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R&R

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MARCH 28, 2003 NO. 755 \$6.50

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"A STAR IS BORN!" OPRAH WINFREY (3.17.08)

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R&R News Focus

Ortuño To Program Austin's La Ley, Norteño

Chayan Ortuño is named PD for Border Media Partners regional Mexican outlets KHHL (La Ley) and KFON (Norteño)/Austin. "We have a wonderful management team. We will do great things in this company and working together. I am confident that we will take this to a new level," he says. Prior to joining BMP, Ortuño programmed Univision Radio's regional Mexican KDX (Estéreo Latino), oldies KLNO (Recuerdo) and Latin rhythm KFZO (La Kalle)/Dallas. In addition, broadcast veteran Héctor Velasquez joins BMP as host of La Ley's morning show. He also previously worked at Univision Radio.—*Jackie Madrigal*

Cohen Gets Sweet WMG Re-Up

Warner Music Group has re-signed Lyor Cohen for a five-year contract and upped the executive from president to chairman/CEO of North America. As part of his new contract,



Cohen

Cohen gets a raise to \$3 million from the previous \$1.5 million annual salary level. In addition, his bonus ranges from a minimum of \$1.5 million to \$5 million. The contract also awards Cohen 1.5 million in stock options and 1.75 million performance-based restricted shares of WMG's common stock, with the latter shares tied to WMG share-price performance. Cohen's contract says his stock options become fully vested if he is terminated due to a change in control of the company.

—*Ed Christman, Billboard*

Payton Adds KOAS/Vegas PD Duties

Riviera Broadcast Group/Las Vegas OM Duncan Payton adds PD duties for smooth jazz KOAS (the Oasis)/Las Vegas, maintaining PD/morning host duties for alternative sister KVG (Area 107.9). He replaces PD Samantha Pascual, who exits the company. Payton brings nearly 30 years of radio experience in multiple formats and markets.

Riviera Vegas VP/GM/VP of digital Dave Preshler says, "Duncan has an incredible background. We look forward to putting his unique, multiformat talent to work for Oasis listeners and clients." Payton adds, "We have an incredible staff both on- and off-air at Oasis, and have the great support of everyone at Riviera."—*Carol Archer*

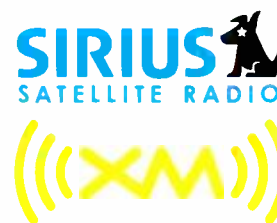
DOJ Approves Sirius-XM Merger

Sirius and XM Satellite Radio have cleared their first big hurdle on the way to the altar by securing the Department of Justice's Antitrust Division's approval to join operations. The regulators say they reviewed "millions" of pages of documents and did not feel that competition was at risk if the satcasters merged.

"After a careful and thorough review of the proposed transaction, the division concluded that the evidence does not demonstrate that the proposed merger of XM and Sirius is likely to substantially lessen competition, and that the transaction therefore is not likely to harm consumers," the DOJ said March 24, in clearing the \$5.7 billion, all-stock deal.

Sen. Byron Dorgan, D-N.D., one of Capitol Hill's leaders in opposing media consolidation, called it "another disappointing example of this administration's blatant disregard for the public interest with regard to media ownership." He added, "This merger will eliminate all competition in satellite radio, and it's the American consumer that will pay the price." Greater Media CEO Peter Smyth called the decision "surprising and disappointing. I find it disturbing that the merger was granted." And NAB executive VP Dennis Wharton said, "We are astonished that the Justice Department would propose granting a monopoly to two companies that systematically broke FCC rules for more than a decade."

The final regulatory obstacle to completing the 13-month-old proposed merger rests with the FCC, which is expected to render its decision by March 31. Approval from the commission is likely to come with a slew of conditions that could change the tenor of the deal.—*Jeffrey Yorke*



ON THE WEB

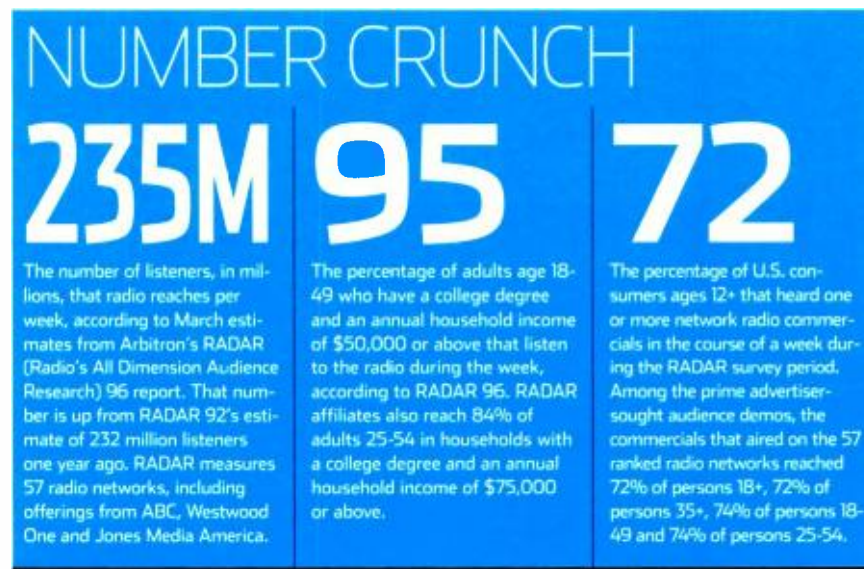
Report: Clear Channel Buyout 'Near Collapse'

Shares of Clear Channel fell nearly 20% to \$26.72 in the final minutes of trading March 25 as the Wall Street Journal reported that the radio group's massive, \$19 billion privatization deal led by Bain Capital and Thomas H. Lee Partners may have gone bust.

The Journal said that the banks that agreed to finance the deal—Citigroup, Morgan Stanley, Deutsche Bank, Credit Suisse, RBS and Wachovia—got cold feet. The report said that in recent days of talks, the private equity firms and the lenders had failed to resolve their differences over the deal's credit agreement. According to reports, the banks would immediately take a 15% discount when the deal—first announced in fall 2006—closes, losing about \$2.7 billion the minute the papers are signed.

A Clear Channel representative says the company is not commenting on the story.

—*Jeffrey Yorke*



New Door For Najarian

PR exec Lois Najarian, best-known for her years with Epic, J Records and Dan Klores Communications, hangs out the shingle on her own venture: the Door. The Brooklyn-based company is billing itself as "a public relations and brand-building idea house." The Door opens with a client roster that includes Michael Jackson; Howard Stern's longtime partner Robin Quivers; and recording acts Natasha Bedingfield, Menudo and Sean Kingston. Joining Najarian at the Door is Caroline Bubnis, most recently a publicity director at Epic Records.—*Kevin Carter*

Greater Media Remakes WPEN/Philadelphia

Greater Media's struggling Philadelphia sports station WPEN becomes an ESPN affiliate, adding syndicated hosts Mike & Mike in mornings. The station will feature former morning host Jody McDonald in middays, followed by syndicated host Mike Tirico. Market vet Mike Missanelli, who previously worked at crosstown rival CBS Radio sports WIP, takes afternoons.

WPEN starts with a 12+ share of 0.5, compared with WIP's 2.7.—*Mike Stern*

Bonneville Buys Back Into L.A.

Bonneville International says hello, Radio One says goodbye. The former company is returning to the Los Angeles market with its purchase of the latter's struggling urban AC KRBV for \$137.5 million. KRBV had negative cash flow of \$5 million last year, according to Bear Stearns analyst Victor Miller, and was responsible for nearly 20% of Radio One's cash flow declines in the last four years.

At one time, Bonneville owned L.A. stations KZLA, KBIG and KBRT.

Sources say Bonneville will flip KRBV to all-news, giving CBS Radio news KNX and KFWB an FM competitor. If that's the case, Bonneville will take KRBV—which managed a 1.3 12+ in the fall 2007 Arbitron—against KNX's 2.0 and KFWB's 1.4. In a press release, Bonneville said that it will begin a Time Brokerage Agreement with Radio One shortly. The transaction is expected to close in the second quarter.

Radio One purchased KRBV as urban KKBT (100.3 the Beat) and flipped it in 2006. It has continually fought for ratings, despite marketing campaigns and the addition of familiar personalities like Cliff Winston, John Monds and Diana Steele.

—*Mike Boyle, Darnella Dunham, Paul Heine and Mike Stern*

NEWS UPDATES AROUND THE CLOCK:
www.RadioandRecords.com

Who Would Lead The FCC?

Even as three candidates vie to be leader of the free world, it's not too early to begin speculating who would be chairman of the FCC.

If Sen. Hillary Clinton, D-N.Y., takes the prize, Susan Ness is the name bandied about among the tele-cognesceti. As a former commissioner, Ness has strong ties to the Clintons. Her appointment would mean the first female president had selected the first female FCC chairman.

Illinois Democratic Sen. Barack Obama's campaign and Senate staffs are dotted with people who have close ties to the FCC. Julius Genachowski is a former aide to one-time commissioners Reed Hundt and Bill Kennard, and a close friend of Obama's. Blair Levin, an analyst with Stifel Nicolaus, has also been mentioned.

The two Democrats on the FCC, Michael Copps and Jonathan Adelstein, also can't be ruled out. Copps has been on the commission the longest and Adelstein also has ties to Obama: His former boss, Senate Majority Leader Tom Daschle, D-S.D., is an Obama backer.

If Sen. John McCain, R-Ariz., wins, the scenario plays out differently. McCain has an intimate knowledge of the commission, having served for six years as chairman of the Senate Judiciary Committee, which oversees the FCC. Names floating around include former McCain staffer and current Disney lobbyist Bill Bailey, Google counsel Pablo Chavez and FCC staffer Maureen McLaughlin. Others mentioned include McCain campaign manager Rick Davis and Charles Black, a top political adviser to the senator.—*Brooks Boliek, the Hollywood Reporter*

Roberts Named PD At Rebranded WRQQ/Nashville

Aaron Roberts, who last month resigned as PD of Clear Channel rock WIOT/Toledo, resurfaces at Cumulus classic hits WRQQ/Nashville in the long-vacant PD chair. Concurrent with his arrival, on March 21 the station rebranded itself from "the Tower"—in use since September—to "the New 97.1 RQQ/Nashville's Rock Station." Mornings will be anchored by the syndicated "Bob & Tom Show."—*Mike Boyle*



Roberts

MOVERS & SHAKERS

National Public Radio's board of directors announces that CEO Ken Stern is leaving by "mutual agreement." He served NPR for 10 years, first as COO, then CEO since Oct. 1, 2006. Until a replacement is chosen, NPR board chairman Dennis Haarsager will serve as interim CEO. Board vice chairman Howard Stevenson will perform duties of the chairman . . . **Former Compadre Records** VP of promotion Kristie Vogel joins Shout Factory as director of radio promotion. She succeeds Dayna Talley, who is relocating to Brighton, England . . . **Wisdom Lu** is named CFO of Liberman Broadcasting, as Lenard Liberman resigns that post and continues as the company's executive VP and secretary. Lu previously served as treasurer/chief investment officer at Health Net.

Business Briefing By Jeffrey Yorke

David Kennedy: Interep's Plan At Hand

David Kennedy's first 13 months as Interep Radio CEO have been nose to the grindstone. Although it has been just about the worst time since the 1929 stock market crash to go looking for huge financing for a visibly financially ailing company, Kennedy was emphatic when he noted that reports that his company was about to belly-up on \$100 million in loans are bogus. "I did not come here for that," he says.

When Kennedy arrived at Interep a year ago, he made it clear that "addressing the balance sheet and the financial foundation was my first priority." He acknowledges that it has taken longer than he hoped and that the credit markets crunch made it a more difficult task, but he says he's gotten the same note holders in line and expects to have a new financial structure in place before the current one expires June 30. The new funding will take care of the old debt, he assures, plus additional financing to fund new operations and make the national sales representation firm grow.

Gores Group Grabs Another \$12.5M Worth Of WWI

The Gores Group, which on Feb. 25 said it would invest up to \$100 million in national radio syndicator Westwood One, has come back for a second helping of 7,142,857 shares for \$1.75 per share, valued at \$12.5 million. Trading as Gores Radio Holdings, the entity now owns about 14.3 million shares of Westwood's common stock.

Deals 'N Squeals

Withers Broadcasting has settled on the \$4 million acquisition of six stations from Clear Channel in the Carbondale, Ill. market . . . Dallas-based Independence Media, led by CEO David Jacobs, will pay \$24.25 million for San Joaquin Broadcasting's oldies KSTN-AM and Mexican KSTN-FM, both in Stockton, Calif. . . . Tribune Co. appoints Chandler Bigelow to replace retiring Don Grenesko as the Chicago-based company's CFO, effective immediately.

Transactions at a Glance

Radio Metter's WHCG-AM & WBMZ-FM/Metter, Ga., to Go Media Group for \$1.1 million . . . First Broadcasting Sacramento will contribute KCCL-FM/Placerville, Calif., to Results Radio of Sacramento in exchange for a 30% membership interest and the assumption by RRS of First Broadcasting Sacramento's obligations under its existing debt facility with Wells Fargo Foothill, in an amount not to exceed \$8 million. The remaining 70% interest in RRS shall be issued to Results Radio in consideration of its commitment to contribute to RRS funds up to \$2.35 million . . . Carpenter's Home Church's WTWB-AM/Auburndale, Fla., to La Raza Media Group for \$385,000 . . . Patricia E. Van Zandt's CP for WKEN-FM/Fredonia, Ken., to Educational Media Foundation for \$299,600 . . . Whitfield Communications' East Tennessee Radio Group's WSEV-AM/Sevierville, Tenn., to CJ Perme's Grand Crowne Resorts of Pigeon Forge, Tenn., for \$212,500 . . . Wagonwheel Communications' CP for KXMP-FM/Hanna, Wyo., to Toga Radio for \$150,000 . . . Kalil Holding Group's KHLT-AM/Hallettsville, Texas, to Matthew Provenzano for \$25,000 . . . Christian Educational Assn.'s CP for KYRQ-FM/Natalia, Texas, to Family Educational Assn. for \$10,000 . . . Bay Broadcasting's KAKN-FM/Naknek, Ark., to Assn. of Free Lutheran Congregations Mission as a donation.

Deal of the Week

WKUB-FM/Blackshear and WWUF-FM/Waycross, Ga.

PRICE: \$2.38 million **TERMS:** Asset sale for cash

BUYER: Go Media Group, headed by managing member Hubert Grizzle. Phone: 205-789-5071. It owns four other stations. This represents its entry into this market.

SELLER: Mattox Broadcasting, headed by president Troy Mattox. Phone: 912-449-3391

FORMAT: Country; oldies

BROKER: The Thorburn Co.

COMMENT: Mattox Broadcasting's WKUB-FM/Blackshear and WWUF-FM/Waycross, Ga., and a CP application (BNPH-20070501AFY)/Patterson, Ga., to Go Media Group for \$2.38 million, payable in cash at closing with a \$25,000 escrow deposit.

2008 Deals to Date

Dollars to Date:	\$169,530,828	(Last Year: \$301,599,132)
Dollars This Quarter:	\$169,530,828	(Last Year: \$301,599,132)
Stations Traded This Year:	139	(Last Year: 246)
Stations Traded This Quarter:	139	(Last Year: 246)

R&R

RADIO & RECORDS 35 YEARS

35 PIVOTAL RADIO EVENTS IN R&R HISTORY

Oct. 23, 2001

Launch Of The iPod

It's a day that forever changed the way the world listens to music. On Oct. 23, 2001, Apple—known for computer hardware—launched its iPod portable digital media player, featuring a 5 GB hard drive and storage for 1,000 songs. Obviously, the iPod turned the entertainment industry on its ear, as the ever-more portable device evolved from a jukebox to a photo album, video player, game device, calendar and now a wholly interactive mobile phone. The iTunes online store, which launched in 2003, only made the device more ubiquitous, and is now the second-most-popular music retailer, behind Wal-Mart. Today's sixth-genera-

tion player offers a 160 GB hard drive that holds up to 40,000 songs, 25,000 pics or 200 hours of video. Apple says it has sold 140 million iPods as of January.

Arbitron and Edison Media Research estimate that 30% of Americans 12+ owned an MP3 player in 2007, up from 22% in 2006 and 14% in 2005. For radio, the good news is that fewer than 10% surveyed by Arbitron/Edison report that they spend less time with AM/FM because of their iPod. All the same, broadcasters know a good thing when they see it—and continue efforts to hitch terrestrial radio to future iPod generations.—*Chuck Taylor*



OF THE 13 WEEKS THAT COLBIE CAILLAT'S "BUBELY" HAS LED AC, EIGHT OF THOSE OWN THE HIGHEST PLAYS TOTALS IN THE CHART'S NIELSEN BDS-ERA HISTORY DATING TO 1993. ITS BEST SUM WAS 2,289 SPINS IN LAST WEEK'S ISSUE.

R&R NO.1

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R.E.M. EARNS ITS SEVENTH CHART-TOPPER AT TRIPLE A, AS "SUPERNATURAL SUPERSERIOUS" RISES 2-1. THE TRIO TIES DAVE MATTHEWS BAND AND SHERYL CROW FOR SECOND-MOST NO. 1s AT THE FORMAT, TRAILING ONLY U2'S NINE.

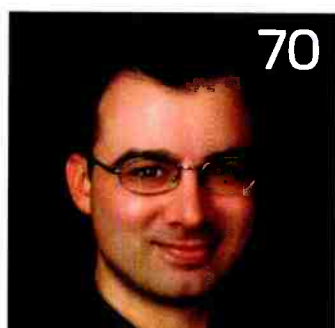


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'We're seeing a lot more regulations and local initiatives, which is patently absurd. We're going to fight it. We are eventually going to win. Even if we have to take them to court. It's just ridiculous.' p.15



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What's New This Week Online

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March 31
Phase 2 winter Arbitrends roll out for New York and Los Angeles, among others.
▶ [Click on Ratings](#)

T

April 1
More phase 2 winter Arbitrends arrive. Catch Boston, Detroit and Riverside in today's batch.
▶ [Click on Ratings](#)

W

April 2
Greater Media president/CEO Peter Smyth will be the guest of honor at the 22nd annual Bayliss Radio Roast in New York.
▶ [Bookmark Radioand-Records.com for coverage](#)

T

April 3
Phase 2 winter Arbitrends are released for Denver, Dallas and Pittsburgh.
▶ [Click on Ratings](#)

F

April 4
Discover tomorrow's hits today with HitPredictor.
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Words often have little to do with the most important things you say to colleagues at work or potential customers at the bargaining table

The Silent Language Of Leadership



Carol Kinsey Goman, Ph.D.

cgoman@ckg.com

'It is especially crucial for leaders to communicate congruently—that is, to align the spoken word with body language that supports instead of sabotages an intended message.'

—Carol Kinsey Goman

The CEO of an oil company showed up at a refinery in a designer suit and tie to discuss the firm's affairs with rank-and-file operators, electricians and members of the warehouse staff—who were dressed in their blue, fire-retardant overalls. ■ After being introduced and walking carefully to the front of the room, he removed his wristwatch (let's call it a Rolex) and visibly placed it on the lectern. The unspoken message: "I'm a very important man, I don't like coming into dirty places like this, and I have exactly 20 minutes to spend with you." That message was quite different from the words he used to begin his comments: "I'm happy to be with you today." ■ Which do you think those refinery workers believed? The CEO's spoken words or what his body language said?

The Unspoken: Loud And Clear

We continue to find out more about how body language affects the messages we send. Consider, for example, the fields of psychology, neurobiology, criminology and sociology. We don't normally associate them with advances in communication research, but evidence from these fields has given nonverbal communication scientific credence. Evolutionary psychology research has found our brains are "hard-wired" to respond to nonverbal signals—even though most of us aren't consciously aware of the process.

A classic study by Dr. Albert Mehrabian at UCLA revealed only 7% of the total impact of a message can be attributed to the words used. Much more important are facial expressions (responsible for 55% of the total impact of the message), tone of voice (38%) and other forms of body language.

Obviously, you can't observe a person speaking in a foreign language and understand 93% of what is being communicated. Mehrabian was only studying the communication of feelings—particularly, the feelings of liking and disliking. But you can bet that when verbal and nonverbal channels of communication are out of sync, most people (those refinery workers, for example) tend to rely on the nonverbal message and disregard the verbal content.

All leaders express enthusiasm, warmth and confidence—as well as arrogance, indifference and displeasure through facial expressions, gestures, touch and use of space. If an executive wants to be perceived as credible and forthright, he or she has to think "outside the speech" and recognize

the importance of nonverbal communication.

It is especially crucial for leaders to communicate congruently—that is, to align the spoken word with body language that supports (instead of sabotages) an intended message. When nonverbal messages conflict with verbal messages, the people you are talking to become confused. Mixed signals have a negative effect on performance and make it almost impossible to build relationships on trust.

When a leader stands in front of a thousand employees and talks about how much he welcomes their input, the message gets derailed if that executive hides behind a lectern, leans back away from his audience, puts his hands behind his back, shoves them in his pockets or folds his arms across his chest. All of those send closed nonverbal signals—when the intended message is really about openness.

Then there is the matter of timing. If a leader's gestures are produced before or as the words come out, she appears open and candid. However, if she speaks first and then gestures (as I have seen many executives do), it's perceived as a contrived movement. At that point, the validity of whatever is said comes under suspicion.

Nonverbal communication also plays a critical role in ensuring the work force truly receives and understands key messages. If a leader is going to talk about new initiatives, major change or strategic opportunities, or if he or she has to deliver bad news, my advice is to do so in person. Research on employee communications presents one consistent conclusion: Face-to-face communication is the employee's medium of choice.

Because in face-to-face encounters, our brains process a continual cascade of nonverbal cues that we use to build trust and professional intimacy—both of which are critical to high-level collaboration, persuasion and communication.

If they can't see their leader in person, employees want to view the next best thing. Consider the case of one Fortune 25 company, in which teleconferences provided an opportunity for small groups of employees to get up close and personal with the CEO. Time after time, employees would ask about policies or pending organizational changes that had already been communicated in company publications or through dozens of e-mail announcements. After the meetings, the beleaguered CEO would ask his communications manager, "How many times have we told them about that? Why don't they know that?"

"Oh, they know it," the communications manager would reply. "They just want to hear it from you. More importantly, they want to be able to look at you when you say it."

Getting out from behind the lectern, fully facing the audience, making eye contact, keeping your movements relaxed and natural, standing tall, using open arm gestures, showing the palms of your hands—all are silent signals of credibility and candor.


Emotion Speaks Softly

Body language, however, is more than a set of techniques. It also is a reflection of a person's internal state. In fact, the more someone tries to control emotions, the more likely they will leak out nonverbally.

A corporate communicator who brought me into her company to coach an executive warned me he was a "pretty crummy speaker." After watching him at a leadership conference, I was in total agreement. It wasn't his words; they were carefully chosen and well-rehearsed. It was, rather, how he looked when he spoke. Mechanical in his gestures, this man's body screamed, "I'm uncomfortable and unconvinced about everything I'm saying."

If a person doesn't care about (or believe in) what he's saying, his gestures automatically become lethargic and restricted. What the executive needed most was genuine enthusiasm and passion about the company's new strategic direction—because what employee audiences saw when this business leader spoke was exactly how he really felt.

Of course, learning to align body language with verbal messages is only one side of the nonverbal coin. The other side—and here is where leaders can set themselves apart—is the ability to accurately read the nonverbal signals that employees and team members display.

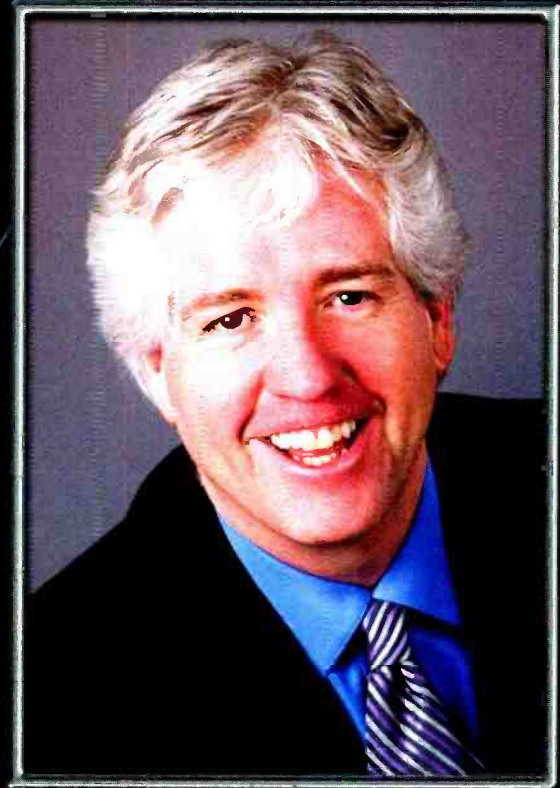
Noted author/professor/management consultant Peter Drucker understood this: "The most important thing in communication," he once said, "is hearing what isn't said." 

Carol Kinsey Goman, Ph.D., is an executive coach, author and keynote speaker. Her latest book and program topic is "The Nonverbal Advantage: Secrets and Science of Body Language at Work." This article originally appeared at trainingmag.com.

Bayliss Radio Roast

April 2, 2008

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*Look who's turning up the heat on
Greater Media President & CEO Peter Smyth –*

ROASTERS:

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Tom O'Neill, O'Neill & Associates

Jeff Smulyan, Emmis Communications

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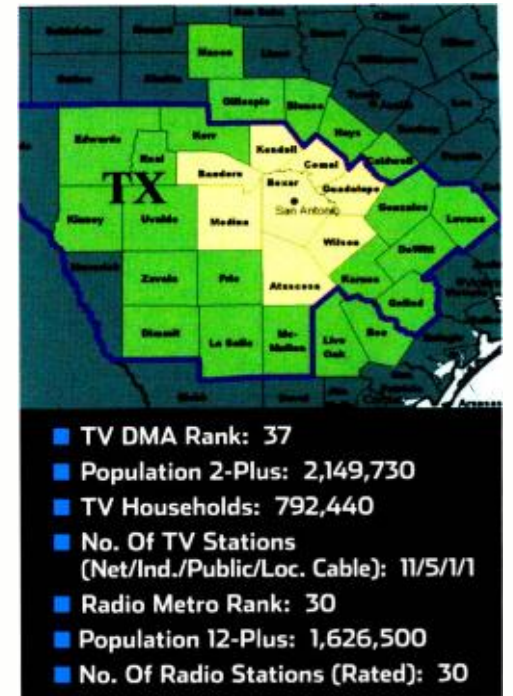
San Antonio

With more than half of the market's population comprising Hispanics, San Antonio is a regional Mexican hotbed: Four signals air the format in a tie with news/talk for the city's most-programmed format. Hispanic regional Mexican listeners in San Antonio tend to be male—18% are less likely than other San Antonio Hispanic adults to be women—and young—10% are less likely than other Hispanic adults in the locale to be older than 35, according to Scarborough.

However, the vast majority of San Antonio Hispanics, 70%, are English-language dominant. Only Albuquerque has a higher percentage of acculturated Hispanics in the United States, and thus country, rock, rhythmic, news/talk and AC pull the largest 12+ shares in San Antonio.

Spanish-language media giant Univision and Dallas-based Border Media Partners (the largest privately owned, Hispanic-focused radio company in the United States), own seven and six stations in the market, respectively. Yet it is Clear Channel and Cox Radio that consume the biggest pieces of the ratings

pie in the Lone Star State's second-largest city, each corraling a 21.4 share in the fall 2007 Arbitron. Third-place Univision (with a 17.5 ratings share) has the market's top biller in Tejano KXTN, which rang up \$10 million in 2006 revenue, according to BIA Financial Networks. (Cox oldies KONO-AM & FM was second with \$8.5 million and Clear Channel country KAJA third with \$8 million.) Univision owns TV and radio holdings in the market. So did San Antonio-headquartered Clear Channel—until it sold its 56-station TV group to Newport Television earlier this month for \$1.1 billion.—Paul Heine

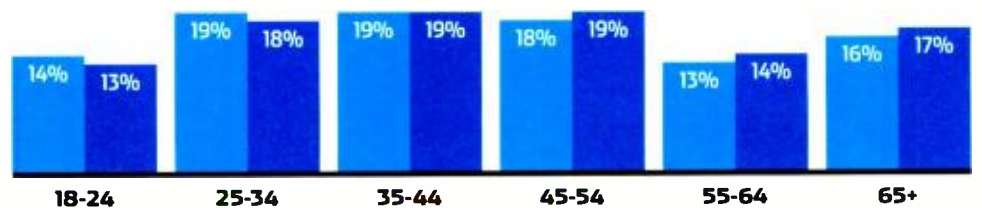


WHO THEY ARE

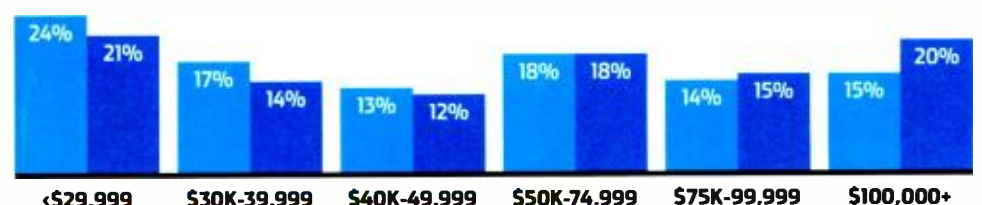
	San Antonio DMA %	US %
Men	48%	49%
Women	52%	51%
Married	58%	57%
Never Married (Single)	25%	25%
Widowed/Legally Separated/Divorced	17%	18%
White	89%	83%
Black/African-American	7%	12%
Hispanic	50%	13%
Other	--	3%
Employed Full-Time (35 Hours Or More)	51%	50%
Employed Part-Time (Less Than 35 hours)	14%	15%
Not Employed	35%	35%
No Children In Household (Under 18)	57%	59%
One Or More Children	44%	41%
Two Or More Children	27%	25%
Three Or More Children	11%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 1 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 1 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

	2006	JAN.-SEPT. '06	JAN.-SEPT. '07	YTD %
Newspaper	\$153.7M	\$112.7M	\$104.6M	-7%
Spot Television	214.5M	182.1M	181.3M	0%
Radio	72.8M	35.9M	38.9M	8%
Outdoor	32.9M	24M	26.3M	9%
Local Sunday Supplement	2.6M	1.8M	2.1M	18%

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pure Play	\$28M	\$93.1M	\$121.0M	66.6%
Magazines	0.01M	19.4M	19.4M	10.7%
Newspapers	10.7M	7.6M	18.3M	10.1%
Television	6.2M	8.5M	14.6M	8%
Directories	0.1M	6.8M	6.8M	3.8%
Other Print	0.03M	0.8M	0.8M	0.4%
Radio	0.01M	0.7M	0.7M	0.4%
Total	\$45M	\$136.7M	\$181.7M	

© 2007, Borrell Associates, estimates based on Q4 figures, DMA

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
March '08	▲\$114	▲\$190	▲\$329	▲\$184
February '08	▼112	▼188	▼318	▼180
December '07	▼136	▲208	▼347	▼195
September '07	138	196	385	202

SOURCE: SQAD Q1 2008, DMA

SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
March '08	▲\$103	▲\$101	▲\$107
February '08	▼102	▼96	▼106
December '07	107	▼103	▼111
September '07	107	105	115

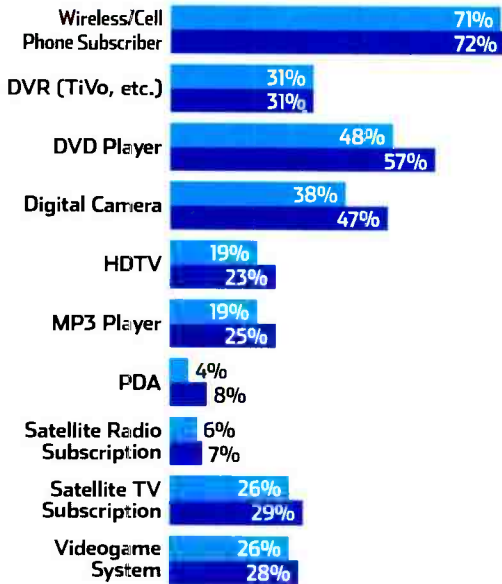
SOURCE: SQAD Q1 2008, METRO

COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward

MEDIA

Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 1 2007, DMA

Newspaper Readers

Any Daily (Cume)	58%
Any Sunday (Average)	56%
Online (Past 30 Days)	19%

Out-Of-Home COMMUTING TIME (To Work, One-Way)

< 10 Minutes	11%
10-19 Minutes	16%
20-29 Minutes	13%
30-59 Minutes	17%
60+ Minutes	5%
Don't Commute	4%

MODE OF TRAVEL

Carpool	--
Drive (Not Carpool)	91%
Public Transportation (Combination of bus, taxi or other)	15%

Newspaper, OOH and Web: Scarborough San Antonio Local Market Study, Release 2 2007; Cable: Nielsen; TV: Nielsen Fall 2007 Live+7, all DMA

Web Connection (HHLTD)

Cable Modem	20%
Dial-Up	17%
DSL	21%
Other Connection	7%
None	37%

Cable Penetration

Cable, Non ADS	58.2%
Alternate Delivery Sys.	27.9%
Digital Cable	32.8%
Cable With Pay	38.4%

Television Usage

Early AM (5-9a)	30.5%
Early Fringe (4-6p)	50.4%
Early News (6-6:30p)	58.8%
Prime Access (7-8p)	65.5%
Prime	68.3%
Late News (11-11:30p)	64.2%

Audio/Video Stores Shopped Past 12 Months (HHLTD)

Best Buy	28%	Radio Shack	9%	Wal-Mart	37%
Circuit City	14%	Sam's Club	7%	Other Store	12%
Conn's	8%	Sears	6%	Did Not Shop For Audio/Video Items	37%
Costco	xx%	Target	16%	Any Audio/Video Store Shopped	63%

SOURCE: Scarborough San Antonio Local Market Study, Release 2 2007, DMA

RADIO

Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-FEB	08-JAN	07-DEC	07-NOV	07-OCT
AT&T	105	46	64	96	57
Berkshire Hathaway	63	63	64	71	67
Texas, State Of	77	50	80	60	68
Verizon	60	43	69	54	38
McCombs Enterprises	49	43	62	32	44
Toyota	68	62	39	28	36
McDonald's	42	56	52	49	37
Rooms To Go	42	56	40	65	32
Time Warner	111	74	36	22	15
General Motors	15	19	36	50	51

SOURCE: Nielsen SpotScan, Metro

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Clear Channel	3 FM, 2 AM (5)	21.4
Cox	5 FM, 2 AM (7)	21.4
Univision	5 FM, 2 AM (7)	17.5

SOURCE: Arbitron Fall 2007, Metro

Radio Formats

4 regional Mexican, 4 news/talk, 3 country, 2 CHR/top 40, 2 adult hits, 2 oldies, 2 Tejano, 1 AC, 1 active rock, 1 children, 1 Christian talk, 1 classic country, 1 classic rock, 1 gospel... and 10 others

Ratings

PERSONS 12+, SUM. 07-FALL 07 (RANK)	PERSONS 18-34 FALL 07 (RANK)	PERSONS 25-54 FALL 07 (RANK)
KBBT-FM 6.6-6.2 (1)	KBBT-FM 11.3 (1)	KISS-FM 6.8 (1)
KISS-FM 5.3-6.1 (2)	KISS-FM 11.3 (1)	KONO-FM 5.7 (2)
KONOFM & AM 5.4-5.7 (3)	KROM-FM 6.4 (3)	KAJA-FM 5.5 (3)
WOAI-AM 4.6-5.4 (4)	KXXM-FM 5.9 (4)	KQXT-FM 5.5 (3)
KAJA-FM 6.0-5.2 (5)	KCYY-FM 4.9 (5)	KCYY-FM 5.0 (5)
		KJXK-FM 5.0 (5)

SOURCE: Arbitron Fall 2007, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 VARIOUS ARTISTS	NOW 27	6 HANNAH MONTANA/MILEY CYRUS	BEST OF BOTH WORLDS CONCERT
2 RICK ROSS	TRILLA	7 MICHAEL JACKSON	THRILLER
3 SNOOP DOGG	EGO TRIPPIN'	8 ALICIA KEYS	AS I AM
4 ALAN JACKSON	GOOD TIME	9 JACK JOHNSON	SLEEP THROUGH THE STATIC
5 SARA BAREILLES	LITTLE VOICE	10 TAYLOR SWIFT	TAYLOR SWIFT

SOURCE: Nielsen SoundScan, for week ending: 03/16/2008.

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TIMELINE

1 YEAR AGO Chuck Fredrick designated VP/ market manager for Clear Channel/ Cincinnati. ■ Chris Kinard rises to PD of WJFK-FM/Washington. ■ Michael Saunders named PD of WJHM/Orlando.



Saunders

5 YEARS AGO Norman Feuer tapped as market manager for Clear Channel/Jacksonville. ■ WMJX/Boston director of programming Don Kelley is given VP stripes. ■ Charley Lake lands at WJMK/Chicago as PD.



Schuon

10 YEARS AGO Andy Schuon joins Warner Bros. Records as executive VP/GM. ■ Rod Zimmerman returns to WBBM-AM/Chicago as VP/GM. ■ Ron Bowen becomes PD of WXRC/Charlotte.

15 YEARS AGO Craig Coburn tapped as CHR promotion/information director for Geffen Records. ■ WWGF/Orlando OM/PD Steve Streit adds the same duties for sister WVRI. ■ Paul Cannon named PD at WTIC-FM/Hartford.

20 YEARS AGO Margo Knesz boosted to VP/East Coast GM of Atco Records. ■ Rod Phillips upped to OM of WEAZ/Philadelphia. ■ Steve Huntington rises from MD to PD at KIFM/San Diego.



Quinn

25 YEARS AGO Jerry Sharell selected as senior VP of MCA Records. ■ Charlie Quinn chosen to be PD of KZZP-AM & FM/Phoenix. ■ KMOD/Tulsa elevates Jeremy Whitworth to PD and Jim Jones to MD.

30 YEARS AGO Monte Gast promoted to GM of KWST/Los Angeles. ■ PD Tommy Hedges leaves WBCN/Boston for crosstown rival WCOZ. ■ WWDC-FM/Washington morning personality Doug Brown adds PD responsibilities.

Schnitt Hits The Fan With Bubba Lawsuit

As that wise man once said, "Can't we all just get along?" America's eternal mobile media circus made a pit stop in Tampa, where everyone's talking about the lawsuit filed by longtime Tampa air personality **Todd Schnitt**, aka **MJ Kelli**, and his wife, **Michelle**, against archrival **Todd "Bubba the Love Sponge" Clem**, who recently returned to the market on Cox classic rocker **WHPT**. The Schnitt family, who included Cox Radio and the Bubba Radio Network in the suit, allege that Clem made "false, highly offensive or fighting words and defamatory statements" about them on-air, including calling Michelle a "whore" and referring to Schnitt as "a lying piece of crap," a "snitch" and "one of the top four or five people behind our arrest and the trial of the hog deal," a reference to Clem's 2001 arrest on charges of animal cruelty after his now-infamous parking lot pig

slaughter/barbecue. Bubba was acquitted in 2002.

Not surprisingly, because that's how these lawsuit things tend to go, Clem respectfully disagrees with the allegations, telling St. Petersburg, Fla., CBS-TV affiliate **WSTP**, "I didn't say anything defamatory or slanderous like he made allegations of. This is somebody who got his feelings hurt; that's exactly what it is. He gets on the air every day. He's a public figure." The specifics of the lawsuit can be downloaded from Clem's Web site at btls.com.



Bubba stars in 'Schnitt Family Lawsuit.'

No April Wine Without Stomping Moby Grapes

WMMR/Philadelphia on-air icon **Pierre Robert** is being honored in the greatest way possible for any radio luminary: with an alcohol-related tribute. You heard right: "A local winery" is proudly producing a limited-edition "Pierreno Grigio," which will

boast a tie-dyed label. Most people seem pleased about this promotional tie-dye-in . . . most . . . "There is nothing worse than when a DJ talks about wine," Robert's gruff-yet-lovable boss, PD **Bill Weston**, said when *ST* reached him. "You're thinking elitist,

pompous, out-of-touch jerk—much like 'The O'Reilly Factor,' but I digress. I was skeptical about doing a wine promotion with **WMMR's** 25-year rock legend; however, the wine is **Chaddsford**, a well-respected regional vintner with a solid, hometown image—kind of like

Tastykakes for winos. It was a win for our sales department, and it includes a program to get the wine into area restaurants where Pierre will host winners at dinners featuring the wine. As a red drinker, I'm hoping for a nice 'Pierre-Noir' next season."

Formats You'll Flip Over

■ **Univision** rolls out the rock on **KLTO/San Antonio**, replacing the 3-month-old simulcast with rhythmic sister **KBBT (98.5 the Beat)**. With the flip, Univision sets its sights directly across the street on Cox active rock monster **KISS**, which sits atop the market 12+, leading the Beat by less than a share. The new station is running jockless and commercial-free under the personal supervision of Univision VP of programming **J.D. Gonzalez**.

doing an extreme makeover on **AC WLTJ**, ditching the "Lite" moniker after 22 years and rebranding the joint as **Q92.9**, which confuses the hell out of us, since we were unable to locate a "Q" anywhere in "W-L-T-J." Here to tell us more, PD **Chuck Steeeevens!** "We basically relaunched the station," he says. "There's been a little tweaking: less emphasis on the '70s and '80s and more on the '90s and today. It's a 'brighter' sound that's specifically tailored for Pittsburgh." The station is currently running jockless.

on ratings-challenged classic rock **KXLW (X-Rock 96.3)/Anchorage, Alaska**, and, at press time, was stunting toward a new format with a computerized countdown clock.

■ As dawn broke over Pittsburgh on March 24, Steel City Media was busy

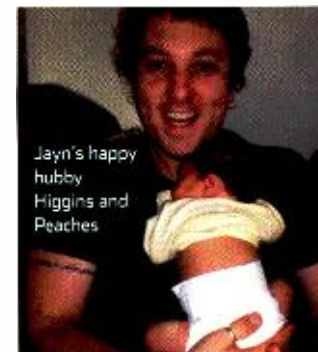
■ **New Northwest** has pulled the plug

■ **Cumulus** has officially completed **WZAT/Savannah, Ga.'s** evolution from CHR/top 40 to hot AC: Please say hi to **Mix 102-1**, which is currently running jockless outside of the syndicated **Bob & Sheri** in mornings, who are carried over from the previous format. Market manager **Diane Cridland-Hubel** tells *ST* that she's starting her search for a new PD.

Baby Poop

■ Congrats to **Darren Pfeffer**, director of marketing for **WHTZ (Z100)** and **WWPR (Power 105.1)/New York**, and his wife, **Carly**, now the proud first-time parents of a beautiful daughter: **Lily Ryan Pfeffer** was born at 5:23 p.m. March 14 at NYU Medical Center, weighing in at 6 lbs., 11 oz. Everyone involved in this worthwhile project is doing great.

■ Belated congrats go out from us to **Jayn**, APD/MD/midday goddess on **KLLC (Alice@97.3)/San Francisco**, who gave birth to an 8 lb., 3 oz. daughter March 7. "As is befitting, she already has a radio nickname; she was dubbed 'Peaches' early on in my pregnancy, so that's what we're calling her on the air," Jayn says. "I've already decided that I like her more than sleep, so the new system and schedule of our lives is working out nicely."



Jayn's happy hubby Higgins and Peaches

The Programming Department

■ We told you recently that APD **Jim Keller** and midday dude **DJ No Name** had exited the building at Entercom alternative **KNDD (107.7 the End)/Seattle**; now, in the immortal words of **Paul Harvey**, here's the rest of the story: MD/night jock **Andrew Harms** sews on the APD stripes Keller left behind and comes off-air as **Jordin Silver** takes over nights.

■ Congrats to the lovely **Christy Taylor**, APD/MD/midday goddess at active rocker **WZMR (104.9 the Edge)** in snowy Albany, N.Y., who just scored the gig of the week: nights at **91X** in sunny San Diego! Upon arrival, she will fill the void created in January when **Kallao** left. And now, please enjoy the demented farewell rantings of Albany Broadcasting's own lovable, huggable regional VP of programming, **Kevin Callahan**: "We'll miss Christy, but we're all very jealous of the nice weather we're sure she'll experience daily, and we hope she steps in zebra poo on her first trip to the San Diego Zoo while wearing expensive shoes. It's just how we are . . . just kidding."



Christy Taylor seems to like you

■ **John Roman** is now in the house as the new OM of the four-station Opus Media Partners cluster in Tallahassee, Fla., which includes CHR/top 40 **WHTF (Hot 104-9)**, country **WAIB**, classic hits **WEGT** and oldies **WQTL**. Roman most recently programmed news/talk **WWCK-AM/Flint, Mich.** His new position has been vacant since January, when **Darren Stephens** (not to be confused with **Dick York's/Dick Sargent's** character on "Bewitched") was named PD of Journal rhythmic **WKHT (Hot 104.5)/Knoxville**.

■ Good luck to **Sean Casey** (not to be confused with the Sean Casey currently playing first base for yourrrr 2007 World Champion Boston Red Sox), who is leaving the PD/afternoon chair at **WPLM/Plymouth, Mass.**, after eight years.

Casey is a Boston-area vet, having done afternoons at the late, great **WHDH-AM** in the '70s and **WROR (Dubya Ah-Row-Ahh)** in the '80s. Morning guy **Frank Mitchell** picks up Casey's discarded PD stripes, dusts them off and sews them on his own sleeve. No word yet on whether anyone

actually authorized this after-hours sewing activity.

■ **Scott Matthews** is climbing out of his comfy MD/afternoon Barcalounger at Clear Channel classic hits **WRVV (the River 97.3)/Harrisburg** after 13 years to launch himself into his voice-over biz full-time. "I'm currently heard on 27 radio stations across the country, including **KRBE/Houston**, **WIOQ/Philadelphia** and **WNCI/Columbus, Ohio**," Matthews says. "I'm also the voice of E Street Radio on Sirius—lovin' every minute of it!" he adds, veering dangerously from **Springsteen** into **Loverboy** territory. Hit him up at scott@matthewsvoice.com or go to matthewsvoice.com.

■ Congrats to **KTUX/Shreveport, La.**, afternoon dude **Randy "Skinny" Hill** on his promotion to PD. No one appears to be more elated at this news than **Gary McCoy**, OM of the six-station Gap Broadcasting cluster, who has also personally programmed **KTUX** and AC sister **KVKI** since June 2007. He needs a vacation. Send your best wishes to Skinny at randyhill@gapbroadcasting.com.

Label Love

■ Glassnote Records has grown up to the point where label president **Daniel Glass** now requires the services of a new head of promotion: Please welcome **Dan Pearson**, who most recently did East Coast regional promo for TVT Records. "We are growing naturally, and we are ready for a head of promotion," Glass tells ST. "We are very excited about the addition of Dan." Pearson can be reached in his new digs at 646-214-6000 or dpearson@glassnotemusic.com.

■ Roadrunner Records senior VP **Mike Easterlin** needs a Los Angeles-based regional promo pro. Why? Because **Ken Pittman** just announced he's leaving for another gig TBA, that's why. "I firmly believe that Roadrunner is the last cool record label out there, staffed by some amazing people," says Pittman, who will reveal his plans shortly. "This is a dream gig for whoever gets it." You heard the man. Interested in living in sunny L.A.? Of course you are; look how friggin' cool we are . . . OK, that was probably a crappy example.

Quick Hits

■ There's been a major change atop the Radio One/Detroit food chain, as GM **Carol Lawrence** and director of sales **Nancy Dymond** exit. Atlanta-based regional VP **Bruce Demps** will now step up and assume the lead management role for urban **WHTD (Hot 102.7)**, Urban AC **WDMK (105.9 Kiss FM)** and gospel **WCHB-AM**. No sweat for Demps, who, in addition to Atlanta and Detroit, also oversees Philadelphia, Washington and Baltimore.

■ Riviera continues to feel that budget pinch, this time in Phoenix, where assistant MD/overnighter **Jon Manly** has seen his position eliminated at alternative **KEDJ (the Edge 103.9)**. His shift will now be absorbed by the emotionless (and slightly cheaper) **Otto Mation**. Manly, who will cover some part-time shifts while he starts his employment search, earns a virtual high-five from APD/afternoon guy **Tim Virgin**, who says, "Jon is skilled in Selector and on-air. He's a great guy. I need him to be in a great position somewhere." You heard the man: Manly can be reached at 602-558-7719 or jmanley@alltel.blackberry.com.

■ There's been a disturbance in the morning force at Entercom hot AC **WPTE (94.9 the Point)/Norfolk**, where husband-and-wife duo **Chuck Doud** and **Jenna Kehoe** (two-thirds of "The Morning Point") have uncoupled, both personally and professionally. As a result, Kehoe has traded shifts with MD/midday goddess **Heather Branch**, who will

now be integrated into "The Morning Point" collective alongside **Doud** and **Woo Woo**. Seriously. "Chuck and Jenna are going through a very personal matter and we would like to request that you keep them in your thoughts and prayers," OM **Don London** says. "They're dealing with some lifestyle challenges and some child care issues."

■ We're just now beginning to hear the faint sounds of staffers stirring in the hallways of recently launched Emmis adult rocker **WRXP (101.9 RXP)/New York**. First up: Say howdy to **Greg Russ**, the artist formerly known as **Dekker** on the late **WNNX (99X)/Atlanta**, who has been confirmed for a slot TBA at the station, using just his first name, which experts believe is **Greg**. PD **Blake Lawrence** says to stand by for further staff announcements next week.

■ **Scott Lowe** gets the big tap on the shoulder and is upped from lowly-yet-passionate part-timer to the full-time splendor of nights at Press alternative combo **WHTG** and **WBBO (G Rock Radio)/Monmouth-Ocean**. The shift has been open since **Matt Murray** moved to mornings. For the past year, Lowe has hosted G Rock's Saturday night "Radio Kaos Request Show," which he will continue to do. Lowe began his career in the '80s hosting "Post Modern PST" at **WPST/Trenton, N.J.**, and worked on-air in Philadelphia at **WXPB**, **WPLY** and **WYSP**. Most recently, he did nights at **WAEB (B104)/Allentown**.

Jack Armstrong Signs Off

We are saddened to report the passing of flame-throwing CHR/top 40 radio legend **Jack Armstrong**, who died during the weekend at his home in High Point, N.C. He was 63. Armstrong recently retired from radio, but his résumé is as legendary as he was: He most recently finished a three-year stint at Entercom's **WWKB/Bufalo** and previously did seven-and-a-half years in mornings on Entercom oldies **WMQX/Greensboro**. Working back, the list of calls becomes truly staggering, including **KFRC/San Francisco** and stints in Los Angeles at **KFI-AM**, **KTNQ** and **KKHR**. In the '70s, Armstrong plugged in at **WIFE/Indianapolis**, **KDKA & WKQT/Pittsburgh**, **WKBW/Bufalo**, **KTLK/Denver**, **WPOP/Hartford**, **CHUM/Toronto**, **WMEX/Boston**, **WIXY & WKYC/Cleveland**, **WAYS/Charlotte** and **WCOG/Greensboro**, among others.



R&R's Erica Farber and Armstrong on April 2, 1998, when R&R and the Rock and Roll Hall of Fame sponsored a Radio Pioneers Brunch honoring 25 pioneering rock'n'roll jocks from the '50s and '60s, including Armstrong.

THE

LAST

DJ

It was almost 40 years ago that Jim Ladd cracked the mic for the first time in Southern California at then free-form rocker KNAC/Long Beach. Since, he's become intricately woven into the tapestry that is Los Angeles' rock radio history. He moved to KLOS in 1971, but it was the nine years he spent at legendary KMET (the Mighty Met) that cemented his reputation as the city's top FM late-night rock jock. After KMET gave way to smooth jazz KTWV (the Wave) in 1987, Ladd helped launch the original Edge—KEDG/Los Angeles—and did some time at KLSX during its classic rock days before returning to KLOS a little more than a decade ago. ■ Along the way, he's become a published writer, one of few music radio personalities to get a star on the Hollywood Walk of Fame and a producer. He appeared on Pink Floyd founding member Roger Waters' 1987 "Radio K.A.O.S." album and tour and in Cameron Crowe's 1989 movie "Say Anything." Ladd also has the honor of serving as the inspiration for his longtime friend Tom Petty's 2002 album "The Last DJ" and its title track, with Petty name-checking him in the CD liner notes. On top of all that, he still hosts a free-form music show on KLOS every weeknight, which brings the Citadel classic rocker its highest ratings. ■ In 1991, the renowned personality recounted some of his exploits in the semi-autobiographical book "Radio Waves: Life and Revolution on the FM Dial." Some 15-plus years later, he is still very much kicking and "beating the tribal drum," as he calls it.

KLOS/
Los Angeles
free-form night
jock **JIM LADD**
is still beating
the tribal drum

By Keith Berman

Flying Without A Net

Five days per week for five hours per night, Ladd works at KLOS as the last known free-form commercial music personality in America, flying without a net every time he goes into the on-air studio. "The nightly show is not preplanned at all; I don't know what the first song is until about five or 10 minutes before the show starts, when I think about how I want to kick things off," he says.

"From there, everything that you hear is stream of consciousness. That first song will suggest to me the song that follows it, and so on throughout the night. On a good night, every song you hear has a thematic link to the other songs, lyrically and musically."

That's not to say that Ladd just throws whatever he wants on the air or that his show is unstructured. Quite the contrary: He says that there is more structure in a single one of his sets than an entire day's worth of programming on a regularly formatted playlist. "I have to make a minimum

of about 30 decisions per song," he says.

"What's the lyrical content? How does the song start? How does the song that's playing end? Is it a soft segue or a hard cut? How will that advance the story line of the set that I'm playing? All of these things come into play to choose just one song. Then I have to start all over again to choose the next song."

At its core, Ladd's show is tightly structured, but the distinction is that he creatively builds its structure rather than running material through a formula and spitting out the end result. It's the equivalent of making a complex and meaningful mixtape live on the air every night.

But before anyone runs off to his or her PD to demand a free-form experiment, be forewarned that KLOS PD Rita Wilde does strive to keep Ladd within certain boundaries, as relaxed as they may be. "He's given a certain freeway, shall we say, and he's given these lanes to travel in," Wilde says. "Sometimes he gets out of the lanes

and that's when I have to corral him back in and remind him what we agreed upon. I'm kind of like an air traffic controller in that sense."

However, Wilde is first and foremost a listener, having grown up with Ladd and his influence when he was behind the mic at KMET. Since she's worked at KLOS for more than two decades and was promoted out of the jock pool to the PD's office, Wilde and Ladd have developed a close friendship and a true connection about radio, which gives her an advantage when the odd occasion arises when she needs to reel him in.

Given that Wilde is a fan, Ladd is able to relate to her more easily and accepts her constructive suggestions—and he also appreciates it when she calls simply to tell him she loved a set he just did.

"Rita is without question the best boss I've ever had in this business," Ladd says. "There is no way in hell I would be doing this without Rita. She is the one who has protected and nurtured the show in the face of a lot of suggestions to take me off the air. Disney/ABC screwed up and hired the right person when they made her PD—someone who knew what she was doing, is smart and was actually on the air, so I don't have to explain a segue or what I'm doing. All Rita does is support me. We have an amazing relationship, and I really respect her."

Ladd says that because of Wilde, he doesn't get any push-back. "I'm sure she does, but she refuses to tell me anything about anyone telling her anything about me—and I know there have been [instances]. She's like the firewall between me and any kind of negativity. And thank God GM John Davison has been nothing but supportive."

The love fest is mutual. Wilde adds, "He's a joy to work with. Jim is one of the kindest, most caring and courteous individuals I've ever met. His parents definitely raised him with that sense and those values, which I find very charming and admirable."

Describing Ladd as a "repeat felon," since he's currently in his third round at KLOS, Wilde has the benefit of having seen and learned from how other PDs have worked with Ladd. "I hear the same sort of thing: 'He's a renegade,'" she says.

"There are few who understand him and get what he does, but fortunately,

'A while ago, a kid called around 1 a.m. and said, "Jim, I'm 18, and how come you guys got the Beatles and Bob Dylan and the Doors and the Rolling Stones, and we got Britney Spears? We got ripped off."'

—Jim Ladd

my boss, John Davison, is someone who also appreciates what he does. I would not be able to have even anything to do with Ladd if not for John supporting him and me."

How It's Done

Now that the general picture has been painted regarding how Ladd's show has been able to continue all these years in the face of corporate restrictions, let's take a look at the actual technical aspects of how he does what he does on a nightly basis. For a good portion of his material, Ladd relies on the station's Enco system.

Wilde says, "We have the normal KLOS library in our Enco system, but we also have what we call 'the Ladd library' on the side, where he has his own songs that he has access to." There's probably a spare server somewhere bursting at the seams with all the stuff he's put in there, and Ladd says that his file directory grows daily.

In addition, KLOS left its CD library on a rack in Ladd's studio, so he can reach back and snag one if he needs a track that's not on the hard drive. And if that still isn't enough, he has a huge filing cabinet at the station filled with thousands of CDs he's brought with him. "I'm in that thing all the time," he says.

Listeners help expose Ladd to some new music, but a good portion of his new material comes from Wilde—as does one of the few restrictions he faces: "When Rita adds new music from an artist like the Eagles or John Fogerty or R.E.M., for example, for a period of time, I can only play the cuts she chooses from the newest album," Ladd says. "I can play them anytime or not play them at all, but I just can't go deep into the new albums for a little while. Once it becomes just another album, I can play anything I want off of it."

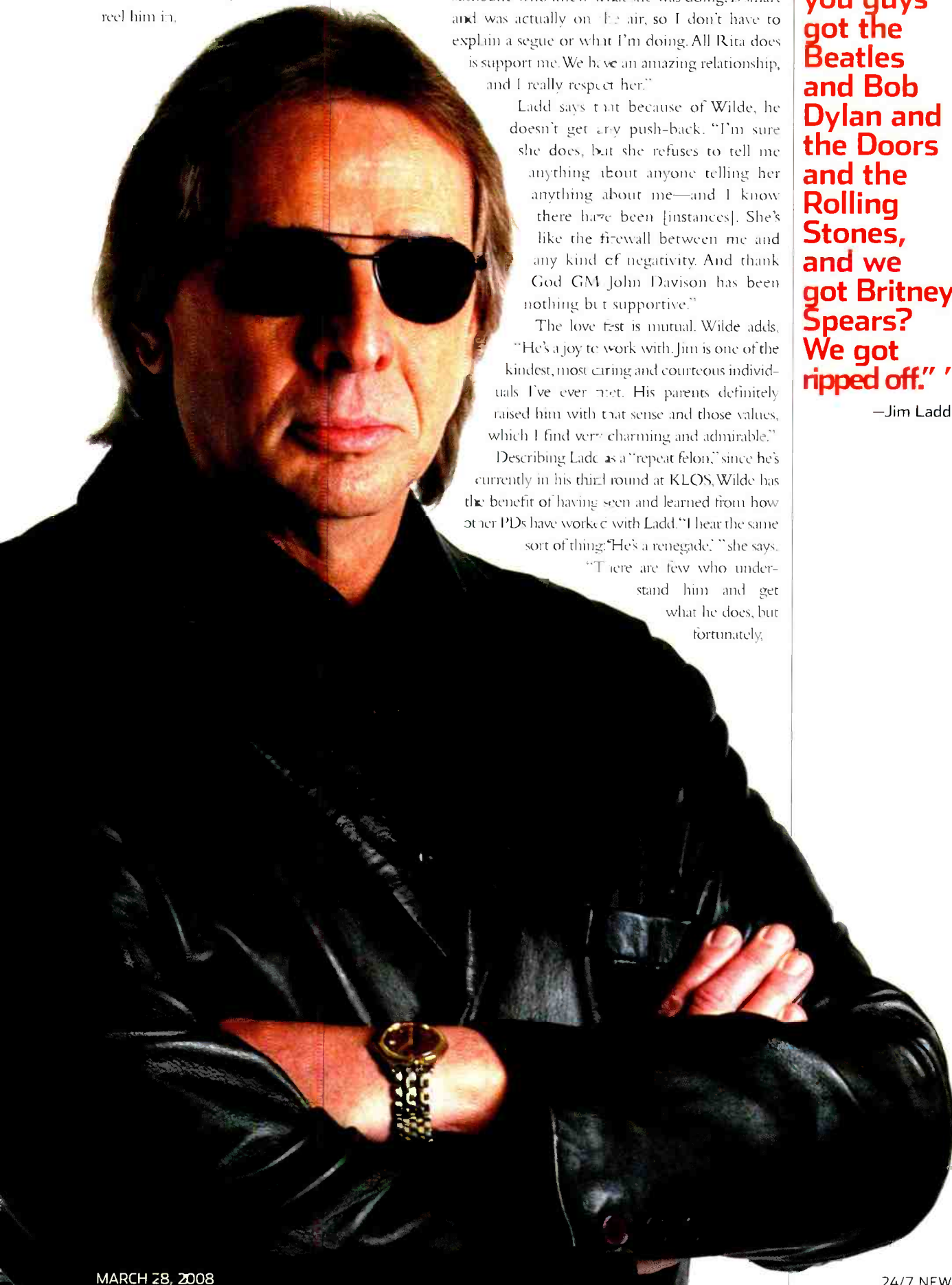
That's not to say that listeners are looking for new music. Some are actually not completely keen on what's coming out these days and are content to let Ladd expose them to music unfamiliar to them; to some listeners, it's primarily tracks that were recorded before they were born.

