

THE SPIN

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All-Star Charity Single 'Just Stand Up!' By Artists Stand Up To Cancer Launches At CHR/Top 40 And AC.

All 15 Singers—including Mariah Carey, Rihanna, Natasha Bedingfield And LeAnn Rimes—Have Previous Top 40 Hits, Totaling 124 Prior Entries p.19

R&R

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THE PPM: WRDW/Philly PD Leo Baldwin On Adapting To Electronic Audience Measurement p.25

BRANDING: What Radio Can Learn About Audience-Building From Rock: Icon Nikki Sixx p.45

PROFILE: Sirius XM's Jcn Zellner Applies Over-The-Air Lessons To Satellite p.62

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R&R News Focus

Forrest Named CC/Atlanta President/Market Manager

Clear Channel has appointed Melissa Forrest president/market manager for its Atlanta cluster. She will oversee all operations for regional Mexican WBZY, news/talk WGST, active rock WKLS, country WUBL, classic country WWLG, Latin pop WWVA, the Atlanta Braves Network and the Georgia News Network. Forrest replaces Chuck Deskins and reports to Clear Channel executive VP of operations/eastern region Tom Schurr. A 16-year radio veteran, she most recently worked for Entercom as market manager for its Austin cluster.—Mike Boyle



Forrest

Abrams Named Clear Channel/Cleveland OM



Abrams

Keith Abrams, whose position as CBS Radio/Denver VP of programming, PD of the cluster's classic hits KXKL (Kool 105) and VP of classic hits programming was eliminated in January, has resurfaced

in Cleveland as OM of Clear Channel's six-station cluster (CHR/top 40 WAKS, rock WMMS, classic hits WMJI, hot AC WMVX, country WGAR and news/talk WTAM).

"I could not be more excited. Great brands, great people, great cluster," Abrams says.

—Mike Boyle

Sirius XM Names Four More Execs

Sirius XM Radio president/chief content officer Scott Greenstein announced four more executive positions for the newly merged company.

Executives appointed from the Sirius side include Martin Lee, senior VP of marketing; Patrick Reilly, senior VP of communications; and Ross Zapin, VP/GM of promotions and events marketing. All three report to Greenstein. From XM: Patrick Fitzgerald is named VP of the interactive group, with responsibility for online content and production, including the future launch of a Sirius XM Web site. He reports to Lee.—Mike Boyle

Hispanic Groups Step Up Efforts To Delay PPM Rollout

As Arbitron's PPM moves toward a September rollout in major markets, Spanish-language broadcasters are stepping up their efforts to delay its implementation until their concerns regarding the new technology are addressed.

Market leaders and rivals Univision Radio and Spanish Broadcasting System have united with other broadcasters to create the Spanish Radio Assn., which is working with Arbitron to "improve" the PPM's Hispanic measurement. They have also joined with the Assn. of Hispanic Advertising Agencies, which created a PPM council to pressure Arbitron, the FCC and government officials to make changes before going to market.

The AHAA and the SRA have asked Arbitron to release diary and PPM ratings until sampling issues are resolved. The SRA contends that Arbitron "is not taking into account the diversity of the Hispanic population"—for example, Mexicans may have different listening habits than Puerto Ricans. The group claims Arbitron "has not shared information on recruitment to ensure that the diversity of the Hispanic community is reflected; is knowingly undersampling 'cell phone-only homes,' which impacts Hispanic representation disproportionately; and is using the same model across markets and not looking at the diversity and demographics of each in recruitment and measurement models."

Arbitron rejected the idea, replying in a statement that "PPM samples are designed to effectively represent the diversity of markets" in terms of age, sex, race, ethnicity and language preference. "Hispanics and African-Americans have the highest listening levels in the PPM system. Broadcasters who serve ethnic audiences and have embraced PPM are succeeding with timely and detailed data that only PPM can deliver."—Jackie Madrigal & Billboard's Leila Cobo

NUMBER CRUNCH

6.0

The 18-34 share for Spanish Broadcasting System tropical WSKQ/New York in Arbitron's spring diary survey, up from a 5.8 in winter. The station, which had a four-book average of 6.1, ranked No. 4 in the demo. It is the top-rated Hispanic station in the market 12+, 18-34 and 25-54.

5.9

The 18-34 share for WSKQ in the July PPM pre-currency survey, down from a high of 7.3 in November 2007. The July number ranked No. 5 in the demo.

4.5

The 25-54 share for WSKQ using July PPM pre-currency, a No. 5 rank, down from a high of 5.3 in December 2007. The station was at a 4.1 in the spring diary survey, down from a 4.6 in the fall, and ranked No. 5 in the demo.

Radio Recounts Lighter Side Of Democratic Convention

An estimated 15,000 journalists were in Denver to cover the 2008 Democratic National Convention last month—and radio was well-represented. While overall coverage went mostly as expected, several attendees share humorous, behind-the-scenes anecdotes with R&R.

Running late for several live cable appearances, former New York Mayor Rudy Giuliani asked Salem Radio Network host Mike Gallagher to interview him in his sport utility vehicle on the way to the arena. SRN VP of news/talk programming Tom Tradup says that en route Giuliani hopped out and raced into a restaurant to use the restroom. Then when traffic jammed, Giuliani bounded out of the car—Gallagher racing alongside—traveling the final mile on foot.

ABC News Radio VP/GM Steve Jones was stunned when he tried to order a case of water from the arena's caterer and was told it would cost \$184: \$84 for the water plus a \$100 drop fee. Jones says, "Rarely am I at a loss for words."

Greater Media talk WBT/Charlotte was set up near a convention recycling center. Host Jeff Katz writes, "It was hysterical watching the greener-than-thou types stand there carefully separating nacho chips from guacamole from sour cream, placing each in the proper canister." It was especially funny when "the trash guy would come along and dump it all into the same trash dumpster."—Mike Stern

ON THE WEB

Obama Ads Removed From Station Sites

Ads promoting the presidential campaign of Illinois Senator Barack Obama were removed from numerous station Web sites Aug. 26 after it came to the attention of



Obama

Centro—the media buying firm that placed the ads—that they were running on sites that also included such content as "Celebrity Tramp Stamps" and links to content categorized as "Red Light Girls," "Chicks on Toilets" and "Thong of the Day."

Commenting to ClickZ news, Centro CEO Shawn Ruegsecker said, "The content on these sites is clearly objectionable and the ads should not have been displayed there. As soon as we were alerted to this issue, we removed the ads immediately."—Mike Boyle

Nashville Restarts Party

Cromwell returned CHR/top 40 "102.5 the Party" to Nashville; the station formerly known as hot AC WVNS (V102.5) relaunched Aug. 29 under the moniker and format it ditched three years ago, but with new calls WPRT. Cromwell/Nashville OM Troy Hanson, also PD of active rock sister WBUZ (102.9 the Buzz), will program the Party.

GM Tincy Crouse says, "A lot of people in Nashville knew and loved the Party for nearly 10 years. We hope they will again. We've sure had fun getting ready to get this party started."—Keith Berman

Nash Resurfaces At Capitol

Capitol Music Group has appointed Richard Nash senior VP of urban promotion, reporting to Greg Thompson, who oversees Virgin and Capitol promotion. Nash and Thompson previously worked together at Elektra Entertainment as senior VP of R&B promotion and GM/executive VP, respectively. Prior to joining Elektra in 1995, Nash rose through the ranks at Atlantic Records as Midwest local promotions manager, regional, national, VP and senior VP. In other CMG news, co-VP of urban promotion Juliette Jones exits the company.—Daniella Dunham

NEWS UPDATES AROUND THE CLOCK:
www.RadioandRecords.com

Cutbacks Rock Radio One

Labor Day was a labor-less day for more than two dozen radio pros in a variety of markets, all turned loose by Radio One in a budget-cutting effort set in motion Aug. 28. Radio One is not commenting on the personnel changes, characterized as a "business decision" by sources close to the decision-making process.

The company's Atlanta cluster was the hardest hit with nearly 20 job cuts. WHTA (Hot 107.9) morning show "The A-Team" was dismantled, although two of the players remain with the urban outlet: Co-host Rashaun Ali moves to middays, replacing Maria More, and Emperor Searcy returns to afternoon drive, his previous shift, to replace E4Real. Morning show personalities Griff and Akini exit, as has late-night host Pezo in the Crib. The cluster's gospel WPZE (Praise 97.5) and smooth jazz WJZZ also lost on-air personalities, as Sonia Hamm and Renee Miller are no longer with their respective stations.

Phillip David March, PD/midday personality of urban AC WMOJ (Mojo 100.3)/Cincinnati, is out with his programming duties absorbed by Terrence Bibb, PD/afternoon drive host on urban sister WIZF (101.1 the Wiz). R&R has also learned that WKYS (93.9 Kiss)/Washington MD/creative services director Paul "P-Stew" Stewart was released, along with several others from the D.C. cluster. Additional cuts occurred in Philadelphia, Indianapolis and Columbus, Ohio.—Darnella Dunham & Jeffrey Yorke

Arbitron Appoints Chief Quality Officer

After 33 years with Arbitron, Claire Kummer segues to the newly created position of executive VP of operations/chief quality officer. Reporting to chairman/president/CEO Steve Morris, Kummer is now responsible for product quality standards, policies and guidelines and internal quality control processes. She also plays an integral role in the commercialization of the PPM. Previous titles include VP of research and technology, VP of strategy and project planning, and radio and TV product manager.

Steven M. Smith joins Arbitron as executive VP of survey operations, succeeding Kummer, and is responsible for survey operations for the PPM and diary-based radio ratings. Smith was most recently COO of pet products company Flexi-Mat.—Ken Tucker

FCC Ponders HD Radio On Satellite Receivers

The FCC, which approved the Sirius merger with XM July 25, is now wondering if the new satellite giant should include HD radio technology on all satellite receivers. The commission is preparing to ask the public for feedback on the idea and whether the public also wants those same receivers to have iPods or MP3 player capability and Internet access.

In all, the FCC has about two dozen questions and it's clear it won't act immediately in requiring receiver manufacturers to include extras. The inquiry not only ponders the cost of adding so many different features on the same box, it also wonders if it would make the device too heavy or too expensive and if the new gizmo would even work.—Jeffrey Yorke

Business Briefing By Jeffrey Yorke

Nasdaq Approves Radio One Share Transfer

Nasdaq has given Radio One the go-ahead for the urban-oriented multimedia company to transfer its listing of class A shares from the market's Global Market Index to its Capital Market Index. The change went into effect Aug. 26. The Lanham, Md.-based operation received a letter May 27 from Nasdaq noting the group's class A shares had not maintained a minimum market value of publicly held shares at \$5 million, as required by marketplace rules. On Aug. 18 the company asked Nasdaq for permission to transfer shares to help it increase trading value. Radio One assured shareholders the listing transfer doesn't affect class D shares, which represent 96% of the company's outstanding public shares.

by Alabama-based Capital Assets that a former GM at WBMH-FM/Grove Hill and WRJX-AM and WHOD-FM/Jackson was to blame for documents missing from its public files from 1997 to 2002, and the FCC refused to consider lowering the fine amount. In Illinois, LaSalle County Broadcasting was also fined \$27,000 for the same reason for its WKOT-FM/Marseilles and WLPO-AM and WAJK-FM/LaSalle. The FCC also rejected the company's explanation.

Tidbits

Arbitron shareholders of record as of Sept. 15 will receive a dime in quarterly dividends Oct. 1 . . .

Bertelsmann posted a slight drop in revenue and a steep jump in profits in the first half of 2008 as new boss Hartmut Ostrowski continues to trim the German media conglomerate of unprofitable businesses. The company had revenue of €7.6 billion (\$11 billion) in the first half, down 1.3% from the same period last year. But net profit was up almost sevenfold to €372 million (\$550 million).

FCC Fines Groups For Sloppy Files

The FCC has hit two radio groups with \$27,000 in fines each for failure to keep proper programming records. The commission rejected arguments

Transactions at a Glance

Metropolitan Radio Group's KBSF-AM and KTKC-FM/Springhill, La., to Hunt Broadcasting for \$175,000 . . . Community Public Radio's construction permit for KYRQ-FM/Natalia, Texas, to St. Jude Broadcasting for \$50,000 . . . Lighthouse Christian Fellowship's construction permit for a new FM in Macomb, Ill., to Tabatha Becker Ministries for \$33,000 . . . Basalt of the Earth's construction permit for a new FM in Reliance, Wyo., to Cedar Cove Broadcasting for \$25,000 . . . Sovereign City Radio Services' KJCD-FM/Fort Benton, Mont., to Montana Christian Radio Assn. as a donation.

Deal of the Week

WWWK-FM/Islamorada (the Florida Keys), Fla.

PRICE: \$2.3 million

TERMS: Asset sale for cash and note

BUYER: Caribbean Broadcasting Systems, headed by president Lilliam Sierra. Phone: 305-412-1900. It owns no other stations. This represents its entry into this market.

SELLER: LSM Radio Partners, headed by managing member Ken Barlow. Phone: 305-743-3434

FORMAT: Spanish

BROKER: CobbCorp.

COMMENT: LSM Radio Partners' WWWK-FM/Islamorada, Fla., to Caribbean Broadcasting Systems for \$2.3 million, including a deposit of \$350,000, \$1.25 million in cash at closing and the balance payable by a promissory note.

2008 Deals to Date

Dollars to Date:	\$633,249,447	(Last Year: \$2,790,076,678)
Dollars This Quarter:	\$77,573,355	(Last Year: \$1,521,230,320)
Stations Traded This Year:	530	(Last Year: 1,388)
Stations Traded This Quarter:	148	(Last Year: 500)

R&R 35 PIVOTAL RADIO EVENTS IN R&R HISTORY 1993

New York's 'Mega' Becomes Tropical Royalty

In its early years, Spanish Broadcasting System's Latin AC outlet WSKQ (Mega)/New York—then known as "KQ 97.9"—wasn't making the grade ratings-wise. But in 1993, under the leadership of then-VP/GM of SBS/New York Alfredo Alonso, the station flipped to tropical/dance and adopted the "Mega" moniker in June 1995.

The party started almost immediately: In the fall 1995 Arbitron ratings, the station topped the 25-54 demo and ranked No. 2 12+. In spring 1998, Mega reached the coveted No. 1 12+ ranking for the first time in the nation's top radio market.

What made the station unique, Alonso says, was its youthful presentation, hip jocks who reflected the New York lifestyle

and novel promotional campaigns. "We hired Paco, who was famous for his days at WKTU when it was Disco 92; Ricky Ricardo, who had worked at [R&B] WBLB and at [hip-hop WQHT] Hot 97; and Carlos De Jesús, who had been the PD and talent at Disco 92. We transformed WSKQ from 'your father's radio station to 'your' radio station."

The goal was to reach more anglicized Latinos, but also those who spoke Spanish, Alonso adds. "We wanted to build a coalition of all Latinos; if your last name was Rodríguez, Sánchez or Alonso, you would feel proud Mega was your station, regardless of where you were in the acculturation process."—Jackie Madrigal

R&R
FOR 35 YEARS

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ISSUE #1778 • SEPTEMBER 5, 2008

R&R NO.1

AS **JAMES FORTUNE & FIYA** SPEND A THIRD WEEK ATOP GOSPEL WITH "I TRUST YOU," PARENT SET "THE TRANSFORMATION" LIKEWISE SURGES ON BILLBOARD'S TOP GOSPEL ALBUMS CHART, RISING 20-13 (UP 32%) IN LAST WEEK'S ISSUE.

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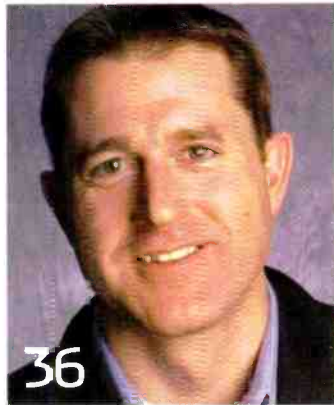
WISIN & YANDEL ARE THE ONLY ACT TO ASCEND TO NO. 1 ON LATIN RHYTHM TWICE THIS YEAR, WHILE **MACHETE** IS THE ONLY LABEL WITH MULTIPLE LEADERS. LABELMATES MJ AND ANGEL & KHRIZ (ONE EACH) UP MACHETE'S TOTAL TO FOUR NO. 1s IN 2008.



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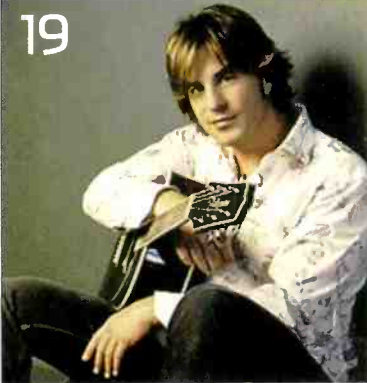
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With self-titled sophomore set, Kellie Pickler wants to be known for her songs, not for drama.

'If the model is to have someone sit through eight minutes of spots so they can hear the new Rihanna record, we're kidding ourselves.' p.62



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What's New This Week Online

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Sept. 8
Catch up on the latest format flips, personnel changes and other news in your format.
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T

Sept. 9
Discover tomorrow's hits today with HitPredictor.
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W

Sept. 10
PPM monthly results arrive from Houston and Philadelphia.
▶ [Click on Ratings](#)

T

Sept. 11
Updated charts and playlists from across the street to across the nation.
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F

Sept. 12
Deeper as-it-happens news coverage, more exclusives.
▶ [Click on News](#)

Thirteenth annual Jacobs Summit offers info and entertainment for all attendees of the upcoming R&R Convention

Ready, Set, Summit!

By R&R Staff

'One of the really pathetic aspects of consolidation is this notion that conventions no longer have relevance. We all need to learn and grow, especially during these challenging times.'

—Fred Jacobs

For the 13th consecutive year, the Jacobs Media Summit is ready to roll at the R&R Convention. It is scheduled for Thursday, Sept. 18, from 1:30 p.m.-5:30 p.m. in Salon J at the Hilton Austin Hotel. We cornered Jacobs Media president Fred Jacobs and VP/GM Paul Jacobs, who offer the inside details about Summit 13.

How is this year's summit different than the agendas you've put together in the past?

Paul Jacobs: This year, we're addressing several key industry issues, while also getting back to the summit's roots. Ronning Lipsett [managing partner] Eric Ronning and Enmmis Interactive [co-president] Deb Esayian will join me for a discussion about selling all this digital stuff that stations are now producing. This is an important issue that has earned a great deal of lip service, but we'll meet it head on at the summit. On the one hand, stations are hearing that they must create digital menus, but on the other, selling them has proved daunting at times. I'll put some of the tough questions to Eric and Deb, both of whom are immensely qualified to speak on these issues.

Fred Jacobs: In addition to some of the other great panels, the summit is going back to its beginnings as a rock-centric event and bringing in Nikki Sixx for what will be a great session, hosted by our [morning show and talent development specialist/consultant] Keith Cunningham (see story, page 45). We're expecting some great stories and maybe a few fireworks from Nikki.

What were you thinking when you put together this Nikki Sixx session?

Fred: Keith read Nikki's "The Heroin Diaries" last year and told us at that time that he envisioned having Nikki at the summit. When we started putting together the agenda, Nikki Sixx was at the top of our wish list. He's going to surprise a lot of people who think of him only as the Mötley Crüe guy. Nikki is an accomplished author, he's a fashion designer, he runs his own record label, and he's spun off his own group, Sixx:A.M. He has many renaissance-man qualities and can speak

about brand extension, brand revitalization and knowing your target. Plus, Nikki has some great stories about being sucked up into the depths of despair and pulling himself out.

Tell us about "The President of Radio" session and the thinking behind it.

Fred: Understanding that radio is being challenged in completely off-the-chart ways led us to this session. Every year, the NAB and you guys put together CEO panels where the industry leaders opine about what's going on in radio. We thought we'd try something different and bring together some of the smartest people we know to honestly and unabashedly tackle some of radio's nagging concerns. Each of our "presidents" will address this question: If you were elected president of radio, what steps would you take in your first 100 days in office? We think this could be a groundbreaking session.

Who's booked?

Paul: The final pieces are coming together, but we already have WBEB/Philadelphia [owner] Jerry Lee, Katz Radio [executive VP of strategic planning and information technology services] Gerry Boehme, Harpo Radio [GM] John Gehron, air personality Kidd Kraddick, [R&R president/publisher] Erica Farber and Arbiton [president of sales and marketing] Pierre Bouvard. It's a great cross-section of industry experts who have a passion for our business.

Fred: And the 10th "president" will be someone selected from "citizen entries" that we've received. I have to tell you that they've been nothing short of fascinating. We are extending the deadline for entry until Sept. 7, and we'll sup-

ply the airfare and hotel room for our winner. This one could be more fun than the real presidential election.

Paul: I think we've tapped into something important here, because there are so many people in radio who are frustrated and unhappy with the way things have gone these past few years. Yet the folks who are still toiling away at stations are clearly some of the most committed and talented to have ever worked in the business. They want to be a part of something meaningful. We're hoping that "Presidents" becomes an annual summit tradition.

You guys have always had a technology skew to the summit. What's the plan for 13?

Fred: In addition to the Ronning/Esayian panel Paul talked about, we have another special guest, Leo Laporte, who is incredibly qualified to address tech challenges. He has a national rep as the tech guru, he has his own webcast about all things tech, and he has a weekly radio show syndicated by Premiere. He is one of the few techies who is firmly entrenched in radio.

Paul: Leo is going to give summit-goers his prescription for what they should be doing techwise at the station level. Every CEO, webmaster, programmer and IT person should be in attendance for this session. Plus, Leo is a great speaker and highly entertaining. We're thrilled to have him.

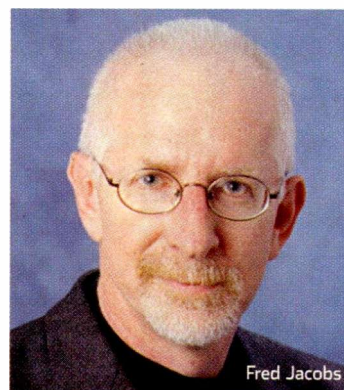
So what will summit attendees be able to take back to their stations?

Fred: We're hoping the "Presidents" and Nikki Sixx sessions will simply be stimulating and motivate them about possibilities moving forward. Nikki has the ability

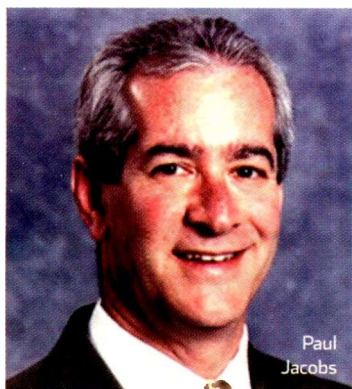
to be inspirational, and we're expecting that our "Presidents" will definitely have some platforms that should be considered and implemented by some of radio's CEOs. The Ronning/Esayian session will be loaded with sales to-do and strategies that stations need to consider for the second half of 2008. And Leo Laporte will have an eye on the future with his outline of what radio can and should be doing digitally to be effectively competing in the rapidly changing media environment.

What is your ultimate goal?

Fred: Every year, we book the summit with a key goal in mind: If sessions sound interesting to us we extrapolate that they'll be interesting to summit-goers. We're here to learn as much as those who are sitting in our audience. One of the really pathetic aspects of consolidation is this notion that conventions no longer have relevance. We all need to learn and grow, especially during these challenging times. Most industry people are working so hard at the day-to-day tasks at hand that they often lose sight of some of the bigger-picture issues. I would urge anyone who's on the fence to book some flights and get down to Austin. The NAB and R&R agendas look strong, and I believe this could be our best summit ever.



Fred Jacobs



Paul Jacobs

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Norfolk

the Norfolk-Virginia Beach-Newport News market, which is part of the Hampton Roads region in Virginia, has historically played an important role in ship-building and repair as home to Naval Station Norfolk and several private shipyards. Northrop Grumman Newport News, the largest privately owned U.S. shipyard, manufactures nuclear-powered aircraft carriers and submarines. The company's Newport News facility employs about 19,000 people, many of whom are third- and fourth-generation ship-builders.

Entercom, Max Media, Clear Channel and Sinclair Telecable are the primary radio owners in Arbitron market No. 41. Although four of the 25 rated stations belong to the AC format, urban AC and rhythmic outlets are the ratings victors. Entercom's urban AC WVK and rhythmic WNVZ are ranked No. 1 and No. 2 in spring 2008, respectively. Max Media's WGH-FM, one of two country stations, came in at No. 3, followed by Clear Channel urban WOWI and urban AC WKUS at Nos. 4 and 5. Overall, Entercom's four-station cluster led the market with a 21.6 ratings share, Max Media's five stations ranked second with 18.5, and Clear Channel captured third place with 14.4.

The market's No. 8 station—and highest-rated AC outlet—Max's WVBW (92.9 the Wave), is also home to 50-year market veteran Dick Lamb. He got his start on WGH-AM in 1958 and began hosting mornings on WWIDE-FM, the market's first AC station, July 1, 1978. In 2005, Lamb moved to WVBW and formed "Dick Lamb & the Morning Wave" (see story, page 39).

Country WGH-FM is the top-billing station in the market, with \$8.2 million in estimated revenue for 2007, according to BIA Financial Networks. Entercom outlets WVKL (\$6.3 million), WWIDE (\$6.2 million) and WPTE (\$5.7 million) follow close behind.—*Alexandra Cahill*



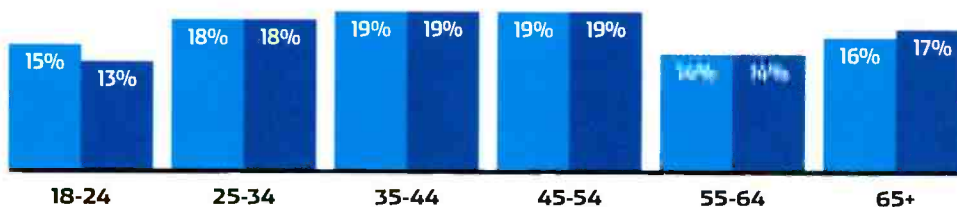
- Radio Metro Rank: 41
- Population 12+: 1,327,700
- No. Of Radio Stations (Rated): 25
- TV DMA Rank: 42
- Population 2+: 1,783,447
- TV Households: 717,440
- No. Of TV Stations (Net./Ind./Public/Loc. Cable): 7/2/1/0

WHO THEY ARE

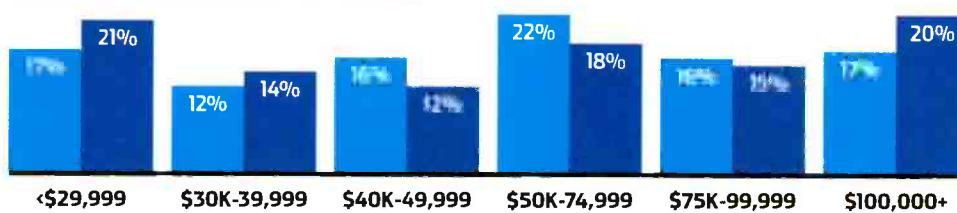
	Norfolk DMA %	US %
Men	49%	49%
Women	51%	51%
Married	58%	57%
Never Married (Single)	25%	25%
Widowed/Legally Separated/Divorced	17%	18%
White	66%	83%
Black/African-American	30%	12%
Hispanic	N/A	13%
Other	N/A	3%
Employed Full-Time (35 Hours Or More)	56%	50%
Employed Part-Time (Less Than 35 Hours)	14%	15%
Not Employed	31%	35%
No Children In Household (Under 18)	59%	59%
One Or More Children	41%	41%
Two Or More Children	23%	25%
Three Or More Children	9%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Spot Television	\$105.2M	\$119.3M	13%
Newspaper	82.7M	89.4M	8%
Outdoor	8.1M	9.7M	19%
Radio	N/A	N/A	N/A
Local Magazine	N/A	N/A	N/A

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pure Play	\$40.6M	\$159.4M	\$200.0M	66.0%
Newspapers	13.8M	13.7M	27.5M	9.1%
Magazines	0.5M	25.4M	26.0M	8.6%
Television	7.6M	18.0M	25.5M	8.4%
Directories	8.8M	12.1M	20.9M	6.9%
Radio	1.2M	0.9M	2.1M	0.7%
Other Print	1.1M	0.1M	1.2M	0.4%
Total	\$73.5M	\$229.6M	\$303.1M	100%

© 2008, Borrell Associates, estimates based on Q1 figures, DMA

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
August '08	▲ \$78	▲ \$121	▲ \$245	▲ \$163
July '08	▼ 75	▼ 118	▼ 230	▼ 157
June '08	▲ 80	▲ 125	▲ 239	▲ 162
March '08	70	101	188	136

SOURCE: SQAD Q3 2008, DMA

SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
August '08	\$96	▼ \$92	▼ \$106
July '08	▲ 96	▲ 93	▲ 107
June '08	▼ 91	▲ 90	▲ 105
March '08	93	88	101

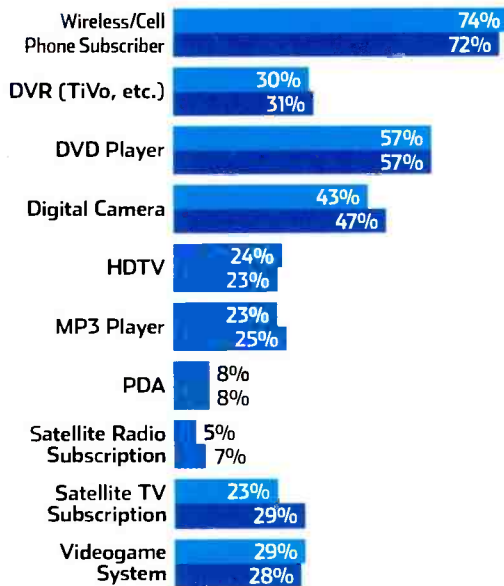
SOURCE: SQAD Q3 2008, METRO

COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward

MEDIA

Items In Household (vs. US)



Newspaper Readers

Any Daily (Cume)	49%
Any Sunday (Average)	59%
Online (Past 30 Days)	28%

Web Connection (HHLD)

Cable Modem	35%
Dial-Up	12%
DSL	23%
Other Connection	5%
None	27%

Out-Of-Home COMMUTING TIME (To Work, One-Way)

< 10 Minutes	19%
10-19 Minutes	28%
20-29 Minutes	24%
30-59 Minutes	19%
60+ Minutes	N/A
Don't Commute	5%

Cable Penetration

Cable, Non ADS	71%
Alternate Delivery Sys.	21%
Digital Cable	N/A
Cable With Pay	40%

MODE OF TRAVEL

Carpool	8%
Drive (Not Carpool)	95%
Public Transportation (Bus, Ferry, Taxi Or Other)	8%

Television Usage

Early AM (5-9a)	37%
Early Fringe (4-6p)	52%
Early News (6-6:30p)	57%
Prime Access (7-8p)	61%
Prime	69%
Late News (11-11:30p)	58%

SOURCE: Scarborough USA+, Release 2 2007, DMA

Newspaper, OOH and Web: Scarborough Norfolk Local Market Study, Release 1 2008; Cable: Nielsen; TV: Nielsen Spring 2008 Live+7, all DMA

Audio/Video Stores Shopped Past 12 Months (HHLD)

Best Buy	31%	Radio Shack	10%	Other Store	15%
Circuit City	24%	Sam's Club	9%	Did Not Shop For Audio/Video Items	37%
Kmart	10%	Sears	8%	Any Audio/Video Store Shopped	63%
Military Exchange	15%	Target	13%		
		Wal-Mart	32%		

SOURCE: Scarborough Norfolk Local Market Study, Release 1 2008, DMA

RADIO

Top Revenue Generators (Mil)

CALLS	OWNER	FORMAT	2007 ESTIMATED REVENUES
WGH-FM	Max Media	country	\$8.2M
WVKL-FM	Entercom	urban AC	6.3M
WWDE-FM	Entercom	AC	6.2M
WPTE-FM	Entercom	hot AC	5.7M
WOWI-FM	Clear Channel	urban	5.0M
WAFX-FM	Saga	classic hits	4.6M
WNVZ-FM	Entercom	rhythmic	4.4M
WNIS-AM	Sinclair Telecable	news	4.3M
WNOR-FM	Saga	rock	4.0M
WVBW-FM	Max Media	AC	3.6M

SOURCE: 2008 BIA Financial Network

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Entercom	4 FM	21.6
Max Media	4 FM, 1 AM	18.5
Clear Channel	4 FM	14.4

SOURCE: Arbitron Spring 2008, Metro

Radio Formats

4 AC, 2 country, 2 gospel, 2 news/talk, 2 sports, 2 urban AC, 1 active rock, 1 adult hits, 1 adult standards, 1 alternative, 1 classic hits, 1 hot AC, 1 inspirational, 1 religious . . . and 4 others

Ratings

PERSONS 12+, WINTER 08-SPRING 08 (RANK)	PERSONS 18-34 SPRING 08 (RANK)	PERSONS 25-54 SPRING 08 (RANK)
WVKL-FM 7.6-7.4 (1)	WOWI-FM (1)	WVKL-FM (1)
WNVZ-FM 6.1-7.2 (2)	WNVZ-FM (2)	WGH-FM (2)
WGH-FM 5.9-6.8 (3)	WGH-FM (3)	WPYA-FM (3)
WOWI-FM 5.6-6.0 (4)	WVKL-FM (4)	WCWI-FM (3)
WKUS-FM 6.3-5.2 (5)	WNOR-FM (5)	WKUS-FM (5)

SOURCE: Arbitron Spring 2008, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 JONAS BROTHERS	LITTLE BIT LONGER	6 LIL WAYNE	THA CARTER III
2 KID ROCK	ROCK N ROLL JESUS	7 MILEY CYRUS	BREAKOUT
3 SOUNDTRACK	MAMMA MIA!	8 ICE CUBE	RAW FOOTAGE
4 STAINED	THE ILLUSION OF PROGRESS	9 SOUNDTRACK	CAMP ROCK
5 SUGARLAND	LOVE ON THE INSIDE	10 SHWAYZE	SHWAYZE

SOURCE: Nielsen SoundScan, for week ending: 08/24/08.

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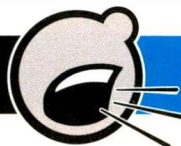
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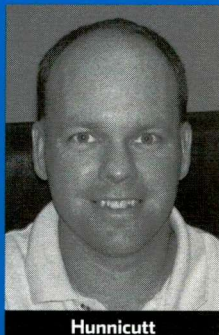
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TIMELINE

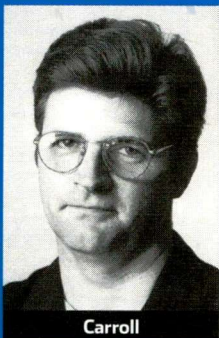
1 YEARS AGO T.J. Lambert elevated to senior VP of affiliate relations for ABC Radio Networks. ■ Jerry Del Core picked as VP/market manager for BMP/Austin. ■ WCZX/Poughkeepsie, N.Y., PD Joe Limardi becomes OM of WSM-AM/Nashville.

5 YEARS AGO Sean Ross is recruited as VP of music and programming for Edison Research. ■ Clay Hunnicutt is promoted to regional VP of programming at Clear Channel. ■ Tim Maranville named PD of KFRC-AM & FM/San Francisco.



Hunnicutt

10 YEARS AGO Bill McElveen is made executive VP of Bloomington Broadcasting. ■ Matthew Ross rises to GM of Atlanta Urban Radio Alliance. ■ Dave Ferguson named PD of WLLD/Tampa.

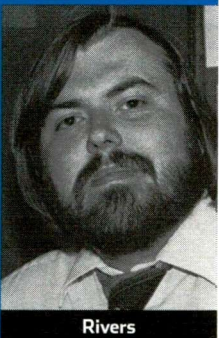


Ross

15 YEARS AGO Kevin Carroll ascends to senior VP of promotion at EastWest Records. ■ Ted Utz tapped to be VP/GM of WIBF/Philadelphia. ■ Bruce Blevins set as GM of KMLE/Phoenix.

20 YEARS AGO Polly Anthony upped to VP of pop promotion at Epic/Portrait/CBS Associated Labels. ■ WPYX/Albany OM Ed Levine becomes PD of KLOL/Houston. ■ Todd Fisher appointed PD of WKTJ/Milwaukee.

25 YEARS AGO Michael Brandt becomes GM of KROQ-AM & FM/Los Angeles. ■ Dave Martin is elevated to VP of programming at WCLR/Chicago. ■ Steve Rivers named PD of WRBQ-AM & FM/Tampa.



Rivers

30 YEARS AGO Bill Parris promoted to national PD of United Broadcasting. ■ PD Dennis Waters leaves WRVR/New York for crosstown WYNY. ■ Billy Bass boosted to VP of promotion and creative services at Chrysalis Records.

—Compiled by Hurricane Heeran (hheeran@radioandrecords.com)

Hot Hair Pursuit Ends In A Ty

After several days of chasing down a magical lock of hair from folliclely gifted “Extreme Home Makeover” stud **Ty Pennington**, it’s mission accomplished for **Jason Cage** at **KLAL (Alice 107.7)/Little Rock**. Let us explain: Pennington and crew were recently in town rebuilding the home of the **McCully** family, whose 10-year-old son **Job** has been battling leukemia. Alice night jock Cage decided to put out an APB to his listeners to secure one of Pennington’s legendary man-spikes to auction off for charity and offered a \$100 prize, plus a \$100 personal donation to the home project. Thus mobilized, listeners fanned out, trying various methods to breach the tight security perimeter set up around the home project. Finally, when the crowd was assembled to film the show’s dramatic “Move! That! Bus!” finale, a chant suddenly erupted: “Ty, we need your hair!” Pennington dispatched a security guard outside to find out

what the ruckus was all about. “After they explained the situation and told them I was going to auction off his hair for charity, Ty came out of the house and yelled, ‘Rip it from my head!’ ” Cage tells ST. After multiple attempts to pull several pieces from his short man-do, Pennington ended up having to use the clip of someone’s ID badge to rip out six strands. “It’s not a lot,” Cage says, “but I think it’s still enough to create a master race of Ty clones.”



Pennington selflessly yanks out a few strands of his magical, life-giving hair.

The family who scored Pennington’s hair graciously offered to donate Cage’s “bounty,” which had been upped to \$300, to the McCully family home fund. The hair will now be auctioned off, along with other “Extreme Home Makeover” swag, and all proceeds will be matched by a local business and donated to the fund. Pictures and audio of the excitement can be found at alice1077.com. “Good times,” Cage recalls fondly. “Next time, we’re going for underwear.”

Marsh Goes ‘Beep Beep’

Atlantic Records Dallas regional rep **James Marsh** is making the move to the Roadrunner side of the family as Roadrunner national director of pop promotion. Marsh, who will remain in Dallas, will focus on CHR/top 40 and hot AC. It’s a reunion for Marsh and his new boss, Roadrunner senior VP of promotion **Mike Easterlin**—they both used to work together at Island Def Jam. “I’m very excited to welcome James to the Roadrunner team,” Easterlin says. “I’ve watched James over the years grow

from a rookie for us back in the Island days to become one of the best promotion guys in the business.” As she waves farewell to Marsh and sends him off into the big world, Atlantic executive VP **Andrea Ganis** adds, “We’re sad that James is leaving us, but excited that he has a great opportunity within the Atlantic/Roadrunner family . . . he will be truly missed, but he’s only a phone call away.” Here’s Marsh’s Roadrunner info: 214-388-5541 and marsh@roadrunnerrecords.com.

Jock-O-Rama-Lama

■ CBS Radio AC **KVIL/Dallas** bids farewell to overnight personality **Mary Rose**, who exits after a lengthy run. Find her at 214-377-7101 or maryrosecz@hotmail.com.

■ Entercom/Indianapolis cluster vets **Greg Browning** and **Kelli Jack** step up into mornings and middays, respectively, at adult hits **WNTR (107.9 the Track)**, replacing **Ann Duran** and **Tom Berg**, who have exited.

■ The urban metropolis of Utica, N.Y., is rejoicing about the return of **Trudy**, who comes back to middays on Regent AC **WLZW (Lite 98.7)**, replacing **Greg McShea**, who heads to country sister **WFRG (Big Frog 104)**. A 10-year station vet, Trudy transferred to Albany, N.Y., five years ago to seek her fame and fortune at hot AC sister **WBZZ (Buzz 105.7)**. To celebrate Trudy’s triumphant homecoming, “a local theater” actually put her name up on the marquee welcoming her back.



Was expecting to see “The Dark Knight.”

■ It’s a complimentary whiplash collar for **Bradley Ryan**, APD/afternoon dude at RR Broadcasting hot AC **KPSI (Mix 100.5)/Palm Springs, Calif.**, who makes the neck-snapping move to mornings, unselfishly filling the gap created when **Forrest** left last month.

■ Now it’s even hotter than its normal surface-of-the-sun temperatures, with the announcement of a new morning show across the street at Morris Rucker **KCLB/Palm Springs**: the newly crafted team of **Casey & Shelly**. They replace **Jace Edwards** and his partner **Tank**, who both exit. **Casey Dolan** is a known quantity in town, having spent the past nine years at **KMRJ** and **KKUU**. **Shelly Brown** started as an intern with Clear Channel/San Diego and worked her way into a role on the “Dave, Shelly & Chainsaw”

morning show on KGB while juggling duties as the cluster’s FM programming assistant. Brown will also assume the KCLB MD position recently vacated by **Jenn Brewski**, who left to have twins.

■ “Lots of movement in Canton, Ohio, as **Q92** signs three personalities.” That’s the word from the pie hole of **John Stewart**, PD of CHR/top 40 **WDJQ (Q92)/Canton**, who used up a lot of ink locking down three jocks—his existing morning team of **DeLuca & Charlotte** for another three years and hiring new night jock **Mo**. Mr. Mo, who previously did mornings

on **KHBZ/Oklahoma City** and afternoons on **WWIZ/Youngstown, Ohio**, replaces **Liz Custer**, who exits. DeLuca did nights for four years and segued to mornings two years ago. Charlotte was Q92’s promotions director and moved into the sidekick position in 2006.

The Programming Department

■ We predict a steady diet of disc-shaped seafood patties in the immediate future for the lovely Ty (no relation to Pennington), who's leaving the PD/MD/midday chair at Galaxy alternative WKRL and WKRH (K-Rock)/Syracuse, loading up Ye Olde U-Haul and heading south to Clear Channel alternative WCHH (Channel 104.3)/Baltimore as APD/MD/midday empress under PD Dave Wellington, who also holds things down at nearby alternative sister WWDC (DC101)/Washington. The best part: There's no loss of life, since Channel just launched in May, so she's the first person to inhabit the position.

■ The Budget Hansom Cab of Anguish pulled up outside of Regent's Albany, N.Y., cluster, where it picked up Glen Stacey, PD/afternoon driver on hot AC WBZZ (Buzz 105.7). The good news is, Stacey won't be lounging around watching "Tyra" reruns all day because he also teaches at the New School of Radio and Television in Albany. He can be reached at glenstacey@yahoo.com. Meanwhile, Jake Thomas, who does afternoons on country sister WGNA, will take over the care and feeding of the Buzz.

■ After a year at the helm of Gillen CHR/top 40 WYKS/Gainesville, PD Riggs has left the building. Riggs joined the station in August 2007, two months after his PD gig at WKXJ/Chattanooga, Tenn., exploded when Clear Channel flipped it to country. Riggs is now ready for his next radio adventure and can be reached at 423-504-2609 or andyriggle@gmail.com.

■ After a decade at Clear Channel AC KSOF/Fresno, APD/

MD/midday princess Kristen Kelley is leaving for a mystery PD gig someplace—but can't tell us where yet, which we hate because we don't like secrets or surprises except when they involve huge presents.

■ Congrats to our pal Jaxon Hawks, MD/afternoon dude at CHUM Radio CHR/top 40 CFBT (94.5 the Beat)/Vancouver, as he's awarded paisley APD stripes. As a result of his weighty new duties, he'll ditch his afternoon shift, causing everyone after him to move up one rung on the ladder: Night goddess Holly Conway takes over afternoons, and late-night jock Remo slides into nights.

■ CHUM Radio then morphed CHIQ (Q94)/Winnipeg from CHR/top 40 to

what it's describing as "pop/alternative" under the new name Curve 94.3. PD Andrew Long remains at the wheel of the station that will have a playlist that runs the gamut from Kanye West, Daft Punk, Jay-Z and the Notorious B.I.G. to Weezer, Katy Perry, Pink, Foo Fighters and Nirvana.

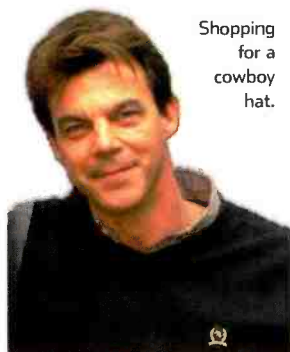
■ MD/midday jock Miranda Parks is leaving Saga hot AC WMGX (Coast 93.1)/Portland, Maine, and returning home to North Dakota to be near family and get into nursing . . . in that order.

■ Congrats to Darby, who doubles his pleasure at Citadel/Salt Lake City, augmenting his APD/MD/midday duties at rock KBER with similar-yet-different APD/MD duties at recently acquired active rock sister KHTB. Kelly Hammer remains PD of both stations.



Rush Hour, Country-Style

Labor Day weekend was a tad busy around the Clear Channel broadcast complex in Columbia, S.C., as the morning shows on three stations were completely restructured. The good news is that everyone remains gainfully employed within the cluster. Let's start with CHR/top 40



Shopping for a cowboy hat.

WNOK, which marked the end of an era as market icon Jonathon Rush stepped down from his "Morning Rush" perch after 20 years, replaced by the syndicated Ace & TJ, piped in from WNKS/Charlotte. But fear not—Rush bid farewell to top 40 after two decades and crossed the hall to do mornings on country sister WCOS, replacing Charlie James, who, in turn, made the move to the talk format at sister WVOC-AM, where he teamed up with Gary Barboza. Rush was allowed to take one souvenir with him: faithful sidekick Tumbleweed, whose name immediately makes him a custom fit for country.

Meanwhile, Rush's co-host Kelly Nash now serves as local producer for Ace & TJ, then does the demanding 10 a.m.-noon shift. PD Tommy BoDean says of market institution Rush, "It's been an amazing run. I think Jonathan is great, and the move just made sense for everyone."

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By Chuck Taylor

IN THE GOLDEN AGE OF

Hollywood, no matter the amount of fame or fortune they possessed, contract players were signed to multiple-picture deals and promoted by movie studios according to recent successes, consumer popularity and cachet in the business. \$\$\$ Sounds familiar, doesn't it? \$\$\$ Just as the movie industry model ultimately crumbled in the early '50s as monolithic studios lost their ultimate domain to control the business and its players—some 50 years later, a similar shift is blowing in the wind for upcoming and established artists once aligned with major record labels.

'Look at all the established artists going direct to fans. The trend is trying to go away from the traditional label model.'

—Peter Gotcher

While inherent advantages remain for artists paired with name-brand record companies—among them, radio airplay support, which still sells more records than any other medium—it's safe to say that the times are not just changing: They have fully evolved.

Numerous acts that gained fame via the established system are now finding themselves released or reaching the end of their contracts, and they're picking up the pieces and assembling them into a la carte deals that afford them far more control over promotion, marketing, touring, distribution, merchandising, TV and film, and overall branding.

Rainbow Connection

Foremost, last October, Radiohead ditched EMI for the Internet. The band made history by offer-

ing its seventh studio album, "In Rainbows," directly to consumers via a name-your-own-price offer before releasing a physical CD Jan. 1 in the United States through indie ATO. The album debuted at No. 1 on the Billboard 200.

At the time, Warner/Chappell senior VP of European legal and business affairs Jane Dyball hailed the development as groundbreaking, noting that it allowed the publisher, as opposed to any label interest, to administer digital rights for the album, including mechanical, performing, synchronization, lyrics, master recordings, image, likeness and rights for TV and film use.

"We can do it because we are not under a contract with a major record company," Radiohead manager Bryce Edge of Courtyard Management says. "No major label, in my experience, would let a band sign a deal without the digital rights being attached."

Meanwhile, last year, Madonna became the first major artist to jump to live event/promotion powerhouse Live Nation, reportedly leaving Warner Music Group for \$120 million. Shakira and Nickelback soon followed suit, while Nine Inch Nails also bucked Universal Music Group in favor of an indie vision. Atlantic mainstay Jewel rode out her contract and went from top 40 to country with indie Vallyory. Also factor in Paul McCartney leaving longtime U.S. home Capitol for Starbucks, and the Eagles' first studio album in nearly 30 years, "Long Road Out of Eden," sold exclusively through a partnership at Wal-Mart, in a deal engineered by Front Line Management's famed Irving Azoff. That disc debuted at No. 1 on the Billboard 200.

Bob Catania—a former executive with Curb, Island/Geffen and Giant and current VP of promo for label services provider Rocket Science and indie label partner Adrenaline Music Group—acknowledges the tidal shift. "I see the convergence of major-label artists now on their own and the DIY bands who have built great online foundations needing infrastructure services driving this business," he says.

Catania also sees "one-off major-label situations with artists who don't want a long-term deal, but

still need the resources of a major label. It's almost like some of the free-agency sports deals, where you get an impact player for the short term in exchange for a great product." He puts his money where his mouth is: Acts on the company's roster include Mötley Crüe, Collective Soul, Dolly Parton, Debbie Harry and Jackson Browne.

Like many companies driving the growing artist services business, Rocket Science was founded by an industry veteran: Kevin Day was downsized after a dozen years with Universal Music Group.

Multiformat

Add in a string of high-profile hip-hop artists near the end of their record contracts who are sniffing the new landscape. Jay-Z, who co-founded Roc-a-Fella Records in 1994 and ultimately became CEO of UMG's Def Jam Records, has transitioned to a \$150 million recording, publishing and management deal with Live Nation, while big names like 50 Cent, LL Cool J and OutKast will soon be on the market as well. Although they may ultimately re-sign with majors, their camps indicate they are contemplating a future without a major-label deal.

"It's more beneficial to do it on your own," says Tiphonie Watson, co-manager for OutKast's Big Boi. "For an artist with an established fan base, there's more than one way to come up with strategic branding."

Alan Grunblatt, GM/executive VP of Koch Records, which has charted with Jim Jones, DJ Khaled and Yung Berg, adds, "With a major you get an advance, no masters, and the deal would be based strictly on royalties."

The trend is also affecting acts on the Latin side. When salsa star Victor Manuelle's contract with Sony BMG came up for renewal in late 2007, he went solo. At the height of his career—with a series of high-profile shows under his belt, including Carnegie Hall and Madison Square Garden—Manuelle released a Christmas album on his own Kiyavi label. "The moment was right," he says. "My contract was up and I didn't have to give explanations to anybody." The album,



Madonna

"Navidad a Mi Estilo," sold 31,000 copies, becoming the top-selling Latin Christmas album of the year, according to Nielsen SoundScan.

Brazil's Daniela Mercury has also joined the indie fray: "As the record industry [evolves], the artist now, more than ever, has greater control of her work as an independent," she says. Mercury has different distribution and licensing deals in place in various territories.

"No longer limited by expectations of content and creative process, the artist is free to expand and explore musical development from within. By working in partnership with specific labels in specific territories, we can achieve synergy between marketing, distribution and public relations teams, creating a more focused sense of mission," she adds.

Handyman Tools

Topspin is an example of the new breed of a la carte companies offering artists many of the tools of a traditional record label without the typical long-term commitment. Its Topspin Manager program makes available turnkey technologies and services to distribute and market music directly to fans. Co-founder/chairman Peter Gotcher says, "Look at all the established artists going direct to fans. The trend is trying to go away from the traditional label model. If you have professional management and any access to capital, do a 360 deal with yourself. It's all about optimizing multiple revenue streams and keeping as much as possible."

Among specific tools Topspin offers are a content management system that hosts and organizes artists' music, photos, videos and other media, along with a rights management interface that lets them determine how and where content is made available, including sales incorporated into a Web site or social-networking page. Topspin, in turn, takes a percentage of revenue made via the platform.

The desired result is to empower what CEO Ian Rogers calls the "middle class" of artists—those either past their commercial prime or too new to enjoy the marketing support of a major label. Clients include David Byrne, Jubilee and the Dandy Warhols. "The revolutionary thing for me is creating a new market out of the artists who have sort of been below the radar in the past," Rogers says. "It's a good thing for culture in general when this happens."

Merchandising

Individual artists are also discovering what many hard-touring bands have known for years: Merchandising can be a more reliable source of income than record sales. Today, it is playing "a



Jay-Z

much bigger role than it ever did before," says Dell Furano, founder of merchandising company Signatures Network, who last year sold the company to Live Nation.

"The record companies have the most difficult decisions to make as they see their core business evaporating," adds Steve Gerstman, whose SGS handles merch for such acts as the Stray Cats and Eric Clapton and who recently launched DIY-oriented Cut Merch. "Maybe they're in a little bit of a panic mode in that regard."

Furano adds, "The model's real simple: How do we make the artist more money from sources and cross-promote the franchise better than our competitors? When your concert tickets, your songwriting, your merchandise and your Web site all work in unison, they create value, draw new fans and draw repeat fans."

