

HOT AC GETS DOWN

For The First Time, Two Rhythmic Top 10s Debut On Hot AC: Rihanna's 'Don't Stop The Music' At No. 34, Followed By Chris Brown's 'With You' At 39 p.21

SOUND DECISIONS

NORTHERN LIGHTS: From A Self-Managed Underground Success Story To The Next Nickelback, These Canadians Are Set To Break Out p.22

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CANADA CENTER STAGE: Format Columns Shine On Can-Con, Sharing Airspace, Musical Diversity pp.24, 34, 63, 69

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R&R News Focus

**March 31:
'30 Under 30'**

Edison Media Research has started its second annual search for the 30 best and brightest people in radio under the age of 30. Nominate rising young stars from all formats at infantedia.com/30under30.php. The nomination deadline is March 31.

MOVER Thompson Named Radio One CFO

Former Universal Music CFO Peter D. Thompson is named CFO of Radio One. Thompson joined last fall as executive VP of business development, and now replaces Scott R. Royster, who left his post as executive VP/CFO Dec. 31 after a decade with the African-American-targeted broadcaster. Royster announced his intention to leave last summer.

Radio One CEO Alfred C. Liggins III says that Thompson has been providing "valuable analysis and advice with respect to the company's overall financial performance. [He] has deep roots in the entertainment field and relevant experience in public accounting and financial and systems management. His steady hand and solid experience is a welcome asset to the company."

—Jeffrey Yorke

SHAKER Dillard Headed To Inner City

One year after joining CBS Radio urban WPGC/Washington, PD Skip Dillard has resigned to fill the OM vacancy at Inner City/New York, which consists of urban AC WBLS and gospel WLIB-AM. He replaces Vinny Brown, who departed last month. Dillard previously served as OM for Radio One's Detroit cluster, managing top 40/urban editor for the former Airplay Monitor and, from 1996 to 2003, was PD of CBS Radio urban WBLK/Bufalo. Back at WPGC, night show host DJ Flexx handles interim PD duties.



Dillard

—Darnella Dunham

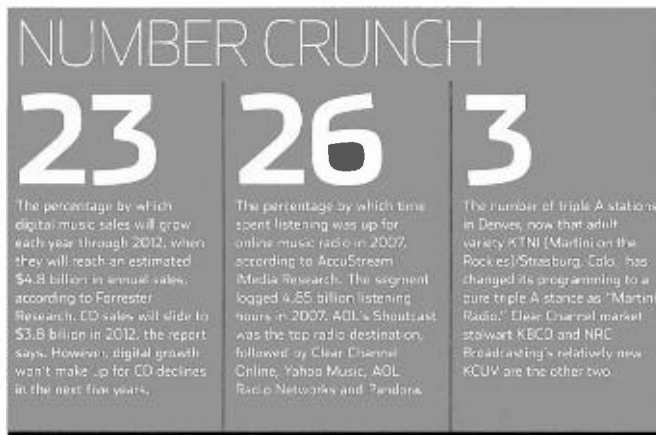
Terrestrial Revenue Shrinks While Sirius Soars

As reports of fourth-quarter and full-year 2007 results surface, the news is mostly about declines. While not a surprise—most company forecasts were on target—it's a harsh reality. Urban giant Radio One said Q4 net revenue was \$78.1 million, a decrease of 5% from the same period in 2006. Station operating income was \$27.8 million, a decrease of 26% from Q4 2006; operating loss was \$387.6 million, "a significant increase" from the loss in 2006. Net loss was \$386.4 million or \$3.91 per share.

CBS Radio revenue in Q4 fell 10% to \$447.1 million from \$498.2 million, while '07 full-year results fell 11% to \$1.75 billion from \$1.96 billion for 2006. Entercom had a Q4 loss of \$9.36 million, or 25 cents per share, compared with earnings of \$7 million or 17 cents per share a year ago. The good news was the Philadelphia-based operator had quarterly net revenue of \$120.6 million, a 2% increase over the \$118.3 million it reported in Q4 2006, as the company benefited from a cost-control program. And the cherry on top for Entercom was full-year net revenue of \$468.4 million, up from \$439.6 million the previous year.

Overall, January looked even worse, with national radio revenue down 13%, local revenue off by 5% and the combined average hitting negative 7%, according to RAB.

Only Sirius Satellite Radio had something to shout about. The company says Q4 revenue increased 29% to \$249.8 million from \$193.4 million in Q4 2006, while full-year 2007 revenue increased 45% to \$922 million. Subscribers surged to 8.3 million. —Jeffrey Yorke



DOJ Asks Supreme Court To Back FCC On Indecency

Department of Justice solicitor general Paul Clement asked the Supreme Court to back the FCC in its ruling on fleeting obscenities. In the most recent plea sent to the highest court in early February, DOJ counsel focused on a Fox Television decision by the FCC that leveled a citation for fleeting expletives broadcast during a Billboard Music Awards show. Fox appealed the FCC's ruling to the 2nd Circuit Court of Appeals in New York, which later remanded the case to the commission.

Clement says that the appeals court decision "attempts to coerce the commission to choose between allowing one free use of any expletive, no matter how offensive or gratuitous, or adopting a blanket prohibition on any use of expletives." Clement encouraged the court to support the FCC position that broadcast of "vulgar expletives" violates federal restrictions on the broadcast of indecent or profane language, and that any modification by the highest court would weaken the FCC's authority in policing the airwaves for indecency.

Otherwise, Clement argued, the weakened authority would contradict the FCC's landmark obscenity case with Pacifica Foundation and comedian George Carlin's famous "Seven Dirty Words" routine, which set a foundation on what words cannot be said on free, over-the-air broadcast radio or TV. —Jeffrey Yorke

ON THE WEB Radio Listening Continues Decline

Total radio listening has reached an all-time low, according to Arbitron's latest Persons Using Radio (PUR) report. In fall 2007, radio's AQH 12+ rating fell to a 13.7 share, down from 14.1 one year earlier. Teens continue to use radio least, with boys 12-17 rating just a 7.1 share. Erosion is also seen among adults 25-54, falling from 15.2 in fall 2006 to 14.8 in fall 2007. Meanwhile, overall TSL hit its lowest point, falling 30 minutes to 18:30 from 19:00 in fall 2006. —Mike Stern

'Kane-O' Returns To WCMF/Rochester

Dave "Kane-O" Kane made a triumphant return Feb. 25 to Entercom classic rock WCMF/Rochester, N.Y., this time as PD, and reclaimed his midday slot. The 27-year market veteran left the station in late November, along with Rochester cluster VP of programming Stan Main and other staffers, only days before Entercom closed its long-delayed acquisition of the stations from CBS Radio. Entercom regional VP Michael Doyle says, "We've been in discussion with Kane-O for weeks and I am pleased we were able to negotiate a new contract." —Mike Boyle



Kane

Legislators Concerned About Martin's Secrecy

A growing number of Capitol Hill lawmakers are eyeing the FCC's operation, voicing concern about how chairman Kevin Martin is running the agency. Sen. Mark Pryor, D-Ark., told the NAB's annual State Leadership Conference Feb. 26 in Washington. "There is a real frustration on the part of both Republicans and Democrats with Kevin Martin's leadership, particularly with secrecy and that he seems to be carrying an agenda," Pryor said. He added that "many senators in committee meetings" have also expressed frustration with Martin. "It is very important that the FCC function properly," said Pryor, who sits on the powerful Senate Commerce Committee. —Jeffrey Yorke

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Arbitron, Nielsen Shut Down Project Apollo

Arbitron and the Nielsen Co. have terminated Project Apollo, a single-source, national market research service.

Since the two companies began developing it in late 2004, they've invested an estimated \$30 million in the pilot service, which combined Arbitron's PPM electronic ratings system with AC/Nielsen's HomeScan consumer panel to show the link between advertising and shopping/purchase behavior.

"Despite a promising level of interest, we did not secure sufficient client commitments to make Project Apollo a sustainable venture," the companies said in a joint statement.

The shutdown caused Arbitron to update its 2008 earnings per share guidance from the \$1.42-\$1.56 it forecast Feb. 14 to \$1.30-\$1.44. The Nielsen Co. owns Radio & Records.—*Mike Boyle*

TVT Mulls Post-Bankruptcy Options

TVT Records' Feb. 19 Chapter 11 filing gives founder/owner Steve Gottlieb an opportunity to restructure debt and become profitable going forward. The label, which cut staffing from 59 to 24, was unable to post a \$5 million bond to stave off an immediate judgment enforcement for \$4.6 million in damages awarded to Slip-N-Slide Records, in a dispute over what Slip-N-Slide claims is a Pitbull record. According to Gottlieb, TVT is considering a wide range of future strategies, including selling its separate distribution platform and mulling a venture with new digital content companies or other entertainment entities. Reorganization is not expected to impede promotion of Pitbull's "Boatlift" album or launch of single "Drop" from Ying Yang Twins.

—*Ed Christman and Courtney Handing, Billboard*

SBS Launches First FM Spanish NT In Puerto Rico

Spanish Broadcasting System launched Spanish news/talk "REI 96, Noticias FM" on WCMA/Puerto Rico, which previously broadcast English-language hot AC. Covering world political news, business, sports and entertainment news 24/7, REI 96 is the first Spanish news/talk FM on the island. SBS Puerto Rico senior VP/GM Carlos "Topy" Mamery says,

"This is the opportunity time to launch such an important project for Latinos in the United States and Puerto Rico." In an exclusive interview to be published in the March 7 issue,

Mamery tells R&R that SBS plans to expand the format across Puerto Rico and the United States.—*Jackie Madrigal*



Mamery

Avatars Boost Online Hits For Entercom, CBS

Entercom Communications and CBS Radio are experimenting with Oddcast's new Voki platform, which allows Web users to create speaking avatars. Entercom uses the platform as an integral content element on five station sites and plans to double that number in coming weeks. CBS used it to stoke the rivalry between fans prior to the Super Bowl on New York's WFAN and Boston's WBCN. The viral nature of avatars has helped stations grow Web audience numbers by 30%-50%, according to Oddcast. In two months, Entercom's five stations have recorded more than 250,000 views of the Voki platform, with 33% repeat visitors.

—*Katy Bachman*

Business Briefing By Jeffrey Yorke

Westwood One Gets \$100M Investor

Private equity firm Gores Group will invest up to \$100 million in Westwood One, giving the struggling radio network a significant financial boost and vote of confidence. Los Angeles-based Gores will initially buy \$12.5 million of Westwood One common stock at a price of \$1.75 per share in a purchase expected to occur by Feb. 29.

At Westwood One's option, Gores also will purchase up to an additional \$12.5 million of common stock at \$1.75 per share and between \$50 million and \$75 million of 7.5% series A convertible preferred stock with an initial conversion price of \$3 per share, and warrants to buy up to 10 million shares of Westwood One common stock. Gores will own 15% of the voting power of Westwood One, and the network will increase its board to 11 directors, three elected by Gores. Gores will also have rights to nominate an independent director.

Information Radio, USA Radio To Merge

Memphis-based Information Radio Network and Dallas-based USA Radio Network will merge, creating one of the largest syndicated radio news networks in the country. The

new company will be called IRN/USA Radio Network and will have nearly 2,500 affiliates. USA's news operations will relocate to Memphis, but the new company plans to maintain a bureau in Dallas.

Tidbits

Providence Equity Partners has recut its deal with Clear Channel to buy 56 TV stations for \$1.1 billion, \$100 million less than what was agreed to in April 2007. The latest agreement awaits court action filed Feb. 15 by Clear Channel to force Providence to the settlement table . . . Green Family Media and Stephen L. Green have entered into a contract to sell a controlling interest of Air America to Pendulum Media, an entity formed by Vermont businessman/former government official Charlie Kireker. He will be the new chairman of the board, effective March 17 . . . Dennis Glasgow of Entercom sports KFXN/Portland, Ore., is named VP of operations at Red Zebra Broadcasting, effective March 17. He replaces Tod Castleberry, who left in mid-December to join newly formed Twin Star as COO. Red Zebra is owned by Washington Redskins/Johnny Rockets hamburger-ers owner Daniel Snyder.

Transactions at a Glance

Joy Christian Communications' WJLX-AM/Jasper, Ala., to Wal Win for \$300,000 . . . Forever Communications' Forever South Licenses' WCND-AM/Shelbyville, Ky., and WNTJ-AM/Johnstown, Pa., to Birch Broadcasting for \$300,000 . . . Pocahontas Broadcasting's WELC-AM and FM/Welch, Va., to West Virginia/Virginia Holding for \$300,000 . . . GHB Broadcasting's WOLH-AM/Florence and WHYM-AM/Lake City, S.C., to Miller Communications for \$275,000 . . . Great South Wireless' WTID-FM/Repton, Ala., to Wolff Broadcasting for \$250,000 . . . Kall Holding Group's KTXM-FM/Hallettsville and KYKM-FM/Yoakum, Texas, to Kremling Enterprises for \$250,000 . . . Urban Light Ministries' WULM-AM/Springfield, Ohio, to Radio Maria for \$225,000 . . . Cochran Communications' WMLR-AM/Hohenwald, Tenn., to Grace Broadcasting Services for \$100,000 . . . Appalachian Educational Communications WITM-AM/Marion, Va., to Staley Creek Broadcasting for \$82,000.

Deal of the Week

WHKZ-AM/Warren (Youngstown-Warren), Ohio

PRICE: \$550,000 TERMS: Asset sale for cash

BUYER: Pentecostal Temple Development, headed by president/GM Loran Mann. Phone: 412-361-7000. It owns one other station. This represents its entry into this market.

SELLER: Salem Communications, headed by CEO Edward Atsinger III. Phone: 805-987-0400


FREQUENCY: 1440 kHz POWER: 5kw day/night

FORMAT: Christian/talk

COMMENT: Salem Communications' WHKZ-AM/Warren, Ohio, to Pentecostal Temple Development for \$550,000, payable in cash at closing, with a \$10,000 escrow deposit.

2008 Deals to Date

| | | |
|-------------------------------|---------------|----------------------------|
| Dollars to Date: | \$125,297,536 | (Last Year: \$220,458,021) |
| Dollars This Quarter: | \$125,297,536 | (Last Year: \$220,458,021) |
| Stations Traded This Year: | 85 | (Last Year: 184) |
| Stations Traded This Quarter: | 85 | (Last Year: 184) |



35 PIVOTAL RADIO EVENTS IN R&R HISTORY 1979

Music Scheduling Software Introduced

Dr. Andrew Economos knew he was onto something big. After receiving a Ph.D. in mathematics and statistics from UCLA and serving as NBC's computing VP in New York, in 1979 he founded Radio Computing Services. With the burgeoning availability of the IBM-compatible PC, demand for creative new taskmaster techniques was widespread—and Economos developed a software system supplanting age-old manual radio station music scheduling, allowing automated control over song rotation, balance and variety. The initial version of his now-ubiquitous Selector was first adopted by NBC's KYUU-FM/San Francisco that first year. Today's overhauled GSelector is used by 9,000 radio and Internet stations, TV music channels, cable companies and satellite radio networks worldwide, according to the company. In February 2006, Clear Channel purchased RCS and in January 2007, the company merged with Prophet Systems. Economos retired in 2006, but remains a consultant with the company.—*Chuck Taylor*

Delilah

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TOP 50 MARKETS

Women 25-54 FA '07 AQH Rank

| | |
|-------------------------|----|
| New York/WLTW-FM | #2 |
| Philadelphia/WBEB-FM | #1 |
| Houston/KODA-FM | #2 |
| Washington DC/WASH-FM | #1 |
| Seattle/KRWM-FM | #1 |
| Phoenix/KEZK-FM | #1 |
| Minneapolis/WLTE-FM | #1 |
| Tampa/WWRM-FM | #2 |
| St. Louis/KEZK-FM | #2 |
| Denver/KOSI-FM | #1 |
| Pittsburgh/WSHH-FM | #2 |
| Cleveland/WDOK-FM | #2 |
| Cincinnati/WRRM-FM | #2 |
| San Antonio/KQXT-FM | #1 |
| Kansas City/KUDL-FM | #1 |
| Salt Lake City/KOSY-FM | #1 |
| Las Vegas/KSNE-FM | #1 |
| Orlando/WMGF-FM | #1 |
| Nashville/WJXA-FM | #1 |
| West Palm Beach/WEAT-FM | #1 |
| Jacksonville/WEJZ-FM | #2 |
| Oklahoma City/KMGL-FM | #1 |
| Hartford/WRCH-FM | #1 |

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"I REMEMBER" BY **KEYSHIA COLE**, ATOP URBAN FOR A SECOND ISSUE, ALSO HITS THE GAS PEDAL AT URBAN AC (3-2, UP 136 PLAYS) AND RHYTHMIC (30-28, UP 13E).

R&R NO.1

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THANKS TO "CLEANING THIS GUN (COME ON IN BOY)," **RODNEY ATKINS'** "IF YOU'RE GOING THROUGH HELL" IS THE FIRST ALBUM TO PRODUCE FOUR COUNTRY NO. 1s SINCE TIM MCGRAW'S "SET THIS CIRCUS DOWN" IN 2001-02.



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What's New This Week Online

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March 3
Connect yourself with the whole industry: Get listed in the R&R Directory. ▶ Click on R&R Directory

T

March 4
Salem releases fourth-quarter and full-year 2007 results. ▶ Bookmark Radioand-Records.com for coverage and analysis

W

March 5
Cox and Regent share fourth-quarter and full-year 2007 results. ▶ Stay tuned to Radioand-Records.com for coverage and analysis

T

March 6
Univision reveals fourth-quarter and full-year 2007 numbers. ▶ Keep it locked on Radioand-Records.com for coverage and analysis

F

March 7
Catch up on the latest format flips, personnel changes and other news in your format. ▶ Click on Format News

Without mentors, we're left empty-handed—and empty-headed

It's About The People

Cary Pall
cary@carypall.com

'In the ever-present crush for continued fiscal growth, the industry is beginning to look like a torso without any limbs.'

—Cary Pall

Several weeks ago, I read my old friend Larry Rosin's article about qualitative research in which he mentioned WMMO/Orlando. I was the PD who put the station on the air in 1990 and hired the talented staff that helped catapult the station during what I consider to be a high point of my radio life. ■ Having qualitative research remains a powerful tool that gives managers and financial backers the confidence to actually believe what truly astute programmers already know from experience—or, dare I say, the politically incorrect concept known as gut instinct. But without someone who can implement a plan, develop the team and keep it focused, you get what radio has become since the Telecom Act of '96.

Radio cannot be a "top-down" business to survive. Look at every successful iteration of format radio since the days of Todd Storz and Gordon McLendon. They grew from street level upward. Top 40 radio burgeoned from watching folks pop coins in the jukebox. Local news, sports and issues drove listeners to the full-service giants like WGN/Chicago, KDKA/Pittsburgh and KMOX/St.

Louis. When centralized management crams down their objectives from headquarters, local input withers. Certainly, great talents like Rush Limbaugh and Howard Stern are rare exceptions, not the rule. Few achieve the greatness required to trump the streets of your community as a basis for program content.

Further, when a company reaches such mass

that a middle manager is responsible for the performance of 250 radio stations, it could be argued that there is really no meaningful oversight happening at the corporate level.

Radio cannot survive without its people, and especially not without its mentors.

In the ever-present crush for continued fiscal growth, the industry is beginning to look like a torso without any limbs. The life blood of radio is its people and radio's plasma is being drained. Scan the top stations in each market. Traditionally, they have a living, breathing decent-sized local staff of people at the top of the list.

And who are the people being cut? Often, it's the mentors, the people with the historical knowledge needed to train the next generation. The industry's collective historical knowledge base is being erased, just as completely as the Bolsheviks erased Russia's history prior to 1916.

Conversely, I would argue that the next generation has not yet learned how to be effective communicators with their peers. I can't tell you how many times during the last 10 years I have heard disturbingly ineffective content coming from the mouths of radio's baby DJs and talk hosts, simply because no one is offering them the mentoring they need to get better at their craft. And these mentors are exactly those being targeted for extinction by the business. I can't imagine a more effective way to kill an industry.

Just down the road from my home, Procter & Gamble is very effectively using its senior managers to nurture the next generation of P&G's leaders. So why is radio committing industry suicide?

Through a long series of events and unintended consequences, the research industry has to accept just a little of the blame for the loss of talent on radio. Research provided a paper trail that allowed bean counters to quantify what is not quantifiable. In the process, that has helped to drive a small city of talented individuals out of the business forever and allowed a handful of myopic power brokers, many without a lick of historical perspective, to take the keys and promptly drive us all over the cliff—without any of us having a vote about it. **R&R**

Cary Pall is a consultant to independent broadcasters based in Cincinnati.

Radio's Unseemly Bottom Line

By Mike Novak

There is a partner who joined my law offices after his prior firm forced him to step down. He did nothing wrong: His former firm simply maintains a strict policy of mandatory retirement at age 70.

I marvel at the short-sightedness behind his previous firm's policy: At a time when this man's talent and judgment are at a peak, he is shown the door, solely on account of his age. Unfortunately, the radio industry has for years been afflicted by its own epidemic of age discrimination, cloaked in the cloth of "fiscal responsibility."

Having represented air talent for more than 25 years, I have sadly observed many instances of radio personality firings moti-

vated entirely by a person's seniority. The offense: performing too successfully for too long, in turn, building meaningful salaries commensurate with their years of service. In November 2007, CBS let WOMC/Detroit's Tom Ryan go after 25 faithful years. Earlier that month the same fate befell Dave "Kane-O" Kane, Dino Kaye and Mark Cronin at Entercom's newly acquired WCMF/Rochester, who collectively had 70 years' experience on the air in that town. [Ed. note: Kane has since rejoined WCMF.] The list is painfully long. Several years ago, ABC sacked WJR Detroit's Jimmy Launce (30 years' service), Mike Whorf (39 years) and Ernie

Harwell (55 years) because of their lengthy tenures. Steve Cooper (34 years' service) of Entercom's WTPI Indianapolis was another victim.

The stories are disturbingly similar. A talented personality with a lengthy and successful ratings history is summoned to management's office, usually by ambush. Naturally this employee is earning considerably more money than their replacements will. He or she is soberly advised that ownership has "decided to go in a different direction." They are then unceremoniously discharged and usually not even afforded the opportunity to say goodbye to their fans. This, at a point in their careers when they have artfully honed their craft to make their extremely challenging on-air duties appear effortless.

The vanishing breed of radio veterans banished from the broadcasting business on account of ageism are class acts, each of them unique. Every forced "retirement" represents the chipping away of an era. Stripping the radio industry of these giants cheats the listeners and is indeed a great mistake.

Hopefully station owners will wake up and realize they should rise above the bottom line, for we are all the poorer for it.

Mike Novak is an entertainment attorney based in Troy, Mich. Contact him at mnovaklaw@aol.com.



A&R WORLDWIDE'S

MUSEXPO 2008

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APRIL 27 - 30 2008

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WHAT DO LARRY KING (CNN), TOM ANDERSON (MYSPACE),
CHAD HURLEY (YOUTUBE), RON FAIR (GEFFEN),
NIC HARCOURT (KCRW), WILL.I.AM, KEN LOMBARD (STARBUCKS)
AND RANDY JACKSON (AMERICAN IDOL)
ALL HAVE IN COMMON?

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An unprecedented group of influential executives will converge upon West Hollywood, California April 27 - 30 for A&R WORLDWIDE's international music, media and technology forum, MUSEXPO 2008 on the legendary Sunset Strip. Declared "a united nations of the global music industry," MUSEXPO will bring together hundreds of leading music, media and technology executives and showcase dozens of international breakthrough artists over the course of four nights at the legendary Houses of Blues.

MUSEXPO 2008 will expose its attendees to opportunities within the new 360° global business model offering intimate networking sessions and engaging forums.

Key topics will include insight into the live, media, online, mobile, management, venture capital, publishing, A&R, synchronization and brand sectors.

MUSEXPO 2008's mandate is to explore critical issues, offer solutions and promote global alliances and innovativeness of like-minded colleagues.

MUSEXPO is already proven to be a 'red-letter date' on the global music business calendar. It's an annual event bringing key music and media creative talents and executives from around the world to West Hollywood as well as to showcase new global entertainment. MUSEXPO has sold-out every year.

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"MUSEXPO is an invaluable opportunity to connect with some of the most important radio, music, media and technology executives from around the world. In addition, it is a great forum to see and hear some of the most promising new and emerging talent from across the globe."

Nic Harcourt, Music Director, KCRW Los Angeles (USA)

WWW.MUSEXPO.NET

Nashville

a major hub for the health care, publishing, banking and transportation industries, Nashville is best-known as the epicenter of country music. Mayor Karl Dean proclaimed the week of March 3 "Country Radio Week" in honor of the 39th Country Radio Seminar, which takes place March 5-8 at the Nashville Convention Center.

Nashville supports five country stations, including Gaylord Entertainment's classic country WSM-AM, the only clear-channel station in the eastern United States still broadcasting music. Its repertoire includes the longest-running radio program in history, the Saturday night "Grand Ole Opry," which began in 1925, the same year the station signed on. In 1947, WSM-FM, now a country outlet owned by Cumulus Media, became the first commercial FM station to be granted an FCC license.

While Clear Channel's WSIX and Citadel's WKDF are its highest-rated country stations, Music City also supports numerous family-owned broadcasters, including Evansville, Ind.-based South Central Communications, owner of two top five stations in the 25-54 demo in the fall 2007 Arbitron,

including AC powerhouse WJXA. Privately held, Nashville-based Cromwell Group owns active rock WBUZ and hot AC WVNS. Still, Clear Channel boasts three in the top five among listeners 12+ and Cumulus has a significant market presence.

Citadel's WKDF the flagship of the NFL's Tennessee Titans, was Nashville's top-billing station in 2006, according to BIA Financial Network estimates, roping in \$8.1 million of the \$83.3 million radio ad market.

With \$42.5 million in 2006 revenue, Landmark Communications' CBS affiliate WTVF (NewsChannel 5) is the market's No. 1 TV outlet.

The Tennessean dominates Nashville's newspaper ad market, which BIA pegged at \$238 million in 2006.—Paul Heine



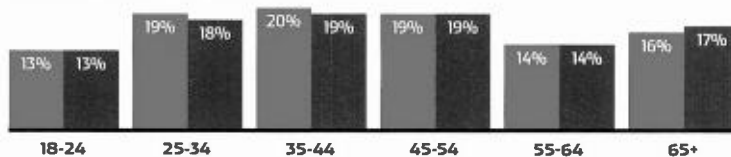
- TV DMA Rank: 30
- Population 2-Plus: 2,348,936
- TV Households: 966,170
- No. Of TV Stations (Net/Ind./Public/Loc. Cable): 8/0/2/0
- Radio Metro Rank: 44
- Population 12-Plus: 1,182,900
- No. Of Radio Stations (Rated): 28

WHO THEY ARE

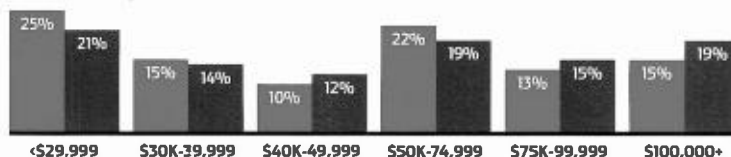
| | Nashville DMA % | US % |
|---|-----------------|------|
| Men | 49% | 49% |
| Women | 51% | 52% |
| Married | 62% | 57% |
| Never Married (Single) | 21% | 25% |
| Widowed/Legally Separated/Divorced | 17% | 18% |
| White | 86% | 83% |
| Black/African American | 11% | 12% |
| Hispanic | -- | 13% |
| Other | -- | 3% |
| Employed Full-Time (35 Hours Or More) | 50% | 50% |
| Employed Part-Time (Less Than 35 hours) | 14% | 15% |
| Not Employed | 36% | 35% |
| No Children In Household (Under 18) | 60% | 59% |
| One Or More Children | 40% | 41% |
| Two Or More Children | 24% | 24% |
| Three Or More Children | 9% | 9% |

SOURCE: SCARBOROUGH USA+, RELEASE 1 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 1 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

| | 2006 | JAN.-SEPT. '06 | JAN.-SEPT. '07 | YTD % |
|-----------------|--------|----------------|----------------|-------|
| Spot Television | \$154M | \$107M | \$107M | -1% |
| Newspaper | 94M | 70M | 63M | -10% |
| Radio | 35M | 26M | 24M | -8% |
| Outdoor | 27M | 20M | 20M | 0% |
| Local Magazine | 3M | 2M | 2M | 4% |

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

| | LOCAL | NATIONAL | TOTAL | SHARE |
|-------------|---------|----------|----------|-------|
| Pure Play | \$28.7M | \$134M | \$162.8M | 66.8% |
| Newspapers | 24.7M | 5.8M | 30M | 12.3% |
| Magazines | 0.8M | 22.3M | 23M | 9.5% |
| Television | 4.1M | 11.7M | 15.8M | 6.5% |
| Directories | 6.9M | 3M | 9.9M | 4.1% |
| Radio | 1M | 0.1M | 1.1M | 0.5% |
| Other Print | 0.9M | 0.1M | 1M | 0.4% |
| Total | \$66.5M | \$177M | \$243.6M | 100% |

© 2007, Borrell Associates, estimates based on Q3 figures, DMA

SQAD Cost Per Point TV Monitor

| TELEVISION P25-54 | EARLY AM | EARLY NEWS | PRIME | LATE NEWS |
|-------------------|----------|------------|--------|-----------|
| January '08 | ▼\$78 | ▼\$110 | ▼\$208 | ▼\$154 |
| December '07 | ▲98 | ▲141 | ▲256 | ▲183 |
| September '07 | ▼85 | ▼130 | ▲242 | ▲179 |
| June '07 | 93 | 139 | 231 | 175 |

SOURCE: SQAD Q1 2008, DMA

SQAD Cost Per Point Radio Monitor

| RADIO P18-49 | AM DRIVE | MIDDAY | PM DRIVE |
|---------------|----------|--------|----------|
| January '08 | ▼\$91 | ▼\$90 | ▼\$102 |
| December '07 | ▼92 | ▲98 | ▲112 |
| September '07 | ▲96 | ▼89 | ▲106 |
| June '07 | 92 | 91 | 101 |

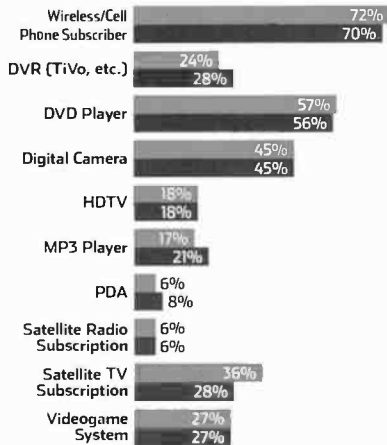
SOURCE: SQAD Q1 2008, METRO

COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward

MEDIA

Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 1 2007, DMA

Newspaper Readers

| | |
|-----------------------|-----|
| Any Daily (Cume) | 59% |
| Any Sunday (Average) | 45% |
| Online (Past 30 Days) | 16% |

Out-Of-Home

COMMUTING TIME
(To Work, One-Way)

| | |
|---------------|-----|
| < 10 Minutes | 11% |
| 10-19 Minutes | 20% |
| 20-29 Minutes | 12% |
| 30-59 Minutes | 16% |
| 60+ Minutes | -- |
| Don't Commute | 4% |

MODE OF TRAVEL

| | |
|--|-----|
| Carpool | -- |
| Drive (Not Carpool) | 96% |
| Public Transportation (Combination of bus, taxi or other) | 7% |

Newspaper, OOH and Web: Scarborough Nashville
Local Market Study, Release 2 2007; Cable: Nielsen; TV: Nielsen Fall 2007 Live+7, all DMA

Web Connection (HHLd)

| | |
|------------------|-----|
| Cable Modem | 22% |
| Dial-Up | 20% |
| DSL | 25% |
| Other Connection | -- |
| None | 32% |

Cable Penetration

| | |
|-------------------------|-------|
| Cable, Non ADS | 54.1% |
| Alternate Delivery Sys. | 34.3% |
| Digital Cable | -- |
| Cable With Pay | 25% |

Television Usage

| | |
|-----------------------|-------|
| Early AM (5-9a) | 34.5% |
| Early Fringe (4-6p) | 52.5% |
| Early News (6-6:30p) | 54.4% |
| Prime Access (7-8p) | 62.3% |
| Prime | 69.2% |
| Late News (11-11:30p) | 61% |

Audio/Video Stores Shopped Past 12 Months (HHLd)

| | | | | | |
|--------------------|-----|-------------|-----|------------------------------------|-----|
| Best Buy | 24% | Radio Shack | 5% | Other Store | 14% |
| Circuit City | 16% | Sam's Club | 10% | Did Not Shop For Audio/Video Items | 36% |
| Electronic Express | 7% | Sears | 6% | Any Audio/Video Store Shopped | 64% |
| hhgregg | 6% | Target | 13% | | |
| Kmart | 8% | Wal-Mart | 41% | | |

SOURCE: Scarborough Nashville Local Market Study, Release 2 2007, DMA

RADIO

Radio Spending, Past Five Months

All amounts are in \$(000's)

| ADVERTISER | 08-JAN | 07-DEC | 07-NOV | 07-OCT | 07-SEP |
|------------------------|--------|--------|--------|--------|--------|
| Western Stone & Metal | 55 | 44 | 50 | 42 | 48 |
| AT&T | 18 | 11 | 62 | 31 | 12 |
| Tennessee, State Of | 38 | 40 | 38 | 31 | 18 |
| McDonald's | 36 | 27 | 40 | 21 | 44 |
| Signet Group | 1 | 36 | 33 | 31 | 20 |
| Berkshire Hathaway | 31 | 23 | 24 | 20 | 16 |
| Verizon Communications | 30 | 21 | 28 | 21 | 12 |
| Comcast | 23 | 16 | 33 | 16 | 17 |
| News Corp | 32 | 1 | 48 | 14 | 49 |
| Ibiquity Digital | 20 | 14 | 17 | 14 | 15 |

SOURCE: Nielsen SpotScan, Metro

Radio Ownership

| OWNER | NO. OF STATIONS | RATINGS SHARE |
|--------------------------|-----------------|---------------|
| Clear Channel | 4 FM, 1 AM (5) | 27.4 |
| Cumulus | 5 FM | 16.9 |
| South Central Com. Corp. | 2 FM | 12.3 |

SOURCE: Arbitron Fall 2007, Metro

Radio Formats

5 news/talk, 4 country, 2 hot AC, 2 gospel, 2 regional Mexican, 1 AC, 1 active rock, 1 adult hits, 1 adult standards, 1 CHR/top 40, 1 Christian AC, 1 classic country, 1 classic hits ... and 4 others

Ratings

| PERSONS 12+, SUM. 07-FALL 07 (RANK) | | | | | PERSONS 18-34 FALL 07 (RANK) | | | | | PERSONS 25-54 FALL 07 (RANK) | | | | |
|-------------------------------------|---------|---------|----------|---------|------------------------------|--|--|--|--|------------------------------|--|--|--|--|
| WJXA-FM | 7.0-8.2 | WUBT-FM | 14.6 (1) | WJXA-FM | 7.9 (1) | | | | | | | | | |
| WUBT-FM | 7.5-7.8 | WRVW-FM | 10.5 (2) | WQKQ-FM | 7.4 (2) | | | | | | | | | |
| WSIX-FM | 6.5-6.4 | WJXA-FM | 7.5 (3) | WUBT-FM | 6.7 (3) | | | | | | | | | |
| WQKQ-FM | 5.7-6.2 | WKDF-FM | 5.8 (4) | WCJF-FM | 6.2 (4) | | | | | | | | | |
| WRVW-FM | 5.2-5.7 | WBVZ-FM | 5.6 (5) | WGFY-FM | 5.9 (5) | | | | | | | | | |

SOURCE: Arbitron Fall 2007, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

| ARTIST | TITLE | ARTIST | TITLE |
|-----------------|----------------------------------|------------------|------------------------------------|
| 1 JACK JOHNSON | SLEEP THROUGH THE STATIC | 6 TAYLOR SWIFT | TAYLOR SWIFT |
| 2 SHERLY CROW | DETOURS | 7 SOUNDTRACK | HANNAH MONTANA 2: MEET MILEY CYRUS |
| 3 LENNY KRAVITZ | IT IS TIME FOR A LOVE REVOLUTION | 8 SUGARLAND | ENJOY THE RIDE |
| 4 ALICIA KEYS | AS I AM | 9 KEYSHIA COLE | JUST LIKE YOU |
| 5 GARTH BROOKS | ULTIMATE HITS | 10 MARY J. BLIGE | GROWING PAINS |

SOURCE: Nielsen SoundScan, for week ending: 02/17/2008

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TIMELINE

1 YEAR AGO Cindy Hill is promoted to regional programmer for Univision Radio/New York; Pete Manriquez moves up to oversee programming for Univision Radio/New York. ■ KHHT/Los Angeles selects "R Dub" (Randy Williams) as PD. ■ Kris Abrams takes programming reins at KOOL-FM/Phoenix.

5 YEARS AGO Bill Stedman joins WCSX/Detroit as OM. ■ KFAX and KSFB-AM-FM/San Francisco welcome Ken Miller as GM. ■ Dion Summers is set as PD at WMIB/Miami.



Stedman

10 YEARS AGO Phil Locascio is named WARW/Washington PD. ■ Elektra ups Mike Kelly to VP of urban promotion. ■ Casey Keating returns to KVI/Seattle as PD.

15 YEARS AGO Steve Candullo is named VP/GM of WYNY/New York. ■ R.J. Curtis returns to KZLA/Los Angeles for programming duties. ■ Joe Riccitelli and Vicki Leben tapped as VP of CHR promotion at PolyGram Label Group.



Riccitelli

20 YEARS AGO Victor Sansone moves to KSCS/Dallas as VP/GM. ■ WHND and WCSX/Detroit promote Tom Bender to VP. ■ WBMX/Chicago taps Maynard Grossman as president and Lee Michaels as VP/GM.



Sansone

25 YEARS AGO Jim Murphy takes the PD post at WHDH/Boston. ■ WKY/Oklahoma City ups Irene Runnels to CM. ■ A-t Wander is appointed OM at WONE and WTUE/Dayton.

30 YEARS AGO Polydor elevates Irwin Steinberg to chairman and Freddie Haayen to president. ■ Jim Davis joins WXYZ/Detroit as PD. ■ Richard A. Foreman becomes VP/director of programming for ABC Radio Network.

Will Rover Really Come Over?

It might just be some elaborate pre-April Fools' hoax, but word continues to spread like chunky peanut butter that Cleveland homeboy Rover, who recently vanished off the radar at CBS Radio's WKRK (92.3 K-Rock), will soon reappear in mornings (poof!) across the street at Clear Channel rocker WMMS/Cleveland—but not until April 1, after his CBS contract reportedly expires. Ohio Media Watch is now reporting the deal is all but done, and upon Rover's local launch, the syndicated Bob & Tom will slide into

middays. OMW also says Team Rover spent the weekend moving all its crap into the re-engineered Clear Channel/Cleveland Megaplex and will soon be cranking out new shows for its two Entercom affiliates, WZNE (Zone @ 94.1)/Rochester, N.Y., and WMFS (93X)/Memphis, both of which have been airing best-of shows since his disappearance. Señor Rover had no comment, and when ST hit up WMMS PD Bo Matthews, he replied, "We have no comment . . . but all this buzz is great."



Bo Matthews
Donde está Rover?

Bakersfield's Lights Burn Late

It's been a busy few weeks around the hallways of Clear Channel/Bakersfield: A few weeks ago, OM Steve King left to become the new PD of Sandusky's KDKB/Phoenix; in the wake of King's departure, the company has leaned heavily on Kenn McCloud, who's already

in the house at country KBKO. McCloud is now interim OM of the cluster, which includes KBKO, classic rock KDFO, alternative KRAB, Spanish-language KBFP-AM-FM and Spanish-language talk KHTY. But wait, there's more! McCloud also oversaw a delicate and dangerous

frequency swap between KBKO and KDFO: KBKO moved to 98.5, while KDFO's new home is at 96.5. "It's a chance to put our top English-speaking station on the best signal in town at 96.5," McCloud says. "It's like moving both businesses into new storefronts."

Quick Hits

■ Atlanta radio vets Steve McCoy and Vikki Locke will don the headphones again July 1 after their noncompete wears off: They'll be doing mornings on Cox AC WSB-FM (99.5), replacing Kelly & Alpha, who will leave June 30. Steve & Vikki spent 17 years in mornings across the street on Lincoln Financial CHR/top 40 WSTR (Star 94), but left in early November due to Locke's medical concerns; she's since been given a clean bill of health.

■ As a byproduct of the recent Emmis budget cuts, urban AC WRKS (98.7 Kiss FM)/New York has downgraded the status of overnight personality Buggy to weekends as the overnight shift is eliminated.

■ The dangerously photogenic Randi Rasar has joined CBS Radio alternative WPBZ (103.1 the Buzz)/West Palm Beach, where she'll inject some estrogen into "The Morning Buzz," with Jeremy "Loper" and Brian "Smitty" Smith, forming "The New Morning Buzz With Loper, Smitty & Randi." "We are so damn excited to have her here," damned excited PD John O'Connell says. Ms. Rasar was last seen at North American active rocker WBZX (99.7 the Blitz)/Columbus, Ohio, but left in late August 2007; she's also worked at WXXM/Memphis and WYIL and WOKI/Knoxville.

■ Big fun in Norfolk, as Sinclair begins to staff up new country WJSH (US 106). PD Jay "Big Hat" Michaels has hired a guy known as Jackson for afternoons. Señor Jackson is former APD/morning show sidekick Valentine at Citadel CHR/top 40 KZMG/Boise, Idaho. Michaels says expect further staff announcements imminently.

■ There's been a changing of the syndicated guard at Qantum

urban AC WZTF (the Flo 102.9)/Florence, S.C., which has picked up "The Doug Banks Show" in afternoon drive, replacing "The Wendy Williams Experience."

■ Clear Channel alternative WEND (106.5 the End)/Charlotte bids a fond farewell to night jock Jack Anthony, aka Jack@Nite, who is being replaced by the voice-tracked, er, voice of Big Rig, who does middays at active rock sister WXTB (98 Rock)/Tampa. Fear not, Jack fans, WEND PD Jack Daniel says Anthony will continue with his production, voice-over and imaging career via the "Studio at the End of the Universe." Find him at 803-517-6150.

■ Radio One urban WHTA (Hot 107.9)/Atlanta welcomes new midday personality Maria More, who is currently the imaging talent for late-night show "Loveland" on Radio One urban WPHI (100.3 the Beat)/Philadelphia. She replaces Pezo, who will move to late nights.

■ Gary Thomas, last seen co-hosting mornings at Clear Channel hot AC WMTX (Mix 100.7)/Tampa, makes the reverse-snowbird journey north to Chicago in the middle of winter to do weekends/fill-in at Bonneville AC WILV (Love 100.3). Thomas and Love PD Barry James worked together across the street a decade ago at WTMX (101.9 the Mix).

■ Night jock Lucas has reportedly resigned from Cumulus CHR/top 40 WTWR (Tower 98.3)/Toledo after four years and is packing for his next move. While he wouldn't spill his new destination just yet, Lucas did drop this starchy hint: "Let's just say I'm glad I like potatoes."

Big Ape Baby Poop

Congrats and the requisite ass-out man hug to WAPE/Jacksonville "Morning Mess" co-host Mark Kaye and his wife, Pamela, on the Feb. 15 birth of daughter Annabel Marie Kaye, who weighed in at 8 lbs., 2 oz. and spanned a mighty 20.9 inches. She joins previously manufactured 18-month-old big brother Daniel.



Mark Kaye & Pamela Kaye
Annabel Marie Kaye

The Programming Department

■ Big news out of the Motor City, where CBS Radio/Detroit market manager Kevin Murphy is transferring to Riverside to become GM of CBS country sister KFRG (K-Frog 95.1), effective March 3. Murphy has been in Detroit since 2005. Before that, he was market manager of the Rochester, N.Y., cluster owned by then-Infinity.

■ Jewelz Lopez is the newest addition to WNYZ (Pulse 87)/New York, where she'll be MD/midday host. New Yorkers are pretty familiar with the lovely Ms. Lopez, who did late nights on WKTU for nine years and was also heard nationwide for a while on Sirius active rock channel Octane. Feel free to pester her at 718-421-9400.

■ Bob Taylor exits Clear Channel in tropical Binghamton, N.Y., where he was PD of AC WMXW (Mix 103.3) and hot AC WMRV (Star 105.7). OM Jim Free will absorb PD duties for Star, while Doug Mosher, who also programs classic rocker WBBI (107.5 the Bear) and adult standards WINR, will take on Mix programming.

■ After playing with Maximizer, Chris Roth now gets to teach others how to use it: He's left the PD post at Curtis Media oldies WWMY (Y102.9)/Raleigh to become a technical consultant with Arbitron. "Radio was a great time in my life, and I'm sure one day it will return in some fashion or another," he tells ST. "Right now, it's time to develop my other 'craft'—and watch how

the business changes from the sidelines. I'm sure I'll still be doing some [voice-over] work—hawking cars or lima beans at the IGA." Reach Roth at his shiny new Arbitron e-mail address: chris.roth@arbitron.com.

■ After 12 years at Qantum CHR/top 40 WJMX (103X)/Florence, S.C., PD/morning co-host Scott "Scotty G" Gorman has left the building, replaced as PD/MD by his co-host (Not That) Fisher. He can be reached at scottgyproductions@hotmail.com. Fisher will continue doing mornings with sidekick K.D. Lee—oh, did we mention Fisher is also the midday jock on country sister WEGX? Feel free to harass him at 843-667-4600 or fisher103x@yahoo.com.

■ Congrats to Derrick "Lil' D" Greene, PD of Clear Channel urban/urban AC combo WBFA (98.3 the Beat) and WAGH (Magic 101.3)/Columbus, Ga., on his swell promotion to director of urban programming for Columbus, Albany and LaGrange, Ga., while keeping his other programming gig and after-noon shift on WBFA.

■ Dan Thomas has resigned as director of programming for Tati Broadcasting/Anchorage, Alaska, where he had been running the show, overseeing alternative KZND (94.7 the End), smooth jazz KNIK (105.7 the Breeze), classical KLEF and news/talk KUDD. No word yet on his replacement. Thomas can be reached at fairwarning@gci.net.

WXRT Loves Wilco; Roger That!

Congrats to triple A standard-bearer WXRT/Chicago, whose Web hits recently went through the proverbial roof, thanks to a sweet deal it engineered to broadcast a Feb. 19 Wilco concert online, the fourth of the band's five-night winter residency at Chicago's Riviera Theatre, during which the band performed every single song from its catalog (at least once). Here's PD Norm Winer to enlighten us: "Although this band's been a critical favorite for years, they've not been the beneficiary of significant radio airplay—with the conspicuous exception of 'XRT—since their inception. Thousands of 'XRT listeners have voted two of their albums No. 1 in our 2002 ["Yankee Hotel Foxtrot"] and 2007 ["Sky Blue Sky"] 'XRT listener polls. We are very pleased we were able to present a band of this stature in their prime on an exceptional night."

'XRT director of new media and station marketing Tom Lisack adds, "The station was the talk of the town for all the Wilco fans who were not at [the Feb. 19] show. And by looking at WXRT's online stats, all the Wilco fans in Chicago and around the country came to 93xrt.com to hear the broadcast." According to Lisack, page views on 93xrt.com went nuts Feb. 19, triple their usual number, giving 'XRT nearly 50,000 page views that day, the station's highest single-day total.

Winer offers up this onstage nugget uttered by Wilco founder/frontman Jeff Tweedy during the show: "[XRT] has been there since the beginning. One of the few, the proud radio stations to support Wilco. There's, well, actually, let's see, there's one WXRT."

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CANADIAN COOPERATION EASES PPM PENETRATION

Electronic measurement is nonprofit in Canada, offering one reason why it's having an easier time up north **By Ken Tucker**

“Collaboration” is not a word often associated with the rollout of Arbitron’s PPM in the United States, which has been persistently plagued by fractious infighting among broadcasters, Arbitron executives and ad agencies. But in Canada, it’s a different story. While the process is still in its early stages, experts for the most part agree that it will be a less contentious one when PPM for radio is commercialized later this year in Montreal. ■ Perhaps the most obvious reason for the lack of drama is that the Bureau of Broadcast Measurement, which administers radio and TV ratings in Canada, is a not-for-profit, member-owned three-party industry organization that has been operating since 1944. BBM’s membership includes TV and radio stations and networks, advertising agencies and advertisers.

Consultant Jaye Albright, who works with stations on both sides of the border, says the fact that BBM is a nonprofit and industry cooperative goes a long way. “There’s a real partnership and ownership in BBM, where there’s the obvious profit motive of Arbitron,” she says. “Sometimes broadcasters in Canada wish BBM did more, did better, but they realize they’re a participant in it.” She adds that a sometimes adversarial relationship exists between Arbitron and radio companies in the States, whereas BBM is seen more as a partner.

BBM VP of radio and innovation Ron Bremner says, “We have a history of cooperation in this country among agencies, advertisers and broadcasters. Certainly, whenever there’s change, there is trepidation, but at least we’re singing from the same hymn sheet.”

M2 Universal group manager of broadcast investments Dave McDonald agrees. “The industry’s bought into it. It’s happening. We need the credibility and accountability that comes with PPM. Everyone’s involved. You don’t have a bunch of competitors saying, ‘What about my share of the pie?’” says McDonald, whose agency represents General Motors, Johnson & Johnson, Labatt Breweries and Cadbury.

Further, Sherry O’Neil, managing director for agency OMI Canada, which represents McDonald’s, Pepsico and Nissan, among others, says broadcasters have driven the move forward. “They recognize the data measurement they have right now is so archaic,” she says.

‘We have a history of cooperation in this country among agencies, advertisers and broadcasters. Certainly, whenever there’s change, there is trepidation, but at least we’re singing from the same hymn sheet.’

—Ron Bremner

Canada’s version of the PPM, which utilizes the same device Arbitron uses in the States, has been measuring usage on French TV stations in Montreal and the province of Quebec since 2004. While not currency, French radio has also been measured in those locales.

Chuck McCoy, VP of radio programming for Rogers Media, which owns 53 radio stations in 25 Canadian markets, says he doesn’t expect the same problems. “BBM uses only the PPM technology. We use a different sampling method, different panel management procedures and software, and different calculation engines. BBM also operates in a different environment without the complex sampling requested of Arbitron.

“The BBM recruitment and panel management system has been operated successfully since the launch of electronic measurement in television in 1997,” he says.

Another factor is that about 80% of broadcasters in Canada own both radio and TV stations, according to O’Neil. “In the long run you can see a benefit to having radio and television measured the same way,” O’Neil says. “There’s both a cost benefit and an integration benefit long-term. We can look at things holistically.”

Such companies as CTVglobemedia and Astral Media own TV and radio stations. “It’s an enormous help because radio doesn’t pay for the whole thing,” McCoy adds.

As in the States, the PPM in Canada is expected to cost 60%-65% more than the diary system.

The increased costs will be shared by BBM radio broadcast members, agency members and advertising members, according to Bremner.

Bumps In The Road

Still, not everyone believes the rollout will be without bumps. O’Neil, for one, has her doubts. “Everything looks rosy today because it hasn’t been released,” she says. “I suspect that if you talk to me at this time next year a lot of shit will have hit the fan.

“It’s in its infancy,” she continues. “We haven’t lived the reality of the change yet. It will be OK, but I think there’s still some rockiness ahead. We’re in a very pleasant, positive, cooperative state, but underneath the broadcasters are terrified.”

O’Neil, who works with TV and radio, has seen firsthand the move from diaries to meters to PPM. “The first move, from diaries to meters, was very challenging. There will be a change in currency and different shops will handle it in different ways and that will cause broadcasters to be very concerned.”

Still, she says, “How we buy will change, but the amount we buy won’t change.”

Once it’s rolled out, it appears likely that average minute audience will replace AQH. McCoy, for one, is looking forward to the change. “Average quarter-hour is not a good measurement. It’s dated and it inflates your audience.”

Bremner says agencies have been dealing with minute-by-minute data on the TV side since 1989.



"There's not a lot of education that needs to be done. The agencies are very comfortable with the data. Radio broadcasters have a bit of a learning curve, but at least we're fighting that battle on one front and not two. The agencies are saying to the broadcasters, 'Don't worry about it, we've been through this.'"

O'Neil, who chairs the currency committee for the PPM in Canada, says the committee quickly agreed that average minute audience was the way to go. "There was almost no discussion about it."

McDonald concurs. "Agencies are used to average minute audiences [because of TV] and they've already been through the transition," he says.

Several experts believe that the PPM in Canada will have an impact on areas other than ratings. "It's about programming, it's not just about accuracy of measurement," O'Neil says. "The future is knowing exactly how that property performs and being able to sell it on real numbers. Today you just hope you know how it's doing."

"There's a huge opportunity to program to the consumer's interests," she adds. "That's the big potential win."

O'Neil and McCoy wonder if more detailed data will mean a return to programs on the radio, not just music. "We could never really measure whether anyone listened to them," O'Neil says.

A feature like "Storm Watch," which Rogers' stations employ when bad weather hits their area, may benefit from the PPM, McCoy says. "We can never really tell them how many people listen. Now we'll have some real numbers to go and sell

a feature like that."

O'Neil expects nights and weekends to take on added value under the PPM. "Today they're often thrown in the pot," she says. "Money sits in breakfast and in drive and I think that will change. [The PPM] extends the dayparts that will have value to clients."

The PPM will also bring an accurate gauge of his work, McCoy believes. "I have longed for the day when I would have the opportunity to see the good and the bad of what I did as a programmer. It's going to change the way we program and promote, all for the good."

McCoy also believes that the PPM reveals more radio listening in younger demos. "The truth is young people won't fill out diaries, but they're listening to the radio," he says.

Success In Canada

There are two aspects that will lead to success with the PPM in Canada, Bremner says: the technology and sampling. "The technology is great," he says. "It works fine."

Which leaves recruitment. Recruitment is a two-step process, Bremner says. The first part is a telephone-based establishment survey that is used to profile the market. "We are then able to recruit households that we think would best represent the marketplace."

While BBM is quick to supply devices to households that agree to carry them, the agency does not immediately include them in the sur-

vey. "We start monitoring their performance immediately, but they're not part of the panel," Bremner says of the "run in" process. "We want to make sure they're complying with the task—which is that they're supposed to carry that device from morning until they retire at night."

If panelists aren't complying, they're contacted by BBM. "If there are issues, then we talk to the panel members and we make sure that they're coached in what they're supposed to do. There's a lot of interaction. We put a lot of emphasis on the relationship between our panel managers and the panel."

Once satisfied with compliance, households are brought onboard. "It works very, very well," Bremner says. "Our panelists are carrying the PPM, on average, pretty close to 15 hours a day."

In-tabs are also high, in excess of 90% per day, Bremner says. "The key is making sure the people are doing what they've been asked to do. We're not asking a lot of them. It becomes a habit. Carry it starting in the morning and dock it in the evening."

M2 Universal's McDonald believes the device lends itself to compliance. "It's kind of cool. You carry it around like a BlackBerry. It's not as hard to get them to do that as it is to fill out a diary. The compliance has been phenomenal across all demographics."

(By contrast, Arbitron has no set waiting period, according to a spokesman. Panelists are moved to an "online" reporting status after each person in the household plugs in his or her equipment and each person's meter shows some amount of motion. The combination provides an indication that each person in the household intends to be part of the panel, Arbitron contends.)

Bremner characterizes panel turnover as "pretty light," but adds that "it's always healthy to have a little turnover." There's roughly 2%-3% turnover per month, he says. "Over the course of a year you might have about a third of the panel drop out and be replaced."

How households are replaced is important, Bremner says. "When a household drops out, we don't necessarily replace them with a household that looks like the one that dropped out. When we replace a home we're replacing it with the best household to satisfy the overall balance of the panel. That way we keep the panel in balance month in and out."

While the PPM is still in its infancy, BBM employs the same recruiting process that it used for another electronic measurement system called picture matching, which was previously used to measure TV viewing. "We used exactly the same approach with picture matching, with the exception that with our picture matching technology we had to send technical guys into the house to set the thing up," Bremner says. "With PPM, you mail them the package and they do it themselves."

There's one demographic that BBM in Canada and Arbitron in the States struggle with—males 18-24. Still, compliance in the demo is in the 85%-86% range, according to BBM. "It's the aggregation of all of that information that makes the difference, not what one individual panelist may or may not be doing," Bremner says.

But Bremner is quick to point out that BBM

Continued on page 16

'We haven't lived the reality of the change yet. We're in a very pleasant, positive, cooperative state, but underneath the broadcasters are terrified.'

—Sherry O'Neil



Forty years of reporting: every presidential election since 1972 and on the scene at all four major Washington beats

The Wisdom Of Bob Schieffer

Mike Stern

MStern@RadioandRecords.com

few people would honestly say, "If my life ended this afternoon, I would not feel shortchanged. I just feel like I've had a really great time"—but when CBS News chief Washington correspondent Bob Schieffer says it, you instantly believe him. ■ Schieffer's career with CBS will have spanned 40 years when he steps down after the next president is inaugurated. The career newsman has covered every presidential election since 1972, is one of two people to anchor a regularly scheduled network newscast for 20 years and is one of only a handful of reporters to cover all four major Washington beats: the White House, the Pentagon, the State Department and Capitol Hill.

Schieffer will share his experiences when he speaks at the R&R Talk Radio Seminar, convening March 13-15 in Washington.

From Air Force One to the White House, here is an alphabetical look at the type of wisdom Schieffer will share.

Air Force One: "It's become a symbol of America, like the White House," Schieffer says. "People just

love to see it." He remembers being on one trip and seeing a poster that said, "See Air Force One," then below that, "See the Secret Service," then at the bottom, "See President Ford!" He says, "It was clear what the local sponsor thought the attraction was."

Balanced reporting: "It's like going into a restaurant. 'How do you want your eggs? Over easy? Scrambled? With a little jalapeno pepper?' You



'A lot of time people listen more closely to what you're saying on radio than they do on television. They get what you're saying.'

—Bob Schieffer

have so many sources of news that you can get information tailored to how you want it," Schieffer says, adding his concern: "Are we all getting the basic facts? That is the challenge and role of the mainstream media: to be the place where people can get the facts."

Career advice: "Find something you really love to do and the success part will take care of itself."

Celebrity: "I have never made any effort to be in the spotlight," Schieffer says. "I love meeting people. I love going out and speaking. I enjoy it when people recognize me, when they say, 'I saw you on TV' or 'I read your book,'" he says, but he doesn't seek it out. "I just go ahead and lead my life; whatever happens on that front happens."

Congress: His favorite Washington beat, Schieffer describes joint sessions of Congress as being like "a national zoo. You have one example of every type of American. There are tall ones and short ones, black ones, white ones and brown ones. There are smart ones and dumb ones and everything in between. That's what makes it so fun."

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The current election: "This one ranks right up there with the most interesting I've ever covered," Schieffer says. Asked to handicap the outcome, he says, "I wouldn't bet your money on it. Right now I would give the edge to Obama, but last week I would probably have given it to Hillary. These spot checks don't do much good."

The Democratic convention: "Wouldn't that be fun?" Schieffer asks about the potential for the Democratic nomination to be decided at the convention. "We'd have a political convention with real political news taking place." That would be different from recent conventions, which Schieffer characterizes as "infomercials that even I have a hard time watching."

Election coverage: Schieffer, who traveled with the McGovern campaign, says that 1972 was his favorite. "It was my first national campaign. You never forget your first one."

First job: "In 1957 I walked into a little radio station in Fort Worth and told them I could type, which I couldn't, and got hired for the grand sum of \$1 an hour," Schieffer recalls. "By the end of the day I could type."

The future: "What worries me is this trend in recent years that every time you interview a government official, you run the risk of being called before a grand jury and asked who your source was," Schieffer says. Concerned about the potential impact that could have, he adds: "We won't have a free press and unless you have a free, open press, you can't have democracy."

Joining CBS: "I'll never forget the day I walked into the Washington bureau of CBS News," Schieffer says. "They showed me where Roger Mudd and Dan Rather sat. I got to be on Walter Cronkite's team. That was as good as it got. I never wanted to work anywhere else."

The Pentagon: "Covering the Pentagon is like covering a courthouse," he says, drawing on his experience as a newspaper reporter. "At the courthouse, the best stories about the police chief come from the county commissioners and vice versa. At the Pentagon the best stories

about the Army came from the Navy. The best stories about the Navy came from the Army."

Radio: "I'll often have someone say, 'Hey, I saw you on TV,' but when people talk about the radio, they say, 'I heard what you said on the radio and I thought it was interesting.' A lot of time people listen more closely to what you're saying on radio than they do on television. They get what you're saying."

Reporters: "The role of reporters has not changed. Go to the story wherever it is, get as close to it as you can, get the facts and give them to people in a language they can understand," Schieffer says. He describes the role of reporting in Washington: "Our job is to investigate the government, report on what the government is doing and give people a second source of information about the government and how their tax dollars are being spent."

Retirement: "I've seen too many politicians who don't realize there comes a time when you ought to excuse yourself. I'd kind of like to leave the stage while there will

still be a few people applauding. I don't want to be standing there when they have to use the hook."

Traditional media: "We have to be the place people can come [to] for an accurate picture of what is going on. They may not agree with our editorial positions or the solutions we propose, but they have to agree that we are the place to get accurate facts."

The Web: "Wisdom does not come in direct proportion to the amount of information you are getting," Schieffer says about the growth of online news sources. He calls the Web "the one source of national news that has no editor. Even the worst newspaper has an editor."

The White House: "The downside to covering the White House is that you are so limited in who you get to talk to. The upside is that you get to go places traveling with the president that you'd probably never go on your own dime."

To hear Schieffer speak, register for the R&R Talk Radio Seminar at radioandrecords.com. **R&R**

Honky Tonk Confidential: The Other Side Of Bob Schieffer

After 40 years with CBS News, senior Washington correspondent Bob Schieffer may have found a new calling. "I keep trying to tell people this is just a joke," he says modestly about singing with the band Honky Tonk Confidential. "This is something that's totally out of hand, totally out of control, and I don't know what we're going to do about it."

It started when Schieffer was roasted at a benefit to battle *scira bifida*. "I wrote this song called 'Anchorman,'" he says. You can almost see the Austin native wink over the phone when he explains the

song is "autobiographical," telling the story of how he got into the business. The lyrics describe "a good ole boy working at Stuckey's" who meets a news consultant looking for "an anchorman—a guy the gals will love."

Schieffer says, "People got a big kick out of it at the roast," which led to additional gigs, including a recent New York appearance. "We played at a big dinner for Sumner Redstone at the Waldorf-Astoria before about 1,000 people. I wrote a gag song for [Redstone] and he got a big kick out of it."

Recently awarded a Whammie—a D.C.-area music award—Schieffer

announced during his acceptance speech that he would be giving up TV life for a full-time music career. Asked if he was serious about his second career, Schieffer just laughs and says, "If I can ever get to the Grand Ole Opry, then I'll quit the TV news for good."—MS



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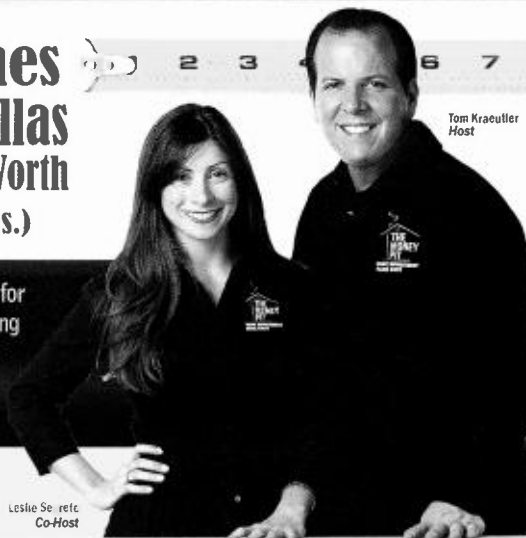
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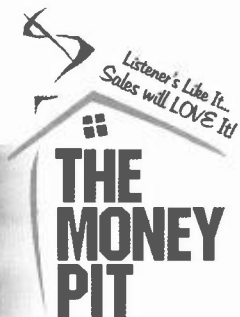
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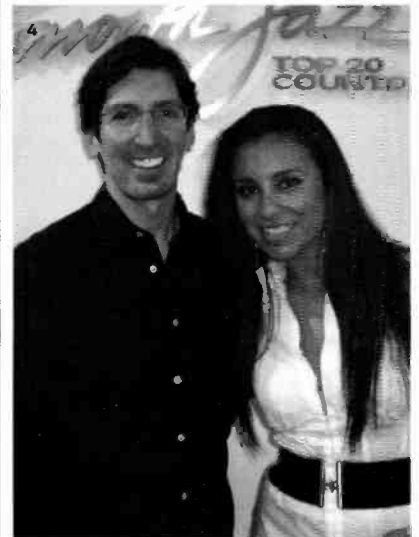
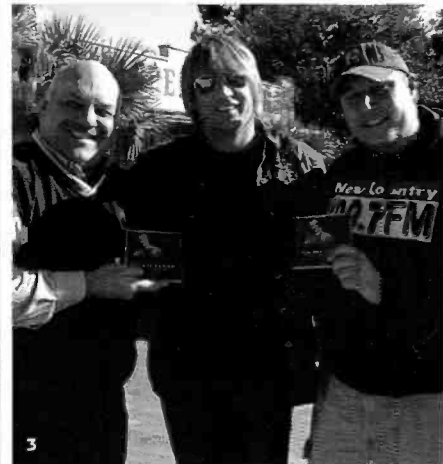
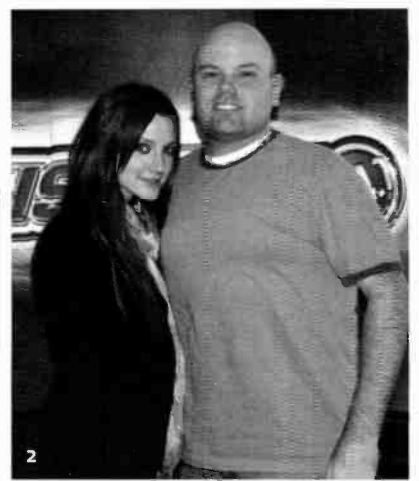


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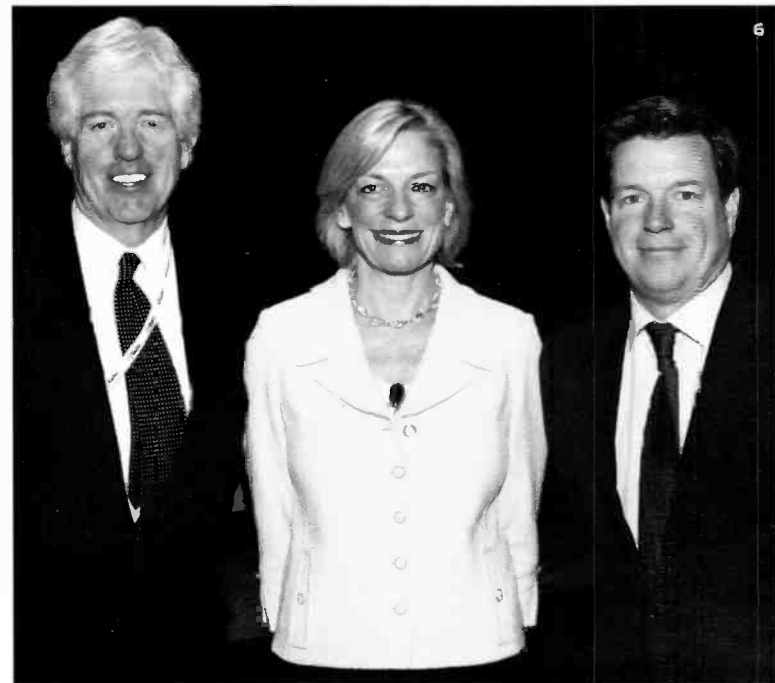


Miracle On Ice

1. Hollywood Records trio the Jonas Brothers performed for hockey fans at the NHL's All Star Weekend event. From left are Hollywood Records VP of rock and alternative promotion Joey Scoleri, Nick Jonas, Jive artist/actor Usher, Joe Jonas, Kevin Jonas and Hollywood Records VP of promotion Tony Smith.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. Phoenix From The Ashes Geffen artist Ashlee Simpson dropped by Clear Channel CHR/top 40 KZZP/Phoenix to promote her new single, "Little Miss Obsessive," and hang with PD Mark Medina. Her third studio album, "Bittersweet World," drops in April. **3. A Reason To Believe** Guaranty Broadcasting WYPY (New Country 100.7 FM)/Baton Rouge PD Dave Dunaway, left, and MD Jimmy Brooks, right, pose with Rockie Lynne and his new Robbins Nashville single "I Can't Believe It's Me." **4. Sax And The Single Girl** Broadcast Architecture president and "Smooth Jazz Top 20 Countdown" host Allen Kepler welcomed rising saxophonist Jessy J to the company's Sherman Oaks, Calif., studios. Her Peak Records debut CD, "Tequila Moon," streets March 4. **5. Show Me Love** Swedish singer/songwriter Robyn recently sold out New York's Highline Ballroom in one of only three U.S. engagements to promote new dance single "With Every Heartbeat." From left are songwriter/producer Ayhan Sahin, MTV online editor Katy Kroll, R&R features editor Chuck Taylor, Robyn and GMR Entertainment VP of marketing Michael Paoletta. **6. Leading By Example** MPG executive VP/managing director Kaki Hinton delivered the luncheon keynote address, "Motivating Today's Retail Consumer," at the RAB's 2008 conference in Atlanta. From left are Greater Media president/CEO Peter Smyth, Hinton and RAB president/CEO Jeff Haley. **7. Music Box** Bad Boy singer/songwriter Cheri Dennis discussed her new album, "In and out of Love," during a Q&A session, performance and autograph signing at Radio One urban KBXX (97.9 the Box) Houston. She's shown with weekend jock/mixer J-Que.



