table with columns: ARTIST TITLE LABEL(S), TOTAL PLAY INCREASE. Lists songs that showed the largest increase in total plays.

SYNDICATED PROGRAMMING

World Cafe - Dan Reed 215-898-6677. Acoustic Cafe - Rob Reinhart 734-761-2043. Lists contact info for various programming services.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of reporter information by market. Columns include station name, reporter name, and phone number. Markets include WAFB/Albion, OH; WNCN/Burlington; KOZT/Ft. Bragg, CA; WMWM/Madison, WI; KTCT/Minneapolis, MN; WGVX/Minneapolis, MN; WZEW/Mobile, AL; WEHM/Hampton, NY; WWWW/Hilton Head, SC; WXRT/Chicago, IL; KSRT/Indianapolis, IN; WTTT/Indianapolis, IN; WMTN/Jackson, NY; WFLX/Nashville, TN; WFUV/New York, NY; WRSA/Northampton, MA; WPKB/Santa Fe, NM; KRSH/Santa Rosa, CA; WXPB/Philadelphia, PA; WOKI/Knoxville, TN; WDEK/Killington, VT; WOKI/Knoxville, TN; WDEK/Killington, VT; WOKI/Knoxville, TN; WDEK/Killington, VT.

POWERED BY MEDIABASE

Monitored Reporters, 74 Total Reporters, 26 Total Monitored, 48 Total Indicator, Did Not Report, Playlist Frozen (1): WVO/Elizabeth City, NC

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# THE AMERICANA MUSIC ASSOCIATION

## Americana Radio History

### KGSR gets ready to celebrate 15 years

As the Americana Music Association begins its sixth annual Americana Music Conference in Nashville this weekend it is worth noting that one of the stations that makes up the core of the organization's reporting panel, KGSR/Austin, is getting ready to celebrate its 15th anniversary.

One can argue that Americana music, as a loose collection of several genres, has been around for decades, but it has really only been in the past 10 to 15 years that alternative country and Americana have begun to be officially recognized. For example, *No Depression*, the "official" newsstand publication of the movement, is celebrating its 10th anniversary, and the AMA itself was founded in October of 1998.

In addition, it was about a dozen years ago that full-time Americana-leaning stations, such as KNBT/New Braunfels, TX, began to appear on the radio dial. It was also at that time that KGSR, under the guidance of PD Jody Denberg, began to grow more sensitive to the vibrant roots music scene in Austin and adjusted its sound accordingly.

As you'll read, though, it was really only about six years ago that Denberg decided to take the station far enough in the direction of Americana that it could legitimately be considered a Triple A-Americana hybrid.

As the station gears up for its anniversary, I talked with Denberg about the evolution of the KGSR and the great musical community in Austin.

**R&R:** How has KGSR changed since you joined it?

**JD:** When I joined KGSR, at the end of 1990, Susan Castle, our MD, was already at the station. And our midday guy, Bryan Beck, was also here. At that time KGSR was a Smooth Jazz — at the time it was called NAC — station and was just beginning to drift toward something that was more Triple A. One of the reasons I was brought in was to help with that programming change.

Much has changed since then, but we have been blessed almost the entire 15 years. Even though we are now in our fourth ownership, pretty much every company that has owned us gave us the freedom to make the station what we thought was most appropriate for the time. And with Emmis, our current owners, the situation has been truly wonderful. They get what we do, they give us the tools to do it, and, most important, they believe in us.

**R&R:** How long did the initial transition to Triple A take?

**JD:** When I came in, the jazzy element of the programming was the predominant aspect of the station's sound, and we decided to make the transition away from that very gradual. At first we put in Sting and other vocal-oriented artists who made sense. Then Dennis Constantine came in as our consultant, and we picked up the pace.

It took us a couple of years before we had completely phased out most of the smooth jazz kinds of artists, but even now we still play artists like The Gypsy Kings, Ottmar Leibert and a few others that some Smooth Jazz stations may program.

Our goal at that time was to incorporate all these great artists from the rock and singer-songwriter worlds who weren't getting play at radio but were putting out really good music. That included people like Chris Isaak, Paul Simon and k.d. lang, who were very popular here, but there were also many artists in the Austin scene who deserved our attention, such as Lyle Lovett, Willie Nelson, Stevie Ray Vaughan, Asleep At The Wheel, Sarah Hickman, Poi Dog Pondering and Darden Smith.

**R&R:** What was the impetus for the station's evolving into the more Americana-Triple A hybrid that it is now?

**JD:** Much of it simply had to do with the fact that we are in Austin. There is a vibrant music scene here, and many roots-oriented artists call Austin home. As we became more sensitive to what was happening here, it was only natural that we began to reflect more and more of the local color. That really took hold about six years ago.

Kevin Connor, who is one of the Kevin & Kevin morning guys, and myself had local-music shows on our respective previous stations, so we had that predisposi-

tion going for us all along. Plus, our guts always told Susan and myself that we should be making the Austin and broader Texas rootsy singer-songwriter artists the core sound of the station. Along the way, however, a couple of our owners felt that we needed to be more mainstream in one aspect or another, so we ended up sounding more national, if you will.

Finally, our previous owners — Sinclair-LBJ — gave us some money to do some research, and it confirmed what we suspected all along. Jeff Carrol — who had been my PD during the '80s at Rocker KLBJ/Austin — became OM around that time, and he helped me use those findings to convince upper management that the artists we had in spice and lower rotations should really be the artists we had in the higher rotations. At that time we were able to phase out, or at least reduce, the number of classic rock and pop-oriented songs and make this station sound like it always should have.

Once we rebalanced the music and rotations the station really came into its own. In fact, it was the first time it cracked the top five in a long time. Since then we have focused on what you would classify as Americana music. Frankly, though, it is simply the right kind of music for us to play for the market we are in. I am really happy with the way the station sounds these days.

We are, by almost any standard, an Americana-Triple A hybrid at this point. When I compare what we are playing to your Triple A airplay chart and to the Americana airplay chart, it usually works out that I am playing about half of what is on both charts, plus a certain amount of music that isn't on either.

**R&R:** As the music evolved, how did the production and presentation on the station change?

**JD:** We didn't have to address that much. When the station signed on we viewed ourselves as a public radio station that happened to play commercials, and all along we have always had a more personable, low-key delivery. I have always been reticent to use too much imaging and have always avoided anything with a lot of bells and whistles.

My thoughts are that most radio folks don't give the listeners enough credit for being able to figure out what kind of station they are listening to and whether it's the best Triple A station or best Americana station or best Oldies station or whatever to them.

We just put all the roots music front and center and let it speak for us as to what kind of station we are. This point of view was recently backed by a perceptual study we did with Coleman Research. It told us that you get credited in the listeners' minds by what you are, not what you say you are.

Our audience in Austin gets it, and, frankly, they have always wanted it. That kind of music is one of the core kinds of music this city stands for, and the listeners are happy to have a station that plays it. So we are simply "Radio Austin."

We obviously share our audience with other stations in town, most notably public station KUT, which predates us in terms of the style of music they program. But it is sufficiently different from us in the fact that it has quite a bit of block programming and airs some of the key NPR news shows.

And we certainly have to pay attention to KPEZ-FM, which is a Classic Rock-Triple A hybrid, but they pretty much stay away from the Americana side of the library. Frankly, I don't think there is enough room for that. Every station seems to have its own niche.

**R&R:** Do KNBT or KFAN/Fredericksburg, TX come into play at all?

**JD:** No. They are both good stations that are even more Americana than we are, but their signals don't really penetrate Austin. Ours may get into their markets a bit, but it is not an issue. All I can say is that this type of music has a fan base throughout this area of the country, and that reinforces our vision that it is important for us to support it.

Granted, we are a little more choosy about who we feel we can play than they are, but we share quite a few artists. Acts like Robert Earl Keen, Charlie Robison and Dwight Yoakam work well for us on a song-by-song basis.

**R&R:** Many of KGSR's promotional activities also serve to align it closely with the community.



Jody Denberg



# Americana Radio History

Continued from Page 67

JD: Our biggest thing each year is the *KGSR Broadcasts* CD we do, which is a collection of studio performances. The proceeds of that go to support an organization called SIMS. It provides low-cost mental-health services to the Austin music community. It was named after Sims Ellison, who was a musician in a group called Pariah who killed himself in the mid-'90s. The organization was a reaction to his death and the fact that if he had been able to get help for his depression,

things might have turned out differently. To date we have donated over \$1 million to the cause. We are also involved in all kinds of other community events and causes, plus we also do specific radiothons in support of children's events for Christmas and so on. The way we see it, we have a stick, so we might as well use it for the good of the community as often as it makes sense for us.

We are also deeply immersed in the music scene here. Easily the biggest event we align ourselves with each year is South by Southwest. We broadcast live from it, and we have many of the acts join us on the air to chat or play some songs. A couple of years ago at SXSW we had Willie Nelson, Kris Kristofferson, Toots & The Maytals and Los Lonely Boys in just one morning.



**THE INNER SANCTUM** Here is the current KGSR/Austin programming and on-air staff getting all friendly-like in the studio.

This year Lyle Lovett happened to be staying at the Four Seasons, where we had our remote studio. He ended up playing guest DJ for the whole week on the Kevin & Kevin morning show. Many acts come by our station studios for my afternoon show too.

We used to say that we had another 12 months before we had to deal with something like that again, but now we have the Austin City Limits Music Festival, which happens six months later and is equally intense. We broadcast live from the backstage area of the *Austin City Limits* studio at KLRU-TV and also have many guests on the air.

ACL is getting ready to celebrate its 31st year. Interestingly, I went to college from 1977 to 1981 in the same building where its studio is located. We have also done our station-anniversary shows from there every December.

Much of what we use for our *KGSR Broadcasts* CD comes from these events. Not only do we get to interact with the big acts, we also get to be in early with the ascending acts that we believe will go all the way. It gets crazy when these events are going on in town, but we are proud to be an important part of them. It is all part of what makes being in Austin so special.

**R&R:** Do you feel comfortable with the way the station sounds right now?

JD: In my heart of hearts I think KGSR is as close to the way I envision it as it can be at this moment in time. It is a beautiful thing. It is nice to have a little time and tenure under our belt. That makes all aspects of the station easier to manage and adapt.

Jimmy Steal, our head of programming at Emmis, is a strong supporter of KGSR, and he says that we are a strongly branded station. It is nice to have upper management — from Emmis Radio President Rick Cummings to Sr. VP Val Maki to Jimmy — understand what we are doing and give us the support we need

## The Schedule

Most of the air personalities at KGSR/Austin have been there a long, long time. Here is a rundown of how a day goes there.

**5:30-9am:** *KGSR in the Morning* with Kevin (Connor) & Kevin (Phinney).

**9am-noon:** Bryan Beck with *The Coffee Break Concert* at 10:30am.

**Noon-3pm:** Susan Castle with *Whaddya Want for Lunch?* requests at noon.

**3-7pm:** Jody Denberg with "Daily Demo" at 3:30 and "The 5:01 Blues."

**7pm-midnight:** Bobby Ray, featuring "Spotlight" at 7:30 pm, *The Ten O'Clock News* and *The 11th Hour*.

**Midnight-5:30am:** Kerry Dawson or Caryn Craig.

## The Top CDs Of 2004

Every year KGSR/Austin polls its listeners for their favorite CDs of the year. Here is the top 25 from last year.

1. **LOS LONELY BOYS** *Los Lonely Boys*
2. **PATTY GRIFFIN** *Impossible Dream*
3. **RAY CHARLES** *Genius Loves Company*
4. **BOB SCHNEIDER** *I'm Good Now*
5. **WILLIE NELSON** *It Always Will Be*
6. **ELIZA GILKYSON** *Land Of Milk And Honey*
7. **JOSS STONE** *The Soul Sessions*
8. **VARIOUS ARTISTS** *KGSR Broadcasts, Vol. 12*
9. **STEVE EARLE** *The Revolution Starts ... Now*
10. **VARIOUS ARTISTS** *Por Vida: A Tribute To The Songs...*
11. **TONI PRICE** *Born To Be Blue*
12. **LYLE LOVETT** *My Baby Don't Tolerate*
13. **WILCO** *A Ghost Is Born*
14. **ROBERT EARL KEEN** *Farm Fresh Onions*
15. **SLAID CLEAVES** *Wishbones*
16. **ALISON KRAUSS & UNION STATION** *Lonely Runs Both Ways*
17. **RODNEY CROWELL** *Fate's Right Hand*
18. **THE MAVERICKS** *Live From Austin Texas*
19. **LOS LOBOS** *The Ride*
20. **RAY LAMONTAGNE** *Trouble*
21. **ELVIS COSTELLO** *The Delivery Man*
22. **MINDY SMITH** *One Moment More*
23. **VAN MORRISON** *What's Wrong With This Picture?*
24. **ERIC CLAPTON** *Me And Mr. Johnson*
25. **JON DEE GRAHAM** *The Great Battle*

without meddling too much in our day-to-day operations. Plus, we just had a great book, which makes all of us happy.

**R&R:** Given the number of local artists you support, how do you review all the new releases that come your way?

JD: It used to be that there was an easy way to separate the major releases from the local and independent stuff, but it is in everyone's reach now to put together a good-sounding, good-looking CD, so there is much more music you have to sift through. Occasionally, you find some real gems that you might not have otherwise been made aware of.

The music available for us to play right now is really good. I program the station, and I also do my special new-music show on Sunday nights — *KGSR Sunday Night News* — so I have to listen to almost everything that comes in, either for programming considerations or for that show.

**R&R:** You also have a journalistic background.

JD: I used to be a local music critic of sorts. That's how I started my new-music show, which is how I started in radio. It was originally on KLBJ. I will have been doing that show for 25 years in March. Much of what I play on that show isn't applicable for regular programming on the station, but sometimes it is. I've been known to test things there and then open it up.

My journalism background is also reflected in the many interview discs I have done, and they satisfy that part of my psyche. I really love getting to know artists I have always admired. I have also written liner notes in the past couple of years for some greatest-hits packages and some reissues. It lets me exercise my journalistic talent without having to live under the constant deadlines that you have.

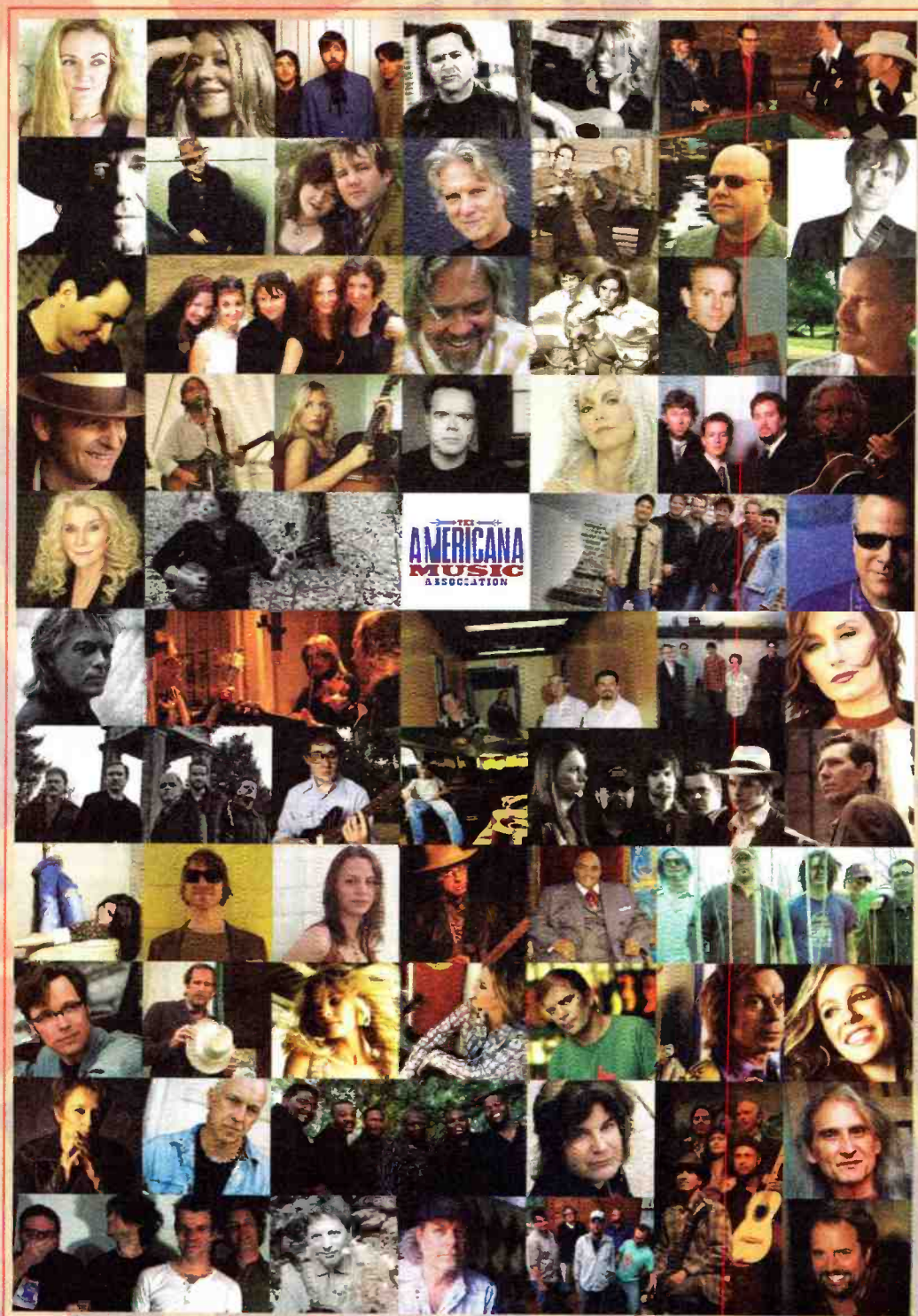
**R&R:** We would be remiss if we didn't mention your amazing relationship with Waterloo Records in Austin, a music store that has had close ties with the station all along.

JD: We are lucky in Austin to have an aggressive music store like Waterloo that is passionate about music. My relationship with them goes back to when they opened and they would turn me on to stuff to play on my new-music show. Much of what we play at KGSR, they sell, and much of what they sell, we play.

We work with them on a lot of in-stores and feature CDs and that kind of stuff. A couple of times a year the owner, John Kunz, will call me and turn me on to something he really loves. I may not agree with him all the time, but most of the time I do.

Waterloo, the *Austin Chronicle* newspaper and KGSR have often been called the "Granola Mafia." We have great synergy, and I'd like to think that, collectively, we do a lot to help artists maintain as well as establish their careers. That and doing good radio is what it's all about.

The AMA would like to thank all the artists & broadcast partners participating in the Americana Music Conference!



# Americana Music: Autumn Harvest

## RECENT RELEASES

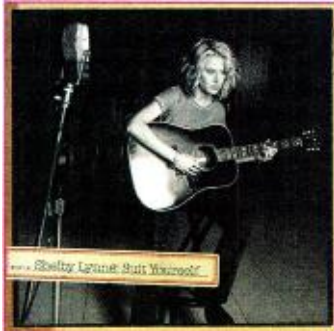
### Chip Taylor & Carrie Rodriguez *Red Dog Tracks* (Back Porch/EMI)

After many years of pursuing other interests, Chip Taylor returned to writing music about eight years ago. In 2001 he was attending South by Southwest and had the opportunity to see Carrie Rodriguez — a young Texas-born and Berklee College of Music-trained artist — perform. The two met and formed a bond, and it wasn't long before they began to record together.

Their first album, *Trouble With Humans*, won them legions of fans in both the press and at Americana radio, and all have been eagerly awaiting their followup. Well, the wait is over: *Red Dog Tracks* is now in our hands.

### Shelby Lynne *Suit Yourself* (Capitol)

Shelby Lynne struggled for years to find the right way to express her musical vision. Starting with a more traditional country sound and later branching out into pop-oriented stuff, she made it quite clear that



she had amazing talent, but the best way to capture and express it eluded her.

With *I Am Shelby Lynne* she finally began to get control of her creative urges, and by the release of *Identity Crisis* in 2003 she had found the right groove to express her many musical influences: She took it back to the basics and let the Southern juices flow. Lynne returns with *Suit Yourself*, and the organic, back-to-the-basics approach still suits her just fine.

### Robbie Fulks *Georgia Hard* (Yep Roc)

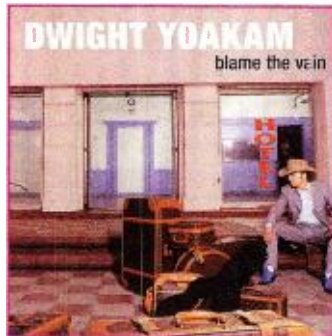
Robbie Fulks has always been a favorite artist of alternative country aficionados, and even though he expanded his repertoire to include roots rock and even a bit of pop on his last couple of albums, his appeal to the Americana crowd remains intact. With his return to his musical roots on *Georgia Hard*, that relationship should grow even stronger.

Fulks has always teetered on the paradoxical line between taking himself too seriously and not seriously enough, but he seems to have come to terms with

this dichotomy on his new outing by actually using it to his advantage.

### Dwight Yoakam *Blame The Vain* (New West)

In 1986 Dwight Yoakam reminded us that the real roots country music of artists like Merle Haggard and Buck Owens had been forgotten in Nashville. In what can be considered an odd turn of events, today Yoakam finds himself in the same position



those artists were, being too country for mainstream country. It doesn't seem to bother this traditionalist much though. He has never sounded more focused and energized than he does on *Blame the Vain*.

### The Greencards *Weather & Water* (Dualtone)

Two members of The Greencards may be from Australia — mandolinist Kym Warner and bassist Carol Young — and the other may be a Brit — fiddler Eamon McLoughlin — but this Austin-based trio is as Americana as you can get.

After the three met and started playing together, it wasn't long before they were one of the hottest live bands on the local scene. They self-released an album called *Movin' On* and were discovered by the entire Americana world. The Greencards return with *Weather & Water*.

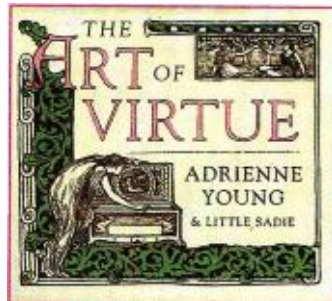
### Caitlin Cary & Thad Cockrell *Begonias* (Yep Rock)

Caitlin Cary & Thad Cockrell are alternative country veterans from the vibrant North Carolina scene. Both have recorded with bands and are active solo artists, and they decided to work together on what can only be described as an inspired project, *Begonias*, based around the idea of marriage and the many trials and tribulations often associated with the institution. The two have put together a collection of songs that mostly explore the sadder and darker side of being husband and wife.