Merchandising deals cut with artists are redefining the traditional contract model, with royalty percentages paid to artists varying according to the product and the outlet. "Also, you have to consider online presence and cross-promotion with promoters and retailers, and ticketing that can be brought to the table," says Ross Schilling, a manager with Vector Management whose clients include Kid Rock, Lynyrd Skynyrd and Hank Williams Jr. "There are many options and ideas to be considered."

Overall, Furano points out that with the many new a la carte alliances that companies are making with artists, it is becoming a win-win world for all involved. "Everybody on this side comes from the world where when you're working for artists, you have to perform, not like the record companies, who have these long, multiyear contracts where they own the intellectual property," he says. "The model of concert promoters, agents, managers, merchandisers has always been different. In the past we have had short-term agreements. We have to be smarter, better and work harder all the time to bring value to the clients."

Rocket Science's Catania offers his clear prediction for the future of the business: "There will always be the reality of sales, marketing, production and promotion needs that have to be addressed, no matter an artist's situation," he says. "It is clear that the 'services' model will be a big part of the future model of our industry." **R&R**

Additional reporting by Billboard correspondents Ayala Ben-Yehuda, Antony Bruno, Hillary Crosley, Leila Cobo and Ray Waddell.

'90s acts Liz Phair, the Breeders and the Lemonheads find new millennial life on indie labels—by choice

Phair Game

By Cortney Harding

It feels like a time warp. The economy is in recession, a Clinton ran for the White House, and the old synthetic neon track jackets moms used to wear are popping up on hip artists. Plus, a spate of recent musical happenings have hinted that it is, in fact, the '90s all over again.

The Lemonheads reissued "It's a Shame About Ray" on Rhino and played the entire album at New York's Bowery Ballroom; the Breeders released a new record April 8; and Liz Phair rereleased, as part of a new deal with ATO, 1993's critically acclaimed "Exile in Guyville" in a deluxe edition in June.

But the truth is, we're still living in 2008, and as more '90s artists return and sign to independent labels, a particular set of challenges and opportunities begins to emerge. How does an indie reintroduce an act that has been out of the spotlight for several years? How does it appeal to a new crowd without alienating the now-older core fan base? And why would the act continue its career on an indie if it has the opportunity to return to a major?

"Our goal is to re-educate the audience and cover all the ground we can," says Miwa Okumura, senior product manager at Beggars Group, whose 4AD label released the new Breeders album after the band was dormant for six years. "It seems everybody is familiar with the band, and we're not treating it like they are a new band; we're treating it like a new record. When we took it to college radio, all the kids knew who they were."

College radio, fittingly enough, is playing a major role in marketing these acts. "We really worked college hard," says Dan Gill, GM of Vagrant Records, which put out the Lemonheads' self-titled album in 2006. ATO product manager Jor Salter adds, "We plan on working Liz's records to college radio and extending that to include specialty and noncommercial stations like [triple A] KEXP/San Francisco and [NPR affiliate/noncommercial] KCRW/Santa Monica, Calif."

But when the goal is to connect with a younger crowd—which is crucial in working these records—college radio is only one element of the strategy. "Part of what drew [Lemonheads frontman] Evan [Dando] to Vagrant is that we have a younger audience and we'd be able to turn them on," Gill says. He admits that part of the challenge of working with a younger crowd is moving it from the stage where it downloads a record to check it out to the stage where it actually pays for the album. The Lemonheads album, for its part, has sold only 18,000 copies, according to Nielsen SoundScan.

Other strategies for connecting to the younger crowd have emerged, most of them involving the Internet, Salter says.

Still, not everyone is invested in turning out the teens. Phair says, "My core audience is really composed of older people who have lives. My core fan base will be the same people that have been fans since the beginning."

Those fans who have hung in since the beginning have seen all three acts go through the same transition: break on an indie, sign to a major and ultimately return to an indie—which appears to be a trend that now marks the decade. "These acts have had a taste of the major life, and it was probably profitable for them, but now they see the model is not working," Okumura says. "One of the reasons Kim [Deal of the Breeders] came back to 4AD is that she enjoyed the camaraderie of a small label—and that we have a tremendous amount of respect for her vision."

For Phair, the decision to return to an indie was easy. "I never wanted to go to a major in the first place, but Matador basically sold me to Capitol, and when they invested, I was left there," she says. "With ATO, I don't have to start with thinking about the sales and work backward." **R&R**

Cortney Harding is R&R sister publication Billboard's indie correspondent.





New artist realities forge fresh partnerships for singer/songwriter
Lucy Woodward

FORMER MAJOR ARTIST LUCY'S HAVING AN INDIE BALL

By **Chuck Taylor**



LUCY WOODWARD WAS

sitting pretty in 2003. In her early 20s and signed to major label Atlantic Records, hot AC hit “Dumb Girls” provided enough fuel to tour North and South America, Europe, Asia and Africa. She also earned a BMI Songwriter’s Award for Stacie Orrico’s top five CHR/top 40 hit “(There’s Gotta Be) More to Life,” while her debut album “While You Can” grazed the top 150 of the Billboard 200.

‘The more you do for yourself, the more attractive you are to others. It’s kind of like looking for a boyfriend.’

—Lucy Woodward

But when new management re-evaluated the roster, Woodward was dropped from the label, leaving the singer/songwriter unsigned—but in a position to make her own decisions moving forward. The artist forged an exclusive alliance with Barnes & Noble to release “Lucy Woodward Is . . . Hot & Bothered,” an eclectic collection of Britpop, jazz, torch, swing and soul that streeted July 29. Her CD is a featured selection in the 800-outlet chain’s Discover Great New Music program.

The artist, who is currently touring both U.S. coasts, discusses why she’s now cool and collected with her new alliance and shares future ambitions.

Explain your journey from Atlantic to Barnes & Noble and how this new deal works for you.

When I signed with Atlantic and released my first record five years ago, I was in a very different place as a songwriter and artist. I wanted someone to take me under their wing and “direct” me a little. I learned a lot about what I needed to be successful, not only as an artist, but also what kind of marketing you need when you put out a record.

The most important part of being on a major was also realizing how much control you can give up when you let others make decisions for you.

When you’re younger, sometimes you need to rely on others to help you, so it was a good experience for me. But as I’ve gotten older, I’m wiser and can make those decisions on my own, or at least along with other people.

Barnes & Noble discovered me when one of their music buyers came to a show in New York. It was almost like they were a label, offering to “sign” me and put my record throughout their stores. It sounded like a wonderful idea, not only because a lot of my fans go to Barnes & Noble, but it would allow me to collaborate on all facets of the release: artwork, press and Web marketing. It’s been great. I don’t feel like I’m starting over at all; I’m moving forward with my career in a new way that’s more creative.

It used to be enough for an artist to come to a label with talent. No more. What is now required to gain attention?

It’s really down to having a total package. You need some kind of proof that you’re a good investment. You have to build a fan base on your own so labels hear about you from the street. Lots of artists do this by getting friends on MySpace, or get a song in a TV show or commercial, or play many shows that draw fans over time, or get good reviews on independent records they put out.

As someone who has experienced both sides, what is the fundamental difference between the beginning of the decade and now? How has the system changed from the artist perspective?

There was a lot more money floating around in 2000. Also, without the iPod or iTunes, labels were really doing well. Obviously, people aren’t buying as many records as they used to, so artists have to find other ways to make money. At shows, you not only sell tickets, but CDs. You can also license your songs and write for other artists. I’ve done some of that, too.

Digital vs. physical release. How important is each?

You need CDs to sell at your shows at the very least, and when you have older fans like I do, they still like to go to a store or order CDs online and

look at artwork, read lyrics and get into the “look” of the artist. Digital is important because it allows people all over the world to buy your music when the CD isn’t in their town or country. It helps build fans all over the world.

Tell us more about the Barnes & Noble alliance.

Barnes & Noble is selling my CD at their stores and on the Web site [bn.com], and advertising it at both, and through national print ads. They’ve done some beautiful posters in their stores and you can hear the album at listening stations in stores and watch my EPK there. They’re even promoting me in cities where I’m not touring, so for that reason alone I already see this as a successful alliance. They had faith in me immediately.

What are you doing on your own to get the word out?

I’m working with some great licensing people like David Steel of Steel Synch and Geoff Stanfield of Well Artists to get the music to TV and film music supervisors; and Warner/Chappell, the publishing company, is looking into opportunities.

How much effort is placed on you as the artist to forge your own success?

The more you do for yourself, the more attractive you are to others. It’s kind of like looking for a boyfriend.

How important is radio in the equation?

For me, it’s not really that important at all. I haven’t even approached radio yet, and probably won’t until I get other major exposure first.

We’re obviously in the midst of great evolution. Where do you see the industry by the end of the decade?

I see people buying music at different places than they are now—like Starbucks started a trend. I bet more places will offer music as they sell other things: grocery stores, gyms, restaurants and movie theaters. People will always buy music, because it’s such a big part of their lives. Yeah, downloading is always going to be easier than buying CDs, but like I said, older fans like the pleasure of buying an album, just like we all did when we were growing up. **R&R**



Mike Henry reports on viewing Barack Obama's Democratic nominee acceptance speech from the Paragon CEO's Denver home base



Live From The Democratic National Convention

Commentary By Mike Henry

On the evening of Thursday, Aug. 28 at Mile High Stadium in Denver, I was a witness to history.

In a year of personal concert highs for me: seeing Bruce Springsteen at New Jersey's Giants Stadium on his home field and experiencing the greatest touring band in the world right now—My Morning Jacket—at Colorado's Red Rocks, I didn't think anything could possibly top that. Boy, was I wrong.

Like him or not, Democratic presidential nominee Barack Obama is the biggest star in the galaxy right now. If you don't believe me, ask some of the 84,000 folks with tickets who waited in line for four hours to see him. The lines of people circled and zig-zagged around Mile High Stadium for blocks and blocks. Before it ever started, it was clear that Obama's speech was the biggest live event in Denver history. You could feel the sense of American history and the magnitude of the event in the air.

The faces in the crowd and during the entire week of the Democratic National Convention were also noteworthy. A good friend was in charge of the VIP tent, and she reported many celebrities and politicians coming through, including Muhammad Ali, Ben Affleck and a pregnant Jennifer Garner, Spike Lee, Susan Sarandon, Jamie Foxx and politicians Bill Richardson, John Kerry, Howard Dean and Jimmy Carter.

Inside the stadium, there were a host of speakers, including the grown children of Martin Luther King Jr., Al Gore, Joe Biden and selected "real" people, along with music artists, who played short sets between speeches. Everyone waited

patiently for Obama to appear at the conclusion of his video, and when he finally walked onstage, the place absolutely exploded and continued to crescendo until the last cheer.

I could talk about the contender's speech and the powerful message he delivered, but I'll leave that to the news sources. Afterward, I came home early in the morning and watched it again on TV. I was surprised that I so clearly remembered every word of his speech. I didn't think the message had sunk in as much as the experience of just being there, but it did. As I heard one TV commentator say, "It sounded more like a symphony than a speech."

Shared Emotion

What I will always remember is the shared emotion in the crowd. I haven't seen that much crying inside Mile High since the Broncos lost to the Steelers in the 2005 AFC championship game. And, I will admit, I cried watching it live, I cried watching it on TV when I got home and I've had to stop writing this account several times to dry off my keypad.

I grew up in the Deep South in the 1960s. My childhood hero was Martin Luther King Jr., and his "I Have a Dream" speech still chokes me up. Thursday night, 45 years to the day of MLK's speech in Washington, I and everyone who was there realized that we were witnessing an epic proclamation to the world that King's 1963 dream has come true in America in 2008. Of course, the dream is far from complete,

regardless of who wins this election. But you could hear King in Obama's every word and in the message he delivered. I believe his acceptance speech will go down as one of the greatest in American history.

The only event that conjures the same "I can't believe I just saw that" feeling is when I watched man land on the moon—but that was on TV.

When his speech ended, 84,000 strangers did a group hug.

Good Karma

The other emotion I walked away with is how peacefully it all came down. There was no pushing and shoving, no line jumping, no selfishness for position, no police force intimidation, no stress. The event had the good karma feeling of a music festival, not a political event. I'm not a politically inclined person. I've been a registered Independent forever. Personally, much of what they do in politics upsets and frustrates me greatly, because it works against the American ideal. My defense mechanism is to not engage in something I can't fix.

But for as long as I live, I will never forget the night of Aug. 28, 2008. I am thankful that my wife and two of my grown kids could see it live as well. I just wish you all could have been there to witness it for yourselves. R&R

Denver resident Mike Henry is CEO of media research and consulting firm Paragon Media Strategies.

PHOTOGRAPH BY MIKE HENRY

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ESPN DEPORTES RADIO



A celebration of Paul Harvey on his 90th birthday

An American Treasure Turns 90

Mike Stern

MStern@RadioandRecords.com

Everyone knows who Paul Harvey is," says Tyler Cox, a long-time fan and OM of Citadel talk WBAP/Dallas. "There's hardly an American alive who doesn't know who he is." While everyone may know who he is, certainly not everyone knows him. As the legendary newsmen celebrates his 90th birthday Sept. 4, three people fortunate enough to have relationships with Harvey that stretch beyond what comes through the speakers, offer anecdotes and thoughts about him, sharing what you might call . . . the rest of the story.

Born in Tulsa, Harvey began working as a radio broadcaster 76 years ago. While working in St. Louis, he met Lynne "Angel" Cooper, who would become his wife and business partner. Angel Cooper Harvey died earlier this year at age 92.

In 1944 Harvey became a popular newscaster at ABC affiliate WENR-AM/Chicago. His program "News and Comment" launched nationally on ABC Radio Networks in 1951 followed by "The Rest of the Story," which debuted in 1976. Today, both fea-

tures can be heard on some 1,200 stations.

While Harvey's unique style and storytelling ability have made him a household name, a 90th birthday celebration should not be about a career: It should be about a person.

A Son's View

While he was growing up, Paul's son, Paul Harvey Jr., says his father had a wide variety of interests. "He always had at least two or three of what he

'The people he knows, the relationships he has and the resulting perspective on our world is unlimited.'

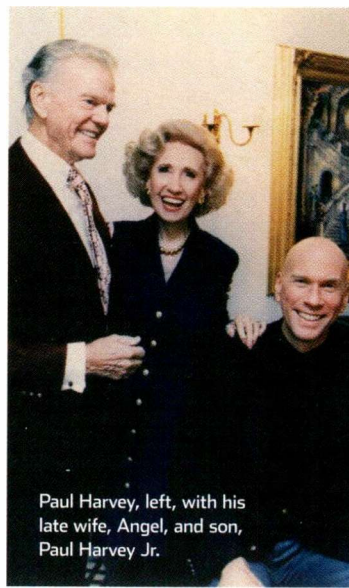
—Jim Robinson

called hobbies going," Harvey Jr. says. "And he got into them in no small way. When he explored model airplanes, it was not just to buy a kit or a model to fly or hang it from the ceiling. He would work from patterns with X-Acto knives and balsa wood, stretching fabric over wood frames to make these incredibly elaborate airplanes, some of which were very big, then radio-control rig them to fly."

Explaining his variety of hobbies, Harvey would tell his son that "the more he learned about the widest array of subjects, the more closely he might connect with people who share that narrow spectrum of interest," or put another way, "every news story interests someone."

Watching his father try collecting stamps and then coins, oil painting and golf, Harvey Jr. attributes his father's variety of interests to an "overwhelming curiosity he innately possesses." But, he adds, "There is another side of the coin. When he was not in the workshop woodworking or airplane making, he really [gave his] all to the microphone. Wide variety of interests aside, he personally is about broadcasting."

Possibly that rare confluence of curiosity and dedication built the legend. "In a way those two things make the perfect storm for a broadcaster," Harvey Jr. says. "His wide range of interests definitely has played a role in 76 years of being able to appeal to a wide audience."



Paul Harvey, left, with his late wife, Angel, and son, Paul Harvey Jr.

A Friend's View

U.S. Air Force Brig. Gen. Steve Ritchie started listening to Harvey in grade school in the '50s. "As a senior in high school I convinced my principal to let me go home for lunch and skip my fifth period study hall to listen to Paul Harvey," Ritchie says.

In 1968, the Air Force Academy graduate was training to fly the F-4

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Phantom prior to deployment in Vietnam when he wrote Harvey a letter. "I told him I'd been a great fan of his since I was a youngster and that I was en route to Vietnam," Ritchie says. "I asked if he would be interested in hearing a fighter pilot's view of the air war from the cockpit."

Harvey reached out. "I couldn't believe it when the phone rang and it was Paul Harvey," Ritchie says. He went to meet Harvey in Chicago prior to leaving for Da Nang, and "I began to feed him information with the agreement that he couldn't reveal the source."

It was information from Ritchie about the restrictions U.S. troops faced in Vietnam that inspired Harvey's slogan, "Drive it or park it in Vietnam," which meant: Let the troops do what they need to or get out.

On Ritchie's second tour of duty, he downed five Mig-21 enemy airplanes, becoming the only Air Force pilot certified as an ace in the Vietnam conflict. He says Harvey covered the story on the news when it happened and again when Ritchie came home.

After the war, the two stayed in touch. "We've been very close," Ritchie says, adding that he developed a close relationship with Harvey's wife, Angel, and the rest of the Harvey family.

Asked about Harvey outside the studio, Ritchie says, "I

A Briefcase That Doesn't Weigh Anything

While Paul Harvey Jr. will not reveal what he plans to give his father as a 90th-birthday gift, he does say, "There is one thing that I endeavor to do, and that is to answer a challenge [Harvey] gave to listeners a couple of weeks ago."

Dropping into a cadence much like the senior Harvey, Paul Jr. recounts his father's comments: "If you want to know what to get someone for his 90th birthday, I really can't tell you that. But as far as this 90-year-old [is concerned], you can get me a briefcase that weighs nothing, because the briefcase I have is old and heavy and I've got so much in it already I can't carry it around comfortably." Paul Jr. says he has tried to rise to the challenge.



The family that types together stays together. Pictured working as a team, from left, are Harvey, wife Angel and son Paul Jr.

don't know that he's a lot different than in the studio. He's very much the same person." In public, Harvey is exceedingly gracious. "He loves to mingle with people," Ritchie says. "People will come up and talk to him and he is just gracious, friendly and accommodating."

The two have played golf and share a love of flying. They also share another pursuit, public speaking: "I guess probably the greatest honor of my career was 11 years ago, on the 25th anniversary of the fifth Mig-21," Ritchie notes. Set to give a speech in Chicago, he says, "I'd been asking him for years to come see me speak and of course he was always too busy, but this time he came."

Arriving early, Harvey found Ritchie preparing. "He surprised me and so I was very nervous." To Ritchie it was "the master coming to hear the student speak. Even though I had spoken probably 4,000 times, here comes my all-time hero."

The man who had downed five enemy aircraft was unnerved. "I'd learned so much about speaking from listening to Paul Harvey. I was as nervous as I could be." Then Harvey said to him, "You know, Steve, this is the first time that I have ever been to a speech that I was not the speaker," ratcheting up Ritchie's nerves to a new level. Of course, everything worked out. "It turns out I did a good job and the next day and again on the Saturday program, he quoted me, which was quite a great honor."

A Colleague's View

"I still often refer to him as Mr. Harvey," ABC Radio Networks president Jim Robinson says. "To just have the opportunity to speak with him at any given time is an event."

Describing conversations with Harvey, Robinson also mentions the radio veteran's variety of interests. "You hear

what is broadcast, then you see that behind it is true knowledge and familiarity with the people involved," Robinson says.

Discussion topics can range from captains of industry to religious leaders Harvey knows. "The people he knows, the relationships he has and the resulting perspective on our world is unlimited," Robinson says. Harvey's vast knowledge includes radio. "He will talk about broadcast companies," Robinson says—"this one included."

Robinson says that Harvey's proudest moment was receiving the Presidential Medal of Freedom at the White House, because he sees his work as service. "It's bringing us stories that inform us and enlighten us," Robinson says. "The anecdotal pieces aren't kickers. He sees those as part of our country's character. You don't have to be his age to think it is a good thing to contemplate character." *R&R*

The World According To 1918

Paul Harvey was born in 1918, the same year as baseball's Ted Williams and activist Nelson Mandela. At the time a pound of coffee cost 29 cents, while the Boston Globe cost 2 cents. Major events from the year Harvey was born include:

- World War I ends.
- A worldwide flu pandemic kills 25 million people.
- Daylight-saving time debuts.
- The pop-up toaster is invented.
- The Post Office Department begins airmail service.
- The second annual Pulitzer Prizes are awarded.

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Major League Talent

Crystal Shawanda, a singer/songwriter from Wikwemikong, Ontario, sang the Canadian national anthem at Fenway Park in Boston before the Boston Red Sox took on the Toronto Blue Jays. She joined season six "American Idol" finalist Melinda Doolittle, left, who performed the U.S. national anthem, and Nashville mayor Karl Dean, who threw out the first pitch. Shawanda's RCA Nashville debut album dropped Aug. 19 in the United States.



Go With The Flow

Academy Award-nominated actor Terrence Howard, third from left, helped promote debut album "Shine Through It" (due Sept. 2 on Columbia) with a visit to the Billboard Cafe for an intimate performance and interview. Pictured after the acoustic set are, from left, Billboard talent and special projects manager Kristina Tunzi, Columbia digital publicist Malaika Baston, Howard, singer/songwriter Ilsey Juber, Billboard contributor Bryan Reesman, R&R/Billboard associate chart production manager Alex Vitoulis and billboard.com editor Jessica Letkemann. Photo courtesy of Christa Titus



Race To The End

Island Def Jam artist Jon McLaughlin, right, toured radio stations in northern and central California to promote his second studio album, "OK Now," due Oct. 7. McLaughlin is pictured with Entercom CHR/top 40 KDND (107.9 the End)/Sacramento PD Dan Mason.

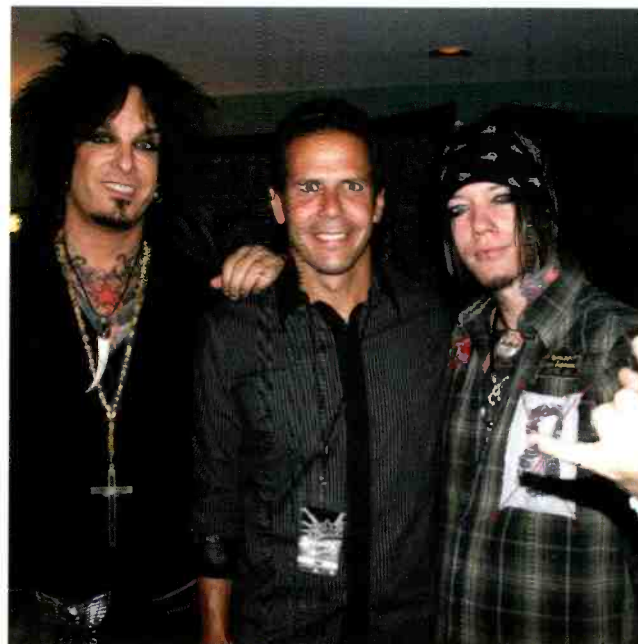


Picnic In The Park

Warner Brothers artist Eric Benet, right, joined morning show personality Tom Joyner at the Radio One urban AC WWIN Stone Soul Picnic in Baltimore's Druid Hill Park. Jazmine Sullivan and Cheri Dennis also performed at the annual event.

The Boys Are Back In Town

Los Lonely Boys performed new single "Staying With Me" for CBS Radio AC WWFS (Fresh 102.7) staffers in New York. "Forgiven," the power trio's third studio album on Epic Records, streeted July 1. From left are vocalist/guitarist Henry Garza, WWFS APD Fabi, drummer Ringo Garza and bassist Jojo Garza.

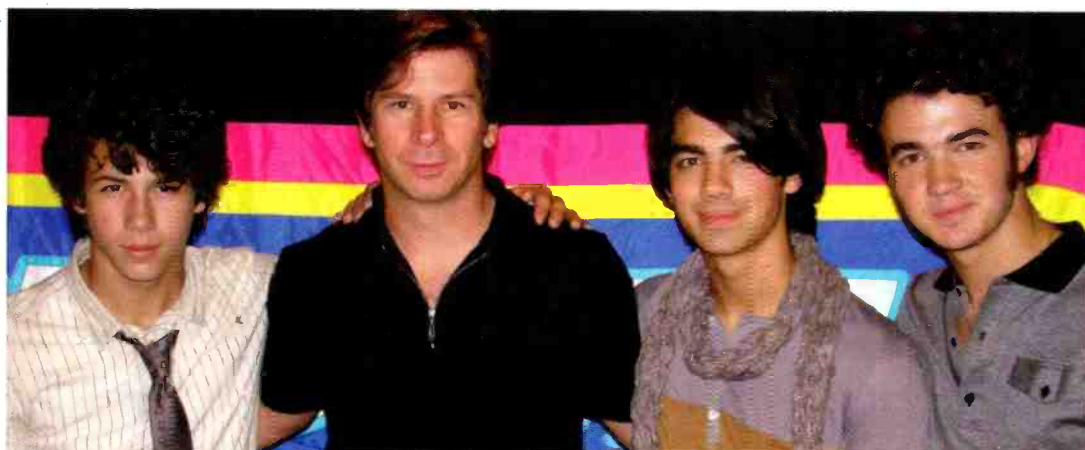


Tune In Tomorrow

Nikki Sixx's veteran band Mötley Crüe is delivering its latest single, "MF of the Year," to radio in September on the heels of the title track from the group's "Saints of Los Angeles" album. His new act Sixx:A.M. is also following up its first hit, "Life Is Beautiful," with the song "Tomorrow." Sixx, left, paused for a photo before taking the stage at Crüe Fest with Mötley Aug. 23 at PNC Bank Arts Center in Holmdel, N.J. With Sixx are Fuse president Eric Sherman, center, and Sixx:A.M. guitarist DJ Ashba. Photo courtesy of Christa Titus

Band Of Brothers

Hollywood Records act the Jonas Brothers serenaded a few lucky Citadel hot AC WPLJ listeners during an acoustic performance at the New York station's CD release party for "A Little Bit Longer." From left are Nick Jonas, WPLJ p.m. drive personality Race Taylor and Joe and Kevin Jonas.



Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN SPOTLIGHT



Mariah Carey

Voices That Care

As "Just Stand Up!," featuring 15 of music's top female stars, debuts on the CHR/Top 40 chart, here's a look at the artists on the benefit single and their individual totals of prior hits at the format.

No. of CHR/Top 40 Appearances, Artist(s)

- 28*, Mariah Carey
- 13, Sheryl Crow, Rihanna
- 11, Ashanti
- 10, Beyoncé
- 9, Mary J. Blige, Ciara
- 7, Melissa Etheridge
- 6, Natasha Bedingfield, Fergie
- 4, Keyshia Cole
- 3, LeAnn Rimes
- 2, Miley Cyrus, Leona Lewis
- 1, Carrie Underwood

*Most among all artists in the chart's history



AC/DC

High Voltage

"Rock N Roll Train" marks AC/DC's sixth top 10 on the Rock chart—the legendary band's entire output on the 11-year-old Nielsen BDS-powered chart. On sister publication's Billboard's Mainstream Rock list, which premiered in 1981, "Train" is the group's 29th entry. Here's a run-down of AC/DC's Rock discography.

Title, Peak, Peak Date

- "Dirty Eyes," No. 6, Nov. 21, 1997
- "Stiff Upper Lip," No. 1 (10 weeks), Feb. 18, 2000
- "Satellite Blues," No. 4, June 16, 2000
- "Meltdown," No. 8, Sept. 15, 2000
- "Safe in New York City," No. 5, April 27, 2001
- "Rock N Roll Train," No. 9, Sept. 5, 2008

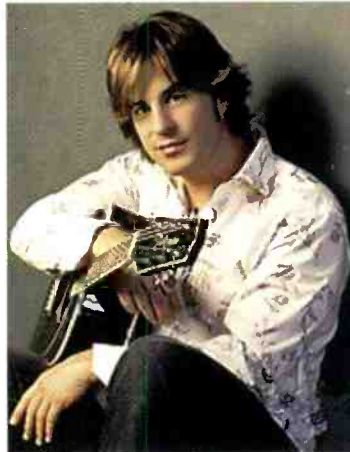
THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

'Believe' It Or Not: Wayne Tops Country

Jimmy Wayne snares his first Country No. 1 as "Do You Believe Me Now" (Valory) vaults 4-1. Wayne is the second artist to score his first Country chart-topper in 2008, following James Otto's "Just Got Started Lovin' You" in May. Wayne's chart history includes a pair of top 10s: debut single "Stay Gone" peaked at No. 3 in June 2003, and "I Love You This Much" hit No. 6 in March 2004. "Believe" is the lead single and title track from Wayne's sophomore album, which arrived Aug. 26.



Staind Inks Third No. 1

Staind earns its third Alternative No. 1, as "Believe" (Atlantic) strides 3-1. The quartet last reached the pole position in August 2003 when "So Far Away" settled in for a seven-week reign.

Staind's biggest hit, "It's Been Awhile," topped the chart for 16 weeks beginning in April 2001. "Believe" is the first Alternative No. 1 for Atlantic since Jet's "Cold Hard Bitch" led for three weeks in May 2004.

Standing Tall

The all-star charity single "Just Stand Up!" (IDJMG) by Artists Stand Up to Cancer debuts on CHR/Top 40 at No. 37 and AC at No. 21. All 15 artists on the single have charted previously at CHR/Top 40, combining for 124 prior entries (see Spin Spotlight, left). Proceeds from the iTunes-exclusive release will benefit Stand Up to Cancer, a new initiative to raise money for research.

All Aboard AC/DC's 'Train'

The Nielsen BDS-fueled Rock chart sports top 10 debuts in consecutive weeks for the first time in its 11-year history, as AC/DC's "Rock N Roll Train" (Columbia) enters at No. 9 with Most Increased Plays (up 276) and Airpower stripes. Last issue, Metallica's "The Day That Never Comes" (Warner Bros.) started at No. 4; it jumps to No. 2 this week. "Train," which also chugs to a No. 16 debut at Active Rock, is AC/DC's sixth top 10 in as many appearances at Rock (see Spin Spotlight, left) and is the quintet's first appearance since "Safe in New York City" peaked at No. 5 in April 2001. "Train" is the first track from "Black Ice," AC/DC's first studio set in more than eight years, due Oct. 20.

Back At 'One'

Eric Benet and Warner Bros. end chart-topping droughts at Urban AC, as "You're the Only One" lifts 2-1. Benet's coronation marks his second No. 1 after 1999's "Spend My Life With You," which featured Tania. His span of eight years and 11 months between No. 1s is the third-longest in the Nielsen BDS-based chart's 15-year ledger, trailing only gaps by Mary J. Blige (nine years, 11 months) and Anita Baker (nine years, six months). For Warner Bros., "One" is its first view from the summit since "Fabulous" by Jaheim in 2003.

"One" had already made chart history 10 weeks ago when it reached the top 10. The song is Benet's seventh consecutive top 10, extending the longest active streak at the format; Brian McKnight ranks second with five (as a lead artist). Toni Braxton strung together a chart-record 10 consecutive top 10s between 1993 and 1996.

Deadman's Party

Theory of a Deadman scores its second consecutive Active Rock chart-topper, as "Bad Girlfriend" (RRP) rises 2-1. The Canadian trio becomes the first act to take the tally's top prize twice in 2008 and is the first to earn back-to-back No. 1s since Linkin Park in 2007 with "What I've Done" and "Bleed It Out." Theory spent three weeks at No. 1 in the spring with "So Happy."

Banner Hulks Out Atop Rap

Despite a loss of 595 plays, David Banner earns his first Rap No. 1, as "Get Like Me" (Universal Motown), featuring Chris Brown, rolls 2-1. The decrease in spins is the largest for a first-week No. 1 in the Nielsen BDS-based chart's 15-year history, passing the 278-spin dip of Plies' "Bust It Baby Part 2" upon its coronation in July.

Banner is only the second artist, along with Plies, to interrupt Lil Wayne at No. 1 in the past 22 weeks. Lil Wayne spent 14 weeks at the top with "Lollipop" and six with "A Milli."



Forget the tabloid fodder: Self-titled sophomore set tells it like it is

Pickler Wants To Be Known For The Music

Ken Tucker

KTucker@RadioandRecords.com

Kellie Pickler wants to be known for her songs and not for the drama that sometimes surrounds her. ■ “I want people to get to know me through my music,” Pickler says, “not just from the television and the things that are written about me in the rag mags. I want to be a credible songwriter and singer. I don’t want to be known for the drama with my mom or my dad or my family.” (The singer’s mother left a 2-year-old Pickler in the custody of her father, who later went to prison, a story that became public during her run on “American Idol.”)

“That’s in my music, I can’t escape that, but I don’t want it to always be about that,” she continues. “There’s so much more to me.”

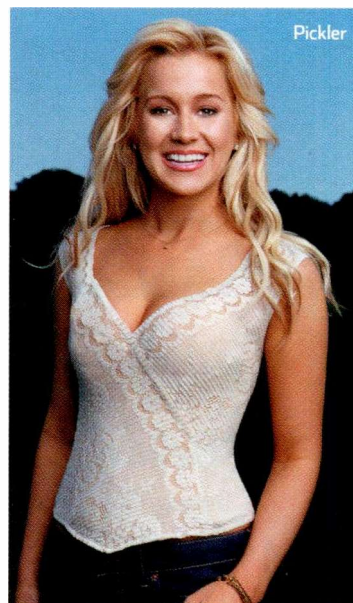
It’s fitting then that Pickler’s sophomore set, due Sept. 30, is self-titled. Her debut album, “Small Town Girl,” debuted at No. 1 on Billboard’s Top Country Albums in November 2006 and sold 781,000 units, according to Nielsen SoundScan. Meanwhile, singles “Red High Heels” and “I Wonder” moved 430,000 and 309,000 digital downloads, respectively. The numbers are especially impressive given the fact Pickler has yet to score a top 10 airplay single:

“Heels” reached No. 15 on the R&R Country chart in February 2007, “I Wonder” peaked at No. 14, and “Things That Never Cross a Man’s Mind” topped out at No. 16 in March.

Her first record was done while Pickler was on the “American Idol” tour. “We literally recorded, did the artwork and everything, in less than a month,” she says.

Her second set “blows the first record out of the water,” according to Pickler. “It’s a lot more ‘me’ because we had the time to make it ‘me.’”

The first single, the advice-laden and inspirational “Don’t You Know You’re Beautiful,” is



‘Writing has been the most healing out of anything I’ve ever done. Just writing it down on paper is so much better than going to the therapist.’

—Kellie Pickler

No. 28 on R&R’s Country chart. Jay Thomas, MD for XM Satellite Radio’s Highway 16 channel, says that the success of Pickler’s first three singles and the sales of her debut set meant that playing her new single was a “no-brainer.” “The song certainly connects with most of our audience,” he says.

Pickler, who co-wrote five songs on her new album, calls her songwriting “honest”: “It’s like you’re reading one of my journals.”

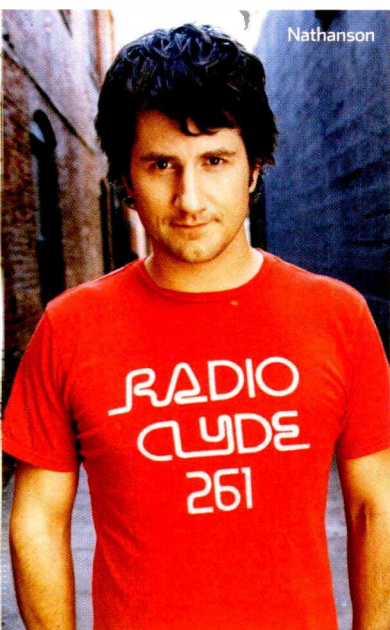
For example, “Somebody to Love Me” on the new set comes from “the darkest time of my life,” Pickler says. “It’s really personal. Everytime I write a song, it gives me closure in that part of my life.”

“One Last Time”—which Pickler calls “my favorite song I’ve ever written”—is another personal revelation. “Writing has been the most healing out of anything I’ve ever done,” she says. “Just writing it down on paper is so much better than going to the therapist.”

Sony BMG Nashville chairman Joe Galante, who signed Pickler when she was 20, notes, “She’s had more people break her heart than make it heal.”

Pickler wrote the you-should-have-kept-me-when-you-had-the-chance “Best Days of Your Life” with pal Taylor Swift when the two were on tour with Brad Paisley last year. Swift adds harmonies to the tune. The hilarious “Rocks Instead of Rice” details a jilted lover’s reaction to her former beau’s wedding day.

Galante has watched Pickler mature. “She’s grown as a writer, she’s grown as a singer, and she’s also grown as a person,” he says. “There’s no doubt Kellie has put more of herself in this record. We did not have a top 10 [airplay] record and people bought her. They wanted to see her and they wanted to know her. And on this record they learn more about the wacky world of Kellie Pickler. You get to see many sides of her.”



‘Higher’ Ground

He didn’t count to four in an iPod commercial, nor did he suggest warming up in an Old Navy sweater, but singer/songwriter Matt Nathanson is seeing attention turn toward his Vanguard debut, “Some Mad Hope.”

Unlike the overnight success stories of some of his contemporaries, Nathanson, whose album was released in August 2007, has enjoyed steady growth during the past year in everything from album sales to radio airplay to touring. “Some Mad Hope,” which bowed at No. 60 on the Billboard 200, has sold 79,000 copies in the United States, according to Nielsen SoundScan.

The single “Come On Get Higher” peaked at No. 3 on R&R’s Triple A chart and sits at No. 18 on Hot AC.

“It’s very healthy and very organic and real,”

Vanguard director of marketing/A&R development Stephen Brower says of the album’s growth trend. “It’s not like we saw, ‘Wow, we had a 4,000% increase because of a commercial,’ and then went away. It’s been a very steady increase, week after week after week.”

“Hope” is the 35-year-old’s sixth studio effort, but the seasoned 12-string guitar player—whose sound falls in line with the likes of Jason Mraz and Jack Johnson—feels it’s his first release that’s fully realized both musically and in its reception.

Universal released his last outing, “Beneath These Fireworks,” in 2003. The set has moved 74,000 units, but he says the relationship was like “dating the wrong person.” Soon after release, he cut ties with the label.

The next three years found Nathanson, along with producer Marshall Altman and producer/co-writer Mark Weinberg, touring and recording the new album before placing it in the hands of

Vanguard. For the release, Brower says front-end efforts, particularly online, were geared toward mobilizing Nathanson’s existing fan base, which the singer had gradually been cultivating, thanks to years on the road.

According to Brower, the key to continually reaching new and existing fans has been visibility across all platforms. Special promos trickled onto the Web in the weeks leading up to the album’s street date, and Nathanson’s songs have landed everywhere from in-flight radio stations to VH1 rotation and TV spots on “Private Practice” and “One Tree Hill.”

Tie-ins with radio along with touring outreach have been particularly effective in targeting a wider demographic. In addition to opening for Lifehouse this spring, Nathanson is currently on his second headlining run of the year, which this time around finds him at larger venues.—Jill Menze, *Billboard*

PICKLER: ROBERT ASCROFT; NATHANSON: CHAPMAN BAEHLER

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KKOB/Albuquerque, NM OM: Eddie Haskell PD: Justin Riley APD: Mark Anderson MD: Carlos Duran	KHKS/Dallas, TX PD: Patrick Davis APD/MD: Billy The Kidd	WZEE/Madison, WI OM: Mike Ferris PD: Jon Reilly	WPXY/Rochester, NY PD: Mike Danger
WAEB/Allentown, PA PD: Laura St. James	WDKF/Dayton, OH OM: Tony Tilford APD/MD: Ryan Drake	WAOA/Melbourne, FL PD: Tony Banks	KDND/Sacramento, CA PD: Dan Mason MD: Christopher K.
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WKSZ/Appleton, WI PD: Dayton Kane APD/MD: Brian Davis	KKDM/Des Moines, IA PD/APD: Greg Chance MD: Scotty Cage	WHBQ/Memphis, TN OM: Chris Taylor MD: Joe Mack	KZHT/Salt Lake City, UT OM: Jeff Cochran PD: Jeff McCartney MD: Tricia Jenkins
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WHHD/Augusta, GA PD: Chuck Whitaker APD: Kris Fisher	WYKS/Gainesville, FL OM: Kevin Quinn PD/MD: Riggs	WABB/Mobile, AL PD: Chris "Beaver" Smith APD/MD: QTIP	XM Top 20 on 20/Satellite OM: Jon Zeller PD: Michelle Cartier MD: Priestly
KHFI/Austin, TX OM: Mac Daniels PD: Jay Shannon MD: Tony Cortez	WHTS/Grand Rapids, MI OM: Steve Stewart PD: Jack Spade	WHYY/Montgomery, AL OM: Bill Jones PD/MD: Steve Smith	WAEV/Savannah, GA PD/MD: Russ Francis
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WNOK/Columbia, SC PD/MD: Tommy BoDean	KIIS/Los Angeles, CA PD: John Ivey APD/MD: Julie Pilat		
WCGQ/Columbus, GA PD: Dave Arwood			

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	CHR/TOP 40 INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS	
							TW	+/-
1	1	18	CHRIS BROWN	FOREVER		JIVE/ZOMBA	354	-24
2	2	23	JESSE MCCARTNEY	LEAVIN'		HOLLYWOOD	322	-155
3	3	10	KID ROCK	ALL SUMMER LONG		TOP DOG/ATLANTIC	313	-95
4	4	15	KARDINAL OFFISHALL FEAT. AKON	DANGEROUS	◆	KONLIVE/GEFFEN/INTERSCOPE	303	+105
5	5	8	NE-YO	CLOSER		DEF JAM/IDJMG	285	+233
6	6	11	RIHANNA	DISTURBIA		SRP/DEF JAM/IDJMG	279	+264
7	7	12	THE PUSSYCAT DOLLS	WHEN I GROW UP		INTERSCOPE	257	-271
8	8	12	SECONDHAND SERENADE	FALL FOR YOU		CLASSNOTE/ILG/ATLANTIC	243	+338
9	9	11	JORDIN SPARKS	ONE STEP AT A TIME		19/JIVE/ZOMBA	243	+101
10	10	21	METRO STATION	SHAKE IT		COLUMBIA	236	-415
11	11	10	COLDPLAY	VIVA LA VIDA		CAPITOL	225	+135
12	12	7	KATY PERRY	I KISSED A GIRL		CAPITOL	221	-432
13	13	9	JONAS BROTHERS	BURNIN' UP		HOLLYWOOD	201	-314
14	14	7	LEONA LEWIS	BETTER IN TIME		SYCO/J/RMG	195	+108
15	15	11	ESTELLE FEAT. KANYE WEST	AMERICAN BOY		HOME SCHOOL/ATLANTIC	178	+122
16	16	23	RIHANNA	TAKE A BOW		SRP/DEF JAM/IDJMG	160	-363
17	17	28	NATASHA BEDINGFIELD	POCKETFUL OF SUNSHINE		PHONOGENIC/EPIC	145	-209
18	18	7	FLO RIDA FEAT. WILL.I.AM	IN THE AYER		POE BOY/ATLANTIC	142	+183
19	19	9	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG G & SUPERPOWER	LOLLI LOLL!(POP THAT BODY)		HYPNOTIZE MINDS/COLUMBIA	138	-51
20	20	8	PARAMORE	THAT'S WHAT YOU GET		FUELED BY RAMEN/RRP	135	+96
21	21	10	BOYS LIKE GIRLS	THUNDER		COLUMBIA	132	+71
22	22	20	3 DOORS DOWN	IT'S NOT MY TIME		UNIVERSAL REPUBLIC	115	-193
23	23	2	PINK	SO WHAT		LAFACE/ZOMBA	105	+503
24	24	3	M.I.A.	PAPER PLANES		XL/INTERSCOPE	101	+262
25	25	3	DAUGHTRY	WHAT ABOUT NOW		RCA/RMG	93	+142
26	26	4	WE THE KINGS	CHECK YES JULIET (RUN BABY RUN)		S-CURVE/CAPITOL	88	+99
27	27	13	DAVID COOK	THE TIME OF MY LIFE		19/RCA/RMG	83	-15
28	28	5	SEPTEMBER	CRY FOR YOU		ROBBINS	80	+75
29	29	2	DAVID ARCHULETA	CRUSH		19/JIVE/ZOMBA	80	+355
30	30	6	MARIAH CAREY	I'LL BE LOVIN' U LONG TIME		ISLAND/IDJMG	74	-129
31	31	3	SAVING ABEL	ADDICTED		SKIDD/C/VIRGIN/CAPITOL	69	+128
32	32	3	ONE BLOCK RADIUS	YOU GOT ME		PROPERTY/MERCURY/IDJMG	61	+97
33	33	2	KEVIN RUDOLF FEAT. LIL WAYNE	LET IT ROCK		CASH MONEY/UNIVERSAL REPUBLIC	52	+153
34	34	13	FLOBOTS	HANDLEBARS		UNIVERSAL REPUBLIC	47	-208
35	35	6	JASON MRAZ	I'M YOURS		ATLANTIC/RRP	44	-20
36	36	2	SHONTELLE	T-SHIRT		SRC/UNIVERSAL MOTOWN	40	+13
37	37	19	DAVID BANNER FEAT. CHRIS BROWN	GET LIKE ME		B.I.G.F.A.C.E./SRC/UNIVERSAL MOTOWN	36	-63
38	38	NEW	NATASHA BEDINGFIELD	ANGEL		PHONOGENIC/EPIC	29	+174
39	39	14	MILEY CYRUS	7 THINGS		HOLLYWOOD	29	-93
40	40	FEW	KATY PERRY	HOT N' COLD		CAPITOL	29	+115

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	CANADA CHR/TOP 40	IMPRINT / PROMOTION LABEL	PLAYS	
							TW	+/-
1	1	11	RIHANNA	DISTURBIA		SRP/DEF JAM/UNIVERSAL	85	+27
2	2	14	LADY GAGA FEAT. COLBY O'DONIS	JUST DANCE		STREAMLINE/KONLIVE/INTERSCOPE/UNIVERSAL	83	+26
3	3	10	THE PUSSYCAT DOLLS	WHEN I GROW UP		INTERSCOPE/UNIVERSAL	74	+31
4	4	18	CHRIS BROWN	FOREVER		JIVE/SONY BMG	72	-33
5	5	22	KARDINAL OFFISHALL FEATURING AKON	DANGEROUS	◆	KONLIVE/GEFFEN/UNIVERSAL	61	-76
6	6	15	KATY PERRY	I KISSED A GIRL		CAPITOL/EMI	59	-61
7	7	12	KID ROCK	ALL SUMMER LONG		TOP DOG/ATLANTIC/WARNER	58	-17
8	8	10	NE-YO	CLOSER		DEF JAM/UNIVERSAL	55	+57
9	9	10	THEORY OF A DEADMAN	ALL OR NOTHING	◆	604/UNIVERSAL	55	+32
10	10	8	JORDIN SPARKS	ONE STEP AT A TIME		19/JIVE/SONY BMG	45	+37
11	11	12	LIGHTS	DRIVE MY SOUL	◆	LIGHTS MUSIC	45	-17
12	12	10	COLDPLAY	VIVA LA VIDA		PARLOPHONE/EMI	43	+14
13	13	19	JESSE MCCARTNEY	LEAVIN'		HOLLYWOOD/UNIVERSAL	42	-114
14	14	17	ESTELLE FEATURING KANYE WEST	AMERICAN BOY		HOME SCHOOL/ATLANTIC/WARNER	42	-46
15	15	16	ANNY FERNANDES	PRIVATE DANCER	◆	CP	40	+8
16	16	6	HEDLEY	OLD SCHOOL	◆	UNIVERSAL	38	+64
17	17	8	JONAS BROTHERS	BURNIN' UP		HOLLYWOOD/UNIVERSAL	37	-23
18	18	19	METRO STATION	SHAKE IT		COLUMBIA/SONY BMG	33	-69
19	19	5	FLO RIDA FEATURING WILL.I.AM	IN THE AYER		POE BOY/ATLANTIC/WARNER	33	+68
20	20	2	PINK	SO WHAT		LAFACE/SONY BMG	30	+86
21	21	12	STATE OF SHOCK	BEST I EVER HAD	◆	CORDOVA BAY	30	-12
22	22	5	LEONA LEWIS	BETTER IN TIME		SYCO/J/SONY BMG	29	+47
23	23	3	M.I.A.	PAPER PLANES		XL/BEGGARS GROUP	26	+77
24	24	7	SEPTEMBER	CRY FOR YOU		AWESOME/EMI	25	+5
25	25	6	SECONDHAND SERENADE	FALL FOR YOU		CLASSNOTE/ILG/ATLANTIC/WARNER	24	+40
26	26	2	SIMPLE PLAN	SAVE YOU	◆	LAVA/ATLANTIC/WARNER	24	+99
27	27	17	COLBY O'DONIS FEATURING AKON	WHAT YOU GOT		KONLIVE/GEFFEN/UNIVERSAL	23	-42
28	28	20	KREESHA TURNER	DON'T CALL ME BABY	◆	EMI	23	-35
29	29	7	MADONNA	GIVE IT 2 ME		WARNER BROS./WARNER	23	+11
30	30	4	ROBIN THICKE	MAGIC	◆	STAR TRAK/INTERSCOPE/UNIVERSAL	23	+39

FOR WEEK ENDING AUGUST 31, 2008

◆ indicates CanCon



Philly's Wired 96.5 reaches ratings highs after transitioning to electronic measurement. Part one of a two-part series

Prospering In A PPM World

Darnella Dunham

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When Arbitron's PPM became ratings currency in Philadelphia and Houston last year, programmers were forced to adapt to a new methodology even as it was still evolving. Several hip-hop-friendly stations in both markets initially took a ratings hit. Philly's WRDW (Wired 96.5) wasn't one of them.

In fact, after trending in the high 2 shares 12+ in the final diary surveys of 2006, the Beasley rhythmic station has been cresting in the mid- to upper-3-share range in the last four PPM monthlies. Wired is No. 2 in persons 18-34, consistently ahead of Clear Channel CHR/top 40 WIOQ (Q102) and second only to WBEB (B101), one of the nation's most successful AC outlets.

Programming in the first market to convert to metered ratings, Wired 96.5 PD Leo Baldwin didn't have the benefit of observing how others made the transition. He did, however, reassess all the elements of his on-air product and made some tweaks instead of executing drastic changes.

He says he didn't feel any trepidation upon accepting the PD position in December 2005, realizing that the diary would soon become obsolete in Philadelphia, where PPM trials had been under way since 2002. "No one realized just how different life was going to be with the PPM," he recalls. "I was just coming to do a gig

and we were going to change methodology during that time, and I was just going to see what happened."

Scrutinizing Station Sound

Since the PPM measures actual rather than recalled listening, results aren't always on par with those of the diary. While the undersampling of 18- to 34-year-olds in the market was a concern, Baldwin focused on something he could control: the sound of his station.

"Everyone looks at the methodology and says, 'Something must be wrong here, the sample must be wrong,'" he says. "We can sit here and talk about sample all day long or we could just look inside our radio station and see if there is something that we can improve."

Baldwin says the change in ratings methodology forced WRDW to closely examine every aspect of its on-air product. "Was there a way to shorten our imaging, to make our morning and afternoon shows better? It makes you look inside

Wired Into New Music

Leo Baldwin has MD Marian Newsome-McAdam on his team to assist with the search for new music that is on-target for WRDW (Wired 96.5)/Philadelphia. She, along with several other savvy MDs, will speak about their music selection process from 1:45 p.m. to 3:15 p.m. Sept. 19 at the R&R Convention in Austin. The "Discovery Channels" panel will also feature KUUU

(U92)/Salt Lake City MD/afternoon personality Kevin Cruise, KDHT (Hot 93.3)/Austin MD/night show host Deuce, KPWR (Power 106)/Los Angeles APD/MD E-Man, KBMB (103.5 the Bomb)/Sacramento MD/afternoon personality Short-E and WQHT (Hot 97)/New York APD/MD Jill Strada. KBMB PD Pattie Moreno will moderate the session at the Hilton Austin.



Wired Ratings

After reassessing and improving its on-air product, Beasley's WRDW (Wired 96.5)/Philadelphia is reaping ratings rewards.

May-June-July

Persons 12+

3.8-3.9-3.6 (No. 10)

Persons 18-34

8.5-8.4-8.2 (No. 2)

Women 18-34

8.7-8.9-8.3 (No. 2, tied)

Men 18-34

8.2-7.7-8.0 (No. 3)

Source: Arbitron PPM, Mon.-Sun., 6 a.m.-midnight, AQH share

'We can sit here and talk about sample all day long or we could just look inside our radio station and see if there is something that we can improve.'

—Leo Baldwin

your radio station and make sure you absolutely are putting out the best product possible."

Musically speaking, Wired 96.5 has continued to be daring and break new titles. Its overall music philosophy has remained intact, and Baldwin believes this position can work for the format at large.

"Wired is in this beautiful little niche," he says. However, he perceives the quality of current music available for the rhythmic format as not as strong as it was five years ago. "So we have to go outside of ourselves sometimes and find things. We live on the fringe. If there's a great R&B track, we should take that. If there's a great pop track, we'll take that. We get to have the best of all the worlds."

Baldwin says the PPM's arrival hasn't forced Wired to become musically conservative. "A lot of PDs say you need to get more conservative with your music. No, you need to get conservative with how many times and what you're interrupting your listeners with. The music's got to still be on point."

Minimal Interruptions

When Baldwin suggests keeping interruptions to a minimum, he's referring to anything that is not music. "You think about listeners, and every time it's not a song they think, 'That's a commercial,' and that includes even when you play a sweeper. In their mind, that's a commercial."

