

SPECIAL ISSUE

2007 R&R NEWS/TALK ALL-STARS

As The 12th Annual R&R Talk Radio Seminar Convenes In L.A., We Present A Photo Yearbook Of The Formats' Top Players pp.39-38

ALTERNATIVE ROCK SPECIAL

Why KXRK Rules Salt Lake City, Attracting Women, Useful Programming Tools And More pp.40-47

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News Focus

MOVER Michaels Launches MediaSense

Radio/TV sales and programming veteran Bob Michaels, most recently VP of Portable People Meter programming services at Arbitron, has launched his own venture: Bob Michaels'



Michaels

MediaSense. The Dallas-based consultancy will specialize in assisting radio stations with the upcoming transition from diary to electronic ratings measurement.

"I have developed a way to monetize the detailed data that electronic measurement offers our industry," Michaels says. —*Al Peterson*

SHAKER Dillard Skips To WPGC

CBS Radio hires Skip Dillard as PD of urban WPGC-FM/Washington. Dillard replaces Jay Stevens, who exited in January to take on the VP of programming content role at Radio One.



Dillard

Since 2005, Dillard has served as OM for Radio One/Detroit, overseeing three stations. He previously programmed urban or urban AC stations in New Orleans, Detroit, San Francisco and Buffalo. He also spent 2003 as first top 40 editor and later urban editor for *Airplay Monitor*. —*Dana Hall*

DEALMAKER CC Station Sales Brisk

Continuing to jettison 448 of its smaller-market properties, Clear Channel unloads stations in three more markets: Boise, Idaho; Tupelo, Miss.; and Meridian, Miss.

In Boise, Peak Broadcasting has announced it will acquire six radio stations: hot AC KCIX, talk KIDO-AM, AC KXLT, CHR/top 40 KSAS, country KFXD-AM and country KTMV.

URban Broadcasting is acquiring stations in Tupelo and Meridian. The Tupelo signals are gospel WBVV, urban WESE, talk WKMQ-AM, sports WTUP-AM, CHR/top 40 WWKZ and country WWZD. In Meridian, the stations are news/talk WFFX-AM, country WJDQ, hot AC WMSO, oldies WYHL and urban WZKS. —*Mike Boyle*

FCC Reaches Payola Agreement

After a nearly three-year investigation into payola, the FCC has reached a tentative agreement with CBS, Clear Channel, Citadel and Entercom that includes a \$12.5 million payment and a separate, voluntary agreement through the American Assn. of Independent Music that calls for the companies to set aside 8,400 half-hour blocks of time between the hours of 6 p.m. and midnight for independent music.

Under the FCC consent decree, broadcasters would agree to undergo closer scrutiny in their dealings with record companies, employ independent compliance officers and set up a new "payola hotline" for station employees to report infractions.

Peter Gordon, founder of Thirsty Ear Recordings and AAIM chief negotiator, says the "agreement in principle" is a way to get independent music on the air that also avoids undue government interference. Clear Channel executive VP/chief legal officer Andy Levin says the company is "reaffirming our commitment to new and emerging artists by committing a significant amount of airtime to music performed by unsigned artists."

AFTRA general counsel Thomas Carpenter added that when the deal is signed, it "will be a great victory for AFTRA members. We have consistently argued that, in addition to monetary fines, meaningful remedies for the insidious practice of payola must include requirements for the minimum airplay of independent artists." —*Jeffrey Yorke, Brooks Boliek and Todd Martens*

ON THE WEB CC Inks PPM Deal

Faced with the prospect of its six-station Philadelphia cluster suddenly vanishing from Arbitron ratings reports, Clear Channel Radio president John Hogan announced to regional managers on March 2 that the company had signed a three-year deal to encode its Philly stations for the Portable People Meter and subscribe to the electronic audience measurement service.

The company, however, is keeping its options open, co-funding a Houston test for the Media Audit/Ipsos proposed smart cell phone ratings service.

Meanwhile, Houston will become Arbitron's second PPM market starting April 5, with a two-month transition period. On June 1, PPM ratings will become Houston's sole radio ratings currency.

—*Jeffrey Yorke, Katy Bachman/Mediaweek*

Wolf Howls In San Fran

Entercom Communications flipped recently acquired adult hits KMAX/San Francisco to country as the Wolf on March 1, using Big & Rich's "Save a Horse (Ride a Cowboy)" to tee-up a 10,000-song, commercial-free introductory music blitz. A TV onslaught of 1,000 spots in 10 days signaled the beginning of the station's marketing campaign.

The Wolf marks the return of country radio to San Francisco after a two-year absence. KKWF/Seattle PD Scott Mahalick is the station's new PD. —*R.J. Curtis*

NAB Responds To Music Row Critics

On the Nashville stop of its media ownership hearings tour, the FCC got a mouthful from the music community. Speaking March 2 at the Country Radio Seminar in Nashville, NAB executive VP of radio John David bit back.

"The big criticism that we always hear is about the homogenization of radio," David said. "So what. We don't play non-hits. Why should we be the people that play something that no one wants to hear, just so we're not playing something no one else is playing." David urged broadcasters to "speak up" to radio's detractors. "The reason they don't get airplay may be because they have a bad song." —*Paul Heine*

NUMBER CRUNCH

1,989	.0019¢	\$2.3M
The number of Wal-Mart stores that now carry HD radio receivers. The stores, located in 85 markets, will initially stock JVC HD-W10 Mobile HD radio receivers, which sell for less than \$190. The Wal-Mart rollout will be heralded by spots on HD Digital Radio Alliance stations.	The per performance royalty rate that commercial Internet radio stations, including streams offered by terrestrial broadcasters, will pay to artists in 2010. The Copyright Royalty Board announced its long-awaited rates decision after pondering the topic for two years. Back-dated to 2006 and running through 2010, the rates will almost double during the span.	Reported estimated value of Dr. Laura Schlessinger's 3-year-old, 58-foot sailboat that the syndicated talk host recently donated to Southern California's Orange Coast College of Sailing and Seamanship. Originally christened <i>On the Air</i> by Schlessinger, OCC has renamed the new student training vessel <i>Blufin</i> .

CRS Hot Topics: New Music, Hispanics, Technology

Research presented at the 38th annual Country Radio Seminar in Nashville showed how new music on the radio affects listener behavior, examined the rapid rise of technology usage among country PIs and uncovered opportunities to court the Hispanic audience.

A new Coleman study tracked Portable People Meter data from KILT/Houston from May to November 2006, comparing audience size in the minute before a new song aired with the song's second minute. New songs from established artists performed better, uptempo numbers beat ballads, and male artists edged out females. The average new song's positive impact on audience behavior peaked in the neighborhood of 400-499 spins.

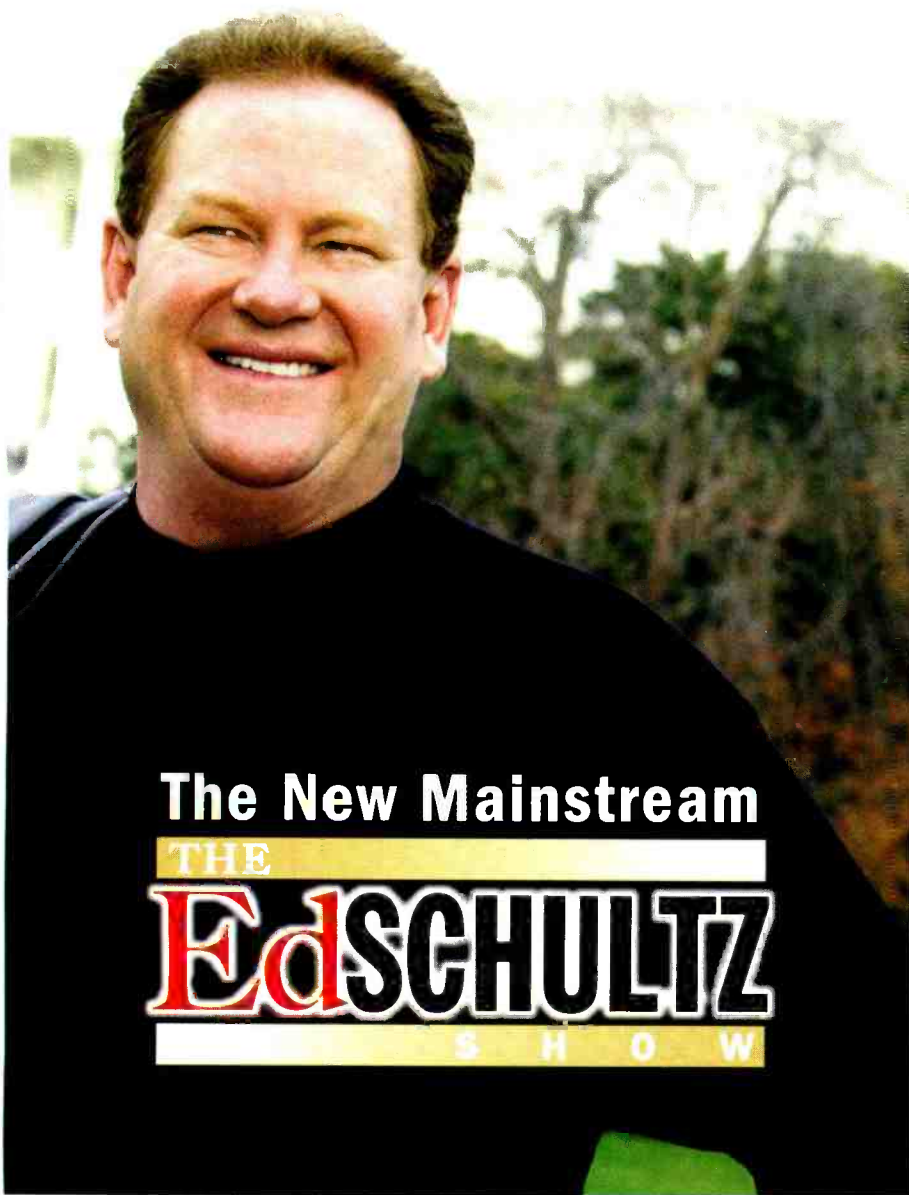
Demonstrating potential for country radio to increase Hispanic listening, Edison Media Research recommended country radio launch outreach programs in the Hispanic community, advertise on Spanish TV, place Spanish-language outdoor campaigns in Hispanic neighborhoods and develop Spanish HD side channels or streams. Music Row can do its part too, Edison founder Larry Rosin said, by pairing a major Hispanic artist with a top-tier country star and by creating Spanish-language versions of big country songs.

The headline from a nationwide study of 22,000 PI country listeners was the continued upswing in technology use. More than 40% of country PIs own a portable MP3 player, including older demos like 55-64, and nearly one-half of country PIs have downloaded music files from the Internet. —*R.J. Curtis*

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Karmazin: Merger 'Not A Monopoly'; NAB Hires Ashcroft

Sirius CEO Mel Karmazin repeatedly told members of the House's new Antitrust Task Force that a merger of his company with rival XM "will not be a monopoly." Karmazin went as far as to promote a no-rate increase, even hinting the monthly \$12.95 fee could be reduced. "The reason we are not going to raise prices is that terrestrial radio is free," Karmazin said. "We are trying to build a paying audience."

Radio's No. 2 satcaster also launched a national ad campaign promoting the "Sirius guarantee," which promises that Sirius radios will not become obsolete as a result of the pending merger with XM.

Karmazin has won the conditional support of public interest group Public Knowledge but drawn the ire of the Consumers Union, which believes a merger will be the end of price and service competition. Karmazin also has to beat back the fiercely anti-merger NAB, which hired former Attorney General John Ashcroft to pen a strongly worded letter to current AG Alberto Gonzales about the injustice that a merger could bring to current satellite subscribers. Ashcroft first pitched his lobbying skills to XM, but was rebuffed.

Reacting to Ashcroft's letter, Sirius subscriber magnet Howard Stern observed, "Well, I'll tell you how shady this—our government is, and how shady this is. And I never used to feel down about what goes on in the United States." —Jeffrey Yorke

Motorola Delays iRadio Rollout

Motorola's iRadio is on hold. The mobile music service that had been in beta testing for more than a year is going back to the drawing board for some major revisions.

According to Motorola senior director of marketing Dave Ulmer, U.S. wireless operators balked at the idea of mobile phones that cached Internet radio streams via a PC connection, and instead wanted it to be a streaming music service that used their networks.

iRadio, first announced in January 2006, took dead aim at satellite radio with its offer of 435 channels of commercial-free radio on any compatible cell phone for half the price.

—Antony Bruno, *Billboard*/Mike Boyle

EC Investigates Sony-BMG Merger

The European Commission, the European Union's antitrust authority, has revealed a four-month in-depth investigation into the 2004 merger between Sony and Bertelsmann's music units. It will make a final decision by July 2.

The deal is being re-examined eight months after the Court of First Instance—the EU's second-highest court—annulled the EC's original July 2004 decision to clear it, citing "manifest errors" in how officials examined the possible impact of the merger.

Last year's court appeal was originally lodged by independent labels' group Impala, which said the merger would muscle out smaller labels and prevent newcomers from breaking into the market.

—Leo Cendrowicz, *Billboard*

Entercom Ups Sands

Entercom/Indianapolis operations director Scott Sands has added PD duties for the cluster's news/talk WXNT, as current PD Andrew Lee exits for a new opportunity to be announced.

As a result, the cluster has implemented several other programming staff re-assignments including naming Brian Moore senior producer of mornings for WXNT and sisters WZPL and WNTR.

Additionally, Chris Vansickle steps up as lead producer of WZPL's "Smiley in the Morning," Chris Spangle is tapped as producer for WXNT's "Mornings With Abdul" and Scott Manning is named WXNT programming assistant, working directly with Sands.



Sands

—Al Peterson

Sebastian Gets Fangs In Dallas

Cumulus KPLX (99.5 the Wolf)/Dallas has named veteran programmer John Sebastian PD, replacing John Cook. For the last two years, Sebastian was PD at CBS Radio adult hits WJMK (104.3 Jack FM)/Chicago.

Prior to his stint in Chicago, Sebastian re-launched Cumulus WSM-FM/Nashville as the Wolf. Sebastian also programmed then-country KZLA/Los Angeles from 1996 to 1998.

Sebastian says the Wolf "has branded itself so well, it's a tremendous luxury. Most of the talent base has been there the entire time, so that's a luxury, too."

—R.J. Curtis and Mike Boyle



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Penn Jillette Radio Show Ends

Penn Jillette's daily one-hour CBS Radio show, first launched in January 2006, aired its final broadcast on March 2. The program was heard on CBS Radio outlets in New York, San Francisco, Detroit, San Diego, Chicago, Washington, Baltimore and Las Vegas.

Jillette praised CBS management for its role in the show and cited his own schedule demands, including hosting the NBC game show "Identity" and nightly performances with partner Teller in Las Vegas, as the reason behind his decision to end the yearlong effort. —*Al Peterson*



Jillette

Business Briefing

By Jeffrey Yorke

Clear Channel Encourages Shareholders To Take Buyout

Clear Channel has sent shareholders an emphatic plea to accept its proposed merger with a private equity group that has offered \$37.60 per share in cash. In a March 2 letter signed by board members Alan Feld and Perry Lewis, shareholders were told the proposal is "the result of a highly competitive public auction conducted by the disinterested members of the board" and that "there is not another competitive bidder for Clear Channel." A special meeting is set for March 21.

MOVERS

Music industry vet Van Fletcher, who joined Nashville-based Universal Records South as senior VP of sales/GM at its inception in 2001, has renewed his contract and has a new title with the company: senior VP of sales and operations. He reports to recently installed label president Mark Wright and senior VP/GM Fletcher Foster . . . **Entercom urban AC WQMG** and black gospel WEAL/Greensboro, N.C., general sales manager Charlsie Moore joins Cox urban oldies WALR/Atlanta as local sales manager. She's an 18-year media industry veteran . . . **Southern California** radio sales veteran Tom Bell has joined LAA 1's Spanish talk/talk/Spanish sports KLA/ Los Angeles as general sales manager. For the past nine years he's served in the same position at Entravision Spanish CHR K5SE and Spanish hits KLYY/Los Angeles.

SHAKERS

Island Def Jam Music Group East Coast sales director Sam Dailey rises to VP of sales. Dailey, who began his career at PolyGram in 1994, is based in New York and reports to senior VP of sales Jim Rippo . . . **Midwest Communications** news/talk WTAQ and sports WNFL/Green Bay, Wis., PD Jerry Bader ascends to the newly created position of national director of news/talk programming for the company, which has outlets in Michigan, Minnesota and Wisconsin. He will also continue in his current role . . . **ABC Radio** sports WEPN/New York PD Mike Thompson adds duties as new media PD for ESPN Radio, where he'll be responsible for identifying content opportunities and specific talent for its new audio platforms . . . **Sales vet** Harry Clark is the new local sales manager for Emmis hip-hop WQHT/New York. He was most recently with Arbitron as Western states manager for radio station services.

Quarterly Results

Sirius reported a fourth-quarter loss of \$245.6 million, or 17 cents per share. Thomson First Call analysts expected a 19-cent per share loss. Revenue was \$193.4 million compared with \$80 million in Q4 '05. It was the first time Sirius achieved positive cash flow from operations . . . CBS had revenue of \$3.9 billion, up 2%, with gains in its TV, outdoor and publishing divisions, while radio fell 8%. Net earnings from continuing operations jumped to \$335 million, or 43 cents per share, from a net loss of \$9.2 billion, or \$12.12 per share . . . Cox Radio had net revenue of \$113 million, up 3.8%. Local revenue was flat and national increased 12.2% . . . Saga's net operating revenue increased 8% to \$38.2 million. Net income increased 94.3% with \$3.7 million, or 18 cents per share, compared with \$1.9 million, or 9 cents per share, for Q4 '05 . . . Cumulus had revenue of \$87.8 million, up 6% from \$82.9 million. Cumulus had a loss of \$51.4 million or \$1.21 per share compared with \$218.3 million, or \$3.45 per share, in Q4 '05 . . . Citadel's net revenue increased 5%, or \$5.7 million, to \$113.9 million from \$108.3 million. Operating income was \$10.8 million, down \$24.2 million from \$35 million, due to \$24.3 million in charges from the FCC's payola investigation. Net loss was a penny a share . . . Regent earned \$25.6 million, up 31% from \$19.6 million, with a net loss of \$29.5 million, or 77 cents per share. It lost \$10.7 million, or 26 cents per share, during Q4 '05.

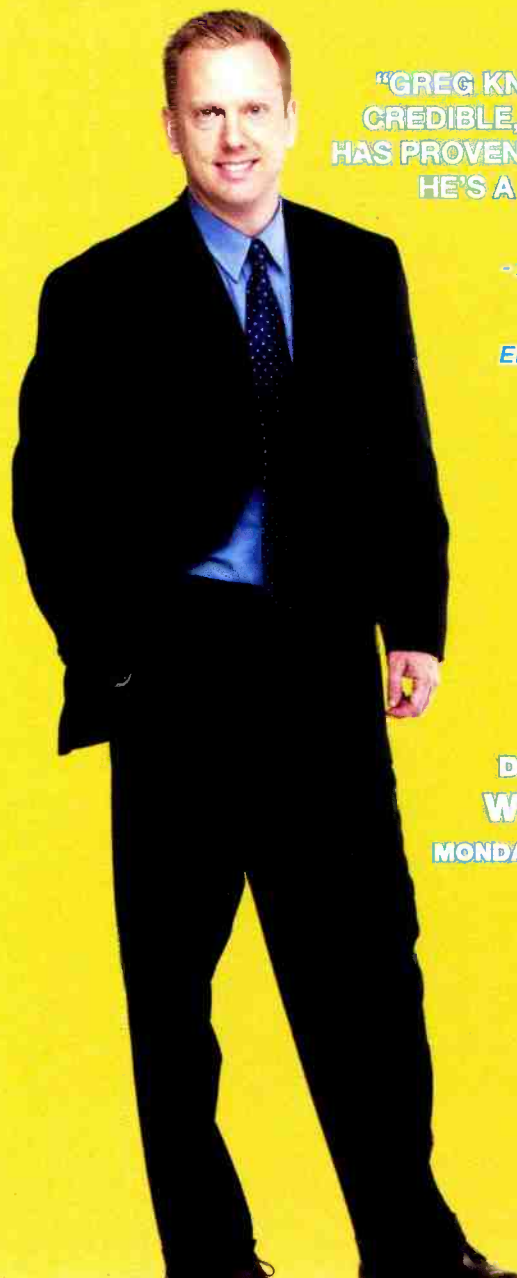
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- ANDREW LEE, PROGRAM DIRECTOR,
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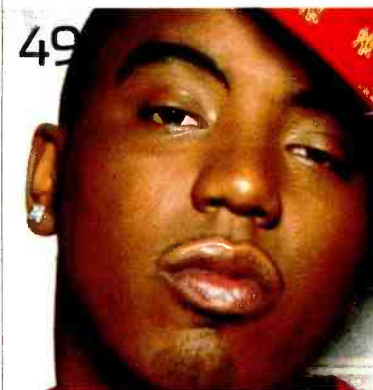


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'I am most proud of moving from a political talk show to one about the unknown. You can't imagine the screaming, yelling and chest-pounding that went on when I did that. Anything new is not always going to meet with approval.'



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THREE DAYS GRACE TOPS ALTERNATIVE FOR A THIRD WEEK AND ROCK FOR A SEVENTH WITH "PAIN," HAVING PREVIOUSLY LED ACTIVE ROCK FOR NINE WEEKS, IT'S THE GROUP'S FIRST TRACK TO CROWN ALL THREE CHARTS.



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M

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T

March 13
Phase 1 winter 2007 Arbitron results continue to roll. See Toledo and Sacramento among today's batch.
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W

March 14
Deeper as-it-happens news coverage, more exclusives.
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T

March 15
Phase 1 winter 2007 Arbitron results keep on coming. Check out Austin, Orlando and others today.
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F

March 16
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Are you sending meaningful e-mails to listeners or just clogging their inboxes?

Ruth Presslaff On E-Mail Marketing

Ken Tucker

KTucker@RadioandRecords.com

14

Country Radio Seminar 38, held Feb. 28–March 2 in Nashville, was loaded with valuable information for programmers, salespeople, and marketing and promotion directors. But for regular readers of this column, a panel titled “Tool Time 2007: Embracing New Technologies” was one of special interest. Specifically, a presentation by Presslaff Interactive president Ruth Presslaff offered solid, actionable information for those using—or thinking about using—e-mail marketing as a tool for their station.

While Presslaff made a lot of great points, her suggestions regarding e-mail struck home.

“E-mails are the fastest, cheapest way to build a relationship—or shoot yourself in the foot—depending upon how you execute them,” Presslaff said, noting that “permission marketing” expert Seth Godin says all e-mail messages you send should be personal, relevant and anticipated.

Grow the relationship with your database by building trust, Presslaff says. Send meaningful e-mail and adhere to your stated privacy policies.

“Any e-mail you send out should be an ambassador for the next one,” Presslaff said. “If I read this e-mail and got

value out of it, I’ll read the next one. If you wasted my time, why should I open the next one?”

Presslaff said that e-mail should have a “right now” value. “Is there anything that’s right now bringing a benefit to the person that’s reading it?”

Take a look at your own inbox, Presslaff says, to get a feel for the volume and type of messages you receive on a daily basis. “There’s a ton of really useful and a ton of really nonuseful information. How do your e-mails stand out? You’re saying, ‘Win \$1,000,’ while there’s a prince in a nonexistent country saying, ‘Win \$1 million.’

“Brand your station with every e-mail you’re sending

out,” Presslaff said.

Also remember that e-mail should be a call to action, namely appointment listening. “Are you asking for the order anywhere? Are you asking people to listen to you?” Presslaff said. She adds that timing is everything. Don’t expect your listeners to read the e-mail you send as soon as they receive it. “Don’t send an e-mail on Wednesday afternoon about an event on Wednesday night. Your listeners have lives, they don’t have time to plan that in.”

Meanwhile, not all e-mail is created equally—who the e-mail is from is important, but the subject line is even more important. “Do not send e-mails that say ‘March eNewsletter,’” Presslaff said. Instead tell your mailing list, “Here’s something you can win. We’re sending people to Vegas this weekend.”

Sending listeners a birthday message is a double win. “It’s cool for the listener and a great thing for the sales staff,” said Presslaff, who suggested that special offers from area businesses, like a spa, for example, be included. “What better day to spoil yourself than on your birthday?”

In a world where “open rate” is everything, broadcasters have a tool that most e-mail marketers don’t—their airwaves.



“Talk it up,” Presslaff said. “Get on the air and say ‘VIPs, have you checked your inbox today? You’ve got opportunities to win tickets to this, we’re giving away a hundred bucks in cash to that, and we hope you’ll listen for this very specific thing.’

“Talk about the benefits that are in the e-mail,” Presslaff said

before cautioning, “If there aren’t benefits in the e-mail, don’t send it.” Presslaff suggested using the “WWYR,” or what would you read, rule. “Really go through [the e-mail you’re sending] and decide if it is something that you would want to read. Is this something I find compelling?”

This can be especially tricky, Presslaff says, given that promotions, sales and programming typically all have a stake in station e-mail.

It’s also important to keep your e-mail short and to the point. “Write two or three lines and then put a link ‘click here for more information,’” Presslaff said.

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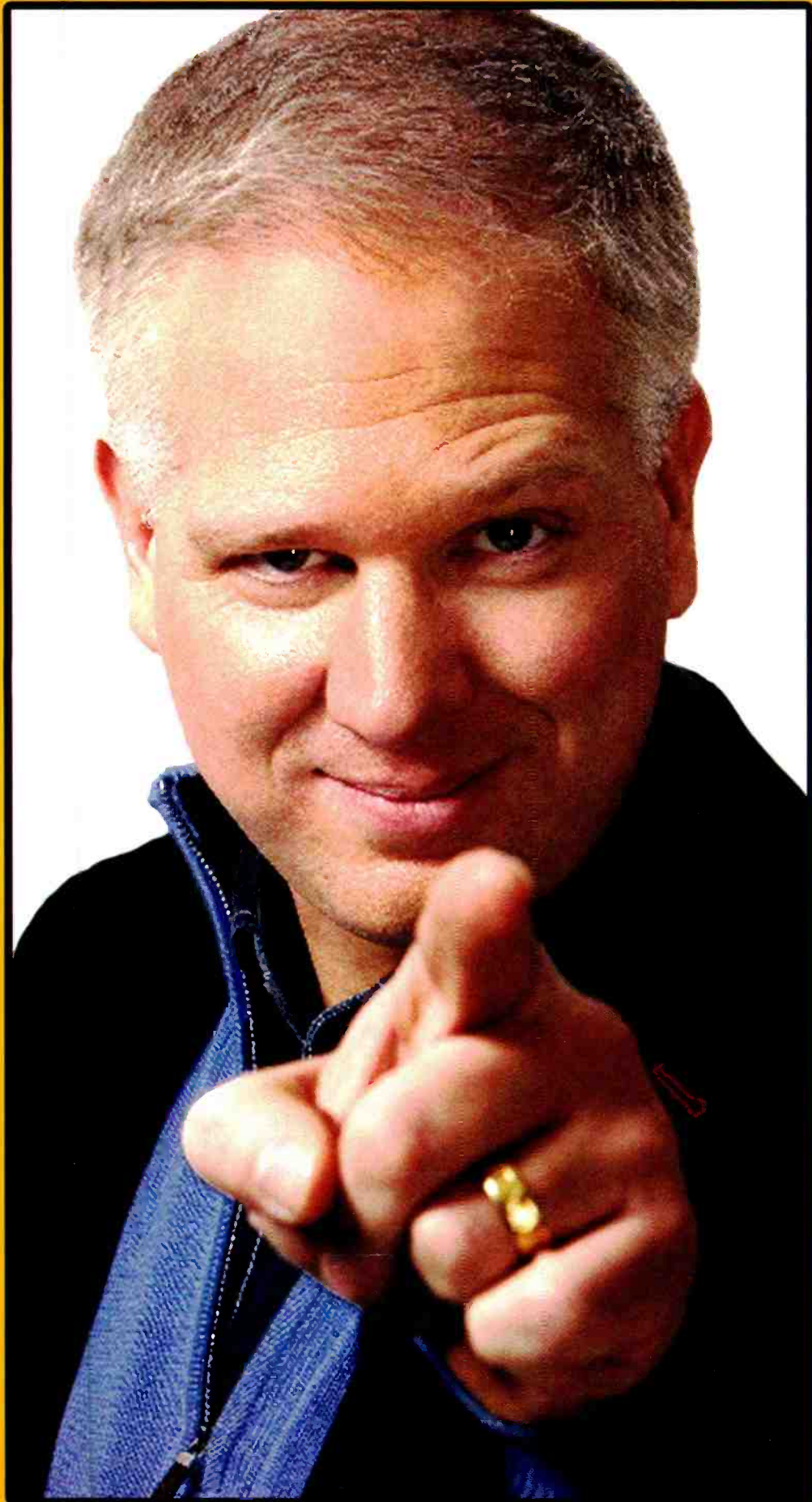
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Source: Arbitron, Fall 2006 MSA, AQH Share, Men 25-54 Exact times.



AQH Share Men 25-54

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KFTK-FM	St. Louis, MO	5.7
WPGB-FM	Pittsburgh, PA	7.7
KNRS-AM	Salt Lake City, UT	6.9
WOAI-AM	San Antonio, TX	7.9
WHP-AM	Harrisburg, PA	13.1
WRVA-AM	Richmond, VA	10.3
KFH-AM/FM	Wichita, KS	7.4
WSPD-AM	Toledo, OH	11.5
KWQW-FM	Des Moines, IA	13.1
WHAM-AM	Rochester, NY	7.6
WFLA-FM	Tallahassee, FL	19.8
WMBD-AM	Peoria, IL	15.1
KSSZ-FM	Columbia, MO	14.1
WIBW-AM	Topeka, KS	7.8
WWNC-AM	Ashville, NC	7.1
WYOO-FM	Panama City, FL	19.0

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- Marcus Brown, Program Director, NewsTalk 560 WIND Chicago, IL

"Many years ago we had a broadcaster named Reagan on WHO. He was called 'the great communicator' and became President of the United States. Today, we have another Reagan on WHO, Michael Reagan. Listeners are treated to hearing Michael communicate every weekday."

- Van Harden, Program Director, WHO Radio, Des Moines, IA

"Michael Reagan brings a different view of the world's situations to our listening audience. He's not a politician; he's just the son of a President. You need to check him out."

- Jim Darling, Operations Manager, KNTH-AM, Houston, TX



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Blazin' Hip-Hop, R&B And Your Car

There was some free excitement last week at Cox Radio/Miami, as a vehicle fire caused an evacuation in the building that houses urban AC WHQT (Hot 105), urban WEDR (99 Jamz), AC WFLC (Coast FM) and active rock WHDR (93 Rock). Ironically, that vehicle, a Ford Expedition, just happened to belong to Jamz morning dude Big Lip Bandit, aka Alex Chisholm—who was on the air and had no idea his car was being barbecued in the garage directly underneath the building. As a matter of fact, Bandit and sidekick Supa Cindy saw the smoke billowing outside the studio window that overlooks I-95, so he asked listeners driving by where the smoke was originating from . . . Umm . . .

According to MiamiHerald.com, shortly thereafter, Bandit's producer ran into the studio and broke the news, screaming, "Your SUV is on fire!" Bandit ran downstairs and found the engine compartment of his Expedition fully engulfed in flames. Putting his priorities in order, Bandit immediately thought of the brand-new Christian Dior suit hanging in the back. Braving the smoke and flames, he reached into the car and rescued it. "That's an expensive suit," he said.

All four stations were evacuated and flipped into automation mode as the blaze was quickly extinguished. Employees were allowed back in around 9 a.m., after the building was ventilated. "We've got a smoky smell in the building, but it's not too bad," VP/market manager Steve Rushin says. "All in all, I'd say we're pretty lucky." Everyone, that is, except Bandit. His vehicle was totaled.



The Programming Department

■ Cindy Hill, PD of Univision rhythmic KBBT (98.5 the Beat)/San Antonio, is upped to regional programmer, filling the size 14 shoes of Pete Manriquez, who also programmed KPTY (Party 104.9)/Houston. Manriquez is headed to New York on March 19 to oversee programming for the company's Big Apple stations. Despite her expanded duties, which include overseeing KPTY and KKSS/Albuquerque, Hill will keep her PD job at the Beat, but will begin the search for a replacement for Manriquez at KPTY.

■ Moments after it was announced that PD Andrew Lee was leaving Entercom news/talk WXNT-AM/Indianapolis to become OM/PD of a new news/talk station TBA, a chain of events was set in motion: OM Scott Sands, who also programs WZPL (Z99-5), adds WXNT PD duties to his broadcast day. And there's Moore: Brian Moore, producer of Z99-5's "Smiley in the Morning" is upped to senior producer of mornings for WZPL, adult hits WNTR (107.9 the Track) and WXNT. "Smiley" assistant producer Chris

Vansickle is upped to lead producer of "Smiley in the Morning," and part-time board ops Chris Spangle and Scott Manning also earn their wings: Spangle will become producer for WXNT's "Mornings With Abdul" while Manning becomes a WXNT programming assistant.

■ Stuff happens at WTPT (93.3 the Planet)/Greenville, S.C., where PD Mark Hendrix grabs night guy Twisted Todd, promotes the crap out of him to MD and thrusts him into the blinding light of afternoons. He replaces Smack Taylor, who resigned last month. Coming in to fill Señor Twisted's shapely ass print in the night jock chair is Dex, last seen at WNFZ/Knoxville.

■ Lance Hale is the new PD at WAVF (96 Wave)/Charleston, S.C. He'll plug the hole created by Dave Rossi's departure in December 2006. Hale was last in action as PD of WRQC (92-5 the Hog)/Fort Myers, but was let go last month when Meridian blew up the format. Hale has also programmed WLRS/Louisville.

Quick Hits



Velazquez

■ **KYSR (Star 98.7)/Los Angeles** has reached all the way across those fabled "fruited plains" of America to fill its midday show. Say hello to **Yvonne Velazquez**, who most recently did nights at **WNEW/New York**. Star's midday shift recently opened when station fixture **Lisa Foxx** was promoted to mornings, teaming up with **Sean Valentine**. So there. In an unbelievable coincidence, Velazquez and Star PD **Chàrésé Frügé** used to work together at **WEZB (B97)/New Orleans**.

■ In a stunning announcement, **WXXL (XL106.7)/Orlando** morning co-host **Doc** has resigned after 17 years. His longtime partner **Johnny** will keep it going with the rest of the show's cast of miscreants.

■ There's also been a major morning shakeup at **WABB/Mobile**, as longtime morning hosts **Matt McCoy** and **Jay Hasting** resign after six years. Hasting, the station's former OM, had been with WABB for 12 years. The duo cited changing personal priorities and new business ventures as the reason. While PD **Jammer** begins the search for replacements, the show will soldier on for now with existing co-hosts **Q-Tip** and **Mena**, along with the assistance of **Dan Wentz** (ex-**WILN/Panama City Beach**).

■ The **Baka Boyz**, aka **Nick** and **Eric Vidal**, have inked themselves a sweet little deal to do mornings at **XMOR (Blazin' 98.9)/San Diego**. In their vast spare time, they will continue to host their **SupeRadio**-syndicated "Baka Boyz Hip Hop Mastermix" show enjoyed from coast to coast and points in between.

■ **Frankie Robinson** has been inked by **WGCI/Chicago** PD **Elroy Smith** as the designated "Bad Girl" on 'GCI's "Bad Boy Radio" night show, where she will team up with longtime host **the Diz**. Robinson, who previously worked at Clear Channel's Total Traffic Network, replaces **Mike Love**, who left the show.

■ Here's an exciting announcement from **Greg Sutton**, PD of **WXSR/Tallahassee, Fla.**: "We're a virtual incubator for large-market hosts. Our midday diva/MD, **MJ**, has jumped 120 markets to do nights and imaging for **KROX [101X] Austin**." Thanks, **Greg**. **MJ** replaces **Trina Quinn**, who left last month after 10 years at 101X to film a documentary in China, where Chinese food is just called "food."

■ Mornings are open at **WBWR (the Brew 105.7)/Columbus, Ohio**, as **Ryno** heads to an unnamed Southern market. "As you know, Rynos are warm-weather creatures," **Brewmeister General Bob O'Dell** tells ST.

■ At **WIZF (the Wiz)/Cincinnati**, **Simone Party** joins for middays. Party was most recently heard in the same shift at **WHRK/Memphis**. She replaces **Asia**, who left in January.

■ Nights are suddenly—in the immortal words of great philosopher **Elmer Fudd**—"vevwwwy quiet" at **KSLX/Phoenix** as **Evan O** leaves after 10 years, creating the station's first full-time opening in five years.

■ **Heather Moore** joins **WMYX/Milwaukee**, filling the midday slot recently vacated by **Sandy Maxx**, now the promotion director at **WTMX/Chicago**. Moore arrives in Beer City from middays at **WMXQ/Jacksonville**.

■ The **John Tesh March to the Sea™** is certainly taking a roundabout way of getting there. Tesh's latest seaside conquest is **Wilks AC KCKC (Star 102.1)/Kansas City**, where he will be enjoyed Sunday-Friday nights like a fine wine (or, in the case of TeshMedia mogul **Scotty Meyers**, a fine whine).

Label Love Of Epic Proportions

Epic senior VP **Jacqueline Saturn** gets busy and promotes **Mike DePippa**, who is upped from national director to VP of rock and alternative promotion, and national director of top 40 promotion **Alex Levy**, who earns his senior director wings. But wait, there's more. **Adan Armandariz** relocates from Dallas back to Los Angeles to become Epic senior director of rock and alternative promotion. His former Dallas regional duties have been picked up by the lovely and talented **Brett Greenberg**, who segues from Victory Records. Last, but certainly not least, congrats to promo assistant **Erin Gellert**, who leaves the comfort of Epic's New York office to embark on her promotion career as the Cleveland regional.

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Jack Swanson, KSFO Radio, San Francisco

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THE DR. LAURA PROGRAM

*Talkers Magazine, September 2006 **Source: Arbitron Spring 2006/Spring 2005 Monday - Friday 6A-Midnight, Adults 25-54.

All-Star News/Talk Programmers

Coaching To Win From The Sidelines

Coinciding with the 12th annual R&R Talk Radio Seminar, which convenes this week in Los Angeles, R&R presents our annual news/talk special, focusing on many of the format's outstanding all-star players.

Our 2007 R&R News/Talk All-Stars is a photo year-book that represents a broad cross-section of the industry's best players from programming, management, on-air and the news/talk radio industry at large.

While there aren't enough pages to salute everyone in news/talk who deserves a nod, we think you'll agree that every member of the class of 2007 is among their format's most respected players.

They, and all members of the spoken-word radio community, are the reason why, year after year, news/talk is consistently rated as the most listened-to format in America. —Al Peterson

Rod Arquette

Key Stats: Has been part of Bonneville's KSL/Salt Lake City team for nearly 20 years. Under his tenure, station has accumulated numerous awards and accolades, leading to Arquette being honored as one of "Bonneville's Best" in 2003. Recently instrumental in launch and development of new young demo-targeted nightly show "KSL Nightside Project."



Bonneville/Salt Lake City
VP of News and Programming

Ken Berry

Key Stats: After a stint in management with Entercom/Seattle, Berry dusted off his return trip ticket to the Bay Area and rejoined ABC Radio, where he had previously spent more than two decades at legendary news/talk sister KGO as a producer, news director and PD.



KSFO/San Francisco
PD

Ken Charles

Key Stats: A rock'n'roll attitude combined with skilled insights into news/talk radio has garnered increasing responsibilities for Charles with Clear Channel through the years—and allowed him to thrive at KTRH and KPRC there, where he has ridden out several hurricanes and other natural disasters during his tenure.



Clear Channel/Houston
Regional VP of Programming

Tyler Cox

Key Stats: Another programming veteran who proved you can go home again when he returned to WBAP—a station he had successfully programmed before—after several years away, first as OM/PD at crosstown news/talk KRLD and then as national director of news/talk for all Salem Communications' owned-and-operated stations nationwide.



WBAP/Dallas
OM

Alan Eisenson

Key Stats: Eisenson earned his considerable news/talk chops with stints at stations all across the country, including WEVD/New York, KFI/Los Angeles, WNWS/Miami, WLAC/Nashville, WMC/Memphis and KNXT/Las Vegas. Has maintained winning ways at KFBK and KSTE/Sacramento since his arrival in the California capital.



KFBK and KSTE/Sacramento
OM

Drew Hayes

Key Stats: A successful career that has spanned talk radio from Miami to Los Angeles, including an executive role with ESPN during the network's developing years. Recently helped to engineer an historic one-time on-air reunion of WCKG afternoon driver Steve Dahl with his former longtime partner Garry Meier.



WBBM-AM and WCKG/Chicago
VP of Programming

All-Star News/Talk Programmers

Coaching To Win From The Sidelines

Continued from page 19

Nate Lundy

Key Stats:

Nicknamed "Doogie" by his peers, the eternally youthful-looking Lundy joined the ranks of news/talk programmers at an earlier-than-usual age.

Quickly rose through the ranks at Clear Channel stations in several markets until tapped to take on the challenging assignment of programming the company's hometown flagship radio station.



WOAI and KTKR/San Antonio
PD/OM

Kipper McGee

Key Stats:

Relocated to ABC Radio's Windy City news/talker in 2005 following a long stint at WDBO/Orlando.

Blends a background in music radio, including CHR/top 40, AC, country and oldies, with a common-sense approach to spoken-word radio that has long made him one of radio's most admired coaches.



WLS/Chicago
PD

Jon Quick

Key Stats:

A consistent winner, Midwest native Quick joined Emmis' hometown flagship in 1996 after a 15-year run at WCCO/Minneapolis.

Also oversees the company's successful Network Indiana division and, in conjunction with Emmis, consults 10 Corus Entertainment-owned news/talk stations across Canada.



WIBC/Indianapolis
Director of Operations

Bob Shomper

Key Stats:

When searching for a PD last year, GM Tom Langmyer said he'd need "a seasoned broadcaster with vast experience in news/talk/sports." Enter Shomper, one of the format's most

respected programmers, sporting a résumé of successful stops at WBAP/Dallas, KKOB/Albuquerque, KARN/Little Rock, WTSO/Madison and WOC/Davenport, Iowa.



WGN/Chicago
PD

Gavin Spittle

Key Stats:

Often informally referred to as "G-Man" on the air by popular KLLI afternoon host Russ Martin, Spittle is a born-and-bred New Englander who landed in Texas by way of

Las Vegas, where he helped build a serious success story at KXNT and was rewarded for his efforts with the CBS/Dallas gig.



KRLD and KLLI/Dallas
VP of Talk Programming

Tim Wenger

Key Stats:

An increasing rarity in today's radio business, Wenger literally grew up at WBEN, first joining the station in 1986 and ultimately climbing to the top of its news and program management ranks.

A veteran of more than his fair share of upstate New York winters, Wenger understands and nurtures the unique and personal connection he knows WBEN shares with the community it serves.

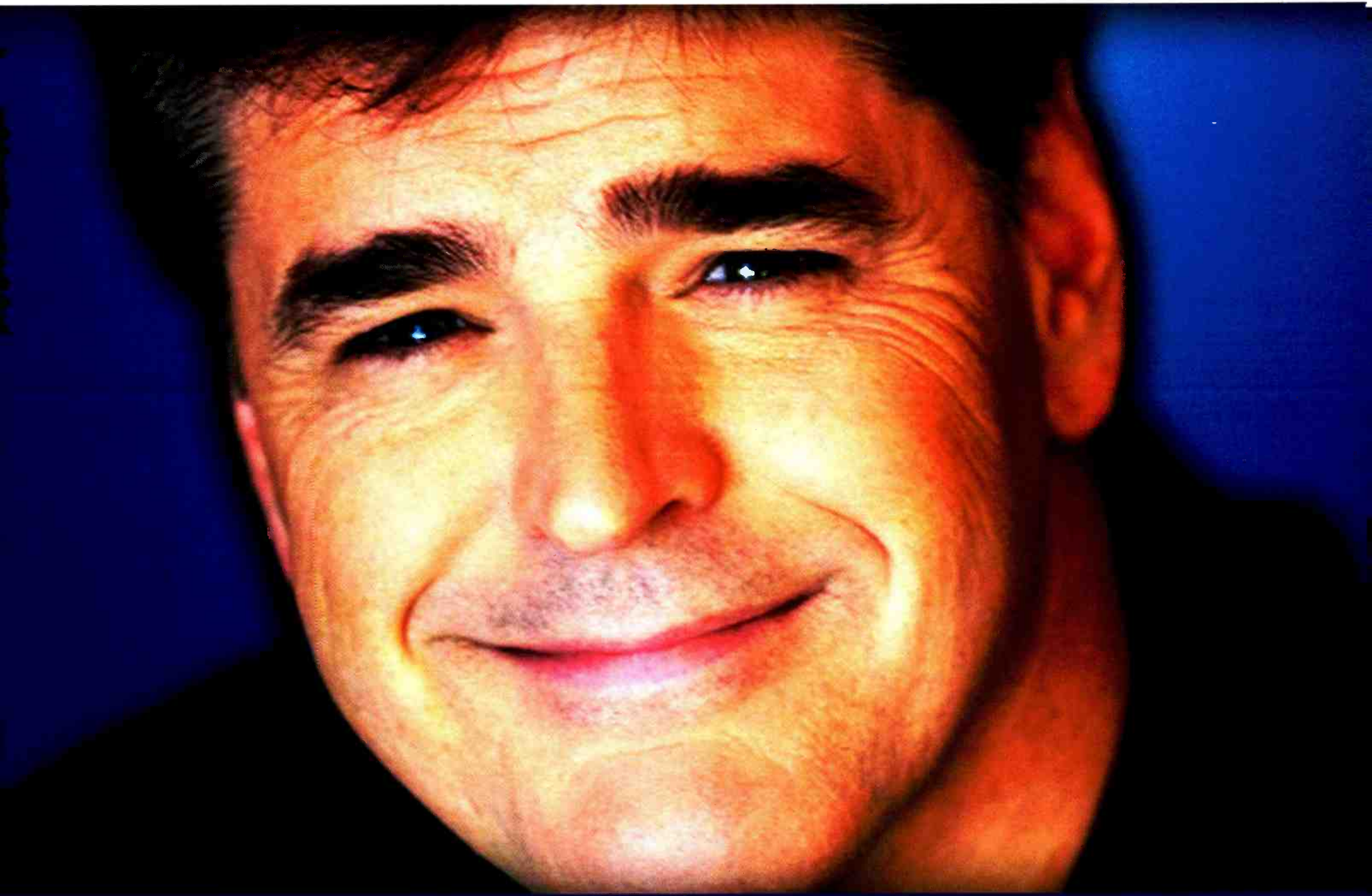


WBEN and WGR/Buffalo
OM

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Hannity scores in Fall 06 persons 12+

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Morristown, NJ	7.0	WMAL, Washington	3.5	WKRC, Cincinnati	4.9	KEEL, Shreveport	8.6
Monmouth-Ocean	7.0	WJR, Detroit	5.1	WISN, Milwaukee	3.6	WOC, Quad Cities	8.9
Newburg Middletown	6.2	Ann Arbor	7.8	WINK, Ft. Myers	7.8	WNBF, Binghamton	7.7
Sussex, NJ	10.4	WOKV, Jacksonville	7.6	KWQW-FM, Des Moines	4.3	KIT, Yakima	10.2
Hamptons-Riverhead	6.9	KFMB, San Diego	4.0	WIBA, Madison	8.3	KQMS, Redding	11.5
Nassau-Suffolk	5.4	KPRC Houston	3.5	KMJ, Fresno	8.1	WYOO-FM, Panama City	8.4
WSB, Atlanta	8.1	KFYI, Phoenix	5.8	KRMG, Tulsa	6.8	KKOH, Reno	9.7
KSL, Salt Lake City	7.4	WPGB-FM, Pittsburgh	5.2	KKOB, Albuquerque	7.8	WHAM, Rochester	12.0
WBAP, Dallas	4.4						

Source: Arbitron Fall 2006 Metro, Persons 12+ AQH Share, Exact Times
Audience estimates are based on the three-month Fall 2006 report period
from September 21 through December 13, 2006.

**Hillary '08*

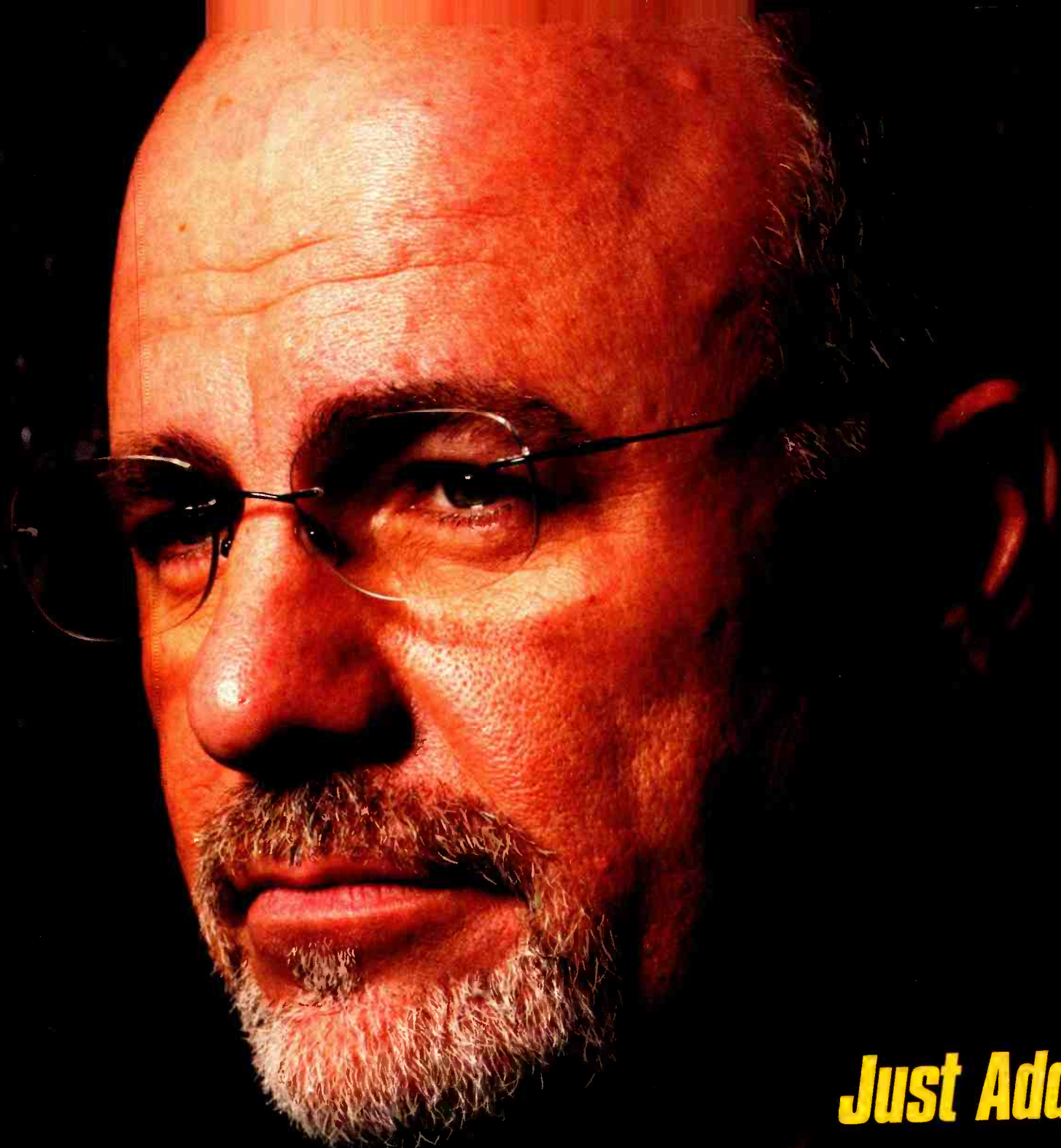
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Mick Anselmo

Key Stats:

President and market manager of Clear Channel's stations in Minneapolis-St. Paul, including sports KFAN and FM news/talk KTLK. Recently accompanied his cluster's country KEEY/Minneapolis morning man to Baghdad to distribute 500,000 phone card minutes to troops from Minnesota to help them stay connected with those back home.



**Clear Channel/
Minneapolis**
President/Market Manager

Dan Bennett

Key Stats:

Bennett has been VP/market manager in Dallas since 1999, first for Susquehanna Radio and now for Cumulus Media Partners. Responsible for Cumulus' four Dallas/Fort Worth stations, including sports KTCK and news/talk KLIF. Has been honored by numerous local groups, including the Dallas chapter of American Women in Radio and TV, which named him GM of the year six times.



Cumulus/Dallas
VP/Market Manager

Ken Beck

Key Stats:

Longtime programmer and manager recently took on challenges faced by the staff at Entercom's Big Easy cluster in the aftermath of the devastation caused by Hurricane Katrina. Previously served as VP/GM for Entercom/Seattle stations KIRO, KTTH and KNWX. Career résumé also includes programming and management stops in Detroit and San Francisco.



Entercom/New Orleans
VP/Market Manager

Chris Berry

Key Stats: An ABC Radio executive since 1996, Berry was VP/GM at ABC News Radio before moving to its Washington news/talker. Sports a lengthy résumé of news and management credentials, including stints at KNX/Los Angeles and WBBM/Chicago. Under Berry, WMAL has raised more than \$2.3 million in less than three years through ongoing fund-raising for Fisher House, which aids wounded military members and their families.



WMAL/Washington
President/GM

Bob Bruno

Key Stats:

Holds the unusual role of leading a stand-alone, independently owned AM in the No. 1 radio market in America. A "roll-up-your-sleeves," hands-on sort of manager, Bruno also oversees co-owned WOR Radio Network, which broadens the reach of many of WOR/New York's veteran personalities to a nationwide audience.



WOR/New York
VP/GM

Mike Fezzey

Key Stats:

Oversees management of legendary Motor City news/talker WJR, Michigan's eighth-oldest continuously operating radio station. A highly active member of the community, Fezzey sits on the boards of a number of local nonprofit organizations and has said he considers his job to be a deserving steward of WJR's license to serve the listeners of greater Detroit.



WJR/Detroit
President/GM

Continued on page 26

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WGN — Chicago

WINS — New York

News/Talk Station of the Year (26+)

KSL — Salt Lake City

WKXW — Trenton, NJ

WLW — Cincinnati

WTMJ — Milwaukee



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All-Star Managers

Front-Office Execs Leading The Charge

Continued from page 24

Todd Fisher

Key Stats: Rising to the corner office from the ranks of programming, Fisher now oversees management operations for Twin Cities talker KSTP-AM and was instrumental in the launch and ongoing development of one of the first FM stations targeting women with talk, WFMP/Minneapolis. Strong advocate for "live and local" talk shows to serve the market.



**Hubbard Broadcasting/
Minneapolis**
VP/GM

Ed Kiernan

Key Stats: A veteran of news/talk WBAL/Baltimore since 1991, Kiernan's radio résumé also includes 17 years at CBS Radio, including a stint as VP/GM of all-news WCBS/New York. A tireless advocate for the people of the Charm City community, Kiernan presides over annual promotions and events that have raised millions for local kids and other charitable organizations.



Hearst-Argyle/Baltimore
VP/GM

Tom Langmyer

Key Stats: A former programmer who entered the ranks of GMs, Langmyer took over as GM of Tribune's sole remaining radio property in 2005 after a nearly 15-year run at KMOX/St. Louis, where he moved from PD to GM and also served as VP of programming for CBS' news/talk outlets nationwide. Had prior stops in Buffalo, Syracuse and Pittsburgh, including an early career gig as an airborne traffic reporter.



WGN/Chicago
VP/GM

Chris Redgrave

Key Stats: Joined KSL radio in 1989 as an account executive. Moved to management ranks in 1994 and now oversees Bonneville's hometown Salt Lake City cluster. Committed to family and her community, Redgrave volunteers with the Utah Broadcaster's Assn., the SLC Chamber of Commerce and the United Way Women's Professional Philanthropic Network.



Bonneville/Salt Lake City
VP/GM

Tom Severino

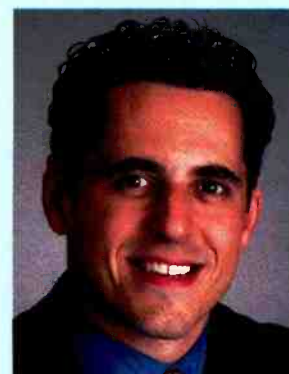
Key Stats: Oversees Emmis' hometown cluster, including news/talk WIBC and Network Indiana. During the course of his 30-plus-year career in radio, he has been an air personality, account executive, sales manager, station manager, GM, market manager and radio group VP. A Midwest native, Severino started his career as morning man and news director at WRWR/Port Clinton, Ohio.



Emmis/Indianapolis
VP/Market Manager

David Yadgaroff

Key Stats: First joined KYW in 1992 and quickly rose through the sales and management ranks until named to lead Philly's top-rated all-news operation in 2004. Also oversees news/talk sister WPHT and FM talk/rock WYSP. Named in 2005 to the Philadelphia Business Journal's "40 Under 40" list of the Delaware Valley's most promising young executives.



CBS Radio/Philadelphia
VP/Market Manager

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Glenn Beck

Key Stats: On a reported 230-plus radio stations nationwide and also hosts fast-growing self-titled nightly TV show on CNN Headline News channel. Not your mom and dad's talk host, Beck also stages live shows nationwide throughout the year and is the best-selling author of "The Real America: Messages From the Heart and Heartland."



Premiere Radio Networks
9 a.m.-noon ET

Jim Bohannon

Key Stats: A self-described "militant moderate," Bohannon's voice has been a familiar companion to millions nationwide since he debuted nationally in 1983. Was the principal backup for Larry King's original late-night talk radio show, ultimately assuming King's time slot in 1993. Also hosts the weekday newsmagazine "America in the Morning" and weekend show "America This Week."



Westwood One
10 p.m.-1 a.m. ET

Neal Boortz

Key Stats: Also known as "the Talkmaster" and "the High Priest of the Church of the Painful Truth," Boortz produced double-digit ratings at Atlanta flagship WSB-AM for years before taking his act nationwide. Now heard on a reported 300-plus stations, Boortz is also the author of "The Terrible Truth About Liberals" and co-author of the New York Times best seller, "The Fair Tax Book."



**Jones Radio Networks/
Cox Syndications**
10 a.m.-1 p.m. ET

Dr. Joy Browne

Key Stats: Browne, a licensed psychologist, offers callers advice on dating, marriage, sex, family and workplace relationships, parenting and more. Along with broadcasting, career highlights include working as an engineer on the NASA space program and laboring on an archeology dig in southern France. Deeply touched by the attacks of Sept. 11, 2001, she volunteered at the Twin Towers site for weeks afterward.



WOR Radio Network
Noon-3 p.m. ET

Alan Colmes

Key Stats: First daily radio show syndicated by Fox News Radio in 2003. Also co-hosts Fox News Channel's nightly "Hannity & Colmes." An unabashed liberal in a heavily conservative talk radio world, Colmes says he'd "rather be the guy you love to hate than the person you hate to love." Also authored best seller "Red White and Liberal: How Left Is Right and Right Is Wrong."



Fox News Radio
10 p.m.-1 a.m. ET

Mike Gallagher

Key Stats: At age 17, talked his way into first on-air gig on his hometown radio station WAVI/Dayton and never looked back. Before going national, hosted shows at WFBC/Greenville, S.C.; WGY/Albany, N.Y.; and WABC/New York. A frequent Fox News contributor, he's also the best-selling author of "Surrounded by Idiots: Liberal Lunacy in America."



Salem Radio Network
9 a.m.-noon ET

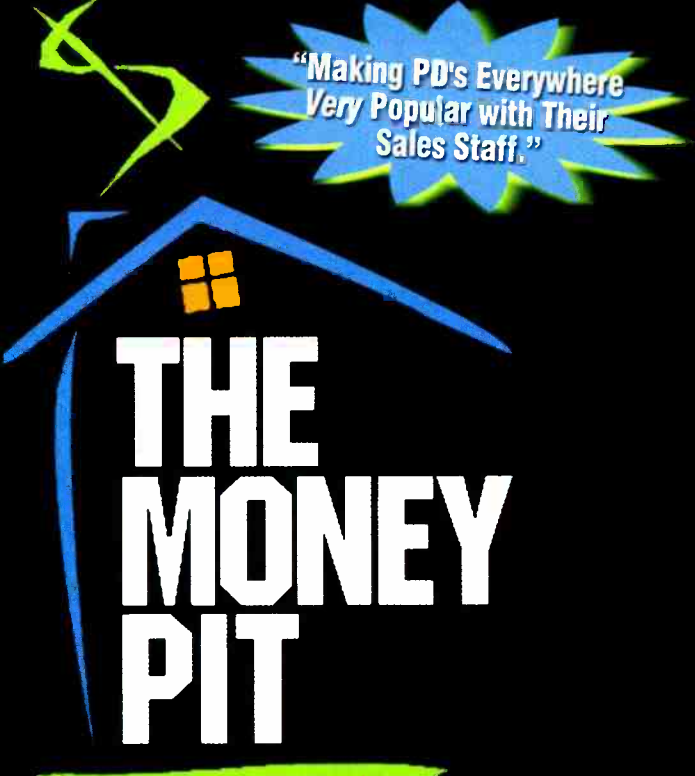
Continued on page 30

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Leslie Segrete
Co-Host

Tom Kraeutler
Host

Syndicated Talk All-Stars

Stoking Talk Listeners' Passions Nationwide

Continued from page 28

Rusty Humphries

Key Stats: Has recently broadcast his show from some of the world's most dangerous hot spots in passionate support of America's military personnel. Also known for his comic music parodies, a staple of his daily talk show that combines wit and outrage on issues that affect the average guy.



Talk Radio Network
9 p.m.-midnight ET

Laura Ingraham

Key Stats: A one-time speechwriter for President Ronald Reagan and law clerk to Supreme Court Justice Clarence Thomas, Ingraham has built a legion of fans since debuting on radio in 2001. Daily show reflects her passion for current issues and current music. Latest book, "Shut Up & Sing: How the Elites in Hollywood, Politics and the U.N. Are Subverting America," was a national best seller.



Talk Radio Network
9 a.m.-noon ET

Mark Levin

Key Stats: A longtime conservative commentator with hundreds of TV and radio appearances, Levin's WABC/New York-based show has grown rapidly to a network of more than 100 stations nationwide since launching a year ago. Also a constitutional lawyer, Levin, who served as chief of staff to the U.S. attorney general during the Reagan administration, heads Washington, D.C.'s Landmark Legal Foundation.



ABC Radio Networks
6 p.m.-8 p.m. ET

Lionel

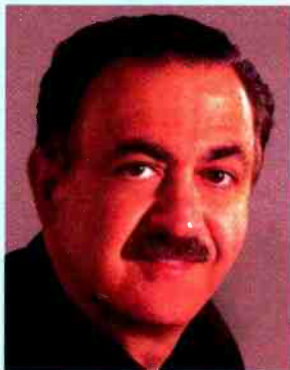
Key Stats: Debuted nationally in 2000. Career stops at WFLA/Tampa and WABC/New York. Describes himself as "irreverent, ribald and caustic." Prior to embarking on a career in talk radio, the single-moniker talk host was a noted prosecutor and criminal defense attorney in Florida.



