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R&R News Focus

MOVER

Martin Resurfaces At CBS/San Francisco

Michael Martin, who resigned at year's end from a high-profile role as Clear Channel/Los Angeles VP of programming and PD of alternative KYSR in order to return to his family in San Jose, is hired as VP of programming for CBS



Martin

Radio's music stations in San Francisco and PD of rhythmic AC KMVQ (MOVIN 99.7). Replacing Mike Preston, Martin will oversee alternative KITS (Live 105), hot AC KLLC (Alice@97.3) and relaunched classic hits KFRC-AM.

Martin has a 15-year history in radio in the Bay Area, beginning in 1992. He moved to L.A. in November 2007.

—Keith Berman and Kevin Peterson

SHAKER

Baker Returns To Boston

Tom Baker is the new market manager for Greater Media's Boston cluster, including alternative WBOS, country WKLB, AC WMJX, classic hits WROR and talker WTKK. He replaces Phil Redo, who exited the cluster last month. Baker, who spent the last year as the company's interim market manager in Detroit, previously worked in Boston for Entercom.—Kevin Peterson

Radio's 2009 Transformation



Ramsey

What's the recipe that every radio broadcaster needs to follow to get ahead of the game in 2009?

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R&R has teamed with industry thought leader/strategist/researcher Mark Ramsey to solicit your answers to the most burning question of the year: Radio—what do we do now?

Send your constructive ideas to makingwaves@radioandrecords.com by Jan. 30. We'll sort through the contributions and publish the best ones online and in print.

Deck The PPM Halls

As expected, most all-Christmas stations in PPM markets received a nice present from Santa: a huge ratings boost in December numbers. Some were propelled to the No. 1 12+ spot, including WNIC/Detroit, which made a 4.5-11.0 leap, and WLIT (93.9 the Lite)/Chicago, which climbed 3.4-8.7 to the top. WASH/Washington rose 6.7-8.9 to tie for first with Bonneville International news WTOP-FM. Greater Media's recent sign-on WNUW (Now 97.5)/Philadelphia also made a robust 2.7-6.1 jump from 17th to fourth 12+.

However, in some cases, ratings of stations that made the all-Christmas flip but weren't the market's heritage Christmas station declined. While KOST/Los Angeles increased 3.7-5.5 for No. 2 12+ (and was actually No. 1 if ratings from the station's Internet stream are factored in), crosstown KRTH (K-Earth 101) actually dipped slightly 4.5-4.2. In Chicago, while the Lite was No. 1, crosstown WCFS (Fresh 105.9) declined 2.6-2.0. Philadelphia's heritage WBEB (B101) and the new Now 97.5 both enjoyed Christmas cheer, as WOGL dipped 6.1-5.4.—Keith Berman

All-Christmas Format December Ratings In PPM Markets

STATION	OWNER	FORMAT	OCT. '08	NOV. '08	DEC. '08
WLTW (106.7 Lite FM)/New York	Clear Channel	AC	5.7	5.4	6.8
WCBS-FM/New York	CBS Radio	classic hits	4.8	4.8	4.7
WWFS (Fresh 102.7)/New York	CBS Radio	AC	2.7	2.6	3.2
KOST/Los Angeles	Clear Channel	AC	4.0	3.7	5.5
KRTH (K-Earth 101)/Los Angeles	CBS Radio	classic hits	5.0	4.5	4.2
WLIT (93.9 the Lite)/Chicago	Clear Channel	AC	2.9	3.4	8.7
WCFS (Fresh 105.9)/Chicago	CBS Radio	AC	2.5	2.6	2.0
KDIT-FM/San Francisco	Entercom	AC	6.3	6.0	6.1
KVIL/Dallas	CBS Radio	AC	3.8	3.3	5.3
Clear Channel AC KODA/Houston			6.4	6.6	6.9
Cox AC WSB-FM (898.5)/Atlanta			4.5	4.3	6.7
WBEB (B101)/Philadelphia	WEAZ Radio	AC	8.1	7.5	8.4
WNUW (Now 97.5)/Philadelphia	Greater Media	AC	1.7	2.7	6.1
WOGL/Philadelphia	CBS Radio	classic hits	5.8	6.1	5.4
WASH-FM/Washington	Clear Channel	AC	6.1	6.7	8.9
WNIC/Detroit	Clear Channel	AC	5.0	4.5	11.0
KOST/Los Angeles Internet stream			0.5	0.6	0.4
WLIT (93.9 the Lite)/Chicago Internet stream			-	-	0.3
KVIL/Dallas Internet stream			-	-	0.1
KODA/Houston Internet stream			-	-	0.1
WBEB (B101)/Philadelphia Internet stream			-	-	0.1

SOURCE: Arbitron

PPM Now Currency In 14 Markets; Sampling Advances

On Dec. 31, Arbitron commercialized PPM ratings in Atlanta, Dallas-Fort Worth, Detroit and Washington with release of its December audience estimates, covering the period Nov. 21-Dec. 17. This brings the total number of markets using the PPM as currency to 14, with New York, Los Angeles, Chicago, San Francisco, Philadelphia, Houston, Middlesex, Nassau-Suffolk, Riverside and San Jose.

In addition, since the radio ratings firm began including digital stations in its PPM estimates in July 2008, Arbitron has encoded 520 stations. Fourteen digital stations—Internet and HD radio—have met its Minimum Reporting Standards (MRS): In December's survey, that amounted to a 0.495 weekly cume. Three of the 14 digital stations come from newly commercialized markets: WAOK-Internet AM/Atlanta, KVIL-Internet FM/Dallas-Fort Worth and WAMU-Internet FM/Washington.

Arbitron also provided a summary of sample quality metrics for the December survey report that revealed how black, Hispanic and Spanish-dominant samples have performed: On average, panels in the 14 PPM markets exceeded the persons age 6 and older sample target by 8%, the 18-54 sample target by 2%, the black age 6 and older sample target by 6% and the Hispanic age 6 and older sample target by 14%.

In the eight markets qualifying for Spanish-language weighting, on average the PPM panels exceeded the Hispanic Spanish-dominant sample targets by 38% and English-dominant sample targets by 9%.—Alexandra Cahill

ON THE WEB

Clear Channel, Cumulus Swap Seven Stations

In a deal aimed at meeting federal ownership regulations, Clear Channel trades hot AC WNNF (Radio 94.1) and classic rock WOFX (the Fox)/Cincinnati to Cumulus for five Green Bay, Wis., outlets: sports WDUZ-AM & FM (the Fan), country WPCK (Kicks 104.9), AC WQLH (Star 98) and oldies WOGB.

Both cities are new markets for the broadcasters. Cumulus also owns alternative WZNN (the Zone)/Green Bay, which is not affected by the deal. Apparently, little will change in that market: While the names on the licenses will change, Cumulus VP/market manager Greg Jessen told a local newspaper that the company will run the stations under an LMA. "We'll still be Cumulus stations for the foreseeable future," he said. The LMA contains a five-year buy-back.

A Clear Channel spokeswoman in New York acknowledges that "the deal was to satisfy regulatory conditions" from the company's July 30 merger with Bain Capital but declined further comment.

—Julie Gidlow and Jeffrey Yorke

CBS Launches Syndicated Overnight Show

"Overnight America With Jon Grayson," a new syndicated show originating from CBS Radio talk KMOX/St. Louis, debuted Jan. 5 on three additional CBS properties: WBZ/Boston, KDKA/Pittsburgh and WCCO/Minneapolis. Exiting WBZ as a result are overnight host Steve LeVeille, sports anchor Tom Cuddy and weekend host Lovell Dyett. Overnight host Al Malmberg and weekend host Brad Walton are ousted from WCCO. KDKA has been running syndicated overnight programming.



Grayson

CBSVP of news/talk Steve Moore calls the new program "a customized simulcast" conceived "to fill a need" based on conversations with programmers in those markets about challenges they are facing.

—Mike Stern

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Radio, TV Seek New Revenue Streams To Offset Losses

As advertisers and agencies seek to capitalize on one of the best buyers' markets ever, radio and TV stations are working to adopt new business models and innovative sales approaches to keep rates and business intact. Doing things differently (with far fewer employees on staff and on the air) may be the only solution to dealing with a shrinking advertising market that often turns into a losing game of fighting for share among local media outlets.

Stations as a whole won't bring revenue into the positive column in '09, but they can set the groundwork for re-creating their businesses amid more favorable economic conditions in 2010. At the same time, they're also betting they can capitalize on alternative revenue streams through online and other new media.

Even with a 1% increase in off-air revenue, the radio business hit a new low in November, down 20% overall, a condition that isn't likely to change much in the first quarter. Wachovia Capital Markets media analyst Marci Ryvicker is calling for 2009 radio revenue to slide by 13%, following an estimated 9.2% revenue slip in 2008. "Even this number may be too optimistic," she says.

It's a wake-up call that radio groups are taking seriously. "We need to challenge ourselves to do things we haven't done before. We're trying to create more demand, but it's going to be a challenge for everybody," Clear Channel Radio Sales regional president Bob McCurdy says.

Instead of selling a schedule of spots that could be easily ground down by buyers, Clear Channel, for example, plans to seek partnerships, throwing aside traditional definitions of inventory to create integrated promotions and sponsorships, complete with advertiser-defined metrics to gauge the success. "To maintain our share of voice, we need to go from an anecdotal focus that radio works to an empirical focus," says McCurdy, who is talking with research companies to help out.

Though it still accounts for less than 4% of station revenue, radio and TV outlets have stepped up new media efforts in pursuit of an additional revenue stream, even as forecast growth in online is expected to be moderate to the high single digits, according to Borrell Associates. Clear Channel, for example, boasted a 24% increase in traffic and 16% increase in audience across its Web portfolio in '08.

But evolving the medium beyond audio poses unique challenges. "Radio stations don't have the content that translates to the Internet. They don't have video, they don't have news, they don't have classifieds," Borrell Associates president Gordon Borrell says.

Still virtually untapped by radio and TV is mobile advertising. "More people are going to Web sites and stations are monetizing them while mobile is still two to three years down the road," Television Bureau of Advertising president Chris Rohrs says.

—Katy Bachman, *Mediaweek*

Wagner Appointed Prez Of Clear Channel/San Diego

Debbie Wagner is named president/market manager of Clear Channel's seven-station cluster in San Diego, replacing Bob Bollinger. She oversees news/talk KOGO, CHR/top 40 KHST, hot AC KMYI, classic rock KGB, country KUSS, active rock KIOZ and sports KLSD.

Wagner previously served Clear Channel as VP/market manager for its seven stations in Tucson.

Executive VP of operations for the Western region Susan Karis calls Wagner a "born leader" and notes that during her tenure in Tucson, online and on-air revenue grew exponentially. "As a result, Tucson's online revenue pacing is ninth among all Clear Channel markets." —Alexandra Cahill



Wagner

Pyle To Manage Clear Channel/Greensboro

Kim Pyle replaces Tex Meyer as VP/market manager of Clear Channel's Greensboro cluster, comprising regional Mexican WGBT, AC WMAG, urban AC WMKS, country WTQR and rock WVBZ. The appointment marks a homecoming for Pyle, who held the same position from 1997 to 2002. In between, the 30-year industry veteran was director of sales for Clear Channel/Charlotte (2002-06) and most recently VP/market manager of the company's Little Rock cluster.

"Kim Pyle brings a tremendous amount of equity and market experience into our operation," says Dave Crowl, senior VP of Clear Channel's South and West regional markets. —Julie Gidlow



Pyle

Business Briefing By Jeffrey Yorke

Journal Gives Execs Retention Bonuses

Five Journal Communications senior executives—chairman/CEO Steven Smith, president Douglas G. Kiel, executive VP Elizabeth "Betsy" Brenner, VP Kenneth Kozminski and executive VP of finance/CFO Andre Fernandez—received retention awards Dec. 23 from the Milwaukee-based company. Kiel also serves as vice chairman/CEO of Journal subsidiary Journal Broadcast Group, which owns and operates 35 radio stations. The awards were in the form of restricted Class B stock granted under Journal's 2007 incentive plan. The stock will vest and become nonforfeitable Dec. 23, 2011, if the recipients remain with the company. Journal also awarded retiring executive VP/CFO Paul Bonaiuto a one-time bonus of \$200,000 in December in appreciation of his assistance in the transition of his leadership role to Fernandez.

Marshall in middays and Mike Tanner in afternoons to round out its "Oasis" format. Tanner, who until recently hosted middays on Dial-Global's syndicated Bright AC format, joined Sovereign City less than a month ago.

The company appeared to be making strong inroads in an industry shaken by economic distress. In mid-October, United Stations Radio Networks said it would handle the syndicator's national ad sales, continuity and agency relations and planned to expand its role as Sovereign City rolled out new programs and products. In mid-August, the syndicator canceled an \$8 million note owed it by Starboard Media Foundation by accepting five Starboard stations as payment: WMYR-AM/Fort Myers; WCNZ-AM and WVOI-AM/Marco Island, Fla.; WZUM-AM/Carnegie, Pa.; and WZRK-AM/Lake Geneva, Wis.

Saga Board OKs Reverse Stock Split

Saga Communications' board of directors authorized a reverse stock split of its class A and class B common stock at a ratio to be determined by the board of not more than one-for-four. Saga says the purpose is to provide it "flexibility with respect to possible listing and trading liquidity opportunities."

Additional reporting by Julie Gidlow and Keith Berman.

Sovereign City Silenced

Sovereign City, the Green Bay-based radio syndicator founded 18 months ago by Mark Follett, declared bankruptcy Jan. 5 during an employee conference call with the company's attorney.

The syndicator launched with "Wendy in Your Oasis" and expanded its lineup with Jim Harrington & Debbie Montgomery in mornings, Robin

Transactions at a Glance

Olga J. Rosario Irizarry's WZNA-AM/Moca, Puerto Rico, to La Mas Z Radio for \$1 million . . . Westport Communications' WNBP-AM/Newburyport, Mass., to Port Broadcasting for \$425,000 . . . A. Norsan Consulting and Management's WFAY-AM/Fayetteville, N.C., to WCIE-AM Inc. for \$350,000 . . . Gunslinger Radio's KIMM-AM/Rapid City, S.D., to Aasen Publishing for \$100,000.

Deal of the Week

KIDR-AM/Phoenix

PRICE: \$1.5 million TERMS: Asset sale for cash

BUYER: Gore-Overgaard Broadcasting, headed by CEO/treasurer Harold Gore. Phone: 772-231-8928. It owns three other stations. This represents its entry into this market.

SELLER: MultiCultural Radio Broadcasting, headed by president/CEO Arthur Liu. Phone: 212-966-1059

FORMAT: Spanish/news/talk

BROKER: John Pierce & Co. and William B. Schutz Jr.

COMMENT: MultiCultural Radio Broadcasting's KIDR-AM/Phoenix to Gore-Overgaard Broadcasting for \$1.5 million, payable in cash at closing with a \$100,000 escrow deposit.

2008 Deals to Date

Dollars to Date:	\$1,500,000	(Total 2008: \$715,913,189) (Total 2007: \$1,451,773,242)
Dollars This Quarter:	\$1,500,000	(Total 2008: \$312,138,466)
Stations Traded This Year	2	(Total 2008: 772) (Total 2007: 1,010)
Stations Traded This Quarter:	2	(Total 2008: 148)



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Holiday Format Flips

Numerous stations flipped formats between the Christmas and New Year's holiday period. Here is a recap:

■ Clear Channel smooth jazz WLVE (93.9)/Miami segued to rhythmic AC Christmas Day. Smooth jazz moves to 93.9's HD2 channel.

■ Scott Shannon's "True Oldies Channel" debuted Jan. 1 on CBS Radio's podcast-oriented KYCY (KYou Radio)/San Francisco, which now uses the KFRC-AM (1550) calls. KFRC-FM switched from classic hits to a simulcast of news KCBS-AM in October.

■ Cape Cod Broadcasting CHR/top 40 WKPE (Cape 104)/Cape Cod, Mass., which went all-Christmas music in November for the holidays, returned to regular programming Dec. 26, but with a new country format. The station is now "Cape Country 104 FM."

■ Genesis Communications sports WHBO/Tampa flipped from ESPN sports to 24/7 syndication of ABC Radio's Timeless Music format—"Mega Memories AM 1470"—Dec. 30. ESPN continues at the more powerful 1040 co-owned frequency.

■ Apex/Charleston, S.C.'s WXTC (Heaven 1390) dropped gospel in favor of old-school R&B Dec. 30, using the new moniker "Classic Soul 1390." WXTC and urban AC sister WXST (Star 99.7) PD Michael Tee still programs both stations.

■ KXLY Broadcast Group rhythmic KEZE (Wired 96.9)/Spokane flipped to "96.9 Coyote Country." Boomer Davis is still onboard as PD.—*Mike Boyle, Alexandra Cahill, Darnella Dunham, Julie Gidlow and Chuck Taylor*

Cox Enterprises Ups Hayes To CEO

Cox Enterprises, the parent company of Cox Radio, has promoted Jimmy Hayes to CEO. He succeeds James Kennedy, who remains chairman of the company and the board's executive committee. Hayes will oversee Cox Communications, Manheim Auctions, Cox Media Group, Cox Auto Trader and several corporate headquarters' groups. He also serves on the board of directors of Cox Radio and Cox Enterprises.



Hayes

"I have been the CEO of Cox Enterprises for 20 years, and I feel that is long enough," Kennedy says. "Jimmy Hayes has earned the opportunity to be chief executive officer of this company."

—*Julie Gidlow*

CBS Radio's Online Properties Get Boost From AOL Partnership

CBS Radio's Internet stations held onto the No. 1 spot in November for the sixth consecutive month since the company debuted on Ando Media's Internet Radio Top 20 in June 2008. The monthly list ranks subscribing Internet radio stations and networks as measured by the Webcast Metrics audience measurement platform.

For an average week in November (Monday-Sunday, 6 a.m.-midnight ET, all persons), CBS Radio grabbed an AQH of 117,942 and came of 4,460,782, up from 117,849 AQH and 4,265,382 came in October. Since CBS Radio formed a partnership with AOL Radio in June, come and AQH have risen by 81% and 24%, respectively.

Clear Channel Online Music & Radio ranked second, followed by Digitally Imported at No. 3 and 977Music.com at No. 4. In addition, 12 other groups belonging to the Katz Online Network ranked within the top 20. Emmis Communications, also part of the Katz Online Network, made its debut at No. 19 in November.—*Alexandra Cahill*

Internet Radio's Top 20 (November 2008)		
	AQH	CUME
*part of the Katz Online Network		
1. Katz Online Network	281,805	4,202,747
2. CBS Radio	117,942	4,460,782
3. Clear Channel Online Music & Radio	78,233	2,590,037
4. Digitally Imported*	49,304	1,362,003
5. 977Music.com*	36,172	945,032
6. Citadel Broadcasting	30,584	834,504
7. 1.fm Corporate*	21,034	630,105
8. StreamGuys Corporate	13,971	614,700
9. AccuRadio Corporate*	10,802	396,395
10. Cox Radio*	10,526	293,406
11. Entercom Communications*	10,141	346,700
12. ESPN Radio Corporate	9,395	307,857
13. LuckySeven Corporate*	7,338	122,323
14. CMP Corporate*	6,807	159,383
15. MF Corporate	6,364	222,040
16. Radio One*	5,707	129,966
17. Greater Media Corporate*	4,912	150,102
18. Bonneville Corporate*	4,525	160,579
19. Salem Communications*	4,385	138,088
20. Emmis Communications*	2,600	76,720
21. Fox News Radio Corporate*	2,381	147,187

SOURCE: Ando Media, 6 a.m.-midnight ET, Monday-Sunday

Nielsen: '08 U.S. Music Sales Exceed 1.5 Billion

Overall music sales hit a new record in 2008, with more than 1.5 billion units sold, according to Nielsen SoundScan.

The Nielsen Co.'s annual year-end music industry report revealed that combined sales of albums, singles, music videos and digital tracks increased 10.5% over 2007. The report covers purchases made between Dec. 31, 2007, and Dec. 28, 2008.

Digital tracks posted a 27% gain on their own to more than 1 billion units sold in 2008, a new record. Digital albums grew 32% to 65.8 million units, also a new high.

Combined sales of albums on CD, cassette, vinyl and digital download were down 14% from the year prior, from 500.5 million units to 428.4 million. When track-equivalent albums are figured in, with 10 digital tracks counting as one album, the decrease shrinks to 8.5%.

—*Ayala Ben-Yehuda, Billboard, with additional reporting by Jonathan Cohen, Billboard*

INSTANT REPLAY
'This recession will beat many. There will be obstacles that competitors and colleagues alike will find insurmountable. That, simply, cannot be us.'

—Clear Channel CEO Mark Mays in a new year's letter to employees about weathering the recession.



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BRITNEY SPEARS, ATOP CHR/TOP 40 FOR A SECOND WEEK WITH "WOMANIZER," IS ONE OF SIX ARTISTS TO BCAST A PAIR OF TITLES IN THE CHART'S TOP 20. ALSO DOUBLING UP ARE T.I., RIHANNA, BEYONCÉ, PINK AND KANYE WEST.

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LUCINDA WILLIAMS LEADS AMERICANA WITH "LITTLE HONEY," THE FIRST TOP 10 BILLBOARD 200 ALBUM OF HER MORE THAN 20-YEAR CAREER. THE SET HAS SOLD 105,000 COPIES, ACCORDING TO NIELSEN SOUNDSCAN, SINCE ITS NOVEMBER RELEASE.



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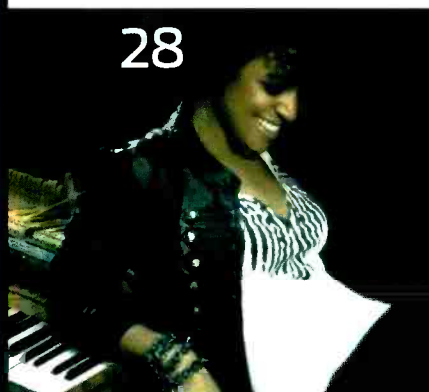
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Jan. 13
Discover tomorrow's hits today with HitPredictor.
▶ [Click on Charts](#)

W

Jan. 14
Fall Arbitrons roll out from Phoenix, Pittsburgh and St. Louis, among other markets.
▶ [Click on Ratings](#)

T

Jan. 15
More fall Arbitron ratings books are released. Catch Minneapolis: Rochester, N.Y.; and Tampa today.
▶ [Click on Ratings](#)

F

Jan. 16
Miami, Orlando and West Palm Beach are included in today's batch of fall Arbitrons.
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THE WHO—AND WHAT—ARE THE INDUSTRY'S INNOVATORS?

INNOVATORS

At a time when the radio and record industries are rising up to face their greatest challenges and embrace their biggest opportunities, R&R celebrates the people and companies innovating new products, programming, technologies, revenue sources, distribution platforms and more.

Our 2009 kickoff is not intended as a definitive guide to all things innovative, but it shakes a stick at some eye-opening strategies and products. Among them: a service that lets broadcasters offer multichannel, personalized versions of their local stations; a label that grew out of the Web; a chip that instantly turns the radio on in cell phones to alert people in an emergency; a personality who added live stage performances to his repertoire; and a strategy to transform radio into the largest media commerce platform ever.

In today's revenue-challenged environment, necessity has become the mother of reinvention. Here are 19 innovations and innovators helping lead the way.

Stream Splitting

Slipstream Radio helps broadcasters give online listeners more choice and control

A new product that Internet radio pioneer Kurt Hanson launched last September is helping terrestrial operators compete with such personalized Internet radio services as Pandora and Slacker. Slipstream Radio doesn't merely extend a station's brand online—it helps broadcasters give consumers more choice and control by offering a multichannel, personalized version of their local station, featuring their own air personalities and sponsored by their own advertisers. An oldies station, for example, could offer separate streams devoted to the British Invasion, Motown, surf rock, folk rock, bubble-gum pop and one-hit wonders.

Slipstream's personalization features permit online listeners to pause or skip songs, eliminate artists from their mix and combine multiple genres in a customized stream. Broadcasters can pick and choose from 350 channels of music developed by the company or craft their own customized channels from Slipstream's 120,000-plus-song music library.

The service is available to content providers for a flat monthly cash fee (which includes bandwidth costs and royalty payments) or for barter (with stations covering royalty payments and bandwidth costs). The company has partnered with Triton Digital, which provides the Slipstream service in the same cash or barter options while also working with affiliates to maximize audience engagement and advertiser integration.

Christmas channels for the recent holiday sea-

son were a hot commodity, Hanson says, with owner NCA's AC WRSA (Lite 96.9)/Huntsville, Ala., and the GapWest six-station cluster in Casper, Wyo., among initial clients. "We worked with a lot of small-market stations that hustled to get a graphic designer to design a player and put together sales presentations in the span of 48 hours for advertisers that wanted a strong holiday season promotion," he says.



Hanson, whose Internet radio station AccuRadio.com won the People's Voice Webby Award for best radio in 2006 and 2008, says Slipstream is developing multichannel offerings for active rock, contemporary Christian, country and urban music formats.

Slipstream also provides private-label versions of its products for advertisers. For example, as part of a sales package, a station could sell a local or national pizza chain franchise its own multi-channel station.

"We've got a really compelling product that can compete with any Internet-only brands out there," Hanson says. "Plus it has the station's brand as a bonus."—Mike Boyle

Call For Convergence

Emmis CEO leads the charge to put radio tuners in cell phones

Partnerships enabling radio stations to stream via cell phones are all the rage. CBS Radio teamed with AOL, then Yahoo. Clear Channel hooked up with Apple, Entercom with FlyCast. The list goes on, and it's easy to understand why: An estimated 146 million mobile handsets were sold in 2007. According to Apple, its iPhone 3G sold 1 million units the first weekend it was available.

All of these new applications, while hip and sexy, are not the direction that Emmis Communications chairman/CEO Jeff Smulyan prefers. Instead, he has become a vocal advocate for convincing the wireless industry to install radio tuners in cell phones. After all, according to Nokia, "around 40% of all the phones they manufacture in the rest of the world have radios on them,"

Smulyan says. The technology is simple and affordable, he says, "probably less than a 50 cent chip."

Smulyan and other radio execs are involved in ongoing discussions with cellular providers to make radio-equipped mobile phones a reality in the United States. "I'm very encouraged at what we see," he says. Admitting that hammering out agreements remains a challenge, Smulyan believes the initiative will have a profound impact on the industry by bringing it front and center. "It will show that it's technically relevant," he says.

Smulyan, who formed and became the principal shareholder of Emmis in 1980, was encouraged by the 2006 passage of the Warning Alert and Response Network Act. The act directed the FCC to establish a

committee to develop and recommend technical standards and protocols to facilitate the voluntary transmission of emergency alerts by wireless providers.

Yet in a true emergency, Smulyan says the first thing that goes down is the cellular system. He says, "We've said to the wireless industry, 'Wait, why are you building a parallel railroad?' Building a new alert system will cost at least \$1 billion. So we've said, 'We'll solve the WARN Act problem for you; we have the ability to turn the radio on and alert people.' Broadcasters can do it by putting a chip in every cell phone instantly."

Radio-equipped cell phones also open the door to tagging songs and commercials. "We think it's the next big thing for our industry," Smulyan says.—R.J. Curtis



Smulyan

One-Touch Streaming

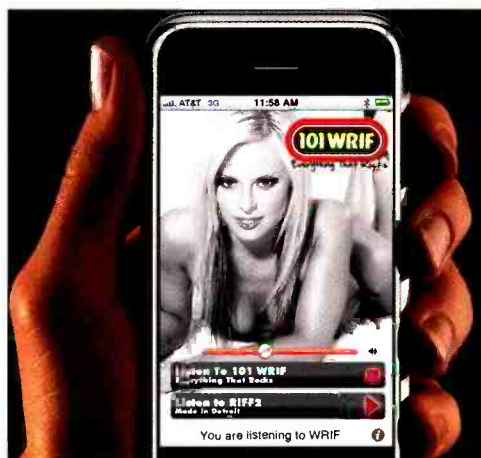
Harnessing the popularity and portability of Apple's iPhone for radio

Credit Jacobs Media director of digital Tim Davis with recognizing the need for an application that puts a local radio station's streaming icon right on the iPhone desktop for one-touch listening. After Davis found a public station that pulled this off—WRNI-FM/Providence—the consultancy partnered with Glad Works, the Pawtucket, R.I.-based marketing and Web development agency that built the app, to make it available for any station in any market size.

Greater Media active rock WRIF/Detroit, one of the first commercial stations to use it, can provide listeners with up to five streams, including HD channels and other custom streams, under a single station logo that appears on the iPhone desktop.

Unlike other free applications available from the iPhone App Store that allow users to access terrestrial and Internet radio streams using the iPhone or iPod Touch—such as Clear Channel's iHeartRadio or FlyCast, an app used by Entercom and other companies—the Jacobs offering doesn't require users to sift through menus to find their favorite station. Available on a non-market exclusive basis for a one-time fee of \$900–\$1,000, the app allows stations to “incorporate great artwork that captures their brand essence,” while displaying artist/title information, Jacobs Media president Fred Jacobs says. “It takes a few days for Apple to approve a new app, but once completed, iPhone owners can easily search the App Store and download it in a matter of seconds,” he says. “It's on their iPhone desktop and they can start listening immediately.”

“When the public moves to new platforms, radio has to be there, too,” he continues. “Up to this point, broadcast radio has not been available as standard equipment on iPods. The iPhone changes all of that.”



The iPhone radio app was a perfect fit for Greater Media Interactive senior VP/GM Tom Bender. “Smart phones have become the dominant force so we made it a priority to make sure that we took every step to make our audio available in as many smart-phone configurations as possible,” he says. In addition to WRIF, the app has debuted on Greater Media active rock WMMR/Philadelphia, alternative WBOS/Boston and active rock WRAT/Monmouth-Ocean, with a second wave of stations to follow, including classic rock and country outlets.

The Jacobs app also allows listeners to link directly to station podcasts, Web sites and e-mail club sign-up pages and to make a one-touch phone call to the request line.

“We never saw ourselves as software developers, but these are interesting times,” Jacobs says. “It's exciting to me that a small company like ours can make a major impact and difference.”—*Alexandra Cahill*

Network Radio Ad Insertion

New technology enables copy splits down to the station level

When it comes to making buys more flexible for individual markets, radio's leading networks are increasingly telling advertisers, “Have it your way.”

During the past few years, ABC Radio Networks, Premiere Radio Networks, Dial-Global and Westwood One have employed new ad insertion technologies to offer copy splits (multiple versions of ads) right down to the station level with quicker turnaround—as soon as four days—on many networks. Although most splits are regional, one recent campaign had 89 copy splits.

“Network radio can almost behave like a local buy,” says Agnes Lukasewych, senior VP/group account director of radio for ad agency MPG. “The more flexibility the networks can provide, the more advertisers will continue to stay in.”

The strategy is one reason why network radio has been undergoing a renaissance. At a time when the economy is squeezing local advertisers and local media, network radio, with its attractive efficiencies, targeted reach and greater accountability, has been thriving for the most part, but not

without some recent bumps in the road.

Up 4% in 2007 to \$1.2 billion, the health of network radio stands in stark contrast to the rest of the on-air radio business, which declined 3% to \$18.5 billion. However, even network radio, a segment that defied the rest of the business in the first half of 2008, was down 3% to \$285 million in third-quarter '08 (the latest figures available at press time).

“Ad insertion technology is a great thing because it gives clients a better opportunity to use radio more effectively,” says Rich Russo, senior VP/director of broadcast services for ad agency JL Media.

Such new technologies as ad insertion are getting a thumbs-up from media buyers and advertisers for another reason: the improved accountability and spot verification they provide. Russo says, “Verification and accountability, which the newer technologies provide in a much easier and quicker manner, show me and my marketing and planning teams that the copy split was done correctly, which is important.”—*Mike Boyle and MediaWeek senior editor Katy Bachman*

Radio's Digital Domain: Now, Please

Triton's Mike Agovino trounces tradition

Traditions be damned. Radio cannot depend on the reach, ubiquity, or exclusivity that have fueled its dominance for most of the past century. Mike Agovino is hoping to shake the industry out of yesteryear's mind-set and serve as an escort to the future. “The clock is ticking. Radio will no longer own the car and the office. Radio brands are going to have to win a battle of relevance in a sea of new competitors,” says the president/COO of Triton Media Group, which aims to usher the medium into the digital domain.

Launched in 2006 and backed by Los Angeles-based Oaktree Capital Management, Triton Media Group comprises two operating units: Triton Radio Networks (which encompasses the sprawling Dial Global networks) and Triton Digital, which provides digital services to radio clients.

Triton is big on the increasingly fashionable buzzword known as “360 marketing.” Agovino says, “We've built a suite of products that surround a station's brand completely, offering tools of engagement, whether on-air, online, on-the-go or on-location. We're trying to provide solutions that allow stations to focus on what they do best—create content and invite advertisers to share in that audience relationship.”

The veteran radio man—as Katz Radio Group president, COO of Clear Channel Radio Sales and co-COO of Interep—insists there's no time for terrestrial operators to waste in adopting this new worldview. “It's imperative that the leaders of the future be ‘five-tool players,’ as skilled in digital media as they are in traditional media. Only these types of leaders can train the kind of super-sellers each brand will need,” he says. “The same goes for the programming side. Many got the chair they occupy today because of their ‘magic ears,’ but that won't get them far in a world of personalized choice. Skills have to adapt and they've got to be capable of leading a content staff that goes beyond what was required of coaching yesterday's jock.”

The transition won't be easy, Agovino admits. “Unfortunately, business had to get bad before a lot of this could happen.

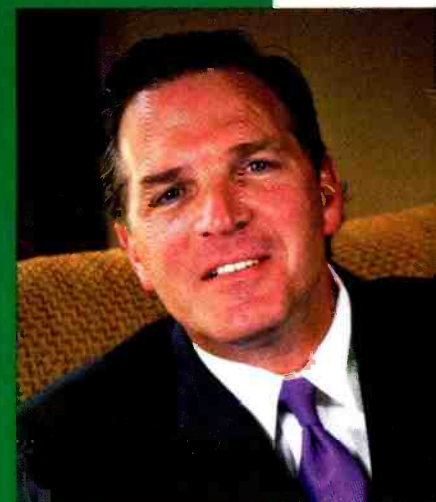
Necessity is the mother of invention, or in this case, reinvention. Fear is a powerful motivator. The industry can no longer be patient and tolerate the big-billing [account executive] who doesn't take a company's digital initiatives seriously or the PD who worries exclusively about a number in an Arbitron survey.” That signals a new emphasis on accountability: “If I'm a PD, it means that unique visitors, page views, [Total Listening Hours] and other metrics must play a meaningful role in compensation. For a GM, general sales manager, sales manager or AE, if an expected budget isn't achieved, there are consequences. This should be basic, but it's amazing how few are actually doing this.”

Most essential, the future means recognizing that listeners now man the controls—not stations. “The digital tools that exist today allow you to invite the audience into the conversation, allow them to shift you to their time clock or personalize your music to their taste, listen to you on their smart phone, give them the best route to work or create specialty sites or take you ‘in a box’ with them everywhere they go online.”

That's not a negative, Agovino says: “While we will no doubt have a smaller on-air audience, technology allows us to have a much deeper and personalized relationship, which enables deeper monetization of each audience member.”—*Chuck Taylor*

‘The clock is ticking. Radio will no longer own the car and the office.’

—Mike Agovino



Selling In Cyberspace Radio logs on to virtual remotes

Take one of radio's most enduring and successful sales tools and combine it with 21st century technology, and the result is the virtual remote—a remote that's conducted completely online.

"We call virtual remotes 'Cyber Remotes' and actually own the trademark to that name," Emmis Interactive co-president Deborah Esayian says. "We have had hundreds of successful ones."

One of its most notable, conducted for Ryland Homes in Phoenix, attracted more than 700 people in a four-hour period—virtually all the visitors took the 360-degree tour of the homes in the new development, according to Esayian. Offers available only to remote participants included special financing for qualified buyers who filled out an online application.

"Ryland told us that over 185 people qualified for the financing and they sold six homes. At \$200,000 per home, the ROI was \$1.2 million," Esayian says.

'Once clients see the power and reach, they are sold.'

—Deborah Esayian

Lincoln Financial country KYGO/Denver found success with its first virtual remote, for Paul's Homes, last year, and it followed that up with a virtual test-drive of a new Dodge Truck with its Kelly & Mudflap morning show. "It helped us secure a huge auto buy that we would have never gotten," PD Joel Burke says. The station also conducted a virtual remote featuring BNA Records act the Lost Trailers to promote their music and sell tickets to their Denver concert appearance. Anyone who bought tickets to the show during the virtual remote received a free CD.

The biggest difference between planning a virtual remote and a traditional remote? Esayian says, "The station does not need to actually be present at the client's location—the jock still gets a talent fee for cutting all the promotional mentions and the prerecorded cut-ins, but they don't physically need to be at the event; neither does the tech team, nor the [account executive]. So the station saves money on part-timers."

Burke believes the virtual angle works best for a client who has a location that's too far away to generate any foot traffic. Other top prospects are clients who specialize in selling products or services that don't have retail space.

"I don't see virtual remotes replacing actual remotes in the future, but they're another option to provide specific clients with an alternative to the traditional way of getting customers to browse their goods and services," Burke says.

Esayian agrees: "I think for a while you will see both, because standard remotes can be effective and very much the right thing to do; it all depends on the client's needs and whatever the best approach will be to maximize their ROI. But I do think you will see an increase in the online-remote approach because it really works nicely."

"Once clients see the power and reach they are sold. Since the purpose is simply to find out who is really interested by opting in to get a call from the [the client's] sales team, you are putting the client in touch with a really interested consumer—not just any consumer who happened to be driving by and wanted to stop for a free hot dog."—Julie Gidlow



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Curtain Call

Stage shows attract new audience for talker Glenn Beck

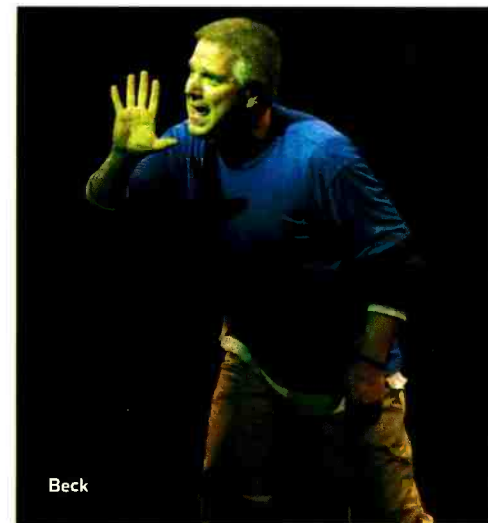
At a time when most hosts have focused solely on electronic media to grow their brand, Glenn Beck has added a more personal approach to his repertoire: live stage performances. In 2004, the Premiere Radio Networks-syndicated conservative talker hit the road with a one-man show that played in venues with capacities as large as 8,000. The tour has become an annual event with roughly 25 performances a year.

"The only reason we started doing the stage shows was because I know there are people who never turn on talk radio," says Beck, whose daily radio program is cleared on more than 300 stations. "I encourage people to bring someone who would like the radio show or like talk radio but would never tune in. If I can get them in the venue, even begrudgingly, we'll turn them into fans."

"Unelectable," his 2008 summer show, involved two acts. Act one consisted of mostly personal stories that were as much stand-up comedy as politics. In the second act, Beck seized on record-setting interest in the highly contentious presidential election by playing a would-be politician making a speech that, in his own words, proved he is "Unelectable." He also discoursed on why most of the candidates were as well.

In a first for Beck, "Unelectable" was broadcast live via closed-circuit to 350 movie theaters across the country.

Beck also ventured outside the realm of political and social commentary last year with his first book of fiction, "The Christmas Sweater." After topping the New York Times best seller list Nov. 10, Beck mounted a stage production of the book for an 11-date tour that included a 10-piece orchestra and a Broadway gospel singer. Again, the



final show of the tour was broadcast to movie theaters, this time to more than 450 screens.

Constantly striving to bring new audiences to radio, Beck says, "We're dismissed as an also-ran when anyone who has advertised their products knows radio blows the doors off of any other medium. We need to show people that we are the innovators. We were the first real mass media with entertainment value."

Never resting on his laurels, Beck continues to innovate. "I have an idea for a completely different kind of stage show, almost Pink Floyd-ish but more of a news thing," he says. "We need to drive the audience down in age so I'm trying to design a stage experience that will appeal to the 35-and-below audience and bring them in." While the show is still in its early stages, Beck hopes to debut the new concept in 2010.—Mike Stern

Digitally Aggressive

Under CEO Dan Mason, CBS Radio Becomes Online Radio Powerhouse

It's been nearly two years since CBS Radio president/CEO Dan Mason took over a struggling division from Joel Hollander. In that time the former programmer has quickly made the broadcast group digitally aggressive. It's a long way from the days when the company refused to stream its stations on the Web under then-CEO Mel Karmazin.

Under Mason's watch, which began in March 2007, CBS Radio increased its commitment to the digital space. Among other initiatives, the company announced a content and advertising partnership with AOL Music; introduced Play.it, which enables listeners to create their own stations; and became an early investor and client of Internet radio advertising agency TargetSpot.

In December, CBS Radio announced an agreement to power Yahoo Music's Launchcast Radio. In addition, Yahoo News and Sports incorporated dedicated CBS Radio players into their respective sites, featuring such stations as sports WFAN/New York, news KNX/Los Angeles and talk WPHT/Philadelphia.

In October 2008, comScore/Arbitron listed AOL

Radio unique users at 3.98 million and CBS Radio at 3.95 million. Adding Yahoo to the mix will increase CBS' reach by another 2.87 million Launchcast users.

"The computer has become a great appliance that way for radio listening and we want to make that product available in as many places as we can," Mason told R&R in September. "Most advertisers do want some kind of a digital advertisement now, at least in the major markets. Had we not had these applications we would not have been able to provide that."

Mason's influence has not been limited to the Web. He has also been a staunch supporter of Arbitron's PPM and HD radio. "Why put something on HD2 that would be available already on HD1?" he said of his company's approach to the technology. "Some [HD formats] will fail, and that's OK, because you can fail forward, so to speak."

"The programming is going to have to compel the purchase," he said of HD radio. "People bought the FM converters because they wanted the programming. They did not buy them because they thought that their AM radio was the inferior product."—Ken Tucker

Breaking Into Cells

After years of radio uproar, cell phone-only sampling arrives in ratings surveys

Come this spring, radio won't be singing the cell phone-only blues anymore.

Arbitron and U.S. radio ratings upstart Nielsen (R&R's parent company) plan to include households that only have wireless telephones, beginning with their spring 2009 diary-based surveys. With the percentage of U.S. households without landlines at 18% and growing, according to Nielsen Mobile, this represents a watershed event in radio ratings, especially for stations targeting 18- to 34-year-olds, a notoriously difficult demo to measure with existing recruitment methodologies.

Preliminary results from the Centers for Disease Control and Prevention's January-June 2008 National Health Interview Study put the percentage of cell phone-only (CPO) households at staggeringly high percentages: 63.1% of all adults living only with unrelated roommates, 33.6% of adults renting their home, 35.7% of adults aged 25-29 and 31% of adults 18-24.

Broadcasters have been complaining about intolerably poor representation of 18-34 males in Arbitron's diary surveys for years—the underrepresentation has led to erratic ratings swings for stations that target them. The Telephone Consumer Protection Act of 1991 prohibits placing calls to cell phones with automatic dialing machines—which Arbitron uses to recruit participants for its diary service—unless the caller has a pre-existing relationship with the person being

called. To circumvent the law, Arbitron is adding address-based sampling to its existing recruitment methods in 151 markets this spring and in all markets except Puerto Rico in the fall.

Here's how it works: The company will compare random addresses obtained from a third-party sample vendor with its own Random Digit Dialing databases to weed out landline households that are already in its sample frame. Then Arbitron goes fishing for CPO households by mailing pre-surveys to the remaining 40% of addresses. Households that identify themselves as CPO (and that give Arbitron permission to contact them on their cell phone) are added to its sample pool and can be legally called with an auto-dialer. (The company already includes CPO households in its PPM samples.)

Nationally among 18- to 34-year-olds, "we expect double-digit proportionality point gains," Arbitron VP of domestic radio research Dr. Ed Cohen says. Proportionality measures how well an individual demo's representation in the sample matches its representation in the market population. Ideal proportionality is 100. Yet average male 18-24 proportionality across all diary markets is currently in the low 60s, according to Arbitron.

In a separate effort to goose 18-34 response rates, Arbitron plans to increase incentives to households composed entirely of 18- to 34-year-olds and reduce them for 55+ households in all diary markets in

the spring survey.

Small-market specialist Eastlan Ratings added cell phones to its samples in spring 2008. The company doesn't use auto-dialers, relying instead on a phone staff that manually places calls to recruit participants. Eastlan says it has contracts to measure about 90 markets in 2009.

Nielsen's new U.S. ratings service, scheduled to launch in the spring in 51 small markets, uses the same address-based sampling methodology it implemented for its TV measurement service in the November 2008 sweeps. The two-step recruitment process prerecruits participants from its national address frame before recontacting them to participate in its new sticker diary service. This opens Nielsen's sample pipeline to households without landlines and unlisted landline numbers, making it "more broadly representative of the population," according to Nielsen Media Research managing director for North America Lorraine Hadfield.

Separately, Nielsen plans to "oversample" typically less responsive demos, such as 18- to 24-year-olds and 25- to 34-year-olds, as well as blacks and Hispanics, and offer them higher incentives "to ensure that we will get the required proportionality," Hadfield says.

Nielsen also plans to employ larger overall sample sizes than Arbitron offers in comparably sized markets, which Hadfield says will reduce ratings "bounce," a primary concern voiced by Cumulus and Clear Channel, which have inked deals for the service. "A good diary service will not bounce, particularly with small-market radio, which has the most reliable and predictable type of listening from a media perspective."—Paul Heine



Hadfield

Littlejohn, Big Job

He's more than VP of shipping and receiving

Jeff Littlejohn's official title is executive VP of distribution development, but within Clear Channel he's sometimes better-known as VP of shipping and receiving. The Cincinnati-based exec, who came up through the engineering ranks, is the driving force behind the No. 1 radio broadcaster's efforts to make its content available on other platforms, including online, HD, cell phones and personal navigation devices. Working in tandem with Emmis founder/chairman Jeff Smulyan, Littlejohn is one of radio's top ambassadors to the auto and cellular industries, pushing for partnerships that will put HD radios in cars and FM receivers on cell phones.

Clear Channel has aggressively cut deals with the true power players in the mobile business—the carriers—to make roughly 100 of its stations available directly from carrier decks. Since March 2007 it has partnered with Sprint, the nation's third-largest carrier with more than 50 million subscribers, and No. 5

Alltel with 13 million subscribers. (Alltel has agreed to be acquired by No. 2 carrier Verizon.) Clear Channel also has deals with U.S. Cellular and Metro PCS.

"We're looking at this a couple of different ways—one is going directly to the carriers and the other is on applications like the iPhone," Littlejohn says, referring to the iHeartRadio app that allows users to access about 20 of the company's terrestrial and Internet radio streams on the iPhone or iPod Touch, in conjunction with the company's new iHeartMusic.com destination. Within weeks of its October 2008 launch, the app was the No. 1 free music download in Apple's app store and has since been downloaded "several hundred thousand" times, according to Littlejohn.

Littlejohn says, "In general our approach has been to try to hit the large groups—the iPhone [the fourth-most-used mobile phone in the United States in third-quarter 2008, according to Nielsen]—

and then go after carriers directly for the lower-end phones."

Unlike Japan, India and much of Europe, few U.S. handsets come equipped with FM tuners. Littlejohn and Smulyan are out to change that. "We are in ongoing talks with many of the carriers and at various levels of engagement with them," Littlejohn says.

The cost to device makers would be as low as \$1 per phone and would not take any bandwidth away from the phone's ability to deliver a call, he says.

Additionally, there are consumer benefits and commerce opportunities for carriers. "Like everybody else, they're looking for compelling content," Littlejohn says. "Almost 94% of people listen to the radio every week. The mobile phone is the most pervasive piece of consumer electronics and marrying those two together makes a lot of sense from a consumer standpoint."

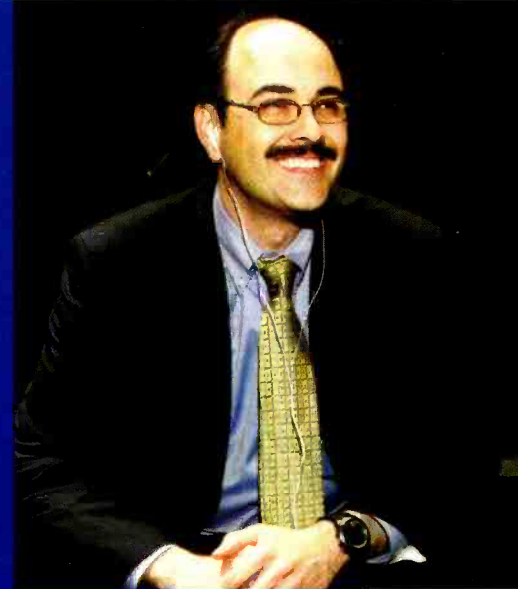
All of Clear Channel's 480 radio stations that broadcast in HD are

'Our approach has been to hit the large groups, like the iPhone, and then go after carriers directly for the lower-end phones.' —Jeff Littlejohn

iTunes-tagging compatible, and the company is one of nine radio groups to offer song tags on a combined 450 analog FM stations through a partnership with Microsoft's Zune portable music player. "There's no reason why that service wouldn't work on a mobile phone, and that then enables people to make purchases."

Littlejohn, a member of the National Radio Systems Committee, the board of directors for iBiquity Digital and various groups within the NAB, is hesitant to predict where technology is ultimately headed and radio's place in it. However, he does foresee a large market for Internet appliances, such as RCA's Infinite Radio, a Wi-Fi radio that sells for around \$99.

Upbeat about HD, he's optimistic



that the FCC will authorize a power boost for HD signals to expand coverage areas. He's also actively involved in using a portion of HD's 96 kilobits stream to deliver traffic information, weather, fuel prices and other data services to cars.

"Terrestrial radio will be the dominant entertainment source in the vehicle for some time because of our ability [to deliver] local information and also the fact that it's free," he says.—Paul Heine

Label 2.0

MySpace is more than a networking site

It's common knowledge that labels are expanding their presence on the Web, but what about a label that grew out of the Web?

MySpace Records is an independent label started in 2005 to sign artists who appear on MySpace, the No. 1 social networking site. The wholly owned subsidiary of MySpace and parent News Corp. is distributed by Universal Music Group's Fontana Distribution. The label also has an agreement with Interscope that allows artists to be upstreamed if Interscope believes they can be developed further.

The president is MySpace co-founder Tom Anderson and the A&R head is Jon Pikus, who previously handled A&R at Columbia. J Scavo, who joined the company

from Hollywood Records, is GM.

The label officially launched in 2005 but News Corp.'s acquisition of MySpace put it on hold for a few months. "There was so much other noise in the building at that time that Tom didn't really get to focus on the label until the summer of 2006," Scavo says. It was then that Pikus and later Scavo were hired. The company has grown to 12 employees and 10 signed acts.

"Bands have really taken the promotion, marketing and distribution of their music into their own hands via the Web," Scavo says. "To us, the main idea of label 2.0 was to do that but from the label side—to flatten the promotion, distribution and marketing awareness channels and get a connection from the band to fan and potential

fan in the most direct way that we could, which is through the Web. It is the best, cheapest and most targeted way to do that."

While the label does monitor such MySpace-centric stats as song plays, profile views and friends when considering which acts to sign, "we also take in bands the old-fashioned way," Scavo says. "Sometimes we sign bands that have no [MySpace] friends and no profile views but that we like."

And while there's sometimes a misconception that MySpace Records exists solely in the digital space, that's not true. "It's a full-service label. We do it all," Scavo says. "We put records into retailers, we work radio when the song is appropriate, we do street marketing, we are heavily invested in

touring. The backbone of everything we do stems from myspace.com, but we want to compete in every different field to get our bands ahead."

One of the label's biggest success stories is Kate Voegelé, who was signed and began touring with Josh Kelley and Matt Nathanson. But the breakthrough came when the label partnered with CW Television Network show "One Tree Hill" and Voegelé was cast in a recurring part on the program. "It paid off in spades," Scavo says. "We went from Kate selling 500 records a week, which we were really happy with, to 2,000 records a week."

Her album, "Don't Look Away," has sold 214,000 copies, according to Nielsen SoundScan, "and

that was really without a radio hit," Scavo says.

In 2008, MySpace grabbed attention with the ad-supported free album release of Pennywise's ninth album, "Reason to Believe." Through a partnership with corporate sponsor Textango, fans could get a free download of the album in exchange for adding the sponsor as a friend on MySpace. According to Scavo, 650,000 people signed up. "It led to the band being reinvigorated to their old audience and introduced [it] to a new, younger audience."

Other acts on the roster include Meiko, Jordyn Taylor, Mateo, Mickey Avalon, Sherwood, Nico Vega, Polysics and Jeremy Greene. It recently signed Christina Milan.—Ken Tucker

Online Bull's-Eye

TargetSpot's ad creative platform helps broadcasters make money on the Web

TargetSpot, an audio and video vehicle for advertisers that want to deliver their message to Internet radio listeners, is offering a much-needed service at a time when radio desperately needs to monetize its growing Internet offerings.

TargetSpot launched in 2007 under the leadership of CEO Doug Perlson, with founding partners and investors CBS Radio, Union Square Ventures and Oddcast. While CBS Radio was first to bring its Internet radio properties to TargetSpot, within months of launch, the New York-based agency's network grew to include more than 35 broadcast groups and Web properties. Entercom, Fox News Radio, NRG Media, Peak Broadcasting, Mel Wheeler Inc. and "The Stephanie Miller Show" were among the early converts.

TargetSpot works with advertisers to create customized audio, video, banner and text ads using an array of jingles, sound effects and visuals. Clients can also upload their current creative directly into their Web account. Ads are then targeted to a specific demographic, location and/or property. Campaign costs vary with advertising revenue shared between TargetSpot and the participating broadcaster.

Further strengthening its portfolio, the company, which also works with such pure-



Perlson

play sites as Yahoo Music, acquired longtime Internet radio advertising rep leader Ronning Lipset in October and brought founders Eric Ronning and Andy Lipset onboard as co-presidents of sales.

In December, the company partnered with personalized radio service Slacker. As part of the agreement, Slacker will sell inventory through TargetSpot's online advertising platform. Additionally, Slacker ad inventory will be available to agencies and large advertisers through TargetSpot's full-service account management team.

In addition, TargetSpot will enable advertising for Slacker's mobile platform, including the Slacker G2 and its upcoming BlackBerry smart-phone application.

"Our goal is simply to let all advertisers follow the listener," Perlson says. "The market is maturing now, and while small advertisers and network advertisers understand the value of online radio, the national spot buyer, until recently, hasn't been able to get the reach needed on a market-by-market basis to have a meaningful impact on their business. That is changing. By aggregating hundreds of stations, we are making online very appealing for the spot advertiser."—Ken Tucker

Waking Up To Wikis

Music-loving Sound listeners add and update entries on their favorite artists

When Bonneville triple A KSWD (the Sound)/Los Angeles signed on in the summer of 2008, one of its immediate goals was to build an interactive relationship with its audience. Given that mission, Bonneville national director of marketing and promotion Sammy Simpson believes new media is not just about what people can find on the Internet, it also encompasses a dynamic and engaging user to user interaction.

The Sound's customized online Wiki is an innovative example of how a station that appeals to passionate music lovers can interact with its audience. The Wiki allows the station to collaborate with its audience. Listeners can add and update entries. Station personnel scrutinize the changes, checking for accuracy and proper posting etiquette.

"We basically gave them a starting point of content and [they] are adding to it from there," Simpson says. "If you come in and type an artist that is not included, we give you the opportunity to create something and add it to the ever-growing pool of information."

With the blessings of Wikipedia, the Sound repurposes content from the online encyclopedia. Bonneville's

corporate interactive division built the basic Sound Wiki platform, which the station customized.

KSWD has taken this approach one step further by providing the Sound Wall, displayed on the home page and linked to the "now playing" feature. As each new song hits the air, a customized "wall" appears for that act, serving as a portal to the Wiki, the Sound message board, the band's Web site, photos, videos and other content related to that act.

"The Sound Wall gives listeners the ability to not only observe but to interact around the artists and songs that are in harmony with them," Simpson says. "These are passionate fans and they truly love the music discovery process."

Simpson's Web philosophy: "Only do the things that complement the radio station and the community you are trying to serve."—John Schoenberger



Radio YouTube

Entercom ventures into virtual TV stations with SplashCast partnership

Starting with rhythmic WNVZ (Z104)/Norfolk (z104.com), Entercom Communications launched an initiative in November 2008 to add virtual embeddable interactive micro-channels to 70 of its radio station Web sites. The technology, provided by content syndication service SplashCast Media, allows listeners to access the station's audio stream, purchase songs currently in rotation from iTunes, view video footage produced by the station and contribute their own videos and photos to the Fan Channel, among other interactive features.

According to SplashCast VP of business development Tom Turnbull, "The micro-channel was developed by our company as a way to allow users, especially within social networks, to interact around video, photos and other types of digital media in a much more two-way communications-based approach, allowing [content providers] to, essentially, create their own virtual television stations to present the media they are most interested in to their audience."

Founded in 2006, the Portland, Ore.-based company sprang from the world of user-generated content, providing bloggers and small Web site publishers with a publishing tool. "What we found," Turnbull says, "was that large media companies were very interested in the technology. That has been our primary focus over the last few years."

National Public Radio and Fox News Radio have



also worked with SplashCast. However, according to Turnbull, their micro-channels are intended to target younger demos not reached over the air by the networks, by distributing their content within social networks. NPR content, for example, is available on Facebook. That's different from Entercom's strategic goal of implementing new ways for local stations to interact with existing local audiences.

SplashCast first met with Entercom VP of digital strategy Sandy Smallens last summer "and it was very obvious—literally two minutes into the conversation—that what we do at SplashCast would be very useful and in line with Entercom's programming strategy," Turnbull says. "Stations have been focused on one-way communication. [Entercom] are really focused on using Web sites to create more of a dialogue with their audience."

SplashCast is developing a feature whereby jocks create weekly video playlists, syndicated through the SplashCast player and available via subscription to listeners. The feature would also allow users to create their own lists and share them with other users of the application.

"Music is a tool for self-expression and there are a lot of passionate conversations and debates about it," Turnbull says. "Our technology is an attempt to jump into that conversation and be involved in it."—*Alexandra Cahill*

Power Play

New music hour in middays pays off for KPWR/Los Angeles

In an era where many programmers have become more musically conservative, KPWR (Power 106)/Los Angeles has proved that playing an entire hour of new music every weekday has its benefits. In addition to creating appointment listening in this PPM-measured market and causing ratings spikes, "The New @ 2" mix, a midday staple for five years, has helped position the Enemis rhythmic outlet as the market's hip-hop and R&B leader, affording it ownership of future hits and burgeoning artists. A midday mix devoted exclusively to new music is a departure as most such shows focus on songs from back in the day. The specialty show also reinforces radio's role as a primary means of musical discovery at a time when some, including the Recording Academy, are suggesting it has abdicated that role to the Internet.

Based on its Arbitron performance, listeners wholeheartedly welcome the departure. "The New @ 2" has consistently been KPWR's highest-rated midday hour, whether measured by the diary or the PPM. "[The] music discovery aspect in any current-based format is an important part

of the recipe," Emmis VP of programming/Power 106 PD Jimmy Steal says.

Key ingredients in that recipe are midday personality Yesi Ortiz, joined by night show host/mix-show coordinator DJ Felli Fel. The pair play about a dozen new songs, and artists regularly stop by to present their newest songs. The Power 106 programming team carefully chooses which titles to champion, and many of the songs featured in the mix advance into regular rotation.

With several L.A. stations playing a high volume of hip-hop and R&B, being perceived as the musical leader in these genres is no small feat. "New @ 2" has been a great feature, enabling us to take credit for the music we've broken over the years," Steal says. "Now, because a lot of the music that Power 106 plays is eventually played on other stations—after we break it, of course—we have to make sure we do an even better job of getting credit for playing it first."

It's been so successful that East Coast counterpart WQHT (Hot 97)/New York added its own version of the show.—*Daniella Dunham*

Driving Advertisers

iRadioSales sites focus on radio's other customer

The best station Web site in America doesn't stream, offer a "now playing" button or dish the latest dirt on Britney Spears.

TopekaRadioAdvertising.com, a marketing tool for the six-station Cumulus cluster in Topeka, Kan., beat thousands of traditional programming Web sites late last year to win the best radio Web site in America honor, according to readers of the RAB's Radio Sales Today.

"When I saw a Web site that took the strength of local radio and drove advertisers, it really jumped out at me," nominating judge Mel Taylor said.

Developed by Sales Imaging president Gregg Murray, the concept for the radio vendor's iRadioSales Web sites dates back to 2001. Working at the time as a radio manager, Murray saw business owners and advertisers turning to the Internet for research, leading him to create the first dedicated radio "sales" Web site. "The goal was to feature my stations to local advertisers—not from a programming perspective but as a marketing tool for the sales department," he says.

Months later, while sharing his concept at a radio conference, Murray found other managers interested in having him replicate the concept for their stations. Soon after, he launched SalesImaging.com to create and manage sales department Web sites for station clients. To date, the company has produced its iRadioSales sites in more than 50 U.S. markets, according to Murray.

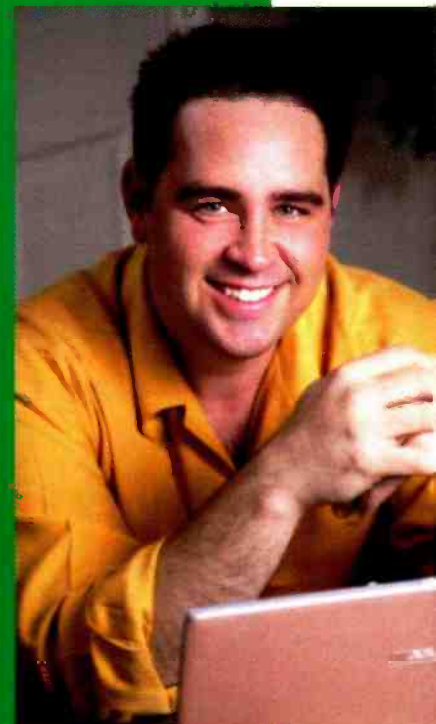
The sites combine what Murray calls "a conscious mix of content, design and ease of use." He adds, "Creating a B2B Web site is a completely different animal than the normal radio programming site. There is a sweet spot you have to hit in regard to the content in order to get a potential advertiser to do what you want—to fill out a contact form or call the station to set up a meeting with an account executive."

