

SPECIAL REPORT

GENERATION Y

A Hopeful Youth Culture Has
Limitless Options—How Can
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WHAT MILITARY LISTENERS WANT

Getting Past The Misconceptions
Of The Lund Study **p.14**

AUGUST 25, 2006

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R&R

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A 'LIFETIME' ACHIEVEMENT:
KEITH URBAN SHATTERS RECORD **p.25**

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OutKast returns with a
brand new album, **Idlewild**,
with the movie of the same title,
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News Focus

8/29/06

Syndicated morning man Tom Joyner broadcasts his show live from New Orleans and donates \$350,000 to assist in the ongoing post-Hurricane Katrina recovery.

MOVERS

JJ Kincaid, currently heard in afternoon drive at KHKS (106.1) Kiss FM/Dallas, heads to the gaping afternoon vacancy at Clear Channel's CHR/Top 40 sister WHITZ (100.7)/New York,



Kincaid

replacing Paul "Cubby" Bryant, who's now co-hosting the Premiere-syndicated "Wake Up With Whoopi" morning show... Veteran programmer/consultant Robert Scorpio, who spent many years programming Radio One's urban AC KKBT (the Beat)/Los Angeles, has signed on to consult crosstown rival Magic Broadcasting's urban KDAY. He replaces Steve Hegwood, who is returning to Radio One's urban WKYS (Kiss)/Washington, D.C. In related news, Magic has promoted rhythmic KWIE (Wild 95)/Riverside, Calif., PD/morning guy Al Fuentes to VP of programming of its Southern California cluster, which includes KDAY. Fuentes continues in mornings... Former SFX regional VP of sales Beth Murphy has joined the Cromwell Group as station manager for hot AC WVNS (Venus) and alternative WBLZ (the Buzz)/Nashville as well as gospel WYQC (the Light)/Clarksville, Tenn.

SHAKERS

Clear Channel's CHR/Top 40 WFKS (97.9) Kiss FM/Jacksonville, Fla., APD/afternoon talent Skip Kelly has vacated the premises... Michelle R. Connolly, a member of the economics faculty at Duke University, has been named chief economist of the FCC... The Opie & Anthony virus spreads to middays—following syndicated morning man Adam Carolla—at CBS Radio's alternative KKTE/Las Vegas... Kach VP of marketing John Franck gets the upgrade to senior VP of marketing... After a year as MD/afternoon driver, format veteran Marco Collins has left Finest City's alternative XTRA-FM (91.0)/San Diego for personal reasons. Creative director/night jock Stephen Kallio moves up to afternoon drive and tacks on some music duties.

Field 'Knocks It Out Of The Park'

Ever since CBS Radio announced earlier this year that it would sell off stations in 10 markets, the industry has waited to see who stood to gain from this new round of consolidation. Entercom is the first victor with its purchase of 15 stations in four CBS markets, as well as one outlet from Radio One in Boston. The company paid nearly \$300 million for all the assets of four stations each in Austin, Cincinnati and Rochester, N.Y., and three in Memphis. The first two are new markets for the company, giving it presence in a total of 22 cities. Entercom will operate its new stations through a time brokerage agreement except in Rochester, where FCC regulations require the company to divest two properties.

Entercom president/CEO David Field says the transaction would create "terrific opportunities for listeners, customers, employees and shareholders," a stance supported by Frank Kalil, president of broker Kalil & Co. "Entercom made an amazingly good deal, both strategically and financially, from any viewpoint," he says. "David Field knocked it out of the ballpark, no two ways about it. It would have been good for a monkey on a rock, but for a guy with strategic needs, it's just one heck of a buy." —Chuck Taylor



Field

ON THE WEB

Costas On Costas

Bob Costas' radio roots run deep, from Syracuse University's WAER and news/talk WSYR/Syracuse, N.Y., to a long run at CBS Radio's news/talk KMOX/St. Louis. Costas is also known to radio fans as host of "Costas Coast to Coast," his pioneering, mid-'80s Sunday-night network sports show. Come Sept. 14, Costas is back as host of a new weekly radio program via Premiere Radio Networks. Costas tells R&R his show will feature A-list guests from sports and other walks of life, along with his own insights, observations and commentary.

Top Management Changes At Clear Channel

As part of a "flatter," "more nimble" management structure being implemented at Clear Channel Radio, executive VP of operations titles have been bestowed upon executive VP of West Coast operations Charlie Rahilly, senior VP/Southwest Susan Karis and senior VP/Mid-South region Tom Starr. Increasing the company's executive VP ranks to nine, the trio will continue to manage specific regions while adding new duties. Rahilly, for example, will work on developing national sales opportunities as well as on the company's traffic initiatives. In an internal memo, CCR president/CEO John Hogan said the still-unfolding new management approach "increases decision-making authority at all levels." More details as they happen at RadioandRecords.com.

Citadel Seeks To Renegotiate ABC Deal

Commenting on his company's pending deal to purchase ABC Radio from the Walt Disney Co., Citadel CEO Farid Suleman told The Wall Street Journal that "the performance of ABC stations is not where it was expected to be" and, as a result, "some of the financing commitments have to be redone." The comments came in the wake of a recent slide in stock prices for Citadel that could trigger a clause in the deal that would increase the company's payout to Disney.



Diary Returns To Blame For L.A. Country Disappearance?

It's the day that Los Angeles country radio died. With the Aug. 18 announcement that Ennis was purting the format in L.A.—flipping KZLA to rhythmic AC and delegating country to an internet stream and HD2 channel—three of the top five radio markets are now sans the format. L.A. joins New York and San Francisco. Tinseltown typically ranks No. 1 or No. 2 in country album sales and country acts often sell out the biggest venues in town. However, Arbitron ranked KZLA at a lackluster No. 20 in spring 2006, with a 1.7 share.

Jaye Albright, consulting partner with Albright & O'Malley Country Consulting/RadioIQ, places at least part of the blame on faulty diary reporting: "It's getting more difficult to consistently get nonethnic diaries back in these multicultural melting pots that America's largest cities have become." In turn, she says, "Convincing country radio to young, big-city, quite possibly ethnic media buyers who know little about it has always been a challenge. All they need to do is drive 75 miles from any of these major media centers to hear a country station that solidly ranks in the top three."

Add to that Arbitron's format trends report that documents country's ongoing national rebound, from an 8.4 AQH 12+ in spring 2002 to 9.5 in spring 2006.

Back in L.A., the good news, at least, is the return of Rick Dees to the local airwaves. The radio legend takes mornings for the new Movin' 93.9, following his March 2004 exit from crosstown Clear Channel CHR/Top 40 KJIS, where he ruled for two decades. —Chuck Taylor

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KRBB Wichita

WYJB Albany

KWAV Monterey

KQIS Lafayette

WFMK Lansing

KVKI Shreveport

WMJX Boston

KKMJ Austin

KVLY McAllen

KUMU Honolulu

KTSM El Paso

WTCB Columbia, SC

WRSR Huntsville

WJKK Jackson

WHUD Newburgh

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KT TUNSTALL'S "BLACK HORSE & THE CHERRY TREE" TOPS THE HOT AC CHART FOR A 10TH WEEK, AMONG FEMALE ARTISTS AT THE FORMAT, ONLY AVRIL LAVIGNE, NATALIE IMBRIUCLA AND CELINE DION HAVE HAD LONGER-RUNNING NO. 1s.

R&R NO.1

FORMAT	Page	Title/Artist
CHR/TOP 40	17	Promiscuous / <i>Tina Turner, Feat. Timbaland</i>
RHYTHMIC	29	Me & U / <i>Cassie</i>
RAP	31	Pullin' Me Back / <i>Chingy, Feat. Teyana</i>
URBAN	32	Pullin' Me Back / <i>Chingy, Feat. Teyana</i>
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CHRISTIAN AC	38	Mountain Of God / <i>Third Day</i>
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LATIN POP	56	Labios Compartidos / <i>Miana</i>
LATIN TROPICAL	57	Que Precio Tiene El Cielo / <i>Marc Anthony</i>
LATIN RHYTHM	57	Down / <i>Nakem & Ken-Y</i>

WITH ITS 11TH ENTRY ON THE REGIONAL MEXICAN CHART, **DUÉLO** CELEBRATES ITS FIRST NO. 1 AS "TE COMPRÓ" VAULTS 5-1.

DUÉLO



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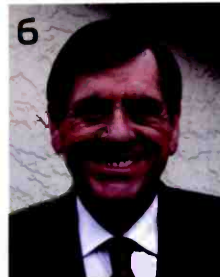
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What's New This Week Online

M

August 28
Summer phase 1
Arbitrends roll out today for New Orleans, Las Vegas, Phoenix and others.
▶ Click on Ratings

T

August 29
Discover tomorrow's hits through HitPredictor.
▶ Click on Charts

W

August 30
Bone up on summer 2006 phase 1 Arbitrends for Tulsa, Okla.; Raleigh, N.C.; and Charleston, S.C., in today's batch of results.
▶ Click on Ratings

T

August 31
Find out what's hot on the file-sharing networks with BigChampagne.
▶ Click on Charts

F

September 1
Updated charts and playlists from across the street to across the nation.
▶ Click on Charts



Balanced talk and current music rate highest

What Military Listeners Want

Al Peterson

APeterson@RadioandRecords.com

Veteran researcher/consultant John Lund recently conducted a project commissioned by the American Forces Radio and Television Service to learn more about the media wants and needs of today's military. ■ Lund heads two companies: the Lund Consultants, a multiformat custom programming and management consultancy, and Lund Media Research, which provides perceptual research, focus groups, music testing and retail-client research to broadcast media. ■ "The project covered three main areas," Lund says. "To research what military personnel want to listen to, to provide consulting on how to alter programming based on the results and consultation in terms of management changes that would need to be implemented."

What Is AFRTS?

AFRTS is a division of the U.S. Department of Defense that provides radio and TV programming to troops stationed overseas and to AFRTS-owned radio stations in about three dozen cities outside North America. The U.S. Congress mandated the service to ensure that United States military per-

sonnel stationed in non-English-speaking countries have access to U.S. radio and TV.

"Basically, whatever you see on U.S. television is available to military families via either an on-base cable-TV system or DTH—direct-to-home satellite," Lund says. "A dozen radio channels are also available on the DTH system, which is how



'People in the military want to hear more news, especially world news and news from home, than is typical in our studies of civilian U.S. listeners.'

—John Lund

most AFRTS radio programming reaches listeners. The radio service includes music formats, sports, news and many of the talk shows you would hear in the United States."

AFRTS owns local radio stations in about 34 locations worldwide. "These primarily are in places where we have a lot of people stationed," Lund says. "Right now there are stations in Iraq, Afghanistan, Japan, South Korea, Germany, Italy, Spain, Cuba and a number of other locations where we have military personnel. They are over-the-air stations licensed by the host country for use by the U.S. military. These stations carry programming from the network, but also have the option of creating their own programs locally."

Lund learned how some decisions are made about local programming when discussing the oldies format programmed by a station in Japan. "Most everyone in the military is between 20 to 40 years old," he notes. "So when I wondered why they would program oldies, a commander in the States asked if I'd ever seen the movie 'Good Morning Vietnam.' After renting it that night, I learned that, just like in the movie, sometimes what you hear has more to do with the demographics of the base commander than with the station's audience."

What Troops Really Want

When military newspaper Stars and Stripes first reported details of Lund's study, there were many misconceptions about what it actually recommended. "I think the most famous complaint was when Rush Limbaugh said on his program that we said AFRTS should drop him in favor of hip-hop," Lund recalls. "That was not true, but it was a thrill to hear Rush mention me by name."

Lund says much of what has been reported is not accurate. "We did research to discover what were the likes and dislikes of the audience and then made recommendations for improvement."

Continued on page 8

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Speaker at *State of the Radio*
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Ken Schmidt
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Panelist



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Huffington**
Co-founder of public radio's
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Moderator



Scott Kirsner
Contributing Writer for
Fast Company & *Wired*
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Panelist



Bill Taylor
Founding Editor
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Musicnet at Work

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Continued from page 6

he says. "First, we did an affiliate study, because although those local stations are owned by AFRTS, they are actually operated by the individual service branches at the bases where they broadcast. In many cases, AFRTS management didn't even know exactly what was being carried on those 34 stations. So one of the objectives was to find out exactly what the affiliates were programming and what they wanted or didn't want from AFRTS.

"We also did focus groups at five different base locations across Europe," Lund continues. "Plus, we did a huge, worldwide audience perceptual study designed to get a broad read on what programming the majority of military listeners were interested in hearing on AFRTS. For the record, we never said they should take Rush Limbaugh off of AFRTS. I'm not really sure how that idea ever got reported."

So exactly what did Lund and company recommend to AFRTS management with regard to programming?

"When we first met with the top base commanders and asked them what it was they really wanted and needed from AFRTS, most of them told us pretty much the same thing," Lund says. "They all believe it is essential that their troops listen to AFRTS radio because there is command information that they need to get out to them, sometimes very quickly, and radio is the best way to do that. To them, it's essential that military personnel listen every day, but our research showed that they don't."

Lund says that iPods, CDs and music on computers are the overwhelming listening choices for military personnel. "They can get the music they want from those sources," he says. "They told us that, for the most part, they weren't hearing what they wanted on AFRTS, which kind of contradicts everything commanding officers really want. These are basically 20- to 40-year olds—mostly male—so what do you think they want? The same thing that 20- to 40-year-old nonmilitary males in the United States want to hear—rock, pop and rhythmic CHR, sports and news."



From left are Larry Sichtler, Armed Forces Network affiliate relations chief and Defense Media Center public affairs officer; John Lund; Brig. Gen. Robert "Rowdy" Yates, 31st Fighter Wing Commander, Aviano Air Force Base, Italy; and June Lund.

News/Talk Programming Valued

"People in the military want to hear more news, especially world news and news from home, than is typical in our studies of civilian U.S. listeners," Lund says. "And sports news is much more important to military listeners than average, because they cannot always catch their team due to the time differences around the world. We were actually in Europe when the World Series was on last year, and the game started at 2 a.m., so you can see the problem."

In addition to news, sports and music, military radio listeners also get a full lineup of talk radio shows via the DTH talk channel. Some, but not all, local stations also carry

'For the record, we never said they should take Rush Limbaugh off of AFRTS. I'm not really sure how that idea ever got reported.'

—John Lund

some talk shows. "In most cases, AFRTS has one, two or sometimes three stations in a location," Lund says. "So what I said was, 'If I had three stations I'd make one CHR, one rock and one news/talk. If I had only two stations, you could make a very strong case that one should be rock and the other CHR since all of that talk programming is also available to military listeners on satellite, which most have access to. Most of the over-the-air stations are used for short listening periods driving to and from the base, so it only makes sense to give the audience what they most want if you want them to listen."

Lund says his company also recommended that the AFRTS talk channel be upgraded and presented more like a typical news/talk station sounds in the United States. "We recommended that the channel be time-sequenced so that Rush, for example, could be heard at noon locally as he is in the U.S., instead of at 6 p.m. in Germany or at midnight in Japan. And we also recommended that they have two television channels for play-by-play sports programming with sports on radio moving to a focus on sports news, talk and scores since most people told us they rarely listened to play-by-play on radio."

When it comes to talk, Lund says he found that a balanced lineup is the best way to go. "The military doesn't really take a stand on politics. And while you may have preconceived ideas of the political leanings of active-duty people, you have to understand that AFRTS, as part of the Department of Defense, reports to Congress. So it just makes sense to carry shows from both sides of the aisle, so to speak. For a service like AFRTS, I think it's just as important for them to carry a variety of talk shows as it is to carry a variety of music formats."

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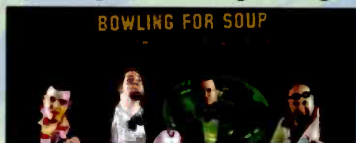


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We all know DJs who would rather chat on their cell phones or linger in the back of the tent at station remotes and events than mingle with the unwashed masses. While some are chatting up the hot new intern, others are simply uncomfortable meeting listeners face to face. ■ But when it comes to station marketing, you need all hands on deck. ■ CBS Radio's country KFKF/Kansas City promotion director Renee Fonner knows the situation firsthand—she sometimes has to coach air talent and other station personnel to step out and interact with listeners. "There are suggestions we make not only to jocks but to our engineers and producers," she says. "They are the marketing team for that two hours for the station. Yes, the engineer has to get the remote on the air, the producer hangs banners and the jock talks about the client, but it's two hours of marketing to perhaps new listeners—you never know who will walk up at a remote."

Clear Channel's country WPOC/Baltimore promotion director Annie Sandor agrees with Fonner and has a solution. "I've worked with some air talent that are timid by nature," she says. "A great event person has an interactive 'something' on-site for the remote or appearance. A 'Putt to Win' or 'Wheel of Fun' will involve your talent with the listeners."

There's a lot of competition for people's attention today, Sandor says, adding that station personnel need to "make sure we are doing our jobs to let listeners know we appreciate them."

Gator Harrison, PD/morning man for Clear Channel's country WGSQ (the Country Giant)/Cookeville, Tenn., says that knowing the staff's strengths and weaknesses is crucial. "If he's warm and fuzzy on-air, but prissy in person, keep him under lock and key," Harrison advises. "Build good relationships, but don't show them your languid big toe."

Fonner agrees. "The last thing you want is for a listener to have a bad experience and to tell their friends."

Air personalities are at remotes for a reason, according to Sandor. "The most important thing about [terrestrial] radio is that it's local," she says. "Listeners need to feel like it's their radio station, and that includes air talent. If they take the time to wake up each morning with [WPOC's] Laurie DeYoung, it's important that Laurie DeYoung take the time for them."

Entercom KKWF (the Wolf)/Seattle APD/MD/afternoon DJ Rob Walker says the personal touch is important. "We know that the listeners are involved in our lives and they want to get to know us," he says. "It's very important that the jocks put themselves out there for the listeners."

It's even more important when your station is in a competitive battle, like KKWF is with CBS Radio country format leader KMPS. "When a Wolf jock meets a new listener, looks him in the eye, shakes their hand and thanks them for listening, [that far outweighs] some promo kid blindly showing a sticker at them," he says.



Sandor

"It's vital for our jocks to be on-site," he says. "When the Wolf is at a festival, bar gig or other appearance, the listeners that come to our tent don't want to meet a street team member, they want to meet the jocks."

Break Down Barriers

Harrison compares the process to dating. "Your on-air [content] is the phone call. Station events are your face-to-face date," he says. "Look as good as you sound. Just be warm, friendly, honest and approachable. Don't sit behind a table and mic waiting for somebody to care. Grab a Coke, sticker and T-shirt, and go get us some listeners."

Walker concurs. "Our jocks and street team members know that from the moment we arrive to the moment we're out of sight, the Wolf is 'onstage,'" he says. "It's the difference between a simple radio station and a love mark." "Your station becomes more than 'a radio station,'" Harrison adds, "it becomes 'my radio station.'"

KEKF's Fonner knows the payoff a great event can bring. "I love Mondays when account execs come in and tell me how great their remote went, especially when the client is very pleased and has placed additional buys."

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MARKET SNAPSHOT:



According to the latest employment figures comparing job growth over a 12-month period in the four metro areas of Tennessee, the Memphis economy is behaving as it always does: slow and steady, with 2.23% job growth.

POPULATION: 1,047,900

RADIO MARKET RANK: 50

DEMOGRAPHICS:**

	TOTAL 75-MARKET POPULATION%	MEMPHIS METHRION METRO%	INDEX
AGE 18-24	13%	14%	105
AGE 25-34	18%	19%	101
AGE 35-44	20%	21%	105
AGE 45-54	19%	20%	104
COLLEGE GRADUATE	14%	12%	69
WHITE	83%	57%	69
AFRICAN-AMERICAN	12%	41%	335
EMPLOYED FULL-TIME	51%	54%	107
VISITED RADIO STATION SITE	9%	6%	114

NO. OF RADIO STATIONS: 29

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
CLEAR CHANNEL	1 AM, 5 FM (6)	35.6%
CITADEL	4 FM	16.7%
FLINN	3 AM, 3 FM (6)	9.8%

FORMATS: 4 country, 3 urban AC, 3 N/T, 3 gospel, 2 urban, 2 rhythmic, 2 classic rock, 2 oldies, 2 hot AC, 1 AC, 1 CHR, 1 alternative, 8 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
WHAL-FM	GOSPEL	7.4
WHRK-FM	URBAN	7.4
WGIX-FM	COUNTRY	7.2
WDLA-FM	URBAN AC	6.5
KUMS-FM	URBAN AC	6.1

INTERESTING FACT:**

The top five activities of Memphis metro residents in the past 12 months were gardening (41%), swimming (29%), volunteer work (24%), fishing (23%) and photography (22%).

Where SOAD Rides Shotgun With Huey Lewis



CHART COMMENTARY BY JOE FLEISCHER

WEEK ENDING AUGUST 13, 2006

I've said it before, but it's worth repeating: Yahoo Music's online radio products are steadily gaining a lofty place in the hearts and minds of labels and consumers. Offering a wide variety of hit and niche genres, spins at Yahoo Music radio are proving to be highly valuable in providing song familiarity and artist imaging. Just click for videos, photos, bios, you know the rest—damn important stuff. This week, we look at Yahoo Music's hottest gauges (calculated by BigChampagne and available at BCDash.com) for Aug. 14. While the top three (Cassie, Breaking Benjamin, Cherish) represent some of the top hits, a deeper look at the chart lends insight into the wide-ranging tastes of today's listeners and illustrates their ongoing desire to hear pop classics alongside current smashes. You have to love when Pat Benatar (No. 17) and Huey Lewis (No. 16) make a top 20 of any kind, especially when that chart also features such acts as Foo Fighters (No. 5) and System of a Down (No. 20). This chart certainly shows that rock might just be a little more popular than mainstream top 40 realizes, with Three Days Grace, Shinedown, Stone Sour, HURT and H.I.M. all representing.

NO.	ARTIST	TITLE
1	CASSIE	ME & U
2	BREAKING BENJAMIN	THE DIARY OF JANE
3	CHERISH	DO IT TO IT
4	THREE DAYS GRACE	ANIMAL I HAVE BECOME
5	FOO FIGHTERS	NO WAY BACK
6	CHRIS BROWN	GMAYE THAT (REMIK)
7	YOUNG DRO	SHOULDER LEAN
8	SHINEDOWN	HEROES
9	SEAN PAUL	(WHEN YOU GONNA) GIVE IT UP TO ME
10	PAPA ROACH	...TO BE LOVED
11	YUNG JOC	IT'S GONY DOWN
12	STONE SOUR	THROUGH GLASS
13	LIL JON	SNAP YO FINGERS
14	HURT	RAPTURE
15	VARIOUS ARTISTS	JESSIE'S GIRL
16	HUEY LEWIS & THE NEWS	THE HEART OF ROCK & ROLL
17	PAT BENATAR	LOVE IS A BATTLEFIELD
18	RODNEY ATKINS	IF YOU'RE GOING THROUGH HELL
19	H.I.M.	WINGS OF A BUTTERFLY
20	SYSTEM OF A DOWN	HYPNOTIZE

Transactions at a Glance

- WVYV-AM/Cantonment (Pensacola, Fla.) \$430,000
- WILD-FM/Brockton (Boston, Mass.) \$30 million
- WSJ-FM/Cherry Hill (Philadelphia, N.J.) \$2.45 million
- WKSC-AM/Glens Falls, WCKM-FM/Lake George (Albany-Schenectady-Troy) and WQOL-FM/Queensbury, N.Y. \$2 million
- WKIV-FM/Westbury (Providence-Warwick-Pawtucket), R.I. \$100,000
- WJFC-AM/Jefferson City, Tenn. \$100,000
- WMTN-AM/Morris-town, Tenn. Undisclosed

Deal of the Week

PRICE: \$262 million **TERMS:** Asset sale for cash
BUYER: Entercom, headed by president/CEO David Field. Phone: 610-660-5610
 It owns 105 stations, including WRCC-AM, WBEE-FM, WBZA-FM and WKFL-FM/Rochester, N.Y.
SELLER: CBS Radio, headed by CEO Joel Hollander. Phone: 212-846-3939
COMMENT: CBS Radio's stations in Cincinnati; Austin; Memphis; and Rochester, N.Y., to Entercom for \$262 million in cash. Entercom intends to begin operation of the stations, except in Rochester, through a time broker agreement in early October. In order to meet FCC regulations, Entercom will be required to divest two stations in Rochester.

2006 Deals to Date

Dollars to Date:	\$5,446,560,354	(Last Year: \$2,834,053,805)
Dollars This Quarter:	\$2,008,917,422	(Last Year: \$453,612,869)
Stations Traded This Year:	694	(Last Year: 888)
Stations Traded This Quarter:	145	(Last Year: 158)

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*Source: Scarborough Research 2006
 **Source: Arbitron Spring 2006 Report



24 Hours To The Future



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David Rehr: CEO of the NAB

David will give us his vision for the NAB, and his plan for radio's survival and growth in the changing media landscape.



"The Future Of Generating Revenue Online"

Gordon Borrell: CEO of Borrell Associates, Inc.

Gordon will show us how much internet revenue is being generated locally - and how radio can get its fair share.



"The Future Of Media"

Jason Calacanis: "New Media Visionary," CEO of Weblogs, Inc.

Jason uncannily predicted the future at Summit 5 in '99 - and this year, he'll tell us how radio can participate in the digital future.



"The Future Of Marketing: Consumer Generated Media"

Ben McConnell: Author & Consultant ("Creating Customer Evangelists")

Ben will help us harness the power of our audiences, and show us how their creativity can set radio apart.



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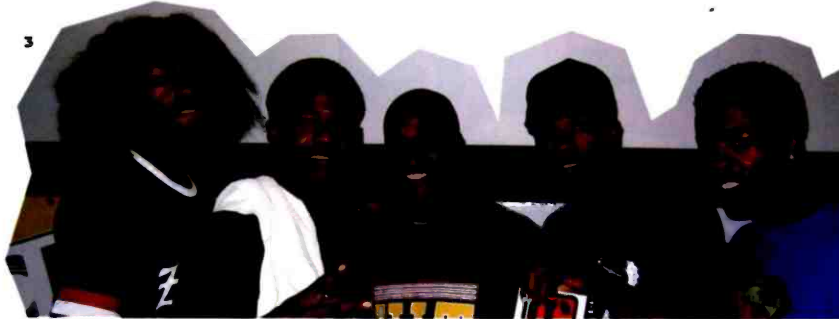
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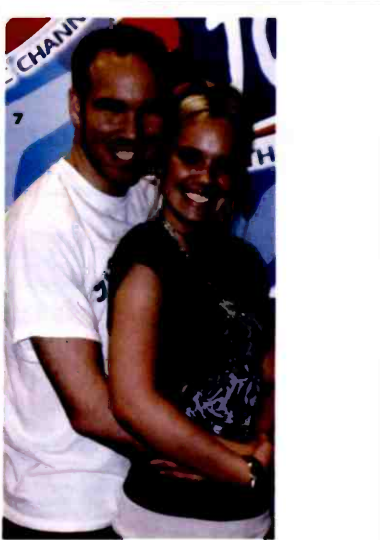
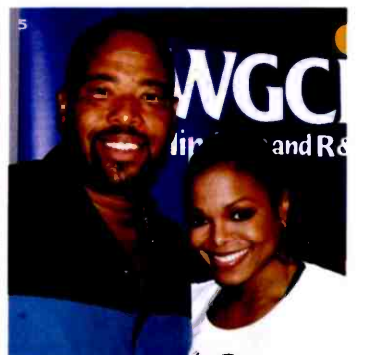
Summer May Fade, But Not The Beach Boys

1. ABC entertainment news correspondent Bill Diehl, center, talked to the Beach Boys—Mike Love, left, the lone original member still in the group, and longtime member Bruce Johnston, right—at the ABC News Radio studios about the band's new CD "Songs From Here and Back," sold exclusively at North American Hallmark Gold Crown stores and featuring unreleased live versions of Beach Boys classics as well as three new solo tracks from Love and fellow original Beach Boys Brian Wilson and Al Jardine.

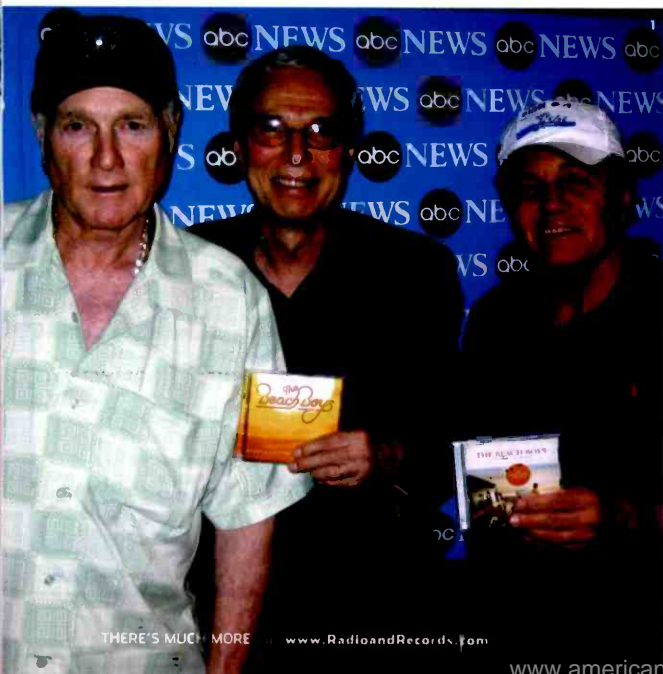
Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to SVisakowitz@RadioandRecords.com.

2. *Ain't No Other Man* Christina Aguilera played host on "American Top 40" in Ryan Seacrest's absence, counting down the top 40 hits including her current single, "Ain't No Other Man." Flanking Aguilera, center, are the show's executive producer Claudine Cazian, left, and Premiere Radio Networks president/COO Craig Kitchin.

3. *Good Chances* As the members of J Records act One Chance toured the Carolinas, they stopped by CBS Radio's urban WPEG (Power 98)/Charlotte, N.C., to meet morning show host No Limit, center, at a screening of "Miami Vice." **4.** *Wreck It All* While backstage at a Rascal Flatts show, members of Clear Channel's country KUSS/San Diego team ran into the Wreckers' Michelle Branch and Jessica Harp, who have had success at country radio with debut single "Leave the Pieces." From left are KUSS MD Cindy Spicer, Branch, Harp and KUSS PD Mike O'Brian. **5.** *Forever 20* Virgin Records artist Janet Jackson visited Clear Channel's urban WGCI/Chicago studios to promote her new album "20 Y.O.," which streets Sept. 26. The eternally fresh-faced star is pictured with nationally syndicated radio personality Doug Barks. **6.** *Drivem* "The Drive on Fox," nationally syndicated by Fox Sports Radio Network, welcomed NFL legend Jerry Kramer to discuss the start of his Gridiron Greats Relief Fund to benefit retired NFL players in need of financial assistance. From left are Fox Sports Radio host John Fricke, Kramer and Fox Sports Radio VP/GM/executive producer Andrew Ashwood. **7.** *So Happy Together* Rising pop artist Cheyenne Kimball stopped by Clear Channel's CHR/top 40 WDCG/Raleigh, N.C., to promote her new album, "The Day Has Come." APD/MD/night host Brody got to be the prom date she never had.



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'Mama, I'm Talkin' Fast!'

Will Ferrell, the star of "Talladega Nights: The Ballad of Ricky Bobby," made a return visit to the syndicated Ace & TJ morning show last week. The boys asked Ferrell about the heat the movie has apparently received from some so-called Christian critics, to which Ferrell remarked, "Apparently, I'm Christophobic . . . but all the jokes are on Ricky Bobby." Asked about criticism he reportedly received from God-knows-who about his stereotypical



Ace & TJ

portrayal of Southern white males, Ferrell replied, "I'm a product of the white Southern male . . . it's kind of funny that people come up with this crazy stuff."

You may recall that while filming the movie in Charlotte, N.C., the home of Ace & TJ's flagship WNKs, Ferrell graciously stopped by for an hour-long interview after an on-air listener quest they

dubbed "Will Call." Said Ferrell to the boys, "I feel like you guys were a good luck charm for us and the movie . . . I wanted to say thanks." Basking in the post-interview afterglow, TJ remarked of Ferrell, "He's my new man-crush." To which Ace eloquently added, "Shake and bake, baby, shake and bake."

Ferrell has been spotted at a suburban Los Angeles ice rink with "Napoleon Dynamite" star Jon Heder, practicing their mad skating skills for their upcoming movie, "Blades of Glory." Will mentioned that at the end of the interview, "Yankee Pete told ST, 'He said, 'I thought driving a race car was hard . . . ice skating is much harder.'"

The Programming Department

■ WNNX (99X)/Atlanta midday personality/director of specialty programs Steve Craig, who has been with the station since its launch in 18, er, 1992, has re-upped for two more years and is awarded bonus API stripes.

■ After five years with WFLY (Fly 92.3)/Albany, N.Y., the last two as PI3, John Fox has resigned and is headed out for a new gig TBA.

■ Clear Channel/Lexington, Ky., director of operations and programming Barry Fox exits as his position is eliminated. Reach him at 859-245-2377 or hearfox@insightbb.com.

■ PI1/morning talent Jason Jones, aka Big Mama, is leaving KQQB/Spokane, Wash. OM/afternoon jock Steve "Keketuv" Kicklighter will add PI1 duties.

■ After 22 years at WINK-FM/Fort Myers, Fla., PI1/station manager/morning co-host C. David

Bennett—known off-air as Bob Grissinger—has left the building. For now, API1/afternoon guy Dave Alexander is holding things down on the programming tip.

■ KHHT/Tulsa, Okla., welcomes new MI1/night jock Dylan, inbound from nights at WHBQ/Memphis, effective Sept. 4.

Quick Hits

- Anthony "A-One" Morris, longtime afternoon talent on KKBT (100.3 the Beat)/Los Angeles, is now available for his next radio adventure. Find him at 951-236-9841 or aoneflava@gmail.com.
- WBIG (Big 100.3)/Washington, D.C., adds two new members to the full-time airstaff: Market vet Lisa Barigan, famous for her time at croostown WWZZ, grabs middays, and Scott Struber is new to nights/APD duties.
- KKDA (K104)/Dallas and overnight personality U.B. Rodriguez have parted ways. He can be reached through his Web site, ubchill.com.
- KHTS (Channel 93-3)/San Diego has a new night jock and morning show co-host: Frank Vinci, aka Frankie V, will transfer his "Frankie's Neighborhood" night show west from WKSS/Hartford, Conn., while Kalvin Reed is upgraded from a part-time morning show producer role into full-time co-host status.
- WLLD (Wild 98.7)/Tampa, Fla., rolls out the freshly red carpet for the latest member of "Orlando and the Freak Show": Lyrik, who most recently did part-time at KPRR/EI Paso, Texas, fills the pumps left behind by Kathy, who departed last month.
- WHHD (HD98.3)/Augusta, Ga., welcomes Chad Bennett to nights. Bennett, who comes from WAEZ (Electric 94.9)/Johnson City, Tenn., replaces Cosmo, who exits.
- Afternoon talent Karmon is leaving Beasley rhythmic WRDQ (Wind 96.5)/Philadelphia and is headed to Chicago, lured by the overwhelming charm and charisma of PD Rick Gillette and regional VP of programming/Kiss consultant Dom Theodore, to take the 4 p.m.-8 p.m. slot at Clear Channel CHR/top 40 WKSC (103.5 Kiss FM). The shift has been up for grabs since Tic Tak left in June.
- Way back in July, Jason "Buckhead" Bailey moved from afternoons on Clear Channel's alternative WJRR (Real Rock 101one)/Orlando, Fla., to mornings at active rock sister WXTB (98Rock)/Tampa, Fla. But now, through the magic of a top-secret process known only as "voice-tracking," Bailey will continue to live on in afternoons at Real Rock 101one as if nothing ever happened.

Nightmare For Dream Doctor

Our thoughts are with Charles McPhee, host of the nationally syndicated "Dream Doctor Radio Show," who revealed that he's been diagnosed with amyotrophic lateral sclerosis, better-known as Lou Gehrig's disease. ALS is a progressive, neuro-degenerative disease that does not yet have a cure. "I feel OK right now, but let's be real, it's a very serious diagnosis," McPhee told his listeners. "Fifty percent of

those diagnosed live three years, 20% live five years and 10% live 10 years, while others survive 30 years. It's impossible to predict."

McPhee says he's committed to remaining the host of the nightly three-hour show for as long as he can while eventually transitioning hosting duties to his handpicked successor, Frank Runyon, a fellow Princeton graduate who McPhee has worked with for many years.

He Once Was Lost, But Now He's Found

A while back, we told you about WMEZ (Soft Rock 94.1)/Pensacola, Fla., afternoon dude Mike "Sandman" Sanders' amazing obsession with ABC's "Lost," which he has parlayed into a popular weekly update on his show. Somehow, the show's producers caught wind of Sanders' mad "Lost" skills and sent a camera crew from the DVD Group in Los Angeles to Pensacola to capture his magic. Last week, Sanders got the call he'd been waiting his whole life for: "I am super jazzed. I made the final cut and will be featured in season 2 of the 'Lost' DVD. In the Special Features disc," he says. The season 2 boxed set hits stores Sept. 5. Looking ahead to season 3, Sanders remains philosophical: "My price just went up, bitches—they just don't know it yet."



She went looking for a professional networking organization. When there was none, she founded it herself

Tess Taylor

By Erica Farber

When Tess Taylor got into the music business, she looked around for a professional association to join where she could meet industry people, learn more about the business and help her advance her career. ■ When she realized no such organization existed, she took matters into her own hands. What started out as inviting a few people to get together has turned into a full-time job with a mailing list of more than 70,000 professionals. Today, she boasts two titles for two organizations: founder and president of the Los Angeles Music Network (LAMN) and National Assn. of Record Industry Professionals (NARIP).

Beginning her career: "My first music industry job was at Blue Danube Radio in Vienna as a producer for its English-language morning show. I was attending the University of Vienna at the time. After graduation I moved to Los Angeles, where I got a job at Avalon Attractions, which, at the time, was the biggest concert promoter in Southern California."

Founding LAMN and NARIP: "I started LAMN after I got my first job at Avalon Attractions. It was clear from the initial response that a forum like this was needed, so I began organizing events and grew the association. In 1998, I formed NARIP to address the needs of professionals."

"LAMN and NARIP give members an opportunity to broaden their professional networks locally, nationally and now internationally. It's increasingly obvious that opportunities center on understanding and up-to-the-minute information as well as professional relationships. Other benefits include learning about precedents, how relationships form between companies and executives, their strategies, what criteria are used to make major decisions and get the green light on projects, etc."

Mission of NARIP: "To promote career advancement, education and good will among record executives, domestically and worldwide. Increasingly, U.S. entrepreneurs seek to market their music worldwide and vice versa. Professionals outside the States have an ongoing interest in accom-



ing the U.S. market. Also, the more volatile the business becomes, the more people seek out organizations like NARIP, perhaps to help provide a sense of stability.

"Part of our mission is to provide education to enable our members to remain cutting edge and

competitive. Also, we wish to provide a platform to convey insights and perspectives on improving our business. We want record-industry professionals and executives to get a fair shake and see to it that the quality of their lives and contributions—as well as those of creators and those who invest in them—are respected and valued."

How one joins: "Go to narip.com."

Biggest challenge: "My biggest enemy is the clock. Finding the time to do all the things I want to do and do them properly."

State of the music industry: "We're in a transition period; it is a hardship for many and an opportunity for others. I see enormous opportunity, but to take advantage of it, people must be flexible and willing to change. Several things are certain: Consumers have an insatiable appetite for music; consumers don't merely want more choices, they want better choices; artists and musicians continue to make music; there is an ongoing need for marketing and artist-development expertise, as well as a need for investment capital. Simply putting one's music on the Internet isn't meaningful; expertise is needed to market it, stimulate demand and sales."

Most influential individual: "Other than my parents, Thomas A. White, a consultant in the record and music publishing industries, has been the most influential by far. His humanity, wisdom and kindness have enriched me tremendously. He has given me more than I can ever repay."

Career highlight: "Forming—and sustaining—my business. It's satisfying to have created something that helps others. Also, when members form relationships, take the information we have been able to provide, apply it and succeed, that gives me the greatest satisfaction."

Advice for the record industry: "The relentless pursuit of profits is often counterproductive to building a sustainable business. The bottom line is an obvious concern, but creating relationships should be more important. Put relationships first, and the money will follow. Provide value so your customers will come back for more. This is what sustains a business. Force-feeding a product or service may yield short-term profits, but the business won't sustain itself. Consumers are too savvy to be fooled twice."