### Adrienne Young *The Art Of Virtue* (AddieBelle)

Adrienne Young takes an organic approach to life, and that spills over into the kind of music she likes to play and her homegrown way of marketing and distributing it.

Born in Tallahassee, FL but raised in Clearwater, FL, Young developed a genuine love for real American roots



music early on. She went to college at Belmont University in Nashville and has lived in Music City since then. In 2003 Young won the Chris Austin Songwriting contest at Merlefest in the bluegrass category and not long after that released her debut album, *Plow to the End of the Row*. She carries on with her sophomore effort, *The Art of Virtue*.

### Son Volt *Okemah And The Melody Of Riot* (Transmit Sound/Legacy)

Few acts from the alternative country scene are revered like Uncle Tupelo. When the band split up it spawned both Wilco and Son Volt. Son Volt had a great run from 1993-98 but went on an extended hiatus shortly after releasing their third album.

Now Son Volt have returned with *Okemah and the Melody of Riot*. Although Jay Farrar is the only original member left, the addition of drummer Dave Bryson, bassist Andrew Duplantix and ex-Backsliders guitarist Brad Rice has added new vitality to the group.

### The Knitters *The Modern Sounds of The Knitters* (Zoe/Rounder)

Back in the '80s there was a vibrant insurgent country scene in Southern California, and bands like X and The Blasters led the way. In the middle of that decade John Doe, Exene Cervenka and D.J. Bonebrake from X got together with The Blasters' Dave Alvin for a one-off project under the banner of The Knitters.

That effort, *Poor Little Critter on the*



*Road* is an object of fascination and awe to this day. Now we have something else to get excited about, as these folks, along with bassist Jonny Ray Bartel, have reconvened for another Knitters album.

### Donna The Buffalo *Life's A Ride* (Wildlife)

Most bands can't hope to enjoy any kind of longevity unless they can deliver their wares on the stage. In the case of Donna The Buffalo, deliver live they can! In fact, most of the career momentum this band has is directly due to their extensive touring.

The sextet have been releasing albums for over a dozen years, and they collaborated with Jim Lauderdale on *Wait 'Til Spring* a couple of years ago. Their latest, *Life's a Ride*, showcases their hybrid roots sound featuring vocals from three members of the band, as well as amazing instrumentation.

### Willie Nelson *Countryman* (Lost Highway)

This Willie Nelson project was conceived way back in 1995 by Don Was and Chris Blackwell and was intended for release on Island Records. The concept was to merge the gospel and soul



roots of reggae and country music. Unfortunately, a number of things came up that sidetracked the project for almost 10 years.

Eventually, the folks at Lost Highway brought in producer Richard Feldman to finish the sessions, and the result is *Countryman*.

### John Hiatt *Master Of Disaster* (New West)

John Hiatt's career spans 30 years, and his songs have been covered by dozens of artists. He has played in bands with illustrious musicians including Ry Cooder, Nick Lowe, Leo Kottke and Hiatt's on-again, off-again mates The Goners — Sonny Landreth, Dave Ranson and Kenneth Blevins.

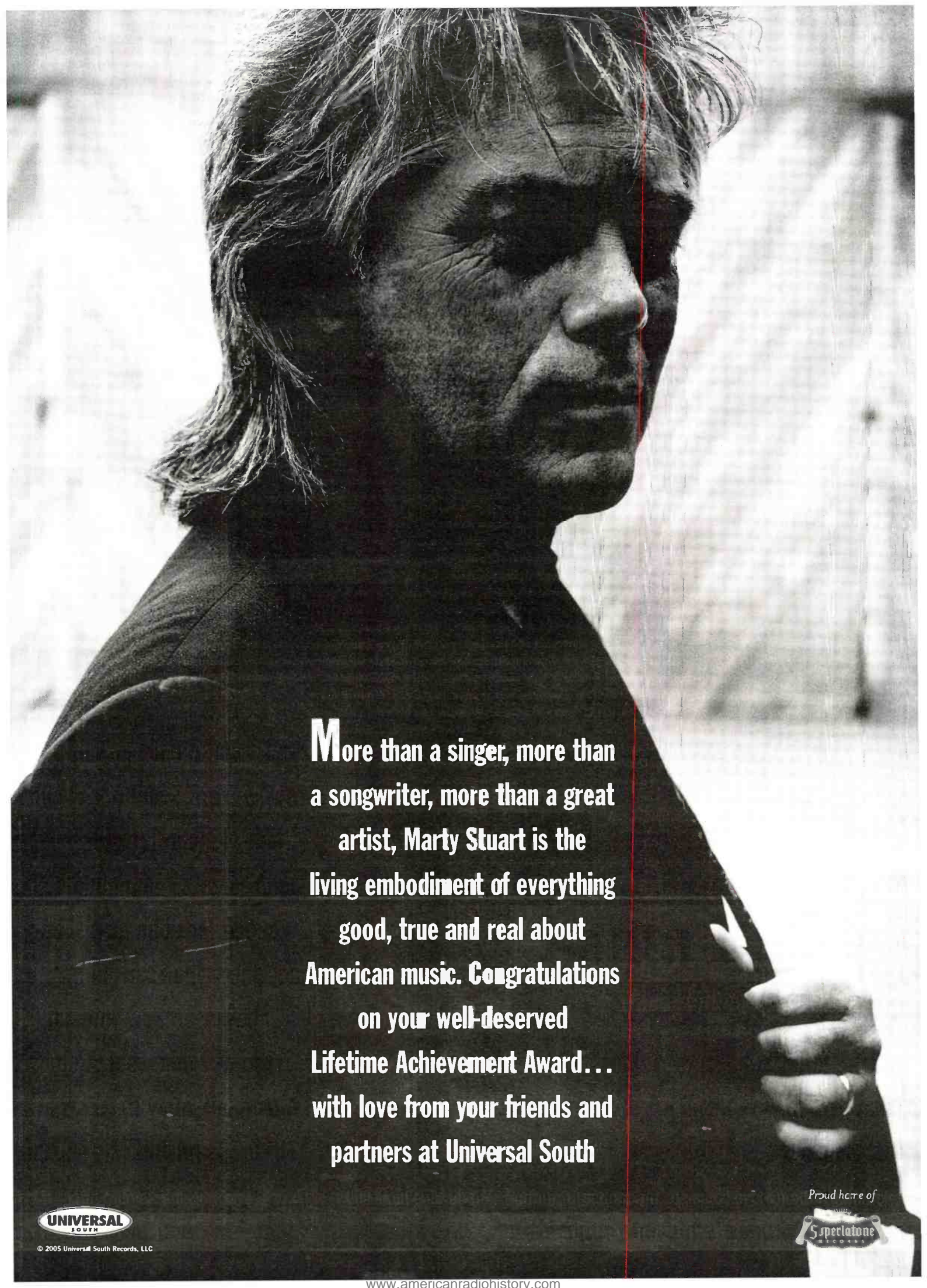
With *Master of Disaster*, Hiatt took it one step further by going to Memphis to record the album with veteran producer Jim Dickinson. As an added treat, Dickinson's sons — Cody (drums) and Luther (guitar), who comprise two thirds of The North Mississippi Allstars — appear on the album.

### Shannon McNally *Geronimo* (Back Porch/EMI)

We were introduced to the lovely and talented Shannon McNally back in 2002, with the release of her debut album, *Jukebox Sparrow*. It showcased a young

Continued on Page 72





**M**ore than a singer, more than  
a songwriter, more than a great  
artist, Marty Stuart is the  
living embodiment of everything  
good, true and real about  
American music. Congratulations  
on your well-deserved  
Lifetime Achievement Award...  
with love from your friends and  
partners at Universal South



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Proud home of



# Americana Music: Autumn Harvest

Continued from Page 70

## RECENT RELEASES

artist who had been deeply influenced by many Americana styles.

A few years back McNally relocated to New Orleans, and the Southern influences in her music have strengthened and crystallized on her latest effort. To help capture her evolving sound, McNally enlisted Austin legend Charlie Sexton — both as a player and a producer — for what would become *Geronimo*.

### Grey DeLisle

#### *Iron Flowers* (Sugar Hill)

Whereas much of the American roots scene is either about amazing musicianship or irreverent takes on traditional music styles, Grey DeLisle is deadly serious. There is thought, nuance and



sublime interpretation in everything she does, and by being dedicated to her craft, she elevates the entire Americana movement.

Her previous album, *The Graceful Ghost*, was critically acclaimed and created high expectations for latest effort. No worries: *Iron Flowers* continues to uphold the better side of the Americana movement.

### Chris Hillman

#### *The Other Side* (Sovereign Artists)

Chris Hillman has been a fixture in American popular music for over four decades. He has been an integral part of The Byrds; Manassas; The Souther, Hillman, Furay Band; The Flying Burrito Brothers; and others. In addition, he was inducted into the Rock and Roll Hall of Fame in 1991 and given a Lifetime Achievement Award by the AMA last year. On his latest outing he delivers new interpretations of classics, as well as several new compositions he co-wrote with Steve Hill.

### Two Tons Of Steel

#### *Vegas* (Palo Duro)

Anyone who knows anything about the Texas music scene knows that Gruene Hall in New Braunfels is one of the best venues in the state. A little combo known as Two Tons Of Steel have called that hall home for several years now. Blending a wide variety of musical styles, Two Tons Of Steel have developed a sound all their own that they like to call "countrybilly."

*Vegas* is the act's eighth outing, and it finds the boys delivering several of their own compositions, as well as some interesting covers of songs by such artists as The Ramones and Johnny Rivers.

### Stacey Earle & Mark Stuart

#### *S&M Communion Bread* (Funza!o)

It isn't easy striking out on your own when you live in the shadow of a legend, but Stacey Earle has managed to do a pretty good job of establishing herself outside the penumbra of her brother Steve.

Stacey released a couple of albums as a solo artist before she started to record with her husband, Mark Stuart. *S&M Communion Bread* is their second outing together, and although the album cover and title may make you chuckle, most of the songs explore darker, more somber subject matter.

### Various Artists

#### *Fins, Chrome And The Open Road* (95 North)

Even though its image may be a bit tarnished these days — with European and Japanese luxury cars making significant inroads in the U.S. market —



the Cadillac still has a mystique surrounding it — especially the old ones with those big tail fins.

In honor of this legendary vehicle and the freedom of the open road it represents, we now have a collection of songs all about the Caddy called *Fins, Chrome and the Open Road: A Tribute to the Cadillac*.

### Danny Barnes

#### *Get Myself Together* (Terminus)

Bad Livers banjo man Danny Barnes has always been an active musician within the confines of his band, as well as being involved in a number of other projects with the likes of Bill Frisell and composer Richard Linklater.

He has also released a few solo outings and now returns with another, *Get Myself Together*. As a spearhead in the progressive bluegrass movement, Barnes is never afraid to try out new ideas, and that is certainly the case with this album.

### Drew Emmitt

#### *Across The Bridge* (Compass)

Most of us were introduced to mandolinist Drew Emmitt via his band Leftover Salmon. A few years ago he stepped out on his own with the release of *Freedom Ride*, which featured a veritable

who's who of acoustic players. He continues with that formula on *Across the Bridge*.

Touching on styles ranging from bluegrass to folk to jam band, he delivers a tasty album with bandmates Matt Flinner and Greg Garrison. Guests this time around include Paul Barrere, Sam Bush, John Cowan, Jim Lauderdale, Del McCory, Ronnie McCory and Stuart Duncan.

### Eliza Gilkyson

#### *Paradise Hotel* (Red House)

Eliza Gilkyson deserves more attention and wider success than she has



had over the years. She has been making albums since 1987 and with each release has revealed depth and compassion.

Granted, most of the observations in her songs deal with the darker, sadder, more lonely aspects of the human condition, but she also manages to remind us that these things are a counterbalance to the hope and happiness life also offers. Her latest album, *Paradise Hotel*, may well be her best so far.

### Jeff Black

#### *Tin Lily* (Dualtone)

As much as male country stars try to present themselves as honest, down-to-earth kinda guys, most of them are posers, if you ask me. Sure, many of them have talent and charisma, but most are not the simple men they would have us believe they are.

Then you have a guy like Jeff Black. He's a real artist, with real things to say about things as universal as the rising sun and the tenderness that exists between a man and a woman. Black returns with his fourth effort, *Tin Lily*, and it is full of thoughtful songs framed in an intelligent presentation.

## NEW RELEASES

### Darrell Scott

#### *Live In NC* (Full Light)

Musician, composer and producer Darrell Scott is somewhat of a renaissance man in the Nashville music scene. He's enjoyed accolades from the industry; written a song that was recorded by Faith Hill for her new album; just finished producing the debut album by his father, Wayne Scott; and is just about to put the finishing touches

on his next studio album, which will be out in early 2006.

In the meantime he is touring throughout the summer, opening for Steve Earle in support of his new *Live in NC* album, which captured his live show with consummate players bassist Danny Thompson and drummer Kenny Malone.

### Nickel Creek

#### *Why Should The Fire Die?* (Sugar Hill)

Nickel Creek haven't released any new material for close to three years. During that period the three members — Chris Thile, Sara Watkins and Sean Watkins — busied themselves with solo projects and several collaborations. They return with their much-anticipated third effort, *Why Should the Fire Die?*, which was produced by Eric Valentine and Tony Berg.



With Grammys and platinum sales already under their belts, the folk-bluegrass-pop trio are poised to take a huge step forward, as this album adds new depth to their already renowned playing.

### Will Taylor

#### And Strings Attached Collaborations

 (Heart Music)

Beginning in 1999 Will Taylor implemented a new idea after brainstorming with other musicians: He began to collaborate with both locally and nationally renowned musical artists, rearranging their material and bringing



in his own crew of seasoned jazz and contemporary roots musicians to play it in a beautiful church sanctuary with excellent acoustics.

Since then Will Taylor And Strings Attached have played more than 30 concerts to over 8,100 audience members. Highlights from these shows have now been documented on *Collaborations*, featuring such artists as Eliza Gilkyson, Shawn Colvin, Guy Forsythe, Jimmy LaFave and Slaid Cleaves.

Continued on Page 74

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Nickel Creek  
WHY SHOULD THE FIRE DIE?



Tim O'Brien  
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Tim O'Brien  
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Dolly Parton  
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# Americana Music: Autumn Harvest

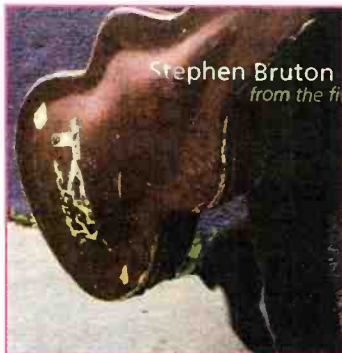
Continued from Page 72

## NEW RELEASES

### Stephen Bruton

*From The Five* (New West)

Producer, killer guitarist and, perhaps most important of all, songwriter Stephen Bruton has lived a life that earns him the



right to say what he does with his music. Now in his mid-50s, Bruton has some pretty damn important insight about himself, the world and the universe.

*From the Five* is his fifth solo effort and easily one of his best, but he's also smart enough to know that a little help can be a good thing. He co-wrote much of the material for this new effort with such luminaries as Big Al Anderson, John Kilzer, Bill Payne and Stephen Barber.

### Various Artists

*Happyland: Musical Tributes To Laura Ingalls Wilder* (Pa's Fiddle)

Remember how successful that Stephen Foster project was last year? Well, history



might repeat itself with *Happyland: Musical Tributes to Laura Ingalls Wilder*. Wilder was the author of the *Little House* book series, and throughout its many volumes she referred to 126 songs that were popular at the time the stories are set. Dale Cockrell and Butch Baldassari of Vanderbilt University's Blair School of Music have brought together a number of different musicians to record fresh versions of some of these songs.

### Jerry Douglas

*The Best Kept Secret* (Koch)

Jerry Douglas has revolutionized the role of the dobro in modern acoustic

music, and he has contributed his talent to the musical community in a variety of ways. The man appears on over 1,500 albums and has been a member of such groups as J.D. Crowe & The New South and The Country Gentleman and a part of Alison Krauss' Union Station.

The exciting news is that he has released a new solo effort that features several guest artists. John Fogerty, Derek Trucks, Sam Bush, Alison Krauss and Bela Fleck are just some of the superstars who appear on *The Best Kept Secret*.

### Frank Black

*Honeycomb* (Back Porch/EMI)

Frank Black has a secret side that he lets out every now and then. Sure, he started out with The Pixies and is touring and recording with that band again, but he is also a great American singer-songwriter.

That is quite evident with his latest solo outing, *Honeycomb*. Joining him during the making the album were some amazing session legends, including Steve Cropper, Anton Fig and Spooner Oldham. The boys manage to capture many timeless aspects of roots music.

### Delbert McClinton

*Cost Of Living* (New West)

Delbert McClinton is a legend among fans of Texas roots music not only for his longevity in the business, but also for his amazing ability to blend country, blues, R&B and rock 'n' roll into a single sound. Over the years he has been revered as a harmonica player, singer, bandleader and successful songwriter. He has also become a poet and chronicler of our times. McClinton returns with a new collection of soon-to-be classics, *Cost of Living*.

### The Waco Brothers

*Freedom And Weep* (Bloodshot)

The members of The Waco Brothers — Jon Langford, Deano Steve Goulding, Alan Doughty, Mark Durante and Tracy Dear — may have other bands or musical obligations to attend to every now and then, but we can certainly say that this an honest-to-goodness band in its own right.

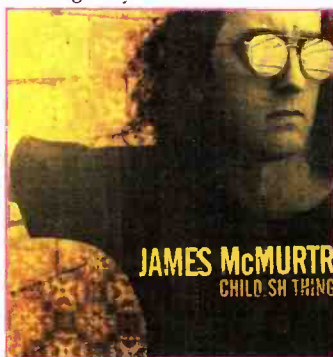
They have been touring together for years to rave reviews, and this new album, *Freedom and Weep*, is their seventh outing. As always, the music of The Waco Brothers is hard to classify and even more difficult to describe, but rest assured the songs are good and the musical chops second to none.



### James McMurtry

*Childish Things* (Compadre)

Texas singer-songwriter James McMurtry has been delivering his literary, hard-edged style of music since the late



'80s, and as time has gone by his style has evolved to match the mood of the streets.

Unfortunately, that generally means his music has gotten darker and more caustic with each successive release. He now returns with his eighth offering, *Childish Things*, and, surprisingly, it is a bit more uptempo and forgiving than most of his recent work — relatively speaking, of course!

### Billy Joe Shaver

*The Real Deal* (Compadre)

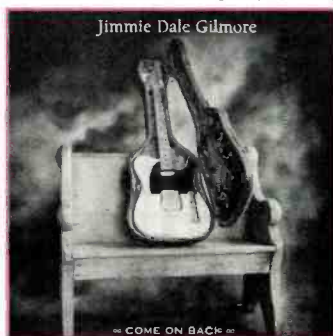
The title of Billy Joe Shaver's new album, *The Real Deal*, says it all. Not only has this guy paid his dues in the music business for close to four decades, he has also paid his dues in life. From his poor beginnings to his glory days of having his songs recorded by some of the best Nashville and Texas have to offer to the tragic death of his son, Shaver has always been resilient.

He returns with his 15th outing, which solidifies his rightful place as an elder statesman in the Americana community. Guest artists include Big & Rich, Kevin Fowler, Nanci Griffith and Flaco Jimenez.

### Jimmy Dale Gilmore

*Come On Back* (Rounder)

There must be something in the water in Lubbock, because some pretty amazing



artists have come from that Texas panhandle town, including Buddy Holly, Waylon Jennings, Terry Allen and Jimmie Dale Gilmore, as well as Gilmore's Flatlanders partners, Butch Hancock and Joe Ely.

Gilmore has always been a real down-to-earth kind of fellow, and that grounded perspective comes through loud and clear in his music. With his distinctive voice and his rootsy mix of country, rock and folk, Gilmore has slowly worked himself into the position of living legend.

### Tim O'Brien

*Cornbread Nation & Fiddler's Green* (Sugar Hill)

To say that Tim O'Brien is a gifted and prolific musician would be an under-



statement. Whether as a member of the band Hot Rize, which helped propel bluegrass in a more modern direction, a solo artist, a songwriter or a guest player on countless albums, he has always been viewed as an artist of utmost integrity.

During the process of recording his latest project things got kind of out of hand, and when the dust cleared, O'Brien had two albums! *Cornbread Nation* leans a bit more in the electro-acoustic direction, while *Fiddler's Green* puts him back in touch with the traditional side of American roots music.

### The Peasall Sisters

*Home To You* (Dualtone)

Most of us got to know The Peasall Sisters — Sarah, 18; Hannah, 14; and Leah, 12 — via their participation on the *O Brother, Where Art Thou?* soundtrack, on which they were the voices for George Clooney's daughters. But they've been performing and recording for a while now, and their new album, The John Carter Cash-produced *Home to You*, is actually their second.

These siblings have a unique way of taking the old timey music that is the foundation for much of today's popular roots music and giving it a new shine.