However, Baldwin isn't advocating elimination of sweepers, minimization of jocks or reduction of commercial inventory. "We've got two years under our belt of watching people during commercial breaks that are too long, and they leave. When a jock talks too much in the morning, they're gone. So it's all about interrupting the listeners less—that's where you get conservative. You don't need to brag about yourself anymore as much. Your messages can be shorter and to the point now."

The standard radio practice of constant self-promotion is no longer necessary in Philadelphia, because ratings are no longer driven by top-of-mind awareness. "The beautiful thing about PPM is people don't have to remember you anymore," Baldwin says. "People don't have to write down, 'Wired 96.5'; people just have to be listening. The PPM does all of the work. That meter will pick you up if you're listening to me. You can't lie about that."

The PPM has been a huge adjustment for the entire industry. Baldwin says, "There's been a lot of negative press on PPM. Are there issues with PPM? Do they have enough pagers out there? Could they be better? Yeah. Any system could be better. But you have a choice: You can either sit around with the 'Woe is me' or you can figure out how to make it work for you." **R&R**

Next week: Leo Baldwin discusses the adjustments that WRDW personalities have made since the market flipped to electronic ratings.



► THE DEBUT OF "PAPER PLANES" BY M.I.A. AT NO. 27 IS THE SECOND-BEST ENTRY THIS YEAR BY A WOMAN MAKING HER FIRST RHYTHMIC APPEARANCE, FOLLOWING THE NO. 26 BOW OF KATY PERRY'S "I KISSED A GIRL" IN JULY. THIS IS THE FIRST TIME SINCE AVRIL LAVIGNE AND TRUTH HURTS IN 2002 THAT TWO FEMALES HAVE STARTED THEIR CAREERS WITH TOP 30 DEBUTS IN THE SAME YEAR.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	1	19	KARDINAL OFFISHALL FEAT. AKON DANGEROUS	NO. 1 (2 WKS)	11	4613	-49	32.206	2
6	15		LIL WAYNE FEATURING T-PAIN GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN		4398	+189	32.985	1
5	16		CHRIS BROWN FOREVER	JIVE/ZOMBA		4241	-12	27.924	5
7	20		NE-YO CLOSER	DEF JAM/DJMG		3955	+70	27.974	4
3	21		DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN		3903	-458	29.237	3
2	14		LIL WAYNE A MILLI	CASH MONEY/UNIVERSAL MOTOWN		3650	-725	23.356	7
7	4	18	THE-DREAM I LOVE YOUR GIRL	RADIO KILLA/DEF JAM/DJMG		3613	-692	23.118	8
8	8	14	YUNG JEEZY FEATURING CASHA THE BUSINESS	YUNG BOSS/EPIC/KOCH		3346	+128	18.247	10
9	10	13	YOUNG JEEZY FEATURING KANYE WEST PUT ON	CTE/DEF JAM/DJMG		3139	+203	24.193	6
14	5		T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT	NAPPY BOY/KONVICT/JIVE/ZOMBA		2692	+391	19.201	9
9	23		PLIES FEATURING NE-YO BUST IT BABY PART 2	BIG GATES/SLIP-N SLIDE/ATLANTIC		2576	-372	17.291	14
15	11		NELLY FEATURING ASHANTI & AKON BODY ON ME	DERRTY/UNIVERSAL MOTOWN		2519	+280	17.556	13
12	11		RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM	SLIP-N SLIDE/DEF JAM/DJMG		2414	-34	17.745	11
14	23	4	T.I. AIRPOWER/MOST INCREASED PLAYS WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC		2397	+770	17.731	12
11	19		THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLLI (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA		2355	-447	14.080	16
17	9		SAVAGE FEATURING SOULJA BOY TELL'EM SWING	DAWN RAID/UNIVERSAL REPUBLIC		2187	+39	8.999	28
13	13		FLO RIDA FEATURING WILL.I.AM IN THE AYER	PDE BOY/ATLANTIC		1936	-397	11.413	20
18	24		LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN		1880	-267	11.612	19
21	6		MIKE JONES FEAT. TREY SONGZ, LIL WAYNE & TWISTA CUDDY BUDDY	ICE AGE/ASYLUM		1868	+14	8.721	29
20	10		KATY PERRY I KISSED A GIRL	CAPITOL		1771	-184	10.308	24
19	20		RIHANNA TAKE A BOW	SRP/DEF JAM/DJMG		1725	-277	12.934	18
16	8		MARIAH CAREY I'LL BE LOVIN' U LONG TIME	ISLAND/DJMG		1722	-456	10.585	23
22	6		LL COOL J FEATURING THE-DREAM BABY	DEF JAM/DJMG		1703	+22	13.622	17
26	8		RIHANNA DISTURBIA	SRP/DEF JAM/DJMG		1407	+232	9.244	25
24	14		JESSE MCCARTNEY LEAVIN'	HOLLYWOOD		1355	-11	9.140	26
25	6		SLIM FEATURING YUNG JOC SO FLY	M3/ASYLUM		1282	-5	6.956	32
NEW			M.I.A. PAPER PLANES	XL/INTERSCOPE		1200	+621	10.893	22
27	20		ESTELLE FEATURING KANYE WEST AMERICAN BOY	HOME SCHOOL/ATLANTIC		1169	+49	7.688	31
36	2		THE GAME FEATURING LIL WAYNE MY LIFE	GEFFEN/INTERSCOPE		1164	+449	16.060	15
30	5		JAZMINE SULLIVAN NEED U BAD	J/RMG		1109	+219	4.601	38
28	7		THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE		978	+11	4.293	40
32	4		E-40 FEATURING AKON WAKE IT UP	SICK WID IT/BME/REPRISE/WARNER BROS.		975	+102	4.170	-
29	3		PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS	BIG GATES/SLIP-N SLIDE/ATLANTIC		952	+51	4.532	39
NEW			NE-YO MISS INDEPENDENT	DEF JAM/DJMG		852	+357	10.895	21
31	7		ICE CUBE DO YA THANG	LENCH MOB		852	-30	3.840	-
36	16		THE GAME FEATURING KEYSHIA COLE GAME'S PAIN	GEFFEN/INTERSCOPE		819	+7	9.063	27
NEW			LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT WHAT THEM GIRLS LIKE	DTP/DEF JAM/DJMG		814	+241	3.932	-
38	13		KEYSHIA COLE HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE		766	-50	5.428	36
39	2		LEONA LEWIS BETTER IN TIME	SYCO/J/RMG		763	+139	3.819	-
40	5		KERI HILSON ENERGY	MOSLEYZONE 4/INTERSCOPE		716	-34	3.600	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ARTISTS STAND UP TO CANCER Just Stand Up! (SU2C/ADJMG)	24
M.I.A. Paper Planes (XL/Interscope)	12
ACE HOOD FEAT. TREY SONGZ Ride (Def Jam/DJMG)	10
T.I. Whatever You Like (Grand Hustle/Atlantic)	8
THE GAME FEAT. LIL WAYNE My Life (Geffen/Interscope)	8
BRANDY Right Here (Departed) (Koch/Epic)	6
JAZMINE SULLIVAN Need U Bad (J/RMG)	5
E-40 FEAT. AKON Wake It Up (Sick Wid It/BME/Reprise/Warner Bros.)	5
ALFAMEGA Uh Huh (Grand Hustle/Capitol)	5
T.I. FEAT. KANYE WEST & LIL WAYNE Swagger (Grand Hustle/Atlantic)	5

ADDED AT...
KWIN
Stockton, CA
PD: Louie Diaz
Brandy, Right Here (Departed), 23
Artists Stand Up To Cancer, Just Stand Up!, 9
Warren G, Crush, 1
Ace Hood Feat. Trey Songz, Ride, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
JAY-Z Jockin' JAY-Z (Roc-A-Fella/Def Jam/DJMG)	664/129	BRANDY Right Here (Departed) (Epic/Koch)	423/249
TOTAL STATIONS: 56		TOTAL STATIONS: 40	
DAVID BANNER FEAT. LIL WAYNE Shawty Say (b.i.g. f.a.c.e./SRC/Universal Motown)	575/71	JOHN LEGEND FEAT. ANDRE 3000 Green Light (Home School/G.O.O.D./Columbia)	400/126
TOTAL STATIONS: 50		TOTAL STATIONS: 49	
DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL' BOOSIE Out Here Grindin' (Terror Squad/Koch)	547/8	LIL WAYNE FEAT. BOBBY VALENTINO Mrs. Officer (Cash Money/Universal Motown)	385/218
TOTAL STATIONS: 45		TOTAL STATIONS: 28	
PITBULL FEAT. LIL JON Krazy (Mr. 305/The Orchard)	462/355	KEVIN RUDOLF FEAT. LIL WAYNE Let It Rock (Cash Money/Universal Republic)	338/50
TOTAL STATIONS: 38		TOTAL STATIONS: 27	
JORDIN SPARKS One Step At A Time (19/Jive/Zomba)	456/84	GYM CLASS HEROES FEAT. THE-DREAM Cookie Jar (Decaydance/Fueled By Ramen/RRP)	232/28
TOTAL STATIONS: 20		TOTAL STATIONS: 26	

MOST INCREASED PLAYS

+770	☆ T.I. Whatever You Like (Grand Hustle/Atlantic) KBVE +44, KFSM +44, WNVZ +36, KQKS +32, WBTT +30, KPRR +30, KTBT +29, WBTT +29, WBTS +26, KEZE +25
+621	☆ M.I.A. Paper Planes (XL/Interscope) WJQM +40, KQKS +32, KFSM +32, KBFM +31, KPTY +29, WJFX +29, WROW +26, WBBM +24, KWIN +22, XHTO +22
+449	☆ THE GAME FEAT. LIL WAYNE My Life (Geffen/Interscope) KPWR +49, WQHT +34, WJQM +29, WLLD +27, KPTY +24, KHNT +23, KBOS +20, WKHT +20, WPYO +20, KOHT +17
+391	☆ T-PAIN FEAT. LIL WAYNE Can't Believe It (Nappy Boy/Konvict/Jive/Zomba) WBTS +45, WBTT +35, KCHZ +26, WNVZ +24, WBBM +23, KIBT +23, WHZT +22, KPWT +21, KQKS +19, KVVY +18
+357	☆ NE-YO Miss Independent (Def Jam/DJMG) WZMX +30, WLLD +30, WROW +28, WQHT +25, WRCL +24, WJQM +19, KXBT +19, KWIN +16, KBMB +15, KHNT +15

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▶ "WHATEVER YOU LIKE" BY T.I. HAS THE CHART'S BEST GAIN FOR A SIXTH STRAIGHT WEEK (8-6, UP 1,333), A RUN IT EQUALS ON THE URBAN CHART WHERE IT JUMPS 7-3 (UP 563).



RHYTHMIC REPORTERS

- | | | | |
|---|--|---|---|
| WAJZ/Albany, NY*
OM: Kevin Callahan
PD: Russ Allen | WFFY/Ft. Walton Beach, FL
OM/PD: Scott 'Lugnut' Dwyer | KXHT/Memphis, TN*
PD: Mo Better | KBMB/Sacramento, CA*
PD: Pattie Moreno
MD: Short-E |
| KDLW/Albuquerque, NM*
OM: Dave Anderson
PD: Eddie (Go.) George
MD: Chico Suave | WJFX/Ft. Wayne, IN*
PD: Phil Becker
APD/MD: Weasel | WPOW/Miami, FL*
OM/PD: Tom Calococi
MD: Eddie Mix | KFSM/Sacramento, CA*
PD: Byron Kennedy
APD: Randy Fox |
| KKSS/Albuquerque, NM*
PD: D.J. Lopez
MD: Matthew Candelaria | WNHT/Ft. Wayne, IN*
PD/MD: Shady Spencer | KTTB/Minneapolis, MN*
OM/PD: Sam Elliot
MD: Zannie K. | WOCQ/Salisbury, MD
PD: Deelite
MD: Bill Baker |
| KFAT/Anchorage, AK
OM: Tom Oakes
PD/MD: McConnell
"Man@Large" Adams
APD: Brad Erickson | WHZT/Greenville, SC*
OM: Steve Crumbley
PD/MD: Jet Black | KHTN/Modesto, CA*
OM/PD: Rene Roberts | KUUU/Salt Lake City, UT*
OM/PD: Brian Michel
APD/MD: Kevin Cruise |
| WBTS/Atlanta, GA*
PD: Lee Cagle
APD/MD: Maverick | WVLD/Hagerstown, MD
OM: Rick Alexander
PD/MD: Artie Shultz | KDON/Monterey, CA*
OM/PD: Sam Diggedy
APD/MD: Eric "The Funky 1" | KBBT/San Antonio, TX*
PD: Homie Marco Arias |
| KDHT/Austin, TX*
OM/PD: Chase
APD: Boogie
MD: Deuce | WWKL/Harrisburg, PA*
OM/PD: John O'Dea
APD/MD: Venetia | KYZZ/Monterey, CA*
PD: Tommy Del Rio
MD: Amy Chalis | KPWT/San Antonio, TX*
OM: Roger Allen
PD: Eric Sean |
| KXBT/Austin, TX*
PD: Rudy Ramos
APD: Chico Rico | WZMX/Hartford, CT*
OM: Steve Salhani
PD/MD: DJ Buck
APD: David Simpson | WQHT/New York, NY*
PD: Ebro Darden
APD/MD: Jill Strada | XHTZ/San Diego, CA*
PD: Rick Thomas
APD: DJ Tre |
| KBDS/Bakersfield, CA*
PD: Robert Chavez
APD: Adlai "DJ-D-Lay" Wilson | KDDB/Honolulu, HI*
PD: Ryan Sean | WNVZ/Norfolk, VA*
OM: Don London
PD: Tias Schuster
MD: Shaggy | XMOR/San Diego, CA*
OM/PD: Lee Cornell
APD: Chris Loos
MD: Vanya |
| KISV/Bakersfield, CA*
PD/MD: J. Reed | KIKI/Honolulu, HI*
PD/MD: K-Smooth | KKWD/Oklahoma City, OK*
OM: Chris Baker
PD: Ronnie Ramirez | KYLD/San Francisco, CA*
OM: Michael Martin
APD/MD: Travis Loughran |
| WJMN/Boston, MA*
OM: Cadillac Jack
PD: Chris Tyler
APD: Dennis O'Heron
MD: DJ Pup Dawg | KPHW/Honolulu, HI*
OM: Wayne Maria
PD: KC Bejerana
MD: Kevin Akitake | WPYO/Orlando, FL*
OM: Steve Holbrook
PD: Stevie DeMann | KWWW/San Luis Obispo, CA
OM: Drew Ross
PD: JoJo Lopez
APD/MD: Mr. Clean |
| WCZQ/Champaign, IL
PD/MD: Roderick "SuavA" Lake | KPTY/Houston, TX*
OM: Arnulfo Ramirez
PD: Cindy Hill
APD/MD: Crisco Kidd | KCAQ/Oxnard, CA*
PD: Brian "Big Bear" Davis
MD: Quay | KPAT/Santa Maria, CA
PD/MD: DJ E-Wrek |
| WRVZ/Charleston, WV*
OM: Rick Johnson
PD/MD: Woody Woods | WXIS/Johnson City, TN*
PD/MD: Todd Ambrose | KVVB/Oxnard, CA*
PD: Jan Jeffries | KUBE/Seattle, WA*
OM: Shellie Hart
PD: Eric Powers
APD/MD: Karen Wild |
| WIBT/Charlotte, NC*
OM: Bruce Logan
PD: Rob Wagman
APD/MD: JoJo | KCHZ/Kansas City, MO*
OM/PD: Maurice DeVoe
MD: Sweet Lenny | KKUU/Palm Springs, CA
OM: Anthony "Antdog" Quiroz
APD/MD: Ron T. | WYPW/South Bend, IN
APD/MD: Mike Jackson |
| WBBM/Chicago, IL*
PD: Todd Cavanah
APD/MD: Erik Bradley | WKHT/Knoxville, TN*
OM: Rich Bailey
PD: Darren Stephens
APD: Eric Bennett
MD: Joey Tack | WZPW/Peoria, IL
OM: Matt Bahan
PD: Jason Parkinson | KEZE/Spokane, WA*
OM: Roger Nelson
PD: Boomer Davis |
| KIBT/Colorado Springs, CO*
PD: Chris Pickett
MD: Madboy | KRKA/Lafayette, LA*
PD: Chris Logan
MD: DJ Digital | WRDW/Philadelphia, PA*
PD: Leo "Kid Leo" Baldwin
MD: Marian Newsome-McAdam | KWIN/Stockton, CA*
PD: Louie Diaz |
| KZFM/Corpus Christi, TX*
OM/PD: Ed Ocanas
MD: Arlene M. Cordell | KNEX/Laredo, TX
PD: Arturo Serna III | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLDL/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KQKS/Denver, CO*
PD: Cat Collins
APD/MD: John E. Kage | KLUC/Las Vegas, NV*
OM/PD: Cat Thomas
APD/MD: J.B. King | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KPRR/El Paso, TX*
PD: Patti Diaz
APD/MD: DJ Sio Motion | KZON/Phoenix, AZ*
PD: Byron Kennedy
APD: Strawberry
MD: DJ Mikee Mike | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| XHTO/El Paso, TX*
OM/PD: Francisco Aguirre | WRED/Portland, ME*
OM/PD: Buzz Bradley
MD: DJ Jon | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| WRCL/Flint, MI*
OM: J. Patrick
PD: Clay Church
MD: Ian Richards | KXJM/Portland, OR*
PD: Lisa Adams | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KBOS/Fresno, CA*
PD: Greg Hoffman
MD: Danny Salas | WPKF/Poughkeepsie, NY
PD: Aaron "Dave" McCord
APD/MD: C.J. McIntyre | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KSEQ/Fresno, CA*
OM/PD: Tommy Del Rio
MD: DJ Lace | WPKF/Poughkeepsie, NY
PD: Aaron "Dave" McCord
APD/MD: C.J. McIntyre | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| WBTT/Ft. Myers, FL*
PD: Scrap Jackson
APD/MD: Omar "The Big O" | WPKF/Poughkeepsie, NY
PD: Aaron "Dave" McCord
APD/MD: C.J. McIntyre | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KBFB/McAllen, TX*
OM: Billy Santiago
PD: Johnny O
MD: Jay Z | WPKF/Poughkeepsie, NY
PD: Aaron "Dave" McCord
APD/MD: C.J. McIntyre | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	RAP		PLAYS TW +/-	AUDIENCE MILLIONS RANK
				11 NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL		
2	23	2	DAVID BANNER FEAT. CHRIS BROWN GET LIKE ME	NO. 1 (1 WK)	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	7114 -595	56.460 2
3	15	3	YUNG BERG FEATURING CASHA THE BUSINESS		YUNG BOSS/KOCH/EPIC	6916 -13	45.960 6
4	17	4	YOUNG JEEZY FEATURING KANYE WEST PUT ON		CTE/DEF JAM/IDJMG	6869 +6	56.666 1
5	16	5	LIL WAYNE FEATURING T-PAIN GOT MONEY		CASH MONEY/UNIVERSAL MOTOWN	6766 +228	55.389 3
6	18	6	LIL WAYNE A MILLI		CASH MONEY/UNIVERSAL MOTOWN	6504 -1290	53.135 4
8	6	8	T.I. WHATEVER YOU LIKE	MOST INCREASED PLAYS	GRAND HUSTLE/ATLANTIC	6105 +1333	49.356 5
13	13	6	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		SLIP-N-SLIDE/DEF JAM/IDJMG	5139 -423	40.590 7
20	20	7	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		KONLIVE/GEFFEN/INTERSCOPE	5117 -23	36.406 8
26	26	9	PLIES FEATURING NE-YO BUST IT BABY PART 2		BIG GATES/SLIP-N-SLIDE/ATLANTIC	3696 -669	26.639 10
12	12	9	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS		BIG GATES/SLIP-N-SLIDE/ATLANTIC	3604 -72	24.043 12
9	9	13	LL COOL J FEATURING THE-DREAM BABY		DEF JAM/IDJMG	3350 +82	26.371 11
12	12	14	NELLY FEATURING ASHANTI & AKON BODY ON ME		OERRTY/UNIVERSAL MOTOWN	3213 +404	19.810 14
25	25	11	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		CASH MONEY/UNIVERSAL MOTOWN	2812 -583	19.352 15
7	7	15	MIKE JONES FEAT. TREY SONGZ, LIL WAYNE & TWISTA CUDDY BUDDY		ICE AGE/ASYLUM	2792 +139	15.428 17
20	20	12	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LO, LI (POP THAT BODY)		HYPNOTIZE MINDS/COLUMBIA	2695 -587	16.180 16
10	10	17	SAVAGE FEATURING SOULJA BOY TELL'EM SWING		DAWN RAID/UNIVERSAL REPUBLIC	2307 +36	9.327 26
5	5	20	LIL WAYNE FEATURING BOBBY VALENTINO MRS. OFFICER		CASH MONEY/UNIVERSAL MOTOWN	2256 +767	27.697 9
14	14	16	FLO RIDA FEATURING WILL.I.AM IN THE AYER		POE BOY/ATLANTIC	2133 -406	12.452 20
21	21	3	LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT WHAT THEM GIRLS LIKE	AIRPOWER	DTP/DEF JAM/IDJMG	2035 +640	14.948 19
12	12	18	DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL' BOOSIE OUT HERE GRINDIN		TERROR SQUAD/KOCH	2021 -120	12.291 21
5	5	22	THE GAME FEATURING LIL WAYNE MY LIFE		GEFFEN/INTERSCOPE	1945 +645	20.419 13
2	2	36	M.I.A. PAPER PLANES		XL/INTERSCOPE	1278 +683	11.533 23
5	5	24	E-40 FEATURING AKON WAKE IT UP		SICK WID IT/BME/REPRISE/WARNER BROS.	1251 +86	5.468 31
4	4	23	BOW WOW FEATURING SOULJA BOY TELL'EM MARCO PDLO		COLUMBIA	1251 +67	7.223 29
3	3	25	JAY-Z JOCKIN' JAY-Z		ROC-A-FELLA/DEF JAM/IDJMG	1199 +152	12.256 22
17	17	25	HOT STYLZ FEATURING YUNG JOC LOOKIN BOY		SWAGG TEAM/BLOCK/JIVE/ZOMBA	1189 -417	8.881 27
9	9	27	ICE CUBE DO YA THANG		LENCH MOB	1025 -99	4.352 37
19	19	27	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN		GEFFEN/INTERSCOPE	1015 -51	10.359 24
16	16	25	SHAWTY PUTT FEATURING TOO \$HORT & LIL JON DAT BABY		BME/RAZOR & TIE	1012 -148	4.449 36
3	3	33	DAVID BANNER FEATURING LIL WAYNE SHAWTY SAY		B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	948 +214	6.474 30
7	7	31	LIL WAYNE FEATURING JAY-Z MR. CARTER		CASH MONEY/UNIVERSAL MOTOWN	942 -87	14.964 18
6	6	32	ALFAMEGA UH HUH		GRAND HUSTLE/CAPITOL	934 +98	4.486 35
15	15	33	SOULJA BOY TELL'EM DONK		COLLIPARK/INTERSCOPE	924 -99	7.609 28
4	4	34	ACE HOOD FEATURING TREY SONGZ RIDE		WE THE BEST/DEF JAM/IDJMG	748 +158	5.434 32
11	11	35	MAINO HI HATER		HUSTLE HARD/ATLANTIC	680 -253	5.293 33
10	10	36	ONE BLOCK RADIUS YOU GOT ME		PROPERTY/MERCURY/IDJMG	665 -46	2.129 -
2	2	37	DEM FRANCHIZE BOYZ FEATURING LLOYD TURN HEADS		KOCH	626 +181	2.076 -
7	7	38	TAY DIZM FEATURING T-PAIN & RICK ROSS BEAM ME UP		NAPPY BOY DIGITAL	578 -51	3.036 -
3	3	39	BUN-B FEAT. RICK ROSS, DAVID BANNER, 8-BALL & MJG YOU'RE EVERYTHING		J PRINCE/TRILL/RAP-A-LOT 4 LIFE/ASYLUM	528 +52	4.100 39
2	2	40	BIG BOI FEATURING MARY J. BLIGE SUMTHIN'S GOTTA GIVE		LAFACE/ZOMBA	503 +39	1.988 -

FOR WEEK ENDING AUGUST 31, 2008

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Wendy Williams brings her personality—flaws and all—to TV

Not Your Mother's Talk Show

Darnella Dunham

DDunham@RadioandRecords.com

As hosts of weekly late-night talk shows, Michael Baisden and Tom Joyner helped blaze a trail for urban radio talent to cross over to TV. “Baisden After Dark,” the ABC Radio Network syndicated personality’s variety series, entered its second season June 21 on Radio One’s Syndication One cable TV channel. Launched in September 2005, the nationally syndicated “Tom Joyner Show” debuted in nine of the top 10 markets. Joyner, whose national radio program is also syndicated by ABC, ended his TV run after his first season.

Now Wendy Williams is making a big splash on the small screen, only the WBLS/New York-based syndicated afternoon personality has a daily TV show. Last November the host of “The Wendy Williams Experience,” syndicated by Westwood One in a programming partnership with WBLS owner Inner City Broadcasting, revealed her TV plans. Instead of doing a pilot, Fox Television tested “The Wendy Williams Show” during a six-week sneak peek (July 14–Aug. 22) on Fox owned-and-operated stations in New York, Los Angeles, Dallas and Detroit. Williams and husband/manager Kevin Hunter co-executive-produced the show, which is distributed by Debmart-Mercury (“House of Payne,” “South Park,” “The Surreal Life”). Initial ratings results exceeded expectations. According to Fox, the show pulled higher ratings in key demos for New York and L.A. than the programs that aired in the same time slot during May sweeps.

On Aug. 19, Fox announced “The Wendy Williams Show” would not only return in 2009 but air on stations in all 18 of its markets. Fox Television Stations senior VP of programming Frank Cicha says, “Everything about the ‘Wendy’ preview clicked for our stations, from conception to promotion to hitting the air. It completely broke the mold. The show is now a proven winner, and we can’t wait to see it debut across the country next year.”

So what was it about “The Wendy Williams Show” that made it click? Few are more analytical or critical of radio talent than other personalities.

Wendy's World

After viewing an episode for the first time, Keisha Nicole, on-air personality at Magic Broadcasting’s KDAY (93.5 the Beat)/L.A., said it was everything she expected. “From the moment the show opened, it was fast-paced, non-stop laughter with a comedy element that kept you engrossed, starting with her catchy theme song, which you couldn’t help but to sing along.”

In one example of how Williams involved her audience during the preview, the studio audience remixed her theme song by continuously chanting “ooh ooh” and soul clapping whenever it aired. In fact, to underscore how valued the studio audience was to her, Williams often referred to them as her co-hosts. On each program, an audience member with some type of connection to Williams would introduce her and briefly chat with her.

“She connects really well with her audience and incorporates them in every aspect of the show and it is clear that they appreciate her as much as she appreciates them,” KDAY MID April “bombai” Pongtratic says.

The first segment of each show was “Hot Topics,” a term familiar to daytime TV viewers of “The View.” Acknowledging the shared name, Williams said that the ABC-TV show wasn’t doing it justice. Williams’ version offered her daily take on celebrity news, gossip, current events and pop culture. Two microphone stands were set up in the audience for mem-

Keeping Her Day Job

As Wendy Williams’ daytime TV star began to rise, she chose to keep her day job as a syndicated radio personality. Following are the stations carrying Westwood One’s “The Wendy Williams Experience.”

- WBLS/New York (flagship)
- KDAY/Los Angeles
- KDAI/Riverside
- WJKS/Wilmington, Del.
- WJUC/Toledo
- WHXT/Columbia, S.C.
- KBTT/Shreveport, La.
- WYTT/Gaston, N.C.
- KISX/Tyler, Texas
- KJMH/Lake Charles, La.
- KJCB-AM/Lafayette, La.
- WJJN/Dothan, Ala.
- KKST/Alexandria, La.

Source: Westwood One

bers who wanted to weigh in on the topics.

It’s a format that Radio One’s KBFB (97.9 the Beat)/Dallas MD/midday personality DJ Big Bink says he could relate to “because some of the topics are also featured on my show. Some of the material and gossip she used I made reference to on my show earlier,” he says.

Nicole adds, “When Williams speaks of celebrities she gets unbelievably excited, as if she is not one herself, which makes her even more relatable.”

Following “Hot Topics,” Williams would typically bring on a guest. Her most noteworthy during the six-week run was reality show regular Omarosa Manigault-Stallworth. Their tension-filled, catty exchange made headlines and enticed Big Bink to check out the show. “I saw the clip on CNN of Wendy and Omarosa going hard on each other and I was thinking to myself, ‘A lot of this goes on at the radio studio that our listeners never get to see—off-air conversations, arguments, comments,’” he says.

Although marquee celebrities didn’t sit on her couch, Williams did bring out the best from those who did stop by. “She probably won’t get the A-list stars on her show,” says Cheron Mans, APD/MID of Clear Channel’s WJLB/Detroit. “But she does well with the Bs and Cs.”

“The Truth Booth,” an audience confessional segment, came and went in a couple of weeks, but “Ask Wendy” stuck around. “I found it impressive how she bounced right off the questions from the audience members with real opinionated answers,” Big Bink says.

Noprah

Observing that it’s impossible to compare Williams with daytime TV queen Oprah Winfrey, some critics have noted Williams is “No Oprah” or “Noprah”—a term that Williams has openly embraced.

It did take a few shows for Williams to find her groove. “As a radio chick, I can imagine the awkwardness I would have in front of a camera after years of doing radio,” Mans says. “Although she still sounds like she’s on the radio, which isn’t necessarily bad, she’s beginning to really have a great presence on television.”

“Offensive, informative, exciting, chaotic, interesting . . . ‘The Wendy Williams Show’ is all of that and a little bit more,” Pongtratic says. “However, if one word could truly describe Wendy and her show, it would be ‘fearless.’ Like her radio show, Wendy proves on TV that she is not afraid to be herself, not afraid to address controversial issues and not afraid to take risks. Overall, Wendy Williams brings a new twist to daytime television.”

Williams’ TV foray became such a regular viewing habit for Jasmine, the host’s midday counterpart at WBLS, that she skipped her regular post-shift workout to watch the show. “I’d rather concentrate on the exciting lineup and the heat Wendy Williams is going to bring,” Jasmine says.

Williams may have some haters, but these radio counterparts are highly supportive.

“I’m really pulling for her,” Mans says. “So many celebrities are taking our jobs, it’s time we take theirs.”





▶ AFTER A FOUR-YEAR ABSENCE, **BRANDY** REVISITS THE URBAN LIST WITH "RIGHT HERE (DEPARTED)" AT NO. 38. THE SONG IS THE LEAD SINGLE FROM HER FIFTH ALBUM, "HUMAN," WHICH STRETS NOV. 11.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	14	JAZMINE SULLIVAN NEED U BAD	NO. 1 (2 WKS)	☆	4080 +26	36.787	1
2	2	15	YOUNG JEEZY FEATURING KANYE WEST PUT ON		☆	3730 -197	32.474	2
3	7	6	T.I. WHATEVER YOU LIKE	MOST INCREASED PLAYS	☆	3708 +563	31.626	3
4	3	14	YUNG BERG FEATURING CASHA THE BUSINESS		☆	3570 -141	27.713	6
5	5	21	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		☆	3211 -137	27.223	7
6	10	6	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		☆	3014 +481	26.074	8
7	4	16	LIL WAYNE A MILLI		☆	2854 -565	29.779	4
8	6	17	RIHANNA TAKE A BOW		☆	2796 -459	28.862	5
9	8	13	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		☆	2725 -389	22.845	9
10	9	11	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS		☆	2652 -123	19.511	13
11	13	13	LIL WAYNE FEATURING T-PAIN GOT MONEY		☆	2368 +39	22.404	10
12	11	21	THE-DREAM I LUV YOUR GIRL		☆	2141 -386	17.856	15
13	15	11	ROBIN THICKE MAGIC		☆	2108 +22	3.160	17
14	12	20	KEYSHIA COLE HEAVEN SENT		☆	2007 -378	13.443	14
15	22	3	LIL WAYNE FEAT. BOBBY VALENTINO MRS. OFFICER	AIRPOWER	☆	1871 +549	21.983	11
16	14	21	CHRIS BROWN TAKE YOU DOWN		☆	1851 -298	20.940	12
17	21	3	NE-YO MISS INDEPENDENT	AIRPOWER	☆	1833 +431	15.609	16
18	18	10	SLIM FEATURING YUNG JOC SO FLY		☆	1811 +188	3.105	19
19	20	8	LL COOL J FEATURING THE-DREAM BABY		☆	1647 +60	12.748	20
20	16	6	KERI HILSON ENERGY		☆	1618 -39	9.065	23
21	23	10	JENNIFER HUDSON SPOTLIGHT		☆	1514 +206	3.139	18
22	19	10	DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL' BOOSIE OUT HERE GRINDIN'		☆	1474 -128	8.635	24
23	17	9	MARIAH CAREY I'LL BE LOVIN' U LONG TIME		☆	1276 -349	6.027	36
24	28	8	ASHANTI GOOD GOOD		☆	1223 +128	6.240	34
25	31	2	LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT WHAT THEM GIRLS LIKE		☆	1221 +399	1.016	21
26	27	3	BOW WOW FEATURING SOULJA BOY TELL'EM MARCO POLO		☆	1194 +67	6.938	32
27	25	10	PLEASURE P. DID YOU WRONG		☆	1148 -77	7.443	28
28	24	16	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		☆	1077 -161	8.303	25
29	29	4	ALICIA KEYS SUPERWOMAN		☆	989 -17	7.362	30
30	34	2	MIKE JONES FEAT. TREY SONGZ, LIL WAYNE & TWISTA CUDDY BUDDY		☆	924 +125	6.707	33
31	26	16	HOT STYLZ FEATURING YUNG JOC LOOKIN BOY		☆	890 -250	7.383	29
32	30	12	SOULJA BOY TELL'EM DONK		☆	855 -82	7.218	31
33	36	11	DAY26 SINCE YOU'VE BEEN GONE		☆	807 +82	3.180	-
34	35	4	ALFAMEGA UH HUH		☆	786 +11	3.861	-
35	NEW		THE GAME FEATURING LIL WAYNE MY LIFE		☆	781 +196	4.359	40
36	39	2	LIL WAYNE FEATURING JAY-Z MR. CARTER		☆	699 -1	9.587	22
37	RE-ENTRY		NELLY FEATURING ASHANTI & AKON BODY ON ME		☆	694 +124	2.254	-
38	NEW		BRANDY RIGHT HERE (DEPARTED)		☆	670 +278	5.281	38
39	40	2	AVANT WHEN IT HURTS		☆	659 -15	3.533	-
40	32	19	ALICIA KEYS TEENAGE LOVE AFFAIR		☆	650 -165	8.192	26

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

ARTISTS STAMD UP TO CANCER 34
Just Stand Up! (SUZC/IDJMG)
KHTE, KIPR, KJMM, KKDA, KMJJ, KNDA, KOPW, KPRS, KYSE, Sirius Hot Jamz, WBFA, WBLK, WBTF, WDKX, WEMX, WEPW, WFXA, WFXE, WHXT, WJCS, WJTT, WKKV, WPEP, WQHH, WRBJ, WTMG, WWWZ, WZHT, KM The City

ANTHONY HAMILTON 26
Cool (Jive/Zomba)
KBTT, K-TE, KIPR, KJMM, KNDA, KOPW, KVSP, WBFA, WBLK, WBTF, WDKX, WEMX, WEPW, WFXA, WFXE, WHXT, WJCS, WJTT, WJUC, WKKV, WPEP, WQHH, WRBJ, WWWZ, WZFX, WZ-T

MARQUES HOUSTON 26
Sunset (T.U.G.)
KBTT, KHTE, KIPR, KJMM, KNDA, KOPW, KVSP, WBFA, WBLK, WBTF, WDKX, WEMX, WEPW, WFXA, WFXE, WHXT, WJCS, WJUC, WKKV, WPEP, WQHH, WRBJ, WTMG, WWWZ, WZFX, WZ-T

LIL WAYNE FEAT. BOBBY VALENTINO 18
Mrs. Officer (Cash Money/Universal Motown)
KBTT, KBXX, KMJJ, WBLX, WERQ, WHHH, WHTD, WJCS, WJTT, WJUC, WKKV, WOWI, WPHI, WQHH, WQCK, WXBT, WZHT, XM The City

BRANDY 9
Right Here (Departed) (Koch/Epic)
KBFB, K-TE, KMEL, WBTP, WCDX, WGZB, WHHH, WHTD, WIZF

MIKE JONES FEAT. TREY SONGZ, LIL WAYNE & TWISTA 6
Cuddy Buddy (Ice Age/Asylum)
KATZ, WEDR, WZF, WJBT, WOWI, WQBT

USHER 6
Trading Places (LaFace/Zomba)
KHTE, WCDX, WHHH, WHTD, WKKV, WOWI

T.I. FEAT. KANYE WEST & LIL WAYNE 6
Swagger (Grand Hustle/Atlantic)
KBFB, WBLX, WCYA, WOWI, WPCP, WWPR

T-PAIN FEAT. LIL WAYNE 5
Can't Believe It (Nappy Eoy/Konvict/Jive/Zomba)
WBTJ, WJBT, WKVK, WUBT, WWPR

ADDED AT...
KBTT
Shreveport, LA
PD: Quenn Echols
Lil Wayne Feat. Bobby Valentino, Mrs. Officer, 2
Anthony Hamilton, Cool, O
Marques Houston, Sunset, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ACE HOOD FEAT. TREY SONGZ 592/114
Ride (We The Best/Def Jam/IDJMG)
TOTAL STATIONS: 61

KARDINAL OFFISHALL FEAT. AKON 504/26
Dangerous (KonLive/Geffen/Interscope)
TOTAL STATIONS: 48

RYAN LESLIE FEAT. CASSIE & FABOLOUS 578/47
Addiction (NextSelection/Casablanca/Universal Motown)
TOTAL STATIONS: 59

JOHN LEGEND FEAT. ANDRE 3000 490/170
Green Light (Home School/C.O.O.D./Columbia)
TOTAL STATIONS: 56

PRETTY RICKY 560/51
Knockin' Boots (BlueStar/Atlantic)
TOTAL STATIONS: 46

USHER 487/250
Trading Places (LaFace/Zomba)
TOTAL STATIONS: 54

DEM FRANCHIZE BOYZ FEAT. LLOYD 544/169
Turn Heads (Koch)
TOTAL STATIONS: 53

BUN-B FEAT. RICK ROSS, DAVID BANNER, 8-BALL & MJG 477/41
You're Everything (J Prince/Trill/Rap-A-Lot 4 Life/Asylum)
TOTAL STATIONS: 44

JAY-Z 535/23
Jockin' Jay-Z (Roc-A-Fella/Def Jam/IDJMG)
TOTAL STATIONS: 70

R. CITY 450/10
Losin' It (KonLive/Geffen/Interscope)
TOTAL STATIONS: 54

MOST INCREASED PLAYS

+562 ☆ **T.I.**
Whatever You Like (Grand Hustle/Atlantic)
WHHT +41, KNDA +36, WXBT +33, WZHT +32, WHXT +29, WQBT +25, WJUC +21, KJMM +21, WJHM +21, WFXA +20

+549 ☆ **LIL WAYNE FEAT. BOBBY VALENTINO**
Mrs. Officer (Cash Money/Universal Motown)
WZHT +33, WPEP +26, KBXX +24, WZFB +28, WPCP +28, WTMG +27, WPHI +25, WVEE +21, WRBQ +21, WBTF +19

+480 ☆ **T-PAIN FEAT. LIL WAYNE**
Can't Believe It (Nappy Eoy/Konvict/Jive/Zomba)
WHHH +27, WJUC +26, KBFB +24, WPEP +23, KIPR +21, XCTY +19, WQHH +19, WHTA +17, WVEE +17, WBTJ +17

+431 ☆ **NE-YO**
Miss Independent (Def Jam/IDJMG)
WJHM +34, WKYS +26, WCDX +24, WZFB +22, WJCS +20, KBTT +20, WPCP +19, WUSL +16, WHRK +16, WHTA +16

+399 ☆ **LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT**
What Them Girls Like (DTP/Def Jam/IDJMG)
KKDA +31, WHHT +27, WJUC +26, KVSP +21, WZFB +19, WEPW +18, KJMM +17, KNDA +16, WHHL +15, SHU +14, KATZ +13

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
B1 Urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 81 urban and 76 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media, Inc. All rights reserved.

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▶ ONE WEEK AFTER SCORING MOST ADDED WITH 17 STATIONS, "DID YOU EVER LOVE ME" BY DEBORAH COX RUSHES TO THE TOP OF NEW & ACTIVE WITH 99 PLAYS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	18	ERIC BENET YOU'RE THE ONLY ONE	NO. 1 (1 WK) FRIDAY/REPRISE/WARNER BROS.	1778 -120	14.078 2
2	1	16	KEYSHIA COLE HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	1753 -153	14.067 3
3	5	12	JENNIFER HUDSON SPOTLIGHT	MOST INCREASED PLAYS ARISTA/RMG	1640 +237	15.681 1
4	4	27	NOEL GOURDIN THE RIVER	EPIC	1561 +8	9.176 8
5	3	12	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE	1517 -154	13.139 4
6	6	49	RAHEEM DEVAUGHN WOMAN	JIVE/ZOMBA	1160 -98	10.313 6
7	7	37	MARVIN SAPP NEVER WOULD HAVE MADE IT	11 VERITY/ZOMBA	1115 -57	11.597 5
8	8	19	ALICIA KEYS TEENAGE LOVE AFFAIR	MBK/J/RMG	1031 -141	10.297 7
9	10	7	JOE E.R. (EMERGENCY ROOM)	KEDAR	930 -46	6.196 11
10	9	46	JAHEIM NEVER	DIVINE MILL/ATLANTIC	889 -97	6.366 10
11	12	47	MARY J. BLIGE JUST FINE	11 MATRIARCH/GEFFEN/INTERSCOPE	807 -43	7.246 9
12	11	20	DWELE I'M CHEATIN'	RT/KOCH	752 -181	5.047 15
13	17	5	ALICIA KEYS SUPERWOMAN	MBK/J/RMG	726 +200	6.083 12
14	13	22	JAHEIM FEATURING KEYSHIA COLE I'VE CHANGED	DIVINE MILL/ATLANTIC	688 -44	6.066 13
15	14	22	AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	632 -73	3.892 17
16	15	7	MINT CONDITION NOTHING LEFT TO SAY	CAGED BIRD/IMAGE	577 +17	3.108 20
17	19	17	JILL SCOTT FEATURING GEORGE DUKE WHENEVER YOU'RE AROUND	HIDDEN BEACH	480 -3	2.428 23
18	18	18	ANTHONY DAVID FEATURING INDIA.ARIE WORDS	SOUL BIRD/UNIVERSAL REPUBLIC	442 -59	3.543 19
19	28	2	JAZMINE SULLIVAN NEED U BAD	J/RMG	335 +78	3.044 21
20	21	13	JANET CAN'T B GOOD	ISLAND/IDJMG	317 -32	1.638 24
21	10	3	WAYNE BRADY ORDINARY	PEAK/CMG	308 +75	0.860 -
22	26	5	MARY MARY GET UP	COLUMBIA	304 +39	1.371 27
23	31	2	USHER HERE I STAND	LAFACE/ZOMBA	288 +68	1.142 34
24	24	6	JON B OH SO SEXY	VIBEZLECT/ARSENAL	280 +11	1.077 35
25	20	12	KEITH SWEAT FEATURING ATHENA CAGE BUTTERSNOTCH	KEIA/ATCO/RHINO	267 -107	1.288 31
26	27	8	RIHANNA TAKE A BOW	11 2 SRP/DEF JAM/IDJMG	256 -7	4.277 16
27	37	2	NE-YO MISS INDEPENDENT	DEF JAM/IDJMG	253 +80	3.803 18
28	29	15	CHANTE MOORE IT AIN'T SUPPOSED TO BE THIS WAY	PEAK/CMG	225 -30	1.073 36
29	32	8	URBAN MYSTIC FEATURING BETTY WRIGHT LET'S DO IT AGAIN	SOBE	212 -3	0.760 -
30	25	9	CHARLIE WILSON HOMELESS	JIVE/ZOMBA	206 -62	0.675 -
31	NEW		LYFE JENNINGS WILL I EVER	MOST ADDED COLUMBIA	199 +70	0.553 -
32	35	8	CHRIS BROWN TAKE YOU DOWN	JIVE/ZOMBA	199 +15	2.451 22
33	23	12	USHER MOVING MOUNTAINS	LAFACE/ZOMBA	179 -102	1.029 37
34	33	6	LEDISI JOY	VERVE FORECAST/VERVE	177 -38	0.804 -
35	34	20	RAHSAAN PATTERSON FEELS GOOD	ARTISTRY	175 -18	1.417 26
36	36	4	LEIGH JONES FREE FALL	PEAK/CMG	161 -20	0.689 -
37	39	3	TONY RICH PROJECT PART THE WAVES	HIDDEN BEACH	158 +12	0.528 -
38	NEW		TERRY DEXTER I'M FREE	PENNY'S GANG	137 +3	0.372 -
39	NEW		RAHEEM DEVAUGHN TEXT MESSAGES	JIVE/ZOMBA	134 +43	0.572 -
40	40	13	CHAZ BY MY SIDE	PRK	134 -10	0.536 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LYFE JENNINGS Will I Ever (Columbia)	6
WAYNE BRADY Ordinary (Peak/CMG)	5
USHER Here I Stand (LaFace/Zomba)	5
ERIC BENET The Hunger (Friday/Reprise/Warner Bros.)	5
ANGIE STONE Pop Pop (Stax/CMG)	5
DEBORAH COX Did You Ever Love Me (Image)	4
JOE E.R. (Emergency Room) (Kedar)	3
ALICIA KEYS Superwoman (MBK/J/RMG)	3
TRIN-I-TEE 5:7 Get Away (Spirit Rising/Music World)	3
LIL WAYNE FEAT. BABYFACE Comfortable (Cash Money/Universal Motown)	3

ADDED AT...

WTLZ

Saginaw, MI
PD: Eugene Brown
Leon Ware, Smoovin', O
Trin-i-tee 5:7, Get Away, O



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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
DEBORAH COX Did You Ever Love Me (Deco/Image)	99/72	ANTHONY HAMILTON FEAT. DAVID BANNER Cool (So So Def/Zomba)	66/18
TOTAL STATIONS:	19	TOTAL STATIONS:	19
PHYLLISIA Fairy Tale (Sobe)	99/15	SOLANGE I Decided (Music World/Geffen/Interscope)	57/51
TOTAL STATIONS:	14	TOTAL STATIONS:	55
ERIC BENET The Hunger (Friday/Reprise/Warner Bros.)	77/64	LL COOL J FEAT. THE-DREAM Baby (Def Jam/DJMG)	53/18
TOTAL STATIONS:	22	TOTAL STATIONS:	22
JOHN LEGEND If You're Out There (Home School/G.O.O.D./Columbia)	76/76	RAPHAEL SAADIQ Love That Girl (Columbia)	48/10
TOTAL STATIONS:	58	TOTAL STATIONS:	6
RALPH TRESVANT It Must Be You (Xzault Media Group)	73/3	MUSIQ SOULCHILD Radio (Atlantic)	43/42
TOTAL STATIONS:	10	TOTAL STATIONS:	43

MOST INCREASED PLAYS

+237

JENNIFER HUDSON

Spotlight (Arista/RMG)
WJMJ +27, WKJS +21, WKSP +12, WNEW +12, WWIN +11,
WXST +10, WPHR +10, WDAS +8, WKUS +7, WHQT +7

+200

ALICIA KEYS

Superwoman (MBK/J/RMG)
WMMJ +25, KRNB +16, WRNB +13, WWIN +11, WFLM +11,
WTLN +11, WVKL +11, WNEW +10, WMBX +10, WBL5 +7

+80

NE-YO

Miss Independent (Def Jam/DJMG)
WUHT +15, WKST +13, KRNB +7, WTLZ +6, KNEK +5,
KOKS +5, WDAS +5, WNXD +5, WPHR +5, WTYB +5

+78

JAZMINE SULLIVAN

Need U Bad (J/RMG)
WBYE +15, SIHS +12, WKSP +11, WTLZ +7, WGPR +7,
WBAV +6, KOKS +6, WSRB +6, WKXI +5, WBL5 +5

+76

JOHN LEGEND

If You're Out There
(Home School/G.O.O.D./Columbia)
KMJK +2, KOKY +2, KQXL +2, WCFB +2, WDLT +2,
WFLN +2, WFXC +2, WHQT +2, WIMX +2, WJMJ +2

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ WITH ITS FIRST CHART BOW IN TWO YEARS, **MARY MARY** SURGES 30-20 AND CROSSES THE AIRPOWER THRESHOLD WITH "GET UP" COMPRISING SISTERS TINA AND ERICA CAMPBELL, THE DUO'S NEW SONG IS THE FIRST SINGLE AND TITLE CUT FROM ITS NEW ALBUM, DUE OCT. 14.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	29	JAMES FORTUNE & FIYA I TRUST YOU	NO. 1 (3 WKS) / MOST INCREASED PLAYS BLACK SMOKE/WORLDWIDE	1291 +95	5.256 1
2	3	39	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	1003 +28	3.773 3
3	2	67	MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	926 -89	4.139 2
4	4	26	REGINA BELLE GOD IS GOOD	PENDULUM	802 -55	2.340 8
5	7	19	KIRK FRANKLIN JESUS	FO YO SOUL/GOSPO CENTRIC/ZOMBA	738 +6	3.401 4
6	5	33	DORINDA CLARK-COLE TAKE IT BACK	GOSPO CENTRIC/ZOMBA	700 -54	3.017 5
7	6	41	SHEKINAH GLORY MINISTRY JESUS	KINGDOM	685 -33	2.824 7
8	8	17	JASON CHAMPION ALWAYS	BROOKS/EMI GOSPEL	680 +49	2.962 6
9	11	34	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	552 +45	2.013 11
10	10	12	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS COVER ME	PAJAM/GOSPO CENTRIC/ZOMBA	514 +7	2.290 9
11	9	51	BEVERLY CRAWFORD HE'S DONE ENOUGH	JDI	514 -53	1.914 13
12	12	26	CECE WINANS WAGING WAR	PURESPPRINGS GOSPEL	448 -26	1.826 14
13	15	20	THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME	EMI GOSPEL	433 +7	1.999 12
14	14	45	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT	NUSPRING	430 -11	2.078 10
15	13	23	BYRON CAGE ROYALTY (LIVE AT THE APOLLO)	GOSPO CENTRIC/ZOMBA	422 -15	1.476 15
16	17	10	DAMITA NO LOOKING BACK	TYSCOT	413 +76	1.468 16
17	16	9	PASTOR GREGG PATRICK & THE BRIDGE PROJECT I AM A WITNESS	CROSSOVER/TYSCOT	411 +31	1.171 18
18	18	11	DESTINY PRAISE HIS WILL	MOST ADDED DESTINY STYLE	310 +9	1.437 17
19	19	6	ARKANSAS GOSPEL MASS CHOIR LIFT MY HANDS	T/EMTRO GOSPEL	305 +12	0.597 28
20	30	2	MARY MARY GET UP	AIRPOWER COLUMBIA	303 +80	1.099 19
21	29	5	DAVE HOLLISTER STRIVING	GOSPO CENTRIC/ZOMBA	291 +71	0.875 22
22	22	10	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) ONE MORE CHANCE	NUSPRING/EMI GOSPEL	275 +7	0.630 26
23	24	16	JEFF MAJORS GLORY GLORY	MUSIC ONE	236 -6	0.967 21
24	28	9	TYE TRIBBETT & G.A. HOLD ON	COLUMBIA/INTEGRITY	235 +24	0.722 24
25	25	18	J MOSS ABUNDANTLY	PAJAM/GOSPO CENTRIC/ZOMBA	235 +5	0.812 23
26	23	15	NORMAN HUTCHINS IT'S YOUR SEASON	IR	233 -7	0.980 20
27	27	4	KIERRA KIKI SHEARD PRAISE HIM NOW	EMI GOSPEL	230 +9	0.674 25
28	RE-ENTRY		DOTTIE PEOPLES DO IT!	DP	223 +14	0.611 27
29	26	5	DOUG WILLIAMS & PASTOR TIM ROGERS THE LOVE OF JESUS	BLACKBERRY/MALACO	216 -3	0.479 -
30	20	14	NATHANIEL & NECY SERVE NOBODY BUT YOU	WOGG	207 -61	0.354 -

+ MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
DESTINY PRAISE His Will (Destiny Style) WHAL, WJYD, WPZS	3
DAVE HOLLISTER Striving (Gospo Centric/Zomba) KROI, WEUP, WLJB	3
21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS Cover Me (PAJAM/Gospo Centric/Zomba) WFMI, WFMV	2
PAUL PORTER What Did You Do? (Light) Sirius Praise, WNOO	2
DETRICK HADDON I'm Alive (Verity/Zomba) WEUP, WPZE	2
KENNY LEWIS & ONE VOICE I Am (ICEE) KHVN, WNOO	2
KIRK FRANKLIN Jesus (Fo Yo Soul/Gospo Centric/Zomba) WFMV	1
KIERRA "KIKI" SHEARD Praise Him Now (EMI Gospel) WFMI	1
MARY MARY Get Up (Columbia) WPPZ	1

ADDED AT...