'Simply putting one's music on the Internet isn't meaningful; expertise is needed to market it, stimulate demand and sales.' —Tess Taylor

Liner Notes

Profile: Tess Taylor
Title: Founder and president of the Los Angeles Music Network and National Assn. of Record Industry Professionals
Favorite radio format: Classical
Favorite song: Pete Townshend's "Let My Love Open the Door"
Favorite book: "The Power of Now"
Favorite movies: "The Lord of the Rings" trilogy
Beverage of choice: "Very fine coffee."
Hobbies: "My job is my hobby, I love it. I also love spending time with my family and friends, and have had the good fortune to meet many marvelous people. I enjoy playing the piano, traveling the world, reading, working on my books, swimming, sleeping, composing and collecting fountain pens."
E-mail address: tess@narip.com

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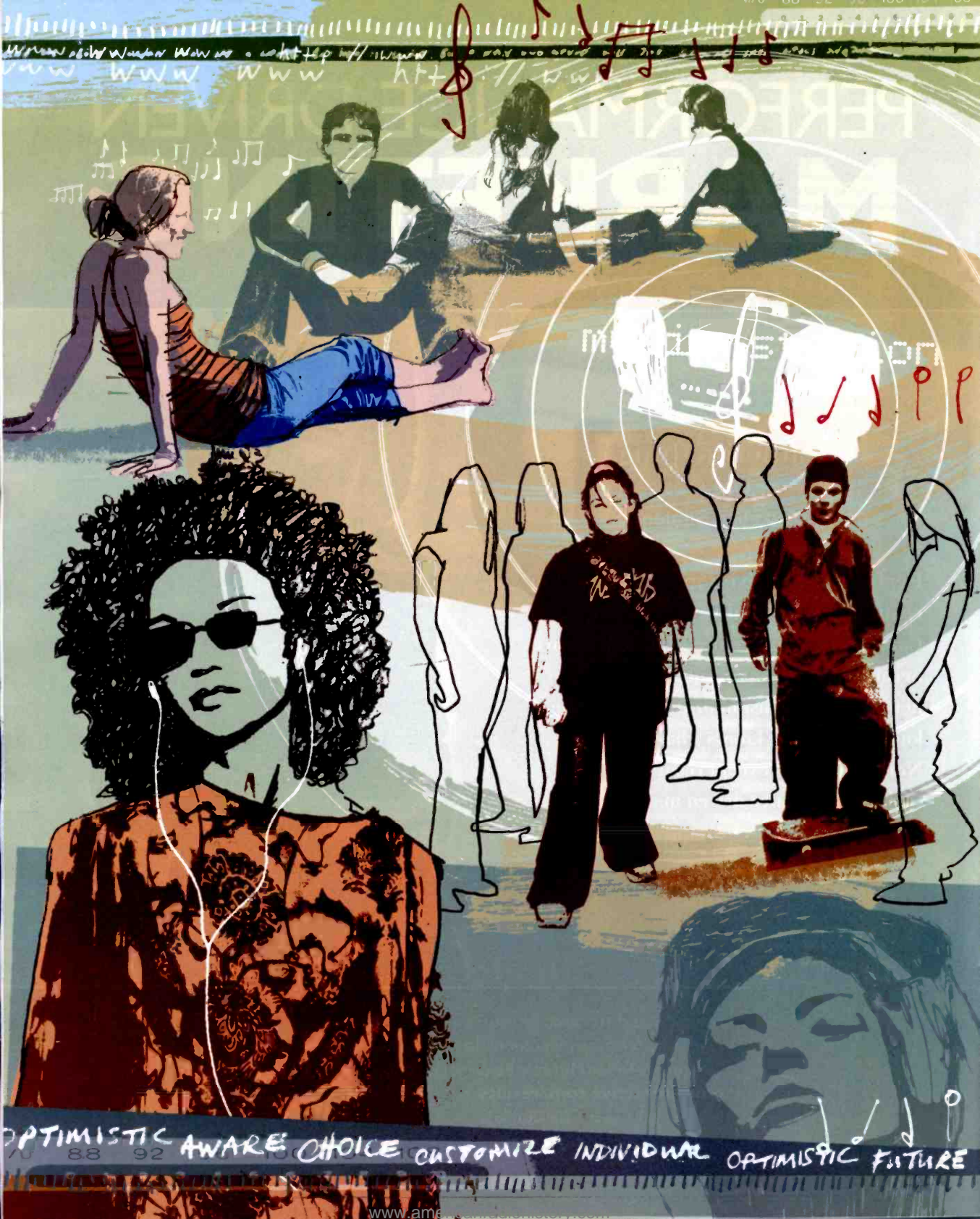
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HOOKING GENERATION

**Solutions Are Out There,
But First, FM Has To Care**

**By Chuck Taylor
Illustration By Kate Miller**

Generation Y doesn't know what it's missing. ■ For a demographic that has grown up with the Internet, sophisticated gaming, mobile phones, iPods and satellite radio, in many cases terrestrial radio is hardly at the zenith when it comes to media choices for music, entertainment and information. ■ For FM programmers—particularly those who focus on younger demos—the fact that a growing portion of this burgeoning young adult population isn't making radio part of its daily regime is a crisis that is approaching the boiling point. ■ Consistent, long-term declines in time spent listening are no secret, but nowhere is the decline more marked than with Generation Y, the demographic that roughly constitutes the 14- to 27-year-old age group.

Ten Tools To Attract Generation Y To Radio

1. Recognize that Generation Y is the future of radio.
2. Talk to your audience, not about yourself. Relate to listeners about their lives.
3. Create a cool buzz about your station. Give young listeners a reason to turn to FM radio.
4. Use Web sites as functional, interactive, informative tools.
5. MySpace, MySpace, MySpace.



6. Live where the demographic hangs: Go where they go, offer more than a cursory presence.
7. Pay attention to ringtones, videogames, downloads and what your own kids are into.



8. Go back to high school. Sports, pep rallies and whatever events offer visibility.
9. Use HD2 side channels as the new frontier for the youth audience, just as FM did in the late '70s.
10. Get rid of the gray. Hire kids to be on-air.

'I released a report in 2000 on the 12- to 24-year-old audience that I truly thought would represent a turning point and transform the industry. I came up with all of the reasons that this demographic was no longer listening to radio with all kinds of evidence. Nobody paid any kind of attention whatsoever. There is this attitude that it's something we can worry about tomorrow.' —Larry Roisin

According to Arbitron, between the fall of 1998 and spring of 2006, radio time spent listening has dropped significantly—with younger demos showing the most dramatic declines. Listeners aged 25-54 were listening an average of 22 hours, 45 minutes a week in 1998; that figure is down by two hours, 15 minutes now, to 20:30. For 18-34s, TSL dipped three hours, 15 minutes over the same time period, from 22:15 to 19:00. And for listeners 12-17, the differential was two hours, 15 minutes, but today, that age group is listening only 12:45 a week, compared with 15:00 in 1998.

So what is radio doing to address this critical issue? Apparently, precious little.

Larry Roisin, co-founder/president of Edison Media Research, admits that he is baffled by radio groups' ambivalence to embrace Gen Y, who not only command more buying power than any previous generation, but because they feel alienated by radio, are rapidly adopting other burgeoning media that are actively wooing youth culture.

Roisin claims terrestrial broadcasting's wounds are self-inflicted: "I released a report in 2000 on the 12- to 24-year-old audience that I truly thought would represent a turning point and transform the industry," Roisin says. "I came up with all of the reasons that this demographic was no longer listening to radio with all kinds of evidence. I believe it was the single best piece of work I had ever done."

And the industry's reaction? "Nobody paid any kind of attention whatsoever. This is anything but the first discussion of this topic, but it's something you saw. There is this attitude that it's something we can worry about tomorrow. No one is even trying," he says, with resignation.

Roisin is hardly the only critic of how broadcasters are ignoring Generation Y. The ever-outspoken John Parikh, president of Joint Communications, insists that radio stations' age-old positioning statements are not only irrelevant to a savvy youth audience, but just plain patronizing.

"We're the station for more hits," "We play more music of the '70s, '80s and today; it's lame bull crap," he says. "We've turned air talent into trained dogs. Have some respect for the people that are listening. Communicate with them. Stations only talk about themselves instead of the audience."

"If you're 17, you want to hear that it's 100 degrees, how sweaty it is outside. Personalities are no longer given the latitude to talk about the fact that it's raining, that school is starting in a week, that Paris Hilton has decided to not have sex, so what should she do instead? Engage people. What

happened to discussing the real world that people are living in? That's what young people want to hear about."

Like Roisin, Parikh says that broadcasters have no one to blame but themselves for the erosion of young listeners.

"For a very long time, we just didn't care about teenagers," he says. "Now all of a sudden, we wonder why they are turning to their iPods. It's because we neglected them like stepchildren."

Saga Communications executive VP/group PD Steve Goldstein suggests that the youth audience would find plenty of value in radio if only stations would target it.

"They still have a desire to be entertained," he says. "Right now, largely we are not programming to that group. New music is harder to find, and we are not investing in talent which can make eye contact with this demo. This is a tough one. We need to create buzz and have this generation say, 'Did you hear this?'"

Life Out There

If the message is not reaching executives at the corporate level, it is apparently not lost on real-world programmers who include Gen Y-ers in their target audiences, particularly at urban, top 40 and alternative stations. They say they have an arsenal of tools to make sure that no child is left behind when it comes to radio's relevancy. In a word, it comes down to technology: cell phones, pagers, text messaging and the like.

"First and foremost, you've got to engage these listeners the way they want to be engaged," says Dave Steel, PD of Regent's rhythmic KRKA/Lafayette, La. "If they're online, streaming is one of your tools to gain come and TSL from someone who may not otherwise listen. Station Web sites need to be functional, interactive and informative as well as fun. By updating what you covered on your morning show, countdown shows or other features, you can draw them in repeatedly. Airstaff must be familiar and proficient in current technology and applications to be able to relate to the listeners on their level."

Al Payne, OM of Radio One's urban AC WKJS (Kiss-FM)/Richmond, Va., echoes that sentiment. "We've got to live where they live. This format is a lifestyle. If most of their time is spent on sites like MySpace.com, you better make sure that your station and all of your personalities and mixers are in their face there as well."

"We host MySpace parties here and recently did a giveaway in which callers won concert tickets by giving us their MySpace address. If you don't want to get that complicated, just mentioning lifestyle items like iPods and MySpace in your station imaging will talk directly to the demo. Take all feedback from your personalities, street team and interns and convert it into ways to enhance your stationality."

Mambo, co-morning host at Cumulus' rhythmic KVVYB (103.3 the Vibe)/Ventura, Calif., adds, "I look at what music and ringtones they download, what videogames are the top sellers, then research the game to see what songs are on them. MySpace is something I use to see what songs people have

on their page and, of course, I use my teenage son to see what's hot with music and giveaways."

Parikh says that in the past, he would maintain contact with a couple of high school kids, offering them concert tickets and free CDs in exchange for an open channel to the latest buzz around campus: "Then I'd talk to the jocks about it, and they would figure out ways to sound young on the air," he says.

Being present where listeners hang is just as important for a station. With radio's hip factor already in question, face-to-face rendezvous at their perceived cool joints is an essential imaging element.

"Go to high school events, whether it be a football game, pep rally or any other school function," Steel says. "By taking time out of your day to make an appearance, you relate to them on multiple levels. It's vital."

"You've got to go to every relevant event and talk about it," Payne says. "Give away trips to awards shows, present exclusive VIP access to up-close-and-personal events with their favorite stars when they visit, identify your brand with local teams—varsity, college and pro-car shows, bike shows. Always ask, 'What's next?' It's exhausting, but we need to understand that we are in the entertainment business and it's our responsibility. Listeners must always be entertained with larger-than-life personalities and promotions."

"It can be as simple as outfitting your station with the hottest gaming system so that you can host Xbox 360 challenges at sales remotes," he adds. "You will not believe the response."

Parikh stresses, "Go to the mall, the places kids hang out. Create your own events, be wherever they go to show that you care about them."

He also suggests making sure a station has presence at concert events that relate to a young audience, but prove that it's not just a cursory gesture.

"People that work in radio are so used to this kind of thing that they miss the opening act and leave 15 minutes before the main act ends. You've got to think like a fan, act like a fan, be a fan."

Whatever the case, Roisin warns, once again, "If a radio station isn't targeting these people, it doesn't matter if they show up where they congregate. The point here is that they must be targeting them in the first place."

The Road Ahead

Looking forward—and it sounds so simple—Steel stresses that it is key to make listeners feel like they are participating in the personality of the radio station as opposed to being outside observers.

"You have to make them involved in your product," he says. "Whether it's come-or-TSL-related promotions, on-air content or other avenues through which you connect, by making them feel like they have some ownership of the station, they'll be your voice in the community encouraging others to listen as well."

Steel adds that immediacy is foremost in the minds of young listeners: "They don't have the capacity to wait for anything anymore," he says. "They need as much as they can get as soon as possible. It's our job to deliver as much as we can to fulfill their needs."

Parikhall hammers home that spotloads must continue to diminish, but more important, commercials have to be pertinent to the audience listening to a given station.

"They used to have something to do with the format," he says, "but now ads are irrelevant. Stations are playing commercials that nobody cares about, that have nothing to do with listeners. It's a disservice to listeners and advertisers."

As a fortysomething, Rosin has two primary suggestions. First, he says, develop HD side channels as a destination specifically targeting Generation Y.

"Time after time, the predominance of HD2 choices are aimed at the 25-54 audience. It's like a reflex," he says. "How many classic countries do we have versus music that is aimed at 6-24 listeners? Give the entire HD2 tier to youth in just the way that FM brought young listeners from AM."

Second, he offers, only half-joking, "Don't trust any programmer over the age of 30. If the gray-hair brigade shows up for a promotion, forget it. A bunch of old farts trying to talk to them is not going to work. Draft a new regime of people who get it. Hire young people who know where they are."

Sean Lynch, PD of Visionary Related Entertainment's rhythmic KIDD/KQMQ Honolulu, agrees: "Talk to them in their language. Get air personalities that can relate to this demo. Put a kid on the air once in a while."

Payne has done just that. Asked what special training he has in place for on-air personalities to relate to youth, he responds, "Are you kidding? My staff trains me. Most of them are Gen Y, so I take what I've learned about good radio and mesh my experience with their ideology. It keeps things moving."

Meet 72 Million Optimistic, Empowered Tastemakers

Some 15 years ago, "Generation X" became a well-entrenched pop culture catchall for a peer group of cynical, angst-filled twentysomethings living in the shadow of the sprawling baby boom.

How five minutes ago. Meet Generation Y, the last cultural cohort born in the 20th century, branded as a gentler, more optimistic sect, sensitized as the boomers' offspring. The group, which ranges in age from early teens through late 20s (born between 1978 and 1992), has already taken on a host of catchy nicknames, like Echo Boomers and iGeneration. In all, the demo encompasses 72 million Americans.

For programmers, there is a ton of information about Gen Y that can be directly applied to station dynamics, collected by those who study such things for a living. Catherine Stellin, VP of marketing and trends for the Intelligence Group, is one such person, an authority on youth culture who has advised such wide-ranging clients as HBO, Cosmopolitan magazine, Calvin Klein and Xbox on how the retail and brand landscape is changing and how to best embrace the next generation of consumers.

Radio: A Clear Message

Stellin's first line of advice for stations, no matter who their primary demographic might be, is to make content crystal clear yet adventurous enough to meet the demands of a cultural group that knows how to find what it wants with limitless abandon—and to never assume that it is not already in on what a particular format might be selling as the latest thing.

"It's important for a station to be true to themselves, to not try too hard and yet to not dumb things down," she says. "Take music seriously, because they do. And a lot of times we hear that radio feels too mainstream, and not just the music, but because the commentary seems geared toward a less intelligent consumer."

Whereas Stellin characterizes Gen X as "the shattered-expectation generation," Gen Y differs dramatically.

She explains, "Generation X grew up thinking life would be one way and as they got older, realized that was not the case. In their life experiences, you'll see a pattern of the rug being pulled out

from underneath them. They are a savvy generation, but are also very distrustful."

Generation Y appears to have a better take on their future. Among the traits Stellin attributes to Gen Y-ers: They are realistic but at the same time optimistic (they know bad things will happen, but remain positive in thinking everything will be OK); Individualistic versus fiercely independent (they want to be individuals but part of the crowd: "I am totally one of a kind, just like my friends"); empowered (they think they are smarter than you because they have been told that); they serve as the CIO, or chief information officer, of the household and have boomer parents asking them how to program the TiVo and for lessons on how to be cool, which results in Gen Y-ers becoming the tastemakers and drivers of family purchases; and they are entrepreneurial and hopeful.

"Programmers need to understand that they've grown up in a world of what-you-want-when-you-want-it entertainment," Stellin says. "They are accustomed to showing many sides of their personality on a given day, whether it's preppy, punky or rock'n'roll, and they expect to experiment with different genres of music as well."

Customization is key, she stresses, but the group prefers individuality within the safe confines of a larger group: "They will customize their ringtone—and it's one of a kind—but all of their friends are doing it."

Tech-Savvy

Obviously, Gen Y is the most technically savvy demographic yet, gravitating with ease to the Internet, iPods, satellite radio and other new media. But the appeal of entertainment that doesn't come with a price tag remains at the forefront, Stellin assures.

FM radio "will remain appealing as long as it continues to offer a premium product," she says. "This is not a group that will be stagnant for the sake of comfort. If they think they get something better from satellite radio, they'll go to satellite radio. But it has to be a lot better to justify the cost. Don't underestimate the value of being free."

Station Web sites add great appeal to terrestrial radio's imaging—though, she warns, merely streaming a station's signal without offering further compelling content stands in contrast to a



multitude of custom Internet-only radio stations.

"Last.fm is a great example where you can go online, create a free radio station that is customized to play songs similar to artists you've submitted as favorites," she says. "It is providing the service of introducing new music you might not have heard of. But it's still important for radio stations to have an online presence that adds value."

In terms of marketing, Stellin says advertising that appeals to Generation Y needs to respect the fact that, whether 27 or 14 years old, it's likely they are already aware of any given trend.

It depends on the tone and the brand of a particular ad campaign, but "humor is always effective in that it gets their attention, and they tend to remember it. But it needs to be smart, witty humor that gives them credit for being smart," she says.

The same goes for station imaging: Don't expect listeners to not be tuned in to whatever pop culture or music trends are already entrenched on the Web. In particular, a song or act branded as new that has been circulating on MySpace for the past two months creates a disconnect between a hip audience and a seemingly out-of-touch radio station.

Even if a station's format is classic rock and it plays long-established favorites, Stellin says to not forget to add the occasional element of surprise: "Introduce them to new music you think they might like as well."

She adds, "It depends on the specific station's brand, but the most important thing is to be clear about the kind of experience they can expect. And then deliver new, new, new." —CT

'Programmers need to understand that they've grown up in a world of what-you-want-when-you-want-it entertainment.'

—Catherine Stellin

SPORTS CONTRACTS

Making Dollars And Sense Of Today's Deals

By Ken Tucker
and Tony Sanders

22



Negotiating broadcast rights with professional teams is a contact sport.

Beyond the handshakes and the congratulatory pats on the back, any broadcaster who enters into a rights deal with a sports franchise better have a team that's supportive, willing to work closely with the station and above all have players who show up and stay in touch with the station and its listeners on a regular basis.

And that's the easy part. There are essentially only two options now that work for moving ad inventory: either a shared deal between the station and the franchise, or broadcaster-controlled.

Otherwise, no deal. Broadcasters are fighting hard to grab and hold onto listeners, while sports franchises are in an equally brutal battle to sell tickets. Contracts that don't generate revenue—not just ratings, but revenue—for both sides no longer make sense.

Lincoln Media's news/talk WBT-AM-FM/Charlotte, N.C., GM Rick Jackson is an advocate for change in the broadcast rights arena. "Any broadcaster paying any professional sports team for the rights to broadcast games—if you're just the vehicle, the flagship station and you're just carrying the games—without sales opportunities" is at a disadvantage, he says.

WBT has the rights to the NFL's Carolina Panthers and, until recently, had a deal with the University of North Carolina football team. Jackson says he cut off the relationship with UNC, even though WBT was on the receiving end of an annual payment of more than six figures, because the team is based in Raleigh and not Charlotte, which reduced its impact.

He also doesn't believe that a split-inventory deal works well for a broadcaster, saying that the station ends up competing against the team for ad revenue: "You either have them or you don't, because the team will kill you; they have all the playthings," such as team gear, event tickets and player appearance schedules.

Never Again

Jackson says there was a time when the station paid for rights to air Panthers games, but WBT no longer does. "Believe me, we will never pay again," he says. "I think broadcasters that are paying for basketball, football and hockey are nuts. We're way beyond the day and age where we need them."

But he says the Panthers are great to work with: "They give us promotional opportunities. But 10 years ago that wasn't the case."

While not getting into specifics, Journal's news/talk/sports WTMJ/Milwaukee senior VP/GM Jon Schweitzer says that in general WTMJ pays rights fees to local teams, but keeps the advertising revenue brought in by those broadcasts. The station is home to Major League Baseball's (MLB) Milwaukee Brewers, the NFL's Green Bay Packers, the NBA's Milwaukee Bucks and the University of Wisconsin football and basketball teams.

The payoff is threefold, according to Schweitzer. "First and foremost, to own the sports images in town, to be the first place for listeners to go for their favorite hometown team, is an important part of the strategy for the radio sta-

tion," he says. "If all things work properly, we hope that the games drive audience that aren't normally P1 listeners so that they can sample the station."

But most important, "We look to make all of our sports profitable," he says.

In a Wall Street world, profitability is key. "That's why you're seeing a lot of companies running away from these sports deals," Schweitzer says. "They're becoming harder and harder to make profitable. They're no longer as exclusive as they were intended to be."

Fisher Broadcasting's news KOMO/Seattle GM Larry Roberts believes the deal he has with MLB's Seattle Mariners benefits the station. "The Mariners increase our AQH and come six months out of the year," he says. "They also provide a cachet for KOMO and boost the image of the station being the market leader."

The downside? "A Major League Baseball contract is very expensive," Roberts says.

Buying Into Broadcasting

Indeed, cost and lack of exclusivity have been deciding factors for a number of broadcasters. CBS Radio CEO Joel Hollander, for example, has opted to not renew a number of sports contracts, including those with three NFL teams—the Dallas Cowboys, Washington Redskins and Baltimore Ravens—and two MLB teams, the St. Louis Cardinals and Minnesota Twins.

While the Ravens, Cowboys and Twins have found new broadcaster-owned homes, the Redskins and Cardinals have opted to buy stations outright or co-own radio outlets for their team's coverage. Redskins owner Dan Snyder recently launched Red Zebra Broadcasting, which is run by longtime broadcaster Bennett Zier. Meanwhile, the Cardinals bought a 50% stake in CH Holdings' news/talk/sports KTRS/St. Louis.

Two other MLB teams have longer histories of owning their radio stations, although in both cases it was the broadcaster that bought the team. Rogers Communications purchased the Toronto Blue Jays in 2000 and bought CJCL (the Fan 590) in that market the next year. Tribune's news/talk WGN has been broadcasting Chicago Cubs baseball games since the station went on the air in 1925. In 1981, Tribune bought the Cubs from the Wrigley family.

No matter who owns the team, both sides need

Radio's Baseball Rights: Who's On First?

CBS Radio is the broadcast leader when it comes to Major League Baseball. But while one-third of baseball's 30 teams have deals with the company, that number is declining.

Last year, news/talk/sports KMOX/St. Louis lost the Cardinals to CH Holdings' similarly formatted KTRS, which is now co-owned by the team. The Cardinals had been with KMOX since 1954.

Similarly, CBS Radio's news/talk/

sports WCCO will lose the rights to the Minnesota Twins, which have been with the station for 45 years, at the end of the 2006 season. The team is moving to Hubbard Broadcasting's news/talk KSTP-AM. CBS dropped out of the negotiations at the end of June.

CBS isn't walking away from all its deals, however. The company is in the first year of a five-year deal with the Chicago White Sox, whose games are

to profit from rights deals.

"The best relationship a radio station can have with a professional sports team is when they both benefit," Red Zebra CEO Zier says. "I think the days are over where one is the low leader for the other. That doesn't make sense anymore."

He believes a radio station should have three distinct relationships with a sports team: "First, I am the flagship for the team and I do their play-by-play," he says. "Second, I'm going to talk about the team, about the players and the stories and everything that goes along with that. The third relationship is a marketing relationship; creating hoopla and helping the team sell tickets."

"If they intersect, great, but that will be because the relationship between the radio station and the team is really good and solid, and you have the same view of the world."

'Sports deals are becoming harder and harder to make profitable. They're no longer as exclusive as they were intended to be.'

—Jon Schweitzer

The Other Team

It hasn't made things easier as the broadcast arena has been clouded by the emergence of alternate new-media platforms. XM Satellite Radio is home to MLB, while Sirius Satellite Radio carries NFL and NBA games. NHL games are carried on both outlets but will move exclusively to XM in 2007. In most cases, the games that the sat-casters carry are produced by local radio stations.

In another development, Sprint Nextel will soon make local flagship-station broadcasts available via an agreement with Major League Baseball/Advanced Media, the sport's Internet wing, for \$5.99 a month.

The new distribution arrangements have terrestrial-radio rights holders either scratching their heads or jumping up and down in anger, depending upon whom you talk to.

"The leagues feel that it's within their rights to have us produce a program and then deliver it to our competition," WTMJ's Schweitzer says.

"They're looking for every platform, I can't fault them for that," he adds. But "for us to produce a product that ultimately gets delivered to our competition is a confusing business model for me to understand."



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TIMELINE

1
YEARS AGO

Craig Kallman promoted to chairman/CEO at Atlantic Records Group. ■ Carson James adds oversight of the

Curb/Asylum Records promotion staff. ■ Mark Anderson moves to Audience Development Group as director of contemporary formats.



James

5
YEARS AGO

Bob Visotcky named VP/GM of KLAX and

KXOL/Los Angeles. ■ Leslie Fram elevated to director of programming at Susquehanna/Atlanta. ■ Jeff Ayeroff named creative director of Warner Bros. Records and creative consultant of Warner Music Group.



Fram

10
YEARS AGO

A.D. Washington named senior VP of marketing and promotion of Warner Bros.

Records' Black Music division. ■ Mary June Rose appointed PD of WGN/Chicago. ■ Rob Dalton elevated to VP of national country promotion at Epic/Nashville.

15
YEARS AGO

Jamie Hyatt named PD of KOY/Phoenix. ■ Matt Mills named president/GM of WPRD and WMGF/Orlando, Fla. ■ Dave McKay named beautiful music/easy listening PD at Bonneville Broadcasting.

20
YEARS AGO

Robert Wright named president/CEO of

NBC. ■ John Carter appointed VP of West Coast operations at Chrysalis. ■ Kid Leo promoted to OM of WMMS/Cleveland.



Carter

25
YEARS AGO

Denise Oliver appointed PD of ABC Rock Network. ■ Warren Maurer named VP of the AM Radio Group at Group W Radio. ■ Ron Riley promoted to OM of WCAQ and WXYV/Baltimore.

30
YEARS AGO

Linda Clark appointed national director of promotion and artist relations at Jet Records. ■ Alan McLaughlin named PD of KRIZ/Phoenix. ■ Joshua Blardo named East Coast promotion director at Chrysalis Records.

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Urban's 'Lifetime' Achievement

Keith Urban's "Once in a Lifetime" (Capitol Nashville) arrives on the Country chart at No. 17 and shatters the Nielsen BDS-era record for the highest debut. "Lifetime" tops a No. 18 start by Garth Brooks' "Good Ride Cowboy" in October 2005, which surpassed his own previous record for the chart's highest bow, set in May 1991 when "The Thunder Rolls" entered at No. 19.



Urban had previously bowed as high as No. 37 with "Days Go By" in July 2004. The new single introduces an as-yet-untitled new album, due Nov. 7.

Shinedown, Nickelback Extend Top 10 Streaks

Shinedown earns its seventh top 10 in seven tries at Active Rock as "Heroes" (Atlantic) climbs 11-9. That's one short of Creed's mark of eight straight top 10s from the start of a career, which it accomplished between 1997 and 2000. Shinedown is also one shy of the current longest top 10 run recently established by Godsmack with the title that holds at No. 7 and is, ironically enough, titled "Shine Down" (Universal Republic).

At Heritage Rock, Nickelback lands its eighth consecutive top 10 as "Rockstar" (Roadrunner/IDJMG) jumps 12-7. That's the third-longest streak in chart history behind Aerosmith's 11 and 3 Doors Down's nine. The Canadian quartet has reached the top 10 with 11 straight songs from its last three albums, but its top 10 streak was interrupted when "Saturday Night's Alright (For Fighting)" from the "Charlie's Angels: Full Throttle" soundtrack stalled at No. 31 on the then-40-position chart.

'Goodbye' Means Hello For Brown

Chris Brown sets a career-high debut at Urban as "Say Goodbye" (Zomba) enters at No. 27. The track also ties Avant's "4 Minutes" for the best start by a male artist this year. Brown's fourth chart appearance also collects 1,355 spins, the second-highest sum for a debut track by a male since the beginning of 2006. "Why You Wanna" by T.I. pulled in 1,365 plays for his No. 28 entry in April.

Pussycat Dolls Claw To New Heights

The Pussycat Dolls hook their second top 10 and their best showing to date at Rhythmic as "Buttons" (Interscope) leaps 11-8 with the week's largest increase (up 552 plays). The track gains 415 spins at CHR/Top 40 and is now only 107 spins away from giving the act its second chart-topper at that format. In January, "Stickwitu" reached No. 1 on CHR/Top 40 and No. 9 at Rhythmic.

'Bridge' Leads John Back To AC Chart

Elton John debuts at No. 29 on the AC list with "The Bridge" (Interscope), ending his longest span away from the chart as a lead artist since the Nielsen BDS era began in 1993. John was last on the chart as a headliner in May 2005 with "All That I'm Allowed."

John also extends his lead for most chart hits by a male artist in the BDS era to 25. Celine Dion is the overall leader with 33, and both, ironically, are longstanding veterans of the same stage: Caesar's Palace in Las Vegas.

Evanescence 'Sobers' Up

Evanescence returns to the CHR/Top 40 chart for the first time in two-and-a-half years with "Call Me When You're Sober" (Wind-up) at No. 36. It's the group's third chart hit at the format, following the No. 1 "Bring Me to Life" and No. 2 "My Immortal."

Evanescence also lands its third top 10 at Alternative, as "Sober" rises 13-10. "Life" spent two weeks atop that chart in March 2003, and "Going Under" hit No. 5 in November 2003. The group's new CD, "The Open Door," streets Oct. 3.



25



CHR/TOP 40



So much top 40 ratings goodness, we could just plotz

The Spring Ratings Bonanza

Kevin Carter

KCarter@RadioandRecords.com

It's almost like Christmas in July—except it's been like 140 degrees here for the past month. But I digress. There is just so much awesomeness (Is that even a word? It should be.) happening all over Top 40 land that we called several PD pals to explain their success in their own words, even if it meant dragging them away from ratings celebrations where the end result of consuming mass quantities of adult beverages plunged them deeply into "I love you, man!" mode.

Cat Thomas, WAPE/Jacksonville, Fla.

"We'd like to dedicate this successful ratings book in loving memory of Chris Kelly. Chris was a DJ on the Big Ape AM in the 1970s and was our senior account manager until he passed away this spring. We made it our mission to send him off with a terrific ratings book. So, here, Chris, we give the spring 2006 Jacksonville Arbitron to you. If I know him, he's already sold the first-ever remote in rock'n'roll heaven."

Brian Kelly, WXSS (103.7 Kiss FM)/Milwaukee

"Kiss-FM posted its second 7 share in a row 12+. We were No. 1 women 18-49 and 25-49 and No. 1 persons 18-49. Our big on-air promotion was Think Fast for a Grand, a game show we played four times a day complete with bells, buzzers and tick-tock sound effects. Listeners had 60 seconds to correctly answer five pop-culture questions. If they did, they won \$1,000. We did backstage promotions with the All-American Rejects, Pink, Mary J. Blige, Ne-Yo, Nickelback, the Fray and Panic! at the Disco. Every single major motion picture that came out in the spring, we owned it with exclusive sneak previews. Couple all that with the best airstaff on the planet—Wes, Rahny and Alley; Jojo; Kraig Karson; Kracker; and Jesse Mitchell—it's a heck of a combo."

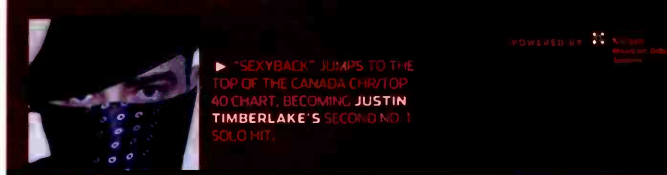
Boomer, WRVQ (Q-94)/Richmond, Va.

"We've got a great team in place here at Q-94—the credit goes to them for their hard work during the spring. I wouldn't call it a relaunch, but we jumped into spring with fresh imaging, a totally revamped Web site, new database program and a tweaked station sound that better serves the 18-34 female.

"We did a combination of local and group contesting, [with] cash. Our best contest was our simplest... Music Match for Cash, where you listen for the songs to play on a list posted at the Web site and when the last one spins, you win cash. We also did focused contesting for the database, driving new registration and providing satisfaction for those already registered. I'm a big believer in the notion that database equals diaries. We continue to average a dozen new members every day and have equaled 75% of last year's total registrants in half the time.

"To cap off the spring, we ran a healthy TV campaign and rode the coattails of Elliott Yamin, a Richmond native, through 'American Idol' to the final three, branding ourselves as the 'Idol' station in town. We got ridiculous TV coverage—CNN, Extra and any number of local and regional TV outlets covered our events on a weekly basis, plus we managed to get our morning host on the front page of the paper."

THERE'S MUCH MORE @ www.RadioandRecords.com



▶ "SEXYBACK" JUMPS TO THE TOP OF THE CANADA CHR/TOP 40 CHART, BECOMING JUSTIN TIMBERLAKE'S SECOND NO. 1 SOLO HIT.

WEEK	CHR/TOP 40 INDICATOR	TITLE ARTIST	IMP/PRM / PROMOTION LABEL	PLAYS TW	WEEKS
1	13	I WRITE SINS NOT TRAGEDIES PINK! AT THE DISCO	DECA/DANCE/PUELEBY/AMERMANAYA	4637	-59
2	16	PROBOSCIOUS HELLY FURTADO FEAT. TIMBALAND	MOSLEY/KEFFEN	4443	-66
3	15	BUTTONS THE PUSSYCAT DOLLS FEAT. SHOOD DOGG	AMANTERSCOPE	4069	-149
4	17	ME & U CASSE	NEXTSELECTION/BOY/BLATMTC	3997	-145
5	11	CRAZY CHARLS BARKLEY	DOWNTOWN/LAVA	3993	-44
6	24	OVER MY HEAD (CABLE CAR) THE FRAY	EPIC	3853	-80
7	12	ARF! NO OTHER MAN! CHRISTINA AGUILERA	REARJAW	3643	-135
8	7	SEXYBACK JUSTIN TIMBERLAKE	JIVE/ZOMBA	3349	-477
9	18	UNFAITHFUL RHONDA	SIMPSON/AMANTERSCOPE	3035	-460
10	10	DO IT TO IT ORENIS FEAT. SEAN PAUL OF THE YOUNGLOODZ	SHOW/UP/CARTLO	2809	-132
11	5	LONDON BRIDGE FERCE	WILLIAMS/AMANTERSCOPE	2581	-217
12	6	FAIR AWAY NICKELBACK	ROADR/RENE/BLAC	2246	-255
13	9	TOO LITTLE TOO LATE JOJO	DA FAMILY/BLKGROUND/UNIVERSAL MOTOWN	2000	-457
14	23	HIPS DON'T LIE SHAGUNA FEAT. WYCLEF JEAN	EPIC	1914	-237
15	20	BLACK HORSE & THE CHERRY TREE KT TUNSTALL	RELENTLESS/VIRGIN	1895	-443
16	19	REBEL! CHAMILLONARE FEAT. KRAYZIE BOBE	UNIVERSAL MOTOWN	1849	-37
17	30	WHERE'D YOU GO FORT MINOR FEAT. HOLLY BROOK	MACHINE SHOP/WARNER BROS	1829	-237
18	11	(WHEN YOU GONNA) GIVE IT UP TO ME SEAN PAUL FEAT. KEYSHA COLE	VP/ATLANTIC	1583	-197
19	25	MOVE ALONG THE ALL-AMERICAN REJECTS	DOORHOUSE/ANTERSCOPE	1599	-130
20	8	A PUBLIC AFFAIR JESSICA SIMPSON	EPIC	1544	-420
21	14	DAVE CALIFORNIA RED HOT CHILI PEPPERS	WARNER BROS	1416	-57
22	13	HATE ME BLUE OCTOBER	UNIVERSAL MOTOWN	1411	-10
23	9	SEXY LOVE NE-YO	DEF JAM/UNIVERSAL	1363	-264
24	9	BOBBY KELS FEAT. T.O. SHIRT	JIVE/ZOMBA	1266	-34
25	6	U AND DAT E-40 FEAT. T. PAIN & KAMEO GIRL	SICK WET IT/AME/WARNER BROS	1231	-158
26	11	GALLERY MANDI VIZCAY	AMSTAR/BMG	1222	-159
27	11	IT'S GONN' BLOW YUNG J.C.	BLACK/BOY/SOUTHW/ATLANTIC	1180	-107
28	10	STARS ARE BURNING PARIS HILTON	WARNER BROS	1150	-556
29	4	LIPS OF AN ANGEL HINDER	UNIVERSAL REPUBLIC	961	-303
30	12	SNAP YOU FINGERS LA JON FEAT. E-40 & SEAN PAUL OF THE YOUNGLOODZ	BMG/TVT	693	-98
31	NEW	CALL ME WHEN YOU'RE SOBER EVANESCENCE	WIND-UP	689	-324
32	7	THAT GIRL FRANKIE / FEAT. MAMIE FRESH & CHAMILLONARE	COLUMBIA	682	-49
33	12	I BARE YOU SHREDDON	ATLANTIC	659	-87
34	3	I CAN'T HATE YOU ANYMORE NICK LADY	JIVE/ZOMBA	653	-120
35	10	DELA VU BEYONCE FEAT. JAY-Z	COLUMBIA	597	-288
36	3	CHASING CARS SHOW PATROL	POLYGRAM/ANTERSCOPE	570	-115
37	8	HANGING ON CHEYENNE KIMBALL	DAYLIGHT/EPIC	515	-1
38	18	SO WHAT FELD MEZ FEAT. DANA	DTM/KEFFEN	465	-36
39	15	CROWDED JEANIE ORTEGA FEAT. PAPOOSE	HOLLYWOOD	410	-47
40	14	BOING TOO BLONCH PALLA GRANDA FEAT. BARRY BUSH	AMSTAR/BMG	400	-146

WEEK	CANADA CHR/TOP 40	TITLE ARTIST	IMP/PRM / PROMOTION LABEL	PLAYS TW	WEEKS
1	7	SEXYBACK JUSTIN TIMBERLAKE	JIVE/SONY BMG	641	-76
2	17	PROBOSCIOUS HELLY FURTADO FEATURING TIMBALAND	MOSLEY/KEFFEN/UNIVERSAL	641	-15
3	13	BUTTONS THE PUSSYCAT DOLLS FEATURING SHOOD DOGG	AMANTERSCOPE	531	-21
4	16	CRAZY CHARLS BARKLEY	DOWNTOWN/ATLANTIC/WARNER	498	-4
5	12	ARF! NO OTHER MAN! CHRISTINA AGUILERA	REARJAW/EPIC	463	-18
6	6	LONDON BRIDGE FERCE	AMANTERSCOPE/UNIVERSAL	459	-72
7	12	FAIR AWAY NICKELBACK	BA	428	-12
8	19	ME & U CASSE	NEXTSELECTION/BOY/WARNER	404	-18
9	12	I WRITE SINS NOT TRAGEDIES PINK! AT THE DISCO/DECA/DANCE/PUELEBY/AMERMANAYA	3995	-20	
10	15	UNFAITHFUL RHONDA	SIMPSON/AMANTERSCOPE	325	-75
11	11	(WHEN YOU GONNA) GIVE IT UP TO ME SEAN PAUL FEAT. KEYSHA COLE	VP/ATLANTIC/WARNER	305	-44
12	10	HATE ME BLUE OCTOBER	UNIVERSAL MOTOWN/UNIVERSAL	303	-44
13	23	HIPS DON'T LIE SHAGUNA FEATURING WYCLEF JEAN	EPIC/AMERICA	301	-16
14	6	DO IT TO IT ORENIS FEATURING SEAN PAUL OF THE YOUNGLOODZ	SHOW/UP/CARTLO/EM	263	-54
15	11	ALL BY MYSELF SYDIA FEATURING ROSETTE	HOUSTON/RENE/BLAC/ROCK	267	-8
16	4	SEXY LOVE NE-YO	DEF JAM/UNIVERSAL	262	-93
17	5	BEEN GONNE KESHA CHANTE	JIVE/SONY BMG	258	-3
18	19	WHERE'D YOU GO FORT MINOR FEAT. HOLLY BROOK	MACHINE SHOP/WARNER BROS/WARNER	249	-56
19	8	A PUBLIC AFFAIR JESSICA SIMPSON	EPIC/SONY BMG	247	-35
20	5	TALK TO ME GEORGE	KC ENTERTAINMENT	242	-25
21	7	HANGING ON CHEYENNE KIMBALL	DAYLIGHT/EPIC/SONY BMG	232	-17
22	3	TOO LITTLE TOO LATE JOJO	DA FAMILY/BLKGROUND/UNIVERSAL	225	-98
23	15	DAVE CALIFORNIA RED HOT CHILI PEPPERS	WARNER BROS./WARNER	221	-17
24	8	FLAWED DESIGN STABLO	EM	215	-12
25	15	REBEL! CHAMILLONARE FEATURING KRAYZIE BOBE	UNIVERSAL MOTOWN/UNIVERSAL	210	-35
26	10	DELA VU BEYONCE FEATURING JAY-Z	MUSIC WORLD/COLUMBIA/SONY BMG	187	-65
27	6	MAYBE YOU'LL GET LUCKY SOUND BLURT	EM	179	-5
28	29	BOB RHONDA	SIMPSON/AMANTERSCOPE	172	-2
29	23	MOVE ALONG THE ALL-AMERICAN REJECTS	DOORHOUSE/ANTERSCOPE/UNIVERSAL	171	-9
30	2	CALL ME WHEN YOU'RE SOBER EVANESCENCE	WIND-UP	170	-73

FOR WEEK ENDING AUGUST 20, 2006

AUGUST 25, 2006

CHR/TOP 40

▶ **JOJO HAS THE FASTEST CLIMBING SONG OF HER STILL-YOUNG CAREER, AND IS THE WEEK'S MOST INCREASED PLAYS WINNER WITH 'TOO LITTLE TOO LATE.'**