"A while ago, a kid called around 1 a.m. and said, 'Jim, I'm 18, and how come you guys got the Beatles and Bob Dylan and the Doors and the Rolling Stones, and we got Britney Spears? We got ripped off,'" Ladd recalls. "That kind of thing is happening now in numbers that I would've never thought of."

Free-Form's Evolution

Despite the fact that his musical focus may look to the past, Ladd is locked in on the future where his show is concerned, using the Internet to connect in new ways with his audience. Two years ago, he started a feature called "Theme of Consciousness" on Fridays, launching a MySpace account at the same time. From the humble beginning of a single MySpace friend—who was 17 years old and kept requesting a bunch of deep Dylan tracks written two decades before she was born—Ladd now has almost 4,000 friends. However, there's more to it than just the standard friend-connection

Continued on page 14



Continued from page 13

community that MySpace usually features.

About six months ago, Ladd decided on a whim to look up the account while he was on the air, to see what was happening in the comments section. He had just finished a break talking about Al Gore winning the Nobel Peace Prize, then started a track about the environment.

"In the time it took me to press the button and start the song, 20 pictures of Al Gore and polar icecaps melting and floods had been posted in the comments," Ladd says. "It dawned on me that these guys are interpreting the show in real time in a visual manner."

"Now we do this every night. As I move from a set about politics into a set about sex or outer space or whatever, you instantly see the listeners, in their creativity, reacting to the music. It's an extraordinary thing," he adds. "All of these years, I've tried to create pictures in listeners' brain pans as they listen to the show. Now there's a way that I'm seeing what they're seeing, and they're feeding it back to me. Suddenly, it's not just my output, but it's circular."

It was such a telling reflection of what was actually going out over the air that one of Ladd's avid fans who lives in Hawaii was able to follow along with his show just by seeing what was being posted in the MySpace comments. As of March 10, his show started streaming online, so now he is able to "pollute the minds of the planet," as he puts it. In the week after the stream launched, he had already been contacted by listeners as close as Texas and as far away as Moscow and Japan.

Wilde believes this new contact with his audience has helped fuel Ladd's love for the outlet that he's given so much of his life to. "I see him being this invigorated person," she says. "He never lost that passion for radio, but with the stuff through MySpace and streaming, he is a person who has renewed love for this medium, and that is so exciting to see."

'He's given a certain freeway, shall we say, and he's given these lanes to travel in. Sometimes he gets out of the lanes and that's when I have to corral him back in and remind him what we agreed upon. I'm kind of like an air traffic controller in that sense.'

—Rita Wilde

Ladd On Radio

Outside of his protective bubble, though, Ladd doesn't have a particularly bright view of what's going on within the radio industry. "Someone once came up with the definition of insanity as doing the same thing over and over again and expecting a different result. That's what I see us doing," he says.

"They keep doing the same formats, the same consulting, the same formulaic stuff. The audience rejected it long ago. They hear [Jethro Tull's] 'Aqualung' and know it must be 12:15. Yet these radio companies keep doing it. Here I am, doing my show to great results, thank God, and the people who would love to see me go away continue to do the same things."

Ladd frequently refers to what he does as show business: "I happen to be on the show side, and there are brilliant people on the business side. For some reason, some people on the business side think they know how to do the show, but you rarely find someone on the show side who walks into the station manager and says, 'You know, I've been looking over the third-quarter projections, and I really think . . . We know we don't know anything about that, and it'd be ridiculous to listen to me tell the company how to run its finances—and they don't know how to do a radio show. We need to get back to trusting each other to do our own parts and giving the creative people the license to be creative.'"

However, Ladd sees positive signs within KLOS and Citadel: He's been working more closely with the sales department, and they've come up with some unique initiatives. An example is one of the show's new advertisers, Southern California electronic chain Ken Crane's, which is sponsoring an hour of commercial-free music every Thursday on Ladd's show.

"Their hour is called 'Free for All' because, as listeners and sponsors, they really understand free-form radio," Ladd says. "They decided that rather than run a bunch of commercials, they'll take the commercials out of the show. That's a creative thing to do, and the sales department is



Rita Wilde

hip to it as well."

Things like that give Ladd hope that sales and programming can work together, but he stresses that both sides need to learn how to cooperate. "People on my side of the business can't be so narrow-minded and uptight about the folks who aren't on the air; we need to look to them to solve problems and vice versa."

From a programming perspective, Wilde looks to Ladd as an example of where the industry's future is headed, since she thinks the pendulum will swing back toward a need for distinctive talent to drive radio. "You need to have talent, even if radio does become completely Internet-based or through cell phones using personalized stations," she says. "You still want that one-to-one connection, and people like Jim Ladd will always be there because they're so unique. We'll have our resurgence of people trying more and more to be as creative as him."

R&R

FOR THE RECORD

In the March 21 feature "Damage Control," the call letters for Entercom's CHR/top 40 in Sacramento should have been identified as KDND.

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**ESPN
DEPORTES
RADIO**

Has FCC Gone **LOCO** To Promote Local?

By Jeffrey Yorke

Viewed with the benefit of hindsight, sometimes the good ole days just weren't all that good. Foregoing a couple of spin cycles through a new washer/dryer combo for a chance to rub down your wardrobe on a washboard just doesn't hold much allure. Likewise, a radio operator having to create station ascertainment panels to catch incoming missiles from angry neighborhood watch groups isn't much to look forward to, either.

But there is real concern these days that the FCC may foist its old ascertainment rules and many more like them back on broadcasters.

On Jan. 24, the FCC released an exhaustive, years-in-the-making report that gathered information from consumers, industry, civic organizations and others on broadcasters' service to their local communities. The FCC says it received 83,000 written comments from broadcasters, broadcast industry organizations, public interest groups and the public sector.

In its Jan. 24 proposed rulemaking, the FCC recommends the introduction of specific procedural guidelines for processing license renewal applications, similar to the process used in the '70s. Thus, a station that doesn't air a specified amount of local programming would automatically have its renewal application reviewed not at the bureau level, but by the commissioners themselves.

Along with competition and diversity, promot-

ing localism is a key goal of the FCC's media ownership rules.

The FCC also ponders "whether we should revert to our pre-1987 main studio rule in order to encourage broadcasters to produce locally originated programming, and seek comment on this and on whether accessibility of the main studio increases interaction between the broadcast station and the community of service."

But much of the information collected by the FCC is being challenged by broadcasters who believe that the agency failed to filter out some of the kookier input. The commission has given the public until April 28 to respond to its proposal. NAB president/CEO David Rehr wants broadcasters to repel the FCC's efforts by responding, in detail, to the commission, telling it specifically how they serve the public interest every day.

Asked by R&R president/publisher Erica Farber during a round-table discussion at the recent

How To File Comments

Go to the NAB's "Action Center" at nab.org. Access the form that sends comments automatically to the FCC's Electronic Comment Filing System.

If you prefer to file your comments by mail, address your letter to:

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th St., SW
Washington, D.C. 20554

The deadline for comments is April 28. All comments must be filed under docket No. MB Docket No. 04-233.

Talk Radio Seminar in Washington whether he thought a Democrat would be elected to the White House in the fall, Rehr responded, "I would say the probability is very high that a Democrat will be elected." As such, he added, "The cycle of deregulation has come to an end. I would look at the next cycle as being more regulatory."

But already, he said, "we're seeing a lot more regulations, local initiative, which, frankly, is patently absurd. We're going to fight it. We are eventually going to win. Even if we have to take them to court. It's just ridiculous."

Rehr insisted that broadcasters need to "load this localism record up with positive stuff that radio is doing every day. We have to re-engage with our local officials on the management side of the radio business so they understand the consequences of adverse actions to radio. We need to say to them that this localism thing is bull."

When he worked for a southwestern Minnesota congressman, Rehr said there were about 120 stations in his district. "Every town that we would go to, the first stop would be the radio station," Rehr said. "I think we lost a little of that for whatever reason. We have to get back to that again, because we are going to need Congress if we get some bad FCC mojo coming."

The current FCC proposal, he said, "has drawn conclusions based upon conversations with wacky people who do not represent America. It is up to us to remind them that America is with us." **R&R**

NAB: Take A Stance With FCC

NAB president/CEO David Rehr is encouraging broadcasters to respond to the FCC's localism proposal.

Following are suggestions that the NAB has drafted for broadcasters preparing to make an official response. Generally, the organization suggests, "Draft detailed descriptions of your efforts to assess the needs of your communities; how the FCC's proposals will negatively affect your stations; and why these new rules will not improve your already excellent local service record."

Renewal Processing Guidelines

- Explain why this process would be counterproductive. Would it pressure your station to air programming that fits within the FCC's proscribed categories at the expense of programming that your local audience prefers?
- Explain why a uniform programming

requirement imposed on all stations, regardless of local needs and station or market characteristics, would not result in improved service to the public.

- Tell the FCC why this proposal is unnecessary by describing the types of local programming you already provide, including the total weekly number of local newscasts; how many per week, percentage of your overall programming devoted to local news, public affairs, politics or community activities, and all PSAs broadcast.
- Explain to the FCC how programming can serve local needs and interests without being locally produced. Give specific examples.

Ascertainment/Advisory Boards

- Give examples of your current ascertainment efforts to help demonstrate that FCC rules are unnecessary. Many stations already perform ascertainment through various means, such as service on com-

munity boards, councils and commissions; audience surveys; town hall meetings; and soliciting calls and e-mails.

- Explain why stations already have marketplace incentives to ascertain the needs of their listeners.

Remote Station Operations

- Provide an informal cost-benefit analysis of how the proposal might affect your station.
- Describe why the FCC's assumptions may be inaccurate. Would having personnel at the station around the clock improve your ability to learn the interests of your community or offer programming that meets those needs?
- Explain why automated operations do not hinder a station's ability to provide emergency information.

Main Studio Location

- Describe costs associated with comply-

ing with this rule, including costs of physically relocating the main studio.

- Give examples of how you interact with your local audience. Explain why restrictions on main studio location would not lead to greater interaction.

Voice-Tracking/National Playlists

- Describe your use of voice-tracking (if any), and how it has little effect on the presence of broadcasters in the community or your ability to serve the programming needs and interests of your local community.
- Describe your programming that involves local musicians and local music genres.
- Tell the FCC how this proposal would affect your station. Would it pressure you to air local musicians at the expense of your regular format or instead of other programming that your local audience prefers?

Tracking Dittoheads

By Mike Stern

Rush Limbaugh's audience levels peak shortly after the start of each hour of his three-hour syndicated show and his ratings dip in the show's final 60 minutes. So says a Coleman Insights analysis of the syndicated talker's program as captured through the PPM lens in Houston, Philadelphia and New York. ■ Although it set out to determine how specific topics discussed by Limbaugh affect his minute-by-minute ratings, the research study does not draw a clear connection between content and share.

The second in its "Mapping the DNA of PPM" series, the study follows Coleman's earlier look at what happens to listening levels when music stations air features (R&R, Jan. 25).

Company president Jon Coleman says he became concerned that many initial conclusions about Arbitron's PPM electronic ratings service were based on "scant or erroneous evidence about how consumers use radio." The goal of the studies, he says, is to apply "sound empirical analysis" to PPM data while looking for "strategies and tactics that will be most successful in a PPM world."

Attempting to identify listening patterns, Coleman analyzed 30 hours of Limbaugh's show by coding each minute of the program's content by several variables, including subject matter and the attitude Limbaugh projected. Overlaying minute-by-minute PPM data from the three markets, the researchers looked for patterns based on what Limbaugh was discussing and the attitude he

'If Rush Limbaugh can lose audience in the third hour because of content selection, so can all other shows.'

—Jon Coleman

was projecting. (Data from Houston, Philadelphia and New York were weighted based on each market's population.)

What They Found

Immediately noticeable across all 30 hours was that Limbaugh's audience peaks shortly after the start of each hour and then drops nearly 10%. "The Rush Limbaugh Show" comes out of commercials at six minutes after the hour and peaks at a 6.13 share of listeners 6+ in the seventh minute, before dropping to a 5.58 in the ninth minute. It takes Limbaugh nearly 20 minutes to climb back to the vicinity of the original audience level. Interestingly, the recovery occurs during commercials.

That recovery illustrates another fascinating discovery: Commercials during Limbaugh's show register a higher share than content. The show's average share is 5.78, with content averaging a 5.74 and commercials a 5.92. This is most pronounced at the top and bottom of the hours, indicating there may be a pattern of anticipation with listeners tuning in to see what the next topic is.

Looking at El Rushbo's hourly ratings, Limbaugh loses some steam in his third hour. The first two hours track at a 5.81 6+ share and 5.92 respectively, while the third slips to a 5.48. One plausible explanation is a measurable change in Limbaugh's content in the final hour of his show.

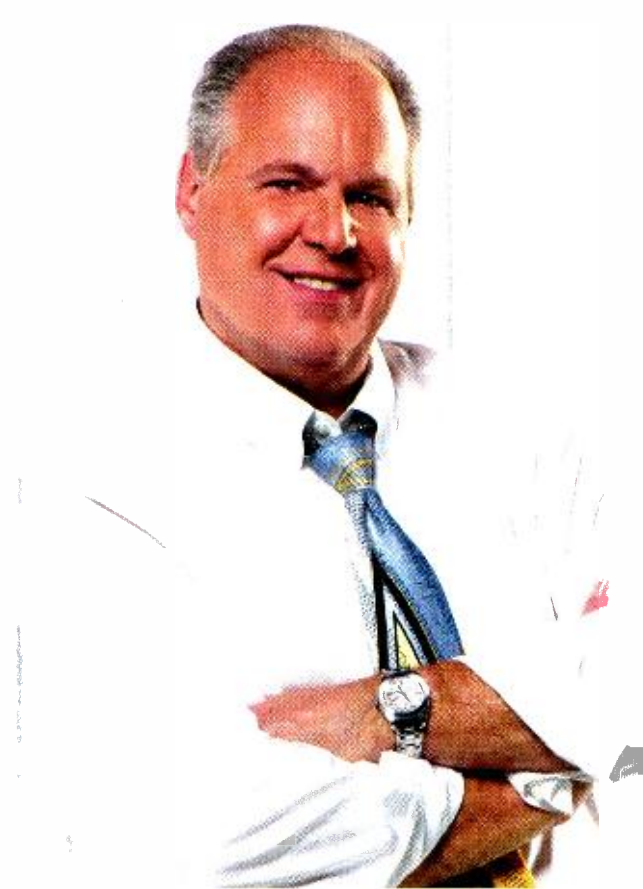
Content coded as random or various (meaning it didn't fit a specific category) increases from 20% in the first hour to 33% in the last hour. In contrast, standard Limbaugh fare, such as bashing the Clintons and the Democratic party, falls from 34% in hour one to 11% in hour three, which may signal that by his last hour, Limbaugh sometimes wanders off point.

Apart from a modest falloff in hour three, the study does not draw a clear connection between content and listening levels. There is no specific topic that helps or hinders Limbaugh. No single topic corresponded with an audience swing of 5% or greater.

Coleman suggests that Limbaugh quite possibly hosts the most well-researched show in the country and that ratings analysis based on content may be more revealing for talk shows that aren't as thoroughly researched.

If Limbaugh is changing up his routine in hour three for PIs that stick around for his entire program, he's catering to a minority of his audience. According to the study, only 27% of those who tuned in during the first quarter-hour are still listening at the show's end. What's more, less than 50% of the audience listens for an uninterrupted hour.

Evaluating the program based on the attitude Limbaugh projects reveals that listeners like him best when he's railing against something. He racked up higher shares when he was neutral (5.81) or negative (5.71) than when he was positive (5.43). "This doesn't necessarily mean Limbaugh should



never be positive. It could imply that he is more passionate when he is negative, causing his audience to react more positively," Coleman says.

What It All Means

Previewing findings from the study March 15 at the R&R Talk Radio Seminar in Washington, Coleman says the results raise as many questions as they answer. He also suggested that the strength and longevity of Limbaugh's brand could be affecting the data.

"The stronger the brand, the less volatile the audience," Coleman says. "Tune-in and tune-out could be more volatile" for less recognized brands.

"Content would play a greater role for shows that do not have the same level of loyalty as Limbaugh," Coleman adds. "Other talk shows cannot automatically look at this research and assume that they have the built-in audience at the beginning of the show or that their fans listen to commercials at the same rate.

"Even more important, if radio's most successful talk show host can lose audience in the third hour because of content selection, so can other shows," he adds.

Coleman theorizes that the initial tune-out Limbaugh experiences is likely from not immediately getting into normal show content. "This pattern reflects attitudes that we have seen in other research," he says. "Listeners often tell us that when personalities don't give them something right away, they tune out. There is a tendency for Limbaugh to spend several minutes reflecting on his own life, various things in the news and to talk about the show that day, without really delivering the Rush show."

Coleman also believes that "power topics in hour one are power topics in hour three as well." The fact that shares drop in the third hour when Limbaugh appears to veer off message—coupled with only 27% audience retention from start to finish—supports the need for "A"-level material in all parts of the show. R&R

Learn More

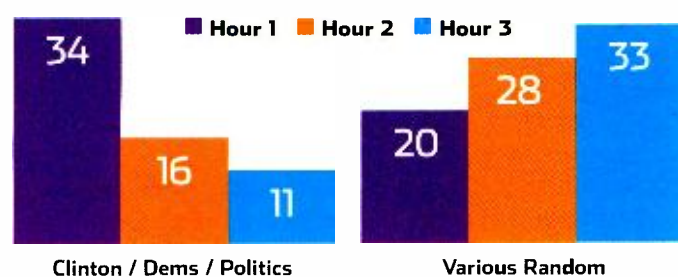
For more findings from Coleman's study of Rush Limbaugh listening patterns, register for the free webinar to be presented April 3 at 10 a.m. and 1 p.m. by visiting colemaninsights.com.

Third Hour Of The Show Has Lowest Share



Random Content Increases And Democrats Decrease In Third Hour

Percentage Of Hour Devoted To Each Topic



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Preparing for a disaster in your community

What I Learned At TRS

Mike Stern

MStern@RadioandRecords.com

Even as new technology encroaches on radio's traditional role of providing information to the public, in emergency situations, it's tough to beat the medium. ■ "There is no time that radio is more important than during disaster," moderator and veteran TV reporter Frank Bond said as he opened the 2008 R&R Talk Radio Seminar panel about preparing for such occasions. "We have all kinds of high-tech news and information available now, but radio is so important and reliable because it's immediate and it's portable."

That kicked off an hour that featured veterans of the San Diego wildfires, Hurricane Katrina, the Olympic bombing and Sept. 11, 2001, who shared suggestions and experiences on how to best be prepared in the event of an emergency.

The panel agreed that communicating with government officials before a crisis occurs is important: "The struggle we have is getting public information officers to buy into the fact that it's better to call radio" before TV stations, Bonneville news WTOP/Washington news director

Mike McMearty said. The challenge lies in explaining that they would be better off by reaching listeners in their cars, he said. "People at home watching TV can just stay there and be fine."

McMearty suggested building relationships with officials ahead of time and explaining radio's role in a crisis situation.

Cox talk WSB/Atlanta news director Condace Pressley took it a step further, recalling meetings that took place in Atlanta. "The media, government leaders who were going to be the first responders

'All the preparation in the world is useless if your team doesn't know what they are expected to do at that moment. Every quarter, we sit the news team down in groups and go over the plans.'

—Condace Pressley

and the business community were involved," she said. "The biggest benefit was having those three leadership teams sit, brainstorm ideas and talk about ways we can work together for the community beyond our normal relationships."

Another practical suggestion is for stations to work with local government to have "one place that all information is disseminated from," according to Cliff Albert, director of news and programming for Clear Channel talk KOGO/San Diego. He said that during a series of wildfires in the region four years ago, "everybody was holding different news conferences in different locations, making it very hard to gather information."

The panel also addressed the topic of having the right technology available in the event of an emergency, when many of the conveniences we're accustomed to are not available. "Have a balanced investment in both new and old technology," said Bob Murphy, Clear Channel regional VP for the Louisiana region. "Satellite IP came back up quickly after Katrina, and satellite phones, which cost \$40 a month, can prove invaluable when cell phones go down and there's landline congestion."

McMearty added, "You have to think outside the box on how you are going to file. Your best

Five More Tips For Disaster Preparation

1. Provide places to sleep in your building for the staff. Put someone in charge of bringing in food, water, cots and bedding.
2. Keep updating the Rolodex. Tuck away one-time-use numbers for these moments.
3. In an emergency, everyone becomes a reporter. All staff members can be trained ahead of time to help out and tell a story.
4. No electricity means you'll need cash. There is no way to process credit cards, and ATMs are shut down.
5. Have a plane or helicopter available to you on a charter or part-time basis. It's important to get up in the sky and see what's happening.—MS



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bet might be a Starbucks and a laptop.”

Investments in technology can also benefit more than just the on-air product. Murphy said, “The greatest lesson for our company was making sure that all transmitter sites are beefed up with satellite capabilities. Now we know we have the ability, thanks to technology, to get people out of harm’s way that much further in advance.”

Having someplace to go is just as important. When the first wildfires began spreading, Albert said, “our building had to be evacuated. We had to be on the move very quickly to the transmitter site.”

Buckley talk WOR/New York morning host Joe Bartlett said that his station is fully prepared for such events: “We have a full-fledged studio across the river in New Jersey.”

Preparation goes beyond how reporters will get their story on the air. Bartlett identified one problem anyone can face: power outages. He recalled an occasion in New York where “we had a backup generator to keep us on the air, but you realize there’s nobody to supply food; even just drinkable water was a problem.” He said that now, “we have a crash cart with water, food, money, sleeping materials and extra equipment ready to go.”

Pressley said, “All the preparation in the world is useless if your team doesn’t know what they are expected to

do at that moment.” She explained a WSB policy: “Once a quarter, we sit the news team down in groups and go over the plans—not a very formal meeting, but we review with everybody what’s going to happen if there’s a storm or other emergency.”

Asked about how to handle emergencies in the age of small or nonexistent news staffs, Albert replied, “Make arrangements with other stations in nearby cities that you can hire as freelancers to come in and help. Work out a trade arrangement with other stations.”

Bartlett added that stations should “go in and out of network coverage. You want as much local coverage as possible, but use the network as a resource until you get your local staff stabilized.” Taking his cue, Fox Radio VP Mitch Davis said from the audience, “Keep in mind we are there with some facilities and resources of our own. Check with us if you need equipment, satellite service, manpower or whatever. When you have a network, you have us and a hundred stations willing to step up and help.”

Preparation is great, but the real test is how a station reacts when a crisis does occur. McMearty suggested taking a second to simply think it through. “We stepped back and talked about it as managers: ‘What are we going to do? How are we going to deploy everyone?’ Stepping out of the news flow just for a few minutes was very helpful.”

‘Every city is susceptible to power outages. We had a backup generator to keep us on the air but you realize there’s nobody to supply food; even just drinkable water was a problem.’ —Joe Bartlett

The panel agreed that stations can utilize listeners as a source of information during emergencies. “Intelligence information from eight different fires was coming in so slowly,” Albert said. “We asked listeners to call in with information. People basically acted as our reporters.” By using the audience for information, Albert said, “we stayed way ahead of the television stations and online sources.”

Bartlett added that sometimes “listeners can provide valuable information that officials are reluctant to give.” While officials might not be cleared to announce something, a report from an eyewitness can be informative. McMearty said that can be valuable, even for news stations that aren’t known for taking phone calls. When Washington faced a power outage, WTOP took listener calls off-air to determine what topics to tackle. Prompting listeners to call the “WTOP Storm Desk,” McMearty said, enabled “listeners to tell you what they want to hear on the radio.”

From the audience, Astral Media talk CJAD/Montreal PD Mike Bendixen cautioned everyone about putting listeners on the air. He recounted a school shooting in his community where students were calling and texting the station, saying where they were and that they were OK. The station became concerned that the gunman was listening and using those messages to target victims.

Pressley agreed, reminding the audience that good journalistic practices still apply: “You still call and get confirmation,” adding that call screeners need to think, “If a call is somewhat questionable, it would be better if we get a number and call them back from the newsroom.”

One final point that each panelist stressed is that in a crisis, it’s no longer about the ratings. “When you stay focused on the civic aspects, you’ll be surprised how you think out of the box all of a sudden,” Murphy said. Albert agreed: “You have to look at this as providing a community service; you cannot look at this as competitive.”

McMearty summed it up for all: “You forget about ratings; it’s all about doing what you got into the business to do.”

R&R



Shown after the ‘Disasters: Stepping Up to the Challenge’ panel at the 2008 R&R Talk Radio Seminar are, from left, Cliff Albert, Joe Bartlett, Frank Bond, Bob Murphy, Mike McMearty and Condace Pressley.

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A Life Less Ordinary

1. Jones Radio Network hot AC assistant OM Chad Blake interviewed Geffen rock act Lifeshouse before its performance at the Paramount Theater in Denver. From right are drummer Rick Woolstenhulme Jr.; lead vocalist Jason Wade; Blake; Blake's wife, Amanda; bassist/background vocalist Bryce Soderberg; and guitarist Ben Carey.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.



2. Shipping Up To Boston Citadel news/talk WABC/New York-based syndicated morning personality Don Imus returned to Greater Media talk WTKK/Boston to host the annual Kiss Me, I'm Imus event on St. Patrick's Day. Sen. John Kerry, D-Mass., presidential historian Doris Kearns Goodwin and local Irish rock band the Gobshites were among the special guests. From left are Imus, Kerry and Greater Media president/CEO Peter Smyth.

3. Picture On Z Wall Central Florida Educational Foundation Christian AC WPOZ (Z88.3)/Orlando promotion director Carol Baker shows off a newly framed Feb. 20 R&R marketing and promotion story, "WPOZ/Orlando's Own Promotional Magic Kingdom," in which she was featured.

4. Breath Of Fresh Air Morning show producer Sarah O'Connor, left, gave Jive artist Jordin Sparks a warm welcome when she visited Clear Channel urban WWPR (Power 105.1)/New York. Sparks' duet with R&B singer Chris Brown, "No Air," moves 40-35 on this week's Urban chart.

5. Jamz Session TVT crunk rap duo the Ying Yang Twins signed autographs and talked about their new album during a visit to Mid-West Family rhythmic WJQM (106.7 jAMZ)/Madison. From left are PD/afternoon jock JD Garfield, the Ying Yang Twins' Deongelo "D-Roc" Holmes and Eric "Kaine" Jackson, and evening jock Brandon Marshall.

6. Behind The Scenes Executives helping spearhead advances in the distribution and development of radio ad schedules convened for the March 11 "Behind the Scenes" panel at Radio Forum 2008 in New York, presented by the Advertising Club and the RAB. From left are Arbitron president of sales and marketing Pierre Bouvard, Katz Media Group executive VP of strategic planning and information technology services Gerry Boehme, R&R executive editor and session moderator Paul Heine, Google regional head of audio John Frankot and TargetSpot COO Andrew Eisele.

7. Hail To The King Atlantic Northeast promotion manager Dwight Willacy, left, and Divine Mill/Atlantic artist Jaheim, right, stopped by to chat with Inner City WBLS urban AC/New York-based syndicated morning personality Steve Harvey. Jaheim's single "Never" is currently No. 3 on the Urban AC chart.



Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN SPOTLIGHT

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George



Urban Legends

With "Love in This Club," Usher inches closer to R. Kelly's mark for most No. 1s at Urban since the chart premiered in September 1993. Here's how the top 10 most frequent leaders stack up in the survey's history:

Total No. 1s, Artist(s)

11, R. Kelly
10, Usher
6, 50 Cent, Nelly
5, 112, Bow Wow, Mariah Carey, Alicia Keys, Ludacris, Monica



Jeremy Camp

Camp Fire

Jeremy Camp logs his sixth Christian AC No. 1 with "Let It Fade," which wins the chart's first tie-breaker over Matthew West's "You Are Everything" due to its larger increase; both show 1,619 plays, but "Fade" out-gains "Everything," 29 to 23. The track's ascension pushes Camp into a three-way tie for second-most No. 1 songs since the Nielsen BDS-driven list launched in July 2003. Overall, six acts have scored multiple chart-toppers:

Total No. 1s, Artist(s)

7, MercyMe
6, Jeremy Camp, Casting Crowns, Third Day
4, Chris Tomlin
2, Matthew West

'4 Minutes' Of Fame

Madonna and her recent Rock and Roll Hall of Fame inductor Justin Timberlake enjoy another special moment together as "4 Minutes" (Warner Bros.) clocks in at No. 23 on CHR/Top 40, marking her record-tying 26th chart hit and first in two years. The preview single from "Hard Candy," due April 29, matches the format mark for most charted titles set by Mariah Carey just five weeks ago with "Touch My Body" (IDJMG). "4 Minutes" also claims the format's loftiest Most Increased Plays total (up 2,147) since Eminem's "Just Lose It" added 2,740 spins on the Oct. 9, 2004, chart and is the list's highest arrival since Christina Aguilera's "Ain't No Other Man" roared in at No. 21 in June 2006. "4 Minutes" is also Madonna's best start since "Frozen" opened at No. 16 in February 1998. On the Canada CHR/Top 40 chart, it bows at No. 5, the highest debut since "Shape of My Heart" by Backstreet Boys soared in at No. 3 in October 2000.



Kenny G's 'Loco' Motion

Format cornerstone Kenny G lands his first Smooth Jazz No. 1, as "Sax-o-loco" (CMG) rises 2-1. While the Nielsen BDS-based list debuted fairly recently (October 2005), Kenny G's career discography is legendary. On Billboard's Top Contemporary Jazz Albums chart, he's scored a record 13 No. 1 sets, including his latest, "Rhythm & Romance." His 301 total weeks on top is also a chart record.

Swift Success

Taylor Swift becomes the third female artist this decade to place four songs from a debut album in the Country chart's top 10, as "Picture to Burn" (Big Machine) rises 11-8, joining Carrie Underwood (2007) and Gretchen Wilson (2005). Also new to the top 10 is Phil Vassar's "Love Is a Beautiful Thing" (Universal South), his eighth top 10 and first since 2006's "Last Day of My Life."

Usher's 'Love' Joins No. 1 Club

Usher rushes to his 10th Urban No. 1 as "Love in This Club" (Zomba), featuring Young Jeezy, sprints 3-1 in its sixth week on the list. He is just the second artist to reach the double-digit chart-topper plateau in the format's history, following R. Kelly (see Spin Spotlight, left) who scored his 11th No. 1 in August with "Same Girl," his duet with this week's chart champ.

"Club" makes the fastest voyage to No. 1 since "Irreplaceable" by Beyoncé also did so in six frames in December 2006. The track also moves into the CHR/Top 40 top 10 (12-9), marking Usher's 11th trip to the upper tier, one behind Nelly for most at the format by a male artist.

Here Come The Judges

"American Idol" talent appraisers Paula Abdul and Randy Jackson enter the AC chart with "Dance Like There's No Tomorrow" (CMG) at No. 29. The song marks Jackson's maiden AC voyage and Abdul's first since "My Love Is for Real" spent a week at No. 40 in June 1995. "Dance" is her ninth title to reach the list; the biggest remains "Rush Rush," a five-week No. 1 in 1991. The chart also features six songs by former "Idol" contestants.

Six Shooters

Fergie enters CHR/Top 40 at No. 38 with "Finally" (Interscope), the sixth charting title from her solo debut "The Dutchess." The set is just the fifth album in the tally's 15-plus-year history to produce six chart hits. Justin Timberlake's "FutureSex/LoveSounds" was the most recent in October, while Gwen Stefani was the last female to crack open a chart six-pack in 2006 with tracks from her debut solo album "Love. Angel. Music. Baby." Janet Jackson (1994) and Backstreet Boys (1998) also accomplished the feat.

3 Doors Down, Seether Take The Fifth

3 Doors Down and Seether make the Alternative top 10 in just five weeks with their respective tracks, "It's Not My Time" (Universal Republic) (14-10) and "Rise Above This" (Wind-up) (11-6). They are the quickest climbs into the top 10 since Serj Tankian's "Empty Walls" rose in equal time in October. "Time" is 3 Doors Down's fourth top 10 and first since "When I'm Gone" hit No. 2 in February 2003.

Seether's "Rise" is the trio's fifth top 10 and the follow-up to its first No. 1 "Fake It," which also hit the top 10 in five weeks last fall.





Teenage double-threat Julianne Hough turns TV exposure into Nashville success

Dancing Up The Charts

Ken Tucker

KTucker@RadioandRecords.com

Julianne Hough took the scenic route to Nashville. ■ Growing up one of five dancing and singing Utah siblings—sometimes nicknamed “the blond Osmonds”—she moved to London to study performing arts at age 10. Five years later, she returned to Utah, then eventually moved to Los Angeles, where she joined the cast of ABC’s “Dancing With the Stars.”

She has partnered with the show’s last two champions, Apolo Ohno and Helio Castroneves, and this season is paired with TV/radio star Adam Carolla. Meanwhile, her debut Mercury single, the infectious “That Song in My Head” (written by Jim Collins, Wendell Mobley and Tony Martin), has caught the attention of country radio: This week, it moves 43-38 on R&R’s Country chart.

Hough landed her deal with Mercury Nashville not long after her digital single “Will You Dance With Me”—a collaboration with veteran producer David Malloy—peaked at No. 8 on iTunes’ country chart last year.

“I’ve always wanted to sing country music,” the 19-year-old says. “I’ve been singing as long as I’ve been dancing and it’s actually a bigger passion of mine.”

CBS Radio country KMPS/Seattle MD Tony Thomas says Hough’s involvement with “Dancing With the Stars” “gives her a great head start in already having built a relationship with a lot of our listeners.”

“In the end it’s going to be about the strength of her music,” Thomas adds. “But we’re pleased

with what we’ve heard so far.”

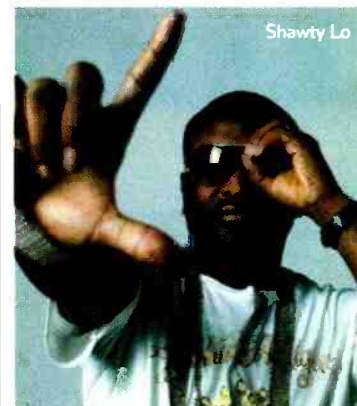
Beasley country WKIS/Miami PD Ken Boesen sees benefits in the TV exposure as well. “We’re always looking for ways to pleasantly surprise the audience. Julianne Hough’s music is a fantastic way to marry two things the audience is into: ‘Dancing With the Stars’ and country music.”

CBS Radio country WSOC/Charlotte PD DJ Stout calls Hough’s song “one of the best debut singles I have heard by a female artist in a while.” His audience apparently agrees. “The reaction has been great, and it’s still early.”

Stout adds that he’s not a regular viewer of “Dancing” and initially didn’t know who Hough was. “Being in front of that many people each week is definitely a positive, but if the song wasn’t good I wouldn’t play it,” he says.

After the show’s season ends in May, Hough will head out on the road with Brad Paisley. Her self-titled album is due May 20.

Shawty Lo’s Single Spreads His Story Beyond The South



Shawty Lo

D4L Records CEO Shawty Lo never planned on having a rap career. In fact, when he put out a mixtape in the Southeast two years ago, he gave it away for free. But a viral clip for a single from that mix wound up getting spins on Atlanta video shows like “Oomp Camp TV”; meanwhile, a widely viewed documentary DVD spread Shawty Lo’s name and story locally and beyond. Now, after five months on R&R’s Rap chart, his latest single, “Dey Know,” is No. 3 and No. 4 on the Urban chart.

‘The beat is a mixture of the Northern and Southern sounds. It’s simple, so people can sing the chorus and the lyrics easily.’

—Johnnie Cabbelle

The horn-driven track is drawn from Shawty Lo’s debut album, “Units in the City,” released Feb. 26. But it was the 2006 mixtape with DJ Scream, “I’m Da Man,” that set the wheels in motion.

D4L Records, distributed by Asylum Records, pressed 20,000 copies of the mixtape, followed in fall 2007 by DVD “The Raw Report: Shawty Lo—The Real Bankhead Story.” Unlike the mixtape, which was given away for free, the DVD was sold hand to hand on the street and at such regional retailers as Peppermint Music.

Though there aren’t any Nielsen SoundScan figures available for it, Shawty Lo’s manager Johnnie Cabbelle says the DVD has sold more than 10,000 copies. “‘The Raw Report’ was the biggest part of his marketing plan,” Cabbelle says, “because it shows the real Shawty Lo through his performances, studio recording, the ‘Dey Know’ video and him going through his neighborhood.”

In late 2007, D4L released a follow-up mixtape, “I’m Da Man Part 2.” By December, the “Dey Know” clip was released nationally alongside a radio remix featuring sought-after MCs Ludacris, Young Jeezy and Plies.

Shawty Lo has had national attention before, as part of the group D4L, whose hugely successful “snap” hit “Laffy Taffy” topped the Hot 100 in 2006 and reached No. 4 on R&R’s Rap chart. But with “Dey Know,” he’s now a successful solo artist in his own right.

“The beat is a mixture of the Northern and Southern sounds,” Cabbelle says. “It’s simple, so people can sing the chorus and the lyrics easily.”

Shawty Lo is prepping an official video for his next single, “Dunn Dunn,” which drops in April.

—Hillary Crosley



Julianne Hough

(Penny)wise Beyond Its Years

It took nine albums and 20 years, but it looks like veteran Southern California punk band Pennywise might finally have a radio hit. “The Western World,” the first single from its ninth album, “Reason to Believe,” recently entered the Alternative chart at No. 34. That’s Pennywise’s highest chart position and only its third entry. 1999’s “Alien” peaked at No. 36, while 2001’s “Fuck Authority” topped out at No. 38. “The Western World” is currently No. 28.

The song benefited from strong initial support

at influential CBS Radio alternative KROQ/Los Angeles. “We met with them on Feb. 20 to play three songs, and midway through the second track, [senior VP of programming] Kevin Weatherly yanked the disc out and told the DJ to put it in heavy rotation right away,” MySpace Records GM J. Scavo says. “The phones lit up, and they wound up playing the song back to back.”

Meanwhile, the band is offering its entire MySpace Records album, out March 25, for free

for two weeks via its MySpace page. It’s the first time the site has offered a full-album download accompanied by a global marketing campaign. In addition, the band will release a physical version of the record to stores and has also produced a limited-edition vinyl double-album, due April 8.

Pennywise’s eight prior records were issued through Epitaph, which is teaming with MySpace Records to co-release “Reason to Believe” in Europe and Australia.

—Courtney Harding, *Billboard*



Pennywise

HOUGH: ONDREA BARBE; SHAWTY LO: DONNA PERMELL; PENNYWISE: CHAPMAN BAEHLER

Happy Anniversary To Us!



R&R is celebrating its 35th anniversary, and, in preparation for an upcoming special issue, we want to know who you think were the most important people, places and events of the last 35 years.

WE WANT TO HEAR FROM YOU!

- Who were the broadcasters, record executives and recording artists who made the biggest difference?
- What were the innovations in technology that made the biggest difference?
- What promotions or stunts were the craziest, funniest or most outstanding?
- And, because it's not all about the past, who are the people today who are working to make a positive difference in the radio and record industry?

Please send your feedback with as much information as possible (e.g., name, call letters, company name and the reason for their submission) to 35years@radioandrecords.com no later than Friday, April 11. Include your contact information, so that we can reach you if we have any questions.

R&R

Thank you for 35 great years!



Even in Canada, there's always that risk of screwing up a heritage station

How I Spent My Canadian Vacation

Kevin Carter

KCarter@RadioandRecords.com

My Street Talk Daily partner-in-crime Keith Berman and I recently returned from Toronto, where we had been invited to moderate several sessions at the annual Canadian Music Week conference. During our visit, we hung with some old friends, made some new ones, got stranded in the snow for an extra day, imbibed a comprehensive cross-section of local beers (Rickard's Red and Alexander Keith's India Pale Ale spring to mind) and fell in love with that legendary local delicacy known as "poutine."

In between my unofficial duties as America's Ambassador of Mirth & Merriment, we also found some time for business. The session I chaired was the Great White cousin of a panel I did at last year's R&R Convention in Charlotte: "It's All Yours: Now Don't Screw It Up!" which examined the risks and rewards of taking the reins of a heritage station without screwing the proverbial pooch.

The one "grizzled veteran" among my panelists was Clear Channel's WFLZ/Tampa PD Tommy Chuck, a member of the original "Don't Screw It Up" crew at R&R '07. He was joined by Toronto faves Steve Kowch, OM of news/talk CHRB, and Julie Adam, VP/GM/PD of mighty AC CHFI. Also aboard: Gruff Gushnowski, PD of Ottawa's classic rock CHEZ 106, and Ryan Zimmerman, OM of rock CFBR (100.3 the Bear) and AC CFMG (104.9 EZ Rock)/Edmonton. The award for "who flew the farthest and sounded most like Crocodile Dundee" easily went to Australia's own Linda Bracken, director of radio at youth-targeted radio network Triple J.

Shut Up And Listen

All the panelists agreed that the proper initial course of action for any PD in a new situation is to first observe and not make hasty changes for the sake of "putting your mark" on the station. "You can't turn the Queen Mary around on a dime," Kowch said. "It's best to look for long-term fixes, not short-term. Sometimes, in order to get from point 'A' to 'B' you might have to go to 'Q' and 'Z,' then back to 'C' and 'P' before getting everything done. Most important, you must develop a game plan on how to turn

the radio station around within 60 days, otherwise you'll find yourself starting to buy into the existing problems and defend them instead of fixing them."

Chuck addressed the other side of that coin: He walked into an already successful situation at WFLZ. Why do anything to screw up a good thing? "When you take over a station that was in such good shape as WFLZ, it's very easy to be afraid to do anything," he said. "You live in fear of messing it up so much that you actually end up messing it up. You have to be aware of the fact that what got us to where we are isn't necessarily what's going to get us to where we're going... you have to learn from that, but keep the station evolving."

Five years ago, Adam stepped into her first GM job at CHFI, which carries the weight of a 50-year heritage. At the time, longtime morning host Don Daynard had been retired for a few years, and the station had yet to redefine itself. "The research showed we were slipping—but still had strong ratings," said Adam, who admitted she was a party to what happened next, aka screwing the station up. "We decided to put in a fresh morning show—which included letting Erin Davis [Daynard's former partner] go after 15 years." The result? "The audience went crazy. They were furious," she said. "The ratings dropped about 40% over a short time."

However, Adam's honesty led her to rectify that earlier error: Two years later, she rehired Davis while she was filling in on crosstown AC rival CJEZ (EZ Rock 97.3). Adam also hired Davis' EZ Rock partner Mike Cooper and turned them loose on a grateful CHFI audience. "The station has since rebounded and is now back to No. 1 in the market and we're

enjoying our strongest ratings in years," she said.

Gushnowski and Zimmerman made small-to-major market transitions from Lloydminster, Alberta, where, in 2001, they helped launch rock CKLM (106.1 the Goat), before graduating to their current gigs. "I like to think that I brought a fresh pair of ears and eyes to CHEZ to help it from getting stale," Gushnowski said. "This station didn't need changing; it just needed some refreshing."

Zimmerman holds the distinction of being the only Canadian to have made Edison Media Research's vaunted "30-Under-30" list of promising young radio pros last year. In other words, he's young, and we irrationally resent him for his youthful vigor. "I've been on both sides of the equation," he said. "We launched the Goat as part of an independent company where we built everything from scratch, from the layout of the building to the policies, etc." As a souvenir of his Goat tenure,

Zimmerman had the Goat logo tattooed on his chest, which he showed off to the crowded room.

In 2003 he was hired by Standard Broadcasting (now Astral Media) to program the Bear, a 15-year heritage rock station that had fallen to an all-time low of eighth place. Zimmerman got right down to business and gave the Bear a little squeeze. "Despite being challenged by five new licenses in the market, we've now worked our way up to the highest ratings in the station's history as the No. 1 FM in the city," he said.

Bracken spoke about her mission at Triple J, a 33-year-old nationwide network. "My challenge was to take an established youth brand and reinvigorate it," she said. "The brand had gone quiet in the marketplace, and we had fallen behind in acknowledging that the way young people were using media had changed and would continue to change; for Triple J to remain relevant in the lives of young Australians, we too had to change."

The trick was to tread carefully, as previous history demonstrated: "Tampering with a network so loved has its perils," she said. "A previous manager who tried to invigorate the network came up against a massive staff revolt, while outside the station there was a riot by thousands of listeners who literally stormed their way past security and took over the airwaves." Bracken's gradual changes yielded positive results. "We spent a lot of time developing new, young on-air talent," she said, "and all that without a single riot."

'We've Always Done It This Way'

Ah, yes, those dreaded words that many new PDs hear, the perfect push-back from employees too comfortable with the status quo or too fearful to change. Kowch nipped that concept in the bud immediately upon arrival: "I posted a sign on my door with a line through the statement, 'We've always done it this way,'" he said. "When you ask someone why something is that way, and no one remembers why because it was so long ago, it's time to change it." R&R



Steve Kowch, left, and Tommy Chuck, right, appear riveted by Gruff Gushnowski's hilarious story.



Adam



Zimmerman



Bracken

R&R CHR/TOP 40

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► **ONEREPUBLIC GRABS ITS FIRST TOP 10 AS A LEAD ACT WITH "STOP AND STARE" (11-10). THE BAND TOPPED THE CHART FOR EIGHT WEEKS STARTING IN NOVEMBER AS FEATURED VOCALISTS ON TIMBALAND'S "APOLOGIZE," WHICH WRAPS UP A 24-WEEK STAY IN THE TOP 10 THIS ISSUE (10-11). THE LONGEST RUN SINCE 3 DOORS DOWN'S "HERE WITH-OUT YOU" LASTED 24 WEEKS IN 2004.**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	HIT PREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK																						
									11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	14		CHRIS BROWN WITH YOU	NC. 1 (2 WKS)	11	9624	+154	58.52	1																				
2	12		SARA BAREILLES LOVE SONG		11	9429	-396	51.09	2																				
3	20		FLO RIDA FEATURING T-PAIN LOW		11	8528	-423	49.69	4																				
4	15		RIHANNA DON'T STOP THE MUSIC		11	8064	-320	50.40	3																				
5	19		BUCKCHERRY SORRY		11	6921	+68	29.97	7																				
6	15		MILEY CYRUS SEE YOU AGAIN			6911	-550	39.31	6																				
7	9		JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR			6815	-529	41.25	5																				
8	6		MARIAH CAREY TOUCH MY BODY			5275	-502	28.63	8																				
9	5		USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB			5196	-665	28.00	9																				
10	16		ONEREPUBLIC STOP AND STARE			4666	+7	23.37	12																				
11	28		TIMEALAND FEATURING ONEREPUBLIC APOLOGIZE		11	4362	-348	24.40	10																				
12	21		THREE DAYS GRACE NEVER TOO LATE	AIRPOWER	11	4130	+40	16.53	20																				
13	10		DAUGHTRY FEELS LIKE TONIGHT			4081	+195	20.71	15																				
14	5		LEONA LEWIS BLEEDING LOVE	AIRPOWER		4044	-794	24.24	11																				
15	21		SEAM KINGSTON TAKE YOU THERE		11	3972	-811	22.06	13																				
16	7		JONAS BROTHERS WHEN YOU LOOK ME IN THE EYES			3647	-2	17.87	18																				
17	8		LUPE FIASCO FEAT. MATTHEW SANTOS SUPERSTAR	AIRPOWER	11	3536	-233	21.22	14																				
18	22		ALICIA KEYS NO ONE		11	3376	-572	18.02	16																				
19	20		LINKIN PARK SHADOW OF THE DAY		11	3345	-1022	14.66	22																				
20	26		JORDIN SPARKS TATTOO		11	3313	-163	17.06	19																				
21	20		TAYLOR SWIFT TEARDROPS ON MY GUITAR		11	3299	-294	17.99	17																				
22	11		LIFEHOUSE WHATEVER IT TAKES			2429	+109	7.63	35																				
23	NEW		MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES	MOST INCREASED PLAYS/MOST ADDED	MOST INCREASED PLAYS/MOST ADDED	2162	-2147	15.83	21																				
24	5		CHERISH FEATURING YUNG JOC KILLA			2130	+218	11.61	24																				
25	7		ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		11	2091	+122	11.07	26																				
26	4		NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE			1978	-290	9.09	30																				
27	6		COLBIE CAILLAT REALIZE			1812	+205	6.77	37																				
28	2		RAY J & YUNG BERG SEXY CAN I			1785	-660	12.72	23																				
29	19		BOYS LIKE GIRLS HERO/HEROINE			1711	-675	6.66	38																				
30	10		SNOOP DOGG SENSUAL SEDUCTION		11	1669	-816	8.34	32																				
31	3		TAYLOR SWIFT OUR SONG		11	1607	+251	5.02	40																				
32	3		WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		11	1538	+237	8.68	31																				
33	4		FLYLEAF ALL AROUND ME			1358	+136	9.43	28																				
34	3		BRITNEY SPEARS BREAK THE ICE			1323	+235	10.95	27																				
35	9		CASCADA WHAT HURTS THE MOST			1283	-189	11.50	25																				
36	2		FERRAS HOLLYWOOD'S NOT AMERICA			1019	+110	4.95	-																				
37	16		PLIES FEATURING AKON HYPNOTIZED		11	994	-150	5.36	39																				
38	NEW		FERGIE FINALLY			905	+115	4.71	-																				
39	15		ENUR FEATURING NATASJA CALABRIA 2008			900	-368	8.17	34																				
40	18		BRITNEY SPEARS PIECE OF ME			845	-20	9.12	29																				

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
MADONNA FEAT. JUSTIN TIMBERLAKE 4 Minutes (Warner Bros.) KDWB, KHFI, KHHS, KJYO, KKDM, KKOB, KMXV, KQCH, KRQQ, KSAS, KSPW, KVIU, KWYL, KZHT, KZMG, KZZP, WAAB, WAEB, WAEZ, WAKS, WBHT, WBLI, WBZV, WCCQ, WKFI, WERO, WFKS, WFLY, WFLZ, WFMF, WHHD, WHKF, WHTS, WHTZ, WHYI, WHIT, WIOQ, WJBO, WJIM, WKCI, WKFS, WKGS, WKKF, WKQI, WKSC, WKSJ, WKST, WLAN, WLDI, WLKT, WNCL, WNOU, WPXY, WQEN, WRVQ, WRVW, WSNX, WSSX, WSTW, WYKS, WYSR, WWHT, WWST, WYKS, WXLK, WXLX, WYKS, WYOY, WZEE, WZKF	70

ARTIST TITLE / LABEL	NEW STATIONS
RIHANNA Take A Bow (SRP/Def Jam/IDJMG) KDWB, KHS, KMQ, KWNZ, KZHT, KZMG, WBVD, WCCQ, WDJX, WEZB, WFLY, WFLZ, WHHD, WHIB, WHIT, WJBO, WKGS, WKKF, WKRZ, WKST, WPXY, WXLK, WXYK, WYKS, WYOY, WZKF, XM Top 20 on 20	27

ARTIST TITLE / LABEL	NEW STATIONS
RAY J & YUNG BERG Sexy Can I (Knockout/Deja 34/Koch/Epic) KBKS, KHOP, KKDM, KQCH, WAEZ, WCCQ, WDJX, WEZB, WFBC, WJBO, WKFS, WKSE, WKSS, WNOL, WNTQ, WRVW, WSNX, WYSR, WXLK, WYKS, WYOY	21

ARTIST TITLE / LABEL	NEW STATIONS
JESSE MCCARTNEY Leavin' (Hollywood) KHHT, KWNZ, KZMG, WAEB, WCCQ, WDJX, WHHD, WHYI, WKCI, WKSE, WNCL, WRVQ, WSSX, WZKF	14

ARTIST TITLE / LABEL	NEW STATIONS
FLO RIDA FEAT. TIMBALAND Elevator (Poe Boy/Atlantic) KKOB, KKRZ, KSAS, KZMG, WFLZ, WHBQ, WHHD, WHIB, WKSE, WKSJ, WYKS, WXYK	12

ARTIST TITLE / LABEL	NEW STATIONS
TAYLOR SWIFT Our Song (Big Machine/Universal Republic) KJYO, KMXV, WEZB, WKRZ, WRVQ, WSSX, WYKS, WZEE, WZKF	9

ARTIST TITLE / LABEL	NEW STATIONS
BRITNEY SPEARS Break The Ice (Jive/Zomba) KHFI, WBLI, WLAN, WNCL, WPXY, WSNX, WYKS, XM Top 20 on 20	8

ARTIST TITLE / LABEL	NEW STATIONS
NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic) KHHS, KMXV, KQCH, WDCG, WIOQ, WPXY, WYOY	7

**ADDED AT...
WKSZ**

Green Bay, WI
PD: Dayton Kane
APD/MD: Brian Davis

Leona Lewis, Bleeding Love, 4
Darity Kane, Damaged, 0
Flo Rida Feat. Timbaland, Elevator, 0
Sean Kingston Feat. The DEJ & Juelz Santana, There's Nothin, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
JESSE MCCARTNEY Leavin' (Hollywood) TOTAL STATIONS: 76	819/376	C-SIDE FEAT. KEYSHIA COLE Boyfriend/Girlfriend (1720/Universal Republic) TOTAL STATIONS: 43	591/167
JANET Feedback (Island/IDJMG) TOTAL STATIONS: 71	706/130	FLO RIDA FEAT. TIMBALAND Elevator (Poe Boy/Atlantic) TOTAL STATIONS: 79	562/208
DANITY KANE Damaged (Bad Boy/Atlantic) TOTAL STATIONS: 54	668/138	SIMPLE PLAN Your Love Is A Lie (Lava/Atlantic/RRP) TOTAL STATIONS: 36	542/22
GAVIN DEGRAW In Love With A Girl (JRMG) TOTAL STATIONS: 59	657/44	METRO STATION Shake It (Red Ink/RED/Columbia) TOTAL STATIONS: 53	419/126
RIHANNA Take A Bow (SRP/Def Jam/IDJMG) TOTAL STATIONS: 58	650/504	THE SPILL CANVAS All Over You (One Eleven/Sire/Reprise) TOTAL STATIONS: 31	398/42

MOST INCREASED PLAYS

+2147	MADONNA FEAT. JUSTIN TIMBERLAKE 4 Minutes (Warner Bros.) KHOP +63, WKGS +58, WLDI +56, WHIT +54, WFLZ +52, WHTZ +51, WYKS +51, WNOL +46, WBZV +44, WQEN +41
+794	LEONA LEWIS Bleeding Love (SYCO/JRMG) KKRZ +37, WJIM +33, WEZB +28, KZHT +26, WLDI +23, WIOQ +22, WKSC +22, KQCH +21, KHKS +20, KHIS +20
+665	USHER FEAT. YOUNG JEEZY Love In This Club (LaFace/Zomba) KBKS +53, KKDM +46, WEVD +34, KZZP +34, SIHI +29, KKRZ +28, WKSJ +25, WKKF +23, WKQI +23
+658	RAY J & YUNG BERG Sexy Can I (Knockout/Deja 34/Koch/Epic) WZKF +31, WKST +29, KHHT +28, WSNX +28, XT20 +28, WYKS +27, KSPW +27, WNOL +26, WXXX +25, KDWB +22
+550	MILEY CYRUS See You Again (Hollywood) SIHI +37, K-HS +36, WIOQ +32, WHTS +28, WYKS +28, WBVD +27, WNOL +26, KHOP +26, KKDM +25, KSLZ +23

FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
127 CHR/top 40 and 17 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 57 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.

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▶ BRITNEY SPEARS' "BREAK THE ICE" JUMPS 35-24 ON THE CANADA CHR/TOP 40 CHART, GIVING HER THREE TOP 30 HITS FROM "BLACKOUT."