WCAO
Baltimore, MD
PD: Lee Michaels
MD: Danielle Brown
Marvin Sapp, Praise Him In Advance, 7
Shekinah Glory Ministry, Stomp, 7

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
KATHY TAYLOR Dh How Precious (Katco)	156/16	TRIN-I-TEE 5:7 I Will Lift (Spirit Rising/Music World)	114/12
WILLIAM MURPHY I Will Rejoice (M3M)	154/22	PAUL PORTER What Did You Do? (Light)	111/65
GERALD SCOTT & COMPANY You Can't Stop My Praise (Gerald Scott & Company)	130/13	EUCLID GRAY Let Me Praise Him (Malaco)	111/2
KEITH WONDERBOY JOHNSON I'm Ready (Blackberry/Malaco)	123/5	SPENSHA BAKER Hallelujah (Geffen/Interscope)	103/12
ISAIAH D. THOMAS & ELEMENTS OF PRAISE Said He Would Be With Me (Habakkuk)	122/35	JIMMY HICKS & THE VOICES OF INTEGRITY God's Got It (Black Smoke/WorldWide)	102/2

↑ MOST INCREASED PLAYS

+95	JAMES FORTUNE & FIYA I Trust You (Black Smoke/WorldWide) WTHB +23, WPPZ +22, WHLW +11, WFMI +10, WXTG +9, WPZE +7, WLOU +7, WNNL +6, WXVI +6, WHAL +4
+80	MARY MARY Get Up (Columbia) WPPZ +21, WFLT +18, WHLH +9, XSRT +7, SIFR +7, WJNI +7, WLJB +7, KHLR +4, WEAL +2, WNOO +2
+76	DAMITA No Looking Back (Tyscot) WTHB +18, WPRF +13, XSRT +9, WPRS +7, KOKA +6, SIFR +4, WJNI +4, WSOK +4, WJMO +3, WFM1 +3
+71	DAVE HOLLISTER Striving (Gospo Centric/Zomba) WTHB +22, XSRT +13, KROI +11, WPZS +10, WLJB +8, KOKA +6, WJYD +5, WCAO +2, WXOK +2, WCHB +1
+65	PAUL PORTER What Did You Do? (Light) WEUP +14, WTRH +9, WOAD +7, WKEW +6, KOKA +6, WCAO +5, WHLH +4, WXOK +3, KHVN +3, WNOO +3

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		583 575
2	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)		559 515
3	J MOSS PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)		417 442
4	THE CLARK SISTERS LIVIN' (EMI GOSPEL)		412 428
5	MAURETTE BROWN CLARK ONE GOD (ATLANTA INTERNATIONAL/MALACO)		391 405

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US (ALPHA DOG/TYSCOT)		390 451
7	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS ENCOURAGE YOURSELF (EMI GOSPEL)		375 402
8	THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE RIGHT NOW PRAISE (TYSCOT/NEW LIFE/VERITY/ZOMBA)		330 345
9	RUBEN STUDDARD, DETRICK HADDON & MARY MARY LOVE HIM LIKE I DO (VERITY/ZOMBA)		317 328
10	KIRK FRANKLIN DECLARATION (THIS IS IT!) (GOSPO CENTRIC/ZOMBA)		312 295

GOSPEL REPORTERS

- | | | | | | | | |
|--|---|---|---|---|---|--|---|
| WPZE/Atlanta, GA*
OM: Steve Hegwood
PD/MD: Derek Harper | WXTX/Charleston, SC*
PD: Michael Tee
APD: Edwin "Chef" Wright | WAJV/Columbus, MS
OM: GQ Riley
PD: Sebastian Riley | WEUP/Huntsville, AL*
OM: Hundley Batts
PD: Steve Murry
MD: Ricky Sykes | KPKZ/Little Rock, AR
OM: Mark Dylan
PD/MD: Billy St. James | Rejoice! Musical Soulfood/Network
PD: Willie Mae McIver | WPPZ/Philadelphia, PA*
OM/PD: Elroy Smith
APD/MD: CeCe McChee | KOKA/Shreveport, LA*
PD: Eddie Giles
APD/MD: Sharon Flournoy |
| WTHB/Augusta, GA*
OM/PD: Terry Monday
APD: Jay Tek | WPZS/Charlotte, NC*
PD: Alvin Stowe
MD: Tonya Rivens | WJYD/Columbus, OH*
OM: Jerry Smith
PD: Dawn Mosby | WTLC/Indianapolis, IN*
OM: Brian Wallace
PD: The First Lady Raye | WLOU/Louisville, KY*
PD: Bill Price | Rejoy Radio/Network
OM: Frankie Hemphill
PD: RaShaun Green
MD: Samuel Priestner | WNNL/Raleigh, NC*
OM/PD: Jerry Smith
MD: Melissa Wade | KATZ/St. Louis, MO*
MD: Dwight Stone |
| WCAO/Baltimore, MD*
OM: Thea Mitchem
PD: Lee Michaels
APD/MD: Danielle Brown | WNOO/Chattanooga, TN*
OM: Lee Clear
PD/MD: Sam Terry | KHVN/Dallas, TX*
PD: Antonio Johnson | WHLH/Jackson, MS*
OM: Steve Kelly
PD: Torrez Harris
MD: Lance Fuller | WBBP/Memphis, TN
MD: Doreen Graves | WPRF/New Orleans, LA*
PD/MD: JoJo Walker | WPZZ/Richmond, VA*
OM: Jeff Anderson
PD: Reggie Baker | WIMG/Trenton, NJ
OM/PD: Felicia Brannon
APD/MD: Robyn McCollum |
| WWIN/Baltimore, MD*
PD: Mike Roberts | WGRB/Chicago, IL*
PD: Sonya M. Blakey
APD/MD: Effie Rolfe | WCHB/Detroit, MI*
OM/PD: Bo Money | WHLW/Jackson, MS*
OM: Stan Branson
PD/MD: Percy Davis | WHAL/Memphis, TN*
PD: Eileen Collier
APD/MD: Tracy Bethae | WYLD/New Orleans, LA*
PD: Derrick Corbett
APD/MD: Loretta Petit | Sheridan Gospel Network/Satellite
PD: Michael Gamble
APD: Morgan Dukes
MD: Ace Alexander | WTSK/Tuscaloosa, AL
OM: Greg Tomascello
PD/AM/D: Charles Anthony |
| WXOK/Baton Rouge, LA*
OM: LeBron "LBJ" Joseph
PD/MD: J'Michael Francois | WJMO/Cleveland, OH*
PD: Tony "Gee" Green
APD/MD: Monica Washington | WFLT/Flint, MI*
OM/PD: Sammie L. Jordan, Jr. | WOAD/Jackson, MS*
OM: Andre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Dee Johnson | WLOK/Memphis, TN*
PD/MD: Kim Harper | WLIB/New York, NY*
PD: Denise Hill | Sirius Praise/Satellite*
OM: B.J. Stone
PD: Pat McKay | WPRS/Washington, DC*
PD: Matt Anderson |
| WUFO/Buffalo, NY*
MD: Duane Price | WFMV/Columbia, SC*
PD: Tony "Gee" Green
APD/MD: Monica Washington | WEAL/Greensboro, NC*
PD/MD: Joseph Level | KPRF/Kansas City, MO
OM: Andre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Dee Johnson | WMBM/Miami, FL
PD/MD: Greg Cooper | WFMI/Norfolk, VA*
OM: Neal Williams
PD: Mike Chandler | XM The Spirit/Satellite*
PD/MD: Jay Bryant | WFAL/Wilmington, DE
OM: Melvin Brittingham
PD/MD: Manuel Mena |
| WJNI/Charleston, SC*
OM: Michael Baynard
PD: Belinda Parker
MD: Anthony Baxter | WEAM/Columbus, GA
OM: Carl Conner, Jr.
PD: Pam Dixon | KROI/Houston, TX*
OM/PD: Terri Thomas | KHLR/Little Rock, AR*
OM: Sonny Victory
PD: JC Loves | WXXV/Montgomery, AL*
OM: Michael Long
PD/MD: Connye Bryant | WXEZ/Norfolk, VA*
OM: John Shomby
PD: Dale Murray | WSOK/Savannah, GA*
PD: E. Larry McDuffie | |
- * Monitored Reporters



A review of Arbitron station ratings

Christian Music Radio Still Hot In Spring

Kevin Peterson

KPeterson@RadioandRecords.com

after the spring 2008 Arbitron ratings were tallied, 31 Christian AC stations finished in the top five in their target demographic of women 25-54, while five Christian CHR stations made the top five in their markets with women 18-34.

Here are some of the highlights, including three stations that ended up at or tied for the top spot in the target demo in their respective markets.

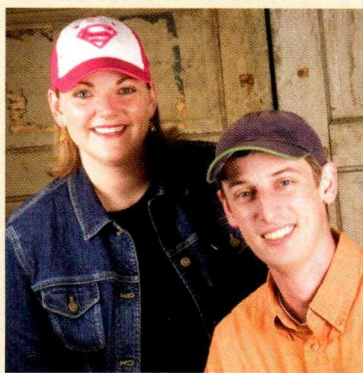
WAY-FM Media Group Christian CHR WAYF/West Palm Beach took over the No. 1 spot with women 18-34 this spring. WAY-FM president/CEO Bob Augsburg says, "A huge pat on the back goes to GM Jim Marshall and the team in West Palm, along with Christian Hit Radio Satellite Network GM Faron Dice, former network PD Dave Senes and air talents

Brant Hanson, Donna Cruz, Wally and so many others. Consultant John Frost has also been a key part of this story. How exciting to see how all of this hard work is paying off. Think of the lives that are being impacted in South Florida."

Salem Communications Christian AC KLTY/Dallas has spent time before at No. 1 with women

Wake Up And Smell The Ratings!

Many of the Christian stations that boasted robust ratings success this spring started their day with highly rated morning shows. At Christian AC KLRC/Fayetteville, Ark., the "KLRC Morning Show With Mark & Jen" gets the station off to a great start, landing them at No. 1 with women 25-54 this spring and No. 2 12+.



Mark & Jen

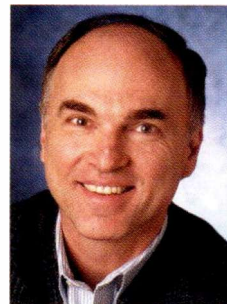
After last year's departure of WCSG/Grand Rapids morning duo Tommy and Brook to Clear Channel hot AC WOOD/Grand Rapids, there might have been some concern about deflated a.m. ratings. But John Balyo, who was already in the building, stepped in to host "Your Family Friendly Morning Show" on WCSG and landed at No. 2 with women 25-54 this spring.

Frank Reed has been a fixture at Christian AC KLTY/Dallas for 17 years and in morning

drive for the past seven. This spring he finished at No. 2 in the market with women 25-54, just behind another Dallas radio fixture, Kidd Kraddick on Clear Channel CHR/top 40 KHKS.

Other Christian radio morning shows that had a great spring include "Scott Wheeler & Debi McMorrow" on

WCIC/Peoria, Ill.; "The Morning Cruise" on JOY-FM in Gainesville-Ocala, Fla.; "Mornings With Brent & Julia" on KNWS/Waterloo, Iowa; and the "Early Morning Show With Bart Wagner" on WAYR/Brunswick, Ga., all Christian ACs that hit No. 2 in their markets with women 25-54. "The WAY Early Show With Mike & Stacey" on Christian CHR WAYK/Kalamazoo, Mich., hit No. 2 with women 18-34.—KP



Augsburg

Top Women 25-54 Performers



Ranked No. 1
KLRC/Fayetteville, Ark.
KLTU/Dallas

Ranked No. 2
KGCB/Flagstaff-Prescott, Ariz.
KNWS/Waterloo, Iowa
WAYR/Brunswick, Ga.
WCIC/Peoria, Ill.
WPSM/Fort Walton Beach, Fla.

Ranked No. 3
KCMS/Seattle
KFNW/Fargo-Moorhead, N.D.-Minn.
WCSG/Grand Rapids
WPER/Fredericksburg, Va.
JOY-FM/Gainesville-Ocala

Top Women 18-34 Performers



Ranked No. 1
WAYF/West Palm Beach

Ranked No. 2
WAYK/Kalamazoo, Mich.

Ranked No. 3
KTPT/Rapid City, S.D.

Source: Spring 2008 Arbitron

25-54 and it's back again, tied with CBS mainstream AC KVIL. John Brown University Christian AC KLRC/Fayetteville, Ark., has claimed its share of the top spot in the Northwest Arkansas market, alongside Clear Channel clustermates mainstream AC KEZA and country KKIX.

No. 2 isn't a bad place to be either, and five stations are either tied or have sole possession of the ranking in their market. Cornerstone University Christian CHR WAYK/Kalamazoo, Mich., jumped from No. 8 to No. 2 with women 18-34. Grand Canyon Broadcasters Christian AC KGCB/Flagstaff-Prescott, Ariz., and Fort Walton Educational Broadcasting Foundation's Christian AC WPSM/Fort Walton Beach, Fla., made the leap from fifth to second with women 25-54, while New Life Media Christian AC WCIC/Peoria moved from third to No. 2. Northwestern College Radio's KNWS/Waterloo-Cedar Falls, Iowa, and WAYR/Brunswick, Ga., both maintained their No. 2 market rank with adult women. KNWS also came in at No. 4 in the Cedar Rapids, Iowa, market.

Big Winner

Just as they did in the winter 2008 ratings, Crista Ministries' Christian AC KCMS/Seattle finished at No. 3 with women 25-54 in the spring numbers. Cornerstone University Christian AC WCSG/Grand Rapids was the big winner in the winter book, ruling the demo. Even though it dropped a little in the spring, the station still takes the No. 3 spot in the market. Radio Training Network's Christian AC JOY-FM network in central Florida has three signals that cover the expansive Gainesville-Ocala market. The WJLF/Gainesville, WHJ/Ocala and WAQV/Crystal River, Fla., combo put JOY-FM at No. 3. Also crossing the finish line at No. 3 with women 25-54 this spring were Baker Family Stations' Christian AC WPER/Fredericksburg, Va., and Northwestern College Radio AC KFNW/Fargo, N.D.-Moorhead, Minn. Bethesda Christian Broadcasting CHR KTPT/Rapid City, S.D., climbed from No. 5 to No. 3 with women 18-34 this spring.

Women In Love

While Central Florida Educational Foundation Christian AC WPOZ/Orlando dropped slightly in the spring numbers, it still ranked No. 4 in the market with women 25-54. EMF Broadcasting's Oklahoma City K-LOVE outlet KYLV maintained its No. 4 position from winter to spring, while Cox Radio Christian AC KKCM/Tulsa jumped from No. 10 in the winter ratings to No. 4 this spring. Other stations clinching the No. 4 spot in their markets with women 25-54 this spring include Salem Communications Christian AC KBIQ/Colorado Springs; Indiana District Lutheran Christian AC WLAB/Fort Wayne, Ind.; Radio Training Network Christian AC KWNID/Springfield, Mo.; and New Life Media's WBGL/Champaign, Ill.

R&R

R&R CHRISTIAN AC

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► **LAURA STORY**, FORMERLY THE BASSIST FOR ROCK BAND SILER'S BALD, CELEBRATES HER FIRST TOP 10 WITH "MIGHTY TO SAVE" (11-9). THE TRACK IS THE FIRST SINGLE FROM STORY'S DEBUT SOLO ALBUM, "GREAT GOD WHO SAVES."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	13	MERCYME YOU REIGN	NO. 1 (2 WKS) IND	1679 +36	4.619 1
2	2	21	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	1566 -32	4.400 2
3	5	12	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	1460 +123	3.227 4
4	3	11	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	1427 +53	3.097 5
5	4	15	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	1313 -32	3.537 3
6	6	22	NATALIE GRANT I WILL NOT BE MOVED	CURB	1224 +24	2.905 6
7	7	12	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	1207 +110	2.106 9
8	8	18	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	936 -12	1.704 14
9	11	24	LAURA STORY MIGHTY TO SAVE	IND	922 +63	1.562 17
10	10	29	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	850 -30	2.829 7
11	9	25	CHRIS SLIGH EMPTY ME	BRASH	830 -72	2.182 8
12	12	47	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	807 0	2.091 10
13	17	7	DOWNHERE HERE I AM	CENTRICITY	782 +87	1.729 13
14	14	36	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	731 +22	1.807 12
15	19	9	LINCOLN BREWSTER TODAY IS THE DAY	INTEGRITY	717 +27	1.021 23
16	18	18	PLUMB IN MY ARMS	CURB	698 +31	1.309 20
17	16	11	ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	693 -14	2.041 11
18	20	7	TOBYMAC FEATURING KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	646 +12	1.470 19
19	24	3	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	626 +104	1.286 21
20	22	5	CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	570 +57	1.078 22
21	23	6	33MILES ONE LIFE TO LOVE	IND	545 +20	0.659 30
22	27	3	TENTH AVENUE NORTH BY YOUR SIDE	MOST INCREASED PLAYS/MOST ADDED REUNION/PLG	501 +124	1.673 15
23	25	6	BROOKE FRASER SHADOWFEET	WOOD AND BONE	453 +20	1.492 18
24	26	15	LIFHOUSE WHATEVER IT TAKES	GEFFEN/INTERSCOPE	379 +1	1.627 16
25	28	14	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	364 +11	0.465 -
26	30	2	MICHAEL W. SMITH A NEW HALLELUJAH	REUNION/PLG	354 +68	0.775 25
27	29	4	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	323 -31	0.968 24
28	NEW		RUSH OF FOOLS WONDER OF THE WORLD	MIDAS	294 +10	0.321 -
29	RE-ENTRY		SALVADOR AWARE	WORD-CURB	274 +17	0.471 -
30	RE-ENTRY		MICHAEL ENGLISH FEELS LIKE REDEMPTION	CURB	268 +19	0.755 26

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
TENTH AVENUE NORTH By Your Side (Reunion/PLG) KFSH, K5OS, KVMV, WJIE, WMIT	5
MEREDITH ANDREWS You Invite Me In (Word-Curb) KBNJ, KHZR, WBEJ, WRBS, XM The Message	5
ABOVE THE GOLDEN STATE Sound Of Your Name (Sparrow/EMI CMG) KLJC, K5OS, W3FJ, WCQR	4
MICHAEL W. SMITH A New Hallelujah (Reunion/PLG) KFIS, KPEZ, K5OS, WDJC	4
JEREMY CAMP There Will Be A Day (BEC/Tooth & Nail) KXOJ, WAFJ, W3FJ, WCSG	4
BIG DADDY WEAVE What Life Would Be Like (Fervent/Word-Curb) KKFS, K5OS, W3HK	3
33MILES One Life To Love (IND) KSGN, K5OS, KVMV	3
BUILDING 429 End Of Me (IND) KBNJ, KXOJ, WBDX	3
CHRIS SLIGH Arise (Brash) KBNJ, KXOJ, WRBS	3

ADDED AT... KPEZ
Austin, TX
PD: Gary Walsh
MD: Steve Etheridge
Michael W. Smith, A New Hallelujah, 9
One Friday, Love Is Everything, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
WARREN BARFIELD Love Is Not A Fight (Essential/PLG)	249/4	MATT MAHER As It Is In Heaven (Essential/PLG)	155/11
TOTAL STATIONS: 15		TOTAL STATIONS: 10	
BEBO NORMAN Britney (BEC/Tooth & Nail)	234/32	NEEDTOBREATHE Streets Of Gold (Atlantic/Word-Curb)	152/21
TOTAL STATIONS: 15		TOTAL STATIONS: 16	
ADDISON ROAD Hope Now (IND)	203/12	PHIL WICKHAM True Love (Simple/IND)	146/9
TOTAL STATIONS: 12		TOTAL STATIONS: 12	
DAVID CROWDER BAND Remedy (Sixsteps/Sparrow/EMI CMG)	192/1	DECEMBERADIO For Your Glory (Slanted/Spring Hill)	138/39
TOTAL STATIONS: 15		TOTAL STATIONS: 8	
AYIESHA WOODS Love Like This (Gotee)	177/13	MAINSTAY Where Your Heart Belongs (BEC/Tooth & Nail)	137/14
TOTAL STATIONS: 10		TOTAL STATIONS: 11	

MOST INCREASED PLAYS

+124	TENTH AVENUE NORTH By Your Side (Reunion/PLG) KFSH +37, KHZR +18, KBIG +16, WJIE +11, WFHM +10, WBEJ +9, KKSP +8, WJTL +7, WMSJ +6, WMLJ +5
+123	BRANDON HEATH Give Me Your Eyes (Reunion/PLG) WRCM +21, KCBJ +19, WJIE +19, WBEJ +17, WBDX +14, WLEJ +8, WVEJ +7, KKSP +7, WPAR +6, WDJC +5
+110	BIG DADDY WEAVE What Life Would Be Like (Fervent/Word-Curb) WBEJ +31, WRCM +21, WFHM +11, WMSJ +10, XMES +9, WMHK +8, WPOZ +5, KFSH +5, KKSP +4, KHZR +3
+104	STEVEN CURTIS CHAPMAN Yours (Sparrow/EMI CMG) WMIT +22, WPOZ +15, WLEJ +14, WJIE +12, SIST +9, WJQK +8, WCSG +5, KSBJ +5, WCRJ +4, WAKW +3
+87	DOWNHERE Here I Am (Centricity) SIST +18, WFHM +8, KFIS +8, KLJC +7, WBEJ +6, KHZR +5, WCRJ +5, XMES +4, WDJC +4, KVMV +4

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
55 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 33 reporters, christian CHR 28, christian rock 26 and soft AC/inspirational 20. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	FEE ALL BECAUSE OF JESUS (IND)		749 717	6	TREE63 BLESSSED BE YOUR NAME (INPOP)		547 529
2	NEEDTOBREATHE WASHED BY THE WATER (ATLANTIC/WORD-CURB)		699 708	7	CASTING CROWNS EAST TO WEST (BEACH STREET/REUNION/PLG)		544 549
3	ROBBIE SEAY BAND SONG OF HOPE (SPARROW/EMI CMG)		668 699	8	TENTH AVENUE NORTH LOVE IS HERE (REUNION/PLG)		540 547
4	MERCYME GOD WITH US (IND)		610 614	9	LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)		527 511
5	AARON SHUST MY SAVIOR MY GOD (BRASH)		577 586	10	AARON SHUST WATCH OVER ME (BRASH)		515 513

SOFT AC/INSPIRATIONAL REPORTERS

WHCF/Bangor, ME
OM: Tim Collins
PD/MD: Joe Polek

WNFR/Flint, MI
OM: Lori McNaughton
PD: Brian Smith
MD: Elyn Davey

WHCB/Johnson City, TN
OM: Matthew Hill
MD: Dave Purin

WAFR/Network
OM: Marvin Sanders
PD: Rick Robertson
MD: Jim Stanley

WGSL/Rockford, IL
OM: Ron Tietzort
PD/MD: Charmel Jacobs

KCFB/St. Cloud, MN
PD: Jim Park
MD: Chuck Heuberger

KCBI/Dallas, TX*
PD: Mike Tirone
APD: Bill Bumpas
MD: John McLain

WAGO/Greenville, NC
PD: Keith Aycok
MD: Tiffany Johnson

KAMB/Merced, CA
PD/MD: David Benton

KNLB/Phoenix, AZ
PD: Faron Eckelbarger

KCRN/San Angelo, TX
PD/MD: Mark Mohr
APD: Steve Hayes

KYCC/Stockton, CA
PD: Scott Mearns
MD: Marina Tahod

WCDR/Dayton, OH
OM: Keith Hamer
PD/MD: Eric Johnson

WCRH/Hagerstown, MD
OM: Jeff Ward
PD: Jeffrey Bean
MD: Susanna Scott

Family Life Communications/Network
PD: Dawn Bumstead
APD: Adam Biddell
MD: Bill Ronning

KLVV/Porca City, OK
PD/MD: Tony Weir

WSMR/Sarasota, FL
OM: Douglas Poll
PD: Dan Young
MD: Paul Perrault

WLJN/Traverse City, MI
OM/MD: DC Cavender
PD: Pete Lathrop

KLMP/Rapid City, SD
PD: Suzanne Happs
MD: Jamie Knapp

WOLW/Traverse City, MI
PD/MD: Patrick Green

R&R CHRISTIAN

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► **CHRIS TOMLIN'S "JESUS MESSIAH"** GAINS 53 PLAYS AND STEPS 2-1 ON SOFT AC/INSPIRATIONAL. THE LEAD SINGLE FROM "HELLO LOVE" ALSO BULLETS AT NO. 4 ON THE CHRISTIAN AC LIST AND IS REPLACED AT NO. 1 AFTER A TWO-WEEK RUN ATOP CHRISTIAN AC INDICATOR BY MERCYME'S "YOU REIGN."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	13	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	1065	+105
2	2	19	SKILLET THOSE NIGHTS	ARDENT/SRE/INO	921	+11
3	3	16	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	816	+43
4	5	9	ADDISON ROAD STICKING WITH YOU	INO	808	+118
5	8	11	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	754	+127
6	6	13	SUPERCHICK(K) HOLD	INPOP	743	+81
7	0	6	HAWK NELSON ONE LITTLE MIRACLE	BEC/TOOTH & NAIL	709	+108
8	4	16	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	707	-47
9	7	21	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	684	+25
10	9	10	BROOKE FRASER SHADOWFEET	WOOD AND BONE	673	+57
11	11	10	KUTLESS COMPLETE	BEC/TOOTH & NAIL	653	+57
12	13	13	KRYSTAL MEYERS SHINE	ESSENTIAL/PLG	560	+33
13	15	9	JIMMY NEEDHAM A BREATH OR TWO	INPOP	540	+34
14	16	8	MERCYME YOU REIGN	INO	507	+97
15	18	8	AFTERS WE ARE THE SOUND	COLUMBIA/INO	486	+96
16	14	17	CHASEN DROWN	OMG	471	-38
17	20	5	BEBO NORMAN PULL ME OUT	BEC/TOOTH & NAIL	444	+90
18	12	20	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	440	-113
19	23	8	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	422	+99
20	17	18	BRITT NICOLE BELIEVE	SPARROW/EMI CMG	420	+20
21	19	5	JAYMES REUNION FINE	BEC/TOOTH & NAIL	387	+33
22	26	4	NEVERTHELESS SLEEPING IN	FLICKER/PLG	352	+85
23	22	7	REMEDY DRIVE DAYLIGHT	WORD-CURB	349	+18
24	25	3	RELIENT K I JUST WANT YOU TO KNOW	GOTEE	327	+32
25	NEW		NEEDTOBREATHE STREETS OF GOLD	ATLANTIC/WORD-CURB	295	+115
26	NEW		FIREFLIGHT BRAND NEW DAY	FLICKER/PLG	286	+72
27	2	13	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	277	-65
28	24	14	NATALIE GRANT I WILL NOT BE MOVED	CURB	275	-25
29	NEW		STELLAR KART INNOCENT	WORD-CURB	267	+57
30	29	14	FLYLEAF ALL AROUND ME	A&M/OCTONE	263	+22

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	3	9	CHILDREN 18:3 ALL MY BALLOONS	TOOTH & NAIL	304	+44
2	1	13	CAPITAL LIGHTS OUT OF CONTROL	TOOTH & NAIL	301	+12
3	5	10	FALLING UP GOODNIGHT GRAVITY	BEC/TOOTH & NAIL	285	+33
4	6	8	SKILLET WHISPERS IN THE DARK	ARDENT/SRE/INO	283	+35
5	4	12	IVORYLINE REMINDE ME I'M ALIVE	TOOTH & NAIL	282	+28
6	7	13	WEDDING RECEIVE	BRAVE NEW WORLD	273	+25
7	8	10	HAWK NELSON YOU HAVE WHAT I NEED	BEC/TOOTH & NAIL	268	+44
8	9	9	RELIENT K THE SCENE AND THE HERD	GOTEE	260	+41
9	2	14	A ROTTERDAM NOVEMBER CRIPPLING MACHINE	ARN	253	-29
10	14	8	DECYFER DOWN CRASH	INO	247	+50
11	10	8	THIS BEAUTIFUL REPUBLIC NO TURNING BACK	FOREFRONT/EMI CMG	247	+40
12	15	7	FAMILY FORCE 5 FEVER	TOOTH & NAIL	231	+44
13	13	10	SANCTUS REAL TURN ON THE LIGHTS	SPARROW/EMI CMG	227	+27
14	23	5	PHILMONT I CAN'T STAND TO FALL	FOREFRONT/EMI CMG	208	+73
15	18	6	P.O.D. SHINE WITH ME	COLUMBIA/INO	208	+44
16	12	13	HOUSE OF HEROES IN THE VALLEY OF THE DYING SUN	GOTEE	208	+4
17	11	11	CLASSIC CRIME CLOSER THAN WE THINK	TOOTH & NAIL	207	+1
18	24	11	KUTLESS THE FEELING	BEC/TOOTH & NAIL	198	+64
19	19	5	DIZMAS THIS IS A WARNING	CREDENTIAL/EMI CMG	190	+37
20	21	5	WAVORLY FORGIVE AND FORGET	FLICKER/PLG	181	+43
21	16	7	NEVERTHELESS SLEEPING IN	FLICKER/PLG	181	+1
22	22	4	ALMOST. STOP IT	TOOTH & NAIL	170	+33
23	25	2	ABANDON PROVIDENCE	FOREFRONT/EMI CMG	167	+34
24	20	13	FOLD BESIDE YOU NOW	TOOTH & NAIL	146	+14
25	7	14	MANAFEST SO BEAUTIFUL	BEC/TOOTH & NAIL	146	-23
26	20	16	FIREFLIGHT THE HUNGER	FLICKER/PLG	131	-21
27	20	3	PROJECT 86 PUT YOUR LIPS TO THE TV	TOOTH & NAIL	106	-1
28	NEW		THOUSAND FOOT KRUTCH FAVORITE DISEASE	TOOTH & NAIL	104	+31
29	18		SEARCH THE CITY CLOCKS AND TIME PIECES	BEC/TOOTH & NAIL	95	-18
30	NEW		PILLAR TURN IT UP	ESSENTIAL/PLG	94	+29

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	11	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	429	+53
2	1	14	MERCYME YOU REIGN	INO	427	+24
3	3	13	BIG DADDY WEAVER WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	340	+37
4	5	8	MOLLYE REES & JAMIE SLOCUM DIFFERENT	HOLLOW OAK	266	+30
5	4	15	POINT OF GRACE HEAL THE WOUND	WORD-CURB	260	+12
6	8	5	RICHIE McDONALD I TURN TO YOU	LUCID	246	+40
7	9	6	BRETT RUSH WHEN I'M ALONE WITH YOU	CREATIVE SOUL	245	+40
8	15	7	ASHMONT HILL SONG OF GLORY	AXIOM	232	+64
9	11	5	BART MILLARD I STAND AMAZED	INO	228	+42
10	17	2	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	203	+59

SOFT AC/INSPIRATIONAL

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	7	10	MARK HARRIS ALL FOR THE GLORY OF YOU	INO	202	-13
2	10	18	FEE ALL BECAUSE OF JESUS	INO	19C	+3
3	6	14	SONFLOWERZ MY ADORATION	AVISTA	18E	-36
4	11	19	SALVADOR AWARE	WORD-CURB	17E	-3
5	11	19	MICHAEL W. SMITH FEAT. ISRAEL HOUGHTON & CHRISTY NOCKELS SO GREAT	REUNION/PLG	17E	-5
6	19	3	CECE WINANS THE TEST OF TIME	PURESPRINGS GOSPEL	16E	+44
7	11	20	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	16E	-13
8	RE-ENTRY		SARA GROVES IT MIGHT BE HOPE	INO	15E	+47
9	NEW		MARK ROACH THE LEAST I CAN DO	MYRRH/WORD-CURB	14E	+44
10	NEW		SHANNON WEXELBERG HAIL TO THE KING	DISCOVERY HOUSE	14E	+33

CHRISTIAN ROCK REPORTERS

KLYT/Albuquerque, NM
OM: Johann "Yo" Snyder
MD: Joey Belville

KVRK/Dallas, TX*
PD: Chris Goodwin
MD: Drue Mitchell

KIBZ/Lincoln, NE
PD/MD: Ron Drury

WITR/Rochester, NY
PD/MD: Sammie Palermo
APD: Will "The Tuna" Benson

Sirius Spirit 66/Satellite*
PD: Al Skop

KCLC/St. Louis, MO
MD: Dave Merkel

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard

WSNL/Flint, MI
MD: Brian Goodman

WDML/Marion, IL
MD: Tom Schroeder

WPRJ/Saginaw, MI
OM/PD: Aaron Dicer
MD: Josh Thompson

The Sound Of Light/Satellite
PD: Bill Scott
MD: Jack Eason

WBVM/Tampa, FL*
OM: Chris Sampson
PD/MD: Olivia Paff

WVOF/Bridgeport, CT
PD/MD: Bob Felberg

WORQ/Green Bay, WI*
OM/PD: Jim Raider

WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing

WJIS/Sarasota, FL
OM: Kris Byerly
PD: Michelle Tellone
MD: Elisha Skorski

Whip Of Cords/Satellite
OM/PD: Matt Rhodes

WYSZ/Toledo, OH
PD/MD: Jeff Howe

WCWP/Brookville, NY
PD: Peter Bellotti
MD: Reena Temburni

WBFJ/Greensboro, NC*
OM: Dana Evans
PD/MD: Wally Decker
APD: Darren Stevens

Effect Radio/Network
PD/MD: Brian Harman
APD: Amanda Harman

Firecape/Satellite
PD/MD: Joe Hayes

WHRZ/Spartanburg, SC
OM: Michele Brady
PD: Britt Dillard
APD: Matthew Bishop
MD: Cale Nelson

WUFM/Columbus, OH*
OM: Michael Buckingham
PD/MD: Nikki Cantu

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WJLZ/Norfolk, VA*
OM/PD: Anne Verebely
APD: Troy Alan

* Monitored Reporters

CHRISTIAN AC REPORTERS

KGZ/Abilene, TX
PD/MD: Gary Hill

WMIT/Asheville, NC*
OM/PD: Tom Greene
MD: Matt Stockman

WFSH/Atlanta, GA*
PD: Mike Blakemore
MD: Mike Stoudt

WVFI/Atlanta, GA*
OM/PD: Don Schaeffer
APD: Steve Williams

WAFJ/Augusta, GA*
PD/MD: Steve Swanson

KPEZ/Austin, TX*
OM: Mac Daniels
PD: Gary Walsh
APD/MD: Steve Etheridge

WRBS/Baltimore, MD*
PD: David Paul
MD: Chris Scotland

WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce

KTSY/Boise, ID*
OM: Chris Gilbreth
PD: Jerry Woods
APD/MD: Travis Culver

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard

WAYR/Brunswick, GA
PD/MD: Bart Wagner

WRCM/Charlotte, NC*
OM: Gary Morland
PD: Dwayne Harrison

WBDX/Chattanooga, TN*
OM/PD: Jason McKay
MD: Justin Wade

WJKL/Chicago, IL*

WAKW/Cincinnati, OH*
PD: Rob Lewis
MD: Daryl Pierce

WFHM/Cleveland, OH*
PD: Len Howser
MD: Gina Hart

KGTS/College Place, WA
PD/MD: Ernest Beck

KBIQ/Colorado Springs, CO*
PD: Bret Stevens
MD: Jack Hamilton

KCVO/Columbia, MO
OM/PD: Jim McDermott

WMHK/Columbia, SC*
PD: Steve Sunshine

WCVO/Columbus, OH*
PD: Todd Stach
APD/MD: Mike Russell

KBNJ/Corpus Christi, TX*
PD: Joe Fahl

KLTY/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast

KNWI/Des Moines, IA
PD/MD: Dave St. John

WMUZ/Detroit, MI*
PD: Miranda Belcher
MD: Jon Culbert

WWIB/Eau Claire, WI
OM: Paul Anthony
PD/MD: Greg Steward

WCTL/Erie, PA
OM: Ronald Raymond
PD/MD: Adam Frase

KHPE/Eugene, OR
MD: Paul Hernandez

KYTT/Eugene, OR
OM: Dave DeAndrea
PD/MD: Rick Stevens

KLRC/Fayetteville, AR
PD/MD: Mark Michaels

WCLN/Fayetteville, NC
OM/PD: Dan DeBruler
APD: Syndi Long
MD: Steve Turley

KGCB/Flagstaff, AZ
OM: Daniel White
PD/MD: Mike Medlin

WPER/Fredericksburg, VA
PD: Frankie Morea

KZKZ/Ft. Smith, AR
OM/PD: Dave Burdue

WLAB/Ft. Wayne, IN*
PD: Don Buettner
MD: Melissa Montana

WCSG/Grand Rapids, MI*
PD: Chris Lemke

WJQK/Grand Rapids, MI*
OM: Troy West
PD/MD: Gary Thompson

WBEJ/Greensboro, NC*
OM: Dana Evans
PD/MD: Wally Decker
APD: Darren Stevens

WLFJ/Greenville, SC*
PD/MD: Rob Dempsey
APD: Gary Miller

KAIM/Honolulu, HI*
OM: Jack Waters
PD/MD: Mike Gravatt

KSBJ/Houston, TX*
PD: Jon Hull
MD: Jim Beeler

WCRJ/Jacksonville, FL*
PD: Chris Wayne
MD: Theresa Ross

WCQR/Johnson City, TN*
PD: Chalmer Harper

KOBC/Joplin, MO
OM/PD: Lisa Davis

KLJC/Kansas City, MO*
PD/MD: Michael Grimm

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WLGH/Lansing, MI
PD: Jenn Czelada

KSOS/Las Vegas, NV*
PD: Scott Herrold

KKSP/Little Rock, AR*
PD: Don Burns

KFSH/Los Angeles, CA*
OM: Jim Tinker
PD: Chuck Tyler
APD/MD: Bob Shaw

WJIE/Louisville, KY*
PD: Jim Galipeau
APD/MD: Chris Crain

WRVI/Louisville, KY
OM/PD: CC Matthews
APD: Dave Reichel

KSWP/Lufkin, TX
OM/PD: Al Ross
APD/MD: Michelle Ross

KVMV/McAllen, TX*
PD: James Gamblin
APD/MD: Bob Malone

KJIL/Meade, KS
PD/MD: Michael Luskey

WAWZ/Middlesex, NJ*
OM: Scott Taylor
PD: Johnny Stone
APD/MD: Keith Stevens

KTIS/Minneapolis, MN*
PD: Jason Sharp

KBMQ/Monroe, LA
PD/MD: Phillip Brooks

WFFH/Nashville, TN*
PD/MD: Vance Dillard

Family Life Ministries/Network
PD: John Owens
APD: Kevin VanBuren
MD: Cecil Van Houten

New Life Media/Network
PD/MD: Joe Buchanan

WBSN/New Orleans, LA*

OM: Julie Headrick
PD: Tom Krimsier
MD: Libby Krimsier

KGBI/Omaha, NE*
PD: Melody Miller
MD: Jeff Devereaux

WPOZ/Orlando, FL*
OM/PD: Dean O'Neal
APD: Jeff Cruz

WMSJ/Portland, ME*
OM/PD: Paula K.
MD: Kenny Robinson

KFIS/Portland, OR*
PD: Dave Arthur
MD: Kat Taylor

KSLT/Rapid City, SD
PD/MD: Dave Masters

KSGN/Riverside, CA*
PD: Bryan O'Neal
MD: Brandi Lanai

WPAR/Roanoke, VA*
OM: Jackie Howard
MD: Brian Sumner

WQFL/Rockford, IL
PD/MD: Johnny V.

KKFS/Sacramento, CA*
PD/MD: Max Miller

Sirius Spirit 66/Satellite*

PD: Al Skop

XM The Message/Satellite*

OM: Jon Zellner
PD: Mike Abrams
MD: Jim Epperlein

KCMS/Seattle, WA*

PD: Scott Huntley
MD: Sarah Taylor

WFRN/South Bend, IN

PD: Jim Carter
MD: Doug Moore

WHPZ/South Bend, IN

PD: Gary Hegland
MD: Jay Michaels

KWND/Springfield, MO*

PD/MD: Jeremy Morris

KKJM/St. Cloud, MN

OM/PD: Diana Madsen

KHZR/St. Louis, MO*

OM: Sandi Brown
PD/MD: Greg Cassidy

WLPJ/Tampa, FL*

PD: Carmen Brown
APD: Dave Cruise
MD: Jeff MacFarlane

KKCM/Tulsa, OK*

OM: Steve Hunter
PD: Chris Kelly

KXOJ/Tulsa, OK*

PD: Bob Thornton
APD: Dave Gordon

WAJS/Tupelo, MS

OM: Marvin Sanders
PD: Rick Robertson
MD: John Riley

KVNE/Tyler, TX

PD: Mike Harper
MD: Jennifer Winborn

WGTS/Washington, DC*

PD: Becky Wilson Alignay
MD: Rob Conway

WGNV/Wausau, WI

OM: Karen Benke
PD: Mark Bystrom
MD: Todd Christopher

WGRC/Williamsport, PA

OM: Don Casteline
PD/MD: Larry Weidman

WXHL/Wilmington, DE

OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal April

* Monitored Reporters



► POP/ROCK WORSHIP BAND **TENTH AVENUE NORTH** TAKES THE CHART'S HIGHEST DEBUT AT NO. 26 WITH "BY YOUR SIDE." THE TRACK ALSO SNARES THE MOST INCREASED PLAYS (UP 124) ON THE MONITORED CHRISTIAN AC LIST, WHERE IT SURGES 27-22 IN ITS THIRD CHART WEEK.

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THIS WEEK	LAST WEEK	WEEKS ON CH	CHRISTIAN AC INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
2	14	2	MERCYME YOU REIGN	INO	982	+95
1	12	1	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	981	+63
3	15	3	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	904	+23
4	16	4	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	891	+41
5	22	5	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	840	-7
6	12	6	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	759	+79
7	9	7	LINCOLN BREWSTER TODAY IS THE DAY	INTEGRITY	602	+14
8	20	8	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	564	+15
9	9	9	DDWNHERE HERE I AM	CENTRICITY	515	+23
10	12	10	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	508	+49
13	6	13	33MILES ONE LIFE TO LOVE	INO	506	+72
12	11	12	LAURA STORY MIGHTY TO SAVE	INO	482	+31
13	8	13	ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	437	+112
14	14	14	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	421	+39
15	15	15	CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	411	+72
16	17	16	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	396	+62
17	27	17	MICHAEL W. SMITH A NEW HALLELUJAH	REUNION/PLG	322	+91
18	13	18	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	313	+23
19	20	19	NEEDTOBREATHE STREETS OF GOLD	ATLANTIC/WORD-CURB	301	+34
20	24	20	KUTLESS COMPLETE	BEC/TOOTH & NAIL	294	+29
21	21	21	RUSH OF FOOLS WONDER OF THE WORLD	MIDAS	286	+22
22	23	22	ADDISON ROAD HOPE NOW	INO	286	+18
23	22	23	BROOKE FRASER SHADOWFEET	WOOD AND BONE	281	+4
24	25	24	MICHAEL ENGLISH FEELS LIKE REDEMPTION	CURB	272	+14
25	29	25	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	256	+48
26	NEW	26	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	243	+57
27	15	27	PLUMB IN MY ARMS	CURB	242	+10
28	11	28	LEELAND OPPOSITE WAY	ESSENTIAL/PLG	233	+23
29	NEW	29	BEBO NORMAN BRITNEY	BEC/TOOTH & NAIL	216	+9
30	RE-ENTRY	30	AVIESHA WOODS LOVE LIKE THIS	GOTEE	208	+7

TroyResearch		CHRISTIAN AC MUSIC RESEARCH				
ARTIST TITLE	IMPRINT / PROMOTION LABEL	FAM%	W 25-34	W 35-44	W 45-54	
CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	100%	4.37	4.40	4.32	4.39
CASTING CROWNS PRAISE YOU IN THIS STORM	BEACH STREET/REUNION/PLG	97%	4.30	4.32	4.23	4.34
LAURA STORY MIGHTY TO SAVE	INO	98%	4.24	4.33	4.13	4.28
CHRIS SLIGH EMPTY ME	BRASH	78%	4.20	4.12	4.19	4.30
BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	90%	4.19	4.27	4.15	4.13
CHRIS TOMLIN HOW GREAT IS OUR GOD	SIXSTEPS/SPARROW/EMI CMG	99%	4.17	4.18	4.18	4.16
NATALIE GRANT I WILL NOT BE MOVED	CURB	97%	4.14	4.19	4.14	4.10
TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	70%	4.11	4.10	4.08	4.13
MERCYME GOD WITH US	INO	100%	4.09	4.10	4.05	4.12
BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	77%	4.06	4.16	4.03	3.99
THIRD DAY CALL MY NAME	ESSENTIAL/PLG	97%	4.04	4.02	4.02	4.07
CASTING CROWNS EVERY MAN	REUNION/PLG	98%	4.03	3.99	3.97	4.13
CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	85%	4.02	3.94	3.95	4.17
MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	95%	4.01	4.03	3.96	4.05
MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	94%	3.99	3.97	3.97	4.04
NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	93%	3.96	4.12	3.87	3.89
ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	95%	3.96	4.04	3.88	3.95
JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	96%	3.90	3.96	3.85	3.88
MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	97%	3.82	3.92	3.69	3.84
PLUMB IN MY ARMS	CURB	96%	3.78	3.99	3.61	3.75

Total Sample size is 2102. These are average scores for music in the Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.



CBS Radio's Mike Peterson leaves radio on a positive note

The Exit Interview

R.J. Curtis

RCurtis@RadioandRecords.com

It was, to say the least, an enormous shock to hear that Mike Peterson was leaving CBS Radio/Chicago, where he programmed WUSN (US 99) and AC WSCF (Fresh), to join his family's shade tree farming business back home in St. Paul, Ore. Peterson says that his decision was not only hard, but it was also "not something I planned at this point." Radio has consumed his life for 20 years, he says, adding, "I've always felt that it would take a nearly perfect opportunity to pull me away. This is that opportunity." His last day at US 99 was Aug. 29. R&R caught up with Peterson last week for one final conversation about the radio business.

Shortly after this decision was announced, you told us some people cheered the move, saying, "Good for you, you're getting out!" You're not one of those cynics, so what is making people so skeptical?

It's easy for people to be overwhelmed with the new radio grind, whether it's the consolidation or the implementation of all this new technology. Not only do you have to be a PD now, but you have to be a brand manager over a station and a digital campaign and everything else. I think that grind has turned a lot of people sour. Part of that has to do with the economy, but quite frankly, a lot of it has to do with narrow-minded radio people.

Unfortunately, it's not like it was in the good old days. At the same time, everything will change and nobody can stop the world and technology from evolving. If you can't embrace those changes, you probably won't think radio is a great industry to be in.

I would never allow myself to think that way. I think radio, even on its worst day, is still better than 90% of the jobs you could be doing. There's no other business like radio and at no point have I ever been turned off by it. Now, there are parts of radio that are a grind and very stressful, but I'm not the guy who lets it get to me. I figure out a way to deal with it because I have a great job in a great city and this is a great business. I just happened to have been presented with two very good choices. I chose the one that allows us to

go home but it doesn't have anything to do with a bad day at the radio station.

When you talk about people who might have a tough time making the transition to radio in 2008, is that an age or a mentality issue?

The age thing is the root of it. Fortunately, some of the generation of programmers ahead of me got to live radio when it was truly a magical medium.

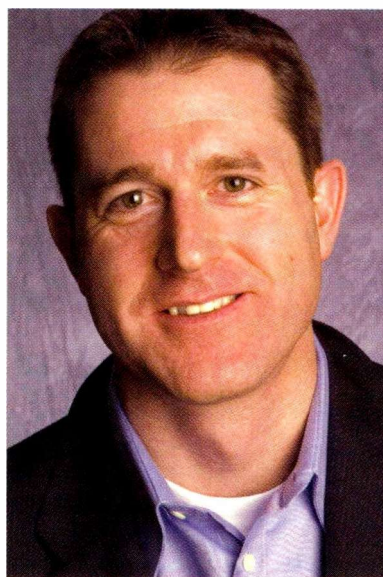
Dave Robbins, my GM, came from that era. He looks at all the technology and couldn't be more excited about it. I know other people who see both sides of the magic. That may be the root of some of the cynicism, but I don't know how it necessarily translates into "radio sucks."

As you leave this business, what skills do PDs absolutely need to be successful in 2008?

A couple of them are just fundamental things that have been the case forever and we're learning more about this as the Portable People Meter rolls out. You have to truly understand what your core audience wants. That's the most important thing. They're the ones who are either giving you credit in the diary or are going to use the People Meter more.

Next, and what I talk to people on the staff here about, is that our logo represents country music in Chicago. If there is country music in any capacity, our brand should be a part of that. Our logo represents US 99 the radio station, but

because of the technology—the Internet, podcasting, streaming, the CBS deal with AOL Radio where we're on the AOL platform and iPhones—we're now a part of country music all over the place. You have to understand it's not just about the frequency, it's about the brand. In a place like Chicago, if you can't understand that, you simply won't survive.



'I've been really lucky and fortunate to do a lot of great things and accomplish a great deal of success with a great team here. I can't just stop loving radio. I still love it and the whole music business in general.'

—Mike Peterson

Radio sure gets beat up a lot with negative PR. How much of that is deserved?

Well, I think there's an argument to be made that radio didn't jump on the technology bandwagon as fast as it should have. You get sucked into the vacuum of day-to-day things; you're wearing more hats so it's harder to step outside and have more vision. At the same time, we're doing it. We realized we were behind the eight ball, but radio has jumped up. Web sites have improved, the content on Web sites is better,

and there's better integration with the on-air product and technology.

The reality is that the behavior of consumers is moving toward the digital world and if they haven't already moved there, they're going to. It doesn't mean they'll stop using radio—they'll just use it differently.

Do you worry that you'll wake up one day and say, "I have unfinished business," even though you've programmed in market No. 3?

I've been really lucky and fortunate to do a lot of great things and accomplish a great deal of success with a great team here. If there's an opportunity that presents itself that works with my schedule and allows me to live the lifestyle with family that I would like, I would entertain a new challenge.

I can't just stop loving radio. I still love it and the whole music business in general. But I have to get my arms around exactly what it is I'm going into. I know what my challenges are here and what my day, week and month look like and what the goals are. I'll have to rearrange my challenges now, which will keep me busy, so I don't know if I'll have time to sit back and say, "Gosh, I have unfinished radio business."

Finally, any advice to broadcasters right now?

Radio is in a state of flux. We don't necessarily have all the answers to questions like, "Where is technology taking us?" and "When is this economy turning around?" Or, "What does PPM mean?" It's important to understand it's all fluid and that doesn't mean it's bad.

Keep your head pointed in the right direction and allow some flexibility. If you're surprised at every twist and turn that comes along, you're probably not prepared for some of the changes. Radio needs to stay ahead of the curve and not allow the business to lapse into just a survival mode.