R&R

POWERED BY **NIELSEN BDS**

WEEK	RANK	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR	STATUS	PLAYS	AUDIENCE	WEEKS	LAST WEEK
1	1	16	PROBOSCIS	RELATIVITY	FEATURING TIMBALAND	NO. 1 (8 WKS)	8738	-562	56,233	2
2	2	14	BUTTONS	THE PUSHCAT DOLLS	FEATURING SHOP DOG	AMANTERSCOPE	8631	+488	60,735	1
3	3	14	I WRITE SINS NOT TRAGEDIES	PAUL PATTON	FEATURING RAYMOND	NO. 1 (8 WKS)	7666	-143	51,203	4
4	4	17	ME & U	CASSE	NEXT SELECTION	NO. 1 (8 WKS)	7322	-134	44,584	5
5	5	7	SEXBACK	JUSTIN TIMBERLAKE		JIVE/ZOMBA	6506	+635	51,269	3
6	6	25	OVER MY HEAD (CABLE CAR)	THE FLY		EPIC	6285	-263	35,793	8
7	7	10	GO IT TO IT	CHEMICAL BROUWER	SEAN PAUL, OF THE YOUNGLOODZ	SHOWBUFF/CAPTOL	6253	+344	36,234	7
8	8	11	CRAZY	CHARLES BARKLEY		NO. 1 (8 WKS)	5779	-269	35,080	9
9	9	11	ARMY NO OTHER MAN	CHRISTINA AGUILERA		NO. 1 (8 WKS)	5543	-142	36,854	6
10	10	6	LONDON BRIDGE	FRIDGE		WILL JAM/AMANTERSCOPE	4495	+190	29,994	10
11	11	5	FAR AWAY	NICKELBACK		ROADHOUSE/NO. 1 (8 WKS)	4495	+829	23,780	14
12	12	13	(WHEN YOU GONNA) GIVE IT UP TO ME	SEAN PAUL	FEATURING KEYSHA COLE	VP/ATLANTIC	4189	-566	29,330	11
13	13	17	UNSATURDAY	BEANNA		NO. 1 (8 WKS)	4188	-979	24,407	13
14	14	19	TOO LITTLE TOO LATE	JOJO		DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN	3703	+842	25,090	12
15	15	17	BLACK HORSE & THE CHERRY TREE	IT TURKAL		AMPOWER	3566	+166	18,113	20
16	16	21	SEXY LOVE	NO-YO		AMPOWER	3342	+714	20,986	15
17	17	25	WPS DON'T LIE	SHARON	FEATURING MICHELLE KEAN	NO. 1 (8 WKS)	3221	-473	16,234	19
18	18	26	SHINE	ALL SAINTS	THE ALL-AMERICAN REJECTS	NO. 1 (8 WKS)	3181	-294	19,820	17
19	19	12	RIDIN'	CHARLISSE	FEATURING KRAYZIE BONE	UNIVERSAL MOTOWN	3138	-571	18,002	18
20	20	22	U AND DAT	KE\$HA	FEATURING T-PAIN & KARDY K	AMPOWER	2876	+362	20,069	16
21	21	20	BOBBY	KELIS	FEATURING T-SHIRT	JIVE/ZOMBA	2780	-30	13,770	23
22	22	18	WHEN'D YOU GO	PORT MONROE	FEATURING HOLLY BROOK	MACHINE SHOP/WARNER BROS.	2695	-356	13,837	22
23	23	20	HATE ME	BLICE	OCTOBER	UNIVERSAL MOTOWN	2464	-272	9,413	27
24	24	9	GALLERY	MARCO VENTURA		AMSTARING	2322	+185	15,124	21
25	25	11	DANI CALIFORNIA	RED HOT CHILI PEPPERS		WARNER BROS.	2031	+9	7,523	32
26	26	24	IT'S GONN' DOWN	YOUNG J		BLOCKBAND	1840	-513	9,395	28
27	27	14	LIPS OF AN ANGEL	HINDER		UNIVERSAL REPUBLIC	1689	-506	7,838	31
28	28	12	SNAP YO FINGERS	LE JON	FEATURING E-40 & SEAN PAUL, OF THE YOUNGLOODZ	BM/TVT	1568	-214	9,767	26
29	29	4	HANGING ON	CHEYENNE SMALL		DAYLIGHT/EPIC	1411	+104	3,538	-
30	30	2	WHAT HURTS THE MOST	RASCAL FLATTS		LYRIC STREET/HOLLYWOOD	1406	-248	5,288	39
31	31	3	THAT GIRL	FRANKIE J	FEATURING MARSHAY FRESH & D'AMIELLE MIRE	COLUMBIA	1385	-134	10,358	25
32	32	2	CRASHING CARS	SHAY PATTOL		POLYDOR/AMANTERSCOPE	1371	+269	8,298	30
33	33	8	I DARE YOU	SHINEDOWN		ATLANTIC	1331	-96	3,936	-
34	34	2	A PUBLIC AFFAIR	JESSICA SIMPSON		EPIC	1329	-1028	5,500	37
35	35	17	SO WHAT	FELD MEIN	FEATURING CLARA	OTPK/EPIC	1308	-304	10,466	24
36	36	NEW	CALL ME WHEN YOU'RE SOBER	EVANESCENCE		NO. 1 (8 WKS)	1281	+469	7,180	33
37	37	40	I CAN'T HATE YOU ANYMORE	HEAVY		JIVE/ZOMBA	1046	+121	5,643	36
38	38	10	STARS ARE BLIND	PARIS HILTON		WARNER BROS.	995	-981	5,096	40
39	39	16	PULLIN' ME BACK	CHERYL FEATURING TYRESE		SLOT 4-L/OT-CAPTOL	899	+274	6,303	35
40	40	16	GIMME THAT	CHRIS BROWN	FEATURING LIL' WAYNE		884	-86	5,455	38

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
CALL ME WHEN YOU'RE SOBER	EVANESCENCE (WARNER)	17
PULLIN' ME BACK	CHERYL (SLOT 4-L/OT-CAPTOL)	15
WE RIDE	BEANNA (SMP/D/AM/NO. 1)	12
ABOUT US	BROOKIE HEGAN (SMP/S/NO. 1)	12
TOO LITTLE TOO LATE	JOJO (DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN)	12
SMACK THAT	ALAN PARK, BARBARA (SAC/UNIVERSAL MOTOWN)	11
REMEMBER THE NAME	FORT MINOR FEAT. STYLES OF BAYBAND (MACHINE SHOP/WARNER BROS.)	11
LIPS OF AN ANGEL	HINDER (UNIVERSAL REPUBLIC)	11
SEXY LOVE	NO-YO (DEF JAM/NO. 1)	10
MAMEATER	MOLLY PERDUE (MOSELEY/EPIC)	10
ADDED AT... WIOG	SEGUNDO, MI (PD, JERRY HOLE) FRANKIE J, THAT GRL, I MARIO VASQUEZ, GALLERY, I HUNTER, ON MY OWN, O JOJO, TOO LITTLE TOO LATE, O	

NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS AGAIN	TITLE	ARTIST / LABEL	PLAYS AGAIN
RIGHT WHERE YOU WANT ME	JOJO (HOLLYWOOD)	882/477	THE QUEEN AND I	CYRUS (DECA/DANCE/FEELBY BY RAMEN/AVA)	578/401
THESE WALLS	THEYREY (CRED/COLUMBIA)	854/41	CHAIN HANG LOW	JILLES (EPIC)	444/237
GET UP	CLAY AIDEN (LAFACE/JIVE/COLBIA)	748/165	REMEMBER THE NAME	FORT MINOR FEAT. STYLES OF BAYBAND (MACHINE SHOP/WARNER BROS.)	406/347
SHOULDER LEAN	YOUNG DRE FEAT. T.I. (GRAND HUSTLE/ATLANTIC)	653/146	COME TO ME	DADDY YACHT, MIKE SCHRAMMER (BAD BOY/ATLANTIC)	372/10
ABOUT US	BROOKIE HEGAN FEAT. PAUL WALL (SMP/S/NO. 1)	593/127	I CALL IT LOVE	LEAND RICHIE (ISLAND/NO. 1)	393/15
		46			36

MOST INCREASED PLAYS

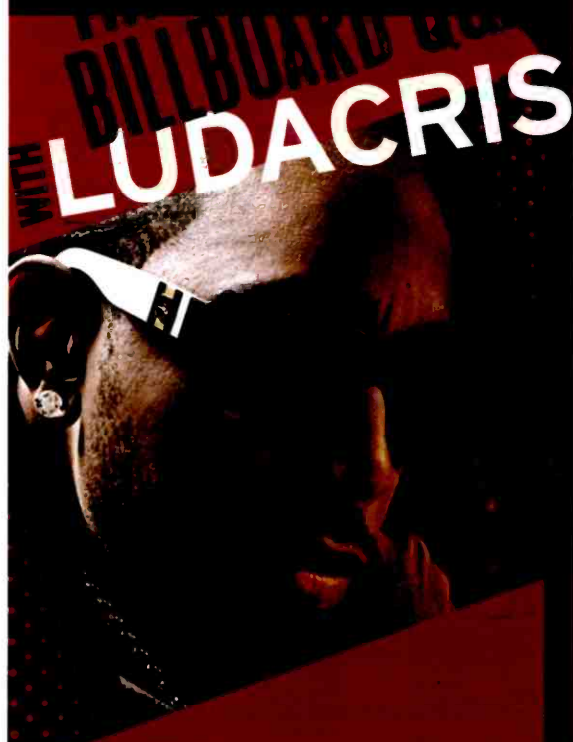
+842	TOO LITTLE TOO LATE	JOJO (Da Family/Blackground/Universal Motown)
+829	FAR AWAY	NICKELBACK (Roadrunner/NO. 1)
+714	SEXY LOVE	NO-YO (Def Jam/NO. 1)
+635	SEXBACK	JUSTIN TIMBERLAKE (Jive/Zomba)
+566	(WHEN YOU GONNA) GIVE IT UP TO ME	SEAN PAUL FEAT. KEYSHA COLE (VP/Atlantic)

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RHYTHMIC



Miami's Power 96 tackles a major issue on the air

Making A Political Statement

Darnella Dunham

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Rhythmic stations do not have a reputation for being particularly vocal when it comes to addressing political matters. But after Cuban leader Fidel Castro announced he was delegating his power to his younger brother Raul while he underwent intestinal surgery, WPOW (Power 96)/Miami began airing a song that reflected the feelings of many of its Cuban-American listeners.

Even though Castro's health status is no longer making national news, it is still a big deal in Miami. WPOW PD Ira "Tony the Tiger" Wolf related how Pitbull's "Se Acabo" reached his airwaves so quickly and how his listeners are responding to the first truly political song to receive airplay on Power 96.

As soon as the news about Castro's surgery came out, thousands of Cuban-Americans hit the streets and celebrated what they hoped would be the end of communism in Cuba.

"Pitbull had some thoughts on his mind and wanted to put it down on tape," Wolf says. "So he ran to the studio, stayed up all night long and then brought it to [the station] and hand-delivered it to DJ Laz, who hosts our morning show. It's been the No. 1 requested song ever since."

Rapped in Spanish and English by Cuban immigrant Pitbull, "Se Acabo" drives home the opinion that after 47 years as the dictator of Cuba, Castro's time is over. "It's about all these years of anguish, pain and anxiety that his people have gone through, that it's finally over—it's done," Wolf says. "It's time to celebrate."

"The reaction on the phone lines was immediate," he adds. "We thought after the

first week people would kind of be tired of it because we played it pretty heavily, but the phones just kept coming and coming. So we just decided to put it back in as a full-time record."

While he has yet to test it in callout, Wolf says he is not at all surprised that "Se Acabo" is getting such strong phone reaction from Cuban-American listeners. "Ultimately their parents who were probably born [in Cuba] are still alive. That's one thing about the Cuban community—they're very tight-knit, very close and very family-oriented. Any time something like this happens it's amazing how the community bands together in a positive way."

Word from Cuba is that Castro is recuperating from surgery and will return to power. But "Se Acabo" continues to be in high demand on Power 96.

"He just stepped down from the position of power because he was going in for surgery," Wolf says. "Which is like if our president had to go in for surgery he would transfer power to the vice president until he was out of anesthesia. But then as soon as he's back from anesthesia he's back in power—which I think happened in this particular case. Although there's a big group of people that believe he's really dead and that they're just propping up old pictures of him and using Photoshop to superimpose the latest editions of newspapers next to his face to make it look like he's still alive."

As this major South Florida story unfolds, Wolf says Power 96 will keep supporting music that reflects listeners' passion about such an emotionally charged issue. "Cuba is a communist country that's 90 miles away. All's fair in love and war, and in my opinion Miami has always been at war with Cuba."



Wolf



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mya

the new album
LIBERATION

in stores
11.14.06

features
her debut single

"**AYO**"

"I think its a good record. Perfect for DC, MD and VA."

Kathy Brown, WKYS/DC

"This is a good record. Long overdue."

Skip Cheatham, KKDA/Dallas

"Mya's back!!!"

Terry Base, WWVZ/Charleston, SC

"Mya is an exotic hip hop artist.

This is a great record to bring her back."

Quinn Echols, KBTT/Shreveport

"I'm a Mya fan! So quite naturally
I love this record. Great come back."

Uptown Angela, WQUE/New Orleans

"Mya is back in a major way.
'AYO' is a great summer, club and radio record."

Fattz, WPRW/Augusta

"AYO, the track is crazy,
old school feel party record."

Incog, WPEG/Charlotte

"A feel good summer record
to get the party started.

I can't wait to see her
dancing in the video."

Deon Cole,

WPEG/Charlotte

Already spinning at:

WWPR/New York

KKDA/Dallas

WEDR/Miami

WQQK/Raleigh

WCDX/Richmond

WIKS/Greenville

WJTT/Chattanooga

WPRW/Augusta

WJMI/Jackson

KMJJ/Shreveport

KTCX/Beaumont

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Finely honed hit radar skills elevate importance of mix-show DJs

The Tale Of The Tape

Hillary Crosley
HCrosley@RadioandRecords.com

Your craft may be DJ'ing, but programming a station can be your goal. As their penchant for identifying the hits early increases, more station mixers are becoming MDs and PDs.

"A lot of DJs don't want to get into the politics and spins and BDS and all of that," says Mister Cee, mix-show coordinator at Emmis' WQHT rhythmic (Hot 97)/New York. "If it's a good record, they just want to be able to play it. But if your PD is already asking you what's the next hot thing, then you should consider a career in programming."

Consider the cases of Emperor Searcy, mixer director at Radio One's WHTA/Atlanta; Big Von, APD at Clear Channel's KMEL/San Francisco; and DJ Boogie, APD at Sheridan Broadcasting's WAMO/Pittsburgh. Each has made the transition from mixer to slot caller at their urban station.

For further evidence of the mixer's rise in prominence, look no further than Hot 97, which counts roughly 10 DJs on its payroll. Appointing a point person to organize them was a no-brainer.

Yet moving from mixer to a higher position on the station totem pole may not always be top of mind for DJs, Mister Cee says, though perhaps it should be.

"Radio's so constricted by playing the hits, it's hard for a PD to know what's hot," he continues. "The only way to find out is to talk to the mixers."

With pop culture's growing embrace of the mix tape, it's become difficult to ignore the power of the DJ. Heavyweight DJs like Hot 97's Kay Slay and WVEE (V103)/Atlanta's Greg Street have paired up for duet mix tapes like "The Champions: The North Meets the South," linking entire regions through hot spots like Atlanta and New York. Meanwhile, DJ Khaled has released his own album and manages a pair of the summer's hottest producers, the Runners.

But side hustles, like production or becoming an artist's personal DJ, don't have to signal the end of a mix-show DJ's radio career.

Meanwhile, the Power Summit's Rene McLean has built an annual conference that taps into the power and influence of DJs. The Power Summit, which routinely invades tropical locations like Puerto Rico and the Dominican Republic, attracts mixers from across the country as well as every major label, because the industry understands that these mixers get spins for their artists.

"Mixers are very important," McLean says. "You look at people like Ebro at Hot 97, Green Lantern; they're all important guys. And they've been coming to the conference for years, and now they've all moved up. They can get your record played, and sometimes it's hard for labels to find them. So my conference brings them all together in one place."

Still, outlets like Clear Channel's urban WMIB/Miami have only a few mixers on staff. And Mister Cee says that many stations bring in mixers for holiday weekends and after that you never hear from them again.

Then there's always the ominous age ceiling. "People push you out of this business when you get to a certain age," Mister Cee notes. "I'm a crafty veteran, and I've been in hip-hop for years. Do I want to put down the ones and twos? No, but eventually [I'm] going to have to come to a crossroads."



Mister Cee



► DIDDY'S FIRST TRACK AS A LEAD ARTIST IN FOUR YEARS NETS THE CHART'S ONLY AIRPOWER AWARD AT NO. 20

WEEK	ARTIST	TITLE	WEEKS ON CHART	NO. 1 (2 WKS)	NIelsen BDS CERTIFICATIONS	PLAYS	AUDIENCE
					IMPACT / PROMOTION LABEL	TW	MILLIONS
1	13	PULLUP ME BACK CHERYL FEATURING TYRESE	13	NO. 1 (2 WKS)	SLOT 4-LOT/CARTLO	9162	+810 83,728
2	18	SHOULDER LEAN YOUNG DIDDY FEATURING T.I.	18		GRAND HUSTLE/ATLANTIC	7929	+118 74,433
3	19	19 AND BROT E-40 FEATURING T-PAIN & KANDI GIRL	19		SEX W/ IT/BME/WARNER BROS.	7162	-38 57,844
4	9	I KNOW YOU SEE IT (YUNG JOE FEAT. BRANDY MS. B.'s HAMBURGER)	9	MOST INCREASED PLAYS	BLOCKBOMB BOY/SOUTHWEST/ATLANTIC	6857	+950 57,458
5	14	(WHEN YOU GONNA) GIVE IT UP TO ME SEAN PAUL FEATURING KE\$HA/COLE	14		VP/ATLANTIC	6485	+451 65,761
6	31	SHADY VS. FIVE FINGER LIL JON FEATURING E-40 & SEAN PAUL OF THE YOUNG BOOZYS	31		BME/TVT	5034	-681 45,246
7	26	IT'S GONNA GO DOWN YUNG JOC	26		BLOCKBOMB BOY/SOUTHWEST/ATLANTIC	4728	-723 42,271
8	25	SO WHAT FELIX COE FEATURING CHAMA	25		DT/CEFF/WINTERSCOPE	3713	-798 40,272
9	10	MONEY MAKER LUDMIG FEATURING PHARRELL	10		DT/CEFF/JAMM/BIG	3569	-563 27,905
10	20	WHY YOU WANNA T.I.	20		GRAND HUSTLE/ATLANTIC	3006	-533 36,378
11	8	CHAIN HANG LOW T.I.	8		CEFF/WINTERSCOPE	2731	+668 18,327
12	17	STUNTING LIKE MY DADDY BROTHAM & LIL WAYNE	17		CASHMONEY/UNIVERSAL MOTOWN	2003	+105 16,069
13	18	HANDS UP LLOYD BANKS FEATURING 50 CENT	18		C UNIT/WINTERSCOPE	1730	+301 11,474
14	28	WHY YOU KNOW T.I.	28		GRAND HUSTLE/ATLANTIC	1594	-189 13,225
15	9	VANS THE PACK	9		UP ALL NITE/IMP/ZOMBA	1431	-88 7,921
16	30	LEAN WIT IT, ROCK WIT IT DEM FRANCHISE BOYZ FEATURING LIL PUMPKIN & CHAMBLAY	30		SO SO DEF/ARVAL	1425	-45 11,139
17	8	GHETTO STORY CHAPTER 2 CHAM FEATURING ALKIA KEYS	8		MANHOUSE/ATLANTIC	1394	+125 14,136
18	5	WALK IT OUT LIL JON	5		BIG CAMP/PROCH	1392	+273 10,229
19	22	COME TO ME DIDDY FEATURING NICOLE SCHERZINGER	22	AIRPOWER	BAD BOY/ATLANTIC	1385	+256 12,529
20	3	PUSH IT RICK ROSS	3		S'LP IN SLIDE/DEF JAM/IMP	1217	+447 8,871
21	30	PEANUT BUTTER & JELLY CASHMONEY FEATURING T-MONEY	30		SOUTHERN BOYZ/IMP/50/ATLANTIC	1168	-57 8,858
22	24	SUPERMAN BROWN BOY	24		LOW PRO/B/E/BME	1141	+66 5,575
23	15	BOJANGLES PITBULL	15		TVT	1070	-77 6,270
24	17	I LOVE MY BROTHER BUSTA RHYMES FEATURING WILLIAM & KELIS	17		AFTERMATH/WINTERSCOPE	1046	-415 9,242
25	14	PEELS SO GOOD REMY MA FEATURING NE-YO	14		S&A/UNIVERSAL MOTOWN	1022	+99 18,604
26	6	SIDE 2 SIDE THREE 6/9/DA FEATURING PROJECT PAT	6		HYPOTEL/MINIS/CLL/AM/AS/IMP	851	-11 5,134
27	17	GO TO CHURCH KYLE CHINE FEATURING SHOOB DOGG & LIL JON	17		LENEX/MOV/VERGAL	787	-97 4,914
28	3	IT'S OKAY (ONE BLOOD) THE GAME FEATURING JAMOR REED	3		CEFF/WINTERSCOPE	702	+70 8,400
29	4	MONEY IN THE BANK LIL SCRAMMY FEATURING YOUNG BUCK	4		BME/IMP/IMP/WARNER BROS.	671	-20 5,347
30	10	IN THE GHETTO BUSTA RHYMES FEATURING NICKI JAMES	10		AFTERMATH/WINTERSCOPE	545	+195 3,801
31	5	ON SOME REAL SH** DAZ DILLINGER FEATURING RICK ROSS	5		SO SO DEF/ARVAL	541	-99 2,235
32	19	GROWN AND SEXY CHAMBLAY	19		UNIVERSAL MOTOWN	528	-215 2,532
33	4	DON'T GET IT TWISTED MR. CAPONE-E FEATURING TWISTA	4		SME	517	+9 2,155
34	3	CHUNK UP THE DUBBLE LIL KE\$E FEATURING PAUL WALL & UGA	3		TI	509	-17 6,153
35	4	TOP BACK T.I.	4		GRAND HUSTLE/ATLANTIC	502	+19 4,844
36	2	I WEAR MY STUNNA GLASSES AT NIGHT FEDERATION	2		BME/IMP/IMP/WARNER BROS.	498	-89 3,857
37	NEW	THE WAY I LIVE BIBY BOY DA PRINCE	NEW		UNIVERSAL REPUBLIC	451	-134 1,984
38	NEW	POP MY TRUNK WINE O	NEW		WINE O	407	+65 3,600
39	2	MORRIS BROWN OUTLAST	2		LAFACE/ZOMBA	399	+7 2,906

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URBAN

AT THE TOP OF THE CHART SPEAKS TO THE HEART OF THE CITY



R&R

Main chart table with columns: Rank, Title, Artist, Nielsen BDS Certifications, Hit Predictor Status, Plays, Audience Millions, Rank.

MOST ADDED

Table listing new additions to the chart with columns: Title/Label, New Stations.

NEW AND ACTIVE

Table listing new and active entries with columns: Title/Label, Plays, Title/Label, Plays.

MOST INCREASED PLAYS

Table listing entries with significant play increases, including '+646', '+645', '+384', '+355', '+349'.

WUSL Philadelphia, PA PD: Thos Michon MD: Kasha Brown

FOR WEEK ENDING AUGUST 20, 2006... 103 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week.

URBAN PANEL - 85 STATIONS

Grid of 85 station call letters and their locations across the United States.



Sunshine Anderson

"Something I Wanna Give You"

BUILDING AT MULTIPLE FORMATS

WBLS, KMEL, KOKY, WBFA, KBLR, WAGH, WAKB, WIIZ
WQBT, WJTT, KMEZ, KRMP, WQHH, KVSP, WHRP, WXST
WNOV, WENZ, WQMG, WTMP, KJMM, WQBT
AOL Radio, MusicChoice, XM - The City

TOTAL AUDIENCE EXPLODING...

"It's in heavy rotation and getting 35 spins/wk and our audience is giving it an average 8.49 rating out of 10"

- AOL RADIO

"Ladies if you're singing, clear the lane...
because the Queen of Anthems is Back!"

- TAWALA SHARP, KKBT/LOS ANGELES

IMPACTING

Urban AC 08-28-06

Urban Mainstream 09-04-06

Contact:

Shannon Henderson 713.289.5721

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URBAN AC

► RUBEN
STUDDARD ADDS
DUPLICATE CHART
HONORS FOR
"CHANGE ME"
AT NO. 16



R&R

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Media and Data
Systems

WEEK	LAST WEEK	TITLE ARTIST	WEEKS ON CHART	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	W+	AUDIENCE MILLIONS	RANK
1	1	FLY LIKE A BIRD MARRIAH CAREY	24	NO. 1 (5 WKS) ISLAND/DELING	1505	-111	12,501	3
2	32	FIND MYSELF IN YOU BRANDIE HEIST	3	UNIVERSAL MOTOWN	1485	+6	12,174	4
3	38	CAN'T LET GO ANTHONY HAMILTON	5	SO SO DEF/ZOMBA	1473	-6	13,224	2
4	11	I CALL IT LOVE LIONEL RICHIE	13	ISLAND/DELING	1409	+59	13,484	1
5	12	SHINE LETTERMAN/DROSS	5	JR&G	1369	-83	11,811	5
6	20	ENOUGH CRYIN' MARY J. BLIGE FEATURING BROOKLYN	4	MATRIMONCH/GETTY/WRITERSCOPE	970	+41	9,303	6
7	16	ME TIME HEATHER HEADLEY	8	RLR&MG	868	+10	8,005	8
8	40	BE WITHOUT YOU MARY J. BLIGE	4	GETTY/WRITERSCOPE	868	-34	8,071	7
9	26	OHN WEE TEENA MARIE	3	CASH/MONEY CLASSIC/SUNIVERSAL MOTOWN	768	-26	5,375	15
10	31	I REFUSE URBAN MYSTIK	3	SOBE/WARNER BROS.	767	-25	5,877	15
11	21	YESTERDAY MARY MARY	14	NY BLOOC/KOLUMBIA/SUM	736	+11	5,959	14
12	18	NO WORDS CHARLIE WILSON	8	JIVE/ZOMBA	735	+48	6,761	11
13	32	JUST CAME HERE TO CHILL THE BEY BROTHERS FEATURING RONALD ISLEY	3	DEF SOUL CLASSIC/DEF JAM/DELING	728	-20	6,108	13
14	49	LOOKING FOR YOU KIRK FRANKLIN	3	TO YOSOLA/COSMO CENTRIC/ZOMBA	718	-29	7,789	9
15	13	THERE'S HOPE ROD LAURE	10	UNIVERSAL MOTOWN	713	-21	6,690	12
16	23	CHANGE ME RUBEN STUDDARD	4	AIRPOWER/MOST INCREASED PLAYS J&MG	564	+156	5,034	17
17	9	CALL ON ME JAMIE & HELLY	9	VR&G	538	+93	4,534	20
18	18	TORN LETOYA	18	CAPITOL	524	-104	4,907	18
19	15	THE FACT IS (I NEED YOU) JILL SCOTT	15	EPOCH/RED BEACH	504	+24	3,967	22
20	9	DELIA VU BEYONCE FEATURING JAY-Z	19	COLUMBIA/SUM	431	-31	6,807	10
21	10	UNTIL THE END OF TIME FREDRICK JACKSON	10	OMPHUS	419	-78	3,523	23
22	24	SATISFIED POKEY	3	UNIVERSAL REPUBLIC	381	+10	3,358	24
23	6	IMAGINE ME KIRK FRANKLIN	25	TO YOSOLA/COSMO CENTRIC/ZOMBA	377	+18	4,676	19
24	22	SHYTA BIG BONES ANTHONY HAMILTON	7	SO SO DEF/ZOMBA	338	-79	2,616	25
25	4	DAY DREAMING NATALIE COLE	26	VERVE	296	+29	1,965	27
26	13	THE ANSWER IS YES JAVIER	13	CAPITOL	280	-15	1,741	29
27	4	SEXY LOVE HE-YO	27	DEF JAM/DELING	273	+91	4,526	21
28	10	U DO IT FOR ME ALGERIA	10	KEDAR	265	+12	1,816	28
29	20	WANNA SEE YOU SMILE LORENZO OWENS	7	D-TOWN	250	-15	1,715	31
30	33	FUTURE ANNIVERSARY SANTIN	3	KEDAR/DELING	184	+10	0,591	-
31	34	SOMETHING ABOUT U THE TONY!NHO PROJECT	3	LA/DELING	156	-20	0,852	-
32	2	S.E.X. LYTE JENNINGS	32	COLUMBIA/SUM	138	-36	0,736	-
33	3	LIKE A STAR CORINNE BAILEY RAE	33	CAPITOL	126	+7	0,465	-
34	3	CHANGE YOUR MIND EARTH, WIND & FIRE	35	KALAMBA	124	+6	0,302	-
35	NEW	YOUR PORTRAIT URBAN MYSTIK	1	MOST ADDED SOBE/WARNER BROS.	111	+48	0,264	-
36	39	DJ PLAY A LOVE SONG JAMIE FOX FEATURING TWISTA	13	J&MG	107	-2	0,688	-
37	8	SUNDAY IN THE PARK TAMARA DAVIS	28	UNIVERSAL REPUBLIC	95	-17	0,281	-
38	6	TAKE ME AS I AM MARY J. BLIGE	30	UNIVERSAL REPUBLIC	95	+10	1,469	34
39	17	CAN I TAKE YOU HOME JAMIE FOX	7	J&MG	74	-41	1,128	36
40	NEW	SHE DON'T LETOYA	1	CAPITOL	70	+44	1,735	30

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
YOUR PORTRAIT Urban Mystik (SOBE/WARNER BROS.) KBLX, KDKS, KNEK, KORY, KQXL, KVMA, WAKB, WBLB, WOLZ, WHPW, WHPW, WROL, WKCL, WMLC, WMLG, WQMG, WTLZ, WYZZ, WXST	19
CHANGE ME Ruben Studdard (J&MG) KALJL, Series Home & Soul, WBAV, WCFB, WOZZ, WJMR, WKUS, WQKQ, WYNN	9
DAY DREAMING Natalie Cole (VERVE) WQMG, WHPW, WMBL, WMYT, WXST	5
SEXY LOVE He-Yo (DEF JAM/DELING) WBAV, WJMR, WKSP, WKUJ	4
DELIA VU Beyonce Feat. Jay-Z (COLUMBIA/SUM) WJMR, WKSP, WVAZ	3
BRING IT HOME Silvana Marvell (UNIVERSAL MOTOWN) WAGH, WBLB, WXST	3
YESTERDAY Mary Mary (JAY BLOOC/COLUMBIA/SUM) WBAV, WHPW, WYZZ	3
LIKE A STAR Corinne Bailey Rae (CAPITOL) WBLB, WFLM, WHPW	3
OH! DARLIN' Kiana (BLACK RAP) KQXL, WKUJ, WMYT	3
STOP PLAYIN' Anthony David (WRASH) KNEK, KORY, KQXL	3

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /WEEK	TITLE ARTIST / LABEL	PLAYS /WEEK
ENTOURAGE Dorian (T.I.G.G./KIP/SUM)	68/20	HEALING Kally Price (COSMO CENTRIC/ZOMBA)	43/1
TOTAL STATIONS:	25	TOTAL STATIONS:	17
SOMETHING I WANNA GIVE YOU Santolina Anderson (QALSC WORLD)	63/3	OH! DARLIN' Kiana (BLACK RAP)	33/9
TOTAL STATIONS:	7	TOTAL STATIONS:	5
BORN BLESSED Jimmy Hood & The Values Of Integrity (WORLD WIDE COSPEL)	63/28	WHEN YOU COMMA GIVE IT UP TO ME Sean Paul feat. Keyshia Cole (VP/ATLANTIC)	33/2
TOTAL STATIONS:	10	TOTAL STATIONS:	26
NINE AGAIN Mariah Carey (ISLAND/DELING)	48/23	SO GOOD Cher (ONE WORLD)	43/3
TOTAL STATIONS:	24	TOTAL STATIONS:	4
LIFF NIM UP Cher (VERTY/ZOMBA)	43/3	TOTAL STATIONS:	3

MOST INCREASED PLAYS

+156 CHANGE ME
Ruben Studdard (J&MG)
WBAV +4, WCFB +2, WKUS +0, WOZZ +0, WQKQ +0,
WJMR +5, WHPW +7, KQXL +7, WKUJ +6, WBLB +6

+93 CALL ON ME
Jamie & Nelly (Verve)
WBLB +6, WQKQ +7, KQXL +5, WHPW +5, WJMR +4,
WJMR +4, WVAZ +4, WKUJ +4, KBLX +4, KVMA +4

+91 SEXY LOVE
He-Yo (Def Jam/DELING)
WJMR +22, WHPW +10, WKSP +8, WTLZ +5, KBLX +3,
WJMR +3, WMLC +3, WHPW +2, WMYT +2, WAGH +2

+59 I CALL IT LOVE
Lionel Richie (Island/DELING)
WCFB +0, KNEK +7, WZLX +7, WHPW +7, WQKQ +7,
WJMR +6, WFLM +6, WJMR +6, WBLB +5, KORY +5

+48 NO WORDS
Charlie Wilson (Jive/Zomba)
WBLB +0, WMBL +6, WCFB +6, WYZZ +5, WTLZ +5,
WTLZ +5, KORY +5, WJMR +4, WJMR +4, WBLB +4

ADDED AT...
WBAV
Charlotte, NC
PD: Terri Avery

Ruben Studdard, Change Me, 16
He-Yo, Sexy Love, 8
Mary Mary, Yesterday, 8

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING AUGUST 20, 2006
LISTENING: See legend in charts in charts section for rules and symbol explanations.
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▶ TONY TERRY
COLLECTS AIRPOWER
HONORS WITH
"PRAISE HIM."



R&R

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WEEK	RANK	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS #PRINT / PROMOTION LABEL	PLAYS TW	-/+	AUDIENCE MILLIONS	RANK	WEEKS ON CHART
1	30	THE BLESSING OF ABRAHAM DONALD LAMMENCE PRESENTS THE TB-CITY SINGERS	EMI GOSPEL	895	-45	3,970	1	1
2	18	VICTORY TY TIBBETS E.G.A.	INTEGRITY GOSPEL/COLUMBIA/SUM	785	-26	2,547	3	2
3	28	IT'S ALRIGHT VEVE WYMAN	VERITY/ZOMBA	680	+2	2,504	4	3
4	30	SOON BLESSED JIMMY HICKS & THE VOICES OF INTEGRITY	WORLD WIDE GOSPEL	638	-16	2,388	6	4
5	39	I WILL BLESS THE LORD DORNE MCLURKIN	GOSPO CENTR/ZOMBA	611	-22	2,736	2	5
6	23	CHURCH MIDDLEY DORNE MCLURKIN	VERITY/ZOMBA	497	+6	2,394	5	7
7	38	SET ME FREE WYMAN/TIBBETS E.G.A.	EMI GOSPEL	458	-57	2,348	7	2
9	17	THE STRUGGLE IS OVER YOUTH FOR CHRIST	ENTRO GOSPEL/AXS	445	+27	1,220	19	9
8	55	YESTERDAY MARY MARY	MY BLUE/CLUBBAMA/SUM	409	-60	2,338	8	8
10	45	LIFT HIM UP JAZZMAN WALKER	VERITY/ZOMBA	395	-17	1,959	9	10
13	11	I MADE IT KEITH WOODRIDGE JOHNSON & THE SPIRITUAL VOICES	WORLDWIDE/VERITY/ZOMBA	378	+26	1,571	11	13
17	16	THANK YA JESUS DARRYL PETTRES & STRENGTH IN PRAISE	EMI GOSPEL	370	+40	1,787	10	17
15	19	IMAGINE ME KIM CRABBE	FO YO SOUL/GOSPO CENTR/ZOMBA	362	+16	1,019	21	15
12	9	WHY ME? KAREN CLARK-SHEARD	EMI GOSPEL	358	-2	1,498	12	12
16	8	HEALING KELLY PRICE	GOSPO CENTR/ZOMBA	348	+16	1,391	13	16
18	16	FOLLOW ME VICTOR	DARICHOLO GOSPEL/INTEGRITY GOSPEL/SUM	318	+8	1,225	18	18
19	16	INCREDIBLE GOD YOUTHFUL PRAISE	EVIDENCE GOSPEL/ARTISTS GOSPEL	285	+21	1,248	17	19
22	14	PRAISE HIM TONY TERRY	AIRPOWER STUDIO 29/BEACON	230	+16	1,339	15	22
20	9	MY STORY HENRY GREEN	BLACKBERRY/YAMA/ACO	225	-25	0,982	22	20
21	9	BE THERE THE WILLIAMS BROTHERS	BLACKBERRY/YAMA/ACO	215	-11	1,266	16	21
23	13	I CAN GO TO GOD IN PRAYER JAN WESLEY	IT'S TIME CHILD/SHAMACHE	200	+22	1,349	14	23
24	16	A MOVE OF GOD IS ON THE WAY NORMAN HUTCHINS	JOB	187	+12	1,124	20	24
25	13	GET READY FOR YOUR MIRACLE! NORMAN HUTCHINS	JOB	177	+6	0,467	30	25
26	8	ALL I WANT TO DO IS BLESS YOU ANGIELO DONALD ALFORDS THE GATHERING OF WORSHIPERS	HOLY SPIRIT/YSOOT	178	+7	0,280	-	26
28	12	SONG UNTO THE KING BISHOP LEONARD SCOTT	TYSCOT	164	+8	0,492	29	28
RE-ENTRY		PRESSURE INTO PRAISE LUCINDA MOORE	TYSCOT	162	+60	0,605	24	
27	2	YOUR WORSHIPY DR. CAROL E. HINES AND THE WARRIORS	KEE INSPIRATION/AL/KEE	150	+2	0,214	-	27
29	4	TURN IT AROUND ISRAEL & NEW BREED	INTEGRITY GOSPEL/COLUMBIA/SUM	144	+15	0,498	28	29
30	4	I WILL MICKETY LONG WAY	COLUMBIA/SUM	139	+7	0,435	-	30
29	3	MICKETY LONG WAY KEE PRICE	INTEGRITY/COLUMBIA/SUM	139	-2	0,522	25	29

WEEK	RANK	TITLE ARTIST / #PRINT / PROMOTION LABEL	PLAYS TW	LW	WEEKS ON CHART
29	4	PERFECT PEACE MARVIN SAPP (VERITY/ZOMBA)	338	346	29
29	4	DEFERANCE IS AVAILABLE VEVE WYMAN (PURE SPRINGS GOSPEL/EMI GOSPEL)	337	391	29
29	4	SO MANY TIMES (LIVE) DORNE CLARK COLE (VERITY/ZOMBA)	323	328	29
29	4	VICTORY YOLANDA ADAMS (ELEKTRA/ATLANTIC)	319	327	29
29	4	GOD'S GIFT JEFF MALDEN FEATURING KELLY PRICE (MARK ONE/EPIC/SUM)	300	348	29

MOST +

TITLE ARTIST / LABEL	NEW STATIONS
ME'S HERE Rhyll SBSZ WJAO, WPHL, WPZS	3
BROKEN BUT I'M HEALED Byron Cage (GOSPO CENTR/ZOMBA) WELP, WFNW	2
THE STRUGGLE IS OVER YOUTH FOR CHRIST (ENTRO GOSPEL/AXS) WLOK, WTLC	2
HEAVEN KNOWS Datrik Hudson (VERITY/ZOMBA) WJVD, WPZE	2
GREAT PRAISE Stephen Hand (INTEGRITY GOSPEL/COLUMBIA/SUM) WPCF	1
HALLELUJAH Trey Smart (ENTRO GOSPEL/AXS) NOKA	1
I CAN GO TO GOD IN PRAYER Jan Raby (IT'S TIME CHILD/SHAMACHE) WJR	1
IS MY LIVING IN VAIN Zhi? (LIGHT/ARTISTS GOSPEL) WJAO	1
YOU SHOWED ME Karen Clark-Sheard (WORD-CURB) WPZS	1

ADDED AT...
WPZE
Atlanta, GA
PD/MD: Corrie Fite
Datrik Hudson, Heaven Knows, O

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LET IT BE ME Blahy David G. Evans (ABUNDANT HARVEST)	11/3	I'M COVERED New Life Community Choir Featuring John P. Kee (NEW LIFE/VERITY/ZOMBA)	82/3
I'M FREE L. Spencer Smith & Testament (ENTRO GOSPEL/AXS)	102/26	JUST ANOTHER DAY Lisa McClendon (INTEGRITY GOSPEL/EPIC/SUM)	17
YOU KNOW ME George Huff (ENTRO GOSPEL/AXS)	112/48	BETTER THAN THAT The Slogans (F HARMACHE/VERITY/ZOMBA)	80/11
IF I BE LIFTED UP Mississippi Mass Choir (SAL/ACO)	111/3	THAT'S ALRIGHT Missio Cafe (PURE SPRINGS GOSPEL/EMI GOSPEL)	79/9
HEAVEN KNOWS Datrik Hudson (VERITY/ZOMBA)	98/34	IN AWE OF YOU Isay (YGA/BEACON)	76/19

MOST INCREASED PLAYS

+60	PRESSURE INTO PRAISE Lucinda Moore (Tyson) WJVD-32, WJVD-45, WJVD-11, WJVD-2, WJVD-3, WJVD-1, WJVD-1, WJVD-1
+54	HEAVEN KNOWS Datrik Hudson (Verity/Zomba) WJVD-2, WJVD-4, WJVD-1, WJVD-1, WJVD-1, WJVD-1, WJVD-1, WJVD-1
+40	THANK YA JESUS Darryl Pettres & Strength in Praise (EMI Gospel) WJVD-2, WJVD-2, WJVD-5, WJVD-5, WJVD-4, WJVD-4, WJVD-3, WJVD-3, WJVD-2, WJVD-2
+39	YOU SHOWED ME Karen Clark-Sheard (Word-Curb) WJVD-4, WJVD-4, WJVD-4, WJVD-4, WJVD-4
+30	HALLELUJAH Trey Smart (Entro Gospel/AXS) WJVD-1, WJVD-8, WJVD-3, WJVD-2, WJVD-2, WJVD-1, WJVD-1

FOR WEEK ENDING AUGUST 20, 2006
LBBBBS: See legend to charts in charts section for rules and symbol explanations.
39 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2006 VNU Business Media, Inc. All rights reserved.

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Jeremy Camp

ADD DATE: SEPTEMBER 8TH

Debut singles from the upcoming album **BEYOND MEASURE** 10/31

"What It Means" (AC), "Tonight" (CHR/ROCK)

SEE JEREMY CAMP ON TOUR THIS FALL WITH SPECIAL GUESTS HAWK NELSON AND ADIE!