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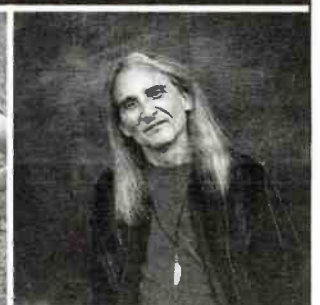
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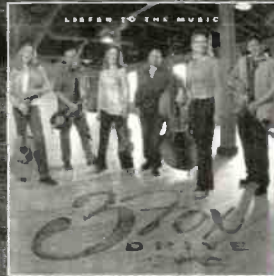


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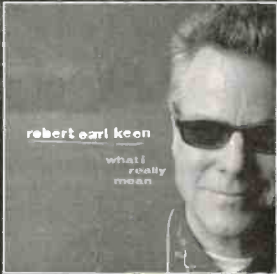
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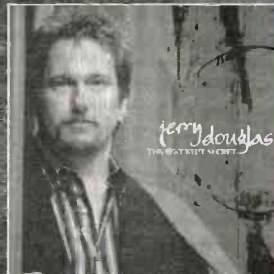
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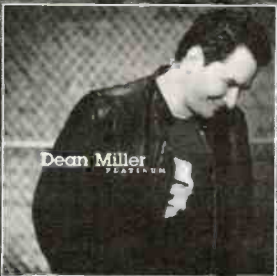
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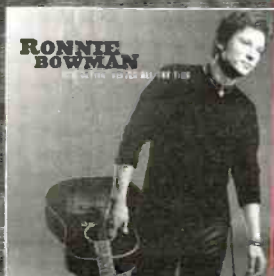
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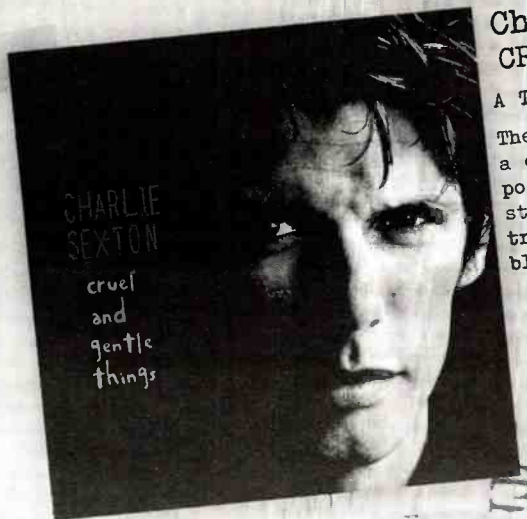
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Don McLeese, *No Depression*



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# AMERICANA TOP 30 ALBUMS



September 9, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
2	1	DELBERT MCCLINTON <i>Cost Of Living (New West)</i>	746	+79	3591
1	2	ROONEY CROWELL <i>The Outsider (Columbia)</i>	743	+27	3919
4	3	ADRIENNE YOUNG <i>The Art Of Virtue (AddieBelle)</i>	562	+34	4974
3	4	DWIGHT YOAKAM <i>Blame The Vain (New West)</i>	540	+1	7415
5	5	SON VOLT <i>Okemah And The Melody... (Transmit Sound/Legacy)</i>	520	+8	4515
7	6	JAMES MCMURTRY <i>Childish Things (Compadre)</i>	486	+38	1570
6	7	JOHN HIATT <i>Master Of Disaster (New West)</i>	465	-45	6758
8	8	TWO TONS OF STEEL <i>Vegas (Palo Duro)</i>	445	+50	3429
10	9	JIMMIE DALE GILMORE <i>Come On Back (Rounder)</i>	440	+66	1392
9	10	NICKEL CREEK <i>Why Should The Fire Die? (Sugar Hill)</i>	417	+41	2485
14	11	ELIZA GILKYSOON <i>Paradise Hotel (Red House)</i>	370	+28	1902
13	12	ROBERT EARL KEEN <i>What I Really Mean (Koch)</i>	364	+14	10409
12	13	JOHN PRINE <i>Fair And Square (Oh Boy)</i>	340	-11	11381
11	14	GREENCARDS <i>Weather And Water (Dualtone)</i>	337	-20	4893
16	15	JEFF BLACK <i>Tin Lily (Dualtone)</i>	333	+1	1916
18	16	KNITTERS <i>The Modern Sounds Of The Knitters (Zoe/Rounder)</i>	326	+23	1945
15	17	WILLIE NELSON <i>Countryman (Lost Highway)</i>	320	-14	3517
Debut	18	BILLY JOE SHAVER <i>The Real Deal (Compadre)</i>	320	+121	649
17	19	ROBBIE FULKS <i>Georgia Hard (Yep Roc)</i>	301	-8	6696
26	20	TIM O'BRIEN <i>Cornbread Nation (Sugar Hill)</i>	270	+45	612
22	21	UNCLE EARL <i>She Waits For Night (Rounder)</i>	261	+20	1441
19	22	VARIOUS <i>Fins, Chrome And The... (95 North)</i>	255	-31	4013
29	23	PIETA BROWN <i>In The Cool (Valley Entertainment)</i>	254	+32	785
21	24	C. TAYLOR & C. RODRIGUEZ <i>Red Dog Tracks (Back Porch/EMI)</i>	253	+12	6549
20	25	CAITLIN CARY & THAD COCKRELL <i>Begonias (Yep Roc)</i>	249	+7	3639
25	26	MICHELLE SHOCKED <i>Don't Ask... (Mighty Sound/Music Allies)</i>	248	+19	2635
23	27	STEPHEN BRUTON <i>From The Five (New West)</i>	239	+5	1086
Debut	28	ABIGAIL WASHBURN <i>Songs Of The Traveling Daughter (Nettwerk)</i>	236	+34	1325
Debut	29	JAMIE OLDAKER <i>Mad Dogs &amp; Okies (Concord)</i>	219	+11	920
	30	HAYES CARLL <i>Little Rock (Highway 87 Music)</i>	215	-1	11814

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts.

For more information please visit [www.americanamusic.org](http://www.americanamusic.org).

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## AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Michelle Shocked

Label: Mighty Sound/Music Allies



Michelle Shocked has always been an independent-minded woman. Musically, she has explored many stylistic paths, but where she seems to be the most comfortable is the Southern roots arena. We were introduced to this facet of her creativity on *Arkansas Traveler* and again on *Deep Natural*. Recently, Shocked released three albums simultaneously: *Don't Ask Don't Tell*, *Mexican Standoff* and *Got No Strings*. *Don't Ask* proves to be the one most suited for radio airplay. This time around Shocked enlisted producer Dusty Wakeman, who helped forge a slightly pop-oriented sound that is heavily informed by rhythm and blues. In many ways, this album is Shocked's most cohesive and accessible in quite some time. I like "How You Play the Game," "Hardly Gonna Miss" and "Don't Ask."

## AMERICANA NEWS

From its beginnings as a 32-page newsprint quarterly in 1995 to today's 176-page, four-color bimonthly, *No Depression* has grown into the primary journalistic voice for Americana music. The September issue marks the publication's 10th anniversary ... WNCW/Spindale, NC has announced that *Local Color*, its program that profiles local and regional artists, will now air a second time, on Sunday from 7-9pm, in addition to its broadcast on Fridays from 9-11pm ... On Dec. 19 Compass is releasing *Hands Across the Water*, a charity compilation to help children suffering from the aftermath of the Indonesian tsunami. Participating artists include Paul Brady, Alison Brown, Beth Nielsen Chapman, John Cowan, Rodney Crowell, Jerry Douglas, The Duhs, Jim Lauderdale, Cerys Matthews, Tim O'Brien, John Prine, Maura O'Connell, John Randall, Darrell Scott and Mindy Smith ... Willie Nelson is opening his own concert theater, Willie's Place, this month at Carl's Corner Truck Stop, south of Dallas on I-35. Carl's Corner is the flagship filling station for BioWillie, Nelson's own blend of biodiesel fuel made from vegetable oils. The 850-seat theater will be a full-service, year-round live music venue ... *Man of Constant Sorrow: The Story of the Stanley Brothers*, a new musical production, premiered Aug. 25 at the Barter Theatre in Abingdon, VA. Written by Douglas Pote, the play traces the lives of Ralph and Carter Stanley. The play will continue at Barter Theatre through Oct. 2 before moving to other venues throughout Virginia.

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BLASTERS <i>4-11 44 (Hightone)</i>	11
SOUTH AUSTIN JUG BAND <i>Dark And Weary (Blue Corn)</i>	11
BILLY JOE SHAVER <i>The Real Deal (Compadre)</i>	10
MARTY STUART <i>Souls' Chapel (Superlatone/Universal South)</i>	7
DARRYL LEE RUSH <i>Llano Avenue (Shiner/Palo Duro)</i>	7
DEAN MILLER <i>Platinum (Koch)</i>	6
CALEXICO & IRON AND WINE <i>In The Reins (Overcoat)</i>	6
CHARLIE SEXTON <i>Cruel &amp; Gentle Things (Back Porch/EMI)</i>	6

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# TRIPLE A TOP 30

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September 9, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JACK JOHNSON Good People (Brushfire/Universal)	431	-32	21886	17	24/0
2	2	ERIC CLAPTON Revolution (Duck/Reprise)	384	+15	19272	7	22/0
3	3	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	357	+6	16570	10	22/0
7	4	SHERYL CROW Good Is Good (A&M/Interscope)	355	+33	15432	6	22/0
5	5	DAVID GRAY The One I Love (ATO/RCA/RMG)	339	0	18937	7	24/0
4	6	U2 City Of Blinding Lights (Interscope)	328	-12	15494	13	18/0
6	7	ROLLING STONES Rough Justice (Virgin)	327	+3	18118	6	21/0
14	8	COLDPLAY Fix You (Capitol)	297	+27	12697	6	20/0
8	9	TRACY CHAPMAN Change (Atlantic)	294	-24	15034	8	23/0
10	10	BECK Girl (Interscope)	287	-14	11549	14	18/0
9	11	RINGSIDE Tired Of Being Sorry (Flawless/Geffen)	287	-19	10481	23	20/0
13	12	MIKE DDOUGHTY Looking At The World From The Bottom Of A Well (ATO/RMG)	277	-13	16610	16	19/0
18	13	GREEN DAY Wake Me Up When September Ends (Reprise)	270	+40	12115	7	19/3
15	14	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	263	-1	13014	11	22/0
12	15	DESOL Karma (Curb/Reprise)	257	-37	9592	15	22/0
11	16	COLDPLAY Speed Of Sound (Capitol)	257	-43	13257	20	24/0
17	17	BONNIE RAITT I Will Not Be Broken (Capitol)	249	+17	14014	5	20/0
16	18	NICKEL CREEK When In Rome (Sugar Hill)	236	+4	9293	6	21/0
Debut	19	NEIL YOUNG The Painter (Reprise)	204	+127	12998	1	18/1
20	20	AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)	178	-2	7369	9	16/1
21	21	VAN MORRISON Stranded (Geffen)	177	+10	7981	4	14/0
23	22	KEANE Bend And Break (Interscope)	155	-2	6253	4	14/0
26	23	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	153	+22	8171	2	10/0
22	24	MELISSA ETHERIDGE Refugee (Island/IDJMG)	147	-15	5927	4	17/0
27	25	JOHN BUTLER TRIO What You Want (Lava)	145	+16	3236	2	14/0
25	26	TRISTAN PRETTYMAN Love Love Love (Virgin)	144	+2	4210	3	14/0
29	27	WHITE STRIPES My Doorbell (Third Man/V2)	128	0	5238	6	11/0
Debut	28	FRAY Over My Head (Cable Car) (Epic)	121	+10	5000	1	14/2
24	29	JASON MRAZ Wordplay (Atlantic)	114	-34	2888	16	13/0
30	30	GREEN DAY Holiday (Reprise)	113	-2	6253	6	3/0

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## NEW & ACTIVE

**WALLFLOWERS** God Says Nothing Back (Interscope)  
Total Plays: 102, Total Stations: 9, Adds: 1  
**JAMES BLUNT** You're Beautiful (Atlantic)  
Total Plays: 74, Total Stations: 10, Adds: 2  
**NICKELBACK** Photograph (Roadrunner/IDJMG)  
Total Plays: 72, Total Stations: 3, Adds: 1  
**LEO KOTTKE & MIKE GORDON** Sweet Emotion (RCA Victor/RMG)  
Total Plays: 70, Total Stations: 7, Adds: 1

**DEATH CAB FOR CUTIE** Soul Meets Body (Atlantic)  
Total Plays: 69, Total Stations: 8, Adds: 3  
**FEIST** Mushaboom (Cherry Tree/Interscope)  
Total Plays: 56, Total Stations: 7, Adds: 0  
**FRANZ FERDINAND** Do You Want To (Domino/Epic)  
Total Plays: 56, Total Stations: 3, Adds: 1  
**BLUES TRAVELER** Amber Awaits (Vanguard)  
Total Plays: 54, Total Stations: 9, Adds: 4  
**BEN FOLDS** Landed (Epic)  
Total Plays: 53, Total Stations: 6, Adds: 1  
**SHEMOKIA COPELAND** Who Stole My Radio? (Alligator)  
Total Plays: 51, Total Stations: 6, Adds: 0

Songs ranked by total plays

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
BLUES TRAVELER Amber Awaits (Vanguard)	4
GREEN DAY Wake Me Up When September Ends (Reprise)	3
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	3
FRAY Over My Head (Cable Car) (Epic)	2
JAMES BLUNT You're Beautiful (Atlantic)	2
NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)	2
AIMEE MANN She Really Wants You (Superego/United Musicians/Music Allies)	2
RYAN ADAMS & THE CARDINALS The Hardest Part (Lost Highway)	2
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NEIL YOUNG The Painter (Reprise)	+127
GREEN DAY Wake Me Up When September Ends (Reprise)	+40
DEPECHE MODE Precious (Mute/Sire/Reprise)	+34
SHERYL CROW Good Is Good (A&M/Interscope)	+33
JAMES BLUNT You're Beautiful (Atlantic)	+32
COLDPLAY Fix You (Capitol)	+27
LEO KOTTKE & MIKE GORDON Sweet Emotion (RCA Victor/RMG)	+27
BLUES TRAVELER Amber Awaits (Vanguard)	+24

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SNOW PATROL Chocolate (A&M/Interscope)	242
LOW MILLIONS Statue (Manhattan/EMC)	171
U2 Sometimes You Can't Make It On Your Own (Interscope)	135
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	128
GREEN DAY Boulevard Of Broken Dreams (Reprise)	125
DAVE MATTHEWS BAND American Baby (RCA/RMG)	123
BLUE MERLE Burning In The Sun (Island/IDJMG)	106
ANNA NALICK Breathe (2am) (Columbia)	98
KEANE Somewhere Only We Know (Interscope)	94
JOHN BUTLER TRIO Zebra (Lava)	92

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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**ON THE RECORD**

With **Dan Reed**  
OM/MD, WXPN/Philadelphia



If you consider the fact that five years ago few of us had even heard of Jack and Meg White or The White Stripes, you'll see we have come to expect quite a lot from the duo. Jack has established himself as a true visionary and one of the coolest rock stars out there. I mean, he recorded an album with Loretta Lynn, and it was a great album to boot! Like the pre-'80s Rolling Stones, this band starts with the blues but ends up in some very strange places. On *Get Behind Me Satan*, White takes some unexpected turns and tons of chances. Sonically, the self-produced disc is the aural equivalent of the work of some really eccentric but undeniably talented American folk visual artists: All of the scratches and dents are there, but the genius invariably shows through. "My Doorbell," the current single, is as catchy a tune as I've heard this year. "Take Take Take" is another tune that deserves your attention. Bottom line: In a format that all too often relies on witty singer-songwriters or earnest but faceless pop rock quartets, The White Stripes are a band to celebrate with airplay support. And while *Get Behind Me Satan* is probably not the White Stripes' *Exile on Main Street*, it certainly isn't their *Dirty Work* either. I think a little sympathy for the devil is in order.

Please keep in mind that many stations were involved in Hurricane Katrina relief efforts this week, and that certainly had some impact on their weekly spin totals. WZEW/Mobile was kept in the panel, and its spins were extrapolated for a few days until it returned to the air ... The top 10 on the monitored chart is dominated by name acts at the moment, and that will likely remain the case for a while. Other artists doing well on the chart include Green Day, Bonnie Raitt, Van Morrison, Herbie Hancock f/John Mayer, The John Butler Trio and Tristan Prettyman ... Neil Young and The Fray debut ... On the Indicator chart, David Gray takes the top slot, while the rest of the top 10 sees Coldplay, Raitt, Hancock, Sheryl Crow and Nickel Creek increasing, with bullets ... Other projects showing progress on the Indicator side include The Rolling Stones, Melissa Etheridge, Green Day, Paul McCartney and Dar Williams ... Young, Prettyman and North Mississippi Allstars debut ... Keep an eye on The Wallflowers, Feist, Rodney Crowell, Shemekia Copeland, James Blunt, Leo Kottke & Mike Gordon and Death Cab For Cutie ... In the abbreviated week, Ryan Adams & The Cardinals come in Most Added, with 18 adds, while The Ben Taylor Band brings in eight adds ... Blues Traveler, Young, Blunt, The Wallflowers, Aimee Mann, Brett Dennen and Judd & Maggie close some important holes.

— John Schoenberger, Triple A/Americana Editor



**AAA ARTIST**  
OF THE WEEK

ARTIST: Rodney Crowell

LABEL: Columbia

By JOHN SCHOENBERGER / TRIPLE A & AMERICANA EDITOR



Acclaimed singer-songwriter Rodney Crowell formed his first band when he was just a teen in his native Houston. After moving to Nashville in the early '70s, Crowell went on to tour the world as a member of Emmylou Harris' legendary Hot Band before launching his own successful career. Over the years Crowell has released 11 solo albums and produced efforts by Guy Clark and Rosanne Cash, his ex-wife.

In '94 Crowell went into semiretirement to spend time with his four daughters. He re-emerged with *The Houston Kid* in 2001 and then released *Fate's Right Hand* in 2003.

Crowell feels he really only began to reveal his true musical talent and explore his feelings about life with *The Houston Kid*, and that process continues with his newest effort, *The Outsider*. "With *The Houston Kid* I was working with a composite of myself and others I grew up with in Houston" he says. "With *Fate's Right Hand* I looked to articulate the interior spirituality of that kid, who was now living in an adult world. Now I am looking outside of myself a bit and am strip-searching the human condition for signs of a song."

According to Crowell, most of the new material was written when he was touring, with many of the songs germinating while he and his band were in Europe. Being outside of the U.S. gave him a different perspective on what is happening in our country and the direction it is moving in. It was a chance to express his views and vent some of his anger.

"Most of these songs were written in the election year, and I wasn't happy with

what I was seeing," he says. "My rule of thumb is, always show, don't tell. I don't think it will ever be my style to take a big mallet and just slam it, bust the window out with it. I have to get there in a more subtle way."

Crowell's musical approach to *The Outsider* took things down to the basics, and the songs were pretty much approached with that in mind. "When we got to the studio I realized these songs meant basically two guitars, bass and drums with minimal keyboards added — with the exception of a couple of tunes produced more lushly," he says.

But there is nothing basic about who was involved in the recording process: Crowell's longtime guitarist, Will Kimbrough, participated, as well as guest vocalists Emmylou Harris, John Prine, Beth Nielsen Chapman, Buddy and Julie Miller and J.D. Souther. *The Outsider* was co-produced by Crowell and Peter Coleman.

Just about every song stands out, but I especially like "Say You Love Me," "The Obscenity Prayer (Give It to Me)," "Don't Get Me Started," "The Outsider" and Crowell's wonderful interpretation of Bob Dylan's "Shelter From the Storm."

Crowell and his band are currently on tour in the U.S. through October.



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# CHRISTIAN REPORTERS

Stations and their adds listed alphabetically by market

## AC

<b>WBLY/Albany, GA</b> OM/PO: Roger "Casper" Russell APD: Chris Hall No Adds	<b>WBGL/Champaign, IL</b> PD: Jeff Scott OM: Joe Bachman 17 BY THE TREE	<b>WVHK/Columbia, SC*</b> PD: Tom Greene APD: Mike Weston No Adds	<b>WVJL/Greensboro, NC</b> PD: Wally Decker APD: James Stevens No Adds	<b>WCRJ/Johnson City, NC</b> PD/MD: Jason Sharp 5 JEREMY CAMP	<b>WVWZ/Middlesex, NJ*</b> OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens No Adds	<b>WVBT/Portland, OR*</b> PD: Dave Archer MC: Kat Taylor 15 MARK HARRIS 14 SAWYER BROWN 3 JOY WILLIAMS 3 TODD AGNEW	<b>WCMS/Seattle, WA*</b> PD: Scott Valentine MD: Tom Pettiglow 11 JOY WILLIAMS	<b>WGTS/Washington, DC*</b> PD: Becky Wilson Allmyer APD: Brennan Winchell MD: Rob Conway 17 JADON LAVIK 16 PHILLIPS, CRAIG & DEAN
<b>WFSH/Atlanta, GA*</b> PD: Kevin Arvey MD: Mike Stouff 11 THIRD DAY 6 JARS OF CLAY USARAH KELLY	<b>WRCM/Charlotte*</b> PD: Durayee Harrison 3 THIRD DAY	<b>WCVB/Columbus, OH*</b> PD: Joe Luck APD/MD: Mike Russell 5 NICHOLE NORDEMAN 2 THIRD DAY	<b>WVFL/Fayetteville, NC</b> OM: Dan DeLoraine PD: Steve Taylor APD: Sybil Long 10 STEVEN CURTIS CHAPMAN	<b>KBCJ/Joplin, MO</b> OM/PO: Lisa Davis 14 JOY WILLIAMS	<b>WFZ/Milwaukee, WI*</b> PD: Danny Clayton MD: Anni Miller 14 THIRD DAY 5 CHRIS RICE	<b>KSLL/Rapid City, SD</b> MD: Jonathan Walker FC: Jon Anderson MD: Jonathan Walker 20 BROTHER'S KEEPER 19 SUPERCHICK 19 MARK SCHULTZ 16 ANDY CHRISMAN	<b>WFRN/South Bend, IN</b> PD: Jon Carter MD: Doug Moore 5 THIRD DAY	<b>KTLW/Wichita, KS*</b> PD: Dave Piers MD: Joe Rivers No Adds
<b>WAFJ/Augusta, GA*</b> OM: Ty McFarland PD: Jerry Woods MD: Lisa "Bezz" Vismant THIRD DAY	<b>WBOB/Chattanooga, TN</b> OM/PO: Jason McKay 23 THIRD DAY 18 KENDALL PAYNE 16 GINNY OWENS 16 DAVID PHELPS	<b>WVBT/Eau Claire, WI</b> OM: Paul Anthony APD/MD: William Ryan No Adds	<b>WFER/Fredericksburg, VA</b> PD: Frankie Morse 10 THIRD DAY	<b>KLJC/Kansas City, MO*</b> OM: Bud Jones PD: Michael Grimm 1 BIG DADDY WEAVE 1 GINNY OWENS 1 THIRD DAY	<b>KTIS/Minneapolis, MN*</b> PD: Chuck Knapp MD: Dan Wynis No Adds	<b>KSAN/Riverside, CA*</b> PD: Mark Swadlow P: Scott Michaels APD/MD: Ernest Beck No Adds	<b>WHPZ/South Bend, IN</b> PD/MD: Tom Scott 8 THIRD DAY	<b>WGRC/Williamsport, PA</b> PD/MD: Larry Weldon 17 DAVID PHELPS 17 ANDREW PETERSON 17 JAMIE SLODUM
<b>WJWC/Birmingham, AL*</b> APD/MD: Ronnie Bruce 14 SUPERCHICK 9 BIG DADDY WEAVE	<b>WVAX/Cincinnati, OH*</b> PD: Rob Lewis MD: Darryl Pierce No Adds	<b>WVBE/Eau Claire, WI</b> OM: Greg Stewart 10 JARS OF CLAY USARAH KELLY 10 REUBEN MORGAN	<b>KZZZ/Ft. Smith, AR</b> OM/PO: Dave Berube PAUL WRIGHT THIRD DAY	<b>WTLJ/Lancaster, PA*</b> PD: John Shick MD: Phil Smith 2 TODD AGNEW 2 LINCOLN BREWSTER 2 GINNY OWENS	<b>KBMQ/Monroe, LA</b> PD: Phillip Brooks MD: Melissa Rawls 15 THIRD DAY	<b>WVPR/Roanoke, VA*</b> OM/MD: Jackie Howard JEREMY CAMP	<b>KWND/Springfield, MO</b> PD/MD: Jeremy Morris No Adds	<b>WXHL/Wilmington, DE</b> OM/PO: Dan Edwards PD/MD: Dave Kirby No Adds
<b>KTSY/Boise, ID*</b> OM: Ty McFarland PD: Jerry Woods MD: Lisa "Bezz" Vismant THIRD DAY	<b>WFHM/Cleveland, OH*</b> PD: Son Wilson MD: Todd Stack 11 ICONCLAST 7 JADON LAVIK 1 NICHOLE NORDEMAN	<b>WVBI/Eau Claire, WI</b> OM: Greg Stewart 10 JARS OF CLAY USARAH KELLY 10 REUBEN MORGAN	<b>WPSW/Ft. Walton Beach, FL</b> PD: Terry Thorne MD: Drew Powell 20 POINT OF GRACE 20 SALVADOR 20 MATTHEW WEST 20 AARON SHUST	<b>KFSH/Los Angeles, CA*</b> OM: Jim Taylor PD: Chuck Tyler APD/MD: Bob Shaw 7 MARK HARRIS 7 JOSH BATES 6 BIG DADDY WEAVE	<b>WFFI/Nashville, TN*</b> PD: Vance Dillard MD: Scott Thacker BIG DADDY WEAVE	<b>WPAR/Roanoke, VA*</b> OM/MD: Jackie Howard JEREMY CAMP	<b>KJHM/St. Cloud, MN</b> OM/PO: Dana Madison 15 AFTERS	<b>WVTV/Wilmington, DE</b> OM/PO: Dan Edwards PD/MD: Dave Kirby No Adds
<b>WCVK/Bowling Green, KY</b> PD: Whitney Tala No Adds	<b>KGTS/College Place, WA</b> PD: Elizabeth Nelson 5 THIRD DAY	<b>WVBT/Eau Claire, WI</b> OM: Greg Stewart 10 JARS OF CLAY USARAH KELLY 10 REUBEN MORGAN	<b>WLAB/Ft. Wayne, IN*</b> PD: Don Bestner MD: Melissa Montana 4 THIRD DAY 2 CHRIS TOMLIN	<b>WJIE/Louisville, KY</b> OM: Greg Holt PD: Jim Galagan APD/MD: Chris Crain No Adds	<b>WVFC/Peoria, IL</b> OM: Dave Brooks PD: Grayson Long MD: Joe Bachman 19 BY THE TREE	<b>WRCR/Rochester, NY</b> PD: Mark Swadlow MD: Jeremy Swain PD: Kelly McCarry 1 THIRD DAY	<b>KJTY/Topeka, KS</b> OM/PO: Jack Jacob 14 ALLEN ASBURY 14 THIRD DAY 13 JEREMY CAMP	<b>WVTV/Wilmington, DE</b> OM/PO: Dan Edwards PD/MD: Dave Kirby No Adds
<b>WBIV/Carlinville, IL</b> OM/PO: Jeremiah Beck MD: Joe Bachman 22 AARON SHUST 22 JEREMY CAMP 21 CHRIS TOMLIN 19 BY THE TREE 17 KUTLESS	<b>KBIX/Colorado Springs, CO*</b> PD: Steve Eberhardt MD: Jack Hamilton GINNY OWENS	<b>WVBT/Eau Claire, WI</b> OM: Greg Stewart 10 JARS OF CLAY USARAH KELLY 10 REUBEN MORGAN	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>WJEF/Louisville, KY</b> OM: Greg Holt PD: Jim Galagan APD/MD: Chris Crain No Adds	<b>KSXP/Larkin, TX</b> OM/PO: Al Ross MD: Michelle Calvert 20 STEVEN CURTIS CHAPMAN	<b>WVTV/Rochester, NY</b> PD: Mark Swadlow MD: Jeremy Swain PD: Kelly McCarry 1 THIRD DAY	<b>KJTY/Topeka, KS</b> OM/PO: Jack Jacob 14 ALLEN ASBURY 14 THIRD DAY 13 JEREMY CAMP	<b>WVTV/Wilmington, DE</b> OM/PO: Dan Edwards PD/MD: Dave Kirby No Adds