Murray says TopekaRadioAdvertising.com has generated more than 100 new business leads annually, with each lead carrying a value of \$1,182. Home to six of the market's top 10-rated stations in the spring 2008 Arbitron, the cluster uses the site to generate new advertising leads by promoting it on-air, displaying banner ads on its programming sites and getting the site to rank high among Google search results.

"The site adds credibility to our sales efforts," market manager Spike Santee says. "Having a digital media kit and other sales resources online for potential advertisers to download and use in their planning efforts sets us apart from our competitors. We look ready for the digital age when we have a digital sales platform."

Murray says the sites are also used for online meetings with out-of-market advertising decision-makers. Each site includes fast-opening flash versions of the station's media kits, as well as audio introductions for each station. "A sales rep or manager will often just e-mail a copy of their media kit to an advertising prospect, but, at that moment, they've lost control of the sales process," Murray says. "By using their sales Web site, they can invite the prospect online to review the station's sales materials and begin building a relationship."—*Julie Gidlow*

'Creating a B2B Web site is a completely different animal than the normal radio programming site.' —Gregg Murray



Tagging Terrestrial's Future

The RAB's Jeff Haley promotes point-of-purchase potential

The RAB didn't have a lot of good revenue news to report in 2008—but if Jeff Haley has his way, the tide could take a turn in the not too distant future. The president/CEO of the radio industry's sales and marketing arm is intent on riding a new wave of innovation for the medium. Last year, he and other industry leaders made it their mission to aggressively push for FM radio to become a standard feature on mobile phones, PDAs and MP3 players. Haley's goal now is to take the budding radio/mobile marriage a step further with Buy From FM, a feature getting its feet wet on Microsoft's Zune portable music player.

"Adapting and adopting is essential for the long-term success of any industry," Haley says. "Radio has moved beyond one-channel distribution and emerged as a multimedia entity with online and interactive options. With Buy From FM, radio has commerce-enabled content. I believe it will change the medium over the long term. Listeners will be even more loyal. Advertisers will have real interactivity."

While Apple's market-dominant iPod still requires a \$50 add-on tuner to access radio, Zune's player includes AM/FM as a standard feature. Buy From FM, launched last September, enables users to tag and purchase songs directly to their device that they hear on 450 stations aligned with the feature. In a Wi-Fi hot spot, a song can be instantly downloaded to the Zune, and if Wi-Fi isn't available, it has a queue of songs ready to download when connected to a home computer. Customers pay per track or with a Zune Pass



Haley

subscription of \$14.99 per month.

Haley adds, "Buying music directly from radio is an impulse purchase triggered by emotion," and in the future, the feature will move beyond songs: "By extending the Buy From FM opportunity beyond music sales, marketers of any brand or product can tap into the synergy created by radio, music and the listener."

Device makers Samsung, Nokia, Sony and Creative HTC are following suit with FM-enabled cell phones and MP3 players. As more mobile devices include radio as a standard feature, Haley has visions of a bright future. "Right now, 450 radio stations are Buy From FM-enabled. If those stations play an average of 10 songs per hour, 24 hours a day, 365 days a year, that's 40 million song purchase opportunities annually. If every station in America adopts this technology, that becomes 1 billion song purchase opportunities." The big picture? "With over 234 million listeners a week, radio becomes the largest media commerce platform ever."—Chuck Taylor

Old Technology, New Idea

Cellecast service employs old-school way to listen to radio on any phone

Widely available prior to the invention of the radio, the phone was once used by Europeans as a source of entertainment. In America, however, radio established itself around the same time that AT&T built the country's national telephone infrastructure, trumping the phone as the better device for delivering programming.

Now the idea of combining telephony and radio has led to the birth of a new way to consume radio. Using Cellecast, consumers place a call to hear free, on-demand audio programming on their phones. The service's roster includes 10 talk shows headlined by Dr. Laura Schlessinger and Lou Dobbs, news from CNN, NPR and other providers and more than a dozen short-form audio programs.

"The phone is the most natural tool that we all have for audio and it will eventually become the central signal processor of our lives," Cellecast founder/CEO Andrew Deal says. "Radio people think all they need is texting and ringtones. They don't even think about using the voice channel."

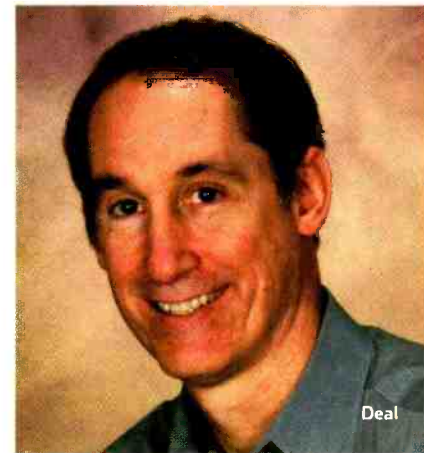
The system is simple to use. After a quick online registration, listeners dial in and make a selection from archived audio, enabling them to listen on their schedule. Users can either build a profile of their favorite programs on the Cellecast Web site in advance (cellecast.com) or browse available choices by using the phone's keypad. While listening, pressing the "3" key allows listeners to record comments that are sent to the show's host.

Users hear one 15-second commercial

before each program starts. Listeners can press "7" to be connected directly to advertisers or "8" to receive a text message with the advertiser's contact information. The system also tracks which ads listeners interact with, using the data to target specific ads to consumers. "That makes the ads less intrusive to listeners and more valuable to the advertiser," Deal says. A commercial-free service is also available for \$9.95 per month.

Deal says he designed Cellecast to augment radio, not compete with it. "We want to make radio personal by making it more interactive. Our goal is to take user participation to a new level and help shows engage target listeners to get feedback."

By advertising the service on the mobile Web, Deal hopes Cellecast ultimately brings younger listeners back to radio. "Many people that have already left radio will be invited, through this new environment, to come back."—Mike Stern



Deal

iLike: Tell Your Friends

Music discovery service is growing by leaps and bounds

iLike is the Web's leading social music discovery service and the dominant music application on the Facebook, Orkut, hi5 and Bebo platforms. With more than 30 million registered users, iLike helps people share music recommendations, playlists and personalized concert alerts. The iLike Sidebar for iTunes and Windows Media Player suggests new music, creates automatic playlists and connects people through music.

In addition, iLike offers musicians and labels a Universal Artist Dashboard from which to reach fans and manage their presence across multiple channels: Facebook, Orkut, hi5, Bebo, iLike.com, Ask.com, iLike Sidebar plug-ins for

iTunes and Windows Media Player, and iLike's iPhone application. Instead of having to manage their profiles in all of these places, artists will be able to upload their songs, concert dates and blog posts once to the Universal Artist Dashboard and then spread it across the Web. Additionally, they will be able to manage all the messages coming from those artist pages from the dashboard. By leveraging iLike's "artist-fan graph," a vast database of connections between consumers and their favorite artists, iLike helps artists reach their fans and cultivate the viral spread of their music.

The service, which has hosted exclusive album release launches with Lady Antebellum, R.E.M.,

Thievery Corporation and Ryan Adams, as well as an exclusive video premiere with Christina Aguilera, has a measurable impact on sales. "Every one of these [artists] has entered the iTunes top 10," iLike CEO Ali Partovi says of their first-week sales.

In December, the company announced that more than 4 million online music fans had added Linkin Park to their profiles via iLike, making it the most popular band on the leading social music discovery service or any online fan community, according to the company.

In late November, (RED)WIRE, the digital music service that features exclusive music from some of the world's most acclaimed

artists joined together to fight AIDS in Africa, selected iLike to help spread (RED)WIRE organically to music fans and their friends. Bob Dylan, U2, Jay-Z, Coldplay, John Legend and Faith Hill are among the acts participating.

Some of the biggest growth for the company has recently come from syndication. "Hundreds of Web sites a week are signing up to add our music features," Partovi says.

The service has recently partnered with eVite, which will allow users to create playlists for parties. It is also the default music widget for Google's fast-growing customized iGoogle service. "If an artist has an album or a tour, we now have a path

to reach the audience not only on our own site and not only on the social networks, but across the rest of the Web," Partovi says.

The company has also launched a self-service tool similar to Google Adwords that is optimized for music. It allows users to target fans of a specific act or similar artists that live in a certain area. The resulting banner ad might include details about an upcoming concert, but also music. "The Internet hasn't historically offered the right combination of tools for effectively promoting musical releases or concerts," Partovi says. "We're offering ads that you can play the music and target people based on their music and tastes and location."—Ken Tucker

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Dan Austin
dbaustin@nycap.rr.com

'Don't become a casualty of war and don't let fear of what you cannot control paralyze you. You can control your actions and the outcome.'

—Dan Austin

Does this sound familiar? It's your fourth cup of coffee and you just spilled it all over your desk as you hang up the phone from your third cancellation this week . . . what are you going to do now? ■ Rest assured, you'll survive—and you can even thrive as you prepare for 2009. It is important now to plan for the future, so let's borrow a lesson from some of the darkest days in our country's history (and no, I don't mean the weeks before the election when the Dow dropped faster than well, you know), but rather the 1860s when fear and panic gripped the country and we were in the throes of the Civil War.

The Union general that was supposed to save the day and was quite popular was Gen. George B. McClellan. He did a wonderful job inspiring his troops, training them and drilling them on the art of warfare, but when it came for action he was paralyzed, much like you may be now at the prospect of losing business in the wake of market uncertainty and having to drum up new prospects.

McClellan was known to often overestimate the size of the enemy force and delay battle for more favorable conditions. He was also known to blame his failures on a lack of support from Washington. He spent a large portion of his time worrying about what his opponent would do and how he would maneuver and made all his decisions through that filter.

Unfortunately, these tactics didn't work, and years later the country was still at war and turned its eyes to a little-known general from the West—Ulysses S. Grant—who was soon asked to lead the Union Army and ultimately was victorious. The country we know and love today lives on as a result.

Grant's philosophy was simple: He worried not about what his opponent would do but what Grant himself would do. He didn't retreat during winter or wait for favorable conditions to do battle. He applied consistent pressure every day to advance his goal. Rain, mud, sun or snow, he fought tirelessly on.

What do these actions of long ago have to do with our business today? Basically, you're at a crossroads. Each day you come to work, you can choose to be like McClellan or Grant. You can follow McClellan's lead and wait for the orders to come or the phone to ring with all your ratings information, ready to negotiate price—only to lose the war to other sellers and media that are aggressively developing solutions for your present and future customers.

Or you can choose to be like Grant and act, focusing on what you can control. Those that will succeed in 2009—who bill more and watch their sales teams bill more money—are those that follow this path. Each day you must focus on what you can control. How many nonreturning customers will you contact to win their business back? How many clients have you pulled in sales, marketing or programming to brainstorm with for true solutions to their marketing and advertising challenges this week? How many prospects will you contact now?

Did you research their industry? Do you know their business? And do you have a reason for them to engage in conversation with you? Have you met with your key customers to map out the year, including upsell opportunities or perhaps re-evaluating their entire marketing strategy as conditions change?

You can control how many client contacts you make, your prospecting efforts, your focus on developing and maintaining business. If you find that your fellow account executives or managers are spending more time commiserating about business being slow or the economy as an excuse for not being able to do better, steer clear. In times like this, your attitude is everything. Clients want—and need—your help and will do business with sales professionals who are capable and willing to deliver innovative ideas, offer superior customer service and, most of all, bring the confidence to weather the storm.

As you clean up that coffee, it's time to make a choice. Will you be a follower or a leader in 2009? Opportunities are out there. So are clients. It's time to strap on your boots and get ready to go through some mud—but the results will be worth the journey.

Don't become a casualty of war and don't let fear of what you cannot control paralyze you. You can control your actions and the outcome. **R&R**

Dan Austin is market manager for Citadel's classic rock W'AQX, AC W'LII, sports/talk W'NSS-AM and CHR/top 40 W'NTQ in Syracuse.

THE 60-SECOND COPYWRITER Your Radio Screenplay

By Jeffrey Hedquist

Many effective radio commercials are stories, or more specifically, screenplays. To tell a compelling story that pulls the listener along, try following a proven structure to give shape to the story.

Have a central character with a clear and specific goal, where there is strong opposition to that goal leading to a crisis and an emotionally satisfying ending.

This storytelling structure involves three parts:

Beginning: Set up the story, get the listener's attention and establish the situation.

Middle: Complicate matters and

develop the conflict that rises to a crisis.

End: Conclude the story and resolve the conflict.

Try writing the commercial by first outlining what you want to happen in each of the parts. Next, script dialogue for each of the sections, integrating the product or service. Third, rework, polish and edit until you have a strong story to keep the listeners' attention and motivate them to take action.

Here's an example of how to apply this structure in a commercial for a retail sale:

Beginning: A husband and wife argue about what to buy with the

money they'll save.

Middle: Their child appears with an emotional crisis that would use the money they were going to spend on themselves.

End: The child suggests they spend it on a family trip that they've been thinking about.

Obviously, there are many variations on this basic structure, and the fact that you're writing a radio commercial complicates things, because you're not just telling a story, you're selling something. Still, you may find that using this structure as a model will make your commercials more compelling.

Hedquist Productions founder Jeffrey Hedquist can be reached at 641-472-6708 or jeffrey@hedquist.com.

Former WABC/New York morning man-turned-network news anchor on the changing role of air talent

The 'Happy To Be Here' Club



George Weber

george@georgeweber.net

'The responsibility of broadcasters in this recession is to make cutbacks without destroying the sound of good radio.'

—George Weber

after losing my job at Citadel talk WABC/New York last February, friends and colleagues often asked me, "How are you doing?" I tell them I'm in the "Happy to be Here Club." ■ That's the place where many broadcasters find themselves these days. I'm happy to be working in a business I love, despite lower salaries in a glum economy. Shortly after Citadel cut midday talk show host John Gambling and myself in what was described in the industry as Black Friday, I was picked up as a news anchor at ABC News Radio. I'm not working full-time, nor am I making that nice six-figure salary I was getting doing mornings on WABC for 12 years, but the network has been generous in the hours that they've allotted me.

Job Insecurity

A recent survey showed that more than ever, Americans feel "very insecure" about their current jobs. The Boston Consulting group found that 30% of Americans feel financially insecure, up from 28% in 2007. Five percent say they're now in financial distress and 39% indicate they lack job security, up from 31% a year ago.

The economy has forced cutbacks across the board. Radio has taken a huge hit. Almost every major broadcaster has cut jobs or streamlined. Expense accounts have been slashed. Hiring and pay freezes are common. Radio jobs are dependent on the sale of commercial time. But advertising is considered a luxury and those sorts of things are the first to go in client budgets.

The squeeze is on. When I started in radio just out of high school, you could find work at a

small- or medium-market radio station, get your experience and move up the career ladder. It took me from Doylestown, Pa., to Allentown, to Denver, to San Francisco, Los Angeles and then New York. Stations in the larger markets paid pretty well. You could usually get what you asked for within reason. Stations hosted lavish parties for clients and staff.

In Denver at the legendary KIMN, I remember being sent to cover a breaking news story at a ski resort. I was told to go to the business office, where they would set me up with a credit card to pay for all of my expenses. The lady pulled out a file stuffed with plastic. I was handed an American Express card and sent on my way. Because I had little money and was caught without any winter clothes to cover an avalanche, I bought an entire ski outfit. I hired a guy with a

snow cat to take me to the top of the mountain and was able to file reports from near the peak. Now that I'm working in the largest market in the country, if I cover a story, I have to pay for it myself and expense it later.

Say Goodbye To Big Salaries

Frugal broadcasters continue to slash. For the first time in my career, I've come to the conclusion that the days of big salaried on-air positions are over. PDs and news directors who have often claimed the talent pool is top-heavy with talentless applicants now say they're being inundated with experienced broadcasters who have found themselves downsized. Those who are currently employed are staying put, worried what the next job will bring.

Two things are at play here: There's no farm club for young broadcasters to learn and grow; and the talented, experienced big-market voices are too expensive.

I often joke with colleagues at ABC that some day, there will only be two news anchors, a man and a woman. They'll go into a studio and record a series of sentences, words, phrases and letters of the alphabet. A newsroom writer will put the script into a computer, which will then automatically time and record what the employee just wrote. The end result will be a generic, computer-generated voice delivering the news to the nation. I just hope I'm that voice. Sound crazy?

If you were to ask me five or 10 years ago if I thought that would be possible, I'd say, "Come on, it hasn't gotten that bad." But it has. Radio's also losing its local personality, as broadcasters fire high-priced local personalities in favor of low-cost syndication.

The responsibility of broadcasters in this recession is to make cutbacks without destroying the sound of good radio. I can't tell you how many friends who aren't in the business have come up to me asking why certain stations, in markets large and small, have taken the local out of "local radio." There are exceptions, of course, and many of them are small, family-owned facilities that are fixtures in their communities. They may be the last holdouts of a worsening economy. I just hope that they will continue to set an example for the big guys who are pulling the strings on thousands of remaining stations around the country.

R&R

George Weber anchors news at ABC News Radio.

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Talk radio around the globe

It's A Small World, After All

Mike Stern

MStern@RadioandRecords.com

It's a world of laughter, a world of tears. It's a world of hopes and a world of fears." What could easily be instruction from a PD to a talk host about creating great show content is actually the opening verse of the well-known Disney song "It's a Small World," a message of peace and tolerance familiar to millions of people across the globe. ■ While it may seem uniquely American, talk radio flourishes in countries worldwide. Viewing the format globally reveals universal truths and ideas from other countries that could be opportunities for American broadcasters.

As an international talk radio consultant who has worked in 29 countries, Geller Media International president Valerie Geller says, "Talk radio is really different in every country." But there are common threads. "People are the same everywhere and they all truly want the same things. They want to be connected. Talk radio can cut through being alone and isolated and connect them to their community."

Distinctly Non-American

The two primary calling cards of talk stations are pretty much universal, she says. "First, serve the public. Keep listeners safe from harm. Then inform and entertain. The two jobs sit side by side."

The approach, however, can be very different. "Americans tend to be shameless self-promoters," Geller says. "You can't do that in Europe." Our penchant for self-promotion, in fact, doesn't even cross

'Commercial talk can be more daring in terms of its content. The BBC by nature is conservative in the nonpolitical sense.'

—Jonathan Richards

the Canadian border. Mike Bendixen, program/news director for Astral Media Group's CJAD/Montreal, says, "The biggest difference is that we don't syndicate: 99% of the content on my radio station comes from the station. We don't have the massive nationwide 'stars' that there are in the U.S."

Across the pond, the competitive structure facing talk stations is different. "Commercial talk radio in the U.K. is up against the publicly funded and hugely popular BBC networks," says Jonathan Richards, group head of news for Global Radio and PD for LBC News 1152 and LBC 97.3 (London's Biggest Conversation) in London. "They can pump millions of pounds of taxpayer money into their programs, so we start commercially from a very unfair position. Plus they use their TV networks to promote the national radio networks. We would have to pay commercial prices for that."

While the BBC receives more robust support and cross-promotion than its American counterpart NPR, British commercial stations press their one advantage. "Commercial talk can be more daring in terms of its content. The BBC by nature is

Continued on page 22



Geller

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Continued from page 20

conservative in the nonpolitical sense," Richards describes his programming as "strong and opinionated presenters [personalities] offering their view on the day's news agenda."

Which Stories And How Many Sides

Talk radio in other countries isn't necessarily as focused on politics as in the United States. At Macquarie Network's talker 2GB Radio in Sydney, morning host Alan Jones, who boasts "the largest breakfast audience in Australia," says his show is broad. "We talk politics, lifestyle, everything," he says. "The aim of my program is to entertain and inform. If you deal on any one subject for too long, the audience gets bored."

Variety is also king in Canada. "We are truly focused on what the listener wants to hear," Bendixen says. "If we think it's an important, interesting, entertaining topic, then we'll talk about it. Sometimes that means politics, and sometimes it means 'why can't guys put the seat up?'"

The station is not, however, required to present both sides of the toilet seat debate. "The only time we have to give equal representation is during an election campaign,"

Bendixen says. Richards' stations face stiffer regulation. "By law we have to be balanced so although a presenter can be right wing they must invite and accept, on-air, opposite views."

Australian hosts face no such obstacles. "We're not obligated to present both sides of the issue," Jones says. "It's called 'The Alan Jones Programme,' so they get what Alan Jones thinks."

Through her global consulting work, Geller has been privy to a world of audience research. From that she has identified three issues that are important to audiences worldwide: money, which by her definition includes politics; health; and personal safety.

She has also found that access to technology has made listeners much more savvy than in years past. "Audiences everywhere are saying they don't like it when the content sounds like 'another topic manufactured to sound good on the radio.' Real personality is important everywhere."

Geller also hears elements of talk programming around

'If we think it's an important, interesting, entertaining topic, then we'll talk about it. Sometimes that means politics, and sometimes it means "why can't guys put the seat up?"'
—Mike Bendixen

the world that have yet to be embraced in America. She mentions in-depth interviews heard in many countries, similar to the style of NPR, but more spontaneous. The key, she says, is hosts who are well prepared and able to be surprised, so the conversation sounds real.

Another talk staple in other nations that is just beginning to take root in America is transformative topics, which Geller describes as Oprah on the radio: "Your life could be better tomorrow than it is today." This is a trend that television, the Internet, newspapers and magazines all picked up on," she says. "American radio missed it. We really dropped the ball."

She advises clients, no matter where they are, to "tell the truth, make it work and never be boring," good advice for every station in our small world.

R&R

Joining The Foreign Legion

With her book "Creating Powerful Radio"—already translated into Bulgarian, Albanian and Spanish, with French and other languages potentially on the way—Geller Media International president Valerie Geller has navigated the subtleties of cultures around the world.

She's learned that Germans, as a rule, are very prompt: "If you are even one minute late for a meeting, they get up and go." Africans tend to lean the opposite way, she says. "You're never quite sure when a meeting is. If

you say 9 o'clock, it could be tomorrow at 9 or the day after."

In Asia, the pressure placed on success is quite different from that in the United States. The concept "if at first you don't succeed, try again" is not readily accepted in eastern cultures. That turns decision-making into a lengthy process. "It can be difficult to get a yes answer," Geller says. "It can really take a long time."

For anyone considering a talk radio career in another country, there are many challenges to overcome.

"It's hard to get working papers over there," she says. "To qualify, you need to bring expertise and knowledge they can't get on their own."

From her experience, for an American to be successful in another country requires being wholly immersed in the culture. One American broadcaster she knows having success in Europe "speaks the language, is married to a Danish girl and is entrenched in the culture. The successful transplants really care and know about the place [where] they are living."—MS

The Big Story

No doubt, the biggest news story of 2008 was the U.S. presidential election—which talk stations in other nations acknowledged with equal fervor.

Geller Media International president Valerie Geller says stations around the world followed the election, especially in Europe. "They were very excited about Obama because they could relate to him. He personifies some of their beliefs."

Jonathan Richards, group head of news for Global Radio and PD at LBC News 1152 and LBC 97.3 in London, says, "Bush is very unpopular in the U.K. Even right-wing [personalities] found it hard not to argue that something needed to change in the U.S."

Alan Jones, morning host at Macquarie Network's talk 2GB Radio in Sydney, says his audience wasn't as convinced. "My listeners couldn't understand how someone with so little time in Parliament could become the president-elect."—MS

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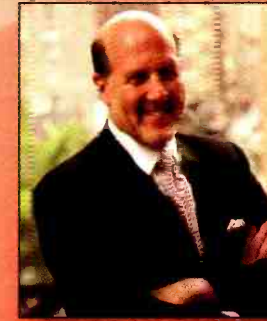
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TIMELINE

1 YEAR AGO Avery Lipman is boosted to co-president of Universal

Republic Records. ■ Buzz Casey becomes PD of WFBQ/Indianapolis. ■ Eric Sean named PD at KPWT/San Antonio.

5 YEARS AGO Jeff Federman joins KCBS-FM/Los Angeles as VP/GM. ■

Jon Daniels tapped as PD of WMJC/Nassau-Suffolk. ■ Michael Luczak scores the PD gig at WKNR/Cleveland.

10 YEARS AGO Gerry DeFrancesco is appointed VP/GM at WIOQ/Philadelphia. ■ Dave Richards set as PD of WKQX/Chicago. ■ Rita Wilde named PD of KLOS/Los Angeles.

15 YEARS AGO Bill Mayne ascends to senior VP of promotion for Warner Bros.-Reprise/Nashville. ■ Mark Driscoll selected as VP of operations at WAQQ/Charlotte. ■ Sean Phillips fitted for PD hat at KHKS/Dallas.

20 YEARS AGO Kid Leo joins Columbia Records as VP of artist development. ■ Mike Stafford set as PD of KMJQ/Houston. ■ Zak Szabo elevated to PD of WGHT/Baltimore.

25 YEARS AGO Dave Martin recruited as VP of programming for Doubleday. ■ Marc Morgan made GM of WXFJ/Chicago. ■ John Gorman promoted to OM of WMMS/Cleveland.

30 YEARS AGO Bob Siner appointed president of MCA Records. ■ Marshall Blonstein becomes president of Island Records. ■ Joel Denver named PD of KLSQ/St. Louis.

35 YEARS AGO Jerry Clifton chosen to program WXLO/New York. ■ Dave Sholin hired to do swing shifts at KFRC/San Francisco.

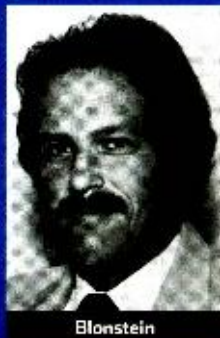
—Compiled by Hurricane Heeran (hheeran@radioandrecords.com)



Lipman



Driscoll



Blonstein

Caution: Legends In Training

■ CBS Radio rhythmic **WBBM-FM (B96)/Chicago** kept it in the family when faced with the task of replacing recently departed morning legends **Eddie & JoBo**. Say hello to midday talent **Jamar "J Niice" McNeil** and night jock "**Julian on the Radio**" **Nieh**, who join forces to do mornings under the focus group-approved moniker "J Niice & Julian on the Radio." Enjoy the serious body chemistry damage, boys! McNeil has been babysitting the morning show with entertainment reporter **Showbiz Shelly** since Eddie & JoBo left. For now, weekender **Rebecca Ortiz** will cover middays and swing jock **Jerzy** will handle nights.

■ On the heels of the departure of the legendary **John Lander** from CBS Radio hot AC **WBMX (Mix 98-5)/Boston** after 13 years comes news of his replacement. As Street Talk Daily strongly hinted when Lander left in December, it's **Karson & Kennedy**, who used to do mornings together on Flinn CHR/top 40 **WMBQ (Q107.5)/Memphis**—that is, until April, when PD/co-host **Karson Tager**, aka **Karson With a K**, left the station. Kennedy has been doing mornings with **Maney** since. "I'm very

excited," Mix PD **Jay Beau Jones** tells ST. "We did a pretty decent national search with very strict criteria, and we felt Karson & Kennedy just rose to the top. We were impressed by their innovation, their chemistry and their focus. We believe they're Boston's next No. 1 morning show. And I know they can trade barbecue for lobster—they better, because I love lobster."

■ Back in Memphis, OM/PD **Chris Taylor** replaces half of his morning show with midday personality **Riley**, who gets the call to wake up ungodly early to join remaining morning personality **Maney**, forming the cleverly named "Maney and Riley in the Morning." "We worked long and hard on the creative name for the show," Taylor tells ST. For now, MD/weekender **Joe Mack** will handle middays as Taylor searches for a permanent replacement. "By the way, I offered to grab the cans and resurrect **Ed Munster**, but got no takers," Taylor says, referring to his former on-air alter ego at the late, great **WAVA/Washington**. And there's more: Afternoon dude **Drex** adds promotion duties, "and I will keep my same office and parking spot," Taylor adds.



He's Karson.



She's Kennedy.

Stepp Smoked Us!

In September, the biggest viral e-mail flying around the industry was the now-infamous aircheck of **Gregg Stepp** signing off in a self-immolating blaze of glory from his afternoon gig at Cox classic rock **WFYV (Rock 105)/Jacksonville**. Stepp publicly trashed the station, the company and name-checked his bosses before leaving in a cloud of awkward dead air. At the time, you probably thought a) "This guy is my hero!" or b) "That was awesome, but he'll never work again!" Here's the catch: It was all a preplanned stunt. Stepp already had a new gig lined up as PD of Lotus adult hits

KVMX (96.5 Max FM)/Bakersfield, and management brought in the **Grease** man as a result of Stepp giving notice. "I thought it was hilarious that everyone thought it was all true, since it was very uncharacteristic of me," Stepp tells ST. "Everyone who knew me thought I'd gone off the deep end, and when I told people it was a stunt, they said, 'God, I hope so, because that would've been the last thing we would've seen you do in this industry.' Locally, I thought it would be fun, and I knew it would get around somehow—but I didn't realize it would be as big as it was."

He adds, "I wouldn't have called out the bosses by name because they're good guys, but that was their ego stroke; they said, 'Hey, we got to hear our names.' But before I left Cox, they told me they were going to put a note in my personnel file so it wouldn't come back and hurt me." Stepp is slowly assembling the pieces at Max FM, and he's on the prowl for an afternoon jock/promo director. Can you do promos good enough for a dude who was clever enough to punk everyone in the industry—including us? Get your stuff to gregg@965maxfm.com.

Label Love

■ **Andy Flick** segues from Columbia Records to sister RCA Music Group in the newly created position of director of Midwest promotion. "Andy is a talented promotion veteran and well-respected by our radio partners," RCA executive VP **Richard Palmese** says. "We look forward to working and winning with him." Flick will be based in Columbus, Ohio.

■ **Lori Giamela** returns to the Island Def Jam fold, this time as the label's new mid-Atlantic pop local rep. Giamela spent the past seven months at Bad Boy Entertainment, working for president **Harve Pierre**. Before that, she spent three-and-a-half years at IDJ, gaining valuable experience as an assistant to **Erik Olesen** and **Rick Sackheim**. Giamela

will be based in Washington and can be reached at her new/old address: lori.giamela@umusic.com.

■ **Matt Ulanoff**, Concord Music Group's national promo dude, has successfully relocated to Brooklyn and can now be reached at 347-294-4566 or matt.ulano@concordmusicgroup.com. Thank you.

■ The prestigious Jerry Lembo Entertainment Group kicks off 2009 in a swanky new location: Stop by 96 Linwood Plaza, Suite 470 in beautiful Fort Lee, N.J. **Jerry Lembo** also has a new phone number for your convenience: 201-482-4100. Hit him up at jerry@lemboentertainment.com or lemboentertainment.com.

Condolences

ST sends its best wishes to the family and friends of Hispanic radio pioneer **McHenry "Mac" Taylor Tichenor Sr.**, who died Jan. 3 of natural causes in Round Rock, Texas. He was 76. Tichenor managed his family's company, Tichenor Media System, which owned the U.S.'s first Spanish-language station, **KGBT/McAllen**, in the '60s, and became president of the company in 1967. The business merged with Heftel in 1997 to become Hispanic Broadcasting Corp., which then merged with Univision Communications five years ago, giving birth to what's now Univision Radio. Tichenor is survived by five children. Memorial donations can be made to Frank Ferree Border Relief, 2403 N. Seventh St., Harlingen, TX 78550-3909. You are invited to sign the guestbook or leave condolences at buck-ashcraft.com.

The Programming Department

■ Magic urban **KDAY (93.5 the Beat)/Los Angeles** night personality **Theo** has left the building. In addition to hosting the syndicated "After Dark," Theo had been KDAY's PD until November, when production director **Adrian "AD" Scott** was named OM. A replacement hasn't been announced for nights.

■ Crappy news out of CBS Radio alternative **KITS (Live 105)/San Francisco**, as longtime programming operations director **Spud** left just before the holidays after 20 years, the result of budget cuts. Reach out to him at spud@driftingsand.com.

■ After 16 years at Saga rocker **WNOR/Norfolk**, PD/afternoon driver **Harvey Kojan** exits stage left, a victim of budget cuts. The R&R alum, who spent six years in these semi-hallowed halls as rock editor, also made stops at **KLOL/Houston**, **WGRQ/Buffalo** and **WQBK** and **WPYX/Albany, N.Y.** He can be reached at askbird@gmail.com. Meanwhile, **Mike Beck**, who also programs classic hits sister **WAFX (the Fox)**, adds **WNOR** to his to-do list.

■ **Wendell Clough** earned a very special Christmas present by having his "interim PD" status upgraded to "pretty damned permanent" at Brown University's **WBRU/Providence**. Clough, a 'BRU alum, has been babysitting the station since September when **Chris Novello** left. Clough tells ST that **Quintana Greenfield** will remain in the APD position.

■ **Brad Holtz**, PD of triple A **WTTS/Indianapolis**, is about to double his programming pleasure by annexing similar duties at news/talk sister **WGCL**. With Holtz's newly expanded broadcast day, look for **WTTS APD/MD Laura Duncan** to pick up more of the day-to-day operations stuff.

■ The budget bug has bitten Citadel CHR/top 40 **KHOP/Modesto, Calif.**, resulting in the untimely exit of MD/night jock **Orphan Andrew**, who only arrived in April 2008. Andrew, who previously worked at **WBLI/Nassau-Suffolk** and **KHTS (Channel 933)/San Diego**, can be reached at 516-732-9503 or orphanonbli@aol.com.

■ Journal CHR/top 40 **KSPW (Power 96.5)/Springfield, Mo.**, is now in need of an afternoon talent/MD to replace **Noah Sherwood**, who exits. Get your gifted package in front of OM **Valorie Knight** ASAP at valorieknight@yahoo.com. And guess what? No calls, please!

■ **Ric Santos** exits his gig as PD of Dial-Global's "Kool Gold" format. Yup, budget cuts . . . how did you guess? Santos can be reached for his next opportunity at 661-526-5274 or djricsantos@gmail.com.

■ The masses have spoken, and Sirius XM has listened: After old-school hip-hop channel Backspin and disco channel the Strobe disappeared in the merger, both will return to the combined Sirius XM lineup Jan. 15. Not only that, but **Geronimo** returns to do "The Beat Morning Show" on dance BPM, and the Strobe will pick up "Denev Terrio's Request Fever" and "Causi's Club Classics."

Impeccable Sense Of Direction

Promo pros **Bob Catania** and **Jimmy Fay** launched themselves into 2009 in a big way by joining forces to form Right Way Music Group. "Over the past few months, Jimmy and I have worked on several projects together and found great satisfaction and success in working

together," says Catania, who most recently worked with Fay at Rocket Science. His previous label stints include Geffen, Curb, Charisma and Island. Fay, based in beautiful downtown Red Bank, N.J., can be reached at 732-219-5934 (office), 917-721-0243 (cell)

or jimmy@rightwaymusicgroup.com. Señor Catania remains in Los Angeles and can be easily accessed at 818-932-9799 (office), 818-259-1818 (cell) or bob@rightwaymusicgroup.com. Their company even has a real Web site at rightwaymusicgroup.com.



Quick Hits

■ **Ryan Seacrest™** returns to the scene of the crime: **WSTR (Star 94)/Atlanta**, where he began his fast-moving campaign to conquer America from sea to shining sea. "On-Air With You-Know-Who" has been installed on Lincoln Financial CHR/top 40 Star 94 from noon to 3 p.m., putting him back on the air at the station where he got his first radio gig at 16—coincidentally, hired by **Tony Novia**, who went on to become R&R's CHR/top 40 editor. Seacrest takes over those three hours from Star 94 vet **Tripp West**, who scales back to cover 10 a.m.-noon.

■ They knew this day was coming at Wilks CHR/top 40 **KMXV (Mix 93.3)/Kansas City**: the task of replacing afternoon legend **Kelly Urich**, who departs after 14 years. And the winner is . . . **Dave-O**, inbound from nights/assistant MD duties at Cox CHR/top 40 **WAPE/Jacksonville**.

■ Meanwhile, Urich has also unveiled his destination: Point your Web browser toward **KCRadio.com**, a new Internet sta-

tion featuring "Kansas City's favorite music." There, Urich himself will take to the mic every day from 9 a.m. to 3 p.m. CT. "It's NPR meets hot AC," he says. As with any new venture, there are always a few little bugs to work out, as Urich quickly discovered. "I almost fired myself for having dead air," he says. "I'm having fun, and people are calling from everywhere. This Internet thing might actually catch on, eh? I just wish I could have hired better talent."

■ **Travis Halverson**, formerly of Entercom alternative **KNDD (107.7 the End)/Seattle**, transfers to alternative sister **KRBZ (96.5 the Buzz)/Kansas City** as co-host of "Afentra's Big Fat Morning Buzz." Conclusively proving that old industry adage "Why yes . . . it is who you know," Halverson used to work with **Afentra** and **KRBZ PD Lazlo** at **KNDD**.

■ Danbury, Conn., radio icon **Bill "Mr. Morning" Trotta** was enticed to leave his 19-year morning perch at

Berkshire hot AC **WDAQ (98Q)** and cross the street to do mornings at Cumulus rival **WDBY (Y105)**, effective Jan. 12. He replaces **Terry Simmons**, who recently transferred to hot AC sister **WJLQ/Pensacola, Fla.**

■ Executive producer **Tazz Daddy Anderson** has left Syndication One's "Rickey Smiley Morning Show." While a replacement search gets under way, programmer/consultant **Mickey Johnson** is temporarily filling the role on **Smiley's** show, which has grown from three to 25 affiliates in the last year.

■ The budget cut list grows ever larger with word that Dallas-based VP of sales **Jay Noble** has exited TM Century/JonesTM/TM Studios after 11 years; his position was eliminated due to the financial crunch. Contact Noble at 972-691-1038, 972-900-9837 or jaynoble1066@gmail.com.



New Year's Baby Poop

■ Our most sincere best wishes go out to our frequent barbecue buddy, Interscope's **Mark Neiter** and his wife, **Krishna**, who kicked off 2009 in grand style with the birth of their second child: Son **Gibson Tru Neiter** made his presence known to everyone in the room Jan. 4, weighing in

at a tasteful 7 lbs., 6 oz. We are pleased to report that everyone is doing fine.

■ Congrats to **Doug Zanger**, CEO of Xhang Creative, and wife **Jill**, the lucky recipients of the best holiday gift ever: **Oliver Robert Zanger** was born at 4:23

p.m. Dec. 26 in Portland, Ore., weighing 7 lbs., 10 oz. and spanning 21 inches. "His due date was Jan. 8," Zanger says, "but Ollie decided that the day after Christmas was good enough for him." Everyone involved in this labor of love is doing great.



Live From The Red Carpet

R&R senior editor Chuck Taylor paid British pop icon Duran Duran a visit at the House of Blues in Atlantic City, N.J., where the band was wrapping up a tour in support of the Epic album "Red Carpet Massacre." From left are bassist John Taylor, Chuck Taylor, vocalist Simon Le Bon, Billboard talent and special projects manager Kristina Tunzi, drummer Roger Taylor and keyboardist Nick Rhodes. Photo courtesy of Christa Titus

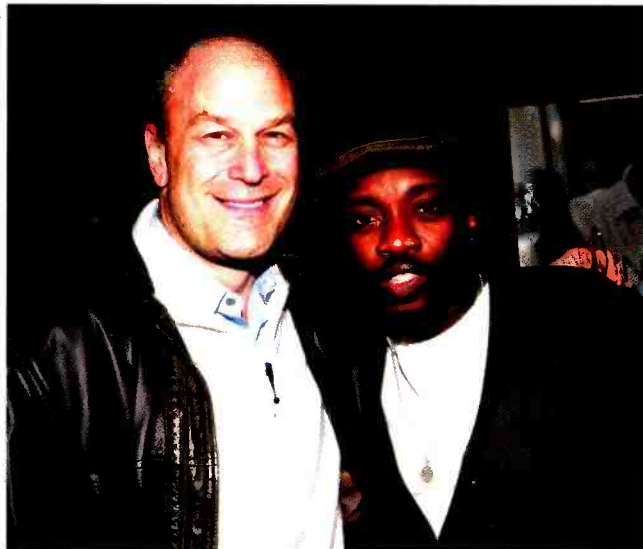
The Doctor Is In

Clinical sexologist, family doctor and radio commentator Dr. Rachael Ross, right, appeared on a special episode of BET's "106 & Park" dedicated to World AIDS Day. Ross is pictured with "106 & Park" co-host Rosci Diaz. Photo courtesy of Ronnie Wright



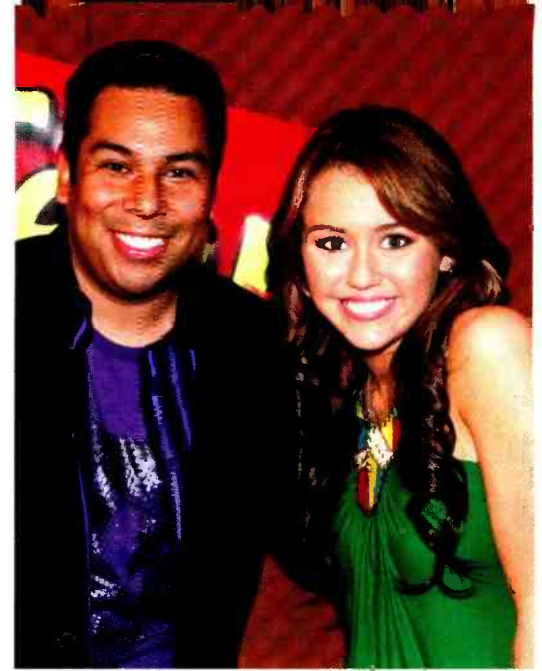
Be Cool

Grammy Award-nominated R&B singer/songwriter/producer Anthony Hamilton, right, took a break to chat with Zomba Label Group chairman/CEO Barry Weiss during the New York stop on his 25-city Playin' It Cool tour. The national trek takes its name from the lead single "Cool," featuring David Banner, from Hamilton's sixth studio album, "The Point of It All."



Generation X

Capitol Music act Crooked X dropped by United Stations Radio Networks to meet "hardDrive" and "hardDrive XL" executive producer Roxy Myzal and sit down for an interview with show host Lou Brutus. The debut album from the Coweta, Okla.-based band is scheduled for a Jan. 27 release. From left are guitarist Jesse Cooper, drummer Boomer Simpson, Myzal, vocalist Forrest French and bassist Josh McDowell.



Guest Of Honor

Ernie D joined actress and Hollywood Records artist Miley Cyrus on the set of "Hannah Montana" during a recent show taping. The Radio Disney personality/creative director guest stars on an upcoming episode of Cyrus' Disney Channel TV series. Photo courtesy of Disney Channel/Dean Handler

Country Mouse

American Airlines donated six planes to fly families of fallen soldiers on an all-expenses-paid vacation to Disneyland in Anaheim, Calif., as part of Operation Snowball Express. RCA Nashville singer/songwriter Chuck Wicks contributed to the event by performing for the families and signing autographs before they boarded their flights. From left are Wicks, Mickey Mouse and American Airlines/Nashville CM Derrick Proffitt.



There's Something About Mary Mary

Sony/Columbia urban gospel duo Erica and Tina Campbell of Mary Mary were in a festive mood at Radio One gospel WPPZ (Praise 103.9)/Philadelphia's second annual Holiday Praise concert. Other featured performers included Deitrick Haddon, Kierra "KiKi" Sheard and Lisa Page Brooks. From left are Erica Campbell, midday personality Lonnie Hunter and Tina Campbell.



Formats

The gateway to music formats, the week in charts and airplay data.



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

R&R SPIN SPOTLIGHT



Sweet Soul Musiq

Having risen 2-1 last week at Urban AC with "Ifuleave" (this week bulleting at No. 2), Musiq Soulchild now stands alone as the male artist with the

most No. 1s at the format this decade. As his five chart-toppers encompass his career total, the singer moves closer to the mark for most No. 1s since the list's 1993 launch; Luther Vandross and Brian McKnight share the lead with six apiece. Here is a rundown of the male artists with the most visits to the Urban AC summit in the 2000s.

No. 1s 2000-09, Artist(s)

- 5, Musiq Soulchild
- 4, Luther Vandross
- 3, Jaheim
- 3, Brian McKnight
- 2, Joe, Kem, Gerald Levert, Ruben Studdard



Ludacris

Urban Sprawl

Only R. Kelly stands in Ludacris' way for most Urban top 10s in the 15-year history of the Nielsen BDS-based Urban chart. Ludacris holds the mark for most top 10s this decade, as he's posted all 22 of his top 10s since October 2000. Below is a look at the artists with the most Urban top 10 titles dating to the list's inception.

Total Top 10s, Artist(s)

- 26, R. Kelly
- 22, Ludacris
- 21, Mary J. Blige
- 20, Lil Wayne
- 18, Jay-Z
- 17, T-Pain, Usher
- 16, T.I.
- 14, Ashanti, Mariah Carey, Diddy

THE SPIN

Sugarland Sweetens No. 1 Sum



Sugarland scores its fourth No. 1 at Country, as "Already Gone" (Mercury) lifts 2-1. The duo previously led with "All I Want to Do" in August, "Settlin'" in May 2007 and "Want To" in December 2006. Since the act's first trip to the top, only Brad Paisley (six) and Carrie Underwood and Kenny Chesney (five each) have landed more No. 1s. "Gone" halts the two-week reign for Rascal Flatts' "Here"

(Lyric Street), the trio's ninth No. 1, most among groups this decade.

Chesney meanwhile extends his lead for most top 10s this decade, logging his 34th as "Down the Road" (BNA) travels 12-10. With 26 top 10s since 2000, he further distances himself from runner-up Tim McGraw (24) in that span. "Road" marks the first top 10 for the song's featured artist and writer Mac McAnally, but his second time on the chart with the title. He took a solo version of the song to No. 70 on the then-75-position survey in 1990.

The Fray Rocks Multiple Formats

The Fray's "You Found Me" (Epic) occupies the top spot at Triple A for a third week, tacking on Most Increased Plays accolades (up 94). The song is the second No. 1 for the Denver-based quartet, which first reigned with "How to Save a Life" for one week in October 2006. The band's current hit supplanted Eric Hutchinson's "Rock & Roll" (Warner Bros.) after a one-week stay at No. 1 on the unpublished Dec. 19 chart. "Found," the first track from the Fray's Feb. 3 self-titled sophomore set, also rises 9-8 at Hot AC and bullets at No. 23 at CHR/Top 40.

Beyoncé Bounds

Beyoncé earns a host of honors with four titles across multiple formats. "Single Ladies (Put a Ring on It)" (Columbia) leads for a seventh week at Urban, where it becomes her biggest hit; "Irreplaceable" ruled the chart for six weeks beginning in December 2006. The song also earns Most Increased Plays at CHR/Top 40 (7-6, up 476).

At AC, "If I Were a Boy" debuts at No. 23, while a third track from "I Am . . . Sasha Fierce," "Diva," claims Most Increased Plays at Urban, climbing 31-27 (up 249). At Smooth Jazz, "At Last," from the film "Cadillac Records," in which Beyoncé portrays Etta James, rebounds 15-13 after becoming her first top 10 (No. 9) three weeks ago.

Huge Move, Euge Groove

Euge Groove ties the mark for most No. 1s in the history of the Nielsen BDS-based Smooth Jazz chart, as "Religify" (Capitol) becomes his third leader, rising 2-1 with Most Increased Plays (up 81). The saxophonist, born Steven Eugene Grove, matches the chart-topping sums of Boney James and Richard Elliot. Groove previously led with "Get Em Goin'" in 2005 and "Born 2 Groove" in August 2007.

Tropical High

Aventura achieves its third Tropical No. 1 as "Por Un Segundo" (Premium Latin) ascends 2-1. The quartet previously occupied the top slot for nine weeks starting in November 2006 with "Los Infiles" and for two weeks in September 2005 with "Ella Y Yo." The act's current hit became its third No. 1 on last week's unpublished Latin Rhythm chart, this week placing at No. 2.

Idols Keep Cookin'

Ahead of the Jan. 13 eighth-season premiere of "American Idol," several alumni soar at AC. Reigning champ David Cook leads for a 13th week, as "The Time of My Life" (RMG) claims Most Increased Plays (up 1,006), while 2008 runner-up David Archuleta climbs 9-8 with "Crush" (Zomba). Daughtry, fronted by fifth-season finalist Chris Daughtry, rises 10-9 with "What About Now" (RMG). The act is the first group to notch at least three AC top 10s from a debut album since Backstreet Boys scored four from 1997 to 1999.

'One More' Top 10 For Ludacris

Ludacris' "One More Drink" (IDJMG), featuring T-Pain, rises 12-9 and moves him into sole possession of second place for most Urban top 10s since the Nielsen BDS-based chart's 1993 start (see Spin Spotlight, left). The track, which extended the rapper's Rhythmic-record total of top 10s to 22 in November, also grants him back-to-back Urban top 10s for the first time since 2006, when "Money Maker," featuring Pharrell, led for six weeks and follow-up "Runaway Love," featuring Mary J. Blige, reached No. 2.



Dierks Bentley is the 'genuine article'

Nobel Performer

Ken Tucker

KTucker@RadioandRecords.com

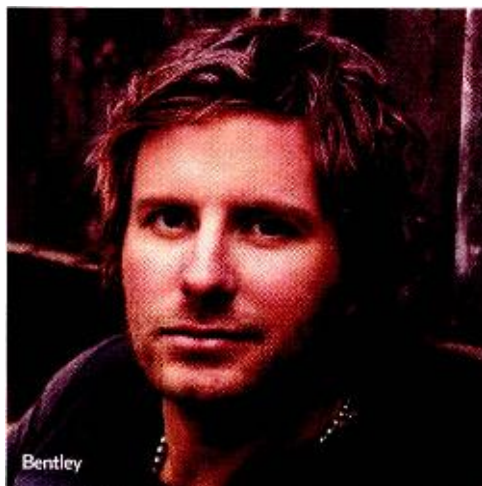
Dierks Bentley has some advice for those traveling to Norway: Hit the pub circuit. ■ A few weeks before Christmas, Bentley was among the international cadre of stars—including Diana Ross, Il Divo and Jason Mraz—who went to Oslo to salute Nobel Peace Prize winner Martti Ahtisaari, the former president of Finland. Bentley's three-song set included a duet with Norwegian singer Marit Larsen on "Beautiful World."

"I chalked it up as research, but I hit about seven different pubs, because I wanted to make sure I said her name right on global TV," Bentley says. "You got to roll the 'r,' slur the 's's."

Bentley got through the performance with aplomb, wearing a three-piece suit he bought an hour before the show when he realized the pomp and circumstance of the event. It was a wardrobe switch that prompted Capitol Records Nashville president/CEO Mike Dungan, who was watching on CNN.com, to text Bentley: "How do they say 'plaid shirt' in Norwegian?"

"I think he wanted me to be wearing my standard plaid shirt, but I cleaned up a little bit before the show," Bentley says with a laugh.

The pairing with Larsen may turn into something more—there's now talk of Bentley recording the song with various artists around the world. "It's one of those things that's offered to us that's really kind of hard to turn down—the chance to be a part of the Nobel Peace Prize and the ceremony. The funny thing is I had already been to Oslo once this year to play the Seljord Country Festival in Seljord, Norway. If someone had told me at the beginning of the year I'd be going to Norway twice in one year I'd have thought there's no way."



Since first hitting the scene in 2003, Bentley has amassed an impressive track record at country radio. Among his 11 singles, 10 have reached the top 10 on Nielsen BDS' Country chart and five hit No. 1: "What Was I Thinkin'," "Come a Little Closer," "Settle for a Slow-down," "Every Mile a Memory" and "Free and Easy (Down the Road I Go)."

Current single "Feel That Fire" is No. 8 on the chart. It's the first cut from his new album of the same name, due Feb. 3.

"Dierks works for us because he's a genuine article," Clear Channel country WGAR/Cleveland PD Brian Jennings says. "There's no bullshit about him and that's why he's admired."

Grand Ole Opry member Bentley crosses more than international boundaries, Opry VP/GM Pete Fisher says. "Traditionalists love him because even though he has this rock edge and rock attitude about him, they know where his heart's at and it comes through in his music and his performance. He understands where the Opry comes from and how he fits into it today."

Fisher continues, "He's building his brand in his unique way and makes decisions that are best for the long haul and not just the hit at the moment. It carries through in the songs he writes, the way he sings them and the shows he presents."

Raw Acoustic Soul

Totally home-grown. Naturally flavored without any additives. Completely organic. What you see is what you get when you encounter Laura Izibor. Arriving in the United States with her hit single "From My Heart to Yours," Izibor is no

stranger to American audiences. Featured in the films "Why Did I Get Married" and "P.S. I Love You," Izibor has steadily been gaining fans since her arrival.

For Izibor it's solely about the music; anything else is a luxury. "I've just been trying to get across real music and real sound from the heart; honest music," she says. "And if people think that's a gimmick or an angle, then what can I do?"

With her debut album set for release in April, Izibor's popular track "From My Heart to Yours" has found a following at radio.



'Laura Izibor is getting great response from our female listeners and is in the top five requests. She is on her way to stardom.'

—Michael Tee

The song brings "much-needed fresh air to the music industry, Last Bastion urban AC KOKY/Little Rock PD Mark Dylan says. "It's a feel-good project minus all of the tired wigglin' and jigglin' we see so much nowadays." Apex urban AC WXST/Charleston, S.C., PD Michael Tee agrees. "She is getting great response from our female listeners and is in the top five requests. She is on her way to stardom."

The song is No. 19 on R&R's Urban AC chart.

"I don't fit into a specific box," Izibor says. "I'm not black and American, I'm black and Irish, which just messes people's heads up even more." Born in Ireland, Izibor calls Dublin home. "I definitely feel influenced by my country. There's a real old saying that the Irish are the blacks of Europe; that's because we've been through a lot as a nation. We've gone through real battles to get our freedom and have had to fight for that. I think the relationship between that and music is a real outlet."

Initially signed to Jive Records on her 17th birthday, the partnership didn't work out and Izibor moved to Atlantic Records. "It's been really such an extension of family, and that's not bull. They're excited about the album and it just makes such a difference as an artist when you feel that. If you don't, it's very disheartening. These people have your career in their hands and if they feel it, it shows."

But Izibor isn't completely comfortable putting everything in the label's hands. "It's all so personal and I feel that in every element of your record you have to be involved." True to her word, Izibor wrote 100% of the album and produced part of it.

A soulful, earthy offering that melds old-school flair with an updated twist, Izibor is careful to let the music speak for itself without any heavy production. "I wanted to let the songs breathe so that you can still hear the voice and the song and what it's about."

Without any collaborations on her forthcoming album, the music indeed speaks for itself. "It's a nice introduction," Izibor says. "My music has always been very organic and people just sort of pick it open." —*Foladé Bell*

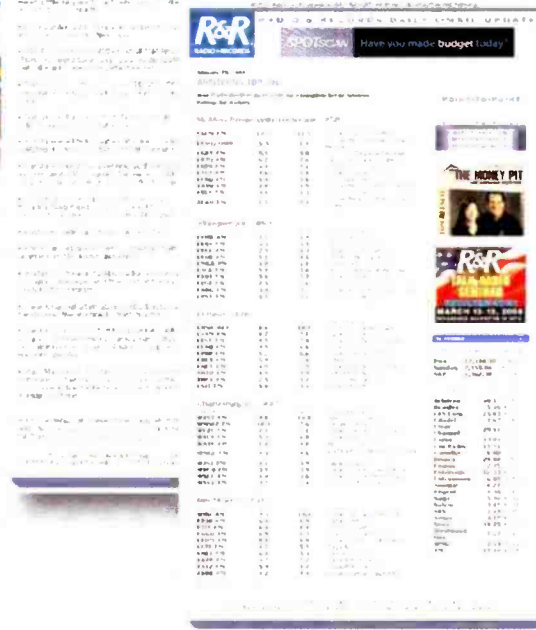
BENTLEY: JIM WRIGHT

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Is that post-Christmas promotional black hole as dark as some might believe?

Surviving The Dreaded Post-Holiday 'Dead Zone'

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how do you cope with the dreaded "dead zone"? You know, that sudden letdown that occurs minutes after the Christmas holiday activities cease. It feels like you've been hurdling 100 mph since Halloween, right through Thanksgiving and directly into your gala holiday promotions—the pace had been unbelievable. Now, the Jingle Balls have stopped jingling, the holiday music has (mercifully) ceased and you're beginning to sober up after your New Year's Eve club gig. Valentine's Day feels like it's six months away.

Coming off that frenetic activity, the longstanding perception has been that January is deathly quiet. How does your station maintain its promotional momentum during this typically slow month? And is January really as slow as some perceive it and, if so, is that such a bad thing?

For Clear Channel KIIS-FM/Los Angeles director of marketing Eileen Woodbury, January presents a unique opportunity to kick off the year on a positive, palate-cleansing note. "We just don't allow ourselves to fall into the 'dead zone,'" she says. "While that may be the way we feel, we can't let our stations sound that way. When you think about it, January isn't really that dead. There's tons of stuff going on all around. It's also time for ski season, the Super Bowl is right around the corner, and there are always some major concert events to focus on. Naturally, we play off the whole 'fresh start' thing: Let us help 'pay your holiday bills'; a 'new year/new you,'" Woodbury says. "It might sound [like a] cliché, but it's where people's heads are at."

Woodbury adds that "January is also a good time to launch a new Web feature, a new on-air feature, some new merchandise, a new text campaign, anything. January is really a great opportunity when you think about it."

Plan Ahead

The short answer for minimizing those first-quarter cricket sounds: preplanning, says Mark Adams, PD of CBS Radio's KKHH (Hot 95.7)/Houston. "Every year I worry about that 'dead zone' and the turn from Christmas into January

and February, and I try to have a programming and promotion plan in place well beforehand," he says. "The day after Christmas, you're generally into promotions for New Year's Eve, so between clubs and any post-Christmas things you can schedule promotions in—like a 'regifting weekend' that will bring you through the end of December. If at all possible I like to hit the air early in January with a major promotion. And again, that generally only comes about through substantial planning ahead. We're ready to go with a major promotion the first week of January and have had that plan in place for a couple of months now."

Woodward is on the same page, stressing that a station's promotional ducks must be in a row well in advance of the new year to avoid those doldrums. "We have a plan for January in place no later than October," she says. "During the busy holiday months when we're running 100 miles per hour, part of that activity includes making sure we are fully loaded for the first week of January," she says. "It's the same thing we do when we have a big annual event like Wango Tango. Part of the planning involves what hits the air right after: 'What's going to happen next?'"

Pay My Bills

Smart programmers also listen to their audience and tailor useful post-holiday promotions that reflect reality. "At any time of year, we are experiencing life much like our audience," Clear Channel KXXM (Mix-96.1)/San Antonio PD Tony Travatto says. "They, too, have just gone



Adams



'It's important to allow your station to breathe a little bit, as opposed to just throwing some promotion on the air just to have something on at all times.'

—Tony Travatto



Woodbury



Steele

through weeks of dealing with holidays with families, multiple company parties, shopping, travel, etc. Since we like to think of our station as a reflection of our listener at all times, it only makes sense to reflect their greatest need in January: paying their bills." Given these especially challenging economic times, nothing speaks louder than cash these days. "Everyone has bills to pay in January from holiday shopping, everyone has made—and will probably break—new year's resolutions," Adams says. "This year everyone is concerned about the economy, and those top-of-mind concerns can lend themselves to promotional opportunities. And if all else fails, someone famous will inevitably do something insane. How can I spin the things people are talking or worrying about into a promotion?"

Let The Station Breathe

There's also the school of thought that believes it's all right to roll a little lighter in January to let everyone catch their breath. "It's OK to not constantly be immersed in a major promotion," Clear Channel KHTS (Channel 93.3)/San Diego PD Jimmy Steele says. "We need times to highlight the basics, which is why listeners come to us to begin with. By not always being cluttered with promotions, it more effectively allows important promotions to shine. A slow first quarter presents an opportunity for us to better promote our online assets, set appointments and set the stage for a new year, which will get busy. During these challenging economic times, we need to use more smoke and mirrors and be more clever in our strategies. This presents opportunity to rethink and refocus together as a team."

"It's important to allow your station to breathe a little bit, as opposed to just throwing some promotion on the air just to have something on at all times," Travatto says. "While any size market can pull off a Plastic Payoff or a New Year's Resolution promotion, there's nothing wrong with a couple of weeks focusing on really resetting your staff and focusing on 'A'-level content every break. It also allows you, as a PD, to make sure you are laser-focused on your entire 2009 plan."

Unfair Advantage

Of course, there are those few lucky programmers who have fallen headfirst into an unfair promotional advantage in January, like Clear Channel WFLZ/Tampa, where PD Tommy Chuck has a few aces up his sleeve: "We spent a great deal of money to bring the Super Bowl to town in early February, and it's turning out to be a nice NTR event for us," he says. "Oh, wait, we don't own the Super Bowl? My bad. Anyway, it's going to provide plenty of promotional opportunities for us. We're busy locking down exclusive parties, concerts and getting our major talent in front of crowds as event hosts." Tampa has several annual Q1 events of its own to fall back on. "The week after Super Bowl, we kick off Gasparilla, a three-week Mardi Gras-style party which attracts hundreds of thousands of people, and 'FLZ is all over it," Chuck says. "Then, we pass out."

WOODBURY: JEREMY MONTEMAGNIRE/RETNA LTD.