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CHRISTIAN



Christian AC hits top five Arbitron pay dirt in multiple markets

Spring Brings Ratings Bloom

Kevin Peterson

KPeterson@RadioandRecords.com

Arbitron's spring 2006 market reports brought good news for Christian AC: Six of the format's stations ranked in their market's top five among persons 12+, while 29 stations placed in their market's top 10. KTIS/Minneapolis jumped to a fourth-place 7.0 share. WMHK/Columbia, S.C., placed third with a 5.7 share.

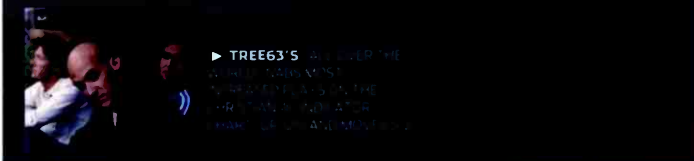
Other top five performers include WSCG/Grand Rapids, Mich.;

WCQR/Johnson City, Tenn.; KLRC/Fayetteville, Ark.; and KWND/Springfield, Mo.

The spring AQH shares listed below are for Christian AC stations Monday-Sunday, 6 a.m.-midnight. Market rank is given in parentheses; ties are represented by a "c."

Christian AC Spring 2006 Arbitron Ratings

Market No.	Station/Market	12+	12+			
1	WAWZ New York	5 (28)	A (40)			
2	KPSH Los Angeles	7 (28)	B (4)			
5	KLTY Dallas	2.9 (2)	3.6 (8)			
7	KSLJ Houston	3.4 (7)	3.9 (7)			
8	WCYS Washington, D.C.	1.7 (2)	1.8 (8)			
10	WFHJ Atlanta	2.9 (4)	2.1 (7)			
10	WVFX Atlanta	6 (2)	A (27)			
12	WMOJ Miami	1.3 (2)	1.4 (2)			
14	KCHS Seattle	3.3 (6)	3.9 (7)			
15	KLVA Phoenix	1.2 (2)	1.5 (2)			
16	KTIS Minneapolis	5.2 (3)	7.0 (4)			
19	WLPJ Tampa, Fla.	1.2 (2)	9 (24)			
20	KQZR-APVR St. Louis	5 (2)	5 (2)			
22	KLIV Denver	2.3 (6)	2.4 (8)			
24	KFIS Portland, Ore.	3.1 (4)	2.4 (8)			
25	WFHM Cleveland	2.8 (3)	2.1 (8)			
26	KOPF Sacramento, Calif.	1.7 (2)	1.3 (2)			
27	KSGN Riverside-San Bernardino, Calif.	1.8 (6)	9 (2)			
28	WAWK Cincinnati	2.3 (8)	1.8 (8)			
29	KLKC Kansas City	1.6 (2)	2.8 (7)			
33	WFZH Milwaukee	1.4 (8)	1.7 (8)			
35	WRM Charlotte, N.C.	2.8 (9)	2.9 (5)			
35	WCVO Columbus, Ohio	3.7 (1)	3.4 (2)			
37	WPQC Orlando, Fla.	4.9 (7)	4.6 (7)			
39	WAWZ Middlesex-Somerset, N.J.	3.0 (3)	1.3 (2)			
41	WSC Grand Rapids, Mich.	2.7 (6)	2.5 (8)			
42	KPEZ Austin	2.4 (8)	2.4 (8)			
44	WFFH/WFFH Nashville	1.4 (8)	2.0 (7)			
45	WBF/Granderson-Hunter-Saban-High Point, N.C.	8 (2)	1.0 (2)			
48	WBG Jackson, Fla.	2.7 (4)	3.2 (3)			
53	KYLV Oklahoma City, Okla.	4.9 (7)	4.1 (2)			
54	WRIC Rochester, N.Y.	4 (3)	5 (2)			
55	WJE Louisville, Ky.	1.2 (2)	1.5 (8)			
55	WRV Louisville, Ky.	8 (2)	1.1 (2)			
57	WJLK Birmingham, Ala.	4.7 (8)	5.2 (6)			
59	KVMV McAllen-Brownsville-Harlingen, Texas	3.3 (9)	3.3 (8)			
60	WLFJ Greenville-Spartanburg, S.C.	4.6 (8)	3.4 (10)			
60	WDVC Greenville-Spartanburg, S.C.	2.4 (3)	3.1 (2)			
63	KABN Honolulu	2.1 (9)	3.2 (4)			



TW	+	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW	+
15		MOUNTAIN OF GOD THIRD DAY	ESSENTIAL/PLG	1147	-9
9		ALL OVER THE WORLD THEES	IMP	893	+125
23		SO LONG SELF MERCYME	RD	880	-8
20		WELCOME HOME BRAN LITTELL	RELINQ/PLG	865	-35
6		MADE TO WORSHIP CHRIS TOMLIN	SIX STEPS/SPARROW/EM/CMG	738	+63
19		WHOLLY YOURS DAVID CROWDER BAND	SIX STEPS/SPARROW/EM/CMG	728	-83
12		THE REAL ME NATALIE CRANT	CLUB	698	-22
28		PRAYE YOU IN THIS STORM CASTING CROWNS	BEACH STREET/RELINQ/PLG	688	-23
12		HISTORY MATTHEW WEST	UNIVERSAL SOUTH/SPARROW/EM/CMG	654	-3
21		FORN YOUR WINGS MARK HARRIS	RD	617	-45
7		SHINE SALVADOR	WORD CLUB	598	+106
7		OUR GOD REIGNS BRANCO HEATH	RELINQ/PLG	597	-77
15		REAL TO ME MICHELLE HORDENAH	SPARROW/EM/CMG	586	-37
29		MY SAVIOR MY GOD AARON SHUST	IRISH	575	-67
8		YOU NEVER LET GO HATT REDMAN	SIX STEPS/SPARROW/EM/CMG	576	+67
17		HAPPY AYESHA WOODS	GOTE	561	-132
12		SURELY BROKEN JEREMY MOOLE	VINE YARD	558	-17
4		THE FACE OF LOVE SANCTUS REAL	SPARROW/EM/CMG	481	+93
13		STRONG TOWER KUTLESS	BEK	480	-51
15		A BETTER WAY DOWNHERE	CENTRITY/WORD CLUB	467	-50
5		BROKEN & BEAUTIFUL MARK SCHAEFER	WORD CLUB	453	-55
11		NOTHING LEFT TO LOSE HATT KEARNEY	AWAKE/COLUMBIA/IMP	399	-36
3		LET IT RISE BIG DADDY WEAVE	FIREWIND/WORD CLUB	394	+102
16		MORE TO THIS LIFE STORVISE B	SILENT MAJORITY/GOTE	391	-43
13		I BELONG TO YOU BUILDING 429	WORD CLUB	349	-29
8		OUT OF MY HANDS THE TURNING	ROCK TOWN	330	-22
7		THE WELCOME SONG POCKET FULL OF ROCKS	MYRROR/WORD CLUB	292	-3
2		BACK TO YOU FIGHTING INSTINCT	GOTE	281	+15
6		JUST SHOWED UP SARA GROVES	SPINKE/RD	258	-28
10		PULLING FOR SURETY BAYS HYPER STATE UNION	NET/ROCK TOWN	241	0

FOR WEEK ENDING AUGUST 20, 2006

65	KXJQ Tulsa, Okla.	3.9 (4)	2.0 (9)	145	KWWD Springfield, Mo.	5.3 (5)	6.2 (5)
65	KDCM Tulsa, Okla.	1.4 (20)		148	WCCJ Peoria, Ill.	3.8 (9)	4.5 (8)
67	WCSG Grand Rapids, Mich.	5.2 (5)	4.6 (5)	150	KHPE Eugene-Springfield, Ore.	5 (24)	6 (26)
67	WJQK Grand Rapids, Mich.	2.0 (8)	2.2 (8)	153	KCCB Fayetteville-Fayetteville, Ark.	3.8 (9)	4.3 (8)
72	KCBH Omaha, Neb.	2.4 (9)	1.8 (9)	154	WPER Fredericksburg, Va.	1.7 (7)	1.9 (8)
74	WJES Sarasota, Fla.	3.3 (6)	2.9 (6)	165	WCTL Erie, Pa.	1.6 (3)	2.9 (7)
75	WZHL Wilmington, Del.	4 (3)	8 (3)	167	WMLJ Portland, Maine	2.0 (4)	1.3 (8)
83	WBRJ Baton Rouge, La.	2.3 (3)	3.2 (7)	177	KCKZ Fort Smith, Ark.	1.9 (5)	1.9 (8)
90	WBBW Columbia, S.C.	4.8 (7)	5.7 (3)	178	WFRN South Bend, Ind.	1.5 (6)	3.7 (8)
91	KDWW-KDWW Das Moines, Iowa	1.2 (2)	1.7 (6)	178	WHPZ South Bend, Ind.	1.5 (6)	1.1 (8)
95	KTLJ Wichita, Kan.	2.6 (6)	2.7 (6)	194	KJTY Topeka, Kan.	1.5 (6)	1.1 (7)
97	KBIQ Colorado Springs, Colo.	5.9 (4)	4.0 (10)	211	WCVK Bowling Green, Ky.	2.2 (7)	2.2 (6)
99	WCQR Johnson City, Tenn.-Kingsport, Tenn.-Bristol, Va.	3.5 (7)	6.0 (4)	219	KJHM St. Cloud, Minn.	1.6 (7)	2.4 (6)
105	WLAB Fort Wayne, Ind.	3.5 (8)	4.9 (8)	220	WBRJ Champaign, Ill.	3.7 (8)	3.3 (2)
106	WBRX Chattanooga, Tenn.	2.2 (4)	3.3 (8)	222	WFSM Fort Walton Beach, Fla.	3.7 (9)	3.2 (7)
108	KTSY Bates, Mo.	3.7 (8)	2.4 (10)	236	KOKK Joplin, Mo.	7.7 (2)	5.8 (8)
112	WAFJ Augusta, Ga.	3.3 (7)	3.8 (7)	242	WVVB Eau Claire, Wis.	1.7 (5)	2.3 (2)
113	WJTL Lancaster, Pa.	4.2 (8)	5.2 (7)	243	KGKZ Abilene, Texas	2.2 (4)	3.4 (9)
116	WPAW-WRXT Rome-Lenoir-Lenoirburg, Va.	3.1 (9)	3.5 (9)	255	KBAQ Monroe, La.	3.2 (7)	3.8 (8)
121	WLGH Lansing-East Lansing, Mich.	1.0 (2)	3.5 (8)	269	WGRW Williamsport, Pa.	7 (4)	2.1 (9)
128	WCLM Fayetteville, N.C.	2.9 (7)	2.7 (8)	274	KSLT Rapid City, S.D.	2.5 (5)	2.4 (6)
139	KBIJ Corpus Christi, Texas	9 (2)	1.3 (2)	296	WAVR Brownsville, Ga.	4.2 (7)	6.5 (6)
141	KLRC Fayetteville, Ark.	6.0 (3)	6.3 (4)				

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IMPACTING NOW!!
ROBBIE STAY BAND
 "Hallelujah, God Is Near"

Acoustic version on Promo Only soon.

Already On:
 K-LOVE, KLTY, KFIS, KLVA, KBIQ, WFHM,
 WJIE, WVFX, WCRJ, WBGW, WJTL, WJYF



For Promotional Information contact Brian Thiele bthiele@emcmg.com

WEEK	RANK	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HIT/PROXECTOR STATUS	PLAYS TW	WEEKS +	AUDIENCE MILLIONS	RANK	LAST WEEK	
									IMP/INT / PROMOTION LABEL	IMP/INT / PROMOTION LABEL
1	18	MOUNTAIN OF GOD THIRD DAY	NO. 1 (5 WKS)	ESSENTIAL/PLG	1349	+11	4,643	1		
2	21	WELCOME HOME BRIAN LITTLE		RELINQU/PLG	1118	-23	4,135	2		
3	34	MY SAVIOR, MY GOD ANDREW DUNN		BROTH	1039	-23	3,728	3		
4	28	PRaise YOU IN THIS STORM CASTING CROWNS		BEACH STREET/RELINQU/PLG	1019	-78	3,235	4		
5	9	ALL OVER THE WORLD TREES		IMP	954	+33	3,333	4		
6	38	STRONG TOWER RUTHLESS		REC	941	-103	2,956	7		
7	6	MADE TO WORSHIP CHRIS TOMLIN		SIX STEPS/SPARROW/EM CMC	843	-70	2,295	10		
8	23	SO LONG SELF MICHELLE		IMP	810	-144	2,991	6		
9	21	WHOLLY YOURS DAVID CROWDER BAND		SIX STEPS/SPARROW/EM CMC	790	-10	2,201	11		
10	33	HOW GREAT IS OUR GOD CHRIS TOMLIN		SIX STEPS/SPARROW/EM CMC	785	-50	2,649	8		
11	24	PRAY YOUR WINGS JOSH HARTNETT		IMP	665	-37	2,532	9		
12	14	REAL TO ME MICHELLE HERTZFELMAN		SPARROW/EM CMC	634	-31	1,569	17		
13	28	BLESS THE BROKEN ROAD SELAH		CLUB	635	-57	1,991	13		
14	10	HISTORY MATTHEW WEST		UNIVERSAL SOUTH/SPARROW/EM CMC	549	+14	1,025	24		
15	8	OUR GOD REIGNS BRANDON HEATH		RELINQU/PLG	538	+88	1,629	15		
16	7	SHINE SAL YABER		AIRPOWER	527	+57	1,297	20		
17	16	THE REAL ME NATALIE GANIT		CLUB	511	-21	1,112	22		
18	12	YOU NEVER LET GO MATT REDMAN		SIX STEPS/SPARROW/EM CMC	498	+28	1,524	18		
19	9	LET IT RISE MICHAEL WEAVER		FERVENT/WORD-CLUB	461	+35	1,718	14		
20	23	BROKEN & BEAUTIFUL MARK SCHULTZ		WORD-CLUB	477	+69	0,881	26		
21	6	BECAUSE OF YOUR LOVE PAUL BAELACHE		INTEGRITY	423	+98	2,049	12		
22	11	A BETTER WAY KORINEE		CENTRICITY/WORD-CLUB	415	-20	0,953	25		
23	14	SWEETLY BROKEN JEREMY RIDDLE		WINEYARD	397	-34	1,234	21		
24	10	OUT OF MY HANDS THE TURNING		ROCKETOWN	346	-30	0,758	28		
25	4	SON OF GOD STARFIELD		SPARROW/EM CMC	341	+94	1,111	23		
26	10	RESURRECTION NECK SPONING		CLUB	340	+56	1,490	19		
27	18	REBORN TO THIS LIFE STORIEE		REC	283	+52	1,582	16		
28	2	THE FACE OF LOVE SARK TUS REAL		SPARROW/EM CMC	267	+77	0,712	30		
29	1	I BELONG TO YOU BUILDING 429		WORD-CLUB	231	-11	0,616	-		

MOST ADDED

TITLE / ARTIST / LABEL	NEW STATIONS
WHEREVER WE GO BarlowGirl (FERVENT/WORD-CLUB)	8
BROKEN & BEAUTIFUL Mark Schultz (WORD-CLUB)	5
DEAD MAN (CARRY ME) Jars Of Clay (ESSENTIAL/PLG)	3
OUR GOD REIGNS Brandon Heath (RELINQU/PLG)	3
ENOUGH BarlowGirl (FERVENT/WORD-CLUB)	3
I WILL LIFT MY EYES Katie Herzig (ESSENTIAL/PLG)	3
COME TO THE CROSS Michael W. Smith (RELINQU/PLG)	3
FREE ME Myra Skeels Union (RT/ROCKETOWN)	2
SHINE Salvador (WORD-CLUB)	2

ADDED AT...

KCMS

Seattle, WA
PD: Scott Valentine
MD: Sarah Taylor
Barlow Girl, Kenneth D
Bartholomew Dittus with Michele Henderson,
Sing Over Me, O

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ADDED AT...

SPiRiT

1053

NEW AND ACTIVE

TITLE / LABEL	PLAYS LAST WEEK	TITLE / LABEL	PLAYS LAST WEEK
YOUR NAME Phyllis, Only And Don (IMP)	286/39	OCEANS FROM THE RAIN Seworth Day Shambler (REC)	166/16
TOTAL STATIONS:	13	TOTAL STATIONS:	16
I WILL LIFT MY EYES Katie Herzig (ESSENTIAL/PLG)	305/46	COME ALIVE Warren Barfield (ESSENTIAL/PLG)	165/22
TOTAL STATIONS:	10	TOTAL STATIONS:	7
ENOUGH BarlowGirl (FERVENT/WORD-CLUB)	180/101	HEAR OUR SONG Joshua LeBlanc (REC)	126/26
TOTAL STATIONS:	13	TOTAL STATIONS:	8
MALLELLEJAH, GOD IS NEAR/79/0 Robbie Seay Band (SPARROW/EM CMC)	14	YOU ARE HOLY Caleb Swanson (SLAMIT/SPRING HILL)	93/13
TOTAL STATIONS:	14	TOTAL STATIONS:	9
YOU ALONE Rebeking Angela (IMP)	169/15	JUST SHOWED UP Sara Groves (SPRINGHILL)	143/1
TOTAL STATIONS:	12	TOTAL STATIONS:	8

MOST INCREASED PLAYS

+101	ENOUGH BarlowGirl (Fervent/Word-Club) 1003-32, WCVB-16, KBLU-16, KJLH-12, WJAZ-11, WFO-14, WOLC-14, WCCB-15, WDAZ-14, WJSE-13
+98	BECAUSE OF YOUR LOVE Paul Baloche (Integrity) 1005-34, KPXH-33, KVMY-12, WFRV-7, WFTZ-13, KBBJ-13, WOLC-13, WFRM-13, WJAZ-13, WCCB-12
+94	SON OF GOD Starfield (Sparrow/EM CMC) 1051-33, KPXH-33, KVMY-12, WFRV-7, WFTZ-13, KBBJ-13, WOLC-14, WFRM-13, WJAZ-13, WCCB-12
+92	WHEREVER WE GO Newsworthy (Demos) 1211A-12, KBLU-16, KJLH-12, WJAZ-11, WFO-14, WOLC-14, WCCB-15, WDAZ-14, WJSE-13
+88	OUR GOD REIGNS Brandon Heath (Relinqu/PLG) WFRV-7, WFTZ-13, KPXH-33, WCCB-12, WOLC-14, WJAZ-13, KVMY-12

RECURRENTS

TITLE ARTIST / IMP/INT / PROMOTION LABEL	PLAYS TW	WEEKS +	TITLE ARTIST / IMP/INT / PROMOTION LABEL	PLAYS TW	WEEKS +
ONLY GRACE MATTHEW WEST (UNIVERSAL SOUTH/SPARROW/EM CMC)	501	545	THIS MAN JEREMY CAMP (REC)	443	432
BLESSED BE YOUR NAME TREES (IMP)	477	471	VOICE OF TRUTH CASTING CROWNS (BEACH STREET/RELINQU/PLG)	421	415
I AM MARK SCHULTZ (WORD-CLUB)	477	489	TAKE YOU BACK JEREMY CAMP (REC)	409	425
LIFESONG CASTING CROWNS (BEACH STREET/RELINQU/PLG)	456	462	CRY OUT TO JESUS THIRD DAY (ESSENTIAL/PLG)	394	414
MOLY IS THE LORD CHRIS TOMLIN (SIX STEPS/SPARROW/EM CMC)	443	446	HEAVEN SAL YABER (WORD-CLUB)	391	391

FOR WEEK ENDING AUGUST 20, 2006
 * See legend to charts to learn charting rules and symbol explanations.
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CHRISTIAN AC PANEL - 47 STATIONS

Atlanta	WFSH	Detroit	WNUZ	McAllen, Texas	KVMV	Roanoke, Va.	WPAR
	WVFJ	Grand Rapids, Mich.	WCSG	Miami	WMCU	Rochester, N.Y.	WRCI
Birmingham, Ala.	WDJC		WJQK	Minneapolis	WFZH	Riverside, Calif.	KSCN
Charlotte, N.C.	WRCM	Greenville, S.C.	WLFJ	Minneapolis	KTIS	Sacramento, Calif.	KKFS
Chattanooga, Tenn.	WBDX	Houston	KSBJ	Nashville	WFFF	Seattle	KCMS
Cincinnati	WAKW	Indianapolis	WISG	New Orleans	WBNS	Springfield, Mo.	KWNO
Cleveland	WFHM	Jacksonville, Fla.	WBCB	New York	WAUZ	St. Louis	KHZR
Colorado Springs, Colo.	KBIQ		WCRJ	Omaha, Neb.	KGBI	Tampa, Fla.	WLJP
Columbia, S.C.	WMHK	Johnson City, Tenn.	WCOR	Orlando, Fla.	WPOZ	Tulsa, Okla.	KKCM
Columbus, Ohio	WCVO	Kansas City	KLJC	Phoenix	KLVA		KXOJ
Corpus Christi, Texas	KBNJ	Los Angeles	KFSH	Portland, Maine	WMSJ	Washington, D.C.	WGTS
Dallas	KLTY	Louisville, Ky.	WJIE	Portland, Ore.	KJFS		

CHRISTIAN

► JARS OF CLAY'S

R&R

WEEK	WEEK END	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	20	EVERYTHING YOU EVER WANTED NINA NELSON	TOOTH & NAIL	966 -52
2	19	HIGH OF 75 RELENT II	CAPTOLGOTIE	960 +101
3	9	ME AND JESUS STELLAR KART	WORD-CLUB	948 +85
4	14	PRAYING FOR SUNNY DAYS HYPER STATE CROWN	MT/ROCKTOWN	942 +11
5	10	EVERYDAY JESSE DANIELS	MBIAS	905 +113
6	12	BACK TO YOU PITCHING MISTRICT	GOTIE	741 -18
7	5	LOST AT SEA JIMMY KEESMAN	MPOP	716 +30
8	13	SOUND OF MELODIES LESLAND	ESSENTIAL/PLG	686 -9
9	6	DEAD MAN (CARRY ME) JARS OF CLAY	ESSENTIAL/PLG	683 +97
10	16	YOU ARE HERE NEEDSOMEONE	SPARROW/MAVEM/CLG	640 -129
11	5	THE FACE OF LOVE SANCTUS REAL	SPARROW/CLG	614 +80
12	28	MY SAVIOR MY GOD AMOSH SHUST	BRASH	580 -9
13	17	BREAK THROUGH NATE SALKI	CLUB	547 -105
14	2	STAND IN THE RAIN SUPERHEROZ	MPOP	501 +141
15	22	EVERYTHING AND MORE STORYSINGER	SILENT MAJORITY/GOTIE	492 -77
16	18	THE GARDEN DORNBERRY	CENTRICITY/WORD-CLUB	473 -40
17	13	LIFE AHEAD DALTON	SELECTRIC	451 -21
18	14	MY GENERATION STARBUCK	SPARROW/CLG	448 -56
19	20	SO LONG SELF MERCYME	NO	436 -73
20	6	BREATHE YOU IN THOUSAND FOOT KRUITH	TOOTH & NAIL	435 +27
21	12	WHOLLY YOURS DAVID CROWDER BAND	SIXTEPS/SPARROW/CLG	424 -14
22	3	OVER MY HEAD (CABLE CAR) THE PRAY	EPIC	406 +9
23	10	MADE TO WORSHIP CHRIS TOLAN	SIXTEPS/SPARROW/CLG	398 +69
24	18	MAJESTY RYEMA WOODS	GOTIE	389 -106
25	4	WINDS OF CHANGE MUTLESS	BEC	387 +27
26	17	BITTERSWEET FLIMB	CLUB	360 -71
27	8	THIS TIME P.O.D.	ATLANTIC/WORD-CLUB	354 -26
28	2	GREY BARDOUR	FERVENT/WORD-CLUB	353 +76
29	6	WITHOUT YOU/WHY? MICHELLE BONILLA	CROSS MOVEMENT	336 -29
30	2	YOU DECIDE FIREFLIGHT	FLICKER/PLG	334 +17

WEEK	WEEK END	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	18	BREATHE INTO ME RED	ESSENTIAL/PLG	352 -11
2	11	CONTACT FALLING UP	TOOTH & NAIL	341 +18
3	12	HIGH OF 75 RELENT II	CAPTOLGOTIE	299 +11
4	18	CUT & MOVE DAY OF THE	ESSENTIAL/PLG	291 -20
5	12	YOU DECIDE FIREFLIGHT	FLICKER/PLG	280 +6
6	8	MYSPACE ELEVENTYSEVEN	FLICKER/PLG	280 +4
7	8	PULLY ALIVE FLY LEA	OCTOBER/JANE	273 +28
8	11	STRETCHED OVER MYRAD	FLOODGATE	249 +28
9	9	BREATHE YOU IN THOUSAND FOOT KRUITH	TOOTH & NAIL	247 +11
10	10	TIME AFTER TIME SWEET	TOOTH & NAIL	244 -8
11	7	COLLIDE CRYSTAL MEYERS	ESSENTIAL/PLG	231 +19
12	11	THIS TIME P.O.D.	ATLANTIC/WORD-CLUB	226 -17
13	10	CRENSHAW JOHN 33	SEA/NO	223 -1
14	13	THE COLDEST HEART CLASSIC CRIME	TOOTH & NAIL	212 +6
15	6	LOVE ADDICT FAMILY FORCES	MAVERICK/GOTIE	211 +6
16	4	THE REAL NEVERTHELESS	FLICKER/PLG	208 +9
17	NEW	REBIRTHING SKELLET	LAVACOM/TOSE/NO/CLG	202 +85
18	9	WASTE OF TIME FIN STACY	TOOTH & NAIL	189 +8
19	6	FRICTION KES IN THE WAY	FLICKER/PLG	184 +6
20	2	EVERYTHING PELLAR	FLICKER/PLG	180 +55
21	18	MY GENERATION STARBUCK	SPARROW/CLG	171 -17
22	7	WRITING ON THE WALLS UNDEROATH	TOOTH & NAIL	158 +14
23	7	CARELESSNESS FAIR	TOOTH & NAIL	157 -14
24	13	REDEMPTION, PASSION, GLORY DOZENS	CENTRAL	148 -32
25	2	SO COLD I COULD SEE MY BREATH EMERY	TOOTH & NAIL	134 +7
26	2	UP ABOVE HIGH-FLIGHT SOCIETY	SELECTRIC	132 +2
27	NEW	BREAK ME SEVENTH DAY SLAMER	BEC	125 +11
28	30	LIFE AGAIN DECYDER DOWN	SEA/NO	122 -134
29	3	THE STAND LAST THURSDAY	GOTIE	121 +3
30	16	IT'S BEAUTIFUL (ONCE YOU'RE OUT HERE) STANESACRE	AMALUS	115 -39

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WEEK	WEEK END	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	12	MOUNTAIN OF GOD THIRD DAY	ESSENTIAL/PLG	390 +7
2	18	MY SAVIOR MY GOD AMOSH SHUST	BRASH	375 +13
3	18	WELCOME HOME BRAND LITTLELL	BEARON/PLG	309 -21
4	11	MORNING (YOU ARE HOLY) TWILARMS	INTEGRITY	295 +17
5	7	NEAR MY WORSHIP JAKE JACOBSON	CENTRICITY/WORD-CLUB	293 +22
6	7	BECAUSE OF YOUR LOVE PAUL BALDRE	INTEGRITY	290 +34
7	11	ORPHANS OF GOD AVAILON	SPARROW/CLG	271 -6
8	3	BROKEN & BEAUTIFUL MARK SOLTZ	WORD-CLUB	242 +63
9	21	FRIND YOUR WINGS MARK HARRIS	NO	231 -60
10	4	YOUR NAME PHILLIPS, CLG & DEAN	NO	225 +29

INSPO

WEEK	WEEK END	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	5	THE REAL ME NATALE GRANT	CLUB	209 +40
2	10	BE A FATHER TO HER JOEL ENGLE	SPIN THREE-SIXTY/DOXOLOGY	181 -7
3	2	SHINE SALVADOR	WORD-CLUB	189 +23
4	13	JUST SHOWED UP SAM GROVES	SPONGE/NO	160 -42
5	8	JERUSALEM I COME SCOTT WESLEY BROWN	DEVOTION	164 +13
6	2	I LIFT UP MY EYES KATIE GOSDRE	EDM	145 +8
7	2	MADE TO WORSHIP CHRIS TOLAN	SIXTEPS/SPARROW/CLG	136 -20
8	11	SO LONG SELF MERCYME	NO	120 -6
9	3	ARISE IN ME MIA LAURA	BEARON/PLG	118 -9
10	NEW	WHOLLY YOURS DAVID CROWDER BAND	SIXTEPS/SPARROW/CLG	117 +2

FOR WEEK ENDING AUGUST 20, 2006

“Catchy but not predictable. Straight Jacket brings a fresh, artistic sound to our playlist!”
 7
 7SPIN MUSIC
 Amping things up a notch with the guitars is “Straight Jacket,” a track that’s full of poppy, biting, repeatable Christianity. Todd.
 For promotional information contact:
 Todd Bushong: Todd@7spinmusic.com

THE SUMMER'S GETTING HOTTER!

DIERKS BENTLEY "EVERY MILE A MEMORY" * **15**
The fastest rising single of his career! From his upcoming album **Long Trip Alone** - in stores 10/17!

The brand new single from

KEITH URBAN "ONCE IN A LIFETIME" * **17**
DEBUT

TRACE ADKINS "SWING" * **20**
From his new album **Dangerous Man** - in stores now!

ERIC CHURCH "TWO PINK LINES" * **52**
Already spinning on 26 stations! Add Date (Next Monday) 8/28!
DEBUT

BOB SEGER

"Wait For Me"

Catch the video premiere on
CMT this week



KENNY ROGERS

"The Last Ten Years"
Coming in September

The follow-up to the Top 15 hit single,
"I Can't Unlove You"

THANK YOU COUNTRY RADIO!

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COUNTRY



Industry support critical to success of new R&R

It's Our Turn

Wade Jessen
WJessen@RadioandRecords.com

It's difficult to have imagined the integration of two such venerable brands as Radio & Records and the VNU companies that include longtime R&R competitors Billboard and Billboard Radio Monitor. Many of us who have written about corporate consolidation on our daily beats have quickly seen the irony in the fact that it's now our turn—an irony that obviously isn't lost on our radio and label readers.

During the past several weeks, we've each gained a new set of colleagues and bid farewell to others, and are only now beginning to sense the excitement and challenge of the next era of R&R.

In my specific case, I've enjoyed many gratifying conversations with colleagues from every sector of the industry and can attest that the past few weeks of changes have been met with the collective and individual support of so many of our associates, clients and readers at large.

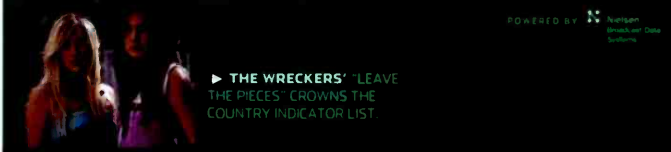
That said, the integration of the companies isn't without challenge, and there is much work to be done. The R&R Country chart, which we share with sister publication Billboard and its various platforms, is under a renewed level of scrutiny by those who use it the most—our label and radio readers. That heightened scrutiny includes a soon-to-be-determined revision of our criteria for reporters that largely determines the size and composition of our reporting panels. Even though the coming together of the R&R and Monitor staffs has happened in very short order, the analysis of how best to proceed with ongoing management of the reporting panels is something we unanimously agree should not be rushed.

At the moment, most of the stations on both the former R&R and Monitor panels are currently reporting to either the Country chart or our Indicator list. Changes in the industry and the competitive landscape always affect our panel management decisions, and the merger of the two largest business journals is no exception. Which leads me to say that any adjustment in reporting criteria will eliminate some stations from their respective panels, while it will invariably bring others into the reporter base. This week, we will notify five stations that will be removed from our panel based on our most recent current music usage analysis, resulting in a panel that numbers 133 monitored stations. Concurrently, our partners at Nielsen BDS are working diligently to monitor a small handful of current-based stations that are significant ratings players, but for various reasons were not being monitored at the time the R&R and Monitor panels were combined.

While operating as competitors, the country panels at R&R and Monitor were constantly under vigilant review, with ratings and current music usage as the two key factors in the periodic panel adjustments. Although the methods employed to assess the current music percentages differed, both panels were historically managed with an eye to the needs of the industries that relied upon them most heavily. And while it is always difficult and often controversial to balance the changing needs of the label and radio communities—while at the same time ensuring that we never compromise the integrity of our charts—readers can expect a sensible minimum current music percentage and an inclusive ratings threshold to be cornerstones of the as-yet-announced reporter criteria. Chart criterion is only effective when applied and enforced consistently and fairly, and we pledge to do so in all cases. Your feedback, as always, is critical to the mission, and we welcome your input.

In picking up where my respected colleague Lon Helton left off at R&R, may I say that I'm both honored and challenged by what lies ahead.

THERE'S MUCH MORE @ www.RadioandRecords.com



▶ THE WRECKERS' "LEAVE THE PIECES" CROWNS THE COUNTRY INDICATOR LIST.

WEEKS ON CHART	LAST WEEK	TODAY	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		TOTAL AUD.
						TW	W+	
2	21	2	LEAVE THE PIECES	THE WRECKERS	MAVERICK/WARNER BROS./WGN	3269	+139	8,995
3	18	3	BRAND NEW GIRLFRIEND	STEVE HOLLY	UMG	3248	+146	9,234
4	30	4	BRING IT ON HOME	LITTLE BIG TOWN	EQUITY	3120	+68	8,530
5	14	5	BUILDING BRIDGES	BRIDGES & OLIPH WITH SHERYL CROW & VINCE GILL	ARISTA NASHVILLE	2909	+102	7,947
7	9	7	GIVE IT AWAY	GEORGE STRAIT	MECA NASHVILLE	2902	+256	7,583
1	32	1	IF YOU'RE DRIVING THROUGH HILL (BEFORE THE BEVEL, EVEN KNOWS)	RODNEY ATKINS	UMG	2852	+346	7,787
8	18	8	WOULD YOU GO WITH ME	JOSH TURNER	MECA NASHVILLE	2734	+134	7,227
9	11	9	SUNSHINE AND SUMMERTIME	FATH HILL	WARNER BROS./WARNER	2705	+158	7,227
12	26	12	WHY, WHY, WHY	BILLY CURRINGTON	MERCURY	2235	+21	6,030
6	19	6	A LITTLE TOO LATE	TOBY KEITH	SHOW DOG NASHVILLE	2071	+683	6,282
13	25	13	FRODOY A GOOD MAN	DANIELLE PECK	BIG MACHINE	1878	+66	5,021
15	17	15	SPRING TRACE ADRIAS		CAPTOL NASHVILLE	1851	-20	4,900
18	8	18	EVERY MILE A MEMORY	DEKES BENTLEY	CAPTOL NASHVILLE	1842	+158	4,604
16	14	16	PEELS JUST LIKE IT SHOULD	PAT GREEN	BNA	1833	+85	5,113
17	12	17	8TH OF NOVEMBER	BIG & BEH	WARNER BROS./WGN	1775	+55	5,125
16	20	16	LIKE RED ON A ROSE	ALAN JACKSON	ARISTA NASHVILLE	1644	+125	4,302
17	21	17	I LOVED HER FIRST	HEARTLAND	LOFTON CREEK	1596	+219	4,087
18	12	18	CALIFORNIA GIRLS	CRETCHEN WILSON	COLUMBIA	1555	-29	4,597
9	19	9	ME AND MY GANG	NASCAL FLATTS	LYRIC STREET	1471	-859	4,318
22	9	22	MOUNTAINS	LONESTAR	BNA	1450	+99	3,654
21	27	21	I WANT TO SUGARLAND		MERCURY	1231	+346	2,949
23	11	23	I LOVE YOU	JACK NICHOLSON	BIG MACHINE	1209	+61	3,105
24	7	24	SOME PEOPLE CHANGE	MONTGOMERY GENTRY	COLUMBIA	1184	+14	3,084
24	30	24	YOU SAVE ME	KENNY CHESNEY	BNA	1167	+487	2,821
25	25	25	I DON'T KNOW WHAT SHE SAID	BLAKE LARSEN	GAMTS AT VERMONT	1112	+77	3,469
26	26	26	IN TERMS OF LOVE	SHE DANY	LYRIC STREET	933	+24	2,398
27	29	27	AMARILLO SEVY	JASON ALDEAN	BROCKEN BOW	835	+87	2,041
28	15	28	NOTHING BUT A LOVE THANG	DARRYL WORLEY	RED JAWZ	796	+34	1,946
37	3	37	MY LITTLE GIRL	TIM MCCRAW	UMG	734	+365	1,616
NEW		38	ONCE ON A LIFETIME	KEITH URBAN	CAPTOL NASHVILLE	727	+713	1,796
RE-ENTRY		39	BEFORE HE CHEATS	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	675	+380	1,735
31	9	31	TIM MCCRAW	TAYLOR SWIFT	BIG MACHINE	665	+68	1,651
32	6	32	LIFE IS A HIGHWAY	NASCAL FLATTS	WALT DISNEY/LYRIC STREET	608	+48	1,804
34	11	34	ONE WING IN THE FIRE	TRENT TOMLINSON	LYRIC STREET	556	+8	1,436
NEW		35	CRASH HERE TONIGHT	TOBY KEITH	SHOW DOG NASHVILLE	532	+230	1,297
36	17	36	A GOOD MAN	EMERSON DRIVE	MD&S/NEW REVOLUTION	521	+13	1,262
37	14	37	UNBROKEN GROUND	CARY MENDOZA	MERCURY	497	+24	1,268
38	5	38	IT'S TOO LATE TO WORRY	JOE MESSINA	UMG	436	+16	1,120
36	8	36	THE WOMAN IN MY LIFE	PAUL VASSAR	ARISTA NASHVILLE	400	+39	0,975
39	4	39	FLY WAIT FOR YOU	JOE NICHOLS	UNIVERSAL SOUTH	376	+36	1,024

WEEKS ON CHART	LAST WEEK	TODAY	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	W+
3	10	3	IF YOU'RE DRIVING THROUGH HILL (BEFORE THE BEVEL, EVEN KNOWS)	RODNEY ATKINS	UMG/UMG	550	+29
4	9	4	SUNSHINE AND SUMMERTIME	FATH HILL	WARNER BROS./WARNER	513	-10
2	12	2	BUILDING BRIDGES	BRIDGES & OLIPH WITH SHERYL CROW & VINCE GILL	ARISTA NASHVILLE/SONY BMG	508	-13
5	12	5	LEAVE THE PIECES	THE WRECKERS	MAVERICK/WARNER BROS./WARNER	505	+22
7	9	7	GIRL ON THE BILLBOARD	THE ROADHAMMERS	OPEN ROAD	496	-3
1	16	1	A LITTLE TOO LATE	TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	479	-86
6	18	6	BRAND NEW GIRLFRIEND	STEVE HOLLY	UMG/UMG	468	+34
10	16	10	SOMEBODY WROTE LOVE	GEORGE CANNON	UNIVERSAL	438	-54
8	13	8	CRYBABY	CAROLYNN DWAIN JENKINSON	ANGEL BNA/UNIVERSAL	413	-31
10	16	10	GIVE IT AWAY	GEORGE STRAIT	MECA NASHVILLE/LEARNER	405	+11
11	15	11	LIFE IS A HIGHWAY	NASCAL FLATTS	WALT DISNEY/UNIVERSAL	399	+4
9	13	9	HOLD MY BEER	AMON PITCHETT	OPM	394	-68
16	14	16	BRING IT ON HOME	LITTLE BIG TOWN	EQUITY/UNIVERSAL	368	-39
12	20	12	SHUT UP! REMEMBER ME	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	367	+60
21	5	21	MARIA	DOC WALKER	OPEN ROAD	354	-16
11	18	11	SUMMERTIME	KENNY CHESNEY	BNA/SONY BMG	347	-86
17	15	17	ME AND MY GANG	NASCAL FLATTS	LYRIC STREET/UNIVERSAL	339	-45
18	22	18	WOULD YOU GO WITH ME	JOSH TURNER	MECA NASHVILLE/LEARNER	337	+15
19	17	19	GET IT ON	ADAM CREEDON	MUSKEMO	334	+6
25	5	25	EVERY MILE A MEMORY	DEKES BENTLEY	CAPTOL NASHVILLE/UMG	318	+30
19	18	19	A GOOD MAN	EMERSON DRIVE	MD&S/UNIVERSAL	318	-38
20	20	20	LIFE AIN'T ALWAYS BEAUTIFUL	CARY ALLAN	MECA NASHVILLE/UNIVERSAL	315	-34
13	21	13	THE WORLD	BRAD PASKLEY	ARISTA NASHVILLE/SONY BMG	315	-96
23	16	23	I WOULD FOR YOU	CORD BAMFORD	UMG/ROYALTY	310	-10
24	5	24	LIKE RED ON A ROSE	ALAN JACKSON	ARISTA NASHVILLE/SONY BMG	305	+22
26	8	26	WALK AWAY	AMANDA WILKINSON	UNIVERSAL	297	-3
27	12	27	FO RATHER BE LUCKY	BRAD JENNER		278	+24
27	10	27	WHY DON'T WE	DAMIAN MARSHALL	BUSY MUSIC	276	+7
29	7	29	MOUNTAINS	LONESTAR	BNA/SONY BMG	241	+19
30	10	30	PEELS JUST LIKE IT SHOULD	PAT GREEN	BNA/SONY BMG	217	-2

FOR WEEK ENDING AUGUST 20, 2006

AUGUST 25, 2006

AC/HOT AC



Less musical sharing with CHR/top 40, more with country

Where AC Gets Its Hits

Chuck Taylor

CTaylor@RadioandRecords.com

A joy that is shared is a joy made double. —English proverb

Apparently, AC radio believes in the Brits. The format continues to share the majority of its hit titles with other formats. Not news. What is noteworthy is that the origin of its playlist has dramatically evolved during the past two decades.

While AC used to cultivate a majority of songs from CHR/top 40, that is hardly the case anymore. In addition, it looks to country more often than it ever did before. Its musical commonality with hot AC, meanwhile, has remained steady for the 10 years that that format has existed.

Not surprisingly, programmers maintain near-unanimous agreement that having other radio formats warm up titles for AC is useful, if not wholly beneficial for the format. Familiarity remains the predominant mantra.

"It's always great to have songs cross formats; the more exposure the better in order to make them familiar to our core," says Bill Hess, PD of Clear Channel's AC WASH/Washington, D.C. "On the other hand, if there are artists that are ours alone, we're happy to have them."