Formats

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R&R SPIN SPOTLIGHT



JoJo

Three's Company

The tric of new entries in this week's CHR/Top 40 top 10 account for the most since July 16, 2004, when the Nos. 7, 8 and 10 tracks were all

upper-region rookies (see below). In a show of turnover, perhaps not unexpected at the format, just four acts on that week's entire 40-position chart appear on this week's tally: Usher, Britney Spears, Alicia Keys and Finger Eleven.

Position, Artist, Title

1. JoJo, "Leave (Get Out)"
2. Hoobastank, "The Reason"
3. Usher, "Burn"
4. Britney Spears, "Everytime"
5. Christina Milian, "Dip In Love"
6. Switchfoot, "Meant to Live"
7. Kevin Lyttle Feat. Spragga Benz, "Turn Me On"
8. Ashlee Simpson, "Pieces of Me"
9. OutKast, "Roses"
10. Usher, "Confessions Part II"

SOURCE: Nielsen BDS

Carey'd Away

In the 14-year history of the Nielsen BDS-driven Urban AC chart, "Touch My Body" by Mariah Carey is only the seventh track to vault at least 22 positions in a single week:



Mary J. Blige

Position Jump, Artist, Title, Date

- 26 (40-14), Mary J. Blige, "Not Gon' Cry," Dec. 29, 1995
- 25 (38-13), Sparkle, "Be Careful," May 8, '99
- 23 (33-10), Michael Jackson, "You Rock My World," Sept. 7, 2001
- 22 (39-17), Mariah Carey, "Touch My Body," Feb. 29, 2008
- 22 (36-14), Kirk Franklin, "Lean on Me," Sept. 25, 1998
- 22 (37-15), Erykah Badu, "Tyronne" Nov. 7, '97
- 22 (38-16), Boyz II Men, "4 Seasons of Loneliness," Sept. 5, 1997

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

CHR/Top 40's Top 10 Makeover

The CHR/Top 40 chart's upper quarter experiences its largest turnover since July 2004, as three songs change into the top 10 (see Spin Spotlight, left). Sara Bareilles scores with first single "Love Song" (Epic) (11-6). Buckcherry likewise notches its first top 10 at the format with "Sorry" (Atlantic) (12-8), while Linkin Park rounds out the invasion with "Shadow of the Day" (Warner Bros.) (13-10), its first top 10 since "Numb" in 2004. All three tracks also rank in the top 10 at Hot AC, at Nos. 2, 4 and 8, respectively.



Rascal Flatts, Paisley Start Strong

Two of country's heaviest hitters post solid debuts with new singles from former chart-topping albums. Rascal Flatts opens at No. 42 with "Every Day" (Lyric Street), the third track released from "Still Feels Good." "Take Me There" topped the list for three weeks in the fall, while "Winner at a Losing Game" spent four weeks at No. 2. The new song is the band's 29th chart hit, the most by a group this decade. At No. 48, Brad Paisley begins his quest for a seventh consecutive No. 1 with "I'm Still a Guy" (Arista Nashville). The light-hearted cut is the fourth single from "5th Gear," following No. 1s "Ticks," "Online" and "Letter to Me."

In the upper region of the chart, two Capitol Nashville labelmates reach the top 10: Chris Cagle for a fifth time and first since December 2003, with "What Kinda Gone" (11-9), and Trace Adkins with "You're Gonna Miss This" (12-10), his 13th top 10.

Carey's Double-Digit Leap At Urban AC

"Touch My Body" (IDJMG) by Mariah Carey rockets 22 spots at Urban AC for the chart's largest position leap in six-and-a-half years (see Spin Spotlight, left). After an impressive opening last week, the song more than doubles airplay and collects Most Increased Plays at three formats. "Body" rocks 32-23 at CHR/Top 40 (up 104%), 27-13 at Rhythmic (up 111%) and 39-17 at Urban AC (up 220%). The track also charges 23-18 at Urban, scoring Airpower honors and the format's second-best gain in plays.

3 Doors Down Wasting No 'Time'

3 Doors Down earns Most Increased Plays honors at Active Rock (39-17, up 446), Alternative (No. 38, up 257) and Rock (No. 14, up 123). It also debuts at Alternative and Rock with "It's Not My Time" (Universal Republic), its first chart hit in more than two years. The track previews the Mississippi quintet's self-titled fourth studio set, due May 6.

Seether 'Rises' Anew

Seether lands the year's best Active Rock debut (No. 23) and enters the Rock (No. 24) and Alternative lists (No. 26) with "Rise Above This" (Wind-up), ranking second to 3 Doors Down's "It's Not My Time" on each format's Most Increased Plays tally. Meanwhile, the band's prior single "Fake It," which sits at No. 2 at Alternative after wrapping up an eight-week stint at No. 1 last issue, takes over the top spot on the Audience chart, ending a record-setting 28-week stay at the top for Foo Fighters' "The Pretender" (RMG). That obliterated the former record of 18 weeks Staind's "It's Been Awhile" set in 2001, and matched by Linkin Park's "What I've Done" in 2007.



Hot AC Gets Rhythmic

For the first time in the Hot AC chart's 12-year history, a pair of songs in the Rhythmic top 10 simultaneously debut on Hot AC. Rihanna bursts in at No. 34 with "Don't Stop the Music" (IDJMG), trailed by Chris Brown's "With You" (Zomba) at No. 39. The tracks rank Nos. 7 and 1, respectively, at Rhythmic.

There was one other instance of two Rhythmic top 10s arriving at Hot AC, though with that occurrence each title had yet to reach the Rhythmic list's top bracket. On the Nov. 21, 1997, Hot AC chart, Savage Garden's "Truly Madly Deeply" and Robyn's "Show Me Love" debuted in advance of their Rhythmic top 10 success.



From a self-managed underground success story to the next Nickelback, these Canadians are set to break out

Northern Lights: Four To Watch

Ken Tucker

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From Rush and Anne Murray to Alanis Morissette and Celine Dion to Feist and Nickelback, Canada has a long tradition of producing hit acts in a variety of genres. With Canadian Music Week March 5-8 in Toronto, R&R takes a look at four acts from north of the border that are poised for success in the coming year.

Basia Bulat

Hometown: London, Ontario

Latest release: "Oh, My Darling"

Label: Rough Trade (United Kingdom), Hardwood Records (Canada)

Management: William Tenn Management

Conceived as a small personal project when it was started, Basia Bulat's debut "Oh, My Darling" has captured the attention of many by offering a sound unique to Bulat, and being significantly out of step with the times. The basis of the album was recorded in Montreal as Bulat attempted to chronicle the songs she wrote while attending school in London, Ontario. The engineer of those early sessions thought the songs were too good to disappear



and began searching for a label that might be interested in Bulat's quirky folk. It caught the ear of Rough Trade, which issued the album in early 2007, followed by a Canadian release last June. Rough Trade issued the album Feb. 5 in the United States.

Embedded with the spirit of '60s folk, as well as the charm and detail of the work of Elephant 6 bands like Neutral Milk Hotel, Bulat's sound has yet to capture the mainstream. But her debut album is already hotly tipped as a leading contender for Canada's Polaris Prize, a music award given annually to the best full-length Canadian album based on artistic merit, regardless of genre, sales or record label.

Your Favorite Enemies

Hometown: Montreal

Latest release: "And If I Was to Die in the Morning . . . Would I Still Be Sleeping With You"

Label: Unsigned

Management: Self-managed

A true underground success story, Your Favorite Enemies has eschewed the traditions of the music industry. Instead of signing with a label or employing a manager, the band has used the Internet, its explosive live show and its bond with fans to sell thousands of records without utilizing standard distribution channels. With a sound that combines elements of metal and gothic rock, and a focus on

charismatic vocalists Alex Foster and Miss Isabel, Your Favorite Enemies has sold nearly 40,000 copies of EP "And If I Was to Die in the Morning . . . Would I Still Be Sleeping With You," according to the band, without the help of an independent label. Instead, the band has embraced the street teams promotional concept and extensively utilized online video blogs and message boards to bring its songs to potential fans.

An album tentatively titled "Love Is a Promise" and produced by Steve Thompson (Korn, Red Hot Chili Peppers, Metallica) is expected in the coming months.

Tokyo Police Club

Hometown: Newmarket, Ontario

Upcoming release: "Elephant Shell"

Label: Saddle Creek (United States), Universal Music (Canada)

Management: Team8 Management

With songs featuring aggressive hooks and angular riffs, Tokyo Police Club conjure the spirit of classic New York rock and tweak it into something fresh and new. Formed in 2005, the band signed to indie label Paper Bag Records after an ecstatic performance at the Pop Montreal festival. That led to its debut EP, "A Lesson in Crime," which attracted attention in North America and Europe, selling 37,000 copies in Canada, according to Nielsen SoundScan. It also led to wide-ranging tours through the United States on bills that included the likes of Cold War Kids and an appearance on CBS' "Late Show With David Letterman." In July 2007 at a show in Nebraska the group announced it had signed to Saddle Creek Records, which will release the band's debut album, "Elephant Shell."



State Of Shock

Hometown: Vancouver, British Columbia

Latest Release: "Life, Love, and Lies"

Label: Cordova Bay Records

Management: RPM Management

With its hit single "Money Honey" having peaked at No. 6 at Rock, No. 8 at CHR/Top 40 and No. 7 at Hot AC on R&R's Canadian airplay charts, State of Shock appears poised as the hard rock successor to Canadian superstar Nickelback. It should come as no surprise then that Nickelback frontman Chad Kroeger is a fan and invited State of Shock to open for his band on a six-week arena tour. State of Shock singer Cam Melnyk bonded with Kroeger, asking for post-show suggestions on how to improve the band's act. It would be hard to improve on State of Shock's knack for writing hard rock songs with catchy pop hooks. Following the group's well-received indie debut, "Guilty by Association," follow-up "Life, Love and Lies" has sold 17,000 copies since its June 2007 release, according to Nielsen SoundScan. The band's success in Canada has already caught the attention of several American record labels and rumors of an impending deal in the States abound. **R&R**

State Of Shock, "Money Honey"

Peak positions on R&R

Canada charts:

Rock: No. 6

(Sept. 9, 2007)

Hot AC: No. 7

(Dec. 2, 2007)

CHR/Top 40: No. 8

(Sept. 30, 2007)

Canadian Emerging

Artists: No. 1

(14 weeks)

Reporting by *Billboard* Canadian correspondent Robert Thompson.

While he's ambitious to learn more about HD, right now he's focused on radio's interactive possibilities. He has plenty of questions regarding streaming, staffing a Web department—and the impact on his bottom line.

At his station, it's all about the HD transition and the associated benefits, including sound quality, netcasting, tagging, scrolling text and no multi-path distort on. He's ready to put the pops, hisses and fades behind him.

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► "TOUCH MY BODY," THE FIRST SINGLE FROM MARIAH CAREY'S UPCOMING ALBUM "E=MC²," LEAPS AN IMPRESSIVE 42-18 ON THE CANADA CHR/TOP 40 CHART.

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CHR/TOP 40 INDICATOR REPORTERS

| | | |
|---|---|--|
| KQID/Alexandria, LA PD: Squire MD: Jessica | WDAY/Fargo, ND PD: Troy Dayton MD: Zander Kelly | WQGN/New London, CT PD: Julie Johnson |
| KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart | KMXF/Fayetteville, AR OM: Dave Ascraft PD/MD: Jay Steele | WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino |
| WBXB/Bangor, ME PD: Tommy Frank | WWSR/Florence, AL OM: Brian Landrum PD: Jon "Fatguy" Marte | KCRS/Odessa, TX PD/MD: Nate Rodriguez |
| KRSQ/Billings, MT OM/MD: Kyle McCoy | WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Fisher | WILN/Panama City, FL PD: Chris Alan MD: Spoon |
| WWYL/Binghamton, NY PD: Matt Johnson | KISR/Ft. Smith, AR OM/MD: "Big Dog" Rick Hayes APD/MD: Mike "Mike at Night" Oldham | WPIA/Peoria, IL OM: Gabe Reynolds PD/MD: Don "Big D" Black |
| WBNO/Bloomington, IL OM: Dan Westhoff PD: Dave Adams APD: Chad Fasig MD: Mason Schreider | KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews | KRC5/Rapid City, SD OM: PD: Charlie O'Douglas MD: Kurt Summers |
| KNDE/Bryan, TX OM/MD: Tucker Young | WQPD/Harrisonburg, VA PD: Bobby Mason MD: Ryan O'Bryan | KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr |
| WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran | KLAZ/Hot Springs, AR OM/MD: Keith Michaels APD/MD: Aaron Garrett | Music Choice Hit List/Satellite PD: Justin Praeger MD: Michael Schwab |
| KTRS/Casper, WY OM/MD: Donovan Short | WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller | WXER/Sheboygan, WI OM: Patrick Pentegast PD/MD: Ron Simont |
| KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon MD: Ric Swann | KSYN/Joplin, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez | WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wyde |
| WQQB/Champaign, IL OM: Morgan Kane PD: Joe McIntyre | WAZY/Lafayette, IN PD/MD: Jimmy Knight | KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Hooley APD: Wayne D. MD: Timmy Daniels |
| WHTF/Charlottesville, VA OM: Vinnie Kite PD/MD: PJ Styles | KFRX/Lincoln, NE OM: Lester St. James PD: Matt McKay APD/MD: JJ Ryan | WHTF/Tallahassee, FL PD/MD: Brian O'Conner |
| WJYY/Concord (Lakes Region), NH PD/MD: AJ Dukette | KZII/Lubbock, TX OM: Wes Nessmann PD: Jacque Neal | WMCJ/Terre Haute, IN PD/MD: Jamie Dawson |
| WKMX/Dothan, AL PD: Trent Michaels MD: Chris Alan | WKHQ/Traverse City, MI PD: Dave B. Coode MD: Lurchbox | WKHQ/Traverse City, MI PD: Dave B. Coode MD: Lurchbox |
| WWAX/Duluth, MN OM: Bill Jones PD/MD: Tony Hart | WCIL/Marion, IL PD: Jon E. Quest MD: Ivy | KUJ/Tri-Cities, WA PD: AJ Brewster |
| WBIZ/Eau Claire, WI OM: Mike Cushman PD/MD: Jare E. Jordan | KIFS/Medford, OR PD/MD: Gemineye Mayers | WWKZ/Tupelo, MS OM/MD: Rick Stevens |
| WNKI/Elmira, NY OM/MD: Scott Free MD: Eric McKay | WJQQ/Meridian, MS OM/MD: Bob O'Dell | WIFC/Wausau, WI PD: Jammin' Joe Malone MD: Belky |
| WRTS/Erie, PA PD: Jessica Curry APD: Daniel Baxter | KNOE/Monroe, LA OM/MD: Bobby Richards | WAZO/Wilmington, NC OM/MD: Jerry Mac |
| WDKS/Evansville, IN PD: Keith Curry | WVAQ/Morgantown, WV OM: "Hoppy" Kercheval PD: Lacy Neff | KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha |
| WSTO/Evansville, IN OM: Tim Huelzing PD: Jason Addams | WWXM/Myrtle Beach, SC OM: Jimmy Fiesler PD: Ron Roberts MD: Larry Knight | |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | CHR/TOP 40 INDICATOR | | PLAYS TW +/- | | |
|-----------|-----------|----------------|---|--------------------------------|---------------------------------|------|------|
| | | | ARTIST TITLE | IMPRINT / PROMOTION LABEL | | | |
| 1 | 1 | 14 | FLO RIDA FEAT. T-PAIN | LOW | POE BOY/ATLANTIC | 3346 | -21 |
| 2 | 4 | 8 | CHRIS BROWN | WITH YOU | JIVE/ZOMBA | 3006 | +307 |
| 3 | 3 | 9 | RIHANNA | DON'T STOP THE MUSIC | SRR/DEF JAM/JANG | 2891 | +132 |
| 4 | 10 | 8 | SARA BAREILLES | LOVE SONG | EPIC | 2622 | +438 |
| 5 | 7 | 14 | SEAN KINGSTON | TAKE YOU THERE | BELUGA HEIGHTS/EPIC | 2610 | +136 |
| 6 | 2 | 16 | ALICIA KEYS | NO ONE | MBK/J/RMG | 2564 | -427 |
| 7 | 16 | 13 | TAYLOR SWIFT | TEARDROPS ON MY GUITAR | BIG MACHINE/UNIVERSAL REPUBLIC | 2378 | -108 |
| 8 | 15 | 13 | LINKIN PARK | SHADOW OF THE DAY | WARNER BROS. | 2360 | +24 |
| 9 | 5 | 19 | FERGIE | GLIMSY | WILL.I.AM/AGM/INTERSCOPE | 2330 | -369 |
| 10 | 13 | 16 | BUCKCHERRY | SORRY | ELEVEN SEVEN/ATLANTIC | 2211 | +122 |
| 11 | 8 | 15 | MILEY CYRUS | SEE YOU AGAIN | HOLLYWOOD | 2168 | +25 |
| 12 | 14 | 15 | WYCLEF JEAN FEAT. AKON, LIL WAYNE & NIA | SWEETEST GIRL (DOLLAR BILL) | COLUMBIA | 2038 | -93 |
| 13 | 9 | 20 | JORDIN SPARKS | TATTOO | 19/JIVE/ZOMBA | 2022 | -283 |
| 14 | 11 | 22 | TIMBALAND FEAT. ONEREPUBLIC | APOLOGIZE | MOSLEY/BLACKGROUND/INTERSCOPE | 2017 | -160 |
| 15 | 16 | 9 | ONEREPUBLIC | STOP AND STARE | MOSLEY/INTERSCOPE | 1718 | +17 |
| 16 | 15 | 29 | FINGER ELEVEN | PARALYZER | WIND-UP | 1664 | -124 |
| 17 | 7 | 7 | DAUGHTRY | FEELS LIKE TONIGHT | RCR/RMG | 1616 | +87 |
| 18 | 25 | 5 | JORDIN SPARKS DUET WITH CHRIS BROWN | NO AIR | 19/JIVE/ZOMBA | 1429 | +267 |
| 19 | 13 | 13 | THREE DAYS GRACE | NEVER TOO LATE | JIVE/ZOMBA | 1424 | +136 |
| 20 | 20 | 11 | SNOOP DOGG | SENSUAL SEDUCTION | DOGGY STYLE/GEFFEN/INTERSCOPE | 1368 | +121 |
| 21 | 21 | 12 | BOYS LIKE GIRLS | HERO/HEROINE | COLUMBIA | 1202 | -32 |
| 22 | 18 | 17 | CHRIS BROWN FEAT. T-PAIN | KISS KISS | JIVE/ZOMBA | 1097 | -411 |
| 23 | 27 | 3 | JONAS BROTHERS | WHEN YOU LOOK ME IN THE EYES | HOLLYWOOD | 1082 | +235 |
| 24 | 30 | 4 | LUPE FIASCO FEAT. MATTHEW SANTOS | SUPERSTAR | 1ST & 15TH/ATLANTIC | 1032 | -237 |
| 25 | 22 | 17 | SANTANA FEAT. CHAD KROEGER | INTO THE NIGHT | ARISTA/RMG | 1027 | +205 |
| 26 | 23 | 9 | PLINY FEAT. AKON | HYMNOTIZED | BIG GATES/SLIP-N-SLIDE/ATLANTIC | 1010 | -175 |
| 27 | 24 | 18 | PARAMORE | MISERY BUSINESS | FUELED BY RAMEN/RRP | 962 | -214 |
| 28 | 11 | 11 | ENUR FEAT. NATASJA | CALABRIA 2008 | ULTRA | 863 | +28 |
| 29 | NEW | NEW | MARIAH CAREY | TOUCH MY BODY | ISLAND/JANG | 829 | +624 |
| 30 | 31 | 6 | CASCADA | WHAT HURTS THE MOST | ROBBINS | 776 | +32 |
| 31 | 31 | 5 | ALICIA KEYS | LIKE YOU'LL NEVER SEE ME AGAIN | MBK/J/RMG | 748 | +132 |
| 32 | 34 | 8 | LIFEHOUSE | WHATEVER IT TAKES | GEFFEN/INTERSCOPE | 695 | +79 |
| 33 | 26 | 17 | NATASHA BEDINGFIELD FEAT. SEAN KINGSTON | LOVE LIKE THIS | PHONOGENIC/EPIC | 676 | -210 |
| 34 | NEW | NEW | USHER FEAT. YOUNG JEEZY | LOVE IN THIS CLUB | LAFACE/ZOMBA | 489 | +355 |
| 35 | 36 | 7 | BLUE OCTOBER | CALLING YOU | UNIVERSAL MOTOWN | 478 | +18 |
| 36 | NEW | NEW | LEONA LEWIS | BLEEDING LOVE | SYCO/J/RMG | 477 | +159 |
| 37 | 38 | 2 | COLBIE CAILLAT | REALIZE | UNIVERSAL REPUBLIC | 430 | +92 |
| 38 | 32 | 11 | MAROON 5 | WON'T GO HOME WITHOUT YOU | A&M/COTY/INTERSCOPE | 423 | -287 |
| 39 | 29 | 7 | JANET | FEEDBACK | ISLAND/JANG | 413 | -391 |
| 40 | NEW | NEW | NATASHA BEDINGFIELD | POCKETFUL OF SUNSHINE | PHONOGENIC/EPIC | 397 | +196 |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | CANADA CHR/TOP 40 | | PLAYS TW +/- | | |
|-----------|-----------|----------------|---|---------------------------------|---|-----|------|
| | | | ARTIST TITLE | IMPRINT / PROMOTION LABEL | | | |
| 1 | 1 | 12 | FLO RIDA FEATURING T-PAIN | LOW | POE BOY/ATLANTIC/WARNER | 634 | -4 |
| 2 | 2 | 7 | CHRIS BROWN | WITH YOU | JIVE/SONY BMG | 560 | +59 |
| 3 | 5 | 25 | RIHANNA | DON'T STOP THE MUSIC | SRR/DEF JAM/UNIVERSAL | 492 | +17 |
| 4 | 3 | 18 | WYCLEF JEAN FEAT. AKON, LIL WAYNE & NIA | SWEETEST GIRL (DOLLAR BILL) | COLUMBIA/SONY BMG | 491 | +5 |
| 5 | 4 | 15 | BRITNEY SPEARS | PIECE OF ME | JIVE/SONY BMG | 442 | -38 |
| 6 | 7 | 12 | SEAN KINGSTON | TAKE YOU THERE | BELUGA HEIGHTS/EPIC/SONY BMG | 426 | +18 |
| 7 | 8 | 18 | HEDLEY | FOR THE NIGHTS I CAN'T REMEMBER | UNIVERSAL | 415 | +10 |
| 8 | 6 | 18 | ALICIA KEYS | NO ONE | MBK/J/SONY BMG | 411 | -29 |
| 9 | 10 | 14 | ELISE ESTRADA | UNLOVE YOU | ROCKSTAR | 392 | +26 |
| 10 | 9 | 24 | TIMBALAND FEAT. ONEREPUBLIC | APOLOGIZE | MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL | 372 | -29 |
| 11 | 11 | 9 | JANET | FEEDBACK | ISLAND/UNIVERSAL | 363 | +5 |
| 12 | 14 | 7 | MILEY CYRUS | SEE YOU AGAIN | HOLLYWOOD/UNIVERSAL | 326 | +16 |
| 13 | 15 | 15 | ENUR FEATURING NATASJA | CALABRIA 2008 | ULTRA | 319 | +4 |
| 14 | 12 | 23 | SANTANA FEATURING CHAD KROEGER | INTO THE NIGHT | ARISTA/SONY BMG | 318 | -40 |
| 15 | 17 | 16 | LINKIN PARK | SHADOW OF THE DAY | WARNER BROS./WARNER | 290 | 0 |
| 16 | 27 | 5 | SARA BAREILLES | LOVE SONG | EPIC/SONY BMG | 276 | +48 |
| 17 | 30 | 4 | JORDIN SPARKS DUET WITH CHRIS BROWN | NO AIR | 19/JIVE/SONY BMG | 269 | +48 |
| 18 | 42 | 2 | MARIAH CAREY | TOUCH MY BODY | ISLAND/UNIVERSAL | 262 | +122 |
| 19 | 26 | 7 | BUCKCHERRY | SORRY | ELEVEN SEVEN/UNIVERSAL | 261 | +28 |
| 20 | 22 | 22 | AVRIL LAVIGNE | HOT | ARISTA/SONY BMG | 261 | +12 |
| 21 | 19 | 12 | TAYLOR SWIFT | TEARDROPS ON MY GUITAR | BIG MACHINE/UNIVERSAL | 261 | -14 |
| 22 | 20 | 11 | DANNY FERNANDES FEATURING JUELZ SANTANA | CURIOS | FORTUNE 5 | 259 | -6 |
| 23 | 16 | 16 | JORDIN SPARKS | TATTOO | 19/JIVE/SONY BMG | 256 | -38 |
| 24 | 23 | 5 | SUM 41 | WITH ME | AQUARIUS | 247 | +6 |
| 25 | 18 | 16 | SIMPLE PLAN | WHEN IT'S GONE | LAVA/ATLANTIC/WARNER | 241 | -43 |
| 26 | 24 | 10 | ONEREPUBLIC | STOP AND STARE | MOSLEY/INTERSCOPE/UNIVERSAL | 238 | +1 |
| 27 | 21 | 5 | MICHAEL JACKSON WITH AKON | WANNA BE STARTIN' SOMETHIN' | 2008 LEGACY/EPIC/SONY BMG | 235 | -16 |
| 28 | 28 | 11 | KREESHA TURNER | BOUNCE WITH ME | EMI | 224 | +1 |
| 29 | 25 | 13 | FINGER ELEVEN | I'LL KEEP YOUR MEMORY VAGUE | WIND-UP | 224 | -11 |
| 30 | 29 | 27 | THREE DAYS GRACE | NEVER TOO LATE | JIVE/SONY BMG | 223 | +1 |

FOR WEEK ENDING FEBRUARY 24, 2008

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First-time PD Jet Black's passion and preparation pay off for WHZT/Greenville, S.C.

Never-Ending Process

Darnella Dunham
DDunham@RadioandRecords.com

When an opportunity presents itself, you've got to be prepared for it. ■ Jet Black knew he was ready to move into the PD chair while working as APD/MD/night show host at Clear Channel's KTBZ (92.1 the Beat)/Tulsa. And last June, he got his big shot. Cox Radio offered him the PD/afternoon personality position at WHZT (Hot 98.1)/Greenville, S.C. The fall Greenville-Spartanburg Arbitron showed the first-time PD was primed for the challenge: WHZT surged 9.8-12.3 in persons 18-34, widening its first-place lead in the demo. The station also improved 5.1-5.5 12+ to rank fifth in the market.

Black says the realization that it was time to move up didn't come one day as an epiphany; it was more of a natural progression. "I had felt like I had gained a lot of experience working with a lot of different program directors and as a jock in multiple markets. Along the way I asked a lot of questions and got involved as much as they would let me.

"There just came a time for me a couple years ago where I was contributing a lot, picking up a lot of slack and helping relieve some of the pressure on the PD I was working for," he continues. "It became a partnership between he and I. When he'd get something on his desk, we'd split the responsibility because he could count on me to get it done and think like him."

Most of his programming bosses welcomed Black's inquisitive nature. "It depended a lot on the programmer," he says. "With the exception of maybe two, they were always intrigued and excited by my hunger and apt to help me learn new things or to teach me something new. Don't get me wrong—there were definitely a few people along the way that took that as a threat. But the best part about that was the fact that I was still able to learn from those guys too, even if it was just observing from afar."

Black quickly realized he had his work cut out for him when he landed the PD job at WHZT. Greenville-Spartanburg, Arbitron market No. 59, is dominated by Clear Channel, Entercom and Cox. WHZT has been in a heated contest with Entercom CHR/top 40 WFBC (B93.7).

"I had paid a lot of attention to the radio station and the battle that's going on between us and our competition in the market," he says, adding that even

before he was offered the PD gig, he had struck up conversations with several people who had spent time in the market. When opportunity knocked, those individuals became his go-to people.

"I did my homework by educating myself through them, by paying a lot of attention to the radio station and doing my research with some friends at Arbitron, finding out the history of the station as far as the ratings are concerned."

Now that he has been in the PD's chair for eight months, he says that initial education process was "just barely scratching the surface as to what I have learned since being in the market."

Black says he was pleasantly surprised to realize that Greenville listeners are "very in tune—they're very plugged in. People in this town are extremely loyal. We're lucky that we're in a place where people really do care and radio's more than just an appliance to them."

As a first-time PD under the age of 30, Black says gaining the respect of his staff and other colleagues remains a work in progress. "I look at each individual circumstance as being another opportunity to gain or lose respect. It's not something that is just inherent as soon as you walk in the door. You have to earn it."

He points to Cox Radio/Greenville VP/GM Steve Sinicropi's analogy that gaining respect is like building a bank account: "You make deposits into the respect account whenever you do something fantastic and make great ratings," Black says. "Whenever you go out of your way to make a salesperson happy by doing a little something extra to help them close the sale, you make a little deposit into your account. And over time that builds and builds."

'We're lucky that we're in a place where people really do care and radio's more than just an appliance to them.'

—Jet Black



Pictured, from left: WHZT/Greenville, S.C., PD Jet Black, overnight host Shorty, midday personality/MD Jay Styles and night jock Tone Hollywood

"And that's what the great programmers in radio have—they've built themselves a giant bank account of respect from doing the things that are required of being a manager," he adds. "Even if you get yourself to a point where you've got great ratings, you get along with everyone and your airstaff loves you, there's still an audience that has to respect you and clients that have to respect you and what you're doing."

Understanding the Cox culture and the heavy emphasis it places on research took some getting used to, Black says. But now he "gets it."

"There are a lot of programmers in the industry that look at research as a necessary evil, and I work for a company that believes very highly in researching the audience and finding out what they want," he says. Still, Black says he resisted research when he first landed at WHZT because he had become accustomed to getting by without having access to it in the past. He says he questioned why he had to "wait on research to change our gold category or to add a mixshow. But once I actually saw the research work and how in-depth you can get into your audience's head, I now look at it as being much more a tool that anybody should try to use any way they possibly can. There's no knee-jerk programming on emotion, which gets a lot of people in trouble. It's very thought-out, it's very strategic. It's

like a chess game as opposed to checkers. And that's how we've been able to navigate our way through the competition."

Research also gave him insight into presentation. "We found out that the audience didn't want us to talk less, they just wanted our talking to have more substance. So we started adding more content to what we were talking about, doing a lot more artist information and trying to spend more time talking about the lifestyle things that the radio station was doing."

While many in the industry wonder where the next generation of programming and air talent will come from, Black doesn't think it's all that difficult to find individuals as eager and passionate about the medium as he is.

"You've got to find the people who are hungry, not the people who can just do the job. I've got a guy right now on my part-time staff that's so unbelievably hungry that it's almost infectious. I think the key for the industry now to find young people who really want to do this is to find those hungry people who expect nothing in return—they just want to be a part of it. Have a keen eye for those individuals because they're out there. You just have to look."

R&R



► **PITBULL** EARNS HIS SECOND TOP 10 AS A LEAD ARTIST, AND THIRD OVERALL, AS "THE ANTHEM" JUMPS 11-10.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST | TITLE | NIelsen BDS CERTIFICATIONS | HIT PREDICTOR STATUS | PLAYS TW | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|---------------------------------------|-------------------------------|----------------------------|--|----------|-------------------|--------|
| 1 | 1 | 12 | CHRIS BROWN | WHY YOU | NO. 1 (2 WKS) | 11 ☆ | 5687 | +115 | 48.405 |
| 2 | 2 | 24 | FLO RIDA FEATURING T-PAIN | LW | | 11 ² ☆ | 5578 | +32 | 45.434 |
| 3 | 4 | 12 | WEBBIE, LIL' PHAT & LIL' BOOSIE | INDEPENDENT | | | 4717 | -369 | 28.665 |
| 4 | 3 | 13 | SNOOP DOGG | SENSUAL SEDUCTION | | 11 | 4348 | -569 | 32.630 |
| 5 | 6 | 15 | J. HOLIDAY | SUFFOCATE | | ☆ | 3488 | +84 | 23.595 |
| 6 | 5 | 13 | ALICIA KEYS | LIKE YOU'L NEVER SEE ME AGAIN | | 11 ☆ | 3434 | -106 | 22.158 |
| 7 | 8 | 7 | RIHANNA | DON'T STOP THE MUSIC | | 11 ☆ | 3148 | +288 | 23.065 |
| 8 | 7 | 18 | TREY SONGZ | CAN'T HELP BUT WAIT | | 11 ☆ | 2940 | -293 | 21.672 |
| 9 | 9 | 7 | LUPE FIASCO FEATURING MATTHEW SANTOS | SUPERSTAR | | 1ST & 15TH ATLANTIC | 2882 | +118 | 19.263 |
| 10 | 11 | 14 | PITBULL FEATURING LIL JON | THE ANTHEM | | FAMOUS ARTISTS/TVT | 2768 | +200 | 21.627 |
| 11 | 10 | 19 | SEAN KINGSTON | TAKE YOU THERE | | 11 ☆ | 2761 | +22 | 18.252 |
| 12 | 17 | 5 | RAY J & YUNG BERG | SEXY CAN I | | KNOCkout/DeJa 34/Epic/Koch | 2422 | +551 | 16.085 |
| 13 | 27 | 2 | MARIAH CAREY | AIRPOWER/MOST INCREASED PLAYS | | ISLAND/DJMG | 2411 | -1269 | 18.740 |
| 13 | 24 | 11 | PLIES FEATURING AKON | HYMNIZED | | BIG GATES/SLIP-N-SLIDE/ATLANTIC | 2280 | -184 | 21.682 |
| 12 | 17 | 17 | FERGIE | GLASSY | | 11 ² ☆ | 1991 | -490 | 10.638 |
| 14 | 21 | 11 | TIMBALAND FEATURING ONEREPUBLIC | APOLOGIZE | | 11 ³ ☆ | 1964 | -238 | 15.024 |
| 15 | 24 | 11 | ALICIA KEYS | NO ONE | | 11 ⁴ ☆ | 1939 | -190 | 15.023 |
| 18 | 18 | 6 | 2 PISTOLS FEATURING T-PAIN & TAY DIZM | SHE GOT IT | | UNIVERSAL REPUBLIC | 1925 | +109 | 9.642 |
| 19 | 36 | 2 | USHER FEATURING YOUNG JEEZY | LOVE IN THIS CLUB | | AIRPOWER | 1807 | +1107 | 15.249 |
| 20 | 19 | 11 | FAT JOE FEATURING J. HOLIDAY | I WON'T TELL | | TERROR SQUAD/IMPERIAL/CAPITOL | 1698 | -93 | 17.007 |
| 21 | 16 | 8 | BIRDMAN FEATURING LIL WAYNE | POP BOTTLES | | CASH MONEY/UNIVERSAL MOTOWN | 1542 | -433 | 8.665 |
| 23 | 15 | 15 | BIG GEMINI | HYMNIZED | | BIG GUN/UPSTAIRS | 1527 | +33 | 8.198 |
| 24 | 5 | 15 | MARIO | CRYING OUT FOR ME | | 3RD STREET/RMG | 1406 | +133 | 8.500 |
| 21 | 17 | 17 | BABY BASH FEATURING SEAN KINGSTON | WHAT IS IT | | ARISTA/RMG | 1380 | -270 | 10.152 |
| 22 | 14 | 14 | KANYE WEST FEATURING DWELE | FLASHING LIGHTS | | ROC-A-FELLA/DEF JAM/DJMG | 1339 | -158 | 15.391 |
| 25 | 8 | 8 | THE DREAM | FALSETTO | | RADIO KILLA/DEF JAM/DJMG | 1331 | +71 | 8.032 |
| 26 | 7 | 7 | SHAWTY LO | DEY KNOW | | 04/ASYLUM | 1320 | +176 | 9.704 |
| 30 | 4 | 4 | KEYSHIA COLE | REMEMBER | | IMANI/GEFFEN/INTERSCOPE | 1055 | +138 | 7.784 |
| 29 | 5 | 5 | BOW WOW & OMARION | HEY BABY (DJMR DEF) | | T.J.L.C./COLUMBIA | 1029 | +61 | 5.460 |
| 30 | 32 | 3 | COLBY O'DONIS FEATURING AKON | WHAT YOU GOT | | NONLIVE/GEFFEN/INTERSCOPE | 1002 | -223 | 9.717 |
| 31 | 28 | 12 | ENUR FEATURING NATASJA | CALABRIA 2008 | | ULTRA | 968 | -14 | 8.244 |
| 32 | 31 | 2 | RYAN LESLIE | DIAMOND GIRL | | NEXT SELECTION/CASABLANCA/UNIVERSAL MOTOWN | 925 | -143 | 8.372 |
| 33 | 37 | 3 | CHERISH FEATURING YUNG JOC | KILLA | | SHO NUFF/CAPITOL | 888 | +191 | 6.160 |
| 34 | 33 | 4 | MISSY ELLIOTT | CHING-A-LING | | THE COLD MIND/ATLANTIC | 851 | +81 | 6.645 |
| 35 | 35 | 6 | ASIA CRUISE | SELFISH | | HITZ COMMITTEE/JIVE/ZOMBA | 681 | -52 | 2.797 |
| 36 | 38 | 7 | MARY J. BLIGE | JUST FINE | | MATRIARCH/GEFFEN/INTERSCOPE | 659 | -27 | 5.412 |
| 37 | NEW | | LIL MAMA FEATURING CHRIS BROWN | SHAWTY GET LOOSE | | FAMILIAR FACES/JIVE/ZOMBA | 636 | +167 | 3.209 |
| 38 | NEW | | FLO RIDA FEATURING TIMBALAND | ELEVATOR | | POE BOY/ATLANTIC | 613 | +148 | 5.176 |
| 39 | NEW | | THE DEY | GIVE YOU THE WORLD | | EPIC/KOCH | 579 | +66 | 4.378 |
| 40 | RE-ENTRY | | JORDIN SPARKS DUET WITH CHRIS BROWN | NO AIR | | 19/JIVE/ZOMBA | 573 | +15 | 3.502 |

MOST ADDED

| ARTIST | TITLE / LABEL | NEW STATIONS |
|--|---|--------------|
| USHER FEAT. YOUNG JEEZY | 15 Love In This Club (LaFace/Zomba) | 15 |
| COLBY O'DONIS FEAT. AKON | 13 What You Got (Nonlive/Geffen/Interscope) | 13 |
| DANITY KANE | 11 Damaged (Bad Boy/Atlantic) | 11 |
| RYAN LESLIE | 8 Diamond Girl (Casablanca/Next Selection/Universal Motown) | 8 |
| LIL MAMA FEAT. CHRIS BROWN & T-PAIN | 8 Shawty Get Loose (Familiar Faces/Jive/Zomba) | 8 |
| FLO RIDA | 7 Elevator (Poe Boy/Atlantic) | 7 |
| MARIAH CAREY | 6 Touch My Body (Island/DJMG) | 6 |
| RAY J & YUNG BERG | 5 Sexy Can I (Knockout/DeJa 34/Epic/Koch) | 5 |
| MR. CAPONE-E | 5 Let Me Luv You Girl (Hi Power) | 5 |
| E-40 FEAT. LIL JON | 5 Sick Wad (187ME/Warner Bros.) | 5 |
| ADDED AT... KPTY | Houston, TX | |
| OM: Arnulfo Ramirez | PO: Cindy Hill | |
| Colby O'Donis Feat. Akon, What You Got. 33 | Mariah Carey, Touch My Body. 30 | |
| Ryan Leslie, Diamond Girl. 2 | Mario, Crying Out For Me. 0 | |

NEW AND ACTIVE

| ARTIST | TITLE / LABEL | PLAYS /GAIN | ARTIST | TITLE / LABEL | PLAYS /GAIN |
|------------------------|---|-------------|---------------------------------|--|-------------|
| CASELY | Emotional (Diaz Brothers/Epic/Koch) | 545/30 | GRIND MODE | I'm So High (Grind Mode/Island/Universal Republic) | 416/111 |
| LEONA LEWIS | Bleeding Love (SYCO/JRMG) | 492/168 | SOULJA BOY TELL'EM | FEAT. ARAB YAHHH! (ColliPark/Interscope) | 321/117 |
| LIL' WILL | My Dougie (Slide/Def Jam/Asylum) | 462/24 | ROCKO | Umma Do Me (Rocky Road/Island Urban/DJMG) | 317/42 |
| RICK ROSS FEAT. T-PAIN | The Boss (Slip-N-Slide/Def Jam/DJMG) | 426/65 | DJ FELLI FEL | The Finer Things (So So Def/Island Urban/DJMG) | 221/73 |
| YING YANG TWINS | Drop (TVT) | 419/50 | JANET | Rock With U (Island/DJMG) | 184/53 |
| MARIAH CAREY | Touch My Body (Island/DJMG) | +1269 | USHER FEAT. YOUNG JEEZY | Love In This Club (LaFace/Zomba) | +1107 |
| RAY J & YUNG BERG | Sexy Can I (Knockout/DeJa 34/Epic/Koch) | +1107 | RAY J & YUNG BERG | Sexy Can I (Knockout/DeJa 34/Epic/Koch) | +548 |
| MR. CAPONE-E | Let Me Luv You Girl (Hi Power) | +1107 | WEBBIE, LIL' PHAT & LIL' BOOSIE | Independent (Trill/Asylum/Atlantic) | +369 |
| E-40 FEAT. LIL JON | Sick Wad (187ME/Warner Bros.) | +1107 | RIHANNA | Don't Stop The Music (SRP/Def Jam/DJMG) | +1107 |

MOST INCREASED PLAYS

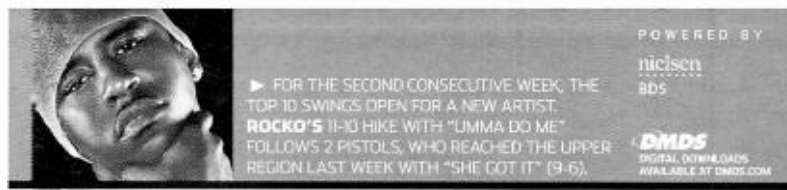
| ARTIST | TITLE / LABEL | PLAYS /GAIN |
|---------------------------------|---|-------------|
| MARIAH CAREY | Touch My Body (Island/DJMG) | +1269 |
| USHER FEAT. YOUNG JEEZY | Love In This Club (LaFace/Zomba) | +1107 |
| RAY J & YUNG BERG | Sexy Can I (Knockout/DeJa 34/Epic/Koch) | +548 |
| WEBBIE, LIL' PHAT & LIL' BOOSIE | Independent (Trill/Asylum/Atlantic) | +369 |
| RIHANNA | Don't Stop The Music (SRP/Def Jam/DJMG) | +1107 |

FOR WEEK ENDING FEBRUARY 24, 2008
 LEGEND: See legend to charts in charts section for rules and symbol explanations.
 *5 Rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

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▶ FOR THE SECOND CONSECUTIVE WEEK, THE TOP 10 SWINGS OPEN FOR A NEW ARTIST. **ROCKO'S** II-10 HIKER WITH "UMMA DO ME" FOLLOWS 2 PISTOLS, WHO REACHED THE UPPER REGION LAST WEEK WITH "SHE GOT IT" (9-6).

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RHYTHMIC REPORTERS

| | | | |
|---|---|---|--|
| WAJZ/Albany, NY* OM: Kevin Callahan PD: Rob Ryan MD: JD Redman | WFFY/Ft. Walton Beach, FL OM: Dan Collins PD: Luginat | KTTB/Minneapolis, MN* OM/PD: Sam Elliot MD: Zannie K. | KSFM/Sacramento, CA* PD: Byron Kennedy APD: Randy Fox |
| KKSS/Albuquerque, NM* PD: D.J. Lopez MD: Matthew Candelaria | WJFX/Ft. Wayne, IN* PD: Phil Becker APD/MD: Weasel | KHTN/Modesto, CA* OM/PD: Rene Roberts | WOCQ/Salisbury, MD PD: Deelite MD: Bill Baker |
| KFAT/Anchorage, AK OM: Tom Oakes PD/MD: McConnell "Man@Large" Adams APD: Brad Erickson | WNHT/Ft. Wayne, IN* PD: Vincent "MoJo" Wilson APD/MD: Eric "The Funky 1" | KDON/Monterey, CA* OM/PD: Sam Diggedy APD/MD: Eric "The Funky 1" | KUUU/Salt Lake City, UT* OM/PD: Brian Michel APD/MD: Kevin Cruise |
| WBTS/Atlanta, GA* PD: Lee Cagle APD/MD: Maverick | WDL0/Hagerstown, MD OM: Rick Alexander PD/MD: Artie Shultz | KYZZ/Monterey, CA* WQHT/New York, NY* PD: Ebro Darden APD/MD: Jill Strada | KBBT/San Antonio, TX* PD: Home Marco Arias APD: John Henry Medina |
| KDHT/Austin, TX* OM/PD: Chase APD: Boogie MD: Deuce | WVKL/Harrisburg, PA* OM/PD: John O'Dea APD/MD: Venetia | WQHT/New York, NY* PD: Ebro Darden APD/MD: Jill Strada | KPWT/San Antonio, TX* OM: Roger Allen PD: Eric Sean |
| KXBT/Austin, TX* PD: Rudy Ramos APD: Chico Rico | WZMX/Hartford, CT* OM: Steve Salthany PD/MD: DJ Buck APD: David Simpson | KMRK/Odessa, TX PD: Christopher Marquez APD/MD: Kid Vicious | XMOR/San Diego, CA* OM/PD: Lee Cornell |
| KBDS/Bakersfield, CA* PD: Robert Chavez APD: Adlai "DJ D-Lay" Wilson | KDOB/Honolulu, HI* PD: Ryan Sean | KKWD/Oklahoma City, OK* OM: Chris Baker PD: Ronnie Ramirez | KYLD/San Francisco, CA* OM: Michael Martin PD/MD: Jazzy Jim Archer APD/MD: Travis Loughran |
| KISV/Bakersfield, CA* PD/MD: J. Reed | KIKI/Honolulu, HI* PD/MD: K. Smooth APD: Pablo Sato | WPYO/Orlando, FL* OM: Steve Holbrook PD: Stevie DeMann | KWVV/San Luis Obispo, CA OM: Drew Ross PD/MD: Jo Jo Lopez APD: DJ Mel |
| WJMN/Boston, MA* OM: Cadillac Jack PD: Chris Tyler APD: Dennis O'Heron MD: GeeSpin | KPHW/Honolulu, HI* OM: Wayne Maria PD: KC Bejerna MD: Kevin Akitake | KVYB/Oxnard, CA* PD/AM/D: Daniel "Mambo" Herrjon | KPAT/Santa Maria, CA MD: DJ E-Wrek |
| WCZQ/Champaign, IL PD/MD: Roderick "SuavA" Lake | KPTY/Houston, TX* OM: Arnulfo Ramirez PD: Cindy Hill | KKUU/Palm Springs, CA OM: Jen Shevlin PD: Anthony "Antdog" Quiroz APD: Erin Deveaux MD: Ron T. | KUBE/Seattle, WA* OM: Shelle Hart PD: Eric Powers APD/MD: Karen Wild |
| WRVZ/Charleston, WV* OM: Rick Johnson PD/MD: Woody Woods | WXIS/Johnson City, TN* PD/MD: Todd Ambrose | WYPW/South Bend, IN APD/MD: Mike "The Mayor Mike Jax" Jackson | WPPW/San Diego, CA* OM: Roger Nelson PD: Boomer Davis |
| WIBT/Charlotte, NC* OM: Bruce Logan PD: Rob Wagman APD/MD: JoJo | KCHZ/Kansas City, MO* OM/PD: Maurice DeVoe | KEZE/Spokane, WA* OM: Roger Nelson PD: Boomer Davis | KWIN/Stockton, CA* PD: Louie Diaz |
| WBMM/Chicago, IL* PD: Todd Cavanah APD/MD: Erik Bradley | WKHT/Knoxville, TN* OM: Rich Bailey PD: Darren Stephens MD: Joey Tack | WRDW/Philadelphia, PA* PD: Leo "Kid Leo" Baldwin MD: Marian Newsome-McAdam | WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: KristiReif |
| KIBT/Colorado Springs, CO* PD: Jared Goldberg MD: Madboy | KRKA/Lafayette, LA* PD/MD: Chris Logan | WRDW/Philadelphia, PA* PD: Leo "Kid Leo" Baldwin MD: Marian Newsome-McAdam | WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: KristiReif |
| KZFM/Corpus Christi, TX* OM/PD: Ed Ocanas MD: Arlene M. Cordell | KNEX/Laredo, TX PD: Arturo Serna III | KZON/Phoenix, AZ* PD: Dennis Martinez APD: Strawberry MD: DJ Mikee Mike | KOHT/Tucson, AZ* OM: Tim Richards PD: Fred Rico |
| KZZA/Dallas, TX* PD: Al Fuentes MD: DJ Reave | KLUC/Las Vegas, NV* OM/PD: Cat Thomas APD/MD: J.B. King | WRED/Portland, ME* OM/PD: Buzz Bradley MD: DJ Jon | KTBT/Tulsa, OK* OM: Don Cristi PD: Corbin Pierce MD: Jonathan Shuford |
| KQKS/Denver, CO* PD: Cat Collins APD/MD: John E. Kage | KVEG/Las Vegas, NV* PD: Sherita Salsberry MD: Jesse "J-Noise" Garcia | KXJM/Portland, OR* OM: Tim McNamee PD: Mark Adams APD: Carrie "Careezy" Fisher MD: Big Kid Bootz | KBLZ/Tyler, TX PD: Charlie O'Douglas MD: Marcus "DJ Marcus Love" Love |
| KPRR/EI Paso, TX* PD: Patti Diaz APD/MD: DJ Slo Motion | WLTO/Lexington, KY* OM: Robert Lindsey PD: Tabatha Levrault | WPKF/Poughkeepsie, NY PD: Aaron "Dave" McCord APD/MD: C.J. McIntyre | WMBX/West Palm Beach, FL* PD: Mark McCray MD: Preston Lowe |
| XHTO/EI Paso, TX* OM/PD: Francisco Aguirre APD/MD: Alex "Big Al" Flora | KPWR/Los Angeles, CA* PD: Jimmy Steal APD/MD: E-Man | WVKX/Providence, RI* OM: Tony Bristol PD/MD: Dan Hunt APD: Joey Fox | KDCS/Wichita, KS* PD: Greg "Hitman" Williams MD: Dave "Deuce" Jacobsen |
| WRCL/Flint, MI* OM: J. Patrick PD: Nathan Reed MD: Clay Church | KBTE/Lubbock, TX OM: Jeff Scott PD/MD: Magoo | KEWB/Redding, CA OM: Rick Healy PD: Rico Garcia | KHHK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley |
| KBOS/Fresno, CA* PD: Greg Hoffman MD: Danny Salas | KSTQ/Lubbock, TX PD: Eddie Moreno APD: Vince Carrillo MD: Gilbert Saldana | KGGB/Riverside, CA* PD: Jesse Duran MD: DJ KC | |
| KSEQ/Fresno, CA* OM/PD: Tommy Del Rio MD: DJ Lace | KBFM/McAllen, TX* OM: Billy Santiago PD: Johnny O MD: Frankie G | WJJS/Roanoke, VA* PD/MD: Cisgo | |
| WBTT/Ft. Myers, FL* PD: Scrap Jackson APD/MD: Omar "The Big O" | KXHT/Memphis, TN* PD: Mo Better | KBMB/Sacramento, CA* PD: Pattie Moreno MD: DJ Short-E | |

* Monitored Reporters

RAP

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST | TITLE | IMP/IMP / PROMOTION LABEL | 11 NIELSEN BDS CERTIFICATIONS | PLAYS | AUDIENCE |
|-----------|-----------|----------------|--|--|---|-------------------------------|-------|---------------|
| | | | | | | | TW | MILLIONS RANK |
| 1 | 1 | 26 | FLO RIDA | FEATURING T-PAIN LOM | NO. 1 (11 WEEKS) POE BOY/ATLANTIC | 13 ² | 8764 | 116 |
| 2 | 2 | 21 | WEBBIE, LIL' PHAT & LIL' BOOSIE | INDEPENDENT | TRIL/ASYLUM/ATLANTIC | | 8376 | +162 |
| 3 | 3 | 15 | LUPE FIASCO | FEATURING MATTHEW SANTOS | 1ST & 15TH/ATLANTIC | | 5109 | +306 |
| 4 | 4 | 17 | SHAWTY LO | DEY KNOW | DA/ASYLUM | | 4856 | +285 |
| 5 | 5 | 12 | FAT JOE | FEATURING J. HOLIDAY I WON'T TELL | TERROR SQUAD/IMPERIAL/CAPITOL | | 4173 | +208 |
| 6 | 9 | 7 | 2 PISTOLS | FEATURING T-PAIN & TAY DIZM SHE GOT IT | UNIVERSAL REPUBLIC | | 2990 | +296 |
| 7 | 6 | 24 | BIRDMAN | FEATURING LIL WAYNE POP BOTTLES | CASH MONEY/UNIVERSAL MOTOWN | | 2904 | -566 |
| 8 | 10 | 14 | PITBULL | FEATURING LIL JON THE ANTHEM | FAMOUS ARTISTS/TVT | | 2875 | +198 |
| 9 | 8 | 26 | PLIES | FEATURING AKON HYPNOTIZED | BIG GATES/SLIP-N-SLIDE/ATLANTIC | 11 | 2860 | -288 |
| 10 | 11 | 13 | ROCKO | UMMA DO ME | ROCKY ROAD/ISLAND URBAN/DJANG | | 2804 | +276 |
| 11 | 7 | 16 | KANYE WEST | FEATURING OWELE FLASHING LIGHTS | ROC-A-FELLA/DEF JAM/DJANG | | 2792 | -403 |
| 12 | 13 | 6 | MISSY ELLIOTT | CHING-A-LING | THE GOLD MIND/ATLANTIC | | 2402 | +119 |
| 13 | 12 | 25 | KANYE WEST | FEATURING T-PAIN GOOD LIFE | ROC-A-FELLA/DEF JAM/DJANG | 11 | 2182 | -252 |
| 14 | 19 | 5 | RICK ROSS | FEATURING T-PAIN THE BOSS | SLIP-N-SLIDE/DEF JAM/DJANG | | 1792 | +341 |
| 15 | 15 | 6 | JAY-Z | FEATURING PHARRELL HUNK | ROC-A-FELLA/DEF JAM/DJANG | | 1756 | +63 |
| 16 | 17 | 18 | BIG GEMINI | HYPNOTIZED | BIG GUN/UPSTAIRS | | 1603 | +53 |
| 17 | 14 | 18 | BABY BASH | FEATURING SEAN KINGSTON WHAT IS IT | ARISTA/RMG | | 1503 | 288 |
| 18 | 16 | 31 | PLAYAZ CIRCLE | FEATURING LIL WAYNE DUFFLE BAG BOY | OTI/PDEF JAM/DJANG | 11 | 1417 | -187 |
| 19 | 18 | 36 | SOULJA BOY | TELL'EM CRANK THAT (SOULJA BOY) | COLLAPSE/INTERSCOPE | 11 ² | 1404 | -69 |
| 20 | 21 | 15 | DOLLA | FEATURING T-PAIN & TAY DIZM WHO THE F** IS THAT | JIVE/ZOMBA | | 1352 | +40 |
| 21 | 27 | 3 | SOULJA BOY | TELL'EM FEATURING ARAB SHIBBE | MOST INCREASED PLAYS COLLAPSE/INTERSCOPE | | 1347 | +408 |
| 22 | 26 | 3 | LIL MAMA | FEATURING CHRIS BROWN SHAWTY GET LOOSE | FAMILIAR FACES/JIVE/ZOMBA | | 1337 | +339 |
| 23 | 23 | 7 | LIL' WILL | MY DOUGIE | RUDEBOY/UNATHORIZED/DIASYLUM | | 1242 | +115 |
| 24 | 25 | 5 | BOW WOW & OMARION | HEY BABY (JUMP OFF) | T.J.G./COLUMBIA | | 1169 | +70 |
| 25 | 28 | 3 | FLO RIDA | FEATURING TIMBALANO ELEVATOR | POE BOY/ATLANTIC | | 1128 | +297 |
| 26 | 22 | 12 | HURRICANE CHRIS | FEATURING BOXIE PLAYAS ROCK | POLO GROUNDS/JRMG | | 1099 | -60 |
| 27 | 24 | 13 | TRINA | SINGLE AGAIN | SLIP-N-SLIDE | | 914 | -204 |
| 28 | 29 | 6 | MIKE JONES | FEATURING HURRICANE CHRIS DROP & GIMME 50 | ICE AGE/SWISHHOUSE/ASYLUM/WARNER BROS. | | 844 | +85 |
| 29 | 33 | 3 | THE OJY | GIVE YOU THE WORLD | EPIC/KOCH | | 609 | +69 |
| 30 | 30 | 12 | DEM FRANCHISE BOYZ | "ALKIN' OUT DA SIDE OF YA NECK!" | VIRGIN/CAPITOL | | 544 | 62 |
| 31 | 35 | 7 | POP IT OFF BOYZ | CRANK DAT BATHMAN | UNIVERSAL MOTOWN | | 539 | +30 |
| 32 | 37 | 3 | YING YANG TWINS | DROP | TVT | | 522 | +57 |
| 33 | 31 | 6 | BAKE UP BOYZ | FEATURING JIM JONES HOW I CAN DO THAT | PHASE ONE | | 459 | 114 |
| 34 | 36 | 4 | ROSCOE UMALI | FEATURING BOBBY VALENTINO & E-40 LIVE IT UP! | ARTISANS OF WAR | | 451 | 38 |
| 35 | 32 | 12 | GLASSES MALONE | FEATURING AKON CERTIFIED | CASH MONEY/UNIVERSAL MOTOWN | | 448 | 121 |
| 36 | 40 | 2 | PLIES | BUST IT BABY (PART I) | BIG GATES/SLIP-N-SLIDE/ATLANTIC | | 387 | +41 |
| 37 | 38 | 2 | BIROMAN FEAT. YOUNG JEEZY, RICK ROSS, & LIL WAYNE | 100 MILLION | CASH MONEY/UNIVERSAL MOTOWN | | 375 | +22 |
| 38 | NEW | | YUNG RALPH | I WORK HARD | UNIVERSAL REPUBLIC | | 373 | +44 |
| 39 | 34 | 11 | SCARFACE | FEATURING TREY SONGZ GRL YOU KNOW | RAP-A-LOT 4 LIFE/ASYLUM/ATLANTIC | | 344 | -179 |
| 40 | NEW | | BABY D | I M ABOUT MONEY | BIG OMP/KOCH | | 330 | +79 |

FOR WEEK ENDING FEBRUARY 24, 2008

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Record-breaking gospel song brings notoriety to pastor

Marvin Sapp Has 'Made It'

Darnella Dunham
DDunham@RadioandRecords.com

Having a consistent and successful 18-year recording career was gratifying enough for Verity/Zomba artist Marvin Sapp. But he cemented a place for himself in gospel radio history Feb. 4 when his single "Never Would Have Made It" ended a triumphant 26-week run at No. 1 on R&R's Nielsen BDS-driven Gospel chart. ■ For a song to reside on a chart for six months is remarkable, but to remain uninterrupted at No. 1 is unprecedented at gospel radio. Pastor Sapp, who is also amazed by the longevity of "Never Would Have Made It," says, "It's mind-blowing to me, how something so simple and so short could have such a major impact on so many."

Ironically, he says the track almost didn't make the album, "because when God gave me the song, I didn't think it was an entire song."

The majority of the track consists of the chorus—which is why Sapp describes it as simple and short. The lyric may be sparse, but its impact on listeners is tremendous. Sapp says, "The chorus and the verse [are] very simple: 'I never could have made it, never would have made it without you/I would have lost my mind, now I see how you've always been there for me. And because of that I'm stronger, wiser and better.'"

"And that is the entire song. But it has maximum impact because all of us, no matter what walk of life we're from, can look at some situation we've faced in our lives and say that we never would have made it, never could have made it without [God]," he says.

The song came to fruition the Sunday after Sapp eulogized his father in a worship service and then began singing it everywhere he's gone since October 2006. "At that point in time, [producer] Matthew Brownie was the music director at my church; it wasn't like we sat down and collaborated or anything," Sapp recalls. "I came to the pulpit with tears rolling down my face, worship was just ending, and I started singing it and he just followed."

Sapp's first reaction was to keep the song to himself: "I really felt it was something [God] gave to encourage me while I was going through the difficulties of life, what I was deal-

ing with. While we were recording this album, 'Thirsty,' three of the most important men in my life died: my natural father, Henry Lewis Sapp Jr.; my musical mentor, L. Craig Tyson; and then my spiritual father and pastor, Bishop William C. Abney, who actually died the day before the recording.

"So in a 90-day period, I lost three of the most important men in my life whom I trusted, who poured into me, who were significant to me becoming a man and intricate in that area from natural birth to spiritual birth," he says. "After the pushing and prodding of my wife telling me that I needed to record it, that is how it actually got on the CD. I'm so glad it did."

"Never Would Have Made It" has also spent 10 weeks on R&R's Urban AC chart, and it is still growing with secular audiences. But nothing much has changed in the life of Marvin Sapp. "With me being a pastor, husband and a father, I've just been trying to focus on those things," he says. "I guess since I was born and raised in Grand Rapids, Mich., and still live here, it keeps me kind of level."

Some of the benefits of having a huge hit for Sapp include requests for interviews and being invited to perform on BET's "Celebration of Gospel" and at the Stellar Awards. Exposure to a larger audience has also helped boost record sales of "Thirsty" to 201,000 units, according to Nielsen SoundScan.

Gospel Chart:

- Debuted at No. 25 in June 1, 2007, issue
- Weeks to get to No. 1: 12
- Weeks at No. 1: 26 (Aug. 17, 2007-Feb. 8, 2008)
- First song to reach 1,000 weekly plays at gospel radio
- Holds record for most spins in one week (1,068)

Urban AC Chart:

- Moves 35-28 (up 41 plays) this week
- Weeks on chart: 10

Seeing "Never Would Have Made It" cross over is "shocking, but a blessing at the same time" for Sapp. "The majority of gospel artists would love to have their music transcend genres and be able to move out of the gospel arena into the secular arena, without having to compromise their musical style, gift or talent. The fact that our music is being embraced by the secular audience is absolutely great for me, because it has happened without me having to compromise who I am or change my lyrical content."

The powerful emotion behind the song also connects with listeners, and Sapp has no problem summoning his passion no matter how many times he performs it. He says, "Every time I sing it, it just really takes me back to that place of encouraging myself. It's really therapeutic. Singing that song really blesses me."

Instead of trying to create another song as huge as "Never Would Have Made It," Sapp is appreciating every moment of his history-making single. "I'm too busy enjoying this one," he says. "This one is doing too well and I don't want to think about the next project."



"I've been in this business for 18 years, and I have experienced marginal success, but not this type. There's no way possible I'm going to shoot past this and try to do something greater. I'm going to enjoy this and live in the moment. When the record company calls me and says it's time to do another album, I'll probably tell them to wait six more months."

As Sapp savors the song's success, he's also focused on using the momentum to benefit his Lighthouse Full Life Center Church and the people in his hometown. Sapp has formulated a partnership with the Grand Rapids public school system to open a school of the arts for sixth and seventh graders: the Grand Rapids Ellington Academy for Arts and Technology. In addition, early learning centers and a summer camp are scheduled to open this year.

Sapp says, "We have a lot of things on our plate, so I can't really get caught up in the music thing like I want to, because I'm a visionary with a fast-growing church. We started with 24 members four years ago, and have over 1,000 members now. It's been a great, great blessing, but at the same token, I have to stay ahead of the game."

"I really thank God for the notoriety, because it's given me the opportunity to parlay it into what I'm doing locally. National notoriety is great, but I don't think that you get a platform so that you forget where you came from. You need to go back and help those less fortunate, because somebody helped you." R&R

'The fact that our music is being embraced by the secular audience is absolutely great for me, because it has happened without me having to compromise who I am or change my lyrical content.'

—Marvin Sapp



► **LIL MAMA** BOWS FOR THE SECOND TIME ON THE URBAN CHART AS "SHAWTY GET LOOSE," FEATURING CHRIS BROWN, DEBUTS AT NO. 36. LAST MAY, THE HARLEM-BRED RAPPER PEAKED AT NO. 28 WITH "LIP GLOSS."

