

**SPECIAL REPORT**  
**THE PUBLIC INTEREST**



**RADIO GIVES BACK:** Community Service Remains A Vital Calling Card For Stations And Group Owners, To The Tune Of \$10.3 Billion Annually p.14

# R&R

**RADIO & RECORDS**



NOVEMBER 21, 2008 NO 1789 \$6.50

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# R&R NewsFocus

## Cameron Upped At Emmis/New York

Alexandra Cameron is upped from director of sales to senior VP/GM of the Emmis/New York cluster, where she'll have oversight of rhythmic WQHT (Hot 97), triple A WRXP and urban AC WRKS (98.7 Kiss FM). She takes over for Dan Halyburton, who had been in that position since May 2006 and is returning to Dallas to launch Halyburton Connected, a media technology company. Cameron took on her most recent post in August 2006, when she was promoted from general sales manager at Hot 97. Prior to joining Emmis, she was local sales manager/director of market development for Clear Channel's crosstown classic rocker WAXQ (Q104.3).—Keith Berman



Cameron

## Weiner To Share CBS/L.A. Duties With Laughlin

CBS Radio/Los Angeles senior VP/director of sales Dan Weiner has been promoted to co-market manager. He will share those duties with senior VP and market manager Roy Laughlin, who joined the company in that position in August.

In an internal memo obtained by R&R, Laughlin writes, "Dan brings an unquestioned loyalty and enthusiasm to CBS Radio, and his leadership within the cluster has never been challenged."

Weiner had been VP/GM of smooth jazz KTWV (the Wave), news talk KFVB and classic hits KRTH (K-Earth)/Los Angeles before being named senior VP/director of sales in September.—Ken Tucker

## Anselmo To Run CBS/Minneapolis

Twin Cities radio fixture Mick Anselmo will take over CBS Radio's Minneapolis cluster Dec. 1 as senior VP/market manager. Anselmo is well-known for his quarter century in the market and as president/market manager of Clear Channel's crosstown group, which he left in July 2007. He spent the last year as COO of Advantage Rent-a-Car. Anselmo succeeds Mary Niemeyer, who becomes cluster VP/director of sales and WCCO general sales manager.—Keith Berman

## Nielsen Takes On Arbitron In 50 Small Markets

Seven months after Cumulus invited qualified vendors to submit proposals to develop a new quantitative and qualitative audience measurement service in 50 small markets, the Atlanta-based broadcaster announced that R&R parent the Nielsen Co. has been selected to carry out the task. At the same time, Clear Channel has signed with Nielsen to take the service in 17 of the 50 markets where Cumulus will be measured.

Clear Channel, the No. 1 radio company in revenue, and Cumulus, the No. 2 operator based on station count, are inking what Nielsen calls "multiyear" deals, representing the biggest challenge to Arbitron's virtual radio ratings monopoly in decades. Arbitron executives told analysts at a hastily called teleconference Nov. 18 that the moves by Cumulus and Clear Channel would cost it nearly \$11 million in revenue during the first year.

Employing panel sizes ranging from 1,200 to 2,200, the two-month, once-a-year Nielsen service will use random address-based sampling (ABS) rather than telephone numbers to reach the 34% of U.S. households not covered by current sampling methods.

Nielsen Media Research managing director for North America Lorraine Hadfield says the first surveys will hit the field in March and April with results expected by mid-August 2009. Subsequent ratings are expected within a month after the measurement sweep is finalized.

Nielsen says it will seek MRC accreditation after the service is launched.

Although it has more than six decades of experience measuring radio around the world in a dozen countries, Nielsen has not provided radio diary service in the United States for nearly four decades, but it is considered the leader for measuring U.S. TV audiences.

Nielsen radio surveys will incorporate its "sticker diary" that comes with a preprinted list of station names that panelists peel off and apply in the diary. The company says its methodology features a larger than usual sample to reduce relative error and bounce, along with a significant investment in oversampling and differentiated incentives to improve response rates and representation among hard-to-reach demographics. Its survey is intended to be "a robust, single-source qualitative measurement of lifestyle, consumer behavior and purchase intent."

Nielsen will offer an "e-diary" online option for 2010 that it believes will appeal, in particular, to younger demos.

While the move to an annual survey has been criticized as a "step backward" by Arbitron CEO Steve Morris, Nielsen argues that the annual survey is a trade-off to get substantially larger samples, which provide more stability and accuracy.

Cumulus CEO Lew Dickey said, "Nielsen is the gold standard for television advertisers who make nearly \$80 billion worth of decisions in the U.S. based on Nielsen data. This is a great development for radio."

Nielsen vice chairperson/executive VP Susan D. Whiting added, "Cumulus and Clear Channel have made it clear to us that they want to challenge the status quo in these markets by seeking new ways of measuring this important medium."—Jeffrey Yorke



Whiting

### Nielsen Radio Ratings Timeline

**April 14:** Cumulus issues request for proposals for new small-market ratings service

**Nov. 18:** Nielsen selected; Cumulus, Clear Channel ink multiyear deals

**Early December:** Pilot survey of listeners to be conducted in undisclosed market

**March-April 2009:** First eight-week survey will be conducted, followed by analysis

**Mid-August 2009:** Initial ratings to be delivered to clients

**2010:** E-diary option becomes available

### Nielsen Radio Ratings Methodology

- Address-based sampling
- Panel sizes of 1,200, 1,600 or 2,200, depending on market size and economic activity
- "Sticker diary" with preprinted list of station names
- Annual surveys conducted in 50 small markets

### ON THE WEB

## Boyce Joins TRN

A month after leaving WABC/New York, former Citadel VP of news/talk Phil Boyce resurfaces as president of Talk Radio Network Syndications, responsible for the programming of all TRN shows and affiliate relations. Boyce says, "Stations are having a hard time hitting their budget numbers. As a syndicator we can offer solutions—ways to save money and put great hosts on the air without taking away their local focus."—Mike Stern



Boyce

## New Sports Station Debuts In Seattle

After airing talk KIRO-AM on 97.3 FM since Aug. 12, Bonneville will sever the simulcast April 1 to launch "710 ESPN Seattle" on the AM dial. As an ESPN affiliate, the station will combine local hosts with national talent. Possibly spurred by Bonneville's new three-year contract with the Seattle Mariners, the move follows a model used in Phoenix where heritage talk KTAR moved to FM and a sports station launched on the AM frequency.—Mike Stern

## Phillips Gets Cluster Upgrade In Miami

Rod Phillips has been awarded OM stripes for the Clear Channel/Miami cluster. Phillips was already OM of CHR/top 40 WHYI (Y100), which he also programmed, and Latin pop WMGE (Mega 94.9). His domain expands to include news/talk WIOD, smooth jazz WLVE (Love 94), urban WMIB (103.5 the Beat), classic rock WBBG (Big 105.9) and talk WINZ.

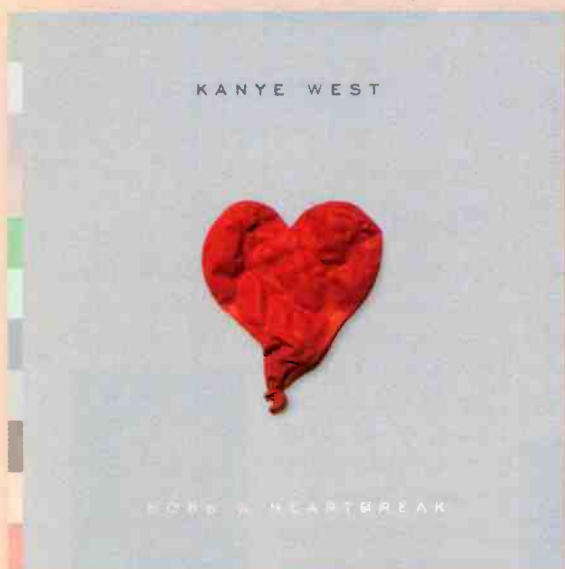
"Rod's proven track record of success will provide our stations and team the insight and direction to achieve the highest level of ratings success in South Florida," Clear Channel/South Florida president/market manager Brian Olson says.—Keith Berman



Phillips

# Island Def Jam Music Group breaks with tradition by releasing 3 IDJ multi-platinum acts:

**DAY & AGE** by the Killers, **THEATER OF THE MIND** by Ludacris, and **808s & HEARTBREAK** by Kanye West!



## KANYE WEST

Includes the hit singles:

### “Love Lockdown”

R&R CHR/T40: **21** (+647) #3 Most Increased!

### “Heartless!”

R&R Rhythmic: D **33** – **23** (+ 584) #2 Most Increased!

R&R Urban: D **37** (+ 289)

UPCOMING PERFORMANCES: AMA's - 11/23 Letterman - 11/24 Conan O'Brien - 11/25 SNL - 12/13



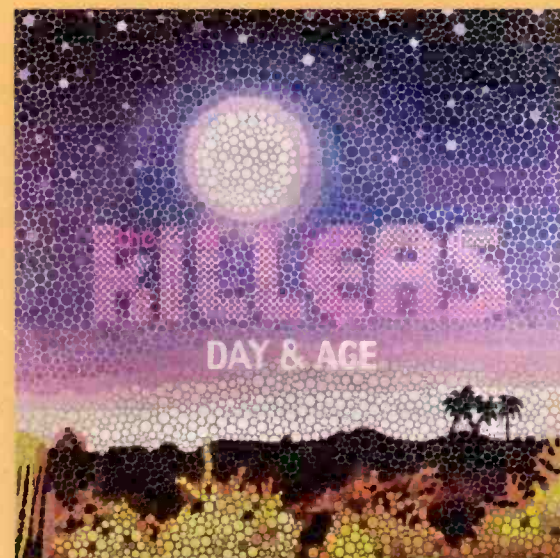
## KILLERS “Human”

Top 10 Alternative!

R&R Hot AC: **29** – **25** (+137)

Now playing on more than 40 Pop stations, including WSTR, KMXV, WXXL, WNCI, WPRO, CKEY, SIRIUS XM 20 on 20 & more!

ISLAND



## LUDACRIS co-starring T-Pain “One More Drink”

R&R Rhythmic: **21** – **12**

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## N.Y. Leads Overall PPM Streaming Shares

According to data analyzed by Arbitron for the October PPM survey, covering the period Sept. 18-Oct. 15, the New York radio metro has the highest share (1.3%) of unweighted quarter-hours credited to encoded Internet streams of AM/FM stations. In addition, counting all 233 encoded streams of AM/FM stations across the 10 markets it analyzed (Houston excluded, due to Hurricane Ike), the average share comes out to a 1.0.

Arbitron also notes that digital radio listening is an "at-the-office" phenomenon based on PPM listening metrics for location of listening, employment status and education, and digital radio listeners are concentrated in the 25- to 54-year-old demographic.—Mike Boyle

### Format Share Of Exposures

Internet streams of AM/FM radio stations  
Persons 6+  
Monday-Sunday 6am-Midnight  
Sept. 18-Oct. 15

FORMAT	SHARE OF UNWEIGHTED QUARTER-HOURS
Adult Contemporary	15.8%
News/Talk/Information	14.9%
Classic Hits	7.1%
Hot Adult Contemporary	7.0%
Classic Rock	6.0%
Urban Contemporary	5.1%
Country	3.4%
All Sports	3.4%
Urban Adult Contemporary	3.3%
Talk/Personality	3.2%

SOURCE: Arbitron

## M Street Buzzes With FCC Chair Picks

As president-elect Barack Obama busies himself with staff appointments, broadcasters are buzzing about names being tossed around for his choice for FCC chairman. Among them is Blair Levin, the former senior adviser to one-time FCC chair Reed Hundt—who himself is serving as Obama's senior transition team adviser. Also heard: FCC staffers Scott Blake Harris, Don Gips and Larry Strickling. Among names earning high marks is broadcaster Richard Reingold, a former GM for WUSA-TV in Washington who now owns and operates four TV stations. But two others, Julia Johnson and Mignon Clyburn, both black women, toss in a surprise element to the horse race.

Meanwhile, the commission, which has long been bogged down by political bickering, will see a third Democrat seat in the five-member FCC, as Deborah Taylor Tate vacates her expired term. Traditionally, the FCC chairman—Kevin Martin—would tender his resignation Jan. 19, but he told reporters Nov. 11, "I don't have any particular plans yet." He hinted that he would like to stay through the digital TV transition—and while Martin's term does not expire until 2011, that would make him that rare chairman to relinquish his top-dog title and continue on as a commissioner. Then again, D.C. attorney salaries earned by former FCC chairmen could likely be too much to resist.—Jeffrey Yorke

## Diary Is Focus Of Arbitron Advisory Council Meetings

Diary markets and diary improvements were the focus of the Arbitron Radio Advisory Council meetings Nov. 12-13 in Annapolis, Md. According to outgoing chairman Chuck DuCoty, the first diary markets selected to receive cell phone-only household sampling are "the 50 markets that were performing worst in the 18- to 34-year-old sample." The markets, ranging in rank from No. 61 (Fort Myers-Naples-Marco Island, Fla.) to No. 297 (Mason City, Iowa), will add the new sampling methodology beginning in spring 2009. These markets were scheduled to receive cell-only sampling in fall 2009, but at the urging of the council, Arbitron accelerated that timeline. An additional 75 markets are scheduled for cell-only sampling in fall 2009, bringing the total to 125 markets for 2009.

Describing it as the "Robin Hood effect," DuCoty, who also serves as COO of NRG Media, also announced that in all diary markets in spring 2009, Arbitron will move sampling premiums from older respondents (55+) and redistribute them to younger demos. Also at the urging of the council, Arbitron established an 18-54 diary market sample benchmark of 80 DDI (Designated Delivery Index), already in effect for the fall survey. The council also received a commitment from Arbitron that it will set an 18-34 benchmark for diary markets by September 2009, after seeing results of the spring survey.—Mike Boyle



DuCoty

## BA Promotes Brodie To Corporate Senior VP/GM

Broadcast Architecture VP of affiliate relations Christine Brodie adds management of the company's Sherman Oaks, Calif., corporate offices to her responsibilities, as newly titled senior VP/GM of corporate. She retains her current role with the company's Smooth Jazz Network and Smooth Jazz Top 20 Countdown programming.



Brodie

BA president Allen Kepler says, "Christine has been instrumental in building our successful Smooth Jazz Network. Her deep experience as a manager at KTWV (the Wave)/Los Angeles has already influenced our corporate office and this promotion is a clear recognition of her experience and impact on our company."—Carol Archer

## Phillips Upped At KPLX/Dallas

Mark Phillips, MD/afternoon personality at Cumulus' KPLX (99.5 the Wolf)/Dallas, replaces Jan Jeffries as the day-to-day PD. Jeffries, also senior VP of programming for Cumulus, is returning to the company's home office in Atlanta after nine months in the Big D. Jeffries says he'll remain hands-on with daily communication, but "it is a pleasure to promote MD Mark Phillips to PD."

Phillips joined the Wolf last year, after seven years as PD at WWGR/Fort Myers. His résumé also includes programming stops at WFMB-WCVS/Springfield, Ill., and WAAG and WGIL/Galesburg, Ill.

—R.J. Curtis

## Sovereign City Presents Positive Adult Contemporary Radio

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**Robin** 10am - 3pm  
**Mike** 3pm - 7pm  
**Wendy** 7pm - Midnight

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## Business Briefing

### Katz Gets Into Act With Interep Filing

Interep trustee Kenneth Silverman filed Nov. 12 to allow Interep's sole competitor, Katz Media, to negotiate with Interep's clients and employees in exchange for a flat fee of \$3.6 million in cash. Although not an outright sale, the proposal, which was originally scheduled to come before the U.S. Bankruptcy Court for the Southern District of New York on Nov. 18 and has now been moved to Nov. 25, would clear the way for the Clear Channel-owned Katz to sign Interep's clients and solidify its position as the largest and possibly only national radio rep firm.

In the interim, Interep will continue to serve its clients until a final decision is reached by the court, while other potential suitors could still present alternative proposals to Silverman. In addition, Interep's clients, which include CBS Radio (about one-third of Interep's revenue), could also opt to seek representation elsewhere.

This latest development may be the final chapter in the history of Interep, which filed Oct. 24 to convert its bankruptcy Chapter 11 status to Chapter 7 liquidation in order to pay off its debtors. Under financial pressure for the past three years, Interep lost a number of representation contracts with such major radio groups as Radio One, Cumulus and Citadel, leaving it with about 1,600 stations.

The filing alluded to the fact that Silverman approached Katz to determine if Katz had any interest in acquiring certain Interep operations or assets, which led to the agreement revealed in the filing.—*Katy Bachman, Mediaweek, with additional reporting by Mike Boyle*

### Univision Radio Revenue Dips 3%

Spanish-language multimedia empire Univision says that its radio revenue was off 3% to \$102.6 million in third-quarter 2008. The privately held company reported overall net revenue had declined 2% to \$511.3 million. Net loss soared from \$26.8 million to \$2.9 billion, as the company took a \$3.7 billion impairment charge due to "adverse market conditions."

In its Securities and Exchange Commission filing, Univision noted that it has a \$500 million second-lien asset bridge loan due March 29, 2009, and that it intends to pay the balance remaining "with the proceeds from the sale of certain non-core television and radio stations, investments, real estate, cash on hand and a potential borrowing under its bank senior secured revolving credit facility." Specific properties weren't identified as potential sale items.

—*Jeffrey Yorke*

### Liberman Broadcasting Radio Revenue Up 6%

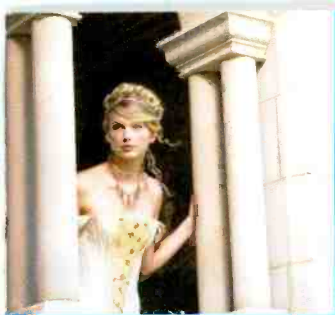
LBI Media, parent company of Liberman Broadcasting, reported that third-quarter radio revenue climbed 6% to \$17.5 million. Including its TV division's 3% revenue loss, the company's revenue was up 2%. LBI's overall net loss widened from \$11.1 million to \$29.4 million.—*JY*

### Vivendi Net Profit Up Sharply

Universal Music Group owner Vivendi's third-quarter net profit increased more than fourfold, from €578 million (\$733.5 million) to €2.8 billion (\$3.5 billion). Vivendi says it's on track to achieve its targeted growth in earnings this year and expects it to be similar to the 8.3% it logged in 2007.—*JY*

### Tidbits

Emmis has canceled its quarterly results conference call Jan. 9 and all such events in the future with president/CEO Jeff Smulyan and other company officials, it reports. Emmis will continue to release financial results in quarterly press releases... Clear Channel Radio's Total Traffic Network, in agreement with Volvo Cars of Canada, will provide real-time traffic information to Canadian Volvo drivers. Owners of 2009 XC90, S40, V50, C70, C30, S80, XC70 and V70 vehicles equipped with a factory-installed navigation system will have access to the traffic information over the Radio Data System Traffic Message Channel.



ACCORDING TO CMT, MORE THAN 4.5 MILLION VIEWERS HAVE WATCHED **TAYLOR SWIFT** AND DEF LEPPARD'S RECENT "CROSSROADS." THE SHOW INCLUDED A COLLABORATIVE TAKE ON SWIFT'S "LOVE STORY," ATOP COUNTRY FOR A SECOND WEEK.

# R&R No.1

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**COLDPLAY** LEADS TRIPLE A FOR A SECOND ISSUE WITH "LOST!" THE QUARTET CONCURRENTLY VAULTS 38-32 ON HOT AC WITH NEW SINGLE "LOVERS IN JAPAN," WHICH ALSO MAKES THE CHR/TOP 40 NEW AND ACTIVE LIST.



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FOR 35 YEARS

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Nov. 24  
 Phase 1 fall Arbitrends roll out for Austin, Norfolk, San Antonio and other markets.  
 ▶ [Click on Ratings](#)

**T**

Nov. 25  
 Memphis, Raleigh and Greenville, S.C., are among today's release of phase 1 fall Arbitrends.  
 ▶ [Click on Ratings](#)

**W**

Nov. 26  
 Catch Nashville and Oklahoma City in today's batch of phase 1 fall Arbitrends.  
 ▶ [Click on Ratings](#)

**T**

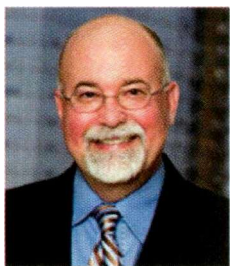
Nov. 27  
 Discover tomorrow's hits today with HitPredictor.  
 ▶ [Click on Charts](#)

**F**

Nov. 28  
 Connect yourself with the whole industry: Get listed in the R&R Directory.  
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Recapturing radio's best requires conquering our own ill will

# Radio: The Beauty And The Beast



Dwight C. Douglas  
ddouglas@rcsworks.com

**'Why are we spending all this time telling people that HD radio is here when HD radio is really still over there?'**

—Dwight C. Douglas

American radio will acknowledge its 100th birthday in 2020. Does it seem like just yesterday that Dr. Frank Conrad made that first broadcast on KDKA/Wilkinsburg, Pa.? It's clear to me that radio will have to do a lot to survive and make it to the big party in 2020. ■ The beauty of radio has always been its ability to be live and fast. The idea that a station can bring me the news as it is happening is truly a powerful magnetic force, fueled by human curiosity. Or that a DJ can play a song for the first time ever and make a big deal about it.

The second attribute of radio is that it has always provided companionship to many people. Those who are lonely are comforted by that warm hum that says, "Everything is going to be all right."

Another positive characteristic of broadcasting is the lack of predictability. Many people live mundane routines and radio is there to throw them a curveball and change-up to keep them alert and entertained. People always complain about reruns on TV and rotations of songs on the radio.

Even so, the beast inside all radio people is the preconceived notion that because we're on the radio, lots of people listen. Our egos manipulate our minds into thinking that if we say something is hip and cool, that it is indeed hip and cool. We also tend

to market our product. There it is, another beast. We've been sucked into all those business-school terms and tend to think that radio is just another box of cereal or soap on the shelf at Safeway.

Radio is a medium, or as I used to joke, an extra large, that brings things to people. We are the grocery store itself, not a product on the shelf. People go into a grocery store for the overall experience of shopping. That is also the beauty of radio: We just need to get the people into the store.

Radio's greatest challenge between now and 2020 is not satellite radio or cell phones or the Internet. It is conquering the beast inside us. We need to focus on the important things and keep that beast from distracting us from the real job of radio.

For example, why wasn't RDS embraced ear-

lier? Why didn't the NAB ask the FCC to mandate that every radio sold in America have RDS? It would have given radio a perceptual advantage. I assume they were too busy fighting the good fight against the insurgents of satellite radio.

And let's be frank about HD radio. Great idea but poorly executed. We should have gotten our own spectrum and done real CD-quality music with channel numbers. Funny how the cell phone companies were able to get that entire digital spectrum. I guess they argued it was for the "safety and security" of our citizens, but isn't that radio's job, too? The beast of HD radio is the marketing. How do you sell a new kind of radio that lives in the same place as the old one? With HDTV, I go to a separate set of channels. With satellite, I have a different receiver. HD radio is downright confusing. I heard my favorite all-news station in New York explain it this way: "If you want to hear HD-quality news, tune to 102.7 on FM with an HD radio." What?

Why are we spending all this time telling people that HD radio is here when HD radio is really still over there? Have you tried to buy an HD radio? When Radio Shack has them, they are six to eight times more expensive than FM radios. We should be giving them away.

The beast inside us keeps saying, they will come, they will get it. We keep hearing, "We just need to sell it better." But do you know anyone who owns an HD radio? There are seven kiosks in the mall that sell cell phones, but not one that sells HD radio.

Right now, we still have to focus on the frequencies where we have listeners and radios tuned. Radio will make it to 2020, and let's hope we will all be at the big party. Here's the good news: Radio will become a "kind of content" rather than a prescribed set of frequencies. My kids will tell their kids, "Stop texting to your imaginary friends and switch into radio mode." They will plug in their ear buds, turn up the radio and if we are lucky, have a smile on their faces. **R&R**

Dwight Douglas is VP of marketing at broadcast technology company RCS.

Get the beast off your back and make the beauty reign.

## Dwight Douglas' Dos And Don'ts

**Do be true to your audience.** The thing that killed smooth jazz on the radio was playing Cyndi Lauper and Phil Collins.

**Don't bring the battle to the listeners.** They don't care about your spot count per hour versus your competitor or to hear a promo that says, "The other guys are bad because blah blah blah." What they want is another great song or a really funny joke or a provocative discussion.

**Stop playing so many commercials.** People don't mind them,

according to research, but there aren't any stations that play nothing but commercials. Are you running more commercials per hour in morning drive than "Heroes" plays in its hour?

**Do tell me what is going on around town.** I listen to stations everywhere that could be anywhere. If you aren't talking about your town, you've failed your audience.

**Don't play bad songs.** This gets a bit subjective. I know every PD and MD got into the business because

they truly believe they can pick the hits and down inside they play music they like to hear on the radio, but quell the beast. After seeing some of the results of the PPM through Media Monitors' Audience Reaction tool, we are all playing some real dogs.

**Do get on cell phones.** If not one more HD radio was sold, but all stations were on iPhones, Zunes, PDAs and every BlackBerry, we would win. Distribution of our content is paramount. That is why there is only one Web; it works everywhere.

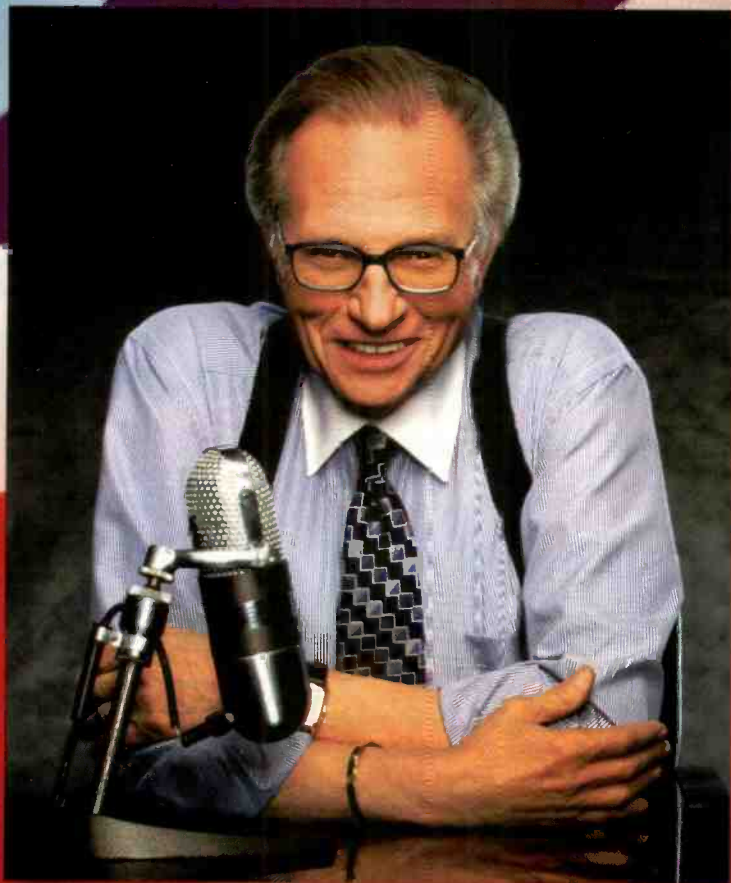
**Don't shortchange radio.** I know the stock market sucks, the economy is bad, cable and Internet sites are taking your money, but stop moaning and go out and sell something. But ask for more money. We don't need more spots, we need more money.

**Do make it interesting, entertaining, controversial, dynamic, exciting and big.** Make each day a show. If "Today" did the same thing every morning, it would not be No. 1. Beat the boredom and add variety.



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## TIMELINE

**1**  
YEAR AGO

Elise Wright rises to senior VP of black music for Universal Republic Records. ■ Jennifer Donohue becomes senior VP/director of sales for CBS Radio/New York. ■ Chris Patyk picked as PD of KUFO/Portland, Ore.

**5**  
YEARS AGO

Buzz Knight upped to operations director for Greater Media's Boston and Philadelphia properties. ■ Bob Finnerty appointed VP of radio for Fox News Channel. ■ Craig Schwalb named PD of WKRK/Detroit.



Waggoner

**10**  
YEARS AGO

Amy Waggoner elevated to president/GM at ABC/Minneapolis. ■ Eduardo León set as VP of programming at Liberman. ■ Greg Bergen becomes PD of KYYS/Kansas City.

**15**  
YEARS AGO

Mick Anselmo boosted to corporate VP of Shamrock Broadcasting. ■ PD Garrett Michaels goes from WLAN/Lancaster, Pa., to WPLY/Philadelphia. ■ Roger Gaither gets the PD chair at WYKL/Memphis.



Surratt

**20**  
YEARS AGO

Hugh Surratt boosted to national album promotion director for RCA. ■ Judy Ellis elevated to station manager of WQHT/New York. ■ Elroy Smith named PD of KMEZ-FM/Dallas.

**25**  
YEARS AGO

Frank Sciortino promoted to executive editor at WINS/New York. ■ PD Tim Fox leaves WZOK/Rockford, Ill., for KPKE/Denver. ■ Bill Wise tapped as APD at WFBQ/Indianapolis.



Wise

**30**  
YEARS AGO

Dick Edwards named PD of WROR/Boston. ■ John Jenkins hired to do afternoons at KAUM/Houston.

—Compiled by Hurricane Heeran (hheeran@radioandrecords.com)

## Your Chance To Whiz With Wease!

Rochester, N.Y., legend **Brother Wease**, off the air for almost a year, has been contractually released from his fake sales cubicle and is back on the radio, this time at Clear Channel classic rock

**WFXF (95.1 the Fox)**. He's joined

by comedian **Jamie Lissow**, former "Ron & Fez" show

member **Lilly**, producer

**Anthony Caiazza** and assistant

producer **Nick DiTucci**. Brother

Wease, famous for his 20 years across

the street at Entercom's **WCMF**, joined

the Fox in February and has been work-

ing off his noncompete as an account exec. He's been off the radio since Dec. 21, 2007. ST reached out to the cluster's semiresponsible, alleged authority figure, OM **Dave LeFrois**, who

exclusively shares this exciting

new Brother Wease promotional

toy: "As any responsible broad-

caster would do, we waited

until the Brother Wease Urinal

Cakes hit the market before finally

declaring with confidence that we

were ready to launch "The Wease Show"

on 95.1 the Fox," he tells ST.

Wease aims to please.



## The Programming Department

■ Compass Broadcasting triple A **KPRI/San Diego** afternoon guy **Oz Medina** was awarded bonus MD stripes. Medina, who's been with the station since July, celebrated by upgrading to the Big Gulp Slurpee, not just the regular-sized one he usually gets.

■ **Tod Tucker**, already in the house as Renda/Tulsa OM and PD of CHR/top 40 **KHTT (106.9 K-Hits)**, straps on PD duties for AC sister **KBEZ** as PD **Dave Dallow** exits due to those dreaded budget cutbacks. Tucker's first order of busi-

ness is to score a new APD/afternoon driver for **KBEZ** to fill the gap made when **Samantha Matthews** left a couple of months ago.

■ There's been a change at the top of the programming pyramid at Inner City urban AC **WWDM (the Big DM 101 FM)/Columbia, S.C.**, as PD/midday co-host **Mike Love** exits. **Chris Connors**, PD of urban sister **WHXT (Hot 102.7)**, will now step up and handle programming for both stations, and Love's former midday co-host **Lisa Mitchell** will now do the shift solo.

### Play Won't Play Another Day

Radio Campesina has yanked the power plug on rhythmic **KBDS (Play 103.9)/Bakersfield**, which went off the air Nov. 14, despite recently scoring its highest 12+ numbers. "Sadly, the economy has impacted us, as sales have suffered to the point of us closing down," APD/morning jock **Adlai "D-Lay" Wilson**

tells ST. "I've enjoyed my experience here, and it is without any bad feelings that I pack up my desk and await my new adventure." Play ends a four-year run in the format, having flipped the switch from regional Mexican in November 2004. Wilson is available at dlay1039@gmail.com or 661-364-4743.

## Great Moments In Syndication

■ Hey, have you heard of this guy **Ryan Seacrest™**? We think he's a real up-and-comer... Apparently, his latest conquest is Clear Channel CHR/top 40 **WHYI (Y100)/Miami**, where "On-Air With Ryan Seacrest" will run noon-3 p.m. He takes over the shift formerly commandeered by the unimonikered **Madison**, who will most likely move back to 10 a.m.-noon.

■ Meanwhile, in a more snowbound part of the country, the **John Tesh** fiefdom gains even more prominence as his show journeys from nights to afternoons at Clear Channel AC **WYYY (Y94)/Syracuse**. No airstaff were harmed in the making of this shift; they were all just shifted around a little.

■ As had been strongly rumored, Syndication One's "Rickey Smiley Morning Show" is ready to make some new friends



Why is this man Smiley?

in the greater Baltimore area, as it's picked up by Radio One urban **WERQ (92Q)**. **Smiley** replaces "The Big Phat Morning Show" (10-year anchor **Marc Clarke**, along with co-hosts **Sonjay** and **Porkchop**), who left the building almost two weeks ago. Smiley's show can now be heard on more than two dozen stations.

■ **Johnjay & Rich** are pleased to announce that yet another victim, er, station has been annexed into their empire: Clear Channel CHR/top 40 **KSME (96.1 Kiss FM)** in beautiful Colorado Springs, our heroes' fifth affiliate. J&R, who are based out of Clear Channel CHR/top 40 sisters

**KZZP/Phoenix** and **KRQQ/Tucson**, take over mornings from Kiss PD **Chris Kelly**, who gratefully begins setting his Snoopy alarm clock a little later after handling the shift since January 2004.

## Quick Hits

■ **Deminski & Doyle** are coming back, and Detroit rejoices. Motor City faves D&D, who have been off the air since December 2007 due to one of those pesky noncompetes, will soon ride again, this time in mornings on Greater Media classic rock **WCSX**, which, coincidentally—or not—has been without a morning show since **Jim "J.J." Johnson** and **Lynne Woodison** left Nov. 11 after 11 years in mornings. D&D were most recently heard doing afternoons at CBS Radio FM talk **WKRK**, which is now sports **WXYT**.

■ **Kevin Gossett** is new to afternoons at Clear Channel AC **WLIT (93.9 the Lite)/Chicago**. Gossett, already in the Clear Channel family as PD/afternoon jock on AC **KESZ (99.9 KEZ)/Phoenix**, will do afternoons on Lite via the wizardry of voice-tracking. **Melissa Forman**, who had been doing mornings and afternoons on Lite, breathes a sigh of relief as she now gets to go back to doing only mornings.

■ **Chris Zito** is pairing up with **Karen Blake** in mornings on CBS Radio oldies **WODS (Oldies 103.3)/Boston** as **JJ Wright** moves to afternoons. Zito was last seen doing mornings slightly west on the Mass Pike at Citadel hot AC **WXLO/Worcester, Mass.**, but left in September. He's also previously worked in Boston at **WCLB** (now **WKLB**) and ex-CHR/top 40 monster **WZOU**. Blake, a 26-year Beantown radio vet, was doing afternoons but began waking up extra early when **Dale Dorman** shifted to weekends in September. Night jock Wright had temporarily joined Blake in mornings but now scales back on the caffeine as he takes over her old afternoon gig.

■ Market fixture **Kelly Urich** is leaving his afternoon shift at Wilks CHR/top 40 **KMXV (Mix 93.3)/Kansas City** after nearly 14 years. His final day on the air will be Dec. 12, followed by a big-ass farewell party at "a local nightclub." Stay tuned for the official announcement of his destination, which he'll reveal in January.

■ Noted lucky bastard **Steve Kelly** (one of the industry's plethora of Steve Kellys, and definitely not the one at Clear Channel/Jackson, Miss., who's been mistakenly barraged with congratulatory phone calls) moves into mornings on Cox AC **KRTR (Krater 96)/Honolulu**, sliding in next to existing co-host **Sista Sherry Clifton**. Kelly is a known commodity in the market, having spent time at **KIKI, KQMQ** and **KSSK**, as well as **KTLZ/Salt Lake City** and a couple of stations in Japan.

■ **Archer** is the newest member of the CBS Radio/Portland, Ore., family, where he'll pull double-duty as production director for triple A mainstay **KINK** and afternoon dude on classic hits **KLTH (K-Hits 106.7)**. Archer, who replaces 24-year KINK vet **John Walker**, has a pretty lengthy résumé that includes on-air stops in New York, Los Angeles, Denver, Seattle, El Paso and Fresno.

■ Morning co-host **Angela Bellios** exits Clear Channel hot AC **WKDD/Akron** as her contract isn't renewed. Market mainstay **Matt Patrick** will roll on in the shift, ably (though temporarily) accompanied by **Krissy Taylor**, who voice-tracks nights on 'KDD out of her home base, **WAKZ (95.9 Kiss FM)** in nearby Youngstown, Ohio.

## Budget Cuts Keep Sucking

■ New York radio vet **Jeff Mazzei** has exited overnights at CBS Radio classic hits **WCBS-FM** after an amazing 23-year run with the station, including programming the format when it took a temporary detour to the station's HD2 channel in 2005. Mazzei joined WCBS in 1985 after spending time at **WNBC** and **WYNY**. Joe Causi takes over overnights.

■ The Budget Van of Unfortunate Circumstances makes a stop in Buffalo, where it picks up **Bob Galli**, afternoon guy at Regent AC **WJYE**. Galli, who had been with the station for nine years, can be reached at coolgodfather@yahoo.com or 716-923-5698.

■ Budget cuts strike Entercom's San Francisco cluster, where morning news person **Sherry Brown** exits AC **KOIT-FM**; she also handled public affairs. APD/MD **Julie Shannon** will take over morning news stuff, while Brown's other responsibilities have been spread around to the rest of the KOIT staff.

■ Overnight jock **Al Cole** is sliced from CBS Radio classic rocker **WZLX/Boston** as his post is eliminated.

■ **Dr. J** is released from nights at NextMedia alternative **WKZQ/Myrtle Beach, S.C.**, a victim of those ever-spreading budget cuts. PD **Mark McKinney** will personally take over the shift.

■ Dateline, CBS/Hartford, where night goddess **Dana** is sliced out of hot AC **WTIC-FM** after three years. ST hears that the station may be installing "The Billy Bush Show" in the shift to fill the breach. In the meantime, offer Dana a gig at 727-692-0779 or dana@danasdirt.com.

■ Budget-related cutbacks hit Wilks alternative **KRZQ/Reno, Nev.**, taking out night jock/creative services director **Sam Reynolds**. Promotion director **Vivian Matta** now adds the night show to her duties, while **Sims**, host of the station's Sunday night new-music show "Wake the Neighbors," adds overnights.

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Bonneville recently hosted its ninth annual Eric & Kathy 36-hour radiothon for Children's Memorial Hospital. Manning the phones, from left, are station jocks Kevin "Koz" Koske, Melissa McGurran and Mark Suppelsa.

Along with entertainment and information, **community service** remains a vital calling card for stations across all formats and group owners of all sizes

# THE PUBLIC

## By Chuck Taylor

Like a fireman saving a child from a burning building or the cop that nails a thug mugging an elderly woman, it often takes a headline event to showcase the nation's service providers. Likewise, radio is offered kudos when it responds during high-profile events—floods, wildfires and other natural disasters—but it's the day-to-day attention to community where most broadcasters offer the greatest good to their locales. As such, stations are often unsung heroes when it comes to a long-running roster of accomplishments in their markets.

"Public service goes back to the beginning of radio. Originally, it was governmentally dictated, but when that ultimately went away, broadcasters continued to be involved with the communities we do business with," Bonneville International executive VP Drew Horowitz says. "Part of that commitment has always been to make our local markets better places to live. We need to give back what we take in, and radio is in a unique position to make a difference. We transcend age, sex, nationality, and can communicate as a mass medium on a very individualized level."

In its 2008 report on community service, the NAB noted that daily news, billions of dollars raised for charity, heightening environmental awareness and informing voters are all part of broadcasters' everyday commitment.

"Local radio and television stations are collectively the first place Americans turn for up-to-the-minute information in times of crisis and fund-raisers for countless charities," NAB president/CEO David Rehr noted in the report. Such efforts foster "stronger neighborhoods, cleaner cities, safer communities, charities with greater reach, healthier residents and a helping hand when people need it most."

The NAB estimates the value of public service

**'Radio provides a unique opportunity to move and motivate big numbers. It gets people fantasizing about what they'd do if they had the resources to do something good for their community.'**

—David Yadgaroff

from radio and TV translates to \$10.3 billion annually, combining airtime donated for public service announcements (PSAs) and money raised for charity and disaster relief, based on information provided by 11,000 radio and TV stations.

Despite that lofty estimate, media watchdogs, the FCC and other groups including the Future of Music Coalition have argued that broadcasters aren't taking their public service commitment to heart. Speaking Sept. 18 at the NAB Radio Show in Austin, FCC chairman Kevin Martin said there is "angst on Capitol Hill" about the issue. He encouraged broadcasters to "come forward" with a plan that offers solutions to address Congress' concerns over a lack of overnight staffing of radio facilities and voice-tracking that puts an out-of-town jock's voice into a market

without letting the audience know the program's point of origination.

While members of Congress may understand the important role individual broadcasters play in performing public service in their communities, "there is concern about broadcasters as a whole," Martin said. "I have a true belief that broadcasters have a desire to serve the public. There are people on the Hill who don't think broadcasters have that concern."

Late last year, the FCC signed off on several localism proposals and sought comment on numerous others, among them requirements that a station's main studios be located within a broadcaster's city of license and be staffed around the clock and that broadcasters form local community advisory groups.

## Another Perspective: What Is Local?

While few would argue with radio's commitment to public service, local content on the airwaves is another issue.

Following then-New York Attorney General Eliot Spitzer's 2007 investigation of payola, the FCC forged agreements with CBS Radio, Clear Channel, Entercom and Citadel. In hand, the Future of Music Coalition (FMC) and the American Assn. of Independent Music shook hands with broadcasters that they would support indie artists with 4,200 hours from 6 a.m. to midnight that feature the recordings of "local, regional and unsigned artists affiliated with independent labels."

Last month, the groups released results from a study they conducted to see if, 18

months later, radio is standing by its commitment. The short answer: Nope. Based on survey responses from radio promotions and marketing staffers at 61 independent labels, 92% of indie labels report no change in their relationship with commercial radio since the settlement.

Michael Bracy, co-founder of the FMC and president of its board, as well as a partner in government affairs firm Bracy Tucker Brown & Valanzano and co-owner of indie label Misra, believes that radio possesses an innate advantage in serving a local audience. He says, "With satellite radio, Web streaming and a million places to go for music, radio has a solid niche to build within its communities.

Live and local are competitive advantages for the medium. The FCC has regulatory potential to push commercial radio to define localism, but our preference is that the marketplace takes hold and realizes the value of local content on the airwaves.

"Consolidation during the last 10 years led to domination in many markets by four radio companies or fewer that also owned concert venues, advertising media and more, Bracy adds. "It's time for radio to rethink these ownership structures and get back to a local business model. We remain hopeful that a different sense of cooperation and collaboration will eventually return the airwaves to the local communities they are meant to serve."—CT



Clear Channel/Austin's six radio outlets banded with other local broadcasters for a 13-hour citywide collection drive to help neighbors affected by Hurricane Ike.



Beasley WNCT/Greenville, N.C.'s annual Children's Miracle Network radiothon has raised \$2.3 million in 11 years for the local Pitt County Memorial Hospital. Broadcasting from Disney World, from left, are WNCT personality Uncle Doug Moreland and PD Jerry Wayne with CMN co-founder Marie Osmond.

# INTEREST

## Community Needs

Many radio operators consider community service to be as much a part of their palette as their daily programming. Among them are David Yadgaroff, VP/GM of CBS Radio's top-rated news KYW-AM (Newsradio 1060)/Philadelphia.

"Radio remains the best local media resource. The station relationship with listeners goes much deeper than it does for TV stations or newspapers because it talks to a local community of like minds, which provides a unique opportunity to move and motivate big numbers of people," he says. "It also gets people fantasizing about what they'd do if they had the resources to do something good for their community. Once those thoughts start flowing, they become the catalyst for change and community building."

At its core, public service often breaks down to the specific needs of cities served. In April, for example, CBS Radio's WNKS (Kiss 95.1)/Charlotte sponsored its eighth annual Gown Town, where the CHR/top 40 station's morning team Ace & TJ transformed a vacant store provided by Northlake Mall into a prom shop where disadvantaged high school girls who would otherwise miss the rite-of-passage event could pick out a free dress, shoes and accessories, donated by thousands of listeners. Kiss promotions coordinator Nikki Porrell says that this year's promotion brought in as many as 5,000 dresses, which took a week to sort and tag, with volunteers pitching in.

"Kids were there for six hours to be the first in line—like camping out for tickets, except for the prom," she says. "We used to hold the event on a Friday night, and this time we extended it to Saturday. Girls are crying, and it's just really heartfelt. I've never seen anything like it."

WNKS and WKQC/Charlotte OM John Reynolds adds, "Radio built its roots as a local source for the community to turn to, for information, entertainment, news—and help. The bottom line is that directing promotions like this to the community is radio's power: to make a difference that's relatable to the audience we target as a top 40. It's a connection for everybody that listens."

## Attuned To Listeners

KYW is also attuned to its city. The station provided 39 laptops to listeners and a computer lab comprising 10 PCs and 10 flat screens to a local school through its annual Laptop Daily Double and Computer Lab Giveaway. Twice per day for six weeks, names of preregistered listeners were given one hour to call and claim their Dell PC, and winners nominated a school for the computer lab. Laptop giveaways were completed Oct. 24, with the selected school announced Oct. 30.

Through the years, the lab has been awarded to a diverse slate, according to Yadgaroff, from a charter high school whose computers had been stolen to a Hebrew academy, a rural Catholic school and an elementary school where English is a second language for many students. He adds, "By taking the traditional contest one step further, we make our audience aware of needs in our community and turn listeners into heroes among friends and neighbors." Since starting the program in 2001, KYW has given away 700 computers.

## Cleaning Up

Owens One country KUZZ/Bakersfield could teach any station a thing or two about community outreach as the winner of multiple NAB Crystal Awards—which annually recognize 10 stations for ongoing community service—its latest in 2008. Market involvement includes sponsorship last year of the Great American Clean-Up, where 55 staffers and volunteers constituted the largest single group among 3,700 nationwide volunteers collecting 106.5 tons of litter. In addition, according to the station, more than 6,000 local elementary students read more than 30,000 books in three months through a station-sponsored program. A new blood donation record for the local blood bank was set, while KUZZ also implemented a Christmas gift-giving drive benefiting 55 families. Altogether, the outlet says it helped the community raise more than \$6.2 million in 2007 and dedicated 9,800 minutes of airtime to community issues and events.

"While today's reality is that we're all scrambling

## Helping Hand

The NAB's 2008 National Report on Broadcasters' Community Service lists numerous beneficiaries of broadcast public service, including more than a dozen of the nation's largest charitable organizations. They include:

- American Cancer Society
- American Heart Assn.
- American Red Cross
- Big Brothers Big Sisters of America
- Boy Scouts
- Children's Miracle Network
- Habitat for Humanity
- Humane Society of the United States
- Leukemia & Lymphoma Society
- Make-a-Wish Foundation
- March of Dimes
- Ronald McDonald House Charities
- Rotary International
- Special Olympics
- St. Jude Children's Research Hospital
- Susan G. Komen for the Cure
- United Way of America
- U.S. Marine Corps Reserve Toys for Tots

for revenue, KUZZ has worked hard to ensure that a good portion of our programming is devoted to our community," director of community affairs Sylvia Cariker says. "This calls for some creative programming, but there's a reason for it. Our dear friend and owner Buck Owens once put it to me this way: 'Honey, we're just being neighborly.' To further quote Bill Gates, 'It's possible to do good and do business.'"

Locally owned Midwest Family Broadcasting news/talk WIZM-AM/La Crosse, Wis.—market No. 230—raised \$639,000 in 2007 for charitable organizations and aired \$337,000 worth of PSAs to promote their needs, GM Dick Record says. The market was hard hit by flooding last year, prompting the station to spearhead a fund-raising drive that collected \$395,256 from listeners to assist families in need. For the 17th Christmas, WIZM delivered 2,000 poinsettias to area shut-ins, while station employees led all area media in United Way contributions.

And here's one you don't hear every day: Each week, WIZM donates two hours of airtime to serve the area's largest minority population, broadcasting news and information in the Hmong language, spoken by people with origins in Sichuan, Yunnan, Guizhou, Guangxi, northern Vietnam, Thailand and Laos.

Record—himself a longtime decorated figure in the community—says, "Playing music and commercials is not the only mission of our license. The other part is just as important: informing and involving the audience for public purposes. We have a responsibility to tell listeners what is happening in their town. That means a solid news effort. Nothing is more important to people on a snowy morning than school closings or closed roads. And raising money for needed causes in our community is not only fun but necessary to eradicate problems. If you do those things well, it pays off in self-satisfaction, staff morale, good things for our community, and doing it well also helps address the bottom line"—not to mention recognition as another NAB Crystal winner this year.

In market No. 242, Bloomington, Ill., Regent Broadcasting owns the top three stations, including news/talk WJBC-AM, which has served the

*Continued on page 16*



KUZZ/Bakersfield hosted a tricycle collection for a local kindergarten class that was sharing three trikes during recess and play time. In two hours, the station collected 26 tricycles.



CBS Radio's KYW-AM/Philadelphia's annual Laptop Daily Double and Computer Lab Giveaway has awarded 700 PCs since 2001.

Continued from page 15

community for 83 years as "the voice of McLean County." In 2007 alone, the station says it raised \$5.9 million for local causes, including a community-wide welcome home celebration for a military unit returning from Iraq, the market's Relay for Life and an initiative that delivered Christmas gifts to 6,400 lower-income residents. WJBC also airs 15 hours of local programming and 48 local newscasts on weekdays and broadcast 200 local sporting events last year. For its service, the station is yet another NAB 2008 Crystal Award winner.

Regent Radio/Bloomington VP/GM Red Pitcher calls it "good common sense to be involved in the community—and good business sense, too. From your first day at Regent Radio/Bloomington, you feel the legacy of commitment to community service. It has been handed down by the generations. Whether station projects like Toys for Tots, Thanksgiving Food Drive, the Brotherhood Tree or many walks and runs, community service is part of our job description."

Another example of small-market community service is AC KCVM/Cedar Falls, Iowa. In a city with a population of fewer than 40,000, it is one of 10 stations owned by regional operator Sturgis Falls Broadcasting. The station operates its own nonprofit charity, Magical Mix Kids, which last year raised \$79,500 to take 16 kids with chronic and terminal illnesses and 64 family members to Disney World. Station staff donated 650 hours to the effort and an additional 900 hours to other causes, including Holiday of Hope Headquarters, which provided holiday gifts for 2,400 children, along with programs to support education, promote animal welfare and recognize community heroes. Overall, GM Jim Coloff says that KCVM raised \$850,000 for area organizations. "We believe it's vital for every community to have an active, involved, supportive broadcast media to enhance the quality of life the community enjoys. Radio in particular has a unique ability to connect with listeners on a personal level. For us it's a way of life," he says. "Not only is it good for business and employee morale, but it's the right thing to do." Coloff adds as an aside, "I hope more publications promote this topic, amid all the negativity that, unfortunately, gets the hype."

### Relevant To Listeners

With the nation's financial crisis topping consumer concerns, any number of stations are manning initiatives to help listeners cope. Greater Media classic rock WCSX/Detroit posts job openings on its Web site, wcsx.com, via its Put the Workforce Back to Work initiative. "Times are tough in the Motor City. The economy's down and unemployment is soaring. But we're optimistic about Michigan's future,"

**'We have the ability to step away from our macro competitive situations and take a micro view of the communities we live and work in to unify around efforts that impact our businesses and residents.'**

—Drew Horowitz

the site says, offering listings of companies hiring and specific job openings throughout the state. Featured companies drive video on-demand, along with e-mail updates and résumé and interview tips.

On the same page, Clear Channel country WGAR (99-5)/Cleveland added a public service spin to its Food, Fuel and Finance contest. Listeners to 99-5's Mantel & Michelle morning show register online to win \$500 toward gas, \$500 for groceries and \$1,500 for a mortgage payment. The station will give away a total of \$50,000 in prizes. "This has been the best on-air promotion we've done all year," PD Brian Jennings says. "It's amazing to hear feedback from winners. Ohio has been hit harder than most states in job losses and declining wages. It has been very emotional and gone a long way to reflect the values of WGAR. People aren't looking for a flyaway vacation right now; they need to know we're authentically connected to their daily struggles."

The medical community is also a frequent benefactor of radio's outreach. In Greenville, N.C., Beasley classic hits WNCT says it has raised \$2.3 million in the past 11 years through its spring Music for Miracles radiothon to benefit the local Pitt County Children's Hospital. Last year, money was earmarked for renovating and upgrading rooms and living areas for children and families in an effort to foster a healing and therapeutic setting. "I have three children of my own, so this event is very dear to me," says "Breakfast Club" host Donna Kelly, who has sponsored the event with partner Jerry Wayne since its launch. "Listeners have always come through for us." The morning team shares stories on-air of children who have recovered from life-threatening conditions, "and I never cease to be amazed. We have met children who have been through so much, so many surgeries or trauma and injury. They give us energy and keep our spirits up during the broadcast."

## Country's Crusade For St. Jude Kids

No format enjoys a more fruitful partnership between stations and artists than country radio, and that cooperation goes well beyond the music. Working together, they have made the annual Country Cares for St. Jude Kids, which supports St. Jude Children's Research Hospital, one of the most successful radio fund-raising events in the nation. Some 200-plus stations annually support the program alongside more than 100 country artists, which reaches more than 15 million listeners in 46 states through two-day radiothons implemented year-round, according to the organization.

The marathon events include testimonials from local patients as well as appearances by artists and station personnel that have made the trip to the hospital.

In its 20th year, the effort boasts more than \$345 million in pledges. Next to the annual Country Radio Seminar (CRS), the accompanying St. Jude Radiothon seminar, which convenes in January in Memphis, is the biggest annual gathering of country radio, label and music professionals.

St. Jude is the only pediatric research center where families never pay for treatments. In addition to providing medical services, it assists with transportation, lodging and meals, and the on-air events staged by country radio have become a

cornerstone of its fund-raising activities.

The partnership began in 1989, after Alabama lead vocalist Randy Owen was introduced to entertainer Danny Thomas, who founded the organization in 1962. Inspired, Owens appealed to country broadcasters at CRS that year. Obviously, his call to arms took hold.

St. Jude senior director of radio entertainment and marketing Teri Watson, who organizes the annual country initiative, says that seminar attendees have the opportunity to see direct results of their fund-raising efforts. "They meet patient families, tour the hospital, hear doctors and researchers speak about the latest developments in cancer and other catastrophic diseases, and participate in educational sessions," she says.

In spite of the challenging economy, support has remained fairly stable in recent years. Watson attributes that consistency "to the continued loyalty and commitment from our stations and their listeners." In addition, as technology has progressed, St. Jude has worked to align with station Web sites. "We use our Country Cares site to provide information and additional downloads," she says. Additionally, St. Jude provides online donation capabilities as stations drive traffic to their sites for other related promotions and side events designed

to complement radiothons.

Still, Watson says the basic formula is tried and true. "Stations give us the time and talent and they let the St. Jude families tell their stories in their own words." Listeners respond so well "because on-air personalities are committed to St. Jude, they convey the urgency that public support is really the primary thing that fuels research and life-saving care."

Meanwhile, Hispanic radio has also joined the cause in force. Univision Radio, the largest U.S. Spanish-language radio group, with 70 stations in 16 top 25 markets, launched Promesa y Esperanza (Promise and Hope) in February 2007, broadcast on 29 stations in 11 cities. According to the broadcaster, the event raised \$8.1 million in cash and pledges to support research and treatment for pediatric cancer and other deadly childhood diseases.

St. Jude Children's Research Hospital CEO John Moses says, "Whether they are broadcasting radiothons such as Country Cares and Promesa y Esperanza, our partners are helping us in the fight against childhood cancer. It is because of their help that we continue conducting groundbreaking research and providing lifesaving care that our patients so desperately need."

—Chuck Taylor and R.J. Curtis



Greater Media's WRAT and WJRZ/Monmouth-Ocean spearheaded their 10th annual food and clothing drive Broadcast for the People of New Jersey in Need.

## Group Initiatives

Public service initiatives are just as vital on the corporate level. Boston-based Greater Media, for example, aligned its five hometown stations with GRLZ Radio in conjunction with the mayor's office to produce an online station run by inner-city teenage girls. Included is a summer internship opportunity to work with broadcasters and producers at the company through a locally targeted show aired on WBOS' HD2 station. "We recognize the importance of mentoring and investing in our city's youth and exposing students to exciting careers in radio broadcasting," Greater Media/Boston spokeswoman Amy Hull says. "These girls are tomorrow's leaders in both our industry and our community."

In Detroit, the company's community efforts run the format gamut, including WCSX's sponsorship of the Stone Soup promotion, where a car is built from scratch to benefit Focus Hope; AC WMGC runs a Toys for Tots campaign; and active rock WRIF produces Harleyfest, benefiting a list of local charities. Group activities also include news/talk WBT/Charlotte's Breast Cancer Awareness Month aid, while in New Jersey, rock WDHA's holiday auction benefits Juvenile Diabetes. Classic oldies WCTC-AM's Operation Call Home lends a hand to war troops, heritage rock WRAT's Live Broadcast for the People of New Jersey aids a food bank and the Family Resources Associates, and classic hits WJRZ's Share the Joy gathers toy and clothing donations.

Salt Lake City-based Bonneville International issued a glossy 2008 "Values Report," detailing the company's community service record. In 2007, public affairs programs, PSAs, marathons and other on-air community projects amounted to 393,879 on-air minutes—a value it places at \$75.7 million. In addition, employees worked with 1,340 community organizations, volunteering more than 21,400 hours of service. Employees and divisions of the company put up \$7.6 million in cash and donations.

Bonneville Chicago Radio Group VP/market manager Jerry Schnacke attests that "community service has always been an integral part of radio and more specifically, the Bonneville culture, because radio is ubiquitous in the lives of our listeners. As a companion throughout their day and week—whether at home, work or commuting—they rely on radio to entertain them and keep them plugged into the world around them."

Bonneville's mission statement centers on three key elements for ongoing success: people, communities and profit, Schnacke says. "Without the proper people we cannot win, without engaging and serving our community we lose relevancy, and without a disciplined approach that ensures profitability, any wins would be short-lived. Our

challenge is to continually find ways to get involved in our communities and make a difference—and in the ever-compressed ratings world, public service is no longer just good business, it's vital." Putting his money where his mouth is, the group's stations have garnered 23 Crystal Radio Awards in the past 15 years.

In Phoenix, adult hits KPKX, sports KTAR-AM and talk KTAR teamed with the Phoenix Children's Hospital for the Kid's Rock Marathon, promoting healthy habits for children. Stations there also marched for homeless causes and partnered with rock band Everclear to benefit Cerebral Palsy of Arizona, contributing \$12.5 million in public service programming, event support and volunteer hours. Bonneville's federal government news WFED, news WTOP-AM & FM and political talk WWWT in Washington contributed to Meals on Wheels, Heart of America's book drive and the Susan G. Komen Race for the Cure, raising \$2.5 million alone for the Komen organization's breast cancer research. Similar outreach abounds at Bonneville outlets in Chicago, Salt Lake City, St. Louis and Seattle, according to the company's newsletter.

Horowitz says, "There is, of course, disaster relief, but there are also school supplies, lunch programs, whatever the need may be in a community. [We have] the ability to survey markets we're in, activate a response and customize actionable impact. Few mediums are so personalized."