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA OM: Squirrel PD: Jessica	KMXF/Fayetteville, AR OM: Dave Ashcraft PD/MD: Jay Steele	WSPK/Newburgh, NY OM: Scotty Mac APD: Sky Walker MD: Danny Valentino
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart	WMSR/Florence, AL OM: Brian Landrum PD: Jon "Fatguy" Marte	KCRS/Odessa, TX PD/MD: Nate Rodriguez
WWBX/Bangor, ME PD: Tommy Frank	WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Fisher	WILN/Panama City, FL PD: Chris Alan MD: Spoon
KRSQ/Billings, MT OM/PD: Kyle McCoy	KISR/Ft. Smith, AR OM/PD: "Big Dog" Rick Hayes APD/MD: Mike "Mike at Night" Oldham	WPIA/Peoria, IL OM: Gabe Reynolds PD/MD: Don "Big D" Black
WWYL/Binghamton, NY PD: Matt Johnson	KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	KRCS/Rapid City, SD PD/MD: Spanky
WBNO/Bloomington, IL OM: Dan Westhoff PD: Dave Adams MD: Mason Schreder	WQPO/Harrisonburg, VA PD: Bobby Mason MD: Ryan O'Bryan	KJCK/Salina, KS PD: Robert Elfman
KNDE/Bryan, TX OM/PD: Tucker Young	KLAZ/Hot Springs, AR OM/PD: Keith Michaels APD/MD: Aaron Garrett	KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr
WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran	WKKE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	Music Choice Hit List/Satellite PD: Justin Prager MD: Michael Schwab
KTRS/Casper, WY OM/PD: Donovan Short	KSYN/Joplin, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	WXER/Sheboygan, WI OM: Patrick Pendergast PD/MD: Ron Simonet
KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon APD: Chris Jackson MD: Ric Swann	WAZY/Lafayette, IN PD/MD: Jimmy Knight	WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wylde
WQQB/Champaign, IL OM: Morgan Kane PD: Joe McIntyre	KFRX/Lincoln, NE OM: Lester St. James PD: Matt McKay APD/MD: JJ Ryan	KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday APD: Wayne D. MD: Timmy Daniels
WHTF/Charlottesville, VA OM: Winnie Kice PD/MD: PJ Styles	KZII/Lubbock, TX OM: Wes Nessmann PD: Jacqui Neal	WHTF/Tallahassee, FL PD/MD: Brian O'Conner
WJYY/Concord (Lakes Region), NH PD/MD: AJ Dukette	WCIL/Marion, IL PD: Jon E Quest MD: Ivy	WMGI/Terre Haute, IN PD/MD: Jamie Dawson
WKMX/Dothan, AL PD: Trent Michaels MD: Chris Alan	KIFS/Medford, OR PD/MD: Gemineye Mayers	WKHQ/Traverse City, MI PD: Dave B. Goode MD: Lunchbox
WBIZ/Eau Claire, WI OM: Mike Cushman PD/MD: Jare F. Jordan	KNOE/Monroe, LA OM/PD: Bobby Richards	KUJJ/Tri-Cities, WA PD: AJ Brewster
WNKI/Elmira, NY OM/PD: Scott Free MD: Eric McKay	WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff	WWKZ/Tupelo, MS OM/PD: Rick Stevens
WRTS/Erie, PA PD: Jessica Curry APD: Daniel Baxter	WWXM/Myrtle Beach, SC OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	WIFC/Wausau, WI PD: Jammin' Joe Malone MD: Belky
WSTO/Evansville, IN OM: Tim Huelsing PD: Jason Addams	WQGN/New London, CT PD: Julie Johnson	WAZO/Wilmington, NC OM/PD: Jerry Mac
WDAY/Fargo, ND PD: Troy Dayton MD: Zander Kelly	KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha	

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	12	SARA BAREILLES LOVE SONG	EPIC	3471 +105
2	2	12	CHRIS BROWN WITH YOU	JIVE/ZOMBA	3433 +111
3	3	13	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/IDJMG	3009 -139
4	5	20	BUCKCHERRY SORRY	ELEVEN SEVEN/ATLANTIC	2918 +182
5	4	18	FLO RIDA FEAT. T-PAIN LOW	POE BOY/ATLANTIC	2914 -106
6	6	12	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD	2840 +293
7	8	9	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/ZOMBA	2652 +401
8	11	5	MARIAH CAREY TOUCH MY BODY	ISLAND/IDJMG	2336 +447
9	9	13	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE	2090 +39
10	7	18	SEAN KINGSTON TAKE YOU THERE	BELUGA HEIGHTS/EPIC	2028 -318
11	12	11	DAUGHTRY FEELS LIKE TONIGHT	RCA/RMG	2007 +145
12	15	5	USHER FEAT. YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/ZOMBA	1900 +361
13	10	19	LINKIN PARK SHADOW OF THE DAY	WARNER BROS.	1866 -123
14	14	17	THREE DAYS GRACE NEVER TOO LATE	JIVE/ZOMBA	1729 +83
15	21	5	LEONA LEWIS BLEEDING LOVE	SYCO/JRMG	1682 +371
16	16	7	JONAS BROTHERS WHEN YOU LOOK ME IN THE EYES	HOLLYWOOD	1595 +145
17	20	8	LUPE FIASCO FEAT. MATTHEW SANTOS SUPERSTAR	1ST & 15TH/ATLANTIC	1493 +128
18	13	17	TAYLOR SWIFT TEARDROPS ON MY GUITAR	BIG MACHINE/UNIVERSAL REPUBLIC	1468 -197
19	18	26	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE	1250 -158
20	17	20	ALICIA KEYS NO ONE	MBK/JRMG	1231 -217
21	24	9	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	MBK/JRMG	1091 +53
22		12	LIFEHOUSE WHATEVER IT TAKES	GEFFEN/INTERSCOPE	1070 +75
23	13	16	BOYS LIKE GIRLS HERO/HEROINE	COLUMBIA	964 -181
24	30	3	CHERISH FEAT. YUNG JOC KILLA	SHO'NUFF/CAPITOL	819 +231
25	28	5	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC	800 +72
26	23	15	SNOOP DOGG SENSUAL SEDUCTION	OOGYSTYLE/GEFFEN/INTERSCOPE	743 -530
27	34	4	WEBBIE. LIL' PHAT & LIL BOOSIE INDEPENDENT	TRILLIASYLUM/ATLANTIC	726 +183
28	27	10	CASCADA WHAT HURTS THE MOST	ROBBINS	701 -97
29	33	6	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC	680 +129
30	NEW		RAY J & YUNG BERG SEXY CAN I	KNOCKOUT/DEJA 34/KOCH/EPIC	614 +270
31	38	2	TAYLOR SWIFT OUR SONG	BIG MACHINE/UNIVERSAL REPUBLIC	598 +191
32	26	19	WYCLEF JEAN FEAT. AKON, LIL WAYNE & NIJA SWEETEST GIRL (DOLLAR BILL)	COLUMBIA	586 -231
33	35	3	FLYLEAF ALL AROUND ME	A&M/OCTONE/INTERSCOPE	564 +128
34	NEW		MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS.	540 +472
35	36	2	FERGIE FINALLY	WILL.I.AM/A&M/INTERSCOPE	503 +70
36	37	2	BRITNEY SPEARS BREAK THE ICE	JIVE/ZOMBA	488 +75
37	32	15	ENUR FEAT. NATASJA CALABRIA 2008	ULTRA	422 -135
38	NEW		FERRAS HOLLYWOOD'S NOT AMERICA	CAPITOL	400 +101
39	39	2	SALLY ANTHONY SO LONG	GRACIE	399 -1
40	40	2	PARAMORE CRUSHCRUSHCRUSH	FUELED BY RAMEN/RRP	396 +44

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	16	FLO RIDA FEATURING T-PAIN LOW	POE BOY/ATLANTIC/WARNER	612 +7
2	2	11	CHRIS BROWN WITH YOU	JIVE/SONY BMG	581 +17
3	5	5	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/SONY BMG	495 +67
4	3	6	MARIAH CAREY TOUCH MY BODY	ISLAND/UNIVERSAL	471 +2
5	NEW		MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS./WARNER	444 +444
6	6	8	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/SONY BMG	414 +8
7	4	22	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	391 -41
8	11	11	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD/UNIVERSAL	388 +21
9	12	9	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	372 +6
10	13	11	BUCKCHERRY SORRY	ELEVEN SEVEN/UNIVERSAL	369 +12
11	10	18	ELISE ESTRADA UNLOVE YOU	ROCKSTAR	366 -19
12	14	16	SEAN KINGSTON TAKE YOU THERE	BELUGA HEIGHTS/EPIC/SONY BMG	359 +7
13	8	19	ENUR FEATURING NATASJA CALABRIA 2008	ULTRA	359 -39
14	7	29	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/UNIVERSAL	355 -47
15	17	6	JULY BLACK UNTIL I STAY	UNIVERSAL	343 +53
16	20	7	LEONA LEWIS BLEEDING LOVE	SYCO/JRMG	323 +55
17	16	8	STATE OF SHOCK HEARTS THAT BLEED	CORDOVA BAY	313 +18
18	15	13	JANET FEEDBACK	ISLAND/UNIVERSAL	301 -44
19	18	5	SIMPLE PLAN YOUR LOVE IS A LIE	LAVA/ATLANTIC/WARNER	291 +8
20	9	22	WYCLEF JEAN FEAT. AKON, LIL WAYNE & NIJA SWEETEST GIRL (DOLLAR BILL)	COLUMBIA/SONY BMG	290 -98
21	23	15	DANNY FERNANDES FEATURING JUELZ SANTANA CURIOUS	FORTUNE 5	254 +11
22	25	9	SUM 41 WITH ME	AQUARIUS	253 +13
23	27	15	KREESHA TURNER BOUNCE WITH ME	EMI	249 +18
24	33	5	BRITNEY SPEARS BREAK THE ICE	JIVE/SONY BMG	247 +38
25	28	9	FABER DRIVE WHEN I'M WITH YOU	UNIVERSAL REPUBLIC/UNIVERSAL	246 +18
26	24	14	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE/UNIVERSAL	240 -2
27	25	5	LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR	1ST & 15TH/ATLANTIC/WARNER	228 +11
28	19	19	BRITNEY SPEARS PIECE OF ME	JIVE/SONY BMG	224 -50
29	22	22	ALICIA KEYS NO ONE	MBK/JRMG	220 -25
30	35	7	DAUGHTRY FEELS LIKE TONIGHT	RCA/SONY BMG	217 +13

FOR WEEK ENDING MARCH 23, 2008

♦ indicates CanCon



Bringing Wild Splash '08 to life

The Ultimate Splash

Darnella Dunham

DDunham@RadioandRecords.com

Putting on an annual monster station concert with nearly a dozen acts is a great benchmark promotion that personalities can really talk up. This type of show also helps the sales team with sponsorship opportunities. The promotion and marketing team have the most thankless role, while maintaining the heaviest workload before, during and after the concert—but it can be among the year's most satisfying accomplishments.

Every year, CBS Radio's WLLD (Wild 98.7)/Tampa brings the artists its listeners know and love to the market not once, but twice. In November, it's all about the Last Damn Show, which consistently pulls in an audience of 25,000. This year marks the 10th anniversary for the event; the immense popularity of the Last Damn Show spawned a spring theme show: Wild Splash, which bowed in 2001.

Last December, Wild 98.7 promotion director Drew Fleming began working with PD/morning show host Orlando, MD Kristi Reif, programming assistant Christine "Brewsta" Peters and two promotions assistants, on the eighth edition of Wild Splash, which took place March 8 at the Ford Amphitheater.

Fleming says that despite unseasonably low 40-degree weather and harsh, chilly winds, more than 15,000 listeners attended Wild Splash '08 to see such artists as Flo Rida, J. Holiday, Pitbull, Shawty Lo, Beenie Man and Wyclef Jean. Wild 98.7 also allows local artists to perform at Wild Splash, which added Cristol and Ryan Kendrick—who won a station contest—on the show's secondary stage. Other popular locals like Tom G, Acafool and Lil Kee also performed.

While Wild Splash and Last Damn Show are annual concerts with fully loaded lineups, the former has its own distinguishing characteristics. "It started off as a reggae-meets-hip-hop show," Fleming says. "The first year we did it, it was Ziggy Marley, Ja Rule, Ashanti and 112; it was really small. And then it developed into a spring break event, still with that reggae slant to it."

Marketing and promoting Wild Splash on-air

and in the streets of Tampa and St. Petersburg is a given, but Fleming thinks even more broadly. "I usually give batches of tickets to the radio stations in the surrounding markets so they can do bus trips," he says.

Florida sister stations like WJHM (102 Jamz)/Orlando and WMBX (X103)/West Palm Beach are always included, but they are not the only ones that do giveaways for Wild Splash. Fleming is strategic and says, "I've even given tickets to the Clear Channel station, [WBTT] the Beat in Fort Myers. Obviously, I don't think I would give tickets to 102 Jamz' competitor in Orlando, because I've got a CBS property there. But since there's no real CBS property in Fort Myers, it really doesn't matter. I've had stations in Texas ask me for tickets, and they've done flyaways just because there's 10 artists on one bill."

The Wild 98.7 street team also promotes the show to non-locals. "We're a big spring break destination," Fleming says, "so I'll go out to the hotels on the beach and hit up schools that are in town that might not even listen to the station."

Granted, Wild Splash was well-promoted, but Fleming was still concerned about the turnout. "People in Florida just aren't used to going out when it's 45 degrees and windy. So I was a little concerned if people were going to come out or not. The cool thing is, it's such a cheap ticket for a lot of people. Our cheapest ticket was \$15, so it didn't mean they had to invest their whole day—maybe they just spent their \$15 and saw two acts that they really wanted to see and they didn't have to brave the cold for the entire day."

The quality of performers made it worthwhile



PD Orlando, left, backstage at Wild Splash with Wyclef Jean.



Fleming



MD Kristi Reif and Shawty Lo.



2008 Wild Splash Performers

Wyclef Jean
Rick Ross
DJ Khaled
Beenie Man
Pitbull
Flo Rida
Trina
2 Pistols
Shawty Lo
Baby Bash
J. Holiday
Treal
Grind Mode

for listeners to stay put, and one of the biggest surprises was when Tampa-based female rapper Riskay hit the stage to perform "Smell That Chic"—one of the station's most-played songs. Fleming was caught off guard by "how many people knew the words to Riskay's song." The lyrics of the original version are risqué and "she just sang a few bars and I was actually in the crowd and heard all the crowd singing along—and they were singing the dirty version."

One of the highlights came near the end of the night when headliner Wyclef Jean brought

Beenie Man back out during his set. "I just love it when artists collaborate; you can see that they're genuinely having fun onstage," Fleming says. "The band was playing with them dancing together and then they started freestyling and they worked in 'Barack Obama' into their freestyle; it was interesting to see these two musicians having fun and expressing themselves and people were feeling it. It was pretty cool."

After putting on station concerts for more than 10 years, it's still a challenge, but has gotten easier for Fleming. "Compared to when I first started doing shows to now, it's 10 times easier because I know I've made a million mistakes. Every artist has their own challenges. Some of them love to bring 30 people, there are the divas and prima donnas who have a certain level of expectation on hotels and things in the dressing rooms. Sometimes it's just not cost-effective and you've got to really hustle with the artists to make them realize that I'm not the typical promoter—I'm charging a minimal amount just to create a cool experience for the listener. For me to buy five bottles of Cristal for every artist would be cost-prohibitive."

Accommodating artists isn't the only challenge for Fleming and his team. "It's just that we're a radio station, not concert promoters, so we're not set up to deal with producing a concert. We find a way and we get it done. We're this huge corporation, so for me to get a contract signed, it has to go through several layers of lawyers, and I'm not a typical promoter where I can have one lawyer look at it and sign off on it and then wire off money. We have to get really creative and work ahead of time.

"We're like this little task force of multitasking to the nth degree on our day-to-day business and then producing the show," Fleming adds. "Guaranteed on Sunday we're all totally exhausted and our mind is just done from the last few months of work. But it's really cool. When you see 15,000 people out in the sun having fun, it's a rewarding part of the job."

R&R



► **COLBY O'DONIS**, AKON'S LATEST TALENT DISCOVERY, SCORES HIS FIRST TOP 10: "WHAT YOU WANT" CLIMBS 12-9 AS THE THIRD-MOST INCREASED TRACK (UP 522 PLAYS).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	16	CHRIS BROWN WITH YOU	NO. 1 (6 WKS)	11	5031 -454	37.092	1
2	6	6	USHER FEAT. YOUNG JEEZY LOVE IN THIS CLUB	MOST INCREASED PLAYS	11	4851 +722	34.185	3
3	4	9	RAY J & YUNG BERG SEXY CAN I		11	4805 +476	36.349	2
4	2	16	WEBBIE, LIL' PHAT & LIL' BOOSIE		11	4622 -292	28.755	6
5	5	6	MARIAH CAREY TOUCH MY BODY		11	4577 +367	30.378	5
6	3	28	FLO RIDA FEATURING T-PAIN LOW		11	4399 -229	32.045	4
7	10	10	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		11	3184 +353	19.142	10
8	7	11	RIHANNA DON'T STOP THE MUSIC		11	3119 -462	21.729	8
9	12	7	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		11	3063 +522	23.310	7
10	8	19	J. HOLIDAY SUFOCATE		11	2966 -443	17.117	12
11	9	11	LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR		11	2690 -336	19.664	9
12	17	11	SHAWTY LO DEY KNOW		11	2274 +284	13.699	18
13	15	9	MARIO CRYING OUT FOR ME		11	2230 +98	12.895	19
14	11	17	SNOOP DOGG SENSUAL SEDUCTION		11	2224 -444	18.053	11
15	13	23	SEAN KINGSTON TAKE YOU THERE		11	2126 -389	15.305	14
16	19	5	FLO RIDA FEATURING TIMBALAND ELEVATOR	AIRPOWER	11	2059 +425	13.792	17
17	14	18	PITBULL FEATURING LIL JON THE ANTHEM		11	2028 -405	16.996	13
18	18	12	THE-DREAM FALSETTO		11	1984 +83	14.691	15
19	26	6	JORIN SPARKS DUET WITH CHRIS BROWN NO AIR		11	1808 +485	10.743	22
20	22	7	CHERISH FEATURING YUNG JOC KILLA		11	1667 +222	10.870	21
21	16	17	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		11	1607 -465	8.323	26
22	23	6	RYAN LESLIE DIAMOND GIRL		11	1534 +91	10.612	23
23	21	8	KEYSHIA COLE I REMEMBER		11	1427 -37	9.157	25
24	28	3	RICK ROSS FEATURING T-PAIN THE BOSS		11	1421 +310	12.715	20
25	27	5	LIL MAMA FEATURING CHRIS BROWN & T-PAIN SHAWTY GET LOOSE		11	1314 +115	7.253	28
26	24	19	BIG GEMINI HYPNOTIZED		11	1278 -151	7.428	27
27	25	15	FAT JOE FEATURING J. HOLIDAY I WON'T TELL		11	1217 -156	14.205	16
28	34	3	LEONA LEWIS BLEEDING LOVE		11	914 +238	6.142	31
29	30	5	THE DEY GIVE YOU THE WORLD		11	895 +55	3.852	37
30	36	2	DJ FELLI-FEL FEAT. NE-YO, FABOLOUS, KANYE WEST & JERMAINE DUPRI FINER THINGS		11	806 +149	4.905	33
31	NEW		LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	MOST ADDED	11	804 +641	7.241	29
32	31	18	KANYE WEST FEATURING DWELE FLASHING LIGHTS		11	765 -65	9.358	24
33	40	2	DANITY KANE DAMAGE!		11	680 +160	4.139	36
34	NEW		C-SIDE FEATURING KEYSHIA COLE BOYFRIEND/GIRLFRIEND		11	643 +261	2.623	-
35	39	2	SOULJA BOY TELL'EM FEATURING ARAB YAHHH!		11	638 +108	4.288	35
36	35	16	ENUR FEATURING NATASJA CALABRIA 2008		11	638 -32	6.102	32
37	NEW		ROCKO UMMA DO ME		11	559 +62	2.732	-
38	32	12	BIRDMAN FEATURING LIL WAYNE POP BOTTLES		11	545 -170	3.504	38
39	RE-ENTRY		LIL' WIL MY DOUGIE		11	496 -22	2.526	-
40	NEW		GRIND MODE SHE'S SO FLY (1M 50 HIGH)		11	491 -7	2.147	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LIL WAYNE FEAT. STATIC MAJOR Lollipop (Cash Money/Universal Motown)	34
SEAN KINGSTON FEAT. THE DEY & JUELZ SANTANA There's Nothin (Beluga Heights/Epic/Koch)	25
SNOOP DOGG FEAT. TOO SHORT & MISTAH F.A.B. Life Of Da Party (Doggystyle/Geffen/Interscope)	13
RICK ROSS FEAT. T-PAIN The Boss (Slip-N-Slide/Def Jam/IDJMG)	11
JORIN SPARKS DUET WITH CHRIS BROWN No Air (19Jive/Zomba)	9
BABY BASH FEAT. KEITH SWEAT Don't Stop (Arista/RMG)	9
FLO RIDA FEAT. TIMBALAND Elevator (Poe Boy/Antiatic)	8
NELLY FEAT. FERGIE Party People (Diddy/Universal Motown)	8
RIHANNA Take A Bow (SRP/Def Jam/IDJMG)	8

ADDED AT... WPOW
Miami, FL
PD: Tom Calococci
MD: Eddie Mix
Yves Larock, Rise Up, 25
Ne-Yo, Closer, 20
Rick Ross Feat. T-Pain, The Boss, 11
Ray J & Yung Berg, Sexy Can I,
FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BABY BASH FEAT. KEITH SWEAT Don't Stop (Arista/RMG)	472/136	ROSCOE UMALI FEAT. BOBBY VALENTINO & E-40 Live It Up! (Artists Of War)	411/14
PLIES FEAT. NE-YO Bust It Baby (Part 2) (Big Gates/Slip-N-Slide/Antiatic)	455/198	DOLLA FEAT. T-PAIN & TAY DIZM Who The F*** Is That? (The Gang/Konvict/Jive/Zomba)	294/20
CASELY Emotional (Diaz Brothers/Epic/Koch)	449/53	PITBULL FEAT. TRINA & YOUNG BOSS Go Girl (Famous Artists/TVT)	293/50
LLOYD FEAT. LUDACRIS How We Do It (Around My Way) (The Inc./Universal Motown)	431/276	ICE CUBE Gangsta Rap Made Me Do It (Lench Mob)	286/37
WIZ KHALIFA Say Yeah (Rostrom/Warner Bros.)	411/184	MADONNA FEAT. JUSTIN TIMBERLAKE 4 Minutes (Warner Bros.)	257/248

MOST INCREASED PLAYS

+722	USHER FEAT. YOUNG JEEZY Love In This Club (LaFace/Zomba)
+641	LIL WAYNE FEAT. STATIC MAJOR Lollipop (Cash Money/Universal Motown)
+522	COLBY O'DONIS FEAT. AKON What You Got (KonLive/Geffen/Interscope)
+485	JORIN SPARKS DUET WITH CHRIS BROWN No Air (19Jive/Zomba)
+476	RAY J & YUNG BERG Sexy Can I (Knockout/Deja 34/Koch/Epic)

FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ MORE THAN SIX MONTHS AFTER FIRST HITTING THE LIST, "BOYFRIEND/GIRLFRIEND" BY C-SIDE, RESTRIPPED WITH VOCALS FROM KEYSHIA COLE, RE-ENTERS AT NO. 26. IN ITS FOUR WEEKS ON THE CHART LAST FALL, THE SONG GOT AS HIGH AS NO. 37.

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- | | | | |
|---|---|---|--|
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OM: Kevin Callahan
PD: Rob Ryan
MD: JD Redman | WFFY/Ft. Walton Beach, FL
OM/PD: Scott 'Lugnut' Dwyer | WPOW/Miami, FL*
OM/PD: Tom Calococci
MD: Eddie Mix | WJJS/Roanoke, VA*
PD: Cissao |
| KKSS/Albuquerque, NM*
PD: D.J. Lope:
MD: Matthew Candelaria | WJFX/Ft. Wayne, IN*
PD: Phil Becker
APD/MD: Weasel | KTTB/Minneapolis, MN*
OM/PD: Sam Elliot
MD: Zannie K. | KBMB/Sacramento, CA*
PD: Pattie Moreno
MD: DJ Short-E |
| KFAT/Anchorage, AK
OM: Tom Oakes
PD/MD: McConnell
"Man@Large" Adams
APD: Brad Erickson | WNHT/Ft. Wayne, IN*
PD/MD: Shady Spencer | KHTN/Modesto, CA*
OM/PD: Rene Roberts | KSFM/Sacramento, CA*
PD: Byron Kennedy
APD: Randy Fox |
| WBTS/Atlanta, GA*
PD: Lee Cagle
APD/MD: Maerick | WDLH/Hagerstown, MD
OM: Rick Alexander
PD/MD: Artie Shultz | KYZZ/Monterey, CA*
PD: Tommy Del Rio | WOCQ/Salisbury, MD
PD: Deelite
MD: Bill Baker |
| KDHT/Austin, TX*
OM/PD: Chase
APD: Boogie
MD: Deuce | WWKL/Harrisburg, PA*
OM/PD: John O'Dea
APD/MD: Venetia | WQHT/New York, NY*
PD: Ebro Darden
APD/MD: Jill Strada | KUUU/Salt Lake City, UT*
OM/PD: Brian Michel
APD/MD: Kevin Cruise |
| KXBT/Austin, TX*
PD: Rudy Ramos
APD: Chico Rico | WZMX/Hartford, CT*
OM: Steve Salharay
PD/MD: DJ Buck
APD: David Simpson | WNVZ/Norfolk, VA*
OM: Don London
PD: Tias Schuster
MD: Shaggy | KBBT/San Antonio, TX*
PD: Homie Marco Arias
APD: John Henry Medina |
| KBDS/Bakersfield, CA*
PD: Robert Chavez
APD: Adlai "DJ D-Lay" Wilson | KDDB/Honolulu, HI*
PD: Ryan Sean | KMRK/Odessa, TX
PD: Christopher Marquez
APD/MD: Kid Vicious | KPWT/San Antonio, TX*
OM: Roger Allen
PD: Eric Sean |
| KISV/Bakersfield, CA*
PD/MD: J. Reed | KIKI/Honolulu, HI*
PD/MD: K-Smooth | KKWD/Oklahoma City, OK*
OM: Chris Baker
PD: Ronnie Ramirez | XHOR/San Diego, CA*
OM/PD: Lee Cornell |
| WJMN/Boston, MA*
OM: Cadillac Jack
PD: Chris Tyler
APD: Dennis O'Heron
MD: GeeSpin | KPHW/Honolulu, HI*
OM: Wayne Maria
PD: KC Bejerana
MD: Kevin Akitak | WPYO/Orlando, FL*
OM: Steve Holbrook
PD: Stevie DeMann | KYLD/San Francisco, CA*
OM: Michael Martin
PD/MD: Jazzy Jim Archer
APD/MD: Travis Loughran |
| WCZQ/Champaign, IL
PD/MD: Roderick "Suava" Lake | KPTY/Houston, TX*
OM: Arnulfo Ramirez
PD: Cindy Hill | KCAQ/Oxnard, CA*
PD/MD: Brian "Big Bear" Davis | KWWV/San Luis Obispo, CA
OM: Drew Ross
PD/MD: JoJo Lopez
APD: DJ Mel |
| WRVZ/Charleston, WV*
OM: Rick Johnson
PD/MD: Woody Woods | WXIS/Johnson City, TN*
PD/MD: Todd Ambrose | KVYB/Oxnard, CA*
PD/AMD: Daniel "Mambo" Herrejon | KPAT/Santa Maria, CA
PD/MD: DJ E-Wrek |
| WIBT/Charlotte, NC*
OM: Bruce Logan
PD: Rob Wagman
APD/MD: JoJo | KCHZ/Kansas City, MO*
OM/PD: Maurice DeVoe | KKUU/Palm Springs, CA
OM: Jen Shevlin
PD: Anthony "Antdog" Quiroz
APD: Erin Deveaux
MD: Ron T. | KUBE/Seattle, WA*
OM: Shellie Hart
PD: Eric Powers
APD/MD: Karen Wild |
| WBBM/Chicago, IL*
PD: Todd Cavanaugh
APD/MD: Erik Bradley | WKHT/Knoxville, TN*
OM: Rich Bailey
PD: Darren Stephens
MD: Joey Tack | WZPW/Peoria, IL
OM: Matt Bahan
PD/MD: Quint "Q" Hafron | WYPW/South Bend, IN
APD/MD: Mike Jackson |
| KIBT/Colorado Springs, CO*
PD: Jared Goldberg
MD: Madboy | KRKA/Lafayette, LA*
PD: Chris Logan
MD: DJ Digital | KEZE/Spokane, WA*
OM: Roger Nelson
PD: Boomer Davis | KWIN/Stockton, CA*
PD: Louie Diaz |
| KZFM/Corpus Christi, TX*
OM/PD: Ed Ocanas
MD: Arlene M. Cordell | KNEX/Laredo, TX
PD: Arturo Serna II | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KZZA/Dallas, TX*
PD: Al Fuentes
MD: DJ Reave | KLUC/Las Vegas, NV*
OM/PD: Cat Thomas
APD/MD: J.B. King | KOHT/Tucson, AZ*
OM: Tim Richards
PD: Fred Rico | KTBT/Tulsa, OK*
OM: Don Cristi
PD: Corbin Pierce
MD: Jonathan Shuford |
| KQKS/Denver, CO*
PD: Cat Collins
APD/MD: John E. Kage | KVEG/Las Vegas, NV*
PD: Sherita Saulsberry
MD: Jesse "J-Noise" Garcia | KWLN/Stockton, CA*
PD: Louie Diaz | KBLZ/Tyler, TX
PD: Charlie O'Douglas
APD/MD: J. Dominguez |
| KPRR/EI Paso, TX*
PD: Patti Diaz
APD/MD: DJ Slo Motion | WLTO/Lexington, KY*
OM: Robert Lindsey
PD: Tabatha Levzult | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WMBX/West Palm Beach, FL*
OM/PD: Mark McCray
MD: Preston Lowe |
| XHTO/EI Paso, TX*
OM/PD: Francisco Aguirre
APD/MD: Alex "Big Al" Flora | WRED/Portland, ME*
OM/PD: Buzz Bradley
MD: DJ Jon | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | KDGS/Wichita, KS*
PD: Greg "Hitman" Williams
MD: Dave "Deuce" Jacobsen |
| WRCL/Flint, MI*
OM: J. Patrick
PD: Nathan Reed
MD: Clay Church | WPKF/Poughkeepsie, NY
PD: Aaron "Dave" McCord
APD/MD: C.J. McIntyre | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | KHKK/Yakima, WA
OM: Dewey Boynton
PD/MD: Matt Foley |
| KBOS/Fresno, CA*
PD: Greg Hoffman
MD: Danny Salas | WPKF/Poughkeepsie, NY
PD: Aaron "Dave" McCord
APD/MD: C.J. McIntyre | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | KEWB/Redding, CA
OM: Rick Healy
PD: Rico Garcia |
| KSEQ/Fresno, CA*
OM/PD: Tommy Del Rio
MD: DJ Lace | WPKF/Poughkeepsie, NY
PD: Aaron "Dave" McCord
APD/MD: C.J. McIntyre | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | KGGI/Riverside, CA*
PD: Jesse Duran
MD: DJ KC |
| WBTT/Ft. Myers, FL*
PD: Scrap Jackson
APD/MD: Omar "The Big O" | WPKF/Poughkeepsie, NY
PD: Aaron "Dave" McCord
APD/MD: C.J. McIntyre | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | |

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	25	WEBBIE, LIL' PHAT & LIL' BOOSIE	INDEPENDENT	7146 -535	51.035 1
2	2	30	FLO RIDA FEATURING T-PAIN	POE BOY/ATLANTIC	6252 -387	48.585 2
3	3	21	SHAWTY LO	04L/ASYLUM	5983 +330	44.692 3
4	5	11	2 PISTOLS FEATURING T-PAIN & TAY DIZM	UNIVERSAL REPUBLIC	5163 +539	32.710 7
5	4	19	LUPE FIASCO FEATURING MATTHEW SANTOS	1ST & 15TH/ATLANTIC	4610 -493	35.367 5
6	6	16	FAT JOE FEATURING J. HOLIDAY	TERROR SQUAD/IMPERIAL/CAPITOL	4354 -92	37.366 4
7	8	9	RICK ROSS FEATURING T-PAIN	SLIP-N-SLIDE/DEF JAM/IDJMG	4004 +561	33.850 6
8	7	17	ROCKO	ROCKY ROAD/ISLAND URBAN/IDJMG	3451 -26	24.923 8
9	10	7	FLO RIDA FEATURING TIMBALAND	POE BOY/ATLANTIC	2999 +479	18.705 10
10	11	7	LIL MAMA FEATURING CHRIS BROWN & T-PAIN	FAMILIAR FACES/JIVE/ZOMBA	2246 +28	13.159 13
11	9	18	PITBULL FEATURING LIL JON	FAMOUS ARTISTS/TVT	2125 -423	17.439 11
12	13	7	SOULJA BOY TELL'EM FEATURING ARAB	COLLIPARK/INTERSCOPE	1890 +46	12.037 14
13	33	2	LIL WAYNE FEAT. STATIC MAJOR	AIRPOWER/MOST INCREASED PLAYS CASH MONEY/UNIVERSAL MOTOWN	1854 +1429	16.320 12
14	15	20	KANYE WEST FEATURING DWELE	ROC-A-FELLA/DEF JAM/IDJMG	1652 -118	19.232 9
15	14	30	PLIES FEATURING AKON	BIG GATES/SLIP-N-SLIDE/ATLANTIC	1543 -237	11.891 15
16	16	11	LIL' WIL	RUDEBWOY/UNAUTHORIZED/ASYLUM	1529 -23	9.566 20
17	12	10	MISSY ELLIOTT	THE GOLD MIND/ATLANTIC	1486 -515	11.722 16
18	23	3	PLIES FEATURING NE-YO	AIRPOWER BIG GATES/SLIP-N-SLIDE/ATLANTIC	1461 +415	9.911 19
19	17	22	BIG GEMINI	HYPNOTIZED BIG GUN/UPSTAIRS	1346 -150	7.473 22
20	19	29	KANYE WEST FEATURING T-PAIN	GOOD LIFE ROC-A-FELLA/DEF JAM/IDJMG	1338 -81	11.320 17
21	20	19	DOLLA FEATURING T-PAIN & TAY DIZM	WHY THE F*** IS THAT? THE GANG/KONVICT/JIVE/ZOMBA	1335 -1	8.067 21
22	22	10	MIKE JONES FEATURING HURRICANE CHRIS	DROP & GIMME 50 ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.	1246 +153	5.469 24
23	21	7	THE DEY	GIVE YOU THE WORLD EPIC/KOCH	1192 +78	4.791 26
24	27	4	DJ FELLI FEL FEAT. NE-YO, FABOLOUS, KANYE WEST & JERMAINE DUPRI	FINER THINGS 50 50 DEF/IDJMG	875 +159	5.188 25
25	24	10	JAY-Z FEATURING PHARRELL	I KNOW ROC-A-FELLA/DEF JAM/IDJMG	805 -199	10.355 18
26	RE-ENTRY		C-SIDE FEATURING KEYSHIA COLE	BOYFRIEND/GIRLFRIEND 1720/UNIVERSAL REPUBLIC	671 +279	2.823 38
27	35	3	WEBBIE FEATURING LETOYA LUCKETT	I MISS YOU TRILL/ASYLUM/ATLANTIC	657 +242	2.574 40
28	26	17	TRINA	SINGLE AGAIN SLIP-N-SLIDE	621 -108	3.842 29
29	31	3	SHEEK LOUCH	GOOD LOVE D-BLOCK/KOCH	589 +119	7.246 23
30	37	2	SHAWTY LO	DUNN, DUNN 04L/ASYLUM	566 +156	3.390 32
31	NEW		TRINA FEATURING KEYSHIA COLE	I GOTTA THANK FOR YOU SLIP-N-SLIDE	546 +189	2.466 -
32	30	5	BABY D	I'M ABOUT MONEY BIG OOMP/KDCH	528 +34	1.434 -
33	NEW		WIZ KHALIFA	SAY YEAH ROSTRUM/WARNER BROS.	521 +195	4.221 28
34	28	3	JAY-Z FEATURING MARY J. BLIGE	YOU'RE WELCOME NOT LISTED	487 -105	3.568 30
35	NEW		BABY BASH FEATURING KEITH SWEAT	DON'T STOP ARISTA/RMG	480 +139	2.512 -
36	NEW		SNOOP DOGG FEATURING TOO \$HORT & MISTAH F.A.B.	LIFE OF DA PARTY DOGGYSTYLE/GEFFEN/INTERSCOPE	444 +68	3.195 34
37	39	8	ROSCOE UMALI FEATURING BOBBY VALENTINO & E-40	LIVE IT UP! ARTISANS OF WAR	417 +18	1.414 -
38	NEW		BUN B FEATURING SEAN KINGSTON	THAT'S GANGSTA RAP-A-LOT 4 LIFE/ASYLUM	413 +56	2.408 -
39	40	11	POP IT OFF BOYZ	CRANK DAT BATMAN UNIVERSAL MOTOWN	412 +14	2.864 37
40	NEW		ACE FEATURING T-PAIN & RICK ROSS	CASH FLOW WE THE BEST/DEF JAM/IDJMG	411 +26	3.299 33

FOR WEEK ENDING MARCH 23, 2008

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Elroy Smith brings annual event to Radio One/Philadelphia

Music Crash Course For Philly Listeners

Darnella Dunham

DDunham@RadioandRecords.com

Elroy Smith has a presence suitably described as larger than life, so it's no wonder that any event spearheaded by him readily earns the same description. The Music & Entertainment Conference that he has put on in Chicago for the last 15 years has brought listeners who are itching to get into the music and entertainment industry up-close and personal with artists and executives. Since he left the market last July to become OM for Radio One in Philadelphia, he has moved the concept to his new locale.

The idea for the conference came to Smith before he accepted the PD position at WGCI/Chicago in 1992. "It all started when I was at WILD-AM in Boston," he recalls. "I didn't know what I was doing, I just said, 'Let me throw some people together and see how we could help the black community of Boston,' and we got about 200 people. Then when I went to Chicago, I decided to try that little idea I did in Boston.

"Now, Boston is 6% black, Chicago is almost 20% black," he adds. "I still didn't get the total grasp of it. We had 1,000 people our first year in a ballroom."

During his time with Clear Channel/Chicago, 15 conferences were held. The inaugural event featured such stars as Gerald Levert and R. Kelly as panelists. The event was a success, but Smith felt the need to tweak it. "The next year we decided to do breakout rooms, and that's when it began to make sense to people. Not everybody wanted to sit in a ballroom just hearing people talk about things they may not be interested in. So the whole thing was to get each workshop defined. When we did that it just exploded."

As the event grew, so did the caliber of panelists, which has drawn industry heavyweights like Russell Simmons, Luther Vandross, Chaka Khan, Quincy Jones, Clive Davis, Mary J. Blige, Antonio "L.A." Reid, Brian McKnight and Jamie Foxx.

Planning for the conference begins about six months before the event. Radio One/Phila-

delphia director of marketing Larry Howard led the promotional efforts for the previous five years, during Smith's tenure in Chicago. "When Larry and I came to Philly, we of course wanted to continue the tradition of this conference and we started brainstorming," Smith says. Howard adds, "We have this huge wish list, but depending on who we get confirmed usually determines the direction the workshops go in."

Once they were set in January, detailed promos hit the air to help Philadelphia gain an understanding of the event. Smith says, "We had to do a very thorough promo, because I learned that in Chicago that if the promo is not clear, people will not understand it. It was longer than our average promo, because you have to explain."

Howard adds, "It took a while for them to catch on to what it was, being the first time doing this. That's why we started the promotion of it in mid-January—so they had a good two-and-a-half months to really hear what this event will be all about. We had a formula and then we took those things that made sense and then made it more of a Philly vibe here, and it worked. The response was crazy."

The first session began at noon, but the line began forming at 10 a.m. Before the doors opened, a line wrapped around the building. With about 1,500 attendees, the Philadelphia conference, held March 16, was a big success—and one that wasn't taken for granted. According to Howard, "When we're coming up with concepts behind the scenes, you always hope and pray that

the response is great and that people take to it—but you never know."

Smith may be the brains behind the operation, but he recognizes that it's a team effort that makes it a success. "All of the hard work that Larry and his crew did paid off," he says.

Howard believes that bringing this type of event to the market was right on time. "Philly was making a lot of noise as far as soul music is concerned, but the city is still so hungry. You have this new generation of kids and young people that are looking for ways to get into the business and we just found that no one was tapping into that audience, so we knew it would work. It's all about how we packaged it and how we presented it to the listeners in Philadelphia."

Smith adds, "That is one of my goals—to help bring back such a huge tradition that was once felt in this city in the latter '70s and '80s. The sound of Philadelphia—we're talking about the O'Jays, Billy Paul, Teddy Pendergrass, Harold Melvin & the Bluenotes, Phyllis Hyman, the list goes on and on—has slowed down drastically. Of course we have Musiq Soulchild, Jill Scott and the Roots and a few others. But it's not what it was in the '80s: like Fort Knox in terms of hits just coming out of this factory. We would love to contribute to seeing Philadelphia get back to being the mecca for R&B music."

The 2008 conference featured five workshops: R&B; listen and critique; hip-hop; inspiration; and the Mary J. Blige workshop, which she hosted. Panelists included Music World Entertainment president/CEO Mathew Knowles, producer/artist Ryan Leslie, Kindred the Family Soul,

Michael Bivins, Koch Records VP of urban promotion Shadow Stokes, Beanie Siegel, Fat Joe, Rick Ross, Kirk Franklin, Donald Lawrence and Tye Tribbett. After the workshop discussions, randomly selected attendees were allowed to perform, and three walked away with a foot in

the industry's door: Knowles signed a male R&B singer to his label for a single deal, Lawrence's production company Quiet Water Entertainment provided a song written and produced by him to a female singer, and Koch signed a male rapper.

Seeing talent get signed was enjoyable for Smith, but he was even happier to see attendees soaking up the knowledge from the panelists. "School—that's the way I describe it. They'll bring notepads, they'll take notes, they're in awe, they're so excited to be in this room with people that they admire from afar. It's like a crash course from the Berklee School of Music."

Howard says, "Elroy just has a great vision and he's always been about giving back and daring to be different. We've already outgrown our inaugural event; now we have to go somewhere bigger. That's a good problem to have."



Smith



Howard



Mary J. Blige received the first Welcome to Philadelphia Award from Mayor Michael Nutter as part of the Music & Entertainment Conference, orchestrated by Elroy Smith, left.



► **RICK ROSS** NEARS HIS SECOND TOP 10 AS A LEAD ARTIST WITH THE 14-12 LEAP OF "THE BOSS," FEATURING T-PAIN. LAST WEEK, HIS SOPHOMORE STUDIO ALBUM, "TRILLA," OPENED ATOP THE BILLBOARD 200 WITH 198,000 UNITS.

HIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen 3DS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	PLAYS +/-	AUDIENCE MILLIONS	RANK
1	3	6	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	NO. 1 (1 WK)	☆	4410	+575	39.155	1
2	1	15	THE-DREAM FALSE TO			4102	-186	36.899	2
3	2	16	CHRIS BROWN WITH YOU		☆	3720	-331	31.867	4
4	18	4	SHAWTY LO DEY KNOW			3709	+46	30.953	5
5	9	6	RAY J & YUNG BERG SEXY CAN I			3632	+463	33.028	3
6	9	6	MARIAH CAREY TOUCH MY BODY		☆	3270	+252	24.564	9
7	5	17	KEYSHIA COLE I REMEMBER		☆	3233	-341	28.954	8
8	7	14	FAT JOE FEATURING J. HOLIDAY I WON'T TELL		☆	3137	+64	23.168	10
9	11	15	ROCKO UMMA DO ME			2892	-88	22.191	12
10	10	26	MARIO CRYING OUT FOR ME		☆	2730	-277	29.844	6
11	8	23	J. HOLIDAY SUFFOCATE		☆	2702	-362	29.071	7
12	14	8	RICK ROSS FEATURING T-PAIN THE BOSS			2583	+251	21.135	13
13	12	21	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		☆	2524	-243	22.280	11
14	13	21	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		☆	2201	-244	20.321	14
15	19	8	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		☆	1979	+186	13.568	19
16	15	18	SNOOP DOGG SENSUAL SEDUCTION		☆	1932	-240	16.644	15
17	16	10	LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR		☆	1920	-157	15.703	17
18	17	24	FLO RIDA FEATURING T-PAIN LOW		☆	1853	-158	16.540	16
19	18	25	MARY J. BLIGE JUST FINE		☆	1541	-308	15.313	18
20	23	4	ASHANTI THE WAY THAT I LOVE YOU		☆	1538	+287	12.133	21
21	24	8	RAHEEM DEVAUGHN CUSTOMER		☆	1325	+226	12.204	20
22	21	6	SOULJA BOY TELL'EM FEATURING ARAB YAHHH!		☆	1252	-62	7.749	26
23	22	8	LYFE JENNINGS NEVEF NEVER LAND		☆	1229	-28	7.504	27
24	25	6	TREY SONGZ LAST TIME		☆	1224	+135	10.825	22
25	20	9	MISSY ELLIOTT CHING-A-LING		☆	1161	-353	9.316	24
26	26	7	RYAN LESLIE DIAMOND GIRL		☆	1150	+77	7.442	28
27	30	7	MIKE JONES FEATURING HURRICANE CHRIS DROPP'N' GIMME 50		☆	1130	+141	4.954	40
28	34	3	DAY26 GOT ME GOING		☆	1057	+149	6.875	32
29	NEW		LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP		☆	1050	-788	9.080	25
30	27	10	DOLLA FEATURING T-PAIN & TAY DIZM WHO THE F*** IS THAT?		☆	1041	-21	6.648	33
31	28	7	LIL' WIL MY DOLGIE		☆	1033	-1	7.040	30
32	36	2	PLIES FEATURING NE-YO BUST T BABY (PART 2)		☆	1006	+217	6.915	31
33	35	4	FLO RIDA FEATURING TIMBALAND ELEVATOR		☆	940	+54	4.914	-
34	29	5	LIL MAMA FEATURING CHRIS BROWN & T-PAIN SHAWTY GET LOOSE		☆	932	-87	5.906	35
35	40	2	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		☆	905	+231	5.687	37
36	32	18	KANYE WEST FEATURING DWELE FLASHING LIGHTS		☆	887	-53	9.874	23
37	39	2	SEAN GARRETT FEATURING LUDACRIS GRIPPIN'		☆	824	-140	4.984	39
38	31	5	JANET LUV		☆	809	-147	3.844	-
39	38	7	CHERISH FEATURING YUNG JOC KILLA		☆	760	+65	3.441	-
40	33	10	JAY-Z FEATURING PHARRELL IKNOW		☆	719	-219	7.205	29

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS
LIL WAYNE FEAT. STATIC MAJOR 49
 Lollipop (Cash Money/Universal Motown)
 KATZ, KBTT, KHTE, KIPR, KJMM, KKDA, KNDA, KOPW, KPRS, KRRQ, KVSP, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WEUP, WFXA, WHTA, WHXT, WJBT, WJMI, WJTT, WJUC, WJZD, WJZE, WKYS, WOWI, WPEG, WPWX, WQBT, WQQK, WRBJ, WTMG, WUOL, WWWZ, WZFX, WZHT, XM The City

SNOOP DOGG FEAT. TOO SHORT & MISTAH F.A.B. 33
 Life Of Da Party (Doggystyle/Geffen/Interscope)
 KBTT, KDAY, KHTE, KIPR, KJMM, KKDA, KNDA, KOPW, KPRS, KRRQ, KVSP, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WEUP, WFXA, WHTA, WHXT, WJBT, WJMI, WJTT, WJUC, WJZD, WJZE, WRBJ, WTMG, WUOL, WWWZ, WZFX, WZHT

SEAN KINGSTON FEAT. THE DEY & JUELZ SANTANA 31
 There's Nothin (Beluga Heights/Epic/Koch)
 KBTT, KHTE, KIPR, KJMM, KNDA, KOPW, KRRQ, KVSP, Sirius Hot Jamz, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WEUP, WFXA, WHXT, WJBT, WJMI, WJTT, WJUC, WJZD, WJZE, WRBJ, WTMG, WWWZ, WZFX, WZHT

KARINA PASIAN 27
 16 At War (Def Jam/IDJMG)
 KBTT, KDAY, KIPR, KJMM, KNDA, KOPW, KRRQ, KVSP, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WFXA, WHTA, WHXT, WJBT, WJMI, WJTT, WJUC, WJZD, WJZE, WRBJ, WTMG, WWWZ, WZFX, WZHT, XM The City

ESTELLE FEAT. KANYE WEST 23
 American Boy (Home School/Atlantic)
 KBTT, KHTE, KIPR, KJMM, KOPW, KRRQ, KVSP, WBFA, WBLK, WDKX, WERQ, WEUP, WFXA, WGTI, WJLB, WJMI, WJTT, WJUC, WJZD, WPWX, WRBJ, WTMG, WZHT

PRYSEZZ FEAT. DWELE 18
 More Than A Love Song (King Ape/Koch)
 KBTT, KHTE, KIPR, KJMM, KOPW, KVSP, WBFA, WBLK, WBTF, WDKX, WEMX, WEUP, WFXA, WJMI, WJZD, WJZE, WTMG, WWWZ

MARY J. BLIGE 12
 Stay Down (Matriarch/Geffen/Interscope)
 KATZ, KMJJ, KTCX, WBLX, WBTJ, WEAS, WZB, WZL, WPHI, WQHH, WQUE, WWPR

ADDED AT... **WJUC**
 Toledo, OH
 PD: Charlie Mack
 Snoop Dogg, Life Of Da Party, 44
 Estelle Feat. Kanye West, American Boy, 3
 Karina Pasian, 16 At War, 0
 Lil Wayne Feat. Static Major, Lollipop, 0
 Sean Kingston, There's Nothin, 0
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MARY J. BLIGE Stay Down (Matriarch/Geffen/Interscope) TOTAL STATIONS: 61	653/461	BABY D I'm Bout Money (Big Domp/Koch) TOTAL STATIONS: 44	413/30
WEBBIE FEAT. LETOYA LUCKETT I Miss You (Trill/Asylum/Athletic) TOTAL STATIONS: 56	613/213	LLOYD FEAT. LUDACRIS How We Do It (Around My Way) (The Inc./Universal Motown) TOTAL STATIONS: 51	403/265
CASELY Emotional (Diaz Brothers/Epic/Koch) TOTAL STATIONS: 58	601/79	SHEEK LOUCH Good Love (D-Block/Koch) TOTAL STATIONS: 44	387/62
SHAWTY LO Dunn, Dunn (D4L/Asylum) TOTAL STATIONS: 52	503/141	NE-YO Go On Girl (Def Jam/IDJMG) TOTAL STATIONS: 39	378/26
TRINA FEAT. KEYSHIA COLE I Gotta Thank For You (Slip-N-Slide) TOTAL STATIONS: 41	473/181	POP IT OFF BOYZ Crunk Dat Batman (Universal Motown) TOTAL STATIONS: 45	357/16

MOST INCREASED PLAYS

+788	LIL WAYNE FEAT. STATIC MAJOR Lollipop (Cash Money/Universal Motown) KBFB +35, WZHT +31, WWWZ +30, KHTE +30, WJMI +28, WQBT +27, WAMO +26, WHHL +25, KATZ +25, WUOL +22
+575 ☆	USHER FEAT. YOUNG JEEZY Love In This Club (LaFace/Zomba) WGZB +42, KBFB +41, WQHT +41, WCKX +41, WQBT +38, WWPR +38, WJHM +22, WUOL +22, WJMI +18, WPCD +18
+463	RAY J & YUNG BERG Sexy Can I (Knockout/Deja 34/Epic/Koch) WQBT +44, WWPR +39, WJLB +33, WUOL +33, WQUE +32, WZHT +23, WJWZ +28, WBTP +25, WJBT +23, KKDA +19
+461	MARY J. BLIGE Stay Down (Matriarch/Geffen/Interscope) WEAS +23, KMJJ +20, WQUE +18, WQOK +17, KPRS +17, KTCX +17, WBLX +17, WFXA +17, KOPW +16, WAMO +16
+287 ☆	ASHANTI The Way That I Love You (The Inc./Universal Motown) WHHL +33, KMJJ +24, WEAS +23, WBTF +21, WQBT +19, KHTE +19, KTCX +18, WBLX +16, WPCD +13, WHTD +13

FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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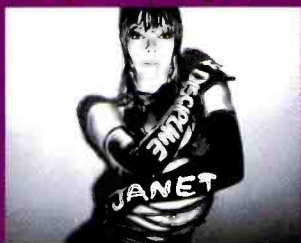
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▶ WITH THE BOW OF "CAN'T B GOOD" AT NO. 40, **JANET** HAS ALREADY PLACED THREE SONGS FROM HER "DISCIPLINE" SET ON THE CHART, THE MOST SHE'S HAD FROM AN ALBUM SINCE 1997'S "THE VELVET ROPE" TALLIED FOUR. "FEEDBACK" BOWED AT NO. 39 LAST MONTH AND "LUV" MOVES 21-23 THIS ISSUE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	20	KEYSHIA COLE / I REMEMBER	NO. 1 (4 WKS) / IMANI/GEFFEN/INTERSCOPE	2095 -26	18.758	2
2	20		ALICIA KEYS / LIKE YOU'LL NEVER SEE ME AGAIN	11 / MBK/J/RMG	2073 +43	18.981	1
3	23		JAHEIM / NEVER	11 / DIVINE MILL/ATLANTIC	2044 +34	16.860	3
5	26		RAHEEM DEVAUGHN / WOMAN	11 / JIVE/ZOMBA	1840 +139	16.466	4
5	4	24	MARY J. BLIGE / JUST FINE	11 / MATRIARCH/GEFFEN/INTERSCOPE	1530 -253	13.959	5
6	18		ERYKAH BADU / HONEY	11 / UNIVERSAL/MOTOWN	1482 +109	11.296	6
7	10		ANGIE STONE / SOMETIMES	11 / STAX/CMG	1096 +125	8.433	7
8	10	9	KEITH SWEAT FEAT. PAISLEY BETTIS / SUGA SUGA SUGA	MOST INCREASED PLAYS / KEIA/ATCO/RHINO	961 +192	6.802	8
9	6		MARIAH CAREY / TOUCH MY BODY	11 / ISLAND/IDJMG	906 +80	6.554	11
10	8	53	MUSIQ SOULCHILD / TEACH ME	11 / ATLANTIC	850 +5	6.580	9
12	22		JILL SCOTT / MY LOVE	11 / HIDDEN BEACH	729 +26	6.570	10
12	11	33	JOE / MY LOVE	11 / JIVE/ZOMBA	726 -14	4.480	17
13	13	16	CHAKA KHAN / ONE FOR ALL TIME	11 / BURGUNDY/COLUMBIA	667 -7	4.882	15
14	14	30	ALICIA KEYS / NO ONE	11 / MBK/J/RMG	602 -55	5.463	14
15	15	30	JUSTIN TIMBERLAKE DUET WITH BEYONCE / UNTIL THE END OF TIME	11 / JIVE/ZOMBA	545 -28	5.672	12
16	16	8	CHARLIE WILSON FEATURING T-PAIN / SUPA SEXXY	11 / JIVE/ZOMBA	509 -47	2.551	24
17	21		KIRK FRANKLIN / DECLARATION (THIS IS IT)	11 / GOSPOCENTRIC/ZOMBA	503 +34	4.484	16
18	7		LEDISI / IN THE MORNING	11 / VERVE FDRECAST/VERVE	469 +35	4.193	18
19	19	14	J. HOLIDAY / SUFFOCATE	MOST ADDED / 11 / MUSIC LINE/CAPITOL	465 +74	5.554	13
20	14		MARVIN SAPP / NEVER WOULD HAVE MADE IT	11 / VERITY/ZOMBA	452 +103	3.629	20
28	8		LYFE JENNINGS / NEVER NEVER LAND	11 / COLUMBIA	317 +129	2.313	26
22	5		MARCUS MILLER FEATURING CORINNE BAILEY RAE / FREE	11 / 3 DEUCES/CMG	310 +47	1.181	32
23	21	4	JANET / LUV	11 / ISLAND/IDJMG	288 -6	1.041	34
24	23	17	TAMIA / ALMOST	11 / PLUS IMAGE	234 -18	3.181	21
25	26	5	MINT CONDITION / BABY BOY BABY GIRL	11 / CAGED BIRD/IMAGE	226 +20	0.820	-
26	24	9	CHERI DENNIS FEATURING YUNG JOC & GORILLA ZOE / PORTRAIT OF LOVE	11 / BAD BOY/ATLANTIC	220 -27	0.930	39
27	25	13	MARY J. BLIGE / WORK THAT	11 / MATRIARCH/GEFFEN/INTERSCOPE	216 +3	2.706	23
28	27	7	EMILY KING / U & I	11 / LIFEPRINT/J/RMG	198 -8	1.033	35
29	8		MARY J. BLIGE / HURT AGAIN	11 / MATRIARCH/GEFFEN/INTERSCOPE	193 +10	1.753	29
30	33	4	NOEL GOURDIN / THE RIVER	11 / EPIC	177 +40	2.852	22
30	11		MICHAEL McDONALD / LOVE T.K.O.	11 / UNIVERSAL/MOTOWN	173 0	0.651	-
31	18		CHRISSETTE MICHELE / BE OK	11 / DEF JAM/IDJMG	172 +3	1.028	36
31	NEW		CHRISSETTE MICHELE / LOVE IS YOU	11 / DEF JAM/IDJMG	167 +94	0.588	-
37	3		RAHEEM DEVAUGHN / CUSTOMER	11 / JIVE/ZOMBA	158 +36	1.527	30
34	4		LIVIN OUT LOUD / LATELY	11 / KIN	146 +15	0.600	-
36	4		BOYZ II MEN / JUST MY IMAGINATION (RUNNING AWAY WITH ME)	11 / DECCA	136 +12	1.066	33
37	32	16	TREY SONGZ / CAN'T HELP BUT WAIT	11 / SONG BOOK/ATLANTIC	128 -16	2.460	25
38	35	3	ALICE SMITH / DREAM	11 / BBE/EPIC	109 -19	0.267	-
39	39	9	WILLIE CLAYTON / A WOMAN KNOWS	11 / MALACO	108 +2	0.433	-
40	NEW		JANET / CAN'T B GOOD	11 / ISLAND/IDJMG	94 +40	0.464	-

MOST ADDED

ARTIST / LABEL	NEW STATIONS
J. HOLIDAY / Suffocate (Musicline/Capitol)	25
NOEL GOURDIN / The River (Epic)	17
LYFE JENNINGS / Never Never Land (Columbia)	9
ANGIE STONE / Sometimes (Stax/CMG)	5
JANET / Can't B Good (Island/IDJMG)	5
JILL SCOTT / My Love (Hidden Beach)	4
MARVIN SAPP / Never Would Have Made It (Verity/Zomba)	4
CHRISSETTE MICHELE / Love Is You (Def Jam/IDJMG)	4
RANDY JACKSON FEAT. BARBI ESCO / My R&B (Dream Merchant 21/CMG)	3
KEITH SWEAT FEAT. PAISLEY BETTIS / Suga Suga Suga (Keia/Atco/Rhino)	2

ADDED AT...
KQXL
 Baton Rouge, LA
 PD: J Michael Francois
 J. Holiday, Suffocate, 7
 Noel Gourdin, The River, 0

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NEW AND ACTIVE

ARTIST / LABEL	PLAYS /GAIN	ARTIST / LABEL	PLAYS /GAIN
BAR-KAYS FEAT. EVELYN KING / If Loving You Is Wrong (JEA/Right Now)	81/9	FLOYD TAYLOR / You Still Got It (Malaco)	52/3
TOTAL STATIONS:	12	TOTAL STATIONS:	9
JAHEIM / Have You Ever (Divine Mill/Atlantic)	75/72	REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR / You Must Come In At The Door (MQM/JEG)	36/7
TOTAL STATIONS:	20	TOTAL STATIONS:	25
RANDY JACKSON FEAT. BARBI ESCO / My R&B (Dream Merchant 21/CMG)	73/53	AL GREEN FEAT. JOHN LEGEND / Stay With Me (By The Sea) (Blue Note/BLG)	32/18
TOTAL STATIONS:	12	TOTAL STATIONS:	8
NE-YO / Go On Girl (Def Jam/IDJMG)	71/11	RAHEEM DEVAUGHN / Energy (Jive/Zomba)	31/31
TOTAL STATIONS:	20	TOTAL STATIONS:	31
LATIMORE / My Give A Damn Gave Out (Latstone)	63/4	MARY J. BLIGE / Stay Down (Matriarch/Geffen/InterScope)	28/9
TOTAL STATIONS:	12	TOTAL STATIONS:	5

MOST INCREASED PLAYS

+192	KEITH SWEAT FEAT. PAISLEY BETTIS / Suga Suga Suga (Keia/Atco/Rhino)
+139	RAHEEM DEVAUGHN / Woman (Jive/Zomba)
+129	LYFE JENNINGS / Never Never Land (Columbia)
+125	ANGIE STONE / Sometimes (Stax/CMG)

FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ WITH 204 PLAYS AT 17 STATIONS, **CHRISTOPHER** SNARES THE TOP DEBUT AT NO. 26 WITH "YES." INCLUDED ON THE NEW ALBUM TITLED "THE JOURNEY," THE SONG IS THE TRIO'S FIRST CHART APPEARANCE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	2	24	KIRK FRANKLIN DECLARATION (THIS IS IT!) GOSPO CENTRIC/ZOMBA	NO. 1 (5 WKS)	910	+31	4.131	3
2	1	44	MARVIN SAPP NEVE + WOULD HAVE MADE IT VERITY/ZOMBA		833	-70	3.999	4
3	4	34	THE CLARK SISTERS LIVIN' EMI GOSPEL		815	+35	4.453	1
4	3	28	BEVERLY CRAWFORD HE'S DONE ENOUGH JDI		802	-14	3.279	6
5	5	22	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT NUSPRING		728	+31	3.278	7
6	6	49	MAURETTE BROWN CLARK ONE GOD AIR GOSPEL/MALACO		702	+33	4.255	2
7	7	17	ANGELA SPIVEY & THE VOICES OF VICTORY EYES ON THE PRIZE JEG		677	+16	2.301	12
8	10	10	DORINDA CLARK-COLE TAKE IT BACK GOSPO CENTRIC/ZOMBA		552	-26	1.864	15
9	8	29	THE NEW LIFE COMMUNITY CHOR FEAT. JOHN P. KEE RIGHT NOW PRAISE TYSCOT/NEW LIFE/VERITY/ZOMBA		546	-75	2.585	9
10	12	26	RUEEN STUDDARD, DEITRICK HADDON & MARY MARY LOVE HIM LIKE I DO VERITY/ZOMBA		543	-12	2.561	10
11	9	28	REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR YOU MUST COME IN AT THE DOOR MQM/JEG		524	-71	2.364	11
12	11	47	J MOSS PRAISE ON THE INSIDE PAJAM/GOSPO CENTRIC/ZOMBA		517	-22	3.311	5
13	13	41	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US ALPHA DOD/TYSCOT		512	-10	2.650	8
14	15	16	BONAFIDE PRAISERS WORK IT OUT EMTRO GOSPEL		507	+24	1.897	14
15	14	18	SHEKINAH GLORY MINISTRY JESUS KINGDOM		485	-5	1.602	17
16	16	9	CANTON JONES MY DAY ARROW		416	+16	2.173	13
17	19	3	REGINA BELLE GOD IS GOOD PENDULUM	MOST INCREASED PLAYS/MOST ADDED	411	+115	1.626	16
18	17	18	YOLANDA ADAMS HOLD ON COLUMBIA		406	+17	1.256	19
19	18	11	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY INTEGRITY		400	+19	1.346	18
20	20	8	ISAAH D. THOMAS & E.O.P. THE GREATEST HABAKKUK		290	+26	1.048	20
21	23	6	DONALD LAWRENCE INTRODUCES: THE MURRILLS FAMILY (THERE'S A HEALING) QUIET WATER/VERITY/ZOMBA		255	+15	0.738	24
22	24	6	JAMES FORTUNE & FIYA I TRUST YOU BLACK SMOKE/WORLDWIDE		252	+15	0.706	25
23	22	13	DEWAYNE WOODS FEATURING THE TRI-CITY SINGERS GOD IS QUIET WATER/VERITY/ZOMBA		249	-3	0.968	21
24	21	12	JIMMY HICKS & THE VOICES OF INTEGRITY MOVE WORLDWIDE		246	-13	0.749	22
25	25	3	CECE WINANS WAGIN' WAR PURESPRINGS GOSPEL		213	-6	0.531	26
26	NEW		CHRISTOPHER YES JEG		204	+62	0.276	-
27	27	8	SHIRLEY CAESAR SWEETING THROUGH THE CITY SHU-BEL/LIGHT		200	+23	0.328	-
28	29	15	JEFF MAJORS FEATURING GERALD LEVERT BECCA MUSIC ONE		194	+29	0.746	23
29	26	17	CHICAGO MASS CHOIR GOD IS MY EVERYTHING NEW HAVEN		169	-16	0.455	28
30	28	4	DEITRICK HADDON PRESENTS VOICES OF UNITY HE'S ABLE TYSCOT		165	-9	0.329	-

MOST ADDED

ARTIST / LABEL	NEW STATIONS
REGINA BELLE God Is Good (Pendulum) KHLR, KROI, WFMV, WTLC	4
ISRAEL & NEW BREED If Not For Your Grace (Integrity) WEUP, WXOK, XM The Spirit	3
SUPREME 7 Another Yes (T) WOAD, WTBE, WXOK	3
MARTHA MUNIZZI Invincible God (Martha Munizzi) KOKA, WFMJ	2
IMAGE I Feel Good (NuSpring) WEUP, WOAD	2
BISHOP PAUL S. MORTON Not Me Lord, You (Tehillah/Light) WNOC, WXOK	2
CLARK SISTERS Livin' (EMI Gospel) WLOK	1
RICKY DILLARD & NEW G The Light (NuSpring) WYLD	1
BONAFIDE PRAISERS Work It Out (Emtro Gospel) WTLC	1

ADDED AT ...
WJYD
Columbus, OH
PD/MD: Dawn Mosby
Jason Champion, Always, 12

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST / LABEL	PLAYS /GAIN	ARTIST / LABEL	PLAYS /GAIN
THE WEST ANGELES COGIC MASS CHOIR Lord Prepare Me (EMI Gospel)	151/4	STAN JONES FEAT. TARRALYN RAMSEY Where Would I Be (Blackberry/Malaco)	106/6
TOTAL STATIONS: 14		TOTAL STATIONS: 8	
BYRON CAGE Royalty (Live At The Apollo) (Gospo Centric/Zomba)	142/22	NATHANIEL & NECY Serve Nobody But You (WOCC)	101/4
TOTAL STATIONS: 16		TOTAL STATIONS: 12	
ISRAEL & NEW BREED If Not For Your Grace (Integrity)	122/34	NORMAN HUTCHINS It's Your Season (IR)	94/21
TOTAL STATIONS: 11		TOTAL STATIONS: 6	
NIKEA HOCKER Kee's Prayer (JEG)	122/14	BISHOP LEONARD SCOTT Mighty God (Tyscot)	91/7
TOTAL STATIONS: 22		TOTAL STATIONS: 9	
BILLY RIVERS & THE ANGELIC VOICES OF FAITH He'll Never Leave You (Right Now)	121/12	MISSISSIPPI MASS CHOIR God Is Keeping Me (Malaco)	67/5
TOTAL STATIONS: 12		TOTAL STATIONS: 11	



FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST / TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
1	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		412	433
2	BRUCE PARHAM CALL JESUS (EMTRO GOSPEL)		403	408
3	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS GIANTS (EMI GOSPEL)		378	370
4	MYRON BUTLER & LEVI STRONGER (EMI GOSPEL)		339	353
5	DEWAYNE WOODS & WHEN SINGERS MEET LET GO (QUIET WATER/VERITY/ZOMBA)		327	316

THIS WEEK	ARTIST / TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
6	ISRAEL & NEW BREED FEATURING T-BONE WITH LONG LIFE (INTEGRITY)		302	315
7	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)		287	292
8	TRIN-I-TEE 5:7 LISTEN (SPIRIT RISING/MUSIC WORLD)		278	321
9	GEORGIA MASS CHOIR TELL IT (SAVOY/MALACO)		272	260
10	THE CLARK SISTERS BLESSED & HIGHLY FAVORED (EMI GOSPEL)		264	278

GOSPEL REPORTERS

<p>WPZE/Atlanta, GA* OM: Steve Hegwood PD/MD: Derek Harper</p> <p>WCAO/Baltimore, MD* PD: Lee Michaels APD/MD: Danielle Brown</p> <p>WWIN/Baltimore, MD PD: Tim Watts</p> <p>WXOK/Baton Rouge, LA* OM: LeBron "LBJ" Joseph APD/MD: J'Michael Francois</p> <p>WUFO/Buffalo, NY* PD: Dwayne "Landers" Cumberlander MD: Duane Price</p> <p>WJNI/Charleston, SC* OM: Michael Baynard PD: Blinda Parker MD: Anthony Baxter</p>	<p>WXTC/Charleston, SC* OM: Bryan Taylor PD: Michael Tee APD: Edwin "Chef" Wrigley</p> <p>WPZS/Charlotte, NC* PD: Alvin Stowe MD: Tonya Rivers</p> <p>WNOC/Chattanooga, TN* OM: Lee Clear PD/MD: Sam Terry</p> <p>WGRB/Chicago, IL* PD: Sonya M. Blakey APD/MD: Effie Rolfe</p> <p>WJMO/Cleveland, OH* PD/MD: Kim Johnson</p> <p>WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MD: Monica Washington</p> <p>WEAM/Columbus, GA OM: Carl Conner, Jr. PD: Pam Dixon</p>	<p>WAJV/Columbus, MS OM: GQ Riley PD: Sebastian Riley</p> <p>WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby</p> <p>KHVN/Dallas, TX PD: Antonio Johnson</p> <p>WCHB/Detroit, MI* OM/MD: Al Payne</p> <p>WFLT/Flint, MI* OM/MD: Sammie L. Jordan, Jr.</p> <p>WEAL/Greensboro, NC* PD/MD: Joseph Level</p> <p>KROI/Houston, TX* OM/MD: Terri Thomas</p> <p>WDJL/Huntsville, AL* PD/MD: Walter Peavey</p>	<p>WEUP/Huntsville, AL* OM: Hundley Potts PD: Steve Lundy MD: Ricky Sykes</p> <p>WTLC/Indianapolis, IN* OM: Brian Wallace PD: The First Lady MD: Donaven Hartwell</p> <p>WHLH/Jackson, MS* OM: Steve Kelly MD: Lance Fuller</p> <p>WOAD/Jackson, MS* OM: Stan Branson PD/MD: Percy Jarvis</p> <p>KPRT/Kansas City, MO OM: Andre Carson PD: Myron Feas APD: Freddie Bell MD: Debbie Dee Johnson</p> <p>KHLR/Little Rock, AR* OM: Sonny Victory PD: JC Loves</p>	<p>KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. James</p> <p>WLOU/Louisville, KY* PD: Bill Price</p> <p>WBBP/Memphis, TN MD: Doreen Graves</p> <p>WHAL/Memphis, TN* PD: Eileen Collier APD/MD: Tracy Bethea</p> <p>WLOK/Memphis, TN* PD/MD: Kim Harper</p> <p>WMBM/Miami, FL PD/MD: Greg Cooper</p> <p>WHLW/Montgomery, AL* OM: Michael Long PD/MD: Conny Bryant</p> <p>WXVI/Montgomery, AL* PD: Glinda Perkins</p>	<p>WTHE/Nassau, NY* MD: Clara Mack</p> <p>Rejoice Radio/Network OM: Frankie Hemphill PD: RaShaun Green MD: Samuel Priestler</p> <p>Rejoice! Musical Soulfood/Network PD: Willie Mae McIver</p> <p>WPRF/New Orleans, LA PD: Kris "Cap'n Kris" McCoy</p> <p>WYLD/New Orleans, LA* PD: Derrick Corbett APD/MD: Loretta Petit</p> <p>WLIB/New York, NY* PD: Denise Hill</p> <p>WFMJ/Norfolk, VA* OM: Neal Williams PD: Mike Chandler</p>	<p>WXEZ/Norfolk, VA* OM: John Shornby PD: Dale Murray</p> <p>WPPZ/Philadelphia, PA* OM/MD: Elroy Smith APD/MD: CeCe McGhee</p> <p>WNNL/Raleigh, NC* OM/MD: Jerry Smith MD: Melissa Wade</p> <p>WPZZ/Richmond, VA* OM: Jeff Anderson PD: Reggie Baker</p> <p>Sheridan Gospel Network/Satellite PD: Michael Gamble APD/MD: Morgan Dukes MD: Ace Alexander</p> <p>Sirius Praise/Satellite* OM: B.J. Stone PD: Pat McKay MD: Sasha Montero</p>	<p>XM The Spirit/Satellite* PD/MD: Jay Bryant</p> <p>WSOK/Savannah, GA* PD: E. Larry McDuffie</p> <p>KOKA/Shreveport, LA* PD: Eddie Giles APD/MD: Sharon Flournoy</p> <p>KATZ/St. Louis, MO* MD: Dwight Stone</p> <p>WIMG/Trenton, NJ OM/MD: Felicia Brannon APD/MD: Charlies Anthony</p> <p>WTSK/Tuscaloosa, AL OM: Greg Tomascello PD/MD: Charles Anthony</p> <p>WPRS/Washington, DC* PD: Matt Anderson</p> <p>WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena</p>
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* Monitored Reporters



Commission's localism proposals could affect you

FCC: Here's Looking At You

Kevin Peterson

KPeterson@RadioandRecords.com

On Dec. 18, 2007, the FCC adopted proposals it believes will increase local radio programming content and diversity in communities across the country—and they could affect your station. There has been so much discussion on these topics that deadlines for filing comments and replies with the FCC on its proposed rule changes have been extended. ■ The most talked-about potential change among several Christian managers is one that would require licensees maintain a physical presence at each broadcasting facility during all hours of operation.

The FCC says, "Requiring that all radio stations be attended can only increase the ability of the station to provide information of a local nature to the community of license. Particularly in the event of severe weather or a local emergency, such a requirement that all operations be attended may increase the likelihood that each broadcaster will be capable of relaying critical life-saving information to the public."

Northwestern College and Radio senior VP of media Paul Virts responds, "This issue has arisen because of one incident in which there was a local emergency in Minot, N.D., in the early 1990s. Apparently there was no one available at local radio stations to alert the public. The local sheriff's department had the equipment for the Emergency Activation System, which allows local law enforcement officials to break into the programming of any broadcast station with announcements of emergencies, on-site—but had not installed it."

He goes on to say that Northwestern opposes this staffing proposal because of the financial burden it would place on stations, especially during difficult economic times and at stations in small markets with limited budgets. Northwestern also feels that sufficient procedures are in place to announce emergencies to listeners, including a staff member on-call at any time who carries a weather radio with an alarm activated by the National Weather Service. Some staffers have made arrangements to cut into programming from home if necessary to broadcast

emergency info.

Cornerstone University Christian AC WCSG/Grand Rapids GM/PD Chris Lemke concedes that the 24/7 staffing proposal would be devastating to such networks as K-LOVE, American Family Radio and Moody Broadcasting Network. But he says, "At the very least, I understand that the FCC is attempting to return radio to its roots of localization. Stations won't look at it that way because we focus more on [the probable outcome]—like, 'This will hurt the bottom line with the expense of additional staff'—rather than focusing on the potential of greater community service."

Jim McDermott, GM of the seven-station Spirit FM network in Missouri, sees the other side of the coin: "Unfortunately, for a small network like mine, we're caught in the middle. We know it's possible to be quite local and serve local communities without actually being there. We still do remotes in these towns and we make a special effort to give out emergency weather information. The new regulations would just place burdens on us that we may not be able to carry—and without any measurable improvement in local service."

The FCC is also seeking comment on whether it should restore a pre-1987 main studio rule in order to encourage broadcasters to produce locally originated programming. The ruling stated that a station's main studio was required to be in its community of license. It's



Lemke



Jim McDermott



Tim McDermott



Virts

FIND OUT MORE

To learn more about how the FCC's proposed localism rulemaking could affect your station, read the complete report at hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-07-218A1.pdf. The deadline for filing comments on broadcast localism has been extended to April 28, and the deadline for reply comments is now June 11. Comments can be filed at fcc.gov/cgb/ecfs; enter them in "MB Docket No. 04-233." Read about the NAB's position on the proposed rulemaking on page 15.

also seeking comment on whether accessibility of the main studio increases interaction between the broadcast station and the community of service.

Current FCC rules allow broadcasters to have their main studio outside their city of license as long as it is—take a deep breath—"still within either the principal community contour of any station, of any service, licensed to its community of license or 25 miles from the reference coordinates of the center of its community of license, whichever location the licensee chooses."

Another potential change would require stations to form mandatory community advisory boards to improve dialogue with members of their community. The permanent advisory boards would comprise local officials and other community leaders to periodically advise stations on local needs and issues.

KSBJ Educational Foundation Christian AC KSBJ/Houston president/GM Tim McDermott isn't in favor of the boards, acknowledging that "for us, KSBJ is all about localism. Besides, at our local board we have local station managers at two of our expansion stations. A second community board would be confusing and you would have to wonder how those people would be selected. Right now, we are impartial and can do what we think best impacts the community. Our current board members sign conflict-of-interest statements so that we don't advance someone's agenda. A new community board could have the potential for all types of conflicts."

Stations like KSBJ that already have a local board may already meet requirements. The FCC says, "We believe that, generally speaking, if a licensee has formal groups in place with which it consults to determine the needs of its community, it should be deemed to have satisfied this requirement." There are currently no specific guidelines as to who should be on these advisory boards and how they should be assembled.

The FCC has also tentatively concluded that it should reintroduce specific procedural guidelines for the processing of renewal applications for stations based on localism programming performance, and it is seeking comment on the proposal. Some of the questions it's looking for guidance on are, "Should these guidelines be expressed as hours of programming per week or, as in the past, percentages of overall programming? Should the guidelines cover particular types of programming, such as local news, political, public affairs and entertainment, or simply generally reflect locally oriented programming? What should the categories and amounts or percentages be? Should we adopt processing guidelines regarding specific types of locally oriented programming to be aired at particular times of the day? Should the commission create other renewal processing guidelines that give processing priority to stations that meet certain measurable standards? How should we define local programming? Must it be locally produced?"

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► CALIFORNIA-BASED SINGER/SONGWRITER/ WORSHIP LEADER **JADON LAVIK** ACHIEVES AIRPOWER STATUS WITH "COME THOU FOUNT" (23-19), THE LEAD SINGLE FROM NEW ALBUM "ROOTS RUN DEEP."

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	JEREMY CAMP LET IT RADE	NO. 1 (1 WK) BEC/TOOTH & NAIL	1619 +29	4.639	1
2	1	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	1619 +23	4.318	2
3	3	MEFCYME GOD WITH US	INO	1376 -37	3.207	4
4	4	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	1154 +32	3.564	3
5	5	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	1039 -11	2.891	5
6	6	FEE ALL BECAUSE OF JESUS	INO	965 -7	2.487	7
7	8	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	897 +7	2.055	12
8	7	CASTING CROWNS EAST TO WEST	BEACH STREET/REUNION/PLG	881 -36	2.502	6
9	11	ROEBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	854 -9	2.449	8
10	9	33MILES THANK YOU	INO	838 -34	2.405	9
11	10	NATALIE GRANT IN BETTER HANDS	CURB	788 -84	1.750	14
12	13	DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	744 +100	1.397	18
13	14	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	662 +82	1.404	17
14	12	NEWSBOYS IN WONDER	INPOP	614 -84	2.132	11
15	17	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	564 +29	1.542	16
16	16	BUILDING 429 SINGING OVER ME	WORD-CURB	549 -6	1.760	13
17	19	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	469 +17	1.025	21
18	22	PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS	INO	416 +21	0.682	27
19	23	JADON LAVIK COMETHOU FOUNT	AIRPOWER BEC/TOOTH & NAIL	414 +30	1.599	15
20	21	BIG DADDY WEAVE HOLD ME JESUS	FERVENT/WORD-CURB	400 -27	1.142	19
21	20	RUSH OF FOOLS CAN'T GET AWAY	MIDAS	390 -44	0.595	-
22	25	DAVID CROWDER BAND NEVER LET GO	SIXSTEPS/SPARROW/EMI CMG	378 +3	0.717	26
23	18	BRITT NICOLE SET THE WORLD ON FIRE	SPARROW/EMI CMG	368 -126	0.670	28
24	24	TOEYMAC FEATURING SITI MONROE ONE WORLD	FOREFRONT/EMI CMG	366 -17	0.779	24
25	26	CARRIE UNDERWOOD SO SMALL	ARISTA/ARISTA NASHVILLE/PLG	344 -3	2.145	10
26	29	CHRIS SLIGH EMPTY ME	BRASH	342 +74	0.724	25
27	28	AARON SHUST WATCH OVER ME	BRASH	303 +28	0.572	-
28	30	CONVERSINE LIVE FOR YOU	INO	271 +15	1.011	22
29	RE-ENTRY	LALRA STORY MIGHTY TO SAVE	INO	266 +16	0.403	-
30	RE-ENTRY	MANSTAY WHERE YOUR HEART BELONGS	BEC/TOOTH & NAIL	256 +27	0.606	30

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
NATALIE GRANT I Will Not Be Moved (Curb) KBIQ, KKSP, KXOJ, WJQK, WMUZ	5
NEWSBOYS Stay Strong (Sparrow/EMI CMG) KLJC, Sirius Spirit 66, WAFJ, WAWZ, XM The Message	5
CASTING CROWNS Every Man (Beach Street/Reunion/PLG) KFSH, KKCM, KTIS, WFFF	4
AARON SHUST Watch Over Me (Brash) KFIS, KFSH, KHZR, WBSN	4
JOSH WILSON 3 Minute Song (Sparrow/EMI CMG) KWND, KXOJ, WCQR, WVEJ	4
DECEMBERADIO Find You Waiting (Slanted/Spring Hill) KPEZ, WJIE, WJQK	3
TENTH AVENUE NORTH Love Is Here (Reunion/PLG) KFSH, WBSN, WCSG	3
MATT MAHER Your Grace Is Enough (Essential/PLG) KKCM, WDJC, WFHM	3
JADON LAVIK Come Thou Fount (BEC/Tooth & Nail) KLJC, WFSH, WMHK	3

ADDED AT... KKSP
Little Rock, AR
PD/MD: Don Burns
Mandisa, Voice of a Savior, 2
Natalie Grant, I Will Not be Moved, 1

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
THE AFTERS Keeping Me Alive (INO)	221/32	NEWSBOYS Stay Strong (Sparrow/EMI CMG)	174/46
TOTAL STATIONS:	15	TOTAL STATIONS:	10
PLUMB In My Arms (Curb)	196/66	FIREFLIGHT Brand New Day (Flicker/PLG)	154/34
TOTAL STATIONS:	11	TOTAL STATIONS:	6
JEFF JOHNSON BAND Ruin Me (NuSpring)	189/16	MEREDITH ANDREWS You're Not Alone (Word-Curb)	151/17
TOTAL STATIONS:	10	TOTAL STATIONS:	10
MICHAEL ENGLISH The Only Thing Good In Me (Curb)	188/12	DANIEL DOSS BAND God In Me (Sparrow/EMI CMG)	135/11
TOTAL STATIONS:	9	TOTAL STATIONS:	9
NATALIE GRANT I Will Not Be Moved (Curb)	186/157	WAVORLY Praise And Adore (Some Live Without It) (Flicker/PLG)	122/26
TOTAL STATIONS:	19	TOTAL STATIONS:	13



NATALIE GRANT
I Will Not Be Moved (Curb)
KITSN +28, KXOJ +21, SIST +18, WMSJ +18, KBNU +13, KLJC +12, WLPJ +12, WJQK +9, KBIQ +8, WMUZ +6

DECEMBERADIO
Find You Waiting (Slanted/Spring Hill)
KHZR +17, WJIE +16, WAKW +13, WAFJ +11, WJQK +11, WLPJ +10, KLJC +8, KKSP +6, KLTY +6, KPEZ +6

NEEDTOBREATHE
Washed By The Water (Atlantic/Word-Curb)
WPAR +29, WCSG +16, KVMV +13, WBSN +10, SIST +10, KFSH +8, KCMS +4, WCRJ +3, KXOJ +2, WBDX +2

CHRIS SLIGH
Empty Me (Brash)
WCQR +24, KHZR +23, XMES +13, WLAB +4, KXOJ +4, KSBJ +4, KBNU +2, WAFJ +2, WCRJ +2, WMSJ +2

PLUMB
In My Arms (Curb)
KSBJ +21, WAWZ +16, KSGN +13, KKSP +10, XMES +9, WDJC +2, WBSN +1, WCRJ +1

FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS		PLAYS TW	PLAYS LW
		TW	LW		
1	AARON SHUST MY SAVIOR MY GOD (BRASH)			649	645
2	LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)			648	593
3	MERCYME BRING THE RAIN (INO)			630	666
4	BRANDON HEATH I'M NOT WHO I WAS (MONOMODE/REUNION/PLG)			627	623
5	TREE63 BLESSSED BE YOUR NAME (INPOP)			593	567

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS		PLAYS TW	PLAYS LW
		TW	LW		
6	RUSH OF FOOLS UNDO (MIDAS)			585	580
7	BIG DADDY WEAVE EVERY TIME I BREATHE (FERVENT/WORD-CURB)			527	568
8	STORYSIDE:B BE STILL (SILENT MAJORITY/GOTEE)			526	536
9	MONK & NEAGLE THE TWENTY-FIRST TIME (REUNION/PLG)			521	566
10	CHRIS TOMLIN HOLY IS THE LORD (SIXSTEPS/SPARROW/EMI CMG)			508	510

SOFT AC/INSPIRATIONAL REPORTERS

- WMIT/Asheville, NC**
PD: Tom Greene
MD: Matt Stockman
- WNFR/Flint, MI**
OM: Lori IvancNaughton
PD: Brian Smith
MD: Ellyn Davey
- WAFR/Network**
OM: Marvin Sanders
PD: Rick Robertson
MD: Jim Stanley
- WGSJ/Rockford, IL**
OM: Ron Tietsort
PD: Corey Neese
MD: Charnel Jacobs
- KCFB/St. Cloud, MN**
PD: Jim Park
MD: Chuck Heuergerer
- WGNV/Wausau, WI**
OM: Karen Benke
PD: Mark Bystrom
MD: Todd Christopher
- KCBI/Dallas, TX***
PD: Mike Tirone
APD: Bill Eumpas
MD: John McLain
- Family Life Communications/Network**
PD: Dawn Bumstead
APD: Adam Biddell
MD: Bill Reanning
- KNLB/Phoenix, AZ**
PD: Faron Eckelbarger
- KCRN/San Angelo, TX**
PD/MD: Mark Mohr
APD: Steve Hayes
- KYCC/Stockton, CA**
PD: Scott Mearns
MD: Marina Tahod
- WCDR/Dayton, OH**
OM: Keith Hamer
PD/MD: Eric Johnson
- KLVV/Ponca City, OK**
PD/MD: Tony Weir
APD: Jeremy Louis
- WSMR/Sarasota, FL**
OM: Douglas Poll
PD: Dan Young
MD: Paul Perrault
- WOLW/Traverse City, MI**
PD/MD: Patrick Green



► ROOKIE GROUP **ADDISON ROAD** CLAIMS ITS FIRST NO. 1 AS "ALL THAT MATTERS" HOPS 3-1 ON CHRISTIAN CHR. THE NEW NO. 1 INTRODUCES THE QUINTET'S SELF-TITLED DEBUT ALBUM, WHICH STREETED MARCH 18.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN CHR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	3	12	ADDISON ROAD ALL THAT MATTERS	INO	868	+24
2	2	17	AFTERS NEVER GOING BACK TO OK	INO	859	-44
3	1	13	TOBYMAC FEAT. SITI MONROE ONE WORLD	FOREFRONT/EMI CMG	848	-64
4	4	10	JEREMY CAMP NO MATTER WHAT IT TAKES	BEC/TOOTH & NAIL	816	+6
5	8	9	FIREFLIGHT UNBREAKABLE	FLICKER/PLG	792	+56
6	7	18	DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	754	-7
7	5	11	HAWK NELSON FRIEND LIKE THAT	BEC/TOOTH & NAIL	752	-25
8	10	9	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	732	+83
9	9	12	LEELAND COUNT ME IN	ESSENTIAL/PLG	665	-24
10	13	9	STELLAR KART JESUS LOVES YOU	WORD-CURB	639	+93
11	12	26	MAINSTAY BELIEVE	BEC/TOOTH & NAIL	620	+30
12	14	6	RELIENT K THE BEST THING	CAPITOL/GOTEE	604	+89
13	11	11	SEVENGLORY LET IT BE LOVE	7 SPIN	598	-1
14	6	22	SANCTUS REAL WE NEED EACH OTHER	SPARROW/EMI CMG	554	-215
15	16	8	MYRIAD A THOUSAND WINTERS MELTING	KOSMOS/KOCH	469	+1
16	16	6	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	466	+31
17	17	17	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	404	-31
18	19	6	RUSH OF FOOLS WE ALL	MIDAS	357	+52
19	22	2	ARTICLE ONE WITHOUT YOU	INPOP	343	+56
20	28	2	DIZMAS YOURS	FOREFRONT/EMI CMG	321	+92
21	18	7	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	320	+10
22	25	19	FALLING UP HOTEL AQUARIUM	BEC/TOOTH & NAIL	291	+6
23	27	3	EVERYDAY SUNDAY TELL ME YOU'LL BE THERE	INPOP	274	+23
24	21	15	STORYSIDE:B BE STILL	SILENT MAJORITY/GOTEE	266	-24
25	24	15	MERCYME GOD WITH US	INO	263	-23
26	20	15	STEPHANIE SMITH NOT AFRAID	GOTEE	245	-60
27	RE-ENTRY	PAUL ALAN TO BRING YOU BACK	WHIPLASH	235	+62	
28	30	3	MIKESCHAIR OTHERSIDE	CURB	216	-4
29	RE-ENTRY	FLYLEAF ALL AROUND ME	SRE/OCTONE	213	-5	
30	23	19	ROCKET SUMMER SO MUCH LOVE	ISLAND/IDJMG	193	-94

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	11	CHILDREN 18:3 YOU KNOW WE'RE ALL SO FOND OF DYING	TOOTH & NAIL	274	-8
2	3	11	HAWK NELSON FRIEND LIKE THAT	BEC/TOOTH & NAIL	260	+17
3	2	11	SKILLET LIVE FREE OR LET ME DIE	ARDENT/SRE/INO	258	+4
4	6	9	WEDDING I'LL SLEEP WHEN I'M DEAD	BRAVE NEW WORLD	255	+30
5	5	10	FALLING UP GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	250	+21
6	8	10	WAVORLY STAY WITH ME	FLICKER/PLG	230	+10
7	7	7	FAMILY FORCE 5 FACE DOWN	MAVERICK/GOTEE	221	-1
8	4	11	ALMOST SOUTHERN WEATHER	TOOTH & NAIL	221	-12
9	15	9	SECRET AND WHISPER VANISHINGS	TOOTH & NAIL	220	+37
10	10	9	RELIENT K DEVASTATION AND REFORM	CAPITOL/GOTEE	211	+5
11	16	8	DISCIPLE LOVE HATE (ON AND ON)	SRE/INO	204	+23
12	11	8	THOUSAND FOOT KRUTCH THE FLAME IN ALL OF US	TOOTH & NAIL	202	-4
13	12	7	ANBERLIN HELLO ALONE	TOOTH & NAIL	197	-4
14	13	12	THIS BEAUTIFUL REPUBLIC CASTING OFF	FOREFRONT/EMI CMG	179	-21
15	14	14	FIREFLIGHT UNBREAKABLE	FLICKER/PLG	171	-21
16	9	15	IVORYLINE BE STILL AND BREATHE	TOOTH & NAIL	167	-45
17	18	4	STELLAR KART SHINE LIKE THE STARS	WORD-CURB	161	-4
18	17	13	A ROTTERDAM NOVEMBER CITY WITHOUT A HEART	ARN	148	-25
19	29	3	PROJECT 86 MOLOTOV	TOOTH & NAIL	143	+29
20	21	4	SPOKEN TRADING IN THIS TROUBLED HEART	TOOTH & NAIL	143	-5
21	23	3	SEVENTH DAY SLUMBER LAST REGRET	BEC/TOOTH & NAIL	140	+6
22	22	7	EVERYDAY SUNDAY APATHY FOR APOLOGIES	INPOP	140	-7
23	20	18	AFTERS NEVER GOING BACK TO OK	INO	131	-28
24	27	2	DEMON HUNTER FADING AWAY	SOLID STATE/TOOTH & NAIL	127	+7
25	26	6	DEAS VAIL ANYTHING YOU SAY	BRAVE NEW WORLD	127	+6
26	28	5	EMERY THE PARTY SONG	TOOTH & NAIL	124	+8
27	24	5	NUMBER ONE GUN WAKE ME UP	TOOTH & NAIL	124	-4
28	NEW	EOWYN SILENT SCREAMS	EOWYN	118	+59	
29	19	19	PILLAR FOR THE LOVE OF THE GAME	FLICKER/PLG	118	-46
30	25	12	EVER STAYS RED ON THE BRINK OF IT ALL	VERTICAL SHIFT	116	-5

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	21	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	227	-14
2	2	6	JADON LAVIK COMETHOU FOUNT	BEC/TOOTH & NAIL	219	-9
3	5	8	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	209	+5
4	4	8	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	200	-9
5	3	22	MERCYME GOD WITH US	INO	193	-22
6	7	9	JAIME JAMGOCHIAN SING OF OUR GOD	CENTRICITY	181	+1
7	9	11	PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS	INO	178	+8
8	8	12	MARK SCHULTZ EVERYTHING TO ME	WORD-CURB	168	-6
9	6	28	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	157	-33
10	11	6	TWILA PARIS LIVE TO PRAISE	MOUNTAIN SPRING	151	+6

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	10	11	VICKY BEECHING GREAT IS YOUR GLORY	SURVIVOR/SPARROW/EMI CMG	151	0
2	14	3	WAYBURN DEAN THROUGH THE RAIN	WAYJADE	138	+32
3	12	6	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	133	+4
4	13	3	KATHRYN SCOTT I BELONG	INTEGRITY	116	-1
5	16	3	KEITH & KRISTYN GETTY THE POWER OF THE CROSS	MARTINGALE	115	+15
6	NEW	LESTER & HOLLY THERE IS A CROWN	LESTER & HOLLY	108	+20	
7	17	4	33MILES THANK YOU	INO	107	+8
8	19	3	LAURA STORY MIGHTY TO SAVE	INO	106	+15
9	20	2	ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	87	-3
10	NEW	RUSH OF FOOLS PEACE BE STILL	MIDAS	74	+14	

CHRISTIAN ROCK REPORTERS

KLYT/A buquerque, NM
OM: John Snyder
MD: Joe Belville

KVRK/Dallas, TX*
PD: Chris Goodwin
MD: Drue Mitchell

KIBZ/Lincoln, NE
OM: Lester St. James
PD/MD: Ron Drury

WTR/Rochester, NY
PC/VD: Sammie Palermo
FC: Will "The Tuna" Benson

Planet Edge/Satellite
PD: Arron Daniels

WBVM/Tampa, FL*
PD: Wendy Templeton
MD: Olivia Paff

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard

WSNL/Flint, MI
MD: Brian Goodman

WDML/Marion, IL
MD: Tom Schroeder

WPRJ/Saginaw, MI
OM: Gary Bugt
PC/VD: Aaron Dicer

Sirius Spirit 66/Satellite*
PD: Al Skop

WYSZ/Toledo, OH
PD/MD: Jeff Howe

WVOF/Bridgeport, CT
PD/MD: Bob Felberg

WORQ/Green Bay, WI*
OM/PD: Jim Raider

WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing

WJES/Sarasota, FL
OM: Kris Berly
PC: Michelle Telone
MD: Elisha Skorski

The Sound Of Light/Satellite
PD: Bill Scott
MD: Jack Eason

WCLQ/Wausau, WI
PD/MD: Matt Deane

WCWP/Brookville, NY
PD: Peter Belcetti
MD: Reeta Temburni

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

Effect Radio/Network
PD/MD: Brian Harman
APD: Amanda Harman

Fixtape/Satellite
PC/VD: Joe Hayes

Whip Of Cords/Satellite
OM/PD: Matt Rhodes

WUFM/Columbus, OH*
OM: Michael Buckingham
PD/MD: Nick Cantu
APD: Lane Mcnehyon

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WJLZ/Norfolk, VA*
OM/PD: Anne Verebely

KCLC/St. Louis, MO
MD: Dave Merkel

CHRISTIAN AC REPORTERS

KGNZ/Abilene, TX
PD/MD: Gary Hill

WFSH/Atlanta, GA*
MD: Mike Stoudt

WVFI/Atlanta, GA*
OM/PD: Don Schaeffer
APD: Steve Williams

WAFJ/Augusta, GA*
PD/MD: Steve Swanson

KPEZ/Austin, TX*
OM: Mac Daniels
PD: Gary Walsh
APD/MD: Steve Etheridge

WRBS/Baltimore, MD*
PD: David Paul
MD: Chris Scotland

WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce

KTSY/Boise, ID*
OM: Chris Gilbreth
PD: Jerry Woods
APD/MD: Travis Culver

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard

WAYR/Brunswick, GA
PD/MD: Bart Wagner

WRCM/Charlotte, NC*
OM: Gary Morland
PD: Dwayne Harrison

WBDX/Chattanooga, TN*
OM/PD: Jason McKay
APD/MD: Justin Wade

WJCL/Chicago, IL*

WAKW/Cincinnati, OH*
PD: Rob Lewis
MD: Daryi Pice

WFHM/Cleveland, OH*
PD: Len Howser
MD: Josh Booth

KGTS/College Place, WA
PD: Elizabeth Nelson
MD: Ernest Beck

KBIQ/Colorado Springs, CO*
PD: Bret Stevens
MD: Jack Hamilton

KCVO/Columbia, MO
OM/PD: Jim McDermott

WMHK/Columbia, SC*
PD: Steve Sunshine

WCVO/Columbus, OH*
PD: Todd Stach
MD: Mike Russell

KBNJ/Corpus Christi, TX*
PD: Joe Fahf

KLTY/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast

KNWI/Des Moines, IA
PD/MD: Dave St. John

WMUZ/Detroit, MI*
PD: Miranda Belcher
MD: Jon Culbert

WWIB/Eau Claire, WI
OM: Paul Anthony
PD/MD: Greg Steward

WCTL/Erie, PA
OM: Ronald Raymond
PD/MD: Adam Frase

KHPE/Eugene, OR
MD: Paul Hernandez

KYTT/Eugene, OR
OM: Dave DeAndrea
PD/MD: Rick Stevens

KLRC/Fayetteville, AR
PD/MD: Mark Michaels

WCLN/Fayetteville, NC
OM/PD: Dan DeBruler
APD: Syndi Long
MD: Steve Turley

KGCB/Flagstaff, AZ
OM: Daniel White
PD/MD: Mike Medlin

WPER/Fredericksburg, VA
PD: Frankie Morea

KZKZ/Ft. Smith, AR
OM/PD: Dave Burdum

WLAB/Ft. Wayne, IN*
PD: Don Buettner
MD: Melissa Montana

WCSC/Grand Rapids, MI*
PD: Chris Lemke

WJQK/Grand Rapids, MI*
OM: Troy West
PD/MD: Gary Thompson

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

WLEJ/Greenville, SC*
PD/MD: Rob Dempsey
APD: Gary Miller

KAIM/Honolulu, HI*
OM: Jack Waters
PD/MD: Corry Reynolds

KSBJ/Houston, TX*
PD: Chuck Pryor
MD: Jim Beeler

WCRJ/Jacksonville, FL*
PD: Roger Henderson
MD: Theresa Ross

WCQR/Johnson City, TN*
PD: Chalmer Harper

KOBC/Joplin, MO
OM/PD: Lisa Davis

KLJC/Kansas City, MO*
PD/MD: Michael Grimm

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WLGH/Lansing, MI
PD: Jenn Czelada

KKSP/Little Rock, AR*
PD: Dpn Burns

KFSH/Los Angeles, CA*
OM: Jim Tinker
PD: Chuck Tyler
APD/MD: Bob Shaw

WJIE/Louisville, KY*
PD: Jim Galipeau
APD/MD: Chris Crain

WRVI/Louisville, KY
OM/PD: CC Matthews
APD: Dave Reichel

KSWP/Lufkin, TX
OM/PD: Al Ross
APD/MD: Michelle Ross

KVMV/McAllen, TX*
PD: James Gamblin
APD/MD: Bob Malone

KJIL/Meade, KS
PD/MD: Michael Luskey

WAWZ/Middlesex, NJ*
OM: Scott Taylor
PD: Johnny Stone
MD: Keith Stevens

KTIS/Minneapolis, MN*
PD: Jason Sharp

KBMQ/Monroe, LA
PD/MD: Phillip Brooks

WFFH/Nashville, TN*
PD/MD: Vance Dillard

Family Life Ministries/Network
PD: John Owens
APD: Kevin VanBuren
MD: Cecil Van Houten

New Life Media/Network
PD/MD: Joe Buchanan

WBSN/New Orleans, LA*
OM: Julie Headrick
PD: Tom Krimsier
MD: Libby Krimsier

KGBI/Omaha, NE*
PD: Melody Miller
MD: Jeff Devereaux

WPOZ/Orlando, FL*
OM/PD: Dean O'Neal
APD: Jeff Cruz

WMSJ/Portland, ME*
OM/PD: Paula K.
MD: Kenny Robinson

KFIS/Portland, OR*
PD: Dave Arthur
MD: Kat Taylor

KSLT/Rapid City, SD
OM: Tom Schoensted
PD/MD: Dave Masters

KSGN/Riverside, CA*
PD: Bryan O'Neal
MD: Brandi Lanai

WPAR/Roanoke, VA*
OM: Jackie Howard
MD: Brian Sumner

WQFL/Rockford, IL
PD/MD: Johnny V.

KKFS/Sacramento, CA*
PD/MD: Max Miller

Sirius Spirit 66/Satellite*
PD: Al Skop

XM The Message/Satellite*
OM: Jon Zellner
PD: Mike Abrams
MD: Jim Epperlein

KCMS/Seattle, WA*
PD: Scott Valentine
MD: Sarah Taylor

WFRN/South Bend, IN
PD: Jim Carter
MD: Doug Moore

WHPZ/South Bend, IN
PD/MD: Tom Scott

KTSL/Spokane, WA*
PD/MD: Beau Tyler

KWND/Springfield, MO*
PD/MD: Jeremy Morris

KKJM/St. Cloud, MN
OM/PD: Diana Madsen

KHZR/St. Louis, MO*
OM: Sandi Brown
PD/MD: Greg Cassidy

WLPJ/Tampa, FL*
PD: Carmen Brown
APD: Dave Cruse
MD: Jeff MacFarlane

KKCM/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly

KXOJ/Tulsa, OK*
PD: Bob Thornton
APD: Dave Gordon

WGTS/Washington, DC*
PD: Becky Wilson Aligned
MD: Rob Conway

WGRC/Williamsport, PA
OM: Don Casteline
PD/MD: Larry Weidman

WXHL/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal April

* Monitored Reporters



► NEWCOMER **MEREDITH ANDREWS** OPENS AT NO. 28 AS "YOU'RE NOT ALONE" POSTS 178 PLAYS AT 11 REPORTING STATIONS. THE CHICAGO-BASED SINGER IS ON TOUR WITH AARON SHUST AND BRANDON HEATH.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	11	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	948 +71
2	2	23	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	818 -12
3	4	11	FEE ALL BECAUSE OF JESUS	INO	799 +44
4	3	23	MERCYME GOD WITH US	INO	718 -52
5	5	8	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	702 +24
6	6	9	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	622 +27
7	8	7	AARON SHUST WATCH OVER ME	BRASH	515 +41
8	10	18	BUILDING 429 SINGING OVER ME	WORD-CURB	477 +45
9	11	6	33MILES THANK YOU	INO	458 +27
10	13	6	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	452 +44
11	14	7	DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	434 +43
12	7	20	BRANDON HEATH DON'T GET COMFORTABLE	REUNION/PLG	421 -56
13	12	28	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	417 -8
14	16	8	TOBYMAC FEAT. SITI MONROE ONE WORLD	FOREFRONT/EMI CMG	397 +44
15	9	28	NATALIE GRANT IN BETTER HANDS	CURB	395 -44
16	18	4	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	354 +56
17	17	10	PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS	INO	320 -2
18	25	3	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	268 +56
19	22	5	DAVID CROWDER BAND NEVER LET GO	SIXSTEPS/SPARROW/EMI CMG	262 +31
20	20	16	SANCTUS REAL WE NEED EACH OTHER	SPARROW/EMI CMG	254 +9
21	19	8	MICHAEL ENGLISH THE ONLY THING GOOD IN ME	CURB	253 -1
22	24	4	AFTERS KEEPING ME ALIVE	INO	246 +29
23	27	3	DANIEL DOSS BAND GOD IN ME	SPARROW/EMI CMG	211 +7
24	26	6	MIKESCHAIR OTHERSIDE	CURB	210 +5
25	28	2	LAURA STORY MIGHTY TO SAVE	INO	196 -6
26	30	2	CHRIS SLIGH EMPTY ME	BRASH	195 +8
27	29	11	MARK SCHULTZ EVERYTHING TO ME	WORD-CURB	185 -3
28	NEW		MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	178 +30
29	NEW		NEWSBOYS STAY STRONG	SPARROW/EMI CMG	169 +21
30	RE-ENTRY		BIG DADDY WEAWE ONLY JESUS	FERVENT/WORD-CURB	166 -2



CHRISTIAN AC MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	FAM%	W			
			25-34	35-44	45-54	55-64
CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	99%	4.41	4.38	4.37	4.50
CASTING CROWNS EAST TO WEST	BEACH STREET/REUNION/PLG	99%	4.30	4.25	4.28	4.38
MERCYME BRING THE RAIN	INO	98%	4.25	4.13	4.32	4.31
MERCYME GOD WITH US	INO	98%	4.21	4.14	4.26	4.24
CHRIS TOMLIN HOW GREAT IS OUR GOD	SIXSTEPS/SPARROW/EMI CMG	98%	4.21	4.26	4.18	4.19
STORYSIDE:B BE STILL	SILENT MAJORITY/GOTEE	96%	4.12	4.20	4.12	4.05
MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	95%	4.11	4.06	4.14	4.14
ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	94%	4.07	3.97	4.15	4.09
CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	93%	4.02	3.87	4.15	4.04
NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	91%	4.01	4.21	4.11	3.73
JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	90%	4.01	4.09	4.00	3.94
NATALIE GRANT IN BETTER HANDS	CURB	96%	4.00	4.06	4.01	3.92
MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	77%	4.00	4.00	3.93	4.07
NEWSBOYS IN WONDER	INPOP	95%	3.98	3.92	4.02	4.00
DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	66%	3.95	3.96	3.98	3.92
FEE ALL BECAUSE OF JESUS	INO	87%	3.95	3.88	4.03	3.92
TOBYMAC I'M FOR YOU	FOREFRONT/EMI CMG	95%	3.93	3.95	3.97	3.86
POINT OF GRACE HOW YOU LIVE (TURN UP THE MUSIC)	WORD-CURB	99%	3.92	3.82	3.91	4.02
STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	95%	3.84	3.80	3.91	3.81
RUSH OF FOOLS CAN'T GET AWAY	MIDAS	50%	3.71	3.87	3.74	3.52

Total Sample size is 2118. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.



Entitled, empowered and coming to a workplace near you

The DNA Of Generation Y

R.J. Curtis

RCurtis@RadioandRecords.com

Looking around the room at the Country Radio Seminar (CRS) session “Engaging the X/Y Generation,” I’d have guessed most everyone there was a baby boomer. After all, there are 76 million of them in America and country is an adult-targeted format, programmed for the most part by boomers. Like me, many of the people watching Amanda Freeman of the Intelligence Group, a division of Creative Artists Agency, nodded their heads and smiled in agreement amid the fascinating information she presented on Generation Y. That’s because many of us have Gen Y kids around the house or just leaving it, and the data shown during this session helped parents make some sense of it all.

According to Freeman, there are 72 million members of Gen Y—Americans born between 1978 and 1995. That’s a huge number, mainly because they’re kids of baby boomers, who were a huge generation themselves. By comparison, Gen X—those born between 1965 and 1977—is small, numbering just 40 million. Where Gen X characteristics included being pessimistic and independent, Gen Y traits skew more optimistic, group-oriented, empowered—and entitled.

If you work with someone in this group, that “entitled” characteristic is something you may have already noticed. And don’t be surprised if you already find yourself sharing the workplace with members of Gen Y. “They’re already redefining the workplace,” Freeman told R&R in an interview after her CRS session. But the transition into a competitive, sometimes cutthroat work environment has been somewhat of a jolt for this group. “This is a generation that was awarded for participation and not achievement,” Freeman says. In many cases, score wasn’t always kept during games; the reigning philosophy was “everybody’s a winner” and trophies were awarded for last place as well as first. “They were just so coddled, told they were great and had someone picking up after them when they had problems,” Freeman says. As a result, they don’t have a natural sense of competition, but because of their sheer numbers, “they’ve had to compete to get these spots; it’s sort of snuck up on them. It’s not a generation that grew up with a competitive spirit. Their philosophy was, ‘It’s not whether you win or lose,

it’s how you play the game.’”

Like the rest of us, Gen Y is starting their careers in entry-level positions, but unlike many of us, while ambitious, we understood the concept of paying dues. Their tendency, she says, is to think, “I have a college degree, I don’t want to make photocopies.” They want to be reviewed frequently, told they’re great, receive constant raises and to have their job changed frequently.

For some, the initial reaction to these traits might be frustration and impatience, but according to Freeman, “There will have to be a lot of compromise. We’re already starting to see it.” Other generations are going to have to adapt because they need this kind of talent. “A lot of their consumers are Gen Y peers and who knows them better than other Gen Ys?”

So what exactly are some of the traits that make Gen Y tick, and how can we better understand them as consumers and co-workers? For one thing, Freeman says, “They feel smarter than their elders in a lot of ways because of their adeptness of technology.” So they tend to be the IT specialist of their households and workplaces.

Freeman adds, “They are creatively driven. Society has sort of shifted in that way, recognizing that as a valued characteristic; they have parents who always gave them a say in everything and catered to them, so they feel everything should just come to them naturally.”

During the March 6 presentation at CRS at the Nashville Convention Center, Freeman identified five key characteristics that define Gen Y.

‘Gen Y came of age when creativity was becoming revered, and it was all about right brain thinking. They look up to designers, directors and videogame developers.’

—Amanda Freeman



‘They feel smarter than their elders in a lot of ways because of their adeptness of technology.’

—Amanda Freeman

1. Creative class: “Gen Y came of age when creativity was becoming revered, and it was all about right brain thinking. They look up to designers, directors and videogame developers,” she says. “They’re very into their hobbies and turning those into their jobs, which we call ‘Jobbies.’ So they have creativity in all aspects of their lives, such as customizing shoes on Nike’s Web site.”

2. Activism lite: Gen Y cares about causes, but in a low-maintenance way. They’re not likely to burn a bra or march on Washington, but they’ll gladly forward an e-mail about something they care about, wear a Livestrong bracelet or pay \$15 for an “I’m not a plastic bag” bag. They’re proud to wear their belief system on their sleeve, so the rest of us will see it. They realize they alone can’t make a difference, but they’ll support a company that can and does.

3. Multiple personalities: Freeman says this is a foundation for how Gen Y has grown up: “They prefer to be jacks of all trades and not a master of one. They want to be captain of the football team and play in the band. They have more respect for those who are multitasking.” They don’t have as much respect for people who put all their eggs in one basket. During the presentation, Freeman used the Olympics as an example. “Some years ago, it was ‘Olympic athletes are losers.’ They spend all their time training for one event and if they stub their toe, it’s all over.”

4. Experience necessary: Though they’re young, they already have a “life list” of things they want to do, rather than make a “bucket list” later in life. Experiences are more important than products as status symbols.

5. Five degrees: There are no longer six degrees of separation, because social networking is so widespread. Being connected is a new status symbol, with how many friends they have on MySpace as a way to claim bragging rights.

The \$64,000 question R&R posed to Freeman: Does any of this information have applications for country radio? “A lot of it is about participation. Let them have a say. You have to really keep your finger on the pulse of what they’re thinking and doing that’s relevant for them.”

As for Gen Y becoming regular radio users down the road, Freeman says, “I think there’s hope,” noting that more stations are being listened to online. Indeed, a recent study released by Edison Media Research and Arbitron shows 33 million Americans 12+ listen to a station stream in an average week. Additionally, to echo Freeman’s point about social networking being such a big part of the Gen Y world, the study also showed a strong connection between online listening and social networking sites, with 63% of online radio listeners claiming to have profiles on such sites as MySpace and Facebook. Freeman says on-demand programming like podcasts have appeal to Gen Y, and terrestrial stations “where there are DJs that are really breaking new music and adding personalities and perspective, offer definite opportunities.”

Now, if your head is spinning with all this information about Gen Y, here’s something more to consider. Coming right behind them is another wave: people born between 1996 and now. They’re called Gen Z. We’ll save that analysis for another column—in 2015.

R&R

LeAnn Rimes

**NOMINATED FOR
A GREAT '08**

THE NOMINATIONS:

GRAMMY AWARDS

- Best Female Country Vocal Performance
- "Nothin' Better To Do"

CMT AWARDS

- Video Of The Year
 - Female Video Of The Year
 - Collaborative Video Of The Year
- "Nothin' Better To Do"

DOVE AWARDS

- Traditional Gospel Recorded Song Of The Year
- "Ready For A Miracle" from the Evan Almighty soundtrack

ACM AWARDS

- Top Female Vocalist
 - Vocal Event of the Year
- "Till We Ain't Strangers Anymore"
Bon Jovi Featuring LeAnn Rimes

LeAnn Rimes

The new single and video "Good Friend And A Glass Of Wine"

THE FITZGERALD HARTLEY CO.



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► UP 3.7 MILLION AUDIENCE IMPRESSIONS IN ITS FIFTH CHART WEEK, **BRAD PAISLEY'S** "I'M STILL A GUY" COLLECTS THE MOST INCREASED AUDIENCE PRIZE AND ADDS AIRPOWER STRIPES WITH A MANLY 19-13 MOVE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	1	20	ALAN JACKSON SMALL TOWN SOUTHERN MAN	ARISTA NASHVILLE	NO. 1 (2 WKS)	30.435 -0.024	4381 1
2	3	16	TRACE ADKINS YOU'RE GONNA MISS THIS	CAPITOL NASHVILLE		30.007 +2.643	4262 2
3	6	36	CHRIS CAGLE WHAT KINDA GONE	CAPITOL NASHVILLE		27.662 +3.427	4071 3
4	7	7	GEORGE STRAIT I SAW GOD TODAY	MCA NASHVILLE		27.398 +3.402	3835 4
5	2	17	CARRIE UNDERWOOD ALL-AMERICAN GIRL	ARISTA/ARISTA NASHVILLE		25.008 -3.713	3578 5
6	9	23	JAMES OTTO JUST GOT STARTED LOVIN' YOU	WARNER BROS./WRN		24.077 +2.668	3462 6
7	4	27	RODNEY ATKINS CLEANING THIS GUN (COME ON IN BOY)	LYRIC STREET		22.898 -2.596	3072 8
8	10	33	JASON ALDEAN LAUGHED UNTIL WE CRIED	BROKEN BOW		21.510 +2.144	3331 7
9	11	11	TAYLOR SWIFT PICTURE TO BURN	BIG MACHINE		20.086 +1.439	2884 9
10	13	21	PHIL VASSAR LOVE IS A BEAUTIFUL THING	UNIVERSAL SOUTH		18.160 +1.790	2584 10
11	14	29	BUCKY COVINGTON IT'S GOOD TO BE US	LYRIC STREET		16.168 +0.959	2460 11
12	16	5	RASCAL FLATTS EVERY DAY	LYRIC STREET		15.648 +3.229	2291 12
13	19	5	BRAD PAISLEY I'M STILL A GUY	ARISTA NASHVILLE	AIRPOWER/MOST INCREASED AUDIENCE	14.676 +3.760	2154 14
14	15	25	LADY ANTEBELLUM LOVE DON'T LIVE HERE	CAPITOL NASHVILLE		14.249 +1.637	2165 13
15	17	10	JEWEL STRONGER WOMAN	VALORY		12.925 +1.528	2099 15
16	18	27	KELLIE PICKLER THINGS THAT NEVER CROSS A MAN'S MIND	BNA		11.772 +0.514	1984 16
17	21	11	DIERKS BENTLEY TRYING TO STOP YOUR LEAVING	CAPITOL NASHVILLE		11.755 +1.748	1837 18
18	20	12	JOE NICHOLS IT AIN'T NO CRIME	UNIVERSAL SOUTH		11.125 +0.689	1904 17
19	22	30	JAKE OWEN SOMETHIN' ABOUT A WOMAN	RCA		9.889 +0.831	1736 19
20	25	5	MONTGOMERY GENTRY BACK WHEN I KNEW IT ALL	COLUMBIA		8.577 +2.480	1375 22
21	24	25	ASHTON SHEPHERD TAKIN' OFF THIS PAIN	MCA NASHVILLE		8.497 +1.633	1520 20
22	23	12	JOSH TURNER FEAT. TRISHA YEARWOOD ANOTHER TRY	MCA NASHVILLE		8.058 +1.061	1432 21
23	27	9	BLAKE SHELTON HOME	WARNER BROS./WRN		6.936 +1.398	1113 24
24	26	20	JACK INGRAM MAYBE SHE'LL GET LONELY	BIG MACHINE		5.734 -0.184	1172 23
25	28	23	JOSH GRACIN WE WEREN'T CRAZY	LYRIC STREET		5.019 +0.260	1034 25
26	36	4	TOBY KEITH SHE'S A HOTTIE	SHOW DOG NASHVILLE	BREAKER	4.776 +2.063	803 27
27	30	12	MIRANDA LAMBERT GUNPOWDER & LEAD	COLUMBIA		4.652 +0.812	823 26
28	46	2	CARRIE UNDERWOOD LAST NAME	ARISTA/ARISTA NASHVILLE	MOST ADDED	4.070 +2.909	581 32
29	29	9	EAGLES BUSY BEING FABULOUS	ERC/LOST HIGHWAY/MERCURY		3.805 -0.259	654 29
30	34	8	KEITH ANDERSON I STILL MISS YOU	COLUMBIA		3.764 +0.701	710 28

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	33	12	TRISHA YEARWOOD THIS IS ME YOU'RE TALKING TO	BIG MACHINE		3.302 +0.197	573 33
32	37	8	REBA MCENTIRE EVERY OTHER WEEKEND	MCA NASHVILLE		3.158 +0.803	456 36
33	35	10	SARA EVANS SOME THINGS NEVER CHANGE	RCA		3.142 +0.100	608 31
34	40	4	TIM MCGRAW KRISTOFFERSON	CURB		2.884 +0.880	459 35
35	39	9	PHIL STACEY IF YOU DIDN'T LOVE ME	LYRIC STREET		2.610 +0.380	615 30
36	38	15	TRACY LAWRENCE TIL I WAS A DADDY TOO	ROCKY COMFORT/CDS		2.419 +0.121	446 37
37	31	15	GARTH BROOKS & HUEY LEWIS WORKIN' FOR A LIVIN'	PEARL/BIG MACHINE		2.372 -1.053	261 44
38	43	4	JULIANNE HOUGH THAT SONG IN MY HEAD	MERCURY		2.307 +0.916	381 39
39	41	8	JASON MICHAEL CARROLL I CAN SLEEP WHEN I'M DEAD	ARISTA NASHVILLE		2.223 +0.447	558 34
40	42	12	JYPSI I DON'T LOVE YOU LIKE THAT	ARISTA NASHVILLE		1.692 -0.038	384 38
41	48	5	THE LOST TRAILERS HOLLER BACK	BNA		1.523 +0.453	297 42
42	45	18	WHISKEY FALLS FALLING INTO YOU	MIDAS/NEW REVOLUTION		1.477 +0.247	332 40
43	44	9	CLAY WALKER SHE LIKES IT IN THE MORNING	ASYLUM-CURB		1.399 +0.063	241 47
44	50	4	EMILY WEST ROCKS IN YOUR SHOES	CAPITOL NASHVILLE		1.248 +0.249	236 48
45	49	3	JO DEE MESSINA I'M DONE	CURB		1.084 +0.084	273 43
46	52	4	LEANN RIMES GOOD FRIEND AND A CLASS OF WINE	ASYLUM-CURB		1.063 +0.238	245 46
47	NEW		KENNY CHESNEY BETTER AS A MEMORY	BNA	HOT SHOT DEBUT	1.042 +0.912	174 51
48	53	7	SARAH JOHNS HE HATES ME	BNA		0.862 +0.086	318 41
49	51	11	CARTER'S CHORD YOUNG LOVE	SHOW DOG NASHVILLE		0.862 -0.049	258 45
50	56	3	LUKE BRYAN COUNTRY MAN	CAPITOL NASHVILLE		0.856 +0.168	103 57
51	NEW		GARY ALLAN LEARNING HOW TO BEND	MCA NASHVILLE		0.771 +0.628	173 52
52	57	11	THE ROAD HAMMERS I DON'T KNOW WHEN TO QUIT	MONTAGE		0.684 +0.015	198 49
53	NEW		GARTH BROOKS MIDNIGHT SUN	PEARL/BIG MACHINE		0.674 +0.438	182 50
54	55	12	ROCKIE LYNNE I CAN'T BELIEVE IT'S ME	ROBBINS NASHVILLE		0.660 -0.081	86 59
55	54	18	ELI YOUNG BAND WHEN IT RAINS	CARNIVAL		0.659 -0.117	85 60
56	47	9	RANDY OWEN BRAID MY HAIR	DMP/NEW REVOLUTION		0.608 -0.498	149 53
57	NEW		SUGARLAND FEAT. LITTLE BIG TOWN & JAKE OWEN LIFE IN A NORTHERN TOWN	MERCURY		0.596 +0.261	37 -
58	NEW		DOLLY PARTON JESUS & GRAVITY	DOLLY/CDS		0.591 +0.348	57 -
59	60	3	CROSS CANADIAN RAGWEED CRY LONELY	UNIVERSAL SOUTH		0.502 -0.001	54 -
60	NEW		CRYSTAL SHAWANDA YOU CAN LET GO	RCA		0.484 +0.126	99 58

MOST INCREASED AUDIENCE (IN MILLIONS)
+3.760
BRAD PAISLEY

+3.427
CHRIS CAGLE

+3.402
GEORGE STRAIT

+3.229
RASCAL FLATTS

+2.909
CARRIE UNDERWOOD

LAST NAME
ARISTA/ARISTA NASHVILLE

NEW AND ACTIVE		
ARTIST TITLE / LABEL	AUDIENCE / GAIN	TOTAL STATIONS
HEIDI NEWFIELD Johnny And June (Asylum-Curb)	0.378/0.195	15
JIMMY WAYNE Do You Believe Me Now (Valory)	0.340/0.159	14
RISSI PALMER Hold On To Me (1720)	0.335/0.080	19
ANNE MURRAY DUET WITH MARTINA MCBRIDE Danny's Song (Manhattan/BLG)	0.332/0.332	44
KEITH URBAN Romeo's Tune (Capitol Nashville)	0.268/0.058	3
RASCAL FLATTS Still Feels Good (Lyric Street)	0.211/0.141	1

MOST ADDED		
ARTIST TITLE / LABEL	AUDIENCE / GAIN	TOTAL STATIONS
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	4.070 +2.909	581
KENNY CHESNEY Better As A Memory (BNA)	1.042 +0.912	174
GARTH BROOKS Midnight Sun (Pearl/Big Machine)	0.674 +0.438	182
TOBY KEITH She's A Hottie (Show Dog Nashville)	4.776 +2.063	803
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	8.577 +2.480	1375
LUKE BRYAN Country Man (Capitol Nashville)	0.856 +0.168	103

FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
112 country and 28 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 114 reports.
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▶ "YOU'RE GONNA MISS THIS" TAKES OVER THE NO. 1 SPOT ON CANADA COUNTRY, **TRACE ADKINS'** FIRST CHART-TOPPER SINCE "(THIS AIN'T) NO THINKIN' THING" IN 1997.

COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	KKCB/Duluth, MN	WKOA/Lafayette, IN PD: Jim Roberts OM/PD: George House APD/MD: Alex Edwards	WWFG/Salisbury, MD OM/PD: Dick Raymond APD/MD: Sandra Lee
KRRV/Alexandria, LA PD: Hollywood Harrison APD/MD: Melissa Frost	WAXX/Eau Claire, WI OM/PD: George House APD/MD: Alex Edwards	KXKC/Lafayette, LA* PD: Casey Carter APD/MD: Sean Riley	KEGA/Salt Lake City, UT* OM: Alan Hague PD: Cody Alan
KGNC/Amarillo, TX OM/PD: Tim Burtel APD/MD: Patrick Clark	WORB/Eau Claire, WI PD/MD: Mike McKay	WBBN/Laurel, MS OM/PD: Stephen St. James	KGKL/San Angelo, TX OM/PD: Boomer Kingston
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	WRSF/Elizabeth City, NC OM: Curtis Cuervo PD: Les Humble	WLXX/Lexington, KY* OM: Robert Lindsey PD/MD: Marshall Stewart	KUSS/San Diego, CA* PD: Mike O'Brian APD/MD: Geoff Alan
WPUR/Atlantic City, NJ* PD: Joe Kelly	WTWF/Erie, PA OM: Joe Lang PD: Bob Domingo APD: Chuck Rambaldo	KZKX/Lincoln, NE PD: Hoss Michaels APD/MD: Carol Turner	KKJG/San Luis Obispo, CA OM/PD: Pepper Daniels MD: Adam Montiel
KBKO/Bakersfield, CA* PD/MD: Kenn McCloud	WXTA/Erie, PA OM/PD: Adam Reese	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	KKNU/Eugene, OR PD/MD: Jim Davis	WWQM/Madison, WI* PD: Brad Austin APD/MD: Kenny Jay	KSNI/Santa Maria, CA OM: Mark Mitchell PD/MD: Jay Turner
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winstor	KIAI/Mason City, IA PD: Phil O'Reilly MD: Robin McCann	Jones CD Country/Satellite* OM/PD: Jim Murphy MD: Rick Morgan
WZKX/Biloxi, MS* OM/PD: Bryan Khodes	WKML/Fayetteville, NC PD/MD: Dean O	KRWQ/Medford, OR OM/PD: Larry Neal MD: Scott Schuler	Jones US Country/Satellite* OM/PD: Penny Mitchell MD: Joan Williams
WHWK/Binghamton, NY PD: Don Brake	KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn	KUBB/Merced, CA OM/PD: Rene Roberts APD: Danny Hill MD: Dee Kelly	Sirius New Country/Satellite* PD: Scott Lindy
WBWN/Bloomington, IL OM/PD: Dan Westhoff APD/MD: Buck Stevens	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	WOKK/Meridian, MS PD: Todd Rupe	XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	WEGX/Florence, SC OM/PD: Randy "Mudflap" Wilcox MD: Chase Matthews	WBAM/Montgomery, AL*	WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee
KQFC/Boise, ID* PD: Wes McShay MD: Ruby Cortez	WFRE/Frederick, MD* PD: Lisa Allen	WKKW/Morgantown, WV PD: Hoggie Kercheval PD/MD: John Bowen	WBFM/Sheboygan, WI PD: Eddie Ybarra MD: Jonathan Henseler
KAGG/Bryan, TX OM: Will Welch APD/MD: Adam Drake	WFLS/Fredericksburg, VA* OM/PD: Paul Johnson APD: Todd Grimstead	KRMD/Shreveport, LA* APD/MD: James Anthony	WBYT/South Bend, IN PD: Clint Marsh APD: Stinger MD: Shannon Marie
WOKO/Burlington, VT* OM/PD: Steve Felkey MD: Bill Sargent	KHGE/Fresno, CA OM: Paul Wilson PD: Chuck Geiger APD/MD: Kris Daniels	KSUX/Sioux City, IA PD/MD: Tony Michaels	KDRK/Spokane, WA* OM: Frank Jackson PD: Jay Daniels
WIXY/Champaign, IL PD: Jonathan Lrake APD: Andy Roberts MD: Nicole Beals	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	WMDH/Muncie, IN PD: Jon Sipes MD: Shane Goad	WBIW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
WOGT/Chattanooga, TN* PD: Duane Shannon	KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	WMTU/Muncie, IN PD: Jon Sipes MD: Shane Goad	WTCM/Traverse City, MI OM/PD: Jack O'Malley MD: Carey Carlson
WVGY/Cincinnati, OH* OM: Patti Marshall PD: Travis Moon	KCCY/Colorado Springs, CO* OM: Bob Richards PD: Jesse Garcia APD/MD: Chris Brooks	WMBW/Morgantown, WV PD: Eddie Ybarra MD: Jonathan Henseler	WWZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone
WKNW/Columbus, GA* PD/MD: Brian Thomas	WTRN/Gainesville, FL OM/PD: Shane Finch MD: Dave Tyler	WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee	WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Monk
WSTH/Columbus, GA* OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	WYCT/Pensacola, FL PD: Todd Nixon MD: Denis "Catfish" Miller	WFRG/Utica, NY OM/PD: Bill McAdams	KJUG/Visalia, CA PD: Dave Daniels MD: Adam Jeffries
KFTX/Corpus Christi, TX* PD: Chuck Abel MD: "Dr. Bruce Nelson" Stratton	WYFR/Peoria, IL OM/PD: Ric Morgan	KJUG/Visalia, CA PD: Dave Daniels MD: Adam Jeffries	WDEZ/Wausau, WI APD/MD: Vanessa Ryan
KOUL/Corpus Christi, TX* OM/PD: Clayton Allen	WPOR/Portland, ME* OM: Randi Kirshbaum PD: Matty Jeff MD: Shelly Kincaid	WDEZ/Wausau, WI APD/MD: Vanessa Ryan	WQVK/Wheeling, WV PD/MD: Jim Elliott
KRYS/Corpus Christi, TX* OM: Paula Newell PD: Frank Edwards	WRWD/Poughkeepsie, NY OM: Reggie Osterhout PD: Aaron "Dave" McCord APD: Paty Quyn	WQVK/Wheeling, WV PD/MD: Jim Elliott	KZSN/Wichita, KS* OM/PD: Lyman James APD: Todd Taylor MD: Rick Regan
KTYS/Dallas, TX* PD: Gayle W. Poteet MD: Chris Huff	KOUT/Rapid City, SD PD/MD: Mark Houston	KZSN/Wichita, KS* OM/PD: Lyman James APD: Todd Taylor MD: Rick Regan	WILQ/Williamsport, PA OM/PD: Ted Miner APD/MD: John O'Brien
KWLI/Denver, CO* PD: Bill Gamble APD/MD: Ranney Shannon	KUUB/Reno, NV OM: P.J. Lacey APD: "Big" Chris Hart	WILQ/Williamsport, PA OM/PD: Ted Miner APD/MD: John O'Brien	KXDD/Yakima, WA OM/PD: Dewey Boynton APD/MD: Joel Baker
KJJY/Des Moines, IA* OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield	WDWG/Rocky Mount, NC OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond	WVYR/Peoria, IL OM/PD: Ric Morgan	WCEN/Saginaw, MI PD/MD: Joby Phillips
WTVY/Dothan, AL OM/PD: Amie Pollard MD: Mike Casey			

* Monitored Reporters

COUNTRY INDICATOR

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	TOTAL AUD.
2	12	12	TRACE ADKINS YOU'RE GONNA MISS THIS	CAPITOL NASHVILLE	4504 +264	9.774
2	1	17	ALAN JACKSON SMALL TOWN SOUTHERN MAN	ARISTA NASHVILLE	4276 -305	9.346
3	31	3	CHRIS CAGLE WHAT KINDA GONE	CAPITOL NASHVILLE	4275 +171	9.063
4	5	8	GEORGE STRAIT I SAW GOD TODAY	MCA NASHVILLE	4101 +289	9.001
5	7	15	JAMES OTTO JUST GOT STARTED LOVIN' YOU	RAYBAW/WARNER BROS./WRN	3770 +428	8.263
6	9	11	TAYLOR SWIFT PICTURE TO BURN	BIG MACHINE	3469 +263	7.624
7	11	29	JASON ALDEAN LAUGHED UNTIL WE CRIED	BROKEN BOW	3195 +121	6.692
8	4	13	CARRIE UNDERWOOD ALL-AMERICAN GIRL	ARISTA/ARISTA NASHVILLE	3101 -875	6.708
9	13	16	PHIL VASSAR LOVE IS A BEAUTIFUL THING	UNIVERSAL SOUTH	2894 +143	6.299
10	15	5	RASCAL FLATTS EVERY DAY	LYRIC STREET	2823 +429	6.189
11	17	5	BRAD PAISLEY I'M STILL A GUY	ARISTA NASHVILLE	2586 +336	5.626
12	18	19	LADY ANTEBELLUM LOVE DON'T LIVE HERE	CAPITOL NASHVILLE	2493 +248	5.459
13	6	14	KENNY CHESNEY DUET WITH GEORGE STRAIT SHIFTWORK	BNA	2458 -1006	4.678
14	16	11	JOE NICHOLS IT AIN'T NO CRIME	UNIVERSAL SOUTH	2361 +71	4.919
15	14	18	BROOKS & DUNN GOD MUST BE BUSY	ARISTA NASHVILLE	2360 -82	4.760
16	19	11	DIERKS BENTLEY TRYING TO STOP YOUR LEAVING	CAPITOL NASHVILLE	2348 +201	4.760
17	20	9	JEWEL STRONGER WOMAN	VALORY	2200 +125	4.542
18	21	20	KELLIE PICKLER THINGS THAT NEVER CROSS A MAN'S MIND	BNA	2114 +101	4.272
19	22	6	MONTGOMERY GENTRY BACK WHEN I KNEW IT ALL	COLUMBIA	1964 +331	4.103
20	23	8	BLAKE SHELTON HOME	WARNER BROS./WRN	1711 +239	3.656
21	24	11	JOSH TURNER FEAT. TRISHA YEARWOOD ANOTHER TRY	MCA NASHVILLE	1589 +119	3.525
22	26	12	ASHTON SHEPHERD TAKIN' OFF THIS PAIN	MCA NASHVILLE	1454 +78	3.269
23	27	14	JAKE OWEN SOMETHING ABOUT A WOMAN	RCA	1451 +116	3.251
24	25	16	JACK INGRAM MAYBE SHE'LL GET LONELY	BIG MACHINE	1414 +3	2.907
25	30	4	TOBY KEITH SHE'S A HOTTIE	SHOW DOG NASHVILLE	1356 +291	2.872
26	28	11	MIRANDA LAMBERT GUNPOWDER & LEAD	COLUMBIA	1296 +110	2.823
27	29	16	JOSH GRACIN WE WEREN'T CRAZY	LYRIC STREET	1250 +94	2.501
28	39	2	CARRIE UNDERWOOD LAST NAME	ARISTA/ARISTA NASHVILLE	1162 +671	2.191
29	32	11	KEITH ANDERSON I STILL MISS YOU	COLUMBIA	885 +110	1.926
30	36	3	TIM MCGRAW KRISTOFFERSON	CURB	862 +238	1.726
31	34	11	SARA EVANS SOME THINGS NEVER CHANGE	RCA	774 +66	1.597
32	31	9	EAGLES BUST BEING FABULOUS	ERC/LOST HIGHWAY/MERCURY	753 -102	1.761
33	33	5	REBA MCENTIRE EVERY OTHER WEEKEND	MCA NASHVILLE	734 -2	1.913
34	35	11	TRISHA YEARWOOD THIS IS ME YOU'RE TALKING TO	BIG MACHINE	717 +32	1.577
35	38	9	PHIL STACEY IF YOU DIDN'T LOVE ME	LYRIC STREET	626 +53	1.217
36	37	10	JASON MICHAEL CARROLL I CAN SLEEP WHEN I'M DEAD	ARISTA NASHVILLE	622 +45	1.350
37	NEW	NEW	KENNY CHESNEY BETTER AS A MEMORY	BNA	572 +561	1.020
38	49	2	GARTH BROOKS MIDNIGHT SUN	PEARL/BIG MACHINE	558 +299	0.869
39	40	11	WHISKEY FALLS FALLING INTO YOU	MIDAS/NEW REVOLUTION	430 -41	0.795
40	44	11	LEE BRICE HAPPY ENDINGS	ASYLUM-CURB	426 +74	0.753

A complete listing of the Country Indicator chart can be found in R&R Music Tracking and the latest edition of R&R Country Hotfax. To subscribe to the Hotfax, call 800-562-2706 or e-mail: radioandrecords@pubservice.com.

CANADA COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	9	TRACE ADKINS YOU'RE GONNA MISS THIS	CAPITOL NASHVILLE/FEM	701 +21
2	1	14	CARRIE UNDERWOOD ALL-AMERICAN GIRL	ARISTA/SONY BMG	692 -49
3	6	6	GEORGE STRAIT I SAW GOD TODAY	MCA NASHVILLE/UNIVERSAL	678 +36
4	5	7	TAYLOR SWIFT PICTURE TO BURN	BIG MACHINE/UNIVERSAL	608 +41
5	4	18	ALAN JACKSON SMALL TOWN SOUTHERN MAN	ARISTA NASHVILLE/SONY BMG	607 -17
6	7	10	GORD BAMFORD STAYED 'TIL TWO	ROYALTY	577 +27
7	6	8	CRYSTAL SHAWANDA YOU CAN LET GO	RCA/SONY BMG	575 +25
8	9	11	CHRIS CAGLE WHAT KINDA GONE	CAPITOL NASHVILLE/FEM	569 +39
9	8	15	KENNY CHESNEY DUET WITH GEORGE STRAIT SHIFTWORK	BNA/SONY BMG	518 -26
10	10	9	PAUL BRANDT THAT'S WORTH FIGHTIN' FOR	BRAND T/UNIVERSAL	496 +7
11	15	4	DOC WALKER BEAUTIFUL LIFE	OPEN ROAD/UNIVERSAL	492 +57
12	11	15	CHUCK WICKS STEALING CINDERELLA	RCA/SONY BMG	455 -15
13	16	7	DERIC RUTTAN FIRST TIME IN A LONG TIME	ON RAMP/FEM	454 +25
14	19	8	JASON ALDEAN LAUGHED UNTIL WE CRIED	BROKEN BOW/SONY BMG	449 +74
15	12	21	RODNEY ATKINS CLEANING THIS GUN (COME ON IN BOY)	CURB/FEM	448 -20
16	13	10	JOHNNY REID THANK YOU	OPEN ROAD/UNIVERSAL	443 -6
17	21	4	BRAD PAISLEY I'M STILL A GUY	ARISTA NASHVILLE/SONY BMG	430 +64
18	20	6	DIERKS BENTLEY TRYING TO STOP YOUR LEAVING	CAPITOL NASHVILLE/FEM	419 +50
19	14	16	EMERSON DRIVE EVERYDAY WOMAN	MIDAS/KOCH	413 -29
20	29	3	AARON LINES MOMENTS THAT MATTER	OUTSIDE THE LINES	404 +130
21	17	20	TERRI CLARK IN MY NEXT LIFE	BNA/SONY BMG	389 -32
22	18	18	BROOKS & DUNN GOD MUST BE BUSY	ARISTA NASHVILLE/SONY BMG	344 -43
23	25	8	LADY ANTEBELLUM LOVE DON'T LIVE HERE	CAPITOL NASHVILLE/FEM	330 +27
24	22	26	GARY ALLAN WATCHING AIRPLANES	MCA NASHVILLE/UNIVERSAL	320 -38
25	35	2	RASCAL FLATTS EVERY DAY	LYRIC STREET/UNIVERSAL	308 +78
26	33	4	JAMES OTTO JUST GOT STARTED LOVIN' YOU	WARNER BROS./WARNER	305 +54
27	28	4	JESSIE FARRELL BEST OF ME	UNIVERSAL	304 +28
28	23	22	BRAD PAISLEY LETTER TO ME	ARISTA NASHVILLE/SONY BMG	293 -41
29	24	22	BILLY RAY CYRUS WITH MILEY CYRUS READY, SET, DON'T GO	WALT DISNEY/LYRIC STREET/UNIVERSAL	277 -40
30	30	25	SHANE YELLOWBIRD I REMEMBER THE MUSIC		306 258 -10

♦ indicates CanCon



Three days of the condor—er, freezing cold

The Hazy, Crazy Days Of Canadian Music Week

Keith Berman

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Earlier this month, CHR/top 40 editor Kevin Carter and I made the perilous journey north to Toronto for a little gathering called Canadian Music Week (CMW), which, despite its inclination to degenerate into a state-sponsored drinking competition between radio and record label people, was a refreshing look at our industry through international glasses. It also offered the only opportunity I've ever had to say to Kevin, "Hey, you want to get some poutine for the movie?"

It's interesting to note that despite the fact that consolidation has slowly spread across Canada, it hasn't yet reached the level experienced in the United States—most Canadian stations still have their own PD and a completely local airstaff. The positive attitude infecting radio up there is easy to pick up, and it's almost like the feeling that pervaded American radio 20 years ago.

The jocks are creative, the promotions are off the wall, and it seems like everyone in Canadian radio not only cares deeply about what they're doing, but also has the time to invest in making their stations living, breathing entities. Plus, the camaraderie is unmistakable—friendships stretch across company lines and even across the aisle between radio and record label people.

Before you start pestering any Canadians you know for a job and free health care, I'm not saying their industry hasn't faced turbulence: Yes, there have been significant cuts on the label side, as the overall music industry north of the border experiences the same kind of issues that we've seen on a much larger scale in the States.

Plus, most radio markets in Canada are significantly smaller than those here—especially those within yelling distance of the American border. While Toronto is the fifth-largest metro area in North America, putting it just behind Chicago on the population list, the city only has around 30 market-licensed FM stations. On the west side of the country, Vancouver (the third-largest Canadian metro) has fewer stations due to its proximity to Seattle.

One of the other major stumbling blocks is a little thing called Cancon: All stations are mandated

to air a certain percentage of Canadian content, usually around 35%—and the Canadian government would like to jack that up even higher. Given that the pool of Canadian artists is not 30 feet deep, this leads to a fair amount of sharing among formats.

At CMW, I moderated a panel called "The Crossover Conundrum: How to Share the Artist but Own the Hits," which was an evolution of a panel that urban/rhythmic/gospel editor Darnella Dunham moderated at the R&R convention last September in Charlotte. The Canadians expanded it to encompass all formats, with panelists that included Sony BMG Canada national promo guru Warren Copnick, rhythmic CFXJ (Flow 93.5)/Toronto PD Wayne Williams, AC CJEZ (EZ Rock 97.3)/Toronto PD Brian DePoe, Zapoleon Media Strategies senior VP Steve Davis, country CJJR (JRFm 93.7)/Vancouver APD/MID Marc Patric and hot AC KPLZ (Star 101.5)/Seattle PD/morning guy Kent Phillips.

The overall issue facing Canadian radio is that format lines are blurry, and they seem to have three format blocks: AC/hot AC/CHR, country and rock. Copnick said that Sony BMG Canada doesn't build artists at specific formats with the intent of crossing them over to others, unlike American label campaign strategies—and also unlike Phillips' experiences. He said he's wanted to play songs and artists he heard on other formats, only to be told that the labels don't want him playing the track—or sometimes even hit with cease-and-desist orders when he does without checking first.

Copnick also complained that in Canada, hot ACs lean either pop or rock and that more Canadian hot AC PDs keep an eye on CHR/top

40 WHTZ (Z100)/New York than their American counterparts do. Despite his best efforts—and despite their chart successes in the States—Copnick couldn't get airplay on Sara Bareilles or Mat Kearney in Canada.

Williams' issues were on the other side of the spectrum: As the PD of the only rhythmic station in Canada (yes, seriously), his music pool is limited, especially for Canadian artists. Plus, he can't take that much from other formats, while they can steal from him, especially pop, alternative and even hot AC.

Williams said a majority of the material he plays is independent, and Flow is essentially forced to be its own A&R department and scour alternative distribution avenues such as MySpace to find new music. Saying that owning radio is a thing of the past, Williams stressed owning your station's brand, especially with format boundaries getting blurrier, and pointed out that the average listener's iPod playlist encompass a number of genres because listener music tastes are not as narrowly focused as stations are.

Still another point of view came from DePoe and

Patric, though DePoe and Copnick spent a good portion of the hour poking fun at each other. Patric doesn't see much bleed from country into other formats and vice versa, because the sound of country artists is much harder for other formats to claim. In his station's case, JR's tracks are well into their recurrent stage, or maybe even power gold, before the local AC picks them up, at which point they're a little burned for his listeners who might be P2s for the AC. However, he pointed out

that JR helped break Michael Bublé, who, while not a country artist, is from British Columbia and lives in Vancouver.

DePoe also looks outside the normal label distribution channels for new music and says he is able to own an act without even playing it simply because the act fits his format's lifestyle—such as Il Divo or Paul Potts. EZ Rock promoted and hosted an in-store with Il Divo that was bursting at the seams with in-demo fans, even though the station hadn't spun it music. However, sharing helps DePoe because ACs have large audiences and rely on familiarity, not cutting-edge songs and artists.

Davis came up with what was the basic conclusion of the panel: Stations will share no matter what, so it's not about the music, it's about what's between the music. Format differentiation is a product of each station's attitude, personality, imaging, street team and promotions. A station can't keep another from playing its music, but it can own an artist by touting the fact that it was first to play it or that it broke the act. Keep your brand distinct through what you can control.

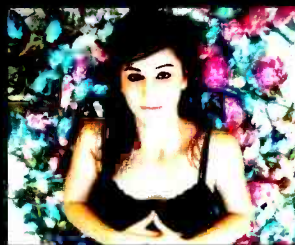
R&R



From left are Copnick, Williams and DePoe.



From left are Davis, Patric and Phillips.



► THINGS ARE LOOKING ROSY FOR **SARA BAREILLES**, AS "LOVE SONG" ENTERS THE TOP 10 (11-9) WITH MOST INCREASED PLAYS (UP 152) AND MOST ADDED HONORS FOR THE SECOND TIME EACH IN THREE WEEKS. HER DEBUT TRACK ALSO LEADS HOT AC FOR A FOURTH FRAME.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	34	COLBIE CAILLAT BUBBLU	NO. 1 (13 WKS)	11 ³ ☆	2186 -103	18.367 1
2	2	39	FERGIE BIG GIRLS DON'T CRY		11 ⁵ ☆	1688 -146	14.828 2
3	3	46	DAUGHTRY HOME		11 ⁴ ☆	1643 +9	12.042 7
4	4	11	MICHAEL BUBLE LOST		11 ³ ☆	1491 -16	13.559 5
5	6	33	PINK WHO KNEW		11 ³ ☆	1420 +11	13.753 4
6	5	21	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ⁴ ☆	1411 +2	13.807 3
7	7	38	ELLIOTT YAMIN WAIT FOR YOU		11 ³ ☆	1368 +14	11.530 8
8	9	13	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ² ☆	1300 +95	9.788 12
9	11	11	SARA BAREILLES LOVE SONG	MOST INCREASED PLAYS/MOST ADDED	11 ¹ ☆	1299 +152	13.377 6
10	8	37	PLAIN WHITE T'S HEY THERE DELILAH		11 ⁴ ☆	1244 -46	10.515 10
11	12	11	MICHAEL MCDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER		11 ⁴ ☆	1236 +126	5.870 13
12	13	13	ALICIA KEYS NO ONE		11 ⁴ ☆	947 +9	11.003 9
13	14	12	JORDIN SPARKS TATTOO		11 ¹ ☆	803 +107	10.375 11
14	15	8	PLUMB IN MY ARMS		11 ¹ ☆	499 -29	1.714 22
15	16	7	EAGLES BUSY BEING FABULOUS		11 ¹ ☆	479 +40	3.570 15
16	17	6	LONDON PIGG FALLING IN LOVE AT A COFFEE SHOP		11 ¹ ☆	407 +88	2.778 16
17	20	5	CNOTE FORGIVEME		11 ¹ ☆	255 +51	0.409 -
18	18	17	DAUGHTRY OVER YCJ		11 ² ☆	242 -13	2.696 17
19	19	7	IDINA MENZEL BRAVE		11 ¹ ☆	217 +4	1.194 25
20	22	4	DAUGHTRY FEELS LIKE TONIGHT	AIRPOWER	11 ¹ ☆	178 +40	5.297 14
21	23	3	KIMBERLEY LOCKE FALL		11 ¹ ☆	164 +35	0.342 -
22	21	9	INGRID MICHAELSON THE WAY I AM		11 ¹ ☆	157 -7	2.089 19
23	24	15	MAROON 5 WAKE UP A CALL		11 ² ☆	141 +21	2.415 18
24	28	4	STEVEN CURTIS CHAPMAN CINDERELLA		11 ¹ ☆	130 +29	0.180 -
25	25	5	QUEEN LATIFAH POETRYMAN		11 ¹ ☆	128 +12	0.213 -
26	27	3	JOHN MAYER SAY		11 ¹ ☆	110 +6	2.035 20
27	29	7	TAYLOR DAYNE BEAUTIFUL		11 ¹ ☆	100 +3	0.206 -
28	26	11	DANA PARISH NOT MY PROBLEM		11 ¹ ☆	83 -28	0.052 -
29	NEW	1	PAULA ABDUL & RANDY JACKSON DANCE LIKE THERE'S NO TOMORROW		11 ¹ ☆	77 +18	0.164 -
30	30	2	BUCKCHERRY SORRY		11 ¹ ☆	76 -2	0.938 26

MOST ADDED

ARTIST / LABEL	NEW STATIONS
SARA BAREILLES Love Song (Epic)	8
PLUMB In My Arms (Curb/Reprise)	8
KIMBERLEY LOCKE Fall (Curb/Reprise)	8
JORDIN SPARKS Tattoo (19/Jive/Zomba)	4
TAYLOR SWIFT Teardrops On My Guitar (Big Machine/Universal Republic)	3
TIMBALAND FEAT. ONEREPUBLIC Apologize (Mosley/Blackground/Interscope)	3
EAGLES Busy Being Fabulous (ERC)	3
REO SPEEDWAGON Find Your Own Way Home (Speedwagon/Mailboat)	3

ADDED AT... WWLI
Providence, RI
OM/PI: Tony Bristol
APD: Mike Rovin
Leona Lewis, Bleeding Love, 0
Lifehouse, Whatever It Takes, 0

LiteRock 105

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST / LABEL	PLAYS /GAIN	ARTIST / LABEL	PLAYS /GAIN
MAROON 5 Won't Go Home Without You (A&M/Octone/Interscope)	75/9	KATRINA CARLSON Here And Now (Kataphonic)	50/4
REO SPEEDWAGON Find Your Own Way Home (Speedwagon/Mailboat)	68/45	SHERYL CROW Love Is Free (A&M/Interscope)	49/10
LAREAU Change My World (Warrior/Bungalo)	64/12	MARIAH CAREY Touch My Body (Island/DJMG)	32/7
FERGIE Clumsy (will.i.am/A&M/Interscope)	60/29	DONNA LEWIS Shout (Peruzzi)	32/3
SUGARLAND Stay (Mercury Nashville)	52/4	COLBIE CAILLAT Realize (Universal Republic)	32/2

MOST INCREASED PLAYS

+152	☆ SARA BAREILLES Love Song (Epic) KNEV +19, WMEZ +19, KQIS +12, WASH +11, KBIG +8, KGBX +7, KBAY +7, KCKC +7, WTCB +6, WFPQ +6
+126	☆ MICHAEL MCDONALD (Your Love Keeps Lifting Me) Higher And Higher (Universal Motown) KMGL +11, KSNE +11, KMGA +8, WRVR +6, WTCB +5, WTVR +5, WRAL +6, KRWM +6, KUUL +6, KJMU +5
+107	☆ JORDIN SPARKS Tattoo (19/Jive/Zomba) WRSR +13, KKMY +10, WHUD +9, WMAS +8, WJBR +7, WAHR +7, WALK +6, KRWM +6, KUUL +6, KJMU +5
+95	☆ TAYLOR SWIFT Teardrops On My Guitar (Big Machine/Universal Republic) WRSR +18, KOST +16, WJKK +13, WMCC +9, WTCB +9, KUUL +7, WWDI +6, WCDV +5, WWLI +5, WZID +5
+88	☆ LONDON PIGG Falling In Love At A Coffee Shop (RCA/RMG) WMGV +12, WOOD +9, KISC +8, WLRQ +7, KQIS +6, KUUL +5, KVKI +4, WHUD +3, WJAX +3, XBLN +3

FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
101 AC, 27 Canada AC and 24 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST / TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
1	CELINE DION TAKING CHANCES (COLUMBIA)		1067	1165
2	JOHN MAYER WAITING ON THE WORLD TO CHANGE (AWARE/COLUMBIA)	11 ⁴	933	857
3	THE FRAY HOW TO SAVE A LIFE (EPIC)	11 ⁶	873	837
4	BON JOVI (YOU WANT TO) MAKE A MEMORY (MERCURY/ISLAND/DJMG)	11 ¹	854	895
5	NATASHA BEDINGFIELD UNWRITTEN (EPIC)	11 ⁶	844	822

THIS WEEK	ARTIST / TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
6	GWEN STEFANI FEATURING AKON THE SWEET ESCAPE (INTERSCOPE)	11 ⁴	828	780
7	DANIEL POWTER BAD DAY (WARNER BROS.)	11 ⁵	806	765
8	CARRIE UNDERWOOD BEFORE HE CHEATS (ARISTA/ARISTA NASHVILLE/RMG)	11 ⁵	742	798
9	KELLY CLARKSON BECAUSE OF YOU (RCA/RMG)	11 ⁵	710	643
10	SNOW PATROL CHASING CARS (POLYGRAM/A&M/INTERSCOPE)	11 ⁵	687	719

CHART LEGEND

Charts are ranked by plays. (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

☐ Songs showing a 1 increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER:
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT:
Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS:
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:
Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART:
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrences and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrences and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20

in both audience and plays.
n Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

☐ Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

R&R HOT AC

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► **JOHN MAYER** EXTENDS THE HOT AC MARK FOR MOST TOP 10s BY A MALE AS "SAY" RISES 11-10. THE SONG IS HIS NINTH TOP 10, PUSHING HIM FURTHER AHEAD OF RUNNER-UP ROB THOMAS' SIX. AMONG ALL ARTISTS, GOO GOO DOLLS LEAD WITH 13 TOP 10 TITLES.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	31	SARA BAREILLES LOVE SONG	NO. 1 (4 WKS)	11 EPIC	3300 +152	16.438 1
2	2	24	BUCKCHERRY SORRY	ELEVEN SEVEN/ATLANTIC/RRP	11	2868 +110	14.226 2
3	5	11	DAUGHTRY FEELS LIKE TONIGHT	MOST INCREASED PLAYS	11 RCA/RMG	2773 +260	13.333 3
4	6	20	LIFHOUSE WHATEVER IT TAKES	CEFFEN/INTERSCOPE	11	2584 +148	11.745 6
5	3	35	FINGER ELEVEN PARALYZER	WIND-UP	11 114	2442 -103	13.013 4
6	4	25	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE	11 114	2435 -84	11.772 5
7	7	22	LINKIN PARK SHADOW OF THE DAY	WARNER BROS.	11	2201 +35	10.309 7
8	10	15	MAROON 5 WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE	11	2146 +213	9.687 10
9	9	18	ALICIA KEYS NO ONE	MBK/J/RMG	11 114	1978 -9	10.100 8
10	11	14	JOHN MAYER SAY	AWARE/COLUMBIA	11	1971 +167	8.009 12
11	8	38	COLBIE CAILLAT BUBBLY	UNIVERSAL REPUBLIC	11 113	1903 -98	10.064 9
12	15	14	MATCHBOX TWENTY THESE HARD TIMES	MELISMA/ATLANTIC	11	1789 +117	7.321 13
13	17	16	THREE DAYS GRACE NEVER TOO LATE	JIVE/ZOMBA	11 112	1621 +210	6.099 15
14	13	34	DAUGHTRY OVER YOU	RCA/RMG	11 112	1591 -104	9.308 11
15	12	19	TAYLOR SWIFT TEARDROPS ON MY GUITAR	BIG MACHINE/UNIVERSAL REPUBLIC	11 112	1536 -210	6.392 14
16	19	10	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC	11	1463 +186	5.617 16
17	21	6	GAVIN DEGRAW IN LOVE WITH A GIRL	AIRPOWER/MOST ADDED	11 J/RMG	1298 +223	5.356 17
18	20	10	SHERYL CROW LOVE IS FREE	AIRPOWER	A&M/INTERSCOPE	1194 +97	4.985 19
19	18	20	JORDIN SPARKS TATTOO	19/JIVE/ZOMBA	11	1117 -180	5.235 18
20	23	10	ONEREPUBLIC STOP AND STARE	AIRPOWER	MOSLEY/INTERSCOPE	1072 +150	4.788 20
21	22	19	FERGIE CLUMSY	WILL I AM/A&M/INTERSCOPE	11 112	918 -130	4.126 21
22	24	4	FERRAS HOLLYWOOD'S NOT AMERICA	CAPITOL	11	826 +166	2.649 23
23	25	7	JACK JOHNSON IF I HAD EYES	BRUSHFIRE/UNIVERSAL REPUBLIC	11	756 +109	2.753 22
24	26	8	PAT MONAHAN TWO WAYS TO SAY GOODBYE	COLUMBIA	11	629 +7	1.274 31
25	32	8	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD	11	470 +49	1.777 24
26	31	7	THE BRAVERY BELIEVE	ISLAND/IDJMG	11	466 +42	0.656 38
27	33	4	THE LAST GOODNIGHT STAY BEAUTIFUL	VIRGIN	11	456 +40	1.420 27
28	30	5	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/IDJMG	11	449 +21	1.719 25
29	34	6	MARIE DIGBY SAY IT AGAIN	HOLLYWOOD	11	404 +56	1.390 29
30	35	5	CHRIS BROWN WITH YOU	JIVE/ZOMBA	11 112	372 +53	1.400 28
31	39	2	DUFFY MERCY	MERCURY/IDJMG	11	317 +80	0.972 32
32	38	4	VANESSA CARLTON HANDS ON ME	THE INC./UNIVERSAL MOTOWN	11	297 +38	0.714 37
33	29	17	EMERSON HART I WISH THE BEST FOR YOU	MANHATTAN/CAPITOL	11	284 -181	0.725 36
34	36	5	LONDON PIGG FALLING IN LOVE AT A COFFEE SHOP	RCA/RMG	11	280 -12	0.465 -
35	37	3	COUNTING CROWS YOU CAN'T COUNT ON ME	DGC/CEFFEN/INTERSCOPE	11	277 +12	0.466 -
36	NEW		Yael Naim New Soul	TOT OU TARD/ATLANTIC	11	248 +58	0.844 34
37	40	2	THE SPILL CANVAS ALL OVER YOU	ONE ELEVEN/SIRE/REPRISE	11	242 +14	0.436 -
38	NEW		3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC	11	235 +87	0.763 35
39	NEW		AUGUSTANA SWEET AND LOW	EPIC	11	199 +48	0.314 -
40	RE-ENTRY		COLLECTIVE SOUL ALL THAT I KNOW	EL	11	196 -4	0.166 -

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

GAVIN DEGRAW
In Love With A Girl (J/RMG)
KALZ, KFBZ, KRSK, KSRZ, WBNS, WKDD, WKTI, WMTX 8

COLBIE CAILLAT
Realize (Universal Republic)
KDMX, KFBZ, KYKY, WMYX, WNNF, WOMX, WTMX 7

3 DOORS DOWN
It's Not My Time (Universal Republic)
KCDU, KHMV, KJMY, KZZU, WMEE, WMTX, WRMF 7

NEWTON FAULKNER
Dream Catch Me (Aware/Columbia)
KCDU, KLLY, KLTG, KVLV, Sirius The Pulse, WHBC, WTMX 7

THE LAST GOODNIGHT
Stay Beautiful (Virgin)
KQDA, KEZR, KQKQ, KSTP, WCDA, WZPL 6

SHERYL CROW
Love Is Free (A&M/Interscope)
KALC, KIMN, KPEK, KURB, WQAL 5

ONEREPUBLIC
Stop And Stare (Mosley/Interscope)
KALC, KSRZ, KSTZ, WKDD, WPTE 5

FERRAS
Hollywood's Not America (Capitol)
KQDA, KHMV, KYKY, WKTI, WPTE 5

JACK JOHNSON
If I Had Eyes (Brushfire/Universal Republic)
KEZR, KJMY, KRUZ, WMGX, WXLO 5

Yael Naim
New Soul (Tot Ou Tard/Atlantic)
KCIX, KIMN, KQKQ, KRSK, WPLJ 5

3 DOORS DOWN
It's Not My Time (Universal Republic)
KCDU, KHMV, KJMY, KZZU, WMEE, WMTX, WRMF 7

NEWTON FAULKNER
Dream Catch Me (Aware/Columbia)
KCDU, KLLY, KLTG, KVLV, Sirius The Pulse, WHBC, WTMX 7

THE LAST GOODNIGHT
Stay Beautiful (Virgin)
KQDA, KEZR, KQKQ, KSTP, WCDA, WZPL 6

SHERYL CROW
Love Is Free (A&M/Interscope)
KALC, KIMN, KPEK, KURB, WQAL 5

ONEREPUBLIC
Stop And Stare (Mosley/Interscope)
KALC, KSRZ, KSTZ, WKDD, WPTE 5

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JACK JOHNSON
If I Had Eyes (Brushfire/Universal Republic)
KEZR, KJMY, KRUZ, WMGX, WXLO 5

Yael Naim
New Soul (Tot Ou Tard/Atlantic)
KCIX, KIMN, KQKQ, KRSK, WPLJ 5

ADDED AT...
WCDA
Lexington, KY
PD: Charlie Kendall
MD: Chris Elliott
I Nine, If This Room Could Move, O
The Last Goodnight, Stay Beautiful, O
The Spill Canvas, All Over You, O
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
JASON MRAZ I'm Yours (Atlantic/RRP) TOTAL STATIONS: 20	193/29	A FINE FRENZY Almost Lover (Virgin) TOTAL STATIONS: 17	162/27
MADONNA FEAT. JUSTIN TIMBERLAKE 4 Minutes (Warner Bros.) TOTAL STATIONS: 26	179/174	PANIC AT THE DISCO Nine In The Afternoon (Decaydance/Fueled By Ramen/RRP) TOTAL STATIONS: 8	162/13
JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba) TOTAL STATIONS: 9	177/24	THE B-52s Funplex (Astralwerks/Capitol) TOTAL STATIONS: 16	157/46
KATE VOGEGELE Only Fooling Myself (MySpace/Interscope) TOTAL STATIONS: 15	175/13	LEONA LEWIS Bleeding Love (SYCO/J/RMG) TOTAL STATIONS: 8	112/23
JONAS BROTHERS When You Look Me In The Eyes (Hollywood) TOTAL STATIONS: 12	170/15	BOYS LIKE GIRLS Hero/Heroine (Columbia) TOTAL STATIONS: 3	103/7

MOST INCREASED PLAYS

+260	★ DAUGHTRY Feels Like Tonight (RCA/RMG) WMMX +22, KZZO +19, KALC +18, WXLO +18, WAVY +16, KIMN +16, KSTZ +15, KJMY +15, WAJI +14, KLLC +13
+223	★ GAVIN DEGRAW In Love With A Girl (J/RMG) WKTI +28, WMTX +15, KFBZ +14, KIOI +13, KJMY +12, WMGX +12, KALZ +11, KOSO +11, KQDA +9, KFVY +9
+213	MAROON 5 Won't Go Home Without You (A&M/Octone/Interscope) KZZU +19, WTMX +15, KFBZ +14, KIOI +13, KJMY +12, KLLC +12, WQAL +12, WAVY +12, WKDD +11, WJLK +11
+210	THREE DAYS GRACE Never Too Late (Jive/Zomba) KSTZ +28, KRUZ +25, KLLY +20, WMTX +16, KYKY +14, KFBZ +13, WJLK +13, KFVY +9, WMEE +8, WLNK +8
+186	★ COLBIE CAILLAT Realize (Universal Republic) WKRQ +20, WOMX +18, KDMX +16, KSRZ +15, WJLK +15, KYKY +14, WNNF +14, WKDD +12, WRQX +12, KZZO +9

FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **BUCKCHERRY** NOTCHES ITS FIRST CANADIAN NO. 1 AS "SORRY" REACHES THE TOP OF THE CANADA HOT AC CHART.

AC REPORTERS

- | | | | |
|--|---|---|--|
| WYJB/Albany, NY*
OM: Kevin Callahan
PD: Ric Mitchell
APD/MD: Chac O' Hara | WCZR/Flint, MI*
OM/PD: J. Patrick
APD/MD: George McIntyre | WLTE/Minneapolis, MN*
PD: John Lassman
APD/MD: Adam Sprenger | WTVR/Richmond, VA*
OM/PD: Bill Cahill
APD: Adam Stubbs
MD: Kat Simons |
| KMGA/Albuquerque, NM*
OM: Eddie Haskell
PD/MD: Justin Riley | WDAR/Florence, SC
PD/MD: Wil Nichols | WMXC/Mobile, AL*
OM: Steve Powers
PD: Dan Mason
MD: Mary Booth | WSLQ/Roanoke, VA*
PD: Jim Murphy
MD: Dick Daniels |
| WLEV/Allentown, PA*
OM/PD: Shelly Easton
APD/MD: Jerry Padden | KSOJ/Fresno, CA*
OM: Paul Wilson
PD: Mike Brady
MD: Kristen Kelley | WOBM/Monmouth, NJ*
PD/MD: Steve Ardolina | WGFB/Rockford, IL
OM: Jim Stone
PD: Timothy Crull
MD: Gail Lewis |
| KYMG/Anchorage, AK
OM: Mark Murphy
PD/MD: Dave Flavin | KTRR/Ft. Collins, CO
OM/PD: Mark Callaghan | KWAV/Monterey, CA*
PD/MD: Bernie Moody | KBEE/Salt Lake City, UT*
PD: Rusty Keys |
| WFPG/Atlantic City, NJ*
PD/MD: Gary Guida | WHLG/Ft. Pierce, FL*
PD/MD: George Cotes | WMXS/Montgomery, AL*
PD/MD: Brian Roberts | KBAY/San Jose, CA*
PD: Dana Jang
MD: Steve Fox |
| KKMJ/Austin, TX*
PD: Cat Thomas
APD: Stephen Michael Kerr
MD: Terri McCormick | WLHT/Grand Rapids, MI*
OM/PD: Bill Bailey
MD: Kim Carson | WALK/Nassau, NY*
PD/MD: Rob Miller
APD: Patrick Shea | KSTT/San Luis Obispo, CA
OM/PD: Mark Mitchell |
| WCDV/Baton Rouge, LA*
OM: LeBron "LBJ" Joseph
PD: J-Tweezy
APD: DeMarcus Jones
MD: Elizabeth Eads | WOOD/Grand Rapids, MI*
OM: Doug Montgomery
PD/MD: Tim Kiesling | WLTW/New York, NY*
PD: Jim Ryan
APD/MD: Morgan Prue | KSBL/Santa Barbara, CA
OM/PD: Keith Royer
MD: Peter Bie |
| KKMY/Beaumont, TX*
PD: Don Rivers | WMCV/Greenville, NC*
PD: Colleen Jackson | WWFS/New York, NY*
PD: Brian Thomas
APD/MD: Fabi Pimentel | Music Choice
Lite Hits/Satellite
PD: Justin Prager
MD: Michael Schwab |
| WMJY/Biloxi, MS*
OM/PD: Walter Brown | WSPA/Greenville, SC*
OM: Mark Hamlin
PD/MD: Mike McKeel | WGNY/Newburgh, NY
OM/PD: Robert Maines
MD: Joerg Klebe | Sirius Starlite/Satellite*
OM/PD: Kid Kelly |
| WMXW/Binghamton, NY
PD: Doug Mosher | WRCH/Hartford, CT*
PD: Allan Camp
MD: Joe Hann | WHUD/Newburgh, NY*
OM/PD: Steven Petrone
APD/MD: Tom Furci | XM The Blend/Satellite*
OM/PD: Mike Abrams |
| KXLT/Boise, ID*
PD: Brent Carey
APD/MD: Tobin Jeffries | KSSK/Honolulu, HI*
PD: Jamie Hyatt | WVBW/Norfolk, VA*
OM: John Shomby
PD: Mike Allen | KRWV/Seattle, WA*
PD: Laura Dane |
| WMJX/Boston, MA*
OM/PD: Don Kelley
APD: Candy O Terry
MD: Mark Laurence | KUMU/Honolulu, HI*
MD: Lee Kirk | WVDE/Norfolk, VA*
PD: Don London
MD: Mark McCarthy | KVKI/Shreveport, LA*
OM/PD: Gary McCoy |
| WEBE/Bridgeport, CT*
OM/PD: Curt Hansen
MD: Danny Lyons | WAHR/Huntsville, AL*
OM/PD: Lee Reynolds | KCHX/Odessa, TX
PD/MD: Grace Tjerina | WNSN/South Bend, IN
OM/PD: Jim Roberts
APD/MD: Brad King |
| WEZF/Burlington, VT*
OM: Steve Cormier
PD/MD: Gale Parmelee | WJJK/Jackson, MS*
PD: John Anthony | KMGL/Oklahoma City, OK*
PD/MD: Steve O'Brien | KISD/Spokane, WA*
PD: Robert Harder |
| WVAF/Charleston, WV*
OM/PD: Rick Johnson | WTFM/Johnson City, TN*
PD/MD: Mark Baker | KGBX/Springfield, MO*
OM/PD: Paul Kelley | WMAS/Springfield, MA*
OM/PD: Rob Anthony
MD: Jim Rains |
| WDEF/Chattanooga, TN*
OM/PD: Danny Howard
APD: Patti Sanders
MD: Robin Daniels | KCKC/Kansas City, MO*
OM: Mike Kennedy
PD: Ed Walker | KEZK/St. Louis, MO*
PD: Mark Edwards
APD: Bob London | WMBW/Springfield, MA*
OM/PD: Rob Anthony
MD: Jim Rains |
| WLIT/Chicago, IL*
OM/PD: Darren Davis
APD/MD: Eric Richeke | KUDL/Kansas City, MO*
OM/PD: Thom McGinty | WYYY/Syracuse, NY*
OM: Rich Lauber
PD: Kathy Rowe
APD/MD: Marne Mason | KGBX/Springfield, MO*
OM/PD: Paul Kelley |
| WRRM/Cincinnati, OH*
PD: TJ Holland
APD: Ted Morro | WJXB/Knoxville, TN*
PD: Jeff Jarnigan | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer | KEZK/St. Louis, MO*
PD: Mark Edwards
APD: Bob London |
| WDOK/Cleveland, OH*
PD: Dave Popovich
MD: Ted Kowalski | KQIS/Lafayette, LA*
PD: "Fast Eddie" Nelson
MD: Ed "Big Tuna" Perkins | WYZZ/Peoria, IL
OM/PD: Randy Rundle | WYZZ/Syracuse, NY*
OM: Rich Lauber
PD: Kathy Rowe
APD/MD: Marne Mason |
| WTBC/Columbia, SC*
OM/PD: Brent Johnson
APD: Jennifer Jensen | KTDY/Lafayette, LA*
PD: C.J. Clements
APD: Debbie Ray
MD: Steve Wiley | WBEB/Philadelphia, PA*
PD: Chuck Knight | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| WGSY/Columbus, GA*
PD: Alan Quin | WJXB/Knoxville, TN*
PD: Jeff Jarnigan | KESZ/Phoenix, AZ*
PD: Kevin Gossett | WYZZ/Syracuse, NY*
OM: Rich Lauber
PD: Kathy Rowe
APD/MD: Marne Mason |
| KKBA/Corpus Christi, TX*
OM: Ed Ocasas
PD/MD: Bart Allison
APD: Norma Jean Morales | KQIS/Lafayette, LA*
PD: "Fast Eddie" Nelson
MD: Ed "Big Tuna" Perkins | KONA/Tri-Cities, WA
OM/PD: Doug Daniels | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| WLQT/Dayton, OH*
OM/PD: Jeff Stevens
APD/MD: Brian Michaels | KTDY/Lafayette, LA*
PD: C.J. Clements
APD: Debbie Ray
MD: Steve Wiley | KMXZ/Tucson, AZ*
OM: Darla Thomas
PD: Bobby Rich
APD/MD: Leslie Lois | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| KOSI/Denver, CO*
PD: Gary Nolan
APD/MD: Steve Hamilton | WFMK/Lansing, MI*
OM: Brent Alberts
PD/MD: Chris Reynolds | KBEZ/Tulsa, OK*
PD: Dave Dallow | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| WMGC/Detroit, MI*
OM: Jim Harper
PD: Lori Bennett | KSNE/Las Vegas, NV*
PD: Tom Chase
MD: John Berry | KOOI/Tyler, TX
PD/MD: Rick Evans | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| WNIC/Detroit, MI*
PD/MD: Theresa Lucas | KBIG/Los Angeles, CA*
PD/MD: Dave "Chachi" Denes
APD: Jason Griffin | WLZW/Utica, NY
PD: Eric Miller
MD: Mark Richards | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| WOOF/Dothan, AL
PD/MD: Leigh Simpson | KOST/Los Angeles, CA*
PD/MD: Stella Schwartz | WASH/Washington, DC*
PD: Bill Hess | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| KTSM/El Paso, TX*
PD/MD: Bill Tole
APD: Sam Cassiano | WMGN/Madison, WI*
PD: Pat O'Neill
APD: Amy Ziebell
MD: Amy Abbott | KRBB/Wichita, KS*
OM/PD: Lyman James
MD: Dave Wilson | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| WXKC/Erie, PA
OM: Adam Reese
PD: Ron Arlen | WZID/Manchester, NH*
OM/PD: Bob Bronson | WMGS/Wilkes Barre, PA*
PD: Stan Phillips
APD: Fran Pantuso
MD: Brian Hughes | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| | WLRQ/Melbourne, FL*
OM/PD: Ken Holiday
APD/MD: Michael W. Lowe | WJBR/Wilmington, DE*
OM: Michael Waite
PD: Mike Sommers
MD: Catey Hill | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| | WRVR/Memphis, TN*
OM/PD: Jerry Dean
MD: Scott Miller | WSRS/Worcester, MA*
PD/MD: Tom Holt | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| | WMGQ/Middlesex, NJ
PD: Jeff Rafta
APD/MD: Debbie Mazella | WARM/York, PA*
PD: Dave Russell
MD: Melanie Gardner | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |
| | WLDB/Milwaukee, WI*
PD/MD: Stan Atkinson | | WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer |

* Monitored Reporters

CANADA AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
2	28	2	MICHAEL BUBLE LOST	143/REPRISE/WARNER	407	+23
1	26	1	COLBIE CAILLAT RUBBLY	UNIVERSAL REPUBLIC/UNIVERSAL	400	-7
3	19	3	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	346	-20
4	11	4	ALICIA KEYS NO ONE	MBK/J/SONY BMG	342	-14
8	7	7	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	297	+34
5	28	5	CELINE DION TAKING CHANCES	COLUMBIA/SONY BMG	284	-13
6	24	6	FEIST 1234	ARTS & CRAFTS	271	-26
7	30	7	ENRIQUE IGLESIAS SOMEBODY'S ME	UNIVERSAL LATINO/INTERSCOPE/UNIVERSAL	263	-7
14	7	14	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	254	+34
10	32	10	JULY BLACK SEVEN DAY FOOL	UNIVERSAL	250	+4
11	37	11	FERGIE BIG GIRLS DON'T CRY	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	246	+2
12	9	12	ALI SLAIGHT THE STORY OF YOUR LIFE	WARNER	236	-19
13	33	13	PLAIN WHITE T'S HEY THERE DELILAH	FEARLESS/HOLLYWOOD/UNIVERSAL	211	-11
14	25	14	BLUE ROEDO THIS TOWN	WARNER	203	-30
15	37	15	KALAN PORTER DOWN IN HEAVEN	SONY BMG	200	+8
16	8	16	MICHAEL MCDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN/UNIVERSAL	199	+21
18	38	18	AVRIL LAVIGNE WHEN YOU'RE GONE	RCA/SONY BMG	187	+19
19	30	19	RYAN DAN THE FACE	UNIVERSAL	158	+4
20	50	20	HAYLEY SALES WHAT YOU WANT	UNIVERSAL	136	-15
17	35	17	JAMES BLUNT 1973	CUSTARD/ATLANTIC/WARNER	131	-46
23	23	23	BRIAN MELO ALL I EVER WANTED	SONY BMG	129	+8
21	8	21	TAYLOR SWIFT TEARDROPS ON MY GUITAR	BIG MACHINE/UNIVERSAL	129	+4
22	30	22	JUSTIN HINES WISH YOU WELL	UNIVERSAL	120	-2
24	9	24	SHERYL CROW LOVE IS FREE	A&M/INTERSCOPE/UNIVERSAL	106	-12
25	14	25	SANTANA FEAT. CHAD KROEGER INTO THE NIGHT	ARISTA/SONY BMG	92	-3
26	7	26	JULIE CROCHETIERE PRECIOUS LOVE	SOMERSET	89	+2
29	6	29	JORDIN SPARKS TATTOO	19/JIVE/SONY BMG	87	+18
30	8	30	ETIENNE DRAPEAU ECRIRE L'AMOUR	PRODUCTIONS DRAPEAU/SELECT	73	+6
28	10	28	ISABELLE BOULAY TON HISTOIRE	AUDIOGRAM	73	+2
34	15	34	BOOM DES JARDINS UN PEU PRESSE	BOOM DES JARDINS	71	+13

CANADA HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
2	16	2	BUCKCHERRY SORRY	ELEVEN SEVEN/UNIVERSAL	824	+41
1	21	1	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	785	0
4	9	4	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	714	+56
7	11	7	FABER DRIVE WHEN I'M WITH YOU	UNIVERSAL REPUBLIC/UNIVERSAL	705	+73
8	10	8	DAUGHTRY FEELS LIKE TONIGHT	RCA/SONY BMG	662	+38
3	21	3	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/UNIVERSAL	642	-30
5	17	5	MARDON 5 WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE/UNIVERSAL	632	-17
9	10	9	CHRIS BROWN WITH YOU	JIVE/SONY BMG	623	+24
12	6	12	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD/UNIVERSAL	537	+59
10	10	10	JOHN MAYER SAY	AWARE/COLUMBIA/SONY BMG	533	-30
16	13	16	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE/UNIVERSAL	492	+35
6	17	6	JORDIN SPARKS TATTOO	19/JIVE/SONY BMG	488	-145
11	25	11	FINGER ELEVEN I'LL KEEP YOUR MEMORY VAGUE	WIND-UP	486	-34
15	14	15	ELISE ESTRADA UNLOVE YOU	ROCKSTAR	473	+13
22	7	22	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	468	+108
18	18	18	LINKIN PARK SHADOW OF THE DAY	WARNER BROS./WARNER	451	-3
19	12	19	THREE DAYS GRACE NEVER TOO LATE	JIVE/SONY BMG	429	+22
13	19	13	SIMPLE PLAN WHEN I'M GONE	LAVA/ATLANTIC/WARNER	411	-60
17	22	17	AVRIL LAVIGNE HOT	ARISTA/SONY BMG	407	-50
14	25	14	ALICIA KEYS NO ONE	MBK/J/SONY BMG	391	-74
30	4	30	MARIAH CAREY TOUCH MY BODY	ISLAND/UNIVERSAL	388	+115
21	8	21	SEAN KINGSTON TAKE YOU THERE	BELUGA HEIGHTS/EPIC/SONY BMG	365	+3
9	23	9	BRIAN MELO SHINE	SONY BMG	363	+34
31	4	31	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/SONY BMG	354	+95
29	5	29	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	336	+44
20	26	20	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	318	-56
32	3	32	CRASH PARALLEL WORLD WE KNOW	BLACK BOX RECORDINGS/SONY BMG	316	+73
26	15	26	KREESHA TURNER BOUNCE WITH ME	EMI	299	-10
24	23	24	MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS./WARNER	291	+291
28	26	28	FERGIE CLUMSY	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	290	-35

♦ indicates CanCon



Digital recording and mastering technology ignite 'loudness wars'

CDs: A Whisper, Loud As A Shout

Carol Archer

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Imagine that it's December already, and you're in mall-crawl mode. Amid the barrage of Christmas music playing overhead, you hear a song you know inside out: John Lennon and Yoko Ono's 1971 "Happy Xmas (War Is Over)." As it opens, you recognize Ono's whisper of "I happy Christmas, Kyoko" (to her daughter) and Lennon's "Happy Christmas, Julian." But something is different. Actually, you realize, something is definitely wrong here. Instead of delicate whispers, their speaking voices are eerily loud, as though recorded through a bullhorn.

The culprit is digital recording and remastering technology that makes today's CDs sound louder than the original recordings. Legions of music lovers contend that the effect makes CDs difficult, even painful, to listen to. CDs have been around for more than 20 years, although the issue of loudness emerged more recently. In the mid-'90s, industry cognoscenti suggested that Oasis' early recordings first hurled loudness over the top, unleashing the so-called "loudness wars." A post on YouTube offers a simple, incisive tutorial on the topic: youtube.com/watch?v=3Gmex_4hreQ. You'll pick up the basics in less than two minutes.

Loudness has become a particularly sensitive issue for purveyors of smooth jazz music, which, by its nature, often calls for quieter passages and the need for greater dynamic range than a lot of mainstream output. Since the dawn of digital technology, commonly used compression techniques have left much music "squashed." For jazz, the nuances between soft, quiet passages to louder ones, usually in the chorus and instrumental solos, are undetectable, while some sounds have been eliminated entirely, such as the high-hat and snare drum from a percussion track.

Sterling Sound/New York senior mastering engineer Chris Gehringer, who mastered Boney James' two most recent albums, notes that in '60s and '70s top 40 radio, the louder a record, the better it hit a station's compres-

sors. "Records screamed out through the speakers," he says. "But people don't sit in a room and listen to vinyl; they go to the gym with their iPod." Artists, producers and label executives claim they want records with dynamic range, but "they get all scared, because no one wants their music to sound the lowest in an iPod. Sometimes I lower the volume in a mix by dropping, then re-EQ'ing it, to put some life back into a record."