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | 11 NIELSEN BDS CERTIFICATIONS | HITPREDICTOR STATUS | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|--|--|---------------------|--------------|-------------------|------|
| 1 | 1 | 13 | KEYSHIA COLE I Remember | NO. 1 (2 WKS) | ☆ | 4615 +69 | 45.218 | 1 |
| 2 | 2 | 19 | J. HOLIDAY Suffocate | MUSIC LINE/CAPITOL | ☆ | 4013 -275 | 40.133 | 2 |
| 3 | 5 | 12 | CHRIS BROWN With You | 11 JIVE/ZOMBA | ☆ | 3993 +204 | 38.402 | 3 |
| 4 | 7 | 11 | THE-DREAM Falsetto | RADIO KILLA/DEF JAM/JD/MC | ☆ | 3811 -267 | 36.037 | 5 |
| 5 | 4 | 17 | WEBBIE, LIL' PHAT & LIL' BOOSIE Independent | TRILLIASYLUM/ATLANTIC | ☆ | 3659 -237 | 32.259 | 7 |
| 6 | 8 | 22 | MARIO Crying Out For Me | 3RD STREET/JRMG | ☆ | 3585 -220 | 37.802 | 4 |
| 7 | 3 | 14 | SNOOP DOGG Sensual Seduction | DOGGYSTYLE/DEF JEFFEN/INTERSCOPE | ☆ | 3568 -320 | 31.752 | 8 |
| 8 | 6 | 17 | ALICIA KEYS Like You'll Never See Me Again | MBK/JRMG | ☆ | 3391 -186 | 34.122 | 6 |
| 9 | 10 | 14 | SHAWTY LO By Your Side | DALIASYLUM | ☆ | 3236 +109 | 28.920 | 10 |
| 10 | 9 | 20 | FLO RIDA FEATURING T-PAIN Low | POE BOY/ATLANTIC | 11 | 3186 -148 | 31.697 | 9 |
| 11 | 12 | 11 | ROCKO Imma Dime | ROCKY ROAD/ISLAND URBAN/DJ/MC | ☆ | 2487 +234 | 20.483 | 14 |
| 12 | 10 | 10 | FAT JOE FEATURING J. HOLIDAY I Won't Tell | TERROR SQUAD/IMPERIAL/CAPITOL | ☆ | 2475 +301 | 23.860 | 12 |
| 13 | 11 | 21 | MARY J. BLIGE Just Fine | MATRIARCH/DEF JEFFEN/INTERSCOPE | ☆ | 2328 -152 | 26.534 | 11 |
| 14 | 15 | 5 | RAY J & YUNG BERT Sexy Cani | KNOK KOUT/DEJA 34/EPIK/KOCH | ☆ | 2312 +217 | 20.010 | 16 |
| 15 | 16 | 6 | LUPE FIASCO FEATURING MATTHEW SANTOS Superstar | 1ST & 15TH/ATLANTIC | ☆ | 2227 +189 | 18.418 | 17 |
| 16 | 21 | 2 | USHER FEATURING YOUNG JEEZY Love In This Club | AIRPOWER/MOST INCREASED PLAYS | ☆ | 2114 -989 | 20.132 | 15 |
| 17 | 28 | 2 | TREY SONGZ Can't Help But Wait | 11 SONG BOOK/ATLANTIC | ☆ | 2033 -113 | 23.084 | 13 |
| 18 | 23 | 2 | MARIAH CAREY Touch My Body | AIRPOWER ISLAND/DJ/MC | ☆ | 1862 +821 | 14.913 | 19 |
| 19 | 6 | 6 | JAY-Z FEATURING PHARRELL I Know | ROC-A-FELLA/DEF JAM/DJ/MC | ☆ | 1620 +78 | 11.056 | 21 |
| 20 | 5 | 5 | MISSY ELLIOTT Ching-A-Ling | THE COLD MIND/ATLANTIC | ☆ | 1551 +36 | 10.270 | 22 |
| 21 | 17 | 14 | KANYE WEST FEATURING DWELE Flashing Lights | ROC-A-FELLA/DEF JAM/DJ/MC | ☆ | 1453 -245 | 16.431 | 18 |
| 22 | 4 | 4 | RICK ROSS FEATURING T-PAIN The Boss | SLIP-N-SLIDE/DEF JAM/DJ/MC | ☆ | 1366 +276 | 8.757 | 23 |
| 23 | 20 | 20 | BIRDMAN FEATURING LIL WAYNE Pop Bottles | CASH MONEY/UNIVERSAL MOTOWN | ☆ | 1362 -133 | 11.188 | 20 |
| 24 | 26 | 4 | 2 PISTOLS FEATURING T-PAIN & TAY DIZM She Got It | UNIVERSAL REPUBLIC | ☆ | 1065 +187 | 6.284 | 29 |
| 25 | 31 | 2 | SOULJA BOY TELL'EM FEATURING ARAB Yahhh! | COLLIPARK/INTERSCOPE | ☆ | 1026 +291 | 7.517 | 25 |
| 26 | 24 | 10 | HURRICANE CHRIS FEATURING BOXIE Playa's Rock | POLD GROUNDS/JRMG | ☆ | 1005 -29 | 5.552 | 32 |
| 27 | 4 | 4 | LYFE JENNINGS Never Never Land | COLUMBIA | ☆ | 995 +136 | 7.444 | 26 |
| 28 | 6 | 6 | DOLLA FEATURING T-PAIN & TAY DIZM Who The F*** Is That | JIVE/ZOMBA | ☆ | 934 +104 | 6.154 | 30 |
| 29 | 8 | 8 | JAHMEIM Never | DIVINE MILL/ATLANTIC | ☆ | 876 +16 | 7.258 | 27 |
| 30 | 30 | 4 | RAHEEM DEVALGHN Customer | JIVE/ZOMBA | ☆ | 811 -10 | 5.893 | 31 |
| 31 | 33 | 3 | LIL' WILL My Dookie | RUEDEVOY/DIVINE AUTHORIZED/ASYLUM | ☆ | 780 +91 | 7.061 | 28 |
| 32 | 37 | 3 | RYAN LESLIE Diamond Girl | NEXT SELECTION/CASABLANCA/UNIVERSAL MOTOWN | ☆ | 778 +128 | 7.593 | 24 |
| 33 | 25 | 11 | MARY J. BLIGE Work That | MATRIARCH/DEF JEFFEN/INTERSCOPE | ☆ | 772 -229 | 4.744 | 35 |
| 34 | 39 | 2 | TREY SONGZ Last Thing | SONG BOOK/ATLANTIC | ☆ | 725 +121 | 5.519 | 33 |
| 35 | 38 | 3 | MIKE JONES FEATURING HURRICANE CHRIS Drop & Name It | ICE AGE/SWISHHOUSE/ASYLUM/WARNER BROS. | ☆ | 719 +87 | 3.678 | 40 |
| 36 | 36 | 3 | LIL MAMA FEATURING CHRIS BROWN Shawty Get Loose | FAMILIAR FACES/JIVE/ZOMBA | ☆ | 701 +172 | 4.594 | 36 |
| 37 | 37 | 3 | JANET Luv | ISLAND/DJ/MC | ☆ | 642 +223 | 4.801 | 34 |
| 38 | 40 | 3 | CHERISH FEATURING YUNG JOC Killa | SHO NUFF/CAPITOL | ☆ | 614 +32 | 3.926 | 38 |
| 39 | 34 | 5 | CHERI DENNIS FEATURING YUNG JOC & CORILLA ZOE Portrait of Love | BAD BOY/ATLANTIC | ☆ | 609 -78 | 2.273 | 37 |
| 40 | 32 | 13 | SEAN KINGSTON Take You There | 11 BELUCA HEIGHTS/EPIK/KOCH | ☆ | 540 -173 | 2.135 | 39 |

MOST ADDED

| ARTIST TITLE / LABEL | NEW STATIONS |
|---|--------------|
| ASHANTI The Way That I Love You (The Inc./Universal Motown) | 37 |
| DAY26 Got Me Going (Bad Boy/Atlantic) | 31 |
| SHEEK LOUCH Good Love (D Block/Koch) | 15 |
| USHER FEAT. YOUNG JEEZY Love In This Club (LaFace/Zomba) | 14 |
| CHINGY FEAT. LUDACRIS & BOBBY VALENTINO Gimme Dat (DTP/Def Jam/DJ/MC) | 10 |
| SOULJA BOY TELL'EM FEAT. ARAB YAHHH! (Collipark/Interscope) | 7 |
| MARIAH CAREY Touch My Body (Island/DJ/MC) | 6 |
| CASELV Emotional (Diaz Brothers/Epic/Koch) | 5 |
| LUPE FIASCO FEAT. MATTHEW SANTOS Superstar (1st & 15th/Atlantic) | 4 |
| RICK ROSS FEAT. T-PAIN The Boss (Slip-N-Slide/Def Jam/DJ/MC) | 4 |
| ADDED AT... WWWZ Charleston, SC | |

NEW AND ACTIVE

| ARTIST TITLE / LABEL | PLAYS /GAIN | ARTIST TITLE / LABEL | PLAYS /GAIN |
|---|-------------|---|-------------|
| FLO RIDA FEAT. TAMBALAND Elevator (Poe Boy/Atlantic) | 515/149 | YUNG RALPH I Work Hard (Universal Republic) | 325/43 |
| RAZAH Rain (ManHood/Def Jam/DJ/MC) | 503/64 | CASELY Emotional (Diaz Brothers/Epic/Koch) | 224/169 |
| POP IT OFF BOYZ Crank Out Balam (Universal Motown) | 449/42 | PLIES Bust It Baby (Part 1) (Big Gates/Slip-N-Slide/Atlantic) | 318/26 |
| RIHANNA Don't Stop The Music (SRP/Def Jam/DJ/MC) | 346/86 | ASHANTI The Way That I Love You (The Inc./Universal Motown) | 202/172 |
| BIRDMAN FEAT. YOUNG JEEZY, RICK ROSS, & LIL WAYNE 100 Million (Cash Money/Universal Motown) | 328/21 | BOW WOW & OMARION He Ain't Gotta Know (T.U.G./Columbia) | 253/23 |
| | 37 | | 26 |

MOST INCREASED PLAYS

| | | |
|------|---|---|
| +989 | ☆ | USHER FEAT. YOUNG JEEZY Love In This Club (LaFace/Zomba) |
| +821 | | MARIAH CAREY Touch My Body (Island/DJ/MC) |
| +301 | | FAT JOE FEAT. J. HOLIDAY I Won't Tell (Terror Squad/Imperial/Capitol) |
| +291 | | SOULJA BOY TELL'EM FEAT. ARAB YAHHH! (Collipark/Interscope) |
| +276 | | RICK ROSS FEAT. T-PAIN The Boss (Slip-N-Slide/Def Jam/DJ/MC) |

FOR WEEK ENDING FEBRUARY 24, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanation s.
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► JAZZ GUITARIST **MARCUS MILLER** TAPS CORINNE BAILEY RAE ON VOCALS FOR HIS FIRST BOW AT URBAN AC AS "FREE" ENTERS AT NO. 39 WITH MOST ADDED HONORS.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | 1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PLAYS TW | ± | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|--|---|-------------|------|----------------------|------|
| 1 | 1 | 16 | ALICIA KEYS Like You'll Never See Me Again | NO. 1 (7 WKS) [1] MBKJ/RMG | 2002 | -74 | 19.495 | 1 |
| 2 | 3 | 16 | KEYSHIA COLE I Remember | IMANI/Geffen/Interscope | 1983 | +136 | 18.097 | 2 |
| 3 | 2 | 19 | JAHEIM Never | DIVINE MILL/Atlantic | 1962 | +107 | 17.491 | 3 |
| 4 | 4 | 20 | MARY J. BLIGE Just Fine | MATRIMARCH/Geffen/Interscope | 1769 | -52 | 16.920 | 4 |
| 5 | 5 | 22 | RAHEEM DEVAUGHN Woman | JIVE/ZOMBA | 1502 | -136 | 14.117 | 5 |
| 6 | 6 | 14 | ERYKAH BADU Honey | UNIVERSAL MOTOWN | 1064 | -6 | 8.566 | 7 |
| 7 | 7 | 49 | MUSIQ SOULCHILD Teach Me | [1] ATLANTIC | 884 | -132 | 7.113 | 8 |
| 8 | 9 | 29 | JOE My Love | JIVE/ZOMBA | 804 | -83 | 4.795 | 15 |
| 9 | 8 | 26 | ALICIA KEYS No One | [1] MBKJ/RMG | 781 | -188 | 6.153 | 10 |
| 10 | 11 | 26 | JUSTIN TIMBERLAKE DUET WITH BEYONCÉ Until the End of Time | [1] JIVE/ZOMBA | 728 | -36 | 8.871 | 6 |
| 11 | 14 | 6 | ANGIE STONE Sometimes | STAX/CMG | 702 | +96 | 6.367 | 9 |
| 12 | 10 | 30 | CHAKA KHAN Angel | BURGUNDY/COLUMBIA | 697 | -71 | 5.099 | 14 |
| 13 | 12 | 12 | CHAKA KHAN One For All Time | BURGUNDY/COLUMBIA | 643 | -17 | 5.997 | 11 |
| 14 | 18 | 5 | KETH SWEAT FEATURING PAISLEY BETTIS Suga Suga Suga | AIRPOWER [Kina/Alto/Rhino] | 589 | -147 | 3.995 | 16 |
| 15 | 17 | 18 | JILL SCOTT My Love | HIDDEN BEACH | 587 | +100 | 3.971 | 17 |
| 16 | 15 | 17 | KIRK FRANKLIN Declaration (This Is It!) | COSMO CENTRIC/ZOMBA | 584 | -5 | 5.104 | 13 |
| 17 | 39 | 2 | MARIAH CAREY Touch My Body | AIRPOWER/MOST INCREASED PLAYS ISLAND/IDJMG | 317 | -218 | 2.947 | 20 |
| 18 | 26 | 3 | LEDISI In the Morning | VERVE FORECAST/VERVE | 278 | +61 | 1.766 | 26 |
| 19 | 20 | 9 | MARY J. BLIGE Work That | MATRIMARCH/Geffen/Interscope | 277 | -78 | 3.313 | 19 |
| 20 | 21 | 10 | J. HOLIDAY Supplicate | MUSIC LINE/CAPTOL | 276 | -6 | 5.345 | 12 |
| 21 | 23 | 4 | CHARLIE WILSON FEATURING T-PAIN Supa Sexy | JIVE/ZOMBA | 256 | +3 | 0.951 | 37 |
| 22 | 22 | 14 | CHRISTETTE MICHELE Be Ok | DEF JAM/IDJMG | 244 | -12 | 1.286 | 32 |
| 23 | 24 | 13 | TAMIA Almost | PLUS VIMACE | 241 | -12 | 1.955 | 24 |
| 24 | 30 | 5 | CHERI DENNIS FEATURING YUNG JOC & GORILLA ZOE Portrait of Love | BAD BOY/ATLANTIC | 224 | +44 | 1.160 | 35 |
| 25 | 25 | 12 | MARVIN WINANS Just Don't Wanna Know | PURESPRINGS COSPEL | 208 | -28 | 1.672 | 27 |
| 26 | 27 | 20 | ANTHONY HAMILTON Do You Feel Me | DEF JAM/IDJMG | 205 | -28 | 2.393 | 21 |
| 27 | 28 | 7 | MICHAEL McDONALD Love Tax | UNIVERSAL MOTOWN | 183 | -12 | 0.580 | - |
| 28 | 35 | 10 | MARVIN SAPP Never Would Have Made It | VERTIT/ZOMBA | 171 | +41 | 2.383 | 22 |
| 29 | 29 | 14 | JOHNTA AUSTIN The One That Got Away | SO SO DEEP/ISLAND URBAN/IDJMG | 171 | -13 | 0.678 | 40 |
| 30 | 34 | 12 | TREY SONGZ Can't Help But Wait | [1] SONG BOOK/ATLANTIC | 169 | +30 | 3.820 | 18 |
| 31 | 31 | 3 | EMILY KING U & I | LIFEPRINT/JRMG | 166 | +26 | 0.727 | 39 |
| 32 | 36 | 4 | MARY J. BLIGE Hurt Again | MATRIMARCH/Geffen/Interscope | 154 | +31 | 1.271 | 33 |
| 33 | 38 | 4 | LYFE JENNINGS Never Never Land | COLUMBIA | 139 | +36 | 2.025 | 23 |
| 34 | 33 | 16 | YOLANDA ADAM'S Hold On | COLUMBIA | 132 | -20 | 0.904 | 38 |
| 35 | 37 | 6 | WILLIE CLAYTON A Woman Knows | MALACO | 111 | +6 | 0.460 | - |
| 36 | 32 | 15 | KEYSHIA COLE INTRODUCING AMINA Shoulda Let You Go | IMANI/Geffen/Interscope | 104 | -49 | 1.427 | 30 |
| 37 | NEW | | MINT CONDITION Baby Boy Baby Girl | CAGED BIRD/VIMACE | 102 | +73 | 0.315 | - |
| 38 | NEW | | BOYZ II MEN Just My Imagination (Runnin' Away With Me) | DECCA | 89 | +19 | 0.285 | - |
| 39 | NEW | | MARCUS MILLER FEATURING CORINNE BAILEY RAE Free | MOST ADDED CONCORD JAZZ/CMG | 78 | +30 | 0.422 | - |
| 40 | NEW | | NOEL GOURDIN The River | EPIC | 77 | +52 | 1.449 | 29 |

MOST ADDED

| ARTIST TITLE / LABEL | NEW STATIONS |
|---|-----------------|
| MARCUS MILLER FEAT. CORINNE BAILEY RAE Free (3 Deuces/CMG) KDKS, KJLH, KMEZ, KNEK, KOKY, KQXL, WAGH, WHUR, WKXL, WLXC, WMGL, WMPZ, WNEW, WSRB, WTLZ, WWDM, WXST | 17 |
| MARIAH CAREY Touch My Body (Island/IDJMG) KMLK, KQXL, KVMQ, WDAJ, WDLT, WZZZ, WFLM, WFXC, WHRP, WMB, WMJ, WQQK, WTYB, WYLD, XM Suite 62 | 14 |
| ALICE SMITH Dream (BBE) KDKS, KMEZ, KNEK, KOKY, KQXL, WAGH, WGR, WHUR, WKXL, WLXC, WMGL, WWDM | 12 |
| KEITH SWEAT FEAT. PAISLEY BETTIS Suga Suga Suga (Kina/Alto/Rhino) KMLK, KQXL, KVMQ, WBLB, WZZZ, WKUS, WNEW, WQQK | 8 |
| LIVIN OUT LOUD Lately (Kin) KNEK, WKXL, WMGL, WMPZ | 4 |
| ANGIE STONE Sometimes (Stax/CMG) WFXC, WJMR, WMJ | 3 |
| CHAKA KHAN One For All Time (Burgundy/Columbia) WRDL, WXMG | 2 |
| JILL SCOTT My Love (Hidden Beach) WBHK, WLWH | 2 |
| LEDISI In the Morning (Verve Forecast/Verve) WAMJ, WBAV | 2 |
| CHARLIE WILSON FEAT. T-PAIN Supa Sexy (Jive/Zomba) WMB, WYLD | 2 |

ADDED AT... WFLM
Ft. Pierce, FL
PD: Joe Fisher
MD: Joseph Jenkins
Mariah Carey: Touch My Body, 3
Mint Condition: Baby Boy Baby Girl, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

| ARTIST TITLE / LABEL | PLAYS /GAIN | ARTIST TITLE / LABEL | PLAYS /GAIN |
|---|----------------|--|----------------|
| RAHEEM DEVAUGHN Customer (Jive/Zomba) TOTAL STATIONS: | 77/17 | FLOYD TAYLOR You Still Got It (Malaco) TOTAL STATIONS: | 47/1 |
| JANET Luv (Island/IDJMG) TOTAL STATIONS: | 75/9 | MARY J. BLIGE Stay Down (Matrimarch/Geffen/Interscope) TOTAL STATIONS: | 41/14 |
| LIVIN OUT LOUD Lately (Kin) TOTAL STATIONS: | 67/56 | BEVERLY CRAWFORD He's Done Enough (JJD) TOTAL STATIONS: | 39/14 |
| P.K. CARTER FEAT. ANGIE STONE Ain't Nothin' Like A Sista (Manifest/Revel) TOTAL STATIONS: | 52/1 | DORINDA CLARK-COLE Take It Back (Cosmo Centric/Zomba) TOTAL STATIONS: | 36/15 |
| SAID Fantasy (20 West) TOTAL STATIONS: | 48/11 | RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) The Light (NuSpring/EMI Gospel) TOTAL STATIONS: | 35/19 |
| | | | 28 |

↑

MOST INCREASED PLAYS

| | |
|------|--|
| +218 | MARIAH CAREY Touch My Body (Island/IDJMG) KRNB -16, WWIN -15, KMLK -14, WRNB -13, WHRP -13, WDAJ -12, WZZZ -12, WYLD -12, WMB -12, WVKL -11 |
| +147 | KEITH SWEAT FEAT. PAISLEY BETTIS Suga Suga Suga (Kina/Alto/Rhino) WNEW -18, WBLB -12, KMLK -11, WRDL -11, WJMR -11, WKXL -7, WDLT -7, WQXC -7, WQNC -6, WLWH -5 |
| +136 | KEYSHIA COLE I Remember (Imani/Geffen/Interscope) WLWH -25, WNEW -14, WMGL -14, WRDL -13, WJMR -11, WHRP -11, WTLZ -11, KQXL -6, KMEZ -6, WYLD -5 |
| +136 | RAHEEM DEVAUGHN Woman (Jive/Zomba) WYLD -26, WXST -16, WAGH -14, WDLT -13, WZZZ -11, WMB -11, WHRP -10, WDAJ -10, WTYB -9, KVMQ -9 |
| +107 | JAHEIM Never (Divine Mill/Atlantic) WHRP -11, WSQL -10, WFLM -10, KMLK -8, WKUS -7, WMB -6, WMJ -6, WLWH -5, WBLB -5, WJMR -5 |

FOR WEEK ENDING FEBRUARY 24, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ **RUBEN STUDDARD, TEAMED WITH DEITRICK HADDON AND MARY MARY, EARNS HIS FIRST TOP 10 AS "LOVE HIM LIKE I DO" SPRINGS 11-10. STUDDARD'S ONLY OTHER CHART APPEARANCE, "I NEED AN ANGEL," TOPPED OUT AT NO. 11 IN 2005.**

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | 1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PLAYS TW | -/+ | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|---|--|----------|-----|-------------------|------|
| | | | | | | | | |
| 1 | 1 | 20 | KIRK FRANKLIN DECLARATION (THIS IS IT) | GOSPO CENTRIC/ZOMBA | 865 | -27 | 3.826 | 1 |
| 2 | 40 | | MARVIN SAPP NEVER WOULD HAVE MADE IT | VERITY/ZOMBA | 864 | +8 | 3.755 | 2 |
| 3 | 24 | | BEVERLY CRAVE HIS DOONE ENDUCH | JDI | 781 | -14 | 3.310 | 6 |
| 5 | 24 | | REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR YOU MUST COME IN AT THE DOOR | MGM/JEG | 719 | 0 | 3.069 | 7 |
| 4 | 30 | | THE CLARK SISTERS LIVIN | EMI GOSPEL | 716 | -18 | 3.286 | 4 |
| 7 | 25 | | THE NEW LIFE COMMUNITY CHOIR FEATURING JOHN P. KEE RIGHT NOW PRAISE | TYSCOTINE W LIFE/VERITY/ZOMBA | 658 | -22 | 3.144 | 5 |
| 7 | 9 | 18 | RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT | NOSPRING/EMI GOSPEL | 646 | +97 | 2.748 | 10 |
| 8 | 6 | 45 | MAURETTE BROWN CLARK THE GOD | AIR GOSPEL/MALACO | 626 | -91 | 3.340 | 3 |
| 9 | 8 | 37 | BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US | ALPHA DGG/TYSCOT | 592 | +8 | 2.428 | 13 |
| 10 | 11 | 22 | RUBEN STUDDARD, DEITRICK HADDON & MARY MARY LOVE HIM LIKE I DO | VERITY/ZOMBA | 552 | +14 | 2.765 | 9 |
| 11 | 13 | 13 | ANGELA SPIVEY & THE VOICES OF VICTORY EYES ON THE PRIZE | JEG | 545 | +32 | 1.751 | 17 |
| 12 | 10 | 43 | J MOSS PRAISE ON THE INSIDE | PAJAM/GOSPO CENTRIC/ZOMBA | 544 | -3 | 2.920 | 8 |
| 13 | 14 | 6 | DORINDA CLARK-COLE TAKE IT BACK | GOSPO CENTRIC/ZOMBA | 536 | +38 | 1.848 | 16 |
| 14 | 12 | 28 | TRIN-I-TEE 5:7 LISTEN | SPIRIT RISING/MUSIC WORLD | 487 | -22 | 2.621 | 11 |
| 15 | 15 | 12 | BONAFIDE PRAISERS WORK IT OUT | EMTRO GOSPEL | 449 | -6 | 1.748 | 18 |
| 16 | 17 | 20 | DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS GANTS | EMI GOSPEL | 448 | -6 | 2.466 | 12 |
| 17 | 20 | 5 | CANTON JONES MY DAY | ARROW | 404 | -32 | 2.241 | 14 |
| 18 | 18 | 14 | SHEKINAH GLORY MINISTRY JESUS | KINGDOM | 401 | -23 | 1.381 | 20 |
| 19 | 16 | 14 | YOLANDA ADAMS HOLD ON | COLUMBIA | 396 | -59 | 1.529 | 19 |
| 20 | 19 | 21 | JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS | NEW HAVEN | 377 | +1 | 2.013 | 15 |
| 21 | 21 | 7 | JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY | INTEGRITY | 305 | -13 | 0.907 | 22 |
| 22 | 23 | 8 | JIMMY HICKS & THE VOICES OF INTEGRITY MOVE | WORLDWIDE | 238 | +9 | 0.865 | 23 |
| 23 | 26 | 9 | DEWAYNE WOODS FEATURING THE TRI-CITY SINGERS GOD IS | QUIET WATER/VERITY/ZOMBA | 225 | +4 | 0.663 | 26 |
| 24 | 22 | 11 | JEFF MAJORS FEATURING GERALD LEVERT BEGGAR | MUSIC ONE | 216 | -26 | 1.128 | 21 |
| 25 | 24 | 20 | PASTOR RUDOLPH MCKISSICK JR. AND THE WORD & WORSHIP MASS CHOIR MAGNIFY | EMTRO GOSPEL | 210 | -16 | 0.575 | 27 |
| 26 | 25 | 4 | ISAIAH D. THOMAS & E.O.P. THE GREAT | HABAKKUK | 210 | -16 | 0.694 | 25 |
| 27 | 27 | 4 | SHIRLEY CAESAR SWEEPING THROUGH THE CITY | SHU-BEL/LIGHT | 187 | +8 | 0.367 | - |
| 28 | 29 | 2 | DONALD LAWRENCE INTRODUCES: THE MURRILLS FAMILY (THERE'S A HEALING) | QUIET WATER/VERITY/ZOMBA | 163 | +23 | 0.534 | 29 |
| 28 | 2 | | ALBERT JAMISON PRESENTS NEW YORK STATE MASS CHOIR SHINE YOURSELF MIGHTY | WEIS/LIGHT | 160 | -18 | 0.361 | - |
| 30 | 2 | | JAMES FORTUNE & FIYA I TRUST YOU | BLACK SMOKE/WORLDWIDE | 148 | -9 | 0.344 | - |

RECURRENTS

| THIS WEEK | ARTIST TITLE / IMPRINT / PROMOTION LABEL | 1) NIELSEN BDS CERTIFICATIONS | PLAYS | |
|-----------|--|-------------------------------|-------|-----|
| | | | TW | LW |
| 1 | MYRON BUTLER & LEVI STRONGER (EMI GOSPEL) | | 448 | 458 |
| 2 | BRUCE PARHAM CALL JESUS (EMTRO GOSPEL) | | 425 | 450 |
| 3 | ISRAEL & NEW BREED FEATURING T-BONE WITH LONG LIFE (INTEGRITY) | | 379 | 376 |
| 4 | THE CANTON SPIRITUALS I RECOMMEND JESUS (VERITY/ZOMBA) | | 351 | 400 |
| 5 | GEORGIA MASS CHOIR TELL IT (SAVOY/MALACO) | | 325 | 338 |

| THIS WEEK | ARTIST TITLE / IMPRINT / PROMOTION LABEL | 1) NIELSEN BDS CERTIFICATIONS | PLAYS | |
|-----------|---|-------------------------------|-------|-----|
| | | | TW | LW |
| 6 | BYRON CAGE WITH ALL OF MY MIGHT (GOSPO CENTRIC/ZOMBA) | | 313 | 302 |
| 7 | DEWAYNE WOODS & WHEN SINGERS MEET LET GO (QUIET WATER/VERITY/ZOMBA) | | 303 | 296 |
| 8 | THE CLARK SISTERS BLESS'D & HIGHLY FAVO'RED (EMI GOSPEL) | | 301 | 293 |
| 9 | HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA) | | 268 | 278 |
| 10 | BISHOP PAUL S. MORTON BE BLESSED (TEHILLAH/LIGHT) | | 256 | 271 |

MOST ADDED

| ARTIST TITLE / LABEL | NEW STATIONS |
|---|--------------|
| CHRISTOPHER Yes (JEG) WUFO, WXOK, WXTX | 3 |
| CANTON JONES My Day (Arrow) KATZ, WNNL | 2 |
| JONATHAN NELSON FEAT. PURPOSE My Name Is Victory (Integrity) WJVD, WRZS | 2 |
| REGINA BELLE God Is Good (Pendulum) WTHE, WXTX | 2 |
| BYRON CAGE Royalty (Live At The Apollo) (Gospo Centric/Zomba) WFMV, WTHE | 2 |
| J MOSS Abundantly (PAJAM/Gospo Centric/Zomba) Sinus Praise, WFMV | 2 |
| ANGELA SPIVEY Eyes On The Prize (JEG) KROI | 1 |
| RUBEN STUDDARD, DEITRICK HADDON & MARY MARY Love Him Like I Do (Verity/Zomba) WFMV | 1 |
| DORINDA CLARK-COLE Take It Back (Gospo Centric/Zomba) KATZ | 1 |

ADDED AT... WOOD
Jackson, MS
PD: Percy Davis
Chicago Mass Choir, God Is My Everything, 13 Melvin Williams Feat. Doug Williams, Peace, O' Tommy Ware, Put My Hand In Yours, O' Wilmington Chester Mass Choir, Victory, O' WFMV

FOR REPORTING STATIONS PL YLISTS GO TO: www.RadioandRecords.com

NEW AND ACTIVE

| ARTIST TITLE / LABEL | PLAYS /GAIN | ARTIST TITLE / LABEL | PLAYS /GAIN |
|--|-------------|---|-------------|
| DEITRICK HADDON PRESENTS VOICES OF UNITY He's Able (Tyco) TOTAL STATIONS: 12 | 140/2 | THE MCCLURKIN PROJECT As Long As There's You (Gospo Centric/Zomba) TOTAL STATIONS: 8 | 66/7 |
| THE WEST ANGELES COGIC MASS CHOIR Lord Prepare Me (EMI Gospe) TOTAL STATIONS: 11 | 103/7 | REGINA BELLE God Is Good (Pendulum/EMI Gospe) TOTAL STATIONS: 10 | 63/25 |
| NIKEA HOOKER Kee's Prayer (JEG) TOTAL STATIONS: 17 | 95/15 | SHEI ATKINS Lord I Love You (Soul Music/Paid In Full) TOTAL STATIONS: 13 | 63/1 |
| STAN JONES FEAT. TARRALYN RAMSEY Where Would I Be (Blackberry/Malaco) TOTAL STATIONS: 7 | 90/15 | DOROTHY NORWOOD & THE MISSISSIPPI MASS CHOIR I Believe (Malaco) TOTAL STATIONS: 8 | 57/5 |
| EUCLEDI GRAY Let Me Praise Him (Malaco) TOTAL STATIONS: 5 | 71/5 | THE CLARK SISTERS FEAT. MELINDA DOOLITTLE You Brought The Sunshine (Rhino) TOTAL STATIONS: 6 | 56/5 |

MOST INCREASED PLAYS

| | |
|------------|---|
| +97 | RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) The Light (NuSpring/EMI Gospe) KOKA -28, KATZ -25, WXEZ -8, WOOD -7, WNNO -1, KROI -6, WUFO -6, WXOK -6, WFLT -5, WJVD -3 |
| +54 | CYNTHIA JONES Gotta Soul (EMI Gospe) WELP -21, WJNL -19, KATZ -17, WUFO -1 |
| +38 | DORINDA CLARK-COLE Take It Back (Gospo Centric/Zomba) KATZ -13, WJNL -8, WUFO -7, XSRT -6, WXEZ -6, WSOX -5, WFLT -5, WNNO -5, WPZE -5, KHLR -4 |
| +32 | ANGELA SPIVEY & THE VOICES OF VICTORY Eyes On The Prize (JEG) KROI -10, WNNL -7, WNNO -5, WGRB -5, WJMO -4, WCHB -4, WSOX -3, WXEZ -3, WUFO -3, WFRS -3 |
| +32 | CANTON JONES My Day (Arrow) KATZ -17, WNNL -15, WXEZ -5, KROI -5, WXXV -3, WHAL -2, WPZE -2, WRZS -2, WLOU -2, WUFO -2 |

FOR WEEK ENDING FEBRUARY 24, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 42 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

GOSPEL REPORTERS

- | | | | | | | | |
|--|--|---|---|---|---|--|---|
| WPZE/Atlanta, GA* OM: Steve Hegwood PD/MD: Derek Harper | WXTX/Charleston, SC* OM: Bryan Taylor PD: Michael Tee APD: Edwin "Chel" Wright | WEAM/Columbus, GA OM: Carl Conner, Jr. PD: Pam Dixon | WDJL/Huntsville, AL* PD/MD: Walter Peavey WEUP/Huntsville, AL* OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes | KHLR/Little Rock, AR* OM: Sonny Victory PD: JC Loves | WXVI/Montgomery, AL* PD: Glinda Perkins | WPZZ/Richmond, VA* OM: Jeff Anderson APD/MD: Reggie Baker | KOKA/Shreveport, LA* PD: Eddie Giles |
| WCAO/Baltimore, MD* PD: Lee Michaels APD/MD: Danielle Brown | WPZS/Charlotte, NC* PD: Alvin Stowe MD: Tonya Rivers | WAJV/Columbus, MS OM: CQ Riley PD: Sebastian Riley | WTLC/Indianapolis, IN* OM: Brian Wallace PD: The First Lady MD: Donovan Hartwell | KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. James | WPRF/New Orleans, LA PD: Kris "Cap'n Kris" McCoy | Rejoice/Satellite PD: Willie Mae McCliver | KATZ/St. Louis, MO* MD: Dwight Stone |
| WWIN/Baltimore, MD PD: Tim Watts | WNNO/Chattanooga, TN* OM: Lee Clear PD/MD: Sam Terry | WJVD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby | WHLH/Jackson, MS* OM: Steve Kelly MD: Lance Fuller | WLOU/Louisville, KY* PD: Bill Price | WLB/Norfolk, VA* OM: Neal Williams PD: Mike Chandler | Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander | WIMG/Trenton, NJ OM/MD: Felicia Brannon APD/MD: Robyn McCallum |
| WXOK/Baton Rouge, LA* OM: LeBron "LBJ" Joseph PD/MD: J'Michael Francois | WGRB/Chicago, IL* PD: Sonya M. Blakey APD/MD: Effie Rolle | WCHB/Detroit, MI* OM/MD: Al Payne | WOAD/Jackson, MS* OM: Stan Bercy PD/MD: Percy Davis | WBPP/Memphis, TN MD: Doreen Graves | WWEZ/Norfolk, VA* OM: John Shomby PD: Dale Murray | Sinus Praise/Satellite* OM: B.J. Stone PD: Pat McKay MD: Sasha Montero | WPSR/Washington, DC* PD/MD: Ron Thompson |
| WUFO/Buffalo, NY* PD: Dwayne "Landers" Cumberland MD: Duane Price | WJMO/Cleveland, OH* PD/MD: Kim Johnson | WFLT/Flint, MI* OM/MD: Sammie L. Jordan, Jr. | WLOK/Memphis, TN* PD/MD: Kim Harper | WBBP/Memphis, TN MD: Eileen Collins APD/MD: Tracy Bethae | WWMB/Miami, FL PD/MD: Greg Cooper | XM The Spirit/Satellite* PD/MD: Jay Bryant | WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena |
| WJNI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter | WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MD: Monica Washington | WEAL/Greensboro, NC* PD/MD: Joseph Level | KPRT/Kansas City, MO PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson | WHLW/Montgomery, AL* OM: Michael Long PD/MD: Conny Bryant | WWSK/Savannah, GA* PD: E. Larry McDuffie | | |

* Monitored Reporters



One of Canada's first Christian music FMs excels with individual imprint

Ottawa's CHRI: For The Family And Beyond

Kevin Peterson

KPeterson@RadioandRecords.com

Christian Hit Radio is the owner of Christian hot AC CHRI/Ottawa, one of the first FM Christian stations in Canada. It signed on at 1 p.m. Easter Sunday, March 30, 1997. Current PD/MD/morning man Brock Tozer is a station veteran who joined right out of college shortly after the outlet's launch. And he's been there ever since. ■ Recalling humble beginnings, Tozer says, "I thought I was coming in for an interview and I wound up just staying because things were so hairy and they needed so much help. I eventually got hired and my parents were shipping things up to me from New Brunswick."

Today CHRI is a registered charity in Canada, so it can accept donations, but the station is also able to sell commercials, having the best of both worlds, much like a number of commercial Christian stations in the United States. Musically, Tozer says CHRI is hot AC by day, but it's turned up a notch at 7 p.m. to become more CHR/top 40 and rock. CHRI gets even hotter with hard rock on Friday nights, hip-hop on Saturday nights and urban gospel to round out the weekends on Sunday nights.

In addition to the music, CHRI's involvement in the community sets it apart. "One thing that is pretty cool about CHRI is the way we combine ministry and outreach," Tozer says. "Those are the two arms or branches of the station. We take them both very seriously, and both ministry and outreach are always on full blast. The way those two things culminate on the air is pretty cool. We're not just a station for Christians. We certainly have times where we're serving the church in a serious way, like when we feature a different ministry every month and we just bless the socks off them. Then we have times when we're very much aiming at people that don't go to church."

While U.S. stations have Arbitron to measure listener levels, Canadian stations turn to the Bureau of Broadcast Measurement, but Tozer says most Christian

music stations in Canada won't subscribe to the service because of the cost involved. "We have discussed it, have very much considered doing it and may at some point, but we just feel that our strength is in the loyalty of our listeners and not so much in the numbers," he says. "We haven't needed to say that we're the No. whatever station on the dial, but however many people listen have proved incredible loyalty."

Even if stations did subscribe to the ratings service, Tozer isn't sure that most Christian stations in Canada would stack up all that well, apart from a few exceptions. "First, I don't think a lot of the Christian stations are that professional, if I'm really being honest," he says. "There are probably five or six that sound pro. The second reason would be that Canada is a very secular country. It's nothing remotely like the States in that regard."

He says there are geographical pockets where Christianity is more popular, like Calgary, Alberta, which is home to 2007 Gospel Music Assn. Canada station of the year CJS1 (88.9 Shine FM). "Alberta generally has, statistically speaking, a much higher population of people who claim the Christian faith, as compared to most of the rest of this country. I guess you could say it's the 'South' of Canada."

While comparing Alberta to the southern United States, Tozer says that despite similar-

'Both ministry and outreach are always on full blast.'

—Brock Tozer

ities between American and Canadian Christian music stations, most outlets north of the border have a Canadian flavor. "There's definitely an American Christian radio sound, which is fine, and we're grateful for that because there's so much great stuff coming out of America, but I think you would find that there is a bit of a different

sense to the Canadian stations," Tozer says. "I don't want to say broader, because we do have a tight playlist, but there are certainly people that we play that would not typically be played as much in America."

Still, even after admitting that some Canadian Christian music stations aren't as professional as they could be and that Canada is quite a secular country, Tozer feels the future is bright for the format there. "It's just an exciting time for Canadian Christian radio right now," he says, "because there's so much room to grow." **R&R**



Music Monitors

9 a.m., Feb. 20

Steven Curtis Chapman, "Definition of Me"

Jeremy Riddle, "Sweetly Broken"

Mercy Me, "God With Us"

Downhere, "A Better Way"

Fee, "Lift High"

David Crowder Band, "All Creatures of Our God and King"

Jeremy Camp, "Let It Fade"

Jacob Moon, "The Pearl"

Chris Tomlin, "Not to Us"

Hillsong, "You Are My Strength"

3 p.m., Feb. 20

Drew Brown, "Whisper to a Roar"

Todd Agnew featuring Rebecca St. James, "Our Great God"

NeedtoBreathe, "Washed by the Water"

Jordin Sparks, "One Step at a Time"

Greg Sczebe, "In the Pocket"

Matthew West, "Life Inside You"

Jake Smith, "Get Up"

Newworldson, "Salvation Station"

Leigh Nash, "Ocean Size Love"

Leeland, "Yes You Have"

Starfield, "The Hand That Holds the World"

Source: Station log

R&R CHRISTIAN AC

POWERED BY **nicsen** BDS

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▶ WHILE "WHEN OUR HEARTS SING" MOVES TO RECURRENT STATUS, **RUSH OF FOOLS** REMAINS ON THE CHART, AS THE APPROPRIATELY TITLED "CAN'T GET AWAY" DEBUTS AT NO. 27. THE BAND HAS APPEARED ON THE LIST CONTINUOUSLY WITH FIVE TITLES (AND THREE TOP 10s) SINCE JANUARY 2007.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | 1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PLAYS TW | PLAYS +/- | AUDIENCE MILLIONS | RANK | NEW AND ACTIVE | |
|-----------|-----------|----------------|--|--|----------|-----------|-------------------|------|---|--|
| | | | | | | | | | PLAYS /GAIN | ARTIST TITLE / LABEL |
| 1 | 1 | 21 | MERCYME GOD WITH US | NO. 1 (10 WKS) | 1590 | -9 | 3.897 | 2 | AARON SHUST Watch Over Me (Brush) TOTAL STATIONS: 18 | MAT KEARNEY Undeniable (Aware/Columbia/triPop) TOTAL STATIONS: 14 |
| 2 | 20 | 1 | MATTHEW WEST YOU ARE EVERYTHING | SPARROW/EMI CMG | 1529 | +75 | 3.516 | 3 | LAURA STORY Mighty To Save (INO) TOTAL STATIONS: 17 | LEELAND Count Me In (Essential/PLG) TOTAL STATIONS: 11 |
| 3 | 9 | 1 | JEREMY CAMP LET IT FADE | BE/TOOTH & NAIL | 1445 | +63 | 3.991 | 1 | BETHANY DILLON When You Love Someone (Sparrow/EMI CMG) TOTAL STATIONS: 18 | BUILDING 429 You Carried Me (Word/Curb) TOTAL STATIONS: 17 |
| 4 | 4 | 26 | CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE) | SIXSTEPS/SPARROW/EMI CMG | 1250 | -35 | 2.830 | 4 | SANCTUS REAL We Need Each Other (Sparrow/EMI CMG) TOTAL STATIONS: 13 | SEVENCLORY Just Me (7 Spin) TOTAL STATIONS: 7 |
| 5 | 5 | 27 | NATALIE GRANT IN BETTER HANDS | CURB | 1064 | -60 | 2.019 | 8 | MICHAEL ENGLISH The Only Thing Good In Me (Curb) TOTAL STATIONS: 10 | THE DANIEL DOSS BAND God In Me (Sparrow/EMI CMG) TOTAL STATIONS: 7 |
| 6 | 6 | 24 | NEWSBOYS IN WONDER | INPOP | 985 | -80 | 2.243 | 7 | | |
| 7 | 10 | 5 | STEVEN CURTIS CHAPMAN CINDERELLA | MOST INCREASED PLAYS SPARROW/EMI CMG | 971 | +191 | 2.498 | 6 | | |
| 8 | 7 | 35 | CASTING CROWNS EAST TO WEST | BEACH STREET/REUNION/PLG | 970 | -83 | 2.663 | 5 | | |
| 9 | 8 | 25 | MONK & NEAGLE THE TWENTY-FIRST TIME | REUNION/PLG | 825 | -61 | 1.935 | 9 | | |
| 10 | 9 | 23 | POINT OF GRACE HOW YOU LIVE (TURN UP THE MUSIC) | WORD-CURB | 766 | -78 | 1.652 | 14 | | |
| 11 | 12 | 26 | ROBBIE SEAY BAND SONG OF HOPE | SPARROW/EMI CMG | 759 | +60 | 1.695 | 13 | | |
| 12 | 13 | 6 | FEE ALL BECAUSE OF JESUS | INO | 707 | +02 | 1.908 | 10 | | |
| 13 | 11 | 21 | BRANDON HEATH DON'T GET COMFORTABLE | MONOMODE/REUNION/PLG | 689 | -56 | 1.185 | 17 | | |
| 14 | 16 | 4 | CASTING CROWNS EVERY MAN | BEACH STREET/REUNION/PLG | 655 | +154 | 1.480 | 15 | | |
| 15 | 18 | 3 | 33MILES THANK YOU | MOST ADDED | 580 | +79 | 1.815 | 12 | | |
| 16 | 19 | 9 | BUILDING 429 SINGING OVER ME | WORD-CURB | 512 | -6 | 1.183 | 18 | | |
| 17 | 10 | 1 | BIG DADDY WEAVE HOLD ME JESUS | FERVENT/WORD-CURB | 482 | +47 | 1.397 | 16 | | |
| 18 | 14 | 1 | BRITT NICOLE SET THE WORLD ON FIRE | SPARROW/EMI CMG | 475 | -56 | 0.683 | 28 | | |
| 19 | 23 | 3 | NEEDTOBREATHE WASHED BY THE WATER | ATLANTIC/WORD-CURB | 438 | +105 | 0.966 | 21 | | |
| 20 | 25 | 6 | DECEMBERADIO FIND YOU WAITING | SLANTED/SPRING HILL | 387 | +82 | 0.787 | 26 | | |
| 21 | 20 | 10 | MANDISA GOD SPEAKING | SPARROW/EMI CMG | 361 | +4 | 0.832 | 25 | | |
| 22 | 3 | 1 | TENTH AVENUE NORTH LOVE IS HERE | REUNION/PLG | 358 | +60 | 0.873 | 22 | | |
| 23 | 21 | 6 | CARRIE UNDERWOOD SO SMALL | ARISTA/ARISTA NASHVILLE/PLG | 343 | -8 | 1.820 | 11 | | |
| 24 | 22 | 6 | TOBYMAC FEATURING SITI MONROE ONE WORLD | FOREFRONT/EMI CMG | 331 | +8 | 0.586 | 30 | | |
| 25 | 24 | 4 | JADON LAVIK COME THOU FOUNT | BE/TOOTH & NAIL | 319 | +14 | 0.989 | 20 | | |
| 26 | 30 | 2 | MATT MAHER YOUR GRACE IS ENOUGH | ESSENTIAL/PLG | 318 | +46 | 0.682 | 29 | | |
| 27 | NEW | 1 | RUSH OF FOOLS CAN'T GET AWAY | MIDAS | 314 | +70 | 0.265 | - | | |
| 28 | 8 | 1 | CONNERSVINE LIFE FOR YOU | INO | 295 | -7 | 0.701 | 27 | | |
| 29 | 2 | 1 | PHILLIPS, CRAIG & DEAN TEP OF WYLLINGS | INO | 289 | +11 | 0.332 | - | | |
| 30 | NEW | 1 | DAVID CROWDER BAND NEVER LET GO | SIXSTEPS/SPARROW/EMI CMG | 278 | +17 | 0.551 | - | | |

MOST ADDED

| ARTIST TITLE / LABEL | NEW STATIONS |
|--|--------------|
| 33MILES Thank You (INO) KHZR, KTSL, WAKW, WFFH, WFSH, WJTL | 6 |
| CHRIS SLIGH Empty Me (Brush) KPEZ, KTSY, KXOJ, WPMU, WPAR, WRBS | 6 |
| MIKESCHAIR Otherside (Curb) KKSP, KLJC, KPEZ, WESN | 4 |
| MATTHEW WEST You Are Everything (Sparrow/EMI CMG) KFSH, KGBI, WFFH | 3 |
| STEVEN CURTIS CHAPMAN Cinderella (Sparrow/EMI CMG) KFSH, WAKW, WFFH | 3 |
| FEE All Because Of Jesus (INO) WMSJ, WPMU, WVJF | 3 |
| CASTING CROWNS Every Man (Beach Street/Reunion/PLG) KFIS, WAKW, WMHK | 3 |
| DECEMBERADIO Find You Waiting (Slanted/Spring Hill) KBNL, WETS, WMHK | 3 |
| AARON SHUST Watch Over Me (Brush) KLJC, WAFJ, WJTL | 3 |
| JADON LAVIK Come Thou Fount (BE/Tooth & Nail) KHZR, KPEZ, WBSN | 3 |

ADDED AT... WRBS

Baltimore, MD
PD: David Paul
MD: Chris Scotland
Paul Batoche, Our Coc. Saws, 2
Chris Sligh, Empty Me, C
David Crowder Band, Never Let Go, D
FOR REPORTING STATIONS: P. AYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

| ARTIST TITLE / LABEL | PLAYS /GAIN | ARTIST TITLE / LABEL | PLAYS /GAIN |
|---|-------------|--|-------------|
| AARON SHUST Watch Over Me (Brush) TOTAL STATIONS: 18 | 212/43 | MAT KEARNEY Undeniable (Aware/Columbia/triPop) TOTAL STATIONS: 14 | 159/11 |
| LAURA STORY Mighty To Save (INO) TOTAL STATIONS: 17 | 206/8 | LEELAND Count Me In (Essential/PLG) TOTAL STATIONS: 11 | 129/7 |
| BETHANY DILLON When You Love Someone (Sparrow/EMI CMG) TOTAL STATIONS: 18 | 199/4 | BUILDING 429 You Carried Me (Word/Curb) TOTAL STATIONS: 17 | 118/5 |
| SANCTUS REAL We Need Each Other (Sparrow/EMI CMG) TOTAL STATIONS: 13 | 186/9 | SEVENCLORY Just Me (7 Spin) TOTAL STATIONS: 7 | 116/5 |
| MICHAEL ENGLISH The Only Thing Good In Me (Curb) TOTAL STATIONS: 10 | 183/6 | THE DANIEL DOSS BAND God In Me (Sparrow/EMI CMG) TOTAL STATIONS: 7 | 109/14 |

MOST INCREASED PLAYS

| | |
|------|---|
| +191 | STEVEN CURTIS CHAPMAN Cinderella (Sparrow/EMI CMG) WPKR-23, WCRQ-22, KKCM-21, WAKW-18, WDLZ-14, WFSH-13, WMHK-13, KTSJ-12, SFT-11, WFFH-10 |
| +154 | CASTING CROWNS Every Man (Beach Street/Reunion/PLG) WCVO-34, WVAZ-20, WLAB-20, WAKW-16, SFT-13, KVMY-10, WMMY-7, WMLZ-6, KPIS-5, WJIE-5 |
| +105 | NEEDTOBREATHE Washed By The Water (Atlantic/Word-Curb) KTSY-22, WLAB-19, WAKW-19, WMSJ-17, WDLZ-16, KVMY-10, KDM5-5, WCRQ-4, WAFJ-3, KPIS-3 |
| +102 | FEE All Because Of Jesus (INO) WCVO-34, SFT-23, KTSY-18, KCM5-15, WLPJ-10, WBDX-9, KKSP-4, WLFJ-2, WDLZ-1, WBSN-1 |
| +82 | DECEMBERADIO Find You Waiting (Slanted/Spring Hill) WFOZ-16, KXOJ-14, WLPJ-12, KJC-11, KTSY-9, WMMY-7, KSBJ-6, WAFJ-3, WJQK-3, WCTS-3 |

FOR WEEK ENDING FEBRUARY 24, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations
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RECURRENTS

| THIS WEEK | ARTIST TITLE / IMPRINT / PROMOTION LABEL | 1) NIELSEN BDS CERTIFICATIONS | PLAYS TW | PLAYS LW |
|-----------|---|-------------------------------|----------|----------|
| 1 | MERCYME BRING THE RAIN (INO) | | 666 | 692 |
| 2 | AARON SHUST MY SAVIOR MY GOD (BRASH) | | 646 | 631 |
| 3 | RUSH OF FOOLS UNDO (MIDAS) | | 627 | 637 |
| 4 | BRANDON HEATH I'M NOT WHO I WAS (MONOMODE/REUNION/PLG) | | 585 | 655 |
| 5 | TREE63 BLESSÉ BE YOUR NAME (INPOP) | | 582 | 564 |

| THIS WEEK | ARTIST TITLE / IMPRINT / PROMOTION LABEL | 1) NIELSEN BDS CERTIFICATIONS | PLAYS TW | PLAYS LW |
|-----------|---|-------------------------------|----------|----------|
| 6 | LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY) | | 576 | 611 |
| 7 | BIG DADDY WEAVE EVERY TIME I BREATHE (FERVENT/WORD-CURB) | | 553 | 555 |
| 8 | RUSH OF FOOLS WHEN OUR HEARTS SING (MIDAS) | | 539 | 601 |
| 9 | STORYSIDE:B BE STILL (SILENT MAJORITY/GOTEE) | | 535 | 476 |
| 10 | CHRIS TOMLIN HOLY IS THE LORD (SIXSTEPS/SPARROW/EMI CMG) | | 533 | 471 |

CHRISTIAN CHR REPORTERS

| | | | | | |
|--|--|--|--|--|---|
| KLYT/Albuquerque, NM OM: Johann "Yo" Snyder MD: Joey Belleville | KXWA/Denver, CO PD: Scott Veigel | WORQ/Green Bay, WI OM/PD: Jim Raider | WJLZ/Norfolk, VA* OM/PD: JP Morgan APD: Anne Verebely | WPRJ/Saginaw, MI OM: Gary Bugh PD/MD: Aaron Dicer | WBVM/Tampa, FL* PD: Wendy Templeton MD: Olivia Paff |
| KAFK/Anchorage, AK OM/PD: Mark Guy APD/MD: Mike Carrier | KZZQ/Des Moines, IA PD: Mike Schlotte | WAYK/Kalamazoo, MI PD/MD: Mike Couchman | KJTH/Ponca City, OK PD/MD: Tony Weir APD: Jes Wes | KLFF/San Luis Obispo, CA* PD: Matt Williams MD: Noonie Fugler | WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Rob Fairchild |
| WHMX/Bangor, ME OM/PD: Tim Collins APD/MD: Morgan Smith | WJRF/Duluth, MN PD/MD: Terry Michaels | WYLV/Knoxville, TN* PD/MD: Jonathan Unthank | KZRI/Portland, OR* OM: Mike Novak PD: David Pierce APD: Eric Allen | WBYO/Sellersville, PA OM: David Baker PD/MD: Kristine McClain | KDUV/Visalia, CA* PD: Joe Croft APD/MD: Shannon Steele |
| WONU/Chicago, IL* OM: Justin Knight PD/MD: Johnathon Eltvooog | KNMI/Farmington, NM OM/PD: Darren Nez MD: Kenny Montano | WAYM/Nashville, TN* OM: Dave Senes PD: Jeff Brown MD: Stace Whitmire | KTPT/Rapid City, SD OM: Tom Schoensted PD: Jennifer Walker | KADI/Springfield, MO* PD/MD: Rod Kittleman | WCLQ/Wausau, WI PD/MD: Matt Deane |



▶ **IVORYLINE**, WHOSE FIVE MEMBERS ALL HAIL FROM TYLER, TEXAS, ASCENDS TO THE TOP SPOT OF CHRISTIAN ROCK (2-1, UP 22 PLAYS) WITH "BE STILL AND BREATHE."

| THIS WEEK | LAST WEEK | WEEKS ON CHART | CHRISTIAN CHR | | IMPRINT / PROMOTION LABEL | PLAYS | |
|-----------|-----------|----------------|---|------|---------------------------|-------|--|
| | | | ARTIST TITLE | TW | | +/- | |
| 1 | 1 | 43 | AFTERS NEVER GOING BACK TO OK | 1020 | IND | +35 | |
| 2 | 5 | 9 | TOBYMAC FEAT. SITI MONROE ONE WORLD | 921 | FOREFRONT/EMI CMG | +17 | |
| 3 | 2 | 18 | SANCTUS REAL WE NEED EACH OTHER | 917 | SPARROW/EMI CMG | -9 | |
| 4 | 4 | 8 | ADDISON ROAD ALL THAT MATTERS | 803 | IND | +86 | |
| 5 | 5 | 14 | DECEMBERADIO FIND YOU WAITING | 756 | SLANTED/SPRING HILL | +67 | |
| 6 | 7 | 7 | HAWK NELSON FRIEND LIKE THAT | 709 | BEC/TOOTH & NAIL | +76 | |
| 7 | 5 | 22 | MAINSTAY BELIEVE | 655 | BEC/TOOTH & NAIL | +16 | |
| 8 | 10 | 6 | JEREMY CAMP NO MATTER WHAT IT TAKES | 651 | BEC/TOOTH & NAIL | +73 | |
| 9 | 4 | 5 | FIREFLIGHT UNBREAKABLE | 536 | FLICKER/PLG | +61 | |
| 10 | 8 | 26 | SKILLET THE OLDER I GET | 536 | ARDENT/SRE/IND | -84 | |
| 11 | 19 | 5 | NEEDTOBREATHE WASHED BY THE WATER | 532 | ATLANTIC/WORD-CURB | +102 | |
| 12 | 12 | 8 | LEELAND COUNT ME IN | 529 | ESSENTIAL/PLG | +23 | |
| 13 | 11 | 21 | SWITCHFOOT HEAD OVER HEELS (IN THIS LIFE) | 514 | COLUMBIA/SPARROW/EMI CMG | -13 | |
| 14 | 15 | 7 | SEVENGORY LET IT BE LOVE | 505 | 7 SPIN | +34 | |
| 15 | 13 | 21 | CHASEN CRAZY BEAUTIFUL | 474 | DMC | -23 | |
| 16 | 9 | 15 | ROCKET SUMMER SO MUCH LOVE | 472 | ISLAND/DJMG | -137 | |
| 17 | 17 | 12 | NEWSBOYS IN WONDER | 457 | INPOP | +9 | |
| 18 | 2 | 11 | STEPHANIE SMITH NOT AFRAID | 439 | GOTEE | +37 | |
| 19 | 23 | 5 | STELLAR KART JESUS LOVES YOU | 437 | WORD-CURB | +96 | |
| 20 | 18 | 13 | MATTHEW WEST YOU ARE EVERYTHING | 432 | SPARROW/EMI CMG | -10 | |
| 21 | 16 | 16 | BRITT NICOLE SET THE WORLD ON FIRE | 419 | SPARROW/EMI CMG | -52 | |
| 22 | 27 | 4 | MYRIAD A THOUSAND WRITERS MELTING | 397 | KOSMOS/KOCH | +134 | |
| 23 | 22 | 15 | FALLING UP HOTEL AQUARIUM | 371 | BEC/TOOTH & NAIL | -13 | |
| 24 | 24 | 11 | MERCYME GOD WITH US | 349 | IND | +11 | |
| 25 | 21 | 11 | STORYSIDE:B BE STILL | 341 | SILENT MAJORITY/GOTEE | +14 | |
| 26 | 20 | 19 | INHABITED HUSH | 339 | 7 SPIN | -80 | |
| 27 | 28 | 3 | CASTING CROWNS EVERY MAN | 299 | REUNION/PLG | +52 | |
| 28 | 26 | 2 | RELIENT K THE BEST THING | 288 | GOTEE | -1 | |
| 29 | 20 | 2 | TENTH AVENUE NORTH LOVE IS HERE | 270 | REUNION/PLG | +66 | |
| 30 | 4 | 2 | RUSH OF FOOLS WE ALL | 220 | MIDAS | +11 | |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | CHRISTIAN ROCK | | IMPRINT / PROMOTION LABEL | PLAYS | |
|-----------|------------|-------------------------------------|---|-------------------|---------------------------|-------|--|
| | | | ARTIST TITLE | TW | | +/- | |
| 1 | 2 | 11 | IVORYLINE BE STILL AND BREATHE | 266 | TOOTH & NAIL | +22 | |
| 2 | 4 | 7 | ALMOST. SOUTHERN WEATHER | 250 | TOOTH & NAIL | +19 | |
| 3 | 1 | 10 | FIREFLIGHT UNBREAKABLE | 242 | FLICKER/PLG | -14 | |
| 4 | 5 | 15 | PILLAR FOR THE LOVE OF THE GAME | 232 | FLICKER/PLG | +10 | |
| 5 | 6 | 7 | SKILLET LIVE FREE OR LET ME DIE | 226 | ARDENT/SRE/IND | +5 | |
| 6 | 3 | 9 | A ROTTERDAM NOVEMBER CITY WITHOUT A HEART | 224 | ARN | -13 | |
| 7 | 9 | 7 | HAWK NELSON FRIEND LIKE THAT | 218 | BEC/TOOTH & NAIL | +11 | |
| 8 | 10 | 7 | CHILDREN 18:3 YOU KNOW WE'RE ALL SO FOND OF DYING | 217 | TOOTH & NAIL | +10 | |
| 9 | 1 | 6 | FALLING UP GOOD MORNING PLANETARIUM | 207 | BEC/TOOTH & NAIL | -7 | |
| 10 | 2 | 14 | AFTERS NEVER GOING BACK TO OK | 203 | IND | -9 | |
| 11 | 12 | 5 | WEDDING I'LL SLEEP WHEN I'M DEAD | 199 | BRAVE NEW WORLD | +15 | |
| 12 | 10 | 4 | THOUSAND FOOT KRUTCH THE FLAME IN ALL OF US | 196 | TOOTH & NAIL | +19 | |
| 13 | 13 | 5 | RELIENT K DEVASTATION AND REFORM | 191 | CAPITOL/COTEE | +8 | |
| 14 | 16 | 16 | DEMON HUNTER CARRY ME DOWN | 190 | SOLID STATE/TOOTH & NAIL | -21 | |
| 15 | 21 | 3 | ANBERLIN HELLO ALONE | 183 | TOOTH & NAIL | +42 | |
| 16 | 20 | 6 | WAVORLY STAY WITH ME | 171 | FLICKER/PLG | +29 | |
| 17 | 22 | 3 | FAMILY FORCE 5 FACE DOWN | 170 | MAVERICK/COTEE | +44 | |
| 18 | 13 | 14 | EDISON GLASS LET GO | 170 | CREDENTIAL/EMI CMG | -1 | |
| 19 | 16 | 14 | FOLD MEDICINE | 169 | TOOTH & NAIL | -1 | |
| 20 | 18 | 5 | SECRET AND WHISPER VANISHINGS | 165 | TOOTH & NAIL | +7 | |
| 21 | 7 | 8 | THIS BEAUTIFUL REPUBLIC CASTING OFF | 164 | FOREFRONT/EMI CMG | -3 | |
| 22 | 16 | 4 | DISCIPLE LOVE HATE (ON AND ON) | 139 | SRE/IND | +26 | |
| 23 | 19 | 12 | 12 STONES IT WAS YOU | 134 | WIND-UP | -17 | |
| 24 | 14 | 3 | EVERYDAY SUNDAY APATHY FOR APOLOGIES | 121 | INPOP | -5 | |
| 25 | 27 | 2 | DEAS VAIL ANYTHING YOU SAY | 118 | BRAVE NEW WORLD | +6 | |
| 26 | 23 | 8 | EVER STAYS RED ON THE BRINK OF IT ALL | 117 | VERTICAL SHIFT | -3 | |
| 27 | 25 | 5 | AFTER EDMUND FIGHTING FOR YOUR HEART (LET IT GO) | 108 | SLANTED/SPRING HILL | -6 | |
| 28 | 30 | 2 | EMERY THE PARTY SONG | 99 | TOOTH & NAIL | +9 | |
| 29 | NEW | NUMBER ONE GUN WAKE ME UP | 96 | TOOTH & NAIL | +8 | | |
| 30 | NEW | DIZMAS YOURS | 92 | FOREFRONT/EMI CMG | +24 | | |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | SOFT AC/INSPIRATIONAL | | IMPRINT / PROMOTION LABEL | PLAYS | |
|-----------|-----------|----------------|---|-----|-----------------------------|-------|--|
| | | | ARTIST TITLE | TW | | +/- | |
| 1 | 1 | 18 | MERCYME GOD WITH US | 335 | IND | -3 | |
| 2 | 2 | 17 | MATTHEW WEST YOU ARE EVERYTHING | 258 | SPARROW/EMI CMG | +7 | |
| 3 | 3 | 24 | CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE) | 213 | SIX STEPS/SPARROW/EMI CMG | +3 | |
| 4 | 4 | 16 | SARA GROVES WHEN THE SAINTS | 210 | IND | +10 | |
| 5 | 6 | 7 | VICKY BEECHING GREAT IS YOUR GLORY | 190 | SURVIVOR/SPARROW/EMI CMG | +9 | |
| 6 | 8 | 8 | MARK SCHULTZ EVERYTHING TO ME | 184 | WORD-CURB | +15 | |
| 7 | 5 | 19 | POINT OF GRACE HOW YOU LIVE (TURN UP THE MUSIC) | 175 | WARNER BROS. NASHVILLE/WORD | -17 | |
| 8 | 10 | 7 | PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS | 174 | IND | +10 | |
| 9 | 1 | 4 | CASTING CROWNS EVERY MAN | 173 | REUNION/PLG | +14 | |
| 10 | 12 | 2 | JADON LAVIK COME THOU FOUNT | 156 | BEC/TOOTH & NAIL | +29 | |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | SOFT AC/INSPIRATIONAL | | IMPRINT / PROMOTION LABEL | PLAYS | |
|-----------|-----------------|----------------------------------|--|-----------|---------------------------|-------|--|
| | | | ARTIST TITLE | TW | | +/- | |
| 11 | 13 | 5 | JAIME JAMGOCHIAN SING OF OUR GOD | 154 | CENTRICITY | +11 | |
| 12 | 15 | 10 | SHANNON WEXELBERG COUNT IT ALL JOY | 149 | DISCOVERY HOUSE | -19 | |
| 13 | 10 | 10 | PAUL BALOCH OUR GOD SAVES | 144 | INTEGRITY | -12 | |
| 14 | 16 | 4 | STEVEN CURTIS CHAPMAN CINDERELLA | 139 | SPARROW/EMI CMG | +18 | |
| 15 | 7 | 18 | SELAH RESCUE ME | 133 | CLUBB | -45 | |
| 16 | 15 | 12 | FFH WORSHIP IN THE WAITING | 125 | KINDRED | -2 | |
| 17 | 16 | 2 | JEREMY CAMP LET IT FADE | 108 | BEC/TOOTH & NAIL | +2 | |
| 18 | 19 | 2 | TWILA PARIS LIVE TO PRAISE | 101 | MOUNTAIN SPRING | +8 | |
| 19 | RE-ENTRY | CO3 BE STILL | 84 | FLAGSHIP | +4 | | |
| 20 | NEW | KATHRYN SCOTT I BELONG | 84 | INTEGRITY | +4 | | |

CHRISTIAN CHR REPORTERS

KLYT/Albuquerque, NM
OM: Johann "Yo" Snyder
MD: Joey Belleville

KZZQ/Des Moines, IA
PD: Mike Schlotte

WAYK/Kalamazoo, MI
PD/MD: Mike Couchman

WJLZ/Norfolk, VA*
OM/PD: JP Morgan
APD: Anne Verebely

WPRJ/Saginaw, MI
OM: Gary Bugh
PD/MD: Aaron Dicer

WBVM/Tampa, FL*
PD: Wendy Templeton
MD: Olivia Pafi

KAFC/Anchorage, AK
OM/PD: Mark Guy
APD/MD: Mike Carrier

WJRF/Duluth, MN
PD/MD: Terry Michaels

WYLV/Knoxville, TN*
PD/MD: Jonathan Unthank

KJTH/Ponca City, OK
PD/MD: Tony Weir
APD: Jes Wes

KLFF/San Luis Obispo, CA*
PD: Matt Williams
MD: Noonie Fugler

WYS2/Toledo, OH
PD/MD: Jeff Howe
APD: Rob Fairchild

WHMX/Bangor, ME
OM/PD: Tim Collins
APD/MD: Morgan Smith

KNMI/Farmington, NM
OM/PD: Darren Nez
MD: Kenny Montana

WAYM/Nashville, TN*
OM: Dave Senes
PD: Jeff Brown
MD: Stace Whitmire

KZRI/Portland, OR*
OM: Mike Novak
PD: David Pierce
APD: Eric Allen

WBYO/Sellersville, PA
OM: David Baker
PD/MD: Kristine McClain

KDUV/Visalia, CA*
PD: Joe Croft
APD/MD: Shannon Steele

WONU/Chicago, IL*
OM: Justin Knight
PD/MD: Johnathon Eltrevoog

WSCF/Ft. Pierce, FL
PD/MD: Paul Tipton

WNAZ/Nashville, TN*
OM/PD: Dave Queen
APD: Jennifer Houchin
MD: Seth Routzahn

KTPT/Rapid City, SD
OM: Tom Schoenstedt
PD: Jennifer Walker

KADI/Springfield, MO*
PD/MD: Rod Kittleman

WCLQ/Wausau, WI
PD/MD: Matt Deane

KXWA/Denver, CO
PD: Scott Veigel



▶ **STEVEN CURTIS CHAPMAN** CONTINUES HIS "CINDERELLA" SUCCESS STORY, DANCING THREE SPOTS INTO THE TOP 10 (12-9) WITH THE CHART'S BIGGEST INCREASE IN PLAYS (UP 84).