R&R CHR/TOP 40

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▶ AFTER REACHING NOS. 2 AND 1, RESPECTIVELY, WITH "I KISSED A GIRL" AND "HOT N COLD," **KATY PERRY** POSTS HER THIRD CHART ENTRY, THE MOST ADDED "THINKING OF YOU," AT NO. 36. MEANWHILE, "HOT N COLD" LEADS HOT AC FOR A FOURTH WEEK AND DEBUTS ON AC AT NO. 30.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	14	BRITNEY SPEARS WOMANIZER	NO. 1 (2 WKS)	11 ☆ JIVE/ZOMBA	8829 +20	54.749 2
2	1	12	T.I. FEATURING RIHANNA LIVE YOUR LIFE		112 ☆ DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	8813 -165	56.449 1
3	10	10	LADY GAGA FEATURING COLBY O'DONIS JUST DANCE		11 ☆ STREAMLINE/KON/LIVE/CHEERY TREE/INTERSCOPE	8510 +132	52.603 3
4	4	17	JASON MRAZ I'M YOURS		112 ☆ ATLANTIC/RRP	7361 -153	41.387 5
5	5	19	KATY PERRY HOT N COLD		112 ☆ CAPITOL	6686 +41	38.893 6
6	7	7	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MOST INCREASED PLAYS	11 MUSIC WORLD/COLUMBIA	6598 +476	43.639 4
7	6	9	TAYLOR SWIFT LOVE STORY		11 ☆ BIG MACHINE/UNIVERSAL REPUBLIC	6528 +278	37.401 7
8	8	20	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK		11 CASH MONEY/UNIVERSAL REPUBLIC	5893 -24	36.338 8
9	9	17	T.I. WHATEVER YOU LIKE		113 GRAND HUSTLE/ATLANTIC	5473 -206	35.555 9
10	10	20	PINK SO WHAT		112 ☆ LAFACE/ZOMBA	5332 -189	30.580 12
11	11	12	KANYE WEST LOVE LCKDOWN		11 ROC-A-FELLA/DEF JAM/IDJMG	5258 +44	31.839 10
12	14	14	AKON RIGHT NOW (NA NA NA)		11 ☆ KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	5222 +32	28.690 13
13	14	14	NICKELBACK GOTTA BE SOMEBODY		11 ☆ ROADRUNNER/RRP	4614 -12	21.138 17
14	13	32	BEYONCE IF I WERE A BOY		11 ☆ MUSIC WORLD/COLUMBIA	4605 -399	27.137 14
15	15	15	NE-YO MISS INDEPENDENT		112 DEF JAM/IDJMG	4515 +105	30.987 11
16	16	21	SAVING ABEL ADDICTED		112 SKIDCO/VIRGIN/CAPITOL	4125 -52	19.076 19
17	19	5	KANYE WEST HEARTLESS		11 ROC-A-FELLA/DEF JAM/IDJMG	3745 +393	23.612 15
18	17	10	RIHANNA REHAB		11 SRP/DEF JAM/IDJMG	3723 +171	18.086 20
19	18	4	BRITNEY SPEARS CIRCUS		11 JIVE/ZOMBA	3693 +309	23.290 16
20	20	5	PINK SOBER		11 LAFACE/ZOMBA	3500 +220	19.248 18
21	21	7	THE VERONICAS UNTOUCHED		11 ENGINEER/SIRE/WARNER BROS.	2945 +175	13.931 22
22	22	9	DAVID COOK LIGHT ON		11 19/RCA/RMG	2760 +229	12.264 24
23	23	4	THE FRAY YOU FOUND ME		11 EPIC	2664 +266	13.170 23
24	24	7	THE PUSSYCAT DOLLS I HATE THIS PART		11 INTERSCOPE	2609 +229	17.088 21
25	25	9	HINDER WITHOUT YOU		11 UNIVERSAL REPUBLIC	2368 +2	8.293 25
26	26	7	THE ALL-AMERICAN REJECTS GIVES YOU HELL		11 DOGHOUSE/DGC/INTERSCOPE	1977 +218	8.199 26
28	19	19	GAVIN ROSSDALE LOVE REMAINS THE SAME		11 ☆ INTERSCOPE	1643 +120	7.477 28
28	27	10	METRO STATION SEVENTEEN FOREVER		11 COLUMBIA	1547 -142	6.570 30
29	29	8	THRIVING IVORY ANGELS ON THE MOON		11 WIND-UP	1399 +84	4.010 38
32	3	3	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK		11 DTP/DEF JAM/IDJMG	1177 +66	4.678 37
31	30	11	BRANDY RIGHT HERE (DEPARTED)		11 EPIC	1162 -5	6.595 29
33	17	17	CHRISTINA AGUILERA KEEPS GETTIN' BETTER		11 RCA/RMG	1137 +71	7.510 27
33	31	8	LESLEY ROY UNBEAUTIFUL		11 RELIGION/JIVE/ZOMBA	1070 -48	4.783 35
34	13	13	FALL OUT BOY I DON'T CARE		11 ISLAND/IDJMG	1064 +13	3.891 39
35	20	20	SHONTELLE T-SHIRT		11 SRP/SRC/UNIVERSAL MOTOWN	1028 +117	6.285 31
36	NEW		KATY PERRY THINKING OF YOU	MOST ADDED	11 CAPITOL	983 +258	5.249 32
37	RE-ENTRY		O.A.R. SHATTERED (TURN THE CAR AROUND)		11 EVERFINE/ATLANTIC/RRP	975 +139	3.503 40
38	40	2	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT		11 G.O.O.D./COLUMBIA	919 +78	3.341 -
39	8	8	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD MRS. OFFICER		11 CASH MONEY/UNIVERSAL MOTOWN	894 +45	3.415 -
40	37	3	THE KILLERS HUMAN		11 ISLAND/IDJMG	888 +14	2.232 -

MOST ADDED

KATY PERRY 38
Thinking Of You (Capitol)
KHFI, KHKS, KKOB, KQCH, KSPW, KVUU, Sirius XM 20 on 20, Sirius XM Hits 1, WAEZ, WAPE, WBHT, WBLL, WBZ, WDKF, WFHN, WFLY, WHBQ, WHHD, WHKF, WHTZ, WHYI, WIOQ, WIXX, WJIM, WKST, WKSZ, WLDI, WNCI, WQEN, WRVQ, WRVW, WSNX, WSTR, WWSR, WYKS, WYOY, WZEE, WZKF

LEONA LEWIS 35
I Will Be (SYCO/JRMG)
CKEY, KHOP, KHHT, KKM, KKOB, KKP, KQMG, KSAS, KSM, KSPW, KWNZ, KWYL, KZMG, Sirius XM 20 on 20, Sirius XM Hits 1, WBHT, WCCQ, WDJQ, WDKF, WDFC, WFHN, WFLY, WHBQ, WHHD, WHKB, WKRZ, WKSE, WRVQ, WYB, WYKB, WYK, WYSS, WXXX, WXYK, WYKS

BRITNEY SPEARS 31
Circus (Jive/Zomba)
KKDM, KRQQ, KSLZ, KVUU, KXXM, WAEB, WAKS, WAPE, WDCG, WDDO, WDFM, WHKF, WHTS, WIOG, WJIM, WKQI, WKZL, WLAN, WNCI, WNOK, WNOU, WPRO, WQEN, WRVW, WSTW, WYKS, WYB, WYHT, WYOY, WZKF, WZYP

THE ALL-AMERICAN REJECTS 24
Gives You Hell (Doghouse/DGC/Interscope)
CKEY, KDWB, KHKS, KRQQ, KRUF, KZZP, Sirius XM 20 on 20, WABB, WDKF, WERO, WEZB, WFMF, WHTS, WHTZ, WIOQ, WKCI, WNOK, WPXY, WQEN, WRVW, WWST, WXXX, WYKS, WZKF

AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL 23
Beautiful (Konvict/Upfront/SRC/Universal Motown)
KHFI, KHOP, KHHT, KIIS, KKP, KQMG, KRUF, KSAS, KSM, KWNZ, KWYL, WBHT, WCCQ, WDKF, WFHN, WHHD, WHB, WIOQ, WIXX, WJIM, WKSE, WKSZ, WYKB

KANYE WEST 20
Heartless (Roc-A-Fella/Def Jam/IDJMG)
KKRZ, KSLZ, KXXM, Sirius XM Hits 1, WABB, WAKS, WAPE, WBLL, WDCG, WDFM, WHTS, WJIM, WKCI, WKRZ, WKZL, WNCI, WPRO, WQEN, WRVW, WYKS

PINK 17
Sober (LaFace/Zomba)
KBKS, KHFI, KHKS, KRQQ, KVUU, Sirius XM Hits 1, WAEB, WAEV, WAKS, WDCG, WFMF, WHYI, WIXX, WJIM, WLAN, WYOY, WZKF

ADDED AT... WFHN Fun 107
New Bedford, MA
PD: Jim Reitz
MD: Michael Rock
Katy Perry, Thinking Of You, 15
Akon Feat. Colby O'Donis & Kardinal Offishall, Beautiful, 0
Leona Lewis, I Will Be, 0
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
NE-YO Mad (Def Jam/IDJMG) TOTAL STATIONS: 71	☆ 755/117	WE THE KINGS Secret Valentine (S-Curve) TOTAL STATIONS: 31	423/16
T.I. FEAT. JUSTIN TIMBERLAKE Dead And Gone (Grand Hustle/Atlantic) TOTAL STATIONS: 37	☆ 662/80	CHRISTINA MILIAN Us Against The World (MySpace) TOTAL STATIONS: 29	388/1
COLDPLAY Lovers In Japan (Capitol) TOTAL STATIONS: 98	☆ 633/74	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (Ether Boy/Universal Motown/Koch/Columbia) TOTAL STATIONS: 42	376/8
THE WHITE TIE AFFAIR Candle (Sick And Tired) (Slightly Dangerous/Epic) TOTAL STATIONS: 38	624/20	LINKIN PARK Leave Out All The Rest (Warner Bros.) TOTAL STATIONS: 18	339/21
THE CAB Bounce (Decaydance/Fueled By Ramen/RRP) TOTAL STATIONS: 35	434/0	LIFEHOUSE Broken (Ceffen/Interscope) TOTAL STATIONS: 13	287/33

MOST INCREASED PLAYS

+476	BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia) WAEZ +37, WDJQ +37, WWSR +37, KZCH +30, KHFI +26, KHKS +23, WHYI +23, WBHT +20, WPRO +20, KZZP +19
+393	KANYE WEST Heartless (Roc-A-Fella/Def Jam/IDJMG) KHKS +25, WIOQ +24, KZMG +23, KHKS +22, WHTS +21, WNCI +21, WYKB +20, KZZP +19, WCCQ +17, KSPW +16
+309	☆ BRITNEY SPEARS Circus (Jive/Zomba) KZZP +33, WNCI +32, KHKS +28, KKP +21, KQCH +17, WDKF +16, KVUU +16, WYKB +16, WWSR +15, WCCQ +14
+278	☆ TAYLOR SWIFT Love Story (Big Machine/Universal Republic) WHBQ +40, KVUU +20, WHB +19, KSPW +19, WYKB +16, WIOQ +16, WIXX +15, WSTW +14, KQCH +13, WQEN +13
+266	☆ THE FRAY You Found Me (Epic) KZMG +32, WRVW +13, KRBE +12, WCCQ +11, WDJQ +10, WTRW +10, WYKB +10, WDDO +9, WZYP +9, WLKT +9

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
129 CHR/Top 40 and 20 Canada CHR/Top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 62 reporters. © 2009 Nielsen Business Media, Inc. All rights reserved.

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CHR/TOP 40 MONITORED REPORTERS

WFLY/Albany, NY OM: Kevin Callahan PD: Terry O'Donnell APD: Brian Cody MD: Marissa Lanchak	WCGQ/Columbus, GA PD: Dave Arwood	WDJX/Louisville, KY APD/MD: Ben Davis	WXLK/Roanoke, VA PD: Kevin Scott APD: Danny Meyers MD: Bob Patrick
WKKF/Albany, NY PD: Randy McCarten	WNCI/Columbus, OH PD: Michael McCoy APD: Erin Rafferty	WZKF/Louisville, KY PD/MD: Matt Ryan	WKGS/Rochester, NY PD: Erick Anderson MD: Jesse Graff
KKOB/Albuquerque, NM OM: Eddie Haskell PD: Justin Riley APD: Mark Anderson MD: Carlos Duran	KKPN/Corpus Christi, TX OM/MD: Scott Holt APD/MD: Dave Ross	WZEE/Madison, WI OM: Mike Ferris PD: Jon Reilly	WPXY/Rochester, NY PD: Mike Danger
WABE/Allentown, PA PD: Laura St. James	KHKS/Dallas, TX PD: Patrick Davis APD/MD: Billy The Kidd	WAOA/Melbourne, FL	KDND/Sacramento, CA PD: Dan Mason MD: Christopher K.
WIXX/Appleton, WI PD: Jason Hillery MD: David Burns	WVYB/Daytona Beach, FL OM: Frank Scott PD: Ammie Olson	WBVD/Melbourne, FL OM: Ken Holiday PD: Mike Klein	WIOG/Saginaw, MI PD: Jerry Noble APD: Demas
WKSZ/Appleton, WI PD: Dayton Kane APD/MD: Brian Davis	KKDM/Des Moines, IA PD/APD: Greg Chance MD: Scotty Cage	WHBQ/Memphis, TN OM: Chris Taylor MD: Joe Mack	KZHT/Salt Lake City, UT OM: Jeff Cochran PD: Jeff McCartney MD: Tricia Jenkins
WSTR/Atlanta, GA APD: JR Ammons MD: Michael Chase	WKQI/Detroit, MI APD/MD: Beau Daniels	WHYI/Miami, FL OM/MD: Rod Phillips MD: Michael Yo	KXXM/San Antonio, TX OM: George King PD: Tony Trivatto APD/MD: Russell Rush
WWWQ/Atlanta, GA OM/MD: Rob Roberts APD/MD: Johnny O	WWCK/Flint, MI PD/MD: Shawn Powers	WXSS/Milwaukee, WI OM/MD: Brian Kelly APD/MD: JoJo Martinez	KXSM/San Antonio, TX OM: George King PD: Tony Trivatto APD/MD: Russell Rush
WHHD/Augusta, GA PD: Chuck Whitaker APD: Kris Fisher	WXXB/Ft. Myers, FL PD: Matt Johnson MD: Bruce The Moose	KDWB/Minneapolis, MN OM/MD: Rob Morris MD: Lucas	KHTS/San Diego, CA PD: Jimmy Steele APD/MD: Hitman Haze
KHFI/Austin, TX OM: Mac Daniels PD: Jay Shannon MD: Tony Cortez	WYKS/Gainesville, FL OM/MD: Kevin Quinn	WABB/Mobile, AL PD: Chris Michaels APD/MD: QTIP	Sirius XM 20 on 20/Satellite OM: Jon Zellner PD: Michelle Cartier MD: Priestly
WFME/Baton Rouge, LA PD: Kevin Campbell	WHTS/Grand Rapids, MI OM: Steve Stewart PD: Jack Spade	WHYY/Montgomery, AL OM: Bill Jones PD/MD: Steve Smith	Sirius XM Hits 1/Satellite OM: Kid Kelly APD/MD: Rylan Sampson
KQXY/Beaumont, TX PD/MD: Brandin Shaw APD: Patrick Sanders	WSNX/Grand Rapids, MI OM: Doug Montgomery PD: Eric O'Brien APD: Holmes	WRVW/Nashville, TN OM/MD: Rich Davis MD: Tommy Butler	WAEV/Savannah, GA PD/MD: Russ Francis
WXYK/Biloxi, MS OM: Kenny Vest PD: Lucas	WKZL/Greensboro, NC PD: Jason Goodman APD: Josie	KBKS/Seattle, WA PD: Becky Brenner APD: Bender MD: Eric Tyler	KRUF/Shreveport, LA OM: Gary McCoy PD: Erin Bristol MD: Andrew "A.G." Gordon
WQEN/Birmingham, AL OM: Tom Hanrahan PD: Keith Allen APD/MD: Madison Reeves	WERO/Greenville, NC PD: Chris "Hollywood" Mann APD: Gina Gray	KSPW/Springfield, MO OM/MD: Valorie Knight MD: Noah Sherwood	KSLZ/St. Louis, MO OM/MD: Mark Anderson MD: Taylor J
KSAS/Boise, ID PD: Steve "Keke Luv" Kicklighter APD: Chris "Lucky" Stewart	WFBN/New Bedford, MA PD: Jim Reitz MD: Michael Rock	WNTQ/Syracuse, NY OM/MD: Tom Mitchell MD: Rick Roberts	WWHT/Syracuse, NY PD: Butch Charles MD: Jeff Wise
KZMG/Boise, ID MD: Miggy Santos	WKCI/New Haven, CT PD: Chaz Kelly MD: Mike "Jagger" Thomas	WWTW/Toledo, OH PD: Chris Reynolds	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer
WKSX/Boston, MA OM: Cadillac Jack PD: Chris Tyler MD: Jim Clerkin	WEZB/New Orleans, LA PD: Tom "Jammer" Naylor MD: Stevie G.	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	KRQQ/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters
CKEY/Buffalo, NY PD/MD: Dave Universal	WHTZ/New York, NY OM: Tom Poleman PD: Sharon Dastur MD: Romeo	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	KHHT/Tulsa, OK OM/MD: Tod Tucker APD: Billy "The Baby DJ" Sexaur MD: Mikey B.
WKSE/Buffalo, NY OM/MD: Sue O'Neil	KJYO/Oklahoma City, OK OM: Tom Travis PD: Mike McCoy MD: Frito	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	WIHT/Washington, DC OM/MD: Thea Mitchem APD: Toby Knapp MD: Gillian Sussman
WXXX/Burlington, VT OM/MD: Ben Hamilton MD: Pete Belair	KQCH/Omaha, NE OM/MD: Mark Todd MD: Corey Young	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	WLDI/West Palm Beach, FL OM/MD: Dave Denver APD/MD: Valentine
WDJQ/Canton, OH PD: John Stewart MD: Nikolina	WXXL/Orlando, FL PD: Michael Bryan APD/MD: Jana Sutter	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	KZCH/Wichita, KS OM: Lyman James PD/MD: Sammy Suarez
WIHB/Charleston, SC OM/MD: Bryan Taylor APD: Dave Ryan MD: Sean Mack	WIOQ/Philadelphia, PA APD/MD: Jo Jo Brooks	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	WBHT/Wilkes Barre, PA PD: A.J.
WSSX/Charleston, SC OM/MD: Mike Edwards APD/MD: Danial "Jiggy" Diaz	KZZP/Phoenix, AZ PD: Mark Medina MD: Greg "DJ Greggy D" D'Angelo	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	WKRZ/Wilkes Barre, PA PD: Mike O'Donnell APD/MD: Kelly K
WYSR/Charleston, WV OM: Jeff Whitehead PD: Wade Hill MD: Jason Reed	WBZV/Pittsburgh, PA PD: Keith Clark APD/MD: Kobe	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	WSTW/Wilmington, DE OM: Chris Shebel APD/MD: Mike Rossi
WNKS/Charlotte, NC OM/MD: John Reynolds MD: Otis	WKST/Pittsburgh, PA OM/MD: Alex Tear APD: Drew Hall MD: DJ Bonics	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	WAKZ/Youngstown, OH OM: Dan Rivers PD: Sean Stevens MD: Krissy Taylor
WODD/Chattanooga, TN OM/MD: Danny Howard MD: Sean Stewart	WJBO/Portland, ME OM/MD: Tim Moore MD: Mike Adams	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	WVKS/Youngstown, OH OM: Dan Rivers PD: Sean Stevens MD: Krissy Taylor
WKSC/Chicago, IL PD: Rick Vaughn MD: Jeff Murray	KKRZ/Portland, OR APD: Mick Lee	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	WHOT/Youngstown, OH PD: J-Dub
WKFS/Cincinnati, OH OM: Scott Reinhart PD: Jordan	WPRO/Providence, RI OM/MD: Tony Bristol APD/MD: Davey Morris	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	
WAKS/Cleveland, OH OM: Keith Abrams PD: Bo Matthews APD/MD: Kasper	WDCG/Raleigh, NC OM: Chris Shebel APD/MD: Brody	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	
KKMG/Colorado Springs, CO OM: Bobby Irwin PD: John Fox	KWNZ/Reno, NV PD: Justin Tyne APD: Johnny B	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	
KVUU/Colorado Springs, CO PD: Chris Pickett MD: Darren McKee	KWYL/Reno, NV OM/MD: Nick Elliott APD: Rude Boy MD: Amy Black	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	
WNOK/Columbia, SC PD/MD: Tommy BoDean	WRVQ/Richmond, VA OM: Dave Symonds PD: Boomer	WVKS/Toledo, OH OM: Bill Michaels PD: Nathan Reed MD: Boomer	



► **THE VERONICAS**, AUSTRALIAN SISTERS JESSICA AND LISA ORIGLIASSO, CLIMB 32-30 ON CANADA CHR/TOP 40 WITH "UNTOUCHED." THE SONG MAKES THE FOURTH-BEST GAIN (UP 37 PLAYS) AMONG TITLES IN THE CHART'S TOP 30.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	TW +/-
1	2	14	BRITNEY SPEARS WOMANIZER	JIVE/ZOMBA	3424	-54
2	7	10	LADY GAGA FEAT. COLBY O'DONIS JUST DANCE	STREAMLINE/KONLIVE/CERRYTREE/INTERSCOPE	3349	+489
3	3	12	T.I. FEAT. RIHANNA LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	3316	-24
4	1	24	JASON MRAZ I'M YOURS	ATLANTIC/RRP	3183	-385
5	12	10	TAYLOR SWIFT LOVE STORY	BIG MACHINE/UNIVERSAL REPUBLIC	2991	+489
6	4	19	KATY PERRY HOT N COLD	CAPITOL	2955	-274
7	8	13	AKON RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2736	+14
8	6	20	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	2723	-163
9	13	14	NICKELBACK GOTTA BE SOMEBODY	ROADRUNNER/RRP	2448	-50
10	5	20	PINK SO WHAT	LAFACE/ZOMBA	2356	-688
11	10	7	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	2247	+560
12	11	15	NE-YO MISS INDEPENDENT	DEF JAM/IDJMG	2038	-499
13	9	17	T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	2004	-591
14	15	12	KANYE WEST LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/IDJMG	1990	-77
15	10	12	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA	1878	-667
16	14	21	SAVING ABEL ADDICTED	SKIDCO/VIRGIN/CAPITOL	1718	-551
17	25	7	THE VERONICAS UNTOUCHED	ENGINEERROOM/SIRE/WARNER BROS.	1517	+589
18	17	10	RIHANNA REHAB	SRP/DEF JAM/IDJMG	1508	-81
19	26	5	PINK SOBER	LAFACE/ZOMBA	1496	+692
20	18	12	HINDER WITHOUT YOU	UNIVERSAL REPUBLIC	1452	-68
21	20	9	DAVID COOK LIGHT ON	I9/CA/RMG	1419	+232
22	36	4	BRITNEY SPEARS CIRCUS	JIVE/ZOMBA	1279	+734
23	27	6	THE FRAY YOU FOUND ME	EPIC	1109	+343
24	31	4	KANYE WEST HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	1106	+433
25	28	6	THE PUSSYCAT DOLLS I HATE THIS PART	INTERSCOPE	989	+252
26	37	6	THE ALL-AMERICAN REJECTS GIVES YOU HELL	DOGHOUSE/DGC/INTERSCOPE	938	+422
27	23	8	METRO STATION SEVENTEEN FOREVER	COLUMBIA	797	-218
28	21	14	FALL OUT BOY I DON'T CARE	ISLAND/IDJMG	792	-355
29	32	8	THRIVING IVORY ANGELS ON THE MOON	WIND-UP	700	+48
30	30	7	LESLEY ROY UNBEAUTIFUL	RELIGION/JIVE/ZOMBA	696	+7
31	22	9	BRANDY RIGHT HERE (DEPARTED)	EPIC	693	-444
32	24	17	GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE	663	-345
33	40	3	PARAMORE DECODE	FUELED BY RAMEN/CHOP SHOP/RRP	613	+121
34	29	20	DAVID ARCHULETA CRUSH	I9/JIVE/ZOMBA	596	-127
35	35	7	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	545	-16
36	NEW	NEW	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK	DTP/DEF JAM/IDJMG	533	+188
37	33	16	CHRISTINA AGUILERA KEEPS GETTIN' BETTER	RCA/RMG	528	-104
38	NEW	NEW	KATY PERRY THINKING OF YOU	CAPITOL	482	+349
39	NEW	NEW	JOHN LEGEND FEAT. ANDRE 3000 GREEN LIGHT	C.O.O.D./COLUMBIA	456	+220
40	32	15	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	416	-93

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	TW +/-
1	1	11	LADY GAGA POKER FACE	STREAMLINE/KONLIVE/CERRYTREE/INTERSCOPE/UNIVERSAL	815	-22
2	2	14	T.I. FEAT. RIHANNA LIVE YOUR LIFE	SRP/DEF JAM/GRAND HUSTLE/ATLANTIC/UNIVERSAL/WARNER	804	-24
3	3	15	BRITNEY SPEARS WOMANIZER	JIVE/SONY MUSIC	696	-5
4	19	4	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	648	-4
5	14	14	NICKELBACK GOTTA BE SOMEBODY	EMI	605	+35
6	6	6	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA/SONY MUSIC	595	+54
7	7	13	AKON RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	522	+2
8	9	19	KATY PERRY HOT N COLD	CAPITOL/EMI	514	+30
9	10	17	DEBORAH COX BEAUTIFUL U R	DECO/KOCH	485	+19
10	8	17	T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC/WARNER	482	-8
11	12	8	DANNY FERNANDES FANTASY	CP	478	+23
12	11	13	JASON MRAZ I'M YOURS	ATLANTIC/WARNER	456	0
13	13	4	BRITNEY SPEARS CIRCUS	JIVE/SONY MUSIC	445	+9
14	14	14	KANYE WEST LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/UNIVERSAL	417	-9
15	15	13	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY MUSIC	413	+7
16	20	6	TAYLOR SWIFT LOVE STORY	BIG MACHINE/UNIVERSAL	397	+71
17	16	15	NE-YO MISS INDEPENDENT	DEF JAM/UNIVERSAL	392	+27
18	17	15	KARDINAL OFFISHALL FEAT. KERI HILSON NUMBA 1 (TIDE IS HIGH)	KONLIVE/GEFFEN/UNIVERSAL	380	+16
19	18	10	SHILOH OPERATOR (A GIRL LIKE ME)	UNIVERSAL	356	-4
20	23	6	PINK SOBER	LAFACE/SONY MUSIC	351	+44
21	22	7	THE PUSSYCAT DOLLS I HATE THIS PART	INTERSCOPE/UNIVERSAL	351	+30
22	24	20	PINK SO WHAT	LAFACE/SONY MUSIC	331	+28
23	21	7	RIHANNA REHAB	SRP/DEF JAM/UNIVERSAL	331	+6
24	19	10	KREESHA TURNER LADY KILLER	EMI	330	-3
25	26	6	KANYE WEST HEARTLESS	ROC-A-FELLA/DEF JAM/UNIVERSAL	317	+25
26	27	5	MARIANAS TRENCH CROSS MY HEART	604/UNIVERSAL	294	+10
27	25	12	THE MIDWAY STATE NEVER AGAIN	REMEDY/EMI	286	-10
28	11	11	JAHFUS SHUT IT ALL DOWN	ROCKSTAR	273	+2
29	30	8	EVA AVILA GIVE ME THE MUSIC	SONY BMG/SONY MUSIC	270	+33
30	32	4	THE VERONICAS UNTOUCHED	ENGINEERROOM/SIRE/WARNER	266	+37

FOR WEEK ENDING JANUARY 4, 2009

♦ indicates CanCon



RadioVoodoo creates iPhone application for radio

Hot 97 In Your Hand

Darnella Dunham

DDunham@RadioandRecords.com

As radio keeps playing catch-up with Web sites and other digital media, new iPhone applications from Clear Channel, RadioVoodoo and others are positioning the medium for further growth by making its products available on mobile devices. ■ In October, Clear Channel launched iHeartRadio, an app that enables users to access 20 of the company's top terrestrial and Internet streams, including KYLD (Wild 94.9)/San Francisco, on the iPhone or iPod Touch. The free, one-time download is available through Apple's iTunes and iPhone application stores, in conjunction with the company's new iHeartMusic.com destination where users can stream more than 760 of Clear Channel's stations, access music news, hear live performances and artist interviews, obtain ringtones and lyrics and submit music.

Voodoo's Origins

Meanwhile, RadioVoodoo, best-known for its interactive voice response system for stations, is designing custom iPhone applications for radio. Built and supported by the North Adams, Mass.-based technology company, the app customizes station Web site features—such as event calendars, “now playing” lists, polls and contests—for the mobile environment. A one-touch station call-in feature is also included. RadioVoodoo plans to integrate real-time station streaming, video on demand and other elements in future versions of the software.

The company has provided an automated platform for stations to interact with listeners through the telephone since 2000. Such clients as Emmis rhythmic WQHT (Hot 97)/New York and KPWR (Power 106)/Los Angeles are outfitted with an interactive phone service that connects their request lines to a Web site. When a listener phones in and the line is busy or goes unanswered, the call rolls over to the RadioVoodoo platform. The caller hears a menu of options, including the ability to make a request, hear about station events and participate in song polls or surveys. In addition, requests and comments are recorded and available in real time on a Web page for station personnel to view the caller's request and demographic info and access the audio for on-air use.

“Stations were telling us how they wanted their phones to work, how they wanted to extend their brand from their on-air studio onto their telephones,” RadioVoodoo GM Christopher Joseph says. “Very quickly, stations realized the opportunity of talking via the telephone to every single customer, to every single active listener.” (Some stations rely on the service as a gateway to the audience's musical tastes more so than as a backup for jocks or producers who aren't able to answer the phone.)

The company's new iPhone app enables listeners to interact with station content directly from their cell phones. As with the interactive voice response system, the new app is branded for each station. “The emerging technology of smart phones allows small companies, bigger companies and radio stations to extend their brand into new environments onto people's telephones,” Joseph says.

Necessary Accessory

After years of using the phone-answering platform, Hot 97 is the inaugural station to use RadioVoodoo's iPhone app, and Power 106 is up next. “We've had a longstanding partnership with Emmis. Their New York and Los Angeles stations produce high call volumes. That was a great place for us to start, as Apple exposed this

‘Stations were telling us how they wanted their phones to work, how they wanted to extend their brand from their on-air studio onto their telephones.’

—Christopher Joseph

[open platform] software development environment,” Joseph says.

Hot 97 introduced its RadioVoodoo app to listeners on-air and online Jan. 5, with equal exposure on both platforms. Instead of going the promo route, Hot 97 took a more natural approach to marketing it, both for the initial launch and for long-term marketing. Think of it as product placement for radio.

“It'll be involved whenever our jocks are talking about product initiatives or artist initiatives,” director of marketing Brian D'Aurelio says. “This will just give them the opportunity to say, ‘If you have an iPhone, check out more information at the Hot 97 app or log on to hot97.com.’”

Even after its initial launch, the app's on-air presence will remain front and center as it is integrated into the lifestyle of Hot 97's personalities. “Jocks will be using the app to make sure they are in tune with the station; this will be talked about on-air,” PD Ebro Darden says. D'Aurelio adds, “It's just another touch point for our audience and another way for them to immerse with the brand. The ability to talk about [being on] the newest and latest devices adds to the imaging of the radio station.”

The free download is likely to be a hit with rhythmic radio's 18-34 target demographic, which tends to embrace technology. “The telephone has always been a key component of a radio station's brand,” Joseph says. “It has to do with caller interaction. We've taken that necessity and added other ways of the station getting more value from that interaction. The iPhone is just an extension of that—it's another space where we're helping a station and we know what's happening on the station based on their telephone activity.”

Darden is excited about the instant access listeners will have, especially when it comes to the new music broken by the station. “The app alone allows you access to everything on Hot,” he says, “so when we drop music and we have the exclusive, you will know about it right away.”

RadioVoodoo doesn't rely on station personnel to provide content for the application. Instead, it's gathered from the station site and by simply listening to the station. Joseph says, “We can take that information and pull that into the iPhone app without the station's direct participation. This is simply the station allowing us to put our ear to their telephones, their on-air [product] and us taking that information and publishing it in a new space.”

R&R





▶ WITH EIGHT WEEKS AT NO. 1 ON RHYTHMIC AND NINE WEEKS ATOP RAP, T.I.'S "LIVE YOUR LIFE," FEATURING RIHANNA, EQUALS THE REIGNS OF HIS PREVIOUS CHART-TOPPER, "WHATEVER YOU LIKE," AT EACH LIST. T.I. ALSO OWNS THREE PRIOR RAP NO. 1s (ONE AS A LEAD ARTIST) IN 2006-07.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	15	T.I. FEATURING RIHANNA LIVE YOUR LIFE	NO. 1 (8 WKS)	112 ☆	5927 -240	40.112	1
2	2	12	BEYONCE SINGLE LADIES (PUT A RING ON IT)		11 ☆	5108 +77	30.820	3
3	3	9	KANYE WEST HEARTLESS		11 ☆	5013 +209	34.598	2
4	4	15	AKON RIGHT NOW (NA NA NA)		11 ☆	4003 -204	23.655	5
5	5	22	T.I. WHATEVER YOU LIKE		113 ☆	3821 -379	25.090	4
6	7	13	LADY GAGA FEAT. COLBY O'DONIS JUST DANCE	MOST INCREASED PLAYS	11	3780 +356	22.019	7
7	6	19	NE-YO MISS INDEPENDENT		112 ☆	3563 -186	22.325	6
8	8	10	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK		11 ☆	3402 +114	20.317	8
9	9	17	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT		11 ☆	3295 -52	18.047	10
10	10	18	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD MRS. OFFICER		11 ☆	3099 -145	17.512	11
11	11	11	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA POP CHAMPAGNE		11 ☆	2876 +9	19.564	9
12	12	7	T-PAIN FEATURING LUDACRIS CHOPPED 'N' SKREWED		11 ☆	2688 +81	15.392	13
13	13	7	NE-YO MAD		11 ☆	2343 +202	16.960	12
14	14	16	KANYE WEST LOVE LOCKDOWN		11 ☆	2226 -12	14.109	15
15	15	23	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		11 ☆	2209 +4	14.461	14
16	16	8	PLIES FEATURING CHRIS J PUT IT ON YA		11 ☆	2166 -27	10.350	18
17	17	12	BEYONCE IF I WERE A BOY		11	1857 -152	11.709	16
18	18	11	AKON FEATURING LIL WAYNE & YOUNG JEEZY I'M SO PAID		11	1617 -91	10.368	17
19	19	7	RIHANNA REHAB		11 ☆	1595 +44	7.904	24
20	20	4	T.I. FEAT. JUSTIN TIMBERLAKE DEAD AND GONE	AIRPOWER	11 ☆	1531 +171	9.623	19
21	21	9	JAZMINE SULLIVAN BUST YOUR WINDOWS		11 ☆	1437 -94	8.556	21
22	22	20	THE GAME FEATURING LIL WAYNE MY LIFE		11 ☆	1344 -34	9.032	20
23	23	11	BRITNEY SPEARS WOMANIZER		11 ☆	1340 +39	8.213	23
24	24	10	KATY PERRY HOT N COLD		112	1236 -28	7.694	25
25	25	4	KERI HILSON FEATURING LIL WAYNE TURNIN ME ON		11 ☆	1207 +153	8.313	22
26	26	17	KEVIN RUDDOLF FEATURING LIL WAYNE LET IT ROCK		11	1134 -34	7.437	26
27	27	7	BOBBY VALENTINO FEATURING YUNG JOC BEEP		11 ☆	1085 -54	5.491	31
28	28	3	THE-DREAM ROCKIN' THAT THANG		11	1045 +167	5.406	32
29	29	3	MIMS MOVE (IF YOU W'ANNA)		11	1045 +112	5.004	34
30	30	3	COMMON FEATURING PHARRELL UNIVERSAL MIND CONTROL		11 ☆	974 +96	5.881	28
31	31	4	GORILLA ZOE FEATURING LIL WAYNE LOST		11 ☆	963 +27	3.989	38
32	32	5	SLIM FEATURING FABOLOUS & RYAN LESLIE GODD LOVIN'		11 ☆	931 +29	4.521	37
33	33	20	LEONA LEWIS BETTER IN TIME		112	764 -150	2.827	-
34	34	7	BUSTA RHYMES FEATURING RON BROWZ ARAB MONEY		11	760 -41	5.564	30
35	35	16	JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE SWAGGA LIKE US		11 ☆	751 +46	7.213	27
36	NEW		AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL BEAUTIFUL	MOST ADDED	11	741 +238	5.287	33
37	37	2	KID CUDI DAY 'N' NITE		11 ☆	725 +134	5.736	29
38	38	18	PITBULL FEATURING LIL JON KRAZY		11 ☆	714 -2	3.685	40
39	39	12	PINK SO WHAT		112	707 -18	4.936	36
40	40	5	JAMIE FOXX FEATURING T.I. JUST LIKE ME		11 ☆	681 +47	3.237	-

MOST ADDED

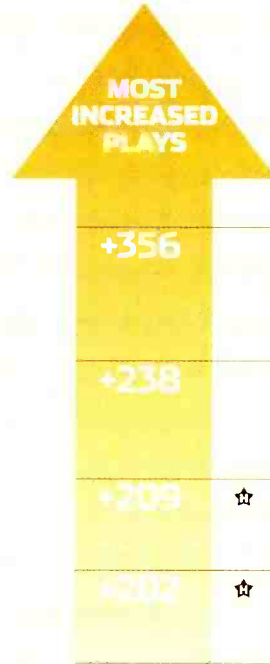
ARTIST TITLE / LABEL	NEW STATIONS
AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL Beautiful (Konvict/Upfront/SRC/Universal Motown)	25
T.I. FEAT. JUSTIN TIMBERLAKE Dead And Gone (Grand Hustle/Atlantic)	20
KERI HILSON FEAT. LIL WAYNE Turnin Me On (Mosley/Zone 4/Interscope)	15
MIKE JONES Next To You (Ice Age/Asylum)	15
RON BROWZ Jumping (Out The Window) (Ether Boy/Universal Motown)	14
NE-YO Mad (Def Jam/IDJMG)	12
BABY BASH FEAT. MARIO That's How I Go (Arista/RMG)	11
THE-DREAM Rockin' That Thang (Radio Killa/Def Jam/IDJMG)	10
THE PUSSYCAT DOLLS I Hate This Part (Interscope)	9
T-PAIN FEAT. LUDACRIS Chopped 'N' Skrewed (Konvict/Nappy Boy/Jive/Zomba)	6

ADDED AT... KBMB
Sacramento, CA
PD: Pattie Moreno
MD: Shori-E
Baby Bash Feat. Mario, That's How I Go, 13
Akon Feat. Colby O'Donis & Kardinal Offishall, Beautiful, 12
Ron Browz, Jumping (Out The Window), 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MIKE JONES Next To You (Ice Age/Asylum)	494/51	THE PUSSYCAT DOLLS I Hate This Part (Interscope)	337/72
TOTAL STATIONS: 32		TOTAL STATIONS: 25	
BABY BASH FEAT. MARIO That's How I Go (Arista/RMG)	477/56	NE-YO FEAT. JAMIE FOXX & FABOLOUS She Got Her Own (Def Jam/IDJMG)	328/9
TOTAL STATIONS: 29		TOTAL STATIONS: 24	
BRITNEY SPEARS Circus (Jive/Zomba)	464/78	LMFAO I'm In Miami Trick (Party Rock/Interscope)	318/52
TOTAL STATIONS: 21		TOTAL STATIONS: 27	
SLIM THUG I Run (Koch)	416/34	JAY ROCK FEAT. LIL WAYNE All My Life (Top Dawg/Warner Bros.)	301/9
TOTAL STATIONS: 18		TOTAL STATIONS: 31	
THE GAME Camera Phone (Geffen/Interscope)	354/1	DAMM-D Love Me (Rap-A-Lot 4 Life)	292/10
TOTAL STATIONS: 36		TOTAL STATIONS: 12	



LADY GAGA FEAT. COLBY O'DONIS
Just Dance (Streamline/KonLive/Cherrytree/Interscope)
WNVZ +41, WJQM +40, KGGI +40, KBMB +38, KQKS +38, KSEK +35, KVPW +34, KYZZ +28, KHTN +25, WXIS +21

AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL
Beautiful (Konvict/Upfront/SRC/Universal Motown)
KDDB +31, KZON +29, WXIS +27, KBOS +25, KIBT +24, KISV +18, WAJZ +17, KDON +15, KTBT +14, WNHT +14

KANYE WEST
Heartless (Roc-A-Fella/Def Jam/IDJMG)
WZBZ +44, KDDB +41, WLLD +29, KPRR +23, KBOS +22, KTBT +20, WBTT +18, KIKI +15, KZFM +13, KKFR +13

NE-YO
Mad (Def Jam/IDJMG)
KYZZ +27, KSEK +24, KYLD +22, KBOS +21, KPRR +19, WKKX +14, KWLN +14, WZBZ +13, WBDM +13, WRCL +12

T.I. FEAT. JUSTIN TIMBERLAKE
Dead And Gone (Grand Hustle/Atlantic)
KQHT +30, KISV +29, KIBT +21, WZBZ +20, KTBT +19, WLLD +18, KVEG +16, WNHT +14, WAJZ +11, WXIS +9

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations. 75 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

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Madd Hatta's super service to the Houston community

Man Of The People

Darnella Dunham

DDunham@RadioandRecords.com

Community has been the cornerstone of urban radio since its inception, though sadly, the concept has lost some of its emphasis through the years. Still, it's refreshing to see stations that continue to get involved in community events and for personalities to lend their talents to organizations. ■ Radio One's KBXX (97.9 the Box)/Houston morning show host Madd Hatta has taken giving back to the local community to a higher level by consistently spearheading initiatives that have, in many cases, been self-financed.

In 2008, Madd Hatta took it upon himself to purchase new back-to-school clothes for 100 boys in sixth, seventh and eighth grade, while also staying on the air nonstop for several days until he got 5,000 listeners to register to vote, along with supplying free food and games for 500 kids at Dave & Buster's.

He readily acknowledges his supervisors for lending overall station support: "My immediate boss [PD] Terri Thomas has grown up in urban radio and my general manager [regional VP] Doug Abernathy is always open to all my ideas and suggestions," Hatta says. "When you've got the right team of people with you, they understand what you're doing—that it's a passion of yours—and they'll give you any assistance that you need if it's for a good cause.

"Sometimes in radio you get lucky and get hooked up with the right GM, PD, sales manager and the right people. I've been one of those individuals almost my whole career," he continues. "I've always been lucky enough to have the right people in the right places, and to them the community is where it's at. They understand I'm one of those jocks that loves to be doing things in the community. It's a part of what I do and what comes with my package."

Service Through The Speakers

Making such a concerted effort to help others isn't special in Hatta's eyes; it simply goes with the job. "Part of your gig as an on-air personality is being part of the streets, being connect-

ed to the community and knowing who the players are—from the rapper to the congressman," he says.

When discussing community issues on the air with his hip-hop audience, Hatta doesn't flip modes when he delves into more serious matters. "I don't sit there and try to dumb it down and separate the two," he says. "When it's time to talk politics, let's talk politics. We're just going to be doing it in between 'Bust It Wide Open' [by Lil Wil]. We can go from one extreme to the other. You've got to have the right team with you that understands exactly what you're trying to do and where you're going—from very silly to very political to very serious."

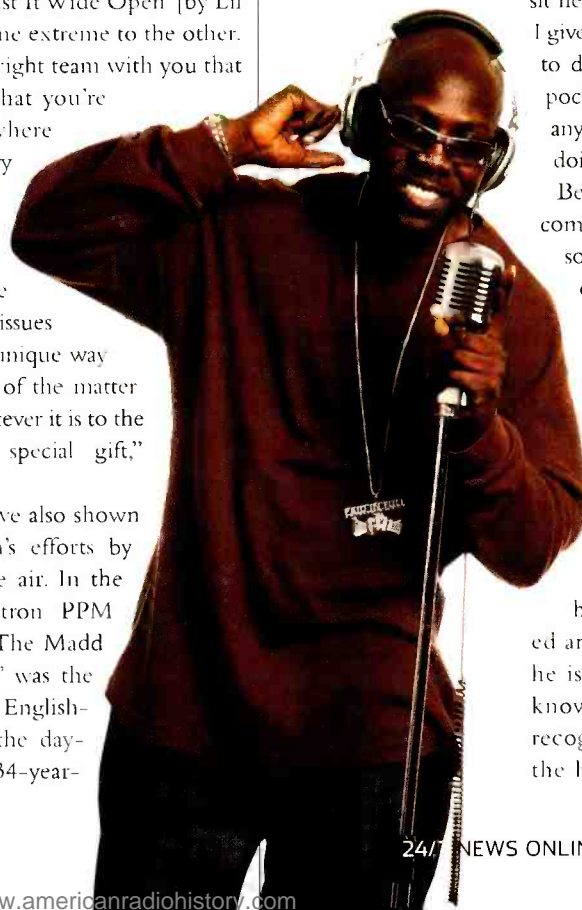
Thomas is certainly in Hatta's corner. "He addresses community issues easily because he has a unique way of getting to the heart of the matter and is able to relate whatever it is to the audience. He has a special gift," Thomas says.

Houston listeners have also shown appreciation for Hatta's efforts by supporting him on the air. In the December 2008 Arbitron PPM ratings for Houston, "The Madd Hatta Morning Show" was the second-highest-rated English-language program in the day-part among 18- to 34-year-

97.9
THE BOX
INTERACTIVE
HIP-HOP & R&B

'Part of your gig as an on-air personality is being a part of the streets, being connected to the community and knowing who the players are—from the rapper to the congressman.'

—Madd Hatta



olds, drawing a 6.6 share.

According to Thomas, Hatta's extraordinary connections with people from a variety of backgrounds in Houston has also made him a go-to person in the local media. "Whenever there are big news issues, especially concerning the African-American and hip-hop communities, local news channels seek him out first for his perspective. Community leaders have much respect for Hatta and seek him to get involved in a variety of causes, using his show as a platform to inform the community."

Thomas continues, "Hatta is the quarterback of my team and inspires in many ways on and off the air. The people of Houston come out for Hatta time and time again, and he is the most-requested personality on the station for community causes—schools, youth groups and charitable entities."

On The Streets

High ratings and local celebrity status are certainly benefits of helping the community, but that's not what motivates Hatta. "If life presents you with the opportunity to be happy and make money from what you're doing, why not give back?" he asks. "It's just what you should do automatically. It shouldn't even be a thought—just do it."

Putting community first is something Hatta learned from other radio personalities he has admired along the way. He states that in urban/black radio, "you automatically know that you have to be a part of that community. I think that's why I've always had the success as soon as I came into the city of Houston."

Taking the initiative to do good in the community and sponsoring some of that good will from his own pocket is something Hatta has always done. "When you give, you have to be a cheerful giver, as they say in church. You do it because you think there's a need. I wish I could sit here and say there was a master plan and why I give the money. I just feel like it is the right thing to do. When you just take it out of your own pocket, you have nobody to make deals with or anything like that. You do it because you felt like doing it, and you're happy that you did it."

Being relatable and credible to the hip-hop community while presenting political and social issues without coming across as stodgy or preachy can be precarious. Nevertheless, Hatta can effortlessly speak to distinctly different segments of his audience. When asked how he balances the various roles, he responds, "You just learn how to speak the language of the individual you're dealing with at a particular time; you learn how to be a chameleon."

Thomas adds that Hatta's sincerity, passion, caring and commitment have made him one of the most respected and recognized people in Houston. "And he is also one of the most humble people I know. He volunteers his time without being recognized at all. He does what he does from the heart."

R&R



► **THE-DREAM** KICKS OFF 2009 IN FINE FASHION BY EARNING AIRPOWER APPLAUSE FOR "ROCKIN' THAT THANG" AT NO. 20. THE SONG PREVIEWS THE SINGER/SONGWRITER/PRODUCER'S SOPHOMORE ALBUM, "LOVE VS. MONEY," SCHEDULED FOR RELEASE FEB. 17.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	AUDIENCE MILLIONS	RANK
1	1	13	BEYONCE SINGLE LADIES (PUT A RING ON IT)	NO. 1 (7 WKS)	11	4539	+53	46.005
2	15	2	T.I. FEATURING RIHANNA LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	11-2	4072	+17	38.744
3	3	14	T-PAIN FEATURING LUDACRIS CHOPPED 'N' SKREWED	KONVICT/NAPPY BOY/JIVE/ZOMBA	11	3912	-47	35.852
4	17	4	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT	G.O.O.D./COLUMBIA	11	3243	+39	25.769
5	11	5	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH	11	3328	+165	28.165
6	18	6	USHER TRADING PLACES	LAFACE/ZOMBA	11	3152	+39	28.149
7	10	7	PLIES FEATURING CHRIS J PUT IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTIC	11	2960	+18	25.779
8	8	21	NE-YO MISS INDEPENDENT	DEF JAM/IDJMG	11	2615	+126	28.334
9	12	11	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK	DTP/DEF JAM/IDJMG	11	2448	+152	19.753
10	11	24	T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	11	2417	+91	24.456
11	10	12	KEYSHIA COLE FEATURING 2PAC PLAYA CARDZ RIGHT	AMARU/IMANI/GEFFEN/INTERSCOPE	11	2388	-14	21.045
12	9	21	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	11	2385	-68	22.196
13	8	8	KANYE WEST HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	11	2339	+91	18.741
14	7	7	NE-YO FEATURING JAMIE FOXX & FABOLOUS SHE GOT HER OWN	DEF JAM/IDJMG	11	2309	+99	20.890
15	16	8	JAMIE FOXX FEATURING T.I. JUST LIKE ME	J/RMG	11	2273	+145	16.130
16	15	15	JAZMINE SULLIVAN BUST YOUR WINDOWS	J/RMG	11	2126	+119	19.003
17	15	10	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA	11	2112	-39	15.866
18	17	24	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT	KONVICT/NAPPY BOY/JIVE/ZOMBA	11	2087	+20	21.572
19	12	12	MUSIQ SOULCHILD FEATURING MARY J. BLIGE IF U LEAVE	ATLANTIC	11	2042	+100	13.731
20	20	4	THE-DREAM ROCKIN' THAT THANG	AIRPOWER RADIO KILLA/DEF JAM/IDJMG	11	1761	+226	14.548
21	11	11	BOBBY VALENTINO FEATURING YUNG JOC BEEP	BLU KOLLA DREAMS/CAPITOL	11	1487	+46	11.296
22	4	4	KEYSHIA COLE YOU COMPLETE ME	IMANI/GEFFEN/INTERSCOPE	11	1485	+149	11.248
23	16	16	JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE SWAGGA LIKE US	ROC-A-FELLA/DEF JAM/IDJMG	11	1455	+34	14.505
24	4	4	KERI HILSON FEATURING LIL WAYNE TURNIN ME ON	MOSLEY/ZONE 4/INTERSCOPE	11	1284	+200	10.448
25	11	11	GORILLA ZOE FEATURING LIL WAYNE LOST	BLOCK/BAD BOY SOUTH/ATLANTIC	11	1279	+34	8.272
26	20	20	AVANT WHEN IT HURTS	CAPITOL	11	1200	+37	9.893
27	3	3	BEYONCE DIVA	MUSIC WORLD/COLUMBIA	11	1197	+249	16.106
28	9	9	BUSTA RHYMES FEATURING RON BROWZ ARAB MONEY	UNIVERSAL MOTOWN	11	1190	+47	8.113
29	8	8	NE-YO MAD	DEF JAM/IDJMG	11	1099	+125	8.836
30	4	4	YUNG L.A. FEATURING YOUNG DRO & T.I. AIN'T I	GRAND HUSTLE/INTERSCOPE	11	1093	+80	9.136
31	9	9	AKON FEATURING LIL WAYNE & YOUNG JEEZY I'M SO PAID	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	11	1042	+30	5.009
32	6	6	SLIM FEATURING FABOLOUS & RYAN LESLIE GOOD LOVIN'	M3/ASYLUM	11	978	+117	7.684
33	3	3	J. HOLIDAY IT'S YOURS	MUSIC LINE/CAPITOL	11	901	+40	6.232
34	5	5	BRANDY LONG DISTANCE	KOCH/EPIC	11	881	+45	4.053
35	8	8	SOULJA BOY TELL'EM BIRD WALK	COLLIPARK/INTERSCOPE	11	874	-39	5.325
36	18	18	ACE HOOD FEATURING TREY SONGZ RIDE	WE THE BEST/DEF JAM/IDJMG	11	854	+38	8.309
37	2	2	RIHANNA REHAB	SRP/DEF JAM/IDJMG	11	810	+57	4.374
38	10	10	DJ KHALED FEATURING KANYE WEST & T-PAIN GO HARD	WE THE BEST/TERROR SQUAD/KOCH	11	730	+60	4.158
39	5	5	THE GAME FEATURING RAHEEM DEVAUGHN TOUCHDOWN	GEFFEN/INTERSCOPE	11	702	-22	3.286
40	RE-ENTRY	RE-ENTRY	ANTHONY HAMILTON FEATURING DAVID BANNER COOL	MISTER'S MUSIC/50 50 DEF/ZOMBA	11	668	+30	4.164

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
GS BOYZ Stanky Legg (Swagg Team/Jive/Battery)	28
RON BROWZ Jumping (Out The Window) (Ether Boy/Universal Motown)	24

ARTIST TITLE / LABEL	NEW STATIONS
KEYSHIA COLE You Complete Me (Imani/Geffen/Interscope)	14
THE-DREAM Rockin' That Thang (Radio Killa/Def Jam/IDJMG)	13

ARTIST TITLE / LABEL	NEW STATIONS
KERI HILSON FEAT. LIL WAYNE Turnin Me On (Mosley/Zone 4/Interscope)	13

ARTIST TITLE / LABEL	NEW STATIONS
BUSTA RHYMES FEAT. RON BROWZ Arab Money (Universal Motown)	8

ARTIST TITLE / LABEL	NEW STATIONS
BEYONCE Diva (Music World/Columbia)	8

ARTIST TITLE / LABEL	NEW STATIONS
GORILLA ZOE Lost (Block/Bad Boy South/Atlantic)	5

ARTIST TITLE / LABEL	NEW STATIONS
BOBBY VALENTINO FEAT. YUNG JOC Beep (Blu Kolla Dreams/Capitol)	5

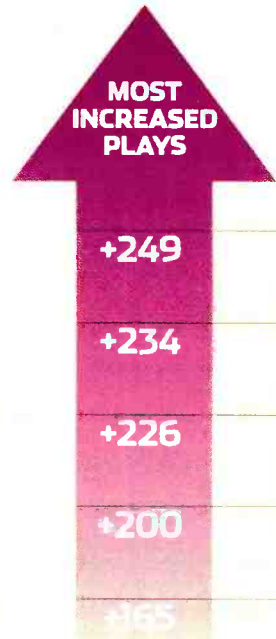
ARTIST TITLE / LABEL	NEW STATIONS
SKILLZ Rap Up 2008 (Big Kids/Koch)	5

ADDED AT... WAMO
Pittsburgh, PA
PD: DJ Boogie
MD: Kode Wred
Ron Browz, Jumping (Out The Window), 2
GS Boyz, Stanky Legg, 1

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BRUTHA FEAT. FABOLOUS I Can't Hear The Music (Goodfellas/Def Jam/IDJMG)	623/15	YO GOTTI Sold Out (STP)	405/40
JENNIFER HUDSON If This Isn't Love (Arista/RMG)	557/59	MIMS Move (If You 'Wanna) (American King/Capitol)	404/62
MARIAH CAREY I Stay In Love (Island/IDJMG)	545/15	LIL WIL Bust It Wide Open (Rudebwoy/Unauthorized/Asylum)	296/8
GS BOYZ Stanky Legg (Swagg Team/Jive/Battery)	523/61	RON BROWZ Jumping (Out The Window) (Ether Boy/Universal Motown)	295/40
RYAN LESLIE How It Was Supposed To Be (NextSelection/Casablanca/Universal Motown)	453/27	JAZMINE SULLIVAN Lions, Tigers & Bears (J/RMG)	280/42



BEYONCE Diva (Music World/Columbia) SXHT +52, WRBJ +25, KKDA +22, WEDR +21, WBTJ +16, WQHH +15, WH1A +14, WHRK +14, WPHI +10, KBXX +10
SKILLZ Rap Up 2008 (Big Kids/Koch) KBFB +28, WOWI +23, KMEL +19, WPHI +17, KBXX +13, WJMH +11, WQOK +11, WWWZ +9, WKYS +7, KRRQ +6
THE-DREAM Rockin' That Thang (Radio Killa/Def Jam/IDJMG) WTMG +35, WHHH +31, WERQ +21, KKDA +20, WEUP +18, WDHT +15, WIZF +13, WXBT +11, KRRQ +11, WJKS +9
KERI HILSON FEAT. LIL WAYNE Turnin Me On (Mosley/Zone 4/Interscope) WJKS +14, WRBJ +14, WQZB +13, WJZE +11, WPRW +10, WJMI +10, WJBT +10, WJZD +8, KBFB +8, KOPW +8
JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (Ether Boy/Universal Motown/Columbia/Koch) WZHT +22, WJBT +18, WRBJ +16, WJLB +13, WDKX +13, WERQ +12, WHHL +12, WHTD +10, WJKS +10, KMEL +10



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► FOR THE SECOND CONSECUTIVE WEEK, URBAN AC OPENS ITS DOORS TO A GOSPEL ACT, AS **MARY MARY** DEBUTS AT NO. 36 WITH "GOD IN ME," FEATURING **KIERRA "KIKI" SHEARD**. THE DUO FOLLOWS **JAMES FORTUNE & FIYA** (37-34), WHO BOWED LAST WEEK WITH THE CURRENT GOSPEL CHART NO. 1 "I TRUST YOU."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	20	USHER Here I Stand	NO. 1 (6 WKS)/MOST INCREASED PLAYS LAFACE/ZOMBA	1718 +289	13.190 1
2	1	14	MUSIQ SOULCHILD FEATURING MARY J. BLIGE IfULeave	ATLANTIC	1682 +196	13.042 2
3	16	3	ROBIN THICKE The Sweetest Love	STAR TRAK/INTERSCOPE	1644 +286	11.649 4
4	25	4	MINT CONDITION Nothin' Left To Say	CAGED BIRD/IMAGE	1358 +104	9.203 8
5	5	30	JENNIFER HUDSON Spotlight	ARISTA/RMG	1327 +196	11.871 3
6	7	17	AVANT When It Hurts	CAPITOL	1320 +244	9.858 7
7	8	34	KEYSHIA COLE Heaven Sent	IMANI/GEFFEN/INTERSCOPE	1271 +265	11.417 5
8	6	20	JAZMINE SULLIVAN Need U Bad	J/RMG	1112 -10	10.502 6
9	9	36	ERIC BENET You're The Only One	FRIDAY/REPRISE/WARNER BROS.	948 +165	8.524 9
10	12	20	NE-YO Miss Independent	DEF JAM/IDJMG	837 +220	8.099 10
11	10	12	CHARLIE WILSON There Goes My Baby	JIVE/ZOMBA	826 +86	3.966 15
12	11	17	ANTHONY HAMILTON FEAT. DAVID BANNER Cool	MISTER'S MUSIC/SO SO DEF/ZOMBA	789 +74	4.075 14
13	13	23	ALICIA KEYS Superwoman	MBK/J/RMG	698 +106	4.945 11
14	14	17	RAPHAEL SAADIQ Love Ya Girl	COLUMBIA	625 +34	4.543 12
15	15	15	JOHN LEGEND FEATURING ANDRE 3000 Green Light	G.O.O.D./COLUMBIA	606 +72	3.495 18
16	16	8	JOE We Need To Roll	563/KEDAR	487 -38	4.092 13
17	19	6	INDIA.ARIE FEATURING MUSIQ SOULCHILD Chocolate High	UNIVERSAL REPUBLIC	486 +139	2.799 23
18	22	11	KENNY "BABYFACE" EDMONDS I Need A Love Song	MERCURY/IDJMG	463 +148	2.934 22
19	20	12	LAURA IZIBOR From My Heart To Yours	AIRPOWER ATLANTIC	455 +132	3.295 20
20	17	18	ERIC BENET The Hunger	FRIDAY/REPRISE/WARNER BROS.	453 +71	2.948 21
21	24	5	BRANDY Long Distance	KOCH/EPIC	446 +146	2.396 27
22	23	6	KEYSHIA COLE FEATURING 2PAC Playa Cardz Right	AMARU/IMANI/GEFFEN/INTERSCOPE	383 +78	3.510 17
23	18	21	WAYNE BRADY Ordinary	PEAK/CMG	377 +13	2.539 24
24	27	8	JAMIE FOXX FEATURING T.I. Just Like Me	J/RMG	335 +97	2.246 30
25	26	8	JAZMINE SULLIVAN Bust Your Windows	J/RMG	332 +91	3.594 16
26	21	8	BEYONCE Single Ladies (Put A Ring On It)	MUSIC WORLD/COLUMBIA	293 -28	3.296 19
27	31	6	JENNIFER HUDSON If This Isn't Love	ARISTA/RMG	281 +71	2.496 26
28	28	9	LABELLE Superlover	VERVE	270 +43	2.377 28
29	32	11	DWELE A Few Reasons (Truth Pt. 2)	RT/KOCH	244 +36	0.818 39
30	30	18	DEBORAH COX Did You Ever Love Me	DECO/IMAGE	225 +8	0.959 35
31	29	7	LIONEL RICHIE Good Morning	ISLAND/IDJMG	211 -6	0.704 -
32	36	10	BEYONCE At Last	MUSIC WORLD/COLUMBIA	210 +40	1.990 31
33	34	7	JAZMINE SULLIVAN Lions, Tigers & Bears	J/RMG	205 +14	0.723 40
34	37	2	JAMES FORTUNE & FIYA I Trust You	BLACK SMOKE/WORLDWIDE	204 +37	2.262 29
35	33	5	USHER Trading Places	LAFACE/ZOMBA	201 +5	1.921 32
36	NEW		MARY MARY FEATURING KIERRA "KIKI" SHEARD God In Me	MY BLOCK/COLUMBIA	158 +85	2.501 25
37	RE-ENTRY		CASE Lovely	INDIGO BLUE	158 +34	0.423 -
38	38	10	LALAH HATHAWAY That Was Then	STAX/CMG	150 -15	0.567 -
39	39	4	AL GREEN Lay It Down	BLUE NOTE/CAPITOL	146 -3	0.392 -
40	40	8	SEAL A Change Is Gonna Come	WARNER BROS.	136 -9	0.988 34