Don Kelley, VP of programming for Greater Media's AC WMJX (Magie 106.7)/Boston, adds, "If a song is truly a hit, regardless of which format first exposed it, it will cross over to other formats. You cannot own a hit. The audience just wants to hear great songs. The older/newer balance is achieved with your current/gold balance."

R&R's highly adept and frighteningly thorough AC chart manager Gary Trust ran some numbers that reveal insights about the format's music sharing throughout the years.

The most dramatic revelation is that AC depends upon CHR/top 40 for only about half as many hits as it did 20 years ago—a time when top 40 was a balanced whirlpool of pop, ballads, dance and R&B. In August 1986, 24 of the titles appearing on the AC Top 30 chart came from The Billboard Hot 100's top 40. For the past 10 years, however, with CHR/top 40 focused on hip-hop, the number of shared titles has dropped to 16-17; it is currently at an all-time low with 14 shared titles between the AC top 30 and CHR/top 40.

Country has provided AC fertile replacement fodder. Twenty years ago this month, AC shared only one title with country radio, which remained the norm until five years ago when the number of dual hits rose to four. There are currently five songs shared between the two, including titles from Faith Hill, Keith Urban, Rascal Flatts and Tim McGraw.

Hot AC remains a close sister to AC with next to no change in the share ratio. When the chart for the former format launched 10 years ago, 20 titles were shared; today there are 19.

AC certainly isn't known for revolution, but it's good to know that it continues to evolve through time.

► Next week: What is AC's track record for format-exclusive hits?



HE



► **AMY SKY'S** *Eye of the Storm* is the only Hot AC hit that also made the CHR top 40.

LAST WEEK	THIS WEEK	TITLES	ARTIST	CANADA AC	
				IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	21	UNWITTEN	HATASHA REDD/FIELD	EPIC/SONY BMG	432 +12
2	30	SAVE THE LAST DANCE FOR ME	MICHAEL BUBLE	W/S/REPRISE/WARNER	398 -7
5	19	ALL ABOUT ME	MATT DUSK	DECCA/UNIVERSAL	341 +15
4	29	EVER THE SAME	ROB THOMAS	MELISSA/ATLANTIC/WARNER	331 +6
3	37	BECAUSE OF YOU	KELLY CLARKSON	RE-AS/SONY BMG	320 -19
6	32	INTO THE MYSTIC	COLIN JAMES	MAPLE/BLUES	301 -15
8	31	A NIGHT LIKE THIS	TOM SWICK	WARNER	291 +6
10	11	ONESOUL	JACKSOUL	SONY BMG	271 0
9	17	WHEN DID YOU FALL (IN LOVE WITH ME)	CHRIS REE	INX/COLUMBIA/SONY BMG	258 -28
11	43	CASTLES IN THE SAND	THE PHILOSOPHER KINGS	COLUMBIA/SONY BMG	257 -7
14	53	YOU AND ME	LEFTOUSE	JEFFMAN/UNIVERSAL	254 +6
7	54	YOU'RE BEAUTIFUL	JAMES BLUNT	CUSTARD/ATLANTIC/WARNER	253 -54
15	14	WHAT'S LEFT OF ME	HECK LACHEY	JIVE/SONY BMG	249 +7
13	27	ALWAYS ON YOUR SIDE	SHERYL CROW & STING	ASAP/INTERSCOPE/UNIVERSAL	249 -2
16	9	ALL I CAN DO	CHARLIE KREWAZUR	COLUMBIA/SONY BMG	243 +38
12	65	BAD DAY	DANIEL POWTER	WARNER BROS./WARNER	235 -27
18	10	BLACK HORSE & THE CHERRY TREE	KT TUNSTALL	RELENTLESS/VERMONT	208 -21
17	10	CRAZY	CAROL'S BARKLEY	DOWNTOWN/ATLANTIC/WARNER	188 -11
26	11	DO YOU DANCE	AMY SKY	EMI	175 +61
19	20	ALL IN GOOD TIME	RON SEASMITH	WARNER	170 -8
25	6	I CALL IT LOVE	LOREL NEHE	ISLAND/UNIVERSAL	164 +28
22	15	WHO SAYS YOU CAN'T GO HOME	RON JON	ISLAND/UNIVERSAL	160 +13
23	12	GOOD THING	KAYLE	KIDDTY	148 +6
21	28	MAKING MEMORIES OF US	KEITH URBAN	CAPITOL/INDEPENDENT	148 -3
20	14	I THINK OF YOU	GREGORY CHARLES	NEW	145 -6
24	10	THE RIDDLE	FIVE FINGER KING	AWARIE/COLUMBIA/SONY BMG	131 -9
27	21	UPSIDE DOWN	JACK JOHNSON	BRUSH FIRE/UNIVERSAL REPUBLIC/UNIVERSAL	112 -7
25	16	GIVE BACK THE LOVE	THE PHILOSOPHER KINGS	COLUMBIA/SONY BMG	111 +9
28	10	NOT READY TO MAKE NICIE	ODIE CHICKS	OPEN WIDE/COLUMBIA/SONY BMG	109 +5
30	16	PUT YOUR RECORDS ON	CONNOR BAILEY BAE	CAPITOL/EMI	95 +6

LAST WEEK	THIS WEEK	TITLES	ARTIST	CANADA HOT AC	
				IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	13	FAR AWAY	RIKELBACK	EMI	730 +61
3	11	AIN'T NO OTHER MAN	CHRISTINA AGUILERA	RE-AS/SONY BMG	703 +27
2	16	CRAZY	CAROL'S BARKLEY	DOWNTOWN/ATLANTIC/WARNER	653 -29
4	14	PROMISCUOUS	NELLY FURTADO FEATURING TIMBAL AND	MOJAVE/JEFFMAN/UNIVERSAL	632 +16
5	17	DARE CALIFORNIA	RED HOT CHILI PEPPERS	WARNER BROS./WARNER	589 +15
8	13	WHO KNEW	PINK	LAFAYETTE/SONY BMG	559 -29
7	14	DEVIL'S PARTY	INKS	BLURBY/EPIC/SONY BMG	551 +10
9	11	ALL I CAN DO	CHARLIE KREWAZUR	COLUMBIA/SONY BMG	526 +2
6	16	NOT READY TO MAKE NICIE	ODIE CHICKS	OPEN WIDE/COLUMBIA/SONY BMG	509 -42
10	7	WAITING ON THE WORLD TO CHANGE	JOHN MAYER	AWARIE/COLUMBIA/SONY BMG	507 -38
10	19	OUT OF MY HEAD	MOBILE	INTERSCOPE/UNIVERSAL	473 -38
15	10	THE MIDDLE	FIVE FINGER KING	AWARIE/COLUMBIA/SONY BMG	435 +61
16	10	NOWHERE WITH YOU	JOEL PLASKETT	MAPLE/BLUES	431 +52
12	17	HIPS DON'T LIE	SHAGNA FEATURING WYCLE J&M	EPIC/SONY BMG	380 -20
14	19	SINCE YOU'VE BEEN GONE	THEORY OF A DEADMAN	GLOBAL/UNIVERSAL	375 -16
13	19	STAY WITH YOU	GOD GOD DOLLS	WARNER BROS./WARNER	375 -23
19	9	PUT YOUR RECORDS ON	CONNOR BAILEY BAE	CAPITOL/EMI	374 +25
18	12	SUDDENLY I SEE	KT TUNSTALL	RELENTLESS/VERMONT	345 +3
21	7	EVERYTHING IS ALRIGHT	TOM SWICK	WARNER	342 +28
20	15	JIMMY GETS HIGH	DANIEL POWTER	WARNER BROS./WARNER	335 -14
19	13	ONESOUL	JACKSOUL	SONY BMG	331 -19
22	15	CATCH MY DREAM	BEHLEE	NEW WEST/AMERICA	316 -17
17	25	OVER MY HEAD (CABLE CAR)	THE FRAY	EPIC/SONY BMG	309 -45
24	5	EASY	BARENKATED LADIES	DESPERATION/WARNER	286 +19
24	9	WHERE'S YOU GO	FORT MINOR FEAT. HOLLY BROOK	MACHINE SHOPP/WARNER BROS./WARNER	281 +13
36	4	WHEN YOU WERE YOUNG	THE KILLERS	ISLAND/UNIVERSAL	249 +44
26	26	FLAWED DESIGN	STABLO	EMI	237 -13
27	21	SAVE YOUR SCISSORS	CITY AND COLOUR	ONE ALONE/AMERICA/BLUES	226 -20
30	24	PLAY SUITS II	GR&M/UNIVERSAL		218 +12
32	5	SEXYBACK	AUSTIN TIMBERLAKE	JIVE/SONY BMG	216 +14



LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS NO. OF WKS	HIT PREDICTOR STATUS #1 PRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	NEW AND ACTIVE	
								PLAYS /WEEK	TITLE / LABEL
1	34	BAD DAY DANIEL POWERS	NO. 1 (27 WKS)	WARNER BROS.	4036	-77	14,344	1	WAITING ON THE WORLD TO CHANGE John Mayer (AWAKE/COLUMBIA)
2	25	UNWRITTEN NATASHA BEINGOLD	NO. 3	EPIC	1573	-90	12,492	2	JUST LIKE HEAVEN Katie Melua (DRAMATIC)
3	22	WHAT'S LEFT OF ME MICHAEL LYRIC	NO. 4	JIVE/ZOVIE	1343	-81	9,026	9	HIPS DON'T LIE Shakira Featuring Wyclef Jean (EPIC)
4	54	YOUR BEAUTIFUL JAMES BLUNT	NO. 1	CUSTOM/ATLANTIC	1285	-94	10,799	3	FAIR AWAY Michael (ROADRUNNER/DJ&G)
5	45	BECAUSE OF YOU KELLY CLARKSON	NO. 2	RECARBING	1201	-72	9,342	6	HAVE YOU EVER SEEN THE RAIN Red Stewart (J&R)
6	41	YOU AND ME LUDWIG	NO. 5	CEPHEUS	1185	+1	9,437	7	BIG CITY CONCRETE WILDFLOWERS The Tones (MAPLE JAM/COM)
7	36	EVER THE SAME ROB THOMAS	NO. 6	MELISSA/ATLANTIC	1058	-66	10,243	4	FIND YOUR WINGS Mark Harris (INDICOL/LAMBDA)
8	28	WHO SAYS YOU CAN'T GO HOME BOB JOY	NO. 7	ISLAND/AVIC	995	-11	9,100	8	CRAZY Garth Brooks (DONNITOW/BLAVA)
9	16	BLACK HORSE & THE CHERRY TREE KT TUNSTALL	NO. 8	RELENTLESS/WIGN	992	+90	9,838	5	THE BRIDGE Elton John (ROCKET/INTERSCOPE)
10	28	WHEN DID YOU FALL ON LOVE WITH ME CHRIS BEE	NO. 9	INDICOL/LAMBDA	823	+39	4,236	14	IT'S ALL RIGHT Aaron Neville (BURGLANDY)
11	32	SAVE THE LAST DANCE FOR ME MEMPHIS BLEE	NO. 10	WYPERPSE	753	-6	5,629	12	WHEN THE STARS GO BLUE Tim McGraw (COLUMBIA/EPIC)
12	14	THE RIDDLE FIVE FOR FIGHTING	NO. 11	AWAKE/COLUMBIA	745	-16	7,176	10	BLACK HORSE & THE CHERRY TREE KT Tunstall (RELENTLESS/WIGN)
13	17	WHAT HURTS THE MOST RASCAL FLATTS	NO. 12	LYRIC STREET/HOLLYWOOD	688	+37	3,981	15	FAIR AWAY Michael (ROADRUNNER/DJ&G)
14	47	LIKE WE NEVER LOVED AT ALL FAITH HILL	NO. 13	WARNER (LURE/WARNER BROS.)	587	-8	5,825	11	WHAT HURTS THE MOST Reed Plans (LYRIC STREET/HOLLYWOOD)
15	34	MAKING MEMORIES OF US KEITH URBAN	NO. 14	CAPTOL NASHVILLE/BLG	577	-5	2,871	16	ADDED AT... WMJX Boston, MA VP/Prng: Don Kelley APD: Candy O Terry MD: Mark Lawrence Red Stewart, How You Ever Seen The Rain, 8 Elton John, The Bridge FOR MORE STATIONS GO TO: www.RadioandRecords.com
16	20	CRAZY IN LOVE NICOL SPONBERG	MOST INCREASED PLAYS	CLUB	546	+129	2,14	22	CRAZY IN LOVE Nicol Sponberg (Lure)
17	10	I CALL IT LOVE LUDWIG	NO. 15	ISLAND/AVIC	381	+45	4,619	13	BLACK HORSE & THE CHERRY TREE KT Tunstall (RELENTLESS/WIGN)
18	5	WHEN THE STARS GO BLUE TIM MCGRAW	NO. 16	COLUMBIA/EPIC	377	+70	2,090	23	WHAT'S LEFT OF ME MICHAEL LYRIC (LURE/WARNER BROS.)
19	18	SO LONG SELF MERCURY	NO. 17	INDICOL/LAMBDA	337	-7	0,949	-	DO I MAKE YOU PROUD ARISTA/AMG
20	6	WAIT FOR ME ROB THOMAS	NO. 18	INDICOL/LAMBDA	312	+20	1,772	26	PUT YOUR RECORDS ON CHRIS BEE (CAPITOL)
21	6	THE REAL THING BO BICE	NO. 19	RECARBING	288	-7	2,423	21	THE BRIDGE Elton John (ROCKET/INTERSCOPE)
22	22	WALK AWAY KELLY CLARKSON	NO. 20	RECARBING	271	+3	1,975	25	SAY GOODBYE JORDAN KNIGHT DUET WITH DEBORAH GIBSON (TRANS CONTINENTAL)
23	15	UPSIDE DOWN JAKE JOHNSON	NO. 21	BRUSH/PERSEUS/REPUBLIC	224	+8	1,174	-	
24	4	CRAZY GARTH BROOKS	NO. 22	DOWNTOWN/LAVA	222	+42	2,712	19	
25	10	FREE JOHN SECADIA	NO. 23	BLG	215	+12	1,474	28	
26	18	OVER MY HEAD (CABLE CAR) THE TRAY	NO. 24	EPIC	213	+4	1,008	-	
27	9	DO I MAKE YOU PROUD TAYLOR HICKS	NO. 25	ARISTA/AMG	204	-9	1,994	24	
28	13	PUT YOUR RECORDS ON CHRIS BEE	NO. 26	CAPTOL	191	+37	1,484	28	
29	9	THE BRIDGE ELTON JOHN	NO. 27	ROCKET/INTERSCOPE	138	+48	2,722	18	
30	4	SAY GOODBYE JORDAN KNIGHT DUET WITH DEBORAH GIBSON	NO. 28	TRANS CONTINENTAL	113	+15	0,438	-	

MOST ADDED

TITLE / LABEL	PLAYS /WEEK	NEW STATIONS
HAVE YOU EVER SEEN THE RAIN Red Stewart (J&R)	12	NEW
PUT YOUR RECORDS ON Chris Bee (CAPITOL)	5	NEW
CRAZY Garth Brooks (DONNITOW/BLAVA)	5	NEW
THE BRIDGE Elton John (ROCKET/INTERSCOPE)	4	NEW
IT'S ALL RIGHT Aaron Neville (BURGLANDY)	3	NEW
WHEN THE STARS GO BLUE Tim McGraw (COLUMBIA/EPIC)	3	NEW
BLACK HORSE & THE CHERRY TREE KT Tunstall (RELENTLESS/WIGN)	3	NEW
FAIR AWAY Michael (ROADRUNNER/DJ&G)	2	NEW
WHAT HURTS THE MOST Reed Plans (LYRIC STREET/HOLLYWOOD)	2	NEW

MOST INCREASED PLAYS

TITLE / LABEL	PLAYS /WEEK	TITLE / LABEL	PLAYS /WEEK
CRAZY IN LOVE Nicol Sponberg (Lure)	+129	BLACK HORSE & THE CHERRY TREE KT Tunstall (RELENTLESS/WIGN)	+90
CRAZY IN LOVE Nicol Sponberg (Lure)	+90	WHAT'S LEFT OF ME MICHAEL LYRIC (LURE/WARNER BROS.)	+81
BLACK HORSE & THE CHERRY TREE KT Tunstall (RELENTLESS/WIGN)	+81	WHEN THE STARS GO BLUE Tim McGraw (COLUMBIA/EPIC)	+70
WHAT'S LEFT OF ME MICHAEL LYRIC (LURE/WARNER BROS.)	+70	THE BRIDGE Elton John (ROCKET/INTERSCOPE)	+48

RECURRENTS

TITLE ARTIST / #1 PRINT / PROMOTION LABEL	PLAYS TW	LW	TITLE ARTIST / #1 PRINT / PROMOTION LABEL	PLAYS TW	LW
LOVELY NO MORE ROB THOMAS (DEUS/ATLANTIC)	739	670	THE FIRST CUT IS THE DEEPEST SHEK LORW (AGAM/INTERSCOPE)	566	500
BREATHE (2 AM) ANNA MALICK (COLUMBIA)	667	731	HOMIE MICHAEL BUBLE (J&R/EPIC)	547	631
HEAVEN LOS LOBELY BOYS (GLOBE/EPIC)	634	626	LIVE LIKE YOU WERE DYING TIM MC GRAW (LURE)	535	482
DRIFT AWAY LANCE BIRCH FEAAT. DOBBIE GRAY (LAVA)	596	621	UNWRITTEN NATASHA BEINGOLD (ATLANTIC)	534	477
BREAKAWAY KELLY CLARKSON (WALT DISNEY/HOLLYWOOD)	568	620	SHI WEI WE LOVED MARDOROS (OCTONE/J&R)	529	563

FOR WEEK ENDING AUGUST 20, 2006
 LISTINGS: See legend to charts in charts section for rules and symbol explanations.
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LIST CONTINUED FROM PAGE 42.

BDS CERTIFICATIONS JULY 2006

The following are singles Nielsen Broadcast Data Systems recently recognized for certified airplay of 100,000 or more spins. The detection totals account for all spins on Nielsen Broadcast Data Systems' monitored panel of more than 1,200 radio stations in 128 markets across the United States and Canada, as well as airplay on monitored satellite stations and radio networks. The totals cover the period from a title's release through July 31.

SONG TITLE	ARTIST NAME	LABEL	CERTIFICATION
WHERE HAVE ALL THE COWBOYS GONE? WAKE ME UP WHEN SEPTEMBER ENDS RIDIN' WHO SAYS YOU CAN'T GO HOME AS GOOD AS I ONCE WAS DANCE, DANCE BIG STAR SAVIN' ME FAST CARS AND FREEDOM NEVER LEAVE YOU...UH OOH, UH OOOH! TO LOVE YOU MORE HAVE YOU FORGOTTEN?	Paula Cole Incubus Green Day Chamillionaire Feat. Krayzie Bone Bon Jovi Toby Keith Fall Out Boy Kenny Chesney Nickelback Rascal Flatts Lumidee Celine Dion Darryl Worley	IMA/GOR/WARNER BROS. IMA/ORTAL/EPIC REPRISE UNIVERSAL MOTOWN ISLAND/IMERCURY/DJ&G DREAMWORKS NASHVILLE FUELED BY RAMEN/ISLAND/DJ&G BNA ROADRUNNER/DJ&G LYRIC STREET UNIVERSAL MOTOWN 550 MUSIC/EPIC DREAMWORKS NASHVILLE	300,000 200,000

LIST CONTINUES ON PAGE 47.

HOT AC

► THE FRAY'S

R&R

LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BGS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS	WEEKS	WEEKS	AUDIENCE MILLIONS	RANK
1	1	30	BLACK HORSE & THE CHERRY TREE	NO. 1 (D WKS)	REL/INTL	2406	-124	12,253	3	
2	14	16	CRAZY CHARLIE BARLEY		DOWNTOWN/ANA	2334	+85	12,448	2	
3	42	18	OVER MY HEAD (CABLE CAR)		EPIC	2246	+20	12,577	1	
4	38	17	SAVING ME		ROADHOUSE/BLDG	2157	-57	12,006	4	
5	17	18	DARE CALIFORNIA		WARNER BROS.	2053	-43	9,325	9	
6	37	17	UNWRITTEN		EPIC	2029	-84	11,785	5	
7	16	18	BEYONCE ALONG WITH THE ALL-AMERICAN FLEETS		INDIGOLITE/INTERSCOPE	1938	+59	9,782	6	
8	9	18	WAITING ON THE WORLD TO CHANGE		AMERICA/COLUMBIA	1851	+54	9,659	7	
9	33	17	WALK AWAY		EPIC	1771	-63	9,613	8	
10	20	17	STAY WITH YOU		WARNER BROS.	1686	-130	8,598	11	
11	15	18	THE MIDDLE		AMERICA/COLUMBIA	1642	+70	8,266	13	
12	16	11	FAR AWAY	MOST INCREASED PLAYS	INDIGOLITE/INTERSCOPE	1620	+319	8,391	12	
13	48	17	BAD DAY		WARNER BROS.	1483	-72	7,258	14	
14	17	17	HATE ME		UNIVERSAL MOTOWN	1460	+145	7,032	15	
15	41	17	EVER THE SAME		MELVIN/ATLANTIC	1458	-14	8,980	10	
16	12	17	WHAT HURTS THE MOST		LYRIC STREET/WALL WOOD	1271	+75	6,034	16	
17	8	17	PUT YOUR RECORDS ON		CAPTOL	1243	+154	5,738	17	
18	22	11	CHASING CARS	AIRPLAY	POLYGRAM/INTERSCOPE	1033	+187	4,594	20	
19	12	17	IS IT ANY WONDER?		INTERSCOPE	1031	+36	3,833	22	
20	19	17	WHAT'S LEFT OF ME		INDIGOLITE	973	-60	5,281	19	
21	10	17	HOW TO SAVE A LIFE		EPIC	937	+75	5,617	18	
22	3	17	CALL ME WHEN YOU'RE SOBER		WIND-UP	795	+229	3,846	21	
23	17	17	NOTHING LEFT TO LOSE		AMERICA/COLUMBIA	790	+32	2,445	27	
24	17	17	HIPS DON'T LIE		EPIC	758	-170	3,579	23	
25	8	17	I WRITE SINS NOT TRAGEDIES		DELAWARE/FILED BY BAMA/ANA	699	+177	3,377	25	
26	25	10	AIN'T NO OTHER MAN		REARVIEW	687	+92	3,481	24	
27	13	17	DIAMONDS		ONE HAVEN/EPIC	596	-16	1,947	30	
28	14	17	WHERE'D YOU GO		MACHINE SHOP/WARNER BROS.	591	-67	2,282	28	
29	11	17	BOYTON		EPIC	584	+36	2,447	26	
30	4	17	LIPS OF AN ANGEL		UNIVERSAL REPUBLIC	475	+98	1,040	35	
31	5	17	STEADY, AS SHE GOES		THIRD MAN/WY	464	+79	2,241	29	
32	7	17	PHONOGRAPH CUPID		MOSLEY/CEPHIN	386	+38	1,894	31	
33	10	17	FRESH		CUSTOM/ATLANTIC	314	-180	1,258	32	
34	11	17	EVERYTHING CHANGES		FLIP/ATLANTIC	290	-27	9,987	38	
35	4	17	CAN'T LET GO		REARVIEW	278	+13	0,276	-	
36	2	17	WHEN YOU WERE YOUNG		ISLAND/BLDG	235	+64	0,902	39	
37	1	17	THREE WALLS		CRIB/COLUMBIA	203	+74	0,280	-	
38	3	17	GOOD DAY		ATLANTIC	177	+6	0,377	-	
39	2	17	WRICK OF THE DAY ('08)		COLUMBIA	175	+5	0,236	-	
40	NEW	17	SUDDENLY I SEE	MOST ADDED	REL/INTL/EPIC	165	+68	0,994	37	

MOST ADDED

TITLE ARTIST / LABEL	PLAYS	WEEKS	WEEKS	AUDIENCE MILLIONS	RANK
SUDDENLY I SEE KT Tunstall (REL/INTL/EPIC)	165	+68	0,994	37	
CALL ME WHEN YOU'RE SOBER Bassnectar (WIND-UP)	795	+229	3,846	21	
GOODBYE MY LOVER James Blunt (CUSTOM/ATLANTIC)	17	17	12,577	1	
WHEN YOU WERE YOUNG The Killers (ISLAND/BLDG)	235	+64	0,902	39	
MANDOLIN MOON Stacy Head (CROUCH POETS/ADRENALINE)	1031	+36	3,833	22	
MOVE ALONG The All-American Rejects (DOGHOUSE/INTERSCOPE)	1033	+187	4,594	20	
CHASING CARS Sneaker Patsy (POLYGRAM/INTERSCOPE)	1033	+187	4,594	20	
CAN'T LET GO London Fog (REARVIEW)	278	+13	0,276	-	
PUT YOUR RECORDS ON Caroline Buller Rice (CAPITOL)	1243	+154	5,738	17	
IS IT ANY WONDER? Kenna (INTERSCOPE)	1031	+36	3,833	22	

ADDED AT... **WTMX** 101.9 FM
Chicago, IL
FD: Mary Ellen Kachinski
AAD: NMA Chubbucko
Bassnectar, Call Me When You're Sober, 9
KT Tunstall, Suddenly I See, 7
James Blunt, Goodbye My Lover
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS	WEEKS	WEEKS	AUDIENCE MILLIONS	RANK
WANTED DEAD OR ALIVE Chris Daughtry (CAES/IMP)	134	22	13	13	
SEXBACK Justin Timberlake (JIVE/ZION)	123	13	13	13	
DARE Carlini Featuring Shana Ryder (PARLOPHONE/VIRG)	130	14	7	7	
LEARN TO FLY Carlini Leaf (CONSTANT 7/VANGUARD)	134	27	11	11	
BEAUTIFUL WRECK Shawn Mullins (VANGUARD)	124	13	13	13	
GOODYE MY LOVER James Blunt (CUSTOM/ATLANTIC)	17	17	12,577	1	
MAMA'S ROOM Under The Influence Of Ghosts (ISLAND/BLDG)	15	15	8,266	13	
HALEY Hush (ATLANTIC/LA)	10	10	9,782	6	
BUTTONS The Passover Daily Featuring Snugg Dogs (SAGANTERSCOPE/UNIVERSAL)	5	5	8,598	11	
I CALL IT LOVE Leland Miller (ISLAND/BLDG)	12	12	8,266	13	
FAR AWAY Michael Black (Roadhouse/BLDG)	1620	+319	8,391	12	
CALL ME WHEN YOU'RE SOBER Bassnectar (Wind-Up)	795	+229	3,846	21	
CHASING CARS Sneaker Patsy (Polygram/Interscope)	1033	+187	4,594	20	
CAN'T LET GO London Fog (Rearview)	278	+13	0,276	-	
PUT YOUR RECORDS ON Caroline Buller Rice (Capitol)	1243	+154	5,738	17	
IS IT ANY WONDER? Kenna (Interscope)	1031	+36	3,833	22	

FOR WEEK ENDING AUGUST 20, 2006
BILLIONS: See legend to charts in charts section for rules and symbol explanations.
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SMOOTH JAZZ



Not Kate Hepburn's film; smooth jazz says buh-bye

The Philadelphia Story

Carol Archer

C.Archer@RadioandRecords.com

Smooth jazz received a shock to its heart with the news that, after 13 years, WJZZ/Philadelphia was vacating the format. A flip by Clear Channel to a "Wake Up With Whoopi"-anchored rhythmic AC format spelled curtains for PD Michael Tozzi and his staff.

The on-air sayonara was dramatic. "It's been a privilege to be with you," Tozzi told listeners before airing roughly 10 minutes of artist clips: "Hi, this is Rick Braun"; "Hi, this is Gerald Veasley"; "Hi, this is Mindi Abair"; "Hi, this is Jeff Lorber"; "Hi, this is Nick Colionne."

And so it went. After blue-eyed soul homeboys Hall & Oates sent WJZZ to the Philly radio graveyard with "She's Gone," the station aired 30 seconds of white noise.

Smooth jazz fans in Philadelphia were in shock. Within a week, the Web site Philly.com ran 16 pages of listeners' reactions. "Where am I going to hear my music now?" was a typical reaction.

At the height of its success roughly 10 years ago under the aegis of VP/GM Sil Scaglione and PD Anne Gress, the station's annual billing was reportedly nearly double BIA's 2005 figure of \$15 million-\$16 million. Even with 103 sellers representing Clear Channel's market cluster, WJZZ sales softened over the years. But additional circumstances contributed to the decline and eventual demise of smooth jazz in radio's sixth-largest market.

One might consider WJZZ one of six stocks that didn't complement or enhance Clear Channel's Philly portfolio. Plus there were issues of audience composition—black, white, young, old—and how each station's position enhanced the others, or didn't.

The battle for 25-54s is brutally competitive. Philadelphia supports two urban ACs, a recently adopted gospel FM and two ACs (soft and soft rock), along with two stations giving away a vacation per day, a WJZZ benchmark promotion for nine years.

WJZZ was punned from all sides.

Furthermore, the marketplace became compressed to the point where one-tenth of a share point separated seventh place from 11th. It was an especially challenging time for smooth jazz in Philly, as in any other market. AC formats are easier to sell. In Philadelphia, what seller wouldn't pitch Clear Channel's venerable urban AC WDAS-FM with a market-leading 7.2 share in persons 25-54 over WJZZ's 3.2?

In the end, it was easier to change formats than to innovate sales techniques to further the viability of smooth jazz.

Evidence suggests that smooth jazz suffers when sold as part of a package; the format needs the respect that it can be sold on its own. Consider this: The only smooth jazz station ever included on the annual BIA list of America's 50 top-billing stations is, of course, CBS Radio's KTWV (the Wave)/Los Angeles. It was the first full-time station to play what later became known as smooth jazz, and launched on Valentine's Day in 1987. KTWV first entered the BIA top 50 around 1997, first at No. 10, before moving to sixth the next year. In 2005, with a sales staff of just 12 (plus national rep firm Interep), KTWV re-entered the top 50 at No. 16 and billed almost \$45 million.

On the other hand, with more than 100 sellers representing Clear Channel's cluster on Philadelphia's streets, WJZZ's 2005 billing was down to \$15-\$16 million. It's unfathomable, really, that a format with such incredible sales potential as the Wave demonstrates should wither and die. Does it really have to be that way?



▶ MICHAEL FRANKS

		SMOOTH JAZZ INDICATOR			PLAYS	
		TITLE	INPRINT / PROMOTION LABEL	TW		
		ARTIST		+/-		
1	19	CHILLAXIN' RUCZ GROOV	NARADA JAZZ	271	+3	
2	18	TRUE BLUE MINDI ABAR	GRVVERVE	263	-3	
3	12	WHAT DOES IT TAKE (TO WIN YOUR LOVE) PETER WHITE	COLLUMBA/LEGACY	261	-1	
4	19	GET DOWN ON IT WAYMAN TISDLE	RENDEZVOUS	260	0	
5	31	ALWAYS THINKING OF YOU NICK COLEONE	NARADA	225	-3	
6	7	FREE AS THE WIND THE JAZZMASTERS	TRIPPIN' W/ RHYTHM'VZ	223	+4	
7	7	MY LOVE'S LEAVIN' FOURPLAY FEAT. MICHAEL McDONALD	REA VICTOR	223	+4	
9	12	BEAT STREET DAVID BENOIT	PEAK/CONCORD	195	0	
8	23	DO IT AGAIN PHILLIP SASSE TRO	GAUMRENDZVOUS	190	-27	
10	25	MIRAMLOYA BEACH RAY PARKER, JR.	RAYDIO	166	-4	
11	15	PUT YOUR RECORDS ON CORINNE BAILEY RAE	CAPITOL	166	+1	
14	7	UNDER THE SUN MICHAEL FRANKS	KOCH	153	+10	
13	16	FORWARD EMOTION PREETS OF A DREAM	HEADS UP	151	+3	
16	13	MONDAY BREAKS EVERETTE HARP	SHANACHE	142	+9	
17	11	DESIDIOS TO CHILL MARION HEARDONS	HEADS UP	140	+14	
12	18	SATURDAY COOL BRINA SHIPPON	RENDEZVOUS	135	-15	
19	10	EASY DOES IT OUSLUK	TRIPPIN' W/ RHYTHM'VZ	119	0	
18	16	LOOK WHAT'S HAPPENED SHILTS	ARTZEN	118	-7	
15	20	GROOVE IS IN THE HEART NICK BRAUN	ARTZEN	117	-22	
20	3	I CALL IT LOVE LONEL NICH	ISLAND/BLAZING	117	+5	
21	5	FELIX THE CAT GREG ADAMS	APA	116	+9	
NEW		THE TOTAL EXPERIENCE BONEY JAMES FEAT. GEORGE DUKE	CONCORD	109	+53	
23	5	POSSION GROOVE BOBBY LYLE	HEADS UP	106	+18	
24	4	SAV'Y'S BO RICHARD ELLIOT	ARTZEN	101	+6	
25	3	HOLDING BACK THE YEARS SIMPLY RED	ELEKTRATYLANTE	97	+1	
22	3	BIGGEST PART OF ME DAVID PACK	PEAK/CONCORD	95	-3	
27	6	MEMORIAL DAY JONATHAN BULLER	RENDEZVOUS	84	0	
30	2	BINGO BINGO APFROCKETS	PEAK	83	+8	
29	10	LET IT FLOW BLACK GOLD/MSMVE	MAJOR MENACE	80	+4	
NEW		GEORGY FOREY HLS	BAUHAUS	78	+5	

FOR WEEK ENDING AUGUST 20, 2006

'What's happening is a vicious cycle often starting with a lack of billing caused by weak sales, not weak consumer demand for smooth jazz, followed by cuts in crucial research and marketing resources, followed inevitably by ratings decline.'

—Paul Goldstein

'A Vicious Cycle'

"Since 9-11, research and marketing resources for many smooth jazz stations have been consistently cut, causing irreparable damage," Goldstein says. "Those essential resources, plus sales expertise and passion, are musts for smooth jazz success. What's happening is a vicious cycle often starting with a lack of billing caused by weak sales, not weak consumer demand for smooth jazz, followed by cuts in crucial research and marketing resources, followed inevitably by ratings decline. We know the appetite for smooth jazz in a number of markets where it isn't prospering is enormous. We also know that with the right sales team, the advertising community embraces smooth jazz."

"It will take courage from GMs and regional VPs to get these stations back on track and reverse what is absolutely reversible. Changing formats is easy, but admitting that you have a problem in [smooth jazz] sales, fixing it, funding the organs needed for [smooth jazz] success—research and marketing—is far more difficult."

Darren Davis, regional VP of programming for Clear Channel's Chicago trading zone and OM of the market's AC WLIT (Lite FM) and smooth jazz WNUA, recently told R&R: "The health of the smooth jazz format will depend more on sales managers than on programmers. The challenge is not trying to make 25-year-olds fall in love with jazz music; it's about finding new ways to sell smooth jazz stations as the 35-54 core ages out of the 25-54 selling demo."

How the format responds to those sales challenges, as well as "the cluster sales mentality," demands for return on investment and other factors will play a significant role in shaping its future.

100
90
80
70
60
50
40
30
20
10
0

SMOOTH JAZZ

R&R



WEEK	RANK	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS #/PRINT / PROMOTION LABEL	WKS MO.	PLAYS TW	Δ	AUDIENCE MILLIONS	RANK	NEW STATIONS
1	12	WHAT DOES IT TAKE (TO WIN YOUR LOVE) PETER WHITE	MO. (19 WKS) LEGACY/ALBUM	636	+19	8,824	1		
2	22	TRUE BLUE MICK AGAR	COPIERVE	595	-18	7,182	2		
3	29	ALWAYS THINKING OF YOU HEC COLSONE	BARADA JAZZ/BLC	532	-5	5,964	5		
4	19	GET DOWN ON IT WYMAN TISDALE	RENDEZVOUS	529	+6	6,708	4		
5	23	CHILLAXIN EJCE GROOVE	BARADA JAZZ/BLC	509	+32	7,012	3		
6	7	FREE AS THE WIND THE JAZZMASTERS	TRIPPIN W RHYTHM/V2	471	+78	5,858	6		
8	10	MY LOVE'S LEAVIN' FOURPLAY FEATURING MICHAEL McDONALD	BLUESBERRY/ACTOR	393	-16	5,107	8		
10	17	PUT YOUR RECORDS ON CORINNE BAILEY RAE	CAPITOL	385	+29	4,957	10		
9	32	LET'S GET STARTED BRIAN CLAPTON	GIPHYERVE	334	-45	4,984	9		
10	7	DO IT AGAIN PHILIPPS SASSIE TRIO	CONCORD/RENDEZVOUS	330	-73	4,028	14		
11	16	FORWARD EMOTION PIECES OF A DREAM	HEADS UP	329	+26	4,173	13		
12	15	BEHALOYA BEACH RAY PASTER JR.	RAYDIP	329	+14	5,232	7		
13	11	I CALL IT LOVE LOREL RICHIE	GLANDING	322	+32	4,928	11		
13	12	HOT STREET DAVID BENNETT	PEAK/CONCORD	289	-4	4,291	12		
15	16	HOLDING BACK THE YEARS (2005) SMOOTHLY SMOO	SMOOTHLY SMOO/COPIERVE FORECAST/VERVE	265	-5	3,287	16		
16	2	THE TOTAL EXPERIENCE BONEY JAMES FEATURING GEORGE DUKE	CONCORD	258	+14	2,792	17		
17	14	SATURDAY COOL BRIAN SIMPSON	RENDEZVOUS	203	+1	1,634	18		
17	30	SAV IT'S SO RICHARD ELLIOT	ARTIZEN	196	-1	1,630	19		
18	18	IF I AIN'T GOT YOU ERIC DARBUS	BARADA JAZZ/BLC	149	+7	3,395	15		
20	8	DRESSED TO CHILL MARCUS HEADUPS	HEADS UP	121	-12	1,466	20		
21	20	GROOVE IS IN THE HEART RICK BRALM	ARTIZEN	112	-7	0,778	23		
22	11	CHILLIN' OUT ERIC DARBUS	BARADA JAZZ/BLC	90	-14	0,596	25		
24	5	EASY DOES IT GUSLA	TRIPPIN W RHYTHM/V2	89	+1	0,589	27		
23	13	LOOK WHAT'S HAPPENED SHELTS	ARTIZEN	80	-22	0,580	26		
24	8	SHINE LUTHER VANDROSS	JRMC	62	+8	1,023	21		
25	8	UNDER THE SUN MICHAEL FRANKS	NOOH	60	-3	0,476	29		
27	5	MONDAY SPEAKS EVERETTE HARP	SHIMMACHE	53	-3	0,526	28		
28	NEW	MANDELA BAY JONATHAN BUTLER	RENDEZVOUS	53	+17	0,329	-		
29	NEW	CHAZY CORINNE BAILEY RAE	DOWNTOWN/LAVA	51	+21	0,731	24		
30	3	STREET TALK DAN SEZEL	NATIVE LANGUAGE	43	+3	0,380	-		

MOST ADDED

TITLE / LABEL	NEW STATIONS
HOLDING BACK THE YEARS (2005) Simply Red CONSPIRED/COPIERVE FORECAST/VERVE	5
THE TOTAL EXPERIENCE Boney James Feat. George Duke CONCORD	4
CHAZY Corinne Bailey Rae DOWNTOWN/LAVA	2
IF I AIN'T GOT YOU Eric Darbus BARADA JAZZ/BLC	2
DRESSED TO CHILL Marcus Headups HEADS UP	2
IT'S ALL RIGHT Aaron Neville BURGANDY	2
THE HEART OF THE MATTER The Roots UNIVERSAL MOTOWN	1
I'M ALL RIGHT Mandela Bay DOLBYDRUM	1
BEAUTIFUL Angela Johnson JAZZ	1

ADDED AT...

WSMJ
Baltimore, MD
PD: Lori Lewis

Corinne Bailey Rae, 7
Boney James Feat. George Duke, The Total Experience, 12
Richard Elliot, 7

NEW AND ACTIVE

TITLE / LABEL	PLAYS /AIR	TITLE / LABEL	PLAYS /AIR
GIRL IN THE RED DRESS Gregg Karahalos (TRIPPIN W RHYTHM/V2)	40/3	GEORGY PORGY MEL (BAJA/TSR)	29/5
FELIX THE CAT Greg Adams (R&A)	37/3	I'LL MAKE LOVE TO YOU KIM Williams (RENDEZVOUS)	28/3
SADKE 'N' MIRRORS Les Rimmer (PEAK/CONCORD)	36/25	MY GEDSHA Paula Brindley (NEXT AGE)	27/5
TOTAL STATIONS: 5		TOTAL STATIONS: 5	
TOTAL STATIONS: 9		TOTAL STATIONS: 4	
TOTAL STATIONS: 11		TOTAL STATIONS: 2	

MOST INCREASED PLAYS

Δ	TITLE
+75	THE TOTAL EXPERIENCE Boney James Feat. George Duke (Concord) RSPF +8, SLE +4, KJZZ +2, RYOT +8, WBSJ +4, WJZB +9, KWJZ +8, WSLT +7, KJZZ +7, WMMV +7
+32	FREE AS THE WIND The Jazzmasters (Trippin W Rhythm/V2) WBSJ +2, WMMV +7, WJZB +12, WJZB +8, WSLT +8, SLE +8, RYOT +7, WMLA +3, WJZZ +2, WJRC +2
+29	I CALL IT LOVE Loreal Richie (NativeLang) WMLA +3, KJZZ +5, KJZZ +4, WSLT +4, KJZZ +3, WMMV +2, WJZZ +2, SLE +1, WJZZ +1
+26	PUT YOUR RECORDS ON Corinne Bailey Rae (Capitol) WMLA +3, KJZZ +5, KJZZ +4, RSPF +3, RYOT +3, WJZZ +3, WJZZ +3, WBSJ +2, KJZZ +2, RDM +2

RECURRENTS

TITLE / ARTIST / #/PRINT / PROMOTION LABEL	PLAYS TW	LAST WK	TITLE / #/PRINT / PROMOTION LABEL	PLAYS TW	LAST WK
BIGGEST PART OF ME DAVID PACK (PEAK/CONCORD)	261	252	YOU GOT IT 3RD FLOOR WITH BRIAN AUGER (WHEEL OCTAVE/BLC)	172	191
WHISKEY PAUL BROWN (COPIERVE)	238	253	2ND 2 BROS NAJEE (HEADS UP)	170	178
OH HAPPY DAY (LIVE) RAMSEY LEWIS (BARADA JAZZ/BLC)	202	234	UNDEMIABLE DAVE ROE (CAPITOL)	162	138
STREPPIN' OUT RIM WATERS (CONCORD)	194	197	PALICOURA MICHAEL LINCOLN (RODEO/WJS)	155	165
I CAN'T HELP MYSELF CHRISTIANSTAND (TRIPPIN W RHYTHM/V2)	191	202	SUNSHINE NIGHTS MEL (BAJA/TSR)	151	161

FOR WEEK ENDING AUGUST 20, 2006
 *BDS/BDS/BDS See legend to charts in charts section for rules and symbol explanations.
 †25 enough jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week, indicate chart comprised of 22 reporters. © 2006 VHJ Business Media, Inc. All rights reserved.