\*Monitored Reporters  
77 Total Reporters  
38 Total Monitored  
39 Total Indicator  
Did Not Report, Playlist Frozen (4):  
KYTT/Eugene, OR  
WLGH/Lansing, MI  
WRVV/Louisville, KY  
WVJF/Atlanta, GA

## CHR

<b>KLTY/Albuquerque, NM</b> MD: Joey Bellville No Adds	<b>KWDF/Cedar Rapids, IA</b> PD/MD: Mike Kapler MERCYME JOY WILLIAMS STORYSIDE B	<b>KZZO/Des Moines, IA</b> No Adds	<b>WVJL/Knoxville, TN</b> PD: Jonathan Uthoff MD: Danielle Hedges 9 MARK SCHULTZ 2 CHRIS TOMLIN 2 JOY WILLIAMS	<b>KOKF/Oklahoma City, OK</b> PD/MD: Brandon Rabbar 14 CANTON JONES 14 ROCKET SUMMER	<b>WDFL/Rockford, IL</b> OM: Paul Youngblood PD/MD: Rick Hall No Adds	<b>AIR1/Satellite</b> OM: Mike Horak PD: David Pierce APD: J.D. Chandler No Adds	<b>KADI/Springfield, MO</b> PD/MD: Red Killeman 14 CANTON JONES 12 ROBBIE SEAY BAND 12 STORYSIDE B 12 TORYMAC 13 KRISTAL MEYERS	<b>WJFF/Vaidsota, GA</b> OM: Matt "PK" Baldridge PD/MD: Roger "Casper" Russell APD: Jessica "Wagget" Lairyne No Adds
<b>KAFK/Anchorage, AK</b> PD: Joe King MD: Mike Carrier 37 BARLOWGIRL	<b>WONW/Chicago, IL</b> PD: Jonathan Elmeroy MD: Malory DeVos 36 AUDIO ADRENALINE 32 ANBERLIN	<b>WJRF/Duluth</b> PD: Dan Hatfield APD/MD: Terry Hilsenrath 10 SEVENTH DAY SLUMBER 10 THOUSAND FOOT KRUTCH	<b>WAYN/Nashville, TN</b> OM: Dave Senec PD: Jeff Brown MD: Steve Whitmore No Adds	<b>KJTH/Ponca City, OK</b> PD/MD: Tony Weir APD: Jeremy Lewis 21 MARY MARY 18 STORYSIDE B	<b>WPRJ/Saginaw, MI</b> OM: Connie Wisler PD: Aaron Dicar 11 STORYSIDE B 11 T-BONE	<b>WBVO/Sellersville, PA</b> OM: David Balar PD/MD: Kristine McClain 12 SANCTUS REAL	<b>WBVM/Tampa, FL</b> PD: Bill Carl MD: Olivia Palt 14 OVERFLOW 14 STORYSIDE B	<b>KDUV/Visalia, CA</b> MD: Matt Deane 63 MATT BROMLER 28 MERVINE
<b>WVJF/Vaidsota, GA</b> OM: Matt "PK" Baldridge PD/MD: Roger "Casper" Russell APD: Jessica "Wagget" Lairyne No Adds	<b>WVJL/Knoxville, TN</b> PD: Jonathan Uthoff MD: Danielle Hedges 9 MARK SCHULTZ 2 CHRIS TOMLIN 2 JOY WILLIAMS	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>KJTH/Ponca City, OK</b> PD/MD: Tony Weir APD: Jeremy Lewis 21 MARY MARY 18 STORYSIDE B	<b>WPRJ/Saginaw, MI</b> OM: Connie Wisler PD: Aaron Dicar 11 STORYSIDE B 11 T-BONE	<b>WBVO/Sellersville, PA</b> OM: David Balar PD/MD: Kristine McClain 12 SANCTUS REAL	<b>WBVM/Tampa, FL</b> PD: Bill Carl MD: Olivia Palt 14 OVERFLOW 14 STORYSIDE B	<b>KDUV/Visalia, CA</b> MD: Matt Deane 63 MATT BROMLER 28 MERVINE
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## ROCK

<b>KLTY/Albuquerque, NM</b> MD: Joey Bellville No Adds	<b>KBML/Corpus Christi, TX</b> PD: Aaron Daniels No Adds	<b>WVJL/Greensboro, NC</b> PD/MD: Wally Decker APD: James Stevens No Adds	<b>WJLZ/Norfolk, VA</b> OM/PO: JP Morgan APD: Jennifer Cressay MD: Anne Verobely 1 PROJECT 86	<b>WTRR/Rochester, NY</b> PD/MD: Sassone Palermo APD: Craig "Zippy" Blake 1 SANCTUS REAL 1 FURTHER SEEMS FOREVER 1 SUPERCHICK 1 TOBYMAC 1 STRYPER 1 MONDAY MORNING 1 EMERY 1 ANBERLIN 1 CALLS FROM HOME	<b>Effect Radio Network/Satellite</b> OM/PO: Brian Harmon APD: Andrew McArthur 30 ZERO THEORY 25 BLUESIDE 23 STORYSIDE B	<b>The Sound of Light/Satellite</b> PD/MD: Bill Moore No Adds	<b>WBVM/Tampa, FL</b> PD: Bill Carl MD: Olivia Palt No Adds	<b>WVJF/Vaidsota, GA</b> OM: Matt "PK" Baldridge PD/MD: Roger "Casper" Russell APD: Jessica "Wagget" Lairyne No Adds
<b>WVJL/Knoxville, TN</b> PD: Jonathan Uthoff MD: Danielle Hedges 9 MARK SCHULTZ 2 CHRIS TOMLIN 2 JOY WILLIAMS	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>KJTH/Ponca City, OK</b> PD/MD: Tony Weir APD: Jeremy Lewis 21 MARY MARY 18 STORYSIDE B	<b>WPRJ/Saginaw, MI</b> OM: Connie Wisler PD: Aaron Dicar 11 STORYSIDE B 11 T-BONE	<b>WBVO/Sellersville, PA</b> OM: David Balar PD/MD: Kristine McClain 12 SANCTUS REAL	<b>WBVM/Tampa, FL</b> PD: Bill Carl MD: Olivia Palt 14 OVERFLOW 14 STORYSIDE B	<b>KDUV/Visalia, CA</b> MD: Matt Deane 63 MATT BROMLER 28 MERVINE
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## INSPO

<b>WVJL/Greensboro, NC</b> PD/MD: Wally Decker APD: James Stevens No Adds	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>KJTH/Ponca City, OK</b> PD/MD: Tony Weir APD: Jeremy Lewis 21 MARY MARY 18 STORYSIDE B	<b>WPRJ/Saginaw, MI</b> OM: Connie Wisler PD: Aaron Dicar 11 STORYSIDE B 11 T-BONE	<b>WBVO/Sellersville, PA</b> OM: David Balar PD/MD: Kristine McClain 12 SANCTUS REAL	<b>WBVM/Tampa, FL</b> PD: Bill Carl MD: Olivia Palt 14 OVERFLOW 14 STORYSIDE B	<b>KDUV/Visalia, CA</b> MD: Matt Deane 63 MATT BROMLER 28 MERVINE
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## RHYTHMIC

<b>WVJL/Greensboro, NC</b> PD/MD: Wally Decker APD: James Stevens No Adds	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>KJTH/Ponca City, OK</b> PD/MD: Tony Weir APD: Jeremy Lewis 21 MARY MARY 18 STORYSIDE B	<b>WPRJ/Saginaw, MI</b> OM: Connie Wisler PD: Aaron Dicar 11 STORYSIDE B 11 T-BONE	<b>WBVO/Sellersville, PA</b> OM: David Balar PD/MD: Kristine McClain 12 SANCTUS REAL	<b>WBVM/Tampa, FL</b> PD: Bill Carl MD: Olivia Palt 14 OVERFLOW 14 STORYSIDE B	<b>KDUV/Visalia, CA</b> MD: Matt Deane 63 MATT BROMLER 28 MERVINE
<b>WVJL/Greensboro, NC</b> PD/MD: Wally Decker APD: James Stevens No Adds	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>WVTV/Huntington</b> PD/MD: Clint McCreary 20 JAMIE JAMSCOCHAN 20 GINNY OWENS 20 SCOTT KRIPPAYNE 19 KATINAS 18 WYNONMA	<b>KJTH/Ponca City, OK</b> PD/MD: Tony Weir APD: Jeremy Lewis 21 MARY MARY 18 STORYSIDE B	<b>WPRJ/Saginaw, MI</b> OM: Connie Wisler PD: Aaron Dicar 11 STORYSIDE B 11 T-BONE	<b>WBVO/Sellersville, PA</b> OM: David Balar PD/MD: Kristine McClain 12 SANCTUS REAL	<b>WBVM/Tampa, FL</b> PD: Bill Carl MD: Olivia Palt 14 OVERFLOW 14 STORYSIDE B	<b>KDUV/Visalia, CA</b> MD: Matt Deane 63 MATT BROMLER 28 MERVINE
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**KEVIN PETERSON**  
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# A Business Built On Biblical Principles

The wisdom of Chick-fil-A founder Truett Cathy

**C**hick-fil-A started as one small diner and has grown into a company with over 1,200 restaurants and nearly \$1.75 billion in sales last year — and the restaurants aren't even open on Sundays!

On a recent visit to Chick-fil-A's corporate office in suburban Atlanta I talked to founder and Chairman Truett Cathy about his philosophies for success in life and business, the company's clever marketing campaigns and his Winshape Foundation, which provides millions of dollars in scholarships.

Cathy's strong work ethic developed long before he acquired that first diner. "Because of my boyhood experience, I always thought I'd like to have a business of my own," he said. "I was brought up in the deep Depression, and I realized that if I ever wanted anything, I had to work for it."



Truett Cathy

"I thought the harder you worked, the more successful you would be. I've been through the Depression and times of plenty. I much prefer the times of plenty, but it's the lessons you learn that are important."

## Starting Small

"I started off at the age of 8, buying Cokes six for a quarter and selling them for a nickel each," Cathy continued. "I thought that if I could make a 5-cent profit when I sold those six bottles, I could get six more and six more and six more."

"Finally, I accumulated enough resources to be able to track down the Coke truck and buy a full case of Coca-Cola for 80 cents. When you sold 24 Cokes for a nickel each, you made a profit of 40 cents, which, to me, was big business."

"That was the beginning of my business career. After that I sold magazines. Then I got a paper route that I carried for seven straight years. It was during that period of time that I realized that maybe I had a gift for selling and pleasing customers. I would offer to put the paper behind the screen door or up on the rocking chair to keep the dogs from chewing it up."

"I was brought up in a boarding house where I shucked corn, shelled peas, washed dishes, set the table and went shopping with my mom, so it was kind of a natural thing that I fell into the food business."

"I was drafted in the Army right after high school, and when I got back my brother and I pooled our resources. I sold my car and came

up with \$4,000. We were able to get a loan for another \$6,600. We thought that with \$10,600 we could buy any part of the world we wanted."

"We ended up buying a piece of property in Hapeville, GA, which is the airport area of Atlanta, for \$2,500. We built the building, and very little of the building material was new. Most of it was used, and most of the restaurant equipment was used."

"We got started in a little place that we called the Dwarf Grill. We were open 24 hours a day, six days a week. At that time we made a decision to close on Sunday. I had always been brought up to go to Sunday school and church."

"Through that experience I learned the true meaning of the word *commitment*. I was totally committed because there was no way I could afford to fail. I find that word, *commitment*, a very meaningful word. When you commit to something you're not likely to give up very easily or to get discouraged."

**"I tell young people that it's a do-it-yourself world. If you make good decisions, you get good results; if you make bad decisions, you get bad results."**

## The Secrets Of Success

Cathy and his brother eventually started a second restaurant. "At one time I thought about opening a chain of restaurants, but after having two I realized that I had one too many," Cathy says. "After 10 years of operating two restaurants, one of them burned to the ground. That opened the door for me to ask 'What's next?'"

"I wanted serve chicken in some form or fashion, but it took too long to cook chicken compared to other items. I discovered that by taking the bone out of the chicken you reduce

your cooking time by half, and it was easiest to do this with the breast.

"So the key to the success of Chick-fil-A has been a boneless, skinless breast of chicken served on a hot, toasted butter bun with a kosher dill chip. We stuck with the formula, and soon we were beginning to sell more chicken sandwiches than hamburgers."

"I knew I had something, but I didn't want to launch a chain of restaurants. I did open a little place in a mall here, which no one had done before. That led us to a mall in Savannah, GA. Most of the developers at that time wouldn't even talk to you about food in a mall. Today the focal point of the mall is the food court."

While coming up with that chicken sandwich was an important factor in Cathy's success, there was also something more. "We're very customer-oriented," Cathy says. "We insist that our employees treat the customer like they like to be treated when they go out to eat."

"You like to be greeted with a bunch of smiling faces, a serving spirit, a clean atmosphere, a nice clean table and courtesy from people behind the counter. We have instructed our people that if a customer says, 'Thank you,' you say, 'My pleasure,' and look them in the eye. We can compete with the stiffest competition because of the quality of people we've been able to attract."

## Business & The Bible

Just as at Cathy's first restaurant, all Chick-fil-A stores are closed on Sundays. "That's the very best business decision I ever made," Cathy says. "Even though Sunday generates 20% of the sales and revenue for fast food, we can normally generate more business in six days than our competition does in seven."

"The rule helps us attract the kind of people who appreciate having Sunday off. Whether they go to church or synagogue or not, people enjoy having Sunday off. Absenteeism is higher in other fast food places on Sunday than on any other day of the week. It's also helped us to attract housewives to work for us, because we can give them Saturday and Sunday off."

Cathy has built his billion-dollar business on biblical principles, and even Capitol Hill has taken notice of his unique style. "I had the opportunity to testify in Washington last year about business ethics," he says. "My statement was that there is no such thing as business ethics; it's personal ethics. It's people who cause things to happen."

"You hear about a business that succeeds or fails, but a business does not succeed or fail; it's people who cause things to happen. Success is predicated on the performance of your people, and I've been fortunate enough to attract some high-caliber individuals who have absorbed responsibilities for leadership."

"Another statement I made in Washington is that I see absolutely no conflict between biblical principles and good business principles. Many think you can't mix religion and business, but I see no conflict between the two, because there's a lot written in the Bible about how to conduct your life, how to conduct your business, how to treat your customers and how the employees should treat you."

"I'm often asked if you have to be a Christian to work at Chick-fil-A. I say, 'Not at all, but we would ask you to base your business decisions on biblical principles.' Being a Christian is about a personal relationship that you have with the Lord, but biblical principles do work.

**"Success is predicated on the performance of our people, and I've been fortunate enough to attract some high-caliber individuals who have absorbed responsibilities for leadership."**

"The Golden Rule is to do unto others as you would have them do unto you. That's what we try to practice throughout our business."

## Giving Back

Cathy has been blessed, and he has used what he's been given to help others. "We have the opportunity to have a relationship with Berry College, outside of Rome, GA, which has the world's largest campus. We have a scholarship program for our young people there."

"Most of them are employees of Chick-fil-A. They're given a \$32,000 scholarship to go there and live in what was previously known as the Academy. Half of that scholarship is absorbed by Berry and half by Chick-fil-A."

"We also have 13 foster homes with more than 135 children. We have a family-enrichment program. Also, if the young people who work at Chick-fil-A average 20 hours a week for two years, we give them a \$1,000 scholarship to the school of their choice. We've spent more than \$20 million on that program alone."

"We feel that we have a ministry of serving people, of meeting their physical, emotional, and, sometimes, even their spiritual needs."

All of these programs fall under Cathy's Winshape Foundation, the name of which comes from the idea that they want to shape individuals into winners.

## A Faithful Steward

Somehow Cathy's also found the time to write four books. The latest is *It's Better to Build Boys Than to Mend Men*. "These are personal experiences I've had in dealing with children, having 40,000-50,000 young people working for Chick-fil-A, the foster children, three children of my own and 12 grandchildren. Plus, I've been teaching 12-year-olds in Sunday school for 50 years now. The many, many experiences I've had are part of this book."

"Several boys who were in my Sunday school class are now serving time in prison for mistakes. I tell young people that it's a do-it-yourself world. If you make good decisions, you get good results; if you make bad decisions, you get bad results. You can't blame your parents or society. When you do something wrong you have to answer for it."

As I left the building after an inspiring hour with Cathy, I read Chick-fil-A's Corporate Purpose on a large plaque in front of the building. Whether we sell chicken or work in radio, records or at an industry newspaper, we can all live by these words: "We exist to glorify God by being a faithful steward of all that is entrusted to us and to have a positive influence on all who come in contact with us."

# THE



# FALL SCHEDULE



## The Katinas "Shut De Dō"

Now spinning at:  
AC - KXOJ, KJTY, KCVQ, WXHL, WCLN, WCVK, WIJY  
And this just in - new add at WTCR  
CHR - WBVM, WBYO

"Every time we play the new 'Shut De Do' single from The Katinas, we get calls. No kidding. Our listeners LOVE this new version of the Stonehill classic. But the calls are getting more serious as of late. Now people are getting frustrated when they find out they can't buy the new Katinas project until October 11th! They want to make it part of their CD collection TODAY! How many other reaction songs are we (or you) playing right now?! I think we've struck a nerve."

- Jack Jacob, PD; KJTY/Topeka

## "Stand" Kendall Payne

Now spinning at:  
AC - KXOJ, WCLN, WIJY, KBNJ, KHPE, WTCR, WCVK, WBDX  
And this just in - new add at WBDX  
CHR - WBVM, KDUV, KADI, WQLR, WYLV, KJH, WSCP  
#7 New and Active this week at R&R!

"Kendall has proved that she intends to make herself a fixture at AC. 'Stand' is evidence of that."  
- Gary Thompson, APD; KXOJ - Tulsa, OK



## Rachael Lampa "Flag" (from The Message: Psalms)

The debut single from The Message: Psalms  
Going for adds Sept. 16

## John David Webster "Come Alive" & "Now"

"Come Alive" (CHR) - Going for adds now!  
"Now" (AC) - the follow up to the Top 5 smash "Miracle", coming soon.

"Not only does John David have a great song with "Miracle", he is a great live artist as well. His performance at the Song Family Picnic was a highlight. He has been great to work with on multiple occasions. His fans and my staff love him and we feel loved back."