MOST ADDED

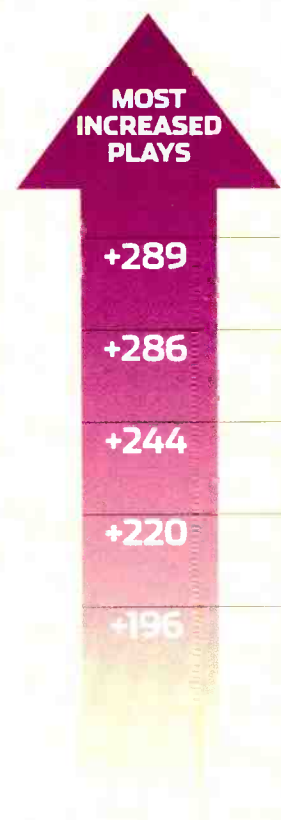
ARTIST TITLE / LABEL	NEW STATIONS
ANTHONY HAMILTON FEAT. DAVID BANNER Cool (Mister's Music/So So Def/Zomba) KMJK, KVMA, WDLT, WOZZ, WFUN, WHRP, WMOJ, WQKQ, WTYB	9
INDIA.ARIE FEAT. MUSIQ SOULCHILD Chocolate High (Universal Republic) KMJK, WDAS, WDLT, WDOZ, WHRP, WSOL, WTYB, WYLD	8
CHARLIE WILSON There Goes My Baby (Jive/Zomba) WAMJ, WMJM, WMOJ, WROU, WVKL	5
USHER Trading Places (LaFace/Zomba) KMJM, WDOZ, WKSP, WSOL, WYLD	5
BRANDY Long Distance (Koch/Epic) KJMS, WKJS, WMKS	3
LAURA IZIBOR From My Heart To Yours (Atlantic) WMKS, WSRB	2
BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia) WBAV, WBL5	2
USHER Here I Stand (LaFace/Zomba) WMOJ	1
AVANT When It Hurts (Capitol) WXMG	1
NE-YO Miss Independent (Def Jam/IDJMG) WBAV	1

ADDED AT... WBL5
New York, NY
PD: Skip Dillard
Beyonce, Single Ladies (Put A Ring On It), 10

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SLIQUE Your Body (Rosehip) TOTAL STATIONS: 12	123/35	BEYONCE If I Were A Boy (Music World/Columbia) TOTAL STATIONS: 7	56/10
ESTELLE FEAT. SEAN PAUL Come Over (Home School/Atlantic) TOTAL STATIONS: 34	100/2	WAYMAN TISDALE In Love (Rendezvous) TOTAL STATIONS: 10	54/8
SY SMITH Fly Away With Me (Psyko) TOTAL STATIONS: 12	91/15	21-03 WITH FRED HAMMOND, SMOKIE NORFOL & J MOSS Cover Me (PAJAM/Gospo Centric/Zomba) TOTAL STATIONS: 25	48/14
SLIM FEAT. YUNG J JC So Fly (M3/Asylum) TOTAL STATIONS: 10	89/21	T.I. FEAT. RIHANNA Live Your Life (Def Jam/Grand Hustle/IDJMG/Atlantic) TOTAL STATIONS: 21	47/3
HEZEKIAH WALKER & LFC Souled Out (Verity/Zomba) TOTAL STATIONS: 37	61/3	JASON CHAMPION Always (Brooks/EMI Gospel) TOTAL STATIONS: 27	45/9



+289 USHER Here I Stand (LaFace/Zomba) WFLM +9, WRKS +8, WTLZ +17, WMGL +14, WMOJ +12, WDOZ -10, WKSP +9, WBL5 +9, KJLH +9, KMEZ +9

+286 ROBIN THICKE The Sweetest Love (Star Trak/Interscope) WMGL +22, WMJM +18, WJMR +12, WROU +9, KMJQ +9, WMMJ +9, WTLZ +8, WBFK +8, WIMX +5, WJLH +7

+244 AVANT When It Hurts (Capitol) WMOJ +13, WMGL +12, KMEZ +11, WRKS +11, WUHT +10, KMJM +9, WBAV +8, WVKL +8, WHUR +8, KJLH +7

+220 NE-YO Miss Independent (Def Jam/IDJMG) WRKS +25, WMXD +16, WGPR +8, KMJM +6, WNEW +6, KJLH +5, WVKL +6, WJMR +6, WKUS +5, WVBE +5

+196 MUSIQ SOULCHILD FEAT. **MARY J. BLIGE** IfULeave (Atlantic) WRKS +17, KMEZ +13, WMGL +13, WKSP +10, WDOZ +9, WSOL +9, KJLH +9, WTLZ +9, WIMX +8, WPHR +8

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations. 70 urban AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

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WAMJ/Atlanta, GA* OM: Steve Hegwood PD/MD: Derek Harper	WROU/Dayton, OH* OM: Steve Weed PD: Garth Adams	KJLH/Los Angeles, CA* PD/MD: Aundrea Russell	KBLX/San Francisco, CA* PD: Kevin Brown MD: Kimmie Taylor
WAKB/Augusta, CA* OM/PD: Terry Monday MD: JayTek	WGPR/Detroit, MI* PD: Carolyn James MD: Karen Addison	WMJM/Louisville, KY* PD/MD: Tim Gerard Girton	Music Choice R&B Soul/Satellite OM/PD: Damon Williams APD: Mecca Thames MD: Lamonda Williams
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WBAV/Charlotte, NC* PD/MD: Terri Avery	WQMG/Greensboro, NC* PD: Shilynne Cole	WYLD/New Orleans, LA* OM/PD: Derrick Corbett	WFUN/St. Louis, MO* OM/PD: Jowcol "Boogie D" Gilchrist APD/MD: Niecy Davis
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WSRB/Chicago, IL* PD/MD: Tracie Reynolds	WHRP/Huntsville, AL* OM: Jim Kennedy APD/MD: Toni Terrell	WKUS/Norfolk, VA* PD: DJ Law	WTUG/Tuscaloosa, AL OM: Greg Tomascello PD/MD: Charles Anthony
WVAZ/Chicago, IL* PD/MD: Derrick Brown	WTLC/Indianapolis, IN* OM/PD: Brian Wallace APD/MD: The First Lady Raye	WVKL/Norfolk, VA* OM/PD: Don London MD: Theresa Brown	WGOV/Valdosta, GA OM/PD: Jammin' Jammie Brooks
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WKZJ/Columbus, GA OM/PD: Carl Conner, Jr. MD: Brandon Conner	WVBE/Roanoke, VA* OM/PD: Jeff Anderson MD: Freddy Foxx	KNEK/Lafayette, LA* PD: D-Rock	
WXMG/Columbus, OH* OM: J.D. Kunes PD: Warren Stevens	KZWA/Lake Charles, LA OM: Antony Bartie MD: Tammy Tousand		

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TITLES	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	P-AYS TW +/-	AUDIENCE MILLIONS	RANK	
1	16	16	T.I. FEATURING RIHANNA	LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	NO. 1 (9 WKS)	999E	-223	78.857	1
2	8	8	KANYE WEST	HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG		735E	+300	53.339	2
3	24	24	T.I.	WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC		623E	-288	49.546	3
4	14	14	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA	POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH		620C	+174	47.729	4
5	12	12	LUDACRIS CO-STARRING T-PAIN	ONE MORE DRINK	DTP/DEF JAM/IDJMG		585C	+266	40.069	5
6	23	23	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD	MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN		548C	-213	39.708	6
7	12	12	PLIES FEATURING CHRIS J	PUT IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTIC		512E	-9	36.129	7
8	13	13	GORILLA ZOE FEATURING LIL WAYNE	LOST	BLOCK/BAD BOY SOUTH/ATLANTIC		224E	+61	12.262	11
9	18	18	JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE	SWAGGA LIKE US	ROC-A-FELLA/DEF JAM/IDJMG		220E	+80	21.718	8
10	11	11	BUSTA RHYMES FEATURING RON BROWZ	ARAB MONEY	UNIVERSAL MOTOWN		195C	+6	13.677	10
11	34	34	LIL WAYNE FEATURING T-PAIN	GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN		184E	+18	13.938	9
12	6	6	T.I. FEATURING JUSTIN TIMBERLAKE	DEAD AND GONE	GRAND HUSTLE/ATLANTIC		168E	+183	10.645	13
13	23	23	THE GAME FEATURING LIL WAYNE	MY LIFE	GEFFEN/INTERSCOPE		161E	-22	11.640	12
14	8	8	COMMON FEATURING PHARRELL	UNIVERSAL MIND CONTROL	G.O.O.D./GEFFEN/INTERSCOPE		153E	+66	8.577	17
15	5	5	MIMS	MOVE (IF YOU WANNA)	AMERICAN KING/CAPITOL		144E	+174	8.911	16
16	41	41	DAVID BANNER FEATURING CHRIS BROWN	GET LIKE ME	B.I.G./F.A.C.E./SRC/UNIVERSAL MOTOWN		143E	+201	10.196	14
17	13	13	YUNG L.A. FEATURING YOUNG DRO & T.I.	AIN'T I	GRAND HUSTLE/INTERSCOPE		118E	+92	9.744	15
18	20	20	M.I.A.	PAPER PLANES	XL/INTERSCOPE		102E	+71	7.385	18
19	11	11	SOULJA BOY TELL'EM	BIRD WALK	COLLIPARK/INTERSCOPE		99E	-33	6.000	20
20	12	12	50 CENT	GET UP	SHADY/AFTERMATH/INTERSCOPE		97E	-1	4.842	25
21	12	12	DJ KHALED FEATURING KANYE WEST & T-PAIN	GO HARD	WE THE BEST/TERROR SQUAD/KOCH		88E	+90	6.277	19
22	18	18	PITBULL FEATURING LIL JON	KRAZY	MR. 305/FAMOUS ARTIST/THE ORCHARD		80E	+7	4.131	29
23	6	6	THE GAME FEATURING RAHEEM DEVAUGHN	TOUCHDOWN	GEFFEN/INTERSCOPE		72E	-39	3.505	32
24	10	10	GS BOYZ	STANKY LEGG	SWAGG TEAM/JIVE/BATTERY		69E	+73	4.989	23
25	10	10	YOUNG JEEZY	CRAZY WORLD	CTE/DEF JAM/IDJMG		68E	-10	3.593	31
26	4	4	SLIM THUG	I RUN	KOCH		51E	+30	3.684	30
27	3	3	YO GOTTI	SOLD OUT	STP		50E	+40	2.028	-
28	3	3	MIKE JONES	NEXT TO YOU	ICE AGE/ASYLUM		50E	+52	2.443	39
29	3	3	BABY BASH FEATURING MARIO	THAT'S HOW I GO	ARISTA/RMG		48E	+61	3.066	34
30	15	15	UNK	SHOW OUT	BIG OOMP/KOCH		47E	-20	2.574	37
31	9	9	YOUNG JEEZY FEATURING NAS	MY PRESIDENT	CTE/DEF JAM/IDJMG		46E	-34	4.626	27
32	15	15	LIL WIL	BUST IT WIDE OPEN	RUDEBWOY/UNAUTHORIZED/ASYLUM		46E	+28	5.232	22
33	6	6	JAY ROCK FEATURING LIL' WAYNE	ALL MY LIFE	TOP DAWG/WARNER BROS.		43E	+11	2.303	-
34	9	9	DAMM-D	LOVE ME	RAP-A-LOT 4 LIFE		41E	+25	4.275	28
35	2	2	CHAMILLIONAIRE FEATURING LUDACRIS	CREEPIN'	CHAMILLITARY/UNIVERSAL REPUBLIC		41E	0	3.265	33
36	4	4	THE GAME	CAMERA PHONE	GEFFEN/INTERSCOPE		39E	+31	2.561	38
37	NEW	NEW	RON BROWZ	JUMPING (OUT THE WINDOW)	ETHER BOY/UNIVERSAL MOTOWN		38E	+54	5.406	21
38	NEW	NEW	SKILLZ	RAP UP 2008	BIG KIDZ/KOCH		33E	+334	4.757	26
39	NEW	NEW	JADAKISS FEATURING NE-YO	BY MY SIDE	DEF JAM/IDJMG		32E	-35	2.169	-

FOR WEEK ENDING JANUARY 4, 2009



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▶ **JAMES FORTUNE & FIYA** BREAK THEIR OWN RECORD FOR MOST WEEKLY PLAYS AT GOSPEL, AS "I TRUST YOU" REGISTERS 1,299 DETECTIONS IN ITS 21st WEEK AT NO. 1. THE TALLY TOPS THE 1,296 PLAYS THE SONG RECEIVED ON THE DEC. 5 CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	47	JAMES FORTUNE & FIYA I TRUST YOU	NO. 1 (21 WKS)/MOST INCREASED PLAYS BLACK SMOKE/WORLDWIDE	1299 +179	5.585	1
2	2	20	MARY MARY GET UP	MY BLOCK/COLUMBIA	1014 +147	4.643	2
3	3	30	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS COVER ME	PAJAM/GOSPO CENTRIC/ZOMBA	838 +131	4.393	3
4	4	15	HEZEKIAH WALKER & LFC SOUL'D OUT	VERITY/ZOMBA	800 +135	3.675	4
5	5	57	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	715 +77	2.751	9
6	6	24	ARKANSAS GOSPEL MASS CHOIR LIFT MY HANDS	T/EMTRO GOSPEL	714 +87	2.870	6
8	52	8	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	688 +130	3.151	5
7	38	7	THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME	EMI GOSPEL	665 +71	2.804	7
9	10	35	JASON CHAMPION ALWAYS	BROOKS/EMI GOSPEL	608 +97	2.153	11
10	11	10	KURT CARR & THE KURT CARR SINGERS PEACE AND FAVOR REST ON US	KCG/ZOMBA	606 +131	2.803	8
11	12	27	PASTOR GREGG PATRICK & THE BRIDGE PROJECT I AM A WITNESS	CROSSOVER/TYSCOT	558 +116	2.686	10
12	9	37	KIRK FRANKLIN JESUS	FO YO SOUL/GOSPO CENTRIC/ZOMBA	518 -46	1.875	13
13	13	22	KIERRA KIKI SHEARD PRAISE HIM NOW	EMI GOSPEL	513 +86	1.773	14
14	14	28	DAMITA NO LOCKING BACK	TYSCOT	449 +52	1.959	12
15	16	14	KATHY TAYLOR AND FAVOR OH HOW PRECIOUS	KATCO/TYSCOT	389 +69	1.461	16
16	17	11	THE MURRILLS FRIEND OF MINE	QUIET WATER/VERITY/ZOMBA	367 +62	1.287	19
17	15	18	NIYOKI JOY	D2G-EXECUTIVE	359 +37	1.385	17
18	7	7	DONALD LAWRENCE & CO. BACK II EDEN	VERITY/ZOMBA	343 +74	1.544	15
19	20	6	MAURETTE BROWN-CLARK IT AIN'T OVER (UNTIL GOD SAYS IT'S OVER)	AIR GOSPEL/MALACO	332 +71	1.221	20
20	19	23	DAVE HOLLISTER STRIVING	GOSPO CENTRIC/ZOMBA	298 +31	0.939	23
21	29	14	VIP MASS CHOIR FEAT. PASTOR JOHN P. KEE & LOWELL PYE YES WE CAN	TYSCOT/VERITY/ZOMBA	264 +63	0.899	25
22	26	4	THE WILLIAMS BROTHERS STILL STRONG	BLACKBERRY	258 +51	0.726	28
23	21	16	DEITRICK HADDON I'M ALIVE	VERITY/ZOMBA	258 +14	1.305	18
24	22	11	JIMMY HICKS & THE VOICES OF INTEGRITY GOD'S GOT IT	BLACK SMOKE/WORLDWIDE	251 +36	0.638	29
25	27	23	DOTTIE PEOPLES DO IT!	DP	250 +45	0.467	-
26	25	4	MARVIN SAPP PRAISE HIM IN ADVANCE	VERITY/ZOMBA	243 +29	0.883	26
27	23	11	REGINA BELLE I CALL ON JESUS	PENDULUM	236 +14	0.982	22
28	28	6	HEATHER HEADLEY FEATURING SMOKIE NORFUL JESUS IS LOVE	EMI GOSPEL	228 +27	1.029	21
29	30	8	ISAIAH D. THOMAS & ELEMENTS OF PRAISE SAID HE WOULD BE WITH ME	HABAKKUK	224 +30	0.734	27
30	24	11	PAUL PORTER WHAT DID YOU DO?	LIGHT	203 -18	0.491	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
SHARI ADDISON No Battle, No Blessing (Verity/Zomba) Sirius XM Praise, WPPZ, WUFO, WXOK	4
JAMES INGRAM Don't Let Go (Interim/Music One) Sirius XM Praise, WCAO, WEUR, WPRS	4
DONALD LAWRENCE & COMPANY Back II Eden (Verity/Zomba) WJNI, WTLC, WXOK	3
HEATHER HEADLEY FEAT. SMOKIE NORFUL Jesus Is Love (EMI Gospel) WCAO, WPZS, WXOK	3
CRYSTAL AIKIN I Desire More (Verity/Zomba) WPRS, WUFO, WXOK	3
KURT CARR & THE KURT CARR SINGERS Peace And Favor Rest On Us (KCG/Zomba) WWIN, WYLD	2
NIYOKI Joy (D2G-Executive) WLIB, WXOK	2
PASTOR GREGG PATRICK & THE BRIDGE PROJECT I Am A Witness (Crossover/Tyscot) KATZ, WYLD	2

ADDED AT...
WJNI
Charleston, SC
PD: Belinda Parker
MD: Anthony Baxter
Jimmy Hicks, God's Got It, 25
Donald Lawrence, Back II Eden, 12

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
TAKE 6 FEAT. SHELEA FRAZIER Someone To Watch Over Me (Heads Up) TOTAL STATIONS: 16	174/34	DORINDA CLARK-COLE Make Me Real (Verity/Zomba) TOTAL STATIONS: 12	134/7
PERFECTION What Is This (Testimony) TOTAL STATIONS: 10	165/10	BRIAN COURTNEY WILSON All I Need (Spirit Rising/Music World) TOTAL STATIONS: 8	116/20
BLESSED Gotta Take My Time (Ultimate) TOTAL STATIONS: 26	162/47	JUANITA BYNUM Pour My Love On You (Flow) TOTAL STATIONS: 12	114/20
CANDI STATON Just Jesus (Emtro Gospel) TOTAL STATIONS: 18	154/10	SHARI ADDISON No Battle, No Blessing (Verity/Zomba) TOTAL STATIONS: 11	113/31
BLASE My Gift (S4J) TOTAL STATIONS: 11	150/20	BISHOP PAUL S. MORTON PRESENTS THE FGBCFMC Cry Your Last Tear (Tehillah/Light) TOTAL STATIONS: 7	102/20

MOST INCREASED PLAYS

+179	JAMES FORTUNE & FIYA I Trust You (Black Smoke/WorldWide) WPPZ +17, WHLH +15, WGRB +12, WXVI +12, WPZS +11, KATZ +11, WOAD +10, WJYD +10, WNNL +8, WFPZ +8
+147	MARY MARY Get Up (My Block/Columbia) WXVI +20, WPZS +15, WHLH +14, WTHB +14, KROI +12, WLOU +11, WPRF +10, WJYD +8, WGRB +7, WPPZ +6
+135	HEZEKIAH WALKER & LFC Souled Out (Verity/Zomba) WXVI +15, WNOO +10, WPRF +9, WPZE +9, WUFO +9, WFLT +8, WTLC +7, KROI +7, KATZ +6, WLOK +6
+131	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS Cover Me (PAJAM/Gospo Centric/Zomba) WPRF +15, WPZS +10, WPZE +10, WPPZ +10, WNNL +9, WHAL +9, WNOO +8, WSOX +8, WFLT +6, WCAO +6
+131	KURT CARR & THE KURT CARR SINGERS Peace And Favor Rest On Us (KCG/Zomba) WWIN +22, WTHB +17, WEUR +13, WPZE +11, WLOU +8, KROI +7, WXEZ +6, WXVI +6, WPRS +6, WFLT +5

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to chart in charts section for rules and symbol explanations. 44 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
1	MARVIN SAPP NEVER WOULD HAVE MADE IT (VERITY/ZOMBA)		693	581
2	SHEKINAH GLORY MINISTRY JESUS (KINGDOM)		660	545
3	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)		497	390
4	BYRON CAGE ROYALTY (LIVE AT THE APOLLO) (GOSPO CENTRIC/ZOMBA)		365	309
5	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		359	282

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
6	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS ENCOURAGE YOURSELF (EMI GOSPEL)		355	288
7	TYE TRIBBETT & G.A. HOLD ON (COLUMBIA)		327	278
8	J MOSS PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)		305	256
	DORINDA CLARK-COLE TAKE IT BACK (GOSPO CENTRIC/ZOMBA)		291	233
	DESTINY PRAISE HIS WILL (DESTINY STYLE)		280	231

GOSPEL REPORTERS

WPZE/Atlanta, GA*
JM: Steve Hegwood
PD/MD: Derek Harjer

WTHB/Augusta, GA*
JM/PD: Terry Monday

WCAO/Baltimore, MD*
JM: Thea Mitchell
PD: Lee Michaels
APD/MD: Danielle Brown

WWIN/Baltimore, MD*
PD: Mike Roberts

WXOK/Baton Rouge, LA*
OM: LeBron "LBJ" Joseph
PD/MD: J'Michael Francois

WUFO/Bufalo, NY*
PD: Lee Pettigrew
MD: James Cornelius

WJNI/Charleston, SC*
OM: Michael Baynard
PD: Eelinda Parker
MD: Anthony Baxter

WXTC/Charleston, SC*
PD/MD: Alvin Stowe

WNOO/Chattanooga, TN*
OM: Lee Clear
PD/MD: Sam Terry

WGRB/Chicago, IL*
PD: Sonya M. Blakey
APD/MD: Effie Rolfe

WJMO/Cleveland, OH*
PD/MD: Kim Johnson

WFMV/Columbia, SC*
PD: Tony "Gee" Green
APD/MD: Monica Washington

WEAM/Columbus, GA
OM: Carl Conner, Jr.
PD: Pam Dixon

WAJV/Columbus, MS
OM: GQ Riley
PD: Sebastian Riley

WJYD/Columbus, OH*
OM: Jerry Smith
PD: Dawn Mosby

KHVN/Dallas, TX*
PD: Dion Mortenson
MD: Jerome Thomas

WCHB/Detroit, MI*
OM/PD: Bo Money

WFLT/Flint, MI*
OM/PD: Sammie L. Jordan, Jr.

WEAL/Greensboro, NC*
PD/MD: Joseph Level

KROI/Houston, TX*
OM/PD: Terry Thomas

WDJL/Huntsville, AL*
PD/MD: Walter Peavey

WEUP/Huntsville, AL*
OM: Hundley Batts
PD: Steve Murry
MD: Ricky Sykes

WTLC/Indianapolis, IN*
OM: Brian Wallace
PD: The First Lady Rave

WHLH/Jackson, MS*
OM: Steve Kelly
PD: Torrez Harris
MD: Lance Fuller

WOAD/Jackson, MS*
OM: Stan Branson
PD/MD: Percy Davis

KPRT/Kansas City, MO
OM: Andre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Dee Johnson

KHLR/Little Rock, AR*
OM: Sonny Victory
PD: JC Loves

KPZK/Little Rock, AR
OM: Mark Dylan
PD/MD: Billy St. James

WLOU/Louisville, KY*
PD: Bill Price

WBBP/Memphis, TN
MD: Doreen Graves

WHAL/Memphis, TN*
PD: Eileen Collier
APD/MD: Tracy Bethea

WLOK/Memphis, TN*
PD/MD: Kim Harper

WMBM/Miami, FL
PD/MD: Greg Cooper

WHLW/Montgomery, AL*
OM: Michael Long
PD/MD: Conny Bryant

WXVI/Montgomery, AL*
PD: Glinda Perkins

WTHE/Nassau, NY*
MD: Clara Mack

Rejoice! Musical Soulfood/Network
PD: Willie Mae McIver

Rejoice! Radio/Network
OM: Frankie Hemphill
PD: RaShaun Green
MD: Samuel Priestner

WPRF/New Orleans, LA*
PD/MD: Jo Walker

WYLD/New Orleans, LA*
PD: Derrick Corbett
APD/MD: Loretta Petit

WLIB/New York, NY*
OM/PD: Skip Dillard

WFMI/Norfolk, VA*
OM: Neal Williams
PD: Pat McKay

WXEZ/Norfolk, VA*
OM: John Shomby
PD: Dale Murray

WPPZ/Philadelphia, PA*
OM/PD: Elroy Smith
APD/MD: CeCe McGhee

WNNL/Raleigh, NC*
OM/PD: Jerry Smith
MD: Melissa Wade

WPZZ/Richmond, VA*
OM: Jeff Anderson
PD: Reggie Baker

Sheridan Gospel Network/Satellite
PD: Michael Garble
APD: Morgan Dukes
MD: Ace Alexander

Sirius XM Praise/Satellite*
OM: B.J. Stone
PD: Pat McKay

WSOK/Savannah, GA*
PD: E. Larry McKuffie

KOKA/Shreveport, LA*
PD: Eddie Giles
APD/MD: Sharon Flournoy

KATZ/St. Louis, MO*
PD: Darrel Eason
MD: Dwight Stone

WIMG/Trenton, NJ
OM/PD: Felicia Brannon
APD/MD: Robyn McCollum

WTSK/Tuscaloosa, AL
OM: Greg Tomascello
PD/AMD: Charles Anthony

WPRS/Washington, DC*
PD: Matt Anderson

WFBI/Wilmington, DE
OM: Melvin Brittingham
PD/MD: Manuel Mena

* Monitored Reporters



Using a station's Web site to engage listeners

High-Tech = High-Touch

Kevin Peterson

KPeterson@RadioandRecords.com

As we move into a new year, new ways of communicating and bonding with listeners are taking on greater importance. In a time when just being a station isn't enough to compete with other media vying for the audience's attention, there are several ways for stations to go deeper with listeners. Rewards, research, social networking, blogging, sharing audio and video, and texting are a few of the activities listeners are already involved in. Now a station can incorporate all of these elements into its Web site under one umbrella. ■ Mass2One Media COO Tracy Johnson talks about how his company accomplishes this with its [eco] system. EMF Broadcasting is ready to launch the system on its station sites. Here, VP of change Alan Mason, K-LOVE brand manager Michael Tedesco, Air 1 brand manager Paul Goldsmith and Johnson share how and why they're going high-tech and becoming even more high-touch in the process.

Johnson says the philosophy behind the [eco] system is to take the personal relationships that a station brands and that personalities develop with listeners—and the personal connection and trust that come with the Christian formats—to develop even deeper relationships.

"With the people that you reach over the air, combined with the one-to-one connectivity of permission-based members online, if we can convince these listeners to become part of an online community, we could extend that relationship and have a huge advantage over not only other traditional media, but also the 100,000 new domains that were just registered yesterday," he says. "All of those domains have one challenge in common: They've got to figure out how to get people to come to their Web site. You have the weekly reach and come of your audience to be able to drive them there." He adds that the challenge in traditional media has been, when listeners get there, what do you have for them to do? What compelling reason do you have for them to come to the Web site?

"We've built our philosophy around creating



Tedesco

those relationships and really making a deep connection with listeners in areas where they're interested." He adds that from a station standpoint, it's one log-in and one database, so listeners don't have to sign in every time they use a different feature on the site.

Rewards For Listening

There are countless things stations can do with their Web sites, but Mason says EMF plans on implementing features in phases, beginning with a points reward system for listeners who listen to a specific feature or show. Going to a specific page on a station Web site or partner sites also earns points, as does showing up at a station promotion or remote. As listeners save up points, they can go to the marketplace on the Web site and buy items, access auctions similar to eBay or exchange points for entries in raffle drawings for prizes.

"They are an incentive and a benefit and a thank you for participating, but participating and engaging is the key," Johnson says. "We're looking to get all those cumers—those people who already have an



Goldsmith



'We're looking to get all those people who already have an over-the-air relationship with the station to develop an online relationship, so we can be a lot more relevant to them.'

—Tracy Johnson



Mason

over-the-air relationship with the station—to develop an online relationship so we can be a lot more relevant to them and give them rewards for doing things they already do."

Mason says the next thing to be launched will be a research system, which is "very robust. It will do a lot for us that we have not been able to do up to this point."

Phase three for EMF will be a social networking or community tool, where listeners can create their own friends network and micro-communities based on common interests or topics. Other aspects include blogging and sharing audio, video and pictures. Mason says, "I've been calling this an engagement tool, because that's what we need to do—to get the listener further engaged in the radio station instead of being a passive listener."

Johnson adds that the information gained from listeners who opt in allows endless opportunities for customization. "If you're doing a promotion with a church that's having Relient K perform in their parking lot Wednesday night, you can send an invitation to everyone in your database who's interested in Relient K, with driving directions to the church. As you get more information on listeners, messages you send to them are specifically relevant to them—so it's not advertising, it's content," he says.

Customization

Those customization opportunities are important to Tedesco. "You've got to be more than just a radio station," he says. "We have to tap into the other aspects of our listeners' lifestyles and give them a place to call home for all of that. We want people to come here and feel like they're connecting, to each other and to God." Goldsmith agrees, noting that he's looking forward to being able to send out customized e-mails. "We have about five different categories," he says. "We're excited about sending people content that they specifically want and not just do the 'spray and pray' method of sending one e-mail to everybody. It will also take some of the pressure off contesting on the air by putting it online. We can have all sorts of contests and giveaways on the Web site and not clutter our airwaves."

Texting is another opportunity that Johnson says will allow for customization. Just like tailored e-mails, stations will be able to send "personalized" text messages to listeners who opt in to receive info about things they're specifically interested in.

While keeping up with all this new technology is exciting, Tedesco says it reminds him of surfing as a kid. "I was always looking for the next wave, and you have to get into position to catch that wave. If you're out too far, you can't catch it. If you're in too close to the shore, it will break before it gets to you. You've got to be in that sweet spot, right where you can catch it. Hopefully we've got more people who are looking to catch that wave."

R&R

R&R CHRISTIAN AC

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ADDISON ROAD CLAIMS ITS FIRST CHRISTIAN AC TOP 10 WITH "HOPE NOW" (13-3, UP 495 PLAYS), THE FIRST CHARTED TITLE AT THE FORMAT FOR THE DALLAS-BASED QUINTET. THE GROUP TOPPED CHRISTIAN CHR WITH "ALL THAT MATTERS" ON THE MARCH 28, 2008, CHART.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	30	BRANDON HEATH NO. 1 (13 WKS)/MOST INCREASED PLAYS GIVE ME YOUR EYES (MONODROME/REUNION/PLG)		1697 +1035	3.504	2
2	25	TOBYMAC FEATURING KIRK FRANKLIN & MANDISA LOSE MY SOUL (FOREFRONT/EMI CMG)		1521 +957	3.482	3
6	16	THIRD DAY REVELATION (ESSENTIAL/PLG)		1511 +961	3.826	1
2	17	JEREMY CAMP THERE WILL BE A DAY (BEC/TOOTH & NAIL)		1501 +935	2.975	5
5	21	TENTH AVENUE NORTH BY YOUR SIDE (REUNION/PLG)		1458 +907	3.216	4
4	29	CHRIS TOMLIN JESUS MESSIAH (SIXSTEPS/SPARROW/EMI CMG)		1367 +815	2.757	6
8	23	CASTING CROWNS SLOW FRYDE (BEACH STREET/REUNION/PLG)		1205 +805	2.341	7
10	21	STEVEN CURTIS CHAPMAN YOURS (SPARROW/EMI CMG)		1101 +715	1.601	8
13	16	ADDISON ROAD HOPE NOW (INO)		811 +495	1.477	11
15	15	BUILDING 429 END OF ME (INO)		710 +427	1.539	9
17	20	MICHAEL W. SMITH WITH THE AFRICAN CHILDREN'S CHOIR A NEW HALLELUJAH (REUNION/PLG)		687 +434	1.065	13
21	10	NATALIE GRANT OUR HOPE ENDURES (CURB)		629 +409	0.931	14
24	10	JOSH WILSON SAVIOR PLEASE (SPARROW/EMI CMG)		605 +407	1.491	10
14	22	POINT OF GRACE AIRPOWER I WISH (WORD-CURB)		512 +303	1.384	12
15	27	MATTHEW WEST AIRPOWER THE MOTIONS (SPARROW/EMI CMG)		506 +322	0.597	18
16	30	MEREDITH ANDREWS AIRPOWER YOU IN MY TEARS (WORD-CURB)		499 +324	0.751	17
NEW		MERCYME AIRPOWER/MOST ADDED FINALLY HOME (INO)		415 +264	0.792	16
RE-ENTRY		THE MICHAEL GUNGOR BAND ANCIENT SKIES (BRASH)		372 +251	0.521	22
RE-ENTRY		SANCTUS REAL AIRPOWER WHATEVER YOU'RE DOING (SOMETHING HEAVENLY) (SPARROW/EMI CMG)		328 +180	0.918	15
RE-ENTRY		RUSH OF FOOLS WONDER OF THE WORLD (MIDAS)		306 +180	0.172	-
RE-ENTRY		NEEDTOBREATHE STREETS OF GOLD (ATLANTIC/WORD-CURB)		282 +164	0.225	-
NEW		FRANCESCA BATTISTELLI FREE TO BE ME (FERVENT/WORD-CURB)		277 +181	0.527	21
NEW		DAVID CROWDER BAND O, FOR A THOUSAND TONGUES TO SING (SIXSTEPS/SPARROW/EMI CMG)		258 +166	0.236	-
RE-ENTRY		SALVADOR AWARE (WORD-CURB)		224 +144	0.333	-
RE-ENTRY		BEBO NORMAN BRITNEY (BEC/TOOTH & NAIL)		216 +125	0.539	20
RE-ENTRY		MATT MAHER AS IT IS IN HEAVEN (ESSENTIAL/PLG)		212 +135	0.474	24
NEW		MARCO HARRIS ONE TRILLION GOD (INO)		209 +131	0.409	26
RE-ENTRY		KUTLESS COMPLETE (BEC/TOOTH & NAIL)		206 +127	0.105	-
NEW		IAN ESKELIN, MARK STUART & VICKY BEECHING LORD (INTEGRITY)		205 +129	0.317	-
RE-ENTRY		DECEMBERADIO FOR YOUR GLORY (SLANTED/SPRING HILL)		185 +101	0.523	-

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE (FERVENT/WORD-CURB)		1284	488	6	THIRD DAY CALL MY NAME (ESSENTIAL/PLG)		661	274
2	DOWNHERE HERE I AM (CENTRICITY)		1205	453	7	MATT MAHER YOUR GRACE IS ENOUGH (ESSENTIAL/PLG)		646	277
6	MERCYME YOU REIGN (INO)		1171	445	8	AARON SHUST MY SAVIOR MY GOD (BRASH)		638	239
4	LAURA STORY MIGHTY TO SAVE (INO)		997	366	9	LINCOLN BREWSTER TODAY IS THE DAY (INTEGRITY)		617	260
5	33MILES ONE LIFE TO LOVE (INO)		864	317	10	MATTHEW WEST YOU ARE EVERYTHING (SPARROW/EMI CMG)		603	257

MOST ADDED

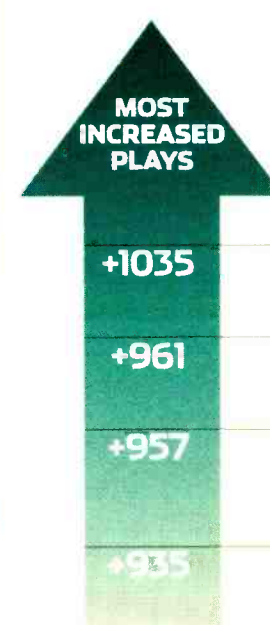
ARTIST TITLE / LABEL	NEW STATIONS
MERCYME Finally Home (INO) KBIQ, KBNJ, KFIS, KLJC, KLTJ, KSOS, KXOJ, Sirius XM The Message, WAFJ, WAKW, WBFJ, WCQR, WCSG, WDJC, WJQK, WJTL, WLPJ, WMSJ, WMUZ	19
NATALIE GRANT Our Hope Endures (Curb) KBIQ, WJQK, WMSJ, WVFJ	4
MATTHEW WEST The Motions (Sparrow/EMI CMG) KVMV, KXOJ, WLPJ, WRDM	4
AARON SHUST Create Again (Brash) KLJC, WBFJ, WDJC	3
THE FRAY You Found Me (Epic/INO) KSOS, Sirius XM The Message, WMUZ	3
BUILDING 429 End Of Me (INO) WLPJ, WMIT	2
JOSH WILSON Savior, Please (Sparrow/EMI CMG) KFIS, KLTJ	2
MICHAEL GUNGOR BAND Ancient Skies (Brash) KKFS, WMSJ	2

ADDED AT... WDJC
Birmingham, AL
PD/MD: Ronnie Bruce
Aaron Shust, Create Again, 11 MercyMe, Finally Home, 8

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN
JIMMY NEEDHAM Hurricane (Inpop) TOTAL STATIONS: 9	183/129	THE AFTERS Never Going Back To OK (INO) TOTAL STATIONS: 16	135/72
CHRIS SLIGH Arise (Brash) TOTAL STATIONS: 12	173/105	MICHAEL ENGLISH Feels Like Redemption (Curb) TOTAL STATIONS: 11	133/74
AARON SHUST Create Again (Brash) TOTAL STATIONS: 11	172/121	COMPASSION ART FEAT. MATT REDMAN, TIM HUGHES & JOEL HOUSTON King Of Wonders (Sparrow/EMI CMG) TOTAL STATIONS: 17	130/76
MANDISA Voice Of A Savior (Sparrow/EMI CMG) TOTAL STATIONS: 15	162/107	SALVADOR What Would It Be Like (Word-Curb) TOTAL STATIONS: 7	128/87
JOHN WALLER While I'm Waiting (Beach Street/Reunion/PLG) TOTAL STATIONS: 13	151/92	JULIAN DRIVE From His Hands (Inpop) TOTAL STATIONS: 6	127/90



+1035 BRANDON HEATH
Give Me Your Eyes (Monodrome/Reunion/PLG)
WRVD +48, WRDM +45, WGT5 +43, WJIE +36, WRBS +36, KWND +32, WFHM +31, WBSN +30, KAIM +29, WPOZ +29

+961 THIRD DAY
Revelation (Essential/PLG)
WRDM +43, WJIE +34, KCMS +34, KHZR +30, WRDM +30, KBIQ +28, KFHS +27, KKFS +27, KAIM +26, WDJC +25

+957 TOBYMAC FEAT. KIRK FRANKLIN & MANDISA
Lose My Soul (ForeFront/EMI CMG)
KAIM +47, WGT5 +44, WRBS +38, WJIE +37, KCMS +37, KAIM +33, KSGN +29, WMHK +28, KBIQ +27, WDJC +25

+935 JEREMY CAMP
There Will Be A Day (BEC/Tooth & Nail)
WRDM +47, WRBS +36, WJIE +33, KCMS +31, KHZR +29, WLPJ +29, KBIQ +27, WDJC +27, KLJC +26, WLAB +25

TENTH AVENUE NORTH
By Your Side (Reunion/PLG)
WRBS +41, WJIE +35, WFHM +33, KAIM +29, WRDM +29, KFHS +28, KHZR +27, WBSN +26, KBNJ +26, KBIQ +25

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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SOFT AC/INSPIRATIONAL REPORTERS

WHCF/Bangor, ME OM: Tim Collins PD/MD: Joe Polek	WNFR/Flint, MI OM: Lori McNaughton PD: Brian Smith MD: Ellyn Davey	WHCB/Johnson City, TN OM: Matthew Hill MD: Dave Purin	WAFR/Network OM: Marvin Sanders PD: Rick Robertson MD: Jim Stanley	KLMP/Rapid City, SD PD: Suzanne Happs MD: Jamie Knapp	KYCC/Stockton, CA PD: Scott Mearns MD: Marina Tahod
KCEI/Dallas, TX* PD: Mike Tirone APC: Bill Bumpas MD: John Eddy (Alaniz)	WJYO/Ft. Myers, FL OM/APD: Art Ramos PD: Joe Scoggins	KAMB/Merced, CA PD/MD: David Benton	KNLB/Phoenix, AZ PD: Faron Eckelbarger	WGSL/Rockford, IL OM: Ron Tietzort PD/MD: Charmel Jacobs	WLJN/Traverse City, MI OM/MD: DC Cavender PD: Pete Lathrop
WCDR/Dayton, OH* OM: Keith Hamer PD/MD: Eric Johnson	WAGO/Greenville, NC MD: Tiffany Johnson	Family Life Communications/Network PD: Adam Biddell MD: Bill Ronning	KLVV/Ponca City, OK PD/MD: Tony Weir APD: Andy Youso	KCRN/San Angelo, TX PD/MD: Mark Mohr APD: Steve Hayes	WOLW/Traverse City, MI PD/MD: Patrick Green
WCRH/Hagerstown, MD PD: Jeffrey Bean MD: Susanna Scott				KCFB/St. Cloud, MN PD: Phil Kuamme MD: Chuck Heuberger	<i>* Monitored Reporters</i>

R&R CHRISTIAN

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▶ WITH 255 PLAYS AT 15 REPORTERS, **THE BECOMING** CLAIMS ITS FIRST NO. 1 ON CHRISTIAN ROCK WITH "YOUR LOVE" (6-1). THE NASHVILLE-BASED QUINTET IS FRONTED BY LEAD SINGER CALEB OWENS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN CHR		ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
			TW	+/-				
1	1	17	JEREMY CAMP	1049	+203	BE/TOOTH & NAIL	THERE WILL BE A DAY	
2	2	18	TENTH AVENUE NORTH	936	+173	REUNION/PLG	BY YOUR SIDE	
3	3	17	GROUP 1 CREW	835	+120	FERVENT/WORD-CURB	KEYS TO THE KINGDOM	
4	4	31	BRANDON HEATH	808	+165	REUNION/PLG	GIVE ME YOUR EYES	
5	5	23	BEBO NORMAN	752	+128	BE/TOOTH & NAIL	PULL ME OUT	
6	8	19	NEEDTOBREATHE	705	+143	ATLANTIC/WORD-CURB	STREETS OF GOLD	
7	10	15	JON MCLAUGHLIN	633	+155	ISLAND/IDJMG	BEATING MY HEART	
8	7	19	STELLAR KART	624	+38	WORD-CURB	INNOCENT	
9	6	22	NEVERTHELESS	614	+17	FLICKER/PLG	SLEEPING IN	
10	14	14	THIRD DAY	574	+159	ESSENTIAL/PLG	RUN TO YOU	
11	9	27	JIMMY NEEDHAM	574	+44	INPOP	A BREATH OR TWO	
12	25	29	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA	560	+150	FOREFRONT/EMI CMG	LOSE MY SOUL	
13	11	9	RUSH OF FOOLS	553	+110	MIDAS	LOSE IT ALL	
14	15	11	ARTICLE ONE	550	+114	INPOP	TAKEN BY THE STORM	
15	12	13	BUILDING 429	491	+100	INO	END OF ME	
16	16	8	DISCIPLE	467	+102	INO	WHATEVER REASON	
17	15	15	DECEMBERADIO	457	+62	SLANTED/SPRING HILL	BELIEVER	
18	20	19	FIREFLIGHT	424	+107	FLICKER/PLG	BRAND NEW DAY	
19	15	6	RED	411	+81	ESSENTIAL/PLG	NEVER BE THE SAME	
20	22	5	VOTA	400	+117	INO	HARD TO BELIEVE	
21	23	9	CASTING CROWNS	365	+98	BEACH STREET/REUNION/PLG	SLOW FADE	
22	25	6	MATTHEW WEST	342	+96	SPARROW/EMI CMG	THE MOTIONS	
23	2	9	JORDIN SPARKS	324	+24	19/JIVE/ZOMBA	ONE STEP AT A TIME	
24	RE-ENTRY		JON FOREMAN	291	+84	CREDENTIAL/EMI CMG	YOUR LOVE IS STRONG	
25	24	10	INHABITED	282	+28	FERVENT/WORD-CURB	LOVE (I NEED YOU)	
26	30	5	KRYSTAL MEYERS	259	+49	ESSENTIAL/PLG	LOVE IT AWAY	
27	RE-ENTRY		ABOVE THE GOLDEN STATE	249	+87	SPARROW/EMI CMG	SOUND OF YOUR NAME	
28	RE-ENTRY		BIG DADDY WEAVER	248	+88	FERVENT/WORD-CURB	WHAT LIFE WOULD BE LIKE	
29	26	4	HELLO KELLY	239	+21	7SPIN	FALL OVER ME	
30	NEW		FRAY	238	+178	EPIC/INO	YOU FOUND ME	

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK		ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
			TW	+/-				
6	15		BECOMING	255	+64	TOOTH & NAIL	YOUR LOVE	
4	10		RED	255	+39	ESSENTIAL/PLG	FIGHT INSIDE	
5	13		DISCIPLE	240	+49	INO	3-2-1	
7	14		WEDDING	238	+31	BRAVE NEW WORLD	RETURN	
11	9		KUTLESS	228	+77	BE/TOOTH & NAIL	TO KNOW THAT YOU'RE ALIVE	
15	6		FAMILY FORCE 5	212	+83	TMG	RADIATOR	
7	8	13	HOUSE OF HEROES	212	+51	MOND VS STEREO/GOTEE	LOSE CONTROL	
8	3	19	PILLAR	207	-20	ESSENTIAL/PLG	TURN IT UP	
9	2	18	RUN KID RUN	203	-16	TOOTH & NAIL	SURE SHOT	
10	7	9	CLASSIC CRIME	202	+22	TOOTH & NAIL	SING	
11	15	7	RELIENT K	200	+64	GOTEE	THE LAST, THE LOST, THE LEAST	
12	14	12	CAPITAL LIGHTS	199	+75	TOOTH & NAIL	OUTRAGE	
13	13	8	REMEDY DRIVE	193	+44	WORD-CURB	STAND UP	
14	10	18	EMERY	171	+16	TOOTH & NAIL	TEN TALENTS	
15	12	8	SECRET AND WHISPER	167	+15	TOOTH & NAIL	ANCHORS	
16	9	16	FIREFLIGHT	159	-3	FLICKER/PLG	YOU GAVE ME A PROMISE	
17	18	15	JONEZETTA	143	+13	TOOTH & NAIL	WIDE AWAKE	
18	28	4	IVORYLINE	134	+55	TOOTH & NAIL	HEARTS AND MINDS	
19	20	17	UNDEROATH	133	+27	TOOTH & NAIL	TOO BRIGHT TO SEE TOO LOUD TO HEAR	
20	17	12	RUTH	133	+12	TOOTH & NAIL	WHO I WAS AND WHO I AM	
21	25	6	FALLING UP	129	+6	BE/TOOTH & NAIL	MAPS	
22	22	8	SEARCH THE CITY	128	+17	TOOTH & NAIL	THE RESCUE	
23	NEW		NEVERTHELESS	126	+63	FLICKER/PLG	CROSS MY HEART	
24	26	5	STEPHANIE SMITH	120	+33	GOTEE	IN MY EYES	
25	29	6	SINCE OCTOBER	120	+14	TOOTH & NAIL	GUILTY	
27	NEW		THIS BEAUTIFUL REPUBLIC	116	+59	FOREFRONT/EMI CMG	SURRENDER SAVED MY LIFE	
27	NEW		CHILDREN 18:3	108	+32	TOOTH & NAIL	HOMEMADE VALENTINE	
28	NEW		WE AS HUMAN	108	+21	WE AS HUMAN	DEAD MAN	
29	NEW		MANAFEST	105	+16	BE/TOOTH & NAIL	4-3-2-1	
30	NEW		MANIC DRIVE	98	+15	WHIPLASH	BLUE	

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
			TW	+/-				
1	1	13	JAMIE SLOCUM	343	+112	CURB	DEPENDENCE	
2	4	16	MEREDITH ANDREWS	316	+137	WORD-CURB	YOU INVITE ME IN	
3	6	15	JEREMY CAMP	311	+145	BE/TOOTH & NAIL	THERE WILL BE A DAY	
4	2	16	WAYBURN DEAN	277	+92	WAYJADE	I NEED A SAVIOR	
5	7	19	MICHAEL W. SMITH W/THE AFRICAN CHILDREN'S CHOIR	271	+122	ANEWHALLELUJAH	REUNION/PLG	
6	3	12	RUSH OF FOOLS	265	+83	MIDAS	WONDER OF THE WORLD	
7	10	8	MARK HARRIS	264	+136	INO	ONE TRUE GOD	
8	11	20	STEVEN CURTIS CHAPMAN	257	+136	SPARROW/EMI CMG	YOURS	
9	5	15	ADDISON ROAD	238	+68	INO	HOPE NOW	
10	8	19	33MILES	236	+93	INO	ONE LIFE TO LOVE	

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
			TW	+/-				
11	19		MARK ROACH	231	+121	MYRRH/WORD-CURB	THE LEAST I CAN DO	
12	11		JARED ANDERSON	213	+97	INTEGRITY	GLORIFIED	
13	12		DOWNHERE	193	+90	CENTRICITY	HERE I AM	
14	RE-ENTRY		CURT COLLINS	160	+77	FSS	JESUS PAID IT ALL	
15	5		NATALIE GRANT	149	+52	CURB	OUR HOPE ENDURES	
16	RE-ENTRY		JADON LAVIK	129	+48	BE/TOOTH & NAIL	WONDEROUS LOVE	
17	RE-ENTRY		JUSTIN UNGER	120	+32	HEICHTS	BEHOLD	
18	RE-ENTRY		SONFLOWERZ	117	+41	AVISTA	MORE THAN I THINK I AM	
19	RE-ENTRY		JAIME JAMGOCHIAN	117	+36	CENTRICITY	FOR YOU	
20	RE-ENTRY		THIRD DAY	112	+46	ESSENTIAL/PLG	REVELATION	

CHRISTIAN CHR REPORTERS

KLYT/Abuquerque, NM
OM: Johann "Yo" Snyder
MC: Joey Belville

KAFC/Anchorage, AK
OM/PD: Mark Guy
AP/M: Mike Carrier

WHMX/Bangor, ME
OM/PD: Tim Collins
AP/M: Morgan Smith

KXCM/Cedar Rapids, IA
PD/MC: Chris Behmlander

WONU/Chicago, IL*
PD MD: Johnathon Eltvooog

KXWA/Denver, CO*
PD: Jeff Connell

WJRF/Duluth, MN
PD/MD: Terry Michaels

KNMI/Farmington, NM
OM/PD: Darren Nez

WSCF/Ft. Pierce, FL
PD/MD: Jon Hamilton
APD: Brian Strickland

WORQ/Green Bay, WI*
OM/PD: Jim Raider

WHJT/Jackson, MS
OM/PD: Traci Lee

WAYK/Kalamazoo, MI
PD/MD: Mike Couchman

WYLV/Knoxville, TN*
PD: Marshall Stewart
MD: Kris Love

WAYM/Nashville, TN*
OM/PD: Tate Luck
MD: Zach Boehm

WNAZ/Nashville, TN*
OM/PD: Dave Queen
APD: Jennifer Houchin

WJLZ/Norfolk, VA*
OM/PD: Anne Vrebely

KJTH/Ponca City, OK
PD/MD: Tony Weir
APC: Andy Youso

KZFI/Portland, OR*
OM: Mike Novak
PD: David Pierce
APC: Eric Allen

KTFT/Rapid City, SD
OM: Tom Schoensted
PD: Jennifer Crawford

WPRJ/Saginaw, MI
OM/PD: Aaron Dicer
MD: Josh Thompson

KLFF/San Luis Obispo, CA*
PD: Matt Williams
MD: Noonie Fugler

WHRZ/Spartanburg, SC
OM: Michele Brady
PD: Britt Dillard
APD: Matthew Bishop
MD: Cale Nelson

WLCQ/Springfield, MA
OM/PD: Nate Thomas

KADI/Springfield, MO*
PD/MD: Rod Kittleman

WBVM/Tampa, FL*
OM: Chris Sampson
PD/MD: Olivia Paff

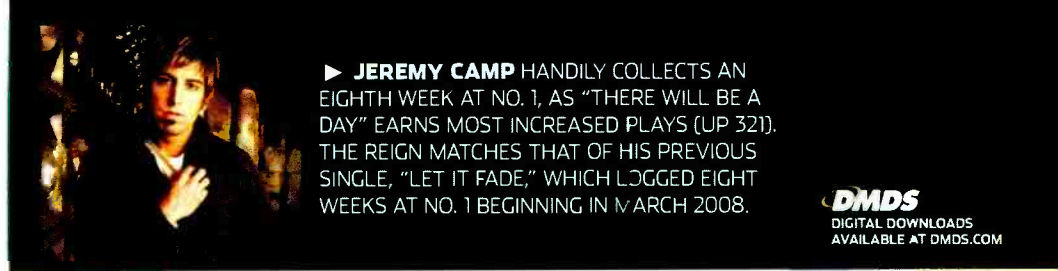
WYSZ/Toledo, OH
PD/MD: Jeff Howe

KDUV/Visalia, CA*
PD: Joe Croft
APD/MD: Shannon Steele

WCLQ/Wausau, WI
PD/MD: Matt Deane

* Monitored Reporters

FOR WEEK ENDING JANUARY 4, 2009



► **JEREMY CAMP** HANDILY COLLECTS AN EIGHTH WEEK AT NO. 1, AS "THERE WILL BE A DAY" EARNS MOST INCREASED PLAYS (UP 321). THE REIGN MATCHES THAT OF HIS PREVIOUS SINGLE, "LET IT FADE," WHICH LOGGED EIGHT WEEKS AT NO. 1 BEGINNING IN MARCH 2008.

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CHRISTIAN AC REPORTERS

- | | | |
|--|---|--|
| KGZJ/Abilene, TX
PD/MD: Gary Hill | WCLN/Fayetteville, NC
OM/PD: Dan DeBruler
APD: Syndi Long
MD: Steve Turley | WBSN/New Orleans, LA*
OM: Julie Headrick
PD: Tom Krimmier
MD: Libby Krimmier |
| WMIT/Asheville, NC*
OM/PD: Tom Greene
MD: Matt Stockman | KGCB/Flagstaff, AZ
OM: Daniel White
PD/MD: Mike Medlin | KGBI/Omaha, NE*
PD: Melody Miller
MD: Jeff Devereaux |
| WFSH/Atlanta, GA*
PD: Mike Blakemore
MD: Mike Stoult | WPER/Fredericksburg, VA
PD: Frankie Morea | WPOZ/Orlando, FL*
OM/PD: Dean O'Neal
APD: Jeff Cruz |
| WVFX/Atlanta, GA*
OM/PD: Don Schaeffer
APD: Steve Williams | KZKZ/Ft. Smith, AR
OM/PD: Dave Burdud | WMSJ/Portland, ME*
OM/PD: Paula K.
MD: Kenny Robinson |
| WAFJ/Augusta, GA*
PD/MD: Steve Swanson | WLAB/Ft. Wayne, IN*
PD: Don Buettner
MD: Melissa Montana | KFIS/Portland, OR*
OM/PD: Dave Arthur
MD: Kat Taylor |
| KPEZ/Austin, TX*
OM: Mac Daniels
PD: Gary Walsh
APD/MD: Steve Etheridge | WCSG/Grand Rapids, MI*
PD: Chris Lemke | KSLT/Rapid City, SD
PD/MD: Dave Masters |
| WRBS/Baltimore, MD*
PD: David Pau
MD: Chris Scotland | WJQK/Grand Rapids, MI*
OM: Troy West
PD/MD: Gary Thompson | KSGN/Riverside, CA*
PD: Bryan O'Neal
MD: Brandi Lanai |
| WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce | WBFJ/Greensboro, NC*
OM: Dana Evans
PD/MD: Wally Decker
APD: Darren Stevens | WPAR/Roanoke, VA*
OM/MD: Jackie Howard |
| KTSY/Boise, ID*
OM: Chris Gilbreth
PD: Jerry Woods
APD/MD: Travis Culver | WLFJ/Greenville, SC*
PD/MD: Rob Dempsey
APD: Gary Miller | WQFL/Rockford, IL
PD/MD: Johnny V. |
| WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard | KAIM/Honolulu, HI*
OM: Jack Waters
PD/MD: Mike Gravatt | KKFS/Sacramento, CA*
PD/MD: Max Miller |
| WAYR/Brunswick, GA
PD/MD: Bart Wagner | KSBJ/Houston, TX*
PD: Jon Hull
MD: Jim Beeler | WSMR/Sarasota, FL |
| WRCM/Charlotte, NC*
OM: Gary Morland
PD: Dwayne Harrison | WQME/Indianapolis, IN
PD/MD: Matt Rust | Sirius XM The Message/Satellite*
PD: Al Skop |
| WBDX/Chattanooga, TN*
OM/PD: Jason McKay
MD: Justin Wade | WCRJ/Jacksonville, FL*
PD: Chris Wayne
MD: Theresa Ross | KCMS/Seattle, WA*
PD: Scott Huntley
MD: Sarah Taylor |
| WJKL/Chicago, IL* | WCQR/Johnson City, TN*
APD/MD: Brian Sumner | WBYO/Sellersville, PA |
| WAKW/Cincinnati, OH*
PD: Kurt Wallace
APD: Rob Lewis
MD: Daryl Pierce | KOBC/Joplin, MO
OM/PD: Lisa Davis | WFRN/South Bend, IN
PD: Jim Carter
MD: Doug Moore |
| WFHM/Cleveland, OH*
PD: Len Howser
MD: Gina Hart | KLJC/Kansas City, MO*
PD/MD: Michael Grimm | WHPZ/South Bend, IN
PD: Gary Hegland
MD: Jay Michaels |
| KGTS/College Place, WA
PD/MD: Ernest Beck | WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith | KWND/Springfield, MO*
PD/MD: Chalmer Harper |
| KBIQ/Colorado Springs, CO*
PD: Bret Stevens
MD: Jack Hamilton | WLGH/Lansing, MI
PD: Jenn Czelada | KKJM/St. Cloud, MN
OM/PD: Diana Madsen
MD: Dawn Madsen |
| KCVO/Columbia, MO
OM/PD: Jim McDermott | KSOS/Las Vegas, NV*
PD: Scott Herrold | KHZR/St. Louis, MO*
OM: Sandi Brown
PD/MD: Greg Cassidy |
| WMHK/Columbia, SC*
PD: Steve Sunshine | KKSP/Little Rock, AR*
PD: Don Burns | WLPJ/Tampa, FL*
PD: Carmen Brown
APD: Dave Cruse
MD: Jeff MacFarlane |
| WCVO/Columbus, OH*
PD: Todd Stach
APD/MD: Mike Russell | KFSH/Los Angeles, CA*
PD: Chuck Tyler
APD: Bob Shaw
MD: Lara Scott | KKCM/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly |
| KBNJ/Corpus Christi, TX*
PD: Joe Fahl | WJIE/Louisville, KY*
PD: Jim Galipeau
APD/MD: Chris Crain | KXOJ/Tulsa, OK*
PD: Bob Thornton |
| KLTY/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast | KSWP/Lufkin, TX
OM/PD: Al Ross
APD/MD: Michelle Ross | WAJS/Tupelo, MS
OM: Marvin Sanders
PD: Rick Robertson
MD: John Riley |
| KNWI/Des Moines, IA*
PD/MD: Dave St. John | WNWC/Madison, WI
PD/MD: Dave St. John | KVNE/Tyler, TX
PD: Mike Harper
MD: Jennifer Winborn |
| WMUZ/Detroit, MI*
PD: Julia Belcher | KVMV/McAllen, TX*
PD: James Gamblin
APD/MD: Bob Malone | WGTS/Washington, DC*
PD: Becky Wilson Alignay
MD: Rob Conway |
| WWIB/Eau Claire, WI
OM: Paul Anthony
PD/MD: Greg Steward | KJIL/Meade, KS
PD/MD: Michael Luskey | KNWS/Waterloo, IA
PD: Dan Raymond |
| WCTL/Erie, PA
OM: Ronald Raymond
PD/MD: Adam Frase | WAWZ/Middlesex, NJ*
OM: Scott Taylor
PD: Johnny Stone
APD/MD: Keith Stevens | WGNV/Wausau, WI
OM: Karen Benke
PD: Mark Bystrom
MD: Todd Christopher |
| KHPE/Eugene, OR
MD: Paul Hernandez | KTIS/Minneapolis, MN*
PD: Jason Sharp | WGRC/Williamsport, PA
OM: Don Casteline
PD/MD: Larry Weidman |
| KYTT/Eugene, OR
OM: Dave DeAndrea
PD/MD: Rick Stevens | KBMQ/Monroe, LA
PD/MD: Phillip Brooks | WXHL/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal April |
| KLRC/Fayetteville, AR
PD/MD: Mark Michaels | WFFH/Nashville, TN*
PD/MD: Vance Dillard | |
| New Life Media/Network
PD/MD: Joe Buchanan | | |

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	18	1	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	925 +231
2	19	2	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	864 +172
3	15	3	THIRD DAY REVELATION	ESSENTIAL/PLG	724 +139
4	30	4	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	715 +88
5	30	5	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	679 +100
6	24	6	33MILES ONE LIFE TO LOVE	INO	648 +110
7	30	7	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	628 +94
8	5	8	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	602 +21
9	27	9	DOWNHERE HERE I AM	CENTRICITY	590 +105
10	24	10	CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	576 +95
11	21	11	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	542 +113
12	20	12	MICHAEL W. SMITH W/THE AFRICAN CHILDREN'S CHOIR A NEW HA...LELUJAH	REUNION/PLG	519 +160
13	16	13	BUILDING 429 END OF ME	INO	512 +65
14	23	14	ADDISON ROAD HOPE NOW	INO	474 +107
15	9	15	MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	462 +203
16	14	16	MEREDITH ANDREWS YOU INVITE ME IN	WORD-CURB	453 +126
17	8	17	NATALIE GRANT OUR HOPE ENDURES	CURB	450 +168
18	13	18	JOSH WILSON SAVIOR, PLEASE	SPARROW/EMI CMG	421 +114
19	11	19	POINT OF GRACE I WISH	WORD-CURB	386 +103
20	7	20	MICHAEL GUNGOR BAND ANCIENT SKIES	BRASH	303 +88
21	14	21	AARON SHUST CREATE AGAIN	BRASH	276 +88
22	RE-ENTRY	22	IAN ESKELIN, MARK STUART & VICKY BEECHING LORD	INTEGRITY	258 +106
23	RE-ENTRY	23	DECEMBERADIO FOR YOUR GLORY	SLANTED/SPRING HILL	240 +68
24	27	24	JIMMY NEEDHAM HURRICANE	INPOP	229 +23
25	RE-ENTRY	25	JOHN WALLER WHILE I'M WAITING	BEACH STREET/REUNION/PLG	224 +82
26	NEW	26	MERCYME FINALLY HOME	INO	196 +196
27	RE-ENTRY	27	AFTERS NEVER GOING BACK TO OK	INO	192 +102
28	NEW	28	MARK HARRIS ONE TRUE GOD	INO	162 +54
29	NEW	29	MATT MAHER AS IT IS IN HEAVEN	ESSENTIAL/PLG	147 +54
30	RE-ENTRY	30	BEBO NORMAN BRITNEY	BEC/TOOTH & NAIL	128 -4

ARTIST TITLE		IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
TENTH AVENUE NORTH	BY YOUR SIDE	REUNION/PLG	4.32	93%	13%	4.08	4.32	4.19
CASTING CROWNS	SLOW FADE	BEACH STREET/REUNION/PLG	4.31	93%	13%	4.50	4.11	4.28
BRANDON HEATH	GIVE ME YOUR EYES	REUNION/PLG	4.25	99%	18%	4.32	4.05	4.20
PHIL WICKHAM	TRUE LOVE	INO	4.25	91%	13%	4.33	4.38	4.36
JEREMY CAMP	THERE WILL BE A DAY	BEC/TOOTH & NAIL	4.14	94%	18%	3.90	4.26	4.07
MATTHEW WEST	THE MOTIONS	SPARROW/EMI CMG	4.09	67%	10%	4.00	4.17	4.08
GROUP CREW	KEYS TO THE KINGDOM	FERVENT/WORD-CURB	4.06	88%	17%	3.90	3.89	3.91
TOBYMAC FEAT. KIRK FRANKLIN AND MANDISA	LOSE MY SOUL	FOREFRONT/EMI CMG	4.05	98%	32%	4.00	4.17	4.07
BIG DADDY WEAVE	WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	4.04	90%	13%	3.87	4.14	4.00
ROCKIE RUN	FREEDOM	TOOTH & NAIL	4.02	89%	33%	4.10	4.00	4.07
VOYA	HARD TO BELIEVE	INO	4.00	52%	8%	4.20	3.67	4.00
JOH FORBEMAN	YOUR LOVE IS STRONG	CREDENTIAL/EMI CMG	4.00	87%	17%	4.64	4.00	4.32
NEVER THELESS	SLEEPING IN	FLICKER/PLG	3.99	87%	21%	4.21	3.66	3.99
SANCTUS REAL	TURN ON THE LIGHTS	SPARROW/EMI CMG	3.94	77%	13%	4.12	4.00	4.07
RELIENT K	I JUST WANT YOU TO KNOW	COTEE	3.90	95%	23%	3.80	3.71	3.76
THOUSAND FOOT KRUTCH	MY HOME	TOOTH & NAIL	3.90	87%	18%	3.90	3.68	3.80
THIRD DAY	RUN TO YOU	ESSENTIAL/PLG	3.89	95%	26%	3.93	4.26	4.03
BEBE NORMAN	PULL ME OUT	BEC/TOOTH & NAIL	3.88	85%	25%	3.85	3.92	3.87
JOE DINSPARKS	ONE STEP AT A TIME	19/IVE/ZOMBA	3.86	94%	25%	4.26	3.79	4.05
ABOVE THE GOLDEN STATE	SOUND OF YOUR NAME	SPARROW/EMI CMG	3.86	79%	17%	3.79	3.70	3.75

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 590 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5= love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



Think of us as your unofficial coping mechanism

Happy New Year, Or High Anxiety?