## Beasley Believes

Beasley Broadcast Group publishes a quarterly newsletter representing the 44 stations in 11 markets it serves, headed with the mantra, "Beasley Believes in Community Service." Its most recent publication features no fewer than 16 station initiatives. For one, the company's Las Vegas country KYCE, classic hits KKLZ, AC KFRH and news/talk KDWN-AM recently all broadcast live from 6 a.m. to 7 p.m. from four destination points to collect pajamas for kids in need. Businesses and individuals dropped off clothing for local agencies to distribute to abused, neglected and abandoned kids throughout Southern Nevada, collecting more than 13,000 new PJs.

Another: Rhythmic WPOW (Power 96)/Miami's 36-hour marathon benefited Radio Lollipop, an in-house station designed to raise spirits among patients at Miami Children's Hospital. "The DJ Laz Morning Show" committed 36 hours on-air to raise \$50,000 last year, which the host upped to \$180,000 in 2008, plus an additional \$50,000 worth of toys.

"DJ Laz shares a special bond with the patients at this particular hospital, because he spent some time there as a child," Beasley director of corporate communications Denyse Mesnik says. "I'm always



The 10th annual WRIF/Detroit Harleyfest offers "live rock, bikes, beer and babes," in addition to raising money for Rainbow Connection, which assists kids suffering from life-threatening illnesses.

## Radio Is There

The NAB unveiled a [Web site earlier this year, at BroadcastPublicService.org](http://www.WebSiteEarlierThisYear.com), to highlight public service contributions made by local radio and TV stations. The destination was announced in an event on Capitol Hill, touting state-by-state statistics that document broadcasters' commitment to community service on the state, local and national levels.

The site and accompanying 2008 National Report on Broadcasters' Community Service provide numerous examples of how local broadcasters support their communities, utilizing NAB-commissioned research to quantify the value of public service.

The report confidentially sizes up listeners' dependence on radio as "a primary resource for emergency, weather and other kinds of alerts affecting their community." Data is based on a nationwide poll conducted by Wilson Research Strategies and says that 95% of Americans turn to local broadcast radio and TV each week, based on a poll of 800 participants.—CT

amazed at the inordinate amount of time and dedication our folks give to helping those in need. It's heartwarming and one of radio's best attributes."

Clear Channel, the nation's largest radio broadcaster, also stands tall amid public service efforts. The company was awarded a Shining Star for nationwide service to the National Multiple Sclerosis Society, given to a corporate partner demonstrating the most growth in the past year in raising awareness. In 2008, Clear Channel committed more than \$1 million to the Face of MS campaign, which included outdoor, radio and TV elements. The company also dedicated cycling teams for annual nationwide MS bike tours, participating in 30 rides—including president/CFO Randall Mays, who serves as national captain for Team Clear Channel.

National MS Society president/CEO Joyce Nelson says, "Clear Channel's commitment to the communities in which they live and work is exemplary. They have literally put a face on MS."

## No End To Initiatives

Of course, the stories, initiatives and dollars raised in the name of community service roll on and on. Broadcasters unanimously insist their unique reach to the public at large affords opportunities that few businesses can match. "Radio's immediacy and mobility affords us a leg up among other mediums, but it's the co-citizen, symbiotic relationship that a station and its audience develop that cannot be duplicated by other media," Bonneville's Schnacke says. "Only by being involved in a community and facing challenges with our listeners can we create such a relationship and consistently engage our audiences."

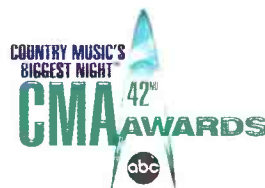
From the business angle, he adds, "Even as stations focus more intensely on the bottom line, the bond with listeners allows us to succeed in the world of ratings and revenue. Digging a little deeper with promotions by giving listeners the opportunity to do good has a deeper, longer-lasting impact than most of the things stations routinely give away."

Horowitz stresses that when it comes to public service, competitive infighting between stations is simply cast aside. "We have the ability to step away from our macro competitive situations and take a micro view of the communities we live and work in to unify around efforts that impact our businesses and residents. Whether it's violence, immigration issues, AIDS, hospitals or the like, we can get the word out with one voice and pull everybody together. We are a motivating, activating medium. That has always been a telltale positive signature of our business. People depend on us to be there for them. It's a passionate part of what we do every day." R&R

# R&R

## BIG SHOTS

Compiled by Alexandra Cahill  
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The 42nd annual **Country Music Assn. (CMA) Awards** were held Nov. 12 in Nashville. Country stars and other music and pop culture celebrities gathered at the Sommet Center to honor the genre's best and brightest. After the show, labels celebrated well into the night, as evidenced below.



### Warm Reception

The Warner Bros. Records dinner was held at City House in Nashville's Germantown district. Randy Travis, James Otto, John Rich, Big Kenny, Blake Shelton, Whitney Duncan, Michelle Branch, Jessica Harp, Jane Deere, Cowboy Troy, Melissa Lawson, Jason Jones and the Dirt Drifters were among the acts that attended. From left are Warner Bros. Records CEO Tom Whalley, Shelton, Jane Deere's Susan Brown, Warner Bros. Records senior VP of A&R Scott Hendricks, Jane Deere's Danelle Leverett and Otto. Photo courtesy of Krista Lee Photography

### Representin'

Sony Nashville's party, held at its Music Row headquarters, included a bevy of award winners and performers. The CMA Awards, which were co-hosted by the label group's Carrie Underwood and Brad Paisley, honored Kenny Chesney as entertainer of the year while Underwood and Paisley were named the top female and male vocalist, respectively. In the back, from left, are performer Kix Brooks of Brooks & Dunn, Sony Nashville senior VP of finance and operations Paul Barnabee, Jake Owen and Sony Nashville executive VP Butch Waugh and marketing VP Tom Baldrice. In the front, from left, are Chesney, performer Miranda Lambert, Sony Nashville chairman Joe Galante, Underwood, Paisley, performers Martina McBride and Kellie Pickler, and Sony Nashville A&R executive VP Renee Bell. Photo courtesy of Tony Phipps



### Universal Appeal

Universal Music Group Nashville held its post-show party at its own downtown Nashville headquarters. From left are Lee Ann Womack, CMA show performer and award winner Kristian Bush of Sugarland, UMGN chairman Luke Lewis, presenter Shania Twain, multiple award winner and performer George Strait and his wife, Norma Strait. Photo courtesy of Jonathan Frazier

### Kid N' Tay

Big Machine Records/Valory Music's CMA after-party was held at the Sommet Center's Suite Level Club. From left are Taylor Swift and Kid Rock, who both performed, and Big Machine/Valory Music president/CEO Scott Borchetta. Photo courtesy of Logan Baughman for Krista Lee Photography



### Field Of Greens

Universal Records South hosted a luncheon for radio and the industry during CMA week at the Sommet Center's Suite Level Club. Actor Kevin Costner, who also fronts the band Kevin Costner & Modern West, was on hand to promote the Universal Republic/Universal South release of the band's new album, "Untold Truths." From left are Randy Houser, Universal South president Mark Wright, Costner, Universal South senior VP/GM Fletcher Foster, new artist Jonathan Singleton and Universal South VP of promotion Teddi Bonadies. Photo courtesy of Curtis Hilburn

### In The Limelight

Capitol Nashville's soiree was held at new Music City hotspot Lime. The party, sponsored by Mr. Coffee, included acts Trace Adkins, Luke Bryan, Eric Church, new artist award winner Lady Antebellum, Little Big Town, Darius Rucker, Keith Urban and Emily West. From left are West, Rucker, Lady Antebellum's Dave Haywood, Bryan, Urban, Capitol Nashville CEO Mike Dungan, Lady Antebellum's Hillary Scott and Charles Kelley, and Church. Photo courtesy of Rick Diamond





# Formats

The gateway to music formats, the week in charts and airplay data.

## R&R SPIN SPOTLIGHT



### Jingle Bell Rock

Since 2000, at least one seasonal title has led the AC chart each year. Debuting at No. 24 with a song from her new holiday album "Joy to the World," Faith Hill has

the inside track on continuing the streak this year. Below is a look at the 10 holiday titles to top AC this decade.

#### Year, Seasonal No. 1, Artist, Title

2007, Josh Groban, "I'll Be Home for Christmas"  
 2007, Kimberley Locke, "Frosty the Snowman"  
 2006, Daryl Hall & John Oates, "It Came Upon a Midnight Clear"  
 2006, Kimberley Locke, "Jingle Bells"  
 2005, Kimberley Locke, "Up on the Housetop"  
 2004, Josh Groban, "Believe"  
 2003, Jim Brickman With Kristy Starling, "Sending You a Little Christmas"  
 2002, Josh Groban, "O Holy Night"  
 2001, Jim Brickman Featuring Rebecca Lynn Howard, "Simple Things"  
 2000, NewSong, "The Christmas Shoes"

Incubus



### 'Hurts' So Good

Incubus reaches the Alternative top 10 with "Love Hurts," its 12th top 10 this decade. With the climb, the band moves into a first-place tie for most top 10 tracks in that span.

#### Total Top 10s Since 2000, Artist

12, Incubus  
 12, Linkin Park  
 11, Red Hot Chili Peppers  
 10, Foo Fighters  
 9, Blink-182  
 8, The Offspring  
 8, Staind

## THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

## Heat Rises: Perry Powers To No. 1



Katy Perry pounces to her first CHR/Top 40 No. 1, as "Hot N Cold" pushes 2-1. The song marks Capitol's first format leader since Meredith Brooks' "Bitch" in 1997. The label also ruled with the Heights' "How Do You Talk to an Angel" in 1992 and Duran Duran's "Ordinary World" in 1993.

Perry is the third female artist to collect her first pop chart-topper this year, following Sara

Bareilles and Leona Lewis. That's up from one last year (Fergie) and on par with 2006 (Rihanna, Shakira and Nelly Furtado). In the last five years, 2004 also sported three females enjoying their first No. 1s (JoJo and sisters Jessica and Ashlee Simpson).

With her debut "I Kissed a Girl" having peaked at No. 2, Perry is the first female to take two career-opening chart singles into the top two since Avril Lavigne in 2002.

## We're Making A List . . .

This week marks the return of our Holiday chart (page 43), which will appear weekly through the year's final issue. The tally ranks holiday songs of all eras, based on monitored airplay data from stations on the AC panel; Hot AC reporters that switch to all-holiday music will temporarily move to the AC panel through Christmas.

As in years past, the AC chart will reflect regular AC airplay and holiday titles released or promoted to radio for the first time this year. Right on cue, the first seasonal title arrives on AC, as Faith Hill's "A Baby Changes Everything" (Warner Bros.) debuts at No. 24 with Most Increased Plays (up 106) (see Spin Spotlight, left).

## T.I. Trades Chart-Toppers

T.I. becomes the third lead artist this decade to exchange tracks atop the Rhythmic chart, as "Live Your Life" (Atlantic), featuring Rihanna, rolls 2-1, bumping "Whatever You Like" to No. 2 after eight weeks at the summit. Prior to T.I.'s swap at the top, Akon's "Smack That" supplanted his own "I Wanna Love You" in December 2006, while Usher accomplished the feat when "Confessions Part II" bounced "Burn" from the pinnacle in 2004.

"Life" concurrently extends its reign at Urban and Rap to two weeks and lifts 9-7 at CHR/Top 40 (up 954 plays, the format's second-greatest gain).

## Strait Up

George Strait pads his lead for most top 40 Country hits since the chart converted to Nielsen BDS data in January 1990, as "River of Love" (MCA Nashville) sails 45-33 with Most Increased Audience (up 3.8 million). The song is the Country Music Hall of Famer's 63rd top 40 title in that span, widening his gap over runner-up Alan Jackson, who's notched 56. Strait also bests Jackson in that period for most top 10s (54 to 48) and most No. 1s (25 to 24) among all artists.

## Incubus' Top 10 Ink

Incubus ties Linkin Park for two Alternative chart feats in one swoop, as "Love Hurts" (Epic) storms 16-8 with Most Increased Plays (up 219). The track is the fourth top 10 from Incubus' album "Light Grenades," which becomes just the second set to launch a fourth top 10 in 2008. Linkin Park posted a fourth, "Given Up," from "Minutes to Midnight" in June.

"Hurts" additionally marks Incubus' 12th Alternative top 10 (of 13 chart entries). With all 12 spending time in the top 10 since 2000, the quintet ties Linkin Park for most top 10s by any act this decade (see Spin Spotlight, left).

## Apocalyptic Now

Apocalyptica ascends to its first Active Rock chart-topper (2-1), as "I Don't Care" (Zomba), its collaboration with Three Days Grace's Adam Gontier, halts Metallica's seven-week reign with "The Day That Never Comes" (Warner Bros.). Ironically, the former act, comprising three cellists and a drummer, formed in 1993 to play Metallica covers. Although Apocalyptica's current album "Worlds Collide" is its sixth studio release, the group drew its first R&R chart ink when it teamed with Corey Taylor of Slipknot and Stone Sour for "I'm Not Jesus," which peaked at No. 5 in May.

## And The Winners Are . . .

This issue marks the last week of the chart year. The top songs, artists and labels of 2008 will be honored in R&R's special Year in Music issue, dated Dec. 12.



Single provides powerful intro for Randy Houser

## Say 'Anything'

Ken Tucker

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**W**hile no one is calling new country artist Randy Houser an overnight success—at least not yet—things are definitely going his way. After all, how often does an artist, new or otherwise, get called to make a command performance for David Letterman? ■ The CBS late-night host heard Houser's soulful single "Anything Goes" on Sirius Satellite Radio and asked his booker to track him down. "He didn't want to wait—he wanted to be the guy that put him on first," Universal Records South senior VP/GM Fletcher Foster says. "It really gave us some momentum in having people look at him differently."

The traditional song, which includes the lyrics "Anything goes when everything's gone," struck a chord with Letterman, who proclaimed after Houser's early-September appearance that it was "the story of my life." This week the single is No. 18 on R&R's Country chart; it serves as the title cut to Houser's debut, which streeted Nov. 18.

The son of a musician who made his living playing blues, R&B, soul and other music of the

Mississippi Delta, Houser knew early on the path that he would follow. "The first time I saw my dad get onstage and play guitar, I was done," Houser says. "I knew what I wanted to do."

Houser soon made a name for himself both fronting a band and as a solo performer. When he moved to Nashville about five years ago, he quickly found work as a demo singer and soon after signed a publishing deal. "Things happened

really fast," he says. "I busted my butt doing everything you can think of down in Mississippi and I planned on coming here to do the same thing, but I was just really lucky getting to work at what I loved to do pretty quickly."

After a short stint on Universal Music Group's MCA Nashville—Houser jokingly refers to it as the

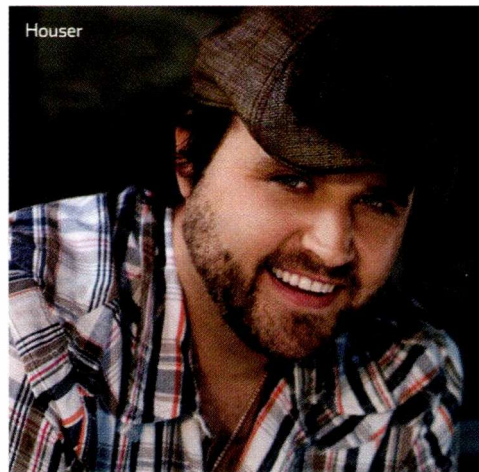
"quickest record deal in history"—Universal South staff producer Cliff Audretch III, who was familiar with Houser from his days at publisher Windswept Music, lobbied label chief Mark Wright to sign him.

While Houser co-wrote eight of the album's tracks, he didn't write the single. "It's important as an artist to cut other people's songs, especially when

they're better than mine," says Houser, who co-wrote Trace Adkins' "Honky Tonk Badonkadonk" with Jamey Johnson and Dallas Davidson. "I wouldn't be here now if somebody hadn't cut my songs."

Foster says a conscious decision was made to release a ballad rather than an uptempo track, which is the preferred vehicle for new artists. "This stood out as a song of the year-type of song," Foster says. "If we were going to lose, at least we'd have some respect doing it. And we would have made a statement about who he is as a vocalist and how he can deliver a song."

CBS Radio country WSOC Charlotte OM/PD DJ Stout says that while he liked what he heard on a sampler, it was a station visit from Houser that sealed the deal. "He blew everyone away when he sang the single," Stout says. "It was so impressive that I asked him to go into the studio and do it live. I don't usually do that, but he was that good. Our listeners loved it and I started playing it."



**'David Letterman didn't want to wait—he wanted to be the guy that put him on first. It really gave us some momentum in having people look at him differently.'**

—Fletcher Foster

## He Loves The '80s

Thirty-four years after "Mandy" launched Barry Manilow and Arista Records—the then-new label founded by Clive Davis—the singer is still racking up achievements, thanks to his Davis-directed series of decade-themed covers albums.

"The Greatest Songs of the Eighties," due Nov. 25 on Arista, is the fourth—and likely final—installment in a series aimed squarely at pre-baby boomers. Their zest for all things Manilow offers such slam-dunk promo opportunities as Manilow's regular appearances on QVC, where he is the best-selling artist in the retail channel's history.

In 2006, "The Greatest Songs of the Fifties" became Manilow's first No. 1 album chart debut, followed by "Sixties" (No. 2) in 2006 and "Seventies" (No. 6) in 2007. In total, the three collections have sold more than 2 million copies, according to Nielsen SoundScan.

"The good thing with a brand like Barry Manilow is that he's such an icon," RCA Music Group senior VP of marketing and artist development Scott Seviour says. "It's a matter of telling a built-in audience that he has something new." Case in point: Following database marketing of a press release

announcing "Eighties" directly to his fans, "the next morning on Amazon.com, advance sales were at No. 8," Seviour says. "Those 50,000 fans can literally drive first-week sales."

"Barry's enduring popularity comes from a combination of his songs, which are part of the soundtrack of people's lives—you see him live and the audience knows every word to 30 songs—coupled with the fact that he is a great live showman," says Davis, Sony BMG Worldwide's chief creative officer. "On both counts, he has stood the test of time."

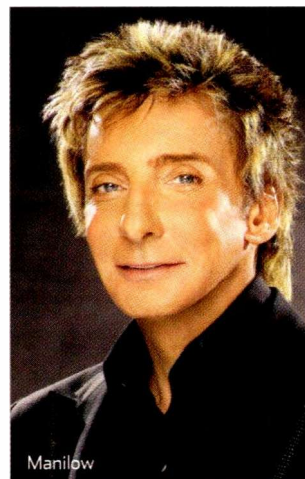
The 12-track "Eighties" is led by the AC-directed single "Islands in the Stream," a 1983 No. 1 pop, country and AC hit for Kenny Rogers and Dolly Parton, written by the Bee Gees. Manilow's version is a gleeful duet with Reba McEntire, recorded live in the studio.

Other selections include Chicago's "Hard to Say I'm Sorry," Cyndi Lauper's "Time After Time" and Stevie Wonder's "I Just Called to Say I Love You." Manilow says he was determined to maintain the original writers' and

singers' integrity, while still placing his stamp on the songs. "It took a long time to figure out how to make them my own, to see where I could crawl inside the meaning of the lyric," he says. "I didn't want to do karaoke renditions. Make no mistake, I was intimidated, but I think I nailed them. Once the arrangements were done, it was one big smile after another."

To court Manilow's fans, Arista set up a busy schedule of TV appearances, including "The Tonight Show With Jay Leno," "Today," Rosie O'Donnell's Thanksgiving Eve special and a week's worth of coverage on "Entertainment Tonight" and "The Insider." Manilow also returns to QVC, performing five songs in an hour on Nov. 20. Arista has print ads lined up and interviews in People and Ladies Home Journal, with Internet ads on female-leaning Web sites and radio links with syndicated AC shows led by Delilah, John Tesh, Martha Stewart and Casey Kasem.

—Chuck Taylor



HOUSER: KRISTIN BARLOWE; MANILOW: MATTHEW ROLSTON



Despite the change of seasons, CHR/top 40 still savors its summer success. Part two of two

## The Books Of Summer: A Fond Look Back

Kevin Carter

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**I**ast week I showcased a healthy cross-section of stations in various-sized markets that shared one outstanding common trait: They all performed extremely well in the summer Arbitron. This week I will continue that journey, as we touch down in Los Angeles, Buffalo, West Palm Beach and Grand Rapids.

### KIIS-FM/Los Angeles

Clear Channel's market No. 2 monster KIIS-FM/Los Angeles, the home base of entertainment juggernaut Ryan Seacrest, owns the No. 1 position across three significant demos: 12+, 18-34 and 25-54. PD John Ivey, who just signed yet another contract extension, accurately sums up his station's accomplishments in just two words: "Holy shit!"

He adds, "We're also No. 1 in all female demos, from 12-17 through 25-54, which is big."

Knowing Ivey, he doesn't hog all the credit himself: "We have a great quarterback here with Ryan Seacrest and his crew in the morning, leading into the rest of the team, which is just on fire," he says. "Jojo's numbers at night have never bigger in the 10 years he's been here."

All in all, not a bad showing from noted non-Rhodes Scholar Ivey: "Maybe I didn't go to one of those egghead schools like [seniorVP of programming and marketing] Tom Poleman, who graduated from Cornell, or [Clear Channel/Boston OM] Cadillac Jack, who graduated from Duke," he says. "Being a dropout from Kentucky Wesleyan College seems to have paid off for me . . . go Panthers!"

### WKSE (Kiss 98.5)/Buffalo

"Whew! It seems like we blinked and the summer flew by," says longtime Kiss PD Sue O'Neil, now awaiting the first snow of a long winter. "We had a tremendous summer book and had a lot of fun giving listeners experiences they couldn't buy. We gave a customized video camera to a listener and the interview of a lifetime with Good Charlotte in Toronto. We sent

listeners to the New Kids on the Block album release party in L.A., we took a listener shopping with \$1,000 and Jesse McCartney as their personal shopper and held a video contest for the Jonas Brothers to show us how big a Jonas fan you are, with over 1,000 videos submitted in just five days for the chance to win backstage with the band."

O'Neil credits her "incredible staff of Janet and Nick, plus Shannon Steele helped me keep all the balls in the air and the payoff was great." She says the station was up 8.5-11.9 with persons 18-34, women 18-34 numbers went up 13.5-17.9, and the station pulled an 11.4 share with women 18-49. On top of that, Kiss had nearly a 30 share with teens and owned the No. 1 cume in the market with 213,400.

"The next-nearest station was my sister news/talk [Entercom's WBEN-AM] with 195,000. Now we're looking forward with our annual Kissmas Bash starring Boys Like Girls, Metro Station, Flo Rida, David Archuleta, Shontelle, Gavin Rossdale and celebrity guest host Paul Posluszny of the Buffalo Bills."

### WLDI (Wild 95.5)/West Palm Beach

"What we're doing here is a little difficult to put into one short paragraph, but I'll do my best," says the PD whose name is the exact same length as his title: PJ, who opens with some key demo highlights. "This is the first time we've been top five with persons 18-34 and persons 25-54 since winter 2002," he says. "Our ["Wild Morning Show"] is also No. 1 in almost every demo/cell, ranging from 12 to 54, persons, men and women."



Ivey



O'Neil

### Persons 18-34

KIIS-FM/Los Angeles

August-September-

October (PPM)

8.9-9.5-9.6 (No. 1)

### WKSE/Buffalo

Spring-Summer (diary)

8.5-11.9 (No.3)

### WLDI/West Palm Beach

Spring-Summer (diary)

3.3-6.6 (No. 4)

### WSNX/Grand Rapids

Spring-Summer (diary)

11.3-14.1 (No. 1)

Source: Arbitron, Mon.-Sun., 6 a.m.-midnight, AQH share



PJ



O'Brien

The short version of how Clear Channel's Wild is finding success, PJ says, "is by simply being a better, more compelling radio station than our competitors. I don't want success to be because of a one-book kiss; I want to raise the floor, so that no matter what we're doing, our audience is involved and interested."

Aside from the music, "which is always one of the most important things, and a given," PJ attributes the success to a couple of factors. "First, our morning show is a monster in all demos and all cells. These folks have a bigger following than most artists who come through here, and their success drives the whole station. Second, we're doing hyper-focused promotions. If it doesn't fit our target, it doesn't air. And with that, we're not afraid to go periods of time—gasp!—without a promotion. The idea that you have to have a major promotion on the air at all times, to me, is archaic. No one has the budget anymore, so why force something that doesn't make sense?"

"Third, content is key. It's another recent cliché, but it's still true. When your competition is busy with their positioning statement, talking about things they want their audience to know about them, we'd rather spend time talking about things our audience actually cares about: community, celebrities, the morning show . . . and it changes all the time, something a positioning statement does not do."

Finally, Wild strives to not only make that content compelling, but unpredictable. "No 'promo positions' or the like. You can't turn on our station and know exactly where we are in the clock because of what element is playing. We determine how often something should play and then paint it in where it makes sense," he says. "All that, wrapped up in a staff that buys into all those concepts, means we've got ourselves a pretty fun day of work every day."

### WSNX/Grand Rapids

"A wise man once told me, 'It's not who is right, it's what is right'; and those are the marching orders my guys have," Clear Channel's WSNX PD Eric O'Brien says. "Overall, we were No. 2 12+, 5.5-6.8; No. 1 18-34; and No. 4 25-54 in the summer book. At the end of the day we fail or succeed on my watch, but we operate in a very open system where information flows back and forth, instead of from-the-top-down-type of management, and that really seems to breed success in this market."

Other than that, he says, the station played the right songs and took full advantage of what its lifegroup wanted to hear about. "We also blessed area gas pumps to help lower prices, and when that didn't work, we just gave gas away, which we heard a couple other stations also did," he says with a smile. "I've never been very good at self-compliments because most times you sound full of yourself, but I think in a format that has suffered the most from the early adapters' alternative technologies, it's nice to have a standout book. There will always be a place for radio—I'm just not sure what it's going to look like."

R&R

# R&R CHR/TOP 40

POWERED BY **nielsen** BDS

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► SINGER/SONGWRITER **LESLEY ROY** ARRIVES AT NO. 40 WITH "UNBEAUTIFUL," THE TITLE CUT FROM HER DEBUT ALBUM. THE 21-YEAR-OLD DUBLINER PREVIOUSLY WON OVER FANS WITH DEBUT SINGLE "I'M GONE, I'M GOING," WHICH REACHED THE HOT AC CHART IN THE SUMMER.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	12	<b>KATY PERRY</b> HOT N COLD	NO. 1 (1 WK)	11	10335 +31	66.152 1
2	1	13	<b>PINK</b> SO WHAT		11	10105 -335	63.481 2
3	3	10	<b>T.I.</b> WHATEVER YOU LIKE		11	8761 -1	57.794 3
4	5	10	<b>JASON MRAZ</b> I'M YOURS		11	7897 +643	47.364 5
5	4	18	<b>LEONA LEWIS</b> BETTER IN TIME		11	6745 -1033	43.435 7
6	6	13	<b>KEVIN RUDOLF FEATURING LIL WAYNE</b> LET IT ROCK			6550 +242	39.147 8
7	9	5	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE		11	6366 +954	47.436 4
8	8	7	<b>BRITNEY SPEARS</b> WOMANIZER		11	6285 +611	45.246 6
9	7	14	<b>SAVING ABEL</b> ADDICTED		11	6043 +238	30.228 11
10	12	8	<b>NE-YO</b> MISS INDEPENDENT		11	5286 +374	33.438 9
11	13	5	<b>BEYONCE</b> IF I WERE A BOY		11	4951 +141	31.209 10
12	19	7	<b>AKON</b> RIGHT NOW (NA NA NA)		11	4579 +619	27.826 14
13	10	22	<b>RIHANNA</b> DISTURBIA		11	4502 -828	29.590 12
14	17	7	<b>NICKELBACK</b> GOTTA BE SOMEBODY		11	4352 +143	20.090 21
15	10	10	<b>CHRISTINA AGUILERA</b> KEEPS GETTIN' BETTER		11	4286 -754	21.902 17
16	14	21	<b>NE-YO</b> CLOSER		11	4102 -593	28.322 13
17	18	13	<b>SHONTELLE</b> T-SHIRT		11	4094 +125	20.307 19
18	15	14	<b>DAVID ARCHULETA</b> CRUSH		11	3946 -762	21.682 18
19	16	23	<b>SECONDHAND SERENADE</b> FALL FOR YOU		11	3930 -684	23.917 16
20	23	3	<b>LADY GAGA FEAT. COLBY O'DONIS</b> JUST DANCE	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	11	3756 +1390	25.427 15
21	21	5	<b>KANYE WEST</b> LOVE LOCKDOWN		11	3231 +647	20.126 20
22	21	12	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME		11	2808 +150	10.786 24
23	26	6	<b>FALL OUT BOY</b> I DON'T CARE		11	2071 +133	6.698 29
24	20	20	<b>FLO RIDA FEATURING WILL.I.AM</b> IN THE AYER		11	2011 -193	12.301 22
25	27	8	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)		11	2009 +76	6.938 28
26	2	3	<b>RIHANNA</b> REHAB		11	1999 +328	10.785 25
27	8	8	<b>T-PAIN FEATURING LIL WAYNE</b> CAN'T BELIEVE IT		11	1999 +120	11.816 23
28	4	4	<b>BRANDY</b> RIGHT HERE (DEPARTED)		11	1821 +331	10.248 26
29	34	2	<b>TAYLOR SWIFT</b> LOVE STORY		11	1625 +345	6.193 30
30	30	3	<b>METRO STATION</b> SEVENTEEN FOREVER		11	1523 +166	4.824 36
31	31	7	<b>SAVAGE FEATURING SOULJA BOY TELL'EM</b> SWING		11	1502 +160	7.316 27
32	36	2	<b>HINDER</b> WITHOUT YOU		11	1412 +179	4.241 40
33	RE-ENTRY	REHAB	BARTENDER SONG		11	1245 +157	4.336 38
34	40	2	<b>DAVID COOK</b> LIGHT ON		11	1242 +149	4.091 -
35	35	14	<b>M.I.A.</b> PAPER PLANES		11	1023 -189	4.971 35
36	32	14	<b>DAUGHTRY</b> WHAT ABOUT NOW		11	1010 -330	4.292 39
37	37	14	<b>THRIVING IVORY</b> ANGELS ON THE MOON		11	907 +102	3.046 -
38	38	14	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. OFFICER		11	874 +134	4.468 37
39	39	9	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY		11	798 -292	5.989 32
40	NEW	1	<b>LESLEY ROY</b> UNBEAUTIFUL		11	783 +87	3.527 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>LADY GAGA FEAT. COLBY O'DONIS</b> Just Dance	18
<b>BEYONCE</b> Single Ladies (Put A Ring On It)	13
<b>TAYLOR SWIFT</b> Love Story	12
<b>THE CAB</b> Bounce	12
<b>KANYE WEST</b> Love Lockdown	11
<b>RIHANNA</b> Rehab	11
<b>THE VERONICAS</b> Untouched	9
<b>CHRIS BROWN FEAT. KERI HILSON</b> Superhuman	9
<b>LUDACRIS CO-STARRING T-PAIN</b> One More Drink	8
<b>THE WHITE TIE AFFAIR</b> Candle (Sick And Tired)	8

## MOST INCREASED PLAYS

<b>+1390</b>	<b>LADY GAGA FEAT. COLBY O'DONIS</b> Just Dance
<b>+954</b>	<b>T.I. FEAT. RIHANNA</b> Live Your Life
<b>+647</b>	<b>KANYE WEST</b> Love Lockdown
<b>+643</b>	<b>JASON MRAZ</b> I'm Yours
<b>+619</b>	<b>AKON</b> Right Now (Na Na Na)

### ADDED AT... KWNZ

Reno, NV  
PD: Justin Tyme  
APD: Johnny B  
Pitbull Feat. Lil Jon, Crazy, 23  
Beyonce, Single Ladies (Put A Ring On It), 0  
The Cab, Bounce, 0  
Chris Brown Feat. Keri Hilson, Superhuman, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>THE ALL-AMERICAN REJECTS</b> Gives You Hell	773/55	<b>THE KILLERS</b> Human	487/55
<b>THE VERONICAS</b> Untouched	745/204	<b>BEYONCE</b> Single Ladies (Put A Ring On It)	399/188
<b>THE PUSSYCAT DOLLS</b> I Hate This Part	734/188	<b>THE GAME FEAT. LIL WAYNE</b> My Life	372/41
<b>COLDPLAY</b> Lovers In Japan	658/308	<b>MILEY CYRUS</b> Fly On The Wall	340/176
<b>PITBULL FEAT. LIL JON</b> Krazy	632/114	<b>JENNIFER HUDSON</b> Spotlight	324/103

## CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

**AUDIENCE TOTALS:** Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

**AIRPOWER:** Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

**BREAKER:** Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

**HOT SHOT DEBUT:** Awarded solely on the Country chart to the highest-ranking new entry.

**MOST INCREASED PLAYS:** Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

**MOST ADDED:** A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

**NEW AND ACTIVE:** Current songs below the chart threshold that are showing an increase in plays.

**TIES ON CHART:** A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

**RECURRENT RULE:** Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in

both audience and plays.

**n** Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

**☆** Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

**🇨🇦** Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

FOR WEEK ENDING NOVEMBER 16, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
130 CHR/Top 40 and 20 Canada CHR/Top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 62 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.

▶ **KEVIN RUDOLF** RISES 2-1 ON THE CANADA CHR/TOP 40 CHART WITH "LET IT ROCK." HE IS THE FOURTH ARTIST TO REACH THE TOP OF THE LIST IN 2008 WITH A DEBUT SINGLE, FOLLOWING FLO RIDA, KATY PERRY AND LADY GAGA.

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## CHR/TOP 40 INDICATOR REPORTERS

<b>KQID/Alexandria, LA</b> PD: Squirrel MD: Jessica	<b>WDAY/Fargo, ND</b> PD: Troy Dayton MD: Zander Kelly	<b>WSPK/Newburgh, NY</b> PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
<b>KXSS/Amarillo, TX</b> OM: Rick Andrews PD: Marshal Blevins MD: Tomi Hurtado	<b>KMXF/Fayetteville, AR</b> OM: Dave Ashcraft PD/MD: Jay Steele	<b>KCRS/Odessa, TX</b> PD/MD: Nate Rodriguez
<b>KGOT/Anchorage, AK</b> OM: Mark Murphy PD/MD: Bill Stewart	<b>WMSR/Florence, AL</b> PD: Jon "Fatguy" Marte	<b>WILN/Panama City, FL</b> PD: Chris Alan MD: Spoon
<b>KRSQ/Billings, MT</b> OM/PD: Kyle McCoy	<b>WJMX/Florence, SC</b> OM: Randy "Mudflap" Wilcox PD: Denis Davis	<b>WPIA/Peoria, IL</b> OM: Gabe Reynolds PD/MD: Don "Big D" Black
<b>WWYL/Binghamton, NY</b> PD: Matt Johnson	<b>KISR/Ft. Smith, AR</b> OM: Mike "Mike at Night" Oldham PD/MD: "Big Dog" Rick Hayes	<b>KRCS/Rapid City, SD</b> PD/MD: Spanky
<b>WBNO/Bloomington, IL</b> OM: Dan Westhoff PD: Dave Adams MD: Mason Schreuder	<b>KKXL/Grand Forks, ND</b> OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	<b>KACZ/Salina, KS</b> OM: Corey Dean PD/MD: John (JC) Chappell
<b>KNDE/Bryan, TX</b> OM/PD: Tucker Young	<b>WBEA/Hampton, NY</b> PD/MD: Steve Harper	<b>KJCK/Salina, KS</b> PD: Robert Elfman MD: Justin Carson
<b>WRZE/Cape Cod, MA</b> OM: Steve McVie PD: David Duran	<b>WQPO/Harrisonburg, VA</b> PD/MD: Ryan O'Bryan	<b>KIXY/San Angelo, TX</b> OM: Jay Michaels PD/MD: David Carr
<b>KTRS/Casper, WY</b> OM/PD: Donovan Short	<b>WKEE/Huntington, WV</b> PD: Jim Davis APD/MD: Gary Miller	<b>Music Choice Hit List/Satellite</b> PD: Justin Prager MD: Michael Schwab
<b>KZIA/Cedar Rapids, IA</b> OM: Rob Norton PD: Greg Runyon APD: Chris Jackson MD: Ric Swann	<b>KSYN/Joplin, MO</b> OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	<b>WXER/Sheboygan, WI</b> OM: Patrick Pendergast PD/MD: Ron Simonet
<b>WQQB/Champaign, IL</b> OM: Morgan Kane PD: Joe McIntyre	<b>WAZY/Lafayette, IN</b> PD/MD: Jimmy Knight	<b>WNDV/South Bend, IN</b> PD: Karen Rite MD: Scotty Wylde
<b>WHTE/Charlottesville, VA</b> OM: Vinnie Kice PD/MD: PJ Styles	<b>WZRT/Lebanon, VT</b> OM: Terry Jaye PD/MD: JD Redman	<b>KCLD/St. Cloud, MN</b> OM: Matt Senne PD: JJ Holiday
<b>WJYY/Concord (Lakes Region), NH</b> PD/MD: AJ Dukette	<b>WWSR/Lima, OH</b> OM: Brian Steel PD: Daniel "Kennedy" Baisden	<b>WHTF/Tallahassee, FL</b> PD/MD: Brian O'Conner
<b>WGIC/Cookeville, TN</b> OM: Marty McFly PD/MD: Freaky Dave	<b>KFRX/Lincoln, NE</b> PD: Matt McKay APD/MD: JJ Ryan	<b>WMGI/Terre Haute, IN</b> OM/PD: Bill Cain MD: Tim Shelton
<b>WKMX/Dothan, AL</b> OM: Kris Van Dyke PD: Aaron Tyler	<b>KZII/Lubbock, TX</b> OM: Wes Nessmann PD: Ethan Dometrius	<b>WKHQ/Traverse City, MI</b> OM: Heather Leigh PD: Lunchbox
<b>WBIZ/Eau Claire, WI</b> OM: Mike Cushman PD/MD: Jare E. Jordan	<b>WCIL/Marion, IL</b> PD: Jon E. Quest MD: Ivy	<b>KUJ/Tri-Cities, WA</b> PD: AJ Brewster
<b>WNKI/Elmira, NY</b> OM/PD: Scott Free	<b>KIFS/Medford, OR</b> PD/MD: Gemineye Meyers	<b>WWKZ/Tupelo, MS</b> OM/PD: Rick Stevens
<b>WRTS/Erie, PA</b> PD: Jessica Curry APD: Danial Baxter	<b>KNOE/Monroe, LA</b> OM/PD: Bobby Richards	<b>WSKS/Utica, NY</b> PD: Shaun Andrews
<b>WDKS/Evansville, IN</b> OM: Mike Sanders PD: Ryan Lewis APD/MD: Rob Hirschbuhl	<b>WVAQ/Morgantown, WV</b> OM: Hoppy Kercheval PD: Lacy Neff	<b>WIFC/Wausau, WI</b> PD: Tony Waitkus <b>WAZO/Wilmington, NC</b>
<b>WSTO/Evansville, IN</b> OM: Tim Huelsing PD: Jason Addams	<b>WWXM/Myrtle Beach, SC</b> OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	<b>KFFM/Yakima, WA</b> PD/MD: Steve Rocha
<b>WQGN/New London, CT</b> PD: Matt Girard		

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	12	<b>KATY PERRY</b> HOT N COLD	CAPITOL	3918 +12
2	1	13	<b>PINK</b> SO WHAT	LAFACE/ZOMBA	3875 +116
3	5	17	<b>JASON MRAZ</b> I'M YOURS	ATLANTIC/RRP	3470 +463
4	3	10	<b>T.I.</b> WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	3300 +63
5	6	13	<b>KEVIN RUDOLF FEAT. LIL WAYNE</b> LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	3028 +158
6	4	18	<b>LEONA LEWIS</b> BETTER IN TIME	SYCO/J/RMG	2911 -260
7	7	14	<b>SAVING ABEL</b> ADDICTED	SKIDDCO/VIRGIN/CAPITOL	2846 -17
8	8	7	<b>BRITNEY SPEARS</b> WOMANIZER	JIVE/ZOMBA	2773 +141
9	12	7	<b>NICKELBACK</b> GOTTA BE SOMEBODY	ROADRUNNER/RRP	2324 -1
10	15	5	<b>BEYONCE</b> IF I WERE A BOY	MUSIC WORLD/COLUMBIA	2278 +213
11	9	9	<b>CHRISTINA AGUILERA</b> KEEPS GETTIN' BETTER	RCA/RMG	2257 -179
12	14	8	<b>NE-YO</b> MISS INDEPENDENT	DEF JAM/IDJMG	2198 +108
13	11	13	<b>DAVID ARCHULETA</b> CRUSH	19/JIVE/ZOMBA	2171 -209
14	13	6	<b>AKON</b> RIGHT NOW (NA NA NA)	SRC/UNIVERSAL MOTOWN	2157 +58
15	17	5	<b>T.I. FEAT. RIHANNA</b> LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	2156 +348
16	10	22	<b>RIHANNA</b> DISTURBIA	SRP/DEF JAM/IDJMG	1928 -506
17	19	13	<b>SHONTELLE</b> T-SHIRT	SRP/SRC/UNIVERSAL MOTOWN	1710 -44
18	16	23	<b>SECONDHAND SERENADE</b> FALL FOR YOU	GLASSNOTE/ILG/ATLANTIC	1605 -217
19	21	5	<b>KANYE WEST</b> LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/IDJMG	1461 +227
20	3	3	<b>LADY GAGA FEAT. COLBY O'DONIS</b> JUST DANCE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	1447 +360
21	18	19	<b>NE-YO</b> CLOSER	DEF JAM/IDJMG	1407 -386
22	23	7	<b>FALL OUT BOY</b> I DON'T CARE	ISLAND/IDJMG	1303 +242
23	24	10	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME	INTERSCOPE	1139 +83
24	31	3	<b>RIHANNA</b> REHAB	SRP/DEF JAM/IDJMG	985 +290
25	27	15	<b>T-PAIN FEAT. LIL WAYNE</b> CAN'T BELIEVE IT	KONVICT/NAPPY BOY/JIVE/ZOMBA	957 +101
26	28	8	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	896 +149
27	33	3	<b>TAYLOR SWIFT</b> LOVE STORY	BIG MACHINE/UNIVERSAL REPUBLIC	889 +246
28	32	5	<b>HINDER</b> WITHOUT YOU	UNIVERSAL REPUBLIC	862 +216
29	25	18	<b>FLO RIDA FEAT. WILL.I.AM</b> IN THE AYER	POE BOY/ATLANTIC	850 -64
30	35	2	<b>BRANDY</b> RIGHT HERE (DEPARTED)	EPIC	727 +151
31	38	2	<b>DAVID COOK</b> LIGHT ON	19/RCA/RMG	688 +133
32	34	20	<b>REHAB</b> BARTENDER SONG	UNIVERSAL REPUBLIC	668 +90
33	NEW	NEW	<b>METRO STATION</b> SEVENTEEN FOREVER	COLUMBIA	564 +219
34	30	14	<b>DAUGHTRY</b> WHAT ABOUT NOW	RCA/RMG	525 -173
35	NEW	NEW	<b>SAVAGE FEAT. SOULJA BOY TELL'EM</b> SWING	UNIVERSAL REPUBLIC	472 +8
36	NEW	NEW	<b>THRIVING IVORY</b> ANGELS ON THE MOON	WIND-UP	445 +31
37	40	14	<b>M.I.A.</b> PAPER PLANES	XL/INTERSCOPE	426 -48
38	29	11	<b>JESSE MCCARTNEY</b> IT'S OVER	HOLLYWOOD	397 -331
39	37	9	<b>JONAS BROTHERS</b> LOVEBUG	HOLLYWOOD	375 -185
40	39	10	<b>LIL WAYNE FEAT. T-PAIN</b> GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	354 -131

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	12	<b>KEVIN RUDOLF FEAT. LIL WAYNE</b> LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	872 +60
2	3	8	<b>BRITNEY SPEARS</b> WOMANIZER	JIVE/SONY BMG	838 +27
3	1	12	<b>KATY PERRY</b> HOT N COLD	CAPITOL/EMI	817 -56
4	4	13	<b>PINK</b> SO WHAT	LAFACE/SONY BMG	783 -22
5	5	10	<b>T.I.</b> WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC/WARNER	706 -21
6	6	7	<b>NICKELBACK</b> GOTTA BE SOMEBODY	EMI	702 +32
7	7	7	<b>T.I. FEAT. RIHANNA</b> LIVE YOUR LIFE	SRP/DEF JAM/GRAND HUSTLE/ATLANTIC/UNIVERSAL/WARNER	664 +47
8	8	10	<b>DEBORAH COX</b> BEAUTIFUL U R	DECO/KOCH	574 -1
9	10	10	<b>CHRISTINA AGUILERA</b> KEEPS GETTIN' BETTER	RCA/SONY BMG	531 +20
10	11	6	<b>BEYONCE</b> IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY BMG	524 +20
11	13	8	<b>NE-YO</b> MISS INDEPENDENT	DEF JAM/UNIVERSAL	496 +3
12	9	22	<b>RIHANNA</b> DISTURBIA	SRP/DEF JAM/UNIVERSAL	471 -53
13	15	8	<b>KARDINAL OFFISHALL FEAT. KERI HILSON</b> NUMBA 1 (TIDE IS HIGH)	KONLIVE/GEFFEN/UNIVERSAL	468 +19
14	14	4	<b>LADY GAGA</b> POKER FACE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE/UNIVERSAL	466 +116
15	21	16	<b>LEONA LEWIS</b> BETTER IN TIME	SYCO/J/SONY BMG	457 -43
16	18	7	<b>KANYE WEST</b> LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/UNIVERSAL	453 +51
17	16	6	<b>AKON</b> RIGHT NOW (NA NA NA)	SRC/UNIVERSAL MOTOWN/UNIVERSAL	452 +22
18	17	6	<b>JASON MRAZ</b> I'M YOURS	ATLANTIC/WARNER	424 +15
19	20	17	<b>HEDLEY</b> OLD SCHOOL	UNIVERSAL	379 -6
20	19	11	<b>EVA AVILA</b> GIVE ME THE MUSIC	SONY BMG	367 -20
21	2	14	<b>LADY GAGA FEAT. COLBY O'DONIS</b> JUST DANCE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE/UNIVERSAL	367 -88
22	22	5	<b>THE MIDWAY STATE</b> NEVER AGAIN	REMEDY/EMI	333 +19
23	23	22	<b>DANNY FERNADES</b> PRIVATE DANCER	CP	310 +4
24	24	9	<b>ELISE ESTRADA</b> CRASH & BURN	ROCKSTAR	308 +20
25	27	5	<b>SAVING ABEL</b> ADDICTED	SKIDDCO/VIRGIN/EMI	307 +50
26	35	3	<b>KREESHA TURNER</b> LADY KILLER	EMI	291 +75
27	28	4	<b>SHONTELLE</b> T-SHIRT	SRP/SRC/UNIVERSAL MOTOWN/UNIVERSAL	285 +44
28	25	21	<b>THEORY OF A DEADMAN</b> ALL OR NOTHING	604/UNIVERSAL	272 -8
29	29	29	<b>CHRIS BROWN</b> FOREVER	JIVE/SONY BMG	259 +18
30	26	13	<b>SIMPLE PLAN</b> SAVE YOU	LAVA/ATLANTIC/WARNER	238 -33

\*WEEK ENDING NOVEMBER 16, 2008

♦ indicates CanCon



Coleman Insights study pulls back the curtain on the people who determine radio ratings

## PPM Panelists Exposed

Darnella Dunham

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As more broadcasters prepare to flip the switch to Arbitron's electronic ratings service, understanding the evolving PPM methodology is crucial. Perhaps the biggest enigma is those who matter most: the individuals who carry the meters. ■ While theories abound as to why certain panelists don't comply or may not want to carry their meters, Coleman Insights has dispelled several misperceptions by talking directly to 30 former PPM panelists. The results of this study were initially presented this fall at the R&R Convention/NAB Radio Show in Austin.

Coleman interviewed the ex-panelists in New York, Houston and Philadelphia. Their contact information was provided by Arbitron after they left the panel and agreed to be contacted for the study. Senior-ranking Coleman managers interviewed them for about 45 minutes. Most interviews were conducted in-person, the remainder over the phone. All the former panelists participated within weeks of leaving Arbitron's sample and were compensated with cash for their involvement in the "Real PPM Panelists Tell All" study.

Among the findings:

### People are busy—why would anyone want to carry a ratings meter?

Although members of media-affiliated households aren't permitted to participate in Arbitron surveys, many of the panelists were familiar with radio and TV ratings—though not in great detail. Most seemed to understand that by carrying the PPM, they were, in essence, showing favor for their favorite stations, which was a motivating factor. Being selected to participate made them feel "special" and "influential," the study found, and like most people, they simply liked having their opinions heard.

### Does money motivate panelists to participate?

Incentives invariably increase participation in research projects. Like those who agree to take part in Arbitron's diary surveys, PPM panelists are compensated monetarily for their compliance. The base rate varies, and while not substantial enough to have a profound impact on anyone's financial situation, receiving cash for minimal effort made panelists more willing to participate. Arbitron also awards points to panelists based on how frequently they carry the meter, which can be redeemed for additional cash and prizes.

### What keeps panelists engaged?

Earning extra cash isn't the only reason why panelists continued to use the PPM daily. According to the Coleman study, they also felt obligated to honor the commitment they made when initially recruited. "In fact, many found little difficulty in making this commitment, citing how carrying the meters and docking them at the appropriate times eventually became such a habit that they rarely had to think about it," the study says. "We also saw clear evidence that panelists were generally diligent about wearing the meters from very shortly after rising in the morning to immediately before they went to bed at night."

Maintaining the same diligence during weekends was a challenge for some. However, panelists almost unanimously applauded

### Levels Of Cume Listening

According to Coleman Insights, there are three levels of cume listening for PPM panelists—also known as "the three Is." Here's how Coleman describes each:

**Invisible:** Station exposure the meter detects, but for which panelists can offer no explanation. Virtually every panelist interviewed listened—according to PPM data—to stations that they did not mention when prompted to name stations that they listened to or were aware of on an unaided basis.

**Incidental:** Panelists are aware of the stations listened to but generally did not listen to these stations by choice. In most cases, the listening occurred by forces outside of panelists' control (i.e., stations played by co-workers or in a retail environment) or at least by factors that they elected not to control (i.e., listening to what their kids insisted on playing in the car.)

**Intentional:** Listenership is consistent with what the panelists recall.

Arbitron client representatives, who monitor compliance and contact participants when they slip below the minimum carry-time threshold, for their "friendliness, responsiveness and professionalism."

### How do they feel about the meter and the other PPM equipment?

The fact that the meters look like a paging device makes it familiar enough for the panelists to be comfortable carrying it, but there wasn't any overwhelming excitement about it either. As for the docking station, the study reports that they were user-friendly.

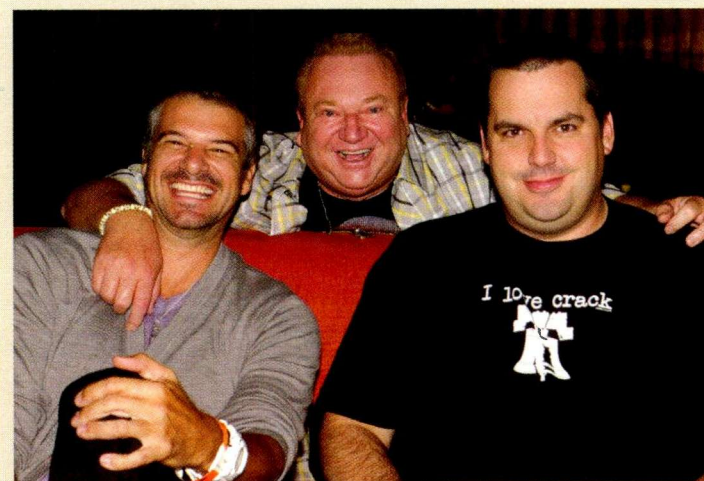
### What are some of the complaints panelists had about the PPM?

Panelists cited several issues: Forgetting to carry their meter, accidentally wearing another household member's meter and not wanting to or having the ability to wear the meter in specific situations. To encourage better compliance, Arbitron now provides what it has dubbed a concierge service, where a company representative calls in the morning at a time pre-designated by the panelist to remind him or her to carry the meter. Some simply tired of carrying the device or complained about the design, especially the size. (Arbitron says it has smaller, sleeker versions on the way.) Panelists also expressed concerns about a perceived lack of privacy.

### Does marketing still matter in a PPM world?

Since the PPM measures actual media exposure rather than perceived listening, some broadcasters and industry watchers have suggested that the importance of external marketing has been minimized. The stations listeners tune in most when they have control of the radio are those saved in their presets. Coleman's study argues that those stations must still remind listeners to tune in. "When we did encounter examples of stations listeners said they began regularly listening to more recently, it was almost always as a result of being exposed to external marketing that introduced them to the station," the study says.

R&R



**LOUNGIN'** From left, Atlantic Records VP of promotion Warren Gesin, Lawman Promotions president Greg Lawley and Riviera/Phoenix director of programming Bruce St. James caught up during the Lawman 4th Quarter Music Presentation last month in Austin.