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CHRISTIAN AC REPORTERS

- | | | |
|--|---|---|
| KGNY/Abilene, TX OM/PD: Gary Hill | WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley | WAWZ/New York, NY* OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens |
| WFSH/Atlanta, GA* MD: Mike Stoudt | KCGB/Flagstaff, AZ OM: Daniel White MD: Mike Medlin | KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux |
| WVJF/Atlanta, GA* OM/PD: Don Schaeffer APD: Steve Williams | WPER/Fredericksburg, VA PD: Frankie Morea | WPOZ/Orlando, FL* OM/PD: Dean O'Neal APD: Jeff Cruz |
| WAEJ/Augusta, GA* PD/MD: Steve Swanson | KZKZ/Ft. Smith, AR OM/PD: Dave Burdue | WMSJ/Portland, ME* OM/PD: Paula K. MD: Kenny Robinson |
| KPEZ/Austin, TX* OM: Max Daniels PD: Gary Walsh APD/MD: Steve Etheridge | WLAB/Ft. Wayne, IN* PD: Don Buettner MD: Melissa Montana | KFIS/Portland, OR* PD: Dave Arthur MD: Kat Taylor |
| WRBS/Baltimore, MD* PD: David Paul MD: Chris Scotland | WCSG/Grand Rapids, MI* PD: Chris Lemke | KSLT/Rapid City, SD OM: Tom Schoenstedt PD/MD: Troy West |
| WDJC/Birmingham, AL* APD/MD: Ronnie Bruce | WJQK/Grand Rapids, MI* OM: Tom West PD/MD: Gary Thompson | KSGN/Riverside, CA* PD/MD: Bryan O'Neal MD: Brandi Lanai |
| KTSY/Boise, ID* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver | WBJJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens | WPAR/Roanoke, VA* OM: Jackie Howard MD: Brian Sumner |
| WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard | WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller | WQFL/Rockford, IL PD/MD: Johnny V. APD: Susan Hoffingsworth |
| WAYR/Brunswick, GA PD/MD: Bart Wagner | KAIM/Honolulu, HI* OM: Jack Waters PD/MD: Cory Reynolds | KKFS/Sacramento, CA* PD/MD: Max Miller |
| WRCM/Charlotte, NC* OM: Cary Morland PD: Dwayne Harrison | KSBJ/Houston, TX* PD: Chuck Pryor MD: Jim Beeler | Sirius Spirit 66/Satellite* PD: Al Skop |
| WBDX/Chattanooga, TN* OM/PD: Jason McKay APD/MD: Justin Wade | WCRJ/Jacksonville, FL* PD: Roger Henderson MD: Theresa Ross | XM The Message/Satellite* OM: Jon Zellner PD: Mike Abrams MD: Jim Epperlein |
| WJKL/Chicago, IL* | WCQR/Johnson City, TN* PD: Chalmer Harper | KCMS/Seattle, WA* PD: Scott Valentine MD: Sarah Taylor |
| WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce | KOBC/Joplin, MO OM/PD: Lisa Davis | WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore |
| WFHM/Cleveland, OH* PD: Len Houser MD: Josh Booth | KLJC/Kansas City, MO* PD/MD: Michael Grimm | WHPZ/South Bend, IN PD/MD: Tom Scott |
| KGTS/College Place, WA PD: Elizabeth Nelson MD: Ernest Beck | WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith | KTSL/Spokane, WA* PD/MD: Beau Tyler |
| KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton | WLGH/Lansing, MI PD: Jenn Czelada | KWND/Springfield, MO* PD/MD: Jeremy Morris |
| KCVO/Columbia, MO OM/PD: Jim McDermott | KKSP/Little Rock, AR* PD: Don Burns | KKJM/St. Cloud, MN OM/PD: Diana Madsen |
| WMHK/Columbia, SC* PD: Steve Sunshine | KFSH/Los Angeles, CA* OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw | KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy |
| WCVO/Columbus, OH* PD: Todd Stach MD: Mike Russell | WJIE/Louisville, KY* PD: Jim Caligau APD/MD: Chris Crain | WLPJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane |
| KBNJ/Corpus Christi, TX* PD: Joe Fahh | WRVJ/Louisville, KY OM/PD: C.C. Matthews APD: Dave Reichel | KKCM/Tulsa, OK* OM: Steve Hunter PD: Chris Kelly |
| KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast | KSWP/Lufkin, TX OM/PD: Al Ross APD/MD: Michelle Ross | KXOJ/Tulsa, OK* PD: Bob Thornton APD: Dave Gordon |
| KNWI/Des Moines, IA PD/MD: Dave St. John | KVMM/McAllen, TX* PD: James Gambin APD/MD: Bob Malone | WGTS/Washington, DC* PD: Becky Wilson Aligny MD: Rob Conway |
| WMUZ/Detroit, MI* PD: Miranda Belcher MD: Jon Culbert | KJIL/Meade, KS PD/MD: Michael Luskey | WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weedman |
| WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Stewart | KTIS/Minneapolis, MN* PD: Jason Sharp | WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April |
| WCTJ/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase | KBMQ/Monroe, LA PD/MD: Phillip Brooks | |
| KHPE/Eugene, OR MD: Paul Hernandez | WFFH/Nashville, TN* PD/MD: Vance Dillard | |
| KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens | New Life Media/Network PD/MD: Joe Buchanan | |
| KLRC/Fayetteville, AR PD/MD: Mark Michaels | WBSN/New Orleans, LA* OM: Julie Heacock PD: Tom Krimsier MD: Libby Krimsier | |

* Monitored Reporters

| THIS WEEK | LAST WEEK | WEEKS ON CHART | CHRISTIAN AC INDICATOR | | PLAYS TW | CHG. |
|-----------|-----------|---------------------------------|---|----------------------------|----------|------|
| | | | ARTIST TITLE | IMPRINT / PROMOTION LABEL | | |
| 1 | 1 | 19 | MERCYME GOD WITH US | INO | 851 | -56 |
| 2 | 19 | 2 | MATTHEW WEST YOU ARE EVERYTHING | SPARROW/EMI CMG | 837 | +12 |
| 3 | 7 | 7 | JEREMY CAMP LET IT FADE | BEC/TOOTH & NAIL | 775 | +43 |
| 4 | 8 | 7 | FEE ALL BECAUSE OF JESUS | INO | 607 | +68 |
| 5 | 6 | 24 | NATALIE GRANT IN BETTER HANDS | CURB | 599 | -30 |
| 6 | 5 | 24 | NEWSBOYS IN WONDER | INPOP | 578 | -57 |
| 7 | 7 | 20 | POINT OF GRACE HOW YOU LIVE (TURN UP THE MUSIC) | WARNER BROS./ASHV LLE/WORD | 553 | -36 |
| 8 | 4 | 24 | CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE) | SIXSTEPS/SPARROW/EMI CMG | 539 | -104 |
| 9 | 12 | 4 | STEVEN CURTIS CHAPMAN CINDERELLA | SPARROW/EMI CMG | 524 | +84 |
| 10 | 10 | 5 | CASTING CROWNS EVERY MAN | REUNION/PLG | 494 | +49 |
| 11 | 13 | 16 | BRANDON HEATH DON'T GET COMFORTABLE | REUNION/PLG | 44E | +34 |
| 12 | 9 | 26 | ROBBIE SEAY BAND SONG OF HOPE | SPARROW/EMI CMG | 413 | -63 |
| 13 | 11 | 17 | BRITT NICOLE SET THE WORLD ON FIRE | SPARROW/EMI CMG | 398 | -44 |
| 14 | 15 | 14 | BUILDING 429 SINGING OVER ME | WORD-CURB | 367 | +42 |
| 15 | 14 | 33 | CASTING CROWNS EAST TO WEST | BEACH STREET/REUNION/PLG | 343 | -6 |
| 16 | 17 | 3 | AARON SHUST WATCH OVER ME | BRASH | 339 | +67 |
| 17 | 16 | 12 | SANCTUS REAL WE NEED EACH OTHER | SPARROW/EMI CMG | 303 | +28 |
| 18 | 21 | 2 | NEEDTOBREATHE WASHED BY THE WATER | ATLANTIC/WORD-CURB | 302 | +56 |
| 19 | 25 | 3 | DECEMBERADIO FIND YOU WAITING | SLANT/IDS/SPRING HILL | 289 | +79 |
| 20 | 18 | 6 | PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS | INO | 277 | +6 |
| 21 | 22 | 4 | TOBYMAC FEAT. SITI MONROE ONE WORLD | FOREFRONT/EMI CMG | 270 | +26 |
| 22 | 19 | 15 | SARA GROVES WHEN THE SAINTS | INO | 268 | +4 |
| 23 | 20 | 9 | BIG DADDY WEAVE ONLY JESUS | FERYEN/T/WORD-CURB | 262 | +1 |
| 24 | 25 | 2 | 33MILES THANK YOU | INO | 259 | +47 |
| 25 | 24 | 4 | MICHAEL ENGLISH THE ONLY THING GOOD IN ME | CURB | 220 | +3 |
| 26 | 23 | 7 | MARK SCHULTZ EVERYTHING TO ME | WORD-CURB | 204 | -32 |
| 27 | 27 | 6 | JOHN WALLER CALLING FOR A FLOOD | BEACH STREET/REUNION/PLG | 178 | 0 |
| 28 | NEW | DAVID CROWDER BAND NEVER LET GO | SIXSTEPS/SPARROW/EMI CMG | 169 | +57 | |
| 29 | 29 | 10 | MANDISA GOD SPEAKING | SPARROW/EMI CMG | 169 | -8 |
| 30 | 30 | -2 | MIKESCHAIR OTHERSIDE | CURB | 164 | 0 |



CHRISTIAN AC MUSIC RESEARCH

| ARTIST TITLE | IMPRINT / PROMOTION LABEL | FAM% | W 25-34 | W 25-34 | W 35-44 | W 45-54 |
|---|---------------------------|------|---------|---------|---------|---------|
| CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE) | SIXSTEPS/SPARROW/EMI CMG | 98% | 4.41 | 4.41 | 4.33 | 4.49 |
| CASTING CROWNS EAST TO WEST | BEACH STREET/REUNION/PLG | 98% | 4.37 | 4.34 | 4.36 | 4.42 |
| MERCYME BRING THE RAIN | INO | 95% | 4.28 | 4.12 | 4.33 | 4.38 |
| MERCYME GOD WITH US | INO | 94% | 4.18 | 4.05 | 4.24 | 4.25 |
| ROBBIE SEAY BAND SONG OF HOPE | SPARROW/EMI CMG | 91% | 4.12 | 4.07 | 4.18 | 4.11 |
| STORYSIDE: B BE STILL | SILENT MAJORITY/COTEE | 83% | 4.08 | 4.10 | 4.03 | 4.11 |
| MATTHEW WEST YOU ARE EVERYTHING | SPARROW/EMI CMG | 84% | 4.05 | 4.03 | 4.04 | 4.07 |
| TOBYMAC MADE TO LOVE | FOREFRONT/EMI CMG | 97% | 4.02 | 4.12 | 4.03 | 3.91 |
| AARON SHUST GIVE ME WORDS TO SPEAK | BRASH | 96% | 4.01 | 3.87 | 4.08 | 4.09 |
| JEREMY CAMP LET IT FADE | BEC/TOOTH & NAIL | 76% | 3.97 | 4.01 | 4.00 | 3.91 |
| NATALIE GRANT IN BETTER HANDS | CURB | 91% | 3.97 | 3.94 | 4.02 | 3.94 |
| RUSH OF FOOLS WHEN OUR HEARTS SPK | MIDAS | 87% | 3.96 | 3.94 | 3.98 | 3.97 |
| BRANDON HEATH DON'T GET COMFORTABLE | REUNION/PLG | 93% | 3.94 | 3.96 | 4.03 | 3.83 |
| NEWSBOYS IN WONDER | INPOP | 89% | 3.93 | 3.85 | 3.99 | 3.94 |
| FEE ALL BECAUSE OF JESUS | INO | 55% | 3.92 | 3.94 | 3.88 | 3.94 |
| TOBYMAC I'M FOR YOU | FOREFRONT/EMI CMG | 84% | 3.92 | 3.91 | 3.92 | 3.93 |
| POINT OF GRACE HOW YOU LIVE (TURN UP THE MUSIC) | WORD-CURB | 95% | 3.91 | 3.81 | 3.89 | 4.03 |
| DAVID CROWDER BAND EVERYTHING GLORIOUS | SIXSTEPS/SPARROW/EMI CMG | 97% | 3.88 | 3.89 | 3.88 | 3.86 |
| MANDISA GOD SPEAKING | SPARROW/EMI CMG | 80% | 3.87 | 3.81 | 3.93 | 3.87 |
| STEVEN CURTIS CHAPMAN CINDERELLA | SPARROW/EMI CMG | 85% | 3.77 | 3.62 | 3.90 | 3.78 |

Total Sample size is 2,433. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-349-9700, x61 or email jlittle@troyresearch.com.

FOR WEEK ENDING FEBRUARY 24, 2008



Country Hall of Famer has zig-zagged the nation as an old-fashioned career broadcaster, facing seemingly impossible personal odds along the journey

Jaye Albright's Long And Winding Road

R.J. Curtis

RCurtis@RadioandRecords.com

There's one thing you'll never have to contend with when talking with Jaye Albright: those conversations where nothing substantive is really said. Where all the words and sentences are just filler, taking up time and space. You see, Albright possesses rare candor, insight and most of all, courage. There is no room or need for empty ideas, because there are no subjects, personal or professional, that can possibly faze her. ■ Care to talk long-term ramifications of consolidation? Bring it on. Growing up in Ohio? Sure. Historical perspective on the country format? Let's go. Or how about the big purple hippopotamus in the room? About risking her career—knowingly—to publicly deal with personal gender issues? How about that one?

The interviewer in you fumbles and stumbles with the subject of transsexuality, hoping not to offend, framing questions in a way that won't make Albright ill at ease—when all along, she's more comfortable with the topic than anyone could hope to be and she's been that way for years.

"There's nothing you don't know about me," she assures you, adding, "Once you get to that point with nothing hidden, man, is that empowering."

The Morning News

Most in the industry got to the part where nothing was hidden overnight. For a lot of people, a letter appeared on the fax machine one morning. It was honest, educational and heartfelt. It exposed a part of Albright the rest of us never

knew existed. We knew the Jay Albright who had been a successful, sought-after consultant for many years, who had compiled what's turned out to be a Hall of Fame career in country radio.

The Jay Albright we knew was high profile and highly respected. Among other stations, he'd programmed KMPS/Seattle, KEEN/San Jose and KUZZ/Bakersfield, where he worked with fellow Hall of Fame inductee Michael Owens and his father, the legendary Buck Owens. The news that Albright would soon have a transgender procedure—that the next time we saw Jay she'd have an "e" on the end of her name and a drastically different wardrobe—hit most like a cold shower.

Compared with Albright, of course, we had it easy. One day we didn't know; the next day we saw the letter and then we did. The process took

just a short time for us. For Jaye Albright it was a lifetime in the making.

"It would be nice if we were handed a card when we were born that explains ourselves, but what life is all about is figuring out who you are, and you kind of do that one day at a time," she says. From a young age, she says, she knew that "something was different about me."

There was something else Albright knew early on. WSOM/Salem, Ohio, "The Wonderful Sound of Music," was her hometown radio station. That, and she wanted to be Hugh Downs. "He came from Lima, Ohio, and I just worshipped him. He was so erudite and smart, and yet so real and one to one. He hosted 'The Today Show' and a lot of different things. He was a cool guy and I wanted to be him."

Hometown for Albright was Salem in the '50s, and just about the time junior high school rolled around, early symptoms of a lifelong radio bug set in. A TV and radio repair guy in town, Russ Jones, obtained a license for an FM station and put it on the air. "It was 105.1 FM up on 'Radio Hill' and it had a great signal that covered all the way from Pittsburgh to Cleveland," Albright recalls.

Like so many others who discovered radio in that era, Albright hung around the station doing anything to learn more about the business. She befriended the 7 p.m.-midnight jock Chuck Krauss, who agreed to teach her how to cue records and run the board in exchange for babysitting his kids.

"Then I built a radio station in the garage at our house," she says. "I got a couple turntables from Sears, a board from Allied Radio, a mic and built my own little station." Soon, Albright "had the kids from the neighborhood as my staff and we'd broadcast on the radio around the neighborhood after school every day. I was PD/GM by the time I was 12 or 13."

Initial influences for Albright were WHOT/Youngstown, KDKA/Pittsburgh and WTAM/Cleveland. "I grew up listening to [the latter] on 1110, so I modeled my station after the new top 40 stations that were starting to happen in Cleveland and Pittsburgh."

'There were lots of us that were vagabonds. You'd be somewhere for a year and somebody would offer you \$50 a month more than you were making.'

—Jaye Albright

Continued on page 40



Jaye Albright

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Radio Bug Still Biting

Following high school, Albright enrolled at Kent State University. Even though the radio bug had bit her hard, there was a plan B, just in case. A major in English and a job teaching high school was the fallback, both of which ultimately proved unnecessary after Albright found an actual paying gig in broadcasting: "My first real job was at WKNT, a commercial station in Kent, Ohio; I was paid \$1.25 per hour."

By the time she left Kent State in 1965, Albright had already compiled a vast résumé, working in Cleveland at WNOB and WCUY in Youngstown, and as production director at WCUE/Akron. Incredibly, for one year, Albright worked two jobs and still attended college. "I was the morning guy at jazz station WCUY/Cleveland, then did 7-midnight at WNOB/Cleveland. I went to school all day. People ask me now how I did that. It wasn't about the money; it was so amazingly fun I couldn't believe it."

In spite of her Midwestern roots, most of us think of Albright as a West Coast person and specifically a Northwesterner; indeed, she's been based out West for nearly 40 years. According to Albright, we have the United States Air Force to thank for that. As the Vietnam War escalated, so did the draft. Albright enlisted in 1966 and went into the Armed Forces Highland network in Thailand and served two different tours there, "loving every minute of it" as a DJ and working in the newsroom.

After being discharged at Travis Air Force Base in Northern California, Albright decided to stick around, finding work at KPAT/Berkeley, migrating to Southern California and soon, KLUC/Las Vegas. This string of radio gigs, Albright says, offers a glimpse of radio in the '60s. "There were lots of us that were vagabonds. You'd be somewhere for a year and somebody would offer you \$50 a month more than you were making."

Needless to say, Albright did a lot of moving around in that time, but one move in 1973 proved pivotal on two levels. The owners of KLUC had purchased a country station, KHOS/Tucson, Ariz., and needed a PD. Albright characterizes her on-air talent back then as "pretty good" but realized her long-term strengths would be better-utilized as a teacher, a mentor and a manager whose individuality would be better-expressed in programming.

Destination Format

Admittedly, Albright took the programming reins at KHOS simply to be in the role. However, as often happens, once integrally involved in country radio, Albright knew it was a destination format. "The more you got to know the artists and listeners, working so closely with them, the more you realized what great values they both stand for. I've always seen myself as an eclectic music aficionado, but it took just a few months for it to bite me. I caught the bug and became infected."

While Albright quickly became comfortable in the skin of a country programmer, the rest of the body still didn't feel like the right fit. After a great run at KHOS, she took a few months off "for my gender issues." She explains, "There's a whole other alternative history of Jay Albright . . . therapy, counseling, trying to be 'normal' and trying to make it work, but it wasn't." Albright briefly enrolled at the University of Arizona as a woman and even considered surgery, but this was more than 30 years ago: "Those were different times, and the acceptance wasn't there."

Fateful From Phoenix

Confused, Albright started looking for work and was immediately offered a high-profile job at KUZZ/Bakersfield in 1975 on a recommendation from Larry Daniels, then at KNIX/Phoenix, which was also owned by Buck Owens.

"To go from six months of being unemployed, to then walk in and become the OM of the cluster and do mornings on KUZZ was an amazing experience," she says. KUZZ and rock sister KKXX each had a 20 share. Michael Owens was the GM, "and that was a terrific experience."

Throwing herself back into work, she admits, helped make up for part of her life that was missing. "Maybe you do work harder, because this is your big secret and if anybody found out, you'd be ruined. I got tremendous personal satisfaction from everything I did in radio and it made me feel great, so yes, there was some compensation going on there."

The transition from programming to consulting also came about thanks to the relationship with Daniels. It was he who recommended Albright to legendary consultancy Drake Chenault and its Great American Country format. "I didn't even know what a consultant was, I'd never had one,"



During Albright's stint at Jacor in Las Vegas, the KWNR crew joins Neil McCoy backstage at the Hard Rock Cafe. From left are Jennifer Thorpe, then with Atlantic Records; Albright; McCoy; and KWNR's Brooks O'Brian and Dave Collins.



Albright with Sawyer Brown's Mark Miller after the group's annual New Year's Eve bash in Las Vegas.

'I don't have to choose, I can have it all. The career I want and to be myself too.'

—Jay Albright

Albright remembers, "but hey, it was Drake Chenault, it was Los Angeles, I'm there."

For the next five years, Albright not only worked with dozens of country PDs, but had access to information about legendary stations in various formats like KHJ/Los Angeles. "It was an amazing education," she says. One day, out of the blue, came a call from KMPS/Seattle GM Jim McGovern, who'd seen Albright's name as a reference on several applications during a PD search. Albright was hired to program KMPS until 1985, when "I started consulting on my own and it was great. I've never looked back."

'I'll Take Radio'

There was a short time between her years in radio and becoming successful as a consultant where Albright believed she had to make a choice: "Do I want to deal with my personal gender issues, or do I want a career in radio?" The answer for so many years was, "I'll take radio."

Then came 1994, another pivotal year. "I was 50 the year before and realized I'm a certain age and still trying to reconcile all of this," she recalls. Albright knew what she had to do, "even if it cost me my career and I had to flip burgers at McDonald's. I had to do it. It was important for me."

Continued on page 42

'Jay is an amazing talent whose heart is as big as her knowledge of broadcasting. We've had intelligent and mind-expanding conversations where we've created new features and tactics for radio. She's altered her personal schedule to help me in times of crisis. When my luggage was lost during a radio seminar at Whistler Ski Resort in Canada, she dropped everything to take me shopping. If you know me, that was a crisis worthy of a 911 call and response.'

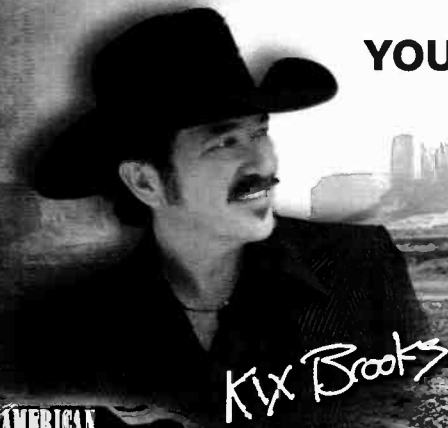
—McVay Media founder/president Mike McVay

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Backstage at the Las Vegas Hilton are, from left, Dave Collins, then PD at KSWNR; Martine McBride; and Albright, who at the time was OVDirector of country programming for Jacor.

Continued from page 40

By this time serving as GM at Broadcast Programming consultancy, Jay Albright went to his boss, Edie Hilliard, and told her what he planned to do. "I told her I don't want to ruin the business and I realize it might. She was amazingly supportive."

Hilliard suggested they treat it like a marketing issue. "We talked about ways to do this with the greatest likelihood of success."

Dave Newton, who had experience with marketing and ad agencies, was hired. "We talked about getting the information out there with a letter to major decision-makers." There was also a letter from Hilliard expressing her support. After the release of both, Albright stood by the phones, ready to field questions. They rang all day, every day, as Albright took calls "from people saying all kinds of wonderful stuff."

After a lifetime of what Albright describes as "a dividing of the private and public me," in four days, suddenly it was gone. "To have everything work out great and not have to give up anything, oh my goodness, it's amazing. I don't have to

choose. I can have it all. The career I want and to be myself too. That's awesome."

After digging deep into what she calls "that dark place in the soul" and risking everything—but ultimately not having to give up anything—Albright is understandably grateful. "There will never be a way I can repay the wonderful people of this business for how well they've treated me. Their kindness is something I'll never be able to pay back, except to hopefully give it to other people."

It's hard to believe for those who were there that all of that occurred nearly 14 years ago. In the ensuing years, Albright's career and business has flourished and shows no signs of slowing down. She briefly left consulting to become director of country programming for Jacor in 1996, when the company had 10 country stations. As the Telecom Act-induced buying frenzy began, within six months, it was 50, 60, 70 then more than 100. Within a few years it was hundreds of country stations and the merger with Clear Channel followed. "Being on the inside of one of those companies when radio started to roll up and consolidate was the fastest ride I've ever been on," Albright says.

'Jaye has both a 10-foot and 10,000-foot perspective

on nearly everything. She can speak from a granular or visionary level. She has a great depth of knowledge on an amazing number of subjects. People love to talk to her about the business because she's so sharp, but she brings that same acumen to any topic of conversation. I once asked if she knew anyone who specialized in TV spots with chimpanzees and she gave me a link off the top of her head! She's 100% genuine: No pretense, nothing phony. She challenges me on a daily basis and I hope I do the same for her.'

—Albright & O'Malley partner Mike O'Malley

'I have had the privilege of working with Jaye for over 20 years. She is a visionary when it comes to trends and innovation. You would be hard-pressed to find anyone who has contributed as much to the success of country music and country radio as Jaye Albright. I think anyone who knows her would agree that no one works harder or gives more.'

—KMPS/Seattle PD Becky Brenner

'I didn't even know what a consultant was, I'd never had one. But hey, it was Drake Chenault, it was Los Angeles, I'm there.'

—Jaye Albright

For the past decade, Albright and Mike O'Malley have been partners in Albright & O'Malley Country Consulting/RadiolQ. As Albright prepares to be inducted into the Country Radio Hall of Fame March 4 in Nashville, she addresses what she believes is country radio's greatest challenge. After a moment, she suggests. "The biggest threat to me, in both the radio and music businesses is how we're going to monetize this in a new media age. We know we need to embrace the Internet—that's our future—and yet, what's a salesperson going to do? You can sell a spot on analog radio for several hundred dollars in large markets, or you can sell the Internet stream for \$100. We really need to figure how to make money while going to the place where the audience is migrating."

Finally, the new member of the Hall of Fame reflects on country radio, based on her many years of experience in the format. "In this fast-moving multimedia age, it's amazing to watch the resiliency of the country format. Think how well we've always done 35-44 and 25-54, over a 50-year period. It's truly wonderful to see and it reminds you how important it is to have great storytelling and musicianship based on values people can relate to, in spite of the change in the media. It's one of those constants that goes on and on and on, and it's just a wonderful inspiration to be a part of it."

R&R



Albright, circa 1996, wearing her "Jacor, the Noise You Can't Ignore" shirt, while putting her two favorite food groups on display.

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Music veteran begins 50th year in the business—and he's nowhere near ready to call it a day

CRB 2008 Career Achievement Award

Charlie Daniels

By R.J. Curtis

Since 1998, the Country Radio Broadcasters have presented a Career Achievement Award to an individual artist or act that, “through their creativity, vision, performance or leadership has made a significant contribution to the development and promotion” of country music and radio. Past winners include Reba McEntire, Kenny Rogers, Alabama, Buck Owens and Dolly Parton.

This year's recipient, Charlie Daniels, not only ideally matches the award's description, but fits right in with previous honorees. The North Carolina native is most closely associated with country music and Southern rock, but his musical diversity has touched nearly all genres and encompassed multiple generations. In addition to his own award-winning career, Daniels' résumé includes recording sessions with such acts as Bob Dylan, Flatt & Scruggs, Pete Seeger, Mark O'Connor, Leonard Cohen, Ringo Starr and Johnny Cash.

The CRB recognition is particularly timely for Daniels: 2008 marks his 50th year in the music business. And on Jan. 20, he was inducted into the Grand Ole Opry.

Daniels, 71, recently opened up about all things then and now while vacationing at his winter home in Durango, Colo.

Tell us what induction into the Grand Ole Opry means to you.

Back in the old days, that was the destination. Everybody wanted to go in the Opry. Though we've played it many times and were honored just to be on it, being asked to become a member is very special to me; in fact I can't even articulate it. It's hard to go back and think about the tradition, the years I've listened and the ambition to be there. I've just wanted that for a long, long time and I'm kind of glad it didn't happen until I got older. I probably appreciate it more. And now, my gosh, of all the people CRB could pick to give this award to, I am deeply honored they would pick me.

I'm guessing when you started in 1958, you didn't have exactly a 50-year plan in mind?

When I started playing music it was a hobby and at very best, an avocation in my part of the country because there weren't any places to play. I'm sure my folks thought I was going to starve to death because there was just a handful of people in my state—and probably most of them played for the symphony orchestra in Raleigh—that made a

living playing music. It just wasn't done.

With me it was always serious. I tried to learn the art of entertaining people because I found out very early that entertainers always work; musicians are out of work sometimes. I really put a lot into it.

One of my main goals when I started was longevity. The first thing I wanted to do was make a living playing and do it for a long time. Then you started thinking about different levels, like you want to play a beer joint, then better places and you want to make a record. You want to make a hit record, an album, a gold then a platinum album and it never ends. I wanted to be a professional musician and spend my life playing music. So you ask me if I made a plan for 50 years: No, I didn't. Am I surprised that I've been here 50 years? Not really.

You've been to the Country Radio Seminar many times. Any thoughts on the event?

My impression is that it's such a great thing to get all these folks in town. Nashville is and always has been special; without Nashville, country music would probably be played in the hills and nowhere else because [Nashville] brought it into the spotlight. There's a special mood about it. I'm glad the industry is able to get together like this to compare notes and just enjoy themselves.

You have a new album, "Deuces," and other plans this year. No plans to slow down a bit?

I have the best band I've ever had and we enjoy playing together. One of the things I don't think a lot of people understand about [the Charlie Daniels Band] is that it is truly a band. It's not me and a band, it's the Charlie Daniels Band. I don't stick my guys in the back line and have them play for me. They're on the front line and we feature everybody.

We did about 109 dates last year and will probably do the same this year, plus some extracurricular activities like something for St. Jude's [Children's Hospital]. It keeps me busy and I think that's a very important thing. I'm 71 and it's important to develop the attitude that I've got something to



look forward to when I get up in the morning.

I'm writing my autobiography, I've always got song ideas and my band to play with and always something to be excited about. God has blessed me with good health and as long as that lasts and as long as I'm creative and as long as people want to hear me and it's the good Lord's willing for me to be out there, I'm going to keep doing it. I still know how to entertain people. I still get butterflies just walking onstage.

R&R

Charlie Daniels Band Albums Chart History

| ALBUM TITLE | DEBUT | PEAK | WKS | GOLD/PLATINUM |
|---|----------|-------------|-----|---------------|
| NIGHTRIDER | 10/25/75 | 27 | 7 | |
| SADDLE TRAMP | 5/29/76 | 7 | 18 | GOLD |
| HIGH LONESOME | 12/11/76 | 17 | 12 | |
| MIDNIGHT WIND | 12/3/77 | 42 | 5 | GOLD |
| MILLION MILE REFLECTIONS | 5/26/79 | 1 (4 WEEKS) | 95 | PLATINUM (3) |
| FULL MOON | 8/9/80 | 5 | 37 | PLATINUM |
| WINDOWS | 4/3/82 | 7 | 25 | GOLD |
| A DECADE OF HITS | 7/23/83 | 25 | 88 | PLATINUM (3) |
| ME AND THE BOYS | 11/30/85 | 27 | 29 | |
| HOMESICK HEROES | 10/22/88 | 16 | 43 | |
| SIMPLE MAN | 11/11/89 | 2 | 114 | PLATINUM |
| RENEGADE | 5/18/91 | 25 | 33 | |
| AMERICA, I BELIEVE IN YOU | 5/15/93 | 75 | 1 | |
| SUPER HITS | 7/30/94 | 35 | 111 | PLATINUM (2) |
| FIDDLE FIRE: 25 YEARS OF THE CHARLIE DANIELS BAND | 9/26/98 | 52 | 9 | |
| THE LIVE RECORD | 11/3/01 | 38 | 28 | |
| HOW SWEET THE SOUND—25 FAVORITE HYMNS AND GOSPEL GREATS | 2/16/02 | 40 | 21 | |
| REDNECK FIDDLIN' MAN | 8/10/02 | 40 | 6 | |
| FREEDOM AND JUSTICE FOR ALL | 8/9/03 | 55 | 6 | |
| ESSENTIAL SUPER HITS | 7/31/04 | 66 | 1 | |
| LIVE FROM IRAQ | 7/21/07 | 72 | 1 | |
| DEUCES | 10/27/07 | 67 | 1 | |

SOURCE: Billboard Top Country Albums Chart

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From music to ratings to talent, we handicap the players in five of country's most competitive markets

Country Hotspots

By Ken Tucker

"Change is inevitable, except from a vending machine." It's unlikely that former banking executive Robert C. Gallagher was speaking about radio when he uttered that pithy saying—but he could have been. From moving morning shows to fired programmers to mobile managers, change has affected some of country radio's most intriguing battlegrounds in recent months. R&R takes a look at some of the hotspots to see what's changed and what hasn't.

Dallas (Market No. 5)

Who's on top: Cumulus Media's KPLX (99.5 the Wolf) is the market's 25-54 country leader, moving 3.3-3.0 summer to fall. Citadel's KSCS improved 2.2-2.4 in the most recent book and younger-leaning flanker KTYS (96.7 the Twister) fell 1.5-0.8. KPLX also beat its direct competitors among adult women, even though it dropped 4.1-3.1 summer to fall. KSCS slid 3.2-2.2 and KTYS dropped 1.8-1.2.

What's changed: KPLX PD John Sebastian, who had been at the station for just less than a year, exited in January. Cumulus senior VP of programming Jan Jeffries replaced Sebastian. Wolf morning co-host/MD Cody Alan left the station in June to program Simmons Media country KEGG (101.5 the Eagle)/Salt Lake City/Victor Sansone, who led Citadel/ABC WKHX and WYAY/Atlanta for 14 years as president/GM, has returned to Dallas in a similar role for the company. Before his move to

Atlanta he spent six years at KSCS.

What's the same: Wolf morning co-host/APD Smokey Rivers has been at the station since its launch. KSCS morning man Terry Dorsey and co-host Mark "Hawkeye" Lewis have been together since 1988, which is when Dorsey joined from KPLX after a six-year stint there. Afternoon jock Bill Kinder has been at KSCS since 1989.

The music: KTYS may be one of the most current/recurrent-leaning country stations in the United States—52% of its songs come from the last three years and an amazing 82% of its spins come from that period. In fact, 99% of its overall spins come from songs released since 2000. KSCS garners 44% of its songs from 2005-08, which account for 70% of its spins. Meanwhile, 31% of KPLX's songs are from that time frame, accounting for 47% of its spins. The Twister plays the most music of the three stations, with 2,459 plays on 216 songs during a recent seven-day period.

'In this market, listeners have one country station they listen to—it just seems to be in two places on the dial. Our job is to help them identify what station they are listening to and get credit for it.'

—Ray Massie

KPLX was second with 2,200 spins on 457 songs, and KSCS spun 279 songs 2,146 times.

Interesting fact: KSCS and KTYS APD/MD Chris Huff worked for KPLX from 1991 to 1995, before the station adopted its Wolf persona.

Atlanta (Market No. 8)

Who's on top: Citadel's heritage WKHX (Kicks 101.5) has long been the country station to beat in Hotlanta and that hasn't changed. It went 3.6-3.5 25-54 summer to fall, according to Arbitron. Among adult women, WKHX fell 4.9-4.0, but remained the market's top-rated country outlet in the demo. Sister WYAY (Eagle 106.7) ranked second in adults among Atlanta's country signals, jumping 1.6-2.3, but third in 25-54 women with a 1.2-2.1 move. Fourteen-month-old Clear Channel upstart WUBL (94.9 the Bull) was flat at 2.1 in 25-54, but placed ahead of flanker WYAY with a 2.3 share among adult women.

What's changed: After carrying Premiere Radio Networks-syndicated Big D & Bubba in mornings for roughly eight months, WUBL OM/PD Clay Hunnicutt jumped at the chance to grab funnyman Cledus T. Judd when he announced his intention to leave CBS Radio's WQYK/Tampa to be closer to his elderly mother in the Atlanta area. Judd and co-hosts Paul Koffy and Jamie Massey debuted Jan. 7. Meanwhile, longtime WKHX/WYAY president/GM Victor Sansone has recently relocated to Citadel's Dallas cluster where he'll oversee KSCS and KTYS (the Twister).

Clear Channel flipped AC WLTM to classic country as WWLG (96.7 the Legend) Dec. 26. The station relies heavily on '80s music with only a few George Strait and Garth Brooks cuts from the early '90s. "There's nothing past 1993 and they had to be huge to get on being past 1989," Hunnicutt says.

What's the same: WYAY morning man Rhubarb Jones has been on that station since 1985 and co-host Dallas McCade is another market veteran. The Kicks morning team of Cadillac Jack, Kristen Gates and Jim Vann has been in place since May 2006. Cadillac Jack is a fixture at the station, having joined in 1994.

The music: Of the three stations, the Bull has the tightest playlist. During the week ending Feb. 17, the station spun 376 titles 2,230 times. Kicks, meanwhile, played 441 tunes 1,927 times. The largest playlist belongs to WYAY, where 666 songs accounted for 1,895 spins.

Continued on page 48





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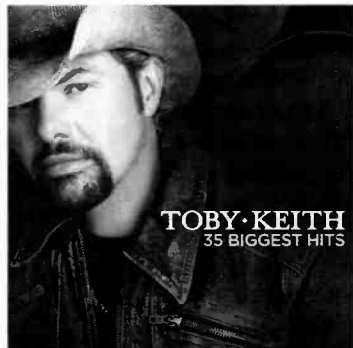
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COMING IN MAY

Legendary KPLX PD recalls falling in love with the format, cooking in Big D and now, his just desserts as 2008 Hall of Famer

Kraig's Country Kitchen

By R.J. Curtis

How exactly did Bobby Kraig make it to the Country Radio Hall of Fame? Good question, and one he's asked not only himself but everyone else since last October when he was informed of his selection. ■ Was it the PMA? That's positive mental attitude—and while Kraig didn't write the book on it, he's read it at least three times. Then again, it could have been LAX . . . not the actual airport, but the song "L.A. International Airport" by Susan Raye, which peaked at No. 9 in 1971. Once Kraig played that tune on the air—quite accidentally, by the way—and thought to himself, "Damn, that's a great record," he was hooked on country music. And we had ourselves a future Hall of Famer.

While there's likely an entire generation of programmers and MJs who only know him as a label exec, we're talking about Bobby Kraig's storied radio career, which culminated in a nearly 13-year run at KPLX/Dallas when it was "the most-listened-to country FM in America." We're not sure if there's a Hall of Fame for country label guys, but if so, we're positive he belongs there, too.

That, however, is for a different night, a different hall and a different story.

The Adventure Begins

The radio adventure for Bobby Kraig has roots in Minnesota, where he grew up as a top 40 fan. Encouraged by his father to consider broadcasting, he took to hanging around radio stations in Minneapolis, where he met jocks like Jimmy Reed, Bob Sherwood and Don Blue at WJGY. As a senior in high school, Kraig enrolled at the Brown Institute and worked at the Star Tribune during the evening. A Brown instructor recommended Kraig to a pirate radio operator in St. Paul where, he says, "the transmitter operated off a couple of car batteries." By 1971, Kraig was working at a licensed radio station, WHSM/Hayward, Wis., a town distinguished by two things: "The town was famous for hosting log-rolling championships. [And] it was cold."

He was popular at the Hayward station because he had maintained a relationship with Reed back in Minneapolis, who made a habit of leaving Kraig a box of 45s outside the gates of WJGY. That's worth remembering—because it inadvertently introduced country music to Kraig, who says he worked the afternoon shift playing rock 'n' roll for kids.

"But somehow there was a Susan Raye record

in the top 40 box, so I played 'L.A. International Airport' and I thought, 'If that's country music, I really like it,'" he recalls. Unfortunately, the station GM did not share the joy of Kraig's discovery. "He literally kicked open the door while I was on the air and asked, 'What is all this country crap on the air?'"

Prior to that pivotal moment, Kraig says, "I thought about country in stereotypical terms and I didn't think I cared for it that much, but after I became acquainted and got to know the history, I just got into it."

A love affair with country's early pioneers eventually steered him toward the Hall of Fame. "I discovered how great Hank [Williams] Sr. was and all these old-timers. If somebody hadn't misplaced that record, I don't know if I would have gotten into country radio or not."

Kraig became a student of the format and began sending audition tapes. He placed an ad in *Broadcasting Magazine*. It was answered by a man who said he was from Brazil, "which freaked me out—but it was Brazil, Ind., which is right outside Terre Haute." The station, WCCM, was doing country with a top 40 approach, so Kraig went to Brazil to work there. "It was a powerhouse station, and it was at a time when country radio was starting to make its move."

After two years, Kraig made his move up the road to Terre Haute, Ind., in 1973, when WTHI was flipping from AOR to country. "I played the first [country] record at WTHI, Johnny Russell's 'The Baptism of Jesse Taylor.' You'd have thought we'd been more clever. That was at a time when people weren't doing what they do now when they change formats. We just put the record on."

'He literally kicked open the door while I was on the air and asked, "What is all this country crap on the air?"'

—Bobby Kraig

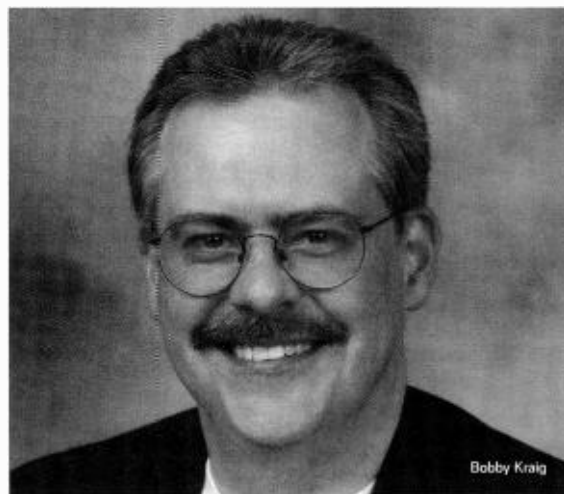
Terre Haute is a college town, and flipping out of AOR led to "a small uprising," he recalls. Once, when Kraig was on the air, he was shot at with a pellet gun through the picture window in the studio.

After four years at WTHI, Kraig moved to WONE/Dayton in 1977, "where I met my best friend, Terry Dorsey." Like his entrée into country music, this lifelong friendship was a bit inadvertent. Kraig actually replaced Dorsey in mornings when Dorsey left to sell advertising in Kentucky. Two months later, however, Kraig says Dorsey was back, "hanging around the halls—and let me tell you, that's not a good sign." Although Kraig characterizes his on-air ability as "pretty good," he insists, "I was no Terry Dorsey." After Dorsey returned to mornings, Kraig was segued to nights. "Everybody thought for some reason we'd hate each other, but we turned out to be best friends." That experience also convinced Kraig that long term, his future probably wasn't going to be as an air talent.

About this time, Kraig first read a book called "Success Through PMA: Positive Mental Attitude" by Napoleon Hill and W. Clement Stone. "I decided I wanted to be a PD and I had this plan where I was going to be in a top 10 market programming a country station."

Kraig's plan took shape quickly. He got a call from Dave Liston, who had become the GM at WTHI while Kraig was gone. Liston asked him if he'd come back and be PD. "I said I'd never been a PD, and he said he'd never been a GM before, either." So in 1979, Kraig returned to the station as its PD.

After a while, Kraig pulled out the dog-eared
Continued on page 52



Bobby Kraig

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Continued from page 50

copy of his PMA manual and reread it. "I decided I wanted to make a little money and get into a top 10 market; it was a five-year plan." However, just 18 months later, on April 13, 1981, he was recruited to program KPLX. At the time, Kraig says, Dallas was ranked as the No. 10 market—"exactly what I'd set out to do."

Dorsey Reunion

Shortly after his arrival at KPLX, Kraig needed a morning man and knew just the right person. "I called my friend Terry Dorsey and said, 'Come on down to Texas,' and we started doing real well." Dorsey introduced a bit called "Hiney Wine," which Kraig says "turned into a real big deal for him."

While crosstown competitor KSCS focused on a music-intensive approach, playing 12 songs in a row, KPLX gradually took a different tack. "It took about six months before we became more personality-oriented," Kraig says. It was also about that time that Dan Halyburton joined the station as GM. He had recommended Kraig for the KPLX job while at the Country Radio Seminar that year and the two men had known each other since Halyburton programmed WJGZ.

Halyburton and Kraig turned out to be a super-powered management team for KPLX. "It couldn't have been a better situation for me," Kraig recalls. "Of course, when you work for Dan, you have to pretty much stay on your toes. He's a smart guy and he's always out in front. He really taught me never to be satisfied."

By opening up the station to contesting, concerts and club appearances, Kraig says, "We had so much fun at KPLX. The other guys just played music; that was their image. The same thing that was their strength became a weakness."

KPLX seized the opportunity and made itself what Kraig describes as "a real active radio station. When you hit KPLX on the dial, it just kind of bounced out at you." Kraig and the team, which included MD Mac Daniels, also found out the station could effectively move concert tickets. "You could hear the same show promoted on the competitor, but for some reason we had a more active listener," he says.

KPLX did everything it could to be as vibrant as possible, Kraig adds. "Of course the danger is you don't want to clutter it up. You want the right

balance, which I think we had."

Kraig remembers learning to understand that balance from Halyburton. He once tossed an account exec out of his office at the mere suggestion of cluttering up the airwaves. "It was a big deal, about a \$100,000 contract. Dan, being the GM, came into my office and said, 'Look, we're not going to do what she wants to, but you can't just throw them out when they bring in a hundred grand.' That's when I learned to be a little more creative and learned about the counter offer."

With a strong GM, PD and morning show in place, KPLX soon became a top ratings performer and one of America's most-respected and influential country stations. Perhaps one of the reasons for its extended stay in rare air was a culture of never settling. "We'd have a celebration when we had a great book," Kraig says, "but I found it hard to spend too much time on success, because it was always kind of, 'What's next?'"

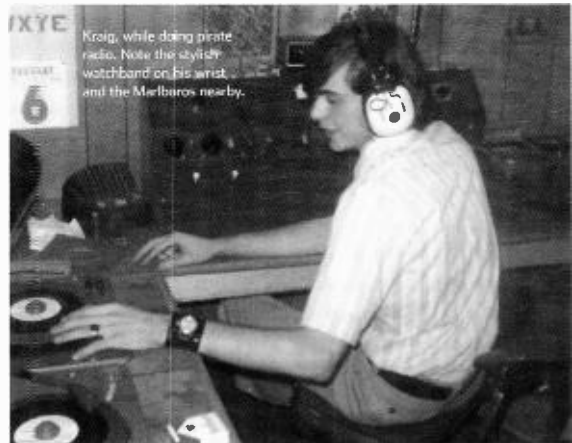
Regarding the high point of his time at KPLX, Kraig takes a moment before offering, "I guess it would be when we won station, PD, MD, promotion director and air talent of the year at the Billboard awards in 1990. It doesn't get a whole lot better than that. That's when we knew everything was clicking."

Kraig speaks with pride about staff members he worked with, such as Halyburton, the morning show of Harmon & Evans and MD Daniels. "I was lucky enough to have a pretty strong right arm with Mac," who has since programmed WMZQ/Washington, WYCI/Detroit, and KASE and KVET/Austin. "But while he was at KPLX, he was named music director of the year at least twice and perhaps more."

The admiration of his national peers was not lost on Kraig or his staff. "We figured it out, but the reason we spent any time on it at all is that we were trying to make it work for us on the air. I remember when we had that line, 'The most-listened-to country FM in America.' It just sounded so great on the radio. It was a really great time."

Despite people from around the country knocking on his door offering him jobs, Kraig remembers thinking at the time, "Why would I do that? I wasn't about to leave a situation like that."

Of course, that's before he read that book on PMA again. Fortunately for KPLX, it took Kraig nearly 13 years to dust it off. "I had fallen pretty deeply in love with Nashville and the music business—not knowing a whole lot about it—but having met some key people in town. So in all



'When you hit KPLX on the dial, it just kind of bounced out at you.'

—Bobby Kraig

seriousness, I read that book again."

In the early '90s, Kraig explored his interest by meeting with Tim Dubois, who had just started Arista Nashville. "A year later I get the call from Tim and Alan Butler and they're offering me a job," he recalls. Kraig says he knew then that he'd found a new challenge he was genuinely excited about. "It was something brand-new and I thought, 'I have to do this.'"

Reflecting on his upcoming induction into the Country Radio Hall of Fame March 4 in Nashville, Kraig is humble. "I can't say how much this means to me; I never thought this would have happened." Part of the irony for Kraig is that Harmon and Daniels were the instigators behind his nomination, even though he says, "I know I threatened to fire both of them at one time or another, so I'm a little surprised." R&R

Kind words, lasting memories

All About Bobby

Emmis/New York market manager Dan Halyburton summarizes the sentiments of the entire country radio industry: "People just love Bobby Kraig." Halyburton, GM at KPLX/Dallas during its halcyon days, says Kraig covered it all, "whether it was the music, production value or the people—especially the people part. Even when he was riding you, he did it with style and humor."

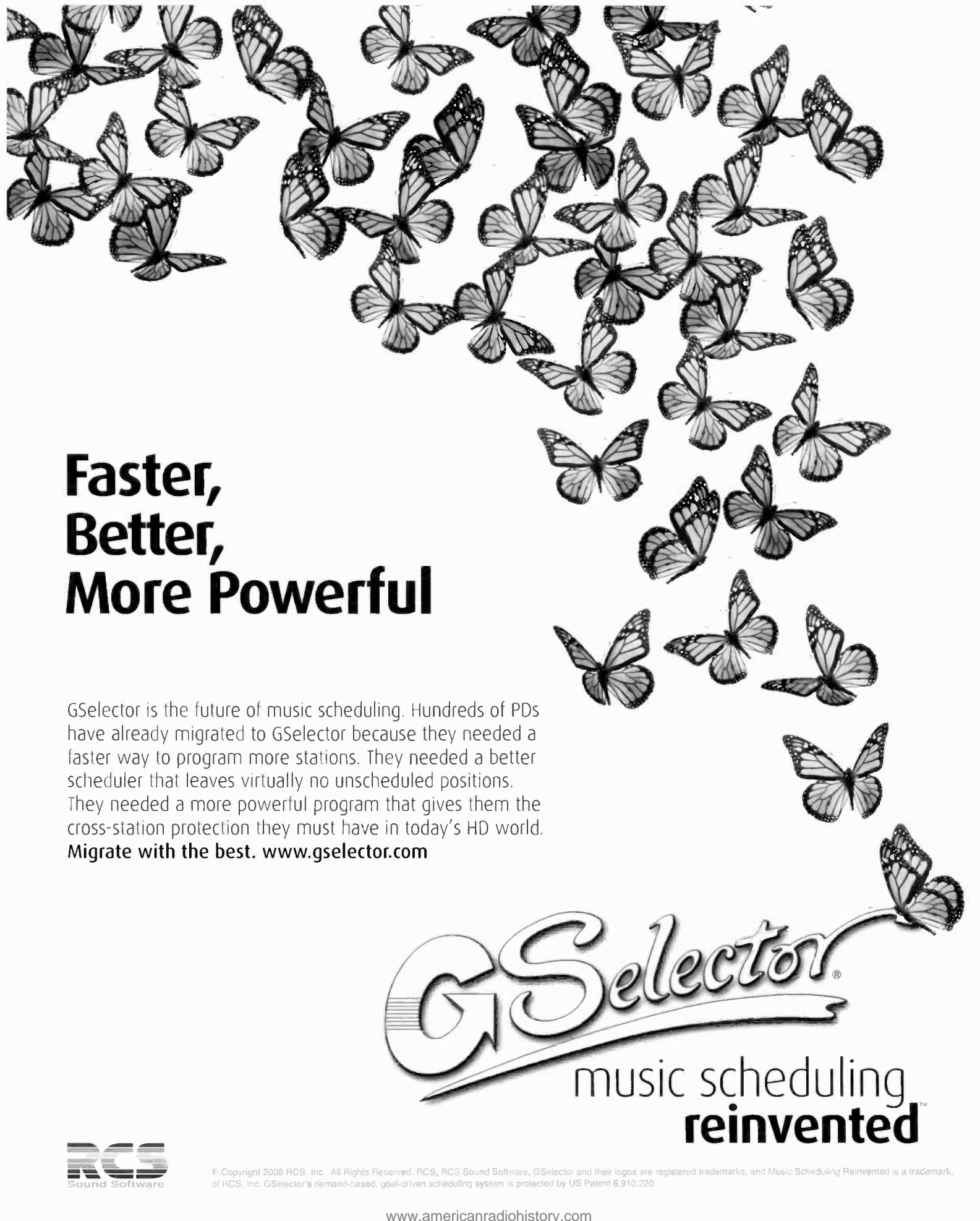
The people that worked for Kraig realized it, too. "There aren't enough words to express everything I was able to learn," says Mac Daniels, who was the award-winning MD at KPLX during Kraig's stay. "If he saw you really wanted to improve, he'd do anything to help you out." Lyric Street's Dale Turner, Kraig's PD at WTHI/Terre Haute, Ind., in the early '70s, says, "I don't really remember 'directing' Bobby because he was so talented and worked so hard on his show."

There are numerous, memorable stories about Kraig, but Regent Communications VP of programming Bob Moody's probably tops them: "It is widely known that Bobby Kraig almost killed me about 20 years ago when he lost control of a rental car and slammed into the front of the Lowe's Vanderbilt Plaza Hotel [in Nashville]. As our vehicle hurtled toward oblivion, I turned to Bobby and said, in a stern voice, 'Bobby, slow down!' His reply—and this is an exact quote—was, 'I can't!' " Fortunately, nobody was hurt, but to this day Moody affectionately refers to Kraig as "Krash."

Dallas morning man Terry Dorsey, a friend of Kraig's for 30 years, says, "There is not a finer person in our business than Bobby, or one you could trust more." —RJC



Celebrating with the award-winning staff at KPLX/Dallas, from left: GM Dan Halyburton, MD Mac Daniels, morning team Harmon & Evans and Kraig.



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He started with a broom in his hand and became the most successful country GM in the business

Michael Owens' Sweeping Success

By R.J. Curtis

The expression “starting a career from the ground up” is often a euphemism for beginning young. Not only did Michael Owens start early, his first radio job was literally sweeping the ground. In 1965, at 15, Owens was officially appointed janitor at KUZZ/Bakersfield, a position he shared with his brother Buddy. Though born into country music royalty—their father was the legendary Buck Owens and yes, he owned KUZZ—neither son was fed with a silver spoon. ■ According to Larry Daniels, who programmed KUZZ at the time, here is how their less-than-auspicious start came about: “Buck asked me to teach his sons about radio. They began by taking out the trash and filing records.” That went on for a couple of years; eventually Daniels teamed up the brothers in afternoon drive at KUZZ.

There was something special about Michael, however, and Daniels picked up on it right away. He came home from work one day and told his wife: “Michael is so good at being organized that someday, I’ll be working for him.”

Daniels wasn’t kidding. He ended up working for Buck’s kid at KNIX/Phoenix—for more than 20 years. And exactly one year after Daniels’ induction into the Country Radio Hall of Fame, Michael Owens will receive the same honor March 4. It just goes to show you that it takes one Hall of Famer to know another.

Cutting His Teeth

Before Michael arrived in Phoenix, however, he spent time learning virtually every aspect of the radio, TV and print businesses in Bakersfield. For five years, he produced a syndicated country TV show in town. By 1974, in his early 20s, he was already GM at KUZZ, KZIN and KXXX, running an operation that saw country KUZZ and rocker KXXX reel in 20 shares on a regular basis.

Daniels’ observation about attention to detail was spot on, but Michael also had plenty of business acumen DNA passed on to him by his father, who had created an entertainment empire in Bakersfield and was soon to experience similar success in Phoenix, thanks to his son.

Michael arrived in Phoenix in 1978, largely in response to an SOS call. After nearly a decade with KNIX, Daniels finally phoned his resignation in to Buck. Frustrated by working with four different GMs—none of whom would let him spend a dime to hire people he thought would improve the organization—Daniels had been offered a job with the competition and was on the verge of accepting. The return call Daniels received was from Michael, who was boarding a plane, moving to Phoenix and taking over the GM chair at KNIX.

According to Daniels, the focus of KNIX under Michael’s leadership immediately shifted toward “having us do the right things for listeners.” Owens encouraged Daniels to set up an in-house research department. When Daniels needed to make a hire, “Michael allowed me to recruit the best people in the industry,” Daniels says. The station became heavily involved in the community, and that now-famous red, white and blue guitar logo soon became omnipresent in the market.

Perhaps the most critical part of the equation, though, was Michael’s innate sense for marketing. Not only did he make huge investments in TV and outdoor campaigns, he personally oversaw every aspect of them. Artist endorsement TV commercials for KNIX were legendary, and quickly replicated by other country stations.

‘We had a sense that it was magical; it was something very special and we were going to work damn hard to keep it going as long as we could.’

—Michael Owens

Ratings Swell

The results came quickly for KNIX. In 1980, ratings jumped to a 9.2 share in persons 12+—and that was just the beginning. Double-digit shares for 12+—what Michael refers to as “for show”—and 25-54—“for the dough”—became standard throughout the ‘80s. During that decade, KNIX was consistently No. 1 in Phoenix for every ratings period, except one. In the fall of 1987, KNIX posted an unthinkable 22 share in persons 25-54.

KNIX was now one of a handful of the most respected and influential radio stations in America.

“We were extremely fortunate and very lucky, but we also worked hard,” Michael says. “Clients, listeners, vendors, record companies—everybody wanted to do business with us and we couldn’t believe we got paid to do that.”

One constant with any hugely successful radio
Continued on page 58





RICK HUCKABY

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~ Randy "Mudflap" Wilcox, PD, WEGX

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2008 Country DJ Hall of Fame inductees Bob Robbins and Bill Cody are what heritage is all about

Pilots Of The Airwaves

By R.J. Curtis

Bob Robbins

Do yourself a favor the next time you're a little down or having a bad day. Call Bob Robbins. Spend five minutes with the morning man at Clear Channel's KSSN/Little Rock and you'll dial into a positivity like you've perhaps never experienced. Listen to the optimism and wisdom in his voice. Ironically, chances are that when you finish talking with Robbins and he's made you feel better without really trying, he'll end up thanking you.

The word "blessed" will come up a lot. He truly is, and not just because he'll be inducted into the Country DJ Hall of Fame March 4. No doubt that's a blessing, too, but even more so are his last 29 years. Every one of them has been spent at the same radio station. Robbins has been on the air at KSSN since the day it signed on in 1979—and don't even entertain the idea there may have been regrets along the way.

"I've said it a million times: I'm probably the most blessed man in the world and in this business," he begins. "I hope everybody that does it loves it like I do."

That's apparent when you chronicle some of the great honors that have been bestowed on

KSSN and Robbins: 1996 Country Music Assn. broadcast personality of the year, two-time NAB Marconi Award winner for medium-market station of the year (in 1990 and 1996), 1990 Arkansas Broadcasters' Assn. most admired station, 1991 Billboard country radio station of the year and 1991 CMA station of the year.

"I love Arkansas and the opportunity to get out," Robbins says. "Every day I have something new to do and new people to see; I love the opportunity to say thanks for treating my family so well."

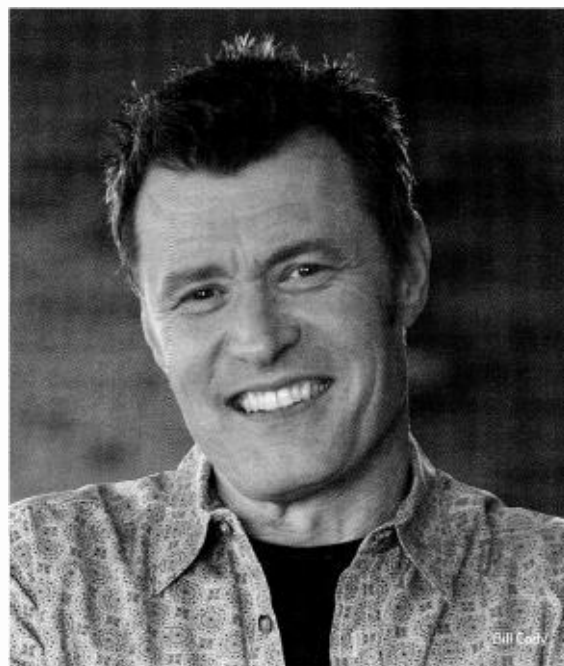
There was one time when Robbins considered leaving Little Rock, "but I opted to stay here. My children were all in elementary school or junior high. It was a wonderful opportunity at the time; the pay was more money than I ever thought you made in radio."

After consideration, though, Robbins decided his kids "should be able to go to the same school and graduate and be with friends they had since kindergarten." Robbins says he never got to do that, but there was another reason, too. "I just love these people in Arkansas."

Robbins describes his morning show as "very laid-back," saying, "I hope people understand that I'm a real and sincere person. I don't endorse anything I don't believe in. I'm very outspoken, though I don't put my political or personal views on the air. I think we're here to keep people happy." And if people want to feel sad, he adds, "of course our music does some of that." He says he does "silly things" like announcing birthdays, even though "folks tease me all over the country, but it's been proven folks love to hear their names called."

How did he react when he got the call about the DJ Hall of Fame? "I couldn't believe it. It's like, 'Me?' Are you sure you've called the right person?' I wish I had an adjective to describe it, but I don't." Never in his wildest dreams did he consider such recognition, he insists.

After 29 years, some people might think of shutting it down soon. Bob Robbins isn't one of them. "The word 'retirement' is not in my vocabulary, and I've never seen that word in the Bible, either."



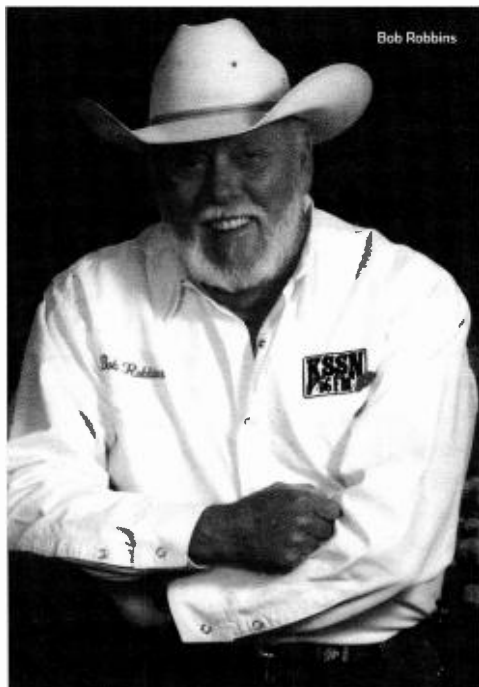
Bill Cody

Even before the radio bug took a sizable chomp into Bill Cody's career karma, he was well aware of WSM-AM/Nashville's significance. Growing up in rural Kentucky, Cody and his father listened to the Grand Ole Opry on the 50,000-watt clear-channel station that has brought country music to America since 1925. Late one evening while driving from his dad's hometown in Alabama, listening to WSM, his father told him, "Well, son, that's the one, the oldest one around."

According to Cody, "It was just one of those moments so vivid in my mind: this was just a conversation riding down the road late at night, a father and a son." Once the radio obsession took over, he says, "I knew and appreciated even at a young age the history of WSM and what it meant to country music."

Cody pursued that obsession beginning in 1971 at WLBN/Lebanon, Ky., playing country music. Six years later he moved on to WLK/Lexington, Ky., airing contemporary music. From there he

Continued on page 58



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& Jennifer Hanson
at KRCS Live!
3/6 at 4:10pm

Michael Owens' Sweeping Success

Continued from page 54

station seems to be great people in key positions who stick around, and that was certainly the case with KNIX. The GM, PD, sales manager and morning show were all solid and long-term. Michael says that having those ingredients in place for so many years "is a rarity in this business. We had a sense that it was magical: it was something very special and we were going to work damn hard to keep it going as long as we could."

Even so, Michael says he always took special pride in seeing members of the team leave, to take their career to new levels. "It was fun to watch. There were so many people from our sales department who went on to become successful sales managers; other people left the station to go and become great program directors. It was a thrill to be losing people when you lost them for all the right reasons."

Michael sought to build a culture at KNIX where "nobody was afraid to grow for fear of losing your job. We were all learning and growing together, both professionally and personally, and that was important to us too, that personal growth."

Tough To Exit

The environment alone at KNIX made it a hard place to leave. The staff worked hard, as Michael points out, but in the same breath, he'll also tell you that the staff played hard. As a reward for its loyalty and dedication, Michael threw an annual summer pool party at a local resort. Perhaps the most amazing perk for KNIX staffers was a 2,000-square-foot fitness facility Michael built for them. State-of-the-art gym equipment, showers,

sauna and two personal trainers were available to every member of the staff, full- and part-time. He created cash incentives for people who achieved fitness goals. It's not an exaggeration to say KNIX had a staff filled with hard-working, healthy hard bodies who didn't call in sick often.

The workplace was also state of the art. On-air studios were pristine, with modern, well-maintained gear. Offices and work spaces were up to date, and the office culture was professional and focused at all times.

Asked to name the absolute pinnacle for KNIX, Michael mentions 1989 since the station won an Academy of Country Music Award, a Country Music Assn. Award and a Marconi Award that year. "We still had the No. 1 revenue in the marketplace and the No. 1 ratings 12+ and 25-54. We were still having fun with it. That's when I realized and appreciated the staff that we had and the loyalty there. The biggest concern was reading our own publicity and being complacent, and we tried really hard not to let that happen."

Owens misses the day-to-day aspect of radio, though he's still involved as a station operator. During his time as GM of KNIX, he and several partners bought and sold radio properties in Midland-Odessa, Texas. For the past two years, they have owned stations in Bryan-College Station, Texas.

Michael leaves the operation of KUZZ to his cousin, Mel Owens, who has run it for years now. Michael says, "I marvel at what they have there," comparing it to the structure that existed at KNIX.

He does have a job, however: as president of the Buck Owens American Music Foundation,

'We still had the No. 1 revenue in the marketplace and the No. 1 ratings 12+ and 25-54. We were still having fun with it.'

—Michael Owens

an organization that awards musical scholarships in Bakersfield, and whose mission, he says, "is to promote the Buck Owens legacy and the Bakersfield sound."

Michael is humbled by his selection for the Country Radio Hall of Fame. "I thought nine years ago when we sold KNIX, I'd ridden off into the sunset, never to be heard from again. When I got the phone call it was quite an honor, because sometimes you think being gone so long and the business changing so much, that people don't remember some of the great things you may have accomplished through the years. It's nice to get that acknowledgement."

R&R

R.J. Curtis worked at KNIX/Phoenix from 1987 to 1993.



Pictured, from left, at the 1990 Academy of Country Music Awards in Los Angeles are KNIX MD Buddy Owens, general sales manager Bob Podolsky, Garth Brooks, GM Michael Owens and PD Larry Daniels.

Pilots Of The Airwaves

Continued from page 56

joined the airstaff of WHAS/Louisville, where he had the opportunity to work with Gary Burbank, who became an important mentor to Cody. His next stop took him back to his favorite format, at WCII/Louisville, where he started mornings in 1985. He jumped to WHOO/Orlando that same year, then advanced to KKYX-AM/San Antonio, where he stayed for seven years.

From the moment his career in radio started taking off, Cody always had WSM in the back of his mind. He told KKYX GM Hugh Barr that the only way he'd leave San Antonio was if he got the call from the legendary outlet. Barr told Cody that if the call did come, "I'll help pack your bags." Whether or not Barr literally followed through on that promise, he did give Cody his unconditional blessing when the dream call ultimately came in 1994.

"That first day on the air was a special thing," Cody recalls. "Charlie Daniels was my first guest on my first day, and we have often reminisced about that. I could hear my heart pounding. To

this day, it has never been lost on me for one second how special that place is and that I've been—after 14 years now—part of the history of WSM."

From 1996 to 2000, Cody was dispatched to WSM-FM, but still remained a big part of the AM. He hosted the 75th-birthday anniversary for WSM-AM and interviewed President George W. Bush and his father, former President George Bush. Back on WSM-AM since 2001, he says of his current morning show: "Well, we laughingly say, 'It's somewhere between culture and agriculture,' and that about sums it up."

When Cody is inducted into the Country DJ Hall of Fame, it won't be his first trip to the ceremony. He was asked to MC the event in 2001, since he's one of those guys who has more than a face for radio. His vast TV experience runs the gamut from commercials for radio stations to his more widely recognizable role as the host of "Masters Series" on cable channel GAC. Additionally, Cody is a nationally syndicated radio host on Jones Radio Network's "Classic

'I knew and appreciated even at a young age the history of WSM and what it meant to country music.'

—Bill Cody

Country Weekend With Bill Cody."

The moment he found out about his induction is something Cody will never forget. It was right after tracking the syndicated show while he sat alone in the studio, checking e-mails. CRB board member and music publishing exec Charlie Monk called to break the news, "and I just welled up with emotion."

A few days went by and Cody says it was a surreal feeling. "For so long I've admired so many people already in the hall who I have even worked with and have actually dreamt it could possibly happen to me, but I just didn't see it coming at this point. It was not on my radar at all. It truly came as a surprise, which made it all the more special."

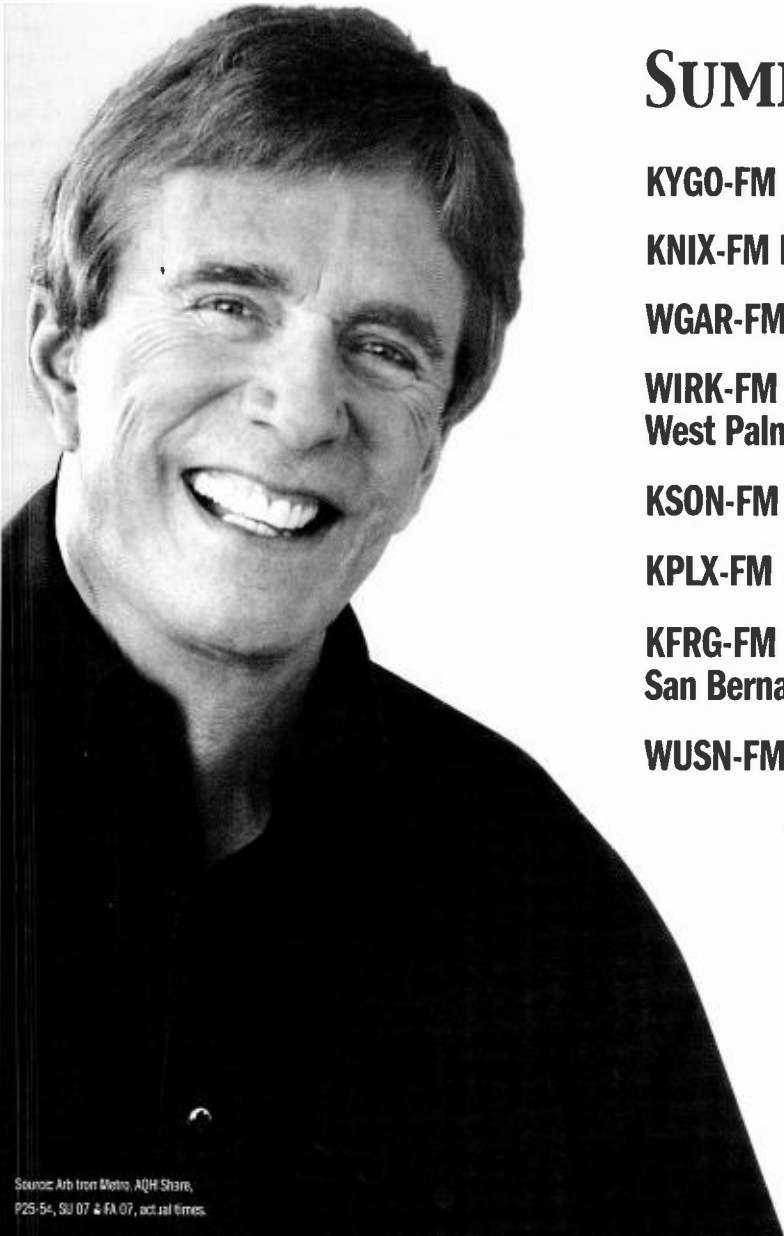
Asked what he'll say when he steps to the podium March 4, Cody says he's daunted. "How do I possibly thank everybody? That's what's so humbling about it. Somebody in a grocery store line may have recognized your voice and passed a kind word. Maybe you had a bad day on the air and you needed that, and those little angels in your life that were placed there. Those special things carry you on."

R&R

KINGSLEY CONTINUES RATINGS SUCCESS

SUMMER '07 TO FALL '07

| | | | | |
|--|--------|-------------|---|------|
| KYGO-FM Denver..... | 8.3 to | 12.4 | ↑ | 49% |
| KNIX-FM Phoenix . . . | 1.8 to | 12.2 | ↑ | 578% |
| WGAR-FM Cleveland | 8.9 to | 10.3 | ↑ | 16% |
| WIRK-FM West Palm Beach | 5.6 to | 8.7 | ↑ | 55% |
| KSON-FM San Diego | 4.8 to | 5.9 | ↑ | 23% |
| KPLX-FM Dallas | 2.6 to | 4.7 | ↑ | 81% |
| KFRG-FM Riverside/ San Bernardino | 3.4 to | 3.9 | ↑ | 15% |
| WUSN-FM Chicago | 2.2 to | 3.8 | ↑ | 73% |



Source: Arb from Metro, AQH Share,
P25-54, SU 07 & FA 07, actual times.