R.J. Curtis

RCurtis@RadioandRecords.com

I'm guessing this statement won't come as much of a shock to you, but life is pretty stressful right now. We're all painfully aware of the current economic situation; unemployment continues to soar, a reality most of us witnessed firsthand deep into December, as layoffs dominated the news in our industry. Combine that with the usual anxiety brought on by the just-completed holiday season and you've got some pretty frazzled people in this business as we start the new year, a time usually filled with hope and optimism.

Not to rub it in or anything, but there's actual data that suggests most of us are currently on pins and needles. According to a poll released by the American Psychological Assn., in early December, 82% of Americans reported the economy as a source of stress, with 69% citing work. An earlier study released by the APA in October found 47% of adults reporting stress levels up from a year ago. Since we were on the phone with the APA, it seemed like a good idea

to speak with an expert who might help us understand how people in the workplace can cope with the chaos and uncertainty that surrounds us.

We asked how managers can maintain overall morale and a belief system in the company, and what steps recently laid-off employees can take to reduce stress.

David Ballard, who has a doctorate in psychology and is assistant executive director of

Common Warning Signs Of Stress

- Headaches, muscle tension, neck or back pain
- Upset stomach
- Dry mouth
- Chest pains, rapid heartbeat
- Difficulty falling or staying asleep
- Fatigue
- Loss of appetite or overeating comfort foods
- Increased frequency of colds
- Lack of concentration or focus
- Memory problems or forgetfulness
- Irritability

Healthy Ways To Manage Stress

- Meditation, exercising, talking things out with friends or family.
- Eat right, get enough sleep, drink plenty of water and engage in regular physical activity.
- Reach out for support: Accepting help from friends and family can improve your ability to manage stress.

Source: American Psychological Assn.

corporate relations and business strategy for the APA, says it's important to be aware of what's happening with the economy. But, he advises, "Don't get too overwhelmed by it." When it comes to stress, people need to recognize how they experience and deal with it, he says, because one size does not fit all. "They need to know themselves. Do they clench their teeth and jaws? Do they have stomach troubles? Are they getting more irritable? Are they getting into more conflicts with people?" These are just a few ways stress can manifest itself, Ballard says. Being aware of these signs can help you address it as it emerges.

If you're the employer, communication is the key, Ballard says. Anxiety in the workplace escalates around issues of uncertainty. He encourages employers to be open and honest. "Sometimes there's a misconception that you don't want to talk about it because it'll make people more anxious," Ballard says, "but they actually get more anxious when it's not discussed, because all of the possible scenarios they create in their heads are even more extreme."

Another piece of advice he shares for managers is exerting caution when trying to boost morale. "If it takes on the form of cheerleading, it can be perceived as manipulative and not based on reality." This goes back to Ballard's point about honest communication. "It may not be pleasant, but make it a transparent explanation of how the organization is doing, what steps they're taking and the reasoning behind those steps, so people understand the process."

Ballard provides a quick checklist of things people can do if they suddenly find themselves out of work: "You definitely need to step back, make a plan and set priorities. What are the critical things that need to be met, whether it's health care, putting food on the table or making mortgage payments? Next, seek social support from family and friends." If that's not enough, he suggests seeking outside help if necessary.

R&R

'Circumstances Never Make The Person, They Reveal Them'

In addition to seeking advice from an expert on stress, we wanted to know how a station manager is helping staff cope with challenging times. We reached out to Dave Robbins, VP/market manager for CBS Radio/Chicago, who also programs WUSN (US99) in his spare time. He writes:

This is a fantastic time for true leaders to emerge. All great leaders are created in times of difficulty. Yes, it is tough right now, and my opinion is that we have been given the greatest gift perhaps of our lifetime: Opportunity is amazing right now and all around us. This is the theme of our hallways. I am constantly looking for the person who is pushing ahead in the face of all odds. After

everyone has given up all hope and followed the crowd into the pit of negativity, who is the person still standing and fighting on? The answer: the winner.

We talk about this every day around here; I feel we have a true champion staff. And as champions, I see them act that way every day. These folks are the best in the business, and a champion always rises to a challenge. A champion knows what to do with failure: Failure is a temporary condition and something to be used as a learning experience.

Circumstances never make the person, they reveal them. Nothing truly earth-moving in human history was ever accomplished in a time of prosperity and ease. It has become sort of a joke with

our staffers. We frame everything as a challenge rather than an insurmountable problem because in reality, there are no insurmountable problems. When it's zero degrees and sleeting sideways, isn't that a perfect time for a walk—and who's with me to walk the mile and a half to the train station? Who wants to face the challenge of today's radio and music industry and solve these great problems? We have been handed a gift. We are all professional problem solvers, so without problems we are out of business. Be thankful for your problems.

Become part of the solution rather than part of the problem, sitting around worrying, whining and complaining about how tough it is. Do what all great leaders do. Become an example for the person



next to you; don't let them down. Push on and when it gets the absolute darkest and toughest and you think you can't go on anymore, take a look around and marvel in how great the opportunity all around you really is.



► **HANK WILLIAMS JR.** DRAWS HIS FIRST CHART INK IN MORE THAN TWO YEARS, AS RE-HAB'S "THE BARTENDER SONG," ON WHICH HE GUESTS, BOWS AT NO. 6C. THE LEGEND LAST APPEARED WITH "THAT'S HOW THEY DO IT IN DIXIE," A NO. 35 HIT IN JULY 2006. "BARTENDER" REACHED NO. 33 AT CHR/TOP 40 IN NOVEMBER, CREDITED SOLELY TO REHAB.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS
1	2	19	SUGARLAND ALREADY GONE	NO. 1 (1 WK)	☆	29.512 +6.432	4247 1
2	1	18	RASCAL FLATTS HERE		☆	29.119 +5.813	4146 2
3	5	17	BRAD PAISLEY DUET WITH KEITH URBAN START A BAND	MOST INCREASED AUDIENCE	☆	28.735 +6.923	4113 3
4	3	29	ZAC BROWN BAND CHICKEN FRIED		☆☆	27.093 +4.511	3492 9
5	4	24	MONTGOMERY GENTRY ROLL WITH ME		☆☆	26.532 +4.089	3730 6
6	6	15	ALAN JACKSON COUNTRY BOY		☆☆	25.963 +5.650	4024 4
7	7	25	BILLY CURRINGTON DON'T		☆☆	25.750 +5.654	3888 5
8	8	16	DIERKS BENTLEY FEEL THAT FIRE		☆☆	25.232 +5.260	3680 7
9	10	22	BLAKE SHELTON SHE WOULDN'T BE GONE		☆☆	22.563 +5.063	3518 8
10	12	11	KENNY CHESNEY WITH MAC MCANALLY DOWN THE ROAD		☆☆	22.350 +5.101	3176 10
11	9	40	JAMEY JOHNSON IN COLOR		☆☆	22.054 +4.340	3126 11
12	13	9	KEITH URBAN SWEET THING		☆☆	21.757 +5.457	3014 14
13	11	11	TOBY KEITH GOD LOVE HER		☆☆	21.631 +4.162	3104 13
14	14	13	BROOKS & DUNN FEAT. REBA MCENTIRE COWGIRLS DON'T CRY		☆☆	21.228 +5.100	3116 12
15	15	31	LADY ANTEBELLUM LOOKIN' FOR A GOOD TIME		☆☆	18.716 +5.599	2787 15
16	16	9	GEORGE STRAIT RIVER OF LOVE		☆☆	18.256 +5.883	2741 16
17	17	31	RANDY HOUSER ANYTHING GOES		☆☆	15.510 +3.242	2391 17
18	20	12	DARIUS RUCKER IT WON'T BE LIKE THIS FOR LONG		☆☆	13.878 +3.193	2171 18
19	18	30	PAT GREEN LET ME		☆☆	13.803 +2.828	2162 19
20	19	6	TAYLOR SWIFT WHITE HORSE		☆☆	13.698 +2.784	1954 22
21	21	26	LEE ANN WOMACK LAST CALL		☆☆	12.482 +3.313	1981 21
22	22	21	JAKE OWEN DON'T THINK I CAN'T LOVE YOU		☆☆	11.729 +3.211	1996 20
23	23	14	JACK INGRAM THAT'S A MAN		☆☆	9.903 +.958	1656 23
24	24	20	MIRANDA LAMBERT MORE LIKE HER		☆☆	9.295 +2.337	1533 24
25	26	10	MARTINA MCBRIDE RIDE		☆☆	8.384 +2.131	1436 26
26	25	20	JOSH TURNER EVERYTHING IS FINE		☆☆	8.187 +1.831	1499 25
27	27	8	RODNEY ATKINS IT'S AMERICA		☆☆	7.781 +2.023	1371 28
28	28	13	JIMMY WAYNE I WILL		☆☆	7.273 +1.625	1399 27
29	30	13	GARY ALLAN SHE'S SO CALIFORNIA		☆☆	5.369 +0.999	1057 29
30	31	18	ELI YOUNG BAND ALWAYS THE LOVE SONGS		☆☆	4.673 +0.599	702 31

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS
31	35	7	JASON ALDEAN SHE'S COUNTRY		☆☆	3.908 +1.023	847 30
32	37	17	JOEY + RORY CHEATER CHEATER		☆☆	3.397 +0.697	521 35
33	35	13	THE LOST TRAILERS HOW 'BOUT YOU DON'T		☆☆	3.297 +0.490	574 32
34	40	14	JOHN MICHAEL MONTGOMERY FOREVER		☆☆	2.513 +0.237	452 38
35	49	3	TIM MCGRAW NOTHIN' TO DIE FOR	MOST ADDED	☆☆	2.452 +0.949	377 41
36	45	7	JASON MICHAEL CARROLL WHERE I'M FROM		☆☆	2.170 +0.255	569 33
37	45	8	EMERSON DRIVE BELONGS TO YOU		☆☆	2.140 +0.373	423 39
38	46	11	DEAN BRODY BROTHERS		☆☆	1.923 +0.291	467 37
39	48	11	SARAH BUXTON SPACE		☆☆	1.902 +0.360	558 34
40	52	11	JAMES OTTO THESE ARE THE GOOD OLD DAYS		☆☆	1.726 +0.498	403 40
41	47	9	HEIDI NEWFIELD CRY CRY (TIL THE SUN SHINES)		☆☆	1.676 +0.086	515 36
42	53	8	KELLIE PICKLER BEST DAYS OF YOUR LIFE		☆☆	1.551 +0.335	322 43
43	56	10	JEREMY MCCOMB COLD		☆☆	1.291 +0.388	287 45
44	57	8	ADAM GREGORY WHAT IT TAKES		☆☆	1.079 +0.187	342 42
45	RE-ENTRY		JOSH GRACIN TELLURIDE		☆☆	0.923 +0.272	251 46
46	RE-ENTRY		LITTLE BIG TOWN GOOD LORD WILLING		☆☆	0.914 +0.300	238 47
47	RE-ENTRY		JESSICA ANDREWS EVERYTHING		☆☆	0.898 +0.257	290 44
48	RE-ENTRY		MELISSA LAWSON WHAT IF IT ALL GOES RIGHT		☆☆	0.798 +0.152	60 60
49	NEW		TRACE ADKINS MARRY FOR MONEY	HOT SHOT DEBUT	☆☆	0.736 +0.422	163 50
50	RE-ENTRY		JAMIE O'NEAL LIKE A WOMAN		☆☆	0.697 +0.236	215 48
51	NEW		TRENT TOMLINSON THAT'S HOW IT STILL OUGHTA BE		☆☆	0.545 +0.211	45 -
52	RE-ENTRY		MATT STILLWELL SHINE		☆☆	0.537 +0.156	150 52
53	NEW		RICHELLE MCDONALD HOW DO I JUST STOP		☆☆	0.456 +0.155	192 49
54	NEW		CRAIG MORGAN GOD MUST REALLY LOVE ME		☆☆	0.451 +0.297	71 57
55	NEW		POINT OF GRACE I WISH		☆☆	0.419 +0.133	137 54
56	RE-ENTRY		STEVE HOLY MIGHT HAVE BEEN		☆☆	0.405 +0.087	109 55
57	NEW		STEVE AZAR YOU'RE MY LIFE		☆☆	0.370 +0.155	146 53
58	NEW		CRYSTAL SHAWANDA MY ROOTS ARE SHOWING		☆☆	0.348 +0.107	109 56
59	RE-ENTRY		TRACY LAWRENCE YOU CAN'T HIDE REDNECK		☆☆	0.344 +0.105	156 51
60	NEW		REHAB FEATURING HANK WILLIAMS JR. BARTENDER SONG		☆☆	0.311 +0.068	44 -

MOST INCREASED AUDIENCE (IN MILLIONS)

+6.923
BRAD PAISLEY DUET WITH KEITH URBAN
☆
Start A Band (Arista Nashville)
WUSN +0.975, WQYK +0.256, WKHX +0.194, WAMZ +0.076, KMP5 +0.168, WXTU +0.161, KKGO +0.154, KMLE +0.158, WYCD +0.148, WDSY +0.147

+6.432
SUGARLAND
☆
Already Gone (Mercury)
WUSN +0.809, WYCD +0.255, KEEY +0.208, WXTU +0.200, KSCS +0.189, KMLE +0.186, KKGO +0.184, WYCD +0.180, WKHX +0.138, WDSY +0.136

+5.813
RASCAL FLATTS
☆
Here (Lyric Street)
WUSN +0.992, KMLE +0.333, WIL +0.211, WAMZ +0.208, KSCS +0.189, WDSY +0.158, WQYK +0.149, KEEY +0.133, KKGO +0.132, WXTU +0.122

+5.654
BILLY CURRINGTON
☆
Don't (Mercury)
KMLE +0.461, WQYK +0.228, KPLX +0.227, KSCS +0.221, WXTU +0.164, WYCD +0.161, KKGO +0.153, WDSY +0.134, WUJE +0.132, KEEY +0.120

+5.650
ALAN JACKSON
☆
Country Boy (Arista Nashville)
WQYK +0.211, WWGR +0.188, WYCD +0.168, WIL +0.159, WFLS +0.156, KMP5 +0.153, KMLE +0.135, KKGO +0.126, KWJL +0.122, KKWF +0.122

NEW AND ACTIVE	
CAROLINA RAIN The Weight Of The World (Equity) TOTAL STATIONS: 8	SARA EVANS Low (Essential/Arista Nashville/RCA) TOTAL STATIONS: 3
JOHN RICH Another You (Warner Bros./WRN) TOTAL STATIONS: 27	JESSICA SIMPSON Remember That (Epic/Columbia) TOTAL STATIONS: 10
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture) TOTAL STATIONS: 2	SUGARLAND Love (Mercury) TOTAL STATIONS: 3

MOST ADDED

TIM MCGRAW 30
Notnin' To Die For (Curb)
KATC, KBEQ, KBUL, KFDI, KIIM, KILT, KIZN, KJYY, KKGO, KMOL, KSKS, KSOP, KTTS, KUZZ, KYGO, WBUL, WFBE, WGH, WQNA, WQNE, WQV, WTL, WKHX, WPCV, WQHK, WQYK, WUBL, WUSJ, WXYC, WYRK

CRAIG MORGAN 10
God Must Really Love Me (BNA)
KMDL, KSKS, KSOP, WDAF, WQNA, WIVK, WQBE, WRNS, WXBQ, WYRK

TRACE ADKINS 16
Marry For Money (Capitol Nashville)
KBQI, KCYE, KIZN, KJYY, KSOP, KUBL, KYGO, WFBE, WQNA, WQV, WTL, WIVK, WKXC, WQHK, WRNS, WYRK

JASON ALDEAN 9
She's Country
(Broken Bow)
KATC, KKGO, KSSN, WBUL, WFBE, WFLS, WHKT, WQMX, WYNU

EMERSON DRIVE 9
Belongs To You (Midas/Valory)
KBQI, KPS, KTEX, KUPL, KXKT, WFBE, WGH, WUSN, WUSY

MIRANDA LAMBERT 8
More Like Her (Columbia)
KHEY, KTEX, KTST, KTTS, WKDF, WMIL, WRBT, WTQR

JIMMY WAYNE 8
I Will (Valory)
KHEY, KSSN, WAMZ, WBCT, WBUL, WMIL, WSIX, WLSN

JASON MICHAEL CARROLL 8
Where I'm From (Arista Nashville)
KATC, KXKS, WBCT, WFBE, WKDF, WKMK, WPCV, WYNU

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
12 country, and 29 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 120 reporters.
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▶ "START A BAND," BRAD PAISLEY'S DUET WITH KEITH URBAN, ROCKS 2-1 AT CANADA COUNTRY. THE TRACK IS HIS 11TH CHART-TOPPER AT THE FORMAT AND HIS EIGHTH IN A ROW.

COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	WAXX/Eau Claire, WI OM/MD: George House APD/MD: Alex Edwards	WYZO/Kalamazoo, MI OM: Brian Hayes PD: P.J. Lacey MD: Dan Diggler	KEGA/Salt Lake City, UT* PD: Alan Hague
KRRV/Alexandria, LA PD: Hollywood Harrison APD/MD: Melissa Frost	WQRB/Eau Claire, WI PD/MD: Mike McKay	KOBR/Kalispell, MT OM/MD: John Michaels	KTMV/Salt Lake City, UT* OM: Jeff Cochran PD/MD: Brandon Young
KGNC/Amarillo, TX OM/MD: Tim Butler APD/MD: Patrick Clark	WRSF/Elizabeth City, NC OM/MD: Cuervo Curtis	WKOA/Lafayette, IN OM: Jim Roberts PD: Mark Allen APD: Annie James MD: Bob Vizza	KGKL/San Angelo, TX OM/MD: Boomer Kingston
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	WTWF/Erie, PA OM: Joe Lang PD: Ron Kline APD: Chuck Rambaldo	WBBN/Laurel, MS OM/MD: Stephen St. James	KUSS/San Diego, CA* OM: Bill Pugh PD: Mike O'Brian APD/MD: Cindy Spicer
WPUR/Atlantic City, NJ* PD: Joe Kelly	WXTA/Erie, PA OM/MD: Adam Reese	KZKX/Lincoln, NE PD: Hoss Michaels APD/MD: Carol Turner	KKJG/San Luis Obispo, CA OM/MD: Pepper Daniels
KYKR/Beaumont, TX OM/MD: Trey Poston	KKNU/Eugene, OR PD/MD: Jim Davis	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	WKDQ/Evansville, IN PD/MD: Jon Prell	WMAD/Madison, WI* OM: Mike Ferris PD: Jon Reilly APD/MD: Tyler Reese	KSNL/Santa Maria, CA OM: Mark Mitchell PD/MD: Jay Turner
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KIAI/Mason City, IA PD/MD: Jared Allen	KFGY/Santa Rosa, CA PD: Rob Taylor APD/MD: Stacy Hoblitzell
WZKX/Biloxi, MS* OM/MD: Bryan Rhodes	WKML/Fayetteville, NC PD/MD: Dean O	KRWQ/Medford, OR OM/MD: Larry Neal MD: Scott Schuler	Dial Global CD Country/Satellite* OM/MD: Jim Murphy MD: Rick Morgan
WHWK/Binghamton, NY PD: Don Brake	KAFF/Flagstaff, AZ PD: Shaun Holly MD: Jenny Brawn	KUBB/Merced, CA OM/MD: Rene Roberts APD: Greg Edwards MD: Dee Kelly	Dial Global US Country/Satellite* OM/MD: Penny Mitchell MD: Joani Williams
WNCB/Birmingham, AL* OM/MD: Justin Case	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	WOKK/Meridian, MS PD: Todd Rupe	Sirius XM The Highway/Satellite* PD: Jon Anthony MD: Jay Thomas
WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens	WEGX/Florence, SC OM/MD: Randy "Mudlap" Wilcox MD: Chase Matthews	WBAM/Montgomery, AL*	WJCL/Savannah, GA* PD/MD: Boomer Lee
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	WFRE/Frederick, MD* PD: Jess Wight MD: Will Robinson	WLWI/Montgomery, AL* OM: Bill Jones PD/MD: Bill Dollar	WBFM/Sheboygan, WI OM: Eddie Ybarra MD: Jonathan Henseler
KQFC/Boise, ID* PD/MD: Wes McShay	WFLS/Fredericksburg, VA* OM/MD: Paul Johnson APD: Todd Grimsted	WMDH/Muncie, IN APD/MD: Shane Goad	KSUX/Sioux City, IA PD/MD: Tony Michaels
KAGG/Bryan, TX APD/MD: Adam Drake	KHGE/Fresno, CA OM/MD: Paul Wilson	WMUS/Muskegon, MI* OM: Dave Taft PD: Mark Dixon	WBYT/South Bend, IN APD: Stinger MD: Shannon Marie
WOKO/Burlington, VT* OM/MD: Steve Felkey MD: Bill Sargent	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	WCTR/Myrtle Beach, SC OM: Johnny Walker PD: Trey Cooler MD: Korby Ray	KIXZ/Spokane, WA* OM: Robert Harder PD: Paul "Coyote" Neumann MD: Lyn Daniels
WIXY/Champaign, IL PD: Jonathan Drake APD: Andy Roberts MD: Nicole Beals	WCKT/Ft. Myers, FL* OM: Louis Kaplan PD/MD: Mark Wilson APD: Dave Logan	KJCS/Nacogdoches, TX PD/MD: Robby Lynn	WTHI/Terre Haute, IN OM/MD: Barry Kent
WIWF/Charleston, SC* PD: Brian Driver	KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	KHKX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
WKWS/Charleston, WV OM: Rick Johnson PD/MD: John Anthony	WBTU/Ft. Wayne, IN OM: Phil Becker PD: Chris Sargent	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WTCM/Traverse City, MI OM/MD: Jack O'Malley MD: Carey Carlson
WOGT/Chattanooga, TN* PD: Duane Shannon	WTRP/Gainesville, FL OM/MD: Shane Finch MD: Dave Tyler	WPAP/Panama City, FL PD: Todd Berry APD: David Howard MD: Shane Collins	WWZO/Tupelo, MS OM: Rick Stevens PD: Bill Hughes
KCCV/Colorado Springs, CO* OM: Bob Richards PD: Jesse Garcia APD/MD: Chris Brooks	WTNR/Grand Rapids, MI* OM: Brent Alberts OM/MD: Steve Stewart APD/MD: Nick Alan	WYCT/Pensacola, FL PD: Kevin King	WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Monk
WKNV/Columbus, GA* PD/MD: Brian Thomas	WFYR/Peoria, IL OM/MD: Ric Morgan	WFOR/Utica, NY OM/MD: Bill McAdams	KJUG/Visalia, CA OM: Randi Kirshbaum MD: Adam Jeffries
WSTH/Columbus, GA* OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	WPOR/Portland, ME* OM: Randy Fitzsimmons PD: Matty Jeff	WDEZ/Wausau, WI APD/MD: Vanessa Ryan	WVWK/Wheeling, WV PD/MD: Jim Elliott
WCLT/Columbus, OH* PD: Curtis Newland MD: Tommy Douglas	WRWD/Poughkeepsie, NY PD/MD: Aaron "Dave" McCord	WWEZ/Wausau, WI APD/MD: Vanessa Ryan	KZSN/Wichita, KS* OM: Lyman James PD: Cody Carlson
WGSQ/Cookeville, TN OM: Marty McFly PD: Gator Harrison APD: Philip Gibbons MD: Stewart James	WRDU/Raleigh, NC* OM: Chris Shebel APD: Zac Davis	WVWK/Wheeling, WV PD/MD: Jim Elliott	WILQ/Williamsport, PA OM/MD: Ted Minier APD/MD: John O'Brien
KFTX/Corpus Christi, TX* PD: Chuck Abel MD: "Dr. Bruce Nelson" Stratton	WYCT/Pensacola, FL PD: Kevin King	KXDD/Yakima, WA OM/MD: Dewey Boynton APD/MD: Joel Baker	WVWK/Wheeling, WV PD/MD: Jim Elliott
KOUL/Corpus Christi, TX* OM/MD: Clayton Allen	WYD/Peoria, IL OM/MD: Ric Morgan	WVWK/Wheeling, WV PD/MD: Jim Elliott	WVWK/Wheeling, WV PD/MD: Jim Elliott
KRYS/Corpus Christi, TX* OM: Paula Newell PD: Frank Edwards	WYD/Peoria, IL OM/MD: Ric Morgan	WVWK/Wheeling, WV PD/MD: Jim Elliott	WVWK/Wheeling, WV PD/MD: Jim Elliott
KHKI/Des Moines, IA* OM: Steve Brill PD/MD: Andy Elliott	WYD/Peoria, IL OM/MD: Ric Morgan	WVWK/Wheeling, WV PD/MD: Jim Elliott	WVWK/Wheeling, WV PD/MD: Jim Elliott
WTYY/Dothan, AL OM/MD: Kris Van Dyke	WYD/Peoria, IL OM/MD: Ric Morgan	WVWK/Wheeling, WV PD/MD: Jim Elliott	WVWK/Wheeling, WV PD/MD: Jim Elliott
KKCB/Duluth, MN OM/MD: David Drew	WYD/Peoria, IL OM/MD: Ric Morgan	WVWK/Wheeling, WV PD/MD: Jim Elliott	WVWK/Wheeling, WV PD/MD: Jim Elliott

COUNTRY INDICATOR HIGHLIGHTS

NO. 1		
ARTIST	TITLE	IMPRINT / PROMOTION LABEL
RASCAL FLATTS	HERE	LYRIC STREET

MOST ADDED			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
TIM MCGRAW	NOTHIN' TO DIE FOR	CURB	50
TRACE ADKINS	MARRY FOR MONEY	CAPITOL NASHVILLE	27
CRAIG MORGAN	GOD MUST REALLY LOVE ME	BNA	13
RODNEY ATKINS	IT'S AMERICA	CURB	9
JASON ALDEAN	SHE'S COUNTRY	BROKEN BOW	8
JOSH GRACIN	TELLURIDE	LYRIC STREET	8

MOST INCREASED PLAYS			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN
BLAKE SHELTON	SHE WOULDN'T BE GONE	WARNER BROS./WRN	+624
TIM MCGRAW	NOTHIN' TO DIE FOR	CURB	+587
BILLY CURRINGTON	DON'T	MERCURY	+481
TAYLOR SWIFT	WHITE HORSE	BIG MACHINE	+443
KENNY CHESNEY WITH MAC MCANALLY	DOWN THE ROAD	BLUE CHAIR/BNA	+402
BRAD PAISLEY DUET WITH KEITH URBAN	START A BAND	ARISTA NASHVILLE	+402

INDICATOR EXCLUSIVES						
TW	LW	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
35	32	KATIE ARMIGER	UNSEEN	COLD RIVER/NINE NORTH	536	-22
43	42	RICK HUCKABY	AIN'T ENOUGH BLACKTOP	HEADCOACH/SPINVILLE	292	-14
48	45	MARK WILLS	THE THINGS WE FORGET	TENACITY	224	-27
51	50	ZONA JONES	YOU SHOULD'VE SEEN HER THIS MORNING	ROCKY COMFORT/NINE NORTH	203	+5
54	60	SHAWN HAMMONDS	EVERYTHING	COUNTRY THUNDER	139	+24
57	-	JEWEL	TILL IT FEELS LIKE CHEATING	VALORY	87	+12
59	-	LANCE MILLER	BACON FRYING	BIG 7/LOFTON CREEK	84	+23
60	-	AUSTIN LAW	NEON HALO	HOOKUP	73	+2

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit www.radioandrecords.com.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
2	16	2	BRAD PAISLEY DUET WITH KEITH URBAN	START A BAND	ARISTA NASHVILLE/SONY MUSIC	687	+188
2	1	14	ALAN JACKSON	COUNTRY BOY	ARISTA NASHVILLE/SONY MUSIC	660	+128
3	4	17	SUGARLAND	ALREADY GONE	MERCURY/UNIVERSAL	643	+161
3	11	3	BROOKS & DUNN FEAT. REBA MCENTIRE	COWGIRLS DON'T CRY	ARISTA NASHVILLE/SONY MUSIC	643	+159
5	6	15	DIERKS BENTLEY	FEEL THAT FIRE	CAPITOL NASHVILLE/EMI	605	+148
6	5	8	KEITH URBAN	SWEET THING	CAPITOL NASHVILLE/EMI	600	+143
8	9	9	KENNY CHESNEY WITH MAC MCANALLY	DOWN THE ROAD	BLUE CHAIR/BNA/SONY MUSIC	599	+153
10	16	16	RASCAL FLATTS	HERE	LYRIC STREET/UNIVERSAL	587	+161
7	13	7	GEORGE CANYON	JUST LIKE YOU	UNIVERSAL	583	+127
10	11	12	DEAN BRODY BROTHERS		BROKEN BOW/SONY MUSIC	560	+139
9	12	9	AARON PRITCHETT	HOW DO I GET THERE	OPM/604	548	+122
12	8	8	TOBY KEITH	GOD LOVE HER	SHOW DOG NASHVILLE/UNIVERSAL	535	+121
13	9	9	OOO WALKER	ONE LAST SUNDOWN	OPEN ROAD/UNIVERSAL	530	+136
15	7	7	GEORGE STRAIT	RIVER OF LOVE	MCA NASHVILLE/UNIVERSAL	525	+147
14	7	7	EMERSON DRIVE	BELONGS TO YOU	VALORY/OPEN ROAD/UNIVERSAL	503	+120
16	19	20	MONTGOMERY GENTRY	ROLL WITH ME	COLUMBIA/SONY MUSIC	468	+134
17	16	10	CRYSTAL SHAWANDA	MY ROOTS ARE SHOWING	RCA/SONY MUSIC	467	+99
18	6	6	TARA ORAM	538 STARS	OPEN ROAD/UNIVERSAL	460	+106
19	17	6	THE ROAD HAMMERS	HOMEGROWN	OPEN ROAD/UNIVERSAL	449	+93
20	20	15	ZAC BROWN BAND	CHICKEN FRIED	HOME GROWN/ATLANTIC/BIG PICTURE	407	+89
21	22	4	TAYLOR SWIFT	WHITE HORSE	BIG MACHINE/OPEN ROAD/UNIVERSAL	391	+121
21	19	19	LADY ANTEBELLUM	LOOKIN' FOR A GOOD TIME	CAPITOL NASHVILLE/EMI	375	+98
23	25	16	TAYLOR SWIFT	LOVE STORY	BIG MACHINE/OPEN ROAD/UNIVERSAL	359	+118
24	23	13	BLAKE SHELTON	SHE WOULDN'T BE GONE	WARNER BROS./WARNER	355	+100
25	24	6	DARIUS RUCKER	IT WON'T BE LIKE THIS FOR LONG	CAPITOL NASHVILLE/EMI	341	+96
26	26	17	JASON BLAINE	GOOD DAY TO GET GONE	KOCH	325	+85
27	15	15	JESSIE FARRELL	I GUESS	UNIVERSAL	312	+76
28	29	22	KENNY CHESNEY WITH THE WAILERS	EVERYBODY WANTS TO GO TO HEAVEN	BLUE CHAIR/BNA/SONY MUSIC	297	+89
29	30	27	DARIUS RUCKER	DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE/EMI	293	+86
30	28	17	PAUL BRANDT	VIRTUAL LIFE	BRAND-T/UNIVERSAL	293	+69

FOR WEEK ENDING JANUARY 4, 2009

♦ indicates CanCon



You've spiked the fall book . . . now what?

Beating The Post-Christmas Blues

Keith Berman
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much like the sugar rush from eating an entire package of candy canes, flipping to all-Christmas can give a station a nice lift in the fall book. But what happens when Christmas is over? It's not unheard of to experience a ratings drop after the all-Christmas sugar boost wears off. ■ With hundreds of stations nationwide yanking the Tinsel-Wrapped Holiday Format Lever of Cheer, how can programmers stabilize the numbers so that their station doesn't experience the industry equivalent of Seasonal Affective Disorder?

It's no secret that playing Christmas music tends to attract listeners who might not normally listen to AC and hot AC stations. In fact, according to DMR president/COO Tripp Eldredge, a fair amount of rock and news/talk/sports PIs make their way to both formats during the holiday season, which is something that Entercom hot AC WTSS (Star 102.5)/Buffalo PD Brian Demay capitalizes on.

"We have a month of nearly complete turnover in listenership: Many hardcore PIs just don't want to hear Christmas music until after Thanksgiving, and they tune out," he says, since Star began hanging the mistletoe a full two weeks before Thanksgiving in 2008. "Thankfully, we make up for it—and then some—with a flood of new listeners tuning in. It's a tremendous demographic

shift and a lot of fun to track, as these 12-24 and 55+ ratings sugarplums dance in my head along with our core 35-44 listenership."

Treat It Like Black Friday

CBS Radio AC KEZK/St. Louis PD Mark Edwards likens the onslaught of fresh listeners to the grand opening of a store: "We've got all these people who are coming into our store, and we need to get them to keep on coming in after the grand opening sale is over," he says. "Because of that, we make sure that people know what we play after the Christmas music is over, we make sure that we engage them on our Web site—and this year, through our online social networking—we're

'We'd certainly be foolish not to take advantage of the cume while we have it, and it's a luxury to get that, so you better work it while you have it before it goes away.'

—TJ Holland



Demay



Edwards as 'Santa Jew'

staying in touch with them and letting them know what we're all about."

Some of those people coming in might be easily converted to PIs by taking advantage of the newly captive audience and showing them the essence of the station, according to TJ Holland, PD of Cumulus AC WRRM (Warm 98)/Cincinnati. "Christmas music attracts a lot of men, and, in my mind, it attracts a lot of women who should be listening to our radio station but don't because AC has a perception problem with listeners," he says. "A lot of females in the 30- to 35-year-old range think that Warm 98 isn't cool and we don't play good music because they have the wrong perception of it."

Edwards agrees, since he finds many of his Christmas listeners assume his station spends the rest of the year playing Barbra Streisand, Neil Diamond and Barry Manilow. "KEZK hasn't played those artists in decades," he says, which makes it all the more important for him to use his airwaves to advertise the station while there's an influx of fresh ears. "We give them samples of what it is that we do play so they can see this isn't their mom's or their grandmother's radio station, this is a station that's relatable to a whole lot of people across a pretty large demographic swath," he says. "We give them a good opportunity to understand what we're doing, and that definitely gets a lot of them to stick around."

Display Your Own Goods

Demay also makes sure that Star is self-promoting during the Christmas season, using hourly music montages of the station's best-testing songs to let new listeners know what it plays outside the holiday season. "We also remind people that when we switch back on Dec. 26, our primary positioner, the 9 to 5 No-Repeat Guarantee, returns," he says.

"We'd certainly be foolish not to take advantage of the cume while we have it, and it's a luxury to get that, so you better work it while you have it before it goes away," says Holland, who also runs what he describes as "good old-fashioned hook promos" every hour to combat new listeners' potentially incorrect perceptions about the station. "I get a little frustrated listening to other ACs that don't tell everybody what they are when they're not playing Christmas music. Take advantage of the extra cume while you can because a lot of those people should be fans of your radio station. It's your job to make them fans . . . or at least P3s."

"In a nutshell—or, if you prefer, a chestnut shell—Christmas music brings back our P3 and P4 listeners and reintroduces Star 102.5 to them," Demay says. "After Christmas, it's my job to make sure we sound as fresh and exciting as possible to convert them to P1s or P2s. If we come away with even 25% of that group, then it's definitely a happy new year."

"The real key is that you have to be as good of a radio station during the Christmas season as you are the rest of the year and vice versa," Edwards says. "You can't just say, 'Oh yeah, we're playing Christmas music, everything's fine.' You have to run a real radio station and do it right. You've got to explain to people why you're doing what you're doing now and what you're going to be doing afterwards."

R&R

Go Promote Yourself

It's not enough to just play Christmas music and run imaging of what you'll play once the holidays are over. As KEZK/St. Louis PD Mark Edwards says, a station needs to run just as it would during the rest of the year, except with different music. That includes promotions, and it seems one of the popular ones (at least in markets that actually experience winter) is the flyaway to a tropical location.

"We position our Get Warm promo-

tion in a lifestyle/real user sort of way—dealing with the stress of the holidays and everything else, won't it be great to get warm in Mexico or wherever the destination is," WRRM (Warm 98)/Cincinnati PD TJ Holland says.

At WTSS (Star 102.5)/Buffalo, PD Brian Demay and company are intent on building their Star Rewards Club and giving listeners top-notch VIP experiences. "I am very thankful to work with a sales staff who understands and buys into the idea that unduplicatable experiences create more loyalty and excitement than dull, run-

of-the-mill cash giveaways," he says. "It's good for the listener, and it's good for our clients."

Star's promotions run the gamut from family ski and snow-tubing trips to shopping getaways with hotels and fine dining to sponsoring huge Christmas light displays and the local Trans-Siberian Orchestra concert. "We even send out the Star Christmas Elf to area offices with cash and goodie bags rewarding people who listen to us at work—and, most importantly, people who signed up online and told us where they listen," Demay says.—KB



► **MISSY HIGGINS** ASCENDS TO HER FIRST TOP 10, AS "WHERE I STOOD" RISES 12-10 WITH AIRPOWER HONORS. THE SONG ALSO HOLDS AT ITS BEST RANKING (NO. 22) AT HOT AC (UP 90 PLAYS). THE AUSTRALIAN SINGER/SONGWRITER BEGINS A TWO-MONTH U.S. TOUR FEB. 19 AT THE HOUSE OF BLUES IN HOUSTON.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	33	DAVID COOK THE TIME OF MY LIFE	NO. 1 (3 WKS)/MOST INCREASED PLAYS	11 ☆ 19/RCA/RMG	1957 +1006	14.271	1
2	2	25	COLDPLAY VIVA LA VIDA		112 CAPITOL	1853 +980	12.523	4
3	3	29	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		113 PHONOGENIC/EPIC	1753 +913	12.683	3
4	4	39	LEONA LEWIS BLEEDING LOVE		115 SYCO/J/RMG	1646 +880	13.047	2
5	6	52	SARA BAREILLES LOVE SONG		114 ☆ EPIC	1597 +874	11.715	5
6	5	22	JASON MRAZ I'M YOURS		112 ☆ ATLANTIC/RRP	1576 +824	11.367	6
7	7	45	DAUGHTRY FEELS LIKE TONIGHT		112 RCA/RMG	1206 +628	8.184	7
8	9	21	DAVID ARCHULETA CRUSH		11 19/JIVE/ZOMBA	885 +479	4.508	9
9	10	16	DAUGHTRY WHAT ABOUT NOW		11 ☆ RCA/RMG	639 +322	4.618	8
10	12	19	MISSY HIGGINS WHERE I STOOD	AIRPOWER	11 ☆ ELEVEN/REPRISE	521 +273	1.456	14
11	14	11	TAYLOR SWIFT LOVE STORY	AIRPOWER/MOST ADDED	11 ☆ BIG MACHINE/UNIVERSAL REPUBLIC	507 +279	2.436	12
12	13	12	LEONA LEWIS BETTER IN TIME		112 ☆ SYCO/J/RMG	397 +158	4.157	10
13	16	18	SIMON COLLINS UNCONDITIONAL		11 RAZOR & TIE	355 +195	0.912	19
14	19	17	EAGLES WHAT DO I DO WITH MY HEART	AIRPOWER	11 ☆ ERC	317 +169	1.164	18
15	17	11	GAVIN ROSSDALE LOVE REMAINS THE SAME		11 INTERSCOPE	285 +130	1.799	13
16	22	12	CELINE DION MY LOVE		11 COLUMBIA	269 +145	0.777	21
17	27	11	JAMES TAYLOR IT'S GROWING		11 ☆ HEAR/CMG	217 +109	0.502	24
18	29	14	SARAH MCLACHLAN U WANT ME 2		11 ☆ ARISTA/RMG	203 +106	0.468	25
19	30	9	O.A.R. SHATTERED (TURN THE CAR AROUND)	AIRPOWER	11 EVERFINE/ATLANTIC/RRP	181 +87	0.886	20
20	RE-ENTRY		JORDIN SPARKS ONE STEP AT A TIME	AIRPOWER	11 19/JIVE/ZOMBA	159 +76	1.428	15
21	RE-ENTRY		RIHANNA TAKE A BOW		113 SRP/DEF JAM/IDJMG	134 +58	2.480	11
22	25	10	WAYNE BRADY ORDINARY		11 PEAK/CMG	89 -25	0.149	-
23	NEW		BEYONCE IF I WERE A BOY		11 MUSIC WORLD/COLUMBIA	87 +37	1.186	17
24	NEW		ADELE CHASING PAVEMENTS		11 XL/COLUMBIA	83 +66	0.251	-
25	RE-ENTRY		MARIAH CAREY RIGHT TO DREAM		11 ISLAND/IDJMG	78 +44	0.064	-
26	RE-ENTRY		NICKELBACK GOTTA BE SOMEBODY		11 ROADRUNNER/RRP	72 +46	0.764	22
27	RE-ENTRY		JOSH KELLEY TO REMEMBER		11 DNK	54 +29	0.131	-
28	RE-ENTRY		GREG MEDORO LOST MELODY		11 ODDS ON	40 +22	0.028	-
29	RE-ENTRY		ENYA TRAINS AND WINTER RAINS		11 REPRISE	39 +10	0.032	-
30	NEW		KATY PERRY HOT N COLD		112 CAPITOL	34 +23	0.381	27

MOST ADDED

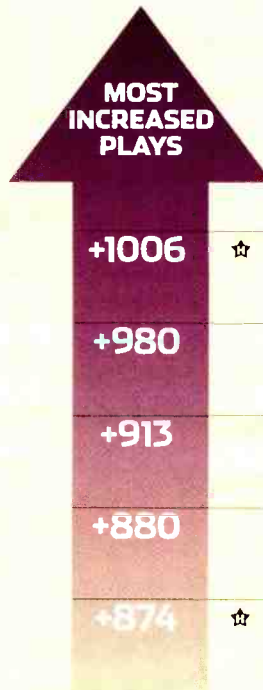
ARTIST TITLE / LABEL	NEW STATIONS
TAYLOR SWIFT Love Story (Big Machine/Universal Republic) KVKI, WALK, WARM, WLEV, WMAS, WMGS, WMGV, WMXS, WRRM, WRVR, WSNY, WTFM	12
LEONA LEWIS Better In Time (SYCO/J/RMG) KVKI, WHOM, WLEV, WLTE, WMAS, WMCV, WRVR	7
BEYONCE If I Were A Boy (Music World/Columbia) WCRZ, WKJY, WLEV, WLTW, WWFS	5
DAVID ARCHULETA Crush (19/Jive/Zomba) KMGA, WHOM, WMAS, WOBM	4
GAVIN ROSSDALE Love Remains The Same (Interscope) KVKI, WARM, WHOM, WWFS	4
JASON MRAZ I'm Yours (Atlantic/RRP) KESZ, WMXS, WTFM	3
EAGLES What Do I Do With My Heart (ERC) KSNE, WHOM	2
DAUGHTRY What About Now (RCA/RMG) KMGL, WOBM	2

**ADDED AT...
KVKI**
Shreveport, LA
OM/PD: Gary McCoy
Taylor Swift, Love Story, 8
Leona Lewis, Better In Time, 6
Gavin Rossdale, Love Remains The Same, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
DAVID COOK Light On (19/RCA/RMG) TOTAL STATIONS: 7	32/13	LEANN RIMES What I Cannot Change (Curb/Reprise) TOTAL STATIONS: 3	21/10
CHRIS RICE So Much For My Sad Song (INO/Columbia) TOTAL STATIONS: 5	24/16	JENNIFER HUDSON Spotlight (Arista/RMG) TOTAL STATIONS: 1	21/6
MATT NATHANSON Come On Get Higher (Vanguard/Capitol) TOTAL STATIONS: 4	24/9	TOM JONES If He Should Ever Leave You (S-Curve) TOTAL STATIONS: 3	20/9
THE FRAY You Found Me (Epic) TOTAL STATIONS: 4	23/14	LIFHOUSE Broken (Geffen/Interscope) TOTAL STATIONS: 5	19/15
3 DOORS DOWN Let Me Be Myself (Universal Republic) TOTAL STATIONS: 4	21/17	PLAIN WHITE T'S 1, 2, 3, 4 (Hollywood) TOTAL STATIONS: 2	19/5



RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	JOHN MAYER Say (Aware/Columbia)	11	1439 630
2	COLBIE CAILLAT Realize (Universal Republic)	112	1105 546
3	COLBIE CAILLAT Bubbly (Universal Republic)	115	1014 455
4	TIMBALAND FEATURING ONEREPUBLIC Apologize (Mosley/Blackground/Interscope)	116	1008 497
5	FERGIE Big Girls Don't Cry (Will.i.am/A&M/Interscope)	116	944 460

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	LIFHOUSE Whatever It Takes (Geffen/Interscope)	112	879 433
7	JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba)	114	792 345
8	DAUGHTRY Home (RCA/RMG)	115	748 367
9	GWEN STEFANI FEATURING AKON The Sweet Escape (Interscope)	115	735 336
10	JOHN MAYER Waiting On The World To Change (Aware/Columbia)	115	724 309

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in chart's section for rules and symbol explanations.
102 AC, 26 Canada AC, and 24 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

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► **NICKELBACK** PUSHES CLOSER TO THE TOP SPOT, AS "GOTTA BE SOMEBODY" EARNS MOST INCREASED PLAYS AT NO. 2 (UP 364). THE SONG CONCURRENTLY RE-ENTERS AC AT NO. 26 (UP 46 PLAYS) AND RETURNS TO ITS HIGHEST POSITION TO DATE AT CHR/TOP 40 (NO. 13).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	KATY PERRY HOT N COLD	NO. 1 (4 WKS)	11 ² ☆ CAPITOL	3255 +296	17.913 1
2	2	14	NICKELBACK GOTTA BE SOMEBODY	MOST INCREASED PLAYS	11 ☆ ROADRUNNER/RRP	3246 +364	16.302 4
3	3	20	PINK SO WHAT		11 ² ☆ LAFACE/ZOMBA	3049 +212	17.407 2
4	4	41	JASON MRAZ I'M YOURS		11 ² ☆ ATLANTIC/RRP	3045 +285	16.925 3
5	5	28	O.A.R. SHATTERED (TURN THE CAR AROUND)		11 ☆ EVERFINE/ATLANTIC/RRP	2727 +317	14.119 6
6	6	37	GAVIN ROSSDALE LOVE REMAINS THE SAME		11 ☆ INTERSCOPE	2530 +249	13.871 7
7	7	28	DAUGHTRY WHAT ABOUT NOW		11 ☆ RCA/RMG	2330 +251	14.183 5
8	9	6	THE FRAY YOU FOUND ME		11 ☆ EPIC	2263 +237	12.056 9
9	8	21	LEONA LEWIS BETTER IN TIME		11 ² ☆ SYCO/J/RMG	2257 +215	11.667 10
10	10	25	LIFHOUSE BROKEN		11 ☆ Geffen/Interscope	2245 +296	12.194 8
11	11	12	DAVID COOK LIGHT ON		11 ☆ 19/RCA/RMG	2157 +283	10.614 12
12	12	14	SAVING ABEL ADDICTED		11 ² ☆ SKIDDCO/VIRGIN/CAPITOL	1958 +127	8.423 13
13	14	32	COLDPLAY VIVA LA VIDA		11 ³ ☆ CAPITOL	1776 +276	10.968 11
14	13	7	TAYLOR SWIFT LOVE STORY		11 ☆ BIG MACHINE/UNIVERSAL REPUBLIC	1740 +226	7.998 14
15	15	17	SECONDHAND SERENADE FALL FOR YOU		11 ☆ GLASSNOTE/ILG/ATLANTIC	1485 +110	6.759 15
16	16	15	3 DOORS DOWN LET ME BE MYSELF		11 ☆ UNIVERSAL REPUBLIC	1401 +147	5.957 17
17	17	19	DAVID ARCHULETA CRUSH		11 ☆ 19/JIVE/ZOMBA	1226 +137	6.357 16
18	18	11	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK		11 ☆ CASH MONEY/UNIVERSAL REPUBLIC	1142 +92	5.828 18
19	19	10	THE KILLERS HUMAN		11 ☆ ISLAND/DJMG	1045 +67	3.929 22
20	20	9	COLDPLAY LOVERS IN JAPAN		11 ☆ CAPITOL	1042 +112	4.424 21
21	21	11	CHRISTINA AGUILERA KEEPS GETTIN' BETTER		11 ☆ RCA/RMG	948 +66	5.037 19
22	22	14	MISSY HIGGINS WHERE I STOOD		11 ☆ ELEVEN/REPRISE	899 +90	3.236 23
23	23	18	LINKIN PARK LEAVE OUT ALL THE REST		11 ☆ WARNER BROS.	715 +50	2.567 26
24	24	9	HINDER WITHOUT YOU		11 ☆ UNIVERSAL REPUBLIC	711 +58	2.426 28
25	26	19	RIHANNA DISTURBIA		11 ² ☆ SRP/DEF JAM/DJMG	691 +91	4.587 20
26	25	9	ERIC HUTCHINSON ROCK & ROLL		11 ☆ LET'S BREAK/WARNER BROS.	674 +33	2.413 29
27	27	8	THE ALL-AMERICAN REJECTS GIVES YOU HELL		11 ☆ DOGHOUSE/OCC/INTERSCOPE	645 +62	1.970 32
28	28	8	BEYONCE IF I WERE A BOY		11 ☆ MUSIC WORLD/COLUMBIA	607 +41	2.646 25
29	29	11	PLAIN WHITE T'S 1, 2, 3, 4		11 ☆ HOLLYWOOD	599 +45	2.099 30
30	31	11	THRIVING IVORY ANGELS ON THE MOON		11 ☆ WIND UP	541 +92	1.281 36
31	33	3	PINK SOBER	MOST ADDED	11 ☆ LAFACE/ZOMBA	537 +137	2.672 24
32	30	5	LADY GAGA FEATURING COLBY O'DONIS JUST DANCE		11 ☆ STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	525 +73	2.038 31
33	32	7	THEORY OF A DEADMAN NOT MEANT TO BE		11 ☆ 604/ROADRUNNER/RRP	466 +39	1.936 33
34	34	6	BRITNEY SPEARS WOMANIZER		11 ☆ JIVE/ZOMBA	436 +52	1.747 34
35	36	3	BEYONCE SINGLE LADIES (PUT A RING ON IT)		11 ☆ MUSIC WORLD/COLUMBIA	359 +66	2.532 27
36	35	4	BUCKCHERRY DON'T GO AWAY		11 ☆ ELEVEN SEVEN/ATLANTIC	314 +14	0.603 39
37	37	17	LENKA THE SHOW		11 ☆ EPIC	300 +18	1.133 37
38	38	16	SAFETYSUIT SOMEONE LIKE YOU		11 ☆ UNIVERSAL MOTOWN	255 +33	0.681 38
39	39	3	SNOW PATROL CRACK THE SHUTTERS		11 ☆ POLYDOR/FICTION/GEFFEN/INTERSCOPE	229 +22	0.245 -
40	RE-ENTRY		NE-YO CLOSER		11 ³ ☆ DEF JAM/DJMG	215 +39	1.566 35

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
PINK Sober (LaFace/Zomba) KAMX, KCIX, KLZR, KMXX, KMLZ, KYKY, KZZQ, KZZU, WINK, WKDD, WPLJ, WSJO, WSNE, WVIC, WWMX, WXLO	17
TAYLOR SWIFT Love Story (Big Machine/Universal Republic) KFBZ, KIOI, KLTC, KYKY, WDDV, WHYN, WMEE, WSNE, WTMX, WTSS	10
THE FRAY You Found Me (Epic) KBIG, KFBZ, KFVY, KIOI, KSRZ, WMEE, WTSS, WWMX	8
LADY GAGA FEAT. COLBY O'DONIS Just Dance (Streamline/KonLive/Cherrytree/Interscope) KFVY, KIMN, KLTC, WINK, WJLK, WXLO	6
BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia) KIMN, KLTC, KSTZ, WJLK, WKDD, WTMX	6
KATY PERRY Hot N Cold (Capitol) KBIG, KSRZ, WAJI, WMYX	4
KEVIN RUDOLF FEAT. LIL WAYNE Let It Rock (Cash Money/Universal Republic) KDMX, KLZR, KYIS, WDDV	4
THEORY OF A DEADMAN Not Meant To Be (604/Roadrunner/RRP) KALC, KAMX, KCIX, KYKY	4
NATASHA BEDINGFIELD Soulmate (Epic) KLLC, KSCF, KVLY, WBMX	4
3 DOORS DOWN Let Me Be Myself (Universal Republic) KDMX, KIOI, WWMX	3

**ADDED AT...
WXLO**
Worcester, MA
OM/PO: Jerry McKenna
APD/MD: Mary Knight
Pink, Sober, 19
Eric Hutchinson, Rock & Roll, 10
Lady GaGa Feat. Colby O'Donis, Just Dance, 9
The All-American Rejects, Gives You Hell, 6

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
THE VERONICAS Untouched (EngineRoom/Sire/Warner Bros.) TOTAL STATIONS: 7	160/23	KANYE WEST Love Lockdown (Roc-A-Fella/Def Jam/DJMG) TOTAL STATIONS: 8	114/3
JASON MRAZ & COLBIE CAILLAT Lucky (Atlantic/RRP) TOTAL STATIONS: 20	125/30	HONEYHONEY Little Toy Gun (Ironworks/Universal Republic) TOTAL STATIONS: 10	109/13
CAROLINA LIAR I'm Not Over (Atlantic) TOTAL STATIONS: 2	124/1	LIVE Forever (Vanguard) TOTAL STATIONS: 10	106/16
KID ROCK Roll On (Top Dog/Atlantic) TOTAL STATIONS: 12	120/20	RIHANNA Rehab (SRP/Def Jam/DJMG) TOTAL STATIONS: 8	105/1
PARAMORE Decade (Fueled By Ramen/Chop Shop/RRP) TOTAL STATIONS: 5	115/7	NATASHA BEDINGFIELD Soulmate (Phonogenic/Epic) TOTAL STATIONS: 10	100/10

MOST INCREASED PLAYS

+364

☆ **NICKELBACK**
Gotta Be Somebody (Roadrunner/RRP)
WHBC +25, WAVV +22, WMEE +21, WDDV +20, KFBZ +19, WAJI +17, KSRZ +17, KURB +16, WXLO +14, WJLK +13

+317

☆ **O.A.R.**
Shattered (Turn The Car Around)
(Everfine/Atlantic/RRP)
WMYX +30, WBNS +29, WHBC +28, KVLY +28, WMEE +24, WAJI +19, KFBZ +17, WAVV +16, KSRZ +16, WDMX +14

+296

☆ **KATY PERRY**
Hot N Cold (Capitol)
WMYX +29, WHBC +27, WMEE +22, KFBZ +20, WAVV +19, KYKY +17, WAJI +16, WMTX +12, WTSS +12, WJLK +11

+296

☆ **LIFHOUSE**
Broken (Geffen/Interscope)
WMYX +29, WMEE +25, KIMN +24, WAVV +21, WAJI +21, KDMX +20, KMXX +16, KFBZ +15, WHBC +14, WMTX +11

+285

☆ **JASON MRAZ**
I'm Yours (Atlantic/RRP)
WMYX +37, WHBC +27, WMEE +26, KFBZ +21, WTSS +19, WAVV +17, KSRZ +17, WDMX +12, WJLK +12, WHYN +11

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **BEYONCÉ** SOARS WITH THE SECOND CUT FROM "I AM... SASHA FIERCE," AS "SINGLE LADIES (PUT A RING ON IT)" LEAPS 22-15 AT CANADA HOT AC. "IF I WERE A BOY" ROSE TO NO. 7 ON THE LIST THREE WEEKS AGO.