► "SHIFTING, 4-3 WITH "MISS INDEPENDENT," NE-YO ENTERS THE TOP THREE FOR THE FIRST TIME AS A LEAD ARTIST SINCE "SEXY LOVE" ROSE TO NO. 3 IN SEPTEMBER 2006. THE NEW TRACK ALSO BECOMES HIS FOURTH TOP 10 AT CHR/TOP 40 (12-10).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW	AUDIENCE MILLIONS	RANK
1	2	8	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE	NO. 1 (1 WK)	☆	6290	+335	52.372
1	15	1	<b>T.I.</b> WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	112 ☆	6117	-230	50.684
4	12	1	<b>NE-YO</b> MISS INDEPENDENT	DEF JAM/IDJMG	11 ☆	5127	+59	39.820
3	11	1	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	11 ☆	4969	-360	32.564
5	16	1	<b>T-PAIN FEATURING LIL WAYNE</b> CAN'T BELIEVE IT	KONVICT/NAPPY BOY/JIVE/ZOMBA	11 ☆	4294	-430	35.281
6	8	1	<b>AKON</b> RIGHT NOW (NA NA NA)	SRC/UNIVERSAL MOTOWN	11 ☆	4013	+176	26.625
7	9	1	<b>KANYE WEST</b> LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/IDJMG	11 ☆	3696	-38	30.549
8	10	5	<b>BEYONCE</b> IF I WERE A BOY	MUSIC WORLD/COLUMBIA	11 ☆	3087	+467	17.410
9	19	1	<b>RIHANNA</b> DISTURBIA	SRP/DEF JAM/IDJMG	112 ☆	2919	-443	20.771
8	13	1	<b>THE GAME FEATURING LIL WAYNE</b> MY LIFE	CEFFEN/INTERSCOPE	11 ☆	1900	-762	19.930
11	9	1	<b>JAY-Z &amp; T.I. FEAT. KANYE WEST &amp; LIL WAYNE</b> SWAGGA LIKE US	ROC-A-FELLA/DEF JAM/IDJMG	11 ☆	2564	+140	20.162
12	21	3	<b>LUDACRIS CO-STARRING T-PAIN</b> ONE MORE DRINK	AIRPOWER/MOST INCREASED PLAYS	☆	2003	+736	13.851
20	5	1	<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	11 ☆	1951	+411	14.233
18	10	1	<b>JOHN LEGEND FEATURING ANDRE 3000</b> GREEN LIGHT	G.O.O.D./COLUMBIA	11 ☆	1878	+168	11.160
15	12	11	<b>PITBULL FEATURING LIL JON</b> KRAZY	MR. 305/FAMOUS ARTIST/THE ORCHARD	11 ☆	1824	-359	8.915
14	13	1	<b>LEONA LEWIS</b> BETTER IN TIME	SYCO/J/RMG	11 ☆	1814	-169	10.462
15	26	1	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	11 ☆	1712	-201	17.905
16	31	1	<b>NE-YO</b> CLOSER	DEF JAM/IDJMG	112 ☆	1692	-115	12.234
13	12	1	<b>M.I.A.</b> PAPER PLANES	XL/INTERSCOPE	11 ☆	1462	-541	10.051
20	19	27	<b>CHRIS BROWN</b> FOREVER	JIVE/ZOMBA	113 ☆	1453	-95	8.598
21	17	17	<b>SLIM FEATURING YUNG JOC</b> SO FLY	M3/ASYLUM	11 ☆	1439	-342	9.715
24	4	1	<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH	11 ☆	1394	+298	11.628
33	2	2	<b>KANYE WEST</b> HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	11 ☆	1365	+584	11.855
22	4	1	<b>SO CENT</b> GET UP	SHADY/AFTERMATH/INTERSCOPE	11 ☆	1352	+102	7.470
26	10	1	<b>KEVIN RUDOLF FEATURING LIL WAYNE</b> LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	11 ☆	1183	+116	8.405
26	23	6	<b>PLEASURE P.</b> DID YOU WRONG	BLUESTAR/ATLANTIC	11 ☆	1159	+14	5.109
27	29	6	<b>LADY GAGA FEATURING COLBY O'DONIS</b> JUST DANCE	STREAMLINE/KONLIVE/CHEERRYTREE/INTERSCOPE	11 ☆	1107	+178	7.029
28	4	1	<b>AKON FEATURING LIL WAYNE</b> I'M SO PAID	SRC/UNIVERSAL MOTOWN	11 ☆	1100	+124	7.262
31	4	1	<b>JENNIFER HUDSON</b> SPOTLIGHT	ARISTA/RMG	11 ☆	1064	+112	7.160
30	35	2	<b>JAZMINE SULLIVAN</b> BUST YOUR WINDOWS	J/RMG	11 ☆	1008	+220	7.977
30	5	1	<b>PINK</b> SO WHAT	LAFACE/ZOMBA	11 ☆	968	+78	7.216
32	5	1	<b>ESTELLE FEATURING SEAN PAUL</b> COME OVER	HOME SCHOOL/ATLANTIC	11 ☆	902	+39	5.190
33	NEW	1	<b>PLIES FEATURING CHRIS J</b> PUT IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTIC	11 ☆	855	+389	5.537
27	20	1	<b>SAVAGE FEATURING SOULJA BOY TELL'EM</b> SWING	UNIVERSAL REPUBLIC	11 ☆	800	-189	4.659
38	3	1	<b>KATY PERRY</b> HOT N COLD	CAPITOL	11 ☆	770	+126	6.200
36	4	1	<b>BRITNEY SPEARS</b> WOMANIZER	JIVE/ZOMBA	11 ☆	761	+48	5.297
25	12	1	<b>LUDACRIS CO-STARRING CHRIS BROWN &amp; SEAN GARRETT</b> WHAT THEM GIRLS LIKE	DTP/DEF JAM/IDJMG	11 ☆	708	-378	6.206
34	6	1	<b>SHONTELLE</b> T-SHIRT	SRP/SRC/UNIVERSAL MOTOWN	11 ☆	687	-58	3.866
39	3	1	<b>UNK</b> SHOW OUT	BIG OOMP/KOCH	11 ☆	679	+22	2.864
37	4	1	<b>LIL ROB</b> LEMME COME BACK	UPSTAIRS	11 ☆	677	+15	2.860

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>JAMIE FOX FEAT. T.I.</b> Just Like Me (J/RMG)	20
<b>T-PAIN FEAT. LUDACRIS</b> Chopped 'N' Skrewed (Konvict/Nappy Boy/Jive/Zomba)	11
<b>PLIES FEAT. CHRIS J</b> Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)	8
<b>LUDACRIS CO-STARRING T-PAIN</b> One More Drink (DTP/Def Jam/IDJMG)	7
<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> Pop Champagne (Ether Boy/Universal Motown/Columbia/Koch)	7
<b>RIHANNA</b> Rehab (SRP/Def Jam/IDJMG)	7
<b>JAY ROCK FEAT. LIL WAYNE</b> All My Life (TDE/Warner Bros)	7
<b>KANYE WEST</b> Heartless (Roc-A-Fella/Def Jam/IDJMG)	6
<b>BEYONCE</b> Single Ladies (Put A Ring On It) (Music World/Columbia)	6
<b>AKON FEAT. LIL WAYNE</b> I'm So Paid (Konvict/SRC/Universal Motown)	4

**ADDED AT... KISV**  
Bakersfield, CA  
PD: J. Reed  
Jamie Foxx Feat. T.I., Just Like Me, O Jay Rock Feat. Lil Wayne, All My Life, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>T-PAIN FEAT. LUDACRIS</b> Chopped 'N' Skrewed (Konvict/Nappy Boy/Jive/Zomba)	673/296	<b>JADAKISS FEAT. NE-YO</b> By My Side (Def Jam/IDJMG)	494/12
<b>BOBBY VALENTINO FEAT. YUNG JOC</b> Beep (Blu Kolla Dreams/Capitol)	634/182	<b>MARIAH CAREY</b> I Stay In Love (Island/IDJMG)	491/99
<b>RIHANNA</b> Rehab (SRP/Def Jam/IDJMG)	624/224	<b>LIL WIL</b> Bust It Open (Rudebwoy/Unauthorized/Asylum)	284/19
<b>BUSTA RHYMES</b> Arab Money (Universal Motown)	613/121	<b>SLIM FEAT. FABOLOUS &amp; RYAN LESLIE</b> Good Lovin' (M3/Asylum)	268/170
<b>NE-YO</b> Mad (Def Jam/IDJMG)	546/101	<b>KARDINAL OFFISHALL FEAT. KERI HILSON</b> Numba 1 (Tide Is High) (KonLive/Geffen/Interscope)	242/69

## MOST INCREASED PLAYS

<b>+736</b> ☆ <b>LUDACRIS CO-STARRING T-PAIN</b> One More Drink (DTP/Def Jam/IDJMG)
<b>+584</b> ☆ <b>KANYE WEST</b> Heartless (Roc-A-Fella/Def Jam/IDJMG)
<b>+467</b> ☆ <b>BEYONCE</b> If I Were A Boy (Music World/Columbia)
<b>+411</b> ☆ <b>BEYONCE</b> Single Ladies (Put A Ring On It) (Music World/Columbia)
<b>+389</b> ☆ <b>PLIES FEAT. CHRIS J</b> Put It On Ya (Big Gates/Slip-N-Slide/Atlantic)

FOR WEEK ENDING NOVEMBER 16, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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## RHYTHMIC REPORTERS

<b>WAJZ/Albany, NY*</b> OM: Kevin Callahan PD: Russ Allen MD: Jeff Lyons	<b>WFFY/Ft. Walton Beach, FL</b> OM/PD: Scott "Lugnut" Dwyer	<b>KBFM/McAllen, TX*</b> OM: Billy Santiago PD: Johnny O MD: Jay Z	<b>WJJS/Roanoke, VA*</b> OM: Steve Cross PD/MD: Cisko
<b>KDLW/Albuquerque, NM*</b> PD/MD: Eddie (Go!) George	<b>WJFX/Ft. Wayne, IN*</b> PD: Phil Becker APD/MD: Weasel	<b>KXHT/Memphis, TN*</b> PD: Mo Better	<b>KBMB/Sacramento, CA*</b> PD: Pattie Moreno MD: Short-E
<b>KKSS/Albuquerque, NM*</b> PD: D.J. Lopez MD: Matthew Candelaria	<b>WNHT/Ft. Wayne, IN*</b> PD/MD: Shady Spencer	<b>WPOW/Miami, FL*</b> OM/PD: Tom Calococci MD: Eddie Mix	<b>KSFM/Sacramento, CA*</b> PD: Byron Kennedy APD: Randy Fox MD: Tony Tecate
<b>KFAT/Anchorage, AK</b> OM: Tom Oakes PD/MD: McConnell "Man@Large" Adams APD: Brad Erickson	<b>WHZT/Greenville, SC*</b> OM/PD: Steve Crumbley MD: Marino	<b>KTTB/Minneapolis, MN*</b> OM/PD: Sam Elliot MD: Zannie K.	<b>WOCQ/Salisbury, MD</b> PD: Deelite MD: Bill Baker
<b>WBTS/Atlanta, GA*</b> PD: Lee Cagle APD/MD: Maverick	<b>WDLH/Hagerstown, MD</b> OM: Rick Alexander PD/MD: Artie Shultz	<b>KHTN/Modesto, CA*</b> OM/PD: Rene Roberts	<b>KUUU/Salt Lake City, UT*</b> OM/PD: Brian Michel APD/MD: Kevin Cruise
<b>KDHT/Austin, TX*</b> OM/PD: Chase APD: Boogie MD: Deuce	<b>WWKL/Harrisburg, PA*</b> OM/PD: John O'Dea APD/MD: Venetia	<b>KDON/Monterey, CA*</b> OM/PD: Sam Diggedy APD/MD: Eric "The Funky I"	<b>KBBT/San Antonio, TX*</b> PD: Homie Marco Arias
<b>KBDS/Bakersfield, CA*</b> PD: Robert Chavez APD: Adlai "DJ D-Lay" Wilson	<b>WZMX/Hartford, CT*</b> OM: Steve Salhany PD/MD: DJ Buck APD: David Simpson	<b>KYZZ/Monterey, CA*</b> PD: Tommy Del Rio MD: Amy Chalis	<b>KPWT/San Antonio, TX*</b> OM: Roger Allen PD: Eric Sean
<b>KISV/Bakersfield, CA*</b> PD/MD: J. Reed	<b>KDDB/Honolulu, HI*</b> PD: Ryan Sean	<b>KKND/New Orleans, LA*</b> PD: LeBron "LBJ" Joseph	<b>XHTZ/San Diego, CA*</b> PD: Rick Thomas APD: DJ Tre
<b>WJMN/Boston, MA*</b> OM: Cadillac Jack PD: Chris Tyler APD: Dennis O'Heron MD: DJ Pup Dawg	<b>KIKI/Honolulu, HI*</b> PD/MD: K-Smooth	<b>WQHT/New York, NY*</b> PD: Ebro Darden APD/MD: Jill Strada	<b>XMOR/San Diego, CA*</b> OM/PD: Lee Cornell APD: Chris Loos MD: Vanya
<b>WCZQ/Champaign, IL</b> PD/MD: Roderick "SuavA" Lake	<b>KPHW/Honolulu, HI*</b> OM: Wayne Maria PD: KC Bejerana MD: Kevin Akitake	<b>WNVZ/Norfolk, VA*</b> OM: Don London PD: Tias Chuster MD: Shaggy	<b>KYLD/San Francisco, CA*</b> OM: Michael Martin PD: Cat Collins APD/MD: Travis Loughran
<b>WRVZ/Charleston, WV*</b> OM: Rick Johnson PD/MD: Woody Woods	<b>KPTY/Houston, TX*</b> OM: Arnulfo Ramirez PD: Cindy Hill APD/MD: Crisco Kidd	<b>KKWD/Oklahoma City, OK*</b> OM: Chris Baker PD: Ronnie Ramirez	<b>KWWV/San Luis Obispo, CA</b> OM: Drew Ross PD: JoJo Lopez APD/MD: Mr. Clean
<b>WIBT/Charlotte, NC*</b> OM: Bruce Logan PD: Rob Wagman APD/MD: JoJo	<b>WXIS/Johnson City, TN*</b> PD/MD: Todd Ambrose	<b>KCAQ/Oxnard, CA*</b> PD: Brian "Big Bear" Davis MD: Quay	<b>KPAT/Santa Maria, CA</b> PD/MD: DJ E-Wrek
<b>WBBM/Chicago, IL*</b> PD: Todd Cavanaugh APD/MD: Erik Bradley	<b>KCHZ/Kansas City, MO*</b> OM/PD: Maurice DeVoe MD: Sweet Lenny	<b>KVYB/Oxnard, CA*</b> PD: Picazzo Stevens	<b>KUBE/Seattle, WA*</b> OM: Shelle Hart PD: Eric Powers APD/MD: Karen Wild
<b>KIBT/Colorado Springs, CO*</b> PD: Chris Pickett MD: Madboy	<b>WKHT/Knoxville, TN*</b> OM: Rich Bailey PD: Darren Stephens APD: Eric Bennett MD: Joey Tack	<b>KKUU/Palm Springs, CA</b> PD: Anthony "Antdog" Quiroz APD/MD: Ron T.	<b>WYPW/South Bend, IN</b> APD/MD: Mike Jackson
<b>KZFM/Corpus Christi, TX*</b> OM/PD: Ed Ocasas MD: Arlene M. Cordell	<b>KRKA/Lafayette, LA*</b> PD: Chris Logan MD: DJ Digital	<b>KEZE/Spokane, WA*</b> OM: Roger Nelson PD: Boomer Davis	<b>KWIN/Stockton, CA*</b> PD: Louie Diaz
<b>KQKS/Denver, CO*</b> APD/MD: John E. Kage	<b>KNEX/Laredo, TX</b> PD: Arturo Serna III	<b>WLLD/Tampa, FL*</b> PD: Orlando APD: Scantman MD: Kristi Reif	<b>WLLD/Tampa, FL*</b> PD: Orlando APD: Scantman MD: Kristi Reif
<b>KPRR/EI Paso, TX*</b> PD: Patti Diaz APD/MD: DJ Slo Motion	<b>KLUC/Las Vegas, NV*</b> OM/PD: Cat Thomas APD/MD: J.B. King	<b>KOHT/Tucson, AZ*</b> OM: Tim Richards PD: Fred Rico	<b>KTBT/Tulsa, OK*</b> OM: Don Cristi PD: Corbin Pierce MD: Jonathan Shuford
<b>XHTO/EI Paso, TX*</b> OM/PD: Francisco Aguirre	<b>KVEG/Las Vegas, NV*</b> PD: Sherita Saulsberry MD: Jesse "J-Noise" Garcia	<b>KBLZ/Tyler, TX</b> PD/MD: Charlie O'Douglas MD: J. Dominguez	<b>KBLZ/Tyler, TX</b> PD/MD: Charlie O'Douglas MD: J. Dominguez
<b>WRCL/Flint, MI*</b> OM: J. Patrick PD: Clay Church MD: Ian Richards	<b>WLTO/Lexington, KY*</b> OM: Robert Lindsey PD: Tabatha Levraut	<b>WPKF/Poughkeepsie, NY</b> PD: C.J. McIntyre MD: Aaron "Dave" McCord	<b>WMBX/West Palm Beach, FL*</b> OM/PD: Mark McCray MD: Preston Lowe
<b>KBOS/Fresno, CA*</b> PD: Greg Hoffman MD: Danny Salas	<b>WZPW/Peoria, IL</b> OM: Matt Bahan PD: Jason Parkinson	<b>WVWX/Providence, RI*</b> OM: Tony Bristol PD/MD: Dan Hunt APD: Joey Foxx	<b>KDGS/Wichita, KS*</b> PD: Greg "Hitman" Williams MD: Dave "Deuce" Jacobson
<b>KSEQ/Fresno, CA*</b> OM/PD: Tommy Del Rio MD: DJ Lace	<b>WRDW/Philadelphia, PA*</b> PD: Leo "Kid Leo" Baldwin	<b>KEWB/Redding, CA</b> OM/PD: Rick Healy	<b>KHHK/Yakima, WA</b> OM/PD: Dewey Boynton
<b>KVPW/Fresno, CA*</b> PD: Chuck "Manic" Wright	<b>KKFR/Phoenix, AZ*</b> PD: Bruce St. James APD: Karlie Hustle MD: DJ Joey Boy	<b>KGGI/Riverside, CA*</b> PD: Jesse Duran MD: DJ KC	
<b>WBTT/Ft. Myers, FL*</b> PD: Scrap Jackson APD/MD: Omar "The Big O"	<b>KZON/Phoenix, AZ*</b> PD: Byron Kennedy APD: Strawberry MD: DJ Mikee Mike		
	<b>KXJM/Portland, OR*</b> PD: Chris Patyk		
	<b>KBTE/Lubbock, TX</b> OM: Jeff Scott PD: Dee Brown MD: Magoo		
	<b>WPKF/Poughkeepsie, NY</b> PD: C.J. McIntyre MD: Aaron "Dave" McCord		
	<b>KSTQ/Lubbock, TX</b> PD: Eddie Moreno APD: Vince Carrillo MD: Gilbert Saldana		
	<b>WJQM/Madison, WI*</b> OM: Randy Hawke PD: JD Garfield MD: Brandon Marshall		

\* Monitored Reporters



► **COMMON CRACKS THE RAP CHART FOR A SECOND CONSECUTIVE TIME WITH FEATURED ARTIST PHARRELL, AS THE TITLE TRACK TO "UNIVERSAL MIND CONTROL," DUE DEC. 9, STARTS AT NO. 38. IN OCTOBER, THE PAIR SPENT A WEEK ON THE LIST AT NO. 39 WITH "ANNOUNCEMENT."**

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	9	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE	NO. 1 (2 WKS) DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	1184 +522	102.950 1
2	17	17	<b>T.I.</b> WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	10091 -417	93.876 2
3	16	16	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	8812 -615	69.296 3
5	11	11	<b>JAY-Z &amp; T.I. FEAT. KANYE WEST &amp; LIL WAYNE</b> SWAGGA LIKE US	ROC-A-FELLA/DEF JAM/IDJMG	4856 +233	42.147 4
4	16	16	<b>THE GAME FEATURING LIL WAYNE</b> MY LIFE	GEFFEN/INTERSCOPE	3908 -1252	26.847 8
6	9	5	<b>LUDACRIS CO-STARRING T-PAIN</b> ONE MORE DRINK	MOST INCREASED PLAYS DTP/DEF JAM/IDJMG	3827 +991	28.231 7
8	5	5	<b>SO CENT</b> GET UP	SHADY/AFTERMATH/INTERSCOPE	3288 +373	20.455 9
10	7	7	<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> PDP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH	3193 +701	31.521 5
6	27	27	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	2780 -376	28.556 6
7	13	13	<b>M.I.A.</b> PAPER PLANES	XL/INTERSCOPE	2326 -602	17.637 10
16	5	5	<b>PLIES FEATURING CHRIS J</b> PUT IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTIC	2317 +714	15.950 12
12	NEW	NEW	<b>KANYE WEST</b> HEARTLESS	AIRPOWER ROC-A-FELLA/DEF JAM/IDJMG	2086 +873	16.751 11
11	11	11	<b>PITBULL FEATURING LIL JON</b> KRAZY	MR. 305/FAMOUS ARTIST/THE ORCHARD	1986 -346	9.602 15
12	8	8	<b>UNK</b> SHOW OUT	BIG OOMP/KOCH	1869 -19	9.361 17
15	28	28	<b>YOUNG JEEZY FEATURING KANYE WEST</b> PUT ON	CTE/DEF JAM/IDJMG	1510 -123	12.797 13
14	34	34	<b>DAVID BANNER FEATURING CHRIS BROWN</b> GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	1480 -163	9.488 16
17	21	4	<b>BUSTA RHYMES</b> ARAB MONEY	AIRPOWER UNIVERSAL MOTOWN	1335 +175	12.701 14
18	17	31	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	1290 -206	6.625 23
19	19	6	<b>JADAKISS FEATURING NE-YO</b> BY MY SIDE	AIRPOWER DEF JAM/IDJMG	1270 +68	8.192 20
20	13	14	<b>LUDACRIS CO-STARRING CHRIS BROWN &amp; SEAN GARRETT</b> WHAT THEM GIRLS LIKE	DTP/DEF JAM/IDJMG	1211 -624	9.032 19
21	18	15	<b>ACE HOOD FEATURING TREY SONGZ</b> RIDE	WE THE BEST/DEF JAM/IDJMG	1152 -84	9.235 18
22	24	6	<b>GORILLA ZOE FEATURING LIL WAYNE</b> LOST	BLOCK/BAD BOY SOUTH/ATLANTIC	958 +28	6.794 22
23	22	18	<b>MIKE JONES FEATURING TREY SONGZ &amp; TWISTA</b> CUDDY BUDDY	ICE AGE/ASYLLUM	943 -131	5.510 26
24	25	5	<b>DJ KHALED FEATURING KANYE WEST &amp; T-PAIN</b> GO HARD	WE THE BEST/TERROR SQUAD/KOCH	835 +70	3.614 34
29	4	4	<b>SOULJA BOY TELL'EM</b> BIRD WALK	COLLIPARK/INTERSCOPE	740 +148	4.445 28
26	4	4	<b>LIL ROB</b> LEMMIE COME BACK	UPSTAIRS	680 +17	2.864 36
30	8	8	<b>LIL WIL</b> BUST IT OPEN	RUDEBWOY/UNAUTHORIZED/ASYLLUM	606 +48	5.708 25
27	9	9	<b>NOVAKANE</b> SHAWTY SAID	STP	591 -34	2.226 -
28	3	3	<b>YOUNG JEEZY</b> CRAZY WORLD	CTE/DEF JAM/IDJMG	587 +1	2.680 38
31	6	6	<b>YUNG L.A. FEATURING DRO &amp; T.I.</b> AIN'T I	GRAND HUSTLE	533 -5	4.011 31
33	3	3	<b>G-SPOT BOYZ</b> STANKY LEGG	G-SPOT	443 -39	3.858 32
36	18	18	<b>LIL WAYNE FEATURING JAY-Z</b> MR. CARTER	CASH MONEY/UNIVERSAL MOTOWN	425 +34	7.515 21
32	14	14	<b>DAVID BANNER FEATURING LIL WAYNE</b> SHAWTY SAY	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	412 -87	4.260 30
38	3	3	<b>E-40 FEATURING SHAWTY LO</b> BREAK YA ANKLES	SICK WID IT/BME/REPRISE/WARNER BROS.	386 +17	1.983 -
NEW	NEW	NEW	<b>DOLLA</b> MAKE A TOAST	KONVICT/JIVE/ZOMBA	355 +116	1.080 -
40	2	2	<b>DAMM-D</b> LOVE ME	RAP-A-LOT 4 LIFE	355 -3	3.633 33
37	3	3	<b>B-HAMP</b> DO THE RICKY BOBBY	CKB	352 -30	1.746 -
38	NEW	NEW	<b>COMMON FEATURING PHARRELL</b> UNIVERSAL MIND CONTROL	G.O.O.D./GEFFEN/INTERSCOPE	348 +164	3.270 35
34	16	16	<b>E-40 FEATURING AKON</b> WAKE IT UP	SICK WID IT/BME/REPRISE/WARNER BROS.	345 -65	2.848 37
35	2	2	<b>YOUNG JEEZY FEATURING NAS</b> MY PRESIDENT	CTE/DEF JAM/IDJMG	345 -104	5.711 24

FOR WEEK ENDING NOVEMBER 16, 2008

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Urban specialist Radio One achieves multiple success stories in summer ratings

## Moving In The Right Direction

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Radio One gradually made changes in its programming ranks across the country in the last two years, and judging by the summer ratings, many were for the better. ■ In addition to tapping new programming blood in multiple markets, there were noteworthy changes in upper management. January 2009 marks Radio One senior VP of programming content Jay Stevens' two-year anniversary with the company after a long, successful run with CBS Radio as VP of programming and WPGC/Washington PD. Legendary programmer/consultant Barry Mayo joined the team last year in August as president of Radio One's radio division.

With 53 stations in 16 markets, the company's moniker is "the urban specialist" and there was substantial growth at many of its urban, urban AC and gospel properties. Following is a look at Radio One stations in all three formats that increased 12+ listening in the summer 2008 ratings survey.

### Gospel Keeps Growing

Considered a niche format in many markets, gospel is a major ratings factor in Atlanta. WPZE (Praise 97.5), R&R's Industry Achievement Award winner for gospel station of the year (markets 1-50), continues as the company's strongest gospel performer, finishing No. 5 among 12+ listeners—up 18% from a 4.5 share in the spring. OM Steve Hegwood and PD Derek Harper were appointed to their positions in November and July of last year, respectively.

After making the transition to electronic audience measurement in Houston, the company's gospel outlet there posted its best 12+ number since winter '07. KROI (Praise 92.1)/Houston notched a 3.1 in October—it's highest share of the year. "The Yolanda Adams Morning Show," which sister company Syndication One launched nationally from KROI beginning with nine affiliates in March 2007, helped drive the ratings increase, growing 2.6-4.3 from

September to October.

Other Radio One stations carrying the 2008 R&R winner for gospel show of the year also benefited: WPZS (Praise 100.9)/Charlotte experienced a 2.8-3.4 jump (up 21%) and WJYD (Joy 106.3)/Columbus, Ohio, surged 44% (1.6-2.3).

Indianapolis' WTLC-AM (AM 1310 the Light) had a 5% increase (2.1-2.2) under urban AC WTLC-FM APD/MD/midday personality "First Lady" Khris Raye, who picked up AM PD duties in January. Larger gains occurred at WNNL (the Light 103.9 FM)/Raleigh (4.9-6.4) and WPRS (Praise 104.1)/Washington (1.9-2.8). This is the first full ratings survey for WPRS under PD/afternoon personality Matt Anderson, who came aboard in March.

### Urban Excellence

Many Radio One urban outlets also turned in strong ratings performances. In spring 2008, WQOK (K 97.5)/Nashville leapt from 6.2 to 7.0, and it continued its forward momentum in the summer with a 7.3 share. WHHH (Hot 96.3), one of two Radio One properties to rank top five in Indianapolis, built on its spring share by advancing 5.9-6.1.

Summer '08 brought another No. 1 finish for WERQ (92Q)/Baltimore (up 11% from

### Embracing Interactivity

In addition to making significant personnel changes in programming, Radio One has firmly positioned itself in the technology realm—most noticeably with its urban mainstream properties. "Interactive Hip-Hop and R&B" is the position statement for KBFB (97.9 the Beat)/Dallas, WCDX (iPower 92.1)/Richmond, WHHH (Hot 96.3)/Indianapolis, WIZF (101.1 the Wiz)/Cincinnati and WQOK (K97.5)/Nashville. The interactivity is reflected through such Web content as podcasts, streaming, TV channels with exclusive and station-specific video content, texting and on-demand content.

9.5 to 10.5). It was the first official book under the direction of Neke Howse, who was promoted from APD/MD/midday personality to PD in March. (The staffers at 92Q suffered a major loss in July when night show host/"Club Queen" DJ K-Swift died.)

Terrence "BT" Bibb's first book as PD/afternoon host of WIZF (101.1 the Wiz)/Cincinnati was a ratings success, with the station rising 17% from 4.1 to 4.8 in the summer. A double-digit increase (21%) also occurred in St. Louis as WHHL (Hot 104.1) posted a 3.4 in the summer, up from 2.8.

In its last diary survey before the PPM becomes currency in Dallas, KBFB (97.9 the Beat) finished second in the market, climbing 3.6-4.8 for a 33% increase. In January, WCDX (iPower 92.1)/Richmond relaunched with new personalities, a new moniker and a new position statement, all promoting and branding the station's interactivity. PD/cluster OM Jeff "Uzi-D" Anderson joined Radio One in August 2007 and oversaw the station as it grew an amazing 38% from 5.5 in the spring to 7.6 in the summer.

### Favorites Among Adults

Ms. Smiley assumed the PD position of WDMK (105.9 Kiss FM)/Detroit in March and cluster OM Bo Money joined in July. The urban AC rose 7% in the summer, from 2.7 to 2.9. Urban AC sisters in Dallas and Washington also experienced modest increases. In the former, KSOC (94.5 KSoul) upticked 2.5-2.6 (after a 2.1-2.5 surge in the spring), while WMMJ (Majic 102.3)/Washington improved 5.8-6.0 (up from a 5.1 in the winter).

Double-digit gains went down in St. Louis at WFUN (Foxy 95.5), which grew 14% from 3.6 to 4.1. WWIN (Magic 95.9)/Baltimore was up 13% (6.9-7.8) under PD/midday personality Tim Watts, who recently relinquished his PD role to Radio One/Washington OM and WMMJ PD Kathy Brown, who was voted R&R's 2008 urban AC OM/PD of the year.

Other noteworthy Urban AC increases include WQNC (Q92.7)/Charlotte (1.6-2.7, 69%) and WTLC-FM (5.8-8.4, 45%). **R&R**



**THREE DECADES STRONG** Radio One urban AC WRNB/Philadelphia's Dyana Williams, host of "Soulful Sundays," recently celebrated her 34th year in broadcasting. From left are Warner Bros. senior VP of urban promotion Ken Wilson, Williams and media coach Mike Kelly.



► **JAMIE FOXX** BOUNDS TO CAREER-BEST BOWS AT URBAN AND URBAN AC, AS "JUST LIKE ME," FEATURING T.I., STARTS AT NO. 29 ON THE FORMER AND NO. 31 ON THE LATTER LIST. FOXX'S THIRD ALBUM, "INTUITION," DROPS DEC. 16.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	8	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE	<b>NO. 1 (2 WKS)</b> DEF JAM/CRAND HUSTLE/DJMG/ATLANTIC	★	4894 +187	50.578	1
2	3	6	<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)	<b>MOST INCREASED PLAYS</b> MUSIC WORLD/COLUMBIA	★	4766 +532	47.979	2
3	2	14	<b>NE-YO</b> MISS INDEPENDENT	DEF JAM/DJMG	11 ★	4159 -375	41.058	4
4	4	17	<b>T.I.</b> WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	112 ★	3974 -187	43.193	3
5	5	14	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	★	3843 -255	36.732	6
6	7	8	<b>JAZMINE SULLIVAN</b> BUST YOUR WINDOWS	J/RMG	★	3842 -195	33.780	7
7	6	17	<b>T-PAIN FEATURING LIL WAYNE</b> CAN'T BELIEVE IT	KONVICT/NAPPY BOY/LIVE/ZOMBA	11 ★	3719 -73	37.777	5
8	10	10	<b>JOHN LEGEND FEATURING ANDRE 3000</b> GREEN LIGHT	G.O.O.D./COLUMBIA	★	2922 +321	24.514	10
9	11	7	<b>T-PAIN FEATURING LUDACRIS</b> CHOPPED 'N' SKREWED	KONVICT/NAPPY BOY/LIVE/ZOMBA	★	2887 +416	25.920	9
10	8	21	<b>JENNIFER HUDSON</b> SPOTLIGHT	ARISTA/RMG	★	2873 -374	30.616	8
11	14	5	<b>KEYSHIA COLE FEATURING 2PAC</b> PLAYA CARDZ FIGHT	AMARU/IMANI/GEFFEN/INTERSCOPE	★	2353 +432	16.778	16
12	12	9	<b>JAY-Z &amp; T.I. FEATURING KANYE WEST &amp; LIL WAYNE</b> SWAGGA LIKE L'S	ROC-A-FELLA/DEF JAM/DJMG	★	2292 +93	21.986	12
13	13	25	<b>JAZMINE SULLIVAN</b> NEED U BAD	J/RMG	11 ★	2047 -109	19.534	14
14	16	11	<b>USHER</b> TRADING PLACES	LAFACE/ZOMBA	★	2016 +320	22.249	11
15	9	21	<b>SLIM FEATURING YUNG JOC</b> SO FLY	M3ASY/LUM	★	2015 -632	17.563	15
16	17	5	<b>SO CENT</b> GET UP	SHADY/AFTERMATH/INTERSCOPE	★	1936 +271	12.985	18
17	18	4	<b>LUDACRIS CO-STARRING T-PAIN</b> ONE MORE DRINK	DTP/DEF JAM/DJMG	★	1824 +255	14.380	17
18	15	21	<b>PLEASURE P.</b> DID YOU WRONG	BLUESTAR/ATLANTIC	★	1811 +11	11.911	20
19	22	4	<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH	<b>AIRPOWER</b>	1799 +403	19.893	13
20	21	13	<b>AVANT</b> WHEN IT HURTS	CAPITOL	★	1606 +113	9.833	22
21	25	3	<b>PLIES FEATURING CHRIS J</b> PUT IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTIC	★	1462 +325	10.414	21
22	19	7	<b>KANYE WEST</b> LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/DJMG	★	1420 -124	7.685	25
23	26	5	<b>MUSIQ SOULCHILD FEATURING MARY J. BLIGE</b> IF U LEAVE	ATLANTIC	★	1287 +274	9.613	23
24	23	6	<b>UNK</b> SHOW OUT	BIG OOMP/KOCH	★	1190 -41	6.498	30
25	29	3	<b>BEYONCE</b> IF I WERE A BOY	MUSIC WORLD/COLUMBIA	★	1179 +243	12.496	19
26	27	4	<b>BOBBY VALENTINO FEATURING YUNG JOC</b> BEEP	BLU KOLLA DREAMS/CAPITOL	★	1077 +76	6.740	28
27	24	11	<b>ACE HOOD FEATURING TREY SONGZ</b> RIDE	WE THE BEST/DEF JAM/DJMG	★	1037 -78	8.030	24
28	20	12	<b>THE GAME FEATURING LIL WAYNE</b> MY LIFE	GEFFEN/INTERSCOPE	★	1008 -490	6.917	27
29	<b>NEW</b>		<b>JAMIE FOXX FEATURING T.I.</b> JUST LIKE ME	J/RMG	★	902 +389	6.732	29
30	30	4	<b>GORILLA ZOE FEAT. LIL WAYNE</b> LOST	BLOCK/BAD BOY SOUTH/ATLANTIC	<b>MOST ADDED</b>	883 +34	6.281	31
31	34	2	<b>AKON FEATURING LIL WAYNE</b> I'M SO PAID	SRC/UNIVERSAL MOTOWN	★	867 +131	4.641	36
32	28	6	<b>M.I.A.</b> PAPER PLANES	XL/INTERSCOPE	11 ★	864 -61	7.586	26
33	33	3	<b>DJ KHALED FEATURING KANYE WEST &amp; T-PAIN</b> GO HARD	WE THE BEST/TERROR SQUAD/KOCH	★	805 +67	3.383	-
34	35	3	<b>JADAKISS FEATURING NE-YO</b> BY MY SIDE	DEF JAM/DJMG	★	776 +56	4.917	33
35	37	5	<b>ROBIN THICKE</b> THE SWEETEST LOVE	STAR TRAK/INTERSCOPE	★	728 +68	4.836	35
36	36	2	<b>BUSTA RHYMES</b> ARAB MONEY	UNIVERSAL MOTOWN	★	722 +54	5.627	32
37	<b>NEW</b>		<b>KANYE WEST</b> HEARTLESS	ROC-A-FELLA/DEF JAM/DJMG	★	721 +289	4.896	34
38	<b>NEW</b>		<b>SOULJA BOY TELL'EM</b> BIRD WALK	COLLIPARK/INTERSCOPE	★	683 +146	3.985	38
39	39	2	<b>ESTELLE FEATURING SEAN PAUL</b> COME OVER	HOME SCHOOL/ATLANTIC	★	682 +50	3.076	-
40	<b>NEW</b>		<b>NE-YO</b> MAD	DEF JAM/DJMG	★	586 +60	3.901	39

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>GORILLA ZOE</b> Lost (Block/Bad Boy South/Atlantic)	<b>38</b>
<b>COMMON FEAT. PHARRELL</b> Universal Mind Control (Geffen/Interscope)	<b>28</b>
<b>JENNIFER HUDSON</b> If This Isn't Love (Arista/RMG)	<b>27</b>
<b>MURPHY LEE</b> My Shoes (UC Me/Derby/Universal Motown)	<b>24</b>
<b>MINT CONDITION</b> Nothing Left To Say (Caged Bird/Image)	<b>21</b>
<b>NE-YO FEAT. JAMIE FOXX &amp; FABOLOUS</b> She Got Her Own (Def Jam/DJMG)	<b>10</b>
<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> Pop Champagne (Ether Boy/Universal Motown/Columbia/Koch)	<b>8</b>
<b>JAMIE FOXX FEAT. T.I.</b> Just Like Me (J/RMG)	<b>8</b>

**ADDED AT...**  
**WRBJ**  
Jackson, MS  
PD: Kwasi Kwa  
Gorilla Zoe, Lost, 28  
Mint Condition, Nothing Left To Say, 1  
Common Feat. Pharrell, Universal Mind Control, 0  
Jennifer Hudson, If This Isn't Love, 0  
Murphy Lee, My Shoes, 0  
**FOR REPORTING STATIONS PLAYLISTS GO TO:**  
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### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>NE-YO FEAT. JAMIE FOXX &amp; FABOLOUS</b> She Got Her Own (Def Jam/DJMG)	<b>504/504</b>	<b>RIHANNA</b> Rehab (SRP/Def Jam/DJMG)	<b>362/151</b>
<b>MARIAH CAREY</b> I Stay In Love (Island/DJMG)	<b>487/76</b>	<b>BRANDY</b> Long Distance (Koch/Epic)	<b>324/135</b>
<b>YUNG L.A. FEAT. DRO &amp; T.I.</b> Ain't I (Grand Hustle)	<b>473/44</b>	<b>LIL WIL</b> Bust It Open (Rudeboy/Unauthorized/Asylum)	<b>322/29</b>
<b>ANTHONY HAMILTON FEAT. DAVID BANNER</b> Cool (Mister's Music/So So Def/Zomba)	<b>433/64</b>	<b>ELECTRIC RED</b> Drink In My Cup (Def Jam/DJMG)	<b>322/15</b>
<b>BRUTHA FEAT. FABOLOUS</b> I Can't Hear The Music (Def Jam/DJMG)	<b>372/20</b>	<b>E-40 FEAT. SHAWTY LO</b> Break Ya Ankles (Sick Wid It/BME/Reprise/Warner Bros.)	<b>318/13</b>

## MOST INCREASED PLAYS

<b>+532</b>	★ <b>BEYONCE</b> Single Ladies (Put A Ring On It) (Music World/Columbia) WDHT +45, WQBT +37, WJLB +29, WJUC +27, WBTJ +26, KIPR +24, WPEG +22, WBHU +21, WQUE +20, WJWZ +19
<b>+504</b>	★ <b>NE-YO FEAT. JAMIE FOXX &amp; FABOLOUS</b> She Got Her Own (Def Jam/DJMG) KBTT +47, WPRW +37, WKYS +35, WJKS +34, WPCG +32, WFXE +30, WBTJ +28, WFXA +26, WAMO +24, WOWI +24
<b>+432</b>	★ <b>KEYSHIA COLE FEAT. 2PAC</b> Playa Cardz Right (Amaru/Imani/Geffen/Interscope) WCDC +32, KOPW +26, KBXX +25, WEMX +23, WHHL +21, WPHH +17, WWPR +17, WWVZ +16, KPVS +16, WEUP +16
<b>+416</b>	★ <b>T-PAIN FEAT. LUDACRIS</b> Chopped 'N' Skrewed (Konvict/Nappy Boy/Live/Zomba) WJBT +26, WHRK +25, WBTJ +24, WQHH +22, WHTD +21, WPRW +21, WWPR +20, KBFB +18, WBUH +18, WEMX +17
<b>+403</b>	★ <b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> Pop Champagne (Ether Boy/Universal Motown/Columbia/Koch) KVSP +34, KKDA +34, WJZF +28, WHHL +28, KBFB +18, KMJJ +18, WCDC +17, WFXA +14, WKKS +14, KBTT +14

FOR WEEK ENDING NOVEMBER 16, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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# R&R URBAN AC

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► **MUSIQ SOULCHILD** EARNS HIS 10TH TOP 10 WITH THE LARGEST LEAP INTO THE UPPER QUADRANT BY A MALE IN MORE THAN A YEAR, AS "IFULEAVE" BOLTS 11-5 WITH MOST INCREASED PLAYS (UP 254). ON THE FEB. 9, 2007, CHART, GERALD LEVERT SURGED 14-8 WITH "IT'S MY SONGS."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	23	<b>JENNIFER HUDSON</b> SPOTLIGHT	NO. 1 (8 WKs) ARISTA/RMG	162E +22	16.952	1
2	3	13	<b>JAZMINE SULLIVAN</b> NEED U BAD	J/RMG	145E +231	15.845	2
3	2	13	<b>USHER</b> HERE I STAND	LAFACE/ZOMBA	136E +74	11.792	4
4	4	18	<b>MINT CONDITION</b> NOTHING LEFT TO SAY	CAGED BIRD/IMAGE	127C +45	8.149	12
5	11	7	<b>MUSIQ SOULCHILD FEAT. MARY J. BLIGE</b> IFULEAVE	MOST INCREASED PLAYS ATLANTIC	121C +254	12.218	3
6	7	9	<b>ROBIN THICKE</b> THE SWEETEST LOVE	STAR TRAK/INTERSCOPE	115E +68	8.207	11
7	6	27	<b>KEYSHIA COLE</b> HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	112I +7	8.830	8
8	5	29	<b>ERIC BENET</b> YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.	110Z -21	10.092	5
9	9	16	<b>ALICIA KEYS</b> SUPERWOMAN	MBK/J/RMG	98I -44	8.813	9
10	8	23	<b>ROBIN THICKE</b> MAGIC	STAR TRAK/INTERSCOPE	97Z -129	9.612	6
11	13	38	<b>NOEL GOURDIN</b> THE RIVER	EPIC	910 +27	5.930	15
12	10	48	<b>MARVIN SAPP</b> NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	82D -141	8.623	10
13	12	16	<b>MARY MARY</b> GET UP	MY BLOCK/COLUMBIA	80I -143	6.919	14
14	15	10	<b>AVANT</b> WHEN IT HURTS	CAPITOL	80D +127	7.534	13
15	14	13	<b>NE-YO</b> MISS INDEPENDENT	DEF JAM/IMG	68I +53	8.917	7
16	18	10	<b>ANTHONY HAMILTON FEATURING DAVID BANNER</b> COOL	MISTER'S MUSIC/SO SO DEF/ZOMBA	630 +108	3.518	22
17	16	10	<b>RAPHAEL SAADIQ</b> LOVE THAT GIRL	COLUMBIA	625 +5	5.109	16
18	19	11	<b>ERIC BENET</b> THE HUNGER	FRIDAY/REPRISE/WARNER BROS.	553 +82	4.692	17
19	22	5	<b>CHARLIE WILSON</b> THERE GOES MY BABY	JIVE/ZOMBA	503 +70	2.382	25
20	21	8	<b>JOHN LEGEND FEATURING ANDRE 3000</b> GREEN LIGHT	G.O.O.D./COLUMBIA	475 +42	4.102	18
21	17	14	<b>WAYNE BRADY</b> ORDINARY	PEAK/CMG	473 -68	3.558	21
22	20	18	<b>JOE</b> E.R. (EMERGENCY ROOM)	563/KEDAR	380 -83	3.615	20
23	23	8	<b>BRANDY</b> RIGHT HERE (DEPARTED)	KOCH/EPIC	358 -11	3.677	19
24	25	11	<b>DEBORAH COX</b> DID YOU EVER LOVE ME	DECO/IMAGE	334 +46	1.864	26
25	27	3	<b>BEYONCE</b> AT LAST	MUSIC WORLD/COLUMBIA	291 +52	1.725	27
26	26	4	<b>DWELE</b> A FEW REASONS	RT/KOCH	274 +20	1.060	40
27	24	12	<b>LYFE JENNINGS</b> WILL I EVER	COLUMBIA	256 -70	1.117	38
28	<b>NEW</b>		<b>JAZMINE SULLIVAN</b> BUST YOUR WINDOWS	J/RMG	247 +147	2.609	24
29	29	5	<b>LAURA IZIBOR</b> FROM MY HEART TO YOURS	ATLANTIC	244 +28	1.119	37
30	28	4	<b>KENNY "BABYFACE" EDMONDS</b> I NEED A LOVE SONG	MERCURY/IMG	225 +13	0.931	-
31	<b>NEW</b>		<b>JAMIE FOXX FEATURING T.I.</b> JUST LIKE ME	J/RMG	183 +72	0.559	-
32	31	4	<b>SOLANGE</b> I DECIDED	MUSIC WORLD/GEFFEN/INTERSCOPE	171 -20	1.223	34
33	<b>NEW</b>		<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	170 +85	2.656	23
34	30	8	<b>KINDRED THE FAMILY SOUL</b> HOUSE OF LOVE	HIDDEN BEACH	170 -46	0.917	-
35	<b>NEW</b>		<b>JOE</b> WE NEED TO ROLL	563/KEDAR	162 +117	1.015	-
36	33	9	<b>NOEL GOURDIN</b> ONE LOVE	EPIC	159 -5	0.511	-
37	37	3	<b>LALAH HATHAWAY</b> THAT WAS THEN	STAX/CMG	154 +36	0.379	-
38	40	2	<b>LABELLE</b> SUPERLOVER	VERVE	153 +15	1.345	33
39	35	2	<b>SEAL</b> A CHANGE IS GONNA COME	WARNER BROS.	152 +1	0.930	-
40	32	19	<b>RIHANNA</b> TAKE A BOW	SRP/DEF JAM/IMG	128 -15	1.409	30

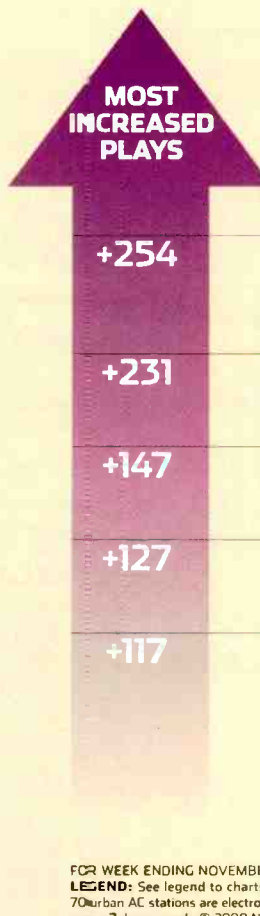
## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>JENNIFER HUDSON</b> If This Isn't Love (Arista/RMG) KMEZ, KNEK, KQXL, Sirius XM, WAKB, WBAV, WGPR, WHUR, WIMX, WKXI, WLXC, WMGL, WMPZ, WQMG, WSRB, WTLZ, WUHT, WVBE, WXST	19
<b>KEYSHIA COLE FEAT. 2PAC</b> Playa Cardz Right (Amaru/Imani/Geffen/Interscope) KDKS, KMEZ, KOKY, KQXL, WAGH, WGPR, WKXI, WLXC, WMGL, WMPZ, WTLZ, WUHT, WVBE, WXST	14
<b>JAZMINE SULLIVAN</b> Bust Your Windows (J/RMG) KJMS, KVMA, WZZZ, WHRP, WKUS, WLVH, WMKS, WSOL, WYLD	9
<b>JOE</b> We Need To Roll (563/Kedar) KJLH, KRNB, Sirius XM, WHUR, WKSP, WVAZ	6
<b>JAMES FORTUNE &amp; FIYA</b> I Trust You (Blacksmoke/WorldWide) KDKS, KNEK, KQXL, WAGH, WMGL, WMPZ	6
<b>JAZMINE SULLIVAN</b> Need U Bad (J/RMG) KJMS, KMJQ, WFUN, WQNC, WZAK	5
<b>LIONEL RICHIE</b> Good Morning (Island/IMG) WBLT, WIMX, WPHR, WXST	4
<b>MUSIQ SOULCHILD FEAT. MARY J. BLIGE</b> IfULeave (Atlantic) WFXC, WQNC, WVKL	3
<b>AVANT</b> When It Hurts (Capitol) KMJK, WFXC, WVKL	3
<b>ERIC BENET</b> The Hunger (Friday/Reprise/Warner Bros.) KJMS, WMMJ, WSOL	3

**ADDED AT...  
WHUR**  
Washington, DC  
PD: Dave Dickinson  
MD: Traci LaTrelle  
Jennifer Hudson, If This Isn't Love, 2  
Maysa, I Need A Man, I  
Joe, We Need To Roll, O  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>JAZMINE SULLIVAN</b> Lions, Tigers & Bears (J/RMG)	114/104	<b>SLIQUE</b> Your Body (Rosehip)	64/10
TOTAL STATIONS:	22	TOTAL STATIONS:	10
<b>LIONEL RICHIE</b> Good Morning (Island/IMG)	94/39	<b>USHER</b> Trading Places (LaFace/Zomba)	60/57
TOTAL STATIONS:	20	TOTAL STATIONS:	21
<b>K'JON</b> On The Ocean (Up&Up/Deh Tyme)	78/13	<b>SHEKINAH GLORY MINISTRY</b> Jesus (Kingdom)	57/13
TOTAL STATIONS:	7	TOTAL STATIONS:	33
<b>AL GREEN</b> Lay It Down (Blue Note/Capitol)	70/64	<b>TRE WILLIAMS</b> I Don't Want To Know (Koch)	53/7
TOTAL STATIONS:	18	TOTAL STATIONS:	6
<b>MARY MARY</b> God In Me (My Block/Columbia)	69/65	<b>JAMES FORTUNE &amp; FIYA</b> I Trust You (Black Smoke/WorldWide)	53/6
TOTAL STATIONS:	34	TOTAL STATIONS:	24



**MUSIQ SOULCHILD FEAT.  
MARY J. BLIGE**  
IfULeave (Atlantic)  
WTLZ +17, WKSP +15, WFLM +12, WUHT +11, WQNC +11,  
WVKL +11, WDLT +10, WMMJ +10, WLVH +9, KRNB +8

**JAZMINE SULLIVAN**  
Need U Bad (J/RMG)  
KJMS +20, WXMG +16, WKSP +14, KLUQ +13, WQNC +13,  
WYLD +10, WRKS +9, WVKL +8, KDKS +8, WKUS +7

**JAZMINE SULLIVAN**  
Bust Your Windows (J/RMG)  
WIMX +8, KJMS +7, KVMA +7, WHRP +7, WKUS +7,  
WLVH +7, WSOL +7, WMKS +7, WZZZ +6, WYLD +6

**AVANT**  
When It Hurts (Capitol)  
WTVB +14, KQXL +12, KDKS +11, WUHT +10, KMJK +10,  
SKHS +9, KNEK +8, WXST +7, WAKE +7, WHRP +7

**JOE**  
We Need To Roll (563/Kedar)  
KMEZ +12, WVAZ +11, WUHT +10, WAKB +9, WKXI +9,  
WKSP +8, KOKY +7, KJMS +6, KQXL +6, WMGL +6

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LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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# RAHEEM PATTERSON

## THE ULTIMATE GIFT

## FEATURING

# "WONDERFUL CHRISTMASTIME"



# R&R GOSPEL

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▶ WITH AN INCREASE OF 99 PLAYS, **KATHY TAYLOR AND FAVOR** CROSS THE AIRPOWER THRESHOLD AND SWIPE THE MOST INCREASED PLAYS NOD, AS "OH, HOW PRECIOUS" ADVANCES 25-20 IN ITS SEVENTH CHART WEEK.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	
								NO. 1 (14 WKS)
1	1	40	<b>JAMES FORTUNE &amp; FIYA</b> I TRUST YOU	BLACK SMOKE/WORLDWIDE	1278	+81	4.862	1
2	2	28	<b>JASON CHAMPION</b> ALWAYS	BROOKS/EMI GOSPEL	911	+22	3.048	7
3	3	13	<b>MARY MARY</b> GET UP	MY BLOCK/COLUMBIA	891	+49	3.939	2
4	4	50	<b>TROY SNEED PRESENTS BONAFIDE PRAISERS</b> WORK IT OUT	EMTRO GOSPEL	780	-46	2.767	9
5	7	45	<b>JONATHAN NELSON FEATURING PURPOSE</b> MY NAME IS VICTORY	INTEGRITY	753	+9	2.733	10
6	8	31	<b>THE WEST ANGELES COGIC MASS CHOIR</b> LORD PREPARE ME	EMI GOSPEL	751	+7	3.104	5
7	5	23	<b>21:03 WITH FRED HAMMOND, SMOKIE NORFUL &amp; J MOSS</b> COVER ME	PAJAM/GOSPO CENTRIC/ZOMBA	748	-13	3.251	4
8	10	52	<b>SHEKINAH GLORY MINISTRY</b> JESUS	KINGDOM	704	+73	3.061	6
9	6	30	<b>KIRK FRANKLIN</b> JESUS	FO YO SOUL/GOSPO CENTRIC/ZOMBA	679	-64	2.860	8
10	9	78	<b>MARVIN SAPP</b> NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	656	+3	3.302	3
11	11	8	<b>HEZEKIAH WALKER &amp; LFC</b> SOULED OUT	VERITY/ZOMBA	565	+55	2.720	11
12	13	20	<b>PASTOR GREGG PATRICK &amp; THE BRIDGE PROJECT</b> I AM A WITNESS	CROSSOVER/TYSCOT	531	+66	2.174	12
13	12	17	<b>ARKANSAS GOSPEL MASS CHOIR</b> I LIFT MY HANDS	T/EMTRO GOSPEL	520	+34	1.546	14
14	18	15	<b>KIERRA SHEARD</b> PRAISE HIM NOW	EMI GOSPEL	410	+69	1.166	20
15	16	16	<b>DAVE HOLLISTER</b> STRIVING	GOSPO CENTRIC/ZOMBA	407	+21	1.586	13
16	21	21	<b>DAMITA</b> NO LOOKING BACK	TYSCOT	397	+11	1.501	16
17	20	20	<b>TYE TRIBBETT &amp; G.A.</b> HOLD ON	COLUMBIA	376	-2	1.034	22
18	19	11	<b>NIYOKI</b> JOY	D2G-EXECUTIVE	365	+43	1.456	17
19	20	3	<b>KURT CARR &amp; THE KURT CARR SINGERS</b> PEACE AND FAVOR REST ON US	KCG/ZOMBA	352	+66	1.428	18
20	25	7	<b>KATHY TAYLOR AND FAVOR</b> OH HOW PRECIOUS	AIRPOWER/MOST INCREASED PLAYS KATCO/TYSCOT	318	+99	1.506	15
21	23	4	<b>REGINA BELLE</b> I CALL ON JESUS	PENDULUM	298	+29	0.959	23
22	21	9	<b>DETRICK HADDON</b> I'M ALIVE	VERITY/ZOMBA	289	+35	1.410	19
23	27	16	<b>DOUG WILLIAMS &amp; PASTOR TIM ROGERS</b> THE LOVE OF JESUS	BLACKBERRY/MALACO	284	+49	0.663	27
24	26	7	<b>VIP MASS CHOIR FEAT. PASTOR JOHN P. KEE &amp; LOWELL PYE</b> YES WE CAN	TYSCOT/VERITY/ZOMBA	263	+58	1.144	21
25	22	4	<b>THE MURRILLS</b> FRIEND OF MINE	QUIET WATER/VERITY/ZOMBA	248	-7	0.795	24
26	30	4	<b>JIMMY HICKS &amp; THE VOICES OF INTEGRITY</b> GOD'S GOT IT	BLACK SMOKE/WORLDWIDE	244	+35	0.554	-
27	24	16	<b>DOTTIE PEOPLES</b> DO IT!	DP	231	-1	0.501	-
28	28	21	<b>RICKY DILLARD &amp; "NEW G" (NEW GENERATION CHORALE)</b> ONE MORE CHANCE	NUSPRING/EMI GOSPEL	222	+4	0.755	25
29	RE-ENTRY		<b>PAUL PORTER</b> WHAT DID YOU DO?	LIGHT	220	+33	0.746	26
30	RE-ENTRY		<b>CANDI STATON</b> JUST JESUS	EMTRO GOSPEL	202	+17	0.391	-

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS	
			TW	LW
1	<b>JOSHUA'S TROOP</b> EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		523	532
2	<b>HEZEKIAH WALKER &amp; LFC</b> GRATEFUL (VERITY/ZOMBA)		413	469
3	<b>DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS</b> ENCOURAGE YOURSELF (EMI GOSPEL)		378	363
4	<b>DORINDA CLARK-COLE</b> TAKE IT BACK (GOSPO CENTRIC/ZOMBA)		375	423
5	<b>BYRON CAGE</b> ROYALTY (LIVE AT THE APOLLO) (GOSPO CENTRIC/ZOMBA)		343	401

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS	
			TW	LW
6	<b>J MOSS</b> PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)		326	318
7	<b>REGINA BELLE</b> GOD IS GOOD (PENDULUM)		325	341
8	<b>RUBEN STUDDARD, DETRICK HADDON &amp; MARY MARY</b> LOVE HIM LIKE I DO (VERITY/ZOMBA)		287	322
9	<b>RICKY DILLARD &amp; "NEW G" (NEW GENERATION CHORALE)</b> THE LIGHT (NUSPRING/EMI GOSPEL)		253	275
10	<b>BEVERLY CRAWFORD</b> HE'S DONE ENOUGH (JD)		252	264

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>JUANITA BYNUM</b> Pour My Love On You (Flow) KHLR, KOKA, WFLT, WHLW, WOAO	5
<b>HEZEKIAH WALKER &amp; LFC</b> Souled Out (Verity/Zomba) KHLR, WFLM, WSOK, WUFO	4
<b>KURT CARR &amp; THE KURT CARR SINGERS</b> Peace And Favor Rest On Us (KCG/Zomba) WSOK, WTHB, WXEZ	3
<b>VIP MASS CHOIR FEAT. PASTOR JOHN P. KEE &amp; LOWELL PYE</b> Yes We Can (Tyscot/Verity/Zomba) KHLR, WSOK, WUFO	3
<b>MICAH STAMPLEY</b> The Corinthian Song (Interface) WFLM, WHLW, WSOK	3
<b>WILLIAMS BROTHERS</b> Still Strong (Blackberry) KHLR, WFLT, WXEZ	3
<b>DONALD LAWRENCE</b> Back 2 Eden (Verity/Zomba) WEUP, WFLT, WPZZ	3
<b>MARY MARY</b> Get Up (My Block/Columbia) WSOK, WYLD	2
<b>SHEKINAH GLORY MINISTRY</b> Stomp (Kingdom) WFLM, WOAO	2

**ADDED AT... WFLT**  
Flint, MI  
PD/MD: Sammie L. Jordan  
Donald Lawrence, Back 2 Eden, O  
Juanita Bynum, Pour My Love On Me, O  
William Brothers, Still Strong, O

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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>TED WINN</b> God Believes In You (Teddysjamz) TOTAL STATIONS: 217	158/14	<b>BRIAN COURTNEY WILSON</b> All I Need (Spirit Rising/Music World) TOTAL STATIONS: 7	110/13
<b>HEATHER HEADLEY FEAT. SMOKIE NORFUL</b> Jesus Is Love (EMI Gospel) TOTAL STATIONS: 19	157/12	<b>MARVIN SAPP</b> Praise Him In Advance (Verity/Zomba) TOTAL STATIONS: 12	110/8
<b>KENNY LEWIS &amp; ONE VOICE</b> I Am (Icee Inspirational/Icee) TOTAL STATIONS: 19	145/21	<b>TAKE 6 FEAT. SHEELA FRAZIER</b> Someone To Watch Over Me (Heads Up) TOTAL STATIONS: 15	107/2
<b>DONALD LAWRENCE</b> Back 2 Eden (Verity/Zomba) TOTAL STATIONS: 19	137/91	<b>DORINDA CLARK-COLE</b> Make Me Real (Verity/Zomba) TOTAL STATIONS: 9	102/12
<b>MAURETTE BROWN-CLARK</b> It Ain't Over (Until God Says It's Over) (AIR Gospel/Malaco) TOTAL STATIONS: 9	125/5	<b>PERFECTION</b> What Is This (Testimony) TOTAL STATIONS: 10	100/13

## MOST INCREASED PLAYS

<b>+99</b>	<b>KATHY TAYLOR AND FAVOR</b> Oh How Precious (Katco/Tyscot) WHLW +4, WPZS +15, KATZ +11, WN00 +5, WEUP +3, WFLM +3, WJMO +3, WJYZ +3, WLJB +3, WNNL +3
<b>+91</b>	<b>DONALD LAWRENCE</b> Back 2 Eden (Verity/Zomba) WPRF +16, WEUP +15, WXVI +15, WPZZ +10, WUFO +6, WLOU +6, WXEZ +6, WN00 +2, WCAO +2, WDJL +2
<b>+81</b>	<b>JAMES FORTUNE &amp; FIYA</b> I Trust You (Black Smoke/WorldWide) KOKA +31, WHLW +16, WEUP +9, WLOU +7, WSOK +6, KHLR +6, KATZ +5, WTHB +5, WPPZ +5, WPZE +5
<b>+73</b>	<b>SHEKINAH GLORY MINISTRY</b> Jesus (Kingdom) WJYZ +20, KATZ +9, WN00 +9, WCRB +7, WLJB +7, WPZS +7, WJMO +6, WXTX +6, WHLW +5, WPPZ +4
<b>+69</b>	<b>KIERRA SHEARD</b> Praise Him Now (EMI Gospel) WSOK +9, WPRF +8, WTLX +7, SXPR +5, WXVI +4, WLOU +4, KATZ +4, WUFO +3, KROI +3, WTHB +3

FOR WEEK ENDING NOVEMBER 16, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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## GOSPEL REPORTERS

- WPZE/Atlanta, GA\* OM: Steve Hegwood PD/MD: Derek Harper
- WTHB/Augusta, GA\* OM/PPD: Terry Monday APD: Jay Tek
- WCAO/Baltimore, MD\* OM: Thea Mitchem PD: Lee Michaels APD/MD: Danielle Brown
- WWIN/Baltimore, MD\* PD: Mike Roberts
- WUFO/Buffalo, NY\* PD: Lee Pettigrew
- WJNI/Charleston, SC\* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter
- WXTX/Charleston, SC\* PD: Michael Tee APD: Edwin "Chet" Wright
- WPZS/Charlotte, NC\* PD/MD: Alvin Stowe
- WN00/Chattanooga, TN\* PD/MD: Sam Terry
- WGRB/Chicago, IL\* PD: Sonya M. Blakey APD/MD: Effie Rolfe
- WJMO/Cleveland, OH\* PD/MD: Kim Johnson
- WFMV/Columbia, SC\* PD: Tony "Gee" Green APD/MD: Monica Washington
- WEAM/Columbus, GA OM: Carl Conner, Jr. PD: Pam Dixon
- WAJV/Columbus, MS OM: GQ Riley PD: Sebastian Riley
- WJYD/Columbus, OH\* OM: Jerry Smith PD: Dawn Mosby
- KHVN/Dallas, TX\* PD: Dion Mortenson MD: Jerome Thomas
- WCHB/Detroit, MI\* OM/PPD: Bo Money
- WFLT/Flint, MI\* OM/PPD: Sammie L. Jordan, Jr.
- WEAL/Greensboro, NC\* PD/MD: Joseph Level
- KROI/Houston, TX\* OM/PPD: Terri Thomas
- WDJL/Huntsville, AL\* PD/MD: Walter Peavay
- WEUP/Huntsville, AL\* OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes
- WTLC/Indianapolis, IN\* OM: Brian Wallace PD: The First Lady Raye
- WHLH/Jackson, MS\* OM: Steve Kelly PD: Torrez Harris MD: Lance Fuller
- WOAD/Jackson, MS\* OM: Stan Branson PD/MD: Percy Davis
- KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson
- KHLR/Little Rock, AR\* OM: Sonny Victory PD: JC Loves
- KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. James
- WLOU/Louisville, KY\* PD: Bill Price
- WBBP/Memphis, TN MD: Doreen Graves
- WHAL/Memphis, TN\* PD: Eileen Collier APD/MD: Tracy Bethea
- WLOK/Memphis, TN\* PD/MD: Kim Harper
- WMBM/Miami, FL PD/MD: Greg Cooper
- WHLW/Montgomery, AL\* OM: Michael Long PD/MD: Conny Bryant
- WXVI/Montgomery, AL\* PD: Glinda Perkins
- WTHE/Nassau, NY\* MD: Clara Mack
- Rejoice! Musical Soulfood/Network PD: Willie Mae McIver
- Rejoy Radio/Network OM: Frankie Hemphill PD: RaShaun Green MD: Samuel Priester
- WPRF/New Orleans, LA\* PD/MD: JoJo Walker
- WYLD/New Orleans, LA\* PD: Derrick Corbett APD/MD: Loretta Petit
- WLJB/New York, NY\* PD: Skip Dillard
- WFMI/Norfolk, VA\* OM: Neal Williams PD: Mike Chandler
- WXEZ/Norfolk, VA\* OM: John Shomby PD: Dale Murray
- WPPZ/Philadelphia, PA\* OM/PPD: Elroy Smith APD/MD: CeCe McGhee
- WNNL/Raleigh, NC\* OM/PPD: Jerry Smith MD: Melissa Wade
- WPZZ/Richmond, VA\* OM: Jeff Anderson PD: Reggie Baker
- Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander
- Sirius XM - Praise/Satellite\* OM: B.J. Stone PD: Pat McKay
- WSOK/Savannah, GA\* PD: E. Larry McDuffie
- KOKA/Shreveport, LA\* PD: Eddie Giles APD/MD: Sharon Flournoy
- KATZ/St. Louis, MO\* MD: Dwight Stone
- WIMG/Trenton, NJ OM/PPD: Felicia Brannon APD/MD: Robyn McCallum
- WTSK/Tuscaloosa, AL OM: Greg Tomascello PD/AM/D: Charles Anthony
- WPRS/Washington, DC\* PD: Matt Anderson
- WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena

\* Monitored Reporters



Steps to turn a station into a calling card

## Branding Tips For Christian Radio

Kevin Peterson

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**I**n the important world of branding, Branding Experts founder Ed Roach offers four must-haves for any station: values, personality, positioning strategy and brand image. In setting forth these goals, Christian stations have a task that differs from many other formats. Roach offers to explain how outlets can apply them to solidify their brand in the markets they serve.