WOR Radio Network
10 p.m.-1 a.m. ET

George Noory

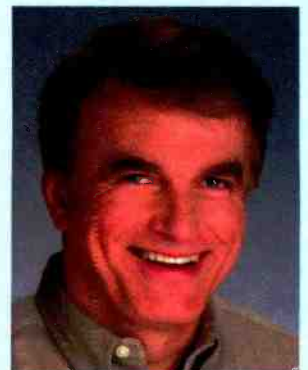
Key Stats: Heard on a reported 500 stations nationwide, the weeknight successor to "Coast to Coast" founder Art Bell has retained all the essence while adding his own spin to the iconic nationwide late-night exploration of all things unknown and the supernatural. Broadcast résumé also includes stops at KTRS/St. Louis, WCAR/Detroit and several Midwest TV newsrooms.



Premiere Radio Networks
1 a.m.-5 a.m. ET

Doug Stephan

Key Stats: Radio personality, entrepreneur and farmer, Stephan hosts his daily "Good Day" show and the weekly "Talk Radio Countdown." Seemingly never takes a day off, broadcasting live even on many holidays. Calls his program "courteous, fair and balanced." Takes a road trip every year to dozens of affiliates around the country to hear their feedback on the program.



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A close-up portrait of Dennis Miller, a man with dark, wavy hair and a beard, wearing a dark suit jacket over a light blue shirt. He is looking directly at the camera with a slight smile.

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Local Talk All-Stars

Reflecting Hometown Issues And Attitudes

32

Mark Davis

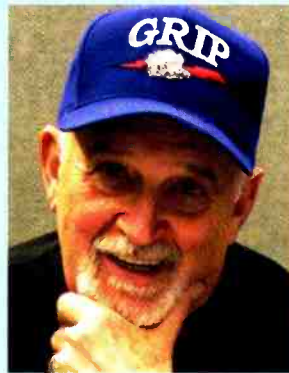
Key Stats: A Texas native, Davis hosted shows in Jacksonville, Memphis and Washington before returning to the Lone Star State in 1994 to join WBAP, where he has hosted the city's most popular talk radio show for more than a decade. The award-winning journalist is also a regular contributor to the Dallas Morning News' op-ed pages and is offered nationally by ABC Radio Networks.



WBAP/Dallas
Midday Host

Jim Gearhart

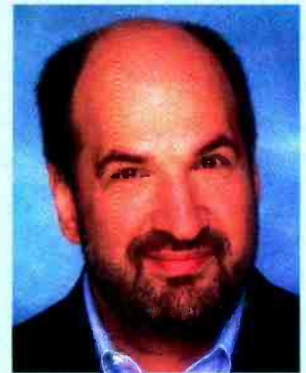
Key Stats: On the air in Roanoke, Va., Pittsburgh, Philadelphia, New York and Seattle before landing in morning drive at groundbreaking regional FM talker WKXW (New Jersey 101.5)/Trenton, N.J., in 1990. Credits show's success to consistency, noting all five members of the morning team have worked together since station's debut 18 years ago.



WKXW/Trenton, N.J.
Morning Host

Paul Harris

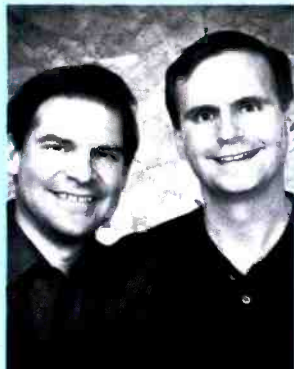
Key Stats: Harris also hosts a nightly hot topic segment on crosstown KMOV-TV and pens op-ed pieces for the St. Louis Post-Dispatch. Additionally hosts HarrisOnline.com, full of podcasts, columns and his infamous picture of the day. Says he has "yet to form an exploratory committee for any public office."



KMOX/St. Louis
Afternoon Host

John & Ken

Key Stats: Following a successful stint at WKXW (New Jersey 101.5)/Trenton, N.J., John Kobylt and Ken Chiampou arrived at KFI in 1992. Excluding a brief foray in mornings at crosstown KABC in 1999, John & Ken have shaken up southern California's political establishment as hosts of Los Angeles' dominant afternoon drive talk show for nearly 15 years.



KFI/Los Angeles
Afternoon Co-Hosts

Jeff Katz

Key Stats: Hosted award-winning talk shows in Boston, Las Vegas, Philadelphia and San Francisco before arriving at WBT. The well-traveled talk host reports that he and his bride "love the Carolinas" and says he hopes to be part of the WBT radio family "for years to come."



WBT/Charlotte, N.C.
Afternoon Host

Mark Larson

Key Stats: A fixture on the San Diego radio dial for more than 30 years, Larson has produced winning ratings at KFMB, KCBQ and, since 2004, at KOGO. Also owns and operates Mark Larson Media Services, a programming, production and consulting company that includes the ML Speakers' Group, which represents more than two dozen celebrity speakers.



KOGO/San Diego
Midday Host

Continued on page 34

this just in...



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Local Talk All-Stars

Reflecting Hometown Issues And Attitudes

Continued from page 32

Spike O'Dell

Key Stats: First joined WGN as afternoon host in 1987. Moved to mornings in 2000 after then-morning host Bob Collins died in an airplane accident. O'Dell's move to mornings—where he has maintained the show's perennial No. 1 ratings—places him in an elite club of only three individuals who have hosted wake-ups on the Tribune news/talker during the past 40-plus years.



WGN/Chicago
Morning Host

Ronn Owens

Key Stats: Since 1975, Owens has hosted a ratings-dominant program covering politics, pop culture and current events that has been called the ultimate electronic town hall meeting. Summing up his professional and personal philosophy, Owens says, "All I try to do is my job, do it well, be professional and be a nice person."



KGO/San Francisco
Midday Host

Rick Roberts

Key Stats: The conservative talker has long been a passionate voice for protecting children and has been instrumental in the passage of numerous laws to protect kids from predators and to ensure that child sex offenders are tracked after conviction. Nominee for the 2005 R&R News/Talk Industry Achievement Award as local personality of the year.



KFMB/San Diego
Morning Host

Michael Smerconish

Key Stats: Philly's premier local talk host, Smerconish's show is a lightning rod for controversy and spirited discussion. A practicing attorney—twice among the "Most Powerful 100 Philadelphians" by Philadelphia magazine—Smerconish is also a best-selling author and has filled in on Bill O'Reilly's nationally syndicated radio show.



WPHT/Philadelphia
Morning Host

Paul W. Smith

Key Stats: Celebrating more than a decade in mornings at WJR, Smith previously hosted radio shows in Toledo, Philadelphia and New York before moving to ABC's Motor City news/talker in 1996. Also a familiar voice nationwide by filling in for ABC Radio's Paul Harvey and Premiere Radio Networks' Rush Limbaugh.



WJR/Detroit
Morning Host

Tom Sullivan

Key Stats: First joined KFBK in 1981 and has been No. 1 in his time slot for nearly 20 years. Also known as a respected business and financial expert, Sullivan's business updates air 15 times daily on KFBK and are now also distributed to a network of stations throughout northern and central California.



KFBK/Sacramento
Midday Host

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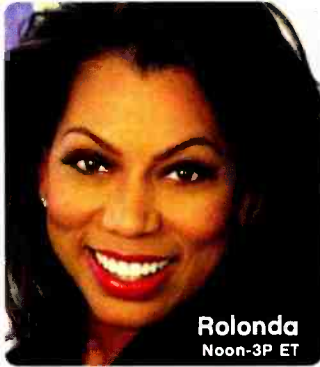


Lisa Birnbach
9A-Noon ET

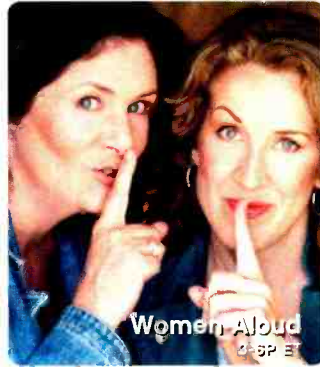
Double Gracie Allen Award® Winner 2007
Outstanding Talk Show
& Outstanding Comedy Show



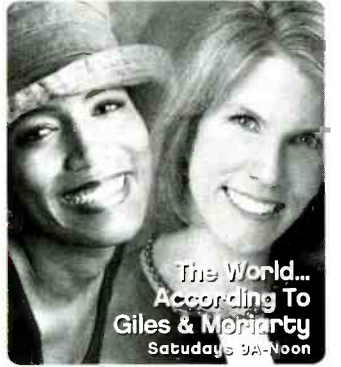
The Radio Ritas
6-9A ET



Rolonda
Noon-3P ET



Women Abound
3-5P ET



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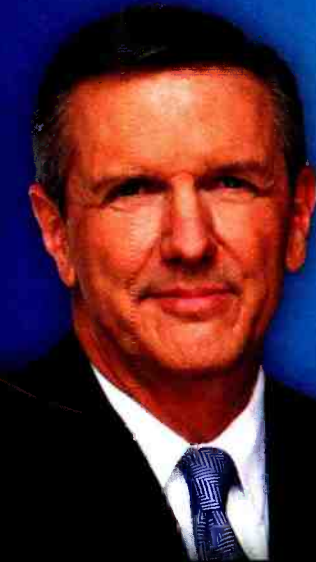
ABC NEWS RADIO

2008 PRESIDENTIAL ELECTION COVERAGE

DEBATES · PRIMARIES AND CAUCUSES · CONVENTIONS · EXPERT ANALYSIS
ROAD TO THE WHITE HOUSE FEATURE · ELECTION DAY



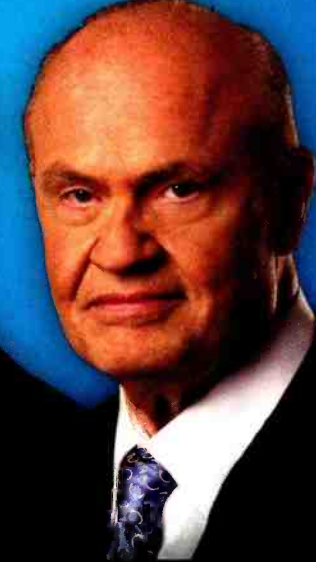
Sam Donaldson



Charles Gibson



George Stephanopoulos



Fred Thompson



George Will



Mark Halperin

Programming Information: andrew.lkalb@abc.com • Affiliate Information: ron.r.rivlin@abc.com

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All-Star Weekend Warriors

Clutch Sixth- And Seventh-Day Players

36

Matt Drudge

Key Stats: Three hours weekly of news, opinion and insider political gossip from pioneering Internet cyber-sleuth and reporter Matt Drudge. First aired nationally in 1999.



'Drudge Radio,' Premiere Radio Networks

Bruce DuMont

Key Stats: One of the longest-running and most respected political round tables hosted weekly by one of the country's most distinguished broadcasters, who is also the driving force behind the new, soon-to-open Radio Hall of Fame in Chicago.



'Beyond the Beltway,' Wilbur Entertainment

Dave Graveline

Key Stats: Since 1996, Graveline has offered weekly listeners the run-down on all the latest and most intriguing products and services from the world of electronics and technology.



'Into Tomorrow,' Advanced Radio Network

Peter Greenberg

Key Stats: A weekly two-hour trip into the world of travel hosted by NBC "Today" show travel editor and Travel Channel chief correspondent Peter Greenberg. Featuring live broadcasts from exotic locales across the globe, Greenberg has logged more than 11 million miles of travel to hundreds of countries worldwide.



'Travel Today With Peter Greenberg,' Syndicated Solutions

Tom Kraeutler and Leslie Segrete

Key Stats: Since 1999, this home improvement show has helped fix up weekend ratings for affiliates, while also offering serious training camp experience for sales pros seeking to cash in on the more than \$400 million spent annually on home improvement advertising.



'The Money Pit,' Squeaky Door Productions

Kim Komando

Key Stats: Komando, aka "the Digital Goddess," debuted in 1992 and has since distinguished her show as the definitive program on computers, the Internet and all things digital. The multitasking mom also runs a successful radio network along with her husband and longtime Phoenix talk host Barry Young.



'The Kim Komando Show,' Weststar TalkRadio Network

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And this time her whole family is with her!

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News/Talk Industry All-Stars

Seasoned Players Who Deliver Key Assists

Nancy Abramson

Key Stats: Moved up to current role in 2006 after serving as director of affiliate relations at the network for seven years. Began career at legendary rocker WLIR/Hempstead, N.Y., and before joining Wall Street Journal Radio Network, served as manager of network programming for ABC Radio Networks.



Wall Street Journal Radio Network
Executive Director

Corinne Baldassano

Key Stats: The veteran programming and network radio executive joined Take on the Day's team in 2005 when Dr. Laura Schlessinger and partner Geoff Rich formed an independent company that now syndicates Dr. Laura's daily national radio program.



Take On The Day
Senior VP of Programming and Marketing

Holland Cooke

Key Stats: Spent seven years at WTOP/Washington before joining McVay Media in 1995. Has advised radio and TV stations in the United States, Canada and New Zealand and was a founding partner in the startup company that became USA Today Sky Radio, the live-via-satellite news/talk/sports audio channels heard on Delta, United and Northwest Airlines.



McVay Media
News/Talk Specialist

Dennis Green

Key Stats: The Midwest native has held executive positions at Bloomberg Radio and the Wisconsin/Illinois Radio Network. Served as a regional manager for Westwood One/Chicago before moving up the corporate ladder at the network's New York headquarters.



Westwood One
Executive VP of Affiliate Sales

Skip Joeckel

Key Stats: Nearly two decades of affiliations and network experience at Transtar, Business TalkRadio and WOR Radio Network before founding Talk Shows USA in 2001. Now represents and affiliates a dozen independently produced talk shows nationwide.



Talk Shows USA
President

Walter Sabo

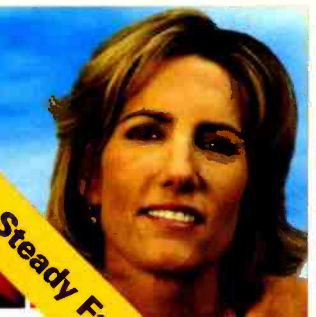
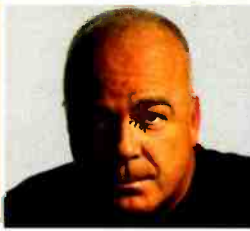
Key Stats: Talk pioneer began his career hosting a show for young adults on WXLO and WNBC New York. Put Dr. Ruth Westheimer on WYNY/New York while youngest executive VP of NBC Radio. Founded Sabo Media in 1983. Helped launch first 24/7 FM talk station aimed at young demos, WKXW (New Jersey 101.5)/Trenton, N.J. Now advises list of premier entertainment and management companies worldwide.



Sabo Media
President/CEO



Savage is #1 in San Francisco. Page 3



Ingraham Shows Steady Fall Growth Page 2

TRN NEWS

Vol.3 No.2 News From Talk Radio Network, TRN Enterprises, TRN Entertainment & TRN-FM Mar-Apr 2007

Inside This Issue

Welcome to our latest news update for TRN, TRN Enterprises, TRN Entertainment and TRN-FM. The purpose of this supplement is to inform the radio industry, the advertising community and our other partners about what's new in syndication, and how our existing shows are performing with Talk Radio Network and its associated companies. In this issue we highlight some of the ratings victories our hosts have enjoyed in the recent Fall Book. We hope to showcase both our rising stars in talk radio and what's new with our established heavyweights in the industry.

- TRN-FM's *Mancow's Morning Madhouse* returns to the airwaves of San Francisco on Pappas Telecasting's 50,000 Watt KTRB, AM 860. Mancow recently welcomed ManTalk Miami, Supertalk Cincinnati, FM Talk 93.9 Indianapolis, The Ace, Atlantic City and The Buzz in Reno.
- Talk Radio Network's *The Michael Savage Show* is #1 in San Francisco according to the Fall Arbitron. The show has a strong Mich.
- TRN Enterprises' *The Laura Ingraham Show* shows strong growth nationwide in the Fall Book including WABC, New York; KKNT, Phoenix and WKRC, Cincinnati. The show now ranks as the fifth largest syndicated radio talk show in the U.S.*
- TRN Enterprises' *The Jerry Doyle Show* saw soaring ratings in the Fall Book. Doyle is now ranked the eighth largest radio show in the U.S.*
- *The Rusty Humphries Show* saw ratings explode in the Fall Arbitron Book, including increases at KNEW, San Francisco; KLIF, Dallas and WBDO, Orlando. Humphries has become an expert on military affairs with frequent trips to the Middle East and close relationships to our top military leaders.
- Tammy Bruce has been listed as one of America's "Top 25" most influential talk radio hosts according to News Max Magazine. Tammy is live six days a week.

*Ranking by Talkers Magazine.

Mancow Returns to San Francisco Airwaves Powerhouse Signals in Houston & Gainseville Signed-To Be Announced

Chicago, IL – TRN-FM's *Mancow's Morning Madhouse* is returning to San Francisco on all new 50,000 Watt blowtorch KTRB. Prior to his move to Chicago, Mancow was one of San Francisco's all-time ratings champions. Jim Pappas, VP/GM of KTRB says, "Mancow's Morning Madhouse is a fast-moving, entertaining, and informative way for our listeners to begin their day. We are confident that Mancow will once again dominate the airwaves in the San Francisco Bay Area here on the all new 50,000 Watt AM 860 KTRB, Truth Radio For The Bay."

KTRB, one of the oldest radio stations on the West Coast, served the San Joaquin Valley and surrounding areas since 1933. Pappas Telecasting put KTRB, AM 860, on the air in San Francisco on February 1 of this year after moving the station to its new market. San

Jim Pappas added, "KTRB was the station that inspired the three Pappas brothers to become broadcasters." Pappas Telecasting is one of the largest privately held broadcasters in the country.

In a press release issued by KTRB, Pappas stated, "We are thrilled to own and operate a 50,000 watt blowtorch that will serve the millions of residents in San Francisco, Oakland, San Jose and the entire Bay Area." Filling those airwaves in the morning will be TRN-FM's Mancow, who marks a return to the city where he gained global attention by closing the Bay Bridge in a parody of then President Bill Clinton's hour long haircut on Air Force One which tied up air traffic at LAX.

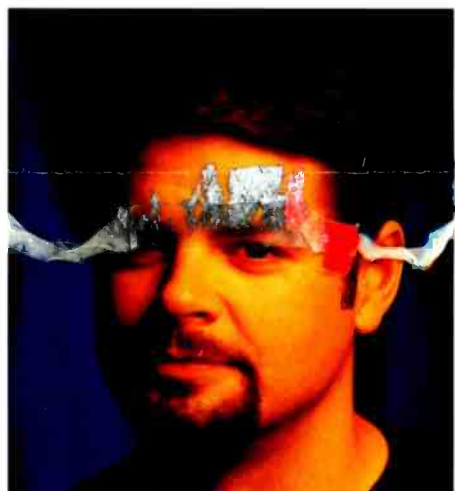
TRN-FM's *Mancow's Morning Madhouse* has also recently added five new stations onboard with Miami and Fort Lauderdale's, ManTalk, 640 WMEN; Cincinnati's SuperTalk, 96.5FM; Indianapolis, FM Talk 93.9; Atlantic City's, The Ace, 102.7 and Reno's, The Buzz,

1270. Several more have been signed and are yet to be announced including Houston.

"We welcome Mancow to Atlantic City," says Dick Ireland, General Manager of WJSE FM. "Listeners at the Jersey Shore are now listening to a personality who is very unique, we are excited."

Steve Lapa, Vice President of WMEN, Miami-Fort Lauderdale succinctly put it this way, "Mancow on ManTalk? Priceless!"

"Mancow is a perfect mix of pop culture and social commentary. He's a great fit for the



Erich "Mancow" Muller

new generation of Talk Radio," says David Wood, Director of Programming, WWFT 93.9, Indianapolis.

"Mancow's fast paced in-your-face style of covering current events and pop culture has attracted the listeners our advertisers want to reach. It has become our core program as we successfully grow and increase our influence in the 18/34 Male target demo," says Robert La Rue, General Manager of KSTN, Stockton, California.

The energy and excitement the show generates is as real as the potential revenue from sales. Clear Channel's Rob King, Program Director of KZZE, Medford, Oregon says, "Here where I live, they say that if you don't like the weather, wait 5 minutes...it'll change. If there's something you don't like on Mancow, wait 5 seconds...it'll change. Mancow has something for everyone every morning. I love it!"

Mancow's Morning Madhouse offers growth in all areas, "Mancow has been an integral part of WNFZ for eight years with a morning show that is both smart and compelling. We expect to continue with Mancow for years to come because his show gets better with time," says Terry Gillingham, Vice President of WNFZ, Knoxville.

Mancow is a regular contributor on the Fox News Channel's "Fox and Friends" which is a morning show. Mancow also helped host a one hour long special on the Fox News Channel called, "Planet Mancow" which aired late in November and was given several encore showings.

"Planet Mancow" allowed Mancow to take a look at the cool and the kooky in today's pop culture media melting pot, from tackling 9/11 conspiracy theorists, to interviewing YouTube stars "Lazydork" and "Triviagirl." Mancow also interviewed long time friend William Shatner on a sidewalk after being thrown off the set of "Boston Legal" for trying to conduct the interview in Shatner's dressing room. The interview gave an intimate look at Shatner and Mancow both.

In addition to "Planet Mancow," Mancow has appeared on a wide range of television programs including "Politically Incorrect," "Jerry Springer," "David Letterman," and "Hard Copy." Mancow is also the author of a best-selling book, "Dad, Dames, Demons, and a Dwarf," and has written for NewsMax.com, Playboy, and Gear Magazine.

Rusty Humphries' Ratings Explode in Fall Book



Rusty Humphries

program available, *The Rusty Humphries Show* now on over 200 affiliates including 28 FM stations.

In Dallas/Ft. Worth on KLIF, the show saw huge gains this book in all demos, up 83% in

Orlando, FL – TRN's *The Rusty Humphries Show* ratings erupt in the Fall Book as more stations continue to discover the hottest live evening news/talk

Persons 12+ to a 2.2 Share, up 61% in Persons 25/64 to a 2.9 Share, up 133% in Persons 35/64 with a 4.2 Share and up 123% in Men 35/64 with a 5.8 Share.

In Orlando on Cox Radio's WBDO, Humphries captured a massive market Share in many demos, up 100% with a 9.8 Share in Persons 12+ (#1), a 102% jump in Men 12+ to an 8.9 Share (#1), an incredible 224% increase, up from a 4.1 to a 13.3 Share in Persons 35/64 (#1) and a phenomenal 613% gain in Men 35/64 with a 17.1 Share, up from 2.4 in the last book. Steve Holbrook, Operations Manager, WBDO AM 580, Orlando says, "Rusty has long been a part of the WBDO family and his listeners in Orlando love him. We are very pleased with what Rusty brings to WBDO."

Citaldel's 920 KARN in Little Rock reports very impressive ratings with *The Rusty Humphries Show* this book with a vast jump in all demos. Up 132% to a 13.0 Share in Persons 12+, up 115% to a 7.3 Share in Persons 25/54, a huge gain of 172% to a 12.5 Share in Persons 35/64, + 135% to a 17.4 Share in Men 12+, a jump of 123% in Men 25/54 with a Share of 14.3 and steady growth to a 16.2 Share in Men 35-64 (up 71%).

Oklahoma City's Talk Radio 1520 KOKC enjoyed healthy growth across the board in all demos, with a 100% increase in Persons 25/54, up 220% from a 1.0 to a 3.2 Share in Persons 35/64, a 125% gain in Men 12+, an increase from an 8.9

to a 9.8 Share in Men 25/54 and a jump to an 8.8 Share in Men 35/64.

KNEW, San Francisco Program Director Bob Agnew says, "KNEW is thrilled to have Rusty Humphries on our line-up. Rusty's background, passion and love for this country makes him a perfect fit to our 'Independent Conservative' theme led by powerhouse afternoon talker Michael Savage!" Clear Channel's KNEW is already experiencing encouraging growth in Humphries' ratings with gains of 22% in Persons 12+, 8% in Persons 25/54 and a healthy 36% in Persons 35/64.

Rusty, Continued on Page 4

Laura Ingraham's Fall Ratings Show Steady Growth

Washington, D.C.- TRN Enterprises' *The Laura Ingraham Show* continues to make its mark in New York on affiliate station WABC with a phenomenal Fall Book. The show is up with Persons 12+ from a 2.9 Share last book to a 5.0 Share, with Persons 25/54 she jumped 108% to a 2.5 Share, with Persons 35/64 she grabbed a 4.3 Share, with Men 12+ a 5.4 Share, Men 25/54 a 3.1 Share and with Men 35/64 an impressive 5.0 Share. The largest impact shows in Men 35+ with an amazing 8.9 Share. Laura Ingraham remains the 5th largest syndicated

With Long Island listeners WABC reports a 6.5 Share with Persons 12+, a 3.2 Share with Persons 25/54, and a 7.0 Share among listeners 35/64. And on WABC in New Jersey, the 12+ demo came in at a 12.8 Share, while Men 12+ is an 8.8 Share, Men 25/54 is up 152% with a 4.4 Share.

On KKNT in Phoenix, Ingraham's ratings surged to twice last book in almost all demos with an increase of 250% to a 2.8 Share in Persons 12+, up 243% in Persons 25/54 with a 2.4 Share, up 227% with a 3.6 Share in Persons 35/64, up 191% in Men 12+ with a 3.2 Share, up 200% in Men 25/54 with a 3.0 Share and up 248% in Men 35/64 with a 4.4 Share! John Timm, General Manager at KKNT says, "Laura is the bright star of the morning here at News Talk 960 KKNT, Phoenix. Intelligent, interesting, upbeat, it's a combination that brings in the listeners, and the advertisers too!"

WTMJ in Milwaukee-Racine reports strong ratings in all demos for *The Laura Ingraham Show* with a 7.9 Share in Persons 12+, a 9.6 Share in Persons 35/64, another 9.6 Share in Men 12+, a 7.0 Share in Men 25/64 and a healthy 9.3 Share in Men 35/64.

Cincinnati's WKRC shows ratings growth for the show in many demos, most notably with a 4.6 Share in Persons 35/64, a 4.8 Share in Men 12+ and a healthy 6.3 Share in Men 35/64.

WBEN in Buffalo reports fantastic numbers for Ingraham in the Fall Book. Persons 12+ is up 44% to a 4.6 Share, Persons 25/64 posted a massive gain of 275% to a 4.5 Share, Persons 35/64 came in at a 6.6 Share (up 175%), Men 25/54 gained 38% and Men 35/64 is up 9% with a 5.0 Share.

In Ingraham's debut book in Kansas City, affiliate KCMO announced a 3.1 Share in Persons 35/64 (up 19%) and a 3.5 Share in Men 35/64.

Ft Myers/Naples saw consistent growth on WINK/WNOG where Ingraham's Persons 25/54 demo is up with a 5.4 Share, Persons 35/64 is up with an 8.7 Share, and Men 35/64 is up with an 11.5 Share.

In Little Rock on KARN, *The Laura Ingraham Show* had impressive gains in Persons 12+ with a 4.7 Share, Persons 25/54 with a 5.6 Share, Persons 35/64 with a 5.4 Share, and Men 25/54 with an 8.5 Share.

WFTL in West Palm Beach saw strong growth with *The Laura Ingraham Show*. Their 12+ demo jumped to a 4.2 Share, while Persons 35/64 is a 3.2 Share, Men 12+ is an impressive 5.1 Share and in Men 35/64, Ingraham grabbed a 6.1 Share.

In her debut book on WIND, Chicago, Ingraham tallied a 36% increase in Persons 12+, Persons 25/54 increased 100%, Persons 35/64 gained 90%, Men 12+ increased 50%, Men 25/54 increased 70% and Men 35/64 increased 115%.

In Dallas on KSKY, *The Laura Ingraham Show* gained 31% in Persons 12+, Persons 25/54 is up 133%, Persons 35/64 is up 53%, Men 12+ gained 5%, Men 25/54 is up 125%, and Men 35/64 increased 4%.

KNUS, Denver also saw growth with the show reporting a 10% jump in Persons 12+, a 45% jump in Persons 25/54, a 35% jump in Persons 35/64, a 57% jump in Men 25/54, and a 29% increase in Men 35/64.

KTRO, Portland had similar increases with Persons 12+ up 50%, Persons 25/54 up 38%, Men 12+ up 86%, Men 25/54 up 114%, and Men 35/64 is up 23%.

Salem's KTKZ, Sacramento was another station where Ingraham saw ratings increase

across the board, with Persons 12+ up 50%, Persons 35/54 up 83%, Persons 35/64 up 75%, a 113% increase in Men 12+, a 100% increase in Men 25/54 and Men 35/64 up 90%.

The Laura Ingraham Show saw impressive gains on KDOX, Las Vegas, most notably in Persons 12+ (up 113%), Persons 35/64 (up 214%) and Men 35/64 (up 183%).

KJCE in Austin reports steady growth for Ingraham with a 25% increase in the Persons 12+ demo, a 160% increase in Persons 25/64, an increase of 100% in Men 12+, a 217% jump in Persons 25/54 and an increase of 93% in Men 35/64.

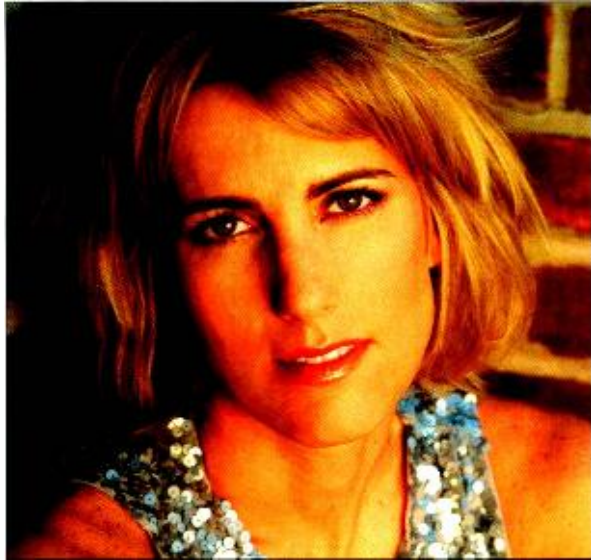
In Knoxville on WETR, *The Laura Ingraham Show* enjoyed gains in Persons 12+, up a whopping 267%, Persons 35/64 up 240%, and both Men 12+ and Men 35/64 showing and increase of 100%.

In addition to hosting her own nationally syndicated radio program for TRN Enterprises, Laura Ingraham is an author, frequent columnist and television commentator. Ingraham was also featured on C-SPAN's Q & A with Brian Lamb. Her book, "Shut Up and Sing: How the

Elites in Hollywood, Politics and the UN are Subverting America, was a *New York Times* Best Seller.

Laura worked as a speechwriter in the final two years of the *Reagan Administration at the White House, the Department of Transportation and the Department of Education*. She went on to graduate from the *University of Virginia School of Law*, where she was Notes editor of the *Law Review*. She served as a law clerk on the *U.S. Court of Appeals* for the second Circuit, and then on the *Supreme Court of the United States for Justice Clarence Thomas*. After clerking, Laura worked as a white-collar criminal defense attorney for *Skadden, Arps, Slate, Meagher & Flom*. Laura is a graduate of *Dartmouth College*.

**NOW OVER
325
STATIONS
32 FMs
RANKED
5th
Largest Syndicated Show**



Laura Ingraham

radio talk show host in America, according to *Talker's Magazine* and is now broadcast on over 325 affiliates including 32 FM stations.

WABC Radio's VP of News/Talk Programming Phil Boyce says, "I love hearing Laura Ingraham's take on the day's news events. Somehow she manages to find something new and compelling every show. Lots of hosts have opinions...Laura has high entertainment value...but she is not shy about opinions either. The show is a wild ride from start to finish...and you never know where she is going to land."

Powerhouse Weekend Programming

Talk Radio Network and its associated companies syndicate some of the most popular live weekend talk programs, including top-branded shows such as *Forbes on Radio* and *MotorTrend Radio Magazine*. Recently released in to syndication is *The Jackie Mason Show* featuring long-time comedian Jackie Mason and another new program *Science Fantastic* with Dr. Michio Kaku. Here is just a sampling of our weekend offerings:

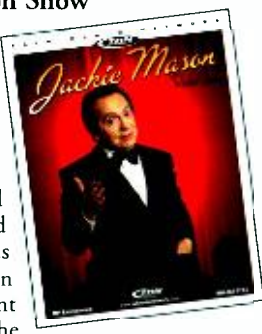
The Jackie Mason Show

Jackie Mason is widely regarded as one of the greatest stand-up comics of all time.

As a comedian, he has been called "extraordinary" and "brilliant," and he is well known in the entertainment industry as the standard to which all others are compared. Mason reached the apex of American entertainment culture when he became a regular performer on the nation's preeminent television variety program, *The Ed Sullivan Show*.

Mason's stand-up routine is now more popular than ever, combining pungent political satire, insightful observations on the foibles of modern life and impeccable timing to create material that leaves audiences laughing until they cry and critics raving show after show. Talk Radio Network Entertainment now brings this incredible talent to the airwaves, airing *The Jackie Mason Show* Sundays from 4:00 p.m. to 6:00 p.m. PST and 7:00 p.m. to 9:00 p.m. EST.

"TRN Entertainment is honored to be working with such a comic legend, I grew up with his



stand-up and later his TV and movie appearances, his quick wit and unique observations of everyday life are a treat for audiences of all ages," said Mark Masters, CEO of TRN Entertainment. "A live weekly radio show is the perfect stage for Jackie to introduce his work to a new generation and to continue to master his special brand of the comedic arts."

Science Fantastic with Dr. Michio Kaku

In Summer 2006, TRN Entertainment launched *Science Fantastic* with Dr. Michio Kaku. Dr. Kaku is one of the world's leading experts in theoretical physics, and according to *New York Magazine*, one of the "100 Smartest People in New York." On *Science Fantastic*, which debuted last month, Dr. Kaku discusses today's hottest and most relevant scientific/cultural topics covering everything from time travel, reversing the aging process, the future of medicine and biotechnology, to hip, provocative discussions on the science behind love, philosophy, and the future of the human race. *Science Fantastic* airs Saturdays 2:00 p.m. to 5:00 p.m. PST and 5:00 p.m. to 8:00 p.m. EST, and Sundays 6:00 to 9:00 p.m. PST and 9:00 p.m. to 12:00 p.m. EST.

"Michio is compelling and entertaining and hip to the sexy new developments in science," said TRN Entertainment CEO, Mark Masters. At any given moment Dr. Kaku will quote not only Einstein, but Woody Allen, proving that *Science Fantastic* is not just for the science junky, but for anyone who has ever pondered the cosmic question of existence, as well as those interested in



the latest technological trends and gadgets. "People are curious about science despite unhappy experiences in school," says Dr. Kaku. "We grind it out of them with dull rote-learning... We're all born scientists until we hit junior high school."

Dr. Kaku is the author of two international best-sellers, *Hyperspace* and *Visions: How Science Will Revolutionize the 21st Century*. *Hyperspace* was voted one of the best science books of the year by both the *New York Times* and the *Washington Post*.

MOTOR TREND Radio Magazine

Motor Trend Magazine, the nation's leading automotive resource, has two exciting weekend radio programs. The man in the driver's seat for both shows is veteran automotive host Bob Long. Bob has been a professional broadcaster for over twenty years. He is the former producer and host of *AutoWorld* and *Car Crazy* radio programs. *Motor Trend Radio Magazine* airs on Saturday mornings and features interviews with *Motor Trend* editors, industry leaders, celebrity drivers and other prominent automotive experts. This program offers segments on car buying tips, new auto releases, information on auto shows, races, and other events for auto enthusiasts. Much like the pages of their award-winning magazine, the radio show is packed full of news and features not heard anywhere else.

Radio and automobiles are lifelong passions for Bob Long. His enthusiasm for cars started as a child collecting auto magazines and



memorabilia. His love for broadcasting began in grade school and led to a radio career starting at age seventeen. Let Bob share his passions with you as the host of *Motor Trend Radio Magazine*.

MOTOR TREND Weekend

The *Motor Trend Weekend* show is a real road show airing on Sunday mornings. It features broadcasts from auto venues throughout the country and the world. Bob Long promises to put the pedal to the metal and offers the comments of industry professionals and interviews on-site at the most important auto events of the year. You can hear about cars and how to enjoy them directly from those that do it. These events also attract celebrities from the motion picture industry, recording artists, athletes and others who will share the spotlight and microphone with Bob. Although the auto industry is the focus, this program expands to include the people and the events that make it all happen. Make every weekend a *Motor Trend Weekend* with the resources of *Motor Trend Magazine* and the expertise of host Bob Long.

TRN's powerhouse weekend programming also includes *Forbes on Radio* with veteran talker Peter Weissbach; Robert Scott Bell empowers listeners with healing principles on *The Robert Scott Bell Show*; *The Barry Farber Show* where Farber shares his vast knowledge and insight on the issues of the week; *Saturday Night America* with Rusty Humphries, a fast-paced, issue oriented, caller driven show; *Watchdog on Wall Street* with Christopher Markowski offers clear cut advise on investing; John Resnick's interviews America's top CEO's on *Legends of Success*; and *Extreme Results*, with David Ruben and Baron Baptiste.

Call for more information on any of these fine weekend shows at 888-383-3733.

Jerry Doyle Ratings Skyrockets in Fall Book

Las Vegas, NV - TRN Enterprises' The Jerry Doyle Show welcomes, Monday-Friday, 50,000 watt WRKO, Boston; WPGB-FM, Pittsburgh; WPRO, Providence; WWFT-FM, Indianapolis and WDEL, Wilmington, boosting his affiliate count to over 240, including 28 FM stations since his radio debut in 2004. *The Jerry Doyle Show* is now ranked the 8th largest syndicated radio talk show in the nation, according to Talkers Magazine.

In Dallas, ABC's WBAP Program Director Bob Shomper says, "From Hollywood conservative to congressional candidate...Jerry's perspective is right on target with WBAP listeners." Doyle advanced his ratings with Men 12+ jumping 9% to a 2.4 Share, Men 25/54 with an increase of 200% to a 4.5 Share, and Men 35/64 with an increase of 24% to a 4.6 Share.

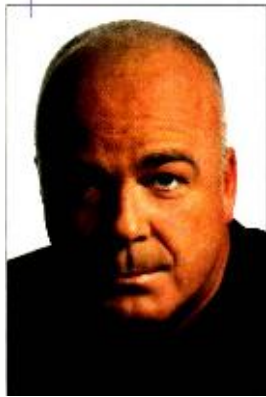
In San Diego, one of the nation's most competitive talk radio markets with five AM stations competing, *The Jerry Doyle Show* on KFMB has notable ratings increases in Men 12+, up 150% with a 3.5 Share, Men 25/54 up 443% with a 3.8 Share, and Men 35/64 up an amazing 630% to a 7.3 Share. Ratings also increased in Persons 12+ with listener audience up 53% with a 3.5 Share, Persons 25/54 up 110% with a 2.1 Share, and Persons 35/64 up 200% with a 5.7 Share in that market.

Broadcasting in High Definition on San Francisco's Clear Channel KNEW, Doyle has admirable gains in audience with Men 12+ up 58%, Men 25/54 jumped 186% and Men 35/64

gained 47%. In addition, Persons 12+ grew 33%, Persons 25/54 up 100% and Persons 35/64 up 33%. Program Director, Bob Agnew says, "Jerry Doyle is a great compliment and addition to Talk 910 KNEW...he is a real independent thinker."

The Jerry Doyle Show has established strong ratings in Boston on WRKO. The show commands an impressive 6.9 Share for Persons 12+, a 2.5 Share for Persons 25/54 and a 6.0 Share for Persons 35/64. In addition, Doyle holds a 5.5 listener Share for Men 12+, 4.5 for Men 25/54 and 4.7 listener Share for Men 35/64.

KERN in Bakersfield posted great numbers for Doyle in the



Jerry Doyle

Fall Book with a 79% increase in Persons 12+ to a 2.5 Share, a 5.0 Share in Persons 25/54, a whopping gain of 357% in Men 12+ to a 3.2 Share and an impressive 8.5 Share in Men 35/64.

Doyle posted impressive gains on WNTP in Philadelphia, with an increase of 89% in Persons 12+, a 211% jump in Persons 35/64, a 100% increase in Men 12+ and a gain of 75% in Persons 35/64.

KWQW in Des Moines posted notable gains for the show in several demos, with Persons 12+ up 17% to a 7.5 Share, Persons 25/54 jumping an impressive 193% to an 8.8 Share, Men 12+ up 44% to a 10.8 Share and a whopping 318% increase in Persons 25/54 to a stellar 16.7 Share.

NOW OVER 240 STATIONS 30 FMs RANKED 8th Largest Syndicated Show

The Jerry Doyle Show recently added Miami-Fort Lauderdale's WFTL this past summer and has already seen dramatic gains. For Persons 12+ Doyle is up 67%, Persons 25/54 listener audience is up 100% and Persons 35/64 is up 100%. Ratings also grew for Men 12+ up 20%, Men 25/54 grew 67% and Men 35/64 jumped 125%.

On the News Talk Radio KFAX in Phoenix, Doyle showed healthy increases with Persons 12+ gaining 300%, Persons 25/54 gaining 200% and Persons 35/64 gaining 50%.

In Houston, on 100,000-watt KFNC, Jerry Doyle increased listeners in the Men 12+ where audience jumped 200%, Men 25/54 up 100% and Men 35/64 up 350%.

Doyle is making impressive gains across the board on KTRO-FM in Portland, Oregon, with Men 12+ up 88%, Men 25/54 increasing 317%, and Men 35/64 up 46%. Also, ratings increased with Persons 12+ up 67%, Persons 25/54 up 250% and Persons 35/64 up 38%.

The Jerry Doyle Show has become the fastest growing show in TRN Enterprises history. Doyle is known for his strong opinions, diverse background and quick wit. *The Jerry Doyle Show* is a mix of politics, pop culture and current events. Prior to his thriving career in talk radio, Doyle's distinctive repertoire included: jet pilot, Wall Street Insider for over 10 years and TV star. He has starred in many made for TV movies, but is best known as the character Michael Garibaldi on the Emmy winning Sci-fi television series *Babylon 5* which ran for five years.

The Jerry Doyle Show airs Live M-F noon-3pm PST (3pm-6pm EST) with secondary feeds 7pm-10pm PST (10pm-1am EST).

Tammy Bruce: Listen Up America, Tammy Bruce is Talking!

Los Angeles, CA - Tammy Bruce is listed as one of America's "Top 25" most influential talk-radio hosts according to "NewsMax" magazine, and America is taking notice. As host of The Tammy Bruce Show, bestselling author, political analyst for "Fox News" and commentator for numerous print media, the voice of Tammy Bruce is loud and clear.

The Tammy Bruce Show airs on over 160 stations nationwide and is a hit among both male and female audiences. Bruce recently added 50,000 watt WVIE Baltimore - The Voice, an all-female hosted "sister" station to WCBM 680 AM. Bruce joins other female industry greats, Laura Ingraham, Dr. Laura Schlessinger, Dr. Joy Brown and The Satellite Sisters. "A woman's voice is important when it comes to politics, culture and the quality of our lives. It's a voice that matters to women and men," said Bruce.

As a Bestselling author, Bruce writes candidly about the moral and cultural decay that she feels is taking place in America. In her latest book, "The New American Revolution", she



Tammy Bruce

explains how we have changed since September 11th, and "the importance of the power of the individual." "The New Thought Police" details how liberal thought actually has a negative effect on American freedom. In "The Death of Right and Wrong", Bruce says that America has recently begun to awaken from a "cultural coma," having been bombarded with messages from the media and the government that Americans are powerless to do anything about the decline of the values and character that our nation was built on.

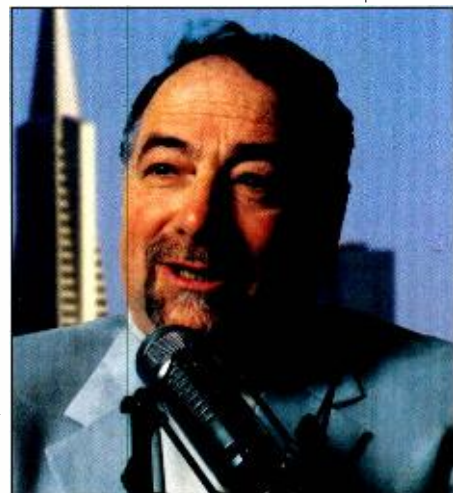
Bruce frequently speaks at Universities and other gatherings, with topics ranging from political reform to the erosion of American culture. One doesn't have to look very hard to find "Tammy communiqué." Her website, tammybruce.com hosts a daily blog.

You can even find upwards of 20 direct Tammy quotes on brainyquote.com listed under the category of American Author Quotes. Listed below is a sampling of Tammy quotes: "The question we all face is what sort of culture we will live in for the rest of our lives and then hand on to the next generation - one that embraces these most basic of values, or one that collapses because of their absence." "When faced with a monumental tragedy, those in charge of higher learning exposed their moral vacancy by blaming America first." To hear more Tammy Bruce, listen live Noon - 3:00 p.m. EST and 9:00 a.m. to Noon PST on the weekday and Saturdays 7:00 p.m. to 10:00 p.m. EST, 4:00 p.m. to 7:00 p.m. PST.

The Tammy Bruce Show airs on KABC, Los Angeles; Clear Channel's KNEW San Francisco; KOGO, San Diego; WMAL, Washington D.C. and Infinity's KJCE, Austin to name a few.

Michael Savage is #1 in San Francisco in Fall Ratings

San Francisco, CA - Talk Radio Networks' *The Michael Savage Show* is #1 in News/Talk with a 4.3 Share with Men 12+, a 4.8 Share with Men 25/54, and a 5.6 Share with Men 35/64 in the Fall Book on his flagship station of KNEW, San Francisco. Ratings rose across the board with a 2.9 Share in Persons 12+, Persons 25/54 up 94% with a 3.3 Share and Persons 35/64 grabbing a 3.7 Share. KNEW Program Director Bob Agnew says, "Michael Savage continues to lead the way in San Francisco Talk Radio. He is so far ahead, not only in ratings but on the grasp of the issues, the rest are following his lead!"



Michael Savage

On KNEW in San Jose the show also did extremely well with a 3.8 Share in Persons 12+ (up 46%), a 3.4 Share in Persons 25/54 (up 100%), a 4.3 Share in Persons 35/64 (up 43%), a 5.7 Share in Men 12+ (up 84%), a 5.4 Share in Men 25/54 (up 170%), and an 82% jump in Men 35/64 with a whopping 7.1 Share.

Michael Savage remains the rage on WOR not only in New York City, (with an impressive 4.1 Share in Men 12+) but his Fall ratings in the surrounding areas of Long Island and Monmouth-Ocean City, New Jersey are also soaring. In Long Island, WOR saw increases across all demos with a 5.4 Share in Persons 12+, a 4.5 Share in Persons 35/64, a whopping

7.0 Share in Men 12+, a 3.6 Share in Men 25/54, and a 6.0 Share in Men 35/64. New Jersey Persons 12+ are up 51% with a 7.4 Share. With Persons 25/54 Savage grabbed a 5.0 Share, with Persons 35/64 a 48% increase showed a 7.1 Share, and Men 12+ saw a massive 82% increase with a 9.3 Share. His Men 25/54 demo is a solid 6.0 Share, while Men 35/64 is up 52% with an 8.8 Share.

Savage continues to gain strong audience share on WIND, Chicago with a 3.1 Share in Persons 35/64, a 3.2 Share in Men 12+ and a 4.8 Share in Men 35/64 (a 109% increase from last book).

In Dallas, Savage is up 100% in both Persons 25/54 and Men 35/64 on affiliate station KLIF. KJCE Austin's Persons 25/54 demo is up 167%, Men 12+ is up 21%, Men 25/54 is up 257% and Men 35/64 is up 48% with a 3.4 Share. San Antonio's KLUP 12+ demo is up 42%, Persons 25/54 is up 100%, Persons 35/64 is up 60%, Men 12+ is up 20% and Men 25/54 is up 70%.

WSB, Atlanta also announced gains with Persons 25/54 with a 5.1 Share, Persons 35/64 with a 6.7 Share and with Men 35/64, *The Michael Savage Show* grabbed a 9.2 Share.

KRLA, Los Angeles saw all Savage audiences increase. Persons 12+ is up 25%, Persons 25/54 is up 38% Persons 35/64 is 42%, Men 25/54 is up 44% and Men 35/64 is up 33%.

Boston's WRKO reports huge Savage success in the Fall Book with an 8.8 Share in Persons 12+, a 4.1 Share in Persons 25/54, an 8.3 Share in Persons 35/64, a 9.3 Share in Men 12+, a 6.4 Share in Men 25/54 and an 8.6 Share with Men 35/64.

In Baltimore, Savage reigns on affiliate station WCBM, posting impressive increases in all demos. Persons 12+ demo is up with a 9.1 Share, Persons 25/54 is a 4.7 Share and Persons 35/64 increased 241% to a 10.9 Share. Male listeners 12+ came in at a 7.9 Share, Men 25/54 is up 300% to a 6.4 Share,

and Savage's male audience 35/64 skyrocketed an incredible 818% to a 15.6 Share!

The show did exceedingly well on Pittsburgh's WPGB with a 6.9 Share in Persons 12+, a 9.5 Share in Persons 25/54, an 8.9 Share in Persons 35/64, a 9.2 Share in Men 12+ and a whopping 13.2 Share in Men 25/54.

Sacramento loves *The Michael Savage Show* where affiliate KSTE saw their Persons 12+ demo increase 56% with a 5.3 Share, an increase of 88% in Persons 25/54 with a 6.0 Share, he is up 63% in Persons 35/64 with a 6.5 Share, a 7.6 Share with Men 12+, and an impressive 8.1 Share in both Male 25/54 and 35/64 demos.

KCMO, Kansas City experienced great results with Savage in his debut book reporting a 3.5 Share in both Persons 12+ and Persons 25/54, a 3.5 Share with Men 12+, and a 4.3 Share with Men 25/54.

In Las Vegas, affiliate station KDWN saw increases in all demos with a 79% jump in Savage listeners 12+, an increase of 31% in Persons 25/54, up 75% with Persons 35/64, up 74% to a 3.3 Share with Men 12+, up 22% with Men 25/54 and up 30% to a 3.9 Share with Men 35/64.

WZTK, Raleigh had similar results with a 3.4 Share in Persons 25/54, a 4.2 Share in Men 25/54 and a 3.3 Share in Men 35/64. In Greensboro-Winston-Salem, WZTK saw their 12+ demo at a 3.2 Share, Persons 25/54 at a 4.3 Share, and Persons 35/64 at a 5.3 Share.

The show soared in Albuquerque where affiliate KKOB saw their 12+ demo shoot up 81% with a 16.5 Share, Persons 25/54 is up 271% with a 15.6 Share, Persons 35/64 is up 231% with an amazing 24.8 Share, Men 12+ came in at a 17.2 Share, Men 25/54 at a 21.3 Share and Men 35/64 at a 24.4 Share.

WWTN, Nashville reports a 17% increase in Men 12+ with an 8.2 Share and a 12.0

Savage, Continued on Page 4

NOW OVER 300 STATIONS 40 FMs RANKED 3rd Largest Syndicated Show

Michael Savage is #1 in San Francisco in Fall Ratings

Savage, Continued from Page 3

Share with Men 35/64. John Mountz at WWTN responds to Savage's popularity with male listeners in his market saying, "Whether you love him or hate him, everyone listens. Here in Nashville, Savage wins with men hands down!"

Knoxville affiliate WNOX saw impressive gains with Savage in their Persons 12+ demo with a 7.5 Share, Persons 25/54 with a 7.8 Share, Persons 35/64 with a 10.5 Share, Men 12+ with a 9.5 Share, Men 25/54 with a 9.4 Share and Men 35/64 with a whopping 14.0 Share! Scott Simon, Program Director at Knoxville's Big Talker FM 100 WNOX says, "Airing *The Savage Nation* live is a must because he's memorable and the results at FM 100 WNOX prove it."

Omaha's KFAB saw *The Michael Savage Show* take their 12+ demo to an 8.5 Share (up from a 7.0 last book), Persons 25/54 to an 8.0 Share (up from a 4.4), Persons 35/64 to a 10.9 Share (up from a 7.1), Men 12+ to a 10.1 Share (up from a 6.3), Men 25/54 to an 11.0 Share (up from a 5.7), and Men 35/64 shot up to a 13.2 Share from an 8.3 in the Fall Book.

Savage had another great book on WOKV, Jacksonville with a 5.8 Share in Persons 12+, a 7.2 Share in Persons 25/54, an 8.8 Share in Persons 35/64, an 8.7 Share in Men 12+, a 9.3 Share with Men 25/54 and a huge 13.4 Share with Men 35/64!

Rochester goes wild over *The Michael Savage Show* with WHAM reporting a 12.4 Share in Persons 12+, a 13.1 Share in Persons 25/54, a 15.7 Share in Persons 35/64, a 15.5 Share with Men 12+, a 19.1 Share with Men 25/54 and an amazing 20.8 Share with Men 35/64 (up from an 8.2 last book)!

Savage had a great book in Wilmington on WILM with a 3.6 Share in Persons 12+ (up 125%), Persons 25/54 is up 133%, Persons 35/64 is a 3.9 Share (up 117%), Men 12+ is a 3.5 Share, Men 25/54 is up 180% and in Men 35/64 Savage has a 5.0 Share (up 85%).

WRVA, Richmond also reports huge gains with a 9.2 Share in Persons 12+, a 5.3 Share Persons 25/54, a whopping 12.7 Share in Persons 35/64, an 8.0 Share with Men 12+, and an 8.9 Share with Men 35/64.

Harrisburg's WHP reports continued growth with Savage listeners. In Persons 35/64 he pulled an 11.9 Share and with Men 12+ an impressive 12.3 Share.

WAEB, Allentown reports strong market share in all demos with a 4.2 Share in Persons 12+, a 73% jump in Persons 25/54 with a 2.6 Share, a 4.3 Share in Persons 35/64, a 5.7 Share in Men 12+, a 3.7 Share in Men 25/54 (up 236%), and a 5.7 Share in Men 35/64.

In West Palm Beach on WFTL, *The Michael Savage Show* has a 4.4 Share in Persons 12+, a 6.2 Share in Persons 35/64 and a massive 9.2 Share with Men 35/64 (up 114% from last book).

Oklahoma City's KOKC reports a 3.2 Share with Men 12+, a 3.3 Share with Men 25/54, a 3.7 Share with Persons 35/64 and an impressive 6.1 Share with Men 35/64.

On WTMJ, Milwaukee-Racine, *The Michael Savage Show* grabbed a strong 9.8 Share in Persons 35/64 and Men 35/64 is up an amazing 470% with a 14.6 Share.

Savage had massive audience gains on WGY, Albany with a 9.7 Share in Persons 12+, a jump of 255% with an 11.7 Share in Persons 25/54 and Persons 35/64 is up to a 15.9 Share. With Men 12+, Savage rated a 13.3 Share, while his Men 25/54 demo is a 16.8 Share and most impressive is his Men 35/64 which holds a 21.7 Share (a 193% jump from last book).

WHYN, Springfield, MA saw their Persons 12+ audience increase with a 9.4 Share for *The Michael Savage Show*. They also report an 8.3 Share with Persons 25/54, a 12.8 Share with Persons 35/64, a 10.7 Share with Men 12+ and a massive 16.0 Share with Men 35/64.

The Michael Savage Show also did very well in Mobile on WPML with a 3.0 Share in Persons 25/54 and a 4.9 Share in Persons 35/64.

In Colorado Springs, KVOR saw an impressive Fall Book with *The Michael Savage Show*. Persons 12+ is up with a 4.9 Share, Persons 25/54 is a 6.0 Share and Persons 35/64 is a 6.4 Share. Men 12+ is up with a 5.9 Share, Men 25/54 is an astounding 9.1 Share and Men 35/64 is an 8.1 Share.

Denver's KBJD reports a 20% increase in Persons 12+, a 100% increase in Persons 25/54, a 57% increase in Men 12+ and 100% increase in Persons 25/54.

Riverside/San Bernardino's KTIE reports their

12+ demo is up 25% with *The Michael Savage Show*. Persons 25/54 is up 150%, Persons 35/64 is up 25%, Men 12+ is up 50% and Men 25/54 is up 200%!

In Miami-Ft. Lauderdale on WKAT, Savage's 12+ audience is up 38% while his Men 12+ is up an astounding 300%. Likewise, KHBZ, Honolulu had strong growth with *The*

Michael Savage Show reporting a 120% jump with Persons 12+, an 89% jump with Persons 25/54, a 93% jump with Persons 35/64, a 217% jump with Men 12+, a 150% increase with Men 25/54 and a 73% increase with Men 35/64.

Savage is quickly gaining in Salt Lake City. In his debut book on KLO, he had 125% jump in Persons 12+, a 133% jump in Persons 25/54, a 150% increase in Persons 35/64, up 57% in Men 12+ and up 27% in Men 35/64.

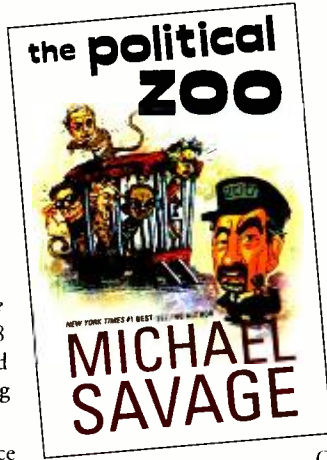
On WMRD, Hartford, *The Michael Savage Show* is up 60% with Persons 12+, up 10% with Persons 25/54, up 27% with Persons 35/64, up 89% with Men 12+, up 56% with Men 25/54 and up an incredible 82% with Men 35/64!

WXNT, Indianapolis also reports audience increases with a 15% jump in Persons 12+, up 20% with Persons 25/54, up 41% with Persons 35/64, up 20% with Men 25/54 and up 65% with Men 35/64.

Michael Savage was nominated for 2007 Syndicated Talk Host of the Year by Radio and Records Magazine. In addition to being named the 3rd largest radio talk show host in America by *Talkers Magazine*, Savage was recently ranked No. 4 in "The Top 25 Most Influential Talk-Radio Hosts" by NewsMax Magazine.

An independent-minded individualist, Michael Savage fits no stereotype. He attacks big government and liberal media bias, but champions the environment and animal rights. Trained as a scientist, he holds Master's degrees in medical botany and medical anthropology and earned his Ph.D. from the *University of California at Berkeley* in Epidemiology and Nutrition Science.

The Michael Savage Show airs Live M-F 3pm-6pm PST (6pm-9pm EST).



Military Insider Rusty Humphries Reports First Hand From GITMO, Iraq & Palestine to His Radio Audience

Orlando FL – TRN's Rusty Humphries is a well known authority in military affairs and our nation's war on terror. Rusty Humphries has always had an interest in military affairs. He recently attended a crash-course at the Command and General Staff College at Fort Leavenworth, Kansas. Over the course of one week, Humphries studied leadership skills and strategies known as CALL: Command, Army, Lessons, Learned, under the tutelage of General Petraeus. A month after classes with Humphries, President Bush announced the General Petraeus would succeed General George Casey as commanding general to lead all U.S. troops in Iraq. "General Petraeus will be the next Collin Powell, he is an 'amazing man,'" says Humphries.

Humphries was introduced to General Petraeus by General Craddock, now the Supreme Allied Commander Europe, NATO's top commander of operations. Humphries studied under General Craddock at SouthCom, a military branch that is responsible for American interests south of the border. SouthCom primarily focuses on issues regarding illegal immigration, and the war on drugs, as well as social and political unrest in Cuba, Columbia and Venezuela.

Humphries has toured and spoken to troops at GITMO three times in the past year. On one trip, Humphries served as a military observer at the U.S. Naval Station Guantanamo Bay Detention Center. In a precursory interview with then Secretary of Defense, Donald Rumsfeld, he was advised that he would encounter "serious Al Qaeda terrorists... dangerous human beings." Humphries witnessed first hand the conditions of both detainees and the soldiers guarding them. Humphries said, "They (detainees) get mail from their families, 4,200 calories each day of pretty good food, I know, I've eaten it."

He has interviewed Hamas and Al Aqsa Martyrs Brigade terrorists during his many trips to Israel, reporting live on the Israeli-Palestinian conflict. Humphries interviewed seven gun-toting members of the Al Aqsa Martyrs Brigade in the disputed West Bank. He was greeted with guns and tea and discussed their relationship to the Palestinian Authority President Mahmoud Abbas, Osama bin Laden and the United States. Much of these discussions were heard on-air with horrific threats and insight into a culture that many do not understand.

In September of last year Humphries escorted approximately 50 of his listeners on a tour of the Holy Land that included stops at Nazareth, Galilee, Jerusalem and Tel Aviv. Humphries admits that some cancelled their travel plans as tension escalated with the war between Israel and Hezbollah. Prior to the tour, Humphries assured listeners that within 30 days the war would be over, and it was in fact over in 34 days. The trip was a huge success and everyone in the group returned home safely.

April of last year Humphries took his show to Iraq and Kuwait. Armed with only a satellite phone and a digital recorder, Humphries hit the streets speaking with Iraqi citizens – his aim; to ask the Iraqi people first hand what they thought of Saddam Hussein, the insurgents and the American people. Humphries was one of the first syndicated talk show hosts to put himself in harms way, bringing listeners first hand accounts of the live situation in Iraq.

Rusty Humphries' Ratings Explode in Fall Book

Rusty, Continued from Page 1

reports that Humphries is up 54% in Men 12+ with an 8.0 Share and showed a 10% increase to a 9.8 Share in Men 25/54.

WOKV in Jacksonville is yet another illustration of the show's appeal to all demos with increases of 17% in Persons 12+ to a 7.7 Share, 44% in Persons 25/54 to a 12.5 Share, an impressive 92% increase to a 15.0 Share in Men 12+, a 22.2 Share in Men 25/54 (up 83%) and a 22.6 Share in Men 35/64 (up 35%).

In Kansas City, 710 KCMO saw strong growth with Humphries tallying a 125% increase in Persons 12+, an 85% increase in Persons 35/64 with a Share of 3.7, a 154% gain in Men 25/54 and an increase of 140% in Men 35/64 with a Share of 4.8. Chris Hoffman, Program Director at KCMO says, "Rusty Humphries has nights on fire in Kansas City! Rusty connected with our audience and over ran the competition in his first book" Rusty now has the second highest rated show on KCMO, just barely behind Savage!"

In Columbia, SC on WVOC, the show gained in many demos, with a 6.9 share in Persons 35/64 (up from a 5.2) and a 12.0 Share in Men 35/64 (up from a 6.8).

WOOD in Grand Rapids posted impressive gains for *The Rusty Humphries Show* in Persons 12+ (up 136%), Persons 25-54 (a huge jump of

333%), Men 12+ (up 100%) and very strong gain of 257% in Men 25-54.

Salt Lake City's AM1430 KLO posted results from the debut of *The Rusty Humphries Show* in the Fall Book, showing gains in 2/3 of the demos from the previous show. Persons 35/64 was up 133%, Men 12+ gained 100%, Men 25/64 added 25% and Men 35/64 increased 100%. Excited about the addition to the KLO lineup, Dan Jessup, Operations Director says, "AM 1430 KLO and *The "Live" Rusty Humphries Show* has brought our "Reality Radio" night time lineup to life. Rusty is super-energetic, produced...and incredibly well-informed. I first picked up on Rusty years back while driving through Reno. I was sure he would be nationally syndicated someday, and KLO is the lucky benefactor of *The Rusty Humphries Show*. The "Live" weekend show is a much appreciated added bonus on AM 1430 KLO Salt Lake City."