David Wood, Director of Programming  
Susquehanna Indianapolis



Promotion: Chris Hauser Promotions hauserpromotions@comcast.net (615) 309-3383  
www.bhtrecords.com



# CHRISTIAN AC TOP 30

September 9, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MERCYME In The Blink Of An Eye (INO/Curb)	1192	+11	13	34/0
2	2	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1128	+126	7	37/0
3	3	MATTHEW WEST Next Thing You Know (Universal South/EMI CMG)	874	+5	14	34/0
4	4	NATALIE GRANT Held (Curb)	834	+48	25	32/0
5	5	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	697	-36	21	33/1
7	6	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	669	-17	32	35/0
6	7	JADON LAVIK What If (BEC/Tooth & Nail)	652	-29	21	28/2
8	8	POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	642	0	17	24/0
9	9	AFTERS You (Simple/INO)	628	+3	14	25/1
11	10	PHILLIPS, CRAIG & DEAN Friend Of God (INO)	579	-24	18	27/1
10	11	JOHN DAVID WEBSTER Miracle (BHT)	576	-39	22	30/0
12	12	MARK HARRIS For The First Time (INO)	572	+2	13	23/3
13	13	MICHAEL W. SMITH Here I Am (Reunion/PLG)	548	-15	12	31/0
14	14	JOY WILLIAMS Hide (Reunion/PLG)	467	-75	23	34/0
15	15	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	462	-6	36	36/0
17	16	BUILDING 429 No One Else Knows (Word/Curb/Warner Bros.)	439	+8	18	18/0
16	17	CHRIS TOMLIN The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	435	+3	8	23/2
19	18	SUPERCHICK We Live (Inpop)	389	+62	4	20/3
18	19	PAUL COLMAN The One Thing (Inpop)	373	+20	11	14/0
20	20	AUDIO AORENALINE King (ForeFront/EMI CMG)	292	+19	5	13/1
22	21	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	270	+17	4	14/0
21	22	KUTLESS Draw Me Close (BEC/Tooth & Nail)	264	+9	6	4/0
23	23	BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	249	+25	2	14/3
-	24	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	246	+65	3	12/0
27	25	JEREMY CAMP This Man (BEC/Tooth & Nail)	233	+14	2	13/3
28	26	TOBYMAC Burn For You (ForeFront/EMI CMG)	227	+11	3	8/0
Debut	27	LIFEHOUSE You And Me (Geffen)	213	+37	1	6/0
29	28	JOSH BATES Perfect Day (Beach Street/PLG)	213	+13	2	12/1
26	29	NEWSONG Rescue (Integrity Label Group)	210	-6	7	11/0
-	30	STEVEN CURTIS CHAPMAN Believe Me Now (Sparrow/EMI CMG)	208	+12	4	12/0

38 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## NEW & ACTIVE

**ICDNDCLAST** Walk On In (Independent)  
Total Plays: 188, Total Stations: 5, Adds: 1

**SHAUN GROVES** Bless The Lord (Rocketown)  
Total Plays: 180, Total Stations: 7, Adds: 0

**CHRIS RICE** Love Like Crazy (INO)  
Total Plays: 174, Total Stations: 9, Adds: 1

**PAUL WRIGHT** Take This Life (Gotee)  
Total Plays: 172, Total Stations: 8, Adds: 0

**TODD AGNEW** In The Middle Of Me (SRE/Ardent)  
Total Plays: 166, Total Stations: 6, Adds: 2

**DAVID CROWDER BAND** Here Is Our King (Sixsteps/Sparrow/EMI CMG)  
Total Plays: 166, Total Stations: 6, Adds: 0

**IAN ESKELIN** Magnify (Inpop)  
Total Plays: 165, Total Stations: 6, Adds: 1

**LINCOLN BREWSTER** All To You (Integrity Label Group)  
Total Plays: 155, Total Stations: 6, Adds: 1

**JARS OF CLAY / SARAH KELLY** I'll Fly Away (Essential/PLG)  
Total Plays: 152, Total Stations: 9, Adds: 1

**SAWYER BROWN** They Don't Understand (Curb)  
Total Plays: 140, Total Stations: 6, Adds: 1

Songs ranked by total plays

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
THIRD DAY Cry Out To Jesus (Essential/PLG)	12
GINNY OWENS Fellow Traveler (Rocketown)	4
MARK HARRIS For The First Time (INO)	3
SUPERCHICK We Live (Inpop)	3
BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	3
JEREMY CAMP This Man (BEC/Tooth & Nail)	3
JOY WILLIAMS We (Red Ink/Reunion/PLG)	3

## MOST INCREASED PLAYS

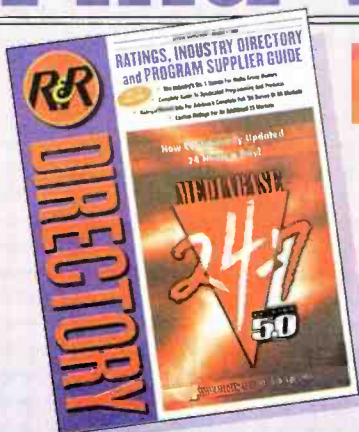
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
THIRD DAY Cry Out To Jesus (Essential/PLG)	+132
CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	+126
MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	+65
SUPERCHICK We Live (Inpop)	+62
CASTING CROWNS Praise You In... (Beach Street/Reunion/PLG)	+62
JARS OF CLAY / SARAH KELLY I'll Fly Away (Essential/PLG)	+56
ICDNDCLAST Walk On In (Independent)	+49
NATALIE GRANT Held (Curb)	+48
LINCOLN BREWSTER All To You (Integrity Label Group)	+39
LIFEHOUSE You And Me (Geffen)	+37

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	503
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	468
MATTHEW WEST More (Universal South/EMI CMG)	421
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	411
SALVADOR Heaven (Word/Curb/Warner Bros.)	394
MERCYME I Can Only Imagine (INO/Curb)	393
BEBO NORMAN Nothing Without You (Essential/PLG)	377
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	375
NEWSBOYS He Reigns (Sparrow/EMI CMG)	374
SWITCHFOOT This Is Your Life (Columbia)	372

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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September 9, 2005

## CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	1278	+17	13	30/0
6	2	AFTERS Beautiful Love (Simple/INO)	1220	+179	11	31/1
2	3	SWITCHFOOT Stars (Columbia)	1186	+47	8	31/0
3	4	TOBYMAC Burn For You (ForeFront/EMI CMG)	1179	+50	10	31/1
4	5	JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)	1090	-30	17	26/0
7	6	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	1045	+50	8	31/1
5	7	KUTLESS Strong Tower (BEC/Tooth & Nail)	977	-95	20	21/0
9	8	SUPERCICK We Live (Inpop)	963	+62	6	30/0
8	9	MATTHEW WEST Next... (Universal South/EMI CMG)	953	+6	15	26/0
11	10	PAUL WRIGHT Take This Life (Gotee)	913	+87	12	25/1
13	11	RELIENT K Who I Am Hates Who I've Been (Gotee)	812	+76	8	22/1
14	12	CASTING... Lifesong (Beach Street/Reunion/PLG)	808	+92	6	27/0
10	13	HAWK NELSON Take Me (Tooth & Nail)	767	-67	18	20/0
15	14	TODD AGNEW Unchanging One (SRE/Ardent)	711	+8	10	19/0
17	15	STELLAR KART Life Is Good (Word/Curb/Warner Bros.)	633	+56	8	19/1
18	16	SHAWN MCOONALO Take My Hand (Sparrow/EMI CMG)	566	-3	10	16/0
23	17	JOY WILLIAMS We (Red Ink/Reunion/PLG)	561	+175	2	24/6
16	18	LIFEHOUSE You And Me (Geffen)	543	-36	17	13/0
20	19	CASTING PEARLS Alright (Inpop)	528	+52	6	21/0
21	20	ZOEGIRL Scream (Sparrow/EMI CMG)	505	+59	6	15/0
Debut	21	STORYSIDE: B Miracle (Gotee)	456	+195	1	19/7
22	22	SEVEN PLACES Fall In Line (BEC/Tooth & Nail)	430	-12	4	14/1
25	23	MERCYME In The Blink Of An Eye (INO/Curb)	428	+54	2	15/2
26	24	AUDIO ADRENALINE King (ForeFront/EMI CMG)	421	+63	4	15/1
19	25	DAY OF FIRE Rain Song (Jive/Essential/PLG)	400	-93	20	10/0
24	26	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	384	+5	8	16/0
Debut	27	KRYSTAL MEYERS My Savior (Essential/PLG)	358	+72	1	16/1
27	28	BDA Love Is Here (Creative Trust Workshop)	320	-21	12	11/0
30	29	SANCTUS REAL The Fight Song (Sparrow/EMI CMG)	306	-22	14	7/0
Debut	30	CHARITY VON Take Me Through It (Slanted)	304	-10	1	10/0

31 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 8/28 - Saturday 9/3.  
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## NEW & ACTIVE

**MARY MARY** Heaven (Sony Urban/Columbia)  
Total Plays: 241, Total Stations: 7, Adds: 1

**DJ MAJ** Love (Gotee)  
Total Plays: 218, Total Stations: 6, Adds: 0

**ROBBIE SEAY BAND** Faith Of Our Fathers (Sparrow/EMI CMG)  
Total Plays: 208, Total Stations: 8, Adds: 2

**NUMBER ONE GUN** We Are (BEC/Tooth & Nail)  
Total Plays: 204, Total Stations: 8, Adds: 1

**SANCTUS REAL** Closer (Sparrow/EMI CMG)  
Total Plays: 171, Total Stations: 8, Adds: 1

**4TH AVENUE JONES** Stereo (Gotee)  
Total Plays: 170, Total Stations: 7, Adds: 0

**KENDALL PAYNE** Stand (BHT)  
Total Plays: 157, Total Stations: 7, Adds: 0

**INHABITED** One More Night (Fervent/Word/Warner Bros.)  
Total Plays: 145, Total Stations: 6, Adds: 1

**JARS OF CLAY** SARAH KELLY I'll Fly Away (Essential/PLG)  
Total Plays: 143, Total Stations: 7, Adds: 0

**THOUSAND FOOT KRUTCH** Absolute (Tooth & Nail)  
Total Plays: 138, Total Stations: 5, Adds: 1

## ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	1	THOUSAND FOOT KRUTCH Absolute (Tooth & Nail)	340	+15	8	28/1
4	2	NUMBER ONE GUN We Are (BEC/Tooth & Nail)	325	+21	12	24/0
1	3	OAY OF FIRE Fade Away (Jive/Essential/PLG)	322	-29	15	31/1
5	4	RELIENT K Who I Am Hates Who I've Been (Gotee)	299	+1	9	28/0
7	5	OIZMAS Controversy (Credential)	289	+3	12	29/0
8	6	OLIVIA THE BANO Stars And Stripes (Essential/PLG)	277	+7	9	24/2
2	7	JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	274	-55	12	21/0
10	8	FALLING UP In My Dreams (Exit Calypsan) (Tooth & Nail)	261	+19	11	20/0
6	9	WEDDING Song For The Broken (Rambler)	246	-42	15	26/1
17	10	SWITCHFOOT Stars (Columbia)	236	+32	5	27/1
11	11	SEVENTH OAY... Shattered Life (BEC/Tooth & Nail)	236	+3	6	23/1
13	12	STELLAR KART Student Driver (Word/Curb/Warner Bros.)	229	+16	10	27/0
9	13	HOUSE OF HEROES Serial Sleepers (Gotee)	221	-39	10	25/0
12	14	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	218	+3	7	19/0
14	15	SPOKEN September (Tooth & Nail)	216	+8	5	20/3
21	16	FLYLEAF I'm So Sick (Octone)	214	+34	6	24/2
15	17	MYRIAD Perfect Obligation (Floodgate)	208	+1	7	17/1
23	18	SANCTUS REAL Closer (Sparrow/EMI CMG)	203	+28	4	21/3
25	19	DISCIPLE Into Black (SPE)	198	+37	2	27/4
22	20	HASTE THE DAY Long Way... (Solid State/Tooth & Nail)	195	+15	7	20/0
24	21	JONAH33 Tell Me (SRE/Ardent)	190	+26	7	25/2
20	22	EMERY Studying Politics (Tooth & Nail)	190	+8	4	14/2
19	23	MPX Heard That Sound (SideOneDummy)	188	+3	13	21/0
18	24	PILLAR Sunday Bloody Sunday (Flicker)	183	-21	15	22/0
16	25	JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)	172	-35	16	16/1
Debut	26	BLINDSIDE Fall In Love With The Game (DRT)	161	+32	1	16/3
29	27	FURTHER SEEMS FOREVER Light... (Tooth & Nail)	153	+20	2	10/4
Debut	28	KRYSTAL MEYERS My Savior (Essential/PLG)	147	+34	1	14/2
27	29	STAPLE Sound Of Silence (Flicker)	140	+4	3	17/1
28	30	GRAND PRIZE Break Me (A'postrophe)	138	+4	3	20/1

35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 8/28 - Saturday 9/3.  
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## NEW & ACTIVE

**SUPERCICK** Anthem (Bruises & Scars) (Inpop)  
Total Plays: 131, Total Stations: 23, Adds: 1

**FOREVER CHANGED** Encounter (Floodgate)  
Total Plays: 123, Total Stations: 11, Adds: 1

**PROJECT 86** All Of Me (Tooth & Nail)  
Total Plays: 117, Total Stations: 10, Adds: 5

**AFTERS** Beautiful Love (Simple/INO)  
Total Plays: 113, Total Stations: 4, Adds: 0

**ANBERLIN** The Symphony Of Blaise (Tooth & Nail)  
Total Plays: 107, Total Stations: 7, Adds: 1

**SEVEN PLACES** Fall In Line (BEC/Tooth & Nail)  
Total Plays: 106, Total Stations: 4, Adds: 0

**TOBYMAC** Burn For You (ForeFront/EMI CMG)  
Total Plays: 105, Total Stations: 11, Adds: 1

**CHEMISTRY** About You (Razor & Tie)  
Total Plays: 97, Total Stations: 14, Adds: 1

**UNDEROATH** A Boy Bushed Red... (Tooth & Nail)  
Total Plays: 97, Total Stations: 8, Adds: 0

**SUBSEVEN** Hold On (Flicker)  
Total Plays: 89, Total Stations: 11, Adds: 1

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INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	NEWSONG Rescue (Integrity Label Group)	294	+2	10	15/0
3	2	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	267	+10	4	17/1
6	3	CASTING... Lifesong (Beach Street/Reunion/PLG)	264	+21	6	17/0
2	4	ANDY CHRISMAN Adore You (Upside/SHELTER)	259	-16	17	15/0
4	5	MICHAEL W. SMITH Here I Am (Reunion/PLG)	249	0	14	12/0
5	6	MARK HARRIS The Line Between The Two (IND)	245	-1	12	14/0
8	7	WAYBURN DEAN Each Day Of My Life (WayJade)	244	+11	7	16/1
9	8	RICARDO I Call Your Name (Waymaker)	233	+1	8	13/0
11	9	SELAH Be Thou My Vision (Curb)	221	+1	7	13/0
7	10	STEVEN C. CHAPMAN Believe... (Sparrow/EMI CMG)	220	-15	13	11/0
10	11	PAUL BALOCHE All The Earth... (Integrity Label Group)	216	-15	13	12/0
12	12	STEPHEN MARSHALL Truly Amazing (MH Tunes)	197	+2	4	13/0
15	13	BEBO NORMAN Borrow Mine (Essential/PLG)	187	+8	7	14/1
16	14	WATERMARK Holy Roar (Rocketown)	180	+2	5	13/0
14	15	JACI VELASQUEZ Lay It Down (Word/Curb/Warner Bros.)	170	-14	6	11/0
13	16	NICOL SPDNERG Resurrection (Curb)	157	-33	20	9/0
17	17	PAUL COLMAN The One Thing (Inpop)	155	0	6	9/0
18	18	BART MILLARD Mawmaw's Song... (Simple/IND)	142	+1	3	12/0
20	19	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	98	-15	14	6/0
	20	ALLEN ASBURY Life To The Living (Doxology)	92	+23	1	7/1

19 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 7/31 - Saturday 8/6.  
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	CROSS MOVEMENT Hey Y'all (Cross Movement)
2	AMBASSADOR Feels Good (Cross Movement)
3	T-BONE Can I Live? (Flicker)
4	MANAFEST Let It Go (BEC)
5	FLAME #JDA' T.R.U.T.H. L.A.D.I.E.S. (Cross Movement)
6	FLYNN Nyquil (Illect)
7	SITUATION Starry Eyes (Kalubone)
8	LEGACY Green Light (Fla.vor Alliance/Leg-up)
9	PROCUSSIONS Introducing... (What's Your Name?) (Illect/Basementalism)
10	DJ MAJ Love (Gotee)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MERCYME In The Blink Of An Eye (IND/Curb)	1191	+4	13	39/0
2	2	CASTING... Lifesong (Beach Street/Reunion/PLG)	1103	+55	7	38/0
5	3	MICHAEL W. SMITH Here I Am (Reunion/PLG)	838	+19	15	31/0
4	4	MATTHEW WEST Next... (Universal South/EMI CMG)	790	+10	14	30/1
3	5	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	787	-98	22	26/0
9	6	CHRIS TOMLIN The Way... (Sixsteps/Sparrow/EMI CMG)	738	+80	9	29/1
8	7	AFTERS You (Simple/IND)	726	+35	12	27/1
6	8	JADDON LAVIK What If (BEC/Tooth & Nail)	694	-86	24	23/0
7	9	MARK HARRIS For The First Time (IND)	692	-13	17	25/0
12	10	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	662	+70	6	27/1
15	11	JEREMY CAMP This Man (BEC/Tooth & Nail)	606	+59	4	30/2
10	12	JOHN DAVID WEBSTER Miracle (BHT)	596	-39	23	22/0
19	13	BEBO NORMAN Borrow Mine (Essential/PLG)	561	+58	8	26/0
20	14	BIG DADDY WEAVE Just... (Fervent/Curb/Warner Bros.)	546	+88	6	25/0
14	15	MONK & NEAGLE Secret (Flicker)	544	-14	18	28/0
17	16	NEWSONG Rescue (Integrity Label Group)	535	+1	15	19/0
18	17	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	532	+63	10	23/0
13	18	STEVEN C. CHAPMAN Believe... (Sparrow/EMI CMG)	503	-88	14	19/0
11	19	PAUL COLMAN The One Thing (Inpop)	498	-55	16	19/0
21	20	DAVID CROWDER... Here... (Sixsteps/Sparrow/EMI CMG)	481	+27	4	25/1
16	21	SHAUN GROVES Bless The Lord (Rocketown)	462	-32	14	20/0
23	22	AUDIO ADRENALINE King (ForeFront/EMI CMG)	404	+28	6	20/1
22	23	SALVADOR You Are There (Word/Curb/Warner Bros.)	396	-25	16	16/1
28	24	AARON SHUST Matchless (Brash)	377	+92	2	24/4
24	25	PAUL WRIGHT Take This Life (Gotee)	324	0	7	17/1
29	26	SUPERCHICK We Live (Inpop)	304	+66	2	16/2
30	27	BY THE TREE Only To You (Fervent)	303	+80	2	16/4
25	28	CHRIS RICE Love Like Crazy (IND)	291	-27	4	16/0
27	29	JACI VELASQUEZ Lay It Down (Word/Curb/Warner Bros.)	279	-15	6	11/0
	30	KUTLESS Ready For You (BEC/Tooth & Nail)	216	+15	1	12/1

39 AC reporters. Songs ranked by total plays for the airplay week of Sunday 8/28 - Saturday 9/3.  
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NEW & ACTIVE

STEVEN C. CHAPMAN Remembering You (Sparrow/EMI CMG) Total Plays: 205, Total Stations: 12, Adds: 3	TODD AGNEW In The Middle Of Me (SRE/Ardent) Total Plays: 168, Total Stations: 8, Adds: 1
TODD AGNEW Unchanging One (SRE/Ardent) Total Plays: 205, Total Stations: 9, Adds: 0	SHANE & SHANE Saved By Grace (Inpop) Total Plays: 165, Total Stations: 7, Adds: 1
LINCOLN BREWSTER All To You (Integrity Label Group) Total Plays: 197, Total Stations: 10, Adds: 1	BROTHER'S KEEPER Beyond Beautiful (Training Union/Ardent) Total Plays: 157, Total Stations: 9, Adds: 1
JOSH BATES Perfect Day (Beach Street/PLG) Total Plays: 191, Total Stations: 9, Adds: 0	JDY WILLIAMS We (Red Ink/Reunion/PLG) Total Plays: 155, Total Stations: 11, Adds: 2
ZOGIRL Scream (Sparrow/EMI CMG) Total Plays: 170, Total Stations: 10, Adds: 0	JARS OF CLAY I/SARAH KELLY I'll Fly Away (Essential/PLG) Total Plays: 144, Total Stations: 10, Adds: 1

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**JACKIE MADRIGAL**  
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## Secrets Of A Great Morning Show

Tips on getting the most out of wakeups

**W**hat makes a morning show great? These days it seems that the key is to be entertaining. Some shows push the envelope to do so and become known for that. Others take it a little easier, giving listeners local news and traffic and entertainment features while adding a few of the hottest songs of the moment to the mix.

We spoke with five PDs from different markets and formats to find out their recipes for a great morning show and to learn what they think should *not* be done in mornings. While all the PDs agreed that being entertaining is extremely important, what works varies from station to station, depending on the format, the size of the market and the market's Hispanic makeup.

**George Mier**  
PD, WSKQ/New York

A great morning show is one that represents the lifestyle of the city or town it broadcasts to. A successful show is one that mirrors and showcases the city so perfectly that it becomes the source for anything you need to know. What you shouldn't do is disrespect your audience or the community.

Currently, only a few syndicated morning shows work in markets other than the ones they originate from. Some markets have similarities, others are totally differ-

ent. What's important is to do your research and find out how the audience reacts to different styles of humor, slang, etc.

**Omar Romero**  
PD, KABQ/Albuquerque

One of the things I had to learn — I was PD and did the morning show at KZAB (La Sabrosa)/Los Angeles — is that you have to know about as many subjects as possible because you never know what you'll need to discuss in mornings.

You have to know what's going on in the world. You also have to know your market and who your listeners are. And, at a station like KABQ, you need jocks who are upbeat and fun and who know what's going on with music, MTV and the younger audience.

There are shows that use strong language on the air. It depends on the station. You have to know when and where to use such language. If I were on the air at Regional Mexican KLAX (La

Raza)/Los Angeles, maybe I could get away with it, but at Contemporary KLVE (K-Love)/Los Angeles, you would be offending most of your audience.

There are jocks like El Cucuy [syndicated morning host Renán Almendáres Coello, based at KLAX] who can do things like that. People know him and respect him because that's the kind of audience he's targeting. But you can't do that at a station like mine, at K-Love or at other Contemporary stations.