Bassist/producer Marcus Miller takes into consideration the setting in which people will listen to his productions. He likes to imagine them sitting between the speakers of their home stereos, "having their minds blown." In reality, however, they are more likely to listen in cars and on iPods and cell phones. "So you start mastering to your medium and have enough mid-range to cut through traffic noise—a big consideration—so it will be effective on the iPod," he says. "But I play the bass, so I can't cut out the bottom or what am I doing? I try to strike a balance. It's always a compromise."

Veteran industry promotion/A&R executive Bud Harner says that when he compares a vinyl pressing with a CD, he is "floored by how much better the vinyl sounds. I listened to Ella Fitzgerald sides on vinyl, then to the remastered CD on Verve. The guitar solo on the original was 'dry,' with no echo or reverb, but there it was on the CD, which someone added, and it real-



Harner



'One has to wonder if compression and loudness are one reason why people are buying fewer CDs.'

—Bill Cason



'The more frequencies there are and the bigger the dynamic range, the more sensually and emotionally engaging the music.'

—Paul Brown

ly annoyed me. I want to hear things as they were intended," he says.

Similarly, Shanachie Entertainment VP of artist development and national promotion Bill Cason says, "Loudness ruins modern music. It's a tragedy." While he loves both acts, Cason finds CDs of the Red Hot Chili Peppers' "Stadium Arcadium" and Coldplay's "X&Y" "unlistenable and fatiguing to the ear; yet on vinyl, sweet as pie."

"I couldn't get more than three songs into each before I had to move on," Cason says. "One has to wonder if compression and loudness are one reason why people are buying fewer CDs." He recommends the Web site needledrop.wikispaces.com, where assorted reiterations of countless artists' music, remastered ad infinitum, can be found and given the "A-B" test. (David Bowie fans, be forewarned.)

Leading engineer Al Schmitt, along with a coalition of like-minded recording professionals, including George Massenberg, Phil Ramone and Ed Cherney, collectively dubbed Turn It Up, believes the listener should control volume levels. "We want the public to know that we want to mix and master our records with the right dynamics, so you can hear all the instruments and there's transparency to the mix. When a recording is too loud, sibilant and bright, with no dynamic range or let-up, you get ear fatigue. My records sound like a painting; those loud guys sound like they have two colors," he says.

Smooth jazz producer and Peak recording artist Paul Brown concurs. "People are more affected by frequencies and dynamics than pure levels. Your body feels sound waves that wash over you because sine-waves coming out of the speakers are moving air. When you squash them, you lose that spaciousness and air. Maybe that has more 'projection' and mid-range, but it's the dynamics that suck people into the music. The more frequencies there are, and the bigger the dynamic range, the more sensually and emotionally engaging the music."

Brown believes that records do sound worse than they used to. "Remastering ruins them. Listen to [Miles Davis'] 'Kind of Blue' on vinyl in mono, an unbelievable sonic experience; then a George Benson record from the '80s, which sounds squashed and tiny. Miles' record was totally unaffected, just guys playing together in a room, so there was the leakage factor, and no reverb except from the room itself. Back then, there were two boards and two tape machines. You can't do better than that in terms of warmth and clarity."

The vast majority of the smooth jazz format's programmers listen to music with an ear toward a great song—strong production values, a tremendous and compelling hook, performed by an outstanding artist. Must they now also ask themselves whether some records sound too loud for their listeners to bear?

R&R

R&R SMOOTH JAZZ

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▶ **JOHN LEGEND** HAS A BRIGHT OUTLOOK AS "EACH DAY GETS BETTER" HITS AIRPOWER IN ITS THIRD WEEK ON THE CHART WITH THE LIST'S SECOND-BEST INCREASE (23-19, UP 64 PLAYS).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS MPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	9	KENNY G Sax-o-loco	NOL 1 (1 WK) STARBUCKS/CONCORD/CMG	535 +53	5.390	1
2	1	20	PAUL HARCADISTE Lucky Star	TRIPPIN' N' RHYTHM	500 0	5.212	2
3	3	14	EUGE GROOVE Mr. Groove	NARADA JAZZ/BLC	442 -32	3.298	4
4	7	10	JESSY J Tequila Moon	PEAK/CMG	352 0	3.571	3
5	4	27	ERIC MARIENTHAL Blue Water	PEAK/CMG	350 -36	2.898	8
6	5	26	CHRIS BOTTI Venice	COLUMBIA	341 -43	3.208	5
7	8	21	EVERETTE HARP Old School	SHANACHIE	325 -16	2.314	11
8	9	9	CHRIS STANDRING Love & Paragraphs	ULTIMATE VIBE	307 0	3.014	7
9	11	13	PAUL BROWN Ol' Skoolin'	PEAK/CMG	297 +23	2.760	10
10	6	29	BONE & JAMES Let It Go	CONCORD/CMG	281 -98	3.157	6
11	10	17	CHUCK LOEB Window of the Soul	HEADS UP	276 -5	1.799	13
12	12	8	MICHAEL MCDONALD (Your Love Keeps Lifting Me) Higher and Higher	UNIVERSAL MOTOWN	269 +7	2.793	9
13	14	21	NYEE MOSES Between Jus	NYEE MOSES	235 +10	1.626	15
14	13	29	CANDY DULFER L.A. City Lights	HEADS UP	222 -29	1.687	14
15	15	19	WALTER BEASLEY Why No' You	HEADS UP	221 -2	1.869	12
16	16	7	NORMAN BROWN Pop's Cool Groove	PEAK/CMG	216 +16	1.557	16
17	21	3	MINDI ABAIR Smile	PEAK/CMG	184 +78	1.502	17
18	17	8	RICK BRAUN & RICHARD ELLIOT Better Times	ARTIZEN	160 -13	0.976	23
19	23	3	JOHN LEGEND Each Day Gets Better	G.O.O.D./COLUMBIA	156 +64	1.298	18
20	22	7	MARCUS MILLER FEATURING CORINNE BAILEY RAE Free	3 DEUCES/CMG	129 +23	0.990	22
21	19	4	ROBIN THICKE Can U Believe	STAR TRAK/INTERSCOPE	123 +4	1.114	19
22	20	4	SAX PACK Fallin' For You	SHANACHIE	118 +12	0.764	26
23	NEW		SOUL BALLET Da Da D'Amoris	ARTIZEN	85 +29	0.668	27
24	25	6	NILS Dreamin'	BAJA/TSR	81 +5	0.439	29
25	26	14	BLAKE AARON Bumpin' on the Wes Side	INNERVISION	79 +6	0.837	25
26	NEW		JESSE COOK Cafe Mocha	KOCH	69 +38	0.341	-
27	28	2	STEVE OLIVER FEATURING WARREN HILL On The Upside	SOM	68 +10	0.242	-
28	NEW		ALICIA KEYS Like You'll Never See Me Again	MBK/J/RMG	66 +36	0.905	24
29	NEW		SEAL Rollin'	WARNER BROS.	60 +15	1.030	21
30	RE-ENTRY		MARC ANTOINE Spooky	PEAK/CMG	54 +5	1.092	20

NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
U-NAM Keep The Faith (Trippin' N' Rhythm)	54/2	KIRK WHALUM Big Ol' Shoes (Rendezvous)	46/16	KEYSHIA COLE I Remember (Imani/Geffen/Interscope)	39/25
TOTAL STATIONS:	5	TOTAL STATIONS:	5	TOTAL STATIONS:	2
BOB BALDWIN Third Wind (NuGroove)	49/35	NICK COLIOPNE Keepin' It Cool (Narada Jazz/BLC)	40/1	BRIAN CULBERTSON Always Remember (GRP/Verve)	28/23
TOTAL STATIONS:	6	TOTAL STATIONS:	6	TOTAL STATIONS:	5

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
BRIAN CULBERTSON Always Remember (GRP/Verve) KBZN, KRVR, KSSJ, WNWV, XM Watercolors	5
RICK BRAUN & RICHARD ELLIOT Better Times (ARTIZEN) KSSJ, WDSJ, WSJW	3
JESSE COOK Cafe Mocha (Koch) KBZN, KWJZ, KYOT	3
NORMAN BROWN Pop's Cool Groove (Peak/CMG) WDSJ, WSJW	2
MARCUS MILLER FEAT. CORINNE BAILEY RAE Free (3 Deuces/CMG) KBZN, WSJW	2
NILS Dreamin' (Baja/TSR) KKSJ, KYOT	2
BOB BALDWIN Third Wind (NuGroove) Jones Radio Networks, WJZZ	2
GERALD VEASLEY Slip N Slide (Heads Up) WJZZ, WSJW	2
CHRIS STANDRING Love & Paragraphs (Ultimate Vibe) Jones Radio Networks	1
CHUCK LOEB Window Of The Soul (Heads Up) KKSJ	1

ADDED AT...

WNWV
Cleveland, OH
OM/PD: Bernie Kimble
John Legend, Each Day Gets Better, 2
Brian Culbertson, Always Remember, 0
Seal, Rolling, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

SMOOTH JAZZ INDICATOR

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	8	9	KENNY G Sax-o-loco	STARBUCKS/CONCORD/CMG	203 +3
2	3	12	JESSY J Tequila Moon	PEAK/CMG	202 +23
3	2	18	PAUL HARCADISTE Lucky Star	TRIPPIN' N' RHYTHM	185 -6
4	4	12	EUGE GROOVE Mr. Groove	NARADA JAZZ/BLC	166 -7
5	6	8	NORMAN BROWN Pop's Cool Groove	PEAK/CMG	160 +5
6	5	20	EVERETTE HARP Old School	SHANACHIE	159 +1
7	12	12	RICK BRAUN & RICHARD ELLIOT Better Times	ARTIZEN	150 +1
8	8	11	NILS Dreamin'	BAJA/TSR	139 +3
9	8	8	CHRIS STANDRING Love & Paragraphs	ULTIMATE VIBE	132 +1
10	9	9	TOM BRAXTON FEAT. BRIAN SIMPSON Escape	PACIFIC COAST JAZZ	131 +2
11	5	5	STEVE OLIVER FEAT. WARREN HILL On The Upside	SOM	130 +3
12	12	28	ERIC MARIENTHAL Blue Water	PEAK/CMG	116 -9
13	13	10	DARREN MOTAMEDY Love You Just So Much	MASHAD	113 -1
14	16	6	MARCUS MILLER FEAT. CORINNE BAILEY RAE Free	3 DEUCES/CMG	110 +10
15	20	3	MINDI ABAIR Smile	PEAK/CMG	107 +11
16	15	11	PAUL BROWN Ol' Skoolin'	PEAK/CMG	106 -3
17	18	3	GERALD VEASLEY Slip N Slide	HEADS UP	100 +2
18	17	4	SEKOU BUNCH Take A Walk	TRIPPIN' N' RHYTHM	100 0
19	14	12	CHUCK LOEB Window of the Soul	HEADS UP	100 -10
20	23	4	BOB BALDWIN Third Wind	NUGROOVE	98 +6
21	19	9	CHRIS GEITH Waves of Life	NUANCE	98 +2
22	22	3	JIMMY SOMMERS FEAT. BRIAN CULBERTSON Kickin' It	GEMINI	96 +4
23	28	3	MIKE LEVINE Headin' Home	RHOMBUS	95 +18
24	NEW		DWAYNE KERR Smooth	DMANN'S	90 +30
25	24	6	JEFF OSTER Serengeti	RETSO	90 +3
26	21	11	LES SABLER Club Street	MUSIC FORCE	90 -6
27	3	3	BRIAN BROMBERG Shag Carpet	ARTISTRY	89 +9
28	25	4	SAX PACK Fallin' For You	SHANACHIE	84 0
29	NEW		JAY LEACH Cleared For Takeoff	PLAYLIST	81 +14
30	26	10	MICHAEL MCDONALD Walk On By	UNIVERSAL MOTOWN	77 -6

MOST INCREASED PLAYS

+78	MINDI ABAIR Smile (Peak/CMG) WNWV +13, KYOT +12, KKSJ +11, KRVR +9, WDSJ +8, KJZS +7, WJZZ +4, WNIA +4, WJZZ +3, XWRC +2
+64	JOHN LEGEND Each Day Gets Better (G.O.O.D./Columbia) WDSJ +16, KRVR +14, KYOT +14, WJZZ +8, KBZN +4, WLVE +4, KJZS +2, WVMV +2, WNWV +2, WLOQ +1
+53	KENNY G Sax-o-loco (Starbucks/Concord/CMG) WSJW +16, KJZY +12, KBZN +6, KRVR +6, WNIA +5, WJZZ +3, KKSJ +3, KYOT +2, WLOQ +2, WSMJ +2
+38	JESSE COOK Cafe Mocha (Koch) SLC +11, KSSJ +11, KRVR +6, XWRC +5, KBZN +4, KJZS +1, KKSJ -1
+36	ALICIA KEYS Like You'll Never See Me Again (MBK/J/RMG) WJZZ +22, WNIA +8, WLOQ +7, WSMJ +2

FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
25 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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SMOOTH JAZZ REPORTERS

- | | | | | | | | |
|--|---|---|---|--|--|--|---|
| WJZZ/Atlanta, GA*
OM: Steve Hegwood
PD/M: Dave Kosh | WNWV/Cleveland, OH*
OM/PD: Bernie Kimble | WQTQ/Hartford, CT
PD/M: Stewart Stone | KSBR/Los Angeles, CA
OM/PD: Terry Wedel
MD: Vienna Yip | WVAS/Montgomery, AL
OM: Candy Capel
MD: Jay Holcley | KJZS/Reno, NV*
PD: Mark Keele
PD/M: Jay Davis | KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/M: Rob Singleton | Sirius Jazz Cafe/Satellite*
OM: Gregg Steele
PD: Shirley Maldonado |
| WEAA/Baltimore, MD
PD: Sandi Mallory
APD/M: Marcellus "Bassman" Shepard | WDSJ/Dayton, OH*
OM/PD: Jeff Stevens | KPVU/Houston, TX
PD: Wayne Turner | KTWV/Los Angeles, CA*
PD: Paul Goldstein
APD/M: Blake Florence | WHOV/Norfolk, VA
PD: Kevin "The Moose" Anderson | KSSJ/Sacramento, CA*
PD/M: Lee Hansen | DMX Jazz Vocal Blend/Satellite
PD/M: Rochelle Matthews | XM Watercolors/Satellite*
PD: Shirilita Colon
MD: Lynette White |
| WSMJ/Baltimore, MD*
PD/M: Lori Lewis | WVMV/Detroit, MI*
OM/PD: Tom Sleehler
MD: Sandy Kovach | KJLU/Jefferson City, MO
OM: Mike Downey
PD/M: Dan Turner
APD: LaVaughn Wilson | WGRV/Melbourne, FL
PD/M: Randy Bennett
APD: Jan Julian | WLOQ/Orlando, FL*
PD: Paul Lavoie
APD: Brian Morgan
MD: Patricia James | KBZN/Salt Lake City, UT*
OM/PD: Dan Jessop | DMX Smooth Jazz/Satellite
PD/M: Rochelle Matthews | KWJZ/Seattle, WA*
PD: Carol Handley
MD: Dianna Rose |
| WVSU/Birmingham, AL
OM/PD: Andy Parrish | WZJZ/Ft. Myers, FL
OM: Louis Kaplan
APD/M: Randi Bachmar | KOAS/Las Vegas, NV*
OM/PD: Duncan Payton
MD: Lynn Briggs | WLVE/Miami, FL*
OM/PD: Rich McMillan | WJZZ/Philadelphia, PA*
PD: Michael Tozzi
MD: Frank Childs | KIFM/San Diego, CA*
PD: Mike Vasquez
APD: J. Wiedenheimer
MD: Kelly Cole | Jones Radio Networks/Satellite*
OM/PD: Steve Hibbard
APD/M: Laurie Cobb | KCOZ/Springfield, MO
OM: Jae Jones
PD/M: Jarrett Grogan |
| WNIA/Chicago, IL*
OM/PD: Darren Davis
MD: Rick O'Dell | WSBZ/Ft. Walton Beach, FL
PD: Mark Carter
MD: Mark Edwards | KUAP/Little Rock, AR
PD/M: Michael Nellums | KRVR/Mcdesto, CA*
OM/MD: Doug Wulff
PD: James Bryan | KYOT/Phoenix, AZ*
PD: Smokey Rivers
APD/M: Angie Handa | KKSF/San Francisco, CA*
PD/M: Ken Jones | Music Choice Smooth Jazz/Satellite
APD: Will Kinnally | WSJT/Tampa, FL*
PD: Ross Block
MD: Kathy Curtis |

* Monitored Reporters



With budgets tightening, WNOR/Norfolk PD Harvey Kojan found himself thrust back on the air—and he's not alone

Return Of The On-Air PD

Mike Boyle

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It was a sad time in Norfolk last July when Saga Communications rock WNOR PD Harvey “Big Bird” Kojan had to break the news to longtime APD/MD/afternoon host Tim Parker, whom he hired in 1994, that budgetary considerations were forcing the company to adjust its head count. Recalling the time, Kojan says, “It was a painful, agonizing decision for all concerned,” but in today’s unfortunate reality, a move that is becoming more commonplace as each day passes. He adds, “Saga fought the good fight better than most, and continues to do so, but when revenues are down, cost-cutting is the natural outcome.”

Once the tough decision was made to eliminate Parker’s position, Kojan faced losing what he calls the “luxury” of being an off-air PD for a single station and had to strap on his headphones for the first time in almost 20 years. “It was assumed I’d fill the [afternoon] slot,” Kojan says. “Voice-tracking was never considered.”

He recalls that his biggest concern was time management. “I’d been an off-air PD for over 14 years. I’d already managed to fill eight to 10-plus hours a day with work. Now I was faced with adding an airshift while simultaneously losing Tim, who was my right-hand man for nearly my entire programming career. So it was a double whammy.”

As you would expect, Kojan was also concerned with having to relearn how to be an air personality. “The last time I did an airshift we primarily used these things called records and carts. There were some growing pains for sure. Heck, there still are. But I’m a better jock now than way back then because of all I’ve learned from the programming side. You should hear the aircheck sessions I have with myself.”

Trepidations aside, Kojan admits that going back on the air has its pluses. “I’d already established myself as a ‘pseudo personality’ as the target of continuous taunting from our ‘Tommy & Rumble’ morning show. I’ve voiced a lot of first-person promos and made enough on-air guest appearances to be at least somewhat familiar with a good portion of the audience.

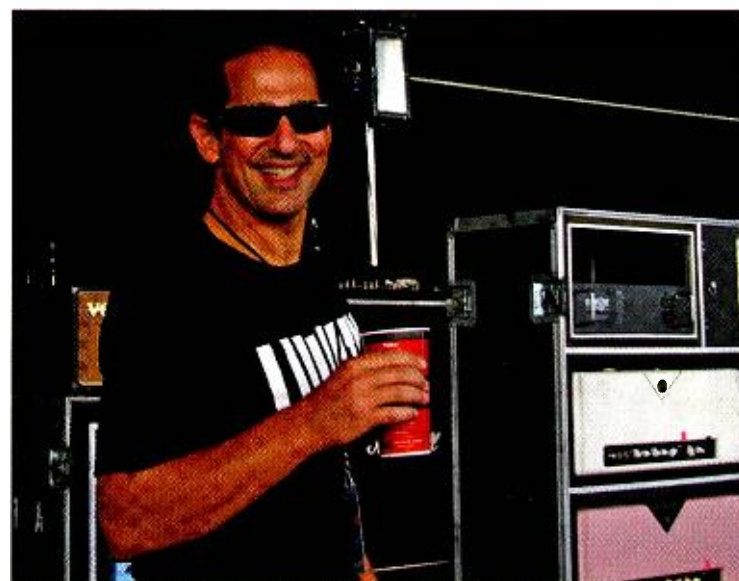
Pulling a daily shift has allowed me to expand that role and give listeners even more of an opportunity to get to know the boss and communicate with him.”

Kojan says he’s becoming comfortable behind the mic again and genuinely likes being back on the air. “That’s the reason I got in this business in the first place. On-air will always be my first love, along with production. I never intended on getting into management. My goal was to avoid any real responsibility at all costs. I always figured if I became a PD I’d be a poster child for the Peter Principle, which says that people tend to rise to their level of incompetence. Undoubtedly some of my staffers would say I’ve done exactly that.”

Technology Helps With Logistics

Kojan is still adjusting to his new surroundings in the studio, but he believes that technology has played a major role in his ability to be effective in his dual role as a programmer and air talent.

“Shelley, our morning news personality, was already voice-tracking 7 p.m.–midnight, which was her former shift before she joined the morning show,” Kojan says. “I quickly realized she could voice-track the 6 p.m. hour as well, meaning I’d only be tethered to the control room for three hours. I later realized I could voice-track the first two breaks of the 3 p.m. hour when necessary. And naturally I can mul-



‘I’m a better jock now than way back then because of all I’ve learned from the programming side. You should hear the aircheck sessions I have with myself.’

—Harvey Kojan

titask and handle some programming during my airshift. Again, modern computer technology helps. All the elements are in the computer, sequenced and ready to go.”

With all of that said, Kojan says he tries not to spend all of his on-air time working on off-air tasks. “It’s just too easy to get wrapped up in other work and become distracted. I’m answering e-mails, editing music, working on the Web site, etc., and suddenly realize that the song’s fading out and it’s time to crack the mic—just like 20 years ago. The key difference is that now all my elements are cued up. There’s no more racing to the shelves to grab a record, slam carts into the cart machine, etc. These kids today will never know what it’s like to cue up a record and load commercials while simultaneously doing a live break, which is probably a good thing.”

Delegate, Delegate

As we’ve all heard many times before, the key to being a successful manager—sometimes said with tongue planted firmly in cheek—is to have an advanced degree in the art of delegation. In Kojan’s case, he had no choice.

“Tim was a former longtime program director and I leaned on him heavily during his long tenure here. Luckily, Sonja Morrell, my midday personality, has been with me for well over a decade and was already familiar with many of the duties Tim had performed. Additionally, Sonja is an extraordinarily well-organized person. It just comes to her naturally. That’s not something you can usually say about an on-air personality, or most radio people for that matter. Most personalities tend to be long on creativity but short on organization. Sonja’s an exception. She has the perfect skill set—very complementary to mine. I can’t imagine what it would be like without her.

“Oh, wait; I’d better imagine that, because her first child is due in June,” he adds. “Holy crap . . . Her maternity leave is just around the corner. I am royally screwed.”

And for the PD finding him or herself faced with climbing behind a mic again, too, Kojan offers another quip: “Refill that Xanax prescription.”

R&R

Timeline

After graduating from the State University of New York at Albany, WNOR/Norfolk PD/afternoon host Harvey Kojan spent 11 years as on-air personality:

- 1976-1979: WQBK-FM/Albany, N.Y.
- 1980-1983: WPYX/Albany
- 1984: “Cup of coffee” doing mornings at then-WGRQ (97 Rock)/Buffalo
- 1984-1987: PM drive at KLOL/Houston, the last six months as MD
- 1987-1993: AOR editor at R&R
- 1993-present: PD at WNOR; off-air till July 2007 when he took over afternoons

R&R ALTERNATIVE

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▶ **DEATH CAB FOR CUTIE SCORES MOST INCREASED PLAYS WITH THE YEAR'S LARGEST WEEKLY JUMP IN SPINS (UP 434) AND MOST ADDED HONORS AS "I WILL POSSESS YOUR HEART" OPENS AT NO. 33.**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST/TITLE	NIelsen BDS CERTIFICATION	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	22	FOO FIGHTERS LONG ROAD TO RUIN	NO. 1 (6 WKS)	☆	1763 -114	6.515	3
2	2	21	PUDDLE OF MUDD PSYCHO			1455 -17	5.702	4
3	3	25	LINKIN PARK SHADOW OF THE DAY		☆	1379 -44	6.947	2
4	7	25	THE BRAVERY BELIEVE			1234 +85	5.699	5
5	9	9	ATREYU FALLING DOWN		☆	1223 +176	3.582	12
6	11	5	SEETHER RISE ABOVE THIS			1162 +149	5.223	6
7	4	30	SEETHER FAKE IT			1151 -112	5.080	7
8	6	34	FOO FIGHTERS THE PRETENDER		☆	1140 -16	7.476	1
9	5	19	PARAMORE CRUSHCRUSH			1132 -29	3.735	11
10	14	5	3 DOORS DOWN IT'S NOT MY TIME		☆	1087 +184	4.079	10
11	8	16	JACK JOHNSON IF I HAD A YES			1065 -43	4.204	9
12	12	8	PANIC AT THE DISCO NINE IN THE AFTERNOON		☆	1050 +67	3.524	13
13	10	39	RISE AGAINST THE GOOD LEFT UNDONE		☆	960 -70	4.487	8
14	16	9	ASHES DIVIDE THE STONE			932 +61	1.958	27
15	15	15	JIMMY EAT WORLD ALWAYS BE		☆	811 -66	2.730	17
16	13	25	AVENGED SEVENFOLD ALMOST EASY			809 -115	2.375	22
17	21	6	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS			765 +100	2.402	21
18	17	36	CHEVELLE I GET IT		☆	754 -110	3.260	15
19	23	6	10 YEARS BEAUTIFUL			709 +49	2.495	19
20	25	8	THEORY OF A DEADMAN SO HAPPY		☆	684 +43	2.226	24
21	22	6	R.E.M. SUPERNATURAL SUPERSERIOUS			663 0	2.438	20
22	24	17	SICK PUPPIES MY WOP...D			633 -26	1.450	35
23	27	3	LINKIN PARK GIVEN UP			618 +87	2.364	23
24	26	9	SERJ TANKIAN SKY IS COVER		☆	578 -4	1.920	28
25	30	6	VAMPIRE WEEKEND A-PUNK			568 +52	2.173	25
26	28	14	THREE DAYS GRACE RIOT		☆	556 +32	1.506	34
27	31	7	AGAINST ME! STOP		☆	533 +34	1.607	31
28	34	3	PENNYWISE THE WESTERN WORLD			530 +93	3.289	14
29	20	10	FOXEOOR HOT TUBS MOTHER MARY			529 -152	1.298	38
30	32	9	SIXX: A.M. LIFE IS BEAUTIFUL			526 +52	1.787	29
31	29	16	BREAKING BENJAMIN UNTIL THE END		☆	501 -16	1.701	30
32	35	5	MGMT TIME TO PRETEND			469 +53	1.346	37
33	NEW		DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART		☆	434 +434	2.855	16
34	33	10	BULLET FOR MY VALENTINE SCREAM AIM FIRE			423 -26	0.701	-
35	37	8	BUCK CHERRY SORRY		☆	381 +2	2.630	18
36	38	11	SPOON DON'T YOU EVAH			361 +3	1.017	39
37	36	5	GNARLS BARKLEY RUN			361 -23	0.990	40
38	NEW		SAVING ABEL ADDICTED			350 +41	0.660	-
39	40	3	CHEVELLE THE FAD		☆	341 +5	0.618	-
40	NEW		LUDD LOVE ME DEAD			319 +13	1.569	32

MOST ADDED

ARTIST/TITLE / LABEL	NEW STATIONS
DEATH CAB FOR CUTIE I Will Possess Your Heart (Atlantic)	19
DISTURBED Inside The Fire (Reprise)	17
THE RACONTEURS Salute Your Solution (Third Man/Warner Bros.)	16
KID ROCK All Summer Long (Top Dog/Atlantic)	5
SEETHER Rise Above This (Wind-up)	4
10 YEARS Beautiful (Universal Republic)	4
PENNYWISE The Western World (MySpace)	4
THE KOOKS Always Where I Need To Be (Astralwerks)	4
FOO FIGHTERS Let It Die (Roswell/RCA/RMG)	4
ATREYU Falling Down (Hollywood)	3

ADDED AT... KXKR
Salt Lake City, UT
PD: Todd Noker
MD: Artie Fufkin
Death Cab For Cutie, I Will Possess Your Heart, 22
Vampire Weekend, A-Punk, 8
The Raconteurs, Salute Your Solution, 1
Disturbed, Inside The Fire, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST/TITLE / LABEL	PLAYS /GAIN	ARTIST/TITLE / LABEL	PLAYS /GAIN
ANGELS AND AIRWAVES Secret Crowds (Suretone/Geffen/Interscope)	315/1	SAFETYSUIT Someone Like You (Universal Motown)	232/7
FINGER ELEVEN I'll Keep Your Memory Vague (Wind-up)	300/35	STORY OF THE YEAR Wake Up (Epitaph)	190/27
FLOGGING MOLLY Requiem For A Dying Song (SideOneDummy)	284/40	FOO FIGHTERS Let It Die (Roswell/RCA/RMG)	185/98
AVENGED SEVENFOLD Afterlife (Hopeless/Warner Bros.)	253/72	RED Already Over (Essential/RED/Epic)	178/23
THE KOOKS Always Where I Need To Be (Astralwerks)	241/73	FILTER Soldiers Of Misfortune (Pulse)	176/52
DISTURBED Inside The Fire (Reprise)	23	FOO FIGHTERS Let It Die (Roswell/RCA/RMG)	21
THE RACONTEURS Salute Your Solution (Third Man/Warner Bros.)	25	RED Already Over (Essential/RED/Epic)	23
KID ROCK All Summer Long (Top Dog/Atlantic)	25	FILTER Soldiers Of Misfortune (Pulse)	29
SEETHER Rise Above This (Wind-up)	25	FOO FIGHTERS Let It Die (Roswell/RCA/RMG)	21
10 YEARS Beautiful (Universal Republic)	25	RED Already Over (Essential/RED/Epic)	23
PENNYWISE The Western World (MySpace)	25	FILTER Soldiers Of Misfortune (Pulse)	29
THE KOOKS Always Where I Need To Be (Astralwerks)	25	FOO FIGHTERS Let It Die (Roswell/RCA/RMG)	21
FOO FIGHTERS Let It Die (Roswell/RCA/RMG)	25	RED Already Over (Essential/RED/Epic)	23
ATREYU Falling Down (Hollywood)	25	FILTER Soldiers Of Misfortune (Pulse)	29

MOST INCREASED PLAYS

+434	DEATH CAB FOR CUTIE I Will Possess Your Heart (Atlantic)
+184	3 DOORS DOWN It's Not My Time (Universal Republic)
+176	ATREYU Falling Down (Hollywood)
+149	SEETHER Rise Above This (Wind-up)
	APOCALYPTICA FEAT. COREY TAYLOR I'm Not Jesus (Jive/Zomba)

FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **FILTER** EARNS THE SECOND-HIGHEST DEBUT OF ITS CAREER AS "SOLDIERS OF MISFORTUNE" ENTERS AT NO. 32 (UP 83 PLAYS). "SOLDIERS" MARKS THE GROUP'S FIRST CHART APPEARANCE SINCE SEPTEMBER 2002.

WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	PUDDLE OF MUDD	PSYCHO	NO. 1 (8 WKS) FLAWLESS/GEFFEN/INTERSCOPE	1551	-107	5.135	1
2	THEORY OF A DEADMAN	SD HAPPY	604/ROADRUNNER/RRP	1474	+74	4.205	3
3	FOO FIGHTERS	LONG ROAD TO RUIN	ROSWELL/RCA/RMG	1329	-80	4.417	2
4	3 DOORS DOWN	IT'S NOT MY TIME	UNIVERSAL REPUBLIC	1222	+110	3.786	5
5	ATREYU	FALLING DOWN	HOLLYWOOD	1211	+104	3.223	6
6	APCALYPTICA FEATURING COREY TAYLOR	I'M NOT JESUS	JIVE/ZOMBA	1099	+90	2.587	10
7	ASHES DIVIDE	THE STONE	ISLAND/DJMG	1099	+20	2.728	9
8	SEETHER	RISE ABOVE THIS	WIND-UP	1041	+94	2.769	8
9	CHEVELLE	THE FAD	EPIC	1000	+24	2.298	13
10	FIVE FINGER DEATH PUNCH	THE BLEEDING	FIRM	981	-35	2.119	16
11	10 YEARS	BEAUTIFUL	UNIVERSAL REPUBLIC	969	+47	2.231	15
12	SEETHER	FAKE IT	WIND-UP	954	-14	3.841	4
13	BREAKING BENJAMIN	UNTIL THE END	HOLLYWOOD	940	-128	2.247	14
14	SAVING ABEL	ADDICTED	VIRGIN	894	+122	2.358	11
15	SIXX: A.M.	LIFE IS BEAUTIFUL	ELEVEN SEVEN	842	-62	3.081	7
16	THREE DAYS GRACE	RIOT	JIVE/ZOMBA	747	+69	2.028	18
17	LINKIN PARK	GIVEN UP	AIRPOWER/MOST INCREASED PLAYS WARNER BROS.	744	+137	2.114	17
18	AVENGED SEVENFOLD	ALMOST EASY	HOPELESS/WARNER BROS.	740	-183	2.356	12
19	BULLET FOR MY VALENTINE	SCREAM AIM FIRE	JIVE/ZOMBA	699	-20	1.108	23
20	AIRBOURNE	TOO MUCH, TOO YOUNG, TOO FAST	ROADRUNNER/RRP	667	+23	1.733	19
21	EGYPT CENTRAL	YOU MAKE ME SICK	FAT LADY/ILG	637	-12	1.136	21
22	ALTER BRIDGE	WATCH OVER YOU	UNIVERSAL REPUBLIC	594	-39	1.456	20
23	AVENGED SEVENFOLD	AFTERLIFE	HOPELESS/WARNER BROS.	520	+112	1.135	22
24	SERJ TANKIAN	SKY IS OVER	SERJICAL STRIKE/REPRISE	515	+60	0.804	25
25	DROWNING POOL	ENEMY	ELEVEN SEVEN	486	+13	0.986	24
26	RED	ALREADY OVER	ESSENTIAL/RED/EPIC	444	+70	0.659	29
27	SEVENDUST	PRODIGAL SON	7BROS/ASYLUM/ILG	432	+16	0.710	28
28	BLACK TIDE	SHOCKWAVE	INTERSCOPE	410	+45	0.791	26
29	12 STONES	ANTHEM FOR THE UNDERDOG	WIND-UP	379	+47	0.353	36
30	TANTRIC	DOWN AND OUT	SILENT MAJORITY/ILG	326	+38	0.636	30
31	SIXX: A.M.	PRAY FOR ME	ELEVEN SEVEN	318	+105	0.732	27
32	FILTER	SOLDIERS OF MISFORTUNE	PULSE	219	+83	0.298	39
33	THOUSAND FOOT KRUTCH	FALLS APART	TOOTH & NAIL	199	+2	0.207	-
34	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC	193	+123	0.535	31
35	DRAGONFORCE	THROUGH THE FIRE AND FLAMES	ROADRUNNER/RRP	190	-30	0.286	-
36	P.O.D.	ADDICTED	INO/COLUMBIA	178	+1	0.257	-
37	SKILLET	THE LAST NIGHT	ARDENT/SRE/ATLANTIC	167	+14	0.231	-
38	FLYLEAF	BREATHE TODAY	A&M/OCTONE/INTERSCOPE	149	-24	0.200	-
39	FINGER ELEVEN	I'LL KEEP YOUR MEMORY VAGUE	WIND-UP	146	+18	0.207	-
40	BLOODSIMPLE	OUT TO GET YOU	REPRISE	145	-81	0.167	-

MOST ADDED

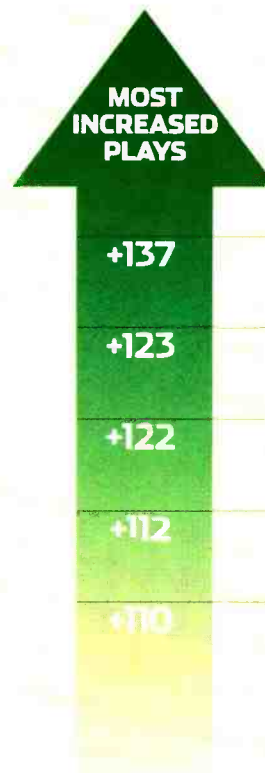
ARTIST TITLE / LABEL	NEW STATIONS
DISTURBED Inside The Fire (Reprise)	36
KID ROCK All Summer Long (Top Dog/Atlantic)	8
AVENGED SEVENFOLD Afterlife (Hopeless/Warner Bros.)	4
THREE DAYS GRACE Riot (Jive/Zomba)	4
RED Already Over (Essential/RED/EPIC)	4
FILTER Soldiers Of Misfortune (Pulse)	4
ANOTHER BLACK DAY Wicked Souls (Bieler Bros.)	4
AIRBOURNE Too Much, Too Young, Too Fast (Roadrunner/RRP)	3
12 STONES Anthem For The Underdog (Wind-up)	3
SIXX: A.M. Pray For Me (Eleven Seven)	3

ADDED AT...
KZRQ
Springfield, MO
OM: Valorie Knight
PD: Simon Nytes
Buckcherry, Sorry, 22
Disturbed, Inside The Fire, 0
Filter, Soldiers Of Misfortune, 0
Kid Rock, All Summer Long, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
RISE AGAINST The Good Left Undone (Geffen/Interscope)	139/6	SCARY KIDS SCARING KIDS Faces (Immortal/RED)	104/12
SAFETY SUIT Someone Like You (Universal Motown)	137/9	32 LEAVES All Is Numb (Double Blind/Universal Republic)	97/21
DISTURBED Perfect Insanity (Reprise)	136/22	AGAINST ME! Stop (Sire/Reprise)	91/5
ANOTHER BLACK DAY Wicked Souls (Bieler Bros.)	114/39	COHEED AND CAMBRIA Feathers (Columbia)	79/8
R.E.M. Supernatural Superserious (Warner Bros.)	108/9	DEEPFIELD Into The Flood (In De Goot)	71/4
		3 DOORS DOWN It's Not My Time (Universal Republic)	6



LINKIN PARK
Given Up (Warner Bros.)
KXXR +15, WRZK +15, WLZX +14, KISW +11, WWBN +10, KNCN +9, KTEG +9, KLAQ +8, KXFX +7, WKQZ +6

KID ROCK
All Summer Long (Top Dog/Atlantic)
WCHZ +21, WKQZ +8, WCCC +13, WXQR +8, KRXQ +8, WRXW +8, WBSX +7, WRIF +7, KFRQ +6, KISW +6

SAVING ABEL
Addicted (Virgin)
WXQR +14, WRXR +13, WWBN +11, WCHZ +11, KUPD +10, KNCN +9, KXXR +8, KZBD +7, KBPI +6, WIYY +6

AVENGED SEVENFOLD
Afterlife (Hopeless/Warner Bros.)
KUPD +18, WWWX +9, KIOZ +8, WXQR +8, KRXQ +8, WBSX +7, WWIZ +7, WKLQ +6, WZMR +6, WCPR +6

3 DOORS DOWN
It's Not My Time (Universal Republic)
WRXR +14, KFRQ +4, KOMP +10, KNCN +9, WIYY +9, WZMR +8, WIL +7, WHDR +6, WXQR +5, WKQZ +5

FOR WEEK ENDING MARCH 23, 2008
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ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willobe
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McCooly
PD: Jeremy Nicolato
MD: Jeremi Smith

WBCN/Boston, MA*
PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
MD: Paul Driscoll

WBTV/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZJO/Charleston, WV*
PD/MD: Bruce Clark

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
APD: Julie Evans

WKRC/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Mailoy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

WJBX/Ft. Myers, FL*
PD: Matt Johnson
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrants

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBZ/Houston, TX*
MD: Don Jantzen

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTRZ/Johnson City, TN*
OM/PD: Bruce Clark

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTF/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Home Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

KYSR/Los Angeles, CA*
PD: Michael Martin
APD/MD: Julie Pilat

WLRS/Louisville, KY*
OM: J.D. Kunes
APD/MD: Joe Stamm

WMFS/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
MD: Chris Calef

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels

KHBS/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

KMRJ/Palm Springs, CA
OM/PD: Thomas Mitchell
APD/MD: Dwight Arnold

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta
MD: Vinnie Ferguson

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Chris Novello
APD: Tom Ghiden
MD: Nick Castillo

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Jerry Tarrants
MD: Chris Payne

WDYL/Richmond, VA*
PD: Fisher

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
PD/MD: Danni

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Arte Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
MD: Gary Susais

Sirius Alt Nation/Satellite*
OM: Gregg Steele
PD: Rich McLaughlin
APD: Khaled Elseba

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Range

WFXX/Savannah, GA*
OM: Jon Robbins
PD: Boomer
APD/MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lazlo
APD/MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
MD: Ty

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
APD: Chris Firmage
MD: Greg Rampage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
PD: Cruze
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
OM: Jerry Mac
PD/MD: Mike Kennedy

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYS/Ft. Wayne, IN*
APD/MD: Stiller

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/AMD: Frank Pain

WZMR/Albany, NY*
OM: Kevin Callahan
PD: Nik Rivers
APD/MD: Christy Taylor

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WJSE/Atlantic City, NJ
PD: Rich DeSisto
APD: Scott Reilly

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Ailen
MD: Amy Hutto

WRXR/Chattanooga, TN*
OM: Kris Van Dyke
PD: Boner

WIL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

WBZX/Columbus, OH*
PD: Hal Fish
APD/MD: Ronni Hunter

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/PD: Doug Podell
APD/MD: Mark Pennington

KLAQ/El Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WBN/Flint, MI*
OM: J. Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYS/Ft. Wayne, IN*
APD/MD: Stiller

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	15	QUEENS OF THE STONE AGE MAKE IT WIT CHU	REKORDS REKORDS/INTERSCOPE/UNIVERSAL	519	+14
2	1	20	FOO FIGHTERS LONG ROAD TO RUIN	ROSWELL/RCA/SONY BMG	513	-24
3	3	22	LINKIN PARK SHADOW OF THE DAY	WARNER BROS./WARNER	417	-54
4	4	21	AIRBOURNE TOO MUCH TOO YOUNG TOO FAST	ROADRUNNER/WARNER	413	+7
5	5	17	THE TREWS HOLD ME IN YOUR ARMS	THE BUMSTEAD/UNIVERSAL	394	-2
6	6	9	THEORY OF A DEADMAN SO HAPPY	604/UNIVERSAL	392	+4
7	7	15	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/UNIVERSAL	364	+5
8	13	3	SAM ROBERTS THEM KIDS	UNIVERSAL	349	+107
9	8	18	STATE OF SHOCK HEARTS THAT BLEED	CORDOVA BAY	339	-5
10	10	10	AGAINST ME! STOP	SIRE/REPRISE/WARNER	330	+38
11	8	24	FINGER ELEVEN I'LL KEEP YOUR MEMORY VAGUE	WIND-UP	282	-13
12	12	9	BUCKCHERRY SORRY	ELEVEN SEVEN/UNIVERSAL	272	+19
13	14	4	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	258	+30
14	11	29	SEETHER FAKE IT	WIND-UP	237	-30
15	15	6	R.E.M. SUPERNATURAL SUPERSERIOUS	WARNER BROS./WARNER	236	+8
16	21	4	SEETHER RISE ABOVE THIS	WIND UP	216	+34
17	20	35	AGAINST ME! THRASH UNREAL	SIRE/WARNER	209	+20
18	16	18	ECONOLINE CRUSH DIRTY	LOCK OUT	196	-19
19	17	7	RIDES AGAIN INFECTED	PUT IT ON/UNIVERSAL	194	-13
20	18	21	MATTHEW GOOD I'M A WINDOW	UNIVERSAL	190	-12
21	27	15	AGE OF DAZE AFFLICTED	WIDEAWAKE	180	+18
22	22	7	CITY AND COLOUR WAITING	DINE ALONE	170	-2
23	19	28	SIXX: A.M. LIFE IS BEAUTIFUL	ELEVEN SEVEN	162	-40
24	26	25	WINTERSLEEP WEIGHTY GHOST	DEPENDENT/EMI	161	-4
25	25	19	RADIOHEAD BODYSNATCHERS	RADIOHEAD	155	-14
26	23	8	VELVET REVOLVER GET OUT THE DOOR	RCA/SONY BMG	155	-17
27	30	4	ASHES DIVIDE THE STONE	ISLAND/UNIVERSAL	150	+22
28	24	8	FOXBORO HOT TUBS MOTHER MARY	JINGLE TOWN	140	-32
29	28	14	JACK JOHNSON IF I HAD EYES	BRUSHFIRE/UNIVERSAL REPUBLIC/UNIVERSAL	133	-28
30	39	4	GOB UNDERGROUND	AQUARIUS/EMI	120	+59

FOR WEEK ENDING MARCH 23, 2008

♦ indicates CanCon

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

WKLQ/Grand Rapids, MI*
OM: Brent Alberts
PD/MD: Michael Grey

WZOR/Green Bay, WI*
PD: Joe Calgano
APD: Cutter
MD: Borina Velic

WXQR/Greenville, NC*
PD/MD: Dave Tripp

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson
APD/MD: Nixon

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM/PD: Lee Reynolds
APD/MD: Clay Sanders

WRXW/Jackson, MS*
PD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Crittter" Brown
APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY*
OM: Robert Lindsey
PD: Johnny Maze
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Petterson
MD: Adam Peterson

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
OM/PD: Mike Quinn

KBRE/Merced, CA
PD: Jason LaChance
APD/MD: Mikey Martinez

WHDR/Miami, FL*
OM: David Israel
PD: Kevin Vargas
MD: Dave Hanson

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

WCLG/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM: Dean Warfield
PD/MD: Troy Hanson
APD: Zigz

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYXX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM/PD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tyszler

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

KRXQ/Sacramento, CA*
OM/PD: Jim Fox

WKQZ/Saginaw, MI*
PD: Hoser
APD/MD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KHTB/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
OM: Jim Richards
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM: Mark Mitchell
APD/MD: Stephanie Bell

KXFX/Santa Rosa, CA*
PD/MD: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susais

Sirius Octane/Satellite*
OM: Gregg Steele
PD: Jeff Regan

XM Squizz/Satellite*
PD: Bodhi Ebright
MD: Grant Random

KISW/Seattle, WA*
OM/PD: Dave Richards
APD: Ryan Castle

WHBZ/Sheboygan, WI
PD: Ron Simonet



Radio Milwaukee bridges rock and urban music in a bold public radio experiment

Embracing Diversity

John Schoenberger
JSchoenberger@RadioandRecords.com

Public radio is typically synonymous with NPR news, such high-brow formats as jazz and classical and a well-heeled upper-demo audience. But a new station on the block in Milwaukee is turning that notion on its head. ■ In 2003, the Milwaukee Public School system sought proposals from non-profits to run its WYMS-FM under a local management agreement. Local organization Radio for Milwaukee was awarded the contract. Since the school board either wouldn't or couldn't provide financial backing, Radio for Milwaukee had to find funding on its own. Fortunately, it had the backing of Peter Buffett, son of famed investor Warren Buffett and a passionate philanthropist via his well-resourced NoVo Foundation. For programming insight and resources, the station called on Paragon Media Strategies.

Dubbed 88Nine Radio Milwaukee, the station's mission was to help bridge the gap between diverse groups of people that call socially and economically challenged Milwaukee home. The idea was to attract a younger, streetwise audience

Alternate Takes

"We created a radio station that will provide an entertainment source to draw different people together under one roof and maybe help to bridge some of the gaps in the city. It is a social experiment in many ways and it has been an honor in helping to formulate the plan and then aid in programming this very unique radio station."—Paragon Media Strategies CEO Mike Henry

"It's still early days and there's a lot we don't know, but Radio Milwaukee seems to be gaining ground because we're in sync with a younger, multi-ethnic audience who is more interested in playing in the blurred connections than reinforcing the pre-existing boundaries. The ultimate measure of our success will come when the audience tells us we're truly mirroring Milwaukee back to itself"—Radio for Milwaukee executive director Mikel Elcessor

through a broad mix of music from rock and urban and use it to bring people together.

Now just a year into this experiment, it looks as though the efforts of PD Kedar Coleman and his staff are beginning to pay off. Coleman has spent most of his career in public radio, most recently as events and audience development coordinator for Chicago Public Radio and then as brand manager/MD for its content-sharing, social networking Web site (vokalo.org). Here, he talks about Radio Milwaukee's goals and progress.

How did you get involved?

I was working on vokalo.org at the time I first heard about the launch of Radio Milwaukee. I heard they were playing some great music and trying out new and interesting ideas at the station. There were some striking similarities to what they were doing and what we were trying, so, simply as an admirer, I called to compliment them on what they were doing.

I ended up getting the GM, Vicky Mann, on the phone. A couple days later she called back asking for my résumé. Next thing you know, the executive director, Mikel Elcessor, is offering me a job as program director for the station. So in July of last year I joined.

What is the musical approach of the station?

We are striving for a cohesive and comprehensive listening experience for our audience. When you think about the fact that we are 50% rock and 50%

Music Monitor

- 9 a.m., March 18
Raheem DeVaughn, "Butterflies"
David Bowie, "Speed of Life"
Maxwell, "Sumthin' Sumthin' "
Black Mountain, "Wucan"
Nas, "Hip Hop Is Dead"
The Saltshakers, "Don't Make a Sound"
Gomez, "See the World"
Frankie Beverly with Maze, "Golden Time of Day"
Gran Bel Fisher, "Blow Your Mind"
Black Kids, "I'm Not Gonna Teach Your Boyfriend How to Dance"
Galactic, "Crazy Horse Mongoose"
Lady Saw, "Nah Mix Nah Mingle"
Tortured Soul, "Why"
Depeche Mode, "Just Can't Get Enough"
Santana, "Oye Como Va"

Source: Station log



Coleman

"new urban" music, it takes a while to find the right balance in the music. Add to that the fact we support a good number of local artists, and you can imagine there has been a lot of fine-tuning since I got here.

What can you say about the station's vision of bringing together disparate segments of the community?

We view the music as an organizing tool and recognize that it can serve as a great social icebreaker when bringing together communities that may not normally interact with each other. It helps to get them talking by simply rubbing shoulders at the various events and concerts we promote. The magic happens when younger adults from different backgrounds discover they have more in common than they realized.

The other big part of our mission here is to make it clear that this station was built for Milwaukee. We want it to be able to reflect the city back to the listeners and to help the listeners realize the potential this city has to be a center for cultural and social progress. We do that by playing lots of local music and putting it in regular rotation. We see it as a mandate for us to use our station to draw attention to that scene. Another way we reflect the city is by using produced short-form pieces in the mix. They are simply the voices of people on the street sharing how they feel about how music is important in their lives or about hard-hitting social issues in the community that concern them.

How do you see yourselves as a tool for this change?

We don't do any public affairs-type programming, as you might expect, right now. Rather, we feel that the music and these "community voices" pieces are the best way for us to penetrate the city and to get the people of Milwaukee to trust us. Before we feel that we can take further steps to make demonstrable change in the city, we need to have the constituency that can be inspired and motivated to make that change.

How are membership and underwriter support coming along?

Mr. Buffett has been gracious enough to help this station get off the ground, and we are very grateful to him, but I feel that we are well on our way to reaching the goal of supporting ourselves financially.

It has been very encouraging on how broad the

mix of people we are drawing in is. Because of what we do, we do reflect a bit of the street and consequently we are attracting younger adults for the most part, but we also have a nice segment of older adults who are more active musically.

Further, many of the local businesses have seen us as a way for them to express their views of the city and they are aligning themselves with us on the underwriting level very vigorously. R&R

Supporting Local Musicians

WYMS (Radio Milwaukee) sponsored the inaugural Milwaukee Music Awards recently. Winner highlights include:

- **Song of the year:** "Bombs Away," Element With J Todd (urban); "Her New Church," Paul Cebal (pop/rock)
 - **Album of the year:** Element, "Life Is a Heist" (urban); Fever Marlene, "Civil War" (pop/rock)
 - **Best new artist:** Leo Minor
 - **T "N" T Award (Most Likely to Blow Up):** Northern Room
- For a complete list of winners, go to radiomilwaukee.org.

R&R TRIPLE A

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► **THE BLACK CROWES** CLIMB 11-9 WITH "GOODBYE DAUGHTERS OF THE REVOLUTION," THEIR FOURTH TOP 10 IN AS MANY CHART EFFORTS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	2	7	R.E.M. SUPERNATURAL SUPERSERIOUS	NO. 1 (1 WK) WARNER BROS.	587	+2	2.169	1
2	17	17	JACK JOHNSON IF I HAD EYES	BRUSHFIRE/UNIVERSAL REPUBLIC	569	-37	1.982	2
3	3	20	INGRID MICHAELSON THE WAY I AM	CABIN 24/ORIGINAL SIGNAL/RED	518	-10	1.875	3
4	4	7	COUNTING CROWS YOU CAN'T COUNT ON ME	DGC/GEFFEN/INTERSCOPE	487	+37	1.586	4
5	5	14	SHERYL CROW LOVE IS FREE	A&M/INTERSCOPE	355	-36	1.271	5
8	4	4	STEVE WINWOOD FEATURING ERIC CLAPTON DIRTY CITY	COLUMBIA	348	+43	1.157	6
7	6	31	SARA BAREILLES LOVE SONG	EPIC	331	+2	1.148	7
8	7	16	MIKE DOUGHTY 27 JENNIFERS	ATO/RED	316	-2	1.148	8
9	11	9	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	304	+50	0.938	11
10	4	4	JASON MRAZ I'M YOURS	ATLANTIC/RRP	304	+28	0.795	13
11	9	16	KT TUNSTALL SAVING MY FACE	RELENTLESS/VIRGIN	275	-26	0.608	18
12	8	8	THE B-52S FUNPLEX	ASTRALWERKS	265	+11	0.728	16
13	4	4	VAN MORRISON THAT'S ENTRANCEMENT	LOST HIGHWAY	261	+8	0.791	14
17	6	6	AUGUSTANA SWEET AND LOW	EPIC	253	+17	0.782	15
16	15	15	SPOON DON'T YOU EVAH	MERGE	250	+14	0.992	10
15	11	11	GLEN HANSARD & MARKETA IRGLOVA FALLING SLOWLY	CANVASBACK/COLUMBIA	231	-11	1.106	9
18	14	14	RADIOHEAD JIGSAW FALLING INTO PLACE	TBD/ATO	222	+2	0.534	22
18	21	3	NEWTON FAULKNER DREAM CATCH ME	AWARE/COLUMBIA	216	+26	0.660	17
19	19	9	SHAWN MULLINS ALL IN MY HEAD	VANGUARD	199	-15	0.425	28
20	30	2	Yael NAIM NEW SOUL	AIRPOWER TOT OU TARD/ATLANTIC	180	+43	0.871	12
21	20	20	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC	180	-14	0.502	23
22	25	13	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE	172	+14	0.415	29
23	23	8	BEN'S BROTHER KISS ME AGAIN (STUTTERING)	RELENTLESS/CAPITOL	172	+1	0.386	30
24	22	8	ROBERT PLANT / ALISON KRAUSS PLEASE READ THE LETTER	ROUNDER	172	-8	0.550	21
25	24	18	BRUCE SPRINGSTEEN GIRLS IN THEIR SUMMER CLOTHES	COLUMBIA	160	-8	0.437	27
25	29	2	MATT NATHANSON COME ON GET HIGHER	VANGUARD	151	+14	0.383	-
27	NEW	NEW	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	MOST INCREASED PLAYS COLUMBIA	149	+128	0.551	20
28	28	4	LONDON PIGG FALLING IN LOVE AT A COFFEE SHOP	RCA/RMG	142	-1	0.497	24
29	NEW	NEW	TRISTAN PRETTYMAN MADLY	VIRGIN	134	+6	0.273	-
30	26	13	FOO FIGHTERS LONG ROAD TO RUIN	ROSWELL/RCA/RMG	130	-21	0.437	26

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
DEATH CAB FOR CUTIE I Will Possess Your Heart (Atlantic)	11
JAKOB DYLAN Something Good This Way Comes (Columbia)	6
AUGUSTANA Sweet And Low (Epic)	3
MATT NATHANSON Come On Get Higher (Vanguard)	3
NEWTON FAULKNER Dream Catch Me (Aware/Columbia)	2
Yael NAIM New Soul (Tot Ou Tard/Atlantic)	2
THE BRAVERY Believe (Island/IDJMG)	2
BACK DOOR SLAM It'll All Come Around (Blix Street)	2

ADDED AT... WRNR
Baltimore, MD
OM/PO: Bob Waugh
APD/MD: Alex Cortright
Death Cab For Cutie, I Will Possess Your Heart, 21
Yael Naim, New Soul, 16
Duke Spirit, The Step And The Walk, 3
Jim White, Crash Into The Sun, 2
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
KATHLEEN EDWARDS The Cheapest Key (Zoe/Rounder)	110/17	DUFFY Mercy (Mercury/IDJMG)	90/19
NEEDTOBREATHE More Time (Atlantic)	104/16	DEATH CAB FOR CUTIE I Will Possess Your Heart (Atlantic)	71/71
VAMPIRE WEEKEND A-Punk (XL/Beggars Group)	102/14	LIFEHOUSE Whatever It Takes (Geffen/Interscope)	68/2
FEIST I Feel It All (Cherrytree/Polydor/Interscope)	98/18	JACK JOHNSON Hope (Brushfire/Universal Republic)	64/18
MATT COSTA Mr. Pitiful (Brushfire/Universal Republic)	94/2	MISSY HIGGINS Where I Stood (eleven/Reprise)	64/0

MOST INCREASED PLAYS

+128	JAKOB DYLAN Something Good This Way Comes (Columbia) WRNR +2, KTCZ +15, KGSR +1, XMCF +1, WCLZ +10, KRSH +9, KINK +7, KBCC +6, CIDR +4, KPFL +4
+71	DEATH CAB FOR CUTIE I Will Possess Your Heart (Atlantic) WRNR +2, WXRT +18, KFOG +9, KPRI +9, CIDR +4, KBCC +2, WZEW +2, KENZ +1, KGSR +1, KPFL +1
+50	THE BLACK CROWES Goodbye Daughters Of The Revolution (Silver Arrow) WTTT +12, WZEW +10, WXRV +8, KPRI +7, KRVB +4, KTHX +4, KGSR +2, KMTT +2, WCLZ +2, SISP +1
+43	STEVE WINWOOD FEAT. ERIC CLAPTON Dirty City (Columbia) WCOO +13, KXLY +9, KRVB +6, WRNR +6, WRNX +3, KRSH +3, WMMM +3, WTTT +2, KPRI +2, KMTT +2
	Yael NAIM New Soul (Tot Ou Tard/Atlantic) WRNR +12, WZEW +12, KFOG +9, WNCN +6, KXLY +2, WXRT +2, WCOO +1, WXRV +1, WCLZ +1, KINK +1

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	
		TW	LW			TW	LW
1	DAVID GRAY YOU'RE THE WORLD TO ME (ATO/RED)	234	253	6	SNOW PATROL SHUT YOUR EYES (POLYDOR/A&M/INTERSCOPE)	127	137
2	ROBERT PLANT / ALISON KRAUSS GONE, GONE, GONE (DONE MOVED ON) (ROUNDER)	177	160	7	RYAN ADAMS EVERYBODY KNOWS (LOST HIGHWAY)	122	154
3	EDDIE VEDDER HARD SUN (MONKEY WRENCH//RMG)	175	196	8	GOMEZ SEE THE WORLD (ATO/RED)	119	105
4	BRANDI CARLILE TURPENTINE (COLUMBIA)	152	154	9	BEN HARPER & THE INNOCENT CRIMINALS IN THE COLORS (VIRGIN)	118	104
5	FEIST MY MOON MY MAN (CHERRYTREE/POLYDOR/INTERSCOPE)	133	166	10	THE KILLERS READ MY MIND (ISLAND/IDJMG)	115	116

FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
29 Triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 51 reporters.
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► **VAN MORRISON** MOVES 5-4 IN HIS FOURTH WEEK ON THE TRIPLE A INDICATOR CHART WITH "THAT'S ENTRAINMENT" (UP 51 PLAYS).

