

## RADIO THROUGH THE CRYSTAL BALL



Radio Leaders' Expectations For The New Year: What They Would Like To See Happen—And What They Hope Won't **PLUS:** Analysts And Brokers Read 2009 Tea Leaves p.11

## A CLOSER LOOK

The PPM Tops The Headlines In R&R's New Weekly Feature Offering More In-Depth News p.10

# R&R

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**THE SPIN:** 'Just Dance' By Lady GaGa Delivers CHR/Top 40's First New Chart-Topping Artist Since April p.23

**PROFILE:** Emmis COO/CFO Patrick Walsh Innovates From The Ground Up p.66

**TECHNOLOGY:** Tagging, Real-Time Traffic Move The HD Radio Needle p.14

**IMAGING:** Rebranding Can Be More Challenging Than Flipping Formats p.45

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# R&R News Focus

## MOVER RCA Recruits Aldrich

A&R veteran Jeff Aldrich is named senior VP of A&R for RCA Music Group. Aldrich makes the move from a similar position at Warner Bros. Records, where he spent the past eight years. Before that, he spent a decade at Giant Records and 13 years at Chrysalis Records, where he signed and cultivated such acts as Pat Benatar, Billy Idol and Slaughter while overseeing A&R for Blondie. Aldrich will be based in New York and reports to RCA/Jive Label Group chairman/CEO Barry Weiss.—Kevin Carter



Aldrich

## SHAKER Berry Joins ESPN/L.A.

A day after Chris Berry resigned as GM at Citadel talk WMAL/Washington comes word that he accepted the same role at ESPN sports KSPN/Los Angeles. The station, which averaged a 1.3 share men 25-54 in the last four months with the PPM, is essentially tied with Clear Channel sports KLAC, but it recently obtained the Los Angeles Lakers' play-by-play rights in a new contract starting next season.—Mike Stern



Berry

## R&R Debuts New Features

R&R has added two new features to the weekly magazine. A Closer Look (see page 10) goes beyond the headlines to offer deeper reporting on the industry's most important news stories. In this issue, we examine what Arbitron has agreed to do to settle lawsuits over its PPM ratings service and whether it will extend those measures to other markets. We also probe into why many urban and Hispanic stations are making PPM ratings gains.

To better serve the changing needs of those who make the magic between the records, R&R introduces Air Talent. This week's column (page 15) offers more than a dozen suggestions on how morning show talent can market themselves on a shoestring budget.

## Erica Farber Announces Departure From R&R

Radio & Records president/publisher Erica Farber has announced her departure from the publication, effective Jan. 30.

"For 16-and-a-half years I have had the pleasure of working with an amazing team of individuals while serving an industry that I absolutely love," Farber told the staff in an e-mail. "This has been an incredible ride. And like a roller coaster it has been full of ups and downs and many curves, but it has always been exciting. It has been a privilege working side by side with all of you. I am forever grateful for your hard work, your focus, your passion and most of all your friendship."

"Erica is a thoroughly well-respected executive and leader in both the radio and record industries," says Rob Sisco, president of music/COO of entertainment for R&R parent the Nielsen Co. "Her accomplishments and contributions both at R&R and in the radio and record communities are too numerous to mention but have assured her status as a legendary figure in our businesses."

Concurrent with Farber's departure, R&R will be integrated into the Entertainment Group at Nielsen Business Media, which includes Billboard, the Hollywood Reporter, Back Stage and ShoWest. Billboard publisher/Nielsen Business Media VP of entertainment Howard Appelbaum will add R&R to his responsibilities, uniting both industry brands under one leader.—Kevin Carter



Farber

## The Replacement Game

Bill O'Reilly's decision to end his Westwood One syndicated radio show at the end of February leaves nearly 400 stations across the country with a hole in their lineups. Syndicators are scrambling to claim their share of the openings with new hosts and existing talk stars.

HOST	SYNDICATOR	TIME (ET)
John Gibson	Fox News Radio	noon-3 p.m.
Laura Ingraham	Talk Radio Network	noon-3 p.m. (Refeed of her 9 a.m.-noon show)
Michael Savage	Talk Radio Network	noon-3 p.m. (Prefeed of his previous day's 3 p.m.-6 p.m. show)
Michael Smerconish	Dial Global Radio Network	noon-2 p.m. (Also continues to host 6 a.m.-10 a.m.)
Fred Thompson	Westwood One	noon-2 p.m.

## The O'Reilly Factor: Syndicators Vie For Open Slots

Bill O'Reilly's decision to end his Westwood One syndicated radio show Feb. 27 has syndicators scrambling to grab their share of the nearly 400 impending schedule openings in all of the top 100 markets.

Ratcheting the stakes in this gold rush is that O'Reilly's noon-2 p.m. time slot runs up against the 800-pound gorilla of talk syndication, Premiere's Rush Limbaugh. For a talent to make significant ratings inroads against Limbaugh would be momentous in the talk world.

Most recently, Dial Global announced an agreement with CBS Radio to syndicate WPHT/Philadelphia morning host Michael Smerconish.

The host will add a second daily show from noon to 2 p.m. ET to his schedule. Both will be available for affiliation through Dial Global.

Meanwhile, Talk Radio Network is making additional noon-3 p.m. ET feeds available of two of its biggest stars: a prefeed of "The Michael Savage Show" and a refeed of host Laura Ingraham. WWI is attempting to hold onto O'Reilly's affiliates with a new show hosted by Fred Thompson. The program by the former senator/presidential candidate/actor launches in March.

Fox News Radio has launched an offering in the time slot O'Reilly will vacate, featuring host John Gibson, previously heard on the network from 6 p.m. to 9 p.m. ET.—Mike Stern



O'Reilly

## ON THE WEB Arbitron Gets PPM MRC Accreditation In Riverside

Arbitron has been awarded accreditation for its PPM radio quarter-hour ratings data in Riverside by the Media Rating Council, making it the first "Radio First" market to receive such accreditation. Radio First uses a telephone-based sampling and recruitment methodology and includes landline and cell phone-only households. Houston, which uses an address-based methodology, is also MRC-accredited.

"The accreditation demonstrates that our Radio First methodology can deliver audience estimates that meet [MRC] standards," Arbitron chairman Steve Morris says.

—Mike Boyle

## Dupri Out At Island

Island Urban Music president Jermaine Dupri is out, along with the rest of the label's dedicated staff. He was appointed to the position of the then-newly launched label Feb. 7, 2007, by Island Def Jam Music Group chairman Antonio "L.A." Reid. This was their second time working together in an executive capacity: Dupri was head of black music at Arista Records during Reid's run as president/CEO of the label. Dupri's role at Island Urban included overseeing the label's roster and contributing production for acts on the IDJ roster and Universal Music Group's family of labels.

IDJMG hasn't announced if Island Urban is defunct or if a new president and team will be appointed.—Daniella Dunham

## Kizart Media Partners Launches

Former Interep senior VP/director of urban marketing Sherman Kizart has opened Chicago-based sales/marketing company Kizart Media Partners. Before his 13-year tenure at Interep, Kizart held executive sales management positions at Clear Channel, Hawes-Saunders Broadcasting and D. Rivers Broadcasting. He was recently appointed by FCC commissioners Jonathan Adelstein and Robert McDowell to chair the commission's Discriminatory Joint Advertising Initiative. In addition, he was a driving force behind the annual Power of Urban Radio Symposium.

—Mike Boyle

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**“WE SAW FAR MORE  
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Blue Island Tribe on tour in the Pacific.



“The opportunity to entertain troops was a way to see the world, but it became much more. I had no idea how they would respond to peace lovers like us. We were greeted with open arms. And we realized that this wasn't just a cool trip for us, it meant a lot to them. Some hadn't seen any kind of entertainment for months and had been away from their families for a long time. Those we met were hard working folks just like you and me. Our show was a chance for them to feel like they were back at home for a couple of hours. Our song 'March On' was written as homage to the people we met and their will to always "march on." Can see that our military is an absolute necessity. So, to those who serve, past and present, while putting their life on the line to protect our freedoms, this one is for you”

— JAMES FREY, LEAD SINGER FOR BLUE ISLAND TRIBE



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## Michael Skarzynski Succeeds Stephen Morris As Arbitron CEO

Arbitron has appointed Michael P. Skarzynski president/CEO. Skarzynski, 52, is also appointed to Arbitron's board of directors. Stephen Morris, 65, whom Skarzynski succeeds, will continue as chairman and serve as an adviser to Skarzynski during the transition. Morris told Arbitron three years ago of his intention to retire when he reached the age of 65 and the company has been working on a succession plan since.

Most recently, Skarzynski was CEO of Iptivia, a privately held performance management software company based in New York, where he was responsible for restructuring and global expansion.

With a background steeped in the technology sector at such companies as Lucent and AT&T, Skarzynski has his work cut out for him, getting up to speed on several roadblocks that have recently plagued the ratings firm, including acquiring Media Ratings Council accreditation for more PPM markets; urban and Hispanic broadcaster concerns about the company's PPM methodology; a new competitor with the Nielsen Co. (R&R's parent company), which is entering the U.S. ratings market with its "sticker diary" set to produce its first results this fall; plus continuing radio revenue declines.

"What attracted me to Arbitron are the significant accomplishments and market leadership of the company," Skarzynski says. "I am impressed with the enormous opportunity for Arbitron. My priorities are clear: Focus the collective talent and commitment of the Arbitron team to support our worldwide customer base and ensure our joint success in today's economic climate."—Mike Boyle



Skarzynski

### Sirius XM Set To Debut First Interoperable Radio

It will be a springtime debut for Sirius XM's first interoperable satellite radio. Dubbed MiRGE, the new unit will allow subscribers to switch between the Sirius and XM services, allowing access to all channels and shows from both services. The new radio lists for \$249.99 and will be available in early spring.

Highlighted features of the receiver include a color screen, programming guides and the ability to pause and replay up to 60 minutes of content. Making an interoperable radio available to subscribers was one of the key conditions the FCC set when it approved the Sirius-XM merger last July.—Mike Boyle

### Media Vet Patrick Joins Triton Digital; Kutruck Promoted At Dial Global

Darrin Patrick joins Triton Digital Media as VP of operations. He will have responsibility for day-to-day operations of the company's Web group and ensure timely completion of projects. Most recently Patrick was senior director of product development and online services for Clear Channel Online Music & Radio. Triton Media Group's Dial Global Programming group, meanwhile, promotes Danny Kutruck to director of customer service. He previously served as manager of customer service.—Mike Boyle and Ken Tucker

## Former FCC Adviser Genachowski Expected To Chair Commission

It was no surprise when word began leaking Jan. 12 from Capitol Hill that Julius Genachowski was president-elect Barack Obama's choice to head the FCC, pushing current chairman Kevin Martin either aside or out the door. Former FCC adviser Genachowski had been the clear front-runner for the job since the Nov. 4 election. The choice of chairman also became more apparent after fellow former FCC exec and Obama campaigner Don Gips dropped out of the running to become the new director of presidential personnel.

Obama knows he has to move quickly to get the FCC post filled. Republican Martin has already poo-pooed the Obama team's suggestion that the massive national transition to digital TV, set for Feb. 17, be delayed, after Obama said America isn't ready for the loss of analog signals and can't risk having no TV signals—while Martin responded that a delay would confuse consumers. Martin also told Consumer Electronics Show attendees in Las Vegas he has no plans to depart the FCC and could stay on until his commissioner's term expires in 2011.

Genachowski's appointment is expected to win quick Senate approval and is already being embraced by Washington power players. "Julius Genachowski has a keen intellect, a passion for public service and a deep understanding of the important role that free and local broadcasting plays in American life," NAB president/CEO David Rehr says, further calling him a "superb choice to lead the FCC."—Jeffrey Yorke



Genachowski

## Business Briefing By Jeffrey Yorke

### Analyst Offers Grim Emmis Forecast

Veteran Wall Street analyst Marci Ryvicker delivered some grim news with her forecast on Emmis' current quarter performance after the Indianapolis-based multicomunications company delivered its fiscal third-quarter results Jan. 9. Noting that domestic radio was down by the mid-teens and is pacing down 20% in the fiscal fourth quarter, the Wachovia analyst noted that Emmis' fiscal third-quarter domestic radio revenue—which totaled \$51 million—was down 15.4% and slightly underperforming in its markets. She reported that Emmis stations were -21% and -4% in local and national, respectively, versus markets that were -15% and -18%. Ryvicker said Emmis outperformed in Los Angeles, with stations -17% versus a market revenue loss of 19%; however, the company underperformed in New York and Chicago, with stations -21% and -22% versus the markets' -15% and -8%, respectively.

Emmis said total radio revenue for domestic and international divisions was \$62.2 million for the fiscal quarter ending Nov. 30, 2008, compared with \$64.6 million earned during the same period in 2007. Net loss per common share from continuing operations widened from 21 cents to \$3.45.

### Sirius Focuses On Costs

The new Sirius XM sharply focused

on cutting its debt and the cost of doing business. The New York-based operation has used 45.2 million shares of its Sirius XM common stock to pay down \$6 million in 2.5% convertible notes due in 2009. It took no new cash in the deal and told the FCC, "We may engage in additional exchanges in respect of our outstanding indebtedness if and as favorable opportunities arise."

In another cost-cutting effort, the satcaster is now replaying Bubba the Love Sponge's Monday-through-Thursday program, which airs live in mornings on Cox Radio. Bubba will continue doing his live and lively, uncensored program for Sirius on Friday afternoons. Last March during the Sirius fourth-quarter earnings teleconference, CEO Mel Karmazin appealed to Sirius star Howard Stern to reconsider his financial deal with the satcaster, because he likely wouldn't get another \$100 million per year in the next deal, Karmazin forecast.

### Clear Channel Pays \$66M Settlement

Clear Channel officials declined to comment on their settlement in the wake of a federal jury finding last April that the San Antonio company infringed on patents on an advertisement-management system held by Grantley Patent Holdings. Reports suggest that Clear Channel will pay \$66 million to settle the case.

## Transactions at a Glance

Shepherd Communications' KLFH-FM/Ojai, Calif., to Logos Broadcasting for \$1.4 million . . . VSS Catholic Communications' KVSS-FM/Omaha, Neb., to Bible Broadcasting Network for \$825,000 . . . FMC Broadcasting's KELR-FM/Chariton, Iowa, to Fred Jenkins' Honey Creek Broadcasting for \$349,000 . . . Colina Alta Ministries' construction permit for a new FM in Bradford, R.I., to Connecticut Christian Radio Outreach as a gift.

## Deal of the Week

**WINX-FM/Cambridge (Salisbury-Ocean City), Md.**

**PRICE:** \$2.6 million **TERMS:** Asset sale for cash

**BUYER:** First Media, headed by president Alex Kolobielski. Phone: 410-822-3301. It owns 25 other stations. This represents its entry into this market.

**SELLER:** CWA Broadcasting, headed by president Charles Adams III. Phone: 916-383-8072

**FORMAT:** Country **BROKER:** Bill Schutz of Schutz & Co.

**COMMENT:** CWA Broadcasting's WINX-FM/Cambridge, Md., to First Media Radio for \$2.6 million. First Media began an LMA Jan. 6.

## 2009 Deals to Date

<b>Dollars to Date:</b>	\$6,949,000	(Last Year: \$23,555,010)
<b>Dollars This Quarter:</b>	\$6,949,000	(Last Year: \$23,555,010)
<b>Stations Traded This Year:</b>	10	(Last Year: 23)
<b>Stations Traded This Quarter:</b>	10	(Last Year: 23)

**For The Record:** The Deals to Date section headline in the Jan. 9 issue should have read 2009.

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'You need to hear more from us about what we're doing and why we're doing it, but we also need to hear from you about how we can improve what we're doing and how we're doing it. We're all part of the solution, and the best ideas, thoughts and commentary can come from anywhere in the organization.'



—CBS Radio CEO Dan Mason in a new year's letter to employees

**Blaupunkt, miRoamer Bring Internet Radio To Dashboard**

Blaupunkt debuted two Internet-enabled car stereos designed specifically for the dashboard at the 2009 International Consumer Electronics Show in Las Vegas. Both models, the New Jersey 600i and Hamburg 600i, will be available in the second half of 2009 and used in conjunction with miRoamer, an online portal to Internet radio stations worldwide. Developed by Australian company nuMedia Holdings, the portal lets listeners access AM/FM stations or stream music from more than 16,000 Internet stations from 200 companies with the push of a button. Although various models are in the pipeline that may have an internal modem, the first model connects to an external device that supports 3G/HSDPA/HSPA, including the iPhone, via Bluetooth for Internet connectivity.

Blaupunkt already faces competition from Autonet Mobile, which describes itself as "the first wireless Internet service provider designed for your car." The company provides an in-car router with patent-pending TRU technology that allows multiple passengers to simultaneously connect Wi-Fi-enabled gadgets to the Internet.—Alexandra Cahill

**AT&T To Compete With Sirius XM**

AT&T Cruisecast is about to offer Sirius XM some competition with its satellite-based in-car TV and radio service. Working with veteran satcaster RaySat Broadcasting, AT&T's Cruisecast utilizes a low-profile antenna that overcomes such line-of-sight obstacles as overpasses, buildings, trees or tunnels. Making its debut this spring, Cruisecast will initially offer 22 talk and 20 music channels. The hardware won't come cheap, with a retail price of \$1,299, plus a monthly \$28 fee.

—Mike Boyle

**Citing Economy, Katz Media Reorganizes, Slices Staff**

Facing tough economic conditions in the new year, Katz Media Group took two major steps Jan. 8 to improve the national spot radio business and trim its costs. In addition to laying off about 122 staffers—about 8% of its work force—Katz announced the creation of a new group dedicated to leveraging multiplatform radio campaigns for advertisers.

Part of the impetus for the new group, called Katz Marketing Solutions, is the new, dominant size of Katz's radio representation portfolio, following the demise of Interep. At the end of last year, Katz picked up all major radio groups formerly repped by Interep, including CBS Radio, Entercom Communications, Lincoln Financial Media and Beasley Broadcast Group.

Led by president Bob McCurdy, Katz Marketing Solutions will "work with national advertisers and agencies during the planning process to create innovative and customized campaigns across all audio channels," according to the company. The new unit has a similar mission to one that Katz created last year for the Clear Channel Radio Sales division but broadens services to all the radio groups now under the Katz rep umbrella.

Katz CEO Stu Olds, to whom McCurdy reports, sees the formation of Katz Marketing Solutions as critical to lifting an ailing national spot radio market and making radio easier to buy across online, HD side channels and mobile platforms. "We have a responsibility to grow the industry at large," Olds says. "There has been so much fragmentation, some advertisers haven't been able to harness [all of radio's platforms], so we needed to consolidate. We can bring advertisers 90% of the radio stations in the U.S. and provide customized solutions . . . with a one-stop solution."

Although Katz has cut staff, Katz Marketing Solutions is earmarked for growth and some newly created positions that have yet to be filled.—Katy Bachman, Mediaweek

**Moran Adds PD Duties**

Clear Channel active rock KIOZ/San Diego PD/MD Shauna Moran adds programming duties at classic rock sister KGB. Moran replaces Jim Richards, who left in October. "I am honored to be named the PD of such a legendary station," Moran says. "I look forward to working with an incredible staff, both on and off the air. It's going to be a fun, challenging, exhausting and exhilarating experience to program two big rock entities in San Diego."—Mike Boyle



Moran

**Entravision Shuttters Súper Estrella Network**

Entravision Radio said farewell to Latin CHR/top 40 network Súper Estrella and flipped most of its stations to Spanish-language AC as "José." With the addition of the Súper Estrella network stations in Denver, Sacramento, Las Vegas, Yuma, Ariz.; Salinas, Calif.; Palm Springs, Calif.; and KTSE/Modesto, Calif., José is airing jockless on 18 stations. In a statement the company said, "In line with the rest of the media industry, we have been impacted by the advertising slowdown and are taking steps to control our costs, including workforce reductions."—Jackie Madrigal

**Analyst Expects Performance Royalties Bill To Become Law**

The chances of a performance royalties bill that would require broadcasters to pay recording artists for their work has a better than 50% chance of getting passed by the 111th Congress, a longtime Capitol Hill watcher says. Analyst George Reed-Dellinger of Washington Analysis, observing in a client note that Entercom, Cumulus, Radio One and other radio broadcasting stocks regained some value in the earliest days of the year, says the industry may soon have another monster to contend with.

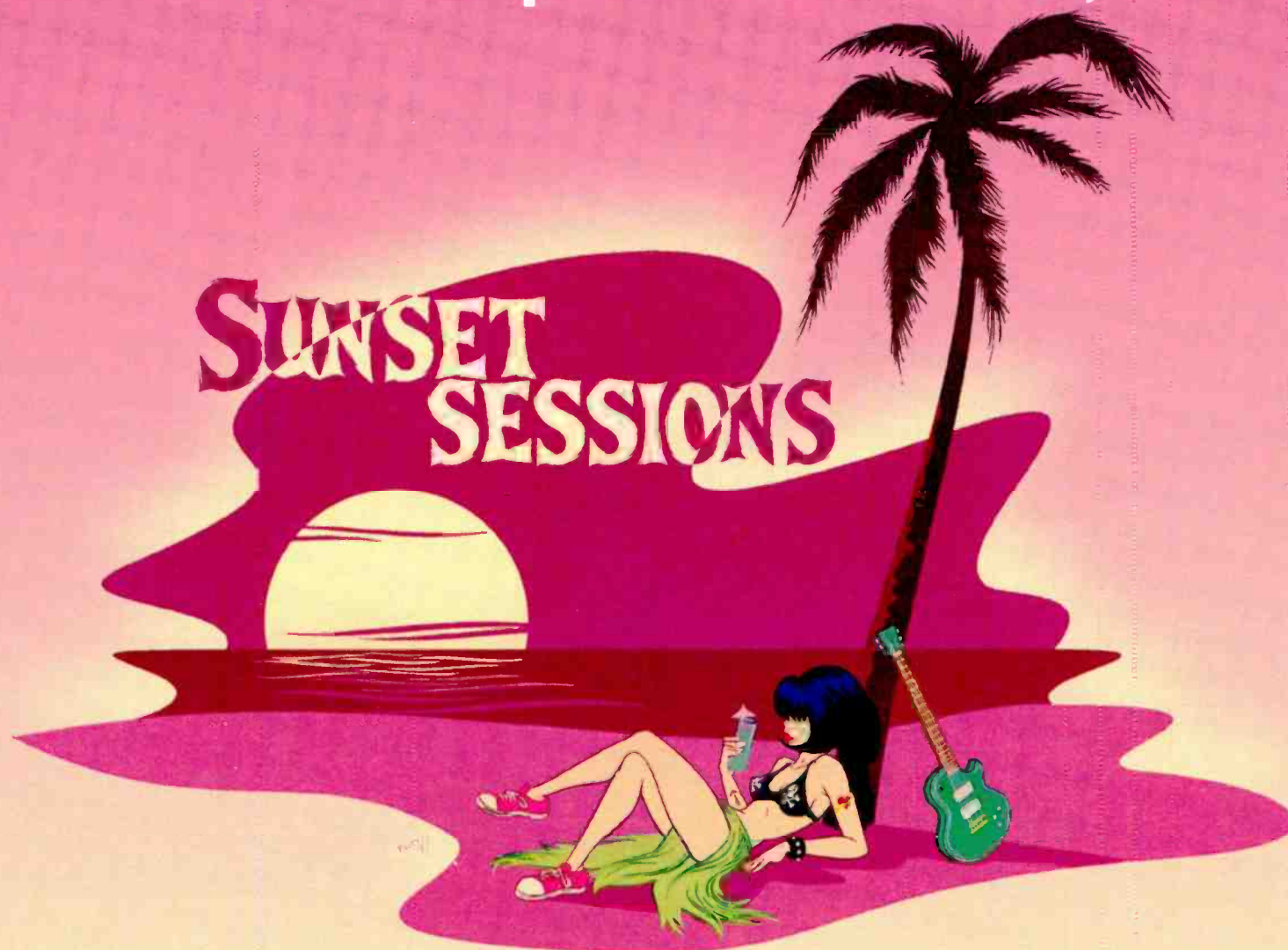
"After [radio] getting crushed in 2008, we expect adverse legislation will soon be introduced requiring an estimated \$1 billion-\$3 billion in performance copyright fees to be paid by the radio companies to . . . recording labels." The analyst added, "At a minimum, this legislation will create headline risk throughout the year, and the odds of enactment are surprisingly high."

At the same time, musicFIRST wasted no time in the new year pushing its proposed fee-generating legislation on Capitol Hill. "When I got into the recording business, I heard that radio was doing you a favor if they played your song. That's not true," singer Dionne Farris said Jan. 12 to a collection of legislation staff and reporters gathered in the Longworth House Office Building for a performance rights briefing. "If they didn't have music, they'd be talk radio. Publishers and composers get paid; performers should be paid. It's only fair. The artist has suffered."

Senate and House committees are expected to take up the pending legislation for discussion in the coming weeks.—Jeffrey Yorke

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# R&R No.1

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**THE FRAY'S** "YOU FOUND ME" TOPS TRIPLE A FOR A FOURTH WEEK, RISES 8-6 AT HOT AC AND 24-22 AT CHR/TOP 40 AND DEBUTS ON AC AT NO. 28. THE BAND'S SELF-TITLED SECOND SET ARRIVES FEB. 3.



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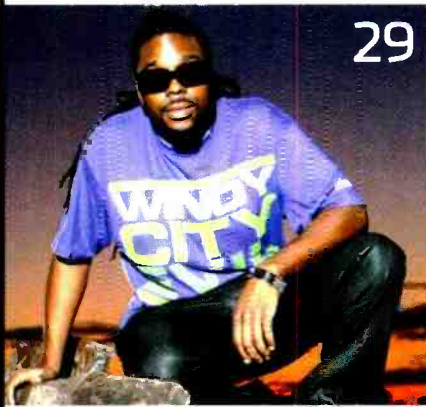
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## What's New This Week Online

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Jan. 19  
Connect yourself with the whole industry: Get listed in the R&R Directory.  
▶ [Click on R&R Directory](#)

**T**

Jan. 20  
Fall quarterly Arbitron results arrive from Denver; Portland, Ore.; and Seattle.  
▶ [Click on Ratings](#)

**W**

Jan. 21  
Fall Arbitron reports roll out from Kansas City, Las Vegas and Salt Lake City, among others.  
▶ [Click on Ratings](#)

**T**

Jan. 22  
Austin, Richmond and San Antonio are included in today's batch of fall Arbitron quarterlies.  
▶ [Click on Ratings](#)

**F**

Jan. 23  
More fall Arbitron ratings are released, including Memphis and Greensboro.  
▶ [Click on Ratings](#)

# After The Arbitron Settlements: Now What?

By Paul Heine

Now that Arbitron has agreed to double cell phone-only sampling as part of a raft of efforts to boost participation of minorities in its PPM ratings panels in New York and Philadelphia, the National Assn. of Black Owned Broadcasters and the Assn. of Hispanic Advertising Agencies want Arbitron to extend those measures to every PPM market. Otherwise, "this battle will continue," NABOB executive director/general counsel Jim Winston says.

To settle the suits filed Oct. 9, 2008, by attorneys general Andrew Cuomo of New York and Anne Milgrim of New Jersey, Arbitron agreed to increase CPO sampling in stages—from its current 7.5% target to 15% by July 1, 2010, in New York and by Dec. 31, 2010, in Philly—along with providing data on the composition of the CPO sample cross-tabbed by race, ethnicity and age to subscribing broadcasters and the attorneys general. Arbitron earlier said it was working to increase such sampling to 10% in all PPM panels and now says it has had internal discussions about hitting that target by year's end. It is also considering further expansion of CPO sampling but stops short of committing to 15% for all PPM markets.

"Exactly how the specifics of the N.Y. and N.J. agreement will be applied to other markets is to be determined," an Arbitron spokesman wrote in an e-mail to R&R. "In a number of cases, sample metrics in other markets already exceed the 2010 goals for New York."

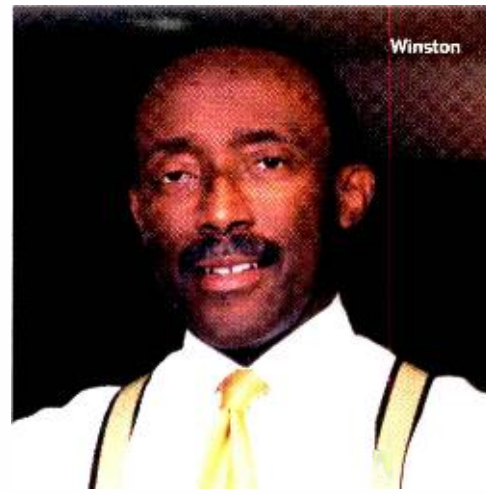
That was the case in Riverside, the first market where Arbitron has won Media Rating Council (MRC) accreditation for its Radio First PPM service.

According to the latest government estimates, 18% of Hispanics and 18.5% of African-Americans live in households that had only wireless phones during the first half of 2008, compared with 17.5% of the general population.

Per the settlements, address-based PPM recruitment efforts—previously confined to the Houston market—will be used to field at least 10% of sampling efforts by this July and 15% by July 2010 in New York and Philly. Arbitron says address-based sampling will play a role in the future expansion of CPO homes in all PPM markets.

With respondents remaining in PPM panels for up to two years, Arbitron has security concerns about forking over the location of installed and in-tap meters by zip code, along with the racial and ethnic demographic data for each zip code, on a monthly basis to subscribing broadcasters in all markets, as it agreed to in the settlements for the New York and Philly markets. In fact, releasing the data is contingent on subscribers not misusing the information to identify or contact PPM panelists. "We are working out a level of disclosure that better meets the requests of our customers without compromising the security of our panel," Arbitron says.

In addition to cutting checks to the attorneys general and minority broadcasters, and funding an



ad campaign to promote minority radio, Cuomo has imposed an Oct. 15 deadline to get the New York PPM service accredited; Milgrim stipulated Dec. 31 for either market. Arbitron will also launch a non-response bias study in New York.

Some observers have suggested government involvement in the PPM emasculates the role of the MRC, established at the behest of Congress in the early '60s to improve the quality of audience measurement. But MRC executive director/CEO George Ivie isn't one of them. "We believe the attorneys general have reinforced the importance of achieving MRC accreditation by making it a part of their settlement requirements and by setting requirements to retain accreditation thereafter," Ivie says. "We obviously respect that there's a public interest in the conduct of ratings services. We strive to cooperate with that government interest however it is expressed."

**'Exactly how the specifics of the N.Y. and N.J. agreement will be applied to other markets is to be determined.'**

—Arbitron spokesman

# Despite Uproar, The PPM Registers Gains At Urban And Hispanic

By Mike Boyle

Have you noticed? Many of the urban and Hispanic stations that have been critical of Arbitron's PPM methodology are actually making gains. For instance, in New York, Spanish Broadcasting System tropical WSKQ trended 4.4-4.6-4.8 from October to December in persons 6+ and is tied for third in the market with CBS Radio news WINS. Inner City urban AC WBLS went 3.5-3.3-3.8 during the same period (ranked No. 7).

Meanwhile, in Los Angeles, Univision Spanish oldies KRCD/KRCV trended 3.4-3.4-4.0 and Emmis rhythmic KPWR has risen 2.9-3.1-3.5. And with the exception of Detroit, where only one urban station improved its ratings share in December—International Mason urban AC WGPR—all 14 PPM markets had multiple urban and Hispanic stations trend up in December.

Now that Arbitron has settled civil actions

with the attorneys general in New York and New Jersey over accusations of faulty PPM methodology, which urban and Hispanic broadcasters and several of their organizations insisted was hurting them in the ratings, one has to wonder if it is the improvements that Arbitron made to its sample or stations' programming adjustments that are helping them post PPM ratings gains.

WBLS OM Skip Dillard believes it's a combination of the two. "But I also think it's too early to tell because so much has had to change from the way we had been programming under the diary system," he says. "Obviously, Arbitron has had to make tons of adjustments to their system. So



right now we're all just feeling our way forward."

Inner City president/COO Charles Warfield says he has noticed an improvement in minority representation in the New York panel since the lawsuits were filed against Arbitron.

For Arbitron's part, senior VP of press and investor relations Thom Mocarsky says, "We've been able to deliver a sample of consistent quality in the context of our continuous improvement program."

However, one of Arbitron's most vocal critics on the PPM, the National Assn. of Black Owned Broadcasters, still isn't buying what Arbitron's selling.

"The results we're seeing everywhere are inconsistent at best," NABOB executive direc-

tor/general counsel Jim Winston says. "There has been some change, but we have also seen some places where stations are up one month and down another, so I can't say we've seen what we would consider significant improvement. We're hopeful that the requirements that the attorneys general have imposed on Arbitron will allow for significant improvement."

Emmis Radio president Rick Cummings says he is certain that Arbitron is learning how to recruit and sustain the panels in PPM markets more effectively now than a year ago, especially in the areas of panelist compliance and "hard-to-recruit" portions of the panels. However, he adds, "I'm not certain what role the critics have played in all of this. But Arbitron certainly seems more focused on accreditation and has demonstrated clear progress in many areas. And they are certainly more responsive."



# RADIO THROUGH THE CRYSTAL BALL

An annual look at radio leaders' expectations for the year, what they would like to see happen—and what they hope doesn't **By Jeffrey Yorke**

As George Beasley tells it, projecting the future of the radio business in this financial climate “is like trying to pick the winning numbers in the Florida lottery.”

■ After nearly 50 years as owner of the Naples, Fla.-based Beasley Broadcast Group, which he launched in 1961, he has weathered several recessions. But he laments, “This one is different, perhaps the deepest and most severe our country will endure.” ■ Even so, as a man who has pretty much seen it all, Beasley—whose company includes 27 FM and 17 AM stations—is optimistic that broadcasters will recover. “Radio’s long-term strengths as a source of free entertainment and information, its local-oriented focus and its role as an excellent medium for cost-effectively reaching consumers will become more important than ever to businesses and listeners,” he believes, predicting that operators will become “more efficient, innovative and aggressive.”

There’s no sugar-coating the fact that radio is facing a slew of obstacles that it has never before had to clear. And while there are endless tough-luck stories, many in the business are approaching the new climate with a realistic stance—and yet they haven’t lost faith in broadcasting. In fact, there are some in the industry, particularly small-market operators, that are discovering new opportunities and improving revenue. With any luck, and a lot of forward thinking, that trend could spread in the coming year.



Beasley

This is Radio & Records’ annual forecast, where we query the pillars and players of the industry about their expectations for 2009, what they would like to see happen—and what they hope doesn’t.

Inspired by the remarkable economic downturn, this year we added a series of new questions to the survey, aimed at group operators and GMs: What will it take to turn radio’s declining revenue around, and when do you predict it will happen? How do you see your company making the most out of this recessionary economy? And how are you motivating employees?

## What’s Old Is New Again

Since 1920, when a ragtag team of new radio enthusiasts broadcast the James M. Cox-Warren G. Harding election results from a makeshift studio inside a Pittsburgh barn on KDKA, the industry has weathered one economic storm and social crisis after another with a combination of brawn and creativity. The answers from our panel show that the industry is prepared to take on a difficult year with gusto. And one thing is certain: There’s no shortage of passion among these industry figures.

Ed Levine, the fireball CEO of upstate New York’s Galaxy Communications, says, “The beginning of 2009 will look like the end of 2008—in a word, ugly.” However, like many, he hopes that the first step toward better days for

both the broader economy and radio will begin with the inauguration of a new president Jan. 20.

The return of consumer confidence will be determined by the speed at which some of the new administration’s changes are felt on Main Street.

Levine suggests, “It’s hard to overstate the importance of consumer sentiment and its current negative impact on the economy and the radio business.” He adds that if there is a pervasive feeling that the financial downturn of 2008 is in the rear-view mirror and we are now in a new year and a new era, things may improve more quickly. “If we continue to wallow in the negativity, without giving all the new initiatives a chance to work, it will make the turnaround even more difficult.”

Emmis founder/chairman/CEO Jeff Smulyan is also concerned about the potential for the American economy to tumble “from a recession to a full-blown depression. The impact that would have on all of us, and our children, will be devastating for years to come.”

He also points toward the new president and Congress, “which I hope will bring a renewed vitality in our country that will spur economic growth. With growth, the radio industry will come out of its slump as more people recognize the value of our audience and our efficient delivery mechanism.”