First, in defining a station's brand, he says one could swap out the word with "reputation." He says, "Everything about your station, everything that people say about it and what the general reputation is in the community and in your market, is your brand. There are a lot of people who think their brand is nothing more than their logo and their marketing materials—which is their brand image—but it's everything." Even though stations have their own special traits, Roach says the process of branding is much the same for any company. There's no special way of doing it for a station.

### The Must-Haves

The first must-have in his branding process is determining a station's brand values. These represent the foundation. "They would be more than the Christian values, which are obvious," he says. "That would play into these, but they also include business values that are integral to your brand, like integrity and honesty. If you took any of these values away, your brand would cease to exist. It's your cornerstone."

Must-have No. 2 is personality. In determining the personality of its brand, a station should consider its target audience. In the case of Christian radio, the target listener, an adult female for Christian AC, would be the personality.

Third, and a big one for Roach, is positioning strategy, or the unique selling point. "What makes your brand unique in the marketplace?" he asks. "If you had two Christian stations in the market competing, one of them would want to

take a unique position or a strategy they could use that absolutely differentiates them from the competition. When people think about that station, that is *the* station in their minds." He compares it to tissues, saying that with all the brands out there, most people think of Kleenex first.

Once values, personality and the positioning strategy of the brand are all established, Roach says research comes next. "We do this with employees, board members or shareholders, customers—listeners—and suppliers," he says. "We want to know how all of these people feel about the brand." Roach asks if people are aware of the product (the station), if they are aware of the colors of the station, the values and the personality, and if there is a unique selling point.

"We would also get into a discussion of sales or fund-raising to see how deeply they know the brand. Once we get a good indication of all that, it either validates what we've already discovered or it could tell us that we need to change something." If station staff vow that they're community-based, but the people taking the survey don't think so, then Roach says the staffers aren't doing a good job of backing up what they're saying, which causes damage to the brand.

### Brand Image

Once these surveys are completed, if they validate the way the station sees itself, he says it's time to move toward the next step. The fourth of the must-haves is brand image, which often comes readily. "When we're developing the image and you already know these background things—the positioning, the personality of the

**'The great thing about branding is that it never stops. It goes on and on, and every day you can do something that helps it or hurts it, so you always want to be on top of it.'**

—Ed Roach



### Branding 'Must Haves'

- **Brand values:** Not just Christian values, business values, too.
- **Personality:** Who is your target listener?
- **Positioning strategy:** What makes your brand unique in the market?
- **Brand image:** Your logo and the way you market and promote the station cannot be manufactured. Make it real.

brand and the values that they hold dear—it makes it so much easier to design," he says. "It also has to reflect everything we find in our research, and it has to be true," he says. "You can't try to manufacture something. The perception has to match the reality."

As part of the brand image, Roach believes that a logo makes an essential statement about a station. The research can establish how a logo is utilized or even what the logo looks like. It helps develop color palates, too. For example, if the target is female, it shouldn't use masculine colors. Whether establishing an image or redoing it, he suggests using a color spectrum and marking those colors that other stations in the market are using. "What I would suggest is to choose a

color in what I call the 'areas of opportunity,'" Roach says. "These are the areas that are not being used by anybody else. So you can differentiate your station by using a color palate."

Employ icons that listeners can identify with, such as a mascot. It can even be a sensory icon like a jingle or the three notes that NBC has long been identified with. All the visual and audio cues of the brand, when grouped

together, should form a consistent and powerful message within the marketplace.

Once the core brand image is in place, Roach says stick with it. Even if station personnel are getting bored and want to change, stay the course, because listeners are probably just starting to get it. As an example, he notes that the McDonald's brand image never changes, "but their ads are still very creative."

Going back to his original statement about a station brand standing for its reputation in the market, Roach concludes that it's important to remember that branding is not a one-time thing to put in place and forget about. He says, "The great thing about branding is that it never stops. It goes on and on and every day you can do something that helps it or hurts it, so you always want to be on top of it."

R&R



**Third Day's On Fire** Third Day lead singer Mac Powell, bassist Tai Anderson, drummer David Carr and guitarist Mark Lee (in the front, from left) are ready with the fire truck in case the food gets too hot at Johnson City's legendary Firehouse Restaurant. In town for a concert, the band—whose new single "Revelation" is No. 10 on the Christian AC chart—dined with WCQR/Johnson City morning man Brian Sumner (in the back, left) and afternoon driver Mike Riddles (in the back, right).



► **MATTHEW WEST'S** "THE MOTIONS" WHEELS IN AT NO. 28. WEST'S HISTORY ON THIS LIST INCLUDES A PAIR OF CHART-TOPPERS ("MORE" IN 2004 AND "YOU ARE EVERYTHING" EARLIER THIS YEAR), AS WELL AS THREE ADDITIONAL TOP 10s.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	23	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	<b>NO. 1 (9 WKS)</b> MONODROME/REUNION/PLG	1738 -76	4.113 2
2	18		<b>TOBYMAC FEATURING KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI/CMG	1530 +8	4.278 1
3	14		<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	1430 +106	3.897 3
4	22		<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI/CMG	1390 -48	3.362 7
5	23		<b>BIG DADDY WEAWE</b> WHAT LIFE WOULD BE LIKE	PERVENT/WORD-CURB	1333 -38	3.581 4
6	24		<b>MERCYME</b> YOU REIGN	INO	1269 -43	3.401 6
9	16		<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	1236 +72	2.621 9
8	10		<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	1219 +60	3.038 8
7	18		<b>DOWNHERE</b> HERE I AM	CENTRICITY	1194 -77	2.445 10
10	9		<b>THIRD DAY</b> REVELATION	ESSENTIAL/PLG	1186 +59	3.409 5
11	14		<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI/CMG	1092 +6	2.347 12
12	35		<b>LAURA STORY</b> MIGHTY TO SAVE	INO	1046 -16	2.411 11
13	17		<b>33MILES</b> ONE LIFE TO LOVE	INO	968 -20	1.667 14
14	20		<b>LINCOLN BREWSTER</b> TODAY IS THE DAY	INTEGRITY	855 -38	1.056 19
15	32		<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	725 -1	1.537 15
16	13		<b>MICHAEL W. SMITH WITH THE AFRICAN CHILDREN'S CHOIR</b> A NEW HALLELUJAH	REUNION/PLG	703 -6	1.336 16
17	9		<b>ADDISON ROAD</b> HOPE NOW	INO	666 +36	1.329 17
18	17		<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	643 -27	1.808 13
20	8		<b>BUILDING 429</b> END OF ME	INO	570 +10	0.920 22
21	12		<b>RUSH OF FOOLS</b> WONDER OF THE WORLD	MIDAS	463 -44	0.532 -
22	6		<b>MEREDITH ANDREWS</b> YOU INVITE ME IN	WORD-CURB	431 +46	0.920 23
24	4		<b>JOSH WILSON</b> SAVIOR, PLEASE	SPARROW/EMI/CMG	398 +76	1.097 18
23	3		<b>NATALIE GRANT</b> OUR HOPE ENDURES	CURB	390 +48	0.905 24
29	3		<b>POINT OF GRACE</b> I WISH	WORD-CURB	343 +83	0.934 21
26	7		<b>NEEDTOBREATHE</b> STREETS OF GOLD	ATLANTIC/WORD-CURB	306 +10	0.343 -
25	13		<b>SANCTUS REAL</b> WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI/CMG	300 -20	0.691 25
27	11		<b>BEO NORMAN</b> BRITNEY	BEC/TOOTH & NAIL	297 +3	0.981 20
<b>NEW</b>			<b>MATTHEW WEST</b> THE MOTIONS	SPARROW/EMI/CMG	268 +53	0.543 -
30	5		<b>DECEMBERADIO</b> FOR YOUR GLORY	SLANTED/SPRING HILL	236 -11	0.266 -
28	6		<b>MATT MAHER</b> AS IT IS IN HEAVEN	ESSENTIAL/PLG	236 -36	0.637 28

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>DAVID CROWDER BAND</b> O, For A Thousand Tongues To Sing (Sixsteps/Sparrow/EMI/CMG) KLJC, KLTU, KPEZ, WFHM, WJTL, WLAB, WMUZ	7
<b>JOSH WILSON</b> Savior, Please (Sparrow/EMI/CMG) KGBI, WCSG, WPAR	3
<b>MARK HARRIS</b> One True God (INO) KPEZ, WBDX, WCSG	3
<b>ADDISON ROAD</b> Hope Now (INO) WJQK, WLAB	2
<b>BUILDING 429</b> End Of Me (INO) KFIS, KSBJ	2
<b>NATALIE GRANT</b> Our Hope Endures (Curb) WBSN, WMIT	2
<b>POINT OF GRACE</b> I Wish (Word-Curb) WJQK, WKMZ	2
<b>IAN ESKELIN, MARK STUART &amp; VICKY BEECHING</b> Lord (Integrity) KGBI, WAFJ	2
<b>JEREMY CAMP</b> There Will Be A Day (BEC/Tooth & Nail) KTSY	1

**ADDED AT... WMUZ**  
Detroit, MI  
PD/MD: Julia Belcher  
Casting Crowns, Slow Fade, 2  
David Crowder Band, O, For a Thousand  
Tongues to Sing, 1  
Sanctus Real, Sing, 1  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>THE MICHAEL GUNGOR BAND</b> Ancient Skies (Brash)	<b>235/129</b>	<b>SALVADOR</b> What Would It Be Like (Word-Curb)	<b>108/2</b>
TOTAL STATIONS:	14	TOTAL STATIONS:	7
<b>CHRIS SLIGH</b> Arise (Brash)	<b>190/2</b>	<b>DAVID CROWDER BAND</b> O, For A Thousand Tongues To Sing (Sixsteps/Sparrow/EMI/CMG)	<b>89/60</b>
TOTAL STATIONS:	12	TOTAL STATIONS:	11
<b>MANDISA</b> Voice Of A Savior (Sparrow/EMI/CMG)	<b>173/9</b>	<b>MARK HARRIS</b> One True God (INO)	<b>75/16</b>
TOTAL STATIONS:	12	TOTAL STATIONS:	7
<b>JOHN WALLER</b> While I'm Waiting (Beach Street/Reunion/PLG)	<b>166/4</b>	<b>JEREMY CAMP</b> Here I Am To Worship (BEC/Tooth & Nail)	<b>70/4</b>
TOTAL STATIONS:	13	TOTAL STATIONS:	7
<b>IAN ESKELIN, MARK STUART &amp; VICKY BEECHING</b> Lord (Integrity)	<b>137/49</b>	<b>JESSIE DANIELS</b> Everyday (Midas)	<b>69/2</b>
TOTAL STATIONS:	14	TOTAL STATIONS:	12



## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	<b>ABOVE THE GOLDEN STATE</b> SOUND OF YOUR NAME (SPARROW/EMI/CMG)		626 720
2	<b>MATTHEW WEST</b> YOU ARE EVERYTHING (SPARROW/EMI/CMG)		589 591
3	<b>MATT MAHER</b> YOUR GRACE IS ENOUGH (ESSENTIAL/PLG)		586 606
4	<b>AARON SHUST</b> MY SAVIOR MY GOD (BRASH)		574 557
5	<b>TREE63</b> BLESSING BE YOUR NAME (INPOP)		542 543

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	<b>CHRIS SLIGH</b> EMPTY ME (BRASH)		533 533
7	<b>NATALIE GRANT</b> I WILL NOT BE MOVED (CURB)		527 581
8	<b>LINCOLN BREWSTER</b> EVERLASTING GOD (INTEGRITY)		501 490
9	<b>ROBBIE SEAY BAND</b> SONG OF HOPE (SPARROW/EMI/CMG)		500 482
10	<b>MERCYME</b> GOD WITH US (INO)		469 485

FOR WEEK ENDING NOVEMBER 16, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
 54 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a  
 day, 7 days a week. Christian AC Indicator chart compiled of 33 reporters, christian CHR 28, christian  
 rock 26 and soft AC/inspirational 20. © 2008 Nielsen Business Media, Inc. All rights reserved.

## SOFT AC/INSPIRATIONAL REPORTERS

- |   |  |   |   |
|---|--|---|---|
| <b>WF-CF/Bangor, ME</b><br>OM: Tim Collins<br>PD/MD: Joe Polek                    | <b>WNFR/Flint, MI</b><br>OM: Lori McNaughton<br>PD: Brian Smith<br>MD: Ellyn Davey | <b>KAMB/Merced, CA</b><br>PD/MD: David Benton   | <b>KNLB/Phoenix, AZ</b><br>PD: Faron Eckelbarger                        |
| <b>KCB /Dallas, TX*</b><br>PD: Mike Tirone<br>APD: Bill Bumpas<br>MD: John McLain | <b>WAGO/Greenville, NC</b><br>MD: Tiffany Johnson                                  | <b>Family Life<br/>Communications/Network</b><br>PD: Adam Biddell<br>MD: Bill Ronning | <b>KLVV/Ponca City, OK</b><br>PD/MD: Tony Weir<br>APD: Andy Youso       |
| <b>WCDR/Dayton, OH</b><br>OM: Keith Hamer<br>PD/MD: Eric Johnson                  | <b>WCRH/Hagerstown, MD</b><br>PD: Jeffrey Bean<br>MD: Susanna Scott                | <b>WAFR/Network</b><br>OM: Marvin Sanders<br>PD: Rick Robertson<br>MD: Jim Stanley    | <b>KLMP/Rapid City, SD</b><br>PD: Suzanne Happs<br>MD: Jamie Knapp      |
| <b>WHCB/Johnson City, TN</b><br>OM: Matthew Hill<br>MD: Dave Purin                | <b>WOLW/Traverse City, MI</b><br>PD/MD: Patrick Green                              | <b>WGSL/Rockford, IL</b><br>OM: Ron Tietsort<br>PD/MD: Charmel Jacobs                 | <b>KCFB/St. Cloud, MN</b><br>PD: Phil Kuamme<br>MD: Chuck Heuberger     |
| <b>KCRN/San Angelo, TX</b><br>PD/MD: Mark Mohr<br>APD: Steve Hayes                | <b>WLMR/Sarasota, FL</b><br>OM: Douglas Poll<br>PD: Dan Young<br>MD: Paul Perrault | <b>KYCC/Stockton, CA</b><br>PD: Scott Means<br>MD: Marina Tahod                       | <b>WLJN/Traverse City, MI</b><br>OM/MD: DC Cavender<br>PD: Pete Lathrop |

# R&R CHRISTIAN

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► MARK HARRIS LOGS A CAREER-BEST DEBUT ON SOFT AC/INSPIRATIONAL, AS "ONE TRUE GOD" OPENS AT NO. 17 (179 SPINS AT 14 REPORTING STATIONS). PREVIOUSLY, HARRIS BOWED AS HIGH AS NO. 19 WITH A PAIR OF ENTRIES.

TIME WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	24	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	981	-72
2	2	22	<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	872	-51
3	3	10	<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	870	+35
4	7	16	<b>BEBO NORMAN</b> PULL ME OUT	BEC/TOOTH & NAIL	762	+45
5	4	20	<b>JIMMY NEEDHAM</b> A BREATH OR TWO	INPOP	741	-16
6	6	12	<b>NEEDTOBREATHE</b> STREETS OF GOLD	ATLANTIC/WORD-CURB	733	+10
7	11	11	<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	720	+99
8	5	17	<b>HAWK NELSON</b> ONE LITTLE MIRACLE	BEC/TOOTH & NAIL	704	-40
9	9	15	<b>NEVERTHELESS</b> SLEEPING IN	FLICKER/PLG	672	-15
10	8	10	<b>GROUP 1 CREW</b> KEYS TO THE KINGDOM	FERVENT/WORD-CURB	648	-24
11	10	20	<b>ADDISON ROAD</b> STICKING WITH YOU	INO	582	-46
12	12	21	<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	554	-19
13	13	12	<b>STELLAR KART</b> INNOCENT	WORD-CURB	549	-37
14	16	8	<b>JON MCLAUGHLIN</b> BEATING MY HEART	ISLAND/IDJMG	543	+48
15	14	12	<b>FIRELIGHT</b> BRAND NEW DAY	FLICKER/PLG	493	-16
16	15	19	<b>MERCYME</b> YOU REIGN	INO	472	-33
17	18	7	<b>THIRD DAY</b> RUN TO YOU	ESSENTIAL/PLG	469	+15
18	19	8	<b>DECEMBERADIO</b> BELIEVER	SLANTED/SPRING HILL	461	-37
19	23	6	<b>BUILDING 429</b> END OF ME	INO	370	+35
20	24	4	<b>ARTICLE ONE</b> TAKEN BY THE STORM	INPOP	367	+35
21	20	16	<b>JAYMES REUNION</b> FINE	BEC/TOOTH & NAIL	352	-33
22	22	14	<b>RELIANT K</b> I JUST WANT YOU TO KNOW	GOTEE	350	-25
23	26	2	<b>RUSH OF FOOLS</b> LOSE IT ALL	MIDAS	347	-84
24	27	19	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	341	-44
25	25	2	<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	300	+33
26	29	6	<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	257	+9
27	30	8	<b>RUN KID RUN</b> FREEDOM	TOOTH & NAIL	253	+5
28	<b>NEW ENTRY</b>		<b>JORDIN SPARKS</b> ONE STEP AT A TIME	19/JIVE/ZOMBA	250	+13
29	<b>NEW</b>		<b>JON FOREMAN</b> YOUR LOVE IS STRONG	CREDENTIAL/EMI CMG	244	+24
30	28	3	<b>INHABITED</b> LOVE (I NEED YOU)	FERVENT/WORD-CURB	240	-18

TIME WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	11	<b>RUN KID RUN</b> SURE SHOT	TOOTH & NAIL	340	+34
2	2	12	<b>PILLAR</b> TURN IT UP	ESSENTIAL/PLG	327	+21
3	5	11	<b>EMERY</b> TEN TALENTS	TOOTH & NAIL	276	+24
4	6	3	<b>RED</b> FIGHT INSIDE	ESSENTIAL/PLG	258	+9
5	11	7	<b>WEDDING</b> RETURN	BRAVE NEW WORLD	253	+29
6	4	10	<b>DEAS VAIL</b> UNDERCOVER	BRAVE NEW WORLD	250	-5
7	3	15	<b>ALMOST.</b> STOP IT	TOOTH & NAIL	250	-22
8	8	6	<b>DISCIPLE</b> 3-2-1	INO	249	+20
9	9	9	<b>FIRELIGHT</b> YOU GAVE ME A PROMISE	FLICKER/PLG	248	+22
10	7	13	<b>ABANDON</b> PROVIDENCE	FOREFRONT/EMI CMG	235	0
11	12	10	<b>UNDEROATH</b> TOO BRIGHT TO SEE TOO LOUD TO HEAR	TOOTH & NAIL	228	+18
12	10	8	<b>BECOMING</b> YOUR LOVE	TOOTH & NAIL	213	-11
13	24	2	<b>CLASSIC CRIME</b> SING	TOOTH & NAIL	212	+61
14	14	6	<b>HOUSE OF HEROES</b> LOSE CONTROL	MONO VS STEREO/GOTEE	207	+12
15	20	8	<b>JONEZETTA</b> WIDE AWAKE	TOOTH & NAIL	190	+17
16	16	19	<b>SKILLET</b> WHISPERS IN THE DARK	ARDENT/SRE/INO	190	-3
17	29	2	<b>KUTLESS</b> TO KNOW THAT YOU'RE ALIVE	BEC/TOOTH & NAIL	171	+29
18	7	17	<b>P.O.D.</b> SHINE WITH ME	COLUMBIA/INO	169	-17
19	5	16	<b>PHILMONT</b> I CAN'T STAND TO FALL	FOREFRONT/EMI CMG	167	-27
20	8	9	<b>EVER STAYS RED</b> SAY WHAT YOU WILL	VSR	165	-18
21	26	5	<b>RUTH</b> WHO I WAS AND WHO I AM	TOOTH & NAIL	161	+12
22	19	16	<b>WAVORLY</b> FORGIVE AND FORGET	FLICKER/PLG	160	-14
23	<b>NEW</b>		<b>REMEDY DRIVE</b> STAND UP	WORD-CURB	159	+25
24	13	16	<b>DECYFER DOWN</b> CRASH	INO	155	-52
25	27	5	<b>CAPITAL LIGHTS</b> OUTRAGE	TOOTH & NAIL	152	+4
26	<b>NEW</b>		<b>SECRET AND WHISPER</b> ANCHORS	TOOTH & NAIL	151	+34
27	22	10	<b>KRYSTAL MEYERS</b> BEAUTIFUL TONIGHT	ESSENTIAL/PLG	149	-9
28	25	4	<b>STELLAR KART</b> I GIVE UP	WORD-CURB	142	-9
29	<b>NEW</b>		<b>SEARCH THE CITY</b> THE RESCUE	TOOTH & NAIL	132	+2
30	28	10	<b>PROJECT 86</b> PUT YOUR LIPS TO THE TV	TOOTH & NAIL	125	-18

TIME WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	13	<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMG	372	-26
2	3	9	<b>MEREDITH ANDREWS</b> YOU INVITE ME IN	WORD-CURB	322	+3
3	4	12	<b>MICHAEL W. SMITH W/THE AFRICAN CHILDREN'S CHOIR</b> A NEW HALL	REUNION/PLG	314	+10
4	5	8	<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	297	+1
5	2	12	<b>MARK ROACH</b> THE LEAST I CAN DO	MYRRH/WORD-CURB	292	-46
6	6	6	<b>JAMIE SLOCUM</b> DEPENDENCE	CURB	291	+20
7	7	9	<b>WAYBURN DEAN</b> I NEED A SAVIOR	WAYJADE	258	-7
8	8	12	<b>33MILES</b> ONE LIFE TO LOVE	INO	247	-14
9	10	5	<b>RUSH OF FOOLS</b> WONDER OF THE WORLD	MIDAS	230	+9
10	9	22	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	229	-30

## SOFT AC/INSPIRATIONAL

TIME WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	12	<b>ADDISON ROAD</b> HOPE NOW	INO	226	+11
2	15	6	<b>DOWNHERE</b> HERE I AM	CENTR/CITY	212	+16
3	11	9	<b>MOLLYE REES &amp; JAMIE SLOCUM</b> DIFFERENT	HOLLOW OAK	200	-16
4	14	8	<b>ASHMONT HILL</b> SONG OF GLORY	AXIOM	190	-7
5	13	16	<b>BART MILLARD</b> I STAND AMAZED	INO	187	-18
6	16	10	<b>JADON LAVIK</b> WONDROUS LOVE	BEC/TOOTH & NAIL	180	-6
7	<b>NEW</b>		<b>MARK HARRIS</b> ONE TRUE GOD	INO	176	+100
8	17	6	<b>JARED ANDERSON</b> GLORIFIED	INTEGRITY	164	+7
9	<b>NEW</b>		<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	157	+25
10	19	12	<b>SHANNON WEXELBERG</b> HAIL TO THE KING	DISCOVERY HOUSE	137	-2

## CHRISTIAN CHR REPORTERS

**KLYT/Albuquerque, NM**  
OM: Johann "Yo" Snyder  
MD: Joey Belville

**K AFC/Anchorage, AK**  
OM/PD: Mark Guy  
APD/MD: Mike Carrier

**WHMX/Bangor, ME**  
OM/PD: Tim Collins  
APD/MD: Morgan Smith

**WONU/Chicago, IL\***  
PD/MD: Johnathon Eltrevoog

**KXWA/Denver, CO\***  
PD: Jeff Connell

**WJRF/Duluth, MN**  
PD/MD: Terry Michaels

**KNMI/Farmington, NM**  
OM/PD: Darren Nez  
MD: Kenny Montano

**WSCF/Ft. Pierce, FL**  
PD/MD: Jon Hamilton  
APD: Brian Strickland

**WORQ/Green Bay, WI\***  
OM/PD: Jim Raider

**WHJT/Jackson, MS**  
OM/PD: Traci Lee

**WAYK/Kalamazoo, MI**  
PD/MD: Mike Couchman

**WYLV/Knoxville, TN\***  
PD: Marshall Stewart  
MD: Kris Love

**WAYM/Nashville, TN\***  
OM: Tate Luck  
PD: Jeff Brown  
MD: Zach Boehm

**WNAZ/Nashville, TN\***  
OM/PD: Dave Queen  
APD: Jennifer Houchin

**WJLZ/Norfolk, VA\***  
OM/PD: Anne Verebely

**KJTH/Ponca City, OK**  
PD/MD: Tony Weir  
APD: Andy Youso

**KZRI/Portland, OR\***  
OM: Mike Novak  
PD: David Pierce  
APD: Eric Allen

**KTP/T/Rapid City, SD**  
OM: Tom Schensted  
PD: Jennifer Crawford

**WPRJ/Saginaw, MI**  
OM/PD: Aaron Dicer  
MD: Josh Thompson

**KLFF/San Luis Obispo, CA\***  
PD: Matt Williams  
MD: Noonie Fugler

**WBVO/Sellersville, PA**  
OM: David Baker  
PD/MD: Meg Geissinger

**WHRZ/Spartanburg, SC**  
OM: Michele Brady  
PD: Britt Dillard  
APD: Matthew Bishop  
MD: Cale Nelson

**WLCQ/Springfield, MA**  
OM/PD: Nate Thomas

**KADI/Springfield, MO\***  
PD/MD: Rod Kittleman

**WBVM/Tampa, FL\***  
OM: Chris Sampson  
PD/MD: Olivia Paff

**WYSZ/Toledo, OH**  
PD/MD: Jeff Howe

**KDUV/Visalia, CA\***  
PD: Joe Croft  
APD/MD: Shannon Steele

**WCLQ/Wausau, WI**  
PD/MD: Matt Deane

\* Monitored Reporters

## CHRISTIAN AC REPORTERS

<b>KGZV/Abilene, TX</b> PD/MD: Gary Hill	<b>WCLN/Fayetteville, NC</b> OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley	<b>New Life Media/Network</b> PD/MD: Joe Buchanan
<b>WMIT/Asheville, NC*</b> OM/PD: Tom Greene MD: Matt Stockman	<b>KGCB/Flagstaff, AZ</b> OM: Daniel White PD/MD: Mike Medlin	<b>WBSN/New Orleans, LA*</b> OM: Julie Headrick PD: Tom Krimmier MD: Libby Krimmier
<b>WFSH/Atlanta, GA*</b> PD: Mike Blakemore MD: Mike Stoudt	<b>WPER/Fredericksburg, VA</b> PD: Frankie Morea	<b>KGBI/Omaha, NE*</b> PD: Melody Miller MD: Jeff Devereaux
<b>WVFJ/Atlanta, GA*</b> OM/PD: Don Schaeffer APD: Steve Williams	<b>KZKZ/Ft. Smith, AR</b> OM/PD: Dave Burdieu	<b>WPOZ/Orlando, FL*</b> OM/PD: Dean O'Neal APD: Jeff Cruz
<b>WAFJ/Augusta, GA*</b> PD/MD: Steve Swanson	<b>WLAB/Ft. Wayne, IN*</b> PD: Don Buettner MD: Melissa Montana	<b>WMSJ/Portland, ME*</b> OM/PD: Paula K. MD: Kenny Robinson
<b>KPEZ/Austin, TX*</b> OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	<b>WCSG/Grand Rapids, MI*</b> PD: Chris Lemke	<b>KFIS/Portland, OR*</b> OM/PD: Dave Arthur MD: Kat Taylor
<b>WRBS/Baltimore, MD*</b> PD: David Paul MD: Chris Scotland	<b>WJQK/Grand Rapids, MI*</b> OM: Troy West PD/MD: Gary Thompson	<b>KSLT/Rapid City, SD</b> PD/MD: Dave Masters
<b>WDJC/Birmingham, AL*</b> APD/MD: Ronnie Bruce	<b>WBFJ/Greensboro, NC*</b> OM: Dana Evans PD/MD: Wally Decker APD: Darren Stevens	<b>KSGN/Riverside, CA*</b> PD: Bryan O'Neal MD: Brandi Lanai
<b>KTSY/Boise, ID*</b> OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver	<b>WLFJ/Greenville, SC*</b> PD/MD: Rob Dempsey APD: Gary Miller	<b>WPAR/Roanoke, VA*</b> OM/MD: Jackie Howard
<b>WCVK/Bowling Green, KY</b> OM: Ken Burns PD: Susan Woodard	<b>KAIM/Honolulu, HI*</b> OM: Jack Waters PD/MD: Mike Gravatt	<b>WQFL/Rockford, IL</b> PD/MD: Johnny V.
<b>WAYR/Brunswick, GA</b> PD/MD: Bart Wagner	<b>KSBJ/Houston, TX*</b> PD: Jon Hull MD: Jim Beeler	<b>KKFS/Sacramento, CA*</b> PD/MD: Max Miller
<b>WRCM/Charlotte, NC*</b> OM: Gary Morland PD: Dwayne Harrison	<b>WCRJ/Jacksonville, FL*</b> PD: Chris Wayne MD: Theresa Ross	<b>Sirius XM - The Message/Satellite*</b> PD: Al Skop
<b>WBDX/Chattanooga, TN*</b> OM/PD: Jason McKay MD: Justin Wade	<b>WCQR/Johnson City, TN*</b> APD/MD: Brian Sumner	<b>KCMS/Seattle, WA*</b> PD: Scott Huntley MD: Sarah Taylor
<b>WAKW/Cincinnati, OH*</b> PD: Kurt Wallace APD: Rob Lewis MD: Daryl Pierce	<b>KOBC/Joplin, MO</b> OM/PD: Lisa Davis	<b>WFRN/South Bend, IN</b> PD: Jim Carter MD: Doug Moore
<b>WFHM/Cleveland, OH*</b> PD: Len Howser MD: Gina Hart	<b>KLJC/Kansas City, MO*</b> PD/MD: Michael Grimm	<b>WHPZ/South Bend, IN</b> PD: Gary Hegland MD: Jay Michaels
<b>KGTS/College Place, WA</b> PD/MD: Ernest Beck	<b>WJTL/Lancaster, PA*</b> PD: John Shirk MD: Phil Smith	<b>KWND/Springfield, MO*</b> PD/MD: Chalmers Harper
<b>KBIQ/Colorado Springs, CO*</b> PD: Bret Stevens MD: Jack Hamilton	<b>WLGH/Lansing, MI</b> PD: Jenn Czelada	<b>KKJM/St. Cloud, MN</b> OM/PD: Diana Madsen MD: Dawn Madsen
<b>KCVO/Columbia, MO</b> OM/PD: Jim McDermott	<b>KSOS/Las Vegas, NV*</b> PD: Scott Herrold	<b>KHZR/St. Louis, MO*</b> OM: Sandi Brown PD/MD: Greg Cassidy
<b>WMHK/Columbia, SC*</b> PD: Steve Sunshine	<b>KKSP/Little Rock, AR*</b> PD: Don Burns	<b>WLPJ/Tampa, FL*</b> PD: Carmen Brown APD: Dave Cruise MD: Jeff MacFarlane
<b>WCVO/Columbus, OH*</b> PD: Todd Stach APD/MD: Mike Russell	<b>KFSH/Los Angeles, CA*</b> PD: Chuck Tyler APD: Bob Shaw MD: Lara Scott	<b>KKCM/Tulsa, OK*</b> OM: Steve Hunter PD: Chris Kelly
<b>KBNJ/Corpus Christi, TX*</b> PD: Joe Fahl	<b>WJIE/Louisville, KY*</b> PD: Jim Galipeau APD/MD: Chris Crain	<b>KXOJ/Tulsa, OK*</b> PD: Bob Thornton
<b>KLTY/Dallas, TX*</b> PD: Chuck Finney APD/MD: Michael Prendergast	<b>KSWP/Lufkin, TX</b> OM/PD: Al Ross APD/MD: Michelle Ross	<b>WASJ/Tupelo, MS</b> OM: Marvin Sanders PD: Rick Robertson MD: John Riley
<b>KNWI/Des Moines, IA</b> PD/MD: Dave St. John	<b>KVMV/McAllen, TX*</b> PD: James Gambin APD/MD: Bob Malone	<b>KVNE/Tyler, TX</b> PD: Mike Harper MD: Jennifer Winborn
<b>WMUZ/Detroit, MI*</b> PD: Julia Belcher	<b>KJIL/Meade, KS</b> PD/MD: Michael Luskey	<b>WGTS/Washington, DC*</b> PD: Becky Wilson Aligned MD: Rob Conway
<b>WWIB/Eau Claire, WI</b> OM: Paul Anthony PD/MD: Greg Steward	<b>WAWZ/Middlesex, NJ*</b> OM: Scott Taylor PD: Johnny Stone APD/MD: Keith Stevens	<b>KNWS/Waterloo, IA</b> PD: Dan Raymond
<b>WCTL/Erie, PA</b> OM: Ronald Raymond PD/MD: Adam Frase	<b>WKMZ/Milwaukee, WI*</b> PD: David Pierce	<b>WGNV/Wausau, WI</b> OM: Karen Benke PD: Mark Bystrom MD: Todd Christopher
<b>KHPE/Eugene, OR</b> MD: Paul Hernandez	<b>KTIS/Minneapolis, MN*</b> PD: Jason Sharp	<b>WGRC/Williamsport, PA</b> OM: Don Casteline PD/MD: Larry Weidman
<b>KYTT/Eugene, OR</b> OM: Dave DeAndrea PD/MD: Rick Stevens	<b>KBMQ/Monroe, LA</b> PD/MD: Phillip Brooks	<b>WXHL/Wilmington, DE</b> OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April
<b>KLRC/Fayetteville, AR</b> PD/MD: Mark Michaels	<b>WFFH/Nashville, TN*</b> PD/MD: Vance Dillard	
	<b>Family Life Ministries/Network</b> PD: Cecil Van Houten APD: Kevin VanBuren MD: Bruce Barrows	

\* Monitored Reporters



► **NATALIE GRANT** POSTS THE CHART'S BIGGEST GAIN (UP 88 PLAYS) AND ITS SOLE DEBUT, AS "OUR HOPE ENDURES" OPENS AT NO. 24. HER PREVIOUS SINGLE "I WILL NOT BE MOVED" PEAKED AT NO. 6 IN JULY.

**DMDS**  
DIGITAL DOWNLOADS  
AVAILABLE AT DMDS.COM

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	11	11	<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	867	+49
2	23	23	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	805	+11
3	23	23	<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	797	+10
4	4	26	<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	768	-5
5	5	23	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	757	-2
6	17	17	<b>33MILES</b> ONE LIFE TO LOVE	INO	751	+11
7	10	12	<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	742	+84
8	8	20	<b>DOWNHERE</b> HERE I AM	CENTRICITY	705	+17
9	8	14	<b>THIRD DAY</b> REVELATION	ESSENTIAL/PLG	692	+32
10	7	14	<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMG	657	-34
11	11	17	<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	642	-16
12	15	13	<b>MICHAEL W. SMITH W/THE AFRICAN CHILDREN'S CHOIR</b> A NEW HALLELUJAH	REUNION/PLG	566	+20
13	14	16	<b>ADDISON ROAD</b> HOPE NOW	INO	556	+2
14	13	20	<b>LINCOLN BREWSTER</b> TODAY IS THE DAY	INTEGRITY	535	-39
15	16	15	<b>NEEDTOBREATHE</b> STREETS OF GOLD	ATLANTIC/WORD-CURB	524	-17
16	17	9	<b>BUILDING 429</b> END OF ME	INO	485	+29
17	18	17	<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	436	+17
18	19	15	<b>RUSH OF FOOLS</b> WONDER OF THE WORLD	MIDAS	405	+5
19	20	19	<b>ABOVE THE GOLDEN STATE</b> SOUND OF YOUR NAME	SPARROW/EMI CMG	394	+3
20	21	7	<b>MEREDITH ANDREWS</b> YOU INVITE ME IN	WORD-CURB	365	+19
21	23	6	<b>JOSH WILSON</b> SAVIOR, PLEASE	SPARROW/EMI CMG	343	+52
22	22	11	<b>JIMMY NEEDHAM</b> HURRICANE	INPOP	317	-1
23	25	7	<b>AARON SHUST</b> CREATE AGAIN	BRASH	280	+21
24	<b>NEW</b>		<b>NATALIE GRANT</b> OUR HOPE ENDURES	CURB	254	+88
25	26	5	<b>DECEMBERADIO</b> FOR YOUR GLORY	SLANTEO/SPRING HILL	252	+1
26	28	2	<b>MATTHEW WEST</b> THE MOTIONS	SPARROW/EMI CMG	245	+29
27	24	12	<b>BEO NORMAN</b> BRITNEY	BEC/TOOTH & NAIL	242	-29
28	30	2	<b>IAN ESKELIN, MARK STUART &amp; VICKY BEECHING</b> LORD	INTEGRITY	216	+29
29	29	4	<b>POINT OF GRACE</b> I WISH	WORD-CURB	214	+22
30	<b>RE-ENTRY</b>		<b>JOHN WALLER</b> WHILE I'M WAITING	BEACH STREET/REUNION/PLG	186	+25



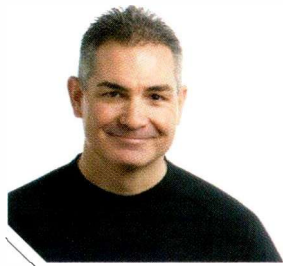
Hit Music Research

## CHRISTIAN CHR MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	4.32	89%	11%	3.96	4.23	4.10
<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	4.28	98%	21%	4.26	4.22	4.24
<b>TOBYMAC FEAT. KIRK FRANKLIN AND MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	4.23	96%	25%	4.24	4.10	4.19
<b>MERCYME</b> YOU REIGN	INO	4.20	93%	20%	3.83	4.25	4.03
<b>GROUP 1 CREW</b> KEYS TO THE KINGDOM	FERVENT/WORD-CURB	4.14	86%	16%	4.14	4.12	4.14
<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	4.14	83%	15%	4.13	4.25	4.20
<b>RUSH OF FOOLS</b> LOSE IT ALL	MIDAS	4.10	48%	0%	4.12	4.00	4.08
<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	4.10	86%	14%	3.80	4.24	3.98
<b>JON FOREMAN</b> YOUR LOVE IS STRONG	CREDENTIAL/EMI CMG	4.10	84%	14%	4.36	3.83	4.12
<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	4.05	82%	16%	4.00	4.11	4.06
<b>SANCTUS REAL</b> TURN ON THE LIGHTS	SPARROW/EMI CMG	4.02	86%	21%	4.03	3.75	3.91
<b>ADDISON ROAD</b> STICKING WITH YOU	INO	4.00	90%	20%	4.01	3.82	3.94
<b>CHRIS TOMLIN</b> JESUS, MESSIAH	SIXSTEPS/SPARROW/EMI CMG	3.99	96%	33%	3.82	4.05	3.94
<b>THOUSAND FOOT KRUTCH</b> MY HOME	TOOTH & NAIL	3.99	62%	11%	3.95	3.62	3.86
<b>AYIESHA WOODS</b> LOVE LIKE THIS	GOTEE	3.93	76%	25%	3.63	3.88	3.74
<b>JORDIN SPARKS</b> ONE STEP AT A TIME	19/11VE/ZOMBA	3.92	77%	22%	4.00	3.00	3.90
<b>STELLA KART</b> INNOCENT	WORD-CURB	3.91	82%	20%	3.72	3.84	3.77
<b>33MILES</b> ONE LIFE TO LOVE	INO	3.90	91%	23%	3.82	3.89	3.85
<b>THIRD DAY</b> RUN TO YOU	ESSENTIAL/PLG	3.90	81%	21%	3.77	4.00	3.86
<b>ARTICLE ONE</b> TAKEN BY THE STORM	INPOP	3.90	60%	12%	3.60	4.00	3.78

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 756 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5= love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com





Terrestrial or interactive—what's the priority?

## A Fork In Radio's Road

R.J. Curtis

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**O**ne of the more interesting aspects of this job takes place every year at the annual R&R Convention, when I'm assigned coverage of different format sessions for our Web site. Most people in country radio attend one convention a year—Country Radio Seminar, which is fine—but next year, why not come to the R&R Convention, too, and attend other panels besides those that deal with country?

The perspective gained from watching other radio pros discuss their challenges is always enlightening. For example, two months ago at R&R 2008 in Austin, I was reporting on a rhythmic format session that dealt with station Web sites, when a question from the audience and the answer from the panel made me stop for a minute. An inquiring mind wanted to know: "Will there be a time when your Web site will become the main product and the radio signal is an extension of the Web?" Northern Lights' KTTB/Minneapolis PD Sam Elliot replied, "Yes, that's a part of our business plan." Another panelist quickly agreed that he's headed in that direction, too.

That answer took me by surprise, so I decided to talk with country programmers to find out if their business plans resemble Elliot's. I also wondered what their respective companies' expectations are for the Web, not only with content but revenue. Finally, regardless of whether the Web eventually gains priority status over the radio signal, what skills do programmers need to learn or bring to the table to help them remain professionally relevant and employable?

### 'Follow The Money'

Ultimately, Citadel's KIIM/Tucson PD Buzz Jackson says, "companies are going to follow the money, but as far as having a local brand, what comes off the tower on that mountain is going to drive that brand." Beverlee Brannigan, OM for the six-station Journal/Wichita cluster and day-to-day PD of country powerhouse KFDD, says that eventually, "we're all going to meet in the middle,

where total interactivity is happening on all the different platforms."

And now, as Monty Python once said, "For something completely different," please welcome Doug Montgomery, PD at Clear Channel's WBCT/Grand Rapids and OM of his cluster, who says that he was up at 6:30 a.m. the day we spoke, "building pages on the Web site and blasting the database." According to Montgomery, he spends more time editing his Web page daily than he does on Selector. Can you guess Montgomery's answer to our initial question?

Jackson and CBS Radio's KFRG (K-Frog)/Riverside-San Bernardino PD Lee Douglas brings up an interesting point about taking a station brand out for a spin on the information superhighway. "The problem with online listening is there are a gazillion different sources," Douglas says. Similarly, Jackson says the real estate available on the Web is unlimited, "with the potential for anybody to be in that space, whereas there's only a few radio stations, comparatively, superserving a local market."

Douglas cites recent statistics that show "a 5% per month growth for listening to terrestrial radio online." Calling online streaming "the salvation" of at-work listening, he adds that it has "really become our at-work tool more than anything else."

Montgomery calls the Internet "the great equalizer," explaining that it's one thing to compete with other stations in western Michigan, "but it's a lot more fun to compete against some of the biggest stations in Clear Channel," like KEEY (K102)/Minneapolis, "which I think the world of." He rel-



Douglas



**'The most important thing is to be able to think interactively; that's going to be an absolute minimum for a PD.'**

—Beverlee Brannigan

**'If you're able to build out the Web platform, the sky's the limit.'**

—Doug Montgomery

ishes the idea of taking WBCT's Web stats up to the level of Clear Channel sisters like WPOC/Baltimore or WMZQ/Washington. "If you're able to build out the Web platform, really, the sky's the limit. It takes you beyond whatever your terrestrial coverage is."

So for the time being, does the station signal remain the mother ship as far as the brand in concerned? Absolutely, says Brannigan, who adds, "but I think we'll continue to find ways to grow that brand in the marketplace by using our Web site." Jackson says it all depends on where people want to find his brand. "If they're going to be experiencing us via Wi-Fi in their cars down the road, then we'll follow along and we'll be there."

### The Bar Is Getting Higher

All of the programmers queried work for companies with aggressive interactive initiatives that come with equally aggressive expectations for content and revenue. Douglas says he has goals for hitting online listening: number of minutes, streaming page hits, "all of it. The expectations are, of course, that it'll become a revenue stream over time." Every week that goes by, Brannigan says she and her team are spending more time "looking for ways to tie in, interactively, the Web sites and on-air products."

According to Montgomery, as an OM, "one of the things I've had to do is teach PDs that when the station has trouble with its Web feeds, we need to react in the same way we do when we have problems with the terrestrial on-air feed. You work to get that stream back up as quickly as possible. There is revenue on that stream and therefore, it's just as important as what is over the air." R&R

## Retooling Skill Sets

PDs agree that a programmer's role is evolving quickly and new skills will be needed for existing and future PDs to thrive. Their consensus on the most important attribute: Come equipped with a vision.

### Doug Montgomery:

"Programmers need to be unafraid of the various graphical user-interface pieces of the Web site. It probably wouldn't hurt to have some advanced skills with HTML coding and understand how to manage a database. Having a vision for where you're going with your Web platform is very important. I don't think we would hire a PD today in this cluster that didn't have some Web savvy to them. It is that important."

**Buzz Jackson:** "You have to find somebody who's thinking six

months in the future. You need to be able to spot trends, especially in a format like ours where in some cases, we're trying to attract youth. They are the people that are the future of interactive and the online experience. If we're going to be compelling to them, we need to be at their level."



Montgomery

**Beverlee Brannigan:** "Any PD needs the skills to build some of that Web stuff. Lots of the young folks now write code and that's like another language to them. But the most important thing is to be able to think interactively. That's going to be an absolute minimum for a PD."

**Lee Douglas:** "It's the same skills we've always needed: the ability to hire really good people to make us look good and maybe get out of their way."—RJC



► **CRAIG MORGAN** ACHIEVES HIS SIXTH TOP 10 WITH "LOVE REMEMBERS" (12-9). THE SONG LEADS OFF HIS NEW SET, "THAT'S WHY," WHICH EARLIER THIS MONTH BECAME HIS SECOND TOP 10—AND FIRST IN THREE YEARS—ON BILLBOARD'S TOP COUNTRY ALBUMS CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
				IMPRINT / PROMOTION LABEL		TW +/-	TW	
1	1	10	<b>TAYLOR SWIFT</b> LOVE STORY	NO. 1 (2 WKS)	☆	31.488 +1.165	4201	2
2	2	22	<b>ZAC BROWN BAND</b> CHICKEN FRIED	HOME GRDWN/ATLANTIC/BIG PICTURE	☆	30.823 +1.260	4455	1
3	5	17	<b>MONTGOMERY GENTRY</b> ROLL WITH ME	COLUMBIA	☆	28.252 +0.899	3903	4
4	3	18	<b>TIM MCGRAW</b> LET IT GO	CURB	☆	27.988 -0.165	4087	3
5	6	12	<b>SUGARLAND</b> ALREADY GONE	MERCURY	☆	24.448 +0.551	3567	5
6	7	11	<b>RASCAL FLATTS</b> HERE	LYRIC STREET	☆	23.737 +0.786	3223	6
7	4	19	<b>CARRIE UNDERWOOD</b> JUST A DREAM	19/ARISTA/ARISTA NASHVILLE	11 ☆	23.022 -4.621	3102	9
8	8	10	<b>BRAD PAISLEY DUET WITH KEITH URBAN</b> START A BAND	ARISTA NASHVILLE	☆	22.803 +1.645	3166	7
9	12	28	<b>CRAIG MORGAN</b> LOVE REMEMBERS	BNA	☆	19.385 +0.256	2945	10
10	11	30	<b>BUCKY COVINGTON</b> I'LL WALK	LYRIC STREET	☆	18.887 -0.483	3153	8
11	13	33	<b>JAMEY JOHNSON</b> IN COLOR	MERCURY	☆	17.688 +0.504	2609	12
12	14	9	<b>DIERKS BENTLEY</b> FEEL THAT FIRE	CAPITOL NASHVILLE	☆	17.315 +0.322	2498	14
13	15	24	<b>LADY ANTEBELLUM</b> LOOKIN' FOR A GOOD TIME	CAPITOL NASHVILLE	☆	17.197 +0.601	2482	15
14	16	8	<b>ALAN JACKSON</b> COUNTRY BOY	ARISTA NASHVILLE	☆	17.129 +0.960	2746	11
15	17	18	<b>BILLY CURRINGTON</b> DONT	MERCURY	☆	17.025 +0.865	2556	13
16	10	16	<b>KENNY CHESNEY WITH THE WAILERS</b> EVERYBODY WANTS TO GO TO HEAVEN	BLUE CHAIR/BNA	11 ☆	16.499 -3.136	2208	17
17	18	15	<b>BLAKE SHELTON</b> SHE WOULDN'T BE GONE	WARNER BROS./WRN	☆	16.017 +1.552	2408	16
18	19	24	<b>RANDY HOUSER</b> ANYTHING GOES	UNIVERSAL SOUTH	☆	13.117 +0.727	2022	18
19	21	6	<b>BROOKS &amp; DUNN FEAT. REBA MCENTIRE</b> COWGIRLS DON'T CRY	AIRPOWER ARISTA NASHVILLE	☆	11.926 +1.097	1914	19
20	20	23	<b>PAT GREEN</b> LET ME	BNA	☆	10.599 -0.267	1691	21
21	24	4	<b>TOBY KEITH</b> GOD LOVE HER	SHOW DOG NASHVILLE	☆	10.589 +2.333	1617	22
22	23	27	<b>ASHTON SHEPHERD</b> SOUNDS SO GOOD	MCA NASHVILLE	☆	9.758 +0.261	1593	23
23	22	15	<b>TRACE ADKINS</b> MUDDY WATER	CAPITOL NASHVILLE	☆	9.370 -0.269	1694	20
24	27	4	<b>KENNY CHESNEY WITH MAC MCANALLY</b> DOWN THE ROAD	BLUE CHAIR/BNA	☆	9.251 +2.291	1274	26
25	30	2	<b>KEITH URBAN</b> SWEET THING	CAPITOL NASHVILLE	☆	8.793 +3.318	1160	27
26	25	19	<b>LEE ANN WOMACK</b> LAST CALL	MCA NASHVILLE	☆	8.236 +0.311	1456	24
27	26	14	<b>JAKE OWEN</b> DON'T THINK I CAN'T LOVE YOU	RCA	☆	7.923 +0.271	1437	25
28	28	18	<b>PHIL VASSAR</b> I WOULD	UNIVERSAL SOUTH	☆	6.690 +0.138	1152	28
29	29	13	<b>JOSH TURNER</b> EVERYTHING IS FINE	MCA NASHVILLE	☆	6.215 +0.635	1082	29
30	32	7	<b>JACK INGRAM</b> THAT'S A MAN	BIG MACHINE	☆	5.908 +1.097	1000	30

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
				IMPRINT / PROMOTION LABEL		TW +/-	TW	
31	33	5	<b>DARIUS RUCKER</b> IT WON'T BE LIKE THIS FOR LONG	CAPITOL NASHVILLE	☆	5.595 +0.900	906	32
32	31	16	<b>KRISTY LEE COOK</b> 15 MINUTES OF SHAME	19/ARISTA NASHVILLE	☆	5.428 -0.020	963	31
33	45	2	<b>GEORGE STRAIT</b> RIVER OF LOVE	MCA NASHVILLE	☆	5.297 +3.806	719	35
34	34	6	<b>GARY ALLAN</b> SHE'S SO CALIFORNIA	MCA NASHVILLE	☆	4.288 +0.426	754	34
35	35	6	<b>JIMMY WAYNE</b> I WILL	VALORY	☆	4.275 +0.628	782	33
36	36	13	<b>MIRANDA LAMBERT</b> MORE LIKE HER	COLUMBIA	☆	4.044 +0.639	715	36
37	38	3	<b>MARTINA MCBRIDE</b> RIDE	RCA	☆	3.348 +0.807	367	43
38	39	11	<b>ELI YOUNG BAND</b> ALWAYS THE LOVE SONGS	REPUBLIC/UNIVERSAL SOUTH	☆	2.696 +0.186	460	39
39	37	10	<b>JOEY + RORY</b> CHEATER, CHEATER	VANGUARD/SUGAR HILL/NINE NORTH	☆	2.452 -0.158	378	41
40	41	12	<b>JOSH GRACIN</b> UNBELIEVABLE (ANN MARIE)	LYRIC STREET	☆	2.324 -0.047	595	37
41	42	15	<b>JUSTIN MOORE</b> BACK THAT THING UP	VALDRY	☆	1.809 -0.214	469	38
42	40	16	<b>BILLY RAY CYRUS</b> SOMEBODY SAID A PRAYER	WALT DISNEY/LYRIC STREET	☆	1.623 -0.814	399	40
43	44	6	<b>THE LOST TRAILERS</b> HOW 'BOUT YOU DON'T	BNA	☆	1.564 +0.038	370	42
44	47	7	<b>JOHN MICHAEL MONTGOMERY</b> FOREVER	STRINGTOWN	☆	1.410 +0.231	256	47
45	46	9	<b>DARRYL WORLEY</b> TEQUILA ON ICE	STROUD/AVARIOUS	☆	1.346 +0.008	351	44
46	43	17	<b>RANDY OWEN</b> LIKE I NEVER BROKE HER HEART	BROKEN BOW	☆	1.286 -0.460	192	51
47	49	7	<b>JESSICA SIMPSON</b> REMEMBER THAT	EPIC/COLUMBIA	☆	1.179 +0.013	191	52
48	51	6	<b>JULIANNE HOUGH</b> MY HALLELUJAH SONG	MERCURY	☆	1.071 -0.057	297	46
49	52	4	<b>SARAH BUXTON</b> SPACE	LYRIC STREET	☆	1.051 -0.077	328	45
50	50	6	<b>KEITH ANDERSON</b> SOMEBODY NEEDS A HUG	COLUMBIA	☆	0.904 -0.236	217	50
51	57	4	<b>DEAN BRODY</b> BROTHERS	BROKEN BOW	☆	0.901 +0.284	241	48
52	53	10	<b>WHITNEY DUNCAN</b> WHEN I SAID I WOULD	WARNER BROS./WRN	☆	0.804 -0.073	218	49
53	56	2	<b>HEIDI NEWFIELD</b> CRY (CRY 'TIL THE SUN SHINES)	CURB	☆	0.790 +0.167	189	53
54	54	9	<b>KENNY CHESNEY</b> GOT A LITTLE CRAZY	BNA	☆	0.736 -0.015	66	-
55	55	4	<b>JAMES OTTO</b> THESE ARE THE GOOD OLD DAYS	WARNER BROS./WRN	☆	0.644 -0.013	155	56
56	NEW		<b>KELLIE PICKLER</b> BEST DAYS OF YOUR LIFE	19/BNA	☆	0.546 +0.479	81	-
57	NEW		<b>RODNEY ATKINS</b> IT'S AMERICA	CURB	☆	0.491 +0.491	72	-
58	60	3	<b>JEREMY MCCOMB</b> COLD	PARALLEL/NEW REVOLUTION	☆	0.468 +0.005	178	54
59	48	19	<b>LITTLE BIG TOWN</b> FINE LINE	CAPITOL NASHVILLE	☆	0.452 -0.723	92	60
60	NEW		<b>EMERSON DRIVE</b> BELONGS TO YOU	MIDAS/VALORY	☆	0.442 +0.308	33	-

**MOST INCREASED AUDIENCE (IN MILLIONS)**  
**+3.806**  
**GEORGE STRAIT**

**River Of Love**  
(MCA Nashville)  
KSCS +0.231, KLTZ +0.156, KBWF +0.226, KWNR +0.156, WXTU +0.154, WFMS +0.152, KMLE +0.150, WKGB +0.140, KSKS +0.132, KKBB +0.124

**+3.318**  
**KEITH URBAN**  
**Sweet Thing**  
(Capitol Nashville)  
KBWF +0.254, KSCS +0.247, WUBL +0.181, WGAR +0.158, KWNR +0.153, WQXX +0.142, KWJL +0.141, KWOF +0.134, WKBL +0.132, KKBB +0.130

**+2.333**  
**TOBY KEITH**  
**God Love Her**  
(Show Dog Nashville)  
WYRK +0.232, KKCO +0.161, WUBE +0.145, WAMZ +0.138, KUPL +0.130, WCTK +0.128, WUBL +0.111, WWGR +0.096, WXBQ +0.071, WIOV +0.069

**+2.291**  
**KENNY CHESNEY WITH MAC MCANALLY**  
**Down The Road**  
(Blue Chair/BNA)  
KKCO +0.204, KMPS +0.169, KWNR +0.154, KBWF +0.153, WYRK +0.152, KUPL +0.147, WQXX +0.130, WCTK +0.111, KATM +0.096, WUBL +0.091

**+1.645**  
**BRAD PAISLEY DUET WITH KEITH URBAN**  
**Start A Band**  
(Arista Nashville)  
WYCD +0.441, WQYK +0.231, WDSY +0.206, WDTW +0.114, KMLE +0.108, KTST +0.092, KUPL +0.083, KKGO +0.082, WKDF +0.079, WBEE +0.075

NEW AND ACTIVE			
ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN
<b>JASON ALDEAN</b> She's Country (Broken Bow)	0.438/0.438	<b>JASON MICHAEL CARROLL</b> Where I'm From (Arista Nashville)	0.402/0.296
TOTAL STATIONS:	44	TOTAL STATIONS:	33
<b>JAMIE O'NEAL</b> Like A Woman (1720)	0.427/0.001	<b>STEVE HOLY</b> Might Have Been (Curb)	0.363/0.027
TOTAL STATIONS:	23	TOTAL STATIONS:	11
<b>TAYLOR SWIFT</b> Fearless (Big Machine)	0.355/0.273	<b>POINT OF GRACE</b> I Wish (Word-Curb)	0.291/0.105
TOTAL STATIONS:	49	TOTAL STATIONS:	20

**MOST ADDED**

<b>GEORGE STRAIT</b> 36 River Of Love (MCA Nashville) KBEQ, KYE, KEGA, KIXZ, KKGO, KKNG, KMLE, KNCL, KNTY, KRST, KRTY, KSOP, KUBL, KUZZ, KVOD, KWNR, WCTO, WEZL, WFMS, WQXX, WIOV, WIRK, WIVK, WKSF, WOKQ, WPAW, WPKX, WQBE, WQMX, WUSJ, WUSY, WYNU, WXBM, WXBQ, WYPY, WYRK	<b>KEITH URBAN</b> 34 Sweet Thing (Capitol Nashville) KBQI, KBUL, KIXZ, KJJY, KKGO, KMDL, KRTY, KSON, KTTS, KUPL, KWNR, KXKS, KXKT, WBCT, WBEE, WBUL, WCTO, WDTW, WGGY, WQNA, WIRK, WITL, WIVK, WKQ, WKSF, WMAD, WOKQ, WPKX, WQMX, WSLC, WSOC, WUBL, WUSY, WYNU	<b>MARTINA MCBRIDE</b> 20 Ride (RCA) KEGA, KIZN, KNTY, KRST, KRTY, KSON, KWJJ, WGAR, WQK, WPAW, WQHK, WQMX, WSOC, WUBL, WUSJ, WXYC	<b>KATC, KFKF, KKNG, KMPS, KTOM, KWNR, KXKT, WBEE, WQNE, WGTY, WKCK, WKSF, WMAD, WOGI, WQBE, WSOC, WUSY, WXBQ, WYPY</b>
<b>TOBY KEITH</b> 14 God Love Her (Show Dog Nashville) KBQI, KFKF, KHEY, KTST, KUPL, WUBL, WEZL, WQXX, WIVK, WKCK, WKSJ, WQDR, WRNS, WUSN	<b>KENNY CHESNEY WITH MAC MCANALLY</b> 19 Down The Road (Blue Chair/BNA)		

FOR WEEK ENDING NOVEMBER 16, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
113 country and 29 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 112 reporters.  
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▶ WINNIPEG, MANITOBA-BASED **DOC WALKER** LANDS ITS THIRD SINGLE FROM THE ALBUM "BEAUTIFUL LIFE," AS "ONE LAST SUNDOWN" SOARS 45-27 ON THE CANADA COUNTRY CHART.