What works best in my market is to have segments, so the audience knows what's coming up at 7am, 8am and 9am, and, also, playing more music. We play a minimum of seven songs per hour. Our audience is interested in the new and changing music we play. We can't do what other formats do today and play hits from five years ago.

**Mando San Román**  
PD, KKPS/McAllen

The main thing is to have a show that connects with your audience. You have to know your market and have a show that is entertaining, informative and fun and that includes music. There are a lot of shows that are all talk, and that's fine as long as they are entertaining.

What works in my market is a mix of talk and music. This market is very bilingual. We don't necessarily have to speak half-Spanish and half-English, but if you do the show in Spanish, you can throw in a few English words here and there.

The market is open to that, because although much of the market is Hispanic, many of them are second-generation and use both languages.

There are a few morning shows in this market that use strong language, but not so strong that they offend the audience. It all depends on how you use certain words, like *güey*, which is a common word. You can use words like that among the people doing the morning show, but you can't direct them at the public.

It all depends on how you present: it to the public. There are people who know how to use bad words and touch on sensitive subjects so that no one is offended. Then there are other people who can say the same words and be offensive.

**Hermán Dávila**  
PD, WXYX/Puerto Rico

First of all, you have to be 100% sure who you are trying to reach. Once you know that, you have to work with what that audience likes. We are targeting the 18-49 demo and leaning a bit toward women.

What has worked for my morning show is assigning a producer to it. Our morning show is one that has not stopped growing. It's talk and music — we play about five songs per hour — and it is a reality-type show. We touch on issues that people are going through on a daily basis.



Hermán Dávila

**“The most important thing is that the morning show be entertaining, so it holds the audience. It has to be informative, because that's what we do radio for. And, third, it has to have music.”**

Socorro Ríos

There are a couple of shows in Puerto Rico that use the shock factor. We don't do that. We do spice up the show, but we never offend the audience. Our business is to have a product that advertisers are happy with and that delivers the audience they want. I can't have a contract canceled because we're saying stupidities on the air.

**Socorro Ríos**  
PD, KBNO/Denver

The most important thing is that the show be entertaining, so it holds the audience. It has to be informative, because that's what we do radio for. And, third, it has to have music. We don't do a local show; we carry *Piolin Por La Mañana* with [KSCA/Los Angeles-based] Eddie “Piolin” Sotelo. We chose that show because it's a bit more entertaining than, for example, El Cucuy's.

Piolin's show is more targeted to a Mexican audience, and the majority of the Hispanic population in Denver is Mexican. Piolin's jokes and gags are better-suited for the Mexican audience. El Cucuy was good years ago, but I feel he's now a bit out of style.

Years ago morning shows were more serious, and the jocks were very disciplined. Today's top shows in the top markets are not serious at all. They are very dynamic, easygoing and fun, which are all ingredients of Piolin's show.

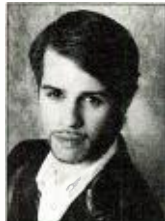
Cucuy's show is broadcast at another station in this market, but he has a quarter of the audience that Piolin has. Piolin has always been No. 1 or 2 in the market. His jokes and pranks are very simple, but I think that's part of the appeal.



Socorro Ríos

**“You have to know your market and have a show that is entertaining, informative and fun and that includes music. There are a lot of shows that are all talk, and that's fine as long as they are entertaining.”**

Mando San Román



George Mier



Omar Romero



**ALL FOR ONE** The team at KLDV (Viva)/San Diego gather around for a Kodak moment. Seen here (back row, l-r) are Viva staffers Juan Carlos Munguia, Silvia Tapia, Luis Barton, Stephanie Himonidis and Ricardo Otero; PD Josue Villa; and (front, l-r) staffers Felipe Castañeda and Mario Alberto.

RADIO Y MÚSICA  
R&R

# One On One: Milly Quezada

After two years away from the recording studio, Milly Quezada is back with a new album, *MQ*. The first single, "La Mala Palabra (Vamo' Pa' La Calle)," features reggaetón artist Héctor "El Bambino" and has been moving up R&R's Tropical chart.

It seems that traditional tropical sounds are coming back, with radio stations and club DJs craving salsa and merengue — a rarity now, since the industry has been bombarded with reggaetón. And Milly is one of the best that merengue has to offer. She spoke to R&R about her new album and her career expectations now that she is with a new label.

**R&R:** You hadn't released an album for a while, and now you're back with a new single featuring Héctor "El Bambino."

**MQ:** This is my 28th record and my first with J&N Records. Ramón Orlando produced the album, and he did a great job. We recorded 25 songs and chose 11 for the album. We chose songs that have great literary and musical qualities. I put a lot of love into this album, and I know that once the fans listen to it, they'll understand why it took me so long to release a new album.

**R&R:** Was the change in record label the reason you took two years to release new material, or did you just need a break?

**MQ:** It was a combination of both things. I was in the process of changing labels, and the opportunity to join J&N appeared. Then there was also the bureaucratic process of moving from Sony to J&N.

**R&R:** How do you feel at your new home, J&N?

**MQ:** Throughout my career I've been with large and small labels, and each one has had its benefits and downsides. At a large label you find an infrastructure that allows you to do a record and hit every market much faster. With a small label, the work is much more intense — the promotion, the marketing — but you also get much more personal attention.

In that sense I find myself being embraced by the promotion and production departments at J&N. This is what works for me right now, after having ended my relationship with Sony and having won a Latin Grammy for the album *Pienso Así...*, produced by Gilberto Santa Rosa. The challenge now is much larger. I have faith in the label and the work that I did with Ramón.

**R&R:** The single is merengue but has touches of reggaetón. Did you keep up with trends in the music business while you were away?

**MQ:** Definitely. Even though I hadn't recorded, I have the blessing of having a large number of fans in markets like Puerto Rico, Panama, Venezuela, the U.S. and my country, the Dominican Republic. I worked consistently during the time that I didn't record because I have a large catalog, so I have always been aware of what's going on with music.

Merengue-reggaetón comes from my being so in tune with what's happening in the industry. One of the things that was so exciting to me was to have young talents like my son Miguel Vazquez, who did the musical arrangements for "La Mala Palabra," join me, and also Héctor "El Bambino."

**R&R:** For a long time radio complained that there wasn't any quality merengue being released. With the reggaetón boom, people went from complaining to embracing this new music genre. But now, with so much reggaetón, people are once again craving traditional tropical sounds like merengue and salsa. With albums like yours, will merengue make a strong comeback?

**MQ:** Merengue, like any music genre, even reggaetón, has people who don't like it. You're going to find great work and not so great work in any genre. Reggaetón is the hottest thing right now, and everyone is incorporating it into their music — even pop artists like Shakira are doing it.

It also doesn't help that many stations are sticking with one music genre, whether it's ballads or reggaetón. This has happened in Miami and New York. It also diminishes the media outlets for merengue. The slots for our music have diminished because most of what you're hearing now on the radio and TV and in the movies is reggaetón. But, as with any other genre, reggaetón will reach a point where it will not decline, but stabilize.

**R&R:** When will you be performing? Will you come to the West Coast?

**MQ:** I have not been able to do promotion on the West Coast, and it's something I want to do. Merengue at its highest point had a great following on the West Coast, and one of the things that I find exciting about this label is the opportunity to do promotion on the West Coast and give people a chance to get to know this music.



Milly Quezada

R&R Going For Adds

CONTEMPORARY

- ANDY & LUCAS Quiero Ser Tu Sueño (Sony BMG)
- EDUARDO OSORIO En Exclusiva (Respek)
- ESTEFANO Un Hombre Que No Ha Sido El De Sus Sueños (Universal)
- INES GAVIRIA Qué Pasó (Respek)
- TONY TOUCH Play That Song (EMI Latin)
- XARAH Mentiroso (Respek)
- ZAYRA ALVAREZ Cada Momento (Sony BMG)

REGIONAL MEXICAN

- 20\*20 Mi Prietita Consentida (A.R.C.)
- ANDY ANDY Qué Ironía (Urban Box Office/Wepa)
- TRUENO Ya No Me Dueles (A.R.C.)

TROPICAL

- EDUARDO OSORIO En Exclusiva (Respek)
- GRUPO FUEGO Fuego (EsNtiron)
- XARAH Mentiroso (Respek)

ROCK/ALTERNATIVE

- ZAYRA ALVAREZ Cada Momento (Sony BMG)

## ¡Qué Pasa Radio!

A couple of songs take nice jumps this week on the Regional Mexican chart: Los Tigres Del Norte's "Socios" (Fonovisa) is up seven spots, to No. 8, and Los Huracanes Del Norte's "Nada Contigo" (Univision Records) is also up seven, to No. 16. There is only one entry to the chart, Cuisillos' "Descontrolado" (Balboa), at No. 30.

At Contemporary, RBD land at No. 3, with "Sólo Quédate en Silencio" (EMI Latin), and La 5a. Estación are up eight spots, to No. 17, with "Daria" (Sony BMG). There are three entries to the chart: Olga Tañón's "Vete Vete" (Sony BMG) enters at No. 22, Juanes' "Para Tu Amor" (Universal Music Latino) lands at No. 25, and Angel Y Khriz's "Ven Báilalo" (Machete Music) comes in at No. 27.

Luis Fonsi's "Nada Es Para Siempre" (Universal Music Latino) lands at No. 3 on the Tropical chart. N'Klabe move up four spots, to No. 13, with "Amor de una Noche" (Sony BMG), while Angel Y Khriz move up eight spots, to No. 20, with "Fua" (Machete Music). Two new entries to the chart: Grupo Maniá's "La Peleona" (Universal Music Latino) comes in at No. 21, and Alejandro Fernández's "Canta Corazón" (Sony BMG) is at No. 30.

Hey, station PDs: Did you report your adds yet? Report them and make things happen! The deadline is Tuesday at noon PT.



IT'S ALL ABOUT MICKEY Paulina Rubio visited Disney World a few months ago. Seen here are (l-r) Paulina; everyone's favorite mouse; and Paulina's mother, Susana Dosamantes.

# REGIONAL MEXICAN TOP 30

POWERED BY  
**MEDIABASE**

September 9, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PATRULLA 81 Eres Divina (Disa)	1261	-74	25	43/0
3	2	BETO Y SUS CANARIOS No Puedo Olvidarte (Disa)	1063	-14	12	41/0
2	3	K-PAZ DE LA SIERRA Mi Credo (Disa)	1054	-83	18	40/0
4	4	INTOCABLE Tiempo (EMI Latin)	979	-81	18	42/0
5	5	SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	945	-101	20	40/0
6	6	CONJUNTO PRIMAVERA Aún Sigues Siendo Mia (Fonovisa)	882	+46	10	40/0
7	7	GRUPO MONTEZ DE DURANGO Ven Conmigo (Disa)	809	-20	5	33/0
15	8	LOS TIGRES DEL NORTE Socios (Fonovisa)	789	+133	4	36/1
12	9	GRUPO BRYNDIS Por Muchas Razones Te Quiero (Disa)	762	+56	7	31/0
8	10	LOS RIELEROS DEL NORTE Que El Mundo Ruede (Fonovisa)	705	-70	11	34/0
14	11	BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	698	+21	12	35/0
9	12	BANDA EL RECODO Que Más Quisiera (Fonovisa)	694	-88	18	32/0
13	13	GRUPO INNOVACION Mañana Que Ya No Esté (Univision)	676	-26	33	37/0
10	14	PANCHO BARRAZA Y Las Mariposas (Balboa)	672	-84	21	32/0
11	15	LUPILLO RIVERA Ya Me Habían Dicho (Univision)	659	-90	15	39/0
23	16	LOS HURACANES DEL NORTE Nada Contigo (Univision)	647	+131	3	31/0
20	17	BRONCO "EL GIGANTE DE AMERICA" Por Ti (Contra Viento Y Marea) (Fonovisa)	610	+81	6	27/0
17	18	CARDENALES DE NUEVO LEON Quiero Que Sepas (Disa)	600	+13	2	27/0
18	19	LOS TUCANES DE TIJUANA Cómo La Ves (Universal)	593	+25	2	24/1
19	20	BETO TERRAZAS Muñeca De Ojos De Miel (Sony BMG Norte)	581	+23	6	30/0
21	21	RAMON AYALA Y SUS BRAVOS DEL NORTE Ya No Llores (Freddie)	567	+44	17	29/0
16	22	DIANA REYES El Sol No Regresa (Universal)	553	-69	9	28/0
24	23	JOAN SEBASTIAN Inventario (Balboa)	480	+14	2	24/0
22	24	LDS TEMERARIOS Ni En Defensa Propia (Fonovisa)	478	-39	20	36/0
26	25	ALEGRES DE LA SIERRA Así Como Hoy (Viva Music)	461	+8	2	25/0
27	26	LOS MORROS DEL NORTE El Aretito (Disa)	394	+44	5	24/0
25	27	KUMBIA KINGS Parte De Mi Corazón (EMI Latin)	394	-61	11	19/0
29	28	COYOTE Y SU BANDA TIERRA SANTA Suspiros (Univision)	361	+35	2	17/0
28	29	JENNIFER PEÑA No Hay Nadie Igual Como Tú (Univision)	309	-20	3	12/0
<b>Debut</b>	30	CUISILLOS Descontrolado (Balboa)	297	+112	1	17/0

53 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	566	INTOCABLE Aire (EMI Latin)	307
MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	549	LA AUTORIDAD DE LA SIERRA Yo Me Quedé Sin Nada (Disa)	285
LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	528	BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa)	266
K-PAZ DE LA SIERRA Volveré (Univision)	321	PESADO Ojalá Que Te Mueras (Warner M.L.)	254
		LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	214
		PESADO Fácil Y Accesible (Warner M.L.)	204

## MOST ADDED

ARTIST TITLE LABEL(S) ADDS  
NO ADDS.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LUPILLO RIVERA Qué Suerte La Mia (Univision)	+148
JENNI RIVERA Qué Me Vas A Dar (Univision)	+141
LOS TEMERARIOS Por Tu Maldito Amor (Fonovisa)	+141
LOS TIGRES DEL NORTE Socios (Fonovisa)	+133
LOS HURACANES DEL NORTE Nada Contigo (Univision)	+131
CUISILLOS Descontrolado (Balboa)	+112
RAMON AYALA Y SUS... Puñalada Fatal (Freddie)	+108
DUELO Le Dije Al Corazón (Univision)	+87
BRONCO "EL GIGANTE DE AMERICA" Por Ti... (Fonovisa)	+81
CONTROL La Camisa Negra (Univision)	+75

## NEW & ACTIVE

DUELO Le Dije Al Corazón (Univision)	Total Plays: 288, Total Stations: 10, Adds: 0
CONTROL La Camisa Negra (Univision)	Total Plays: 258, Total Stations: 15, Adds: 0
JENNI RIVERA Qué Me Vas A Dar (Univision)	Total Plays: 242, Total Stations: 13, Adds: 1
ZAINO Encontrarás El Amor (Fonovisa)	Total Plays: 210, Total Stations: 10, Adds: 0
LOS ALAZANES Siempre Que Me Emborracho... (Sony BMG Norte)	Total Plays: 209, Total Stations: 11, Adds: 0
VICTOR GARCIA Loco Por Ti (Sony BMG Norte)	Total Plays: 205, Total Stations: 10, Adds: 0
LUPILLO RIVERA Qué Suerte La Mia (Univision)	Total Plays: 193, Total Stations: 7, Adds: 0
LA DINASTIA DE TUZANTLA El Campesino Y El Sol (Disa)	Total Plays: 192, Total Stations: 11, Adds: 0
ANA BARBARA Lo Busqué (Fonovisa)	Total Plays: 189, Total Stations: 7, Adds: 0
TERRAZAS MUSICAL Si Te Vuelvo A Ver (Disa)	Total Plays: 180, Total Stations: 14, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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GRUPO LATINO DE RADIO | Ignite the power of radio

# CONTEMPORARY TOP 30

September 9, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	792	-87	21	27/0
2	2	LUIS FONSI Nada Es Para Siempre (Universal)	775	+18	14	24/0
6	3	RBD Sólo Quédate En Silencio (EMI Latin)	660	+47	11	21/0
3	4	LAURA PAUSINI Viveme (Warner M.L.)	660	-10	26	23/0
5	5	LA 5A. ESTACION Algo Más (Sony BMG)	594	-24	28	26/0
4	6	REIK Yo Quisiera (Sony BMG)	575	-49	17	24/0
7	7	JUANES La Camisa Negra (Universal)	553	-25	30	25/0
8	8	THALIA Amar Sin Ser Amada (EMI Latin)	514	+8	15	20/0
10	9	SHAKIRA No (Epic)	468	+56	7	15/0
9	10	LA SECTA ALLSTAR La Locura Automática (Universal)	447	-44	14	16/0
11	11	RICARDO MONTANER Cuando A Mi Lado Estás (EMI Latin)	433	+42	8	15/0
14	12	LU Por Besarte (Warner M.L.)	394	+19	5	15/0
13	13	ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)	375	+5	9	18/0
12	14	MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	374	-2	12	15/0
15	15	PAULINA RUBIO Mía (Universal)	355	-8	19	16/0
16	16	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VII/Machete Music)	341	+3	16	10/0
25	17	LA 5A. ESTACION Daria (Sony BMG)	337	+143	2	11/0
18	18	CHAYANNE No Te Preocupes Por Mí (Sony BMG)	277	+27	2	10/0
20	19	TOMMY TORRES Un Poquito (Dile Music)	238	+7	4	5/0
17	20	JIMENA Te Esperaré (Univision)	229	-37	5	12/0
23	21	REYLI BARBA Al Fin Me Armé De Valor (Sony BMG)	228	+7	4	9/0
19	22	OLGA TAÑÓN Vete Vete (Sony BMG)	218	+119	1	7/0
22	23	TIZIANO FERRO w/PEPE AGUILAR Mi Credo (EMI Latin)	218	-31	16	11/0
22	24	LENA f/ALEJANDRO SANZ Tu Corazón (Warner M.L.)	200	-20	13	12/0
21	25	JUANES Para Tu Amor (Universal)	198	+103	1	8/0
21	26	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	185	-35	7	10/0
27	27	ANGEL & KHRIZ Ven Báilalo (Machete Music)	184	+30	1	5/0
27	28	M.R.P. Hola Madam (Sony BMG)	180	-6	3	8/0
28	29	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	178	-5	3	6/0
24	30	AMARAL El Universo Sobre Mí (EMI Latin)	165	-43	15	11/0

29 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S) ADDS  
NO ADDS.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LA 5A. ESTACION Daria (Sony BMG)	+143
OLGA TAÑÓN Vete Vete (Sony BMG)	+119
JUANES Para Tu Amor (Universal)	+103
RICKY MARTIN f/FAT JOE Qué Más Da (Columbia)	+64
SHAKIRA No (Epic)	+56
ANASOL Sentimiento (Univision)	+50
RBD Sólo Quédate En Silencio (EMI Latin)	+47
EL CHOMBO PRESENTA: ANDY'S VAL El Chacarrón (Balboa)	+44
RICARDO MONTANER Cuando A Mi Lado Estás (EMI Latin)	+42
THALIA Un Alma Sentenciada (EMI Latin)	+40

## NEW & ACTIVE

LUNY TUNES f/BABY RANKS...Mayor Que Yo (Universal)	Total Plays: 157, Total Stations: 5, Adds: 0
KUMBIA KINGS Parte De Mi Corazón (EMI Latin)	Total Plays: 154, Total Stations: 10, Adds: 1
AVENTURA f/DON OMAR Ella Y Yo (Premium)	Total Plays: 154, Total Stations: 3, Adds: 0
ANASOL Sentimiento (Univision)	Total Plays: 152, Total Stations: 5, Adds: 0
DAVID DEMARIA Cada Vez Que Estoy Sin Ti (Warner M.L.)	Total Plays: 128, Total Stations: 5, Adds: 0
ESTEFANO Un Hombre Que No Ha Sido... (Universal)	Total Plays: 125, Total Stations: 6, Adds: 0
DADDY YANKEE Mirame (El Cartel/VII/Machete Music)	Total Plays: 116, Total Stations: 5, Adds: 0
ANA BARBARA Lo Busqué (Fonovisa)	Total Plays: 115, Total Stations: 6, Adds: 0
RIHANNA Pon De Replay (Def Jam/IDJMG)	Total Plays: 102, Total Stations: 3, Adds: 0
R. KELLY Burn It Up (Jive/Zomba Label Group)	Total Plays: 97, Total Stations: 3, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
REYLI BARBA Amor Del Bueno (Sony BMG)	352	FRANCO DE VITA Tú De Qué Vas (Sony BMG)	226
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	265	ALEKS SYNTEK f/JANA TORFOJA Duele El Amor (EMI Latin)	222
JUANES Volverte A Ver (Universal)	264	INTOCABLE Aire (EMI Latin)	187
RICARDO ARJONA Por Qué Es Tan Cruel El Amor (Sony BMG)	234	JUANES Nada Valgo Sin Tu Amor (Universal)	180
		LA OREJA DE VAN GOGH Rosas (Sony BMG)	176
		MANA Mariposa Traicionera (Warner M.L.)	167

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# TROPICAL TOP 30

September 9, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	AVENTURA f/DON OMAR Ella Y Yo (Premium)	339	+19	4	10/0
2	2	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	298	-5	18	11/0
5	3	LUIS FONSI Nada Es Para Siempre (Universal)	272	+18	12	9/0
3	4	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	258	-18	16	11/0
7	5	DDN OMAR Reggaetón Latino (Urban Box Office/Virgin)	241	+29	19	7/0
6	6	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	240	-8	21	13/0
4	7	LUNY TUNES f/BABY RANKS, DON OMAR... Mayor Que Yo (Universal)	239	-27	21	11/0
8	8	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VII/Machete Music)	197	-11	39	10/0
9	9	MARC ANTHONY Amigo (Sony BMG)	192	-7	6	9/0
12	10	MASTER JOE & OG BLACK Mil Amores (Ole Music)	186	+18	7	9/0
10	11	BRENDA K. STARR Tú Eres (Mi Voz)	184	+7	15	8/0
11	12	JUANES La Camisa Negra (Universal)	173	+3	21	10/0
17	13	N'KLABE Amor De Una Noche (Sony BMG)	165	+42	2	9/0
14	14	MILLY QUEZADA f/HECTOR "EL BAMBINO" La Mala Palabra... (J&N)	152	-5	9	7/0
15	15	DADDY YANKEE Mirame (El Cartel/VII/Machete Music)	142	-12	15	8/0
19	16	LA SECTA ALLSTAR La Locura Automática (Universal)	122	0	6	6/0
20	17	FRANKIE NEGRO Lento (SGZ Entertainment)	118	-3	15	6/0
16	18	N'KLABE I Love Salsa (Sony BMG)	115	-35	14	11/0
18	19	XTREME Te Extraño (SGZ Entertainment)	96	-27	12	5/0
28	20	ANGEL & KHRIZ Fua (Machete Music)	94	+14	5	6/0
Debut	21	GRUPO MANIA La Peleona (Universal)	87	+87	1	4/0
27	22	RUBBY PEREZ El Perro Ajeno (J&N)	87	+4	3	4/0
23	23	JUAN LUIS GUERRA Soldado (Vene Music/Universal)	86	-14	15	5/0
30	24	GLORY Acelera (Machete Music)	85	+8	3	6/0
26	25	ZION & LENNOX Don't Stop (No Pare) (Sony BMG)	82	-1	8	5/0
-	26	TONY TOUCH Play That Song (EMI Latin)	81	+18	5	7/0
25	27	EL GRAN COMBO DE PUERTO RICO Me Dejé En El Aire (Sony BMG)	80	-4	5	5/0
-	28	BANDA GORDA No Doy Mi Truco (MP)	77	+16	7	5/0
22	29	ALVARO TORRES He Venido A Pedirte Perdón (Ole Music)	77	-29	9	5/0
Debut	30	ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)	69	+9	1	4/0

15 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/28-9/3. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NO ADDS.	