LIST CONTINUED FROM PAGE 44

BDS CERTIFICATIONS JULY 2006

The following are singles Nielsen Broadcast Data Systems recently recognized for certified airplay of 100,000 or more spins. The detection totals account for all spins on Nielsen Broadcast Data Systems' monitored panel of more than 1,200 radio stations in 128 markets across the United States and Canada, as well as airplay on monitored satellite stations and radio networks. The totals cover the period from a title's release through July 31.

SONG TITLE	ARTIST NAME	LABEL	CERTIFICATION
PROMISCUOUS	Nelly Furtado Feat. Timbaland	MOSLEY/GEFFEN	
WHAT'S LEFT OF ME	Nick Lachey	JIVE/ZOMBA	
UNFAITHFUL	Rihanna	SRP/DEF JAM/DJMG	
CRAZY	Gnarls Barkley	DOWNTOWN/ATLANTIC/LAVA	
DO IT TO IT	Cherish Feat. Sean Paul Of The YoungBloodZ	SHO'NUFF/CAPITOL	
MOVE ALONG	The All-American Rejects	DOUGHOUSE/INTERSCOPE	
BLACK HORSE & THE CHERRY TREE	KT Tunstall	RELENTLESS/VIRGIN	
GIMMIE THAT	Chris Brown	JIVE/ZOMBA	100,000
WHEN YOU'RE MAD	No-Yo	DEF JAM/DJMG	
WHEREVER YOU ARE	Jack Ingram	BIG MACHINE	
SETTLE FOR A SLOWDOWN	Dierks Bentley	CAPITOL NASHVILLE	
TURN IT UP	Chamillionaire Feat. Lil' Flip	UNIVERSAL MOTOWN	
BEST I EVER HAD	Gary Allan	MCA NASHVILLE	
JUST MIGHT (MAKE ME BELIEVE)	Sugarland	MERCURY	
WE'RE NOT MAKING LOVE NO MORE	Dru Hill	LAFACE/ZOMBA	
CRAZY LITTLE THING CALLED LOVE	Dwight Yoakam	REPRISE NASHVILLE/WRN	

ROCK



A look at WBCN's Toucher & Rich show

The Hub's Radio Future Is Here

Mike Boyle

MBoyle@RadioandRecords.com

It is clearly no longer your father's WBCN. No slight intended to the trailblazing forefathers of this heritage CBS Radio alternative in Boston, which has seen the likes of Oedipus, Charles Laquidara, Albert O. Carter, Alan, Mark Parenteau, Tommy Hedges, Howard Stern, Tami Heidi, Tony Berardini and others roam its airwaves and hallways since the station launched an "underground" music format in March 1968.

Nowadays, Opie & Anthony ride herd in mornings, Adam 12 mans middays, Hardy handles nights, Mark Hamilton strolls through late nights, and Juanita patrols the overnights.

Oh, and afternoons you ask? That would be the recently paired Toucher & Rich, who started June 5.

Products of college radio, Fred Toucher and Rich Schertenleib previously worked at then-Susquehanna (now Cumulus) alternative WNNX (99X)/Adanta. After hosting separate shows there, they decided to make a go of it as a team with the help and encouragement of 99X consultant Randy Lane.

"We both started at 99X around the same time; we're the same age," Rich recalls. "We're like two snotty kids in the back of the classroom making fun of everybody. Our senses of humor are close to the same."

With Lane's guiding hand, Toucher & Rich first auditioned for CBS in Phoenix. The duo says it went well, but there weren't any openings so they flew to Boston and auditioned for WBCN.

"The phones lit up instantly when I brought them in for an audition, people liked what they were doing," WBCN PD Dave Wellington says. "They came with a ton of material, and I knew instantly I wanted to have these guys in the building and part of our future."

The talent blueprint to resurrect this heritage signal after it lost morning man Howard Stern and endured the ensuing David Lee Roth debacle came together between April and June. Wellington refers to the station's new drivetime teams as his "twin pillars of personality."

"It's great to get back to the days when we were the station everybody in the market is talking about," he adds. "New music has not been setting the world on fire in the rock and alternative world of late, although it's getting better. But music can also be a point of parity and what you cannot duplicate is fresh, exciting and funny content, and that's what we wanted to build back on 'BCN and bridge music around that."

The Making Of A Show

Being thrust together as a new on-air team can certainly come with trials and tribulations, but being friends who are already comfortable with each other has its advantages.

"It's been easier than any show I've had to do," Rich says. "All three of us, Toucher, Chris 'Crash' Clark, who handles news and sports, and myself have been friends for years. We give each other hell a lot, but we're still friends at the end of the day. The



Toucher & Rich

"They came with a ton of material, and I knew instantly I wanted to have these guys in the building and part of our future."

—Dave Wellington



JET'S

RADIO RECORDS		CANADA ROCK		"PLAYS" TW	
TITLE ARTIST	EMPIRE / PROMOTION LABEL			W	+
6 ORIGINAL FIRE AUDIOLAVE	INTERSCOPE/SONY BMG	609	-61		
11 THROUGH GLASS STONE SOUL	ROADRUNNER/UNIVERSAL	542	-51		
21 STEADY, AS SHE GOES THE RACONTEURS	THEIR OWN/2	430	-52		
16 HATE ME GUN OCTOBER	UNIVERSAL MOTOWN/UNIVERSAL	397	-14		
6 WHEN YOU WERE YOUNG THE KILLERS	ISLAND/UNIVERSAL	394	-22		
21 ANIMAL I HAVE BECOME THREE DYNAMO/SONY	JIV/SONY BMG	394	-28		
9 SAVING GRACE TOMPETTY	AMERICAN/WARNER BROS./WARNER	388	-26		
7 TELL ME BABY REMOT/OLYMPIUS	WARNER BROS./WARNER	378	-12		
9 ROCKSTAR RED/BLACK	BMG	349	-18		
15 BRIDGE TO NOWHERE SAM ROBERTS	UNIVERSAL	329	0		
9 LIPS OF AN ANGEL HOBBI	UNIVERSAL REPUBLICAN/UNIVERSAL	324	-29		
16 MISS MURDER AP	THY EVIL/INTERSCOPE/UNIVERSAL	307	-10		
4 WHO TAUGHT YOU HOW TO LIVE LIKE THAT SLOAN	MARINER/SONY BMG	291	-68		
3 CALL ME WHEN YOU'RE SOBER CHANCE/SONY	WB+UP	282	+105		
21 BARE CALIFORNIA REMOT/OLYMPIUS	WARNER BROS./WARNER	252	-56		
10 I CAN'T SAY THE NEWS	THE BUNSTAD/OLYMPIUS	242	-5		
24 WOMAN WOLFPOWER	MOJO/INTERSCOPE/UNIVERSAL	213	-56		
12 LIFE WASTED PEARLAN	JFDY/SONY	205	-100		
2 PUT YOUR MONEY WHERE YOUR MOUTH IS JET	ATLANTIC/WARNER	189	-91		
16 BEVIL IN A MESS/MENT MASS BILLY TALBOT	ATLANTIC/WARNER	184	-53		
14 BLAIR/NER STANWELL	STARWELL	176	-16		
13 FIRST DATE DAVID JONES	AQUARIUS	173	-7		
17 TELL ME GLENN	VERGEM	172	-10		
5 THE POT TOOL	TOOL DISSECTIONAL/VOLCANO/SONY BMG	172	-8		
13 IS IT ANY WONDER? HEAR	INTERSCOPE/UNIVERSAL	163	-30		
7 THE DIARY OF JANE BRANIG/BOLAN	HOLLYWOOD/UNIVERSAL	157	-36		
10 SEE RIGHT THROUGH ME MOBLI	INTERSCOPE/UNIVERSAL	151	-10		
11 THE GIFT SETH	WB+UP	146	-5		
9 RED FLAG BILLY TALBOT	ATLANTIC/WARNER	145	-50		
5 MIRACLE FOOTPRINTS	REDHILL/SONY BMG	144	-5		

FOR WEEK ENDING AUGUST 20, 2006

show just rolls; we're like a bunch of old friends just sitting around at the bar with 'street audio' to go with it."

The show's fourth member is Adolfo Gonzalez Jr., who Rich recruited from his pre-T&R days in Dallas working with the syndicated Kidd Kraddick show.

"Adolfo, who is all of 345 pounds, just turned 20 and has never kissed a girl," Toucher says. "He worked at a Dunkin' Donuts when we brought him up, and he's been a constant source of amusement for us. We love him though, he's one of us."

You can see for yourself some of the strange situations Adolfo gets himself into on the T&R page at wbcn.com.

Carving Out A Niche

Eschewing prep services in favor of original concepts for content, the fledgling show has already established a few benchmarks.

"We do a 'Drunken Red Sox Recap,'" Toucher says, "which has become what we're known for." After every Red Sox home game, the duo goes out and finds the drunkest people they can and lets them recap the game, usually all wrong.

"We also do a bit I took from Atlanta," Toucher adds, "called 'Reality Check Girls.' We have girls send in pictures and rate themselves on a scale of 1-10. We then take the pictures to bars and have guys rate them. If the girl's rating of herself is close to what the guys say, the girl wins a prize."

Then there's "Rich's Musical Movie Review," where he rips a new flick while singing to the theme of "Magnum P.I."

Less than three months into their new gig, Toucher says the team has been well-received so far.

"People have been really good as has the local press. The pro sports teams have also been receptive to our ideas because they like the show," he says. "What Boston doesn't like are phonies. We didn't come in and pretend we were from here."

And could syndication be in T&R's future?
"We think about it; we'd like to make all that money," Toucher quips. "Hey, we haven't even gotten a trend back yet, so what if we get our first book and it's terrible?"



ALTERNATIVE

RANK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BOS CERTIFICATIONS NO. 1'S (WKS)	HTPREDICTOR STATUS IMPACT / PROMOTION LABEL	PLAYS TW	WEEKS -60	AUDIENCE MILLIONS	RANK	LAST WEEK	
									PLAYS	WEEKS
1	18	MISS MURDER		TRY EYE/INTERSCOPE	1052	-60	8,791	1		
2	20	ANIMAL I HAVE BECOME THREE DAYS GRACE		JIVE/ZOMBA	1076	-17	7,094	3		
3	27	THE KILL (BLURRY ME)		MMORTAL/WIRED	1082	+37	6,368	5		
4	6	WHEN YOU WERE YOUNG		ISLAND/UMG	1660	-65	8,207	2		
5	6	ORIGINAL FIRE		INTERSCOPE/EPIC	1635	-21	6,654	9		
6	9	TELL ME BABY		WARNER BROS.	1492	+129	6,015	7		
7	11	THE BABY OF JANE		HOLLYWOOD	1436	+70	4,389	13		
8	11	THROUGH GLASS		ROADRUNNER/UMG	1348	+133	4,981	11		
9	20	DARE CALIFORNIA		WARNER BROS.	1319	-174	6,513	4		
10	3	CALL ME WHEN YOU'RE SOBER		WIND-UP	1301	+168	5,015	10		
11	22	STEADY, AS SHE GOES		THIRD MAN/VY	1191	-131	6,191	6		
12	21	SHAKEDOWN		WARNER BROS.	1109	-138	3,947	16		
13	14	I WRITE SINS NOT TRAGEDIES		DEADY/DANCE/UMG	1108	-51	5,930	8		
14	10	KNIGHTS OF CYDONIA		WARNER BROS.	1137	+38	4,155	14		
15	22	PUT YOUR MONEY WHERE YOUR MOUTH IS		ATLANTIC	997	+310	4,048	15		
16	14	ROOFTOPS (A LIBERATION BROADCAST)		COLUMBIA	981	-68	2,650	23		
17	17	CRAZY		DOWNTOWN/LAVA	858	-71	4,947	12		
18	18	VICARIOUS		TOOL/DISSOLUTION/VOLCANO/ZOMBA	890	-171	3,057	19		
19	11	READY TO FALL		EPIC	832	+26	2,554	24		
20	21	IS IT ANY WONDER?		INTERSCOPE	827	+31	3,573	17		
21	3	TO BE LOVED		EL TONAL/EPIC	796	+86	3,128	18		
22	19	CRAZY BITCH		ELEVEN SEVEN/LAVA	742	-130	2,934	21		
23	5	LIPS OF AN ANGEL		UNIVERSAL REPUBLIC	700	+77	2,909	22		
24	7	LAND OF CONFUSION		EPIC	674	+17	1,519	32		
25	3	FACE DOWN		WIRCH	637	+88	1,453	34		
26	7	THE POT		TOOL/DISSOLUTION/VOLCANO/ZOMBA	608	+42	3,042	20		
27	5	DO IT FOR ME NOW		SURETHING/EPIC	602	+64	1,654	31		
28	8	I WILL FOLLOW YOU INTO THE DARK		ATLANTIC	524	+15	1,793	28		
29	3	INTO THE OCEAN		UNIVERSAL MOTOWN	446	+46	1,496	33		
30	4	HEROES		ATLANTIC	438	-3	1,298	36		
31	6	SHINE DOWN		UNIVERSAL REPUBLIC	381	+8	0,997	40		
32	3	SHAKES ON A PLANE (BRING IT)		DEADY/DANCE/LAVA/NEWLINE	377	+70	1,876	27		
33	2	CHASING CARS		POLYDOR/ASAP/INTERSCOPE	375	+62	2,412	25		
34	3	TEARS DON'T FALL		TRUSTALL/JIVE/ZOMBA	376	-38	0,793	-		
35	10	THE GIFT		WIND-UP	320	-38	1,358	35		
36	9	HOW TO SAVE A LIFE		EPIC	309	+14	1,791	29		
37	2	YOU ONLY LIVE ONCE		REARBACK	298	-7	0,774	-		
38	NEW	ALIVE WITH THE GLORY OF LOVE		DOGHOUSE/UMG	281	+4	0,517	-		
39	NEW	FULLY ALIVE		OTONE/UMG	279	+9	0,681	-		
40	RE-ENTRY	SUPRA-NID		ELEVATOR/STRALWINDS	279	-4	0,683	-		

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HAJISEA	13
HATE (I REALLY DON'T LIKE YOU)	6
OUT OF CONTROL	6
FACE DOWN	6
HERE IT GOES AGAIN	5
CALL ME WHEN YOU'RE SOBER	5
KNIGHTS OF CYDONIA	4
CHASING CARS	4
PUT YOUR MONEY WHERE YOUR MOUTH IS	4
JOKER AND THE THIEF	4

ADDED AT...

KROX
Austin, TX
PD: Lynn Barber
MD: Toby Ryan
The Recorders, Level 8
Stap, Houston, TX
Vollmoeller, Joker And The Thief, O

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
FAKE TALES OF SAN FRANCISCO Acid Mothers Temple (DOMINO)	270/17	WORK IT OUT Jars of Clay, Dave Matthews Band (INTERSCOPE)	188/27
TOTAL STATIONS:	24	ROCKSTAR Michael (ROADRUNNER/UMG)	183/48
NOJO Peeping Tom (EPIC)	239/13	TOTAL STATIONS:	14
TOTAL STATIONS:	26	SEIZE THE DAY Angeles Sewall (DOPELESS/WARNER BROS.)	176/28
GONE DADDY GONE Gaelan Barkley (DOWNTOWN/LAVA)	248/28	TOTAL STATIONS:	30
TOTAL STATIONS:	33	FLORIDA SUNSHINE As Fast As (OTONE)	170/13
HATE (I REALLY DON'T LIKE YOU) Plain White T's (HOLLYWOOD)	231/21	TOTAL STATIONS:	12
TOTAL STATIONS:	23	DARK BLUE Jack's Mannequin (BAVERICK/EPIC)	170/5
DO IT ALONE Sageant (FEARLESS/V2)	192/18	TOTAL STATIONS:	13
TOTAL STATIONS:	25		

MOST INCREASED PLAYS

INCREASE IN PLAYS

- +310 **PUT YOUR MONEY WHERE YOUR MOUTH IS**
Joi (Atlantic)
- +168 **CALL ME WHEN YOU'RE SOBER**
Warner Bros. (WIND-UP)
- +133 **THROUGH GLASS**
Shameless (Roadrunner/UMG)
- +129 **TELL ME BABY**
Red Hot Chili Peppers (Warner Bros.)
- +88 **FACE DOWN**
The Red Jumpsuit Apparatus (VIRGO)

FOR WEEK ENDING AUGUST 20, 2006
LBDN: See legend to charts in charts section for rules and symbol explanations.
% alternative and 27 Canada rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. (c) 2006 VNU Business Media, Inc. All rights reserved.

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ACTIVE ROCK

		TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	W+	AUDIENCE MILLIONS	RANK
1	20	ANIMAL I MAY BECOME THREE DAYS GRACE	NO. 1 (3 WKS)	1723	-52	7,220	1
2	12	THROUGH GLASS STONE ISOUR	ROADRUNNER/DIG	1613	+48	5,596	2
3	12	THE DIARY OF JANE BRUCE MCKENNA	HOLLYWOOD	1541	+22	5,387	3
4	20	LIPS OF AN ANGEL HINDER	UNIVERSAL/REPUBLIC	1438	-63	5,127	4
5	6	ORIGINAL FIRE ALDOUS X	INTERSCO/EPIC	1420	+53	5,187	4
6	8	LAND OF CONFUSION DISTURBED	REPRISE	1176	+87	3,961	9
7	10	SHINE DOWN GOODSACK	UNIVERSAL/REPUBLIC	1176	+46	3,805	7
8	28	COMING UNDONE KORN	VRG	1169	-65	4,494	6
9	8	HARBINGER SHINE DOWN	ATLANTIC	864	+23	2,581	12
10	11	MISS MURDER AFI	TRY EVIL/INTERSCOPE	782	-2	2,428	13
11	22	THE KILL (BURY ME) 30 SECONDS TO MARS	BMG/A&I/VRG	773	+36	2,063	15
12	18	VICARIOUS TOOL	DISSECT/INFLA/CANON/COMBA	759	-84	3,575	8
13	4	TO BE LOVED PAPA ROACH	EL TONAL/GEFFEN	719	+121	2,047	16
14	6	ROCKSTAR MOTORHEAD	ROADRUNNER/DIG	712	+76	2,098	14
15	27	CRAZY BITCH BUCKCHERRY	ELEVEN SEVEN/LAVA	696	-36	2,850	11
16	20	DANI CALIFORNIA RED HOT CHILI PEPPERS	WARNER BROS.	695	-83	3,204	10
17	17	LOBBLY TRAIN BLACK STONE CHERY	WIDE WORLD/ROADRUNNER/DIG	662	-43	1,691	20
18	11	FULLY ALIVE FLEET	OCTONE/VRG	652	+45	1,424	22
19	23	TELL ME BABY RED HOT CHILI PEPPERS	AMPOWER WARNER BROS.	648	+107	1,766	18
20	8	INVINCIBLE LIZ LOVAT	FRUIT LUMBA	628	+22	1,740	19
21	26	CALL ME WHEN YOU'RE SOBER EVANESCENCE	MOST INCREASED PLAYS BIRD-UP	604	+141	1,572	21
22	5	THE POT TOOL	DISSECT/INFLA/CANON/COMBA	603	+81	1,936	17
23	10	VICTIM EIGHTEEN VISIONS	TRUST/KILL/VRG	567	-13	1,127	25
24	7	SEIZE THE DAY AVERAGE SUPERHERO	HIP/LESS/WARNER BROS.	540	-5	1,341	23
25	10	TEARS DON'T FALL BILLY IDOL	TRUST/KILL/VRG	498	+23	0,972	27
26	8	KING OF ALL EXCURSIONS STAINED	FLIP/ATLANTIC	472	+33	1,000	26
27	16	ROOFTOPS (A LIBERATION BROADCAST) LOSTPROPHETS	COLUMBIA	388	-64	0,648	35
28	5	OVER EVANESCENCE	THE ROCKETS/HOLLYWOOD	383	-10	0,789	29
29	2	NEXT 2 YOU BUCKCHERRY	ELEVEN SEVEN/LAVA	305	+121	0,853	28
30	4	CONCRETE JUNGLE BLACK LABEL SOCIETY	ROADRUNNER/DIG	341	+33	0,700	33
31	3	FALLS APART HEAT	CAPITOL	316	+34	0,751	31
32	2	PUT YOUR MONEY WHERE YOUR MOUTH IS JET	ATLANTIC	300	+96	0,763	30
33	20	MATE ME BILLY IDOL	UNIVERSAL/MOTOWN	298	-79	1,226	24
34	9	ABSOLUTE THOUSAND FOOT BRUTCH	TOOTH & NAUGHTY	213	-91	0,537	36
35	19	AMERICAN WITCH ROB ZOMBIE	GEFFEN	191	-94	0,730	32
36	NEW	WHEN YOU WERE YOUNG THE KILLERS	ISLAND/DIG	179	+34	0,579	39
37	12	STEADY, AS SHE GOES THE RACONTEURS	THIRD MAN/W2	174	-12	0,684	34
38	15	DISCONNECTED (OUT OF TOUCH) TRUMP	WARNER BROS.	135	-23	0,224	-
39	13	LIFE WASTED PEARL JAM	VRG	128	-43	0,503	37
40	RE-ENTRY	WHY CRY THE PINK CHANNEL	CAPITOL	126	+7	0,179	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
POLITICS Korn (VRG)	13
SAVE ME SORROW Buckcherry (DC/AMG)	9
THE POT Tool (TOOL DISSECT/INFLA/CANON/COMBA)	9
LET IT ALL BLEED OUT Red Hot Chili Peppers (WARNER BROS.)	7
PUT YOUR MONEY WHERE YOUR MOUTH IS Jet (ATLANTIC)	7
TELL ME BABY Red Hot Chili Peppers (WARNER BROS.)	6
WAKING UP 10 Years (UNIVERSAL/REPUBLIC)	5
NEXT 2 YOU Buckcherry (ELEVEN SEVEN/LAVA)	4
GOOBYE Army Of Anyone (THE FIRMS)	4
TO BE LOVED Papa Roach (EL TONAL/GEFFEN)	4

**ADDED AT...
WRIF**
Detroit, MI
PD: Doug Pugh
MD: Mark Pennington
Red Hot Chili Peppers, Tell Me Baby, 4
Korn, Politics, 1
Evanscence, Call Me When You're Sober, 0
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS AGAIN	TITLE ARTIST / LABEL	PLAYS AGAIN
JOKER AND THE THIEF Jokerstar (MODULAN/INTERSCOPE)	16/41	GOOBYE Army Of Anyone (THE FIRMS)	69/98
WAKING UP 10 Years (UNIVERSAL/REPUBLIC)	112/99	FORGIVE AND FORGET Alan Aut Farm (EL TONAL/NEW DOOR/LAIE)	64/2
READY TO FALL Rico Argenot (GEFFEN)	108/77	MF2 Coco Angel & Sully Erus (KOC)	52/7
SELFSH AND COLD Revolution Theory (ELEMENT ONE/CM)	108/70	FM BACK Dino (303/TY/ARTISTS)	48/10
POLITICS Korn (VRG)	85/47	LISTEN UP Dead Poets Society (COFFIN/REPUBLIC)	45/8
TOTAL STATIONS:	16	TOTAL STATIONS:	15
TOTAL STATIONS:	13	TOTAL STATIONS:	6
TOTAL STATIONS:	17	TOTAL STATIONS:	8
TOTAL STATIONS:	11	TOTAL STATIONS:	1
TOTAL STATIONS:	26	TOTAL STATIONS:	5

MOST INCREASED PLAYS

- +141
- +121
- +121
- +107
- +99

CALL ME WHEN YOU'RE SOBER Evanscence (Re-Op) KOCZ-10, KATT-12, KOCB-11, WQIA-10, WYBB-10, KISS-10, WLEZ-10, WQZZ-10, WTPX-10, KCT-17
TO BE LOVED Papa Roach (El Tonal/Geffen) KQW-10, KOLE-10, WZDR-10, KOLE-10, WQZZ-10, WQZZ-10, WTPX-10, WQZZ-10, WTPX-10, WTPX-10
NEXT 2 YOU Buckcherry (Eleven Seven/Lava) WYBB-10, WQZZ-10, WZDR-10, KOLE-10, WQZZ-10, WQZZ-10, WTPX-10, WQZZ-10, WTPX-10, WTPX-10
TELL ME BABY Red Hot Chili Peppers (Warner Bros.) KQW-10, WQZZ-10, KCTE-10, WQZZ-10, WQZZ-10, WQZZ-10, WQZZ-10, WQZZ-10, WQZZ-10, WQZZ-10, WQZZ-10
WAKING UP 10 Years (Universal/Republic) KQW-10, WQZZ-10, WQZZ-10, WQZZ-10, WQZZ-10, WQZZ-10, WQZZ-10, WQZZ-10, WQZZ-10, WQZZ-10

FOR WEEK ENDING AUGUST 20, 2006
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Bob Buchmann
 Program Director
 WAXQ "Q104.3" / New York

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R&R

WEEK	RANK	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS B/PRINT / PROMOTION LABEL	PLAYS TW	WEEKS LW	AUDIENCE MILLIONS	BANK	NEW STATIONS																						
									NO. OF WKS	WARRIOR BROS.	ELVEN SEVEN/LAVA	INTERSCOPE/EPIC	JIVE/ZOMBA	ROADRUNNER/DMG	WARRIOR BROS.	HOLLYWOOD	ATLANTIC	UNIVERSAL REPUBLIC	ATLANTIC	DISCOWAY	REVERSE	TOOL DISSECTIONAL/VOLCANO/ZOMBA	HIDEOUT/CAPITOL	ROADRUNNER/DMG	ELVEN SEVEN/LAVA	UNIVERSAL REPUBLIC	ATLANTIC	WIND-UP	WARRIOR BROS.	INDE GOOD/ROADRUNNER/DMG
1	1	20	DAVE CALIFORNIA RED HOT CHILI PEPPERS	NO. 1 (19 WKS)	361	-50	2,252	2																						
2	10	23	SAVING GRACE TOM PETTY	AMERICAN WARRIOR BROS.	305	-1	2,645	1																						
3	23	6	CRAZY BITCH BUCKCHERRY	ELVEN SEVEN/LAVA	300	-8	0,903	7																						
4	6	20	ORIGINAL FIRE ALICE IN CHAINS	INTERSCOPE/EPIC	270	+15	1,230	3																						
5	31	11	ANIMAL I HAVE BECOME THREE DAYS GRACE	JIVE/ZOMBA	268	-3	0,943	5																						
6	20	10	THROUGH GLASS STONE SOUL	ROADRUNNER/DMG	250	+22	0,796	8																						
7	12	6	ROCKSTAR NICKELBACK	ROADRUNNER/DMG	224	+63	0,690	10																						
8	10	10	THE DIARY OF JANE BREAKING BENJAMIN	HOLLYWOOD	213	-7	0,912	6																						
9	6	17	HEROES LAMEHEAD	ATLANTIC	189	+7	0,744	9																						
10	17	31	LIPS OF AN ANGEL HINDER	UNIVERSAL REPUBLIC	185	-13	0,457	15																						
11	31	7	I DARE YOU SHINEDOWN	ATLANTIC	176	-15	0,649	11																						
12	7	18	LAND OF CONFUSION TOOL	DISCOWAY	160	+4	0,569	14																						
13	18	7	VICARIOUS TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	153	-30	0,579	13																						
14	7	42	WAIT FOR ME BOB SEER	HIDEOUT/CAPITOL	137	-4	1,006	4																						
15	42	9	ANIMALS NICKELBACK	ROADRUNNER/DMG	114	-21	0,446	16																						
16	4	2	NEXT 2 YOU BUCKCHERRY	ELVEN SEVEN/LAVA	101	-13	0,301	22																						
17	9	2	SHINE DOWN GOODMORNING	UNIVERSAL REPUBLIC	97	-16	0,186	27																						
18	2	19	PUT YOUR MONEY WHERE YOUR MOUTH IS JAY-Z	ATLANTIC	88	+50	0,277	23																						
19	26	2	CALL ME WHEN YOU'RE SOBER EVANESCENCE	WIND-UP	77	+34	0,373	19																						
20	3	14	TILL ME BABY RED HOT CHILI PEPPERS	WARRIOR BROS.	73	-2	0,626	12																						
21	14	13	LONELY TRAIN BLACK STONE CHERY	INDE GOOD/ROADRUNNER/DMG	69	-31	0,337	20																						
22	13	7	LIFE WASTED PEARL JAM	JIVE	68	-6	0,122	-																						
23	7	9	COMING UNDONE KORN	WARRIOR BROS.	63	-4	0,082	-																						
24	9	14	MIS MURDER JAY-Z	TRBY EVEL/INTERSCOPE	49	+6	0,322	21																						
25	14	3	STEADY, AS SHE GOES THE RAJACENTERS	THIRD MANNY/2	36	-15	0,238	26																						
26	3	16	THE POT TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	33	-7	0,076	-																						
27	NEW	16	WHEN YOU WERE YOUNG THE KILLERS	ISLAND/DMG	32	+8	0,049	-																						
28	NEW	16	ROCK ON DEF LEPPARD	BLU DEON RPTO/LA/SLAND/DMG	32	-1	0,241	25																						
29	NEW	20	TO BE LOVED PAPA ROACH	EL TONAL/ZEFFEN	30	0	0,073	-																						
30	NEW	20	SANTA MONICA THEORY OF A DEADMAN	GO/ROADRUNNER/DMG	30	-4	0,044	-																						

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
JOKER AND THE THIEF Wellenstar (MOJAVE/INTERSCOPE) WQMA, WRMR	2
ROCKSTAR Nickelback (ROADRUNNER/DMG) WYXN, WZZO	2
THROUGH GLASS Stone Soul (ROADRUNNER/DMG) WBSP, WRKZ	2
SAVING GRACE Tom Petty (AMERICAN WARRIOR BROS.) WQVT, WLWQ	2
MR. HIGH & MIGHTY Gov't Mule (ATO) WROT	1
PUT YOUR MONEY WHERE YOUR MOUTH IS Jay-Z (ATLANTIC) WHLV	1
BLACK HOLE SUN Peter Dinklage (AGAMEW OOR/LAME) WHLV	1
ROCK ON Def Leppard (BLU DEON RPTO/LA/SLAND/DMG) WLWQ	1
ANIMALS Nickelback (ROADRUNNER/DMG) WTLN	1

ADDED AT...
WKLC
Charleston, WV
PD: Bill Knight
Bullets And Octans, Save Me Sorrow, O

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GM	TITLE ARTIST / LABEL	PLAYS /GM
SEIZE THE DAY Avenged Sevenfold (MOROSE/WARRIOR BROS.)	29/3	MEXICO Sawmy Heger And The Wakes (CARD WADSWORTH)	22/0
TOTAL STATIONS:	10	TOTAL STATIONS:	3
INVINCIBLE Crossfade (TCO/COLUMBIA)	27/0	BEER! Psychonaut (ROCK RIDGE)	20/13
TOTAL STATIONS:	7	TOTAL STATIONS:	1
CONCRETE JUNGLE Black Label Society (ROADRUNNER/DMG)	26/6	JOKER AND THE THIEF Wellenstar (MOJAVE/INTERSCOPE)	17/5
TOTAL STATIONS:	8	TOTAL STATIONS:	5

MOST INCREASED PLAYS

+63

ROCKSTAR

Nickelback (Roadrunner/DMG)
WKLC +63, WYXN +8, WZZO +8, WRMR +8, WYXN +7, WRKZ +6, WROT +3, WKLC +2, WYXN +2, KTUL +1

+50

PUT YOUR MONEY WHERE YOUR MOUTH IS

Jay-Z (Atlantic)
WHLV +48, WYXN +13, WRMR +7, WYXN +7, WYXN +6, WYXN +5, WKLC +3, WYXN +2, WYXN +1

+34

CALL ME WHEN YOU'RE SOBER

Evanesence (Wind-up)
WYXN +17, WYXN +6, WRMR +5, WYXN +3, WYXN +2, WKLC +1

+22

THROUGH GLASS

Stone Soul (Roadrunner/DMG)
WRMR +5, WRKZ +7, WRMR +5, WYXN +3, KTUL +3, WYXN +2, WYXN +2

+15

ORIGINAL FIRE

Alice In Chains (Interscope/EPIC)
WZZO +3, WRKZ +3, WYXN +2, WYXN +2, WYXN +1, WYXN +1, WYXN +1, WYXN +1, WYXN +1, WYXN +1

FOR WEEK ENDING AUGUST 20, 2006
LBOBBS: See legend to charts in charts section for rules and symbol explanations.
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TITLE ARTIST / B/PRINT / PROMOTION LABEL	PLAYS	
	TW	LW
SPYAK GOODMORNING (UNIVERSAL REPUBLIC)	169	169
SWEET HOME ALABAMA LIVIN' ON A PRAYER (MCA/LAME)	148	146
SWEET CHILD O' MINE CLASH (REPRISE)	140	139
TOM SAWYER RUSH (NEWLINE)	133	142
DREAM ON AEROSMITH (COLUMBIA)	132	135

TITLE ARTIST / B/PRINT / PROMOTION LABEL	PLAYS	
	TW	LW
SWEET HOME ALABAMA LIVIN' ON A PRAYER (MCA/LAME)	130	139
LA GRANGE ZZ TOP (LONDON/SIR)	129	122
BACK IN BLACK AC/DC (AT&T/ATLANTIC)	129	127
ALL ALONG THE WATCHTOWER JIMI HENDRIX (EXPERIENCE/EPIC/MCA/LAME)	129	135
PARANOID BLACK SABBATH (WARRIOR BROS.)	129	136

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TRIPLE A



Do the costs outweigh the rewards?

Crossing The Digital Divide

John Schoenberger

J.Schoenberger@RadioandRecords.com

Tom Yates is a veteran major-market programmer and industry pundit, but for the past several years he has been a small-market station operator at California Radio Partners' triple A KOZT/Fort Bragg, Calif. However, Yates still keeps his eye on the big picture.

Lately, technology is a top-of-mind issue for him.

"We're at a place right now, though, where an injudicious approach to technology can bite us in the butt," he says. "Broadcasters have been barraged, seemingly almost simultaneously, with several technologies that offer opportunities and challenges. Usually I'm one of the first to adopt new technology and occasionally take a small hit. I've grown to expect things like an outdated, 3-month-old cell phone."

Yates feels a need to step back and carefully consider next moves when it comes to new technology for his station—especially HD radio. Specifically, he is concerned about the thousands of stations that cannot afford the transition to HD. He maintains that with a price tag in the neighborhood of \$160,000, converting to iBiquity's HD radio standard is financially out of reach for many stations with double- or even single-digit rate cards.

"If you're a public station, the Corporation for Public Broadcasting is handing out funds to make the HD transition," Yates notes. "But if you're a smaller-market station—the majority of radio stations in America, by the way—you're looking at anywhere from 10% to 50% of your annual gross to make the conversion. That's a killer proposition for the majority of small broadcasters."

"Let's say you can arrange financing and get HD up and running. There's still more costs," he continues. "Remember, your utility bill is going to soar, because these new devices are grossly inefficient and you'll be putting out as much as 80% of your new electricity use into a dummy load and heat and higher air-conditioning bills. Plus, you'll still be feeding the analog setup you've nurtured all these years."

According to Yates, such agencies, rights-collection organizations and ratings services as the FCC, Arbitron, RIAA, Radio Music License Committee, BMI, ASCAP and SESAC base their fees on market size. Yet iBiquity charges broadcasters the same licensing fee regardless of market size, he says. Unlike an analog equipment purchase, the technology's price is not built into the cost of the gear.

Making an analogy to a phrase popularized in the early days of the Internet, Yates sees the emergence of a digital divide among broadcasters. "On one side you have the folks who can afford the technology; on the other side, those who get a public grant to get the technology; and, in the great chasm in the middle, the thousands of stations who simply can't afford the admission price."

"If the radio community really wants to get HD up and running—on the true grass-roots level—we need something the majority can buy into and afford to keep running," he says.



▶ TOBY LIGHTMAN

		TRIPLE A INDICATOR			PLAYS
LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPACT / PROMOTION LABEL	WEEKS	WEEKS
1	9	SAVING GRACE TOMPETTY	AMERICANHARPER BROS.	787	-34
2	8	WAITING ON THE WORLD TO CHANGE JOHNMYR	AMARACOLUMBA	736	+4
3	6	GET IT LIKE YOU LIKE IT BHWASPER	VEICH	634	+31
4	11	CRAZY CHARLS BARLEY	DOWNTOWNLAMA	519	-81
5	13	IS IT ANY WONDER? KEANE	BROSCOPE	516	-20
6	4	THREE MORE DAYS NAY LAOMTAGE	ICARUS	488	+99
7	8	LOVE IS MY RELIGION BOB MARLEY	TUFF GANG	478	+5
8	15	PUT YOUR RECORDS ON CONNIE BAILEY RAE	CAPROL	473	+12
9	5	GADY BAREKED LADIES	DESPERATIONWITHIN	467	+50
10	4	FILL ME UP SHAWN COLVIN	MONSIEURPREP	447	+43
11	7	I KISS'D YOU NOT ALONG MICHAEL FRANTI & SPEARHEAD	BOO BOO WALKANTI-EPITAPH	428	-9
12	17	BRANDONS LOS LOVELY BOYS	ONE HUNDREDFORC	422	-86
13	10	LEARNING THE HARD WAY CARLOSONS	HYPER	386	-46
14	5	NOT CORROSI' C LOVE	BUSH-FREANUNIVERSAL REPUBLIC	342	+18
15	10	DIFFERENT WHEN IT COMES TO YOU BRUCE COOBLOAN	ROUGER	340	-23
16	3	LITTLE FINGERBALS BIRDCOOLS	HOLLYWOOD	330	+39
17	2	HOW TO SAVE A LIFE THE PONY	EPIC	330	+44
18	4	CROSSING CARDS SHOWPANDA	POLYGRAMMANTERSCOPE	311	+54
19	12	REBORN SLEIBY BOB MOY	ONE HUNDREDFORC	305	-83
20	17	MOVE BY YOURSELF DONOVAN FRANKENREITER	LOST HEDDOBY	262	-52
21	3	HOLDING ME DOWN TONY LUCHASS	LAVA	254	+10
22	7	MIRACLE FOOTFOOTHS	ROSWELLKARING	238	-7
23	20	ONE MAN WRECKING MACHINE CASTER	IMPACT	235	-66
24	3	I WILL FOLLOW YOU INTO THE DARK DEATHCAB FOR CUTIE	ATLANTIC	234	-26
25	6	STAND UP AND BE STRONG SOUL APLIN	LEGACY	231	-57
26	2	TWO LIGHTS IN THE NIGHTTIME (LIVE) BONNE RAITT FEAT. BEN HARPER	CAPROL	227	-4
27	2	GOD'S GONNA CUT YOU DOWN JOBBY CASH	AMERICANLST HENWAY	223	+6
28	6	ONE LAST TIME (THE BRICKELL & NEW BOWMANS)	FOUR500CORCOR	220	-42
29	NEW	FOR US PETE YORN	RED INC/COLUMBIA	220	+29
30	2	BALANCING THE WORLD ELIOT MOHNS	UNIVERSAL MOTOWN	212	-8

FOR WEEK ENDING AUGUST 20, 2006

But, besides the expense, Yates thinks HD radio is still in an embryonic phase and may not be as necessary as some think. Plus, he is not completely sold on some of the technology. Properly engineered, it sounds great, Yates says, but that is not what he is hearing.

"Certainly some of the multicast channels sound like MP3 quality on a good day, which means generally awful," he says. "Don't hype me to install HD and then essentially ask me to air MP3s. Why should I invest in better technology if we're just going to put out garbage from the gate?" he asks.

A Search For Solutions

Yates has some ideas about how to level radio's digital playing field. One answer would be a program of low-interest (or even zero-interest) loans for broadcasters who don't have the financial wherewithal to make the HD plunge. He also thinks iBiquity should offer a more benign approach to its fees. Plus, he welcomes innovation to lower hardware and maintenance costs with a goal of getting HD technology into everyone's hands.

"Good traditional broadcasters will do fine, but we've all also realized we are not in the radio business—we're in the entertainment and information-creation and delivery business. You have to program where the people are and where they're going. So please, let us get in the game," he says.

Yates also warns that just getting new gadgets like HD installed doesn't guarantee success. And he wonders whether TSL declines have been precipitated by such new-media competitors as the Internet, satellite radio and iPods, or whether the real culprits are cookie-cutter programming, stopgaps that ignore research and a general lack of attention to the things that people value.

"Talk to any of the truly legendary stations and they'll tell you things have changed, but they're always adapting and not in spite of the changes but due to them," Yates adds. "Great programming, programming that works for listeners and advertisers, wins every time—regardless of the delivery method."



'Great programming, programming that works for listeners and advertisers, wins every time—regardless of the delivery method.'