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Susan Love
212.302.1100

▶ **BLAKE SHELTON** TAKES BREAKER HONORS AT NO. 35 WITH "HOME," HIS COVER OF MICHAEL BUBLÉ'S NO. 1 AC HIT FROM 2005. THE OKLAHOMAN IS SCHEDULED TO PERFORM THE TRACK MARCH 7 ON "THE LATE LATE SHOW WITH CRAIG FERGUSON."



| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST | TITLE | NIelsen BDS CERTIFICATIONS | HIT PREDICTOR STATUS | AUDIENCE (IN MILLIONS) | PLAYS |
|-----------|-----------|----------------|---------------------------------------|--|----------------------------|----------------------|------------------------|--------|
| 1 | 1 | 23 | RODNEY ATKINS | CLEANING THIS COUNTRY (COME ON IN BOY) | NO. 1 (2 WKS) | ☆ | 30.781 | -3.342 |
| 2 | 4 | 19 | KENNY CHESNEY DUET WITH GEORGE STRAIT | SHIT TALKIN' | | ☆ | 27.908 | -3.088 |
| 3 | 3 | 20 | BRAD PAISLEY | LETTER TO ME | | ☆ | 27.452 | -1.142 |
| 4 | 5 | 16 | ALAN JACKSON | SMALL TOWN SOUTHERN MAN | | ☆ | 27.160 | +0.974 |
| 5 | 7 | 13 | CARRIE UNDERWOOD | ALL-AMERICAN GIRL | | ☆ | 22.119 | +1.315 |
| 6 | 2 | 32 | GARY ALLAN | WATCHING AIRPLANES | | ☆ | 26.230 | -2.873 |
| 7 | 9 | 27 | CHUCK WICKS | STEALING CINDERELLA | | ☆ | 24.730 | +1.788 |
| 8 | 6 | 31 | BILLY RAY CYRUS WITH MILEY CYRUS | READY, SET, DON'T GO | | ☆ | 24.694 | -1.212 |
| 9 | 11 | 32 | CHRIS CAGLE | WHAT KINDA GONE | | ☆ | 20.257 | +1.454 |
| 10 | 12 | 12 | TRACE ADKINS | YOU'RE GONNA MISS THIS | | ☆ | 19.881 | +1.918 |
| 11 | 10 | 24 | CRAIG MORGAN | INTERNATIONAL HARVESTER | | ☆ | 19.857 | +0.629 |
| 12 | 15 | 3 | GEORGE STRAIT | I SAW GOD TODAY | | ☆ | 18.760 | -3.873 |
| 13 | 8 | 20 | RASCAL FLATTS | WINNER AT A LOSING GAME | | ☆ | 18.777 | -5.468 |
| 14 | 14 | 29 | JASON ALDEAN | LAUGHED UNTIL WE CRIED | | ☆ | 17.926 | +1.184 |
| 15 | 13 | 18 | BROOKS & DUNN | GOD MUST BE BUSY | | ☆ | 17.763 | +0.699 |
| 16 | 16 | 19 | JAMES OTTO | JUST GOT STARTED (LOVIN' YOU) | | ☆ | 14.716 | -2.834 |
| 17 | 17 | 17 | PHIL VASSAR | LOVE IS A BEAUTIFUL THING | | ☆ | 14.627 | +1.592 |
| 18 | 16 | 25 | BUCKY COVINGTON | IT'S GOOD TO BE US | | ☆ | 14.368 | -0.859 |
| 19 | 20 | 7 | TAYLOR SWIFT | PICTURE TO BURN | | ☆ | 14.195 | +3.043 |
| 20 | 21 | 21 | LAOY ANTEBELLUM | LOVE DON'T LIVE HERE | | ☆ | 13.659 | -0.019 |
| 21 | 24 | 23 | KELLIE PICKLER | THINGS THAT NEVER CROSS A MAN'S MIND | | ☆ | 9.759 | -0.379 |
| 22 | 23 | 11 | GARTH BROOKS & HUEY LEWIS | WORKIN' FOR A LIVIN' | | ☆ | 9.404 | -0.231 |
| 23 | 8 | 25 | JOE NICHOLS | IT AIN'T NO CRIME | | ☆ | 8.948 | +1.441 |
| 24 | 25 | 32 | EMERSON DRIVE | YOU STILL OWN ME | | ☆ | 8.974 | +0.007 |
| 25 | 27 | 26 | JAKE OWEN | SOMETHIN' ABOUT A WOMAN | | ☆ | 7.746 | +0.908 |
| 26 | 26 | 6 | JEWEL | STRONGER WOMAN | | ☆ | 7.627 | +1.378 |
| 27 | 19 | 19 | TOBY KEITH | GET MY DRINK ON | | ☆ | 7.272 | -4.478 |
| 28 | 22 | 7 | DIERKS BENTLEY | TRYING TO STOP YOUR LEAVING | | ☆ | 6.226 | +1.734 |
| 29 | 21 | 21 | ASHTON SHEPHERD | TAKIN' OFF THIS PAIN | | ☆ | 6.129 | +0.591 |
| 30 | 31 | 16 | JACK INGRAM | MAYBE SHE'LL GET LONELY | | ☆ | 5.471 | +0.341 |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST | TITLE | NIelsen BDS CERTIFICATIONS | HIT PREDICTOR STATUS | AUDIENCE (IN MILLIONS) | PLAYS |
|-----------|-----------|----------------|--|------------------------------|----------------------------|----------------------|------------------------|--------|
| 31 | 32 | 6 | JOSH TURNER FEATURING TRISHA YEARWOOD | ANOTHER TRY | | ☆ | 5.258 | +0.214 |
| 32 | 15 | 22 | TIM MCGRAW | SUSPICIONS | | ☆ | 4.731 | -5.072 |
| 33 | 34 | 19 | JOSH GRACIN | WE WEREN'T CRAZY | | ☆ | 3.921 | +0.116 |
| 34 | 38 | 5 | EAGLES | BUSY BEING FABULOUS | | ☆ | 3.257 | +0.825 |
| 35 | 40 | 5 | BLAKE SHELTON | HOME | | ☆ | 3.246 | +0.992 |
| 36 | 35 | 3 | MIRANDA LAMBERT | GUNPOWDER & LEAD | | ☆ | 3.135 | +0.528 |
| 37 | 36 | 21 | LEE BRICE | HAPPY ENDINGS | | ☆ | 3.109 | +0.578 |
| 38 | 39 | 3 | TRISHA YEARWOOD | THIS IS ME YOU'RE TALKING TO | | ☆ | 2.741 | +0.361 |
| 39 | 49 | 2 | MONTGOMERY GENTRY | BACK WHEN I KNEW IT ALL | | ☆ | 2.265 | +1.238 |
| 40 | 43 | 4 | KEITH ANDERSON | I STILL MISS YOU | | ☆ | 1.923 | +0.127 |
| 41 | 44 | 5 | SARA EVANS | SOME THINGS NEVER CHANGE | | ☆ | 1.856 | +0.110 |
| 42 | NEW | | RASCAL FLATTS | HOT SHOT DEBUT | | ☆ | 1.684 | +1.437 |
| 43 | 37 | 8 | LUKE BRYAN | WE RODE IN TRUCKS | | ☆ | 1.638 | -0.812 |
| 44 | 42 | 8 | JYPSI | I DON'T LOVE YOU LIKE THAT | | ☆ | 1.567 | -0.241 |
| 45 | 41 | 15 | TERRI CLARK | IN MY NEXT LIFE | | ☆ | 1.551 | -0.383 |
| 46 | 45 | 5 | PHIL STACEY | IF YOU DIDN'T LOVE ME | | ☆ | 1.549 | +0.255 |
| 47 | 47 | 11 | TRACY LAWRENCE | TIL I WAS A DADDY TOO | | ☆ | 1.475 | +0.391 |
| 48 | NEW | | BRAD PAISLEY | I'M STILL A GUY | | ☆ | 1.398 | +1.347 |
| 49 | 46 | 14 | WHISKEY FALLS | FALLING INTO YOU | | ☆ | 1.360 | +0.240 |
| 50 | 54 | 5 | RANDY OWEN | BRAND MY HAIR | | ☆ | 1.154 | +0.482 |
| 51 | 48 | 5 | CLAY WALKER | SHE LIKES IT IN THE MORNING | | ☆ | 1.083 | +0.016 |
| 52 | 48 | 4 | JASON MICHAEL CARROLL | I CAN SLEEP WHEN I'M DEAD | | ☆ | 1.078 | +0.532 |
| 53 | 56 | 3 | SARAH JOHNS | HE HATES ME | | ☆ | 0.847 | +0.205 |
| 54 | 50 | 7 | CARTER'S CHORD | YOUNG LOVE | | ☆ | 0.836 | +0.051 |
| 55 | 53 | 14 | ELI YOUNG BAND | WHEN IT RAINS | | ☆ | 0.772 | +0.075 |
| 56 | 51 | 8 | STAR DE AZLAN | SHE'S PRETTY | | ☆ | 0.717 | -0.062 |
| 57 | 57 | 4 | REBA MCENTIRE DUET WITH SKIP EMMING OR KENNY CHESNEY | EVERY OTHER WEDNESDAY | | ☆ | 0.681 | +0.046 |
| 58 | 59 | 7 | THE ROAD HAMMERS | I DON'T KNOW WHEN TO QUIT | | ☆ | 0.643 | +0.184 |
| 59 | 52 | 8 | ROCKIE LYNNE | I CAN'T BELIEVE IT'S ME | | ☆ | 0.635 | -0.073 |
| 60 | 58 | 16 | DOLLY PARTON | BETTER GET TO LOVIN' | | ☆ | 0.538 | -0.131 |

MOST INCREASED AUDIENCE
(IN MILLIONS)

+3.873

GEORGE STRAIT

I Saw God Today (MCA Nashville)

-3.043

TAYLOR SWIFT

Picture To Burn (Big Machine)

+2.834

JAMES OTTO

Just Got Started (Warner Bros./WRN)

-1.918

TRACE ADKINS

You're Gonna Miss This (Capitol Nashville)

+1.788

DIERKS BENTLEY

Trying To Stop Your Leaving (Capitol Nashville)

NEW AND ACTIVE

| ARTIST / LABEL | AUDIENCE / GAIN | ARTIST / LABEL | AUDIENCE / GAIN | ARTIST / LABEL | AUDIENCE / GAIN |
|--|-----------------|--------------------|-----------------|---|-----------------|
| MICA ROBERTS FEAT. TOBY KEITH | 0.510/0.156 | THE LOST TRAILERS | 0.447/0.197 | REBA MCENTIRE DUET WITH LEANN RIMES | 0.293/0.014 |
| Things A Man Don't Know (Show Dog Nashville) | | Holler Back (BNA) | | When You Love Someone Like That (MCA Nashville) | |
| TOTAL STATIONS: 18 | | TOTAL STATIONS: 12 | | TOTAL STATIONS: 1 | |
| CLINT BLACK | 0.468/0.072 | JO OEE MESSINA | 0.350/0.121 | GRETCHEN WILSON | 0.268/0.034 |
| Long Cool Woman (Equity) | | I'm Done (Curb) | | You Don't Have To Go Home (Columbia) | |
| TOTAL STATIONS: 24 | | TOTAL STATIONS: 12 | | TOTAL STATIONS: 2 | |

MOST ADDED

| | | | | | |
|--|--|--|--|--|---|
| BRAD PAISLEY 27 I'm Still A Guy (Arista Nashville) | KMLE, KNCL, KNTY, KSCS, KTTT, KLUZ, KWLL, WAMZ, WQIA, WQNA, WQTY, WQWQ, WPCV, WQKX, WQNS, WQCY, WXTU, WYCA, WYKY, WYRK | JULIANNE HOUGH 16 That Song In My Head (Mercury) | KATM, KNTY, KSCS, KSOP, KUBL, WBEE, WQKX, WKCO, WKOF, WRHX, WRIS, WRXC, WSCC, WUBE, WVGR, WYKY | BLAKE SHELTON 14 Home (Warner Bros./WRN) | KBEQ, KIZN, KMOL, KTEX, KWNR, WBUL, WBEF, WGTY, WJW, WKLB, WQDR, WQMX, WUSJ, WXBM |
| MONTGOMERY GENTRY 22 Back When I Knew It All (Columbia) | KATC, KBEQ, KFRK, ENCL, KNTY, KUBL, KLUZ, KWLL, KYGO, WBCF, WCTY, WQCY, WQNA, WQWQ, WYKY, WYRK, WYVA, WYVH, WYWC, WYWL, WYXJ, WYWR | DIERKS BENTLEY 14 Trying To Stop Your Leaving (Capitol Nashville) | KATM, KYGO, KWPS, KVOD, KWNR, WL, WQD, WQBE, WQKH, WQMR, WSLC, WUSN, WXBM, WXBQ | EMILY WEST 11 Rocks In Your Shoes (Capitol Nashville) | KBEY, KIZN, KNTY, KRTY, (SKS), KWOR, KWQY, WGTY, WYKY, WYWR, WYVY |
| RASCAL FLATTS 25 Every Day (Lyric Street) | KATM, KBEQ, KFOL, KIZN, KMOL, WJW, WYWR | | | | |

FOR WEEK ENDING FEBRUARY 24, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
13 country and 28 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicators: chart comprised of 114 reporters.
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CHNK-FM/Winnipeg, Manitoba

KNNN-FM/Redding, CA

2.2% to 5% Men 25-54 debut!*

KNAH-FM/Merced, CA

KHNK-FM/Kalispell, Montana

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Alternative Playlist Search By Station Call

GO

New Stations:

Search Stations By Calls & Formats List

MARKET #2 KROQ-FM/Los Angeles CBS Radio PD: Kevin Weather

Station Info Rank, Owner, PDs, MDs

Station Playlist Featuring R&R EPKs

| | | |
|----|----|----------------|
| 25 | 33 | Linkin Park |
| 18 | 25 | Incubus Anna |
| 28 | 22 | Tim Armstrong |
| 24 | 27 | Silversun Pick |

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Anthony Acampora
Radiocrunch, Inc.
Canyon Country,
KYUN/FM
Twin Falls

- #1 Adults 18-34
- #1 Men 18-49 (English)
- #1 Men 25-54 (English)
- #2 Adults 18-49
- #3 Adults 25-54 (#2 English)

Yeehaw!



Contact: Scott Meyers Toll-Free: 888-548-8637
Scott@MeyersMedia.com



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COUNTRY INDICATOR REPORTERS

| | | | |
|---|--|--|---|
| KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill | KKCB/Duluth, MN WAXX/Eau Claire, WI OM/MD: George Hous APD/MD: Alex Edwards | KKXK/Lafayette, LA* OM: Casey Carter APD/MD: Sean Riley | KCKL/San Angelo, TX OM/MD: Boomer Kingston |
| KRRV/Alexandria, LA PD: Hollywood Harrison APD/MD: Melissa Frost | WQRB/Eau Claire, WI PD/MD: Mike McKay | WBWN/Laurel, MS OM/MD: Tom Freeman | KUS5/San Diego, CA* PD: Mike O'Brian APD/MD: Geoff Alan |
| KCN/Camarillo, TX OM/MD: Tim Butler APD/MD: Patrick Clark | WRSF/Elizabeth City, NC OM: Curtis Cervo PD: Les Humble | WLXX/Lexington, KY* OM: Robert Lindsay PD/MD: Marshall Stewart | KKJG/San Luis Obispo, CA OM/MD: Pepper Daniels MD: Adam Munkie |
| KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell | WTWF/Erie, PA OM: Joe Lang PD: Bob Domingo APD: Chuck Rimbaldi | KZKX/Lincoln, NE PD: Hoss Michaels APD/MD: Carol Turner | KRAZ/Santa Barbara, CA OM/MD: Stefan Carpenter |
| WPUR/Atlantic City, NJ* PD: Joe Kelly | WXTA/Erie, PA OM/MD: Adam Reese | KLLE/Lubbock, TX PD: Jeff Scott | KSNI/Santa Maria, CA OM: Mark Mizell PD/MD: Jay Turner |
| KBKO/Bakersfield, CA* PD/MD: Kern McCoad | KKNU/Eugene, OR PD/MD: Jim Davis | WVQM/Madison, WI* PD: Brad Austin APD/MD: Kenny Jay | Jones CD Country/Satellite* OM/MD: Jim Murphy MD: Rick Morgan |
| WJLS/Beckley, WV OM: Dave Wilms PD/MD: Fred Persinger | WKDQ/Evansville, IN PD/MD: Jon Friell | KIAI/Mason City, IA PD: Phil D'Reilly MD: Robin McLarn | Jones US Country/Satellite* OM/MD: Penny Mitchell MD: Joani Williams |
| KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill | KVQX/Fargo, ND OM: Janice Whitmore PD: Eric Hoyer MD: Scott Winston | KRWQ/Medford, OR OM: Pam Larry Neal MD: Scott Schuler | Sirius New Country/Satellite* PD: Scott Lindy |
| WZKX/Biloxi, MS* OM/MD: Bryan Rhedes | WKML/Fayetteville, NC PD/MD: Deano | KUBB/Merced, CA OM/MD: Rene Roberts APD: Danny Hill MD: Dee Kelly | XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas |
| WHWK/Binghamton, NY PD: Don Becke | KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brown | WOKM/Meridian, MS PD: Todd Rube | WJCL/Savannah, GA* PD: Pat Garrett MD: Boomer Lee |
| WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens | WXF/Florence, AL OM: Jeff Higgins PD: Fletch Brown | WBAM/Montgomery, AL* | WBFM/Sheboygan, WI PD: Eddie Ybarra MD: Jonathan Henseler |
| WHXK/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis | WEGX/Florence, SC OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews | WKKW/Morgantown, WV OM: Hoppy Kercheval PD/MD: John Bowen | KRMD/Shreveport, LA* PD: Clint Marsh APD/MD: James Anthony |
| KFCF/Bolse, ID* PD: Wes McShay MD: Ruby Cortez | WFRE/Frederick, MD* PD: Lisa Allen | WMDH/Muncie, IN PD: Jon Sipes MD: Shane Goad | WBWT/South Bend, IN OM: Dave Tait PD: Mark Dixon |
| KAGG/Bryan, TX OM: Will Welch APD/MD: Adam Drake | WFLS/Fredericksburg, VA* OM/MD: Paul Johnson APD: Todd Grimssted | WMSU/Muskegon, MI* OM: Dave Tait PD: Mark Dixon | KDRK/Spokane, WA* OM: Frank Jackson PD: Jay Daniels |
| WKOK/Burlington, VT* OM/MD: Steve Pelkey MD: Bill Sargent | KHCE/Fresno, CA OM: Paul Wilson PD: Chuck Keeler APD/MD: Kris Daniels | WCTY/New London, CT OM/MD: Jimmy Lelan APD: Dave Elder | WTHI/Terre Haute, IN OM/MD: Barry Kent |
| WKY/Champaign, IL PD: Sky Phillips MD: Nicole Beals | KUAD/Ft. Collins, CO OM: Mark Callaghan APD: Dave Jensen MD: Brian Gary | WBYW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn | WTCM/Traverse City, MI OM/MD: Jack O'Malley MD: Carey Carlson |
| WYGY/Cincinnati, OH* OM: Parli Marshall PD: Travis Moon | KTCF/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff | KHKK/Odesa, TX OM: Mike Lawrence APD/MD: Kelley Peterson | WZDZ/Tupelo, MS OM: Rick Stevens PD: Paul Stone |
| KCCV/Colorado Springs, CO* OM: Bob Richards PD: Jesse Garcia APD/MD: Chris Brooks | WBUT/Ft. Wayne, IN OM: Al Gordon MD: Kory James | KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James | WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Monk |
| WKCN/Columbus, GA* OM: Bob Quick PD/MD: Brian Thomas | WPAD/Panama City, FL OM/MD: Jay Grant APD: David Howard MD: Shane Collins | WFRG/Utica, NY OM/MD: Bill McAdams | WDEZ/Wausau, WI OM/MD: Vanessa Ryan |
| WSTH/Columbus, GA* OM: Brian Waters PD: Alan Ovan APD/MD: Mike Kelly | WYCT/Pensacola, FL PD: Todd Nixon MD: Denis "Catfish" Miller | KJUG/Visalia, CA PD: Dave Denies MD: Adam Jeffries | WQVK/Wheeling, WV PD/MD: Jim Elliott |
| KFTX/Corpus Christi, TX* PD: Chuck Abel MD: "Dr. Bruce Nelson" Stratton | WYFR/Peoria, IL OM/MD: Ric Morgan | WQVQ/Yakima, WA OM/MD: Dewey Boynton APD/MD: Joel Baker | KZSN/Wichita, KS* OM/MD: Lynn James APD: Todd Taylor MD: Rick Regan |
| KOUL/Corpus Christi, TX* OM/MD: Clayton Allen | WPOR/Portland, ME* OM: Renzi Kirschbaum PD: Matty Jeff MD: Shelly Kincaid | WILQ/Williamsport, PA OM/MD: Tec Minor APD/MD: John O'Brian | KXJJ/Des Moines, IA* OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield |
| KRTS/Dallas, TX* OM: Tom Hunter PD: Gayle W. Potetz MD: Ches Huff | WRWD/Poughkeepsie, NY OM: Reggie Osterhout PD: Aaron "Dave" McCord APD: Paty Quyn | KJUG/Visalia, CA PD: Dave Denies MD: Adam Jeffries | WTVV/Dothan, AL OM/MD: Annie Pollard PD: Mike Casey |
| KWLI/Denver, CO* PD: Bill Gamba APD/MD: Randy Shannon | KOUT/Rapid City, SD PD/MD: Mark Houston | WDFG/Rocky Mount, NC OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond | WTVV/Dothan, AL OM/MD: Annie Pollard PD: Mike Casey |
| KJJY/Des Moines, IA* OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield | WVWR/Kalamazoo, MI PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris | WECN/Saginaw, MI PD/MD: Joby Phillips | WKOA/Lafayette, IN PD: Mark Allen APD: Anne James MD: Bob Vizza |
| WTVV/Dothan, AL OM/MD: Annie Pollard PD: Mike Casey | WVFG/Salisbury, MD PD/MD: Sandra Lee | KEGA/Salt Lake City, UT* OM: Alan Hague PD: Cody Alan | |

* Monitored Reporters

COUNTRY INDICATOR

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST | TITLE | IMPRINT / PROMOTION LABEL | PLAYS | TW | PLAYS +/- | TOTAL AUD. |
|-----------|-----------|----------------|--|--------------------------------------|---------------------------|-------|-------|-----------|------------|
| 1 | 19 | 1 | RODNEY ATKINS | CLEANING THIS GUN (COME ON IN BOY) | CURB | 4310 | +24 | 9,349 | |
| 2 | 13 | 1 | ALAN JACKSON | SMALL TOWN SOUTHERN MAN | ARISTA NASHVILLE | 4199 | +91 | 9,126 | |
| 3 | 2 | 10 | KENNY CHESNEY DUET WITH GEORGE STRAIT | SHIFTWORK | BNA/SONY BMG | 4140 | +86 | 8,912 | |
| 4 | 6 | 9 | CARRIE UNDERWOOD | ALL-AMERICAN GIRL | ARISTA/ARISTA NASHVILLE | 4107 | +206 | 9,091 | |
| 5 | 8 | 20 | CHUCK WICKS | STEALING CINDERELLA | RCA | 3621 | +178 | 7,956 | |
| 6 | 5 | 29 | GARY ALLAN | WATCHING AIRPLANES | MCA NASHVILLE | 3613 | -317 | 7,326 | |
| 7 | 3 | 17 | BILLY RAY CYRUS W/MILEY CYRUS | READY, SET, DON'T GO | WALT DISNEY LYRIC STREET | 3413 | -617 | 7,415 | |
| 8 | 20 | 9 | CRAIG MORGAN | INTERNATIONAL HARVESTER | BROKEN BOW | 3399 | +109 | 7,428 | |
| 9 | 10 | 27 | CHRIS CAGLE | WHAT KINDA GONE | CAPITOL NASHVILLE | 3275 | +199 | 7,360 | |
| 10 | 12 | 8 | TRACE ADKINS | YOU'RE GONNA MISS THIS | CAPITOL NASHVILLE | 3246 | +394 | 5,986 | |
| 11 | 13 | 25 | JASON ALDEAN | LAUGHED UNTIL WE CRIED | BROKEN BOW | 2892 | +118 | 6,262 | |
| 12 | 7 | 17 | BRAD PAISLEY | LETTER TO ME | ARISTA NASHVILLE | 2884 | -598 | 6,098 | |
| 13 | 18 | 4 | GEORGE STRAIT | I SAW GOD TODAY | MCA NASHVILLE | 2830 | -635 | 6,140 | |
| 14 | 14 | 16 | BROOKS & DUNN | GOD MUST BE BUSY | ARISTA NASHVILLE | 2690 | -61 | 5,765 | |
| 15 | 16 | 11 | JAMES OTTO | JUST GOT STARTED LOVIN' YOU | RAYBOW/WARNER BROS./VRM | 2596 | +257 | 5,511 | |
| 16 | 15 | 22 | BUCKY COVINGTON | IT'S GOOD TO BE US | LYRIC STREET | 2514 | -11 | 5,645 | |
| 17 | 20 | 7 | TAYLOR SWIFT | PICTURE TO BURN | BIG MACHINE | 2512 | +456 | 5,571 | |
| 18 | 17 | 12 | PHIL VASSAR | LOVE IS A BEAUTIFUL THING | UNIVERSAL SOUTH | 2469 | +194 | 5,233 | |
| 19 | 19 | 8 | GARTH BROOKS & HUEY LEWIS | WORKIN' FOR A LIVIN' | PEARL/BIG MACHINE | 1970 | -132 | 3,969 | |
| 20 | 11 | 18 | RASCAL FLATTS | WINNER AT A LOSING GAME | LYRIC STREET | 1909 | -1227 | 4,082 | |
| 21 | 23 | 15 | LADY ANTEBELLUM | LOVE DON'T LIVE HERE | CAPITOL NASHVILLE | 1861 | +152 | 4,277 | |
| 22 | 22 | 16 | KELLIE PICKLER | THINGS THAT NEVER CROSS A MAN'S MIND | BNA | 1803 | -17 | 3,600 | |
| 23 | 25 | 7 | JOE NICHOLS | IT AIN'T NO CRIME | UNIVERSAL SOUTH | 1780 | +143 | 4,101 | |
| 24 | 28 | 7 | DIERKS BENTLEY | TRYING TO STOP YOUR LEAVING | CAPITOL NASHVILLE | 1551 | +197 | 3,359 | |
| 25 | 27 | 17 | MARK CHESNUT | ROLLIN' WITH THE FLOW | LOGTOWN CREEK | 1452 | -88 | 3,077 | |
| 26 | 31 | 5 | JEWEL | STRONGER WOMAN | VALORY | 1433 | +362 | 2,996 | |
| 27 | 29 | 12 | JACK INGRAM | MAYBE SHE'LL GET LOVELY | BIG MACHINE | 1362 | +79 | 3,057 | |
| 28 | 30 | 7 | JOSH TURNER FEAT. TRISHA YEARWOOD | ANOTHER TRY | MCA NASHVILLE | 1165 | +39 | 2,510 | |
| 29 | 32 | 8 | ASHTON SHEPHERD | TAKIN' OFF THIS PAIN | MCA NASHVILLE | 1102 | +31 | 2,635 | |
| 30 | 34 | 10 | JAKE OWEN | SOMETHING ABOUT A WOMAN | RCA | 1055 | +94 | 2,430 | |
| 31 | 33 | 12 | JOSH GRACIN | WE WEREN'T CRAZY | LYRIC STREET | 1025 | +53 | 2,028 | |
| 32 | 24 | 16 | TOBY KEITH | GET MY DRINK ON | SHOW DOG NASHVILLE | 944 | -721 | 2,082 | |
| 33 | 35 | 7 | MIRANDA LAMBERT | GUNPOWDER & LEAD | COLUMBIA | 928 | +92 | 2,094 | |
| 34 | 36 | 4 | BLAKE SHELTON | HOME | WARNER BROS. WYNN | 913 | +309 | 1,835 | |
| 35 | 26 | 11 | TIM MCGRAW | SUSPICIONS | CURB | 865 | -686 | 1,588 | |
| 36 | 52 | 2 | MONTGOMERY GENTRY | BACK WHEN I KNEW IT ALL | COLUMBIA | 610 | +369 | 1,266 | |
| 37 | 37 | 7 | TRISHA YEARWOOD | THIS IS ME YOU'RE TALKIN' TO | BIG MACHINE | 610 | +17 | 1,243 | |
| 38 | 41 | 5 | EAGLES | BUSY BEING FABULOUS | ERCO/LOST HIGHWAY/MERCURY | 605 | +141 | 1,243 | |
| 39 | 7 | 9 | SARA EVANS | SOME THINGS NEVER CHANGE | RCA | 588 | +75 | 1,377 | |
| 40 | NEW | 1 | RASCAL FLATTS | EVERY DAY | LYRIC STREET | 579 | +532 | 1,318 | |

A complete history of the Country Indicator chart can be found in R&R Music Tracking and the latest edition of R&R Country Heatset. To subscribe to the Hotlist, call 800-562-2706 or e-mail: radioandrecords@pubservice.com.

CANADA COUNTRY

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST | TITLE | IMPRINT / PROMOTION LABEL | PLAYS | TW | PLAYS +/- |
|-----------|-----------|----------------|--|------------------------------------|------------------------------------|-------|------|-----------|
| 1 | 1 | 10 | CARRIE UNDERWOOD | ALL-AMERICAN GIRL | ARISTA/SONY BMG | 694 | +58 | |
| 2 | 3 | 11 | KENNY CHESNEY DUET WITH GEORGE STRAIT | SHIFTWORK | BNA/SONY BMG | 611 | +13 | |
| 3 | 5 | 16 | TERRI CLARK | IN MY NEXT LIFE | BNA/SONY BMG | 610 | +9 | |
| 4 | 4 | 14 | ALAN JACKSON | SMALL TOWN SOUTHERN MAN | ARISTA NASHVILLE/SONY BMG | 591 | -2 | |
| 5 | 2 | 18 | BRAD PAISLEY | LETTER TO ME | ARISTA NASHVILLE/SONY BMG | 580 | -40 | |
| 6 | 17 | 7 | RODNEY ATKINS | CLEANING THIS GUN (COME ON IN BOY) | CURB/EMI | 578 | +18 | |
| 7 | 6 | 6 | GORD BAMFORD | STAYED 'TIL TWO | ROYALTY | 542 | -4 | |
| 8 | 10 | 5 | TRACE ADKINS | YOU'RE GONNA MISS THIS | CAPITOL NASHVILLE/EMI | 538 | +49 | |
| 9 | 8 | 18 | RASCAL FLATTS | WINNER AT A LOSING GAME | LYRIC STREET/UNIVERSAL | 535 | +1 | |
| 10 | 9 | 12 | EMERSON DRIVE | EVERYDAY WOMAN | MIDAS/KOCH | 515 | +17 | |
| 11 | 14 | 22 | GARY ALLAN | WATCHING AIRPLANES | MCA NASHVILLE/UNIVERSAL | 501 | +28 | |
| 12 | 13 | 18 | BILLY RAY CYRUS WITH MILEY CYRUS | READY, SET, DON'T GO | WALT DISNEY LYRIC STREET/UNIVERSAL | 499 | +20 | |
| 13 | 15 | 4 | CRYSTAL SHAWANDA | YOU CANLET GO | RCA/SONY BMG | 496 | +34 | |
| 14 | 16 | 5 | PAUL BRANDT | THAT'S WORTH FIGHTIN' FOR | BRAND-T/UNIVERSAL | 474 | +65 | |
| 15 | 11 | 14 | BROOKS & DUNN | GOD MUST BE BUSY | ARISTA NASHVILLE/SONY BMG | 463 | -26 | |
| 16 | 12 | 19 | WILLIE MACK | DON'T WASTE YOUR PRETTY | OPEN ROAD/UNIVERSAL | 457 | -26 | |
| 17 | 18 | 11 | CHUCK WICKS | STEALING CINDERELLA | RCA/SONY BMG | 442 | +33 | |
| 18 | 17 | 6 | JOHNNY REID | THANK YOU | OPEN ROAD/UNIVERSAL | 439 | +16 | |
| 19 | 24 | 7 | CHRIS CAGLE | WHAT KINDA GONE | CAPITOL NASHVILLE/EMI | 397 | +57 | |
| 20 | 44 | 2 | GEORGE STRAIT | I SAW GOD TODAY | MCA NASHVILLE/UNIVERSAL | 390 | +209 | |
| 21 | 21 | 7 | GARTH BROOKS & HUEY LEWIS | WORKIN' FOR A LIVIN' | PEARL/BIG MACHINE/UNIVERSAL | 353 | -33 | |
| 22 | 30 | 3 | DERIC RUTAN | FIRST TIME IN A LONG TIME | ON RAMP/EMI | 334 | +57 | |
| 23 | 31 | 3 | TAYLOR SWIFT | PICTURE TO BURN | BIG MACHINE/UNIVERSAL | 333 | +59 | |
| 24 | 23 | 17 | JASON BLAINE | FIGHTIN' WITH ME | NMM/ARDE | 321 | -44 | |
| 25 | 19 | 12 | TIM MCGRAW | SUSPICIONS | CURB/EMI | 319 | -89 | |
| 26 | 22 | 23 | TAYLOR SWIFT | OUR SONG | OPEN ROAD/UNIVERSAL | 316 | -69 | |
| 27 | 29 | 4 | JASON ALDEAN | LAUGHED UNTIL WE CRIED | BROKEN BOW/SONY BMG | 313 | +29 | |
| 28 | 25 | 21 | SHANE YELLOWBIRD | I REMEMBER THE MUSIC | 306 | 312 | -18 | |
| 29 | 20 | 14 | TOBY KEITH | GET MY DRINK ON | SHOW DOG NASHVILLE/UNIVERSAL | 307 | -88 | |
| 30 | 28 | 7 | CRAIG MORGAN | INTERNATIONAL HARVESTER | BROKEN BOW | 286 | 0 | |

* indicates CanCon



Canadian media put the spotlight back on themselves

Meet Hot AC's Media Idol

Keith Berman

KBerman@RadioandRecords.com

It began as most things do in Canada . . . over an order ofoutine, while Anne Murray played softly in the background. Or maybe it was Rush. Either way, someone got the bright idea to put a twist on “Canadian Idol,” the Canadian-flavored version of “American Idol,” which we took from the British, who started the whole craze with “Pop Idol.” ■ As if those in the media don’t have enough exposure on a daily basis, the “Canadian Idol” people came up with the idea of pitting media pros against each other in a death-defying, winner-take-all singing subcompetition they call “Media Idol.”

“CTV is the network here that runs ‘Canadian Idol,’ and when their crews come through each city to do their audition, they do their subcompetition with all of the media participants from that city,” says Ian MacKinnon, morning producer on CHUM Radio hot AC CKCE (Energy 101.5)/Calgary and winner of Calgary’s round of “Media Idol.” “A couple of weeks beforehand, they’ll throw out the notice and take names of people—anyone from any media outlet: newspaper, TV, radio.”

Once they’ve collected the list of media people willing to humiliate themselves—er, perform—a camera crew makes the rounds through the offices of all the auditionees and records them doing their thing. “One of the ‘Canadian Idol’ judges accompanies the crew—in my case, it was Farley Flex,” MacKinnon says, name-dropping the guy who’s well-known as a promoter, artist manager and one of the people instrumental in the launch of CFXJ (Flow 93.5)/Toronto.

“They came in during the morning show, so we did a brief interview with Farley, and then I actually did the audition live on the air,” he says, clearly displaying his huevos for not only trying out for this thing but also doing it with thousands listening. “Considering it’s all kind of a blur, I guess I was pretty nervous. But I tried to be as cool as I could, and Farley even said I kept it together pretty well, so I guess it wasn’t as bad as I thought it was going to be.”

The top performances from each city are posted online for the masses to watch and then vote

on, and since the videos go up on the Internet, there was a short-list of songs for contestants to pick from due to legal issues. “There were two songs that were ‘radio’ songs, and I sang one of them: ‘Here Without You’ by 3 Doors Down,” MacKinnon says. “The rest of them were songs like ‘Twinkle Twinkle Little Star,’ ‘Happy Birthday’ and ‘O Canada.’ [Ed. note: “Happy Birthday” is actually not in the public domain; it’s owned by the estate of Mildred & Patty Hill. Don’t ask how or why I know that.] I wanted to pick something that people want to hear. If you’re going to have a moment to be a rock star, pick a rock star song.”

Once MacKinnon’s video went online and voting opened for the Calgary round, he put the word out to not only the locals via Energy’s morning show but also his family and friends across the entire nation, who had only three days to vote until the polls closed. The rest . . . is history. “I’m not exactly a high-flyin’ talent or anything. I just happened to get the message out to enough people to have the votes keep coming in,” he says.

Here’s where the redeeming quality kicks in—besides the ability to watch your local media folks sing on TV, of course: Winners from each city score \$1,000 to donate to a charity of their choice. MacKinnon put his winnings toward the Kids Help Phone, a nationwide toll-free number that’s essentially free counseling for youth, whatever their situation is—and a cause that hits home for MacKinnon.

“It helps out thousands of kids, many of whom you’d walk by on the street and not even realize

they’re in trouble,” he says. “I went through my own personal stuff back in my high school days, so it was a charity that was really close to my heart. I thought, ‘Well, they’re doing so much good, why not help them out?’”

“They do some great work, and it’s one of those charities that’s not quite in the spotlight, like cancer research or fighting homelessness, even though those are all fantastic causes, but I picked this one because it’s one that kind of gets forgotten about,” he adds. “Kids quite often don’t know who to reach out to, and this is a fantastic organization where all they have to do is pick up a phone and there’s someone to talk to for whatever they’re going through.”

The stakes will be a lot higher in the final round, where the “Media Idol” gets a cool \$10,000 for his or her charity. If things go as they have in the past, finalists will fly Toronto in July to compete live on TV during the regular “Canadian Idol” run. MacKinnon will take the main stage to compete with contestants from Edmonton, Vancouver, Winnipeg, Hamilton, Ottawa, Montreal, Halifax, St. John’s and Toronto.

(The Edmonton and Winnipeg winners had already been named at press time.)

“A friend of mine won the big title a couple of years ago, and it was toward the end of the actual ‘Canadian Idol’ run. One night on the air, they showcased all the ‘Media Idol’ winners from all the different cities. They performed onstage and the audience texted from all over the country to vote for their favorite,” he says.

Describing the whole experience as a bit weird, MacKinnon is hoping that the list for the final round is a little longer than the local qualifiers. “You’d log on to the Web site to vote, and there’d be 10 contestants, with five of them singing ‘Amazing Grace’ and two of them singing ‘Happy Birthday’ and three singing the national anthem,” he says. “People got tired of hearing the same song over and over again.”

Hopefully, he’ll get his chance to unleash his inner rock star again, this time in front of thousands of screaming fans and millions of potential texters in the TV audience. But if you want to catch his humble beginnings, and check out his competition, go to ctv.ca/idol/media. Wonder how long until some enterprising

Fox TV exec picks up on this and starts auditioning willing American guinea pigs for our own

“Media Idol”? We can only hope. **R&R**



MacKinnon



▶ ACTRESS/SINGER **QUEEN LATIFAH** DRAWS HER FIRST AC CHART INK WITH "POETRY MAN" AT NO. 30. THE SONG REACHED NO. 7 AT SMOOTH JAZZ IN NOVEMBER AND WAS ORIGINALLY AN AC CHART-TOPPER THIS VERY WEEK IN 1975 FOR ITS WRITER, PHOEBE SNOW.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | NIELSEN BDS CERTIFICATIONS | HIT PREDICTOR STATUS | PLAYS TW | W | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|---|-----------------------------|----------------------|----------|------|-------------------|------|
| 1 | 1 | 30 | COLBIE CAILLAT Bubbly | NO. 1 (9 WKS) | 11 ³ | 2230 | +22 | 18.006 | 1 |
| 2 | 2 | 35 | FERGIE Big Girls Don't Cry | MOST INCREASED PLAYS | 11 ⁴ ☆ | 2078 | +69 | 15.053 | 2 |
| 3 | 42 | | DAUGHTRY Home | | 11 ⁴ ☆ | 1834 | +50 | 12.899 | 3 |
| 4 | 33 | | PLAIN WHITE T'S Hey There Delilah | | 11 ³ ☆ | 1547 | +33 | 11.525 | 5 |
| 6 | 29 | | PINK Who Knew | | 11 ³ ☆ | 1444 | +98 | 12.263 | 4 |
| 5 | 34 | | ELLIOTT YAMIN Wait For You | | 11 ² ☆ | 1432 | -5 | 9.680 | 8 |
| 7 | 23 | | CELINE DION Taking Chances | | ☆ | 1360 | -115 | 10.049 | 6 |
| 9 | 7 | | MICHAEL BUBLE Lost | | ☆ | 1174 | +156 | 9.020 | 9 |
| 10 | 17 | | TIMBALAND FEATURING ONEREPUBLIC Spillooze | | 11 ³ ☆ | 1134 | -85 | 9.998 | 7 |
| 11 | 6 | | MICHAEL MCDONALD (Your Love Keeps Lifting Me) Higher And Higher | | ☆ | 936 | -14 | 3.911 | 14 |
| 13 | 9 | | TAYLOR SWIFT Teardrops On My Guitar | | 11 ³ ☆ | 848 | -141 | 6.024 | 12 |
| 12 | 9 | | ALICIA KEYS No One | | 11 ⁴ ☆ | 782 | -49 | 8.470 | 10 |
| 13 | 14 | 7 | SARA BAREILLES Love Song | MOST ADDED | ☆ | 660 | -89 | 6.590 | 11 |
| 14 | 8 | | JORDIN SPARKS Tattoo | | 11 ☆ | 404 | +53 | 5.691 | 13 |
| 15 | 21 | | FAITH HILL Lost | | ☆ | 404 | +30 | 2.132 | 16 |
| 16 | 19 | | JOHN MAYER Dreaming With A Broken Heart | | ☆ | 374 | -43 | 1.511 | 21 |
| 17 | 20 | | LIFEHOUSE First Time | | 11 ² | 259 | +1 | 2.978 | 15 |
| 18 | 4 | | PLUMB In My Arms | | ☆ | 202 | +36 | 0.318 | - |
| 19 | 13 | | DAUGHTRY Over You | | 11 ² | 200 | +25 | 1.583 | 18 |
| 20 | 22 | 5 | INGRID MICHAELSON The Way I Am | AIRPOWER | ☆ | 177 | +18 | 1.591 | 17 |
| 21 | 24 | 3 | IDINA MENZEL Grave | | ☆ | 169 | +35 | 1.517 | 20 |
| 22 | 27 | 3 | EAGLES Busy Being Fabulous | | ☆ | 167 | +53 | 1.373 | 22 |
| 23 | 28 | 2 | LONDON PIGG Falling In Love At A Coffee Shop | | ☆ | 152 | +51 | 0.883 | 24 |
| 24 | 23 | 15 | SANTANA FEATURING CHAD KROEGER Into The Night | | 11 | 134 | -8 | 1.301 | 23 |
| 25 | 7 | | DANA PARISH Not My Problem | | ☆ | 127 | 0 | 0.137 | - |
| 26 | 11 | | MAROON 5 Wake Up Call | | 11 | 104 | +5 | 1.547 | 19 |
| 27 | 30 | 3 | TAYLOR DAYNE Beautiful | | ☆ | 96 | +10 | 0.100 | - |
| 28 | 25 | 17 | KELLY SWEET Dream On | | ☆ | 93 | -39 | 0.263 | - |
| 29 | NEW | | C NOTE Forgive Me | | ☆ | 77 | +35 | 0.151 | - |
| 30 | NEW | | QUEEN LATIFAH Poetry Man | | ☆ | 72 | +6 | 0.105 | - |

MOST ADDED

| ARTIST TITLE / LABEL | NEW STATIONS |
|--|--------------|
| SARA BAREILLES Love Song (Epic) | 11 |
| KIMBERLEY LOCKE Fall (Curb/Reprise) | 8 |
| JORDIN SPARKS Tattoo (19/Interscope) | 7 |
| TAYLOR SWIFT Teardrops On My Guitar (Big Machine/Universal Republic) | 6 |
| SUGARLAND Stay (Mercury) | 5 |
| PLUMB In My Arms (Curb/Reprise) | 4 |
| EAGLES Busy Being Fabulous (ERC) | 4 |
| IDINA MENZEL Grave (Warner Bros.) | 4 |
| C NOTE Forgive Me (JKH) | 4 |
| ADDED AT... KMGA Albuquerque, NM Old Eddie Haskell PD/M/D: Justin Riley Eagles, Busy Being Fabulous, 0 Plumb, In My Arms, 0 | |

NEW AND ACTIVE

| ARTIST TITLE / LABEL | PLAYS / GAIN | ARTIST TITLE / LABEL | PLAYS / GAIN |
|---|--------------------|--|-------------------|
| STEVEN CURT'S CHAPMAN Underella Sparrow/EMI CMQ TOTAL STATIONS: | 67/18 21 | BUCKCHERRY Sorry (Eveus Sevens/Atlantic/RRP) TOTAL STATIONS: | 43/7 4 |
| MAROON 5 Won't Go Home Without You (A&M/Capitol/Interscope) TOTAL STATIONS: | 59/3 8 | JOHN MAYER Say (A&M/Columbia) TOTAL STATIONS: | 41/5 6 |
| TRUEHEART Plan For Peace (E-Heart) TOTAL STATIONS: | 48/0 12 | KATRINA CARLSON Have And Now (Kalaholic) TOTAL STATIONS: | 41/4 11 |
| MATCHBOX TWENTY How Far We've Come (Melisma/Atlantic) TOTAL STATIONS: | 47/6 4 | PAULA ABDUL & RANDY JACKSON Dance Like There's No Tomorrow (Dream/Merchant 21/CMC) TOTAL STATIONS: | 37/19 9 |
| DAUGHTRY Feels Like Tough (RCA/ARMC) TOTAL STATIONS: | 45/7 5 | FERGIE Clumsy (will.i.am/A&M/Interscope) TOTAL STATIONS: | 35/7 4 |

MOST INCREASED PLAYS

| | |
|-------------|---|
| +169 | ☆ FERGIE Big Girls Don't Cry (will.i.am/A&M/Interscope) WARM +7, KBEE +11, WRAL +10, WYOV +9, KOLT +3, KOSI +6, WRRM +6, KMJZ +6, KNEV +6, WMOX +5 |
| +156 | ☆ MICHAEL BUBLE Lost (143/Reprise) WARM +7, KBEE +6, KESZ +6, WYYY +12, WSPA +11, KCKC +11, WVEV +9, KRWM +8, WLHT +8, WRRM +7 |
| +141 | ☆ TAYLOR SWIFT Teardrops On My Guitar (Big Machine/Universal Republic) WMGV +3, KCKC +10, KSOF +10, WMOX +9, WLHT +9, WBR +8, WJLY +7, KBEE +7, WDEF +6, KRCW +6 |
| +115 | ☆ CELINE DION Taking Chances (Columbia) WLGT +8, KCBX +9, KRWM +8, WHUD +8, WMLJ +5, KBEE +5, WYDZ +5, WYIK +5, WMLC +5, WSPS +4 |
| +98 | ☆ PINK Who Knew (LaFace/Zomba) KBEE +25, WVAJ +10, WKJK +10, WGSY +7, KRNO +7, WMAZ +5, WCRZ +4, KSNE +4, WLDE +4, KKCV +3 |

| THIS WEEK | ARTIST TITLE / IMPRINT / PROMOTION LABEL | NIELSEN BDS CERTIFICATIONS | PLAYS TW | LW |
|-----------|---|----------------------------|----------|-----|
| 1 | BON JOVI (You Want To) Make A Memory (Mercury/Interscope) | 11 | 992 | 954 |
| 2 | GWEN STEFANI FEATURING AKON The Sweet Escape (Interscope) | 11 ⁴ | 989 | 956 |
| 3 | JOHN MAYER Waiting On The World To Change (A&M/Columbia) | 11 ⁴ | 970 | 864 |
| 4 | NATASHA BEDINGFIELD Unwritten (Epic) | 11 ⁶ | 945 | 906 |
| 5 | THE FRAY How To Save A Life (Epic) | 11 ⁵ | 871 | 948 |

| THIS WEEK | ARTIST TITLE / IMPRINT / PROMOTION LABEL | NIELSEN BDS CERTIFICATIONS | PLAYS TW | LW |
|-----------|---|----------------------------|----------|-----|
| 6 | CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville/RMC) | 11 ⁵ | 850 | 864 |
| 7 | DANIEL POWTER Bad Day (Warner Bros.) | 11 ⁵ | 824 | 796 |
| 8 | JAMES BLUNT You're Beautiful (Custard Atlantic) | 11 ⁴ | 759 | 682 |
| 9 | SNOW PATROL Chasing Cars (Polydor/A&M/Interscope) | 11 ⁴ | 721 | 701 |
| 10 | EAGLES How Long (ERC) | | 714 | 734 |

FOR WEEK ENDING FEBRUARY 24, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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R&R HOT AC

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► **LIFHOUSE** SCORES ITS FOURTH TOP 10 AS "WHATEVER IT TAKES" RISES 11-10. WITH PREVIOUS SINGLE "FIRST TIME" HAVING REACHED NO. 3, THE BAND'S FOURTH ALBUM, "WHO WE ARE," BECOMES ITS FIRST TO PRODUCE A PAIR OF HOT AC TOP 10s.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | NIelsen BDS CERTIFICATIONS | HIT PREDICTOR STATUS | PLAYS | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|---|----------------------------|---|-----------|-------------------|------|
| | | | | IMPRINT / PROMOTION LABEL | | TW +/- | | |
| 1 | 1 | 21 | TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE | NO. 1 (5 WKS) | 1 ¹ 5 | 2934 +22 | 14.423 | 2 |
| 2 | 2 | 27 | SARA BAREILLES LOVE SONG | | EPIC | 2842 +200 | 14.823 | 1 |
| 3 | 3 | 31 | FINGER ELEVEN PARALYZER | | 11 ⁴ WIND-UP | 2566 +59 | 12.988 | 3 |
| 6 | 20 | | BUCKCHERRY SORRY | | ELEVEN SEVEN/ATLANTIC/RRP | 2451 +173 | 12.038 | 5 |
| 5 | 4 | 34 | COLBIE CAILLAT BUBBLY | | 11 ³ 5 UNIVERSAL REPUBLIC | 2295 -85 | 12.456 | 4 |
| 8 | 15 | | TAYLOR SWIFT TEARDROPS ON MY GUITAR | | 11 ² 5 BIG MACHINE/UNIVERSAL REPUBLIC | 2234 +54 | 10.001 | 13 |
| 7 | 5 | 24 | SANTANA FEATURING CHAD KROEGER INTO THE NIGHT | | 11 ARISTA/RMG | 2205 -145 | 10.032 | 12 |
| 18 | | | LINKIN PARK SHADOW OF THE DAY | | 11 WARNER BROS. | 2180 +31 | 10.347 | 10 |
| 9 | 7 | 30 | DAUGHTRY OVER YOU | | 11 ² 4 RCA/RMG | 2078 -171 | 11.678 | 6 |
| 11 | 16 | | LIFHOUSE WHATEVER IT TAKES | | 11 CEFFEN/WINTERSCOPE | 2073 +139 | 9.329 | 14 |
| 13 | 14 | | ALICIA KEYS NO ONE | | 11 ⁴ 5 MCA/J/RMG | 2019 +119 | 10.876 | 9 |
| 12 | 15 | 7 | DAUGHTRY FEELS LIKE TONIGHT | | 11 RCA/RMG | 1951 +203 | 10.049 | 11 |
| 13 | 10 | 36 | PINK WHO KNEW | | 11 ³ 5 LAFACE/ZOMBA | 1909 -53 | 10.993 | 8 |
| 14 | 12 | 30 | MAROON 5 WAKE UP CALL | | 11 A&M/Octone/Interscope | 1873 -31 | 11.153 | 7 |
| 15 | 14 | 16 | JORDIN SPARKS TATTOO | | 11 19/JIVE/ZOMBA | 1817 +3 | 8.251 | 15 |
| 17 | 10 | | JOHN MAYER SAY | | 11 AWARE/COLUMBIA | 1669 +141 | 6.719 | 17 |
| 18 | 11 | | MAROON 5 WON'T GO HOME WITHOUT YOU | | 11 A&M/Octone/Interscope | 1616 +107 | 6.629 | 18 |
| 16 | 17 | | INGRID MICHAELSON THE WAY I AM | | 11 CABIN 26/ORIGINAL SIGNAL/RED | 1616 +54 | 7.195 | 16 |
| 19 | 10 | | MATCHBOX TWENTY THESE HARD TIMES | | 11 MELISSA/ATLANTIC | 1459 +190 | 5.714 | 19 |
| 20 | 15 | | FERGIE CLUMBY | | 11 ² WILL J.A.M./A&M/WINTERSCOPE | 1092 +21 | 5.154 | 20 |
| 22 | 12 | | THREE DAYS GRACE NEVER TOO LATE | | 11 JIVE/ZOMBA | 998 +152 | 3.342 | 23 |
| 21 | 17 | | NATASHA BEDINGFIELD LOVE LIKE THIS | | 11 PHONOGENIC/EPIC | 880 +27 | 3.923 | 21 |
| 23 | 6 | | SHERYL CROW LOVE IS FREE | | 11 A&M/WINTERSCOPE | 836 +88 | 3.399 | 22 |
| 25 | 6 | | COLBIE CAILLAT LOVE IS FREE | | 11 UNIVERSAL REPUBLIC | 818 +108 | 3.226 | 24 |
| 26 | 13 | | EMERSON HART I WISH THE BEST FOR YOU | | 11 MANHATTAN/CAPITOL | 687 +35 | 1.745 | 27 |
| 28 | 6 | | ONEREPUBLIC STOP AND STARE | | 11 MOSLEY/WINTERSCOPE | 562 +107 | 2.434 | 25 |
| 27 | 17 | | GOOD CHARLOTTE I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) | | 11 DAYLIGHT/EPIC | 554 -4 | 2.344 | 26 |
| 28 | 15 | | LENNY KRAVITZ I'LL BE WAITING | | 11 VIRGIN | 545 -215 | 1.631 | 28 |
| 30 | 4 | | PAT MONAHAN TWO WAYS TO SAY GOODBYE | | 11 COLUMBIA | 433 +70 | 0.759 | 38 |
| 30 | 35 | 2 | GAVIN DEGRAW IN LOVE WITH A GIRL | | 11 JIVE | 382 +158 | 1.192 | 30 |
| 31 | 29 | 15 | GRAHAM COLTON BEST DAYS | | 11 UNIVERSAL REPUBLIC | 327 -93 | 0.643 | - |
| 33 | 3 | | THE BRAVERY BELIEVE | | 11 ISLAND/IDJMG | 315 +73 | 0.512 | - |
| 40 | 3 | | JACK JOHNSON IF I HAD EYES | | 11 BRUSHFIRE/UNIVERSAL REPUBLIC | 300 +108 | 0.931 | 34 |
| 37 | 4 | | RIHANNA DON'T STOP THE MUSIC | | 11 SRP/DEF JAM/JMG | 262 +58 | 1.045 | 31 |
| 34 | 4 | | MILEY CYRUS SEE YOU AGAIN | | 11 HOLLYWOOD | 258 +22 | 0.969 | 33 |
| 37 | 2 | | MARIE DIGBY SAY IT AGAIN | | 11 HOLLYWOOD | 254 +27 | 1.006 | 32 |
| 37 | 31 | 10 | PARAMORE MISERY BUSINESS | | 11 FUELED BY RAMEN/RRP | 238 -32 | 0.871 | 35 |
| 37 | 31 | 10 | LONDON PIGG FALLING IN LOVE AT A COFFEE SHOP | | 11 RCA/RMG | 230 +52 | 0.247 | - |
| 37 | 31 | 10 | CHRIS BROWN WITH YOU | | 11 JIVE/ZOMBA | 221 +58 | 0.809 | 37 |
| 40 | 36 | 17 | RIHANNA FEATURING NE-YO HATE THAT I LOVE YOU | | 11 ² SRP/DEF JAM/JMG | 210 -19 | 1.513 | 29 |

MOST ADDED

| ARTIST TITLE / LABEL | NEW STATIONS |
|---|--------------|
| GAVIN DEGRAW In Love With A Girl (J/RMG) | 11 |
| FERRAS Hollywood's Not America (Capitol) | 10 |
| COLBIE CAILLAT Realize (Universal Republic) | 5 |
| PAT MONAHAN Two Ways To Say Goodbye (Columbia) | 5 |
| THE LAST GOODNIGHT Stay Beautiful (Virgin) | 5 |
| AUGUSTANA Sweet And Low (Epic) | 5 |
| JOHN MAYER Say (Aware/Columbia) | 4 |
| MAROON 5 Won't Go Home Without You (A&M/Octone/Interscope) | 4 |
| LONDON PIGG Falling In Love At A Coffee Shop (RCA/RMG) | 4 |
| JACK JOHNSON If I Had Eyes (Brushfire/Universal Republic) | 4 |

ADDED AT... WMGX
Portland, ME
OM: Chris Mac
PD: Randi Kirshbaum
APD/MD: Shelly Kincaid
Colbie Caillat, Realize, O
Counting Crows, You Can't Count On Me, O
Gavin DeGraw, In Love With A Girl, O
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

| ARTIST TITLE / LABEL | PLAYS /GAIN | ARTIST TITLE / LABEL | PLAYS /GAIN |
|--|-------------|--|-------------|
| FERRAS Hollywood's Not America (Capitol) | 198/142 | THE LAST GOODNIGHT Stay Beautiful (Virgin) | 138/88 |
| VANESSA CARLTON Hands On Me (The Inc./Universal Motown) | 24 | JOSH KELLEY Unfair (Epic) | 132/4 |
| COUNTING CROWS You Can't Count On Me (Capitol) | 160/70 | A FINE FRENZY Almost Lover (Virgin) | 121/36 |
| THE SPILL CANVAS All Over You (One Eleven/Sire/Reprise) | 155/46 | KATE VOGELE Only Focusing Myself (M/Spare/Interscope) | 101/62 |
| JONAS BROTHERS When You Look Me In The Eyes (Hollywood) | 140/33 | SEAN KINGSTON Take You There (Beluga Heights/Epic) | 100/18 |

MOST INCREASED PLAYS

+203
+200
+190
+173
+158

| | |
|--|--|
| DAUGHTRY Feels Like Tonight (RCA/RMG) | WENS +36, WRXZ +21, WMMX +18, KFBI +14, WNNK +7, KLLY +10, KURB +9, KEDA +8, KALC +8, WMC +7 |
| SARA BAREILLES Love Song (Epic) | KYUU +25, KUDD +8, WZPL +7, WTKC +7, WHYN +6, WBMX +14, KALC +13, WAVY +12, WNNK +11, KQKQ +3 |
| MATCHBOX TWENTY These Hard Times (Melisma/Atlantic) | KALC +9, SRIZ +13, KPEX +12, KLIG +12, KLZR +11, KPYY +11, KDCJ +9, WTSS +9, KUDD +8, WMC +8 |
| BUCKCHERRY Sorry (Eleven Seven/Atlantic/RRP) | KYUU +23, KRUIZ +20, WNNK +12, KMXB +11, KAMX +9, KPYY +8, KZZO +8, N-HVX +7, NDCI +7, KUDD +6 |
| GAVIN DEGRAW In Love With A Girl (J/RMG) | KLCA +17, KZZU +16, KDDJ +15, KMXB +13, WTMX +11, KQKQ +11, KLZR +8, WMC +7, KYKY +7, KZZO +7 |

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► **BUCKCHERRY** BANKS ITS FIRST CANADA HOT AC TOP 10 AS "SORRY" LEAPS 12-5.

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AC REPORTERS

| | | | |
|--|---|---|---|
| WVJB/Albany, NY* OM: Kevin Callahan PD: Ric Mitchell APD/MD: Chad D' Hera | WCRZ/Ft. Mill* OM: PJ. Patrick APD/MD: George McIntyre | WLTE/Minneapolis, MN* PD: John Lassman APD/MD: Adam Sprenger | WTVR/Richmond, VA* OM/MD: Bill Cahill APD: Adam Stubbs MD: Kat Simons |
| KMG/Albuquerque, NM* OM: Eddie Haskell PD/MD: Justin Riley | WDAR/Florence, SC PD/MD: Wil Nichols | WMXC/Mobile, AL* DM: Steve Powers PD: Dan Mason MD: Mary Booth | WSLQ/Roanoke, VA* PD: Jim Murphy MD: Dick Daniels |
| WLEV/Allentown, PA* OM/MD: Shelly Easton APD/MD: Jerry Padden | KSOF/Fresno, CA* OM: Paul Wilson PD: Mike Brady MD: Kristen Kelley | WOBM/Monmouth, NJ* PD/MD: Steve Ardolina | WGBF/Rockford, IL OM: Jim Stone PD: Timothy Crull MD: Gail Lewis |
| KYMG/Anchorage, AK OM: Mark Murphy PD/MD: Dave Flavin | KTRR/Ft. Collins, CO OM/MD: Mark Callaghan | KWAV/Monterey, CA* PD/MD: Bernie Moody | KBEE/Salt Lake City, UT* PD: Rusty Keys |
| WFFG/Atlantic City, NJ* PD/MD: Gary Guida | WHLG/Ft. Pierce, FL* PD/MD: George Coles | WMXS/Montgomery, AL* PD/MD: Brian Roberts | KBAY/San Jose, CA* PD: Dana Jang MD: Steve Fox |
| KKMJ/Austin, TX* PD: Cat Thomas APD: Stephen Michael Kerr MD: Terri McCormick | WLHT/Grand Rapids, MI* OM/MD: Bill Bailey MD: Kim Carson | WALK/Nassau, NY* PD/MD: Rob Miller APD: Patrick Shea | KSBL/Santa Barbara, CA OM/MD: Keith Royer MD: Peter Bie |
| WCDV/Baton Rouge, LA* OM: LeBron "LBJ" Joseph PD: Jeff Johnson | WOOD/Grand Rapids, MI* OM: Doug Montgomery PD/MD: Tim Kieseling | WKJY/Nassau, NY* PD: Bill Edwards MD: Jodi Vale | Music Choice Lite Hits/Satellite PD: Justin Prager MD: Michael Schwab |
| KKMY/Beaumont, TX* PD: Don Rivers | WMOG/Greenville, NC* PD: Colleen Jackson | WLTW/New York, NY* PD: Jim Ryan APD/MD: Morgan Prue | Sirius Starlite/Satellite* PD: Brian Thomas APD/MD: Fabi Pimentel |
| WMJY/Biloxi, MS* OM/MD: Walter Brown | WSPA/Greenville, SC* OM: Mark Hamlin PD/MD: Mike McKeel | WGFY/New York, NY* OM/MD: Robert Maines MD: Joerg Klebe | XM The Blend/Satellite* OM/MD: Mike Abrams |
| WMXW/Binghamton, NY PD: Doug Mosher | WRCH/Hartford, CT* PD: Allan Camp MD: Joe Hann | WHUO/Newburgh, NY* OM/MD: Steven Petrone APD/MD: Tom Furci | KRWM/Seattle, WA* PD: Laura Dane |
| KXLT/Boise, ID* PD: Brent Carey APD/MD: Tobin Jeffries | KSSK/Honolulu, HI* PD: Jamie Hyatt | WVBN/Norfolk, VA* OM: John Shomby PD: Mike Allen | KVKI/Shreveport, LA* OM/MD: Gary McCoy |
| WMJX/Boston, MA* OM/MD: Don Kelley APD: Candy O'Tery MD: Mark Laurence | KUMU/Honolulu, HI* MD: Lee Kirk | WNSN/South Bend, IN OM/MD: Jim Roberts APD/MD: Brad King | KISC/Spokane, WA* PD: Robert Harcer |
| WEBS/Bridgeport, CT* OM/MD: Curt Hensen MD: Danny Lyons | WAHR/Huntsville, AL* OM/MD: Lee Reynolds | WWSA/Springfield, MA* OM/MD: Rob Anthony MD: Jim Raino | KGBX/Springfield, MO* OM/MD: Paul Kelley |
| WEZZ/Burlington, VT* OM: Steve Cormier PD/MD: Cale Parmelee | WJJK/Jackson, MS* OM: John Anthony | WMAA/Springfield, MA* OM/MD: Rob Anthony MD: Jim Raino | KEZK/St. Louis, MO* PD: Mark Edwards APD: Bob London |
| WVAF/Charleston, WV* OM/MD: Rick Johnson | WTFM/Johnson City, TN* PD/MD: Mark Baker | WYZZ/Syracuse, NY* OM: Rich Lauber PD: Kathy Rowe APD/MD: Marne Mason | WRVW/Toledo, OH* OM: Bill Michaels PD: Tom Cook MD: KC Palmer |
| WDEF/Chattanooga, TN* APD: Patti Sanders MD: Robin Daniels | KCKC/Kansas City, MO* OM: Mike Kennedy PD: Ed Walker | KEZK/St. Louis, MO* PD: Mark Edwards APD: Bob London | WYZZ/Syracuse, NY* OM: Rich Lauber PD: Kathy Rowe APD/MD: Marne Mason |
| WLIT/Chicago, IL* OM/MD: Darren Davis APD/MD: Eric Richeke | KUDL/Kansas City, MO* OM/MD: Thom McGinty | WMEZ/Pensacola, FL* PD/MD: John Sykes | WRVW/Toledo, OH* OM: Bill Michaels PD: Tom Cook MD: KC Palmer |
| WRRM/Cincinnati, OH* PD: TJ Holland APD: Ted Morro | KQIS/Lafayette, LA* PD: "Fast Eddie" Nelson MD: Ed "Big Tuna" Perkins | WSWT/Pearia, IL OM/MD: Randy Rundle | KONA/Tri-Cities, WA OM/MD: Doug Daniels |
| WDDK/Cleveland, OH* PD: Dave Popovich MD: Ted Kowalski | KTDY/Lafayette, LA* PD: C.J. Clements APD: Debbie Ray MD: Steve Wiley | WBBE/Philadelphia, PA* PD: Chuck Knight | KMXZ/Tucson, AZ* OM: Darla Thomas PD: Bobby Rich APD/MD: Leslie Lois |
| WTCB/Columbia, SC* OM/MD: Brent Johnson APD: Jennifer Jensen | WFMK/Lansing, MI* OM: Brent Alberts PD/MD: Chris Reynolds | WESB/Phoenix, AZ* PD: Kevin Gossett | KBEZ/Tulsa, OK* PD: Dave Dallow |
| WGSY/Columbus, GA* PD: Alan Quin | KSNE/Las Vegas, NV* PD: Tom Chase MD: John Berry | WSHH/Pittsburgh, PA* PD/MD: Ron Antill | KOOI/Tyler, TX PD/MD: Rick Evans |
| KKBA/Corpus Christi, TX* OM: Ed Ocasas PD/MD: Bart Allison APD: Norma Jean Morales | KBIG/Los Angeles, CA* PD/MD: Dave "Chachi" Deneas APD: Jason Griffin | WHOM/Portland, ME* OM/MD: Tim Moore | WLZW/Utica, NY PD: Eric Miller MD: Mark Richards |
| WLQT/Oayton, OH* OM/MD: Jeff Stevens APD/MD: Brian Michaels | KOST/Los Angeles, CA* PD/MD: Stella Schwartz | KKCW/Portland, OR* OM/MD: Tony Coles | WASH/Washington, DC* PD: Bill Hess |
| KOSI/Denver, CO* PD: Gary Nolan APD/MD: Steve Hamilton | WMOG/Madison, WI* PD: Pat O'Neill APD: Amy Ziebell MD: Amy Abbott | WBYYP/Portsmouth, NH OM/MD: Duncan Dewar APD: Ian Horne MD: Pat McCrudden | KRBB/Wichita, KS* OM/MD: Lyman James MD: Dave Wilson |
| WMCC/Detroit, MI* OM: Jim Harper PD: Lori Bennett | WZID/Manchester, NH* OM/MD: Bob Bronson | WNLJ/Pittsburgh, PA* PD/MD: Chuck Stevens | WMGS/Wilkes Barre, PA* PD: Stan Phillips APD: Fran Pantuso MD: Brian Hughes |
| WNIC/Detroit, MI* PD/MD: Theresa Lucas | WLRQ/Melbourne, FL* OM/MD: Ken Holiday APD/MD: Michael W. Lowe | WVBN/Norfolk, VA* OM: John Shomby PD: Mike Allen | WJBR/Wilmington, DE* OM/MD: Michael Waite MD: Catey Hill |
| WOOF/Dothan, AL PD/MD: Leigh Simpson | WRVR/Memphis, TN* OM/MD: Jerry Dean MD: Scott Miller | WRAL/Raleigh, NC* PD: Barry Fox APD/MD: Jim Kelly | WSRS/Worcester, MA* PD/MD: Tom Holt |
| KTSM/EI Paso, TX* PD/MD: Bill Toie APD: Sam Cassiano | WMGO/Middlesex, NJ PD: Jeff Raifer APD/MD: Debbie Mazella | KNEV/Reno, NV* OM/MD: Nick Elliott | WARM/York, PA* PD: Dave Russell MD: Melanie Gardner |
| WXKC/Erie, PA OM: Adam Reese PD: Ron Arlen | WLDL/Milwaukee, WI* PD/MD: Stan Atkinson | KRNO/Reno, NV* PD/MD: Dan Fritz | WSRS/Worcester, MA* PD/MD: Tom Holt |

* Monitored Reporters



| THIS WEEK | | LAST WEEK | | ARTIST TITLE | CANADA AC | IMPRINT / PROMOTION LABEL | TW | PLAYS +/- |
|----------------------|-----------------------------|----------------------|-----------------------------|--|---|---------------------------|-----|--------------|
| WEEKS ON CHART | WEEKS OUT OF CHART | WEEKS ON CHART | WEEKS OUT OF CHART | | | | | |
| 1 | 1 | 22 | 22 | COLBIE CAILLAT BUBBLY | UNIVERSAL REPUBLIC/UNIVERSAL | 431 | +4 | |
| 2 | 2 | 15 | 15 | TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE | MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL | 376 | -5 | |
| 3 | 3 | 6 | 7 | ALICIA KEYS NO ONE | MBKJ/SONY BMG | 359 | +60 | |
| 4 | 4 | 3 | 24 | MICHAEL BUBLE LOST | 163/REPRISE/WARNER | 359 | -15 | |
| 5 | 5 | 20 | 20 | FEIST 1234 | ARTS & CRAFTS | 313 | +6 | |
| 6 | 6 | 4 | 24 | CELINE DION TAKING CHANCES | CG/UMIA/SONY BMG | 304 | -4 | |
| 7 | 7 | 26 | 26 | ENRIQUE IGLESIAS SOMEBODY'S ME | UNIVERSAL LATINO/INTERSCOPE/UNIVERSAL | 294 | -1 | |
| 8 | 8 | 9 | 33 | FERGIE BIG GIRLS DON'T CRY | WILLIAMS/INTERSCOPE/UNIVERSAL | 282 | -2 | |
| 9 | 9 | 1 | 21 | ALI SLAIGHT THE STORY OF YOUR LIFE | WARNER | 265 | +2 | |
| 10 | 10 | 21 | 21 | BLUE RODEO THIS TOWN | WARNER | 254 | +5 | |
| 11 | 11 | 5 | 29 | PLAIN WHITE T'S HEY THERE DELILAH | FEARLESS/MOLLYWOOD/UNIVERSAL | 243 | -46 | |
| 12 | 12 | 10 | 28 | JULY BLACK SEVEN DAY FOOT | UNIVERSAL | 242 | -31 | |
| 13 | 13 | 13 | 13 | JAMES BLUNT 1973 | CUSTARD/ATLANTIC/WARNER | 225 | -18 | |
| 14 | 14 | 15 | 33 | KALAN PORTER DOWN IN HEAVEN | SONY BMG | 204 | -6 | |
| 15 | 15 | 19 | 26 | RYANDAN THE FACE | UNIVERSAL | 187 | -31 | |
| 16 | 16 | 17 | 34 | AVRIL LAVIGNE WHEN YOU'RE GONE | RCAS/SONY BMG | 181 | -10 | |
| 17 | 17 | 2 | 2 | BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING | UNIVERSAL | 180 | +92 | |
| 18 | 18 | 15 | 46 | HAYLEY SALES WHAT YOU WANT | UNIVERSAL | 169 | -26 | |
| 19 | 19 | 19 | 37 | DAUGHTRY HOME | RCAS/SONY BMG | 141 | -24 | |
| 20 | 20 | 18 | 45 | BON JOVI (YOU WANT TO) MAKE A MEMORY | MERCURY/ISLAND/UNIVERSAL | 140 | -34 | |
| 21 | 21 | 2 | 19 | BRIAN MELO ALL I EVER WANTED | SONY BMG | 122 | -13 | |
| 22 | 22 | 4 | 26 | MICHAEL MCDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER | UNIVERSAL MOTOWN/UNIVERSAL | 113 | -33 | |
| 23 | 23 | 2 | 2 | JUSTIN HINES WISH YOU WELL | UNIVERSAL | 110 | -21 | |
| 24 | 24 | 3 | 3 | SARA BAREILLES LOVE SONG | EPIC/SONY BMG | 109 | -42 | |
| 25 | 25 | 4 | 4 | TAYLOR SWIFT TEARDROPS ON MY GUITAR | BIG MACHINE/UNIVERSAL | 98 | -37 | |
| 26 | 26 | 10 | 10 | SANTANA FEAT. CHAD KROEGER INTO THE NIGHT | ARISTA/SONY BMG | 97 | +10 | |
| 27 | 27 | 5 | 5 | SHERYL CROW LOVE IS FREE | AS/INTERSCOPE/UNIVERSAL | 95 | -50 | |
| 28 | 28 | 6 | 6 | ISABELLE BOULAY DON'T HIDE | AUDIOGRAM | 85 | +19 | |
| 29 | 29 | 3 | 3 | JULIE CROCHETIERE PRECIOUS LOVE | SOMERSET | 79 | -24 | |
| 30 | 30 | 11 | 11 | BOOM DES JARDINS UN PEU PRESSE | BOOM DES JARDINS | 71 | -1 | |

* Indicates CanCon



A moratorium on whining, blaming and complaining

WQCD's Demise: A Wound, But Not Fatal

Carol Archer

CArcher@RadioandRecords.com

a dramatic change in any format undeniably unleashes a veritable torrent of chatter within the radio pantheon, and Emmis' Feb. 5 abandonment of smooth jazz at WQCD (CD101.9)/New York after almost 20 years in favor of triple A WRXP was certainly no exception. Indeed, the buzz was equally deafening in 2006 when Clear Channel blew up smooth jazz WJJZ/Philadelphia (which Greater Media later restored) and CBS Radio's flip of venerable KOAI (the Oasis)/Dallas.