R&R

R&R COUNTRY

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▶ HOOTIE & THE BLOWFISH FRONTMAN **DARIUS RUCKER** CONTINUES HIS JPWARD TRAJECTORY WITH "DON'T THINK I DON'T THINK ABOUT IT," WHICH CRACKS THE TOP FIVE IN ITS 20TH CHART WEEK. RUCKER'S FIRST SOLO OUTING ON THE COUNTRY CHART INTRODUCES HIS NEW ALBUM, "LEARN TO LIVE," SET FOR RETAIL ARRIVAL SEPT. 16.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS
					IMPRINT / PROMOTION LABEL		TW +/-	TW RANK
1	4	23	JIMMY WAYNE	NO. 1 (TWK) MOST INCREASED AUDIENCE DO YOU BELIEVE ME NOW	VALORY	☆	30.368 +2.945	4363 1
2	3	12	BRAD PAISLEY	WAITIN' ON A WOMAN	ARISTA NASHVILLE	☆	29.357 +1.265	4254 2
3	1	15	KEITH URBAN	YOU LOOK GOOD IN MY SHIRT	CAPITOL NASHVILLE	☆	29.353 -2.029	4124 4
4	2	31	KEITH ANDERSON	I STILL MISS YOU	COLUMBIA	11 ☆	28.765 -0.466	4176 3
5	7	20	DARIUS RUCKER	DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE	☆	25.400 +2.166	3486 6
6	6	5	KENNY CHESNEY	EVERYBODY WANTS TO GO TO HEAVEN	BLUE CHAIR/BNA	☆	25.167 +1.532	3451 7
7	10	16	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/COS	11 ☆	24.394 +2.383	3311 8
8	8	14	GEORGE STRAIT	TROUBADOUR	MCA NASHVILLE	☆	23.794 +0.843	3540 5
9	9	10	TOBY KEITH	SHE NEVER CRIED IN FRONT OF ME	SHOW DOG NASHVILLE	☆	22.789 +0.741	3266 9
10	11	28	THE LOST TRAILERS	HOLLER BACK	BNA	☆	22.312 +1.249	3253 10
11	5	16	TAYLOR SWIFT	SHOULD'VE SAID NO	BIG MACHINE	☆	20.806 -4.624	2973 11
12	14	8	CARRIE UNDERWOOD	JUST A DREAM	19/ARISTA/ARISTA NASHVILLE	☆	19.914 +1.590	2887 12
13	13	15	SUGARLAND	ALL I WANT TO DO	MERCURY	☆	15.271 -3.088	2237 15
14	16	22	HEIDI NEWFIELD	JOHNNY & JUNE	CURB	☆	14.846 +0.922	2303 14
15	17	11	RASCAL FLATTS	BOB THAT HEAD	LYRIC STREET	☆	13.922 +0.107	2331 13
16	18	26	LUKE BRYAN	COUNTRY MAN	CAPITOL NASHVILLE	☆	13.910 +0.145	2236 16
17	15	19	BROOKS & DUNN	PUT A GIRL IN IT	ARISTA NASHVILLE	☆	12.803 -3.812	2043 17
18	19	20	CHUCK WICKS	ALL I EVER WANTED	RCA	☆	11.062 +1.164	1922 19
19	20	19	JASON ALDEAN	RELENTLESS	BROKEN BOW	☆	10.825 +1.346	1924 18
20	23	7	TIM MCGRAW	LET IT GO	CURB	☆	10.565 +2.304	1692 21
21	21	19	BUCKY COVINGTON	I'LL WALK	LYRIC STREET	☆	9.505 +0.572	1710 20
22	26	17	CRAIG MORGAN	LOVE REMEMBERS	BNA	☆	9.073 +1.381	1603 22
23	25	22	JAMEY JOHNSON	IN COLOR	MERCURY	☆	8.993 +1.257	1542 23
24	27	13	LADY ANTEBELLUM	LOOKIN FOR A GOOD TIME	CAPITOL NASHVILLE	☆	8.942 +1.598	1442 25
25	22	24	CRYSTAL SHAWANDA	YOU CAN LET GO	RCA	☆	8.739 +0.132	1507 24
26	29	6	MONTGOMERY GENTRY	ROLL WITH ME	COLUMBIA	☆	8.172 +1.854	1349 26
27	30	11	ZAC BROWN BAND	CHICKEN FRIED	LIVE NATION	☆	6.867 +1.345	1199 28
28	28	15	KELLIE PICKLER	DON'T YOU KNOW YOU'RE BEAUTIFUL	19/BNA	☆	6.698 +0.278	1228 27
29	31	16	ASHTON SHEPHERD	SOUNDS SO GOOD	MCA NASHVILLE	☆	6.024 +0.883	1140 29
30	24	14	JESSICA SIMPSON	COME ON OVER	EPIC/COLUMBIA	☆	5.872 -2.015	879 30

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS
					IMPRINT / PROMOTION LABEL		TW +/-	TW RANK
31	32	12	PAT GREEN	LET ME	BNA	☆	5.057 +0.389	788 34
32	33	13	RANDY HOUSER	ANYTHING GOES	UNIVERSAL SOUTH	☆	4.620 +0.229	835 31
33	34	7	BILLY CURRINGTON	DON'T	MERCURY	☆	4.218 +0.299	792 33
34	36	4	TRACE ADKINS	MUDDY WATER	CAPITOL NASHVILLE	☆	4.057 +0.491	746 35
35	35	18	ADAM GREGORY	CRAZY DAYS	NSA/MIDAS/NEW REVOLUTION	☆	3.980 +0.278	810 32
36	37	8	LITTLE BIG TOWN	BREAKER FINE LINE	CAPITOL NASHVILLE	☆	3.224 +0.327	571 37
37	40	4	BLAKE SHELTON	SHE WOULDN'T BE GONE	WARNER BROS./WRN	☆	3.190 +0.853	593 36
38	38	10	JEWEL	IDD	VALORY	☆	3.095 +0.366	540 38
39	39	7	PHIL VASSAR	I WOULD	UNIVERSAL SOUTH	☆	2.772 +0.281	527 39
40	43	5	BILLY RAY CYRUS	SOMEbody SAID A PRAYER	WALT DISNEY/LYRIC STREET	☆	2.392 +0.280	448 43
41	42	12	JAMES OTTO	FOR YOU	WARNER BROS./WRN	☆	2.371 +0.153	497 40
42	46	5	KRISTY LEE COOK	15 MINUTES OF SHAME	19/ARISTA NASHVILLE	☆	1.886 +0.289	365 45
43	44	8	LEE ANN WOMACK	LAST CALL	MCA NASHVILLE	☆	1.877 +0.220	449 42
44	47	11	LEE BRICE	UPPER MIDDLE CLASS WHITE TRASH	CURB	☆	1.814 +0.347	451 41
45	50	3	JAKE OWEN	MOST ADDED DON'T THINK I CAN'T LOVE YOU	RCA	☆	1.791 +0.641	372 44
46	41	15	CHRIS YOUNG	VOICES	RCA	☆	1.749 -0.472	333 46
47	NEW		SUGARLAND	HOT SHOT DEBUT ALREADY GONE	MERCURY	☆	1.665 +1.373	269 49
48	48	20	KEVIN FOWLER	BEST MISTAKE I EVER MADE	EQUITY	☆	1.461 +0.016	99 60
49	45	8	GRETCHEN WILSON	DON'T DO ME NO GOOD	COLUMBIA	☆	1.380 -0.227	306 47
50	51	4	JUSTIN MOORE	BACK THAT THING UP	VALORY	☆	1.207 +0.063	251 51
51	54	2	MIRANDA LAMBERT	MORE LIKE HER	COLUMBIA	☆	1.132 +0.352	157 55
52	52	2	JOSH TURNER	EVERYTHING IS FINE	MCA NASHVILLE	☆	1.125 +0.219	298 48
53	49	6	RANDY OWEN	LIKE I NEVER BROKE HER HEART	BROKEN BOW	☆	1.099 -0.189	257 50
54	53	5	CAROLINA RAIN	AMERICAN RADII	EQUITY	☆	0.942 +0.056	184 54
55	55	6	ONE FLEW SOUTH	MY KIND OF BEAUTIFUL	DECCA/ROUNDER	☆	0.721 -0.028	143 58
56	57	6	CARTER'S CHORD	DIFFERENT BREED	SHOW DOG NASHVILLE	☆	0.701 +0.062	203 52
57	NEW		JOSH GRACIN	UNBELIEVABLE (ANN MARIE)	LYRIC STREET	☆	0.601 +0.484	143 57
58	58	6	TRISHA YEARWOOD	THEY CALL IT FALLING FOR A REASON	BIG MACHINE	☆	0.528 -0.037	190 53
59	3		DIERKS BENTLEY	SWEET & WILD	CAPITOL NASHVILLE	☆	0.443 -0.216	64 -
60	59	9	THE ROAD HAMMERS	GIRL ON THE BILLBOARD	MONTAGE	☆	0.440 -0.091	102 59

MOST INCREASED AUDIENCE (IN MILLIONS)

+2.945
JIMMY WAYNE
☆
Do You Believe Me Now
(Valory)
WJSH +0.292, ARKA +0.251, KYGO +0.243, WMLL +0.232, KSWF +0.223, KMP5 +0.122, WGTW +0.110, KFTS +0.043, WJAH +0.039, KTTT +0.038

+2.383
KID ROCK
☆
All Summer Long
(Top Dog/Atlantic/COS)
KYGO +0.243, WCOL +0.234, WAMZ +0.158, WJSH +0.157, WKTU +0.146, KILT +0.133, WOKQ +0.106, KTST +0.102, WQJK +0.091, WCKT +0.090

+2.304
TIM MCGRAW
☆
Let It Go
(Curb)
KKGO +0.463, WDSY +0.216, WKHK +0.143, WKLB +0.131, WJSH +0.108, WPM5 +0.105, WYRK +0.095, WGAR +0.092, WJBL +0.090, KUZZ +0.088

+2.166
DARIUS RUCKER
☆
Don't Think I Don't Think About It
(Capitol Nashville)
WQYK +0.302, WMLL +0.266, WJBE +0.191, KSCS +0.151, WCOL +0.142, KNKX +0.133, KNCL +0.132, KTTT +0.127, WXGQ +0.116, WKSJ +0.105

+1.854
MONTGOMERY GENTRY
☆
Roll With Me
(Columbia)
KILT +0.397, WDSY +0.150, WGAR +0.124, WPM5 +0.122, KSCS +0.120, KBWF +0.100, WQHK +0.084, WMLL +0.079, WRST +0.058, KUZZ +0.052

NEW AND ACTIVE		
ARTIST TITLE / LABEL	AUDIENCE / GAIN	TOTAL STATIONS
KENNY CHESNEY Got A Little Crazy (BNA)	0.434/0.179	4
ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	0.372/0.050	5
JOEY & RORY Cheater, Cheater (Vanguard/Sugar Hill/Nine North)	0.369/0.369	4
ASHLEY RAY Next Time I Fall In Love (Capitol Nashville)	0.365/0.128	1
MELISSA LAWSON What If It All Goes Right (Warner Bros./WRN)	0.320/0.091	7
WHITNEY DUNCAN When I Said I Would (Warner Bros./WRN)	0.317/0.195	11

MOST ADDED

JAKE OWEN 14 Don't Think I Can't Love You (RCA) KATC, KIIM, KIZN, KKWF, KUZZ, KXKT, WFBE, WGAR, WIRK, WQDR, WUBL, WUSJ, WUSN, WXCY	JOSH GRACIN 11 Unbelievable (Ann Marie) (Lyric Street) KFKE, KMP5, KSOP, KTDN, KUBL, KVOO, WCTQ, WGGY, WITL, WMAD, WOGK	ZAC BROWN BAND 8 Chicken Fried (Live Nation) KIIM, KIXZ, KKBQ, KNCL, KWMR, WGNA, WMLL, WYRK	JOSH TURNER 7 Everything Is Fine (MCA Nashville) KEEY, KNTY, WEZL, WOKQ, WPAW, WQHK, WSOC
BLAKE SHELTON 13 She Wouldn't Be Gone (Warner Bros./WRN) KASE, KIIM, KKGO, KKWF, KUZZ, WAMZ, WCOL, WOKQ, WSOC, WXBM	MIRANDA LAMBERT 9 More Like Her (Columbia) KXNG, KMP5, KNTY, KVOO, WIRK, WITL, WPAW, WQYK, WJBE	PHIL VASSAR 8 I Would (Universal South) KCYE, KKGO, KTTT, WKKT, WMLL, WOKQ, WSOC, WWNU	MONTGOMERY GENTRY 6 Roll With Me (Columbia) KKGO, KUPL, WBEE, WDSY, WPKX, WRBT

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
113 country and 26 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 113 reporters.
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"How Do We Manage (and Sell) This Digital Stuff?"

Learn from experts Ronning Lipset Radio's co-founder Eric Ronning and Emmis Interactive's Deb Esayan - they've got war stories and solutions on how to manage the digital transition at your station, cluster & company.

September 18, 1:30-5:30 pm
Austin Hilton Hotel
Details: www.jacobssummit.com
RSVP: Lisa@jacobsmedia.com



► **BRAD PAISLEY** PLANTS HIS FIFTH NO. 1 ON CANADA COUNTRY FROM THE ALBUM "5TH GEAR," AND HIS 10TH OVERALL, AS "WAITIN' ON A WOMAN" STEPS 2-1.

COUNTRY MONITORED REPORTERS

WQMX/Akron, OH OM: Chuck Collins PD: Sue Wilson APD/MD: Ken Steel	KJJY/Des Moines, IA OM: Steve Brill PD: Andy Elliott MD: Eddie Hatfield	WBUL/Lexington, KY PD: Mark Grantin	KFRG/Riverside, CA OM/PD: Lee Douglas MD: Don Jeffrey
WCNA/Albany, NY OM/PD: Tom Jacobsen	WDTW/Detroit, MI PD: John Trapani APD/MD: Scott Gaines	KSSN/Little Rock, AR PD/MD: Chad Heritage	WSLC/Roanoke, VA PD: Brett Sharp MD: Robynn Jaymes
KBQI/Albuquerque, NM OM/PD: Bill May MD: Bev Rainey	WYCD/Detroit, MI PD: Tim Roberts APD/MD: Mike Scott	KKGO/Los Angeles, CA OM: Mike Johnson PD: Tonya Campos	WBEE/Rochester, NY PD: Billy Kidd APD/MD: Weslea Neas
KRST/Albuquerque, NM OM/PD: Eddie Haskell MD: Paul Bailey	KHEY/El Paso, TX MD: Marty Austin	WAMZ/Louisville, KY PD: Coyote Calhoun MD: Night Train Lane	KNCI/Sacramento, CA PD: Mark Evans APD/MD: Greg Cole
WCTO/Allentown, PA OM/PD: Shelly Easton APD/MD: Jerry Padden	WFBE/Flint, MI PD: April Rose APD: Keith Allen	WMAD/Madison, WI OM: Mike Ferris PD: Jon Reilly APD/MD: Tyler Reese	KNTY/Sacramento, CA PD/MD: Bob McNeill
WKSF/Asheville, NC OM/PD: Jeff Davis MD: Brian Hatfield	KSKS/Fresno, CA PD: Tom Jordan	KTEX/McAllen, TX OM: Billy Santiago PD: JoJo Cerda APD: Frankie Dee MD: Patches	WKQC/Saginaw, MI OM/PD: Mike Skot APD: Kevin Proffitt MD: John Richards
WKHX/Atlanta, GA OM/PD: Mark Richards MD: Mike Macho	WWGR/Ft. Myers, FL PD/MD: Justin Tyler APD: Steve Hart	WGXX/Memphis, TN PD: Tim Jones MD: Kay Manley	KEGA/Salt Lake City, UT OM/PD: Cody Alan
WUBL/Atlanta, GA OM/PD: Clay Hunicutt APD/MD: Lance Houston	WQHK/Ft. Wayne, IN OM/PD: Rob Kelley MD: Dave Michaels	WMIL/Milwaukee, WI OM/PD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan	KSOP/Salt Lake City, UT APD/MD: Debby Turpin
WKXC/Augusta, GA PD: T. Gentry MD: Chris O'Kelley	WOGK/Gainesville, FL PD: Mr. Bob MD: Big Red	KEEY/Minneapolis, MN OM/PD: Gregg Swedberg MD: Mary Gallas	KUBL/Salt Lake City, UT PD: Ed Hill MD: Pat Garrett
KASE/Austin, TX OM/PD: Mac Daniels APD/MD: Bob Pickett	WBCT/Grand Rapids, MI OM/PD: Doug Montgomery APD/MD: Dave Taft	KSON/San Diego, CA PD: John Marks APD/MD: Brooks O'Brian	KBWF/San Francisco, CA PD: Scott Mahaick APD: Keola MD: Nikki Landry
KUZZ/Bakersfield, CA PD: Evan Bridwell APD/MD: Donna James	WPAW/Greensboro, NC PD: Randall Bliss APD: Clay J.D. Walker	KTOM/Monterey, CA OM: Sam Diggedy PD: Wes Poe APD/MD: Jim Pearson	KRTY/San Jose, CA PD/MD: Julie Stevens
WYPY/Baton Rouge, LA PD/MD: Dave Dunaway	WRNS/Greenville, NC PD/MD: Wayne Carlyle	WKDF/Nashville, TN OM/PD: Larry Stone	KKWF/Seattle, WA PD: Lance Tidwell MD: Michele Michaels
KIZN/Boise, ID OM/PD: Rich Summers APD: Steve Shannon MD: Spencer Burke	WRBT/Harrisburg, PA PD: JT Bosch APD/MD: Newman	WGH/Norfolk, VA OM/PD: John Shomby APD/MD: Mark McKay	KMPS/Seattle, WA PD: Becky Brenner MD: Tony Thomas
WKLB/Boston, MA OM: Don Kelley PD: Mike Brophay APD/MD: Ginny Rogers	WVYZ/Hartford, CT PD: Pete Salant	KKNG/Oklahoma City, OK OM/PD: Kevin Christopher MD: Lynn Waggoner	KXKS/Shreveport, LA OM: Gary McCoy PD: Chris Evans
WYRK/Buffalo, NY PD: Wendy Lynn	KKBQ/Houston, TX OM/PD: Johnny Chiang APD/MD: Christi Brooks	KTST/Oklahoma City, OK OM/PD: Tom Travis	KIXZ/Spokane, WA OM: Robert Harder PD: Paul "Coyote" Neumann MD: Lyn Daniels
WEZL/Charleston, SC OM: Steve Burke PD: Bill West	WFMS/Indianapolis, IN PD: Bob Richards MD: J.D. Cannon	KXKT/Omaha, NE PD: Erik Johnson MD: Craig Allen	WPXX/Springfield, MA OM/PD: Pat McKay APD: Marc Spencer
WQBE/Charleston, WV OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy	WUSJ/Jackson, MS PD: Russ Williams	WXBM/Pensacola, FL PD/MD: Lynn West	KTTS/Springfield, MO OM/PD: Chris Cannon APD/MD: Curly Clark
WKKT/Charlotte, NC OM/PD: Bruce Logan APD/MD: Ryan Dokke	WGNE/Jacksonville, FL OM: Chuck Beck PD: Randy Hill	WXTU/Philadelphia, PA OM/PD: Roy Land PD: Bob McKay	KATM/Stockton, CA OM: Richard Perry PD: Randy Black MD: Nikki Thomas
WSOC/Charlotte, NC PD: D.J. Stout APD/MD: Rick McCracken	WBQJ/Johnson City, TN PD/MD: Bill Hagy	KMLE/Phoenix, AZ PD: Kris Abrams APD: Andrew Bland MD: Gwen Foster	KATM/Stockton, CA OM: Richard Perry PD: Randy Black MD: Nikki Thomas
WUSY/Chattanooga, TN PD: Jay Cruze MD: Bill Poindexter	KBEQ/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire	KNIX/Phoenix, AZ PD: Ray Massie	WQYK/Tampa, FL OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
WUSN/Chicago, IL MD: Marci Braun	KFKF/Kansas City, MO OM/PD: Dale Carter APD/MD: Tony Stevens	WDSY/Pittsburgh, PA OM/PD: Keith Clark APD/MD: Stoney Richards	KIIM/Tucson, AZ OM: Herb Crowe PD: Buzz Jackson MD: Lois Lewis
WUBE/Cincinnati, OH OM: Patti Marshall PD: Travis Moon APD: Kathy O'Connor MD: Duke Hamilton	WDAF/Kansas City, MO OM: Thom McGinty PD: Michael Cruise	WOGI/Pittsburgh, PA OM: Frank Bell PD: Dave Anthony	KVOO/Tulsa, OK PD: Luke Jensen MD: Dave Austin
WGAR/Cleveland, OH PD: Brian Jennings APD/MD: Chuck Collier	WIVK/Knoxville, TN OM/PD: Mike Hammond MD: Colleen Addair	KUPL/Portland, OR PD: John Paul APD/MD: Rick Taylor	WIRK/West Palm Beach, FL PD: Mitch Mahan MD: JR Jackson
KATC/Colorado Springs, CO OM: Bobby Irwin PD: Jim West MD: Wingnut	KMDL/Lafayette, LA PD: Scott Bryant MD: T.D. Smith	KWJJ/Portland, OR OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones	KFDI/Wichita, KS OM/PD: Beverlee Brannigan APD/MD: Carol Hughes
WWNU/Columbia, SC PD: Eric Chaney MD: Tyler On The Radio	WPCV/Lakeland, FL OM/PD: Mike James APD/MD: Jeni Taylor	WOKQ/Portsmouth, NH OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie	WGGY/Wilkes Barre, PA PD: Doc Medek MD: Jessie Roberts
WCOL/Columbus, OH PD: John Crenshaw APD/MD: Dan E. Zuko	WIOV/Lancaster, PA OM: Ken Carson PD: Al Brock	WCTK/Providence, RI APD: Sam Stevens	WXCY/Wilmington, DE OM/PD: Dave Hovel APD: Mike Joseph MD: Chris Duff
KSCS/Dallas, TX PD: Crash Potet APD/MD: Chris Huff	WITL/Lansing, MI OM: Brent Alberts PD/MD: Chris Tyler APD: Jordan Lee	WQDR/Raleigh, NC OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes	WGTY/York, PA PD: Scott Donato MD: Dan Douglas
KYGO/Denver, CO PD: Joel Burke MD: Garrett Doll	KCYE/Las Vegas, NV PD/MD: R.W. Smith	KBUL/Reno, NV PD: Brad Hansen APD/MD: Derek Gunn	
	KWNR/Las Vegas, NV MD: Bill Lubitz		

COUNTRY INDICATOR HIGHLIGHTS

NO. 1

ARTIST TITLE IMPRINT / PROMOTION LABEL

BRAD PAISLEY WAITIN' ON A WOMAN ARISTA NASHVILLE

MOST ADDED

ARTIST TITLE IMPRINT / PROMOTION LABEL NEW STATIENS

SUGARLAND ALREADY GONE	MERCURY	16
ZAC BROWN BAND CHICKEN FRIED	LIVE NATION	15
JAKE OWEN DON'T THINK I CAN'T LOVE YOU	RCA	15
TRACE ADKINS MUDDY WATER	CAPITOL NASHVILLE	12
MONTGOMERY GENTRY ROLL WITH ME	COLUMBIA	11
CHUCK WICKS ALL I EVER WANTED	RCA	10
BILLY CURRINGTON DON'T	MERCURY	10
MIRANDA LAMBERT MORE LIKE HER	COLUMBIA	10

MOST INCREASED PLAYS

ARTIST TITLE IMPRINT / PROMOTION LABEL GAIN

KENNY CHESNEY EVERYBODY WANTS TO GO TO HEAVEN	BLUE CHAIR/BNA	+488
KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/COS	+482
TIM MCGRAW LET IT GO	CURB	+430
MONTGOMERY GENTRY ROLL WITH ME	COLUMBIA	+367
ZAC BROWN BAND CHICKEN FRIED	LIVE NATION	+338
BUCKY COVINGTON I'LL WALK	LYRIC STREET	+312
JAMEY JOHNSON IN COLOR	MERCURY	+301
CHUCK WICKS ALL I EVER WANTED	RCA	+297

INDICATOR EXCLUSIVES

TW	LW	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
48	52	DARRYL WORLEY TEQUILA ON ICE	STROUD/AVARIOUS	292	+46
54	54	JEFF BATES RIVERBANK	BLACK RIVER	218	+14
59	57	BAILEY GREY BEACH WEEKEND	LOFTON CREEK	188	+9
60	58	DARREN KOZELSKY SHE GOT ME THERE	SPINVILLE/NINE NORTH	186	+15

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail-in-box every Monday. To subscribe to R&R Country HotFax, visit www.radioandrecords.com.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	+/-
1	2	10	BRAD PAISLEY WAITIN' ON A WOMAN	ARISTA NASHVILLE/SONY BMG	771	+30
2	1	13	KEITH URBAN YOU LOOK GOOD IN MY SHIRT	CAPITOL NASHVILLE/EMI	762	+2
3	3	11	GEORGE STRAIT TROUBADOUR	MCA NASHVILLE/UNIVERSAL	636	-22
4	7	6	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	622	+43
5	4	18	BROOKS & DUNN PUT A GIRL IN IT	ARISTA NASHVILLE/SONY BMG	618	-13
6	10	6	CARRIE UNDERWOOD JUST A DREAM	19/ARISTA/ARISTA NASHVILLE/SONY BMG	606	+44
7	5	13	CRYSTAL SHAWANDA WHAT DO I HAVE TO DO	RCA/SONY BMG	570	-24
8	16	4	KENNY CHESNEY EVERYBODY WANTS TO GO TO HEAVEN	BLUE CHAIR/BNA/SONY BMG	568	+96
9	9	16	KEITH ANDERSON I STILL MISS YOU	COLUMBIA/SONY BMG	553	-11
10	6	14	TAYLOR SWIFT SHOULD'VE SAID NO	BIG MACHINE/UNIVERSAL	544	-42
11	8	13	JOHNNY REID OUT OF THE BLUE	OPEN ROAD/UNIVERSAL	543	-34
12	15	7	TOBY KEITH SHE NEVER CRIED IN FRONT OF ME	SHOW DOG NASHVILLE/UNIVERSAL	528	+35
13	11	9	DOC WALKER THAT'S ALL	OPEN ROAD/UNIVERSAL	528	+14
14	17	9	DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE/EMI	487	+36
15	20	6	JIMMY WAYNE DO YOU BELIEVE ME NOW	VALORY/UNIVERSAL	472	+67
16	13	11	JAYDEE BIXBY OLD FASHIONED GIRL	HRM	470	-34
17	19	6	TARA ORAM FLY GIRL	OPEN ROAD/UNIVERSAL	448	+9
18	14	14	SUGARLAND ALL I WANT TO DO	MERCURY/UNIVERSAL	440	-56
19	18	14	PAUL BRANDT RISK	BRAND-T/UNIVERSAL	436	-10
20	12	20	ALAN JACKSON GOOD TIME	ARISTA NASHVILLE/SONY BMG	427	-84
21	24	4	GORD BAMFORD POSTCARD FROM PASADENA	ROYALTY	414	+63
22	21	10	LISA BROKOP BREAK IT	ELLBEA	396	-9
23	25	5	DERIC RUTTAN LOVIN' YOU IS KILLIN' ME	ON RAMP/EMI	391	+55
24	26	4	TIM MCGRAW LET IT GO	CURB/EMI	356	+25
25	23	12	AARON PRITCHETT LET'S GET ROWDY	OPM	347	-37
26	22	14	JASON BLAINE MY FIRST CAR	KOCH	331	-64
27	34	3	THE HIGGINS REAL THING	OPEN ROAD/UNIVERSAL	320	+77
28	32	6	AARON LINES LET'S GET DRUNK AND FIGHT	OUTSIDE THE LINES	288	+34
29	35	2	MONTGOMERY GENTRY ROLL WITH ME	COLUMBIA/SONY BMG	277	+58
30	30	7	RASCAL FLATTS BOB THAT HEAD	LYRIC STREET/UNIVERSAL	260	-12

FOR WEEK ENDING AUGUST 31, 2008

♦ indicates CanCon



WVBW's Dick Lamb celebrates 50 years in Norfolk radio, 30 in mornings

In Like A Lamb—For A Half-Century

Keith Berman

KBerman@RadioandRecords.com

Were someone to look up “job stability” or “Norfolk legend” in the radio dictionary, there’d probably be a picture of Dick Lamb, who recently celebrated the rare milestone of being on the air in the same market for 50 years, 30 of which were spent doing mornings. ■ How did he accomplish such an incredible feat? “The key is to be one of the owners of the radio stations. It works every time!” Lamb says with a laugh. Of course, he didn’t start out owning a station; Lamb arrived in town in 1958 for nights at then-CHR/top 40 WGH-AM under the banner “Dick Lamb and the Night Train of Music.”

“That was in the early days of top 40 when they introduced a DJ to town in a big way, and, for a moment, I thought I was Pat Boone,” Lamb says. “It was incredible.”

Twenty years later, Lamb and Larry Saunders had the opportunity to buy their own station: WWDE (2WD), which was owned at the time by Tom Chisman, whose holdings also included one of the local TV stations. “Tom didn’t pay any attention to the radio station because it was just a hobby for him,” Lamb says. “When we bought it, the radio station had no identity, no listeners and no business. We started something from nothing, but of course, over the years, it became the heritage AC station in this town.”

For more than 26 years, Lamb handled programming and was the anchor on “Dick Lamb & the Breakfast Bunch” on Norfolk’s first FM AC station, and he and Saunders actually owned the station twice during that time. They sold it initially and were asked to stay on and continue what they’d been doing, but then bought it back a few years later. “When we sold it a second time, the new owners—Entercom—also asked, ‘How about you just keep doing what you’re doing?’ So that’s the way it’s worked all these years.”

Not Just The Owner, Also A Member

Buying 2WD is one of Lamb’s most vivid memories from the past half-century, and how it went down is definitely not the way stations are pur-

chased these days. He and Saunders bought the station for \$1.1 million, with Chisman providing financial backing for the deal. The bank then loaned the pair about \$150,000, and Saunders and Lamb only had to put up about \$5,000 apiece. “There we were, in business,” Lamb says. “That doesn’t happen anymore.”

More of Lamb’s most treasured recollections come from the celebrities he’s talked to during the past 50 years, including a few of his personal faves. For his birthday one year, his co-workers convinced Jimmy Buffett, one of his favorite artists, to call in and wish him a happy birthday.

“The same thing happened with another boyhood hero of mine, who called me one day and said, ‘I’m on the way to make a personal appearance, but I just wanted to call and say happy birthday to you,’” Lamb says. “I recognized the voice—it was Johnny Unitas, the great Colts quarterback. He called me a couple of times. Those kinds of things certainly jump out at me.”

However, one of the most jarring moments in Lamb’s career happened just a few years ago, in 2005, when he and Saunders, along with Max Media, bought a cluster in town. “You can’t work at one and own the other, so I had to walk into management’s office at 2WD one day and say, ‘Hey, guys, here’s my letter of resignation; it takes effect this evening at 5 p.m.’” he says.

“They were asking if they could throw me a party and what it was all about, and I couldn’t tell them, but I knew that at 5 p.m., word was going

to come out that we’d just purchased competing radio stations here in town, and I knew the Dick Lamb love fest would be over at 2WD. To go up against a station you’d created was a bit strange, but it’s just the way it is.”

In September 2005, Lamb appeared across the street on Max Media AC WVBW (92.9 the Wave)

as the lead on “Dick Lamb & the Morning Wave,” joined by his old co-host Paul Richardson (who 2WD fired when Lamb left) and existing Wave morning co-host Jennifer Roberts.



‘I think, on my last day, I’ll intro a record, and then my head will fall over on the console.’

—Dick Lamb

fact, it’s from the ownership and financial perspectives that Lamb sees the most change in radio during the past half-century, saying that it’s more difficult to do good radio when beholden to shareholders.

“This is not unusual, nor is it a complaint, but rather just the way it is—every year, we hear, ‘All right, guys, we had a great year; next year, we have to do 15% more.’ And then if you only get 8% more, you’d think the world had crumbled,” he says. “You’re not losing money, but you have to cut expenses. In trying to do business the way business is done on a big-business scale, it’s harder to do good radio.”

One way Lamb tries to continue doing good radio is by projecting as big of an image for the “Morning Wave” as possible—instead of having two or three personalities like many morning shows, he has two co-hosts, a news guy, a traffic reporter and a local TV personality doing weather, and everyone comes together to give the feeling of a cast of thousands. “I know it works for us,” Lamb says.

It seems to be, as he’s so beloved in the market that July 31 was declared Dick Lamb Day in Virginia Beach this year. “The guys at the station arranged it all; it was a complete surprise to me. It was really terrific,” says Lamb, who received an award from the NAB and a call from Virginia Beach Mayor Meyera Oberndorf that morning. “Lots of people who I’d worked with over the years called in. It was a very special day. To me, it was just another year on the air, so I got a couple of accolades for just showing up to work for a while.”

Lamb doesn’t plan to slow down anytime in the near future. “I think, on my last day, I’ll intro a record, and then my head will fall over on the console,” he says with a laugh. R&R

Every Day Is Dick Lamb Day

Still going strong in mornings, Lamb has kept a hand in ownership: He and his partners have a small financial stake in Max Media’s Norfolk stations, and they run the cluster locally. In

Family Affair

Wave PD Mike Allen reflects on working with a Norfolk radio legend:

“Dick Lamb is not only a great boss, co-worker and friend, but someone we all consider a member of our family. Not only does his voice radiate through the microphone here at 92-9 the Wave, but the positive way in which he lives his life radiates through all of us every day.”



▶ **SIMON COLLINS** CARRIES ON THE FAMILY TRADITION AS "UNCONDITIONAL" DEBUTS AT NO. 30. DAD PHIL HAS PLACED 31 SONGS ON THE LIST, AS WELL AS 13 OTHERS WITH GENESIS, DATING TO 1978—WHEN SIMON WAS 2 YEARS OLD. SIMON'S FIRST SET ON RAZOR & TIE, "U-CATASTROPHE," IS AVAILABLE DIGITALLY, WITH ITS PHYSICAL RELEASE SET FOR SEPT. 30.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	34	SARA BAREILLES LOVE SONG	NO. 1 (15 WKS)	114 ☆ EPIC	1972 -173	16.317	2
2	1	21	LEONA LEWIS BLEEDING LOVE		114 SYCO/J/RMG	1970 -182	16.998	1
3	3	15	DAVID COOK THE TIME OF MY LIFE		19/RCA/RMG	1954 +17	15.312	3
4	4	26	JOHN MAYER SAY		AWARE/COLUMBIA	1727 -87	12.607	4
5	5	27	DAUGHTRY FEELS LIKE TONIGHT		RCA/RMG	1443 -71	11.931	5
6	8	11	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		PHONOCENIC/EPIC	1310 +107	11.084	6
7	6	44	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		MOSLEY/BLACKGROUND/INTERSCOPE	1301 -15	9.002	8
8	7	36	TAYLOR SWIFT TEARDROPS ON MY GUITAR		BIG MACHINE/UNIVERSAL REPUBLIC	1144 -155	5.274	11
9	9	35	JORDIN SPARKS TATTOO		19/JIVE/ZOMBA	1035 -144	9.289	7
10	10	17	JOURNEY AFTER ALL THESE YEARS		NOMOTA	990 +9	3.918	14
11	11	7	COLDPLAY VIVA LA VIDA		CAPITOL	861 +33	5.526	9
12	12	18	COLBIE CAILLAT REALIZE		UNIVERSAL REPUBLIC	746 +15	5.306	10
13	13	21	LIFEHOUSE WHATEVER IT TAKES		GEFFEN/INTERSCOPE	688 -29	4.826	13
14	14	17	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		19/JIVE/ZOMBA	590 -22	4.911	12
15	15	10	KID ROCK ALL SUMMER LONG		TOP DOG/ATLANTIC	455 +29	3.526	16
16	16	23	MAROON 5 WON'T GO HOME WITHOUT YOU		A&M/OCTONE/INTERSCOPE	383 -14	3.728	15
17	17	16	ROOM FOR TWO ROOTS BEFORE BRANCHES		CURB/WARNER BROS.	262 -38	0.452	30
18	19	6	MICHAEL MCDONALD ENEMY WITHIN		UNIVERSAL MOTOWN	233 +3	0.354	-
19	20	12	ONEREPUBLIC STOP AND STARE		MOSLEY/INTERSCOPE	231 +27	2.041	19
20	21	4	JASON MRAZ I'M YOURS		ATLANTIC/RRP	219 +53	1.451	21
21	NEW		ARTISTS STAND UP TO CANCER JUST STAND UP!		SUZC/DJMG	169 +109	3.307	17
22	29	2	MISSY HIGGINS WHERE I STOOD		ELEVEN/REPRISE	152 +43	1.455	20
23	26	3	DAVID ARCHULETA CRUSH		19/JIVE/ZOMBA	143 +27	1.008	25
24	27	21	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS		MOSLEY/GEFFEN/INTERSCOPE	137 +22	0.389	-
25	22	9	HILARY MCRAE EVERY DAY (WHEN WILL YOU BE MINE)		HEAR/CMG	136 -9	0.138	-
26	23	3	CNOTE STILL		JKH ENT	133 -2	0.113	-
27	25	5	RIHANNA TAKE A BOW		SRP/DEF JAM/DJMG	131 +5	1.216	22
28	30	5	JOHN MELLENCAMP MY SWEET LOVE		HEAR/CMG	101 -7	0.153	-
29	24	8	KARMINA THE KISS		CBS	101 -27	0.081	-
30	NEW		SIMON COLLINS UNCONDITIONAL		RAZOR & TIE	96 +44	0.166	-

MOST ADDED

ARTIST / TITLE / LABEL	NEW STATIONS
ARTISTS STAND UP TO CANCER Just Stand Up! (SUZC/DJMG)	8
EAGLES What Do I Do With My Heart (ERC)	7
COLDPLAY Viva La Vida (Capitol)	5
DAVID ARCHULETA Crush (19/Jive/Zomba)	5
COLBIE CAILLAT Realize (Universal Republic)	4
MISSY HIGGINS Where I Stood (eleven/Reprise)	4
NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic)	3
JASON MRAZ I'm Yours (Atlantic/RRP)	3

ADDED AT...
KWAV
Monterey, CA
PD/MD: Bernie Moody
Artists Stand Up To Cancer, Just Stand Up!, 4 Eagles, What Do I Do With My Heart, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST / TITLE / LABEL	PLAYS /GAIN	ARTIST / TITLE / LABEL	PLAYS /GAIN
DONNA SUMMER Sand On My Feet (Burgundy)	90/6	WAYNE BRADY Ordinary (Peak/CMG)	30/27
CHRIS BROWN With You (Jive/Zomba)	79/0	EAGLES What Do I Do With My Heart (ERC)	30/20
JOSH KELLEY To Remember (DNK)	68/10	RIHANNA Don't Stop The Music (SRP/Def Jam/DJMG)	26/0
LEONA LEWIS Better In Time (SYCO/J/RMG)	35/21	KATY PERRY I Kissed A Girl (Capitol)	22/0
JESSE MCCARTNEY Leavin' (Hollywood)	31/2	JORDIN SPARKS One Step At A Time (19/Jive/Zomba)	17/7

MOST INCREASED PLAYS

+109 ☆	ARTISTS STAND UP TO CANCER Just Stand Up! (SUZC/DJMG)
+107	NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic)
+53 ☆	JASON MRAZ I'm Yours (Atlantic/RRP)
+44	SIMON COLLINS Unconditional (Razor & Tie)
+43 ☆	MISSY HIGGINS Where I Stood (eleven/Reprise)

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
103 AC, 27 Canada AC and 23 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

THIS WEEK	ARTIST / TITLE / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
1	COLBIE CAILLAT Bubbly (Universal Republic)	114	1079	1171
2	FERGIE Big Girls Don't Cry (Will.i.am/A&M/Interscope)	116	891	931
3	MICHAEL BUBLE Lost (143/Reprise)		830	838
4	DAUGHTRY Home (RCA/RMG)	115	753	862
5	PINK Who Knew (LaFace/Zomba)	114	726	794

THIS WEEK	ARTIST / TITLE / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
6	PLUMB In My Arms (Curb/Reprise)		673	780
7	GWEN STEFANI FEATURING AKON The Sweet Escape (Interscope)	115	632	664
8	NATASHA BEDINGFIELD Unwritten (Epic)	116	617	663
9	THE FRAY How To Save A Life (Epic)	116	593	669
10	NICKELBACK Far Away (Roadrunner/RRP)	115	576	646

CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER: Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT: Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED: A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrenents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrenents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in

both audience and plays.
N Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

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► **COLBIE CAILLAT** NOTCHES A THIRD TOP 20 HIT FROM DEBUT SET "COCO" AS "THE LITTLE THINGS" LIFTS 21-20 (UP 164 PLAYS). SHE JOINS MICHELLE BRANCH, GWEN STEFANI AND KT TUNSTALL AS THE ONLY FEMALE ARTISTS THIS DECADE TO TAKE A TRIO OF SONGS FROM A DEBUT ALBUM INTO THE CHART'S UPPER HALF.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+	-	AUDIENCE MILLIONS	RANK
1	2	14	COLDPLAY VIVA LA VIDA	NO. 1 (2 WKS)	11 ☆	3125	-8		13.99E	2
2	3	19	KID ROCK ALL SUMMER LONG		11	3008	+1		15.31E	1
3	1	24	3 DOORS DOWN IT'S NOT MY TIME		11 2 ☆	2937	-206		13.55E	3
4	6	19	GAVIN ROSSDALE LOVE REMAINS THE SAME		☆	2748	+116		11.78E	5
5	4	20	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 2	2662	-171		11.87E	4
6	8	23	JASON MRAZ I'M YOURS		☆	2519	+40		11.02E	7
7	7	14	DAVID COOK THE TIME OF MY LIFE		☆	2477	-24		10.98E	8
8	5	22	LEONA LEWIS BLEEDING LOVE		11 4 ☆	2435	-268		11.31E	6
9	9	10	DAUGHTRY WHAT ABOUT NOW		☆	2230	+220		9.97E	9
10	10	16	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN		☆	2019	+50		8.81E	10
11	12	10	O.A.R. SHATTERED (TURN THE CAR AROUND)		☆	1971	+184		8.19E	14
12	11	33	ONEREPUBLIC STOP AND STARE		11 2 ☆	1793	-136		8.42E	12
13	13	34	DAUGHTRY FEELS LIKE TONIGHT		11 2 ☆	1545	-160		8.28E	13
14	14	43	LIFEHOUSE WHATEVER IT TAKES		11 ☆	1524	-96		8.72E	11
15	16	17	SARA BAREILLES BOTTLE IT UP		☆	1414	-22		4.83E	17
16	18	11	METRO STATION SHAKE IT		11	1373	+107		5.25E	16
17	17	11	KATY PERRY I KISSED A GIRL		11	1263	-140		5.55E	15
18	19	15	MATT NATHANSON COME ON GET HIGHER		☆	1247	+37		3.85E	20
19	20	7	LIFEHOUSE BROKEN	AIRPOWER	☆	1127	+184		4.40E	18
20	21	4	COLBIE CAILLAT THE LITTLE THINGS		☆	1038	+164		2.96E	23
21	24	5	JORDIN SPARKS ONE STEP AT A TIME		☆	804	+172		3.75E	21
22	22	14	JESSE MCCARTNEY LEAVIN'		11	788	-4		4.22E	19
23	25	16	SEETHER RISE ABOVE THIS		11	745	+124		3.73E	22
24	31	2	PINK SO WHAT	MOST INCREASED PLAYS	☆	698	+310		2.65E	25
25	23	8	ADELE CHASING PAVEMENTS		☆	683	+21		1.42E	30
26	26	13	DELTA GOODREM IN THIS LIFE		☆	645	+80		1.37E	31
27	28	7	PUDDLE OF MUDD WE DON'T HAVE TO LOOK BACK NOW		☆	528	+91		1.67E	28
28	35	3	LEONA LEWIS BETTER IN TIME		☆	473	+150		2.09E	26
29	32	5	JON MCLAUGHLIN BEATING MY HEART		☆	440	+55		1.06E	36
30	27	10	TRISTAN PRETTYMAN MADLY		☆	413	-73		1.28E	32
31	36	3	ESTELLE FEATURING KANYE WEST AMERICAN BOY		☆	379	+65		1.94E	27
32	33	4	CARRIE UNDERWOOD LAST NAME		11 ☆	378	+7		1.65E	29
33	34	4	STAINED BELIEVE		☆	375	+25		0.48E	-
34	29	13	RIHANNA TAKE A BOW		11 2	360	-57		2.82E	24
35	30	6	JONAS BROTHERS BURNIN' UP		☆	311	-97		0.95E	38
36	NEW		DAVID ARCHULETA CRUSH		☆	286	+63		0.97E	37
37	38	3	JOHN MAYER FREE FALLIN'		☆	281	+25		1.28E	33
38	NEW		RIHANNA DISTURBIA		☆	230	+29		1.13E	34
39	40	15	FLYLEAF ALL AROUND ME		11	215	-32		0.57E	-
40	NEW		JUSTIN NOZUKA AFTER TONIGHT		☆	214	+5		0.63E	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ARTISTS STAND UP TO CANCER Just Stand Up! (SU2C/DJMG) KPLZ, KSII, KUJD, KYKY, KZZO, WBMX, WMGX WPLJ, WTSS, WXLO	10
PINK So What (LaFace/Zomba) KHMV, KLLY, K-YKY, WKDD, WKTI, WMEE, WPTX, WRXQ	8
LEONA LEWIS Better In Time (SYCO/J/RMG) KCDU, KJMY, K-YKY, KURB, KYKY, WBMX, WKRQ, WMEE	8
LINK N PARK Leave Out All The Rest (Warner Bros.) KCDU, K-HMX, K-MXB, KOSO, KPEK, KRSK, WAYV, WBNS	8
DAVID ARCHULETA Crush (19/Jive/Zomba) KCDU, KLTG, KMFX, KURB, WAJL, WPLJ, WVMX	7
SARAH MCLACHLAN U Want Me 2 (Arista/RMG) KCDU, KLCA, KPEK, KRSK, KYKY, WCDA, WTMX	7
O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) KFYV, KIOI, KSRZ, KSTZ, WBMX, WTSS	6
LIFEHOUSE Broken (Geffen/Interscope) KHMV, KRSK, KSTP, WKDD, WMTX, WPTX	6
COLBIE CAILLAT The Little Things (Universal Republic) KFYV, KJMY, K-MYI, WMTX, WRXQ	5
JORDIN SPARKS One Step At A Time (19/Jive/Zomba) KFYV, KPLZ, K-YKY, WKTI	4

ADDED AT... KLTG
Corpus Christi, TX
OM: Clayton Allen
PD: Chris Roberts
David Archuleta, Crush, O
Duffy, Warwick Avenue, O
Journey, After All These Years, O
Stephen Wesley, Feels Good To Me, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SECONDHAND SERENADE Fall For You (Glassnote/ILG/Atlantic) TOTAL STATIONS: 11	210/34	SAFETYSUIT Someone Like You (Universal Motown) TOTAL STATIONS: 20	195/25
LINKIN PARK Leave Out All The Rest (Warner Bros.) TOTAL STATIONS: 21	204/124	LENKA The Show (Epic) TOTAL STATIONS: 15	158/30
ARTISTS STAND UP TO CANCER Just Stand Up! (SU2C/DJMG) TOTAL STATIONS: 28	203/108	THRIVING IVORY Angels On The Moon (Wind-up) TOTAL STATIONS: 31	150/2
DUFFY Warwick Avenue (Mercury/DJMG) TOTAL STATIONS: 17	199/28	CHARLOTTE SOMETIMES How I Could Just Kill A Man (Geffen/Interscope) TOTAL STATIONS: 16	138/21
GAVIN DEGRAW Cheated On Me (J/RMG) TOTAL STATIONS: 21	197/70	MISSY HIGGINS Where I Stood (eleven/Reprise) TOTAL STATIONS: 16	134/42

MOST INCREASED PLAYS

+310	PINK So What (LaFace/Zomba) KHMV +20, KPLZ +19, KYKY +18, WCDA +18, SIPL +17, KLCA +17, WTMX +16, WDDV +14, K-HMX +14, KUDD +14
+220	DAUGHTRY What About Now (RCA/RMG) KZZU +21, WRXQ +20, KYKY +18, WMTX +18, KUDD +18, KRSK +17, KVLV +15, WXLO +14, KCDU +14, KFYV +13
+184	O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) WMTX +19, KSTP +18, WJLK +17, KALC +15, KFBZ +15, KQKQ +14, KYKY +13, KSII +13, KJMY +11, WKDD +8
+184	LIFEHOUSE Broken (Geffen/Interscope) WKTI +24, KSTP +23, KFZS +21, KSCF +18, WPTX +17, WMTX +14, KHMV +12, KALZ +10, WRMF +9, WLNK +9
+172	JORDIN SPARKS One Step At A Time (19/Jive/Zomba) WKRQ +38, WKTI +23, WMGX +22, WZPL +13, WAYV +12, WMEE +9, KFYV +9, KYIS +8, WJLK +7, KJMY +7

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ **NAJEE'S** "OUT OF A DREAM," THE SECOND SINGLE FROM HIS ALBUM "RISING SUN," HAS GAINED SPINS IN EACH OF ITS EIGHT WEEKS ON THE CHART AND NOW COLLECTS AIRPOWER HONORS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	27	THE SAX PACK FALLIN' FOR YOU	NO. 1 (7 WKS) SHANACHIE	426 -23	4.268	1
2	2	23	BRIAN CULBERTSON ALWAYS REMEMBER	GRP/VERVE	383 +8	3.233	6
3	3	30	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	380 +21	3.323	5
4	6	16	ERIC DARIUS GOIN' ALL OUT	MOST INCREASED PLAYS BLUE NOTE/CAPITOL	333 +53	4.087	2
5	4	20	EARL KLUGH DRIFTIN'	KOCH	306 -10	2.772	7
6	8	7	DAVE KOZ LIFE IN THE FAST LANE	CAPITOL	303 +34	3.743	3
7	7	21	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	255 -24	2.105	11
8	10	11	PAUL HARDCASTLE MARIMBA	TRIPPIN' N' RHYTHM	251 +7	3.333	4
9	5	24	JESSE COOK CAFE MOCHA	COACH HOUSE/KOCH	229 -54	2.397	8
10	9	40	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	218 -46	1.665	16
11	11	33	JESSY J TEQUILA MOON	PEAK/CMG	215 -26	1.950	14
12	13	13	MICK HUCKNALL FARTHER UP THE ROAD	SIMPLYRED.COM/ATCO/RHINO	210 +4	2.054	12
13	16	8	TIM BOWMAN SWEET SUNDAYS	MOST ADDED TRIPPIN' N' RHYTHM	204 +22	2.162	10
14	18	9	WARREN HILL LA DOLCE VITA	EVOLUTION/KOCH	200 +35	2.185	9
15	12	30	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3 DEUCES/CMG	191 -24	1.615	17
16	17	8	KENNY G TANGO	STARBUCKS/CONCORD/CMG	159 -10	1.714	15
17	19	12	BONEY JAMES THE WAY SHE WALKS	CONCORD/CMG	139 +8	1.975	13
18	20	10	AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	132 +6	1.537	18
19	21	8	NAJEE OUT OF A DREAM	AIRPOWER HEADS UP	119 +4	1.185	19
20	22	18	JAY SOTO STAY AWHILE	AIRPOWER NUGROOVE	90 0	1.000	20
21	23	16	DAVID BENOIT HUMAN NATURE	PEAK/CMG	81 -3	0.825	21
22	28	2	WAYNE BRADY ORDINARY	PEAK/CMG	80 +23	0.425	25
23	NEW		EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL	75 +27	0.578	23
24	25	3	NICK COLIONNE NO LIMITS	ON THE EDGE/KOCH	72 +5	0.790	22
25	29	2	JEFF LORBER REHAB	PEAK/CMG	71 +15	0.407	26
26	NEW		MICHAEL LINGTON YOU AND I	NUGROOVE	68 +35	0.249	-
27	26	8	MELODY GARDOT WORRISOME HEART	VERVE	59 -5	0.318	29
28	NEW		FOURPLAY FORTUNE TELLER	HEADS UP	57 +30	0.183	-
29	RE-ENTRY		DAVID SANBORN FEATURING DEREK TRUCKS BROTHER RAY	DECCA	56 +9	0.166	-
30	27	17	CANDY DULFER BACK TO JUAN	HEADS UP	50 -9	0.362	28

NEW AND ACTIVE

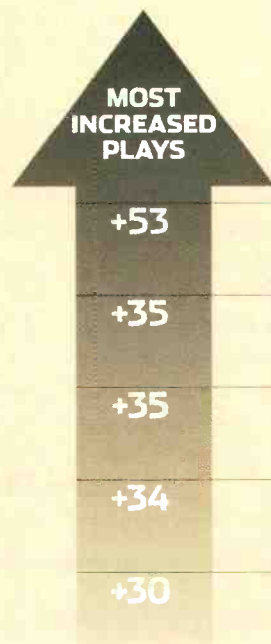
ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
STEVE WINWOOD Fly (Columbia)	47/1	OLI SILK Chill Or Be Chilled (Trippin' N' Rhythm)	30/4	DENNY JIOSA Chill Pill (Sonic Canvas)	28/5
TOTAL STATIONS:	3	TOTAL STATIONS:	5	TOTAL STATIONS:	11
NOVELLO B3 Soul (Nogo)	38/10	CHANTE MOORE It Ain't Supposed To Be This Way (Peak/CMG)	29/0	SHILTS Back On The Hudson (NuGroove)	27/1
TOTAL STATIONS:	3	TOTAL STATIONS:	3	TOTAL STATIONS:	3



ARTIST TITLE / LABEL	NEW STATIONS
TIM BOWMAN Sweet Sundays (Trippin' N' Rhythm) KSSJ, KYOT	2
MICHAEL LINGTON You And I (NuGroove) Sirius Jazz Cafe, WNWV	2
GEORGE DUKE Listen Baby (Heads Up) Sirius Jazz Cafe, XM Watercolors	2
ERIC DARIUS Goin' All Out (Blue Note/Capitol) Dial Global Radio Networks	1
AL GREEN FEAT. JOHN LEGEND Stay With Me (By The Sea) (Blue Note/Capitol) KYOT	1
JEFF LORBER Rehab (Peak/CMG) WJZZ	1
EUGE GROOVE Religify (Narada Jazz/Capitol) KSSJ	1
FOURPLAY Fortune Teller (Heads Up) WSJW	1
OLI SILK Chill Or Be Chilled (Trippin' N' Rhythm) KIFM	1
KYLE WOLVERTON Miss Peaches (Smooth Ride) KIFM	1

ADDED AT... KIFM
San Diego, CA
PD: Mike Vasquez
APD: J. Weidenheimer
MD: Kelly Cole
Oli Silk, Chill Or Be Chilled, 5
Kyle Wolverton, Miss Peaches, 4
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	20	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	166 -5
2	2	21	EARL KLUGH DRIFTIN'	KOCH	155 -10
3	10	7	DAVE KOZ LIFE IN THE FAST LANE	CAPITOL	150 +31
4	5	13	ERIC DARIUS GOIN' ALL OUT	BLUE NOTE/CAPITOL	142 +18
5	4	11	PAUL HARDCASTLE MARIMBA	TRIPPIN' N' RHYTHM	141 +1
6	3	9	TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	138 -4
7	6	10	WARREN HILL LA DOLCE VITA	KOCH	134 +10
8	13	13	NAJEE OUT OF A DREAM	HEADS UP	128 +20
9	7	18	BONEY JAMES THE WAY SHE WALKS	CONCORD/CMG	119 -4
10	11	13	GERALD ALBRIGHT KNOCK ON WOOD	PEAK/CMG	117 -2
11	12	10	ESPERANZA SPALDING PRECIOUS	HEADS UP	116 -2
12	15	10	NICK COLIONNE NO LIMITS	KOCH	114 +8
13	8	27	SAX PACK FALLIN' FOR YOU	SHANACHIE	109 -12
14	18	31	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	108 +3
15	9	19	BRIAN CULBERTSON ALWAYS REMEMBER	GRP/VERVE	107 -13
16	27	4	BLAKE AARON SHINE	INNERVISION	106 +16
17	16	9	RICK BRAUN & RICHARD ELLIOT QUE PASO	ARTIZEN	104 -1
18	26	5	LARRY CARLTON ALL IN GOOD TIME (RECORDED)	33S	102 +10
19	19	17	GAIL JHONSON PEARLS	NUGROOVE	101 -3
20	20	7	INCOGNITO N.O.T.	HEADS UP	100 -2
21	17	11	KEN NAVARRO DADDY-O	POSITIVE	100 -5
22	14	5	KENNY G TANGO	STARBUCKS/CONCORD/CMG	100 -8
23	22	12	LAWSON ROLLINS FEAT. FLORA PURIM INFINITA/BAJA/TSR		98 0
24	NEW		EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL	94 +34
25	24	4	PHILLIP BROOKS RUSH HOUR	MOJOY	90 -4
26	25	2	MICK HUCKNALL FARTHER UP THE ROAD	SIMPLYRED.COM/ATCO/RHINO	89 -3
27	23	3	VIBES ALIVE LIGHTHOUSE	SWINGING	89 -5
28	RE-ENTRY		TOM SCOTT & SPECIAL GUESTS JIVE SAMBA	CONCORD JAZZ/CMG	88 +2
29	NEW		DAVID SANBORN FEAT. DEREK TRUCKS BROTHER RAY	DECCA	87 +13
30	NEW		OLI SILK CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	85 +7



ERIC DARIUS Goin' All Out (Blue Note/Capitol) KRVR +16, WJZZ +15, WSJT +11, WNUA +5, WLVE +3, KYOT +3, KTWV +2, KKSJ +2, DSJ +2, WLOQ +1
WARREN HILL La Dolce Vita (Evolution/Koch) KSSJ +9, KRVR +7, WJZZ +4, WNUA +3, WLOQ +3, WVMV +2, KIFM +2, WJZZ +2, KYOT +2, SLUC +1
MICHAEL LINGTON You And I (NuGroove) KBZN +8, KRVR +8, WSJW +6, WNWV +6, KKSJ +3, XWRC +2, SLUC +2, KIFM +1, KTWV +1
DAVE KOZ Life In The Fast Lane (Capitol) KRVR +12, WLOQ +7, DSJ +5, KKSJ +5, WSJT +5, WNUA +3, WLVE +2, KSSJ +1, KOAS +1
FOURPLAY Fortune Teller (Heads Up) SLUC +1, DSJ +7, WVMV +6, KBZN +4, KKSJ +2

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
23 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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SMOOTH JAZZ REPORTERS

- WJZZ/Atlanta, GA***
OM: Steve Hegwood
PD/MD: Dave Kosh
- WEAA/Baltimore, MD**
PD: Sandi Mallory
APD/MD: Marcellus "Bassman" Shepard
- WVSU/Birmingham, AL**
OM/MD: Andy Parrish
- WNUA/Chicago, IL***
OM/MD: Darren Davis
MD: Rick O'Dell
- WNWV/Cleveland, OH***
PD/MD: Angie Handa
- WDSJ/Dayton, OH***
OM/MD: Jeff Stevens
- WVMV/Detroit, MI***
OM/MD: Tom Sleeker
MD: Sandy Kovach
- WZJZ/Ft. Myers, FL**
OM: Louis Kaplan
APD/MD: Randi Bachman
- WSBZ/Ft. Walton Beach, FL**
PD: Mark Carter
MD: Mark Edwards
- WSJW/Harrisburg, PA***
PD/MD: Paul Scott
- WQTQ/Hartford, CT**
PD/MD: Stewart Stone
- KPVU/Houston, TX**
PD: Larry Coleman
- KJLU/Jefferson City, MO**
OM: Mike Downey
PD/MD: Dan Turner
APD: LaVaughn Wilson
- KOAS/Las Vegas, NV***
OM/MD: Duncan Payton
MD: Lynn Briggs
- KUAP/Little Rock, AR**
PD/MD: Michael Nellums
- KSBR/Los Angeles, CA**
OM/MD: Terry Wedel
MD: Vienna Yip
- KTWV/Los Angeles, CA***
PD: Paul Goldstein
APD/MD: Blake Florence
- WGRV/Melbourne, FL**
PD/MD: Randy Bennett
APD: Jan Julian
- WLVE/Miami, FL***
OM/MD: Rich McMillan
- KRVR/Modesto, CA***
OM/MD: Doug Wulff
PD: James Bryan
- WVAS/Montgomery, AL**
OM: Candy Capel
PD: Mel Marshall
MD: Jay Holcay
- WHOV/Norfolk, VA**
PD: Kevin "The Moose" Anderson
- WLOQ/Orlando, FL***
PD: Paul Layoie
APD: Brian Morgan
MD: Patricia James
- WJZZ/Philadelphia, PA***
PD: Michael Tozzi
MD: Frank Childs
- KYOT/Phoenix, AZ***
PD: Smokey Rivers
- KSSJ/Sacramento, CA***
PD/MD: Lee Hansen
- KBZN/Salt Lake City, UT***
OM/MD: Dan Jessop
- KIFM/San Diego, CA***
PD: Mike Vasquez
APD: J. Weidenheimer
MD: Kelly Cole
- KKSJ/San Francisco, CA***
PD/MD: Ken Jones
- KJZY/Santa Rosa, CA***
PD: Gordon Zlot
APD/MD: Rob Singleton
- Dial Global Radio Networks/Satellite***
OM/MD: Steve Hubbard
APD/MD: Laurie Cobb
- DMX Jazz Vocal Blend/Satellite**
PD/MD: Rochelle Matthews
- DMX Smooth Jazz/Satellite**
PD/MD: Rochelle Matthews
- Music Choice Smooth Jazz/Satellite**
APD: Will Kinnally
- Sirius Jazz Cafe/Satellite***
OM: Gregg Steele
PD: Shirley Maldonado
- XM Watercolors/Satellite***
PD: Shirilita Colon
MD: Lynette White
- KWJZ/Seattle, WA***
PD: Carol Handley
MD: Dianna Rose
- KCOZ/Springfield, MO**
OM: Jae Jones
PD/MD: Jarrett Grogan
- WSJT/Tampa, FL***
PD: Ross Block
MD: Kathy Curtis

* Monitored Reporters

He made millions out of being a rebel. Here's what radio can learn about branding and audience building from Nikki Sixx

Sixx Sense

Guest Column By Christa Titus

CTitus@Billboard.com

a topic that arises weekly in R&R is how radio can improve itself. What can be done to enhance cume, TSL, revenue, image? We interview numerous industry members for their insights, but rarely do we consult those who supply radio the majority of its content: musicians.