—Tom Yates

TRIPLE A

▶ BARENAKED LADIES



R&R

LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BOS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	W+	AUDIENCE MILLIONS	RANK
1	9	WAITING ON THE WORLD TO CHANGE JON MAYER	NO. 1 (4 WKS) RIVERCOLUMBIA	467	+36	2,269	1
2	9	SAVING GRACE TOM PETTY	AMERICAN/WARNER BROS.	431	+29	2,170	2
3	12	IS IT ANY WONDER? KEANE	INTERSCOPE	416	+36	2,039	3
4	13	CRAYZ CAMELS BARKLEY	DOWNTOWN/LAWA	393	-43	1,815	4
5	8	HOW TO SAVE A LIFE THE FRAY	EPC	317	+18	1,287	7
6	10	CHASING CARS SINEMORE	MOST INCREASED PLAYS RED/BU/COLUMBIA	296	+70	1,279	8
7	24	SHOULD I STAY OR SHOULD I GO KT TURNSALL	RELENTLESS/VIRGIN	296	+9	1,179	5
8	8	PUT YOUR RECORDS ON CORINNE BAILEY RAE	CAPITOL	272	-31	1,362	6
9	5	GET IT LIKE YOU LIKE IT JEN HARPER	VIRGIN	258	-22	0,956	11
10	13	THREE MORE DAYS MAY/LAURENCE	AIRPOWER	235	-29	0,829	14
11	7	STEADY, AS SHE GOES THE BACKCOURTES	THIRD MAN/2	228	-34	1,169	9
12	17	DIAMONDS LOS LOVELY BOYS	ONE HAVY/OK/WEK	215	+7	0,934	12
13	3	EASY BARENAKED LADIES	DESPERATION/NETTWERK	201	-25	0,808	15
14	4	MOVE BY YOURSELF DONOVAN FRASER/REDWATER	LOST HIGHWAY	195	-14	0,548	23
15	16	HOW WE OPERATE CONZ	ATO	184	-27	0,838	13
16	20	DAMI CALIFORNIA RED HOT CHILLIPEPPERS	WARNER BROS.	162	+12	1,154	10
17	18	LOVE IS MY RELIGION PETE YORN	TUFF GONG	159	+2	0,564	22
18	26	FOR US PETE YORN	AIRPOWER/MOST ADDED RED/BU/COLUMBIA	135	+37	0,745	16
19	3	PULL ME UP SHAWN COLVIN	HEMLOCK/WRP/RE	154	-6	0,715	19
20	28	COLORFUL KID ROCK/BLA AND THE BUDEN	AIRPOWER	153	+31	0,744	17
21	27	LITTLE PERENNIALS NICKO GIRLS	HOLLYWOOD	152	-29	0,908	26
22	17	THIS IS US MARK KNOPFLER AND DAVE/LOU HARRIS	MONESUCH/WARNER BROS.	142	-6	0,726	18
23	3	LIT ME GO SONIA RITTEL	HEAR/VOLVO	138	+10	0,615	20
24	3	LEARNING THE HARD WAY UNBLOSSOMS	HYBRID	132	+6	0,334	-
25	23	DON'T WAIT DAN+SHANE/DEFENDANCE	VAGRANT/INTERSCOPE	131	+18	0,305	-
RE-ENTRY		STAND UP AND BE STRONG SOUL ASYLUM	LEGACY	105	-11	0,291	-
NEW		TILL ME A BABY RED HOT CHILLIPEPPERS	WARNER BROS.	103	+82	0,356	-
NEW		KING WITHOUT A CASTLE OPRE GARR	WICKED GAME/REPRISE	99	-11	0,546	24
NEW		THE MIDDLE FIVE FOR FIGHTING	AMANE/COLUMBIA	98	0	0,608	21
NEW		WHEN YOU WERE YOUNG THE MILLERS	ISLAND/ABC	97	-9	0,439	28

RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	LW
ONE MAN WRENCHING MACHINE CUSTO (REPRISE)	173	167
BEAUTIFUL WICKED SHAWN MELLINS (VANGUARD)	158	145
NOTHING LEFT TO LOSE MAT KEARNEY (AMANE/COLUMBIA)	157	153
OVER MY HEAD (CABLE CAR) THE FRAY (EPC)	153	158
BLACK HORSE & THE CHERRY TREE KT TURNSALL (RELENTLESS/VIRGIN)	143	143

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	LW
UPSIDE DOWN JACK JOHNSON (BU/SF/WE/UNIVERSAL/REPUBLIC)	142	160
TALK COLDFLAY (CAPITOL)	112	112
SOUL MIBBY'S BODY DEATH CAB FOR CUTIE (ATLANTIC)	111	107
STAY WITH YOU COO/COLLS (WARNER BROS.)	100	102
SPEED OF SOUND COLDFLAY (CAPITOL)	88	104

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
FOR US Pete Yorn (RED/BU/COLUMBIA) KBCO, WOOD, WMBM, WNCB	4
SHOUT OUT LOUD Ames Lee (BLUE HOT/BU/L) KMTT, WMLT, WTTX, WXPV	4
THREE MORE DAYS Ray LaMontagne (REARVIEW) KBCO, KFQG, KTCZ	3
ANYTHING'S POSSIBLE Jonny Lang (AGAM/INTERSCOPE) KTCZ, WCLZ, WNCB	3
THRILL OF IT Robert Randolph & The Family Band (WARNER BROS.) Sinec Spectrum, WMLT, WXPV	3
SATELLITE Guster (REPRISE) WCLZ, WMLT, WXPV	3
LOVE IS MY RELIGION Pete Yorn (TUFF GONG) KENZ, KWAT	2
ALL NIGHT Dustin "Jr. Georg" Marley (GETTY YOU'RE TUFF) CON/AM/UNIVERSAL/REPUBLIC) KQBR, WXPV	2

ADDED AT...
WXPV
Boston, MA
PD Dana Marshall
Ames Lee, Shout Out Loud, 5
Guster, Satellite, 3
Dustin "Jr. Georg" Marley, All Night, 2
Shawn Colvin, Stand Up, 2

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE / LABEL	PLAYS /GAIN	TITLE / LABEL	PLAYS /GAIN
ANYTHING'S POSSIBLE Jonny Lang (AGAM/INTERSCOPE)	93/25	I KNOW I'M NOT ALONE Michael Front and Sparhawk (ANTI-EMPTAFM)	81/77
TOTAL STATIONS:	12	TOTAL STATIONS:	9
HOLDING ME DOWN Toby Lightman (LAVA)	88/77	BALANCING THE WORLD Blat Morris (LWERSAL/MOTOWN)	75/20
TOTAL STATIONS:	8	TOTAL STATIONS:	7
TIME ZONES Widespread Panic (WIDESPREAD/SANCTUARY)	86/6	I WISH I WAS A DUNK ROCKER (WITH FLOWERS IN MY HAIR) South Thru (ECLIPSE)	65/1
TOTAL STATIONS:	10	TOTAL STATIONS:	11
I WILL FOLLOW YOU INTO THE DARK Death Cab For Cutie (ATLANTIC)	85/2	THRILL OF IT Robert Randolph & The Family Band (WARNER BROS.)	64/52
TOTAL STATIONS:	12	TOTAL STATIONS:	10
HOT COOKIN' G. Love (BU/SF/WE/AM/UNIVERSAL/REPUBLIC)	82/16	WORK IT OUT Amen & Friends (INTERSCOPE)	63/15
TOTAL STATIONS:	12	TOTAL STATIONS:	8

MOST INCREASED PLAYS

+70	CHASING CARS Sinewy Pictorial (Polygram/AGAM/Interco) WOOD-14, KMTT-12, WOOD-18, KENE-18, WMLT-19, KFQG-4, WXPV-4, KTCZ-3, WXPV-3, WMBM-2
+55	ANYTHING'S POSSIBLE Jonny Lang (AGAM/Interco) WOOD-14, WCLZ-12, WXPV-10, SSP-14, KTCZ-8, WXPV-2, KMTT-2, WXPV-2, WMBM-1
+52	THRILL OF IT Robert Randolph & The Family Band (Warner Bros.) WXPV-18, WCLZ-14, WOOD-13, KFQG-13, KBCO-12, WXPV-2, KQBR-1, KMTT-1, WTTX-1
+37	FOR US Pete Yorn (Red Ink/Columbia) KFQB-12, WMBM-7, KTCZ-4, KMTT-3, KFQG-2, WCLZ-2, WXPV-2, KBCO-2, WXPV-1, WTTX-1
+36	WAITING ON THE WORLD TO CHANGE John Mayer (Amere/Columbia) WOOD-14, WXPV-13, KMTT-10, KBCO-8, WCLZ-4, WXPV-4, WNCB-3, KENE-2, WXPV-1, WXPV-1

FOR WEEK ENDING AUGUST 20, 2006
LIBREBIB See legend to charts in charts section for rules and symbol explanations.
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REPORTING STATION PLAYLISTS

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R&R



LATIN



'Playing what we want' format spawns success for Entravision

José Is Growing Up

Jackie Madrigal

JMadrigal@RadioandRecords.com

Entravision Radio is the only company to introduce a Spanish-language adult hits format, and like its English-language predecessor commonly known as Jack, José plays what he wants. While other companies opted for the Spanish-language oldies format that was all the rage, Entravision bet on José.

"We were looking to see where there was a hole in the market for a different type of format," Entravision Radio VP of programming Néstor Rocha says. "In our studies we found out that Latin communities love different genres of music from rancheras to soft ballads to oldies, and the market was looking for a station that didn't have any interruptions."

Entravision first filled that hole at the end of 2005, launching five stations: KRCCX/Sacramento, Calif.; KCVR/Stockton, Calif.; KMXA/Denver; KRZY/Albuquerque N.M.; and KMBX/Salinas-Monterey, Calif. A sixth, KINT/El Paso, Texas, followed in January.

"In the beginning, we had an instant response from the market; people connected with José," Rocha says. "They would call in and say they knew who José is their dad, brother or grandfather."

Eight months later, José is growing up. Rocha says format clocks have been adjusted "to make the music flow more listener-friendly" and that a new feature has been added on Thursdays—"La Tercera de José"—that plays blocks of songs by José's favorite artists all day long. More specialty shows are in development.

The difference between José and distant cousin Jack is "more loyal listening to a Spanish-language format," Rocha says. "José tends to be more of an 'uncle' you respect, and Jack is more self-centered. Jack spans genres of music that are more rock-driven, whereas José goes across the board of the major Latin music genres."

José has become such a hit that Rocha is anxious to introduce it in other markets. "Wherever there's a hole, José is the first format on our mind to fill the void, just as we did when we recently debuted José in the Dallas market," he says.

Rocha recites a litany of positive attributes when asked why Entravision is so bullish on José: "a large music library, few interruptions, low operation expense and most importantly, he keeps the audience engaged longer because of the mystery of what he'll play next." Yet he admits there are disadvantages. José "will never do a live broadcast; he'll have his 'compadres' out for him. He's always there on time so PDs can't get on him about being late."

Others have launched products similar to José, Rocha says, but they lack its essence. "Unfortunately they still have a radio feel, which we work hard to prevent. It comes down to the fact that José is a unique personality and a product that is appealing to audiences."

Rocha says the format has delivered on expectations. "We debuted José in El Paso during the winter 2006 book, and in this short time José has become the No. 1 station overall 12+." In other markets such as Denver and Monterey-Salinas, José's numbers have increased, despite being on AM stations.

"We know that José will survive," Rocha concludes, "because research and history show that loyal, Spanish-dominant listening keeps stations like José alive for generations."



Rocha

LATIN

WEEK	WEEK END	WEEK END	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	AUDIENCE (IN MILLIONS)	PLAYS
1	2	3			EMPIRE / PROMOTION LABEL	WTR	RANK
1	1	6	LABIOS COMPARTIDOS	NO. 1 (5 WKS)	WARNER LATINA	21.182 +0.801	1604 1
2	3	24	DONDI	BAKIM & KEN-Y	PRIMA UNIVERSAL LATINO	17.058 +2.164	1372 3
3	7	22	NIPI DON'T LIE	SHAURA FEATURING WYCLEF JEAN	EPI/SONY BMG NORTE	14.388 -0.943	1419 2
4	NEW		MI USA SOLA PALABRA	AIRPOWER	UNIVERSAL LATINO	13.870 +11.060	1124 8
5	9	12	MAS ALLA DEL SOL	JOAN SEBASTIAN	MUSART/BALBOA	12.767 -0.345	1339 4
6	10	10	PAM PAM	WISIN & YANDEL	MACHETE	12.201 +1.780	774 21
7	6	21	CABLE	TITO EL BAMBINO	EMI TELEVISION	11.854 -0.459	787 20
8	11	5	TENGO UN AMOR	TOBY LOVE FEATURING BAKIM & KEN-Y	SONY BMG NORTE	11.651 +1.408	846 14
9	7	10	NO, NO, NO	THALIA FEATURING ANTHONY "TOMMY" SANTOS	EMI TELEVISION	11.229 +0.030	1128 8
10	8	23	ALLIADO DEL TIEMPO	MARIANO BAMBIA	THREE SOUND	11.201 +0.063	1010 11
11	25	11	TE COMPROMETO	DUBLO	UNIVISION	11.021 +4.009	1261 5
12	4	18	ANGELITO	DOYU BARRIO	VIVACHETE	10.117 -3.074	1101 10
13	15	10	LA BOTELLA	MACH & DADDY	UNIVERSAL LATINO	10.066 -0.010	994 12
14	9	6	DE RODILLAS TE PIDO	AL EGRES DE LA SIERRA	VIVA UNIVERSAL LATINO	9.877 -1.219	1214 6
15	21	5	SALEO EL SOL	DOYU BARRIO	VIVACHETE	8.749 +1.505	669 25
16	17	9	A TI	RICARDO ARJONA	SONY BMG NORTE	8.568 +0.263	715 24
17	4	6	LOS MATE	TEGO CALDERON	ZELBY ATLANTIC	8.359 +3.427	486 45
18	29		MACHICANDO	DADDY YANKEE	EL CAPITAN/ANTISCOPY	8.302 -0.043	516 41
19	12	12	DEGANÉ	CONRARTO PRIMAVERA	FONOVISA	8.211 -2.008	1133 7
20	37	7	QUE PENSABO QUE EL CIELO	MARCE ANTONIO	SONY BMG NORTE	7.894 +1.174	539 39
21	16	5	FLOW NATURAL	TITO EL BAMBINO FEATURING REDDIE MANN & NETS	EMI TELEVISION	7.778 -0.221	620 28
22	22	2	LOS IMPULSES	AVENTURA	PREMIUM LATIN	7.561 +0.433	408 -
23	15	10	ESTOY CON EL Y PENSABO EN TI	ANIS	UNIVISION	6.983 -1.642	765 22
24	NEW		EL BELFONDO	HECTOR "L'FATHER" BAMBINO	RDE-LA FAMILIA/DEF JAMMO INC.	6.899 +2.536	222 -
25	18	6	(WHEN YOU GONNA) GIVE IT UP TO ME	SEAN PAUL FEATURING KEYSHIA COLE	VIVATLANTIC	6.891 -1.585	439 -
26	14	6	TE MANDO FLORES	FONOVISA	EMI TELEVISION	6.841 -1.830	484 46
27	23	20	COMO DUBLE (BARRERA DE AMOR)	NOELIA	EMI TELEVISION	6.520 -0.571	296 -
28	10		DETALLES	YANIR	WARNER LATINA	6.400 -0.296	278 -
29	14	3	ANTES DE QUE TE VAYAS	MARCE ANTONIO SOLIS	FONOVISA	6.394 -1.068	791 19
30	NEW		DE SUE	PEPE AGUILAR	EMI TELEVISION	6.289 +2.467	554 36
31	NEW		TU PERO ERROR	LA SA ESTACION	SONY BMG NORTE	6.257 +1.853	482 47
32	15		AL QUE QUIERE TE VA A HACER LLORAR	INDECIBLE	EMI TELEVISION	6.214 -0.990	854 13
33	13		NO ES UNA NOVELA	MONEY & ALEXANDRA	J&R	6.073 -0.014	457 49
34	4	9	CHA CHA	CHALO	SONY BMG NORTE	6.069 +0.547	441 -
35	17	2	AMORA QUE NO ESTAS	OSE	MELODY/FONOVISA	5.906 -0.987	349 -
36	7		LAS NOCHES SON TRISTES	NORCEGA FEATURING ANGEL & HOREZ & DIVINO	LA CALLE/UNIVISION	5.822 -1.672	314 -
37	13		MI VOY	ALEXA VIVIEGAS	SONY BMG NORTE	5.676 -0.714	822 15
38	14	20	VOLVIENTE A AMAR	ALEXANDRA GLOZMAN	SONY BMG NORTE	5.624 -0.475	459 48
39	NEW		MI MATAS	BAKIM & KEN-Y	PRIMA UNIVERSAL LATINO	5.608 +0.836	311 -
40	NEW		REDESCUBRIENDO	BANDA PROLEGRES MUSICAL	FONOVISA	5.555 -1.031	569 34

FOR WEEK ENDING AUGUST 20, 2006

LATIN RHYTHM PANEL - 13 STATIONS

Chicago	WVIV	Los Angeles	KXOL
Dallas	KFZO	Miami	WMGE
	KZZA	New York	WCAA
Denver	KMGG	San Francisco	KVVZ
Ft. Myers, Fla.	WTLQ	San Juan, P.R.	WODA
Fresno, Calif.	KLLE		WVOZ
Houston	KL0L		

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REGIONAL MEXICAN

► MARIANO BARBA
FOLLOWS UP HIS
INAUGURAL NO. 1
SONG, "ALIAADO DEL
TIENPO" (WHICH IS IN
THE TOP FIVE) WITH
A DEBUT AT NO. 34.



R&R

POWERED BY Nielsen
Media Research

WEEK	WEEK	TITLE / ARTIST	NIelsen BOS CERTIFICATIONS IMPRINT / PROMOTION LABEL	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	5	TE COMPRO JESU		11.021 +4.009	1261 2
2	1	MAS ALLA DEL SOL JOAN SEBASTIAN	MUSART/BALBOA	10,780 -0.439	1268 1
3	2	DE RODILLAS TE PIDO ALEGRES DE LA SIERRA	WVA/UNIVERSAL LATINO	9,862 -1.078	1212 3
4	30	ALIAADO DEL TIEMPO MARIANO BARBA	THREE SOUND	8,654 -0.069	885 5
5	14	DESAMBLE CONJUNTO PRIMAVERA	FONOVISA	8,062 -1.921	1117 4
6	17	ALGUNEN TE VA A HACER LLORAR INTOCABLE	EMI TELEVISION	6,048 -0.364	637 6
7	8	REMEMBRANDO JANDA PEQUEÑOS MUSICAL	TELEVISION	5,535 -1.031	569 17
8	7	TE QUERO ASI VALENTIN ELIZALDE	UNIVERSAL/LATINO	5,170 -0.318	543 18
9	28	PAYASO LOCO PATRICIA LA ROSA	DISA	5,169 -1.138	768 8
10	20	VOLV A LLORAR POR TI LOS REBELDES DEL NORTE	FONOVISA	5,041 -0.434	746 9
11	18	SAN TI LOS REBELDES DEL NORTE	EAGLE	4,718 +0.673	802 20
12	10	¿DONDE ESTAS? ALEXANDER BARRERA	UNIVERSAL	4,535 -0.786	802 7
13	16	DETRAS DE LA PUEBTA EL CHAPO DE SINALOA	DISA	4,152 -0.144	619 13
14	12	CUANDO SE FUE LOS HERENCOPOS DE DURANGO	DISA	4,121 -0.694	572 16
15	16	SI QUE TRIUNFARE VARIEDADES	FONOVISA	3,985 -0.012	226 -
16	22	ADIOS A MI AMANTE GRUPO MONTEZ DE DURANGO	DISA	3,982 -0.402	493 21
17	12	FUE MENTIRA LOS HERENCOPOS DEL NORTE	UNIVERSAL	3,686 -0.014	642 12
18	14	QUEREMOS SER UNA LAGRIMA AL FREDO NARANJES CODINA	UNIVERSAL/DISA	3,683 -0.582	413 24
19	22	PROHIBIDO EL COYOTE Y SU BANDAS TIERRA SANTA	UNIVERSAL	3,665 +0.074	524 19
20	32	DE CONTRABANDO JESU REVERA	FONOVISA	3,493 -0.364	405 26
21	10	QUE VUELVA GRUPO MONTEZ DE DURANGO	DISA	3,327 -0.271	636 10
22	8	QUE NO EXISTA NADA ZARDO	FONOVISA	2,967 -0.619	603 14
23	14	MASACRE EN EL CAJONITO LOS NUEVOS REBELDES	DISA	2,917 -0.101	291 38
24	15	ME QUEDAN TODAS VICENTE FERNANDEZ	SONY BMG NORTE	2,906 -0.096	367 28
25	2	SI TU AMOR NO VUELVE LA AMOLLOADORA BANDAS EL LIMON	DISA	2,903 -0.423	263 -
26	4	¿DONDE ESTES Y CON QUIEN ESTES MARIO ANTONIO SOLIS	DISA	2,691 -0.293	403 27
27	21	LA GRAN PACHANGA BANDA EL RECORD	FONOVISA	2,669 -0.935	595 15
28	4	EL TEBALERO LOS ORCAONES DE SAN JUAN	EMI TELEVISION	2,503 -0.470	286 39
29	5	ANTES DE QUE TE VAYAS MARIO ANTONIO SOLIS	FONOVISA	2,463 -0.323	653 11
30	NEW	CUANDO ME VALLA LOS ELEGIDOS	FONOVISA	2,203 -1.786	340 -
31	NEW	EL CUERO PESADO EL TEBALERO PALMA	MORENA	2,183 -0.628	716 -
32	NEW	PREFIERO LA CALLE LUPULLO RIVERA	VENUS/MSK	2,140 -1.200	199 -
33	11	COMO TE LLAMAS PALOMA CARDEHALES DE NUEVO LEON	DISA	2,117 -0.092	296 37
34	NEW	UNA NOCHE MAS CONTIGO MARIANO BARBA	THREE SOUND	1,950 -0.340	199 -
35	NEW	MI VIDA ERES TU LA ORQUESTA DE TUCUMAN, MICH.	DISA	1,949 +1.949	202 -
36	25	NO VAS A CNRR JESU REVERA	FONOVISA	1,914 -1.025	317 32
37	30	AMOR TE AMO TERESA CAL	LEONES	1,859 -0.186	407 25
38	39	BESOS Y COPAS JESU REVERA	FONOVISA	1,799 -0.107	272 -
39	34	ALGO MAS JAIJES QUINTERO	SONY BMG NORTE	1,797 -0.263	304 35
40	33	AMOR GITANO CARRELLS	MUSART/BALBOA	1,785 -0.288	443 22

MOST ADDED

TITLE / ARTIST / LABEL	NEW STATIONS
MI VIDA ERES TU La Orquesta De Tucuman, Mich. (DISA)	15
AMORA QUEEN Karly Y Michelle (VIVA)	8
BESOS Y COPAS Jesú Rivera (FONOVISA)	8
REGALO CARO Los Tigres Del Norte (FONOVISA)	8
COMO QUERES QUE TE OLVIDE? Pablo Fernandez (UNIVERSAL/LATINO)	6
NI UNA SOLA PALABRA Paulino Rubio (UNIVERSAL/LATINO)	6
NICESTO DUE-A Sample Vag (SONY BMG NORTE)	5
PA' QUE SON PASIONES Graciela Balleza (UNIVERSAL)	5
VIRID ESPECIAL Michael Salgado (FREDDIE)	3
EL ROLLITO Abdo Villaverde (UNIVERSAL/LATINO)	3

ADDED AT... KVLO
Albuquerque, NM
PD Rene Leon
Mi Vida Eres Tu, La Orquesta De Tucuman, Mich., 18

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NEW AND ACTIVE

TITLE / LABEL	AUDIENCE /GAIN	TITLE / LABEL	AUDIENCE /GAIN
TU NOVEDO, TU AMANTE Y TU BARRIGO El Mago De La Sierra (EMI TELEVISION)	1,739/0.283	NICESTO DUE-A Sample Vag (SONY BMG NORTE)	1,600/0.007
PA' QUE SON PASIONES Graciela Balleza (UNIVERSAL)	1,701/0.934	REGALO CARO Los Tigres Del Norte (FONOVISA)	1,402/0.916
MI CASA NUEVA Los Inmigrantes De Nuevo Leon (EMI TELEVISION)	1,662/0.071	MUJER DIGITAL Bessie B (Capitol De America) (FONOVISA)	1,400/0.348
NI UNA SOLA PALABRA Paulino Rubio (UNIVERSAL/LATINO)	1,628/1.495	QUE ME DIGAN LOCO Theopoldo Soto (PLATINUM/SONY)	1,294/0.038
LENA VERDE La Autoridad De La Sierra (DISA)	1,621/0.101	MI ENEMIGO EL AMOR Poncho Barrera (MUSART/BALBOA)	1,228/0.229

MOST INCREASED AUDIENCE (IN MILLIONS)

+4.009	TE COMPRO Jesú (Univision) KLTV -0.026, KSCA -0.044, WLEY -0.043, KGBT -0.041, KESZ -0.028, KRLD -0.040, KSQL -0.028, KPHO -0.026, KSF -0.032, KQBU -0.038
+1.949	MI VIDA ERES TU La Orquesta De Tucuman, Mich. (Disa) WOLV -0.046, WLEY -0.045, KRLB -0.026, KESZ -0.024, KRPK -0.027, KRLV -0.026, KTTA -0.025, KDKX -0.042, KDLT -0.042, KLRN -0.029
+1.786	CUANDO ME VALLA Los Elegidos (Fonovisa) KSCA -0.025, KPHO -0.028, KESZ -0.031, KRLB -0.037, KESZ -0.044, KSF -0.028, KRPK -0.022, KQBU -0.028, WOLO -0.028, KLYY -0.020
+1.455	NI UNA SOLA PALABRA Paulino Rubio (UNIVERSAL/LATINO) KLTV -0.028, KGBT -0.024, KRLD -0.022, KRLV -0.022, KDLT -0.028, KPHO -0.040, KRPK -0.022, WYMY -0.028, KMYX -0.024, KTTA -0.025
+1.200	PREFIERO LA CALLE Lupulillo Rivera (Venus/MSK) WLEY -0.075, KSCA -0.034, KRPK -0.037, KRLB -0.024, KPHO -0.078, KSAH -0.044, KLOK -0.022, KMYX -0.023, KSEA -0.022

FOR WEEK ENDING AUGUST 20, 2006
*Listeners: See legend to charts in charts section for rules and symbol explanations.
Latin Songs chart compiled of 100 stations (49 regional music, 26 Latin pop, 12 tropical and 12 Latin rhythm) electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2006 VNU Business Media, Inc. All rights reserved.

REGIONAL MEXICAN - 49 STATIONS

Albuquerque, N.M.	KJFA	Corpus Christi, Texas	KLHB	Fresno, Calif.	KLBN	Los Angeles	KBUE	Oxnard, Calif.	KXLM	San Antonio, Texas	KLEY
	KVLO		KSAB		KOND		KLAX	Phoenix	KHOT		KROM
Austin, Texas	KHHL	Dallas	KDXX		KOQO		KLYY	Raleigh, N.C.	WYMY		KSAH
Bakersfield, Calif.	KIWI		KESS	Houston	KLTN		KSCA	Riverside, Calif.	KXSB		KXTN
	KMYX		KZMP		KQBU	McAllen, Texas	KGBT	Sacramento, Calif.	KSTN	San Diego	KLNV
Chicago	WLEY	Denver	KBNO-AM		KTJM		KKPS		KTTA		XHTY
	WOJO		KXPK	Indianapolis	WEDJ	Monterey, Calif.	KLOK-FM	Salt Lake City	KDLT	San Francisco	KRZZ
Colorado Springs, Colo.	KGDO	El Paso, Texas	XHNZ	Las Vegas	KISF		KRAY				KSQL
							KSEA			Tucson, Ariz.	KCMT

LATIN POP

► PAULINA RUBIO
MAKES THE LARGEST
LEAP INTO THE TOP
THREE IN THE CHART'S
HISTORY (35-2).



R&R

POWERED BY Nielsen

THIS WEEK	LAST WEEK	CUMULATIVE	TITLE ARTIST	NIELSEN BOS CERTIFICATIONS IMPACT / PRODUCTION LABEL	AUDIENCE (IN MILLIONS)	PLAYS TV	RANK	
								WEEKS ON CHART
1	1	6	LAMBOS COMPARTIADOS MINI	NO. 1 (5 WKs) WARNER LATINA	14.848	-0.426	1122	1
2	36	2	NI UNA SOLA PALABRA PAULINA RUBIO	AMPERO/MOST BIKESASO UNIVERSAL LATINO	9.081	-8.814	754	4
3	3	12	A TI RICARDO ARJONA	SONY BMG NORTE	8.322	-0.209	664	6
4	2	18	HIPS DON'T LIE SHARON RAYNE FEATURING WYCLEF JEAN	EPIC/SONY BMG NORTE	7.926	-1.357	833	2
5	4	12	NO, NO, NO THALIA FEATURING ANTHONY "ROMEO" SANTI	EMI TELEVISION	7.390	-0.239	743	5
6	6	25	COMO DUELE (BARRERA DE AMOR) HESTER	EMI TELEVISION	6.448	-0.576	739	24
7	7	15	DETALLES YANIR	WARNER LATINA	6.321	-0.334	266	26
8	15	5	TU PEOR ERROR LA SA ESTACION	SONY BMG NORTE	6.192	-1.850	467	11
9	20	4	SE FUE PEPE AGUILAR	EMI TELEVISION	5.917	-2.348	425	15
10	8	17	ME VOY JULIETA VENEGAS	SONY BMG NORTE	5.657	-0.714	814	3
11	9	22	VOLVERTE A AMAR ALEJANDRA GILMAN	SONY BMG NORTE	5.624	-0.461	459	12
12	17	8	NO SE POR QUE DANABEA	SONY BMG NORTE	5.192	-0.995	430	14
13	12	6	TE MANDO FLORES FONSELA	EMI TELEVISION	5.187	+0.286	325	22
14	16	29	QUE ME ALCANCE LA VIDA SM BANDERA	SONY BMG NORTE	4.321	-0.197	576	7
15	15	26	LO QUE SON LAS COSAS JERICHO	UNIVISION	4.204	-0.086	196	33
16	11	18	ESTOY CON EL Y PIERDO EN TI ARAC	UNIVISION	4.044	-1.140	272	28
17	3	31	MARIPOSA ENAMITOS VERDES	UNIVERSAL LATINO	4.034	-2.991	405	17
18	10	12	ESTE CORAZON REO	EMI TELEVISION	3.890	-1.526	542	8
19	24	3	ANTES DE QUE TE VAYAS MARC ANTONIO SALLS	FONEMSA	3.806	-1.399	105	-
20	33	21	SI TE PERDIERA LUCAS	WARNER LATINA	3.586	-1.121	77	-
21	28	8	CHA CHA CHELO	SONY BMG NORTE	3.298	-0.508	209	31
22	18	6	TODOS ME MIRAN GLORIA TRIN	UNIVISION	3.298	-0.492	236	29
23	23	5	ABRIBADO CAMINOS DESO TORRES FEATURING JUANLUIS GUERRA	SONY BMG NORTE	3.297	-0.324	214	30
24	21	13	LA BOTELLA MICHÉA DADDY	UNIVERSAL LATINO	3.264	-0.190	476	9
25	26	8	LEVEMENTE REX	SONY BMG NORTE	3.180	-0.271	381	18
26	22	14	DUELE JUAN	SONY BMG NORTE	3.037	-0.337	80	-
27	17	10	ANGUSTIA DOROMAR	WARNER BROS.	2.889	-0.065	467	10
28	24	7	AMORA QUE NO ESTAS OSY	MELBAY/SONY	2.838	-0.099	140	-
29	25	4	DUELE LOCURA LA OMBRA DE VAN COEN	SONY BMG NORTE	2.838	-0.093	302	23
30	28	7	DOWN BARBE & REG-Y	PRIMA/UNIVERSAL LATINO	2.677	-0.590	412	16
31	18	11	DE QUE NOS VALE CRISTLE	UNIVERSAL LATINO	2.635	-1.454	181	36
32	32	7	ALIADO DEL TIEMPO MARIANO BARRA	THREE SOUND	2.547	-0.006	125	-
33	29	12	DELICATE AMAR BIOCKABLE	EMI TELEVISION	2.521	-0.216	246	28
34	13	9	POR TI BELINDA	UNIVERSAL LATINO	2.465	-2.334	444	13
35	30	15	INSENSIBLE A TI (ME PONE A MIL) ALTA VILLARREAL	UNIVERSAL LATINO	2.418	-0.220	79	-
36	31	5	HAY UN AMOR APUERA JEREMAS	UNIVERSAL LATINO	2.404	-0.182	185	35
37	NEW	NEW	QUE PRINCIPIO TIENE EL CIELO MARC ANTHONY	SONY BMG NORTE	2.342	-0.512	162	40
38	35	18	HADA RICARDO MONTAÑA	EMI TELEVISION	2.146	-0.007	76	-
39	NEW	NEW	SIGO CON ILLA CIBE BERGUESZ	EMI TELEVISION	2.127	-0.387	203	32
40	NEW	NEW	QUERRO ESTAR CONTIGO ALEJANDRA GILMAN	SONY BMG NORTE	2.013	-0.529	336	21

MOST ADDED

TITLE / ARTIST / LABEL	NEW STATIONS
TE MANDO FLORES FONSELA (EMI TELEVISION)	6
AMORA JUANES (UNIVERSAL LATINO)	6
TE BUSQUE Nelly Furtado Feat. JUANES (MOSLEY/CEFFEN)	6
LA VIDA DESPUES DE TI La (WARNER LATINA)	4
NI UNA SOLA PALABRA Paulina Rubio (UNIVERSAL LATINO)	3
VOLAR SIN ALAS JUANES (UNIVISION)	3
DEJAME Blas Y Ricardo Montañez (B MUSIC)	1
MIRAME Mary Ann (LA CALLE/UNIVISION)	1
ATRAPADO Blas Y Ricardo Montañez (B MUSIC)	1
COMO QUERES QUE TE OLVIDE? Paolo Fernandes (UNIVERSAL LATINO)	1

ADDED AT...
WWVA
Atlanta, GA
PD: Greg Layne

VIVA
89.7 FM
The Latin Connection

Paulina Rubio, Ni Una Sola Palabra, 18
Blas Y Ricardo Montañez, Mirame, 9
Compañero Privado, Alge De Mil, 7

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE / LABEL	AUDIENCE FCM	TITLE / LABEL	AUDIENCE FCM
MALDITA SUERTE Victor Manuella Featuring Sin Banderos (SONY BMG NORTE)	2,894/0.339	DEJAME Blas Y Ricardo Montañez (B MUSIC)	1,006/0.322
SE QUE TE VALE Blas Y Ricardo Montañez (B MUSIC)	1,780/0.085	PAM PAM Wisin & Yandel (MACHETTE)	0,823/0.621
TE BUSQUE Nelly Furtado (MOSLEY/CEFFEN)	1,652/0.748	DIME VEN Minal (WARNER LATINA)	0,888/0.382
ATREVETE TI, TI! Celia Cruz (WHITE LION/SONY BMG NORTE)	1,543/0.180	LA JUNA Mach & Daddy (UNIVERSAL LATINO)	0,736/0.278
ATRAPADO Blas Y Ricardo Montañez (B MUSIC)	1,538/1.135	EL BESO Rocío Ducarte (SONY BMG NORTE)	0,714/0.127

MOST INCREASED AUDIENCE

(IN MILLIONS)

+6.814	NI UNA SOLA PALABRA Paulina Rubio (UNIVERSAL LATINO)
+2.348	SE FUE Pepe Aguilar (EMI Televisión)
+1.850	TU PEOR ERROR La Sa Estación (Sony BMG Norte)
+1.399	ANTES DE QUE TE VAYAS Marco Antonio Salls (Fonemsa)
+1.335	MALDITA SUERTE Victor Manuella (Sony BMG Norte)

FOR WEEK ENDING AUGUST 20, 2006
LBS/Week. See legend to charts in charts section for rules and symbol explanations.

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LATIN POP - 26 STATIONS

Albuquerque, N.M.	KRZY	Fresno, Calif.	KMMM	Miami	WAMR	San Diego	XLTN
Atlanta	WWVA	Houston	KQKQ	KWMA	WRMA	San Juan, P.R.	WFID
Austin, Texas	KXXS	Los Angeles	KLVE	New York	WPAT		WIAC
Bakersfield, Calif.	KPSL		KSSE	Phoenix	KVVA		WIOA
Dallas	KTCY		KWIZ	Sacramento, Calif.	KXSE		WKQA
Denver	KJMN	McAllen, Texas	KNVO	San Antonio, Texas	KRIO		WYXX
El Paso, Texas	KYSE		XAVO				

LATIN

► SONGS BY TEGO CALDERON AND HECTOR "EL FATHER" BAMBINO LEAP 13 AND 14 PLACES, RESPECTIVELY, INTO TOP 10 OF LATIN RHYTHM.