WSCC in Charleston, SC, another Clear Channel station, shows increases in Humphries' ratings in the Persons 12+ (up 42%) and Men 12+ (up 64% to a 4.1 Share).

In Honolulu on KHBZ, the show gained across the board, with the most encouraging growth in men's demos, up 250% in Men 12+, an increase of 183% in Men 25/54 and Men 35-64 up 171%.

The Fall Book saw a debut of *The Rusty*

Humphries Show on KLO-AM in Salt Lake City with notable gains with men, up 100% in Men 12+, up 25% in Men 25/54 and a 100% increase in Men 35/64.

Tucson's KJLL saw massive audience gains, reporting a 286% increase in Persons 12+ and a 230% increase in Men 12+.

Rusty Humphries delivers a super-sized program that focuses on politics and historical background in an interesting, fun and entertaining way, bringing a fresh new quality to "political talk radio".

Talkers Magazine has consistently ranked *The Rusty Humphries Show* as one of the largest radio talk shows in national syndication. Humphries has been nominated for R&R News/Talk Personality of the Year, and for the last five years in a row he has been named to Talkers Magazine's Heavy 100. Humphries was inducted into the Nevada Broadcasters Hall of Fame as its youngest inductee ever.

Listen to *The Rusty Humphries Show* weekdays 6pm-9pm PST (9pm-Midnight EST) with secondary feeds 9pm-Midnight PST (Midnight-3am EST).

Humphries also hosts *Saturday Night America*, live Saturdays 5pm-8pm PST (8pm-11pm EST), enjoy Rusty Humphries live six-days a week.

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'X' Marks The Spot

Salt Lake City's KXRK Rules Its Roost

By Mike Boyle * Photographs By Bruce Gardner /RETNA LTD.

Maybe it's something in Great Salt Lake's water, or perhaps it's the higher authority guiding the Mormon community that encompasses Salt Lake City. Pinpointing exactly why Simmons Media's KXRK (X96) is the free-and-clear ratings leader in persons 18-34, persons 18-49 and men 18-34 while other alternative stations struggle or fade away is not a cut-and-dried affair. * The real reason likely has to do with PD/midday host Todd "Nuke 'Em" Noker and most of his staff being born-and-bred Utah natives who fully grasp what it is their audience demands from them day in and day out.

Local, independent, alternative: Those words describe the backbone of KXRK's programming philosophy. The station drives it home not only as an on-air slogan, but on its Web site and with visual marketing efforts.

That local focus goes well beyond the music the station plays, he adds. "Music is only part of the full product that consists of a lifestyle and a unique personality that this station has. It comes from our morning show, our jocks and our listeners who are in on the concept of X96. We try to include the listeners in all that we do."

In Salt Lake City, local also means finding a way to respectfully entertain as an alternative rock station amid the deeply religious Mormon community.

"You wouldn't expect that we would," Noker explains, "but we are living 'peacefully' among the Mormons here in Salt Lake City. We know we're in a conservative market, but we know that we can push it just a little bit and there's some fun that can be had with the local culture."

All well and good, but the next obvious question is, How does X96 get away with naming its morning show "Radio From Hell"—hosted by Kerry, Bill, Gina & Richie—in the country's Mormon capital?

"The morning show is very topical and tends to lean a little liberal," Noker says. "But mostly we find that people like it because it's funny, and we aren't ever trying to be crude or vulgar; that's just not our shtick. Our morning show and the station as a whole keep the humor level just a few IQ points above the toilet."

The bottom line, Noker says, is, "we know the rules, and we know what we can get away with in this culture. A major advantage for us is that we've grown up in it."

The Competitive View

Noker has been with KXRK since its inception in 1992. Simmons bought the station from local owners in 1998. Along the way, the station has been

X96 By The Numbers

12+: 3.9-5.1-5.8-5.7
(No. 4)

Persons 18-34:
7.3-8.9-10.4-9.4
(No. 1)

Persons 18-49:
5.1-6.4-7.6-6.9
(No. 1)

Men 18-34:
8.1-10.4-13.8-12.0
(No. 1)

SOURCE: Arbitron, winter-fall 2006

challenged, but Noker boasts of "no real competitors currently." He notes that the market has a hot AC, Clear Channel's KJMY, and a triple A, Citadel's KENZ, that lean into X96's library, and he adds, "There's a rock station [3 Point Media's classic rock KHTB] that tries to play some of our currents and gold and another [Citadel's rock KBER] that tries to play some of our '90s grungy gold."

"There are a lot of corpses in our past," Noker adds with a chuckle. "We've had many come after us over the years. There was a station in the '90s called Q99 that tried to make a run at us and failed. Clear Channel most recently had a station that came at us that's been dead for a couple of years now, Channel 105.7, but it never got out of a 1 share in the ratings."

Music With A 'Gut Feel'

Weekly callout and an annual auditorium music test are staples in KXRK's research arsenal. Noker reports that the auditorium test is most valuable to him because he can keep track of what part of the library mixes well with the newer music, which obviously changes from year to year.

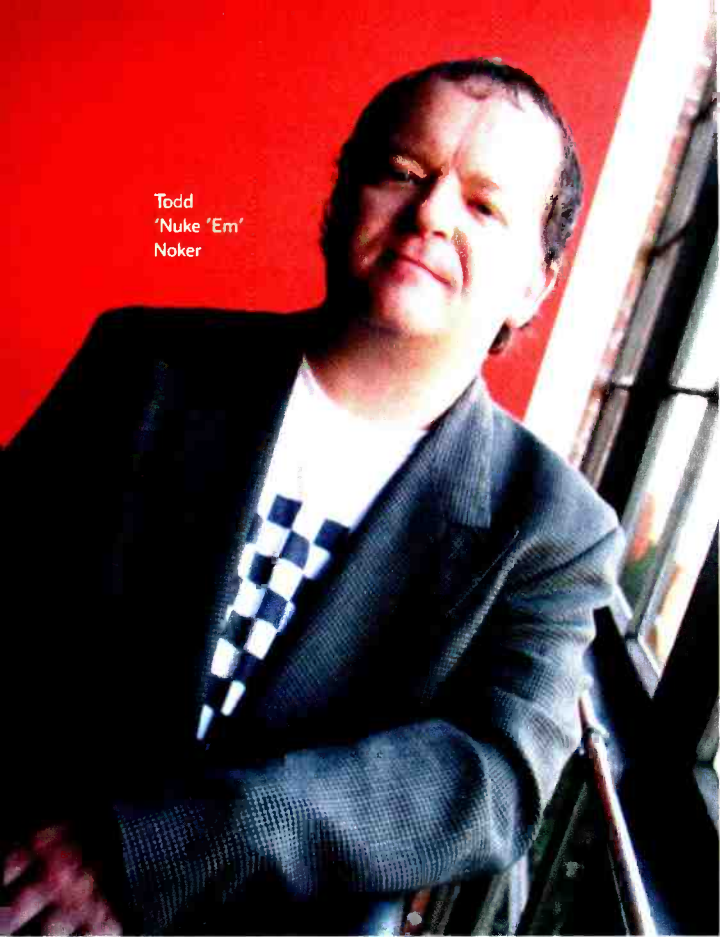
"In addition to the right research, there has to be a gut-feel component to this," he adds. "If you always just looked at research, you wouldn't sound like we sound. There are enough people on our staff that are into the scene that are passionate about the music that we play. So there's some good old-fashioned follow-your-instincts programming going on here."

40



The 'Radio From Hell' morning show, from left: Richie, Kerry, Bill and Gina.

Todd
'Nuke 'Em'
Noker



You wouldn't want to go too far with that, though, he continues, "but there's enough interest from our airstaff to find cool new things and give them a chance."

Noker also stresses that a constant dialogue with listeners via e-mail, request lines and the station's and DJs' MySpace pages help them stay in touch with ever-changing audience tastes.

Because the nighttime audience is younger, KXRR's 7 p.m.-midnight programming features more currents and independently released music, and has an edgier texture.

"Our night guy, Corey O'Brien, is No. 1 12+ for the past couple of books," Noker says. "He's got the right benchmarks as far as features go to expose the new music. It's actually a little community he's cultivated at night because of his interaction with the audience on the phones, on his MySpace page and nightly feature 'Exposed'—a battle of the bands and songs. What goes on at night on this radio station creates a lot of talk among the kids at school and colleges the next day. The kids have almost become little missionaries for us."

Noker says his DJs are stars in the sense that they are important to the listeners, who want to know what the DJs are up to when they're not on the air and what their tastes are in music. "We try to play that back for them in venues off the air," Noker is referring to outlets like his own blog or the DJs' personal MySpace pages, where discussions of music and other topics with listeners take place.

KXRR MUSIC MONITOR

Feb. 25, 5 p.m

MY CHEMICAL ROMANCE, "TEENAGERS"

SUBLIME, "SANTERIA"

MICKEY AVALON, "JANE FONDA"

THREE DAYS GRACE, "PAIN"

RED HOT CHILI PEPPERS, "SCAR TISSUE"

WEEZER, "BEVERLY HILLS"

KORN, "FREAK ON A LEASH"

TAKING BACK SUNDAY, "LIAR (IT TAKES ONE TO KNOW ONE)"

PLAIN WHITE T'S, "HEY THERE, DELILAH"

STORY OF THE YEAR, "UNTIL THE DAY I DIE"

NIRVANA, "ALL APOLOGIES"

THE ALL-AMERICAN REJECTS, "MOVE ALONG"

THE RED JUMPSUIT APPARATUS, "FACE DOWN"

SOURCE: NIELSEN BDS

This reach-out-and-touch-listeners edict extends to any event or live broadcast the station is involved with. Noker says on-air talent go out of their way to present themselves as approachable and encourage people to talk to them.

Promotion, Marketing With A Smile

KXRR has historically shunned outdoor marketing. The station hasn't done any in some time, Noker says, "but when we do, they usually draw lots of attention and have been known to draw some TV attention and have even been vandalized."

The station strives to incorporate humor in most everything it does, especially promotions. When budgetary constraints threatened an annual holiday promotion, the station created a clever self-deprecating way to keep the contest going. "This past December our promotions budget had completely run dry, so we couldn't do our annual X Amounts of Xmas Cash promotion," Noker says. "Instead, we were just honest with our audience and said, 'Look, we're out of money, but we still want to make a contest for you, so all of the DJs have gone through their cubicles and their home basements and have assembled things to give away.'"

Noker gave away an H.O. scale train from his basement model railroad, and a morning-show member parted with a stapler from his desk.

"It certainly didn't give us huge ratings that giving away cash would have, but at least it was fun. We never want to be so serious that we can't laugh at ourselves," Noker says.

Like every other station, KXRR competes with numerous on-demand choices listeners have for entertainment.

"We do the basics to fight it by playing all the right songs, the ones that research well," Noker says. "We also intentionally break all the rules and play the wrong songs for the right reasons."

Case in point: "Todd's iPod," a midday feature, allows Noker to play whatever he feels like, ranging from an '80s chestnut, such as "Private Idaho" by the B-52's, to a depth track from the new Shins CD.

For "Five O'Clock X-Set," afternoon driver Artie Fufkin picks a theme or an artist, inviting listeners to phone in with their requests for the theme or by the specific artist. The concept is similar for night guy O'Brien's "Nine O'Clock Download," which could feature anything from a new, deep album track or an old punk song O'Brien recently downloaded.

Noker says "Shuffle Weekends" have been a big hit.

"We try to fit the diversity that has presented itself from other choices into our programming. We don't hide from it. We acknowledge it and put it right on the air."

KXRR received national props last year in Rolling Stone's double summer issue. In a feature dubbed "Rock Radio's Last Stand," the magazine highlighted five stations it deemed worthy of the spotlight.

"It was fun to have our listeners call up after they saw it; quite an ego trip. It was a nice pat on the back, because people don't expect a station in Salt Lake City, Utah, to be doing anything interesting at all. The national exposure was great for morale."

Noker, an author whose book "Rated F" examines Salt Lake City humor, says there is no convenient formula to explain KXRR's perennial acceptance and ratings success.

"We've been around long enough for people to know what to expect when they tune in to 96.3 FM, but if we weren't local and focused, we would have been out of business years ago. It's simple: The strength of our personalities and our morning show that have made this station a success." **R&R**

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Ethan Isaac, lead singer



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WHERE STARS EARN THEIR STRIPES

Women Rock, Too

Alternative Programmers On Attracting The Ladies

By Mike Boyle

As CBS alternative WBCN/Boston PD Dave Wellington tells it, it's important for stations to maintain a broad perspective when making programming decisions. That means not only taking the traditional male core into account, but—irreverent pun intended—female listeners as well. “You always have to think in terms of bringing more people to the radio station, yet still superserve your core,” Wellington says. “At the end of the day, we’re superserving guys, but we never want to alienate female listeners, and we never want to talk down to them or disregard them in the process.”

“It’s just that when you superserve your core and we talk to guys the way that they need to be spoken to, you end up creating great content and end up picking up women who tend to think like guys do.”

Wellington cites Howard Stern’s terrestrial radio era as an example of creating “good comedy and content” that helped attract females. “He brought a lot of women to the table with his show because it was creative and different than anyone else on the radio. When it’s good, they’ll come, and he brought females from other formats too.”

The morning show is the “springboard” for setting the tone for the rest of the day, and that includes attracting and keeping females, Wellington stresses.

“You want to be as all-encompassing as possible because that’s where people set their mode for the rest of the day, and when people get back in their cars in the afternoon—women too—you want them to come back to you. Create great and unique content you can’t get anywhere else, and it will transcend the stereotype of the male-driven format,” he says.

Clear Channel alternative WHRL/Albany-Schenectady/Troy, N.Y., PD Capone says that while his station traditionally has been “male-centered,” if you totally forsake the female audience, you’re neglecting your male listeners too.

“Guys date girls, and they tend to have similar music interests,” Capone says. “A guy might say he doesn’t like AFI as much as his girlfriend does, but truthfully he does. He’s listening to it in the car on the way to the show with her. And then the next week he’ll take her to the Fall Out Boy show.”

Employing that philosophy on WHRL, Capone says the bottom line is to not take the “meat-and-potatoes male stuff” to the point where it alienates females, while also including music that will appeal to females.

“For us, women are the icing on the cake,” Clear Channel/Houston VP of programming Vince Richards says of alternative KTBJZ (the Buzz). “We’re just careful about the presentation and how we program the radio station. As simplistic as it sounds, my philosophy is that I want as many people listening as I can for as long as they can.”

Music Matters

There was a time in alternative radio history when the format had a more gender-balanced audience. Prior to the grunge explosion of the early ’90s and the subsequent musical hardening of alternative in reaction to the success of active rock, it wasn’t uncommon for alternative stations to have a 60-40 male-female audience split. While that is less prevalent today, some alternative stations continue to post strong female ratings, including CBS Radio’s KROQ/Los Angeles; Clear Channel’s KJGE (the Edge)/Dallas; CIUM Group’s CIMX/Detroit-Windsor, Ontario; and Clear Channel’s WWDC (DC-101)/Washington (see sidebar, right).

Capone makes decisions about music that appeals to females that are based on instinct and research. “For new music, it’s pure gut-based on our history with the artists, plus the fact that those at the station making the decisions are in the demo and live the lifestyle.”

He adds, “As for songs we already have on the air, when we research them we do isolate the female appeal by demo. In addition, when we log phone requests we’re also noting whether they’re from a male or a female.”

In Houston, Richards says the trick is that the Buzz musically avoids becoming a “knuckle-dragging” radio station. “We don’t get real hard, and we don’t get too niched. It’s a careful balance, but when you’re able to do that, you have female listeners.”

Richards acknowledges the limitations of attracting women with today’s alternative music. “I think there are women out there that like this kind of music, but a lot of times it’s not their cup of tea, for whatever reason,” he says. “Maybe it’s the presentation or the mix, but at the end of the day, being able to please both males and females is key.”

WBCN’s Wellington is all about presentation, which includes music tempo and how many power ballads are on the station at any one time. He also thinks mass appeal is the best road to take.

“Look at our top most-spun records these days: Incubus, Pearl Jam, Red Hot Chili Peppers, Tool and Audioslave. Those songs are not just for guys. We just happen to get the women who think like



How Alternative Performs With Women In The Top Markets

Following is a list of major-market alternative stations and their women 18-34 shares in the fall '06 Arbitron.

KROQ/Los Angeles: 5.1-5.0

WKQX/Chicago: 2.5-1.3

KITS/San Francisco: 3.1-2.7

KJGE/Dallas-Fort Worth: 2.7-4.3

KTBJZ/Houston: 5.2-3.0

WWDC/Washington: 5.6-4.4

WNNX/Atlanta: 1.8-1.9

CIMX/Detroit: 3.6-4.0

WBCN/Boston: 3.0-2.7

KNDD/Seattle-Tacoma: 3.5-3.0

SOURCE: Arbitron fall 2006, women 18-34, AQH share, Mon.-Sun., 6 a.m.-midnight

guys and like to rock.”

Clear Channel alternative KCCQ/Des Moines PD Jamie Marchiori is acutely aware of his female listenership, especially being in a market that has Iowa State and Drake University within his signal range. “Not everything we add has to be balls-out, harder-edged Slipknot-type rock songs,” Marchiori says. “We know there are female listeners out there that are going to be more drawn to a Gnarl Barkley or a new Killers track.”

He adds, “We generally lean a little heavier toward the male side of things, but we also try not to cross the line to offend and try to tone down the testosterone of our all-male jock lineup during the week.”

Tailoring Promotions

While it could be argued that Valentine’s Day promotions on stations of all stripes, including alternative, hold strong female appeal, beyond that annual event, promotions on many alternative stations are rarely tailored specifically for the female audience.

“Big events like our River Rave help us because it makes us think about how to do things that appeal to the total audience,” Wellington says. “You think ‘super-core’ listeners, then P2s and P3s, and you don’t separate them out as just going after males or females.”

KTBJZ’s Richards adds, “Anything we do promotionally is an extension of what our radio station is. You don’t want to be something that you’re not. There are certain expectations your audience has. When they punch up 94.5 the Buzz in Houston, they know what they’re getting. I think the expectations are met, which is an important part of this radio station for both men and women.”

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25 Ways To Involve Listeners

If You Just Let Go, You Can Create Compelling Radio

By Dave Beasing

Radio is alive and well, still reaching more than 90% of Americans in a given week. Still, ratings services report that commercial radio listenership has been slowly declining for several years, and the drop-off is more rapid among younger listeners, especially men. The reason is increased competition, not so much from other AM and FM stations, but from new media, mostly online. When we at Jacobs Media ask these new-tech consumers—of such media as Internet radio, iPods, YouTube and TiVo—why they prefer new-tech options to conventional choices like radio, there are two primary answers: no commercials, or at least fewer commercials that don't interrupt the entertainment they seek. And control, or in the words they commonly use, "I get to watch and listen to what I want, when I want it, on my terms."

So unless your management is ready to drastically slash your commercial load, let's first focus on No. 2.

Can broadcast stations—intended for everyone's simultaneous consumption—offer the level of personal control of an iPod? Not in the foreseeable future. (Satellite radio and most Internet streams have the same disadvantage, by the way.) Between-the-songs content that is topical, immediate, compelling and unpredictable has never been more important.

But so is the feeling of listener control, if not as an individual, then as a group. If you have become accustomed to using a DVR-type device while watching TV, you know that feeling you get when you watch without it; you instinctively want to fast-forward through commercials and parts of programs you're not as interested in. That feeling is infectious. Comedian/radio host Adam Carolla jokes that because of TiVo, he now finds himself wanting to fast-forward through real life conversations. Once a person is exposed to entertainment on demand,

there's no going back.

Many radio programmers first gained success for their ability to keep all the moving parts under control. Now we are carefully and methodically learning to give up some control to listeners. As author Ben McConnell demonstrates in his book "Citizen Marketers," the most successful brands today are built not just on popular features, but on a sense of participation and ownership.

In that spirit, following is a list of features and activities that return some of that control to the audience. If you haven't participated in this type of programming, the process of letting go can be fun, and it can also result in compelling radio.

The Beasing Top 25

1. Perfect 10 playlist weekend: Start the top of each hour with a listener's 10 favorites.
2. Listener takeover weekend: Guest DJs come in to host. Post their lists and photos online. (Your Web traffic will go through the roof.)
3. Listener advisory board meetings: Focus groups for the cost of a large pizza.
4. Town hall meeting: Just like the candidates do.
5. Listener feedback line
6. Control freak: What's the next song? Let them vote.
7. Top 10: Vote on songs in many interesting or goofy categories.



'Between-the-songs content that is topical, immediate, compelling and unpredictable has never been more important.'

—Dave Beasing

8. Web poll: Thousands of your listeners can feel they helped steer your course. And you learn a great deal about your core audience in the process—at no expense.

9. Commercial casting call: Have the public design your TV commercial, even if it gets seen only online (and forwarded to friends).

10. Billboards: Have listeners suggest the tag lines for your morning show's outdoor campaign.

11. Hire online: This is something Major League Baseball is doing.

12. Display your listeners on your next parade float.

13. Blog and accept messages back from listeners.

14. Search for hotties: Like Facebook does.

15. A to Z music survey weekend: Put together the list and have listeners vote on the songs they want you to keep playing from it after you've aired the whole thing.

16. Art contest: Listeners design your logo, bumper sticker or CD cover.

17. Online music meeting

18. Have listeners voice your positioning lines, and let them create some of their own.

19. Last-letter game: Each request title has to begin with the last letter of the one before it. It's infectious, unpredictable and participatory.

20. In-studio morning audience: Not since Alex Bennett of CBS Radio's alternative KITS (Live 105)/San Francisco has a morning show done this on a daily basis. Even a "Friday Morning Live" segment can energize a morning show.

21. "Ask the PD" segment: Provide honest answers to audience questions. Don't worry. You know the answers.

22. Bootleg concert videos: Choose a listener to be the camera operator.

23. Clean up a playground, park or beach together: Listeners may be more community-focused than you think.

24. March music madness: Vote on 64 bands, using tournament brackets.

25. Cult-brand your morning listeners as "P1s" or "friends of the program."

This is obviously just a start. There are infinite opportunities to involve your audience, in ways that iPods, AOL Radio and XM cannot. Create a feeling that your radio station is a meeting place where listeners get a say in programming and marketing the station. You won't quite be new media—but you just might create something better. **R&R**

Senior consultant Dave Beasing celebrated his 10th anniversary with Jacobs Media this past fall. If the Guinness Book of World Records had a category for moderating the most focus groups with alternative music fans, Beasing would probably be in it. Reach him at davebeasing@jacobsmedia.com.

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MARS



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MTV



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WHRL KHBZ WBTZ WRRV KJEE!

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the way i do)”

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KCXX WROX WPBZ WHRL WGRD WKRL
KXTE KNXX WARQ WBTZ KTCL KXRK

SIRIUS ALT NATION XM ETHEL

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Music Decisions In The 'Lab'

And Other Tools Of The Trade Beyond The Charts

By Mike Boyle

No different from programmers in any other music format, alternative PDs are persistently on the lookout for innovative ways to grasp that extra edge when it comes to making decisions about the right music to add, what songs to move up and down in rotation and what titles need to be shelved. ✪ Certainly not a new idea, but definitely growing among the ranks of alternative PDs, is the idea of listener advisory boards or "labs," which have become quick methods to gain reaction to music and perhaps more important, more cost-effective to their company's bottom line amid dwindling funds for research. ✪ Two kinds of labs predominate—online and live-group settings—along with the increasing role of such viral Web sites as MySpace and YouTube. And there remain some tried-and-true research methods that still get thrown into the big music decision pot.

WEQX's Online 'Lab'

Northshire Communications alternative WEQX/Albany-Schenectady/Troy, N.Y., PD Willobee's online-based lab was created simply as an arena to let listeners help program the station.

"It has become an amazing resource for us because we want to include listeners as part of the family here and give them a sense of ownership. This offers them the opportunity to join us every week with input on what we're doing right and wrong."

Willobee says that WEQX's lab has grown by "leaps and bounds," and among the online surveys the station has done so far, more than 1,600 unique participants have leapt aboard in slightly more than a year.

He cautions that it's just a compass, a guide.

"We don't strictly enforce what the lab surveys tell us, but it is a huge barometer of what we're hitting correctly and what we're not," he says. "We take the information under advisement in every weekly music meeting. We find out if a song is huge, burning, getting a lot of negatives or a ton of positives. You discover if not a lot of people know about it yet. This gives us a lot of instant feedback that we wouldn't normally get with traditional research methods."

Face To Face For KCXX

All Pro Broadcasting alternative KCXX/Riverside-San Bernardino, Calif., PD John DeSantis, who recently signed up for but has yet to start using a rate-a-record-type research service, is also a proponent of his listener advisory board, which he conducts face to face with audience members about once a month.

"Listeners sign up to be in this market-research environment," DeSantis says. "We listen to songs together, get a vibe on their lifestyles and just generally try to get inside their heads. It's just another way we try to make this radio station what our

listeners want it to be."

KCXX invites about 15 listeners each month, but usually 10 "serious" ones show up. They'll ply them with food and hand out station prize packs at the end. During each lab, DeSantis' crew plays song hooks and tries to find out whether the assembled group has heard the song enough or not, or are burnt on it.

"We do it late in the evening and with different people each time, although we occasionally have a few that will come back in subsequent months."

He says the lab process has been worth every minute, and it's yielded some intriguing information.

"It's helped me to hang on to records a little longer than maybe I'd initially like. It also tells me how plugged in our listeners are to the new music," DeSantis says.

MySpace And YouTube

The Internet is not only allowing for direct listener feedback about station playlists, but now programmers themselves can quickly hop online

'Let's face it, if you're over 30 and you have a MySpace account, and it's not for a specific business reason, you're just creepy.'

—Andy Davis



and gain instant knowledge of a new band and see where the buzz comes from.

"MySpace has become a remarkable tool for finding new music and finding out what's working," Willobee says. "If we add a new band, we check out their MySpace page and monitor it to see how many hits and downloads they're getting."

"YouTube plays a little part, too," he adds. "Case in point is OK Go. When we started playing 'Here It Goes Again,' I knew the song was going to be a huge hit before anybody had ever seen the video. I know the label didn't want to release the video, and I kept telling them they had to do it."

As soon as the band's management put the video on YouTube and then on MySpace, Willobee says, "People in record numbers flocked to view it. It just blew up and then MTV picked up on it." The band also won a Grammy Award for short-form music video.

Even so, not every programmer has the time to be Internet surfing for music knowledge. Count WWCD (CID101)/Columbus, Ohio, PD Andy "Andyman" Davis among them.

"I 'get' a lot of that MySpace and YouTube information, and I find it interesting at times, but honestly, while I 'get' it, I'm also too old to be spending a lot of time on those sites. Let's face it, if you're over 30 and you have a MySpace account, and it's not for a specific business reason, you're just creepy."

Davis also says he's not moved when labels inundate him with MySpace stats: "I don't always buy it. To me, it's the same as saying it's top five phones at KROQ."



'Vintage' Methods Still Produce Results

As a client of a nationally known research firm that conducts weekly music tests on the phone and online, alternative WWCD (CD101)/Columbus, Ohio, PD Andy "Andy-man" Davis believes his is getting the best bang for his buck.

"When all is said and done, I have 500 people a week taking my test, and I get great information about what the audience is digging," he says. "I've compared it with traditional callout and believe this is a better return for a fraction of the cost."

In addition to his weekly dose of music testing, Davis taps the resources he has with young people on staff at the Fun With Radio-owned station and picks their brains about what music they're listening to.

"I don't always react to what they're telling me," he says, "but I listen to them carefully. Hey, I'm 38 years old. I need to understand what kids 20-25 are thinking about when it comes to music."

All Pro Broadcasting alternative KCXX/Riverside-San Bernardino, Calif., PD John DeSantis comes from the same school of thinking. "We have a wide range of ages on our staff, so I like to tap into that as much as possible. I'm always cornering interns or members of our promotions department to pick their brains and see what they're into."

And for those who wonder, requests still matter, too—to a degree—Northshire Communications alternative WEQX/Albany-Schenectady/Troy, N.Y., PD Willobee says.

"The rule of thumb is you have your active and your passive listeners. WEQX is unique in that we have a lot more active than passive listeners because we're so different and people take ownership in this radio station."

WEQX programs a top five most-requested feature every afternoon and a weekly top 10 most-requested feature.

Willobee adds, "We look at all of that and remember the requests are coming from the phone and online, and it all goes into the soup as another tool to help us make our weekly music decisions."

He says that he has also trained airstaff that anytime they're talking to listeners, conduct a mini-focus group.

"We pick their brains constantly. We also read and respond to every e-mail we get. This helps enormously with the whole feel of the station, especially as we're always trying to evaluate whether we're too old, too boring, too dance-sounding, etc."

And just like factoring in requests, feedback from weekly specialty shows and nightly cage-match battles remain a viable gauge of listener interest in a station's music.

"For about the past year, we've been doing a specialty show on Sunday nights called 'Freshly Squeezed'; we're a citrus market in Riverside," DeSantis says. "It's only an hour, but I'm hoping to expand it to two hours. It's nothing but the newest music. It's not meant to blow people's minds and show how cool we are. Rather, it's all the new stuff that's being worked to us by the industry, and we always get worthwhile feedback from it."

KCXX also programs a nightly cage match, where the winning act advances. If the act wins 10 nights in a row, the song is officially added to the station's regular playlist. The only track to go all 10 nights since KCXX began doing the feature is Tool's "Jambi," but DeSantis believes that AFI's "The Missing Frame" could be headed for the same fate.

Newly installed Press Broadcasting alternative WHTG/Monmouth-Ocean, N.J., PD Terrie Carr adds another tried-and-true equation into the music mix.

"I have always found local retail charts to be an incredibly helpful tool in not only picking new artists I'm on the fence on, but for monitoring burn and reaction in my market. Sometimes artists move off the traditional industry charts but continue to perform successfully in your geographic area so retail and [Nielsen] SoundScan are a must."

Finally, CD101's Davis admits that he looks at what other stations add and move around in rotation. He also judges records on the passion and commitment he initially gets from the labels on a project.

"There's no guarantee that it's going to be a big record, but at least I know it's not going to be fast-forgotten." —MB



Terrie Carr



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Compiled by Alexandra Cahill
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Country Radio Seminar 2007

The annual Country Radio Seminar, which convened Feb. 28-March 2 in Nashville, always means plenty of parties, plaques and performances as artists, labels and radio types descend on Music City to celebrate and, uh, learn a thing or two.

1. The Big Picture Artists from the Big Machine Records roster performed for an enthusiastic crowd at the Renaissance Hotel. Pictured in back, from left, are artists Dusty Drake and Taylor Swift, director of national promotion and new media John Zarling, VP of promotion Jack Purcell, promotion coordinator Jayme Austin, artist Danielle Peck, Northeast regional representative Erik Powell, Southwest/Central regional representative Mandy McCormack, artist Sunny Sweeney and artist development rep Chris Borchetta. In the front, from left, are artist Jack Ingram, president Scott Borchetta, West Coast regional representative Rick Barker and Southeast regional rep Bobby Young.

2. Gold Standard Craig Morgan celebrated gold sales of his CD "My Kind of Livin' " at Judge Bean's Bar-B-Que restaurant. Pictured, from left, are Broken Bow Records GM Brad Howell, BMI VP of writer/publisher

relations Jody Williams and Morgan. (Photo credit: Alan Mayor)

3. A Very Good Year BMI threw Toby Keith a party on Feb. 27 because his BMI catalog has amassed 50 million airplay performances. Pictured, from left, are WAMZ/Louisville PD Coyote Calhoun, WKLB/Boston MD Ginny Rogers, Keith, KBEQ/Kansas City PD Mike Kennedy and Clear Channel/Minneapolis president/market manager Mick Anselmo.

4. Stage Struck Three new Sony BMG acts—RCA's Catherine Britt, Columbia Nashville band Cole Deggs & the Lonesome and RCA Nashville's Jake Owen—rocked hot honky-tonk the Stage. Pictured in the front row, from left, are Sony BMG Nashville VP of marketing Tom Baldrice, Owen, chairman Joe Galante, artist Ashley Monroe, Sony BMG COO Tim Bowen and artist Blaine Larsen. In the middle row, from left, are executive VP Butch Waugh, Britt, and Cole Deggs & the Lonesome members

Jimmy Wallace and David Wallace. In the back row, from left, are senior VP of finance/sales Paul Barnabee and Cole Deggs & the Lonesome members Brian Hayes, Shade Deggs and Cole Deggs. (Photo credit: Tony Phipps)

5. In Good Company Luke Bryan and Trace Adkins posed for photos March 2 at the Capitol luncheon. Pictured, from left, are Capitol Records Nashville president/CEO Mike Dungan, KMP5/Seattle PD Becky Brenner, Bryan, R&R country editor R.J. Curtis, Adkins and Country Radio Broadcasters executive director Ed Salamon. (Photo credit: Karen Will Rogers)

6. Sweet Smell Of Success Sugarland's Kristian Bush and Jennifer Nettles accept platinum plaques for "Enjoy the Ride" and celebrated their No. 1 single, "Want To," at CMT's Music Row studios.

7. Hangin' Tough Gary Allan performed to a sold-out crowd Feb. 27 at City Hall.



Formats

The gateway to music formats, the week in charts and airplay data.



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

R&R TIMELINE

1 YEAR AGO Andy Rosen named senior VP at Cumulus Media. ■ Natalie Eig is elevated to station manager of Radio Disney's KDIS/Los Angeles. ■ Univision Radio's regional Mexican KINV/Austin flips to Spanish oldies as "Recuerdo."



Gorman

5 YEARS AGO Chris Taylor awarded PD stripes at Infinity's hot AC WMC-FM/Memphis.

■ Gold Circle Entertainment delegates Tom Gorman senior VP/GM of Gold Circle Music Label Group. ■ Keymarket Communications moves the tower for country WOGL/Charlottesville, Penn., to downtown Pittsburgh, giving the Steel City its second FM country outlet.

10 YEARS AGO Katz Radio Group forms a new division that will represent all 21 of ABC Radio's stations. ■ V2 welcomes Dan Beck as president of its North American operations. ■ Jacor Communications/San Diego taps Tim Dukes and Mark Todd as new active rock and CHR/top 40 PDs, respectively.



Bellin

15 YEARS AGO WROQ/Greenville, S.C., ups general sales manager Bob Bellin to GM. ■ John Mackin Ade succeeds Rob Hasson as VP/GM of TK Communications' KLUV/Dallas. ■ Andy Szulinski is elevated to VP of pop field promotion at Mercury Records.

20 YEARS AGO Westwood One names Debra Seyler corporate VP. ■ Former MTV Networks senior VP of programming Les Garland joins Quantum Media as president of its music division. ■ Andy Bickel returns to Jefferson-Pilot's WBT/Charlotte as PD.

25 YEARS AGO Paul Hughes is appointed president of Viacom Broadcasting. ■ WSM-FM/Nashville midday personality Bruce Sherman is promoted to program manager. ■ Frank Holler replaces Trip Reeb as PD of WCMF/Rochester, N.Y.



Holler

30 YEARS AGO R&R launches international airplay coverage in conjunction with sister publication Radio & Records News of London. ■ Howard Rosen is named new national promotion director at Casablanca in Los Angeles. ■ Howie Castle is hired as PD at WIFE/Indianapolis.

THE SPIN

'Hot' Times For Mims

On his current track, "This Is Why I'm Hot" (Capitol), Mims touts all the reasons for his growing popularity. Now the New York rapper can add one more boast as he reaches the summit of the Rhythmic chart for the first time. "Hot," which also jumps 2-1 on the Rap chart, has the second best spin increase at Rhythmic (up 528) and unseats Lloyd's "You" (1-3), which spent the past four weeks at the top.



'Better' Days Ahead For Guns N' Roses?

Guns N' Roses makes its first appearance on the Nielsen BDS Active Rock chart since 1999 as "Better" (Interscope) enters at No. 39. "Better" was leaked via the Internet two weeks ago and was also among four demo tracks that made their way onto the airwaves in early 2006 only to be quickly pulled due to legalities. The band's only previous appearance on the Active chart came with "Oh My God," which peaked at No. 27 in October 1999.

Brickman 'Alone' Atop AC Record Book

Jim Brickman scores his 24th AC chart entry as "Never Alone" (SLG), featuring Lady Antebellum, begins at No. 30. That total gives him the most chart appearances since the AC list converted to Nielsen BDS data in July 1993 and comes just one week after Rod Stewart debuted with "Fooled Around and Fell in Love" (RMG), his 23rd chart entry in that time span, to temporarily tie Elton John and Brickman for the mark.

Maná's 'Manda' Tops Latin Pop

Maná widens its lead as the group with the most No. 1s in the history of the Latin Pop chart, as "Manda Una Senal" (Warner Latina) zips 5-1 to become its sixth chart-topper. "Manda" is also the third straight No. 1 (following "Labios Compartidos" and "Bendita Tu Luz") from Maná's "Amar Es Combatir" album, which topped Billboard's Top Latin Albums for four weeks upon its release last summer. Enrique Iglesias remains the Latin Pop chart's all-time champ with 12 career No. 1s.

Encore For Adkins; Flatts Hits Sweet 16

Trace Adkins logs his first multiweek chart-topper at Country as "Ladies Love Country Boys" (Capitol Nashville) encores at the summit. Adkins' second No. 1 makes 33.8 million audience impressions during the tracking week, up 995,000 impressions.

Concurrently, Rascal Flatts achieves its 16th top 10 with "Stand" (Lyric Street), which takes Most Increased Audience (up 4.5 million) and rises 12-8. The trio first hit the top 10 with "Prayin' for Daylight," which peaked at No. 3 in July 2000. Rascal Flatts' top 10 tally includes six songs that spent time at No. 1.

Four Weeks For Furtado

In what has been a fairly stable top of the CHR/Top 40 chart this year, Nelly Furtado holds at No. 1 for a fourth week with "Say It Right" (Geffen). Now 10 weeks into 2007, there have been only two songs to occupy the top slot, as Beyoncé's "Irreplaceable" (Columbia) spent the final six of her eight weeks at No. 1 to start the year.

It's the first time that the list has seen such limited turnover at the top to begin a calendar year since 1997, when "Don't Speak" by No Doubt led for the first six weeks of the year, followed by a seven-week stay for the Cardigans' "Lovefool."

Nickelback In Hot AC Top 10 Again

"If Everyone Cared" (Atlantic/Lava) shoots 11-9 on the Hot AC chart to become the fourth top 10 from Nickelback's five-times-platinum "All the Right Reasons." Since the Nielsen BDS Hot AC chart debuted this week in 1996, only four other albums have produced at least four top 10 hits: Matchbox Twenty's "Yourself or Someone Like You," Sarah McLachlan's "Surfacing," Rob Thomas' "Something to Be" and Kelly Clarkson's "Breakaway."

Additionally, Goo Goo Dolls have released two albums containing four top 10s, although each included songs previously released on different sets. "Iris" reached No. 1 in 1998 from the "City of Angels" soundtrack and was then also available on the group's "Dizzy Up the Girl," while "Give a Little Bit" was first featured on "Live in Buffalo: July 4th 2004" before a second inclusion on the band's subsequent set "Let Love In."

Dual R&B Thrones For Thicke

As Robin Thicke spends his seventh frame atop Urban AC with "Lost Without U," he soars 4-1 with the track on the Urban tally to become the first male artist in seven years to have concurrent No. 1s at both formats. The last male to do so was Carl Thomas, who simultaneously reigned over both charts for four weeks in May 2000 with "I Wish." The last act to reside at the top of Urban and Urban AC in the same chart week was Mary J. Blige, whose "Be Without You" pulled double duty for five frames starting in January 2006.



One woman holds it all down at Canadian capital city's top 40

PD In A Hot Tub: No Sweat For Josie

Keith Berman

KBerman@RadioandRecords.com

Introducing Josie Geuer, wonder woman.

Not only does she program Newcap's CHR/top 40 CIHT (Hot 89-9)/Ottawa, conveniently located in Canada's capital, she also joins in the on-air shenanigans as a member of "The Morning Hot Tub With Mauler, Rush, Laura & Josie." But it almost didn't happen—Geuer (pronounced "Goyer") took a year off after high school and enrolled in acting classes before deciding to go to a university to take some psych courses. "My drama teacher got in touch with me and said, 'Josie, you're crazy if you do that. That's not what you've been put on this Earth to do. If you're not entertaining in some capacity, you're going to be miserable,'" Geuer recalls. "She was like my little angel. I switched direction and applied for radio and television [jobs] all over the place."

Having grown up in a small town outside Ottawa, Geuer moved to the big city, aka Toronto, breaking into the predawn world of traffic reporting while still in college. "I was on seven or eight stations doing something ridiculous like 40 hits an hour, and I had no idea what the roads were even like in Toronto," she says. "I'd come home to my dorm room and study maps."

Just as she was getting ready to graduate in 2002, one station Geuer provided traffic reports for, CHDC (Z103.5)/Toronto, lost its

female morning co-host. Geuer scored her first full-time on-air gig in mornings in Canada's largest market.

After a year at Z103.5, Geuer headed across the street for middays at then-market giant CHR/top 40 CISS (Kiss 92). "I feel like I really got a taste of what it was all about there," she says. "I was there for a year before Kiss flipped to Jack-FM, and we all got the boot—that was the most horrible thing I've been through. I hopped in the cab after being let go and went straight to the liquor office—the red wine never tasted so sweet."

Life Outside Toronto

After a few months, the realization came that, hey, there really is a world outside Toronto. Heading back to Ottawa, Geuer took a fateful meeting with then-Hot PD Rob Mise. "He sat me down and said, 'Just so you know, I don't have anything for you,' but after 15 minutes, he asked me

to do some swing work over Christmas. The next month it turned into a full-time night gig," she says.

After climbing the programming ladder by adding MD and later APD stripes, Geuer took on a second airshift at Hot. A new morning show was coming in, and Mise wanted a familiar voice in the mix, so Geuer started doing morning entertainment reports. "They set up a studio in my house, so I got to do mornings and evenings from my house. I took full advantage of it. In the evenings, I had a co-host, so he was in the studio, and I was sitting in my house in my pajamas drinking wine." Pulling double duty eventually got to be too much, and she let go of nights.

In June 2005, Mise left to run Newcap's Edmonton cluster, and Geuer was handed the PD keys to Ottawa's premier top 40 station. "I was scared out of my mind in the beginning," she says. "I've got no experience as a PD. I'm quickly processing in my head about how I'm going to be in charge of people who are older and have more experience. How is this all going to come together, how am I going to pull this off?"

Slowly, her confidence built up, her relationships with people in the building grew, "and I don't feel exhausted anymore. I slowly started to get a feel for things and slipping my own ideas into the mix, and it felt nice when that time came." Geuer credits the folks around her who, she admits, make her look very good, including her GM, Scott Broderick, and morning ring-leader, Jeff Mauler.

"You just check your ego at the door. I've always been really, really open to learn, and I've always given 110%," she says. "I think that is what originally got me the gig—it wasn't the experience, it was my attitude."

It's an unusual situation for Geuer in mornings, since she considers Mauler to be the show's quarterback. Geuer may be the show's running back, but she's also the team's coach, and she has to call the plays that she then helps him execute. It's a fine line to ride.

"There were times when I wanted to pull the ace card on him—but I've had to put myself in check a few times. You can only have one quarterback, and I've seen it work, so I'm a believer."

After 9 a.m., they all listen to tape and critique each other. It's less of a traditional PD airchecking-talent scenario and more of a collaborative process.

Which gives Geuer the best of both worlds—she's feeding her brain with the challenges and learning curve of programming and management, while also having a creative outlet to talk to people on a daily basis. But in addition to being the rare on-air PD in a top five Canadian market, she's also in the minority as a female programmer.

Thankfully, Geuer doesn't think there's a difference because she is a woman. "If you believe people are treating you differently because you're a woman, then they will treat you differently because you're a woman, so I don't even let that thought cross my mind," she says. "Gosh, I'm in radio—there are absolutely times when jokes and inappropriate comments are floating around, but I don't take that stuff seriously at all. I'm pretty chill, and I know the difference between a joke and an actual insult—well, I hope I do." **R&R**

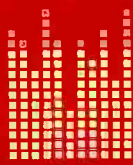
CIHT/Ottawa Most Played Titles, March 1, 8 p.m.

1. "Smack That," Akon
Featuring Eminem
2. "Irreplaceable," Beyoncé
3. "Back Tonight," Stefy
4. "Here (In Your Arms)," Hellogoodbye
5. "The Sweet Escape," Gwen Stefani
Featuring "Akon"
6. "I Owe It All to You," Eva Avila
7. "Cupid's Chokehold," Gym Class Heroes
8. "Better Than Me," Hinder
9. "Pressure," Belly
Featuring Ginuwine
10. "Must Have Done Something Right," Relient K
11. "Crushed," Rosette
12. "Heaven Baby," Brooke Hogan
13. "Waiting on the World to Change," John Mayer
14. "Break It Off," Rihanna
Featuring Sean Paul

Source: Nielsen BDS Canada



Geuer



CHR/TOP 40

▶ **HILARY DUFF** MAKES HER FIRST APPEARANCE ON THE CHART SINCE OCTOBER 2004 AS "WITH LOVE" IS THE SOLE DEBUT AT NO. 37.



R&R

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	17	SAY IT RIGHT NELLY FURTADO	NO. 1 (4 WKS)	MOSLEY/CEFFEN	9434 -161	63.503 1
2	2	13	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		JIVE/ZOMBA	9139 -243	60.880 2
3	3	13	IT'S NOT OVER DAUGHTRY		RCA/RMG	8713 +240	49.890 4
4	5	11	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		INTERSCOPE	7379 +1065	50.228 3
5	4	18	IRREPLACEABLE BEYONCE		COLUMBIA	6297 -902	35.722 8
8	10	10	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		OTI/DEF JAM/DJMG	5649 +211	40.328 5
9	7	7	GLAMOROUS FERGIE FEATURING LUDACRIS		WILL.I.AM/A&M/INTERSCOPE	5587 +521	33.999 10
8	6	19	WALK AWAY (REMEMBER ME) PAULA PATTON FEATURING THE DEE		ARISTA/RMG	5464 -517	36.638 7
10	8	8	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP		DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	5176 +917	28.226 12
10	7	18	BREAK IT OFF RIHANNA & SEAN PAUL		SRP/DEF JAM/DJMG	5140 -588	38.817 6
11	17	4	DON'T MATTER AKON	MOST INCREASED PLAYS	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	4843 +1177	34.999 9
14	9	9	IF EVERYONE CARED NICKELBACK	AIRPOWER	ROADRUNNER/ATLANTIC/LAVA	4438 +584	20.999 14
13	13	5	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		MOSLEY/BLACKGROUND/INTERSCOPE	4435 +511	29.643 11
14	15	26	HOW TO SAVE A LIFE THE FRAY		EPIC	3712 -141	23.145 13
15	16	14	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY		FUELED BY RAMEN/ISLAND/DJMG	3704 +21	19.728 18
16	11	18	I WANNA LOVE YOU AKON FEATURING SNOOP DOGG		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	3561 -503	20.558 15
17	12	20	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS		DOGHOUSE/INTERSCOPE	3410 -533	18.887 19
18	20	12	KEEP HOLDING ON AVRIL LAVIGNE		FOX/RCA/RMG	3168 +36	16.073 23
23	7	7	FACE DOWN THE RED JUMPSUIT APPARATUS		VIRGIN	3059 +360	14.714 25
20	18	27	MY LOVE JUSTIN TIMBERLAKE FEATURING T.I.		JIVE/ZOMBA	2895 -274	20.349 16
21	19	12	HERE (IN YOUR ARMS) HELLOGOODBYE		DRIVE-THRU/SANCTUARY	2597 -566	15.013 24
22	28	14	U + UR HAND PINK		LAFACE/ZOMBA	2473 +480	11.243 29
23	24	7	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE		TVT	2469 +190	16.499 22
24	21	15	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE		REPRISE	2269 -859	13.206 27
27	6	6	ICE BOX OMARION		T.U.C./COLUMBIA	2257 +229	18.307 20
26	25	6	YOU LLOYD FEATURING LIL' WAYNE		THE INC./UNIVERSAL MOTOWN	2218 +158	17.292 21
27	25	8	TELL ME DIDDY FEATURING CHRISTINA AGUILERA		BAD BOY/ATLANTIC	2024 -136	20.192 17
28	32	3	THIS IS WHY I'M HOT MIMS		CAPITOL	2014 +544	12.829 28
29	31	4	BETTER THAN ME HINDER		UNIVERSAL REPUBLIC	1884 +357	5.343 39
30	30	6	BOSTON AUGUSTANA		EPIC	1871 +90	6.609 35
31	29	16	SHORTIE LIKE MINE BOW WOW FEATURING CHRIS BROWN & JOHN'TA AUSTIN		COLUMBIA	1838 -129	13.766 26
32	33	4	BEFORE HE CHEATS CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMG	1681 +225	7.424 33
33	38	2	CANDYMAN CHRISTINA AGUILERA		RCA/RMG	1469 +547	7.563 32
34	34	3	OVER IT KATHARINE MCPHEE		RCA/RMG	1329 +139	7.763 31
35	35	3	ON THE HOTLINE PRETTY RICKY		BLUESTAR/ATLANTIC	1248 +141	6.340 36
36	39	2	LOOK AFTER YOU THE FRAY		EPIC	1140 +232	6.060 37
37	NEW		WITH LOVE HILARY DUFF		HOLLYWOOD	1076 +356	5.825 38
38	40	2	NOTHING LEFT TO LOSE MAT KEARNEY		AWARE/COLUMBIA	991 +102	2.809 -
39	36	8	WE FLY HIGH JIM JONES		KOCH	939 -113	8.342 30
40	37	17	THROUGH GLASS STONE SOUR		ROADRUNNER/ATLANTIC/LAVA	884 -106	2.704 -

MOST ADDED

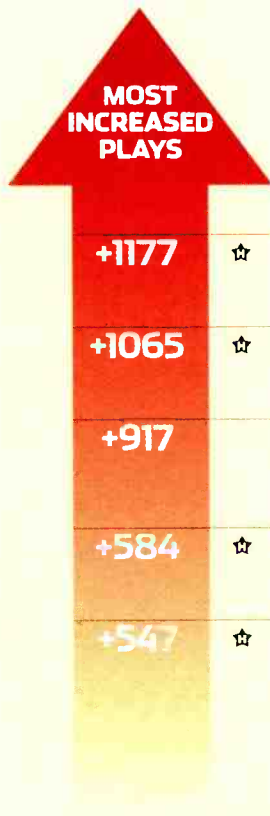
TITLE ARTIST / LABEL	NEW STATIONS
BEAUTIFUL LIAR Beyonce And Shakira (COLUMBIA)	31
THIS IS WHY I'M HOT Mims (CAPITOL)	20
BECAUSE OF YOU Ne-Yo (DEF JAM/DJMG)	16
DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)	15
WITH LOVE Hilary Duff (HOLLYWOOD)	13
CANDYMAN Christina Aguilera (RCA/RMG)	11
LAST NIGHT Diddy Feat. Keyshia Cole (BAD BOY/ATLANTIC)	10
GIRLFRIEND Avril Lavigne (RCA/RMG)	10
BE GOOD TO ME Ashley Tisdale (WARNER BROS.)	8
BETTER THAN ME Hinder (UNIVERSAL REPUBLIC)	7

**ADDED AT...
WKSE**
Buffalo, NY
PD: Sue O'Neill
MD: Brian Wilde
Christina Aguilera, Candyman, O
Ne-Yo, Because Of You. O

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
INTO THE OCEAN Blue October (UNIVERSAL MOTOWN)	845/31	ROCKSTAR Nickelback (ROADRUNNER/LAVA)	501/33
TOTAL STATIONS: 47		TOTAL STATIONS: 18	
BECAUSE OF YOU Ne-Yo (DEF JAM/DJMG)	666/246	LOST WITHOUT U Robin Thicke (STAR TRAK/INTERSCOPE)	456/162
TOTAL STATIONS: 50		TOTAL STATIONS: 37	
STOLEN Dashboard Confessional (VAGRANT/INTERSCOPE)	617/208	LEAVE THE PIECES The Wreckers (MAVERICK/WARNER BROS.)	427/59
TOTAL STATIONS: 46		TOTAL STATIONS: 16	
READ MY MIND The Killers (ISLAND/DJMG)	566/74	BEAUTIFUL LIAR Beyonce And Shakira (COLUMBIA)	386/383
TOTAL STATIONS: 54		TOTAL STATIONS: 49	
LAST NIGHT Diddy Feat. Keyshia Cole (BAD BOY/ATLANTIC)	515/168	PAIN Three Days Grace (JIVE/ZOMBA)	362/45
TOTAL STATIONS: 39		TOTAL STATIONS: 42	



+1177	★	DON'T MATTER Akon (Konvict/Upfront/SRC/Universal Motown) WKCF +18, WNQU +47, WFKS +40, KKRZ +37, WAKZ +31, KZCH +30, WXXX +29, WEZB +26, WKQI +25, KZZP +25
+1065	★	THE SWEET ESCAPE Gwen Stefani Feat. Akon (Interscope) WKHF +56, WLKT +48, WDCG +47, WDKF +40, WKXJ +37, WRHT +36, KIS +33, WAEV +31, KKMKG +30, WHBQ +30
+917		CUPID'S CHOKEHOLD Gym Class Heroes Feat. Patrick Stump (Decaydance/Fueled By Ramen/Atlantic/Lava) WKCF +45, KZZP +31, KHOP +30, KKPX +28, WDCG +27, WFHN +27, KHFI +26, WSNX +25, WRHT +23, KHKS +22
+584	★	IF EVERYONE CARED Nickelback (Roadrunner/Atlantic/Lava) WGTZ +28, WRVV +26, WIOG +26, WHBQ +26, WKSS +24, WVVB +24, WKST +24, KDND +24, WKCI +23, WKXJ +21
+547	★	CANDYMAN Christina Aguilera (RCA/RMG) WLAN +33, WSSX +31, WAEV +26, WFBC +25, WHBQ +24, WKXJ +23, XT20 +22, WIXX +22, KBKS +20, KQCH +20

FOR WEEK ENDING MARCH 4, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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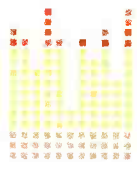
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CHR/TOP 40

CHR/TOP 40 MONITORED REPORTERS

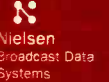
WFLY/Albany, NY
 OM: Kevin Callahan
 PD: Terry O'Donnell
 MD: Christy Taylor
WKKF/Albany, NY
 PD: Randy McCarten
KKOB/Albuquerque, NM
 OM: Eddie Haskell
 APD: Mark Anderson
 MD: Carlos Duran
WAEB/Allentown, PA
 PD: Laura St. James
 MD: Eric Chase
WIXX/Appleton, WI
 PD: Tony Waitekus
 MD: David Burns
WKSZ/Appleton, WI
 OM: Greg Bell
 PD: Dayton Kane
 APD/MD: Brian Davis
WSTR/Atlanta, GA
 PD: Dan Bowen
 MD: Michael Chase
WWWQ/Atlanta, GA
 OM: Rob Roberts
 PD: Dylan Sprague
WHHD/Augusta, GA
 PD: Chuck Whitaker
 APD: Kris Fisher
KHFI/Austin, TX
 OM: Mac Daniels
 PD: Jay Shannon
 MD: Tony Cortez
WFMB/Baton Rouge, LA
 PD: Kevin Campbell
KQXY/Beaumont, TX
 OM: Jim West
 PD/MD: Brandin Shaw
 APD: Patrick Sanders
WXK/Biloxi, MS
 OM: Kenny Vest
 PD: Lucas
WQEN/Birmingham, AL
 OM: Tom Hanrahan
 PD: Keith Allen
 APD/MD: Madison Reeves
WXXS/Boston, MA
 PD: Cadillac Jack
 MD: Chris Tyler
CKEY/Buffalo, NY
 PD/MD: Dave Universal
WKSE/Buffalo, NY
 OM/MD: Sue O'Neill
 APD/MD: Brian Wilde
WXXX/Burlington, VT
 OM/MD: Ben Hamilton
 MD: Pete Belair
WZKL/Canton, OH
 OM: Don Peterson
 PD: John Stewart
 MD: Nikolina
WIHB/Charleston, SC
 OM/MD: Bryan Taylor
 MD: Dave Ryan
WSSX/Charleston, SC
 OM/MD: Mike Edwards
 APD/MD: Special Ed
WVSR/Charleston, WV
 OM/MD: Gary Blake
 PD: Wade Hill
WNKS/Charlotte, NC
 PD: John Reynolds
 MD: Keli Reynolds
WKXJ/Chattanooga, TN
 OM: Kris Van Dyke
 PD: Riggs
 APD: Mike Michonski
 MD: Shrek
WKSC/Chicago, IL
 PD: Rick Gillette
 MD: Jeff Murray
WKFS/Cincinnati, OH
 OM: Scott Reinhardt
 PD: Mark Anderson
WAKS/Cleveland, OH
 OM: Kevin Metheny
 MD: Jeff Zukauckas
 PD: Bo Matthews
 APD/MD: Kasper
KKMG/Colorado Springs, CO
 OM: Bobby Irwin
 PD: John Foxx
WNOK/Columbia, SC
 PD: Wes McCain
 APD/MD: Kelly Nash
WCGQ/Columbus, GA
 OM/MD: Bob Quick
WNCI/Columbus, OH
 PD: Michael McCoy
 MD: Maxwell
KKPN/Corpus Christi, TX
 OM/MD: Scott Holt
 APD: Scott E. Mack
KHKS/Dallas, TX
 PD: Patrick Davis
 APD/MD: Billy The Kidd
WDFK/Dayton, OH
 OM: Tony Tilford
 APD/MD: Ryan Drake
WGTZ/Dayton, OH
 OM: J.D. Kunes
 PD: Scott Sharp
WYVB/Daytona Beach, FL
 OM: Frank Scott
 PD/MD: Kotter
KKDM/Des Moines, IA
 OM/MD: Greg Chance
 MD: Scotty Cage
WKQJ/Detroit, MI
 PD: Dom Theodore
 APD/MD: Beau Daniels
WWCK/Flint, MI
 OM: Jeff Wade
WXXB/Ft. Myers, FL
 PD: Matt Johnson
 MD: Bruce The Moose
WSNX/Grand Rapids, MI
 OM: Doug Montgomery
 PD: Eric O'Brien
 APD: Holmes
WKZI/Greensboro, NC
 PD: Jason Goodman
 APD/MD: Mike Klein
WERO/Greenville, NC
 PD: Chris "Hollywood" Mann
 APD/MD: Beaver
WRHT/Greenville, NC
 PD: Fox Feltman
WFBC/Greenville, SC
 PD: Chase Murphy
 MD: Natalie Randall
WHKF/Harrisburg, PA
 OM: Chris Tyler
 PD: JT Bosch
 APD: Mike Miller
WKSS/Hartford, CT
 PD: Stan "The Man" Priest
 MD: Brian "Munchie" Donovan
KQMQ/Honolulu, HI
 PD: Sean Lynch
 MD: Ryan Sean
KRBE/Houston, TX
 PD: Leslie Whittle
WZYP/Huntsville, AL
 PD: Michael Storm
 APD: Ally "Lisa" Elliott
WNOU/Indianapolis, IN
 OM: David Edgar
 PD: Chris Edge
 APD/MD: Tim Rainey
WYOV/Jackson, MS
 OM/MD: Johnny O
 APD/MD: Nate West
WAPE/Jacksonville, FL
 OM/MD: Cat Thomas
 APD: Chase Daniels
 MD: Jay Styles
WFKS/Jacksonville, FL
 OM: Gail Austin
 PD: Todd Shannon
 APD: Jonathan Reed
WAEZ/Johnson City, TN
 OM: Bill Hagy
 PD/MD: Jason Reed
KMXV/Kansas City, MO
 PD/MD: JR Ammons
WWST/Knoxville, TN
 PD: Rich Bailey
 MD: Scott Bohannon
KSMB/Lafayette, LA
 OM: Keith LeBlanc
 PD: Bobby Novosad
 MD: Chris Reed
WLAN/Lancaster, PA
 PD: JT Bosch
 APD: Dennis Mitchell
 MD: Holly Love
WLKT/Lexington, KY
 PD: Dale O'Brian
KLAL/Little Rock, AR
 OM/MD: Randy Cain
 APD: Ed Johnson
 MD: Charlotte
KIIS/Los Angeles, CA
 PD: John Ivey
 APD/MD: Julie Pilat
WDJX/Louisville, KY
 PD: Shane Collins
 APD/MD: Ben Davis

WZKF/Louisville, KY
 PD/MD: Chris Randolph
WZEE/Madison, WI
 OM: Mike Ferris
 PD: Jon Reilly
WAOA/Melbourne, FL
 PD: Tony Banks
 MD: Jimmy Knight
WHBQ/Memphis, TN
 PD: Karson with a K
 APD: Lugnut
 MD: Joe Mack
WHYI/Miami, FL
 OM/MD: Rod Phillips
 MD: Michael Yo
WXSS/Milwaukee, WI
 OM/MD: Brian Kelly
 APD/MD: JoJo Martinez
KDWB/Minneapolis, MN
 OM/MD: Rob Morris
 MD: Lucas
WABB/Mobile, AL
 OM: Jay Hasting
 PD: Tom "Jammer" Naylor
 APD: Q-Tip
 MD: Jonathan Shuford
KHOP/Modesto, CA
 OM: Richard Perry
 PD: Joe Roberts
 MD: Tricia Jenkins
WHHY/Montgomery, AL
 OM: Bill Jones
 PD/MD: Steve Smith
WRVW/Nashville, TN
 PD: Rich Davis
 MD: Tommy Butler
WBLI/Nassau, NY
 OM: Nancy Cambino
 PD: Jeremy Rice
 APD: Al Levine
 MD: Gabrielle Vaughn
WFHN/New Bedford, MA
 PD: Jim Reitz
WKCI/New Haven, CT
 PD: Chaz Kelly
 MD: Mike "Jagger" Thomas
WEZB/New Orleans, LA
 OM/MD: Mike Kaplan
 APD: Tyler
 MD: Stevie G.
WHTZ/New York, NY
 OM: Tom Poleman
 PD: Sharon Dastur
 MD: Romeo
KJYO/Oklahoma City, OK
 OM: Tom Travis
 PD: Mike McCoy
 MD: Jeff Blackburn
KQCH/Omaha, NE
 OM: Tom Land
 PD/MD: Erik Johnson
WXXL/Orlando, FL
 APD/MD: Jana Sutter
WIOQ/Philadelphia, PA
 PD: Rick Vaughn
 APD/MD: Jo Jo Brooks
KZZP/Phoenix, AZ
 PD: Mark Medina
 MD: Greg "DJ Gregory D" D'Angelo
WKST/Pittsburgh, PA
 PD: Alex Tear
 APD: Drew Hall
 MD: Dylan
WJBQ/Portland, ME
 OM/MD: Tim Moore
 MD: Mike Adams
KKRZ/Portland, OR
 PD: Brian Bridgman
 MD: Brooke Fox
WPRO/Providence, RI
 OM/MD: Tony Bristol
 APD/MD: Davey Morris
WDCG/Raleigh, NC
 OM: Chris Shebel
 PD: Randi West
 APD/MD: Brody
KWYL/Reno, NV
 PD: Nick Elliott
WRVQ/Richmond, VA
 PD: Boomer
WXLK/Roanoke, VA
 PD: Kevin Scott
 APD: Danny Meyers
 MD: Bob Patrick
WKGSR/Rochester, NY
 PD: Erick Anderson
 MD: Nick DiTucci
WPXY/Rochester, NY
 PD: Mike Danger
 MD: J.B.
KDND/Sacramento, CA
 PD: Dan Mason
 MD: Christopher K.
WIOG/Saginaw, MI
 PD: Jerry Noble
 APD: Demas
KZHT/Salt Lake City, UT
 PD: Jeff McCartney
 MD: Monroe
KXXM/San Antonio, TX
 OM: George King
 PD: Tony Travatto
 APD: Russell Rush
KHTS/San Diego, CA
 PD: Michelle Cartier
 APD/MD: Hitman Haze
Sirius Hits 1/Satellite
 PD: Kid Kelly
 APD/MD: Ryan Sampson
XM Top 20 on 20/Satellite
 PD: Priestly
WAEV/Savannah, GA
 OM: Brad Kelly
 PD: Chris Alan
 APD/MD: Russ Francis
WZAT/Savannah, GA
 OM: Sam Nelson
KBKS/Seattle, WA
 PD: Marcus D.
 APD: Kristin "The Island Girl" Geong
 MD: Eric Tyler
KRUF/Shreveport, LA
 OM: Nancy McCoy
 PD: Erin Bristol
 MD: Andrew "A.G." Gordon
KSPW/Springfield, MO
KSLZ/St. Louis, MO
 PD: Tommy Austin
 MD: Taylor J.
WNTQ/Syracuse, NY
 OM/MD: Tom Mitchell
 MD: Rick Roberts
WWHT/Syracuse, NY
 PD: Butch Charles
 MD: Jeff Wise
WFLZ/Tampa, FL
 OM: Doug Hamand
 PD: Tommy Chuck
 MD: Ashlee Reid
WTWR/Toledo, OH
 PD: Steve Marshall
WVKS/Toledo, OH
 OM/MD: Bill Michaels
 MD: Boomer
WPST/Trenton, NJ
 OM/MD: Dave McKay
 APD/MD: Matt Sneed
KRQQ/Tucson, AZ
 OM/MD: Tim Richards
 MD: Chris Peters
KHTT/Tulsa, OK
 OM/MD: Todd Tucker
 APD: Billy "The Baby DJ" Sexaur
 MD: Dylan
WIHT/Washington, DC
 PD: Jeff Kapugi
 APD: Toby Knapp
 MD: Gillian Sussman
WLDI/West Palm Beach, FL
 OM: Dave Denver
 PD: Kobe
KZCH/Wichita, KS
 OM: Lyman James
 MD: Jo Jo Collins
WBHT/Wilkes Barre, PA
 PD: Justin Bryant
 APD/MD: A.J.
WKRZ/Wilkes Barre, PA
 OM: Jim Rising
 PD: Tias Schuster
 APD/MD: Kelly K
WSTW/Wilmington, DE
 PD: Mike Rossi
WAKZ/Youngstown, OH
 OM: Dan Rivers
 PD/MD: Jerry Mac
WHOT/Youngstown, OH
 PD: John Trout



▶ GYM CLASS HEROES MAKE THEIR WAY INTO THE TOP 20 FOR THE FIRST TIME ON CANADA CHR/TOP 40 AS "CUPID'S CHOKEHOLD" JUMPS TO NO. 19.

POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	CHR/TOP 40 INDICATOR			PLAYS TW +/-
			TITLE ARTIST	IMPRINT / PROMOTION LABEL		
1	1	15	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN	3360 +19	
2	2	11	IT'S NOT OVER DAUGHTRY	RCA/RMG	3288 +93	
3	3	10	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE	JIVE/ZOMBA	3149 -10	
4	4	15	IRREPLACEABLE BEYONCE	COLUMBIA	2641 -278	
5	6	9	THE SWEET ESCAPE GWEN STEFANI FEAT. AKON	INTERSCOPE	2539 +144	
6	5	16	WALK AWAY (REMEMBER ME) PAULA DEANDA FEAT. THE DEY	ARISTA/RMG	2359 -104	
7	9	7	GLAMOROUS FERGIE FEAT. LUDACRIS	WILL.I.AM/AM/INTERSCOPE	2230 +259	
8	10	7	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP	FUELED BY RAMEN/ATLANTIC/LAVA	2224 +383	
9	8	9	RUNAWAY LOVE LUDACRIS FEAT. MARY J. BLIGE	DTF/DEF JAM/IDJMG	2126 +92	
10	7	14	BREAK IT OFF RIHANNA & SEAN PAUL	SRP/DEF JAM/IDJMG	2064 -280	
11	15	8	IF EVERYONE CARED NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	1761 +214	
12	13	11	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	1721 +105	
13	20	4	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1705 +489	
14	11	9	HERE (IN YOUR ARMS) HELLOGOODBYE	DRIVE-THRU/SANCTUARY	1644 -49	
15	16	4	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	1591 +253	
16	15	7	FACE DOWN THE RED JUMPSUIT APPARATUS	VIRGIN	1553 +237	
17	17	11	KEEP HOLDING ON AVRIL LAVIGNE	FOX/RCA/RMG	1505 +94	
18	14	20	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS	DOGHOUSE/INTERSCOPE	1392 -214	
19	16	14	I WANNA LOVE YOU AKON FEAT. SNOOP DOGG	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1342 -184	
20	12	13	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE	REPRISE	1223 -397	
21	22	5	SHE'S LIKE THE WIND LUMIDEE FEAT. TONY SUNSHINE	TVT	993 +123	
22	23	6	ICE BOX OMARION	T.U.C./COLUMBIA	937 +141	
23	27	11	U + UR HAND PINK	LAFACE/ZOMBA	923 +237	
24	25	5	YOU LLOYD FEAT. LIL WAYNE	THE INC./UNIVERSAL MOTOWN	906 +125	
25	21	7	TELL ME DIDDY FEAT. CHRISTINA AGUILERA	BAD BOY/ATLANTIC	868 -28	
26	32	3	CANDYMAN CHRISTINA AGUILERA	RCA/RMG	838 +230	
27	31	4	OVER IT KATHARINE MCPHEE	RCA/RMG	803 +186	
28	28	6	BOSTON AUGUSTANA	EPIC	801 +130	
29	29	5	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	771 +128	
30	38	2	THIS IS WHY I'M HOT MIMS	CAPITOL	657 +323	
31	24	18	FERGALICIOUS FERGIE	WILL.I.AM/AM/INTERSCOPE	640 -150	
32	26	20	WAITING ON THE WORLD TO CHANGE JOHN MAYER	AWARE/COLUMBIA	529 -234	
33	34	3	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	501 +82	
34	30	13	SHORTIE LIKE MINE BOW WOW FEAT. CHRIS BROWN	COLUMBIA	478 -165	
35	37	2	ON THE HOTLINE PRETTY RICKY	BLUESTAR/ATLANTIC	457 +81	
36	36	4	FADE AWAY SARAH ATERETH	BEGUILIGHT/YEAR	407 +27	
37	33	16	THROUGH GLASS STONE SOUR	ROADRUNNER/ATLANTIC/LAVA	349 -123	
38	NEW		WITH LOVE HILARY DUFF	HOLLYWOOD	345 +119	
39	39	2	NEW BEST FRIEND KELLY HARPER	DJMC	342 +39	
40	35	6	WE FLY HIGH JIM JONES	KOCH	342 -47	

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THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA CHR/TOP 40			PLAYS TW +/-
			TITLE ARTIST	IMPRINT / PROMOTION LABEL		
1	1	17	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	663 +13	
2	3	11	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	648 +18	
3	2	12	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE	JIVE/SONY BMG	644 +4	
4	5	7	GLAMOROUS FERGIE FEATURING LUDACRIS	WILL.I.AM/AM/INTERSCOPE/UNIVERSAL	462 +34	
5	13	10	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY/FUELED BY RAMEN/ISLAND/UNIVERSAL	452 +90		
6	4	8	IT'S NOT OVER DAUGHTRY	RCA/SONY BMG	435 -9	
7	10	5	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	429 +56	
8	6	6	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	415 +40	
9	7	8	IF EVERYONE CARED NICKELBACK	EMI	387 +8	
10	18	2	GIRLFRIEND AVRIL LAVIGNE	RCA/SONY BMG	365 +113	
11	14	13	I OWE IT ALL TO YOU EVA AVILA	SONY BMG	356 0	
12	8	18	IRREPLACEABLE BEYONCE	COLUMBIA/SONY BMG	352 -24	
13	6	5	BREAK IT OFF RIHANNA & SEAN PAUL	SRP/DEF JAM/UNIVERSAL	350 -36	
14	11	17	ZU KESHA CHANTE	SONY BMG	321 -45	
15	15	7	HERE (IN YOUR ARMS) HELLOGOODBYE	DRIVE-THRU/EMI	313 +2	
16	12	11	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL	305 +47	
17	17	5	KEEP HOLDING ON AVRIL LAVIGNE	FOX/RCA/SONY BMG	286 -78	
18	16	7	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE	DTF/DEF JAM/UNIVERSAL	272 -5	
19	27	4	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/WARNER	266 +92	
20	19	1	LIE TO ME GEORGE	HC ENTERTAINMENT	256 +10	
21	21	7	RADIO MARIKA	ROCKSTAR	221 -13	
22	22	14	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE	REPRISE/WARNER	203 -33	
23	23	25	MY LOVE JUSTIN TIMBERLAKE FEATURING T.I.	JIVE/SONY BMG	188 -36	
24	24	21	LIPS OF AN ANGEL HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	187 -4	
25	25	23	I WANNA LOVE YOU AKON FEATURING SNOOP DOGG	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	185 -31	
26	26	3	THIS IS WHY I'M HOT MIMS	CAPITOL/EMI	177 +63	
27	20	26	SMACK THAT AKON FEATURING EMINEM	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	173 +6	
28	28	18	ROCKSTAR NICKELBACK	EMI	172 -3	
29	29	3	THE MUSIC DAVID USHER	MAPLE MUSIC	171 +61	
30	30	7	ICE BOX OMARION	T.U.C./COLUMBIA/SONY BMG	164 -19	



Why not put a female in afternoon drive?

With Ratings Like These

Darnella Dunham

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hearing a female host afternoon drive on a rhythmic station is no longer a novelty. Many of the women who are given a shot to work this coveted daypart are posting great ratings. KQKS (KS 107.5)/Denver's Dreena Gonzalez had an outstanding fall 2006 book (No. 1 12+, No. 2 18-34 and No. 1 teens). ■ Before joining the station in 2005, Gonzalez spent about six years hosting middays at KYLD (Wild 94.9)/San Francisco. But after KQKS PD Cat Collins heard her on-air, he recruited her to join his station for afternoons.

"She had the most amazing voice and vibe of almost any DJ I've ever heard on the format," Collins recalls. "It wasn't even a male-female thing for me. Her voice just really drew me in: always happy, positive, having a great time. So she really just had the whole package for me."

The thought of moving into such a key slot could be daunting, but Gonzalez was more than happy to give it a go. "I was only used to doing middays," she says. "Not to take anything away from middays, but the amount of energy and creativity that goes into afternoons—I was totally shocked. I took everything in stride and day-by-day with the coaching of my PD and reaching out to fellow people in afternoons. I've been able to become a better personality and more creative in my craft. It's been a challenge, but a good one."

Collins had no reservations about putting a female in afternoon drive. Conversely, "I can't even tell you how excited I was," he says. "If you are going to factor in somebody's sex into

making a hire, I would probably almost rather have a female because they were a very important part of our strategy. If presented the right way, a female—and I'm not rewriting the book here—can sound like a female's best friend, and at the same time be very desirable for the guys that are listening."

Gonzalez attributes her appeal to both male and female listeners to just being herself. "I don't go on the air to be that sexy person, that's not me at all," she says. "I really just want to be everybody's homegirl. I want the females to relate to me and understand that I'm there for them. But I also want the guys to know that I'm down and I'm real. When you are yourself, that's when you can appeal to everybody, the mass audience."

"I'm proud to be No. 1 and I'm proud to be on top and I'm happy for the station, but I don't think about it too much. Our success is hard work from everybody; it all trickles down from the morning show to our midday show

Ones To Watch

Females are hosting afternoon drive and making a lot of noise in smaller markets. Here are two:

■ **KKUU (U92.7)/Palm Springs, Calif.:** Margarita has the highest-rated English-speaking afternoon drive show in the market. In the 18-34 and 12+ demos, she comes in second only to regional Mexican KUNA. With teens, Margarita dominates

with a 34 share, while her closest competitor, CHR/top 40 KRCK, has a 21 share.

■ **WOCQ (OC104)/Salisbury, Md.,** afternoon personality/MD Deelite is No. 2 18-34 behind active rock WZBH. She has more than one-third of the market's teens tuning in and boasts a 35 share in that demo, with country WWFG trailing with a 22 share.



Gonzalez

to myself to nights. So I credit those ratings to everybody."

Some PDs don't get too excited about teen numbers since it's generally not a money-making demo. But 12- to 17-year-olds are tomorrow's 18- to 34-year-olds and Collins says he cares about the success of the age group at KQKS.

As a whole and in afternoon drive, he says, "teens are often overlooked in the ratings. But in the age of the iPod, and all the naysayers predicting doom for radio, KQKS had a 30 share in teens in our last book and a 33 in afternoon drive. If all those kids have iPods, why do they listen to us?"

Primetimers

Here's a look at all the females holding down afternoon drive at rhythmic stations and their strongest demos from the fall 2006 Arbitron survey.

KHHK/Yakima, Wash.:

Wezzy, No. 1 18-34

KKUU/Palm Springs, Calif.: Margarita, No. 2 12+

KPWT/San Antonio:

Chi Chi, No. 3 18-34

KQKS/Denver: Dreena Gonzalez, No. 1 12+

KSXY/Santa Rosa, Calif.: Natalie, No. 1 teens

KWIE/Riverside:

Cecilia, No. 2 teens

KXBT/Austin: Lady K, No. 2 18-34

KXJM/Portland, Ore.:

Careezy, No. 2 teens

WBTS/Atlanta: Diane James, No. 1 teens

WLLD/Tampa: Alli That Girl, No. 2 18-34

WOCQ/Salisbury, Md.:

Deelite, No. 1 teens

WPOW/Miami: Lucy Lopez, No. 1 teens

WPYO/Orlando: Priya B, No. 1 teens

WQHT/New York:

Angie Martinez, No. 2 18-34

WWKL/Harrisburg:

Venetia, No. 3 (tie) teens

WWRX/New London, Conn.: Lisa Evans, No. 3 (tie) 18-34

"I think it's an easy excuse for companies to cut back on talent and expense, to just say it's the iPod," Collins adds. "To me, that's why we've got to continually reinvent ourselves and make ourselves better and always put hip and relatable talent in all of our dayparts."

What separates the station from the iPod is everything in between the records—and talent is vital, he says. "All you've got to do is look at my playlist; anybody can load those 25 current songs on the iPod, so it's critical for us to be entertaining in between the records. That's all about the air talent and of course, the station production. The talent is framing the promotions and making them fun and interesting to listen to, and really connecting the call letters indelibly into the mind's eye of every listener in our community."

Gonzalez says she is able to identify closely with her teen listeners: "I really submerge myself in that culture, because I know you have to stay in touch. It's not going on-air and being something you're not or pretending like you know the next trend. If someone calls and they are talking about something, I want to be able to have that conversation with them, whether it hits the air or not. You just have to be one step ahead of everybody. It's your job."

"I have tons of kids, listeners in high school that call everyday, and they'll tell me about their little boyfriend problems or girlfriend problems and I honestly welcome all of that," she adds. "I'm not too good for shout-outs, I'm not too good for any of that stuff. When people hear lifestyle breaks and things that relate to them, that's where you touch them. It's not about how much you know about this hip-hop artist at the end of the day; it's really letting them know that you are the same person that they are. They can be comfortable to pick up the phone and call me. That's really what I try to get out there."

R&R

► DIDDY'S "LAST NIGHT," FEATURING KEYSHIA COLE, IS HIS SECOND TOP 10 FROM "PRESS PLAY" (NO. 10).



THIS WEEK	LAST WEEK	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+/	AUDIENCE MILLIONS	RANK
1	2	THIS IS WHY I'M HOT Mims	NO. 1 (1 WK)	☆	5007	+528	38.486	1
2	4	DON'T MATTER Akon	MOST INCREASED PLAYS	☆	4733	+537	33.804	3
3	1	YOU LLOYD FEATURING LIL' WAYNE		☆	4386	-105	34.223	2
4	5	ON THE HOTLINE PREITY RICKY		☆	4016	-88	24.727	5
5	3	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		☆	3917	-463	30.933	4
6	6	ICE BOX OMARION		☆	3489	+89	23.081	6
7	8	SAY IT RIGHT NELLY FURTADD		☆	3238	+87	20.314	9
8	7	WE FLY HIGH JIM JONES		☆	2774	-451	20.492	8
9	10	MAKE IT RAIN FAT JOE FEATURING LIL' WAYNE		☆	2718	+81	22.625	7
10	12	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		☆	2666	+191	17.409	10
11	11	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL' BOOSIE		☆	2468	-153	15.850	12
12	9	IRREPLACEABLE BEYONCE		☆	2345	-455	16.835	11
13	15	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		☆	2158	+279	13.280	15
14	16	THROW SOME D'S RICH BOY FEATURING POLOW DA DON		☆	2152	+274	15.559	13
15	13	WALK IT OUT UNK		☆	2100	-105	14.993	14
16	22	BECAUSE OF YOU NE-YO	AIRPOWER	☆	1912	+485	12.117	17
17	17	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		☆	1820	+45	11.049	19
18	14	I WANNA LOVE YOU AKON FEATURING SNOOP DOGG		☆	1690	-389	12.384	16
19	23	GLAMOROUS FERGIE FEATURING LUDACRIS		☆	1677	+287	10.135	22
20	24	POPPIN' CHRIS BROWN FEATURING JAY BIZ		☆	1552	+166	8.866	24
21	21	BREAK IT OFF RIHANNA & SEAN PAUL		☆	1443	-100	10.859	20
22	18	THAT'S THAT SNOOP DOGG FEATURING R. KELLY		☆	1380	-366	11.495	18
23	19	PROMISE CIARA		☆	1289	-388	10.575	21
24	28	LOST WITHOUT U ROBIN THICKE		☆	1268	+292	8.875	23
25	25	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE		☆	1264	+60	6.861	26
26	27	OUTTA MY SYSTEM BOW WDW FEATURING T-PAIN & JOHNTA AUSTIN		☆	1220	+155	5.523	30
27	26	GO GETTA YOUNG JEFZY FEATURING R. KELLY		☆	1195	+61	6.507	28
28	29	NOT A CRIMINAL CHAMILLIONAIRE FEATURING KELIS		☆	1081	+109	6.238	29
29	31	DIME (TELL ME) PITBULL FEATURING KEN-Y		☆	825	-30	4.187	35
30	33	LIES MC MAGIC FEATURING KRISTAL MELODY		☆	768	+4	4.592	33
31	35	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		☆	761	+71	4.938	31
32	34	AY CHICO (LENGUA AFUERA) PITBULL		☆	706	-22	6.621	27
33	32	WOULDN'T GET FAR THE GAME FEATURING KANYE WEST		☆	698	-80	8.027	25
34	30	NA NA BABY BASH		☆	679	-184	4.706	32
35	40	I TRIED BONE THUGS-N-HARMONY FEAT. AKON		☆	673	+290	4.522	34
36	37	2 STEP UNK		☆	660	+196	3.413	36
37	NEW	WHEN IT WAS ME PAULA DEANDA		☆	543	+268	2.439	-
38	39	KNOW WHAT I'M DOIN' BIRDMAN & LIL' WAYNE FEAT. RICK ROSS & T-PAIN		☆	477	+92	2.606	-
39	36	HOLLYWOOD JAY-Z FEATURING BEYONCE		☆	463	-184	1.790	-
40	NEW	LIKE A BOY CIARA		☆	447	+156	1.417	-

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
I'M A FLIRT	R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA)	16
BEAUTIFUL LIAR	Beyonce And Shakira (COLUMBIA)	15
NAW MEEN	Baby Boy Da Prince Feat. Mannie Fresh (EXTREME ENT/UNIVERSAL REPUBLIC)	14
LOST WITHOUT U	Robin Thicke (STAR TRAK/INTERSCOPE)	9
WHEN IT WAS ME	Paula Deanda (ARISTA/RMG)	9
I TRIED	Bone Thugs-N-Harmony Feat. Akon (FULL SURFACE/INTERSCOPE)	8
BECAUSE OF YOU	Ne-Yo (DEF JAM/IDJMG)	7
2 STEP	Unk (KOCH)	7
SHE WORTH THE TROUBLE	J. Valentine (J/RMG)	6
ANONYMOUS	Bobby Valentino (DTP/DEF JAM/IDJMG)	6

ADDED AT...

KBDS
Bakersfield
PD: Robert Chavez
Baby Boy Da Prince Feat. Mannie Fresh.
Naw Meen. 1
Beyonce And Shakira, Beautiful Liar, O
R. Kelly Or Bow Wow, I'm A Flirt, O

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
2 STEP	Clyde Carson (CAPITOL)	442/83	MR. JONES	Mike Jones (SWISH/AHOUSE/ASYLUM/WARNER BROS.)	349/122
BUY U A DRANK (SHAWTY SNAPPIN')	T-Pain Feat. Yung Joc (KONVIC/UPFRONT/SRC/UNIVERSAL MOTOWN)	428/175	I'M A FLIRT	R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA)	312/132
MAGIC CITY	2XL (TOMMY BOY)	421/42	DO IT DADDY	Doll-E Girl & Mister One (DIAMOND)	300/58
OH YEAH (WORK)	Lil Scrappy Feat. Sean P. & E-40 (BME/REPRISE/WARNER BROS.)	411/74	BEAUTIFUL LIAR	Beyonce Feat. Shakira (COLUMBIA)	290/290
POP LOCK AND DROP IT	Huey (HITZ COMMITTEE/JIVE/ZOMBA)	360/88	TOP BACK	T.I. (GRAND HUSTLE/ATLANTIC)	284/51

MOST INCREASED PLAYS

+537	☆ DON'T MATTER Akon (Konvic/Upfront/SRC/Universal Motown) WBVD +54, KRKA +40, KDHT +38, KPWT +37, WHZT +34, KVVY +28, KKSS +20, WWKL +19, WBTT +19, KTBT +18
+528	☆ THIS IS WHY I'M HOT Mims (Capitol) KWIE +46, KPWR +43, KEZE +43, WBBM +32, WRCL +32, WBVD +30, KDDB +28, XHTO +26, KKWD +25, WRED +25
+485	☆ BECAUSE OF YOU Ne-Yo (Def Jam/IDJMG) KEZE +39, KKWD +31, KVEG +27, WLLD +29, WHZT +28, WPOW +25, KP-W +25, WWKL +25, WBTT +23, KDGS +16
+292	☆ LOST WITHOUT U Robin Thicke (Star Trak/Interscope) WBTT +26, KIBT +23, WLTO +21, KTBT +20, KVEG +18, WBVD +16, KCHZ +15, KBXT +12, KBDS +12, KXJM +12
+290	☆ I TRIED Bone Thugs-N-Harmony Feat. Akon (Mo Thugs/Full Surface/Interscope) WPOW +37, XHTZ +31, KBOS +27, KHTN +27, KZFM +22, KKWD +17, KDON +14, KPRR +13, KUUU +12, KDHT +11

FOR WEEK ENDING MARCH 4, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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Are women in radio chasing the PD dream?

The Door's Wide Open

Dana Hall

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Women have long been an integral part of urban radio—from the early years of race radio, when strong female personalities like Martha Jean “the Queen” Steinberg blazed the way for women to be heard on-air, to today’s Radio One founder Cathy Hughes, the first African-American woman to own a chain of radio stations. ■ Women are still strong leaders in urban radio, but wouldn’t you think that in the year 2007, there would be a lot more of us programming? Of the 85 stations on the R&R urban panel, 13 have female programmers at the helm. That’s less than 20%. At urban AC, it’s a little better: 17 of 72 reporting stations have a woman PD.

Of those female programmers, 10 are in the top 10 markets (six in urban AC and four in urban). While talking to the women who have made it to the majors, R&R found that there might be fewer doors to knock down in 2007 than you would expect.

Helen Little, PD of Clear Channel urban WWPR (Power 105.1)/New York, asks, “Do we want to do this? That’s something that is never taken into consideration. Are there women out there in radio today who want this life? I’m single, I don’t have kids or other family responsibilities, and I think it becomes a question of whether this is your goal. I don’t think the number of women who have this as a goal has increased.”

Daisy Davis, OM for Radio One/Philadelphia and PD for urban AC WRNB, agrees. “I don’t see it as a decline in female programmers as much as a decline in their interest to program. It might be that fewer females are trying to be programmers at this time. I have very few women asking me for advice on being a PD.”

Walk Right In

In the past eight years, the number of female programmers in urban radio has, in fact, increased slightly. In 1998, six women programmed in the top 10 markets at urban and urban AC radio. Outside that, a handful of women programmers were scattered across the country in smaller markets. What has changed for women in radio since that time?

Little says, “We probably get the look and the consideration for a job quicker than we did five years ago, but also the industry of broadcasting has

changed significantly. My expectations for my career are different than they were five years ago, and I think that’s normal for anyone—male or female. Young people in radio may not see it as a long-term career.”

As the industry has shrunk through consolidation, there are fewer job opportunities than ever. Davis says, “A lot of stations are cutting back on programming assistants, music directors and assistant PDs, and that’s how a lot of women got to this point in our careers, starting out in those areas.”

But Davis adds, “I actually believe women are getting more respect in radio today, even if the number of female programmers is not where it could be. It used to be a much bigger deal when a woman got a major-market job. Now it’s not that special or out of the ordinary, so I guess in a weird, roundabout way, that means they expect us to be here.”

Top 10 Club

In fact, among the female PDs today, many are working in major markets. Davis says, “If you look at the female programmers who are in the top 10 markets, we are people who have been here most of our careers. We often started in a smaller role at a station and worked our way up, rather than working our way up through market size.”

Little has been in radio for 20 years, during which she’s programmed in major markets for almost 10. Likewise, Davis worked in markets like Chicago, Norfolk and Philadelphia. Toya Beasley, PD of Emmis urban AC WRKS/New York,



‘A lot of stations are cutting back on programming assistants, music directors and assistant PDs, and that’s how a lot of women got to this point in our careers—by starting out in those areas.’

—Daisy Davis



‘I may have more in common with a male programmer, who has similar situations at his station, than I would have in common with another female PD.’

—Helen Little

climbed through the ranks of the station since she started there in 1989.

But others, like Radio One’s KBXX/Houston PD Terry Thomas, and WMMJ/Washington OM Kathy Brown, started in smaller markets before breaking into the majors.

Once they get there, do these women feel they have greater challenges to face than their male counterparts? Little says no. “I don’t think the issues are gender-based. The differences are specific to each market, each station and each individual. For example, while both Toya Beasley and I program in New York, our jobs and the issues we face are very different. You have differences in each format, within each company, the health of each station and its history in a market. So I may have more in common with a male programmer, who has similar situations at his station, than I would with another female PD. The only thing that might be different between male and female programmers is in how we handle those differences.”

Davis agrees that’s it more about the individual than the sex of that PD. “I don’t think I faced any more challenges for being a woman, although I did face challenges for just being who I was: a no-nonsense, straightforward individual.”

Some might argue that those qualities would be admired in a man, yet a woman earns a negative rep for being a strong-willed straight shooter. Davis says, “I had to adjust my presentation some—not who I was, but how I was being perceived. Sometimes perception can become reality and that might not work to your advantage. So I had to work at making people feel more comfortable in their interaction with me, even though I’m still a no-nonsense straightforward individual. I just do it with a smile now.”

Shoes To Fill

As role models to other women in radio, some of whom are aspiring to one day program in a major market, both Davis and Little understand they have a responsibility to pass on their know-how. What do they look for in a new programmer?

Little says, “I look for desire, if you really want to learn programming and you’re dead set on it.”

Davis concurs. “It’s got to be about passion. Some people get into this business for all the wrong reasons. I can usually tell if someone is serious about being a programmer by looking at their commitment through their work ethic.”

Programming today is really about “clearly understanding what the company you work for needs,” Little says. “The company has a goal, and you have to understand how to take what you have and help create a product that will satisfy the needs of the company which employs you.”

Davis sums it up: “No one has an easy job of being a programmer in this day and age, so you really have to love the business to stay in it. I don’t think it’s any different for a man than it is for a woman. If the passion is there, you can teach them anything else they need to know.”

“The only thing I would teach women differently is that they should always carry themselves in a respectful manner, because we can be judged harsher than men, personally.”

R&R

► **CIARA** HAS HAD FIVE TOP 10s IN HER YOUNG CAREER, INCLUDING TWO NO. 1s AS A LEAD ARTIST, YET "LIKE A BOY" AT NO. 27 IS HER HIGHEST URBAN DEBUT.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	4	13	LOST WITHOUT U ROBIN THICKE	NO. 1 (1 WK)	STAR TRAK/INTERSCOPE	4324 +265	48.257 2
2	1	19	YOU LLOYD FEATURING LIL' WAYNE		THE INC./UNIVERSAL MOTOWN	4232 -147	51.557 1
3	7	9	THIS IS WHY I'M HOT MIMS		CAPITOL	4125 +358	44.683 3
4	2	16	ON THE HOTLINE PRETTY RICKY		BLUESTAR/ATLANTIC	3929 -262	40.553 6
5	5	16	THROW SOME D'S RICH BOY FEATURING POLOW DA DON		ZONE 4/INTERSCOPE	3846 -167	38.636 7
6	6	16	POPPIN' CHRIS BROWN FEATURING JAY BIZ		JIVE/ZOMBA	3488 -295	40.971 5
7	3	17	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		DTP/DEF JAM/IDJMG	3430 -741	34.151 8
8	8	15	ICE BOX OMARION		T.U.G./COLUMBIA	3216 -132	41.434 4
9	9	19	PROMISE CIARA		LAFACE/ZOMBA	2704 -520	33.143 9
10	12	9	GO GETTA YOUNG JEEZY FEATURING R. KELLY		CORPORATE THUGZ/DEF JAM/IDJMG	2582 +242	28.554 10
11	10	17	TOP BACK T.I.		GRAND HUSTLE/ATLANTIC	2384 -232	21.865 15
12	13	9	BUDDY MUSIQ SOULCHILD		ATLANTIC	2352 +209	24.428 13
13	14	6	2 STEP UNK		BIG OOMP/KOCH	2274 +221	19.047 17
14	11	19	MAKE IT RAIN FAT JOE FEATURING LIL' WAYNE		TERROR SQUAD/IMPERIAL/VIRGIN	2168 -415	22.906 14
15	23	4	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	AIRPOWER	COLUMBIA/JIVE/ZOMBA	2160 +474	28.449 11
16	17	6	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		BAD BOY/ATLANTIC	2118 +349	25.904 12
17	21	12	ROCK YO HIPS CRIME MOB FEATURING LIL' SCRAPPY	AIRPOWER	CRUNK/BME/REPRISE/WARNER BROS.	2070 +354	18.865 18
18	22	12	1ST TIME YUNG JOC FEAT. MARQUES HOUSTON & TREY SONGZ	AIRPOWER	BLOCK/BAD BOY SOUTH/ATLANTIC	1995 +299	21.055 16
19	16	7	WOULDN'T GET FAR THE GAME FEATURING KANYE WEST		GEFFEN	1900 +37	13.843 23
20	15	7	30 SOMETHING JAY-Z		ROC-A-FELLA/DEF JAM/IDJMG	1809 -75	15.078 20
21	18	13	KING KONG JIBBS FEATURING CHAMILLIONAIRE		BEASTA/GEFFEN	1620 -116	11.696 26
22	20	20	I WANNA LOVE YOU AKON FEATURING SNOOP DOGG		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1479 -240	13.043 24
23	25	14	ONE TYRESE		J/RMG	1473 -22	10.864 29
24	30	2	BECAUSE OF YOU NE-YO		DEF JAM/IDJMG	1424 +371	14.767 21
25	26	9	CIRCLE MARQUES HOUSTON		T.U.G./UNIVERSAL MOTOWN	1328 +78	7.346 39
26	27	5	POP LOCK AND DROP IT HUEY		HITZ COMMITTEE/JIVE/ZOMBA	1324 -139	8.643 36
27	NEW		LIKE A BOY CIARA	MOST INCREASED PLAYS	LAFACE/ZOMBA	1312 +651	14.197 22
28	24	18	IRREPLACEABLE BEYONCE		COLUMBIA	1310 -338	12.827 25
29	33	2	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNITA AUSTIN		COLUMBIA	1258 +224	11.427 27
30	NEW		DON'T MATTER AKON		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1228 +533	9.929 33
31	8	8	COME WITH ME SAMMIE		ROWDY/UNIVERSAL MOTOWN	1173 +52	7.353 38
32	31	7	PLEASE DON'T GO TANK		GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1115 +66	10.499 30
33	34	3	SIDELINE HO MONICA		J/RMG	1064 +126	8.718 35
34	32	17	UPGRADE U BEYONCE FEATURING JAY-Z		COLUMBIA	1009 -33	15.129 19
35	40	2	AND I AM TELLING YOU I'M NOT GOING JENNIFER HUDSON		MUSIC WORLD/COLUMBIA	1007 +239	11.130 28
36	29	7	IF I WAS YOUR MAN JOE		JIVE/ZOMBA	1002 -67	7.717 37
37	39	3	KNOW WHAT I'M DOIN' BIRDMAN & LIL' WAYNE FEATURING RICK ROSS & T-PAIN		CASH MONEY/UNIVERSAL MOTOWN	941 +150	4.684 -
38	NEW		MR. JONES MIKE JONES		SWISH-AHOUSE/ASYLUM/WARNER BROS.	936 +246	5.735 -
39	38	3	OH YEAH (WORK) LIL' SCRAPPY FEATURING SEAN P. & E-40		BME/REPRISE/WARNER BROS.	849 +52	4.354 -
40	35	13	WE RIDE (I SEE THE FUTURE) MARY J. BLIGE		MATRIARCH/GEFFEN	848 -63	10.423 31

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
ANONYMOUS Bobby Valentino (DTP/DEF JAM/IDJMG)	30
I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA)	29
I TRIED Bone Thugs-N-Harmony Feat. Akon (MO THUGS/FULL SURFACE/INTERSCOPE)	28
LOCK U DOWN Mya Feat. Lil Wayne (UNIVERSAL MOTOWN)	22
PUSH IT BABY Pretty Ricky (BLUESTAR/ATLANTIC)	22
NEVER NEVER Brick & Lace (GEFFEN)	20
AIN'T GON LET UP D.G. Yola (ATLANTIC)	17
PUT IT DOWN Redman (DEF JAM/IDJMG)	13

ADDED AT...
WHXT
Columbia, SC
PD: Chris Conners
MD: Shanik Mincie
D.G. Yola, Ain't Gon Let Up, 10
Bone Thugs-N-Harmony Feat. Akon, I Tried, 0
Pretty Ricky, Push It Baby, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZOMBA)	804/338	IT'S ME SNITCHES Swizz Beatz (UNIVERSAL MOTOWN)	402/43
TOTAL STATIONS:	49	TOTAL STATIONS:	58
GET BUCK Young Buck (G-UNIT/INTERSCOPE)	633/148	CAN'T GET ENOUGH Tania (PLUS I/IMAGE)	397/176
TOTAL STATIONS:	72	TOTAL STATIONS:	34
FU PAY ME Sunny Valentine Feat. Yung Joc & Nitti (PLAYMAKER/JIVE/ZOMBA)	502/177	GIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake (MOSLEY/BLACKGROUND/INTERSCOPE)	363/54
TOTAL STATIONS:	42	TOTAL STATIONS:	40
NOT A CRIMINAL Chamillionaire Feat. Kelis (CHAMILLIARY/UNIVERSAL MOTOWN)	494/67	WIPE ME OOWN Foxy (TRILL/ASYLUM)	360/87
TOTAL STATIONS:	54	TOTAL STATIONS:	43
OOE BOY FRESH Three 6 Mafia Feat. Chamillionaire (HYPNOTIZE MINDS/COLUMBIA)	405/112	WHEN I SEE YOU Fantasia (J/RMG)	337/217
TOTAL STATIONS:	57	TOTAL STATIONS:	45

MOST INCREASED PLAYS

+651	★	LIKE A BOY Ciara (LaFace/Zomba) KKDA +52, WCDX +39, KBXX +25, WDHT +24, KNDA +16, WFXA +16, WCCI +15, WZFX +15, WJWZ +15, WQQK +15
+533		DON'T MATTER Akon (Konvict/Upfront/SRC/Universal Motown) KNDA +41, KOPW +31, WDHT +31, WZMX +27, WJZD +26, WFXA +22, KBXX +21, WEAS +20, WJZF +19, WVEE +18
+474	★	I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (Columbia/Jive/Zomba) WJHM +48, WJZE +36, WEMX +26, KBTT +22, WDHT +22, WDXK +20, WHDT +20, KJMM +20, WCKX +18, WPHI +15
+371	★	BECAUSE OF YOU Ne-Yo (Def Jam/IDJMG) WOWI +28, WJHM +25, KHTE +20, WPRW +17, KNDA +17, WEAS +17, WQZB +16, WHHH +14, WJTT +13, WEDR +13
+358		THIS IS WHY I'M HOT Mims (Capitol) KHTE +33, WQZB +29, WFXA +25, KATZ +24, KBTT +22, WJTT +22, WCCI +21, WHHL +19, WCKX +18, WHHH +18

FOR WEEK ENDING MARCH 4, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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URBAN AC

▶ A WEEK AFTER EARNING THE SECOND MOST ADDS, "WHEN I SEE YOU" BY FANTASIA TAKES MOST INCREASED PLAYS (UP 166) AND IS THE CHART'S TOP DEBUT (NO. 27).



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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS (L/PRINT / PROMOTION LABEL)	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	20	LOST WITHOUT U ROBIN THICKE	NO. 1 (7 WKS) STAR TRAK/INTERSCOPE	2221 -124	22.213 1
2	29	TAKE ME AS I AM MARY J. BLICE	MATRIARCH/GEFFEN/INTERSCOPE	1551 -39	15.024 2
3	9	IN MY SONGS GERALD LEVERT	ATLANTIC	1538 +129	12.234 5
4	8	ANO I AM TELLING YOU I'M NOT GOING JENNIFER HUDSON	MUSIC WORLD/COLUMBIA	1495 +146	13.690 3
5	32	CHANGE ME RUBEN STUDDARD	J/RMG	1301 -48	13.475 4
6	10	BUOBY MUSIQ SOULCHILD	ATLANTIC	1115 +101	10.866 6
7	22	PLEASE OON'T GO TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1063 +29	9.286 7
8	16	IRREPLACEABLE BEYONCE	COLUMBIA	1055 -235	8.650 9
9	24	CAN'T GET ENOUGH TAMIA	PLUS I/IMAGE	990 +32	9.159 8
10	26	USED TO BE MY GIRL BRIAN MCKNIGHT	WARNER BROS.	863 -185	5.213 14
11	22	BE WITH YOU ELISABETH WITHERS	BLUE NOTE/VIRGIN	844 -182	7.176 10
12	15	LISTEN BEYONCE	MUSIC WORLD/COLUMBIA	617 -17	6.752 12
13	36	THERE'S HOPE INDIA.ARIE	UNIVERSAL MOTOWN	580 -11	6.924 11
14	52	FLY LIKE A BIRD MARIAH CAREY	ISLAND/DJMG	570 -46	5.607 13
15	3	STRUGGLE NO MORE (THE MAIN EVENT) ANTHONY HAMILTON, JAHEIM & MUSIQ SOULCHILD	AIRPOWER ATLANTIC	484 +150	2.883 20
16	20	WHAT YOU ARE LIONEL RICHIE	ISLAND/DJMG	448 -57	3.603 16
17	11	MORE THAN FRIENDS FREDDIE JACKSON	ORPHEUS	438 -8	3.163 19
18	5	MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD	J/RMG	433 +41	2.768 21
19	22	SAVE ROOM JOHN LEGEND	G.O.O.D./COLUMBIA	420 +29	4.606 15
20	6	SEPTEMBER KIRK FRANKLIN	STAX/CONCORD	362 +40	1.463 28
21	4	DEEPER STILL RICK JAMES	STONE CITY	294 +36	1.433 30
22	7	IF I WAS YOUR MAN JOE	MOST ADDED JIVE/ZOMBA	287 +38	3.489 17
23	14	HEAVEN JOHN LEGEND	G.O.O.D./COLUMBIA	271 +29	3.279 18
24	20	ONE TYRESE	J/RMG	270 -47	2.748 22
25	2	SHOO BE DOO (NO WORDS) MACY GRAY	WILL.I.AM/GEFFEN	241 +143	2.188 23
26	17	ENOUGH HOWARD HEWETT FEATURING GEORGE DUKE	GROOVE	241 -37	0.621 -
27	NEW	WHEN I SEE YOU FANTASIA	MOST INCREASED PLAYS J/RMG	238 +166	1.509 26
28	17	UM GOOD SMOKIE NOREFUL	EMI COSPEL	220 +8	1.982 25
29	3	FORCE OF NATURE SUNSHINE ANDERSON	MUSIC WORLD	216 +38	1.121 37
30	2	SIMPLE THINGS ELISABETH WITHERS	BLUE NOTE/VIRGIN	207 +60	0.898 40
31	14	HARD TIME KIERAN	BLACK RAIN	182 -4	0.292 -
32	7	PROMISE CIARA	LAFACE/ZOMBA	119 -1	0.745 -
33	2	WHAT'S MY NAME BRIAN MCKNIGHT	WARNER BROS.	111 +13	1.409 31
34	17	SHO' NUFF BAR-KAYS	RIGHT NOW	103 -27	0.198 -
35	13	LET'S STAY TOGETHER LYFE JENNINGS	COLUMBIA	102 -20	1.318 32
36	14	BOOM, BOOM, BOOM WILLIE CLAYTON	MALACO	97 -7	0.299 -
37	NEW	I APOLOGIZE K-CI	HEAD START/BUNGALO	94 +79	0.338 -
38	RE-ENTRY	GOT 2 BE DOWN ROBIN THICKE FEATURING FAITH EVANS	STAR TRAK/INTERSCOPE	93 +21	1.263 33
39	4	WE RIDE ((I SEE THE FUTURE)) MARY J. BLICE	MATRIARCH/GEFFEN	86 -7	0.468 -
40	NEW	YOU LLOYD FEATURING LIL' WAYNE	THE INC./UNIVERSAL MOTOWN	77 +14	2.049 24

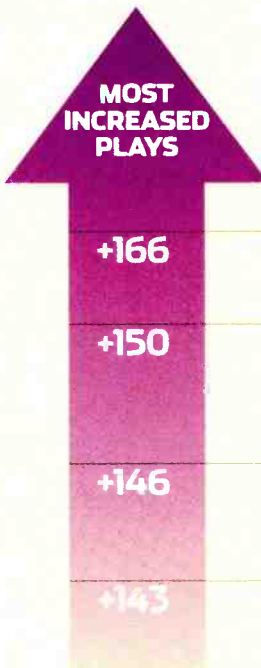
MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
IF I WAS YOUR MAN Joe (JIVE/ZOMBA) KDKS, KJLH, KMEZ, KMJQ, KNEK, KOKY, KQXL, KVMA, WAMJ, WFXC, WHUR, WKJS, WKXI, WLXC, WMGL, WQMG, WRKS, WSRB, WTLZ, WUHT, WWDM, WXST	22
SHOO BE DOO (NO WORDS) Macy Gray (WILL.I.AM/GEFFEN) KMEZ, KQXL, WAGH, WAKB, WFXC, WTLZ	6
WHEN I SEE YOU Fantasia (J/RMG) KVMA, WDLT, WHRP, WSRB, WUHT, XM Suite 62	6
STRUGGLE NO MORE Anthony Hamilton, Jaheim & Musiq Soulchild (ATLANTIC) KMJM, WFUN, WKJS, WPHR, WUHT	5
MORE THAN FRIENDS Freddie Jackson (ORPHEUS) KMEZ, KQXL, WMMJ, WRKS	4
I APOLOGIZE K-CI (HEAD START/BUNGALO) KOKY, WAGH, WAKB, WBL5	4
WHAT'S MY NAME Brian McKnight (WARNER BROS.) Sirius Heart & Soul, WZZZ, WGPR, XM Suite 62	4
AND I AM TELLING YOU I'M NOT GOING Jennifer Hudson (MUSIC WORLD/COLUMBIA) WBHK, WQQK, WYLD	3
PLEASE DON'T GO Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN) KSOC, WHQT, WTLZ	3
SEPTEMBER Kirk Franklin (STAX/CONCORD) WJMJ, WSOL	2

ADDED AT...
XM SUITE 62
Satellite
PD: Vic Clemons
Fantasia, When I See You, 10
Brian McKnight, What's My Name, 0
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
HEY BOY Hil St. Soul (SHANACHIE) TOTAL STATIONS: 30	64/30	VICTORY Tye Tribbett & G.A. (INTEGRITY GOSPEL/COLUMBIA) TOTAL STATIONS: 23	38/11
SHOULDA BEEN LOVIN' YOU Brian McKnight (WARNER BROS.) TOTAL STATIONS: 29	57/27	BECAUSE OF YOU Ne-Yo (DEF JAM/DJMG) TOTAL STATIONS: 7	37/3
IF YOU JUST LET ME LOVE U Michael Sterling (MICHAEL STERLING MUSIC GROUP) TOTAL STATIONS: 8	55/5	FAITHFUL IS OUR GOO Hezekiah Walker & LFC (VERITY/ZOMBA) TOTAL STATIONS: 28	36/5
LOVELY DAY Victor Fields (REGINA) TOTAL STATIONS: 12	54/8	HEAVEN KNOWS Deitrick Haddon (TYSOCT/VERITY/ZOMBA) TOTAL STATIONS: 29	36/2
ME Tania (PLUS I/IMAGE) TOTAL STATIONS: 8	44/1	ICE BOX Omarion (T.U.G./COLUMBIA) TOTAL STATIONS: 10	35/9



WHEN I SEE YOU
Fantasia (J/RMG)
KMEZ +20, WHRP +16, KQXL +14, KVMA +13, WVBE -13, WUHT +10, KNEK +9, KOKY +9, WKXI +9, WDLT +8

STRUGGLE NO MORE (THE MAIN EVENT)
Anthony Hamilton, Jaheim & Musiq Soulchild (Atlantic)
KMEZ +18, WAKB +18, KOKY +13, KMJM +13, WUHT +12, WXST +9, KVMA +8, WIMX +7, WDMK +7, WMMJ +7

AND I AM TELLING YOU I'M NOT GOING
Jennifer Hudson (Music World/Columbia)
WXST +19, KOKY +14, WLXC +12, WYLD +11, WBHK +10, WFUN +9, KVMA +8, WIMX +7, WDMK +7, WMMJ +7

SHOO BE DOO (NO WORDS)
Macy Gray (will.i.am/Geffen)
WHRP +23, WBL5 +11, WJMR +11, WHUR +10, KNEK +10, WAGH +8, WVBE +8, WRKS +7, WDMK +7, WAKB +5

IN MY SONGS
Gerald Levert (Atlantic)
WAKB +19, WKSP +12, KRNB +16, WQQK +13, WFXC +9, WKJS +8, WTLZ +8, WROU +8, WXMJ +7, KSOC +7

FOR WEEK ENDING MARCH 4, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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URBAN AC REPORTERS

WMRZ/Albany, GA OM/PD: Jammin' Jay APD/MD: Paul "Precious Paul" Edwards	WBBK/Dothan, AL OM: BJ Kelli PD: JJ "Big Daddy" Davis	WKUS/Norfolk, VA*
WAMJ/Atlanta, GA* OM: Frank Johnson PD: Derek Harper	WUKS/Fayetteville, NC PD/MD: Jeff Anderson	WVKL/Norfolk, VA* OM/PD: Don London
WAKB/Augusta, GA* OM/PD: Ron Thomas	WDZZ/Flint, MI* PD: Trey Michaels	WCFB/Orlando, FL* OM: Steve Holbrook PD: Kevin Gardner
WKSP/Augusta, GA* OM: Steve Burke PD/MD: Tim "Fattz" Snell APD: Cher Best	WFLM/Ft. Pierce, FL* MD: Joseph Jenkins	WDAS/Philadelphia, PA* OM: Thea Mitchem PD: Joe Tamburro APD/MD: Jo Gamble
WWIN/Baltimore, MD* PD: Tim Watts MD: Keller Wynder	WQMG/Greensboro, NC* PD: Shilyne Cole	WRNB/Philadelphia, PA* OM/PD: Daisy Davis MD: MoShay LaRen
KQXL/Baton Rouge, LA* PD: J'Michael Francois	WJMZ/Greenville, SC* OM: Steve Crumbley APD/MD: Kelly Mac	WFXC/Raleigh, NC* OM/PD: Cy Young APD/MD: Jodi Berry
WBHK/Birmingham, AL* PD: Darryl Johnson APD: Chris Coleman	KMJQ/Houston, TX* PD: Sam Choice MD: Jeff Harrison	WKJS/Richmond, VA* OM/PD: Al Payne MD: Freddy Foxx
WUHT/Birmingham, AL* PD: John Long	WHRP/Huntsville, AL* OM: Ken Johnson PD: Mark Raymond APD/MD: Toni Terrell	WVBE/Roanoke, VA* OM/PD: Walt Ford
WMGL/Charleston, SC* OM/PD: Terry Base MD: TK Jones	WTLC/Indianapolis, IN* PD: Brian Wallace APD/MD: The First Lady	WTLZ/Saginaw, MI* PD/MD: Eugene Brown
WXST/Charleston, SC* OM/PD: Michael Tee	WKXI/Jackson, MS* OM/PD: Stan Branson	KBLX/San Francisco, CA* PD: Kevin Brown MD: Kimmie Taylor
WBVA/Charlotte, NC* PD/MD: Terri Avery	WSOL/Jacksonville, FL* OM: Gail Austin PD/MD: KJ Brooks	Music Choice Smooth R&B/Satellite OM/PD: Damon Williams APD: Mecca Thames MD: Lamonda Williams
WQNC/Charlotte, NC* PD: Alvin Stowe MD: Chris James	KMJK/Kansas City, MO* PD: Jerold Jackson	Sirius Heart & Soul/Satellite* OM/PD: B.J. Stone MD: Sasha Montero
WMPZ/Chattanooga, TN* OM: Keith Landecker PD: Andrea Perry	KNEK/Lafayette, LA* PD: D-Rock	The Touch/Satellite PD: Stan Boston APD/MD: Hollywood Hernandez
WSRB/Chicago, IL* PD/MD: Tracie Reynolds	KOKY/Little Rock, AR* OM/PD: Mark Dylan	XM Suite 62/Satellite* PD: Vic Clemons
WVAZ/Chicago, IL* OM: Elroy Smith PD: Kris Kelley APD/MD: Armando Rivera	KJLH/Los Angeles, CA* PD/MD: Aundrae Russell	WLVH/Savannah, GA* OM: Brad Kelly PD/MD: Gary Young
WZAK/Cleveland, OH* OM/PD: Kim Johnson MD: Terry Bello	KRBV/Los Angeles, CA* PD: Kevin Fleming APD/MD: Tawala Sharp	KDKS/Shreveport, LA* OM/PD: Quenn Echols
WLXC/Columbia, SC* PD/MD: Doug Williams	WMJM/Louisville, KY* PD/MD: Tim Gerard Girton	KVMA/Shreveport, LA* PD: Bill Sharp
WVDM/Columbia, SC* PD/MD: Mike Love	KJMS/Memphis, TN* PD: Eileen Collier	KMJM/St. Louis, MO* PD: Darrel Eason MD: Terrence Bibb
WAGH/Columbus, GA* OM: Brian Waters PD/APD: Queen Rasheeda MD: Edward Lewis	WHQT/Miami, FL* PD: Phil Michaels-Trueba APD: Karen Vaughn MD: Ken James	WFUN/St. Louis, MO* OM/PD: Garth Adams APD/MD: Niccy Davis
WKZJ/Columbus, GA OM/PD: Carl Conner, Jr. MD: Brandon Conner	WMIB/Miami, FL* PD: Mara Melendez MD: Vanessa Benedetty Jerome	WPHR/Syracuse, NY* OM: Rich Lauber PD: Butch Charles APD/MD: Kenny Dees
WXMG/Columbus, OH* OM: J.D. Kunes PD: Warren Stevens	WJMR/Milwaukee, WI* PD/MD: Lauri Jones	WIMX/Toledo, OH* PD: Rocky Love APD/MD: Brandi Brown
KRNB/Dallas, TX* OM/PD: Sam Weaver	WDLT/Mobile, AL* OM/PD: James Alexander MD: Cathy Barlow	WTUG/Tuscaloosa, AL OM: Greg Tomascello PD/MD: Charles Anthony
KSOC/Dallas, TX* OM/PD: John Candelaria	KJMG/Monroe, LA PD: Chris Collins	WHUR/Washington, DC* PD: Dave Dickinson MD: Traci LaTrelle
WROU/Dayton, OH* OM/PD: J.D. Kunes	WWMG/Montgomery, AL PD/MD: Darryl Elliott	WMMJ/Washington, DC* PD: Kathy Brown MD: Mike Chase
WDMK/Detroit, MI* APD: Benita "Lady B" Gray	WQKQ/Nashville, TN* PD: Kenny Smoov	WNEW/West Palm Beach, FL* OM/PD: Mark McCray APD: Kyle Stewart MD: Patrice Wright
WGPR/Detroit, MI* PD: Carolyn James MD: Karen Addison	KMEZ/New Orleans, LA* PD: LeBron "LBJ" Joseph APD/MD: Kelder Summers	
WMXD/Detroit, MI* OM: KJ Holiday PD: Jamillah Muhammad APD: Oneil Stevens MD: Krysti Birchett	WYLD/New Orleans, LA* OM/PD: Nate Bell	
	WBLS/New York, NY* PD: Vinny Brown	
	WRKS/New York, NY* PD: Toya Beasley MD: Julie Gustines	

* Monitored Reporters



▶ KOCH RECORDS OWNS THREE TITLES IN THE TOP 10 OF THE RAP CHART FOR THE FIRST TIME IN ITS HISTORY WITH JIM JONES AT NO. 5 AND UNK AT NOS. 7 AND 8.

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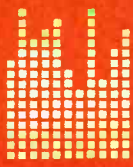
THIS WEEK	LAST WEEK	WEEKS ON CHART	RAP		NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
			TITLE ARTIST				
1	2	25	THIS IS WHY I'M HOT NO. 1 (1 WK)/MOST INCREASED PLAYS		CAPITOL	5132 +886	83.168 1
2	1	18	RUNAWAY LOVE	LUDACRIS FEATURING MARY J. BLIGE	DTP/DEF JAM/IDJMG	7347 -1204	65.084 2
3	3	19	THROW SOME D'S	RICH BOY FEATURING POLOW DA DON	ZONE 4/INTERSCOPE	5998 +107	54.195 3
4	4	22	MAKE IT RAIN	FAT JOE FEATURING LIL WAYNE	TERROR SQUAD/IMPERIAL/VIRGIN	4886 -334	45.531 4
5	5	27	WE FLY HIGH	JIM JONES	KOCH	3856 -646	31.184 7
6	7	12	GO GETTA	YOUNG JEEZY FEATURING R. KELLY	CORPORATE THUGZ/DEF JAM/IDJMG	3777 +303	35.060 6
7	6	33	WALK IT OUT	UNK	BIG OOMP/KOCH	3667 -274	36.345 5
8	12	8	2 STEP	UNK	BIG OOMP/KOCH	2934 +417	22.461 10
9	8	29	THE WAY I LIVE	BABY BOY DA PRINCE FEATURING LIL BOOSIE	UNIVERSAL REPUBLIC	2871 -218	17.667 15
10	9	32	TOP BACK	T.I.	GRAND HUSTLE/ATLANTIC	2668 -181	25.224 9
11	10	12	WOULDN'T GET FAR	THE GAME FEATURING KANYE WEST	GEFFEN/INTERSCOPE	2558 -43	21.870 11
12	14	7	OUTTA MY SYSTEM	BOW WOW FEATURING T-PAIN & JOHN TA AUSTIN	COLUMBIA	2478 +379	16.949 16
13	17	8	I'M A FLIRT	R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	2472 +606	30.127 8
14	16	17	ROCK YO HIPS	CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	2234 +359	20.274 13
15	19	13	IST TIME	YUNG JOC FEAT. MARQUES HOUSTON & TREY SONGZ	BLOCK/BAD BOY SOUTH/ATLANTIC	2143 +300	21.813 12
16	13	24	SHORTIE LIKE MINE	BOW WOW FEATURING CHRIS BROWN & JOHN TA AUSTIN	COLUMBIA	2023 -308	15.910 17
17	11	20	THAT'S THAT	SNOOP DOGG FEATURING R. KELLY	DOGGYSTYLE/GEFFEN/INTERSCOPE	2015 -600	18.205 14
18	15	8	30 SOMETHING	JAY-Z	ROC-A-FELLA/DEF JAM/IDJMG	1844 -100	15.283 18
19	18	16	KING KONG	JIBBS FEATURING CHAMILLIONAIRE	BEASTA/GEFFEN/INTERSCOPE	1720 -146	12.150 19
20	20	7	POP LOCK AND DROP IT	HUEY	HITZ COMMITTEE/JIVE/ZOMBA	1684 +227	10.773 20
21	21	5	NOT A CRIMINAL	CHAMILLIONAIRE FEATURING KELIS	CHAMILLITARY/UNIVERSAL MOTOWN	1575 +176	8.544 21
22	22	8	KNOW WHAT I'M DOIN'	BIRDMAN & LIL WAYNE FEAT. RICK ROSS & T-PAIN	CASH MONEY/UNIVERSAL MOTOWN	1418 +242	7.289 22
23	24	5	MR. JONES	MIKE JONES	SWISHAHOUSE/ASYLUM/WARNER BROS.	1285 +364	6.860 26
24	23	10	OH YEAH (WORK)	LIL SCRAPPY FEATURING SEAN P. & E-40	BME/REPRISE/WARNER BROS.	1260 +125	6.491 28
25	34	2	I TRIED	BONE THUGS-N-HARMONY FEAT. AKON	MO THUGS/FULL SURFACE/INTERSCOPE	902 +376	5.645 30
26	28	6	MAGIC CITY	2XL	TOMMY BOY	842 +38	2.219 -
27	27	7	DIME (TELL ME)	PITBULL FEATURING KEN-Y	FAMOUS ARTISTS/TVT	827 -29	4.198 36
28	29	9	LIES	MC MAGIC FEATURING KRISTAL MELODY	NASTYBOY	770 +6	4.594 34
29	33	2	GET BUCK	YOUNG BUCK	G-UNIT/INTERSCOPE	684 +158	4.938 32
30	25	14	NA NA	BABY BASH	ARISTA/RMG	681 -187	4.706 33
31	32	4	BREAK 'EM OFF	PAUL WALL FEATURING LIL KEKE	SWISHAHOUSE/ASYLUM/ATLANTIC	674 -36	7.073 24
32	30	9	CAN'T FORGET ABOUT YOU	NAS FEATURING CHRIS TTE MICHELE	DEF JAM/COLUMBIA/IDJMG	658 -104	2.329 -
33	26	5	HOLLYWOOD	JAY-Z FEATURING BEYONCE	ROC-A-FELLA/DEF JAM/IDJMG	621 -243	5.427 31
34	37	3	2 STEP	CLYDE CARSON	CAPITOL	585 +140	2.855 -
35	35	3	IT'S ME SNITCHES	SWIZZ BEATZ	UNIVERSAL MOTOWN	548 +62	6.891 25
36	NEW	NEW	FU PAY ME	SUNNY VALENTINE FEATURING YUNG JOC & NITTI	PLAYMAKER/JIVE/ZOMBA	508 +180	6.175 29
37	40	2	WE TAKING OVER	DJ KHALED FEAT. AKON, T.I., RICK ROSS, LIL WAYNE, BABY & FAT JOE	TERROR SQUAD/KOCH	497 +145	6.645 27
38	NEW	NEW	DOE BOY FRESH	THREE 6 MAFIA FEATURING CHAMILLIONAIRE	HYPNOTIZE MINDS/COLUMBIA	464 +138	2.633 -
39	NEW	NEW	WIPE ME DOWN	FOXX	TRILL/ASYLUM	365 +80	1.957 -
40	36	6	RECOGNIZE A PLAYA	BOSS HOGG OUTLAWZ FEATURING SLIM THUG	KOCH	358 -126	1.801 -

FOR WEEK ENDING MARCH 4, 2007

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GOSPEL

▶ THE CARAVANS
ROLL INTO THE TOP 10
WITH "REMEMBER
ME" (11-10).