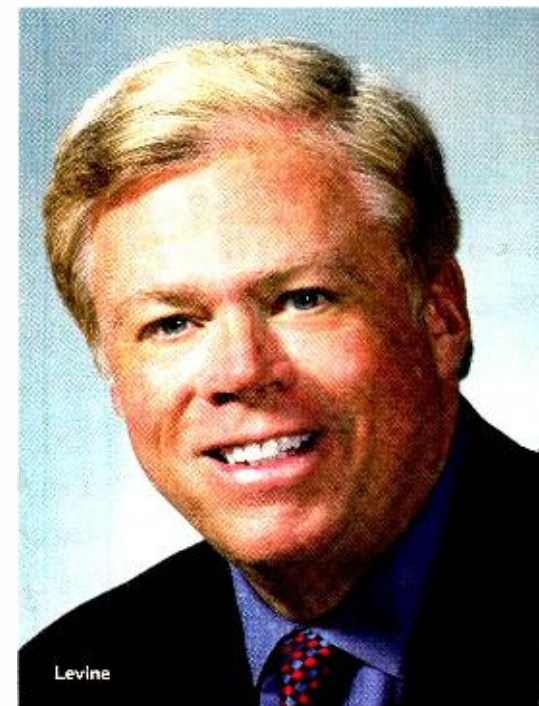
Beasley believes the vitality of the U.S. automotive industry is going to be a key component. “On a macro level, we need to see the auto industry regain its health, as it is a vital part of the revenue mix for all broadcasters,” he says, including housing and consumer retail on that list.

Beasley is also concerned about rising unemployment, which grew to 7.2% in December—a 16-year high, according to the Department of Labor. He says that more job creation would translate into more money being pumped into the economy and radio. “We’re cautious of an environment where unemployment continues to grow, deflation continues and credit remains constrained.”

*Continued on page 12*

**‘With economic growth, the radio industry will come out of its slump as more people recognize the value of our audience and our efficient delivery mechanism.’**

—Jeff Smulyan



Levine



**'We stopped truly caring about the product while looking to quick fixes like 'Less Is More,' HD radio and even PPM to help save our bacon . . . We talked about 'product development' to Wall Street while eliminating the program director job.'**

—Ed Levine

*Continued from page 11*

### Economies Of Scale

Looking more specifically at what the radio industry might do to propel itself forward, Levine states that broadcasters must better recognize the social, economic and technological evolution of the medium, including harnessing the power of the Internet and HD radio. He insists the industry "needs to sell advertisers on radio as a multi-media and digital platform, and educate listeners on digital features like iTunes tagging and real-time traffic. These tie to our 'local' advantage as well as consumers' desire for everything digital."

The perceptions that radio is outdated and troubled are its biggest problems, Levine adds, saying the industry did it to itself, thanks to the last 10 years of consolidation, which he describes as "an out-and-out disaster for all but the few who sold to Wall Street and cashed out. We stopped truly caring about the product while looking to quick fixes like 'Less Is More,' HD radio and even PPM to help save our bacon . . . We talked about 'product development' to Wall Street while eliminating the program director job. We agreed to exorbitant PPM-based licensing fees from a ratings vendor that forced us to fire airstaff across the country. We spent millions on HD and filled it with junk."

But there is hope on the horizon. Levine believes that as more stations return to the hands

of privately held companies—which will buy them at rational prices—the industry will slowly get back to its roots. "It took well over a decade for radio to get into the shape it's in. It may be another long period to get back to preconsolidation growth," Levine theorizes. He says his small, private company has been steadily "investing in ourselves and the area for years. While the big boys pulled back, we control or own most of the significant events in town, which has been a terrific edge for us in this economy."

### Bright Spots

Another private owner, Bob Hughes, who owns San Diego independent rocker KPRI with Jonathan Schwartz, anticipates an overall gloomy picture, but with some very pronounced bright spots: "Look for brightness anywhere creativity comes face to face with a market need." Radio's economic turnaround will come once operators "reject the cost-per-point, sell-it-by-the-pound mentality," Hughes says. "Clients don't want efficient buys. They want people in stores. This is the ultimate measure of accountability."

Further, he says that radio is not about mass audience delivery, but more like the magazine industry. "Nobody buys magazines off a ranker 25-54. It's a qualitative buy based upon efficiently reaching a specific target audience. PPM is a step backward in this area. Arbitron is dead wrong to encourage us to promote radio as a 'cume medium.'"

He also points to the hotbed issue of posting, the process that reconciles advertising time buys with actual audience delivery: If the schedule doesn't produce gross ratings points as ordered, stations compensate the buyer for the difference. "What happens if an advertiser runs a schedule, it posts perfectly—but still doesn't get results? That advertiser is lost forever."

Hughes, who rose in the Washington market from a news anchor to news director, PD, GM, then president of U.S. Radio before buying stations, remains motivated by radio and looks for that in his staff. "If you are a radio person, this is the golden age," he says. "At no time in our history has there been a better opportunity to demonstrate radio's main advantages: efficient, effective, responsive."

### Portable Connectivity

RAB president Jeff Haley is looking for radio signals to spread to more portable devices in the coming year. "We're going to see a proliferation of radio integration on mobile and Internet devices," he says. He points to CBS Radio's partnerships with Internet leaders AOL and Yahoo, and new applications like Clear Channel's iHeartRadio for the iPhone, along with broadcasters in smaller markets advancing their online presence to help local businesses. "So collectively, we are moving in the same direction."

Haley hopes to see radio elevated in the advertising community, where he believes its "core attributes of reach, relevance and receptivity are as strong as ever. Yet there is a disproportionate amount of spending on other media versus radio, in large part because of misconceptions. With advancements into online and mobile distribution enhancing delivery options and interactivity, radio is at the forefront of consumer engagement."

Haley anticipates the industry will continue to discuss digital opportunities, experiential marketing and branded on-air entertainment elements with advertisers. "We need to convey our message with one voice and employ accountability and measurement in our business practices that convey confidence in our medium." While he agrees that the recession has forced belt tightening, he says it's important for broadcasters to "continue responding to listener demand for new, innovative formats."



Stilwell

### Unique Value

Like his RAB counterpart, NAB president/CEO David Rehr recognizes that radio faces many challenges in 2009. Its future, he says, hinges on seizing digital opportunities, whether HD radio, FM-capable cell phones, Internet radio or some yet-invented technology.

Rehr is hopeful that the new administration will recognize the value of free and local broadcasting, especially dur-

ing tough economic times, and will appreciate the lifeline role that radio plays in providing communities with local news, emergency information and public service programming.

Like Haley and Rehr, Emmis' Smulyan hopes that industry initiatives, including Radio 2020 and Radio Heard Here, "will start to bear fruit and change the perception of our industry. Despite reports to the contrary, consumption of radio has held up well, and I expect that trend to continue."

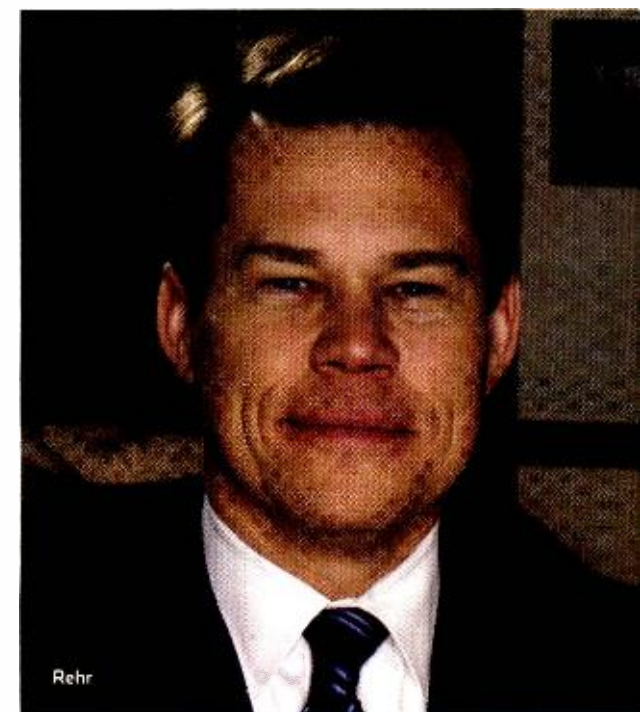
Smulyan has been instrumental in influencing cell companies to adopt device applications to carry radio broadcasts, so it is no surprise that he'd like to have an agreement with the wireless industry to put radio tuners in cell phones by the end of 2009.

### Radio, Artists Prepare For Battle

Rachel Stilwell, a communications attorney with Berger Kahn in Marina Del Rey, Calif., and a longtime Washington watcher, points to issues that will heat up the year for broadcasting. She expects an increasingly contentious battle among radio, recording artists, labels and lawmakers regarding the performance royalties issue, which would impose a new fee on terrestrial broadcasters.



Hughes



Rehr



David Oxenford is on the same page regarding the issue. The communications attorney and partner in Washington law firm Davis Wright Tremaine believes it could be the year's biggest challenge. "More than any other regulatory issue, this one would have a direct and immediate impact on a station's bottom line—if radio broadcasters were forced to pay record companies for the use of music on the air, in addition to the current royalties paid to ASCAP, BMI and SESAC." Oxenford has been monitoring progress made in the past year by the performance fee lobby and warns, "The recording industry is gearing up to push this legislation again in 2009, so radio broadcasters will need to be alert for the coming battle."

He also warns that broadcasters need a solid understanding of regulatory and financial obstacles that face them. "The broadcast performance royalty and Internet streaming royalties are but part of a larger scheme of regulations that make it very difficult for small radio operators to be real players in the digital media space. Broadcasters need to recognize where their future revenues will come from and work to make sure that all can play in that environment."

Oxenford worries that new regulations and troubled economic times could hurt broadcasters. "I'd hate to see the FCC become too overly regulatory, especially in the current economic climate. If pending proceedings on issues like localism, enhanced disclosure of public-interest programming and embedded advertising were to be adopted this year, we'd see a world of economic hurt, especially among small broadcasters who can least afford additional expenses in this multimedia world." A change in administration always poses such a risk, he says, "but we would hope that the business climate and competitive realities of today's media marketplace would moderate the regulatory zeal of any new administration."

### Leading The Charge

Jennifer Bendall, executive director of musicFIRST (Fairness in Radio Starting Today), is among those in Washington leading the charge for Congress to pass performance royalty legislation. She predicts that "bills will be reintroduced in both the House and the Senate this year to close the loophole in copyright law and establish a performance right on

radio for America's artists and musicians."

But not every station or format faces huge invoices. She insists that small broadcasters and public and religious radio stations will pay a nominal fee to clear performance rights for music played. "Larger stations and the big corporate radio groups will pay a rate set either through negotiations or by the Copyright Royalty Tribunal. These proceedings will take into account the promotional value of radio when setting the rate."

On another front, Future of Music Coalition executive director Ann Chaitovitz believes the credit crunch will make it hard for new business models and innovations to get off the ground, but "the distinctiveness of certain forms of traditional media may become more valuable. In the case of radio, its capacity to serve local communities is unique—it's an important part of radio's history and something no other medium can do."

She wants commercial terrestrial radio to pay more heed to localism, which is key to its continued viability. "With increased competition in other media, it seems increased community focus is one way for commercial broadcasters to retain and even attract listeners."

R&R

**'The broadcast performance royalty and Internet streaming royalties are but part of a larger scheme of regulations that make it very difficult for small radio operators to be real players in the digital media space.'**

—David Oxenford

## Financial Forecast

Analysts and brokers read the tea leaves for 2009

### Mark Fratrick, VP, BIA Financial Network

**Expects to happen:** Things will get worse before they get better. Local station radio revenue will decrease by 10% this year. The decrease in the smaller markets will be somewhat smaller than in the largest markets.

**Would like to see happen:** Broadcasters that weather the storm, don't panic and get back to working with clients to develop advertising plans that lead to results. Broadcasters that continue to develop their Internet sites, not only radio sites, but sites that provide other local information. Advertisers that think longer term and maintain their advertising/promotion/capital expenditures, even though that is difficult in these tough times.

**Doesn't want to happen:** Panic. Lowering spot prices just to get some business in the door. Radio is still an effective local advertising medium. While broadcasters may need to be flexible in pricing for their cash-strapped advertisers, they must not give away the store. Otherwise it will be hard to raise those prices once the economy recovers.

### Marci Ryvicker, VP of equity research, Wachovia Capital Markets

**Expects to happen:** Another very difficult year with radio revenue percentages down by high-single digits for the year, although this may be too optimistic.

**Would like to see happen:** A bottom in all the carnage—particularly in the stock and housing markets. A return in consumer confidence and spending, plentiful credit and thriving media businesses. Better corporate governance in all of media, but particularly in radio. Groups working together to figure out ways to generate

incremental revenue.

**Doesn't want to happen:** Radio groups continuing to air their dirty laundry. Stop fighting Arbitron in the public eye—it makes your customers doubt your measurement system that much more. Public groups getting delisted, but that is unfortunately a likely occurrence. Broadcast analysts laid off. Hearing about how radio is suffering from a "perception" problem. No one is naïve enough to believe that statement and you just lose credibility every time you say it.



Boyle

### Jim Boyle, veteran Wall Street media and entertainment analyst

**Expects to happen:** Radio advertising to be down 8%-10%.

**Would like to see happen:** Further rationalization of the giant platforms and de-leveraging of the largest groups.

**Assertive exploration of nonadvertising revenue streams and distinctive formats. Crisis is often the time to try gutsy, different ideas**

**Doesn't want to happen:** More of the same old approach. Although cost-cutting is unavoidable in very tough times, more prudent and surgical cuts might make more sense than ongoing, widespread head-count reductions and slashing salaries and commissions. Promotion and programming cuts have already been done multiple times.

### Glenn Serafin, president, Serafin Bros. Broadcast Brokerage & Finance

**Expects to happen:** More ad market constriction and



Serafin

radio station operators trimming expenses. Significant, open resistance from owners and operators to costs incurred from certain suppliers and vendors.

**Would like to see happen:** Radio to hunker down for 2009 and simply have a plan on how to get to 2010. There won't be any magic bullet in the near term. While there is some great national programming, it would be counterproductive to cut deeply into local programming. And for

radio to promote itself more.

**Doesn't want to happen:** Radio companies collapsing under their debt.

### Gregory Guy, managing partner, Patrick Communications

**Expects to happen:** The recession to continue through the end of the second quarter. By then the uncertainty of the lending environment and the radio business hopefully will dissipate, providing new benchmarks in terms of multiples and values, and allow for significantly more transactions in 2009.

**Would like to see happen:** A quarter or two of economic stability to bring lenders and buyers back to the table.

**Doesn't want to happen:** A prolonged recession. The lack of available credit, even at decreased levels, continues to strangle station values and trading. This makes groups unable to shed stations, even at reduced values, in order to improve their balance sheets.



Guy



Tagging, real-time traffic are latest innovations to move the HD radio needle

# Nobody Said It Would Be Easy

Chuck Taylor

CTaylor@RadioandRecords.com

**t**he sexiest showcase for the latest technology revelations is the annual Consumer Electronics Show (CES) in Las Vegas. The 41st gathering, held Jan. 8-11, comprised 2,700 exhibitors showcasing their bling across 1.7 million square feet of convention space. ■ While HD radio might have a tough time competing for headlines against the debut of Panasonic's 150-inch plasma TV or a million more gizmos for mobile phones, you have to credit the 4-year-old HD Digital Radio Alliance for giving it the old college try.

HD radio was touted at some 30 booths at CES, showcasing 50 products, including advancements in iTunes tagging, real-time traffic and other applications that are attempting to bring some romance to what many perceive as your grandma's AM/FM radio.

Among the products introduced at the show were new HD radio models from Alpine, Dual and Sony, all featuring iTunes tagging—which allows listeners to buy songs they hear on iTunes—compatible HD stations and download them to their computers or iPods.

iBiquity Digital, meanwhile, which developed standards for HD radio and licenses products, sponsored its own booth, touting any number of products. And how's this for bringing sexy back? Included were parked vehicles from Volvo and Hyundai, showcasing HD radio automotive advancements, which are currently available across 11 manufacturer lines. The company touted, "Come, take a seat, and watch HD radio technology drive toward success."

Unfortunately, so far, as the radio industry knows, it hasn't been an easy ride. And 2009 will be a tough slog. In fact, the consumer electronics industry as a whole isn't facing a particularly rosy year ahead. The Consumer Electronics Assn. predicted last July that U.S. sales for the industry would grow 7.4% in 2008. At year's end, it downgraded the figure to 5.4%. And now it's predicting for 2009 that consumer electronics sales will dip 0.6%.

The HD Digital Radio Alliance took advantage of the 2008 holiday season by amping up marketing efforts for the units with a newspaper insert in USA Today and a \$57 million advertis-

ing blitz in the nation's top 100 markets on 700 radio stations. An online ad campaign had garnered 3.2 million impressions on the gift-giving page on HDRadio.com at the beginning of December.

With the new year, the alliance is set to kick off a first-quarter campaign. Included is an emphasis on tagging, the novel formats among HD's roster of additional stations, the fact that it remains free radio—and most important, lower price points.

HD radio reached a critical crossroads at midyear 2008, when a number of radios retailed below \$100 for the first time, with some as low as \$79. Consider that digital radios were first marketed at \$499.

## Traffic Data Via HD

There was other good news for HD radio at the end of the year: Volvo announced that it will include HD receivers as standard equipment in nine 2009 models. That signals the largest penetration of the technology into the automobile industry to date. At this point, most major car makers offer HD as a dealer add-on.

In mid-November, manufacturer Broadcast Electronics hosted an HD Town Hall Webinar, which covered some critical initiatives to move HD radio forward. Among the most promising came from Emmis Communications VP of integrated technologies Paul Brenner—who also serves as president of the Broadcaster Traffic Consortium, a partnership of eight radio companies formed to build a first-of-its-kind nationwide

'The high bandwidth capacity provided via HD radio technology will enable consumers to obtain high-quality, up-to-date information, when and where they need it most.'

—Paul Brenner

network to distribute traffic data exclusively via HD radio. BTC is working with NAVTEQ, a global provider of digital maps and traffic for vehicle navigation to broadcast real-time traffic and other location-based information to portable navigation devices and automobile in-dash systems.

According to Brenner, "The high bandwidth capacity provided via HD radio technology will enable consumers to obtain high-quality, up-to-date information, including traffic flow and points of interest when and where they need it most." Other potential applications he points to include worldwide weather, fuel prices, events, movie times, concerts, sporting events, festivals and other "point-of-interest" data.

The founding members of BTC are Emmis, Beasley Broadcast Group, Bonneville International, Cox Radio, Entercom, Greater Media, NPR and Radio One.

"Our purpose is to further accelerate consumer HD receiver penetration and create new revenue," Brenner says. "By leveraging our strengths—low-cost distribution, localized content and digital capacity—we are re-establishing this industry as an innovative means of engaging consumers."

As important, Brenner notes the initiative's potential to monetize HD—long a nagging issue for broadcasters looking for a return on their investment in multicasting (conversion costs, per station, are estimated at \$77,000)—"by providing a one-stop shop for a low-cost nationwide data distribution channel. BTC allows broadcasters to expand beyond traditional audio programming as their sole use of the HD radio spectrum

and meet consumer demand for interactive, user-specific data applications." In other words, instead of littering side channels with the commercial inventory that has made FM an irritant for some consumers, broadcast groups cash in by aligning with data providers.

Meanwhile, on its own, Clear Channel, conspicuously absent from the BTC, announced last month that its Total Traffic Network, with traffic info provider INRIX, had launched real-time traffic services over HD radio channels in 50 markets, with Dual Electronics offering an accompanying personal navigation device that provides the service.

Back at the BE Town Hall Webinar, alliance president Diane Warren remained optimistic for the technology's potential. "When the HD alliance started in 2006, there were no automakers onboard and there was one radio available. Broadcasters made the smart move to get the process going, even before it was available to consumers. That really paid off.

"Fast forward past those first two years to today. Consumers are aware that there's something called HD radio at a level of about 77%. Now we have to take them to a point where they understand the benefits—more free stations and iTunes tagging, where they develop intent to purchase," she says. "With these economic times, we need even more interaction—an intimate conversation—with the consumer. There are so many new ways that this technology stands to deliver the ultimate payoff." **R&R**



The Denon 5-S2 is among the new tabletop HD radios showcased at the 2009 CES. It also features Wi-Fi, a CD player and built-in iPod dock.

How morning show talent can market themselves without spending a bunch of cash

# Morning Show Marketing On A Shoestring

**'By using the free marketing you have at your fingertips, you become a brand in your market.'**

—Stan Main

Stan Main

stan@randylane.net

**t**here are many listeners who use your station but don't tune in to the morning show. Many have the wrong idea about the program from a past listening experience, have found a new show or just don't have enough reasons to try yours. ■ Use the power of your station to reach these potential morning show listeners. In most cases, the midday and afternoon drive dayparts represent an untapped gold mine of cume and PIs for the morning show—and you have the tools to reach them for free.

Hire an ad agency, senior marketing class or work with your production director to write and produce a campaign of ads for your show. Promos and imaging do not have to be time-sensitive. Great audio from last month is better than marginal audio from yesterday.

Write ads for your show that target the audience that listens your station but not your show. Use drops that listeners who don't know the show's characters will find entertaining.

Differentiate with unique audio in your imaging by using show characters instead of generic movie drops or comedy that any competing show can use.

Do live promos from your cell phone to other dayparts and promote the headliner coming up on your next show. Have a joke or story to share to make it sound like more than just an ad and grow morning show cume from that daypart.

## Web Marketing Tips

Use your loyal listener database to market the show with audio clips or links to "Best Segment of the Week" or the "Biggest Interview This Week" that your producer sends to the marketing department regularly. Make small podcasts of the best segments of each day's show that listeners can forward and guerrilla-market your show on the cheap.

Produce backstage-type YouTube features that can be virally marketed. E-mails that don't look like spam are most effective. Text and audio links are better than fancy, overproduced HTML.

If you pretape interviews or features, use a strong portion of the interview in an e-mailed audio link that promotes the upcoming interview/feature. Include the time of the feature, and sign the e-mail with a real person's name, e-mail address and the request line number to

contact you.

Set up pages on Facebook, MySpace and LinkedIn. Use an intern who knows how to use these networking sites to monitor them regularly.

## Public Relations Tips

Make your sales department your biggest fan. Salespeople are in daily contact with movers and shakers in your community. Salespeople can be great free PR agents. If relations with your sales department are strained, work to make them better. Buyers buy from people they like and salespeople sell dayparts they are fans of.

Make appearances in the market. Just like politicians get more votes walking door to door, you can gain a wider audience through time by meeting potential listeners.

Have an act for personal appearances. It's one thing to host the parade, it's another to do it with prepared material that connects with the people who are watching. Are you some DJ from a local station or an entertainer from "The Beat Morning Show" who made the parade for parents and their kids? Practice your act at a local comedy club.

Get a TV feature ("What's Happening This Weekend" or new CD reviews) with your local TV affiliate. Your pay may be in thousands of marketing dollars for your show.

Do a morning show "Small Town Tour" series of location broadcasts in your next major ratings period. Take celebrities to little towns in the metro that never see big radio stars. Research each town to find a location that says "genuine small town." Use local entertaining guests (like the mayor) and get listeners talking about the day your morning show came to town.

Your marketing goal is to build a brand of familiar characters. By using the free marketing you have at your fingertips, you become a brand in your market. Competing stations can flip music formats easily overnight, but it's much harder for a competitor to brand new personalities.

The more time you invest in making your on-air ads strong, the better they will get and perfect your public, out-of-the-studio act and reach out to your town leaders. As your profile in the community and your ratings grow, your show will become harder to unseat.

R&R

Stan Main is VP of research and development at the Randy Lane Co.

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Y&R's John Gerzema explains 'The Brand Bubble'

# I Hate To Burst Your Bubble . . .

Mike Stern

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**S**top for a second and think about how many brands of toothpaste you can name. Then consider the number of variations each brand offers. Collectively, they present a myriad of flavors, combined with a variety of agents for whitening, cavity fighting, breath freshening and more. This is only one example of the enormous increase in the number of products available to consumers.

This landslide of choices has left consumers struggling to keep up. In his book "The Brand Bubble," John Gerzema, chief insights officer for advertising agency Young & Rubicam, reports a 50% decline in consumer trust for brands and a 24% decline in perceived brand quality. Faced with so many choices, "consumers are self-selecting smaller lists of brands to be truly passionate about," Gerzema says. "The rest are taking on a transactional relationship."

He noticed this change while reviewing research conducted as part of Young & Rubicam's Brand Asset Valuator, an ongoing study of con-

sumer perceptions about brands. "We uncovered measurements declining across the board with consumers—things like trust, loyalty, awareness and how much consumers thought brands were different from one another," he says.

Just like toothpaste, consumers are experiencing an explosion in choices for entertainment and information. While we know listeners tune to news and talk stations during times of crisis, which is essentially a transactional relationship, the challenge for stations is to push beyond that to hold one of the coveted slots on a consumer's shortlist of brands they are passionate about.

**'We need to start thinking about the consumer as a shareholder. We put a great deal of time and effort into showing the rosiest horizons to shareholders. We don't do the same thing with consumers.'**

—John Gerzema

## Take Measure Of Your Brand

Discussing what it takes to evoke passion from consumers, Gerzema starts by explaining that advertising alone cannot accomplish the task. "Seventy-two percent of people trust what each other thinks about brands compared to just 15% who trust advertising."

He explains that successful brands today have what he calls energy, defined as a measure of momentum and creativity. "Consumers are actively looking for brands that are constantly creative and creating expectations of future performance," Gerzema says.

Examples of brands highly rated for their energy include Nike, Apple and Google. In the music sector, Gerzema points to Radiohead, which appeared in his research as high-energy after the band, in late 2007, shocked the music industry by offering downloads of its "In Rainbows" album at whatever price the consumer wanted to pay.

One good idea, however, does not ensure continued consumer loyalty. "Consumers are moving quickly and they are punishing brands that don't stay different," Gerzema says.

Brand energy can also come from having an impact on culture. "Oprah [Winfrey] was able to

*Continued on page 18*



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*Continued from page 16*

connect across such a wide array of demographics and topicalities because she was clearly aligned with many things that were important in our culture, such as corporate charity, politics and pop culture," Gerzema says.

Rush Limbaugh would likely be considered one of radio's high-energy brands. His ability to generate national interest by auctioning off Sen. Harry Reid's (D-Nev.) letter to Clear Channel CEO Mark Mays or leading Operation Chaos—his plan to ratchet up Democratic infighting during the election—help him maintain his position as a brand listeners are passionate about.

Gerzema also says extending into areas related to your brand can add energy, citing Mark Wahlberg as an example: "Actor/writer/director/producers tend to become high-energy brands." But he could just as easily be talking about Sean Hannity, Glenn Beck or Lou Dobbs, who work in radio and TV, as well as write books, perform live, blog and more.

While AM/FM may not be as sexy as the new iPhone, stations themselves can also be high-energy brands. "You can have high-energy brands in low-energy categories," Gerzema says, pointing to Virgin Atlantic Airlines, Subway and Geico as brands that have redefined the customer experience in otherwise mundane product categories.

The key, he explains, is focusing on the building blocks of brand energy. Differentiation is the essence of a brand, the thing that makes it special and unique. One way for radio to differentiate itself from other media is localism. "What can you do to amplify your content on a local level? Find ways to celebrate the local-ness of your con-

### Brands You Should Know

You might not be familiar with all of these brands, but John Gerzema, Young and Rubicam chief insights officer and co-author of the book "The Brand Bubble," lists them as having "high energy."

Muji	Uniglo	Zappos
Pinkberry	Vitamin Water	Zillow

tent and take advantage of fragmentation by highlighting things of local importance."

Suggesting that brand equity decay is occurring faster than ever, Gerzema emphasizes that differentiation is a constant struggle. Brands not only need a creative core, "they must continuously innovate around it as well."

Vision is essentially the public perception of the company behind the brand. "Consumers can see around traditional advertising," Gerzema says. "They want to know if the company has an interesting culture and strong leadership." For stations, this means a management team that is accessible to listeners and as transparent as possible in their decision-making process.

Invention, the most tangible dimension of energy, encompasses new product innovations and the resulting customer experience. Gerzema explains it as asking, "Does the brand walk its talk?" Big-voiced production pieces saying "your news leader" or "the most stimulating talk" aren't as effective as they once were. A positioning slogan needs to be honest, and the station needs to live up to it.

Possibly the most important part of brand energy—and most applicable to stations—is what Gerzema calls dynamism, "the interesting ways in which a brand may communicate." It's in this area that it seems radio can truly excel in the future.

### Consumers Are Investors

Dynamism is important because consumer behavior has become similar to that of investors, Gerzema explains, and should be treated as such. "We need to start thinking about the consumer as a shareholder," he says. "We put a great deal of time and effort into showing the rosiest horizons to shareholders. We don't do the same thing with consumers."

Apple's annual Macworld Conference and Expo, where the company rolls out its new product updates to an audience of rabid fans, is a prime example of treating the consumer like a shareholder. "Brands that aren't showing their horizons to consumers become commoditized much more quickly."

Communicating with shareholders/consumers/listeners is easier but yet more complicated than ever. "The basic format of talk radio has always been participatory,"



Gerzema says. "The challenge is to take that dynamic and apply it to other channels."

For example, the resuscitation of NBC's "Saturday Night Live" following Tina Fey's portrayal of Republican vice presidential candidate Sarah Palin wasn't fueled solely by the TV broadcast. "Those pieces received more hits on

YouTube than on 'Saturday Night Live,'" Gerzema says. "As the YouTube traffic grew, 'SNL' ratings followed." For radio, he asks, "How are you taking your content and providing interesting new ways to distribute it outside your established medium?"

It is equally important to give listeners the chance to participate. "You want to be offering content people can comment on," he says. This stems from a change in consumer perceptions. "People want a much more participatory relationship. They expect a heightened level of involvement," Gerzema says, adding that, especially among younger consumers, "people are starting to see the concept of one person holding all the information as ludicrous. They see information as participatory and evolving. They are the wiki generation."

For example, the company Simple Human, which specializes in designing updated housewares like garbage cans, has a robust blog dedicated to consumer feedback. "If a trash can can have a blog, radio stations should be able to find new ways to communicate with their audience." *R&R*

### It's Not The Flux Capacitor

Inspiration for the book "The Brand Bubble," co-authored by Young & Rubicam chief insights officer John Gerzema, came from reviewing research compiled through the company's Brand Asset Valuator.

According to its Web site, the BAV is a "comprehensive global database of consumer perceptions of brands developed from the world's most extensive research program on branding."

That research includes interviews with more than 350,000 consumers about 19,500 brands through 173 separate studies in 44 countries. Learn more about the BAV and how Young & Rubicam evaluate brands at [brandassetvaluator.com](http://brandassetvaluator.com).

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## TIMELINE

**1**  
YEAR AGO

Julie Brinks named VP/GM of Journal/Tucson. ■ Tom Bigby becomes OM of WXYT/Detroit. ■

Bryon McManahan is upped to general sales manager of Buckley/Hartford.

**5**  
YEARS AGO

Cancy Woods recruited to be VP/market manager for Spanish Broadcasting System/New York. ■ Roberto Isaac

joins KLYY/Los Angeles as OM. ■ Mike

Thompson is chosen as PD of WEPN/New York.

**10**  
YEARS AGO

Scott Elberg elevated to VP/GM of

WKTU/New York. ■ Dave Allan advances to VP/GM of WUSL/Philadelphia. ■ Dave Presher upped to GM of CBS-Infinity/Dallas.



Elberg

**15**  
YEARS AGO

Corrine Baldassano returns to Univstar as VP of programming. ■ Alan Lincoln promoted to GM of

WYJZ and WAMO/Pittsburgh. ■ Ken Anthony appointed PD of KLSX/Los Angeles.

**20**  
YEARS AGO

Dean Thacker upped to president of Marlite Radio. ■ Ron Urban boosted to senior

VP/GM at EMI. ■

George Oliva becomes PD of KFI/Los Angeles.



Gray

**25**  
YEARS AGO

Tony Gray motors into the PD gig at

WDRQ/Detroit. ■ Lorna Ozmon tapped as PD of WROR/Boston. ■ Dave Popovich picked as PD of WMJI/Cleveland.

**30**  
YEARS AGO

Dino Barbis named VP of field administration at ABC Records. ■ Frankie Crocker returns to WBLS/New York as

MD. ■ Stevie Wonder buys KJLH/Los Angeles for \$2.2 million.

**35**  
YEARS AGO

Casablanca Records opens for

business with Neil Bogart as president. ■ Steve Warren promoted to PD of WHN/New York.

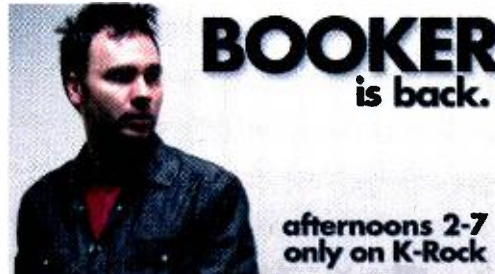
—Compiled by Hurricane Heeran (hheeran@radioandrecords.com)



Bogart

## Hey, Booker's Back At K-Rock/NYC

Much like the salmon that annually swim upstream to Capistrano . . . or something, **Chris Booker** is coming home to his old stomping ground: CBS Radio rocker **WXRK (92.3 K-Rock)/New York**, where he'll take over afternoons, ably filling the yawning British chasm created last month when **Ian Camfield** returned home to England. Señor Booker is a well-known quantity around town and in the K-Rock hallways, having worked there during its first incarna-



tion (aka the **Howard Stern** era), then did nights when the station flipped to **WFNY (92.3 Free FM)**; he also spent some quality time at crosstown top 40/CHR **WHTZ (Z100)** and briefly did a morning show with then-girlfriend **Lynda Lopez** on CBS

Radio's late, um, not-so-great hot AC hybrid **Blink 102.7**. In April 2006, Booker was hired for mornings on Clear Channel CHR/top 40 **WIOQ (Q102)/Philadelphia**, which lasted until May 2008.

## The Programming Department

■ More changes rock the hallways of Magic urban **KDAY (93.5 the Beat)/Los Angeles**. This time, MD April "bombai" **Pongtratic** exits to pursue other opportunities. It was just last July when she was promoted from programming/promotions assistant to MD. KDAY PD **Adrian "AD" Scott** will handle music duties for now.

■ Mixmeister/midday personality **Supa Dave** has been elevated to APD at Cox rhythmic **WHZT (Hot 98.1)/Greenville, S.C.** He's been doing the shift since mid-October, when former PD **Jet Black** left.

■ Dateline: Bakersfield, as **Darci Dawn** exits the MD/morning

co-host post at Buckley hot AC **KLLY (Kelly 95.3)**. Dawn had returned to the station in September 2006 for her second round, then moved from afternoons to her old morning shift a few months later. **Niki & Pacey** remain in mornings, while OM/PD **E.J. Tyler** adds a few more letters to his title: MD.

■ **Matt Stone** (no, not the "South Park" dude), PD of Cumulus hot AC **KRUZ/Santa Barbara, Calif.**, doubles his broadcast day as he annexes PD stripes for hot AC sibling **KBBY (B95.1)**, just south on the 101 freeway in Oxnard-Ventura, Calif. The B95.1 PD position has been open since **Todd Violette** exited in October due to budget cuts.

## Long, But Worth The Trip

Just your average start to the new year for Albany Broadcasting regional VP of programming **Kevin Callahan**, who just finished screwing around with the lineup on **WZMR (104.9 the Edge)/Albany, N.Y.** Why? The moves were prompted by morning guy **Darwin's** move to rival **WEQX** and the recent departure of co-host **Cat**.

Say hello to "Mulrooney in the Morning," starring market vet **John Mulrooney** (ex-crosstown **WPYX**), who teams with **Mike the Enforcer**, who receives a rude awakening as he moves from afternoons. "Mike keeps his

APD/MD stripes as he moves from afternoons to 'Holy s\*\*t! There's a 4 a.m., too?'" Callahan tells ST. When the clock strikes 10 a.m., **Gazer** remains in middays. "He's been in this daypart, and he likes it. He threatened me with bodily harm if I moved him, so I decided not to call his bluff." New to afternoons: **Boomer**, who had been doing nights. Here's Callahan again: "He cried that the gig was killing his love life and that daytime TV totally sucks, so as a sympathy move, we let him have the vacant afternoon slot." Taking over in nights: a dude known simply as **Focker**. "He's current-

ly residing in the 'circle of trust,'" Callahan reports. "He nailed the night job . . . until such time as when he steps outside the circle."

And proving that most radio people suck at geography, Callahan, who also oversees Glens Falls, N.Y., and Lebanon-Rutland-White River Junction, Vt., has inexplicably added the market of Gainesville to his "Northeast regional programming duties" chores. Go figure. "I haven't quite figured out the Florida travel schedule yet, but I'm very inspired . . . especially based on the fact that it's January in New York."