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GRUPO MANIA La Peleona (Universal)	+87
GRUPO STARS Mire Pescao (Ole Music)	+66
GRUPO MANIA Mere Pescao (Universal)	+63
EL CHOMBO PRESENTA: ANDY'S VAL El Chacarrón (Balboa)	+46
N'KLABE Amor De Una Noche (Sony BMG)	+42
RICKY MARTIN f/FAT JOE Qué Más Da (Columbia)	+32
DON OMAR Reggaetón Latino (Urban Box Office/Virgin)	+29
CHAYANNE No Te Preocupes Por Mí (Sony BMG)	+29
LA 5A. ESTACION Daria (Sony BMG)	+28
RAKIM Y KEN-Y Tú No Estás (Chosen Few/Urban Box Office)	+27

## NEW & ACTIVE

JOHN ERIC Tembleque (Sony BMG)	Total Plays: 68, Total Stations: 4, Adds: 0
EDNITA NAZARIO Vengada (Sony BMG)	Total Plays: 67, Total Stations: 5, Adds: 0
GRUPO STARS Mire Pescao (Ole Music)	Total Plays: 66, Total Stations: 4, Adds: 0
M.R.P. Hola Madam (Sony BMG)	Total Plays: 65, Total Stations: 5, Adds: 0
GRUPO MANIA Mere Pescao (Universal)	Total Plays: 63, Total Stations: 3, Adds: 0
JOHNNY PREZ f/TITO ROJAS Tengo El Control (Sony BMG)	Total Plays: 62, Total Stations: 6, Adds: 0
OLGA TAÑON Vete Vete (Sony BMG)	Total Plays: 60, Total Stations: 3, Adds: 0
AMARFIS Y LA BANDA... Lamento Boliviano (América/J&N)	Total Plays: 58, Total Stations: 5, Adds: 0
MARIANA Una De Dos (Univision)	Total Plays: 58, Total Stations: 3, Adds: 0
CHARLIE CRUZ Mala (SGZ Entertainment)	Total Plays: 57, Total Stations: 4, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANGEL & KHRIZ Ven Bailalo (Machete Music)	169	MONCHY & ALEXANORA Hasta El Fin (J&N)	103
ZION & LENNOX f/DADDY YANKEE Yo Voy (Sony BMG)	118	DADDY YANKEE Gasolina (El Cartel/VII/Machete Music)	99
ZION & LENNOX Doncella (Sony BMG)	107	DJ NELSON f/H. "EL BAMBINO" & DIVINO Esta Noche De Travesura (Universal)	98
OLGA TAÑON Bandolero (Sony BMG)	103	TITO NIEVES Fabricando Fantasías (SGZ Entertainment)	83
		JUAN LUIS GUERRA Las Avispas (Vene Music/Universal)	80
		DON OMAR Pobre Diabla (VII/Machete Music)	73

## ROCK/ALTERNATIVE

TW	ARTIST Title Label(s)
1	DELUX Más De Lo Que Te Imaginas (Ramper/V&J)
2	CIRCO Un Accidente (Universal)
3	LA SECTA ALLSTAR La Locura Automática (Universal)
4	CAFE TACUBA Mediodía (Universal)
5	ANDREA ECHEVERRI A Eme O (Nacional)
6	ENJAMBRE Biografía (Dsa/V&J)
7	MARS VOLTA L'via L'viaquez (Strummer/Universal)
8	EUFEMIA Revólver (DIVA/V&J)
9	LIQUITS Chido (Surco)
10	ORISHAS Nací Orishas (Universal)
11	A.N.I.M.A.L. Combativo (Universal)
12	NATALIA Y LA FORQUETINA Ser Humano (Sony BMG)
13	JAVIER GARCIA La Rumba (Universal)
14	LIQUITS Desde Que (Surco)
15	CIRCO Cascarón (Universal)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 10 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

## RECORD POOL

TW	ARTIST Title Label(s)
1	TONY TOUCH Play That Song (EMI Latin)
2	ELVIS MARTINEZ Yo No Nací Para Amar (Univision)
3	BIMBO Fuleteama El Tanque (Urban Box Office)
4	LUISITO ROSARIO Rumba Del Barrio (Fuentes)
5	BANDA GORDA Déjalo Ahí (MP)
6	EDGAR DANIEL Me Extrañarás (MP)
7	ARTHUR HANLON f/TITO NIEVES La Gorda Linda (Fonovisa)
8	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)
9	MASTER JOE & OG BLACK Mil Amores (Ole Music)
10	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)
11	DON OMAR Reggaetón Latino (Urban Box Office/Virgin)
12	N'KLABE I Love Salsa (Sony BMG)
13	JOHNNY PREZ f/TITO ROJAS Tengo El Control (Sony BMG)
14	NICKY JAM I'm Not Your Husband (Tu Marido) (Machete Music/Piña)
15	AVENTURA f/DON OMAR Ella Y Yo (Premium)

Songs ranked by total number of points. 22 Record Pool reporters.

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## SOUTH

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Has experience with local, regional and national selling processes.

Established entrepreneurial skills bringing ideas for NTR projects and alternative revenue streams.

Exhibits a history of result oriented accomplishments in community involvement, station positioning for maximum performance and provide a hungry staff leadership to new heights of accomplishments.

If you possess the qualifications listed above, I encourage you to contact me ASAP. Please send inquiries in confidence to David Coppock, Regional Vice President davidcoppock@clearchannel.com, or mail to 555 Broadcast Drive, 3rd Floor, Mobile, AL 36606.

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KNBR Radio  
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lhammer@knbr.com  
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## WEST

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**R&R**  
THE INDUSTRY'S NEWSPAPER

# THE BACK PAGES

September 9, 2005

POWERED BY  
MEDIABASE

## CHR/POP

LW	TW	
2	1	D.H.T. Listen To Your Heart (Robbins)
1	2	MARIAH CAREY We Belong Together (Island/IDJMG)
5	3	RIHANNA Pon De Replay (Def Jam/IDJMG)
3	4	PUSSYCAT DOLLS #BUSTA RHYMES Don't Cha (A&M/Interscope)
6	5	LIFEHOUSE You And Me (Geffen)
4	6	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
10	7	MARIAH CAREY Shake It Off (Island/IDJMG)
7	8	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)
9	9	WEEZER Beverly Hills (Geffen)
11	10	GWEN STEFANI Cool (Interscope)
8	11	FAT JOE #NELLY Get It Poppin' (Atlantic)
13	12	BOW WOW #OMARION Let Me Hold You (Columbia)
12	13	PAPA ROACH Scars (Geffen)
14	14	NATASHA BEDINGFIELD These Words (Epic)
16	15	BLACK EYED PEAS Don't Lie (A&M/Interscope)
15	16	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)
21	17	CLICK FIVE Just The Girl (Leva)
24	18	KELLY CLARKSON Because Of You (RCA/RMG)
23	19	GORILLAZ Feel Good Inc. (Virgin)
19	20	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)
22	21	BACKSTREET BOYS Just Want You To Know (Jive/Zomba Label Group)
17	22	FRANKIE J. How To Deal (Columbia)
20	23	GREEN DAY Holiday (Reprise)
34	24	BLACK EYED PEAS My Humps (A&M/Interscope)
26	25	AKON Belly Dancer (Banana) (Universal)
39	26	GREEN DAY Wake Me Up When September Ends (Reprise)
33	27	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)
27	28	50 CENT #IMMOB DEEP Outta Control (Shady/Aftermath/Interscope)
37	29	NICKELBACK Photograph (Roadrunner/IDJMG)
25	30	CIARA #LUDACRIS Oh (LaFace/Zomba Label Group)

### #1 MOST ADDED

ASHLEE SIMPSON Boyfriend (Geffen)

### #1 MOST INCREASED PLAYS

MARIAH CAREY Shake It Off (Island/IDJMG)

### TOP 5 NEW & ACTIVE

SWITCHFOOT Stars (Columbia)

TOMMY LEE #BUTCH WALKER Good Times (TL Education Services)

KACI BROWN Unbelievable (A&M)

FEFE DOBSON Don't Let It Go To Your Head (Island/IDJMG)

DAVID BANNER Play (SRC/Universal)

CHR/POP begins on Page 29.

## CHR/RHYTHMIC

LW	TW	
1	1	MARIAH CAREY Shake It Off (Island/IDJMG)
3	2	BOW WOW #CIARA Like You (Columbia)
6	3	DAVID BANNER Play (SRC/Universal)
2	4	BOW WOW #OMARION Let Me Hold You (Columbia)
5	5	YING YANG TWINS #MIKE JONES Badd (TVT)
4	6	MARIAH CAREY We Belong Together (Island/IDJMG)
10	7	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
8	8	PRETTY RICKY Your Body (Atlantic)
11	9	50 CENT #IMMOB DEEP Outta Control (Shady/Aftermath/Interscope)
9	10	LUDACRIS #Lose Control (Gold Mind/Violator/Atlantic)
7	11	RIHANNA Pon De Replay (Def Jam/IDJMG)
12	12	DESTINY'S CHILD Cater 2 U (Columbia)
16	13	T-PAIN I'm Sprung (Jive/Zomba Label Group)
17	14	BLACK EYED PEAS My Humps (A&M/Interscope)
13	15	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)
14	16	MIKE JONES Back Then (SwishHouse/Asylum/Warner Bros.)
20	17	YING YANG TWINS #ITBULL Shake (TVT)
23	18	CHRIS BROWN #JUELZ SANTANA Run It (Jive/Zomba Label Group)
19	19	PUSSYCAT DOLLS #BUSTA RHYMES Don't Cha (A&M/Interscope)
25	20	YOUNG JEEZY #AKON Soul Survivor (Def Jam/IDJMG)
15	21	LIL ROB Summer Nights (Upstairs)
22	22	JERMAINE DUPRI Gotta Getcha (So So Def/Virgin)
21	23	WEBBIE #IBUN B Give Me That (Asylum/Trill)
27	24	DAMIAN "JR. GONG" MARLEY Welcome... (Tuff Gong/Universal)
28	25	MARCOS HERNANDEZ If You Were Mine (TVT)
30	26	FRANKIE J. More Than Words (Columbia)
24	27	TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)
26	28	FAT JOE #NELLY Get It Poppin' (Atlantic)
29	29	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)
34	30	TWISTA #TREY SONGZ Girl Tonite (Atlantic)

### #1 MOST ADDED

LIL' KIM Lighters Up (Queen Bee/Atlantic)

### #1 MOST INCREASED PLAYS

BOW WOW #CIARA Like You (Columbia)

### TOP 5 NEW & ACTIVE

T.O.K. Footprints (When You Cry) (V/P)

R. KELLY Burn R U (Jive/Zomba Label Group)

WEBBIE #FTRINA Bad Chick (Asylum/Trill)

DEM FRANCHIZE BOYZ... I Think They Like Me (So So Def/Virgin)

CIARA And I (LaFace/Zomba Label Group)

CHR/RHYTHMIC begins on Page 34.

## URBAN

LW	TW	
1	1	BOW WOW #CIARA Like You (Columbia)
3	2	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
2	3	MARIAH CAREY Shake It Off (Island/IDJMG)
6	4	DAVID BANNER Play (SRC/Universal)
5	5	DESTINY'S CHILD Cater 2 U (Columbia)
4	6	LYFE JENNINGS Must Be Nice (Columbia)
7	7	MARQUES HOUSTON Naked (T.U.G./Universal)
8	8	BOW WOW #OMARION Let Me Hold You (Columbia)
11	9	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)
9	10	MARIAH CAREY We Belong Together (Island/IDJMG)
15	11	50 CENT #IMMOB DEEP Outta Control (Shady/Aftermath/Interscope)
19	12	YOUNG JEEZY #AKON Soul Survivor (Def Jam/IDJMG)
10	13	YOUNG JEEZY And Then What (Def Jam/IDJMG)
16	14	YING YANG TWINS #MIKE JONES Badd (TVT)
12	15	FANTASIA Free Yourself (J/RMG)
13	16	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)
14	17	TREY SONGZ Gotta Make It (Songbook/Atlantic)
20	18	P\$C #T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)
17	19	TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)
18	20	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)
23	21	DEM FRANCHIZE BOYZ... I Think They Like Me (So So Def/Virgin)
25	22	TWISTA #TREY SONGZ Girl Tonite (Atlantic)
22	23	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)
32	24	PRETTY RICKY Your Body (Atlantic)
28	25	T-PAIN I'm Sprung (Jive/Zomba Label Group)
35	26	CHRIS BROWN #JUELZ SANTANA Run It (Jive/Zomba Label Group)
21	27	MIKE JONES Back Then (SwishHouse/Asylum/Warner Bros.)
29	28	THREE 6 MAFIA Stay Fly (Columbia)
24	29	PAUL WALL #BIG POKEY Sittin' Sidewayz (SwishHouse/Asylum)
26	30	DAMIAN "JR. GONG" MARLEY Welcome... (Tuff Gong/Universal)

### #1 MOST ADDED

ALICIA KEYS Unbreakable (J/RMG)

### #1 MOST INCREASED PLAYS

KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)

### TOP 5 NEW & ACTIVE

PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)

MACED GO SIT DOWN (Big Cat)

TEAIRRA MARI No Oaddy (Roc-A-Fella/IDJMG)

TONY YAYO #FJOE Curious (G-Unit/Interscope)

SEAN PAUL We Be Burnin' (Atlantic)

URBAN begins on Page 37.

## AC

LW	TW	
1	1	ROB THOMAS Lonely No More (Atlantic)
2	2	MICHAEL BUBLE Home (143/Reprise)
3	3	KELLY CLARKSON Breakaway (Hollywood)
4	4	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)
5	5	ANNA NALICK Breathe (2am) (Columbia)
6	6	MARIAH CAREY We Belong Together (Island/IDJMG)
7	7	MARON 5 She Will Be Loved (Octone/J/RMG)
11	8	EAGLES No More Cloudy Days (ERC)
9	9	KIMBERLEY LOCKE I Could (Curb/Reprise)
12	10	GOD GOOD DOLLS Give A Little Bit (Warner Bros.)
7	11	TIM MCGRAW Live Like You Were Dying (Curb)
8	12	JOHN MAYER Daughters (Aware/Columbia)
15	13	CARRIE UNDERWOOD Inside Your Heaven (Arista)
13	14	HOWIE DAY Collide (Epic)
16	15	D.H.T. Listen To Your Heart (Robbins)
17	16	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)
18	17	LIFEHOUSE You And Me (Geffen)
20	18	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
22	19	DELTA GOODREM Lost Without You (Columbia)
21	20	JESSE MCCARTNEY Beautiful Soul (Hollywood)
26	21	JON SECADA Window To My Heart (Big 3)
23	22	DAVID PACK The Secret Of Movin' On (Peak)
24	23	HALL & DATES Ooh Child (U-Watch)
24	24	ERIC CLAPTON Say What You Will (Duck/Reprise)
27	25	KELLY CLARKSON Since U Been Gone (RCA/RMG)
29	26	VERTICAL HORIZON Forever (Hybrid)
25	27	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)
28	28	PAUL MCCARTNEY Fine Line (Capitol)
29	29	NATALIE GRANT Held (Curb)
30	30	BONNIE RAITT I Will Not Be Broken (Capitol)

### #1 MOST ADDED

ERIC CLAPTON Say What You Will (Duck/Reprise)

### #1 MOST INCREASED PLAYS

ERIC CLAPTON Say What You Will (Duck/Reprise)

### TOP 5 NEW & ACTIVE

SCOTT GRIMES Livin' On The Run (Velocity)

SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)

MICHAEL BOLTON Ti The End Of Forever (Montaigne/Passion Group)

CUTTING EDGE Everytime I Try (Thunderquest)

JONES GANG Angel (Reality/A&O Music)

AC begins on Page 50.

## HOT AC

LW	TW	
1	1	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
2	2	LIFEHOUSE You And Me (Geffen)
3	3	ROB THOMAS This Is How A Heart Breaks (Atlantic)
4	4	ROB THOMAS Lonely No More (Atlantic)
5	5	COLDPLAY Speed Of Sound (Capitol)
7	6	GWEN STEFANI Cool (Interscope)
8	7	GREEN DAY Holiday (Reprise)
6	8	3 DOORS DOWN Let Me Go (Republic/Universal)
9	9	TRAIN Get To Me (Columbia)
12	10	JOSH KELLEY Only You (Hollywood)
15	11	KEITH URBAN You'll Think Of Me (Capitol/EMC)
14	12	SHERYL CROW Good Is Good (A&M/Interscope)
11	13	GREEN DAY Boulevard Of Broken Dreams (Reprise)
10	14	COLLECTIVE SOUL Better Now (E! Music Group)
13	15	HOWIE DAY Collide (Epic)
18	16	D.H.T. Listen To Your Heart (Robbins)
16	17	MARIAH CAREY We Belong Together (Island/IDJMG)
22	18	NICKELBACK Photograph (Roadrunner/IDJMG)
19	19	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)
23	20	BON JOVI Have A Nice Day (Island/IDJMG)
20	21	VERTICAL HORIZON Forever (Hybrid)
21	22	GWEN STEFANI Hollaback Girl (Interscope)
26	23	HOWIE DAY She Says (Epic)
27	24	3 DOORS DOWN Here By Me (Republic/Universal)
24	25	WEEZER Beverly Hills (Geffen)
29	26	SWITCHFOOT Stars (Columbia)
17	27	JASON MRAZ Wordplay (Atlantic)
25	28	DEF LEPPARD No Matter What (Island/IDJMG)
32	29	STAINED Right Here (Flip/Atlantic)
30	30	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)

### #1 MOST ADDED

GREEN DAY Wake Me Up When September Ends (Reprise)

### #1 MOST INCREASED PLAYS

NICKELBACK Photograph (Roadrunner/IDJMG)

### TOP 5 NEW & ACTIVE

GREEN DAY Wake Me Up When September Ends (Reprise)

JOY WILLIAMS We (Red Ink/Rainbow/PLG)

DANIEL POWTER Bad Day (Warner Bros.)

DAVE MATTHEWS BANO Dreamgirl (RCA/RMG)

U2 City Of Blinding Lights (Interscope)

AC begins on Page 50.

## ROCK

LW	TW	
1	1	STAINED Right Here (Flip/Atlantic)
2	2	SEETHER Remedy (Wind-up)
3	3	FOO FIGHTERS Best Of You (RCA/RMG)
4	4	NICKELBACK Photograph (Roadrunner/IDJMG)
5	5	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
6	6	GREEN DAY Holiday (Reprise)
11	7	GREEN DAY Wake Me Up When September Ends (Reprise)
10	8	SHINEDOWN Save Me (Atlantic)
7	9	NINE INCH NAILS The Hand That Feeds (Interscope)
9	10	ROLLING STONES Rough Justice (Virgin)
8	11	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)
12	12	TRAPT Stand Up (Warner Bros.)
13	13	DISTURBED Stricken (Reprise)
17	14	SYSTEM OF A DOWN Question! (American/Columbia)
16	15	TAPROOT Calling (Velvet Hammer/Atlantic)
14	16	CROSSFADE Colors (Columbia)
15	17	DARK NEW DAY Brother (Warner Bros.)
19	18	3 DOORS DOWN Live For Today (Republic/Universal)
18	19	10 YEARS Wasteland (Republic/Universal)
20	20	HINDER Get Stoned (Universal)
30	21	FOO FIGHTERS ODA (RCA/RMG)
21	22	MUDVAYNE Forget To Remember (Epic)
23	23	BON JOVI Have A Nice Day (Island/IDJMG)
22	24	DISTURBED Guarded (Reprise)
27	25	THEORY OF A DEADMAN Hello Lonely... (Roadrunner/IDJMG)
24	26	DEFAULT Count On Me (TVT)
25	27	SWITCHFOOT Stars (Columbia)
28	28	INSTITUTE Bullet-Proof Skin (Interscope)
29	29	SEVENDUST Ugly (Windward/7Bros.)
30	30	WEEZER Beverly Hills (Geffen)

### #1 MOST ADDED

SEETHER Truth (Wind-up)

### #1 MOST INCREASED PLAYS

GREEN DAY Wake Me Up When September Ends (Reprise)

### TOP 5 NEW & ACTIVE

AVENGED SEVENFOLD Bat Country (Warner Bros.)

COLDPLAY Speed Of Sound (Capitol)

BLACK LABEL SOCIETY In This River (Artemis)

ROBERT PLANT & STRANGE SENSATION Tin Pan Valley (Sanctuary/SRG)

SEETHER Truth (Wind-up)

ROCK begins on Page 58.