HOT AC REPORTERS

- | | | | |
|--|--|--|---|
| WKDD/Akron, OH*
OM/PD: Keith Kennedy | KALC/Denver, CO*
PD: Dylan Sprague
APD/MD: Sam Hill | WMC/Memphis, TN*
OM: Jerry Dean
PD: John Roberts
MD: Jill Bucco | KUDD/Salt Lake City, UT*
OM/PD: Brian Michel |
| WRVE/Albany, NY*
OM/PD: Randy McCarden
APD: Kevin Rush
MD: Tred Hulse | KIMN/Denver, CO*
OM/PD: Bill Gamble
MD: Hollywood Henderson | WMYX/Milwaukee, WI*
OM/PD: Brian Kelly
APD/MD: Tony Lorino | KMYI/San Diego, CA*
PD: Jimmy Steele |
| KPEK/Albuquerque, NM*
PD: Tony Manero
MD: Jamie Frye | KSTZ/Des Moines, IA*
OM/PD: Scott Allen
MD: Jimmy Wright | KSTP/Minneapolis, MN*
PD: Leighton Peck
APD/MD: Jill Roen | KSCF/San Diego, CA*
PD: Charese Fruge
APD: Jeff Stewart
MD: Cristy Westfall |
| KDBZ/Anchorage, AK
OM/PD: Tom Oakes | WDVD/Detroit, MI*
OM/PD: Ron Harrell
MD: Jesse Addy | KOSO/Modesto, CA*
PD: Angie Good
APD: John Chimpo
MD: Tammy Cruise | KIOI/San Francisco, CA*
OM: Michael Erickson
PD: Andrew Jeffries |
| KMXS/Anchorage, AK
PD: Devan Mitchell
APD/MD: Amber O'Neill | KBMX/Duluth, MN
OM: David Drew
PD: Corey Carter | WJLK/Monmouth, NJ*
OM/PD: Lou Russo
MD: Steve Ardolina | KLLC/San Francisco, CA*
PD: Charese Fruge
APD: Marcus D. Najera
MD: Jayn |
| WAYV/Atlantic City, NJ*
PD: Rob Garcia | KSII/El Paso, TX*
OM: Courtney Nelson
PD: Jerry Kidd | KCOU/Monterey, CA*
OM/PD: Kenny Allen | KEZR/San Jose, CA*
PD: Dana Jang
MD: Kirk Pepper |
| WSJO/Atlantic City, NJ*
PD/MD: Eric Johnson
APD: Christopher Knight | KFLX/Flagstaff, AZ
OM/PD: Robb Rose
MD: Kat Kasey | WGMT/Montpelier, VT
PD/MD: Steve Nichols
APD: Jeff Garfield | KRUZ/Santa Barbara, CA*
PD: Matt Stone |
| KAMX/Austin, TX*
PD: Cat Thomas
APD/MD: Carey Edwards | WBQB/Fredericksburg, VA
OM/PD: Chris Carmichael | WPLJ/New York, NY*
OM: Tom Cuddy
PD: Scott Shannon
MD: Tony Mascaro | KMHX/Santa Rosa, CA*
PD: Danny Wright |
| KLLY/Bakersfield, CA*
OM/PD: E.J. Tyler
APD: Erik Fox
MD: Darci Dawn | KALZ/Fresno, CA*
OM/PD: Paul Wilson
APD: Laurie West | WPTV/Norfolk, VA*
PD: Barry McKay
MD: Heather Branch | Music Choice
Adult Top 40/Satellite
PD: Justin Prager
MD: Michael Schwab |
| WWMX/Baltimore, MD*
OM: Dave LaBrozzi
PD: Greg Carpenter | KKPL/Ft. Collins, CO
OM/PD: Mark Callaghan
MD: Beano | KYIS/Oklahoma City, OK*
OM/PD: Chris Baker | Sirius XM
The Pulse/Satellite*
OM: Kid Kelly
PD/MD: Jim Ryan |
| WMRV/Binghamton, NY
OM/PD: Jim Free | WINK/Ft. Myers, FL*
PD: Chad Rufer | WMXO/Olean, NY
MD: Tom Power | KPLZ/Seattle, WA*
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisha Hashimoto |
| KCIX/Boise, ID*
PD/MD: Brent Carey | WAJI/Ft. Wayne, IN*
PD: Barb Richards
MD: Marti Taylor | KKQK/Omaha, NE*
OM/PD: Nevin Dane
MD: Heather Lee | KCDA/Spokane, WA*
OM/PD: Robert Harder |
| WBMX/Boston, MA*
PD: Jay Beau Jones
APD/MD: Mike Mullaney | WMEF/Ft. Wayne, IN*
OM/PD: Rob Kelley
APD/MD: Dave Michaels | KSRZ/Omaha, NE*
OM: Mark Todd
PD: Kurt Owens
MD: Jessica Dol | KZZU/Spokane, WA*
OM: Roger Nelson
PD: Ken Hopkins |
| WUHU/Bowling Green, KY
PD/MD: Brooke Summers | WQLH/Green Bay, WI*
PD: Jimmy Clark | WHYN/Springfield, MA*
OM/PD: Pat McKay
MD: Kevin Johnson | |
| WTSS/Buffalo, NY*
OM: Sue O'Neil
PD: Brian Demay
MD: Rob Lucas | WIKZ/Hagerstown, MD
OM/PD: Rick Alexander
MD: Jeff Roteman | KYKY/St. Louis, MO*
PD: Mark Edwards
MD: Jen Myers | |
| WHBC/Canton, OH*
PD: Jerry Mac
APD/MD: Kayleigh Kriss | WNNK/Harrisburg, PA*
OM/PD: John O'Dea
MD: Denny Logan | WQXX/Sunbury, PA
PD: Drew Kelly
APD: Chad Evans
MD: Rob Senter | |
| WCOD/Cape Cod, MA
OM: Steve McVie
PD: Kevin Matthews | WTIC/Hartford, CT*
OM: Steve Salhany
PD/MD: Jeannine Jersey | WMTX/Tampa, FL*
OM/PD: Doug Hamand
APD/MD: Kurt Schreiner | |
| WLNK/Charlotte, NC*
PD: Neal Sharpe
APD: Anthony Michaels
MD: Todd Haller | KLAZ/Hot Springs, AR
OM/PD: Keith Michaels
APD/MD: Aaron Garrett | WWWM/Toledo, OH*
PD: Ron Finn | |
| WTMX/Chicago, IL*
PD: Mary Ellen Kachinske
MD: Nikki Chuminatto | KHMX/Houston, TX*
OM: Ken Charles
PD: Keith Scott
MD: John Whalen | KLZR/Topeka, KS*
OM: Ron Covert | |
| WKRQ/Cincinnati, OH*
OM/PD: Patti Marshall
APD: Grover Collins
MD: Brian Douglas | WZPL/Indianapolis, IN*
OM/PD: Scott Sands
APD: Kari Johl
MD: Dave Decker | WPST/Trenton, NJ*
OM/PD: Dave McKay
APD/MD: Matt Sneed | |
| WNNF/Cincinnati, OH* | KQUR/Laredo, TX
PD: AL Guevara | KLRK/Waco, TX
OM: Tom Barfield
PD/MD: Dustin Drew
APD: Beth Richards | |
| WQAL/Cleveland, OH*
PD: Dave Popovich | KMXB/Las Vegas, NV*
PD: Cat Thomas
APD/MD: Brandon Bell | WRQX/Washington, DC*
OM/PD: Kenny King
MD: Carol Parker | |
| WBNS/Columbus, OH*
OM/PD: Jay Taylor
MD: Sue Leighton | WCDA/Lexington, KY*
OM: Charlie Kendall
PD: Dale O'Brian
MD: Chris Elliott | WRMF/West Palm Beach, FL*
PD: Bob Neumann
APD/MD: Amy Navarro | |
| WLNH/Concord (Lakes Region), NH
OM: Andy Mack
PD: Molly King | KURB/Little Rock, AR*
OM/PD: Randy Cain
APD/MD: Becky Rogers | KNIN/Wichita Falls, TX
OM: Chris Walters
PD: Liz Ryan | |
| KLTG/Corpus Christi, TX*
OM: Clayton Allen
PD/MD: Cory Knight | KBIG/Los Angeles, CA*
PD/MD: Dave "Chachi" Deneas
APD: Jason Griffin | KFBZ/Wichita, KS*
PD: Dusty Hayes | |
| KDMX/Dallas, TX*
PD: Rick O'Bryan
MD: Lisa Thomas | WXMA/Louisville, KY*
OM/PD: George Lindsey
MD: Tommy Lee | WINC/Winchester, VA
OM/PD: Jeff Adams
APD/MD: Paula Kidwell | |
| WDAQ/Danbury, CT
PD: Zach Dillon
MD: Nate Mumford | KVLY/McAllen, TX*
PD: Alex Duran
APD/MD: Meridee | WXLO/Worcester, MA*
OM/PD: Jerry McKenna
APD/MD: Mary Knight | |
| WMMX/Dayton, OH*
OM/PD: Jeff Stevens
APD: Shaun Vincent | | KJMY/Salt Lake City, UT*
OM: Jeff Cochran
PD: Rob Boshard | |

* Monitored Reporters

CANADA AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	TW	+/-
1	14	14	JASON MRAZ	I'M YOURS	ATLANTIC/WARNER	413	+206	
2	2	21	SARAH MCLACHLAN	U WANT ME 2	NETTWERK	355	+191	
3	3	24	COLDPLAY	VIVA LA VIDA	PARLOPHONE/EMI	338	+178	
4	6	17	ALI SLAIGHT	GREAT EXPECTATIONS	UNIVERSAL	327	+169	
5	7	31	NATASHA BEDINGFIELD	POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY MUSIC	317	+175	
6	5	32	KREESHA TURNER	DON'T CALL ME BABY	EMI	311	+152	
7	4	23	LIGHTS	DRIVE MY SOUL	LIGHTS MUSIC	306	+147	
8	8	14	SIMON COLLINS	UNCONDITIONAL	RAZOR & TIE/SONY MUSIC	264	+126	
9	9	44	LEONA LEWIS	BLEEDING LOVE	SYCO//SONY MUSIC	261	+124	
10	12	43	JOHN MAYER	SAY	AWARE/COLUMBIA/SONY MUSIC	259	+139	
11	10	26	DAVID COOK	THE TIME OF MY LIFE	19/RCA/SONY MUSIC	252	+122	
12	13	31	DIVINE BROWN	LAY IT ON THE LINE	WARNER	232	+114	
14	20	20	LEONA LEWIS	BETTER IN TIME	SYCO//SONY MUSIC	219	+110	
11	13	13	CELINE DION	MY LOVE	COLUMBIA/SONY MUSIC	217	+95	
15	15	23	CARLY RAE JEPSEN	SUNSHINE ON MY SHOULDERS	MAPLEMUSIC	179	+86	
17	8	8	DEBORAH COX	BEAUTIFUL U R	DECO/KOCH	165	+84	
18	16	45	NELLY FURTADO FEATURING KEITH URBAN	IN GOD'S HANDS	MOSLEY/GEFFEN/UNIVERSAL	158	+73	
24	12	12	BURTON CUMMINGS	DREAM	SONY BMG/SONY MUSIC	153	+92	
22	17	17	COLBIE CAILLAT	REALIZE	UNIVERSAL REPUBLIC/UNIVERSAL	153	+87	
20	12	12	BRYAN ADAMS	SHE'S GOT A WAY	BADMAN/UNIVERSAL	152	+84	
22	19	30	MAROON 5	WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE/UNIVERSAL	136	+61	
27	11	11	DAVID ARCHULETA	CRUSH	19/JIVE/SONY MUSIC	129	+75	
24	23	19	RIHANNA	TAKE A BOW	SRP/DEF JAM/UNIVERSAL	128	+62	
25	28	26	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	115	+61	
29	11	11	ROBIN THICKE	MAGIC	STAR TRAK/INTERSCOPE/UNIVERSAL	89	+38	
27	31	10	MADONNA	MILES AWAY	WARNER BROS./WARNER	86	+39	
28	40	8	SEAL	A CHANGE IS GONNA COME	WARNER BROS./WARNER	64	+32	
28	36	13	ERIC LAPOINTE	BELLE DANS TÊTE	DIFFUSION YFB	63	+28	
30	38	8	MARIE CARMEN	UNE VIE DOUCE	DISQUES DOUBLE	62	+28	

CANADA HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	TW	+/-
1	14	14	NICKELBACK	GOTTA BE SOMEBODY	EMI	817	+111	
2	15	15	JASON MRAZ	I'M YOURS	ATLANTIC/WARNER	757	+127	
6	9	9	LADY GAGA	POKER FACE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE/UNIVERSAL	640	+122	
4	16	16	DEBORAH COX	BEAUTIFUL U R	DECO/KOCH	638	+108	
3	14	14	BRITNEY SPEARS	WOMANIZER	JIVE/SONY MUSIC	609	+77	
7	14	14	KEVIN RUDOLF FEAT. LIL WAYNE	LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	603	+99	
5	17	17	KATY PERRY	HOT N COLD	CAPITOL/EMI	602	+80	
8	10	10	DAVID COOK	LIGHT ON	19/RCA/SONY MUSIC	519	+87	
10	18	18	O.A.R.	SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/WARNER	476	+104	
11	16	16	CHRISTINA AGUILERA	KEEPS GETTIN' BETTER	RCA/SONY MUSIC	470	+122	
9	12	12	BEYONCE	IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY MUSIC	454	+57	
14	20	20	PINK	SO WHAT	LAFACE/SONY MUSIC	418	+104	
13	18	18	SIMPLE PLAN	SAVE YOU	LAVA/ATLANTIC/WARNER	397	+71	
14	9	9	CARLY RAE JEPSEN	TUG OF WAR	MAPLEMUSIC	397	+55	
15	22	4	BEYONCE	SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA/SONY MUSIC	364	+111	
16	15	10	THE MIDWAY STATE	NEVER AGAIN	REMEDY/EMI	359	+63	
16	5	5	THE FRAY	YOU FOUND ME	EPIC/SONY MUSIC	348	+54	
17	17	17	EVA AVILA	GIVE ME THE MUSIC	SONY BMG/SONY MUSIC	343	+71	
19	19	9	AKON	RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	333	+65	
20	18	20	GAVIN ROSSDALE	LOVE REMAINS THE SAME	INTERSCOPE/UNIVERSAL	322	+51	
21	9	9	NE-YO	MISS INDEPENDENT	DEF JAM/UNIVERSAL	321	+54	
22	26	26	THEORY OF A DEADMAN	ALL OR NOTHING	604/UNIVERSAL	317	+83	
23	23	4	PINK	SOBER	LAFACE/SONY MUSIC	309	+62	
24	21	6	KREESHA TURNER	LADY KILLER	EMI	301	+36	
25	27	18	DAVID ARCHULETA	CRUSH	19/JIVE/SONY MUSIC	289	+59	
26	25	25	STATE OF SHOCK	BEST I EVER HAD	CORDOVA BAY	281	+46	
27	24	11	SHILOH OPERATOR (A GIRL LIKE ME)		UNIVERSAL	276	+37	
28	29	29	COLDPLAY	VIVA LA VIDA	PARLOPHONE/EMI	273	+60	
29	28	24	LED ZEPPELIN	OLD SCHOOL	UNIVERSAL	264	+50	
30	32	12	THE KILLERS	HUMAN	ISLAND/UNIVERSAL	259	+77	

♦ indicates CanCon



Resolutions, predictions and hunches

Going Forward

Carol Archer

CArcher@RadioandRecords.com

The new year represents a fresh opportunity for self-improvement. As the following cross-section of smooth jazzers suggests, passion still runs high—as does an undiminished sense of humor in the face of troubling challenges that we’ve all heard plenty about. ■ KRVR/Modesto PD Jim Bryan and OM/MD Doug Wulff predict, with tongues in cheek, a further reduction in station staffs as sales become automated. “Potential clients get e-mailed pitches, then with mouse-clicks buy a 30-second spot, choose snappy fill-in-the-blank copy, which runs within an hour on stations of their choice in the cluster,” they offer. Furthermore, they predict that costly trip-a-day promotions won’t be needed, as cash-strapped listeners will be impressed with more basic prizes like “meal-a-day” giveaways.

WNUA/Chicago PD and longtime midday personality Rick O’Dell says, “Dave Koz will continue writing the manual on doing a smooth jazz concert right, Boney James will have a No. 1 CD, and smooth jazz will be invisible at the Grammys. Those are the only three things about which I am absolutely certain.”

KIFM/San Diego MD/afternoon personality Kelly Cole can’t seem to keep her resolutions, so she just promises to have more fun than in the previous year. “We’re crossing boundaries and demos at KIFM no one thought we could, and I see a resurgence in down-to-earth, real-people local radio. Maybe that’s not a prediction, but a prayer.” She also thinks Latin-

flavored music will gain popularity. “And keep an ear peeled for the Brisco Brothers,” she says. (Cole predicted Jay Soto would break before most programmers recognized his name.)

Chapman Management associate Bud Harner says: “I hope smooth jazz keeps its original spirit of adventure and creativity with new music as the cornerstone. There are still plenty of artists who want to step it up, keep things fresh and not simply copy the other guy. Remember ‘Thieves in the Temple’ [by Herbie Hancock]? No one thought it could be played, but it became our No. 1 song in R&R [in 1997]. I love that smooth jazz played Kyle Eastwood, Melody Gardot, Sergio Mendes with Fergie and Jamie

All The World’s A Stage

Mack Avenue Records VP of sales and marketing Randall Kennedy cracks wise: “Call me Quasimodo, but I have a hunch General Motors will announce its entry into the passenger scooter market. Flat screens will give way to wafer-screen technology. [It] also goes well with brie. Hardcore texters will have an additional thumb grafted on in a revolutionary surgical procedure. Wi-Fi will be installed in all new



crowns, bridges and veneers. [Los Angeles] gets efficient light rail and other connective, cheap transport; simultaneously, hell officially freezes over. Richard Elliot will have the record of the year, and Jackiem Joyner will be the breakout artist. I’ll steadfastly continue to believe things are on the way to turning around, but we need a few million more believers to make it happen. Meanwhile, there’s music and soccer.”



Harner

‘The Internet’s fun and iPods are a cool way to carry your songs, but nothing beats the warmth and friendliness of local radio.’

—Kathy Curtis



O’Dell



Trinity



Holcey

Cullum—each uniquely adult. Despite the anxieties we all face, I hope both sides will take chances and keep radio’s most unique music format alive.”

Breadlines And Apple Futures

Peer Pressure Promotion founder Roger Lifeset plans to sleep in, since he muses that there aren’t any East Coast smooth jazz outlets left to promote. “The ‘r’-word [recession] is beginning to feel like a depression. I predict I’ll be selling apples on the corner by year’s end. Maybe I’ll make a fortune on apple futures; better yet, I hope to find radio programmers who have any interest in making their playlists an un-safer place.”

WSJT/Tampa morning host Kathy Curtis observes that people spend less on movies, CDs and other forms of entertainment during a recession, but “radio is still here and it’s still free. The Internet’s fun and iPods are a cool way to carry your songs, but nothing beats the warmth and friendliness of local radio.”

NuGroove Music president/CEO David Chackler’s hope is that someone will open a brick-and-mortar store specializing in adult product with a staff that loves smooth jazz. “Consumers who basically have no physical location to call home would flock to it, and maybe the trend would spread. I also wish a radio group would see the real potential in our consumer, who have the most disposable income, and relaunch smooth jazz in the northeast corridor—the biggest sales market for our product. If sellers understood the music and the consumer, they’d sell advertising like crazy.”

KTWV (the Wave)/Los Angeles VP of programming Paul Goldstein hopes that president-elect Barack Obama “heightens consumer interest in smooth jazz, because he’s renewing focus on the qualities he conveys and our format exudes: sophistication, calm, elegance, intelligence, class and optimism.”

Compassion For Self

WVAS/Montgomery, Ala., MD Jay Holcey will emphasize health by quitting smoking. “I don’t want to end up checking out before I’m 50.” He also resolves to keep a cleaner office. “I get so lost between music piling up to promotional materials, it’s ridiculous.” Predictions? “Earl Klugh, Marcus Miller and Natalie Cole will pick up Grammys.” Hopes: “That the substance of smooth jazz gets better, that artists will create and not drown us in covers.”

Sirius XM VP of jazz programming Trinity resolves to laugh more, relax more, live more and exercise more.

WGRV (the Groove)/Melbourne PD Randy Bennett pledges to continue to promote and preserve the spirit of smooth jazz. He hopes to see stations “remain true to the format’s origins, stop trying to be all things to all people, make programming fun again and get away from the dull ‘cool and relax’ position that has driven listeners to other formats.”

WHOV/Hampton Roads, Va., MD/assistant station manager Kevin “the Moose” Anderson says, “Keep jazz on your mind and everything will be all right. In 2009, the world will be officially introduced to ‘The World Famous Lessons in Jazz Series.’ The jazz world is ready for some new blood to take the torch and take the music to new heights.”

R&R SMOOTH JAZZ

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► **KIM WATERS' "LET'S GET IT ON" LIFTS 20-17 WITH AIRPOWER HONORS. THE SAX COVER HAILS FROM WATERS' ALBUM "I WANT YOU: LOVE IN THE SPIRIT OF MARVIN," WHICH IN NOVEMBER BECAME HIS FIRST NO. 1 IN 10 YEARS, DATING TO 1990, ON BILLBOARD'S TOP CONTEMPORARY JAZZ ALBUMS CHART.**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	2	19	EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL	304	+81	3.28	1
2	1	26	TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	285	+48	2.949	2
3	3	27	WARREN HILL LA DOLCE VITA	EVOLUTION/KOCH	279	+64	2.608	3
4	5	25	DAVE KOZ LIFE IN THE FAST LANE	CAPITOL	254	+59	2.185	5
5	4	34	ERIC DARIUS GOIN' ALL OUT	BLUE NOTE/CAPITOL	242	+41	2.000	7
6	6	29	PAUL HARDCASTLE MARIMBA	TRIPPIN' N' RHYTHM	213	+58	2.087	6
7	9	26	NAJEE OUT OF A DREAM	HEADS UP	180	+68	1.416	9
8	7	19	MICHAEL LINGTON YOU AND I	NUGROOVE	173	+48	2.270	4
9	11	26	KENNY G TANGO	STARBUCKS/CONCORD/CMG	156	+61	1.494	8
10	8	20	WAYNE BRADY ORDINARY	PEAK/CMG	146	+34	1.409	10
11	10	38	EARL KLUGH DRIFTIN'	KOCH	136	+28	1.174	16
12	17	19	FOURPLAY FORTUNE TELLER	HEADS UP	135	+65	1.177	15
13	15	9	BEYONCE AT LAST	MUSIC WORLD/COLUMBIA	134	+48	1.019	17
14	13	11	OLI SILK CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	134	+47	1.266	13
15	14	16	SERGIO MENDES FEATURING FERGIE THE LOOK OF LOVE	WILL.I.AM/STARBUCKS/CONCORD/CMG	130	+43	1.223	14
16	12	21	NICK COLIONNE NO LIMITS	ON THE EDGE/KOCH	121	+29	1.271	12
17	20	7	KIM WATERS LET'S GET IT ON	SHANACHIE	101	+39	0.954	19
18	16	8	JESSE COOK HAVANA	COACH HOUSE/KOCH	99	+28	0.988	18
19	22	11	CHRIS STANDRING HAVE YOUR CAKE & EAT IT	ULTIMATE VIBE	98	+38	0.951	20
20	26	14	MINDI ABAIR OUT OF THE BLUE	23/PEAK/CMG	96	+44	0.660	25
21	18	13	JOHN LEGEND GOOD MORNING	G.O.O.D./COLUMBIA	94	+28	0.867	23
22	30	5	SEAL A CHANGE IS GONNA COME	WARNER BROS.	81	+34	0.908	22
23	NEW		BONEY JAMES STOP, LOOK, LISTEN (TO YOUR HEART)	PEAK/CMG	73	+47	1.311	11
24	29	20	JEFF LORBER REHAB	PEAK/CMG	68	+20	0.525	26
25	RE-ENTRY		PHIL PERRY SHOWER THE PEOPLE	SHANACHIE	60	+24	0.370	30
26	NEW		KENNY LATTIMORE AND I LOVE HER	VERVE	59	+19	0.827	24
27	RE-ENTRY		PAUL TAYLOR STREAMLINE	PEAK/CMG	54	+10	0.505	27
28	RE-ENTRY		ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE	50	+17	0.493	28
29	RE-ENTRY		KYLE WOLVERTON MISS PEACHES	SMOOTH RIDE	38	+2	0.414	29
30	RE-ENTRY		CANDY DULFER SMOKIN' GUN	HEADS UP	37	+12	0.089	-

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN
KENNY G Tango (Starbucks/Concord/CMG)	31/8	SHILTS Back On The Hudson (NuGroove)	28/6	GERALD ALBRIGHT Walkin' Down Beale Street (Peak/CMG)	24/3
TOTAL STATIONS:	1	TOTAL STATIONS:	3	TOTAL STATIONS:	4
LAWSON ROLLINS FEAT. FLORA PURIM Infinita (Infinita/Baja/TSR)	29/7	BRIAN CULBERTSON Let's Stay In Tonight (GRP/Verve)	24/7	TOM SCOTT Jive Samba (Concord Jazz/CMG)	23/13
TOTAL STATIONS:	3	TOTAL STATIONS:	3	TOTAL STATIONS:	13

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
BONEY JAMES Stop, Look, Listen (To Your Heart) (Concord/CMG) KSSJ, KTWW, Sirius XM Watercolors, WLOQ, WNVV	5
SEAL A Change Is Gonna Come (Warner Bros.) KIFM, WLOQ, WNUA, WSJW	4
KIM WATERS Let's Get It On (Shanachie) WLOQ, WNUA, WVMV	3
OLI SILK Chill Or Be Chilled (Trippin' N' Rhythm) KWJZ, WLOQ	2
CHRIS STANDRING Have Your Cake & Eat It (Ultimate Vibe) WVMV	1
JOHN LEGEND Good Morning (G.O.O.D./Columbia) KYOT	1
FOURPLAY Fortune Teller (Heads Up) WLOQ	1
KYLE WOLVERTON Miss Peaches (Smooth Ride) WSJW	1
SHILTS Back On The Hudson (NuGroove) KWJZ	1
WALTER BEASLEY Steady As She Goes (Heads Up) Sirius XM Watercolors	1

ADDED AT... WNUA
Chicago, IL
OM: Darren Davis
PD: Rick O'Dell
Kim Waters, Let's Get It On, 15
Seal, A Change Is Gonna Come, 12

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW	+/-
1	1	27	TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	173	-1
2	4	18	FOURPLAY FORTUNE TELLER	HEADS UP	155	+11
3	3	18	MICHAEL LINGTON YOU AND I	NUGROOVE	150	+4
4	2	28	WARREN HILL LA DOLCE VITA	EVOLUTION/KOCH	149	-2
5	5	25	DAVE KOZ LIFE IN THE FAST LANE	CAPITOL	143	-1
6	8	16	ANDRE DELANO SISTA CALIENTE	NUGROOVE	130	+1
7	6	19	OLI SILK CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	126	-14
8	10	19	EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL	123	0
9	11	19	SHILTS BACK ON THE HUDSON	NUGROOVE	120	0
10	7	28	NICK COLIONNE NO LIMITS	KOCH	113	-17
11	9	29	PAUL HARDCASTLE MARIMBA	TRIPPIN' N' RHYTHM	111	-15
12	24	7	BRIAN CULBERTSON LET'S STAY IN TONIGHT	GRP/VERVE	103	+22
13	17	8	WAYMAN TISDALE ONE ON ONE	RENDEZVOUS	103	+10
14	13	16	MIKE CATALANO RIGHT ON TIME	CATMAN	103	-2
15	14	16	DAVID WELLS BAHAMAS BLUES	NUANCE	100	0
16	12	12	GERALD VEASLEY YOUR MOVE	HEADS UP	97	+3
17	12	18	JEFF LORBER REHAB	PEAK/CMG	97	-18
18	23	10	EVERETTE HARP ALL JAZZED UP	SHANACHIE	96	+11
19	16	9	SHAUN LABELLE DESERT NIGHTS	INNERVISION	96	+3
20	NEW		L.A. CHILLHARMONIC FEAT. RICHARD SMITH BACK IN THE DAY	ARTISTRY	86	+21
21	20	9	JESSE COOK HAVANA	COACH HOUSE/KOCH	86	-2
22	25	9	DANNY LERMAN SOUTH BEACH SERENATA	SUGAR WHISKEY/LIGHTYEAR	85	+7
23	22	18	WAYNE BRADY ORDINARY	PEAK/CMG	83	-4
24	RE-ENTRY		MATT MARSHAK ON THE ROCKS	NUANCE	81	+12
25	NEW		ROBERT HARRIS STEPPIN' OUT	CANYON LAKE	81	+11
26	27	6	MINDI ABAIR OUT OF THE BLUE	23/PEAK/CMG	78	+3
27	29	5	LAWSON ROLLINS FEAT. FLORA PURIM CAFE JOBM	INFINITA/BAJA/TSR	76	+2
28	RE-ENTRY		PAUL JACKSON, JR. DON'T YOU WORRY 'BOUT A THING	BRANCH	74	+3
29	RE-ENTRY		KIM WATERS LET'S GET IT ON	SHANACHIE	74	-2
30	RE-ENTRY		VIBES ALIVE LIGHTHOUSE	SWINGDING	73	+2

MOST INCREASED PLAYS

+81	EUGE GROOVE Religify (Narada Jazz/Capitol) KOAS +20, KTWW +8, WSJW +7, WJZZ +7, KKSJ +7, KIFM +7, WLOQ +5, KRVR +5, KYOT +4, WVMV +3
+68	NAJEE Out Of A Dream (Heads Up) KRVR +4, WLOQ +1, KOAS +8, KYOT +7, WJZZ +7, WSJW +5, WVMV +3, KKSJ +3, WNUA +3, SXRW +2
+65	FOURPLAY Fortune Teller (Heads Up) KSSJ +3, WLOQ +3, KYOT +2, WVMV +1, KRVR +1, KIFM +3, KKSJ +3, WSJW +1, KOAS +1, WDSJ +1
+54	WARREN HILL La Dolce Vita (Evolution/Koch) KRVR +20, WNVV +8, KIFM +7, WSJW +6, KKSJ +6, KSSJ +5, WJZZ +4, WLOQ +4, WDSJ +4, WNUA +3
+54	KENNY G Tango (Starbucks/Concord/CMG) WLOQ +20, KSSJ +5, WNVV +5, WNUA +5, WDSJ +5, WVMV +4, KKSJ +4, KYOT +3, SXRW +3, KIFM +3

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
17 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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SMOOTH JAZZ REPORTERS

WJZZ/Atlanta, GA* OM: Steve Pegwood PD/MD: Dave Kosh	WNWV/Cleveland, OH* PD/MD: Angie Handa	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards	KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson	KTWW/Los Angeles, CA* PD: Paul Goldstein APD/MD: Blake Florence	WHOV/Norfolk, VA* PD: Kevin "The Moosie" Alexander	KKSF/San Francisco, CA* PD/MD: Ken Jones	Sirius XM Watercolors/Satellite* OM/MD: Trinity MD: Lynette White
WEAA/Baltimore, MD PD: S andi Mallory APD/MD: Marcellus "Bassman" Sheppard	WDSJ/Dayton, OH* OM/MD: Jeff Stevens	WSJW/Harrisburg, PA* PD/MD: Paul Scott	KOAS/Las Vegas, NV* OM/MD: Duncan Payton	WGRV/Melbourne, FL PD/MD: Randy Bennett APD: Jan Julian	WLOQ/Orlando, FL* PD: Pau Lavoie APD: Brian Morgan MD: Patricia James	KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton	KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
WVSJ/Birmingham, AL OM/MD: Andy Parrish	WVMV/Detroit, MI* OM/MD: Tom Sleeker MD: Sandy Kovach	WQTQ/Hartford, CT PD/MD: Stewart Stone	KUAP/Little Rock, AR PD/MD: Michael Nellums	KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan	KYOT/Phoenix, AZ* PD/MD: Russigan	DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews	KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan
WNUA/Chicago, IL* OM: Darren Davis PD: Rick O'Dell	WZJZ/Ft. Myers, FL OM: Louis Kaplan APD/MD: Randi Bachman	KPVU/Houston, TX PD: Cheryl Brooks MD: Jeff Kelly	KSBR/Los Angeles, CA OM/MD: Terry Wedel MD: Vienna Yip	WVAS/Montgomery, AL OM: Candy Capel PD: Mel Marshall MD: Jay Holcay	KSSJ/Sacramento, CA* PD/MD: Lee Hansen	DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews	Music Choice Smooth Jazz/Satellite APD: Will Kinnally

* Monitored Reporters



Industry heavies offer their professional and personal resolutions for '09

New Year's Resolutions

Mike Boyle

MBoyle@RadioandRecords.com

In an effort to ease into 2009, I thought we would step out of our normal weekly mode of tackling serious topics and get up close and personal with a few industry pals to see what they resolve to do both professionally and personally in this new year. ■ How long do you think these resolutions will last?

Willabee, OM/PD, Northshire Communications alternative WEQX/Albany, N.Y.

Professional resolution: To stay employed.

Personal resolution: To stay married.

Keith Dakin, PD, Phoenix Media alternative WFNX/Boston

Professional: Figure out all the ins and outs of [Arbitron's PPM] and how to capitalize on it.

Personal: Figure out all the ins and outs of getting my 17-month-old baby to sleep.

Terrie Carr, assistant station manager/PD, Press Communications alternative WHTG (GRock)/Monmouth-Ocean

Professional: To believe in the power of radio as I always have and not get caught up in all the bad press about the business.

Personal: To get a personal life.

Tori Thomas, PD, Clear Channel rock WZZO/Allentown

Professional: To have fun on the air. As ridiculous as it sounds, with all the work I have to do as a PD, I seem to have forgotten that being on the air is supposed to be fun.

Personal: I'm addicted to soda—specifically Pennsylvania Dutch birch beer. I plan to give up all soda for 2009. If I don't, I'll have to buy a new wardrobe and that isn't happening.

Carl Craft, PD, Greater Media active rock WRAT/Monmouth-Ocean

Professional: Have a more organized office space.

Personal: Ski more.

John Allers, PD, Clear Channel alternative

WRFF/Philadelphia

Professional: I'm going to try and conserve bandwidth and discontinue replying to e-mail. OK, seriously, I hope to be more efficient with the management of my e-mail communication.

Personal: In 2008, I got myself into a nice running routine, which I hope to build on in 2009.

Sean "the Rabbi" Tyszler, MD, Greater Media active rock WMMR/Philadelphia

Professional: To be the best we can be in '09.

Personal: I do not believe in new year's resolutions. (My new year was four months ago.)

Matt Murray, MD/morning host, Press Communications WHTG (GRock)/Monmouth-Ocean

Professional: To have the "Morning G" become so wildly successful that hoards of fans are there to greet me at 4 a.m. every morning and shower me with money and toss little pickles at me. Or just try to keep working.

Personal: To be in at least four downhill mountain bike races this coming year and get at least one top 20 finish.

Joanne Grand, senior director of rock formats, Jive/Zomba Label Group

Professional: To interact more hands-on with other in-house departments and to strengthen a few more relationships at radio.

Personal: When I get home every day, no matter how hard it can be and how tired I am, to relish every single hug and kiss I get from my daughter.

Mark Abramson, VP of promotion, Roadrunner Records

Professional: To be better at communication internally and externally as I was very over-



'I don't make new year's resolutions. Personally and professionally, every day is a new resolution. Otherwise you're missing out on a lot.'

—Vince Richards



Grand



Craft



Paterson

whelmed this year and was not as good as I could have been.

Personal: With the newer, bigger family, to expand my levels of patience and be a better father and husband each and every day.

L.A. Lloyd, PD, Cox active rock KISS/San Antonio

Professional: Expanding the KISS brand utilizing latest technologies for global penetration.

Personal: Spending as much quality time as possible with my two daughters, Taylor and Ava.

Robyn Lane, APD/MD/midday host, Greater Media active rock WRAT/Monmouth-Ocean

Professional: To reach every goal I have set for the forthcoming year.

Personal: Give my time to the people who need it most.

Tyson Haller, national director of promotion, East/West/ILG

Professional: I'd love for us to have more top five records like we did with Tantric.

Personal: I need to stop getting angry and being a baby when it's time to clean the apartment.

Bill Weston, PD, Greater Media active rock WMMR/Philadelphia

Professional: Arrive at all scheduled meetings five minutes early.

Personal: 1080 x 720.

Vince Cannova, PD, CTvglobemedia alternative CIMX/Detroit

Professional: I'd like to stop stealing other people's pens.

Personal: To stop obsessing over the Semi Precious Weapons videos. I can't stop watching them! They are just way too much fun.

Troy Hanson, OM/PD, Cromwell Group active rock WBUZ/Nashville

Professional: My bland corporate jerk-off answer is to continue to broaden the skill-set levels of myself and my team in the new technology world.

Personal: To stop touching myself.

Jave Patterson, PD, Lotus active rock KDOT/Reno, Nev.

Professional: To keep my work area clutter-free.

Personal: To become debt-free in two years.

Jay Kruz, PD, Bonneville alternative WSWD (the Sound)/Cincinnati

Professional: Return phone calls faster.

Personal: Consume more food.

Capone, PD, Finest City Broadcasting alternative XTRA-FM (91X)/San Diego

Professional: Get more work done.

Personal: Enjoy more downtime.

Vince Richards, OM/PD, Clear Channel alternative KEDG/Dallas

I don't make new year's resolutions. Personally and professionally, every day is a new resolution. Otherwise you're missing out on a lot. **R&R**

R&R ALTERNATIVE

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► **RISE AGAINST** EARNS MOST INCREASED PLAYS (UP 94) AS FORMER NO. 3 HIT "RE-EDUCATION (THROUGH LABOR)" REBOUNDS 9-8. CONCURRENTLY, "AUDIENCE OF ONE," THE SECOND CUT FROM THE ALBUM "APPEAL TO REASON," STARTS AT NO. 40 (UP 56 PLAYS).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	20	KINGS OF LEON SEX ON FIRE	NO. 1 (5 WKS)	RCA/RMG	1944 +29	9.632 1
2	3	12	INCUBUS LOVE HURTS		IMMORTAL/EPIC	1605 +24	7.582 3
3	16	16	SHINEDOWN SECOND CHANCE		ATLANTIC	1602 +62	6.044 5
4	27	27	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE		20-20/JIVE/ZOMBA	1602 +1	6.766 4
5	5	24	THE OFFSPRING YOU'RE GONNA GO FAR, KID		COLUMBIA	1370 -12	8.389 2
6	7	16	SEETHER BREAKDOWN		WIND-UP	1283 +47	4.396 8
7	8	13	PARAMORE DECODE		FUELED BY RAMEN/CHOP SHOP/RRP	1277 +12	5.029 6
8	9	20	RISE AGAINST RE-EDUCATION (THROUGH LABOR)	MOST INCREASED PLAYS	DGC/INTERSCOPE	1064 +94	4.207 9
9	8	14	ANBERLIN FEEL GOOD DRAG		UNIVERSAL REPUBLIC	989 -11	2.895 14
10	10	13	DISTURBED INDESTRUCTIBLE		REPRISE	856 +35	2.098 23
11	16	26	WEEZER TROUBLEMAKER		DGC/INTERSCOPE	848 +101	4.709 7
12	13	12	HOLLYWOOD UNDEAD UNDEAD		A&M/OCTONE/INTERSCOPE	819 +48	2.478 18
13	11	22	THE AIRBORNE TOXIC EVENT SOMETIME AROUND MIDNIGHT		MAJORDOMO/SHOUT! FACTORY	801 +10	3.428 12
14	13	13	SAVING ABEL 18 DAYS		SKIDD/CO/VIRGIN/CAPITOL	786 +17	2.157 20
15	14	14	MUDVAYNE DO WHAT YOU DO		EPIC	777 +15	1.979 25
16	12	42	SAVING ABEL ADDICTED		SKIDD/CO/VIRGIN/CAPITOL	764 -8	3.977 10
17	18	8	THE RED JUMPSUIT APPARATUS YOU BETTER PRAY		VIRGIN/CAPITOL	632 -5	1.431 34
18	19	5	THE OFFSPRING KRISTY, ARE YOU DOING OK?		COLUMBIA	620 +5	2.115 22
19	17	17	COLDPLAY LOST!		CAPITOL	601 -66	2.672 15
20	20	29	THEORY OF A DEADMAN BAD GIRLFRIEND		604/ROADRUNNER/RRP	597 +3	2.490 17
21	23	4	THE KILLERS SPACEMAN	MOST ADDED	ISLAND/DJMG	578 +38	1.969 26
22	22	8	MGMT KIDS		COLUMBIA	578 +14	3.212 13
23	21	15	THE KILLERS HUMAN		ISLAND/DJMG	572 -6	3.947 11
24	5	5	FRANZ FERDINAND ULYSSES		DOMINO/EPIC	551 +17	2.145 21
25	11	11	FRAMING HANLEY LOLLIPOP		SILENT MAJORITY/ILG/WARNER BROS.	535 +16	1.754 30
26	19	19	DEATH CAB FOR CUTIE CATH...		ATLANTIC	530 +25	2.242 19
27	12	12	HOOBASTANK MY TURN		ISLAND/DJMG	515 +14	1.398 35
28	30	17	FALL OUT BOY I DON'T CARE		ISLAND/DJMG	504 +15	2.515 16
29	29	5	NICKELBACK SOMETHING IN YOUR MOUTH		ROADRUNNER/RRP	496 -3	1.285 40
30	28	6	CAROLINA LIAR SHOW ME WHAT I'M LOOKING FOR		ATLANTIC	476 -24	2.026 24
31	33	4	METALLICA CYANIDE		WARNER BROS.	475 +31	1.317 38
32	31	7	SCOTT WEILAND MISSING CLEVELAND		SOFTDRIVE/NEW WEST/RED	450 -7	1.374 37
33	32	3	STAINED ALL I WANT		FLIP/ATLANTIC	444 -1	1.858 27
34	36	7	SLIPKNOT DEAD MEMORIES		ROADRUNNER/RRP	430 +40	1.035 -
35	34	9	THE TING TINGS THAT'S NOT MY NAME		COLUMBIA	421 +10	1.289 39
36	35	4	SHINY TOY GUNS GHOST TOWN		UNIVERSAL MOTOWN	415 +15	1.502 32
37	NEW	NEW	BLUE OCTOBER DIRT ROOM		UNIVERSAL MOTOWN	351 +67	1.644 31
38	40	20	METALLICA THE DAY THAT NEVER COMES		WARNER BROS.	325 +16	0.945 -
39	38	5	PENDULUM PROPANE NIGHTMARES		ATLANTIC	320 -10	1.031 -
40	NEW	NEW	RISE AGAINST AUDIENCE OF ONE		DGC/INTERSCOPE	316 +56	1.805 28

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
THE KILLERS Spaceman (Island/DJMG) KFMA, KITS, KRAB, KTBZ, KYSR, WGRD	6
RISE AGAINST Audience Of One (DGC/Interscope) KCNL, KEDJ, WBCN, WBRU, WBTZ, WRRF	6
AIRBORNE TOXIC EVENT Sometime Around Midnight (Majordomo/Shout! Factory) CIMX, KCXX, KDGE, KRZQ, WKRK	5
THE OFFSPRING Kristy, Are You Doing OK? (Columbia) KEDJ, KITS, KRZQ, WBRU	4
WEEZER The Greatest Man That Ever Lived (Variations On A Shaker Hymn) (DGC/Interscope) KHBZ, KRAB, KYSR, Sirius XM Alt Nation	4
PARAMORE Decode (Fueled By Ramen/Chop Shop/RRP) WDYL, WFNX, WXDX	3
METALLICA Cyanide (Warner Bros.) WBCN, WKQX, WXDX	3
BLUE OCTOBER Dirt Room (Universal Motown) KCNL, KFTE, Sirius XM Alt Nation	3
THEORY OF A DEADMAN Hate My Life (604/Roadrunner/RRP) KTBZ, WFXH, WJRR	3
DEAD CONFEDERATE The Rat (Razor & Tie) Sirius XM Alt Nation, WFXH, WZNE	3

ADDED AT... KEDJ
Phoenix, AZ
PD: Bruce St. James
APD/MD: Tim Virgin
Anberlin, Feel Good Drag, 3
Franz Ferdinand, Ulysses, D
The Offspring, Kristy, Are You Doing OK?, D
Rise Against, Audience Of One, D

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
THEORY OF A DEADMAN Hate My Life (604/Roadrunner/RRP) TOTAL STATIONS: 22	241/38	THE ALL-AMERICAN REJECTS Gives You Hell (Doghouse/DGC/Interscope) TOTAL STATIONS: 9	204/17
SALIVA Family Reunion (Island/DJMG) TOTAL STATIONS: 19	226/13	KINGS OF LEON Use Somebody (RCA/RMG) TOTAL STATIONS: 25	203/40
THE GASLIGHT ANTHEM The 'S9 Sound (SideOneDummy) TOTAL STATIONS: 16	226/7	THIRD EYE BLIND Non Dairy Creamer (Assembly) TOTAL STATIONS: 12	202/22
LUDDO Go-Getter Greg (redbird/Island/DJMG) TOTAL STATIONS: 20	212/7	WEEZER The Greatest Man That Ever Lived (Variations On A Shaker Hymn) (DGC/Interscope) TOTAL STATIONS: 18	201/13
FAR Pony (Far) TOTAL STATIONS: 12	205/8	AVENGED SEVENFOLD Scream (Hopeless/Warner Bros.) TOTAL STATIONS: 14	182/41

MOST INCREASED PLAYS

- +94 ☆ **RISE AGAINST**
Re-Education (Through Labor) (DGC/Interscope)
KCXX +22, KRKR +15, WKRK +14, WHTG +6, WKQX +5, WROX +5, WXDX +5, WZNE +5, KJEE +5, KNDD +4
- +67 ☆ **BLUE OCTOBER**
Dirt Room (Universal Motown)
SXAN +24, KCNL +23, WLUM +8, KWOD +5, KMYZ +4, WXEG +4, KRQX +3, WFXH +3, KQRA +1, WKQX +1
- +62 ☆ **SHINEDOWN**
Second Chance (Atlantic)
WKRK +8, WROX +14, KRKR +1, KRAB +10, WZNE +8, WKQX +7, KCXX +7, WHRL +6, WLUM +6, KFTE +5
- +56 ☆ **RISE AGAINST**
Audience Of One (DGC/Interscope)
WBRU +14, KCNL +10, KRAB +9, KCXX +7, WRRF +5, WLUM +4, KROQ +3, KRZQ +3, SXAN +3, KWOD +1
- +44 ☆ **HOLLYWOOD UNDEAD**
Undead (A&M/Octone/Interscope)
KCXX +27, WZNE +7, KROQ +6, WXEG +4, WJRR +4, WRWK +4, KRAB +3, XTRA +3, WMFS +3, KFTE +3

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ AFTER **SHINEDOWN** HAD PEAKED BETWEEN NOS. 2 AND 8 WITH ITS FIRST SEVEN ENTRIES, THE ALBUM "THE SOUND OF MADNESS" HAS PRODUCED THE BAND'S FIRST TWO NO. 1s. "DEVOUR" LED FOR THREE WEEKS IN AUGUST, WHILE "SECOND CHANCE" REIGNS FOR A SECOND WEEK THIS ISSUE (UP 31 PLAYS).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL)	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	1	18	SHINEDOWN SECOND CHANCE	NO. 1 (2 WKS) ATLANTIC	1705	+31	6.136	2
2	2	20	DISTURBED INDESTRUCTIBLE	REPRISE	1692	+67	6.604	1
3	3	15	MUDVAYNE DO WHAT YOU DO	EPIC	1565	+46	5.283	4
4	4	28	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	20-20/JIVE/ZOMBA	1483	+15	5.465	3
5	5	20	SEETHER BREAKDOWN	WIND-UP	1416	+52	4.431	6
6	6	8	NICKELBACK SOMETHING IN YOUR MOUTH	ROADRUNNER/RRP	1281	+30	4.333	7
7	7	19	SAVING ABEL 18 DAYS	SKIDD/CO/VIRGIN/CAPITOL	1150	+36	3.673	9
8	8	19	AC/DC ROCK N ROLL TRAIN	COLUMBIA	1083	+86	4.684	5
9	12	11	SLIPKNOT DEAD MEMORIES	MOST INCREASED PLAYS ROADRUNNER/RRP	1010	+110	2.851	13
10	10	22	THE OFFSPRING YOU'RE GONNA GO FAR, KID	COLUMBIA	1005	+42	3.527	10
11	9	18	HOLLYWOOD UNDEAD UNDEAD	A&M/OCTONE/INTERSCOPE	982	+2	2.593	15
12	11	33	THEORY OF A DEADMAN BAD GIRL FRIEND	604/ROADRUNNER/RRP	967	+56	4.072	8
13	16	6	AVENCED SEVENFOLD SCREAM	HOPELESS/WARNER BROS.	874	+6	2.615	14
14	15	6	METALLICA CYANIDE	WARNER BROS.	853	+98	2.937	12
15	13	13	FIVE FINGER DEATH PUNCH STRANGER THAN FICTION	FIRM	792	+23	2.344	18
16	14	11	SALIVA FAMILY REUNION	ISLAND/IDJMG	778	+3	2.402	17
17	17	6	THEORY OF A DEADMAN HATE MY LIFE	604/ROADRUNNER/RRP	767	+28	2.509	16
18	20	6	METALLICA THE DAY THAT NEVER COMES	WARNER BROS.	719	+6	3.178	11
19	19	18	DROWNING POOL 37 STITCHES	ELEVEN SEVEN	651	+41	1.685	22
20	20	15	RISE AGAINST RE-EDUCATION (THROUGH LABOR)	DGC/INTERSCOPE	602	+31	1.453	23
21	21	9	GUNS N' ROSES BETTER	BLACK FROG/GEFFEN/INTERSCOPE	599	+38	2.168	20
22	23	15	ALL THAT REMAINS TWO WEEKS	PROSTHETIC/RAZOR & TIE	532	+2	1.086	25
23	22	11	GUNS N' ROSES CHINESE DEMOCRACY	BLACK FROG/GEFFEN/INTERSCOPE	517	-15	2.187	19
24	24	8	BUCKCHERRY RESCUE ME	ELEVEN SEVEN/ATLANTIC	510	+65	1.727	21
25	25	9	REV THEORY LIGHT IT UP	VAN HOWES/MALOOD/DGC/INTERSCOPE	449	+53	1.224	24
26	27	9	ROB ZOMBIE WAR ZONE	LIONSGATE/RED	438	+57	1.070	26
27	26	12	HOOBASTANK MY TURN	ISLAND/IDJMG	397	+6	0.931	27
28	30	3	3 DOORS DOWN CITIZEN/SOLDIER	UNIVERSAL REPUBLIC	357	+39	0.889	28
29	29	7	POP EVIL 100 IN A 55	PAZZO/JARD STAR	347	+14	0.573	38
30	28	4	BLACK STONE CHERRY PLEASE COME IN	IN DE COOT/ROADRUNNER/RRP	322	-14	0.810	32
31	31	5	STAINED ALL I WANT	FLIP/ATLANTIC	311	-4	0.720	33
32	32	8	10 YEARS SO LONG, GOOD-BYE	UNIVERSAL REPUBLIC	299	+7	0.625	35
33	34	4	THE RED JUMPSUIT APPARATUS YOU BETTER PRAY	VIRGIN/CAPITOL	283	+33	0.437	-
34	35	5	FRAMING HANLEY LOLLIPOP	SILENT MAJORITY/ILG/WARNER BROS.	255	+32	0.524	-
35	33	8	TANTRIC FALL DOWN	SILENT MAJORITY/ILG	253	-15	0.816	30
36	36	14	NICKELBACK GOTTA BE SOMEBODY	ROADRUNNER/RRP	231	+27	0.618	36
37	37	13	WEEZER TROUBLEMAKER	DGC/INTERSCOPE	220	+18	0.811	31
38	38	3	KINGS OF LEON SEX ON FIRE	RCA/ARMC	209	+19	0.531	-
39	NEW		RED DEATH OF ME	ESSENTIAL/RED	185	+40	0.534	40
40	NEW		CROOKED X ROCK N ROLL DREAM	MPM/CAPITOL	184	+31	0.271	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
HINDER Up All Night (Universal Republic) KHTQ, KZRQ, Sirius XM Octane, WCCC, WCPN, WKLG, WKQZ, WRXW, WWBN	9
3 DOORS DOWN Citizen/Soldier (Universal Republic) KZRQ, WCPN, WEDG, WRXW, WTKX, WWBN, WZMR	7
BLUE OCTOBER Dirt Room (Universal Motown) KDJE, KFRQ, KTEG, WEDG, WKLG, WNFZ, WRTT	7
RED Death Of Me (Essential/RED) KRZR, Sirius XM Octane, WBUZ, WBYR, WKLG, WRXW	6
AC/DC Big Jack (Columbia) KLAQ, WAAF, WEDG, WYYY, WMMR, WRUF	6
METALLICA Cyanide (Warner Bros.) KEGL, KLAQ, KQXR, KRZR, WLRS	5
NICKELBACK Something In Your Mouth (Roadrunner/RRP) KISS, KTEG, WWIZ, WXZZ	4
BURN HALO Dirty Little Girl (Rawhead/ILG) KHTQ, WIL, WJJO, WKLG	4
THE OFFSPRING Kristy, Are You Doing OK? (Columbia) KFRQ, KZRQ, WTKX	3
FRAMING HANLEY Lollipop (Silent Majority/ILG/Warner Bros.) KZZQ, WCCC, WNFZ	3

ADDED AT...
WAAF
Boston, MA
PD: Ron Valeri
MD: Mistress Carrie
AC/DC, Big Jack, 34
Foo Fighters, Summer's End, 21

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
PAPA ROACH Hollywood Whore (E1 Tonal/Geffen/Interscope) TOTAL STATIONS: 16	184/8	IN THIS MOMENT Forever (Century Media) TOTAL STATIONS: 12	94/8
INCUBUS Love Hurts (Immortal/Epic) TOTAL STATIONS: 13	167/8	BLUE OCTOBER Dirt Room (Universal Motown) TOTAL STATIONS: 18	79/19
ARANDA Still In The Dark (Astonish) TOTAL STATIONS: 15	160/13	AGE OF DAZE Afflicted (Higher Ground) TOTAL STATIONS: 32	73/35
HINDER Up All Night (Universal Republic) TOTAL STATIONS: 17	159/49	BURN HALO Dirty Little Girl (Rawhead/ILG) TOTAL STATIONS: 8	71/32
THE OFFSPRING Kristy, Are You Doing OK? (Columbia) TOTAL STATIONS: 17	153/26	SKINDRED Trouble (E1ele Bros.) TOTAL STATIONS: 8	63/6

MOST INCREASED PLAYS

+110	SLIPKNOT Dead Memories (Roadrunner/RRP) KXFX +16, KHTQ +9, KXXR +7, WQXA +6, WIL +6, KFRQ +6, WEDG +6, KRZR +5, KQXR +4, KDOT +4
+98	METALLICA Cyanide (Warner Bros.) WZMR +9, WNFZ +8, KRZR +7, WRAT +6, KZRQ +5, WQXA +5, KBPI +4, WRIF +4, KDJE +4, KXFX +4
+86	AC/DC Rock N Roll Train (Columbia) KIOZ +11, KFRQ +7, WYYY +6, KNCN +6, KISW +5, WBUZ +5, WIL +5, WZMR +4, WJJO +4, KXXR +4
+67	DISTURBED Indestructible (Reprise) WJJO +8, WNFZ +7, KFRQ +6, WQXA +6, WXQR +5, KRZR +5, KIOZ +5, KEGL +5, WEDG +4, KISW +4
+65	BUCKCHERRY Rescue Me (Eleven Seven/Atlantic) KZRQ +15, WNFZ +8, KHTQ +6, WZOR +5, WKQZ +4, WRXW +3, KXXR +3, WTPT +3, WBUZ +2, SXOC +2

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations. 62 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

NEW Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in plays. Country

to songs that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER: Awarded solely on the Country chart

to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT: Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED: A listing of songs with the total number of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will

also be highlighted if on chart.

NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and

Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays, or if they rank below No. 10 and post a third consecutive week of audience decline, regardless of total chart weeks. Descending AC titles move to recurrent after 52 weeks, if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they

rank below No. 20 in both audience and plays.

n Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

🇨🇦 Indicated solely on the Canadian charts for songs meeting Canadian content requirements.



► **STAIN D** RISES 24-23 WITH "ALL I WANT." THE SPRINGFIELD, MASS.-BASED BAND HAS REACHED THE TOP 20 WITH ITS LAST SEVEN CHART ENTRIES DATING TO 2003, A TOTAL THAT INCLUDES TWO NO. 1s AND A PAIR OF TOP FIVES. AMONG THOSE HITS IS "BELIEVE," WHICH PEAKED AT NO. 3 IN SEPTEMBER.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	19	AC/DC ROCK N ROLL TRAIN	NO. 1 (16 WKS)/MOST INCREASED PLAYS COLUMBIA	437 +45	1.685 1
2	1	17	SHINEDOWN SECOND CHANCE	ATLANTIC	402 +2	1.348 4
3	4	8	NICKELBACK SOMETHING IN YOUR MOUTH	ROADRUNNER/RRP	388 +36	1.442 3
4	3	23	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	20-20/JIVE/ZOMBA	367 +8	1.540 2
5	5	32	THEORY OF A DEADMAN BAD GIRL/FRIEND	604/ROADRUNNER/RRP	323 -2	1.129 6
6	8	20	METALLICA THE DAY THAT NEVER COMES	WARNER BROS.	317 +32	1.199 5
7	6	15	SEETHER BREAKDOWN	WIND-UP	314 -3	0.903 9
8	7	17	DISTURBED INDESTRUCTIBLE	REPRISE	297 +8	0.958 8
9	9	11	GUNS N' ROSES CHINESE DEMOCRACY	BLACK FROG/GEFFEN/INTERSCOPE	256 +5	1.056 7
10	10	16	SAVING ABEL 18 DAYS	SKIDDCO/VIRGIN/CAPITOL	212 +8	0.538 11
11	11	15	MUDVAYNE DO WHAT YOU DO	EPIC	183 +13	0.523 12
12	13	26	HINDER USE ME	UNIVERSAL REPUBLIC	158 +18	0.367 16
13	14	14	METALLICA CYANIDE	WARNER BROS.	145 +11	0.718 10
14	15	8	GUNS N' ROSES BETTER	BLACK FROG/GEFFEN/INTERSCOPE	141 +11	0.336 18
15	12	14	NICKELBACK GOTTA BE SOMEBODY	ROADRUNNER/RRP	134 -10	0.438 13
16	16	5	THEORY OF A DEADMAN HATE MY LIFE	MOST ADDED 604/ROADRUNNER/RRP	117 -2	0.355 17
17	17	7	BUCKCHERRY RESCUE ME	ELEVEN SEVEN/ATLANTIC	99 -7	0.373 15
18	19	12	THE OFFSPRING YOU'RE GONNA GO FAR, KID	COLUMBIA	97 +5	0.429 14
19	20	9	SALIVA FAMILY REUNION	ISLAND/DJMG	94 +6	0.140 29
20	18	10	SLIPKNOT DEAD MEMORIES	ROADRUNNER/RRP	89 -4	0.188 23
21	21	12	KID ROCK ROCK N ROLL JESUS	TOP DOG/ATLANTIC	82 -4	0.144 27
22	22	4	3 DOORS DOWN CITIZEN/SOLDIER	UNIVERSAL REPUBLIC	79 +5	0.193 22
23	24	4	STAIN D ALL I WANT	FLIP/ATLANTIC	74 +17	0.323 19
24	23	17	TRAPT WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	61 -4	0.075 -
25	27	11	HINDER WITHOUT YOU	UNIVERSAL REPUBLIC	56 +1	0.134 -
26	26	17	TESLA I WANNA LIVE	TESLA ELECTRIC CO.	55 0	0.103 -
27	29	4	AVENGED SEVENFOLD SCREAM	HOPELESS/WARNER BROS.	51 +13	0.155 26
28	28	2	AC/DC BIG JACK	COLUMBIA	48 -1	0.113 -
29	25	4	POP EVIL 100 IN A 55	PAZZO/JARD STAR	46 -9	0.050 -
30	30	4	KINGS OF LEON SEX ON FIRE	RCA/RMG	39 +4	0.297 20

MOST ADDED

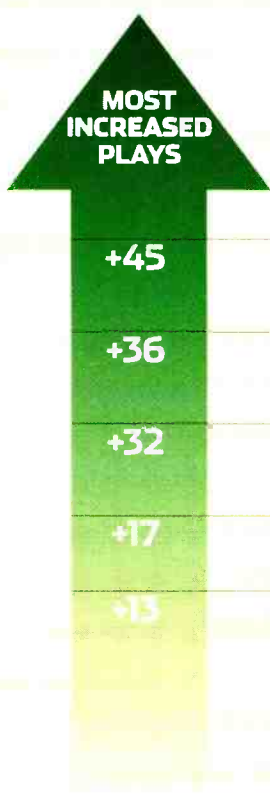
ARTIST TITLE / LABEL	NEW STATIONS
THEORY OF A DEADMAN Hate My Life (604/Roadrunner/RRP) KIOC, WEBN, WJXQ, WMMS	4
3 DOORS DOWN Citizen/Soldier (Universal Republic) KMOD, WNOR	2
REV THEORY Light It Up (Van Howes/Maloo/DGC/Interscope) KIOC, KMOD	2
SHINEDOWN Second Chance (Atlantic) WHDR	1
SEETHER Breakdown (Wind-up) WHDR	1
GUNS N' ROSES Better (Black Frog/Geffen/Interscope) WMMS	1
METALLICA Cyanide (Warner Bros.) WNOR	1
POP EVIL 100 In A 55 (Pazzo/Jard Star) WGIR	1
STAIN D All I Want (Flip/Atlantic) WGIR	1

**ADDED AT...
WNOR**
Norfolk, VA
APD/MD: Sonja Morrell
3 Doors Down, Citizen/Soldier, 0
Metallica, Cyanide, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
DROWNING POOL 37 Stitches (Eleven Seven) TOTAL STATIONS: 4	32/1	REV THEORY Light It Up (Van Howes/Maloo/DGC/Interscope) TOTAL STATIONS: 7	26/7
FIVE FINGER DEATH PUNCH Stranger Than Fiction (Firm) TOTAL STATIONS: 8	29/7	ROB ZOMBIE War Zone (Lionsgate/RED) TOTAL STATIONS: 6	25/8
AC/DC War Machine (Columbia) TOTAL STATIONS: 4	29/6	CROOKED X Rock N Roll Dream (MPM/Capitol) TOTAL STATIONS: 9	25/5



+45
AC/DC
Rock N Roll Train (Columbia)
WEBN +8, WNOR +7, WVRK +6, WHJY +6, KUFO +6,
KSHE +5, WAQX +4, WZZO +3, KTUX +3, WGIR +2

+36
NICKELBACK
Something In Your Mouth (Roadrunner/RRP)
WAQX +8, WHJY +7, WMMS +6, KTUX +4, WDHA +4,
KIOC +3, WJXQ +2, WZZO +2, KBER +2, WXMM +2

+32
METALLICA
The Day That Never Comes (Warner Bros.)
KUFO +11, WNOR +5, WZZO +5, KIOC +5, KSHE +4,
WMMS +3, WRKQ +2, WFXQ +2, KBER +2, WGIR +1

+17
STAIN D
All I Want (Flip/Atlantic)
WGIR +8, WKLC +5, WHJY +4, KMOD +2

+13
MUDVAYNE
Do What You Do (Epic)
KUFO +5, WAQX +3, KTUX +3, KIOC +2, KAZR +2,
WRKQ +1, WHJY +1, KMOD +1, WJXQ +1, WKLC +1

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	SIXX: A.M. LIFE IS BEAUTIFUL (ELEVEN SEVEN)		196 191
2	SAVING ABEL ADDICTED (SKIDDCO/VIRGIN/CAPITOL)		149 132
3	PUDDLE OF MUDD PSYCHO (FLAWLESS/GEFFEN/INTERSCOPE)		134 138
4	3 DOORS DOWN IT'S NOT MY TIME (UNIVERSAL REPUBLIC)		126 114
5	SEETHER FAKE IT (WIND-UP)		117 119

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	FOO FIGHTERS THE PRETENDER (ROSWELL/RCA/RMG)		116 112
7	DISTURBED INSIDE THE FIRE (REPRISE)		114 113
8	PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		111 102
9	3 DOORS DOWN TRAIN (UNIVERSAL REPUBLIC)		107 100
10	GUNS N' ROSES SWEET CHILD O' MINE (GEFFEN/INTERSCOPE)		106 99

ROCK REPORTERS

- WJNE/Akron, OH***
OM: Chuck Collins
PI: T.K. O'Grady
APD/MD: Tim Daugherty
- KZRR/Albuquerque, NM***
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers
- WZZO/Allentown, PA***
PD: Tori Thomas
MD: Keith Moyer
- KWHL/Anchorage, AK**
PD: Brad Stennett
MD: Matthew Collins
- WTOS/Augusta, ME**
OM/PD: Jack O'Brien
APD: Mark Smith
- KIOC/Beaumont, TX***
OM: Trey Poston
PD: Mike Davis
- WPTQ/Bowling Green, KY**
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster
- WRQK/Canton, OH***
PD: Greg Ausham
- WPXC/Cape Cod, MA**
PD/MD: Suzanne Tonaire
- WKLC/Charleston, WV***
OM/PD: Jay Nunley
APD/MD: Brian Thompson
- WEBN/Cincinnati, OH***
OM/PD: Scott Reinhart
MD: Dave Fritz
- WMMS/Cleveland, OH***
OM: Keith Abrams
PD: Bo Matthews
- WVRK/Columbus, GA***
OM: Brian Waters
PD: Chris Chaos
- KAZR/Des Moines, IA***
OM: Scott Allen
PD: Ryan Patrick
MD: Andy Hall
- KHQQ/Duluth, MN**
OM: Jack Lawson
PD: Scott Klohn
- WQCM/Hagerstown, MD**
OM: Rick Alexander
PD/MD: Mike Holder
- WRVC/Huntington, WV**
PD: Reeves Kirtner
- WJXQ/Lansing, MI***
PD: Sheri Vegas
- WGIR/Manchester, NH***
PD: Chris "Doc" Garrett
- WHDR/Miami, FL***
PD: Kevin Vargas
MD: Dave Hanson
- WFXQ/Montgomery, AL***
PD: Rick Hendrick
- WDHA/Morrisstown, NJ***
APD: Curtis Kay
- WNOR/Norfolk, VA***
APD/MD: Sonja Morrell
- WXMM/Norfolk, VA***
OM/PD: John Shoinby
- KCLB/Palm Springs, CA**
OM/PD: Jen Shevlin
MD: Shelly Brown
- KUFO/Portland, OR***
OM/PD: Chris Patyk
- WHJY/Providence, RI***
PD: Scott Laudani
- WXRK/Rockford, IL**
PD: Jim Stone
MD: Jon Schulz
- KBER/Salt Lake City, UT***
PD: Kelly Hammer
APD/MD: Darby Wilcox
- KZQZ/San Luis Obispo, CA**
OM: Pepper Daniels
PD/MD: Dusty Rhoads
- KTUX/Shreveport, LA***
OM: Gary McCoy
PD/MD: Randy Hill
- KSHE/St. Louis, MO***
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza
- WAQX/Syracuse, NY***
OM: Tom Mitchell
PD: Hunter Scott
APD/MD: Don Kelley
- KMOD/Tulsa, OK***
OM/PD: Don Cristi
- WMZK/Wausau, WI**
MD: Larry Offerman
- KBZS/Wichita Falls, TX**
PD: Liz Ryan