## Pros On The Loose

■ Sandusky/Phoenix is feeling the unpleasant squeeze of reduced budgets that claimed two employees: **Dock Ellis** exits afternoons on rocker **KDKB**, and **Steve Trella** leaves nights on classic rock sister **KSLX**. KDKB PD **Steve King** assumes the afternoon throne; KSLX midday personality **Susan Stone** moves to nights, and PD **Jim Owen** slides into middays.

■ **Ric Santos** exits as PD of Dial-Global's Kool Gold format. Locate Santos at 661-526-5274 or djricsantos@gmail.com.

■ Citadel makes cuts in the Twin Cities, resulting in the exit of **Sarah Jones-Larson**, who was doing afternoons on classic hits **WGVX (Love 105)/Minneapolis** and doubling as continuity director on

active rock sister **KXXR**. Jones-Larson has 20 years' experience in the market, sometimes known as just plain "Sarah," other times as **Sarah Harrell** and **Salina Jones**. Find her at 612-310-0730, sarah@voiceresults.com or view her résumé at voiceresults.com. Also exiting Love is midday dude **Matt Martindale**.

■ After eight years at Saga hot AC **KSTZ (Star 102.5)/Des Moines**, afternoon guy **Bobby Knight** falls victim to the dreaded budget scythe. Star APD/MD/night jock **Jimmy Wright** has temporarily moved into afternoons. Hit up Knight at 515-778-0255 or afternoon-showforhire@yahoo.com.

## News Of O&A Importance

While we were getting all egg-nogged up during the holiday break, PD **Nik Rivers** made some changes at Stephens alternative **WZNE (94.1 the Zone)/Rochester, N.Y.** First, the departures. "The Opie & Anthony Show" is off afternoons, and night jock **Frankie** left the building.

Rivers moves himself from middays into the 3 p.m.-7 p.m. shift, while **Brody**, who used to do 5 p.m.-8 p.m., takes over middays. "The Zone After Dark" debuts in nights with a jock TBD.

And there's more: **WXRK (K-Rock)/New York**-based

O&A also lost their sweet vacation hookup on Cape Cod as their show has been dropped from Nassau classic rocker **WPXC (Pixy 103)/Cape Cod, Mass.** But they're still on Sirius XM and two terrestrial affiliates, Sinclair alternative **WROX (96X)/Norfolk** and K-Rock.

## Eight Is Enough For Gamble

After an eight-year on-air partnership, the last two waking up at Cox CHR/top 40 **WAPE/Jacksonville**, the comedy team of **Mark Kaye** and **Kris Gamble**, aka "The Morning Mess," will be going their separate ways at the end of the month. "Being part of 'The Morning Mess' for the past eight years has been an incredible experience, but I've ridden Mark's coattails long enough," says Gamble, who first teamed with an unsuspecting Kaye in 2000 at

**WBBO (B98.5)/Monmouth-Ocean.** "It's time I start fending for myself. This is something I've been thinking about for a while, and the time has come for me to move on. I'm planning on going home to D.C. to pursue opportunities outside of the broadcast industry." It was in Washington, at Clear Channel's **WIHT (Hot 99.5)**, that the duo gained traction before its 2006 move to Jacksonville.

"I love Kris like a much older sister,"

Kaye tells ST. "It will be difficult not seeing her every day. She's one of the most talented women I've ever known, and she and her implants will be missed. Also, she's the only one that knows how to work the cappuccino machine. Wait—is she taking that with her?"

Gamble's last day is Jan. 30; the duo's contract expires Jan. 31, but Kaye, along with producer **Mikey P.**, has been asked to remain aboard. "We're still in the hunt for a new PD," Kaye says. "Once they hire somebody, I'll move into serious butt-kissing mode."



Gamble (right) seeks mythical 'real job.'

## People, Places, Whatnot

■ New York braces for the return of market vet **Lil' Cee**, who has been hired by **Joel Salkowitz** to do afternoons on **WNYZ (Pulse 87)**, replacing **Showboat**, who segues to weekends. Lil' Cee was most recently on the West Coast, working for **KZZO/Sacramento** and **KMVQ (MOVin 99.7)/San Francisco**, but most New Yorkers remember him from his days at **WKTU/New York**.

■ **Kurt St. Thomas** parasails into afternoons at Entravision alternative **KDLD/KDLE (Indie 103.1)/Los Angeles**, taking over for **TK**, who recently moved into mornings. It's a semi-tearful reunion for St. Thomas and gruff-but-lovable Indie PD **Max Tolkoff**, who used to work together at **WFNX/Boston**. Despite that fact, St. Thomas took the gig anyway.

■ It's official: **Nessa** is now permanent in nights at Clear Channel rhythmic **KYLD (Wild 94.9)/San Francisco**. The shift was previously occupied by **Joe Breezy**, who left last August after a now-infamous April Fools' bit went horribly awry. Ms. Nessa most recently did nights at CBS Radio rhythmic **KZON (101.5 JamZ)/Phoenix** until last July. She's been covering nights at Wild for a few months.

■ There's a vacancy in afternoon drive at Greater Media classic hits **WROR/Boston**, as two-year vet **Paul Perry** leaves the building at the expiration of his contract. PD **Ken West** tells ST to be on the lookout for news of a new afternoon personality in the near future. Perry can be reached at paulperry17@yahoo.com.

■ Already in more cities than you'll ever visit in your lifetime, **Ryan Seacrest** just bought his ticket to Seattle, where his syndicated freight train known as "On-Air With Ryan Seacrest" has been cleared by CBS Radio CHR/top 40 **KBKS (106.1 Kiss FM)** from noon to 3 p.m. Midday personality **Kristin the Island Girl** adjusts her shift to 10 a.m.-noon, then will hang around as Seacrest's local producer.

■ **Mookie** receives a major shift upgrade, moving from overnights to the blinding light of middays at **Finest City** alternative **XTRA-FM (91X)/San Diego**. He replaces **Steve West**, who left in November due to budget cuts.

■ This just in from Cox CHR/top 40 **WBLI/Nassau-Suffolk**: After nearly two months of intensive searching to find a replacement for outgoing 'BLI morning show lead **Dana DiDonato**, PD **Jeremy Rice** is pleased to announce his talented choice: **Dana DiDonato** . . . a response that immediately begs the question: "WTF?"

It was in November that Rice announced DiDonato would leave at year's end to seek her fortune elsewhere, and the search began for a replacement to lead the team, which also includes **Randy** and **Drew**. Now, the storyline has been altered, and DiDonato is staying with the family.

■ Great news for **Shane Collins**, the former longtime PD of Mainline CHR/top 40 **WDJX/Louisville**, who resurfaces across the street doing noon-6 p.m. on Cox country **WQNU**. Collins had been on the Kentucky beach since October, when a Mainline budget purge knocked him out. Now, meet WQNU's other drive-time bookend: the lovely and talented **Kris Daniels**, last seen as APD/MD at Clear Channel country **KHGE/Fresno**, who is now handling the equally challenging 6 a.m.-noon shift.

■ Half of the morning show has gone buh-bye at Entercom rhythmic **KDGS (Power 93.9)/Wichita**, as **Hailey Jones** exits. PD/morning co-host **Greg "Hitman" Williams** then named his new morning show partner: Say good morning to "Lady **Stephanie**" **Lowe**, who used to co-host mornings on **KBMB/Sacramento** until a year ago.

■ **Chris Love** exits CHUM Radio hot AC **CHUM-FM/Toronto**. He had originally done afternoons there but moved temporarily to nights three months ago. **Richie Favalaro**, who had been in afternoons, permanently sets up shop there, and overnight goddess **Sandra Crofford** takes the slightly more humane 7 p.m.-midnight shift.

■ The syndicated **Bob & Sheri** are airlifted into mornings on Citadel AC **WLTJ (Lite Rock 105.9)/Syracuse**, plugging the hole that was created when **Dave Allen** left in September. The duo rounds out a lineup that includes **Jayne** (aka **Robin Marshall**) from 10 a.m. to 4 p.m., **Brian Phillips** until 7 p.m. and **Delilah** at night.

■ **Chris Fonte** is the new night dude at Inner City alternative **WARQ (Rock 93.5)/Columbia, S.C.**, caulking the hole made when **Cataldo** left in October to be with his family in New Orleans. Fonte, who'll also run back and forth across the hall to sports **WZMJ (93.1 ESPN Radio)** to be APD, comes in from doing creative services at Clear Channel country **KSD/St. Louis**.

■ **John Tesh** continues his campaign to conquer Earth and the surrounding planets with changes at some of his existing

affiliates, while adding a bunch of new ones: **Cumulus AC WRWM (Warm 93.9)/Indianapolis** moves Tesh from nights to middays, and Citadel AC **WCDV (Sunny 103.3)/Baton Rouge** is now running the show in mornings and from 5 p.m. to 8 p.m. New believers at night include ACs **Saskatoon Media Group's CJMK (Magic 98.3)/Saskatoon, Saskatchewan**; **Connoisseur Media's WVMG (Magic 100.7)/Bloomington, Ill.**, and **WMGA (Magic 97.9)/Huntington, W.Va.**; **Forever's WALY/Altoona, Pa.**; **New Rushmore Radio's KMKK (Magic 93.9)/Rapid City, S.D.**; and **Commonwealth's WOVO (My 105.3)/Bowling Green, Ky.**

■ Just like those "special enhancement" pills we see advertised on late-night TV, Westwood One's "Loveline" is now enlarging to encompass a half-dozen new affiliates: **Emmis alternatives WKQX/Chicago** and **KROX/Austin**; **Citadel active rocker WAQX/Syracuse**; **Bicoastal hot AC KFMI/Eureka, Calif.**; **GapWest alternative KEGE/Pocatello, Idaho**; and **MS Radio Group active rocker WZLQ/Tupelo, Miss.**



DiDonato and the world's luckiest rock formation



**Foxx And Friends**

Academy Award-winning actor and J Records artist Jamie Foxx has been visiting radio, including Crawford urban WPWX (Power 92.5)/Chicago, in support of his third studio album, "Intuition." From left are "Trey the Choklit Jok Morning Jumpoff" co-host Alex Dupree, Foxx and Trey the Choklit Jock.

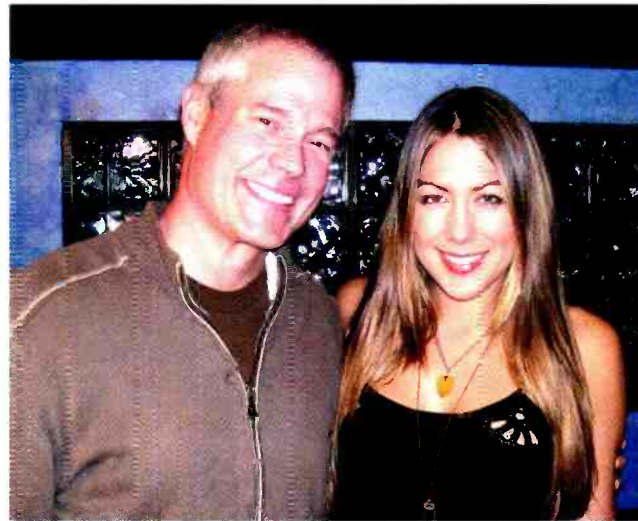
**License To Drive**

Bug Music Publishing signed Scott Weiland to an agreement that includes his share of the Stone Temple Pilots catalog, songs from future solo projects and his own Softdrive imprint. Softdrive Records released Weiland's second solo album, "Happy" in Galoshes," Nov. 25. From left are Bug Music senior VP of creative services Eddie Gomez; Weiland; Bug Music senior director of creative services for film, TV and new media Mara Schwartz; and Bug Music senior director of creative services for film, TV, advertising and new media Brad Rains.



**Ticket To Ride**

19 Recordings/Arista Nashville singer/songwriter Carrie Underwood brought her Carnival Ride tour to Music City, where she caught up with Clear Channel country WSIX (the Big 98)/Nashville midday personality and Predators fan Newman.



**Bubbly Personality**

Universal Republic artist Colbie Caillat dropped by Voice of America's Washington offices to chat with Music Mix DJ Larry London. Caillat recently recorded a duet with Taylor Swift called "Breathe" that appears on the country singer/songwriter's second CD, "Fearless."

**Champagne Supernova**

Ether Boy/Universal Motown rapper/producer Ron Browz, right, discussed his CD "Jumping Out Da Window," which is due March 17, with Clear Channel rhythmic KDON/Monterey APD/MD/afternoon personality Eric the Funky 1. "Pop Champagne," Browz's collaboration with Jim Jones and the lead single from his new album, is No. 4 at Urban.



**Back To The Beach**

RCA Nashville singer/songwriter Jake Owen and tennis pro Mardy Fish held the third annual Mardy's Tennis and Jake's Music Fest last month in Vero Beach, Fla. Owen performed several songs from his sophomore album, "Easy Does It," which is scheduled for a Feb. 24 release. Songwriters Casey Beathard, Bob Regan and Dave Turnbull also appeared at the concert. From left are Beathard, Regan, Owen and Turnbull.

**Sister Act**

Twisted Sister celebrated the release of its CD/DVD package "Live at the Astoria" (DR2) with an in-store appearance at J&R Music & Computer World in New York, followed by a screening party at Webster Hall. From left are Demolition Records U.S. label manager Bryan Mechutan, Skateboard Marketing president Munsey Ricci, Kayos Productions founder/president Carol Kaye and Twisted Sister vocalist Dee Snider and guitarist Jay Jay French. Photo courtesy of Christa Titus



# Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN SPOTLIGHT

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George



Nickelback

## Hot AC's Hottest

Nickelback takes sole possession of most No. 1s in the History of the Nielsen BDS-powered Hot AC chart, which launched in March 1996. Here is a look at the acts that have scored three or more No. 1s.

- Total No. 1s, Artist**
- 5, Nickelback
  - 4, Matchbox Twenty
  - 3, Daughtry
  - 3, Goo Goo Dolls
  - 3, Santana



Paisley

## Friends In High Places

Brad Paisley's duet with Keith Urban, "Start a Band," is the latest high-profile collaboration to top the Country chart. Below is a rundown of the format's previous multi-artist No. 1s in the last five years.

### Artists, Title, Year

- Kenny Chesney With the Wailers, "Everybody Wants to Go to Heaven," 2008
- Bon Jovi Duet With Jennifer Nettles, "Who Says You Can't Go Home," 2006
- Brad Paisley Featuring Dolly Parton, "When I Get Where I'm Going," 2006
- Kenny Chesney & Uncle Kracker, "When the Sun Goes Down," 2004
- Alan Jackson & Jimmy Buffett, "It's Five O'Clock Somewhere," 2003
- Toby Keith Duet With Willie Nelson, "Beer for My Horses," 2003

## CHR/Top 40 Goes GaGa

Lady GaGa shimmies to No. 1 on CHR/Top 40 with her debut single, "Just Dance" (Interscope), featuring Colby O'Donis, who also reaches the top for the first time. Lady GaGa becomes the first artist to cap the list on her first try since Leona Lewis with "Bleeding Love" last April.

"Dance" outpaces runner-up "Live Your Life" (Atlantic) by T.I. by four plays (9,189 to 9,185), the closest race won by a new No. 1 since a tie-breaker went to Kelly Clarkson's "Because of You" over Kanye West's "Gold Digger" (by way of a greater increase in plays) on the Oct. 21, 2005, chart.

Stretching to the last week at No. 1 for Katy Perry's "Hot N Cold" (Capitol) on the Dec. 5 chart and including the subsequent reigns of Jason Mraz's "I'm Yours" (RRP) and Britney Spears' "Womanizer" (JLG), no title has spent consecutive weeks at the summit in the past seven weeks, establishing the format's longest run of turbulence atop the chart. This week in 1995, the prior mark of six weeks was set when Boyz II Men's "On Bended Knee" swapped with Real McCoy's "Another Night" for a third time.



## AC/DC's 'Train' Stays On Track

AC/DC's "Rock N Roll Train" (Columbia) holds the top spot at Rock for a 17th week, moving into a tie for the format's fifth-longest reign. The song matches the stays at No. 1 of Seether's "Fake It" (2007-08) and Creed's "Higher" (1999-2000). 3 Doors Down's "When I'm Gone" holds the Rock record with 26 weeks on top (2002-03), followed by the 21-week control of Ozzy Osbourne's "I Don't Wanna Stop" (2007) and 19-week rules for Staind's "It's Been Awhile" (2001) and Red Hot Chili Peppers' "Dani California" (2006).

## West Goes North

Kanye West registers his first CHR/Top 40 top 10 as a lead artist since he topped the chart with "Stronger" in October 2007, as "Love Lockdown" (IDJMG) lifts 11-10. West since reached the top 10 as a guest on Estelle's "American Boy," which rose to No. 10 in September. "Love" is West's fourth career top 10 at the format, and he could soon add a fifth: "Heartless" darts 17-12 (up 981 plays). Until then, "Heartless" marks West's ninth visit to the Urban top 10 (13-8, up 451) while concurrently rising 3-2 with Most Increased Plays (up 721) at Rhythmic.

## Good Ol' Boys: Paisley, Urban Crown Country

Brad Paisley and Keith Urban land the Country chart's first No. 1 duet by male solo artists in nearly five years, as "Start a Band" (Arista Nashville) strikes up a 3-1 move. The song is the first leader by a pair of male singers since Kenny Chesney and Uncle Kracker's "When the Sun Goes Down" spent five weeks at No. 1 in spring 2004. Last year, Chesney just missed the summit when his duet with George Strait, "Shiftwork," reached No. 2. Meanwhile, his current hit, "Down the Road" (BNA), with Mac McAnally, bullets at No. 11. Not since 2003 have what would be considered two core country male artists ruled the chart together (see Spin Spotlight, left).

"Band" extends Paisley's run of consecutive No. 1s to nine (excluding five unsolicited holiday songs in December 2006), the longest streak of leaders since Alabama strung together a chart record of 21 consecutive No. 1s from 1980 to 1987. The list's new king is Paisley's 13th No. 1 and Urban's ninth.

## Nickelback Sets Hot AC No. 1 Mark

Nickelback breaks the record for most No. 1s in the 13-year history of the Nielsen BDS-based Hot AC chart, as "Gotta Be Somebody" (RRP) rises 2-1 (see Spin Spotlight, left). The song is the group's fifth chart-topper, breaking a tie with Matchbox Twenty. "Somebody" completes Nickelback's first set of back-to-back leaders; its last entry, "If Everyone Cared," reigned for six weeks beginning in April 2007. The act also reached the top with "Far Away" (2006), "Photograph" (2005) and "Someday" (2004).

## Eminem Encore

Eminem posts his first debut on the Rhythmic chart in three years, as "Crack a Bottle" (Interscope), featuring Dr. Dre and 50 Cent, bows at No. 40. The track also marks his best start at Rap (No. 23) since "The Real Slim Shady" blasted in at No. 18 in 2000. "Bottle" previews Eminem's new set "Relapse"; its release date is yet to be confirmed.



▶ **BRITNEY SPEARS** INHABITS THE CANADA CHR/TOP 40 TOP 10 WITH TWO TRACKS, AS "CIRCUS" JUMPS 13-7, JOINING "WOMANIZER," WHICH REACHED NO. 2 IN NOVEMBER, AT NO. 4.

## CHR/TOP 40 INDICATOR REPORTERS

<b>KQID/Alexandria, LA</b> PD: Squirrel MD: Jessica	<b>WDAY/Fargo, ND</b> PD: Troy Dayton MD: Zander Kelly	<b>WSPK/Newburgh, NY</b> PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
<b>KXSS/Amarillo, TX</b> OM: Rick Andrews PD: Marshal Blevins MD: Tomi Hurtado	<b>KMXF/Fayetteville, AR</b> OM: Dave Ashcraft PD/MD: Jay Steele	<b>KCRS/Odessa, TX</b> PD/MD: Nate Rodriguez
<b>KGOT/Anchorage, AK</b> OM: Mark Murphy PD/MD: Bill Stewart	<b>WMSR/Florence, AL</b> PD: Jon "Fatguy" Marte	<b>WILN/Panama City, FL</b> PD: Chris Alan MD: Spoon
<b>KRSQ/Billings, MT</b> OM/PD: Kyle McCoy	<b>WJMX/Florence, SC</b> OM: Randy "Mudflap" Wilcox PD: Denis Davis	<b>WPIA/Peoria, IL</b> OM: Gabe Reynolds PD/MD: Don "Big D" Black
<b>WWYL/Binghamton, NY</b> PD: Matt Johnson	<b>KISR/Ft. Smith, AR</b> OM: Mike "Mike at Night" Oldham PD/MD: "Big Dog" Rick Hayes	<b>KRCS/Rapid City, SD</b> PD/MD: Spanky
<b>WBNQ/Bloomington, IL</b> OM: Dan Westhoff PD: Dave Adams MD: Mason Schreieder	<b>KKXL/Grand Forks, ND</b> OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	<b>KACZ/Salina, KS</b> OM: Corey Dean PD/MD: John (JC) Chappell
<b>KNDE/Bryan, TX</b> OM/PD: Tucker Young	<b>WBEA/Hamptons, NY</b> OM: Harry Wareing	<b>KJCK/Salina, KS</b> PD: Robert Elfman MD: Justin Carson
<b>WRZE/Cape Cod, MA</b> OM: Steve McVie PD: David Duran	<b>WQPO/Harrisonburg, VA</b> PD/MD: Ryan O'Bryan	<b>KIXY/San Angelo, TX</b> OM: Jay Michaels PD/MD: David Carr
<b>KTRS/Casper, WY</b> OM/PD: Donovan Short	<b>WKEE/Huntington, WV</b> PD: Jim Davis APD/MD: Gary Miller	<b>Music Choice Hit List/Satellite</b> PD: Justin Prager MD: Michael Schwab
<b>KZIA/Cedar Rapids, IA</b> OM: Rob Norton PD: Greg Runyon APD: Chris Jackson MD: Ric Swann	<b>KSYN/Joplin, MO</b> OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	<b>WXER/Sheboygan, WI</b> OM: Patrick Pendergast PD/MD: Ron Simonet
<b>WQQB/Champaign, IL</b> OM: Morgan Kane PD: Joe McIntyre	<b>WAZY/Lafayette, IN</b> PD/MD: Jimmy Knight	<b>WNDV/South Bend, IN</b> PD: Karen Rite MD: Scotty Wyld
<b>WHTE/Charlottesville, VA</b> OM: Vinnie Kice PD/MD: PJ Styles	<b>WZRT/Lebanon, VT</b> OM: Terry Jaye PD/MD: JD Redman	<b>KCLD/St. Cloud, MN</b> OM: Matt Senne PD: JJ Holiday
<b>WJYY/Concord (Lakes Region), NH</b> PD/MD: AJ Dukette	<b>WWSR/Lima, OH</b> OM: Brian Steel PD: Daniel "Kennedy" Baisden	<b>WHTF/Tallahassee, FL</b> PD/MD: Brian O'Conner
<b>WGIC/Cookeville, TN</b> OM: Marty McFly PD/MD: Freaky Dave	<b>KFRX/Lincoln, NE</b> PD: Matt McKay APD/MD: JJ Ryan	<b>WMGI/Terre Haute, IN</b> OM/PD: Bill Cain MD: Tim Shelton
<b>WKMX/Dothan, AL</b> OM: Kris Van Dyke PD: Aaron Tyler	<b>KZII/Lubbock, TX</b> OM: Wes Nessmann PD: Ethan Dometrius	<b>WKHQ/Traverse City, MI</b> OM: Heather Leigh PD: Lunchbox
<b>WBIZ/Eau Claire, WI</b> OM: Mike Cushman PD/MD: Jare E Jordan	<b>WCIL/Marion, IL</b> PD: Jon E Quest MD: Ivy	<b>KUJ/Tri-Cities, WA</b> PD: AJ Brewster
<b>WNKI/Elmira, NY</b> OM/PD: Scott Free	<b>KIFS/Medford, OR</b> PD/MD: Geminey Meyers	<b>WWKZ/Tupelo, MS</b> OM/PD: Rick Stevens
<b>WRTS/Erie, PA</b> PD: Jessica Curry APD: Danial Baxter	<b>KNOE/Monroe, LA</b> OM/PD: Bobby Richards	<b>WWSK/Utica, NY</b> PD: Shaun Andrews
<b>WDKS/Evansville, IN</b> OM: Mike Sanders PD: Ryan Lewis APD/MD: Rob Hirschbuhl	<b>WVAQ/Morgantown, WV</b> OM: Hoppy Kercheval PD: Lacy Neff	<b>WIFC/Wausau, WI</b> PD: Tony Waitekus
<b>WSTO/Evansville, IN</b> OM: Tim Huelsing PD: Jason Addams	<b>WWXM/Myrtle Beach, SC</b> OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	<b>WAZO/Wilmington, NC</b>
	<b>KFFM/Yakima, WA</b> PD/MD: Steve Rocha	
	<b>WQGN/New London, CT</b> PD: Matt Girard	

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHR/TOP 40 INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	2	11	LADY GAGA FEAT. COLBY O'DONIS	JUST DANCE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	3632 +283
2	3	13	T.I. FEAT. RIHANNA	LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	3487 +171
3	1	15	BRITNEY SPEARS	WOMANIZER	JIVE/JLG	3398 -26
4	5	11	TAYLOR SWIFT	LOVE STORY	BIG MACHINE/UNIVERSAL REPUBLIC	3299 +308
5	4	25	JASON MRAZ	I'M YOURS	ATLANTIC/RRP	3113 -70
6	7	14	AKON	RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2862 +126
7	11	8	BEYONCE	SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	2806 +559
8	6	20	KATY PERRY	HOT N COLD	CAPITOL	2783 -172
9	8	21	KEVIN RUDOLF FEAT. LIL WAYNE	LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	2510 -213
10	9	15	NICKELBACK	GOTTA BE SOMEBODY	ROADRUNNER/RRP	2373 -75
11	14	13	KANYE WEST	LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/IDJMG	2003 +13
12	10	21	PINK	SO WHAT	LAFACE/JLG	1853 -503
13	17	8	THE VERONICAS	UNTOUCHED	ENGINEER/SIRE/WARNER BROS.	1815 +298
14	19	6	PINK	SOBER	LAFACE/JLG	1759 +263
15	12	16	NE-YO	MISS INDEPENDENT	DEF JAM/IDJMG	1754 -284
16	13	18	T.I.	WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	1734 -270
17	22	5	BRITNEY SPEARS	CIRCUS	JIVE/JLG	1719 +440
18	24	5	KANYE WEST	HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	1643 +537
19	18	11	RIHANNA	REHAB	SRP/DEF JAM/IDJMG	1564 +56
20	21	10	DAVID COOK	LIGHT ON	19/RCA/RMG	1546 +127
21	20	13	HINDER	WITHOUT YOU	UNIVERSAL REPUBLIC	1523 +71
22	15	13	BEYONCE	IF I WERE A BOY	MUSIC WORLD/COLUMBIA	1504 -374
23	23	7	THE FRAY	YOU FOUND ME	EPIC	1335 +226
24	25	7	THE PUSSYCAT DOLLS	I HATE THIS PART	INTERSCOPE	1310 +321
25	26	7	THE ALL-AMERICAN REJECTS	GIVES YOU HELL	DOGHOUSE/DCG/INTERSCOPE	1273 +335
26	38	2	KATY PERRY	THINKING OF YOU	CAPITOL	808 +326
27	27	9	METRO STATION	SEVENTEEN FOREVER	COLUMBIA	735 -62
28	29	9	THRIVING IVORY	ANGELS ON THE MOON	WIND-UP	721 +21
29	33	4	PARAMORE	DECODE	FUELED BY RAMEN/CHOP SHOP/RRP	666 +53
30	39	2	JOHN LEGEND FEAT. ANDRE 3000	GREEN LIGHT	G.O.O.D./COLUMBIA	650 +194
31	36	2	LUDACRIS CO-STARRING T-PAIN	ONE MORE DRINK	DTI/DEF JAM/IDJMG	649 +116
32	30	8	LESLEY ROY	UNBEAUTIFUL	RELIGION/JIVE/JLG	637 -59
33	28	15	FALL OUT BOY	I DON'T CARE	ISLAND/IDJMG	526 -266
34	32	18	GAVIN ROSSDALE	LOVE REMAINS THE SAME	INTERSCOPE	525 -138
35	31	10	BRANDY	RIGHT HERE (DEPARTED)	EPIC	512 -181
36	37	17	CHRISTINA AGUILERA	KEEPS GETTIN' BETTER	RCA/RMG	488 -40
37	35	8	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD	MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	473 -72
38	NEW	NEW	NE-YO	MAD	DEF JAM/IDJMG	450 +203
39	NEW	NEW	T.I. FEAT. JUSTIN TIMBERLAKE	DEAD AND GONE	GRAND HUSTLE/ATLANTIC	407 +166
40	40	16	O.A.R.	SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	374 -42

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA CHR/TOP 40		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	12	LADY GAGA	POKER FACE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE/UNIVERSAL	909 +94
2	2	15	T.I. FEAT. RIHANNA	LIVE YOUR LIFE	SRP/DEF JAM/GRAND HUSTLE/ATLANTIC/UNIVERSAL/WARNER	867 +63
3	6	7	BEYONCE	SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA/SONY MUSIC	708 +113
4	3	16	BRITNEY SPEARS	WOMANIZER	JIVE/SONY MUSIC	660 -36
5	4	20	KEVIN RUDOLF FEAT. LIL WAYNE	LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	646 -2
6	5	15	NICKELBACK	GOTTA BE SOMEBODY	EMI	635 +30
7	13	5	BRITNEY SPEARS	CIRCUS	JIVE/SONY MUSIC	587 +142
8	7	14	AKON	RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	587 +65
9	11	9	DANNY FERNANDES	FANTASY	CP	504 +26
10	9	18	DEBORAH COX	BEAUTIFUL UR	DECO/KOCH	502 +17
11	16	7	TAYLOR SWIFT	LOVE STORY	BIG MACHINE/UNIVERSAL	490 +93
12	12	14	JASON MRAZ	I'M YOURS	ATLANTIC/WARNER	476 +20
13	8	20	KATY PERRY	HOT N COLD	CAPITOL/EMI	473 -41
14	10	18	T.I.	WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC/WARNER	468 -14
15	14	15	KANYE WEST	LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/UNIVERSAL	455 +38
16	20	7	PINK	SOBER	LAFACE/SONY MUSIC	428 +77
17	17	16	NE-YO	MISS INDEPENDENT	DEF JAM/UNIVERSAL	426 +34
18	18	16	KARDINAL OFFISHALL FEAT. KERI HILSON	NUMBA 1 (TIDE IS HIGH)	KONLIVE/GEFFEN/UNIVERSAL	400 +20
19	21	8	THE PUSSYCAT DOLLS	I HATE THIS PART	INTERSCOPE/UNIVERSAL	382 +31
20	25	7	KANYE WEST	HEARTLESS	ROC-A-FELLA/DEF JAM/UNIVERSAL	378 +61
21	23	8	RIHANNA	REHAB	SRP/DEF JAM/UNIVERSAL	373 +42
22	19	11	SHILOH	OPERATOR (A GIRL LIKE ME)	UNIVERSAL	372 +16
23	15	14	BEYONCE	IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY MUSIC	372 -41
24	24	11	KREESHA TURNER	LADY KILLER	EMI	338 +8
25	30	5	THE VERONICAS	UNTOUCHED	ENGINEER/SIRE/WARNER	337 +71
26	26	6	MARIANAS TRENCH	CROSS MY HEART	604/UNIVERSAL	315 +21
27	27	13	THE MIDWAY STATE	NEVER AGAIN	REMEDY/EMI	304 +18
28	22	21	PINK	SO WHAT	LAFACE/SONY MUSIC	294 -37
29	28	12	JAHFUS	SHUT IT ALL DOWN	ROCKSTAR	281 +8
30	31	25	HEDLEY	OLD SCHOOL	UNIVERSAL	246 -11

FOR WEEK ENDING JANUARY 11, 2009

♦ indicates CanCon





B96's new morning show aims to make its mark in Chicago's morning drive

## Ready To Take The Chi By Storm

Darnella Dunham

DDunham@RadioandRecords.com

**T**he opportunity to host morning drive in the nation's No. 3 market on a heritage station with a partner you respect would be a dream come true for countless personalities, including WBBM-FM (B96)/Chicago's newly appointed a.m. drive duo Jamar "J Niice" McNeil and Julian "the Night Ninja" Nieh. Individually, they've held high-profile gigs at CHR/top 40 outlets and hosted middays and nights on B96, respectively, before partnering in mornings on the CBS Radio station as "J Niice & Julian on the Radio," which debuted Jan. 5.

Now that they're together, they are embarking on the biggest adventure of their careers: starting a new morning show in the super competitive, PPM-measured Chicago market, filling the shift previously anchored by local legends Eddie & JoBo.

Co-workers at B96 since April, McNeil and Nieh first got to know each other at Clear Channel CHR/top 40 WIHT (Hot 99.5)/Washington. Nieh was hosting the night show and McNeil was a part-timer doing promotions who would occasionally help with bits and pranks on the "Julian on the Radio" show.

Nieh is full of energy on and off the air, and McNeil gravitated to him because of his personality and talent. "I generally like energetic people and I always saw his potential and had great respect for him," McNeil recalls. "I wanted to learn and it was an instant connection."

### Likely Pairing

McNeil got his first shot at hosting a full-time shift at another Clear Channel CHR/top 40 station: WAKS (96.5 Kiss FM)/Cleveland. He then landed at WHYI (Y-100)/Miami, another co-owned pop outlet. Meanwhile, Nieh's career

was also taking off; in July 2006, he accepted the night show position at B96. Last April they were reunited when McNeil was hired to fill middays at the station.

On New Year's Eve B96 GM Peter Bowen announced that the two personalities would pair for mornings to replace the long-running Eddie & JoBo, who departed in late November after almost 20 years on the station. "When we brought J and Julian to B96 we knew that they had the potential to work together in mornings," Bowen said in a Dec. 31 press release. "I have no doubt that their passion and enthusiasm will translate into some incredible radio."

Although both have CHR/top 40 backgrounds, they understand and appreciate the heritage and history of B96, as well as that of their morning-drive predecessors. "More so than just radio broadcasters, they're weaved into the fabric of the city," Nieh says. "They are Chicago."

McNeil also has high praise for Eddie & JoBo. "No one will really ever truly replace them. But I think we have a chance to be something in that, because of what the city feels about the station, we can hopefully become the next them."

Nieh



### A New Era

Morning shows inherently take time and guidance to find their groove. The duo appropriately describes "J Niice & Julian on the Radio" as "new," since both are new to morning drive and have previously worked on-air only as solo personalities.

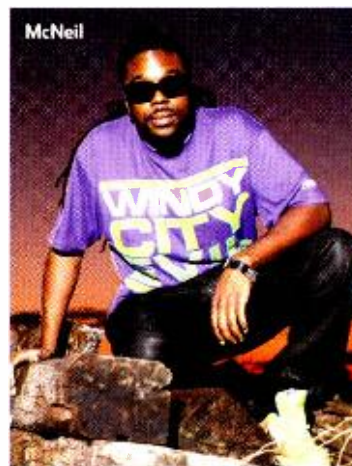
Nevertheless, they're not trying to come across as flawless, and the rawness to their show is part of its charm. "Julian and I know each other off the air but for the first time we're getting to know each other on the air," McNeil says, "and we plan on playing that out on the air." While the two have known each other for years, the marital-like relationship of a morning show is causing them to relate on an even higher level. Nieh adds, "We're learning each other's personalities off the air."

Unlike the diary methodology, the presence of PPM measurement in Chicago will give them a much quicker read on how they're doing at building an audience. Both are keeping it in perspective.

"PPM is something that no one's dealt with, so there isn't specifically a rule book right now," McNeil says. "There are a lot of theories, so everybody from the programmers to the broadcasters are kind of writing the book and learning what works and trying to figure out what doesn't work."

Appointment listening seems to be effective so far, and Nieh's "Sticky Situations" phone prank feature from his night show, which attempts to catch men cheating on their ladies, has moved with him to mornings. Its arrival in a different daypart is exposing the bit to listeners who may not be familiar with it. "This audience has never heard this stuff, so we're testing things," Nieh says. "A lot of stuff will definitely translate and become benchmarks."