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	6	6	R.E.M. SUPERNATURAL SUPERSERIOUS	WARNER BROS.	605 +10
2	2	14	JACK OHNSON IF I HAD EYES	BRUSHFIRE/UNIVERSAL REPUBLIC	539 -41
3	3	6	COUNTING CROWS YOU CAN'T COUNT ON ME	DGC/GEFFEN/INTERSCOPE	484 -1
4	5	4	VAN MORRISON THAT'S ENTRAINMENT	LOST HIGHWAY	446 +51
5	8	4	STEVE WINWOOD FEAT. ERIC CLAPTON DIRTY CITY	COLUMBIA	438 -58
6	6	7	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	410 +21
7	7	7	THE B 52S FUNPLEX	ASTRALWERKS	398 +12
8	14	3	JASON MRAZ I'M YOURS	ATLANTIC/RRP	381 +69
9	4	10	SHERYL CROW LOVE IS FREE	A&M/INTERSCOPE	347 -53
10	16	7	KATHLEEN EDWARDS THE CHEAPEST KEY	ZOE/ROUNDER	333 +32
11	9	11	ROBERT PLANT / ALISON KRAUSS PLEASE READ THE LETTER	ROUNDER	327 -49
12	10	17	MIKE DOUGHTY 27 JENNIFERS	ATO/RED	322 -12
13	12	12	RADIO HEAD JIGSAW FALLING INTO PLACE	TBD/ATO	304 -16
14	15	10	TIFT MERRITT BROKEN	FANTASY/CMG	300 -6
15	18	11	SHAWN MULLINS ALL IN MY HEAD	VANGUARD	284 -4
16	13	9	NADA SURF WHOSE AUTHORITY	BAR/SUK	282 -32
17	25	2	AUGUSTANA SWEET AND LOW	EPIC	268 +35
18	20	9	JOE JACKSON INVISIBLE MAN	RYKODISC	266 -12
19	11	14	KT TUNSTALL SAVING MY FACE	RELENTLESS/VIRGIN	262 -59
20	19	10	JOHN MAYER SAY	AWARE/COLUMBIA	257 -27
21	17	15	SPOON DON'T YOU EVAH	MERGE	257 -37
22	24	3	WIDESPREAD PANIC BOOM BOOM BOOM	WIDESPREAD	252 +18
23	21	6	TRISWAN PRETTYMAN MADLY	VIRGIN	250 -4
24	22	8	ERIC LINDELL LAY BACK DOWN	ALLIGATOR	244 -5
25	23	6	BRETT DENNEN AIN'T NO REASON	DUALTONE	213 -22
26	26	19	INGRID MICHAELSON THE WAY I AM	CABIN 24/ORIGINAL SIGNAL/RED	203 -27
27	NEW	NEW	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	COLUMBIA	199 +146
28	NEW	NEW	YAEL NAIM NEW SOUL	TOTOU TARD/ATLANTIC	199 +22
29	NEW	NEW	NEWTON FAULKNER DREAM CATCH ME	AWARE/COLUMBIA	197 +23
30	27	7	CAT POWER NEW YORK	MATADOR/BEGGARS GROUP	193 -12

THIS WEEK	LAST WEEK	ARTIST TITLE	IMPRINT / PROMOTION LABEL	AMERICANA		PLAYS +/-	CUMULATIVE
				TW	+/-		
1	1	TIFT MERRITT ANOTHER COUNTRY	FANTASY/CMG	461	-5	4337	
2	2	PAUL THORN A LONG WAY FROM TUPELO	PERPETUAL OBSCURITY	406	+14	2554	
3	3	DRIVE-BY TRUCKERS BRIGHTER THAN CREATION'S DARK	NEW WEST	345	-1	3072	
4	4	WILLIE NELSON MOMENT OF FOREVER	LOST HIGHWAY	328	-12	3279	
5	5	THE STEELDRIVERS THE STEELDRIVERS	ROUNDER	298	-14	2039	
6	14	KATHLEEN EDWARDS ASKING FOR FLOWERS	ZOE/ROUNDER	292	+49	811	
7	8	BODEANS STILL	RESOLUTION	290	+5	1465	
8	44	JAMES MCMURTRY JUST US KIDS	LIGHTNING ROD	276	+155	517	
9	11	MANDO SAENZ BUCKET	CARNIVAL	261	-3	2767	
10	6	ROBERT PLANT / ALISON KRAUSS RAISING SAND	ROUNDER	260	-33	11691	
11	12	GARY LOURIS VAGABONDS	RYKODISC	258	-1	1407	
12	7	STEVE EARLE WASHINGTON SQUARE SERENADE	NEW WEST	257	-28	13388	
13	10	ALLISON MOORER MOCKINGBIRD	NEW LINE	257	-7	2217	
14	17	THE WAIFS SUNDIRT WATER	COMPASS	253	+22	859	
15	9	MALCOLM HOLCOMBE GAMBLIN' HOUSE	ECHO MOUNTAIN	250	-20	2042	
16	16	SHELBY LYNNE JUST A LITTLE LOVIN'	LOST HIGHWAY	240	+3	2393	
17	15	RYAN BINGHAM M'SCALITO	LOST HIGHWAY	230	-12	6531	
18	18	JIM LAUDERDALE & THE DREAM PLAYERS HONEY SONGS	YEP-ROCK	230	+3	1081	
19	13	LEVON HELM DIRT FARMER	DIRT FARMER/VANGUARD	211	-42	8401	
20	19	THE BELLEVILLE OUTFIT WANDERIN'	INDEPENDENT	208	-3	1072	
21	23	KATHY MATTEA COAL	CAPTAIN POTATO/THIRTY TIGERS	201	+15	556	
22	21	THE WRIGHTS THE WRIGHTS	SPLIT ROCK/31 TIGERS	193	+1	1286	
23	31	CHATHAM COUNTY LINE IV	YEP-ROCK	192	+33	455	
24	27	CAROLYN WONDERLAND MISS UNDERSTOOD	BISMEAUX	191	+14	1279	
25	20	JESSE DAYTON & BRENNEN LEIGH HOLDIN' OUR OWN AND OTHER COUNTRY GOLD DUETS	STAC	182	-18	3205	
26	22	SOUTH AUSTIN JUG BAND STRANGE INVITATION	BLUE CORN	178	-10	838	
27	36	JOE ELY & JOEL GUZMAN LIVE CACTUS!	BACKLASH	165	+23	520	
28	26	ERIC LINDELL LOW ON CASH, RICH IN LOVE	ALLIGATOR	160	-17	2052	
29	59	THE WAYBACKS LOADED!	COMPASS	160	+61	280	
30	30	WILL HOGE DRAW THE CURTAINS	RYKODISC	156	-9	4317	

MOST ADDED

- JAKOB DYLAN** 13 *Something Good This Way Comes* (Columbia) KCLC, KDBB, KLRR, KMTN, KOHO, KROK, KRVO, KYSL, WFIV, WFPK, WJLU, WTYD, WXPX
- DEATH CAB FOR CUTIE** 12 *I Will Possess Your Heart*
- RYAN BINGHAM** 8 *Bread & Water* (Lost Highway) (Mtn, KOHO, PND, KTAO, KUT, WNCW, WXPX, WYEP
- GREG LASWELL** 5 *How The Day Sounds* (Vanguard) KBAC, KCLC, KTBG, WCBE, XM The Loft
- THE KOOKS** 4 *Always Where I Need To Be* (Astralwerks) KCMP, KNBA, WFIV, WTYD
- JIM WHITE** 4 *Crash Into The Sun* (Luaka Bop) KMTN, WFIZ, WMVY, XMT The Loft
- MARK RONSON FEAT. AMY WINEHOUSE** 4 *Valerie* (Allido/RCA/RMG) KMTN, KNEA, KTAO, WJC J

FOR WEEK ENDING MARCH 23, 2008

MOST ADDED

- JAMES MCMURTRY** 27 *Just Us Kids* (Lightning Rod)
- TIM O'BRIEN** 17 *Chameleon* (Proper American)
- THE WAYBACKS** 10 *Loaded* (Compass)
- JUSTIN TOWNES EARLE** 10 *The Good Life* (Bloodshot)
- BILLY BRAGG** 10 *Mr. Love & Justice* (Cooking Vinyl)
- JACKIE GREENE** 8 *Giving Up The Ghost* (429/SLG)
- WOOD BROTHERS** 7 *Loaded* (Blue Note/BLG)

FOR WEEK ENDING MARCH 23, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2008 Americana Music Association.



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SBS Latin pop WPAT carves a unique and influential position on crowded dial in radio's top market

New York's Heart Beats For Amor

Jackie Madrigal

JMadrigal@RadioandRecords.com

Photographs By Fernando Leon /RETNA LTD.

In a market long seen as a tropical stronghold in the world of Latin radio, WPAT (93.1 Amor) has won the hearts of more than 1 million listeners with a combination of Latin pop, powerful personalities and community service that is unduplicated in New York. Label executives say the Spanish Broadcasting System station's leadership in the Latin pop and ballad arena is undeniable. In addition, its influence and impact in the community is palpable, and through the station's involvement with hot-topic issues that affect the Big Apple's Latino community, Amor has earned a place in the history books of Latin radio in the United States.

After acquiring the station in January 1996, SBS dropped its English-language format and adopted Suave, a short-lived AC format geared for the 45-plus demo. The following year, Amor was born, targeting 25- to 54-year-olds.

When you hear the name Amor, you may have a preconceived notion of what the station should sound like, SBS New York VP/market manager Frank Flores says. Many automatically assume it attracts an older crowd, one not hip enough to listen to a younger-skewing station.

Flores says he learned firsthand that is simply not the case. A fan of the station prior to his arrival at SBS in 2004, Flores says that attending a VÍvelo concert—the station's signature unplugged event—helped him better understand the Amor audience. "I went there thinking I was going to see older, more established Hispanic ladies, probably 40-, 45-year-olds. I showed up, and as I'm walking around, the median age was 27, and a good mix of female and male. It was unbelievable," he says, noting his amusement how, for the first time in quite a while, he was told to shush and sit down because he was blocking fans who wanted to see the artist perform.

"I saw it firsthand that Amor's listeners are younger and more vibrant. They are impassioned listeners because they love this music and identify with the artists," he says.

Arbitron estimates speak to the station's younger audience composition. In the fall 2007 survey, 63% of the station's cume was younger than the age of 45 and 39% was under the age of 35.

Bill Tanner & Associates president and former SBS executive VP of programming Bill Tanner says it took several years of hard work and millions of marketing dollars to change the station's image from "la estación de la abuela" (grandma's station) to the powerful contemporary force it has become.

Powerful indeed. In the fall '07 survey, Amor was tied for sixth place in 12+ with a 3.7 share. The station is No. 6 in persons 25-49 and 25-54, No. 8 in 18-49 and No. 10 in 18-34. Among Spanish-language stations in the market, it's second in 12+ only to tropical sister WSKQ (Mega).

"Amor's greatest competition is Mega and vice versa," says Flores, who manages both outlets.

Amor is also one of the market's top-billing stations, with \$23 million in 2007 revenue, accord-

ing to BIA Financial Networks, to rank 15th among New York's 39 stations.

With a format that appeals to a broad mix of Hispanics, the station's growth potential is unrivaled. Amor's unique blend of ballads and pop ideally positions it to capitalize on New York's changing population trends, namely the increasing number of new arrivals from Central and South America and Mexico.

Case in point: Weekend show "Viva México," hosted by Alejandro Cobos, is one of the station's biggest ratings successes. Playing an array of music by such Mexican acts as Alejandro Fernández, Conjunto Primavera and Luis Miguel, "Viva México" was No. 1 in the fall Arbitron during its Saturday 6 a.m.-10 a.m. daypart in 12+ (7.5), 18-34 (10.3) and 25-54 (8.1). Flores chalks up the ratings success to the show's appeal—not only to Mexicans, but to Central and South Americans, and even some Caribbeans.

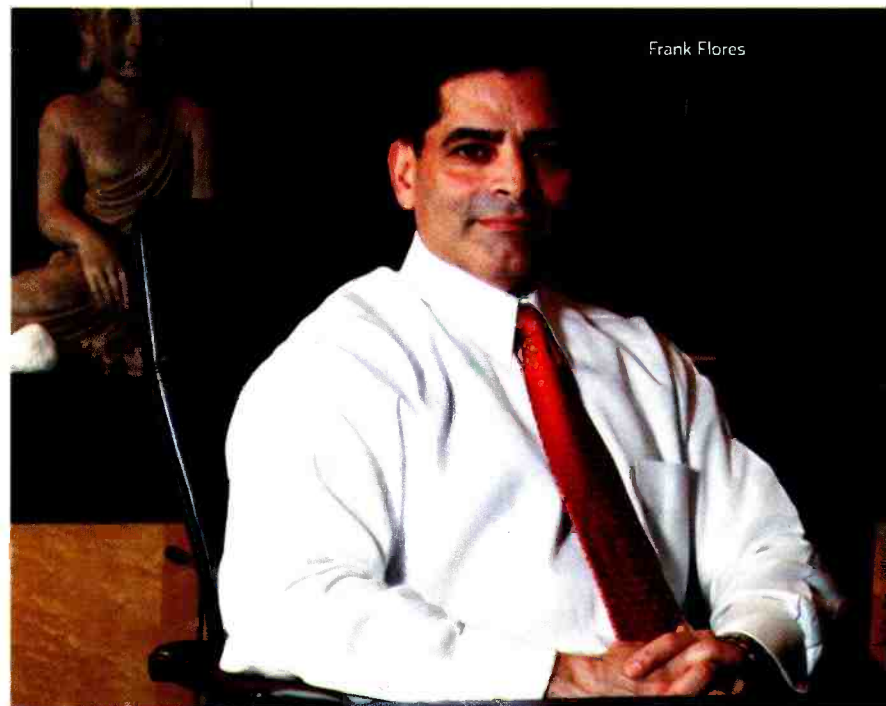
Amor's weekday lineup is equally strong, boasting a who's who of New York Latin radio talent. Reyis Lora, Hugo "El Gordo" Cadelago, Alfredo Galván (known on the air as "Alfredito") and Claudia Morales host the "Amor Temprano en la Mañana" morning show. Gloria Broussard (who goes by "Gloria B" on the air) is heard in middays, and Pedro Luis "El Bacán Bacán" García hosts afternoon drive. While acknowledging that Amor's unique music position is its main attraction, SBS VP of programming Pio Ferro also attributes much of the station's success to its personalities.

The programmer guiding Amor on its current path is Tony Luna, who has served as PD since 2002 and added programming duties for Mega in November 2007. Ferro says Luna has done an amazing job with Amor. "I can't say enough about how well he executes our strategy," Ferro says, also crediting Luna with seamlessly taking over programming of Mega.

Former WSKQ PD George Mier also gives kudos to Luna, calling him "a smart programmer." Tanner goes even further, affirming that Luna is "by far the most successful PD in Amor's history." His guidance, supervised by Ferro, is primarily responsible for Amor's ratings improvements.

'I saw it firsthand that Amor's listeners are younger and more vibrant. They are impassioned listeners because they love this music and identify with the artists.'

—Frank Flores



Frank Flores

Amor Timeline

November 1995: Spanish Broadcasting System cuts deal to acquire WPAT's license and transmitter from Park Communications.

January 1996: SBS takes over WPAT, flips its English-language "Today's 93.1" format to Spanish language AC as Suave 93.1.

August 1997: WPAT converts from Suave to younger-skewed Amor.

October 2002: Colombian rock singer/songwriter Juanes headlines station's first Vívelo concert series.

November 2002: "Viva México" starts on Saturday mornings. It later becomes Amor's highest-rated show.

May 2004: Gloria B's midday show debuts. In her first Arbitron survey, she finishes No. 1 in middays among Hispanic women 12+ and ranks second among all women and adults 25-54.

June 2005: Morning show "Amor Temprano en la Mañana" debuts with host Reyis Lora.

Fall 2006: Amor reaches its highest Arbitron ratings: No. 3 in the market with a 4.8 share 12+.



Gloria B

Tanner says. During the past two years, the station has consistently pulled 12+ ratings shares that have ranged from the high 3s to the high 4s.

Despite the responsibility placed on his shoulders, Luna takes his job in stride. "Programming this station has not only been a challenge but a great satisfaction," he says. "The station has a great signal and great coverage. What it needed was a push, and to refresh the programming. That was the mission from day one."

Luna says making the right call on what music to include in Amor's playlist can be challenging. Each song selection is like making a marketing decision: "I have to be careful because I have the responsibility of such a huge station." To guide his decisions, Luna says he looks at what songs are working nationally and how much airplay songs by established artists are receiving.

"The rule is to have a good song, with good arrangements and interpretation, which nowadays is harder to find," he says, lamenting that labels were more interested in signing cute faces than strong singers for a while. "Having a great voice is vital, and it is the foundation of a hit song, along with the lyrics, the arrangements and the interpretation."

The hit litmus test for Luna is when he hears a song and can't get it out of his head. In that case, he says he won't wait for another station to add it before taking the plunge himself. Nor will he hold out for positive research. "Putting a song in research and then on the air is ridiculous," he says, preferring to use it as a tool to confirm his gut feelings.

Luna says Amor's programming is not biased toward pop artists from Puerto Rico or Miami and that he doesn't factor in where an artist is from when making music decisions. "There's no religion, creed or that type of thing here," he says. "Like any large station we do have a lot of music

'In what has traditionally been a predominantly tropical market, Amor has been an alternative choice for the New York audience for many years.'

—Walter Kolm



Jackie Torres

fighting for a spot, and unfortunately some doesn't make it. We try to grab the best of the best."

Amor's core acts include Alejandro Fernández, Shakira, Ricky Martin, Juanes, Chayanne, Maná, Christian Castro, Marco Antonio Solís, Pepe Aguilar, Juan Gabriel and Conjunto Primavera. When it comes to new acts, Luna mentions Camila, La 5ta. Estación, Jeremías and David Bisbal. "These are the artists we like to follow and the type of musical influence we look to add at Amor."

Record labels openly acknowledge Amor's significance in the Latin pop world. Universal Music Latino VP of A&R/marketing Walter Kolm praises Luna for maintaining an audience that would otherwise look elsewhere to satisfy its music needs. "He has done so by combining the guidance he gives to his prestigious talent with the music he plays," Kolm says, calling Luna an important link between Universal artists and the New York consumer.

Warner Music Latina marketing director Albert Ramírez III says Luna's "fine-tuned programming skills have maintained WPAT as a pillar in the Latin pop genre for the East Coast," adding that the station has been an important foundation for the success of Alejandro Sanz, Laura Pausini, Luis Miguel, Maná and other acts on the label's roster.

"In what has traditionally been a predominantly tropical market, Amor has been an alternative choice for the New York audience for many years," Kolm says, adding that it is a huge market for Latin pop sales. He credits Amor with helping Universal create success stories for such hitmakers as Enrique Iglesias, Juanes and Luis Fonsi.

"It is definitely one of the first stations artists and their labels think of when looking to become established in pop music and on the charts," Luna says. "When any pop artist, from all over Latin America, thinks of pop music, they think of Amor. For any artist, making it on Amor means they have arrived."

Amor is also the go-to station when it comes to promoting Latin pop concerts in the city, according to SBS/New York promotion and marketing manager Jackie Torres. "Amor is by far the No. 1-selling [Latin] concert station," she says, adding that WPAT promotes virtually all New York-area concerts by Latin artists. "We are partners of events and the pro-

motional outlet for those concerts. Without us they won't sell out the venue," Torres says.

Jorge Naranjo, president of multicultural event and concert promotion company Cardenas Marketing Network, says Amor is "the best medium to promote any event in the New York area. When they commit to any promotion, they deliver the best results. We have been working with them for many years and consider them our partners in every project that we present in New York."

The station's signature event, the unplugged Vívelo concert series, has presented Latin pop's elite, including Juanes, Shakira, Ricardo Arjona and Franco de Vita, in an intimate setting. The concert serves as an audience builder—all the tickets are given away free on the air—and an opportunity for the artists to get out and touch their fans. "It's a win-win situation," Torres says. "It's wonderful for the listeners, for the sponsors and for the station's image. That's our baby, the flagship of the station in terms of events."

Former Mega PD Mier says WPAT is in close touch with the sensitivities of the Latin-American community in the market, and such issues as immigration, health and lifestyle are consistently part of its overall content mission. Torres says everyone at the station takes community service to heart and works together to support issues their listeners care about.

"We work very closely, like a family," she says. "I don't go and say, 'I need a DJ.' I say, 'This is what we want to do, who wants to be part of it?' And that's the difference, because they choose to be involved, and really have a passion for it. You'd be surprised at the list of DJs who will sign up to participate in a cause." Community service efforts have included collecting signatures in support of giving driver's licenses to undocumented workers, fighting breast cancer and domestic violence and staging hunger strikes for other causes. "It's a lot of work, but it's also a lot of fun," Torres says.

Amor's music and community contributions make it a radio powerhouse, Ferro says, an assessment widely shared in the industry. And if you're not in the business, "you just know that a bunch of your friends listen to it and love it," he adds. **R&R**



Tony Luna

Provocative but not vulgar, 'Amor Temprano En La Mañana' serves multicultural New York with family-friendly fare

The 'United Nations' Of Morning Radio

By Jackie Madrigal ■ Photographs By Fernando Leon /RETNA LTD.

"Amor Temprano en la Mañana" on Spanish Broadcasting System Latin pop WPAT (Amor)/New York features four talented personalities: Reyis, Claudia, Alfredito and El Gordo, who not only entertain and inform a massive Hispanic New York audience in the mornings, but also go far beyond their radio duties to support the city's Latino community. ■ With an impressive résumé, each has been instrumental in the show's ratings success. According to the fall 2007 Arbitron, "Amor Temprano en la Mañana" is No. 7 12+ (3.7 share), No. 8 25-54 (3.6) and No. 9 18-34 (3.4).

Host/producer Reyis Lora has been in radio for more than 15 years, and is a celebrity not only in New York but in his native Dominican Republic, where he is one of the most sought-after voices by advertising agencies and radio and TV stations.

Claudia Morales is a prime example of a Latina who immigrated to the United States and took hold of the American dream. Only one month after graduating from the Central University of Venezuela with a degree in broadcasting, she was hosting and producing her own show, "Mujeres en Orbita," in that country. Upon arriving in the States, Morales' first radio gig was as promotion coordinator at Amor, where she now co-produces "Temprano."

A native of Puerto Rico, Alfredo "Alfredito" Galván has a theater background. He holds a master's of fine arts in theater directing from Columbia University, and has starred in and directed several theater productions, in both English and Spanish. He has also appeared in Puerto Rican soap operas.

Born in Argentina, Hugo "El Gordo" Cadelago grew up in Mexico and Los Angeles. His radio career spans more than 30 years, and in 2004 he was awarded the Jefferson Award for Public Service.

The foursome speaks about "Temprano" and their work beyond the airwaves.

What does it mean to you to host the morning show on Amor?

Claudia: We're very happy to be part of one of the most important stations in New York, developing our careers and bringing the audience the kind of subjects they want to hear and know about.

There are four different personalities on the show. How do you make the magic happen?

Alfredito: We fight it out! [all laugh]

El Gordo: Part of the show's characteristic is that we each are who we are.

Alfredito: There are more than four different people on the show, and instead of being affected by our differences, they enrich the show. We work from there. We may have differences of opinion, but that's what makes the show more interesting.

Morning shows on hot AC stations like Amor are usually a bit mellower than yours. How much does the New York audience allow you to get away with?

Reyis: The show is entertaining, fun and informative. We're a real show. Our main focus is to be entertaining and informative and to reach our target, which is 25-54.

El Gordo: We're fun and bold, but not vulgar. And it's not that we can't do it, but we choose not to.

So there's no need to push the envelope?

Claudia: We can go as far as we want, but we're just not vulgar.

Alfredito: Stations like this one in other markets do vulgar shows. We're not into it, because everyone else does it. We want to be provocative, but do a show that the whole family can listen to and touch on issues that are important to them.

Reyis: We were looking to make our own mark, and we have. The public identifies with the show because it's different. We always give them great interviews with artists, and bring in experts on different subjects that are of interest

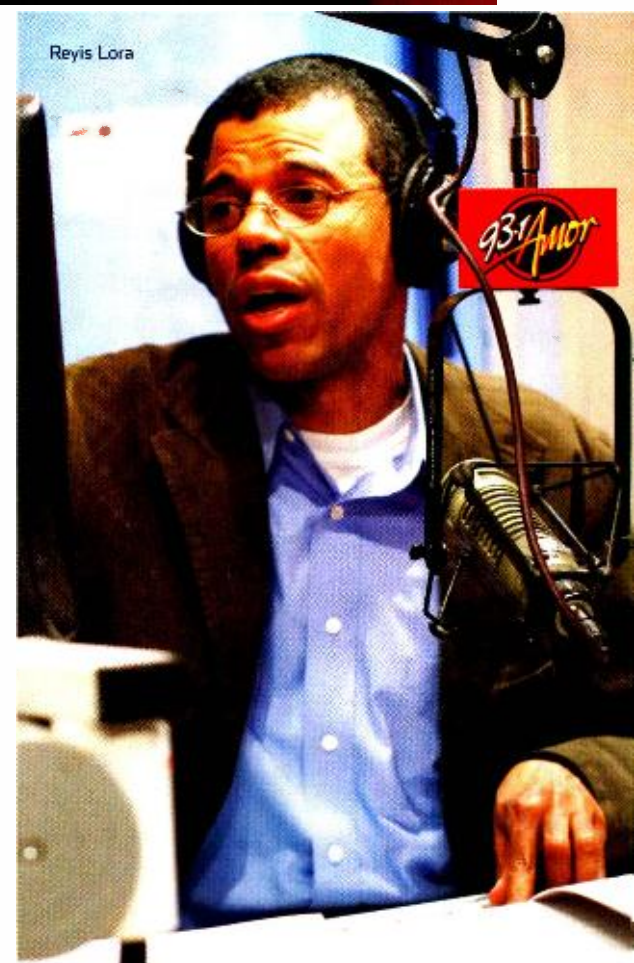
Continued on page 60



Claudia Morales

'We know what we represent to that Hispanic audience that is looking to identify with what they left behind in their country of origin. Although we are all from different countries, we have one flag: Spanish.'

—Reyis



Reyis Lora

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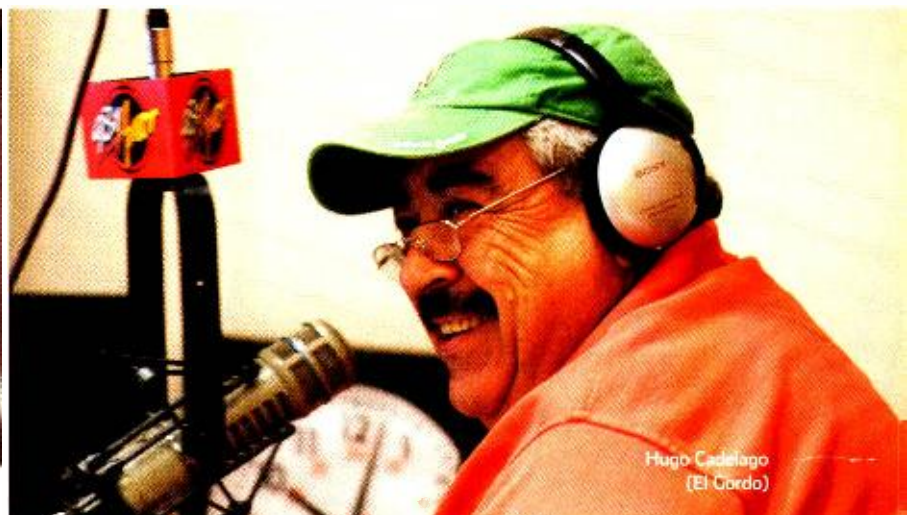


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Alfredo Galván (Alfredito)



Hugo Cadelago (El Gordo)

Continued from page 58

to the audience. We stay up to date on everything that is happening and if something is making headlines, we look for the main people involved to speak with, and bring those stories to the public.

El Gordo: I'm the oldest of all the guys here, and the one that's been on radio the longest. We have done away with the stereotype that only old women listen to a romantic station.

Some artists have walked out of shows when hosts have made harsh remarks. What's your approach to conducting artist or celebrity interviews?

Alfredito: We try to make them feel comfortable, so much so that they answer all the personal questions we ask. [Singer/actress] Pilar Montenegro arrived and was tense because she thought the whole interview was going to be about her personal life. And we did ask her about [controversies involving her former husband/manager] but in a fun, respectful way. She later told us she isn't bothered by the questions, but by the way they are asked. Yolandita Monge opened up about her daughter Noelia's [sex] video. It happened with Christian Chávez of RBD. The band was on our show the same day they were thrown out of a competing station. We asked Christian the same questions he had been asked at the other station

about his homosexuality and allegedly buying drugs in New York. We kid around with them about both subjects, but we did it in a way so that Christian, nor the other band members, didn't feel intimidated or harassed. Our antics toward the band may not have earned us a featured story on [Univision network TV shows] "El Gordo y La Flaca" or "Escándalo TV" but we earned the band's respect and trust. Now that they are returning to New York, they're visiting us and not the other station. This is how we do things. If others want to disrespect the artists, more power to us.

How do you combine your radio gigs with your other work, and how do you use the resources the station provides to further causes you believe in?

El Gordo: The work we do for the community is incredibly important. And we do use the station's resources to help. We collected signatures in support of giving illegal immigrants driver's licenses, though the governor later switched positions. Right now we're working on putting water stations in the California and Arizona deserts, which has been a cause of mine for a long time.

Claudia: We also did a campaign to collect funds to help the victims of the devastation [caused by a November 2007 flood] in Tabasco, Mexico, and [Hurricane Noel] in Dominican Republic. Because we can reach a lot of people, we can spread the word when someone needs help, and

'We want to be provocative, but do a show that the whole family can listen to and touch on issues that are important to them.'—Alfredito

we try to do it every time we have a chance.

Alfredito: Because I'm also an actor, I like to spread the word about theater among Hispanics. This is a very personal issue to me. Everyone says Latinos don't like the theater, and that's not true. Any time I have the opportunity to promote culture, theater and the arts I will do it.

Claudia: It's inaccurate to think that Hispanics only like to be immersed in vulgarities. That's not true. I think we've proven that Hispanics want to know about culture and art and relevant local and world news.

Reyis: We're about giving information, being fun and entertaining. We know what we represent to that Hispanic audience that is looking to identify with what they left behind [in their country of origin]. Although we are all from different countries, we have one flag: Spanish. Our show's motto is: If you speak Spanish, your flag is my flag. That reaches the audience's heart, because we really feel it.

New York is a perfect example of a multicultural city, even within Hispanics. Is your goal to make Amor a station that speaks to all Hispanics?

Alfredito: The days when you could speak directly to the Caribbean community only are gone. There are too many different Latin Americans.

Claudia: When we get calls, we're hearing from Colombians, Dominicans, Hondurans, Argentines, Mexicans, etc.

Reyis: And because the people working on this show are all from different countries, we are like the United Nations here.

R&R

Amor's Top 30 Most-Played Songs

1. "Si Nos Quedara Poco Tiempo," Chayanne (Sony BMG Norte)
2. "Ojalá," Marco Antonio Solís (Fonovisa)
3. "Tu Recuerdo," Ricky Martin Featuring La Mari y Tommy Torres (Sony BMG Norte)
4. "Por Amarte," Pepe Aguilar (EMI Televisa)
5. "Bendita Tu Luz," Maná (Warner Latina)
6. "Me Muero," La 5ta. Estación (Sony BMG Norte)
7. "Heridas de Amor," Ricardo Montaner (EMI Televisa)
8. "La Travesía," Juan Luis Guerra y 440 (EMI Televisa)
9. "Dímelo," Enrique Iglesias (Universal Latino/Interscope)
10. "Me Enamora," Juanes (Universal Latino)
11. "Que Me Des Tu Cariño," Juan Luis Guerra y 440 (EMI Televisa)
12. "Lo Mejor de Tu Vida," Alexandre Pires (EMI Televisa)
13. "Hoy Tengo Ganas de Ti," Ricardo Montaner (EMI Televisa)
14. "Que Nadie Sepa Mi Sufrir," José Feliciano Featuring Alicia Villarreal (Siente)
15. "No Te Pido Flores," Fanny Lu (Universal Latino)
16. "Flor de Azalea," Pablo Montero (Univision)
17. "No Puedo Olvidarla," Marco Antonio Solís (Fonovisa)
18. "Te Diré," Ana Gabriel (EMI Televisa)
19. "Cómo Entender," Jennifer Peña (Univision)
20. "Basta Ya," Conjunto Primavera (Fonovisa)
21. "Si Tú No Estás," Sin Bandera (Sony BMG Norte)
22. "Antes de Que Te Vayas," Marco Antonio Solís (Fonovisa)
23. "Todo Se Derrumbó," Pepe Aguilar (EMI Televisa)
24. "Te Quiero Así," Betzaida (Melody/Fonovisa)
25. "Me Duele Amarte," Reik (Sony BMG Norte)
26. "Las De La Intuición," Shakira (Epic)
27. "A La Primera Persona," Alejandro Sanz (Warner Latina)
28. "Te Voy a Perder," Alejandro Fernández (Sony BMG Norte)
29. "Flaca o Gordita," Olga Tañón (Univision)
30. "Ojalá Pudiera Borrarte," Maná (Warner Latina)

SOURCE: Nielsen BDS compilation of WPAT airplay from Jan. 1, 2007 to March 16, 2008, excluding songs designated as recurrent on R&R's Latin Pop chart prior to Jan. 1, 2007.

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Multimedia personality keeps it fun and fast-paced in Amor's afternoon drive

El Bacán Bacán: Making Afternoons Interactive

By Jackie Madrigal

Pedro Luis García has a lengthy list of accomplishments as a radio/TV personality but he is best-known as “El Bacán Bacán” during afternoon drive on Spanish Broadcasting System (SBS) Latin pop WPAT (Amor)/New York. ■ Fun and fast-paced, Garcia’s “El Show Grande del Bacán Bacán” allows the audience to participate directly with the station. He encourages listeners to interact with him as much as possible and during the show’s “Hora Celular”—cell phone hour—he says, “We’re all connected.” ■ García opens up about what makes his show tick, the things that he loves about radio—and what he might change.

Afternoon drive shows on AC stations tend to be slower paced, but yours is fun and fast.

The show’s pace is attractive not only to the general public, but also to a younger crowd. It’s important to note that the artists played on Amor—like Shakira, Juanes, Ricky Martin, RBD, Maná, Chayanne and Luis Fonsi—attract a young audience. That’s why this format pulls a younger demo. No other station in New York plays this music by these artists, who sell out live events every time. Amor is the only connection between the artists and the young audience that demands to listen to and see them.

“Hora Celular” is very interactive. What makes this segment of your show so successful?

“Hora Celular” is one of the most listened-to hours in New York. We have been able to connect directly with the listener via their cell phones while they are stuck in New York’s traffic. That hour [5 p.m.–6 p.m.] is so much fun because the audience is the protagonist. They become the stars of the microphone, directly from their cars. They participate in interactive contests and request their favorite songs, which we play immediately. It’s an engaging hour that the New York public loves.

How do you deal with the pressure of being on the air in one of the most listened-to dayparts in radio’s No. 1 market?

Pressure is part of any career, because you want to do your best. It’s part of the dedication and care you put into your job. It’s not just about speaking in front of a microphone for the sake of doing

it. It’s about knowing that each time you open the mic, you do it in a constructive way to contribute to the growth of Latinos. You have to be different every day, and find the best way to communicate, to be passionate about what you do. If you follow these steps, you needn’t worry about ratings, because the audience will support you.

What is your goal for the show?

Mine is the same goal as my fellow jocks: to serve the Hispanic community of New York. And to thank the audience, the station and the show for the support they give me. We owe them everything. It is an honor to have the opportunity to reach so many Latinos on a daily basis, all speaking the same language. My greatest wish is to continue to work to entertain and inform.

Tell me about your TV role and how you combine your media careers.

I am a news anchor on Telemundo’s channel 47 [WNJU/New York] during the morning and afternoon editions. I’m also host of several specials the station does during the year. I’m actually nominated for an Emmy this year for a special called “Sabor de Nueva Jersey.” I’ve been working on TV and radio for many years, and they complement each other perfectly. Although both mediums are very different, the end result is the same, which is reaching people. The difference is, on Telemundo I’m Pedro Luis García and on Amor, I’m El Bacán Bacán.

After being on two newscasts during the day, when I get to the station at 3 p.m., I don’t have



‘What I do is more like therapy for me than work. To be able to share with so many people and to get to know so many other cultures is one of the greatest pleasures of this job.’

—Pedro Luis García

to open a newspaper or go online to know what’s happening. And when I interview artists on Telemundo, I enjoy having the privilege of being able to play their music on the radio. I love reaching the audience of both mediums.

What do you like best and least about radio?

What I do is more like therapy for me than work. To be able to share with so many people and to get to know so many other cultures is one of the greatest pleasures of this job. Working with so many talented people is another reason I have continued to work in media for so long.

What I don’t like is seeing so many personalities full of ego and a false sense of stardom that blinds them. Media has always existed, and before this generation of personalities, there were others whom we replaced. And we will also be replaced. We should never believe we are more than the person next to us, because at the end of the day, it’s just a mirage.

As a professional, I’m proud of being part of a team of jocks with such amazing careers. But I’m also grateful for the opportunity SBS has given me to be able to reach so many Hispanics, and to make a difference in their daily lives. **R&R**

R&R REGIONAL MEXICAN

POWERED BY **nielsen** BDS



► THIS CHART'S TOP DEBUT AND MOST INCREASED PLAYS WINNER (JP 199) BELONGS TO **MARCO ANTONIO SOLÍS**, WHO SPLASHES ONTO THE LIST AT NO. 26 WITH "TE VOY A ESPERAR," THE FOURTH SINGLE FROM "TROZOS DE MI ALMA 2."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IN-PRINT / PROMOTION LABEL	PLAYS TW	±	AUDIENCE MILLIONS	RANK
1	1	23	LA ARROLLADORA BANDA EL LIMÓN SOBRE MIS PIES	NO. 1 (15 WKS) DISA/EDIMONSA	1462	-72	10.679	1
2	3	17	EL CHAPO DE SINALOA SI TE AGARRAN LAS GANAS (CIERRA LOS OJOS)	DISA	1386	+26	9.226	2
3	2	11	CONJUNTO PRIMAVERA TE LLORE	FONOVISIA	1310	-53	8.457	3
4	4	22	K-PAZ WITH FRANCO DE VITA UN BUEN FEREDOR	DISA/EDIMONSA	1131	-11	8.162	4
5	5	17	PATRU LA B1 TE QUIERE MUCHO	DISA	1058	-21	6.002	7
6	6	10	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ POR QUIEN ME DEJAS	DISA/EDIMONSA	1016	-45	5.910	3
7	7	9	VICENTE FERNANDEZ LA DERRIBA	SONY BMG NORTE	1011	+49	5.676	3
8	11	6	DIANA REYES ME MUERO	AIRPOWER DBC	941	+133	4.511	6
9	8	9	LOS TIGRES DEL NORTE RUMBO AL SUR	FONOVISIA	899	-53	5.568	10
10	9	18	EL POTRO DE SINALOA EL VASO DE RRAMA	MACHETE	876	+3	6.311	5
11	10	13	GRUPO MONTEZ DE DURANGO COMO EN LOS BUENOS TIEMPOS	DISA	872	+18	5.213	3
12	14	21	ALACRANES MUSICAL SIN TU AMOR	UNIVISION	762	-5	5.478	11
13	12	31	VICENTE FERNANDEZ ESTOS CELOS	SONY BMG NORTE	752	-24	7.900	5
14	18	4	JENNI RIVERA INOLVIDABLE	FONOVISIA	737	+79	4.229	8
15	13	36	FIDEL RUEDA PAZ EN ESTE AMOR	MACHETE	719	-51	5.376	12
16	17	9	PONZONA MUSICAL TAL VEZ	ASL	662	-2	3.428	27
17	16	10	LA AUTENTICA DE JEREZ LA RATA FACA	VIVA	657	-14	4.616	15
18	24	5	BANDA EL RECODO TOMAME O DEJAME	AIRPOWER FONOVISIA	652	+104	4.674	14
19	15	15	DINASTIA DE TUZANTLA MALDITO TEXTO	VENEMUSIC	630	-85	3.440	26
20	21	7	LOS INQUIETOS DEL NORTE AMOR MORTAL	EAGLE	622	+58	3.773	21
21	20	18	BETO Y SUS CANARIOS SITU TE VMS	ASL	585	-25	3.892	19
22	27	4	LOS DAREYES DE LA SIERRA HASTA EL DIA DE HOY	DISA	567	+31	3.651	24
23	25	8	JOAN SEBASTIAN PIENSO EN TI	MUSART/BALBOA	552	+9	2.619	29
24	23	8	ALEGRES DE LA SIERRA ESTA VEZ SIN MENTIRAS	VIVA	545	-5	2.559	30
25	26	16	TONO Y FREDDY BREBAJE	DISA/EDIMONSA	520	+8	2.406	33
26	NEW		MARCO ANTONIO SOLIS TE VOY A ESPERAR	MOST INCREASED PLAYS FONOVISIA	481	+139	3.526	25
27	22	14	PEPE AGUILAR YANUNCA MAS	EMI TELEVISIA	476	-100	3.656	23
28	28	8	GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	467	-5	3.660	22
29	33	8	LOS TEMERARIOS TOQUEN MARIACHIS CANTEN	FONOVISIA	451	+39	1.419	-
30	30	9	VAGON CHICANO COMO ARANCARTE	ASL	450	+9	2.461	32
31	32	4	CARDENALES DE NUEVO LEON Y DINORA FLOR DE LAS FLORES	ASL	431	+17	2.211	34
32	NEW		PALOMO SUFRIRAS	DISA	405	+70	1.067	-
33	29	20	SERGIO VEGA CUANDO TE LAVAS LA CARA	SONY BMG NORTE	403	-44	3.806	20
34	35	5	ALIADOS DE LA SIERRA TE AMO	ASL	397	-1	1.835	37
35	34	2	FORASTEROS DE SAN LUIS DONDE ESTA MAMA	DISA	389	-44	1.662	38
36	40	2	LOS HOROSCOPOS DE DURANGO TE AMO	UNIVISION	383	+49	4.343	17
37	31	13	EL COYOTE Y SU BANDA TIERRA SANTA Y SI TE ROBO	UNIVISION	375	-46	3.023	28
38	NEW		LOS HEREDEROS DE NUEVO LEON TRES VUELTAS	SERCA	372	+50	1.153	-
39	36	14	CONJUNTO AGUA AZUL EL DICCIONARIO	A.C.E.	354	-31	1.845	36
40	NEW		LUPILLO RIVERA DE QUE ME PRESUMES	ASL	353	+27	2.476	31

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LOS TIGRES DEL NORTE El Hijo Del Pueblo (Fonovisa) KBNO, KDUT, KIST, KKPS, KMYX, KSKD, KSTN, KTFA, KWEI	9
MARCO ANTONIO SOLIS Te Voy A Esperar (Fonovisa) KCMT, KESS, KISE, KMYX, KSTN, KTFA, KXTS	7
LUPILLO RIVERA De Que Me Presumes (ASL) KIST, KLAX, KRZZ, KSAH, KWEI, WLCC, WLEY	7
DAREYES DE LA SIERRA Hasta El Dia De Hoy (Disa) KESS, KGBT, KKPS, KLAX, XHTY	5
BANDA EL RECODO Tomame O Dejame (Fonovisa) KJFA, KKPS, KSCA, KXPK	4
LOS TEMERARIOS Toquen Mariachis Canten (Fonovisa) KDXX, KGBT, KLTN, KROM	4
PALOMO Sufriras (Disa) KHHL, KLEY, KXTS, KYQQ	4
LA AUTORIDAD DE LA SIERRA Todo Cambio (Disa) KHHL, KJFA, KLHB, KYQQ	4
ERNESTO SOLANO Y SU BANDA MAGUEY Se Te Olvido (Discos Power) KDUT, KRAY, KSKD, KTFA	4
DIANA REYES Me Muero (OBC) KHHL, KSAH, WLEY	3

ADDED AT...
KGBT
McAllen, TX
PD: Hugo De La Cruz
MD: Armando Almazan
Dareyes De La Sierra, Hasta El Dia De Hoy, 18
Ritmo Alegre, Amor En Secreto, 17
Los Temerarios, Toquen Mariachis Canten, 10
Armida, Mujer Soltera, Hombre Casado, 8

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LINDEROS DEL NORTE Vuelve Amor (A.R.C.)	301/64	ADAN ROMERO Solo Un Dia (Ahora Te Amo) (La Sierra)	229/4
TOTAL STATIONS:	18	TOTAL STATIONS:	15
PEDRO FERNANDEZ Amiga Por Favor (Machete)	286/24	EL GUERO Y SU BANDA CENTENARIO Antes (A.R.C.)	221/25
TOTAL STATIONS:	16	TOTAL STATIONS:	9
LA AUTORIDAD DE LA SIERRA Todo Cambio (Disa)	273/70	LA APUESTA Por Ti (Serca)	216/35
TOTAL STATIONS:	20	TOTAL STATIONS:	17
LOS PRIMOS DE DURANGO Manana (Machete)	267/1	TITA Matame Suavemente (Campanario)	195/39
TOTAL STATIONS:	18	TOTAL STATIONS:	9
NESTOR EN BLOQUE Una Calle No Separa (Campanario)	231/51	PANCHO BARRAZA Te Voy A Olvidar (Musart/Balboa)	190/14
TOTAL STATIONS:	14	TOTAL STATIONS:	13

MOST INCREASED PLAYS

+199	MARCO ANTONIO SOLIS Te Voy A Esperar (Fonovisa) KCMT +26, KBNO +24, KSOL +18, KESS +18, WQBU +17, KDUT +16, KHOT +13, KXTS +11, KJFA +10, KTFA +10
+184	LOS TIGRES DEL NORTE El Hijo Del Pueblo (Fonovisa) KWEI +37, KDUT +32, KBNO +28, KTFA +19, KKPS +14, KIST +12, KSKD +10, KMYX +8, KSTN +8, WLCC +4
+133	DIANA REYES Me Muero (DBC) KSAH +22, KWEI +21, KGBT +17, KMQA +12, KHHL +12, WLEY +11, KKPS +8, KESS +8, KSKD +5, KJFA +5
+127	LUPILLO RIVERA De Que Me Presumes (ASL) KTFA +19, KWEI +18, KIST +14, WLEY +13, WLCC +11, KTUZ +9, KLAX +9, KRZZ +9, KSAH +8, KKPS +6
+110	PALOMO Sufriras (Disa) KDXX +28, KHHL +19, KLEY +17, KXTS +17, KOQO +13, KYQQ +12, KSTN +10, KMYX +4, KTFA +3, KSKD +1

FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
55 regional Mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

1 CHR/Pop Countdown Radio Show
among Latinos Worldwide

Now in the US
Sat-Sun, 2 hours

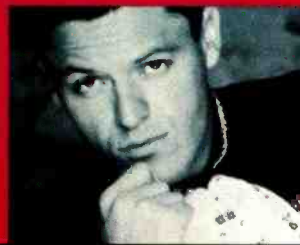
Hosted by expert
Julio Cesar Ramirez



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► **PEDRO FERNANDEZ** RETURNS TO THE CHART FOR THE FIRST TIME SINCE 2001 WITH "AMIGA POR FAVOR" AT NO. 39.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	13	JUANES GOTAS DE AGUA DULCE	NO. 1 (7 WKS) UNIVERSAL LATINO	1097 +4	11.571 1
2	7	7	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	789 +83	7.926 2
3	21	3	FLEX TE QUIERO	EMI TELEVISA	675 +39	4.479 11
4	8	8	CAMILA YO QUIERO	SONY BMG NORTE	642 +10	6.451 4
5	7	22	YURIDIA AHORA ENTENDE!	SONY BMG NORTE	543 +10	5.940 5
6	9	9	BELANOVA CADA QUE...	UNIVERSAL LATINO	540 +22	3.305 24
7	5	22	ALEJANDRA GUZMAN SOY SOLO UN SECRETO	EMI TELEVISA	529 -93	3.914 15
8	12	29	JUANES ME ENAMORA	UNIVERSAL LATINO	522 +61	6.778 3
9	6	56	CAMILA TODO CAMBIO	SONY BMG NORTE	510 -70	5.873 7
10	11	22	RBD INALCANZABLE	EMI TELEVISA	474 -18	2.476 31
11	10	8	MIGUEL BOSE FEATURING BIMBA BOSE COMO UN LOBO	WARNER LATINA	472 -29	3.997 13
12	8	44	MANA OJALA PUDIERA BORRARTE	WARNER LATINA	457 -70	5.164 9
13	13	32	AVENTURA MI CORAZONCITO	PREMIUM LATIN	456 +30	3.587 18
14	14	7	LA NUEVA BANDA TIMBIRICHE TU, TU, TU	EMI TELEVISA	450 +40	1.931 39
15	16	7	JESSE & JOY LLEGASTE TU	WARNER LATINA	398 +17	3.603 17
16	17	16	LA FACTORIA PERDONAME	UNIVERSAL LATINO	367 -3	1.959 38
17	18	28	ENRIQUE IGLESIAS ALGUIEN SOY YO	INTERSCOPE/UNIVERSAL LATINO	360 0	5.921 6
18	15	25	ALEJANDRO FERNANDEZ NO SE ME HACE FACIL	SONY BMG NORTE	336 -71	1.705 -
19	19	37	SHAKIRA LAS DE LA INTUICION	EPIC/SONY BMG NORTE	332 +3	1.725 -
20	20	9	KANY GARCIA AMIGO EN EL BANDO	SONY BMG NORTE	305 -14	2.729 28
21	22	4	ENUR FEATURING NATASJA CALABRIA 2008	ULTRA	294 +23	2.041 35
22	21	24	MARCO ANTONIO SOLIS NO PUEDO OLVIDARLA	FONOVISIA	281 +4	5.455 8
23	23	5	A.B. QUINTANILLA III PRESENTS KUMBIA ALL STARZ FEAT. FLEX POR TI BABY	EMI TELEVISA	273 +6	1.468 -
24	26	3	PLAYA LIMBO IO PARA LAS 10	SONY BMG NORTE	252 +8	1.079 -
25	25	16	JEREMIAS COMIENZO DEL FINAL	UNIVERSAL LATINO	251 +6	3.946 14
26	24	9	JUAN LUIS GUERRA Y 440 SOLO TENGO OJOS PARA TI	EMI TELEVISA	241 -5	4.639 10
27	28	9	DIVINO FEATURING ABRAHAM ME ARRODILLO ANTE TI	LIAR/MACHETE	235 +11	3.381 21
28	27	4	ALEKS SYNTEK HASTA EL FIN DEL MUNDO	EMI TELEVISA	230 +6	2.519 30
29	34	3	TOMMY TORRES PEGADITO	WARNER LATINA	229 +46	3.311 23
30	30	8	MANNY MANUEL SE ME OLVIDO	UNIVERSAL LATINO	207 +3	2.813 26
31	32	6	MDO NO QUEDA NADA	MACHETE	205 +16	3.624 16
32	33	3	EDNITA NAZARIO DESPUES DE TI	SDNY BMG NORTE	201 +16	3.041 25
33	35	3	CHENOA TODO IRA BIEN	UNIVERSAL LATINO	184 +5	1.595 -
34	38	40	PEPE AGUILAR POR AMARTE	EMI TELEVISA	179 +13	4.476 12
35	31	16	JUAN CON MI SOLEDAD	FONOVISIA	178 -15	3.431 19
36	39	6	BLACK: GUAYABA SIN TU AMOR	MACHETE	159 +1	1.836 -
37	RE-ENTRY		TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE	158 +38	1.532 -
38	NEW		RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/IDJMG	157 +30	2.284 33
39	NEW		PEDRO FERNANDEZ AMIGA POR FAVOR	MACHETE	144 +54	3.412 20
40	RE-ENTRY		GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	144 +16	3.337 22

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ALEJANDRA GUZMAN Hasta El Final (EMI Televisa) KEXA, KSSE, KVVA, KXOB, XHPX	5
LA NUEVA BANDA TIMBIRICHE Tu, Tu, Tu (EMI Televisa) KPSL, KXOB, XHFG	3
RBD Empezar Desde Cero (EMI Televisa) KQQK, KTCY, WFID	3
RKM & KEN-Y Igual Que Ayer (Pina/Universal Latino) KBMG, KRIO, XAVO	3
JESSE & JOY Llegaste Tu (Warner Latina) KEXA, WFID	2
ALEKS SYNTEK Hasta El Fin Del Mundo (EMI Televisa) KQQK, KTCY	2
PEDRO FERNANDEZ Amiga Por Favor (Machete) KEXA, KPSL	2
CAFE TACVBA Volver A Comenzar (Universal Latino) KQQK, KTCY	2
ENRIQUE IGLESIAS Donde Estan Corazon (Universal Latino) WMGE	1
FLEX Te Quiero (EMI Televisa) KLVE	1

MOST INCREASED PLAYS

+110	ALEJANDRA GUZMAN Hasta El Final (EMI Televisa) KVVA +32, KSSE +31, KXOB +21, KEXA +17, XHPX +9
+101	RBD Empezar Desde Cero (EMI Televisa) KBMG +29, KTCY +19, KQQK +17, WFID +16, KEXA +12, XHPX +8
+83	ENRIQUE IGLESIAS Donde Estan Corazon (Universal Latino) WMGE +34, XAVO +14, XLTN +11, XHPX +10, KBMG +8, WKAQ +8, KXOB +6, WIDA +6, WAMR +6, KEXA +3
+55	SUPER MER KA 2 Que Calor (Musart/Balboa) XAVO +29, KXXS +27, KRIO +17, WVA +2
+54	PEDRO FERNANDEZ Amiga Por Favor (Machete) KXOB +19, KPSL +12, KEXA +11, KQQK +6, KBMG +5, WPAT +2

ADDED AT... WRMA
Miami, FL
OM/PD: Tony Campos
Black: Guayaba, Sin Tu Amor, 12
Belanova, Cada Que... 11
BNK, Que Voy A Hacer, 11

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
RBD Empezar Desde Cero (EMI Televisa) TOTAL STATIONS: 6	142/101	SEAN KINGSTON Take You There (Beluga Heights/Epic) TOTAL STATIONS: 3	92/17
SUPER MER KA 2 Que Calor (Musart/Balboa) TOTAL STATIONS: 5	132/55	MOTEL Y Te Vas (Warner Latina) TOTAL STATIONS: 4	89/7
ALEJANDRA GUZMAN Hasta El Final (EMI Televisa) TOTAL STATIONS: 5	110/110	JUAN Buscando Tu Sombra (Fonovisa) TOTAL STATIONS: 4	87/9
Fergie Clumsy (will.i.am/A&M/Interscope) TOTAL STATIONS: 5	103/23	MICHAEL JACKSON WITH AKON Wanna Be Startin' Somethin' 2008 (Legacy/Epic) TOTAL STATIONS: 3	83/22
CONJUNTO PRIMAVERA Te Llore (Fonovisa) TOTAL STATIONS: 4	94/4	WISIN & YANDEL Ahora Es (Machete) TOTAL STATIONS: 6	81/15

FOR WEEK ENDING MARCH 23, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
26 Latin pop, 16 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

WWVA/Atlanta, GA OM: Clay Hunnicutt PD/MD: Robbie Ramirez	XHPX/El Paso, TX PD: David Castillo	KSSE/Los Angeles, CA OM: Elias Autran PD: Nestor Rocha APD: Andrea Becerra	WRMA/Miami, FL OM/PD: Tony Campos	WIAC/Puerto Rico PD: Valerie Mejia	KBMG/Salt Lake City, UT OM: Carlos Martin Valdez PD: Ana Perez
KXXS/Austin, TX OM: Pomeo Herrera PD: Rudy Ramos MD: Julieta Jil	KXOB/Fresno, CA PD: Jorge Guillen	XAVO/McAllen, TX OM: Jeff Koch PD: Juan Facundo	KEXA/Monterey, CA PD: Vicente Romero	WIOA/Puerto Rico PD: Fernando De Hostos	KRIO/San Antonio, TX OM/PD: Alfonso Flores MD: Manny Herrera
KPSL/Bakersfield, CA PD: Isidro Roman	KLOL/Houston, TX PD: Raffy Contigo	WAMR/Miami, FL PD: Pedro Javier Gonzalez	WPAT/New York, NY PD: Tony Luna	WKAQ/Puerto Rico PD: Carlos Gonzalez APD: Natalia Cuevas	XHFG/San Diego, CA PD: Elvis Valle
KTCY/Dallas, TX PD: Javier Casanova	KQQK/Houston, TX PD: Eddie Leon MD: Raquenell Villarreal	WMGE/Miami, FL OM: Rod Phillips PD: Rogelio Alfonso MD: Raymond Hernandez	KVVA/Phoenix, AZ PD: Edgar Pineda	WXYX/Puerto Rico PD/MD: Herman Davila	XLTN/San Diego, CA PD: Libia Sauza



► PANAMA'S **FLEX** MOVES TO NO. 1 ON TROPICAL AND HOLDS ON TO THE TOP SPOT FOR A SIXTH WEEK ON LATIN RHYTHM WITH HIS INTERNATIONAL SMASH "TE QUIERO."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	18	FLEX TE QUIERO	EMI TELEVISIA	368 +37	4.987 1
2	1	14	NG2 ELLA MENEÁ	SONY BMG NORTE	362 +11	3.645 2
3	25	3	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	294 -2	2.742 3
4	33	4	JUAN LUIS GUERRA Y 440 LA TRAVESIA	EMI TELEVISIA	240 -30	1.876 9
5	28	5	JUANES ME ENAMORA	UNIVERSAL LATINO	234 0	1.421 13
6	10	6	JUANES COTAS DE AGUA DULCE	UNIVERSAL LATINO	218 +3	0.953 19
7	10	8	OLGA TANON FEATURING MILLY QUEZADA COSAS DEL AMOR	UNIVISION	200 +4	1.118 17
8	12	38	DADDY YANKEE ELLA ME LEVANTÓ	EL CARTEL/INTERSCOPE	195 +13	1.410 14
9	7	23	WISIN & YANDEL SEXY MOVIMIENTO	MACHETE	195 -13	1.491 12
10	8	19	TITO NIEVES MI MAYOR SACRIFICIO	LA CALLE/UNIVISION	194 -11	0.797 24
11	9	15	ALEXIS & FIDO SOY IGUAL QUE TU	SONY BMG NORTE	187 -10	1.820 10
12	21	6	ANGEL & KHRIZ LA VECINA	VI/MACHETE	175 +42	1.916 8
13	14	18	LOS HERMANOS ROSARIO ALO	M.P./JVN/J & N	168 +14	0.780 25
14	11	7	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	165 -19	2.272 6
15	16	16	HECTOR ACOSTA SIN PERDON	VENEMUSIC	148 0	2.654 4
16	13	18	AVENTURA EL PERDEDOR	PREMIUM LATIN	146 -8	2.643 5
17	22	5	DLG QUIERO DECIRTE QUE TE AMO	LA CALLE/UNIVISION	145 +15	0.946 20
18	18	4	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE	142 -1	0.769 26
19	15	20	FRANK REYES AMOR DESPERDICADO	M.P./JVN/J & N	134 -17	1.948 7
20	23	7	EL GRAN COMBO DE PUERTO RICO YO NO MENDICO AMOR	SONY BMG NORTE	128 +7	0.876 21
21	19	10	MARLON LA BILIRUBINA	LA CALLE/UNIVISION	117 -23	1.110 18
22	3	2	MARC ANTHONY EL DIA DE SUERTE	SONY BMG NORTE	116 +40	0.637 29
23	20	8	JERRY RIVERA MIRA YIRA	EMI TELEVISIA	116 -21	0.484 34
24	17	5	TITO "EL BAMBINO" EN LA DISCO	EMI TELEVISIA	114 -29	0.346 -
25	12	12	XTREME FEATURING ADRIENNE NO ME DIGAS QUE NO	LA CALLE/UNIVISION	108 -2	0.565 31
26	4	4	WISIN & YANDEL AHORA ES	MACHETE	107 +1	1.799 11
27	18	18	ENUR FEATURING NATASJA CALABRIA 2008	ULTRA	103 +1	1.251 15
28	3	3	N'KLABE EL DIA DE TU SUERTE (HOY)	NU LIFE/MACHETE	83 +22	0.858 22
29	17	17	TITO ROJAS DIGAME SENORA	M.P./JVN/J & N	83 -12	0.740 27
30	17	17	ELVIS MARTINEZ LENTO Y SUAVE	UNIVERSAL LATINO	75 -21	0.443 35