Jacobs Media Summit 13 is giving one music-maker—a rock icon, to be exact—a platform for his opinions. Nikki Sixx will share his thoughts on a variety of subjects, from connecting with audiences to brand extension, during the Sept. 18 session “What I Know About Your Audience That You Don’t Know.” As the man whose vision has shaped legendary band Mötley Crüe and sustained its nearly 30-year career—still going strong with new album “Saints of Los Angeles” and the first-time run of the multi-act Crüe Fest tour—it behooves the often-play-it-safe radio world to pay attention to Sixx, who’s made quite a successful living out of being a rebel.

Don’t let the panel title fool you, though: Sixx isn’t out to pick on radio. What lies closest to his heart is giving all artists an opportunity to be exposed. “If you’re working with an established artist, I think they deserve to be heard, and at the same time, they used to be a new artist and they deserve their opportunity,” says the bassist/president of Eleven Seven Music, home to his new band Sixx:A.M. and such acts as Trapt and Papa Roach.

Crüe-Style Branding

At the start of our chat, Sixx notes that Crüe Fest has successfully branded itself as a rock tour of bands playing hit songs. What could radio learn about branding from that experience?

“The most important thing about branding is a very clear message,” he says. “When you brand something, you can let people decide. You can flood a marketplace with whatever you want, as much as you want, but in the end, the people make the decision whether or not it’s a viable brand.”

He insists that anything he’s ever been involved in has always been a project he’s believed

in, but Sixx also has a knack for knowing what others enjoy, and combining those components is crucial. “I know what people like, but at the same time it is also what I like . . . If you don’t have good taste, you’re just going to be marketing shit that don’t taste good,” he says with a laugh. Then he raises the points, “What is it that radio is saying? [Are] the program directors making the decision of what the people want, and do they have good taste? Or are the people getting to have a vote in what it is that they want and they have good taste because they’re actually the consumer? . . . Do radio programmers always have the best interest of the audience at hand?”

Sixx says that what a station’s audience wants must always be taken into consideration. Sometimes when he talks with programmers about music they could be playing, they tell him, “I just don’t care. I just don’t like it.”

“I’ll say, ‘Your audience is telling you differently.’ ‘I know. [But] it doesn’t fit what I like,’” he says. And politics also create a chokehold: Even Mötley Crüe, a band with a proven radio histo-



Sixx:A.M.

Six Sides Of Sixx

- President, Eleven Seven Music
- Bassist, Mötley Crüe and Sixx:A.M.
- Songwriter/producer
- Author, “The Heroin Diaries”
- Founder, Running Wild in the Night, a fund-raising initiative tied with Covenant House to aid runaway youth
- Co-founder/designer, Royal Underground clothing line

Sales History

Mötley Crüe albums that achieved platinum sales.

- “Dr. Feelgood” (1989), six-times platinum
- “Shout at the Devil” (1984), quadruple-platinum
- “Theatre of Pain” (1985), quadruple-platinum
- “Girls, Girls, Girls” (1987), quadruple-platinum
- “Decade of Decadence” (1991), double-platinum
- “Red, White & Crüe” (2005), platinum

A.M. On FM

Sixx:A.M.’s “Life Is Beautiful” reached No. 2 at Active Rock in the Dec. 7, 2007, issue and No. 2 at Rock a week later. “Pray for Me” peaked at No. 29 at Active Rock in the April 18 issue. New single “Tomorrow” is now going for adds.

Jacobs Media Summit 13

“What I Know About Your Audience That You Don’t Know” with Nikki Sixx
2:15 p.m.-3:15 p.m., Sept. 18
Austin Hilton Hotel

ry that spans decades, still runs into the excuse of, “Well, the other station is playing your song, so we can’t,” when rolling out a new single.

‘Stagnant Out Of Fear’

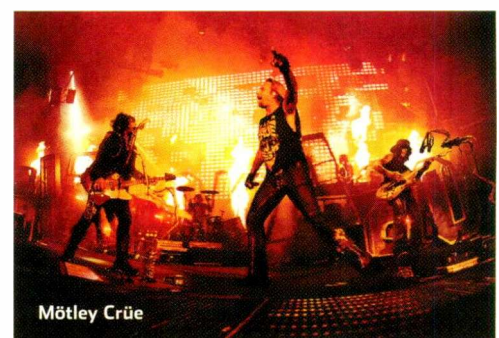
When it comes to suggestions on what radio could do to improve the listening experience, Sixx touches on increasing music variety, exposing new talent and employing informed DJs who make the airtime between songs entertaining.

“Radio will play the same formatted songs over and over and over, and I believe that radio can pump new [music] into the system at the same time as living with stuff that they know really works,” he says. “Sometimes it just becomes really stagnant out of fear.” As a music fan, Sixx notes that it’s hard hearing the same song four times a day, even if it’s a classic tune like “Freebird.” But he also understands the challenge involved in finding the right balance of new and familiar music, combined with the repetition required to build a hit.

Sixx says he has started listening to satellite radio more to get his fill of the music he enjoys, which runs a wide gamut from garage to classic vinyl to country. What he also likes are DJs who have “personality and information about the music, [who can tell you things like], ‘That’s Metallica, “Enter Sandman,” it’s off the “Black Album,” it was produced by Bob Rock, they recorded it in Vancouver, and the song was about this.’ Bam. Into the next thing. I really like more from the DJs than just, ‘That was Mötley Crüe’s “Saints of Los Angeles.”’ And a lot of times, by the way, you don’t even get that. You get four songs played and they don’t tell you who it is. And I’m going, ‘Who is that band?’”

As a label executive and musician, Sixx hears upcoming artists say they don’t need radio since it won’t play their style of music, so those acts utilize other means such as the Internet for exposure. It’s an attitude that he admires. “How does radio find those bands and play them and support them?” he asks. He points to groups like Mötley Crüe, Led Zeppelin and Aerosmith that first got airplay when programmers took a chance on their sound. “Time to take a few more chances and play some of these new bands that may not exactly be playing by the rules,” Sixx suggests. “They may not fit into your format exactly, but they’re going to be part of all of our future and we have to embrace them.”

R&R/Billboard copy editor Christa Titus was the lead writer for Billboard’s July 5 Mötley Crüe special. Mike Boyle’s column will return next week.



Mötley Crüe

MÖTLEY CRÜE: PAUL BROWN

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▶ ATLANTIC SCORES SIMULTANEOUS TOP FIVE HITS FOR THE FIRST TIME IN NEARLY THREE YEARS AS **CAROLINA LIAR'S** "IT'S NOT OVER" (6-4) JOINS STAIND'S "BELIEVE" (3-1) IN THE CHART'S UPPER REGION. THE LABEL LAST TURNED THE TRICK IN NOVEMBER 2005 WITH SHINEDOWN'S "SAVE ME" AND DEATH CAB FOR CUTIE'S "SOUL MEETS BODY."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	3	10	STAIND BELIEVE	NO. 1 (1 WK)	FLI/ATLANTIC	1442	-69	5.490	3
2	2	22	FOO FIGHTERS LET IT DIE		ROSWELL/RCA/RMG	1374	-173	6.356	2
3	1	13	COLDPLAY VIVA LA VIDA		CAPITOL	1337	-273	6.356	1
4	6	18	CAROLINA LIAR I'M NOT OVER		ATLANTIC	1193	-102	4.069	8
5	4	20	WEEZER PORK AND BEANS		DGC/GEFFEN/INTERSCOPE	1124	-210	5.058	4
6	5	23	DISTURBED INSIDE THE FIRE		REPRISE	1088	-208	4.054	9
7	7	24	SAVING ABEL ADDICTED		SKIDDCO/VIRGIN/CAPITOL	1023	-58	3.125	16
8	10	8	WEEZER TROUBLEMAKER		DGC/INTERSCOPE	1017	+78	3.808	11
9	9	6	THE OFFSPRING YOU'RE GONNA GO FAR, KID		COLUMBIA	1008	+66	4.089	7
10	25	2	METALLICA THE DAY THAT NEVER COMES	AIRPOWER/MOST INCREASED PLAYS	WARNER BROS.	1002	+344	4.262	5
11	8	24	LUDD LOVE ME DEAD		REDBIRD/ISLAND/IDJMG	970	-94	3.479	12
12	11	9	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE		20-20/JIVE/ZOMBA	886	-32	2.790	17
13	15	11	THEORY OF A DEADMAN BAD GIRLFRIEND		604/ROADRUNNER/RRP	812	-15	2.016	20
14	13	26	LINKIN PARK GIVEN UP		WARNER BROS.	770	-105	3.974	10
15	18	4	M.I.A. PAPER PLANES		XL/INTERSCOPE	769	-28	4.100	6
16	19	10	ATREYU SLOW BURN		HOLLYWOOD	764	-12	1.842	22
17	21	5	LINKIN PARK LEAVE OUT ALL THE REST		WARNER BROS.	715	-1	3.444	13
18	17	17	THE OFFSPRING HAMMERHEAD		COLUMBIA	713	-145	3.336	14
19	12	13	REHAB BARTENDER SONG (AKA SITTIN' AT A BAR)		UNIVERSAL REPUBLIC	711	-181	1.919	21
20	27	2	RISE AGAINST RE-EDUCATION (THROUGH LABOR)	MOST ADDED	DGC/INTERSCOPE	707	+115	3.219	15
21	22	6	ONE DAY AS A LION WILD INTERNATIONAL		ANTI-EPITAPH	658	-33	2.049	19
22	24	9	SLIPKNOT PSYCHOSOCIAL		ROADRUNNER/RRP	656	-11	1.312	29
23	17	19	ALKALINE TRIO HELP ME		EPIC	651	-154	1.813	23
24	23	10	BECK GAMMA RAY		DGC/INTERSCOPE	617	-64	1.786	24
25	2E	7	HINDER USE ME		UNIVERSAL REPUBLIC	599	-9	1.712	26
26	31	2	OASIS THE SHOCK OF THE LIGHTNING		BIG BROTHER/REPRISE	591	+65	2.722	18
27	2E	17	SHINEDOWN DEVOUR		ATLANTIC	533	-193	1.505	27
28	25	6	BUCKCHERRY TOO DRUNK...		ELEVEN SEVEN/ATLANTIC	531	-15	1.270	30
29	32	11	3 DOORS DOWN TRAIN		UNIVERSAL REPUBLIC	507	+9	1.339	28
30	34	2	KINGS OF LEON SEX ON FIRE		RCA/RMG	402	+11	0.962	34
31	32	10	TRAPT WHO'S GOING HOME WITH YOU TONIGHT?		ELEVEN SEVEN	400	-51	1.170	31
32	2E	15	SCARS ON BROADWAY THEY SAY		VELVET HAMMER/INTERSCOPE	354	-216	0.608	-
33	3E	4	THE AIRBORNE TOXIC EVENT SOMETIME AROUND MIDNIGHT		MAJORDOMO/SHOUT! FACTORY	345	-41	1.093	32
34	4C	9	TANTRIC DOWN AND OUT		SILENT MAJORITY/ILG	309	+34	0.487	-
35	37	2	JACK'S MANNEQUIN THE RESOLUTION		SIRE/WARNER BROS.	305	-7	0.641	-
36	NEW		FLOBOTS RISE		UNIVERSAL REPUBLIC	279	+13	0.632	-
37	NEW		SHINY TOY GUNS RICOCHET		UNIVERSAL MOTOWN	272	+54	0.813	38
38	3E	18	COLDPLAY VIOLET HILL		CAPITOL	270	-62	1.741	25
39	NEW		DEATH CAB FOR CUTIE CATH...		ATLANTIC	261	+42	0.624	-
40	3E	4	SANTOGOLD L.E.S. ARTISTES		LIZARD KING/DOWNTOWN	245	-45	0.609	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
RISE AGAINST Re-Education (Through Labor) (DGC/Interscope) KTBZ, KUUD, WBRU, WCYY, WEND, WFXH, WPBZ, WTZR, WXDX, WZJO	10
WEEZER Troublemaker (DGC/Interscope) KHBZ, KUUD, WKRK, WKRL, WSWD, WZNE	6
METALLICA The Day That Never Comes (Warner Bros.) KHBZ, WHRL, WKRL, WTZR, WXDX, WZJO	6
AC/DC Rock N Roll Train (Columbia) KHBZ, KQRA, WBCN, WGRD, WJRR, WKRK	6
KINGS OF LEON Sex On Fire (RCA/RMG) KFMA, KJEE, KPNT, KYSR, WBTZ	5
SHINY TOY GUNS Ricochet (Universal Motown) KFMA, KXRX, WCYY, WROX, WWCD	5
SHINEDOWN Second Chance (Atlantic) WKRK, WKRL, WTZR, WZJO	4
SEETHER Breakdown (Wind-Up) KQGE, WFXH, WJBX, WKRL	4
OASIS The Shock Of The Lightning (Big Brother/Reprise) WBRU, WEND, WPBZ	3
DEATH CAB FOR CUTIE Cath... (Atlantic) KNCL, KFMA, KJEE	3

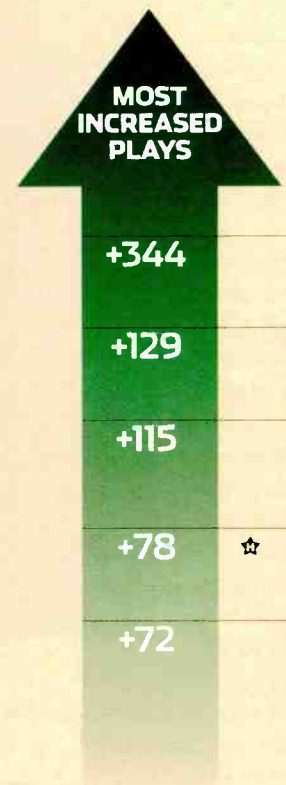
ADDED AT...
WBRU
Providence, RI
PD: Chris Novello
MD: Nick Castillo

Oasis, The Shock Of The Lightning, 7
Low vs Diamond, Heart Attack, 6
MGMT, Electric Feel, 6
Rise Against, Re-Education (Through Labor), 6
Coldplay, Lost!, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
PUDDLE OF MUDD Livin' On Borrowed Time (Flawless/Geffen/Interscope) TOTAL STATIONS: 19	225/13	SHINEDOWN Second Chance (Atlantic) TOTAL STATIONS: 20	129/72
COLDPLAY Lost! (Capitol) TOTAL STATIONS: 21	165/39	HOLLYWOOD UNDEAD Undead (A&M/Octone/Interscope) TOTAL STATIONS: 27	118/18
TOADIES No Deliverance (Kirtland) TOTAL STATIONS: 18	140/16	SEETHER Breakdown (Wind-up) TOTAL STATIONS: 16	114/36
ANBERLIN Feel Good Drag (Universal Republic) TOTAL STATIONS: 24	138/71	3OH!3 Dont Trust Me (Photo Finish/Atlantic/RRP) TOTAL STATIONS: 16	112/10
AC/DC Rock N Roll Train (Columbia) TOTAL STATIONS: 22	129/129	BEN FOLDS FEAT. REGINA SPEKTOR You Don't Know Me (Epic) TOTAL STATIONS: 14	102/10



METALLICA
The Day That Never Comes (Warner Bros.)
WHRL +37, KRZQ +35, KMYZ +28, WKRK +25, KQRA +20, KFMA +17, WZJO +15, KNXX +14, WCYY +12, WTZR +12

AC/DC
Rock N Roll Train (Columbia)
WKRL +31, WKRK +16, KQRA +15, WBCN +11, KHBZ +9, WJRR +8, KBZT +6, WWCD +6, WTZR +5, WFXH +4

RISE AGAINST
Re-Education (Through Labor)
(DGC/Interscope)
KROX +22, WROX +17, WTZR +11, WZJO +10, KCXX +10, WEND +10, WBTZ +9, WXEG +9, WPBZ +9, KNXX +9

WEEZER
Troublemaker (DGC/Interscope)
WZNE +25, KNXX +16, KHBZ +14, WSUN +11, KWOD +11, KXRX +11, WWCD +11, KUUD +10, WKRK +8, KQXR +8

SHINEDOWN
Second Chance (Atlantic)
WKRL +15, WNFZ +12, WTZR +10, WZJO +10, KPNT +8, WKRK +8, KQRA +2, WKUD +2, WXEG +2, WMPF +1

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
69 alternative and 26 Canada rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	15	THEORY OF A DEADMAN BAD GIRLFRIEND	NO. 1 (1WK) 604/ROADRUNNER/RRP	1522 +44	4.573 2
2	8	2	METALLICA THE DAY THAT NEVER COMES	WARNER BRDS.	1428 +359	5.206 1
3	4	8	HINDER USE ME	UNIVERSAL REPUBLIC	1347 +30	3.782 5
4	1	18	SHINEDOWN DEVOUR	ATLANTIC	1338 -194	3.975 4
5	3	23	DISTURBED INSIDE THE FIRE	REPRISE	1227 -191	4.085 3
6	5	10	STAINED BELIEVE	FLIP/ATLANTIC	1123 -78	2.894 8
7	7	20	FIVE FINGER DEATH PUNCH NEVER ENOUGH	FIRM	1104 -3	2.700 11
8	9	10	SLIPKNOT PSYCHOSOCIAL	ROADRUNNER/RRP	1083 +24	2.421 13
9	11	10	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	20-20/JIVE/ZOMBA	1072 +48	2.767 9
10	6	28	TANTRIC DOWN AND OUT	SILENT MAJORITY/ILG	1065 -78	2.758 10
11	12	15	3 DOORS DOWN TRAIN	UNIVERSAL REPUBLIC	950 -19	2.692 12
12	13	7	BUCKCHERRY TOO DRUNK...	ELEVEN SEVEN/ATLANTIC	948 +11	2.350 14
13	10	31	SAVING ABEL ADDICTED	SKIDD/CO/VIRGIN/CAPITOL	930 -97	3.182 7
14	14	19	FOO FIGHTERS LET IT DIE	ROSWELL/RCA/RMG	800 -15	2.184 15
15	15	11	ATREYU SLOW BURN	HOLLYWOOD	757 +52	1.209 20
16	NEW		AC/DC ROCK N ROLL TRAIN	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED COLUMBIA	665 +665	3.345 6
17	16	21	REV THEORY HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE	643 +18	1.376 17
18	19	12	TRAPT WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	567 +9	1.026 22
19	17	27	LINKIN PARK GIVEN UP	WARNER BRDS.	567 -45	1.792 16
20	18	28	SEETHER RISE ABOVE THIS	WIND-UP	528 -60	1.353 18
21	21	9	BLACK STONE CHERRY BLIND MAN	ROADRUNNER/RRP	519 -20	1.016 24
22	24	17	POP EVIL HERO	PAZZO/JARD STAR	473 +12	0.778 31
23	27	3	PUDDLE OF MUDD LIVIN' ON BORROWED TIME	FLAWLESS/GEFFEN/INTERSCOPE	472 +62	1.236 19
24	22	13	REHAB BARTENDER SONG (AKA SITTIN' AT A BAR)	UNIVERSAL REPUBLIC	421 -57	1.021 23
25	26		12 STONES ADRENALINE	WIND-UP	419 0	0.920 26
26	28	7	BULLET FOR MY VALENTINE HEARTS BURST INTO FIRE	20-20/JIVE/ZOMBA	397 +1	0.607 33
27	29	4	THE OFFSPRING YOU'RE GONNA GO FAR, KID	COLUMBIA	381 +35	0.862 27
28	23	15	SCARS ON BROADWAY THEY SAY	VELVET HAMMER/INTERSCOPE	357 -113	0.783 30
29	39	2	DISTURBED INDESTRUCTIBLE	REPRISE	334 +129	0.817 29
30	30	12	JET BLACK STARE READY TO ROLL	ISLAND/DMG	320 -25	0.561 34
31	25	20	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	308 -127	0.743 32
32	34	2	SEETHER BREAKDOWN	WIND-UP	303 +67	0.921 25
33	32	17	THE OFFSPRING HAMMERHEAD	COLUMBIA	288 -40	1.068 21
34	NEW		SAVING ABEL 18 DAYS	SKIDD/CO/VIRGIN/CAPITOL	279 +84	0.545 35
35	35	4	SEVENDUST FEATURING CHRIS DAUGHTRY THE PAST	7BROS/ASYLUM/ILG	230 -3	0.256 -
36	38	5	ROYAL BLISS SAVE ME	MEROVINGIAN/CAROLINE/CONTRABAND	225 +7	0.364 -
37	31	16	CANDLEBOX STAND	SILENT MAJORITY/ILG	222 -119	0.417 39
38	36	9	EGYPT CENTRAL TAKING YOU DOWN	FAT LADY/ILG	219 -11	0.262 -
39	NEW		LINKIN PARK LEAVE OUT ALL THE REST	WARNER BRDS.	207 +31	0.475 37
40	33	19	WEEZER PORK AND BEANS	DGC/GEFFEN/INTERSCOPE	198 -73	0.487 36

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
AC/DC Rock N Roll Train (Columbia) KDOT, HHTQ, K LQ, KISW, KLAG, KNCN, KOAY, KOMP, KQRC, KRZR, KUPD, KXFX, KXXR, EZRQ, Sirius Octane, WAAF, WBSX, WBUZ, WBYR, WCCC, WCHZ, WHDR, WIIL, WJJO, WKLQ, WKQZ, WLZX, WMMR, WRAT, WRIF, WRUF, WRXW, WRXZ, WRZK, WTFX, WTKX, WTPT, WXQR, WYBB	39
DISTURBED Indestructible (Reprise) KXFX, FZQR, WBSX, WCCC, WKQZ, WLZX, WRUF, WRXW, XM Squizz	9
SEETHER Breakdown (Wind-Up) WBSX, WKLQ, WLZX, WWIZ, WZOR, XM Squizz	6
SHINEDOWN Second Chance (Atlantic) WBUZ, WKLQ, WRUF, WXQR, WYBB, XM Squizz	6
HOLLYWOOD UNDEAD Undead (A&M/Octone/Interscope) KDJE, HHTQ, WTFX, WXQR, WZOR	5
RISE AGAINST Re-Education (Through Labor) (DGC/Interscope) KDJE, KQZ, KOAY, WWWW, WYBB	5
METALLICA The Day That Never Comes (Warner Bros.) KDOT, KXXR, WBSX, WWIZ	4
DROWNING POOL 37 Stitches (Eleven Seven) KBPI, WRXW, WXQR, WYBB	4
MOTLEY CRUE Motherfucker Of The Year (Motley) KISW, KOMP, KQRC, Sirius Octane	4
METALLICA My Apocalypse (Warner Bros.) KOMP, KXFX, KXXR, WKLQ	4

ADDED AT...
KUPD
Phoenix, AZ
PD/MD: Larry McFeele
AC/DC, Rock N Roll Train, 13
Bullet For My Valentine, Hearts Burst Into Fire, D
Vayden, The One You Left Behind, O

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
HOLLYWOOD UNDEAD Undead (A&M/Octone/Interscope) TOTAL STATIONS: 39	186/85	HEAD Flush (Driven) TOTAL STATIONS: 30	127/5
DROWNING POOL 37 Stitches (Eleven Seven) TOTAL STATIONS: 18	182/43	METALLICA My Apocalypse (Warner Bros.) TOTAL STATIONS: 26	118/118
SIXX: A.M. Tomorrow (Eleven Seven) TOTAL STATIONS: 20	155/2	SHINEDOWN Second Chance (Atlantic) TOTAL STATIONS: 21	116/37
ANOTHER BLACK DAY Another Black Day (Bieler Bros.) TOTAL STATIONS: 18	149/12	IN THIS MOMENT Forever (Century Media) TOTAL STATIONS: 9	76/9
TOADIES No Deliverance (Kirtland) TOTAL STATIONS: 17	131/6	RISE AGAINST Re-Education (Through Labor) (DGC/Interscope) TOTAL STATIONS: 15	72/51

MOST INCREASED PLAYS

+665	AC/DC Rock N Roll Train (Columbia) WAAF +37, KISW +28, WBSX +28, WTKX +25, WEDC +24, WJJO +23, KILD +22, KQRC +20, KRXQ +20, KXXR +19
+359	METALLICA The Day That Never Comes (Warner Bros.) WRXW +20, KHQT +19, WLZX +18, WWIZ +18, WJJO +15, WTFX +15, KQRC +15, KRZR +15, WYBB +15, X5QU +15
+129	DISTURBED Indestructible (Reprise) WBYR +15, KRXQ +14, KUPD +12, KDJE +10, WXQR +9, WBSX +9, WBUZ +8, WRIF +7, KHQT +6, WCCC +6
+118	METALLICA My Apocalypse (Warner Bros.) KXXR +15, WEDC +14, KOMP +10, KXFX +10, WYBB +10, WRIF +7, KOAY +6, WAAF +6, KRXQ +5, KDOT +3
+85	HOLLYWOOD UNDEAD Undead (A&M/Octone/Interscope) WRIF +11, WTFX +10, KDJE +7, WBSX +6, WXQR +6, WQXW +5, X5QU +4, WYBB +4, WKLQ +3, KRZR +3

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ **SEVENDUST** COLLABORATES WITH CHRIS DAUGHTRY ON "THE PAST," THE LIST'S ONLY NEW ENTRY AT NO. 30. THE TRACK IS THE SECOND TO CHART FROM THE GROUP'S APRIL RELEASE "CHAPTER VII: HOPE & SORROW."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE MILLIONS	RANK
					TW	+/-		
1	1	23	DISTURBED INSIDE THE FIRE	NO. 1 (4 WKS) REPRISE	362	-47	1.173	2
2	4	2	METALLICA THE DAY THAT NEVER COMES	WARNER BROS.	351	+34	1.131	3
3	2	26	SAVING ABEL ADDICTED	SKIDDCO/VIRGIN/CAPITOL	349	-38	0.903	5
4	7	14	THEORY OF A DEADMAN BAD GIRLFRIEND	604/ROADRUNNER/RRP	324	+14	0.756	7
5	5	10	STAINED BELIEVE	FLIP/ATLANTIC	314	+3	0.866	6
6	9	19	FOO FIGHTERS LET IT DIE	ROSWELL/RCA/RMG	293	0	1.014	4
7	3	17	SHINEDOWN DEVOUR	ATLANTIC	290	-39	0.686	8
8	6	8	HINDER USE ME	UNIVERSAL REPUBLIC	282	-28	0.661	10
9	NEW		AC/DC ROCK N ROLL TRAIN	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED COLUMBIA	276	+276	1.240	1
10	10	7	BUCKCHERRY TOO DRUNK...	ELEVEN SEVEN/ATLANTIC	242	-15	0.568	12
11	8	28	SEETHER RISE ABOVE THIS	WIND-UP	227	-76	0.628	11
12	12	28	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC	209	-24	0.666	9
13	11	20	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	190	-60	0.454	13
14	14	24	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	168	-28	0.342	15
15	16	14	3 DOORS DOWN TRAIN	UNIVERSAL REPUBLIC	160	-8	0.318	16
16	15	16	CANDLEBOX STAND	SILENT MAJORITY/ILG	153	-36	0.392	14
17	17	9	SLIPKNOT PSYCHOSOCIAL	ROADRUNNER/RRP	136	+4	0.299	17
18	18	4	PUDDLE OF MUDD LIVIN' ON BORROWED TIME	FLAWLESS/GEFFEN/INTERSCOPE	119	+21	0.199	19
19	19	5	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	20-20/JIVE/ZOMBA	97	+2	0.229	18
20	20	18	TANTRIC DOWN AND OUT	SILENT MAJORITY/ILG	87	+7	0.093	30
21	21	7	ROYAL BLISS SAVE ME	MEROVINGIAN/CAROLINE/CONTRABAND	66	-11	0.172	21
22	22	16	AIRBOURNE RUNNIN' WILD	ROADRUNNER/RRP	65	-9	0.104	27
23	25	6	JESSE JAMES DUPREE & DIXIE INC. REV IT UP AND GO-GO	MIGHTY LOUD	56	0	0.070	-
24	27	9	REHAB BARTENDER SONG (AKA SITTIN' AT A BAR)	UNIVERSAL REPUBLIC	54	+5	0.124	23
25	23	9	BLACK STONE CHERRY BLIND MAN	ROADRUNNER/RRP	52	-8	0.072	-
26	28	17	THE OFFSPRING HAMMERHEAD	COLUMBIA	50	+1	0.182	20
27	24	8	FIVE FINGER DEATH PUNCH NEVER ENOUGH	FIRM	49	-8	0.107	26
28	RE-ENTRY		ATREYU SLOW BURN	HOLLYWOOD	47	+6	0.094	29
29	26	20	REV THEORY HELL YEAH	VAN HOWES/MALLOF/INTERSCOPE	44	-6	0.079	-
30	NEW		SEVENDUST FEATURING CHRIS DAUGHTRY THE PAST	7BROS/ASYLUM/ILG	42	+4	0.064	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
AC/DC Rock N Roll Train (Columbia) KAZR, KBER, KMOD, KUFO, KZRR, WDHA, WEBN, WGIR, WHJY, WJXQ, WKLC, WMMS, WNOR, WONE, WVRK, WXMM, WZZO	17
PUDDLE OF MUDD Livin' On Borrowed Time (Flawless/Geffen/Interscope) WGIR, WJXQ, WMMS, WRQK	4
METALLICA The Day That Never Comes (Warner Bros.) KTUX, WKLC, WZZO	3
3 DOORS DOWN Train (Universal Republic) WZZO	1
ROYAL BLISS Save Me (Merovingian/Caroline/Contraband) WDHA	1
SAVING ABEL 18 Days (Skiddco/Virgin/Capitol) WDHA	1
SEVENDUST FEAT. CHRIS DAUGHTRY The Past (7 Bros./Asylum/ILG) KIOC	1
SEETHER Breakdown (Wind-Up) KIOC	1

ADDED AT...

WKLC **ROCK 105**
Charleston, WV
OM/PD: Jay Nunley
MD: Dawn Cox
AC/DC, Rock N Roll Train, 29
Metallica, The Day That Never Comes, 29
Drowning Pool, 37 Stitches, D
Scary Kids Scaring Kids, The Deep End, D
Shiny Toy Guns, Ricochet, O
FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SAVING ABEL 18 Days (Skiddco/Virgin/Capitol) TOTAL STATIONS:	38/4 5	THE OFFSPRING You're Gonna Go Far, Kid (Columbia) TOTAL STATIONS:	24/1 8
WEEZER Pork And Beans (DGC/Geffen/Interscope) TOTAL STATIONS:	29/4 6	ONE DAY AS A LION Wild International (Anti-/Epitaph) TOTAL STATIONS:	21/4 4
METALLICA My Apocalypse (Warner Bros.) TOTAL STATIONS:	25/25 7	FINGER ELEVEN Talking To The Walls (Wind-up) TOTAL STATIONS:	18/3 2

MOST INCREASED PLAYS

+276	AC/DC Rock N Roll Train (Columbia) WHJY +36, WKLC +29, WJXQ +22, KZRR +21, WXMM +20, WZZO +17, KUFO +15, WNOR +15, KBER +14, KAZR +13
+34	METALLICA The Day That Never Comes (Warner Bros.) KMOD +12, WAQX +11, WKLC +8, WHJY +7, KZRR +6, KAZR +6, KIOC +4, KBER +3, WJXQ +3, WVRK +3
+25	METALLICA My Apocalypse (Warner Bros.) KBER +10, KUFO +5, WEBN +4, WJXQ +3, KIOC +1, WAQX +1, WMMS +1
+21	PUDDLE OF MUDD Livin' On Borrowed Time (Flawless/Geffen/Interscope) WMMS +12, WRQK +6, WONE +5, WGIR +3, WHJY +2, WKLC +2, KTUX +1
+14	THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) WGIR +9, KMOD +5, KAZR +5, WNOR +4, WHJY +4, WVRK +3, KTUX +2, KBER +2, WRQK +1, WKLC +1, WVRK +1

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS		PLAYS TW	PLAYS LW
		TW	LW		
1	SIXX: A.M. LIFE IS BEAUTIFUL (ELEVEN SEVEN)	168	188		
2	SEETHER FAKE IT (WIND-UP)	153	167		
3	PUDDLE OF MUDD PSYCHO (FLAWLESS/GEFFEN/INTERSCOPE)	132	205		
4	THEORY OF A DEADMAN SO HAPPY (604/ROADRUNNER/RRP)	114	131		
5	GUNS N' ROSES SWEET CHILD O' MINE (Geffen/Interscope)	101	107		

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS		PLAYS TW	PLAYS LW
		TW	LW		
6	FINGER ELEVEN PARALYZER (WIND-UP)	95	106		
7	PEARL JAM EVEN FLOW (EPIC)	90	84		
8	10 YEARS BEAUTIFUL (UNIVERSAL REPUBLIC)	89	94		
9	AEROSMITH SWEET EMOTION (COLUMBIA)	86	93		
10	LINKIN PARK WHAT I'VE DONE (WARNER BROS.)	86	96		

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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ROCK REPORTERS

- | | | | | | | |
|--|--|---|--|--|--|--|
| WONE/Akron, OH*
OM: Chuck Collins
FD: T.K. O'Grady
APD/MD: Tim Daugherty | WTOS/Augusta, ME
OM/PD: Jack O'Brien
APD: Mark Smith | WKLC/Charleston, WV*
OM/PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox | KHQG/Duluth, MN
OM/PD: Jack Lawson | WDHA/Morristown, NJ*
PD: Tony Paige
APD: Curtis Kay | WHJY/Providence, RI*
PD: Scott Laudani | KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza |
| KZRR/Albuquerque, NM*
OM: Bill May
FD: Phil Mahoney
MD: Rob Brothers | KIOC/Beaumont, TX*
OM: Trey Poston
PD: Mike Davis | WEBN/Cincinnati, OH*
OM/PD: Scott Reinhart
MD: Dave Fritz | WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder | WNOR/Norfolk, VA*
PD: Harvey Kojan
APD/MD: Sonja Morrell | WXRK/Rockford, IL
PD: Jim Stone
MD: Jon Schulz | WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Don Kelley |
| WZZO/Allentown, PA*
FD: Tori Thomas
MD: Keith Mayer | WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster | WMMS/Cleveland, OH*
PD: Bo Matthews | WRVC/Huntington, WV
PD: Reeves Kirtner | WXMM/Norfolk, VA*
OM/PD: John Shomby | KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox | KMOD/Tulsa, OK*
OM/PD: Don Cristi |
| KWHL/Anchorage, AK
FD: Brad Stennett
MD: Matthew Collins | WRQK/Canton, OH*
PD: Greg Ausham | WVRK/Columbus, GA*
OM: Brian Waters
PD: Chris Chaos | WJXQ/Lansing, MI*
PD: Sheri Vegas | KCLB/Palm Springs, CA
OM/PD: Jen Shevlin
MD: Shelly Brown | KZOO/San Luis Obispo, CA
OM: Pepper Daniels
PD/MD: Dusty Rhoads | WMZK/Wausau, WI
MD: Steve Resnick |
| | WPXC/Cape Cod, MA
PD/MD: Suzanne Tonaire | KAZR/Des Moines, IA*
OM: Scott Allen
PD: Ryan Patrick
MD: Andy Hall | WGIR/Manchester, NH*
PD: Chris "Doc" Garrett | KUFO/Portland, OR*
OM/PD: Chris Patyk | KTUX/Shreveport, LA*
OM: Gary McCoy
PD/MD: Randy Hill | KBZS/Wichita Falls, TX
PD: Liz Ryan |

* Monitored Reporters



► AC/DC'S "ROCK N ROLL TRAIN" BECOMES THE FIRST SONG IN THE NIELSEN BDS ERA TO DEBUT AT NO. 1 ON THE CANADA ROCK CHART. THE TRACK IS ALSO THE BAND'S FIRST CHART-TOPPER AT THE FORMAT.

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willobe
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremi Smith

WBCN/Boston, MA*
PD: Mike Thomas
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
APD: Fletcher
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZJO/Charleston, WV*
OM: Jeff Whitehead

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Jay Kruz
APD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

WJBX/Ft. Myers, FL*
PD: Matt Johnson
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
OM/PD: Jerry Tarrants

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBS/Houston, TX*
PD: Don Jantzen
MD: Karah Leigh

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM: Bill Hagy
PD/MD: Jay Patrix

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

KYSR/Los Angeles, CA*
PD: Michael Martin
APD/MD: Julie Pilat

WMFS/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
APD: Stephen Kallao

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels
MD: Tamo Sein

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Chris Novello
APD: Tom Ghiden
MD: Nick Castillo

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Mojo

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
OM: Mike Ninnie
PD: Terese Taylor

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM/PD: Gregg Steele
APD: Khaled Eisebai

XM Ethel/Satellite*
PD: Steve Kington
MD: Erik Range

WFXH/Savannah, GA*
OM: Jon Robbins
PD: Boomer
APD/MD: Leslie Scott

KNDD/Seattle, WA*
PD: Mike Kaplan
APD/MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Matern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
MD: TY

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Chris Firmage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
OM: Thea Mitchem
PD: Dave Wellington
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
PD/MD: Mike Kennedy

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/AM: Frank Pain

WZMR/Albany, NY*
OM/PD: Kevin Callahan

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WJSE/Atlantic City, NJ
OM: Paul Kelly
PD: Rich DeSisto
MD: Scott Reilly

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
PD: Boner

WILL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
MD: Jack Mehoff

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/PD: Doug Podell
APD/MD: Mark Pennington

KLAQ/EI Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WWEB/Flint, MI*
OM: J. Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYP/Ft. Wayne, IN*
APD/MD: Stiller

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

CANADA ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	NEW		AC/DC ROCK N ROLL TRAIN	COLUMBIA/SONY BMG	437	+437
2	1	23	FOO FIGHTERS LET IT DIE	ROSWELL/RCA/SONY BMG	419	-70
3	3	13	THEORY OF A DEADMAN BAD GIRLFRIEND	604/UNIVERSAL	407	-13
4	2	19	AIRBOURNE RUNNIN' WILD	ROADRUNNER/UNIVERSAL	406	-51
5	4	11	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	393	+12
6	6	15	SLOAN BELIEVE IN ME	MURDERRECORDS/SONY BMG	360	-15
7	5	27	SEETHER RISE ABOVE THIS	WIND-UP	329	-50
8	8	22	DISTURBED INSIDE THE FIRE	REPRISE/WARNER	327	-24
9	14	7	HINDER USE ME	UNIVERSAL REPUBLIC/UNIVERSAL	310	+41
10	7	17	THE OFFSPRING HAMMERHEAD	COLUMBIA/SONY BMG	308	-64
11	11	20	THE TREWS PARANOID FREAK	THE BUMSTEAD/UNIVERSAL	295	-18
12	17	2	METALLICA THE DAY THAT NEVER COMES	WARNER BROS./WARNER	293	+60
13	10	22	FINGER ELEVEN TALKING TO THE WALLS	WIND-UP	289	-32
14	13	8	MOBILE THE KILLER	UNIVERSAL	286	+8
15	15	11	APOCALYPTICA FEATURING ADAM CONTIER I DON'T CARE	2D-20/JIVE/SONY BMG	270	+5
16	12	20	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	265	-36
17	19	8	STAIN'D BELIEVE	FLIP/ATLANTIC/WARNER	254	+22
18	16	21	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	236	0
19	24	5	BUCKCHERRY TOO DRUNK...	ELEVEN SEVEN/UNIVERSAL	210	+8
20	20	27	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	205	-15
21	3	5	WEEZER TROUBLEMAKER	DGC/UNIVERSAL	201	+52
22	29	2	OASIS THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE/WARNER	199	+43
23	9	20	WEEZER PORK AND BEANS	DGC/GEFFEN/UNIVERSAL	195	-154
24	23	17	REV THEORY HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE/UNIVERSAL	193	-12
25	22	12	THE STILLS BEING HERE	ARTS & CRAFTS	193	-16
26	25	16	SHINEDOWN DEVOUR	ATLANTIC/WARNER	187	-15
27	18	17	CITY AND COLOUR SLEEPING SICKNESS	DINE ALONE	183	-50
28	33	5	THE OFFSPRING YOU'RE GONNA GO FAR, KID	COLUMBIA/SONY BMG	153	+9
29	26	17	MATT MAYS & EL TORPEDO TALL TREES	SONIC/WARNER	144	-33
30	27	5	ONE DAY AS A LION WILD INTERNATIONAL	ANTI-EPITAPH	143	-21

FOR WEEK ENDING AUGUST 31, 2008

♦ indicates CanCon

WKLQ/Grand Rapids, MI*
OM: Steve Stewart
PD: Michael Grey
APD: Jay Deacon
MD: Darcy

WZOR/Green Bay, WI*
PD: Joe Calgaro
APD: Cutter
MD: Borna Velic

WXQR/Greenville, NC*
OM: Mark McKinney
PD: Wes Styles

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson
APD/MD: Nixon

WCCC/Hartford, CT*
PD: Michael Picozz
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM/PD: Lee Reynolds
APD/MD: Clay Sanders

WRXW/Jackson, MS*
PD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Crittter" Brown
APD: J.C. "Kelso" Kellison

WYXX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WXZZ/Lexington, KY*
OM: Robert Lindsey
PD: Johnny Maze
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Petterson
MD: Adam Peterson

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Ross Ford
APD/MD: Blake Patton

KFRQ/McAllen, TX*
OM/PD: Mike Quinn

KBRE/Merced, CA
PD/MD: Jason LaChance

WHDR/Miami, FL*
PD: Kevin Vargas
MD: Dave Hanson

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

WCLG/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM: Dean Warfield
PD/MD: Troy Hanson
APD: Zigz

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYXX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM/PD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tyszl

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

KRXQ/Sacramento, CA*
OM/PD: Jim Fox

WKQZ/Saginaw, MI*
PD: Hoser
APD/MD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KOAY/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
OM: Jim Richards
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM: Mark Mitchell
APD/MD: Stephanie Bell

KXFX/Santa Rosa, CA*
PD/MD: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Octane/Satellite*
OM: Gregg Steele
PD: Jeff Regan

XM Squizz/Satellite*
PD: Bodhi Ebright
MD: Grant Random

KISW/Seattle, WA*
OM/PD: Dave Richards
APD: Ryan Castle

WHBZ/Sheboygan, WI
PD/MD: Ron Simonet
MD: Dave Nelson

WRBR/South Bend, IN
PD: Tommy Carroll
APD: Maximus

KHTQ/Spokane, WA*
PD/MD: Barry Bennett
APD: Kris Siebers



Giving your Web site sizzle on a limited budget

Relationship Building In The Modern Age

John Schoenberger
JSchoenberger@RadioandRecords.com

With all the bells and whistles available today to spice up any station's Web site, what does one need to do to stay fresh, especially when operating on a limited budget? This was a main topic during the "New Media Show & Tell" session at this year's R&R Triple A Summit, moderated by Presslaff Interactive president Ruth Presslaff and SBR Creative Media co-president Dave Rahn.

Presslaff said at the beginning of the session: "The key is to use new media and really cool technology as a means to an end. It is e-mail, it is texting, it is streaming and all the other things the Internet can offer us—but it's all really only tools to help us continue to build relationships with listeners."

Sarkes Tarzian WTTS/Indianapolis PD Brad Holtz was one of the panelists at the session and demonstrated a variety of things that he is doing with the WTTS Web site by utilizing outside services and integrating them into his framework.

Making Do

WTTS is in a similar position as many triple A stations because it is independently owned. As such, the station doesn't have any sort of unified corporate new-media effort it can tap into or significant IT and Web development depart-

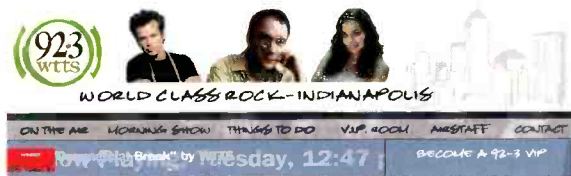
ments in-house. Thus, it has to rely upon creativity and innovation.

"We have basically tried a variety of things with a trial-and-error approach and have slowly found what works best for us," Holtz said. "We initially started with Ruth's company about five years ago to help us build a

database of our listeners and right now we are at about 30% of our 12+ cueme. Over the years we have learned how we can use that database to our advantage."

With that, the WTTS VIP club continues to grow. Besides the usual benefits, such as concert alerts, movie premieres and special offers, it has begun to focus efforts to drive people to the Web site for off-air contests.

"We have found that the open rate on our monthly concert calendar we send out, for example, is 65%-70%," he said. "All these efforts are tools to recycle the brand and get them back to



'Everything you do has to reinforce the brand and to help strengthen your relationship with loyal listeners.'

—Brad Holtz



Presslaff

listening to the station."

And listening these days is happening more and more via the station's Web stream. WTTS also offers a "New Music" side channel via a service provided by SBR Custom Channels.

"That section of our Web site has just been upgraded and we are now using a new player from Microsoft called Silver Light," Holtz said. "Not only is the player good for PCs, it is also completely compatible with Mac."

Employing functionality provided by yes.com, the site enables visitors to see what is currently airing and to explore what has been played in the past hour, day or week. There is also a search function that allows listeners to learn more about what acts have been played. In addition, next to song titles are iTunes and Amazon download tabs, the opportunity to view the video of the song, if available, and a link to lyrics. Holtz said the service fits seamlessly into the station's site and is customized for the WTTS brand.

But Wait, There's More

Recently, WTTS has been paying more attention to its on-demand section and working with MJI Interactive, which provides a platform. The player allows it to put everything in one place: things the station has recorded and edited in-house to be repurposed, along with outside content.

Holtz believes another important feature is to provide information about the artists the station plays. So WTTS recently began using the services of Nigel Media, which provides bios about many of the artists on the playlist.

"This feature, in particular, is something we promote heavily on the air because it is popular with our listeners. The goal here is to help build our time-spent-on-site numbers," Holtz said.

Further, he has been utilizing the software provided by WordPress to give the station blogging and photo posting capabilities. This allowed it to enhance its presence at this year's Bonnaroo festival. As Holtz said, "We texted the VIPs that an update had been posted and we were able to get some local clients to sponsor it. It worked out great for everyone over that weekend."

Perhaps the community-building exercise that Holtz is most proud of is its Going Green portal. Not only does it offer suggestions and links for visitors who want to help the environment, it also has an area where listeners can offer their own ideas and suggestions. The station has found that this is one area where clients are eager to get involved.

But as Holtz cautioned, "Regardless of how many of these new things you get involved with, it is very important to remain focused on your main product—the radio station. If you don't have a strong and compelling brand, all this other stuff is just fluff. Everything you do has to reinforce the brand and to help strengthen your relationship with loyal listeners."