Events of such magnitude—in the nation's largest market, no less—produce understandable shock and alarm. The following remarks represent a range of opinion about recent events. It is truly critical to any discussion of smooth jazz that the facts are discussed for perspective and to cast a true light on the subject: Hey, folks, what's up with smooth jazz?

It's The Revenue, Dummy

In a four-book average, covering winter '07 to fall '07, WQCD placed 13th 12+ with a 2.9 share; it was also 13th 25-54 and 35-64 and 10th 35-54. Not gangbuster ratings, but certainly worthy of respect, especially considering that CD101.9 had neither marketing dollars nor a penny for research, unlike many other outlets in the format, such as KIFM/San Diego, WNUA/Chicago, KWJZ/Seattle, KSSJ/Sacramento, KKSF/San Francisco, WVMV/Detroit and WLOQ/Orlando. Lacking these essential resources needed to win, challenged PDs may as well board a tiny iceberg in a warming sea.

For months, rumors circulated widely that Emmis was offering WQCD for sale to raise cash. On the day WRXP replaced CD101.9, Emmis laid off 46 staffers in several markets, including New York—representing less than 5% of its national work force.

According to BIA Financial Network estimates, among smooth jazz stations in 2006, KTWW (the Wave)/Los Angeles took in \$42.7 million in revenue; KKSF/San Francisco fol-

lowed with \$18.7 million; WNUA/Chicago had \$18.1 million; and, tied for fourth with WJZW/Washington, WQCD earned \$14.8 million in ad dollars, notably third-lowest among major New York FM stations.

Music, Dreams, Strategy—Oh, My!

Blake Lawrence, who programmed WQCD and now serves as WRXP PD, criticizes labels' lack of imagination and lemming-like A&R. He says, "The quality of the music and their commitment—or lack thereof—play a big part in the implosion of the format. We aren't seeing enough development of new artists who might carry the format forward, and some artists that we break who cross to other formats then tell us they don't want to be associated with smooth jazz."

Lawrence is adamant in his belief that high-quality music was heard on WQCD, but there just wasn't, and isn't, much of it. "It's time to face the reality that too much smooth jazz has become the Schulke Orchestra reunion tour," he says, adding that musicians, producers and labels may "need that reality check."

Lawrence adds that stations can't expect the interest of younger demos if labels' marketing strategy sticks to the tactic of combing music catalogs for '70s titles that haven't been covered by a guitarist or saxophonist yet, knocking out the tune in minimum studio time, servicing it to radio and subsequently issuing countless edits and remixes to stations that have even minor complaints. "The integrity of the music vanishes in

'The flawed part of WQCD's strategy was to position the station too far from WRKS, trying to protect it to the detriment of CD101.9.'

—Paul Goldstein

'There aren't a lot of 35-64 buys and not enough to carry the station's revenue. Everyone hoped that advertising would skew older, but it hasn't.'

—Nick Francis



'With a creative sales staff and the right marketing, promotion and alliances, contemporary jazz on CD101.9 would have been just as popular as the most popular smooth jazz station that has ever existed.'

—Russ Davis

that process," he says.

Noncommercial jazz KPLU/Seattle MD Nick Francis says it's not about programming, but rather a demographic, and ultimately, a revenue issue. "From the get-go, smooth jazz, NAC and all its variants was a baby boomer phenomenon. In 1987, KKSF was a 25-44 station with small percentages of listenership on both sides of that age line," he says. Francis was the station's first MD.

"As the format evolved, the same demographic moved with it," says Francis, who later programmed KYOT/Phoenix. "In 1997 at KYOT, our core audience was 35-54. With few exceptions, the audience for smooth jazz currently is 45-64—a demo that, along with 35-64, is not an appealing audience to radio advertisers. Back then, our VP/GM Terry Hardin kept saying, 'There aren't a lot of 35-64 buys out there and not enough to carry the station's revenue.'" Francis says that everyone hoped that advertising would skew older, but it hasn't. Given the financial desperation so prevalent in the business right now, "it looks damn near impossible," he adds.

KTWW (the Wave)/Los Angeles VP of programming Paul Goldstein sees a lucrative opportunity for a top five 25-54 station in New York with a "smooth AC" positioner between AC titan WLTW and urban AC WRKS. "The flawed part of WQCD's strategy was to position it too far from [Emmis sister] WRKS [Kiss], trying to protect WRKS to the detriment of CD101.9," he says.

Russ Davis, the format pioneer who launched "Fusion Flavors" in Atlanta in 1994, was among CD101.9's original lineup. Now PD of XM's Beyond Jazz (channel 72), Davis recalls the first two years at WQCD as "magic. We really connected with the audience in a major way with a powerhouse staff and a ton of special programs and projects that brought the music and the artists to life, and emphasized the music."

At launch, the total focus of CD101.9 was contemporary jazz. "Our numbers were growing. We were becoming part of the fabric of the community in a city where jazz is supposedly synonymous with the culture," Davis says. Then, responding to research and consultant advice, the station in essence changed its format overnight, he adds. Many original listeners left and the format was less contemporary jazz, more new AC. It was purged of more musically advanced instrumentals, replaced by a more instrumental pop/R&B element, an infusion of pop vocals for "mass appeal" and a decided slant toward a "mood service," not a serious music outlet catering to seriously musically oriented listeners, he says.

Davis believes that the original concept for CD101.9, as the home of true contemporary jazz, could have become a juggernaut, leading stations everywhere to follow suit. He says, "With a creative sales staff and the right marketing, promotion and alliances, contemporary jazz on CD101.9 would have been just as popular as the most popular smooth jazz station that has ever existed."

R&R

R&R SMOOTH JAZZ

POWERED BY **nilsen BDS**

DMS DIGITAL DOWNLOADS AVAILABLE AT DMS.COM



▶ IT'S BEEN A SLOWER CLIMB ON THIS LIST FOR THE MULTIFORMAT SMASH, BUT IN ITS 16TH WEEK ON SMOOTH JAZZ, **ALICIA KEYS'** "NO ONE" (20-17) HITS A NEW HIGH IN PLAYS.

| LAST WEEK | WEEKS ON CHART | ARTIST TITLE | IMPRINT / PROMOTION LABEL | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|-----------|----------------|--|----------------------------------|--------------|-------------------|------|
| 1 | 16 | PAUL HARCCASTLE LUCKY STAR | NO. 1 (3 WKS) TRIPPIN' N' RHYTHM | 548 -51 | 5,914 | 1 |
| 3 | 25 | BONEY JAMES LET IT GO | CONCORD/CMG | 532 +44 | 4,772 | 4 |
| 2 | 23 | ERIC MARIENTHAL BLUE WATER | PEAK/CMG | 493 -58 | 4,845 | 3 |
| 6 | 5 | KENNY G SAX-O-LOCO | STARBUCKS/CONCORD/CMG | 490 +116 | 5,619 | 2 |
| 4 | 25 | CANDY DULFER L.A. CITY LIGHTS | HEADS UP | 440 -6 | 3,406 | 7 |
| 5 | 22 | CHRIS BOTTI VENICE | COLUMBIA | 406 -40 | 3,774 | 6 |
| 7 | 10 | EUGE GROOVE MR. GROOVE | NARADA JAZZ/BLG | 348 -16 | 2,684 | 10 |
| 9 | 17 | EVERETTE HARP OLD SCHOOL | SHANACHEE | 306 +9 | 2,640 | 11 |
| 19 | 6 | JESSY J TEQUILA MOON | PEAK/CMG | 297 +88 | 3,979 | 5 |
| 12 | 13 | CHUCK LOEB WINDOW OF THE SOUL | HEADS UP | 277 -18 | 1,970 | 15 |
| 8 | 41 | JAY SOTO SLAMIN' | NUGROOVE | 270 -63 | 1,849 | 17 |
| 14 | 9 | PAUL BROWN OI' SKOOLIN' | PEAK/CMG | 259 -29 | 3,183 | 8 |
| 10 | 21 | QUEEN LATIFAH POETRY MAN | FLAVOR UNIT/VERVE | 257 +6 | 2,082 | 13 |
| 11 | 17 | NYEE MOSES BETWEEN US | NYEE MOSES | 246 -3 | 1,660 | 18 |
| 5 | 17 | CHRIS STANDRING LOVE & PARAGRAPHS | ULTIMATE VIBE | 228 +19 | 2,000 | 14 |
| 18 | 4 | MICHAEL McDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER | UNIVERSAL MOTOWN | 224 +14 | 3,020 | 9 |
| 20 | 18 | ALICIA KEYS NO ONE | MBK/JRM/CMG | 217 +30 | 2,460 | 12 |
| 16 | 15 | WALTER BEASLEY WHY NOT YOU | HEADS UP | 197 -9 | 1,953 | 16 |
| 21 | 25 | JIMMY SOMMERS HAPPY HOUR | GEMINI | 147 -11 | 1,370 | 19 |
| 22 | 4 | RICK BRAUN & RICHARD ELLIOT BETTER TIMES | ARTIZEN | 114 -7 | 0,630 | 26 |
| 23 | 3 | NORMAN BROWN POP'S COOL GROOVE | PEAK/CMG | 109 +6 | 0,650 | 25 |
| 24 | 6 | SIMPLY RED STAY | SIMPLY RED.COM | 91 +1 | 0,935 | 22 |
| 26 | 19 | MICHAEL MANSON COMING RIGHT AT YA | NUGROOVE | 86 +2 | 0,493 | 29 |
| 28 | 3 | MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE | CONCORD JAZZ/CMG | 80 +18 | 0,475 | 30 |
| 25 | 10 | BLAKE AARON BUMPIN' ON THE WES SIDE | INNERVISION | 79 -7 | 0,942 | 21 |
| RE-ENTRY | | NILS DREAMIN' | BAJA/TSR | 76 +15 | 0,351 | - |
| 29 | 7 | MICHAEL McDONALD WALK ON BY | UNIVERSAL MOTOWN | 70 +8 | 0,514 | 28 |
| 27 | 6 | JOYCE COOLING COOL OF THE NIGHT | NARADA JAZZ/BLG | 68 -8 | 0,231 | - |
| NEW | | MARC ANTOINE SPOOKY | PEAK/CMG | 57 +4 | 0,772 | 24 |
| 30 | 2 | ANGIE STONE FEATURING PAULETTA WASHINGTON HAPPY BEING ME | STAX/CMG | 57 -4 | 0,432 | - |

NEW AND ACTIVE

| ARTIST TITLE / LABEL | AUD / GAIN | ARTIST TITLE / LABEL | AUD / GAIN | ARTIST TITLE / LABEL | AUD / GAIN |
|---|------------|---|------------|--|------------|
| ROBIN THICKE Can U Believe (See Takinterscope) | 53/16 | KELLY SWEET Dream On (Razor & Tie) | 44/1 | SEAL Rolling (Warner Bros.) | 38/20 |
| TOTAL STATIONS: | 4 | TOTAL STATIONS: | 7 | TOTAL STATIONS: | 3 |
| U-NAM Keep The Faith (Trippin' N' Rhythm) | 50/1 | SAX PACK Fallin' For You (Shanachie) | 38/24 | JOHN LEGEND Each Day Gets Better (...D.O.O./Columbia/SUM) | 37/1 |
| TOTAL STATIONS: | 6 | TOTAL STATIONS: | 11 | TOTAL STATIONS: | 6 |

MOST ADDED

| ARTIST TITLE / LABEL | NEW STATIONS |
|---|--------------|
| CHUCK LOEB Window Of The Soul (Heads Up) | 3 |
| CHRIS STANDRING Love & Paragraphs (Ultimate Vibe) | 3 |
| NORMAN BROWN Pop's Cool Groove (Peak/CMG) | 3 |
| SAX PACK Fallin' For You (Shanachie) | 3 |
| JENNY G Sax-o-loco (Starbucks/Concord/CMG) | 2 |
| JESSY J Tequila Moon (Peak/CMG) | 2 |
| STEVE OLIVER FEAT. WARREN HILL On The Upside (SON) | 2 |
| CHRIS BOTTI Venice (Columbia) | 1 |
| EVERETTE HARP Old School (Shanachie) | 1 |
| PAUL BROWN OI' Skoolin' (Peak/CMG) | 1 |

SMOOTH JAZZ INDICATOR

| LAST WEEK | WEEKS ON CHART | ARTIST TITLE | IMPRINT / PROMOTION LABEL | PLAYS TW +/- |
|-----------|----------------|---|---------------------------|--------------|
| 2 | 14 | PAUL HARCCASTLE LUCKY STAR | TRIPPIN' N' RHYTHM | 182 +1 |
| 3 | 8 | EUGE GROOVE MR. GROOVE | NARADA JAZZ/BLG | 170 +5 |
| 1 | 21 | CANDY DULFER L.A. CITY LIGHTS | HEADS UP | 168 -14 |
| 4 | 24 | ERIC MARIENTHAL BLUE WATER | PEAK/CMG | 159 +3 |
| 7 | 4 | KENNY G SAX-O-LOCO | STARBUCKS/CONCORD/CMG | 155 +24 |
| 5 | 16 | EVERETTE HARP OLD SCHOOL | SHANACHEE | 150 -2 |
| 6 | 8 | JESSY J TEQUILA MOON | PEAK/CMG | 145 +10 |
| 12 | | NILS DREAMIN' | BAJA/TSR | 134 +14 |
| 15 | 4 | NORMAN BROWN POP'S COOL GROOVE | PEAK/CMG | 122 +12 |
| 8 | 24 | BONEY JAMES LET IT GO | CONCORD/CMG | 122 -8 |
| 16 | 8 | RICK BRAUN & RICHARD ELLIOT BETTER TIMES | ARTIZEN | 121 +14 |
| 9 | 27 | NAJEE COME WHAT MAY | HEADS UP | 121 -5 |
| 13 | 5 | TOM BRAXTON FEAT. BRIAN SIMPSON ESCAPE | PROPE COAST JAZZ | 119 +1 |
| 11 | 7 | LES SABLE CLUB STREET | MUSIC FORCE | 117 -3 |
| 14 | 8 | CHUCK LOEB WINDOW OF THE SOUL | HEADS UP | 110 -5 |
| 10 | 20 | JIMMY SOMMERS HAPPY HOUR | GEMINI | 109 -17 |
| 17 | 7 | PAUL BROWN OI' SKOOLIN' | PEAK/CMG | 107 +3 |
| 24 | 4 | CHRIS STANDRING LOVE & PARAGRAPHS | ULTIMATE VIBE | 106 +22 |
| 19 | 6 | DARREN MOTAMEDY LOVE YOU JUST SO MUCH | MASHAD | 105 +4 |
| 20 | 12 | WALTER BEASLEY WHY NOT YOU | HEADS UP | 96 +1 |
| 20 | 6 | BRIAN HUGHES WHILE THE WORLD SLOWLY TURNS | SYLVAN HOUSE | 94 -2 |
| 22 | 5 | CHRIS CEITH WAVES OF LIFE | NUANCE | 92 0 |
| 25 | 2 | MARCUS MILLER FEAT. CORINNE BAILEY RAE FREE | 3 DECKS/CMG | 90 -13 |
| 23 | 6 | MICHAEL McDONALD WALK ON BY | UNIVERSAL MOTOWN | 90 +5 |
| 29 | 2 | JEFF OSTER SERENGETI | RETSO | 84 +12 |
| NEW | | STEVE OLIVER FEAT. WARREN HILL ON THE UPSIDE | SON | 78 +31 |
| 26 | 3 | JAARED YOUR SMILE | TRIPPIN' N' RHYTHM | 75 -1 |
| 27 | 6 | ALICIA KEYS NO ONE | MBK/JRM/CMG | 72 -3 |
| 28 | 11 | MATT MARSHAK SPACE COASTIN' | NUANCE | 71 -2 |
| 30 | 3 | PHILLIP MARTIN AMERICAN GARDEN | THREE KEYS | 70 +2 |

MOST INCREASED PLAYS

| | |
|-------------|---|
| +116 | KENNY G Sax-o-loco (Starbucks/Concord/CMG) |
| +88 | JESSY J Tequila Moon (Peak/CMG) |
| +44 | BONEY JAMES Let It Go (Concord/CMG) |
| +30 | ALICIA KEYS No One (MBK/JRM/CMG) |
| +29 | PAUL BROWN OI' Skoolin' (Peak/CMG) |

FOR WEEK ENDING FEBRUARY 24, 2008
 LEGEND: See legend to charts in charts section for rules and symbol explanations.
 29 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart compiled of 16 reporters.
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SMOOTH JAZZ REPORTERS

| | | | | | | | |
|--|---|---|---|--|--|---|--|
| WJZZ/Atlanta, GA* OM: Steve Hegwood PD/MD: Dave Kosh | WDSJ/Dayton, OH* OM/MD: Jeff Stevens | WQTQ/Hartford, CT PD/MD: Stewart Stone | KUAP/Little Rock, AR PD/MD: Michael Nelioms | WVAM/Montgomery, AL OM: Candy Cazel MD: Jay Holcoy | KJZS/Reno, NV* OM: Mark Keele PD/MD: Jay Davis | DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews | XM Watercolors/Satellite* PD: Shirilita Colon MD: Lynette White |
| WEAA/Baltimore, MD PD: Sandi Malory APD/MD: Marcellus "Bassman" Shepard | KJCD/Denver, CO* PD/MD: Michael Fischer | KHJZ/Houston, TX* PD: Jeff Garrison APD/MD: Greg Morgan | KSBR/Los Angeles, CA MD: Vienna Yip | WHDV/Norfolk, VA PD: Kevin "The Moose" Anderson | KSSJ/Sacramento, CA* PD/MD: Lee Hansen | DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews | KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose |
| WSMJ/Baltimore, MD* PD/MD: Leri Lewis | WVMV/Detroit, MI* OM/MD: Tom Slesker MD: Sandy Kovach | KPVU/Houston, TX PD: Wayne Turner | KTWW/Los Angeles, CA* PD: Paul Goldstein OM/MD: Blake Florence | WLOQ/Orlando, FL* PD: Paul Lavoye APD: Brian Morgan MD: Patricia James | KBZN/Salt Lake City, UT* OM/MD: Dar Jessop | Jones Radio Networks/Satellite* OM/MD: Steve Hubbard APD/MD: Laurie Cobb | KCOZ/Jarrett, MO OM: Jay Jones PD/MD: Martin Grogan |
| WVSU/Birmingham, AL OM/MD: Andy Parrish | WZJZ/Ft. Myers, FL OM: Louis Kaplan APD/MD: Randi Bachman | WJSJ/Jacksonville, FL* OM/MD: Joel Widdows | WGRV/Melbourne, FL PD/MD: Randy Bennett APD: Jan Julian | WJZZ/Philadelphia, PA* PD: Michael Tozzi MD: Frank Childs | KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Wiedenheimer MD: Kelly Cole | Music Choice Smooth Jazz/Satellite APD: Will Kinnally | WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis |
| WNUA/Chicago, IL* OM/MD: Darren Davis MD: Rick O'Dell | WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards | KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: La'Vaughn Wilson | WVLE/Miami, FL* OM/MD: Rich McMillan | KYOT/Phoenix, AZ* PD: Smokey Rivers APD/MD: Angie Handa | KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton | Sirius Jazz Cafe/Satellite* OM: Gregg Steele PD: Shirley Maldonado | WJZW/Washington, DC* PD: Steve Allan |
| WNWV/Cleveland, OH* OM/MD: Bennie Kimble | WSJW/Harrisburg, PA* PD/MD: Paul Scott | KOAS/Las Vegas, NV* PD: Samantha Pascual MD: Lynn Briggs | KRVR/Moistado, CA* OM/MD: Doug Wulff PD: James Bryan | | | | |

* Monitored Reporters



CIMX Serves Detroit and Windsor, Ontario

A Tale Of Two Cities

Mike Boyle

MBoyle@RadioandRecords.com

CIMX (89X) PD Vince Cannova will be the first to tell you that programming to two countries is no big deal. ■ Licensed to serve Windsor, Ontario, the alternative outlet captivates a far larger audience across the border in Detroit, Arbitron market No. 11, where it ranked third in men 18-34 and fifth in persons 18-34 in the fall 2007 Arbitron (see Ratings Roundup, right). ■ "I'm still trying to attract the same demo in both cities that are only separated by the Detroit River," 16-year station vet Cannova says.

Despite Canadian government restrictions on the music it plays and deeply entrenched competition, 89X successfully serves the world's largest international metropolitan area.

Complying With 'Can Con' Rules

One factor that some might consider a programming challenge is actually looked upon as a good thing by Cannova, who hosts afternoon drive and has been PD for the past 14 months. In Canada, radio broadcasters are required by law to air a specific percentage of music by Canadian artists. The percentage of Canadian content varies from station to station and is based on stipulations attached to each station's license by the Canadian Radio-television and Telecommunications Commission. "For 89X, we have to play 20% Canadian content from 6 a.m. to midnight," Cannova says.

The main reason Cannova thinks the Can-Con rules are to his station's advantage is that they help him build exclusive artists. "A lot of these artists we're playing get no cross-promotion in the States. You aren't going to see them on MTV or in commercials for TVs and iPods. The only source for people in Detroit to hear this music is through us." He also believes that Canadian music is as strong as it is because of the way the country develops artists. "The country has put a lot of resources into developing artists because they feel it helps build their culture."

Musically, 89X has always been on the cutting edge. MD Jay Hudson says, "Growing up in

Detroit, 89X has always been known as the cool and hip station that tried new things and that remains today." Hudson, who has been with the station for 14 months, previously worked on the air part-time at Greater Media active rock WRIF/Detroit, the market's perennial rock ratings leader, and at Citadel active rock WKQZ/Saginaw, Mich. He considers "RIF and Citadel hot AC/WDVD to be his station's closest musical competitors, even though both stations reach older listeners and "RIF leans more male and WDVD more female. "We share a lot of the same bands with those stations."

However, Cannova has a specific sound for the station in his head and subscribes to the theory that alternative stations have the opportunity to embrace many different styles of music.

"You're under this big umbrella and you have more leeway than most other formats," Cannova says. "We have the ability to play many genres and still be cohesively one station. We can play OneRepublic, Son Volt, Breaking Benjamin and Rogue Wave and it works" (see Music Monitor, right).

And unlike some, Cannova is a big fan of the music that's available to alternative programmers these days, but he doesn't get too hung up on whether a particular song is new when he puts it on the air.

"Don't get me wrong, I want our music to sound fresh, but we can afford to be a little picky. As an example, we just this week [Feb. 12] added Amy Winehouse. No other station in this market has embraced her to this point, and since she's won

'We have the ability to play many genres of music and still be cohesively one station.'

—Vince Cannova



Ratings Roundup

12+
CIMX: 2.8-2.3-2.3-2.5
WRIF: 4.8-5.1-4.0-3.7
WDVD: 2.7-3.6-3.2-3.1

18-34
CIMX: 6.7-4.4-5.0-5.7
WRIF: 7.9-7.6-5.4-6.5
WDVD: 3.9-6.3-5.2-4.4

Source: Winter 2007-Fall 2007 Arbitron

a bunch of Grammys and has sold a lot of CDs, why not put it on and see what happens? It's not about risk-taking and being safe, it's about being more open. And for me it's always about the balance of my playlist. We do have the Canadian content law, too, and that contributes to us getting to things on our own timetable."

Lastly on the music front, Hudson does sense a difference in the way he's promoted by the labels on either side of the Detroit River.

"The Canadian record executives don't seem to put as much pressure on us as their counterparts in the States do. They'll call, send us info, and they don't seem to play the chart game as much, either. However, the most important thing is that labels on both sides of the river are always there to support us any way they can and visa versa."

Keepin' It Local

Promotionally, 89X remains primarily focused on the one area where its audience's main interests lie: the music. And that means numerous shows throughout the year on both sides of the river—Live X acoustic shows, the annual Christmas show and station birthday bash—but lately the station has been getting a lot of mileage out of local band competitions. It has one running through May and the winning band will receive a grand prize of \$10,000 and the opportunity to go into a studio and cut a five-song EP. The prize for a previous local-band

contest was a recording contract with Network Records.

89X is also in the midst of having listeners make commercials about the station and post them on YouTube. They will pick the one that best represents the station and that listener will win a MacBook Pro and Final Cut Pro 6 editing software, plus a trip to the 2009 Sundance Film Festival.

CIMX was sold to CTVglobemedia in 2007 after being owned by CHUM Limited since the late '80s. Cannova says he hasn't noticed a big difference in the way the station is run since the ownership change. "So far it has been a smooth transition. Even the budgeting process has been similar. If there is any difference at all it's that CHUM was a family-owned business and CTVglobemedia is a big corporation." **R&R**

CIMX Music Monitor

11 a.m., Feb. 13

Blue October, "Into the Ocean"
Alice in Chains, "Would?"
Paric at the Disco, "Nine in the Afternoon"
Keane, "Is It Any Wonder?"
Red Hot Chili Peppers, "By the Way"
Our Lady Peace, "Thief"
OK Go, "Here It Goes Again"
The Verve Pipe, "The Freshman"
Radiohead, "All I Need"
Ashes of Soma, "Emancipate"
Paramore, "Crushcrushcrush"
Foo Fighters, "Walking After You"
Theory of a Deadman, "So Happy"
Avenged Sevenfold, "Almost Easy"

6 p.m., Feb. 14

Death Cab for Cutie, "Soul Meets Body"
Paramore, "Crushcrushcrush"
Frarz Ferdinand, "Do You Want To"
Red Hot Chili Peppers, "Otherside"
Tegan & Sara, "Back in Your Head"
Chevelle, "Send the Pain Below"
The Killers, "Mr. Brightside"
Ashes Divide, "The Stone"
Sponge, "Plowed"
Avenged Sevenfold, "Almost Easy"
Default, "Live a Lie"
Fall Out Boy, "Sugar, We're Goin' Down"
Finger Eleven, "I'll Keep Your Memory Vague"

Source: Nielsen BDS



▶ **10 YEARS LOGS**
THE CHART'S BIGGEST
MOVE AS "BEAUTIFUL"
BLASTS 33-23 IN '13
SECOND CHART WEEK.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | NIelsen BDS CERTIFICATIONS | HIT PREDICTOR STATUS | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|---|---------------------------------|--------------------------------|--------------|-------------------|------|
| 1 | 1 | 18 | FOO FIGHTERS LONG ROAD TO RUIN | NO. 1 (2 WKS) | ROSWELL/RCA/RMG | 874 +59 | 6.772 | 3 |
| 2 | 2 | 25 | SEETHER FACE IT | | WIND-UP | 1622 -150 | 7.315 | 1 |
| 3 | 21 | 11 | LINKIN PARK SHADOW OF THE DAY | | WARNER BROS. | 1543 +19 | 6.263 | 4 |
| 4 | 16 | 15 | PARAMORE CRUSHCRUSHCRUSH | | FUELED BY RAMEN/RRP | 1491 +89 | 4.624 | 5 |
| 5 | 5 | 30 | FOO FIGHTERS THE PRETENDER | | ROSWELL/RCA/RMG | 1193 -61 | 7.137 | 2 |
| 10 | 17 | 10 | PUDDLE OF MUDD PSYCHO | | FLAWLESS/GEFFEN/INTERSCOPE | 1163 +139 | 4.612 | 6 |
| 7 | 6 | 21 | AVENGED SEVENFOLD ALMOST EASY | | HOPELESS/WARNER BROS. | 1135 -16 | 3.265 | 13 |
| 8 | 7 | 25 | RISE AGAINST THE GOOD LEFT UNDONE | | GEFFEN/INTERSCOPE | 1114 0 | 4.095 | 7 |
| 9 | 8 | 18 | RADIOHEAD BODYSNATCHERS | | TBD/ATO | 1062 -8 | 3.115 | 14 |
| 10 | 9 | 21 | THE BRAVERY BELIEVE | | ISLAND/DJ/MG | 1055 +48 | 3.729 | 11 |
| 11 | 12 | 2 | JACK JOHNSON IF I HAD EYES | | BRUSHFIRE/UNIVERSAL REPUBLIC | 1035 +114 | 3.718 | 12 |
| 12 | 11 | 22 | CHEVELLE I GET IT | | EPIC | 950 -11 | 4.039 | 8 |
| 13 | 15 | 4 | PANIC AT THE DISCO NINE IN THE AFTERNOON | | DECAYDANCE/FUELED BY RAMEN/RRP | 919 +99 | 2.762 | 17 |
| 14 | 16 | 11 | JIMMY EAT WORLD ALWAYS BE | | TINY EVIL/INTERSCOPE | 862 +50 | 2.906 | 15 |
| 15 | 14 | 40 | THREE DAYS GRACE NEVER TOO LATE | | JIVE/ZOMBA | 361 -1 | 3.838 | 10 |
| 16 | 17 | 5 | FOXBORO HOT TUBS MOTHER MARY | | JINGLE TOWN | 844 +58 | 2.873 | 16 |
| 17 | 19 | 5 | ATREYU FALLING DOWN | AIRPOWER | HOLLYWOOD | 822 +170 | 2.200 | 19 |
| 18 | 18 | 5 | ASHES DIVIDE THE STONE | | ISLAND/DJ/MG | 800 +73 | 1.961 | 21 |
| 19 | 13 | 24 | SERJ TANKIAN EMPTY WALLS | | SERJICAL STRIKE/REPRISE | 791 -127 | 3.881 | 9 |
| 20 | 21 | 13 | SICK PUPPIES MY WORLD | | RMR/VIRGIN | 529 +41 | 1.575 | 27 |
| 21 | 22 | 12 | BREAKING BENJAMIN UNTIL THE END | | HOLLYWOOD | 585 +45 | 1.889 | 22 |
| 22 | 24 | 5 | SERJ TANKIAN SKY IS OVER | | SERJICAL STRIKE/REPRISE | 524 +71 | 1.541 | 29 |
| 23 | 33 | 2 | 10 YEARS BEAUTIFUL | | UNIVERSAL REPUBLIC | 497 +135 | 1.434 | 31 |
| 24 | 25 | 4 | THEORY OF A DEADMAN SO HAPPY | | 604/ROADRUNNER/RRP | 487 +55 | 1.640 | 24 |
| 25 | 27 | 5 | SIXX: A.M. LIFE IS BEAUTIFUL | | ELEVEN SEVEN | 472 +53 | 1.565 | 28 |
| 26 | 26 | 19 | SEETHER RISE ABOVE THIS | | WIND-UP | 471 +222 | 2.289 | 18 |
| 27 | 23 | 19 | THE KILLERS SHADOWPLAY | | ISLAND/DJ/MG | 469 -25 | 1.338 | 32 |
| 28 | 36 | 2 | R.E.M. SUPERNATURAL SUPERSERIOUS | | WARNER BROS. | 465 +155 | 1.435 | 30 |
| 29 | 29 | 6 | BULLET FOR MY VALENTINE SCREAM AND FIRE | | JIVE/ZOMBA | 442 +45 | 0.762 | - |
| 30 | 26 | 10 | THREE DAYS GRACE RIOT | | JIVE/ZOMBA | 415 -14 | 1.314 | 33 |
| 31 | 28 | 10 | HURT TEN TON BRICK | | CAPITOL | 399 -20 | 1.119 | 38 |
| 32 | 31 | 4 | BUCKCHERRY SORRY | | ELEVEN SEVEN/ATLANTIC/RRP | 394 +3 | 2.144 | 20 |
| 33 | 30 | 6 | THE WHITE STRIPES CONQUEST | | THIRD MAN/WARNER BROS. | 385 -8 | 0.992 | - |
| 34 | 38 | 2 | APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS | | JIVE/ZOMBA | 378 +75 | 1.615 | 25 |
| 35 | NEW | | GNARLS BARKLEY RUN | | DOWNTOWN/ATLANTIC | 355 +80 | 0.903 | - |
| 36 | 37 | 7 | SPOON DON'T YOU EVAH | | MERGE | 345 +36 | 1.095 | 39 |
| 37 | 32 | 20 | EDDIE VEDDER HARD SUN | | MONKEY WRENCH/JRMG | 342 -36 | 1.718 | 23 |
| 38 | NEW | | 3 DOORS DOWN IT'S NOT MY TIME | MOST INCREASED PLAYS/MOST ADDED | UNIVERSAL REPUBLIC | 337 +257 | 1.581 | 26 |
| 39 | 34 | 12 | ROGUE WAVE LAKE MICHIGAN | | BRUSHFIRE/UNIVERSAL REPUBLIC | 333 -8 | 0.771 | - |
| 40 | 39 | 3 | AGAINST ME! STOP | | SIRE/REPRISE | 325 +35 | 1.194 | 36 |

MOST ADDED

| ARTIST TITLE / LABEL | NEW STATIONS |
|--|--------------|
| 3 DOORS DOWN It's Not My Time (Universal Republic) KDGE, KPNT, KTBZ, KTCL, KUCC, WEND, WFXH, WJRR, WRWK, WXNR | 10 |
| SEETHER Rise Above This (Wind-up) KFTE, KJEE, KPNT, KRQZ, WHRL, WHTG, WXNR, XETRA | 8 |
| R.E.M. Supernatural Superserious (Warner Bros.) KBZT, KCLN, KNDD, KTCL, WCYY, WROX, WRWK, WWCD | 8 |
| ATREYU Falling Down (Hollywood) KDGE, KFTE, KQRA, WYDL, WKRL | 5 |
| 10 YEARS Beautiful (Universal Republic) KWOD, WCYY, WEND, WHRL, WLRS | 5 |
| AGAINST ME! Stop (Sire/Reprise) KBZT, KTBZ, WBTZ, WGRD, WWCD | 5 |
| MGMT Time To Pretend (Columbia) KBZT, KRBZ, KUCC, WARQ, WGRD | 5 |
| TANTRIC Down And Out (Silent Majority/RLG) KQRA, KQXR, WHRL, WLRS, WXDX | 5 |
| THE BLACK KEYS Strange Times (Nonesuch/Warner Bros.) KBZT, Sirius Alt Nation, WEQX, WWCD, XM Eitel | 5 |
| JACK JOHNSON If I Had Eyes (Qualiton/Universal Republic) KQRA, KRAB, KROX, WWCD | 4 |

ADDED AT... WXNR
Greenville, NC
DM: Bruce Simel
MD: Blando
Chevelle, The Fad, 23
Rise Against, The Good Left Undone, 22
Seether, Rise Above This, 7
3 Doors Down, It's Not My Time, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

| ARTIST TITLE / LABEL | PLAYS /GAIN | ARTIST TITLE / LABEL | PLAYS /GAIN |
|---|---------------|---|---------------|
| VAMPIRE WEEKEND A-Punk (XL/Beggars Group) TOTAL STATIONS: | 309/31 | LINKIN PARK Given Up (Warner Bros.) TOTAL STATIONS: | 252/48 |
| MGMT Time To Pretend (Columbia) TOTAL STATIONS: | 305/37 | CHEVELLE The Fad (Epic) TOTAL STATIONS: | 235/33 |
| ARMOR FOR SLEEP Hold The Door (Sire/Warner Bros.) TOTAL STATIONS: | 267/52 | LOUIS XIV Air Traffic Control (Pineapple/Atlantic) TOTAL STATIONS: | 176/21 |
| FINGER ELEVEN I'll Keep Your Memory (Wind-up) TOTAL STATIONS: | 263/85 | SAVING ABEL Addictic (Virgin) TOTAL STATIONS: | 173/36 |
| ANGELS AND AIRVALES Secret Crowds (Suretone/Geffen/Interscope) TOTAL STATIONS: | 253/45 | MUSE Map Of The Problematique (Warner Bros.) TOTAL STATIONS: | 172/34 |
| | 25 | | 11 |

MOST INCREASED PLAYS

| INCREASE IN PLAYS | ARTIST TITLE / LABEL |
|-------------------|--|
| +257 | 3 DOORS DOWN It's Not My Time (Universal Republic) WEND +28, WRZX +22, KDCE +20, WARQ +17, WXEG +15, KTBZ +15, WNFZ +14, KQXR +14, WRWK +14, KQRA +12 |
| +222 | SEETHER Rise Above This (Wind-up) WARQ +18, KJEE +18, WROX +18, KQXR +17, WHRL +17, WNFZ +14, WFXH +13, WLUM +13, KTBZ +11, WROX +11 |
| +170 | ATREYU Falling Down (Hollywood) WCYY +16, WARQ +12, WGRD +12, KDCE +12, KQXR +10, XTRA +10, WBSJ +10, WNFZ +10, WJRR +10, WJRR +10, WYDL +9 |
| +155 | R.E.M. Supernatural Superserious (Warner Bros.) WHTG +16, KFTE +12, KNXX +12, WARQ +11, KRBZ +11, KMYZ +10, WRWK +10, SIAN +9, WNFZ +9, KRAB +8 |
| +139 | PUDDLE OF MUDD Psycho (Flawless/Geffen/Interscope) WEND +29, KDGE +17, WHRL +17, KFMX +15, KFTE +14, KTBZ +13, WFXH +13, WBSJ +13, KQRA +13, WJRR +13 |

FOR WEEK ENDED FEBRUARY 24, 2008
LEGEND: +1 to charts in charts section for rules and symbol explanations.
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▶ **ASHES DIVIDE**, FRONTED BY A PERFECT CIRCLE'S BILLY HOWERDEL, CLIMBS 11-10 FOR ITS FIRST TOP 10 WITH "THE STONE."

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST / TITLE | 1) NIELSEN BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL) | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|-----------|-----------|---|---|--|--------------|-------------------|------|
| 1 | 1 | 21 | PUDGE OF MUDD PSYCHO | NO. 1 (4 WKS) FLAWLESS/INTERSCOPE | 1733 +6 | 6.372 | 1 |
| 2 | 2 | 23 | AVENGED SEVENFOLD ALMOST EASY | HOPELESS/WARNER BROS. | 1442 -109 | 4.241 | 4 |
| 3 | 13 | FOO FIGHTERS LONG ROAD TO RUIN | ROSWELL/RCA/RMG | 1437 D | 5.021 | 2 | |
| 4 | 4 | 27 | SEETHER FAKE IT | WIND-UP | 1180 -167 | 4.837 | 3 |
| 6 | 20 | BREAKING BENJAMIN UNTIL THE END | HOLLYWOOD | 1178 +31 | 3.453 | 6 | |
| 6 | 5 | 28 | HURT TEN TON BRICK | CAPITOL | 1130 -61 | 2.653 | 9 |
| 9 | 5 | THEORY OF A DEADMAN SO HAPPY | 604/ROADRUNNER/RRP | 1099 +111 | 3.140 | 7 | |
| 8 | 7 | 33 | SIXX: A.M. LIFE IS BEAUTIFUL | ELEVEN SEVEN | 1071 -54 | 3.939 | 5 |
| 10 | 32 | FIVE FINGER DEATH PUNCH THE BLEEDING | FIRM | 1037 +63 | 2.534 | 12 | |
| 11 | 6 | ASHES DIVIDE THE STONE | ISLAND/IDJMG | 956 +80 | 2.468 | 13 | |
| 11 | 8 | 22 | KORN HELIXION | VIRGIN | 930 -83 | 2.936 | 8 |
| 13 | 6 | CHEVELLE THE FAD | EPIC | 843 +39 | 2.098 | 16 | |
| 15 | 5 | ATREYU FALLING DOWN | HOLLYWOOD | 782 +117 | 1.906 | 17 | |
| 14 | 12 | 19 | LINKIN PARK SHADOW OF THE DAY | WARNER BROS. | 762 -112 | 2.574 | 11 |
| 18 | 3 | APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS | JIVE/ZOMBA | 721 +116 | 2.128 | 15 | |
| 14 | 11 | BULLET FOR MY VALENTINE SCREAM AIM FIRE | JIVE/ZOMBA | 721 +26 | 1.464 | 22 | |
| 17 | 39 | 2 | 3 DOORS DOWN IT'S NOT MY TIME | AIRPOWER/MOST INCREASED PLAYS/MOST ADDED UNIVERSAL REPUBLIC | 705 +446 | 2.172 | 14 |
| 18 | 19 | 7 | ALTER BRIDGE WATCH OVER YOU | UNIVERSAL REPUBLIC | 646 +41 | 1.625 | 19 |
| 19 | 21 | 3 | 10 YEARS BEAUTIFUL | AIRPOWER UNIVERSAL REPUBLIC | 630 +83 | 1.587 | 20 |
| 20 | 16 | 30 | FOO FIGHTERS THE PRETENDER | ROSWELL/RCA/RMG | 607 -38 | 2.594 | 10 |
| 22 | 14 | AIRBOURNE TOO MUCH, TOO YOUNG, TOO FAST | ROADRUNNER/RRP | 553 +42 | 1.546 | 21 | |
| 22 | 23 | 13 | EGYPT CENTRAL YOU MAKE ME SICK | FAT LADY/ILC | 490 -18 | 0.959 | 25 |
| 23 | NEW | SEETHER RISE ABOVE THIS | WIND-UP | 487 +291 | 1.717 | 18 | |
| 24 | 24 | 18 | THREE DAYS GRACE RIDE | JIVE/ZOMBA | 454 -20 | 1.178 | 23 |
| 25 | 25 | 16 | ENDEVERAFTER I WANNA BE YOUR MAN | RAZOR & TIE | 427 -32 | 1.089 | 24 |
| 26 | 29 | 4 | SAVING ABEL ADRIKTED | VIRGIN | 399 +43 | 0.822 | 29 |
| 27 | 26 | 11 | DROWNING POOL ENEMY | ELEVEN SEVEN | 391 -8 | 0.789 | 30 |
| 27 | 3 | SERJ TANKIAN SKY IS OVER | SERJICAL STRIKE/REPRISE | 383 +5 | 0.931 | 26 | |
| 29 | 28 | 12 | BLOODSIMPLE OUT TO GET YOU | REPRISE | 356 -14 | 0.444 | - |
| 30 | 37 | 2 | 12 STONES ANTHEM FOR THE UNDERDOG | WIND-UP | 302 +31 | 0.410 | - |
| 31 | 34 | 2 | BLACK TIDE SHOCKWAVE | INTERSCOPE | 301 +13 | 0.770 | 31 |
| 32 | 30 | 17 | NONPOINT MARCH OF WAR | BIELER BROS. | 285 -60 | 0.769 | 32 |
| 33 | NEW | SEVENDUST PRODIGAL SON | 7BROS/ASYLUM/ILC | 281 +132 | 0.600 | 35 | |
| 34 | 31 | 20 | MUDVAYNE DULL BOY | EPIC | 276 -68 | 0.836 | 28 |
| 35 | 38 | 3 | VELVET REVOLVER GET OUT THE DOOR | RCA/RMG | 258 -11 | 0.867 | 27 |
| 36 | 36 | 10 | FLYLEAF BREATHE TODAY | A&M/OCTONE/INTERSCOPE | 247 -33 | 0.547 | 38 |
| 37 | NEW | DRAGONFORCE THROUGH THE FIRE AND FLAMES | ROADRUNNER/RRP | 235 +23 | 0.584 | 37 | |
| 38 | 32 | 14 | OZZY OSBOURNE BLACK RAIN | EPIC | 227 -111 | 0.694 | 33 |
| 39 | NEW | TANTRIC DOWN AND OUT | SILENT MAJORITY/ILC | 187 +57 | 0.506 | 39 | |
| 40 | 33 | 15 | KID ROCK AMEN | TOP DOG/ATLANTIC | 186 -140 | 0.438 | - |

MOST ADDED

ARTIST / LABEL
3 DOORS DOWN
It's Not My Time
(Universal Republic)
KDOT, KISS, KNCN, KXFX, WRAT, WRTT, WRXR, WYVZ, WXXX, WXTB, WXZZ, WZOR

SEETHER
Rise Above This
(Wind-up)
KDOT, KISW, KNCN, KUPD, Sirius Octane, WCPK, WRXR, WTFX, WTKX

RED
Already Over
(Essential/RED/Epic)
KOMR, KRZR, KTEG, KXXR, WBUZ, WCCC, WRIF, WRXW, WZOR

AVENGED SEVENFOLD
Afterlife
(Hopeless/Warner Bros.)
KXXR, KZQR, WIL, WKLG, WKQZ, WXQR, WZOR, XM Squiz

LINKIN PARK
Given Up
(Warner Bros.)
KUPD, WBUZ, WBYR, WKLG, WRIF, WYBB

ATREYU
Falling Down
(Hollywood)
KDOT, WBYR, WEDG, WMWR, WRAT

APOCALYPTICA FEAT. COREY TAYLOR
I'm Not Jesus
(Jive/Zomba)
KDOT, KIOZ, KRKQ, WBUZ, WZMR

SEVENDUST
Prodigal Son
(7 Bros./Asylum/ILC)
KDJE, KRZR, KXXR, WQXA, WRXW

TANTRIC
Down And Out
(Silent Majority/ILC)
WCHZ, WJJD, WKLG, WQXA, WRIF

THOUSAND FOOT KRUTCH
Falls Apart
(Tooth & Nail)
KHTQ, KRZR, WJJD, WKQZ, WYQR

ADDED AT... WRIF
Detroit, MI
DM/PI/D: Doug Podel
APD/MD: Mark Pennington
Tantric, Down And Out, 16
Linkin Park, Given Up, 0
RED, Already Over, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

| ARTIST / LABEL | PLAYS / GAIN | ARTIST / LABEL | PLAYS / GAIN |
|--|---------------|--|---------------|
| CINDER ROAD Should've Known Better (Caroline) TOTAL STATIONS: 16 | 147/9 | 32 LEAVES All Is Numb (Double Blind/Universal Republic) TOTAL STATIONS: 33 | 122/2 |
| LINKIN PARK Given Up (Warner Bros.) TOTAL STATIONS: 19 | 145/13 | FINGER ELEVEN I'll Keep Your Memory Vague (Wind-up) TOTAL STATIONS: 13 | 115/8 |
| RED Already Over (Essential/RED) TOTAL STATIONS: 18 | 143/72 | SKILLSET The Last Night (Ardent/SRE/Atlantic) TOTAL STATIONS: 12 | 103/25 |
| BUCKCHERRY Sorry (Eleven Seven/Atlantic/RRP) TOTAL STATIONS: 12 | 135/21 | R.E.M. Supernatural Superstition (Warner Bros.) TOTAL STATIONS: 6 | 93/15 |
| THOUSAND FOOT KRUTCH Falls Apart (Tooth & Nail) TOTAL STATIONS: 16 | 126/18 | AGAINST ME! Stop (Sire/Reprise) TOTAL STATIONS: 9 | 78/21 |

MOST INCREASED PLAYS

| | |
|-------------|--|
| +446 | 3 DOORS DOWN It's Not My Time (Universal Republic) WKQZ -26, WYQR -21, KZQR -20, WRXR -19, KXXR -16, WCHZ -18, WRXZ -18, WXXX -16, WBYR -15, SIOC -14 |
| +291 | SEETHER Rise Above This (Wind-up) WRXZ -19, WRXR -16, WKQZ -15, WBYR -15, WEDG -13, KNCN -13, KZQR -13, WRIF -11, KOMP -11, WTFX -11 |
| +132 | SEVENDUST Prodigal Son (7Bros/Asylum/ILC) WKQZ -18, KILQ -12, KZQR -11, KRZR -10, KRRC -9, WLXZ -8, KHTQ -7, KDJE -7, KZBB -6, WXQR -6 |
| +117 | ATREYU Falling Down (Hollywood) WXQR -22, KZQR -17, WRXR -9, KOMP -9, KLAQ -9, WKQZ -9, WBUZ -7, SIOC -5, WZOR -5, KSPR -5 |
| +116 | APOCALYPTICA FEAT. COREY TAYLOR I'm Not Jesus (Jive/Zomba) KBP -12, WKQZ -12, KIOZ -10, WXQR -9, WJJD -9, WRXW -8, KHTQ -6, WRXZ -6, KRZR -5, WCPK -5 |

FOR WEEK ENDING FEBRUARY 24, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ **THE BLACK CROWES** NOTCH THEIR FIRST TOP 10 SINCE JUNE 2001 AS "GOODBYE DAUGHTERS OF THE REVOLUTION" JUMPS TO NO. 8 AFTER SPENDING THE PAST THREE WEEKS AT NO. 11.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | 11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|--|--|--------------|-------------------|------|
| 1 | 1 | 26 | SEETHER FAKETT | NO. 1 (15 WKS) WIND-UP | 420 +1 | 1.485 | 1 |
| 2 | 2 | 34 | SIXX: A.M. LIFE IS BEAUTIFUL | ELEVEN SEVEN | 390 +9 | 1.327 | 2 |
| 3 | 3 | 18 | PUDDLE OF MUDD PSYCHO | FLAWLESS/GEFFEN/INTERSCOPE | 380 +30 | 1.271 | 3 |
| 4 | 4 | 15 | LINKIN PARK SHADOW OF THE DAY | WARNER BROS. | 298 -26 | 1.086 | 4 |
| 5 | 5 | 12 | FOO FIGHTERS LONG ROAD TO RUIN | ROSWELL/RCA/RMG | 284 +30 | 0.715 | 6 |
| 6 | 6 | 56 | FINGER ELEVEN PARALYZER | WIND-UP | 256 +19 | 0.797 | 5 |
| 7 | 9 | 42 | THREE DAYS GRACE NEVER TOO LATE | JIVE/ZOMBA | 229 +6 | 0.589 | 10 |
| 8 | 11 | 7 | THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION | SILVER ARROW | 224 +31 | 0.680 | 7 |
| 9 | 7 | 16 | KID ROCK AMEN | TOP DOG/ATLANTIC | 218 -16 | 0.653 | 8 |
| 10 | 10 | 5 | THEORY OF A DEADMAN SO HAPPY | 604/ROADRUNNER/RRP | 210 +10 | 0.583 | 11 |
| 11 | 8 | 28 | ALTER BRIDGE RISE TODAY | UNIVERSAL REPUBLIC | 198 -26 | 0.583 | 12 |
| 12 | 12 | 29 | FOO FIGHTERS THE PRETENDER | ROSWELL/RCA/RMG | 187 +5 | 0.647 | 9 |
| 13 | 13 | 13 | AIRBOURNE TOO MUCH, TOO YOUNG, TOO FAST | ROADRUNNER/RRP | 159 +2 | 0.324 | 17 |
| 14 | NEW | | 3 DOORS DOWN IT'S NOT MY TIME | AIRPOWER/MOST INCREASED PLAYS/MOST ADDED UNIVERSAL REPUBLIC | 157 +123 | 0.412 | 14 |
| 14 | 9 | | BUCKCHERRY SORRY | ELEVEN SEVEN/ATLANTIC/RRP | 138 +7 | 0.519 | 13 |
| 17 | 19 | | AVENGED SEVENFOLD ALMOST EASY | HOPELESS/WARNER BROS. | 112 -2 | 0.189 | 24 |
| 15 | 16 | | LENNY KRAVITZ BRING IT ON | VIRGIN | 105 -16 | 0.266 | 20 |
| 19 | 11 | | BREAKING BENJAMIN UNTIL THE END | HOLLYWOOD | 101 -3 | 0.343 | 16 |
| 18 | 20 | | GODSMACK GOOD TIMES BAD TIMES | UNIVERSAL REPUBLIC | 99 -15 | 0.280 | 19 |
| 20 | 21 | 3 | 10 YEARS BEAUTIFUL | AIRPOWER UNIVERSAL REPUBLIC | 91 +22 | 0.374 | 15 |
| 21 | 22 | 4 | ASHES DIVIDE THE STONE | ISLAND/DJMG | 71 +7 | 0.135 | 28 |
| 22 | 4 | | THREE DAYS GRACE RIOT | JIVE/ZOMBA | 70 0 | 0.288 | 18 |
| 23 | 3 | | ALTER BRIDGE WATCH OVER YOU | UNIVERSAL REPUBLIC | 68 +5 | 0.139 | 27 |
| 24 | | | SEETHER RISE ABOVE THIS | WIND-UP | 63 +40 | 0.205 | 22 |
| 25 | | | R.E.M. SUPERNATURAL SUPERSTITIONS | WARNER BROS. | 55 +27 | 0.191 | 23 |
| 26 | 28 | 2 | VELVET REVOLVER GET OUT THE DOOR | RCA/RMG | 54 +10 | 0.060 | - |
| 27 | 16 | 17 | OZZY OSBOURNE BLACK RAIN | EPIC | 53 -61 | 0.092 | - |
| 28 | 31 | 5 | HURT TEN TON BRICK | CAPITOL | 49 +10 | 0.089 | - |
| 29 | 25 | 10 | ENDEVERAFTER I WANNA BE YOUR MAN | RAZOR & TIE | 47 -13 | 0.073 | - |
| 30 | NEW | | APOCALYPTICA FEATURING COREY TAYLOR FM NOT JESUS | JIVE/ZOMBA | 46 +11 | 0.063 | - |

| THIS WEEK | ARTIST TITLE / IMPRINT / PROMOTION LABEL | 11 NIELSEN BDS CERTIFICATIONS | PLAYS TW | LW |
|-----------|---|-------------------------------|----------|-----|
| 1 | OZZY OSBOURNE I DON'T WANNA STOP (EPIC) | | 138 | 128 |
| 2 | LINKIN PARK WHAT I'VE DONE (WARNER BROS.) | | 116 | 103 |
| 3 | PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA) | | 110 | 99 |
| 4 | GUNS N' ROSES SWEET CHILD O' MINE (GEFFEN/INTERSCOPE) | | 109 | 106 |
| 5 | AC/DC BACK IN BLACK (LEGACY/EPIC) | | 109 | 112 |

| THIS WEEK | ARTIST TITLE / IMPRINT / PROMOTION LABEL | 11 NIELSEN BDS CERTIFICATIONS | PLAYS TW | LW |
|-----------|---|-------------------------------|----------|-----|
| 6 | HELLYEAH ALCOHOL IN THE ASS (EPIC) | | 108 | 115 |
| 7 | PAPA ROACH FOR EVER (ELECTRA/GEFFEN/INTERSCOPE) | | 102 | 101 |
| 8 | RUSH TOM SAWYER (ANTHEM/MERCURY/UMG) | | 100 | 103 |
| 9 | NICKELBACK ROCKSTAR (ROADRUNNER) | | 99 | 88 |
| 10 | AC/DC FOR THOSE ABOUT TO ROCK (WE SALLITE YOU) (ATLANTIC) | | 99 | 93 |

WONE/Akron, OH*
OM: Chuck Collins
PD: T.K. O'Grady
APD/MD: Tim Daugherty

KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers

WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Moyer

KWHL/Anchorage, AK
PD/MD: Brad Stennett

WTOS/Augusta, ME
OM/MD: Steve Smith
APD: Chris Rush

KIOC/Beaumont, TX*
OM: Trey Poston
PD: Joey Armstrong

WPQT/Bowling Green, KY
OM/MD: Alex "Axe" Parocai
APD/MD: Monte Foster

WRQK/Canton, OH*
PD: Greg Ausham

WPXC/Cape Cod, MA
PD/MD: Suzanne Tonaire

WKLC/Charleston, WV*
OM/MD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox

WEBN/Cincinnati, OH*
OM/MD: Scott Reishart
MD: Dave Fritz

WMMS/Cleveland, OH*
PD: Bo Matthews

WVRK/Columbus, GA*
OM: Brian Waters
PD: Chris Chaos

KAZR/Des Moines, IA*
OM: Scott Allen
PD: Ryan Patrick
MD: Andy Hall

WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder

WRVC/Huntington, WV
PD: Reeves Kirrner
APD: Stephen Perry

WXJQ/Lansing, MI*
OM: Paul Cashin
PD: Shei Vegas

WGR/Manchester, NH*
PD: Chris "Doc" Garrett

WXFX/Montgomery, AL*
PD: Rick Hendrick

WDHA/Morrisstown, NJ*
PD: Tony Paige
APD: Curtis Kay

WNOR/Norfolk, VA*
PD: Harvey Kojan
APD/MD: Sonja Motrell

WXMM/Norfolk, VA*
OM/MD: John Shomby

KCLB/Palm Springs, CA
OM/MD: Jen Shevlin
MD: Jenn Brewski

KLUF/Portland, OR*
PD: Chris Patyk
APD/MD: Dan Bozyk

WHJY/Providence, RI*
PD: Scott Laudani

KCAL/Riverside, CA*
PD: Steve Hoffman
APD/MD: Darryl Norsell

WXRK/Rockford, IL
PD: Jim Stone
MD: Jon Schulz

KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox

KZOZ/San Luis Obispo, CA
OM: Pepper Daniels
PD/MD: Dusty Rhoads

KTUX/Shreveport, LA*
OM/MD: Gary McCoy
APD/MD: Randy Hill

K5HE/St. Louis, MO*
OM: Rick Balis
APD: Katy Krutze
MD: Guy Favazza

WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Don Kelley

KMOD/Tulsa, OK*
OM/MD: Don Cristl

WMZK/Wausau, WI
PD: Jeff Cecil

KBZS/Wichita Falls, TX
PD: Liz Ryan

* Monitored Reporters

MOST ADDED

| ARTIST TITLE / LABEL | NEW STATIONS |
|--|--------------|
| 3 DOORS DOWN It's Not My Time (Universal Republic) KM00, WAQX, WXPX, WZZO | 4 |
| 10 YEARS Beautiful (Universal Republic) KAZR, KIOC, WKLC, WXPX | 4 |
| R.E.M. Supernatural Superstitions (Warner Bros.) KM00, WGR, WXPX | 3 |
| FOO FIGHTERS Long Road To Ruin (Roswell/RCA/RMG) WGR, WRQK | 2 |
| RED Already Over (Essential/RED/Epic) WKLC, WNOR | 2 |
| THEORY OF A DEADMAN So Happy (604/Roadrunner/RRP) WRQK | 1 |
| BREAKING BENJAMIN Until The End (Hollywood) WAQX | 1 |
| ASHES DIVIDE The Stone (Island/DJMG) WEGN | 1 |
| BUCKCHERRY Sorry (Eleven Seven/Atlantic/RRP) WMMS | 1 |

ADDED AT... WAQX

Syracuse, NY
PD: Alexis
APD/MD: Don Kelley
Breaking Benjamin, Until The End, 10 3 Doors Down, It's Not My Time, 0

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NEW AND ACTIVE

| ARTIST TITLE / LABEL | PLAYS /GAIN | ARTIST TITLE / LABEL | PLAYS /GAIN |
|--|-------------|--|-------------|
| ATREYU Falling Down (Hollywood) TOTAL STATIONS: | 42/7 | 32 LEAVES All Is Numb (Double Blind/Universal Republic) TOTAL STATIONS: | 32/1 |
| SAVING ABEL Addicted (Virgin) TOTAL STATIONS: | 10 | KILLSWITCH ENGAGE Holy Diver (Roadrunner/RBP) TOTAL STATIONS: | 28/2 |
| MUDVAYNE Dull Boy (Epic) TOTAL STATIONS: | 32/5 | CHEVELLE The Fad (Epic) TOTAL STATIONS: | 27/11 |
| | | | 8 |

MOST INCREASED PLAYS

| | |
|------|---|
| +123 | 3 DOORS DOWN It's Not My Time (Universal Republic) WNOR -25, WXPX -9, KM00 -13, WZZO -13, WKLC +1, WXPX -13, KBER -10, WQHA -9, WONE -6, WQMM -3 |
| +40 | SEETHER Rise Above This (Wind-up) KM00 -10, KBER -5, WNOR -8, WQHA -8, KLUF -5, WKLC -3 |
| +31 | THE BLACK CROWES Goodbye Daughters Of The Revolution (Silver Arrow) KTUX -14, WKLC +6, WZZO +4, WHJY -2, WGR +2, KBER -2, WQMM +2, WXPX -1, WONE -1, KIOC -1 |
| +30 | PUDDLE OF MUDD Psycho (Flawless/Geffen/Interscope) KAZR -6, KBER -5, WONE -5, KLUF -4, WQHA -4, WHJY -4, WGR +4, KTUX +2, KIOC +2, WAQX +2 |
| +30 | FOO FIGHTERS Long Road To Ruin (Roswell/RCA/RMG) KLUF -10, WGR -7, WRQK -5, KAZR -3, KM00 -3, WAQX -3, KTUX -2, KBER -2, WKLC -2, WQHA -1 |

FOR WEEK ENDING FEBRUARY 24, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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ROCK REPORTERS



STATE OF SHOCK LANDS
ITS SECOND CONSECUTIVE TOP 10 AS "HEARTS THAT BLEED" MOVES 12-10 ON THE CANADA ROCK CHART.