## COUNTRY INDICATOR REPORTERS

<b>KEAN/Abilene, TX</b> OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	<b>KHKI/Des Moines, IA*</b> OM: Steve Brill PD/MD: Andy Elliott	<b>WTGR/Huntington, WV</b> PD: Judy Eaton MD: Scott Hesson	<b>WDWG/Rocky Mount, NC</b> OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond
<b>KRRV/Alexandria, LA</b> PD: Hollywood Harrison APD/MD: Melissa Frost	<b>WTYY/Dothan, AL</b> OM/MD: Kris Van Dyke	<b>KIXQ/Joplin, MO</b> OM: Chad Elliot PD: Rob Meyer MD: Jack White	<b>WCEN/Saginaw, MI*</b> PD/MD: Joby Phillips
<b>KGNC/Amarillo, TX</b> OM/MD: Tim Butler APD/MD: Patrick Clark	<b>KKCB/Duluth, MN</b> OM/MD: David Drew	<b>WNWN/Kalamazoo, MI</b> PD: Woody Houston APD/MD: Scott Wagner	<b>WWFG/Salisbury, MD</b> OM/MD: Dick Raymond APD/MD: Sandra Lee
<b>KBRJ/Anchorage, AK</b> PD: Matt Valley APD/MD: Eddie Maxwell	<b>WAXX/Eau Claire, WI</b> OM/MD: George House APD/MD: Alex Edwards	<b>KDBR/Kalispell, MT</b> OM/MD: John Michaels	<b>KGKL/San Angelo, TX</b> OM/MD: Boomer Kingston
<b>WPUR/Atlantic City, NJ*</b> PD: Joe Kelly	<b>WQRB/Eau Claire, WI</b> PD/MD: Mike McKay	<b>WKOA/Lafayette, IN</b> PD: Mark Allen APD: Annie James MD: Bob Vizza	<b>KUSS/San Diego, CA*</b> OM: Bill Pugh PD: Mike O'Brian APD/MD: Cindy Spicer
<b>KYKR/Beaumont, TX</b> OM/MD: Trey Poston	<b>WTWF/Erie, PA</b> OM: Joe Lang PD: Bob Domingo APD: Chuck Rambaldo	<b>WBBN/Laurel, MS</b> OM/MD: Stephen St. James	<b>KKJG/San Luis Obispo, CA</b> OM/MD: Pepper Daniels
<b>WJLS/Beckley, WV</b> OM: Dave Willis PD/MD: Fred Persinger	<b>WXTA/Erie, PA</b> OM/MD: Adam Reese	<b>KZKX/Lincoln, NE</b> PD: Hoss Michaels APD/MD: Carol Turner	<b>KRAZ/Santa Barbara, CA</b> PD/MD: Stefan Carpenter
<b>KCTR/Billings, MT</b> OM: Jay Brandon PD/MD: Mark Hill	<b>KKNU/Eugene, OR</b> PD/MD: Jim Davis	<b>KLLL/Lubbock, TX</b> PD: Jeff Scott MD: Neely Yates	<b>KSNI/Santa Maria, CA</b> OM: Mark Mitchell PD/MD: Jay Turner
<b>WZKX/Biloxi, MS*</b> OM/MD: Bryan Rhodes	<b>WKDQ/Evansville, IN</b> PD/MD: Jon Prell	<b>WWQM/Madison, WI*</b> PD: Brad Austin APD/MD: Kenny Jay	<b>Dial Global CD Country/Satellite*</b> OM/MD: Jim Murphy MD: Rick Morgan
<b>WHWK/Binghamton, NY</b> PD: Don Brake	<b>KVOX/Fargo, ND</b> OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	<b>KIAI/Mason City, IA</b> PD/MD: Jared Allen	<b>Dial Global US Country/Satellite*</b> OM/MD: Penny Mitchell MD: Joani Williams
<b>WNCB/Birmingham, AL*</b> OM/MD: Justin Case	<b>WKML/Fayetteville, NC</b> PD/MD: Dean O	<b>KRWQ/Medford, OR</b> OM/MD: Larry Neal MD: Scott Schuler	<b>Sirius XM - The Highway/Satellite*</b>
<b>WBWN/Bloomington, IL</b> OM/MD: Dan Westhoff APD/MD: Buck Stevens	<b>KAFF/Flagstaff, AZ</b> PD: Shaun Holly MD: Jenny Brawn	<b>KUBB/Merced, CA</b> OM/MD: Rene Roberts APD: Greg Edwards MD: Dee Kelly	<b>WBFM/Sheboygan, WI</b> PD: Eddie Ybarra MD: Jonathan Henseler
<b>WHKX/Bluefield, WV</b> OM: Ken Dietz PD/MD: Joe Jarvis	<b>WXFL/Florence, AL</b> OM: Jeff Thomas PD: Fletch Brown	<b>WOKK/Meridian, MS</b> PD: Todd Rupe	<b>KSUX/Sioux City, IA</b> PD/MD: Tony Michaels
<b>KQFC/Boise, ID*</b> PD: Wes McShay MD: Ruby Cortez	<b>WEGX/Florence, SC</b> OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	<b>WBAM/Montgomery, AL*</b>	<b>WBYT/South Bend, IN</b> APD: Stinger MD: Shannon Marie
<b>KAGG/Bryan, TX</b> APD/MD: Adam Drake	<b>WFRE/Frederick, MD*</b> PD/MD: Jess Wright MD: Bill Sargent	<b>WMUS/Muskegon, MI*</b> OM: Dave Taft PD: Mark Dixon	<b>KDRK/Spokane, WA*</b> OM: Frank Jackson PD: Jay Daniels
<b>WOKO/Burlington, VT*</b> OM/MD: Steve Pelkey MD: Bill Sargent	<b>WFLS/Fredericksburg, VA*</b> OM/MD: Paul Johnson APD: Todd Grimsted	<b>WGTR/Myrtle Beach, SC</b> OM: Johnny Walker PD: Trey Cooler MD: Korbey Ray	<b>WTHI/Terre Haute, IN</b> OM/MD: Barry Kent
<b>WIXY/Champaign, IL</b> PD: Jonathan Drake APD: Andy Roberts MD: Nicole Beals	<b>KHGE/Fresno, CA</b> OM/MD: Paul Wilson APD/MD: Kris Daniels	<b>KJCS/Nacogdoches, TX</b> PD/MD: Robby Lynn	<b>WIBW/Topeka, KS</b> PD: Keith Montgomery APD/MD: Stephanie Lynn
<b>WJWF/Charleston, SC*</b> PD: Brian Driver	<b>KUAD/Ft. Collins, CO</b> PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	<b>KHKX/Odessa, TX</b> PD: Mike Lawrence APD/MD: Kelley Peterson	<b>WTCM/Traverse City, MI</b> OM/MD: Jack O'Malley MD: Carey Carlson
<b>WKWS/Charleston, WV</b> OM: Rick Johnson PD/MD: John Anthony	<b>WCKT/Ft. Myers, FL*</b> OM: Louis Kaplan PD/MD: Mark Wilson APD: Dave Logan	<b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James	<b>WWZD/Tupelo, MS</b> OM: Rick Stevens PD: Bill Hughes
<b>WOGT/Chattanooga, TN*</b> PD: Duane Shannon	<b>KTCS/Ft. Smith, AR</b> OM: Lee Young PD/MD: Troy Eckelhoff	<b>WFFN/Tuscaloosa, AL</b> OM: Greg Thomas PD: Monk	<b>WFRG/Utica, NY</b> OM/MD: Bill McAdams
<b>KCCY/Colorado Springs, CO*</b> OM: Bob Richards PD: Jesse Garcia APD/MD: Chris Brooks	<b>WBTU/Ft. Wayne, IN</b> OM: Phil Becker PD: Chris Sargent	<b>KJUG/Visalia, CA</b> PD: Dave Daniels MD: Adam Jeffries	<b>WDEZ/Wausau, WI</b> APD/MD: Vanessa Ryan
<b>WKN/Columbus, GA*</b> PD/MD: Brian Thomas	<b>WTRS/Gainesville, FL</b> OM/MD: Shane Finch MD: Dave Tyler	<b>WVYR/Peoria, IL</b> OM/MD: Ric Morgan	<b>WVOV/Wheeling, WV</b> PD/MD: Jim Elliott
<b>WSTH/Columbus, GA*</b> OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	<b>WPOR/Portland, ME*</b> OM: Randi Kirshbaum PD: Matty Jeff	<b>WZLQ/Williamsport, PA</b> OM/MD: John O'Brien	<b>KXDD/Yakima, WA</b> OM/MD: Dewey Boynton APD/MD: Joel Baker
<b>WCLT/Columbus, OH*</b> PD: Curtis Newland MD: Tommy Douglas	<b>WRWD/Poughkeepsie, NY</b> PD/MD: Aaron "Dave" McCord	<b>WILQ/Williamsport, PA</b> OM/MD: John O'Brien	
<b>WGSQ/Cookeville, TN</b> OM: Marty McFly PD: Gator Harrison APD: Philip Gibbons MD: Stewart James	<b>WRDU/Raleigh, NC*</b> OM: Chris Shebel APD: Zac Davis		
<b>KFTX/Corpus Christi, TX*</b> PD: Chuck Abel MD: "Dr. Bruce Nelson" Stratton	<b>KOUT/Rapid City, SD</b> PD: Mark Houston MD: Dean Taylor		
<b>KOUL/Corpus Christi, TX*</b> OM/MD: Clayton Allen	<b>KUUB/Reno, NV</b> OM: Jim McClain APD: "Big" Chris Hart		
<b>KRYS/Corpus Christi, TX*</b> OM: Paula Newell PD: Frank Edwards	<b>WYYD/Roanoke, VA*</b> OM: Steve Cross PD/MD: Kenny Shelton		
	<b>WCTY/Hampton, NY</b> PD: Dave Elder APD/MD: Jimmy Lehn		
	<b>WCAT/Harrisburg, PA*</b> PD/MD: Rich Creeger		

## COUNTRY INDICATOR HIGHLIGHTS

NO. 1						
ARTIST	TITLE	IMPRINT / PROMOTION LABEL				
<b>ZAC BROWN BAND</b>	<b>CHICKEN FRIED</b>	ATLANTIC/HOME GROWN/BIG PICTURE				
MOST ADDED						
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS			
<b>GEORGE STRAIT</b>	<b>RIVER OF LOVE</b>	MCA NASHVILLE	38			
<b>KEITH URBAN</b>	<b>SWEET THING</b>	CAPITOL NASHVILLE	32			
<b>MARTINA MCBRIDE</b>	<b>RIDE</b>	RCA	15			
<b>KENNY CHESNEY WITH MAC MCANALLY</b>	<b>DOWN THE ROAD</b>	BLUE CHAIR/BNA	14			
<b>JASON ALDEAN</b>	<b>SHE'S COUNTRY</b>	BROKEN BOW	11			
MOST INCREASED PLAYS						
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN			
<b>KEITH URBAN</b>	<b>SWEET THING</b>	CAPITOL NASHVILLE	+658			
<b>GEORGE STRAIT</b>	<b>RIVER OF LOVE</b>	MCA NASHVILLE	+623			
<b>TOBY KEITH</b>	<b>GOD LOVE HER</b>	SHOW DOG NASHVILLE	+491			
<b>KENNY CHESNEY WITH MAC MCANALLY</b>	<b>DOWN THE ROAD</b>	BLUE CHAIR/BNA	+461			
<b>BROOKS &amp; DUNN FEAT. REBA MCENTIRE</b>	<b>COWGIRLS DON'T CRY</b>	ARISTA NASHVILLE	+273			
<b>RASCAL FLATTS</b>	<b>HERE</b>	LYRIC STREET	+259			
INDICATOR EXCLUSIVES						
TW	LW	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
38	39	<b>KATIE ARMIGER</b>	<b>UNSEEN</b>	COLD RIVER/NINE NORTH	458	+16
46	49	<b>JAMIE O'NEAL</b>	<b>LIKE A WOMAN</b>	1720	233	+19
47	51	<b>RICK HUCKABY</b>	<b>AIN'T ENOUGH BLACKTOP</b>	HEADCOACH/SPINVILLE	225	+16
50	52	<b>MARK WILLS</b>	<b>THE THINGS WE FORGET</b>	TENACITY	205	+22
53	58	<b>ZONA JONES</b>	<b>YOU SHOULD'VE SEEN HER THIS MORNING</b>	ROCKY COMFORT/NINE NORTH	168	+13
54	53	<b>JEWEL</b>	<b>TILL IT FEELS LIKE CHEATING</b>	VALORY	158	-25
55	57	<b>TRACY LAWRENCE</b>	<b>YOU CAN'T HIDE REDNECK</b>	ROCKY COMFORT/NINE NORTH	157	-7
59	—	<b>MATT STILLWELL</b>	<b>SHINE</b>	STILL 7/SPINVILLE/CO5	129	+13
60	—	<b>JASON MICHAEL CARROLL</b>	<b>WHERE I'M FROM</b>	ARISTA NASHVILLE	127	+22
CANADA COUNTRY						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	9	<b>TAYLOR SWIFT</b>	<b>LOVE STORY</b>	BIG MACHINE/UNIVERSAL	740 -6
2	3	10	<b>SUGARLAND</b>	<b>ALREADY GONE</b>	MERCURY/UNIVERSAL	711 +30
3	7	7	<b>ALAN JACKSON</b>	<b>COUNTRY BOY</b>	ARISTA NASHVILLE/SONY BMG	649 +41
4	6	9	<b>BRAD PAISLEY DUET WITH KEITH URBAN</b>	<b>START A BAND</b>	ARISTA NASHVILLE/SONY BMG	629 +18
5	9	6	<b>GEORGE CANYON</b>	<b>JUST LIKE YOU</b> ♡	UNIVERSAL	610 +42
6	8	13	<b>MONTGOMERY GENTRY</b>	<b>ROLL WITH ME</b>	COLUMBIA/SONY BMG	609 +20
7	11	9	<b>RASCAL FLATTS</b>	<b>HERE</b>	LYRIC STREET/UNIVERSAL	583 +34
8	5	15	<b>TIM MCGRAW</b>	<b>LET IT GO</b>	CURB/EMI	583 -33
9	15	8	<b>DIERKS BENTLEY</b>	<b>FEEL THAT FIRE</b>	CAPITOL NASHVILLE/EMI	580 +67
10	2	15	<b>KENNY CHESNEY WITH THE WAILERS</b>	<b>EVERYBODY WANTS TO GO TO HEAVEN</b>	BLUE CHAIR/BNA/SONY BMG	559 -129
11	13	10	<b>JASON BLAINE</b>	<b>GOOD DAY TO GET GONE</b> ♡	KOCH	553 +31
12	18	8	<b>ZAC BROWN BAND</b>	<b>CHICKEN FRIED</b>	HOME GROWN/ATLANTIC/BIG PICTURE	541 +101
13	4	17	<b>CARRIE UNDERWOOD</b>	<b>JUST A DREAM</b>	19/ARISTA/ARISTA NASHVILLE/SONY BMG	518 -116
14	8	6	<b>JESSIE FARRELL</b>	<b>I GUESS</b> ♡	UNIVERSAL	516 +1
15	12	10	<b>PAUL BRANDT</b>	<b>VIRTUAL LIFE</b> ♡	BRAND-T/UNIVERSAL	511 -32
16	21	5	<b>DEAN BRODY</b>	<b>BROTHERS</b> ♡	BROKEN BOW/SONY BMG	509 +106
17	22	4	<b>BROOKS &amp; DUNN FEATURING REBA MCENTIRE</b>	<b>COWGIRLS DON'T CRY</b>	ARISTA NASHVILLE/SONY BMG	455 +97
18	10	20	<b>DARIUS RUCKER</b>	<b>DON'T THINK I DON'T THINK ABOUT IT</b>	CAPITOL NASHVILLE/EMI	454 -102
19	19	5	<b>AARON PRITCHETT</b>	<b>HOW DO I GET THERE</b> ♡	OPM/GD4	453 +27
20	25	3	<b>CRYSTAL SHAWANDA</b>	<b>MY ROOTS ARE SHOWING</b> ♡	RCA/SONY BMG	427 +96
21	16	15	<b>GORD BAMFORD</b>	<b>POSTCARD FROM PASADENA</b> ♡	ROYALTY	402 -83
22	20	12	<b>LADY ANTEBELLUM</b>	<b>LOOKIN' FOR A GOOD TIME</b>	CAPITOL NASHVILLE/EMI	398 -14
23	23	17	<b>JIMMY WAYNE</b>	<b>DO YOU BELIEVE ME NOW</b>	VALORY/UNIVERSAL	363 +10
24	17	18	<b>TOBY KEITH</b>	<b>SHE NEVER CRIED IN FRONT OF ME</b>	SHOW DOG NASHVILLE/UNIVERSAL	345 -108
25	39	2	<b>KENNY CHESNEY WITH MAC MCANALLY</b>	<b>DOWN THE ROAD</b>	BLUE CHAIR/BNA/SONY BMG	344 +131
26	24	10	<b>SHANE YELLOWBIRD</b>	<b>LIFE IS CALLING MY NAME</b> ♡	ON RAMP/EMI	327 -25
27	45	2	<b>DOC WALKER</b>	<b>ONE LAST SUNDOWN</b> ♡	OPEN ROAD/UNIVERSAL	315 +135
28	27	16	<b>DERIC RUTTAN</b>	<b>LOVIN' YOU IS KILLIN' ME</b> ♡	ON RAMP/EMI	297 +5
29	NEW		<b>TOBY KEITH</b>	<b>GOD LOVE HER</b>	SHOW DOG NASHVILLE/UNIVERSAL	294 +126
30	28	11	<b>TRACE ADKINS</b>	<b>MUDDY WATER</b>	CAPITOL NASHVILLE/EMI	287 0

FOR WEEK ENDING NOVEMBER 16, 2008

♡ indicates CanCon



What you loved this year, and what you eagerly await next year.  
Part one of a two-part series

## So Long, 2008; Hello, 2009

Keith Berman  
KBerman@RadioandRecords.com

**W**hat a year it's been! Besides the incredible buildup to the recent (and momentous) election, radio has been riding the roller coaster that is our national economy—and experiencing the subsequent fallout as budget cutbacks affected our industry more than anyone would have liked.

Despite that, there were some bright spots to the year that is now around 40 days away from being over, and there are always things to look forward to in the coming year. That said, I polled the AC and hot AC community to find out some of their favorite things from 2008 and what's to come for them in 2009.

**Kent Phillips, PD/morning host, Fisher hot AC KPLZ (Star 101.5)/Seattle**

**Favorite song/album:** Jason Mraz's CD and single "I'm Yours." A breakthrough CD and song for a very talented artist.

**Favorite movie:** "Iron Man." Better than "Batman," "Superman" or "Spider-Man." A defining superhero movie.

**Best moment/day:** Freezing my ass off on a panel with Keith Berman in Toronto at Canadian Music Week.

**Most looking forward to:** PPM. Good or bad, it will be the biggest change in major market radio in many years.

**Movie most excited about:** The "Star Trek" prequel. It should bring a new generation of fans of an old series.

**Scott Sands, PD, Entercom hot AC WZPL (Z99.5)/Indianapolis**

**Favorite song/album:** I'm embarrassed to admit Katy Perry ["Hot N Cold"] and Miley Cyrus ["See You Again"] were my guilty pleasure hits of '08. Theory of a Deadman's "Bad Girlfriend," Hinder's "Use Me" and Kid Rock's "So Hot" are my three favorite rock songs that were too hard for us to play.

**Favorite movie:** "High School Musical 3"—kidding. "Sex and the City," "Indiana Jones and the Kingdom of the Crystal Skull" and the Bond movie.

**Best moment/day:** Well, there was this one

night at Blu Martini and Lulu's when . . . never mind. Pictures are on MySpace or Facebook or somewhere.

**New Year's resolution I will probably break:** Better time-management and delegation. Use e-mail less and start actually talking with people again.

**Most looking forward to:** Flying cars. We were promised flying cars.

**Movie most excited about:** Really, I look forward to the new season of "24" more. But, if I have to pick a movie, then I would say "The A Team."

**Eric Meier, PD, Regent AC WLZW (Lite 98.7)/Utica, N.Y.**

**Favorite song/album:** Coldplay's "Viva La Vida."

**Favorite movie:** Morgan Spurlock's "Where in the World is Osama bin Laden?"

**Best moment/day:** Getting our No. 1 book for spring '08.

**New Year's resolution I will probably break:** The "exercise" one, same as every year.

**Most looking forward to:** Jan. 20.

**Movie I am most excited about:** "Angels and Demons."

**Tom Cunningham, VP of promotion for adult formats, Universal Motown**

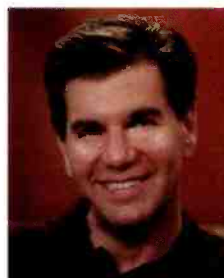
**Favorite song:** The Hold Steady's "Sequestered in Memphis."

**Favorite album:** Alejandro Escovedo's "Real Animal."

**Best moment/day:** Seeing Bruce Springsteen & the E Street Band in Nashville on Aug. 21.

**Jayn, APD/MD/midday host, CBS Radio hot AC KLLC (Alice@97.3)/San Francisco**

**Favorite songs:** Frightened Rabbit's "Backwards



Phillips



Sands



Jayn



Thurman



Cooper

Walk," Missy Higgins' "Where I Stood" and Leona Lewis' "Bleeding Love."

**Favorite movie:** "Sex and the City."

**Best moment/day:** March 7, the day my daughter was born.

**New Year's resolution I will probably break:** Doing that damn "AM Yoga" DVD every day.

**Most looking forward to:** A new president. Yes we can!

**Movie I am most excited about:** "Pee Wee's Playhouse: The Movie."

**Marc Richards, director of programming, Nassau Broadcasting AC WAFY (Key 103)/Frederick, Md.**

**Favorite song/album:** Coldplay's "Viva La Vida."

**Favorite movie:** I'm not really a "go to the movies" guy, but I finally saw "An Inconvenient Truth" a couple of months ago. Yeah, sad, I know.

**Best moment/day:** Every day. I have been blessed with a great team, and they amaze me and make me proud every day.

**New Year's resolution I will probably break:** Hm, tough one. Every year, I resolve to lose weight, which is not an easy thing to do when there are still holiday cookies in the house and leftovers, and it's the day after New Year's Eve.

**Most looking forward to:** More road trips in my Mini convertible.

**Movie I am most excited about:** "Star Trek."

**Linde Thurman, national account manager, SoundMind Production**

**Favorite song/album:** The new Enya song "Trains and Winter Rains."

**Favorite movie:** I don't get to the movies often, but I can tell you for sure it was not "High School Musical 3."

**Best moment/day:** My daughter's first day of first grade. It was very exciting.

**New Year's resolution I will probably break:** To sleep more.

**Most looking forward to:** Kicking some butt in my new job at SoundMind and keeping up with all my old buddies at radio.

**Movie I am most excited about:** "He's Just Not That Into You."

**Danny Cooper, VP of adult radio promotion, Jive**

**Favorite song/album:** Song, "Viva La Vida" by Coldplay. Album, Pink's "Funhouse."

**Favorite movie:** "The Dark Knight."

**Best moment/day:** Groundhog Day. Duh.

**New Year's resolution I will probably break:** Resolutions are for babies.

**Most looking forward to:** Laughing.

**Movie most excited about:** "Jurassic Park IV."

**Darla Thomas, OM, Journal/Tucson**

**Favorite song/album:** Anything with Timbaland.

**Favorite movie:** "The Dark Knight."

**Best moment/day:** Election Day.

**New Year's resolution I will probably break:** Sending birthday cards. I tried this last year, and it lasted a month.

**Most looking forward to:** Getting the money back in my 401(k). R&R

Next week: More responses from your industry brethren.



► **MARIAH CAREY** DEBUTS AT NO. 29 WITH "RIGHT TO DREAM" FROM THE FORTHCOMING MOVIE "TENNESSEE," IN WHICH SHE STARS. HER FIRST AC ENTRY SINCE "WE BELONG TOGETHER" IN 2005 MARKS THE SUPERSTAR'S 26th CAREER CHART TITLE, A SUM THAT INCLUDES SIX NO. 1s AND 19 TOP 10s.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	26	<b>DAVID COOK</b> THE TIME OF MY LIFE	NO. 1 (9 WKS)	11 ☆ 19/RCA/RMG	1610 -284	12.641	1
2	2	32	<b>LEONA LEWIS</b> BLEEDING LOVE		115 SYCO/J/RMG	1495 -292	12.403	2
3	4	22	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE		112 PHONDGENIC/EPIC	1475 -204	11.104	4
4	3	18	<b>COLDPLAY</b> VIVA LA VIDA		112 CAPITOL	1457 -242	12.092	3
5	5	45	<b>SARA BAREILLES</b> LOVE SONG		114 ☆ EPIC	1378 -215	10.730	5
6	6	37	<b>JOHN MAYER</b> SAY		11 AWARE/COLUMBIA	1253 -231	9.181	7
7	8	15	<b>JASON MRAZ</b> I'M YOURS	MOST ADDED	11 ☆ ATLANTIC/RRP	1120 +11	9.460	6
8	7	38	<b>DAUGHTRY</b> FEELS LIKE TONIGHT		112 RCA/RMG	1116 -200	8.393	8
9	9	29	<b>COLBIE CAILLAT</b> REALIZE		112 UNIVERSAL REPUBLIC	827 -211	4.647	11
10	10	32	<b>LIFEHOUSE</b> WHATEVER IT TAKES		112 ☆ Geffen/Interscope	709 -232	5.112	9
11	12	14	<b>DAVID ARCHULETA</b> CRUSH		19/JIVE/ZOMBA	587 -82	3.830	12
12	14	12	<b>SIMON COLLINS</b> UNCONDITIONAL		RAZOR & TIE	355 -64	1.303	18
13	16	9	<b>DAUGHTRY</b> WHAT ABOUT NOW		☆ RCA/RMG	346 -16	3.819	13
14	13	13	<b>MISSY HIGGINS</b> WHERE I STOOD		☆ ELEVEN/REPRISE	339 -147	1.144	19
15	17	7	<b>CELINE DION</b> MY LOVE		COLUMBIA	294 -2	1.036	21
16	18	10	<b>EAGLES</b> WHAT DO I DO WITH MY HEART		☆ Epic	277 -5	0.868	25
17	21	5	<b>LEONA LEWIS</b> BETTER IN TIME	AIRPOWER	11 ☆ SYCO/J/RMG	268 +45	4.686	10
18	20	7	<b>JAMES TAYLOR</b> IT'S GROWING		☆ HEAR/CMG	205 -28	0.568	28
19	22	4	<b>TAYLOR SWIFT</b> LOVE STORY		☆ BIG MACHINE/UNIVERSAL REPUBLIC	202 -11	0.818	27
20	23	9	<b>SARAH MCLACHLAN</b> U WANT ME 2		☆ ARISTA/RMG	169 -41	0.447	-
21	26	4	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME		11 INTERSCOPE	161 +14	1.720	16
22	25	4	<b>JORDIN SPARKS</b> ONE STEP AT A TIME		11 19/JIVE/ZOMBA	137 -34	1.589	17
23	24	16	<b>RIHANNA</b> TAKE A BOW		113 SRP/DEF JAM/IDJMG	134 -38	2.650	14
24	NEW		<b>FAITH HILL</b> A BABY CHANGES EVERYTHING	MOST INCREASED PLAYS	WARNER BROS. (NASHVILLE)/WARNER BROS.	132 +106	0.940	23
25	27	2	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)		EVERFINE/ATLANTIC/RRP	120 -3	1.076	20
26	28	6	<b>WAYNE BRADY</b> ORDINARY		PEAK/CMG	110 -10	0.132	-
27	30	2	<b>ENYA</b> TRAINS AND WINTER RAINS		REPRISE	85 -8	0.117	-
28	29	7	<b>JOSH KELLEY</b> TO REMEMBER		DNK	78 -30	0.106	-
29	NEW		<b>MARIAH CAREY</b> RIGHT TO DREAM		ISLAND/IDJMG	77 +19	0.063	-
30	NEW		<b>GREG MEDORO</b> LOST MELODY		ODDS ON	59 -12	0.050	-

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>BRENDA LEE</b> ROCKIN' AROUND THE CHRISTMAS TREE (MCA/UMG)	11	847 398
2	<b>NAT KING COLE</b> THE CHRISTMAS SONG (MERRY CHRISTMAS TO YOU) (CAPITOL)	11	820 331
3	<b>MARIAH CAREY</b> ALL I WANT FOR CHRISTMAS IS YOU (COLUMBIA/LEGACY)	11	817 330
4	<b>BURL IVES</b> A HOLLY JOLLY CHRISTMAS (MCA SPECIAL PRODUCTS/UMG)	11	800 359
5	<b>ANDY WILLIAMS</b> IT'S THE MOST WONDERFUL TIME OF THE YEAR (COLUMBIA/LEGACY)	11	787 314

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	<b>TIMBALAND FEATURING ONEREPUBLIC</b> APOLOGIZE (MOSLEY/BLACKGROUND/INTERSCOPE)	116	778 909
7	<b>COLBIE CAILLAT</b> BUBBLY (UNIVERSAL REPUBLIC)	115	771 842
8	<b>JOHNNY MATHIS</b> IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS (COLUMBIA/LEGACY)		768 320
9	<b>FERGIE</b> BIG GIRLS DON'T CRY (WILLIAMS/A&M/INTERSCOPE)	116	749 856
10	<b>DARYL HALL JOHN OATES</b> JINGLE BELL ROCK (RCA/LEGACY)		712 251

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>JASON MRAZ</b> I'm Yours (Atlantic/RRP) KBEZ, WEBE, WLQ, WRCH, WRRM, WVAF	6
<b>LEONA LEWIS</b> Better In Time (SYCO/J/RMG) WFGC, WHLG, WJBZ, WSRS, WVBW	5
<b>DAUGHTRY</b> What About Now (RCA/RMG) KVKI, WASH, WJBF, WVBW	4
<b>BARRY MANILOW</b> Christmas Is Just Around The Corner (Arista/RMG) KKBA, WHLG, WSPA, WTFM	4
<b>COLDPLAY</b> Viva La Vida (Capitol) KBEZ, WLQT	2
<b>DAVID ARCHULETA</b> Crush (19/Jive/Zomba) WMCC, WWFS	2
<b>EAGLES</b> What Do I Do With My Heart (Epic) KVKI, WDEF	2
<b>SARAH MCLACHLAN</b> U Want Me 2 (Arista/RMG) KSNE, WVBW	2
<b>MARIAH CAREY</b> Right To Dream (Island/IDJMG) WJJK, WRSA	2

**ADDED AT... WSPA**  
Greenville, SC  
OM/PD: Mark Hamlin  
Barry Manilow, Christmas Is Just Around The Corner, O Plumb, Silver Bells, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

NEW AND ACTIVE			
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>JESSE MCCARTNEY</b> Leavin' (Hollywood)	45/6	<b>3 DOORS DOWN</b> It's Not My Time (Universal Republic)	23/3
TOTAL STATIONS:	5	TOTAL STATIONS:	5
<b>NICKELBACK</b> Gotta Be Somebody (Roadrunner/RRP)	44/8	<b>MATT NATHANSON</b> Come On Get Higher (Vanguard/Capitol)	23/1
TOTAL STATIONS:	6	TOTAL STATIONS:	4
<b>TOM JONES</b> If He Should Ever Leave You (S-Curve)	38/3	<b>LEANN RIMES</b> What I Cannot Change (Curb/Reprise)	22/13
TOTAL STATIONS:	8	TOTAL STATIONS:	5
<b>NEIL DIAMOND</b> If I Don't See You Again (Columbia)	26/2	<b>KATY PERRY</b> Hot N Cold (Capitol)	21/3
TOTAL STATIONS:	7	TOTAL STATIONS:	3
<b>BEYONCE</b> If I Were A Boy (Music World/Columbia)	25/23	<b>KIMBERLY LOCKE</b> We Need A Little Christmas (Curb/Reprise)	18/4
TOTAL STATIONS:	2	TOTAL STATIONS:	4

## MOST INCREASED PLAYS

<b>+106</b>	<b>FAITH HILL</b> A Baby Changes Everything (Warner Bros. (Nashville)/Warner Bros.) WKJY +16, WGSY +7, WARM +5, WNIC +4, KUMU +4, WLQT +4, WMLY +4, KESZ +3, KKMY +3, KRBB +3
<b>+45</b>	<b>LEONA LEWIS</b> Better In Time (SYCO/J/RMG) WMJX +13, WHLG +12, WOBM +11, WLTJ +11, WWFS +10, WAHR +10, KBIG +6, KNEV +4, WSRS +3, WKJY +1
<b>+23</b>	<b>BEYONCE</b> If I Were A Boy (Music World/Columbia) WVAF +17, KKBA +8
<b>+19</b>	<b>MARIAH CAREY</b> Right To Dream (Island/IDJMG) WVAF +7, WHLU +6, KQIS +3, WJJK +3, KKBA +2, WJXB +2, KUMU +1, WSRS +1
<b>+17</b>	<b>CARRIE UNDERWOOD</b> Hark! The Herald Angels Sing (19/Arista/Arista Nashville/RMG) WLTE +9, WRVF +5, WSNY +3

FOR WEEK ENDING NOVEMBER 16, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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► **LEONA LEWIS** CLAIMS MOST INCREASED PLAYS AS "BETTER IN TIME" CLIMBS 10-8 (UP 234 PLAYS). AT AC, THE SONG VAULTS 21-17 WITH AIRPOWER HONORS. ON NOV. 23, LEWIS WILL JOIN SUCH STARS AS RIHANNA, PINK AND DIONNE WARWICK FOR DIVAS II IN LONDON, A BENEFIT SHOW FOR BREAST CANCER CHARITIES.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	34	<b>JASON MRAZ</b> I'M YOURS	NO. 1 (7 WKS)	1 ☆ ATLANTIC/RRP	3089 -84	16.266	2
2	2	21	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)		☆ EVERFINE/ATLANTIC/RRP	3025 -60	13.593	5
3	3	13	<b>PINK</b> SO WHAT		1 ☆ LAFACE/ZOMBA	2983 +37	16.322	1
4	4	30	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME		1 ☆ INTERSCOPE	2655 -148	13.972	3
5	6	7	<b>NICKELBACK</b> GOTTA BE SOMEBODY		☆ ROADRUNNER/RRP	2591 +112	11.977	7
6	5	21	<b>DAUGHTRY</b> WHAT ABOUT NOW		RCA/RMG	2489 -154	13.972	4
7	8	18	<b>LIFEHOUSE</b> BROKEN		☆ GEFEN/INTERSCOPE	2414 -15	11.010	10
8	10	14	<b>LEONA LEWIS</b> BETTER IN TIME	MOST INCREASED PLAYS	1 SYCO/J/RMG	2358 +234	11.783	8
9	9	8	<b>KATY PERRY</b> HOT N COLD		1 ☆ CAPITOL	2331 +132	13.204	6
10	7	25	<b>COLDPLAY</b> VIVA LA VIDA		1 ☆ CAPITOL	2210 -257	11.163	9
11	11	26	<b>MATT NATHANSON</b> COME ON GET HIGHER		☆ VANGUARD/CAPITOL	1971 -86	8.943	11
12	12	30	<b>KID ROCK</b> ALL SUMMER LONG		1 ☆ TOP DOG/ATLANTIC	1419 -181	7.860	12
13	14	10	<b>SECONDHAND SERENADE</b> FALL FOR YOU		1 CLASSNOTE/ILG/ATLANTIC	1360 +82	6.673	13
14	13	35	<b>3 DOORS DOWN</b> IT'S NOT MY TIME		1 ☆ UNIVERSAL REPUBLIC	1315 -206	6.560	14
15	17	7	<b>SAVING ABEL</b> ADDICTED		1 SKIDCO/VIRGIN/CAPITOL	1301 +169	4.918	17
16	16	19	<b>ADELE</b> CHASING PAVEMENTS		XL/COLUMBIA	1154 +23	3.023	22
17	18	12	<b>DAVID ARCHULETA</b> CRUSH		19/JIVE/ZOMBA	1153 +101	5.044	16
18	20	5	<b>DAVID COOK</b> LIGHT ON		19/RCA/RMG	1130 +180	4.074	19
19	15	16	<b>JORDIN SPARKS</b> ONE STEP AT A TIME		19/JIVE/ZOMBA	1102 -100	4.887	18
20	22	8	<b>3 DOORS DOWN</b> LET ME BE MYSELF	AIRPOWER	1 ☆ UNIVERSAL REPUBLIC	987 +91	3.304	20
21	19	27	<b>SEETHER</b> RISE ABOVE THIS		1 WIND-UP	960 -5	3.038	21
22	23	12	<b>RIHANNA</b> DISTURBIA		1 ☆ SRP/DEF JAM/IDJMG	937 +83	6.270	15
23	1	16	<b>JON MCLAUGHLIN</b> BEATING MY HEART		ISLAND/IDJMG	933 +25	2.534	23
24	25	11	<b>LINKIN PARK</b> LEAVE OUT ALL THE REST		☆ WARNER BROS.	628 +15	1.871	28
25	29	3	<b>THE KILLERS</b> HUMAN		ISLAND/IDJMG	626 +137	2.070	26
26	31	4	<b>KEVIN RUDOLF FEATURING LIL WAYNE</b> LET IT ROCK		CASH MONEY/UNIVERSAL REPUBLIC	602 +159	2.174	25
27	24	18	<b>PUDDLE OF MUDD</b> WE DON'T HAVE TO LOOK BACK NOW		FLAWLESS/GEFFEN/INTERSCOPE	600 -162	1.755	29
28	26	10	<b>LENKA</b> THE SHOW		☆ EPIC	598 +58	1.448	32
29	3	4	<b>CHRISTINA AGUILERA</b> KEEPS GETTIN' BETTER		RCA/RMG	547 +79	1.917	27
30	27	9	<b>SAFETYSUIT</b> SOMEONE LIKE YOU		UNIVERSAL MOTOWN	546 +48	0.954	40
31	32	7	<b>MISSY HIGGINS</b> WHERE I STOOD		☆ ELEVEN/REPRISE	466 +85	1.474	31
32	38	2	<b>COLDPLAY</b> LOVERS IN JAPAN	MOST ADDED	1 ☆ CAPITOL	443 +140	1.395	34
33	NEW		<b>BEYONCE</b> IF I WERE A BOY		MUSIC WORLD/COLUMBIA	378 +94	2.479	24
34	39	2	<b>HINDER</b> WITHOUT YOU		☆ UNIVERSAL REPUBLIC	376 +65	0.758	-
35	34	4	<b>PLAIN WHITE T'S</b> 1, 2, 3, 4		HOLLYWOOD	375 +44	1.400	33
36	33	2	<b>ERIC HUTCHINSON</b> ROCK & ROLL		LET'S BREAK/WARNER BROS.	356 +30	0.912	-
37	28	15	<b>STAINED</b> BELIEVE		FLIP/ATLANTIC	340 -159	0.936	-
38	40	4	<b>THRIVING IVORY</b> ANGELS ON THE MOON		WIND-UP	308 +8	0.571	-
39	NEW		<b>THE ALL-AMERICAN REJECTS</b> GIVES YOU HELL		DOGHOUSE/DGC/INTERSCOPE	294 +89	0.735	-
40	35	14	<b>ESTELLE FEATURING KANYE WEST</b> AMERICAN BOY		1 HOME SCHOOL/ATLANTIC	280 -49	1.732	30

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>COLDPLAY</b> Lovers In Japan (Capitol) KJMY, KPEK, KYKY, WHBC, WMGX, WMMX, WTIC, WTMX	8
<b>DAVID COOK</b> Light On (19/RCA/RMG) KALC, KALZ, KAMX, KMYI, WKDD, WMTX, WXMA	7
<b>SAVING ABEL</b> Addicted (Skidco/Virgin/Capitol) KALC, KAMX, WMTX, WNNF, WPLJ, WQAL, WTMX	7
<b>TAYLOR SWIFT</b> Love Story (Big Machine/Universal Republic) KCDU, KIMN, KLLY, WCDA, WHBC, WSJO, WZPL	7
<b>THE ALL-AMERICAN REJECTS</b> Gives You Hell (Doghouse/DGC/Interscope) KCDA, KLZR, WMEE, WMGX, WPTE, WTMX	6
<b>DAVID ARCHULETA</b> Crush (19/Jive/Zomba) KMYI, KZZU, WBMX, WHYN, WRMF	5
<b>THE KILLERS</b> Human (Island/IDJMG) KAMX, KLZR, KMYI, WCDA, WMMX	5
<b>ERIC HUTCHINSON</b> Rock & Roll (Let's Break/Warner Bros.) KJMY, KLZR, KQKQ, KZZU, WMEE	5
<b>JON MCLAUGHLIN</b> Beating My Heart (Island/IDJMG) KSTZ, KYIS, WOMX, WPTE	4
<b>SAFETYSUIT</b> Someone Like You (Universal Motown) KJMY, KLZR, WMMX, WTIC	4

**ADDED AT... KLZR**  
Topeka, KS  
OM: Ron Covert  
SafetySuit, Someone Like You, 13  
The Killers, Human, 12  
The All-American Rejects, Gives You Hell, 11  
Eric Hutchinson, Rock & Roll, 0  
Theory Of A Deadman, Not Meant To Be, 0  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
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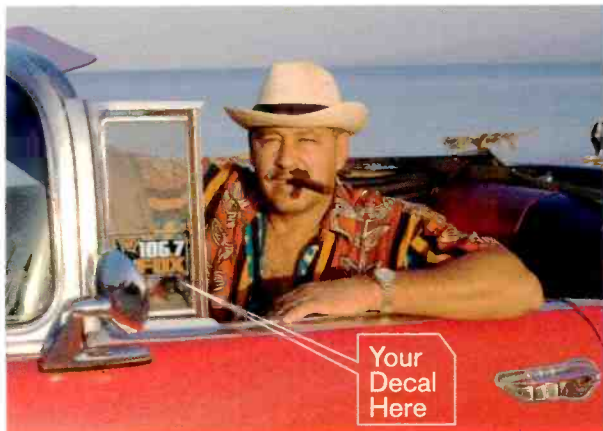
## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>NE-YO</b> Closer (Def Jam/IDJMG) TOTAL STATIONS: 10	237/12	<b>BUCKCHERRY</b> Don't Go Away (Eleven Seven/Atlantic) TOTAL STATIONS: 16	☆ 124/53
<b>CHRIS BROWN</b> Forever (Jive/Zomba) TOTAL STATIONS: 11	228/11	<b>PARAMORE</b> That's What You Get (Fueled By Ramen/RRP) TOTAL STATIONS: 3	119/20
<b>TAYLOR SWIFT</b> Love Story (Big Machine/Universal Republic) TOTAL STATIONS: 14	219/74	<b>LADY GAGA FEAT. COLBY O'DONIS</b> Just Dance (Streamline/KonLive/Cherrytree/Interscope) TOTAL STATIONS: 5	89/37
<b>LESLEY ROY</b> Unbeautiful (Religion/Jive/Zomba) TOTAL STATIONS: 18	☆ 159/46	<b>ALANIS MORISSETTE</b> Not As We (Maverick/Reprise) TOTAL STATIONS: 9	69/2
<b>BRITNEY SPEARS</b> Womanizer (Jive/Zomba) TOTAL STATIONS: 11	128/51	<b>JACK'S MANNEQUIN</b> The Resolution (Sire/Warner Bros.) TOTAL STATIONS: 7	68/5

## MOST INCREASED PLAYS

+234	<b>LEONA LEWIS</b> Better In Time (SYCO/J/RMG) WQAL +25, KSTP +25, WMMX +17, WSJO +15, WNNK +14, WAJI +14, WPTE +14, KMHX +13, KRKS +13, WWAY +12
+180	☆ <b>DAVID COOK</b> Light On (19/RCA/RMG) WKDD +20, WPTE +20, WDVD +19, KALZ +15, WJLK +14, WXMA +14, KAMX +13, KURB +12, WMTX +10, KQKQ +9
+169	<b>SAVING ABEL</b> Addicted (Skidco/Virgin/Capitol) WNNF +20, WMC +19, KAMX +17, WSJO +17, KJMY +15, WMGX +15, WQAL +15, WLNK +12, WMTX +10, KLLY +9
+159	<b>KEVIN RUDOLF FEAT. LIL WAYNE</b> Let It Rock (Cash Money/Universal Republic) WKRR +44, WKDD +21, KZZO +19, WSJO +16, KZZU +15, KCDU +10, KJMY +8, KLCA +8, KUDD +6, WJLK +6
+140	☆ <b>COLDPLAY</b> Lovers In Japan (Capitol) KYKY +21, KUDD +16, WXMA +15, KEZR +12, KLTV +12, KMHX +9, KJMY +9, KFVY +8, KPEK +6, KALC +6

FOR WEEK ENDING NOVEMBER 16, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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▶ ATOP THE HOLIDAY CHART, **BRENDA LEE'S** "ROCKIN' AROUND THE CHRISTMAS TREE" CELEBRATES ITS 50TH ANNIVERSARY THIS YEAR. SINCE THE SEASONAL LIST LAUNCHED IN 2001, NO SONG HAS SPENT MORE TIME AT NO. 1 (16 WEEKS).

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- KSNE/Las Vegas, NV\***  
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APD: Jason Griffin
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PD: Mike Sommers  
MD: Catey Hill
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PD/MD: Tom Holt
- WARM/York, PA\***  
PD: Dave Russell  
MD: Melanie Gardner

\* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	42	<b>BRENDA LEE</b>	ROCKIN' AROUND THE CHRISTMAS TREE	MCA/UMG	847	+449
2	3	41	<b>NAT KING COLE</b>	THE CHRISTMAS SONG (MERRY CHRISTMAS TO YOU)	CAPITOL	820	+489
3	4	41	<b>MARIAH CAREY</b>	ALL I WANT FOR CHRISTMAS IS YOU	COLUMBIA/LEGACY	817	+487
4	2	44	<b>BURL IVES</b>	A HOLLY JOLLY CHRISTMAS	MCA SPECIAL PRODUCTS/UMG	800	+441
5	6	44	<b>ANDY WILLIAMS</b>	IT'S THE MOST WONDERFUL TIME OF THE YEAR	COLUMBIA/LEGACY	787	+473
6	5	41	<b>JOHNNY MATHIS</b>	IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS	COLUMBIA/LEGACY	768	+448
7	10	33	<b>DARYL HALL JOHN OATES</b>	JINGLE BELL ROCK	RCA/LEGACY	712	+461
8	7	41	<b>BING CROSBY</b>	WHITE CHRISTMAS	MCA/UMG	682	+351
9	16	41	<b>JOHN LENNON &amp; YOKO ONO</b>	HAPPY XMAS (WAR IS OVER)	CAPITOL	677	+440
10	8	24	<b>JOSH GROBAN</b>	O HOLY NIGHT	143/REPRISE	608	+352
11	12	38	<b>JOSE FELICIANO</b>	FELIZ NAVIDAD	RCA/LEGACY	601	+366
12	9	41	<b>BOBBY HELMS</b>	JINGLE BELL ROCK	DECCA/MCA/UMG	589	+296
13	14	42	<b>GENE AUTRY</b>	RUDOLPH THE RED-NOSED REINDEER	COLUMBIA/LEGACY	561	+323
14	13	7	<b>AMY GRANT</b>	WINTER WONDERLAND	A&M/INTERSCOPE	560	+334
15	11	15	<b>LEROY ANDERSON</b>	SLEIGH RIDE	DECCA/UMG	540	+323
16	21	44	<b>WHAM!</b>	LAST CHRISTMAS	COLUMBIA	516	+309
17	22	35	<b>EAGLES</b>	PLEASE COME HOME FOR CHRISTMAS	ASYLUM/ELEKTRA	501	+293
18	23	41	<b>BAND-AID</b>	DO THEY KNOW IT'S CHRISTMAS?	COLUMBIA	478	+273
19	20	35	<b>PAUL MCCARTNEY</b>	WONDERFUL CHRISTMAS TIME	MPL/CAPITOL	467	+265
20	15	22	<b>TRANS-SIBERIAN ORCHESTRA</b>	CHRISTMAS CANON	ATLANTIC/LAVA/RRP	465	+225
21	27	7	<b>DAVID FOSTER</b>	CAROL OF THE BELLS (INSTRUMENTAL)	INTERSCOPE	464	+309
22	17	2	<b>VANESSA WILLIAMS</b>	DO YOU HEAR WHAT I HEAR?	MERCURY/IDJMG	462	+280
23	25	11	<b>HARRY SIMEONE CHORALE</b>	THE LITTLE DRUMMER BOY	20TH CENTURY FOX	452	+260
24	28	41	<b>CARPENTERS</b>	MERRY CHRISTMAS DARLING	A&M/UMG	448	+290
25	RE-ENTRY		<b>BRUCE SPRINGSTEEN</b>	SANTA CLAUS IS COMIN' TO TOWN	COLUMBIA	435	+291
26	18	17	<b>JAMES TAYLOR</b>	HAVE YOURSELF A MERRY LITTLE CHRISTMAS	COLUMBIA	406	+222
27	RE-ENTRY		<b>THE BEACH BOYS</b>	LITTLE SAINT NICK	CAPITOL	399	+234
28	RE-ENTRY		<b>NEWSONG</b>	THE CHRISTMAS SHOES	BENSON/ZOMBA	396	+260
29	29	3	<b>VINCE GUARALDI TRIO</b>	O TANNENBAUM	FANTASY/CMG	385	+239
30	24	26	<b>EURYTHMICS</b>	WINTER WONDERLAND	A&M/UMG	377	+203

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	2	7	<b>NICKELBACK</b>	GOTTA BE SOMEBODY	EMI	874	+64
2	3	10	<b>KATY PERRY</b>	HOT N COLD	CAPITOL/EMI	819	+31
3	1	13	<b>PINK</b>	SO WHAT	LAFACE/SONY BMG	794	-26
4	6	8	<b>JASON MRAZ</b>	I'M YOURS	ATLANTIC/WARNER	642	+47
5	7	7	<b>BRITNEY SPEARS</b>	WOMANIZER	JIVE/SONY BMG	634	+40
6	9	9	<b>CHRISTINA AGUILERA</b>	KEEPS GETTIN' BETTER	RCA/SONY BMG	613	+40
7	11	7	<b>KEVIN RUDOLF FEAT. LIL WAYNE</b>	LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	591	+71
8	5	9	<b>DEBORAH COX</b>	BEAUTIFUL U R	DECO/KOCH	591	-8
9	4	17	<b>RIHANNA</b>	DISTURBIA	SRP/DEF JAM/UNIVERSAL	531	-100
10	14	13	<b>GAVIN ROSSDALE</b>	LOVE REMAINS THE SAME	INTERSCOPE/UNIVERSAL	527	+22
11	8	19	<b>THEORY OF A DEADMAN</b>	ALL OR NOTHING	604/UNIVERSAL	513	-66
12	16	5	<b>BEYONCE</b>	IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY BMG	497	+35
13	13	10	<b>EVA AVILA</b>	GIVE ME THE MUSIC	SONY BMG	489	-17
14	10	19	<b>LEONA LEWIS</b>	BETTER IN TIME	SYCO/JIVE/SONY BMG	487	-61
15	15	11	<b>SIMPLE PLAN</b>	SAVE YOU	LAVA/ATLANTIC/WARNER	477	+13
16	12	17	<b>HEDLEY</b>	OLD SCHOOL	UNIVERSAL	463	-57
17	19	13	<b>DAUGHTRY</b>	WHAT ABOUT NOW	RCA/SONY BMG	441	+15
18	20	18	<b>STATE OF SHOCK</b>	BEST I EVER HAD	CORDOVA BAY	420	-2
19	23	11	<b>O.A.R.</b>	SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/WARNER	414	+55
20	17	20	<b>LADY GAGA FEAT. COLBY O'DONIS</b>	JUST DANCE	STREAMLINE/KONLIVE/CHEERYTREE/INTERSCOPE/UNIVERSAL	406	-28
21	22	11	<b>DAVID ARCHULETA</b>	CRUSH	19/JIVE/SONY BMG	399	+15
22	18	22	<b>COLDPLAY</b>	VIVA LA VIDA	PARLOPHONE/EMI	351	-76
23	21	21	<b>JORDIN SPARKS</b>	ONE STEP AT A TIME	19/JIVE/SONY BMG	350	-60
24	26	6	<b>SERENA RYDER</b>	LITTLE BIT OF RED	EMI	290	+10
25	12	12	<b>NATASHA BEDINGFIELD</b>	ANGEL	PHONOGENIC/EPIC/SONY BMG	280	-6
26	30	3	<b>THE MIDWAY STATE</b>	NEVER AGAIN	REMEDY/EMI	276	+54
27	29	13	<b>SUZIE MCNEIL</b>	LET'S GO	CURVE/UNIVERSAL	246	+14
28	24	26	<b>CHRIS BROWN</b>	FOREVER	JIVE/SONY BMG	228	-69
29	27	14	<b>NE-YO</b>	CLOSER	DEF JAM/UNIVERSAL	227	-43
30	28	23	<b>KID ROCK</b>	ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	223	-16

♦ indicates CanCon



Cluster brass assess smooth jazz realities

## View From The Corner Office

Carol Archer

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**d**espite appearances to the contrary, not all smooth jazz GMs and market managers are running scared. Format flips and replacing local programming with 24-hour syndication to cut costs continues, but stalwart management persists in seeking ways to help the format flourish. ■ Two market managers weigh in with their thoughts on a format that has experienced more than its share of challenges of late. You may be surprised to learn that they are more than bullish: They are calling for extreme change.

First, Clear Channel/Chicago president/market manager Earl Jones believes that as a medium, radio remains relevant because it speaks to people's lives. He points to a blackout that occurred in Detroit, when numerous listeners turned to Clear Channel's powerhouse urban WJLB and simply waited until it came back on the air to learn that power had been restored.

"Radio has a mystique. Everyone loves music, but it's about the transition from song to song. If you're not saying much, PPM shows quickly that listeners

go away. We talk a lot about the on-air personality, but it's really the program director who is the maestro orchestrating behind the scenes, who has a vision of who the person is being spoken to and putting things in that will reach and touch them."

Jones, whose cluster includes WNUA, believes that if it weren't for that, radio could just be a jukebox. Instead, "we have an obligation to the community to have that human thread—and that's why we've been so successful!"

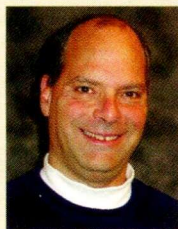
### Avoid The Stale, Sweep Away The Commonplace

Sandusky/Seattle market manager and smooth jazz KWJZ VP/GM Marc Kaye may have come up the career ladder through sales, but he's highly attuned to programming, thanks to having worked with such illustrious PDs as Scott Shannon, Mason Dixon and Steve Rivers.

He observes that smooth jazz is musically based on the past, by staying with artists that made the format successful historically. "They're still strong, but if we play music that's 20 and 30 years old, we're an oldies station and that's not relevant, not what's new. Where do we find new music? It takes hard work to uncover. That's where PDs have to earn their keep."

Kaye says that programmers must scour

the Internet for music that allows outlets to sound contemporary and still fulfill the needs of a usage format. Stations that don't do this begin to sound stale.



Kaye

"Smooth jazz isn't a jukebox, but as groups cut back and voice-tracking and nationally syndicated formats become more commonplace, there is less chance to sound locally relevant," he adds. "What's between the records is why radio remains a relevant medium today.

PDs must spend a lot of time with air personalities and when they crack their mics, they must make good use of that time.

"We spend thousands each year testing our music, so when we speak to listeners, it must be what they care about, succinct and back to the music in a hurry."—CA



**'The marketplace is crying for a different, bolder sound. Smooth jazz is way too tame. It needs to be bigger and more courageous.'**

—Lonnie Gronek

### A Numbers Game

How did the three stations referenced in this column stack up in terms of revenue? Below is each outlet's estimated 2007 revenue.

- WNUA/Chicago: \$14.1 million
- KWJZ/Seattle: \$7.3 million
- WNWV/Cleveland: \$900,000

Source: BIA Financial Networks

**'The first order of any business is to keep the lights on, but right after that is bringing in new customers.'**

—Earl Jones

### Job One: Drive New Business

Jones observes that radio revenue follows directly from other businesses. "Our job is to make them function, but when the infrastructure is paralyzed—and businesses operate on their receivables and can't borrow on them—everything came to a screeching halt. We have done very well considering economics and factors against us. All media has suffered. The first order of any business is to keep the lights on, but right after that is bringing in new customers."

Jones tells his sellers to be energetic about offering solutions that will help businesses function better. "We aren't matching last year, but we're outpacing our competitors," he says.

His goal for WNUA and the other stations under his watch is for them to not stand alone. "We're fighting the battle for WNUA with the other signals, and we can provide something to clients as a cluster that goes across platforms to help their business. If I can make your cash register ring with my cluster of stations, you're going to work with me. I have to look at how profitable they are working together. We're winning because we don't isolate stations but look at the full package."

Regarding the ever-relevant topic of Arbitron's PPM ratings service, he adds that his formats—and especially smooth jazz at WNUA—still have some homework to do to "see where the chips fall. I'll never go down without swinging and giving my best effort. We have some challenges, and we've got to look under the hood to figure out what the game is."

### 'Take More Risk'

Of its five holdings, WNWV/Cleveland is the sole radio property that Elyria-Lorain holds in the Cleveland metro. People fall in love with certain stations for different reasons, GM/market manager Lonnie Gronek says, but at its core, it's because a station connects with them emotionally. "The station is like a human being: It's alive, 24/7 and you have to feed it. It's incumbent on the PD to know what music works in the market," he says.

WNWV's national business—generally about 18% of total revenue—"sucks," Gronek says, although the station is holding its own in local ad sales. "To the extent that we can control local business, we're doing better than the marketplace." While expectations must be met, as a mature, privately held group without debt service requirements, Elyria-Lorain isn't beholden to shareholders or subject to pressure from lenders.