* Monitored Reporters



▶ **AC/DC'S "BIG JACK" JUMPS 11-8 AT CANADA ROCK. PREVIOUS TRACK "ROCK N ROLL TRAIN" LED THE LIST FOR EIGHT WEEKS IN SEPTEMBER AND OCTOBER.**

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willabee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

WJSE/Atlantic City, NJ
OM/PD: Paul Kelly
MD: Scott Reilly

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Soanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

WBCN/Boston, MA*
PD: Mike Thomas
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
APD: Fletcher
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZJQ/Charleston, WV*
OM: Jeff Whitehead

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Jay Kruz
APD/MD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

KFRR/Fresno, CA*
PD: Jason Squires
APD/MD: Ryan Oldfield

WJBX/Ft. Myers, FL*
PD: Matt Johnson
MD: Jeff Zito

WGRD/Grand Rapids, MI*
OM/PD: Jerry Tarrants

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

WURH/Hartford, CT*
OM: Todd Thomas
PD: Becky Pohotsky

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBZ/Houston, TX*
PD: Don Jantzen
MD: Karah Leigh

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
PD: Bill Hagy
PD/MD: Jay Patrix

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Lazlo
APD/MD: Jason Ulanet

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Josh Boulanger

KXTE/Las Vegas, NV*
PD: Chris Ripley

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

KYSR/Los Angeles, CA*
PD/MD: Julie Pilat

KROG/Medford, OR
PD/MD: Cosmo

WMFS/Memphis, TN*
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
APD: Stephen Kallao

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels
MD: James Steele

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

WRFF/Philadelphia, PA*
OM: Thea Mitchem
PD/MD: John Allers
APD: Wendy Rollins

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM: Alex Tear
PD: John Moschitta

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Wendell Clough
APD: Gabrielle Greenfield
MD: Alex Korzec

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDFL/Richmond, VA*
PD: Mojo

WRXL/Richmond, VA*
OM: Dave Symonds
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
OM: Mike Ninnie
PD: Nik Rivers

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD/MD: Corey O'Brien

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Capone
MD: Christy Taylor

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
MD: Gary Susalis

**Sirius XM
Alt Nation/Satellite***
OM: Gregg Steele
PD: Jeff Regan
APD: Jordan Gremlis

WFXH/Savannah, GA*
OM: Jon Robbins
PD: Boomer
MD: Marci Stanley

KNDD/Seattle, WA*
PD: Mike Kaplan
APD/MD: Andrew Harms

KQRA/Springfield, MO*
OM: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WRRL/Syracuse, NY*
PD: Nixon

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Chris Firmage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
OM: Thea Mitchem
PD: Dave Wellington
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
APD/MD: Ross Mahoney

WSFM/Wilmington, NC
PD/MD: Mike Kennedy

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/MD: Frank Pain

WZMR/Albany, NY*
OM/PD: Kevin Callahan

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WYYV/Baltimore, MD*
PD: Dave Hill

WCPR/Biloxi, MS*
OM/PD: Kenny Vest
MD: Denver Crabb

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremi Smith

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
PD: Boner

WILL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KEGL/Dallas, TX*
OM: Vince Richards
PD: Chris Ryan

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM: Doug Podell
PD: Mark Pennington

KLAQ/El Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: J. Patrick
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYP/Ft. Wayne, IN*
APD/MD: Stiller

CANADA ROCK

THIS WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	+/-
1	20	KINGS OF LEON	SEX ON FIRE	RCA/SONY MUSIC	637	-5
2	23	THE OFFSPRING	YOU'RE GONNA GO FAR, KID	COLUMBIA/SONY MUSIC	551	-14
3	14	SHINEDOWN	SECOND CHANCE	ATLANTIC/WARNER	480	+14
4	9	NICKELBACK	SOMETHING IN YOUR MOUTH	EMI	391	+6
5	11	GUNS N' ROSES	CHINESE DEMOCRACY	BLACK FROG/GEFFEN/UNIVERSAL	338	+21
6	13	SEETHER	BREAKDOWN	WIND-UP	338	+20
7	29	APOCALYPTICA FEATURING ADAM GONTIER	I DON'T CARE	20-20/JIVE/SONY MUSIC	331	+35
8	6	AC/DC	BIG JACK	COLUMBIA/SONY MUSIC	297	+40
9	30	THE STILLS	BEING HERE	ARTS & CRAFTS	297	-16
10	16	MATT MAYS & EL TORPEDO	BUILDING A BOAT	SONIC/WARNER	277	+23
11	26	MOBILE	THE KILLER	UNIVERSAL	266	+10
12	20	RISE AGAINST	RE-EDUCATION (THROUGH LABOR)	DGC/UNIVERSAL	260	-3
13	19	AC/DC	ROCK N ROLL TRAIN	COLUMBIA/SONY MUSIC	230	-31
14	10	AIRBOURNE	DIAMOND IN THE ROUGH	ROADRUNNER/UNIVERSAL	228	+11
15	25	HINDER	USE ME	UNIVERSAL REPUBLIC/UNIVERSAL	225	+14
16	22	SAM ROBERTS	DETROIT '67	SECRET BRAIN/UNIVERSAL	218	+7
17	23	WEEZER	TROUBLEMAKER	DGC/UNIVERSAL	217	+16
18	3	THORNLEY	MAKE BELIEVE	604/UNIVERSAL	200	+25
19	6	ARKELLS	OH, THE BOSS IS COMING!	DINE ALONE	198	+13
20	20	METALLICA	THE DAY THAT NEVER COMES	WARNER BROS./WARNER	182	+9
21	13	COLDPLAY	LOST!	PARLOPHONE/EMI	176	+14
22	9	METRIC	HELP I'M ALIVE	LAST GANG	176	+6
23	14	DISTURBED	INDESTRUCTIBLE	REPRISE/WARNER	170	+2
24	6	THEORY OF A DEADMAN	NOT MEANT TO BE	604/UNIVERSAL	167	-1
25	8	MGMT	KIDS	COLUMBIA/SONY MUSIC	161	-22
26	11	INCUBUS	LOVE HURTS	IMMORTAL/EPIC/SONY MUSIC	158	+3
27	14	NICKELBACK	GOTTA BE SOMEBODY	EMI	157	+18
28	17	THE TREWS	MAN OF TWO MINDS	THE BUMSTEAD/UNIVERSAL	154	+25
29	20	OASIS	THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE/WARNER	151	+33
30	7	SAVING ABEL	18 DAYS	SKIDDCO/VIRGIN/EMI	151	+1

FOR WEEK ENDING JANUARY 4, 2009

♦ indicates CanCon

WKLQ/Grand Rapids, MI*
OM: Steve Stewart
PD: Michael Grey
APD: Jay Deacon
MD: Darcy

WZOR/Green Bay, WI*
PD: Joe Calgano
APD: Cutter
MD: Borna Velic

WXQR/Greenville, NC*
OM: Mark McKinney
PD: Wes Styles

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM/PD: Lee Reynolds
APD/MD: Clay Sanders

WRXW/Jackson, MS*
PD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Citter" Brown
APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY*
PD: Johnny Maze
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Petterson
MD: Adam Peterson

WLRS/Louisville, KY*
OM: George Lindsey
PD: Tommy Lee

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
PD: Alex Duran
MD: Keith West

KBRE/Merced, CA
PD/MD: Jason LaChance

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

WCLG/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM/PD: Troy Hanson
OM: Dean Warfield
APD: Zigz

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYYX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM/PD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tysler

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDDX/Rapid City, SD
OM/PD: Jim Kallas

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

KRXQ/Sacramento, CA*
OM/PD: Jim Fox

WKQZ/Saginaw, MI*
PD: Hoser
APD/MD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KZZQ/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM/PD: Mark Mitchell

KXFX/Santa Rosa, CA*
PD/MD: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius XM Octane/Satellite*
OM: Lou Brutus
PD: Bodhi Ebright

KISW/Seattle, WA*
OM/PD: Dave Richards
APD: Ryan Castle

WHBZ/Sheboygan, WI
PD: Ron Simonet
MD: Dave Nelson

WRBR/South Bend, IN
PD: Tommy Carroll
APD: Maximus

KHTQ/Spokane, WA*
PD: Larry Snider

WLZX/Springfield, MA*
PD: Rob Cressman

KZRQ/Springfield, MO*
OM: Valorie Knight
PD: Simon Nyles

WXTB/Tampa, FL*
OM: Brad Hardin
PD: Double Down
APD: Mike Killabrew

WKLL/Utica, NY
PD: Nixon

KFMW/Waterloo, IA



Format leaders offers their thoughts, predictions for the new year

A Look Inside The Crystal Ball

John Schoenberger
JSchoenberger@RadioandRecords.com

It is no secret that the radio and record industries have gone through major changes in recent years and this will likely continue into the foreseeable future. Radio is still facing important challenges, such as the ongoing rollout of Arbitron's PPM ratings service and continuing declines in advertising revenue.

Things aren't much better for the folks working at record labels, as the industry is still dealing with the problems of illegal downloading and reinventing its business to accommodate a rapidly evolving model of recording and delivering music to the consumer.

Add these to the bottom line business pressures exacerbated by the struggling national and global economy, and it is no wonder that those performing the day-to-day operations at radio and records have a guarded perspective. We queried triple A programmers and label execs about their plan of action as we enter the new year.

Dave Beasing, PD, KSWD/Los Angeles

We've all been eyewitnesses to historic changes lately, and we have had to adapt. Radio already reinvented itself once by developing formats that helped advertisers target specific audiences. Now we have to take the next step by giving consumers more control over what they receive from our brands. That's what separates new media from old. It's what relationship marketing is all about, and our clients already know it works. Radio companies that can make that transition will thrive.

Ayappa Biddanda, national promotion manager, Vanguard Records

The new year has plenty of promise. From an



Burch

industry perspective, there is a wider array of music than ever before for listeners. The relative ease of music production and the continued open channels of distribution make that so. This should serve as good news for artists and labels that seek to provide a full range of insight into the human experience. Does it mean we'll have a dwindling number of titles that

reach astronomical sales numbers? Quite likely. But as long as we are mindful of the new opportunities that exist, we can still find ways to serve artistic creation in a smart and sustainable way.

Bob Burch, VP/station manager, KPRI/San Diego

Radio has never seen times like these in my lifetime. On one hand it is a frightening scenario but on the other, a time of great opportunity. Navigating through today's radio/advertising world is hard, and it seems as if no one has a foolproof road map. New ideas and the ability to evolve and accept change are essential to future growth in our industry. I try and look for progress and excitement in the future and not despair as so many do.

Dennis Constantine, PD, KINK/Portland, Ore.

I am hopeful for the future. The failing economy has been on everyone's mind, but I'm impressed with all of the smart people that are surrounding the president-elect. These people will dig us out of this hole and the economy will strengthen. Personally, I'm excited about new platforms that are opening up,



Beasing

Notable Quotes
'I hope to strike a better balance in my life between work and personal time.'

—Capitol's Dan Connelly



'Lack of personnel equals multitasking equals lack of quality control.'

—KSPN's Sam Scholl



Norris

Mark Your Calendars

Following are triple A gatherings scheduled for 2009.

- **Sunset Sessions:** Feb. 12-14
- **SXSW:** March 18-22
- **Noncommvention:** May 28-30
- **Bonnaroo:** June 11-14
- **The Conclave:** July 15-19
- **R&R Triple A Summit:** Aug. 5-8
- **Americana Conference:** Sept. 16-19

allowing more opportunities to create compelling content for listeners. Radio is not just about playing the most music, but more about creating a brand that can compete in the crowded field. Triple A is the perfect format to create a unique brand of radio that appeals to a broad audience.

Jeff Cook, national promotion director, New West Records

This new year will bring about a huge shift in values among Americans and I believe there will be a reversal from consumerism to spiritual awareness. Music will become even more important to people—especially music that is positive and honest. In 2009 we will see the weeding out of quick-buck investors in the businesses we love and work in. Some radio groups will fall apart and we may even see the return of the passionate individual radio owner. On the music side, there will be more male artists breaking through than female and, hopefully, the United Kingdom is running out of white, female soul singers.

Dave Einstein, Columbia Music Group

The country is bound to go on an upward path after Jan. 20. Why? Because things can't get any worse. Assets for the music business, even though there will be less money to sign, develop and promote acts, will rely upon the Internet tools available, which are much more advanced than they were even one year ago. Assets for radio are "the same as it ever was": immediate, local, free. This year will be about working your assets.

Zeb Norris, PD, WNCS/Burlington, Vt.

With the economy looking grim, free entertainment will be looking good in 2009. I expect listening to be robust. And with the ability to lean current when the music is there, or lean on the library should current music be weak, triple A is well situated to engage budget-conscious listeners regardless of the vagaries of the music marketplace. Further, I do think that small- to mid-market stations will be well positioned to ride out the economic storms ahead, particularly those that are privately held.

Kyle Smith, PD, WYEP/Pittsburgh

WYEP is in the process of planning many activities for 2009 to celebrate its 35th anniversary on April 30. We will also continue to find new ways to collaborate with other local organizations on community events. 2009 looks to be bleak financially, but quality programming and radio that is thoughtful, local, passionate and meaningful to listeners will continue to make noncommercial music formats thrive.

Brad Savage, PD, WCNR/Charlottesville, Va.

My goal for 2009 is to continue making exciting and interesting radio and to help the triple A format grow within Saga Communications. I am happy to be involved in this format, where radio is still a trusted medium and a filter for people who are interested in music and culture. I don't say this to sound like a triple A format snoot. Triple A will continue to bring back radio's fundamentals of serving its audience with music and information that pertains to their lifestyle.

R&R

R&R TRIPLE A

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **THE PRETENDERS** SCORE BOTH OF THIS WEEK'S NEW TITLES. "BOOTS OF CHINESE PLASTIC," WHICH HIT NO. 6 TWO MONTHS AGO, RE-ENTERS AT NO. 26 (UP 36 PLAYS) AFTER SLIPPING OFF THE CHART FOR ONE WEEK, WHILE "LOVE'S A MYSTERY" (UP 39) DEBUTS AT NO. 30.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL)	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	7	THE FRAY YOU FOUND ME	NO. 1 (3 WKS)/MOST INCREASED PLAYS EPIC	542 +94	2.081	1
2	2	25	ERIC HUTCHINSON ROCK & ROLL	LET'S BREAK/WARNER BROS.	468 +46	1.581	6
3	3	16	SNOW PATROL TAKE BACK THE CITY	POLYDOR/FICTION/GEFFEN/INTERSCOPE	452 +41	1.840	2
4	5	14	THE KILLERS HUMAN	ISLAND/IDJMG	435 +66	1.695	4
5	6	17	BRETT DENNEN FEATURING FEMI KUTI MAKE YOU CRAZY	DOWNTOWN/DUALTONE	427 +57	1.295	9
6	4	19	COLDPLAY LOST!	CAPITOL	426 +43	1.451	7
7	8	6	BRUCE SPRINGSTEEN WORKING ON A DREAM	COLUMBIA	407 +67	1.781	3
8	7	19	RAY LAMONTAGNE YOU ARE THE BEST THING	RCA/RED	394 +46	1.664	5
9	9	14	RYAN ADAMS & THE CARDINALS FIX IT	LOST HIGHWAY	340 +35	0.911	13
10	11	28	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	324 +44	1.300	8
11	10	13	JAMES MORRISON NOTHING EVER HURT LIKE YOU	POLYDOR/INTERSCOPE	311 +27	0.736	18
12	12	12	KEANE THE LOVERS ARE LOSING	INTERSCOPE	267 +39	0.835	16
13	13	11	TRACY CHAPMAN SING FOR YOU	ELEKTRA/ATLANTIC	258 +36	0.588	22
14	14	20	SARAH MCLACHLAN I WANT M.E.Z.	ARISTA/RMG	247 +32	0.982	11
15	16	15	AMOS LEE WHAT'S BEEN GOING ON	BLUE NOTE/CAPITOL	242 +33	0.507	25
16	15	13	DAVID BYRNE & BRIAN ENO STRANGE OVERTONES	OPAL/TODOMUNDO	235 +31	0.952	12
17	19	20	MICHAEL FRANTI & SPEARHEAD SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-/EPITAPH	216 +40	0.995	10
18	17	7	SNOW PATROL CRACK THE SHUTTERS	POLYDOR/FICTION/GEFFEN/INTERSCOPE	215 +35	0.865	14
19	18	6	ADELE RIGHT AS RAIN	XL/COLUMBIA	203 +21	0.463	26
20	20	8	SHERYL CROW DETOURS	A&M/INTERSCOPE	185 +18	0.751	17
21	24	4	COLDPLAY LOVERS IN JAPAN	MOST ADDED CAPITOL	168 +28	0.857	15
22	21	11	AUGUSTANA I STILL AIN'T OVER YOU	EPIC	167 +14	0.236	-
23	23	8	MEIKO BOYS WITH GIRLFRIENDS	LUCKY EAR/DCC/MYSPACE	162 +24	0.457	27
24	27	5	DEATH CAB FOR CUTIE NO SUNLIGHT	ATLANTIC	155 +34	0.457	28
25	22	12	KINGS OF LEON SEX ON FIRE	RCA/RMG	155 +6	0.686	19
26	RE-ENTRY	26	PRETENDERS BOOTS OF CHINESE PLASTIC	SHANGRI-LA	144 +36	0.577	23
27	25	18	DEATH CAB FOR CUTIE CATH...	ATLANTIC	144 +9	0.538	24
28	26	10	JOHN MELLENCAMP TROUBLED LAND	HEAR/CMG	130 +4	0.297	-
29	28	16	ERIN MCCARLEY PONY (IT'S OK)	UNIVERSAL REPUBLIC	123 +17	0.193	-
30	NEW	30	PRETENDERS LOVE'S A MYSTERY	SHANGRI-LA	110 +39	0.625	21

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	MATT NATHANSON COME ON GET HIGHER (VANGUARD)		269 234	6	MY MORNING JACKET I'M AMAZED (ATO/RED)		167 136
2	JASON MRAZ I'M YOURS (ATLANTIC/RRP)		240 181	7	BECK ORPHANS (DCC/INTERSCOPE)		150 158
3	COLDPLAY VIVA LA VIDA (CAPITOL)		213 173	8	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER (LOST HIGHWAY)		136 119
4	GAVIN ROSSDALE LOVE REMAINS THE SAME (INTERSCOPE)		208 155	9	COUNTING CROWS COME AROUND (DCC/GEFFEN/INTERSCOPE)		129 120
5	NEEDTOBREATHE MORE TIME (ATLANTIC)		185 171	10	DUFFY MERCY (MERCURY/IDJMG)		126 98

MOST ADDED

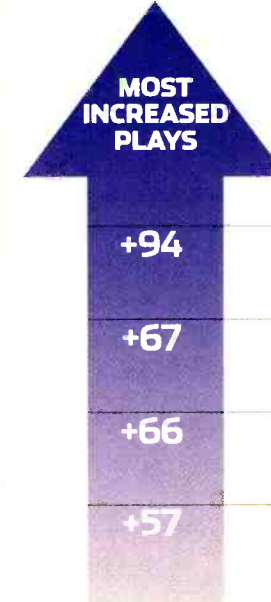
ARTIST TITLE / LABEL	NEW STATIONS
COLDPLAY Lovers In Japan (Capitol) KFOG, KINK, KPRL, KRSH, KTCZ, KXLY, WCLZ, WTTT	8
SNOW PATROL Crack The Shutters (Polydor/Fiction/Geffen/Interscope) KINK, KPRI, WNCS, WRNX	4
PRETENDERS Love's A Mystery (Shangri-La) CIDR, KGSR, KPRL, Sirius XM Spectrum	4
DONAVON FRANKENREITER Your Heart (Lost Highway) KINK, Sirius XM Spectrum	2
GAVIN ROSSDALE Can't Stop The World (Interscope) KPRL, KTCZ	2
AMY MACDONALD This Is The Life (Mercury/Decca) KPRI, WCLZ	2
DELTA SPIRIT People C'mon (Rounder) KRSH, WCLZ	2
TIM BRANTLEY Damage (Blackledge) KXLY, WRLL	2
KINGS OF LEON Use Somebody (RCA/RMG) CIDR, KFOG	2

ADDED AT...
CIDR
Detroit, MI
PD: Matt Franklin
APD: Tania D'Angela
Kings Of Leon, Use Somebody, O Pretenders, Love's A Mystery, O

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MISSY HIGGINS Where I Stood (eleven/Reprise) TOTAL STATIONS: 9	110/26	ADELE Chasing Pavements (XL/Columbia) TOTAL STATIONS: 11	91/16
JACK'S MANNEQUIN The Resolution (Sire/Warner Bros.) TOTAL STATIONS: 8	109/8	THE FIREMAN Sing The Changes (ATO/RED) TOTAL STATIONS: 9	82/6
DONAVON FRANKENREITER Your Heart (Lost Highway) TOTAL STATIONS: 9	103/33	JASON MRAZ & COLBIE CALLAIT Lucky (Atlantic/RRP) TOTAL STATIONS: 9	81/7
FLEET FOXES White Winter Hymnal (Sub Pop) TOTAL STATIONS: 6	95/9	OASIS The Shock Of The Lightning (Big Brother/Reprise) TOTAL STATIONS: 5	77/11
BUTCH WALKER The Weight Of Her (Power Ballad/Original Signal/RED) TOTAL STATIONS: 7	95/5	SUSAN TEDESCHI True (Verve Forecast/Verve) TOTAL STATIONS: 9	77/6



+94 THE FRAY
You Found Me (Epic)
SXSP +17, KENZ +12, KINK +9, KBCC +8, WRLL +8, KTCZ +5, KPRL +5, WZCC +4, WXRV +4, KMTT +4

+67 BRUCE SPRINGSTEEN
Working On A Dream (Columbia)
SXSP +15, KINK +14, KRSH +8, WRNX +4, KRVB +4, WRLL +4, KXLY +3, WNCS +3, KTHX +3, KMTT +3

+66 THE KILLERS
Human (Island/IDJMG)
KINK +10, KRVB +8, WZEW +7, KMTT +7, KENZ +6, KPRL +5, KXLY +5, WXRV +5, WNCS +4, CIDR +3

+57 BRETT DENNEN FEAT. FEMI KUTI
Make You Crazy (Downtown/Dualtone)
KINK +13, KENZ +11, KRVB +8, KPRL +4, WRLL +4, WCOO +3, KPRI +3, KRSH +3, KXLY +2, WMMM +2

RAY LAMONTAGNE
You Are The Best Thing (RCA/RED)
KINK +14, KMTT +5, WRLL +4, KTCZ +3, KPRL +3, WRNX +3, WCOO +3, KGSR +2, WRNR +2, KFOG +2

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
30 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
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R&R TRIPLE A/ AMERICANA

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► **BRUCE SPRINGSTEEN** ASCENDS TO NO. 1 ON TRIPLE A INDICATOR AS "WORKING ON A DREAM" (4-1) EDGES RYAN ADAMS & THE CARDINALS' "FIX IT" BY FOUR SPINS. "DREAM" ALSO PLACES IN THE TOP 10 ON THE MONITORED TRIPLE A CHART, WHERE IT LOGS A GAIN OF 67 PLAYS AND RISES 8-7.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
			TW	+/-			TW	+/-
4	6		BRUCE SPRINGSTEEN	WORKING ON A DREAM	COLUMBIA	518	+79	
2	1	14	RYAN ADAMS & THE CARDINALS	FIX IT	LOST HIGHWAY	514	-85	
3	2	14	DAVID BYRNE & BRIAN ENO	STRANGE OVERTONES	TODO MUNDO	410	-51	
4	6	12	SUSAN TEDESCHI	TRUE	VERVE FORECAST/VERVE	383	-31	
5	5	20	RAY LAMONTAGNE	YOU ARE THE BEST THING	RCA/RED	374	-57	
6	8	13	THE KILLERS	HUMAN	ISLAND/IDJMG	366	-10	
7	3	18	BRETT DENNEN FEAT. FEMI KUTI	MAKE YOU CRAZY	DOWNTOWN/DUALTONE	354	-86	
8	12	6	THE FRAY	YOU FOUND ME	EPIC	343	+37	
9	11	6	DONAVON FRANKENREITER	YOUR HEART	LOST HIGHWAY	336	+21	
10	10	11	TRACY CHAPMAN	SING FOR YOU	ELEKTRA/ATLANTIC	324	-4	
11	7	17	COLDPLAY	LOST!	CAPITOL	307	-91	
12	13	8	ADELE	RIGHT AS RAIN	XL/COLUMBIA	298	0	
13	15	7	DELTA SPIRIT	PEOPLE C'MON	ROUNDER	296	+6	
14	14	8	JENNY LEWIS	CARPETBAGGERS	WARNER BROS.	288	-7	
15	9	15	SNOW PATROL	TAKE BACK THE CITY	POLYDOR/FICTION/GEFFEN/INTERSCOPE	288	-86	
16	16	9	KEANE	THE LOVERS ARE LOSING	INTERSCOPE	261	-22	
17	18	19	DEATH CAB FOR CUTIE	CATH...	ATLANTIC	235	-10	
18	NEW		PRETENDERS	LOVE'S A MYSTERY	SHANGRI-LA	233	+101	
19	20	8	JOHN MELLENCAMP	TROUBLED LAND	HEAR/CMG	230	-7	
20	23	6	THE FIREMAN	SING THE CHANGES	ATO/RED	218	+6	
21	21	10	LOS LONELY BOYS	HEART WON'T TELL A LIE	DR/EPIC	216	-6	
22	NEW		COUNTING CROWS	WHEN I DREAM OF MICHELANGELO	DGC/GEFFEN/INTERSCOPE	210	+49	
23	19	18	LUCINDA WILLIAMS	REAL LOVE	LOST HIGHWAY	208	-36	
24	NEW		COLDPLAY	LOVERS IN JAPAN	CAPITOL	198	+98	
25	22	5	SLIGHTLY STOOPID	2 A.M.	STOOPID/CONTROLLED SUBSTANCE SOUNDLABS	196	-17	
26	24	8	KINGS OF LEON	SEX ON FIRE	RCA/RMG	189	-20	
27	26	9	JAMES MORRISON	NOTHING EVER HURT LIKE YOU	POLYDOR/INTERSCOPE	173	-20	
28	27	11	MEIKO	BOYS WITH GIRLFRIENDS	LUCKY EAR/DGC/MYSPACE	169	-14	
29	25	17	SARAH MCLACHLAN	I WANT ME 2	ARISTA/RMG	161	-34	
30	NEW		OF MONTREAL	AN ELUARDIAN INSTANCE	POLYVINYL	155	+44	

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS		
			TW	+/-			CUMULATIVE		
1	1		LUCINDA WILLIAMS	LITTLE HONEY	LOST HIGHWAY	364	-9	4955	
2	2		RYAN ADAMS & THE CARDINALS	CARDINOLOGY	LOST HIGHWAY	301	-36	2943	
3	5		RODNEY CROWELL	SEX AND GASOLINE	WORK SONG/YEP ROC	284	-16	6191	
4	7		SUSAN TEDESCHI	BACK TO THE RIVER	VERVE FORECAST/VERVE	279	+10	2047	
5	4		KASEY CHAMBERS & SHANE NICHOLSON	RATTLIN' BONES	SUGAR HILL	265	-51	6423	
6	3		TODD SNIDER	PEACE QUEER	AIMLESS	254	-66	5750	
7	9		THE TEJAS BROTHERS	THE TEJAS BROTHERS	SMITH	251	-3	1716	
8	6		YARN	EMPTY POCKETS	ARDSLEY	244	-37	2883	
9	10		HANK WILLIAMS III	DAMN RIGHT REBEL PROUD	CURB	236	-6	2584	
10	8		OLD CROW MEDICINE SHOW	TENNESSEE PUSHER	NETTWERK	235	-29	4618	
11	18		THE BRIDGE	BLIND MAN'S HILL	HYENA	217	+36	954	
12	12		WAYLON JENNINGS	WAYLON FOREVER	VAGRANT	216	-13	1994	
13	11		CHRIS KNIGHT	HEART OF STONE	DRIFTER'S CHURCH	201	-31	5779	
14	16		CHARLIE HADEN FAMILY & FRIENDS	RAMBLING BOY	DECCA	195	-1	2052	
15	13		THE DERAILERS	GUARANTEED TO SATISFY	PALO DURO	191	-18	1749	
16	15		MICKY AND THE MOTORCARS	NAIVE	SMITH	188	-15	4278	
17	14		PRETENDERS	BREAK UP THE CONCRETE	SHANGRI-LA	173	-31	3023	
18	17		GRAYSON CAPPS & THE STUMPKNOCKERS	ROTT-N-ROLL	HYENA	172	-23	2408	
19	20		ARTHUR GODFREY	BROKEN WINGS	ARTHUR GODFREY	171	-5	1540	
20	19		CARRIE RODRIGUEZ	SHE AIN'T ME	BACK PORCH/MANHATTAN/CAPITOL	157	-20	6089	
21	23		VARIOUS ARTISTS	IMUS RANCH RECORD	NEW WEST	155	+3	1675	
22	27		CHARLIE LOUVIN	SINGS MURDER BALLADS AND DISASTER SONGS	TOMPKINS SQUARE	154	+7	412	
23	29		MILTON	GRAND HOTEL	MAGGAEDEE	154	+11	815	
24	33		VARIOUS ARTISTS	VOICES OF A GRATEFUL NATION, VOLUME 1&2	WELCOME HOME PROJECT	150	+28	413	
25	25		RECKLESS KELLY	BULLET PROOF	YEP ROC	148	0	8256	
26	21		BOB DYLAN	TELL TALE SIGNS: THE BOOTLEG SERIES VOL. 8	COLUMBIA	146	-21	2051	
27	24		DIGNEY FIGNUV	TALK OF THE TOWN	FIGTONE	137	-14	2492	
28	40		BIG HOUSE	NEVER ENDING TRAIN	BIG HOUSE	133	+19	374	
29	26		THE BAND OF HEATHENS	THE BAND OF HEATHENS	BOH	129	-18	9565	
30	28		CLIFF WAGNER & THE OLD #7	HOBO'S LULLABY	WAGCO	127	-16	1383	

MOST ADDED

COLDPLAY 16 Lovers In Japan (Capitol) KDBB, KLRR, KMMS, KMTN, KOHO, KROK, KRVO, KTBG, KYSL, WBJB, WEHM, WMWV, WTYD, WUIN, WVOD, WYEP	PRETENDERS 11 Love's A Mystery (Shangri-La) KBAC, KLRR, KMTN, KNBA, KROK, KTAO, KTBG, WDST, WFIV, WJCU, WOCM	CALEXICO 11 Victor Jara's Hands (Quarterstick/Touch & Go) KBAC, KCLC, KMTN, KNBA, KTAO, KTBG, KYSL, WDST, WJCU, WUIN, WVOD	JJ GREY & MOFRO 11 Everything Good Is Bad (Alligator) KBAC, KMTN, KTAO, KYSL, WEXT, WKZE, WMWV, WMWV, WNRN, WUIN, WYEP	LILY ALLEN 10 The Fear (Capitol) KCLC, KYSL, Music Choice Adult	Alternative, WCNR, WEHM, WEXT, WFPK, WOCM, WXPX, WYMS	DEREK TRUCKS BAND 8 Down In The Flood (Victor) KBAC, KTAO, KTBG, KYSL, WMWV, WOCM, WUIN, WXPX
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CR WEEK ENDING JANUARY 4, 2009

MOST ADDED

THE GOURDS 13 Haymaker! (Yep Roc)	JAMEY JOHNSON 4 That Lonesome Song (Mercury)	VARIOUS ARTISTS 4 Voices Of A Grateful Nation, Volume 1&2 (Welcome Home Project)	THE DERAILERS 3 Guaranteed To Satisfy (Palo Duro)
ANTSY MCCLAIN AND THE TRAILER PARK TROUBADOURS 6 New Good Old Days (DPR)	JEB LOY NICHOLS 4 Parish Bar (Compass)	RAUL MALO 4 Lucky One (Fantasy/CMG)	WSNB 3 Oktober County (WSNB)
			NEIL YOUNG 3 Sugar Mountain - Live At Canterbury House 1968 (Reprise)

OF WEEK ENDING JANUARY 4, 2009

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2009 Americana Music Association.



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KSSE/L.A. PD María Nava on the station's fresh take in 2009

The New Old-School Súper Estrella

Jackie Madrigal

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trendsetting Latin CHR KSSE (Súper Estrella)/Los Angeles is turning over a new leaf for 2009. The Entravision Radio outlet's fresh take is actually a return to the formula that made it a success when it first launched more than a decade ago. ■ With a revamped team of jocks—led by the just-introduced morning show “Ysaac en la Mañana”; the return of Serralde, now in afternoon drive; Donaji in middays; and Keven in evenings—PD María Nava says Súper Estrella “has the team in place that will maintain the station.” Add to the mix a vast arsenal of pop hits to choose from and a brand-new Web site.

Why is this news? As the best-known Latin CHR, Súper Estrella has long set the pace for the format. While a significant number of Latin pop (CHR and AC) outlets disappeared during the 2005 reggaetón craze and the Spanish oldies phenomenon of 2006, Súper Estrella stuck with the format. The lack of first-rate pop product only added to the gloomy outlook, and Súper Estrella struggled to find its place, and ratings, within the largest Hispanic radio market.

Makeover after makeover—for a while in 2007 it even allocated 30% of its programming to English-language pop hits—the station seemed to be experiencing an identity crisis. But that's all over. Súper Estrella has recaptured the identity it had when it launched in 1997, Nava says, an edgier and hip pop/rock format that targets young Latinos. Nava says she doesn't expect to make any further changes, unless the market demands minor tweaks. “The Súper Estrella sound of today is one that we believe will increase our ratings in 2009, and we believe we have the recipe for success for our format.”

Launching Pad

Súper Estrella earned a reputation as a launching pad for new music, much of which other stations wouldn't touch until they were certified hits. Nava says that's an image that KSSE wants to hold on to. “Súper Estrella continues to want to be known as the station that breaks the songs, makes

the hits and makes the artists,” says Nava, who was appointed to her post in January 2008. “It goes to the heart of who our listeners are and who we want our listeners to be.” In fact, many acts are identified as “Súper Estrella” artists, because the station broke them, which makes station-listener-artist ties that much stronger. “When people think of [specific artists] they think ‘Súper Estrella,’ and that's a tradition the station is continuing now.”

Nava believes that a redirection of efforts by the Latin record industry away from reggaetón and back to pop has also helped revive the Latin CHR format. The pop comeback that took place in 2007 hasn't wavered. That's particularly important to this format “because our stations, most of all, depend on music,” she says. Latin CHR is flourishing, thanks to new acts like Camila, Reik, Jesse & Joy and others creating strong music that listeners love, Nava adds. “There's a lot of passion for these artists, which is what's keeping the format so alive and solid” and is fueling its growth.

Latin rock is also making a comeback of sorts and Súper Estrella is embracing it. It's a noticeable, refreshing change of pace to hear a Jaguares or Motel tune on the station, another sign that it is returning to its roots.

Was it a studied decision to add rock songs? Nava says it came down to “remembering what ‘made’ Súper Estrella when it launched” and which genre goes hand in

hand with pop. Even in Mexico, CHR stations mix pop with rock, she notes, because there aren't any Latin rock stations. “We want to make sure we stand for what we were in the beginning—use the same formula—but supported by the hits of today.”

Súper Estrella listeners are younger and more bilingual than regional Mexican listeners, who tend to be older and Spanish-language dominant, Nava explains. They also tend to enjoy a higher socioeconomic status. And some may also be recent arrivals to the United States and more likely to be in high school or college, have learned English and have assimilated to the U.S. lifestyle. The “Súper Estrellados,” as the station's listeners are called, are pop/rock lovers who stay on top of the latest music, which is why they have found a home in Súper Estrella, Nava says.

A bilingual audience means the station may share TSL with English-language outlets. Nava admits that can represent a challenge, because listeners will flip the dial no matter what, and that includes to check out English-language stations. “Our challenge is to give the listeners enough of our product and [make it] attractive enough to keep them tuned in as long as possible or motivate them to come back as often as possible.”

New Strategy

To that point, Entravision has implemented a new digital strategy that includes streaming all its stations. Súper Estrella fans can now listen via its new Web site, which could bring in more listeners since the station's signal doesn't adequately cover some parts of the L.A. metro. “The new site has done really well,” she says. “It's one major effort that Entravision is making in general, and Súper Estrella has had great success with it and seen incredible results.”

One roadblock Súper Estrella and most Latin stations face is Arbitron's PPM. Regarding the impact the new electronic measuring system has had on KSSE thus far, Nava simply says that there's not much anyone can do about what the PPM does. The station's numbers have significantly fluctuated, she says, “and that's totally out of our control because much of it has to do with so many different issues Arbitron is working on with PPM. All we can do is to know that our product is good enough for our audience, that we're targeting the correct audience, that we're coaching our jocks every day and that we're doing everything necessary to have significant numbers in the market.”

R&R



‘We want to make sure we stand for what we were in the beginning—use the same formula—but supported by the hits of today.’

—María Nava

R&R REGIONAL MEXICAN

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▶ UP 83 PLAYS AT NO. 8 WITH "EL ULTIMO BESO," **VICENTE FERNANDEZ** HAS POSTED FOUR CONSECUTIVE TOP 10s FOR THE FIRST TIME SINCE 2001-02. HIS PREVIOUS THREE—"ESTOS CELOS," "LA DERROTA" AND "PARA SIEMPRE"—ALL REACHED THE SUMMIT, UPPING HIS CAREER TOTAL TO SIX NO. 1s.

WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL)	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	22	LA ARROLLADORA BANDA EL LIMON NO. 1 (5 WKS) Y QUE QUEDE CLARO (Disa/Edimonsa)	1678 +151	10.761	2
2	15	GRUPO MONTEZ DE DURANGO ESPERO (Disa)	1583 +93	10.966	1
3	24	ALACRANES MUSICAL DAME TU AMOR (Fonovisa/Musivisa)	1506 +111	10.079	3
4	14	EL CHAPO DE SINALOA MALDITO LICOR (Disa)	1461 +83	8.190	6
5	17	MARCO ANTONIO SOLIS MOST INCREASED PLAYS NO MOLESTAR (Fonovisa)	1444 +179	8.181	7
6	10	BANDA EL RECODO TE PRESUMO (Fonovisa)	1310 +75	9.298	4
7	15	EL POTRO DE SINALOA DEJAME VACIO (Fonovisa/Musivisa)	1248 +99	8.535	5
8	6	VICENTE FERNANDEZ EL ULTIMO BESO (Norte/SML)	1230 +83	7.734	8
9	21	JENNI RIVERA CULPABLE O INOCENTE (Fonovisa)	1139 +78	6.620	14
10	16	PESADO OJALA (ASL)	1138 +25	5.633	15
11	13	BANDA MS EL MECHON (ASL)	1132 +83	7.508	9
12	26	LOS PIKADIENTES DE CABORCA LA CUMBIA DEL RIO (Norte/SML)	1121 +60	7.283	10
13	13	INTOCABLE LLEVAME EN TU VIAJE (EMI TELEVISION)	1094 +82	4.942	18
14	22	ESPINOZA PAZ EL PROXIMO VIERNES (ASL)	1090 +85	6.995	11
15	45	LOS DAREYES DE LA SIERRA HASTA EL DIA DE HOY (Disa)	950 +63	6.939	13
16	15	EL GUERO Y SU BANDA CENTENARIO VEN TU (A.R.C.)	822 +54	2.950	25
17	9	GLORIA TREVI & LOS HOROSCOPOS DE DURANGO CINCO MINUTOS (UNIVERSAL MUSIC LATINO)	810 +47	4.992	17
18	7	LOS DAREYES DE LA SIERRA QUE TE ENTREGUES HOY (Disa)	806 +81	4.104	21
19	33	VICENTE FERNANDEZ PARA SIEMPRE (Norte/SML)	803 +97	6.946	12
20	11	LOS TUCANES DE TIJUANA SE FUE MI AMOR (Fonovisa/Musivisa)	795 +49	4.724	19
21	21	EL TIGRILLO PALMA EL BAZUCAZO (Fonovisa)	746 +55	5.154	16
22	9	LOS INVASORES DE NUEVO LEON AHORA VA LA MIA (SERCA)	732 +32	3.428	24
23	6	LOS PRIMOS DE DURANGO FUEGO EN TU PIEL (ASL)	693 +30	4.229	20
24	14	LOS RIELEROS DEL NORTE AUXILIO (Fonovisa)	597 +54	3.475	23
25	7	EL COYOTE Y SU BANDA TIERRA SANTA CITA CON UN INVENTO (Fonovisa/Musivisa)	577 +89	3.968	22
26	11	BANDA PACHUCO AUNQUE ME JUZGUES DE LOCO (Musart/Balboa)	562 0	2.133	31
27	14	LALO MORA EL ASALTA CUNAS (Disa/Edimonsa)	556 +36	1.846	33
28	8	CONTROL EL LATO VUIDO (DECO)	536 +49	0.928	-
29	13	LUZ RIOS FEATURING JOAN SEBASTIAN AIRE (LCR)	458 +33	1.791	34
30	2	CONJUNTO PRIMAVERA MOST ADDED MI PRIMERA VEZ (Fonovisa)	454 +55	2.840	27
31	4	LOS TEMERARIOS LUZ DE LUNA (Fonovisa)	451 +2	1.007	-
32	3	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ Y POR ESA CALLE VIVE (Disa/Edimonsa)	447 +31	2.280	29
33	20	BANDA MACHOS NO HAY PROBLEMA (Norte/SML)	409 +32	1.771	35
34	3	PATRULLA 81 QUIEREME MAS (Disa)	394 -9	2.022	32
35	5	DUELO POBRE LOCO (Fonovisa/Musivisa)	385 +39	1.411	-
36	12	CUISILLOS AUNQUE TENGAS LA RAZON (Musart/Balboa)	385 +16	0.821	-
37	4	GRUPO INNOVACION A MI MODO (GARMEX)	379 +42	0.853	-
38	16	CARDENALES DE NUEVO LEON YA LO SE (ASL)	375 +18	1.513	39
39	10	LOS INQUIETOS DEL NORTE POR QUE TE AMO (EAGLE/SIENTE)	374 -2	1.340	-
40	7	TIERRA CALI PERRA SOLEDAD (VENEMUSIC)	361 -19	1.351	-

MOST ADDED

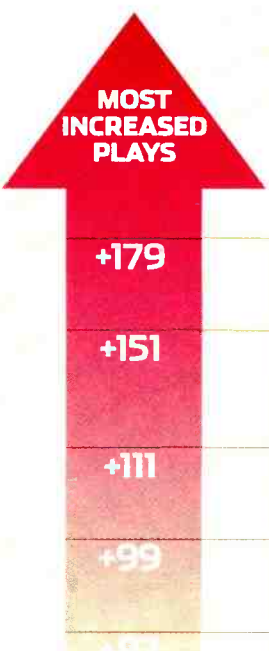
ARTIST TITLE / LABEL	NEW STATIONS
CONJUNTO PRIMAVERA (Fonovisa) Mi Primera Vez (KCMT, KGBT, KISF, KLTN, KLVO, KMYX, KRAY, KTUZ, KWEI, KXPD, KXTS, WLEY, WQBU, XOCL)	14
LOS TIGRES DEL NORTE (Fonovisa) Mis Dos Patrias (Live) (KBNO, KBUE, KLTN, KSKD, KSTN, KTTA, KXTS, KYQQ, XOCL)	9
PATRULLA 81 (Disa) Quiereme Mas (KCMT, KISF, KIST, KTAA, KXPB, KXTS, WQBU)	7
LOS DAREYES DE LA SIERRA (Disa) Que Te Entregues Hoy (KDXX, KIWI, KRZZ, KXLM, KXSB, XOCL)	6
LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ (Disa/Edimonsa) Y Por Esa Calle Vive (KIST, KOND, KTAA, KXPB, KXTS, XOCL)	6
PANCHO BARRAZA (Musart/Balboa) Papa Soltero (KIST, KSKD, KXLM, KXPB, KXSB, KXTS)	6
EL TRONO DE MEXICO (Fonovisa/Musivisa) Almas Gemelas (KBUE, KDXX, KXPB, KXTS, WBZY, WQBU)	6
EL COYOTE Y SU BANDA TIERRA SANTA (Fonovisa/Musivisa) Cita Con Un Invento (KDXX, KLAX, KLVO, WOJO, WYMY)	5
K-PAZ DE LA SIERRA (Disa) Ese Loco Soy Yo (KIST, KLAX, KRZZ, KSTN, KXTS)	5
LA AUTENTICA DE JEREZ DE ZACATECAS (Viva) El Invisible (KTAA, KXLM, KXSB, XHNZ, XOCL)	5

ADDED AT... KXSB
Riverside, CA
PD/MD: Salvador Prieto
La Autentica De Jerez De Zacatecas, El Invisible, 20 Pancho Barraza, Papa Soltero, 17 Los Dareyes De La Sierra, Que Te Entregues Hoy, 15

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
EL PODER DEL NORTE (Disa) Ultimas Noticias (TOTAL STATIONS: 14)	280/39	LOS TRAILEROS DEL NORTE (Serca) La Tabla Del Uno (TOTAL STATIONS: 11)	250/32
LOS BUITRES DE CULIACAN SINALOA (Ladiscosmusic/Universal Music Latino) No Tengas Miedo (TOTAL STATIONS: 16)	276/6	K-PAZ DE LA SIERRA (Disa) Ese Loco Soy Yo (TOTAL STATIONS: 14)	247/8
ANDRES MARQUEZ "EL MACIZO" (Disa) Hotel El Cid (TOTAL STATIONS: 17)	262/11	TITANES DE DURANGO (Disa) El Borracho (TOTAL STATIONS: 19)	244/3
LUIS FONSI (Universal Music Latino) No Me Doy Por Vencido (TOTAL STATIONS: 15)	261/39	DEZATADOS (Disa) Un Beso (TOTAL STATIONS: 21)	234/14
PANCHO BARRAZA (Musart/Balboa) Papa Soltero (TOTAL STATIONS: 13)	251/3	ISABELA (Disa) Mis Ojo Lloran Por Ti (TOTAL STATIONS: 21)	234/4



+179	MARCO ANTONIO SOLIS No Molestar (Fonovisa) (KSKD +22, KLVO +21, WQBU +18, KLEY +12, KRYP +10, WEDJ +10, KESS +9, KJFA +8, KSTN +7, KCMT +7)
+151	LA ARROLLADORA BANDA EL LIMON Y Que Quede Claro (Disa/Edimonsa) (KSKD +38, KSOL +13, WQBU +13, KBUE +13, KRZZ +9, KHHL +6, KSTN +6, KXSB +6, WEDJ +3, KRAY +5)
+111	ALACRANES MUSICAL Dame Tu Amor (Fonovisa/Musivisa) (KRZZ +15, WQBU +15, KJFA +14, KXLM +10, KIST +10, KOND +7, KRYP +7, KXSB +6, KXPK +6, WYMY +6)
+99	EL POTRO DE SINALOA Dejame Vacio (Fonovisa/Musivisa) (WQBU +15, KSOL +10, KSKD +9, KRZZ +8, KLVN +7, KDXX +7, KXSB +6, KSCA +5, KESO +5)
+83	VICENTE FERNANDEZ Para Siempre (Norte/SML) (KOND +18, WQBU +14, KROM +8, KRYP +6, KTJM +6, KLEY +5, KTUZ +5, KHOT +4, KISF +4, KSOL +4)

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations. 57 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

REGIONAL MEXICAN MONITORED REPORTERS

- KJFA/Abuquerque, NM** PD: Henry Gonzalez
- KLVO/Abuquerque, NM** PD/MD: Rene Leon
- KRYP/Astoria, OR** OM: Jave Arthur PD/MD: Jose Elias Cruz
- WBZY/Atlanta, GA** PD: Raffi Contigo APJ: A Young
- KHI-L/Austin, TX** PD: Jose "Jime" Martinez
- KIWI/Bakersfield, CA** PD/MD: Raul Evangelista
- KMOA/Bakersfield, CA** OM: renz Escalante PD/MD: Yesenia De Luna APD: Victor Martinez
- KMYX/Bakersfield, CA** OM: Robert Chavez PD: Cesar Chavez
- KWEI/Boise, ID** PD: Melvin Albanez
- WLEY/Chicago, IL** OM: Ezequiel Gonzalez
- WOJO/Chicago, IL** OM: Cesar Canales PD: Rafael Bautista
- KLHB/Corpus Christi, TX** OM: Clayton Allen PD/MD: Luis Munoz
- KSAB/Corpus Christi, TX** OM: Paula Newell PD/MD: Dan Pena
- KDXX/Dallas, TX** OM: Andy Lockridge PD: Jesus Espinqueta
- KESS/Dallas, TX** PD: Oscar Rios
- KBNO/Denver, CO** PD: Socorro Rios MD: Zenon Ferrufino
- KXPK/Denver, CO** PD: Napoleon Sanchez
- XHNZ/El Paso, TX** PD: Francisco Acuirre
- KLBN/Fresno, CA** PD/MD: Jorae Guillen
- KOND/Fresno, CA** PD: Juan Fernando
- KLTN/Houston, TX** PD: Raul Brindis MD: Anael Basulto
- KTJM/Houston, TX** PD/MD: Eddie Leon
- WEDJ/Indianapolis, IN** PD/MD: Manuel Sepulveda
- KISF/Las Vegas, NV** PD: Jose Ramon Bravo
- KBUE/Los Angeles, CA** PD: Pepe Garza
- KLAX/Los Angeles, CA** OM: Pio Ferro PD: Juan Carlos Hidalgo MD: Lupita Del Castillo
- KSCA/Los Angeles, CA** PD: Veronca Nava
- KWIZ/Los Angeles, CA** PD: Eddie Leon
- KESO/McAllen, TX** OM: Romeo Herrera PD: Mario Facundo
- KGBT/McAllen, TX** PD: Hugo De La Cruz MD: Armando Almazan
- KKPS/McAllen, TX** PD: Mando San Roman MD: Robert Montalvo
- KSKD/Merced, CA** OM: Debbie Gomez PD: Saul Fiallos
- KRAY/Monterey, CA** PD: Vicente Romero
- WQBU/New York, NY** PD: Gerardo Lopez APD: Gabriel Pino
- KTUZ/Oklahoma City, OK** OM/MD: Kevin Christopher MD: Gabriel Ocaueda
- KXLM/Oxnard, CA** PD/MD: Salvador Prieto
- KHOT/Phoenix, AZ** OM/MD: Nelson Oseida
- KXPD/Portland, OR** OM/MD: Paul Danitz APD/MD: Nancy Corcuera
- WYMY/Raleigh, NC** PD: Julie Garza
- KXSB/Riverside, CA** PD/MD: Salvador Prieto
- KTAA/Sacramento, CA** PD: Juan Gonzalez
- KDUT/Salt Lake City, UT** OM: Carlos Martin Valdez PD: Cesar Valdiosera
- KLEY/San Antonio, TX** OM/MD: Alfonso Flores APD/MD: Eddgar Monsivais
- KROM/San Antonio, TX** PD: Rogelio Leal
- KSAH/San Antonio, TX** OM: Robin Flores PD: Alfonso Flores APD: Minnie Ochoa MD: Juan Martinez
- KXTN/San Antonio, TX** PD: Jon Ramirez APD: Pete A. Morales III
- KLNV/San Diego, CA** PD: Antonio Covarrubias APD: Gabriel Alvarez
- XHTY/San Diego, CA** PD: Elvis Valle
- XOCL/San Diego, CA** PD: Marylu Ramos APD: Gisel Moreno
- KRZZ/San Francisco, CA** OM: Olga Rosales PD: Jesse Portillo
- KSOL/San Francisco, CA** PD/MD: Jose Luis Gonzalez
- KIST/Santa Barbara, CA** OM: Keith Royer PD: Jose Fierros
- KXTS/Santa Rosa, CA** OM: Krista Bowker PD: Alex Ballesteros
- KSTN/Stockton, CA** PD: Kent Rodriguez
- WLCC/Tampa, FL** PD: Luis Briceno
- KCMT/Tucson, AZ** PD/MD: Enrique Mayans
- KYQQ/Wichita, KS** OM: Beverlee Brannigan PD: Arnoldo Gonzalez

R&R LATIN POP

POWERED BY **nielsen** BDS



► **MELINA LEON** RETURNS AFTER FOUR YEARS WITH "NO SEAS COBARDE," CLAIMING MOST ADDED AT NO. 38. THE SINGER/ACTRESS PLACED 11 TITLES ON THE CHART BETWEEN 1997 AND 2004, WITH "CUANDO UNA MUJER" IN 2000 REACHING THE HIGHEST (NO. 3).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	27	LUIS FONSI NO ME DOY POR VENCIDO	NO. 1 (21 WKS) UNIVERSAL MUSIC LATINO	1168 +58	11.078	1
2	2	21	REIK INOLVIDABLE	NORTE/SML	1062 +16	9.075	2
3	3	14	RICARDO ARJONA COMO DUELE	WARNER LATINA	1025 +26	7.743	4
4	4	28	ENRIQUE IGLESIAS LORO POR TI	MOST INCREASED PLAYS UNIVERSAL MUSIC LATINO	937 +95	8.299	3
5	6	41	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	703 +59	7.147	5
6	5	34	GLORIA TREVI CINCO MINUTOS	UNIVERSAL MUSIC LATINO	684 +27	4.481	11
7	7	17	JUANES ODIO POR AMOR	UNIVERSAL MUSIC LATINO	666 +41	4.777	9
8	8	15	RKM & KEN-Y TE REGALO AMORES	PINA/MACHETE	603 +30	5.805	6
9	9	48	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL MUSIC LATINO	545 +11	5.186	7
10	10	10	FANNY LU TU NO ERES PARA MI	UNIVERSAL MUSIC LATINO	530 +27	3.418	16
11	11	31	AVENTURA EL PERDEDOR	PREMIUM LATIN	522 +30	4.996	8
12	14	7	PLAYA LIMBO ASIFUE	NORTE/SML	511 +35	3.118	21
13	12	8	KALIMBA SE TE OLVIDO	NORTE/SML	503 +22	3.000	23
14	13	14	BETO CUEVAS VUELVO	WARNER LATINA	498 +18	2.881	26
15	15	26	HA*ASH NO TE QUIERO NADA	NORTE/SML	480 +25	2.018	31
16	17	18	JESSE & JOY ESTO ES LO QUE SOY	WARNER LATINA	456 +36	3.278	19
17	16	19	FONSECA ARROYITO	EMI TELEVISA	454 +10	4.635	10
18	18	12	CALLE 13 FEATURING CAFE TACUBA NO HAY NADIE COMO TU	NORTE/SML	449 +41	4.137	13
19	19	22	FRANCO DE VITA MI SUEÑO	NORTE/SML	419 +11	2.515	27
20	20	11	LAURA PAUSINI EN CAMBIO NO	WARNER LATINA	407 +15	3.333	18
21	22	5	AVENTURA POR UN SEGUNDO	PREMIUM LATIN	350 +30	3.814	14
22	21	8	ALEXANDER ACHA TE AMO	WARNER LATINA	346 +13	1.713	36
23	23	12	VICTOR & LEO NADA ES NORMAL	NORTE/SML	337 +24	2.345	29
24	24	15	MARCO ANTONIO SOLIS NO MOLESTAR	FONOVISA	289 +4	3.550	15
25	26	12	NEGROS EN UN SOLO DIA	PREMIUM LATIN	279 +17	4.377	12
26	27	9	YOLANDITA MONGE MALA	UNIVERSAL MUSIC LATINO	260 +4	3.139	20
27	29	13	KANY GARCIA ESTIGMA DE AMOR	NORTE/SML	259 +29	2.897	24
28	18	18	EDDY LOVER LUNA	MACHETE	244 -9	0.998	-
29	25	20	MOTEL FEATURING PATY CANTU DOS PALABRAS	WARNER LATINA	244 -20	1.211	-
30	30	7	WISIN & YANDEL FEATURING NESTY ME ESTAS TENTANDO	WY/MACHETE	221 +6	2.435	28
31	32	8	DON TETTO AUTO ROJO	786	218 +9	0.708	-
32	34	11	ROSARIO NO DUDARIA	UNIVERSAL MUSIC LATINO	216 +20	2.885	25
33	33	22	CHAYANNE AMOR INMORTAL	NORTE/SML	209 +8	3.360	17
34	31	9	TOMMY TORRES POR UN BESO TUYO	WARNER LATINA	206 -7	3.116	22
35	35	6	DADDY YANKEE LLAMADO DE EMERGENCIA	EL CARTEL	194 +4	1.511	40
36	38	5	MAKANO TE AMO	PANAMA/MACHETE	175 +23	1.113	-
37	NEW		LOS TEMERARIOS LUZ DE LUNA	FONOVISA	166 +26	2.041	30
38	NEW		MELINA LEON NO SEAS COBARDE	MOST ADDED INFINITY	165 +42	1.644	38
39	37	2	BRITNEY SPEARS WOMANIZER	JIVE/ZOMBA	162 +3	1.999	32
40	39	3	MIRANDA ENAMORADA	EMI TELEVISA	156 +5	0.301	-

MOST ADDED

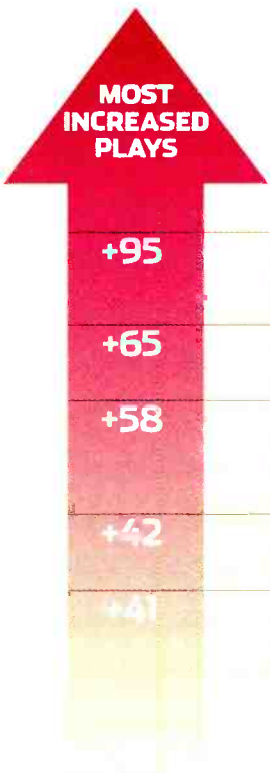
ARTIST TITLE / LABEL	NEW STATIONS
MELINA LEON No Seas Cobarde (Infinity) WFID, WIAC, WIOA, WVJP, WXYX	5
FLEX Dime Si Te Vas Con El (EMI Televisa) KJMN, KQKQ, XGLX, XHFG	4
PLAYA LIMBO Asi Fue (Norte/SML) KAMA, KPSL, XLTN	3
AVENTURA Por Un Segundo (Premium Latin) KAMA, KGSX, KJMN	3
LOS TEMERARIOS Luz De Luna (Fonovisa) KLVE, WPAT, WRMA	3
TATI Amame (Tati) KBMC, WRMA, WWVA	3
TOMMY TORRES Imparable (Warner Latina) WKAQ, WPAT, WWVA	3
FANNY LU Tu No Eres Para Mi (Universal Music Latino) KPSP, WKAQ	2
LAURA PAUSINI En Cambio No (Warner Latina) KLLO, WWVA	2
ALEXANDER ACHA Te Amo (Warner Latina) KQKQ, KTCY	2

ADDED AT... WIOA
San Juan, PR
PD: Pamela Noa
Sueno De Hormiga, Vivo Por Ti, 41
Melina Leon, No Seas Cobarde, 32
Ha*Ash, Lo Que Yo Se De Ti, 20

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LUZ RIOS FEATURING JOAN SEBASTIAN Aire (LCR) TOTAL STATIONS: 7	153/1	TATI Amame (Tati) TOTAL STATIONS: 5	118/18
LA SECTA ALL-STAR Dejalos Que Hablen (Norte/SML) TOTAL STATIONS: 4	150/1	YVES LAROCK Rise Up (Ultra) TOTAL STATIONS: 7	114/10
HECTOR ACOSTA Sin Perdón (D.A.M./Venemusic) TOTAL STATIONS: 5	128/ 2	FLEX Dime Si Te Vas Con El (EMI Televisa) TOTAL STATIONS: 7	106/25
PAT-RICH VS. NICOLA FASANO 75, Brazil Street (Ultra) TOTAL STATIONS: 4	127.4	MARALA Quiero Tenerte (RVM) TOTAL STATIONS: 5	104/3
ANGEL & KHRIZ Na De Na (VJ/Machete) TOTAL STATIONS: 2	125.0	BEYONCE If I Were A Boy (Music World/Columbia) TOTAL STATIONS: 3	102/13



+95	ENRIQUE IGLESIAS Lloro Por Ti (Universal Music Latino) WVIV +20, KXXS +12, KRIO +11, KLVE +9, KQKQ +7, WKAQ +7, XHFG +6, KXOB +5, WWVA +4, XHPX +4
+65	TOMMY TORRES Imparable (Warner Latina) WWVA +26, WPAT +24, WKAQ +10, KLLO +5
+58	LUIS FONSI No Me Doy Por Vencido (Universal Music Latino) ERIO +10, KXOB +10, KLVE +9, XHPX +7, WPAT +7, KGSX +5, KAMA +5, KXXS +5, KPSP +4, WAMR +3
+42	MELINA LEON No Seas Cobarde (Infinity) WFID +15, WVJP +8, WIAC +8, WXYX +7, WIOA +4
+41	JUANES Odio Por Amor (Universal Music Latino) KXXS +16, WVIV +6, KQKQ +6, XHPX +5, WIAC +4, ETCY +4, XGLX +3, WPAT +3, WAMR +3, WVJP +3