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	26	UM GOOD SMOKIE NORFUL	NO. 1 (11 WKS) EMI GOSPEL	858 +49	3.832 1
2	3	13	ENCOURAGE YOURSELF DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	MOST INCREASED PLAYS EMI GOSPEL	741 +83	2.919 4
3	2	27	HEAVEN KNOWS DETRICK HADDON	TYSCOT/VERITY/ZOMBA	718 +31	3.482 2
4	4	36	HEALING KELLY PRICE	GOSPO CENTRIC/ZOMBA	656 +6	3.112 3
5	8	26	HALLELUJAH TROY SNEED	EMTRO GOSPEL	578 +3	2.258 7
6	5	47	IMAGINE ME KIRK FRANKLIN	SOUL WORLD/GOSPO CENTRIC/ZOMBA	569 -52	2.535 5
7	7	45	THE STRUGGLE IS OVER YOUTH FOR CHRIST	EMTRO GOSPEL	564 -11	2.386 6
8	6	24	BROKEN BUT I'M HEALED BYRON CAGE	GOSPO CENTRIC/ZOMBA	540 -45	1.671 12
9	9	16	FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC	VERITY/ZOMBA	531 +82	2.221 8
10	11	26	REMEMBER ME THE CARAVANS	MALACO	447 +44	1.987 9
11	17	17	LET GO DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	375 +77	1.344 16
12	10	24	HE'S HERE NIYOKI	DZC	355 -61	1.799 11
13	12	44	INCREDIBLE GOD YOUTHFUL PRAISE	EVIDENCE GOSPEL/LIGHT	340 -29	1.424 14
14	13	13	HIGH PRAISE ANointed PACE SISTERS	TYSCOT	338 +3	1.280 17
15	14	37	WHY ME? KIERRA KIKI SHEARD	EMI GOSPEL	336 +8	1.847 10
16	20	15	WE PRAISE YOU THE McCLURKIN PROJECT	GOSPO CENTRIC/ZOMBA	321 +42	1.470 13
17	16	14	I'M STILL STANDING BISHOP PAUL S. MORTON	TEHILLAH/LIGHT	316 +12	1.094 20
18	15	13	WALK AROUND HEAVEN PATTI LABELLE	UMBRELLA/BUNGALO	307 -2	1.274 18
19	19	20	THIS IS THE DAY FRED HAMMOND	VERITY/ZOMBA	302 +21	0.719 27
20	21	10	EVERY BODY EVERY BDDY! KENNY LEWIS & ONE VOICE	ICEE INSPIRATIONAL/ICEE	281 +2	1.113 19
21	18	20	GREAT PRAISE (THE WAR CRY) STEPHEN HURD	INTEGRITY GOSPEL/COLUMBIA	253 -44	0.549 -
22	22	11	YOU SHDWED ME KAREN CLARK-SHEARD	WORD-CURB	230 +13	1.376 15
23	23	6	SO GOOD TO ME VANESSA BELL ARMSTRONG	EMI GOSPEL/EMI CMG	228 +17	0.744 26
24	30	2	IT'S ON THE WAY NEAL ROBBERSON	BLACKBERRY/MALACO	214 +51	0.960 21
25	26	4	I'LL TRUST RICHARD SMALLWOOD	SOUL WORLD/VERITY/ZOMBA	208 +16	0.505 -
26	27	5	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT	MQM/JEG/KOCH	200 +11	0.604 -
27	25	4	GOD IS IN CONTROL (IT'S NOT OVER) WILMINGTON CHESTER MASS CHOR	EMTRO GOSPEL	194 -7	0.458 -
28	NEW		I LOVE ME BETTER THAN THAT SHIRLEY MURDOCK	TYSCOT	187 +24	0.596 -
29	NEW		STEP ASIDE YOLANDA ADAMS	ATLANTIC	180 +71	0.421 -
30	NEW		BLESSED AND HIGHLY FAVORED THE CLARK SISTERS	EMI GOSPEL	180 +24	0.399 -

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	FOLLOW ME VIRTUE (DARKCHILD GOSPEL/INTEGRITY GOSPEL/COLUMBIA)	308 303
2	VICTORY TYE TRIBBETT & G.A. (INTEGRITY GOSPEL/COLUMBIA)	299 310
3	OPERATOR J MOSS (GOSPO CENTRIC/ZOMBA)	298 264
4	PRESSURE INTO PRAISE LUCINDA MCORE (TYSCOT)	257 262
5	IN AWE OF YOU IZZY (VGR/JEG/KOCH)	230 230

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
6	THANK YA JESUS DARREL PETTIES & STRENGTH IN PRAISE (EMI GOSPEL)	211 231
7	SET ME FREE MYRON BUTLER & LEVI (EMI GOSPEL)	210 196
8	CHURCH MEDLEY DONNIE McCLURKIN (VERITY/ZOMBA)	207 227
9	THE BLESSING OF ABRAHAM DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS (EMI GOSPEL)	191 181
10	I MADE IT KEITH WONDERBOY JOHNSON & THE SPIRITUAL VOICES (WORLDWIDE/VERITY/ZOMBA)	184 243



TITLE ARTIST / LABEL	NEW STATIONS
BLESSED & HIGHLY FAVORED The Clark Sisters (EMI GOSPEL) KHLR, WEUP, WHAL, WXVI	4
LET GO DeWayne Woods & When Singers Meet (Quiet Water/Verity/Zomba) WEUP, WHLH	2
WE PRAISE YOU The McClurkin Project (GOSPO CENTRIC/ZOMBA) WCAO, WHAL	2
I LOVE ME BETTER THAN THAT Shirley Murdock (TYSCOT) WCAO, WXOK	2
EXCELLENT LORD Tramaine Hawkins (GOSPO CENTRIC/ZOMBA) WCAO, WJMI	2
STEP ASIDE Yolanda Adams (ATLANTIC) WFLT, WHAL	2
THERE'S A STORY BEHIND MY PRAISE Carolyn Traylor (MALACO)	2
GRACE Bishop T.D. Jakes & The Potter's House Mass Choir (DEXTERITY/EMI GOSPEL) WEUP, WFLT	2

ADDED AT...

WFMV
Columbia, S.C.
PD: Tony "Gee" Green
MD: Monica Washington
Benita Washington, Live Seen Him Work, 1
Alvin Darling & Celebration, Nobody But the Lord, 0

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
SEPTEMBER Kirk Franklin (STAX/CONCORD)	153/18	SO GLAD Kevin Vasser (EMI GOSPEL)	114/27
TOTAL STATIONS:	16	TOTAL STATIONS:	17
EXCELLENT LORD Tramaine Hawkins (GOSPO CENTRIC/ZOMBA)	145/28	MERCY Jeff Majors (MUSIC ONE/EPIC/COLUMBIA)	110/5
TOTAL STATIONS:	22	TOTAL STATIONS:	8
WON'T IT BE Sean Simmonds (XIST/ALLIANT)	137/7	THERE'S A STORY BEHIND MY PRAISE Carolyn Traylor (MALACO)	98/0
TOTAL STATIONS:	11	TOTAL STATIONS:	13
THE RAINBOW Vickie Winans (VERITY/ZOMBA)	133/8	LIVE BY FAITH Lashell Griffin (GOSWORLD/MUSIC/D.A.P.)	97/10
TOTAL STATIONS:	8	TOTAL STATIONS:	9
YOU'VE BEEN SO GOOD Martha Munizzi (MARTHA MUNIZZI/COLUMBIA/INTEGRITY)	133/1	RISE Jamie Jones Feat. All-4-One (GENESIS)	96/3
TOTAL STATIONS:	19	TOTAL STATIONS:	9



+83	ENCOURAGE YOURSELF Donald Lawrence Presents The Tri-City Singers (EMI Gospel) WHLW +33, WGRB +22, WHAL +16, WPPZ +16, WUFO +4, WLUB +4, WEAL +4, WNNO +3, WLOU +3, WPZS +3
+82	FAITHFUL IS OUR GOD Hezekiah Walker & LFC (Verity/Zomba) WHLW +31, WHAL +25, WTLN +12, WNNO +11, WPZE +7, WSOX +4, WGRB +3, WEAL +3, WDAS +3, WHLH +2
+77	LET GO DeWayne Woods & When Singers Meet (Quiet Water/Verity/Zomba) WHLW +34, WGRB +24, WHLH +12, WXTC +10, WXEZ +6, WXVI +4, KATZ +4, WEUP +3, WLOU +2, WBBP +2
+71	STEP ASIDE Yolanda Adams (Atlantic) WHAL +16, WXVI +9, WHLW +8, WLOK +7, WPGC +7, WLOU +6, WLUB +6, WXTC +4, WFLT +3, WUFO +3
+51	IT'S ON THE WAY Neal Roberson (Blackberry/Malaco) KHLR +11, WCAO +9, XSRT +6, WOAD +5, WNHL +5, WPZS +5, WPZE +4, WJYD +4, WTLN +4, WBBP +3

FOR WEEK ENDING MARCH 4, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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Breaking through the stained-glass ceiling

Women In Christian Radio

Kevin Peterson

KPeterson@RadioandRecords.com

60

Women continue to break through the glass ceiling in Christian radio, earning positions as GMs, PDs, sales managers, APDs, MIDs and promotion directors. Some even hold multiple managerial positions in this day of multitasking and consolidation. ■ I spoke with some of these women to find out more about their career paths—the help they’ve had along the way, how they’re paving it forward and how they feel Christian radio is doing with gender equity.

Joy-FM Network PD Carmen Brown says finding a mentor right out of college still helps her today. “My mentor is Lisa Brock of Brock Communications,” Brown says. “Lisa hired me right out of college for a promotions job at a museum. I was always impressed with how she handled herself in professional settings. I remember having a very difficult supervisor and Lisa sat me down and said, ‘Carmen, you can’t see it now, but learning to deal with this person now will help you in years to come. As you encounter other difficult people, you will be better equipped to work and relate to them.’”

“There were days that I thought I would never make it, but looking back, that time prepared me for later years,” she says. “It taught me to have thicker skin and to realize that how people treat you is really more about what is going on with them than it is about you. It was great advice, and I have referred back to that conversation with younger women—and men—in business.”

KKFS/Sacramento PD Laurie Larson says that she makes it a priority to try and help other women in Christian radio prosper. “I promote them, if possible. Our company wanted a new production director and everyone overlooked one of our own female personalities, who clearly had more talent and experience than all the outside applicants. I argued my case and they allowed me to [promote] her. It was her first title in 15 years of being in radio.”

While Brown, Larson and other female PDs often got their breaks in other formats and worked their way into Christian radio, WUFM (RadioU)/Columbus, Ohio, PD/MID Nikki Cantu has been in one place for her entire 11-year career. She says, “I began as a management assistant, including working on-air as a DJ. That led to becoming music director and then program director for our three networks: RadioU, TVU and the Spirit Television Network.”

While it is true that more women hold mana-

gerial positions in radio than ever before, Larson points out that salaries aren’t always necessarily what they should be. “I once made \$20,000 as a PD,” she says, “and took the station to No. 1 in its target demographic. After I received an offer in a larger market, they paid my male replacement \$55,000. He took the station to 19th place and they had to change formats in less than a year.”

Brown has more advice for Christian radio owners and managers, saying, “Develop everyone—but as women do come up through the ranks, it would be awesome to encourage some sort of mentor program, so that women can encourage other women.” Cantu says, “I would encourage them to look outside of their normal box. You never know what you will find. The women I work with and I take pride in being very dedicated and hardworking. Instead of just looking to hire another worker, male or female, they should be developing a loyal employee.”

As to whether Christian radio does its part to propel women into management and talent positions, Brown says, “I feel comfortable with where we are. I don’t divide people up between genders. If you’re good at what you do, then you’re good at what you do. I don’t look to see if it’s a woman or man in that position.”

Cantu adds, “I think we’ve made great progress behind the scenes. Find a big company and there are women helping to make it strong. As far as talent positions though, that glory still goes more toward guys, at least in this format.”

Larson isn’t quite as satisfied with the current status. She says, “The trend is in the right direction, however it follows an all too familiar pattern. Women started to ‘be allowed’ to be music directors once the power was taken from the position and the PD called all the shots. Now women are finally breaking into the PD positions. Why? Because all the decisions are made at the corporate PD level, and PDs are reduced to babysitting and coaching air talent, with the vision coming from elsewhere, usually another market. If a female were at this level, now that would be something.”

“I do want to compliment my current company, Salem Communications, and, especially VP of operations Jon Horton. After 20-plus years in radio, it’s the first radio company I’ve worked for that has paid women exactly what they pay men. They even have a wonderful ethics, sexual harassment and other HR training, absolutely unheard-of in the other companies I’ve worked for. Is Christian radio better for women? You bet.”

R-R



Brown



Larson



Cantu

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▶ **BRANDON HEATH** TAKES THE CHART'S HIGHEST DEBUT AT NO. 29 WITH "I'M NOT WHO I WAS."



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	22	DOES ANYBODY HEAR HER CASTING CROWNS	NO. 1 (5 WKS) BEACH STREET/REUNION/PLG		1386 -52	4.447 1
2	2	16	EVERLASTING GOD LINCOLN BREWSTER		VERTICAL/INTEGRITY	1180 +66	3.780 2
3	3	25	WHAT IT MEANS JEREMY CAMP		BECC/TOOTH & NAIL	1064 -2	3.038 3
4	4	26	YOU ALONE ECHOING ANGELS		INO	938 -59	2.644 4
5	5	24	HOLD FAST MERCYME		INO	930 -65	2.445 6
6	7	16	MADE TO LOVE TOBYMAC		FOREFRONT/EMI CMG	894 +86	2.227 10
7	6	34	MADE TO WORSHIP CHRIS TOMLIN		SIXSTEPS/SPARROW/EMI CMG	791 -76	2.571 5
8	10	7	WALKING HER HOME MARK SCHULTZ		WORD-CURB	758 +54	1.721 11
9	9	27	I WILL LIFT MY EYES BEBE NORMAN		ESSENTIAL/PLG	728 -37	2.354 8
10	8	33	SHINE SALVADOR		WORD-CURB	717 -68	2.274 9
11	12	6	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN		SIXSTEPS/SPARROW/EMI CMG	689 +56	1.477 14
12	11	20	GIVE IT ALL AWAY AARON SHUST		BRASH	664 +21	1.077 20
13	15	8	UNDO RUSH OF FOOLS		MIDAS	621 +61	1.103 19
14	14	9	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CLAYTON, C. WARMAN, BRIAN LUTTRELL	AIRPOWER	RELATION/PLG	602 +26	1.388 16
15	13	27	ENOUGH BARLOW GIRL		FERVENT/WORD-CURB	545 -32	1.399 15
16	18	5	HOW TO SAVE A LIFE THE FRAY		EPIC	529 +39	2.409 7
17	16	10	AWAKEN NATALIE GRANT		CURB	511 -2	0.750 29
18	17	16	BIG ENOUGH AYIESHA WOODS		GOTEE	475 -26	0.722 30
19	23	9	WISH YOU WERE HERE MARK HARRIS	AIRPOWER	INO	443 +80	1.566 13
20	21	5	WHAT COULD BE BETTER (THE DAYS AHEAD) 33 MILES		INO	435 +37	0.895 25
21	19	7	SUNRISE NICHOLE NORDEMAN		SPARROW/EMI CMG	406 -30	0.707 -
22	20	19	DRIFTER DECEMBERADIO		SLANTED/SPRING HILL	384 -36	0.575 -
23	22	6	THE BLESSING JOHN WALLER		BEACH STREET/REUNION/PLG	376 -21	0.902 24
24	30	2	EVERY TIME I BREATHE BIG DADDY WEAVE	MOST INCREASED PLAYS	FERVENT/WORD-CURB	355 +142	0.656 -
25	24	4	JOIN THE SONG VICKY BECHING		SPARROW/EMI CMG	288 -3	0.829 26
26	28	2	SOMETHING BEAUTIFUL NEWSBOYS	MOST ADDED	INPOP	286 +51	0.774 28
27	27	3	SHINE MATT REDMAN		SIXSTEPS/SPARROW/EMI CMG	264 +1	0.558 -
28	25	8	FOREVER AND EVER, ETC. DAVID CROWDER BAND		SIXSTEPS/SPARROW/EMI CMG	252 -18	0.364 -
29	NEW		I'M NOT WHO I WAS BRANDON HEATH		REUNION/PLG	247 +92	0.979 22
30	NEW		YOU KNOW MY NAME DETOUR 180		SLANTED/SPRING HILL	247 +71	1.653 12

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	MY SAVIOR MY GOD AARON SHUST (BRASH)	671	710	6	ALL WHO ARE THIRSTY KUTLESS (BECC/TOOTH & NAIL)	491	502
2	MOUNTAIN OF GOD THIRD DAY (ESSENTIAL/PLG)	609	614	7	SHINE ON NEED TO BREATHE (SPARROW/LAVA/EMI CMG)	486	521
3	PRaise YOU IN THIS STORM CASTING CROWNS (BEACH STREET/REUNION/PLG)	550	549	8	STRONG TOWER KUTLESS (BECC/TOOTH & NAIL)	485	499
4	HOW GREAT IS OUR GOD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	540	548	9	LET IT RISE BIG DADDY WEAVE (FERVENT/WORD-CURB)	481	515
5	BLESSED BE YOUR NAME TREE63 (INPOP)	508	524	10	YOUR NAME PHILLIPS, CRAIG & DEAN (INO)	477	519

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SOMETHING BEAUTIFUL Newsboys (INPOP) KKFS, KTSL, Sirius Spirit 66, WCQR, WCRJ, WPAR, XM The Message	7
MADE TO LOVE tobyMac (FOREFRONT/EMI CMG) KBNJ, KKFS, KTIS, WCSG, WFFH	5
WALKING HER HOME Mark Schultz (WORD-CURB) KAIM, KKFS, WCQR, WCRJ, WPAR	5
EVERY TIME I BREATHE Big Daddy Weave (FERVENT/WORD-CURB) Sirius Spirit 66, WCRJ, WCSG, WFHM, XM The Message	5
I'M NOT WHO I WAS Brandon Heath (REUNION/PLG) KBIQ, WFFH, WFSH, WFZH, WJQK	5
TUNNEL Third Day (ESSENTIAL/PLG) KBNJ, KLJC, KXOJ, WJIE	4
HOW TO SAVE A LIFE The Fray (EPIC) KXOJ, WCRJ, WFZH	3
WHEN I GET WHERE I'M GOING Geoff Moore (ROCKETOWN) KSBJ, WBDX, WCRJ	3

ADDED AT... WBSN

New Orleans, LA

PO: Tom Krimmier
MD: Libby Krimmier

Sanctus Real, Don't Give Up, 18
Bethany Dillon, The Kingdom, 17
Nate Sallie, Holy Spirit, 0
Rush of Fools, Undo, 0

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
EVERYTHING IS BEAUTIFUL Starfield (SPARROW/EMI CMG) TOTAL STATIONS: 21	240/53	YOU ALONE Casting Pearls (INPOP) TOTAL STATIONS: 9	190/54
THERE IS A RIVER Jars Of Clay (ESSENTIAL/PLG) TOTAL STATIONS: 17	232/47	SUFFICIENT Adie Camp (BECC/TOOTH & NAIL) TOTAL STATIONS: 10	184/17
DON'T GIVE UP Sanctus Real (SPARROW/EMI CMG) TOTAL STATIONS: 15	230/40	BE LIFTED HIGH Michael W. Smith (REUNION/PLG) TOTAL STATIONS: 9	179/25
ON THE THIRD DAY Michael Olson (ROCKETOWN) TOTAL STATIONS: 11	223/22	GIVE ME AMAZING GRACE Jackson Waters (WORD-CURB) TOTAL STATIONS: 8	163/3
EVERYDAY Jessie Daniels (MIDAS) TOTAL STATIONS: 16	203/12	BLESSED BE Jason Gray (CENTRICITY) TOTAL STATIONS: 8	140/37

MOST INCREASED PLAYS

+142	EVERY TIME I BREATHE Big Daddy Weave (Fervent/Word-Curb) KLVA +30, WFHM +22, WJTL +16, WMSJ +16, KXOJ +15, WCRJ +12, KBIQ +11, WMUZ +4, KBNJ +3, KLJC +3
+92	I'M NOT WHO I WAS Brandon Heath (Reunion/PLG) WFSH +26, WFZH +21, WAFJ +16, KKCM +9, WJQK +7, KBIQ +7, KSBJ +4, WPAR +2, KCMS +2, WCSG +1
+86	MADE TO LOVE tobyMac (ForeFront/EMI CMG) KCMS +18, KXOJ +17, WFFH +13, WMUZ +10, WLPJ +8, WJQK +6, WAFJ +6, WCSG +6, WJIE +5, WMCU +4
+80	WISH YOU WERE HERE Mark Harris (INO) WFSH +26, KFIS +21, KVMM +13, WFZH +12, KFSH +10, WMCU +4, XME5 +4, WFFH +3, KLVA +2, KBIQ +2
+71	YOU KNOW MY NAME Detour 180 (Slanted/Spring Hill) KFIS +36, WFSH +19, KLTJ +9, KFSH +4, KBIQ +3, WFZH +1

FOR WEEK ENDING MARCH 4, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations. 51 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 33 reporters, christian CHR 28, christian rock 33 and inspo 19. © 2007 Nielsen Business Media, Inc. All rights reserved.

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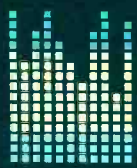
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"these guys have stepped up to the plate with a wonderful record which represents a major shift towards accessibility and a sharpened focus in their ministry. if 'glory defined' had an entire album recorded to compliment the quality of that song it would be this album."

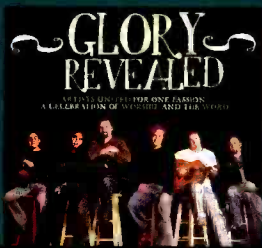
- BROWN BANNISTER, PRODUCER

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CHRISTIAN

► **GLORY REVEALED** (WITH MAC POWELL, MARC HALL, STEVEN CURTIS CHAPMAN AND BRIAN LITRELL) CROWNS THE INSPO LIST WITH "BY HIS WOUNDS."



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	17	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	1185	+2
2	2	10	FORGIVEN RELIENT K	CAPITOL/GOTEE	1002	+31
3	3	9	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	954	+87
4	4	12	HOLD ON STELLAR KART	WORD-CURB	918	+26
5	5	15	EVERYTHING IS BEAUTIFUL STARFIELD	SPARROW/EMI CMG	890	+62
6	6	23	TONIGHT JEREMY CAMP	BEC/TOOTH & NAIL	750	-60
7	7	14	THE SHOW HAWK NELSON	TOOTH & NAIL	703	-6
8	8	6	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	680	+53
9	9	16	CRASHING DOWN MAT KEARNEY	INPOP	647	-19
10	10	13	HOW TO SAVE A LIFE THE FRAY	EPIC	609	+42
11	11	28	STAND IN THE RAIN SUPERCHICK	INPOP	564	-27
12	12	19	SHINE ON NEEDTOBREATHE	SPARROW/EMI CMG	546	+20
13	13	32	BREATHE YOU IN THOUSAND FOOT KRUTCH	TOOTH & NAIL	543	-12
14	14	16	OH! GRAVITY SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	532	-36
15	15	4	WORK JARS OF CLAY	ESSENTIAL/PLG	523	+107
16	16	4	WHAT I HEAR JESSIE DANIELS	MIDAS	512	+64
17	17	8	REACH JILL PARR	WHIPLASH	497	+26
18	18	12	GIVE IT ALL AWAY AARON SHUST	BRASH	474	+40
19	19	2	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	426	+56
20	20	13	YES YOU HAVE LEELAND	ESSENTIAL/PLG	388	-73
21	21	18	WHEREVER THE WIND BLOWS PILLAR	FLICKER/PLG	386	-40
22	NEW		SOMETHING BEAUTIFUL NEWSBOYS	INPOP	365	+97
23	23	2	DEARLY LOVED JIMMY NEEDHAM	INPOP	358	+73
24	24	4	LOVE IS A BEAUTIFUL THING GROUP 1 CREW	FERVENT/WORD-CURB	355	+32
25	25	4	WHO CAN COMPARE FOOLISH THINGS	INPOP	324	+7
26	26	2	AFTER THE WORLD DISCIPLE	SRE/INO	317	+11
27	27	7	FOREVERANDEVER, ETC. DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	316	+7
28	28	16	SET ME FREE CASTING CROWNS	BEACH STREET/REUNION/PLG	316	+5
29	NEW		YOUR WAY ADIE CAMP	BEC/TOOTH & NAIL	292	+23
30	30	20	THE REAL NEVERTHELESS	FLICKER/PLG	285	-64

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	12	SEARCHLIGHTS FALLING UP	BEC/TOOTH & NAIL	353	-7
2	2	8	NO LONGER DECYFER O'DOWN	SRE/INO	352	+41
3	3	9	LIVE LIKE WE'RE ALIVE NEVERTHELESS	FLICKER/PLG	305	+20
4	4	6	WHEN TOMORROW COMES PILLAR	FLICKER/PLG	293	+3
5	5	17	GOING IN BLIND P.O.D.	RHINO/ATLANTIC/WORD-CURB	274	+3
6	6	10	NOSTALGIATOPIA ELEVENTYSEVEN	FLICKER/PLG	272	+3
7	7	8	PROCRASTINATING STELLAR KART	WORD-CURB	265	+10
8	8	7	WAKE UP! WAKE UP! EVERYDAY SUNDAY	INPOP	265	-1
9	9	13	THE FIGHT CLASSIC CRIME	TOOTH & NAIL	246	-1
10	10	6	AFTER THE WORLD DISCIPLE	SRE/INO	241	+7
11	11	15	LOVE DAY OF FIRE	ESSENTIAL/PLG	240	-7
12	12	8	DEATH FINDS US BREATHING SHOWDOWN	MONO VS STEREO	239	+14
13	13	11	FORGIVEN RELIENT K	CAPITOL/GOTEE	239	+6
14	14	7	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	236	-26
15	15	3	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	235	+11
16	16	16	WAITING FIREFLIGHT	FLICKER/PLG	226	-70
17	17	3	HIT THE FLOOR THOUSAND FOOT KRUTCH	TOOTH & NAIL	206	+12
18	18	3	GOING UNDER THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	193	+19
19	19	4	A WHISPER & A CLAMOR ANBERLIN	TOOTH & NAIL	181	+9
20	20	18	I'LL FOREVER SING RUN KID RUN	TOOTH & NAIL	181	-27
21	21	3	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). VIRGIN/TOOTH & NAIL	170	+26	
22	22	2	SAY YOUR PRAYERS WEDDING	BRAVE NEW WORLD	168	+52
23	NEW		SURFACE DEAS VAIL	BRAVE NEW WORLD	154	+57
24	24	5	THESE PAGES MAINSTAY	BEC/TOOTH & NAIL	154	0
25	25	9	ROLE REMODELING MXXPX	BEC/TOOTH & NAIL	149	-24
26	NEW		AN EPIPHANY SEND	TOOTH & NAIL	139	+59
27	27	19	ALREADY OVER RED	ESSENTIAL/PLG	138	-6
28	28	4	WORD OF MOUTH JOHN REUBEN	GOTEE	136	-8
29	29	17	OH! GRAVITY SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	125	-34
30	30	12	MIDDLE OF IT ALL MANIC DRIVE	WHIPLASH	120	-51

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	3	5	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARC HALL, STEVEN CURTIS CHAPMAN, BRIAN LITRELL	REUNION/PLG	302	+33
2	1	8	DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	283	-13
3	7	2	WISH YOU WERE HERE MARK HARRIS	INO	268	+24
4	6	3	WALKING HER HOME MARK SCHULTZ	WORD-CURB	259	+9
5	4	7	GIVE ME JESUS JEREMY CAMP	BEC/TOOTH & NAIL	257	-2
6	2	14	HOLD FAST MERCYME	INO	254	-23
7	3	21	GLORY SELAH	CURB	223	-34
8	8	15	EVERLASTING GOD BRENTON BROWN	SURVIVOR/SPARROW/EMI CMG	217	+8
9	9	4	BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	202	+9
10	10	6	LIFT UP THE NAME JAIME JAMCOCHIAN FEAT. SCOTT KRIPPAYNE	CENTRICITY	191	+27

INSPO

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	11	12	GIVE IT ALL AWAY AARON SHUST	BRASH	178	-10
2	12	14	ON THE THIRD DAY MICHAEL OLSON	ROCKETOWN	167	+7
3	13	7	I KNOW YOU'RE THERE CHANDLER	SPIN 360	163	+16
4	14	9	I WILL LIFT MY EYES BEGO NORMAN	ESSENTIAL/PLG	162	-43
5	15	10	HEAR US FROM HEAVEN JARED ANDERSON	INTEGRITY	161	-39
6	16	18	UNDO RUSH OF FOOLS	MIDAS	155	+17
7	17	NEW	NEEDED WAYBURN DEAN	WAYJADE/EMG	140	+28
8	18	20	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	122	+9
9	19	17	IN CHRIST ALONE AVALON	SPARROW/EMI CMG	122	-25
10	20	NEW	COME, LET US WORSHIP FERNANDO ORTEGA	CURB	121	+18



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CHRISTIAN

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MD: Bob Malone

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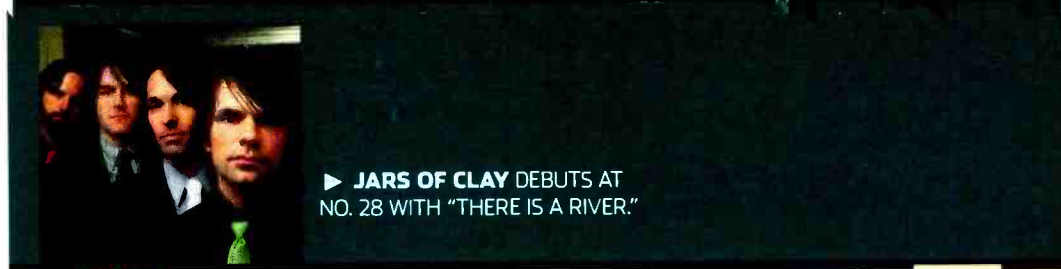
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* Monitored Reporters



► **JARS OF CLAY DEBUTS AT NO. 28 WITH "THERE IS A RIVER."**

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	CHRISTIAN AC INDICATOR	
					PLAYS	+/-
1	1	20	DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	836	-21
2	4	9	EVERLASTING GOD LINCOLN BREWSTER	INTEGRITY	751	+69
3	3	17	AWAKEN NATALIE GRANT	CURB	697	+5
4	2	23	HOLD FAST MERCYME	IND	694	-68
5	9	5	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	659	+112
6	8	5	WALKING HER HOME MARK SCHULTZ	WORD-CURB	642	+88
7	6	17	BIG ENOUGH AYESHA WOODS	COTEE	627	+1
8	5	19	GIVE IT ALL AWAY AARON SHUST	BRASH	600	-69
9	10	10	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	515	+11
10	12	6	UNDO RUSH OF FOOLS	MIDAS	510	+24
11	7	23	WHAT IT MEANS JEREMY CAMP	BEC/TOOTH & NAIL	501	-115
12	11	25	YOU ALONE ECHOING ANGELS	IND	479	-15
13	14	14	LITTLE IS MUCH DOWNHERE	CENTRICITY	467	+8
14	16	4	SUNRISE NICHOLE NORDEMAN	SPARROW/EMI CMG	451	+27
15	17	4	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES	IND	439	+39
16	18	6	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITTLER	REUNION/PLG	437	+37
17	23	3	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	403	+101
18	19	18	ALL WHO ARE THIRSTY KUTLESS	BEC/TOOTH & NAIL	363	-7
19	22	5	SHINE MATT REDMAN	SIXSTEPS/SPARROW/EMI CMG	362	+47
20	25	2	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	344	+48
21	20	10	WISH YOU WERE HERE MARK HARRIS	IND	344	-6
22	21	6	GIVE ME AMAZING GRACE JACKSON WATERS	WORD-CURB	342	+1
23	24	7	THE BLESSING JOHN WALLER	BEACH STREET/REUNION/PLG	298	0
24	26	16	SHINE ON NEED TO BREATHE	SPARROW/EMI CMG	250	-7
25	29	3	BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	247	+31
26	27	16	I BELIEVE BUILDING 429	WORD-CURB	240	-6
27	30	2	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	239	+30
28	NEW		THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	181	+41
29	NEW		ON THE THIRD DAY MICHAEL OLSON	ROCKETOWN	166	0
30	NEW		JOIN THE SONG VICKY BEECHING	SPARROW/EMI CMG	162	+13



CHRISTIAN CHR MUSIC RESEARCH

TITLE ARTIST	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
REBIRTHING SKILLET	ARDENT/SRE/INO	4.34	90%	17%	4.41	4.10	4.25
MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	4.30	97%	15%	4.15	4.32	4.23
HOW TO SAVE A LIFE THE FRAY	EPIC	4.24	98%	18%	4.35	4.07	4.22
STAND IN THE RAIN SUPERCHIC(K)	INPOP	4.19	99%	17%	4.25	4.07	4.15
BREATHE YOU IN THOUSAND FOOT KRUTCH	TOOTH & NAIL	4.18	97%	13%	4.24	4.05	4.13
DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	4.15	98%	28%	4.05	4.45	4.26
TONIGHT JEREMY CAMP	BEC/TOOTH & NAIL	4.10	97%	18%	4.19	4.12	4.15
AFTER THE WORLD DISCIPLE	SRE/INO	4.09	68%	5%	4.06	4.00	4.03
HOLD ON STELLAR KART	WORD-CURB	4.04	89%	16%	4.33	5.00	4.60
THE SHOW HAWK NELSON	TOOTH & NAIL	4.04	88%	15%	3.98	3.37	3.92
FOREVERANDEVER ETC. DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	4.03	82%	16%	4.27	3.83	4.02
LOVE IS A BEAUTIFUL THING GROUP 1 CREW	FERVENT/WORD-CURB	4.00	82%	11%	4.00	4.33	4.20
IT'S YOU FIREFLIGHT	FLICKER/PLG	3.98	79%	17%	4.00	5.00	4.20
WHEREVER THE WIND BLOWS PILLAR	FLICKER/PLG	3.98	91%	19%	3.94	3.92	3.93
FORGIVEN RELIENT K	COTEE	3.96	87%	13%	3.97	3.74	3.86
THE REAL NEVERTHELESS	FLICKER/PLG	3.96	84%	21%	3.84	3.80	3.83
SET ME FREE CASTING CROWNS	BEACH STREET/REUNION/PLG	3.95	90%	13%	3.87	4.00	3.94
DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	3.93	80%	11%	3.84	3.76	3.80
FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	3.93	60%	9%	3.77	4.03	3.91
REACH JILL PARR	WHIPLASH	3.93	86%	13%	3.63	4.08	3.87

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 777 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



Classical KMZT flips to KKG0 'Go Country 105'

Los Angeles: From No Country To 'Go Country'

R.J. Curtis

RCurtis@RadioandRecords.com

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When Mount Wilson FM Broadcasters' KMZT (K-Mozart)/Los Angeles made the Feb. 26 flip from classical, adopting new calls KKG0 and rebranding as "Go Country 105," the move ended a six-month hiatus for country music in the nation's second-largest radio market—after Emmis converted KZLA to rhythmic AC KMVN (MOVN 93.9) on Aug. 17, 2006. ■

Reaction in and outside the industry has been exceedingly positive. Country fans in Los Angeles are ecstatic. The Nashville record community is hopeful and optimistic. Bob Romeo, executive director of the L.A.-based Academy of Country Music, says the group is "thrilled" to have the format back on a full-market signal that covers Los Angeles and Orange County.

In a show of support, representatives from both the ACM and the Country Music Assn. turned out for the official announcement at a Feb. 26 press conference at the Museum of Television and Radio in Los Angeles.

During the city's six-month period without a full-signal country station, two noteworthy developments took place. First, CBS Radio's KFRG/Riverside-San Bernardino, a nonfactor in the L.A. market prior to KZLA's flip, posted a 1.1 12+ share in the fall 2006 L.A. Arbitron, follow-

ing a 0.5 showing in summer. KFRG typically ranks top three and often No. 1 in its home market. Then last December, Mt. Wilson Broadcasters flipped its AM 540 signal in Los Angeles to country. While reaction was positive, Mt. Wilson president Saul Levine says many people in the market said they couldn't tune in the signal, so he added a second frequency at 1260 AM, creating a country simulcast. Initially, the twins used Dial Global's 24-hour format, but added longtime KZLA air personality Shawn Parr for a live morning show Jan. 8.

Levine is considered somewhat of a maverick, because he's part of a dying breed—an independent owner in a major market. He has owned the 105.1 frequency since putting it on the air in 1959 and claims, "We are the oldest operators in the U.S. of any major properties."

Without question the first thing Levine wants to do is dispel any doubts about the strength of the 105.1 signal. He says, "We're up at 6,000 feet, with 18,000 watts nondirectional, we cover 100 miles, and we're not just some class A suburban station." According to Levine, 105.1 covers four markets, with strong coverage in Los Angeles and Orange County, Riverside/San Bernardino, Ventura/Oxnard, "and we're simulcasting on 540 AM in San Diego, so we have between 15 [million] to 20 million people who can hear us. We're in a great position to provide country music for all of Southern California."



'Country listeners pleaded with us to put it on FM, so it became a no-brainer.'

—Saul Levine

When Levine flipped the two AMs to country, the FM signal wasn't part of the company's original idea, and it believed, as Levine says, "we could have the best of both worlds" with two AMs pumping out country and 105.1 staying classical. After giving the market a taste, however, Levine says he realized the appetite for the format was insatiable. "Country listeners pleaded with us to put it on FM, so it became a no-brainer." All the heavy sentiment for country aside, Levine also realized the demographic and economic reality of programming a classical station, with a format that "had reached a median age in the 60s, and advertisers were just pulling away from it."

He immediately saw the opportunity for country as "a vibrant, dynamic format where the median age is in the low 40s." On an emotional level, Levine called the format swap difficult, "because we had 550,000 classical listeners," but "what made it easier is that there is a full-time public station [KUSC] that plays classical music and another at Cal State Northridge [KCSN], so we had a market with three classical stations and no country."

In terms of financial goals for Go Country 105, a look at KZLA's revenue may be helpful. After Emmis flipped KZLA, radio president Rick Cummings said the station billed about \$28 million in 2005, but projected 2006 to be more in the low \$20 million range.

The business reality for Mt. Wilson is completely different from a company like Emmis, Levine says. "We have no debt service, and we're not accountable to Wall Street, so we're in an ideal position." He estimates that if the format brought in no more than \$17 [million] to \$19 million, he would be plenty pleased. "We're not setting our goals that low anymore, but if we could do something in the high teens to \$20 million, we'd be extremely happy."

So far, response from the buying community has already been strong, Levine cites two specific examples. "Ford, whom we approached as a classical station, said they already made their annual buy, but after the format change, they were going to rework their budget to include us." Levine also says Fox TV never bought KMZT, but has since asked KKG0 to make a presentation. In addition, Levine says L.A. buyers seem to have a new admiration for the old KZLA.

"We're also getting buyers saying they didn't appreciate KZLA when they had it, that they took it for granted, so they want to support us," he says. "Now I feel we're going to end up with more revenue than KZLA got."

In addition to being adamant about the signal strength of Go Country 105, Levine assures that he is committed to the format in Los Angeles, pointing to the fact that since signing on 105.1 in 1959, country will be only the third format on this signal. The frequency featured jazz for 29 years, followed by 18 years of classical. "We're in this for the long term. Some people asked us, 'What if you get a bad book, or what if it takes time?' and I told them not to worry about that. We're not in this for one year or two years. We have a history of longevity. We're staying with the format."

R&R

KKG0 Music Monitor

10 a.m., March 5

- "No One Needs to Know," **Shania Twain**
- "I Got a Feelin'," **Billy Currington**
- "Before He Cheats," **Carrie Underwood**
- "High Maintenance Woman," **Toby Keith**
- "Crazy From the Heart," **Bellamy Brothers**
- "Beer in Mexico," **Kenny Chesney**
- "God Blessed Texas," **Little Texas**
- "Tempted," **Marty Stuart**
- "Something That We Do," **Clint Black**
- "A Feelin' Like That," **Gary Allan**
- "Every River," **Brooks & Dunn**
- "Roll On Eighteen Wheeler," **Alabama**
- "Anyway," **Martina McBride**
- "Passionate Kisses," **Mary Chapin Carpenter**
- "Gone," **Montgomery Gentry**

SOURCE: NIELSEN BDS

COUNTRY

► **BRAD PAISLEY**
HOOKS THE HOT SHOT
DEBUT AT NO. 50
WITH "TICKS."



R&R

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	AUDIENCE (IN MILLIONS) +/-	PLAYS TW RANK
1	1	26	LADIES LOVE COUNTRY BOYS	TRACE ADKINS	NO. 1 (2 WKs)	☆	33.814 +0.995	4497 1
2	5	12	BEER IN MEXICO	KENNY CHESNEY		☆	31.902 +3.933	3933 4
3	2	25	WATCHING YOU	RODNEY ATKINS		☆	31.363 -0.459	4023 2
4	3	16	STUPID BOY	KEITH URBAN		☆	30.998 +2.408	3977 3
5	7	10	LAST DOLLAR (FLY AWAY)	TIM MCGRAW		☆	28.504 +2.900	3556 6
6	9	17	ANYWAY	MARTINA MCBRIDE		☆	26.822 +1.602	3596 5
7	8	15	WASTED	CARRIE UNDERWOOD		☆	26.774 +1.462	3302 8
8	12	9	STAND	RASCAL FLATTS	MOST INCREASED AUDIENCE	☆	24.872 +4.525	3088 10
9	11	10	SETTLIN'	SUGARLAND		☆	23.389 +2.566	3021 11
10	6	24	ALYSSA LIES	JASON MICHAEL CARROLL		☆	23.285 -2.503	3417 7
11	13	31	I'LL WAIT FOR YOU	JOE NICHOLS		☆	22.485 +2.191	3252 9
12	14	5	HIGH MAINTENANCE WOMAN	TOBY KEITH		☆	19.166 +2.873	2530 13
13	16	16	LONG TRIP ALONE	DIERKS BENTLEY		☆	17.196 +1.967	2557 12
14	18	20	A FEELIN' LIKE THAT	GARY ALLAN		☆	15.843 +2.402	2343 15
15	15	29	YOU'LL ALWAYS BE MY BABY	SARA EVANS		☆	15.789 +0.121	2439 14
16	17	18	HILLBILLY DELUXE	BIDDIS & DINN		☆	15.712 +0.934	2299 16
17	21	22	GOOD DIRECTIONS	BILLY CURRINGTON	AIRPOWER	☆	14.409 +3.063	2155 17
18	20	11	A WOMAN'S LOVE	ALAN JACKSON		☆	13.951 +1.643	2089 18
19	19	16	LIPS OF AN ANGEL	JACK INGRAM		☆	13.361 +0.814	1902 19
20	23	17	ME AND GOD	JOSH TURNER	AIRPOWER	☆	10.875 +1.941	1734 20
21	25	19	DOON'T MAKE ME	BLAKE SHELTON		☆	10.766 +2.072	1584 23
22	22	25	'FORE SHE WAS MAMA	CLAY WALKER		☆	10.252 +0.033	1663 21
23	24	12	MOMENTS	EMERSON DRIVE		☆	10.165 +1.459	1593 22
24	26	27	FIND OUT WHO YOUR FRIENDS ARE	TRACY LAWRENCE		☆	7.733 +0.905	1163 25
25	29	6	LUCKY MAN	MONTGOMERY GENTRY		☆	7.347 +1.801	1147 26
26	30	21	DIXIE LULLABY	PAT GREEN		☆	7.156 +1.694	987 28
27	27	22	STARTIN' WITH ME	JAKE OWEN		☆	6.918 +0.728	1174 24
28	28	21	I KEEP COMING BACK	JOSIE GRACIN		☆	6.740 +0.609	1025 27
29	32	4	LOST IN THIS MOMENT	BIG E RICH	BREAKER	☆	6.422 +1.811	822 31
30	33	5	JOHNNY CASH	JASON ALDEAN		☆	6.206 +1.724	924 29

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	AUDIENCE (IN MILLIONS) +/-	PLAYS TW RANK
31	31	18	ISN'T THAT EVERYTHING	DANIELLE PECK		☆	5.498 +0.678	871 30
32	34	8	A DIFFERENT WORLD	BUCKY COVINGTON		☆	4.111 +0.223	711 32
33	35	17	COME TO BED	GRETCHEN WILSON		☆	3.929 +0.188	622 34
34	36	7	GUYS LIKE ME	ERIC CHURCH		☆	3.402 +0.112	593 35
35	41	4	TEARDROPS ON MY GUITAR	TAYLOR SWIFT		☆	3.362 +1.535	475 39
36	37	11	ISN'T SHE	CAROLINA RAIN		☆	3.148 +0.451	562 36
37	42	5	I WONDER	KELLIE PICKLER	BREAKER	☆	3.091 +1.388	494 37
38	39	12	MISSING YOU 2007	ALISON KRAUSS AND JOHN WAITE		☆	2.912 +0.368	381 40
39	38	14	COME ON RAIN	STEVE HOLY		☆	2.796 +0.161	637 33
40	40	7	I GOT MORE	COLLEEN DEEGS AND THE LONESOME		☆	2.363 +0.271	493 38
41	44	5	THAT KIND OF DAY	SARAH BUXTON		☆	2.307 +0.828	367 41
42	43	9	HOUSE LIKE THAT	DONOVAN CHAPMAN		☆	1.605 +0.030	342 43
43	46	6	SAY YES	DUSTY DRAKE		☆	1.578 +0.363	344 42
44	50	3	A LITTLE MORE YOU	LITTLE BIG TOWN		☆	1.468 +0.797	249 47
45	45	9	SPOKEN LIKE A MAN	BLAINE LARSEN		☆	1.229 -0.103	274 45
46	48	7	WHAT DID I DO LAST NIGHT	CATHERINE BRITT		☆	1.191 +0.236	289 44
47	47	7	TAKE IT ALL OUT ON ME	MARK WILLIS		☆	1.058 -0.021	262 46
48	49	6	ALL MY FRIENDS SAY	LUKE BRYAN		☆	0.992 +0.089	191 48
49	52	17	MORE	ROCKIE LYNNE		☆	0.718 +0.148	57 -
50	NEW		TICKS	BRAD PAISLEY	HOT SHOT DEBUT/MOST ADDED	☆	0.632 +0.632	65 60
51	51	4	NOTHING TO PROVE	LONESTAR		☆	0.596 -0.054	111 50
52	60	3	FLAT ON THE FLOOR	KATRINA ELAM		☆	0.569 +0.226	41 -
53	NEW		TENNESSEE	THE WRECKERS		☆	0.516 +0.455	42 -
54	NEW		TOUGH	CRAIG MORGAN		☆	0.492 +0.465	66 59
55	58	6	BOMBSHEL STOMP	BOMSHEL		☆	0.481 +0.109	69 56
56	59	2	CALLING ME	KENNY ROGERS FEATURING DON HENLEY		☆	0.466 +0.105	60 -
57	57	11	MISSING MISSOURI	SARA EVANS		☆	0.460 +0.070	47 -
58	54	4	ONE MORE GOODBYE	RANDY ROGERS BAND		☆	0.414 -0.008	99 51
59	NEW		SEPARATE WAYS	RICK TREVIÑO		☆	0.413 +0.070	88 54
60	55	4	HE BELIEVED	AARON TIPPIN		☆	0.410 +0.006	129 49

MOST INCREASED AUDIENCE
(IN MILLIONS)
+4.525
STAND
★
Rascal Flatts
(Lyric Street)
KKHQ +0.02, KEYE +0.39, WKSC +0.21, WJST +0.26, KSCS +0.07, WBEE +0.70, WKUU +0.62, WABE +0.59, KMPS +0.46, WSM +0.39

+3.933
BEER IN MEXICO
★
Kenny Chesney
(BNA)
KEYE +0.37, WOXY +0.39, KPXL +0.32, KKBB +0.20, KSON +0.20, WGAR +0.14, WKIO +0.19, KVEY +0.18, WDAF +0.13, KSIS +0.09

+3.063
GOOD DIRECTIONS
★
Billy Currington
(Mercury)
KEYE +0.47, WCTK +0.26, WFMS +0.30, KFRG +0.16, KSON +0.15, WYRK +0.16, KMPS +0.14, WSOC +0.14, WDSY +0.11, WGNL +0.09

+2.900
LAST DOLLAR (FLY AWAY)
★
Tim McGraw
(Curb)
WOXY +0.33, WKX +0.24, KILT +0.23, KWJL +0.17, WUSN +0.17, KKBB +0.16, KEYE +0.15, KHM +0.15, WCTK +0.13, KSIS +0.13

+1.694
ME AND GOD
★
Toby Keith
(Show Dog Nashville)
KKHQ +0.49, KEYE +0.30, WDAF +0.19, WCTK +0.19, WDSY +0.16, WKUU +0.15, WYCD +0.13, WKHX +0.11, WRNS +0.14, WYYZ +0.10

TITLE	ARTIST / LABEL	AUD / GAIN	TITLE	ARTIST / LABEL	AUD / GAIN	TITLE	ARTIST / LABEL	AUD / GAIN	TOTAL STATIONS
LIVIN' OUR LOVE SONG	Jason Michael Carroll (ARISTA NASHVILLE)	0.285/0.161	SHE AIN'T RIGHT	Lee Brice (ASYLUM-CURB)	0.255/0.083	MISSING YEARS	Little Texas (MONTAGE)	0.202/0.051	31
RIGHT ABOUT NOW	Ty Herndon (JACKSON DANCE/TITAN/ PYRAMID/QUARTERBACK)	0.281/0.058	I'M TRYING TO FIND IT	Pat Green (BNA)	0.245/0.035	I'VE GOT FRIENDS THAT OO	Tim McGraw (CURB)	0.187/0.186	16
									1
									5

MOST ADDED

TICKS 18 Brad Paisley (ARISTA NASHVILLE) KATM, KDKR, KHKI, KRKY, KSOP, KUBL, KXKC, KYGO, WCTK, WGH, WGNL, WKOF, WOCK, WOPR, WRNS, WUSY, WYPY, WYRK	TEARDROPS ON MY GUITAR 12 Taylor Swift (BIG MACHINE) KBQI, KKWV, KMLE, KTOM, WBCT, WDSY, WGNL, WUSN, WWQM, WXXY, WXTU, WYRK	JOHNNY CASH 9 Jason Aldean (BROKEN BOW) KKHQ, WCKT, WCTQ, WIRK, WKIS, WKKO, WNCY, WOGI, WQDR	LOST IN THIS MOMENT 9 Big E Rich (WARNER BROS./WRN) KATM, KJUY, KSOP, KUBL, WCKT, WCTQ, WJNE, WIRK, WKIO
LUCKY MAN 12 Montgomery Gentry (COLUMBIA) KIXZ, KSD, KSSN, WCKT, WGNL, WGTY, WIOV, WNCY	LAST GOOD TIME 10 Flynnville Train (SHOW DOG NASHVILLE)		I WONDER 9 Kellie Pickler (BNA) KHEY, KILT, KMPS, WCKT, WCTQ, WKLB, WKXC, WMIL, WSOC

FOR WEEK ENDING MARCH 4, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations. 120 country and 24 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 100 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

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COUNTRY



▶ **SUGARLAND EARNs ITS FIFTH COUNTRY CANADA TOP 10 AS "SETTLIN' " JUMPS 16-10.**

COUNTRY INDICATOR REPORTERS

KRRV/Alexandria, LA OM: Hollywood Harrison MD: Melissa Frost	KKNU/Eugene, OR PD/MD: Jim Davis	WBBN/Laurel, MS OM/MD: Larry Blakeney APD/MD: Allyson Scott	KGKL/San Angelo, TX OM/MD: Boomer Kingston
KGNC/Amarillo, TX OM/MD: Tim Butler APD/MD: Patrick Clark	WKDQ/Evansville, IN PD/MD: Jon Prell	KZKX/Lincoln, NE OM: Jim Steel PD: Brian Jennings APD/MD: Carol Turner	KKJG/San Luis Obispo, CA PD/MD: Pepper Daniels
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
WWWW/Ann Arbor, MI PD: Brian Cowan	KKIX/Fayetteville, AR PD: Dave Ashcraft APD/MD: Jake McBride	KIAI/Mason City, IA MD: Robin McCann	KSNI/Santa Maria, CA PD/MD: Tim Brown
WYAY/Atlanta, GA* OM/MD: Mark Richards MD: Sandy Weaver	WKML/Fayetteville, NC PD/MD: Dean O	KRWO/Medford, OR OM/MD: Larry Neal MD: Scott Schuler	Jones CD Country/Satellite* OM/MD: Jon Anthony MD: Rick Morgan
WIBL/Augusta, GA* OM: Steve Burke PD/MD: Bill West	KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn	KUBB/Merced, CA OM/MD: Rene Roberts MD: Brian "BMO" Montgomery	Sirius New Country/Satellite* OM/MD: Scott Lindy MD: Al Skop
KBKO/Bakersfield, CA* PD: Danny Spanks	WLAY/Florence, AL OM/MD: Brian Rickman MD: Lyndi Summers	WOKK/Meridian, MS PD: Todd Rupe	XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	KJLO/Monroe, LA PD: John Reynolds APD/MD: Toby Otero	WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee
WHWK/Binghamton, NY PD: Don Brake	WEGX/Florence, SC OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	WBFM/Sheboygan, WI PD: Eddie Ybarra APD: Jeff "J.R." Kelm	WBAM/Montgomery, AL*
WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens	WFRF/Frederick, MD* PD: Lisa Allen	WLWI/Montgomery, AL* OM: Bill Jones PD: Bill Dollar	KXKS/Shreveport, LA* OM: Gary McCoy PD: Chris Evans
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	WFLS/Fredericksburg, VA* OM: Paul Johnson PD/MD: Jon Reed APD: Mike Vincent	WMUS/Muskegon, MI* OM: Dave Tait PD: Mark Dixon	KSUX/Siou City, IA PD/MD: Tony Michaels
KIZN/Boise, ID* OM/MD: Rich Summers APD: Steve Shannon MD: Spencer Burke	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	WGTR/Myrtle Beach, SC MD: Korby Ray	WBYT/South Bend, IN PD/MD: Clint Marsh
KQFC/Boise, ID MD: Ruby Cortez	WQHK/Ft. Wayne, IN* OM/MD: Rob Kelley MD: Dave Michaels	WCTY/New London, CT OM/MD: Jimmy Lehn APD: Dave Elder	WTHI/Terre Haute, IN OM/MD: Barry Kent
KAGG/Bryan, TX MD: Danny Merrell	WPNR/Grand Rapids, MI* OM: Brent Alberts PD: Steve Stewart APD/MD: Dawn Michaels	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WTCM/Traverse City, MI OM/MD: Jack O'Malley MD: Carey Carlson
WIXY/Champaign, IL PD: Sky Phillips MD: Nicole Beals	WYCT/Chattanooga, TN* PD: Duane Shannon	WYCT/Pensacola, FL PD: Ric Sacola MD: Denis "Catfish" Miller	WWZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone
WKN/Columbus, GA* OM: Bob Quick PD/MD: Brian Thomas	WCAT/Harrisburg, PA* PD: Will Robinson	WFYR/Peoria, IL OM/MD: Ric Morgan	KNUE/Tyler, TX OM: Jeff Evans PD/MD: Andy Knight
WSTH/Columbus, GA* OM: Brian Waters PD/MD: Miller Robson	WTCR/Huntington, WV PD: Clint McElroy	WPOR/Portland, ME* OM: Randi Kirshbaum PD: Harry Nelson MD: Shelly Kincaid	WFRG/Utica, NY OM/MD: Tom Jacobsen
KFTX/Corpus Christi, TX* MD: Austin Daniels	WUSJ/Jackson, MS* PD: Russ Williams	WRWD/Poughkeepsie, NY OM: Reggie Osterhout PD: Aaron Davis APD: Paty Quyn MD: Dave McCord	KJUG/Visalia, CA PD/MD: Dave Daniels
KOUL/Corpus Christi, TX* MD: Jim Dandy	WROO/Jacksonville, FL* OM: Gail Austin MD: John Scott	WDEZ/Wausau, WI PD: Chad Edwards APD/MD: Vanessa Ryan	WVOK/Wheeling, WV PD/MD: Jim Elliott
KTYS/Dallas, TX* OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff	KIXQ/Joplin, MO OM: Jason Knight PD: Rob Meyer	WVOK/Wheeling, WV PD/MD: Jim Elliott	KZSN/Wichita, KS* OM: Lyman James APD: Todd Taylor MD: Rick Regan
WTVY/Dothan, AL OM/MD: Amie Pollard MD: Mike Casey	WNWN/Kalamazoo, MI PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris	KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart	WSJR/Wilkes Barre, PA* PD/MD: Jess Wright
KKCB/Duluth, MN PD: Derek Moran	WKOA/Lafayette, IN PD: Mark Allen MD: Bob Vizza	WCEN/Saginaw, MI PD/MD: Joby Phillips	WILQ/Williamsport, PA OM/MD: Ted Minier APD/MD: John O'Brien
WORB/Eau Claire, WI PD/MD: Mike McKay	KMDL/Lafayette, LA* MD: T.D. Smith	WWFG/Salisbury, MD OM/MD: Brian Cleary APD/MD: Sandra Lee	KXOD/Yakima, WA OM/MD: Dewey Boynton APD/MD: Joel Baker
WRSF/Elizabeth City, NC OM: Tom Charity PD: Ray Turner	WITL/Lansing, MI* OM: Brent Alberts PD: Jay J. McCrae APD/MD: Chris Tyler	KEGA/Salt Lake City, UT* OM/MD: Alan Hague APD/MD: Danny Ryan	

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	TOTAL AUD.	
1	1	22	LADIES LOVE COUNTRY BOYS TRACE ADKINS	CAPITOL NASHVILLE	3821	-35	8.694
2	2	9	BEER IN MEXICO KENNY CHESNEY	BNA	3688	+148	8.389
3	3	13	STUPID BOY KEITH URBAN	CAPITOL NASHVILLE	3518	+39	8.017
4	8	9	LAST DOLLAR (FLY AWAY) TIM MCGRAW	CURB	3382	+343	7.965
4	14	ANYWAY MARTINA MCBRIDE	RCA	3362	+24	7.374	
6	9	9	WASTED CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	3091	+285	7.186
7	5	17	ALYSSA LIES JASON MICHAEL CARROLL	ARISTA NASHVILLE	2938	-395	5.983
10	29	11	I'LL WAIT FOR YOU JOE NICHOLS	UNIVERSAL SOUTH	2828	+43	6.188
11	9	11	SETTLIN' SUGARLAND	MERCURY	2763	+211	6.198
12	7	12	STAND RASCAL FLATTS	LYRIC STREET	2696	+239	6.044
13	5	13	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE	2591	+289	5.741
15	13	15	LONG TRIP ALONE DIERKS BENTLEY	CAPITOL NASHVILLE	2291	+106	5.028
14	15	15	HILLBILLY DELUXE BROOKS & DUNN	ARISTA NASHVILLE	2283	+47	4.864
16	16	16	GOOD DIRECTIONS BILLY CURRINGTON	MERCURY	2235	+129	4.965
17	15	17	A FEELIN' LIKE THAT GARY ALLAN	MCA NASHVILLE	2226	+171	4.926
18	9	18	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE	2039	+103	4.603
19	11	19	LIPS OF AN ANGEL JACK INGRAM	BIG MACHINE	1941	+23	4.297
20	16	20	FORE SHE WAS MAMA CLAY WALKER	ASYLUM-CURB	1869	+80	4.097
21	12	21	ME AND GOD JOSH TURNER	MCA NASHVILLE	1704	+105	3.747
23	9	23	MOMENTS EMERSON DRIVE	MIDAS/NEW REVOLUTION	1551	+154	3.426
22	14	22	DON'T MAKE ME BLAKE SHELTON	WARNER BROS./WRN	1550	+122	3.284
24	4	24	LUCKY MAN MONTGOMERY GENTRY	COLUMBIA	1290	+113	2.797
25	7	25	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE	ROCKY COMFORT/CO5	1284	+141	2.772
29	2	29	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WRN	1053	+314	2.294
26	11	26	I KEEP COMING BACK JOSH GRACIN	LYRIC STREET	1048	+84	2.211
28	5	28	A DIFFERENT WORLD BUCKY COVINGTON	LYRIC STREET	850	+73	2.004
27	10	27	STARTIN' WITH ME JAKE OWEN	RCA	830	+52	1.695
28	3	28	JOHNNY CASH JASON ALDEAN	BROKEN BOW	798	+154	1.787
29	8	29	ISN'T THAT EVERYTHING DANIELLE PECK	BIG MACHINE	735	+31	1.480
30	7	30	DIXIE LULLABY PAT GREEN	BNA	700	+116	1.513
31	5	31	GUYS LIKE ME ERIC CHURCH	CAPITOL NASHVILLE	692	+78	1.501
34	9	34	COME ON RAIN STEVE HOLY	CURB	625	+39	1.264
36	5	36	I GOT MORE COLE DEGGS & THE LONESOME	COLUMBIA	498	+12	1.092
37	2	37	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE	497	+104	1.046
39	3	39	SAY YES DUSTY DRAKE	BIG MACHINE	461	+21	1.196
NEW	NEW	36	THAT KIND OF DAY SARAH BUXTON	LYRIC STREET	452	+200	0.930
37	18	37	I JUST CAME BACK FROM A WAR DARRYL WORLEY	903 MUSIC	441	-293	0.870
38	6	38	COME TO BED GRETCHEN WILSON	COLUMBIA	432	+3	1.072
NEW	NEW	39	HOUSE LIKE THAT DONOVAN CHAPMAN	CATEGORY 5	386	+24	0.866
40	2	40	NOTHING TO PROVE LONESTAR	BNA	368	-11	0.689

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	
1	1	8	LAST DOLLAR (FLY AWAY) TIM MCGRAW	CURB/EMI	589	+50
2	3	7	WASTED CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	552	+45
3	2	8	BEER IN MEXICO KENNY CHESNEY	BNA/SONY BMG	546	+29
4	5	9	MOMENTS EMERSON DRIVE	MONTAGE/MIDAS/UNIVERSAL	507	+11
4	14	STUPID BOY KEITH URBAN	CAPITOL NASHVILLE/EMI	501	+3	
6	7	6	STAND RASCAL FLATTS	LYRIC STREET/UNIVERSAL	478	+32
7	8	6	THE WEIGHT AARON PRITCHETT	OPM	456	+15
8	9	16	ALYSSA LIES JASON MICHAEL CARROLL	ARISTA NASHVILLE/SONY BMG	434	0
9	11	15	ANYWAY MARTINA MCBRIDE	RCA/SONY BMG	429	+50
10	16	6	SETTLIN' SUGARLAND	MERCURY/UNIVERSAL	426	+69
11	19	3	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	401	+81
12	7	19	WATCHING YOU RODNEY ATKINS	CURB/EMI	401	-41
13	17	4	I WANT YOU TO LIVE GEORGE CANYON	UNIVERSAL	392	+39
14	15	15	LADIES LOVE COUNTRY BOYS TRACE ADKINS	CAPITOL NASHVILLE/EMI	385	+21
15	12	13	LONG TRIP ALONE DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	375	-1
16	18	5	LOVE SWEET LOVE JOHNNY REID	OPEN ROAD/UNIVERSAL	374	+34
17	10	18	TRYING TO GET BACK TO YOU DOC WALKER	OPEN ROAD/UNIVERSAL	369	-22
18	13	20	IT JUST COMES NATURAL GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	337	-38
19	14	19	I'M NOT RUNNING ANYMORE JASON MCCOY	MAPLE MUSIC	327	-45
20	20	12	LITTLE BIT OF LIFE CRAIG MORGAN	BROKEN BOW/SONY BMG	303	-1
22	12	22	BUILT TO LAST DAMIAN MARSHALL	BUSY MUSIC	297	+19
22	24	8	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE/SONY BMG	296	+28
23	25	16	FOR THE MUSIC CHRIS CUMMINGS	KOCH	292	+24
24	27	9	DON'T SEND THE INVITATION (IF YOU DON'T WANNA PARTY) ADAM GREGORY	MENSA/EMI	262	+10
25	21	14	HILLBILLY DELUXE BROOKS & DUNN	ARISTA NASHVILLE/SONY BMG	251	-37
26	30	6	LIPS OF AN ANGEL JACK INGRAM	BIG MACHINE/UNIVERSAL	246	+29
27	32	3	YOUR LOVE IS MY LUCK BRAD JOHNER	306/UNIVERSAL	244	+37
28	23	19	THE LONG WAY AROUND DIXIE CHICKS	OPEN WIDE/COLUMBIA/SONY BMG	243	-32
29	29	11	A FEELIN' LIKE THAT GARY ALLAN	MCA NASHVILLE/UNIVERSAL	233	0
30	26	25	SHE'S EVERYTHING BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	225	-31

AC/HOT AC



'American Idol' maintains an indelible bond with format

Hot AC's 'Idolatrous' Affair With America's No. 1 TV Show

Chuck Taylor

CTaylor@RadioandRecords.com

Once upon a time, six years ago, a reality music pageant called "American Idol" launched on Fox TV. In its first season, the show drew a hair-raising audience of 24 million at its peak and propelled victor Kelly Clarkson to the top of the charts. ■ Ah, what a quaint time. ■ Today, "Idol" is, of course, an unstoppable juggernaut. Season six of TV's perpetually No. 1-rated show, which launched in January, averaged 33.5 million viewers in its first five weeks. NBC Universal's new CEO Jeff Zucker recently called "Idol" "the most impactful show in the history of television."

To date, 26 "Idol" singers have appeared on a sales or airplay chart. And according to Billboard columnist Fred Bronson, season five's recent Billboard 200 chart-topping "Daughtry" became the 110th overall No. 1 for the franchise, counting all national weekly charts.

Gulp.

Radio has responded across the board. Country is perhaps most enthused, supporting four finalists: Carrie Underwood, Kellie Pickler, Josh Gracin and Clarkson. R&B endorses Fantasia and Ruben Studdard, while AC gives props to Clarkson, Kimberley Locke, Clay Aiken and Taylor Hicks. CHR/top 40 is also in on the act, with love for Clarkson, Katharine McPhee and Mario Vazquez. Even rock radio has jumped on the bandwagon, with kudos to Chris Daughtry.