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	21	FLEX TE QUIERO	EMI TELEVISIA	456 -7	5.661 2
2	2	18	AVENTURA EL PERDEDOR	PREMIUM LATIN	438 +37	5.861 1
3	5	10	WISIN & YANDEL AHORA ES	MACHETE	379 +34	4.618 3
4	3	18	ALEXIS & FIDO SOY IGUAL QUE TU	SONY BMG NORTE	366 -13	3.251 7
5	4	39	LA FACTORIA PERDONAME	UNIVERSAL LATINO	330 -17	4.441 4
6	6	23	DON OMAR CANCION DE AMOR	VI/MACHETE	279 -37	2.241 15
7	10	7	ANGEL & KHRIZ LA VECINA	VI/MACHETE	272 +2	2.672 10
8	7	7	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	266 -42	2.335 13
9	11	11	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	250 -13	1.386 22
10	9	6	A.B. QUINTANILLA III PRESENTS KUMBIA ALL STARZ FEAT. FLEX POR TI BABY	EMI TELEVISIA	240 -52	1.628 20
11	14	6	JOWELL & RANDY LET'S DO IT	WARNER LATINA	239 +18	4.056 5
12	8	23	WISIN & YANDEL SEXY MOVIMIENTO	MACHETE	221 -72	2.855 9
13	12	15	XTREME FEATURING ADRIENNE NO ME DIGAS QUE NO	LA CALLE/UNIVISION	216 -38	3.364 6
14	13	37	CAMILA TODO CAMBIO	SONY BMG NORTE	215 -10	1.371 24
15	16	11	R.K.M. & KEN-Y MIS DIAS SIN TI	UNIVERSAL LATINO	179 -4	2.280 14
16	15	20	PITBULL FEATURING LIL JON THE ANTI-EM	FAMOUS ARTISTS/TVT	178 -36	2.402 11
17	21	3	BELANOVA CADA QUE...	UNIVERSAL LATINO	162 +30	0.846 -
18	17	28	JUANES ME ENAMORA	UNIVERSAL LATINO	161 -17	1.126 36
19	25	2	DADDY YANKEE SOMOS DE CALLE	EL CARTEL/INTERSCOPE	150 +43	2.363 12
20	20	5	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	149 +10	1.982 17
21	19	14	FLO RIDA FEATURING T-PAIN LOW	POE BOY/ATLANTIC	145 +6	2.962 8
22	22	4	CAMILA YO QUIERO	SONY BMG NORTE	137 +8	0.553 -
23	23	9	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/DJMG	128 +6	1.870 19
24	18	15	NEJO Y DALMATA ALGO MUSICAL	UMS/UNIVERSAL LATINO	118 -23	0.904 40
25	24	12	REIK ME DUELE AMARTE	SONY BMG NORTE	113 0	0.647 -
26	28	7	MIGUELITO FEATURING DIVINO MOCHILA DE AMOR	LOS CANGRI/MACHETE	96 0	1.020 39
27	31	3	SNOOP DOGG SENSUAL SEDUCTION	DOGGYSTYLE/GEFFEN/INTERSCOPE	92 +8	0.407 -
28	26	17	VOLTIO FEATURING JOWELL Y RANDY PONMELA	SONY BMG NORTE	87 -12	0.574 -
29	32	17	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	83 -1	0.846 -
30	36	4	DIVINO FEATURING ABRAHAM ME ARRODILLO ANTE TI	LUAR/MACHETE	82 +7	1.362 26

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	14	MOTEL Y TE VAS	WARNER LATINA
2	2	9	DISIDENTE ENEMIGO	PISTOLERO/V&J
3	6	4	TODOS TUS MUERTOS ANDATE	NACIONAL
4	8	5	SEÑOR FLAVIO MALITO	NACIONAL
5	3	17	MANU CHAO ME LLAMAN CALLE	BECAUSE/NACIONAL
6	5	25	CAFE TACVBA VOLVER A COMENZAR	UNIVERSAL LATINO
7	7	11	BELANOVA CADA QUE...	UNIVERSAL LATINO
8	10	3	DON TETTO HA VUELTO A SUCEDER	786/CABEZA DE RATON
9	20	2	SEÑOR FLAVIO MINISTRA	NACIONAL
10	RE-ENTRY		JARABE DE PALO DE JAME VIVIR	WARNER LATINA
11	13	2	LAS RAYAS BLANCAS CONQUISTA	WARNER LATINA
12	4	18	MOLOTOV YOFO	UNIVERSAL LATINO
13	NEW		MANU CHAO 13 DIAS	NACIONAL
14	9	20	PASTILLA COLORES	SONY BMG NORTE
15	RE-ENTRY		ALEJANDRA GUZMAN SOY SOLO UN SECRETO	EMI TELEVISIA
16	NEW		MONTE NEGRO ME DUELE NO ESTAR JUNTO A TI	FEED THE HUNGRY
17	NEW		CECI BASTIDA YA ME VOY	NOT LISTED
18	NEW		LOS MONO PROMESAS	SONIC 360
19	11	3	CIRCO ALGUIEN	SONY BMG NORTE
20	17	2	MOTEL UNO, DOS, TRES	WARNER LATINA

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	2	7	NICKY JAM FEAT. RKM GAS PELA	PINA/UNIVERSAL LATINO
2	1	11	N'KLABE SI YA NO ESTAS	NU LIFE/MACHETE
3	5	6	NG2 ELLA MENEÁ	SONY BMG NORTE
4	5	14	PUERTO RICAN POWER ESA MUJER	M.P./JVN/J & N
5	9	4	EL GRAN COMBO DE PUERTO RICO YO NO MENDICO AMOR	SONY BMG NORTE
6	3	17	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE
7	7	14	TITO ROJAS DIGAME SENORA	M.P./JVN/J & N
8	15	2	GLORIA ESTEFAN PINTAME DE COLORES	BURGUNDY/SONY BMG NORTE
9	6	15	LOS HERMANOS ROSARIO ALO	M.P./JVN/J & N
10	18	2	MARC ANTHONY EL DIA DE SUERTE	SONY BMG NORTE
11	12	6	MARIANA ATRREVETE A MIRARME DE FRENTE	UNIVISION
12	11	2	AKWID Y LOS TUCANES DE TIJUANA OMBLICO A OMBLICO	UNIVISION
13	14	13	WISIN & YANDEL SEXY MOVIMIENTO	MACHETE
14	NEW		ANGEL Y KHRIZ LA VECINA	VI/MACHETE
15	19	2	RKM & KEN-Y MIS DIAS SIN TI	UNIVERSAL LATINO
16	17	3	ISMAEL MIRANDA COMO EL AGUILA	CDISCOS/TROPISOUNDS
17	9	12	XTREME FEAT. ADRIENNE NO ME DIGAS QUE NO	LA CALLE/UNIVISION
18	10	9	DON OMAR CANCION DE AMOR	VI/MACHETE
19	13	20	TITO "EL BAMBINO" SOLO DIME QUE SI	EMI TELEVISIA
20	NEW		WISIN & YANDEL AHORA ES	MACHETE

R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen BDS**

BILLBOARD CHARTS **nielsen** COMPILLED BY **SoundScan**

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	CERT.	PEAK POSITION
1	1	1	#1 DANITY KANE SONY BMG 444604/AG (18 98)	Welcome To The Dollhouse		1
2	2	2	VARIOUS ARTISTS SONY BMG EMU/UNIVERSAL/ZOMBA 22781/SONY BMG STRATEGIC MARKETING GROUP (18 98)	NOW 27		2
3	1	2	RICK ROSS SLIP-N-SLIDE/DEF JAM 009536/IDJMG (13 98)	Trilla		1
4	NEW	1	FLO RIDA POE BOY ATLANTIC 442748/AG (18 98)	Mail On Sunday		4
5	4	2	JACK JOHNSON BRUSH FIRE 010580/UMRG (13 98)	Sleep Through The Static		5
6	16	14	GREATEST GAINER MILEY CYRUS HOLLYWOOD 000465/WALT DISNEY (23 98)	Hannah Montana 2 (Soundtrack)/Meet Miley Cyrus		3
7	3	2	SNOOP DOGG DOGGYSTYLE/GEFFEN 010835/IGA (13 98)	Ego Trippin		3
8	12	9	TAYLOR SWIFT BIG MACHINE 120702 (18 98) +	Taylor Swift		2
9	7	7	SARA BAREILLES EPIC 94821/SONY MUSIC (11 98)	Little Voice		9
10	10	2	MILEY CYRUS HOLLYWOOD 001251/EX WALT DISNEY (18 98 CD/DVD) +	Hannah Montana/Miley Cyrus: The Best Of Both Worlds Concert		10
11	15	21	SOUNDTRACK FOX 82986/RAZOR & TIE (16 98)	Alvin And The Chipmunks		11
12	17	22	JONAS BROTHERS HOLLYWOOD 000182 (18 98) +	Jonas Brothers		5
13	13	8	ALICIA KEYS MBK J 11513/RMG (18 98) +	As I Am		3
14	5	1	ALAN JACKSON ARISTA NASHVILLE 19943/SBN (18 98)	Good Time		1
15	33	33	CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE 11221/RMG/SBN (18 98)	Carnival Ride		2
16	31	30	KIDZ BOP KIDS RAZOR & TIE 89172 (18 98)	Kidz Bop 13		4
17	8	3	JANET ISLAND 010735/IDJMG (13 98) +	Discipline		18
18	NEW	1	GNARLS BARKLEY DOWNTOWN ATLANTIC 450236/AG (18 98)	The Odd Couple		18
19	18	20	COLBIE CAILLAT UNIVERSAL REPUBLIC 090219/UMRG (10 98)	Coco		18
20	48	56	VARIOUS ARTISTS WALT DISNEY 001099 (18 98 CD/DVD) +	Radio Disney Jams 10		18
21	NEW	1	ROCKO ROCKY ROAD/ISLAND URBAN 010773/IDJMG (11 98)	Self-Made		21
22	49	43	RASCAL FLATTS LYRIC STREET 000384/HOLLYWOOD (18 98)	Still Feels Good		11
23	11	2	VARIOUS ARTISTS SONY BMG EMU/UNIVERSAL/ZOMBA 22784/SONY BMG STRATEGIC MARKETING GROUP (18 98)	NOW That's What I Call The 80s		11
24	14	10	AMY WINEHOUSE UNIVERSAL REPUBLIC 008428/UMRG (10 98)	Back To Black		2
25	24	17	SOUNDTRACK FOX RHINO 410236/AG (13 98)	Juno		1

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	CERT.
1	2	5	#1 BLEEDING LOVE LEONA LEWIS (SYCO/J/RMG)		
2	1	1	LOLLOIPOP LIL WAYNE FEAT. STATIC MAJOR (CASH MONEY/UNIVERSAL MOTOWN)		
3	1	4	LOVE IN THIS CLUB USHER FEAT. YOUNG JEEZY (JIVE/ZOMBA)		
4	3	11	NO AIR JORDIN SPARKS DUET WITH CHRIS BROWN (JIVE/ZOMBA)		
5	6	6	SEXY CAN I RAY J & YUNG BERG (KNOCKOUT/DEJA 34/KDCH/EPIC)		
6	9	2	SHAWTY GET LOOSE LIL MAMA FEAT. CHRIS BROWN & T-PAIN (FAMULAR FACES/JIVE/ZOMBA)		
7	4	20	LOVE SONG SARA BAREILLES (EPIC)		
8	12	13	STOP AND STARE ONEREPUBLIC (MOSLEY/INTERSCOPE)		
9	16	8	NEW SOUL Yael Naim (101/03 TARD/ATLANTIC)		
10	7	16	DON'T STOP THE MUSIC RIHANNA (SRP/DEF JAM/IDJMG)		
11	5	20	LOW FLO RIDA FEAT. T-PAIN (POE BOY/ATLANTIC)		
12	8	16	SEE YOU AGAIN MILEY CYRUS (HOLLYWOOD)		
13	14	5	ELEVATOR FLO RIDA FEAT. TIMBALANO (POE BOY/ATLANTIC)		
14	11	17	WITH YOU CHRIS BROWN (JIVE/ZOMBA)		
15	26	2	DAMAGED DANITY KANE (BAD BOY/ATLANTIC)		
16	13	14	SUPERSTAR LUPE FIASCO FEAT. MATTHEW SANTOS (1ST & 15TH/ATLANTIC)		
17	15	11	INDEPENDENT WEBBIE, LIL PHAT & LIL BOOSIE (TRILL/ASYLUM)		
18	17	34	APOLOGIZE TIMBALANO FEAT. ONEREPUBLIC (MOSLEY/B.ACKGROUND/INTERSCOPE)		
19	22	9	WHEN YOU LOOK ME IN THE EYES JONAS BROTHERS (HOLLYWOOD)		
20	19	15	SORRY BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/RRP)		
21	1	1	ROLL FLO RIDA FEAT. SEAN KINGSTON (POE BOY/ATLANTIC)		
22	24	21	TAKE YOU THERE SEAN KINGSTON (BELUGA HEIGHTS/EPIC)		
23	20	19	SHADOW OF THE DAY LINKIN PARK (WARNER BROS.)		
24	27	9	ALL-AMERICAN GIRL CARRIE UNDERWOOD (ARISTA/ARISTA NASHVILLE)		
25	30	26	OUR SONG TAYLOR SWIFT (BIG MACHINE)		
26	37	9	REALIZE COLBIE CAILLAT (UNIVERSAL REPUBLIC)		
27	55	5	POCKETFUL OF SUNSHINE NATASHA BEDINGFIELD (PHONOGENIC/EPIC)		
28	29	8	WHATEVER IT TAKES LIFEHOUSE (GEFFEN/INILRSCOPE)		
29	18	15	SENSUAL SEDUCTION SNOOP DOGG (DOGGYSTYLE/INTERSCOPE)		
30	36	23	NEVER TOO LATE THREE DAYS GRACE (JIVE/ZOMBA)		
31	34	26	TATTOO JORDIN SPARKS (JIVE ZOMBA)		
32	25	48	TEARDROPS ON MY GUITAR TAYLOR SWIFT (BIG MACHINE)		
33	52	7	NINE IN THE AFTERNOON PAINIC AT THE DISCO (DECADANCE/FEULED BY RAMEN RRP)		
34	23	12	FEEDBACK JANET (ISLAND/IDJMG)		
35	28	28	NO ONE ALICIA KEYS (MBK/J/RMG)		
36	31	8	YAHHH! SOULJA BOY TELLEM FEAT. ARAB (COLLIPARK/INTERSCOPE)		
37	33	12	SAY JOHN MAYER (AWARE/COLUMBIA)		
38	39	37	PARALYZER FINGER ELEVEN (WIND UP)		
39	38	37	CRANK THAT (SOULJA BOY) SOULJA BOY TELLEM (COLLIPARK/INTERSCOPE)		
40	32	31	SWEETEST GIRL (DOLLAR BILL) WYCLEF JEAN FEAT. AKON, LIL WAYNE & NIA (COLUMBIA)		
41	40	2	THE BOSS RICK ROSS FEAT. T-PAIN (SLIP-N-SLIDE/DEF JAM/IDJMG)		
42	21	5	DANCE LIKE THERE'S NO TOMORROW PAULA ABUOL & RANDY JACKSON (DREAM MERCHANT 21/CMG)		
43	45	36	BUBBLY COLBIE CAILLAT (UNIVERSAL REPUBLIC)		
44	48	25	INTO THE NIGHT SANTANA FEAT. CHAD KROEGER (ARISTA/RMG)		
45	41	21	PIECE OF ME BRITNEY SPEARS (JIVE/ZOMBA)		
46	42	23	CLUMSY FERGIE (WILL I AM A&M/INTERSCOPE)		
47	47	5	KILLA CHERISH FEAT. YUNG JOC (MUSIC LINE/CAPITOL)		
48	61	16	HERO/HEROINE BOYS LIKE GIRLS (COLUMBIA)		
49	1	1	GOING ON GNARLS BARKLEY (DOWNTOWN/ATLANTIC)		
50	35	3	THE ANTHEM PITBULL FEAT. LIL JON (FAMOUS ARTISTS/TVT)		

VIDEO CHANNELS

MTV	VH1	BET	CMT																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
<p>Sr VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron Viacom 212-258-8000</p> <table border="1"> <tr><th>TW</th><th>LW</th></tr> <tr><td>1</td><td>Tokio Hotel, Ready, Set, Go!</td><td>14</td><td>10</td></tr> <tr><td>2</td><td>OneRepublic, Stop And Stare</td><td>13</td><td>9</td></tr> <tr><td>3</td><td>Maniah Carey, Touch My Body</td><td>18</td><td>20</td></tr> <tr><td>4</td><td>Jordin Sparks Duet With Chris Brown, No Air</td><td>12</td><td>7</td></tr> <tr><td>5</td><td>Leona Lewis, Bleeding Love</td><td>12</td><td>10</td></tr> <tr><td>6</td><td>Sara Bareilles, Love Song</td><td>12</td><td>10</td></tr> <tr><td>7</td><td>Sara Bareilles, Touch My Body</td><td>12</td><td>11</td></tr> <tr><td>8</td><td>Danity Kane, Damaged</td><td>11</td><td>3</td></tr> <tr><td>9</td><td>Jay-Z, I Know</td><td>10</td><td>10</td></tr> <tr><td>10</td><td>All Time Low, Dear Maria, Count Me In</td><td>9</td><td>11</td></tr> <tr><td>11</td><td>Jonas Brothers, When You Look Me In The Eyes</td><td>8</td><td>9</td></tr> <tr><td>12</td><td>Rick Ross, The Boss</td><td>8</td><td>9</td></tr> <tr><td>13</td><td>GNARLS BARKLEY, Run</td><td>7</td><td>8</td></tr> <tr><td>14</td><td>Secondhand Serenade, Fall For You</td><td>6</td><td>0</td></tr> <tr><td>15</td><td>Mina, Cryin' For Me</td><td>6</td><td>0</td></tr> <tr><td>16</td><td>30 Seconds To Mars, A Beautiful Lie</td><td>6</td><td>0</td></tr> <tr><td>17</td><td>Lil Mama, Shawty Get Loose</td><td>6</td><td>0</td></tr> <tr><td>18</td><td>Kanye West, Flashing Lights</td><td>6</td><td>0</td></tr> <tr><td>19</td><td>Shawty Lo, Hey Know</td><td>6</td><td>0</td></tr> <tr><td>20</td><td>Flo Rida, Elevator</td><td>6</td><td>0</td></tr> <tr><td>21</td><td>Ray J & Yung Berg, Sexy Can I</td><td>6</td><td>0</td></tr> <tr><td>22</td><td>Colbie Caillat, Realize</td><td>5</td><td>4</td></tr> <tr><td>23</td><td>Snoop Dogg, When I Get To Da Party</td><td>5</td><td>4</td></tr> <tr><td>24</td><td>The Bravery, Believe</td><td>5</td><td>7</td></tr> <tr><td>25</td><td>Vampire Weekend, A-Punk</td><td>4</td><td>7</td></tr> <tr><td>26</td><td>Chris Brown, With You</td><td>3</td><td>0</td></tr> <tr><td>27</td><td>Leona Lewis, Love Song</td><td>3</td><td>0</td></tr> <tr><td>28</td><td>Flo Rida, Low</td><td>2</td><td>0</td></tr> <tr><td>29</td><td>Lil Wayne, Lollipop</td><td>2</td><td>0</td></tr> <tr><td>30</td><td>Rihanna, Don't Stop The Music</td><td>2</td><td>1</td></tr> <tr><td>+</td><td>Danity Kane, Damaged</td><td>11</td><td>3</td></tr> <tr><td>+</td><td>Secondhand Serenade, Fall For You</td><td>8</td><td>4</td></tr> <tr><td>+</td><td>Mina, Cryin' For Me</td><td>6</td><td>0</td></tr> </table>	TW	LW	1	Tokio Hotel, Ready, Set, Go!	14	10	2	OneRepublic, Stop And Stare	13	9	3	Maniah Carey, Touch My Body	18	20	4	Jordin Sparks Duet With Chris Brown, No Air	12	7	5	Leona Lewis, Bleeding Love	12	10	6	Sara Bareilles, Love Song	12	10	7	Sara Bareilles, Touch My Body	12	11	8	Danity Kane, 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+	Secondhand Serenade, Fall For You	8	4																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
+	Mina, Cryin' For Me	6	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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1	Fo Fo Fighters, Long Road To Run	40	45																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
2	Buckcherry, Sorry	21	25																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
3	Maniah Carey, Touch My Body	18	20																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
4	Alicia Keys, Like You'll Never See Me	17	16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
5	Leona Lewis, Bleeding Love	17	18																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
6	OneRepublic, Stop And Stare	17	20																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
7	Sara Bareilles, Love Song	16	21																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
8	Daughtry, Feels Like Tonight	15	16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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10	Three Days Grace, Never Too Late	14	12																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
11	matchbox twenty, These Hard Times	14	13																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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13	Kid Rock, Amen	13	13																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
14	Amy Winehouse, You Know I'm No Good	13	14																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
15	Lifehouse, Whatever It Takes	13	15																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
16	Erykah Badu, Honey	13	15																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
17	Glen Hansard & Marketa Irgova, Falling Into You	12	22																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
18	Colbie Caillat, Realize	11	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
19	John Mayer, When I Look Into Your Eyes	11	8																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
20	Jordin Sparks Duet With Chris Brown, No Air	11	9																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
21	Snoop Dogg, Sensual Seduction	11	15																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
22	Ingrid Michalson, The Way I Am	10	16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
23	James Blunt, Carry You Home	8	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
24	GNARLS BARKLEY, Run	8	9																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
25	Fernas, Hollywood's Not America	8	12																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
26	R.E.M., Supernatural Superstition	8	12																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
27	Yael Naim, New Soul	7	5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
28	Feist, I Feel It All	7	9																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
29	Amy Winehouse, Rehab	5	3																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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1	Fat Joe, I Won't Tell	19	16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
2	Missy Elliott, Chung-A-Ling	17	16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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4	Ashanti, The Way That I Love You	16	17																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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6	Lil Mama, Shawty Get Loose	14	15																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
7	Jordin Sparks Duet With Chris Brown, No Air	12	14																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
8	Mike Jones, Groov & Gimme 50	12	14																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
9	Ray J & Yung Berg, Sexy Can I	10	3																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
10	Rocko, Urma Do Me	9	8																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
11	Janet, Rock With U	8	3																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
12	Flo Rida, Elevator	8	3																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
13	V.I.C., Get Silly	8	9																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
14	Chris Brown, With You	7	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
15	Missy Elliott, Shake Your Pom Pom	7	11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
16	Dolla, Who The F** Is That	7	11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
17	Cherish, Killa	6	5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
18	Keyshia Cole, I Remember	6	5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
19	Soulja Boy Tell'em, YAHHH!	6	5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
20	The-Dream, Fashy	6	5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
21	Shawty Lo, Hey Know	6	5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
22	Sheek Louch, Good Love	5	3																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
23	Trey Songz, Last Time	5	4																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
24	Erykah Badu, Honey	5	4																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
25	Jay-Z, I Know	4	2																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
26	Lil Wayne, Lollipop	4	2																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
27	Pop In Da Hood, Crank Dat Batman	4	4																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
28	Leony Kravitz, It Be Waring	4	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
29	Ciara, Oh	3	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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+	Ray J & Yung Berg, Sexy Can I	10	3																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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1	Carrie Underwood, All-American Girl	23	22																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
2	Alan Jackson, Small Town Southern Man	22	21																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
3	Brad Paisley, Letter To Me	20	14																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
4	Sugarland, Lie In A Northem Town	19	15																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
5	Chuck Wicks, Stealing Cinderella	19	15																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
6	Kenny Chesney Duet With George Strait, Saturday	19	20																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
7	Taylor Swift, Picture To Burn	18	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
8	Tim McGraw, When I Was A Cowboy	18	0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
9	Ray Cyrus, International Harvester	17	16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
10	Billy Ray Cyrus With Miley Cyrus, Ready	17	16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
11	Trisha Yearwood, This Is Me (You Are That)	17	19																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
12	LeAnn Rimes, Good Friend And A Glass	17	19																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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14	Julio Iglesias Jr., The Way I Want You	13	12																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
15	James Otto, Just Got Started Lovin' You	13	17																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
16	Jewel, Stronger Woman	12	8																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
17	Jason Aldean, Laughed Until We Cried	11	9																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
18	Brooks & Dunn, God Must Be Busy	10	6																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
19	Montgomery Gentry, What Do Ya Think About Me	9	6																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
20	Gary Allan, Watching Airplanes	9	6																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
21	Taylor Swift, I'm Only Me When I'm Dancin'	9	18																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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25	Ashton Shepherd, Takin' Off This Pain	8	6																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
26	Luke Bryan, We Rode In Trucks	8	7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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28	Carrie Underwood, So Small	8	11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
29	Phil Vassar, Love Is A Beautiful Thing	7	10																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
30	Reta McCrae Duet With Kelly Clarkson, Because	6	1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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STREAMS

AOL Song Streams	AOL Radio		
Pete Schecke 212-652-8400			
1	Chris Brown, With You	111,865	52,095
2	Usher, Love In This Club	107,076	34,015
3	Alicia Keys, Like You'll Never See Me	104,512	49,600
4	Maniah Carey, Touch My Body	92,901	29,313
5	J. Holiday, Feels Like Tonight	91,965	44,388
6	Keyshia Cole, I Remember	82,742	40,413
7	The-Dream, Faissetto	81,234	33,651
8	Ray J & Yung Berg, Sexy Can I	77,981	35,689
9	Mario, Crying Out For Me	75,573	36,040
10	Mary J. Blige, Just Fine	75,567	39,308
11	Webbie, Lil Phat & Lil Boosie, Independent	70,721	29,983
12	Flo Rida, Low	69,057	25,293
13	Linkin Park, Shadow Of The Day	65,885	28,105
14	2 Pistols, I Got It	62,185	21,211
15	Lupe Fiasco, Superstar	61,391	25,538
16	Rihanna, Don't Stop The Music	60,776	2

JOB OPPORTUNITIES

NATIONAL

Wanting you for a new radio network with a "niche" management experience and/or investor(s) interested in creating a competitive radio network
Broad2Radio@goowy.com

WEST

National Broadcasters Training Network is now hiring Admissions Representatives. Applicants must know and love radio!
 Email resume to info@learn-by-doing.com

SOUTH

Regent Broadcasting has an On Air talent position available on KPEL 105.1. Please e-mail your resume to tonya.lacoste@regentcomm.com

Account Exec/Sales person at Regent Broadcasting wanted. College degree or 2+ years experience in sales. Fax resume to Sales Manager at (337) 234-7360.

Assistant Traffic Manager at Regent Broadcasting wanted. At least 1 year traffic experience. Fax resume to Business Manager at (337) 234-7360.

Receptionist at Regent Broadcasting wanted. Experience typing, answering 10-lines, knowledge of Microsoft and Excel. Fax Paul Sonnier at (337) 234-7360.

POSITIONS SOUGHT

Traffic Manager with 12 years exp seeks position in Radio/TV/Entertainment Industry in NY Area only
Summer2007NJ@yahoo.com

Experienced OM, PD, and air talent available now. Multi formats. Great skills. Contact MARTIN: (231) 258-4177 mlee.radio@gmail.com

Hardworking disciplined well-trained broadcaster with top 5-market experience looking to move on to own show. Email me: jpfalcetta@yahoo.com

Locutor con 30+ años experiencia. Busca trabajo dondequiera en los Estados Unidos. Musica, Noticio y experiencia del programa. Llame a Jorge Capdevila. 813-446-0227. capdevila.jorge@yahoo.com

Personality with 30+ years experience. Looking for work anywhere in the United States. Music, News and program experience. Call Jorge 813-446-0227. capdevila.jorge@yahoo.com

Over 10 years in multiple formats - I Get Radio. Resume, head shot, demos - www.getgeoffmoore.com

HIGHLY EXPERIENCED RADIO ENGINEER seeks temporary assignments anywhere! Station construction, systems integration, troubleshooting, maintenance, training. Bill Elliott, 305-230-6834. Email: billelliott@3DSJ.com

Talk Radio's Future Needs Start. Three years college radio experience, nationally syndicated internship, conservative-leaning libertarian talker. Jeff Scott, jeff@NOSPAM@jeffscottshow.com

Great digital/technical ability, strong on air. Attentive prep/detail, reliable. Knowledge of sound boards plus mobile DJ equipment. Jonathan 254-498-6282 jonathan.myrick84@yahoo.com

Ambitious, driven broadcaster with good production/copy, and prep skills! Communicates well, with energy and charisma! Terry Whitmer 682-323-9831 whitmer_terry@yahoo.com

15-years worth of seasoning, sultry, conversational delivery, passionate about radio and music, available immediately, love to win ratings; www.myspace.com/maxinemichaels

Award-Winning News Director — Seeking return to Southeast radio. News, D-J, remotes, production, and promotions. Ralph Shaw 336-312-3794 or drnews@msn.com

Going through family business and flu, but still seeks Nor Cal/Pack North West On-Air gig contact Frank 510-223-1534.

Tenor style voice, with solid production ability, and creative copywriting skills, plus great show prep. Keyone Bell 817-323-7983 or Key1bell@yahoo.com

Air Personality/Production Pro looking to join a winning team. For resume and air checks/production, visit <http://www.chuckbakermmedia.com>

Bilingual with DRS, Cool Edit, seeks position in broadcasting industry as an On-Air Personality, Voice-Over talent and/or Copywriter. Christela 469-879-7258

Broadcast/Online PD. www.mikeberlak.com Documented AC Success. Plus, new ideas for the industry today. mike@mikeberlak.com

R&R Opportunities Advertising

1x \$200/inch 2X \$150/inch

Rates are per week (maximum 35 words per inch including heading). All ads appear on the R&R website, choice of Street Talk Daily or R&R Today daily e-mailed newsletter, and the magazine.

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Friday 4 p.m. (PST), seven days prior to issue date. Free Opportunities listings can be emailed to rcorrea@radioandrecords.com, faxed to: (323) 954-3411, or sent to: 5055 Wilshire Blvd., Suite 600, Los Angeles, CA. 90036. Free opportunities or job sought ads have a 20-word maximum. Will only accept typewritten or printed on 8 1/2" x 11" company/station letterhead.

MARKETPLACE ADVERTISING

R&R

Payable in advance. Order must be typed and accompanied by payment. Visa/MC/AMEX accepted. One inch minimum, additional space up to six inches available in increments of one inch. Rates for R&R Marketplace (per inch):

1 Time	\$95.00
6 Insertions	\$90.00
13 Insertions	\$85.00
26 Insertions	\$75.00
51 Insertions	\$70.00

Marketplace

(323) 954-3434

Fax: (323) 954-3411

email: rcorrea@radioandrecords.com

R&R THE BACK PAGES

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BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

CHR/TOP 40						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	14	CHRIS BROWN WITH YOU	NO. 1 (2 WKS)	11 ² ☆	JIVE/ZOMBA
2	2	12	SARA BAREILLES LOVE SONG		11 ☆	EPIC
3	3	20	FLO RIDA FEATURING T-PAIN LOW		11 ³	POE BOY/ATLANTIC
4	4	15	RIHANNA DON'T STOP THE MUSIC		11 ☆	SRP/DEF JAM/IDJMG
5	5	19	BUCKCHERRY SORRY		11 ☆	ELEVEN SEVEN/ATLANTIC
6	6	15	MILEY CYRUS SEE YOU AGAIN		☆	HOLLYWOOD
7	7	9	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		☆	19/JIVE/ZOMBA
8	9	6	MARIAH CAREY TOUCH MY BODY		☆	ISLAND/IDJMG
9	12	5	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		☆	LAFACE/ZOMBA
10	11	16	ONEREPUBLIC STOP AND STARE		☆	MOSLEY/INTERSCOPE

NO. 1 MOST ADDED

MADONNA FEAT. JUSTIN TIMBERLAKE 4 Minutes (WARNER BROS.)

NO. 1 MOST INCREASED PLAYS

MADONNA FEAT. JUSTIN TIMBERLAKE 4 Minutes (WARNER BROS.)

TOP 5 NEW AND ACTIVE

JESSE MCCARTNEY Leavin' (HOLLYWOOD)

JANET Feedback (ISLAND/IDJMG)

DANITY KANE Damaged (BAD BOY/ATLANTIC)

GAVIN DEGRAW In Love With A Girl (J/RMG)

RIHANNA Take A Bow (SRP/DEF JAM/IDJMG)

COMPLETE CHR/TOP 40 CHART ON PAGE 25

RHYTHMIC						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	16	CHRIS BROWN WITH YOU	NO. 1 (6 WKS)	11 ² ☆	JIVE/ZOMBA
2	6	6	USHER FEAT. YOUNG JEEZY LOVE IN THIS CLUB	MOST INCREASED PLAYS	☆	LAFACE/ZOMBA
3	4	9	RAY J & YUNG BERG SEXY CAN!		☆	KNOCKOUT/DEJA 34/KOCH/EPIC
4	2	16	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		11	TRILL/ASYLUM/ATLANTIC
5	6	6	MARIAH CAREY TOUCH MY BODY		☆	ISLAND/IDJMG
6	3	28	FLO RIDA FEATURING T-PAIN LOW		11 ³	POE BOY/ATLANTIC
7	10	10	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		☆	UNIVERSAL REPUBLIC
8	7	11	RIHANNA DON'T STOP THE MUSIC		11 ☆	SRP/DEF JAM/IDJMG
9	12	7	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		☆	KONLIVE/GEFFEN/INTERSCOPE
10	8	19	J. HOLIDAY SUFFOCATE		11 ☆	MUSIC LINE/CAPITOL

NO. 1 MOST ADDED

LIL WAYNE FEAT. STATIC MAJOR Lollipop (CASH MONEY/UNIVERSAL MOTOWN)

NO. 1 MOST INCREASED PLAYS

USHER FEAT. YOUNG JEEZY Love In This Club (LAFACE/ZOMBA)

TOP 5 NEW AND ACTIVE

BABY BASH FEAT. KEITH SWEAT Don't Stop (ARISTA/RMG)

PLIES FEAT. NE-YO Bust It Baby (Part 2) (BIG GATES/SLIP-N-SLIDE/ATLANTIC)

CASELY Emotional (DIAZ BROTHERS/EPIC/KOCH)

LLOYD FEAT. LUDACRIS How We Do It (Around My Way) (THE INC./UNIVERSAL MOTOWN)

WIZ KHALIFA Say Yeah (ROSTRUM/WARNER BROS.)

COMPLETE RHYTHMIC CHART ON PAGE 28

URBAN						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	6	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	NO. 1 (1 WK)	☆	LAFACE/ZOMBA
2	1	15	THE-DREAM FALSETTO		☆	RADID KILLA/DEF JAM/IDJMG
3	2	16	CHRIS BROWN WITH YOU		11 ² ☆	JIVE/ZOMBA
4	4	18	SHAWTY LO DEY KNOW		☆	D4L/ASYLUM
5	6	9	RAY J & YUNG BERG SEXY CAN!		☆	KNOCKOUT/DEJA 34/EPIC/KOCH
6	9	6	MARIAH CAREY TOUCH MY BODY		☆	ISLAND/IDJMG
7	5	17	KEYSHIA COLE I REMEMBER		☆	IMANI/GEFFEN/INTERSCOPE
8	7	14	FAT JOE FEATURING J. HOLIDAY I WON'T TELL		☆	TERROR SQUAD/IMPERIAL/CAPITOL
9	11	15	ROCKO UMMA DO ME		☆	ROCKY ROAD/ISLAND URBAN/IDJMG
10	10	26	MARIO CRYING OUT FOR ME		☆	3RD STREET/J/RMG

NO. 1 MOST ADDED

LIL WAYNE FEAT. STATIC MAJOR Lollipop (CASH MONEY/UNIVERSAL MOTOWN)

NO. 1 MOST INCREASED PLAYS

LIL WAYNE FEAT. STATIC MAJOR Lollipop (CASH MONEY/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

MARY J. BLIGE Stay Down (MATRIARCH/GEFFEN/INTERSCOPE)

WEBBIE FEAT. LETOYA LUCKETT I Miss You (TRILL/ASYLUM/ATLANTIC)

CASELY Emotional (DIAZ BROTHERS/EPIC/KOCH)

SHAWTY LO Dunn, Dunn (D4L/ASYLUM)

TRINA FEAT. KEYSHIA COLE I Gotta Thang For You (SLIP-N-SLIDE)

COMPLETE URBAN CHART ON PAGE 31

URBAN AC						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20	KEYSHIA COLE I REMEMBER	NO. 1 (4 WKS)	☆	IMANI/GEFFEN/INTERSCOPE
2	2	20	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		11	MBK/J/RMG
3	3	23	JAHEIM NEVER		☆	DIVINE MILL/ATLANTIC
4	5	26	RAHEEM DEVAUGHN WOMAN		☆	JIVE/ZOMBA
5	4	24	MARY J. BLIGE JUST FINE		11	MATRIARCH/GEFFEN/INTERSCOPE
6	6	18	ERYKAH BADU HONEY		☆	UNIVERSAL MOTOWN
7	7	10	ANGIE STONE SOMETIMES		☆	STAX/CMG
8	10	9	KEITH SWEAT FEAT. PAISLEY BETTIS SUGA SUGA SUGA	MOST INCREASED PLAYS	☆	KEIA/ATCO/RHINO
9	9	6	MARIAH CAREY TOUCH MY BODY		☆	ISLAND/IDJMG
10	8	53	MUSIQ SOULCHILD TEACHME		11	ATLANTIC

NO. 1 MOST ADDED

J. HOLIDAY Suffocate (MUSICLINE/CAPITOL)

NO. 1 MOST INCREASED PLAYS

KEITH SWEAT FEAT. PAISLEY BETTIS Suga Suga Suga (KEIA/ATCO/RHINO)

TOP 5 NEW AND ACTIVE

BAR-KAYS FEAT. EVELYN KING If Loving You Is Wrong (JEA/RIGHT NOW)

JAHEIM Have You Ever (DIVINE MILL/ATLANTIC)

RANDY JACKSON FEAT. BARBI ESCO My R&B (DREAM MERCHANT 21/CMG)

NE-YO Go On Girl (DEF JAM/IDJMG)

LATIMORE My Give A Damn Gave Out (LATSTONE)

COMPLETE URBAN AC CHART ON PAGE 32

COUNTRY						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20	ALAN JACKSON SMALL TOWN SOUTHERN MAN	NO. 1 (2 WKS)	☆	ARISTA NASHVILLE
2	3	16	TRACE ADKINS YOU'RE GONNA MISS THIS		☆	CAPITOL NASHVILLE
3	6	36	CHRIS CAGLE WHAT KINDA GONE		☆	CAPITOL NASHVILLE
4	7	7	GEORGE STRAIT I SAW GOD TODAY		☆	MCA NASHVILLE
5	2	17	CARRIE UNDERWOOD ALL-AMERICAN GIRL		☆	ARISTA/ARISTA NASHVILLE
6	9	23	JAMES OTTO JUST GOT STARTED LOVIN' YOU		☆	WARNER BROS./WRN
7	4	27	RODNEY ATKINS CLEANING THIS GUN (COME ON IN BOY)		11 ☆	CURB
8	10	33	JASON ALDEAN LAUGHED UNTIL WE CRIED		☆	BROKEN BOW
9	11	11	TAYLOR SWIFT PICTURE TO BURN		☆	BIG MACHINE
10	13	21	PHIL VASSAR LOVE IS A BEAUTIFUL THING		☆	UNIVERSAL SOUTH

NO. 1 MOST ADDED

CARRIE UNDERWOOD Last Name (ARISTA/ARISTA NASHVILLE)

NO. 1 MOST INCREASED AUDIENCE

BRAD PAISLEY I'm Still A Guy (ARISTA NASHVILLE)

TOP 5 NEW AND ACTIVE

HEIDI NEWFIELD Johnny And June (ASYLUM-CURB)

JIMMY WAYNE Do You Believe Me Now (VALORY)

RISSI PALMER Hold On To Me (1720)

ANNE MURRAY DUET WITH MARTINA MCBRIDE Danny's Song (MANHATTAN/BLG)

KEITH URBAN Romeo's Tune (CAPITOL NASHVILLE)

COMPLETE COUNTRY CHART ON PAGE 40

AC						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	34	COLBIE CAILLAT BUBBLU	NO. 1 (13 WKS)	11 ³ ☆	UNIVERSAL REPUBLIC
2	2	39	FERGIE BIG GIRLS DON'T CRY		11 ⁵ ☆	WILL.I.AM/A&M/INTERSCOPE
3	3	46	DAUGHTRY HOME		11 ⁴ ☆	RCA/RMG
4	4	11	MICHAEL BUBLE LOST		☆	143/REPRISE
5	6	33	PINK WHO KNEW		11 ³ ☆	LAFACE/ZOMBA
6	5	21	TIMBALAND FEATURING ONEREPUBLIC APOLOCIZE		11 ⁴ ☆	MOSLEY/BLACKGROUND/INTERSCOPE
7	7	38	ELLIOTT YAMIN WAIT FOR YOU		11 ³ ☆	HICKORY/RED
8	9	13	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ² ☆	BIG MACHINE/UNIVERSAL REPUBLIC
9	11	11	SARA BAREILLES LOVE SONG	MOST INCREASED PLAYS/MOST ADDED	11 ☆	EPIC
10	8	37	PLAIN WHITE T'S HEY THERE DELILAH		11 ⁴ ☆	FEARLESS/HOLLYWOOD

NO. 1 MOST ADDED

SARA BAREILLES Love Song (EPIC)

NO. 1 MOST INCREASED PLAYS

SARA BAREILLES Love Song (EPIC)

TOP 5 NEW AND ACTIVE

MAROON 5 Won't Go Home Without You (A&M/OCTONE/INTERSCOPE)

REO SPEEDWAGON Find Your Own Way Home (SPEEDWAGON/MAILBOAT)

LAREAU Change My World (WARRIOR/BUNGALO)

FERGIE Clumsy (WILL.I.AM/A&M/INTERSCOPE)

SUGARLAND Stay (MERCURY NASHVILLE)

COMPLETE AC CHART ON PAGE 43

R&R THE BACK PAGES

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BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

HOT AC				11 NIELSEN BDS CERTIFICATIONS		☆ HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL			
1	1	31	SARA BAREILLES LOVE SONG		NO. 1 (4 WKS)	11	EPIC
2	2	24	BUCKCHERRY SORRY	ELEVEN SEVEN/ATLANTIC/RRP		11	
3	5	11	DAUGHTRY FEELS LIKE TONIGHT		MOST INCREASED PLAYS	☆	RCA/RMG
4	6	20	LIFEHOUSE WHATEVER IT TAKES			☆	GEFFEN/INTERSCOPE
5	3	35	FINGER ELEVEN PARALYZER			11 ⁴	WIND-UP
6	4	25	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE		11 ⁴	☆
7	7	22	LINKIN PARK SHADOW OF THE DAY			11	☆ WARNER BROS.
8	10	15	MAROON 5 WON'T GO HOME WITHOUT YOU				A&M/OCTONE/INTERSCOPE
9	9	18	ALICIA KEYS NO ONE			11 ⁴	☆ MBK/J/RMG
10	11	14	JOHN MAYER SAY				AWARE/COLUMBIA

NO. 1 MOST ADDED

GAVIN DEGRAW In Love With A Girl (J/RMG)

NO. 1 MOST INCREASED PLAYS

DAUGHTRY Feels Like Tonight (RCA/RMG)

TOP 5 NEW AND ACTIVE

JASON MRAZ I'm Yours (ATLANTIC/RRP)

MADONNA FEAT. JUSTIN TIMBERLAKE 4 Minutes (WARNER BROS.)

JORDIN SPARKS DUET WITH CHRIS BROWN No Air (JIVE/ZOMBA)

KATE VOGELE Only Fooling Myself (MYSPEACE/INTERSCOPE)

JONAS BROTHERS When You Look Me In The Eyes (HOLLYWOOD)

COMPLETE HOT AC CHART ON PAGE 44

SMOOTH JAZZ				11 NIELSEN BDS CERTIFICATIONS		☆ HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL			
1	2	9	KENNY G SAX-O-LOCO		NO. 1 (1 WK)		STARBUCKS/CONCORD/CMG
2	1	20	PAUL HARCADISTE LUCKY STAR				TRIPPIN' N' RHYTHM
3	3	14	EUGE GROOVE MR. GROOVE				NARADA JAZZ/BLG
4	7	10	JESSY J TEQUILA MOON				PEAK/CMG
5	4	27	ERIC MARIENTHAL BLUE WATER				PEAK/CMG
6	5	26	CHRIS BOTTI VENICE				COLUMBIA
7	8	21	EVERETTE HARP OLD SCHOOL				SHANACHIE
8	9	9	CHRIS STANDRING LOVE & PARAGRAPHS				ULTIMATE VIBE
9	11	13	PAUL BROWN OL' SKOODLIN'				PEAK/CMG
10	6	29	BONEY JAMES LET IT GO				CONCORD/CMG

NO. 1 MOST ADDED

BRIAN CULBERTSON Always Remember (GRP/VERVE)

NO. 1 MOST INCREASED PLAYS

MINDI ABAIR Smile (PEAK/CMG)

TOP 5 NEW AND ACTIVE

U-NAM Keep The Faith (TRIPPIN' N' RHYTHM)

BOB BALDWIN Third Wind (NUGROOVE)

KIRK WHALUM Big Ol' Shoes (RENDEZVOUS)

NICK COLIONNE Keepin' It Cool (NARADA JAZZ/BLG)

KEYSHIA COLE I Remember (IMANI/GEFFEN/INTERSCOPE)

COMPLETE SMOOTH JAZZ CHART ON PAGE 47

ALTERNATIVE				11 NIELSEN BDS CERTIFICATIONS		☆ HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL			
1	1	22	FOO FIGHTERS LONG ROAD TO RUIN		NO. 1 (6 WKS)		☆ ROSWELL/RCA/RMG
2	2	21	PUDDLE OF MUDD PSYCHO				FLAWLESS/GEFFEN/INTERSCOPE
3	3	25	LINKIN PARK SHADOW OF THE DAY			11	☆ WARNER BROS.
4	7	25	THE BRAVERY BELIEVE				ISLAND/DJMG
5	9	9	ATREYU FALLING DOWN				☆ HOLLYWOOD
6	11	5	SEETHER RISE ABOVE THIS				WIND-UP
7	4	30	SEETHER FAKE IT			11	☆ WIND-UP
8	6	34	FOO FIGHTERS THE PRETENDER			11	☆ ROSWELL/RCA/RMG
9	5	19	PARAMORE CRUSH CRUSH CRUSH				FUELED BY RAMEN/RRP
10	14	5	3 DOORS DOWN IT'S NOT MY TIME				☆ UNIVERSAL REPUBLIC

NO. 1 MOST ADDED

DEATH CAB FOR CUTIE I Will Possess Your Heart (ATLANTIC)

NO. 1 MOST INCREASED PLAYS

DEATH CAB FOR CUTIE I Will Possess Your Heart (ATLANTIC)

TOP 5 NEW AND ACTIVE

ANGELS AND AIRWAVES Secret Crowds (SURETONE/GEFFEN/INTERSCOPE)

FINGER ELEVEN I'll Keep Your Memory Vague (WIND-UP)

FLOGGING MOLLY Requiem For A Dying Song (SIDEONE DUMMY)

AVENGED SEVENFOLD Afterlife (HOPELESS/WARNER BROS.)

THE KOOKS Always Where I Need To Be (ASTRALWERKS)

COMPLETE ALTERNATIVE CHART ON PAGE 49

ACTIVE ROCK				11 NIELSEN BDS CERTIFICATIONS		☆ HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL			
1	1	25	PUDDLE OF MUDD PSYCHO		NO. 1 (8 WKS)		FLAWLESS/GEFFEN/INTERSCOPE
2	3	9	THEORY OF A DEADMAN SO HAPPY				604/ROADRUNNER/RRP
3	2	17	FOO FIGHTERS LONG ROAD TO RUIN				ROSWELL/RCA/RMG
4	4	6	3 DOORS DOWN IT'S NOT MY TIME				UNIVERSAL REPUBLIC
5	5	9	ATREYU FALLING DOWN				HOLLYWOOD
6	9	7	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS				JIVE/ZOMBA
7	6	10	ASHES DIVIDE THE STONE				ISLAND/DJMG
8	12	5	SEETHER RISE ABOVE THIS				WIND-UP
9	10	10	CHEVELLE THE FAD				EPIC
10	8	36	FIVE FINGER DEATH PUNCH THE BLEEDING				FIRM

NO. 1 MOST ADDED

DISTURBED Inside The Fire (REPRISE)

NO. 1 MOST INCREASED PLAYS

LINKIN PARK Given Up (WARNER BROS.)

TOP 5 NEW AND ACTIVE

RISE AGAINST The Good Left Undone (GEFFEN/INTERSCOPE)

SAFETY SUIT Someone Like You (UNIVERSAL MOTOWN)

DISTURBED Perfect Insanity (REPRISE)

ANOTHER BLACK DAY Wicked Souls (BIELER BROS.)

R.E.M. Supernatural Superserious (WARNER BROS.)

COMPLETE ACTIVE ROCK CHART ON PAGE 50

ROCK				11 NIELSEN BDS CERTIFICATIONS		☆ HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL			
1	1	22	PUDDLE OF MUDD PSYCHO		NO. 1 (2 WKS)		FLAWLESS/GEFFEN/INTERSCOPE
2	2	30	SEETHER FAKE IT			11	WIND-UP
3	3	5	3 DOORS DOWN IT'S NOT MY TIME				UNIVERSAL REPUBLIC
4	4	38	SIXX: A.M. LIFE IS BEAUTIFUL				ELEVEN SEVEN
5	5	16	FOO FIGHTERS LONG ROAD TO RUIN				ROSWELL/RCA/RMG
6	6	9	THEORY OF A DEADMAN SO HAPPY				604/ROADRUNNER/RRP
7	7	11	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION				SILVER ARROW
8	9	46	THREE DAYS GRACE NEVER TOO LATE			11 ²	JIVE/ZOMBA
9	8	60	FINGER ELEVEN PARALYZER			11 ⁴	WIND-UP
10	10	5	SEETHER RISE ABOVE THIS				WIND-UP

NO. 1 MOST ADDED

DISTURBED Inside The Fire (REPRISE)

NO. 1 MOST INCREASED PLAYS

DEF LEPPARD FEAT. TIM MCGRAW Nine Lives (ISLAND/UMG)

TOP 5 NEW AND ACTIVE

SEVENDUST Prodigal Son (7BROS/ASYLUM/ILG)

SERJ TANKIAN Sky Is Over (SERJICAL STRIKE/REPRISE)

COLLECTIVE SOUL New Vibration (EL)

SIXX: A.M. Pray For Me (ELEVEN SEVEN)

CHEVELLE The Fad (EPIC)

COMPLETE ROCK CHART ON PAGE 51

TRIPLE A				11 NIELSEN BDS CERTIFICATIONS		☆ HITPREDICTOR STATUS	
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL			
1	2	7	R.E.M. SUPERNATURAL SUPERSERIOUS		NO. 1 (1 WK)		WARNER BROS.
2	1	17	JACK JOHNSON IF I HAD EYES				BRUSHFIRE/UNIVERSAL REPUBLIC
3	3	20	INGRID MICHAELSON THE WAY I AM				CABIN 24/ORIGINAL SIGNAL/RED
4	4	7	COUNTING CROWS YOU CAN'T COUNT ON ME				DGC/GEFFEN/INTERSCOPE
5	5	14	SHERYL CROW LOVE IS FREE				A&M/INTERSCOPE
6	8	4	STEVE WINWOOD FEATURING ERIC CLAPTON DIRTY CITY				COLUMBIA
7	6	31	SARA BAREILLES LOVE SONG			11	EPIC
8	7	16	MIKE DOUGHTY 27 JENNIFERS				ATO/RED
9	11	9	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION				SILVER ARROW
10	10	4	JASON MRAZ I'M YOURS				ATLANTIC/RRP

NO. 1 MOST ADDED

DEATH CAB FOR CUTIE I Will Possess Your Heart (ATLANTIC)

NO. 1 MOST INCREASED PLAYS

JAKOB DYLAN Something Good This Way Comes (COLUMBIA)

TOP 5 NEW AND ACTIVE

KATHLEEN EDWARDS The Cheapest Key (ZOE/ROUNDER)

NEEDTOBREATHE More Time (ATLANTIC)

VAMPIRE WEEKEND A-Punk (XL/BEGGARS GROUP)

FEIST I Feel It All (CHERRYTREE/POLYDOR/INTERSCOPE)

MATT COSTA Mr. Pitiful (BRUSHFIRE/UNIVERSAL REPUBLIC)

COMPLETE TRIPLE A CHART ON PAGE 54

From Stern show intern to CBS Radio VP of programming

Chris Oliviero

By Erica Farber

One of radio's rising stars is CBS Radio's Chris Oliviero. Having started on the ground floor as an intern, he has risen up the company's ranks and is now sitting in a corporate chair. A true believer in the power of radio, he is thankful for the opportunities he's received and is quick to compliment CBS on its willingness to support and take a chance on a member of the so-called younger generation.

Getting into the business: I was born and raised in Brooklyn. As a kid I was fascinated by radio, especially bigger-than-life personalities, from Joe Franklin to Scott Shamon to Lynn Samuels to Mike & the Mad Dog. When I graduated high school, I went to New York University. My sophomore year I started working at the college station, but wanted to work at a New York City radio station. I sent out 50 internship requests; my No. 1 was WFAN, but they said I didn't have enough experience. My second choice was "The Howard Stern Show" and the day after I got rejected by WFAN, I was accepted for an internship at K-Rock [WXRK] and the Stern show, which to me was an excellent consolation prize. I interned for a year and then started to do some part-time work there. That was my first foot in the CBS/Infinity door.

After college: I got a job at WFAN, again a CBS station. I did a lot of producing, board-oping, talk shows and play-by-play for [programmer] Mark Chernoff. Then I started the CBS/Infinity New York merry-go-round: I was at K-Rock, went to FAN, then to WNEW when it flipped from classic rock to FM talk around 2000 to produce the morning show. I stayed there through the talking incarnation. Then it flipped to Mix, sort of a modern AC-type format.

Moving to corporate: Scott Herman, my GM at WNEW, segued to Infinity corporate and there was an opening in the programming department for a coordinator. It sounded like a great opportunity. That was late 2003. Then in early 2004 [I became] a programming coordinator. [Former CEO] Joel Hollander and now Dan Mason gave me the opportunity to grow and take on more responsibility to my role now as vice president of programming. I've never worked for any other radio company.

Describe your responsibilities: Even though Dan

Mason is CEO, he is a programmer at heart, so he, me, Greg Strassel and Kevin Weatherly work together as a corporate staff. We have 1,140 stations in 30-plus markets and the focus is simple. We work with each individual station to make sure, on a daily basis, they're creating and distributing the best intellectual content, second to none. We work with local management to make sure they have all the resources they need, to develop content on a daily basis and to also work with the sales departments to make sure we're monetizing content in the best possible way, always protecting and never bastardizing the content for a simple buck. To make sure we are identifying formats that are working or underperforming and then deciding if the best option is a tweak or an all-out flip.

Programming philosophy: Give people what they want in terms of every segment of the population. Don't let your personal taste or feelings influence decisions, because you're not programming to yourself. That's what an iPod is for.

Long-range plans: We have unbelievable brands that live on AM and FM frequencies that have great brand loyalty, that mean something in their communities, from KROQ in L.A. to 1010 WINS in New York.



We now need to make the full-court press to migrate those brands to the digital platform. To make 1010wins.com equal to 1010 AM on the radio dial. We recently announced a partnership with AOL and introduced an interactive top-of-the-line player on all of our radio stations. They're all up and streaming. Over-the-air business will always be our core, but the unlimited extensions are a huge growth curve for us.

Biggest challenge: Re-educating and explaining to people outside the industry the value and importance radio still has as a medium.

State of radio: It is going through a tough time now, but I think it's going through what is going to be a renaissance. All the work we're doing now and investing on the infrastructure and the digital platform, reinvesting in our over-the-air product, is going to pay dividends in the near future. The growth is there.

Something about CBS that might surprise readers to learn: We have a corporate softball and basketball team that has not won a game in something like two years.

Career highlight: As a lifelong New Yorker, being in the studio in July 2007 when WCBS-FM was flipped back [to oldies] and seeing how important that one radio station was in [listeners'] lives. Another highlight was to be an extra in a scene in "Private Parts." Growing up a huge fan of Howard's and then getting to start as an intern there and be there for one of those great moments was a cool thing.

Most influential individual: I've been blessed to have a lot of mentors. [Stern show producer] Gary Dell'Abate is one. Joel Hollander was extremely beneficial to my career. Dan Mason has been outstanding in allowing me to grow over the last year. Scott Herman, the executive VP of operations, has really been influential. He was a longtime GM at 1010 WINS and of WNEW, where I first crossed paths with him. He's also a fellow Brooklyn boy. Scott taught me a lot about the business of radio, but also how to carry yourself as a human being.

Advice for broadcasters: Be proud of what we do as an industry, just short of the point of physical violence. If we're not proud of it, then it's a lost cause. How would you feel if someone insulted your family? Feel that same rage if someone insults what we do as an industry or as a company. Second, I would say technology is our friend, it's not our enemy or our competition. The amount of things it's going to allow us to do with our content is going to blow our minds as we move forward. It's going to be one of the saving graces for the industry.

'The amount of things technology is going to allow us to do with our content is going to blow our minds. It's going to be one of the saving graces for the industry.' —Chris Oliviero

Liier Notes

Profile: Chris Oliviero

Title: CBS Radio VP of programming

Favorite radio formats: "Talk and top 40."

Favorite TV shows: "Seinfeld," "The Simpsons" and "The Honeymooners"

Favorite song: "Anything by Sinatra or Metallica."

Favorite movie: "Father of the Bride" with Steve Martin

Favorite book: "The Way of the Shark" by Greg Norman

Favorite restaurant: "My mother's home cooking. That's my favorite restaurant."

Beverage of choice: "Iced tea."

Hobbies: "Fantasy sports and golf."

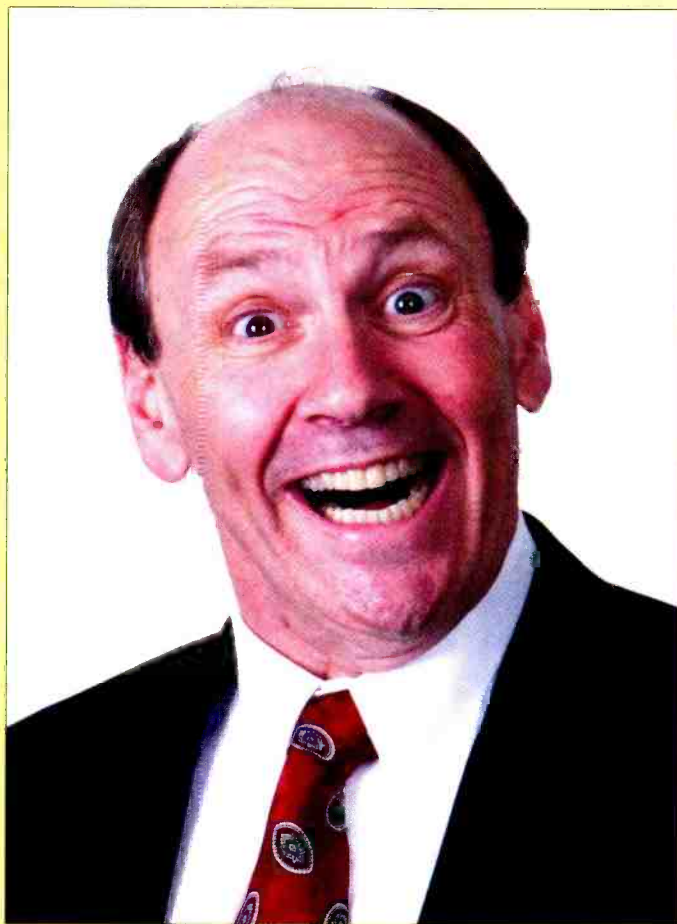
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