R&R

Getting Help

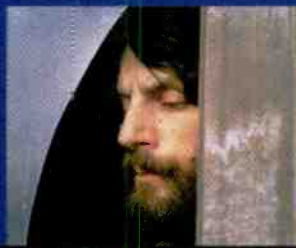
WTTS uses the services of many providers to keep its Web site fresh, engaging and content-rich. Companies include:

- **Microsoft:** Its Silver Light Player is compatible with PCs, Macs and a variety of mobile devices.
- **Yes.com:** Allows hosting of a "Now Playing" feature as well as a song search of the previous seven days' worth of playlists.
- **SBR Custom Channels:** Creates specialty side channels that can be customized for the Web site.
- **MJI Interactive:** Provides content and interactive software tools for station Web sites.
- **WordPress:** A publishing platform to enhance blogging efforts.
- **Nigel Media:** Provides artist bios that can be integrated into the station's site.—JS

R&R TRIPLE A

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► **RAY LaMONTAGNE** EARNs HIS THIRD CHART HIT AS "YOU ARE THE BEST THING" OPENS AT NO. 23 WITH MOST INCREASED PLAYS (UP 73). THE NEW HAMPSHIRE NATIVE PEAKED AT NO. 5 WITH "TROUBLE" IN DECEMBER 2004 AND "THREE MORE DAYS" IN OCTOBER 2006.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	14		COLDPLAY VIVA LA VIDA	NO. 1 (10 WKS) CAPITOL	582	-21	3.943	1
2	3	11	COUNTING CROWS COME AROUND	DGC/GEFFEN/INTERSCOPE	498	+19	1.962	5
3	4	10	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	490	+22	1.892	6
4	2	16	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	460	-44	2.082	4
5	5	25	MATT NATHANSON COME ON GET HIGHER	VANGUARD	424	-7	1.807	8
6	6	18	MY MORNING JACKET I'M AMAZED	ATO/RED	376	-46	1.476	11
7	8	14	THE RACONTEURS OLD ENOUGH	THIRD MAN/WARNER BROS.	355	+16	2.153	3
8	7	27	JASON MRAZ I'M YOURS	ATLANTIC/RRP	337	-17	1.727	9
9	10	8	BECK ORPHANS	DGC/INTERSCOPE	328	+1	2.631	2
10	9	15	R.E.M. HOLLOW MAN	WARNER BROS.	314	-23	1.920	23
11	15	8	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER	LOST HIGHWAY	313	+24	1.956	21
12	11	12	JOHN MELLENCAMP MY SWEET LOVE	HEAR/CMG	310	-5	1.008	19
13	13	16	GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE	297	-5	1.449	12
14	12	16	LOS LONELY BOYS STAYING WITH ME	EPIC	295	-18	1.959	20
15	19	3	PRETENDERS BOOTS OF CHINESE PLASTIC	SHANGRI-LA	279	+26	1.426	13
16	17	10	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	275	-3	0.773	-
17	15	20	SARA BAREILLES BOTTLE IT UP	EPIC	258	-21	1.060	14
18	21	6	SHERYL CROW MOTIVATION	A&M/INTERSCOPE	255	+7	0.783	30
19	20	7	ERIC HUTCHINSON ROCK & ROLL	LET'S BREAK/WARNER BROS.	235	+6	0.726	-
20	25	2	SARAH MCLACHLAN U WANT ME 2	ARISTA/RMG	173	+38	0.790	28
21	23	2	INGRID MICHAELSON BE OK	CABIN 24/ORIGINAL SIGNAL/RED	170	+17	0.451	-
22	24	2	MICHAEL FRANTI & SPEARHEAD SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-EPITAPH	168	+20	1.859	26
23	NEW		RAY LaMONTAGNE YOU ARE THE BEST THING	RCA/RMG	166	+73	0.531	-
24	22	12	AIMEE MANN FREEWAY	SUPEREGO	166	-44	0.901	24
25	29	4	DELTA SPIRIT TRASHCAN	ROUNDER	159	+5	1.031	17
26	25	2	JOHN MAYER FREE FALLIN'	COLUMBIA	155	-6	0.491	-
27	NEW		COLDPLAY LOST!	CAPITOL	150	+8	1.018	18
28	NEW		THE HOLD STEADY SEQUESTERED IN MEMPHIS	VAGRANT	129	+11	1.812	7
29	30	11	ALEJANDRO ESCOVEDO ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	126	-4	0.370	-
30	RE-ENTRY		RADIOHEAD HOUSE OF CARDS	TBD/ATO	123	-2	1.031	16

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
SARA MCLACHLAN U Want Me 2 (Arista/RMG) CIDR, KPFL, KTCC, KTHX, KWMT, KXLY, WCLZ, WMMM	8
LUCINDA WILLIAMS Real Love (Lost Highway) WCLZ, WCOO, WRLL, WTTS, WXRT	5
RAY LaMONTAGNE You Are The Best Thing (RCA/RED) KBCC, WMMM, WNC5	3
INGRID MICHAELSON Be Ok (Cabin 24/Original Signal/RED) KTHX, KWMT, WRNX	3
COLDPLAY Lost! (Capitol) CIDR, WRNR, WZEW	3
DEATH CAB FOR CUTIE Cath... (Atlantic) CIDR, WCOO, WMMM	3
B.B. KING How Many More Years (Geffen/Interscope) KBCC, KTHX, WTTS	3
DONAVON FRANKENREITER Life, Love & Laughter (Lost Highway) WXRV, WZEW	2
ERIN MCCARLEY Pony (It's Ok) (Universal Republic) KENZ, KPFL	2

ADDED AT... WMMM
Madison, WI
PD: Pat Gallagher
MD: Gal by Parsons
Death Cab For Cutie, Cath..., 0
Ray LaMontagne, You Are The Best Thing, 0
Sarah McLachlan, U Want Me 2, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MISSY HIGGINS Where I Stood (eleven/Reprise) TOTAL STATIONS: 7	119/13	AMOS LEE What's Been Going On (Blue Note/Capitol) TOTAL STATIONS: 10	80/28
BRETT DENNEN FEAT. FEMI KUTI Make You Crazy (Dualtone/Downtown) TOTAL STATIONS: 11	118/18	OASIS The Shock Of The Lightning (Big Brother/Reprise) TOTAL STATIONS: 15	79/34
MUDCRUTCH Lover Of The Bayou (Reprise) TOTAL STATIONS: 12	103/3	ERIN MCCARLEY Pony (It's Ok) (Universal Republic) TOTAL STATIONS: 9	79/4
LUCINDA WILLIAMS Real Love (Lost Highway) TOTAL STATIONS: 9	89/55	AUGUSTANA I Still Ain't Over You (Epic) TOTAL STATIONS: 11	77/5
DEATH CAB FOR CUTIE Cath... (Atlantic) TOTAL STATIONS: 10	85/23	CONOR OBERST Sausalito (Merge) TOTAL STATIONS: 7	70/12

MOST INCREASED PLAYS

+73	RAY LaMONTAGNE You Are The Best Thing (RCA/RMG) WCLZ +9, WTTS +9, WCOO +8, KRSH +6, XMCF +6, KXLY +6, KTHX +5, WRLL +5, WXRV +5, SISP +3
+55	LUCINDA WILLIAMS Real Love (Lost Highway) SISP +30, KRSH +10, WXRT +8, KCLV +4, KCSR +2, KINK +2, WRNR +2, XMCF +1
+38	SARAH MCLACHLAN U Want Me 2 (Arista/RMG) KMTT +7, KWMT +1, KINK +7, KPFL +6, WNC5 +5, KTCC +5, WXRV +4, KPCC +3, KBCC +2, KCSR +2
+34	OASIS The Shock Of The Lightning (Big Brother/Reprise) KSVD +1, WXRT +8, KPRI +6, WNC5 +5, WRNR +3, WXRV +3, KCLV +2, KINK +2, KRVB +1, WTTS +1
+29	THE KOOKS Shine On (Astralwerks/Capitol) KPFL +2, KBCC +8, WCOO +8, KPRI +3, KINK +2, KXLY +1

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
32 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS		THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW				TW	LW
1	NEEDTOBREATHE MORE TIME (ATLANTIC)		278	293	6	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES (STARBUCKS/COLUMBIA)		163	213
2	DUFFY MERCY (MERCURY/IDJMG)		273	268	7	EDDIE VEDDER HARD SUN (MONKEY WRENCH/RMG)		124	122
3	AUGUSTANA SWEET AND LOW (EPIC)		233	244	8	JACK JOHNSON IF I HAD EYES (BRUSHFIRE/UNIVERSAL REPUBLIC)		122	103
4	SPOON DON'T YOU EVAH (MERGE)		217	219	9	INGRID MICHAELSON THE WAY I AM (CABIN 24/ORIGINAL SIGNAL/RED)		118	131
5	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART (ATLANTIC)		196	212	10	SNOW PATROL SHUT YOUR EYES (POLYDOR/A&M/INTERSCOPE)		115	108

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► **JJ GREY & MOFRO** LAND THIS WEEK'S TOP TRIPLE A INDICATOR DEBUT AS "ORANGE BLOSSOMS" OPENS AT NO. 26. THE SINGLE, WHICH POSTS THE WEEK'S THIRD-LARGEST SPIN INCREASE (UP 115), IS THE TITLE TRACK FROM THE GROUP'S JUST RELEASED FOURTH STUDIO SET.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TRIPLE A INDICATOR		PLAYS
					TW	+/-	
1	1	11	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	481	-10	
2	3	9	BECK ORPHANS	DGC/INTERSCOPE	446	-5	
3	4	10	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER	LOST HIGHWAY	444	+13	
4	2	11	COLDPLAY VIVA LA VIDA	CAPITOL	408	-72	
5	6	11	THE HOLD STEADY SEQUESTERED IN MEMPHIS	VAGRANT	402	-4	
7	8		DELTA SPIRIT TRASHCAN	ROUNDER	395	+2	
7	5	12	JOHN MELLENCAMP MY SWEET LOVE	HEAR/CMG	379	-43	
13	4		MICHAEL FRANTI & SPEARHEAD SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-EPIGRAPH	366	+16	
11	10		O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	365	+9	
10	9	5	DAR WILLIAMS IT'S ALRIGHT	RAZOR & TIE	365	-4	
11	8	15	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	347	-35	
12	12	3	PRETENDERS BOOTS OF CHINESE PLASTIC	SHANGRI-LA	344	-9	
13	10	17	MY MORNING JACKET I'M AMAZED	ATO/RED	339	-25	
14	28	2	RAY LAMONTAGNE YOU ARE THE BEST THING	RCA/RED	317	+125	
16	3		BOB DYLAN DREAMIN' OF YOU	COLUMBIA	317	+26	
18	5		CONOR OBERST SAUSALITO	MERGE	291	+15	
23	2		BLUES TRAVELER YOU, ME AND EVERYTHING	VERVE FORECAST	290	+45	
18	15	14	BIG BLUE BALL FEAT. PETER GABRIEL BURN YOU UP, BURN YOU DOWN	REAL WORLD	279	-31	
19	17	15	R.E.M. HOLLOW MAN	WARNER BROS.	275	-8	
20	14	16	LOS LONELY BOYS STAYING WITH ME	EPIC	268	-49	
22	6		COUNTING CROWS COME AROUND	DGC/GEFFEN/INTERSCOPE	266	+19	
22	21	6	MUDCRUTCH LOVER OF THE BAYOU	REPRISE	259	+2	
23	20	7	AMY MACDONALD MR. ROCK & ROLL	DECCA	251	-7	
24	24	7	ERIC HUTCHINSON ROCK & ROLL	LET'S BREAK/WARNER BROS.	228	-2	
25	26	8	ADELE CHASING PAVEMENTS	XL/COLUMBIA	204	-8	
26	NEW		JJ GREY & MOFRO ORANGE BLOSSOMS	ALLIGATOR	193	+115	
27	NEW		DEATH CAB FOR CUTIE CATH...	ATLANTIC	192	+47	
28	NEW		JAMES WATERFALL	MERCURY/DECCA	191	+21	
29	25	5	BUDDY GUY SKIN DEEP	SILVERTONE/ZOMBA	188	-26	
30	NEW		JULIANA HATFIELD FEAT. RICHARD BUTLER THIS LONELY LOVE	YE OLDF	183	+8	

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	AMERICANA		
					TW	+/-	CUMULATIVE
2			THE BAND OF HEATHENS THE BAND OF HEATHENS	BOH	371	-13	5648
1			RECKLESS KELLY BULLET PROOF	YEP ROC	351	-55	4791
5			CARRIE RODRIGUEZ SHE AIN'T ME	BACK PORCH/MANHATTAN/CAPITOL	332	-9	1553
3			ALEJANDRO ESCOVEDO REAL ANIMAL	BACK PORCH/MANHATTAN/CAPITOL	319	-45	5953
6			EMMYLOU HARRIS ALL I INTENDED TO BE	NONESUCH/WARNER BROS.	316	-17	3470
9			LITTLE FEAT AND FRIENDS JOIN THE BAND	429/SLG	309	+14	1137
8			DARRELL SCOTT MODERN HYMNS	APPLESEED	308	+4	1224
12			CHRIS KNIGHT HEART OF STONE	DRIFTER'S CHURCH	300	+36	932
4			JOHN HIATT SAME OLD MAN	NEW WEST	294	-49	6497
7			HAYES CARLL TROUBLE IN MIND	LOST HIGHWAY	280	-41	9863
10			DONNA THE BUFFALO SILVERLINED	SUGAR HILL	280	-6	1838
39			KASEY CHAMBERS & SHANE NICHOLSON RATTLIN' BONES	SUGAR HILL	271	+131	411
15			THE DUHKS FAST PACED WORLD	SUGAR HILL	256	+21	938
11			JOHN MELLENCAMP LIFE DEATH LOVE AND FREEDOM	HEAR/CMG	233	-48	3336
85			RODNEY CROWELL SEX AND GASOLINE	WORK SONG/YEP ROC	227	+160	294
16			DAN TYMINSKI THE WHEELS	ROUNDER	219	-3	2118
18			WILLIE NELSON AND WYNTON MARSALIS TWO MEN WITH THE BLUES	BLUE NOTE/CAPITOL	212	+2	1892
13			CHIP TAYLOR NEW SONGS OF FREEDOM	TRAIN WRECK	210	-48	3108
28			MICKY AND THE MOTORCARS NAIVE	SMITH	207	+17	642
17			HONEYBROWNE MILE BY MILE	SMITH	205	-11	1862
22			THE HACIENDA BROTHERS ARIZONA MOTEL	HACIENDA/PROPER AMERICAN	203	+4	1830
14			GIRLS GUNS & GLORY INVERTED VALENTINE	GIRLS GUNS & GLORY	198	-59	2797
29			DREW EMMITT LONG ROAD	COMPASS	195	+15	1297
27			THE BOXMASTERS THE BOXMASTERS	VANGUARD	192	0	2302
20			RED MOLLY LOVE AND OTHER TRAGEDIES	RED MOLLY	185	-15	2629
19			SONNY LANDRETH FROM THE REACH	LANDFALL	184	-19	3602
25			OLD 97'S BLAME IT ON GRAVITY	NEW WEST	182	-11	5163
21			FRED EAGLESMITH TINDERBOX	LONESOME DAY	181	-18	1941
24			JAMES MCMURTRY JUST US KIDS	LIGHTNING ROD	178	-17	10452
26			JUSTIN TOWNES EARLE THE GOOD LIFE	BLOODSHOT	177	-16	4944

MOST ADDED

- BRETT DENNEN FEAT. FEMI KUTI** 19
Make You Crazy (Downtown/Dualtone)
KBAC, KCLC, KHUM, KLRR, KMTN, KNBA, KSPN, KSUT, KTAO, KYSL, WAPS, WBJB, WCFB, WFIV, WFPK, WNRN, WTYD, WXPX, WYEP
- LUCINDA WILLIAMS** 12
Real Love (Lost Highway)
KBAC, KLRR, KMTN, KNBA, KROK, KSUT, WAPS, WJCU, WMVY, WTMD, WUIN, WYEP
- AMOS LEE** 11
What's Been Going On (Blue Note/Capitol)
KDBB, KLRR,
- KOHO, KTAO, KTBC, WBJB, WDSB, WJCU, WNRN, WOCM, WUIN**
- PETER BRADLEY ADAMS** 8
The Longer I Run (Sarathan)
KBAC, KSUT, KTAO, KTBC, KYSL, WBJB, WJCU, WNRN
- JACKSON BROWNE** 7
Time The Conqueror (Inside)
KNBA, KOZT, KTAO, WBJB, WNCW, WXPX, XM The Loft
- RAY LAMONTAGNE** 6
You Are The Best Thing (RCA/RED)
KNBA, KRVO, WFPK, WJCU, WRSI, WVOD

MOST ADDED

- KASEY CHAMBERS & SHANE NICHOLSON** 16
Rattlin' Bones (Sugar Hill)
- TODD SNIDER** 15
Peace Queer (Aimless)
- RODNEY CROWELL** 12
Sex And Gasoline (Work Song/Yep Roc)
- LUCINDA WILLIAMS** 10
Little Honey (Lost Highway)
- PRETENDERS** 9
Break Up The Concrete (Shangri-La)

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2008 Americana Music Association.

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Format's changing face mirrors a diverse Hispanic population, programmers say

Tropical Holding Its Own

Jackie Madrigal
JMadrigal@RadioandRecords.com

Tropical is looking musically healthier these days. Programmers say the format has regained its footing and taken back its identity following a pair of recent challenges: a lack of quality music in the early 2000s and the reggaetón boom of 2005. ■ While tropical will never be the pure format of salsa and merengue again, salsa and bachata have become its current backbone, and new genres like vallenato are making headway, PDs say.

Additionally, tropical PDs suggest their stations must be flexible and incorporate other genres, like pop, to reach a growing multicultural Hispanic audience, particularly in smaller markets with only one Spanish-language station. Grey Matter Broadcasting WEST (Hola AM)/Allentown-Bethlehem, Pa., PD Tony Rodríguez says that while Hispanics in his market are primarily Dominican and Puerto Rican, the Central American population is growing, and stations have to adjust to the change. "As long as a market is multicultural, it's going to be difficult for a station to be purely tropical," he says.

A similar population shift is taking place in Philadelphia, where Davidson Media WEMG (La Nueva Mega) PD María Del Pilar says she's observed growth in the Mexican and Colombian communities. Ditto for Providence.

Rodríguez says he's added more pop to reach the diverse Hispanic population. Davidson Media WKKB (Latina 100.3)/Providence PD Darvin García has made similar adjustments.

Incorporating pop gives listeners a breather from tropical, Del Pilar says. "Crooners like Luis Miguel and Luis Fonsi always do well. If you put on a salsa, then a merengue, you can follow it with a nice ballad."

There's nothing wrong with mixing in pop titles, says Video Mundo WPMZ (Poder 1110)/Providence PD Dilson Méndez, whose jocks are free to play a pop tune here and there. "It just sounds nice and brings in a few listeners," he says.

However he is careful not to sacrifice the station's tropical identity.

Salsa Looking Stable

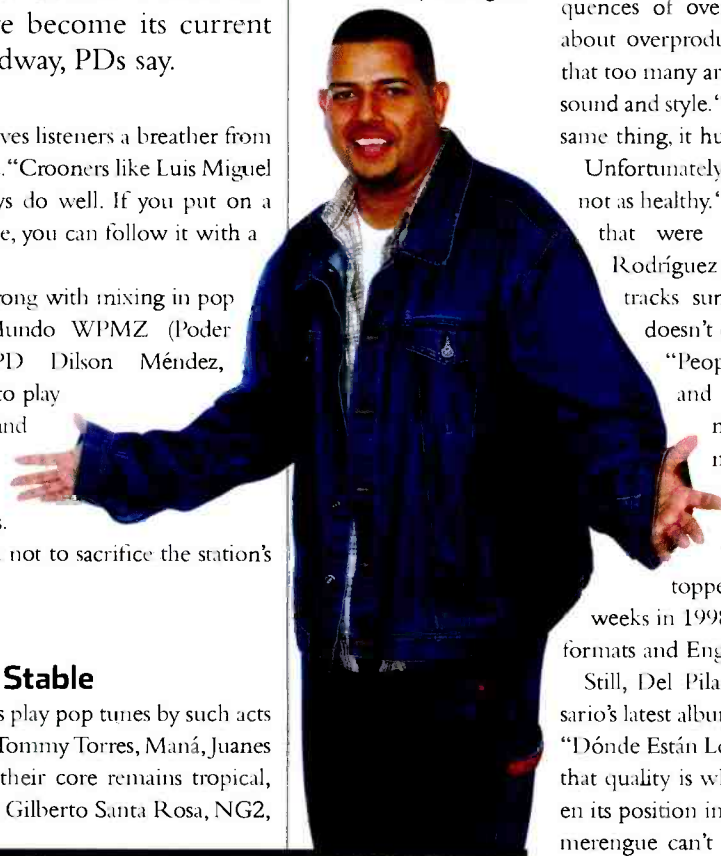
While all four stations play pop tunes by such acts as Luis Fonsi, Juanes, Tommy Torres, Maná, Juanes and Los Temerarios, their core remains tropical, including such acts as Gilberto Santa Rosa, NG2,

'If all those elements come together, the format can regain the luster it once had.'

—Darvin García

'As long as a market is multicultural, it's going to be difficult for a station to be purely tropical.'

—Tony Rodríguez



Victor Manuelle, Charlie Cruz and Aventura. In fact, according to García, salsa, a backbone of the format, is looking fairly stable.

But to achieve a full recovery, the genre's core acts, including female artists like India, must release new material. The new generation of salsa acts, such as N'Klabe, is doing its part, but the genre's strength comes from core, well-known artists, he says. "If all those elements come together, the format can regain the luster it once had," García says.

Reggaetón still has a presence at tropical, though it's not the dominating force it once was. García says reggaetón lost its strength and credibility when too many artists from other genres jumped on the bandwagon.

Méndez, on other hand, feels reggaetón is still an important ingredient in his playlist. "Tropical stations have had to adopt it because the stations dedicated solely to it have not worked," he says. It helps that reggaetón has evolved and many new releases even mix in salsa and bachata beats. Rodríguez compares reggaetón's transition to what salsa endured in the '80s, when it moved from an urban flavor to a softer, more romantic one.

Bachata Hot, Merengue Not

The hottest genre in tropical right now is bachata, but like reggaetón it can suffer the consequences of overexposure. García has concerns about overproduced bachata records, suggesting that too many artists are trying to copy Aventura's sound and style. "When you have too much of the same thing, it hurts the genre," he says.

Unfortunately, the prognosis for merengue is not as healthy. "Merengue is lacking those artists that were passionate about the genre,"

Rodríguez says. Putting out commercial tracks sung by good-looking artists just doesn't cut it, nor does it help the genre.

"People forget that there is a history and a demanding public behind merengue," he says. Until now, no merengue artist has been able to reproduce the hysteria Elvis Crespo created with hits like "Suavemente," which not only topped the tropical chart for nine weeks in 1998, but crossed over to other Latin formats and English-language radio.

Still, Del Pilar applauds Los Hermanos Rosario's latest album and the new Alex Bueno track "Dónde Están Los Amigos," saying more music of that quality is what merengue needs to strengthen its position in the format. The issue is not that merengue can't make an impact, she says, but a shortage of current product and the poor quality of what is available.

If merengue is lacking bang, vallenato is beginning to create a story in the format. The Colombian genre is gaining popularity in these four markets, driven by growing Colombian and Mexican populations, with songs like "Me Vio Llorar" by Jorge Celedón and Jimmy Zambrano, currently No. 11 on R&R's Tropical chart. The song is also hot because it mixes vallenato with a bit of salsa, Del Pilar says, and "people have really taken to it."

The Comeback Kid

Join us Sept. 17-19 in Austin as we celebrate R&R's 35th anniversary. Among the convention sessions tailored for the Latin formats is "The Comeback Kid: Latin CHR's Explosion." After losing stations to the reggaetón and oldies movements, Latin



pop is healthier than ever. The panel will discuss the format's success, future evolution, music and what it all means for Latin hot AC and Latin rhythm stations.

Panelists include Border Media Partners VP of programming/Spanish-language

cluster and Santos Latin Media president José Santos, XHPX (EXA)/El Paso PD David Castillo, KLOL (Mega)/Houston PD Omar Romero, XAVO (Digital)/McAllen PD Mario Facundo, Warner Music Latina marketing director Albert Ramírez III and Casa Blanca Entertainment president/CEO Frank White.

R&R REGIONAL MEXICAN

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► **ALACRANES MUSICAL TAKES MOST INCREASED PLAYS (UP 165) AS "DAME TU AMOR" MOVES 5-3, THE ACT'S BEST PEAK SINCE "SI YOU FUERA TU AMOR" REACHED NO. 2 IN MARCH 2006.**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	2	27	DAREYES DE LA SIERRA HASTA EL DIA DE HOY	NO. 1 (13 WKS) DISA	1577	+88	12.507	1
2	1	15	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	1453	-99	9.330	4
3	5	6	ALACRANES MUSICAL DAME TU AMOR	FONOVISIA	1319	+165	10.719	2
4	3	18	CUISILLOS VIVE Y DEJAME VIVIR	MUSART/BALBOA	1292	-41	8.325	5
5	4	8	LOS PIKADIENTES DE CABORCA LA CUMBIA DE RIO	SONY BMG NORTE	1287	+87	9.755	3
6	6	19	INTOCABLE TU ADIOS NO MATA	EMI TELEVISIA	992	-149	4.891	14
7	7	20	LOS RIELEROS DEL NORTE A PUNTO DE LLORAR	FONOVISIA	921	-90	5.684	10
8	9	11	PATRULLA 81 LOS REPROCHES DEL VIENTO	DISA	902	-19	5.831	9
9	10	31	GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	895	-18	7.064	6
10	8	14	LOS TEMERARIOS SI TU TE VAS	FONOVISIA	866	-90	5.047	12
11	15	4	LA ARROLLADORA BANDA EL LIMON Y QUE QUEDA CLARO	DISA/EDIMONSA	864	+155	6.865	7
12	13	7	JULIO CHAIDEZ EL AMOR EN CARRO	ASL	794	+21	6.397	8
13	11	14	EL CHAPO DE SINALOA EL PALETERO	DISA	773	-51	3.419	21
14	14	21	EL GUERO Y SU BANDA CENTENARIO ANTES	A.R.C.	703	-30	3.006	24
15	12	19	LOS TUCANES DE TIJUANA QUE TE PERDONE TU MADRE	UNIVISION	666	-113	2.417	29
16	17	12	K-PAZ DE LA SIERRA VOLVERE	DISA/EDIMONSA	658	-20	3.208	23
17	16	16	GRUPO MONTEZ DE DURANGO LA IMAGEN DE MAL VERDE	DISA	639	-37	3.226	22
18	18	24	PALOMO SUFRIRAS	DISA	575	-60	2.914	25
19	21	9	JOAN SEBASTIAN SIGO VIVO	MUSART/BALBOA	560	+35	2.735	27
20	20	12	LOS INQUIETOS DEL NORTE LA BORRACHERA	EAGLE	540	-3	4.396	15
21	19	15	URANIO MUSICAL DULCE VENENO	ASL	532	-28	2.882	26
22	28	4	ESPINOZA PAZ EL PROXIMO VERNES	ASL	529	+84	4.977	13
23	23	33	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ POR QUIEN ME DEJAS	DISA/EDIMONSA	522	-8	3.667	19
24	29	3	JENNI RIVERA CULPABLE O INOCENTE	FONOVISIA	499	+62	3.948	16
25	25	11	LOS NOBLEZA DE AGUILILLA CON MENTIRAS NO	SIMON	497	-6	1.334	-
26	24	3	BANDA EL RECODO NO HAY NOVEDAD	FONOVISIA	490	-11	2.130	30
27	31	5	TIERRA CALI MAS ALLA DE LA DISTANCIA	VENEMUSIC	472	+39	2.582	28
28	26	5	FIDEL RUEDA NO PUEDO PERDONARTE	FONOVISIA	472	0	1.399	-
29	32	4	EL POTRO DE SINALOA EL INICIO	FONOVISIA	459	+56	1.802	36
30	22	8	FLEX TE QUIERO	EMI TELEVISIA	458	-59	3.725	18
31	34	14	SERGIO VEGA MI BUEN AMANTE	SONY BMG NORTE	453	+53	5.364	11
32	35	3	EL TIGRILLO PALMA EL BAZUCAZO	FONOVISIA	439	+70	3.545	20
33	27	8	LOS HURACANES DEL NORTE EL AZABACHE DEL DIABLO	FONOVISIA	431	-35	1.243	-
34	37	2	CONJUNTO PRIMAVERA SENTI	FONOVISIA	430	+99	1.655	39
35	30	12	GRUPO CONTROL SE TAMBALEA	DEGO	388	-50	1.437	-
36	36	2	BANDA MACHOS NO HAY PROBLEMA	SONY BMG NORTE	362	+34	1.957	32
37	33	8	LOS HOROSCOPOS DE DURANGO	UNIVISION	356	-30	1.459	-
38	39	13	LOS INVASORES DE NUEVO LEON DECIAS QUE NO	SERCA	306	-3	1.195	-
39	RE-ENTRY		ADAN ROMERO SOLO UN DIA (AHORA TE AMO)	LA SIERRA	296	+8	3.831	17
40	38	11	LA APUESTA POR TI	SERCA	293	-18	1.476	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
MAZIZO MUSICAL Queda Tan Poco De Ti (Fonovisa)	7
MARCO ANTONIO SOLIS No Molestar (Fonovisa)	7
ESPINOZA PAZ El Proximo Viernes (ASL)	6
ALACRANES MUSICAL Dame Tu Amor (Fonovisa)	5
BANDA MACHOS No Hay Problema (Sony BMG Norte)	5
CONJUNTO PRIMAVERA Senti (Fonovisa)	5
GERMAN MONTERO Pensando En Ti (Fonovisa)	5
ISABELA Mis Ojos Lloran Por Ti (Disa)	5
LA ARROLLADORA BANDA EL LIMON Y Que Quede Claro (Disa/Edimonsa)	4
EL TIGRILLO PALMA El Bazucaso (Fonovisa)	4

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MAZIZO MUSICAL Queda Tan Poco De Ti (Fonovisa)	278/101	LUIS FONSI No Me Doy Por Vencido (Universal Latino)	194/106
LA AUTORIDAD DE LA SIERRA Amor A Gotas (Disa)	276/40	GERMAN MONTERO Pensando En Ti (Fonovisa)	184/79
LOS TIGRES DEL NORTE Sangre Caliente (Fonovisa)	276/2	ISABELA Mis Ojos Lloran Por Ti (Disa)	182/42
LIBERACION Como Se Olvida (Disa)	246/11	ANDRES MARQUEZ "EL MACIZO" Mas Que Amigos (Disa)	177/0
HUICHOL MUSICAL Cumbia Cusinela (ASL)	204/22	NANCY REY Me Gustan Feos (Humana)	176/26

MOST INCREASED PLAYS

+165	ALACRANES MUSICAL Dame Tu Amor (Fonovisa)
+155	LA ARROLLADORA BANDA EL LIMON Y Que Quede Claro (Disa/Edimonsa)
+123	MARCO ANTONIO SOLIS No Molestar (Fonovisa)
+106	LUIS FONSI No Me Doy Por Vencido (Universal Latino)
+101	MAZIZO MUSICAL Queda Tan Poco De Ti (Fonovisa)

ADDED AT... KCMT

Tucson, AZ
PD/MD: Enrique Mayans

Jenni Rivera, Culpable O Inocente, 21
Luis Fonsi, No Me Doy Por Vencido, 14
Daniel Ortiz, Vengo Borracho, 8

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
56 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

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KLVO/Albuquerque, NM PD/MD: Rene Leon	WLEY/Chicago, IL PD: Ezequiel Gonzalez	KXPK/Denver, CO PD: Napoleon Sanchez	KBUE/Los Angeles, CA PD: Pepe Garza	KSKD/Merced, CA OM: Debbie Gomez PD: Saul Fiallos	WYMY/Raleigh, NC PD: Julie Garza	KXTN/San Antonio, TX PD: Jon Ramirez APD: Pete A. Morales III	KIST/Santa Barbara, CA OM: Keith Royer PD: Jose Fierros
WBZY/Atlanta, GA PD: Raffy Contigo APD: Aly Young	WOJO/Chicago, IL OM: Cesar Canales PD/MD: Rafael Bautista	XHNZ/EI Paso, TX PD: Francisco Aguirre	KLAX/Los Angeles, CA OM: Pio Ferro PD: Juan Carlos Hidaigo MD: Lupita Del Castillo	KRAY/Monterey, CA PD: Vicente Romero	KXSB/Riverside, CA PD/MD: Salvador Prieto	KLNV/San Diego, CA PD: Antonio Covarrubias APD: Gabriel Alvarez	KXTS/Santa Rosa, CA OM: Krista Bowker PD: Alex Ballesteros
KHHL/Austin, TX PD: Jose "Jime" Martinez	KLHB/Corpus Christi, TX OM: Clayton Allen PD/MD: Luis Munoz	KLBN/Fresno, CA PD/MD: Jorge Guillen	KSQA/Los Angeles, CA PD: Veronica Nava	WQBU/New York, NY PD: Gerardo Lopez APD: Gabriel Pino	KTTA/Sacramento, CA PD: Juan Gonzalez	XHTY/San Diego, CA PD: Elvis Valle	KSTN/Stockton, CA PD: Kent Rodriguez
KWI/Bakersfield, CA PD/MD: Raul Evangelista	KSAB/Corpus Christi, TX OM: Paula Newell PD/MD: Dan Pena	KOND/Fresno, CA PD: Juan Fernando	KWIZ/Los Angeles, CA PD: Eddie Leon	KTUZ/Oklahoma City, OK OM/MD: Kevin Christopher MD: Gabriel Ocegueda	KDUT/Salt Lake City, UT OM/MD: Alfonso Flores APD/MD: Cesar Valdiosera	WOCL/San Diego, CA PD: Marylu Ramos APD: Gisel Moreno	WLCC/Tampa, FL PD: Luis Briteno
KMQA/Bakersfield, CA OM: Irene Escalante PD/MD: Yesenia De Luna APD: Victor Martinez	KDXX/Dallas, TX OM: Andy Lockridge PD: Jesus Espiricueta	KLTN/Houston, TX PD: Raul Brindis MD: Angel Basulto	KESO/McAllen, TX OM: Romeo Herrera PD: Mario Facundo	KXLM/Oxnard, CA PD/MD: Salvador Prieto	KLEY/San Antonio, TX OM/MD: Alfonso Flores APD/MD: Edgar Monsivais	KRZZ/San Francisco, CA OM: Olga Rosales PD: Jesse Portillo	KCMY/Tucson, AZ PD/MD: Enrique Mayans
KMYX/Bakersfield, CA OM: Robert Chavez PD: Cesar Chavez	KESS/Dallas, TX PD: Oscar Rios	KTJM/Houston, TX PD/MD: Eddie Leon	KGBT/McAllen, TX PD: Hugo De La Cruz MD: Armando Almazan	KHOT/Phoenix, AZ OM: Eleazar Garcia PD: Nelson Oseida	KROM/San Antonio, TX PD: Rogelio Leal	KYQQ/Wichita, KS OM: Beverlee Brannigan PD: Arnoldo Gonzalez	

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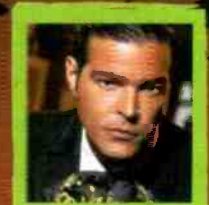
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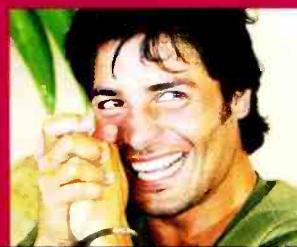


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► **CHAYANNE** LEAPS 29-23 WITH "AMOR INMORTAL" (UP 18% IN PLAYS). THE SONG IS HIS 27TH CHART ENTRY STRETCHING TO HIS FIRST IN 1994. EIGHT OF THOSE TITLES HAS GONE ALL THE WAY TO NO. 1, MATCHING JUANES AND SHAKIRA FOR FOURTH-MOST IN THE CHART'S HISTORY. ENRIQUE IGLESIAS LEADS WITH 14 NO. 1s.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	9	LUIS FONSI NO ME DOY POR VENCIDO	NO. 1 (3 WKS)/MOST INCREASED PLAYS UNIVERSAL LATINO	1109 +146	12.499 1
2	2	23	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	777 -88	9.094 2
3	3	16	GLORIA TREVI CINCO MINUTOS	UNIVERSAL LATINO	776 +21	6.502 6
4	5	10	ENRIQUE IGLESIAS LLORO POR TI	UNIVERSAL LATINO	771 +89	8.257 4
5	6	44	FLEX TE QUIERO	EMI TELEVISIA	687 +24	6.922 5
6	4	30	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	678 -22	8.417 3
7	9	8	HA*ASH NO TE QUIERO NADA	SONY BMG NORTE	665 +66	6.068 7
8	8	11	CAMILA ME DA IGUAL	SONY BMG NORTE	631 +18	4.660 12
9	7	14	JUANES TRES	UNIVERSAL LATINO	604 -21	4.348 13
10	10	36	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	488 -36	4.273 14
11	12	22	LUIS MIGUEL SITU TE ATREVES	WARNER LATINA	485 -7	3.820 17
12	15	4	FRANCO DE VITA MI SUEÑO	SONY BMG NORTE	475 +70	5.503 10
13	11	20	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE	460 -56	4.145 16
14	13	7	MANA ARDE EL CIELO	WARNER LATINA	459 +32	4.188 15
15	16	7	TOMMY TORRES TARDE O TEMPRANO	WARNER LATINA	425 +40	5.883 9
16	23	3	REIK INOLVIDABLE	MOST ADDED SONY BMG NORTE	388 +116	2.567 24
17	18	52	JUANES ME ENAMORA	UNIVERSAL LATINO	361 +24	5.966 8
18	14	26	TOMMY TORRES PEGADITO	WARNER LATINA	332 -78	1.320 -
19	19	13	AVENTURA EL PERDEDOR	PREMIUM LATIN	312 -13	2.060 34
20	17	32	BELANOVA CADA QUE...	UNIVERSAL LATINO	309 -61	2.536 26
21	24	6	ALEJANDRO FERNANDEZ SIN CONSIDERACION	SONY BMG NORTE	308 +52	3.117 19
22	20	12	MJ HE VENIDO	MACHETE	290 -15	1.995 36
23	29	4	CHAYANNE AMOR INMORTAL	SONY BMG NORTE	268 +40	4.826 11
24	21	18	PEPE AGUILAR PERDONO Y OLVIDO	EMI TELEVISIA	251 -34	3.000 20
25	27	7	PLAYA LIMBO EL TIEMPO DE TI	SONY BMG NORTE	250 +10	0.698 -
26	34	2	MOTEL FEATURING PATY CANTU DOS PALABRAS	WARNER LATINA	247 +66	1.508 -
27	31	19	WISIN & YANDEL AHORAS	MACHETE	232 +18	1.585 -
28	36	2	LA OREJA DE VAN GOGH EL ULTIMO VALS	SONY BMG NORTE	225 +67	1.555 -
29	22	16	KANY GARCIA ESTA SOLEDA	SONY BMG NORTE	223 -59	2.544 25
30	25	12	LOS TEMERARIOS SITU TE VAS	FONOVISA	220 -36	3.145 18
31	30	5	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	215 -13	1.065 -
32	26	17	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISIA	206 -48	2.116 32
33	33	4	LOLA SI ME BESAS	EMI TELEVISIA	189 -4	2.098 33
34	32	4	EDNITA NAZARIO FEATURING NATALIA JIMENEZ NO	SONY BMG NORTE	185 -11	2.646 22
35	28	16	BABY BOY YA NO LLORAS (LET ME LOVE YOU)	786/SIENTE	182 -54	1.026 -
36	35	11	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	175 +6	2.805 21
37	NEW		KALIMBA JAMAS	SONY BMG NORTE	160 +39	0.286 -
38	38	2	MARCOS YAROIDE FEATURING DIVINO TODO SE LO DEBO A EL	LUAR	160 +6	2.307 30
39	NEW		FONSECA ARROYITO	EMI TELEVISIA	153 +42	2.348 27
40	37	5	DADDY YANKEE POSE	EL CARTEL	147 -9	2.615 23

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
REIK Inolvidable (Sony BMG Norte) KQQK, KSSE, WKAQ, WMGE, WVIV	5
FRANCO DE VITA Mi Sueño (Sony BMG Norte) KLOL, KTCY, WPAT, WRMA	4
MOTEL FEAT. PATY CANTU Dos Palabras (Warner Latina) KXXS, WVIV, WVJP	3
FONSECA Arroyito (EMI Televisa) WKAQ, WPAT, WRMA	3
MARCO ANTONIO SOLIS No Molestar (Fonovisa) KBMG, KLVE, KXOB	3
ENRIQUE IGLESIAS Lloro Por Ti (Universal Latino) KQQK, WMGE	2
HA-ASH No Te Quiero Nada (Sony BMG Norte) KGSX, WAMR	2
TOMMY TORRES Tarde O Temprano (Warner Latina) KQQK, KRIO	2
TOBY LOVE Llorar Lloviendo (Sony BMG Norte) WJAC, WVJP	2
DON TETTO Auto Rojo (786) KQQK, XHPX	2

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LA SECTA ALLSTAR No Puedes Parar (No Little Fish) TOTAL STATIONS: 3	141/35	XIMENA SARINANA Vidas Paralelas (Warner Latina) TOTAL STATIONS: 5	112/2
EDDY LOVER Luna (Machete) TOTAL STATIONS: 9	137/11	ABRAHAM Mi Esposa (Machete) TOTAL STATIONS: 3	105/4
JESSE & JOY Esto Es Lo Que Soy (Warner Latina) TOTAL STATIONS: 4	134/7	MARALA Quiero Tenerte (RVM) TOTAL STATIONS: 6	97/17
TERCER CIELO Yo Te Extranare (Kasa) TOTAL STATIONS: 4	123/30	ANGEL & KHRIZ Na De Na (V/Machete) TOTAL STATIONS: 7	93/20
KATY PERRY I Kissed A Girl (Capitol) TOTAL STATIONS: 8	115/5	TOBY LOVE Llorar Lloviendo (Sony BMG Norte) TOTAL STATIONS: 9	91/33

MOST INCREASED PLAYS

+146	LUIS FONSI No Me Doy Por Vencido (Universal Latino) WRLX +27, WMGE +26, XHFG +22, WPAT +16, WAMR +13, XAVO +12, WXYX +9, KSSE +9, WVIV +7, KXXS +6
+116	REIK Inolvidable (Sony BMG Norte) WVIV +34, WKAQ +20, WJAC +18, WMGE +13, KSSE +12, KRIO +10, KQQK +9, KXXS +6, WFLD +4, XAVO +1
+89	ENRIQUE IGLESIAS Lloro Por Ti (Universal Latino) WMGE +32, WJAC +20, WPAT +9, KQQK +9, WKAQ +6, WJQA +6, KGSX +6, XLTN +6, WRLX +4, KXVA +3
+70	FRANCO DE VITA Mi Sueño (Sony BMG Norte) KLOL +21, KTCY +15, WPAT +15, WRMA +12, WFLD +11, KRIO +7, XLTN +7, WXYX +6, XAVO +2, KXOB +1
+67	LA OREJA DE VAN GOGH El Ultimo Vals (Sony BMG Norte) KXXS +21, XAVO +20, WXYX +17, KRIO +6, WFLD +3, WJAC +3

ADDED AT... WMGE
Miami, FL
OM: Rod Phillips
PD: Rogelio Alfonso
MD: Raymond Hernandez
Enrique Iglesias, Lloro Por Ti, 32
Reik, Inolvidable, 13
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING AUGUST 31, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
29 Latin pop, 17 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen
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TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL	WSKQ/New York, NY PD: Tony Luna	WPMZ/Providence, RI PD: Dilson Mendez, Jr.	WORC/Worcester, MA OM: Lilly Guzman PD: Andres Perez APD/MD: Sergio Toribio	KLLE/Fresno, CA PD: Al Sanchez MD: Ramona Rivera	KVIB/Phoenix, AZ PD: Bobby Ramos APD: Mark Garcia
WEST/Allentown, PA OM: Jeffrey Maddox PD: Tony Rodriguez APD: Jay Miguel	WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez	WPRM/Puerto Rico PD: Jorge Pabon	LATIN RHYTHM	WTLQ/Ft. Myers, FL PD: Hector Velazquez	WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart
WNNW/Boston, MA OM: Kevin Wright PD: Johnny McKenzie	WRUM/Orlando, FL PD: Raymond Torres	WZNT/Puerto Rico PD: Pedro Arroyo	KFZO/Dallas, TX OM: Andy Lockridge APD: Alejandro Covarrubias MD: Jesus Lopez	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz
WLAT/Hartford, CT PD: Robbie "DJ" Triguero	WEMG/Philadelphia, PA PD: Maria Del Pilar	WSPR/Springfield, MA PD: Nelson Brudys	KZZA/Dallas, TX PD: Raquenell Villarreal MD: Juan Tapia	WCAA/New York, NY OM: Pete Manriquez PD: Tony Santos MD: DJ Kazanova	KVVZ/San Francisco, CA PD: Bismarck Espinoza
WXDJ/Miami, FL PD: Gino "Latino" Reyes	WUBA/Philadelphia, PA PD: Milca Madera	WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta			
	WKKB/Providence, RI PD: Darvin Garcia	WLZL/Washington, DC PD: Aracely Rivera			

R&R LATIN

POWERED BY nielsen BDS



► **CHARLIE CRUZ** POSTS HIS FIRST TROPICAL CHART-TOPPER WITH "TU ME CONFUNDES," THE FIRST TRACK FROM HIS SONY BMG NORTE DEBUT, "DINAMICO." A VETERAN OF THE LIST SINCE 1999, CRUZ HAD PREVIOUSLY RISEN AS HIGH AS NO. 3 WITH INITIAL ENTRY "BOMBON DE AZUCAR" AND FOLLOW-UP "AMARTE ES UN PROBLEMA."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	TROPICAL	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	23	CHARLIE CRUZ TU ME CONFUNDES	NO. 1 (1 WK)		SONY BMG NORTE	362 +28	2.568 2
2	1	27	GILBERTO SANTA ROSA NO TE VAYAS			SONY BMG NORTE	335 -36	1.896 8
3	3	24	JUAN LUIS GUERRA Y 440 COMO YO			EMI TELEVISIA	329 +17	1.877 9
4	4	11	MJ HE VENIDO			MACHETE	281 -12	2.227 6
5	6	41	AVENTURA EL PERDEDOR			PREMIUM LATIN	277 +23	2.181 7
6	8	43	FRANK REYES AMOR DESPERDICADO			M.P./JVN/J & N	242 +16	2.384 4
7	7	41	FLEX TE QUIERO			EMI TELEVISIA	242 -4	3.024 1
8	9	10	ADOLESCENT ORQUESTA EN AQUEL LUGAR			KORTA/UNION	235 +14	2.494 3
9	5	27	WISIN & YANDEL AHORA ES			MACHETE	230 -32	1.794 12
10	12	8	LUIS FONSI NO ME DOY POR VENCIDO			UNIVERSAL LATINO	209 +20	0.954 20
11	10	17	JORGE CELEDON & JIMMY ZAMBRANO ME VIO LLORAR			SONY BMG NORTE	199 -10	1.801 11
12	13	15	DADDY YANKEE POSE			EL CARTEL	195 +8	1.130 17
13	11	22	MANA SI NO TE HUBIERAS IDO			WARNER LATINA	189 -6	0.895 22
14	14	7	ANGEL & KHRIZ NA DE NA			VIVMACHETE	175 -9	1.707 13
15	16	37	NG2 ELLA MENE			SONY BMG NORTE	151 -6	1.111 18
16	18	22	EL CHAVAL DONDE ESTAN ESOS AMIGOS			MAS/VENEMUSIC	148 +1	2.283 5
17	17	5	EDDY LOVER LUNA			MACHETE	148 -6	0.480 36
18	19	9	ANDY ANDY PORQUE FUE QUE TE AME			EMI TELEVISIA	139 -7	0.586 30
19	20	12	NG2 POR AMARTE			SONY BMG NORTE	134 -5	0.780 25
20	22	11	JUANES TRES			UNIVERSAL LATINO	132 +5	0.434 37
21	15	18	VICTOR MANUELLE YO NO SE PERDONARTE			KIYAVI/VIM	132 -44	1.057 19
22	24	17	KEVIN CEBALLO EL MILAGRO DE TU AMOR			M.P./JVN/J & N	131 +6	0.941 21
23	25	13	TOBY LOVE LLORAR LLOVIENDO			SONY BMG NORTE	120 +3	0.738 27
24	21	39	HECTOR ACOSTA SIN PERDON			VENEMUSIC	119 -12	1.401 15
25	27	8	FUEGO MI ALMA SE MUERE			CHOSEN FEW EMERALD/ONE	116 +11	0.820 24
26	23	4	VICTOR MANUELLE NO SOY QUIEN			KIYAVI/VIM	114 -12	1.593 14
27	28	4	DOMENIC MARTE YO ME EQUIVOCO			M.P./JVN/J & N	113 +10	0.160 -
28	32	9	FRANK REYES TE REGALO EL MAR			M.P./JVN/J & N	110 +19	0.738 28
29	29	11	ERRE XI CARITA BONITA			MAS FLOW/MACHETE	100 -3	0.230 -
30	35	3	BABY RANKS FEATURING ANGEL LOPEZ EL AMOR SE FUE			STAR-DOME LATINO	98 +16	0.161 -

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	LATIN RHYTHM	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	15	WISIN & YANDEL SIGUELO	NO. 1 (4 WK9)		MACHETE	492 +16	6.774 2
2	1	12	ANGEL & KHRIZ NA DE NA			VIVMACHETE	474 -5	7.076 1
3	4	16	DADDY YANKEE POSE			EL CARTEL	367 -12	4.980 3
4	3	22	BABY BOY YA NO LLORES (LET ME LOVE YOU)			786/9IENTE	326 -65	2.816 8
5	5	21	MJ HE VENIDO			MACHETE	318 +5	3.439 5
6	7	41	AVENTURA EL PERDEDOR			PREMIUM LATIN	315 +39	3.437 6
7	6	44	FLEX TE QUIERO			EMI TELEVISIA	272 -19	1.461 29
8	8	24	TONY DIZE PERMITAME			WY/MACHETE	259 -13	4.404 4
9	10	7	EDDY LOVER LUNA			MACHETE	258 -1	2.768 9
10	11	10	TOBY LOVE LLORAR LLOVIENDO			SONY BMG NORTE	241 +14	2.187 12
11	9	6	IVY QUEEN DIME			MACHETE	236 -23	1.783 19
12	13	5	ALEXIS & FIDO SUBETE			SONY BMG NORTE	190 -16	3.070 7
13	12	22	MANA SI NO TE HUBIERAS IDO			WARNER LATINA	189 -34	0.750 -
14	17	7	LUIS FONSI NO ME DOY POR VENCIDO	AIRPOWER		UNIVERSAL LATINO	188 +29	2.124 14
15	15	28	ERRE XI CARITA BONITA			MAS FLOW/MACHETE	174 -10	0.993 -
16	14	3	ENRIQUE IGLESIAS LORO POR TI			UNIVERSAL LATINO	169 -26	1.073 39
17	16	10	TITO "EL BAMBINO" VAMOS PAL AGUA			EMI TELEVISIA	156 -18	1.359 31
18	19	6	BABY RANKS FEATURING ANGEL LOPEZ EL AMOR SE FUE			STAR-DOME LATINO	140 +17	1.188 37
19	22	5	RKM & KEN-Y FEATURING PLAN B TUVE UN SUEÑO			PINA/UNIVERSAL LATINO	129 +10	1.694 22
20	23	4	MIGUELITO MI GENERACION			LOS CANGRI/EL CARTEL/MACHETE	124 +15	1.521 27
21	4	2	LOS YETSONS NADIE COMO TU			ROTARI	120 +16	1.368 30
22	18	8	CHRIS BROWN FOREVER			JIVE/Z2MBA	116 -8	2.764 10
23	21	10	KARDINAL OFFISHALL FEATURING AKON DANGEROUS			KONLIVE/GEFFEN/INTERSCOPE	108 -13	2.139 13
24	26	20	DE LA GHETTO EL DIFICIL			CMG/SRC/UNIVERSAL MOTOWN	107 +6	1.670 23
25	20	7	MANA ARDE EL CIELO			WARNER LATINA	107 -16	0.640 -
26	33	3	FLEX ESCAPATE			EMI TELEVISIA	101 +16	2.070 15
27	25	10	JUANES TRES			UNIVERSAL LATINO	91 -13	0.615 -
28	30	6	COLBY O'DONIS DON'T TURN BACK			KONLIVE/GEFFEN/INTERSCOPE	89 -2	2.751 11
29	32	3	ELOY YO VOY			FLY/GEV/MEX	88 +3	1.064 40
30	RE-ENTRY		MENUDO PERDIDO SIN TI			EPIC	82 +21	0.624 -

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	ROCK/ALTERNATIVE	IMPRINT / PROMOTION LABEL
1	1	11	ALLISON MEMORAMA		SONY BMG NORTE
2	2	4	TRIBAL TEQUILA		MAXIMO SONIDO RECORDS
3	3	12	JULIETA VENEGAS EL PRESENTE (MTV UNPLUGGED)		SONY BMG
4	7	5	MONTECRISTO TERESA		MTC MUSIC
5	4	5	PLASTILINA MOSH LET U KNOW		NACIONAL
6	5	25	MOTEL UNO, DOS, TRES		WARNER LATINA
7	6	20	BABASONICOS PIJAMAS		UNIVERSAL LATINO
8	8	11	CAFE TACVBA ESTA VEZ		UNIVERSAL LATINO
9	9	5	MANA ARDE EL CIELO		WARNER LATINA
10	10	2	JAGUARES VISIBLE		EMI TELEVISIA
11	12	2	BELANOVA ONE, TWO, THREE, GO! (1, 2, 3 GO!)		UNIVERSAL LATINO
12	13	5	FATIMA HUSH HUSH		FATIMA
13	14	2	VICTIMAS CADAVER DE AMOR		NOT LISTED
14	11	17	NORTEC COLLECTIVE PRESENTS BOSTITCH & FUSSIBLE TIJUANA SOUND MACHINE		NACIONAL
15	NEW		ELJURI UNA OLA		MANOVILL
16	18	4	PLASTILINA MOSH FEAT. ADRIAN OARGELOS PASO FINO		NACIONAL
17	17	3	BAJOFONDO TUVE SOL		SURCO
18	16	7	SEKRETO VUELVE A LA CARGA		SONES DEL MEXSIDE
19	NEW		JUANES TRES		UNIVERSAL LATINO
20	20	3	ELLI NOISE ASFIXIA		SOURPOP

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	RECORD POOL	IMPRINT / PROMOTION LABEL
1	1	10	ANGEL Y KHRIZ NA DE NA		MACHETE
2	2	8	CARIBBEAN CONNECTION INTRO		VIVMACHETE
3	3	13	BRENDALY NA NA NA		SOUTHERN PEARL
4	4	5	CHAMBAO PAPELES MOJADOS		SONY BMG NORTE
5	5	8	WISIN & YANDEL SIGUELO		MACHETE
6	7	5	JUANES TRES		UNIVERSAL LATINO
7	10	13	MAELO RUIZ AROMA DE MUJER		CODISCOS/TROPISOUNDS
8	6	10	TOBY LOVE LLORAR LLOVIENDO		SONY BMG NORTE
9	8	10	LOS HERMANOS ROSARIO TE ECHE DE MENOS		M.P./JVN/J&N
10	14	2	MARALA QUIERO TENERTE		RVM
11	12	8	PUERTO RICAN POWER ENSENAME		M.P./JVN/J&N
12	9	13	DLG TORO MATA		LA CALLE/UNIVISION
13	13	10	DOMENIC MARTE FEAT. GERALDINE CON LOS OJOS CERRADOS		M.P./JVN/J&N
14	NEW		EDDY LOVER LUNA		MACHETE
15	15	7	NIHO MI TEQUETEQUE		HOLA HOLA
16	16	12	NG2 POR AMARTE		SONY BMG NORTE
17	17	10	JORGE CELEDON Y JIMMY ZAMBRANO ME VIO LLORAR		SONY BMG NORTE
18	18	5	BELANOVA CADA QUE...		UNIVERSAL LATINO
19	11	10	KALIMETE TAKA TAKA		CUTTING LATINO
20	20	2	MJ HE VENIDO		MACHETE

R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen** CHARTS **nielsen**
BDS COMPILED BY SoundScan

Billboard TOP COUNTRY ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	CERT.	PEAK POSITION
1	1	1	1	VARIOUS ARTISTS	1	1
2	1	6	1	SUGARLAND	1	1
3	2	2	1	TAYLOR SWIFT	3	1
4	NEW	1	1	JIMMY WAYNE	4	1
5	NEW	1	1	THE LOST TRAILERS	5	1
6	3	3	4	HEIDI NEWFIELD	2	1
7	5	7	45	CARRIE UNDERWOOD	2	1
8	7	9	22	GEORGE STRAIT	1	1
9	4	5	17	TOBY KEITH	1	1
10	6	4	7	TAYLOR SWIFT	1	1
11	8	6	4	KEITH ANDERSON	3	1
12	9	8	95	SUGARLAND	2	2
13	10	10	4	JAMEY JOHNSON	2	2
14	18	24	18	GREATEST HITS: LIMITED EDITION	1	1
15	11	11	26	ALAN JACKSON	1	1
16	13	13	43	GARTH BROOKS	5	1
17	12	12	70	MIRANDA LAMBERT	1	1
18	14	14	51	KENNY CHESNEY	1	1
19	17	15	50	RASCAL FLATTS	2	1
20	19	21	41	KEITH URBAN	1	1
21	20	18	63	BRAD PAISLEY	1	1
22	15	-	2	GEORGE JONES	1	1
23	21	19	20	LADY ANTEBELLUM	1	1
24	24	25	35	TRACE ADKINS	1	1
25	22	20	44	EAGLES	7	1

Top Country Albums - based on a national sample of retail store, mass merchant, direct-to-consumer transactions and internet sales (both physical albums via internet, as well as downloaded albums from such services as iTunes).
Hot Digital Songs - The top 75 paid download songs sold via the internet.