Gronek is a proponent of softening the barriers to smooth jazz. "This medium must take far more risk. Something I'm advocating here is that the marketplace is crying for a different, bolder sound. Smooth jazz is way too tame. It needs to be bigger and more courageous."

He insists that he's trying to move away from the idea that smooth jazz is the place to relax. "I want people to feel that any time of day they'll find a treat on this station—a fun experience, not a background experience. 'Relax' is the wrong message because, let's face it, in our society, no one is relaxing about anything, whatever their age." **R&R**



# R&R SMOOTH JAZZ

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▶ THREE WEEKS AGO "RELIGIFY" BECAME **EUGE GROOVE'S** FIFTH TOP 10 HIT, AND THIS WEEK IT MARKS HIS FIFTH TOP FIVE TITLE, BOTH NIELSEN BDS CHART RECORDS, AHEAD OF RICHARD ELLIOT'S FOUR IN EACH CATEGORY. THE SONG RISES 5-5 GAINING 19 PLAYS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	18	<b>DAVE KOZ</b> LIFE IN THE FAST LANE	NO. 1 (6 WKS) CAPITOL	314 -43	3.236	4
2	2	27	<b>ERIC DARIUS</b> GOIN' ALL OUT	BLUE NOTE/CAPITOL	311 -14	3.087	5
3	3	19	<b>TIM BOWMAN</b> SWEET SUNDAYS	TRIPPIN' N' RHYTHM	299 -18	3.987	1
4	4	20	<b>WARREN HILL</b> LA DOLCE VITA	EVOLUTION/KOCH	291 -9	2.609	6
5	6	12	<b>EUGE GROOVE</b> RELIGIFY	NARADA JAZZ/CAPITOL	260 +19	3.502	2
5	22		<b>PAUL HARDCASTLE</b> MARIMBA	TRIPPIN' N' RHYTHM	259 -11	3.260	3
7	9	19	<b>NAJEE</b> OUT OF A DREAM	HEADS UP	184 +20	1.855	8
8	7	31	<b>EARL KLUGH</b> DRIFTIN'	KOCH	179 -31	1.483	11
9	11	13	<b>WAYNE BRADY</b> ORDINARY	PEAK/CMG	162 -4	1.254	13
10	10	19	<b>KENNY G</b> TANGO	STARBUCKS/CONCORD/CMG	151 -11	1.347	12
11	8	41	<b>NORMAN BROWN</b> POP'S COOL GROOVE	PEAK/CMG	149 -23	1.653	10
12	15	9	<b>SERGIO MENDES FEATURING FERGIE</b> THE LOOK OF LOVE	WILL.I.AM/STARBUCKS/CONCORD/CMG	143 +9	1.774	9
13	38		<b>THE SAX PACK</b> FALLIN' FOR YOU	SHANACHIE	134 -11	1.164	17
14	17	12	<b>MICHAEL LINGTON</b> YOU AND I	MOST INCREASED PLAYS NUGROOVE	132 +29	1.904	7
15	12	34	<b>BRIAN CULBERTSON</b> ALWAYS REMEMBER	GRP/VERVE	120 -32	1.150	19
16	18	21	<b>AL GREEN FEATURING JOHN LEGEND</b> STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	112 +10	1.245	14
17	16	14	<b>NICK COLIONNE</b> NO LIMITS	ON THE EDGE/KOCH	109 -11	1.020	21
18	20	4	<b>OLI SILK</b> CHILL OR BE CHILLED	AIRPOWER TRIPPIN' N' RHYTHM	90 +15	1.239	15
19	23	4	<b>CHRIS STANDRING</b> HAVE YOUR CAKE & EAT IT	ULTIMATE VIBE	79 +19	0.975	22
20	19	6	<b>JOHN LEGEND</b> GOOD MORNING	MOST ADDED G.O.D./COLUMBIA	79 -22	1.160	18
21	22	12	<b>FOURPLAY</b> FORTUNE TELLER	HEADS UP	72 +2	0.399	-
22	21	13	<b>JEFF LORBER</b> REHAB	PEAK/CMG	71 +3	0.388	-
23	29	2	<b>BEYONCE</b> AT LAST	MUSIC WORLD/COLUMBIA	70 +17	1.237	16
24	24	3	<b>PHIL PERRY</b> SHOWER THE PEOPLE	SHANACHIE	67 +2	0.541	26
25	27	19	<b>MELODY GARDOT</b> WORRISOME HEART	VERVE	57 -6	0.302	-
26	28	13	<b>DAVID SANBORN FEATURING DEREK TRUCKS</b> BROTHER RAY	DECCA	56 +9	0.329	-
27	30	3	<b>ROBIN THICKE</b> MAGIC	STAR TRAK/INTERSCOPE	56 +4	0.506	29
28	26	7	<b>MINDI ABAIR</b> OUT OF THE BLUE	23/PEAK/CMG	54 +3	0.240	-
29	25	7	<b>PAUL TAYLOR</b> STREAMLINE	PEAK/CMG	52 0	0.523	28
30	NEW		<b>JESSE COOK</b> HAVANA	COACH HOUSE/KOCH	46 +20	0.671	23

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN
<b>NOVELLO</b> B3 Soul (Nogo)	39/3	<b>KIM WATERS</b> Let's Get On It (Shanachie)	27/5	<b>LARRY CARLTON</b> All In Good Time (Rerecorded) (335)	19/2
TOTAL STATIONS: 2		TOTAL STATIONS: 8		TOTAL STATIONS: 2	
<b>LAWSON ROLLINS FEAT. FLORA PURIM</b> Infinita (Infinita/Baja/TSR)	28/6	<b>KENNY G</b> Sabor A Mi (Starbucks/Concord/CMG)	24/12	<b>KYLE WOLVERTON</b> Miss Peaches (Smooth Ride)	19/0
TOTAL STATIONS: 3		TOTAL STATIONS: 1		TOTAL STATIONS: 2	

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>JOHN LEGEND</b> Good Morning (G.O.D./Columbia) KOAS, F.TWV, WDSJ	3
<b>SERGIO MENDES FEAT. FERGIE</b> The Look Of Love (will.i.am/Starbucks/Concord/CMG) WDSJ, WJZZ	2
<b>KIM WATERS</b> Let's Get On It (Shanachie) KRVR, WSJW	2
<b>EUGE GROOVE</b> Religify (Narada Jazz/Capitol) KOAS	1
<b>OLI SILK</b> Chill Or Be Chilled (Trippin' N' Rhythm) WJZZ	1
<b>MINDI ABAIR</b> Out Of The Blue (23/Pea/CMG) KRVR	1
<b>CANDY DULFER</b> Smokin' Gun (Heads Jp) KRVR	1
<b>JESSE COOK</b> Havana (Coach House/Koch) KRVR	1
<b>CLONING EINSTEIN</b> I Still Haven't Found What I'm Looking For (Toucan Cove) KRVR	1
<b>SEAL</b> A Change Is Gonna Come (Warner Bros.) KOAS	1

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	20		<b>TIM BOWMAN</b> SWEET SUNDAYS	TRIPPIN' N' RHYTHM	183 +1
2	18		<b>DAVE KOZ</b> LIFE IN THE FAST LANE	CAPITOL	167 0
3	11		<b>FOURPLAY</b> FORTUNE TELLER	HEADS UP	164 +3
4	22		<b>PAUL HARDCASTLE</b> MARIMBA	TRIPPIN' N' RHYTHM	159 -3
5	21		<b>WARREN HILL</b> LA DOLCE VITA	EVOLUTION/KOCH	155 +2
6	12		<b>OLI SILK</b> CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	142 +1
7	21		<b>NICK COLIONNE</b> NO LIMITS	KDCH	139 -9
8	11		<b>MICHAEL LINGTON</b> YOU AND I	NUGROOVE	134 0
9	24		<b>ERIC DARIUS</b> GOIN' ALL OUT	BLUE NOTE/CAPITOL	134 -3
10	11		<b>JEFF LORBER</b> REHAB	PEAK/CMG	131 0
11	9		<b>ANDRE DELANO</b> SISTA CALIENTE	NUGROOVE	122 +2
12	12		<b>SHILTS</b> BACK ON THE HUDSON	NUGROOVE	117 0
13	16		<b>EUGE GROOVE</b> RELIGIFY	NARADA JAZZ/CAPITOL	114 +7
14	17		<b>DAVID WELLS</b> BAHAMAS BLUES	NUANCE	107 +1
15	13		<b>BLAKE AARON</b> SHINE	INNERVISION	107 -2
16	14		<b>MIKE CATALANO</b> RIGHT ON TIME	CATMAN	106 -2
17	18		<b>URBAN JAZZ COALITION</b> DEJA VU	CONTINUUM	104 -1
18	20		<b>LARRY CARLTON</b> ALL IN GOOD TIME (RECORDED)	335	100 0
19	NEW		<b>WAYMAN TISDALE</b> ONE ON ONE	RENDEZVOUS	99 +17
20	24		<b>EVERETTE HARP</b> ALL JAZZED UP	SHANACHIE	97 +7
21	5		<b>GERALD BRADLEY</b> YOUR MOVE	HEADS UP	95 +6
22	19		<b>WAYNE WEAVER</b> ORDINARY	PEAK/CMG	95 -10
23	2		<b>JESSE COOK</b> HAVANA	COACH HOUSE/KOCH	91 +6
24	21		<b>INCOGNITO</b> N.O.T.	HEADS UP	91 -4
25	22		<b>CANDY DULFER</b> SMOKIN' GUN	HEADS UP	91 -4
26	28		<b>PAUL JACKSON, JR.</b> DON'T YOU WORRY 'BOUT A THING	BRANCH	90 +5
27	23		<b>GORDON GOODWIN'S BIG BAND FEAT. PATI AUSTIN</b> SEPTEMBER	IMMERGENT	90 -4
28	27		<b>SHAUN LABELLE</b> DESERT NIGHTS	INNERVISION	86 +1
29	30		<b>DANNY LERMAN</b> SOUTH BEACH SERENATA	SUGARWHISKEY/JGHTYEAR	83 0
30	RE-ENTRY		<b>DARREN RAHN FEAT. WAYMAN TISDALE</b> ON THE REBOUND	NUGROOVE	82 -1

## MOST INCREASED PLAYS

+29	<b>MICHAEL LINGTON</b> You And I (NuGroove) KTWV +14, WNWV +3, KRVR +3, WLOQ +2, KIFM +2, SXWR +1, KKSJ +1, KOAS +1, KYOT +1, WDSJ +1
+20	<b>NAJEE</b> Out Of A Dream (Heads Up) WSJW +19, KOAS +1, KRVR +1, WNLJA +1, WVMV +1, KKSJ +1
+20	<b>JESSE COOK</b> Havana (Coach House/Koch) KTWV +9, SXWR +8, WNWV +2, KRVR +1, WLOQ +1
+19	<b>EUGE GROOVE</b> Religify (Narada Jazz/Capitol) KYOT +13, KTWV +4, KIFM +4, WLOQ +3, KKSJ +2, KSSJ +1, WDSJ +1, WSJW +1, KOAS +1
+19	<b>CHRIS STANDRING</b> Have Your Cake & Eat It (Ultimate Vibe) WNWV +14, WLOQ +7

ADDED AT...  
**WDSJ** Smooth Jazz 106.5  
Dayton, OH  
OM/PD: Jeff Stevens  
John Legend, Good Morning, 16  
Sergio Mendes Feat. Fergie, The Look Of Love: 16

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

FOR WEEK ENDING NOVEMBER 16, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
17 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.  
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## SMOOTH JAZZ REPORTERS

<b>WJZZ/Atlanta, GA*</b> OM: Steve Hegwood PD/MD: Dave Kosh	<b>WNWV/Cleveland, OH*</b> PD/MD: Angie Handa	<b>WSBZ/Ft. Walton Beach, FL</b> PD: Mark Carter MD: Mark Edwards	<b>KJLU/Jefferson City, MO</b> OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson	<b>KTWV/Los Angeles, CA*</b> PD: Paul Goldstein APD/MD: Blake Florence	<b>WHOV/Norfolk, VA</b> PD: Kevin "The Moose" Anderson	<b>KIFM/San Diego, CA*</b> PD: Mike Vasquez APD: J. Weidenheimer MD: Kelly Cole	<b>Music Choice Smooth Jazz/Satellite</b> APD: Will Kinnally
<b>WEAA/Baltimore, MD</b> PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard	<b>WDSJ/Dayton, OH*</b> OM/PD: Jeff Stevens	<b>WSJW/Harrisburg, PA*</b> PD/MD: Paul Scott	<b>KOAS/Las Vegas, NV*</b> OM/PD: Duncan Payton	<b>WGRV/Melbourne, FL</b> PD/MD: Randy Bennett APD: Jan Julian	<b>WLOQ/Orlando, FL*</b> PD: Paul Lavoie APD: Brian Morgan MD: Patricia James	<b>KKSJ/San Francisco, CA*</b> PD/MD: Ken Jones	<b>Sirius XM - Watercolors/Satellite*</b> OM: Gregg Steele PD: Shirley Maldonado
<b>WVSU/Birmingham, AL</b> OM/PD: Andy Parrish	<b>WVMV/Detroit, MI*</b> OM/PD: Tom Sleeker MD: Sandy Kovach	<b>WQTO/Hartford, CT</b> PD/MD: Stewart Stone	<b>KUAP/Little Rock, AR</b> PD/MD: Michael Nellums	<b>KRVR/Modesto, CA*</b> OM/MD: Doug Wulff PD: James Bryan	<b>KYOT/Phoenix, AZ*</b> PD/MD: Russ Egan	<b>KJZY/Santa Rosa, CA*</b> PD: Gordon Zlot APD/MD: Rob Singleton	<b>KWJZ/Seattle, WA*</b> PD: Carol Handley MD: Dianna Rose
<b>WNUA/Chicago, IL*</b> OM: Darren Davis PD: Rick O'Dell	<b>WZJZ/Ft. Myers, FL</b> OM: Louis Kaplan APD/MD: Randi Bachman	<b>KPVU/Houston, TX</b> PD: Cheryl Brooks MD: Jeff Kelly	<b>KSBR/Los Angeles, CA</b> OM/PD: Terry Wedel MD: Vienna Yip	<b>WVAS/Montgomery, AL</b> OM: Candy Capel PD: Mel Marshall MD: Jay Holcey	<b>KSSJ/Sacramento, CA*</b> PD/MD: Lee Hansen	<b>DMX Jazz Vocal Blend/Satellite</b> PD/MD: Rochelle Matthews	<b>KCOZ/Springfield, MO</b> OM: Jae Jones PD/MD: Jarrett Grogan

DMX Smooth Jazz/Satellite  
PD/MD: Rochelle Matthews

\* Monitored Reporters



Web destination chronicles more than four decades of one of the first FM rock stations

## KSHE's Real Rock Museum

Mike Boyle

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**a**s a major part of celebrating its 40th anniversary on Nov. 7, 2007, Emmis classic rock KSHE/St. Louis unveiled its Real Rock Museum, a micro-site within the station's Web site. And while Version 1.0—housed at KSHE95.com—greeted visitors with a map pointing to various rooms packed with all things KSHE—featuring audio, video, a listener memorabilia room and a hall of fame—the station one year later to the day launched Version 2.0 with 15 new rooms and more interactive elements showcasing the heritage rocker's rich history.

Emmis VP of rock programming/KSHE PD Rick Balis, executive producer of the museum and one of its “curators,” says the original online gallery concept was born out of what the station for years has called its Rock Plant meetings.

“Each week we have one of those meetings to create things for events, remotes, special programming,” Balis says. “This is the group of people that worked for about 15 months prior to the launch of Version 1.0 to help create the Real Rock Museum.”

Balis notes that the station could have chosen other ways to mark its 40th anniversary—a car giveaway, a big blow-out show—but, due to budgetary concerns, KSHE had no control over whether it could pull those things off. However, documenting its vibrant history via the Real Rock Museum was something it could command, so the station made it the focus of the outlet's anniversary.

The cost of such an undertaking, Balis says, took “very little cash.” In fact, the only funds associated

with building Versions 1 and 2 were hiring an artist to create artwork for the station's famous Sweetmeat mascot, a model and a PR firm to help promote the site. “If you are talking about person hours to put it together, that is a completely different story,” he says.

KSHE has begun to monetize the museum by selling pre-roll ads that run prior to visitors entering several rooms. Additionally, the museum functions as a database builder: To enter, visitors must first join the station's e-mail club.

### Destinations Not To Miss

Even if they've never listened to KSHE, visitors could spend hours in the museum, thanks to its deep and rich content culled from 40 years of photos, interviews, video and a passion for the past. Balis walks us through a few of his favorites:

■ **KSHE Mileposts:** A station timeline, this channel lists “what we considered to be the 25 ‘golden moments’ in KSHE's history,” Balis says. Among

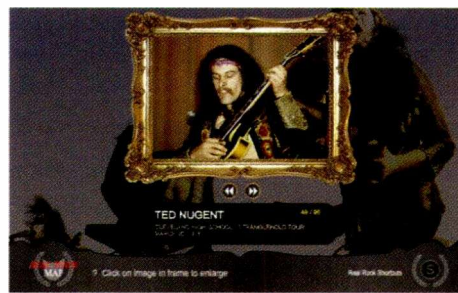
### KSHE Through The Eyes Of John Beck

Rock radio history buffs may want to make the John Beck Room the first stop on their KSHE Real Rock Museum tour, as the station's longtime GM takes visitors through a history of the station during his tenure, offering lessons learned about himself and his job.

From describing his start in radio in his hometown of Pittsburgh to working in Detroit and Kansas City, the video shows Beck telling the

story of how his old friend, Emmis CEO Jeff Smulyan, called him in 1984 to ask him to run a St. Louis station Emmis had just acquired from Century Broadcasting: KSHE.

Beck also relates how he rehired Rick Balis as PD—before Beck came to KSHE, Balis left to program WRIF/Detroit—and how he and Balis came to hire controversial St. Louis morning personality J.C. Corcoran from Buffalo.—MB



**Greetings From Sweetmeat:** The Pigarazi Room contains 95 photos of rock stars taken by photographer Bill Parsons in the past four decades during stops in St. Louis, including Ted Nugent (above) in 1975 when he played a local high school on the Stranglehold tour. Iconic mascot Sweetmeat greets visitors at the online museum's map page.

**‘The museum was an unbelievable commitment for all involved. I have never been involved with a project the size of this.’**

—Rick Balis

### Real Rock Museum Stats

- 531,654 unique visitors since Nov. 7, 2007, launch.
- 3.1 million page views from visitors from more than 125 countries.
- More page views in the past year than the actual KSHE Web site.

Source: KSHE

them are a 1986 rock station of the year award from Rolling Stone and midday host John “Uman” Ulett celebrating 30 years at the station on May 25, 2006.

■ **Essentials Wing:** Following up Version 1's 95 Essential Albums is a new entry: 93 Essential Songs. “These songs were selected by an internal group of 10 people that represent what KSHE is all about,” Balis says.

■ **Another Brick in the Wall:** This interactive element allows listeners to

share memories or comments. “This, of course, will be moderated and there is a [length] limit for submissions, but listeners will have their own ‘brick’ on which to leave a message,” Balis says.

### Promotion And Feedback

Apart from hiring a PR firm, Balis says that all the promotion for the museum has taken place on-air and online. He adds, “As a result, we received more press and attention than the station had ever received on any event or project.” For example, local PBS affiliate KETC (channel 9) aired a 12-minute segment shot during several days about the launch of Version 1. The piece, which also offers a brief history of the station, is archived in the museum's Launch Room.

“The viral way that the Internet works certainly helped to spread the word too,” Balis says. The station claims the museum has received more page views in the past year than the entire KSHE Web site (see Real Rock Museum Stats, left).

Balis says the most flattering feedback received thus far has been from visitors who have enjoyed reliving the past. “So many people have been a part of this radio station since 1967, and those people have been sharing it with people who aren't necessarily familiar with KSHE but are rock fans.”

Looking ahead, Balis says the museum will continue to be a work in progress. “The fact that we had four updates in 2007 is indicative of that. Now, Version 2.0 is all the demonstration we need to show that we're serious and this will just grow and grow and grow.”

Balis has one word of advice for others contemplating taking on such an ambitious project: “Commit.”

“I could speak pages of tips, but commit is the one thing you absolutely have to [do],” Balis says. “Just don't read this now and think you'll kick it off with the start of the new year. It will take months of planning and execution. And don't put it up in small stages. Make it deep and rich from day one.”

Creating an “oh, wow” factor was important as well, Balis says. “That was the most important thing for us to accomplish. But we also had to draw a line in the sand because there were so many ideas. It was an unbelievable commitment. I have never been involved with a project the size of this.”

R&R

# R&R ALTERNATIVE

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► **PARAMORE** JUMPS 19-12 (UP 145 PLAYS) WITH "DECODE," THE QUARTET'S FOURTH CHART HIT. THE TRACK IS ONE OF TWO SONGS THE GROUP CONTRIBUTED TO THE "TWILIGHT" SOUNDTRACK, WHICH OPENED ATOP LAST WEEK'S BILLBOARD 200 WITH 165,000 COPIES SOLD.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	17	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID	NO. 1 (9 WKS)	☆ COLUMBIA	2000 +7	10.550	1
2	2	13	<b>KINGS OF LEON</b> SEX ON FIRE		☆ RCA/RMG	1706 +72	7.615	2
3	4	20	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE		☆ 20-20/JIVE/ZOMBA	1614 +13	5.700	4
4	3	13	<b>RISE AGAINST</b> RE-EDUCATION (THROUGH LABOR)		☆ DGC/INTERSCOPE	1550 -24	5.842	3
5	5	19	<b>WEEZER</b> TROUBLEMAKER		☆ DGC/INTERSCOPE	1265 -205	5.676	5
6	6	8	<b>THE KILLERS</b> HUMAN		☆ ISLAND/IDJMG	1075 -114	5.168	7
7	7	9	<b>SHINEDOWN</b> SECOND CHANCE		☆ ATLANTIC	1022 +65	3.626	10
8	16	5	<b>INCUBUS</b> LOVE HURTS	<b>MOST INCREASED PLAYS/MOST ADDED</b>	☆ IMMORTAL/EPIC	979 +219	5.366	6
9	8	13	<b>METALLICA</b> THE DAY THAT NEVER COMES		☆ WARNER BROS.	889 -66	3.212	14
10	9	22	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND		☆ 6D4/ROADRUNNER/RRP	873 -79	3.166	15
11	10	12	<b>DEATH CAB FOR CUTIE</b> CATH...		☆ ATLANTIC	854 -28	3.621	11
12	19	6	<b>PARAMORE</b> DECODE		☆ FUELED BY RAMEN/CHOP SHOP/RRP	845 +145	3.657	9
13	11	9	<b>SEETHER</b> BREAKDOWN		☆ WIND-UP	845 +4	2.509	17
14	14	35	<b>SAVING ABEL</b> ADDICTED		☆ SKIDD/CO/VIRGIN/CAPITOL	797 -24	3.307	13
15	12	7	<b>THE SMASHING PUMPKINS</b> G.L.O.W.		☆ MARTHA'S MUSIC	791 +5	1.941	21
16	13	10	<b>COLDPLAY</b> LOST!		☆ CAPITOL	788 +5	3.825	8
17	20	33	<b>FOO FIGHTERS</b> LET IT DIE		☆ ROSWELL/RCA/RMG	717 +62	3.541	12
18	15	21	<b>STAINED</b> BELIEVE		☆ FLIP/ATLANTIC	685 -87	2.758	16
19	17	7	<b>NICKELBACK</b> COTTA BE SOMEBODY		☆ ROADRUNNER/RRP	661 -115	1.836	23
20	18	12	<b>SHINY TOY GUNS</b> RICOCHET		☆ UNIVERSAL MOTOWN	648 -65	1.422	31
21	23	7	<b>MUDVAYNE</b> DO WHAT YOU DO		☆ EPIC	621 +19	1.455	29
22	22	7	<b>ANBERLIN</b> FEEL GOOD DRAG		☆ UNIVERSAL REPUBLIC	608 +27	1.407	33
23	25	6	<b>DISTURBED</b> INDESTRUCTIBLE		☆ REPRISE	601 +63	1.365	35
24	21	10	<b>FALL OUT BOY</b> I DON'T CARE		☆ ISLAND/IDJMG	582 -36	2.477	18
25	30	6	<b>SAVING ABEL</b> 18 DAYS		☆ SKIDD/CO/VIRGIN/CAPITOL	531 +43	1.269	37
26	24	4	<b>GUNS N' ROSES</b> CHINESE DEMOCRACY		☆ BLACK FROG/GEFFEN/INTERSCOPE	529 -4	1.603	25
27	28	9	<b>AC/DC</b> ROCK N' ROLL TRAIN		☆ COLUMBIA	526 0	1.410	32
28	31	5	<b>HOOBASTANK</b> MY TURN		☆ ISLAND/IDJMG	485 +9	1.546	26
29	29	5	<b>HOLLYWOOD UNDEAD</b> UNDEAD		☆ A&M/OCTONE/INTERSCOPE	483 +3	1.463	28
30	27	13	<b>JACK'S MANNEQUIN</b> THE RESOLUTION		☆ SIRE/WARNER BROS.	482 -21	1.140	39
31	33	15	<b>THE AIRBORNE TOXIC EVENT</b> SOMETIME AROUND MIDNIGHT		☆ MAJORDOMO/SHOUT! FACTORY	441 +55	2.057	20
32	32	20	<b>SLIPKNOT</b> PSYCHOSOCIAL		☆ ROADRUNNER/RRP	435 -8	1.003	-
33	35	4	<b>FRAMING HANLEY</b> LOLLIPOP		☆ SILENT MAJORITY/ILG	410 +19	1.369	34
34	26	13	<b>OASIS</b> THE SHOCK OF THE LIGHTNING		☆ BIG BROTHER/REPRISE	373 -153	1.454	30
35	<b>NEW</b>		<b>THE RED JUMPSUIT APPARATUS</b> YOU BETTER PRAY		☆ VIRGIN/CAPITOL	349 +93	0.838	-
36	34	16	<b>LINKIN PARK</b> LEAVE OUT ALL THE REST		☆ WARNER BROS.	308 -98	1.768	24
37	38	2	<b>THE TING TINGS</b> THAT'S NOT MY NAME		☆ COLUMBIA	307 +40	0.521	-
38	36	4	<b>INNERPARTYSYSTEM</b> DON'T STOP		☆ STOLEN TRANSMISSION/ISLAND/IDJMG	299 -2	1.043	-
39	<b>NEW</b>		<b>MGMT</b> KIDS		☆ COLUMBIA	270 +32	2.438	19
40	37	4	<b>SLIGHTLY STOOPID</b> 2 A.M.		☆ STOOPID/CONTROLLED SUBSTANCE SOUND LABS	254 -34	1.934	22

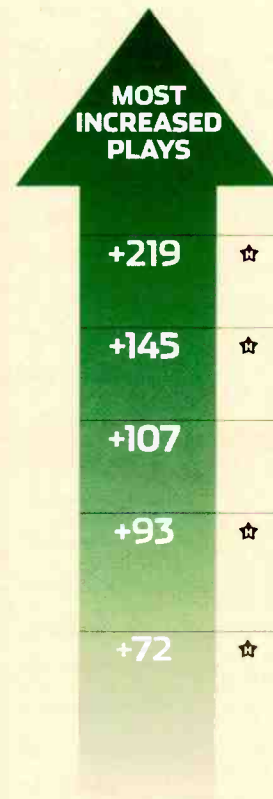
## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>INCUBUS</b> Love Hurts (Immortal/Epic) KFRR, KFTE, KMYZ, KRAB, KWOD, KXRR, WDYL, WKQX, WKRL, WRXL, WXEG	11
<b>SLIPKNOT</b> Dead Memories (Roadrunner/RRP) KFMA, KFRR, KHBZ, WFXH, WGRD, WTZR, WXNR, WZJO, WZNE	9
<b>FRANZ FERDINAND</b> Ulysses (Domino/Epic) KNDD, KXRR, Sirius: XM, WARQ, WBUR, WFNX	6
<b>PARAMORE</b> Decode (Fueled By Ramen/Chop Shop/RRP) KPNT, KROX, KXTE, WCY, WRXL	5
<b>SCOTT WEILAND</b> Missing Cleveland (SoftDrive/New West/RED) KITS, KRZ, KROQ, WJRR, WFFF	5
<b>THE RED JUMPSUIT APPARATUS</b> You Better Pray (Virgin/Capitol) KFRR, KNXX, WFX-1, WXEG	4
<b>CAROLINA LIAR</b> Show Me What I'm Looking For (Atlantic) KRBZ, KTCL, KWOD, WGRD	4
<b>SHINY TOY GUNS</b> Ghost Town (Universal Motown) KFMA, KNDD, KWOD, WROX	4
<b>THE OFFSPRING</b> Kristy, Are You Doing OK? (Columbia) KPNT, KTCL, KYSR	3
<b>ANBERLIN</b> Feel Good Drag (Universal Republic) KQRA, WXEG	2

**ADDED AT... KWOD**  
Sacramento, CA  
OM/PO: Curtiss Johnson  
MD: Anclly Hawk  
Papa Roach, Hollywood Whore, 17  
Incubus, Love Hurts, 13  
Shiny Toy Guns, Ghost Town, 12  
Carolina Liar, Show Me What I'm Looking For, 11  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
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### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>SCOTT WEILAND</b> Missing Cleveland (SoftDrive/New West/RED) TOTAL STATIONS: 37	234/69	<b>10 YEARS</b> So Long, Good-Bye (Universal Republic) TOTAL STATIONS: 14	184/20
<b>3OH!3</b> Dont Trust Me (Photo Finish/Atlantic/RRP) TOTAL STATIONS: 23	217/12	<b>THE GASLIGHT ANTHEM</b> The '59 Sound (SideOneDummy) TOTAL STATIONS: 16	183/14
<b>PENDULUM</b> Propane Nightmares (Atlantic) TOTAL STATIONS: 22	197/53	<b>CAROLINA LIAR</b> Show Me What I'm Looking For (Atlantic) TOTAL STATIONS: 22	179/107
<b>SALIVA</b> Family Reunion (Island/IDJMG) TOTAL STATIONS: 22	195/29	<b>AVENGED SEVENFOLD</b> Scream (Hopeless/Warner Bros.) TOTAL STATIONS: 15	172/9
<b>SLIPKNOT</b> Dead Memories (Roadrunner/RRP) TOTAL STATIONS: 22	191/35	<b>BEN FOLDS FEAT. REGINA SPEKTOR</b> You Don't Know Me (Epic) TOTAL STATIONS: 7	133/5



FOR WEEK ENDING NOVEMBER 16, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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# R&R ACTIVE ROCK

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► **REV THEORY** RIDES THE WEEK'S THIRD-LARGEST INCREASE IN PLAYS (UP 100) TO A 39-32 LEAP WITH "LIGHT IT UP." THE TITLE TRACK TO THE QUINTET'S INTERSCOPE DEBUT FOLLOWS UP "HELL YEAH," WHICH PEAKED AT NO. 16 IN AUGUST.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	21	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE	<b>NO. 1 (1 WK)</b> 20-20/JIVE/ZOMBA	1778 +59	5.890 3
2	1	13	<b>METALLICA</b> THE DAY THAT NEVER COMES	WARNER BROS.	1623 -108	6.195 2
3	3	12	<b>AC/DC</b> ROCK N ROLL TRAIN	COLUMBIA	1597 +32	6.621 1
4	6	13	<b>DISTURBED</b> INDESTRUCTIBLE	REPRISE	1403 +95	4.445 5
5	7	11	<b>SHINEDOWN</b> SECOND CHANCE	ATLANTIC	1367 +106	4.353 6
6	4	8	<b>MUDVAYNE</b> DO WHAT YOU DO	EPIC	1358 +24	4.231 7
7	8	4	<b>GUNS N' ROSES</b> CHINESE DEMOCRACY	BLACK FROG/GEFFEN/INTERSCOPE	1255 +23	4.497 4
8	5	26	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND	604/ROADRUNNER/RRP	1183 -148	4.094 8
9	9	13	<b>SEETHER</b> BREAKDOWN	WIND-UP	1178 -29	3.229 9
10	10	12	<b>SAVING ABEL</b> 18 DAYS	SKIDD/CO/VIRGIN/CAPITOL	934 +13	2.747 11
11	11	15	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID	COLUMBIA	930 +31	3.177 10
12	13	23	<b>TRAPT</b> WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	847 +12	2.181 13
13	14	11	<b>HOLLYWOOD UNDEAD</b> UNDEAD	A&M/OCTONE/INTERSCOPE	802 +72	1.793 16
14	12	7	<b>NICKELBACK</b> GOTTA BE SOMEBODY	ROADRUNNER/RRP	689 -181	2.613 12
15	20	4	<b>SALIVA</b> FAMILY REUNION	ISLAND/IDJMG	674 +92	2.029 15
16	18	9	<b>AVENGED SEVENFOLD</b> SCREAM	HOPELESS/WARNER BROS.	623 +7	1.550 18
17	16	21	<b>SLIPKNOT</b> PSYCHOSOCIAL	ROADRUNNER/RRP	604 -67	1.587 17
18	15	21	<b>STAINED</b> BELIEVE	FLIP/ATLANTIC	550 -139	1.537 19
19	23	6	<b>FIVE FINGER DEATH PUNCH</b> STRANGER THAN FICTION	FIRM	549 +68	1.379 21
20	19	42	<b>SAVING ABEL</b> ADDICTED	SKIDD/CO/VIRGIN/CAPITOL	547 -37	2.094 14
21	24	4	<b>SLIPKNOT</b> DEAD MEMORIES	ROADRUNNER/RRP	520 +50	1.343 22
22	17	19	<b>HINDER</b> USE ME	UNIVERSAL REPUBLIC	503 -149	1.339 23
23	22	17	<b>12 STONES</b> ADRENALINE	WIND-UP	481 -3	0.906 26
24	25	11	<b>DROWNING POOL</b> 37 STITCHES	ELEVEN SEVEN	467 +3	1.177 25
25	27	8	<b>ALL THAT REMAINS</b> TWO WEEKS	PROSTHETIC/RAZOR & TIE	438 +48	0.631 34
26	28	7	<b>THE SMASHING PUMPKINS</b> G.L.O.W.	MARTHA'S MUSIC	434 +50	0.819 29
27	29	8	<b>RISE AGAINST</b> RE-EDUCATION (THROUGH LABOR)	DCC/INTERSCOPE	427 +47	0.818 30
28	26	5	<b>HOOBASTANK</b> MY TURN	ISLAND/IDJMG	427 -18	0.888 27
29	<b>NEW</b>		<b>NICKELBACK</b> SOMETHING IN YOUR MOUTH	ROADRUNNER/RRP	373 +245	1.398 20
30	21	14	<b>PUDDLE OF MUDD</b> LIVIN' ON BORROWED TIME	FLAWLESS/GEFFEN/INTERSCOPE	366 -147	1.214 24
31	32	2	<b>ROB ZOMBIE</b> WAR ZONE	LIONSGATE/RED	314 +35	0.810 31
32	39	2	<b>REV THEORY</b> LIGHT IT UP	VAN HOWES/MALOOF/DCC/INTERSCOPE	285 +100	0.674 32
33	31	16	<b>ROYAL BLISS</b> SAVE ME	MEROVINGIAN/CAROLINE/CONTRABAND	275 -44	0.521 37
34	33	9	<b>MOTLEY CRUE</b> MUTHERFUCKER OF THE YEAR	MOTLEY/ELEVEN SEVEN	257 -23	0.663 33
35	<b>NEW</b>		<b>BUCKCHERRY</b> RESCUE ME	ELEVEN SEVEN/ATLANTIC	246 +94	0.822 28
36	30	20	<b>BLACK STONE CHERRY</b> BLIND MAN	IN DE COOT/ROADRUNNER/RRP	239 -82	0.510 38
37	35	5	<b>KID ROCK</b> ROCK N ROLL JESUS	TOP DOG/ATLANTIC	229 +8	0.484 40
38	36	3	<b>HINDER</b> WITHOUT YOU	UNIVERSAL REPUBLIC	216 +2	0.564 35
39	40	6	<b>WEEZER</b> TROUBLEMAKER	DCC/INTERSCOPE	209 +14	0.562 36
40	<b>NEW</b>		<b>10 YEARS</b> SO LONG, GOOD-BYE	UNIVERSAL REPUBLIC	205 +31	0.492 39

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>NICKELBACK</b> Something In Your Mouth (Roadrunner/RRP) KDJE, KDOT, KEGL, KILO, KOMF, KRXQ, KUPD, KZRP, WBUZ, WIYY, WKQZ, WQXA, WRIF, WZBN	14
<b>ROB ZOMBIE</b> War Zone (Lionsgate/RED) KBPI, KOMP, KQRC, KQXR, KRZR, WBSX, WCCC, WRIF	8
<b>REV THEORY</b> Light It Up (Van Howes/Maloof/DCC/Interscope) KDOT, KRZR, WCCC, WJJO, WWBN, WZOR	6
<b>THE RED JUMPSUIT APPARATUS</b> You Better Pray (Virgin/Capitol) KDOT, KUPD, WBSX, WIII, WKLQ, WXZZ	6
<b>GUNS N' ROSES</b> Better (Black Frog/Geffen/Interscope) KDOT, KHTQ, KZZQ, WAAF, WRUF, WTPT	6
<b>BUCKCHERRY</b> Rescue Me (Eleven Seven/Atlantic) KEGL, KHTQ, WQXA, WRXR, WXQR	5
<b>RISE AGAINST</b> Re-Education (Through Labor) (DCC/Interscope) KDOT, KLAQ, KNEN, WLRS	4
<b>BECOMING</b> I Cry (Tooth & Nail) KFRQ, WBUZ, WJJO, WKLQ	4
<b>SLIPKNOT</b> Dead Memories (Roadrunner/RRP) KZRP, WAAF, WRXR	3
<b>THEORY OF A DEADMAN</b> Hate My Life (604/Roadrunner/RRP) KOMF, WRIF, WRUF	3

### ADDED AT...

**KOMP**  
Las Vegas, NV  
PD: John Griffin  
MD: Carlota  
AC/DC, War Machine, 17  
Nickelback, Something In Your Mouth, 9  
Rob Zombie, War Zone, 0  
Theory Of A Deadman, Hate My Life, 0  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>ARANDA</b> Still In The Dark (Astonish) TOTAL STATIONS: 14	142/23	<b>THE RED JUMPSUIT APPARATUS</b> You Better Pray (Virgin/Capitol) TOTAL STATIONS: 10	82/32
<b>THEORY OF A DEADMAN</b> Hate My Life (604/Roadrunner/RRP) TOTAL STATIONS: 33	139/38	<b>STEREOPHONICS</b> My Own Worst Enemy (Vox Populi) TOTAL STATIONS: 13	79/26
<b>POP EVIL</b> 100 In A 55 (Pazzo/Jard Star) TOTAL STATIONS: 15	138/43	<b>KINGS OF LEON</b> Sex On Fire (RCA/RMG) TOTAL STATIONS: 10	68/5
<b>SCOTT WEILAND</b> Missing Cleveland (SoftDrive/New West/RED) TOTAL STATIONS: 17	87/32	<b>SKINDRED</b> Trouble (Bieler Bros.) TOTAL STATIONS: 9	68/3
<b>CROOKED X</b> Rock N Roll Dream (MPM/Capitol) TOTAL STATIONS: 16	85/23	<b>INCUBUS</b> Love Hurts (Immortal/Epic) TOTAL STATIONS: 11	63/4

## MOST INCREASED PLAYS

+245	<b>NICKELBACK</b> Something In Your Mouth (Roadrunner/RRP) KQXR +18, WBYR +17, KRXQ +16, KDJE +15, WKLQ +15, WLRS +14, WBUZ +14, WCPR +12, KATT +12, WRXK +12
+106	<b>SHINEDOWN</b> Second Chance (Atlantic) SXOC +13, KRZR +11, WJJO +12, WXZZ +12, WZMR +12, WLRS +10, KXXR +10, KZRP +5, WXXR +5, WIII +5
+100	<b>REV THEORY</b> Light It Up (Van Howes/Maloof/DCC/Interscope) WYBB +12, KRZR +11, WXQR +9, KHTQ +7, WBYR +6, KUPD +5, KILD +4, WEDG +4, KQRC +3, WBSX +3
+95	<b>DISTURBED</b> Indestructible (Reprise) WZMR +15, KQXR +10, WBYR +9, WTPT +9, WEDG +9, WIII +8, WAAF +7, WMMR +6, WRUF +5, WJJO +4
+94	<b>BUCKCHERRY</b> Rescue Me (Eleven Seven/Atlantic) WZOR +6, WBUZ +5, KEGL +4, WRIF +4, WRXR +9, WIII +8, WCCC +6, WKLQ +5, KISW +4, SXOC +4

FOR WEEK ENDING NOVEMBER 16, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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► AC/DC'S "ROCK N ROLL TRAIN" STEAMS TO A 10TH WEEK AT NO. 1. THE SONG'S TALLY OF 511 SPINS IS THE NIELSEN BDS-FUELED CHART'S BEST SINGLE-WEEK SUM SINCE SHINEDOWN'S "SAVE ME" TOTALED 521 PLAYS IN JANUARY 2006.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	12	<b>AC/DC</b> ROCK N ROLL TRAIN	NO. 1 (10 WKS) COLUMBIA	511 +28	1.705	1
2	2	13	<b>METALLICA</b> THE DAY THAT NEVER COMES	WARNER BROS.	416 -20	1.293	2
3	5	4	<b>GUNS N' ROSES</b> CHINESE DEMOCRACY	BLACK FROG/GEFFEN/INTERSCOPE	378 +17	1.292	3
4	3	25	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND	604/ROADRUNNER/RRP	371 -32	0.991	5
5	4	7	<b>NICKELBACK</b> GOTTA BE SOMEBODY	ROADRUNNER/RRP	344 -19	1.144	4
6	7	10	<b>SHINEDOWN</b> SECOND CHANCE	ATLANTIC	284 +33	0.776	10
7	8	16	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE	20-20/JIVE/ZOMBA	262 +18	0.945	6
8	10	10	<b>DISTURBED</b> INDESTRUCTIBLE	REPRISE	237 +30	0.781	9
9	6	19	<b>HINDER</b> USE ME	UNIVERSAL REPUBLIC	236 -56	0.539	12
10	9	21	<b>STAIN'D</b> BELIEVE	FLIP/ATLANTIC	225 -2	0.846	8
11	12	8	<b>SEETHER</b> BREAKDOWN	WIND-UP	220 +35	0.508	13
12	13	34	<b>DISTURBED</b> INSIDE THE FIRE	REPRISE	185 +1	0.867	7
13	14	30	<b>FOO FIGHTERS</b> LET IT DIE	ROSWELL/RCA/RMG	179 +1	0.728	11
14	11	37	<b>SAVING ABEL</b> ADDICTED	SKIDDCO/VIRGIN/CAPITOL	173 -22	0.414	14
15	16	8	<b>MUDVAYNE</b> DO WHAT YOU DO	EPIC	154 +22	0.328	17
16	15	9	<b>SAVING ABEL</b> 18 DAYS	SKIDDCO/VIRGIN/CAPITOL	150 +16	0.300	20
17	19	8	<b>QUEEN + PAUL RODGERS</b> CELEBRITY	HOLLYWOOD	100 0	0.356	16
18	20	10	<b>TESLA</b> I WANNA LIVE	TESLA ELECTRIC CO.	91 -8	0.099	-
19	17	18	<b>BUCKCHERRY</b> TOO DRUNK...	ELEVEN SEVEN/ATLANTIC	86 -37	0.158	26
20	22	10	<b>TRAPT</b> WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	84 +15	0.100	-
21	18	15	<b>PUDDLE OF MUDD</b> LIVIN' ON BORROWED TIME	FLAWLESS/GEFFEN/INTERSCOPE	83 -24	0.145	27
22	26	4	<b>HINDER</b> WITHOUT YOU	UNIVERSAL REPUBLIC	76 +18	0.210	23
23	23	20	<b>SLIPKNOT</b> PSYCHO SOCIAL	ROADRUNNER/RRP	73 +5	0.363	15
24	29	2	<b>SALIVA</b> FAMILY REUNION	ISLAND/IDJMG	64 +14	0.082	-
25	27	5	<b>KID ROCK</b> ROCK N ROLL JESUS	TOP DOG/ATLANTIC	62 +7	0.068	-
26	21	6	<b>THE SMASHING PUMPKINS</b> G.L.O.W.	MARTHA'S MUSIC	61 -14	0.256	21
27	25	18	<b>ROYAL BLISS</b> SAVE ME	MEROVINGIAN/CAROLINE/CONTRABAND	56 -3	0.102	-
28	24	7	<b>MOTLEY CRUE</b> MUTHERFUCKER OF THE YEAR	MOTLEY/ELEVEN SEVEN	56 -5	0.054	-
29	RE-ENTRY		<b>SLIPKNOT</b> DEAD MEMORIES	ROADRUNNER/RRP	55 +13	0.103	-
30	NEW		<b>NICKELBACK</b> SOMETHING IN YOUR MOUTH	ROADRUNNER/RRP	54 +49	0.224	22

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>NICKELBACK</b> Something In Your Mouth (Roadrunner/RRP) KBER, WDHA, WHJY, WJXQ, WMMS	5
<b>SEETHER</b> Breakdown (Wind-up) WRQK, WAFX	2
<b>GUNS N' ROSES</b> Better (Black Frog/Geffen/Interscope) KBER, WONE	2
<b>APOCALYPTICA FEAT. ADAM GONTIER</b> I Don't Care (20-20/Jive/Zomba) WGIR	1
<b>SAVING ABEL</b> 18 Days (Skiddco/Virgin/Capitol) WXMM	1
<b>TRAPT</b> Who's Going Home With You Tonight? (Eleven Seven) WAFX	1
<b>SALIVA</b> Family Reunion (Island/IDJMG) KMOD	1
<b>MOTLEY CRUE</b> Mutherfucker Of The Year (Motley/Eleven Seven) WGIR	1
<b>METALLICA</b> Cyanide (Warner Bros.) WONE	1

### ADDED AT...

**KBER**  
Salt Lake City, UT  
PD: Kelly Hammer  
APD/MD: Darby Wilcox  
Cuns N' Roses, Better, O  
Nickelback, Something In Your Mouth, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>THE OFFSPRING</b> You're Gonna Go Far, Kid (Columbia) TOTAL STATIONS: 7	51/4	<b>KINGS OF LEON</b> Sex On Fire (RCA/RMG) TOTAL STATIONS: 2	40/2
<b>METALLICA</b> Cyanide (Warner Bros.) TOTAL STATIONS: 5	49/6	<b>ROB ZOMBIE</b> War Zone (Lionsgate/RED) TOTAL STATIONS: 4	32/7
<b>SCOTT WEILAND</b> Missing Cleveland (SoftDrive/New West/RED) TOTAL STATIONS: 5	48/4	<b>12 STONES</b> Adrenaline (Wind-up) TOTAL STATIONS: 6	32/1



FOR WEEK ENDING NOVEMBER 16, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
24 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>SIXX: A.M.</b> LIFE IS BEAUTIFUL (ELEVEN SEVEN)		158 168	6	<b>SEETHER</b> RISE ABOVE THIS (WIND-UP)		101 114
2	<b>SEETHER</b> FAKE IT (WIND-UP)		138 126	7	<b>GUNS N' ROSES</b> SWEET CHILD O' MINE (Geffen/Interscope)		97 90
3	<b>3 DOORS DOWN</b> IT'S NOT MY TIME (UNIVERSAL REPUBLIC)		138 130	8	<b>PINK FLOYD</b> ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		95 99
4	<b>PUDDLE OF MUDD</b> PSYCHO (FLAWLESS/GEFFEN/INTERSCOPE)		118 110	9	<b>PEARL JAM</b> EVEN FLOW (EPIC)		94 90
5	<b>AEROSMITH</b> SWEET EMOTION (COLUMBIA)		104 91	10	<b>FOO FIGHTERS</b> THE PRETENDER (ROSWELL/RCA/RMG)		93 77

## ROCK REPORTERS

<b>WONE/Akron, OH*</b> OM: Chuck Collins PD: T.K. O'Grady APD/MD: Tim Daugherty	<b>KIOC/Beaumont, TX*</b> OM: Trey Poston PD: Mike Davis	<b>WEBN/Cincinnati, OH*</b> OM: Rick Reinhardt MD: Dave Fritz	<b>WQCM/Hagerstown, MD</b> OM: Rick Alexander PD/MD: Mike Holder	<b>WDHA/Morristown, NJ*</b> APD: Curtis Kay	<b>WXR/ Rockford, IL</b> PD: Jim Stone MD: Jon Schulz
<b>KZRR/Albuquerque, NM*</b> OM: Bill May PD: Phil Mahoney MD: Rob Brothers	<b>WPTQ/Bowling Green, KY</b> OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster	<b>WMMS/Cleveland, OH*</b> OM: Keith Abrams PD: Bo Mathews	<b>WRVC/Huntington, WV</b> PD: Reeves Kirtner	<b>WNOR/Norfolk, VA*</b> PD: Harvey Kojan APD/MD: Sonja Morrell	<b>KBER/Salt Lake City, UT*</b> PD: Kelly Hammer APD/MD: Darby Wilcox
<b>WZZO/Allentown, PA*</b> PD: Iori Thomas MD: Keith Moyer	<b>WRQK/Canton, OH*</b> PD: Greg Ausham	<b>WVRK/Columbus, GA*</b> OM: Brian Waters PD: Chris Chaos	<b>WJXQ/Lansing, MI*</b> PD: Sheri Vegas	<b>WXMM/Norfolk, VA*</b> OM/PD: John Shomby	<b>KZOZ/San Luis Obispo, CA</b> OM: Pepper Daniels PD/MD: Dusty Rhoads
<b>KWHL/Anchorage, AK</b> PD: Brad Stennett MD: Matthew Collins	<b>WPXC/Cape Cod, MA</b> PD/MD: Suzanne Tonaire	<b>KAZR/Des Moines, IA*</b> OM: Scott Allen PD: Ryan Patrick MD: Andy Hall	<b>WGIR/Manchester, NH*</b> PD: Chris "Doc" Garrett	<b>KCLB/Palm Springs, CA</b> OM/PD: Jen Shevlin MD: Shelly Brown	<b>KTUX/Shreveport, LA*</b> OM: Gary McCoy PD/MD: Randy Hill
<b>WTOS/Augusta, ME</b> OM/PD: Jack O'Brien APD: Mark Smith	<b>WKLC/Charleston, WV*</b> OM/PD: Jay Nunley APD/MD: Brian Thompson	<b>KHQC/Duluth, MN</b> OM: Jack Lawson PD: Scott Klohn	<b>WHDR/Miami, FL*</b> PD: Kevin Vargas MD: Dave Hanson	<b>KUFO/Portland, OR*</b> OM/PD: Chris Patyk	<b>KSHE/St. Louis, MO*</b> OM: Rick Balis APD: Katy Kruze MD: Guy Favazza
			<b>WAFX/Montgomery, AL*</b> PD: Rick Hendrick	<b>WHJY/Providence, RI*</b> PD: Scott Laudani	

\* Monitored Reporters



▶ "SOMETHING IN YOUR MOUTH," THE SECOND SINGLE FROM NICKELBACK'S "DARK HORSE," JUMPS 31-20 ON THE CANADA ROCK CHART. FIRST TRACK "GOTTA BE SOMEBODY" MEANWHILE REACHES NO. 1 ON CANADA HOT AC.