But these days, it's hot AC that is perhaps drawing upon the most varied star power from "Idol." The format currently has on its playlist rock Daughtry (whose "It's Not Over" topped the chart), country Underwood with "Before He Cheats" and McPhee's pop/urban "Over It." And of course, Clarkson has also all but achieved staple status.

Programmers unabashedly support the built-in familiarity that "Idol" has provided for listeners, while acknowledging that the show is prime fodder for on-air banter, adding to its support of artists played. This is one occasion where radio willingly leans upon another medium, trading off of its ubiquitous popularity to fuel hits.

"'American Idol' is the biggest show in a decade,

and it is top of mind for our listeners. We have a built-in forum for exposing music in our format," KPLZ/Seattle PD Kent Phillips says. "Hot AC has a difficult time getting songs to be familiar, and 'Idol' makes the job easier. Daughtry went to No. 1 quicker than any song I have seen in the past few years—it's because of a built-in fan base, built-in exposure and a great song."

Jimmy Clark, OM for Cumulus/Green Bay, Wis., and PD of WQLH (Star 98.1), adds, "These artists have been seen and heard by millions because of the show, and they are household names, even before they have a hit record. Daughtry has a solid album, but it's a sound that other artists have had in the past, like Fuel or Three Doors Down—but since it's the guy from 'Idol,' he is selling tons of records and getting great on-air exposure."

WKDD/Akron played the Daughtry record in p.m. drive as a mystery artist—but thanks to the Idol and his own Web site, the song immediately responded. "Within the first few phone calls, they knew it was Daughtry," PD Keith Kennedy says. "I tested 'Before He Cheats' before we aired a single spin. It came back with a 103 pop score with 111 potential and 100% familiar."

Again, pointing to Daughtry, KYSR/Los Angeles PD Charese Fruge says, "He's a great artist, but a song like this in the hot AC world would have taken months and at least 350 spins to test with traditional callout. The good news is it's a sure sign that gut instinct, sales and marketing impact—for smart programmers—is more successful than the same old callout that has records with 1,500-2,000 spins still

'A.I.' is the biggest franchise in the history of television. If the entire station isn't talking about it, you've got big problems.'

—Bob Walker



Underwood



Daughtry



McPhee

in power rotation."

Adding to the attraction is the range of acts on the show that appeal to adult women. "The strength of hot AC has always been its diversity, taking the best of all formats and putting it together in one place, without the extremes," says Brian Demay, PD/afternoon talent at WTSS (Star 102.5)/Buffalo. "I think it's great that we're able to offer such a wide slice of music on one station."

WMJC/Long Island, N.Y., PD Jon Daniels points to the natural alignment between hot AC listeners and "Idol," making the decision to support the show and its acts a breeze. "We did a perceptual question in a research test last year and literally half of our core audience watches the show. Radio should reflect the audience's lifestyle and staying on top of 'American Idol' is one way to do this."

On-air discussion of the show—and the artists that hot AC stations expose—is also a key component in supporting the brand. WKTI/Milwaukee PD Bob Walker says, "'A.I.' is the biggest franchise in the history of television. It's happening in our time and it's on three nights a week. If the entire station isn't talking about it, you've got big problems."

With tryouts in Memphis this season, it was certainly topical for WMC/Memphis. PD Lance Balance says, "Obviously, when those shows aired, we focused on 'A.I.' quite a bit. Since we do play our share of the artists as part of our rotation, the topic will always come up naturally on the air, no matter the daypart."

KSTP (KS95)/Minneapolis has the added advantage of an afternoon drive team, Moon & Staci, that regularly appears on the local Fox TV affiliate to discuss the show. "It's really a great cross-promotion," PD Leighton Peck says. "Both afternoon drive and mornings are in tune with what people are talking about. It's mass appeal, which is the foundation of hot AC."

Scott Sands, director of operations and programming for Entercom/Indianapolis, adds, "The show scores high with our target audience, so we try relating to it whenever we play an artist. Kelly McKay, our afternoon host, loves 'Idol' and talks about it when she watches. Smiley, our morning guy, hates it. Luckily, our traffic reporter, Mindy Winkler, is the same in both drives and loves to watch the show, which gives us some positive feedback and reviews in morning drive, too."

On WMJC, discussion is tantamount, "especially on the morning show. But it goes past that daypart when there's a really bad tryout at the beginning of the season or at the very end, with the final three or four contestants, when the hype surrounding the impending finals causes our chatter to spill beyond," Daniels says.

So far, programmers have few concerns about "Idol" burnout, as long as the franchise maintains its potency on TV. "I think each Idol has established a unique sound and personality, and as long as it's a hit, the public will play along," WKRRQ/Cincinnati PD Patti Marshall says.

When "Idol" is no longer a phenomenon then radio will know when to back off, KYSR's Fruge says. "We always have the luxury of picking the right balance for each individual station. It's always a concern, but so far so good."

R&R

FOLLOWING AN 11-YEAR ABSENCE, SIMPLY RED, AT NO. 24 WITH "SO NOT OVER YOU," HAS HIT THE AC LIST EACH YEAR SINCE 2003.



Main chart table with columns: THIS WEEK, LAST WEEK, WEEKS ON CHART, TITLE, ARTIST, NIelsen BDS CERTIFICATIONS, HITPREDICTOR STATUS, IMPRINT / PROMOTION LABEL, PLAYS TW +/-, AUDIENCE MILLIONS, RANK.

MOST ADDED section featuring a large cross graphic and a list of songs with their artists and station counts.

NEW AND ACTIVE section featuring a large upward arrow graphic and a list of songs with their artists and station counts.

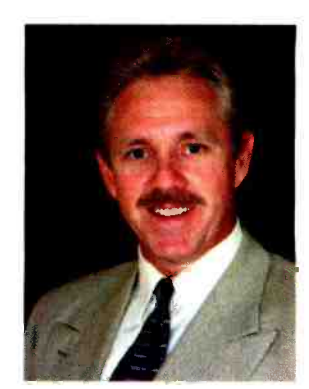
RECURRENTS table with columns: THIS WEEK, TITLE, ARTIST / IMPRINT / PROMOTION LABEL, PLAYS TW, LW.

ADDED AT... KUMU section with a station logo and a list of songs added to the KUMU playlist.



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▶ "WHAT GOES AROUND... COMES AROUND" BY JUSTIN TIMBERLAKE JUMPS 27-23 WITH THE CHART'S THIRD-BEST GAIN (UP 212).



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BLS CERTIFICATIONS I/PRINT / PROMOTION LABEL	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	14	IT'S NOT OVER DAUGHTRY	NO. 1 (3 WKS)	★	3135 +66	17.685 1
2	2	39	CHASING CARS SNOW PATROL		★	2609 -75	15.769 2
3	3	38	HOW TO SAVE A LIFE THE FRAY		★	2421 -98	13.100 3
4	6	15	KEEP HOLDING ON AVRIL LAVIGNE		★	2365 +80	11.085 6
5	4	37	WAITING ON THE WORLD TO CHANGE JOHN MAYER		★	2250 -188	12.344 4
6	5	29	SUDDENLY I SEE KT TUNSTALL		★	2213 -106	11.216 5
7	8	12	SAY IT RIGHT NELLY FURTADO	MOST INCREASED PLAYS	★	2130 +238	10.942 7
8	7	17	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS		★	1983 +78	9.101 11
9	11	11	IF EVERYONE CARED NICKELBACK		★	1925 +229	9.859 9
10	9	32	LIPS OF AN ANGEL HINDER		★	1754 -94	9.146 10
11	12	19	INTO THE OCEAN BLUE OCTOBER		★	1657 +14	7.242 13
12	14	45	NOTHING LEFT TO LOSE MAT KEARNEY		★	1581 +47	10.273 8
13	10	39	FAR AWAY NICKELBACK		★	1526 -213	8.215 12
14	17	5	LITTLE WONDERS ROB THOMAS		★	1495 +128	6.694 15
15	16	16	WORLD FIVE FOR FIGHTING		★	1478 +8	5.552 17
16	18	13	IRREPLACEABLE BEYONCE		★	1341 +56	7.201 14
17	20	6	LOOK AFTER YOU THE FRAY	AIRPOWER	★	1121 +129	5.096 18
18	22	8	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	AIRPOWER	★	1094 +179	5.643 16
19	24	6	GRAVITY JOHN MAYER	AIRPOWER	★	994 +146	4.345 20
20	21	17	LEAVE THE PIECES THE WRECKERS		★	991 +23	4.447 19
21	23	14	SNOW ((HEY OH)) RED HOT CHILI PEPPERS		★	829 -20	3.870 22
22	25	13	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE		★	817 +5	4.142 21
23	27	7	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		★	791 +212	3.145 24
24	26	12	BEFORE HE CHEATS CARRIE UNDERWOOD		★	744 +86	3.729 23
25	28	10	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY		★	621 +86	1.934 27
26	29	16	U + UR HAND PINK		★	504 +66	1.815 29
27	31	5	NEW SHOES PAOLO NUTINI		★	448 +75	2.209 26
28	30	7	HERE (IN YOUR ARMS) HELLO GOODBYE		★	409 -8	1.177 35
29	32	8	COLORFUL ROCCO DELUCA & THE BURDEN		★	403 +41	1.874 28
30	35	2	BETTER THAN ME HINDER		★	333 +37	0.974 37
31	33	18	MY LOVE JUSTIN TIMBERLAKE FEATURING T.I.		★	323 -35	1.634 31
32	36	4	READ MY MIND THE KILLERS		★	310 +23	0.375 -
33	38	18	NOT READY TO MAKE NICE DIXIE CHICKS		★	309 +40	2.627 25
34	34	4	FIDELITY REGINA SPEKTOR		★	298 -47	1.299 34
35	39	4	GRACE KELLY MIKA		★	284 +29	0.511 -
36	NEW		OVER IT KATHARINE MCPHEE		★	273 +39	1.422 33
37	40	4	STOLEN DASHBOARD CONFENSIONAL		★	256 +2	0.469 -
38	NEW		CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP		★	247 +73	0.870 38
39	NEW		THE KILL (BURY ME) 30 SECONDS TO MARS		★	223 +37	1.680 30
40	RE-ENTRY		ROCKSTAR NICKELBACK		★	217 -16	1.450 32

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SMILE Lily Allen (Capitol)	9
THE SWEET ESCAPE Gwen Stefani Feat. Akon (Interscope)	8
UNDENIABLE Mat Kearney (Aware/Columbia)	7
BETTER THAN ME Hinder (Universal Republic)	6
BEAUTIFUL DISASTER Jon McLaughlin (Island/JMG)	6
GRAVITY John Mayer (Aware/Columbia)	4
SNOW ((HEY OH)) Red Hot Chili Peppers (Warner Bros.)	4
WHAT GOES AROUND... COMES AROUND Justin Timberlake (Jive/Zomba)	4
BEFORE HE CHEATS Carrie Underwood (Arista/Arista Nashville/RMG)	4
THE KILL (BURY ME) 30 Seconds To Mars (Immortal/Virgin)	4

ADDED AT... KFYV

Oxnard, CA
OM/PD: Mark Elliott
MD: Maverick
Christina Aguilera, Candyman, 14
Hilary Duff, With Love, 11
Rob Thomas, Little Wonders, 11

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
YOU GIVE ME SOMETHING James Morrison (Polydor/Interscope)	213/19	GLAMOROUS Fergie Feat. Ludacris (Will.I.Am/A&M/Interscope)	120/59
SMILE Lily Allen (Capitol)	201/51	SATELLITE Guster (Reprise)	110/2
LITHIUM Evanescence (Wind-Up)	170/10	YOU'RE ALL I HAVE Snow Patrol (Polydor/A&M/Interscope)	99/34
UNDENIABLE Mat Kearney (Aware/Columbia)	159/43	TELL ME 'BOUT IT Joss Stone (Virgin)	99/22
PRESSURE SUIT Aqualung (Columbia)	135/11	FACE DOWN The Red Jumpsuit Apparatus (Virgin)	83/20

MOST INCREASED PLAYS

+238	SAY IT RIGHT Nelly Furtado (Mosley/Geffen)
+229	IF EVERYONE CARED Nickelback (Roadrunner/Atlantic/Lava)
+212	WHAT GOES AROUND... COMES AROUND Justin Timberlake (Jive/Zomba)
+179	THE SWEET ESCAPE Gwen Stefani Feat. Akon (Interscope)
+146	GRAVITY John Mayer (Aware/Columbia)

FOR WEEK ENDING MARCH 4, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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AC/HOT AC

AC REPORTERS

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PD: Ric Mitchell
MD: Chad O' Hara

KMGA/Albuquerque, NM*
OM: Eddie Haskell

WLEV/Allentown, PA*
OM: Shelly Easton
PD: Dave Russell

KYMG/Anchorage, AK
OM: Mark Murphy
PD/MD: Dave Flavin

WFPG/Atlantic City, NJ*
PD/MD: Gary Guida

WBBQ/Augusta, GA*
OM: Steve Burke
PD: Lee Reynolds

KKMJ/Austin, TX*
PD: Alex O'Neal
APD: Stephen Michael Kerr
MD: Terri McCormick

KKMY/Beaumont, TX*
OM: Joey Armstrong
PD: Don Rivers

WMJY/Biloxi, MS*
OM/PD: Walter Brown

WMXW/Binghamton, NY
PD: Bob Taylor

WYSF/Birmingham, AL*
PD: Chip Arledge
APD/MD: Valerie Vining

WMJX/Boston, MA*
OM/PD: Don Kelley
APD: Candy O'Terry
MD: Mark Laurence

WEBE/Bridgeport, CT*
OM/PD: Curt Hansen
MD: Danny Lyons

WEZF/Burlington, VT*
OM: Steve Cormier
PD: Gale Parmelee
APD: Bob Cady

WHBC/Canton, OH*
PD: Hunter Scott
MD: Kayleigh Kriss

WSUY/Charleston, SC*
OM/PD: Mike Edwards
APD/MD: John Quincy

WVAF/Charleston, WV*
OM/PD: Rick Johnson
APD: Ric Cochran

WDEF/Chattanooga, TN*
OM/PD: Danny Howard
APD: Patti Sanders
MD: Robin Daniels

WRRM/Cincinnati, OH*
PD: TJ Holland
APD: Ted Morro

WDOK/Cleveland, OH*
PD: Scott Miller
MD: Ted Kowalski

WTCB/Columbia, SC*
OM/PD: Brent Johnson
APD: Jennifer Jensen

WGSY/Columbus, GA*
PD: Alan Quin

WSNY/Columbus, OH*
PD: Chuck Knight
MD: Mark Bingaman

KKBA/Corpus Christi, TX*
OM: Ed Ocanas
PD/MD: Bart Allison
APD: Norma Jean Morales

KVIL/Dallas, TX*
OM: Kurt Johnson
PD: Charley Connolly
MD: Jay Cresswell

WLQT/Dayton, OH*
OM: Jeff Stevens
PD: Sandy Collins
APD/MD: Brian Michaels

KOSI/Denver, CO*
PD: Dave Symonds
MD: Steve Hamilton

WMGC/Detroit, MI*
OM: Jim Harper
PD: Lori Bennett
MD: Jon Ray

WNIC/Detroit, MI*
PD: Don Gossein
APD/MD: Theresa Lucas

WOOF/Dothan, AL
PD/MD: Leigh Simpson

KTSM/El Paso, TX*
PD/MD: Bill Tole
APD: Sam Cassiano

WXKC/Erie, PA
OM: Adam Reese
PD: Ron Arlen

WIKY/Evansville, IN
PD: Rusty James

KEZA/Fayetteville, AR
PD: Jim Harvill
MD: Rich Higdon

WCRZ/Flint, MI*
OM/PD: Jay Patrick
APD/MD: George McIntyre

WDAR/Florence, SC
PD/MD: Wil Nichols

WAFY/Frederick, MD
PD: Chris Puorro
APD/MD: Marc Richards

KSOF/Fresno, CA*
OM: Paul Wilson
PD: Mike Brady
MD: Kristen Kelley

KTRR/Ft. Collins, CO
OM/PD: Mark Callaghan

WHLG/Ft. Pierce, FL*
PD/MD: George Coles

WLHT/Grand Rapids, MI*
OM/PD: Bill Bailey
MD: Kim Carson

WOOD/Grand Rapids, MI*
OM: Doug Montgomery
PD/MD: Tim Kiesling

WMAG/Greensboro, NC*
OM: Tim Satterfield
PD/MD: Scott Keith

WMGV/Greenville, NC*
PD: Colleen Jackson

WMYI/Greenville, SC*
OM/PD: Steve Geofferies

WSPA/Greenville, SC*
OM: Mark Hamlin
PD/MD: Mike McKeel

WRCH/Hartford, CT*
PD: Allan Camp
MD: Joe Hann

KSSK/Honolulu, HI*
PD: Jamie Hyatt

KUMU/Honolulu, HI*
OM/PD: Ed Kanoi
MD: Lee Kirk

WAHR/Huntsville, AL*
PD: Chris Calloway

WRSV/Huntsville, AL*
PD: John Malone
MD: Nate Cholevik

WYXB/Indianapolis, IN*
OM/PD: David Edgar
APD: Scott Wheeler

WJKK/Jackson, MS*
PD/MD: John Anthony

WTFM/Johnson City, TN*
VP/Pgmng: Mark McKinney

KCKC/Kansas City, MO*
PD: Mike Kennedy
MD: Luke Jensen

KUDL/Kansas City, MO*
OM/PD: Thom McGinty

WJXB/Knoxville, TN*
PD: Jeff Jarnigan

KQIS/Lafayette, LA*
PD: Hans "Fast Eddie" Nelson
MD: Ed "Big Tuna" Perkins

KTDY/Lafayette, LA*
PD: C.J. Clements
APD: Debbie Ray
MD: Steve Wiley

WFMK/Lansing, MI
OM: Ray Marshall
PD/MD: Chris Reynolds

KSNE/Las Vegas, NV*
PD: Tom Chase
MD: John Berry

KOST/Los Angeles, CA*
PD/MD: Stella Schwartz

WMCN/Madison, WI*
PD: Pat O'Neill
MD: Amy Abbott

WZID/Manchester, NH*
OM/PD: Bob Bronson

KVLY/McAllen, TX*
OM/PD: Mike Quinn

WLRQ/Melbourne, FL*
OM/PD: Ken Holiday
APD/MD: Michael W. Lowe

WRVR/Memphis, TN*
OM/PD: Jerry Dean
MD: Larry Wheeler

WMGQ/Middlesex, NJ
PD: Tim Tefft

WMXC/Mobile, AL*
OM: Steve Powers
PD: Dan Mason
MD: Mary Booth

WOBM/Monmouth, NJ*
PD: Steve Ardolina
MD: Brian Moore

KWAV/Monterey, CA*
PD/MD: Bernie Moody

WMXS/Montgomery, AL*
PD/MD: Brian Roberts

WALK/Nassau, NY*
PD/MD: Rob Miller
APD: Patrick Shea

WKJY/Nassau, NY*
PD: Bill Edwards
MD: Jodi Vale

WLMG/New Orleans, LA*
PD: Andy Holt
APD/MD: Steve Suter

WLTW/New York, NY*
PD: Jim Ryan
MD: Morgan Prue

WHUD/Newburgh, NY*
OM/PD: Steven Petrone
APD/MD: Tom Furci

WWDE/Norfolk, VA*
PD: Don London
MD: Paul McCoy

KMGL/Oklahoma City, OK*
PD/MD: Steve O'Brien

KLTQ/Omaha, NE*
OM: Mark Todd
PD: Billy Shears

WMGF/Orlando, FL*
OM: Chris Kampmeier
PD/MD: Ken Payne
APD: Brenda Matthews

KEZN/Palm Springs, CA
OM: Ken White
PD: Rick Shaw

WMEZ/Pensacola, FL*
PD: John Sykes

WSWT/Peoria, IL
OM/PD: Randy Rundle

WBBE/Philadelphia, PA*
PD: Chris Conley

KESZ/Phoenix, AZ*
PD: Kevin Gossett

WLTJ/Pittsburgh, PA*
PD/MD: Chuck Stevens

WSHH/Pittsburgh, PA*
PD/MD: Ron Antilli

WHOM/Portland, ME*
OM/PD: Tim Moore

KKCW/Portland, OR*
OM/PD: Tony Coles
APD/MD: Alan Lawson

WBYY/Portsmouth, NH
OM/PD: Duncan Dewar
APD: Ian Horne
MD: Pat McCrudden

WSNE/Providence, RI*
PD: Rick Everett
APD: Chris Eagan
MD: David O'Leary

WWLI/Providence, RI*
OM/PD: Tony Bristol
APD: Mike Rovin

WRAL/Raleigh, NC*
PD/MD: Jim Kelly

KNEV/Reno, NV*
PD: Nick Elliott

KRNO/Reno, NV*
PD/MD: Dan Fritz

WTVR/Richmond, VA*
OM/PD: Bill Cahill
APD: Adam Stubbs
MD: Kat Simons

WSLQ/Roanoke, VA*
PD: Jim Murphy
MD: Dick Daniels

WGFB/Rockford, IL
OM: Jim Stone
PD: Justin Kase

KGBY/Sacramento, CA*

KYMX/Sacramento, CA*
PD: Bryan Jackson
APD/MD: Jennifer Wood

WGER/Saginaw, MI
OM: Dave Maurer

KBEE/Salt Lake City, UT*
PD: Rusty Keys

KSFI/Salt Lake City, UT*
PD: Bill West
MD: Brian deGeus

KBAY/San Jose, CA*
PD: Dana Jang
APD/MD: Mike Ohling

KSBL/Santa Barbara, CA
OM/PD: Keith Royer
MD: Peter Reid

XM The Blend/Satellite*
PD: Mike Abrams

KRWM/Seattle, WA*
PD: Laura Dane

WNSN/South Bend, IN
OM/PD: Jim Roberts
APD/MD: Brad King

KISC/Spokane, WA*
PD: Robert Harder

WMAS/Springfield, MA*
OM/PD: Paul Cannon
APD/MD: Kurt Anthony

KGBX/Springfield, MO*
OM/PD: Paul Kelley
APD/MD: Dave Roberts

KEZK/St. Louis, MO*
PD: Mark Edwards
MD: Bob London

WYYY/Syracuse, NY*
OM: Rich Lauber
PD: Kathy Rowe
APD/MD: Marne Mason

WMTX/Tampa, FL*
OM/PD: Doug Hamand
APD/MD: Kurt Schreiner

WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook

KONA/Tri-Cities, WA
PD: Rusty Faust
MD: Bob Guerra

KMXZ/Tucson, AZ*
OM: Darla Thomas
PD: Bobby Rich
APD/MD: Leslie Lois

KBEZ/Tulsa, OK*
PD/MD: Keith Marlow

KOOI/Tyler, TX
PD: Paul Moore
MD: Rodd Wayne

WLZW/Utica, NY
OM: Tom Jacobsen
PD: Eric Miller
MD: Mark Richards

WASH/Washington, DC*
PD: Bill Hess

KRBB/Wichita, KS*
OM/PD: Lyman James
MD: Dave Wilson

WMCN/Wilkes Barre, PA*
PD: Stan Phillips
MD: Brian Hughes

WJBR/Wilmington, DE*
OM/PD: Michael Waite
MD: Catey Hill

WARM/York, PA*
PD: Dave Anthony

* Monitored Reporters



▶ **JOHN MAYER** HAS HIS FIRST NO. 1 ON CANADA AC WITH "WAITING ON THE WORLD TO CHANGE," WHICH HAS ALSO TOPPED THE CANADA HOT AC CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	5	31	WAITING ON THE WORLD TO CHANGE JOHN MAYER	AWARE/COLUMBIA/SONY BMG	355	+11
2	2	24	YOU ARE LOVED (DON'T GIVE UP) JOSH GROBAN	143/REPRISE/WARNER	349	-1
3	1	15	HURT CHRISTINA AGUILERA	RCA/SONY BMG	346	-6
4	6	33	WHAT HURTS THE MOST RASCAL FLATTS	LYRIC STREET/UNIVERSAL	341	+12
5	8	23	LOVE YOU LATELY DANIEL POWTER	WARNER BROS./WARNER	325	+1
6	4	38	THE RIDDLE FIVE FOR FIGHTING	AWARE/COLUMBIA/SONY BMG	321	-7
7	3	30	HAVE YOU EVER SEEN THE RAIN ROD STEWART	J/SONY BMG	321	-34
8	7	24	MEANT TO FLY EVA AVILA	SONY BMG	311	-20
9	13	16	HOW TO SAVE A LIFE THE FRAY*	EPIC/SONY BMG	288	+47
10	9	10	GOOD MORNING STARSHINE SERENA RYDER	EMI	277	-2
11	11	5	AT SEVENTEEN JANN ARDEN	UNIVERSAL	263	+17
12	10	38	BLACK HORSE & THE CHERRY TREE KT TUNSTALL	RELENTLESS/VIRGIN/EMI	261	-15
13	14	8	ORDINARY MIRACLE SARAH MCLACHLAN	NETTWERK	252	+25
14	12	38	CRAZY GARNLS BARKLEY	DOWNTOWN/ATLANTIC/WARNER	235	-33
15	16	38	PUT YOUR RECORDS ON CORINNE BAILEY RAE	CAPITOL/EMI	228	-6
16	19	18	STREETCORNER SYMPHONY ROB THOMAS	MELISMA/ATLANTIC/WARNER	216	+3
17	20	39	I THINK OF YOU GREGORY CHARLES	NBW/SONY BMG	202	+12
18	15	37	ALL I CAN DO CHANTAL KREVIUZUK	COLUMBIA/SONY BMG	197	-28
19	17	13	CHASING CARS SNOW PATROL	POLYDOR/A&M/INTERSCOPE/UNIVERSAL	195	-2
20	24	8	SUDDENLY I SEE KT TUNSTALL	RELENTLESS/VIRGIN/EMI	186	+42
21	21	26	FAR AWAY NICKELBACK	EMI	174	-14
22	22	30	PULL ME THROUGH JIM CUDDY	WARNER	173	-4
23	25	11	KEEP HOLDING ON AVRIL LAVIGNE	FOX/RCA/SONY BMG	168	+23
24	23	26	LAKE OF FIRE SHAYE	EMI	155	-4
25	28	6	FOOLED AROUND AND FELL IN LOVE ROD STEWART	J/SONY BMG	130	+17
26	26	7	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	124	+3
27	30	3	SORRY AGAIN TOMI SWICK	WARNER	121	+25
28	27	17	I DON'T FEEL LIKE DANCIN' SCISSOR SISTERS	UNIVERSAL MOTOWN/UNIVERSAL	115	+5
29	29	6	IRREPLACEABLE BEYONCE	COLUMBIA/SONY BMG	102	+11
30	33	3	S'IL N'EN RESTAIT QU'UNE (JE SERAIS CELLE-LA) CELINE DION	COLUMBIA/SONY BMG	94	+4

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	11	IT'S NOT OVER DAUGHTRY	RCA/SONY BMG	759	+15
2	2	14	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	697	-33
3	3	15	INTO THE OCEAN BLUE DE TOBER	UNIVERSAL MOTOWN/UNIVERSAL	664	+18
4	4	8	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	658	+18
5	6	11	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE	JIVE/SONY BMG	654	+41
6	7	7	IF EVERYONE CARED NICKELBACK	EMI	634	+28
7	5	15	KEEP HOLDING ON AVRIL LAVIGNE	FOX/RCA/SONY BMG	568	-57
8	10	9	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL	496	+30
9	8	16	IRREPLACEABLE BEYONCE	COLUMBIA/SONY BMG	469	-59
10	11	12	I OWE IT ALL TO YOU EVA AVILA	SONY BMG	464	+22
11	9	18	U + UR HAND PINK	LAFACE/SONY BMG	449	-29
12	16	7	THE MUSIC DAVID USHER	MAPLEMUSIC	413	+32
13	12	23	HOW TO SAVE A LIFE THE FRAY	EPIC/SONY BMG	412	-5
14	17	10	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS	DOGHOUSE/INTERSCOPE/UNIVERSAL	373	+34
15	13	17	WONDERFUL (TOO LATE) CHANTAL KREVIUZUK	COLUMBIA/SONY BMG	368	-31
16	21	5	HERE (IN YOUR ARMS) HELLOGOODBYE	DRIVE-THRU/EMI	356	+46
17	14	21	LOVE YOU LATELY DANIEL POWTER	WARNER BROS./WARNER	343	-34
18	19	13	ZU KESHA CHANTE	SONY BMG	342	+10
19	20	5	OVER IT KATHARINE MCPHEE	RCA/SONY BMG	339	+21
20	18	29	CHASING CARS SNOW PATROL	POLYDOR/A&M/INTERSCOPE/UNIVERSAL	331	-2
21	15	25	LIPS OF AN ANGEL HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	320	-61
22	23	6	PATIENCE TAKE THAT	POLYD		

SMOOTH JAZZ



Where music defies conventional wisdom

The KIFM Difference

Carol Archer

CArcher@RadioandRecords.com

Does San Diego love KIFM? Let me count the ways. KIFM is one of three stations in smooth jazz history to command No. 1 12+ (the others are KYOT/Phoenix and WVMV/Detroit). KIFM has captured the top market share on three occasions—most recently in the fall 2006 Arbitron, nabbing another record in the process: No. 1 adults 25-54 and 35-64, an unprecedented accomplishment in the format.

Programmers eager for insight into the relationship between music and KIFM's phenomenal breakthrough might do well to reread what PD Mike Vasquez has to say: "KIFM is not a smooth jazz station; KIFM is a radio station that happens to play smooth jazz." This outlet takes a different approach to music that flies in the face of conventional wisdom: Tight is right, new music is a risk, just play the hits. KIFM's eclectic model represents a paradigm shift in traditional formatting for the genre.

Listening to KIFM online during the last few months, a number of iconoclastic changes appeared: It plays a greater variety of music and significantly more titles than just about any major-market outlet.

Another equally striking difference is that KIFM, unlike most smooth jazz stations, skews heavily toward songs of recent vintage; the majority of the music is culled from the last three or four years. As a result, aging chestnuts are programmed judiciously.

The station plays heaps of currents: According to Nielsen BDS, nearly 50 titles get between four and 17 weekly plays (power is 17 plays on KIFM). Close to 100 other currents earn one to three plays, lending excitement, adventure and a sense of discovery to the mix. Take Rick Braun's "Sao Paulo," for example—a download-only track unavailable on the trumpeter's recordings. It is one of four currents in power on KIFM. Many others are spice tracks that bring accessible, intriguing global rhythms and hip textures: Kyle Eastwood's "Now," Ladysmith Black Mambazo's "Fall Rain, Fall Rain," Matt Marshak's "Wind Chill Factor" and a remix of Nina Simone's "O-O-Oh Child," among others.

Let's do the numbers: According to Nielsen BDS airplay data for the week of Feb. 15-21, KIFM played 642 total songs, 225 more titles than the 417 songs on heritage smooth jazz KTWV (the Wave)/Los Angeles, and 175 more songs than WNUA/Chicago's 468.

More than 50% of all spins on KIFM comprise songs from 2004 or later, which represent almost 39% of all songs played on the station during our sample week. By contrast, songs from the same era on the Wave represented 38.2% of that station's total spins, and 28.5% of all songs played on the Wave. WNUA played slightly less than 24% of songs from the 2004-present era, which is 34% of WNUA's total spins for the week.

KIFM MID/afternoon drive personality Kelly Cole notes that KIFM actively massages its playlist. In lighter categories of gold, for example, PD Vasquez may add a sound code that indicates a song was a "G" for 20 years and is now available to refresh a set. Another category contains intense tracks, such as the Gipsy Kings' "Bombalero" or David Benoit's "Freedom at Midnight," that make great morning show fodder, Cole says. These and other tactics not only prevent songs from languishing unnoticed elsewhere in KIFM's music scheduling software, but ultimately these category niches contribute to a station's creative palette in general, Cole adds.

Some songs may not test through at a level to make regular or even weekly rotation. "But dropping them in spices things up and you really make somebody's day," Cole says.

Cole says remixes contribute additional musical variety and cites Marvin Gaye's "Let's



► **KIM WATERS** BUMPS UP FOUR SPOTS TO NO. 20 IN HIS THIRD CHART WEEK WITH "GOT TO GIVE IT UP"

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	17	GIVE ME THE REASON KIRK WHALUM	RENDEZVOUS	214	-1
2	2	12	MISTER MAGIC PETER WHITE	LEGACY/COLUMBIA	172	-3
3	4	14	BLOOM MINDI ABAIR	CRP/VERVE	150	+4
4	5	7	GOOD TO GO CHUCK LOEB	HEADS UP	139	-1
5	3	11	YOU'RE BEAUTIFUL KENNY G	ARISTA/RMG	138	-9
6	6	7	READY TO PLAY NILS	BAJA/TSR	137	0
7	19	4	HYPNOTIC BONEY JAMES	CONCORD	134	+25
8	10	5	RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	134	+9
9	8	17	WAY UP WAYMAN TISDALE	RENDEZVOUS	134	+3
10	7	8	SO AMAZING PATTI AUSTIN	RENDEZVOUS	133	-2
11	9	8	LUCKY KEN NAVARRO	POSITIVE	127	-4
12	12	6	STRAWBERRY LETTER #23 DAVID WELLS	DAVID WELLS	126	+1
13	20	5	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	120	+13
14	11	7	AT THE MODERN JOYCE COOLING	NARADA JAZZ/BLG	120	-5
15	18	5	READY FOR LOVE WALTER BEASLEY	HEADS UP	117	+8
16	15	7	SLICK ERIC DARIUS	NARADA JAZZ/BLG	117	-4
17	16	11	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	112	-4
18	17	7	COOL TO THE TOUCH GREG ADAMS	RIPA	110	-1
19	13	9	NOW KYLE EASTWOOD	RENDEZVOUS	110	-13
20	24	3	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	103	+6
21	23	4	TAKE ME STEVE COLE	NARADA JAZZ/BLG	101	+4
22	21	11	IT MIGHT BE YOU DAVE KOZ FEAT. INDIA.ARIE	CAPITOL	99	-8
23	25	5	LOVE'S THEME RICK BRAUN	ARTIZEN	96	+10
24	22	5	FEELING GOOD RANDY CRAWFORD & JOE SAMPLE	PRA	93	-7
25	NEW		WANTING WILL DONATO	INNERVISION	83	+15
26	29	20	HEART OF THE MATTER INDIA.ARIE	UNIVERSAL MOTOWN	81	-1
27	NEW		COME ON OVER BLAKE AARON	INNERVISION	80	+10
28	30	4	IF YOU ASK ME NICK COLIONNE	NARADA JAZZ/BLG	80	-3
29	28	2	WIND CHILL FACTOR MATT MARSHAK	NUANCE	79	-3
30	NEW		MYSTICAL CHELLI MINUCCI & SPECIAL FX	SHANACHIE	76	+16

FOR WEEK ENDING MARCH 4, 2007

Get It On" (from "Motown Remixed"), which she says is brilliant: "You may not want to replace the original, but when we play it the phones light up!"

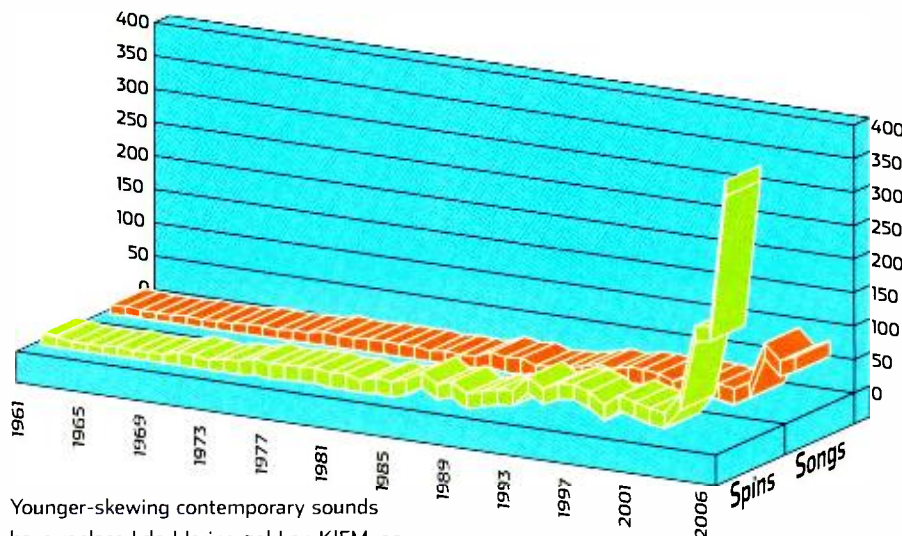
KIFM is famously different as one of only a few smooth jazz stations to use callout research; Cole notes that she is occasionally amazed by differing responses to songs between older and younger demos. For example, younger listeners embrace Natalie Cole's "Daydreamin'," unlike their adult counterparts, who cherish Aretha Franklin's original.

"Aren't we always talking about bringing in younger people to smooth jazz?" Cole asks.

There's a startling difference between pre-1983 gold in rotation on KIFM (roughly 13%) and the Wave (approximately 30%). These numbers, like KIFM's ratings, speak for themselves. Can you hear them now?

R&R

A Current Affair



Younger-skewing contemporary sounds have replaced doddering gold on KIFM, as this era map of music played on the station Feb. 15-21 illustrates.

SOURCE: Nielsen BDS



SMOOTH JAZZ

▶ **WAYMAN TISDALE**
HITS A NEW PEAK,
MOVING "WAY UP!"
TO NO. 3 WITH THE
CHART'S MOST
INCREASED PLAYS
(UP 66).



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	20	BLOOM MINDI ABAIR	NO. 1 (2 WKS) GRP/VERVE	591 -4	5.986 4
2	1	19	GIVE ME THE REASON KIRK WHALUM	RENDEZVOUS	584 -41	6.586 1
3	4	22	WAY UP! WAYMAN TISDALE	RENDEZVOUS	574 +66	6.217 3
4	3	28	GIRL IN THE RED DRESS GREGG KARUKAS	TRIPPIN' N' RHYTHM	523 -7	5.116 6
5	5	15	MISTER MAGIC PETER WHITE	LEGACY/COLUMBIA	505 +15	6.413 2
6	6	15	YOU'RE BEAUTIFUL KENNY G	ARISTA/RMG	473 +27	5.623 5
7	7	15	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	405 +7	4.968 7
8	11	10	SO AMAZING PATTI AUSTIN	RENDEZVOUS	347 +23	3.832 12
9	10	8	SAVE ROOM JOHN LEGEND	G.O.O.D./COLUMBIA	345 +14	4.693 8
10	12	7	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM	336 +19	4.492 9
11	15	8	READY FOR LOVE WALTER BEASLEY	HEADS UP	322 +38	2.785 17
12	14	15	GOOD TO GO CHUCK LOEB	HEADS UP	322 +37	2.046 19
13	9	36	DRESSED TO CHILL MARIDN MEADOWS	HEADS UP	319 -27	3.822 13
14	13	28	HEART OF THE MATTER INDIA.ARIE	UNIVERSAL MOTOWN	287 -10	3.952 11
15	8	27	MORNIN' GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	282 -101	3.015 16
16	16	5	HYPNOTIC BONEY JAMES	CONCORD	270 +44	3.092 14
17	17	5	THE RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	266 +43	4.004 10
18	18	17	IT MIGHT BE YOU DAVE KOZ FEATURING INDIA.ARIE	CAPITOL	246 +43	2.401 18
19	19	13	SLICK ERIC DARIUS	NARADA JAZZ/BLG	207 +5	3.075 15
20	20	16	IF YOU ASK ME NICK COLIONNE	NARADA JAZZ/BLG	161 -10	1.315 25
21	24	2	HELLO BETTY JEFF COLUB	NARADA JAZZ/BLG	126 +33	0.619 30
22	22	21	MY GEISHA PAOLO RUSTICHELLI	NEXT AGE	126 +7	1.648 22
23	23	22	LOVELY DAY PHILIPPE SAISSE TRIO	G&N/RENDEZVOUS	118 +11	1.442 23
24	21	7	READY TO PLAY NILS	BAJA/TSR	114 -11	1.215 26
25	26	5	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	106 +24	1.688 21
26	25	13	MILDRED'S ATTRACTION JOYCE COOLING	NARADA JAZZ/BLG	89 0	1.802 20
27	NEW		ANTHEM FOR A NEW AMERICA JEFF LORBER	MOST ADDED BLUE NOTE/BLG	79 +65	1.321 24
28	28	2	AT THE MODERN JOYCE COOLING	NARADA JAZZ/BLG	79 +4	0.380 -
29	29	3	COOL TO THE TOUCH GREG ADAMS	RIPA	70 +2	0.136 -
30	27	7	NOW KYLE EASTWOOD	RENDEZVOUS	70 -9	0.500 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
ANTHEM FOR A NEW AMERICA Jeff Lorber (Blue Note/BLG) KJCD, KRVR, WNWV, WSJW	4
RHYTHM METHOD Paul Brown (Peak/Concord) WSJW, WYJZ	2
NOODLE SOUP Four80east (Native Language) KRVR, WJZZ	2
ORDINARY PEOPLE George Benson & Al Jarreau (Concord) KJCD, WNWV	2
WAY UP! Wayman Tisdale (Rendezvous) WLVE	1
YOU'RE BEAUTIFUL Kenny G (Arista/RMG) Jones Radio Networks	1
READY FOR LOVE Walter Beasley (Heads Up) WYJZ	1
SAVE ROOM John Legend (G.O.O.D./Columbia) WDSJ	1
SO NOT OVER YOU Simply Red (SimplyRed.com) WVMV	1

ADDED AT... WLVE
Miami, FL
OM/PD: Rich McMillan
Wayman Tisdale, Way Up!, 16

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
MYSTICAL Chielì Minucci & Special EFX (Shanachie)	63/28	LOST WITHOUT U Robin Thicke (Star Trak/Interscope)	46/24
OUT OF MY HEAD Lionel Richie (Island/IDJVG)	54/10	CANTALOUPE ISLAND Brian Bromberg (Artistry)	43/5
TAKE ME Steve Cole (Narada Jazz/BLG)	51/4	RAINCOAT Kelly Sweet (Razor & Tie)	40/10

MOST INCREASED PLAYS

+66	WAY UP! Wayman Tisdale (Rendezvous) WLOQ +11, WDSJ +10, KJLZ +8, KJZS +7, KYOT +7, KKSJ +6, WLVE +5, WNWA +4, SIJC +4, KSSJ +4
+65	ANTHEM FOR A NEW AMERICA Jeff Lorber (Blue Note/BLG) SIJC +5, WQCD +2, KWJZ +10, XWRC +9, WVMV +7, KJLZ +6, KBZN +3, WSJW +3, KJCD +2, KRVR +1
+44	HYPNOTIC Boney James (Concord) KWJZ +5, WLOQ +12, WJZA +10, WJSJ +8, KJCD +8, KKSJ +2, KJLZ +1
+43	THE RHYTHM METHOD Paul Brown (Peak/Concord) WLOQ +2, WJZW +10, KJLZ +9, KJCD +5, WJZZ +5, KSSJ +3, KJZS +3, KKSJ +3, WJZI +3, WSJW +3
+43	IT MIGHT BE YOU Dave Koz Feat. India.Arie (Capitol) WNWV +20, WDSJ +5, KBZN +4, WQCD +2, KKSJ +2, KOAS +2, SIJC +1, KJZS +1, XWRC +1, WJZA +1

FOR WEEK ENDING MARCH 4, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
32 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 17 reporters.
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RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	LW
1	BEAT STREET DAVID BENOIT (Peak/Concord)	237	269
2	FREE AS THE WIND JAZZMASTERS (Trippin' N' Rhythm)	234	225
3	FORWARD EMOTION PIECES OF A DREAM (Heads Up)	229	238
4	THE TOTAL EXPERIENCE BONEY JAMES FEATURING GEORGE DUKE (Concord)	224	268
5	IF I AIN'T GOT YOU ERIC DARIUS (Narada Jazz/BLG)	205	247

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	LW
6	MISMALOYA BEACH RAY PARKER JR. (Raydio)	197	207
7	CHILLAXIN EUGE GROOVE (Narada Jazz/BLG)	170	181
8	WHAT DOES IT TAKE (TO WIN YOUR LOVE) PETER WHITE (Legacy/Columbia)	164	167
9	SAY IT'S SO RICHARD ELLIOT (Artizen)	163	163
10	IT'S TOO LATE MICHAEL LINGTON (Rendezvous)	162	211



Thank you Smooth Jazz Radio for your strong airplay in support of "My Geisha"...

-Paolo Rustichelli

www.myspace.com/paolorustichelli & www.paolo.org



ROCK



Enhancing your listeners' cyberspace experience

Rockin' The Web

Mike Boyle

MBoyle@RadioandRecords.com

much already has been written about the value—not the dreaded “value added”—that comes with having a strong Web presence for your radio station. However, more and more broadcast companies have taken this emerging brand extension so seriously that they've created positions and departments to work hand in hand with programmers, to develop compelling and interactive content experiences for visitors to their Web sites. ■ Two of those executives are Greater Media digital interactive division director Paul Krasinski and Clear Channel Radio VP of marketing Paul Miraldi, who R&R corralled for insights into building great Web experiences, especially from the rock radio perspective.

“I've read a lot of articles about the lack of a ‘coolness factor’ at radio these days, but I would candidly say that I find quite the opposite,” Krasinski says. “The coolness factor is there. We just need to extend our programming online.”

Krasinski, who joined Greater Media in January from the VP of sales and marketing for New England position at Westwood One, says stations have to start by thinking about their Web site as a brand extension.

“The radio station most likely already had a great brand and a great local listening base, but the trick is to then translate it online.”

Krasinski stresses the importance of having

something as simple as a short flash piece that engages visitors when they sign on to the site, the beginning of the interface with the station's brand.

“In radio, we have to remember that we are entertainment companies,” he adds. “We need to act like that and engage our rock listenership from the start.”

Krasinski defines “engaging” the listeners—who are now logged on to the station's Web site as visitors—as doing such things as allowing them to upload their own videos or a demo tape to your site to share with other visitors. He also suggests taking archived artist interviews and



Miraldi

‘Promote that you have podcasts on your site and understand that it's not going to fake listeners away but further enhance your brand.’

—Paul Miraldi



Krasinski

‘The end result needs to be how the on-air piece ties to the online piece, ties to a wireless piece, ties to a concert event.’

—Paul Krasinski

putting them on the site for people to listen to and comment on. “Give them their own soap-box,” Krasinski says.

Rock stations can produce a lot of other online content for the local market these days too.

“It's not a technical hurdle anymore as far as getting the information out there,” Krasinski says. He throws out such possibilities as voting for favorite local bands and music sharing and editing capabilities.

Working with Greater Media programmers to evolve their sites, Krasinski is constantly asked for help in developing systems for content uploads (video, audio, text), additional social networking capabilities where listeners can engage with one another and ways to create more robust user experiences.

“I believe listeners are thirsty for new content from us,” Krasinski says. “I see the radio station always being the focal point for the brand, but also driving tune-in to new programming online.”

Krasinski also believes rock stations will create more opportunities for their Web sites, centered around their programming and finding compatible sponsors. The days of value-added, thankfully, are coming to an end.

“The end result needs to be how the on-air piece ties to the online piece, ties to a wireless piece, ties to a concert event.”

At Clear Channel, Miraldi, who has been in his position for the past year after handling marketing and promotion for CHR/top 40 WHTZ (Z100) and classic rock WAXQ (Q104.3)/New York, says he is beginning to see good traction for stations improving Web experiences for visitors. He believes it's just a matter of finding the right combination for rock radio.

“Stations and PDs should not look at their Web sites as a threat to anything they do on-air,” Miraldi says. “They should be looking at them as a companion and a complement to their brands. Stations have great local brands and could be doing a better job of extending those brands onto their sites.”

Asked what listeners at Clear Channel rock stations are demanding from their Web experiences, and Miraldi doesn't even pause for a breath: “Learning more about personalities.” He's a big proponent of creating personal pages for personalities to use to communicate directly with their audiences.

Miraldi also says that Web visitors expect podcasts and other on-demand programming.

“Promote that you have them on your site throughout the day and understand that it's not going to take [listeners] away, but rather further enhance your station's brand.”

He adds that listeners also enjoy the ability to listen to new songs on station sites that aren't yet getting spun 30 times per week. Look at it as an inexpensive way to get feedback too.

Miraldi's biggest piece of advice for rock stations looking at tweaking their Web sites is pretty simple. “The most successful station sites are the ones programmed with same passion, excitement and integrity as their on-air signals.”

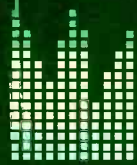
Rocking The Web: The PD Perspective

Cited by Clear Channel VP of marketing Paul Miraldi as a PD who “gets it” when it comes to the value of his station's Web site, alternative WEND (the End)/Charlotte's Jack Daniel says that the most important elements of his station's site, 1065.com, are all about the relationship between listeners and the station brand.

Specifically, Daniel mentions the “new music that's just been released, plus interactive features like the ‘Euzzcut,’ where we play a new song and listeners vote on it. Our jocks try and keep fun, interactive

things on their own pages as well. We also have a stage in our building with lights and sound where we feature bands in acoustic performances.” (Check it out at 1065.com, keyword “rockstar.”)

As far as cross-promoting on-air, Daniel says, “Every liner we air has a connection to the Web. Any concert liner has a keyword for instant info and ticket purchase. In addition, part of our legal ID says, ‘WEND, 1065 the End and 1065 dot-com’ as if they were two separate radio stations . . . because, in a way, they are.” —MB



ALTERNATIVE

▶ AFI LANDS ITS THIRD CHART TRACK FROM THE ALBUM "DECEMBERUNDERGROUND" AS "THE MISSING FRAME" ENTERS AT NO. 35.



POWERED BY



THIS WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	19	PAIN THREE DAYS GRACE	NO. 1 (3 WKS)	JIVE/ZOMBA	1807 +35	6.936 2
2	19	STARLIGHT MUZE		WARNER BROS.	1740 +82	8.108 1
3	20	FROM YESTERDAY 30 SECONDS TO MARS		IMMORTAL/VIRGIN	1607 +39	6.133 3
4	13	FAMOUS LAST WORDS MY CHEMICAL ROMANCE		REPRISE	1569 +19	5.978 6
5	9	DASHBOARD MODEST MOUSE		EPIC	1528 +76	5.464 11
6	19	SNOW ((HEY OH)) RED HOT CHILI PEPPERS		WARNER BROS.	1521 -80	5.764 7
7	3	SURVIVALISM NINE INCH NAILS	MOST INCREASED PLAYS	NOTHING/INTERSCOPE	1424 +226	6.022 5
8	33	FACE DOWN THE RED JUMPSUIT APPARATUS		VIRGIN	1403 -67	5.529 9
9	15	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY		FUELED BY RAMEN/ISLAND/DJMG	1302 -2	6.064 4
10	9	READ MY MIND THE KILLERS		ISLAND/DJMG	1289 +66	5.565 8
11	8	BREATH BREAKING BENJAMIN		HOLLYWOOD	1271 +87	4.157 16
12	8	DIG INCUBUS		IMMORTAL/EPIC	1232 +94	4.605 12
13	14	PRAYER OF THE REFUGEE RISE AGAINST		GEFFEN	1154 +79	4.278 14
14	7	FOREVER PAPA ROACH		EL TONAL/GEFFEN	1128 +77	3.553 18
15	22	ANNA-MOLLY INCUBUS		IMMORTAL/EPIC	1026 -15	5.523 10
16	13	PHANTOM LIMB THE SHINS		SUB POP	969 +49	4.414 13
17	26	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE		REPRISE	922 -125	4.176 15
18	8	LAZY EYE SILVER SUN PICKUPS		DANGERBIRD	906 +113	4.067 17
19	5	WELL ENOUGH ALONE CHEVELLE		EPIC	864 +25	2.758 19
20	11	IT'S NOT OVER DAUGHTRY		RCA/RMG	729 +28	2.053 21
21	7	SILLYWORLD STONE SOUR		ROADRUNNER	631 +17	1.559 29
22	13	THINK I'M IN LOVE BECK		INTERSCOPE	571 -67	1.729 25
23	8	NAIVE THE KOOKS		ASTRALWERKS	562 -14	1.480 31
24	5	RUBY KAISER CHIEFS		B-UNIQUE/UNIVERSAL MOTOWN	556 +68	1.452 32
25	10	LADIES & GENTLEMEN SALIVA		ISLAND/DJMG	515 +17	1.287 35
26	7	I STILL REMEMBER BLOC PARTY		VICE/ATLANTIC	508 +33	1.565 27
27	4	YOU'RE ALL I HAVE SNOW PATROL		POLYDOR/A&M/INTERSCOPE	495 +7	1.486 30
28	6	EVERYTHING BUCK HERRY		ELEVEN SEVEN/ATLANTIC/LAVA	490 +13	1.727 26
29	4	FREAK ON A LEASH (UNPLUGGED) KORN FEATURING AMY LEE		VIRGIN	467 -16	1.904 23
30	12	VOICES SAOSIN		CAPITOL	462 -67	1.234 36
31	12	FULLY ALIVE FLY LEAF		OCTONE//RMG	456 +31	1.334 33
32	3	ALL THE SAME SICK PUPPIES		RMR/VIRGIN	441 +30	2.249 20
33	3	PARALYZER FINGER ELEVEN		WIND-UP	420 +43	1.769 24
34	3	HANG ME UP TO DRY COLD WAR KIDS		DOWNTOWN/ATLANTIC/LAVA	394 +44	1.560 28
35	NEW	THE MISSING FRAME AFI		TINY EVIL/INTERSCOPE	369 +135	1.925 22
36	3	ALL THESE THINGS I HATE (REVOLVE AROUND ME) BULLET FOR MY VALENTINE		JIVE/ZOMBA	356 +27	1.090 40
37	2	WOLF LIKE ME TV ON THE RADIO		INTERSCOPE	323 +38	1.189 37
38	5	JANE FONDA MICKY AVALON		MYSPEACE/INTERSCOPE	309 -55	0.658 -
39	NEW	HEY THERE DELILAH PLAIN WHITE T'S	MOST ADDED	FEARLESS/HOLLYWOOD	306 +31	1.153 38
40	3	TEN THOUSAND FISTS DISTURBED		REPRISE	303 +24	0.850 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HEY THERE DELILAH Plain White T's (Fearless/Hollywood) KTBB, KTCL, KUOD, KWOD, WNNX, WPBZ, WRWK, WSWD, WWDC, XM Ethel	10
LAZY EYE Silversun Pickups (Dangerbird) KDGE, KFRR, KFTE, WEND, WFXH, WMFS, WNNX, WSUN	8
THE MISSING FRAME AFI (Tiny Evil/Interscope) KEDJ, KITS, KRZQ, KUOD, Sirius Alt Nation, WBRU, WLUM, WNNX	8
RUBY Kaiser Chiefs (Universal Motown) KFMA, KFTE, WARQ, WFXH, WMFS, WSUN	6
SURVIVALISM Nine Inch Nails (Nothing/Interscope) KMYZ, WEND, WRXL, WZJO, WZNE	5
ALL THE SAME Sick Puppies (RMR/Virgin) KWOD, WARQ, WDYL, WPBZ	4
WELL ENOUGH ALONE Chevelle (Epic) KMYZ, WRXL, WZNE	3
ALL THESE THINGS I HATE (REVOLVE AROUND ME) Bullet For My Valentine (Jive/Zomba) KDGE, WJBX, WMFS	3
BETTER THAN ME Hinder (Universal Republic) KCXX, KMYZ, WLRS	3
SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) The Almost (Tooth & Nail/Virgin) KXRX, WSUN, WXDX	3

ADDED AT... WFXH

Savannah, GA
PD: Austin Matthews
MD: Leslie Scott
Silversun Pickups, Lazy Eye, 8
Stone Sour, Sillyworld, 3
Kaiser Chiefs, Ruby, 1

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BETTER THAN ME Hinder (Universal Republic) TOTAL STATIONS: 22	296/51	THE OLDER I GET Skillit (Ardent/Atlantic/Lava) TOTAL STATIONS: 15	199/20
SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) The Almost (Tooth & Nail/Virgin) TOTAL STATIONS: 30	260/39	THE RIVER Good Charlotte Featuring M. Shadows And Synyster Gates (Daylight/Epic) TOTAL STATIONS: 16	183/39
THE ENEMY Godsmack (Universal Republic) TOTAL STATIONS: 15	260/12	JAMBI Tool (Tool Dissection/Volcano/Zomba) TOTAL STATIONS: 22	177/5
WOW, I CAN GET SEXUAL TOO Say Anything (Doghouse//RMG) TOTAL STATIONS: 34	239/32	YOUNG FOLKS Peter Bjorn And John (Almost Gold/Red) TOTAL STATIONS: 26	148/42
TELL ME Dropping Daylight (Octone) TOTAL STATIONS: 19	215/31	DRIVEN Sevendust (7Bros/Asylum) TOTAL STATIONS: 16	144/19

MOST INCREASED PLAYS

+226 ☆ **SURVIVALISM**
Nine Inch Nails (Nothing/Interscope)
SIAN +21, KFMA +17, KEDJ +16, KRQO +15, WZNE +15, WPBZ +13, WROX +11, WEND +11, WXNR +10, WXEG +10

+135 ☆ **THE MISSING FRAME**
AFI (Tiny Evil/Interscope)
KITS +28, KUOD +13, SIAN +11, KFRR +11, WNNX +10, WRWK +9, KNXX +9, WAVE +9, WSUN +7, XETH +7

+131 ☆ **HEY THERE DELILAH**
Plain White T's (Fearless/Hollywood)
KUOD +27, WPBZ +13, WEQX +13, WRWK +11, WSWD +10, SIAN +10, WNNX +10, KTCL +8, WLUM +8, WGVX +7

+113 ☆ **LAZY EYE**
Silversun Pickups (Dangerbird)
WEND +16, WSUN +13, KEDJ +12, WNNX +11, KRQO +10, WLUM +7, KDGE +7, WROX +6, WAVE +6, WFXH +6

+94 ☆ **DIG**
Incubus (Immortal/Epic)
WARQ +13, KFMA +12, WNFZ +11, WGVX +9, KRQO +8, WHRL +7, WCYY +7, XTRA +7, KDGE +7, WBTZ +6

FOR WEEK ENDING MARCH 4, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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ACTIVE ROCK

▶ 30 SECONDS TO MARS PICKS UP ITS FIRST ACTIVE ROCK TOP 10 WITH "FROM YESTERDAY" AT NO. 10.