While neither host began his career aspiring to do mornings, McNeil and Nieh appear to be enjoying the ride of figuring out how to establish a winning show in a PPM world. According to McNeil, "It's just a beautiful thing to be given the opportunity to maybe be part of this city's history." *R&R*



**'It's a beautiful thing to be given the opportunity to maybe be part of this city's history.'**

—Jamar 'J-Niice' McNeil

### Beats N Bits

Rather than just relying on B96's established brand and considerable legacy, Julian Nieh has made a significant effort to establish his own brand in the Chicago market during the past two-and-a-half years as "the Night Ninja." One of his most effective projects has involved releasing self-financed mixtapes that feature a DJ mixing current hits with Nieh injected throughout, hosting and presenting selections from his benchmark feature "Sticky Situations." The latest mixtape

"Beats N Bits," featuring two mixes by DJ Metro and DJ Speed, was released in December.

Nieh says it and previous releases have helped him attract a broader audience. "Metro's Latin, so obviously he caters to a Latin audience and he's pretty strong in that community," Nieh says. "Speed's in all the downtown clubs, so we distribute [through] their channels for me and I also pass them out and promote it anywhere I'm at. I market myself on the street, and now me and J [morning co-host Jamar "J Niice" McNeil] will obviously market together." —DD



► **KERI HILSON** SHINES WITH HER FIRST TOP 20 HIT AS A LEAD ARTIST, AS "TURNIN' ME ON," FEATURING LIL WAYNE, BOUNCES 24-20 WITH AIRPOWER STRIPES. THE SINGER/SONGWRITER OWNS A TOP 10 AS THE FEATURED ACT ON TIMBALAND'S "THE WAY I ARE," WHICH PEAKED AT NO. 4 IN 2007.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	16	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE	<b>NO. 1 (9 WKS)</b>	112 ☆	5807 5927	-120 40.235
2	3	10	<b>KANYE WEST</b> HEARTLESS	<b>MOST INCREASED PLAYS</b>	☆	5734 5013	721 39.805
3	2	13	<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)		11 ☆	5310 5108	202 32.501
4	6	14	<b>LADY GAGA FEATURING COLBY O'DONIS</b> JUST DANCE		11	4213 3780	433 24.941
5	4	16	<b>AKON</b> RIGHT NOW (NA NA NA)		11 ☆	3805 4003	-198 22.505
6	8	11	<b>LUDACRIS CO-STARRING T-PAIN</b> ONE MORE DRINK		☆	3781 3402	379 23.484
7	5	23	<b>T.I.</b> WHATEVER YOU LIKE		113 ☆	3615 3821	-206 24.610
8	9	18	<b>JOHN LEGEND FEATURING ANDRE 3000</b> GREEN LIGHT		11 ☆	3230 3295	-65 18.786
9	7	20	<b>NE-YO</b> MISS INDEPENDENT		112 ☆	3213 3563	-350 19.232
10	11	12	<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> POP (CHAMPAGNE)		☆	2972 2876	96 19.761
11	13	8	<b>NE-YO</b> MAD		☆	2816 2343	473 20.352
12	12	8	<b>T-PAIN FEATURING LUDACRIS</b> CHOPPED 'N' SKREWED		☆	2763 2688	75 15.990
13	10	19	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. OFFICER		11 ☆	2679 3099	-420 15.746
14	20	5	<b>T.I. FEATURING JUSTIN TIMBERLAKE</b> DEAD AND GONE		☆	2184 1531	653 14.267
15	15	24	<b>T-PAIN FEATURING LIL WAYNE</b> CAN'T BELIEVE IT		112 ☆	2129 2209	-80 12.126
16	14	17	<b>KANYE WEST</b> LOVE LOCKDOWN		11 ☆	2066 2226	-160 12.585
17	16	9	<b>PLIES FEATURING CHRIS J</b> PUT IT ON YA		☆	2011 2166	-155 9.746
18	18	12	<b>AKON FEATURING LIL WAYNE &amp; YOUNG JEEZY</b> I'M SO PAID		☆	1644 1617	27 10.814
19	19	8	<b>RIHANNA</b> REHAB		☆	1630 1595	35 7.812
20	25	5	<b>KERI HILSON FEAT. LIL WAYNE</b> TURNIN' ME ON	<b>AIRPOWER</b>	☆	1548 1207	341 9.661
21	23	12	<b>BRITNEY SPEARS</b> WOMANIZER		11 ☆	1405 1340	65 7.756
22	17	13	<b>BEYONCE</b> IF I WERE A BOY		11	1377 1857	-480 8.768
23	36	2	<b>AKON FEAT. COLBY O'DONIS &amp; KARDINAL OFFISHALL</b> BEAUTIFUL	<b>MOST ADDED</b>	☆	1307 741	566 8.527
24	28	4	<b>THE-DREAM</b> ROCKIN' THAT THANG		☆	1296 1045	251 6.331
25	24	11	<b>KATY PERRY</b> HOT N COLD		112	1244 1236	8 6.943
26	27	8	<b>BOBBY VALENTINO FEATURING YUNG JOC</b> BEEP		☆	1127 1085	42 6.004
27	21	10	<b>JAZMINE SULLIVAN</b> BUST YOUR WINDOWS		☆	1120 1437	-317 7.039
28	29	4	<b>MIMS</b> MOVE (IF YOU 'W ANNA)		☆	1111 1045	66 5.408
29	31	5	<b>GORILLA ZOE</b> LOST		☆	1084 963	121 4.485
30	26	18	<b>KEVIN RUDOLF FEATURING LIL WAYNE</b> LET IT ROCK		11	1072 1134	-62 6.826
31	32	6	<b>SLIM THUG FEATURING FABOLOUS &amp; RYAN LESLIE</b> GOOD LOVIN'		☆	931 931	0 4.104
32	30	4	<b>COMMON FEATURING PHARRELL</b> UNIVERSAL MIND CONTROL		☆	923 974	-51 5.464
33	37	3	<b>KID CUDI</b> DAY 'N' NITE		☆	912 725	187 6.912
34	34	8	<b>BUSTA RHYMES FEATURING RON BROWZ</b> ARAB MONEY		☆	716 760	-44 4.892
35	<b>NEW</b>		<b>MIKE JONES</b> NEXT TO YOU		☆	649 494	155 3.301
36	40	6	<b>JAMIE FOXX FEATURING T.I.</b> JUST LIKE ME		☆	643 681	-38 2.862
37	<b>NEW</b>		<b>BABY BASH FEATURING MARIO</b> THAT'S HOW I GO		☆	640 477	163 3.472
38	39	13	<b>PINK</b> SO WHAT		112	635 707	-72 4.293
39	<b>RE-ENTRY</b>		<b>USHER</b> TRADING PLACES		☆	624 675	-51 5.178
40	<b>NEW</b>		<b>EMINEM FEATURING DR. DRE &amp; 50 CENT</b> CRACK A BOTTLE		☆	613 10	603 6.379

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>AKON FEAT. COLBY O'DONIS &amp; KARDINAL OFFISHALL</b> Beautiful (Konvict/Upfront/SRC/Universal Motown)	17
<b>EMINEM FEAT. DR. DRE &amp; 50 CENT</b> Crack A Bottle (Shady/Aftermath/Interscope)	15
<b>T.I. FEAT. JUSTIN TIMBERLAKE</b> Dead And Gone (Grand Hustle/Atlantic)	14
<b>BABY BASH FEAT. MARIO</b> That's How I Go (Arista/RMG)	11
<b>SLIM THUG</b> I Run (Koch)	11
<b>BEYONCE</b> Diva (Music World/Columbia)	10
<b>DAVID RUSH FEAT. KEVIN RUDOLF &amp; PITBULL</b> Shooting Star (Xclusive/Mr. 305/Universal Republic)	9
<b>FLO RIDA</b> Right Round (Poe Boy/Atlantic)	7
<b>MIKE JONES</b> Next To You (Ice Age/Asylum)	6
<b>RON BROWZ</b> Jumping (Out The Window) (Ether Boy/Universal Motown)	6

**ADDED AT... WNHT**  
Ft. Wayne, IN  
PD: Shady Spencer  
Beyonce, Diva, 6  
Jay Rock Feat. Lil Wayne, All My Life, 2  
Ron Browz, Jumping (Out The Window), 2  
Kid Cudi, Day 'N' Nite, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>BRITNEY SPEARS</b> Circus (Jive/JLC)	543/79	<b>SERANI</b> No Games (Rockstone/Phase One/Universal Republic)	228/28
TOTAL STATIONS:	28	TOTAL STATIONS:	9
<b>BEYONCE</b> Diva (Music World/Columbia)	492/282	<b>RON BROWZ</b> Jumping (Out The Window) (Ether Boy/Universal Motown)	220/128
TOTAL STATIONS:	42	TOTAL STATIONS:	33
<b>THE PUSSYCAT DOLLS</b> I Hate This Part (Interscope)	461/124	<b>KEYSHIA COLE FEAT. 2PAC</b> Playa Cardz Right (Amaru/Imani/Geffen/Interscope)	219/56
TOTAL STATIONS:	20	TOTAL STATIONS:	29
<b>SLIM THUG</b> I Run (Koch)	444/28	<b>JASON MRAZ</b> I'm Yours (Atlantic/RRP)	219/0
TOTAL STATIONS:	21	TOTAL STATIONS:	13
<b>NE-YO FEAT. JAMIE FOXX &amp; FABOLOUS</b> She Got Her Own (Def Jam/IDJMG)	357/29	<b>JAY-Z FEAT. SANTOGOLD</b> Brooklyn Go Hard (Bad Boy/Atlantic)	185/16
TOTAL STATIONS:	27	TOTAL STATIONS:	29

## MOST INCREASED PLAYS

<b>+721</b>	☆	<b>KANYE WEST</b> Heartless (Roc-A-Fella/Def Jam/IDJMG) KCAQ +39, WPYO +38, KPTY +37, KKND +37, KKFR +36, KXJM +35, WLTO +34, KZON +32, KIBT +31, KCHZ +28
<b>+653</b>	☆	<b>T.I. FEAT. JUSTIN TIMBERLAKE</b> Dead And Gone (Grand Hustle/Atlantic) WRDW +45, WBTS +41, KUBE +34, KCAQ +34, WNVZ +31, WRCL +30, WPYO +30, KCHZ +24, KKFR +23
<b>+603</b>		<b>EMINEM FEAT. DR. DRE &amp; 50 CENT</b> Crack A Bottle (Shady/Aftermath/Interscope) KXJM +74, KDCS +44, KQKS +44, KPWR +43, XHTZ +40, KVPW +35, KKFR +30, WQHT +30, KBMB +23, KDOB +22
<b>+566</b>		<b>AKON FEAT. COLBY O'DONIS &amp; KARDINAL OFFISHALL</b> Beautiful (Konvict/Upfront/SRC/Universal Motown) WRDW +48, KQKS +40, WBTT +32, KHITN +26, WZBZ +26, KYZZ +25, XHTZ +25, KISV +24, WKHT +24, KKWD +23
<b>+566</b>	☆	<b>NE-YO</b> Mad (Def Jam/IDJMG) WRCL +46, KUBE +34, WQHT +26, KYLD +25, KPWT +22, KKFR +20, WXXV +18, KSFM +17, KDON +17, WRVZ +17

FOR WEEK ENDING JANUARY 11, 2009  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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▶ RAPPER/PRODUCER **RON BROWZ** PAIRS WITH JIM JONES ON "POP CHAMPAGNE" (NO. 4), GUESTS ON BUSTA RHYMES' "ARAB MONEY" (NO. 11) AND ACHIEVES AIRPOWER WITH HIS OWN "JUMPING (OUT THE WINDOW)," WHICH ROCKETS 37-20.

## RHYTHMIC REPORTERS

<b>WAJZ/Albany, NY*</b> OM: Kevin Callahan PD: Russ Allen MD: Jeff Lyons	<b>WJFX/Ft. Wayne, IN*</b> PD: Phil Becker APD/MD: Weasel	<b>KXHT/Memphis, TN*</b> PD: Mo Better	<b>KBMB/Sacramento, CA*</b> PD: Pattie Moreno MD: Short-E
<b>KDLW/Albuquerque, NM*</b> PD/MD: Eddie (Go!) George	<b>WNHT/Ft. Wayne, IN*</b> PD/MD: Shady Spencer	<b>WPOW/Miami, FL*</b> OM/MD: Tom Calococci MD: Eddie Mix	<b>KFSM/Sacramento, CA*</b> PD: Byron Kennedy APD: Randy Fox MD: Tony Tecate
<b>KKSS/Albuquerque, NM*</b> PD: D.J. Lopez MD: Matthew Candelaria	<b>WHZT/Greenville, SC*</b> OM/MD: Steve Crumbley MD: Marino	<b>KTTB/Minneapolis, MN*</b> OM/MD: Sam Elliot MD: Zannie K.	<b>WOCQ/Salisbury, MD</b> PD: Deelite MD: Bill Baker
<b>KFAT/Anchorage, AK</b> OM: Tom Oakes PD/MD: McConnell "Man@Large" Adams APD: Brad Erickson	<b>WDLW/Hagerstown, MD</b> OM: Rick Alexander PD/MD: Artie Shultz	<b>KHTN/Modesto, CA*</b> OM/MD: Rene Roberts	<b>KUUU/Salt Lake City, UT*</b> OM: Brian Michel PD: Kevin Cruise MD: Booker
<b>WBTS/Atlanta, GA*</b> PD: Lee Cagle APD/MD: Maverick	<b>WZMX/Hartford, CT*</b> OM: Steve Salhani PD/MD: DJ Buck APD: David Simpson	<b>KYZZ/Monterey, CA*</b> PD: Tommy Del Rio MD: Amy Chalis	<b>KBBT/San Antonio, TX*</b> PD: Homie Marco Arias
<b>WZBZ/Atlantic City, NJ*</b> PD: Rob Garcia	<b>KDDB/Honolulu, HI*</b> PD: Ryan Sean	<b>WQHT/New York, NY*</b> PD: Ebro Darden APD/MD: Jill Strada	<b>XHTZ/San Diego, CA*</b> PD: Rick Thomas APD: DJ Tre
<b>KDHT/Austin, TX*</b> OM/MD: Chase APD: Boogie MD: Deuce	<b>KIKI/Honolulu, HI*</b> PD/MD: K-Smooth	<b>WNVZ/Norfolk, VA*</b> OM: Don London PD: Tias Schuster MD: Shaggy	<b>XMOR/San Diego, CA*</b> OM/MD: Lee Cornell APD: Chris Loos MD: Vanya
<b>KISV/Bakersfield, CA*</b> PD/MD: J. Reed	<b>KPHW/Honolulu, HI*</b> PD: KC Bejerana MD: Kevin Akitake	<b>KKWD/Oklahoma City, OK*</b> PD: Cisco	<b>KYLD/San Francisco, CA*</b> PD: Cat Collins APD/MD: Travis Loughran
<b>WJMN/Boston, MA*</b> OM: Cadillac Jack PD: Chris Tyler APD: Dennis O'Heron MD: DJ Pup Dawg	<b>KPTY/Houston, TX*</b> OM: Arnulfo Ramirez PD: Cindy Hill APD/MD: Crisco Kidd	<b>WPYO/Orlando, FL*</b> OM: Steve Holbrook PD: Stevie DeMann	<b>KWWW/San Luis Obispo, CA</b> OM: Drew Ross PD: JoJo Lopez APD/MD: Mr. Clean
<b>WCZQ/Champaign, IL</b> PD/MD: Roderick "Suava" Lake	<b>WXIS/Johnson City, TN*</b> PD/MD: Todd Ambrose	<b>KCAQ/Oxnard, CA*</b> PD: Brian "Big Bear" Davis MD: Quay	<b>KPAT/Santa Maria, CA</b> PD/MD: DJ E-Wrek
<b>WRVZ/Charleston, WV*</b> OM: Rick Johnson PD/MD: Woody Woods	<b>KCHZ/Kansas City, MO*</b> OM/MD: Maurice DeVoe MD: Sweet Lenny	<b>KVYB/Oxnard, CA*</b> PD: Picazzo Stevens	<b>KUBE/Seattle, WA*</b> OM: Shellie Hart PD: Eric Powers APD/MD: Karen Wild
<b>WIBT/Charlotte, NC*</b> OM: Bruce Logan PD: Rob Wagman APD/MD: JoJo	<b>WKHT/Knoxville, TN*</b> OM: Rich Bailey PD: Darren Stephens APD: Eric Bennett MD: Joey Tack	<b>KKUU/Palm Springs, CA</b> PD: Anthony "Antdog" Quiroz APD/MD: Ron T.	<b>WYPW/South Bend, IN</b> APD/MD: Mike Jackson
<b>WBBM/Chicago, IL*</b> PD: Todd Cavanah APD/MD: Erik Bradley	<b>KRKA/Lafayette, LA*</b> PD: Chris Logan MD: DJ Digital	<b>WZPW/Peoria, IL</b> OM: Matt Balian PD: Jason Parkinson	<b>KWIN/Stockton, CA*</b> PD: Louie Diaz
<b>KIBT/Colorado Springs, CO*</b> PD: Chris Pickett MD: Madhuoy	<b>KNEX/Laredo, TX</b> PD: Arturo Serna III	<b>WRDW/Philadelphia, PA*</b> PD: Leo "Kid Leo" Baldwin	<b>WLLD/Tampa, FL*</b> PD: Orlando APD: Scantman MD: Kristi Reif
<b>KZFM/Corpus Christi, TX*</b> OM/MD: Ed Ocanas MD: Arlene M. Cordell	<b>KLUC/Las Vegas, NV*</b> OM/MD: Cat Thomas APD/MD: J.B. King	<b>KKFR/Phoenix, AZ*</b> PD: Bruce St. James APD: Karlie Hustle MD: DJ Joey Boy	<b>KOHT/Tucson, AZ*</b> OM: Tim Richards PD: Fred Rico
<b>KQKS/Denver, CO*</b> PD/MD: John E. Kage	<b>KVEG/Las Vegas, NV*</b> PD: Sherita Saulsberry MD: Jesse "J-Noise" Garcia	<b>KZON/Phoenix, AZ*</b> PD: Byron Kennedy APD: Strawberry MD: DJ Mikee Mike	<b>KTBT/Tulsa, OK*</b> OM: Don Cristi PD: Corbin Pierce MD: Jonathan Shuford
<b>KPRR/El Paso, TX*</b> PD: Patti Diaz APD/MD: DJ Slo Motion	<b>WLTO/Lexington, KY*</b> OM: Robert Lindsey PD: Tabatha Levrault	<b>KXJM/Portland, OR*</b> PD: Chris Patyk	<b>KBLZ/Tyler, TX</b> PD/MD: Charlie O'Douglas MD: J. Dominguez
<b>XHTO/El Paso, TX*</b> OM/MD: Francisco Aguirre	<b>KPWR/Los Angeles, CA*</b> PD: Jimmy Steal APD: E-Man MD: Ryan "Deelon" Dillon	<b>WPKF/Poughkeepsie, NY</b> PD: C.J. McIntyre MD: Aaron "Dave" McCord	<b>KVPW/Visalia, CA*</b> PD: Chuck "Manic" Wright
<b>WRCL/Flint, MI*</b> OM: J. Patrick PD: Clay Church MD: Ian Richards	<b>KBTE/Lubbock, TX</b> OM: Jeff Scott PD: Dee Brown MD: Magoo	<b>WWKX/Providence, RI*</b> OM: Tony Bristol PD/MD: Dan Hunt APD: Joey Foxx	<b>WMBX/West Palm Beach, FL*</b> OM/MD: Mark McCray MD: Preston Lowe
<b>KBOS/Fresno, CA*</b> PD: Greg Hoffman MD: Danny Salas	<b>KSTQ/Lubbock, TX</b> PD: Eddie Moreno APD: Vince Carrillo MD: Gilbert Saldana	<b>KEWB/Redding, CA</b> OM/MD: Rick Healy	<b>KDGS/Wichita, KS*</b> PD: Greg "Hitman" Williams MD: Dave "Deuce" Jacobson
<b>KSEQ/Fresno, CA*</b> OM/MD: Tommy Del Rio MD: DJ Lace	<b>WBTB/Ft. Myers, FL*</b> PD: Scrap Jackson APD/MD: Omar "The Big O"	<b>KGGL/Riverside, CA*</b> PD: Jesse Duran MD: DJ KC	<b>KHHK/Yakima, WA</b> OM/MD: Dewey Boynton
<b>WFFY/Ft. Walton Beach, FL</b> OM/MD: Dan Collins	<b>WJQM/Madison, WI*</b> OM: Randy Hawke PD: JD Garfield MD: Brandon Marshall	<b>WJJS/Roanoke, VA*</b> OM: Steve Cross PD/MD: Cisoq	
	<b>KBFM/McAllen, TX*</b> OM: Billy Santiago PD: Johnny O MD: Jay Z		

\* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	17	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	NO. 1 (10 WKS)	9954 -54	78.859 1
2	2	9	<b>KANYE WEST</b> HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	MOST INCREASED PLAYS	8570 +1172	63.087 2
3	4	15	<b>JIM JONES &amp; RON BROWZ FEATURING JUELZ SANTANA</b> POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH		6523 +261	48.893 3
4	5	13	<b>LUDACRIS CO-STARRING T-PAIN</b> ONE MORE DRINK	DTP/DEF JAM/IDJMG		6394 +462	43.979 5
5	3	25	<b>T.I.</b> WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC		5876 -373	48.151 4
6	7	13	<b>PLIES FEATURING CHRIS J</b> PUT IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTIC		5150 +16	36.681 6
7	6	24	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN		4788 -712	35.021 7
8	12	7	<b>T.I. FEATURING JUSTIN TIMBERLAKE</b> DEAD AND GONE	GRAND HUSTLE/ATLANTIC		2571 +890	16.599 9
9	8	14	<b>GORILLA ZOE</b> LOST	BLDCK/BAD BOY SOUTH/ATLANTIC		2417 +139	12.485 10
10	9	19	<b>JAY-Z &amp; T.I. FEATURING KANYE WEST &amp; LIL WAYNE</b> SWAGGA LIKE US	ROC-A-FELLA/DEF JAM/IDJMG		1905 -324	17.286 8
11	10	12	<b>BUSTA RHYMES FEATURING RON BROWZ</b> ARAB MONEY	UNIVERSAL MOTOWN		1781 -215	11.630 12
12	15	6	<b>MIMS</b> MOVE (IF YOU WANNA)	AMERICAN KING/CAPITOL		1576 +118	9.375 14
13	11	35	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN		1576 -272	12.036 11
14	14	9	<b>COMMON FEATURING PHARRELL</b> UNIVERSAL MIND CONTROL	G.O.O.D./Geffen/Interscope		1480 -100	7.617 18
15	17	14	<b>YUNG L.A. FEATURING YOUNG DRO &amp; T.I.</b> AINT I	GRAND HUSTLE/INTERSCOPE		1341 +136	9.881 13
16	13	24	<b>THE GAME FEATURING LIL WAYNE</b> MY LIFE	Geffen/Interscope		1333 -298	8.670 15
17	16	42	<b>DAVID BANNER FEATURING CHRIS BROWN</b> GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN		1264 -176	7.700 17
18	24	11	<b>GS BOYZ</b> STANKY LEGG	SWAGG TEAM/JIVE/BATTERY	AIRPOWER	1095 +382	5.953 20
19	18	21	<b>M.I.A.</b> PAPER PLANES	XL/INTERSCOPE		878 -148	5.621 21
20	37	2	<b>RON BROWZ</b> JUMPING (OUT THE WINDOW)	ETHER BOY/UNIVERSAL MOTOWN	AIRPOWER	862 +472	7.184 19
21	19	12	<b>SOULJA BOY TELL 'EM</b> BIRD WALK	COLLIPARK/INTERSCOPE		793 -236	4.752 24
22	21	13	<b>DJ KHALED FEATURING KANYE WEST &amp; T-PAIN</b> GO HARD	WE THE BEST/TERROR SQUAD/KOCH		786 -114	5.160 23
23	NEW	NEW	<b>EMINEM FEATURING DR. DRE &amp; 50 CENT</b> CRACK A BOTTLE	SHADY/AFTERMATH/INTERSCOPE		775 +764	7.810 16
24	23	7	<b>THE GAME FEATURING RAHEEM OEAUGHN</b> TOUCHDOWN	Geffen/Interscope		746 +17	3.717 28
25	25	11	<b>YOUNG JEEZY</b> CRAZY WORLD	CTE/DEF JAM/IDJMG		693 -55	3.145 38
26	28	4	<b>MIKE JONES</b> NEXT TO YOU	ICE AGE/ASYLUM		665 +161	3.410 33
27	22	19	<b>PITBULL FEATURING LIL JON</b> KRAZY	MR. 305/FAMOUS ARTIST/THE ORCHARD		651 -157	3.325 36
28	29	4	<b>BABY BASH FEATURING MARIO</b> THAT'S HOW I GO	ARISTA/RMG		645 +156	3.480 31
29	26	5	<b>SLIM THUG</b> IRUN	KOCH		567 +48	3.888 27
30	20	13	<b>50 CENT</b> GET UP	SHADY/AFTERMATH/INTERSCOPE		553 -427	2.720 -
31	27	4	<b>YO GOTTI</b> SOLD OUT	STP		544 +36	2.234 -
32	33	7	<b>JAY ROCK FEATURING LIL WAYNE</b> ALL MY LIFE	TOP DAWG/WARNER BROS.		516 +47	2.857 40
33	31	10	<b>YOUNG JEEZY FEATURING NAS</b> MY PRESIDENT	CTE/DEF JAM/IDJMG		451 -16	3.622 30
34	35	3	<b>CHAMILLIONAIRE FEATURING LUDACRIS</b> CREEPIN'	CHAMILLITARY/UNIVERSAL REPUBLIC		430 +14	3.348 35
35	39	2	<b>SKILLZ</b> '08 RAP UP	BIG KIDZ/KOCH		429 +88	3.404 34
36	32	16	<b>LIL WIL</b> BUST IT WIDE OPEN	RUDEBWOY/UNAUTHORIZED/ASYLUM		423 -41	5.370 22
37	34	10	<b>DAMM-D</b> LOVE ME	RAP-A-LOT 4 LIFE		416 -1	3.651 29
38	NEW	NEW	<b>SOULJA BOY TELL 'EM FEATURING SAMMIE</b> KISS ME THRU THE PHONE	COLLIPARK/INTERSCOPE		395 +148	3.422 32
39	39	16	<b>UNK</b> SHOW OUT	BIG OOMP/KOCH		383 -94	1.845 -
40	36	5	<b>THE GAME</b> CAMERA PHONE	Geffen/Interscope		379 -20	2.322 -

FOR WEEK ENDING JANUARY 11, 2009

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Urban AC programmers say independent artists get the same consideration as their major-label counterparts

## Independently Speaking

Darnella Dunham

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**S**hrinking budgets, overextended staffs and limited resources are challenges major labels currently face across all formats, and those hurdles are exponentially higher for independent labels. However, urban AC programmers have kept an open mind to indie artists, especially when they have provided past hits for the format. Among such acts currently charting at Urban AC are Mint Condition (Caged Bird/Image), Deborah Cox (DECO/Image) and Joe (563/Kedar).

Programmers at more current-based formats often favor artists with bigger promotional and marketing muscle behind them. Since this luxury is usually only afforded to acts signed to major labels, it would be natural to assume that independent artists don't have a chance to garner enough airplay to reach the charts. However, Saga's WJMR (Janmin '98.3)/Milwaukee PD Lauri Jones says, "It doesn't make a difference to me if an artist is signed to a major or independent label." Still, Jones admits the odds are better for airplay for well-known, established acts on an independent label than for new artists. "I'll pay attention if there is a new Mint Condition or Boyz II Men song just because of who they are. A new artist might be better-served having the backing of a major label and the marketing and exposure they can provide."

For Citadel's KNEK/Lafayette, La., PD D-Rock, it's quite simple: "What matters to me is if it has hit potential. It's supposed to be about music." Citadel's WUHT/Birmingham PD John Long agrees: "I just want to give my listeners good music. I think independents use [their stature] as an excuse when they can't get their less-than-quality song played. But it doesn't work."

Service Broadcasting's KRNB/Dallas PD Shay Moore says it doesn't make a difference. "Many artists with established names [that] are core format artists—such as Joe, Deborah Cox, Case and Jon B—are now in independent situations. Who is going to deny them because they are on an independent label?"

Mint Condition, which first hit the pole position at Urban AC in March 1994 with "U Send Me Swingin'," saw current single "Nothing Left to



Say" peak at No. 4 in the Nov. 7, 2008, issue.

Lead vocalist Stokley Williams believes the band's live instrumentation gives it an edge over other R&B acts. "It's a healthy alternative from what you hear on the radio in our genre," he says. "People who don't know us are missing out on some serious musicality."

Clear Channel/New Orleans director of urban programming Derrick "DC" Corbett says the WYLD audience is especially fond of Mint Condition. "This is a music city," he says, "a city that cherishes live instrumentation. Therefore, a Mint Condition record fits seamlessly into the tapestry of the presentation of the radio station."

Clear Channel/Augusta, Ga., director of urban programming Minnesota Fatt says "Nothing Left to Say" has generated top 10 phones with males and females at WKSP. "Mint Condition has always had a strong foundation in Augusta, as well as the South and on urban AC radio. I felt this was an instant hit with our listeners." That the group's current album, "E-Life," was released independently has had no bearing on the act's viability for him.



Cox

### Chart Dwellers

In addition to Mint Condition, Deborah Cox and Joe, there are several other independent artists with a presence on R&R's Nielsen BDS-driven Urban AC chart.

**LaBelle, "Superlover"** (Verve), No. 28

**Dwele, "A Few Reasons (Truth Part 2)"** (RT/Koch), No. 30

**James Fortune, "I Trust You"** (Blacksmoke/WorldWide), No. 34

**Case, "Lovely"** (Indigo Blue), No. 35

**Lalah Hathaway, "That Was Then"** (Stax/CMG), No. 38

**Slique, "Your Body"** (Rosehip), No. 39

### On Deck

Other artists on indie labels are ready to impact urban AC. The following is a rundown of those getting ready to go for adds.

Jan. 20

**Matt Marshak Featuring Dr. Martin Luther King Jr., "Brotherhood"** (Nuance)

**Maysa, "Never Really Ever"** (Shanachie)

Jan. 27

**Karizz, "You Should Be Here"** (Manchild)

### Supposed To Be Here

Deborah Cox mesmerized urban AC and urban audiences with "Nobody's Supposed to Be Here," which logged 13 weeks at the top of Nielsen BDS' Urban AC chart and eight weeks at No. 1 at Urban, beginning in November 1998. A remix helped Cox launch a long-lasting career on the dance circuit. In 2007, she released smooth jazz project "Destination Moon," and her latest album "The Promise" is her first R&B set in 10 years. Lead single "Did You Ever Love Me" moves 30-29 this week at Urban AC.

"This one is closer to the Deborah Cox that people are used to hearing," Cox says, who was discovered by Clive Davis shortly after she graduated from high school.

After 13 years on Arista and J Records, Cox went the independent route with her latest release, a move that Howard University's WHUR/Washington PD David Dickinson says isn't a negative. "Some programmers look first to major label releases and have tighter playlists so they may not have room for other good material. But for me, it does not matter that an artist is on a major or independent label. I listen for the quality of the work."

According to D-Rock, Cox possesses intangible qualities. "It's something about her music, her spirit that keeps her fan base alive," she says.

### On A Roll

For his latest album, "Joe Thomas, New Man," urban AC veteran Joe signed to his manager Kedar Massenburg's Kedar Entertainment. Lead single "E.R. (Emergency Room)" peaked at No. 7 on the Sept. 26 urban AC chart while follow-up "We Need to Roll" reached No. 16 in January. For most programmers, Joe's history of 14 top 10s (including three No. 1s) at the format would warrant giving his latest effort a shot on the air. But getting the attention of PDs was probably more of a challenge for Joe the indie artist than Joe the major-label artist.

"I think some programmers don't listen to records that do not come from a large label," says Mark McCray, OM of CBS Radio's WMBX and WNEW/West Palm Beach. "However, some recognize that he is a proven artist and have still given him the shine he deserves if his song is good. His name alone will get the song in many programmers' ears."



Joe

Echoing the refrain that "good music is good music" regardless of its distribution source, Main Line's WROU/Dayton PD Garth Adams says, "The challenge is, how does the label break a new artist and/or new music and work the right song. In this case, Kedar's staff worked a good project."

"Artists like Joe, Angie Stone, Prince and many others have built an established 'trust' in their audiences via outstanding past bodies of work," says Mark Dylan, PD of Citadel's KOKY, KIPR and KPZK/Little Rock. "Joe established himself years ago as a KOKY core act. That matters more than anything else."