R&R

POWERED BY **NIELSEN** Audio Research

LAST WEEK	WEEKS ON CHART	TROPICAL		NIELSEN BOS CERTIFICATIONS	AUDIENCE (MILLIONS)	PLAYS	RANK	
		TITLE	ARTIST					WEEKS ON CHART
1	11	QUE PRECIO TIENE EL CIELO	NO. 1 (2 WKS)	SONY BMG NORTE	6.402	+0.633	367	1
2	23	NO ES UNA NOVELA		J&R	4.189	-0.216	277	2
3	4	NUUESTRO AMOR SE HA VUELTO AYER		SONY BMG NORTE	4.036	-0.095	274	3
4	7	CALLA		EMI TELEVISION	3.900	+0.432	181	7
5	13	UNA CANCION QUE TE ENAMORE		VENEMUSIC	3.719	-0.368	189	6
6	3	UESTRO AMOR		SGF UNIVERSO	3.594	-0.251	173	9
7	5	LABIOS COMPARTIDOS		WARNER LATINA	3.546	+0.955	170	10
8	30	MACHUCANDO		EL CARTEL/INTERSCOPE	3.156	+0.265	105	19
9	8	LA BOTELLA		UNIVERSAL LATINO	2.984	+0.566	167	12
10	21	HIPS DON'T LIE		EPIC/SONY BMG NORTE	2.575	+0.031	204	4
11	NEW	MI UNA SOLA PALABRA	MOST INCREASED AUDIENCE/MOST ADDED	UNIVERSAL LATINO	2.487	+2.412	73	31
12	23	DOWN		PRIMA UNIVERSAL LATINO	2.450	-0.026	190	5
13	5	LOS RIFULES		PREMIUM LATIN	2.386	+0.348	125	17
14	4	COLECCION ARREPENTIDO		LUNA NEGRO/SONY BMG NORTE	2.383	-0.148	115	18
15	10	PAM PAM		MACHETE	2.231	+0.047	180	8
16	23	LA AVISPA		J&R	2.152	-0.037	74	30
17	22	TENGO UN AMOR	AMPOWEE	SONY BMG NORTE	1.879	+0.147	138	13
18	3	NO PUEDE OLVIDARLA		BLP	1.763	+0.000	48	-
19	21	AY AMOR, CUANDO HABLAN LAS MIRADAS		SONY BMG NORTE	1.694	-0.618	82	27
20	5	SALJO EL SOL		VIRAMCHETE	1.661	-0.309	130	16
21	23	PAGA LO QUE DEBES		MACHETE	1.660	+0.311	68	34
22	6	TE MANDO FLORES		EMI TELEVISION	1.611	-2.189	138	14
23	11	PARA NO VERTER MAS		WETA URBAN BOX OFFICE	1.433	-0.558	85	24
24	2	NO VUELVO CONTIGO		LA CALLE/UNIVISION	1.591	+0.194	30	-
25	6	AMORA QUE NO ESTAS		MELODY/FONOVISA	1.294	+0.440	83	26
26	11	EN MI PUERTO RICO		SGF UNIVERSO	1.209	+0.185	99	20
27	4	COMO AMIGO NO		DISCOS GOLOS/SONY BMG NORTE	1.205	-0.160	135	15
28	11	NO, NO, NO		EMI TELEVISION	1.147	+0.106	87	23
29	5	FLOW NATURAL		EMI TELEVISION	1.095	-0.321	98	21
30	8	NO QUIERE NOVIO		FLOW UNIVERSAL LATINO	1.080	+0.349	28	-
31	2	LOS MATE		AGAM/ATLANTIC	1.063	+0.514	84	25
32	18	ANGELITO		VIRAMCHETE	1.017	-1.195	169	11
33	10	ESTOY CON EL Y PRIMO EN TI		UNIVISION	1.001	+0.084	80	28
34	2	EL TELEFONO		ROC LA FAMILIA/DEF JAM/DMG	0.904	+0.176	34	-
35	NEW	MALDITA SUERTE		SONY BMG NORTE	0.835	+0.590	37	-
36	2	POR TI		UNIVERSAL LATINO	0.819	0.000	8	-
37	13	MA' TAIDE		J&R	0.784	-0.175	34	-
38	NEW	NO TE IRAS		J&R	0.713	+0.196	58	37
39	11	VALE LA PENA		J&R	0.697	-0.129	24	-
40	3	SI BILLA ESTUVIERA		MACHETE	0.673	-0.012	24	-

LAST WEEK	WEEKS ON CHART	LATIN RHYTHM		NIELSEN BOS CERTIFICATIONS	AUDIENCE (MILLIONS)	PLAYS	RANK	
		TITLE	ARTIST					WEEKS ON CHART
1	26	DOWN	L. NO. 1 (6 WKS)	PRIMA UNIVERSAL LATINO	11.813	+1.596	768	1
2	14	PAM PAM		MACHETE	9.138	+1.124	518	5
3	10	TENGO UN AMOR		SONY BMG NORTE	9.060	+1.040	648	2
4	22	CALLA		EMI TELEVISION	7.744	-1.074	584	3
5	8	LOS MATE	MOST INCREASED AUDIENCE/MOST ADDED	AGAM/ATLANTIC	7.275	+2.907	395	8
6	8	SALJO EL SOL		VIRAMCHETE	6.560	+1.920	526	4
7	9	FLOW NATURAL		EMI TELEVISION	6.250	+0.587	482	6
8	5	EL TELEFONO		ROC LA FAMILIA/DEF JAM/DMG	5.990	+2.167	184	29
9	8	(WHEN YOU GONNA) GIVE IT UP TO ME		VYATLANTIC	5.977	-1.256	380	11
10	18	ANGELITO		VIRAMCHETE	5.966	-1.765	434	7
11	14	CHEVERE		WHITE LOVER/SONY BMG NORTE	5.435	-0.489	245	22
12	10	LAS HOCHAS SON TRISTES		LA CALLE/UNIVISION	5.396	-1.657	262	20
13	30	MACHUCANDO		EL CARTEL/INTERSCOPE	5.109	-0.202	402	8
14	10	ME MATAS		PRIMA UNIVERSAL LATINO	5.102	+0.779	244	23
15	34	UN RISO		PREMIUM LATIN	4.876	-0.521	356	12
16	5	NURCA		MACHETE	4.709	+0.339	305	15
17	15	DEJALE CABR TO' EL PESO		GOLD STAR/MACHETE	4.677	-0.377	200	26
18	11	MI E' U		NEXT SELECTION/BOYATLANTIC	4.594	-0.272	384	10
19	3	LOS RIFULES		PREMIUM LATIN	4.577	+0.120	248	21
20	7	PROMISCUOS		MOSLEY/GEFFEN	4.435	+0.098	350	13
21	8	IT'S COOL DOWN		BLOOD/BOY/SOUTH ATLANTIC	3.633	-1.149	211	25
22	8	LA BOTELLA		UNIVERSAL LATINO	3.425	-0.363	272	19
23	18	MIERE WE GO YO		ROC LA FAMILIA/DEF JAM/DMG	3.291	-0.842	181	30
24	16	GANGSTA' ZONE		EL CARTEL/INTERSCOPE	3.223	-0.410	274	18
25	5	LABIOS COMPARTIDOS		WARNER LATINA	2.762	+0.331	288	17
26	18	PUERTO RICO		URBAN BOX OFFICE/DEF JAM/CHETE	2.756	-0.469	309	14
27	6	NO, NO, NO		EMI TELEVISION	2.680	+0.168	294	16
28	2	TE INVITO AL PARTY		FEAR/URBAN BOX OFFICE	2.644	+0.126	130	35
29	9	NO QUIERE NOVIO		FLOW UNIVERSAL LATINO	2.490	-1.260	134	34
30	RE-ENTRY	SUPERMAN		LOW PROFILES/AME	2.371	+1.120	76	-
31	NEW	DALE CON PIPA		UNIVERSAL LATINO	2.343	+1.180	82	-
32	11	CHA CHA CHILLO		SONY BMG NORTE	2.181	+0.216	161	32
33	NEW	U AND DAT		SICK WY IT/BBE/WARNER BROS.	2.174	-0.580	176	31
34	NEW	SEXYBACK		J&R/ZEMBA	2.155	+1.477	102	-
35	2	BOY UNA CAROLINA		VIRAMCHETE	2.135	+0.170	75	-
36	7	SNAP YO FINGERS		BMG/TVT	2.017	-0.433	195	28
37	2	BUFTONS		AGAM/INTERSCOPE	1.973	-0.036	92	-
38	NEW	VOY MALD		VIRAMCHETE	1.875	+0.201	70	-
39	8	TIBURON		ROC LA FAMILIA/DEF JAM/DMG	1.801	-0.101	68	-
40	NEW	AMORA QUE NO ESTAS		MELODY/FONOVISA	1.764	-0.640	124	37

FOR WEEK ENDING AUGUST 20, 2006

TROPICAL -12 STATIONS

- | | | | |
|-----------------|---------|------------------|------|
| Hartford, Conn. | WLAT-AM | Providence, R.I. | WKKB |
| Miami | WXDJ | | WPMZ |
| New York | WSKQ | San Juan, P.R. | WPRM |
| Orlando, Fla. | WNUE | | WZNT |
| | WRUM | Tampa, Fla. | WYUU |
| Philadelphia | WEMC-AM | Washington, D.C. | WLZL |

Billboard TOP ALBUMS

WEEKS ON CHART	ARTIST	ALBUM	DISTRIBUTING LABEL (PRICE)	Title
1	CHRISTINA AGUILERA	Back to Basics	RCA (26.99/19.99) (27.99)	1
2	NEW	LYFE JENNINGS	CONCORD/REPRISE MUSIC (18.99)	The Phoenix
3	NEW	TRACE ADKINS	CAPITOL NASHVILLE (18.99) (19.99)	Dangerous Man
4	NEW	CHERISH	SHOWBIZ (1407/CAPITOL) (22.99)	Unappreciated
5	NEW	SOUNDTRACK	WALT DISNEY (18.99) (19.99)	The Cheesah Girls 2
3	1	VARIOUS ARTISTS	SONY BMG STRATEGIC MARKETING GROUP/UNIVERSAL ZIMBA (18.99)	NOW 22
1	2	RICK ROBS	SLIP & FALL (RCA) (13.99)	Port Of Miami
9	NEW	OBIE TRICE	SHADY (18.99)	Second Rounds On Me
6	2	SOUNDTRACK	SONY (18.99)	Step Up
10	10	NICKELBACK	ROADRULER (18.99)	All The Right Reasons
11	8	GNARLS BARKLEY	DOWNTOWN (18.99)	St. Elsewhere
18	2	BREAKING BENJAMIN	HOLLYWOOD (18.99)	Phobia
18	8	KIDZ BOP KIDS	NAJOP & THE 80124 (18.99)	Kidz Bop 10
14	4	CASSIE	REFLECTION/RED BOY (18.99)	Casale
18	15	THE PUSSYCAT DOLLS	A&M (18.99)	PCD
18	12	RASCAL FLATTS	LYRIC STREET (18.99)	Me And My Gang
17	25	27	JOSH TURNER	Your Man
18	14	11	SOUNDTRACK	High School Musical
18	11	5	HINDER	Extreme Behavior
20	11	6	LETOYA	LaToya
20	15	14	YUNG JOC	New Joc City
20	14	15	RIMANNA	A Girl Like Me
20	17	6	YOM PATTY	Highway Companion
20	23	17	PANIC! AT THE DISCO	A Fever You Can't Sweat Out
20	9	2	DNX	Year Of The Dog...Again

Billboard HOT DIGITAL SONGS

WEEKS ON CHART	TITLE	ARTIST (PROMOTION LABEL)	WEEKS ON CHART	TITLE	ARTIST (PROMOTION LABEL)		
1	LONDON BRIDGE	THE PUFFINBERGER DUOS (A&M/INTERSCOPE)	26	27	SEXY LOVE	BE-YO (J&M/REPRISE)	
2	15	CRAZY	SHANE BISHLEY (DOWNTOWN/LAVA)	27	21	IT'S GONN DOWN	YOUNG JES (BLACK&BAY SOUTH/ATLANTIC)
3	17	2	GET UP	28	28	4-RO FROG	1-800-BIG-GUY (J&M/REPRISE)
4	3	15	BUTTONS	29	23	ABOUT US	GRANDISON BLUNT, PAUL WALKER (D&C/SORE)
5	1	11	SHOW STOPPER	30	26	STARS ARE BLIND	FRANKIE BROWNE (D&C/SORE)
6	5	9	AIN'T NO OTHER MAN	31	32	I KNOW YOU SEE IT	YOUNG JES (BLACK&BAY SOUTH/ATLANTIC)
7	7	7	(WHEN YOU GONNA) GIVE IT UP TO ME	32	25	RIDIN'	CHUCKY BROWN (D&C/SORE)
8	4	16	PROMISCUOUS	33	1	SHOW ME THE MONEY	PERCY FUSCO (D&C/SORE)
9	13	5	FAR AWAY	34	16	HATE ME	BLAKE BUSHNER (UNIVERSAL MOTION)
10	25	1	I WRITE SHIS NOT TRAGEDIES	35	33	BLACK HORSE & THE CHERRY TREE	THE PUFFINBERGER DUOS (A&M/INTERSCOPE)
11	8	2	CALL ME WHEN YOU'RE SOBER	36	20	UNFAITHFUL	FRANKIE BROWNE (D&C/SORE)
12	14	14	CASSIE	37	16	SNAP YO FINGERS	LA J&M (J&M/REPRISE)
13	12	2	WHEN YOU WERE YOUNG	38	42	HOW TO SAVE A LIFE	THE PUFFINBERGER DUOS (A&M/INTERSCOPE)
14	15	14	CHASING CARS	39	12	LIFE IS A HIGHWAY	BRUNO MARS (A&M/INTERSCOPE)
15	23	11	DO IT TO IT	40	30	808	SONO (REP/DEF J&M/REPRISE)
16	9	3	A PUBLIC AFFAIR	41	34	BAD DAY	AMARU (REPRISE)
17	25	1	OVER MY HEAD (CABLE CAR)	42	20	SAVIN' ME	INCUBICADORE (ROADRULER/REPRISE)
18	14	13	HIPS DON'T LIE	43	43	WHAT ON THE WORLD TO CHANGE	JAMES BRYAN (A&M/INTERSCOPE)
19	16	10	MOVE ALONG	44	20	WHAT HURTS THE MOST	RASCAL FLATTS (LYRIC STREET)
20	10	4	DEJA VU	45	30	THE RIDDLE	THE PUFFINBERGER DUOS (A&M/INTERSCOPE)
21	14	14	BOGIE	46	10	CRAZY BITCH	INCUBICADORE (REPRISE)
22	20	20	DANI CALIFORNIA	47	13	LEAVE THE PIECES	THE PUFFINBERGER DUOS (A&M/INTERSCOPE)
23	23	3	CHAM HANG LO	48	1	SAY GOODBYE	CORINNE BAILEY RAE (A&M/INTERSCOPE)
24	27	5	LIPS OF AN ANGEL	49	44	MISS MURDER	J&M (J&M/REPRISE)
25	22	6	SHOULDER LEAN	50	20	UNWRITTEN	NATASHA BEMNETT (A&M/INTERSCOPE)

VIDEO CHANNELS

MTV	VH1
1. Christian Aguilera, Ain't No Other Man	1. Steve Perry, Highway to Hell
2. Justin Guarini, I'm Not a Player in This Game	2. The Notorious B.I.G., Ready to Die
3. The Roots, The Tipping Point	3. The Roots, The Tipping Point
4. The Roots, The Tipping Point	4. The Roots, The Tipping Point
5. The Roots, The Tipping Point	5. The Roots, The Tipping Point
6. The Roots, The Tipping Point	6. The Roots, The Tipping Point
7. The Roots, The Tipping Point	7. The Roots, The Tipping Point
8. The Roots, The Tipping Point	8. The Roots, The Tipping Point
9. The Roots, The Tipping Point	9. The Roots, The Tipping Point
10. The Roots, The Tipping Point	10. The Roots, The Tipping Point
11. The Roots, The Tipping Point	11. The Roots, The Tipping Point
12. The Roots, The Tipping Point	12. The Roots, The Tipping Point
13. The Roots, The Tipping Point	13. The Roots, The Tipping Point
14. The Roots, The Tipping Point	14. The Roots, The Tipping Point
15. The Roots, The Tipping Point	15. The Roots, The Tipping Point
16. The Roots, The Tipping Point	16. The Roots, The Tipping Point
17. The Roots, The Tipping Point	17. The Roots, The Tipping Point
18. The Roots, The Tipping Point	18. The Roots, The Tipping Point
19. The Roots, The Tipping Point	19. The Roots, The Tipping Point
20. The Roots, The Tipping Point	20. The Roots, The Tipping Point

STREAMS

AOL Video On Demand AOL Music	YAHOO! Video On Demand MUSIC
1. Christian Aguilera, Ain't No Other Man	1. Justin Guarini, I'm Not a Player in This Game
2. Justin Guarini, I'm Not a Player in This Game	2. Justin Guarini, I'm Not a Player in This Game
3. Justin Guarini, I'm Not a Player in This Game	3. Justin Guarini, I'm Not a Player in This Game
4. Justin Guarini, I'm Not a Player in This Game	4. Justin Guarini, I'm Not a Player in This Game
5. Justin Guarini, I'm Not a Player in This Game	5. Justin Guarini, I'm Not a Player in This Game
6. Justin Guarini, I'm Not a Player in This Game	6. Justin Guarini, I'm Not a Player in This Game
7. Justin Guarini, I'm Not a Player in This Game	7. Justin Guarini, I'm Not a Player in This Game
8. Justin Guarini, I'm Not a Player in This Game	8. Justin Guarini, I'm Not a Player in This Game
9. Justin Guarini, I'm Not a Player in This Game	9. Justin Guarini, I'm Not a Player in This Game
10. Justin Guarini, I'm Not a Player in This Game	10. Justin Guarini, I'm Not a Player in This Game

BET	BET+	CMT
1. Christian Aguilera, Ain't No Other Man	1. Justin Guarini, I'm Not a Player in This Game	1. Justin Guarini, I'm Not a Player in This Game
2. Justin Guarini, I'm Not a Player in This Game	2. Justin Guarini, I'm Not a Player in This Game	2. Justin Guarini, I'm Not a Player in This Game
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10. Justin Guarini, I'm Not a Player in This Game	10. Justin Guarini, I'm Not a Player in This Game	10. Justin Guarini, I'm Not a Player in This Game

AMERICANA

CHART LEGEND

TITLE	ARTIST	IMPRINT / PROMOTION LABEL	WEEKS	PLAYS	WEEKS
			↑	↓	NEW
AMERICAN VI: A HUNDRED HIGHWAYS	JERRY CASH	AMERICAN RECORDING/LOST HIGHWAY	503	32	3327
SHAKE FARM	RAY WYKHAM	SUSTAIN	410	3	3360
THE DEVIL YOU KNOW	TODD SNIDER	NEW DOOR/AME	394	41	1638
THE INVISIBLE MAN	DARRYL L. SCOTT	FULL LIGHT	354	-2	3062
LAPS IN SEVEN	SABRINA	SUGAR HILL/WELK	345	-12	3540
WORKBENCH SONGS	CLY CLARK	DUAL TONE	318	40	983
SOLDIERS OF LOVE	DEBARLETTIS	PALO DURO	296	-2	3181
SEVEN ANGELS ON A BICYCLE	LARRY RICKLESS	BACK PORCH/WBL.C	284	59	716
ALL THE ROADRUNNING	MARK KNIPFLER AND EMILY O'HARRIS	WARNER BROS.	280	-23	6453
ENOUGH ROPE	CHRIS KNIGHT	DRIFTER'S CHURCH PRODUCTIONS	279	12	1717
UNUSUAL	SLAD CLAYTON	ROUNDNER	274	-51	4714
BIG IRON WORLD	OLD CROW MEDICINE SHOW	NETTWERK	272	30	987
MILLY'S CAPE	FRED EAGLE SMITH	AME	268	-12	2696
UNCLE LOROU'S HALLELUJAH	CHIP TAYLOR	BACK PORCH/WBL.C	259	21	1132
LOST JOHN DEAN	KIERAN KANE, KEVIN WELCH, FATS KAPLIN	DEAD RECONOMICK/COMPASS	249	-16	6695
WEST OF THE WEST	DAVE ALVIN	YEP ROCK	244	-37	4884
THE PILGRIM: A CELEBRATION OF KRIS KRISTOFFERSON	VARIOUS ARTISTS	AMERICAN ROOTS/PULLISH/EMERGENT	238	-27	2356
SHAKEN BY A LOW SOUND	CROOKED STILL	SIGNATURE SOUNDS	213	33	657
AMERICAN MYTH	WILL KIMBROUGH	DAPHNE	204	-4	832
TAKING THE LONG WAY	DIKE CHEADLE	OPEN VIDEO/COLUMBIA/SONY MUSIC	196	-14	3614
YOU'RE ONLY LONELY	RALE MALO	SANCTUARY	192	21	715
SACRED	LOU LONELY BEYS	ONE HAVEN/OPEN/PEASOBY MUSIC	191	12	2027
SUNTASTE	KEB MO	ONE HAVEN/EPIC/RED PARK	182	-21	1787
WHAT'S WRONG WITH RIGHT	HAK ENDA BROTHERS	PROPER AMERICAN	173	-8	1610
BLOOD ORANGES	THE GAIN SISTERS	SWEET BIRD	170	-6	1345
ALL AMERICAN BLUEGRASS GIRL	RHONDA VREJENT	ROUNDNER	169	-10	2160
LIFE SHORT CALL NOW	BRIET COLEMAN	ROUNDNER	169	-3	1855
BY YOURSIDE BATTLE SONGS	OLLAMBLE	VERVE FORECAST/VC	168	31	426
NEW TATTOO	JOHN COWAN BAND	PRECASTLE	164	-32	2684
A DISTANT LAND TO ROAM: SONGS OF THE CARTER FAMILY	RALPH STANLEY	TRIP/COLUMBIA/SONY MUSIC	150	-10	1381

Charts are ranked by plays except for Latin and Country charts which are based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data.

NEW Songs showing an increase in plays (audience for Country and Latin) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country and Latin) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in plays (audience for Latin). Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country and Latin).

AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience. Airpower awards do not appear on the Latin, Christian and Gospel charts.

BREAKERS: Awarded solely on the Country chart to songs that receives airplay on 60% of the panel for the first time.

MOST INCREASED PLAYS: Awarded to the song with the largest increase in plays (audience for Country and Latin).

MOST ADDED: The total number of new adds reported by each station and by automatic add thresholds. Songs not reported as adds do not count toward the total to date count. Ties are broken by total to date adds, then by total plays and, if still tied at this point, by most increased plays.

TIES: A song with the best plays differential (audience for Country and Latin) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for Urban AC, Hot AC, AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Heritage Rock, Triple A and Smooth Jazz) become recurrences and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 will become recurrences and will be removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 15 in either audience or plays.

Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

MOST ADDED	LAST MAN STANDING 17 Jerry Lee Lewis (ARTISTS FIRST)	HAIR IN MY EYES LIKE A HIGHLAND STEER 8 Cork Land (STONY PLAIN)	COLD BEER & HOT YAKSALES 7 Midway Brothers (MEDINA RIVER)	LEAVE THE LIGHT ON 7 Chris Sautter (SIGNATURE SOUNDS)
	LOVE LIKE A BRULE 16 Shel Vaughan (SHADOWDOG/EMERGENT)	NEVER BEEN TO VEGAS 8 Red Molly (RED MOLLY)	RECKLESS KELLY WAS HERE 7 Rockless Kelly (SUGAR HILL/WELK)	THE EVENING CALL 7 Greg Brown (RED HOUSE)
	MIGRATIONS 13 Duke (SUGAR HILL)			

FOR WEEK ENDING DATE, 2006

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanradiohistory.com © 2006 Americana Music Association.

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Oklahoma Association of Broadcasters
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WEST



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Program Director

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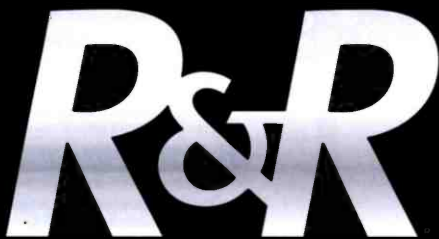
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THE BACK PAGES



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CHR/TOP 40

WEEKS ON CHART	LAST WEEK	TITLE ARTIST	NIelsen BOS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	16 PROMISCUOUS NELLY FURTADO FEATURING TIMBALAND	NO. 1 (8 WKS)	32
2	2	16 BUTTIONS THE PUSHY AT DOLLS FEATURING SNOOP DOGG	AGAM/WINTERSCOPE	32
3	16	1 I WRITE SINS NOT TRAGEDIES PAINK! AT THE DESK	DECA/DMMET/LEUELD BY RAM/IN/AVA	32
4	17	ME & U CASSE	NEXT SELECTION/BOY/ATLANTIC	32
7	7	7 SEXY BACK JAY-Z FEAT. R. KELLY	JIVE/ZOMBA	32
8	5	23 OVER MY HEAD (CABLE CAR) THE FRAY	EPIC	32
9	10	10 DO IT TO IT CHERISH FEATURING SEAN PAUL OF THE YOUNG LOODZ	SHOWTRUFF/CAPTOL	32
10	11	11 CRAZY CASHIE/SHARLEY	DOWNTOWN/BLA/AVA	32
11	11	11 AIN'T NO OTHER MAN CHRIS TINA AGUILERA	DEARBIG	32
12	11	11 LONDON BRIDGE FERRE	WILL LAM/AM/WINTERSCOPE	32

#1 MOST ADDED

CALL ME WHEN YOU'RE SOBER Essence (WIND UP)

#1 MOST INCREASED PLAYS

TOO LITTLE TOO LATE Jelo (DA FEAR/VEA/ACKGROUND/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

RIGHT WHERE YOU WANT ME Jesse McCartney (HOLLYWOOD)

THESE WALLS Teddy Geiger (IND/COLUMBIA)

GET UP Clara Featuring Chamillionaire (LAFACE/JIVE/ZOMBA)

SHOULDER LEAN Young Dro Featuring T.J. (GRAND HUSTLE/ATLANTIC)

ABOUT US Brooke Hogan Featuring Paul Wall (SME/SORE)

COMPLETE CHR/TOP 40 CHART ON PAGE 27

RHYTHMIC

WEEKS ON CHART	LAST WEEK	TITLE ARTIST	NIelsen BOS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	23 ME & U CASSE	NO. 1 (16 WKS)	32
4	10	4 PULLIN' ME BACK CHICQ FEATURING TRES	SLOT A-LOT/CAPTOL	32
2	15	15 PROMISCUOUS NELLY FURTADO FEATURING TIMBALAND	MOSLEY/GETFFEN/WINTERSCOPE	32
3	21	21 U AND DAT E-40 FEATURING T. PAUN & KANDI GRL	SEK W/OT/IT/IME/WARNER BROS.	32
5	11	11 SEXY LOVE NE-YO	DEF JAM/BLAZE	32
6	12	12 (WHEN YOU GONNA) GIVE IT UP TO ME SEAN PAUL FEATURING KEYSMA COLE	VP/ATLANTIC	32
7	10	10 SHOULDER LEAN YOUNG DRO FEATURING T.J.	GRAND HUSTLE/ATLANTIC	32
8	11	11 SEXY THINGS THE PUSHY AT DOLLS FEATURING SNOOP DOGG	AGAM/WINTERSCOPE	32
12	7	7 I KNOW YOU SEE IT YUNG JOC FEAT. BRANDY M.S. B. HAMBIEK	BLOCK/BAD BOY/SOUTH/ATLANTIC	32
10	18	18 DO IT TO IT CHERISH FEATURING SEAN PAUL OF THE YOUNG LOODZ	SHOWTRUFF/CAPTOL	32

#1 MOST ADDED

COME TO ME Diddy Featuring Nicole Scherzinger (BAD BOY/ATLANTIC)

#1 MOST INCREASED PLAYS

BUTTONS The Pussycat Dolls Feat. Snoop Dogg (AM/WINTERSCOPE)

TOP 5 NEW AND ACTIVE

I WEAR MY SUNGLASSES AT NIGHT Federation (BME/REPRISE/WARNER BROS.)

WALK AWAY Paula DaAnda Feat. The DEY (ARIS/STARBUCK)

THE WAY I LIVE Baby Boy Da Prince (UNIVERSAL REPUBLIC)

GHETTO STORY CHAPTER 2 Cham Feat. Alicia Keys (MADHOUSE/ATLANTIC)

I CALL IT LOVE Lionel Richie (ISLAND/Y&J)

COMPLETE RHYTHMIC CHART ON PAGE 29

URBAN

WEEKS ON CHART	LAST WEEK	TITLE ARTIST	NIelsen BOS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	12 PULLIN' ME BACK CHICQ FEATURING TRES	NO. 1 (12 WKS)	32
2	17	17 SHOULDER LEAN YOUNG DRO FEATURING T.J.	GRAND HUSTLE/ATLANTIC	32
5	5	5 I KNOW YOU SEE IT MOST INCREASED PLAYS YUNG JOC FEAT. BRANDY M.S. B. HAMBIEK	BLOCK/BAD BOY/SOUTH/ATLANTIC	32
4	11	11 SEXY LOVE NE-YO	DEF JAM/BLAZE	32
3	14	14 ME & U CASSE	NEXT SELECTION/BOY/ATLANTIC	32
6	9	9 CALL ON ME JAMIE & NELLY	VIRGIN	32
8	12	12 U AND DAT E-40 FEATURING T. PAUN & KANDI GRL	SEK W/OT/IT/IME/WARNER BROS.	32
6	11	11 S.E.S. LIVE THINGS	COLUMBA/SUM	32
7	10	10 DJLAV VU BEFORE FEATURING JAY-Z	COLUMBA/SUM	32
10	9	9 (WHEN YOU GONNA) GIVE IT UP TO ME SEAN PAUL FEATURING KEYSMA COLE	VP/ATLANTIC	32

#1 MOST ADDED

COME TO ME Diddy Featuring Nicole Scherzinger (BAD BOY/ATLANTIC)

#1 MOST INCREASED PLAYS

I KNOW YOU SEE IT Yung Joc Feat. Brandy M.S. B. Hambiek (BLOCK/BAD BOY/SOUTH/ATLANTIC)

TOP 5 NEW AND ACTIVE

COME TO ME Diddy Feat. Nicole Scherzinger (BAD BOY/ATLANTIC)

LIE ABOUT US Avant Feat. Nicole Scherzinger (MAG/JOHNSON/GETFFEN/WINTERSCOPE)

TURN IT UP Johnta Austin (SO SO DEF/VIRGIN)

FAVORITE GIRL Marques Houston (T.I.C./UNIVERSAL MOTOWN)

I CALL IT LOVE Lionel Richie (ISLAND/Y&J)

COMPLETE URBAN CHART ON PAGE 32

URBAN AC

WEEKS ON CHART	LAST WEEK	TITLE ARTIST	NIelsen BOS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	24 FLY LIKE A BIRD MARGHE CARY	NO. 1 (5 WKS)	32
2	32	32 FIND MYSELF IN YOU BRIAN MCKENNA	UNIVERSAL MOTOWN	32
3	38	38 CAN'T LET GO ANTHONY MABLETON	SO SO DEF/ZOMBA	32
5	11	11 I CALL IT LOVE LIONEL RICHIE	ISLAND/Y&J	32
4	12	12 SHINE LETHERHEADROSS	SPRINE	32
6	20	20 ENOUGH CRYIN MARY J. BLIGE FEATURING BROOKLYN	MAT/ARX/GETFFEN/WINTERSCOPE	32
8	15	15 ME TIME HEATHER HEADLEY	BEAR/ME	32
7	40	40 BE WITHOUT YOU MARY J. BLIGE	GETFFEN/WINTERSCOPE	32
9	25	25 OOH WEE TEENA MARIE	CASH/MONEY CLASSICS/UNIVERSAL MOTOWN	32
10	31	31 I REFUSE URBAN MYSTIC	SOB/WARNER BROS.	32

#1 MOST ADDED

YOUR PORTRAIT Urban Mystic (SOB/WARNER BROS.)

#1 MOST INCREASED PLAYS

CHANGE ME Ruben Studdard (J&RMC)

TOP 5 NEW AND ACTIVE

ENTOURAGE Omarion (T.I.C./REPC/S&M)

SOMETHING I WANNA GIVE YOU Sunshine Anderson (NUSK WORLD)

FRIENDS AT HOME Silena Murray (UNIVERSAL MOTOWN)

MINE AGAIN Mariah Carey (ISLAND/Y&J)

SO GOOD Cleo (ONE WOODS)

COMPLETE URBAN AC CHART ON PAGE 34

COUNTRY

WEEKS ON CHART	LAST WEEK	TITLE ARTIST	NIelsen BOS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	33 IF YOU'RE GOING THROUGH HELL... HOONEY ATKINS	NO. 1 (4 WKS)	32
2	21	21 LEAVE THE PRICES THE WRECKERS	MAYENCO/WARNER BROS./VIR	32
3	33	33 BRAND NEW GIRLFRIEND STEVE HOLY	CLUB	32
5	30	30 BRING IT ON HOME LITTLE BIG TOWN	EQUITY	32
8	9	9 GIVE IT AWAY GEORGE STRAIT	MEAN NASHVILLE	32
9	14	14 BUILDING BRIDGES BROOKS & DUNN WITH SHERYL CROW & VINEY GIL	ARISTA NASHVILLE	32
10	12	12 SUNSHINE AND SUMMERTIME FAITH HILL	WARNER BROS./VIR	32
6	13	13 WOULD YOU GO WITH ME JOAN TURNER	MEAN NASHVILLE	32
7	23	23 THE WORLD BRAD PASKLEY	ARISTA NASHVILLE	32
4	19	19 A LITTLE TOO LATE TOBY KEITH	SHOW DOG NASHVILLE	32

#1 MOST ADDED

ONCE IN A LIFETIME Keith Urban (CAPITOL NASHVILLE)

#1 MOST INCREASED AUDIENCE

I LOVED HER FIRST Heartland (LOFTON ONE)

TOP 5 NEW AND ACTIVE

YOU DON'T KNOW A THING Steve Azar (DANGARDA/SW REVOLUTION)

LOVE IS Katrina Elam (UNIVERSAL SOUTH)

POODUNK Keith Anderson (ARISTA NASHVILLE)

FIND OUT WHO YOUR FRIENDS ARE Tracy Lawrence (ROCKY COMFORT/103)

IF HER LOVING DON'T KILL ME John Anderson (RAYBAND/WARNER BROS./VIR)

COMPLETE COUNTRY CHART ON PAGE 42

AC

WEEKS ON CHART	LAST WEEK	TITLE ARTIST	NIelsen BOS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	34 BAD DAY DANIEL POWELL	NO. 1 (7 WKS)	32
2	25	25 UNWRITTEN HAYASHI BEHRE/ELD	32	32
5	22	22 WHAT'S LEFT OF ME MCKELLY	JIVE/ZOMBA	32
3	54	54 YOU'RE BEAUTIFUL JAMES BLUNT	CUSTARD/ATLANTIC	32
4	45	45 BECAUSE OF YOU KELLY CLARKSON	32	32
7	63	63 YOU AND ME LIFELINE	32	32
6	35	35 EVER THE SAME ROB THOMAS	MELISSA/ATLANTIC	32
8	28	28 WHO SAYS YOU CAN'T GO HOME BOB DY	ISLAND/Y&J	32
9	15	15 BLACK HORSE & THE CHERRY TREE KAT TUNSTALL	RELENTLESS/VIRGIN	32
10	28	28 WHEN DID YOU FALL (IN LOVE WITH ME) CHRIS REE	WICKED/COLUMBIA	32

#1 MOST ADDED

HAVE YOU EVER SEEN THE RAIN Rod Stewart (J&RMC)

#1 MOST INCREASED PLAYS

CRAZY IN LOVE Nicol Spangberg (LURB)

TOP 5 NEW AND ACTIVE

WAITING ON THE WORLD TO CHANGE John Mayer (AWARE/COLUMBIA)

FAR AWAY Nickelback (ROADRUNNER/DJ&J)

HAVE YOU EVER SEEN THE RAIN Rod Stewart (J&RMC)

BIG CITY CONCRETE WILDFLOWERS The Yarns (MAPLE JAM/CON)

FIND YOUR WINGS Mark Harris (IND/COLUMBIA)

COMPLETE AC CHART ON PAGE 44



THE BACK PAGES



POWERED BY **NIelsen**
Broadcast Data
Systems

HOT AC

LAST WEEK		WEEKS ON CHART		TITLE	ARTIST	NIelsen BROADCAST CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	30		BLACK HORSE & THE CHERRY TREE	NO. 1 (10 WKS)			RELENTLESS/VRGN
2	14			CRAZY	DOWNTOWN/LAVA			
3	42			OVER MY HEAD (CABLE CAR)	THE FRAY			EPIC
4	28			SAVIN' ME	NICKELBACK			ROADRUNNER/DJAG
6	18			DAMN CALIFORNIA	RED HOT CHILI PEPPERS			WARNER BROS.
5	37			UNWRITTEN	NATALIA WILDFELD			EPIC
7	16			MOVE ALONG	THE ALL-AMERICAN BOYS			DIGHOUSE/INTERSCOPE
8	9			WAITING ON THE WORLD TO CHANGE	JOHN MAYER			AWARAC/COLUMBIA
9	33			WALK AWAY	KELLY CLARKSON			RECARBING
10	20			STAY WITH YOU	COO LOO DOLLS			WARNER BROS.

#1 MOST ADDED

SUDDENLY I SEE KT Tunstall (RELENTLESS/VRGN)

#1 MOST INCREASED PLAYS

FAR AWAY Nickelback (ROADRUNNER/DJAG)

TOP 5 NEW AND ACTIVE

GOODBYE MY LOVER James Blunt (CUSTARD ATLANTIC)

MAMA'S ROOM Under The Influence Of Ghosts (ISLAND/DJAG)

HALLEY Needtobreathe (ATLANTIC/LAVA)

BUTTONS The Pussycat Dolls Feat. Snoop Dogg (A&M/INTERSCOPE)

I CALL IT LOVE Lionel Richie (ISLAND/DJAG)

COMPLETE HOT AC CHART ON PAGE 45

SMOOTH JAZZ

LAST WEEK		WEEKS ON CHART		TITLE	ARTIST	NIelsen BROADCAST CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	12		WHAT DOES IT TAKE (TO WIN YOUR LOVE)	PETER WHITE	NO. 1 (9 WKS)		LEGACY/COLUMBIA
2	22			TRUE BLUE	HINDER ABAR			CAPRYVERE
3	29			ALWAYS THINKING OF YOU	NICK COLOVINO			NARADA JAZZ/B.C.
4	19			GET DOWN ON IT	WAYMAN TSSD&E			RENDEZVOUS
5	23			CHILLAXIN	FLEEZ GROOVY			NARADA JAZZ/B.C.
6	7			POWER AS THE WIND	THE JAZZMASTERS			TRIPPIN' NY/RYTHMYM2
7	10			MY LOVE'S LEAVIN'	FOURPLAY FEATURING MICHAEL McDONALD			BILLYBROCKA VICTOR
8	17			PUT YOUR RECORDS ON	CERRINE BAILEY RAE			CAPTROL
9	32			LET'S GET STARTED	OSIAN LILLETTON			CAPRYVERE
7	31			DO IT AGAIN	PHILIPPE SASSÉ TRIO			CAPRYVERE

#1 MOST ADDED

HOLDING BACK THE YEARS (2009) Simply Red (S&P, NYCD.COM/VERVE FORECAST/VERVE)

#1 MOST INCREASED PLAYS

THE TOTAL EXPERIENCE Boney James Feat. George Duke (CORDED)

TOP 5 NEW AND ACTIVE

GIRL IN THE RED DRESS Gregg Karukas (TRIPPIN' NY/RYTHMYM2)

FELIX THE CAT Greg Adams (R&A)

SMOKE 'N' MIRRORS Lee Rittman (PEAK/CORDED)

GEORGY PORGY Nile (BAJ/TSR)

I'LL MAKE LOVE TO YOU Kirk Whalum (RENDEZVOUS)

COMPLETE SMOOTH JAZZ CHART ON PAGE 47

ALTERNATIVE

LAST WEEK		WEEKS ON CHART		TITLE	ARTIST	NIelsen BROADCAST CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18		MISS MURDER	AFI	NO. 1 (5 WKS)		TINY EVIL INTERSCOPE
2	20			ANIMAL I HAVE BECOME	THREE DAYS GRACE			JIVE/ZOMBA
3	27			THE R.N.L. (BURY ME)	30 SECONDS TO MARSH			NARADA JAZZ/B.C.
4	6			WHEN YOU WERE YOUNG	THE RELLERS			ISLAND/DJAG
5	6			ORIGINAL FIRE	AUDIOSLAVE			INTERSCOPE/EPIC
6	9			TELL ME BABY	REMY CHILPEPPERS			WARNER BROS.
7	11			THE DIARY OF JANE	BREAKING BENJAMIN			HOLLYWOOD
8	11			THROUGH GLASS	STONE SOUL			ROADRUNNER/DJAG
9	20			DAMN CALIFORNIA	RED HOT CHILI PEPPERS			WARNER BROS.
10	3			CALL ME WHEN YOU'RE SOBER	EVANESCENCE			WIND-UP

#1 MOST ADDED

NAUSEA Beck (INTERSCOPE)

#1 MOST INCREASED PLAYS

PUT YOUR MONEY WHERE YOUR MOUTH IS Jet (ATLANTIC)

TOP 5 NEW AND ACTIVE

FAKE TALES OF SAN FRANCISCO Arctic Monkeys (DOMINO)

MOJO Peeping Tom (PEAC)

GONE DADDY GONE Courts Bartley (DOWNTOWN/LAVA)

HATE (I REALLY DON'T LIKE YOU) Plain White T's (HOLLYWOOD)

DO IT ALONE Sugarcult (FEARLESS/92)

COMPLETE ALTERNATIVE CHART ON PAGE 49

ACTIVE ROCK

LAST WEEK		WEEKS ON CHART		TITLE	ARTIST	NIelsen BROADCAST CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20		ANIMAL I HAVE BECOME	THREE DAYS GRACE	NO. 1 (8 WKS)		JIVE/ZOMBA
2	12			THROUGH GLASS	STONE SOUL			ROADRUNNER/DJAG
3	12			THE DIARY OF JANE	BREAKING BENJAMIN			HOLLYWOOD
4	20			LIPS OF AN ANGEL	HINDER			UNIVERSAL REPUBLIC
5	6			ORIGINAL FIRE	AUDIOSLAVE			INTERSCOPE/EPIC
6	8			LAND OF CONFUSION	THE LURE			REPRISE
7	10			SHINE DOWN	GOODSACK			UNIVERSAL REPUBLIC
8	28			COMING UNDONE	NORIN			VRGN
9	8			MIRRORS	SAME OLD			ATLANTIC
10	14			MISS MURDER	AFI			TINY EVIL/INTERSCOPE

#1 MOST ADDED

POLITICS Korn (VRGN)

#1 MOST INCREASED PLAYS

CALL ME WHEN YOU'RE SOBER Evanescence (W/NO LP)

TOP 5 NEW AND ACTIVE

JOKER AND THE THIEF Wolfmother (MODULAR/INTERSCOPE)

WAKING UP 10 Years (UNIVERSAL REPUBLIC)

READY TO FALL Rise Against (GEFFEN)

SELFPISH AND COLD Revelation Theory (ELEMENT ONE/OK)

POLITICS Korn (VRGN)

COMPLETE ACTIVE ROCK CHART ON PAGE 50

HERITAGE ROCK

LAST WEEK		WEEKS ON CHART		TITLE	ARTIST	NIelsen BROADCAST CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20		DAMN CALIFORNIA	RED HOT CHILI PEPPERS	NO. 1 (9 WKS)		WARNER BROS.
2	10			SAVING GRACE	TOM PETTY			AMERICAN/WARNER BROS.
3	25			CRAZY BITCH	BLACK CHERY			ELEVEN SEVEN/LAVA
4	6			ORIGINAL FIRE	AUDIOSLAVE			INTERSCOPE/EPIC
5	20			ANIMAL I HAVE BECOME	THREE DAYS GRACE			JIVE/ZOMBA
6	11			THROUGH GLASS	STONE SOUL			ROADRUNNER/DJAG
7	12			ROCKSTAR	NICKELBACK			ROADRUNNER/DJAG
8	10			THE DIARY OF JANE	BREAKING BENJAMIN			HOLLYWOOD
9	6			MIRRORS	SAME OLD			ATLANTIC
10	17			LIPS OF AN ANGEL	HINDER			UNIVERSAL REPUBLIC

#1 MOST ADDED

JOKER AND THE THIEF Wolfmother (MODULAR/INTERSCOPE)

#1 MOST INCREASED PLAYS

ROCKSTAR Nickelback (ROADRUNNER/DJAG)

TOP 5 NEW AND ACTIVE

SEIZE THE DAY Avenged Sevenfold (MOPELSE/WARNER BROS.)

INVINCIBLE Crossroads (FOLK/LAMBDA)

CONCRETE JUNGLE Black Label Society (ROADRUNNER/DJAG)

MEXICO Sammy Hagar And The Wabos (CARO WABO/RHINO)

BEER! Psychoptic (ROCK RIDGE)

COMPLETE HERITAGE ROCK CHART ON PAGE 51

TRIPLE A

LAST WEEK		WEEKS ON CHART		TITLE	ARTIST	NIelsen BROADCAST CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9		WAITING ON THE WORLD TO CHANGE	JOHN MAYER	NO. 1 (6 WKS)		AWARAC/COLUMBIA
2	2	9		SAVING GRACE	TOM PETTY			AMERICAN/WARNER BROS.
3	4	12		IS IT ANY WONDER?	KEANE			INTERSCOPE
4	3	13		CRAZY	CARL S. BARILEY			DOWNTOWN/LAVA
5	5	8		HOW TO SAVE A LIFE	THE FRAY			EPIC
6	10	5		CHASING CARS	SNOW PATROL			POLYGRAM/INTERSCOPE
7	6	24		SUDDENLY I SEE	KT TUNSTALL			RELENTLESS/VRGN
8	8	8		PUT YOUR RECORDS ON	CERRINE BAILEY RAE			CAPTROL
9	9	5		GET IT LIKE YOU LIKE IT	BEN HARVEY			VRGN
10	13	3		THREE MORE DAYS	RAY LAURENCE			RECARBING

#1 MOST ADDED

FOR US Pete Yorn (RED BUCK/COLUMBIA)

#1 MOST INCREASED PLAYS

CHASING CARS Snow Patrol (POLYGRAM/INTERSCOPE)

TOP 5 NEW AND ACTIVE

ANYTHING'S POSSIBLE Jonny Lang (A&M/INTERSCOPE)

HOLDING ME DOWN Toby Lightman (LAVA)

TIME ZONES Widespread Panic (WIDE SPREAD/S&M/VRGN)

I WILL FOLLOW YOU INTO THE DARK Death Cab For Cutie (ATLANTIC)

HOT COOKIN' G. Love (BRASH/RE/UNIVERSAL REPUBLIC)

COMPLETE TRIPLE A CHART ON PAGE 53

THANK YOU RADIO!

★ "STAY" · RIAA CERTIFIED **GOLD**

★ "CARRIED ME: THE WORSHIP PROJECT" · RIAA CERTIFIED **GOLD**

★ "RESTORED" · RIAA CERTIFIED **GOLD**



Jeremy Camp

ADD DATE: SEPTEMBER 8TH

Debut singles from the upcoming album *Restored* on **10/31**

"What It Means" (AC), "Tonight" (CHR/ROCK)

SEE JEREMY CAMP ON TOUR THIS FALL WITH SPECIAL GUESTS HAWK NELSON AND ADIE!

WWW.JEREMYCAMPTOUR.COM