POWERED BY

Nielsen Broadcast Data Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IME RINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	19	LADIES & GENTLEMEN SALIVA	NO. 1 (4 WKS) ISLAND/IDJMG	1559	-14	6.084	2
2	3	9	BREATH BREAKING BENJAMIN	HOLLYWOOD	1505	+78	5.711	3
3	2	24	PAIN THREE DAY GNACE	JIVE/ZOMBA	1467	-50	6.642	1
4	5	19	THE ENEMY GODSMACK	UNIVERSAL REPUBLIC	1239	+9	4.291	7
5	6	13	TEN THOUSAND FISTS DISTURBE	REPRISE	1237	+64	4.695	4
6	4	16	SILLY WORLD STONE SOUL	ROADRUNNER	1237	0	4.422	6
7	7	14	IT'S NOT OVER DAUGHTRY	RCA/RMG	1145	+80	4.491	5
8	8	8	FOREVER PAPA ROACH	EL TONAL/GEFFEN	1124	+74	3.263	9
9	9	5	WELL ENOUGH ALONE CHEVELLE	EPIC	1084	+52	3.202	10
10	11	14	FROM YESTERDAY 30 SECONDS TO MARS	IMMORTAL/VIRGIN	932	+39	2.306	13
11	10	18	SNOW (HEY OH) RED HOT CHILI PEPPERS	WARNER BROS.	871	-109	3.548	8
12	12	7	JAMBI TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	820	+31	2.574	12
13	13	8	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	785	+37	2.031	15
14	14	8	ALL THESE THINGS I HATE (REVOLVE AROUND ME) BULLET BROTHERS	JIVE/ZOMBA	779	+40	1.669	17
15	15	23	THE PJT TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	690	+33	2.628	11
16	15	13	MY CLRSE KILLSWITCH ENGAGE	ROADRUNNER	651	+5	1.592	19
17	24	3	SURVIVALISM NINE INCH NAILS	AIRPOWER/MOST INCREASED PLAYS NOTHING/INTERSCOPE	638	+152	2.048	14
18	17	7	DRIVEN SEVENDUST	7BROS/ASYLUM	607	+37	1.320	26
19	18	5	FREAE ON A LEASH (UNPLUGGED) KORN FEATURING AMY LEE	VIRGIN	602	+41	1.831	16
20	20	7	PARALYZER FINGER ELEVEN	WIND-UP	588	+48	1.389	23
21	25	3	YOU WOULDN'T KNOW HELLYEAH	EPIC	577	+111	1.624	18
22	21	5	DIG INCUBUS	IMMORTAL/EPIC	570	+63	1.418	21
23	23	2	STAND UP JET	ATLANTIC	475	-12	1.414	22
24	26	4	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	472	+65	1.349	24
25	27	5	FAMOUS LAST WORDS MY CHEMICAL ROMANCE	REPRISE	407	+24	1.211	27
26	28	13	TELL ME DROPPING DAYLIGHT	OCTONE	350	-8	0.559	32
27	29	2	THE ECSTASY OF GOLD METALLICA	SONY CLASSICAL	345	+73	1.569	20
28	31	2	DESTROYER STATIC-X	REPRISE	342	+83	0.960	28
29	34	2	BREATHE INTO ME RED	ESSENTIAL/RED	249	+44	0.451	35
30	33	4	THE RISING TRIVIUM	ROADRUNNER	249	+20	0.393	39
31	30	12	BLOOD IS THICKER THAN WATER BLACK LABEL SOCIETY	ROADRUNNER	243	-28	0.766	29
32	32	11	COLONY OF BIRCHMEN MASTODON	RELAPSE/REPRISE	234	-7	0.375	-
33	36	2	THE OLDER I GET SKILLIE	ARDENT/ATLANTIC/LAVA	204	+40	0.427	36
34	38	6	FACE DOWN THE RED JUMPSUIT APPARATUS	VIRGIN	195	+36	0.480	34
35	39	2	DIFFERENT THAN YOU THE EMES	ELEVEN SEVEN	169	+21	0.225	-
36	40	2	PRAER OF THE REFUGEE RISE AGAINST	GEFFEN	159	+11	0.488	33
37	RE-ENTRY		WHISPERS IN THE DARK SKILLET	ARDENT/ATLANTIC/LAVA	150	+4	0.335	-
38	NEW		ELETRIC WORRY CLUTCI	ISSACHAR/DRT	145	-2	0.158	-
39	NEW		BETTER GUNS N' ROSES	INTERSCOPE	135	+96	1.340	25
40	NEW		THE FIGHT THE CLASSIC CRIME	TOOTH & NAIL/EMR	132	+21	0.120	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
RAIN WIZARD Black Stone Cherry (IN DE GOOT/ROADRUNNER)	8
DANCE OF THE MANATEE Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC)	7
FATHER FIGURE Army Of Anyone (FIRM)	6
SURVIVALISM Nine Inch Nails (NOTHING/INTERSCOPE)	5
THE ECSTASY OF GOLD Metallica (SONY CLASSICAL)	5
THE DEVIL CRIED Black Sabbath (WARNER BROS./RHINO)	4
ALL THE SAME Sick Puppies (RMR/VIRGIN)	4
DIG Incubus (IMMORTAL/EPIC)	3
BREATHE INTO ME Red (ESSENTIAL/RED)	3
SWEET SACRIFICE Evanescence (WIND-UP)	3

ADDED AT...
WQXA
Harrisburg, PA
PD: Ken Carson
MD: Nixon
Guns N' Roses, Better, 8
Metallica, The Ecstasy Of Gold, 6
Evanescence, Sweet Sacrifice, 0

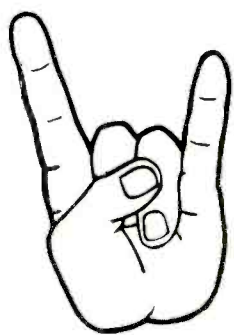
FOR MORE STATIONS GO TO:
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TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
SIDE OF A BULLET Nickelback (ROADRUNNER)	121/13	HEAR ME NOW Framing Hanley (SILENT MAJORITY)	80/16
TOTAL STATIONS:	10	TOTAL STATIONS:	9
THIS AIN'T A SCENE, IT'S AN ARMS RACE Fall Out Boy (FUELED BY RAMEN/ISLAND/IDJMG)	107/36	THE DEVIL CRIED Black Sabbath (WARNER BROS./RHINO)	65/65
TOTAL STATIONS:	10	TOTAL STATIONS:	20
FUNERAL FOR YESTERDAY Kitie (MEROVINIAN/X OF INFAMY/CAROLINE)	106/5	SAVE ME Autovain (OUTLOOK)	59/0
TOTAL STATIONS:	15	TOTAL STATIONS:	6
BEER! Psychostick (ROCK RIDGE)	89/11	DANCE OF THE MANATEE Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC)	58/38
TOTAL STATIONS:	14	TOTAL STATIONS:	12
FATHER FIGURE Army Of Anyone (FIRM)	81/68	RAIN WIZARD Black Stone Cherry (IN DE GOOT/ROADRUNNER)	58/26
TOTAL STATIONS:	18	TOTAL STATIONS:	13



+152 SURVIVALISM Nine Inch Nails (Nothing/Interscope) KUPD +14, WWWX +13, WZOR +12, WPCR +10, KHQT +9, KLAQ +9, WYBB +7, KRXX +7, KDOT +6, XSQU +6
+111 YOU WOULDN'T KNOW HellYeah (Epic) WTFX +10, KLAQ +9, KATT +9, WRXW +8, KISW +7, KOMP +6, KQRC +5, KRXX +5, WQXA +5, WPCR +5
+96 BETTER Guns N' Roses (Interscope) KATT +37, WAAF +22, WRIF +15, WBSX +14, KRXX +11, WQXA +7, KXXR +6, WTPT +2
+83 DESTROYER Static-X (Reprise) WXQR +15, WYBB +7, KUPD +6, SIOC +6, KDJE +6, KRXX +5, WJJO +5, KRZR +4, WRXW +4, KNCN +4
+80 IT'S NOT OVER Daughtry (RCA/RMG) WTKX +4, WHDR +4, KUPD +3, WRXW +9, WXTB +6, KISS +5, WPCR +5, KOMP +5, WCCC +4, WEDG +4

FOR WEEK ENDING MARCH 4, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ **DISTURBED** EARNS THE WEEK'S ONLY AIRPOWER AS "TEN THOUSAND FISTS" IS MOST ADDED AND RISES 22-19.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	1	19	PAIN THREE DAYS GRACE	JIVE/ZOMBA	404	+22	1.297	1
2	2	18	SNOW (HEY OH) RED HOT CHILI PEPPERS	WARNER BROS.	326	+1	1.236	2
3	5	13	SILLYWORLD STONE SOUR	ROADRUNNER	316	+31	0.947	6
4	3	16	LADIES & GENTLEMEN SALIVA	ISLAND/DJMG	305	+15	0.791	8
5	4	16	THE ENEMY GODSMACK	UNIVERSAL REPUBLIC	285	-2	0.948	5
6	8	12	IT'S NOT OVER DAUGHTRY	RCA/RMG	264	+28	0.802	7
7	6	35	LAND OF CONFUSION DISTURBED	REPRISE	259	-5	1.057	3
8	7	34	HEROES SHINEDOWN	ATLANTIC	243	-13	0.721	9
9	10	48	ANIMAL I HAVE BECOME THREE DAYS GRACE	JIVE/ZOMBA	236	+24	1.054	4
10	9	8	BREATH BREAKING BENJAMIN	HOLLYWOOD	226	+3	0.707	10
11	11	34	ROCKSTAR NICKELBACK	ROADRUNNER	194	-5	0.625	12
12	14	8	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	186	+1	0.623	13
13	12	31	THE POT TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	185	-9	0.692	11
14	15	39	THROUGH GLASS STONE SOUR	ROADRUNNER	184	0	0.585	14
15	16	6	FOREVER PAPA ROACH	EL TONAL/GEFFEN	170	+14	0.455	17
16	18	5	WELL ENOUGH ALONE CHEVELLE	EPIC	169	+30	0.483	16
17	13	17	HOW LONG HINDER	UNIVERSAL REPUBLIC	168	-23	0.511	15
18	17	14	ANNA-MOLLY INCUBUS	IMMORTAL/EPIC	134	-6	0.313	19
19	22	10	TEN THOUSAND FISTS DISTURBED	REPRISE	128	+25	0.278	20
20	21	6	IF EVERYONE CARED NICKELBACK	ROADRUNNER	115	+10	0.453	18
21	20	8	STAND UP JET	ATLANTIC	107	-14	0.201	24
22	19	16	GOODBYE ARMY OF ANYONE	FIRM	100	-27	0.196	25
23	29	3	THE ECSTASY OF GOLD METALLICA	SONY CLASSICAL	93	+37	0.143	28
24	28	5	PARALYZER FINGER ELEVEN	WIND-UP	32	+26	0.151	27
25	25	4	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	30	+13	0.227	23
26	24	5	DIG INCUBUS	IMMORTAL/EPIC	73	+5	0.254	21
27	27	8	SIDE OF A BULLET NICKELBACK	ROADRUNNER	51	+3	0.243	22
28	26	4	FREAK ON A LEASH (UNPLUGGED) KORN FEATURING AMY LEE	VIRGIN	35	-5	0.162	26
29	NEW		JAMBI TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	52	+5	0.135	-
30	NEW		THE OLDER I GET SKILLET	ARDENT/ATLANTIC/LAVA	46	+1	0.036	-

76

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
TEN THOUSAND FISTS Disturbed (REPRISE) KIOG, WNOR	2
THE DEVIL CRIED Black Sabbath (WARNER BROS./RHINO) KZRR, WKLC	2
PAIN Three Days Grace (JIVE/ZOMBA) KCAL	1
IT'S NOT OVER Daughtry (RCA/RMG) WEBN	1
FOREVER Papa Roach (EL TONAL/GEFFEN) WDHA	1
THE ECSTASY OF GOLD Metallica (SONY CLASSICAL) KIOG	1
BETTER THAN ME Hinder (UNIVERSAL REPUBLIC) KIOG	1
YOU WOULDN'T KNOW HELLYEAH (EPIC) WEBN	1
DRILLED A WIRE THROUGH MY CHEEK I Blue October (UNIVERSAL MOTOWN) KIOG	1

**ADDED AT...
KCAL**
Riverside, CA
PD: Steve Hoffman
MD: Daryl Norsell
Three Days Grace, Pain, 7

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
YOU WOULDN'T KNOW HellYeah (EPIC) TOTAL STATIONS: 5	38/9	DRIVEN Sevendust (7BROS/ASYLUM) TOTAL STATIONS: 8	21/11
FROM YESTERDAY 30 Seconds To Mars (IMMORTAL/VIRGIN) TOTAL STATIONS: 6	31/4	HELLO (I LOVE YOU) Roger Waters (NEW LINE) TOTAL STATIONS: 2	21/9
THE DEVIL CRIED Black Sabbath (WARNER BROS./RHINO) TOTAL STATIONS: 9	27/26	COLONY OF BIRCHMEN Mastodon (RELAPSE/REPRISE) TOTAL STATIONS: 1	19/8

↑

MOST INCREASED PLAYS

+37	THE ECSTASY OF GOLD Metallica (Sony Classical) WKLC +1, KIOG +7, KAZR +6, KBER +5, WONE +5, WGR +3, WNOR +2, WHY +1
+31	SILLYWORLD Stone Sour (Roadrunner) WVRK +15, KIOG +10, KTUX +3, WRQK +3, WDHA +3, WNOR +2, WXMM +2, KSHE +2, WEBN +2
+30	WELL ENOUGH ALONE Chevelle (Epic) KUFO +5, WRQK +5, KIOG +5, WKLC +5, WNOR +3, KBER +2, WAQX +2, WEBN +1, WVRK +1, WDHA +1
+28	IT'S NOT OVER Daughtry (RCA/RMG) WXMM +13, KCAL +6, WRQK +5, KTUX +4, WHY +3, WONE +3, WNOR +2, WDHA +2, WGR +1, WVRK +1
+26	PARALYZER Finger Eleven (Wind-up) KAZR +8, WDHA +5, KIOG +3, WRKZ +3, WEBN +3, KTUX +2, KMOD +2, WVRK +1

FOR WEEK ENDING MARCH 4, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
24 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)	180	180	6	TOM SAWYER RUSH (MERCURY/UMG)	107	115
2	COMING UNDONE KORN (VIRGIN)	162	162	7	BACK IN BLACK AC/DC (ATCO/ATLANTIC)	103	109
3	CALL ME WHEN YOU'RE SOBER EVANESCENCE (WIND-UP)	125	145	8	SWEET CHILD O' MINE GUNS N' ROSES (Geffen)	101	97
4	ANOTHER BRICK IN THE WALL (PART II) PINK FLOYD (COLUMBIA)	109	116	9	GIRLS, GIRLS, GIRLS MOTLEY CRUE (ELEKTRA/ATLANTIC)	100	90
5	REMEDY SEETHER (WIND-UP)	108	105	10	DREAM ON AEROSMITH (COLUMBIA)	100	95

ROCK REPORTERS

- | | | | |
|--|---|--|---|
| WONE/Akron, OH*
OM: Nick Anthony
PD: T.K. O'Grady
APD/MD: Tim Daughtry | KIOG/Beaumont, TX*
OM: Joey Armstrong
PD/MD: Mike Davis | WEBN/Cincinnati, OH*
OM/PD: Scott Reinhart
MD: Dave Fritz | WRVC/Huntington, WV
PD: Reeves Kirtner
MD: Rick Kline |
| KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers | WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster | WMMS/Cleveland, OH*
PD: Bo Matthews | WXMM/Norfolk, VA*
OM/PD: John Shonty
APD/MD: Zak Tyler |
| WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Moyer | WRQK/Canton, OH*
PD: Keith Hamilton | WVWR/Columbus, GA*
OM: Brian Waters
PD: Michael Steele | KCLB/Palm Springs, CA
PD: Anthony "Antdog" Quiroz
MD: Jenn Brewski |
| KWHL/Anchorage, AK
PD: Jen Shevlin
APD/MD: Brad Stennett | WPXC/Cape Cod, MA
PD: Suzanne Tonaire
APD/MD: James Gallagher | KAZR/Des Moines, IA*
OM: Jim Schaefer
PD: Ryan Patrick
MD: Andy Hall | WXRX/Rockford, IL
PD: Jim Stone
MD: Jon Schulz |
| WTOS/Augusta, ME
OM/PD: Steve Smith
APD: Chris Rush | WKLC/Charleston, WV*
OM: Bill Knight
PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox | WXFX/Montgomery, AL*
PD: Rick Hendrick | KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox |
| | WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder | WDHA/Morristown, NJ*
PD: Tony Paige
APD/MD: Curtis Kay | KMOD/Tulsa, OK*
OM/PD: Don Cristi |
| | | WNOR/Norfolk, VA*
PD: Harvey Kojan
APD/MD: Tim Parker | KZOO/San Luis Obispo, CA
PD: John Boyle |
| | | | KTUX/Shreveport, LA*
PD: Ragen King
MD: Flynt Stone |
| | | | KBZS/Wichita Falls, TX
PD: Liz Ryan |
- * Monitored Reporters

ROCK

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
PD: Willobee
MD: Nikki Alexander

WHRL/Albany, NY*
OM: John Cooper
PD: Capone
APD/MD: Gabby

WNNX/Atlanta, GA*
OM: Rob Roberts
PD: Leslie Fram
APD: Steve Craig

WJSE/Atlantic City, NJ
OM/MD: Nick Gioia
APD/MD: Shawn Castelluccio

WAEG/Augusta, GA
OM: Ron Thomas
PD: J.D. Kunes

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KNXX/Baton Rouge, LA*
OM/MD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID
OM: Dan McColly
PD: Mat Diablo
MD: Jeremi Smith

WBCN/Boston, MA*
PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin

WBTZ/Burlington, VT*
OM/MD: Matt Grasso
APD/MD: Kevin Mays

WAVF/Charleston, SC*
PD: Lance Hale
MD: Wendy Rollins

WZJO/Charleston, WV*
PD/MD: Bruce Clark

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
APD: Brett "Spike" Eskin

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Tommy Bodean
APD: Julie Evans

WXRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
PD: Duane Doherty
APD: Chris Ryan
MD: Josh Venable

WXEG/Dayton, OH*
OM: Tony Tifford
PD: Steve Kramer
APD/MD: Boomer

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova

KXNA/Fayetteville, AR
PD/MD: Dave Jackson

WYSK/Fredericksburg, VA
OM/MD: Paul Johnson

KFRF/Fresno, CA*
PD: Jason Squires
MD: Ryan Oldfield

KKPL/Ft. Collins, CO
OM/MD: Mark Callaghan
MD: Beano

WJBX/Ft. Myers, FL*
PD: John Rozz
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrants

WXNR/Greenville, NC*
OM: Bruce Simele
APD/MD: Greg Brady

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBB/Houston, TX*
PD: Vince Richards
MD: Don Jantzen

WRXZ/Indianapolis, IN*
PD: Lenny Diana

WTZR/Johnson City, TN*
OM/MD: Bruce Clark
APD: LoKi

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulahet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTF/Lafayette, LA*
PD: Scott Perrin
APD/MD: Roger Prude

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

WLRS/Louisville, KY*
OM: J.D. Kunes
APD/MD: Joe Stamm

WMFS/Memphis, TN*
OM/MD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
MD: Chris Calef

WGVX/Minneapolis, MN*
OM/MD: Dave Hamilton
PD: Chris Rahn

WHTG/Monmouth, NJ*
PD: Terrie Carr
APD/MD: Brian Phillips

WKZQ/Myrtle Beach, SC
PD: Mark McKinney
MD: Mase

WROX/Norfolk, VA*
OM: Jay Michael's
PD: Michele Diamond
MD: Mike Powers

KQRX/Odessa, TX
PD: Michael Todd
APD: Dre

KHBZ/Oklahoma City, OK*
OM: Tom Travis
MD: Crystal Clements

WJRR/Orlando, FL*
PD: Rick Everett
MD: Brian Dickeman

WOCL/Orlando, FL*
PD: Bobby Smith

KMRJ/Palm Springs, CA
OM/MD: Thomas Mitchell
APD/MD: Dwight Arnold

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/MD: John Moschitta
MD: Vinnie Ferguson

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton
APD: Jaime Cooley

WBRU/Providence, RI*
PD: Chris Novello
APD: Zach Harnett
MD: Noah Chevalier

KRZQ/Reno, NV*
OM: Rob Brooks
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Eric Kristensen
MD: Jessica Lee

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
OM/MD: Stan Main

KWOD/Sacramento, CA*
OM/MD: Curtiss Johnson
MD: Hill Jordan

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michael's
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Stephen Kallao

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

Music Choice Alternative/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: Gary Schoenwetter
PD: Rich McLaughlin
APD: Khaled Elsebai
MD: Zach Brooks

XM Ethel/Satellite*
OM/MD: Steve Kingston
MD: Erik Range

WFXH/Savannah, GA*
OM: Susan Groves
PD: Dustin Matthews
MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lazlo
APD: Jim Keller
MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
PD: Scott Petibone
APD: Tim Noble
MD: Ty

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Greg Rampage

KMYZ/Tulsa, OK*
PD: Ken Wall
MD: Amber Fiedler

WWOC/Washington, DC*
PD: Chris Cruze
APD/MD: Donielle Flynn

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Nik Rivers

WSFM/Wilmington, NC
PD/MD: Mike Kennedy

KEYJ/Abilene, TX
OM: Randy Jones
PD/MD: Frank Pain

KTEG/Albuquerque, NM*
OM/MD: Bill May
MD: Aaron "Buck" Burnett

WVWX/Appleton, WI*
PD/MD: Guy Dark

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

KRAB/Bakersfield, CA*
OM/MD: Danny Spanks
APD: Jared Mann

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/MD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/MD: Mike Allen

WRXR/Chattanooga, TN*
OM: Kris Van Dyke
PD: Boner

WILL/Chicago, IL*
OM/MD: John Perry
APD: Tom Kief
MD: Sam Martin

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford

WBZX/Columbus, OH*
PD: Hal Fish
APD/MD: Ronni Hunter

KNCN/Corpus Christi, TX*
OM/MD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/MD: Doug Podell
APD/MD: Mark Pennington

KRBR/Duluth, MN
OM/MD: Mark Flescher

KLAQ/El Paso, TX*
OM/MD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/MD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: Jay Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie



▶ **BUCKCHERRY'S**
"EVERYTHING" LEAPS TO
NO. 3 ON CANADA ROCK,
MATCHING ITS BEST PEAK
ON THIS CHART, ACHIEVED
BY "LIT UP," IN 1999.

POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA ROCK		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	12	PARALYZER	FINGER ELEVEN	WIND-UP	629 -1
2	2	18	FALLEN LEAVES	BILLY TALENT	ATLANTIC/WARNER	389 -16
3	9	6	EVERYTHING	BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/WARNER	354 +55
4	6	15	SILLY WORLD	STONE SOUR	ROADRUNNER/WARNER	331 +8
5	8	16	HOW LONG	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	330 +20
6	4	22	ANNA-MOLLY	INCUBUS	IMMORTAL/EPIC/SONY BMG	315 -30
7	3	21	SNOW ((HEY OH))	RED HOT CHILI PEPPERS	WARNER BROS./WARNER	315 -47
8	5	22	LEVEL	THE RACONTEURS	THIRD MAN/V2	312 -30
9	11	6	FAMOUS LAST WORDS	MY CHEMICAL ROMANCE	REPRISE/WARNER	308 +19
10	12	7	READ MY MIND	THE KILLERS	ISLAND/UNIVERSAL	297 +20
11	13	15	THIS AIN'T A SCENE, IT'S AN ARMS RACE	FALL OUT BOY FUELED BY RAMEN/ISLAND/UNIVERSAL	290 +15	
12	7	16	THE LONELY END OF THE RINK	THE TRAGICALLY HIP	UNIVERSAL	290 -31
13	17	5	NEVER TOO LATE	THREE DAYS GRACE	JIVE/SONY BMG	253 +56
14	10	29	PAIN	THREE DAYS GRACE	JIVE/SONY BMG	226 -65
15	16	8	DASHBOARD	MODEST MOUSE	EPIC/SONY BMG	219 0
16	14	24	WELCOME TO THE BLACK PARADE	MY CHEMICAL ROMANCE	REPRISE/WARNER	211 -57
17	18	5	IF EVERYONE CARED	NICKELBACK	EMI	204 -9
18	24	9	LAZY EYE	SILVERSN PICKUPS	DANGEROUS/EMPIRE	203 +36
19	15	25	REVELATIONS	AUDIOSLAVE	INTERSCOPE/EPIC/SONY BMG	198 -37
20	20	15	LADIES & GENTLEMEN	SALIVA	ISLAND/UNIVERSAL	178 -5
21	19	20	LAY DOWN	PIRESTESS	INDICA	173 -16
22	36	4	IT'S NOT OVER	DAUGHTRY	RCA/SONY BMG	163 +52
23	22	17	STARLIGHT	MUSE	WARNER BROS./WARNER	163 -10
24	25	17	WITH A BULLET	SAM ROBERTS	UNIVERSAL	150 -11
25	23	12	FROM YESTERDAY	30 SECONDS TO MARS	IMMORTAL/VIRGIN/EMI	149 -22
26	32	3	THE WHITE UNICORN	WOLFMOTHER	MODULAR/INTERSCOPE/UNIVERSAL	148 +23
27	28	5	BREATH	BREAKING BENJAMIN	HOLLYWOOD/UNIVERSAL	146 +12
28	41	2	HUMP DE BUMP	RED HOT CHILI PEPPERS	WARNER BROS./WARNER	144 +48
29	21	20	WHEN YOUR HEART STOPS BEATING	(+44)	INTERSCOPE/UNIVERSAL	142 -38
30	29	8	BABY HATES ME	DANKO JONES	AQUARIUS/EMI	141 +7

FOR WEEK ENDING MARCH 4, 2007

KRZR/Fresno, CA*
OM/MD: Paul Wilson
APD/MD: The Rev

WBYP/Ft. Wayne, IN
MD: Stiller

WRUF/Gainesville, FL
OM/MD: Harry Guscott
APD: Monica Rix
MD: Matt Lehtola

WKLQ/Grand Rapids, MI*
OM: Brent Alberts
PD: Michael Grey
MD: Splatz

WZOR/Green Bay, WI*
PD: Roxanne Steele
APD: Cutter

WXQR/Greenville, NC*
OM: Rolf Pepple
PD/MD: Dave Tripp

WTPT/Greenville, SC*
OM/MD: Mark Hendrix

WQXA/Harrisburg, PA*
OM/MD: Ken Carson
MD: Nixon

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM: Rob Harder
PD: Clay Sanders

WRXW/Jackson, MS*
PD: Johnny Maze
APD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/MD: Bob Edwards
MD: Paul Marshall

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Crittter" Brown

WXZZ/Lexington, KY*
OM: Robert Lindsey
PD: Kevin King
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD/MD: Jeff Petterson

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/MD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
OM/MD: Mike Quinn

KBRE/Merced, CA
PD/MD: Mikey Martinez
APD: Jason LaChance

WHDR/Miami, FL*
OM: David Israel
PD: Kevin Vargas
MD: Dave Hanson

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/MD: Carl Craft
APD/MD: Robyn Lane

WCLG/Morgantown, WV
OM/MD: Jeff Miller
MD: Dave Murdock

WBUZ/Nashville, TN*
OM: Jim Patrick
PD/MD: Russ Schenck

KATT/Oklahoma City, OK*
OM/MD: Chris Baker
MD: Jake Daniels

WYYX/Panama City, FL
PD: Jo Valentine
MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM: Ric Morgan
PD/MD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tyszler

WYSP/Philadelphia, PA*
PD: Gil Edwards
MD: Jeff Sottolano

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

KRXQ/Sacramento, CA*
OM/MD: Jim Fox
PD: Pat Martin

WKQZ/Saginaw, MI
PD: Hoser
APD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KHTB/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
OM: Jim Richards
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM/MD: Andy Winford
APD/MD: Stephanie Bell

KXFX/Santa Rosa, CA
OM: Jeff Blazy
PD/MD: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Octane/Satellite*
PD: Jose Mangin
MD: Tom Wilkinson

XM Squizz/Satellite*
PD: Bodhi

TRIPLE A



Triple A appreciates what women have to offer

Female Friendly

John Schoenberger
JSchoenberger@RadioandRecords.com

Of all contemporary rock formats, triple A is by far the most friendly to females, both in terms of playlists and hiring practices. Of the top 50 most-played artists currently at the format, 19 are women. And out of a panel of 77 monitored and Indicator stations, more than 40 women hold the positions of PD, MD or promotion director. Further, we enjoy interacting with more than 30 women who promote music to the format.

"I haven't really thought much about my gender with respect to my career in triple A," says Dana Marshall, former PD of WXRV/Boston and now MD at crosstown WBOS. "Perhaps that's because I've only worked in this format, but for just over 15 years, I've felt like an equal with everyone I've worked with. It's a testament to all who make this format their life's work, both men and women."

However, she adds, "I must say I have found the most inspiration from other women in this industry who are doing incredible things on both radio and records sides."

Pam Long, PD of KRSH/Santa Rosa, Calif., got her start in the early '80s in AOR, a format that was notoriously prejudiced against playing female artists. She is appreciative of those early days in radio and the skills and insights learned to help advance her career. But working in triple A has been the most exciting and positive experience for her, she says: "It is well-balanced 'hormonally.'"

Long also says that along the way, she has worked with a couple of "threatened" males but feels the world of triple A is a level playing field in terms of the battle of the sexes. KRSH has a mostly male staff and a female promotion director.

"By all accounts we are one big happy family. Like any job, especially middle management positions, whether you are male or female, it takes time to get to know your strengths and your weaknesses; to let go of things you have no control over; to learn to train and delegate responsibilities and most importantly, to get the ego out of the way so you can create a happy environment."

For women in general, Long believes how well they perform on the job has much to do with the male influences they had growing up. She says her late father "was the first male feminist I ever met. I never once heard him utter a word about my supposed limitations because I was a girl. So I grew up never doubting my ability to compete in what we call 'a man's world.' One thing I can't do, however, is lift up those huge damn water bottles to refill the cooler. I always ask one of the guys."

KTCZ/Minneapolis PD and Clear Channel triple A format brand manager Lauren MacLeash says she has always loved playing with the boys. She has a close relationship with her brothers and her uncles, and also a dad who taught her she could accomplish anything in life she put her mind to.

"When I look back, I think some of the rough roads were because I was young and inexperienced and some were because of the times; in the '80s the industry's view of women was as jocks or account executives," MacLeash says.

"I think triple A has broken a lot of barriers for women on both the programming and the performance sides since then. It doesn't matter whether I am male



▶ THE FRAY'S "LOOK AFTER YOU" RIDES A 21-SPIN INCREASE INTO THE TOP 10 (11-7).

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	13	THINKING ABOUT YOU NDRAH JONES	BLUE NOTE/BLG	575	-26
2	2	19	NEW SHOES PAOLO NUTINI	ATLANTIC	456	-60
3	4	6	DASHBOARD MODEST MOUSE	EPIC	441	+8
4	3	10	PHANTOM LIMB THE SHINS	SUB POP	441	-5
5	5	7	ARE YOU ALRIGHT? LUCINDA WILLIAMS	LOST HIGHWAY	423	-8
6	9	8	SLY THE CAT EMPIRE	VELOUR	403	+16
7	11	6	LOOK AFTER YOU THE FRAY	EPIC	388	+21
8	8	7	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/A&M/INTERSCOPE	384	+14
9	7	14	THINK I'M IN LOVE BECK	INTERSCOPE	381	-20
10	10	4	TELL ME 'BOUT IT JOSS STONE	VIRGIN	374	-5
11	15	4	YOU CAN BRING ME FLOWERS RAY LAMONTAGNE	RCA/RMG	369	+37
12	6	22	SEE THE WORLD GOMEZ	ATO/RED	366	-19
13	20	2	BETTER THAN JOHN BUTLER TRIO	ATLANTIC/LAVA	365	+99
14	14	6	DANGER J.J. CALE & ERIC CLAPTON	DUCK/REPRISE	357	+3
15	16	21	SATELLITE GUSTER	REPRISE	339	+10
16	19	6	HEAVENLY DAY PATTY GRIFFIN	ATO/RED	305	+25
17	12	14	WINDOW IN THE SKIES U2	ISLAND/INTERSCOPE	303	-49
18	18	4	GRAVITY JOHN MAYER	AWARE/COLUMBIA	291	-2
19	13	15	SNOW ((HEY OH)) REDHOT CHILI PEPPERS	WARNER BROS.	287	-44
20	21	3	CAN'T STOP OZOMATI	CONCORD PICANTE/CONCORD	275	+18
21	26	4	FALLING UP RICKIE LEE JONES	NEW WEST	273	+25
22	25	3	READ MY MIND THE KILLERS	ISLAND/IDJMG	267	+18
23	17	14	NOTHING IN MY WAY KEANE	INTERSCOPE	262	-24
24	24	6	AIN'T NOTHING WRONG WITH THAT ROBERT RANDOLPH & THE FAMILY BAND	WARNER BROS.	252	-2
25	22	4	BROTHER LEE CITIZEN COPE	RCA/RMG	238	-19
26	23	16	O VALENCIA! THE DECEMBERISTS	CAPITOL	235	-18
27	NEW	NEW	HEAL YOURSELF RUTHIE FOSTER	BLUE CORN	228	+49
28	27	3	NAIVE THE KOOKS	ASTRALWERKS	225	-3
29	NEW	NEW	BEAUTIFUL G. LOVE	BRUSHFIRE/UNIVERSAL REPUBLIC	222	+34
30	NEW	NEW	STARS AND BOULEVARDS AUGUSTANA	EPIC	218	+23

FOR WEEK ENDING MARCH 4, 2007

'I haven't really thought much about my gender with respect to my career in triple A.'

—Dana Marshall



Marshall

or female—and that's how I live my life, kind of genderless. What does it matter as long as you are meeting or exceeding the expectations of those you work with and for?"

Barbara Dacey, another format veteran who was a performing artist before working as an MD, a PD and now director of worldwide programming for myradio.com based in

Martha's Vineyard, Mass., agrees that triple A is a friendly format that's open to and inclusive of women both inside broadcast companies and on the airwaves.

"I have always felt supported as a programmer in the triple A community and as a member of the management of myradio.com," Dacey says. "That feeling has gone a long way in terms of my professional happiness and growth over the years. Plus, ensuring that women artists are supported and played within our format is essential in keeping the integrity and relevance of our stations intact."

But what if you're new to radio and/or the format? WTYD/Williamsburg, Va., PD Amy Miller feels lucky to be part of the triple A community. She sees this format as a safe haven in which to learn and grow.

'I grew up never doubting my ability to compete in what we call "a man's world."'

—Pam Long

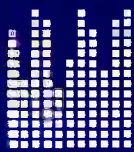


Long

"Still being fairly new to radio, it's always inspiring for me to see other women as programmers, creating some of the most successful stations in the country," Miller says. "I also feel extremely lucky to learn from some of the most respected women in the music and radio industry. I don't ever think to myself as working in radio and I'm a woman, probably

because I've never really felt like that has been an obstacle. Instead I think that I'm working in radio and I want to be a kick-ass programmer."

R&R



TRIPLE A

▶ **BECK BAGS HIS BEST PEAK AT TRIPLE A AS "THINK I'M IN LOVE" CLIMBS 3-2.**



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	18	18	NEW SHOES PAOLO NUTINI	ATLANTIC	451 -20	1.893 2
2	3	19	THINK I'M IN LOVE BECK	INTERSCOPE	398 +6	1.562 3
3	2	15	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BIG	397 -4	1.515 5
4	4	23	SEE THE WORLD GOMEZ	ATO/RED	394 +12	1.980 1
5	5	12	PHANTOM LIMB THE SHINS	SUB POP	314 +11	1.215 8
6	5	16	NOTHING IN MY WAY KEANE	INTERSCOPE	300 +24	1.054 11
7	5	25	SATELLITE GUSTER	REPRISE	289 -38	1.180 9
8	7	11	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/A&M/INTERSCOPE	286 -7	1.409 6
9	9	22	SNOW ((HEY OH)) RED HOT CHILI PEPPERS	WARNER BROS.	270 +1	1.278 7
10	13	7	DANGER J.J. CALE & ERIC CLAPTON	DUCK/REPRISE	259 +29	0.741 16
11	10	17	WINDOW IN THE SKIES U2	ISLAND/INTERSCOPE	250 -8	1.516 4
12	15	8	DASHBOARD MODEST MOUSE	EPIC	243 +24	0.873 14
13	14	15	BELIEF JOHN MAYER	AWARE/COLUMBIA	239 +16	0.972 12
14	18	5	READ MY MIND THE KILLERS	ISLAND/DJMG	229 +34	1.092 10
15	17	7	LOOK AFTER YOU THE FRAY	EPIC	225 +24	0.954 13
16	16	18	O VALENCIA! THE DECEMBERISTS	CAPITOL	205 +3	0.644 19
17	27	2	BETTER THAN THE JOHN BUTLER TRIO	ATLANTIC/LAVA	202 +82	0.809 15
18	21	5	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL REPUBLIC	175 +24	0.426 28
19	19	5	TELL ME 'BOUT IT JOSS STONE	VIRGIN	174 -6	0.459 27
20	25	9	SLY THE CAT EMPIRE	VELOUR	166 +30	0.532 20
21	22	9	TAMACUN RODRIGO Y GABRIELA	ATO/RED	157 +17	0.702 17
22	20	6	FIDELITY REGINA SPEKTOR	SIRE/WARNER BROS.	145 -18	0.529 23
23	23	8	AIN'T NOTHING WRONG WITH THAT ROBERT R. NDOLPH & THE FAMILY BAND	WARNER BROS.	140 0	0.204 -
24	24	5	GRAVITY JOHN MAYER	AWARE/COLUMBIA	137 -2	0.532 21
25	NEW		THE STORY BRANDI CARLILE	COLUMBIA	128 +23	0.486 24
26	29	5	HEAVENLY DAY PATTY GRIFFIN	ATO/RED	128 +8	0.356 -
27	28	3	SOMEDAY JOHN MELLENCAMP	UNIVERSAL REPUBLIC/UME	121 +1	0.698 18
28	RE-ENTRY		ARE YOU ALRIGHT? LUCINDA WILLIAMS	LOST HIGHWAY	113 +9	0.194 -
29	25	19	MY WAY LOS LONELY BOYS	ONE HAVEN/ORFEMIC	112 -16	0.417 29
30	NEW		STARS AND BOULEVARDS AUGUSTANA	EPIC	100 +13	0.394 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
READ MY MIND The Killers (ISLAND/DJMG) WMMM, WRIT, WZGC	3
UNDER THE INFLUENCE James Morrison (POLYDOR/INTERSCOPE) KTHX, WBOS, WNCS	3
WAR JJ Grey & Mofro (ALLIGATOR) KGSR, KTHX, WCOO	3
SLY The Cat Empire (VELOUR) KBCO, WOOD	2
SOMEDAY John Mellencamp (UNIVERSAL REPUBLIC/UME) KMTT, KTHX	2
WHAT ARE WE FIGHTING FOR? Tyrone Wells (UNIVERSAL REPUBLIC) KMTT, WNCS	2
YOU KNOW I'M NO GOOD Amy Winehouse (UNIVERSAL REPUBLIC) KPRI, WBOS	2
FALLING UP Rickie Lee Jones (NEW WEST) KPRI, WNCS	2
I NEED TO WAKE UP Melissa Etheridge (ISLAND/DJMG) KFOG, WNCS	2

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
SMILE Lily Allen (CAPITOL) TOTAL STATIONS: 9	99/13	NAIVE The Kooks (ASTRALWERKS) TOTAL STATIONS: 11	72/5
PRESSURE SUIT Aqualung (COLUMBIA) TOTAL STATIONS: 11	94/11	SOMEONE TO LOVE Fountains Of Wayne (VIRGIN) TOTAL STATIONS: 7	64/11
YOU CAN BRING ME FLOWERS Ray LaMontagne (RCA/RMG) TOTAL STATIONS: 8	82/2	THE MAN Pete Yorn (RED INK/COLUMBIA) TOTAL STATIONS: 7	62/23
YOU KNOW I'M NO GOOD Amy Winehouse (UNIVERSAL REPUBLIC) TOTAL STATIONS: 12	81/28	SHE'S MINE Brett Dennen (DUALTONE) TOTAL STATIONS: 8	62/3
9 CRIMES Damian Rice (HEFFA/VECTOR/WARNER BROS.) TOTAL STATIONS: 7	73/0	BOUND BY LOVE Gran Bel Fisher (HOLLYWOOD) TOTAL STATIONS: 5	55/3

MOST INCREASED PLAYS

+82 BETTER THAN The John Butler Trio (Atlantic/Lava) WCLZ +16, WRNR +11, KMTT +9, SISP +8, WBOS +7, WNCS +7, WXRV +6, WZEW +5, KFOG +5, WRIT +3
+34 READ MY MIND The Killers (Island/DJMG) KWMY +8, WZEW +7, KTHX +5, WZCC +5, WOOD +3, WXRZ +3, WCLZ +2, KENZ +2, KPRI +2, CIDR +1
+30 SLY The Cat Empire (Velour) WOOD +4, KBCO +6, KFOG +4, WXRZ +3, WZGC +3, WZEW +2, KTHX +1, KMTT +1
+29 DANGER J.J. Cale & Eric Clapton (Duck/Reprise) WCLZ +14, KPRI +7, WNCS +4, WXRV +3, KGSR +3, WRIT +2, WCOO +2, KMTT +2, KBCO +2, WXRZ +2
+28 YOU KNOW I'M NO GOOD Amy Winehouse (Universal Republic) WOOD +14, WRIT +5, WZGC +4, WRNR +3, KENZ +3, KPRI +3, KGSR +1

RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	LW	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	LW
I WILL FOLLOW YOU INTO THE DARK DEATH CAB FOR CUTIE (ATLANTIC)	222	231	WHEN YOU WERE YOUNG THE KILLERS (ISLAND/DJMG)	139	139
OTHER SIDE OF THE WORLD KT TUNSTALL (RELENTLESS/VIRGIN)	195	251	THREE MORE DAYS RAY LAMONTAGNE (RCA/RMG)	134	137
H2W TO SAVE A LIFE THE FRAY (EPIC)	157	170	PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL)	110	104
WAITING ON THE WORLD TO CHANGE JOHN MAYER (AWARE/COLUMBIA)	153	152	NOTHING LEFT TO LOSE MAT KEARNEY (AWARE/COLUMBIA)	102	109
CHASING CARS SNOW PATROL (POLYDOR/A&M/INTERSCOPE)	151	160	CRAZY CHARLIS BARKLEY (DOWNTOWN/ATLANTIC/LAVA)	98	99

FOR WEEK ENDING MARCH 4, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
 25 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
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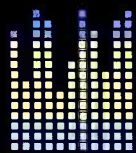
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JEFF GREEN



AMERICANA

TRIPLE A

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
				TW	+/-	CUMULATIVE
1	1	WEST LUCINDA WILLIAMS	LDST HIGHWAY	505	-6	2682
2	2	ENDLESS HIGHWAY: THE MUSIC OF THE BAND VARIOUS ARTISTS	429/SLC	442	-25	3112
3	3	VIRIDIAN GREENCARDS	DUALTONE	374	+50	1696
6	5	CHILDREN RUNNING THROUGH PATTY GRIFFIN	ATO/RED	316	+42	1359
5	4	STATE OF GRACE HOLMES BROTHERS	ALLIGATOR	298	-23	2396
6	5	HAMMER OF THE HONKY TONK GODS BILL KIRCHEN	PROPER AMERICAN	269	-9	2119
12	12	THE SHOE BOX JAY BOY ADAMS	ROCKIN' HEART/SMITH	248	+22	1494
10	10	QUARTET PETER ROWAN & TONY RICE	ROUNDER	245	+13	1050
15	15	NOT TOO LATE NORAH JONES	BLUE NOTE/BLG	239	+29	1592
10	7	BLIND MAN WALKING CADILLAC SKY	SKAGGS FAMILY	237	-4	1385
11	24	HAPPY SONGS FROM RATTLESNAKE GULCH JOE ELY	RACK 'EM	234	+71	469
12	8	HORSESHOES AND HAND GRENADES TRENT SUMMAR AND THE NEW ROW MOB	PALD DURO	221	-16	4466
16	16	DIVISADERO TED RUSSELL KAMP	POETRY OF THE MOMENT	218	+15	1096
14	11	NASHVILLE SOLOMON BURKE	SHOUT! FACTORY	217	-9	8666
15	13	HEARTBREAKERS HALL OF FAME SUNNY SWEENEY	BIG MACHINE	213	-10	3750
16	21	THE WEST WAS BURNING MARTHA SCANLAN	SUGAR HILL	211	+36	739
17	9	PRETTY LITTLE STRANGER JOAN OSBORNE	VANGUARD	206	-28	5289
18	29	COUNTRYPOLITAN FAVORITES SOUTHERN CULTURE ON THE SKIDS	YEP-ROC	203	+57	409
19	19	PUSH COMES TO SHOVE JOHN HAMMOND	BACK PORCH/BLG	192	+5	1013
20	22	THE PHENOMENAL RUTHIE FOSTER RUTHIE FOSTER	BLUE CORN	188	+17	810
21	14	THE ROAD TO ESCONDIDO J.J. CALE & ERIC CLAPTON	DUCK/REPRISE	184	-27	3509
22	23	ELANA JAMES ELANA JAMES	SNARF	183	+20	609
23	28	COUNTRY GHETTO JJ GREY & MOFRO	ALLIGATOR	177	+31	471
24	17	SONGBIRD WILLIE NELSON	LOST HIGHWAY	171	-27	4903
25	18	LONG ISLAND SHORES MINDY SMITH	VANGUARD	163	-24	5716
26	20	THIRTEEN TONY FURTADO	FUNZALO	162	-19	2668
27	26	SPEND IT ALL BOW THAYER	CROOKED ROOT	154	+2	853
28	27	THE SERMON ON EXPOSITION BOULEVARD RICKIE LEE JONES	NEW WEST	150	+3	725
29	25	BIG IRON WORLD OLD CROW MEDICINE SHOW	NETTWERK	147	-11	9067
30	34	DIAMOND DAYS ERIC BIBB	TELARC BLUES/TELARC	138	+24	649

TRIPLE A REPORTERS

WAPS/Akron, OH OM: Andrew James PD/MD: Bill Gruber	WDOB/Chattanooga, TN* OM/PD: Danny Howard MD: Brad Steiner	KTCZ/Minneapolis, MN* PD: Lauren MacLeash MD: Thron	KFOG/San Francisco, CA* PD: David Benson MD: Kelly Ransford
KNBA/Anchorage, AK OM/PD: Loren Dixon MD: Danny Preston	WXRT/Chicago, IL* PD: Norm Winer OM/MD: John Farneda	WZEW/Mobile, AL* OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp	KPND/Sandpoint, ID OM/PD: Dylan Benefield APD/MD: Diane Michaels
WQKL/Ann Arbor, MI PD: Chris Ammel MD: Mark Copeland	WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brennan	WBJB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe	KBAC/Santa Fe, NM PD/MD: Ira Gordon
KSPN/Aspen, CO PD: Sara Guttman	WMWV/Conway, NH PD/MD: Mark Johnson	WRSI/Northampton, MA PD: Sean O'Mealy MD: Johnny Memphis	KRSR/Santa Rosa, CA PD/MD: Pam Long
WZGC/Atlanta, GA* PD: Michelle Engel APD: Chris Brannen MD: Margot Smith	KBCO/Denver, CO* PD: Scott Arbough MD: Mark Abuzzahab	WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston	DMX Folk Rock/Satellite OM: Leanne Vince MD: Dave Sloan
KGSR/Austin, TX* OM: Chase PD: Jody Denberg APD: Jyl Hershman-Ross MD: Susan Castle	CIDR/Detroit, MI* PD: Matt Franklin	WRLT/Nashville, TN* OM/PD: David Hall APD/MD: Rev. Keith Coes	Music Choice Adult Alternative/Satellite PD: Justin Prager MD: Tiffany Sinder
KUT/Austin, TX PD: Hawk Mendenhall MD: Jeff McCord	KHUM/Eureka, CA OM: Cliff Berkowitz PD/MD: Mike Dronkers APD: Larry Trask	WRSI/Northampton, MA PD: Sean O'Mealy MD: Johnny Memphis	Sirius Spectrum/Satellite* PD: Gary Schoenwetter MD: Sean Mascoll
WRNR/Baltimore, MD* OM/PD: Bob Waugh APD/MD: Alex Cortright	KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes	WXPB/Philadelphia, PA PD: Bruce Warren OM/MD: Dan Reed	XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain
WTMD/Baltimore, MD PD/MD: Mike "Matthews" Vasiliukos	WEHM/Hampton, NY OM/PD: Brian Cosgrove MD: Lauren Stone	WYEP/Pittsburgh, PA PD: Rosemary Welsch MD: Mike Sauter	KEXP/Seattle, WA OM: Tom Mara PD: Kevin Cole APD: John Richards MD: Don Yates
KLRR/Bend, OR OM/PD: Doug Donoho APD: Dori Donoho	KSUT/Ignacio, CO PD: Steve Rauworth MD: Stasia Lanier	WCLZ/Portland, ME* PD: Herb Ivly MD: Brian James	KMTT/Seattle, WA* PD: Shawn Stewart APD/MD: Haley Jones
KRVB/Boise, ID OM/PD: Dan McColly MD: Tim Johnstone	WTT/Indianapolis, IN* PD: Brad Holtz APD/MD: Laura Duncan	KINK/Portland, OR* PD: Dennis Constantine APD/MD: Kevin Welch	WKZE/Sharon, CT OM: Will Stanley PD: Tim Schaefer MD: Will Bailies
WBOS/Boston, MA* PD: David Ginsburg MD: Dana Marshall	KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman	WDS/Spindale, NC APD/MD: Martin Anderson	WNCW/Spindale, NC APD/MD: Martin Anderson
WXR/VBoston, MA* OM: Ron Bowen APD: Catie Wilber	KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson	KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker	KFMU/Steamboat Springs, CO PD/MD: John Johnston
KYSL/Breckenridge, CO PD: Tom Fricke MD: TJ Sanders	WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons	KWMT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers	WVOD/Wanchese, NC PD: Matt Cooper
WNCS/Burlington, VT* PD: Zeb Norris APD/MD: Jamie Canfield	KOHO/Leavenworth, WA PD: Sue Meyers MD: Carl Widing	WXPB/White Plains, NY PD: Chris Herrmann APD/MD: Rob Lipshutz	WYD/Williamsburg, VA PD/MD: Amy Miller
WMVY/Cape Cod, MA PD: PJ Finn	KROK/Leesville, LA OM: Rick Barrnickel PD/MD: Sandy Blackwell	WYUIN/Wilmington, NC PD: Beau Gunn MD: Michelle Daniel	
WCOO/Charleston, SC* OM/PD: Mike Allen MD: Joel Frank	WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen APD: Laura Shine		
WNRN/Charlottesville, VA OM: Jeff Reynolds PD: Michael Friend MD: Jaz Tupelo	WMMM/Madison, WI* PD: Pat Gallagher MD: Gabby Parsons		

80

MOST ADDED

RICKY SKAGGS & BRUCE HORNSBY 21 Ricky Skaggs & Bruce Hornsby (LEGACY)	OVER THE HILLS 15 Lucy Kaplansky (RED HOUSE)	HAPPY SONGS FROM RATTLESNAKE GULCH 12 Joe Ely (RACK 'EM)	LAST GOOD KISS 11 Last Train Home (RED BEET)
STARS IN MY CROWN 20 Jorma Kaukonen (RED HOUSE)	THE SEARCH 15 Son Volt (TRANSMIT SOUND/LEGACY/RED)		

FOR WEEK ENDING MARCH 4, 2007

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2007 Americana Music Association.

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for

more than 20 weeks will generally not receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
Awarded to songs appearing in the

top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKERS:
Awarded solely on the Country chart to songs that receive airplay on 50% of the panel for the first time.

MOST INCREASED PLAYS:
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
A listing of songs with the total number of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:
Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART:
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that

is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
Songs below the top 20 (top 15 for Urban AC, Hot AC, AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrenents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 will become recurrenents and will be removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Songs on Latin charts

move to recurrent after 20 weeks if they rank below No. 20 in both audience and plays.

Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

LATIN



Mexican rock band Panda impacts the United States

Independent, Rebellious And Punk

Jackie Madrigal
JMadrigal@RadioandRecords.com

Panda is a longtime member of Mexico's punk-rock scene, and the band has fostered such a fan base that its popularity has crossed borders into the States. Thanks to "Amantes Sunt Amentes," the group's second U.S. release and fifth overall, Panda is creating strong buzz in this country, especially in Texas.

While its music remains unknown to most commercial radio stations, a number of rock/alternative specialty shows have embraced it. First single "Narcisista por Excelencia" is No. 1 on R&R's Latin/Alternative chart, unseating the 15-week reign of Aterciopelados' "Complemento."

"Panda personifies the contradictory and great punk philosophy of, 'We do this so you won't like it; so what?'" says Kike Posada, founder of Internet station Boom Radio. As a result, he says, the band has legions of fans that "fight for them on the message boards and support them 'til death."

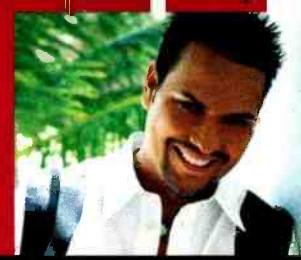
Latin rock/alternative marketing/PR consultant Elena Rodrigo, who previously logged eight years at Universal Music Latino, says, "I like their melodic punk style and the fact that they have real songs. I have heard albums by many punk bands whose songs don't stick with me, and that doesn't happen with Panda. And if I had that experience with them, so have many other people." Rodrigo is working the band's new album, issued by Warner Music Latina/Movic Records.

Panda was not created by the media, Rodrigo adds. On the contrary, "the media had to pay attention because their success couldn't be denied."

The act is proud of second single "Los Malaventurados No Lloran." Panda singer José Madero says, "It's very different from what we have done before. It's a very honest song with a lot of feeling." And the album, he says, is "very personal," one that lyrically reflects what the band went through when writing and recording it.

Ready to work its magic in the United States, Panda will perform March 17 at Spiro's Patio in Austin during South by Southwest's closing event. Of the much-anticipated performance, Madero says, "Our objective is to take our music everywhere, and if it's through an event with so much history, even better. And we get to see bands we like a lot, like Mew."

Panda wants to keep showcasing its music in as many venues as possible. "We know



► **VICTOR MANUELLE'S** "NUNCA HABIA LLORADO ASI," FEATURING DON OMAR, MAKES ITS RECORD POOL ENTRANCE AT NO. 13 AND ZOOMS 17-7 AT TROPICAL.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	5	NARCISISTA POR EXCELENCIA PANDA	WARNER LATINA
2	7	12	AHORA QUE NO ESTAS LOS BUNKERS	NACIONAL
3	6	24	A DONDE VAN LOS MUERTOS KINKY	NETTWERK
4	2	19	COMPLEMENTO ATERCIOPELADOS	NACIONAL
5	11	16	FRAGIL ALLISON	SONY BMG NORTE
6	3	10	A LA MODE LOS ABANDONED	VAPOR/SANCTUARY
7	9	3	EL MURO EL TRI	FONOVISA
8	4	4	DON'T LET GO PACHA MASSIVE	NACIONAL
9	4	21	LA EXEPCION GUSTAVO CERATI	SONY BMG NORTE
10	10	5	NI FREUD NI TU MAMA BELINDA	EMI TELEVISIA
11	12	3	BESAME NOVEL	FONOVISA
12	NEW		MANDA UNA SEÑAL MANA	WARNER LATINA
13	NEW		COMPLETAMENTE CHETES	EMI TELEVISIA
14	13	24	UNA FAMILIA DHIRA	UNIVERSAL LATINO
15	14	19	SNAKE LOS BURBANKS	INFIDEL/V&J
16	15	13	NO DELASONICA	DAK MUSIC/V&J
17	16	2	QUIERO ALEJANDRA ALBERTI	SONY BMG NORTE
18	NEW		LEJOS ESTAMOS MEJOR MOTEL	WARNER
19	NEW		LO QUE TU OIGAS MOENIA	EMI
20	RE-ENTRY		VAN NUYS ES VERY NICE LOS ABANDONED	EMI TELEVISIA

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	8	SHORTY SHORTY XTREME	LA CALLE/UNIVISION
2	2	6	TOMA NENA (MANOPLASO) BABY RASTA	GBM/UNIVERSAL LATINO
3	3	5	IMAGINATE GALLEGO	MACHETE
4	12	2	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440	EMI TELEVISIA
5	11	3	MI MUJER ES UN POLICIA PUERTO RICAN POWER	J & N
6	4	13	VALE LA PENA YOSKAR SARANTE	J & N
7	10	4	SE TRABA DAVID CEDENO	EVELINA
8	5	10	MONEY MONEY RBD	VIRGIN/EMI TELEVISIA
9	8	9	VUELVO A CALI SONDRÁ CARRUSELES	FUENTES/MIAMI
10	3	11	MUEVETE DON DINERO FEAT. N.O.R.E	UNIVERSAL LATINO
11	7	17	EN EL AMOR JOE VERAS	J & N
12	6	14	NO HAY MANERA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE
13	NEW		NUNCA HABIA LLORADO ASI VICTOR MANUELLE FEAT. DON OMAR	SONY BMG NORTE
14	NEW		PEGATE RICKY MARTIN	SONY BMG NORTE
15	14	2	DON'T CRY TOBY LOVE	SONY BMG NORTE
16	19	6	SOLA HECTOR "EL FATHER"	VI/MACHETE
17	17	2	EN BUSQUEDA EL GRINGO DE LA BACHATA	MOCK & ROLL
18	NEW		ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	SONY BMG NORTE
19	13	18	HAZME EL AMOR OTN FEAT. PAQUITO GUZMAN	SILVA
20	NEW		Y EL AMOR A VECES ALEX BUENO	J & N

FOR WEEK ENDING MARCH 4, 2007



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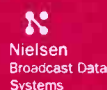


REGIONAL MEXICAN

► LOS CREADORES DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ MOVES 4-1 AND EARNS GREATEST GAINER HONORS (UP 316) WITH "CADA VEZ QUE PIENSO EN TI."



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
4	8	8	CADA VEZ QUE PIENSO EN TI NO. 1 (1 WK)/MOST INCREASED PLAYS LOS CREADORES DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	1520 +316	13.649 1
1	9	1	ESE CONJUNTO PRIMAVERA	FONOVISA	1503 +99	13.038 2
2	25	2	DIME QUIEN ES LOS RIELEROS DEL NORTE	FONOVISA	1271 -14	10.476 3
3	17	3	LA NOCHE PERFECTA EL CHAPO DE SINALOA	DISA	1220 +11	10.378 4
5	8	5	LOBO DOMESTICADO VALENTIN ELIZALDE	UNIVERSAL LATINO	985 +16	7.851 5
6	12	6	CUANDO BAJA LA MAREA DIANA REYES	MUSIMEX/UNIVERSAL LATINO	963 0	5.631 11
7	15	7	TUS PALABRAS BANDA EL RECODO	FONOVISA	874 -16	5.367 12
8	7	8	Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA	EDIMAL/VIVA	837 -34	5.126 13
12	6	12	TAL VEZ LOS PRIMOS DE DURANGO	MAR INTERNACIONAL	817 +81	6.369 6
9	24	9	POR TU AMOR ALACRANES MUSICAL	UNIVISION	754 -84	3.858 22
10	38	10	DE RODILLAS TE PIDO ALEGRES DE LA SIERRA	VIVA	734 -79	4.989 15
15	4	15	Y AQUI ESTOY K-PAZ DE LA SIERRA DUET WITH ANA GABRIEL	DISA/EDIMONSA	701 +42	5.745 9
16	6	16	UN IDIOTA COMO YO DUELO	UNIVISION	688 +37	6.130 8
11	15	11	LE COMPRE LA MUERTE A MI HIJO LOS TIGRES DEL NORTE	FONOVISA	688 -100	5.720 10
14	8	14	EL HOMBRE DE NEGRO LOS HURACANES DEL NORTE	UNIVISION	674 +13	4.889 16
19	12	19	ME ENCANTARIA BANDA PEQUEÑOS MUSICAL	FONOVISA	669 +46	4.548 20
17	29	2	DETALLES AIRPOWER/MOST ADDED LOS TIGRES DEL NORTE	FONOVISA	634 +186	4.853 18
20	10	20	PARA IMPRESIONARTE EL COYOTE Y SU BANDA TIERRA SANTA	UNIVISION	623 +43	4.755 19
13	41	13	MAS ALLA DEL SOL JOAN SEBASTIAN	MUSART/BALBOA	619 -85	6.166 7
17	58	17	ALIADO DEL TIEMPO MARIANO BARBA	THREE SOUND	614 -30	4.293 21
24	5	24	DAME UN BESO INTOCABLE	EMI TELEVISA	573 +67	3.851 23
21	5	21	LA MAESTRA SERGIO VEGA	SONY BMG NORTE	555 +11	5.068 14
30	3	30	ME DUELE ESCUCHAR TU NOMBRE GRUPO MONTEZ DE DURANGO	DISA	545 +125	3.537 26
25	4	25	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	530 +44	3.644 25
26	6	26	EL PAPA DE LOS POLLITOS LOS TUCANES DE TUIJANA	UNIVISION	527 +51	4.856 17
28	4	28	COMO TE VA MI AMOR LOS HDROSCOPOS DE DURANGO	DISA	481 +23	2.442 29
22	18	22	SE TERMINO EL AMOR BETO Y SUS CANARIOS	DISA/EDIMONSA	478 -35	2.372 30
34	3	34	LEJOS DE MI TIERRA VICENTE FERNANDEZ	SONY BMG NORTE	389 +63	1.466 40
27	7	27	TE ME VAS LA AUTORIDAD DE LA SIERRA	DISA	378 -85	0.948 -
NEW			LA SOPA DEL BEBE JENNI RIVERA	FONOVISA	359 +117	2.652 28
32	4	32	COMO ENTENDER JENNIFER PENA	UNIVISION	351 -2	1.713 38
33	3	33	OLVIDALA CONJUNTO ATARDECER	MUSIMEX/UNIVERSAL LATINO	349 +6	1.625 39
36	3	36	LA CHICA DEL ESTE GRUPO BRYNDIS	DISA	342 +37	1.761 37
NEW			ACTO SUICIDA BANDA AUTENTICA DE JEREZ	VIVA	333 +76	2.365 31
31	7	31	SOBREVIVIRE LA ARROLLADORA BANDA EL LIMON	DISA/EDIMONSA	315 -42	1.011 -
38	2	38	SI YO FUERA VARON PAQUITA LA DEL BARRIO	BALBOA	304 +28	0.881 -
37	3	37	AMANTE DE LO BUENO LOS TUCANES DE TUIJANA	UNIVISION	301 +8	1.444 -
40	2	40	AMIGO MIO GRUPO LIBERACION Y LALO MORA	DISA	294 +27	0.824 -
NEW			CHUY Y MAURICIO EL POTRO DE SINALOA	MACHETE	256 +17	3.727 24
NEW			EL HOMBRE QUE YO AMO YOLANDA PEREZ	FONOVISA	253 -9	0.682 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
DETALLES Los Tigres Del Norte (Fonovisa)	8
ES COSA DE EL Graciela Beltran (Univision)	6
DE MIL MANERAS Los Morros Del Norte (Disa)	6
TU AMOR NO ES GARANTIA Anais (Univision)	6
CULPABLE O NO El Flaco Elizande (Fonovisa)	6
AMOR A LA LIGERA Los Originales De San Juan (EMI TELEVISA)	6
ME DUELE ESCUCHAR TU NOMBRE Grupo Montez De Durango (Disa)	5
LA SOPA DEL BEBE Jenni Rivera (Fonovisa)	5
TUS BELLOS PECHOS Los Dareyes De La Sierra (Disa)	5
TAL VEZ Los Primos De Durango (MAR INTERNACIONAL)	4

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
EN LA INTIMIDAD Relampagos Del Norte (PLATINO)	251/2	HUMILLATE Pesado (WARNER LATINA)	225/28
AMIGOS CON DERECHOS Andres Marquez (DISA)	247/83	SIN TI El Guero Y Su Banda Centenario (ARC)	224/27
TE QUIERO MUCHO Grupo Andariego (DISA)	237/19	POR HABERTE AMADO TANTO Bronco (FONOVISA)	220/29
DONOE QUIERA QUE ESTES Tierra Cali (DISCOS CIUDAD)	232/17	NO VOY A LLORAR Alacranes Musical (UNIVISION)	213/84
QUIEREME COMO TE QUIERO Conjunto Azabache (GARMEX)	231/14	EL CARRIL NUMERO TRES Los Cuates De Sinaloa (SONY BMG NORTE)	181/58

MOST INCREASED PLAYS

+316	CADA VEZ QUE PIENSO EN TI Los Creadores Del Pasito Duraguense De Alfredo Ramirez (Disa/Edimonsa)
+186	DETALLES Los Tigres Del Norte (Fonovisa)
+125	ME DUELE ESCUCHAR TU NOMBRE Grupo Montez De Durango (Disa)
+117	LA SOPA DEL BEBE Jenni Rivera (Fonovisa)
+102	CULPABLE O NO El Flaco Elizande (Fonovisa)

ADDED AT...