## ALTERNATIVE & ACTIVE REPORTERS

### ALTERNATIVE

**WEQX/Albany, NY\***  
OM/PD: Willobe  
MD: Amber Miller

**WHRL/Albany, NY\***  
OM: John Cooper  
PD/MD: Tim Noble

**WJSE/Atlantic City, NJ**  
OM/PD: Paul Kelly  
MD: Scott Reilly

**KROX/Austin, TX\***  
OM: Chase  
PD: Lynn Barstow  
MD: Toby Ryan

**KRAB/Bakersfield, CA\***  
OM: Kenn McCloud  
PD/MD: Danny Spanks  
APD: Jared Mann

**KNXX/Baton Rouge, LA\***  
OM/PD: Dave Dunaway  
APD: Phillip Kish  
MD: Darren Gauthier

**WBCN/Boston, MA\***  
PD: Mike Thomas  
MD: Dan O'Brien

**WFNX/Boston, MA\***  
PD: Keith Dakin  
APD: Fletcher  
MD: Paul Driscoll

**WBTZ/Burlington, VT\***  
OM/PD: Matt Grasso  
APD/MD: Kevin Mays

**WZJO/Charleston, WV\***  
OM: Jeff Whitehead

**WEND/Charlotte, NC\***  
OM: Bruce Logan  
PD/MD: Jack Daniel

**WKQX/Chicago, IL\***  
PD: Marc Young

**WSWD/Cincinnati, OH\***  
OM: Patti Marshall  
PD: Jay Kruz  
APD/MD: Julie Evans

**WKRK/Cleveland, OH\***  
PD: Dominic Nardella

**WARQ/Columbia, SC\***  
PD: Dave Stewart  
MD: Matt Lee

**WWCD/Columbus, OH\***  
OM: Randy Malloy  
PD: Andy "Andyman" Davis

**KDGE/Dallas, TX\***  
OM/PD: Vince Richards  
APD: Chris Ryan

**WXEG/Dayton, OH\***  
OM: Tony Tilford  
PD: Steve Kramer  
MD: Matt Jericho

**KTCL/Denver, CO\***  
PD: Nerf  
MD: Eric "Boney" Clouse

**CIMX/Detroit, MI\***  
PD: Vince Cannova  
MD: Jay Hudson

**KXNA/Fayetteville, AR**  
PD: Dave Jackson

**KFRF/Fresno, CA\***  
PD: Jason Squires  
APD/MD: Ryan Oldfield

**WJBX/Ft. Myers, FL\***  
PD: Matt Johnson  
MD: Jeff Zito

**WGRD/Grand Rapids, MI\***  
OM/PD: Jerry Tarrant

**WXNR/Greenville, NC\***  
OM: Bruce Simel  
MD: Blando

**WURH/Hartford, CT\***  
OM: Todd Thomas  
PD: Becky Pohotsky

**KUCD/Honolulu, HI\***  
PD: Adam Carr  
MD: Chris Sampaio

**KTBZ/Houston, TX\***  
PD: Don Jantzen  
MD: Karah Leigh

**WRZX/Indianapolis, IN\***  
PD/MD: Lenny Diana

**WTZR/Johnson City, TN\***  
OM: Bill Hagy  
PD/MD: Jay Patrix

**KRBZ/Kansas City, MO\***  
OM: Bob Edwards  
PD: Lazlo  
APD/MD: Jason Ulanet

**KFTE/Lafayette, LA\***  
PD: Scott Perrin  
MD: Josh Boulanger

**KXTE/Las Vegas, NV\***  
PD: Chris Ripley

**KROQ/Los Angeles, CA\***  
PD: Kevin Weatherly  
APD: Gene Sandbloom  
MD: Lisa Worden

**KYSR/Los Angeles, CA\***  
PD: Michael Martin  
APD/MD: Julie Pilat

**KROG/Medford, OR**  
PD/MD: Cosmo

**WMFS/Memphis, TN\***  
MD: Sydney Nabors

**WLUM/Milwaukee, WI\***  
PD: Jacent Jackson  
APD: Stephen Kallao

**WHTG/Monmouth, NJ\***  
PD: Terrie Carr  
MD: Matt Murray

**WKZQ/Myrtle Beach, SC**  
OM/PD: Mark McKinney  
MD: Mase Brazelle

**WROX/Norfolk, VA\***  
OM/PD: Jay Michaels  
MD: James Steele

**KHBZ/Oklahoma City, OK\***  
OM: Tom Travis  
PD: Jeff Blackburn

**WJRR/Orlando, FL\***  
PD: Rick Everett

**WRRF/Philadelphia, PA\***  
OM: Thea Mitchem  
PD/MD: John Allers  
APD: Wendy Rollins

**KEDJ/Phoenix, AZ\***  
PD: Bruce St. James  
APD/MD: Tim Virgin

**WXDX/Pittsburgh, PA\***  
OM: Alex Tear  
PD: John Moschitta

**WCYY/Portland, ME\***  
PD: Herb Ivy  
MD: Brian James

**KNRK/Portland, OR\***  
PD: Mark Hamilton

**WBRU/Providence, RI\***  
OM: Mark Stachowski  
PD: Wendell Clough  
APD: Gabrielle Greenfield  
MD: Alex Korzec

**KRZQ/Reno, NV\***  
OM: Mark Keefe  
PD: Melanie Flores  
MD: Chris Payne

**WPBZ/West Palm Beach, FL\***  
PD: John O'Connell  
APD/MD: Ross Mahoney

**WSFM/Wilmington, NC**  
PD/MD: Mike Kennedy

**WDYL/Richmond, VA\***  
PD: Mojo

**WRXL/Richmond, VA\***  
PD/MD: Casey Krukowski

**KCXX/Riverside, CA\***  
PD: John DeSantis  
APD/MD: Bobby Sato

**WZNE/Rochester, NY\***  
OM: Mike Ninne  
PD: Nik Rivers

**KWOD/Sacramento, CA\***  
OM/PD: Curtiss Johnson  
MD: Andy Hawk

**KXRK/Salt Lake City, UT\***  
OM: Alan Hague  
PD: Todd Noker  
APD/MD: Corey O'Brien

**KBZT/San Diego, CA\***  
PD: Garrett Michaels  
APD: Mike Hansen  
MD: Josh Halloran

**XETRA/San Diego, CA\***  
PD: Capone  
MD: Christy Taylor

**KITS/San Francisco, CA\***  
PD: Dave Numme  
APD/MD: Aaron Axelsen

**KCNL/San Jose, CA\***  
PD: Jeanene Calhoun

**KJEE/Santa Barbara, CA\***  
PD: Eddie Gutierrez  
MD: Dave Hanacek

**Music Choice  
Alternative/Satellite**  
PD: Justin Prager  
MD: Gary Susalis

**Sirius XM  
Alt Nation/Satellite\***  
OM/PD: Gregg Steele  
APD: Tom Wilkinson

**WFHX/Savannah, GA\***  
OM: Jon Robbins  
PD: Boomer

**KNDD/Seattle, WA\***  
PD: Mike Kaplan  
APD/MD: Andrew Harms

**KQRA/Springfield, MO\***  
PD: Kristen Bergman  
MD: Shadow Williams

**KPNT/St. Louis, MO\***  
PD: Tommy Mattern  
APD: Kyle Guderian  
MD: Scott Rizzuto

**WKRL/Syracuse, NY\***  
PD: Nixon

**WSUN/Tampa, FL\***  
PD: Shark

**WRWK/Toledo, OH\***  
PD: Dan McClintock  
APD/MD: Carolyn Stone

**KFMA/Tucson, AZ\***  
PD: Matt Spry  
MD: Chris Firmage

**KMYZ/Tulsa, OK\***  
PD: Kenny Wall

**WWDC/Washington, DC\***  
OM: Thea Mitchem  
PD: Dave Wellington  
APD: Dave Hennessy  
MD: Greg Roche

**WWBN/Flint, MI\***  
OM: J. Patrick  
PD: Brian Beddow  
APD/MD: Tony LaBrie

**KRZR/Fresno, CA\***  
OM/PD: Paul Wilson  
APD/MD: Skippy

**WBYP/Ft. Wayne, IN\***  
APD/MD: Stiller

**WRUF/Gainesville, FL\***  
OM/PD: Harry Guscott  
APD: Kyle Baldry  
MD: Jack Wich

### ACTIVE

**KEYJ/Abilene, TX**  
OM: Randy Jones  
PD/MD: Frank Pain

**WZMR/Albany, NY\***  
OM/PD: Kevin Callahan

**KTEG/Albuquerque, NM\***  
OM/PD: Bill May  
MD: Aaron "Buck" Burnett

**WWWX/Appleton, WI\***  
PD/MD: Guy Dark

**WCHZ/Augusta, GA\***  
OM: Harley Drew  
PD: Chuck Williams

**WIYY/Baltimore, MD\***  
PD: Dave Hill

**WCPR/Biloxi, MS\***  
OM/PD: Kenny Vest  
MD: Denver Crabb

**WKGB/Binghamton, NY**  
OM/PD: Jim Free  
APD/MD: Tim Boland

**KQXR/Boise, ID\***  
OM: Dan McColly  
PD: Jeremy Nicolato  
MD: Jeremi Smith

**WAAF/Boston, MA\***  
PD: Ron Valeri  
MD: Mistress Carrie

**WEDG/Buffalo, NY\***  
PD/MD: Evil Jim

**WYBB/Charleston, SC\***  
OM/PD: Mike Allen  
MD: Amy Hutto

**WRXR/Chattanooga, TN\***  
PD: Boner

**WIL/Chicago, IL\***  
OM/PD: John Perry  
APD: Tom Kief  
MD: Steve Salzman

**KRQR/Chico, CA**  
OM: Chad Perry  
PD: Neil Randall

**KILO/Colorado Springs, CO\***  
PD: Ross Ford  
MD: Jack Mehoff

**KNCN/Corpus Christi, TX\***  
OM/PD: Paula Newell  
APD/MD: Monte Montana

**KEGL/Dallas, TX\***  
OM: Vince Richards  
PD: Chris Ryan

**KBPI/Denver, CO\***  
PD: Willie B.  
APD/MD: Aaron "Double A" Montell

**WRIF/Detroit, MI\***  
OM: Doug Podell  
PD: Mark Pennington

**KLAQ/EI Paso, TX\***  
OM/PD: Courtney Nelson  
APD/MD: Glenn Garza

**WGBF/Evansville, IN**  
OM/PD: Mike Sanders  
APD/MD: Slick Nick

**WWRN/Flint, MI\***  
OM: J. Patrick  
PD: Brian Beddow  
APD/MD: Tony LaBrie

**KRZR/Fresno, CA\***  
OM/PD: Paul Wilson  
APD/MD: Skippy

**WBYP/Ft. Wayne, IN\***  
APD/MD: Stiller

**WRUF/Gainesville, FL\***  
OM/PD: Harry Guscott  
APD: Kyle Baldry  
MD: Jack Wich

## CANADA ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	16	THE OFFSPRING	YOU'RE GONNA GO FAR, KID	COLUMBIA/SONY BMG	610	+14
2	2	13	KINGS OF LEON	SEX ON FIRE	RCA/SONY BMG	570	+23
3	3	12	AC/DC	ROCK N ROLL TRAIN	COLUMBIA/SONY BMG	524	-15
4	4	16	WEEZER	TROUBLEMAKER	DGC/UNIVERSAL	455	+2
5	5	22	APOCALYPTICA FEATURING ADAM GONTIER	I DON'T CARE	20-20/LIVE/SONY BMG	429	-11
6	9	4	GUNS N' ROSES	CHINESE DEMOCRACY	GEFFEN/UNIVERSAL	384	+33
7	6	24	THEORY OF A DEADMAN	BAD GIRLFRIEND	604/UNIVERSAL	348	-15
8	10	13	RISE AGAINST	RE-EDUCATION (THROUGH LABOR)	DGC/UNIVERSAL	329	-5
9	11	18	HINDER	USE ME	UNIVERSAL REPUBLIC/UNIVERSAL	327	-3
10	8	7	NICKELBACK	GOTTA BE SOMEBODY	EMI	320	-37
11	14	19	MOBILE	THE KILLER	UNIVERSAL	317	+22
12	7	13	OASIS	THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE/WARNER	312	-49
13	15	6	SEETHER	BREAKDOWN	WIND-UP	306	+26
14	12	13	METALLICA	THE DAY THAT NEVER COMES	WARNER BROS./WARNER	297	-14
15	13	23	THE STILLS	BEING HERE	ARTS & CRAFTS	287	-19
16	16	7	SHINEDOWN	SECOND CHANCE	ATLANTIC/WARNER	261	+10
17	18	9	MATT MAYS & EL TORPEDO	BUILDING A BOAT	SONIC/WARNER	252	+23
18	17	10	THE TREWS	MAN OF TWO MINDS	THE BUMSTEAD/UNIVERSAL	227	-22
19	19	15	SAM ROBERTS	DETROIT '67	SECRET BRAIN/UNIVERSAL	226	+5
20	31	2	NICKELBACK	SOMETHING IN YOUR MOUTH	EMI	182	+91
21	20	8	BILLY TALENT & ANTI-FLAG	TURN YOUR BACK	WARNER MUSIC CANADA/WARNER	181	-8
22	22	22	COLDPLAY	VIVA LA VIDA	PARLOPHONE/EMI	170	-3
23	21	19	STAIN'D	BELIEVE	FLIP/ATLANTIC/WARNER	166	-23
24	23	8	THE KILLERS	HUMAN	ISLAND/UNIVERSAL	150	-15
25	24	28	REV THEORY	HELL YEAH	VAN HOWES/MALOO/DGC/UNIVERSAL	138	-10
26	25	26	SLOAN	BELIEVE IN ME	MURDERRECORDS/SONY BMG	136	-10
27	26	6	COLDPLAY	LOST!	PARLOPHONE/EMI	128	+3
28	28	7	DISTURBED	INDESTRUCTIBLE	REPRISE/WARNER	127	+18
29	41	3	AIRBOURNE	DIAMOND IN THE ROUGH	ROADRUNNER/UNIVERSAL	113	+35
30	32	2	METRIC	HELP I'M ALIVE	LAST GANG	113	+24

FOR WEEK ENDING NOVEMBER 16, 2008

\* indicates CanCon

<b>WKLQ/Grand Rapids, MI*</b> OM: Steve Stewart PD: Michael Grey APD: Jay Deacon MD: Darcy	<b>WXZZ/Lexington, KY*</b> PD: Johnny Maze APD: Twitch	<b>WTKX/Pensacola, FL*</b> PD: Joel Sampson APD/MD: Mark The Shark	<b>Sirius XM Octane/Satellite*</b> OM: Gregg Steele PD: Jeff Regan
<b>WZOR/Green Bay, WI*</b> PD: Joe Calgano APD: Cutter MD: Borna Velic	<b>KDJE/Little Rock, AR*</b> OM: Sonny Victory PD: Jeff Petterson MD: Adam Peterson	<b>WIXO/Peoria, IL</b> OM/PD: Matt Bahan	<b>KISW/Seattle, WA*</b> OM/PD: Dave Richards APD: Ryan Castle
<b>WXQR/Greenville, NC*</b> OM: Mark McKinney PD: Wes Styles	<b>WLRS/Louisville, KY*</b> OM: George Lindsey	<b>WMMR/Philadelphia, PA*</b> PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszler	<b>WHBZ/Sheboygan, WI</b> PD: Ron Simonet MD: Dave Nelson
<b>WTPT/Greenville, SC*</b> OM/PD: Mark Hendrix MD: Twisted Todd	<b>WTFX/Louisville, KY*</b> PD: Charlie Steele MD: Frank Webb	<b>KUPD/Phoenix, AZ*</b> PD/MD: Larry McFeele	<b>WRBR/South Bend, IN</b> PD: Tommy Carroll APD: Maximus
<b>WQXA/Harrisburg, PA*</b> OM/PD: Ken Carson	<b>WJJO/Madison, WI*</b> PD: Randy Hawke APD/MD: Blake Patton	<b>KDDX/Rapid City, SD</b> OM/PD: Jim Kallas	<b>KHTQ/Spokane, WA*</b> PD: Larry Snider
<b>WCCC/Hartford, CT*</b> PD: Michael Picozzi APD/MD: Mike Karolyi	<b>KFRQ/McAllen, TX*</b> PD: Alex Duran MD: Keith West	<b>KDOT/Reno, NV*</b> OM: Jim McClain PD/MD: Jave Patterson	<b>WLZX/Springfield, MA*</b> PD: Rob Cressman
<b>WAMX/Huntington, WV</b> PD/MD: Erik Raines APD: Robin Wilds	<b>KBRE/Merced, CA</b> PD/MD: Jason LaChance	<b>KRXQ/Sacramento, CA*</b> OM/PD: Jim Fox	<b>KZRQ/Springfield, MO*</b> OM: Valorie Knight PD: Simon Nyles
<b>WRTT/Huntsville, AL*</b> OM/PD: Lee Reynolds APD/MD: Clay Sanders	<b>KXXR/Minneapolis, MN*</b> OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo	<b>WKQZ/Saginaw, MI*</b> PD: Hoser APD/MD: Matt Bingham	<b>WXTB/Tampa, FL*</b> OM: Brad Hardin PD: Double Down APD: Mike Killabrew
<b>WRXW/Jackson, MS*</b> PD/MD: Brad Stevens	<b>WRAT/Monmouth, NJ*</b> OM/PD: Carl Craft APD/MD: Robyn Lane	<b>WZBH/Salisbury, MD</b> OM: Sue Timmons PD: Sean McHugh MD: Chris Steele	<b>WKLL/Utica, NY</b> PD: Nixon
<b>WRZK/Johnson City, TN*</b> PD/MD: Scott Onks	<b>WCLG/Morgantown, WV</b> OM/PD: Jeff Miller	<b>KZZQ/Salt Lake City, UT*</b> PD: Kayvon Motie APD/MD: Roger Orton	<b>KFMW/Waterloo, IA</b> OM/PD: Michael Cross
<b>KQRC/Kansas City, MO*</b> OM/PD: Bob Edwards MD: Paul Marshall	<b>WBUZ/Nashville, TN*</b> OM/PD: Troy Hanson OM: Dean Warfield APD: Zigz	<b>KISS/San Antonio, TX*</b> PD/MD: LA Lloyd	<b>WBSX/Wilkes Barre, PA*</b> PD/MD: James McKay
<b>WNEZ/Knoxville, TN*</b> OM: Terry Gillingham PD: Shane Cox APD/MD: Valerie Hale	<b>KATT/Oklahoma City, OK*</b> OM/PD: Chris Baker MD: Jake Daniels	<b>KIOZ/San Diego, CA*</b> PD/MD: Shauna Moran-Brown	<b>KATS/Yakima, WA</b> PD: Todd Lyons MD: Ken Heman
<b>KOMP/Las Vegas, NV*</b> PD: John Griffin MD: Carlota	<b>WYYX/Panama City, FL</b> PD: Chris Alan APD/MD: Stroke	<b>KURQ/San Luis Obispo, CA</b> OM/PD: Mark Mitchell	<b>WWIZ/Youngstown, OH*</b> OM/PD: Scott Kennedy
<b>KZCD/Lawton, OK</b> PD: Don "Crittter" Brown APD: J.C. "Kelso" Kellison		<b>KXFX/Santa Rosa, CA*</b> PD/MD: Scott Less	
		<b>Music Choice Rock/Satellite</b> PD: Justin Prager MD: Gary Susalis	

\* Monitored Reporters



KUT celebrates 50 years serving Central Texas with news and eclectic music. Part one of two

## The Voice Of Austin

John Schoenberger

[JSchoenberger@RadioandRecords.com](mailto:JSchoenberger@RadioandRecords.com)

For five illustrious decades, listener-supported public radio KUT, a service of the University of Texas in Austin, has strived to be a trusted source of news and innovative music in Central Texas. But despite its long tenure, the station has hit its stride only in the past decade. ■ As director/GM Stewart Vanderwilt says, “The station had a good presence in the market, but there was so much unrealized potential. The changes we have gone through in the past eight or so years have been remarkable. We are now one of the most listened-to stations in the market [ranked No. 2 12+ in the summer Arbitron] and we see great responsibility in what we do, because we are listener-supported.” ■ In part one of marking KUT’s anniversary, here’s a look back at its journey toward creating a vital force on Austin’s airwaves.

### From Humble Beginnings

When KUT was licensed in 1958, it broadcast for 15 hours per week with 4,000 watts on the FM dial, which, at the time, was the bold new frontier in radio. Fifty years later, it serves with 100,000 watts plus a couple of translators, which allows it to cover much of Central Texas. The station first programmed classical music and in the '70s became an early affiliate of a new network called National Public Radio. It gradually found a balance between news and information and a source for the then-burgeoning music scene in the Texas capital.

Vanderwilt says the station still works to be a resource for the important public policy that emanates from Austin, the state’s capital, while reflecting the city’s musical heartbeat. He calls the effort “a magical mix of both.” Admittedly, there is a bit of tension in trying to balance the two sides of the station, but it somehow works without being viewed as having a split personality.

Not long after Vanderwilt became GM in 2000, he named Hawk Mendenhall PD—the station’s first in 20 years. His initial directive was to expand news coverage by creating an in-house department that focused on the policies and pol-

itics of Austin and to become a voice for the state on a national and international level.

“Here KUT was in the capital of one of the nation’s most important states, broadcasting from

a school with one of the top journalism departments in the country, and we had no local news presence at all,” says Mendenhall, who was recently promoted to associate GM/director of content and broadcast. “We built the news department from scratch into one of the most respected in the public radio system.”

Indeed, the station has since received more than 50 state and national awards, while a recent poll of opinion makers and community leaders in Austin named KUT as the most-respected local news outlet in Central Texas.

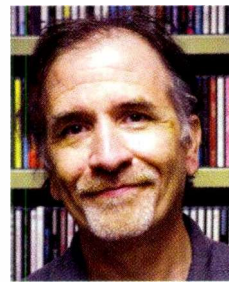
### Texas Music

On the music side, Vanderwilt felt there was a lot that was right about KUT, but he wanted to cut those things that took away from what he believed the audience was truly focused on. Jeff McCord was charged with the mission as MD.

“Before Jeff became the MD, that position was really more of music librarian,” Vanderwilt says.



Vanderwilt



McCord

### KUT’s Most-Played Current Acts

- Annuals
- Beck
- Blitzen Trapper
- Calexico
- Chairlift
- Rodney Crowell
- Bob Dylan
- Brett Dennen
- David Byrne & Brian Eno
- Elbow
- Alejandro Escovedo
- Ben Folds
- Fleet Foxes
- Jolie Holland
- JJ Grey & MOFRO
- B.B. King
- Ray LaMontagne
- Jenny Lewis
- Los Cenzontles
- Michael Franti & Spearhead
- Randy Newman
- Okkervil River
- Rosebuds
- Ryan Adams & the Cardinals
- Todd Snider
- Susan Tedeschi
- Paul Thorn
- Thievery Corporation
- TV on the Radio
- Lucinda Williams

Source: Nielsen BDS

“He helped develop a sense of team spirit among the hosts to make sure we were all on the same page in terms of a defined sound.”

The focus remains keenly attuned to the local music in Austin, which is one of the most vibrant and varied in the nation—over the air and on the station’s Web site.

“I have been on the air since the mid-’90s and music director since 2001,” McCord says. “Since I took over as MD, which was around the same time Hawk became PD, we have been making an effort to streamline the music so there is more cohesion and flow to the programs. It has been a gradual and organic evolution.”

Extensive research helped focus what listeners thought of KUT and what they expected from it. Based on the insight gained, the station has steered efforts solidly toward its strengths, including more of a focus on Texas music—which encompasses all kinds of styles and artists, a crossroads where country, blues, folk, Mexican music and rock’n’roll meet, mix and coexist—balanced with simpatico titles from around the country and the world. It also developed more continuity between the shows rather than appearing to be a collection of random specialty programs.

Consequently, KUT is now known for exposing a variety of music via host-driven programming, and the personalities still have a large degree of say in what they play. As a result, the station thrives on a certain degree of unpredictability.

Even so, McCord is quick to point out that there is a definitive KUT sound. “It’s hard to define what is the ‘Austin sound’ because this is a very eclectic town that harbors all kinds of artists and music,” he says. “People here are used to being exposed to all kinds of music. Our challenge is to focus that down to the KUT listener, especially since we are playing music only half the time.”

But it seems to be working: Since Mendenhall came aboard, the size of the audience has doubled, from 100,000 to almost 200,000, according to Arbitron.

R&R

Next week: The station’s long-running shows and management’s next move for KUT.

## KUT Timeline

- |  |   |
|--|---|
| <b>1958:</b> KUT signs on.   | KUT as director/GM.   |
| <b>1970:</b> “Eklektikos” evolves into the regular morning show, hosted by John Aielli.                    | <b>2001:</b> Hawk Mendenhall appointed PD; Jeff McCord named MD.                          |
| <b>1971:</b> Becomes a charter member of NPR.  | <b>2002:</b> KUT launches Central Texas’ first full-time public radio news operation.     |
| <b>1982:</b> Begins broadcasting in stereo.  | <b>2005:</b> David Brown joins KUT and launches “Texas Music Matters.”                    |
| <b>1990:</b> Recognized for a 10th consecutive year as the best radio station by Austin Chronicle readers. | <b>2007:</b> KUT launches HD channel KUT2, an all-news channel and all-jazz channel KUT3. |
| <b>1995:</b> Achieves a listenership benchmark of 100,000, according to Arbitron.                          | <b>2008:</b> Mendenhall named assistant GM; Jody Evans joins as PD.                       |
| <b>2000:</b> Stewart Vanderwilt joins  |   |



# R&R TRIPLE A

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BDS

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► **ADELE** RE-ENTERS THE SURVEY AFTER 12 WEEKS WITH "CHASING PAVEMENTS" AT NO. 29. AFTER THE TRACK SPENT THREE WEEKS ON THE LIST IN AUGUST, REACHING NO. 27, THE 20-YEAR-OLD BRITISH NATIVE'S RECENT TURNS ON NBC'S "SATURDAY NIGHT LIVE" AND CBS' "SUNDAY MORNING" HAVE SPARKED A RESURGENCE IN AIRPLAY.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	12	<b>COLDPLAY</b> LOST!	NO. 1 (2 WKS) CAPITOL	542 0	1.923 4
2	9		<b>SNOW PATROL</b> TAKE BACK THE CITY	POLYDOR/FICTION/GEFFEN/INTERSCOPE	481 -11	2.500 1
3	21		<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	452 -10	1.978 3
4	18		<b>ERIC HUTCHINSON</b> ROCK & ROLL	LET'S BREAK/WARNER BROS.	411 +19	1.386 5
7	7		<b>THE KILLERS</b> HUMAN	MOST INCREASED PLAYS ISLAND/IDJMG	391 +48	2.219 2
5	12		<b>RAY LAMONTAGNE</b> YOU ARE THE BEST THING	RCA/RED	375 +14	1.268 7
9	10		<b>BRETT DENNEN FEATURING FEMI KUTI</b> MAKE YOU CRAZY	DOWNTOWN/DUALTONE	320 +16	0.827 15
8	6	14	<b>PRETENDERS</b> BOOTS OF CHINESE PLASTIC	SHANGRI-LA	286 -54	1.147 9
9	8	19	<b>BECK</b> ORPHANS	DGC/INTERSCOPE	282 -53	1.062 11
10	13	7	<b>RYAN ADAMS &amp; THE CARDINALS</b> FIX IT	LOST HIGHWAY	274 +9	0.722 16
11	10	13	<b>SARAH MCLACHLAN</b> U WANT ME 2	ARISTA/RMG	271 -15	1.027 13
12	12	8	<b>AMOS LEE</b> WHAT'S BEEN GOING ON	AIRPOWER BLUE NOTE/CAPITOL	264 +21	0.609 20
13	11	11	<b>DEATH CAB FOR CUTIE</b> CATH...	ATLANTIC	251 -9	0.887 14
14	16	13	<b>MICHAEL FRANTI &amp; SPEARHEAD</b> SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-/EPITAPH	227 +12	1.122 10
15	15	22	<b>COUNTING CROWS</b> COME AROUND	DGC/GEFFEN/INTERSCOPE	224 -41	1.060 12
18	6		<b>JAMES MORRISON</b> NOTHING EVER HURT LIKE YOU	AIRPOWER POLYDOR/INTERSCOPE	220 +20	0.624 19
22	6		<b>DAVID BYRNE &amp; BRIAN ENO</b> STRANGE OVERTONES	TODO MUNDO	212 +42	1.242 8
18	19	9	<b>ERIN MCCARLEY</b> PONY (IT'S OK)	UNIVERSAL REPUBLIC	211 +12	0.318 -
19	14	19	<b>DONAVON FRANKENREITER</b> LIFE, LOVE & LAUGHTER	LOST HIGHWAY	198 -56	0.550 22
20	17	13	<b>INGRID MICHAELSON</b> BE OK	CABIN 24/ORIGINAL SIGNAL/RED	191 -8	0.348 -
21	21	5	<b>KINGS OF LEON</b> SEX ON FIRE	RCA/RMG	190 +20	1.283 6
22	23	4	<b>TRACY CHAPMAN</b> SING FOR YOU	MOST ADDED ELEKTRA/ATLANTIC	184 +32	0.651 18
23	20	5	<b>KEANE</b> THE LOVERS ARE LOSING	INTERSCOPE	181 +1	0.596 21
24	24	4	<b>AUGUSTANA</b> I STILL AIN'T OVER YOU	EPIC	143 -6	0.258 -
25	29	3	<b>JOHN MELLENCAMP</b> TROUBLED LAND	HEAR/CMG	119 +20	0.254 -
26	NEW		<b>MEIKO</b> BOYS WITH GIRLFRIENDS	LUCKY EAR/DGC/MYSPACE	114 +22	0.364 -
27	25	11	<b>LUCINDA WILLIAMS</b> REAL LOVE	LOST HIGHWAY	114 -23	0.407 -
28	27	15	<b>DELTA SPIRIT</b> TRASHCAN	ROUNDER	105 -5	0.477 24
29	RE-ENTRY		<b>ADELE</b> CHASING PAVEMENTS	XL/COLUMBIA	93 +27	0.354 -
30	NEW		<b>SHERYL CROW</b> DETOURS	A&M/INTERSCOPE	93 +5	0.363 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>TRACY CHAPMAN</b> Sing For You (Elektra/Atlantic) WMMM, WZEW	2
<b>JACK'S MANNEQUIN</b> The Resolution (Sire/Warner Bros.) CIDR, WCOO	2
<b>DONAVON FRANKENREITER</b> Your Heart (Lost Highway) KPRI, KRSH	2
<b>THE KILLERS</b> Human (Island/IDJMG) WRNR	1
<b>DAVID BYRNE &amp; BRIAN ENO</b> Strange Overtones (Todo Mundo) KRSH	1
<b>KEANE</b> The Lovers Are Losing (Interscope) WMMM	1
<b>KINGS OF LEON</b> Sex On Fire (RCA/RMG) WCLZ	1
<b>MEIKO</b> Boys With Girlfriends (Lucky Ear/DGC/MySpace) WCLZ	1

**ADDED AT... WCLZ**  
Portland, ME  
OM: Chris McGorrell  
PD/MD: Ethan Minton  
Kings Of Leon, Sex On Fire, 1  
Counting Crows, When I Dream Of  
Michelangelo, O  
Meiko, Boys With Girlfriends, O  
Sheryl Crow, Detours, O  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>SNOW PATROL</b> Crack The Shutters (Polydor/Fiction/Geffen/Interscope) TOTAL STATIONS: 12	91/16	<b>SLIGHTLY STOOPID</b> 2 A.M. (Stoopid/Controlled Substance Soundlabs) TOTAL STATIONS: 9	71/33
<b>NEEDTOBREATHE</b> Washed By The Water (Atlantic) TOTAL STATIONS: 11	91/5	<b>THE TING TINGS</b> That's Not My Name (Columbia) TOTAL STATIONS: 4	67/7
<b>ADELE</b> Right As Rain (XL/Columbia) TOTAL STATIONS: 10	80/3	<b>THE KOOKS</b> Shine On (Astralwerks/Capitol) TOTAL STATIONS: 9	67/6
<b>BUTCH WALKER</b> The Weight Of Her (Power Ballad/Original Signal/RED) TOTAL STATIONS: 8	77/3	<b>SUSAN TEDESCHI</b> True (Verve Forecast/Verve) TOTAL STATIONS: 9	60/8
<b>HONEYHONEY</b> Little Toy Gun (Ironworks/Universal Republic) TOTAL STATIONS: 11	73/8	<b>LIVE</b> Forever (Vanguard) TOTAL STATIONS: 4	56/17

## MOST INCREASED PLAYS

+48	<b>THE KILLERS</b> Human (Island/IDJMG) KRVB +10, KPRI +8, WZCC +8, WRNR +8, WMMM +8, WRNX +6, KFOG +5, KPTL +4, WRXP +3, CIDR +2
+42	<b>DAVID BYRNE &amp; BRIAN ENO</b> Strange Overtones (Todo Mundo) KRVB +16, KRSH +7, KMTT +4, KFOG +4, KSWD +3, WXRV +2, WMMM +2, KBCO +2, WRNR +2, WXRT +2
+33	<b>SLIGHTLY STOOPID</b> 2 A.M. (Stoopid/Controlled Substance Soundlabs) KMTT +16, KPRI +10, KCSR +6, KRSH +3, KSWD +2, KENZ +1
+32	<b>TRACY CHAPMAN</b> Sing For You (Elektra/Atlantic) WTTT +13, SXSP +6, KFOG +5, WRNX +5, WRLT +4, KMTT +3, WCOO +2, WCLZ +2, KRSH +1, KXLY +1
+27	<b>ADELE</b> Chasing Pavements (XL/Columbia) WMMM +13, KTCC +10, KENZ +3, KXLY +2, WCOO +1

FOR WEEK ENDING NOVEMBER 16, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
30 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.  
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## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>JASON MRAZ</b> I'M YOURS (ATLANTIC/RRP)		255 266
2	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME (INTERSCOPE)		249 251
3	<b>MATT NATHANSON</b> COME ON GET HIGHER (VANGUARD)		222 254
4	<b>COLDPLAY</b> VIVA LA VIDA (CAPITOL)		217 238
5	<b>NEEDTOBREATHE</b> MORE TIME (ATLANTIC)		170 190

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	<b>DEATH CAB FOR CUTIE</b> I WILL POSSESS YOUR HEART (ATLANTIC)		142 139
7	<b>MY MORNING JACKET</b> I'M AMAZED (ATO/RED)		139 152
8	<b>THE RACONTEURS</b> OLD ENOUGH (THIRD MAN/WARNER BROS.)		137 146
9	<b>AUGUSTANA</b> SWEET AND LOW (EPIC)		134 147
10	<b>DUFFY</b> MERCY (MERCURY/IDJMG)		115 114

Thanks for helping  
to keep AUSTIN  
Weird for 50 years!!



LOS ANGELES ★ AUSTIN



# R&R TRIPLE A/ AMERICANA

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► **JENNY LEWIS** LEADS A QUARTET OF DEBUTS ONTO THE TRIPLE A INDICATOR SURVEY, AS "CARPETBAGGERS" OPENS AT NO. 21. THE TRACK IS THE FIRST TO CHART FROM THE RILO KILEY VOCALIST'S INITIAL WARNER BROS. SOLO SET, "ACID TONGUE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	2	13	RAY LAMONTAGNE	YOU ARE THE BEST THING	RCA/RED	625 +21
2	1	7	RYAN ADAMS & THE CARDINALS	FIX IT	LDST/HIGHWAY	615 -3
3	10	3	COLDPLAY	LOST!	CAPITOL	526 +5
4	11	4	BRETT DENNEN FEAT. FEMI KUTI	MAKE YOU CRAZY	DOWNTOWN/DUALTONE	514 +39
5	6	7	DAVID BYRNE & BRIAN ENO	STRANGE OVERTONES	TODD MUNDO	440 +15
6	7	8	SNOW PATROL	TAKE BACK THE CITY	POLYDOR/FICTION/GEFFEN/INTERSCOPE	419 +9
7	5	15	MICHAEL FRANTI & SPEARHEAD	SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-/EPITAPH	407 -40
10	6	11	THE KILLERS	HUMAN	ISLAND/IDJMG	397 +14
11	5	5	SUSAN TEDESCHI	TRUE	VERVE FORECAST/VERVE	394 +43
10	9	11	LUCINDA WILLIAMS	REAL LOVE	LDST/HIGHWAY	358 -33
11	12	12	DEATH CAB FOR CUTIE	CATH...	ATLANTIC	353 +5
12	8	14	PRETENDERS	BOOTS OF CHINESE PLASTIC	SHANGRI-LA	349 -49
13	14	4	TRACY CHAPMAN	SING FOR YOU	ELEKTRA/ATLANTIC	313 +27
14	15	10	SARAH MCLACHLAN	U WANT ME 2	ARISTA/RMG	264 -12
15	18	10	BEN FOLDS FEAT. REGINA SPEKTOR	YOU DON'T KNOW ME	EPIC	245 -21
16	13	12	JJ GREY & MOFRO	ORANGE BLOSSOMS	ALLIGATOR	244 -50
29	2	2	KEANE	THE LOVERS ARE LOSING	INTERSCOPE	235 +32
18	7	7	KAISER CHIEFS	NEVER MISS A BEAT	B-UNIQUE/UNIVERSAL MOTOWN	233 +12
19	19	9	OASIS	THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE	231 -11
20	16	14	BOB DYLAN	DREAMIN' OF YOU	COLUMBIA	228 -46
21	<b>NEW</b>		JENNY LEWIS	CARPETBAGGERS	WARNER BROS.	227 +52
22	10	10	AUGUSTANA	I STILL AIN'T OVER YOU	EPIC	225 +3
23	<b>NEW</b>		ADELE	RIGHT AS RAIN	XL/COLUMBIA	221 +24
24	<b>NEW</b>		KINGS OF LEON	SEX ON FIRE	RCA/RMG	221 +24
25	26	3	LOS LONELY BOYS	HEART WON'T TELL A LIE	EPIC	220 +7
26	24	6	AMOS LEE	WHAT'S BEEN GOING ON	BLUE NOTE/CAPITOL	218 +2
27	21	4	MEIKO	BOYS WITH GIRLFRIENDS	LUCKY EAR/DGC/MYSPACE	206 -22
28	20	11	INGRID MICHAELSON	BE OK	CABIN 24/ORIGINAL SIGNAL/RED	203 -26
29	28	2	TV ON THE RADIO	CRYING	INTERSCOPE	201 -5
30	<b>NEW</b>		JOHN MELLENCAMP	TROUBLED LAND	HEAR/CMG	198 +23

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		PLAYS			
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-	CUMULATIVE	
1	1		TODD SNIDER	PEACE QUEER	AIMLESS	410	-33	4051
3	3		LUCINDA WILLIAMS	LITTLE HONEY	LDST/HIGHWAY	392	+6	3039
5	5		OLD CROW MEDICINE SHOW	TENNESSEE PUSHER	NETTWERK	375	+33	3216
4	4		RODNEY CROWELL	SEX AND GASOLINE	WORK SONG/YEP ROC	369	-16	4599
5	2		KASEY CHAMBERS & SHANE NICHOLSON	RATTLIN' BONES	SUGAR HILL	352	-44	4891
6	6		RYAN ADAMS AND THE CARDINALS	CARDINOLOGY	LDST/HIGHWAY	346	+32	1328
7	8		CHRIS KNIGHT	HEART OF STONE	DRIFTER'S CHURCH	299	+6	4592
8	7		YARN	EMPTY POCKETS	ARDSLEY	276	-20	1530
9	10		PRETENDERS	BREAK UP THE CONCRETE	SHANGRI-LA	244	-12	1944
10	12		MICKY AND THE MOTORCARS	NAIVE	SMITH	236	0	3205
11	9		LITTLE FEAT AND FRIENDS	JOIN THE BAND	429/SLG	231	-45	4866
12	11		CARRIE RODRIGUEZ	SHE AIN'T ME	BACK PORCH/MANHATTAN/CAPITOL	225	-16	5160
13	13		BRUCE ROBISON	THE NEW WORLD	PREMIUM	219	-5	3031
14	16		HANK WILLIAMS III	DAMN RIGHT REBEL PROUD	CURB	219	+14	1444
14	14		GRAYSON CAPP & THE STUMPCKNOCKERS	ROTT-N-ROLL	HYENA	218	+4	1441
28	28		SUSAN TEDESCHI	BACK TO THE RIVER	VERVE FORECAST/VERVE	217	+52	747
27	27		THE TEJAS BROTHERS	THE TEJAS BROTHERS	SMITH	198	+32	512
18	24		WAYLON JENNINGS	WAYLON FOREVER	VAGRANT	194	+25	861
19	17		THE DERAILERS	GUARANTEED TO SATISFY	PALO DURO	189	-4	724
20	15		DARRELL SCOTT	MODERN HYMNS	APPLESEED	187	-26	4325
21	18		THE BAND OF HEATHENS	THE BAND OF HEATHENS	BOH	181	-11	8815
22	20		JOHN HIATT	SAME OLD MAN	NEW WEST	180	-1	9063
23	19		JENNY LEWIS	ACID TONGUE	WARNER BROS.	177	-6	654
24	23		BOB DYLAN	TELL TALE SIGNS: THE BOOTLEG SERIES VOL. 8	COLUMBIA	176	+5	1249
25	25		CHARLIE HADEN FAMILY & FRIENDS	RAMBLING BOY	DECCA	169	+2	1097
26	21		RECKLESS KELLY	BULLETPROOF	YEP ROC	166	-11	7478
27	30		VARIOUS ARTISTS	IMUS RANCH RECORD	NEW WEST	161	+9	892
28	31		ARTHUR GODFREY	BROKEN WINGS	ARTHUR GODFREY	161	+10	673
29	29		HAYES CARLL	TROUBLE IN MIND	LDST/HIGHWAY	151	-6	12044
30	22		TAJ MAHAL	MAESTRO	HEADS UP/CMG	150	-26	1555

### MOST ADDED

- DONAVON FRANKENREITER** 12  
Your Heart (Lost Highway)  
DMX Folk Rock, KMTN, KPND, KSPN, KTAO, KTBG, KYSL, WDST, WEXM, WTYD, WYEP
- DELTA SPIRIT** 9  
People C'mon (Rounder)  
KFMU, KLRR
- COUNTING CROWS** 6  
When I Dream Of Michelangelo (DGC/Geffen/Interscope)  
KCLC, KLRR, KOHO, Music Choice Adult Alternative, WEHM, WTYD
- TRAVIS** 5  
Song To Self (Red Phone Box/Fortuna International)  
KCLC, KMTN, KRVO, WEHM, WNRN
- SLIGHTLY STOOPID** 4  
2 A.M. (Stoopid/Controlled Substance Soundlabs)  
KSPN, KYSL, WUIN, WYMS
- JENNY LEWIS** 4  
Carpetbaggers (Warner Bros.)  
KSPN, WCNR, WNRN, WXPK
- CONOR OBERST** 4  
Cape Canaveral (Merge)  
KSUT, KTAO, WNRN, WUIN

FOR WEEK ENDING NOVEMBER 16, 2008

### MOST ADDED

- TOBY WALKER** 11  
Hand Picked (Band In The Hand)
- VARIOUS ARTISTS** 8  
Voices Of A Grateful Nation, Volume 1&2 (Welcome Home Project)
- THE BRIDGE** 7  
Blind Man's Hill (Hyena)
- BUDDY MILLER** 6  
The Best Of The Hightone Years (HighTone)
- MILTON** 6  
Grand Hotel (Maggadee)
- THE YOUNGERS** 5  
Heritage (Obuck)
- WAYLON JENNINGS** 5  
Waylon Forever (Vagrant)

FOR WEEK ENDING NOVEMBER 16, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2008 Americana Music Association.

# R&R MOBILE ALERTS

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How small- and medium-market stations are dealing with the economic downturn

## Small Stations Tackle Big Problems

Jackie Madrigal

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**t**he nation's financial crisis is affecting the Hispanic radio market, with reports of layoffs continuing to plague the industry. Hispanic operators, including the three largest—Spanish Broadcasting System, Univision and Entravision—have cut staff this year, even if their operations were already running lean.

But what about smaller companies operating in small and medium markets? Are they insulated from the economic downturn or are they just not making headlines?

While small-market stations are not immune, several have found new ways to overcome obstacles caused by the slumping economy, such as spot bonus programs, station events and other sales initiatives. Three operators share their challenges and opportunities, each unique to the markets they serve.

On the West Coast, La Favorita Broadcasting regional Mexican KSKD (La Favorita)/Merced, Calif., PD Saúl Fiallos says his biggest challenge is remaining competitive and keeping a steady stream of revenue coming in, so that even if the station isn't earning more income, it's still finishing in the black. Having felt the economic pinch for a while, Fiallos says the station has been preparing to deal with it. "While giant broadcasters are reporting losses, we're not," he says. "That's because we've looked for alternatives to grow revenue, even while we're competing with other big stations in the market and surrounding areas."

Their strategy: a partnership with local nightclubs to produce weekend station events to attract new dollars to replace revenue lost by traditional advertisers trimming their budgets. "We dominate 90% of the clubs in the area and do events Thursday, Friday and Saturday. These are private station events that are free to the public," Fiallos says. The clubs pay the station a set fee to book the talent and guarantee a full house. They also buy additional spots to promote their clubs. "It's a win-win," Fiallos says, "because the station gets promotional value and revenue, the clubs

recoup their investment from money spent at the bar and the audience gets a free event."

Fiallos says his station is succeeding where big event promoters are failing, because listeners can't afford to shell out as much as \$60 on a concert ticket. An array of new local talent helps keep booking costs low. Fiallos says northern California is home to a new norteño movement known as "hyppi" (a take on "hyper"), which encompasses such acts as Inquieto, Los Alcones de Nuevo León, Los Compas de México and Apasionados. In addition to packing the clubs, the genre is giving regional Mexican music a "fresh new sound," he says.

### Bonus Initiatives

The good news from Allentown, Pa., according to WEST (Hola AM) PD Tony Rodríguez, is that the Gray Matter Broadcasting tropical outlet has made budget every month. Despite a slight drop in revenue, the station is seeing success from new bonus initiatives intended to keep clients happy and coming back. "We're giving clients more for their money," he says, an extra spot here or there or an enhanced remote with additional jocks.

"Restaurants, grocery stores, auto repair shops and income tax businesses—people want to file as early as possible to get a refund—are driving the station's revenue," he says. However, it's a different story in the hard-hit auto dealership category. In fact, WEST lost two of its biggest clients—a Toyota dealership and a furniture store—after both businesses filed for bankruptcy.

Listeners are feeling the strain, too, especially in the form of home foreclosures. "The audience



Fiallos



**'Companies with jobs available used to call us to find people. Now people are calling in looking for jobs.'**

—Gabriel Ocegueda



**'The audience is coming to us to help them out with all sorts of information, including shelters. People see us as their way out, someone that can guide them or help them.'**

—Tony Rodríguez

is coming to us to help them out with all sorts of information, including shelters," Rodríguez says. "People see us as their way out, someone that can guide them or help them."

In response to the community's information needs, the station revamped its morning

show. The once purely entertainment and somewhat raunchy program now focuses more on providing information and services. "People need help, so we bring in experts that can help them with everything from medical issues to immigration and other topics," Rodríguez says.

### Recovering From Immigration Bill

In Oklahoma City, Tyler Media operations director Kevin Christopher says the biggest challenge the company's Spanish-language properties—regional Mexican KTUZ (La Z) and Telenundo affiliate KTUZ-TV—have had to confront thus far is not the economic downturn, but House Bill 1804, immigration legislation that passed in May 2007. He calls the Oklahoma Taxpayer and Citizen Protection Act of 2007 "the harshest immigration bill in the country." Authored by Rep. Randy Terrill, it restricts illegal immigrants from obtaining government IDs or public assistance, gives police the authority to check the immigration status of anyone arrested and makes it a felony to assist an illegal immigrant in any way. A consequence of the law was a decline in Hispanic business, Christopher says, caused by many Hispanics leaving the state.

While the immigration issue is always in his rearview mirror, Christopher says that business lost during the first eight months after the bill passed has since returned. "We're not setting the world on fire, no one is, but in our portfolio, Hispanic is the strongest business we have going right now." Most of the revenue is coming from local advertisers, he says, because "the agencies haven't figured out that Hispanics are mobile and this is the next great frontier."

La Z PD/MD Gabriel Ocegueda says the economic downturn is a challenge that the station and the community will have to face. Although the state's robust oil business has helped delay the recession's full impact, the signs are there, he says. "Companies with jobs available used to call us to find people. Now people are calling us looking for jobs."

La Z is celebrating its 10th anniversary this year and taking full advantage of its promotional opportunities. In August, the station marked the milestone with a massive event at the city's zoo, which brought in nearly 10,000 people, according to Ocegueda. This and other anniversary-branded promotions not only keep the station top of mind with listeners but prove to advertisers that the station can bring traffic through their doors.

# R&R REGIONAL MEXICAN

POWERED BY nielsen BDS



► **CONTROL** RETURNS TO THE CHART AFTER AN ABSENCE OF TWO YEARS, AS "EL GATO VUIDO" BLASTS IN AT NO. 35 WITH MOST INCREASED PLAYS (UP 205). THE SONG IS THE SEXTET'S 21st ENTRY, A RUNNING TALLY THAT BEGAN IN 2000 AND FEATURES FIVE TOP 10s

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIEN-CE MILLIONS	RANK
1	1	17	<b>ALACRANES MUSICAL</b> DAME TU AMOR	NO. 1 (10 WKS) FONOVisA/MUSIVISA	1617	-58	12.566	1
2	3	15	<b>LA ARROLLADORA</b> Y QUE QUEDE CLARO	BANDA EL LIMON DISA/EDIMONSA	1541	-56	11.206	2
3	2	19	<b>LOS PIKADIENTES DE CABORCA</b> LA CUMBIA DEL RIO	SDNY BMG NORTE	1484	-153	11.173	3
4	5	10	<b>MARCO ANTONIO SOLIS</b> NO MOLESTAR	FONOVisA	1255	+34	6.833	10
5	6	14	<b>JENNI RIVERA</b> CULPABLE O INOCENTE	FONOVisA	1211	+3	8.556	8
6	7	8	<b>GRUPO MONTEZ DE DURANGO</b> ESPERO	DISA	1203	+54	8.878	7
7	9	9	<b>PESADO</b> OJALA	ASL	1192	+99	5.791	12
8	10	7	<b>EL CHAPO DE SINALOA</b> MALDITO LICOR	OISA	1127	+78	7.310	9
9	4	26	<b>VICENTE FERNANDEZ</b> PARA SIEMPRE	SDNY BMG NORTE	1124	-109	8.955	6
10	8	38	<b>LOS DAREYES DE LA SIERRA</b> HASTA EL DIA DE HOY	DISA	1108	0	9.750	4
11	11	15	<b>ESPINOZA PAZ</b> EL PROXIMO VIERNES	ASL	1051	+106	9.127	5
12	12	8	<b>EL POTRO DE SINALOA</b> DEJAME VACIO	FONOVisA/MUSIVISA	955	+32	6.585	11
13	16	6	<b>INTOCABLE</b> LLEVAME EN TU VIAJE	EMI TELEVisA	902	+119	5.813	12
14	15	6	<b>BANDA MS</b> EL MECHON	ASL	824	+17	5.375	14
15	13	18	<b>JULIO CHAIDEZ</b> EL AMOR EN CARRO	ASL	796	-73	4.892	15
16	22	3	<b>BANDA EL RECODO</b> TE PRESUMO	AIRPOWER FONOVisA	763	+168	4.728	17
17	14	13	<b>CONJUNTO PRIMAVERA</b> SENTI	FONOVisA	762	-46	3.143	21
18	17	13	<b>BANDA MACHOS</b> NO HAY PROBLEMA	SDNY BMG NORTE	696	+16	4.800	16
19	19	8	<b>EL GUERO Y SU BANDA CENTENARIO</b> VEN TU	A.R.C.	680	+74	1.570	40
20	20	7	<b>LALO MORA</b> EL ASALTA CUNAS	DISA/EDIMONSA	650	+45	2.828	24
21	18	7	<b>LOS RIELEROS DEL NORTE</b> AUXILIO	FONOVisA	641	+28	2.154	34
22	24	14	<b>EL TIGRILLO PALMA</b> EL BAZUCAZO	FONOVisA	599	+10	4.156	18
23	25	9	<b>CARDENALES DE NUEVO LEON</b> YA LO SE	ASL	568	+26	2.341	30
24	21	29	<b>CUISILLOS</b> VIVE Y DEJAME VIVIR	MUSART/BALBOA	560	-38	3.624	20
25	23	20	<b>JOAN SEBASTIAN</b> SIGO VIVO	MUSART/BALBOA	544	-47	2.805	26
26	27	6	<b>LUZ RIOS FEATURING JOAN SEBASTIAN</b> AIRE	LCR	529	+23	2.808	25
27	28	4	<b>LOS TUCANES DE TIJUANA</b> SE FUE MI AMOR	FONOVisA/MUSIVISA	490	+68	3.051	22
28	30	4	<b>BANDA PACHUCO</b> AUNQUE ME JUZGUES DE LOCO	MUSART/BALBOA	473	+68	2.200	32
29	32	4	<b>SERGIO VEGA</b> QUE SE MUERAN LOS FEOS	SDNY BMG NORTE	458	+74	2.708	27
30	26	14	<b>BANDA EL RECODO</b> NO HAY NOVEDAD	FONOVisA	417	-91	4.117	19
31	35	2	<b>LOS INVASORES DE NUEVO LEON</b> AHORA VA LA MIA	SERCA	413	+71	1.167	-
32	31	5	<b>CUISILLOS</b> AUNQUE TENGAS LA RAZON	MUSART/BALBOA	412	+8	1.167	-
33	34	2	<b>GLORIA TREVI</b> CINCO MINUTOS	UNIVERSAL LATINO	409	+63	2.531	29
34	29	3	<b>LOS INQUIETOS DEL NORTE</b> POR QUE TE AMO	EAGLE	400	-18	0.970	-
35	PEV	3	<b>CONTROL</b> EL GATO VUIDO	MOST INCREASED PLAYS DEGO	375	+205	0.815	-
36	33	4	<b>TITANES DE DURANGO</b> EL BORRACHO	DISA	369	+13	1.908	36
37	38	11	<b>LOS TIGRES DEL NORTE</b> SANGRE CALIENTE	FONOVisA	323	+13	2.096	35
38	36	16	<b>FIDEL RUEDA</b> NO PUEDO PERDONARTE	FONOVisA/MUSIVISA	311	-24	1.208	-
39	40	2	<b>VALENTIN ELIZALDE</b> DEJAME	FONOVisA/MUSIVISA	301	+6	2.165	33
40	37	3	<b>GERMAN MONTERO</b> PENSANDO EN TI	FONOVisA/MUSIVISA	300	-28	1.458	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>LOS DAREYES DE LA SIERRA</b> Que Te Entregues Hoy (Disa) KDUT, KISF, KLBN, KRAY, KSAH, KTTA, WLCC	7
<b>K-PAZ DE LA SIERRA</b> Entregate (Disa/Edimonsa) KDUT, KRAY, KXLM, KXPK, KXSB, XHTY	6
<b>LUZ RIOS FEAT. JOAN SEBASTIAN</b> Aire (LCR) KLHB, KSAB, KTTA, EXPD, XHNZ	5
<b>LOS INVASORES DE NUEVO LEON</b> Ahora Va La Mia (Serca) KMYX, KXLM, KXSB, KXTS, KYQQ	5
<b>CONTROL</b> El Gato Vuido (Dego) KSAB, KSKD, KSTN, EXPD, WBZY	5
<b>EL GUERO Y SU BANDA CENTENARIO</b> Ven Tu (A.R.C.) KIST, KMYX, KXPD	3
<b>BANDA PACHUCO</b> Aunque Me Juzgues De Loco (Musart/Balboa) KXTS, WYMY, XOCL	3
<b>GRUPO INNOVACION</b> A Mi Modo (Garmex) KIST, KRZZ, KTTA	3
<b>EL POTRO DE SINALOA</b> Dejame Vacio (Fonovisa/Musivisa) KRAY, WYMY	2

ADDED AT...  
**KXLM**  
Oxnard, CA  
PD/MD: Salvador Prieto  
K-Paz De La Sierra, Entregate, 20  
Los Invasores De Nuevo Leon, Ahora Va La Mia, 15

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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>ISABELA</b> Mis Ojos Joran Por Ti (Disa) TOTAL STATIONS: 19	295/33	<b>LOS TRAILEROS DEL NORTE</b> La Tabla Del Uno (Serca) TOTAL STATIONS: 12	273/26
<b>DEZATADOS</b> Un Beso (Disa) TOTAL STATIONS: 28	291/74	<b>TIERRA CALI</b> Perra Soledad (Universal Latino) TOTAL STATIONS: 11	261/56
<b>GRUPO INNOVACION</b> A Mi Modo (Garmex) TOTAL STATIONS: 22	284/30	<b>LUIS FONSI</b> No Me Doy Por Vencido (Universal Latino) TOTAL STATIONS: 14	261/34
<b>LOS PRIMOS DE DURANGO</b> Fuego En Tu Piel (ASL) TOTAL STATIONS: 19	282/66	<b>LOS DAREYES DE LA SIERRA</b> Que Te Entregues Hoy (Disa) TOTAL STATIONS: 28	258/75
<b>LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ</b> Si Yo Fuera Otro (Disa/Edimonsa) TOTAL STATIONS: 22	276/9	<b>DUELO</b> Pobre Loco (Fonovisa/Musivisa) TOTAL STATIONS: 12	256/41

## MOST INCREASED PLAYS

<b>+205</b>	<b>CONTROL</b> El Gato Vuido (Dego) KSKD +26, WLCC +22, KXPD +18, KESO +15, KSTN +15, KTUZ +4, KGBT +12, KLVO +11, KLHB +11
<b>+168</b>	<b>BANDA EL RECODO</b> Te Presumo (Fonovisa) XHNZ +18, KXPD +18, KLVO +17, KLBN +13, KLAX +12, KXSB +9, XOCL +9, KIWI +9, KWEI +7, KISF +7
<b>+119</b>	<b>INTOCABLE</b> Llevame En Tu Viaje (EMI Televisa) KESO +18, KXLM +13, KWIZ +12, KLAX +11, KSTN +10, KXSB +9, KDUT +9, KRYP +9, KWEI +7, KLVO +6
<b>+106</b>	<b>ESPINOZA PAZ</b> El Proximo Viernes (ASL) KJFA +16, KXTS +15, KESO +13, KLAX +11, KRZZ +10, KHHL +9, KXLM +8, KSCA +7, KGBT +7, KLVO +6
<b>+99</b>	<b>PESADO</b> Ojala (ASL) KDUT +15, KLTN +11, KXLM +10, KSTN +3, XOCL +7, KLAX +7, KRZZ +7, KGBT +6, KTTA +6, KESO +5

FOR WEEK ENDING NOVEMBER 16, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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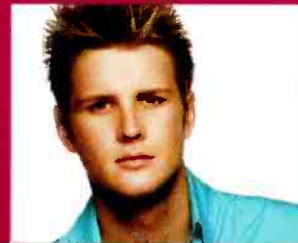
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# R&R LATIN POP

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BDS



► **ALEXANDER ACHA** FOLLOWS IN THE FOOTSTEPS OF HIS FAMOUS FATHER, POP STAR EMMANUEL ACHA, AS "TE AMO" DEBUTS AT NO. 36. THE BALLAD, HIS FIRST LATIN POP CHART ENTRY, PREVIOUS THE ALBUM "VOY," SET FOR RELEASE IN DECEMBER.

LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	1	<b>LUIS FONSI</b>	<b>NO ME DOY POR VENCIDO</b>	UNIVERSAL LATINO	1238	-49	12.138	1
2	2	<b>ENRIQUE IGLESIAS</b>	<b>LLORO POR TI</b>	UNIVERSAL LATINO	1122	-67	10.215	3
3	7	<b>RICARDO ARJONA</b>	<b>COMO DUELE</b>	WARNER LATINA	1027	+30	11.886	2
4	14	<b>REIK</b>	<b>INOLVIDABLE</b>	SONY BMG NORTE	955	-6	9.552	4
5	10	<b>JUANES</b>	<b>ODIO POR AMOR</b>	UNIVERSAL LATINO	925	-22	8.638	5
6	34	<b>MANA</b>	<b>SINO TE HUEJERAS IDO</b>	WARNER LATINA	766	-27	8.130	6
7	27	<b>GLORIA TREVI</b>	<b>CINCO MINUTOS</b>	UNIVERSAL LATINO	764	-80	5.414	11
8	19	<b>HA*ASH</b>	<b>NO TE QUIERO NADA</b>	SONY BMG NORTE	734	-17	4.771	13
9	15	<b>FRANCO DE VITA</b>	<b>MISUENO</b>	SONY BMG NORTE	630	-26	6.171	8
10	24	<b>AVENTURA</b>	<b>EL PERDEDOR</b>	PREMIUM LATIN	588	-34	6.166	9
11	11	<b>JESSE &amp; JOY</b>	<b>ESTO ES LO QUE SOY</b>	WARNER LATINA	511	-11	4.301	14
12	41	<b>ENRIQUE IGLESIAS</b>	<b>DONDE ESTA V CORAZON</b>	UNIVERSAL LATINO	476	+18	5.336	12
13	47	<b>JUANES</b>	<b>GOTAS DE AGUA DULCE</b>	UNIVERSAL LATINO	410	+16	3.913	19
14	8	<b>RKM &amp; KEN-Y</b>	<b>TE REGALO AMORES</b>	PINA/MACHETE	408	+3	4.287	15
15	5	<b>CALLE 13 FEATURING CAFE TACUBA</b>	<b>NO HAY NADIE COMO TU</b>	SONY BMG NORTE	399	+60	4.186	17
16	12	<b>FONSECA</b>	<b>ARROYITO</b>	EMI TELEVISION	393	+45	4.063	18
17	7	<b>BETO CUEVAS</b>	<b>VUELVO</b>	WARNER LATINA	360	+28	2.180	29
18	5	<b>VICTOR &amp; LEO</b>	<b>NADA ES NORMAL</b>	SONY BMG NORTE	341	+59	1.690	-
19	3	<b>FANNY LU</b>	<b>TU NO ERES PARA MI</b>	UNIVERSAL LATINO	338	+51	1.858	36
20	13	<b>MOTEL FEATURING PATY CANTU</b>	<b>DOS PALABRAS</b>	WARNER LATINA	338	-35	1.335	-
21	8	<b>MARCO ANTONIO SOLIS</b>	<b>NO MOLESTAR</b>	SONOVISA	316	-13	5.954	10
22	4	<b>LAURA PAUSINI</b>	<b>EN CAMBIO NO</b>	WARNER LATINA	311	+35	4.220	16
23	18	<b>MANA</b>	<b>ARDE EL CIELO</b>	WARNER LATINA	311	+2	2.128	31
24	15	<b>CHAYANNE</b>	<b>AMOR INMORTAL</b>	SONY BMG NORTE	297	+37	6.488	7
25	13	<b>LA OREJA DE VAN GOGH</b>	<b>EL ULTIMO VALS</b>	SONY BMG NORTE	295	-31	2.861	25
26	6	<b>KANY GARCIA</b>	<b>ESTIGMA DE AMOR</b>	SONY BMG NORTE	259	+10	3.172	22
27	4	<b>ROSARIO</b>	<b>NO DUDARIA</b>	UNIVERSAL LATINO	227	+4	2.866	24
28	11	<b>EDDY LOVER</b>	<b>LUNA</b>	MACHETE	216	+9	1.339	-
29	16	<b>ERRE XI FEATURING PEE WEE</b>	<b>CARITA BONITA</b>	MAS FLOW/MACHETE	214	+8	1.226	-
30	5	<b>NEGROS</b>	<b>EN UN SOLO DIA</b>	PREMIUM LATIN	211	-8	3.455	21
31	2	<b>TOMMY TORRES</b>	<b>POR UN BESO TUYO</b>	WARNER LATINA	191	+13	3.103	23
32	2	<b>YOLANDITA MONCE</b>	<b>MALA</b>	UNIVERSAL LATINO	169	+20	2.643	26
33	4	<b>IVY QUEEN</b>	<b>DIME</b>	MACHETE	169	-10	1.728	39
34	22	<b>VICENTE FERNANDEZ</b>	<b>PARA SIEMPRE</b>	SONY BMG NORTE	162	-14	3.590	20
35	7	<b>TOBY LOVE</b>	<b>LLORAR LLOVIENDO</b>	SONY BMG NORTE	160	-29	1.784	38
36	NEW	<b>ALEXANDER ACHA</b>	<b>TE AMO</b>	WARNER LATINA	152	+42	0.432	-
37	12	<b>KALIMBA</b>	<b>JAMAS</b>	SONY BMG NORTE	152	0	0.289	-
38	14	<b>DADDY YANKEE</b>	<b>POSE</b>	EL CARTEL	144	-15	1.118	-
39	NEW	<b>DON TETTO</b>	<b>AUTO ROJO</b>	786	143	-1	0.476	-
40	NEW	<b>KALIMBA</b>	<b>SE TE OLVIDO</b>	SONY BMG NORTE	137	+93	0.748	-

## MOST ADDED

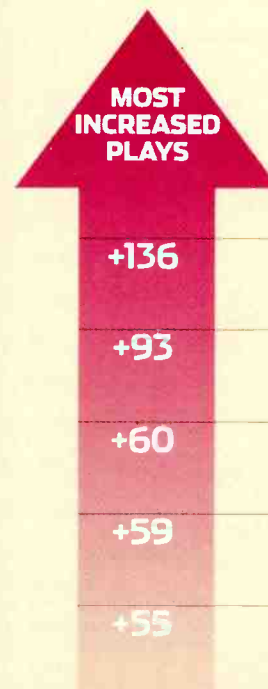
ARTIST TITLE / LABEL	NEW STATIONS
<b>PLAYA LIMBO</b> Asi Fue (Sony BMG Norte) KBMG, KGSX, KQKQ, KRIO, KTCY	5
<b>VICTOR &amp; LEO</b> Nada Es Normal (Sony BMG Norte) KXXS, WXYX, XAVO	3
<b>CALLE 13 FEAT. CAFE TACUBA</b> No Hay Nadie Como Tu (Sony BMG Norte) KJMN, XHFG	2
<b>FANNY LU</b> Tu No Eres Para Mi (Universal Latino) KBMG, XGLX	2
<b>LAURA PAUSINI</b> En Cambio No (Warner Latina) KTCY, WKAQ	2
<b>KALIMBA</b> Se Te Olvido (Sony BMG Norte) KSSE, KXOB	2
<b>JIMMY ZAMBRANO Y JORGE CELEDON</b> Esta Vida (Sony BMG Norte) KAMA, KLLOL	2
<b>ISKANDER</b> A Labio Dulce (Warner Latina) KQKQ, KTCY	2
<b>MARCY PLACE FEAT. DON OMAR</b> Todo Lo Que Soy (El Orfanato/Siente) WVJP, WVVVA	2
<b>REIK</b> Inolvidable (Sony BMG Norte) WRMA	1

**ADDED AT...**  
**KGSX**  
San Antonio, TX  
PD: Manny Herrera  
Playa Limbo, Asi Fue, 35  
Wisin & Yandel Feat. Nesty, Me Estas Tentando, 21

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>PLAYA LIMBO</b> Asi Fue (Sony BMG Norte) TOTAL STATIONS: 8	136/136	<b>SI SENOR</b> Quisiera Ser Yo (Covertura) TOTAL STATIONS: 4	117/10
<b>LADY GAGA FEAT. COLBY O'DONIS</b> Just Dance (Streamline/KonLive/Cherrytree/Interscope) TOTAL STATIONS: 5	136/1	<b>XTREME</b> Through That Window (Enamorado Estoy) (Machete) TOTAL STATIONS: 7	95/11
<b>JULIETA VENEGAS CON GUSTAVO SANTAOLALLA</b> Algun Dia (Sony BMG Norte) TOTAL STATIONS: 6	134/6	<b>PAT-RICH VS. NICOLA FASANO</b> 75, Brazil Street (Ultra) TOTAL STATIONS: 4	89/34
<b>WISIN &amp; YANDEL FEAT. NESTY</b> Me Estas Tentando (WY/Machete) TOTAL STATIONS: 8	133/36	<b>NE-YO</b> Closer (Def Jam/IDJMG) TOTAL STATIONS: 5	83/8
<b>DADDY YANKEE</b> Llamado De Emergencia (El Cartel) TOTAL STATIONS: 5	126/20	<b>MARALA</b> Quiero Tenerte (RVM) TOTAL STATIONS: 5	80/15



<b>+136</b>	<b>PLAYA LIMBO</b> Asi Fue (Sony BMG Norte) KGSX +35, KBMG +29, KRIO +26, KQKQ +18, KTCY +18, KAMA +6, XLTN +3, KLVE +1
<b>+93</b>	<b>KALIMBA</b> Se Te Olvido (Sony BMG Norte) KBMG +25, KSSE +17, XHPX +13, KXOB +12, KJMN +10, XGLX +8, XLTN +5, XAVO +3, XHPX +1, KAMA +1
<b>+60</b>	<b>CALLE 13 FEAT. CAFE TACUBA</b> No Hay Nadie Como Tu (Sony BMG Norte) KJMN +21, XHFG +19, KSSE +11, WVTV +11, WMGE +5, KBMG +4, WKAQ +3, WVVVA +3, XHPX +1, KAMA +1
<b>+59</b>	<b>VICTOR &amp; LEO</b> Nada Es Normal (Sony BMG Norte) XAVO +22, KXXS +15, KBMG +12, WXYX +7, WFID +6, WIOA +5, WVJP +4, KQKQ +4, KXOB +1, WAMR +1
<b>+55</b>	<b>JIMMY ZAMBRANO Y JORGE CELEDON</b> Esta Vida (Sony BMG Norte) KAMA +26, WVVVA +14, KLLOL +9, KBMG +6

FOR WEEK ENDING NOVEMBER 16, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
31 Latin pop, 17 tropical and 11 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

## LATIN POP MONITORED REPORTERS

**WWVA/Atlanta, GA**  
PD: Raffy Contigo

**KXXS/Austin, TX**  
OM: Romeo Herrera  
PD: Rudy Ramos  
MD: Julieta Jil

**KPSL/Bakersfield, CA**  
PD: Isidro Roman

**WVIV/Chicago, IL**  
OM/PD: Cesar Canales  
APD: Lucy Herrera  
MD: Armando Reyes

**KTCY/Dallas, TX**  
PD: Javier Casanova

**KJMN/Denver, CO**  
OM: Edgar Pineda  
PD: Nestor Rocha

**XHPX/El Paso, TX**  
PD: David Castillo

**KXOB/Fresno, CA**  
PD: Jorge Guillen

**KAMA/Houston, TX**  
PD: Angel Basulto

**KLOL/Houston, TX**  
PD: Omar Romero

**KQKQ/Houston, TX**  
PD: Eddie Leon  
MD: Raquenell Villarreal

**KLVE/Los Angeles, CA**  
PD: Fernando Perez

**KSSE/Los Angeles, CA**  
OM: Elias Autran  
PD: Nestor Rocha  
APD: Andrea Becerra

**XAVO/McAllen, TX**  
OM: Jeff Koch  
PD: Juan Facundo

**WAMR/Miami, FL**  
PD: Pedro Javier Gonzalez

**WMGE/Miami, FL**  
OM: Rod Phillips  
PD: Rogelio Alfonso  
MD: Raymond Hernandez

**WRMA/Miami, FL**  
OM/PD: Tony Campos

**WPAT/New York, NY**  
PD: Tony Luna

**WFID/Puerto Rico**  
PD: Lucy-Ann Ramos

**WIAC/Puerto Rico**  
PD: Valerie Mejia

**WIOA/Puerto Rico**  
PD: Fernando De Hostos

**WKAQ/Puerto Rico**  
PD: Carlos Gonzalez  
APD: Natalia Cuevas

**WVJP/Puerto Rico**  
OM/PD: Junior Torres  
APD: Gloria Garced

**WXYX/Puerto Rico**  
PD/MD: Herman Davila

**KBMG/Salt Lake City, UT**  
OM: Carlos Martin Valdez

**KGSX/San Antonio, TX**  
PD: Manny Herrera

**KRIO/San Antonio, TX**  
OM/PD: Alfonso Flores

**XGLX/San Diego, CA**  
PD: Marylu Ramos  
APD: Jorge Rivera

**XHFG/San Diego, CA**  
OM: Elvis Valle  
PD: Robbie Ramirez

**XLTN/San Diego, CA**  
PD: Libia Souza

**WRLX/West Palm Beach, FL**  
PD: Raymond Hernandez

# R&R LATIN

POWERED BY **nielsen** BDS



► **EDDY LOVER'S "LUNA" EXPLODES IN ITS 16TH WEEK ON TROPICAL, ZOOMING 11-3 WITH MOST INCREASED PLAYS HONORS (UP 70). THE PANAMA NATIVE PREVIOUSLY CHARTED AS A FEATURED ARTIST ON LA FACTORIA'S "PERDONAME," WHICH PEAKED AT NO. 32 IN JULY.**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS +/-	AUDIENCE MILLIONS	RANK
1	19	1	<b>LUIS FONSI</b> NO ME DOY POR VENCIDO	UNIVERSAL LATINO	351	-19	1.591	17
2	5	10	<b>RKM &amp; KEN-Y</b> TE REGALO AMORES	PINA/MACHETE	326	+63	2.190	5
3	11	16	<b>EDDY LOVER</b> LUNA	MACHETE	256	+70	2.523	2
4	3	21	<b>ADOLESCENT'S ORQUESTA</b> EN AQUEL LUGAR	KORTA/UNION	254	-12	2.124	6
5	4	52	<b>AVENTURA</b> EL PERDEDOR	PREMIUM LATIN	240	-24	1.082	25
6	7	6	<b>TITO NIEVES</b> MI ETERNO AMOR SECRETO	MACHETE	233	+14	1.933	8
7	2	38	<b>GILBERTO SANTA ROSA</b> NO TE VAYAS	SONY BMG NORTE	228	-46	0.939	26
8	9	9	<b>ENRIQUE IGLESIAS</b> LLORO POR TI	UNIVERSAL LATINO	206	+2	0.817	30
9	10	24	<b>TOBY LOVE</b> LLORAR LLOVIENDO	SONY BMG NORTE	203	+1	2.263	4
10	6	35	<b>JUAN LUIS GUERRA Y 440</b> COMO YO	EMI TELEVISA	200	-45	0.837	31
11	13	10	<b>IVY QUEEN</b> DIME	MACHETE	199	+29	1.788	12
12	8	10	<b>OSCAR D'LEON</b> NI FRIO NI CALOR	SONY BMG NORTE	198	-16	1.114	24
13	12	9	<b>GILBERTO SANTA ROSA</b> PENSANDO EN TI	SONY BMG NORTE	194	+22	1.340	22
14	5	14	<b>JUANES</b> ODIO POR AMOR	UNIVERSAL LATINO	181	+15	0.681	32
15	28	2	<b>AVENTURA</b> POR UN SEGUNDO	PREMIUM LATIN	180	+66	2.433	3
16	21	5	<b>XTREME</b> THROUGH THAT WINDOW (ENAMORADO ESTOY)	MACHETE	174	+37	1.780	13
17	16	15	<b>DOMENIC MARTE</b> YO ME EQUIVOCO	M.P./JVN/J & N	166	+1	0.300	-
18	17	11	<b>DPTIMO</b> YA TE PERDI	SONY BMG NORTE	160	0	0.404	40
19	5	38	<b>WISIN &amp; YANDEL</b> AHORA ES	WY/MACHETE	156	-9	0.890	27
20	23	3	<b>WISIN &amp; YANDEL FEATURING NESTY</b> ME ESTAS TENTANDO	WY/MACHETE	142	+20	1.779	14
21	19	28	<b>JORGE CELEDON &amp; JIMMY ZAMBRANO</b> ME VIO LLORAR	SONY BMG NORTE	137	-16	1.860	10
22	8	8	<b>WILLY CHIRINO</b> LOS CAMPEONES DE LA SALSA	EVENTUS/LATINUM	133	-9	1.235	23
23	24	9	<b>CHAYANNE</b> AMOR INMORTAL	SONY BMG NORTE	125	+5	3.102	1
24	36	2	<b>ISSAC DELGADO</b> NO VALE LA PENAL	MACHETE	119	+40	0.838	29
25	25	16	<b>MARCY PLACE FEATURING DON OMAR</b> TODO LO QUE SOY	EL ORFANATO	115	-2	1.952	9
26	NEW	1	<b>FANNY LU</b> TU NO ERES PARA MI	UNIVERSAL LATINO	108	+52	0.355	-
27	30	19	<b>FUEGO</b> MI ALMA SE MUERE	CHOSEN FEW EMERALD/ONE	108	+13	0.397	-
28	29	6	<b>DADDY YANKEE</b> LLAMADO DE EMERGENCIA	EL CARTEL	108	-5	1.691	15
29	34	4	<b>CHARLIE CRUZ</b> SIGO TRATANDO	SONY BMG NORTE	97	+8	0.337	-
30	33	4	<b>PAT-RICH VS. NICOLA FASANO</b> 75. BRAZIL STREET	ULTRA	96	+5	0.662	33

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS +/-	AUDIENCE MILLIONS	RANK
1	1	17	<b>IVY QUEEN</b> DIME	MACHETE	535	-30	7.748	2
2	2	11	<b>RKM &amp; KEN-Y</b> TE REGALO AMORES	PINA/MACHETE	526	0	7.813	1
3	3	13	<b>EDDY LOVER</b> LUNA	MACHETE	414	-56	5.120	5
4	8	5	<b>WISIN &amp; YANDEL FEATURING NESTY</b> ME ESTAS TENTANDO	WY/MACHETE	387	+85	6.022	3
5	4	14	<b>ENRIQUE IGLESIAS</b> LLORO POR TI	UNIVERSAL LATINO	379	-20	3.384	9
6	6	10	<b>DADDY YANKEE</b> LLAMADO DE EMERGENCIA	EL CARTEL	343	-23	3.346	10
7	5	13	<b>LUIS FONSI</b> NO ME DOY POR VENCIDO	UNIVERSAL LATINO	340	-39	1.957	18
8	9	14	<b>MAKANO</b> TE AMO	MACHETE	308	+22	3.223	11
9	7	12	<b>PITBULL FEATURING LIL JON</b> KRAZY	MR. 3DS/FAMOUS ARTIST/THE ORCHARD	280	-32	3.724	7
10	12	4	<b>DON OMAR</b> VIRTUAL DIVA	VI/MACHETE	254	-5	5.263	4
11	11	6	<b>XTREME</b> THROUGH THAT WINDOW (ENAMORADO ESTOY)	MACHETE	252	-13	3.538	8
12	10	52	<b>AVENTURA</b> EL PERDEDOR	PREMIUM LATIN	239	-47	2.831	12
13	19	2	<b>AVENTURA</b> POR UN SEGUNDO	PREMIUM LATIN	211	+65	4.122	6
14	13	23	<b>ANGEL &amp; KHRIZ</b> NA DE NA	VI/MACHETE	200	-12	1.725	23
15	14	10	<b>REIK</b> INOLVIDABLE	SONY BMG NORTE	192	-15	1.103	38
16	16	14	<b>GLORIA TREVI</b> CINCO MINUTOS	UNIVERSAL LATINO	178	-6	0.792	-
17	21	6	<b>CALLE 13 FEATURING CAFE TACUBA</b> NO HAY NADIE COMO TU	SONY BMG NORTE	171	+30	1.691	25
18	15	26	<b>WISIN &amp; YANDEL</b> SIGUELO	MACHETE	163	-35	1.402	31
19	17	15	<b>ALEXIS &amp; FIDO</b> SUBETE	SONY BMG NORTE	147	-29	2.139	16
20	18	8	<b>JUANES</b> ODIO POR AMOR	UNIVERSAL LATINO	137	-18	2.212	15
21	36	2	<b>HECTOR "EL FATHER"</b> Y LLORA	VI/MACHETE	135	+58	1.561	28
22	30	2	<b>JADIEL</b> PRETTY GIRL	CAPITOL	135	+41	1.690	26
23	22	13	<b>MANA</b> ARDE EL CIELO	WARNER LATINA	130	-5	0.864	-
24	24	8	<b>T.I.</b> WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	115	+4	2.059	17
25	25	6	<b>AKON</b> RIGHT NOW (NA NA NA)	SRC/UNIVERSAL MOTOWN	114	+4	2.438	13
26	26	3	<b>BABY BOY</b> DONDE ESTAS	786/SIENTE	104	-4	0.504	-
27	32	5	<b>NALDO FEATURING JOWELL &amp; RANDY</b> YA NO EXISTEN DETALLES	SANGRE NUEVA	99	+7	1.328	32
28	23	6	<b>RIHANNA</b> DISTURBIA	SRP/DEF JAM/DJMG	96	-20	1.283	34
29	33	3	<b>NE-YO</b> MISS INDEPENDENT	DEF JAM/DJMG	93	+1	1.822	20
30	NEW	1	<b>YOLANDITA MONGE</b> MALA	UNIVERSAL LATINO	91	+69	1.084	39

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	7	<b>ATERCIOPELADOS</b> RIO	NACIONAL
2	3	5	<b>PLASTILINA MOSH</b> PERVERT POP SONG	NACIONAL
3	2	10	<b>VICTIMAS DEL DOCTOR CEREBRO</b> EL CADAVER DEL AMOR	ONE AMERICA
4	6	5	<b>MANU CHAO</b> LA VIDA TOMBOLA	NACIONAL
5	NEW	1	<b>GONZALO YANEZ</b> DISPARA	NACIONAL
6	35	3	<b>KINKY</b> AVION	NETTWERK
7	5	11	<b>JAGUARES</b> ENTRE TUS JARDINES	EMI TELEVISA
8	4	13	<b>JAGUARES</b> VISIBLE	EMI TELEVISA
9	37	4	<b>MONARETA</b> ME VOY PA' L MAR	NACIONAL
10	11	2	<b>KINKY</b> HASTA QUEMARNOS	NETWORK
11	7	6	<b>CIRCO</b> VELOCIDAD LUZ	SONY BMG NORTE
12	8	16	<b>PLASTILINA MOSH</b> LET U KNOW	NACIONAL
13	12	23	<b>JULIETA VENEGAS</b> EL PRESENTE	SONY BMG NORTE
14	30	11	<b>LILA DOWNS &amp; ENRIQUE BUNBURY</b> JUSTICIA	EMI LATIN/VIRGIN
15	9	6	<b>KUDAI</b> LEJOS DE AQUI	EMI LATIN
16	NEW	1	<b>BABASONICOS</b> MICRODANCING	UNIVERSAL LATINO
17	18	15	<b>FATIMA</b> HUSH HUSH	FATIMA
18	7	3	<b>MASSAPAN</b> NO TENGO DINERO	SONY BMG NORTE
19	NEW	1	<b>BETO CUEVAS</b> VUELVO	WARNER LATINA
20	NEW	1	<b>DISIDENTE</b> VOLUNTAD	PISTOLERO

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	10	<b>OSCAR D'LEON</b> NI FRIO NI CALOR	SONY BMG NORTE
2	3	5	<b>INDIA</b> I CAN'T GET NO SLEEP 'DB	ANGEL EYES
3	2	12	<b>EDDY LOVER</b> LUNA	MACHETE
4	4	11	<b>THALIA</b> TEN PACIENCIA	EMI TELEVISA
5	5	9	<b>OPTIMO</b> YA TE PERDI	SONY BMG NORTE
6	6	7	<b>ANAYKA</b> NADIE SE MUERE POR UN AMOR	PRO MOTION
7	7	4	<b>TITO NIEVES</b> MI ETERNO AMOR SECRETO	MACHETE
8	11	6	<b>CHARLIE CRUZ</b> SIGO TRATANDO	SONY BMG NORTE
9	13	2	<b>MJ FEAT. SEAN KINGSTON</b> SHE MAKES ME FEEL (ME HACE SENTIR)	MACHETE
10	12	8	<b>IVY QUEEN</b> DIME	MACHETE
11	10	5	<b>WILLY CHIRINO</b> LOS CAMPEONES DE LA SALSA	EVENTUS/LATINUM
12	9	16	<b>CHAMBAO</b> PAPELES MOJADOS	SONY BMG NORTE
13	8	13	<b>MARALA</b> QUIERO TENERTE	RVM
14	14	6	<b>GILBERTO SANTA ROSA</b> PENSANDO EN TI	SONY BMG NORTE
15	15	21	<b>ANGEL &amp; KHRIZ</b> NA DE NA	VI/MACHETE
16	17	21	<b>TOBY LOVE</b> LLORAR LLOVIENDO	SONY BMG NORTE
17	18	7	<b>ENRIQUE IGLESIAS</b> LLORO POR TI	UNIVERSAL LATINO
18	16	19	<b>WISIN &amp; YANDEL</b> SIGUELO	MACHETE
19	26	2	<b>EDDY K</b> SALE	PREMIUM LATIN
20	NEW	1	<b>XTREME</b> THROUGH THAT WINDOW (ENAMORADO ESTOY)	MACHETE

# R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen** BILLBOARD **nielsen**  
BDS CHARTS  
COMPILED BY SoundScan

The Billboard 200 is based on a national sample of retail stores, mass merchant, direct-to-consumer transactions and Internet sales (both physical albums via Internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 25 paid download songs sold via the Internet.

## Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION
1	1	1	<b>TAYLOR SWIFT</b> BIG MACHINE 0200 (18.98) ⊕	Fearless		1
2	NEW	1	<b>DAVID ARCHULETA</b> 19/JIVE 34752/ZOMBA (18.98)	David Archuleta		2
3	NEW	1	<b>VARIOUS ARTISTS</b> UNIVERSAL/EMI/SONY BMG/ZOMBA 012100/UME (18.98)	NOW That's What I Call Music! 29		3
4	NEW	1	<b>T-PAIN</b> KONVICT/NAPPY BOY/JIVE 31630/ZOMBA (18.98) ⊕	Thr33 Ringz		4
1	-	2	<b>SOUNDTRACK</b> SUMMIT/CHOP SHOP/ATLANTIC 515923/AG (18.98)	Twilight		1
2	1	4	<b>AC/DC</b> COLUMBIA 33829 EX/SONY MUSIC (14.98)	Black Ice		2
7	3	3	<b>SOUNDTRACK</b> WALT DISNEY 002714 (19.98) ⊕	High School Musical 3: Senior Year		2
8	NEW	1	<b>ENYA</b> REPRISE 512383/WARNER BROS. (18.98)	And Winter Came...		8
9	NEW	1	<b>CHRISTINA AGUILERA</b> RCA/RMG (18.98) ⊕	Keeps Gettin' Better: A Decade Of Hits		9
10	7	7	<b>T.I.</b> GRAND HUSTLE/ATLANTIC 512267*AG (18.98) ⊕	Paper Trail		10
5	2	3	<b>PINK</b> LAFACE 36759/ZOMBA (18.98)	Funhouse		5
6	4	3	<b>JOHN LEGEND</b> G.O.O.D./COLUMBIA 13740*/SONY MUSIC (18.98) ⊕	Evolver		6
13	NEW	1	<b>SEAL</b> 143 515888/WARNER BROS. (18.98)	Soul		13
14	8	-	<b>ANDREA BOCELLI</b> SUGAR/DECCA 012161/UNIVERSAL CLASSICS GROUP (18.98) ⊕	Incanto		14
15	10	6	<b>RASCAL FLATTS</b> LYRIC STREET 002783/HOLLYWOOD (13.98)	Greatest Hits Volume 1		15
16	4	-	<b>HINDER</b> UNIVERSAL REPUBLIC 012201*/UMRG (13.98) ⊕	Take It To The Limit		16
17	14	13	<b>KID ROCK</b> TOP DOG ATLANTIC 290556*/AG (18.98)	Rock N Roll Jesus		2
18	15	10	<b>KENNY CHESNEY</b> BLUE CHAIR/BNA 34553/SBN (18.98)	Lucky Old Sun		18
19	12	12	<b>METALLICA</b> WARNER BROS. 508732* (18.98)	Death Magnetic		19
20	28	30	<b>SUGARLAND</b> MERCURY NASHVILLE 011273*/UMGM (13.98)	Love On The Inside		20
21	26	34	<b>TAYLOR SWIFT</b> BIG MACHINE 079012 (18.98) ⊕	Taylor Swift		3
22	9	-	<b>BRAD PAISLEY</b> ARISTA NASHVILLE 26908/SBN (18.98)	Play		22
23	18	15	<b>NE-YO</b> DEF JAM 011410*/DJMG (13.98)	Year Of The Gentleman		23
24	22	37	<b>FAITH HILL</b> WARNER BROS. (NASHVILLE) 511500/WRN (18.98)	Joy To The World		22
25	13	5	<b>TOBY KEITH</b> SHOW DOG NASHVILLE 022 (18.98)	That Don't Make Me A Bad Guy		25

## VIDEO CHANNELS

MTV	VH1	BET	CMT																																																																																																																																																																																																																																																								
<b>MTV</b> VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron Viacom 212-258-8000	<b>VH1</b> Exec. VP/Talent & Music: Rick Krim VP/Music & Talent: Bruce Gilmer VP/Music & Talent: Sandy Alouete Viacom 212-258-7800	<b>BET</b> VP/Music Prog: Stephen Hill MD: Kelly G Viacom 212-975-4055	<b>CMT</b> VP/Music & Talent: Pat Chris Parr Dir: Music Prog: Evan Kroft Viacom 615-335-8400																																																																																																																																																																																																																																																								
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## Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	1	<b>IF I WERE A BOY</b> #1 WKS	BEYONCE (MUSIC WORLD/COLUMBIA)	
2	2	7	<b>LIVE YOUR LIFE</b> T.I. FEAT. RIHANNA (DEF JAM/GRAND HUSTLE/DJMG/ATLANTIC)		
3	3	17	<b>HOT N COLD</b> KATY PERRY (CAPITOL)		
4	5	12	<b>LET IT ROCK</b> KEVIN RUDDOLF FEAT. LIL WAYNE (CASH MONEY/UNIVERSAL REPUBLIC)		
5	-	1	<b>WHITE HORSE</b> TAYLOR SWIFT (BIG MACHINE)		
6	6	6	<b>WOMANIZER</b> BRITNEY SPEARS (JIVE/ZOMBA)		
7	7	2	<b>HEARTLESS</b> KANYE WEST (RCA-A-FELLA/DEF JAM/DJMG)		
8	8	8	<b>RIGHT NOW (NA NA NA)</b> AKON (SRC UNIVERSAL MOTOWN)		
9	11	9	<b>LOVE LOCKDOWN</b> KANYE WEST (RCA-A-FELLA/DEF JAM/DJMG)		
10	9	13	<b>WHATEVER YOU LIKE</b> T.I. (GRAND HUSTLE/ATLANTIC)		
11	10	13	<b>SO WHAT</b> PINK (LAFACE/ZOMBA)		
12	12	31	<b>I'M YOURS</b> JASON MRAZ (ATLANTIC/RRP)		
13	16	18	<b>JUST DANCE</b> LADY GAGA FEAT. COLBY O'DONIS (STREAMLINE/CONJIVE/INTERSCOPE)		
14	19	14	<b>CRUSH</b> DAVID ARCHULETA (19/JIVE/ZOMBA)		
15	14	7	<b>GOTTA BE SOMEBODY</b> NICKELBACK (ROADRUNNER/RRP)		
16	-	1	<b>IF TODAY WAS YOUR LAST DAY</b> NICKELBACK (ROADRUNNER/RRP)		
17	24	7	<b>KEEPS GETTIN' BETTER</b> CHRISTINA AGUILERA (RCA/RMG)		
18	13	10	<b>LOVE STORY</b> TAYLOR SWIFT (BIG MACHINE)		
19	17	22	<b>DISTURBIA</b> RIHANNA (SRP/DEF JAM/DJMG)		
20	-	1	<b>CHINESE DEMOCRACY</b> GUNS N' ROSES (BLACK FROG/GEFFEN/INTERSCOPE)		
21	20	18	<b>ADDICTED</b> SAVING ABEL (SKIDCO/VI/IRGIN/CAPITOL)		
22	22	9	<b>CHICKEN FRIED</b> ZAC BROWN BAND (HOME GROWN/ATLANTIC/BIG PICTURE)		
23	-	1	<b>FOREVER &amp; ALWAYS</b> TAYLOR SWIFT (BIG MACHINE)		
24	21	12	<b>MISS INDEPENDENT</b> NE-YO (DEF JAM/DJMG)		
25	-	1	<b>SWEET THING</b> KEITH URBAN (CAPITOL NASHVILLE)		

Great American Country	FUSE	MTV2	CMT Canada																																																																																																																																																																																																																																																								
<b>Great American Country</b> MD: Tony Trovato Scansys 615-327-7525	<b>FUSE</b> Dir. Pgmng: Janis Unterweiser Rainbow-Media 212-324-3416	<b>MTV2</b> VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron Viacom 212-258-8000	<b>CMT Canada</b> Dir. Pgmng: Casey Clarke MD: Dana Bourgeois Corus 416-534-1191																																																																																																																																																																																																																																																								
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## OPPORTUNITIES

### MIDWEST

We are currently looking for Payroll and Accountants, Job comes with great benefits, applicants should kindly email resumes to [Johninc001@yahoo.com](mailto:Johninc001@yahoo.com) for info.

### WEST

#### Johnjay and Rich

[www.johnjayandrich.com](http://www.johnjayandrich.com).

Clear Channel Radio is looking for a Morning Show Director for the Johnjay and Rich show, one of America's most entertaining and successful morning shows - headquartered in Phoenix. The Show Director will manage the show's workload and expectations in home and affiliate markets, while assisting the show as it expands into other markets. This is a tremendous opportunity for someone who grasps the big picture and can still handle all the small details. You must have exceptional organizational abilities and possess excellent written and oral communications skills. Previous radio experience is not a prerequisite and this is not an on-air position. Experience in media is a plus. A four year degree is preferred. No Calls Please.

For a more detailed job description please e-mail your resume to:

[Johnjayandrichdirector@clearchannel.com](mailto:Johnjayandrichdirector@clearchannel.com).

### SOUTH



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## CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	12	<b>KATY PERRY</b> HOT N COLD	NO. 1 (1 WK)	11 ☆	CAPITOL
2	1	13	<b>PINK</b> SO WHAT		11 ☆	LAFACE/ZOMBA
3	3	10	<b>T.I.</b> WHATEVER YOU LIKE		11 <sup>2</sup> ☆	GRAND HUSTLE/ATLANTIC
4	5	10	<b>JASON MRAZ</b> I'M YOURS		11 ☆	ATLANTIC/RRP
5	4	18	<b>LEONA LEWIS</b> BETTER IN TIME		11 ☆	SYCO/J/RMG
6	6	13	<b>KEVIN RUDOLF FEATURING LIL WAYNE</b> LET IT ROCK			CASH MONEY/UNIVERSAL REPUBLIC
7	9	5	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE		☆	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC
8	8	7	<b>BRITNEY SPEARS</b> WOMANIZER		☆	JIVE/ZOMBA
9	7	14	<b>SAVING ABEL</b> ADDICTED		11	SKIDD/CO/VIRGIN/CAPITOL
10	12	8	<b>NE-YO</b> MISS INDEPENDENT		11	DEF JAM/IDJMG

### NO. 1 MOST ADDED

**LADY GAGA FEAT. COLBY O'DONIS** Just Dance (STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE)

### NO. 1 MOST INCREASED PLAYS

**LADY GAGA FEAT. COLBY O'DONIS** Just Dance (STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

**THE ALL-AMERICAN REJECTS** Gives You Hell (DOGHOUSE/DGC/INTERSCOPE)

**THE VERONICAS** Untouched (ENGINEER/SIRE/REPRISE)

**THE PUSSYCAT DOLLS** I Hate This Part (INTERSCOPE)

**COLDPLAY** Lovers In Japan (CAPITOL)

**PITBULL FEAT. LIL JON** Krazy (MR. 305/FAMOUS ARTIST/THE ORCHARD)

COMPLETE CHR/TOP 40 CHART ON PAGE 24

## RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	8	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE	NO. 1 (1 WK)	☆	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC
2	1	15	<b>T.I.</b> WHATEVER YOU LIKE		11 <sup>2</sup> ☆	GRAND HUSTLE/ATLANTIC
3	4	12	<b>NE-YO</b> MISS INDEPENDENT		11 ☆	DEF JAM/IDJMG
4	3	11	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. OFFICER		☆	CASH MONEY/UNIVERSAL MOTOWN
5	5	16	<b>T-PAIN FEATURING LIL WAYNE</b> CAN'T BELIEVE IT		11 ☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
6	6	8	<b>AKON</b> RIGHT NOW (NA NA NA)		☆	SRC/UNIVERSAL MOTOWN
7	7	9	<b>KANYE WEST</b> LOVE LOCKDOWN		☆	RDC-A-FELLA/DEF JAM/IDJMG
8	10	5	<b>BEYONCE</b> IF I WERE A BOY		☆	MUSIC WORLD/COLUMBIA
9	9	19	<b>RIHANNA</b> DISTURBIA		11 <sup>2</sup> ☆	SRP/DEF JAM/IDJMG
10	8	13	<b>THE GAME FEATURING LIL WAYNE</b> MY LIFE		☆	GEFFEN/INTERSCOPE

### NO. 1 MOST ADDED

**JAMIE FOXX FEAT. T.I.** Just Like Me (J/RMG)

### NO. 1 MOST INCREASED PLAYS

**LUDACRIS CO-STARRING T-PAIN** One More Drink (DTP/DEF JAM/IDJMG)

### TOP 5 NEW AND ACTIVE

**T-PAIN FEAT. LUDACRIS** Chopped 'N' Skrewed (KONVICT/NAPPY BOY/JIVE/ZOMBA)

**BOBBY VALENTINO FEAT. YUNG JOC** Beep (BLU KOLLA DREAMS/CAPITOL)

**RIHANNA** Rehab (SRP/DEF JAM/IDJMG)

**BUSTA RHYMES** Arab Money (UNIVERSAL MOTOWN)

**NE-YO** Mad (DEF JAM/IDJMG)

COMPLETE RHYTHMIC CHART ON PAGE 27

## URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	8	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE	NO. 1 (2 WKS)	☆	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC
2	3	6	<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)	MOST INCREASED PLAYS	☆	MUSIC WORLD/COLUMBIA
3	2	14	<b>NE-YO</b> MISS INDEPENDENT		11 ☆	DEF JAM/IDJMG
4	4	17	<b>T.I.</b> WHATEVER YOU LIKE		11 <sup>2</sup> ☆	GRAND HUSTLE/ATLANTIC
5	5	14	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. OFFICER		☆	CASH MONEY/UNIVERSAL MOTOWN
6	7	8	<b>JAZMINE SULLIVAN</b> BUST YOUR WINDOWS		☆	J/RMG
7	6	17	<b>T-PAIN FEATURING LIL WAYNE</b> CAN'T BELIEVE IT		11 ☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
8	10	10	<b>JOHN LEGEND FEATURING ANDRE 3000</b> GREEN LIGHT		☆	C.O.O.D./COLUMBIA
9	11	7	<b>T-PAIN FEATURING LUDACRIS</b> CHOPPED 'N' SKREWED		☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
10	8	1	<b>JENNIFER HUDSON</b> SPOTLIGHT		☆	ARISTA/RMG

### NO. 1 MOST ADDED

**GORILLA ZOE** Lost (BLOCK/BAD BOY SOUTH/ATLANTIC)

### NO. 1 MOST INCREASED PLAYS

**BEYONCE** Single Ladies (Put A Ring On It) (MUSIC WORLD/COLUMBIA)

### TOP 5 NEW AND ACTIVE

**NE-YO FEAT. JAMIE FOXX & FABOLOUS** She Got Her Own (DEF JAM/IDJMG)

**MARIAH CAREY** I Stay In Love (ISLAND/IDJMG)

**YUNG L.A. FEAT. DRO & T.I.** Ain't I (GRAND HUSTLE)

**ANTHONY HAMILTON FEAT. DAVID BANNER** Cool (MISTER'S MUSIC/SO SO DEF/ZOMBA)

**BRUTHA FEAT. FABOLOUS** I Can't Hear The Music (DEF JAM/IDJMG)

COMPLETE URBAN CHART ON PAGE 30

## URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	23	<b>JENNIFER HUDSON</b> SPOTLIGHT	NO. 1 (8 WKS)	☆	ARISTA/RMG
2	3	13	<b>JAZMINE SULLIVAN</b> NEED U BAD		11	J/RMG
3	2	13	<b>USHER</b> HERE I STAND			LAFACE/ZOMBA
4	4	18	<b>MINT CONDITION</b> NOTHING LEFT TO SAY			CAGED BIRD/IMAGE
5	11	7	<b>MUSIQ SOULCHILD FEAT. MARY J. BLIGE</b> IfULeave	MOST INCREASED PLAYS		ATLANTIC
6	7	9	<b>ROBIN THICKE</b> THE SWEETEST LOVE			STAR TRAK/INTERSCOPE
7	6	27	<b>KEYSHIA COLE</b> HEAVEN SENT		11	IMANI/GEFFEN/INTERSCOPE
8	5	29	<b>ERIC BENET</b> YOU'RE THE ONLY ONE			FRIDAY/REPRISE/WARNER BRDS.
9	9	16	<b>ALICIA KEYS</b> SUPERWOMAN			MBK/J/RMG
10	8	23	<b>ROBIN THICKE</b> MAGIC			STAR TRAK/INTERSCOPE

### NO. 1 MOST ADDED

**JENNIFER HUDSON** If This Isn't Love (ARISTA/RMG)

### NO. 1 MOST INCREASED PLAYS

**MUSIQ SOULCHILD FEAT. MARY J. BLIGE** IfULeave (ATLANTIC)

### TOP 5 NEW AND ACTIVE

**JAZMINE SULLIVAN** Lions, Tigers & Bears (J/RMG)

**LIONEL RICHIE** Good Morning (ISLAND/IDJMG)

**K\*JON** On The Ocean (UP&UP/DEH TYME)

**AL GREEN** Lay It Down (BLUE NOTE/CAPITOL)

**MARY MARY** God In Me (MY BLOCK/COLUMBIA)

COMPLETE URBAN AC CHART ON PAGE 31

## COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	10	<b>TAYLOR SWIFT</b> LOVE STORY	NO. 1 (2 WKS)	☆	BIG MACHINE
2	2	22	<b>ZAC BROWN BAND</b> CHICKEN FRIED		☆	HOME GROWN/ATLANTIC/BIG PICTURE
3	5	17	<b>MONTGOMERY GENTRY</b> ROLL WITH ME		☆	COLUMBIA
4	3	18	<b>TIM MCGRAW</b> LET IT GO		☆	CURB
5	6	12	<b>SUGARLAND</b> ALREADY GONE		☆	MERCURY
6	7	11	<b>RASCAL FLATTS</b> HERE		☆	LYRIC STREET
7	4	19	<b>CARRIE UNDERWOOD</b> JUST A DREAM		11 ☆	19/ARISTA/ARISTA NASHVILLE
8	8	10	<b>BRAD PAISLEY DUET WITH KEITH URBAN</b> START A BAND		☆	ARISTA NASHVILLE
9	12	28	<b>CRAIG MORGAN</b> LOVE REMEMBERS		☆	BNA
10	11	30	<b>BUCKY COVINGTON</b> I'LL WALK		☆	LYRIC STREET

### NO. 1 MOST ADDED

**GEORGE STRAIT** River Of Love (MCA NASHVILLE)

### NO. 1 MOST INCREASED AUDIENCE

**GEORGE STRAIT** River Of Love (MCA NASHVILLE)

### TOP 5 NEW AND ACTIVE

**JASON ALDEAN** She's Country (BROKEN BOW)

**JAMIE O'NEAL** Like A Woman (1720)

**JASON MICHAEL CARROLL** Where I'm From (ARISTA NASHVILLE)

**STEVE HOLY** Might Have Been (CURB)

**TAYLOR SWIFT** Fearless (BIG MACHINE)

COMPLETE COUNTRY CHART ON PAGE 38

## AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	26	<b>DAVID COOK</b> THE TIME OF MY LIFE	NO. 1 (9 WKS)	11 ☆	19/RCA/RMG
2	2	32	<b>LEONA LEWIS</b> BLEEDING LOVE		11 <sup>3</sup>	SYCO/J/RMG
3	4	22	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE		11 <sup>2</sup>	PHONOGENIC/EPIC
4	3	18	<b>COLDPLAY</b> VIVA LA VIDA		11 <sup>2</sup>	CAPITOL
5	5	45	<b>SARA BAREILLES</b> LOVE SONG		11 <sup>4</sup> ☆	EPIC
6	6	37	<b>JOHN MAYER</b> SAY		11	AWARE/COLUMBIA
7	8	15	<b>JASON MRAZ</b> I'M YOURS	MOST ADDED	11 ☆	ATLANTIC/RRP
8	7	38	<b>DAUGHTRY</b> FEELS LIKE TONIGHT		11 <sup>2</sup>	RCA/RMG
9	9	29	<b>COLBIE CAILLAT</b> REALIZE		11 <sup>2</sup>	UNIVERSAL REPUBLIC
10	10	32	<b>LIFHOUSE</b> WHATEVER IT TAKES		11 <sup>2</sup> ☆	GEFFEN/INTERSCOPE

### NO. 1 MOST ADDED

**JASON MRAZ** I'm Yours (ATLANTIC/RRP)

### NO. 1 MOST INCREASED PLAYS

**FAITH HILL** A Baby Changes Everything (WARNER BRDS. (NASHVILLE)/WARNER BRDS.)

### TOP 5 NEW AND ACTIVE

**JESSE MCCARTNEY** Leavin' (HOLLYWOOD)

**NICKELBACK** Gotta Be Somebody (ROADRUNNER/RRP)

**TOM JONES** If He Should Ever Leave You (S-CURVE)

**NEIL DIAMOND** If I Don't See You Again (COLUMBIA)

**BEYONCE** If I Were A Boy (MUSIC WORLD/COLUMBIA)

COMPLETE AC CHART ON PAGE 41



# R&R THE BACK PAGES

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## HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	34	<b>JASON MRAZ</b> I'M YOURS	NO. 1 (7 WKS)	11 ☆	ATLANTIC/RRP
2	2	21	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)		11 ☆	EVERFINE/ATLANTIC/RRP
3	3	13	<b>PINK</b> SO WHAT		11 ☆	LAFACE/ZOMBA
4	4	30	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME		11 ☆	INTERSCOPE
5	6	7	<b>NICKELBACK</b> GOTTA BE SOMEBODY		11 ☆	ROADRUNNER/RRP
6	5	21	<b>DAUGHTRY</b> WHAT ABOUT NOW		11 ☆	RCA/RMG
7	8	18	<b>LIFEHOUSE</b> BROKEN		11 ☆	GEFFEN/INTERSCOPE
8	10	14	<b>LEONA LEWIS</b> BETTER IN TIME	MOST INCREASED PLAYS	11	SYCO/J/RMG
9	9	8	<b>KATY PERRY</b> HOT N COLD		11 ☆	CAPITOL
10	7	25	<b>COLDPLAY</b> VIVA LA VIDA		112 ☆	CAPITOL

### NO. 1 MOST ADDED

**COLDPLAY** Lovers In Japan (CAPITOL)

### NO. 1 MOST INCREASED PLAYS

**LEONA LEWIS** Better In Time (SYCO/J/RMG)

### TOP 5 NEW AND ACTIVE

**NE-YO** Closer (DEF JAM/IDJMG)

**CHRIS BROWN** Forever (JIVE/ZOMBA)

**TAYLOR SWIFT** Love Story (BIG MACHINE/UNIVERSAL REPUBLIC)

**LESLEY ROY** Unbeautiful (RELIGION/JIVE/ZOMBA)

**BRITNEY SPEARS** Womanizer (JIVE/ZOMBA)

COMPLETE HOT AC CHART ON PAGE 42

## SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	<b>DAVE KOZ</b> LIFE IN THE FAST LANE	NO. 1 (6 WKS)		CAPITOL
2	2	27	<b>ERIC DARIUS</b> GOIN' ALL OUT			BLUE NOTE/CAPITOL
3	3	19	<b>TIM BOWMAN</b> SWEET SUNDAYS			TRIPPIN' N' RHYTHM
4	4	20	<b>WARREN HILL</b> LA DOLCE VITA			EVOLUTION/KOCH
5	6	12	<b>EUGE GROOVE</b> RELIGIFY			NARADA JAZZ/CAPITOL
6	5	22	<b>PAUL HARDCASTLE</b> MARIMBA			TRIPPIN' N' RHYTHM
7	9	19	<b>NAJEE</b> OUT OF A DREAM			HEADS UP
8	7	31	<b>EARL KLUGH</b> DRIFTIN'			KOCH
9	11	13	<b>WAYNE BRADY</b> ORDINARY			PEAK/CMG
10	10	19	<b>KENNY G</b> TANGO			STARBUCKS/CONCORD/CMG

### NO. 1 MOST ADDED

**JOHN LEGEND** Good Morning (G.O.O.D./COLUMBIA)

### NO. 1 MOST INCREASED PLAYS

**MICHAEL LINGTON** You And I (MUGDOVE)

### TOP 5 NEW AND ACTIVE

**NOVELLO** B3 Soul (NOGO)

**LAWSON ROLLINS FEAT. FLORA PURIM** Infinita (INFINITA/BAJA/TSR)

**KIM WATERS** Let's Get On It (SHANACHIE)

**KENNY G** Sabor A Mi (STARBUCKS/CONCORD/CMG)

**LARRY CARLTON** All In Good Time (Rerecorded) (335)

COMPLETE SMOOTH JAZZ CHART ON PAGE 45

## ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	17	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID	NO. 1 (9 WKS)		COLUMBIA
2	2	13	<b>KINGS OF LEON</b> SEX ON FIRE			RCA/RMG
3	4	20	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE			20-2D/JIVE/ZOMBA
4	3	13	<b>RISE AGAINST</b> RE-EDUCATION (THROUGH LABOR)			DCC/INTERSCOPE
5	5	19	<b>WEEZER</b> TROUBLEMAKER			DCC/INTERSCOPE
6	6	8	<b>THE KILLERS</b> HUMAN			ISLAND/IDJMG
7	7	9	<b>SHINEDOWN</b> SECOND CHANCE			ATLANTIC
8	16	5	<b>INCUBUS</b> LOVE HURTS	MOST INCREASED PLAYS/MOST ADDED		IMMORTAL/EPIC
9	8	13	<b>METALLICA</b> THE DAY THAT NEVER COMES			WARNER BROS.
10	9	22	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND			604/ROADRUNNER/RRP

### NO. 1 MOST ADDED

**INCUBUS** Love Hurts (IMMORTAL/EPIC)

### NO. 1 MOST INCREASED PLAYS

**INCUBUS** Love Hurts (IMMORTAL/EPIC)

### TOP 5 NEW AND ACTIVE

**SCOTT WEILAND** Missing Cleveland (SOFTDRIVE/NEW WEST/RED)

**3OH!3** Dont Trust Me (PHOTO FINISH/ATLANTIC/RRP)

**PENDULUM** Propane Nightmares (ATLANTIC)

**SALIVA** Family Reunion (ISLAND/IDJMG)

**SLIPKNOT** Dead Memories (ROADRUNNER/RRP)

COMPLETE ALTERNATIVE CHART ON PAGE 47

## ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	21	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE	NO. 1 (1 WK)		20-2D/JIVE/ZOMBA
2	1	13	<b>METALLICA</b> THE DAY THAT NEVER COMES			WARNER BROS.
3	3	12	<b>AC/DC</b> ROCK N ROLL TRAIN			COLUMBIA
4	6	13	<b>DISTURBED</b> INDESTRUCTIBLE			REPRISE
5	7	11	<b>SHINEDOWN</b> SECOND CHANCE			ATLANTIC
6	4	8	<b>MUDVAYNE</b> DO WHAT YOU DO			EPIC
7	8	4	<b>GUNS N' ROSES</b> CHINESE DEMOCRACY			BLACK FROG/GEFFEN/INTERSCOPE
8	5	26	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND			604/ROADRUNNER/RRP
9	9	13	<b>SEETHER</b> BREAKDOWN			WIND-UP
10	10	12	<b>SAVING ABEL</b> 18 DAYS			SKIDCO/VIRGIN/CAPITOL

### NO. 1 MOST ADDED

**NICKELBACK** Something In Your Mouth (ROADRUNNER/RRP)

### NO. 1 MOST INCREASED PLAYS

**NICKELBACK** Something In Your Mouth (ROADRUNNER/RRP)

### TOP 5 NEW AND ACTIVE

**ARANDA** Still In The Dark (ASTONISH)

**THEORY OF A DEADMAN** Hate My Life (604/ROADRUNNER/RRP)

**POP EVIL** 100 In A 55 (PAZZO/JARD STAR)

**SCOTT WEILAND** Missing Cleveland (SOFTDRIVE/NEW WEST/RED)

**CROOKED X** Rock N Roll Dream (MPM/CAPITOL)

COMPLETE ACTIVE ROCK CHART ON PAGE 48

## ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	12	<b>AC/DC</b> ROCK N ROLL TRAIN	NO. 1 (10 WKS)		COLUMBIA
2	2	13	<b>METALLICA</b> THE DAY THAT NEVER COMES			WARNER BROS.
3	5	4	<b>GUNS N' ROSES</b> CHINESE DEMOCRACY			BLACK FROG/GEFFEN/INTERSCOPE
4	3	25	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND			604/ROADRUNNER/RRP
5	4	7	<b>NICKELBACK</b> GOTTA BE SOMEBODY			ROADRUNNER/RRP
6	7	10	<b>SHINEDOWN</b> SECOND CHANCE			ATLANTIC
7	8	16	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE			20-2D/JIVE/ZOMBA
8	10	10	<b>DISTURBED</b> INDESTRUCTIBLE			REPRISE
9	6	19	<b>HINDER</b> USE ME			UNIVERSAL REPUBLIC
10	9	21	<b>STAINED</b> BELIEVE			FLIP/ATLANTIC

### NO. 1 MOST ADDED

**NICKELBACK** Something In Your Mouth (ROADRUNNER/RRP)

### NO. 1 MOST INCREASED PLAYS

**NICKELBACK** Something In Your Mouth (ROADRUNNER/RRP)

### TOP 5 NEW AND ACTIVE

**THE OFFSPRING** You're Gonna Go Far, Kid (COLUMBIA)

**METALLICA** Cyanide (WARNER BROS.)

**SCOTT WEILAND** Missing Cleveland (SOFTDRIVE/NEW WEST/RED)

**KINGS OF LEON** Sex On Fire (RCA/RMG)

**ROB ZOMBIE** War Zone (LIONSGATE/RED)

COMPLETE ROCK CHART ON PAGE 49

## TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	12	<b>COLDPLAY</b> LOST!	NO. 1 (2 WKS)		CAPITOL
2	2	9	<b>SNOW PATROL</b> TAKE BACK THE CITY			POLYDOR/FICTION/GEFFEN/INTERSCOPE
3	3	21	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)			EVERFINE/ATLANTIC/RRP
4	4	18	<b>ERIC HUTCHINSON</b> ROCK & ROLL			LET'S BREAK/WARNER BROS.
5	7	7	<b>THE KILLERS</b> HUMAN	MOST INCREASED PLAYS		ISLAND/IDJMG
6	5	12	<b>RAY LAMONTAGNE</b> YOU ARE THE BEST THING			RCA/RED
7	9	10	<b>BRETT DENNEN FEATURING FEMI KUTI</b> MAKE YOU CRAZY			DOWNTOWN/DUALTONE
8	6	14	<b>PRETENDERS</b> BOOTS OF CHINESE PLASTIC			SHANGRI-LA
9	8	19	<b>BECK</b> ORPHANS			DCC/INTERSCOPE
10	13	7	<b>RYAN ADAMS &amp; THE CARDINALS</b> FIX IT			LOST HIGHWAY

### NO. 1 MOST ADDED

**TRACY CHAPMAN** Sing For You (ELEKTRA/ATLANTIC)

### NO. 1 MOST INCREASED PLAYS

**THE KILLERS** Human (ISLAND/IDJMG)

### TOP 5 NEW AND ACTIVE

**SNOW PATROL** Crack The Shutters (POLYDOR/FICTION/GEFFEN/INTERSCOPE)

**NEEDTOBREATHE** Washed By The Water (ATLANTIC)

**ADELE** Right As Rain (XL/COLUMBIA)

**BUTCH WALKER** The Weight Of Her (POWER BALLAD/ORIGINAL SIGNAL/RED)

**HONEYHONEY** Little Toy Gun (IRONWORKS/UNIVERSAL REPUBLIC)

COMPLETE TRIPLE A CHART ON PAGE 52

TM Studios president offers a rare viewpoint: some good news about business

# David Graupner

By Erica Farber

**D**avid Graupner has never been shy about voicing his opinion. It was his persistency that not only got him noticed but also hired by what was originally called TM Productions and is now known as TM Studios. As president of the company, Graupner believes strongly in the power of radio but feels someone, somehow needs to get the industry together to make significant change that will benefit everyone in radio broadcasting.

**Getting into the business:** I went to the University of Nebraska in Lincoln as a theater major. Four weeks into my first semester I realized I hadn't the requisite talent. Commiserating over a beer on a fake ID with a friend, I heard the words, "Well, you've got a nice voice, why don't you try radio?" So off it was to KRNU, the 10-watt radio station. From there I was extremely lucky to be hired by KFOR [-AM/Lincoln], which was run by Roger Larson and Dick Chapin.

**Joining TM:** I wound up in Sarasota, programming two stations that were TM Programming clients. I complained so much about our nostalgia format that Neil Sargent eventually hired me, at the age of 26, to be TM's "big band" consultant. I eventually wound up running TM's O&O station in Reno [Nev.]. It was there I put on the first really hot country station in the nation, KBUL "the Bull." They still use the logo I sketched out on a bar napkin.

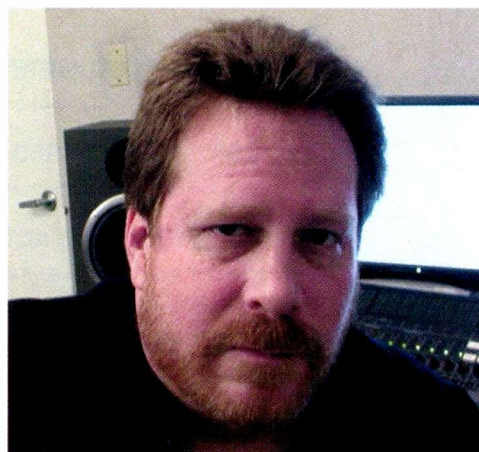
After a short stint working for Gary Fries, another KFOR alumnus at Unistar, I had the great fortune to wind up in Madison, Wis., as market manager for Midcontinent Media. I helmed Z-104 [WZEE] through a vicious, but fun CHR battle. Midcontinent decided to get out of radio in 1996 and concentrate on its cable assets, at which time Neil Sargent, then CEO of TM Century, hired me again. We turned around TM Century and I've been here for the last 12 years.

**Mission of TM:** Forty-five years ago, we were founded as a music company and we've remained a music company. The company began making jingles for radio stations and advertisers—and then [entered] the production library business, which is commercial underscore music that is actually the core of our business today. Even when the company was found-

ed, they were doing music for people other than radio. Our product line has been pretty static through the years. What's changed is the technology. We created the first multitrack production library where you not only get the track but all the individual side parts so you can remix it. We created the continually updated jingle package where you get fresh jingles every month. That's affordable because of the ability to deliver it digitally.

**Long-range plans:** TM is an ever-evolving company, which benefits from periodic leadership change. From the early days of Jim Long and Tom Merriman through the eras of Pat Shaughnessy, Dave Scott, Craig Turner, Bob Shannon and Neil Sargent, TM has thrived on fresh blood. Long range for TM is to find the next Jim Long or Tom Merriman. Long range for me is to break 120 in golf and finish three novels that have been sitting on my laptop for over a decade.

**Biggest challenge:** Trying to stay on top of technology. The future of any music company



depends on seeing the next delivery device before it even appears on the horizon, be it an iPod, satellite, Android phone or WiMax car. Our customers transmit programming. Knowing how people plan to transmit their programming is vital because it leads you to the customers.

**How business is:** We're in great shape, and business is very good. Although most of our revenue comes from radio, we work with thousands of different domestic and international clients: radio, television, networks, new media, studios, restaurants and bars, and even sell retail through our iJingles.com store. The recent acquisition of TM Studios by Triton Media only strengthens our position in that they "get" radio and want to be in radio as evidenced by the enormous growth of Dial-Global. Yet Triton Media also has a keen eye for the digital future and are at the tip of that digital spear.

**State of radio:** HD . . . [AccuRadio CEO/RAIN publisher] Kurt Hanson calls it "highly doubtful." I call it HDOA. I would not be surprised to see a few broadcasters put their HD channels on hiatus in this economy. AM stations are in the best position with real, unduplicatable brands like Rush [Limbaugh], Sean [Hannity] and Stephanie [Miller]. FM stations that are voice-tracked jukeboxes are endangered. Ryan Seacrest should be everyone's role model. His creativity transcends any given medium. Our BFF, the automobile, is about to become our fiercest competitor as auto manufacturers look for ways to use WiMax to monetize in-car content, both data—traffic and GPS—audio and video. In a WiMax world, everyone's signal, even the 16-year-old webcaster's, covers the world. However, great creative always finds a way to win.

**Future of HD:** HD doesn't have to wither and die. It's not too late for all of us as radio broadcasters to get behind HD and ask the FCC to mandate the inclusion of an HD receiver in every radio sold in the U.S. If we allow this process to drag on, as we did with the adoption of an AM stereo standard, HD is truly HDOA.

**Most influential individual:** Hands down, Neil Sargent. I named my youngest son, now 17, after him. My father died when I was young and Neil has very much been a mentor, tormentor and father to me over the years.

**Career highlight:** Taking TM Century's stock from 23 cents to \$5.

**Advice for broadcasters:** Be wildly creative every day. Creativity is a battery that needs to be recharged every day. R&R

**'The future of any music company depends on seeing the next delivery device before it even appears on the horizon.'**

—David Graupner

## Liier Notes

**Profile:** David Graupner  
**Title:** TM Studios president

**Favorite format:** All-news

**Favorite TV show:** "CBS Sunday Morning"

**Favorite song:** "Living Is Good" by Wendy Waldman. I listen to it every morning."

**Favorite artist:** John Mayer

**Favorite movie:** "For drama, 'Wild Strawberries,' and comedy, 'The Princess Bride.'"

**Favorite book:** "The Discoverers" by Daniel Boorstin

**Favorite restaurant:** The Palm

**Beverage of choice:** Dewar's and soda

**Hobbies:** Photography, writing, politics, golf

**E-mail address:** dgraupner@tmstudios.com

# Because bad things can happen to good people...

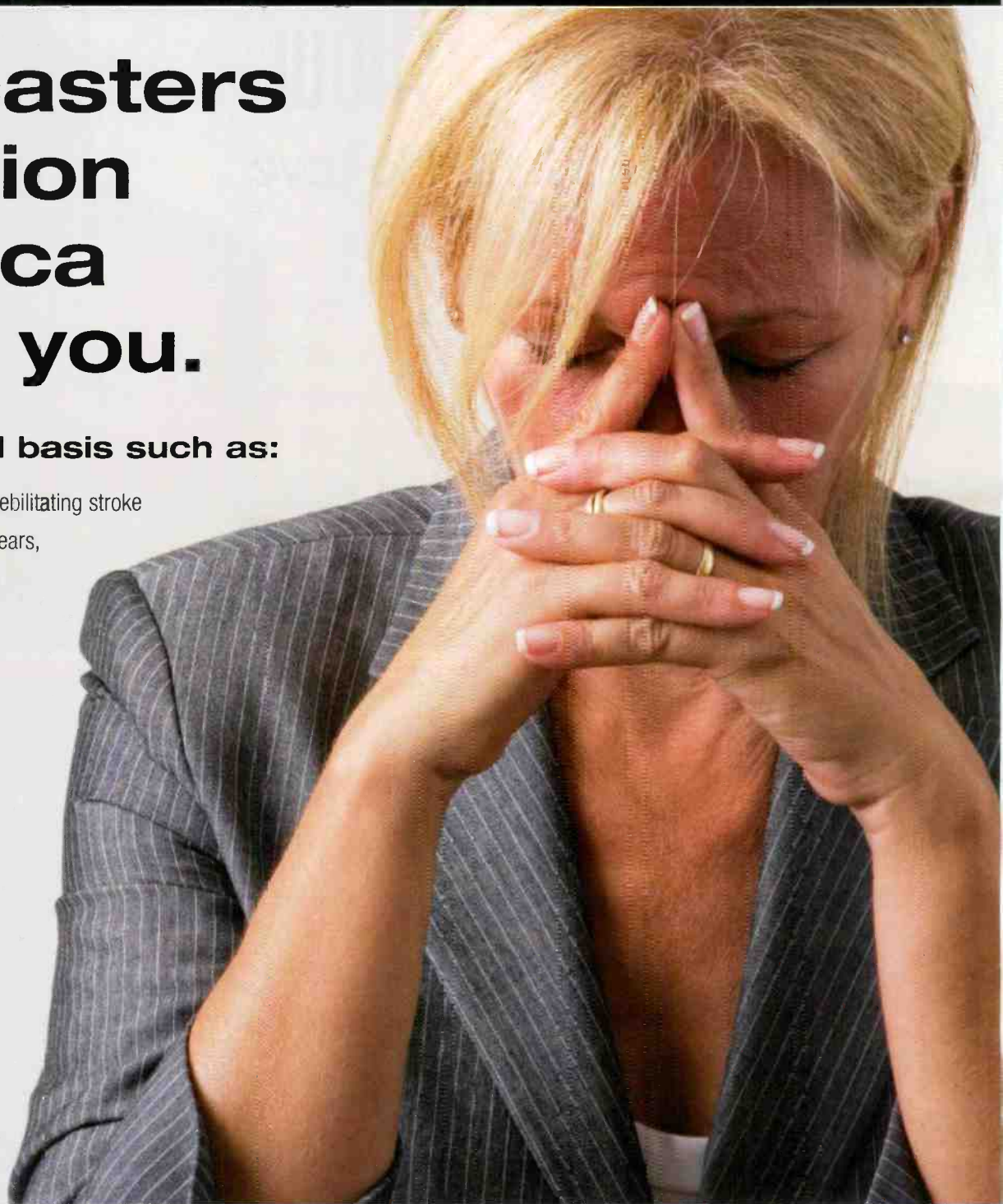
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The widow of a broadcaster who died of a massive heart attack in the prime of his career is left with two young girls to care for. Three weeks after her husband's death, she is diagnosed with Multiple Sclerosis. The Broadcasting Foundation of America has helped to keep this family together for four years.

For 30 years, this nationally known radio personality entertained millions. Now in the final years of his life and suffering from Lou Gehrig's Disease, he has been able to remain in his home because of the support of the Broadcasters Foundation of America.



## BROADCASTERS FOUNDATION OF AMERICA

The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune.

If you or a friend or colleague are in need of help, please contact us at (203) 862-8577 or [jim@thebfoa.org](mailto:jim@thebfoa.org).

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