## URBAN AC

LW	TW	
1	1	CHARLIE WILSON Charlie Last Name: Wilson (Jiva/Zomba Label Group)
2	2	MARIAH CAREY We Belong Together (Island/IDJMG)
3	3	KEM I Can't Stop Loving You (Motown/Universal)
5	4	VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)
4	5	FANTASIA Free Yourself (J/RMG)
6	6	INDIA.ARIE Purify Me (Rowdy/Motown)
11	7	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)
8	8	JILL SCOTT Cross My Mind (Hidden Beach/Epic)
7	9	TONI BRAXTON Please (Blackground/Universal)
9	10	ERIC BENET I Wanna Be Loved (Reprise)
10	11	KEM Find Your Way (Back Into My Life) (Motown/Universal)
12	12	SHANICE WILSON Every Woman Dreams (Playtime)
13	13	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)
14	14	PATTI LABELLE I'MARY J. BLIGE Ain't No Way (Def Soul/DJMG)
17	15	FAITH EVANS I'SNOOP DOGG Mesmerized (Capitol)
16	16	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)
18	17	LYFE JENNINGS Must Be Nice (Columbia)
19	18	DESTINY'S CHILD Cater 2 U (Columbia)
24	19	DWELE I Think I Love U (Virgin)
26	20	MINT CONDITION Whoaa (Image)
21	21	YOLANDA ADAMS Someone Watching Over You (Atlantic)
20	22	SHANICE WILSON Every Woman Dreams (Playtime)
28	23	JEFFREY OSBORNE Yes, I'm Ready (JayOz/Koch)
23	24	ANTHONY HAMILTON Ball And Chain (Rhino)
25	25	BOBBY VALENTINO Slow Down (DTP/Def Jam/DJMG)
22	26	JOHN LEGEND I LAURYN HILL So High (Columbia)
29	27	M. MORGAN & F. JACKSON Back Together Again (Orpheus)
—	28	FANTASIA Ain't Gonna Beg (J/RMG)
27	29	MARY MARY Heaven (Sony Urban/Columbia)
27	30	CRUNA Take Me Higher (Reprise/Warner Bros.)

### #1 MOST ADDED

ALICIA KEYS Unbreakable (J/RMG)

### #1 MOST INCREASED PLAYS

WILL DOWNING Crazy Love (GRP/VMG)

### TOP 5 NEW & ACTIVE

KINDRED THE FAMILY SOUL Where Would I Be (The Question) (Hidden Beach)  
WILL DOWNING Crazy Love (GRP/VMG)  
J MOSS We Must Praise (Gospo Centric)  
KIM WATERS FIMAYSA Daydreaming (Shanachie)  
MARIAH CAREY Shake It Off (Island/IDJMG)

URBAN begins on Page 37.

## ACTIVE ROCK

LW	TW	
1	1	SEETHER Remedy (Wind-up)
2	2	STAINED Right Here (Flip/Atlantic)
3	3	NICKELBACK Photograph (Roadrunner/IDJMG)
5	4	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
4	5	CROSSFADE Colors (Columbia)
6	6	DISTURBED Stricken (Reprise)
7	7	TRAPT Stand Up (Warner Bros.)
10	8	TAPROOT Calling (Velvet Hammer/Atlantic)
12	9	SYSTEM OF A DOWN Question! (American/Columbia)
16	10	SHINEDOWN Save Me (Atlantic)
11	11	MUDVAYNE Happy? (Epic)
8	12	DARK NEW DAY Brother (Warner Bros.)
13	13	GREEN DAY Wake Me Up When September Ends (Reprise)
9	14	FOO FIGHTERS Best Of You (RCA/RMG)
17	15	MUDVAYNE Forget To Remember (Epic)
19	16	10 YEARS Wasteland (Republic/Universal)
18	17	SLIPKNOT Before I Forget (Roadrunner/IDJMG)
14	18	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)
15	19	NINE INCH NAILS The Hand That Feeds (Interscope)
20	20	DISTURBED Guarded (Reprise)
23	21	AVENGED SEVENFOLD Bat Country (Warner Bros.)
21	22	COLD Happens All The Time (Flip/Lava)
29	23	FOO FIGHTERS DOA (RCA/RMG)
22	24	CHEVELLE Panic Prone (Epic)
24	25	DEFAULT Count On Me (TVT)
25	26	3 DOORS DOWN Live For Today (Republic/Universal)
27	27	HINDER Get Stoned (Universal)
26	28	THEORY OF A DEADMAN Hello Lonely... (Roadrunner/IDJMG)
28	29	INSTITUTE Bullet-Proof Skin (Interscope)
30	30	SEVENOUST Ugly (WineDark/ZBros.)

### #1 MOST ADDED

SEETHER Truth (Wind-up)

### #1 MOST INCREASED PLAYS

FOO FIGHTERS DOA (RCA/RMG)

### TOP 5 NEW & ACTIVE

STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)  
DEAF PEDESTRIANS 15 Beers Ago (Dotpoint/period)  
CASANOVA Lavin' In The City (IROCK)  
ROLLING STONES Rough Justice (Virgin)  
OUR LADY PEACE Where Are You (Columbia)

ROCK begins on Page 58.

## COUNTRY

LW	TW	
2	1	BROOKS & DUNN Play Something Country (Arista)
5	2	SARA EVANS A Real Fine Place To Start (RCA)
4	3	BRAD PAISLEY Alcohol (Arista)
6	4	TIM MCGRAW Do You Want Fries With That (Curb)
1	5	FAITH HILL Mississippi Girl (Warner Bros.)
8	6	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)
7	7	VAN ZANT Help Somebody (Columbia)
9	8	GRETCHEN WILSON All Jacked Up (Epic)
10	9	CRAIG MORGAN Redneck Yacht Club (BBB)
11	10	JAMIE O'NEAL Somebody's Hero (Capitol)
12	11	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)
16	12	KEITH URBAN Better Life (Capitol)
13	13	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)
14	14	JASON ALDEAN Hicktown (BBB)
15	15	TRISHA YEARWOOD Georgia Rain (MCA)
17	16	LONESTAR You're Like Comin' Home (BNA)
19	17	GARY ALLAN Best I Ever Had (MCA)
21	18	NEAL MCCOY Billy's Got His Beer Goggles On (903)
20	19	LEE ANN WOMACK He Oughta Know That By Now (MCA)
24	20	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)
22	21	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)
27	22	DIERKS BENTLEY Come A Little Closer (Capitol)
26	23	PHIL VASSAR Good Die Days (Arista)
28	24	SHOOTER JENNINGS 4th Of July (Universal South)
34	25	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)
30	26	CHRIS CAGLE Miss Me Baby (Capitol)
29	27	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)
32	28	LITTLE BIG TOWN Boondocks (Equity)
33	29	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)
35	30	BLAINE LARSEN The Best Man (Giantslayer/BNA)

### #1 MOST ADDED

GEORGE STRAIT She Let Herself Go (MCA)

### #1 MOST INCREASED PLAYS

KEITH URBAN Better Life (Capitol)

### TOP 5 NEW & ACTIVE

LUKE STRICKLIN American By God's Amazing Grace (Pacific)  
STEVE HOLY It's My Time (Waste It If I Want To) (Curb)  
DARRYL WORLEY I Love Her, She Hates Me (DreamWorks)  
BUDDY JEWELL So Gone (Columbia)  
LISA BROKOP Big Picture (Asylum/Curb)

COUNTRY begins on Page 42.

## ALTERNATIVE

LW	TW	
1	1	GORILLAZ Feel Good Inc. (Virgin)
2	2	STAINED Right Here (Flip/Atlantic)
4	3	GREEN DAY Wake Me Up When September Ends (Reprise)
3	4	FOO FIGHTERS Best Of You (RCA/RMG)
7	5	311 Don't Tread On Me (Volcano/Zomba Label Group)
5	6	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
6	7	SEETHER Remedy (Wind-up)
8	8	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)
9	9	NINE INCH NAILS Only (Interscope)
10	10	WEEZER We Are All On Drugs (Geffen)
14	11	RISE AGAINST Swing Life Away (Geffen)
11	12	NINE INCH NAILS The Hand That Feeds (Interscope)
12	13	WEEZER Beverly Hills (Geffen)
16	14	KILLERS All These Things That I've Done (Island/IDJMG)
17	15	SYSTEM OF A DOWN Question! (American/Columbia)
19	16	TRAPT Stand Up (Warner Bros.)
15	17	SWITCHFOOT Stars (Columbia)
13	18	BECK Girl (Interscope)
21	19	NICKELBACK Photograph (Roadrunner/IDJMG)
20	20	WHITE STRIPES My Doorbell (Third Man/V2)
29	21	FOO FIGHTERS DOA (RCA/RMG)
22	22	DISTURBED Stricken (Reprise)
25	23	COLDPLAY Fix You (Capitol)
26	24	30 SECONDS TO MARS Attack (Immortal/Virgin)
27	25	SHINEDOWN Save Me (Atlantic)
33	26	FRANZ FERDINAND Do You Want To (Domino/Epic)
23	27	TAPROOT Calling (Velvet Hammer/Atlantic)
24	28	HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)
28	29	AVENGED SEVENFOLD Bat Country (Warner Bros.)
28	30	COLD Happens All The Time (Flip/Lava)

### #1 MOST ADDED

SEETHER Truth (Wind-up)

### #1 MOST INCREASED PLAYS

FOO FIGHTERS DOA (RCA/RMG)

### TOP 5 NEW & ACTIVE

STELLASTARR Sweet Troubled Soul (RCA/RMG)  
COHEED AND CAMBRIA The Suffering (Columbia)  
DREG Bug Eyes (Interscope)  
ALL-AMERICAN REJECTS Move Along (Interscope)  
TEGAN & SARA Speak Slow (Vapor/SRG)

ALTERNATIVE begins on Page 62.

## SMOOTH JAZZ

LW	TW	
1	1	RICHARD ELLIOT People Make The World Go Round (Artizen)
2	2	PAUL HARCCASTLE Serene (Trippin' 'N' Rhythm)
3	3	STEVE COLE Thursday (Narada Jazz)
4	4	CHUCK LOEB Tropical (Shanachie)
5	5	PAUL JACKSON, JR. Never Too Much (GRP/VMG)
5	6	PAUL TAYLOR NightLife (Peak)
7	7	DAVE KOZ Love Changes Everything (Capitol)
11	8	EUGE GROOVE Get Em Goin' (Narada Jazz)
9	9	BRIAN CULBERTSON Hookin' Up (GRP/VMG)
10	10	KENNY G. HEARTH, WIND & FIRE The Way You Move (Arista/RMG)
15	11	KEN NAVARRO You Are Everything (Positive)
8	12	NILS Pacific Coast Highway (Baja/TSR)
12	13	NORMAN BROWN West Coast Coolin' (Warner Bros.)
16	14	WALTER BEASLEY Coolness (Heads Up)
13	15	PAUL BROWN Cosmic Monkey (GRP/VMG)
14	16	DAVID PACK You're The Only Woman (Peak)
18	17	MINDI ABAIR Make A Wish (GRP/VMG)
17	18	WAYMAN TISDALE Ready To Hang (Rendezvous)
22	19	MARION MEADOWS Suede (Heads Up)
20	20	KEM I Can't Stop Loving You (Motown/Universal)
21	21	DONNY OSMOND Breeze On By (Decca)
25	22	JEFF GOLUB Simple Pleasures (Narada Jazz)
24	23	BOZ SCAGGS Lowdown (Unplugged) (Virgin)
23	24	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)
29	25	WARREN HILL Still In Love (Popjazz/Native Language)
28	26	MARIAH CAREY We Belong Together (Island/IDJMG)
27	27	BONEY JAMES 2:01 AM (Warner Bros.)
26	28	JONATHAN BUTLER Fire & Rain (Rendezvous)
30	29	CHIELI MINUCCI The Juice (Shanachie)
—	30	SOUL BALLET She Rides (215)

### #1 MOST ADDED

KIM WATERS Steppin' Out (Shanachie)

### #1 MOST INCREASED PLAYS

KEN NAVARRO You Are Everything (Positive)

### TOP 5 NEW & ACTIVE

KIM WATERS Steppin' Out (Shanachie)  
BRIAN SIMPSON It's All Good (Rendezvous)  
DEF JAZZ FERGALD ALBRIGHT Hey Young World (GRP/VMG)  
MICHAEL BUBBLE Home (143/Reprise)  
RAUL MIDON If You're Gonna Leave (Manhattan/EMC)

SMOOTH JAZZ begins on Page 55.

## TRIPLE A

LW	TW	
1	1	JACK JOHNSON Good People (Brushfire/Universal)
2	2	ERIC CLAPTON Revolution (Duck/Reprise)
3	3	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)
7	4	SHERYL CROW Good Is Good (A&M/Interscope)
5	5	DAVID GRAY The One I Love (ATO/RCA/RMG)
4	6	U2 City Of Blinding Lights (Interscope/Epic)
6	7	ROLLING STONES Rough Justice (Virgin)
14	8	COLDPLAY Fix You (Capitol)
8	9	TRACY CHAPMAN Change (Atlantic)
10	10	BECK Girl (Interscope)
9	11	RINGSIDE Tired Of Being Sorry (Flawless/Geffen)
13	12	MIKE DOUGHTY Looking At The World From The Bottom... (ATO/RMG)
18	13	GREEN DAY Wake Me Up When September Ends (Reprise)
15	14	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)
12	15	DESOL Karma (Curb/Reprise)
11	16	COLDPLAY Speed Of Sound (Capitol)
17	17	BONNIE RAITT I Will Not Be Broken (Capitol)
16	18	NICKEL CREEK When In Rome (Sugar Hill)
—	19	NEIL YOUNG The Painter (Reprise)
20	20	AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)
21	21	VAN MORRISON Stranded (Geffen)
23	22	KEANE Bend And Break (Interscope)
26	23	HERBIE HANCOCK II JOHN MAYER Stitched Up (Hear Music/Vector)
22	24	MELISSA ETHERIDGE Refugee (Island/IDJMG)
27	25	JOHN BUTLER TRID What You Want (Lava)
25	26	TRISTAN PRETTYMAN Love Love Love (Virgin)
29	27	WHITE STRIPES My Doorbell (Third Man/V2)
—	28	FRAY Over My Head (Cable Car) (Epic)
24	29	JASON MRAZ Wordplay (Atlantic)
30	30	GREEN DAY Holiday (Reprise)

### #1 MOST ADDED

BLUES TRAVELER Amber Awails (Vanguard)

### #1 MOST INCREASED PLAYS

NEIL YOUNG The Painter (Reprise)

### TOP 5 NEW & ACTIVE

WALLFLOWERS God Says Nothing Back (Interscope)  
JAMES BLUNT You're Beautiful (Atlantic)  
NICKELBACK Photograph (Roadrunner/IDJMG)  
LEO KOTTCHE & MIKE GORDON Sweet Emotion (RCA Victor/RMG)  
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)

TRIPLE A begins on Page 65.

# PUBLISHER'S Profile

BY ERICA FARBER

**t**his week Nashville is once again host to the Americana Music Association's Americana Music Conference. Echomusic Managing partner Mark Montgomery is President of the association's board.

Montgomery is an entrepreneur in the truest sense, and his company was one of the first in Nashville to sell music online.

**Getting into the business:** "Music was a huge thing when I was a kid. I went to college and basically majored in guitar-playing, skipping class and various and sundry other recreational activities that shall remain nameless. When I graduated my parents expected me to cut my hair and get a job; instead, I went on the road and also booked a lot of regional and local shows.

"I did a brief stint road-managing rock bands and determined that the road was not my gig for the long term. I moved back to central Wisconsin. I was working in a jam band and had a day gig. My buddy and I started a little eight-track recording studio in our basement. Eight months into it I looked at him and said, 'If we don't leave here, we're going to die drunk and high at 40.'

"We packed up, sold everything and rented a house in Nashville. We moved not knowing anybody and not really having a plan. He took an internship at a studio, and I took a gig sweeping the floor at an old vinyl-manufacturing company. I worked in the warehouse and got promoted, so I learned that business from the ground up. I started interning in a couple of different studios and did that for a couple of years.

"I then went to the owner of Sound Impressions and said, 'I have a ton of contacts, and I'd like to work for you, cultivating clients.' Months later I said, 'We need to change the deal. I'm riding around in a 1985 Pontiac STE and your sales guy is driving a Jag.' The owner told me to go make love to myself, so I ran an 800 number in my house, bought a little Mac Color Classic and started my own company out of my apartment.

"The guy I'd moved to town with was now working at a studio. They had approached me about working for them, and I said, 'I'm not working for anybody ever again, but if you want to cut me in, I can bring a huge client list.' We negotiated, they finally accepted, and that's where I met my current partner, Neil Einstman.

"The company was Chelsea Music. In 1994 we launched our first website, and that was kind of a light bulb for me. I went to the group and said, 'We need to be on the Internet,' and they were like, 'We need to be on the what?' I funded the site for the first year. We were working with some really cool bands and came up with the novel idea of selling their records on the web. We launched our first e-commerce platform and have been selling music continuously since then."

**The founding of echomusic:** "Technically, it was founded in '91. In late '98 we went to our partners and said that Pro Tools was starting to come on strong and that we were going to get crushed. They didn't agree.

"We covertly rented 1,500 square feet. We got an attorney and went back to our partners and said, 'We want to make this amicable. We're going to take the pieces we developed, and we're going to leave you your pieces and your core business.' We took the Internet business, the design business and the brokerage business, and that's when echo was born officially, in '99."

**Mission of the company:** "Our mission is to connect fans directly with artists. We're turning into a lifestyle business. We currently manage around 300 artists' sites. They range in scope from Kelly Clarkson on the big side to independent artists like Adrienne Young & Little Sadie and Guy Clark. We've stayed fairly focused on music until recently. We brought in another partner, Doli Stepniwski. We're now moving into licensing technology and using it to support the artists we work with.

"We have a turnkey business in the sense that you can walk in the front door with nothing but a master and walk out the back door with everything from package design to physical goods to point of purchase to merchandise to web design."

**Biggest challenge:** "The company is self-funded. It's never had a dime of investment, so there's always a challenge balancing cash flow with development. We've been approached on a number of occasions to be acquired, and the answer has been no. When I said I wanted to work for myself forever, I meant it. We're pretty fiercely independent.

"The other challenge is that the technology window is relativity small. You have about three years to take what you've built and turn it into whatever it's going to be, so the clock is starting to tick for us. At the end of the day 95% of music is still sold through traditional retail, and that's another challenge. But we realize that as radio and retail continue to shift, change and, frankly, shrink; as more and more people get comfortable with the transaction process online; and as broadband continues to grow and gain the ability to deliver content, online becomes less and less the issue.

"The business is going to shift, and the power we have is that we have built trusted relationships with a lot of individual music fans."

**His involvement with the Americana Music Association:** "I was not on the founding council, but I knew a lot of the guys involved. One of my new partners, JD May, was on the founding council,

and he and I used to work together. One day he called me and said, 'Can I take you to lunch? I want to talk to you about this thing.'

"He explained the organization and that it was looking for office space. It runs on a shoestring, so we gave the AMA some office space. They approached me about being on the board, and I said I'd be honored. The board is the lifeblood of the organization. The AMA has a very small staff, and the board is required to do a lot of heavy lifting."

**State of radio:** "The business in general is in transition, and there's an opportunity to make adjustments to stay in the game. I look at Napster as a watershed moment in the music business. At one point the business had 90 million unique subscribers to a service that had an opportunity, and we had two choices. In my opinion, we made the wrong choice.

"I relate it to the way the restaurant business has blown up. Certain restaurateurs understand that the restaurant business is not about the food, it's about the experience. The successful restaurateurs are the ones who have figured that out. We need to make it possible for users to broadcast their own messages. Look at podcasting. There are so many ways to broadcast now. The challenge for all of us is to figure out how to talk to those people and how to create something compelling that they want to come back to."

**State of the music industry:** "It's alive and well. The record business is in trouble though. Go back to Napster, that pivotal point in our business. The labels have created a public relations nightmare that I don't think they will ever recover from. That was the point where things started to diverge. The more we try to litigate and legislate market share, the worse it gets. And at the same time, therein lies the opportunity for echomusic."

**Something about the AMA that might surprise our readers:** "When you look at what it's been able to do, it's really amazing. A lot of people don't realize everything the organization does. When you look at the people involved and how little the organization has from a resource standpoint, the things it pulls off are amazing. The people involved are extremely passionate, whether it's the existing board, previous boards or the founding council. All are willing to roll their sleeves up and say, 'I'll make that phone call.'"

**Career highlight:** "We have been good at being ahead of the curve. I'm proud that we were online really early. I'm proud we have been able to do this on our own, that we are self-funded. I'm proud of the team we've built. This company is not about any one individual, it's about everybody, and we've spent a lot of time building a culture that does not have the words *boss* or *employee* in it."

**Career disappointment:** "I wish I got every gig I bid on. I don't have a lot of regrets. I wish I had been more confident earlier. It's about rolling up your sleeves and doing what you say you're going to do, and if you can't, saying, 'I screwed up, and I'll do better next time.'"

**Most influential individual:** "My father, because he built a company in the same way. He started sweeping the floor at a company that he owned a couple of years later. My mom for her stick-to-itiveness and her creativity, which has always been inspiring. On a professional level, I was fortunate to have been mentored by John Grady, who is brilliant and a 'What you see is what you get' kind of guy. Also a writer named Seth Godin, who wrote *The Purple Cow*, which has been hugely influential for me. And Craig Morris, who used to be in a band called Four Runner. He was the first guy who took me under his wing."

**Favorite radio format:** "I'm all over the place."

**Favorite song:** "I honestly couldn't pick a favorite. About six months ago I encoded my CD library: I have 13,786 songs."

**Favorite television show:** "*The Dave Chappelle Show* was my show. Anything on Comedy Central. Jon Stewart. I'm a huge *South Park* fan. My wife forced me to watch *Desperate Housewives*, which I actually kind of got hip to."

**Favorite movie:** "*Caddyshack*."

**Favorite book:** "Harry Potter, anything Seth Godin writes and *The Tipping Point*."

**Favorite restaurant:** "Margot in Nashville. A little place called Tupelo Honey in Asheville, NC."

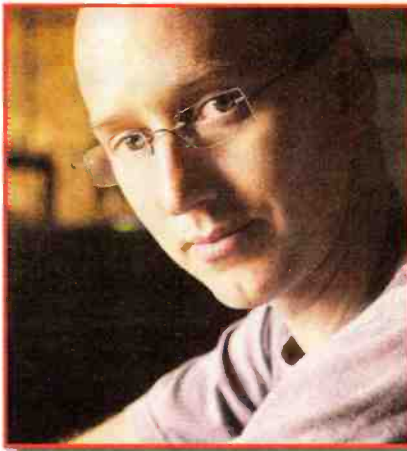
**Beverage of choice:** "Good strong coffee with a scoop of Breyers ice cream."

**Hobbies:** "I'm a wannabe dog trainer. I have an Australian shepherd, which is a fabulous breed. I enjoy traveling — I like to go in the car. And I love photography."

**E-mail address:** "mark.montgomery@echomusic.com."

**Advice for radio:** "They've got to innovate, to realize that there is a whole group of people in the world who have diverse musical tastes and don't want to hear the same 200 songs. I know there is a segment of the planet that is McDonald's-ized to the point where all they know are 200 songs, but there's got to be some middle ground."

**Advice for the music industry:** "Innovate. Forget the old model — it's dead. It's over on so many levels. We have to stop looking at our customers as adversaries. We have to start figuring out how to give them what they want."



**MARK MONTGOMERY**

Managing Partner, echomusic



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