FOR WEEK ENDING JANUARY 4, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
31 Latin pop, 17 tropical and 11 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

- | | | | | | |
|--|--|---|---|--|--|
| TROPICAL | WNUE/Orlando, FL
PD: Rafael Grullon
MD: Jose Martinez | WPRM/Puerto Rico
PD: Jorge Pabon | WORC/Worcester, MA
OM: Lilly Guzman
PD: Andres Perez
APD/MD: Sergio Toribio | KLLE/Fresno, CA
PD: Al Sanchez
MD: Ramona Rivera | KVIB/Phoenix, AZ
PD: Bobby Ramos
APD: Mark Garcia |
| WEST/Allentown, PA
OM: Jeffrey Maddox
PD: Tony Rodriguez
APD: Jay Miguel | WRUM/Orlando, FL
PD: Raymond Torres | WZNT/Puerto Rico
PD: Pedro Arroyo | LATIN RHYTHM | WTLQ/Ft. Myers, FL
PD: Hector Velazquez | WODA/Puerto Rico
OM: Jose Nelson
PD/MD: Rogie Gallart |
| WWW/Boston, MA
OM: Kevin Wright
PD: Johnny McKenzie | WEMG/Philadelphia, PA
PD: Maria Del Pilar | WSPR/Springfield, MA
PD: Nelson Brudys | KFZO/Dallas, TX
OM: Andy Lockridge
APD: Alejandro Covarrubias
MD: Jesus Lopez | KXOL/Los Angeles, CA
OM: Pio Ferro
PD: Jerry Pulles | WVOZ/Puerto Rico
PD: Jamie Ortiz
MD: Edgar Diaz |
| WLAT/Hartford, CT
PD: Robbie "DJ" Triguero | WUBA/Philadelphia, PA
PD: Milca Madera | WYUU/Tampa, FL
OM: Mike Culotta
PD: George Mier
MD: Carlos Jose Peralta | KZZA/Dallas, TX
PD: Raquenell Villarreal
MD: Juan Tapia | WRTO/Miami, FL
OM: Loretta Anaya
PD: Walo Davila | KVVZ/San Francisco, CA
PD: Bismarck Espinoza |
| WXDJ/Miami, FL
PD: Ciro "Latino" Reyes | WKKB/Providence, RI
PD: Darvin Garcia | WLZL/Washington, DC
PD: Aracely Rivera | | WCAA/New York, NY
OM: Pete Manriquez
PD: Tony Santos
MD: DJ Kazanova | |
| WSJQ/New York, NY
PD: Tony Luna | WPMZ/Providence, RI
PD: Dilson Mendez, Jr. | | | | |



► POSTING THE FORMAT'S SECOND-BEST GAIN (UP 59 PLAYS), **GILBERTO SANTA ROSA'S** "PENSANDO EN TI" EARNS ITS HIGHEST CHART POSITION YET AT TROPICAL, LEAPING 18-9. THE SONG HAD PREVIOUSLY CLIMBED AS HIGH AS NO. 12 IN THE NOV. 14 ISSUE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	9	AVENTURA POR UN SEGUNDO NO. 1 (1 WK)/MOST INCREASED PLAYS	PREMIUM/LATIN	368 +94	2.533	1
2	1	17	RKM & KEN-Y TE REGALO AMORES PINA/MACHETE	PINA/MACHETE	349 +35	1.738	5
3	3	26	LUIS FONSI NO ME DOY POR VENCIDO UNIVERSAL MUSIC LATINO	UNIVERSAL MUSIC LATINO	302 +36	1.347	10
4	4	28	ADOLESCENT'S ORQUESTA EN AQUEL LUGAR KORTA/UNION	KORTA/UNION	284 +33	1.920	4
5	8	13	TITO NIEVES MI ETERNO AMOR SECRETO MACHETE	MACHETE	207 +40	1.324	11
6	5	31	TOBY LOVE LLORAR LLOVIENDO NORTE/SML	NORTE/SML	201 +2	1.601	6
7	13	17	OSCAR D'LEON NI FRIO NI CALOR NORTE/SML	NORTE/SML	191 +48	0.718	29
8	6	10	WISIN & YANDEL FEATURING NESTY ME ESTAS TENTANDO WY/MACHETE	WY/MACHETE	187 -1	1.923	3
9	18	16	GILBERTO SANTA ROSA PENSANDO EN TI NORTE/SML	NORTE/SML	186 +59	0.824	23
10	7	16	ENRIQUE IGLESIAS LLORO POR TI UNIVERSAL MUSIC LATINO	UNIVERSAL MUSIC LATINO	183 +2	0.757	24
11	11	12	XTREME THROUGH THAT WINDOW (ENAMORADO ESTOY) MACHETE	MACHETE	182 +34	0.921	19
12	10	17	IVY QUEEN DIME MACHETE	MACHETE	178 +23	1.355	9
13	16	12	JUANES ODI POR AMOR UNIVERSAL MUSIC LATINO	UNIVERSAL MUSIC LATINO	169 +36	0.741	25
14	17	4	JORGE CELEDON & JIMMY ZAMBRANO ESTA VIDA NORTE/SML	NORTE/SML	167 +38	0.679	31
15	23	8	FANNY LU TU NO ERES PARA MI UNIVERSAL MUSIC LATINO	UNIVERSAL MUSIC LATINO	153 +40	0.739	26
16	20	6	HECTOR ACOSTA CON QUE OJOS D.A.M./VENEMUSIC	D.A.M./VENEMUSIC	152 +30	1.950	2
17	21	8	MAKANO TE AMO AIRPOWER PANAMA/MACHETE	PANAMA/MACHETE	145 +24	0.919	20
18	15	23	MARCY PLACE FEATURING DON OMAR TODO LO QUE SOY EL ORFANATO/SIENTE	EL ORFANATO/SIENTE	144 +11	1.190	15
19	24	13	DADDY YANKEE LLAMADO DE EMERGENCIA AIRPOWER EL CARTEL	EL CARTEL	137 +31	1.444	8
20	14	23	EDDY LOVER LUNA MACHETE	MACHETE	134 -5	1.280	13
21	9	5	GILBERTO SANTA ROSA ME GUSTAN LAS NAVIDADES NORTE/SML	NORTE/SML	129 -34	0.569	35
22	26	5	BACHATA HEIGHTZ ME PUEDO MATAR NU LIFE	NU LIFE	127 +29	0.234	-
23	12	6	GILBERTO SANTA ROSA LA FIESTA NO ES PARA FEOS NORTE/SML	NORTE/SML	121 -23	1.191	14
24	27	8	DON OMAR VIRTUAL DIVA WY/MACHETE	WY/MACHETE	120 +22	1.043	16
25	29	9	ISSAC DELGADO NO VALE LA PENA MACHETE	MACHETE	115 +18	0.681	30
26	19	18	OPTIMO YA TE PERDI NORTE/SML	NORTE/SML	113 -11	0.210	-
27	22	15	MARALA QUIERO TENERTE RYM	RYM	111 -3	0.253	-
28	30	11	CHARLIE CRUZ SIGO TRATANDO NORTE/SML	NORTE/SML	109 +20	0.251	-
29	34	5	N'KLABE AMOR DE AGUA NU LIFE/MACHETE	NU LIFE/MACHETE	107 +36	0.210	-
30	28	5	GRUPO MANIA MARIALOLA WW/NEW	WW/NEW	107 +10	0.922	18

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	18	RKM & KEN-Y TE REGALO AMORES NO. 1 (6 WKS) PINA/MACHETE	PINA/MACHETE	474 +20	4.164	4
2	1	9	AVENTURA POR UN SEGUNDO PREMIUM LATIN	PREMIUM LATIN	472 +9	5.470	1
3	3	12	WISIN & YANDEL FEATURING NESTY ME ESTAS TENTANDO WY/MACHETE	WY/MACHETE	429 -21	4.612	3
4	4	24	IVY QUEEN DIME MACHETE	MACHETE	401 -17	3.240	6
5	5	17	DADDY YANKEE LLAMADO DE EMERGENCIA EL CARTEL	EL CARTEL	390 +31	3.654	5
6	6	11	DON OMAR VIRTUAL DIVA WY/MACHETE	WY/MACHETE	370 +22	5.044	2
7	7	25	LUIS FONSI NO ME DOY POR VENCIDO UNIVERSAL MUSIC LATINO	UNIVERSAL MUSIC LATINO	294 -8	1.663	19
8	8	21	MAKANO TE AMO PANAMA/MACHETE	PANAMA/MACHETE	282 -20	2.567	8
9	9	21	ENRIQUE IGLESIAS LLORO POR TI UNIVERSAL MUSIC LATINO	UNIVERSAL MUSIC LATINO	271 -20	1.924	14
10	10	17	REIK INOLVIDARLE NORTE/SML	NORTE/SML	254 -1	1.351	27
11	15	6	BABY RASTA & GRINGO TIEMBLO MOST INCREASED PLAYS/MOST ADDED LOUDES68/EME/UNIVERSAL MUSIC LATINO	LOUDES68/EME/UNIVERSAL MUSIC LATINO	231 +44	1.701	16
12	13	13	XTREME THROUGH THAT WINDOW (ENAMORADO ESTOY) MACHETE	MACHETE	226 +9	1.904	15
13	11	25	EDDY LOVER LUNA MACHETE	MACHETE	223 -13	2.156	11
14	13	13	AKON RIGHT NOW (NA NA NA) KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	208 +12	2.395	9
15	12	5	RKM & KEN-Y CUERPO SENSUAL PINA/MACHETE	PINA/MACHETE	192 -17	2.668	7
16	19	19	PITBULL FEATURING LIL JON KRAZY MR. 305/FAMOUS ARTIST/THE ORCHARD	MR. 305/FAMOUS ARTIST/THE ORCHARD	163 +4	1.686	17
17	7	7	FANNY LU TU NO ERES PARA MI UNIVERSAL MUSIC LATINO	UNIVERSAL MUSIC LATINO	154 +11	0.888	37
18	15	4	ARCANGEL POR AMAR A CIEGAS MAS FLOW/MACHETE	MAS FLOW/MACHETE	153 +11	1.592	22
19	16	13	CALLE 13 FEATURING CAFE TACUBA NO HAY NADIE COMO TU NORTE/SML	NORTE/SML	153 -19	1.164	30
20	10	10	BABY BOY DONDE ESTAS 786/SIENTE	786/SIENTE	132 +8	1.667	18
21	2	2	LADY GAGA FEATURING COLBY O'DONIS JUST DANCE STREAMLINE/KONLIVE/CHERRY TREE/INTERSCOPE	STREAMLINE/KONLIVE/CHERRY TREE/INTERSCOPE	128 +22	2.125	12
22	2	2	FLEX DIME SI TE VAS CON EL EMI TELEVISION	EMI TELEVISION	121 +37	1.601	21
23	8	8	T.I. FEATURING RIHANNA LIVE YOUR LIFE DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	121 +11	1.968	13
24	3	3	TITO "EL BAMBINO" UNDER EMI TELEVISION	EMI TELEVISION	120 +25	1.536	24
25	3	3	YOMO DESCARA BLACK PEARL	BLACK PEARL	113 +24	1.424	26
26	3	3	KANYE WEST HEARTLESS ROC-A-FELLA/DEF JAM/IDJMG	ROC-A-FELLA/DEF JAM/IDJMG	112 +8	2.189	10
27	8	8	YOLANDITA MONGE MALA UNIVERSAL MUSIC LATINO	UNIVERSAL MUSIC LATINO	107 +15	1.435	25
28	4	4	YOMO DEL CAMPO PA LA CIUDAD BLACK PEARL	BLACK PEARL	104 +10	1.086	32
29	10	10	FONSECA ARROYITO EMI TELEVISION	EMI TELEVISION	99 +3	0.487	-
30	15	15	T.I. WHATEVER YOU LIKE GRAND HUSTLE/ATLANTIC	GRAND HUSTLE/ATLANTIC	97 +9	0.925	35

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	5	6	D-MENTE LUZ RAMHAUS RECORDS/V&J	RAMHAUS RECORDS/V&J
2	3	12	PLASTILINA MOSH PERVERT POP SONG NACIONAL	NACIONAL
3	6	6	AUDITIVO SINCERA IGUANA	IGUANA
4	2	9	KINKY HASTA QUEMARNOS NETWORK	NETWORK
5	1	14	ATERCIOPELADOS RID NACIONAL	NACIONAL
6	7	8	BETO CUEVAS VUELVO WARNER LATINA	WARNER LATINA
7	8	8	GONZALO YANEZ DISPARA NACIONAL	NACIONAL
8	16	6	CAFE TACUBA VAMONDOS UNIVERSAL MUSIC LATINO	UNIVERSAL MUSIC LATINO
9	15	7	ALLISON BABE PLEASE NORTE/SML	NORTE/SML
10	12	4	ZOE REPTILECTRIC CAPITOL	CAPITOL
11	NEW		ENJAMBRE AUSENCIA DE COSINA TELY	TELY
12	4	17	VICTIMAS DEL DOCTOR CEREBRO EL CADAVER DEL AMOR ONE AMERICA	ONE AMERICA
13	11	18	JAGUARES ENTRE TUS JARDINES CAPITOL	CAPITOL
14	9	12	MANU CHAO LA VIDA TOMBOLA NACIONAL	NACIONAL
15	NEW		ALLISON ALGO QUE DECIR NORTE/SML	NORTE/SML
16	17	10	MASSAPAN NO TENGO DINERO NORTE/SML	NORTE/SML
17	18	5	TRIBAL SANCHO MAXIMO SONIDO RECORDS	MAXIMO SONIDO RECORDS
18	19	13	CIRCO VELOCIDAD LUZ NORTE/SML	NORTE/SML
19	13	11	MONARETA ME VOY PA' L MAR NACIONAL	NACIONAL
20	NEW		MISTER EQUIS LILITH NOT LISTED	NOT LISTED

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	2	7	AVENTURA POR UN SEGUNDO PREMIUM LATIN	PREMIUM LATIN
2	1	17	OSCAR D'LEON NI FRIO NI CALOR NORTE/SML	NORTE/SML
3	3	11	TITO NIEVES MI ETERNO AMOR SECRETO MACHETE	MACHETE
4	9	8	XTREME THROUGH THAT WINDOW (ENAMORADO ESTOY) MACHETE	MACHETE
5	8	7	WISIN & YANDEL FEAT. NESTY ME ESTAS TENTANDO WY/MACHETE	WY/MACHETE
6	5	12	INDIA I CAN'T GET NO SLEEP '08 ANGEL EYES	ANGEL EYES
7	4	19	EDDY LOVER LUNA MACHETE	MACHETE
8	6	14	ANAYKA NADIE SE MUERE POR UN AMOR PROMOTION	PROMOTION
9	7	16	OPTIMO YA TE PERDI NORTE/SML	NORTE/SML
10	19	4	PENA SUAZO Y LA BANDA GORDA ELLA TIENE UNA COSA QUE AMARRA MP/JVN/J&N	MP/JVN/J&N
11	20	4	BABY RASTA Y GRINGO TIEMBLO LOUDES68/EME/UNIVERSAL MUSIC LATINO	LOUDES68/EME/UNIVERSAL MUSIC LATINO
12	13	5	BRENDALY RITMO LATINO SOUTHERN PEARL	SOUTHERN PEARL
13	11	9	MJ FEAT. SEAN KINGSTON SHE MAKES ME FEEL (ME HACE SENTIR) MACHETE	MACHETE
14	18	13	CHARLIE CRUZ SIGO TRATANDO NORTE/SML	NORTE/SML
15	16	5	ISSAC DELGADO NO VALE LA PENA MACHETE	MACHETE
16	15	6	DANIEL MONCION CULPABLE M.P./JVN/J&N	M.P./JVN/J&N
17	14	12	WILLY CHIRINO LOS CAMPEONES DE LA SALSA EVENTUS/LATINUM	EVENTUS/LATINUM
18	17	13	GILBERTO SANTA ROSA PENSANDO EN TI NORTE/SML	NORTE/SML
19	12	18	THALIA TEN PACIENCIA EMI TELEVISION	EMI TELEVISION
20	RE-ENTRY		MARACA ME TIENE ENAMORADO AHI-NAMA	AHI-NAMA

EXCLUSIVE PRINT CONTENT

R&R

THE INDUSTRY'S MOST COMPREHENSIVE RESOURCES FOR AIR TALENT



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3/28/08	5E-60	The 'United Nations' Of Morning Radio	JACKIE MADRIGAL
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3/28/08	12-14	The Last DJ	KEITH BERMAN
3/21/08	5E	Bubba's Back	MIKE BOYLE
3/21/08	14-16	Damage Control	CHUCK TAYLOR
3/4/08	6E	A Quarter-Century In Paradise	KEITH BERMAN
2/3/08	29	The Principles Of Personality Publicity	DARNELLA DUNHAM
2/3/08	16-17	Personality Crisis	PAUL HEINE & KATY BACHMAN
2/ /08	62	El Vacilón Success Poised To Continue	JACKIE MADRIGAL
2/ /08	4E	This Is Just One Chapter	KEITH BERMAN
1/11/08	22	Molding Tomorrow's Air Talent Today	MIKE BOYLE

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R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen**
BDS

BILLBOARD CHARTS
COMPILED BY **nielsen**
SoundScan

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION
1	1	8	TAYLOR SWIFT #1 WKS BIG MACHINE (0200) (18.98)	Fearless	■	1
2	2	5	BEYONCÉ MUSIC WORLD/COLUMBIA 19492/SONY MUSIC (15.98)	I Am...Sasha Fierce	■	1
3	5	11	KANYE WEST RCA-FELLA/DEF JAM 012198*/IDJMG (13.98)	808s & Heartbreak	■	1
4	6	7	SOUNDTRACK SUMMIT/CHOP SHOP/ATLANTIC 515923*/AG (18.98)	Twilight	■	1
5	4	6	NICKELBACK ROADRUNNER 618028 (18.98)	Dark Horse	■	2
6	3	4	BRITNEY SPEARS JIVE 40387/ZOMBA (18.98) +	Circus	■	1
7	7	2	KEYSHIA COLE IMANI/GEFFEN 012395/IGA (13.98)	A Different Me	■	2
8	9	3	JAMIE FOXX J 41294/RMG (18.98)	Intuition	■	3
9	8	10	VARIOUS ARTISTS UNIVERSAL/EMI/SONY BMG ZOMBA 012100/UME (18.98)	Now 29	■	1
10	88	74	GREATEST VARIOUS ARTISTS HOLLYWOOD 002724*EX (6.98)	All Wrapped Up! (EP)	■	10
11	16	31	AKON KONVICT/UPFRONT SRC/UNIVERSAL MOTOWN 012334/UMRG (13.98)	Freedom	■	7
12	17	18	SOUNDTRACK DECCA 011439 (18.98) +	Mamma Mia!	■	1
13	15	34	T.I. GRAND HUSTLE/ATLANTIC 512267*/AG (18.98) +	Paper Trail	■	1
14	31	39	LUDACRIS DTP/DEF JAM 012020*/IDJMG (13.98)	Theater Of The Mind	■	5
15	18	8	FALL OUT BOY DECAYDANCE FUELED BY RAMEN ISLAND 012196*/IDJMG (13.98)	Folie A Deux	■	8
16	10	13	DAVID COOK 19/RCA 33463/RMG (18.98)	David Cook	■	3
17	13	21	PINK LAFACE 36759/ZOMBA (18.98)	Funhouse	■	2
18	21	32	THE KILLERS ISLAND 012197*/IDJMG (13.98)	Day & Age	■	6
19	32	49	LIL WAYNE CASH MONEY/UNIVERSAL MOTOWN 011977*/UMRG (13.98)	Tha Carter III	■	1
20	36	14	PLIES BIG GATES SLIP-N-SLIDE/ATLANTIC 515812/AG (18.98) +	Da REAList	■	14
21	29	37	RIHANNA SRP/DEF JAM 008968*/IDJMG (13.98)	Good Girl Gone Bad	■	2
22	37	15	THE ALL-AMERICAN REJECTS DOGHOUSE/DGC/INTERSCOPE 012297/IGA (13.98)	When The World Comes Down	■	15
23	23	44	KATY PERRY CAPITOL 04249 (12.98)	One Of The Boys	■	1
24	82	93	JULIANNE HOUGH NBC Sounds Of The Season: The Julianne Hough Holiday Collection (EP) NBC/UNIVERSAL SPECIAL MARKETS 012047*EX/UME (6.98)		■	24
25	27	36	COLDPLAY CAPITOL 16886* (18.98)	Viva La Vida or Death And All His Friends	■	1

The Billboard 200 is based on a national sample of retail store, mass merchant, direct-to-consumer, transactions and internet sales (both physical albums via internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid download songs sold via the internet.

VIDEO CHANNELS

Channel	Exec/VP Talent & Music	Dir. Music Prgm	VP/Music Prog	MD	Wacom	TW	LW
VH1	Exec VP Talent & Music: Rick Krim St. VP Music & Talent: Bruce Gilmer VP Music & Talent: Sandy Alouette Wacom: 212-256-7800						
1	Rihanna, Rehab					3	0
2	Lifehouse, Broken					3	0
3	Jason Mraz And Colbie Caillat, Lucky					3	0
4	Katy Perry, Hot N Cold					3	0
5	Taylor Swift, Love Story					3	0
6	Nickelback, Gotta Be Somebody					3	0
7	Pink, Sober					3	0
8	Buckcherry, Don't Go Away					3	0
9	Beyonce, Single Ladies (Put A Ring On It)					3	0
10	Britney Spears, Womanizer					3	0
11	David Cook, Light On					3	1
12	The All-American Rejects, Gives You Hell					3	1
13	The Killers, Human					3	1
14	The Fray, You Found Me					3	1
15	Fall Out Boy, I Don't Care					3	1
16	Coldplay, Lovers In Japan					3	1
17	Eric Hutchinson, Rock & Roll					3	1
18	Saving Abel, Addicted					3	1
19	Sarah McLachlan, Silent Night					3	2
20	Method Man, I'll Be There For You/You're All I Need To Get By					2	0
21	Naughty By Nature, Feel Me Flow					2	0
22	Blake Shelton, She Wouldn't Be Gone					2	0
23	Eminem, Lose Yourself					2	0
24	Bret Michaels With Jessica Andrews, All I Ever Needed					1	0
25	Motorhead, Ace Of Spades					1	0
A+ No Airplay Adds This Week							
CMT	VP Music & Talent: Chris Parr Dir. Music Prgm: Evan Kroft Wacom: 615-335-8400						
1	Taylor Swift, Love Story					21	23
2	Alan Jackson, Country Boy					18	16
3	Toby Keith, God Love Her					18	18
4	Brooks & Dunn, Cowgirls Don't Cry					18	19
5	Sugarland, Love					18	20
6	Brad Paisley Duet With Keith Urban, Start A Ban!					18	21
7	Blake Shelton, She Wouldn't Be Gone					18	21
8	Trace Adkins, Muddy Water					17	12
9	Zac Brown Band, Chicken Fried					17	15
10	Lady Antebellum, Lookin' For A Good Time					16	13
11	Dierks Bentley, Feel That Fire					16	13
12	Jack Ingram, That's A Man					14	10
13	Montgomery Gentry, Roll With Me					14	11
14	Billy Currington, Don't					14	12
15	Julianne Hough, My Heartbeats Song					11	9
16	Sarah McLachlan, Silent Night					10	5
17	Carrie Underwood, Just A Dream					10	12
18	Joey + Rory, Cheater Cheater					9	7
19	Miranda Lambert, More Like Her					9	11
20	Jack Owen, Don't Think I Can't Love You					8	5
21	Jewel, Till He Feels Like Cheating					7	5
22	Lee Ann Womack, Gunpowder & Lead					7	9
23	Sugarland, Already Gone					7	9
24	Carrie Underwood, All-American Girl					6	5
25	Kristy Lee Cook, 15 Minutes Of Shame					6	8
26	Jason Aldean, She's Country					6	8
27	Kevin Costner, Everybody Wants To Go To Heaven					5	2
28	James Otto, Just Got Started Lovin' You					5	2
29	Kellie Pickler, Don't You Know You're Beautiful					5	5
30	Alan Jackson, Good Time					5	6
A+ No Airplay Adds This Week							
FUSE	Dir. Prgm: Janis Unterweiser Rainbow/Media 212-324-3416						
1	Mixi, I Miss Those Days (Ghost)					22	17
2	Fall Out Boy, I Don't Care					18	22
3	Katy Perry, Hot N Cold					17	17
4	Kanye West, Love Lockdown					17	17
5	T.I., Live Your Life					17	18
6	Beyonce, If I Were A Boy					17	20
7	Kevin Rudolf, Let It Rock					16	17
8	Nickelback, Gotta Be Somebody					14	12
9	Veronique, Untouchable					14	12
10	Lady GaGa, Just Dance					14	12
11	50 Cent, Get Up					14	13
12	Pink, Sober					14	13
13	Metro Station, Seventeen Forever					13	12
14	Fall Out Boy, Headfirst Slide Into Cooperstown On A Barf Bat					14	15
15	Hinder, Without You					13	12
16	Rihanna, Rehab					13	12
17	Seether, Breakdown					13	12
18	Kings Of Leon, Sex On Fire					13	14
19	Kanye West, Heartless					13	14
20	The All-American Rejects, Gives You Hell					13	14
21	Beyonce, Single Ladies (Put A Ring On It)					13	14
22	Beyonce, Single Ladies (Put A Ring On It)					13	16
23	Usher, Love In This Club					12	9
24	Flo Rida, Low					12	10
25	Cardinal Offishall, Numb 1 (Tide Is High)					12	11
26	Ne-Yo, Miss Independent					12	12
27	Hollywood Undead, Undead					12	12
28	The Killers, Human					12	13
29	Britney Spears, Circus					12	13
30	Lil Wayne, Mrs. Officer					12	13
A+ No Airplay Adds This Week							
MuchMusic Canada	Dir. Music Prgm: Sheila Sullivan CHUM Limited 416-591-5757						
1	Danny Fernandes, Fantasy					16	17
2	Marianas Trench, Cross My Heart					14	6
3	Britney Spears, Circus					12	10
4	Jonas Brothers, Lovebug					12	11
5	The Midway State, Change For You					11	6
6	T.I., Live Your Life					11	12
7	Simple Plan, Save You					10	7
8	Story Of The Year, The Antidote					10	8
9	Beyonce, Single Ladies (Put A Ring On It)					10	8
10	Katy Perry, Hot N Cold					10	9
11	The Lonely Island, *** In My Pants					9	7
12	Danny Fernandes, Private Dancer					9	5
13	Lady GaGa, Poker Face					9	9
14	Redburn Soundblast, Until We Burn In The Sun 0					9	9
15	Miley Cyrus, Fly On The Wall					9	7
16	Metro Station, Seventeen Forever					9	11
17	50 Cent, Get Up					8	6
18	Pink, Sober					8	7
19	The Pussycat Dolls, I Hate This Part					8	7
20	Beyonce, If I Were A Boy					8	9
21	Miley Cyrus, Fly On The Wall					7	3
22	Sam Roberts, Detroit '67					7	5
23	Point Blank (Tit Rock), T.O. 2 D.T.					7	9
24	Lily Allen, The Fear					7	9
25	Ten Second Epic, Life Times					7	9
26	Paramore, Decode					7	13
27	Kevin Rudolf, Let It Rock					6	1
28	Lights, Drive My Soul					6	3
29	Girlicious, Like Me					6	4
30	Lady GaGa, Just Dance					6	5
A+ The Lonely Island, *** In My Pants							
BET	VP/Music Prog: Stephen Hill MD: Kelly G Wacom: 212-975-4055						
1	Plies, Bust It Baby Part 2					6	0
2	Lil Wayne, Lollipop					5	0
3	Cardinal Offishall, Dangerous					4	0
4	Lil Wayne, A Milli					4	0
5	Jazmine Sullivan, Need U Bad					4	0
6	Slim, So Fly					4	0
7	Young Jeezy, Put On					4	0
8	Ace Hood, Ride					4	0
9	Brandy, Right Here (Departed)					4	0
10	Jazmine Sullivan, Bust Your Windowns					4	0
11	Alicia Keys, Teenage Love Affair					4	0
12	Keyshia Cole, Heaven Sent					3	0
13	Snoop Dogg, Serious Seduction					3	0
14	T.Pain, Chopped 'N Skrewed					3	0
15	Bow Wow, Marco Polo					3	0
16	T.Pain, Can't Believe It					3	0
17	T.I., Whatever You Like					3	0
18	Lil Wayne, Mrs. Officer					3	0
19	Nas, Hero					3	0
20	Maino, Hi Hater					3	0
21	Ne-Yo, Coper					3	0
22	Rihanna, Take A Bow					3	0
23	Rick Ross, Here I Am					3	0
24	Nelly, Party People					3	0
25	Rick Ross, The Boss					3	0
26	Usher, Love In This Club					3	0
27	Akon, I'm So Paid					3	1
28	Jim Jones & Ron Browz, Pop Champagne						

POSITIONS SOUGHT

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Mornings open? Ratings are ALWAYS something I excelled at, 3 priors I got first ever Arbitron ratings! See www.steveallison.org (Resume). Steve (503) 327-4120.

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Personality with 30+ years experience. Looking for work anywhere in the United States. Music, News and program experience. Call Jorge 813-526-2488. capdevila.jorge@yahoo.com.

Very Creative, Bilingual. Focused, talented with digital/music production skills. Natural Voiceover ability, and character voices. Julian 817-217-1327; juliancabrera96@yahoo.com.

Motivated by media. Outstanding personality, self-sufficient and ready to work at your station. Proficient communication and production skills. kjaysemail@yahoo.com; 817-204-4339.

Notable production ability. Extremely dedicated. Creative, with good show prep/people skills. Catches on quickly. Industrious. BMI songwriter/composer. Kevin Hardy 817-412-4343.

A fresh voice cementing new media strategies and convinced the time for upward curve is sustainable. Thalya 469-765-6537; Bwill068@yahoo.com.

Loyal, dedicated, committed talent seeking on-air, copywriting, or board-operation positions. Conversational voice, quick wit. Willing to relocate. Call Justin 817-444-5317.

Extensive PA/sports experience. Notable show preparation/research skills. Excellent professional delivery, able to communicate and relate to audience. Chris 817-528-5524; awright005@tx.rr.com.

Motivated Air Personality with a Passion for the Lord!! Seeking air shift or production positions available. Troy abstroy1726@hotmail.com, (541) 258-5278.

Performer, great copy and production ability, very quick, and computer savvy. Natural leader/good people skills. Shannon 817-226-6506, mystyxiii@gmail.com.

Wholistic Promotions. Concept2completion. Bond with your clients/community. Build a bridge between talent/sales. Consult/Relocate/Telecommute. 505-352-9089.

Great personality with solid on-air, production and creative copywriting ability. Extremely dependable. Voiceover, Marketing/Promotions experience. Sonia 817-456-7572; soniafennel@yahoo.com.

Experienced Jock/APD/Production Director wants to win! 15+ years experience. E-mail amytown@comcast.net.

Good digital with strong delivery sports, news, on-air and prep. Enthusiastic, and personable, plus promotional/marketing experience. Alex 817-301-2543; razorback132@yahoo.com.

Reliable, strong newswriting/delivery. Solid digital editing, prep/copy skills. Vast sports knowledge. Highly organized, and detailed. Russell 580-704-0767, russ_major@verizon.net.

Responsible, professional and organized define work ethic. Personable/relatable define personality. Drawing listeners, increasing ratings. Don Kelly 575-571-6849, dondiego101@juno.com.

AC programming winner will provide PD services to more than one station/company. Share the cost. Market exclusive. Resume, demos: www.mikeberlak.com. MIKE BERLAK mikeberlak@aol.com 980-322-2803.

Enthusiastic, hard-working on air-talent/production wiz seeks challenges & opportunity for growth. m.gomez@cox.net.

Minor league player looking for coach to assist in development of skills. Looking for home in small market. Contact Dale 440-946-0413.

#1 18-35 20.5 Share Afternoon Drive in very competitive 1 000,000+ rock market. Audio, resume, ratings: www.JoshHolliday.com.

Quick on the fly broadcaster. Considerably engaging, humorous and comedic persona. Music knowledge Extremely technical, and adaptable. Sam 214-384-5049 samsawyers87@yahoo.com.

MARKETPLACE ADVERTISING

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email: rcorrea@radioandrecords.com

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The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

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Deadline

To appear in the following week's issue, your ad must be received by Friday 4 p.m. (PST), seven days prior to issue date. Free Opportunities listings can be emailed to: rcorrea@radioandrecords.com, faxed to: (323) 954-3411, or sent to: 5055 Wilshire Blvd., Suite 600, Los Angeles, CA, 90036. Free opportunities or job sought ads have a 20-word maximum. Will only accept typewritten or printed on 8 1/2" x 11" company/station letterhead.

R&R THE BACK PAGES

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CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	14	BRITNEY SPEARS	WOMANIZER	NO. 1 (2 WKS)	11 ☆	JIVE/ZOMBA
2	1	12	T.I. FEATURING RIHANNA	LIVE YOUR LIFE		11 ☆	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC
3	3	10	LADY GAGA FEATURING COLBY O'DONIS	JUST DANCE		11 ☆	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE
4	4	17	JASON MRAZ	I'M YOURS		11 ☆	ATLANTIC/RRP
5	5	19	KATY PERRY	HOT N COLO		11 ☆	CAPITOL
6	7	7	BEYONCE	SINGLE LADIES (PUT A RING ON IT)	MOST INCREASED PLAYS	11	MUSIC WORLD/COLUMBIA
7	6	9	TAYLOR SWIFT	LOVE STORY		11 ☆	BIG MACHINE/UNIVERSAL REPUBLIC
8	8	20	KEVIN RUDOLF FEATURING LIL WAYNE	LET IT ROCK		11	CASH MONEY/UNIVERSAL REPUBLIC
9	9	17	T.I.	WHATEVER YOU LIKE		11 ³	GRAND HUSTLE/ATLANTIC
10	10	20	PINK	SO WHAT		11 ☆	LAFACE/ZOMBA

NO. 1 MOST ADDED

KATY PERRY Thinking Of You (CAPITOL)

NO. 1 MOST INCREASED PLAYS

BEYONCE Single Ladies (Put A Ring On It) (MUSIC WORLD/COLUMBIA)

TOP 5 NEW AND ACTIVE

NE-YO Mad (DEF JAM/IDJMG)

T.I. FEAT. JUSTIN TIMBERLAKE Dead And Gone (GRAND HUSTLE/ATLANTIC)

COLDPLAY Lovers In Japan (CAPITOL)

THE WHITE TIE AFFAIR Candle (Sick And Tired) (SLIGHTLY DANGEROUS/EPIC)

THE CAB Bounce (DECAYDANCE/FUELED BY RAMEN/RRP)

COMPLETE CHR/TOP 40 CHART ON PAGE 31

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	15	T.I. FEATURING RIHANNA	LIVE YOUR LIFE	NO. 1 (8 WKS)	11 ² ☆	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC
2	2	12	BEYONCE	SINGLE LADIES (PUT A RING ON IT)		11 ☆	MUSIC WORLD/COLUMBIA
3	3	9	KANYE WEST	HEARTLESS		11 ☆	ROC-A-FELLA/DEF JAM/IDJMG
4	4	15	AKON	RIGHT NOW (NA NA NA)		11 ☆	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
5	5	22	T.I.	WHATEVER YOU LIKE		11 ³ ☆	GRAND HUSTLE/ATLANTIC
6	7	13	LADY GAGA FEAT. COLBY O'DONIS	JUST DANCE	MOST INCREASED PLAYS	11	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE
7	6	19	NE-YO	MISS INDEPENDENT		11 ² ☆	DEF JAM/IDJMG
8	9	10	LUDACRIS CO-STARRING T-PAIN	ONE MORE DRINK		11 ☆	DTP/DEF JAM/IDJMG
9	8	17	JOHN LEGEND FEATURING ANDRE 3000	GREEN LIGHT		11 ☆	G.O.O.D./COLUMBIA
10	10	18	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD	MRS. OFFICER		11 ☆	CASH MONEY/UNIVERSAL MOTOWN

NO. 1 MOST ADDED

AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL Beautiful (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

NO. 1 MOST INCREASED PLAYS

LADY GAGA FEAT. COLBY O'DONIS Just Dance (STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE)

TOP 5 NEW AND ACTIVE

MIKE JONES Next To You (ICE AGE/ASYLUM)

BABY BASH FEAT. MARIO That's How I Go (ARISTA/RMG)

BRITNEY SPEARS Circus (JIVE/ZOMBA)

SLIM THUG I Run (KOCH)

THE GAME Camera Phone (Geffen/INTERSCOPE)

COMPLETE RHYTHMIC CHART ON PAGE 34

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	13	BEYONCE	SINGLE LADIES (PUT A RING ON IT)	NO. 1 (7 WKS)	11 ☆	MUSIC WORLD/COLUMBIA
2	2	15	T.I. FEATURING RIHANNA	LIVE YOUR LIFE		11 ² ☆	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC
3	3	14	T-PAIN FEATURING LUDACRIS	CHOPPED 'N' SKREWED		11 ☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
4	5	11	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA	POP CHAMPAGNE		11 ☆	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH
5	4	17	JOHN LEGEND FEATURING ANDRE 3000	GREEN LIGHT		11 ☆	G.O.O.D./COLUMBIA
6	6	18	USHER	TRADING PLACES		11 ☆	LAFACE/ZOMBA
7	7	10	PLIES FEATURING CHRIS J	PUT IT ON YA		11 ☆	BIG GATES/SLIP-N-SLIDE/ATLANTIC
8	8	21	NE-YO	MISS INDEPENDENT		11 ² ☆	DEF JAM/IDJMG
9	12	11	LUDACRIS CO-STARRING T-PAIN	ONE MORE DRINK		11 ☆	DTP/DEF JAM/IDJMG
10	11	24	T.I.	WHATEVER YOU LIKE		11 ³ ☆	GRAND HUSTLE/ATLANTIC

NO. 1 MOST ADDED

GS BOYZ Stanky Legg (SWAGG TEAM/JIVE/BATTERY)

NO. 1 MOST INCREASED PLAYS

BEYONCE Diva (MUSIC WORLD/COLUMBIA)

TOP 5 NEW AND ACTIVE

BRUTHA FEAT. FABOLOUS I Can't Hear The Music (GOODFELLAS/DEF JAM/IDJMG)

JENNIFER HUDSON If This Isn't Love (ARISTA/RMG)

MARIAH CAREY I Stay In Love (ISLAND/IDJMG)

GS BOYZ Stanky Legg (SWAGG TEAM/JIVE/BATTERY)

RYAN LESLIE How It Was Supposed To Be (NEXTSELECTION/CASABLANCA/UNIVERSAL MOTOWN)

COMPLETE URBAN CHART ON PAGE 36

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	20	USHER	HERE I STAND	NO. 1 (6 WKS)/MOST INCREASED PLAYS	11	LAFACE/ZOMBA
2	1	14	MUSIQ SOULCHILD FEATURING MARY J. BLIGE	IF U LEAVE		11	ATLANTIC
3	3	16	ROBIN THICKE	THE SWEETEST LOVE		11	STAR TRAK/INTERSCOPE
4	4	25	MINT CONDITION	NOTHING LEFT TO SAY		11	CAGED BIRD/IMAGE
5	5	30	JENNIFER HUDSON	SPOTLIGHT		11	ARISTA/RMG
6	7	17	AVANT	WHEN IT HURTS		11	CAPITOL
7	8	34	KEYSHIA COLE	HEAVEN SENT		11	IMANI/GEFFEN/INTERSCOPE
8	6	20	JAZMINE SULLIVAN	NEED U BAD		11	J/RMG
9	9	36	ERIC BENET	YOU'RE THE ONLY ONE		11	FRIDAY/REPRISE/WARNER BROS.
10	12	20	NE-YO	MISS INDEPENDENT		11 ²	DEF JAM/IDJMG

NO. 1 MOST ADDED

ANTHONY HAMILTON FEAT. DAVID BANNER Cool (MISTER'S MUSIC/50 SO DEF/ZOMBA)

NO. 1 MOST INCREASED PLAYS

USHER Here I Stand (LAFACE/ZOMBA)

TOP 5 NEW AND ACTIVE

SLIQUE Your Body (ROSEHIP)

ESTELLE FEAT. SEAN PAUL Come Over (HOME SCHOOL/ATLANTIC)

SY SMITH Fly Away With Me (PSYKO)

SLIM FEAT. YUNG JOC So Fly (M3/ASYLUM)

HEZEKIAH WALKER & LFC Souled Out (VERITY/ZOMBA)

COMPLETE URBAN AC CHART ON PAGE 37

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	19	SUGARLAND	ALREADY GONE	NO. 1 (1 WK)	11 ☆	MERCURY
2	1	18	RASCAL FLATTS	HERE		11 ☆	LYRIC STREET
3	5	17	BRAD PAISLEY DUET WITH KEITH URBAN	START A BAND	MOST INCREASED PLAYS	11 ☆	ARISTA NASHVILLE
4	3	29	ZAC BROWN BAND	CHICKEN FRIED		11 ☆	HOME GROWN/ATLANTIC/BIG PICTURE
5	4	24	MONTGOMERY GENTRY	ROLL WITH ME		11 ☆	COLUMBIA
6	6	15	ALAN JACKSON	COUNTRY BOY		11 ☆	ARISTA NASHVILLE
7	7	25	BILLY CURRINGTON	DON'T		11 ☆	MERCURY
8	8	16	DIERKS BENTLEY	FEEL THAT FIRE		11 ☆	CAPITOL NASHVILLE
9	10	22	BLAKE SHELTON	SHE WOULDN'T BE GONE		11 ☆	WARNER BROS./WRN
10	12	11	KENNY CHESNEY WITH MAC MCANALLY	DOWN THE ROAD		11 ☆	BLUE CHAIR/BNA

NO. 1 MOST ADDED

TIM MCGRAW Nothin' To Die For (CURB)

NO. 1 MOST INCREASED AUDIENCE

BRAD PAISLEY DUET WITH KEITH URBAN Start A Band (ARISTA NASHVILLE)

TOP 5 NEW AND ACTIVE

CAROLINA RAIN The Weight Of The World (EQUITY)

JOHN RICH Another You (WARNER BROS./WRN)

SARA EVANS Low (ESSENTIAL/ARISTA NASHVILLE/RCA)

JESSICA SIMPSON Remember That (EPIC/COLUMBIA)

ZAC BROWN BAND Whatever It Is (HOME GROWN/ATLANTIC/BIG PICTURE)

COMPLETE COUNTRY CHART ON PAGE 45

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	33	DAVID COOK	THE TIME OF MY LIFE	NO. 1 (13 WKS)/MOST INCREASED PLAYS	11 ☆	19/RCA/RMG
2	2	25	COLDPLAY	VIVA LA VIDA		11 ²	CAPITOL
3	3	29	NATASHA BEDINGFIELD	POCKETFUL OF SUNSHINE		11 ³	PHONOGENIC/EPIC
4	4	39	LEONA LEWIS	BLEEDING LOVE		11 ⁵	SYCO/J/RMG
5	6	52	SARA BAREILLES	LOVE SONG		11 ⁴ ☆	EPIC
6	5	22	JASON MRAZ	I'M YOURS		11 ² ☆	ATLANTIC/RRP
7	7	45	DAUGHTRY	FEELS LIKE TONIGHT		11 ²	RCA/RMG
8	9	21	DAVID ARCHULETA	CRUSH		11	19/JIVE/ZOMBA
9	10	16	DAUGHTRY	WHAT ABOUT NOW		11 ☆	RCA/RMG
10	12	19	MISSY HIGGINS	WHERE I STOOD	AIRPOWER	11 ☆	ELEVEN/REPRISE

NO. 1 MOST ADDED

TAYLOR SWIFT Love Story (BIG MACHINE/UNIVERSAL REPUBLIC)

NO. 1 MOST INCREASED PLAYS

DAVID COOK The Time Of My Life (19/RCA/RMG)

TOP 5 NEW AND ACTIVE

DAVID COOK Light On (19/RCA/RMG)

CHRIS RICE So Much For My Sad Song (INO/COLUMBIA)

MATT NATHANSON Come On Get Higher (VANGUARD/CAPITOL)

THE FRAY You Found Me (EPIC)

3 DOORS DOWN Let Me Be Myself (UNIVERSAL REPUBLIC)

COMPLETE AC CHART ON PAGE 48

R&R THE BACK PAGES

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HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	15	KATY PERRY HOT N COLD	NO. 1 (4 WKS)	11 ² ☆	CAPITOL
2	2	14	NICKELBACK GOTTA BE SOMEBODY	MOST INCREASED PLAYS	11 ☆	ROADRUNNER/RRP
3	20		PINK SO WHAT		11 ² ☆	LAFACE/ZOMBA
4	4	41	JASON MRAZ I'M YOURS		11 ² ☆	ATLANTIC/RRP
5	5	28	O.A.R. SHATTERED (TURN THE CAR AROUND)		11 ☆	EVERFINE/ATLANTIC/RRP
6	6	37	GAVIN ROSSDALE LOVE REMAINS THE SAME		11 ☆	INTERSCOPE
7	7	28	DAUGHTRY WHAT ABOUT NOW		11	RCA/RMG
8	9	6	THE FRAY YOU FOUND ME		☆	EPIC
9	8	21	LEONA LEWIS BETTER IN TIME		11 ²	SYCO/J/RMG
10	10	25	LIFEHOUSE BROKEN		☆	GEFFEN/INTERSCOPE

NO. 1 MOST ADDED

PINK Sober (LAFACE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

NICKELBACK Gotta Be Somebody (ROADRUNNER/RRP)

TOP 5 NEW AND ACTIVE

THE VERONICAS Untouched (ENGINEER/SIRE/WARNER BROS.)

JASON MRAZ & COLBIE CAILLAT Lucky (ATLANTIC/RRP)

CAROLINA LIAR I'm Not Over (ATLANTIC)

KID ROCK Roll On (TOP DOG/ATLANTIC)

PARAMORE Decode (FUELED BY RAMEN/CHOP SHOP/RRP)

COMPLETE HOT AC CHART ON PAGE 49

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	19	EUGE GROOVE RELIGIFY	NO. 1 (1 WK)/MOST INCREASED PLAYS		NARADA JAZZ/CAPITOL
2	1	26	TIM BOWMAN SWEET SUNDAYS			TRIPPIN' N' RHYTHM
3	3	27	WARREN HILL LA DOLCE VITA			EVOLUTION/KOCH
4	5	25	DAVE KOZ LIFE IN THE FAST LANE			CAPITOL
5	4	34	ERIC DARIUS GOIN' ALL OUT			BLUE NOTE/CAPITOL
6	6	29	PAUL HARDCASTLE MARIMBA			TRIPPIN' N' RHYTHM
7	9	26	NAJEE OUT OF A DREAM			HEADS UP
8	7	19	MICHAEL LINGTON YOU AND I			NUGROOVE
9	11	26	KENNY G TANGO			STARBUCKS/CONCORD/CMG
10	8	20	WAYNE BRADY ORDINARY			PEAK/CMG

NO. 1 MOST ADDED

BONEY JAMES Stop, Look, Listen (To Your Heart) (CONCORD/CMG)

NO. 1 MOST INCREASED PLAYS

EUGE GROOVE Religify (NARADA JAZZ/CAPITOL)

TOP 5 NEW AND ACTIVE

KENNY G Sabor A Mi (STARBUCKS/CONCORD/CMG)

LAWSON ROLLINS FEAT. FLORA PURIM Infinita (INFINITA/BAJA/TSR)

SHILTS Back On The Hudson (NUGROOVE)

BRIAN CULBERTSON Let's Stay In Tonight (GRP/VERVE)

GERALD ALBRIGHT Walkin' Down Beale Street (PEAK/CMG)

COMPLETE SMOOTH JAZZ CHART ON PAGE 52

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20	KINGS OF LEON SEX ON FIRE	NO. 1 (5 WKS)	☆	RCA/RMG
2	3	12	INCUBUS LOVE HURTS		☆	IMMORTAL/EPIC
3	4	16	SHINEDOWN SECOND CHANCE		☆	ATLANTIC
4	2	27	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE		☆	20-20/JIVE/ZOMBA
5	5	24	THE OFFSPRING YOU'RE GONNA GO FAR, KID		☆	COLUMBIA
6	7	16	SEETHER BREAKDOWN		☆	WIND-UP
7	6	13	PARAMORE DECODE		☆	FUELED BY RAMEN/CHOP SHOP/RRP
8	9	20	RISE AGAINST RE-EDUCATION (THROUGH LABOR)	MOST INCREASED PLAYS	☆	DGC/INTERSCOPE
9	8	14	ANBERLIN FEEL GOOD DRAG		☆	UNIVERSAL REPUBLIC
10	10	13	DISTURBED INDESTRUCTIBLE		☆	REPRISE

NO. 1 MOST ADDED

THE KILLERS Spaceman (ISLAND/IDJMG)

NO. 1 MOST INCREASED PLAYS

RISE AGAINST Re-Education (Through Labor) (DGC/INTERSCOPE)

TOP 5 NEW AND ACTIVE

THEORY OF A DEADMAN Hate My Life (604/ROADRUNNER/RRP)

SALIVA Family Reunion (ISLAND/IDJMG)

THE GASLIGHT ANTHEM The '59 Sound (SIDEONE/DUMMYY)

LUDO Go-Getter Greg (REDBIRD/ISLAND/IDJMG)

FAR Pony (FAR)

COMPLETE ALTERNATIVE CHART ON PAGE 54

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	SHINEDOWN SECOND CHANCE	NO. 1 (2 WKS)		ATLANTIC
2	2	20	DISTURBED INDESTRUCTIBLE			REPRISE
3	3	15	MUDVAYNE DO WHAT YOU DO			EPIC
4	4	28	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE			20-20/JIVE/ZOMBA
5	5	20	SEETHER BREAKDOWN			WIND-UP
6	6	8	NICKELBACK SOMETHING IN YOUR MOUTH			ROADRUNNER/RRP
7	7	19	SAVING ABEL 18 DAYS			SKIDDCO/VIRGIN/CAPITOL
8	8	19	AC/DC ROCK N ROLL TRAIN			COLUMBIA
9	12	11	SLIPKNOT DEAD MEMORIES	MOST INCREASED PLAYS		ROADRUNNER/RRP
10	10	22	THE OFFSPRING YOU'RE GONNA GO FAR, KID			COLUMBIA

NO. 1 MOST ADDED

HINDER Up All Night (UNIVERSAL REPUBLIC)

NO. 1 MOST INCREASED PLAYS

SLIPKNOT Dead Memories (ROADRUNNER/RRP)

TOP 5 NEW AND ACTIVE

PAPA ROACH Hollywood Whore (EL TONAL/GEFFEN/INTERSCOPE)

INCUBUS Love Hurts (IMMORTAL/EPIC)

ARANDA Still In The Dark (ASTONISH)

HINDER Up All Night (UNIVERSAL REPUBLIC)

THE OFFSPRING Kristy, Are You Doing OK? (COLUMBIA)

COMPLETE ACTIVE ROCK CHART ON PAGE 55

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	19	AC/DC ROCK N ROLL TRAIN	NO. 1 (16 WKS)/MOST INCREASED PLAYS		COLUMBIA
2	1	17	SHINEDOWN SECOND CHANCE			ATLANTIC
3	4	8	NICKELBACK SOMETHING IN YOUR MOUTH			ROADRUNNER/RRP
4	3	23	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE			20-20/JIVE/ZOMBA
5	5	32	THEORY OF A DEADMAN BAD GIRLFRIEND			604/ROADRUNNER/RRP
6	8	20	METALLICA THE DAY THAT NEVER COMES			WARNER BROS.
7	6	15	SEETHER BREAKDOWN			WIND-UP
8	7	17	DISTURBED INDESTRUCTIBLE			REPRISE
9	9	11	GUNS N' ROSES CHINESE DEMOCRACY			BLACK FROG/GEFFEN/INTERSCOPE
10	10	16	SAVING ABEL 18 DAYS			SKIDDCO/VIRGIN/CAPITOL

NO. 1 MOST ADDED

THEORY OF A DEADMAN Hate My Life (604/ROADRUNNER/RRP)

NO. 1 MOST INCREASED PLAYS

AC/DC Rock N Roll Train (COLUMBIA)

TOP 5 NEW AND ACTIVE

DROWNING POOL 37 Stitches (ELEVEN SEVEN)

FIVE FINGER DEATH PUNCH Stranger Than Fiction (FIRM)

AC/DC War Machine (COLUMBIA)

REV THEORY Light It Up (VAN HOWES/MALOOFF/DGC/INTERSCOPE)

ROB ZOMBIE War Zone (LIONS GATE/RED)

COMPLETE ROCK CHART ON PAGE 56

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	7	THE FRAY YOU FOUND ME	NO. 1 (3 WKS)/MOST INCREASED PLAYS		EPIC
2	2	25	ERIC HUTCHINSON ROCK & ROLL			LET'S BREAK/WARNER BROS.
3	3	16	SNOW PATROL TAKE BACK THE CITY			POLYDOR/FICTION/GEFFEN/INTERSCOPE
4	5	14	THE KILLERS HUMAN			ISLAND/IDJMG
5	6	17	BRETT DENNEN FEATURING FEMI KUTI MAKE YOU CRAZY			DDWNTOWN/DUALTONE
6	4	19	COLDPLAY LOST!			CAPITOL
7	8	6	BRUCE SPRINGSTEEN WORKING ON A DREAM			COLUMBIA
8	7	19	RAY LAMONTAGNE YOU ARE THE BEST THING			RCA/RED
9	9	14	RYAN ADAMS & THE CARDINALS FIX IT			LOST HIGHWAY
10	11	28	O.A.R. SHATTERED (TURN THE CAR AROUND)		11	EVERFINE/ATLANTIC/RRP

NO. 1 MOST ADDED

COLDPLAY Lovers In Japan (CAPITOL)

NO. 1 MOST INCREASED PLAYS

THE FRAY You Found Me (EPIC)

TOP 5 NEW AND ACTIVE

MISSY HIGGINS Where I Stood (ELEVEN/REPRISE)

JACK'S MANNEQUIN The Resolution (SIRE/WARNER BROS.)

DONAVON FRANKENREITER Your Heart (LOST HIGHWAY)

FLEET FOXES White Winter Hymnal (SUB POP)

BUTCH WALKER The Weight Of Her (POWER BALLAD/ORIGINAL SIGNAL/RED)

COMPLETE TRIPLE A CHART ON PAGE 59

Clear Channel Radio executive VP foresees day when half of radio listening occurs online or on mobile devices

Evan Harrison

By Erica Farber

Liner Notes

Profile: Evan Harrison
Title: Clear Channel Radio executive VP; Clear Channel Online Music & Radio president

Favorite format: "I don't listen by format. I flip the dial depending on what I'm listening to. I think that's important because we're now creating products that are format-agnostic. I also enjoy talk."

Favorite TV show: "Law & Order"

Favorite song: "'Here, There and Everywhere' by the Beatles is the song my wife and I walked down the aisle to."

Favorite movie: "Best in Show"

Favorite Web site: "I use Facebook a lot."

New technology you're excited about: "The iPhone is an absolute game changer."

Favorite book: "I'm reading 'The Disney Wars' now."

Favorite restaurant: "Caffe Torino in [New York's] West Village."

Beverage of choice: "Pinot noir or a single malt scotch."

Hobbies: "Surfing and running."

E-mail address: evan.harrison@clearchannel.com

Combining a love of music with experience and enthusiasm for the wild west of the Internet, Evan Harrison found the perfect home. Four years ago he joined Clear Channel to head the company's online unit. Today, as an executive VP of Clear Channel Radio and president of the company's Online Music & Radio division, Harrison has helped build a portfolio of exclusive customer content available on-demand and delivered via the company's network of station Web sites.

Beginning your career: College graduation was a year away and I was at a crossroads between being a water ski instructor at Club Med or going back to New York and working for a record company. I interned in the radio promotion department of Mercury Records. I had a young boss named Tim Hyde who was in promotion and I was blown away that somebody could get paid to talk all day to radio programmers about music. From that moment I knew I had to have a career that revolved around music. I wound up working at the college radio station: I interned for KDKB/Phoenix, driving their van around. I worked at Tower Records and stayed connected in the music community in Phoenix.

First job: When it came time to get a full-time job, I put out feelers in New York, L.A. and San Francisco. I followed up with every record company every week and one guy at BMG noticed on my résumé that I was a surfer, so I called him every week just to check in and we always talked about the waves. He called me one day when I was finally making decent money selling advertising for the local newspaper and said the mailroom job opened up; did I want it? That was the beginning. I was with BMG Distribution for around six years in various sales and marketing roles and then some people in New York took notice of the work I was doing and asked me to move to head up the digital initiative. Not being a tech guy, I was a little overwhelmed by the task but I made the move and worked for BMG corporate. From there I went on to run AOL Music.

Joining Clear Channel: Radio companies tried a lot of different things online in the '90s. Clear Channel tried some things online and didn't see a great return on investment. Some time passed and [Clear Channel Radio president] John Hogan came to me. He felt radio had an untapped oppor-

tunity online but wasn't sure of the specifics. He wanted to know if I shared the same point of view and I absolutely did, so we paired up. The general thought at the time was that there seemed to be an untapped opportunity for radio online, to both engage audience and increase revenue—that's been the path we've been down for the past four years.

Formulating your plan: I'll share a brief evolution of how we looked at the space and started to evolve. Integration and organic were at the core of our approach. The first thing was radio is radio. It doesn't matter if you're listening in your car or at your computer, so we first focused on streaming. You may recall back in the day the signals were spotty so we partnered with Akamai. We made sure all the stations in the top 20 markets were streaming and sounded good and then expanded to all of our stations. Next we reformatted our station Web sites. We built a centralized infrastructure that could be locally customized. Then we started to get into the world of on-demand programming. Our first foray was the "Stripped" program, which was our version of MTV's "Unplugged." Then we provided our on-air talent the tools to become Web bloggers. They create their own content and a culmination of all these



types of on-demand content this year will amount to nearly 500 million on-demand plays.

Long-range plans: Last year we really hit stride in changing who we are and how we deliver content in a meaningful way. We have about 15 million people a month coming to our Web sites and we continue to add. As we look ahead you're going to continue to see the lines blur in how listeners consume the varieties of products. When you look at PPM, you could take one of our stations in New York right now that has about 50,000 people in an average quarter-hour listening to the terrestrial signal. You can dial up that same station on the Web site and see in real time about 5,000 people listening to the station online. Then with the iPhone you'll see another 30,000 people listening to that same station in a week. It paints a pretty clear picture of the day when half of the listening is across the Internet and mobile devices. When you look at terrestrial or streaming and the iPhone now you're already seeing upwards of a 10% increase in total time spent listening to the terrestrial signal; that's the beginning of the evolution of consumers accessing our products and content when they want it, where they want it.

Biggest challenge: Staying focused and sticking to the course of constant innovation and evolution. I believe Clear Channel is the only radio broadcast company that, four years ago, laid out the strategy and stuck to it in building an online platform integrated into everything we do.

State of radio: There's no denying the entire media sector is in a challenging environment. Radio has an opportunity, especially as we start to realize the potential of the one-two punch of the unparalleled massive reach of on-air with a call to action, and then the on-demand get-it-when-you-want-it aspect of online and on the mobile front. Radio has always been an efficient and undervalued medium. At a time of accountability and a true understanding of who you're reaching, when you're reaching them and knowing what the results will be, with the digital measurements we have in place, we're seeing that one-two punch differentiate radio.

Career highlight: After spending time at AOL in a rapidly changing environment, then coming to a terrestrial radio company as an outsider, there's nothing that makes me prouder than watching people who have been in radio their entire careers take ownership in changing the medium. And some of the leadership I've seen around me at the programming level as well as the sales side has been nothing short of phenomenal.

Advice to broadcasters: Think about the audience first is the general rule of thumb. And don't be scared to try something new.

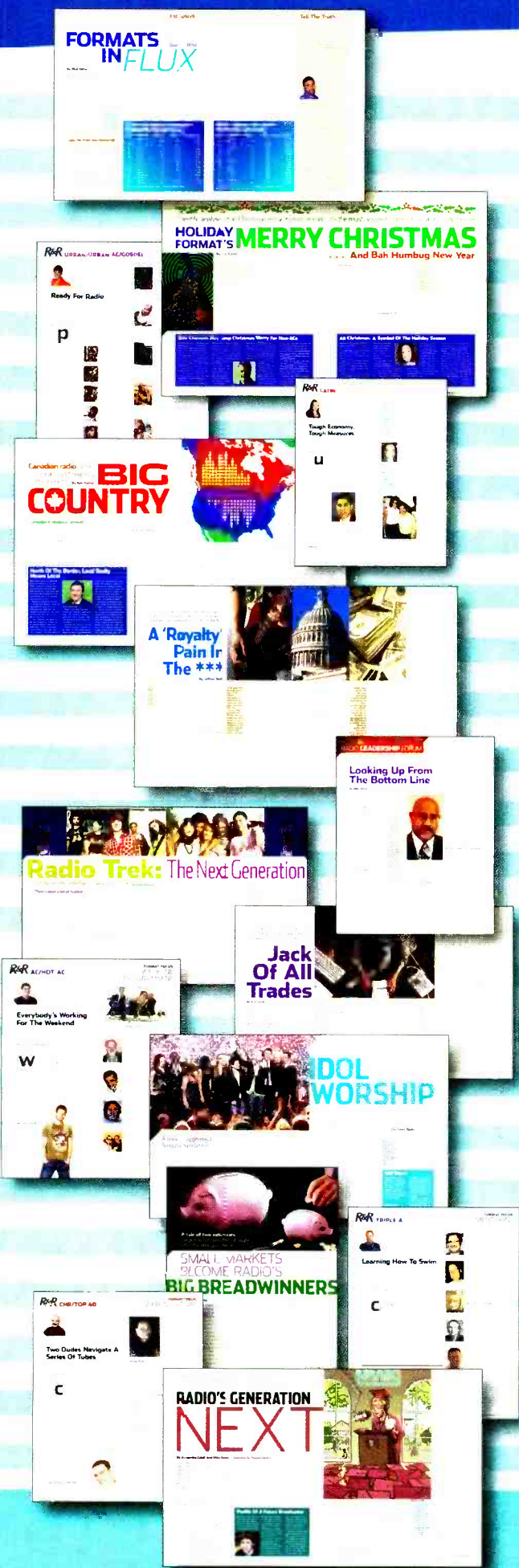
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'There's nothing that makes me prouder than watching people who have been in radio their entire careers take ownership in changing the medium.' —Evan Harrison

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