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

| | | | |
|--|---|---|---|
| WEXQ/Albany, NY* OM/ PD: Wilbee MD: Amber Miller | WRZZ/Indianapolis, IN* PD/MD: Lenny Dana | WZNE/Rochester, NY* MD: Don Jantzen | KTEG/Albuquerque, NM* OM/ PD: Bill May MD: Aaron "Buck" Burnett |
| WHRL/Albany, NY* DM: John Cooper PD/MD: Tim Noble | WTZR/Johnson City, TN* OM/ PD: Bruce Clark | KXKR/Salt Lake City, UT* OM: Alan Hague PD: Todd Noker APD: Corey O'Brien MD: Artie Fulkin | WJSE/Atlantic City, NJ OM/ PD: Nick Giono APD/MD: Shawn Castelluccio |
| KROX/Austin, TX* OM: Chase PD: Lynn Barstow MD: Toby Ryan | KRBZ/Kansas City, MO* OM: Bob Edwards PD: Greg Bergen APD/MD: Jason Ulanet | KBZT/San Diego, CA* PD: Carett Michaels APD: Mike Hansen MD: Mike Halloran | WCHZ/Augusta, GA* OM: Harley Drew PD: Chuck Williams |
| KRAB/Bakersfield, CA* OM: Kern McCloud PD/MD: Danny Spanks APD: Jared Mann | WNFZ/Knoxville, TN* OM: Terry Gillingham PD: Shane Cox APD/MD: Valerie Hale | WYIY/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman | WYIY/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman |
| KNXX/Baton Rouge, LA* OM/ PD: Dave Dunaway APD: Phillip Kish MD: Darren Gauthier | KFTF/Lafayette, LA* PD: Scott Perrin MD: Jude Vice | KCNL/San Jose, CA* PD: Jeaneane Calhoun | WCPR/Biloxi, MS* OM: Kenny Vest APD/MD: Maynard |
| KQXR/Boise, ID* OM: Dan McColly P.J. Jeremy Nicolato MD: Jerem Smith | KXTE/Las Vegas, NV* PD: Chris Ripley MD: Home Posser | KJEE/Santa Barbara, CA* PD: Eddie Gutierrez MD: Dave Hanacek | WKGB/Binghamton, NY OM/ PD: Jim Free APD/MD: Tim Boland |
| WBCN/Boston, MA* PD: Dave Wellington MD: Dan O'Brien | KRQD/Los Angeles, CA* PD: Kevin Weatherly APD: Gene Sandblom MD: Lisa Worden | WAAF/Boston, MA* PD: Ron Valeri MD: Mistress Carrie | WKGB/Binghamton, NY OM/ PD: Jim Free APD/MD: Tim Boland |
| WFNX/Boston, MA* PD: Keith Dakin MD: Paul Driscoll | WLRN/Louisville, KY* OM: J.D. Kunes APD/MD: Joe Stamm | WEDG/Buffalo, NY* PD/MD: Evil Jim | WYBB/Charleston, SC* OM/ PD: Mike Allen MD: Amy Hutto |
| WBTV/Burlington, VT* OM/ PD: Matt Grasso APD/MD: Kevin Mays | WMSF/Memphis, TN* PD: Rob Cressman MD: Sydney Nabors | WXII/Charlotte, NC* OM: Bruce Logan PD/MD: Jack Daniel | WXII/Charlotte, NC* OM: Bruce Logan PD/MD: Jack Daniel |
| WKQX/Chicago, IL* PD: Marc Young | WLMW/Milwaukee, WI* PD: Jacent Jackson MD: Chris Calef | WYI/Chicago, IL* OM/ PD: John Perry APD: Tom Keef MD: Steve Saltzman | WKQ/Grand Rapids, MI* OM: Brent A. Berns PD/MD: Michael Grey |
| WSWD/Cincinnati, OH* OM: Patti Marshall APD: Julie Evans | WROX/Norfolk, VA* OM/ PD: Jay Michaels | KRQR/Chico, CA OM: Chad Perry PD: Neil Randall | WZOR/Green Bay, WI* PD: Joe Calagano APD: Cutter MD: Borna Velic |
| WKRK/Cleveland, OH* PD: Dominic Nardella | KHBZ/Oklahoma City, OK* OM: Tom Travis PD: Jeff Blackburn | KILO/Colorado Springs, CO* PD: Ross Ford MD: Jack Mehoff | WXQR/Greenville, NC* PD/MD: Dave Tripp |
| WARQ/Columbia, SC* PD: Dave Stewart MD: Matt Lee | KQRA/Springfield, MO* PD: Kristen Bergman MD: Shadow Williams | WBZZ/Columbus, OH* PD: Hal Fish APD/MD: Ronni Hunter | WTPP/Greenville, SC* OM/ PD: Marc Hendrix MD: Twisted Todd |
| WWCD/Columbus, OH* OM: Randy Malloy PD: Andy "Andyman" Davis | WJRR/Oriando, FL* PD: Rick Everett | KNCN/Corpus Christi, TX* OM/ PD: Paula Newell APD/MD: Monte Montana | WQXA/Harrisburg, PA* OM/ PD: Ken Carson APD/MD: Neison |
| KDGE/Dallas, TX* OM/ PD: Vince Richards APD: Chris Ryan | WRWK/Toledo, OH* PD: Dan McClintock APD/MD: Carolyn Stone | KBPI/Denver, CO* PD: Willie B. APD/MD: Aaron "Double A" Montell | WCCC/Hartford, CT* PD: Michael Picozzi APD/MD: Mike Karohy |
| WXEG/Dayton, OH* OM: Tony Tilford PD: Steve Kramer MD: Matt Jericho | WXDX/Pittsburgh, PA* OM/ PD: John Moschitta MD: Winnie Ferguson | WRIF/Detroit, MI* OM/ PD: Doug Podell APD/MD: Mark Pennington | WAMX/Huntington, WV PD/MD: Erik Raines APD: Robin Wilds |
| KTCU/Denver, CO* PD: Nerf MD: Eric "Boney" Clouse | WYCY/Portland, ME* PD: Herb Ivy MD: Brian James | KRBR/Duluth, MN OM/ PD: Jack Lawson | WRTT/Huntsville, AL* OM/ PD: Lee Peynolds APD/MD: Clay Sanders |
| CIMX/Detroit, MI* PD: Vince Cannova PD: Jhy Hudson | WBRU/Providence, RI* OM: Mark Stachowski PD: Chris Nowello APD: Tom Ghiden MD: Nick Castillo | KLAQ/El Paso, TX* OM/ PD: Courtney Nelson APD/MD: Glenn Garza | WRXW/Jackson, MS* PD/MD: Brad Stevens |
| WJBX/Ft. Myers, FL* PD: Matt Johnson APD: Anthony "Roach" Proffitt MD: Jeff Zito | KRZQ/Reno, NV* OM: Mark Keeffe PD: Melanie Flores MD: Chris Payne | WRZK/Johnson City, TN* PD/MD: Scott Onks | WRAT/Monmouth, NJ* OM/ PD: Carl Craft APD/MD: Robyn Lane |
| WGRD/Grand Rapids, MI* PD: Jerry Tarrents | WWSF/Wilmington, NC OM: Jerry Mac PD/MD: Mike Kennedy | KQRC/Kansas City, MO* OM/ PD: Bob Edwards MD: Paul Marshall | WCLG/Morgantown, WV OM/ PD: Jeff Miller |
| WXNR/Greenville, NC* OM: Bruce Simeel MD: Blando | WRXU/Richmond, VA* OM: Bill Cahill PD/MD: Casey Krukowski | KOMP/Las Vegas, NV* PD: John Griffin MD: Carlota | WBUZ/Nashville, TN* OM: Dan Warfield PD/MD: Troy Hanson APD: Zig |
| KUCD/Honolulu, HI* PD: Adam Carr MD: Chris Sampaio | WZMR/Albany, NY* OM: Kevin Callahan PD: Nik Rivers APD/MD: Christy Taylor | KZCD/Lawton, OK PD: Don "Crite" Brown APD: J.C. "Yelso" Nellison | KATT/Oklahoma City, OK* OM/ PD: Chris Baker MD: Jake Daniels |

ACTIVE

| | | |
|---|--|---|
| KEYJ/Abilene, TX OM: Randy Jones PD/MD: Frank Pain | WRUF/Gainesville, FL* OM/ PD: Harry Guscott MD: Kyle Devlin | WBYR/Fl. Wayne, IN* APD/MD: Stiller |
|---|--|---|

CANADA ROCK

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST | TITLE | IMPRINT / PROMOTION LABEL | PLAYS | TW | CH |
|-----------|-----------|----------------|--------------------------|-------------------------------|---------------------------------------|-------|-----|----|
| 1 | 1 | 16 | FOO FIGHTERS | LONG ROAD TO RUIN | ROSWELL/CA/SONY BMG | 574 | -25 | |
| 2 | 2 | 18 | LINKIN PARK | SHADOW OF THE DAY | WARNER BROS./WARNER | 532 | +22 | |
| 3 | 4 | 13 | THE TREWS | HOLD ME IN YOUR ARMS | THE BUNSTHEAD/UNIVERSAL | 428 | +17 | |
| 4 | 5 | 17 | AIRBOURNE | TOO MUCH, TOO YOUNG, TOO FAST | ROADRUNNER/WARNER | 424 | +16 | |
| 5 | 3 | 25 | SEETHER | FAKE IT | WIND-UP | 410 | -19 | |
| 6 | 7 | 11 | QUEENS OF THE STONE AGE | MAKE IT WIT CHU | REKORDS REKORDS/INTERSCAPE/UNIVERSAL | 384 | +55 | |
| 7 | 10 | 5 | THEORY OF A DEADMAN | SO HAPPY | 604/UNIVERSAL | 335 | +41 | |
| 8 | 6 | 24 | SIXX: A.M. | LIFE IS BEAUTIFUL | ELEVEN SEVEN | 335 | -9 | |
| 9 | 11 | 20 | FINGER ELEVEN | I'LL KEEP YOUR MEMORY VAGUE | WIND-UP | 316 | -23 | |
| 10 | 12 | 14 | STATE OF SHOCK | HEARTS THAT BLEED | CORDOVA BAY | 310 | +21 | |
| 11 | 13 | 17 | MATTHEW GOE | I'M A WINDOW | UNIVERSAL | 296 | +14 | |
| 12 | 9 | 31 | AGAINST ME! | THRASH/UNREAL | SIRE/RE/RISE/WARNER | 286 | -12 | |
| 13 | 14 | 11 | PUDDLE OF MUDD | PSYCHO | FLAWLESS/CEFF/NUNIVERSAL | 278 | +29 | |
| 14 | 16 | 6 | AGAINST ME! | STOP | SIRE/RE/RISE/WARNER | 266 | -33 | |
| 15 | 13 | 14 | ENDOLINE | CRUSH DIRTY | LOCK OUT | 266 | +1 | |
| 16 | 15 | 21 | WINTERSLEEP | WEIGHTY GHOST | DEPENDENT/EMI | 227 | -14 | |
| 17 | 22 | 4 | FOXBORO HOT TUBS | MOTHER MARY | JINGLE TOWN | 208 | +54 | |
| 18 | 20 | 27 | EDDIE VEDDER | HARD SUN | MONKEY WREN/4/US/SONY BMG | 189 | +14 | |
| 19 | 19 | 20 | THREE DAYS GRACE | RIOT | JIVE/SONY BMG | 168 | -21 | |
| 20 | 27 | 4 | VELVET REVOLVER | GET OUT THE DOOR | RE/SONY BMG | 160 | +41 | |
| 21 | 24 | 5 | BUCKCHERRY | SORRY | ELEVEN SEVEN/UNIVERSAL | 157 | +19 | |
| 22 | 23 | 15 | RADIOHEAD | BODYSNATCHERS | RADIOHEAD | 155 | +10 | |
| 23 | 21 | 30 | FOO FIGHTERS | THE PRETENDER | ROSWELL/CA/SONY BMG | 151 | -6 | |
| 24 | 17 | 12 | KID ROCK | AMEN | TOP DOG/ATLANTIC/WARNER | 150 | -59 | |
| 25 | 25 | 20 | NEVERENDING WHITE LIGHTS | ALWAYS | MAPLEJUSK | 146 | +8 | |
| 26 | 16 | 18 | LENNY KRAVITZ | BRING IT ON | VIRGIN/EMI | 131 | -60 | |
| 27 | 21 | 10 | JACK JOHNSON | I HAD EYES | BRUSH/RE/UNIVERSAL/REPUBLIC/UNIVERSAL | 120 | +9 | |
| 28 | 32 | 2 | R.E.M. | SUPERNATURAL SUPERSERIOUS | WARNER BROS./WARNER | 116 | +40 | |
| 29 | 35 | 3 | CITY AND COLOUR | WAITING | DINE ALONE | 116 | +29 | |
| 30 | 16 | 3 | RIDES AGAIN | INFECTED | PUT IT D/UNIVERSAL | 114 | +28 | |

FOR WEEK ENDING FEBRUARY 24, 2008

◆ indicates CanCon

| | | | |
|--|--|--|--|
| WKJQ/Grand Rapids, MI* OM: Brent A. Berns PD/MD: Michael Grey | KDJE/Little Rock, AR* OM: Sonny Victory PD: Jeff Petterson MD: Adam Peterson | WIXO/Peoria, IL OM/ PD: Matt Bahan | KISW/Seattle, WA* OM/ PD: Dave Richards APD: Ryan Coste |
| WZOR/Green Bay, WI* PD: Joe Calagano APD: Cutter MD: Borna Velic | WTFX/Louisville, KY* PD: Charlie Steele MD: Frank Webb | WMMR/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tysler | WHBZ/Sheboygan, WI PD: Ron Simonek MD: Dave Nelson |
| WXQR/Greenville, NC* PD/MD: Dave Tripp | KFMX/Lubbock, TX OM/ PD: Wes Nessmann | KUPD/Phoenix, AZ* PD/MD: Larry McFeele | WRBR/South Bend, IN PD: Tommy Carroll |
| WTPP/Greenville, SC* OM/ PD: Marc Hendrix MD: Twisted Todd | WUJO/Madison, WI* PD: Randy Hawke APD/MD: Blake Patton | KDOT/Reno, NV* OM: Jim McClain PD/MD: Jave Patterson | KHTO/Spokane, WA* PD/MD: Barry Bennett APD: Kris Siebers |
| WQXA/Harrisburg, PA* OM/ PD: Ken Carson APD/MD: Neison | KFRQ/McAllen, TX* OM/ PD: Mike Quinn | KRQX/Sacramento, CA* OM/ PD: Jim Fox | KZBD/Spokane, WA* OM/ PD: Frank Jackson |
| WCCC/Hartford, CT* PD: Michael Picozzi APD/MD: Mike Karohy | KBRE/Merced, CA PD: Jason LaChance APD/MD: Mikey Martinez | WKQZ/Saginaw, MI* PD: Hoser APD/MD: Matt Bingham | WLZX/Springfield, MA* PD/MD: Courtney Quinn |
| WAMX/Huntington, WV PD/MD: Erik Raines APD: Robin Wilds | WHDR/Miami, FL* OM: David Israel PD: Kevin Vargas MD: Dave Hanson | WZBH/Salisbury, MD OM: Sue Timmons PD: Sean McHugh MD: Chris Steele | KZRO/Springfield, MO* OM: Valerie Knight PD: Simon Nytes |
| WRTT/Huntsville, AL* OM/ PD: Lee Peynolds APD/MD: Clay Sanders | KXXR/Minneapolis, MN* OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo | KHTB/Salt Lake City, UT* PD: Kayvon Motie APD/MD: Roger Orton | WXTB/Tampa, FL* OM: Brad Hardin PD: Double Down APD: Mike Kilabrew |
| WRXW/Jackson, MS* PD/MD: Brad Stevens | WRAT/Monmouth, NJ* OM/ PD: Carl Craft APD/MD: Robyn Lane | KISS/San Antonio, TX* PD/MD: LA Lloyd | WKLL/Utica, NY MD: Ty |
| WRZK/Johnson City, TN* PD/MD: Scott Onks | WCLG/Morgantown, WV OM/ PD: Jeff Miller | KIOZ/San Diego, CA* OM: Jim Richards PD/MD: Shauna Moran-Brown | KFMW/Waterloo, IA OM/ PD: Michael Croc |
| KQRC/Kansas City, MO* OM/ PD: Bob Edwards MD: Paul Marshall | WBUZ/Nashville, TN* OM: Dan Warfield PD/MD: Troy Hanson APD: Zig | KURQ/San Luis Obispo, CA OM: Mark Mitchell APD/MD: Stephanie Bell | KICT/Wichita, KS* PD: Ray Michaels MD: Rick Thomas |
| KOMP/Las Vegas, NV* PD: John Griffin MD: Carlota | WBYR/Fl. Wayne, IN* APD/MD: Stiller | KXFX/Santa Rosa, CA* PD/MD: Scott Less | WBSX/Wilkes Barre, PA* PD/MD: James McKay |
| KZCD/Lawton, OK PD: Don "Crite" Brown APD: J.C. "Yelso" Nellison | WRUF/Gainesville, FL* OM/ PD: Harry Guscott MD: Kyle Devlin | KATTO/Oklahoma City, OK* OM/ PD: Chris Baker MD: Jake Daniels | KATS/Yakima, WA OM/ PD: Ron Harris |
| WXXZ/Lexington, KY* OM: Robert Lindsey PD: Johnny Maze APD: Twitch | WYXX/Panama City, FL PD: Chris Alan APD/MD: Stroke | Music Choice Rock/Satellite PD: Justin Prager MD: Gary Susalis | WWSX/Wilkes Barre, PA* PD/MD: James McKay |
| WTKX/Pensacola, FL* PD: Joel Sampson APD/MD: Mark The Shark | WYXX/Panama City, FL PD: Chris Alan APD/MD: Stroke | Sirius Octave/Satellite* OM: Greg Steele PD: Jeff Regan | WWSX/Wilkes Barre, PA* PD/MD: James McKay |
| | | XM Squizz/Satellite* PD: Bodhi Ebright MD: Grant Random | WWSX/Wilkes Barre, PA* PD/MD: James McKay |

* Monitored Reporters



Highlights from the Sunset Sessions radio and record label panels

Shedding Light On Shared Concerns

John Schoenberger
JSchoenberger@RadioandRecords.com

In addition to all the fine music presented at the 11th annual Sunset Sessions, held earlier this month at La Costa Resort & Spa in Carlsbad, Calif., there was also a chance for attendees to discuss current issues and challenges during scheduled business sessions. ■ The Friday morning (Feb. 8) radio panel, moderated by yours truly, featured a diverse selection of programmers and operators. The record label panel, which convened that afternoon, was helmed by Virgin Records VP of promotion Ray Gmeiner and boasted a broad selection of panelists, from label execs to artist managers.

While each panel focused on a specific area of the industry, there was quite a bit of common ground. The digital revolution has clearly put the music industry on the defensive as it struggles to adjust to new business models. But radio is certainly not immune to advancing technologies as it tries to adapt to new delivery platforms and fractionalized entertainment options.

Being Local . . . Or Not

WXRV/Boston OM Ron Bowen set the radio panel's tone when he said, "Flying into San Diego, I saw that mountain with the huge antenna farm on it. It made me think how antiquated the idea of getting your radio via the air will become one day. I was on Jet Blue and they were offering the services of DirecTV and satellite radio. There is a dichotomy at work here. We keep talking about how localism is what will save radio, yet the trends are pointing more toward national services and brands."

Whether a station's approach is local, regional or national, Mapleton Communications president Adam Nathanson noted that it all comes down to the strength of the brand. His company owns triple A/Americana hybrid KPIG/Monterey. In the past few years, the brand has expanded regionally to other California markets. Mapleton also recently announced a partnership with satellite program provider Dial Global to offer KPIG nationally.

"We are proud to be associated with KPIG," Nathanson said. "What we have basically done is

to take the late [KPIG PD] Laura Hopper's mantra of 'KPIG world domination' and tried to realize that dream in as many ways as possible."

Hopper, and now the upper management of Mapleton, understood that live 24/7 delivery, the free-form feel of the music mix and the authentic personality of the station makes KPIG a distinctive brand that many listeners can't get locally.

WNCS (the Point)/Burlington, Vt., is also taking a regional approach by broadcasting a single product via seven transmitters and three frequencies. PD Zeb Norris said the multiple market expansion—mainly to Burlington and Hanover, N.H., and the towns in between—is not necessarily easy.

"The challenge is to tweak each of the signals just enough with local information and news to give the station the appeal it needs, depending on the market we are trying to serve," he said. "But it also complicates things with Arbitron since we have so many different frequencies. We may present ourselves as the Point, but most people report frequencies more than call letters or station brands."

KXLY (Spokane's River)/Spokane GM Roger Nelson also understands the importance of establishing a brand. Even though his focus is predominantly local, he knows with the growth of Internet streaming that he and his staff need to differentiate "their" River, which launched a little more than a year ago, from the many other River brands across the country.

"The thought is to build a specific brand that

can adapt to the changing delivery platforms that loom ahead of us. So from the get-go, we have been conscious about a brand—hence 'Spokane's River,' not just a generic 'the River,'" Nelson said.

Hutton Broadcasting/Santa Fe director of programming Ira Gordon chimed in on the subject of future delivery platforms. His company has five locally focused stations, including KBAC (Radio Free Santa Fe), but that doesn't mean they will always simply broadcast via a radio signal.

"Radio needs to embrace the future, such as mobile and the Internet, and find ways to combine the old with the new," Gordon said. "The key is continuity with the product no matter where it is sought out, so that you don't degrade the brand."



Nathanson



Rumsey



Muncy



Bowen

360 Degrees Of Change

Whether on the radio or the label side of the fence, it is the artists' music that makes both worlds go round. In these challenging times for both industries, it is important to ensure artists have a secure future.

Keeping this in mind, the relationship between artists and record labels is evolving. Well-established acts are either redefining business relationships with their labels or they are moving on. And newer artists are establishing a different kind of deal with labels from the start.

Concord Music Group COO/GM Gene Rumsey said, "We have been approached by several artists about these so-called '360 deals,' and we are leaning that way in our thinking. But there is no single template for these partnerships."

Silva Entertainment principal Bill Silva said he isn't convinced such deals are ideal across the board, but may make sense for some acts. "Traditionally, the label provided financing, distribution and marketing for artists. Labels are still very strong on the distribution side but, in this day and age, the marketing and financial aspects are more fluid and there are many partnerships that are becoming available outside the traditional model. This doesn't automatically leave out the label's participation, but the structure and sharing in the deals need to be addressed."

Picking up on the theme that the majors can't do as much on the marketing side as they once did due to staff reductions, Warner Bros./Reprise VP of promotion, marketing and artist services Julie Muncy said that is not necessarily so. "In as much as I and everyone else at the company are spread thin, I still feel our company is rising to the challenge and is adapting our strategies and, in some cases, reinventing departments to do so."

She revealed that last August Warner Music Group had 12 artists inked to 360-degree deals, but a much larger percentage of the roster now has some kind of broadened partnership.

"This means we need more complete and coordinated efforts between all of our departments when a new release comes down the shoot. We no longer call ourselves a record label. We are a music company and all that that might entail for our artists and for the consumer." *R&R*

R&R TRIPLE A

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DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **LANDON PIGG** TAKES HIS FIRST TRIP TO THE TRIPLE A CHART AS "FALLING IN LOVE IN A COFFEE SHOP" OPENS AT NO. 29.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | [1] NIelsen BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL) | PLAYS TW | +/- | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|---|--|----------|-----|-------------------|------|
| | | | | | | | | |
| 1 | 1 | 13 | JACK JOHNSON IF I HAD EYES | NO. 1 (7 WKS) BRUSH FIRE/UNIVERSAL REPUBLIC | 610 | +31 | 2.010 | 2 |
| 2 | 16 | | INGRID MICHAELSON THE WAY I AM | CABIN 24/ORIGINAL SIGNAL/RED | 559 | -4 | 2.178 | 1 |
| 3 | 4 | 3 | R.E.M. SUPERNATURAL SUPERSERIOUS | WARNER BROS. | 450 | +63 | 1.570 | 3 |
| 4 | 3 | 27 | SARA BAREILLES LOVE SONG | EPIC | 407 | -7 | 1.207 | 5 |
| 5 | 6 | 10 | SHERYL CROW LOVE IS FREE | A&M/INTERSCOPE | 398 | +18 | 1.266 | 4 |
| 6 | 5 | 12 | KT TUNSTALL SAVING MY FACE | RELENTLESS/VIRGIN | 364 | -23 | 0.903 | 10 |
| 7 | 7 | 3 | COUNTING CROWS YOU CAN'T COUNT ON ME | DGC/Geffen/INTERSCOPE | 350 | +35 | 1.097 | 6 |
| 8 | 10 | 21 | FEIST MY MOON MY MAN | CHERRYTREE/POLYDOR/INTERSCOPE | 294 | +15 | 0.970 | 8 |
| 9 | 8 | 18 | RYAN ADAMS EVERYBODY KNOWS | LOST HIGHWAY | 286 | -26 | 0.927 | 9 |
| 10 | 12 | 14 | BRUCE SPRINGSTEEN CARLS IN THEIR SUMMER CLOTHES | COLUMBIA | 278 | +9 | 0.667 | 16 |
| 11 | 9 | 22 | DAVID GRAY YOU'RE THE WORLD TO ME | ATO/RED | 278 | -7 | 0.865 | 11 |
| 12 | 11 | 12 | MIKE DOUGHTY 27 JENNIFERS | ATO/RED | 267 | -2 | 0.724 | 14 |
| 13 | 13 | 16 | COLBIE CAILLAT REALIZE | UNIVERSAL REPUBLIC | 256 | -4 | 0.788 | 13 |
| 14 | 14 | 22 | MAT KEARNEY BREATHE IN BREATH THE DUT | HOLLYWOOD/AWARE/COLUMBIA | 238 | -9 | 0.790 | 12 |
| 15 | 16 | 10 | RADIOHEAD JCSAW FALLING INTO PLACE | TBD/ATO | 235 | +6 | 0.548 | 18 |
| 16 | 20 | 4 | THE B-52S FUNPLEX | ASTRALWERKS | 225 | +42 | 0.708 | 15 |
| 17 | 15 | 18 | BRANDI CARLILE TURPENTINE | COLUMBIA | 222 | -21 | 1.067 | 7 |
| 18 | 17 | 7 | JOHN MAYER SAY | AWARE/COLUMBIA | 218 | +20 | 0.402 | 28 |
| 19 | 18 | 16 | LENNY KRAVITZ I'LL BE WAITING | VIRGIN | 214 | -8 | 0.532 | 19 |
| 20 | 22 | 9 | ONEREPUBLIC STOP AND STARE | AIRPOWER MOSLEY/INTERSCOPE | 211 | +37 | 0.521 | 20 |
| 21 | 19 | 5 | SHAWN MULLINS ALL IN MY HEAD | VANGUARD | 211 | +6 | 0.623 | 17 |
| 22 | 21 | 11 | SPOON DON'T YOU EVAH | MERGE | 179 | +16 | 0.508 | 21 |
| 23 | 28 | 2 | AUGUSTANA SWEET AND LOW | EPIC | 168 | +45 | 0.488 | 23 |
| 24 | 23 | 4 | ROBERT PLANT / ALISON KRAUSS PLEASE READ THE LETTERS | ROUNDER | 163 | +3 | 0.457 | 24 |
| 25 | 24 | 5 | THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION | SILVER ARROW | 157 | +5 | 0.390 | 30 |
| 26 | RE-ENTRY | | BEN'S BROTHER KISS ME AGAIN (STUTTERING) | CAPITOL | 154 | +41 | 0.278 | - |
| 27 | 37 | 11 | FOO FIGHTERS LONG ROAD TO RUIN | ROS/WEL/KA/RMC | 154 | -2 | 0.426 | 26 |
| 28 | 27 | 5 | BEN HARPER & THE INNOCENT CRIMINALS FIGHT OUTTA YOU | VIRGIN | 153 | +7 | 0.298 | - |
| 29 | NEW | | LANDON PIGG FALLING IN LOVE AT A COFFEE SHOP | RECA/RMC | 121 | +29 | 0.430 | 25 |
| 30 | 26 | 17 | PAOLO NUTINI JENNY DON'T BE HASTY | ATLANTIC | 121 | -27 | 0.310 | - |

MOST ADDED

| ARTIST TITLE / LABEL | NEW STATIONS |
|--|--------------|
| STEVE WINWOOD FEAT. ERIC CLAPTON Dirty City (Columbia) KBCD, KCLV, KINK, KRSH, KTHX, Sirius Spectrum, WNC5, WRLL, WRRT, WXRV, XM Cafe | 11 |
| VAN MORRISON That's Entrainment (Lost Highway) KRSH, KTHX, WCLZ, WMMN, WNC5, WRLL, WRNR | 7 |
| JASON MRAZ I'm Yours (Atlantic/RRP) KTHX, KWMT, WCLZ, WCOO, WXRV | 5 |
| Yael Naim New Soul (Dot On Demand/Atlantic) CIDR, KXLV, WCOO, WXRV | 4 |
| COUNTING CROWS You Can't Count On Me (DGC/Geffen/Interscope) WMT, WRNR | 2 |
| AUGUSTANA Sweet And Low (Epic) KWMT, KXLV | 2 |
| MATT NATHANSON Come On Get Higher (Vanguard) KRSH, WXRV | 2 |
| NEEDTOBREATHE More Time (Atlantic) KCLV, WCOO | 2 |

ADDED AT...
SIRIUS SPECTRUM
Satellite
GM: Greg Steele
PO: Gary Schoenwetter
EoDeans, Everyday, O
Mark Ronson Feat. Amy Winehouse, Valerie
O Steve Winwood Feat. Eric Clapton, Dirty City, O
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

| ARTIST TITLE / LABEL | PLAYS /GAIN | ARTIST TITLE / LABEL | PLAYS /GAIN |
|--|-------------|--|-------------|
| JASON MRAZ I'm Yours (Atlantic/RRP) TOTAL STATIONS: 11 | 108/55 | MATT COSTA Mr. Pitiful (Brushfire/Universal Republic) TOTAL STATIONS: 8 | 81/7 |
| VAN MORRISON That's Entrainment (Lost Highway) TOTAL STATIONS: 15 | 103/69 | BAND OF HORSES No One's Gonna Love You (Sub Pop) TOTAL STATIONS: 6 | 71/2 |
| NEWTON FALKNER Dream Catch Me (Aware/Columbia) TOTAL STATIONS: 10 | 101/11 | LIFEHOUSE Whatever It Takes (Geffen/Interscope) TOTAL STATIONS: 5 | 53/2 |
| LINKIN PARK Shadow Of The Dry (Warner Bros.) TOTAL STATIONS: 4 | 93/12 | TIFT MERRITT Broken (Fantasy/CMG) TOTAL STATIONS: 7 | 59/7 |
| TRISTAN PRETTYMAN Madly (Virgin) TOTAL STATIONS: 12 | 89/14 | BODEANS Every Day (Resolution) TOTAL STATIONS: 8 | 59/5 |

MOST INCREASED PLAYS

| | |
|------------|---|
| +69 | VAN MORRISON That's Entrainment (Lost Highway) SSP +26, WRNR +2, XMCF +7, KMFT +6, KCLV +5, KPFL +4, KRSH +4, WMMN +3, KBCD +2, KCSR +2 |
| +63 | R.E.M. Supernatural Superserious (Warner Bros.) KRVB +3, WZLW +3, KPRI +2, WRLL +6, KCSR +5, WRNX +6, KWMT +6, KTHX +6, WNC5 +5, WMMN +4 |
| +55 | JASON MRAZ I'm Yours (Atlantic/RRP) KPRI +3, KRVB +2, KWMT +1, KINK +8, KPFL +4, WZEW +4, KXLV +3, KMFT +2, WNC5 +1 |
| +45 | AUGUSTANA Sweet And Low (Epic) WCLZ +3, KWMT +2, KRVB +1, KPFL +6, SSP +6, KENZ +2, CIDR +2, KMFT +2, KTCC +1, WMMN +1 |
| +42 | THE B-52S Funplex (Astralwerks) KMFT +5, KRVB +2, WXRV +3, WRNR +3, KINK +3, WCLZ +2, SSP +2, KPRI +2, WCOO +2, KXLV +1 |

FOR WEEK ENDING FEBRUARY 24, 2008
LEGEND: See legend in charts section for rules and symbol explanation.
30 Triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 51 reporters.
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RECURRENTS

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE / IMPRINT / PROMOTION LABEL | [1] NIelsen BDS CERTIFICATIONS | PLAYS | |
|-----------|-----------|----------------|---|--|-------|-----|
| | | | | | TW | LW |
| 1 | 1 | 13 | JACK JOHNSON IF I HAD EYES | NO. 1 (7 WKS) BRUSH FIRE/UNIVERSAL REPUBLIC | 610 | 559 |
| 2 | 2 | 16 | INGRID MICHAELSON THE WAY I AM | CABIN 24/ORIGINAL SIGNAL/RED | 559 | 559 |
| 3 | 3 | 4 | R.E.M. SUPERNATURAL SUPERSERIOUS | WARNER BROS. | 450 | 450 |
| 4 | 4 | 3 | SARA BAREILLES LOVE SONG | EPIC | 407 | 407 |
| 5 | 5 | 6 | SHERYL CROW LOVE IS FREE | A&M/INTERSCOPE | 398 | 398 |
| 6 | 6 | 5 | KT TUNSTALL SAVING MY FACE | RELENTLESS/VIRGIN | 364 | 364 |
| 7 | 7 | 3 | COUNTING CROWS YOU CAN'T COUNT ON ME | DGC/Geffen/INTERSCOPE | 350 | 350 |
| 8 | 8 | 10 | FEIST MY MOON MY MAN | CHERRYTREE/POLYDOR/INTERSCOPE | 294 | 294 |
| 9 | 9 | 18 | RYAN ADAMS EVERYBODY KNOWS | LOST HIGHWAY | 286 | 286 |
| 10 | 10 | 14 | BRUCE SPRINGSTEEN CARLS IN THEIR SUMMER CLOTHES | COLUMBIA | 278 | 278 |
| 11 | 11 | 22 | DAVID GRAY YOU'RE THE WORLD TO ME | ATO/RED | 278 | 278 |
| 12 | 12 | 12 | MIKE DOUGHTY 27 JENNIFERS | ATO/RED | 267 | 267 |
| 13 | 13 | 16 | COLBIE CAILLAT REALIZE | UNIVERSAL REPUBLIC | 256 | 256 |
| 14 | 14 | 22 | MAT KEARNEY BREATHE IN BREATH THE DUT | HOLLYWOOD/AWARE/COLUMBIA | 238 | 238 |
| 15 | 15 | 10 | RADIOHEAD JCSAW FALLING INTO PLACE | TBD/ATO | 235 | 235 |
| 16 | 16 | 4 | THE B-52S FUNPLEX | ASTRALWERKS | 225 | 225 |
| 17 | 17 | 18 | BRANDI CARLILE TURPENTINE | COLUMBIA | 222 | 222 |
| 18 | 18 | 7 | JOHN MAYER SAY | AWARE/COLUMBIA | 218 | 218 |
| 19 | 19 | 16 | LENNY KRAVITZ I'LL BE WAITING | VIRGIN | 214 | 214 |
| 20 | 20 | 9 | ONEREPUBLIC STOP AND STARE | AIRPOWER MOSLEY/INTERSCOPE | 211 | 211 |
| 21 | 21 | 5 | SHAWN MULLINS ALL IN MY HEAD | VANGUARD | 211 | 211 |
| 22 | 22 | 11 | SPOON DON'T YOU EVAH | MERGE | 179 | 179 |
| 23 | 23 | 2 | AUGUSTANA SWEET AND LOW | EPIC | 168 | 168 |
| 24 | 24 | 4 | ROBERT PLANT / ALISON KRAUSS PLEASE READ THE LETTERS | ROUNDER | 163 | 163 |
| 25 | 25 | 5 | THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION | SILVER ARROW | 157 | 157 |
| 26 | 26 | RE-ENTRY | BEN'S BROTHER KISS ME AGAIN (STUTTERING) | CAPITOL | 154 | 154 |
| 27 | 27 | 37 | FOO FIGHTERS LONG ROAD TO RUIN | ROS/WEL/KA/RMC | 154 | 154 |
| 28 | 28 | 5 | BEN HARPER & THE INNOCENT CRIMINALS FIGHT OUTTA YOU | VIRGIN | 153 | 153 |
| 29 | 29 | NEW | LANDON PIGG FALLING IN LOVE AT A COFFEE SHOP | RECA/RMC | 121 | 121 |
| 30 | 30 | 26 | PAOLO NUTINI JENNY DON'T BE HASTY | ATLANTIC | 121 | 121 |



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▶ **TRISTAN PRETTYMAN** RE-ENTERS THE TRIPLE A INDICATOR LIST AT NO. 25 AS "MADLY" POSTS A GAIN OF 47 SPINS.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | TRIPLE A INDICATOR | | ARTIST TITLE | IMPRINT / PROMOTION LABEL | PLAYS | |
|-----------|-----------|-------------------|-------------------------------------|------------------------------------|-------------------------------|---------------------------|-------|-----|
| | | | TW | +/- | | | TW | +/- |
| 1 | 10 | 1 | JACK JOHNSON | IF I HAD EYES | BRUSH FIRE/UNIVERSAL R/PUBLIC | 665 | +17 | |
| 2 | 9 | 2 | R.E.M. | SUPERNATURAL/SUPERSERIOUS | WARNER BROS. | 446 | +110 | |
| 3 | 7 | 3 | ROBERT PLANT / ALISON KRAUSS | PLEASE READ THE LETTER | ROUNDER | 443 | +10 | |
| 4 | 2 | 13 | MIKE ODUGHTY | 27 JENNIFERS | ITORED | 422 | -46 | |
| 5 | 4 | 10 | KT TUNSTALL | SAVING MY FACE | RELENTLESS/VIRGIN | 403 | -24 | |
| 6 | 11 | 5 | SPOON | DON'T YOU EVAH | MERGE | 374 | +4 | |
| 7 | 18 | 2 | COUNTING CROWS | YOU CAN'T COUNT ON ME | DGC/CEFFENWINE/SCOPE | 353 | +68 | |
| 8 | 14 | 6 | JOHN MAYER | SAY | AWARE/COLUMBIA | 343 | +31 | |
| 9 | 11 | 5 | JOE JACKSON | INVISIBLE MAN | EYKODISC | 340 | +11 | |
| 10 | 6 | 6 | SHERYL CROW | LOVE'S FREE | A&M/INTERSCOPE | 336 | -3 | |
| 11 | 6 | 17 | RYAN ADAMS | EVERYBODY KNOWS | LOST HIGHWAY | 330 | -19 | |
| 12 | 3 | 3 | THE B-52S | FUNPLEX | ASTRALWERKS | 327 | +10 | |
| 13 | 17 | 7 | SHAWN MULLINS | ALL IN MY HEAD | VANGUARD | 324 | +19 | |
| 14 | 15 | 5 | NADA SURF | WHOSE AUTHORITY | BARSK | 322 | +13 | |
| 15 | 20 | 3 | THE BLACK CROWES | GOODYE DAUGHTERS OF THE REVOLUTION | SILVER ARROW | 315 | +57 | |
| 16 | 10 | 8 | RADIOHEAD | JIGSAW FALLING INTO PLACE | TBD/ATO | 314 | -17 | |
| 17 | 13 | 10 | BEN HARPER & THE INNOCENT CRIMINALS | FIGHT OUTTA YOU | VIRGIN | 311 | -3 | |
| 18 | 7 | 12 | BRUCE SPRINGSTEEN | GIRLS IN THEIR SUMMER CLOTHES | COLUMBIA | 306 | -37 | |
| 19 | 16 | 15 | INGRID MICHAELSON | THE WAY I AM | CABIN 24/ORIGINAL SIN/VALRED | 293 | -16 | |
| 20 | 19 | 6 | TIFT MERRITT | BROWN | FANTASY/CMG | 285 | +5 | |
| 21 | 3 | 21 | CAT POWER | NEW YORK | MATADOR/BECAS/S GROUP | 257 | +3 | |
| 22 | 26 | 4 | ERIC LINDELL | LAY BACK DOWN | ALLIGATOR | 251 | +26 | |
| 23 | 23 | 5 | BIG HEAD TODD & THE MONSTERS | ALL THE LOVE YOU NEED | BIG | 244 | +2 | |
| 24 | 22 | 9 | LENNY KRAVITZ | I'LL BE WAITING | VIRGIN | 239 | -9 | |
| 25 | RE-ENTRY | TRISTAN PRETTYMAN | MADLY | VIRGIN | 237 | +47 | | |
| 26 | 28 | 3 | KATHLEEN EDWARDS | THE CHEAPEST KEY | ZOE/ROUNDER | 230 | +11 | |
| 27 | 25 | 8 | FOO FIGHTERS | LONG ROAD TO RUIN | ROSWELL/UMCA/IMG | 229 | 0 | |
| 28 | 29 | 2 | BRETT DENNEN | AIRY'N NO REASON | JUALTONE | 223 | +10 | |
| 29 | RE-ENTRY | COLBIE CAILLAT | REALIZE | UNIVERSAL REPUBLIC | 204 | -1 | | |
| 30 | 2 | 2 | NORTH MISSISSIPPI ALLSTARS | SHAKE | SONGS OF THE SOUTH/RED | 198 | -11 | |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | AMERICANA | | ARTIST TITLE | IMPRINT / PROMOTION LABEL | PLAYS | | |
|-----------|-----------|----------------|------------------------------|---|----------------------|---------------------------|-------|-------|------------|
| | | | TW | +/- | | | TW | +/- | CUMULATIVE |
| 1 | 1 | 1 | TIFT MERRITT | ANOTHER COUNTRY | FANTASY/CMG | 441 | +11 | 2499 | |
| 2 | 3 | 3 | ROBERT PLANT & ALISON KRAUSS | RAISING SAND | ROUNDER | 376 | +4 | 10463 | |
| 3 | 2 | 2 | LEVON HELM | DIRT FARMER | DIRT FARMER/VANGUARD | 373 | -56 | 7295 | |
| 4 | 5 | 5 | WILLIE NELSON | MOMENT OF FOREVER | LOST HIGHWAY | 364 | +27 | 1883 | |
| 5 | 4 | 4 | STEVE EARLE | WASHINGTON SQUARE SERENADE | NEW WEST | 349 | +11 | 12218 | |
| 6 | 16 | 16 | DRIVE-BY TRUCKERS | BRIGHTER THAN CREATIONS'S DARK | NEW WEST | 337 | +37 | 1648 | |
| 7 | 7 | 7 | PAUL THORN | A LONG WAY FROM TUPELO | PERPETUAL OBSCURITY | 326 | +37 | 1045 | |
| 8 | 9 | 9 | SHELBY LYNNE | JUST A LITTLE LOVIN' | LOST HIGHWAY | 281 | +9 | 1351 | |
| 9 | 6 | 6 | MANDO SAENZ | BUCKET | CARNIVAL | 280 | 0 | 1693 | |
| 10 | 10 | 10 | RYAN BINGHAM | MESCALITO | LOST HIGHWAY | 268 | +2 | 5563 | |
| 11 | 12 | 12 | ALLISON MOORER | MIDNIGHT BIRD | NEW LINE | 268 | +23 | 1145 | |
| 12 | 13 | 13 | MALCOLM HOLCOMBE | GAMBLIN' HOUSE | ECHO MOUNTAIN | 267 | +24 | 953 | |
| 13 | 15 | 15 | THE STEELDRIVERS | THE STEELDRIVERS | ROUNDER | 258 | +28 | 852 | |
| 14 | 11 | 11 | JESSE DAYTON & BRENNEN LEIGH | HOLDIN' OUR OWN AND OTHER COUNTRY G.C. D UETS | STAC | 240 | -21 | 2380 | |
| 15 | 13 | 13 | ERIC LINDELL | LOW ON CASH, HIGH IN LOVE | ALLIGATOR | 211 | +4 | 1322 | |
| 16 | 14 | 14 | WILL HOGE | DRAW THE CURTAINS | RYKODISC | 210 | -32 | 3632 | |
| 17 | 16 | 16 | SHOOTER JENNINGS | THE WOLF | UNIVERSAL SOUTH | 205 | -13 | 4829 | |
| 18 | 15 | 15 | THE COUGERS | A LONG DAY FOR THE WEATHERVANE | THE WEATHERVANE | 202 | +20 | 4214 | |
| 19 | 17 | 17 | SETH WALKER | SETH WALKER | HYENA | 195 | -13 | 2382 | |
| 20 | 20 | 20 | GARY LOURIS | VAGABONDS | RYKODISC | 182 | +3 | 441 | |
| 21 | 22 | 22 | BLEU EDMONDSON | LOST BOY | SMITH | 175 | +13 | 2421 | |
| 22 | 21 | 21 | THE WRIGHTS | THE WRIGHTS | SPLIT ROCK/31 TIGERS | 174 | +35 | 525 | |
| 23 | 21 | 21 | BLIND BOYS OF ALABAMA | DOWN IN NEW ORLEANS | TIME LIFE | 165 | 0 | 709 | |
| 24 | 26 | 26 | AMANDA SHAW | PRETTY RUNS OUT | ROUNDER | 163 | +3 | 853 | |
| 25 | 23 | 23 | JOHN FOGERTY | REVIVAL | FANTASY/CMG | 161 | -1 | 7973 | |
| 26 | 46 | 46 | BODEANS | STILL | RESOLUTION | 160 | +58 | 348 | |
| 27 | 35 | 35 | JUDY WRIGHT | JUDY WRIGHT | BABY STAR | 154 | +30 | 655 | |
| 28 | 25 | 25 | CAROLYN WONDERLAND | MISS UNDERSTOOD | BISWEAUX | 153 | -9 | 548 | |
| 29 | 40 | 40 | CROSS CANADIAN RAGWEEE | MISSION CALIFORNIA | UNIVERSAL SOUTH | 148 | +36 | 2329 | |
| 30 | 27 | 27 | YARN | YARN | YARN | 141 | -13 | 3456 | |

MOST ADDED

| | | | |
|--|--|---|--|
| VAN MORRISON 23 That's Entertainment (Lost Highway) DMX Folk Rock, KEAC, KDBB, KFMJ, KLRR, KMTN, KNBA, KCHO, KPIC, KPND, KSPN, KSUT, KTAO, WAPS, WCBE, WENH, WEPK, WKZE, WNRN, WOCM, WRSI, WTYD, WYEP | STEVE WINWODD FEAT. ERIC CLAPTON 21 Dirty City (Columbia) KBAC, KFMJ, KMTN, KOZT, KPIC, KPND, KSUT, KTAO, KTBC, KUT, KYSL, WBJB, WCBE, WDST, WEXT, WKLU, WXPX, WMYW, WXPX, WYEP | JASON MRAZ 11 I'm Yours (Atlantic/RBP) DMX Folk Rock, KLRR, KMMS, KMTN, KNBA, KRVD, KSDN, KTAO, WCBE, WEXT, WTYD | DAVE BARNES 6 Until You (Razor & Tie) KCLC, KRQK, WAPS, WGNR, WNRN, WOCM |
| | | THE WAIFS 8 How Many Miles (Compass) KBAC, KNBA, KPIC, KSUT, KTBC, WCBE, WKZE, WNCW | Yael Naim 5 New Soul (Tot Ou) Tand/Atlantic) DMX Folk Rock, KOHO, WAPS, WENR, WJCU |

FOR WEEK ENDING FEBRUARY 24, 2008

MOST ADDED

| | | | |
|---|---|--|---|
| THE WAIFS 20 Sundirtwates (Compass) | BODEANS 13 Still (Resolution) | JIM LAUDERDALE & THE DREAM PLAYERS 7 Honey Songs (Yep Roc) | JOE ELY & JOEL GUZMAN 7 Live Cactus! (Rock 'Em) |
| SOUTH A JUSTIN JUG BAND 19 Strange Invitation (Thirty Tigers) | DOC MARSHALLS 8 Honest For Once (Twin Post Music) | | |

FOR WEEK ENDING FEBRUARY 24, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2008 Americana Music Association.

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Programmers weigh in on the music they think will impact the regional Mexican format this year

Mexican Hits In The Making

Jackie Madrigal
JMadrigal@RadioandRecords.com

The regional Mexican format has a vast array of music to choose from, and while established artists continue to make their mark and set the pace, new artists are emerging. This is the one Latin format with enough stations to support new talent and help push them toward the national landscape. ■ To get a better sense of how 2008 will shape up musically, I asked a trio of programmers working in the format the following questions: What regional Mexican genres will experience the most growth in 2008? Which established acts can look forward to another successful year? What new acts have the most potential? And what local talent should we keep an eye on?

Julie Garza, PD, WYMY (La Ley)/Raleigh

Genres: Banda is doing really well. Songs by bands like La Arrolladora Banda el Limón are hot, because the lyrics and style of music are refreshing. Bands have to give the audience a variety of styles and banda is doing a great job at this.

Songs by artists like Fidel Rueda ["Paz en Este Amor"] and El Potro de Sinaloa ["El Vaso Derrama"] are also working on my station. The new Germán Montero ["Amantes Escondidos"] sounds great, and Rafael Mecadante's album ["Esas Ganas Que Tengo"] is also worth listening to. It has a romantic feel, softer and probably easier to digest for those that don't always listen to banda.

Duranguense continues to be strong, and there's a wave of new talents, like Los Primos de Durango, Pouzoña Musical and Skandalo Musical, that are adding new life to the genre. I think Skandalo will be making headlines this year.

As for norteño, I'm waiting for something with a punch because the genre is a bit weak right now. And maybe I miss it even more because I'm from el norte [northern Mexico], and I'm craving hits like the ones Intocable, Los Invasores de Nuevo León, Bronco and other greats released back in the day.

Established acts: There is no doubt that

Vicente Fernández's collaboration with Joan Sebastián ["Para Siempre"] was an innovative release, and many people embraced it. I loved the coming together of two great talents. We need more of that. Pepe Aguilar's "100% Mexicano" was also an incredibly pleasant surprise. The album has that fierceness of the Mexican charro, and I'm glad he left behind the ballads, at least for now. I do think that different bands and artists work better in some parts of the country than others. And I'd like to see more women in this genre, but women that can really sing.

New acts: I'm not quite sure how new is new, but Los Primos de Durango comes to mind, because they are so young. They are very good musically, put on a great show and take care of their fans. They are really the whole package. I hope fame doesn't go to their heads. Fidel Rueda is another one, and he's seen a lot of success with songs like "Paz en Este Amor." I'm hoping the follow-up release is just as good.

Alfonso Flores, PD, KLEY (La Ley) and KSAH (Norteño)/San Antonio

Genres: I don't think we'll see one style of music dominating this year. I expect to embrace all music styles together, which will help us open our programming. We don't want to saturate our listeners with one sound. Being able to combine banda, norteño, sierrero, ballads, rancho, tier-

'There's a movement—romantic duranguense—taking off in Mexico and in Chicago with young bands doing this kind of music. I'm betting on it and, secondly, on tierra caliente music.'

—Eddie León



Garza



Flores

ra caliente, duranguense, Chihuahua, etc. will strengthen the regional Mexican format. This can also help eliminate the regionalism tendencies of some markets.

Established acts: Music by Conjunto Primavera, La Arrolladora Banda el Limón and Joan Sebastián is always welcome. But I miss those fierce norteño songs by Ramón Ayala, Invasores de Nuevo León, Pesado, El Poder del Norte, Cardenales de Nuevo León, Traileros del Norte, etc. Their music goes well with the many variations of banda music out there right now.

New acts: Music from Zacatecas is going to stand out this year, headed by Banda Jerez and La Auténtica de Jerez. I have seen how well they do in their live performances. People really like what they offer musically and for radio, they are something new.

I don't see anything new we should be watching out for, though we're always looking for it. For the sake of the whole industry, we need to be aware of what the audience wants and which artists they prefer.

Local and regional acts: Even without much radio support, music from San Luis Potosí is working well, including bands like Conjunto Agua Azul, Vagón Chicago and Indomables de San Luis. Norteño from Zacatecas is also doing well locally, with bands like Conjunto Río Grande and Pepe Tovar y los Chacales.

Eddie León, VP of programming, Liberman Broadcasting

Genres: Romantic duranguense is going to do well this year. There's a movement taking off in Mexico and in Chicago with young bands doing this kind of music. I'm betting on it and, secondly, on tierra caliente music.

Established acts: La Arrolladora Banda el Limón are living their best moment. They continue to release great songs that are commercial, original and different from the norm.

New acts: New artists that are impacting are Alacranes Musical and Tierra Cali. Both are very authentic. Artists to be on the lookout for include Tita, who records for Musimex and sings beautifully. Another one that Pepe Garza [PD of Liberman's KBUE/Los Angeles] brought to my attention is Amantitita—I hear she's strong in Mexico. I have heard her sing, and I think she's going to be big soon. I also like an artist that calls herself Anonymous Singer and is on YouTube. She's Hispanic and sings great. We should not only keep an eye on her, but radio should be playing her.

Local and regional acts: What is making news in local markets? I'd say bachata in Chicago and tierra caliente in Houston. Both can become national movements because they possess original elements. How can they accomplish national success? I'm not sure. If I did, I would be as wealthy as Pepe Garza. R&R

R&R REGIONAL MEXICAN

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► **BANDA EL RECODO** OCCUPIES BACK-TO-BACK SLOTS ON THE CHART AS THE WEEK'S HIGHEST DEBUT, "TOMAME O DEJAME" (NO. 29), BUMPS LP AGAINST ITS FORMER TOP FIVE HIT "QUE BONITO" (NO. 30).

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST / TITLE | 1) NIELSEN BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL) | PLAYS TW | ± | AUDIENCIA MILLIONS | RAIK |
|-----------|-----------|----------------|--|---|----------|------|--------------------|------|
| 1 | 1 | 19 | LA ARROLLAORA BANDA EL LIMON TE LLORÉ | NO. 1 (1 WK'S) DISA/EDIMONSA | 1536 | +27 | 10.511 | 2 |
| 2 | 3 | 7 | CONJUNTO PRIMAVERA | FONOVISA | 1434 | +87 | 10.815 | 1 |
| 3 | 2 | 18 | K-PAZ WITH FRANCO DE VITA UN BUEN PERIODO | DISA/EDIMONSA | 1331 | -40 | 8.481 | 4 |
| 4 | 13 | 4 | EL CHAPO DE SINALOA SI TE ALABAN LAS GANAS (CIERRA LOS OJOS) | DISA | 1316 | +78 | 8.524 | 3 |
| 5 | 6 | 13 | PATRULLA 81 TE QUIERO MUCHO | DISA | 1067 | +102 | 6.692 | 5 |
| 6 | 9 | 5 | LOS TIGRES DEL NORTE RUMBO AL SUR | FONOVISA | 996 | +134 | 6.053 | 7 |
| 7 | 14 | 7 | EL POTRO DE SINALOA EL VASO DERRAMA | MACHETE | 895 | -5 | 5.764 | 8 |
| 8 | 11 | 6 | LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ POR QUIEN ME DEJAS | DISA/EDIMONSA | 891 | +56 | 5.431 | 9 |
| 9 | 5 | 27 | VICENTE FERNANDEZ ESTOS CELOS | SONY BMG NORTE | 861 | -127 | 7.186 | 5 |
| 10 | 8 | 32 | FIDEL RUEDA PAZ EN ESTE AMOR | MACHETE | 844 | -38 | 5.008 | 11 |
| 11 | 13 | 9 | GRUPO MONTEZ DE DURANGO COMO EN LOS BUENOS TIEMPOS | DISA | 837 | +78 | 4.709 | 14 |
| 12 | 10 | 27 | LINDEROS DEL NORTE COMO OLVORARTE | A.R.C. | 791 | -69 | 3.218 | 24 |
| 13 | 12 | 10 | PEPE AGUILAR YA NUNCA MAS | EMI TELEVISION | 784 | -41 | 4.671 | 15 |
| 14 | 16 | 11 | DINASTIA DE TUZANTLA MALDITO FORTO | VENEMUSIC | 741 | +58 | 4.249 | 18 |
| 15 | 17 | 15 | ALACRANES MUSICAL SINTU AMOR | UNIVISION | 713 | +29 | 4.646 | 17 |
| 16 | 20 | 5 | VICENTE FERNANDEZ LA DERROTA | SONY BMG NORTE | 699 | +84 | 4.665 | 16 |
| 17 | 14 | 14 | BETO Y SUS CANARIOS SI TU LE VAS | ASL | 695 | -16 | 4.829 | 12 |
| 18 | 25 | 2 | DIANA REYES ME MUERO | DBC | 652 | +107 | 3.107 | 26 |
| 19 | 24 | 5 | PONZONA MUSICAL TAL VEZ | ASL | 632 | +99 | 3.474 | 21 |
| 20 | 21 | 41 | EL POTRO DE SINALOA CHUY Y MAURICIO | MACHETE | 605 | +17 | 5.386 | 10 |
| 21 | 19 | 21 | JENNI RIVERA AHORA QUE ESTUVISTE LOS | FONOVISA | 587 | -54 | 3.999 | 15 |
| 22 | 4 | 4 | ALEGRES DE LA SIERRA ESTA VEZ SIN MENTIRAS | VIVA | 578 | -14 | 3.290 | 23 |
| 23 | 18 | 20 | LOS HURACANES DEL NORTE VOLE MUY ALTO | UNIVISION | 556 | -108 | 2.885 | 28 |
| 24 | 27 | 6 | LA AUTENTICA DE JEREZ LA RATA FLACA | VIVA | 547 | +63 | 4.776 | 13 |
| 25 | 26 | 12 | TONO Y FREDDY BIREBAJE | DISA/EDIMONSA | 546 | -47 | 2.938 | 27 |
| 26 | 29 | 11 | LOS MORROS DEL NORTE VIDA VIVIDA | MACHETE | 514 | +37 | 2.548 | 31 |
| 27 | 31 | 16 | GRUPO INNOVACION NUNCA ME FUI | GARMEX/FONOVISA | 506 | +45 | 1.470 | - |
| 28 | 32 | 3 | LOS INQUIETOS DEL NORTE AMOR MORTAL | EAGLE | 491 | +58 | 2.390 | 33 |
| 29 | NEW | 1 | BANDA EL RECODO TOMAME O DEJAME | FONOVISA | 476 | +124 | 3.300 | 22 |
| 30 | 23 | 20 | BANDA EL RECODO QUE BONITO | FONOVISA | 476 | -64 | 2.276 | 35 |
| 31 | 28 | 9 | EL COYOTE Y SU BANDA TIERRA SANTA Y SI TE REBOBO | UNIVISION | 447 | -16 | 3.200 | 25 |
| 32 | 30 | 16 | SERGIO VEGA CUANDO TE LAVAS LA CARA | SONY BMG NORTE | 445 | -9 | 2.830 | 29 |
| 33 | 39 | 4 | JOAN SEBASTIAN PENSO EN TI | MUSART/ALBOA | 434 | +65 | 1.646 | - |
| 34 | 34 | 4 | GERMAN MONTERO AMANTES ESCONDIDOS | UNIVISION | 429 | +42 | 3.979 | 20 |
| 35 | 35 | 12 | EL CHALINILLO AL MISMO NIVEL | DISA | 421 | +44 | 2.070 | 37 |
| 36 | 40 | 5 | VAGON CHICANO COMO ARRANCARTE | ASL | 396 | +29 | 2.366 | 34 |
| 37 | NEW | 1 | INTOCABLE TE LO JURO | EMI TELEVISION | 385 | -41 | 2.491 | 32 |
| 38 | 37 | 10 | CONJUNTO AGUA AZUL EL DICCIONARIO | A.E.E. | 377 | +3 | 2.067 | 38 |
| 39 | NEW | 1 | ALIADOS DE LA SIERRA TE AMO | ASL | 376 | +65 | 1.645 | - |
| 40 | 33 | 4 | LOS TEMERARIOS TOQUEN MARIACHES CANTEN | FONOVISA | 375 | -28 | 0.721 | - |

MOST ADDED

| ARTIST / TITLE / LABEL | NEW STATIONS |
|--|--------------|
| JENNI RIVERA Inolvidable (Fonovisa) | 9 |
| DIANA REYES Me Muero (DBC) | 7 |
| DAREYES DE LA SIERRA Hasta El Dia De Hoy (Disa) | 7 |
| LOS HEREDEROS DE NUEVO LEON Tres Vueltas (Serca) | 7 |
| VICENTE FERNANDEZ La Derrota (Sony BMG Norte) | 6 |
| CUISILLOS Si No Te Amara Tanto (Salsitas) | 6 |
| RAUL HERNANDEZ En La Habitación (Fonovisa) | 5 |
| GERMAN MONTERO Amantes Escondidos (Univision) | 4 |
| LOS HOROSCOPOS DE DURANGO Te Amo (Univision) | 4 |
| LOS HURACANES DEL NORTE Medio Pueblo (Univision) | 4 |

ADDED AT... **KYQQ**
Wichita, KS
 OM: Beverlee Brannigan
 PD: Arnaldo Gonzalez
 El Trono De Mexico, La Carta, 14
 Diana Reyes, Me Muero, 12
 Brazeros Musical, Volvio El Dolor, 8
 Juan Rivera, Besa Tus Pies, 8
 Skandalo Musical, Mi Forma De Sentir, 7
 FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

| ARTIST / TITLE / LABEL | PLAYS /GAIN | ARTIST / TITLE / LABEL | PLAYS /GAIN |
|--|----------------|--|---------------|
| JENNI RIVERA Inolvidable (Fonovisa) TOTAL STATIONS: 22 | 374/156 | ADAN ROMERO Solo Un Dia (Ahora Te Amo) (La Sierra) TOTAL STATIONS: 17 | 252/3 |
| LOS DAREYES DE LA SIERRA Hasta El Dia De Hoy (Disa) TOTAL STATIONS: 21 | 321/138 | EL TRONO DE MEXICO La Carta (DBC) TOTAL STATIONS: 12 | 242/18 |
| LOS HEREDEROS DE NUEVO LEON Tres Vueltas (Serca) TOTAL STATIONS: 21 | 320/128 | LALO MORA Don Dinerio (Disa/Edimonsa) TOTAL STATIONS: 13 | 205/9 |
| FORASTEROS DE SAN LUIS Donde Esta Mama (Disa) TOTAL STATIONS: 19 | 309/6 | AK-7 La Llamada (Univision) TOTAL STATIONS: 14 | 185/2 |
| CARDENALES DE NUEVO LEON Y DINORA Flor De Las Flores (ASL) TOTAL STATIONS: 10 | 289/53 | PANCHO BARRAZA Te Voy A Olvidar (Univision) TOTAL STATIONS: 13 | 180/3 |

MOST INCREASED PLAYS

| | |
|-------------|--|
| +156 | JENNI RIVERA Inolvidable (Fonovisa) KSTN +8, KXTS +8, KHOT +17, KSCA +16, KWI +15, KLBN +14, KLAX +12, KRAY +10, KBLE +9, KXLM +8 |
| +138 | LOS DAREYES DE LA SIERRA Hasta El Dia De Hoy (Disa) KSCA +15, KXMT +14, KLNK +14, KOND +12, KSTN +13, KMYX +12, KJFA +12, KHOT +11, KTTA +11, KWEI +8 |
| +134 | LOS TIGRES DEL NORTE Rumbo Al Sur (Fonovisa) KLTN +10, KRZZ +10, KXLM +10, KROM +12, KDMT +11, KDXX +11, KSCA +10, KTTA +7, KOSB +7, KGBT +7 |
| +128 | LOS HEREDEROS DE NUEVO LEON Tres Vueltas (Serca) KSAH +15, KXLM +14, KROM +12, KWEI +11, KDXX +10, KOSB +10, WEDJ +10, KGBT +9, KXNZ +9, KLTN +9 |
| +124 | BANDA EL RECODO Tomame O Dejame (Fonovisa) KDLT +31, KSAH +15, KBLE +14, KWI +14, KTTA +11, KXTS +11, KST +9, KDMT +6, KLAX +5, KWEI +5 |

FOR WEEK ENDING FEBRUARY 24, 2008
 LEGEND: See legend to charts in charts section for rules and symbol explanations.
 55 regional Mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

1 CHR/Pop Countdown Radio Show among Latinos Worldwide

Now in the US

Sat-Sun, 2 hours

Hosted by expert
Julio Cesar Ramirez

GLR

Affiliation
305 438 2571 • jperez@glrnetworks.com

Ad Sales
305 438 2572 • jgutierrez@glrnetworks.com

www.glrnetworks.com



► RED-HOT CROONER **FLEX** HOLDS AT NO. 6 WITH "TE QUIERO," WHILE HIS COLLABORATION WITH THE KUMBIA ALL STARZ, "POR TI BABY," SPLASHES ONTO THE CHART AT NO. 30 (UP 141 PLAYS).

| RANK | WEEKS ON CHART | LAST WEEK | ARTIST TITLE | 11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|------|----------------|-----------|---|--|-----------------|----------------------|------|
| | | | | | | | |
| 1 | 9 | 9 | JUANES GOTAS DE AGUA DULCE | UNIVERSAL LATINO | 1005 +59 | 9.459 | 1 |
| 2 | 18 | 18 | ALEJANDRA GUZMAN SOY SOLO UN SECRETO | EMI TELEVISIA | 761 -1 | 4.832 | 13 |
| 3 | 18 | 18 | RBD IMALCANZABLE | EMI TELEVISIA | 759 -6 | 4.947 | 12 |
| 4 | 3 | 3 | ENRIQUE IGLESIAS DONDE ESTAN CORAZON | UNIVERSAL LATINO | 705 +133 | 8.629 | 2 |
| 5 | 40 | 40 | MANA OJALA PUDIERA BORRARTE | WARNER LATINA | 682 +3 | 7.138 | 4 |
| 6 | 17 | 17 | FLEX TE QUIERO | EMI TELEVISIA | 651 0 | 4.102 | 16 |
| 7 | 52 | 52 | CAMILA TODO CAMBIO | SONY BMG NORTE | 641 -5 | 6.734 | 5 |
| 8 | 25 | 25 | JUANES ME ENAMORA | UNIVERSAL LATINO | 634 +48 | 8.438 | 3 |
| 9 | 18 | 18 | YURIDIA AHORA ENTENDI | SONY BMG NORTE | 603 +12 | 2.704 | 29 |
| 10 | 21 | 21 | ALEJANDRO FERNANDEZ NO SE ME HACE FACIL | SONY BMG NORTE | 577 +6 | 3.874 | 19 |
| 11 | 4 | 4 | CAMILA YO QUIERO | SONY BMG NORTE | 532 +161 | 6.359 | 6 |
| 12 | 28 | 28 | AVENTURA MIL COZONOS | PREMIUM LATIN | 525 +31 | 3.734 | 21 |
| 13 | 24 | 24 | ENRIQUE IGLESIAS ALGUNES SOY YO | INTERSCOPE/UNIVERSAL LATINO | 518 -24 | 5.619 | 7 |
| 14 | 5 | 5 | BELANOVA CADA QUE... | UNIVERSAL LATINO | 398 +60 | 1.751 | - |
| 15 | 33 | 33 | SHAKIRA LAS DE LA INTUICION | EPIC/SONY BMG NORTE | 387 +4 | 1.633 | - |
| 16 | 4 | 4 | MIGUEL BOSE FEATURING BIMBA BOSE COMO UN LOBO | WARNER LATINA | 382 +53 | 3.023 | 24 |
| 17 | 12 | 12 | LA FACTORIA PERDONAME | UNIVERSAL LATINO | 319 +19 | 1.379 | - |
| 18 | 30 | 30 | REIK ME DUELE AMARTE | SONY BMG NORTE | 314 -22 | 2.987 | 25 |
| 19 | 3 | 3 | LA NUEVA BANDA TIMBIRICHE TU, TU, TU | EMI TELEVISIA | 312 +49 | 1.361 | - |
| 20 | 45 | 45 | ENRIQUE IGLESIAS DIMELO | INTERSCOPE/UNIVERSAL LATINO | 299 +4 | 2.725 | 28 |
| 21 | 12 | 12 | JEREMIAS COMIENZO DEL FINAL | UNIVERSAL LATINO | 291 +5 | 4.312 | 14 |
| 22 | 20 | 20 | MARCO ANTONIO SOLIS NO PUEDE OLVIDARLA | FONOVISA | 286 +48 | 5.525 | 8 |
| 23 | 12 | 12 | JUAN CON MI SOLEDAD | FONOVISA | 285 -7 | 5.012 | 11 |
| 24 | 17 | 17 | RICARDO ARJONA QUIERO | SONY BMG NORTE | 274 -30 | 3.362 | 23 |
| 25 | 3 | 3 | JESSE & JOY LLEGASTE TU | WARNER LATINA | 254 +21 | 2.870 | 27 |
| 26 | 14 | 14 | EDNITA NAZARIO NO TE MENTIA | SONY BMG NORTE | 251 -39 | 3.979 | 18 |
| 27 | 5 | 5 | JUAN LUIS GUERRA Y 440 SOLO TENGO OJOS PARA TI | EMI TELEVISIA | 250 -18 | 4.022 | 17 |
| 28 | 6 | 6 | CHAYANNE VIVA | SONY BMG NORTE | 229 +3 | 3.782 | 20 |
| 29 | 11 | 11 | GILBERTO SANTA ROSA CONTEO REGRESIVO | SONY BMG NORTE | 224 +11 | 5.107 | 10 |
| 30 | NEW | NEW | KUMBIA ALL STARZ FEATURING FLEX POR TI BABY | EMI TELEVISIA | 222 +141 | 1.120 | - |
| 31 | 2 | 2 | MDO NO QUEDA NADA | MACHETE | 213 -51 | 3.443 | 22 |
| 32 | 5 | 5 | DIVINO FEATURING ABRAHAM ME ARRODILLO ANTE TI | LIJARA/MACHETE | 209 -12 | 2.924 | 26 |
| 33 | 4 | 4 | MANNY MANUEL SE ME OLVIDO | UNIVERSAL LATINO | 207 +6 | 2.488 | 31 |
| 34 | 5 | 5 | KANY GARCIA AMIGO EN EL BANO | SONY BMG NORTE | 195 -11 | 2.016 | 37 |
| 35 | 15 | 15 | ANDREA BOCELLI FEATURING LAURA PAUSINI VIVÉ YA | SUGAR/SIENTE | 194 -2 | 2.274 | 33 |
| 36 | 2 | 2 | BLACK: GUAYABA SIN TU AMOR | MACHETE | 180 +19 | 2.019 | 36 |
| 37 | 7 | 7 | WISIN & YANDEL FEATURING FRANCO DE VITA OYE, DONDE ESTA EL AMOR | MACHETE | 179 +1 | 2.637 | 30 |
| 38 | 12 | 12 | JUAN LUIS GUERRA Y 440 LA TRAVESEA | EMI TELEVISIA | 157 +14 | 4.209 | 15 |
| 39 | 12 | 12 | JESSE & JOY ESPACIO SIDERAL | WARNER LATINA | 150 -8 | 1.390 | - |
| 40 | 37 | 37 | PEPE AGUILAR POR AMARTE | EMI TELEVISIA | 146 -17 | 5.202 | 9 |

MOST ADDED

| ARTIST TITLE / LABEL | NEW STATIONS |
|---|--------------|
| CAMILA Yo Quiero (Sony BMG Norte) KQKK, KRIO, KXOB, XAVO | 4 |
| KUMBIA ALL STARZ FEAT. FLEX Por Ti Baby (EMI Televisa) KLLO, KQKK, KTCY | 3 |
| OLGA TANNON FEAT. JENNI RIVERA Cosas Del Amor (Univision) WFID, WPAZ | 2 |
| CHENOA Todo Ira Bien (Universal Latino) WJAC, WXYX | 2 |
| RIHANNA Don't Stop The Music (SRP/Def Jam/JMG) WMGE, WXYX | 2 |
| EDNITA NAZARIO Despues De Ti (Sony BMG Norte) WJAC, WKAQ | 2 |
| DON TETTO Ha Vuelto A Suceder (786 Music/Cabeza De Raton) KQKK, KTCY | 2 |
| JEREMIAS Comienzo Del Final (Universal Latino) KQKK | 1 |
| MIGUEL BOSE FEAT. BIMBA BOSE Como Un Lobo (Warner Latina) KRIO | 1 |
| LA FACTORIA Perdoname (Universal Latino) KLLO | 1 |

ADDED AT... KQKK
Houston, TX
PD: Eddie Leon
MD: Raqueneil Villarreal
Kumbia All Starz Feat. Flex, Por Ti Baby, 19
MDO, No Queda Nada, 16
Don Tetto: Ha Vuelto A Suceder, 14
Camila: Yo Quiero, 13
Jeremias: Comienzo Del Final, 8
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

| ARTIST TITLE / LABEL | PLAYS /GAIN | ARTIST TITLE / LABEL | PLAYS /GAIN |
|---|-------------|---|-------------|
| RIHANNA Don't Stop The Music (SRP/Def Jam/JMG) TOTAL STATIONS: 7 | 135/40 | CIRCO Alguien (Sony BMG Norte) TOTAL STATIONS: 3 | 97/6 |
| OLGA TANNON FEAT. JENNI RIVERA Cosas Del Amor (Univision) TOTAL STATIONS: 6 | 131/43 | YOLANDITA MONGE Amnesia (La Calle/Univision) TOTAL STATIONS: 3 | 71/9 |
| ALEKS SYNTEK Hasta El Fin Del Mundo (EMI Televisa) TOTAL STATIONS: 5 | 127/31 | PRIMA J Nadie (No One) (CeHens/Interscope) TOTAL STATIONS: 4 | 64/2 |
| ENUR FEAT. NATASJA Calabria 2008 (Ultra) TOTAL STATIONS: 8 | 125/18 | MANA Arrancame El Corazon (Warner Latina) TOTAL STATIONS: 1 | 61/5 |
| CHENOA Todo Ira Bien (Universal Latino) TOTAL STATIONS: 10 | 120/33 | LUIS ROJAS Me Pueden Comparar (Lusa RojajIQ Musica) TOTAL STATIONS: 4 | 60/8 |

MOST INCREASED PLAYS

| | |
|------|---|
| +161 | CAMILA Yo Quiero (Sony BMG Norte) KXVA +25, KRIO +22, XAVO +18, KPSL +18, KLLO +13, KQKK +13, KQKS +11, KXOB +9, WXYX +5, WJAC +5 |
| +141 | KUMBIA ALL STARZ FEAT. FLEX Por Ti Baby (EMI Televisa) KXMG +33, KXSE +21, KRIO +18, XHFX +17, KTCY +16, KXVA +14, KQKK +13, KLLO +12, WJAC +10, WXYX +9 |
| +133 | ENRIQUE IGLESIAS Donde Estan Corazon (Universal Latino) KRIO +28, KQKK +17, XLTN +15, WFID +11, KXMG +11, KTCY +10, XAVO +9, KXEA +6, KLLO +5, WKAQ +5 |
| +60 | BELANOVA Cada Que... (Universal Latino) KXMG +20, KXEA +18, KTCY +18, KQKK +5, KRIO +4, KXVA +3, WJAC +1 |
| +59 | JUANES Gotas De Agua Dulce (Universal Latino) XAVO +15, KQKS +14, KXEA +6, WJAC +5, WXYX +5, KXOB +4, KXSE +4, KXMG +4, KXVA +4, WJAC +3, KPSL +3 |

FOR WEEK ENDING FEBRUARY 24, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
26 Latin pop, 16 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen.
Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc.
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TROPICAL & LATIN RHYTHM MONITORED REPORTERS

| | | | | | |
|---|---|--|---|--|--|
| TROPICAL | WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez | WPMZ/Providence, RI PD: Zoilo Garcia MD: Dilson Mendez, Jr. | WLZL/Washington, DC PD: Aracely Rivera | KFZO/Dallas, TX OM: Andy Lockridge APD: Alejandro Covarrubias | WCAA/New York, NY OM: Pete Manriquez PD: Tony Santos MD: DJ Kazanova |
| WNNW/Boston, MA OM: Kevin Wright PD: Johnny McKenzie | WRUM/Orlando, FL PD: Raymond Torres | WPRM/Puerto Rico PD: Jorge Pabon | WORC/Worcester, MA OM: Lilly Guzman PD/AMD: Sergio Toribio | KLLE/Fresno, CA PD: Al Sanchez MD: Ramona Rivera | KVIB/Phoenix, AZ PD: Bobby Ramos APD: Mark Garcia |
| WLAT/Hartford, CT PD/MD: Nelson Brudys | WEMG/Philadelphia, PA PD: DJ Frankie | WZNT/Puerto Rico PD: Pedro Arroyo | LATIN RHYTHM | WTLQ/Ft. Myers, FL PD: Hector Velazquez | WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart |
| WXDJ/Miami, FL PD: Gino "Latino" Reyes | WUBA/Philadelphia, PA OM: Thea Mitchem PD: Juan Arroyo | WSPR/Springfield, MA PD: Marcos Rivera | WVIV/Chicago, IL OM/PD: Cesar Canales APD: Lucy Herrera MD: Armando Reyes | KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles | WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz |
| WSKQ/New York, NY PD: Tony Luna | WKKB/Providence, RI PD: Darvin Garcia | WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta | | | |



▶ **OLGA TANNON ZOOMS 31-16 ON THE TROPICAL LIST WITH "COSAS DEL AMOR"** (UP 63 PLAYS). WHILE THE VERSION PLAYED AT THIS FORMAT FEATURES MILLY QUEZADA, THE POP VERSION CONTAINS VOCALS BY JENNI RIVERA.