R&R

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▶ AFTER SCORING HIS FIRST NO. 1 WITH "MISS INDEPENDENT" IN NOVEMBER, **NE-YO** RETURNS TO THE TOP 10 WITH "SHE GOT HER OWN" (14-9, UP 305 PLAYS). HE ALSO CLIMBS 29-27 WITH "MAD," WHICH CONCURRENTLY RISES 13-11 ON RHYTHMIC AND DEBUTS ON CHR/TOP 40 AT NO. 34.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	14	<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)	NO. 1 (8 WKS)	11 ☆ MUSIC WORLD/COLUMBIA	4613 +36	46.738 1
2	2	16	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE		112 ☆ DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	4147 +66	38.624 2
3	3	15	<b>T-PAIN FEATURING LUDACRIS</b> CHOPPED 'N' SKREWED		☆ KONVICT/NAPPY BOY/JIVE/JLG	3907 -41	35.865 3
4	4	12	<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> POP CHAMPAGNE		☆ ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH	3551 +167	29.132 5
5	5	18	<b>JOHN LEGEND FEATURING ANDRE 3000</b> GREEN LIGHT		11 ☆ G.O.O.D./COLUMBIA	3167 -142	25.666 8
6	7	11	<b>PLIES FEATURING CHRIS J</b> PUT IT ON YA		☆ BIG GATES/SLIP-N-SLIDE/ATLANTIC	3139 +171	26.935 6
7	6	19	<b>USHER</b> TRADING PLACES		☆ LAFACE/JLG	3126 -30	29.597 4
8	13	9	<b>KANYE WEST</b> HEARTLESS		☆ ROC-A-FELLA/DEF JAM/IDJMG	2836 +451	23.283 11
9	14	8	<b>NE-YO FEATURING JAMIE FOXX &amp; FABOLOUS</b> SHE GOT HER OWN		☆ DEF JAM/IDJMG	2679 +305	24.654 9
10	9	12	<b>LUDACRIS CO-STARRING T-PAIN</b> ONE MORE DRINK		☆ DTP/DEF JAM/IDJMG	2613 +84	20.495 13
11	11	13	<b>KEYSHIA COLE FEATURING 2PAC</b> PLAYA CARDZ RIGHT		☆ AMARU/IMANI/GEFFEN/INTERSCOPE	2390 -1	22.041 12
12	8	22	<b>NE-YO</b> MISS INDEPENDENT		112 ☆ DEF JAM/IDJMG	2371 -251	25.681 7
13	15	9	<b>JAMIE FOXX FEATURING T.I.</b> JUST LIKE ME		☆ J/RMG	2341 +6	16.681 16
14	10	25	<b>T.I.</b> WHATEVER YOU LIKE		113 ☆ GRAND HUSTLE/ATLANTIC	2261 -167	23.541 10
15	19	13	<b>MUSIQ SOULCHILD FEATURING MARY J. BLIGE</b> IF U LEAVE		☆ ATLANTIC	2112 +54	14.884 19
16	20	5	<b>THE-DREAM</b> ROCKIN' THAT THANG		☆ RADIO KILLA/DEF JAM/IDJMG	2110 +346	16.442 17
17	12	22	<b>LIL WAYNE FEAT. BOBBY VALENTINO &amp; KIDD KIDD</b> MRS. OFFICER		11 ☆ CASH MONEY/UNIVERSAL MOTOWN	2109 -292	19.276 15
18	17	11	<b>BEYONCE</b> IF I WERE A BOY		11 ☆ MUSIC WORLD/COLUMBIA	2006 -220	14.400 20
19	16	16	<b>JAZMINE SULLIVAN</b> BUST YOUR WINDOWS		☆ J/RMG	1873 -289	15.571 18
20	22	5	<b>KEYSHIA COLE</b> YOU COMPLETE ME		☆ IMANI/GEFFEN/INTERSCOPE	1840 +302	12.821 22
21	27	4	<b>BEYONCE</b> DIVA	<b>MOST INCREASED PLAYS</b>	☆ MUSIC WORLD/COLUMBIA	1834 -626	20.448 14
22	24	5	<b>KERI HILSON FEATURING LIL WAYNE</b> TURNIN ME ON		☆ MOSLEY/ZONE 4/INTERSCOPE	1747 -403	13.828 21
23	21	12	<b>BOBBY VALENTINO FEATURING YUNG JOC</b> BEEP		☆ BLU KOLLA DREAMS/CAPITOL	1647 +137	11.706 24
24	25	12	<b>GORILLA ZOE</b> LOST		☆ BLOCK/BAD BOY SOUTH/ATLANTIC	1333 +18	7.997 27
25	23	17	<b>JAY-Z &amp; T.I. FEATURING KANYE WEST &amp; LIL WAYNE</b> SWAGGA LIKE US		☆ ROC-A-FELLA/DEF JAM/IDJMG	1324 -153	12.024 23
26	30	5	<b>YUNG L.A. FEATURING YOUNG DRO &amp; T.I.</b> AIN'T I		☆ GRAND HUSTLE/INTERSCOPE	1242 +132	9.239 26
27	29	9	<b>NE-YO</b> MAD		☆ DEF JAM/IDJMG	1238 +138	10.856 25
28	28	10	<b>BUSTA RHYMES FEATURING RON BROWZ</b> ARAB MONEY		☆ UNIVERSAL MOTOWN	1065 -170	6.738 31
29	33	4	<b>J. HOLIDAY</b> IT'S YOURS		☆ MUSIC LINE/CAPITOL	1043 +134	6.801 30
30	32	7	<b>SLIM FEATURING FABOLOUS &amp; RYAN LESLIE</b> GOOD LOVIN'		☆ M3/ASYLUM	1000 -5	7.314 29
31	34	6	<b>BRANDY</b> LONG DISTANCE		☆ KOCH/EPIC	972 +63	4.356 37
32	NEW		<b>GS BOYZ</b> STANKY LEGG		☆ SWAGG TEAM/JIVE/BATTERY	922 +381	4.913 34
33	31	10	<b>AKON FEATURING LIL WAYNE &amp; YOUNG JEEZY</b> I'M SO PAID		☆ KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	877 -167	4.348 38
34	37	3	<b>RIHANNA</b> REHAB		☆ SRP/DEF JAM/IDJMG	847 +37	4.639 35
35	36	19	<b>ACE HOOD FEATURING TREY SONGZ</b> RIDE		☆ WE THE BEST/DEF JAM/IDJMG	791 -82	7.668 28
36	39	6	<b>THE GAME FEATURING RAHEEM DEVAUGHN</b> TOUCH DOWN		☆ GEFFEN/INTERSCOPE	718 +11	3.464 -
37	35	9	<b>SOULJA BOY TELL'EM</b> BIRD WALK		☆ COLLIPARK/INTERSCOPE	676 -232	4.060 40
38	40	5	<b>ANTHONY HAMILTON FEATURING DAVID BANNER</b> COOL		☆ MISTER'S MUSIC/SO SO DEF/JLG	671 -18	4.151 39
39	38	11	<b>DJ KHALED FEATURING KANYE WEST &amp; T-PAIN</b> GO HAF D		☆ WE THE BEST/TERROR SQUAD/KOCH	653 -90	3.606 -
40	NEW		<b>RON BROWZ</b> JUMPING (OUT THE WINDOW)		☆ ETHER BOY/UNIVERSAL MOTOWN	642 +344	5.890 33

## MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

**T-PAIN FEAT. CHRIS BROWN** 42  
Freeze (Konvict/Nappy Boy/Jive/JLG)

**MIMS** 38  
Move (If You 'Wanna) (American King/Capitol)

**T.I. FEAT. JUSTIN TIMBERLAKE** 37  
Dead And Gone (Grand Hustle/Atlantic)

**JAZMINE SULLIVAN** 33  
Lions, Tigers & Bears (J/RMG)

**JOHN LEGEND** 26  
Everybody Knows (Columbia)

**Q DA KID** 24  
On A Mission (TAG/Def Jam/IDJMG)

**GS BOYZ** 14  
Stanky Legg (Swagg Team/Jive/Battery)

**ADDED AT . . . KPRS**  
Kansas City, MO  
PD: Myron Fear.  
T.I. Feat. Justin Timberlake, Dead And Gone, 16  
Jazmine Sullivan, Lions, Tigers & Bears, 0  
Mims, Move (If You 'Wanna), 0  
T-Pain Feat. Chris Brown, Freeze, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:  
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## NEW AND ACTIVE

**JENNIFER HUDSON** 578/0  
If This Isn't Love (Arista/RMG)  
TOTAL STATIONS: 47

**MIMS** 465/53  
Move (If You 'Wanna) (American King/Capitol)  
TOTAL STATIONS: 62

**RYAN LESLIE** 457/4  
How It Was Supposed To Be (NextSelection/Casablanca/Universal Motown)  
TOTAL STATIONS: 43

**YOUNG JEEZY FEAT. NAS** 446/1  
My President (CTE/Def Jam/IDJMG)  
TOTAL STATIONS: 35

**YO GOTTI** 441/35  
Sold Out (STP)  
TOTAL STATIONS: 27

**JAZMINE SULLIVAN** 405/125  
Lions, Tigers & Bears (J/RMG)  
TOTAL STATIONS: 47

**T.I. FEAT. JUSTIN TIMBERLAKE** 387/237  
Dead And Gone (Grand Hustle/Atlantic)  
TOTAL STATIONS: 32

**AKON** 385/0  
Right Now (Na Na Na) (Konvict/Upfront/SRC/Universal Motown)  
TOTAL STATIONS: 28

**JAMIE FOXX FEAT. T-PAIN** 362/173  
Blame It (J/RMG)  
TOTAL STATIONS: 52

**SOULJA BOY TELL'EM FEAT. SAMMIE** 355/141  
Kiss Me Thru The Phone (ColliPark/Interscope)  
TOTAL STATIONS: 52

## MOST INCREASED PLAYS

**+626 BEYONCE**  
Diva (Music World/Columbia)  
WEMX +64, WZHT +57, WJZE +40, WPHI +35, WUSL +30, WBTV +28, WQXI +25, WJWZ +24, KATZ +23, WJUC +22

**+451 KANYE WEST**  
Heartless (Roc-A-Fella/Def Jam/IDJMG)  
WBTV +40, WCKX +37, KOPW +33, WJZE +29, KBFB +27, KHTE +27, WAMO +27, WDH-11 +24, WJZE +24, KNDA +22

**+403 KERI HILSON FEAT. LIL WAYNE**  
Turnin Me On (Mosley/Zone 4/Interscope)  
WHHL +33, WJLB +30, WENZ +30, WEMX +27, KBTT +20, KMJJ +19, WQBT +17, WEAS +16, WFXE +15, WPGC +15

**+381 GS BOYZ**  
Stanky Legg (Swagg Team/Jive/Battery)  
WEMX +47, WJMI +33, WBTV +29, WZHT +24, WCDX +17, WJZD +17, WZFX +16, KNDA +15, KRRQ +14, WIKS +14

**+346 THE-DREAM**  
Rockin' That Thang (Radio Killa/Def Jam/IDJMG)  
WCDX +31, KOPW +28, WBTV +18, WPGC +18, WJKS +17, WEMX +17, KBTT +17, WBLX +17, WKKV +14, WQXI +13

FOR WEEK ENDING JANUARY 11, 2009  
LEGEND: See legend to charts in chart's section for rules and symbol explanations.  
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# R&R URBAN AC

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► **ANTHONY HAMILTON** COMPLETES AN 18-WEEK TREK TO THE TOP 10, AS "COOL," FEATURING DAVID BANNER, BOUNDS 12-8 WITH MOST INCREASED PLAYS (UP 272). THE JOURNEY IS THE CHART'S LONGEST TO THE TOP TIER SINCE LYFE JENNINGS ALSO ASCENDED TO THE TOP 10 IN HIS 18th WEEK IN JUNE.

WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
15	<b>MUSIQ SOULCHILD FEAT. MARY J. BLIGE</b>	<b>IFU LEAVE</b>	ATLANTIC	1745	+63	13.509	1
21	<b>USHER</b>	HERE I STAND	LAFACE/JLG	1708	-10	12.809	2
17	<b>ROBIN THICKE</b>	THE SWEETEST LOVE	STAR TRAK/INTERSCOPE	1620	-24	11.444	3
18	<b>AVANT</b>	WHEN IT HURTS	CAPITOL	1399	+79	9.513	5
31	<b>JENNIFER HUDSON</b>	SPOTLIGHT	ARISTA/RMG	1308	-19	10.827	4
26	<b>MINT CONDITION</b>	NOTHING LEFT TO SAY	CAGED BIRD/IMAGE	1219	-139	7.718	10
35	<b>KEYSHIA COLE</b>	HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	1124	-147	8.811	7
18	<b>ANTHONY HAMILTON FEAT. DAVID BANNER</b>	<b>COOL</b>	MISTER'S MUSIC/SO SO DEF/JLG	1061	+272	7.825	9
21	<b>JAZMINE SULLIVAN</b>	NEED U BAD	J/RMG	996	-116	8.816	6
13	<b>CHARLIE WILSON</b>	THERE GOES MY BABY	JIVE/JLG	902	+76	4.407	14
37	<b>ERIC BENET</b>	YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.	883	-65	6.853	11
21	<b>NE-YO</b>	MISS INDEPENDENT	DEF JAM/IDJMG	874	+37	7.968	8
18	<b>RAPHAEL SAADIQ</b>	LOVE THAT GIRL	COLUMBIA	710	+85	5.241	12
24	<b>ALICIA KEYS</b>	SUPERWOMAN	MBK/J/RMG	576	-122	3.458	17
16	<b>JOHN LEGEND FEATURING ANDRE 3000</b>	GREEN LIGHT	C.O.O.D./COLUMBIA	575	-31	3.661	16
9	<b>JOE</b>	WE NEED TO ROLL	563/KEDAR	492	+5	3.362	19
7	<b>INDIA ARIE FEATURING MUSIQ SOULCHILD</b>	CHOCOLATE HIGH	UNIVERSAL REPUBLIC	483	-3	3.190	20
7	<b>KEYSHIA COLE FEATURING 2PAC</b>	<b>AIRPOWER</b>	AMARU/IMANI/GEFFEN/INTERSCOPE	454	+71	4.708	13
6	<b>BRANDY</b>	LONG DISTANCE	KOCH/EPIC	425	-21	2.319	25
19	<b>ERIC BENET</b>	THE HUNGER	FRIDAY/REPRISE/WARNER BROS.	388	-65	1.947	29
13	<b>LAURA IZIBOR</b>	FROM MY HEART TO YOURS	ATLANTIC	377	-78	2.285	26
12	<b>KENNY "BABYFACE" EDMONDS</b>	I NEED A LOVE SONG	MERCURY/IDJMG	347	-116	1.471	36
9	<b>JAZMINE SULLIVAN</b>	BUST YOUR WINDOWS	J/RMG	342	+10	3.037	21
7	<b>JENNIFER HUDSON</b>	IF THIS ISN'T LOVE	ARISTA/RMG	339	+58	2.821	22
9	<b>BEYONCE</b>	SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	309	+16	3.973	15
9	<b>JAMIE FOXX FEATURING T.I.</b>	JUST LIKE ME	J/RMG	279	-56	1.152	38
8	<b>JAZMINE SULLIVAN</b>	LIONS, TIGERS & BEARS	J/RMG	267	+62	1.019	40
10	<b>LABELLE</b>	SUPERLOVER	VERVE	266	-4	2.474	24
19	<b>DEBORAH COX</b>	DID YOU EVER LOVE ME	DECO/IMAGE	240	+15	1.229	37
12	<b>DWELE</b>	A FEW REASONS (TRUTH PT.2)	RT/KOCH	232	-12	0.725	-
6	<b>USHER</b>	TRADING PLACES	LAFACE/JLG	224	+23	2.149	27
<b>NEW</b>	<b>MUSIQ SOULCHILD</b>	SOBEAUTIFUL	ATLANTIC	208	+182	3.451	18
11	<b>BEYONCE</b>	AT LAST	MUSIC WORLD/COLUMBIA	200	-10	1.988	28
3	<b>JAMES FORTUNE &amp; FIYA</b>	I TRUST YOU	BLACK SMOKE/WORLDWIDE	188	-16	1.702	32
3	<b>CASE</b>	LOVELY	INDIGO BLUE	175	+17	0.534	-
8	<b>LIONEL RICHIE</b>	GOOD MORNING	ISLAND/IDJMG	175	-36	0.645	-
2	<b>MARY MARY FEATURING KIERRA 'KIKI' SHEARD</b>	GOD IN ME	MY BLOCK/COLUMBIA	170	-12	2.612	23
11	<b>LALAH HATHAWAY</b>	THAT WAS THEN	STAX/CMG	151	+1	0.574	-
<b>NEW</b>	<b>SLIQUE</b>	YOUR BODY	ROSEHIP	137	+14	0.798	-
5	<b>AL GREEN</b>	LAY IT DOWN	BLUE NOTE/CAPITOL	119	-27	0.323	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>BRANDY</b> Long Distance (Koch/Epic) KVMA, WFLM, WHRP, WKUS, WLVA, WMXD, WWDM	7
<b>ANTHONY HAMILTON FEAT. DAVID BANNER</b> Cool (Mister's Music/So So Def/JLG) WHQT, WJMR, WKUS, WROU	4
<b>CHARLIE WILSON</b> There Goes My Baby (Jive/JLG) KMJM, WHQT, WZAK	3
<b>MUSIQ SOULCHILD</b> sobeautiful (Atlantic) WHUR, WKJS, WMPZ	3
<b>INDIA ARIE FEAT. MUSIQ SOULCHILD</b> Chocolate High (Universal Republic) WAMJ, WMKS	2
<b>CASE</b> Lovely (Indigo Blue) WHUR, WSRB	2
<b>MUSIQ SOULCHILD FEAT. MARY J. BLIGE</b> IFU Leave (Atlantic) WHQT	1
<b>AVANT</b> When It Hurts (Capitol) WHQT	1
<b>RAPHAEL SAADIQ</b> Love That Girl (Columbia) WQMG	1
<b>JOE</b> We Need To Roll (563/Kedar) WFLM	1

**ADDED AT...**  
**WJMR**  
Milwaukee, WI  
PD: Lauri Jones  
Anthony Hamilton Feat. David Banner, Cool, 24

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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>WAYNE BRADY</b> F.W.B. (Peak/CMG) TOTAL STATIONS: 34	108/74	<b>MARIAH CAREY</b> I'll Be Lovin' U Long Time (Island/IDJMG) TOTAL STATIONS: 34	69/65
<b>JOE</b> Why Just Be Friends (563/Kedar) TOTAL STATIONS: 34	103/103	<b>BEYONCE</b> If I Were A Boy (Music World/Columbia) TOTAL STATIONS: 6	58/2
<b>KEYSHIA COLE</b> Beautiful Music (Imani/Geffen/Interscop+) TOTAL STATIONS: 34	101/67	<b>AVANT</b> Sailing (Capitol) TOTAL STATIONS: 20	57/25
<b>NE-YO FEAT. JAMIE FOXX &amp; FABOLO J5</b> She Got Her Own (Def Jam/IDJMG) TOTAL STATIONS: 21	93/62	<b>21:03 WITH FRED HAMMOND, SMOKIE NORFUL &amp; J MOSS</b> Cover Me (PAJAM/Gospo Centric/JLG) TOTAL STATIONS: 26	51/3
<b>T.I. FEATURING FIAMINA</b> Live Your Life (Def Jam/Grand Hustle/ DJMG Atlantic) TOTAL STATIONS: 20	79/32	<b>JAMIE FOXX</b> I Don't Need It (J/RMG) TOTAL STATIONS: 20	43/31

## MOST INCREASED PLAYS

+272	<b>ANTHONY HAMILTON FEATURING DAVID BANNER</b> Cool (Mister's Music/So So Def/JLG) WAGH +13, KMEZ +12, WKSP +12, KQXL +11, WMGL +10, WWIN +10, WROU +9, WIMX +8, KOKY +7, WQQK +7
+182	<b>MUSIQ SOULCHILD</b> sobeautiful (Atlantic) WSRB +18, WMGL +13, WKUS +8, WBL5 +7, WQMG +5, KOKY +4, WKSP +4, KMEZ +4, KMJK +4, KMJM +4
+103	<b>JOE</b> Why Just Be Friends (563/Kedar) WHUR +4, KMEZ +3, KMJK +3, KNEK +3, KOKY +3, KQXL +3, WAMJ +3, WTL2 +3, WVAZ +3, WFLM +3
+85	<b>RAPHAEL SAADIQ</b> Love That Girl (Columbia) WYLD +28, KQXL +9, WMGL +6, WAGH +6, WQPR +6, WMPZ +5, WMMJ +3, WTL2 +3, WVAZ +3, WFLM +3
+58	<b>AVANT</b> When It Hurts (Capitol) WMKS +11, WHQT +10, WKUS +8, WHRP +7, WWDM +7, WYLD +6, KQXL +6, WXST +6, WLVA +6, KRNB +6

FOR WEEK ENDING JANUARY 11, 2009  
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# R&R GOSPEL

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► R&B VETERAN **JAMES INGRAM** CLAIMS MOST INCREASED PLAYS (UP 85) AS "DON'T LET GO" BOWS AT NO. 29. THE SONG IS THE SECOND SINGLE FROM INGRAM'S LATEST ALBUM, "STAND (IN THE LIGHT)." LEAD CUT "MERCY" SPENT A WEEK AT NO. 30 IN OCTOBER.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	48	<b>JAMES FORTUNE &amp; FIYA</b> I TRUST YOU	NO. 1 (22 WKS) BLACK SMOKE/WORLDWIDE	1194 -105	4.997 1
2	2	21	<b>MARY MARY</b> GET UP	MY BLDECK/COLUMBIA	1003 -11	4.469 2
3	3	31	<b>21:03 WITH FRED HAMMOND, SMOKIE NORFUL &amp; J MOSS</b> COVER ME	PAJAM/GOSPO CENTRIC/JLG	828 -10	4.358 3
4	4	16	<b>HEZEKIAH WALKER &amp; LFC</b> SOULED CUT	VERITY/JLG	814 +14	3.755 4
5	6	25	<b>ARKANSAS GOSPEL MASS CHOIR</b> I LIFT MY HANDS	T/EMTRO GOSPEL	736 +22	2.664 8
10	11		<b>KURT CARR &amp; THE KURT CARR SINGERS</b> PEACE AND FAVOR REST ON US	KCG/JLG	678 +72	3.274 5
7	7	53	<b>JONATHAN NELSON FEATURING PURPOSE</b> MY NAME IS VICTORY	INTEGRITY	671 -17	3.258 6
5	5	58	<b>TROY SNEED PRESENTS BONAFIDE PRAISERS</b> WORK IT OUT	EMTRO GOSPEL	654 -61	2.132 11
9	9	36	<b>JASON CHAMPION</b> ALWAYS	BROOKS/EMI GOSPEL	640 +32	2.281 10
8	8	39	<b>THE WEST ANGELES COGIC MASS CHOIR</b> LORD PREPARE ME	EMI GOSPEL	618 -47	2.780 7
11	11	28	<b>PASTOR GREGG PATRICK &amp; THE BRIDGE PROJECT</b> I AM A WITNESS	CROSSOVER/TYSCOT	514 -44	2.659 9
12	13	23	<b>KIERRA KIKI SHEARD</b> PRAISE HIM NOW	EMI GOSPEL	513 0	1.886 12
13	12	38	<b>KIRK FRANKLIN</b> JESUS	FO YO SOUL/GOSPO CENTRIC/JLG	441 -77	1.656 13
14	18	8	<b>DONALD LAWRENCE &amp; CO.</b> BACK II EDEN	QUIET WATER/VERITY/JLG	369 +26	1.585 14
15	14	29	<b>DAMITA</b> NO LOOKING BACK	TYSCOT	366 -83	1.561 15
16	15	15	<b>KATHY TAYLOR AND FAVOR</b> OH HOW FREQUOUS	KATCO/TYSCOT	360 -29	1.219 20
17	19	7	<b>MAURETTE BROWN-CLARK</b> IT AIN'T OVER (UNTIL GOD SAYS IT'S OVER)	AIR GOSPEL/MALACO	344 +12	1.223 19
18	17	19	<b>NIYOKI</b> JOY	O2G-EXECUTIVE	342 -17	1.277 17
19	16	12	<b>THE MURRILLS</b> FRIEND OF MINE	QUIET WATER/VERITY/JLG	322 -45	0.905 24
20	26	5	<b>MARVIN SAPP</b> PRAISE HIM IN ADVANCE	VERITY/JLG	293 +50	1.064 21
21	29	9	<b>ISAIAH D. THOMAS &amp; ELEMENTS OF PRAISE</b> SAID HE WOULD BE WITH ME	HABAKKUK	259 +35	0.792 25
22	22	5	<b>THE WILLIAMS BROTHERS</b> STILL STRONG	BLACKBERRY	250 -8	0.668 28
23	21	15	<b>VIP MASS CHOIR FEAT. PASTOR JOHN P. KEE &amp; LOWELL PYE</b> YES WE CAN	TYSCOT/VERITY/JLG	250 -14	0.689 27
24	27	12	<b>REGINA BELLE</b> I CALL ON JESUS	PENDULUM	248 +12	1.007 23
25	28	7	<b>HEATHER HEADLEY FEATURING SMOKIE NORFUL</b> JESUS IS LOVE	EMI GOSPEL	239 +11	1.246 18
26	24	12	<b>JIMMY HICKS &amp; THE VOICES OF INTEGRITY</b> GOD'S GOT IT	BLACK SMOKE/WORLDWIDE	233 -18	0.567 30
27	23	17	<b>DETRICK HADDON</b> I'M ALIVE	VERITY/JLG	233 -25	1.041 22
28	30	12	<b>PAUL PORTER</b> WHAT DID YOU DO?	LIGHT	223 +20	0.727 26
29	NEW		<b>JAMES INGRAM</b> DON'T LET GO	MOST INCREASED PLAYS/MOST ADDED INTERING/MUSIC ONE	180 +85	0.612 29
30	NEW		<b>BLESSED</b> GOTTA TAKE MY TIME	ULTIMATE	178 +16	0.380

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>JAMES INGRAM</b> Don't Let Go (Intering/Music One) WCHB, WFMI, WJMO, WNNL, WNOO, WWIN	6
<b>BISHOP DAVID G. EVANS PRESENTS AUTOMATIC PRAISE</b> Let Go (Abundant Harvest) KOKA, WCAO, WEUP, WFMI	4
<b>DONALD LAWRENCE &amp; CO.</b> Back II Eden (Quiet Water/Verity/JLG) WHAL, WNOO, WPZS	3
<b>ISAIAH D. THOMAS &amp; ELEMENTS OF PRAISE (E.O.P.)</b> Said He Would Be With Me (Habakkuk) WHLW, WNOO, WWIN	3
<b>SHARI ADDISON</b> No Battle, No Blessing (Verity/JLG) WFMI, WHLW, WNOO	3
<b>CRYSTAL AIKIN</b> I Desire More (Verity/JLG) WEUP, WNOO, WXVI	3
<b>MAURETTE BROWN-CLARK</b> It Ain't Over (Until God Says It's Over) (AIR Gospel/Malaco) WFMI, WNOO	2
<b>MARVIN SAPP</b> Praise Him In Advance (Verity/JLG) WCHB, WHAL	2

## ADDED AT...

**WHLW**  
Montgomery, AL  
PD/MD: Connye Bryant  
Isaiah D. Thomas & EOP, Said He Would Be With Me, 10  
Shari Addison, No Battle, No Blessing, 3

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## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>DORINDA CLARK-COLE</b> Make Me Real (Verity/JLG) TOTAL STATIONS: 12	170/36	<b>BRIAN COURTNEY WILSON</b> All I Need (Spirit Rising/Music World) TOTAL STATIONS: 8	125/9
<b>BLASE</b> My Gift (S4J) TOTAL STATIONS: 12	158/8	<b>MICAH STAMPLEY</b> The Corinthian Song (Interface) TOTAL STATIONS: 17	119/29
<b>TED WINN</b> God Believes In You (Teddysjazz) TOTAL STATIONS: 12	149/14	<b>JUANITA BYNUM</b> Pour My Love On You (Flow) TOTAL STATIONS: 13	119/5
<b>MARY MARY FEAT. KIERRA 'KIKI' SHEARD</b> God In Me (My Block/Columbia) TOTAL STATIONS: 22	148/61	<b>KEITH WONDERBOY JOHNSON &amp; THE SPIRITUAL VOICES</b> Time To Get Close To Jesus (Gospel Truth) TOTAL STATIONS: 9	104/10
<b>SHARI ADDISON</b> No Battle, No Blessing (Verity/JLG) TOTAL STATIONS: 16	134/21	<b>BISHOP PAUL S. MORTON PRESENTS THE FGBCFMC</b> Cry Your Last Tear (Tehillah/Light) TOTAL STATIONS: 8	102/0

## MOST INCREASED PLAYS

<b>+85</b>	<b>JAMES INGRAM</b> Don't Let Go (Intering/Music One) WCHB +16, WWIN +14, WNNL +12, WPRS +10, WJMO +10, WTLG +6, WFMI +4, SXPR +4, WJYD +4, WPZS +4
<b>+72</b>	<b>KURT CARR &amp; THE KURT CARR SINGERS</b> Peace And Favor Rest On Us (KCG/JLG) WCHB +16, WPRF +12, WHAL +10, WPZS +8, WPPZ +7, WNOO +6, WPZE +4, WSOX +4, WFMI +4, WFMV +4
<b>+61</b>	<b>MARY MARY FEAT. KIERRA 'KIKI' SHEARD</b> God In Me (My Block/Columbia) WLIB +9, WPPZ +6, WPRF +5, WLOU +5, WXEZ +5, WFLT +4, WFMV +3, WGRB +3, WJMO +3, WNNL +3, WNOO +3
<b>+50</b>	<b>MARVIN SAPP</b> Praise Him In Advance (Verity/JLG) WHAL +17, WPRF +12, WCHB +11, WPRS +6, WXOK +4, WXVI +4, WNOO +4, WCAO +2, WLOU +1, WHLW +1
	<b>CRYSTAL AIKIN</b> I Desire More (Verity/JLG) WXVI +10, WPRF +5, WLOU +5, WXEZ +5, WFLT +4, WTLG +4, WUFO +3, WHLW +2, SXPR +1, WNOO +1

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**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	<b>MARVIN SAPP</b> NEVER WOULD HAVE MADE IT (VERITY/JLG)		632 693
2	<b>SHEKINAH GLORY MINISTRY</b> JESUS (KINGDOM)		626 660
3	<b>HEZEKIAH WALKER &amp; LFC</b> GRATEFUL (VERITY/JLG)		468 497
4	<b>DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS</b> ENCOURAGE YOURSELF (EMI GOSPEL)		383 355
5	<b>BYRON CAGE</b> ROYALTY (LIVE AT THE APOLLO)(GOSPO CENTRIC/JLG)		367 365

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	<b>JOSHUA'S TROOP</b> EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		331 359
7	<b>TYE TRIBBETT &amp; G.A.</b> HOLD ON (COLUMBIA)		329 327
8	<b>DESTINY PRAISE</b> HIS WILL (DESTINY STYLE)		295 280
9	<b>RICKY DILLARD &amp; "NEW G" (NEW GENERATION CHORALE)</b> ONE MORE CHANCE (NUSPRING/EMI GOSPEL)		269 262
10	<b>DEWAYNE WOODS &amp; WHEN SINGERS MEET</b> LET GO (QUIET WATER/VERITY/JLG)		260 247

## GOSPEL REPORTERS

<b>WPZE/Atlanta, GA*</b> OM: Steve Hegwood PD/N/D: Derak Harper	<b>WPZS/Charlotte, NC*</b> PD/MD: Alvin Stowe	<b>WJYD/Columbus, OH*</b> OM: Jerry Smith PD: Dawn Mosby	<b>WTLG/Indianapolis, IN*</b> OM: Brian Wallace PD: The First Lady Raye	<b>VLOU/Louisville, KY*</b> FD: Bill Price	<b>Rejoice! Musical Soulfood/Network</b> PD: Willie Mae McIver	<b>WPPZ/Philadelphia, PA*</b> OM/PD: Elroy Smith APD/MD: CeCe McGhee	<b>KOKA/Shreveport, LA*</b> PD: Eddie Giles APD/MD: Sharon Flournoy
<b>WTHB/Augusta, GA*</b> OM/PD: Terry Monday	<b>WNOO/Chattanooga, TN*</b> OM: Lee Clear PD/MD: Sam Terry	<b>KHVN/Dallas, TX*</b> PD: Dion Mortenson MD: Jerome Thomas	<b>WHLH/Jackson, MS*</b> OM: Steve Kelly PD: Torrez Harris MD: Lance Fuller	<b>VBBP/Memphis, TN</b> MD: Doreen Graves	<b>Rejoy Radio/Network</b> OM: Frankie Hemphill PD: RaShaun Green MD: Samuel Priester	<b>WNNL/Raleigh, NC*</b> OM/PD: Jerry Smith MD: Melissa Wade	<b>KATZ/St. Louis, MO*</b> PD: Darrel Eason MD: Dwight Stone
<b>WCAD/Baltimore, MD*</b> OM: Thea Mitchem PD: Lae Michaels APD/MD: Danielle Brown	<b>WGRB/Chicago, IL*</b> PD: Sonya M. Blakey APD/MD: Effie Rolfe	<b>WCHB/Detroit, MI*</b> OM/PD: Bo Money	<b>WOAD/Jackson, MS*</b> OM: Stan Branson PD/MD: Percy Davis	<b>VHAL/Memphis, TN*</b> PD: Eileen Collier APD/MD: Tracy Bethea	<b>WPRF/New Orleans, LA*</b> PD/MD: Lolo Walker	<b>WPZZ/Richmond, VA*</b> OM: Jeff Anderson PD: Reggie Baker	<b>WIMG/Trenton, NJ</b> OM/PD: Felicia Brannon APD/MD: Robyn McCollum
<b>WWIN/Baltimore, MD*</b> PD: Mike Roberts	<b>WJMO/Cleveland, OH*</b> PD/MD: Kim Johnson	<b>WFLT/Flint, MI*</b> OM/PD: Sammie L. Jordan, Jr.	<b>WPZS/Jackson, MS*</b> OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson	<b>VLOK/Memphis, TN*</b> PD/MD: Kim Harper	<b>WYLD/New Orleans, LA*</b> PD: Derrick Corbett APD/MD: Loretta Petit	<b>Sheridan Gospel Network/Satellite</b> PD: Michael Gamble APD: Morgan Dukas MD: Ace Alexander	<b>WTSK/Tuscaloosa, AL</b> OM: Greg Tomascello PD/MD: Charles Anthony
<b>WXOK/Baton Rouge, LA*</b> OM: LeBron "LBJ" Joseph PD/N/D: JMicheal Francois	<b>WFMV/Columbia, SC*</b> PD: Tony "Gee" Green APD/MD: Monica Washington	<b>WEAL/Greensboro, NC*</b> PD/MD: Joseph Level	<b>KPRT/Kansas City, MO</b> OM: Myron Fears PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson	<b>VHLW/Montgomery, AL*</b> OM: Michael Long PD/MD: Connye Bryant	<b>WLIB/New York, NY*</b> OM/PD: Skip Dillard	<b>Sirius XM Praise/Satellite*</b> OM: B. J. Stone PD: Pat McKay	<b>WPRS/Washington, DC*</b> PD: Matt Anderson
<b>WUFO/Bufalo, NY*</b> PD: Lae Pettigrew MD: James Cornelius	<b>WEAM/Columbus, GA</b> OM: Carl Conner, Jr. PD: Pam Dixon	<b>KROI/Houston, TX*</b> OM/PD: Terri Thomas	<b>KHLR/Little Rock, AR*</b> OM: Sonny Victory PD: JC Loves	<b>VXVI/Montgomery, AL*</b> PD: Ginda Perkins	<b>WFMI/Norfolk, VA*</b> OM: Neal Williams PD: Mike Chandler	<b>WSOK/Savanna, GA*</b> PD: E. Larry McDuffie	<b>WFBI/Wilmington, DE</b> OM: Melvin Brittingham PD/MD: Manuel Mena
<b>WJN/Charleston, SC*</b> OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter	<b>WAJV/Columbus, MS</b> OM: GQ Riley PD: Sebastian Riley	<b>WDJL/Huntsville, AL*</b> PD/MD: Walter Peavey	<b>KPZK/Little Rock, AR</b> OM: Mark Dylan PD/MD: Billy St. James	<b>VTHE/Nassau, NY*</b> MD: Clara Mack	<b>WXEZ/Norfolk, VA*</b> OM: John Shomby PD: Dale Murray		

\* Monitored Reporters



A fresh start for the new year

## Setting Goals For You And Your Team

Kevin Peterson

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**W**ith a new year comes the opportunity for a fresh start. Many companies and individuals set new goals or make resolutions, whether personal or business, that include oneself, staff, station or overall company. To help forge a path to success in 2009, R&R asked three professionals to offer their advice. First, Success Motivation International founder/author Paul J. Meyer shares the steps he has developed in creating “SMART” goals. Second, newly inaugurated HCJB Global president/CEO Wayne Pederson lays out eight radio-specific goals. And third, talent coach Tommy Kramer gets right to the point with three simple goals he has for radio talent.

### Attitude Is Everything

In his book “Attitude Is Everything,” Meyer talks about creating goals that are SMART, where each letter represents a step: specific, measurable, attainable, realistic and timely.

Meyer says a specific goal has a much greater chance of being accomplished than a general goal and suggests that in setting that goal, one must answer the following “W” questions: Who is involved? What do I want to accomplish? Where is the location? Which? When? Why?

While the first three are obvious, “when” establishes a time frame, “which” is about identifying requirements and constraints, and “why” talks about the reasons, purpose or benefits of accomplishing the goal.

In radio, a general goal would be “increase the station’s ratings.” But a specific goal would be “By the fall 2009 book, we want to be top three with women 25-54.”

Next up is measurable. Meyer says, “Establish concrete criteria for measuring progress toward the attainment of each goal you set. When you measure your progress, you stay on track, reach your target dates and experience the exhilaration of achievement that spurs you on to reach your goal.” To determine whether

the goal is measurable, ask these questions: How much? How many? How will I know when it is accomplished?

**Attainable:** When you identify goals that are most important to you, Meyer says you begin to figure out ways you can make them come true. “You develop the attitudes, abilities, skills and financial capacity to reach them. You begin seeing previously overlooked opportunities to bring yourself closer to the achievement of your goals. You can attain most any goal you set when you plan your steps wisely and establish a time frame that allows you to carry out those steps.” Goals that may have seemed far away and out of reach eventually move closer and become attainable, according to Meyer, not because your goals shrink, but because you grow and expand to match them.

**Realistic:** Meyer says a goal must represent an objective toward which you are willing and able to work. “A goal can be both high and realistic,” he says. “You are the only one who can decide just how high your goal should be. But be sure that every goal represents substantial progress. A high goal is frequently easier to reach than a low one be-



Kramer



Pederson

**‘When you measure your progress, you stay on track, reach your target dates and experience the exhilaration of achievement that spurs you on to reach your goal.’**

—Paul J. Meyer



### Five Steps To Creating SMART Goals

**Specific:** A specific goal has a much greater chance of being accomplished than a general goal.

**Measurable:** Establish concrete criteria for measuring progress toward the attainment of each goal you set.

**Attainable:** When you identify goals that are most important to you, you begin to figure out ways you can make them come true.

**Realistic:** A goal must represent an objective toward which you are willing and able to work. A goal can be high and realistic.

**Timely:** Every goal should be grounded within a time frame. Without a time frame tied to it there’s no sense of urgency.

cause a low goal exerts low motivational force.” He adds that some of the hardest jobs you have accomplished may have actually seemed easy simply because they were a labor of love.

Timely: Finally, every goal should be grounded within a time frame. “With no time frame tied to it, there’s no sense of urgency,” he says. “If you want to lose 10 pounds, when do you want to lose it by? ‘Someday’ won’t work. But if you anchor it within a time frame—‘by May 1’—then you’ve set your unconscious mind into motion to begin working on the goal.”

Whether the goals are personal or for your staff or company, be sure that when they are reached, there are rewards in store for the achievers.

### Wayne’s World

For an example of radio-specific resolutions, Pederson says he’s created eight goals for 2009. First is what he calls “vision casting.” “It’s absolutely imperative to be clear in our mission, vision, goals and strategies,” he says. Next is communication. “I believe it’s almost impossible to overcommunicate. We must be connecting regularly with our stakeholders and our team.

Revenue drives the next goal. “Whether for-profit or not-for-profit, we need to be intentional and innovative in seeking to strengthen our core financial strategies,” he says. Even in Christian radio, Pederson says image is important. “We need to be creative and clear in presenting our image to the general public and our stakeholders and branding ourselves consistently.”