KRAY
Monterey, CA
PD: Vicente Ramero
Grupo Innovacion, Quedate Conmigo, 16
Andres Marquez El Macizo, Amigos Con Derechos, 15
Jennifer Pena, Como Entender, 10

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FOR WEEK ENDING MARCH 4, 2007
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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPACT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	5	7	MANDA UNA SENAL MANA	NO. 1 (7WK) WARNER LATINA	817 +41	10.262 1
2	1	15	COMO YC NADIE TE HA AMADO YURIDIA	SONY BMG NORTE	813 -20	7.970 8
3	2	17	ME MUERO LA 5A ESTACION	SONY BMG NORTE	795 -16	9.273 4
4	3	7	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	762 -21	9.849 3
5	4	23	TU RECUERDO RICKY MARTIN FEATURING LA MARI	SONY BMG NORTE	740 -19	9.869 2
6	6	17	INVIERNO REIK	SONY BMG NORTE	645 -54	6.372 11
7	7	20	BENDITA TU LUZ MANA	WARNER LATINA	634 -14	9.019 5
8	8	8	NADA PUEDE CAMBIARME PAULINA RUEDO	UNIVERSAL LATINO	605 -20	4.385 18
9	9	7	QUE HICISTE JENNIFER LOPEZ	EPIC/SONY BMG NORTE	528 +18	7.147 10
10	17	5	ERES PARA MI JULIETA VENEGAS	AIRPOWER SONY BMG NORTE	493 +102	3.969 19
11	10	19	SI TU NO ESTAS SIN BANDERA	SONY BMG NORTE	486 -32	6.328 12
12	14	7	AMAR ES LO QUE QUIERO DAVID BISBAL	UNIVERSAL LATINO	472 +82	8.415 6
13	11	7	DAME RBD	EMI TELEVISION	458 -39	4.546 16
14	21	2	SI NOS QUEDARA POCO TIEMPO CHAYANNE	AIRPOWER/MOST INCREASED PLAYS SONY BMG NORTE	451 +115	8.114 7
15	13	22	SER O PARECER RBD	EMI TELEVISION	390 -15	2.969 26
16	16	11	PEGATE RICKY MARTIN	SONY BMG NORTE	373 -24	5.572 13
17	18	34	LABIOS COMPARTIDOS MANA	WARNER LATINA	353 -27	3.236 24
18	12	15	TU AMOR LUIS FONSI	UNIVERSAL LATINO	340 -106	2.650 29
19	19	5	HOY TENGO GANAS DE TI RICARDO MONTANER	EMI TELEVISION	331 -2	3.969 20
20	15	5	LUZ SIN GRAVEDAD BELINDA	EMI TELEVISION	321 -51	2.529 33
21	23	12	TODO SE DERRUMBO PEPE AGUILAR	EMI TELEVISION	312 +14	7.451 9
22	22	9	SI FUERA FACIL DBIE BERNARDEZ	EMI TELEVISION	272 -22	3.162 25
23	26	3	COMO ENTENDER JENNIFER PENA	UNIVISION	269 +32	4.433 17
24	24	9	NIND BELANOVA	UNIVERSAL LATINO	264 +18	1.280 -
25	25	8	IRREEMPLAZABLE BEYONCE	COLUMBIA	236 -4	3.242 23
26	28	4	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA 440	EMI TELEVISION	229 +21	5.097 14
27	29	5	SI TU ME QUISIERAS LU	WARNER LATINA	207 +9	2.810 27
28	31	3	ENAMORADO GUSTAVO LAUREANO	UNIVERSAL LATINO	201 +24	3.369 22
29	30	7	FLACA O GORDITA OLGA TANOV	UNIVISION	199 +2	4.730 15
30	32	10	HACE TIEMPO FONSECA	EMI TELEVISION	196 +21	2.538 32
31	34	14	TU AMOR RBD	VIRGIN/EMI TELEVISION	182 +7	0.858 -
32	37	14	LAS DE LA INTUICION SHAKIRA	EPIC/SONY BMG NORTE	166 +9	0.376 -
33	35	2	MAS ALLA DEL SOL JOAN SEBASTIAN	MUSART/BALBOA	158 -7	2.589 30
34	38	2	ME GUSTAS TU SI SENOR	VENEMUSIC	148 -9	1.950 38
35	NEW		TODO CAMBIO CAMILA	SONY BMG NORTE	140 +25	0.730 -
36	33	12	NO DIGAS OSE	MELODY/FONOVISA	140 -30	1.181 -
37	RE-ENTRY		DISPARAME DISPARA LAURA PAUSINI	WARNER LATINA	132 -8	0.396 -
38	36	9	DE VEZ EN MES RICARDO ARJONA	SONY BMG NORTE	124 -40	0.959 -
39	NEW		TE QUIERO ASI BETZAI DA	MELODY	121 -4	2.692 28
40	NEW		ME DUELE QUERERTE SERVANDO Y FLORENTINO	SIENTE	115 +21	1.664 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
AMOR GITANO Alejandro Fernandez & Beyonce (COLUMBIA/SONY BMG NORTE) WPAT, WRMA, XHPX, XLTN	4
SI NOS QUEDARA POCO TIEMPO Chayanne (SONY BMG NORTE) KBMG, WAMR, WXYX	3
ERES PARA MI Julieta Venegas (SONY BMG NORTE) WKAQ, WRMA, WXYX	3
Y MI BANDA TOCA EL ROCK Laura Pausini (WARNER LATINA) WIOA, WKAQ, WRMA	3
HOY TENGO GANAS DE TI Ricardo Montaner (EMI TELEVISION) WKAQ, XHPX	2
COMO ENTENDER Jennifer Pena (UNIVISION) KQQK, WAMR	2
SI YO FUERA TU Servando Y Florentino (SIENTE) KQQK, KTCY	2
ENAMORADO Gustavo Laureano (UNIVERSAL LATINO) KSSE, KVVA	2
PEGALE A LA PARED Reyll (SONY BMG NORTE) KSSE, KVVA	2
BELLA TRACIN Belinda (EMI TELEVISION) KEXA, KRIO	2

ADDED AT...
KQQK
Houston, TX
PD: Ezequiel Gonzalez
MD: Raquenell Villarreal
Jennifer Pena, Como Entender, 17
Servando Y Florentino, Si Yo Fuera Tu, 11
Beyonce And Shakira, Beautiful Liar/Bello Embustero, 9

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
TU AMOR NO ES GARANTIA Anais (UNIVISION) TOTAL STATIONS: 5	111/9	ESO Y MAS Joan Sebastian (MUSART/BALBOA) TOTAL STATIONS: 5	90/14
ESE Conjunto Primavera (FONOVISA) TOTAL STATIONS: 6	110/9	LOS INFIELES Aventura (PREMIUM LATIN) TOTAL STATIONS: 5	88/7
NO TE PIDO FLORES Fanny Lu (UNIVERSAL LATINO) TOTAL STATIONS: 6	100/10	PEGALE A LA PARED Reyll (SONY BMG NORTE) TOTAL STATIONS: 8	81/27
ME GUSTAS COMO QUIERAS Millo Torres Y El Tercer Planeta (TRIBAL VIBES) TOTAL STATIONS: 5	96/14	DIME (TELL ME) Pitbull Featuring Ken-Y (FAMOUS ARTISTS/TVT) TOTAL STATIONS: 3	81/4
RUTINAS Chenoa (UNIVERSAL LATINO) TOTAL STATIONS: 3	94/9	SHORTY SHORTY Xtreme (LA CALLE/UNIVISION) TOTAL STATIONS: 7	77/4

MOST INCREASED PLAYS

+115	SI NOS QUEDARA POCO TIEMPO Chayanne (Sony BMG Norte) WPAT +27, WIOA +19, KSSE +14, WXYX +14, KQQK +11, KBMG +10, KVVA +8, KTCY +8, WAMR +8, KLVE +7
+102	ERES PARA MI Julieta Venegas (Sony BMG Norte) WKAQ +28, WXYX +23, WRMA +23, KTCY +17, KSSE +9, XHPX +8, KXXS +7, WAC +3, KEXA +1, XLTN +1
+82	AMAR ES LO QUE QUIERO David Bisbal (Universal Latino) WAMR +27, KLVE +18, WWVA +12, KNOV +12, KTCY +7, KSSE +6, WPAT +4, KEXA +4, KQQK +3, KVVA +3
+62	Y MI BANDA TOCA EL ROCK Laura Pausini (Warner Latina) WIOA +32, WKAQ +16, WRMA +13, KLVE +1
+44	CELESTIAL RBD (EMI Televisa) KXXS +25, XAVO +19

FOR WEEK ENDING MARCH 4, 2007
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ON LATIN RHYTHM WITH
"BEAUTIFUL LIAR/BELLO EMBUSTERO."



84

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	5	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA 440	EMI TELEVISIA	243 +3	4.060 1
2	3	15	SOLA HECTOR "EL FATHER"	VIMACHETE	216 -7	1.778 12
3	3	17	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS	WY/MACHETE	195 +1	1.172 23
4	2	14	SHORTY SHORTY XTREME	LA CALLE/UNIVISION	188 -45	1.584 15
5	4	24	NO VUELVO CONTIGO FRANKIE NEGRO	LA CALLE/UNIVISION	187 -8	1.661 13
6	6	16	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA	UNIVERSAL LATINO	179 -14	1.033 26
7	17	4	NUNCA HABIA LLORADO ASI VICTOR MANUELLE FEATURING DON OMAR	AIRPOWER/MOST ADDED SONY BMG NORTE	169 +46	2.290 10
8	8	16	TU RECUERDO RICKY MARTIN FEATURING LA MARI	SONY BMG NORTE	164 -1	1.153 24
9	9	25	NOCHE DE ENTIERRO (NUESTRO AMOR) LOS BENJAMINS FEAT. WISIN & YANDEL, DADDY YANKEE, HECTOR "EL FATHER" & ZION	MASFLOW/MACHETE	162 -8	1.235 20
10	19	33	LOS INFIELES AVENTURA	PREMIUM LATIN	153 +4	2.522 8
11	16	6	MI CORAZONCITO AVENTURA	PREMIUM LATIN	150 +26	3.067 3
12	23	7	IGUAL QUE AYER RAKIM & KEN-Y	AIRPOWER/MOST INCREASED PLAYS PINA/UNIVERSAL LATINO	147 +49	3.277 2
13	1	21	LOS HOMBRES TIENEN LA CULPA DON OMAR, GILBERTO SANTA ROSA	CMG/SRC/UNIVERSAL MOTOWN	143 -12	1.007 28
14	5	39	QUE PRECIO TIENE EL CIELO MARC ANTHONY	SONY BMG NORTE	141 -22	2.681 6
15	10	4	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	134 -24	2.069 11
16	15	17	BENDITA TU LUZ MANA	WARNER LATINA	127 +1	0.778 31
17	22	4	MAS QUE TU AMIGO TITO NIEVES	AIRPOWER LA CALLE/UNIVISION	126 +23	2.412 9
18	23	5	FLACA O GORDITA OLGA TANON	UNIVISION	124 +15	1.210 21
19	4	7	TU AMOR LUIS FONSI	UNIVERSAL LATINO	120 -20	0.627 34
20	3	23	ELLA VOLVIO N'KLABE	SONY BMG NORTE	119 -25	1.271 19
21	19	20	NO HAY MANERA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	117 +5	0.644 33
22	20	9	HACE TIEMPO FONSECA	EMI TELEVISIA	110 -1	0.550 39
23	18	11	DON'T CRY TOBY LOVE	SONY BMG NORTE	105 -13	0.669 32
24	29	4	AMAR ES LO QUE QUIERO DAVID BISBAL	UNIVERSAL LATINO	94 +22	2.720 5
25	27	7	MIRA FULANITO	CUTTING	86 +3	1.083 25
26	22	6	EN EL AMOR JOE VERAS	J & N	83 +18	2.853 4
27	24	19	ECHATE PA' CA ELVIS CRESPO & GRUPO MANIA	OLE	83 -2	0.513 -
28	18	18	FANTASMA ZION	BABY	80 +20	0.494 -
29	25	9	IRREEMPLAZABLE BEYONCE	COLUMBIA	78 -7	0.383 -
30	31	3	QUE LLOREN IVY QUEEN	UNIVISION	76 +15	2.634 7
31	38	10	NO ME PERDONES NC2	SONY BMG NORTE	74 +17	0.601 36
32	25	17	MIA TITO "EL BAMBINO" FEATURING DADDY YANKEE	EMI TELEVISIA	71 -13	0.529 -
33	28	38	PAM PAM WISIN & YANDEL	MACHETE	63 -11	1.405 17
34	36	12	VAMOS A TO'A LIMI-T21	LA CALLE/UNIVISION	62 -1	0.352 -
35	3	2	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	61 -5	1.511 16
36	30	2	ME VOY HECTOR ACOSTA	D.A.M.	61 -9	0.828 30
37	35	5	QUE HICISTE JENNIFER LOPEZ	EPIC/SONY BMG NORTE	60 +1	0.279 -
38	NEW		SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	57 +31	1.623 14
39	33	6	NADA PUEDE CAMBIARME PAULINA RUBIO	UNIVERSAL LATINO	54 -10	0.160 -
40	NEW		A PUNTO DE ESTALLAR N'KLABE	SONY BMG NORTE	51 +35	0.585 38

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	16	16	SOLA HECTOR "EL FATHER"	VIMACHETE	730 -30	11.630 1
2	16	16	SHORTY SHORTY XTREME	LA CALLE/UNIVISION	540 +16	7.835 3
3	42	42	PAM PAM WISIN & YANDEL	MACHETE	532 -39	6.531 6
4	31	31	LOS INFIELES AVENTURA	PREMIUM LATIN	499 -9	5.716 10
5	19	19	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS	WY/MACHETE	470 -2	9.516 2
6	7	17	DON'T CRY TOBY LOVE	SONY BMG NORTE	448 -11	6.371 7
7	6	23	DIME (TELL ME) PITBULL FEATURING KEN-Y	FAMOUS ARTISTS/TVT	418 -41	6.052 8
8	12	10	NO SE DE ELLA (MY SPACE) DON OMAR FEATURING WISIN & YANDEL	VIMACHETE	415 +79	6.574 5
9	11	4	QUE LLOREN IVY QUEEN	UNIVISION	374 +37	5.858 9
10	13	11	IGUAL QUE AYER RAKIM & KEN-Y	PINA/UNIVERSAL LATINO	342 +21	7.201 4
11	8	21	I WANNA LUV U AKON FEATURING SNOOP DOGG	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	329 -78	4.236 13
12	9	13	IRREEMPLAZABLE BEYONCE	COLUMBIA	301 -93	3.006 22
13	14	25	NOCHE DE ENTIERRO (NUESTRO AMOR) LOS BENJAMINS FEAT. WISIN & YANDEL, DADDY YANKEE, HECTOR "EL FATHER" & ZION	MASFLOW/MACHETE	283 -15	3.893 15
14	38	38	ME MATAS RAKIM & KEN-Y	PINA/UNIVERSAL LATINO	270 -99	3.156 18
15	18	9	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA	UNIVERSAL LATINO	241 +34	2.520 28
16	17	17	SMACK THAT AKON FEATURING EMINEM	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	228 +26	2.862 23
17	21	21	AY CHICO (LENGUA AFUERA) PITBULL	FAMOUS ARTISTS/TVT	213 +21	2.115 34
18	28	28	FANTASMA ZION	BABY	202 +27	5.394 11
19	19	19	ATREVETE WISIN & YANDEL FEATURING FRANCO EL GORILLA	CREE/URBAN BOX OFFICE	202 0	1.949 37
20	4	4	CHICA VIRTUAL ARCANGEL	FLOW/UNIVERSAL LATINO	191 +11	4.516 12
21	3	3	THIS IS WHY I'M HOT MIMS	CAPITOL	190 +69	3.190 17
22	6	8	WE FLY HIGH JIM JONES	KOCH	188 -30	1.845 39
23	18	18	ANDA SOLA DON OMAR	ALLSTAR/MACHETE	183 -22	2.564 27
24	5	5	FUEGO PITBULL	FAMOUS ARTISTS/TVT	177 -14	1.375 -
25	19	19	MIA TITO "EL BAMBINO" FEATURING DADDY YANKEE	EMI TELEVISIA	164 -52	3.092 20
26	3	3	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	156 -23	1.613 -
27	2	2	IMAGINATE CALLEGO	MACHETE	154 +48	2.037 35
28	9	9	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN	154 +14	1.618 -
29	16	16	YA NO KURU	MACHETE	154 -17	1.183 -
30	15	27	ME QUIERE BESAR ALEXIS & FIDO	SONY BMG NORTE	151 -77	3.894 14
31	3	3	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	148 -1	3.108 19
32	2	2	MI CORAZONCITO AVENTURA	PREMIUM LATIN	145 +31	3.527 16
33	29	4	TU AMOR LUIS FONSI	UNIVERSAL LATINO	137 -8	0.996 -
34	NEW		BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE AND SHAKIRA	MOST INCREASED PLAYS/MOST ADDED COLUMBIA	133 +125	2.669 25
35	3	3	LA MANERA ADASSA	UNIVERSAL LATINO	132 +13	2.325 31
36	3	3	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE	TVT	132 +6	1.047 -
37	3	3	PASARELA DJ NELSON Y DALMATA	FLOW/UNIVERSAL LATINO	120 +9	1.926 38
38	REENTRY		MY LOVE JUSTIN TIMBERLAKE FEATURING T.I.	JIVE/ZOMBA	116 +13	1.259 -
39	30	2	QUIZAS TONY DIZE	WY/MACHETE	112 -29	2.656 26
40	NEW		MONTALA MIGUELITO	W&D/EL CARTEL/MACHETE	105 +29	0.972 -



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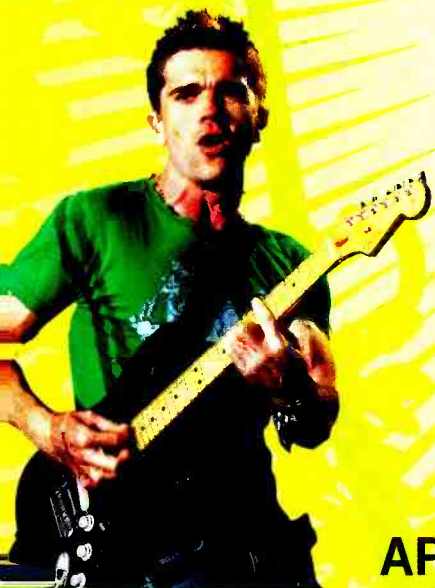
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- WE HEAR THE FUTURE NEW ARTIST COMPETITION
- BILLBOARD BASH
- NETWORKING PARTIES
- LIVE ARTIST SHOWCASES
- LATIN MUSIC AWARDS
- AWARDS AFTER PARTY

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WITH
JUANES**



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- RAP, RHYTHM & REGGAETON ALL-STAR PANEL
- BIG SCREEN, LITTLE SCREEN: FILM, ADS AND TELEVISION
- GIVE ME THE COVER!: HOW TO GET GREAT PUBLICITY
- THE ART OF THE TOUR
- ENDORSEMENTS & PARTNERSHIPS WITH HISPANIC CELEBRITIES
- DIFFERENTIATING HISPANIC CONSUMERS FROM THE GENERAL MARKET
- HISPANIC CONSUMERS IN THE MULTICULTURAL MARKETING EQUATION
- AGENCY CREATIVE PANEL

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BILBOARD CHARTS COMPILED BY Nielsen SoundScan

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION
1	2	9	#1 DAUGHTRY (RCA 88850/RMG (18.98))	Daughtry	●	1
2	1	1	NORAH JONES BLUE NOTE 74516.BLG (18.98) +	Not Too Late	●	1
3	5	11	AKON KONVICI (UPFRONT SRC UNIVERSAL MOTOWN 007968 *U)JRG (13.98)	Konvicted	●	2
4	3	5	FALL OUT BOY FUELED BY RAMEN (SI AND 008109)DJMG (13.98)	Infinity On High	●	1
5	6	6	ROBIN THICKE STAR TRAK 006146 * INTERSCOPE (9.98)	The Evolution Of Robin Thicke	●	5
6	7	7	JUSTIN TIMBERLAKE JIVE 88062 * ZOMBA (18.98)	FutureSex/LoveSounds	●	3
7	14	16	NELLY FURTADO MOSLEY GEFEN 006300 * INTERSCOPE (13.98)	Loose	●	1
8	16	18	GREATEST GAINER SOUNDTRACK MUSIC WORL D COLUMBIA 88853/SONY MUSIC (18.98)	Dreamgirls	●	1
9	8	4	CORINNE BAILEY RAE CAPITOL 66361 (12.98)	Corinne Bailey Rae	●	1
10	11	8	DIXIE CHICKS COLUMBIA 60739 SONY MUSIC (18.98) +	Taking The Long Way	●	2
11	13	20	FERGIE WILL I AM A&M 007490 INTERSCOPE (13.98)	The Dutchess	●	3
12	15	15	NICKELBACK ROADRUNNER 18300 (10.98)	All The Right Reasons	●	5
13	12	3	VARIOUS ARTISTS GRAMMY 03827 SONY CMG (18.98)	Grammy Nominees 2007	●	1
14	4	-	KIDZ BOP KIDS RAZOR & TIC 89141 (18.98)	Kidz Bop 11	●	1
15	18	13	CARRIE UNDERWOOD ARISTA ARISTA NASHVILLE 71197/RMG (18.98)	Some Hearts	●	5
16	9	2	GERALD LEVERT ATLANTIC 100341 AG (18.98)	In My Songs	●	1
17	21	26	GWEN STEFANI INTERSCOPE 008099 (13.98)	The Sweet Escape	●	1
18	17	10	JOHN MAYER AWARE COLUMBIA 79019 * SONY MUSIC (18.98)	Continuum	●	2
19	22	17	RASCAL FLATTS LYRIC STREET 165075 HOLLYWOOD (18.98)	Me And My Gang	●	1
20	23	31	CELTIC WOMAN MANHATTAN 75170 BLG (18.98)	A New Journey	●	4
21	HOT SHOT DEBUT	1	B.G. AND THE CHOPPER CITY BOYZ CHOPPA CITY 8700/KOCH (17.98)	We Got This	●	21
22	24	37	YOUNG JEEZY CORPORATE THUGZ/DEF JAM 007227 * DJMG (13.98)	The Inspiration	●	3
23	20	22	PRETTY RICKY BLUESAR ATLANTIC 94603 AG (18.98)	Late Night Special	●	1
24	36	46	TAYLOR SWIFT BIG MACHINE 120 022 (11.98)	Taylor Swift	●	19
25	35	42	HINDER UNIVERSAL REPUBLIC 005390 UMRG (9.98)	Extreme Behavior	●	2

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	2	#1 THIS IS WHY I'M HOT (2 WKS) MIMS (CAPITOL)	MIMS (CAPITOL)	●
2	2	6	DON'T MATTER AKON (KONVICI UPFRONT SRC UNIVERSAL MOTOWN)	AKON (KONVICI UPFRONT SRC UNIVERSAL MOTOWN)	●
3	-	1	GIRLFRIEND AVRIL LAVIGNE (RCA/RMG)	AVRIL LAVIGNE (RCA/RMG)	●
4	6	7	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY (FUELED BY RAMEN/ISLAND)DJMG	FALL OUT BOY (FUELED BY RAMEN/ISLAND)DJMG	●
5	5	9	THE SWEET ESCAPE GWEN STEFANI FEAT. AKON (INTERSCOPE)	GWEN STEFANI FEAT. AKON (INTERSCOPE)	●
6	3	7	CUPID'S CHOKEHOLD GYM CLASS HEROES (DECA/DANCE/FUELED BY RAMEN/ATLANTIC)LVA	GYM CLASS HEROES (DECA/DANCE/FUELED BY RAMEN/ATLANTIC)LVA	●
7	-	5	GLAMOROUS FERGIE FEAT. LUDACRIS (WILL I AM/A&M/INTERSCOPE)	FERGIE FEAT. LUDACRIS (WILL I AM/A&M/INTERSCOPE)	●
8	4	12	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE (JIVE ZOMBA)	JUSTIN TIMBERLAKE (JIVE ZOMBA)	●
9	8	2	BREAK IT OFF RIHANNA & SEAN PAUL (SRP/DEF JAM)DJMG	RIHANNA & SEAN PAUL (SRP/DEF JAM)DJMG	●
10	7	15	IT'S NOT OVER DAUGHTRY (RCA/RMG)	DAUGHTRY (RCA/RMG)	●
11	12	25	NOT READY TO MAKE NICE DIXIE CHICKS (COLUMBIA)	DIXIE CHICKS (COLUMBIA)	●
12	9	16	SAY IT RIGHT NELLY FURTADO (MOSLEY GEFEN)	NELLY FURTADO (MOSLEY GEFEN)	●
13	11	12	RUNAWAY LOVE LUDACRIS FEAT. MARY J. BLIGE (DTP DEF JAM)DJMG	LUDACRIS FEAT. MARY J. BLIGE (DTP DEF JAM)DJMG	●
14	14	21	WALK IT OUT UNK (BIG COMP/KOCH)	UNK (BIG COMP/KOCH)	●
15	17	7	IF EVERYONE CARED NICKELBACK (ROADRUNNER/ATLANTIC)LVA	NICKELBACK (ROADRUNNER/ATLANTIC)LVA	●
16	16	18	MAKE IT RAIN FAT JOE FEAT. LIL WAYNE (TERROR SQUAD)IMPERIAL/VIRGIN	FAT JOE FEAT. LIL WAYNE (TERROR SQUAD)IMPERIAL/VIRGIN	●
17	13	19	IRREPLACEABLE BEYONCE (COLUMBIA)	BEYONCE (COLUMBIA)	●
18	10	19	HERE (IN YOUR ARMS) HELLOGOODBYE (DRIVE THRU SANCTUARY)	HELLOGOODBYE (DRIVE THRU SANCTUARY)	●
19	18	24	FERGALICIOUS FERGIE (WILL I AM/A&M/INTERSCOPE)	FERGIE (WILL I AM/A&M/INTERSCOPE)	●
20	15	4	YEAR 3000 JONAS BROTHERS (DAYLIGHT/COLUMBIA)	JONAS BROTHERS (DAYLIGHT/COLUMBIA)	●
21	20	21	WE FLY HIGH JIM JONES (KOCH)	JIM JONES (KOCH)	●
22	19	23	SMACK THAT AKON FEAT. ENMINI (KONVICI UPFRONT SRC UNIVERSAL MOTOWN)	AKON FEAT. ENMINI (KONVICI UPFRONT SRC UNIVERSAL MOTOWN)	●
23	34	14	KEEP HOLDING ON AVRIL LAVIGNE (FOX/RCA/RMG)	AVRIL LAVIGNE (FOX/RCA/RMG)	●
24	21	15	I WANNA LOVE YOU AKON FEAT. SNOOP DOGG (KONVICI UPFRONT SRC UNIVERSAL MOTOWN)	AKON FEAT. SNOOP DOGG (KONVICI UPFRONT SRC UNIVERSAL MOTOWN)	●
25	27	10	ICE BOX OMARION (I U G/COLUMBIA)	OMARION (I U G/COLUMBIA)	●
26	29	6	THE WAY I LIVE BABY BOY DA PRINCE FEAT. LIL BOOSIE (UNIVERSAL REPUBLIC)	BABY BOY DA PRINCE FEAT. LIL BOOSIE (UNIVERSAL REPUBLIC)	●
27	30	24	FACE DOWN THE RED JUMPSUIT APPARATUS (VIRGIN)	THE RED JUMPSUIT APPARATUS (VIRGIN)	●
28	24	22	BOSTON AUGUSTANA (EPIC)	AUGUSTANA (EPIC)	●
29	51	2	CANDYMAN CHRISTINA AGUILERA (RCA/RMG)	CHRISTINA AGUILERA (RCA/RMG)	●
30	25	14	SNOW (HEY OH) RED HOT CHILI PEPPERS (WARNER BROS.)	RED HOT CHILI PEPPERS (WARNER BROS.)	●
31	28	28	SEXYBACK JUSTIN TIMBERLAKE (JIVE/ZOMBA)	JUSTIN TIMBERLAKE (JIVE/ZOMBA)	●
32	23	24	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE (R/PRISME)	MY CHEMICAL ROMANCE (R/PRISME)	●
33	33	3	GO GETTA YOUNG JEEZY FEAT. R. KELLY (CORPORATE THUGZ/DEF JAM)DJMG	YOUNG JEEZY FEAT. R. KELLY (CORPORATE THUGZ/DEF JAM)DJMG	●
34	45	2	LAST NIGHT DIDDY FEAT. KEYSHIA COLE (BAD BOY/ATLANTIC)	DIDDY FEAT. KEYSHIA COLE (BAD BOY/ATLANTIC)	●
35	63	9	PAIN THREE DAYS GRACE (JIVE ZOMBA)	THREE DAYS GRACE (JIVE ZOMBA)	●
36	37	47	HOW TO SAVE A LIFE THE FRAY (EPIC)	THE FRAY (EPIC)	●
37	-	1	MOVIN' ON ELLIOTT YAMIN (HICKORY)	ELLIOTT YAMIN (HICKORY)	●
38	46	5	OVER IT KATHARINE MCPHEE (RCA/RMG)	KATHARINE MCPHEE (RCA/RMG)	●
39	38	25	BEFORE HE CHEATS CARRIE UNDERWOOD (ARISTA ARISTA NASHVILLE)	CARRIE UNDERWOOD (ARISTA ARISTA NASHVILLE)	●
40	22	34	WAITING ON THE WORLD TO CHANGE JOHN MAYER (AWARE COLUMBIA)	JOHN MAYER (AWARE COLUMBIA)	●
41	54	2	U + UR HAND PINK (LAFAE/ZOMBA)	PINK (LAFAE/ZOMBA)	●
42	31	6	ON THE HOTLINE PRETTY RICKY (GLOBESTAR ATLANTIC)	PRETTY RICKY (GLOBESTAR ATLANTIC)	●
43	36	25	MY LOVE JUSTIN TIMBERLAKE FEAT. T.I. (JIVE/ZOMBA)	JUSTIN TIMBERLAKE FEAT. T.I. (JIVE/ZOMBA)	●
44	32	8	TOP BACK T.I. (GRAND HUSTLE/ATLANTIC)	T.I. (GRAND HUSTLE/ATLANTIC)	●
45	-	1	GEEK IN THE PINK JASON MRAZ (ATLANTIC)	JASON MRAZ (ATLANTIC)	●
46	43	5	LOST WITHOUT U ROBIN THICKE (STAR TRAK/INTERSCOPE)	ROBIN THICKE (STAR TRAK/INTERSCOPE)	●
47	44	11	INTO THE OCEAN BLUE OCTOBER (UNIVERSAL MOTOWN)	BLUE OCTOBER (UNIVERSAL MOTOWN)	●
48	40	9	YOU LLOYD FEAT. LIL WAYNE (THE INC. UNIVERSAL MOTOWN)	LLOYD FEAT. LIL WAYNE (THE INC. UNIVERSAL MOTOWN)	●
49	41	33	LIPS OF AN ANGEL HINDER (UNIVERSAL MOTOWN)	HINDER (UNIVERSAL MOTOWN)	●
50	-	1	NEIGHBOR DIXIE CHICKS (COLUMBIA)	DIXIE CHICKS (COLUMBIA)	●

VIDEO CHANNELS

MTV
S: VP Music & Talent: Amy Doyle
VP Music & Talent: Peter Baron
Viacom 212-258-8000

	TW	LW	
1	Korn, Freak On A Leash (Unplugged)	20	13
2	Gwen Stefani, The Sweet Escape	20	17
3	Nelly Furtado, Say It Right	18	4
4	Daughtry, It's Not Over	18	7
5	Lloyd, You	18	11
6	Robin Thicke, Lost Without U	18	12
7	The Game, Wouldn't Get Far	17	6
8	Fergie, Glamorous	17	10
9	Gym Class Heroes, Cupid's Chokehold	16	20
10	Justin Timberlake, What Goes Around	12	12
11	Evanescence, Lost In A Moment	11	14
12	My Chemical Romance, Famous Last Words	10	9
13	Good Charlotte, The River	10	11
14	Blac Party, I Still Remember	9	0
15	Nelly Furtado, Say It Right	9	0
16	Pretty Ricky, On The Hotline	9	6
17	Gnarls Barkley, Smiley Faces	9	8
18	Diddy, Last Night	9	8
19	Fat Joe, Make It Rain	9	8
20	Hologoobyye, Here In Your Arms	7	5
21	Dido, Don't Leave Home	7	5
22	Mika, Grace Kelly	7	8
23	Lily Allen, Smile	7	8
24	Akon, Don't Matter	6	1
25	Omion, Ice Box	6	6
26	Nas, Can't Forget About You	5	4
27	Fall Out Boy, This Ain't A Scene, It's An Arms Race	4	0
28	Avril Lavigne, Girlfriend	4	0
29	Katharine McPhee, Over It	4	2
30	Christina Aguilera, Candyman	4	2
31	Madina Lake, House Of Cards	18	4
32	Mims, This Is Why I'm Hot	9	0
33	Blac Party, I Still Remember	9	0

VH1
Exec. VP Talent & Music: Rick Kim
VP Music & Talent: Bruce G. mer
VP Music & Talent: Sandy Alouette
Viacom 212-258-7800

	TW	LW	
1	Augustana, Boston	50	48
2	Nickelback, If Everyone Cared	26	23
3	Nelly Furtado, Say It Right	26	27
4	Fergie, Glamorous	24	27
5	Christina Aguilera, Candyman	21	3
6	Regina Spektor, Fidelity	21	25
7	Gwen Stefani, The Sweet Escape	20	23
8	The Killers, Read My Mind	19	19
9	Ludacris, Runaway Love	18	19
10	Justin Timberlake, What Goes Around	17	15
11	Robin Thicke, Lost Without U	17	17
12	Daughtry, It's Not Over	17	18
13	Corinne Bailey Rae, Like A Star	16	14
14	Mat Kearney, Nothing Left To Lose	16	16
15	Rory Culkin & The Burden, Scatful	15	13
16	Blue October, Into The Ocean	15	14
17	Joss Stone, Tell Me 'Bout It	15	16
18	Red Hot Chili Peppers, Snow (Hey Oh)	15	18
19	Norah Jones, Turn Your Back On Me	15	13
20	Amy Winehouse, You Know I'm No Good	13	0
21	Evanescence, Lithium	12	14
22	Dashboard Confessional, Stolen	11	9
23	Robert Romulo & The Family Band, Ain't	11	9
24	The Feeling, Seven	9	11
25	Modest Mouse, Dashboard	8	0
26	Rock Star Supernova, Headspin	8	4
27	Brooke Hogan, For A Moment	8	0
28	Five For Fighting, World	8	11
29	Blac Party, I Still Remember	5	0
30	Paolo Nutini, New Shoes	5	4
31	Christina Aguilera, Candyman	21	3
32	Amy Winehouse, You Know I'm No Good	13	0
33	Modest Mouse, Dashboard	8	0

BET
VP/Music Prog: Stephen Hill
MD: Kelly G
Viacom 212-975-4055

	TW	LW	
1	MusiQ Soulchild, Bucky	18	13
2	Marques Houston, Circle	17	14
3	Diddy, Last Night	17	15
4	Crime Mob, Rock Yo Hips	16	13
5	Young Jeezy, Go Getta	15	16
6	Lloyd, You	15	16
7	Jack Ingram, Lips Of An Angel	15	16
8	Bow Wow, Outta My System	13	2
9	Hunny Pack, Lock And Drop It	12	12
10	Sammie, Come With Me	12	12
11	Mims, This Is Why I'm Hot	12	17
12	Pretty Ricky, On The Hotline	11	4
13	Jennifer Hudson, And I Am Talking You	8	3
14	Fat Joe, Make It Rain	8	3
15	Li Scraggy, Oh Yeah	7	4
16	Jibbs, King Kong	7	8
17	Unk, 2 Step	7	8
18	T.I., Top Back	6	7
19	Robin Thicke, Lost Without U	6	5
20	Tyrese, One	6	5
21	The Game, Wouldn't Get Far	6	5
22	Rich Boy, Throw Some D's	6	7
23	Yung Joc, 1st Time	5	0
24	Ciara, Like A Boy	5	1
25	Ludacris, Runaway Love	5	1
26	Lloyd, Get It Shawty	3	0
27	Bevone, Upgrade U	3	0
28	B.G., Bing Bing	3	0
29	Carrie Underwood, Before He Cheats	3	0
30	John Legend, Heaven	3	0
31	Bow Wow, Outta My System	13	2
32	Jennifer Hudson, And I Am Talking You	8	0
33	Li Scraggy, Oh Yeah (Work)	7	4

Great American Country
MD: Tony Trivette
Scapes 615-327-7525

	TW	LW	
1	Keith Urban, Stupid Boy	34	30
2	30 Seconds To Mars, From Yesterday	32	35
3	Joe Nichols, I'll Wait For You	32	35
4	Trace Adkins, Ladies Love Country Boys	31	29
5	Brooks & Dunn, Hillbilly Deluxe	28	27
6	Tim McGraw, Last Dollar (Fly Away)	27	27
7	Kellie Pickler, Red High Heels	27	25
8	Carrie Underwood, Wasted	26	21
9	Kenny Chesney, Summertime	25	23
10	Sugarland, Set It Off	25	23
11	Craig Morgan, Little Bit Of Life	24	24
12	Red Hot Chili Peppers, Snow (Hey Oh)	22	22
13	Emerson Drive, Moments	19	19
14	Dierks Bentley, Long Trip Alone	18	20
15	Reidy Akins, Things You	19	23
16	Danielle Peck, Isn't That Everything	18	15
17	Carrie Underwood, Before He Cheats	18	21
18	Sugarland, Set It Off	18	20
19	Blake Shelton, Don't Make Me	17	22
20	Blake Shelton, Don't Make Me	17	22
21	Blake Shelton, Don't Make Me	17	22
22	Blake Shelton, Don't Make Me	17	22
23	Alison Krauss & John White, Gissing	15	22
24	Jason Aldean, Amarillo Sky	15	26
25	Tim McGraw, My Little Girl	14	13
26	Clay Walker, Here She Was/Mama	14	13
27	Gretchen Wilson, Come To Bed	14	16
28	Aaron Tippin, He Believed	13	8
29	Taylor Swift, Tim McGraw	13	16
30	Trent Tomlinson, One Wing In The Fire	13	19
31	Jake Owen, Startin' With Me	17	0
32	Toby Keith, High Maintenance Woman	12	9
33			

OPPORTUNITIES

INTERNATIONAL



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CHR/TOP 40					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	17	SAY IT RIGHT NELLY FURTADO	NO. 1 (4 WKS)	MOSLEY/GEFFEN
2	2	13	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		JIVE/ZOMBA
3	3	13	IT'S NOT OVER DAUGHTRY		RCA/RMG
4	5	11	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		INTERSCOPE
5	4	18	IRREPLACEABLE BEYONCE		COLUMBIA
6	8	10	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		DTP/DEF JAM/DJMG
7	9	7	GLAMOROUS FERGIE FEATURING LUDACRIS		WILL.I.AM/A&M/INTERSCOPE
8	6	19	WALK AWAY (REMEMBER ME) PAULA DEANDA FEATURING THE DEE		ARISTA/RMG
9	10	8	CUPID'S CHOKEHOLD GYM CLASS HEROES FEAT. PATRICK STUMP		DECAYDANCE/FUELED BY RAMON/ATLANTIC/LAVA
10	7	18	BREAK IT OFF RIHANNA & SEAN PAUL		SRP/DEF JAM/DJMG

RHYTHMIC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	15	THIS IS WHY I'M HOT MIMS	NO. 1 (1 WK)	CAPITOL
2	4	9	DON'T MATTER AKON	MOST INCREASED PLAYS	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
3	1	17	YOU LLOYD FEATURING LIL' WAYNE		THE INC./UNIVERSAL MOTOWN
4	5	15	ON THE HOTLINE PRETTY RICKY		BLUESTAR/ATLANTIC
5	3	17	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		DTP/DEF JAM/DJMG
6	6	16	ICE BOX OMARION		T.U.G./COLUMBIA
7	8	12	SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN/INTERSCOPE
8	7	18	WE FLY HIGH JIM JONES		KOCH
9	10	15	MAKE IT RAIN FAT JOE FEATURING LIL' WAYNE		TERROR SQUAD/IMPERIAL/VIRGIN
10	12	8	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		BAD BOY/ATLANTIC

URBAN					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	4	13	LOST WITHOUT U ROBIN THICKE	NO. 1 (1 WK)	STAR TRAK/INTERSCOPE
2	1	19	YOU LLOYD FEATURING LIL' WAYNE		THE INC./UNIVERSAL MOTOWN
3	7	9	THIS IS WHY I'M HOT MIMS		CAPITOL
4	2	16	ON THE HOTLINE PRETTY RICKY		BLUESTAR/ATLANTIC
5	5	16	THROW SOME D'S RICH BOY FEATURING POL W DA DON		ZONE 4/INTERSCOPE
6	6	16	POPPIN' CHRIS BROWN FEATURING JAY BIZ		JIVE/ZOMBA
7	3	17	RUNAWAY LOVE LUDACRIS FEATURING MARY J. BLIGE		DTP/DEF JAM/DJMG
8	8	15	ICE BOX OMARION		T.U.G./COLUMBIA
9	9	19	PROMISE CIARA		LAFACE/ZOMBA
10	12	9	GO GETTA YOUNG JEEZY FEATURING R. KELLY		CORPORATE THUGZ/DEF JAM/DJMG

#1 MOST ADDED

BEAUTIFUL LIAR Beyonce And Shakira (COLUMBIA)

#1 MOST INCREASED PLAYS

DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

INTO THE OCEAN Blue October (UNIVERSAL MOTOWN)

BECAUSE OF YOU Ne-Yo (DEF JAM/DJMG)

STOLEN Dashboard Confessional (VAGRANT/INTERSCOPE)

READ MY MIND The Killers (ISLAND/DJMG)

LAST NIGHT Diddy Feat. Keyshia Cole (BAD BOY/ATLANTIC)

COMPLETE CHR/TOP 40 CHART ON PAGE 51

#1 MOST ADDED

I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA)

#1 MOST INCREASED PLAYS

DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

2 STEP Clyde Carson (CAPITOL)

BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZOMBA)

MAGIC CITY 2XL (TOMMY BOY)

OH YEAH (WORK) Lil Scrappy Feat. Sean P. & E-40 (BME/REPRISE/WARNER BROS.)

POP LOCK AND DROP IT Huey (HITZ COMMITTEE/JIVE/ZOMBA)

COMPLETE RHYTHMIC CHART ON PAGE 54

#1 MOST ADDED

ANONYMOUS Bobby Valentino (DTP/DEF JAM/DJMG)

#1 MOST INCREASED PLAYS

LIKE A BOY Ciara (LAFACE/ZOMBA)

TOP 5 NEW AND ACTIVE

BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (KONVICT/NAPPY BOY/JIVE/ZOMBA)

GET BUCK Young Buck (G-UNIT/INTERSCOPE)

FU PAY ME Sunny Valentine Feat. Yung Joc & Nitti (PLAYMAKER/JIVE/ZOMBA)

NOT A CRIMINAL Chamillionaire Feat. Kelis (CHAMILLITARY/UNIVERSAL MOTOWN)

DOE BOY FRESH Three 6 Mafia Feat. Chamillionaire (HYPNOTIZE MINDS/COLUMBIA)

COMPLETE URBAN CHART ON PAGE 56

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	20	LOST WITHOUT U ROBIN THICKE	NO. 1 (7 WKS)	STAR TRAK/INTERSCOPE
2	2	29	TAKE ME AS I AM MARY J. BLIGE		MATRIARCH/GEFFEN/INTERSCOPE
3	3	9	IN MY SONGS GERALD LEVERT		ATLANTIC
4	4	8	AND I AM TELLING YOU I'M NOT GOING JENNIFER HUDSON		MUSIC WORLD/COLUMBIA
5	5	32	CHANGE ME RUBEN STUDDARD		J/RMG
6	10	9	BUDDY MUSIQ SOULCHILD		ATLANTIC
7	8	22	PLEASE DON'T GO TANK		GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN
8	6	16	IRREPLACEABLE BEYONCE		COLUMBIA
9	11	24	CAN'T GET ENOUGH TAMIA		PLUS I/IMAGE
10	7	26	USED TO BE MY GIRL BRIAN MCKNIGHT		WARNER BROS.

#1 MOST ADDED

IF I WAS YOUR MAN Joe (JIVE/ZOMBA)

#1 MOST INCREASED PLAYS

WHEN I SEE YOU Fantasia (J/RMG)

TOP 5 NEW AND ACTIVE

HEY BOY Hil St. Soul (SHANACHIE)

SHOULDA BEEN LOVIN' YOU Brian McKnight (WARNER BROS.)

IF YOU JUST LET ME LOVE U Michael Sterling (MICHAEL STERLING MUSIC GROUP)

LOVELY DAY Victor Fields (REGINA)

ME Tamia (PLUS I/IMAGE)

COMPLETE URBAN AC CHART ON PAGE 57

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	26	LADIES LOVE COUNTRY BOYS TRACE ADKINS	NO. 1 (2 WKS)	CAPITOL NASHVILLE
2	5	12	BEER IN MEXICO KENNY CHESNEY		BNA
3	2	25	WATCHING YOU RODNEY ATKINS		CURB
4	3	16	STUPID BOY KEITH URBAN		CAPITOL NASHVILLE
5	7	10	LAST DOLLAR (FLY AWAY) TIM MCCRAW		CURB
6	9	17	ANYWAY MARTINA MCBRIDE		RCA
7	8	15	WASTED CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE
8	12	9	STAND RASCAL FLATTS	MOST INCREASED AUDIENCE	LYRIC STREET
9	11	10	SETTLIN' SUGARLAND		MERCURY
10	6	24	ALYSSA LIES JASON MICHAEL CARROLL		ARISTA NASHVILLE

#1 MOST ADDED

TICKS Brad Paisley (ARISTA NASHVILLE)

#1 MOST INCREASED AUDIENCE

STAND Rascal Flatts (LYRIC STREET)

TOP 5 NEW AND ACTIVE

LIVIN' OUR LOVE SONG Jason Michael Carroll (ARISTA NASHVILLE)

RIGHT ABOUT NOW Ty Herndon (JACKSON DANCE/TITAN/PYRAMID/QUARTERBACK)

SHE AIN'T RIGHT Lee Brice (ASYLUM-CURB)

I'M TRYING TO FIND IT Pat Green (BNA)

MISSING YEARS Little Texas (MONTAGE)

COMPLETE COUNTRY CHART ON PAGE 65

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	27	WAITING ON THE WORLD TO CHANGE JOHN MAYER	NO. 1 (3 WKS) MOST INCREASED PLAYS	AWARE/COLUMBIA
2	2	45	WHAT HURTS THE MOST RASCAL FLATTS		LYRIC STREET/HOLLYWOOD
3	4	20	HOW TO SAVE A LIFE THE FRAY		EPIC
4	3	53	UNWRITTEN NATASHA BEDINGFIELD		EPIC
5	5	42	THE RIDDLE FIVE FOR FIGHTING		AWARE/COLUMBIA
6	6	21	CHASING CARS SNOW PATROL		POLYDOR/A&M/INTERSCOPE
7	7	62	BAD DAY DANIEL POWTER		WARNER BROS.
8	8	37	PUT YOUR RECORDS ON CORINNE BAILEY RAE		CAPITOL
9	9	28	HAVE YOU EVER SEEN THE RAIN ROD STEWART		J/RMG
10	10	44	BLACK HORSE & THE CHERRY TREE KT TUNSTALL		RELENTLESS/VIRGIN

#1 MOST ADDED

FEBRUARY SONG Josh Groban (143/REPRISE)

#1 MOST INCREASED PLAYS

WAITING ON THE WORLD TO CHANGE John Mayer (AWARE/COLUMBIA)

TOP 5 NEW AND ACTIVE

YOU DON'T KNOW ME Eddie Money (BIG DEAL/WARRIOR)

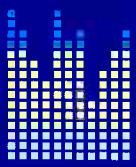
SAY IT RIGHT Nelly Furtado (MOSLEY/GEFFEN)

A LOVE SONG Kenny Loggins (ONE EIGHTY)

KEEP HOLDING ON Avril Lavigne (FOX/RCA/RMG)

WORLD Five For Fighting (AWARE/COLUMBIA)

COMPLETE AC CHART ON PAGE 68



THE BACK PAGES



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HOT AC		NIELSEN BDS CERTIFICATIONS		HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	
1	1	14	IT'S NOT OVER DAUGHTRY	NO. 1 (3 WKS)	RCA/RMG
2	2	39	CHASING CARS SNOW PATROL		POLYDOR/A&M/INTERSCOPE
3	3	38	HOW TO SAVE A LIFE THE FRAY		EPIC
4	6	15	KEEP HOLDING ON AVRIL LAVIGNE		FOX/RCA/RMG
5	4	37	WAITING ON THE WORLD TO CHANGE JOHN MAYER		AWARE/COLUMBIA
6	5	29	SUDDENLY I SEE KT TUNSTALL		RELENTLESS/VIRGIN
7	8	12	SAY IT RIGHT NELLY FURTADO	MOST INCREASED PLAYS	MOSLEY/GEFFEN
8	7	17	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS		DOGHOUSE/INTERSCOPE
9	11	11	IF EVERYONE CARED NICKELBACK		ROADRUNNER/ATLANTIC/LAVA
10	9	32	LIPS OF AN ANGEL HINDER		UNIVERSAL REPUBLIC

SMOOTH JAZZ		NIELSEN BDS CERTIFICATIONS		HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	
1	2	20	BLOOM MINDI ABAIR	NO. 1 (2 WKS)	GRP/VERVE
2	1	19	GIVE ME THE REASON KIRK WHALLUM		RENDEZVOUS
3	4	22	WAY UP! WAYMAN TISDALE	MOST INCREASED PLAYS	RENDEZVOUS
4	1	28	GIRL IN THE RED DRESS GREGG KARUKAS		TRIPPIN' N' RHYTHM
5	3	15	MISTER MAGIC PETER WHITE		LEGACY/COLUMBIA
6	6	15	YOU'RE BEAUTIFUL KENNY G		ARISTA/RMG
7	7	15	THINKING ABOUT YOU NORAH JONES		BLUE NOTE/BLG
8	11	10	SO AMAZING PATTI AUSTIN		RENDEZVOUS
9	10	8	SAVE ROOM JOHN LEGEND		G.D.D./COLUMBIA
10	7	7	SO NOT OVER YOU SIMPLY RED		SIMPLYRED.COM

ALTERNATIVE		NIELSEN BDS CERTIFICATIONS		HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	
1	1	19	PAIN THREE DAYS GRACE	NO. 1 (3 WKS)	JIVE/ZOMBA
2	2	19	STARLIGHT MUSE		WARNER BROS.
3	4	20	FROM YESTERDAY 30 SECONDS TO MARS		IMMORTAL/VIRGIN
4	5	13	FAMOUS LAST WORDS MY CHEMICAL ROMANCE		REPRISE
5	7	9	DASHBOARD MODEST MOUSE		EPIC
6	3	19	SNOW ((HEY OH)) RED HOT CHILI PEPPERS		WARNER BROS.
7	10	3	SURVIVALISM NINE INCH NAILS	MOST INCREASED PLAYS	NOTHING/INTERSCOPE
8	6	33	FACE DOWN THE RED JUMPSUIT APPARATUS		VIRGIN
9	8	15	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY		FUELED BY RAMEN/ISLAND/DJMG
10	9	9	READ MY MIND THE KILLERS		ISLAND/DJMG

#1 MOST ADDED
SMILE Lily Allen (CAPITOL)

#1 MOST INCREASED PLAYS
SAY IT RIGHT Nelly Furtado (MOSLEY/GEFFEN)

TOP 5 NEW AND ACTIVE
YOU GIVE ME SOMETHING James Morrison (POLYDOR/INTERSCOPE)
SMILE Lily Allen (CAPITOL)
LITHIUM Evanescence (WIND-UP)
UNDENIABLE Mat Kearney (AWARE/COLUMBIA)
PRESSURE SUIT Aqualung (COLUMBIA)

#1 MOST ADDED
ANTHEM FOR A NEW AMERICA Jeff Lorber (BLUE NOTE/BLG)

#1 MOST INCREASED PLAYS
WAY UP! Wayman Tisdale (RENDEZVOUS)

TOP 5 NEW AND ACTIVE
MYSTICAL Chieli Minucci & Special EFX (SHANACHEE)
OUT OF MY HEAD Lionel Richie (ISLAND/DJMG)
TAKE ME Steve Cole (NARADA JAZZ/BLG)
LOST WITHOUT U Robin Thicke (STAR TRAK/INTERSCOPE)
CANTALOUPE ISLAND Brian Bromberg (ARTISTRY)

#1 MOST ADDED
HEY THERE DELILAH Plain White T's (HOLLYWOOD)

#1 MOST INCREASED PLAYS
SURVIVALISM Nine Inch Nails (NOTHING/INTERSCOPE)

TOP 5 NEW AND ACTIVE
BETTER THAN ME Hinder (UNIVERSAL REPUBLIC)
SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) The Almost. (TOOTH&NAIL/VIRGIN)
THE ENEMY Godsmack (UNIVERSAL REPUBLIC)
WOW, I CAN GET SEXUAL TOO Say Anything (DOGHOUSE/J/RMG)
TELL ME Dropping Daylight (OCTONE)

ACTIVE ROCK		NIELSEN BDS CERTIFICATIONS		HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	
1	1	19	LADIES & GENTLEMEN SALIVA	NO. 1 (4 WKS)	ISLAND/DJMG
2	3	9	BREATH BREAKING BENJAMIN		HOLLYWOOD
3	2	24	PAIN THREE DAYS GRACE		JIVE/ZOMBA
4	5	19	THE ENEMY GODSMACK		UNIVERSAL REPUBLIC
5	6	13	TEN THOUSAND FISTS DISTURBED		REPRISE
6	4	16	SILLYWORLD STONE SOUR		ROADRUNNER
7	7	14	IT'S NOT OVER DAUGHTRY		RCA/RMG
8	8	8	FOREVER PAPA ROACH		EL TONAL/GEFFEN
9	9	5	WELL ENOUGH ALONE CHEVELLE		EPIC
10	11	14	FROM YESTERDAY 30 SECONDS TO MARS		IMMORTAL/VIRGIN

ROCK		NIELSEN BDS CERTIFICATIONS		HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	
1	1	19	PAIN THREE DAYS GRACE	NO. 1 (7 WKS)	JIVE/ZOMBA
2	2	18	SNOW ((HEY OH)) RED HOT CHILI PEPPERS		WARNER BROS.
3	5	13	SILLYWORLD STONE SOUR		ROADRUNNER
4	3	16	LADIES & GENTLEMEN SALIVA		ISLAND/DJMG
5	4	16	THE ENEMY GODSMACK		UNIVERSAL REPUBLIC
6	8	12	IT'S NOT OVER DAUGHTRY		RCA/RMG
7	6	35	LAND OF CONFUSION DISTURBED		REPRISE
8	7	34	HEROES SHINEDOWN		ATLANTIC
9	10	48	ANIMAL I HAVE BECOME THREE DAYS GRACE		JIVE/ZOMBA
10	9	8	BREATH BREAKING BENJAMIN		HOLLYWOOD

TRIPLE A		NIELSEN BDS CERTIFICATIONS		HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	
1	1	18	NEW SHOES PAOLO NUTINI	NO. 1 (4 WKS)	ATLANTIC
2	3	19	THINK I'M IN LOVE BECK		INTERSCOPE
3	2	15	THINKING ABOUT YOU NORAH JONES		BLUE NOTE/BLG
4	4	23	SEE THE WORLD GOMEZ		ATO/RED
5	6	12	PHANTOM LIMB THE SHINS		SUB POP
6	8	16	NOTHING IN MY WAY KEANE		INTERSCOPE
7	5	25	SATELLITE GUSTER		REPRISE
8	7	11	YOU'RE ALL I HAVE SNOW PATROL		POLYDOR/A&M/INTERSCOPE
9	9	22	SNOW ((HEY OH)) RED HOT CHILI PEPPERS		WARNER BROS.
10	13	7	DANGER J.J. CALE & ERIC CLAPTON		DUCK/REPRISE

#1 MOST ADDED
RAIN WIZARD Black Stone Cherry (IN DE FOOT/ROADRUNNER)

#1 MOST INCREASED PLAYS
SURVIVALISM Nine Inch Nails (NOTHING/INTERSCOPE)

TOP 5 NEW AND ACTIVE
SIDE OF A BULLET Nickelback (ROADRUNNER)
THIS AIN'T A SCENE, IT'S AN ARMS RACE Fall Out Boy (FUELED BY RAMEN/ISLAND/DJMG)
FUNERAL FOR YESTERDAY Kittie (MERDINGIAN/XX OF INFAMY/CAROLINE)
BEER! Psychostick (ROCK RIDGE)
FATHER FIGURE Army Of Anyone (FIRM)

#1 MOST ADDED
TEN THOUSAND FISTS Disturbed (REPRISE)

#1 MOST INCREASED PLAYS
THE ECSTASY OF GOLD Metallica (SONY CLASSICAL)

TOP 5 NEW AND ACTIVE
YOU WOULDN'T KNOW HellYeah (EPIC)
FROM YESTERDAY 30 Seconds To Mars (IMMORTAL/VIRGIN)
THE DEVIL CRIED Black Sabbath (WARNER BROS./RHINO)
DRIVEN Sevendust (7BROS/ASYLUM)
HELLO (I LOVE YOU) Roger Waters (NEW LINE)

#1 MOST ADDED
READ MY MIND The Killers (ISLAND/DJMG)

#1 MOST INCREASED PLAYS
BETTER THAN The John Butler Trio (ATLANTIC/LAVA)

TOP 5 NEW AND ACTIVE
SMILE Lily Allen (CAPITOL)
PRESSURE SUIT Aqualung (COLUMBIA)
YOU CAN BRING ME FLOWERS Ray LaMontagne (RCA/RMG)
YOU KNOW I'M NO GOOD Amy Winehouse (UNIVERSAL REPUBLIC)
9 CRIMES Damien Rice (HEFFA/VECTOR/WARNER BROS.)

Ham radio hooked him as a kid. Political talk led to the paranormal and a "Coast to Coast" radio empire

Art Bell

By Erica Farber

Art Bell loves being on the radio. As founder and original host of "Coast to Coast," Bell has become one of radio's most successful and recognizable personalities. Now a weekend host for the paranormal-themed, Premiere-syndicated overnight show, Bell has learned firsthand the toll that dealing with personal tragedy can take when you are a public figure. Displaying a calm demeanor, Bell is a hands-on broadcaster and one of the few talk show hosts who does not screen listener calls.

Getting into the business: "I became interested in ham radio when I was 12 and went to the closest commercial broadcast station, and eventually ended up working for about 30 stations. I'm a Marine brat. I moved from the technical to the microphone side because I felt like it. Later I was in rock'n'roll radio and worked for a lot of big ones."

Moving into talk radio: "After doing talk radio in Anchorage, Alaska, and Monterey, Calif., I moved to Las Vegas, left radio and built all the microwave and satellite gear for what is now Cox Cable in Las Vegas. It was a very secure position with all the benefits one could ever hope to have. Then KDWN/Las Vegas, a mom-and-pop 50-kilowatt, learned I had done talk radio and hired me in afternoons. I was hooked again. I started angling for overnights, when they cover 13 states like a blanket, and got it."

Becoming interested in the paranormal: "I got sick of doing political talk and started venturing forth a little. The owners went bezerk. They fired and then re-hired me because it was the most popular thing anybody had ever done. I had seven lines lit up all the time. The Arbitrons would come in and I would be No. 1, so the protests from management became fewer. We started syndication regionally on a very small scale: Phoenix, San Diego, Portland [Ore.]. But before you knew it, we were sneaking up on 300 affiliates. Premiere purchased me at about the 400-affiliate mark."

Connecting with your audience: "I've got radio in my blood. I chose to do what I wanted, what was fun for me, which turned out to be fun for the audience, too. The people that succeed in radio find

some sort of different niche and then, inevitably, copycats come along but they are never the same. I got lucky. I found one of those niches. And it didn't come from the hunt for money, that is for sure."

Dealing with personal tragedy: "First, my son was attacked by one his teachers who was HIV-positive, and then my wife Ramona died when she was only 47. She was the light of my life. When she died, I didn't want to keep living. And actually, I almost didn't."

"Time went by and this magical thing happened. I started hearing from this young Filipina

gal on my private e-mail. Remember, Ramona was half Filipina, so we began a dialogue. I finally had enough common sense to ask her, 'Who are you?' As it turns out, it was through a fellow named Carl Richardson, who is now my brother-in-law. He was a ham radio operator in Arkansas and was engaged to the woman who is now my wife's sister. He knew my wife died and he knew that Sharon had a sister, and he said, 'Why don't you have your sister write to Art? He's lonely and in bad shape.' We began corresponding and doing video conferences and it began to be a fairly serious thing. I flew to the Philippines and she was everything I imagined and more, and we ended up getting married. I bought a condominium in Manila and did the show from there for seven months. I think it's the first time anyone has done a regularly scheduled, long-form talk show from the other side of the world."

State of radio: "It still looks healthy to me. People are constantly declaring radio dead or that satellite radio killed it but, lo and behold, it is still there and will continue to evolve. The last great big change in radio was talk radio. I own a radio station, KNYE here in Pahrump [Nev.], so I'm a big believer. You can't go around this little town without hearing our station virtually everywhere."

Career highlight: "I am most proud of moving from a political talk show to one about the unknown. You can't imagine the screaming, the yelling and the chest-pounding that went on when I did that. Anything new is not always going to meet with approval. I am also proud that I raised a lot of money and brought 130 orphans back at the end of the [Vietnam] war."

Career disappointment: "It really seems like the most successful people have a lot of tragedy that goes on in their life, but I guess you can't change that. I've seen the best and the worst."

Most influential individual: "[Former business partner and longtime associate] Alan Korbuth and [Premiere Radio Networks president/COO] Kraig Kitchen helped me the most. I am my own influence. I intentionally don't listen to others because I don't want to consciously or subconsciously copy them."

Advice for people managing talent: "Muster all the patience you can because you're going to need a great deal of it. Talent people are, well, flaky." *R&R*



'You can't imagine the screaming, the yelling and the chest-pounding when I went from political talk to discussing the unknown. Anything new is not always going to meet with approval.' —Art Bell

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Liner Notes

Profile: Art Bell

Title: Founder and weekend host, Premiere Radio Network's "Coast to Coast"

Favorite radio format: Oldies

Favorite TV show: "House"

Favorite movie: "Contact"

Favorite book: "Gravity" by Tess Gerritsen

Favorite restaurant: "I love Japanese food but I can't give you a name of one right now."

Beverage of choice: Coffee

Hobbies: "Ham radio. That's a big hobby of mine."

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-Talkers Magazine

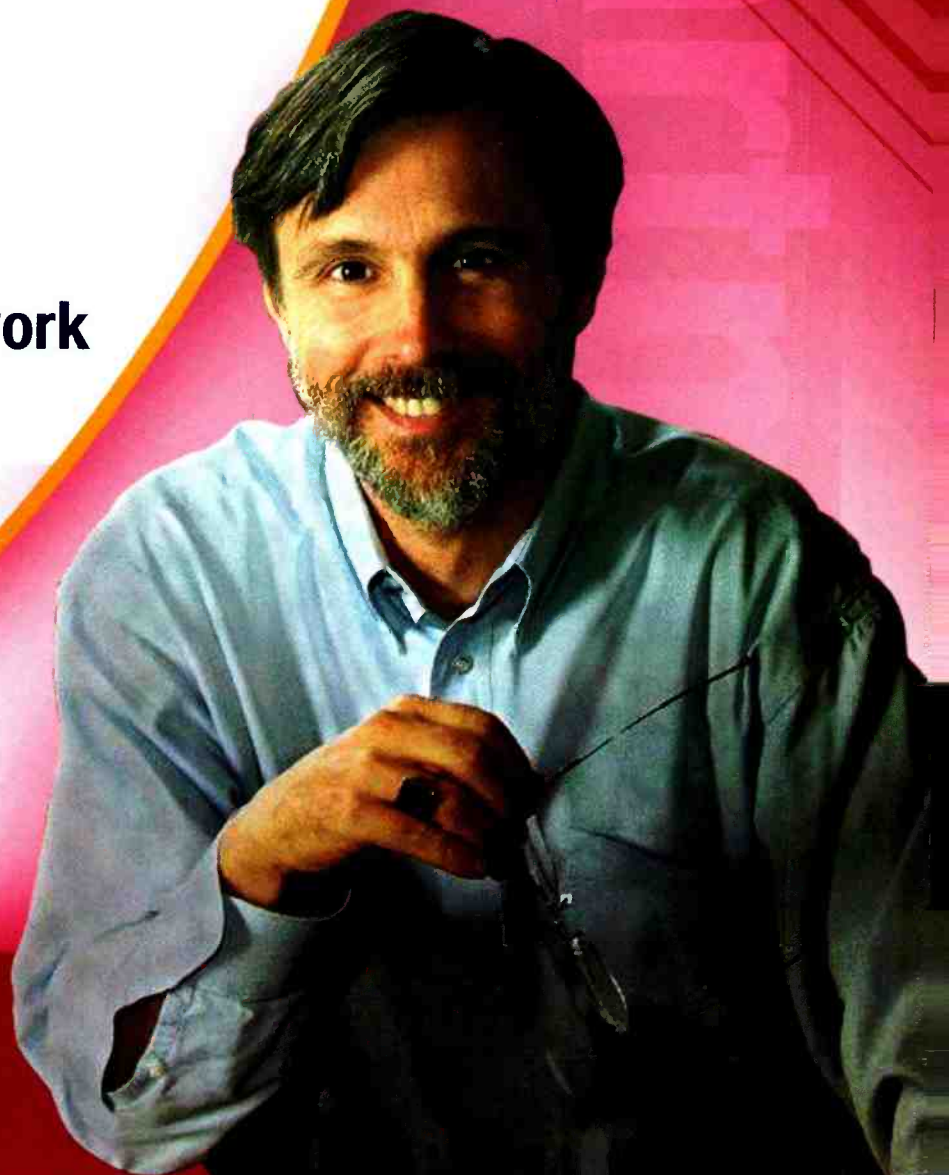


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