VIDEO CHANNELS

MTV

Sr. VP/Music & Talent: Amy Doyle
VP/Music & Talent: Peter Baron
Viacom 212-258-8000

TW	LW	TITLE	ARTIST
1	2	Cassie, Official Girl	Cassie
2	2	Pink, So What	Pink
3	1	John Legend, Green Light	John Legend
4	3	Ne-Yo, Closer	Ne-Yo
5	5	Solange, Sandcastle Disp.	Solange
6	6	The Game, My Life	The Game
7	7	WE the KINGS, Check Yes Juliet (Run Baby Run)	WE the KINGS
8	8	Gym Class Heroes, Cookie Jar	Gym Class Heroes
9	9	Donnie Klang, Take You There	Donnie Klang
10	10	Santogold, L.E.S. Artistes	Santogold
11	11	Cub, I'm Run	Cub
12	12	Morningwood, Sugarbilly	Morningwood
13	13	Rihanna, Take A Bow	Rihanna
14	14	Jonas Brothers, Burnin' Up	Jonas Brothers
15	15	Katy Perry, I Kissed A Girl	Katy Perry
16	16	Linkin Park, Shadow Of The Day	Linkin Park
17	17	Paramore, Crushcrushcrush	Paramore
18	18	TL, No Matter What	TL
19	19	Fall Out Boy, Beat It	Fall Out Boy
20	20	Panic At The Disco, Nine In The Afternoon	Panic At The Disco
21	21	Miley Cyrus, 7 Things	Miley Cyrus
22	22	Slipknot, Psychosocial	Slipknot
23	23	Tokio Hotel, Monsoon	Tokio Hotel
24	24	Tokio Hotel, Ready, Set, Go!	Tokio Hotel
25	25	Miley Cyrus, Fly On The Wall	Miley Cyrus
26	26	Maroon 5, If I Never See Your Face Again	Maroon 5
27	27	T.Pain, Can't Believe It	T.Pain
28	28	Solange, I Decided	Solange
29	29	Chrono, Momma's Boy	Chrono
30	30	Chris Brown, Kiss Kiss	Chris Brown

BET

VP/Music Prog: Stephen Hill
MD: Kelly G
Viacom 212-975-4055

TW	LW	TITLE	ARTIST
1	1	T.Pain, Can't Believe It	T.Pain
2	2	Jessie Sultano, Need U	Jessie Sultano
3	3	Lil Wayne, Got Money	Lil Wayne
4	4	Young Jeezy, Vacation	Young Jeezy
5	5	Pink, Please Excuse My Hands	Pink
6	6	DJ Khaled, Out Here Grindin'	DJ Khaled
7	7	Ne-Yo, Miss Independent	Ne-Yo
8	8	Ken Hiason, Energy	Ken Hiason
9	9	Robin Thicke, Magic	Robin Thicke
10	10	LL Cool J, Baby	LL Cool J
11	11	The Game, My Life	The Game
12	12	Yung Berg, The Business	Yung Berg
13	13	Pretty Ricky, Cuddle Up	Pretty Ricky
14	14	TL, Whatever You Like	TL
15	15	Santogold, Julian Casablancas & N.E.R.O., My Drive Thru	Santogold
16	16	Alicia Keys, Superwoman	Alicia Keys
17	17	Chris Brown, Forever	Chris Brown
18	18	Tracy Morgan, Body On Me	Tracy Morgan
19	19	Key!, Beat Me Up	Key!
20	20	Snoop Dogg, Those Girls	Snoop Dogg
21	21	David Banner, Shawty Say	David Banner
22	22	Bow Wow, Marco Polo	Bow Wow
23	23	V.I.C., Wobble	V.I.C.
24	24	Forzworth Bentley, Everybody	Forzworth Bentley
25	25	Slim, So Fly	Slim
26	26	GuS N Roses, Welcome To The Jungle	GuS N Roses
27	27	Solange, Sandcastle Disp.	Solange
28	28	Joe, Why Just Be Friends	Joe
29	29	Maino, Hi Hater	Maino
30	30	Big Boy, Sumthin's Gotta Give	Big Boy

Great American Country

MD: Tony Travato
Scripps 615-327-7525

TW	LW	TITLE	ARTIST
1	1	Jimmy Wayne, Do You Believe Me Now	Jimmy Wayne
2	2	Kenny Chesney, Everybody Wants To Go To Heaven	Kenny Chesney
3	3	Montgomery Gentry, Roll With Me	Montgomery Gentry
4	4	Sugarland, All I Want To Do	Sugarland
5	5	Carrie Underwood, Just A Dream	Carrie Underwood
6	6	Keith Urban, You Look Good In My Shirt	Keith Urban
7	7	Alan Jackson, You're Gonna Miss This	Alan Jackson
8	8	Brad Paisley, Waitin' On A Woman	Brad Paisley
9	9	George Strait, Troubadour	George Strait
10	10	Darius Rucker, Don't Think I Don't Think About It	Darius Rucker
11	11	Luke Bryan, Coat Of Arms	Luke Bryan
12	12	Brooks & Dunn, Put A Girl In It	Brooks & Dunn
13	13	The Lost Trailers, Holler Back	The Lost Trailers
14	14	Heidi Newfield, Johnny & June	Heidi Newfield
15	15	Trace Adkins, You're Gonna Miss This	Trace Adkins
16	16	Janey Johnson, In Color	Janey Johnson
17	17	Taylor Swift, Should've Said No	Taylor Swift
18	18	Lee Ann Womack, Last Call	Lee Ann Womack
19	19	Jessica Simpson, Come On Over	Jessica Simpson
20	20	Blake Shelton, Home	Blake Shelton
21	21	Craig Morgan, Love Remembers	Craig Morgan
22	22	Reba McEntire, Every Other Weekend	Reba McEntire
23	23	Jason Aldean, Relentless	Jason Aldean
24	24	Keni Thomas, Shreveport To LA	Keni Thomas
25	25	Gary Allan, Learning How To Bend	Gary Allan
26	26	Lil' Boon, Fine Line	Lil' Boon
27	27	Chuck Wicks, All I Ever Wanted	Chuck Wicks
28	28	Kellie Pickler, Don't You Know You're Beautiful	Kellie Pickler
29	29	Crystal Shawanda, You Can Let Go	Crystal Shawanda

MTV2

Sr. VP/Music & Talent: Amy Doyle
VP/Music & Talent: Peter Baron
Viacom 212-258-8000

TW	LW	TITLE	ARTIST
1	1	Shwayze, Corona And Lime	Shwayze
2	2	Nelly, Body On Me	Nelly
3	3	Miley Cyrus, Fly On The Wall	Miley Cyrus
4	4	Kid Rock, All Summer Long	Kid Rock
5	5	The Wombats, Let's Dance To Joy Division	The Wombats
6	6	Lil Wayne, Got Money	Lil Wayne
7	7	Young Jeezy, Put On	Young Jeezy
8	8	The Game, My Life	The Game
9	9	LL Cool J, Baby	LL Cool J
10	10	Hinder, Use Me	Hinder
11	11	Pink, So What	Pink
12	12	Slipknot, Psychosocial	Slipknot
13	13	David Banner, Shawty Say	David Banner
14	14	TL, Whatever You Like	TL
15	15	John Legend, Green Light	John Legend
16	16	Shinedown, Deavor	Shinedown
17	17	Coldplay, Viva La Vida	Coldplay
18	18	Teklie Me Pink, Typical	Teklie Me Pink
19	19	Scars On Broadway, They Say	Scars On Broadway
20	20	Jamie Sullivan, Need U Bad	Jamie Sullivan
21	21	Soulja Boy Tell'em, Dank	Soulja Boy Tell'em
22	22	DJ Khaled, Out Here G	DJ Khaled
23	23	Haythorne Heights, Rescue Me	Haythorne Heights
24	24	All Time Low, Poppin' Champagne	All Time Low
25	25	Cassie, Official Girl	Cassie
26	26	Ne-Yo, Closer	Ne-Yo
27	27	The Artois Toxic Event, Sometime Around Midnight	The Artois Toxic Event
28	28	V.I.C., Wobble	V.I.C.
29	29	M.I.A., Paper Planes	M.I.A.
30	30	Gym Class Heroes, Cookie Jar	Gym Class Heroes

VH1

Exec. VP/Talent & Music: Rick Kim
Sr. VP/Music & Talent: Bruce Gilmer
VP/Music & Talent: Sandy Alouette
Viacom 212-258-7800

TW	LW	TITLE	ARTIST
1	1	Brandi Carlile, The Story	Brandi Carlile
2	2	Adele, Chasing Pavements	Adele
3	3	Coldplay, Viva La Vida	Coldplay
4	4	Lil Wayne, The World Should Revolve Around Me	Lil Wayne
5	5	Katy Perry, I Kissed A Girl	Katy Perry
6	6	Thriving Ivory, Angels On The Moon	Thriving Ivory
7	7	Leona Lewis, Better In Time	Leona Lewis
8	8	Kid Rock, All Summer Long	Kid Rock
9	9	Estelle, American Boy	Estelle
10	10	Rihanna, Disturbia	Rihanna
11	11	Jason Mraz, In Your	Jason Mraz
12	12	Justin Nozuka, After Tonight	Justin Nozuka
13	13	The Pussycat Dolls, When I Grow Up	The Pussycat Dolls
14	14	3 Doors Down, Let Me Put My Hand	3 Doors Down
15	15	Duffy, Warwick Avenue	Duffy
16	16	Secondhand Serenade, Fall For You	Secondhand Serenade
17	17	Ne-Yo, Closer	Ne-Yo
18	18	Maroon 5, If I Never See Your Face Again	Maroon 5
19	19	O.A.R., Clattered (Turn The Car Around)	O.A.R.
20	20	Mariah Carey, I'll Be Lovin' U Long Time	Mariah Carey
21	21	Gavin Rossdale, Love Remains The Same	Gavin Rossdale
22	22	Daughtry, What About Now	Daughtry
23	23	Jordin Sparks, One Step At A Time	Jordin Sparks
24	24	Matt Nathanson, Come On Get Higher	Matt Nathanson
25	25	Charlotte Sometimes, How I Could Just Kill A Man	Charlotte Sometimes
26	26	Sara Bareilles, Bottle It Up	Sara Bareilles
27	27	Natasha Bedingfield, Pocketful Of Sunshine	Natasha Bedingfield
28	28	Solange, I Decided	Solange
29	29	Colbie Caillat, The Little Things	Colbie Caillat
30	30	John Mayer, Free Fallin'	John Mayer

CMT

VP/Music & Talent: Chris Parr
Dir/Music Pgm: Evan Krott
Viacom 615-335-8400

TW	LW	TITLE	ARTIST
1	1	Sugarland, All I Want To Do	Sugarland
2	2	George Strait, Troubadour	George Strait
3	3	Darius Rucker, Don't Think I Don't Think About It	Darius Rucker
4	4	Brad Paisley, Waitin' On A Woman	Brad Paisley
5	5	Carrie Underwood, Just A Dream	Carrie Underwood
6	6	Kid Rock, All Summer Long	Kid Rock
7	7	Kenny Chesney, Everybody Wants To Go To Heaven	Kenny Chesney
8	8	Jimmy Wayne, Do You Believe Me Now	Jimmy Wayne
9	9	Keith Urban, You Look Good In My Shirt	Keith Urban
10	10	Kellie Pickler, Don't You Know You're Beautiful	Kellie Pickler
11	11	Taylor Swift, Should've Said No	Taylor Swift
12	12	Heidi Newfield, Johnny & June	Heidi Newfield
13	13	Alan Jackson, I Still Miss You	Alan Jackson
14	14	Keith Anderson, I Still Miss You	Keith Anderson
15	15	James Otto, For You	James Otto
16	16	Jessica Simpson, Come On Over	Jessica Simpson
17	17	Jillianne Hough, That Song In My Head	Jillianne Hough
18	18	Trace Adkins, You're Gonna Miss This	Trace Adkins
19	19	Carrie Underwood, Last Name	Carrie Underwood
20	20	Montgomery Gentry, Roll With Me	Montgomery Gentry
21	21	Justin Moore, Back That Thing Up	Justin Moore
22	22	Janey Johnson, In Color	Janey Johnson
23	23	Taylor Swift, Picture To Burn	Taylor Swift
24	24	Gary Allan, Learning How To Bend	Gary Allan
25	25	The Lost Trailers, Holler Back	The Lost Trailers
26	26	Reba McEntire, Every Other Weekend	Reba McEntire
27	27	Brooks & Dunn, Put A Girl In It	Brooks & Dunn
28	28	Luke Bryan, Coat Of Arms	Luke Bryan
29	29	Jason Aldean, Relentless	Jason Aldean
30	30	Lee Ann Womack, Last Call	Lee Ann Womack

FUSE

Dir. Pgm: Janis Unterweiser
Rainbow/Media 212-324-3415

TW	LW	TITLE	ARTIST
1	1	Kardinal Offishall, Dangerous	Kardinal Offishall
2	2	Metro Station, Shake It	Metro Station
3	3	Disturbed, Inside The Fire	Disturbed
4	4	The Roots, Let's Get Ready To Boogie (That Body)	The Roots
5	5	Weezer, Pork And Beans	Weezer
6	6	Lil Wayne, Got Money	Lil Wayne
7	7	Foetus, Let It Die	Foetus
8	8	Rihanna, Disturbia	Rihanna
9	9	Stafini, Believe	Stafini
10	10	The Pussycat Dolls, When I Grow Up	The Pussycat Dolls
11	11	Flo Rida, In The Ayer	Flo Rida
12	12	Katy Perry, I Kissed A Girl	Katy Perry
13	13	Coldplay, Viva La Vida	Coldplay
14	14	Secondhand Serenade, Fall For You	Secondhand Serenade
15	15	Kid Rock, All Summer Long	Kid Rock
16	16	Santogold, Psychosocial	Santogold
17	17	Linkin Park, Given Up	Linkin Park
18	18	Buckcherry, Too Drunk	Buckcherry
19	19	M.I.A., Paper Planes	M.I.A.
20	20	Gym Class Heroes, Cookie Jar	Gym Class Heroes
21	21	Ice Cube, Do Ya Think	Ice Cube
22	22	The Veronicas, Untouched	The Veronicas
23	23	TL, Whatever You Like	TL
24			

OPPORTUNITIES

WEST

Experienced AE

Syndicated show seeking an experienced AE. Sell ads locally in L.A. Commission based. Submit resume' and cover letter to: producerkim@afterlifeshow.com.

EAST

Night Jock

Jam'n 94.5 Boston needs a Night Jock! Send demo and resume to hrboston@clearchannel.com. Clear Channel is an Equal Opportunity Employer

SOUTH

Kickin' Country 93.7 (Dothan, Alabama) opening for afternoon drive. Salary DOE. Gulf South Communications is an EOE. Send MP3/Resume: POLLARDANDKC@GMAIL.COM.

POSITIONS SOUGHT

Awesome on-air presence, production and vocals. Astute show prep, copywriting, with exceptional work ethic. Classic Rock/Oldies. Dan Marquess 817-808-0078; danmarquess@aol.com.

Creative on-air talent/writer with international experience wants to relocate. Email Tom at vsop@kc.rr.com.

Warm and relational, with quick wit! Experience with broadcast equipment/software. Great copywriting ability, and strong board skills. Terri 817-723-4903; matlock.terri@yahoo.com.

Last call before vacation! Hard working NorCal veteran seeks return to radio before August 16/after August 28th. Contact Frank at (510) 223-1534.

Extensive music knowledge/recording studios, and digital editing experience. Personable, good on-air/copywriting ability. Determined, positive, and considerate. Seth 903-407-1039, sethkabs@yahoo.com.

Good on-air relations, connects with listener. Fresh energy, friendly and enthusiastic. Extremely motivated, dedicated, plus bilingual. Gloria (214) 315-6862; gmoney79@tmail.com.

Great Audio Editing talent - Cool Edit, Fruity Loops. Strong boards, plus producer skills/ beat mixing. Positive attitude. Sylvester 214-554-5241; dunte_henderson@yahoo.com.

Great sense of humor, extremely personable. Proficient at tasks, motivated, technical, boards/on-air talent. Creative copy/strong news writing. LaVaughn 972-491-7274; lavbraddy@verizon.net.

Very seasoned and successful classic hits PD seeks Top 100 market slot. Serious inquires only to: tor2424@yahoo.com.

(DETROIT) 1) Hard working 2) works well with you 3) Ladies love my voice. E-mail me for my resume and demo. djmartin88@hotmail.com.

Positive, upbeat, "Living in the Moment". Charisma, knowledgeable, phones, humor, topical. Oldies, classic rock, country. 20 years experience. Mike, 210-454-9775 LivingInMoment@aol.com.

Talk Show Host. 20 year radio pro, upbeat, varied topics, motivational, family values, phone friendly, vast life experience. 210-454-9775, LivingInMoment@aol.com.

Talk Show Host/Producer seeks gig in Southern California. Law degree . 7years major market experience. ZLmedia@aol.com.

Tony The Tiger, former PD of Power 96 in Miami ready to "Light Up" your radio station. cattivo@bellsouth.net.

New Media Whiz Former Yahoo Music programmer seeks employment in the New Media world. Skilled in many genres of music. ulysses.garrett@gmail.com.

Extremely social/outgoing. Passionate and driven. Strong copywriting ability. Notable news and research skills. Very detail-oriented and organized. Tasha 817-874-7463; aaumu21@yahoo.com.

Extremely friendly persona. Very natural on-air ability. Focused, industrious, and dependable. Punctual, and reliable. Seeking on-air/promotions. Merideth Peterson 469-223-6103; Meripete@sbcglobal.net.

Laughter, Joy, Upbeat attitude for good health and strong hearts. Back into radio for all the right reasons! heyms57@gmail.com (504) 228-1918.

Veteran music director/on air pro, seeking fresh return. My desire is to work live. Adult formats. Jeff (210)281-5949 roadman210@games.com.

Current college radio personality and former KYLD/S.F Air Talent wants back in the game! PLEASE e-mail me for CD&R. wild949hanky@yahoo.com.

Detail-oriented, reliable, driven to succeed broadcaster, seeking a position with a radio/media organization behind the scenes/on-air. Contact Tim 210-382-2651; think_tank_tim@yahoo.com.

The Pajama Bar hosted by Jimi B. Theatre of the Mind radio with charisma looking now. Please request demo Pajamabar@yahoo.com.

Major league talent looking for major market, FT gig in TV/Radio. PDFunny@aol.com.

Creative copywriting ability. Extremely dependable. Good show prep. Tight studio and board work. Very good behind scenes. Kayla 817-230-9245; kaylam1029@yahoo.com.

Good studio/board skills. Strong production/technical ability. Young and hip, with energetic sound. Reliable, loyal and committed to company. AJ 682-203-8078.

Seasoned personality, APD, MD looking for next opportunity in Detroit or Houston. Urban AC and Oldies formats. bgray1059@comcast.net.

All Request Music Format developed on the internet is available for broadcast stations. Inexpensive. Bill Elliott. www.3DSJ.com 305-230-6834.

Seeking paid political/current event radio show in NYC. Have degree, do comedy, and strong ability to connect with audience contact: oceandreemer2002@yahoo.com.

Music/sports knowledge with good copy/production. Very determined to succeed in broadcasting. Reliable, professional, and takes initiative. Michael 214-372-6276; fanikasimmons@yahoo.com.

Sports enthusiast knowledge football/basketball; budding in other sports. Strong opinions, with no fear, and a way with words. Moona 214-586-9629; anniekwhite@gatt.net.

Former APD/MD/Production Director on the beach looking for work. Materials found here: www.myspace.com/radiodjbob1 318-640-1204 or radiodjbob1@aol.com.

Extremely fresh, outgoing, enthusiastic, and up-for the challenge! Innovative, and adaptable professional. Reliable, with attention to detail. Shatora 972-408-5239; shatora.king@yahoo.com.

Payable In Advance

Opportunities Advertising orders must be typed on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to rcorrea@radioandrecords.com. Ads are also accepted by fax: 323-954-3412 or mail, Visa, MC, or AMEX accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the next available issue, ads must be received by **10:00am (PST)**, the Monday prior to issue date. Address all ads to: R&R Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	CHRIS BROWN FOREVER	NO. 1 (3 WKS)	11 ☆	JIVE/ZOMBA
2	2	23	JESSE MCCARTNEY LEAVIN'		11	HOLLYWOOD
3	3	13	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		11 ☆	KONLIVE/GEFFEN/INTERSCOPE
4	4	10	NE-YO CLOSER		11	DEF JAM/IDJMG
5	7	11	RIHANNA DISTURBIA		☆	SRP/DEF JAM/IDJMG
6	5	15	KID ROCK ALL SUMMER LONG		11 ☆	TOP DOG/ATLANTIC
7	10	10	JORDIN SPARKS ONE STEP AT A TIME		☆	19JIVE/ZOMBA
8	8	22	METRO STATION SHAKE IT		11	COLUMBIA
9	11	12	SECONDHAND SERENADE FALL FOR YOU			GLASSNOTE/LG/ATLANTIC
10	6	16	KATY PERRY I KISSED A GIRL		11	CAPITOL

NO. 1 MOST ADDED

ARTISTS STAND UP TO CANCER Just Stand Up! (SUZC/IDJMG)

NO. 1 MOST INCREASED PLAYS

PINK So What (LAFACE/ZOMBA)

TOP 5 NEW AND ACTIVE

SEETHER Rise Above This (WIND-UP)

LIL WAYNE FEAT. T-PAIN Got Money (CASH MONEY/UNIVERSAL MOTOWN)

THE TING TINGS Shut Up And Let Me Go (COLUMBIA)

JESSE MCCARTNEY It's Over (HOLLYWOOD)

JASON MRAZ I'm Yours (ATLANTIC/RRP)

COMPLETE CHR/TOP 40 CHART ON PAGE 23

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	19	KARDINAL OFFISHALL FEAT. AKON DANGEROUS	NO. 1 (2 WKS)	11 ☆	KONLIVE/GEFFEN/INTERSCOPE
2	6	15	LIL WAYNE FEATURING T-PAIN GOT MONEY		11 ☆	CASH MONEY/UNIVERSAL MOTOWN
3	5	16	CHRIS BROWN FOREVER		11 ☆	JIVE/ZOMBA
4	7	20	NE-YO CLOSER		11 ☆	DEF JAM/IDJMG
5	3	21	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		11	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN
6	2	14	LIL WAYNE A MILLI		11 ☆	CASH MONEY/UNIVERSAL MOTOWN
7	4	18	THE-DREAM I LUV YOUR GIRL		11 ☆	RADIO KILLA/DEF JAM/IDJMG
8	14	14	YUNG BERG FEATURING CASHA THE BUSINESS		11	YUNG BOSS/EPIC/KOCH
9	10	13	YOUNG JEEZY FEATURING KANYE WEST PUT ON		☆	CTE/DEF JAM/IDJMG
10	14	5	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		☆	NAPPY BOY/KONVICT/JIVE/ZOMBA

NO. 1 MOST ADDED

ARTISTS STAND UP TO CANCER Just Stand Up! (SUZC/IDJMG)

NO. 1 MOST INCREASED PLAYS

T.I. Whatever You Like (GRAND HUSTLE/ATLANTIC)

TOP 5 NEW AND ACTIVE

JAY-Z Jockin' JAY-Z (ROC-A-FELLA/DEF JAM/IDJMG)

DAVID BANNER FEAT. LIL WAYNE Shawty Say (B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN)

DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL' BOOSIE Out Here Grindin (TERROR SQUAD/KOCH)

PITBULL FEAT. LIL JON Crazy (MR. 305/THE ORCHARD)

JORDIN SPARKS One Step At A Time (19JIVE/ZOMBA)

COMPLETE RHYTHMIC CHART ON PAGE 26

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	14	JAZMINE SULLIVAN NEED U BAD	NO. 1 (2 WKS)	☆	J/RMG
2	2	15	YOUNG JEEZY FEATURING KANYE WEST PUT ON		☆	CTE/DEF JAM/IDJMG
3	7	6	T.I. WHATEVER YOU LIKE	MOST INCREASED PLAYS	☆	GRAND HUSTLE/ATLANTIC
4	3	14	YUNG BERG FEATURING CASHA THE BUSINESS		11	YUNG BOSS/EPIC/KOCH
5	5	21	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		11	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN
6	10	6	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		☆	NAPPY BOY/KONVICT/JIVE/ZOMBA
7	4	16	LIL WAYNE A MILLI		11 ☆	CASH MONEY/UNIVERSAL MOTOWN
8	6	17	RIHANNA TAKE A BOW		11 ² ☆	SRP/DEF JAM/IDJMG
9	8	13	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		☆	SLIP-N-SLIDE/DEF JAM/IDJMG
10	9	11	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS		☆	BIG GATES/SUP-N-SLIDE/ATLANTIC

NO. 1 MOST ADDED

ARTISTS STAND UP TO CANCER Just Stand Up! (SUZC/IDJMG)

NO. 1 MOST INCREASED PLAYS

T.I. Whatever You Like (GRAND HUSTLE/ATLANTIC)

TOP 5 NEW AND ACTIVE

ACE HOOD FEAT. TREY SONGZ Ride (WE THE BEST/DEF JAM/IDJMG)

RYAN LESLIE FEAT. CASSIE & FABOLOUS Addiction (NEXTSELECTION/CASABLANCA/UNIVERSAL MOTOWN)

PRETTY RICKY Knockin' Boots (BLUESTAR/ATLANTIC)

DEM FRANCHIZE BOYZ FEAT. LLOYD Turn Heads (KOCH)

JAY-Z Jockin' JAY-Z (ROC-A-FELLA/DEF JAM/IDJMG)

COMPLETE URBAN CHART ON PAGE 29

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	18	ERIC BENET YOU'RE THE ONLY ONE	NO. 1 (1 WK)	☆	FRIDAY/REPRISE/WARNER BROS.
2	1	16	KEYSHIA COLE HEAVEN SENT		11	IMANI/GEFFEN/INTERSCOPE
3	5	12	JENNIFER HUDSON SPOTLIGHT	MOST INCREASED PLAYS	☆	ARISTA/RMG
4	4	27	NOEL GOURDIN THE RIVER		11	EPIC
5	3	12	ROBIN THICKE MAGIC		11	STAR TRAK/INTERSCOPE
6	6	49	RAHEEM DEVAUGHN WOMAN		11	JIVE/ZOMBA
7	7	37	MARVIN SAPP NEVER WOULD HAVE MADE IT		11	VERITY/ZOMBA
8	8	19	ALICIA KEYS TEENAGE LOVE AFFAIR		11	MBK/J/RMG
9	10	7	JOE E.R. (EMERGENCY ROOM)		11	KEDAR
10	9	46	JAHEIM NEVER		11	DIVINE MILL/ATLANTIC

NO. 1 MOST ADDED

LYFE JENNINGS Will I Ever (COLUMBIA)

NO. 1 MOST INCREASED PLAYS

JENNIFER HUDSON Spotlight (ARISTA/RMG)

TOP 5 NEW AND ACTIVE

DEBORAH COX Did You Ever Love Me (DECO/IMAGE)

PHYLISIA Fairy Tale (SOBE)

ERIC BENET The Hunger (FRIDAY/REPRISE/WARNER BROS.)

JOHN LEGEND If You're Out There (HOME SCHOOL/G.O.O.D./COLUMBIA)

RALPH TRESVANT It Must Be You (XZAULT MEDIA GROUP)

COMPLETE URBAN AC CHART ON PAGE 30

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	4	23	JIMMY WAYNE DO YOU BELIEVE ME NOW	NO. 1 (1 WK) / MOST INCREASED AUDIENCE	☆	VALORY
2	3	12	BRAD PAISLEY WAITIN' ON A WOMAN		☆	ARISTA NASHVILLE
3	1	15	KEITH URBAN YOU LOOK GOOD IN MY SHIRT		☆	CAPITOL NASHVILLE
4	2	31	KEITH ANDERSON I STILL MISS YOU		11 ☆	COLUMBIA
5	7	20	DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT		☆	CAPITOL NASHVILLE
6	6	5	KENNY CHESNEY EVERYBODY WANTS TO GO TO HEAVEN		☆	BLUE CHAIR/BNA
7	10	16	KID ROCK ALL SUMMER LONG		11 ☆	TOP DOG/ATLANTIC/COS
8	8	14	GEORGE STRAIT TROUBADOUR		☆	MCA NASHVILLE
9	9	10	TOBY KEITH SHE NEVER CRIED IN FRONT OF ME		☆	SHOW DOG NASHVILLE
10	11	28	THE LOST TRAILERS HOLLER BACK		☆	BNA

NO. 1 MOST ADDED

JAKE OWEN Don't Think I Can't Love You (RCA)

NO. 1 MOST INCREASED AUDIENCE

JIMMY WAYNE Do You Believe Me Now (VALORY)

TOP 5 NEW AND ACTIVE

KENNY CHESNEY Got A Little Crazy (BNA)

ELI YOUNG BAND Always The Love Songs (REPUBLIC/UNIVERSAL SOUTH)

JOEY & RORY Cheater, Cheater (VANGUARD/SUGAR HILL)

ASHLEY RAY Next Time I Fall In Love (CAPITOL NASHVILLE)

MELISSA LAWSON What If It All Goes Right (WARNER BROS./WRN)

COMPLETE COUNTRY CHART ON PAGE 37

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	34	SARA BAREILLES LOVE SONG	NO. 1 (15 WKS)	11 ⁴ ☆	EPIC
2	1	21	LEONA LEWIS BLEEDING LOVE		11 ⁴	SYCO/J/RMG
3	3	15	DAVID COOK THE TIME OF MY LIFE		☆	19/RCA/RMG
4	4	26	JOHN MAYER SAY		11	AWARE/COLUMBIA
5	5	27	DAUGHTRY FEELS LIKE TONIGHT		11 ²	RCA/RMG
6	8	11	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ²	PHONOGENIC/EPIC
7	6	44	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ⁶ ☆	MOSLEY/BLACKGROUND/INTERSCOPE
8	7	36	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ³ ☆	BIG MACHINE/UNIVERSAL REPUBLIC
9	9	35	JORDIN SPARKS TATTOO		11 ² ☆	19JIVE/ZOMBA
10	10	17	JOURNEY AFTER ALL THESE YEARS		☆	NOMOTA

NO. 1 MOST ADDED

ARTISTS STAND UP TO CANCER Just Stand Up! (SUZC/IDJMG)

NO. 1 MOST INCREASED PLAYS

ARTISTS STAND UP TO CANCER Just Stand Up! (SUZC/IDJMG)

TOP 5 NEW AND ACTIVE

DONNA SUMMER Sand On My Feet (BURGUNDY)

CHRIS BROWN With You (JIVE/ZOMBA)

JOSH KELLEY To Remember (DNK)

LEONA LEWIS Better In Time (SYCO/J/RMG)

JESSE MCCARTNEY Leavin' (HOLLYWOOD)

COMPLETE AC CHART ON PAGE 40

R&R THE BACK PAGES

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DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	14	COLDPLAY VIVA LA VIDA	NO. 1 (2 WKS)	11 ☆	CAPITOL
2	3	19	KID ROCK ALL SUMMER LONG		11	TOP DOG/ATLANTIC
3	1	24	3 DOORS DOWN IT'S NOT MY TIME		11 ² ☆	UNIVERSAL REPUBLIC
4	6	19	GAVIN ROSSDALE LOVE REMAINS THE SAME		☆	INTERSCOPE
5	4	20	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ²	PHONOGENIC/EPIC
6	8	23	JASON MRAZ I'M YOURS		☆	ATLANTIC/RRP
7	7	14	DAVID COOK THE TIME OF MY LIFE		☆	19/RCA/RMG
8	5	22	LEONA LEWIS BLEEDING LOVE		11 ⁴ ☆	SYCO/J/RMG
9	10	10	DAUGHTRY WHAT ABOUT NOW			RCA/RMG
10	10	16	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN			A&M/OCTONE/INTERSCOPE

NO. 1 MOST ADDED

ARTISTS STAND UP TO CANCER Just Stand Up! (SU2C/DJMG)

NO. 1 MOST INCREASED PLAYS

PINK So What (LAFACE/ZOMBA)

TOP 5 NEW AND ACTIVE

SECONDHAND SERENADE Fall For You (GLASSNOTE/ILG/ATLANTIC)

LINKIN PARK Leave Out All The Rest (WARNER BROS.)

ARTISTS STAND UP TO CANCER Just Stand Up! (SU2C/DJMG)

DUFFY Warwick Avenue (MERCURY/DJMG)

GAVIN DEGRAW Cheated On Me (J/RMG)

COMPLETE **HOT AC** CHART ON PAGE 41

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	27	THE SAX PACK FALLIN' FOR YOU	NO. 1 (7 WKS)		SHANACHE
2	2	23	BRIAN CULBERTSON ALWAYS REMEMBER			GRP/VERVE
3	3	30	NORMAN BROWN POP'S COOL GROOVE			PEAK/CMG
4	6	16	ERIC DARIUS GOIN' ALL OUT	MOST INCREASED PLAYS		BLUE NOTE/CAPITOL
5	4	20	EARL KLUGH DRIFTIN'			KOCH
6	8	7	DAVE KOZ LIFE IN THE FAST LANE			CAPITOL
7	7	21	WAYMAN TISDALE THROWIN' IT DOWN			RENDEZVOUS
8	1	11	PAUL HARDCASTLE MARIMBA			TRIPPIN' N' RHYTHM
9	24	24	JESSE COOK CAFFE MOCHA			COACH HOUSE/KOCH
10	9	40	CHUCK LOEB WINDOW OF THE SOUL			HEADS UP

NO. 1 MOST ADDED

TIM BOWMAN Sweet Sundays (TRIPPIN' N' RHYTHM)

NO. 1 MOST INCREASED PLAYS

ERIC DARIUS Goin' All Out (BLUE NOTE/CAPITOL)

TOP 5 NEW AND ACTIVE

STEVE WINWOOD Fly (COLUMBIA)

NOVELLO B3 Soul (NOGO)

OLI SILK Chill Or Be Chilled (TRIPPIN' N' RHYTHM)

CHANTE MOORE It Ain't Supposed To Be This Way (PEAK/CMG)

DENNY JOSIA Chill Pill (SONIC CANVAS)

COMPLETE **SMOOTH JAZZ** CHART ON PAGE 44

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	10	STAINED BELIEVE	NO. 1 (1 WK)	☆	FLIP/ATLANTIC
2	2	22	FOO FIGHTERS LET IT DIE		☆	ROSWELL/RCA/RMG
3	1	13	COLDPLAY VIVA LA VIDA		11 ☆	CAPITOL
4	6	18	CAROLINA LIAR I'M NOT OVER			ATLANTIC
5	4	20	WEEZER PORK AND BEANS		☆	DGC/GEFFEN/INTERSCOPE
6	5	23	DISTURBED INSIDE THE FIRE		☆	REPRISE
7	7	24	SAVING ABEL ADDICTED			SKIDD/CO/VIRGIN/CAPITOL
8	10	8	WEEZER TROUBLEMAKER		☆	DGC/INTERSCOPE
9	6	6	THE OFFSPRING YOU'RE GONNA GO FAR, KID		☆	COLUMBIA
10	25	2	METALLICA THE DAY THAT NEVER COMES	AIRPOWER/MOST INCREASED PLAYS		WARNER BROS.

NO. 1 MOST ADDED

RISE AGAINST Re-Education (Through Labor) (DGC/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

METALLICA The Day That Never Comes (WARNER BROS.)

TOP 5 NEW AND ACTIVE

PUDDLE OF MUDD Livin' On Borrowed Time (FLAWLESS/GEFFEN/INTERSCOPE)

COLDPLAY Lost! (CAPITOL)

TOADIES No Deliverance (KIRTLAND)

ANBERLIN Feel Good Drag (UNIVERSAL REPUBLIC)

AC/DC Rock N Roll Train (COLUMBIA)

COMPLETE **ALTERNATIVE** CHART ON PAGE 46

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	15	THEORY OF A DEADMAN BAD GIRLFRIEND	NO. 1 (1 WK)		604/ROADRUNNER/RRP
2	8	2	METALLICA THE DAY THAT NEVER COMES			WARNER BROS.
3	4	8	HINDER USE ME			UNIVERSAL REPUBLIC
4	7	18	SHINEDOWN DEVOUR			ATLANTIC
5	3	23	DISTURBED INSIDE THE FIRE			REPRISE
6	5	10	STAINED BELIEVE			FLIP/ATLANTIC
7	20	20	FIVE FINGER DEATH PUNCH NEVER ENOUGH			FIRM
8	9	10	SLIPKNOT PSYCHOSOCIAL			ROADRUNNER/RRP
9	11	10	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE			2D-2D/JIVE/ZOMBA
10	6	28	TANTRIC DOWN AND OUT			SILENT MAJORITY/ILG

NO. 1 MOST ADDED

AC/DC Rock N Roll Train (COLUMBIA)

NO. 1 MOST INCREASED PLAYS

AC/DC Rock N Roll Train (COLUMBIA)

TOP 5 NEW AND ACTIVE

HOLLYWOOD UNDEAD Undead (A&M/OCTONE/INTERSCOPE)

DROWNING POOL 37 Stitches (ELEVEN SEVEN)

SIXX: A.M. Tomorrow (ELEVEN SEVEN)

ANOTHER BLACK DAY Another Black Day (BIELER BROS.)

TOADIES No Deliverance (KIRTLAND)

COMPLETE **ACTIVE ROCK** CHART ON PAGE 47

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	23	DISTURBED INSIDE THE FIRE	NO. 1 (4 WKS)		REPRISE
2	4	2	METALLICA THE DAY THAT NEVER COMES			WARNER BROS.
3	2	26	SAVING ABEL ADDICTED			SKIDD/CO/VIRGIN/CAPITOL
4	7	14	THEORY OF A DEADMAN BAD GIRLFRIEND			604/ROADRUNNER/RRP
5	5	10	STAINED BELIEVE			FLIP/ATLANTIC
6	9	19	FOO FIGHTERS LET IT DIE			ROSWELL/RCA/RMG
7	3	17	SHINEDOWN DEVOUR			ATLANTIC
8	6	8	HINDER USE ME			UNIVERSAL REPUBLIC
9	NEW		AC/DC ROCK N ROLL TRAIN	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED		COLUMBIA
10		7	BUCKCHERRY TOO DRUNK...			ELEVEN SEVEN/ATLANTIC

NO. 1 MOST ADDED

AC/DC Rock N Roll Train (COLUMBIA)

NO. 1 MOST INCREASED PLAYS

AC/DC Rock N Roll Train (COLUMBIA)

TOP 5 NEW AND ACTIVE

SAVING ABEL 18 Days (SKIDD/CO/VIRGIN/CAPITOL)

WEEZER Pork And Beans (DGC/GEFFEN/INTERSCOPE)

METALLICA My Apocalypse (WARNER BROS.)

THE OFFSPRING You're Gonna Go Far, Kid (COLUMBIA)

ONE DAY AS A LION Wild International (ANTI-EPITAPH)

COMPLETE **ROCK** CHART ON PAGE 48

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	14	COLDPLAY VIVA LA VIDA	NO. 1 (10 WKS)	11	CAPITOL
2	3	11	COUNTING CROWS COME AROUND			DGC/GEFFEN/INTERSCOPE
3	4	10	O.A.R. SHATTERED (TURN THE CAR AROUND)			EVERFINE/ATLANTIC/RRP
4	2	16	JACK JOHNSON HOPE			BRUSHFIRE/UNIVERSAL REPUBLIC
5	5	25	MATT NATHANSON COME ON GET HIGHER			VANGUARD
6	6	18	MY MORNING JACKET I'M AMAZED			ATO/RED
7	8	14	THE RACONTEURS OLD ENOUGH			THIRD MAN/WARNER BROS.
8	7	27	JASON MRAZ I'M YOURS			ATLANTIC/RRP
9	10	8	BECK ORPHANS			DGC/INTERSCOPE
10	9	15	R.E.M. HOLLOW MAN			WARNER BROS.

NO. 1 MOST ADDED

SARAH MCLACHLAN U Want Me 2 (ARISTA/RMG)

NO. 1 MOST INCREASED PLAYS

RAY LAMONTAGNE You Are The Best Thing (RCA/RMG)

TOP 5 NEW AND ACTIVE

MISSY HIGGINS Where I Stood (ELEVEN/REPRISE)

BRETT DENNEN FEAT. FEMI KUTI Make You Crazy (DUALTONE/DOWNTOWN)

MUDCRUTCH Lover Of The Bayou (REPRISE)

LUCINDA WILLIAMS Real Love (LOST HIGHWAY)

DEATH CAB FOR CUTIE Cath... (ATLANTIC)

COMPLETE **TRIPLE A** CHART ON PAGE 51

Sirius XM senior VP of music programming applies over-the-air lessons to satellite radio model

Jon Zellner

By Erica Farber

Jon Zellner loves radio. What started as a boyhood dream has turned into a successful reality. He joined XM Satellite Radio in 2005 and, with the recent merger of XM and Sirius, now oversees all music programming for the newly combined satellite company.

Getting into the business: I met Wolfman Jack on the NBC tour in New York when I was 7 years old and wanted to be in radio. I listened to Steve Smokin' Weed, Walt Baby Love and the entire airstaff of 99X [WXLO/New York], which was my favorite radio station as a kid. I worked at my 10-watt, mono high school station and became the program director as a sophomore and general manager as a junior. I went to Ohio University in Athens, which had six operating radio stations on campus and I worked at four of them.

First job: I was a newswriter for the Associated Press. I continued to work at a few of the stations in Athens and, after nine months, AP offered me a full-time job. I turned it down and went to WQIO in Mount Vernon, Ohio, doing overnights for \$3.65 an hour. My goal was to get rehired in Columbus, which I did about six months later at 92X [WXGT] doing overnights, which eventually turned into middays and assistant music director. That's when the Jon Zellner world radio tour started. After 92X, I worked for three general managers and five program directors in four different forms of top 40 in two-and-a-half years. My first program director job was KYIS/Oklahoma City. I spent a year there, then a year-and-a-half in Fresno, then got to Kansas City in February 1996.

Joining XM: [Then-XM executive VP of programming] Eric Logan, who I had worked with, called to talk about the job. What intrigued me is that it was programming in the purest sense of the word. Every decision made in satellite radio is based solely with the listener in mind. It gave me the opportunity to be involved in something I truly believed in. I still love radio. I consider anything that comes out of the speakers that is not something you put in there radio. Whether it's Internet, terrestrial, satellite, whatever, radio will always exist because it offers three things the iPod can't: elements of discovery, surprise and companionship.

Describe your responsibilities: I will be responsible for music programming for both networks; each now has 69 commercial-free music channels. I also do comedy and kids at XM. It's not decided whether I'll still do comedy, as that falls under talk at Sirius. I will be responsible for coming up with channels heard on both networks—it's the thought [that] there is no reason to have duplicative formats separately, so the strategy will be to take the best of both platforms and combine them to make one incredible platform heard on both networks.

Long-range plans: We want to make sure the depth and breadth of what we stand for continues. I can't speak for Sirius because I haven't been involved long enough, but I can tell you XM plays about 180,000 unique titles per month across the platform. We have 3 million songs in our library. When someone buys a subscription to satellite, they immediately have access to millions of songs, and I want that to continue. Our music strategy will be to offer something for everyone. I want people to explore the network because it creates a higher value proposition. If someone only listens to the formats they can get on FM radio, they are less likely to re-sign after a year.

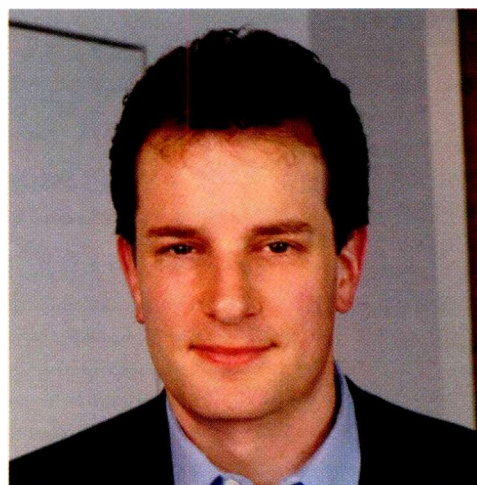
Biggest challenge: Staying relevant in an ever-changing competitive landscape. We have incredible partnerships with auto manufacturers. Our brand awareness is extremely high, our intent to buy is low, lower than it should be. Our key to success is people sampling our product. If we can continue to provide incredible content, they'll be compelled to convert to a paid subscriber.

State of radio: We can't allow nothing but veterans to make important decisions. We need to talk to young people about where they get their entertainment. Everything with the 12-24 crowd is online, so how does radio stay relevant in an online and in-demand world? People are passionate, but if the model is to have someone sit through eight minutes of spots so they can hear the new Rihanna record, we're kidding ourselves. We need to make sure talent is the best it's ever been; to have a training ground and a way to develop that talent; to ask the difficult question: Is local better than entertaining? And that's scary because it means we are limiting the training ground in smaller markets for people to learn and perfect their craft.

Career highlight: Kansas City, working with incredible people and being able to re-create a brand [KMXV (Mix 93.3)] that had fallen on hard times and launch a new radio station [KSRC (Star 102)] and beat out a 23-year heritage station. We had many success stories there. Everyone should be able to have one job they can look back on and say, "Wow, that was just about perfect." That's how I feel about Kansas City.

Most influential individual: Two people that taught me so much about the business when I was first starting out and were both influential are Guy Zapoleon and Dave Robbins. Guy taught me everything about radio programming, formats, interpreting research and coaching talent. Dave taught me the art of marketing warfare and making everything you do larger than life and the art of being competitive in a way that no one else has been able to equal in my career.

Advice for broadcasters: For someone starting out, make sure you do a good job at networking and never burn bridges. Ask a lot of questions and don't ever have a sense of entitlement. For veterans, I would say behind arrogance is insecurity, so be humble every day. Be appreciative you've been able to survive in an ever-changing business. Talk to young people with no radio experience to see where they get their entertainment and music. And last, if you're not spending time living life, enjoying your family and realizing what's truly important in your life, it's going to make your radio station sound too sterile. **R&R**



'If the model is to have someone sit through eight minutes of spots so they can hear the new Rihanna record, we're kidding ourselves.'

—Jon Zellner

Lixer Notes

Profile: Jon Zellner
Title: Sirius XM Radio senior VP of music programming
Favorite radio format: "Top 40, but I love classic rock and jazz. I appreciate classical and worked in country, but I'm a pop music junkie."
Favorite TV show: "HGTV and news."
Favorite song: "'Ride Captain Ride' by Blue Image was the first 45 I bought."
Favorite movie: "It's A Wonderful Life"
Favorite book: "'Profiles in Courage' inspired me as a young person."
Favorite restaurant: Mr. Chow in New York
Beverage of choice: Skim milk and water
Hobbies: "Spending as much time with my family as possible. I coach soccer and basketball on my kid's teams."
E-mail address: jon.zellner@xmradio.com

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"Managing The Digital Transition" 1:30-2:15 ERIC RONNING, DEB ESAYIAN

The biggest challenge radio is facing is transitioning the culture of their radio stations from a single channel focus to selling and programming multiple digital channels. The managing partner of Ronning Lipset Radio and Co-President of Emmis Interactive will provide actionable solutions.



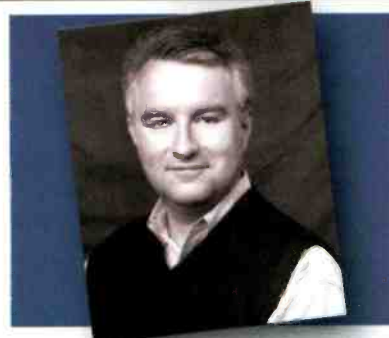
NIKKI SIXX 2:15-3:15 "What I Know About Your Audience That You Don't Know"

Motley Crue and Sixx AM's Nikki Sixx will share his perspective on the music and radio business from the vantage point of a rock star, entrepreneur, and multi-level international brand.



THE PRESIDENT OF RADIO 3:15-4:30

How would you answer the question: "If you were elected President of Radio, what would you do during the first 100 days of your administration?" Nine industry luminaries and one "Citizen President" will outline their plans.



LEO LAPORTE 4:30-5:30 "Radio's Survival Plan In The Digital Space"

The host and producer of "This Week In Tech" is a rock star in the digital world, and he's also a syndicated radio personality. He recognizes the challenges and opportunities in both arenas, and will outline a road map that broadcasters can follow in order to succeed in the digital space.

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