New technology should be on everyone’s list in 2009. “We must go after emerging technologies that enable us to connect with the next generation of media consumers,” he says. “That includes streaming, podcasting, social networking such as Facebook and YouTube, blogging and texting. To use new technology, we need to recruit new talent—twentysomething talent that can intuitively use new technology to reach the new audience.”

Another goal for Pederson this year is better collaboration. “We can’t do it alone,” he says. “We must connect and partner with other entities that can complement our resources in reaching our goal.” Finally, there is team-building. “What are we without our talented people? Encourage them. Communicate with them. Develop their leadership skills for the future.”

Kramer keeps his advice simple and right to the point. He offers three goals for radio talent. First, he says, “Become a better voice actor, not disc jockey, by sounding as real and natural as you can. Second, say something worth hearing when you open the microphone. Say whatever you say like you actually care about it. And third, help your station matter to the listener.”

Summing up the importance of setting goals and having a plan to reach them, look to legendary baseball player/manager Yogi Berra, who said, “If you don’t know where you are going, you’ll end up someplace else.”

R&R



# R&R CHRISTIAN AC

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▶ A 14th WEEK AT NO. 1 FOR **BRANDON HEATH'S** "GIVE ME YOUR EYES" PLACES THE SONG IN A TIE FOR THE CHART'S SECOND-LONGEST REIGN. MERCYME'S "WORD OF GOD SPEAK" LEADS WITH 21 WEEKS ON TOP IN 2003-04, WHILE HEATH MATCHES CHRIS TOMLIN'S 14 WEEKS AT THE SUMMIT WITH "MADE TO WORSHIP" IN 2006-07.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	31	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	NO. 1 (14 WKS) MONODROME/REUNION/PLG	1613 -84	3.285	3
2	4	18	<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	1556 +55	3.070	5
3	2	26	<b>TOBYMAC FEATURING KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	1539 +18	3.372	2
4	3	17	<b>THIRD DAY</b> REVELATION	ESSENTIAL/PLG	1502 -9	3.794	1
5	5	22	<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	1445 -13	3.199	4
6	6	30	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	1319 -48	2.488	6
7	7	24	<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	1160 -45	2.270	7
8	8	22	<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMG	1034 -67	1.399	11
9	9	17	<b>ADDISON ROAD</b> HOPE NCW	IND	838 +27	1.472	10
10	10	16	<b>BUILDING 429</b> END OF ME	IND	775 +65	1.677	8
11	11	21	<b>MICHAEL W. SMITH WITH THE AFRICAN CHILDREN'S CHOIR</b> A NEW HALLELUJAH	REUNION/PLG	703 +16	1.141	13
12	12	11	<b>NATALIE GRANT</b> OUR HOPE ENDURES	CURB	672 +43	0.766	19
13	13	11	<b>JOSH WILSON</b> SAVIOR, PLEASE	SPARROW/EMI CMG	648 +43	1.516	9
14	17	2	<b>MERCYME</b> FINALLY HOME	IND	555 +140	1.131	14
15	15	8	<b>MATTHEW WEST</b> THE MOTIONS	SPARROW/EMI CMG	552 +46	0.810	16
16	16	13	<b>MEREDITH ANDREWS</b> YOU INVITE ME IN	WORD-CURB	543 +44	0.768	18
17	14	10	<b>POINT OF GRACE</b> I WISH	WORD-CURB	527 +15	1.372	12
18	22	2	<b>FRANCESCA BATTISTELLI</b> FREE TO BE ME	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED FERVENT/WORD-CURB	460 +183	1.072	15
19	18	4	<b>THE MICHAEL GUNGOR BAND</b> ANCIENT SKIES	BRASH	390 +18	0.489	24
20	20	17	<b>RUSH OF FOOLS</b> WONDER OF THE WORLD	MIDAS	315 +9	0.162	-
21	19	17	<b>SANCTUS REAL</b> WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	300 -28	0.800	17
22	21	11	<b>NEEDTOBREATHE</b> STREETS OF GOLD	ATLANTIC/WORD-CURB	279 -3	0.180	-
23	23	2	<b>DAVID CROWDER BAND</b> O, FOR A THOUSAND TONGUES TO SING	SIXSTEPS/SPARROW/EMI CMG	265 +7	0.239	-
24	29	2	<b>IAN ESKELIN, MARK STUART &amp; VICKY BEECHING</b> LORD	INTEGRITY	248 +43	0.486	25
25	27	2	<b>MARK HARRIS</b> ONE TRUE GOD	IND	227 +18	0.432	26
26	26	9	<b>MATT MAHER</b> AS IT IS IN HEAVEN	ESSENTIAL/PLG	222 +10	0.539	21
27	24	15	<b>SALVADOR</b> AWARE	WORD-CURB	209 -15	0.282	-
28	25	14	<b>BEBO NORMAN</b> BRITNEY	BEC/TOOTH & NAIL	200 -16	0.368	23
29	28	7	<b>KUTLESS</b> COMPLETE	BEC/TOOTH & NAIL	194 -12	0.109	-
30	NEW		<b>CHRIS SLIGH</b> ARISE	BRASH	193 +20	0.210	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>FRANCESCA BATTISTELLI</b> Free To Be Me (Fervent/Word-Curb) KAIM, KBIQ, KBNJ, KCMS, KFIS, KHZR, KLJC, KLTU, KPEZ, KSBJ, KSGN, KSOS, KTIS, KTSY, KXOJ, Sirius XM The Message, WAWZ, WBDX, WBEJ, WBSN, WCQR, WCRJ, WCSG, WDJC, WFFH, WGTU, WJQK, WJTL, WLAB, WLFJ, WLPJ, WMIT, WMSJ, WNUZ, WPAR, WRCM	36
<b>MERCYME</b> Finally Home (IND) KAIM, KCMS, KHZR, KPEZ, KSBJ, WAWZ, WBSN, WCRJ, WFFH, WFHM, WJIE, WJKL, WLAB, WMHK, WPAR	15
<b>JOSH WILSON</b> Savior, Please (Sparrow/EMI CMG) WAWZ, WCQR, WFFH, WFHM, WJIE, WVFJ	6
<b>MATTHEW WEST</b> The Motions (Sparrow/EMI CMG) KLTU, Sirius XM The Message, WCRJ, WFHM, WPOZ	5
<b>TENTH AVENUE NORTH</b> By Your Side (Reunion/PLG) KTSY, WFHM, WGTU, WLFJ	4
<b>BUILDING 429</b> End Of Me (IND) KWND, WFHM, WPAR, WVFJ	4
<b>POINT OF GRACE</b> I Wish (Word-Curb) KGBI, WFFH, WFHM, WVFJ	4

**ADDED AT...**  
**WAFJ**  
Augusta, GA  
PD/MD: Steve Swanson  
Remedy Drive, All Along, O  
Kari Jobe, I'm Singing, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>AARON SHUST</b> Create Again (Brash) TOTAL STATIONS: 9	192/20	<b>SHAWN MCDONALD</b> Clarity (Sparrow/EMI CMG) TOTAL STATIONS: 5	96/5
<b>MANDISA</b> Voice Of A Savior (Sparrow/EMI CMG) TOTAL STATIONS: 14	165/3	<b>STARFIELD</b> Everything Is Beautiful (Sparrow/EMI CMG) TOTAL STATIONS: 10	65/2
<b>MICHAEL ENGLISH</b> Feels Like Redemption (Curb) TOTAL STATIONS: 11	151/18	<b>SARAH REEVES</b> Sweet, Sweet Sound (Sparrow/EMI CMG) TOTAL STATIONS: 9	61/26
<b>PAUL COLMAN</b> If I Was Jesus (Inpop) TOTAL STATIONS: 8	127/28	<b>BEBO NORMAN</b> Pull Me Out (BEC/Tooth & Nail) TOTAL STATIONS: 4	54/0
<b>THE FRAY</b> You Found Me (Epic/IND) TOTAL STATIONS: 13	116/2	<b>KARI JOBE</b> I'm Singing (Integrity) TOTAL STATIONS: 9	52/6

## MOST INCREASED PLAYS

+183	<b>FRANCESCA BATTISTELLI</b> Free To Be Me (Fervent/Word-Curb) WCQR +22, KCMS +20, WBEJ +16, KAIM +12, KLJC +12, KPEZ +12, KFIS +11, WCSG +11, KBIQ +11, KLTU +10
+140	<b>MERCYME</b> Finally Home (IND) KCMS +19, KBNJ +18, WMSJ +18, KAIM +14, WAWZ +12, KLJC +11, WJTL +9, KPEZ +9, WMHK +8, WDJC +7
+65	<b>BUILDING 429</b> End Of Me (IND) WCSG +16, WJTL +10, KWND +9, WBDX +4, WJKL +4, WCRJ +4, KBIQ +4, KLTU +3, WBEJ +3, KPEZ +3
+55	<b>JEREMY CAMP</b> There Will Be A Day (BEC/Tooth & Nail) WJQK +9, WMHK +8, WCQR +7, WJKL +5, KSMS +5, WCSG +5, WCRJ +5, KFIS +4, WBDX +4, WMSJ +3
+46	<b>MATTHEW WEST</b> The Motions (Sparrow/EMI CMG) KXOJ +23, KSBJ +8, WAFJ +8, WCRJ +6, WLPJ +3, KLTU +3, WCQR +2, WMSJ +2, KKSP +2, WBDX +2

FOR WEEK ENDING JANUARY 11, 2009  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>BIG DADDY WEAVER</b> WHEN LIFE WOULD BE LIKE (FERVENT/WORD-CURB)		1195 1284
2	<b>DOWNHERE</b> HERE I AM (CENTRICITY)		1192 1205
3	<b>MERCYME</b> YOU REIGN (IND)		1120 1171
4	<b>LAURA STORY</b> MIGHTY TO SAVE (IND)		927 997
5	<b>33MILES</b> ON: LIFE TO LOVE (IND)		866 864

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	<b>MATT MAHER</b> YOUR GRACE IS ENOUGH (ESSENTIAL/PLG)		640 646
7	<b>AARON SHUST</b> MY SAVIOR MY GOD (BRASH)		616 638
8	<b>THIRD DAY</b> CALL MY NAME (ESSENTIAL/PLG)		587 661
9	<b>LINCOLN BREWSTER</b> EVERLASTING GOD (INTEGRITY)		579 569
10	<b>LINCOLN BREWSTER</b> TODAY IS THE DAY (INTEGRITY)		579 617



# R&R CHRISTIAN

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▶ **MARK HARRIS** ACHIEVES HIS HIGHEST SOFT AC/INSPIRATIONAL PERCH IN ALMOST TWO YEARS, AS "ONE TRUE GOD" CLIMBS 7-4. HARRIS LAST HELD A POSITION INSIDE THE TOP FIVE WITH "WISH YOU WERE HERE," WHICH PEAKED AT NO. 3 ON THE LIST IN MARCH 2007.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	18		<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	1073 +24
2	19		<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	1041 +105
3	18		<b>GROUP 1 CREW</b> KEYS TO THE KINGDOM	FERVENT/WORD-CURB	857 +22
4	32		<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	748 -60
5	24		<b>BEBO NORMAN</b> PULL ME OUT	BEC/TOOTH & NAIL	686 -66
6	20		<b>NEEDTOBREATHE</b> STREETS OF GOLD	ATLANTIC/WORD-CURB	676 -29
13	10		<b>RUSH OF FOOLS</b> LOSE IT ALL	MIDAS	614 +61
8	16		<b>JON MCLAUGHLIN</b> BEATING MY HEART	ISLAND/IDJMG	608 -25
9	20		<b>STELLAR KART</b> INNOCENT	WORD-CURB	574 -50
14	12		<b>ARTICLE ONE</b> TAKEN BY THE STORM	INPOP	552 +2
9	23		<b>NEVERTHELESS</b> SLEEPING IN	FLICKER/PLG	532 -82
12	15		<b>THIRD DAY</b> RUN TO YOU	ESSENTIAL/PLG	526 -48
13	9		<b>DISCIPLÉ</b> WHATEVER REASON	INO	513 +46
14	30		<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	508 -52
15	28		<b>JIMMY NEEDHAM</b> A BREATHER TWO	INPOP	506 -68
16	<b>NEW</b>		<b>FRANCESCA BATTISTELLI</b> FREE TO BE ME	FERVENT/WORD-CURB	503 +444
17	14		<b>BUILDING 429</b> END OF ME	INO	492 +1
18	7		<b>MATTHEW WEST</b> THE MOTIONS	SPARROW/EMI CMG	462 +120
19	16		<b>DECEMBERADIO</b> BELIEVER	SLANTED/SPRING HILL	460 +3
20	6		<b>VOTA</b> HARD TO BELIEVE	INO	438 +38
19	7		<b>RED</b> NEVER BE THE SAME	ESSENTIAL/PLG	422 +11
2	10		<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	411 +46
30	2		<b>FRAY</b> YOU FOUND ME	EPIC/INO	400 +162
24	20		<b>FIREFLIGHT</b> HARD NEW DAY	FLICKER/PLG	365 -59
23	10		<b>JORDIN SPARKS</b> ONE STEP AT A TIME	19/JIVE/ZOMBA	347 +23
26	5		<b>JON FOREMAN</b> YOUR LOVE IS STRONG	CREDENTIAL/EMI CMG	320 +29
26	6		<b>KRYSTAL MEYERS</b> LOVE IT AWAY	ESSENTIAL/PLG	315 +56
25	11		<b>INHABITED</b> LOVE (I NEED YOU)	FERVENT/WORD-CURB	295 +13
29	5		<b>HELLO KELLY</b> FALL OVER ME	7 SPIN	263 +24
30	<b>NEW</b>		<b>THIS BEAUTIFUL REPUBLIC</b> BEAUTIFULLY BROKEN	FOREFRONT/EMI CMG	242 +40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
4	15		<b>WEDDING</b> RETURN	BRAVE NEW WORLD	246 +8
2	16		<b>BECOMING</b> YOUR LOVE	TOOTH & NAIL	241 -14
3	14		<b>DISCIPLÉ</b> 3-2-1	INO	234 -6
4	13		<b>CAPITAL LIGHTS</b> OUTRAGE	TOOTH & NAIL	232 +33
5	11		<b>RED</b> FIGHT INSIDE	ESSENTIAL/PLG	230 -25
5	10		<b>KUTLESS</b> TO KNOW THAT YOU'RE ALIVE	BEC/TOOTH & NAIL	229 +1
11	8		<b>RELIENT K</b> THE LAST, THE LOST, THE LEAST	GOTEE	228 +28
8	14		<b>HOUSE OF HEROES</b> LOSE CONTROL	MONO VS STEREO/GOTEE	210 -2
9	7		<b>FAMILY FORCE 5</b> RADIATOR	TMG	209 -3
10	9		<b>REMEDY DRIVE</b> STAND UP	WORD-CURB	192 -1
11	10		<b>CLASSIC CRIME</b> SING	TOOTH & NAIL	189 -13
15	9		<b>SECRET AND WHISPER</b> ANCHORS	TOOTH & NAIL	174 +7
16	17		<b>FIREFLIGHT</b> YOU GAVE ME A PROMISE	FLICKER/PLG	160 +1
14	19		<b>RUN KID RUN</b> SURE SHOT	TOOTH & NAIL	160 -43
27	2		<b>CHILDREN 18:3</b> HOMEMADE VALENTINE	TOOTH & NAIL	158 +50
20	13		<b>RUTH</b> WHO I WAS AND WHO I AM	TOOTH & NAIL	148 +15
18	5		<b>IVORYLINE</b> HEARTS AND MINDS	TOOTH & NAIL	148 +14
21	7		<b>FALLING UP</b> MAPS	BEC/TOOTH & NAIL	139 +10
19	19		<b>EMERY</b> TEN TALENTS	TOOTH & NAIL	138 -33
20	16		<b>JONEZETTA</b> WIDE AWAKE	TOOTH & NAIL	127 -16
21	18		<b>UNDEROATH</b> TOO BRIGHT TO SEE TOO LOUD TO HEAR	TOOTH & NAIL	124 -9
22	20		<b>PILLAR</b> TURN IT UP	ESSENTIAL/PLG	124 -83
23	2		<b>THIS BEAUTIFUL REPUBLIC</b> SURRENDER SAVED MY LIFE	FOREFRONT/EMI CMG	121 +5
24	2		<b>NEVERTHELESS</b> CROSS MY HEART	FLICKER/PLG	118 -8
25	7		<b>SINCE OCTOBER</b> GUILTY	TOOTH & NAIL	115 -5
26	9		<b>SEARCH THE CITY</b> THE RESCUE	TOOTH & NAIL	113 -15
28	2		<b>WE AS HUMAN</b> DEAD MAN	WE AS HUMAN	109 +1
28	2		<b>MANIC DRIVE</b> BLUE	WHIPLASH	102 +4
29	2		<b>MANAFEST</b> 4-3-2-1	BEC/TOOTH & NAIL	101 -4
30	<b>RE-ENTRY</b>		<b>A ROTTERDAM NOVEMBER</b> ENOUGH	ARN	100 +3

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	14		<b>JAMIE SLOCUM</b> DEPENDENCE	CURB	367 +24
2	17		<b>MEREDITH ANDREWS</b> YOU INVITE ME IN	WORD-CURB	329 +13
3	16		<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	314 +3
4	9		<b>MARK HARRIS</b> ONE TRUE GOD	INO	297 +33
5	17		<b>WAYBURN DEAN</b> I NEED A SAVIOR	WAYJADE	265 -12
6	13		<b>RUSH OF FOOLS</b> WONDER OF THE WORLD	MIDAS	258 -7
7	20		<b>MICHAEL W. SMITH W/THE AFRICAN CHILDREN'S CHOIR</b> ANEWHALLELUJAH	REUNION/PLG	258 -13
8	20		<b>MARK ROACH</b> THE LEAST I CAN DO	MYRRH/WORD-CURB	244 +13
9	21		<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMG	237 -20
10	20		<b>33MILES</b> ONE LIFE TO LOVE	INO	232 -4

## SOFT AC/INSPIRATIONAL

TW	LW	WKS	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
11	9	16	<b>ADDISON ROAD</b> HOPE NOW	INO	222 -16
12	12	12	<b>JARED ANDERSON</b> GLORIFIED	INTEGRITY	220 +7
13	13	13	<b>DOWNHERE</b> HERE I AM	CENTRICITY	188 -5
14	<b>NEW</b>		<b>MERCYME</b> FINALLY HOME	INO	167 +124
15	6		<b>NATALIE GRANT</b> OUR HOPE ENDURES	CURB	160 +11
16	7		<b>CURT COLLINS</b> JESUS PAID IT ALL	FSS	160 0
17	15		<b>JADON LAVIK</b> WONDROUS LOVE	BEC/TOOTH & NAIL	140 +11
18	3		<b>JAIME JAMGOCHIAN</b> FOR YOU	CENTRICITY	130 +13
19	4		<b>THIRD DAY</b> REVELATION	ESSENTIAL/PLG	129 +17
20	3		<b>SONFLOWERZ</b> MORE THAN I THINK I AM	AVISTA	116 -1

## CHRISTIAN ROCK REPORTERS

**KLYT/Albuquerque, NM**  
OM: Johann "Yo" Snyder  
MD: Joey Belvi le

**KVRK/Dallas, TX\***  
PD: Chris Goodwin  
MD: Drue Mitchell

**WJTL/Lancaster, PA\***  
PD: John Shirk  
MD: Phil Smith

**WJLZ/Norfolk, VA\***  
OM/PD: Anne Verebely  
APD: Troy Alan

**Firecape/Satellite**  
PD/MD: Joe Hayes

**WHRZ/Spartanburg, SC**  
OM: Michele Brady  
PD: Britt Dillard  
APD: Matthew Bishop  
MD: Cale Nelson

**WCVK/Bowling Green, KY**  
OM: Ken Burns  
PD: Susan Woodard

**WSNL/Flint, MI**  
MD: Brian Goodman

**KIBZ/Lincoln, NE**  
PD/MD: Ron Drury

**WITR/Rochester, NY**  
PD/MD: Samme Palermo  
APD: Will "The Tuna" Benson

**Sirius XM The Message/Satellite\***  
PD: Al Skop

**WVOF/Bridgeport, CT**  
PD/MD: Bob Felberg

**WORQ/Green Bay, WI\***  
OM/PD: Jim Raider

**WDML/Marion, IL**  
MD: Tom Schroeder

**WPRJ/Saginaw, MI**  
OM/PD: Aaron Dicer  
MD: Josh Thompson

**The Sound Of Light/Satellite**  
PD: Bill Scott  
MD: Jack Eason

**KCLC/St. Louis, MO**  
MD: Dave Merkle

**WCWP/Brookville, NY**  
PD: Pater Bellotti  
MD: Peena Temburni

**WBFJ/Greensboro, NC\***  
OM: Dana Evans  
PD/MD: Wally Decker  
APD: Darren Stevens

**WMKL/Miami, FL**  
PD: Rob Robbins  
MD: Kelly Downing

**WJIS/Sarasota, FL**  
OM: Kris Byerly  
PD: Michelle Tellone  
MD: Elisha Skorski

**Whip Of Cords/Satellite**  
OM/PD: Matt Rhodes

**WBVM/Tampa, FL\***  
OM: Chris Sampson  
PD/MD: Olivia Paff  
**WYSZ/Toledo, OH**  
PD/MD: Jeff Howe

\* Monitored Reporters



▶ WITH 377 PLAYS AT 26 REPORTING STATIONS, **FRANCESCA BATTISTELLI** STORMS THE CHART AT NO. 20 WITH "FREE TO BE ME." THE SINGER PEAKED AT NO. 3 LAST SUMMER WITH "I'M LETTING GO" AND REACHED NO. 23 IN DECEMBER WITH "YOU'RE HERE."

**DMDS**  
DIGITAL DOWNLOADS  
AVAILABLE AT DMDS.COM

## CHRISTIAN AC REPORTERS

**KGZ/Abilene, TX**  
PD/MD: Gary Hill

**WMIT/Asheville, NC\***  
OM/PD: Tom Greene  
MD: Matt Stockman

**WFSH/Atlanta, GA\***  
PD: Mike Blakemore  
MD: Mike Stoudt

**WVJ/Atlanta, GA\***  
OM/PD: Don Schaeffer  
APD: Steve Williams

**WAFJ/Augusta, GA\***  
PD/MD: Steve Swanson

**KPEZ/Austin, TX\***  
OM: Mac Daniels  
PD: Gary Walsh  
APD/MD: Steve Etheridge

**WRBS/Baltimore, MD\***  
PD: David Paul  
MD: Chris Scotland

**WDJC/Birmingham, AL\***  
APD/MD: Ronnie Bruce

**KTSY/Boise, ID\***  
OM: Chris Gilbreth  
PD: Jerry Woocs  
APD/MD: Travis Culver

**WCVK/Bowling Green, KY**  
OM: Ken Burns  
PD: Susan Woodard

**WAYR/Brunswick, GA**  
PD/MD: Bart Wagner

**WRCM/Charlotte, NC\***  
OM: Gary Morland  
PD: Dwayne Harrison

**WBDX/Chattanooga, TN\***  
OM/PD: Jason McKay  
MD: Justin Wade

**WJCL/Chicago, IL\***

**WAKW/Cincinnati, OH\***  
PD: Kurt Wallace  
APD: Rob Lewis  
MD: Daryl Pierce

**WFHM/Cleveland, OH\***  
PD: Len Howser  
MD: Gina Hart

**KGTS/College Place, WA**  
PD/MD: Ernest Beck

**KBIQ/Colorado Springs, CO\***  
PD: Bret Stevens  
MD: Jack Hamilton

**KCVO/Columbia, MO**  
OM/PD: Jim McDermott

**WMHK/Columbia, SC\***  
PD: Steve Sunshine

**WCVO/Columbus, OH\***  
PD: Todd Stach  
APD/MD: Mike Russell

**KBNJ/Corpus Christi, TX\***  
PD: Joe Fahl

**KLTY/Dallas, TX\***  
PD: Chuck Finney  
APD/MD: Michael Prendergast

**KNWI/Des Moines, IA\***  
PD/MD: Dave St. John

**WMUZ/Detroit, MI\***  
PD: Julia Belcher

**WWIB/Eau Claire, WI**  
OM: Paul Anthony  
PD/MD: Greg Steward

**WCTL/Erie, PA**  
OM: Ronald Raymond  
PD/MD: Adam Frase

**KHPE/Eugene, OR**  
MD: Paul Hernandez

**KYTT/Eugene, OR**  
OM: Dave DeAndrea  
PD/MD: Rick Stevens

**KLRC/Fayetteville, AR**  
PD/MD: Mark Michaels

**WCLN/Fayetteville, NC**  
OM/PD: Dan DeBruler  
APD: Syndi Long  
MD: Steve Turley

**KGCB/Flagstaff, AZ**  
OM: Daniel White  
PD/MD: Mike Medlin

**WPER/Fredericksburg, VA**  
PD: Frankie Morea

**KZKZ/Ft. Smith, AR**  
OM/PD: Dave Burdud

**WLAB/Ft. Wayne, IN\***  
PD: Don Buettner  
MD: Melissa Montana

**WCSG/Grand Rapids, MI\***  
PD: Chris Lemke

**WJQK/Grand Rapids, MI\***  
OM: Troy West  
PD/MD: Gary Thompson

**WBEJ/Greensboro, NC\***  
OM: Dana Evans  
PD/MD: Wally Decker  
APD: Darren Stevens

**WLEJ/Greenville, SC\***  
PD/MD: Rob Dempsey  
APD: Gary Miller

**KAIM/Honolulu, HI\***  
OM: Jack Waters  
PD/MD: Mike Gravatt

**KSBH/Houston, TX\***  
PD: Jon Hull  
MD: Jim Beeler

**WQME/Indianapolis, IN**  
PD/MD: Matt Rust

**WCRJ/Jacksonville, FL\***  
PD: Chris Wayne  
MD: Theresa Ross

**WCQR/Johnson City, TN\***  
APD/MD: Brian Sumner

**KOBC/Joplin, MO**  
OM/PD: Lisa Davis

**KLJC/Kansas City, MO\***  
PD/MD: Michael Grimm

**WJTL/Lancaster, PA\***  
PD: John Shirk  
MD: Phil Smith

**WLGH/Lansing, MI**  
PD: Jenn Czelada

**KSOS/Las Vegas, NV\***  
PD: Scott Herold

**KKSP/Little Rock, AR\***

**KFSH/Los Angeles, CA\***  
PD: Chuck Tyler  
APD: Bob Shaw  
MD: Lara Scott

**WJIE/Louisville, KY\***  
PD: Jim Galipeau  
APD/MD: Chris Crain

**KSWP/Lufkin, TX**  
OM/PD: Al Ross  
APD/MD: Michelle Ross

**WNWC/Madison, WI**  
PD/MD: Dave St. John

**KVMV/McAllen, TX\***  
PD: James Gamblin  
APD/MD: Bob Malone

**KJIL/Meade, KS**  
PD/MD: Michael Luskey

**WAWZ/Middlesex, NJ\***  
OM: Scott Taylor  
PD: Johnny Stone  
APD/MD: Keith Stevens

**KTIS/Minneapolis, MN\***  
PD: Jason Sharp

**KBMQ/Monroe, LA**  
PD/MD: Phillip Brooks

**WFFH/Nashville, TN\***  
PD/MD: Vance Dillard

**Family Life Ministries/Network**  
PD: Cecil Van Houten  
APD: Kevin VanBuren  
MD: Bruce Barrows

**New Life Media/Network**  
PD/MD: Joe Buchanan

**WBSN/New Orleans, LA\***  
OM: Julie Headrick  
PD: Tom Krimzier  
MD: Libby Krimzier

**KGBI/Omaha, NE\***  
PD: Melody Miller  
MD: Jeff Devereaux

**WPOZ/Orlando, FL\***  
OM/PD: Dean O'Neal  
APD: Jeff Cruz

**WMSJ/Portland, ME\***  
OM/PD: Paula K.  
MD: Kenny Robinson

**KFIS/Portland, OR\***  
OM/PD: Dave Arthur  
MD: Kat Taylor

**KSLT/Rapid City, SD**  
PD/MD: Dave Masters

**KSGN/Riverside, CA\***  
PD/MD: Bryan O'Neal  
MD: Brandi Lanai

**WPAR/Roanoke, VA\***  
OM/MD: Jackie Howard

**WQFL/Rockford, IL**  
PD/MD: Johnny V.

**KKFS/Sacramento, CA\***  
PD/MD: Max Miller

**WSMR/Sarasota, FL**

**Sirius XM The Message/Satellite\***  
PD: Al Skop

**KCMS/Seattle, WA\***  
PD: Scott Huntley  
MD: Sarah Taylor

**WBYO/Sellersville, PA**

**WFRN/South Bend, IN**  
PD: Jim Carter  
MD: Doug Moore

**WHPZ/South Bend, IN**  
PD: Gary Hegland  
MD: Jay Michaels

**KWNO/Springfield, MO\***  
PD/MD: Chalmer Harper

**KKJM/St. Cloud, MN**  
OM/PD: Diana Madsen  
MD: Dawn Madsen

**KHZR/St. Louis, MO\***  
OM: Sandi Brown  
PD/MD: Greg Cassidy

**WLPJ/Tampa, FL\***  
PD: Carmen Brown  
APD: Dave Cruse  
MD: Jeff MacFarlane

**KKCM/Tulsa, OK\***  
OM: Steve Hunter  
PD: Chris Kelly

**KXOJ/Tulsa, OK\***  
PD: Bob Thornton

**KVNE/Tyler, TX**  
PD: Mike Harper  
MD: Jennifer Winborn

**WGTS/Washington, DC\***  
PD: Becky Wilson Aligned  
MD: Rob Conway

**KNWS/Waterloo, IA**  
PD: Dan Raymond

**WGNV/Wausau, WI**  
OM: Karen Benke  
PD: Mark Bystrom  
MD: Todd Christopher

**WGRC/Williamsport, PA**  
OM: Don Casteline  
PD/MD: Larry Weidman

**WXHL/Wilmington, DE**  
OM: Dan Edwards  
PD/MD: Dave Kirby  
APD: Sal April

\* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	CHRISTIAN AC INDICATOR	
					TW	PLAYS +/-
1	1	19	<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	1055	+130
2	2	20	<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	885	+21
3	3	16	<b>THIRD DAY</b> REVELATION	ESSENTIAL/PLG	823	+99
4	4	31	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	778	+63
5	5	31	<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	743	+64
6	7	31	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	616	-12
7	6	25	<b>33 MILES</b> ONE LIFE TO LOVE	INO	616	-32
8	10	25	<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	598	+22
9	15	10	<b>MATTHEW WEST</b> THE MOTIONS	SPARROW/EMI CMG	587	+125
10	13	17	<b>BUILDING 429</b> END OF ME	INO	564	+52
11	14	24	<b>ADDISON ROAD</b> HOPE NOW	INO	559	+85
12	11	22	<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMG	549	+7
13	12	21	<b>MICHAEL W. SMITH W/THE AFRICAN CHILDREN'S CHOIR</b> A NEW HALLELUJAH	REUNION/PLG	544	+25
14	8	34	<b>BIG DADDY WEAWE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	503	-99
15	16	15	<b>MEREDITH ANDREWS</b> YOU INVITE ME IN	WORD-CURB	491	+38
16	17	9	<b>NATALIE GRANT</b> OUR HOPE ENDURES	CURB	483	+33
17	18	14	<b>JOSH WILSON</b> SAVIOR, PLEASE	SPARROW/EMI CMG	480	+59
18	19	12	<b>POINT OF GRACE</b> I WISH	WORD-CURB	417	+31
19	20	8	<b>MICHAEL GUNGOR BAND</b> ANCIENT SKIES	BRASH	391	+88
20	<b>NEW</b>		<b>FRANCESCA BATTISTELLI</b> FREE TO BE ME	FERVENT/WORD-CURB	377	+301
21	26	2	<b>MERCYME</b> FINALLY HOME	INO	362	+166
22	21	15	<b>AARON SHUST</b> CREATE AGAIN	BRASH	324	+48
23	22	7	<b>IAN ESKELIN, MARK STUART &amp; VICKY BEECHING</b> LORD	INTEGRITY	257	-1
24	25	5	<b>JOHN WALLER</b> WHILE I'M WAITING	BEACH STREET/REUNION/PLG	220	-4
25	24	19	<b>JIMMY NEEDHAM</b> HURRICANE	INPOP	218	-11
26	28	2	<b>MARK HARRIS</b> ONE TRUE GOD	INO	210	+48
27	23	10	<b>DECEMBERADIO</b> FOR YOUR GLORY	SLANTED/SPRING HILL	208	-32
28	29	2	<b>MATT MAHER</b> AS IT IS IN HEAVEN	ESSENTIAL/PLG	183	+36
29	27	3	<b>AFTERS</b> NEVER GOING BACK TO OK	INO	163	-29
30	<b>NEW</b>		<b>DAVID CROWDER BAND</b> O, FOR A THOUSAND TONGUES TO SING	SIXSTEPS/SPARROW/EMI CMG	156	+41



## CHRISTIAN AC MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	FAM%	W			
			25-34	35-44	45-54	
<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	95%	4.22	4.24	4.17	4.23
<b>LAURA STORY</b> MIGHTY TO SAVE	INO	90%	4.11	4.24	4.14	3.96
<b>THIRD DAY</b> REVELATION	ESSENTIAL/PLG	83%	4.11	3.96	4.23	4.12
<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	92%	4.09	4.03	4.14	4.10
<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	85%	4.08	3.97	4.14	4.14
<b>SANCTUS REAL</b> WHATEVER YOU'RE DOING	SPARROW/EMI CMG	97%	4.07	4.04	4.08	4.09
<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	90%	4.07	4.16	3.97	4.07
<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	93%	4.04	3.88	4.10	4.15
<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	73%	4.04	4.11	3.97	4.03
<b>BIG DADDY WEAWE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	84%	4.03	3.95	4.02	4.13
<b>MERCYME</b> YOU REIGN	INO	95%	4.02	3.82	4.02	4.22
<b>NEEDTOBREATHE</b> WASHED BY THE WATER	ATLANTIC/WORD-CURB	95%	3.99	4.07	3.98	3.92
<b>DOWNHERE</b> HERE I AM	CENTRICITY	79%	3.97	3.94	4.01	3.95
<b>33 MILES</b> ONE LIFE TO LOVE	INO	87%	3.95	3.82	4.07	3.98
<b>LINCOLN BREWSTER</b> EVERLASTING GOD	INTEGRITY	100%	3.95	3.81	3.95	4.10
<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	93%	3.90	3.69	4.03	3.98
<b>MICHAEL W. SMITH</b> A NEW HALLELUJAH	FERVENT/WORD-CURB	81%	3.83	3.63	3.85	4.00
<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMG	85%	3.82	3.74	3.76	3.97
<b>JOSH WILSON</b> SAVIOR, PLEASE	SPARROW/EMI CMG	71%	3.81	3.76	3.72	3.95
<b>ADDISON ROAD</b> HOPE NOW	INO	84%	3.81	3.94	3.71	3.77

Total Sample size is 1530. These are average scores for music in the Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of Rad oResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.



Everyone's learning about the PPM, even labels

## Mind Over Meter

R.J. Curtis

RCurtis@RadioandRecords.com

**O**n Dec. 31, four more major markets said good riddance not only to the past year, but to a ratings methodology past its prime. Dallas, Atlanta, Washington and Detroit all saw live Arbitron PPM data for the first time, bringing the total number of PPM markets to 14. ■ The end of 2010 is still Arbitron's target date to roll out metered ratings in the nation's top 50 markets; that means 36 more markets in the next 23 months. Years before the PPM went live in the first 14 markets, programmers were busy developing strategies for a smooth transition as they poured over pre-currency data, mastering the nuances of this updated methodology while simultaneously unlearning certain fundamentals of the diary world.

So what about parallel action at country radio's primary source of product and its sometime partners: the record companies? How much PPM knowledge can labels currently claim, and just where are they obtaining information on something radio and record people can agree on—that this new gadget is a game changer.

There's no doubt promotion executives are fascinated with the PPM; that was evident at the Country Radio Seminar (CRS) two years ago when Coleman Insights presented a study on the effect new music had on PPM panelists. Jon Coleman demonstrated to a packed room some listener behavior patterns at the beginning, middle and end of new songs. Obviously, we've all learned a lot since Coleman's presentation and everyone—especially Arbitron—has reminded us that the PPM is a work in progress that can only be mastered over time.