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | 1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|--|--|--------------|-------------------|------|
| 1 | 1 | 21 | GILBERTO SANTA ROSA CONTEO REGRESIVO | NO. 1 (16 WKS) SONY BMG NORTE | 382 -27 | 3,158 | 2 |
| 2 | 14 | 14 | FLEX TE QUERO | EMI TELEVISIA | 302 +54 | 4,133 | 1 |
| 3 | 29 | 29 | JUAN LUIS GUERRA Y 440 LA TRAVESIA | EMI TELEVISIA | 295 -50 | 2,236 | 6 |
| 4 | 24 | 24 | JUANES ME ENAMORA | UNIVERSAL LATINO | 282 -2 | 2,352 | 5 |
| 5 | 7 | 10 | NG2 ELLA MENEJA | MOST INCREASED PLAYS SONY BMG NORTE | 266 +72 | 1,917 | 7 |
| 6 | 5 | 19 | WISIN & YANDEL SEXY MOVIMIENTO | MACHETE | 223 -23 | 1,106 | 16 |
| 7 | 11 | 15 | TITO NIEVES MI MAYOR SACRIFICIO | LA CALLE/UNIVISION | 202 +21 | 0,945 | 19 |
| 8 | 9 | 34 | DADDY YANKEE ELLA ME LEVANTO | EL CARTEL/INTERSCOPE | 185 -5 | 1,185 | 14 |
| 9 | 8 | 14 | LOS HERMANOS ROSARIO ALO | M.P./JUN/J&N | 180 -12 | 1,327 | 12 |
| 10 | 14 | 6 | JUANES COTAS DE AGUA DULCE | UNIVERSAL LATINO | 178 +15 | 1,664 | 8 |
| 11 | 6 | 16 | N'KLABE SI YA NO ESTAS | NU LIFE/MACHETE | 161 -36 | 0,850 | 21 |
| 12 | 10 | 36 | CASA DE LEONES NO TE VEO | WARNER LATINA | 156 -25 | 1,485 | 9 |
| 13 | 15 | 12 | HECTOR ACOSTA SIN PERDON | O.A.M. | 155 -3 | 2,726 | 4 |
| 14 | 12 | 28 | DOMINIC MARTE DESEOS DE AMARTE | M.P./JUN/J&N | 155 -25 | 0,567 | 29 |
| 15 | 16 | 32 | DON OMAR AVER LA VI | VIMACHETE | 145 -13 | 1,152 | 15 |
| 16 | 31 | 4 | OLGA TANNON FEATURING MILLY QUEZADA COSAS DEL AMOR | UNIVISION | 144 +63 | 0,651 | 28 |
| 17 | 23 | 11 | ALEXIS & FIDO SOY IGUAL QUE TU | SONY BMG NORTE | 126 +13 | -0,538 | 31 |
| 18 | 19 | 3 | ENRIQUE IGLESIAS DONDE ESTAN CORAZON | UNIVERSAL LATINO | 126 +2 | 2,789 | 3 |
| 19 | 17 | 22 | JERRY RIVERA CUESTA ABAJO | EMI TELEVISIA | 130 -12 | 0,751 | 22 |
| 20 | 18 | 16 | FRANK REYES AMOR DESPERDICADO | M.P./JUN/J&N | 125 -13 | 0,990 | 17 |
| 21 | 27 | 6 | MARLON LA BILIRUBINA | LA CALLE/UNIVISION | 125 +27 | 1,422 | 10 |
| 22 | 13 | 14 | TITO "EL BAMBINO" EL TRA | EMI TELEVISIA | 122 -47 | 0,421 | 39 |
| 23 | 14 | 14 | AVENTURA EL PERDEDOR | PREMIUM LATIN | 119 -7 | 0,971 | 18 |
| 24 | 22 | 21 | MARC ANTHONY AGUANILE | SONY BMG NORTE | 112 -13 | 1,247 | 13 |
| 25 | 20 | 13 | ELVIS MARTINEZ LENTO Y SUAVE | UNIVERSAL LATINO | 107 -23 | 0,367 | - |
| 26 | 26 | 4 | JERRY RIVERA YOSA YIRA | MOST ADDED EMI TELEVISIA | 105 +4 | 0,438 | 37 |
| 27 | 32 | 14 | ENUR FEATURING NATASJA CALABRIA 2008 | ULTRA | 98 +17 | 1,377 | 11 |
| 28 | 29 | 8 | XTRME FEATURING ADRIENNE NO ME DIGAS QUE NO | LA CALLE/UNIVISION | 96 +14 | 0,455 | 34 |
| 29 | 38 | 2 | ANGEL & KHRIZ LA VECINA | VIMACHETE | 94 -34 | 0,748 | 23 |
| 30 | RE-ENTRY | - | EL GRAN COMBO DE PUERTO RICO YO NO MENDIGO AMOR | SONY BMG NORTE | 86 -31 | 0,314 | - |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | IMPRINT / PROMOTION LABEL |
|-----------|-----------|----------------|---|---------------------------|
| 1 | 1 | 10 | MOTEL Y TE VAS | WARNER LATINA |
| 2 | 2 | 13 | MANU CHAO ME LLAMAN CALLE | BECAUSE/NACIONAL |
| 3 | 3 | 14 | MOLOTOV YOFO | UNIVERSAL LATINO |
| 4 | 4 | 21 | CAFE TACVBA VOLVER A COMENZAR | UNIVERSAL LATINO |
| 5 | 5 | 5 | OSIDIENTE ENEMIGO | PISTOLERO/V&J |
| 6 | 8 | 4 | MARS VOLTA WAX SIMULACRA | UNIVERSAL MOTOWN |
| 7 | 6 | 7 | BELANOVA CADA QUE... | UNIVERSAL LATINO |
| 8 | 11 | 5 | MAGO DE OZ CANCION DE LOS DESEOS | LOCOMOTIVE |
| 9 | 10 | 11 | CAFE TACVBA S3100 | UNIVERSAL LATINO |
| 10 | 9 | 8 | FATIMA CON TUS PALABRAS | NOT LISTED |
| 11 | 12 | 2 | CAFE TACVBA ESTA VEZ | UNIVERSAL LATINO |
| 12 | 7 | 16 | PASTILLA COLORES | SONY BMG NORTE |
| 13 | NEW | - | SEÑOR FLAVIO MALETO | NACIONAL |
| 14 | 13 | 2 | PORTER XOLOITZCUNTLE CHIELOSO | TERCER PISO |
| 15 | 19 | 6 | DILDO VENTURA | UNIVERSAL MEXICO |
| 16 | 17 | 7 | MONTE NEGRO GIVE ME LOVE (NO LLOROS) | FEED THE HUNGRY |
| 17 | 18 | 9 | CAFE TACVBA EL OUTSIDER | UNIVERSAL LATINO |
| 18 | RE-ENTRY | - | ALEJANDRA GUZMAN SOY SOLO UN SECRETO | EMI TELEVISIA |
| 19 | RE-ENTRY | - | MAGO DE OZ CIUDAD DE LOS ARBOLES | LOCOMOTIVE |
| 20 | NEW | - | MASAPPAN PARA TI | SONY BMG NORTE |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | 1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL | PLAYS TW +/- | AUDIENCE MILLIONS | RANK |
|-----------|-----------|----------------|---|--|--------------|-------------------|------|
| 1 | 2 | 17 | FLEX TE QUERO | NO. 1 (3 WKS) EMI TELEVISIA | 430 -8 | 6,179 | 1 |
| 2 | 1 | 14 | ALEXIS & FIDO SOY IGUAL QUE TU | SONY BMG NORTE | 397 -60 | 5,588 | 2 |
| 3 | 19 | 19 | WISIN & YANDEL SEXY MOVIMIENTO | MACHETE | 327 +2 | 3,374 | 6 |
| 4 | 35 | 35 | LA FACTORIA PERDONAME | UNIVERSAL LATINO | 292 +8 | 4,653 | 3 |
| 5 | 14 | 14 | AVENTURA EL PERDEDOR | PREMIUM LATIN | 257 +7 | 2,918 | 8 |
| 6 | 16 | 16 | PITBULL FEATURING LIL JON THE ANTHEM | FAMOUS ARTISTS/TVT | 252 -12 | 3,718 | 4 |
| 7 | 19 | 19 | DON OMAR CANCIÓN DE AMOR | VIMACHETE | 250 +25 | 1,613 | 22 |
| 8 | 10 | 3 | ANGEL & KHRIZ LA VECINA | VIMACHETE | 246 +37 | 1,825 | 19 |
| 9 | 17 | 6 | WISIN & YANDEL AHORA ES | AIRPOWER MACHETE | 233 +90 | 2,515 | 12 |
| 10 | 14 | 14 | RBD INALCANZABLE | EMI TELEVISIA | 233 -12 | 1,509 | 24 |
| 11 | 13 | 3 | ENRIQUE IGLESIAS DONDE ESTAN CORAZON | UNIVERSAL LATINO | 225 +43 | 3,591 | 5 |
| 12 | 36 | 2 | RUBEN ALL STARS FEAT. FLEX FOR TILDA | AIRPOWER/MOST INCREASED PLAYS/MOST ADDED EMI TELEVISIA | 203 +131 | 3,021 | 7 |
| 13 | 12 | 7 | JUANES COTAS DE AGUA DULCE | UNIVERSAL LATINO | 188 -16 | 1,282 | 26 |
| 14 | 9 | 24 | JUANES ME ENAMORA | UNIVERSAL LATINO | 186 -15 | 1,155 | 34 |
| 15 | 14 | 7 | R.K.M. & KEN-Y MIS DIAS SIN TI | UNIVERSAL LATINO | 170 -10 | 2,757 | 11 |
| 16 | 11 | 11 | XTRME FEATURING ADRIENNE NO ME DIGAS QUE NO | LA CALLE/UNIVISION | 154 +15 | 2,888 | 10 |
| 17 | 33 | 2 | JOWELL & RANDY LET'S DO IT | AIRPOWER WARNER LATINA | 150 +68 | 2,897 | 9 |
| 18 | 15 | 33 | CAMILA TODO CAMBIO | SONY BMG NORTE | 136 -10 | 0,805 | - |
| 19 | 11 | 11 | NEJO Y DALMATA ALCO MUSICAL | UMS/UNIVERSAL LATINO | 128 -64 | 0,932 | - |
| 20 | 24 | 5 | WISIN & YANDEL FEATURING FRANCO DE VITA OYE, DONDE ESTA EL AMOR | MACHETE | 124 -23 | 1,592 | 23 |
| 21 | 18 | 18 | BELANOVA BAILA MI CORAZON | UNIVERSAL LATINO | 113 -1 | 1,166 | 33 |
| 22 | 23 | 2 | IVY QUEEN MENDR QUE YO | UNIVISION | 111 +3 | 1,358 | 25 |
| 23 | 19 | 10 | FLO RIDA FEATURING T-PAIN LOW | POE BOY/ATLANTIC | 107 -29 | 2,485 | 14 |
| 24 | 26 | 4 | ALEJANDRA GUZMAN SOY SOLO UN SECRETO | EMI TELEVISIA | 98 -1 | 0,500 | - |
| 25 | 20 | 11 | NICKY JAM FEATURING R.K.M. & KEN-Y TEN TON TON | PINA/UNIVERSAL LATINO | 95 -33 | 2,490 | 13 |
| 26 | 25 | 8 | REIK ME QUELE AMARTE | SONY BMG NORTE | 91 -9 | 0,617 | - |
| 27 | RE-ENTRY | - | VOLTIO FEATURING JOWELL Y RANDY POMMELA | SONY BMG NORTE | 90 +21 | 0,930 | - |
| 28 | 22 | 2 | COSCULLUELA FEATURING NEJO Y DALMATA MAS QUE A MI VIDA | REGGAETON | 89 -24 | 1,025 | 38 |
| 29 | 29 | 3 | RIHANNA DON'T STOP THE MUSIC | SRP/DEF. JAM/TOJMG | 88 -2 | 1,647 | 21 |
| 30 | 37 | 14 | JUAN LUIS GUERRA Y 440 LA TRAVESIA | EMI TELEVISIA | 81 +1 | 1,183 | 32 |

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | IMPRINT / PROMOTION LABEL |
|-----------|-----------|----------------|---|---------------------------|
| 1 | 1 | 13 | GILBERTO SANTA ROSA CONTEO REGRESIVO | SONY BMG NORTE |
| 2 | 2 | 1 | LOS HERMANOS ROSARIO ALO | M.P./JUN/J&N |
| 3 | 5 | 7 | N'KLABE SI YA NO ESTAS | NU LIFE/MACHETE |
| 4 | 8 | 3 | NICKY JAM FEAT. RKM GAS PELA | PINA/UNIVERSAL LATINO |
| 5 | 6 | 10 | TITO ROJAS DIGAME SEÑORA | M.P./JUN/J&N |
| 6 | 4 | 14 | GLORIA ESTEFAN ME OIDO | BURGUNDY/SONY BMG NORTE |
| 7 | 3 | 11 | GLORIA TREVI PSICOFONIA | UNIVISION |
| 8 | 9 | 10 | PUERTO RICAN POWER ESA MUJER | M.P./JUN/J&N |
| 9 | 10 | 5 | DON OMAR CANCIÓN DE AMOR | VIMACHETE |
| 10 | 7 | 9 | WISIN & YANDEL SEXY MOVIMIENTO | MACHETE |
| 11 | 8 | 8 | XTRME FEAT. ADRIENNE NO ME DIGAS QUE NO | LA CALLE/UNIVISION |
| 12 | 10 | 2 | NG2 ELLA MENEJA | SONY BMG NORTE |
| 13 | 3 | 8 | FLEX TE QUERO | EMI TELEVISIA |
| 14 | 14 | 14 | ANTHONY CRUZ MI CHULI CHULI | M.P./JUN/J&N |
| 15 | 16 | 16 | TITO "EL BAMBINO" SOLO DIME QUE SI | EMI TELEVISIA |
| 16 | 4 | 4 | ALEXIS & FIDO SOY IGUAL QUE TU | SONY BMG NORTE |
| 17 | 19 | 2 | MARIANA ATREVETE A MIRARME DE FRENTE | UNIVISION |
| 18 | 16 | 2 | PACHEMAN & GRISELITO FEAT. RANDY NOTA LOCA QUE LA LAMBAN | NEW SOUND/MACHETE |
| 19 | 15 | 15 | BELANOVA BAILA MI CORAZON | UNIVERSAL LATINO |
| 20 | 18 | 17 | MARC ANTHONY #GUANILE | SONY BMG NORTE |

R&P NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen BDS** BILLBOARD CHARTS COMPILED BY **nielsen SoundScan**

The Billboard 200 is based on a national sample of retail stores, music merchandise, mass merchant, direct-to-consumer transactions and internet sales. For Digital Songs, the top 75 paid download songs sold via the internet.

Billboard TOP ALBUMS

| WEEK | LAST WEEK | WEEKS ON CHART | ARTIST | Title | CERT. | PEAK POSITION |
|------|-----------|----------------|--|--|-------|---------------|
| 1 | 1 | 3 | 1 JACK JOHNSON 3 WEEKS BRUSH FIRE 015050/JMG (13.98) | Sleep Through The Static | | 1 |
| 2 | 3 | 15 | ALICIA KEYS MBK J 11513*/RMG (18.98) Ⓢ | As I Am | 3 | 1 |
| 3 | 2 | 24 | AMY WINEHOUSE UNIVERSAL REPUBLIC 004228*/UMG (10.98) | Back To Black | 2 | 2 |
| 4 | 4 | 13 | KIDZ BOP KIDS 5 WEEKS BOP 00173 (18.98) | Kidz Bop 13 | 4 | 4 |
| 5 | 10 | 13 | SOUNDTRACK ATLANTIC 499212 AG (18.98) | Step Up 2: The Streets | 5 | 5 |
| 6 | 6 | 6 | SOUNDTRACK FOX/RING 410236 AG (13.98) | Juno | 1 | 1 |
| 7 | 21 | 15 | NEW SARA BAREILLES EPIC 54821 SONY MUSIC (11.98) | Little Voice | 7 | 7 |
| 8 | 5 | 21 | CHRIS CAGLE CAPitol NASHVILLE 84106 (18.98) | My Life's Been A Country Song | | |
| 9 | 9 | 7 | MARY J. BLIGE WARRIOR/GEFFEN 010313*/MGA (13.98) Ⓢ | Growing Pains | | |
| 10 | 7 | 10 | TAYLOR SWIFT BIG COUNTRY 020192 (18.98) | Taylor Swift | 5 | 5 |
| 11 | 8 | 2 | SHERYL CROW A&M INTERSCOPE 010598 MGA (13.98) Ⓢ | Detours | | |
| 12 | 18 | 11 | KEYSHIA COLE CONFIDENTIAL/MGM/GEFFEN 009475*/MGA (13.98) | Just Like You | | |
| 13 | 13 | 12 | CHRIS BROWN JIVE 12049 Zomba (18.98) * | Exclusive | | |
| 14 | 11 | 9 | MILEY CYRUS WALT DISNEY/HOLLYWOOD 000465 (23.98) | Hannah Montana 2 (Soundtrack)/Meet Miley Cyrus | 3 | 1 |
| 15 | 26 | 19 | SOUNDTRACK FOX 82356 RAZOR & TIE (16.98) | Alvin And The Chipmunks | 13 | 13 |
| 16 | 5 | 159 | HERBIE HANCOCK NORVA 005192 AG (18.98) | River: The Joni Letters | | |
| 17 | 4 | 4 | VARIOUS ARTISTS GRAMMY/HIP-OP 010830 UMG (18.98) | 2008 Grammy Nominees | | |
| 18 | 15 | 18 | DAUGHTRY RCA 88596 RMG (18.98) | Daughtry 3 | | |
| 19 | NEW | 1 | JIM JONES KOCH 5073 (17.98) | HARLEMS American Gangster | | 19 |
| 20 | 32 | 38 | SOUNDTRACK INTERSCOPE 010271 MGA (19.98) | Across The Universe: Deluxe Edition | | 20 |
| 21 | 27 | 21 | COLBIE CAILLAT UNIVERSAL REPUBLIC 009219 MTRG (10.98) | Coco | | 25 |
| 22 | 19 | 16 | GARTH BROOKS PEARL 313 105 08 CO (21.98) | The Ultimate Hits | 5 | 3 |
| 23 | 25 | 17 | VARIOUS ARTISTS EMI SONY BMG/STRATEGIC MARKETING GROUP/UNIVERSAL/SDA SA 10765/CAPitol (18.98) | NOW 26 | | 3 |
| 24 | 30 | 25 | JONAS BROTHERS HOLLYWOOD 000282 (18.98) * | Jonas Brothers | | 5 |
| 25 | 17 | 4 | LENNY KRAVITZ VIRGIN 63786 (18.98) Ⓢ | It Is Time For A Love Revolution | | |

VIDEO CHANNELS

| MTV | VH1 | BET | CMT |
|--|--|--|---|
| 1 VP Music & Talent Army Dove VP Music & Talent Peter Baron Wacom 212-258-8000 | 1 VP Music & Talent Rock VP Music & Talent Wacom 212-258-8000 | 1 VP Music Prog: Stephen Hill Wacom 212-975-4055 | 1 VP Music & Talent Big Chris Part Dir: Music Pongy Evans Kraft Wacom 615-325-8400 |
| 1 Kid Rock: Amen 2 Flo Rida: Low 3 Flo Rida: Ego 4 Soulja Boy Tell'em: YAHHHH 5 Vampire Weekend: A-Punk 6 Kanye West: The Life of Pablo 7 Rihanna: Don't Stop The Music 8 Party Like a Rockstar: Party Like a Rockstar 9 J. Holiday: Suffocate 10 Maroon 5: Won't Go Home Without You 11 Usher: Whatever It Takes 12 Alicia Keys: Like You Never See Me 13 Linkin Park: The Day That Comes 14 Foo Fighters: Long Road to Ruin 15 Justin Bieber: Under the Sky 16 Iggy Azalea: The Way I Am 17 Cheryl Crow: Live to Free 18 Usher: Whatever It Takes 19 Alicia Keys: Like You Never See Me 20 Linkin Park: The Day That Comes 21 Linkin Park: The Day That Comes 22 Linkin Park: The Day That Comes 23 Linkin Park: The Day That Comes 24 Linkin Park: The Day That Comes 25 Linkin Park: The Day That Comes | 1 Alan Jackson: Small Town Southern Man 2 Tim McGraw: Supersonic 3 Kenny Chesney: Don't Stop Believin' 4 Camie Underwood: Before He Cheats 5 Brad Paisley: Letter To Me 6 Billy Ray Cyrus: With My Eyes 7 Jason Aldean: Laugh It Off 8 Eric Church: Up All Night 9 Phillip Phillips: Home to Home 10 Phil Vassar: Love Is A Beautiful Thing 11 Chris Brown: Run It Up 12 Taylor Swift: My Only If When I'm High 13 Miranda Lambert: Bangor and Lead 14 Gary Allan: Whiskey Lullaby 15 Taylor Swift: Don't Stop Believin' 16 Jason Aldean: Laugh It Off 17 Luke Bryan: We Ride in Trucks 18 Jason Aldean: I Got My Name On 19 Chuck Wicks: Smiling Candelabra 20 Brock & Dunn: God Must Be Busy 21 Sam Evans: Anytime 22 Brock & Dunn: God Must Be Busy 23 Jason Aldean: I Got My Name On 24 Luke Bryan: We Ride in Trucks 25 Jason Aldean: I Got My Name On | 1 Alan Jackson: Small Town Southern Man 2 Tim McGraw: Supersonic 3 Kenny Chesney: Don't Stop Believin' 4 Camie Underwood: Before He Cheats 5 Brad Paisley: Letter To Me 6 Billy Ray Cyrus: With My Eyes 7 Jason Aldean: Laugh It Off 8 Eric Church: Up All Night 9 Phillip Phillips: Home to Home 10 Phil Vassar: Love Is A Beautiful Thing 11 Chris Brown: Run It Up 12 Taylor Swift: My Only If When I'm High 13 Miranda Lambert: Bangor and Lead 14 Gary Allan: Whiskey Lullaby 15 Taylor Swift: Don't Stop Believin' 16 Jason Aldean: Laugh It Off 17 Luke Bryan: We Ride in Trucks 18 Jason Aldean: I Got My Name On 19 Chuck Wicks: Smiling Candelabra 20 Brock & Dunn: God Must Be Busy 21 Sam Evans: Anytime 22 Brock & Dunn: God Must Be Busy 23 Jason Aldean: I Got My Name On 24 Luke Bryan: We Ride in Trucks 25 Jason Aldean: I Got My Name On | |

STREAMS

| AOL | AOL On Demand | AOL Music |
|--|---|--|
| 1 Rick Ross 2 Chris Brown 3 Beyonce 4 Soulja Boy Tell'em 5 Soulja Boy Tell'em 6 Taylor Swift 7 Rihanna 8 Taylor Swift 9 Rihanna 10 Chris Brown 11 Chris Brown 12 Keyshia Cole 13 Pop II Off Boyz 14 Alicia Keys 15 Teyana Taylor 16 Backstreet 17 Sony 18 Jordin Sparks 19 Too Little Too Late 20 Diddy | 1 Alicia Keys 2 Beyonce 3 Chris Brown 4 Rihanna 5 J. Holiday 6 J. Holiday 7 J. Holiday 8 J. Holiday 9 J. Holiday 10 J. Holiday 11 J. Holiday 12 J. Holiday 13 J. Holiday 14 J. Holiday 15 J. Holiday 16 J. Holiday 17 J. Holiday 18 J. Holiday 19 J. Holiday 20 J. Holiday | 1 Alicia Keys 2 Chris Brown 3 Beyonce 4 Soulja Boy Tell'em 5 Soulja Boy Tell'em 6 Taylor Swift 7 Rihanna 8 Taylor Swift 9 Rihanna 10 Chris Brown 11 Chris Brown 12 Keyshia Cole 13 Pop II Off Boyz 14 Alicia Keys 15 Teyana Taylor 16 Backstreet 17 Sony 18 Jordin Sparks 19 Too Little Too Late 20 Diddy |

Billboard HOT DIGITAL SONGS

| WEEK | LAST WEEK | WEEKS ON CHART | TITLE | ARTIST | CERT. | PEAK POSITION |
|------|-----------|----------------|--|--|-------|---------------|
| 1 | 1 | 16 | 1 LOW 13 WEEKS FLO RIDA FEAT T-PAIN (P&D BOY/ATLANTIC) | CRANK THAT (SOULJA BOY) SOULJA BOY TEL'EM (COLLIPARK/INTERSCOPE) | | 26 |
| 2 | 2 | 12 | LOVE SONG SARA BAREILLES (EPIC) | INTO THE NIGHT SANTANA FEAT CHAD KROEGER (ARISTA/RMG) | | 27 |
| 3 | 3 | 12 | DON'T STOP THE MUSIC Rihanna (S&P DEF JAM/JMG) | REHAB AMY WINEHOUSE (UNIVERSAL REPUBLIC) | | 28 |
| 4 | 4 | 13 | WITH YOU CHRIS BROWN (JIVE/ZOMBA) | CLUMSY FERGIE (WML J AMI/A&M/INTERSCOPE) | | 29 |
| 5 | 5 | 12 | SEE US AGAIN MILEY CYRUS (HOLLYWOOD) | LOVE LIKE THIS KATY PERRY FEAT SEAN KINGSTON (MONDOGMO/EPIC) | | 30 |
| 6 | 7 | 11 | SORRY BUCKCHERRY (ELEVEN SEVEN/MULTI/RRP) | PARALYZER FINGER ELEVEN (MIND-UP) | | 31 |
| 7 | 17 | 7 | NO AIR JORDAN SPARKS DUET WITH CHRIS BROWN (JIVE/ZOMBA) | KISS KISS CHRIS BROWN FEAT T-PAIN (JIVE/ZOMBA) | | 32 |
| 8 | 15 | 5 | WHEN YOU LOOK ME IN THE EYES JONAS BROTHERS (HOLLYWOOD) | YAHHH! SOULJA BOY TEL'EM FEAT ARAB (COLLIPARK/INTERSCOPE) | | 33 |
| 9 | 9 | 17 | TAKE YOU THERE KANYE WEST (ROCA-A-FELLA/DEF JAM/JMG) | STRONGER KANYE WEST (ROCA-A-FELLA/DEF JAM/JMG) | | 34 |
| 10 | - | 1 | ELEVATOR FLO RIDA FEAT TIMBALAND (P&D BOY/ATLANTIC) | WANT TO GO HOME WITHOUT YOU MARGON 5 (A&M/OCTONE/INTERSCOPE) | | 35 |
| 11 | 11 | 10 | SUPERSTAR LUPE FIASCO FEAT. MENDO SANTOS (1ST & 15TH/ATLANTIC) | DANCE LIKE THERES NO TOMORROW PAULA ABUJI & RAYD JACKSON (BREAD MERCHANT 24/MG) | | 36 |
| 12 | 19 | 7 | INTERDEPENDENT WEBBIE, LIL' PHAT & LIL' BOOSIE (TRILL/ASYLUM) | BUBBLU COLBIE CAILLAT (UNIVERSAL REPUBLIC) | | 37 |
| 13 | 5 | 24 | NO ONE ALICIA KEYS (MBKJ/RMG) | ALL-AMERICAN GIRL CARRIE UNDERWOOD (ARISTA/ARISTA NASHVILLE) | | 38 |
| 14 | 12 | 30 | APOLIGIZE TIMBALAND FEAT ONE REPUBLIC (MUSLEY/BLACKGROUND INTERSCOPE) | HYPNOTIZED PLIES FEAT A&M (BIG GATES/SUP-N-SLIDE/ATLANTIC) | | 39 |
| 15 | 13 | 4 | NEW SOUL YAES NAIM (TOT OD TARD/ATLANTIC) | LIKE WHOA ALY & AJ (HOLLYWOOD) | | 40 |
| 16 | 10 | 8 | STOP AND START ONE REPUBLIC (MUSLEY/INTERSCOPE) | BLEEDING LOVE LEONA LEWIS (15/100/RMG) | | 41 |
| 17 | 33 | 2 | SEX CAN BE RAY J & YUNG BORG (KNOCKOUT/DEJA 34/KNOCK/EPIC) | CYCLONE BABY BASH FEAT T-PAIN (ARISTA/RMG) | | 42 |
| 18 | 20 | 15 | SHADOW OF THE DAY LINKIN PARK (WARNER BROS.) | I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) GOOD CHARLOTTE (DAYLIGHT/EPIC) | | 43 |
| 19 | 18 | 27 | SWEETEST GIRL (DOLLAR BILL) WYCLEF JEAN FEAT ARON, LIL WAYNE & NIA (COL/UMBA) | UMBRELLA RIHANNA FEAT JAY-Z (S&P/DEF JAM/JMG) | | 44 |
| 20 | 14 | 44 | TEARDROPS ON MY GUITAR TAYLOR SWIFT (BIG MACHINE) | NEVER TOO LATE THREE DAYS GRACE (JIVE/ZOMBA) | | 45 |
| 21 | 16 | 11 | SENSUAL SEDUCTION SNOP DOGG (DOGG'S STYLE/INTERSCOPE) | FEELS LIKE TONIGHT DAUGHTRY (RCR/RMG) | | 46 |
| 22 | 41 | 8 | FEEDBACK JANET (AND I/O/MG) | WHAT HURTS THE MOST CASCADA (ROBBINS) | | 47 |
| 23 | 25 | 22 | TATTOO JORDAN SPARKS (JIVE/ZOMBA) | SAY JOHN MAYER (AWARIE/RED/DEF JAM/JMG) | | 48 |
| 24 | 22 | 17 | PIECE OF ME BRITNEY SPEARS (JIVE/ZOMBA) | I SAW GOD TODAY GERGE STRAIT (MCA NASHVILLE) | | 49 |
| 25 | 23 | 22 | OUR SONG TAYLOR SWIFT (BIG MACHINE) | READY, SET, DON'T GO BILLY RAY CYRUS WITH MILEY CYRUS (WALT DISNEY) | | 50 |

| Great American Country | FUSE | MTV | MuchMusic Canada |
|--|--|---|---|
| 1 Brad Paisley: Letter To Me 2 Eric Church: Up All Night 3 Kenny Chesney: Don't Stop Believin' 4 Chris Brown: Run It Up 5 Jason Aldean: Laugh It Off 6 Jason Aldean: I Got My Name On 7 Alan Jackson: Small Town Southern Man 8 Chris Brown: Run It Up 9 Alan Jackson: Small Town Southern Man 10 Chris Brown: Run It Up 11 Alan Jackson: Small Town Southern Man 12 Chris Brown: Run It Up 13 Alan Jackson: Small Town Southern Man 14 Chris Brown: Run It Up 15 Alan Jackson: Small Town Southern Man 16 Chris Brown: Run It Up 17 Alan Jackson: Small Town Southern Man 18 Chris Brown: Run It Up 19 Alan Jackson: Small Town Southern Man 20 Chris Brown: Run It Up | 1 Panic At The Disco: Nine In The Afternoon 2 The Black Eyed Peas: I Got That Boogie On 3 Pitbull: Crush 4 Flo Rida: Low 5 Kanye West: The Life of Pablo 6 Rihanna: Don't Stop The Music 7 The Black Eyed Peas: I Got That Boogie On 8 Buckcherry: Sorry 9 Rick Ross: Energy 10 Boys Like Us: Heroinette 11 OneRepublic: Stop And Start 12 J. Holiday: Suffocate 13 Snoop Dogg: Sensual Seduction 14 Linkin Park: The Day That Comes 15 Maroon 5: Won't Go Home Without You 16 Chris Brown: Run It Up 17 Rihanna: Don't Stop The Music 18 J. Holiday: Suffocate 19 Three Days Grace: Never Too Late 20 Wyclef Jean: Sweetest Girl (Dollar Bill) 21 Avenged Sevenfold: Almost Easy 22 Sean Kingston: Take You There 23 Mary J. Blige: Just Fine 24 Fergie: Dilemma 25 Three Days Grace: Never Too Late | 1 Sheryl Crow: Live to Free 2 Webbie: L'il Phat & Lil' Boosie: Independent 3 Flo Rida: Ego 4 Flo Rida: Ego 5 Flo Rida: Ego 6 Kanye West: The Life of Pablo 7 Miley Cyrus: The Time Is Now 8 Linkin Park: The Day That Comes 9 Linkin Park: The Day That Comes 10 Linkin Park: The Day That Comes 11 Linkin Park: The Day That Comes 12 Linkin Park: The Day That Comes 13 Linkin Park: The Day That Comes 14 Linkin Park: The Day That Comes 15 Linkin Park: The Day That Comes 16 Linkin Park: The Day That Comes 17 Linkin Park: The Day That Comes 18 Linkin Park: The Day That Comes 19 Linkin Park: The Day That Comes 20 Linkin Park: The Day That Comes | 1 T. I.: Live Your Life 2 T. I.: Live Your Life 3 T. I.: Live Your Life 4 T. I.: Live Your Life 5 T. I.: Live Your Life 6 T. I.: Live Your Life 7 T. I.: Live Your Life 8 T. I.: Live Your Life 9 T. I.: Live Your Life 10 T. I.: Live Your Life 11 T. I.: Live Your Life 12 T. I.: Live Your Life 13 T. I.: Live Your Life 14 T. I.: Live Your Life 15 T. I.: Live Your Life 16 T. I.: Live Your Life 17 T. I.: Live Your Life 18 T. I.: Live Your Life 19 T. I.: Live Your Life 20 T. I.: Live Your Life |

| AOL | TOTAL STREAMS |
|--|--|
| 1 Alicia Keys 2 Rihanna 3 Don't Stop The Music 4 Wyclef Jean 5 Wyclef Jean 6 Wyclef Jean 7 Wyclef Jean 8 Wyclef Jean 9 Wyclef Jean 10 Wyclef Jean 11 Wyclef Jean 12 Wyclef Jean 13 Wyclef Jean 14 Wyclef Jean 15 Wyclef Jean 16 Wyclef Jean 17 Wyclef Jean 18 Wyclef Jean 19 Wyclef Jean 20 Wyclef Jean | 1 Alicia Keys 2 Rihanna 3 Don't Stop The Music 4 Wyclef Jean 5 Wyclef Jean 6 Wyclef Jean 7 Wyclef Jean 8 Wyclef Jean 9 Wyclef Jean 10 Wyclef Jean 11 Wyclef Jean 12 Wyclef Jean 13 Wyclef Jean 14 Wyclef Jean 15 Wyclef Jean 16 Wyclef Jean 17 Wyclef Jean 18 Wyclef Jean 19 Wyclef Jean 20 Wyclef Jean |

R&R OPPORTUNITIES/MARKETPLACE

OPPORTUNITIES

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WEST

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CHR/TOP 40

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | 1) NIELSEN BDS CERTIFICATIONS | HIT PREDICTOR STATUS |
|-----------|-----------|----------------|--|-------------------------------|----------------------|
| 1 | 1 | 16 | FLO RIDA FEATURING T-PAIN LOW | NO. 1 (4 WKS) | 1) 2 |
| 2 | 10 | 10 | CHRIS BROWN WITH YOU | | 1) 1 |
| 3 | 11 | 11 | RIHANNA DON'T STOP THE MUSIC | | 1) 1 |
| 4 | 24 | 24 | TIMBALAND FEATURING ONEREPUBLIC TAKES YOU THERE | | 1) 3 |
| 5 | 17 | 17 | SEAN KINGSTON TAKE YOU THERE | | 1) 1 |
| 6 | 11 | 8 | SARA BAREILLES LOVE SONG | | 1) 1 |
| 7 | 3 | 18 | ALICIA KEYS NO ONE | | 1) 4 |
| 8 | 12 | 15 | BUCKCHERRY SORRY | | 1) 1 |
| 9 | 6 | 21 | FERGIE CLUMSY | | 1) 2 |
| 10 | 13 | 13 | LINKIN PARK SHADOW OF THE DAY | | 1) 1 |

NO. 1 MOST ADDED

MARIAH CAREY Touch My Body (5LAND/DJMG)

NO. 1 MOST INCREASED PLAYS

MARIAH CAREY Touch My Body (5LAND/DJMG)

TOP 5 NEW AND ACTIVE

- FLYLEAF All Around Me (A&M/OCTONE/INTERSCOPE)
- NATASHA BEDINGFIELD Pocketful Of Sunshine (PHONOGNIE/EPIC)
- MATCHBOX TWENTY These Hard Times (MELISMA/ATLANTIC)
- WEBBIE, LIL' PHAT & LIL' BOOSIE Independent (TRILLASYLUM/ATLANTIC)
- BRITNEY SPEARS Break The Ice (JIVE/ZOMBA)

COMPLETE CHR/TOP 40 CHART ON PAGE 25

RHYTHMIC

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | 1) NIELSEN BDS CERTIFICATIONS | HIT PREDICTOR STATUS |
|-----------|-----------|----------------|---|-------------------------------|----------------------|
| 1 | 1 | 12 | CHRIS BROWN WITH YOU | NO. 1 (2 WKS) | 1) 1 |
| 2 | 24 | 24 | FLO RIDA FEATURING T-PAIN LOW | | 1) 2 |
| 3 | 4 | 12 | WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT | | 1) 1 |
| 4 | 13 | 13 | SNOOP DOGG SENSUAL SEDUCTION | | 1) 1 |
| 5 | 6 | 15 | J. HOLIDAY SUFFOCATE | | 1) 1 |
| 6 | 13 | 13 | ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN | | 1) 1 |
| 7 | 8 | 7 | RIHANNA DON'T STOP THE MUSIC | | 1) 1 |
| 8 | 18 | 18 | TREY SONGZ CAN'T HELP BUT WAT | | 1) 1 |
| 9 | 7 | 7 | LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR | | 1) 1 |
| 10 | 14 | 14 | PITBULL FEATURING LIL' JON THE ANTHEM | | 1) 1 |

NO. 1 MOST ADDED

USHER FEAT. YOUNG JEEZY Love In This Club (LAFACE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

MARIAH CAREY Touch My Body (5LAND/DJMG)

TOP 5 NEW AND ACTIVE

- CASELY Emotional (DIAZ BROTHERS/EPIC/COCH)
- LEONA LEWIS Bleeding Love (SYCO/UMG)
- LIL' WILL My Dougie (RUEBHOYUNAUTHORIZED/ASYLUM)
- RICK ROSS FEAT. T-PAIN The Boss (SLIP-N-SLIDE/DEF JAM/DJMG)
- YING YANG TWINS Drop (TVT)

COMPLETE RHYTHMIC CHART ON PAGE 28

URBAN

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | 1) NIELSEN BDS CERTIFICATIONS | HIT PREDICTOR STATUS |
|-----------|-----------|----------------|--|-------------------------------|----------------------|
| 1 | 1 | 13 | KEYSHIA COLE I REMEMBER | NO. 1 (2 WKS) | 1) 1 |
| 2 | 19 | 19 | J. HOLIDAY SUFFOCATE | | 1) 1 |
| 3 | 12 | 12 | CHRIS BROWN WITH YOU | | 1) 1 |
| 4 | 11 | 11 | THE DREAM FALSE SETTO | | 1) 1 |
| 5 | 17 | 17 | WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT | | 1) 1 |
| 6 | 22 | 22 | MARIO CRYING FOR ME | | 1) 1 |
| 7 | 3 | 14 | SNOOP DOGG SENSUAL SEDUCTION | | 1) 1 |
| 8 | 6 | 17 | ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN | | 1) 1 |
| 9 | 10 | 14 | SHAWTY LO DEY KNOW | | 1) 1 |
| 10 | 9 | 20 | FLO RIDA FEATURING T-PAIN LOW | | 1) 2 |

NO. 1 MOST ADDED

ASHANTI The Way That I Love You (THE INC./UNIVERSAL MOTOWN)

NO. 1 MOST INCREASED PLAYS

USHER FEAT. YOUNG JEEZY Love In This Club (LAFACE/ZOMBA)

TOP 5 NEW AND ACTIVE

- FLO RIDA FEAT. TIMBALAND Elevator (POE BOY/ATLANTIC)
- RAZAH Rain (MANHOOD/DEF JAM/DJMG)
- POP IT OFF BOYZ Crank Dat Batman (UNIVERSAL MOTOWN)
- RIHANNA Don't Stop The Music (SRP/DEF JAM/DJMG)
- BRIDMAN FEAT. YOUNG JEEZY, RICK ROSS, & LIL WAYNE 100 Million (CASHMONEY/UNIVERSAL MOTOWN)

COMPLETE URBAN CHART ON PAGE 31

URBAN AC

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | 1) NIELSEN BDS CERTIFICATIONS | HIT PREDICTOR STATUS |
|-----------|-----------|----------------|--|-------------------------------|----------------------|
| 1 | 1 | 16 | ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN | NO. 1 (7 WKS) | 1) 1 |
| 2 | 3 | 16 | KEYSHIA COLE I REMEMBER | | 1) 1 |
| 3 | 2 | 19 | JAHEIM NEVER | | 1) 1 |
| 4 | 4 | 20 | MARY J. BLIGE JUST FINE | | 1) 1 |
| 5 | 5 | 22 | RAHEEM DEVAUGHN WOMAN | | 1) 1 |
| 6 | 6 | 14 | ERIKKAH BADU HONEY | | 1) 1 |
| 7 | 7 | 49 | MUSIQ SOULCHILD TEACH ME | | 1) 1 |
| 8 | 9 | 29 | JOE MY LOVE | | 1) 1 |
| 9 | 8 | 26 | ALICIA KEYS NO ONE | | 1) 4 |
| 10 | 11 | 26 | JUSTIN TIMBERLAKE DUET WITH BEYONCE UNTIL THE END OF TIME | | 1) 1 |

NO. 1 MOST ADDED

MARCUS MILLER FEAT. CORINNE BAILEY RAE Free (3DRUCKS/CMG)

NO. 1 MOST INCREASED PLAYS

MARIAH CAREY Touch My Body (5LAND/DJMG)

TOP 5 NEW AND ACTIVE

- RAHEEM DEVAUGHN Customer (JIVE/ZOMBA)
- JANET Luv (5LAND/DJMG)
- LIVIN OUT LOUD Lately (RKN)
- P.K. CARTER FEAT. ANGIE STONE Ain't Nothin Like A Sista (MANIFEST/REVELVE)
- SAID Fantasy (20 WEST)

COMPLETE URBAN AC CHART ON PAGE 32

COUNTRY

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | 1) NIELSEN BDS CERTIFICATIONS | HIT PREDICTOR STATUS |
|-----------|-----------|----------------|--|-------------------------------|----------------------|
| 1 | 1 | 23 | RODNEY ATKINS CLEANING THIS GUN (COME ON IN BOY) | NO. 1 (2 WKS) | 1) 1 |
| 2 | 4 | 19 | KENNY CHESNEY DUET WITH GEORGE STRAIT SWIFT WORK | | 1) 1 |
| 3 | 3 | 20 | BRAD PAISLEY LETTER TO ME | | 1) 1 |
| 4 | 5 | 16 | ALAN JACKSON SMALL TOWN SOUTHERN MAN | | 1) 1 |
| 5 | 7 | 13 | CARRIE UNDERWOOD ALL-AMERICAN GIRL | | 1) 1 |
| 6 | 2 | 32 | GARY ALLAN WATCHING AIRPLANES | | 1) 1 |
| 7 | 9 | 27 | CHUCK WICKS STEALING CINDERELLA | | 1) 1 |
| 8 | 6 | 31 | BILLY RAY CYRUS WITH MILEY CYRUS READY, SET, DON'T GO | | 1) 1 |
| 9 | 11 | 32 | CHRIS CAGLE WHAT KINDA GONE | | 1) 1 |
| 10 | 12 | 12 | TRACE ADKINS YOU'RE GONNA MISS THIS | | 1) 1 |

NO. 1 MOST ADDED

BRAD PAISLEY I'm Still A Guy (ARISTA NASHVILLE)

NO. 1 MOST INCREASED AUDIENCE

GEORGE STRAIT I Saw God Today (MCA NASHVILLE)

TOP 5 NEW AND ACTIVE

- MICA ROBERTS FEAT. TOBY KETH Things A Mama Don't Know (SHOW DOG NASHVILLE)
- CLINT BLACK Long Cool Woman (EQUITY)
- THE LOST TRAILERS Holler Back (BNA)
- JO DEE MESSINA I'm Done (CURB)
- REBA MCKENZIE DUET WITH LEANN RIMES When You Love Someone Like That (MCA NASHVILLE)

COMPLETE COUNTRY CHART ON PAGE 60

AC

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | 1) NIELSEN BDS CERTIFICATIONS | HIT PREDICTOR STATUS |
|-----------|-----------|----------------|--|-------------------------------|----------------------|
| 1 | 1 | 30 | COLBIE CAILLAT BUBBLY | NO. 1 (9 WKS) | 1) 3 |
| 2 | 2 | 35 | FERGIE BIG GIRLS DON'T CRY | | 1) 4 |
| 3 | 3 | 42 | DAUGHTRY HOME | | 1) 4 |
| 4 | 4 | 33 | PLAIN WHITE T'S HEY THERE DELILAH | | 1) 3 |
| 5 | 6 | 29 | PINK WHO KNEW | | 1) 3 |
| 6 | 5 | 34 | ELLIOTT YAMIN WAIT FOR YOU | | 1) 2 |
| 7 | 7 | 23 | CELINE DION TAKING CHANCES | | 1) 1 |
| 8 | 9 | 7 | MICHAEL BUBLE LOST | | 1) 1 |
| 9 | 8 | 17 | TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE | | 1) 3 |
| 10 | 10 | 7 | MICHAEL MCDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER | | 1) 1 |

NO. 1 MOST ADDED

SARA BAREILLES Love Song (EPIC)

NO. 1 MOST INCREASED PLAYS

FERGIE Big Girls Don't Cry (WILLIAMS/INTERSCOPE)

TOP 5 NEW AND ACTIVE

- STEVEN CURTIS CHAPMAN Cinderella (SPARROW/EMI/CMG)
- MAROON 5 Won't Go Home Without You (A&M/OCTONE/INTERSCOPE)
- TRUEHEART Plan For Peace (E-HEART)
- MATCHBOX TWENTY How Far We've Come (MELISMA/ATLANTIC)
- DAUGHTRY Feels Like Tonight (RCA/RMG)

COMPLETE AC CHART ON PAGE 64

R&R THE BACK PAGES

POWERED BY **nielsen**
BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

HOT AC

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | (1) NIELSEN BDS CERTIFICATIONS | (2) NIELSEN BDS NO. 1 (6 WKS) | (3) HIT PREDICTOR STATUS | (4) PROMOTION LABEL |
|-----------|-----------|----------------|--|-----------------------------------|----------------------------------|-----------------------------|-------------------------------------|
| 1 | 1 | 21 | TIMBALAND FEATURING ONE REPUBLIC APOLOGIZE | | NO. 1 (6 WKS) | 13 | ☆ MOSLEY/BLACKGROUND/INTERSCOPE |
| 2 | 27 | 1 | SARA BAREILLES LOVE SONG | | | | EPIC |
| 3 | 31 | 1 | FINGER ELEVEN PARALYZER | | | 14 | WIND-UP |
| 4 | 20 | 1 | BUCKCHERRY SORRY | | | | ELEVEN SEVEN/ATLANTIC/RRP |
| 5 | 4 | 34 | COLBIE CAILLAT BUBBLY | | 13 | ☆ | UNIVERSAL REPUBLIC |
| 6 | 8 | 15 | TAYLOR SWIFT TEARDROPS ON MY CHEEK | | | 12 | ☆ BIG MACHINE/UNIVERSAL REPUBLIC |
| 7 | 5 | 24 | SANTANA FEATURING CHAD KROEGER INFO THE NIGHT | | | | ☆ ARISTA/RMG |
| 8 | 9 | 13 | LINKIN PARK SHADOW OF THE DAY | | | | ☆ WARNER BROS. |
| 9 | 7 | 30 | DAUGHTRY OVER YOU | | 12 | ☆ | RCA/RMG |
| 10 | 11 | 16 | LIFEHOUSE WHATEVER IT TAKES | | | | ☆ Geffen/Interscope |

NO. 1 MOST ADDED

GAVIN DEGRAW In Love With A Girl (J/RMG)

NO. 1 MOST INCREASED PLAYS

DAUGHTRY Feels Like Tonight (RCA/RMG)

TOP 5 NEW AND ACTIVE

FERRAS Hollywood's Not America (CAPITOL)

VANESSA CARLTON Hands On Me (THE INC./UNIVERSAL MOTOWN)

COUNTING CROWS You Can't Count On Me (Geffen/Interscope)

THE SPILL CANVAS All Over You (ONE ELEVEN/SIRE/EPRISE)

JONAS BROTHERS When You Look Me In The Eyes (HOLLYWOOD)

COMPLETE HOT AC CHART ON PAGE 65

SMOOTH JAZZ

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | (1) NIELSEN BDS CERTIFICATIONS | (2) NIELSEN BDS NO. 1 (3 WKS) | (3) HIT PREDICTOR STATUS | (4) PROMOTION LABEL |
|-----------|-----------|----------------|----------------------------------|-----------------------------------|----------------------------------|-----------------------------|------------------------|
| 1 | 1 | 16 | PAUL HARDCASTLE LUCKY STAR | | NO. 1 (3 WKS) | | TRIPPIN' N' RHYTHM |
| 2 | 3 | 25 | BONEY JAMES LET'RE GO | | | | CONCOR'D/CMG |
| 3 | 2 | 23 | ERIC MARIENTHAL BLUE WATER | | | | PEA/C/MG |
| 4 | 6 | 5 | KENNY G SAX-O-LOCO | | | | STARBUCKS/CONCOR'D/CMG |
| 5 | 4 | 25 | CANDY DULFER L.A. CITY LIGHTS | | | | HEADS UP |
| 6 | 5 | 22 | CHRIS BOTTI VENICE | | | | COLUMBIA |
| 7 | 10 | 7 | EUGE GRODVE MR. GROOVE | | | | NARADA JAZZ/BLG |
| 8 | 9 | 17 | EVERETTE HARP OLD SCHOOL | | | | SHANACHEE |
| 9 | 19 | 6 | JESSY J TEQUILA MOON | | | | PEAR/C/MG |
| 10 | 12 | 13 | CHUCK LOEB WINDOW OF THE SOUL | | | | HEADS UP |

NO. 1 MOST ADDED

CHUCK LOEB Window Of The Soul (HEADS UP)

NO. 1 MOST INCREASED PLAYS

KENNY G Sax-o-loco (STARBUCKS/CONCOR'D/CMG)

TOP 5 NEW AND ACTIVE

ROBIN THICKE Can U Believe (STAR TRAK/INTERSCOPE)

U-NAM Keep The Faith (TRIPPIN' N' RHYTHM)

KELLY SWEET Dream On (RAZOR & TIE)

SAX PAX Fallin' For You (SHANACHEE)

SEAL Rolling (WARNER BROS.)

COMPLETE SMOOTH JAZZ CHART ON PAGE 68

ALTERNATIVE

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | (1) NIELSEN BDS CERTIFICATIONS | (2) NIELSEN BDS NO. 1 (2 WKS) | (3) HIT PREDICTOR STATUS | (4) PROMOTION LABEL |
|-----------|-----------|----------------|--------------------------------------|-----------------------------------|----------------------------------|-----------------------------|----------------------------|
| 1 | 1 | 18 | FOO FIGHTERS LONG ROAD TO RUIN | | NO. 1 (2 WKS) | | ☆ ROSWELL/RCA/RMG |
| 2 | 26 | 1 | SEETHER FAKE IT | | | | ☆ WIND-UP |
| 3 | 21 | 1 | LINKIN PARK SHADOW OF THE DAY | | | | ☆ WARNER BROS. |
| 4 | 15 | 1 | PARAMORE CRUSHCRUSHCRUSH | | | | FUELED BY RA/REN/RRP |
| 5 | 5 | 30 | FOO FIGHTERS THE PRETENDER | | | | ☆ ROSWELL/RCA/RMG |
| 6 | 10 | 17 | PUDDLE OF MUDD PSYCHO | | | | FLAWLESS/GEFFEN/INTERSCOPE |
| 7 | 6 | 21 | AVENGED SEVENFOLD ALMOST EASY | | | | HOPELESS/WARNER BROS. |
| 8 | 7 | 35 | RISE AGAINST THE GOOD LEFT UNDONE | | | | ☆ Geffen/Interscope |
| 9 | 8 | 18 | RADIOHEAD BODYSNATCHERS | | | | ☆ BIVATO |
| 10 | 9 | 21 | THE BRAVERY BELIEVE | | | | ☆ ISLAND/DMG |

NO. 1 MOST ADDED

3 DOORS DOWN It's Not My Time (UNIVERSAL REPUBLIC)

NO. 1 MOST INCREASED PLAYS

3 DOORS DOWN It's Not My Time (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

VAMPIRE WEEKEND A-Punk (XL/BEGGARS GROUP)

MGMT Time To Pretend (COLUMBIA)

ARMOR FOR SLEEP Hold The Door (SIRE/WARNER BROS.)

FINGER ELEVEN I'll Keep Your Memory Vague (WIND-UP)

ANGEL AND AIRWAYS Secret Crowds (SURETONE/GEFFEN/INTERSCOPE)

COMPLETE ALTERNATIVE CHART ON PAGE 70

ACTIVE ROCK

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | (1) NIELSEN BDS CERTIFICATIONS | (2) NIELSEN BDS NO. 1 (4 WKS) | (3) HIT PREDICTOR STATUS | (4) PROMOTION LABEL |
|-----------|-----------|----------------|---|-----------------------------------|----------------------------------|-----------------------------|---------------------------------|
| 1 | 1 | 21 | PUDDLE OF MUDD PSYCHO | | NO. 1 (4 WKS) | | ☆ FLAWLESS/GEFFEN/INTERSCOPE |
| 2 | 2 | 23 | AVENGED SEVENFOLD ALMOST EASY | | | | HOPELESS/WARNER BROS. |
| 3 | 13 | 1 | FOO FIGHTERS LONG ROAD TO RUIN | | | | ROSWELL/RCA/RMG |
| 4 | 4 | 27 | SEETHER FAKE IT | | | 11 | WIND-UP |
| 5 | 6 | 20 | BREAKING BENJAMIN UNTIL THE END | | | | HOLLYWOOD |
| 6 | 5 | 28 | HURT TEN TON BRICK | | | | CAPITOL |
| 7 | 9 | 5 | THEORY OF A DEADMAN SO HAPPY | | | | 604/ROADRUNNER/RRP |
| 8 | 7 | 33 | SIXX: A.M. LIFE IS BEAUTIFUL | | | | ELEVEN SEVEN |
| 9 | 10 | 32 | FIVE FINGER DEATH PUNCH THE BLEEDING | | | | FRM |
| 10 | 11 | 6 | ASHES DIVIDE THE STONE | | | | ☆ ISLAND/DMG |

NO. 1 MOST ADDED

3 DOORS DOWN It's Not My Time (UNIVERSAL REPUBLIC)

NO. 1 MOST INCREASED PLAYS

3 DOORS DOWN It's Not My Time (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

CINDER ROAD Should've Known Better (CAROLINE)

LINKIN PARK Given Up (WARNER BROS.)

RED Already Diver (ESSENTIAL/RED)

BUCKCHERRY Sorry (ELEVEN SEVEN/ATLANTIC/RRP)

THOUSAND FOOT KRUTCH Falls Apart (TOOTH & NAIL)

COMPLETE ACTIVE ROCK CHART ON PAGE 71

ROCK

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | (1) NIELSEN BDS CERTIFICATIONS | (2) NIELSEN BDS NO. 1 (15 WKS) | (3) HIT PREDICTOR STATUS | (4) PROMOTION LABEL |
|-----------|-----------|----------------|--|-----------------------------------|-----------------------------------|-----------------------------|----------------------------|
| 1 | 1 | 26 | SEETHER FAKE IT | | NO. 1 (15 WKS) | 11 | WIND-UP |
| 2 | 2 | 34 | SIXX: A.M. LIFE IS BEAUTIFUL | | | | ELEVEN SEVEN |
| 3 | 18 | 1 | PUDDLE OF MUDD PSYCHO | | | | FLAWLESS/GEFFEN/INTERSCOPE |
| 4 | 4 | 15 | LINKIN PARK SHADOW OF THE DAY | | | 11 | WARNER BROS. |
| 5 | 12 | 1 | FOO FIGHTERS LONG ROAD TO RUIN | | | | ROSWELL/RCA/RMG |
| 6 | 6 | 56 | FINGER ELEVEN PARALYZER | | | 14 | WIND-UP |
| 7 | 9 | 42 | THREE DAYS GRACE NEVER TOO LATE | | | 11 | JIVE/ZOULBA |
| 8 | 11 | 7 | THE BLACK CROWES GOOBYE DAUGHTERS OF THE REVOLUTION | | | | SILVER ARROW |
| 9 | 7 | 16 | KID ROCK AMEN | | | | TOP DOG/ATLANTIC |
| 10 | 10 | 5 | THEORY OF A DEADMAN SO HAPPY | | | | 604/ROADRUNNER/RRP |

NO. 1 MOST ADDED

3 DOORS DOWN It's Not My Time (UNIVERSAL REPUBLIC)

NO. 1 MOST INCREASED PLAYS

3 DOORS DOWN It's Not My Time (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

ATREYU Falling Down (POLLYWOOD)

SAVING ABEL Addicted (VIRGIN)

MUDVAYNE Dull Boy (EPIC)

32 LEAVES All Is Numb (DOUBLE BLUE/UNIVERSAL REPUBLIC)

KILLSWITCH ENGAGE Holy Diver (ROADRUNNER/RRP)

COMPLETE ROCK CHART ON PAGE 72

TRIPLE A

| THIS WEEK | LAST WEEK | WEEKS ON CHART | ARTIST TITLE | (1) NIELSEN BDS CERTIFICATIONS | (2) NIELSEN BDS NO. 1 (7 WKS) | (3) HIT PREDICTOR STATUS | (4) PROMOTION LABEL |
|-----------|-----------|----------------|--|-----------------------------------|----------------------------------|-----------------------------|-------------------------------------|
| 1 | 1 | 13 | JACK JOHNSON IF I HAD EYES | | NO. 1 (7 WKS) | | ☆ BRUSHFIRE/UNIVERSAL REPUBLIC |
| 2 | 2 | 16 | INGRID MICHAELSON THE WAY I AM | | | | CABIN 24/ORIGINAL SIGN AL/RED |
| 3 | 3 | 3 | R.E.M. SUPERNATURAL SUPERSTARIOUS | | | | ☆ WARNER BROS. |
| 4 | 3 | 27 | SARA BAREILLES LOVE SONG | | | | EPIC |
| 5 | 6 | 10 | SHERYL CROW LOVE IS FREE | | | | ☆ A&M/INTERSCOPE |
| 6 | 5 | 12 | KT TUNSTALL SAVING MY FACE | | | | RELENTLESS/IR 2M |
| 7 | 3 | 3 | COUNTING CROWS YOU CAN'T COUNT ON ME | | | | ☆ Geffen/Interscope |
| 8 | 10 | 21 | FEIST MY MOON MY MAN | | | | ☆ CHERRY TREE/POLYDOR/INTERSCOPE |
| 9 | 8 | 18 | RYAN ADAMS EVERBODY KNOWS | | | | ☆ LOST HIGHWAY |
| 10 | 12 | 14 | BRUCE SPRINGSTEEN GIRLS IN THEIR SUMMER CLOTHES | | | | ☆ COL JMBIA |

NO. 1 MOST ADDED

STEVE WINWOOD FEAT. ERIC CLAPTON Dirty City (COLUMBIA)

NO. 1 MOST INCREASED PLAYS

VAN MORRISON That's Entrainment (LOST HIGHWAY)

TOP 5 NEW AND ACTIVE

JASON MRAZ I'm Yours (ATLANTIC/RRP)

VAN MORRISON That's Entrainment (LOST HIGHWAY)

NEWTON FAULKNER Dream Catch Me (AWARE/COLUMBIA)

LINKIN PARK Shadow Of The Day (WARNER BROS.)

TRISTAN PRETTYMAN Madly (VIRGIN)

COMPLETE TRIPLE A CHART ON PAGE 75

KMXZ/Tucson PD/morning show host scores 15 fulfilling years in one location—of his choosing

Bobby Rich

By Erica Farber

Bobby Rich is a true radio geek. He started hanging out at his local station in fifth grade and has been hanging out in the business ever since. Last month he celebrated his 15th anniversary as PD/morning show host for AC KMXZ/Tucson, part of Journal Broadcast Group.

Liner Notes

Profile: Bobby Rich
Title: KMXZ/Tucson PD/morning show host
Favorite radio format: "Any mass-appeal formats that appeal to adults."
Favorite TV shows: "Boston Legal," "30 Rock," "Brothers and Sisters," "Desperate Housewives," "Medium"
Favorite song: "Beginnings" by Chicago, because it's always been the song I use to start and end every radio station I've ever gone to or left."
Favorite book: "I'm reading 'Eat, Pray, Love' right now."
Favorite movie: "Xanadu"
Favorite restaurant: "There are about 12 Mexican restaurants in South Tucson and all of them would fall into that category."
Beverage of choice: "Any single-barrel Kentucky straight bourbon."
Hobbies: "I collect and wear red tennis shoes and have about 30 pairs."
E-mail address: bobby@bobbyrich.com

Getting into the business: I grew up in a small town in Washington state, where there was one AM station. In fifth grade I told the station I was doing an article for the school newspaper, which didn't exist, but my dad owned a business that bought advertising, so they let me come in. I started doing anything I could for years until they finally put me on the air when I was 14. I was on every day after school and Saturday and Sunday. I went to college and ended up working for four stations in Spokane, part-time, before starting on what I consider my "real" career path; when I started moving all over the country. At that time I was married, had a child, another one on the way and I was only 19.

Career path: My hometown, with a population of 5,000, was far enough away from any other major-sized city that you couldn't pick up another radio station. By the time I got to Spokane that was a really big town. I ended up in Davenport, Iowa, which was big-time when I got there. Then Miami, New Haven [Conn.], Los Angeles, San Diego, New York, Seattle, Philadelphia.

Joining KMXZ: Sixteen years ago I was back in San Diego for the third time and out of work for the fifth time. My wife, Debbie, and I had a conversation that goes something like, "Where will we move to next?" . . . "I wish we could just go back to a smaller market where we could really own it." We made a list of all the things we would want and came up with a list of 10 cities and spent six months—because we're out of work anyway—checking and researching them until I found Tucson. I brought all the money we saved and invested on a move-in in the market—which goes broke six months later. But I love everything about Tucson and the only offers I have are from San Diego and Los Angeles until a station in Tucson says, "Hey, we need a morning guy." I say, "Hey, that's what I do. What's your

format?" They say, "Soft AC." I say, "No way, I've always made fun of that format." Literally, that is the way it happened. Sixteen years ago, we landed in Tucson and 15 years ago we landed at the station. And a couple of months later I realized there's a lot more to doing mainstream/soft AC than I realized.

Describe your programming philosophy: I believe in having fun on the radio, in attracting the widest possible listening audience. It's still possible to be No. 1 without dialing down to a narrow demo. The idea of being in the top three with women 35-49 does not appeal to me. I want to be big enough in every way, shape and form to be the big deal in town and be the No. 1 station.

Biggest challenge: Our business has gotten greedy. It's gone from "success is making a reasonable margin and good money" to "we have to have a much bigger margin and make a lot more

money." As a result, people who make the big decisions are cutting back on things that we used to think of as successful in the first place.

State of radio: I have moved in the last few years from overtly optimistic to cautiously optimistic. I don't know what is to become of terrestrial radio. There will always be a place for us, but there are many more places to get audio entertainment today.

Career highlight: My experience in San Diego. I was there three different times over a 15-year period. The first time was building a high-energy top 40 station in the '70s, which was the first FM station in a major market to go No. 1 12+. Returning to that same station six-and-a-half years later I reformatted it to hot AC. Next would be figuring out in 1993 that adult contemporary didn't have to be "dull contemporary"—and keeping that going for the last 15 years on the same station with top ratings. That's been very exciting.

Career disappointment: I made a ton of mistakes because I was allowed to try things by a lot of my employers. My biggest disappointment was not being a success in Seattle. I was so miscast as the general manager and co-host of the morning show. I wasn't able to make it work and I regret that.

Most influential individual: My first program director, Sam Holman, was the first person who taught me stuff I hadn't learned on my own yet. My first great general manager was Paul Palmer in San Diego, who now runs Big Brothers Big Sisters Foundation in San Diego. Early friends in the business include Michael O'Shea, who's now in Eugene; and [Nielsen Music president/Nielsen Entertainment East COO] Rob Sisco, who I have learned a lot from over the years. The one person it all goes back to would be Pat O'Day, PD and a jock on KJR/Seattle while I was growing up. He had an entertaining and inspiring-sounding radio station and to this day I think back on it. And then my sweetheart and partner for life, Debbie, who has taught me more about my target audience than any other source.

Advice for broadcasters: My favorite quote is, "Love what you do and do what you love." I recently came across a new quote and immediately put it on the wall in my home office, my studio and in my studio office. It's unattributable: "Don't cry because it's over. Smile because it happened." I have been able to relate that to everything from life and death in my family and friends to people I'm losing in the business and people who are being fired unceremoniously, which is happening pretty much every day. R&R



'It's still possible to be No. 1 without dialing down to a narrow demo.'

—Bobby Rich

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#1 Women 25-54

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