### 'Don't Get Carried Away'

Shortly after the PPM became currency in Houston in June 2007, Universal Music Group Nashville senior VP of promotion Royce Risser says that an Arbitron representative paid a visit to his staff. "We saw the devices and how the data was looking; we

saw what the spikes looked like." Naturally, the biggest question for Risser was how it will affect music in



Bishop

terms of rotations and conversions. Because there was data to suggest a song could illicit reaction within 30 seconds, many on the label side were concerned that the PPM's minute-by-minute information would ultimately be utilized by programmers to make rash music decisions, something Risser says "could radically change what songs are released."

Arbitron, which has been making the rounds at CRS, the Conclave, the NAB Radio Show and other industry gatherings in the last few years, has advised programmers not to make snap judgments, but rather to look for patterns over time when making programming or music adjustments.

Though it's still early—just 14 markets are live and most only recently—radio seems to have heeded that advice. Beasley WXTU/Philadelphia PD Bob McKay, who's been living with the PPM since Arbitron began testing it in Philly in 2002, has told R&R more than once, "Don't get carried away and go off the deep end; keep doing good, basic nuts-and-bolts radio." Similarly, Johnny Chiang, who programs Cox Radio's KKBQ/Houston, said early on with live PPM data in his market, "Nothing beats a good solid plan and giving it

**'The cockroach in us record guys will adapt, like we have in every other instance.'**

—Kevin Herring



### Live PPM Markets

Philadelphia  
Houston  
New York  
Nassau-Suffolk  
Middlesex  
Los Angeles  
Chicago  
San Francisco  
Riverside  
San Jose  
Dallas  
Atlanta  
Washington  
Detroit

### Next among the 19 markets rolling out in 2009 are:

**March**  
Boston

**June**  
Miami  
Phoenix  
Seattle  
Minneapolis  
San Diego

Source: Arbitron



Risser

time to work. If you're going to start tearing things up on a week-to-week basis... good luck."

There appears to be an optimistic curiosity about the PPM and its eventual ramifications on music, according to labels we spoke with. As you'd expect, most promotion VPs have tried to stay close to radio on this. Some have reached out to Arbitron for continuing education as new markets have been rolled out. Arista Nashville VP of national promotion Skip Bishop believes the PPM will be "a healthy radical change, showing immediate and far more realistic results than old-school diary methodology."

Listening spikes driven by big promotions made an impression on Risser, who sees an opportunity to foster a closer relationship between records and radio. "To be honest," he says, "it could say to us, 'Hey, the content we've given you for some time that may have been taken for granted really is valuable.' Current-driven radio stations could certainly benefit in a PPM environment."

Whatever degree of knowledge record folks currently have about the PPM, Lyric Street/Carrollwood VP of promotion Kevin Herring says with a laugh, "The cockroach in us record guys will adapt, like we have in every other instance." He notes that when he started doing record promotion in 1987, such resources as Nielsen BDS and SoundScan were nonexistent. "How we look at data is a little different," Herring says, "but the blocking and tackling we do in promotion hasn't really changed." And another thing remains the same: "If we don't have unique and compelling music that will research and sell, we're screwed."

### CRS: A Good Source

The most frequently mentioned source of PPM education among country radio and record pros is CRS. Risser cites numerous panels on last year's agenda, while Nate Deaton, GM for Great Empire's KRTY/San Jose—one of the 14 live PPM markets—says, "I learned more about PPM last year at CRS than I have learned at any CRS in the last 10 years, because of all those panels with the guys who have been doing it from Philly and Houston. I came back from CRS ready to go." Deaton believes it's a good idea for label execs to learn as much about electronic measurement as their radio counterparts.

Bishop and Herring are already onboard, with Herring going so far as to say that even if radio began using weekly data as a music tool, "I don't think that's something we should be afraid of. Heck, maybe it's something we should embrace."

Bishop adds, "I'm a realist. We don't have the resources anymore to speculate what's working or not. Give me the real facts." If labels can find out early what songs aren't working, Herring says, "maybe that will help us. God knows we're staying with records and spending money on stuff." Herring and Bishop agree that knowing what is and isn't working is definitely a good thing at a time when everyone is looking to spend their limited resources more efficiently.

Granted, some of the data "may not be what we want to hear," Bishop says, "but it looks to me like it'll be far more realistic, with a lot more immediacy in making determinations."

R&R

# R&R COUNTRY

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► UP 2.3 MILLION IMPRESSIONS, **TOBY KEITH** LOGS HIS 36th TOP 10, INCLUDING FEATURED BILLINGS, WITH "GOD LOVE HER" (13-10), THE SECOND SINGLE FROM HIS NEW ALBUM, "THAT DON'T MAKE ME A BAD GUY." LEAD TRACK "SHE NEVER CRIED IN FRONT OF ME" BECAME HIS 17th NO. 1 ON THE OCT. 24 CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	3	18	<b>BRAD PASKLEY DUET WITH KETH URBAN</b> START A BAND	NO. 1 (1 WK)	☆	30.404 +1.669	4424 1
2	1	20	<b>SUGARLAND</b> ALREADY CONE		☆	29.737 +0.225	4271 2
3	2	19	<b>RASCAL FLATTS</b> HERE		☆	28.319 -0.800	4016 5
4	7	26	<b>BILLY CURRINGTON</b> DON'T		☆	27.642 +1.891	4194 4
5	6	16	<b>ALAN JACKSON</b> COUNTRY BOY		☆	27.481 +1.518	4248 3
6	4	30	<b>ZAC BROWN BAND</b> CHICKEN FRIED		☆	26.143 -0.949	3403 10
7	5	25	<b>MONTGOMERY GENTRY</b> ROLL WITH ME		☆	26.142 -0.390	3611 8
8	8	17	<b>DIERKS BENTLEY</b> FEEL THAT FIRE		☆	26.094 +0.862	3857 7
9	9	23	<b>BLAKE SHELTON</b> SHE WOULDN'T BE GONE	MOST INCREASED AUDIENCE	☆	25.442 +2.879	3910 6
10	13	12	<b>TOBY KEITH</b> GOD LOVE HER		☆	23.955 +2.324	3463 9
11	10	12	<b>KENNY CHESNEY WITH MAC MCANALLY</b> DOWN THE ROAD		☆	23.845 +1.495	3397 11
12	12	10	<b>KEITH URBAN</b> SWEET THING		☆	22.702 +0.945	3217 13
13	14	14	<b>BROOKS &amp; DUNN FEAT. REBA MCENTIRE</b> COWGIRLS DON'T CRY		☆	22.566 +1.339	3378 12
14	16	10	<b>GEORGE STRAIT</b> RIVER OF LOVE		☆	19.777 +1.521	2976 14
15	20	7	<b>TAYLOR SWIFT</b> WHITE HOPE	AIRPOWER	☆	16.124 +2.426	2372 17
16	18	13	<b>DARIUS RUCKER</b> IT WON'T BE LIKE THIS FOR LONG		☆	15.901 +2.023	2457 15
17	17	32	<b>RANDY HOUSER</b> ANYTHING GOES		☆	14.818 -0.692	2446 16
18	19	31	<b>PAT GREEN</b> LET ME		☆	14.316 +0.515	2293 18
19	21	27	<b>LEE ANN WOMACK</b> LAST CALL		☆	12.977 +0.495	2158 19
20	22	22	<b>JAKE OWEN</b> DON'T THINK I CAN'T LOVE YOU	AIRPOWER	☆	12.841 +1.112	2153 20
21	23	15	<b>JACK INGRAM</b> THAT'S A MAN		☆	10.378 +0.475	1796 21
22	24	21	<b>MIRANDA LAMBERT</b> MORE LIKE HER		☆	9.775 +0.480	1656 22
23	25	11	<b>MARTINA MCBRIDE</b> RIDE		☆	9.382 +0.997	1652 23
24	27	9	<b>RODNEY ATKINS</b> IT'S AMERICA		☆	9.338 +1.558	1584 25
25	26	21	<b>JOSH TURNER</b> EVERYTHING IS FINE		☆	8.442 +0.255	1587 24
26	28	14	<b>JIMMY WAYNE</b> I WILL		☆	7.516 +0.242	1491 26
27	29	14	<b>GARY ALLAN</b> SHE'S SO CALIFORNIA		☆	6.009 +0.641	1167 27
28	30	19	<b>ELI YOUNG BAND</b> ALWAYS THE LOVE SONGS		☆	5.314 +0.641	838 29
29	31	8	<b>JASON ALDEAN</b> SHE'S COUNTRY		☆	5.157 +1.249	1016 28
30	33	14	<b>THE LOST TRAILERS</b> HOW 'BOUT YOU DON'T		☆	3.894 +0.597	718 30

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	35	4	<b>TIM MCGRAW</b> NOTHIN' TO DIE FOR	MOST ADDED	☆	3.735 +1.283	645 34
32	32	18	<b>JOEY + RORY</b> CHEATER CHEATER		☆	3.722 +0.325	615 35
33	34	15	<b>JOHN MICHAEL MONTGOMERY</b> FOREVER		☆	3.233 +0.720	555 36
34	36	8	<b>JASON MICHAEL CARROLL</b> WHERE I'M FROM		☆	2.689 +0.519	716 31
35	41	10	<b>HEIDI NEWFIELD</b> CRY CRY ('TIL THE SUN SHINES)		☆	2.602 +0.925	660 32
36	37	9	<b>EMERSON DRIVE</b> BELONGS TO YOU		☆	2.596 +0.456	534 37
37	49	2	<b>TRACE ADKINS</b> MARRY FOR MONEY	BREAKER	☆	2.377 +1.641	425 39
38	39	12	<b>SARAH BUXTON</b> SPACE		☆	2.166 +0.264	654 33
39	38	12	<b>DEAN BRODY</b> BROTHERS		☆	2.143 +0.220	506 38
40	42	9	<b>KELLIE PICKLER</b> BEST DAYS OF YOUR LIFE		☆	2.064 +0.514	398 42
41	40	12	<b>JAMES OTTO</b> THESE ARE THE GOOD OLD DAYS		☆	1.745 +0.019	402 41
42	44	9	<b>ADAM GREGORY</b> WHAT IT TAKES		☆	1.274 +0.195	408 40
43	43	11	<b>JEREMY MCCOMB</b> COLD		☆	1.172 -0.119	276 45
44	45	4	<b>JOSH GRACIN</b> TELLURIDE		☆	1.065 +0.142	304 43
45	47	6	<b>JESSICA ANDREWS</b> EVERYTHING		☆	0.984 +0.085	295 44
46	54	2	<b>CRAIG MORGAN</b> GOD MUST REALLY LOVE ME		☆	0.807 +0.356	148 51
47	51	2	<b>TRENT TOMLINSON</b> THAT'S HOW IT STILL OUGHTA BE		☆	0.799 +0.254	90 57
48	46	5	<b>LITTLE BIG TOWN</b> GOOD LORD WILLING		☆	0.793 -0.121	250 46
49	48	9	<b>MELISSA LAWSON</b> WHAT IF IT ALL GOES RIGHT		☆	0.725 -0.073	57 60
50	50	7	<b>JAMIE O'NEAL</b> LIKE A WOMAN		☆	0.691 -0.006	218 47
51	NEW		<b>JOHN RICH</b> ANOTHER YOU	HOT SHOT DEBUT	☆	0.643 +0.371	98 55
52	57	2	<b>STEVE AZAR</b> YOU'RE MY LIFE		☆	0.582 +0.211	153 49
53	52	4	<b>MATT STILLWELL</b> SHINE		☆	0.549 +0.012	148 52
54	NEW		<b>ZAC BROWN BAND</b> WHATEVER IT IS		☆	0.546 +0.313	67 59
55	55	2	<b>POINT OF GRACE</b> I WISH		☆	0.541 +0.122	151 50
56	53	2	<b>RICHIE MCDONALD</b> HOW DO I JUST STOP		☆	0.418 -0.038	192 48
57	58	2	<b>CRYSTAL SHAWANDA</b> MY ROOTS ARE SHOWING		☆	0.353 +0.005	123 54
58	56	3	<b>STEVE HOLY</b> MIGHT HAVE BEEN		☆	0.351 -0.054	94 56
59	RE-ENTRY		<b>SARA EVANS</b> LOW		☆	0.295 +0.060	44 -
60	59	3	<b>TRACY LAWRENCE</b> YOU CAN'T HIDE REDNECK		☆	0.289 -0.055	134 53

**MOST INCREASED AUDIENCE (IN MILLIONS)**

**+2.879**  
**BLAKE SHELTON**  
☆  
*She Wouldn't Be Gone*  
(Warner Bros./WRN)  
KJAR +0.25, WQYK +0.23, KWJL +0.20, WYKX +0.17, WYCD +0.14, KEYY +0.12, WUSN +0.12, KTEX +0.07, KWF +0.03, KYE +0.03

**+2.426**  
**TAYLOR SWIFT**  
☆  
*White Horse*  
(Big Machine)  
WYKX +0.29, WJAR +0.22, KWJL +0.20, WYKX +0.17, WYCD +0.14, KEYY +0.12, WUSN +0.12, KTEX +0.07, KWF +0.03, KYE +0.03

**+2.324**  
**TOBY KEITH**  
☆  
*God Love Her*  
(Show Dog Nashville)  
WDTW +0.22, KILT +0.17, WYKX +0.17, KVOO +0.06, WJBE +0.03, WFLS +0.03, WXTU +0.03, WEZL +0.01, WXBQ +0.01, KPLX +0.01

**+2.023**  
**DARIUS RUCKER**  
☆  
*It Won't Be Like This For Long*  
(Capitol Nashville)  
KKBQ +0.57, WCOL +0.23, WQYK +0.14, KASE +0.09, KRFT +0.07, KNO +0.05, KWNR +0.03, WAMZ +0.03, WRBT +0.03, WYRK +0.03

**Don't** (Mercury)  
WQYK +0.27, KILT +0.25, KEYY +0.27, KWF +0.15, WYCD +0.15, WUSN +0.14, WYKX +0.13, KWJL +0.13, KIM +0.11, WOKQ +0.10

NEW AND ACTIVE		NEW AND ACTIVE		NEW AND ACTIVE	
ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN
<b>SUGARLAND</b> Love (Mercury)	0.261/0.043	<b>MIRANDA LAMBERT</b> Guilty In Here (Columbia)	0.213/0.005	<b>KEITH ANDERSON</b> She Could've Been Mine (Columbia)	0.186/0.119
<b>LADY ANTEBELLUM</b> If Un To You (Capitol Nashville)	0.222/0.222	<b>GLORIANA</b> Wild At Heart (Emblem)	0.202/0.131	<b>CHUCK WICKS</b> Man Of The House (RCA)	0.174/0.174
TOTAL STATIONS:	4	TOTAL STATIONS:	2	TOTAL STATIONS:	12
TOTAL STATIONS:	4	TOTAL STATIONS:	7	TOTAL STATIONS:	11

**MOST ADDED**

**TIM MCGRAW** 38  
*Nothin' To Die For*  
(Curb)  
KAJA, KASE, KATM, KCYE, KDRK, KFKF, KKNQ, KKW, KNTY, KRST, KUBL, KWJL, KXKT, WBEE, WCTK, WCTO, WDTW, WGGY, WGX, WGTY, WIVK, WKKT, WKLB, WKXC, WMIL, WOCK, WOKQ, WQDR, WQMX, WRNS, WTQR, WUBE, WUSY, WWGR, WWQM, WXB, WYCD, WYPY

**TRACE ADKINS** 27  
*Marry For Money*  
(Capitol Nashville)  
KATC, KATM, KBEQ, KFDI, KKBQ, KKNQ, KKW, KNCI, KNTY, KRST, KRTY, KUZZ, KWJL, WGGY, WONE, WIL, WKHX, WKSF, WOGK, WOKQ, WQYK, WSLC, WUBE, WWGR, WXB, WXY, WYPY

**ELI YOUNG BAND** 11  
*Always The Love Songs*  
(Republic/Universal South)

KATM, KEWF, KHEY, KJLY, KKW, KNIX, KWN, WFBE, WKLB, WRNS, WXB

**JASON ALDEAN** 10  
*She's Country*  
(Broken Bow)  
KBEQ, KBWF, KDRK, KIM, KKW, KWN, WCTK, WSIX, WUSJ, WXB

**CRAIG MORGAN** 10  
*God Must Really Love Me*  
(BNA)  
KATM, KBUL, KIZN, KUZZ, WGGY, WIOV, WKMK, WKSF, WOK, WUSY

**JOSH GRACIN** 10  
*Telluride*  
(Lyric Street)

FOR WEEK ENDING JANUARY 11, 2009  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
21 country and 23 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 120 reporters.  
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▶ **SISTER DUO ONE MORE GIRL**—19-YEAR-OLD CARLY AND 17-YEAR-OLD BRITNEY MCKILLIP—NOTCHES A TOP 30 HIT WITH DEBUT SINGLE "I CAN LOVE ANYONE," WHICH JUMPS 31-25 AT CANADA COUNTRY.

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## COUNTRY MONITORED REPORTERS

- |   |   |  |   |
|---|---|--|---|
| <b>WQMX/Akron, OH</b><br>OM: Chuck Collins<br>PD: Sue Wilson<br>APD/MD: Ken Steel                               | <b>WDTW/Detroit, MI</b><br>PD: Doug Montgomery  | <b>KKGO/Los Angeles, CA</b><br>DM: Mike Johnson<br>PD: Tonya Campos                                | <b>WBEE/Rochester, NY</b><br>PD: Billy Kidd<br>APD/MD: Weslea Neas                        |
| <b>WGNA/Albany, NY</b><br>OM/PD: Tom Jacobsen   | <b>WYCD/Detroit, MI</b><br>PD: Tim Roberts<br>APD/MD: Mike Scott                      | <b>WAMZ/Louisville, KY</b><br>PD: Coyote Calhoun<br>MD: Night Train Lane                           | <b>KNCI/Sacramento, CA</b><br>PD: Mark Evans<br>APD/MD: Greg Cole                         |
| <b>KBQI/Albuquerque, NM</b><br>OM/PD: Bill May<br>MD: Bev Rainey  | <b>KHEV/El Paso, TX</b><br>PD: Ted "Bob Cat" Brown<br>MD: Marty Austin                | <b>WWQM/Madison, WI</b><br>OM: Pat D'Neill<br>PD: Brad Austin<br>APD/MD: Kenny Jay                 | <b>KNTY/Sacramento, CA</b><br>PD/MD: Bob McNeill  |
| <b>KRST/Albuquerque, NM</b><br>DM/PD: Eddie Haskell<br>MD: Paul Bailey  | <b>WFBE/Flint, MI</b><br>PD: Agril Rose<br>APD: Keith Allen                           | <b>KTEX/McAllen, TX</b><br>OM: Billy Santiago<br>PD: JoJo Cerda<br>APD: Frankie Dee<br>MD: Patches | <b>WKCQ/Saginaw, MI</b><br>APD: Kevin Proffitt<br>MD: John Richards                       |
| <b>WCTO/Allentown, PA</b><br>DM/PD: Shelly Easton<br>APD/MD: Jerry Padden                                       | <b>KSXS/Fresno, CA</b><br>PD: Tom Jordan  | <b>WGKX/Memphis, TN</b><br>PD: Tim Jones<br>MD: Kay Manley   | <b>KSOP/Salt Lake City, UT</b><br>APD/MD: Debby Turpin                                    |
| <b>WKSF/Asheville, NC</b><br>OM/PD: Jeff Davis<br>MD: Brian Hatfield  | <b>WWGR/Ft. Myers, FL</b><br>PD/MD: Justin Tyler<br>APD: Steve Hart                   | <b>WMIL/Milwaukee, WI</b><br>OM/PD: Kerry Wolfe<br>APD: Scott Dolphin<br>MD: Mitch Morgan          | <b>KUBL/Salt Lake City, UT</b><br>PD: Ed Hill<br>MD: Pat Garrett                          |
| <b>WKHX/Atlanta, GA</b><br>OM/PD: Mark Richards<br>MD: Mike Macho   | <b>WQHK/Ft. Wayne, IN</b><br>OM/PD: Rob Kelley<br>MD: Dave Michaels                   | <b>KJJA/San Antonio, TX</b><br>APD: George King<br>APD/MD: Lou Ramirez                             | <b>KSON/San Diego, CA</b><br>PD: John Marks<br>OM/PD: Brooks D'Brian                      |
| <b>WUBL/Atlanta, GA</b><br>OM/PD: Clay Hunnicutt<br>APD/MD: Lance Houston                                       | <b>WOGK/Gainesville, FL</b><br>PD: Mr. Bob<br>MD: Big Red                             | <b>KEEY/Minneapolis, MN</b><br>OM/PD: Gregg Swedberg<br>MD: Mary Gallas                            | <b>KBWF/San Francisco, CA</b><br>PD: Scott Mahalick<br>APD/MD: Keola Lui Kwan             |
| <b>WKXC/Augusta, GA</b><br>PD: T Canty<br>MD: Chris O'Kelley  | <b>WBCT/Grand Rapids, MI</b><br>OM/PD: Doug Montgomery<br>APD/MD: Dave Taft           | <b>WKSJ/Mobile, AL</b><br>OM: Steve Powers<br>PD: Bill Black                                       | <b>KRTY/San Jose, CA</b><br>PD/MD: Julie Stevens  |
| <b>KASE/Austin, TX</b><br>OM/PD: Mac Daniels<br>APD/MD: Bob Pickett   | <b>WPAA/Greensboro, NC</b><br>PD: Randall Bliss<br>APD: Clay J.D. Walker              | <b>WKMK/Monmouth, NJ</b><br>DM/PD: Mike Fitzgerald<br>MD: Kaptain Jack                             | <b>KKWF/Seattle, WA</b><br>OM: Dave Richards<br>PD: Scott Mahalick<br>MD: Lola Montgomery |
| <b>KUZZ/Bakersfield, CA</b><br>PD: Evan Bridwell  | <b>WTQR/Greensboro, NC</b><br>DM: Tim Satterfield<br>PD/MD: John Roberts              | <b>KTOM/Monterey, CA</b><br>DM: Sam Diggedy<br>PD: Wes Poe<br>APD/MD: Jim Pearson                  | <b>KMPS/Seattle, WA</b><br>PD: Becky Brenner<br>MD: Tony Thomas                           |
| <b>WYYP/Baton Rouge, LA</b><br>PD/MD: Dave Dunaway  | <b>WRNS/Greenville, NC</b><br>PD/MD: Wayne Carlyle                                    | <b>WKDF/Nashville, TN</b><br>DM/PD: Dave Kelly   | <b>KXKS/Shreveport, LA</b><br>OM: Gary McCoy<br>PD: Chris Evans                           |
| <b>KIZN/Boise, ID</b><br>DM/PD: Rich Summers<br>APD: Steve Shannon<br>MD: Spencer Burke                         | <b>WRBT/Harrisburg, PA</b><br>PD: JT Bosch<br>APD/MD: Newman                          | <b>WSIX/Nashville, TN</b><br>OM: Rich Davis<br>PD: Keith Kaufman                                   | <b>KDRK/Spokane, WA</b><br>OM: Frank Jackson<br>PD: Jay Daniels                           |
| <b>WKL/Boston, MA</b><br>OM: Don Kelley<br>PD: Mike Brophy<br>APD/MD: Ginny Rogers                              | <b>WWTZ/Hartford, CT</b><br>PD: Pete Salant   | <b>WGH/Norfolk, VA</b><br>OM/PD: John Shomby<br>APD/MD: Mark McKay                                 | <b>WPKX/Springfield, MA</b><br>OM/PD: Pat McKay<br>APD: Marc Spencer                      |
| <b>WYRK/Buffalo, NY</b><br>PD: Wendy Lynn   | <b>KILT/Houston, TX</b><br>PD: Jeff Garrison<br>MD: Greg Frey                         | <b>KKNG/Oklahoma City, OK</b><br>OM/PD: Kevin Christopher<br>MD: Lynn Waggoner                     | <b>KTTS/Springfield, MO</b><br>OM/PD: Chris Cannon<br>APD/MD: Curly Clark                 |
| <b>WEZL/Charleston, SC</b><br>OM: Steve Burke<br>PD: Bill West  | <b>KKBQ/Houston, TX</b><br>OM/PD: Johnny Chiang<br>APD/MD: Christi Brooks             | <b>KTST/Oklahoma City, OK</b><br>OM/PD: Tom Travis   | <b>KSD/St. Louis, MO</b><br>OM: Mark Anderson<br>PD: Billy Greenwood<br>MD: Erin Austin   |
| <b>WQBE/Charleston, WV</b><br>OM: Jeff Whitehead<br>PD: Ed Roberts<br>MD: Bill Hagy                             | <b>WFMS/Indianapolis, IN</b><br>PD: Bob Richards<br>MD: J.D. Cannon                   | <b>KXKT/Omaha, NE</b><br>OM: Erik Johnson<br>MD: Craig Allen                                       | <b>WIL/St. Louis, MO</b><br>PD: Greg Mzingo<br>APD/MD: Danny Montana                      |
| <b>WKKT/Charlotte, NC</b><br>OM/PD: Bruce Logan<br>APD/MD: Ryan Dokke   | <b>WGNE/Jacksonville, FL</b><br>OM: Chuck Beck<br>PD: Randy Hill                      | <b>WXBM/Pensacola, FL</b><br>OM/PD: Lynn West  | <b>KATM/Stockton, CA</b><br>OM: Richard Perry<br>PD: Randy Black<br>MD: Nikki Thomas      |
| <b>WSOC/Charlotte, NC</b><br>PD: D.J. Stout<br>APD/MD: Rick McCracken   | <b>WXBQ/Johnson City, TN</b><br>PD/MD: Bill Hagy                                      | <b>WXTU/Philadelphia, PA</b><br>OM/MD: Roy Land<br>PD: Bob McKay                                   | <b>WBBS/Syracuse, NY</b><br>OM/PD: Rich Lauber  |
| <b>WUSY/Chattanooga, TN</b><br>PD: Jay Cruze<br>MD: Bill Poindexter   | <b>KBEQ/Kansas City, MO</b><br>PD: Mike Kennedy<br>MD: T.J. McEntire                  | <b>KMLE/Phoenix, AZ</b><br>PD: Kris Abrams<br>APD: Andrew Bland<br>MD: Gwen Foster                 | <b>WFUS/Tampa, FL</b><br>OM: Doug Hamand<br>PD: Travis Daily                              |
| <b>WUSN/Chicago, IL</b><br>PD: Dave Robbins<br>MD: Marci Braun  | <b>KNIX/Phoenix, AZ</b><br>PD: Ray Massie   | <b>WDSY/Pittsburgh, PA</b><br>OM/PD: Keith Clark<br>APD/MD: Stoney Richards                        | <b>WQYK/Tampa, FL</b><br>OM/PD: Mike Culotta<br>APD: Beecher Martin<br>MD: Jay Roberts    |
| <b>WUBE/Cincinnati, OH</b><br>OM: Patti Marshall<br>PD: Travis Moon<br>APD: Kathy O'Connor<br>MD: Duke Hamilton | <b>WDAF/Kansas City, MO</b><br>OM: Thom McInty<br>PD: Michael Cruise                  | <b>WQOI/Pittsburgh, PA</b><br>OM: Frank Bell<br>PD: Dave Anthony                                   | <b>KIIM/Tucson, AZ</b><br>OM: Herb Crowe<br>PD: Buzz Jackson<br>MD: Lois Lewis            |
| <b>WGAR/Cleveland, OH</b><br>OM: Keith Abrams<br>PD: Brian Jennings<br>APD/MD: Chuck Collier                    | <b>WIVK/Knoxville, TN</b><br>OM/PD: Mike Hammond<br>MD: Colleen Addair                | <b>KUPL/Portland, OR</b><br>PD: John Paul<br>APD/MD: Rick Taylor                                   | <b>KVOO/Tulsa, OK</b><br>PD: Luke Jensen<br>MD: Dave Austin                               |
| <b>KATC/Colorado Springs, CO</b><br>OM: Bobby Irwin<br>PD: Jim West<br>MD: Wingnut                              | <b>KMDL/Lafayette, LA</b><br>PD: Scott Bryant<br>APD: Jude Vice<br>MD: T.D. Smith     | <b>KWJJ/Portland, OR</b><br>OM: Clark Ryan<br>PD: Mike Moore<br>APD/MD: Savannah Jones             | <b>WIRK/West Palm Beach, FL</b><br>PD: John O'Connell                                     |
| <b>WWNU/Columbia, SC</b><br>OM/PD: Tyler On The Radio   | <b>WPCV/Lakeland, FL</b><br>OM/PD: Mike James<br>APD/MD: Jeni Taylor                  | <b>WQKQ/Portsmouth, NH</b><br>OM: Mark Ericson<br>PD/MD: Mark Jennings                             | <b>KFDI/Wichita, KS</b><br>OM/PD: Bevellee Brannigan<br>APD/MD: Carol Hughes              |
| <b>WCOL/Columbus, OH</b><br>PD: John Crenshaw<br>APD/MD: Dan E. Zuko  | <b>WIOV/Lancaster, PA</b><br>OM: Ken Carson<br>PD: Al Brock                           | <b>WQDR/Raleigh, NC</b><br>OM: Pau Michaels<br>PD: Lisa McKay<br>MD: Billy Dukes                   | <b>WGGY/Wilkes Barre, PA</b><br>PD: Doc Medek<br>MD: Jessie Roberts                       |
| <b>KPLX/Dallas, TX</b><br>PD/MD: Mark Phillips<br>APD: Smokey Rivers  | <b>WITL/Lansing, MI</b><br>OM: Brent Alberts<br>PD/MD: Chris Tyler<br>APD: Jordan Lee | <b>WXCX/Wilmington, DE</b><br>OM/PD: Dave Hovel  | <b>WGTY/York, PA</b><br>PD: Scott Donato<br>MD: Dan Douglas                               |
| <b>KSCS/Dallas, TX</b><br>PD: Cash Poteet<br>APD/MD: Chris Huff   | <b>KCYE/Las Vegas, NV</b><br>PD/MD: R.W. Smith  | <b>KBUL/Reno, NV</b><br>PD: Cary Rolfe<br>MD: Bill Lubitz  | <b>KFRG/Riverside, CA</b><br>OM/PD: Lee Douglas   |
| <b>KYGO/Denver, CO</b><br>PD: Joel Burke<br>MD: Garrett Doll  | <b>KWNR/Las Vegas, NV</b><br>PD: Cary Rolfe<br>MD: Bill Lubitz                        | <b>WSLC/Roanoke, VA</b><br>PD: Brett Sharp   |   |
| <b>KJJY/Des Moines, IA</b><br>DM: Steve Brill<br>PD: Andy Elliott<br>MD: Eddie Hatfield                         | <b>WBUL/Lexington, KY</b><br>PD: Mark Grantin   |  |   |
|   | <b>KSSN/Little Rock, AR</b><br>OM/PD: Chad Heritage                                   |  |   |

## COUNTRY INDICATOR HIGHLIGHTS

NO. 1		
ARTIST	TITLE	IMPRINT / PROMOTION LABEL
<b>BRAD PAISLEY DUET WITH KEITH URBAN</b>	<b>START A BAND</b>	<b>ARISTA NASHVILLE</b>

MOST ADDED			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
<b>TIM MCGRAW</b>	<b>NOTHIN' TO DIE FOR</b>	<b>CURB</b>	<b>41</b>
<b>TRACE ADKINS</b>	<b>MARRY FOR MONEY</b>	<b>CAPITOL NASHVILLE</b>	<b>34</b>
<b>CRAIG MORGAN</b>	<b>GOD MUST REALLY LOVE ME</b>	<b>BNA</b>	<b>11</b>
<b>JASON MICHAEL CARROLL</b>	<b>WHERE I'M FROM</b>	<b>ARISTA NASHVILLE</b>	<b>10</b>
<b>TRENT DOLNINSON</b>	<b>THAT'S HOW IT STILL OUGHTA BE</b>	<b>CAROLWOOD</b>	<b>10</b>

MOST INCREASED PLAYS			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN
<b>TIM MCGRAW</b>	<b>NOTHIN' TO DIE FOR</b>	<b>CURB</b>	<b>+577</b>
<b>TRACE ADKINS</b>	<b>MARRY FOR MONEY</b>	<b>CAPITOL NASHVILLE</b>	<b>+393</b>
<b>TAYLOR SWIFT</b>	<b>WHITE HORSE</b>	<b>BIG MACHINE</b>	<b>+362</b>
<b>DARIUS RUCKER</b>	<b>IT WON'T BE LIKE THIS FOR LONG</b>	<b>CAPITOL NASHVILLE</b>	<b>+302</b>
<b>KENNY CHESNEY WITH MAC MCANALLY</b>	<b>DOWN THE ROAD</b>	<b>BLUE CHAIR/BNA</b>	<b>+258</b>
<b>KEITH URBAN</b>	<b>SWEET THING</b>	<b>CAPITOL NASHVILLE</b>	<b>+246</b>

INDICATOR EXCLUSIVES						
TW	LW	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
44	43	<b>RICK HUCKABY</b>	<b>AIN'T ENOUGH BLACKTOP</b>	<b>HEADCOACH/SPINVILLE</b>	291	-1
46	35	<b>KATIE ARMIGER</b>	<b>UNSEEN</b>	<b>COLD RIVER/NINE NORTH</b>	276	-260
49	5	<b>ZONA JONES</b>	<b>YOU SHOULD'VE SEEN HER THIS MORNING</b>	<b>ROCKY COMFORT/NINE NORTH</b>	206	+3
51	48	<b>MARK WILLS</b>	<b>THE THINGS WE FORGET</b>	<b>TENACITY</b>	197	-27
54	54	<b>SHAWN HAMMONDS</b>	<b>EVERYTHING</b>	<b>COUNTRY THUNDER</b>	149	+10
55	56	<b>ROAD HAMMERS</b>	<b>I'VE GOT THE SCARS TO PROVE IT</b>	<b>MONTAGE</b>	129	+9
57	59	<b>LANCE MILLER</b>	<b>BACON FRYING</b>	<b>BIG 7/LOFTON CREEK</b>	95	+11
58	—	<b>MARK CHESNUTT</b>	<b>THINGS TO DO IN WICHITA</b>	<b>BIG 7/LOFTON CREEK</b>	87	+17
60	—	<b>ERIC CHURCH</b>	<b>CAROLINA</b>	<b>CAPITOL NASHVILLE</b>	76	+14

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit [www.radioandrecords.com](http://www.radioandrecords.com).

CANADA COUNTRY						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS
1	1	17	<b>BRAD PAISLEY DUET WITH KEITH URBAN</b>	<b>START A BAND</b>	<b>ARISTA NASHVILLE/SONY MUSIC</b>	<b>777</b>
2	4	12	<b>BROOKS &amp; DUNN FEAT. REBA MCENTIRE</b>	<b>CWDGIRLS DON'T CRY</b>	<b>ARISTA NASHVILLE/SONY MUSIC</b>	<b>734</b>
3	5	16	<b>DIERKS BENTLEY</b>	<b>FEEL THAT FIRE</b>	<b>CAPITOL NASHVILLE/EMI</b>	<b>684</b>
4	7	10	<b>KENNY CHESNEY WITH MAC MCANALLY</b>	<b>DOWN THE ROAD</b>	<b>BLUE CHAIR/BNA/SONY MUSIC</b>	<b>681</b>
5	2	15	<b>ALAN JACKSON</b>	<b>COUNTRY BOY</b>	<b>ARISTA NASHVILLE/SONY MUSIC</b>	<b>673</b>
6	6	9	<b>KEITH URBAN</b>	<b>SWEET THING</b>	<b>CAPITOL NASHVILLE/EMI</b>	<b>654</b>
7	3	18	<b>SUGARLAND</b>	<b>ALREADY GONE</b>	<b>MERCURY/UNIVERSAL</b>	<b>643</b>
8	8	17	<b>RASCAL FLATTS</b>	<b>HERE</b>	<b>LYRIC STREET/UNIVERSAL</b>	<b>635</b>
9	12	9	<b>TOBY KEITH</b>	<b>GOD LOVE HER</b>	<b>SHOW DOG NASHVILLE/UNIVERSAL</b>	<b>605</b>
10	14	8	<b>GEORGE STRAIT</b>	<b>RIVER OF LOVE</b>	<b>MCA NASHVILLE/UNIVERSAL</b>	<b>593</b>
11	11	13	<b>AARON PRITCHETT</b>	<b>HOW DO I GET THERE</b>	<b>OPM/604</b>	<b>575</b>
12	9	14	<b>GEORGE CANYON</b>	<b>JUST LIKE YOU</b>	<b>UNIVERSAL</b>	<b>573</b>
13	10	13	<b>DEAN BRODY</b>	<b>BROTHERS</b>	<b>BROKEN BOW/SONY MUSIC</b>	<b>554</b>
14	15	8	<b>EMERSON DRIVE</b>	<b>BELONGS TO YOU</b>	<b>VALORY/OPEN ROAD/UNIVERSAL</b>	<b>552</b>
15	13	10	<b>DOC WALKER</b>	<b>ONE LAST SUNDOWN</b>	<b>OPEN ROAD/UNIVERSAL</b>	<b>544</b>
16	17	11	<b>CRYSTAL SHAWANDA</b>	<b>MY ROOTS ARE SHOWING</b>	<b>RCA/SONY MUSIC</b>	<b>506</b>
17	19	7	<b>THE ROAD HAMMERS</b>	<b>HOMEGROWN</b>	<b>OPEN ROAD/UNIVERSAL</b>	<b>481</b>
18	18	7	<b>TARA ORAM</b>	<b>S38 STARS</b>	<b>OPEN ROAD/UNIVERSAL</b>	<b>477</b>
19	21	5	<b>TAYLOR SWIFT</b>	<b>WHITE HORSE</b>	<b>BIG MACHINE/OPEN ROAD/UNIVERSAL</b>	<b>452</b>
20	20	16	<b>ZAC BROWN BAND</b>	<b>CHICKEN FRIED</b>	<b>HOME GROWN/ATLANTIC/BIG PICTURE</b>	<b>442</b>
21	24	14	<b>BLAKE SHELTON</b>	<b>SHE WOULDN'T BE GONE</b>	<b>WARNER BROS./WARNER</b>	<b>429</b>
22	22	20	<b>LADY ANTEBELLUM</b>	<b>LOOKIN' FOR A GOOD TIME</b>	<b>CAPITOL NASHVILLE/EMI</b>	<b>407</b>
23	25	7	<b>DARIUS RUCKER</b>	<b>IT WON'T BE LIKE THIS FOR LONG</b>	<b>CAPITOL NASHVILLE/EMI</b>	<b>396</b>
24	16	21	<b>MONTGOMERY GENTRY</b>	<b>ROLL WITH ME</b>	<b>COLUMBIA/SONY MUSIC</b>	<b>364</b>
25	31	5	<b>ONE MORE GIRL</b>	<b>I CAN LOVE ANYONE</b>	<b>EMI</b>	<b>349</b>
26	32	10	<b>BILLY CURRINGTON</b>	<b>DON'T</b>	<b>MERCURY/UNIVERSAL</b>	<b>345</b>
27	23	17	<b>TAYLOR SWIFT</b>	<b>LOVE STORY</b>	<b>BIG MACHINE/OPEN ROAD/UNIVERSAL</b>	<b>330</b>
28	26	18	<b>JASON BLAINE</b>	<b>GOOD DAY TO GET GONE</b>	<b>KOCH</b>	<b>306</b>
29	30	18	<b>PAUL BRANDT</b>	<b>VIRTUAL LIFE</b>	<b>BRAND T/UNIVERSAL</b>	<b>293</b>
30	29	28	<b>DARIUS RUCKER</b>	<b>DON'T THINK I DON'T THINK ABOUT IT</b>	<b>CAPITOL NASHVILLE/EMI</b>	<b>284</b>

FOR \*WEEK ENDING JANUARY 11, 2009

♦ indicates CanCon



The next chapter in Ryan's book

## Jim Ryan: T-Plus One Year

Keith Berman

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It was almost exactly a year ago when Jim Ryan sent tidal waves through the industry by announcing he was leaving the PD chair at Clear Channel AC behemoth WLTW (106.7 Lite FM)/New York after 11 years and 38 No. 1 Arbitron ratings quarters. Since then, the question of "What's Jim up to?" has been on many people's lips.

"I keep getting asked by people, 'So how's retirement going?' But I haven't retired," Ryan insists. To the contrary, he is going full bore with his own consultancy, Jim Ryan Media. It wasn't that much of a jarring transition for him, since as part of his gig as senior VP of AC for Clear Channel, he often traveled to stations around the country, so he'd already gotten a taste of the lifestyle.

That's not to say that Ryan's constantly jetting around the nation; he's on the road for a few days every two weeks, then it's back home to New Jersey. However, he's also not spending his time at home sitting around watching the Food Network: Ryan swears he still puts on pants and goes to work every morning.

He is, though, experiencing some positive side effects as a result of his lifestyle change: "I used to get up and go into the office around 6:30 a.m., but now, I wake up, check e-mail, run four miles and have a healthy breakfast. My blood pressure has dropped, and I've lost around 20 pounds," Ryan says. "I think I'm a lot healthier now as a positive benefit of the new life."

The one drawback to leaving Lite was the mental shift due to the lack of a consistent workplace to visit every day, since he misses the staff camaraderie. "I work with a lot of stations, but I'm not there daily—I'm there once a month or every 60 days or do weekly phone calls," he says. "It's really kind of a different lifestyle, and it was somewhat hard to get used to mentally."

Ryan's never been divorced, but says he imagines it would be something like what he went through leaving Lite. Commenting that he misses APD/MD Morgan Prue, he says that working

with someone for such a long time leads to something resembling a marriage. "She could always finish my sentence for me, and if I was questioning a performance situation, she could always think ahead and do Arbitron runs for the station or market," he says.

### Captain Crunch

Aside from that one aspect, though, Ryan is loving life, and his new perspective helps him more fully appreciate from a global view the daily hassles that PDs endure. "There's that sales stress on PDs, particularly now when the industry is in a tough position, and programmers have to help generate revenue as well as program a station," he says. "There's a lot going on in the day-to-day life of a PD."

Another benefit that Ryan has gained is that he's immersing himself even more into the PPM. "I literally spend 20% of my working time on PPM because you get weekly numbers," he says. "There are times when I have four markets released simultaneously, so that's a lot of digging. I noticed that PDs that I've worked with or for don't have as much time because of the daily pressures of the station."

That's where he comes in: Ryan spends a good portion of his time scouring PPM numbers, to the point where he'll spend nine or 10 hours looking through weeklies on their release date. "When a monthly comes out on a Wednesday, I'm usually not done going over the information for all of my stations until Friday or Saturday," he says. "PPM has really dominated my life perhaps more than anything. It's a far cry from getting a

'Every PD likes to think that people are living and dying by his or her station, but in PPM, it's very often the person's behavior that overrides everything.'

—Jim Ryan



trend once a month and a book every three months. My weeks are planned around it, and I'm sort of at their mercy."

It's easy for him to get absorbed in the material, considering the mounds of information the meters deliver. Given the intense amounts of data, Ryan thinks that many people are in what he describes as "data overload," adding that he doesn't believe managers understand just how much information the PPM provides.

### In PPM, It's Not All About You

"You have to digest it, and you have to know when to throw it out, when to take it seriously and how many weeks or months before you react to a trend in a certain quarter-hour or daypart," he says, especially when dealing with data that can be broken out into minute-by-minute chunks. "I don't know how I would deal with it if I was still a day-to-day PD."

Ryan cites one programmer who asked if he thought older songs were hurting a station's younger demo, and, after examining PPM numbers

on a minute-by-minute level, he did discover that some meter-wearers occasionally tuned out when older tracks were played. On the flip side, however, he also saw meters go away when newer songs aired.

"It's sometimes very hard to draw conclusions," he says. "The one thing you have to remember is every PD likes to think that people are living and dying by his or her station, but in PPM, it's very often the person's behavior that overrides everything. If they were driving and got to their destination, they'll turn the radio off and may not

listen for a couple of hours—it may not have been anything the station did at all. You have to look at data very cumulatively over a period of time before you make any harsh decisions."

Ryan is happy to simply be part of the team that makes decisions now, which is why he's seemingly dropped off some people's radar. "When I sign a station—and I'm working with a good number of them—I consider myself part of the team, and I really don't want to steal any thunder from the PD," he says, speaking to why he doesn't send out press releases or make announcements when he adds new clients. "I think a PD is the captain of the ship, and my job is to help that PD guide the ship. I've got a fair amount of work, and I just want the stations I work with to continue to be successful."

### Contact Info

Jim Ryan Media has been officially open for business since last June. Ryan can be reached at 908-655-8834 or [jim@jimryanmedia.com](mailto:jim@jimryanmedia.com)



► **RIHANNA'S "REHAB" VAULTS 42-28 AT CANADA HOT AC, THE EIGHTH TOP 30 TRACK FROM HER ALBUM "GOOD GIRL GONE BAD." PREVIOUS SINGLE "DISTURBIA" BECAME HER FIRST NO. 1 AT THE FORMAT.**

## AC REPORTERS

<b>WYJB/Albany, NY*</b> OM: Kevin Callahan PD: Ric Mitchell APD/MD: Chad O'Hara	<b>KTSM/EI Paso, TX*</b> PD/MD: Bill Tole APD: Sam Cassiano	<b>WMCQ/Middlesex, NJ</b> PD: Jeff Rafter APD/MD: Debbie Mazella	<b>WTVR/Richmond, VA*</b> OM/MD: Dave Symonds APD: Adam Stubbs MD: Kat Simons
<b>KMGA/Albuquerque, NM*</b> OM: Eddie Haskell PD/MD: Justin Riley	<b>WXKC/Erie, PA</b> OM: Adam Reese PD: Ron Arlen	<b>WLDB/Milwaukee, WI*</b> PD/MD: Stan Atkinson	<b>WSLQ/Roanoke, VA*</b> PD: Jim Murphy MD: Dick Daniels
<b>WLEV/Allentown, PA*</b> OM/MD: Shelly Easton APD/MD: Jerry Padden	<b>WCRZ/Flint, MI*</b> OM/MD: J. Patrick APD/MD: George McIntyre	<b>WLTE/Minneapolis, MN*</b> PD: John Lassman APD/MD: Adam Sprenger	<b>WGFB/Rockford, IL</b> OM: Jim Stone PD: Timothy Crull MD: Gail Lewis
<b>KYMG/Anchorage, AK</b> OM: Mark Murphy PD/MD: Dave Flavin	<b>WDAR/Florence, SC</b> PD/MD: Wil Nichols	<b>WMXC/Mobile, AL*</b> OM: Steve Powers PD: Dan Mason MD: Mary Booth	<b>KBEE/Salt Lake City, UT*</b> PD: Rusty Keys
<b>WFPG/Atlantic City, NJ*</b> PD/MD: Gary Guida	<b>WAFY/Frederick, MD</b> PD: Marc Richards APD: Dave Gunning	<b>WOBM/Monmouth, NJ*</b> PD/MD: Steve Ardolina	<b>KBAY/San Jose, CA*</b> PD: Dana Jang MD: Steve Fox
<b>KKMJ/Austin, TX*</b> PD: Cat Thomas APD: Stephen Michael Kerr MD: Terri McCormick	<b>KSOE/Fresno, CA*</b> OM: Paul Wilson PD: Mike Brady	<b>KWAV/Monterey, CA*</b> OM: Bill Jones PD/MD: Brian Roberts	<b>KSTT/San Luis Obispo, CA</b> OM: Mark Mitchell PD: Kristen Kelley
<b>WCDV/Baton Rouge, LA*</b> OM: LeBron "LBJ" Joseph PD: J-Tweezy APD: DeMarcus Jones MD: Elizabeth Eads	<b>KTRR/Ft. Collins, CO</b> OM/MD: Mark Callaghan	<b>WALK/Nassau, NY*</b> PD: Patrick Shea	<b>KSBL/Santa Barbara, CA</b> OM/MD: Keith Royer MD: Peter Bie
<b>KKMY/Beaumont, TX*</b> PD: Don Rivers	<b>WOOD/Grand Rapids, MI*</b> OM: Doug Montgomery PD: Kelly Iris	<b>WKJY/Nassau, NY*</b> OM: Bill Edwards MD: Jodi Vale	<b>Music Choice Lite Hits/Satellite</b> OM: Justin Prager MD: Tiffany Sinder
<b>WMJY/Biloxi, MS*</b> OM/MD: Walter Brown	<b>WFGV/Greenville, NC*</b> PD: Colleen Jackson	<b>WTFM/New York, NY*</b> PD: Chris Conley APD/MD: Morgan Prue	<b>Sirius XM The Blend/Satellite*</b> OM: Kid Kelly PD: Mike Abrams
<b>WMXW/Binghamton, NY</b> PD: Doug Mosher	<b>WSPA/Greenville, SC*</b> OM/MD: Mark Hamlin	<b>WFNS/New York, NY*</b> PD: Brian Thomas APD/MD: Fabi Pimentel	<b>KRWM/Seattle, WA*</b> PD: Laura Dane
<b>KXLT/Boise, ID*</b> PD: Brent Carey APD/MD: Tobin Jeffries	<b>WBAA/Hampton, NY</b> OM/MD: Harry Wareing APD/MD: Andrew Steeley	<b>WGNV/Newburgh, NY</b> OM/MD: Robert Maines MD: Joie Klebe	<b>KVKI/Shreveport, LA*</b> OM/MD: Gary McCoy
<b>WMJX/Boston, MA*</b> OM/MD: Don Kelley APD: Candy O'Terry MD: Mark Laurence	<b>WRCH/Hartford, CT*</b> PD: Allan Camp MD: Joe Hann	<b>WHUD/Newburgh, NY*</b> OM/MD: Steven Petrone APD/MD: Brad King	<b>WNSN/South Bend, IN</b> OM/MD: Jim Roberts APD/MD: Brad King
<b>WEBE/Bridgeport, CT*</b> OM/MD: Curt Hansen MD: Danny Lyons	<b>KSSK/Honolulu, HI*</b> PD: Jamie Hyatt	<b>WVBN/Norfolk, VA*</b> OM: John Shomby PD: Mike Allen	<b>KISC/Spokane, WA*</b> PD: Robert Harder
<b>WEZF/Burlington, VT*</b> OM: Steve Cormier PD/MD: Jennifer Foxx	<b>KUMU/Honolulu, HI*</b> MD: Lee Kirk	<b>WWDE/Norfolk, VA*</b> PD: Don London MD: Mark McCarthy	<b>WMAS/Springfield, MA*</b> OM/MD: Rob Anthony MD: Jim Raino
<b>WQRC/Cape Cod, MA</b> OM/MD: Wayne White APD: Ben Runnels	<b>WAHR/Huntsville, AL*</b> OM/MD: Lee Reynolds	<b>KCHX/Odessa, TX</b> PD/MD: Grace Tjerina	<b>KGBX/Springfield, MO*</b> OM/MD: Paul Kelley
<b>WVAF/Charleston, WV*</b> OM/MD: Rick Johnson	<b>WRSB/Huntsville, AL*</b> PD: John Malone MD: Nate Cholevik	<b>KMGL/Oklahoma City, OK*</b> PD/MD: Steve O'Brien	<b>KEZK/St. Louis, MO*</b> PD: Mark Edwards
<b>WDEF/Chattanooga, TN*</b> OM/MD: Danny Howard APD: Patti Sanders MD: Robin Daniels	<b>WJMK/Jackson, MS*</b> PD/MD: John Anthony	<b>WMOG/Orlando, FL*</b> OM: Chris Kampreier PD/MD: Ken Payne	<b>WYYY/Syracuse, NY*</b> OM: Rich Lauber PD: Kathy Rowe APD/MD: Marne Mason
<b>WCFS/Chicago, IL*</b> PD: Dave Robbins APD/MD: Joe Epperson	<b>WTFM/Johnson City, TN*</b> PD/MD: Mark Baker	<b>KEZN/Palm Springs, CA</b> PD/MD: Rick Shaw	<b>WRVF/Toledo, OH*</b> OM: Tom Cook MD: KC Palmer
<b>WLIT/Chicago, IL*</b> OM: Darren Davis PD: Tony Coles APD/MD: Eric Richeke	<b>KCKC/Kansas City, MO*</b> OM: Mike Kennedy PD: Ed Walker	<b>WMEZ/Pensacola, FL*</b> OM/MD: Lynn West	<b>KONA/Tri-Cities, WA</b> OM/MD: Doug Daniels
<b>WRRM/Cincinnati, OH*</b> PD: TJ Holland APD: Ted Morro	<b>KUDL/Kansas City, MO*</b> OM/MD: Thom McGinty	<b>WSWT/Peoria, IL</b> OM/MD: Randy Rundie	<b>KMXZ/Tucson, AZ*</b> OM: Darla Thomas PD: Bobby Rich APD/MD: Leslie Lois
<b>WDOK/Cleveland, OH*</b> PD: Dave Popovich MD: Ted Kowalski	<b>WJXB/Knoxville, TN*</b> PD: Jeff Jarrigan	<b>WBEB/Philadelphia, PA*</b> PD: Chuck Knight	<b>WVTV/Toledo, OH*</b> OM: Tom Cook MD: KC Palmer
<b>WTCB/Columbia, SC*</b> OM/MD: Brent Johnson APD: Jennifer Jensen	<b>KQIS/Lafayette, LA*</b> PD: "Fast Eddie" Nelson MD: Ed "Big Tuna" Perkins	<b>KESZ/Phoenix, AZ*</b> PD: Kevin Gossett	<b>KONA/Tri-Cities, WA</b> OM/MD: Doug Daniels
<b>WGSY/Columbus, GA*</b> PD: Alan Quin	<b>KTDY/Lafayette, LA*</b> PD: C.J. Clements APD: Debbie Ray MD: Steve Wiley	<b>WLTJ/Pittsburgh, PA*</b> PD: Gregg Frischling	<b>KWZZ/Phoenix, AZ*</b> OM/MD: Leslie Lois
<b>WSNY/Columbus, OH*</b> PD: Tony Florentino APD: Steve Kelly	<b>WROZ/Lancaster, PA</b> PD/MD: Michael C. Anthony	<b>WVTV/Pittsburgh, PA*</b> PD: Gregg Frischling	<b>KBEZ/Tulsa, OK*</b> OM/MD: Tod Tucker
<b>KKBA/Corpus Christi, TX*</b> OM: Ed Ocanas PD/MD: Bart Allison	<b>WFMK/Lansing, MI*</b> OM: Brent Alberts	<b>WSHH/Pittsburgh, PA*</b> PD/MD: Ron Antill	<b>KOOI/Tyler, TX</b> PD: Dave Moreland
<b>WLQT/Dayton, OH*</b> OM/MD: Jeff Stevens APD/MD: Brian Michaels	<b>KFRH/Las Vegas, NV*</b> PD: Sean Lynch	<b>WHOM/Portland, ME*</b> OM/MD: Tim Moore	<b>WLVZ/Utica, NY</b> PD: Eric Meier MD: Mark Richards
<b>KOSI/Denver, CO*</b> PD: Gary Nolan	<b>KSNE/Las Vegas, NV*</b> PD: Tom Chase MD: John Berry	<b>WASH/Washington, DC*</b> OM: Thea Mitchem PD: Bill Cahill	<b>WASH/Washington, DC*</b> OM: Thea Mitchem PD: Bill Cahill
<b>WMGC/Detroit, MI*</b> OM: Jim Harper PD: Lori Bennett	<b>KOST/Los Angeles, CA*</b> PD/MD: Stella Prado	<b>WRBB/Wichita, KS*</b> OM/MD: Lyman James MD: Dave Wilson	<b>KRBW/Wichita, KS*</b> OM/MD: Lyman James MD: Dave Wilson
<b>WNIC/Detroit, MI*</b> PD/MD: Theresa Lucas	<b>WGMN/Madison, WI*</b> OM/MD: Pat O'Neill APD: Amy Ziebell MD: Amy Abbott	<b>WLNK/Wilkes Barre, PA*</b> OM/MD: Bill Knight	<b>WLNK/Wilkes Barre, PA*</b> OM/MD: Bill Knight
<b>WOOF/Dothan, AL</b> PD/MD: Leigh Simpson	<b>WZID/Manchester, NH*</b> OM/MD: Bob Bronson	<b>WMGS/Wilkes Barre, PA*</b> PD: Stan Phillips APD: Fran Pantuso MD: Brian Hughes	<b>WJBR/Wilmington, DE*</b> OM/MD: Michael Waite MD: Catey Hill
	<b>WLRQ/Melbourne, FL*</b> OM/MD: Ken Holiday APD/MD: Michael W. Lowe	<b>WRSR/Worcester, MA*</b> PD/MD: Tom Holt	<b>WRSR/Worcester, MA*</b> PD/MD: Tom Holt
	<b>WRVR/Memphis, TN*</b> OM/MD: Jerry Dean	<b>WRNO/Reno, NV*</b> PD/MD: Dan Fritz	<b>WARM/York, PA*</b> PD: Dave Russell MD: Melanie Gardner

\* Monitored Reporters

## CANADA AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS
					TW +/-
1	1	15	JASON MRAZ I'M YOURS	ATLANTIC/WARNER	422 +9
2	2	22	SARAH MCLACHLAN U WANT ME 2	NETTWERK	343 -12
3	3	25	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	332 -6
4	5	32	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY MUSIC	316 -1
5	6	33	KREESHA TURNER DON'T CALL ME BABY	EMI	315 +4
6	4	18	ALI SLAIGHT GREAT EXPECTATIONS	UNIVERSAL	313 -14
7	7	24	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC	303 -3
8	15	15	SIMON COLLINS UNCONDITIONAL	RAZOR & TIE/SONY MUSIC	266 +2
9	11	27	DAVID COOK THE TIME OF MY LIFE	19/RCA/SONY MUSIC	258 +6
10	12	32	DIVINE BROWN LAY IT ON THE LINE	WARNER	250 +18
11	9	45	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY MUSIC	247 -14
12	10	44	JOHN MAYER SAY	AWARE/COLUMBIA/SONY MUSIC	235 -24
13	13	21	LEONA LEWIS BETTER IN TIME	SYCO/J/SONY MUSIC	219 0
14	17	9	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY MUSIC	209 +49
15	14	14	CELINE DION MY LOVE	COLUMBIA/SONY MUSIC	209 -8
16	15	24	CARLY RAE JEPSEN SUNSHINE ON MY SHOULDERS	MAPLEMUSIC	189 +10
17	16	9	DEBORAH COX BEAUTIFUL U R	DECO/KOCH	188 +23
18	18	46	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS	MOSLEY/GEFFEN/UNIVERSAL	164 +6
19	13	BURTON CUMMINGS DREAM	SONY BMG/SONY MUSIC	153 0	
20	18	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC/UNIVERSAL	153 0	
21	13	BRYAN ADAMS SHE'S GOT A WAY	BADMANN/UNIVERSAL	149 -3	
22	12	DAVID ARCHULETA CRUSH	19/JIVE/SONY MUSIC	137 +8	
23	24	20	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL	123 -5
24	26	12	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE/UNIVERSAL	114 +25
25	25	27	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	101 -14
26	27	11	MADONNA MILES AWAY	WARNER BROS./WARNER	98 +12
27	28	9	SEAL A CHANGE IS GONNA COME	WARNER BROS./WARNER	75 +11
28	30	9	MARIE CARMEN UNE VIE DOUCE	DISQUES DOUBLE	70 +8
29	36	21	ANDREE WATTERS TOUT DE MOI	VEGA	69 +16
30	31	10	SYLVAIN COSSETTE HOLD THE LINE	UNIVERSAL	68 +7

## CANADA HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS
					TW +/-
1	1	15	NICKELBACK GOTTA BE SOMEBODY	EMI	859 +42
2	2	16	JASON MRAZ I'M YOURS	ATLANTIC/WARNER	780 +23
3	3	10	LADY GAGA POKER FACE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE/UNIVERSAL	725 +85
4	4	17	DEBORAH COX BEAUTIFUL U R	DECO/KOCH	654 +16
5	7	18	KATY PERRY HOT N COLD	CAPITOL/EMI	643 +41
6	6	15	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	641 +38
7	8	11	DAVID COOK LIGHT ON	19/RCA/SONY MUSIC	587 +68
8	5	15	BRITNEY SPEARS WOMANIZER	JIVE/SONY MUSIC	587 -22
9	9	19	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/WARNER	500 +24
10	15	5	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA/SONY MUSIC	488 +124
11	17	6	THE FRAY YOU FOUND ME	EPIC/SONY MUSIC	441 +93
12	10	17	CHRISTINA AGUILERA KEEPS GETTIN' BETTER	RCA/SONY MUSIC	429 -41
13	14	10	CARLY RAE JEPSEN TUG OF WAR	MAPLEMUSIC	426 +29
14	19	10	AKON RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	400 +67
15	11	13	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY MUSIC	392 -62
16	23	5	PINK SOBER	LAFACE/SONY MUSIC	388 +79
17	18	18	EVA AVILA GIVE ME THE MUSIC	SONY BMG/SONY MUSIC	356 +13
18	12	21	PINK SO WHAT	LAFACE/SONY MUSIC	352 -66
19	16	11	THE MIDWAY STATE NEVER AGAIN	REMEDY/EMI	351 -8
20	21	10	NE-YO MISS INDEPENDENT	DEF JAM/UNIVERSAL	317 -4
21	22	27	THEORY OF A DEADMAN ALL OR NOTHING	604/UNIVERSAL	304 -13
22	24	7	KREESHA TURNER LADY KILLER	EMI	298 -3
23	47	4	BRITNEY SPEARS CIRCUS	JIVE/SONY MUSIC	295 +129
24	27	12	SHILOH OPERATOR (A GIRL LIKE ME)	UNIVERSAL	295 +19
25	30	13	THE KILLERS HUMAN	ISLAND/UNIVERSAL	289 +30
26	27	20	GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE/UNIVERSAL	287 -35
27	42	6	RIHANNA REHAB	SRP/DEF JAM/UNIVERSAL	284 +91
28	29	19	DAVID ARCHULETA CRUSH	19/JIVE/SONY MUSIC	281 -8
29	36	4	TAYLOR SWIFT LOVE STORY	BIG MACHINE/OPEN ROAD/UNIVERSAL	280 +64

♦ indicates CanCon





Tips on recharging and maintaining focus

## Stress Reduction For Troubled Times

Carol Archer

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**T**he workload of virtually everyone in radio today has exploded in the past two or three years. Already in place before the nation's economic meltdown, cost-cutting measures drained the pool of resources, including people. Still, revenue expectations must be met—or else. Most who work in this highly challenging environment confess privately that they can barely keep their heads above water. Long hours, managing numerous projects simultaneously, overflowing in-boxes, learning curves associated with new technologies and platforms, ratcheting profitability and accountability pressures . . . all are major stressors, overwhelming, to be sure, but par for the course.

According to a recent survey by the American Psychological Assn., stress contributes to ills from headaches to heart disease. The National Sleep Foundation concludes that 52% of adults lie awake at night—a grim statistic, since sleep loss is linked to higher blood pressure and lowered immune response. Other behaviors compound the damage: Almost 50% of Americans overeat or eat unhealthy foods to cope. Chronic stress can produce negative consequences in the workplace and wreak havoc on



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personal relationships. To help you cope with stress and achieve greater balance, I scoured research studies, consulted physicians and mental health professionals, and tapped the wisdom of age and experience: my own.

### Compassion For Self

Those familiar with “runner’s high” know of the powerful link between exercise and physical and emotional well-being. According to a study conducted by the Mayo Clinic,

## Smells Like Sweet Slumber

Everyone has a biological clock. Try to schedule the **hardest** tasks during your hours of peak performance and concentration. Make sure you get enough sleep—at least six hours a night, preferably more. Lack of sleep impairs concentration, which can add pressure and anxiety. It can also make it difficult to wake up and start the day. Furthermore, even 10-15 minutes can make the difference between frantically rushing to your desk and having time to ease into your day. Don't add to your stress level by running late.

For the time-impooverished, Santa Monica, Calif.-based doctor of Oriental medicine and

licensed acupuncturist Dr. Nalini Chilkov advocates a technique effective in resetting your body clock to rise earlier, thus literally creating more time. Go to bed 15-30 minutes earlier than usual for a week and rise 15-30 minutes earlier. “Spend some time outside in the morning sun without glasses or contact lenses so the full spectrum of sunlight enters your eye unaltered. Exposure to full-spectrum sunlight in the morning has the strongest impact on resetting the body clock. This also has an impact on depression and melancholy that occur during winter for many people [who have Seasonal Affective Disorder],” she says.—CA

**‘Lifelong health is created by balancing activity with stillness, expression and movement with reflection and quiet.’**

—Dr. Nalini Chilkov



brisk walking for 30 minutes daily can reduce blood pressure and elevate mood through the brain's release of endorphins. Carmel Valley, Calif.-based mental health professional Judith Marx says: “Break a sweat every day.”

Avoid harboring unresolved feelings; instead, find a safe place to feel, express and embrace them.

Step outside at least once each workday. A study by the United Kingdom's University of Westminster says that visiting an art gallery during a lunch break produced a drop in the stress hormone cortisol.

Take a real vacation, and whenever you're off the clock, avoid thinking about work. Focus on things you enjoy.

Leave work at work. Take home as little work as possible.

Your 401k may resemble a 201k, but according to Joel Goodman founder/director of the Humor Project, hearty laughter helps suppress stress-related hormones.

If you notice your mind racing or worrying about the past or future, take a minute to breathe deeply and gently focus on something in the moment. It can be anything: your breath, scenery or birds.

Avoid holding in feelings. Find a safe place to feel, express and embrace them. Be gentle with yourself.

Humans may fall back into excessively stressful habits. Notice that change in a nonjudgmental way and return to stress reduction practices that promote a healthy way of life.

### Get A Grip

If—rather, when—you feel as if your head is going to explode, try any of the following time-tested relaxation techniques:

- Deep breathing
- Muscle relaxation techniques
- Listen to relaxing music while breathing deeply, which lowers blood pressure.
- Exercise
- Walking
- Mentally rehearse by walking through a potentially stressful impending event in your head.
- Talk with a friend.
- Meditate
- Divert your attention by engaging in an activity you enjoy.
- Massage
- Place a note with a trigger word, such as “breathe” or “chill,” on your desk or computer monitor to heighten awareness to tension in your body during the day.

### Cultivating Balance

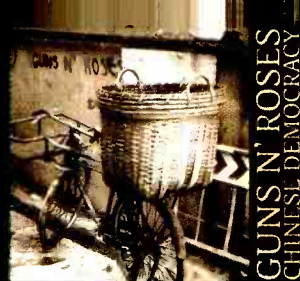
Analyze your schedule, responsibilities and daily tasks. Consciously strive to create a harmonious balance between work and family life, social activities and solitary pursuits, daily responsibilities and downtime.

Define and honor your boundaries and limits. It's easy to underestimate how long tasks and goals will take to accomplish, so avoid scheduling things back to back or trying to fit too much into one day. If you've got too much on your plate, distinguish between nagging tasks you “should” do and those you must. Drop whatever isn't essential to the bottom of the list or eliminate it entirely.

Santa Monica, Calif.-based Dr. Nalini Chilkov observes that modern life challenges us to achieve balance. “Lifelong health is created by balancing activity with stillness, expression and movement, with reflection and quiet. The basic conditions and causes of genuine health are found in the balance of the elements according to Oriental medicine. We must harmonize earth—nutritious food, adequate rest and relaxation; water—adequate water intake, flexibility, fluidity, the ability to adapt to change; fire—strong digestion, loving relationships, movement and exercise; air—breathing deeply, expressing our authentic self, healthy boundaries; and wood—creativity and attention, continuing to grow and change throughout our lives.”

Nurture your relationships. Ask yourself, “Do I work to live or live to work?” Mindfulness, prayer and meditation can help you pay attention to what matters. In the words of Buddhist teacher Pema Chodron, “Have a sense of gratitude for everything, even difficult emotions, because of their potential to wake you up.”

R&R



► **GUNS N' ROSES** CLAIM MOST INCREASED PLAYS, AS "BETTER" RISES 14-12 (UP 38). THE SONG FOLLOWS THE TITLE TRACK FROM THE GROUP'S LONG-AWAITED ALBUM "CHINESE DEMOCRACY" (NO. 10), WHICH HAS SPENT ALL 12 OF ITS CHART WEEKS IN THE TOP 10, PEAKING AT NO. 3 IN NOVEMBER.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	20	<b>AC/DC</b> ROCK N ROLL TRAIN	<b>NO. 1 (17 WKS)</b> COLUMBIA	427 -10	1.645 1
2	18		<b>SHINEDOWN</b> SECOND CHANCE	ATLANTIC	409 +7	1.313 4
3	3	9	<b>NICKELBACK</b> SOMETHING IN YOUR MOUTH	ROADRUNNER/RRP	374 -14	1.324 3
4	24		<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE	20-20/JIVE/JLG	368 +1	1.496 2
5	7	16	<b>SEETHER</b> BREAKDOWN	WIND-UP	305 -9	0.799 8
6	5	33	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND	604/ROADRUNNER/RRP	303 -20	1.026 5
7	8	18	<b>DISTURBED</b> INDESTRUCTIBLE	REPRISE	298 +1	0.903 6
8	6	21	<b>METALLICA</b> THE DAY THAT NEVER COMES	WARNER BROS.	266 -51	0.798 9
9	10	17	<b>SAVING ABEL</b> 18 DAYS	SKIDDCO/VIRGIN/CAPITOL	238 +26	0.518 12
10	9	12	<b>GUNS N' ROSES</b> CHINESE DEMOCRACY	BLACK FROG/GEFFEN/INTERSCOPE	229 -27	0.823 7
11	16		<b>MUDVAYNE</b> DO WHAT YOU DO	EPIC	192 +9	0.570 11
12	14	9	<b>GUNS N' ROSES</b> BETTER	<b>MOST INCREASED PLAYS</b> BLACK FROG/GEFFEN/INTERSCOPE	179 +38	0.463 14
13	15		<b>METALLICA</b> CYANIDE	WARNER BROS.	155 +10	0.741 10
14	12	27	<b>HINDER</b> USE ME	UNIVERSAL REPUBLIC	144 -14	0.359 19
15	6		<b>THEORY OF A DEADMAN</b> HATE MY LIFE	604/ROADRUNNER/RRP	143 +26	0.374 18
16	17	8	<b>BUCKCHERRY</b> RESCUE ME	<b>MOST ADDED</b> ELEVEN SEVEN/ATLANTIC	132 +33	0.502 13
17	15		<b>NICKELBACK</b> GOTTA BE SOMEBODY	ROADRUNNER/RRP	131 -3	0.419 15
18	23	5	<b>STAIND</b> ALL I WANT	<b>AIRPOWER</b> FLIP/ATLANTIC	102 +28	0.400 16
19	13		<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID	COLUMBIA	99 +2	0.390 17
20	11		<b>SLIPKNOT</b> DEAD MEMORIES	ROADRUNNER/RRP	98 +9	0.203 22
21	19	10	<b>SALIVA</b> FAMILY REUNION	ISLAND/IDJMG	91 -3	0.117 30
22	22	5	<b>3 DOORS DOWN</b> CITIZEN/SOLDIER	UNIVERSAL REPUBLIC	89 +10	0.193 23
23	24	18	<b>TRAPT</b> WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	70 +9	0.079 -
24	21	13	<b>KID ROCK</b> ROCK N ROLL JESUS	TOP DOG/ATLANTIC	70 -12	0.072 -
25	28	3	<b>AC/DC</b> BIG JACK	COLUMBIA	68 +20	0.144 27
26	29	5	<b>POP EVIL</b> 100 IN A 55	PAZZO/JARD/STAR	63 +17	0.049 -
27	26	18	<b>TESLA</b> I WANNA LIVE	TESLA ELECTRIC CO.	56 +1	0.077 -
28	25	12	<b>HINDER</b> WITHOUT YOU	UNIVERSAL REPUBLIC	50 -6	0.100 -
29	27	5	<b>AVENGED SEVENFOLD</b> SCREAM	HOPELESS/WARNER BROS.	48 -3	0.119 29
30	NEW		<b>HOLLYWOOD UNDEAD</b> UNDEAD	A&M/OCTONE/INTERSCOPE	41 +11	0.071 -

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>SIXX: A.M.</b> LIFE IS BEAUTIFUL (ELEVEN SEVEN)		172 196
2	<b>SAVING ABEL</b> ADDICTED (SKIDDCO/VIRGIN/CAPITOL)		157 149
3	<b>PUDDLE OF MUDD</b> PSYCHO (FLAWLESS/GEFFEN/INTERSCOPE)		132 134
4	<b>3 DOORS DOWN</b> IT'S NOT MY TIME (UNIVERSAL REPUBLIC)		122 126
5	<b>FOO FIGHTERS</b> THE PRETENDER (ROSWELL/RCA/RMG)		113 116

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	<b>SEETHER</b> FAKE IT (WIND-UP)		112 117
7	<b>PEARL JAM</b> EVEN FLOW (EPIC)		100 104
8	<b>GUNS N' ROSES</b> SWEET CHILD O' MINE (GEFFEN/INTERSCOPE)		99 106
9	<b>DISTURBED</b> INSIDE THE FIRE (REPRISE)		99 114
10	<b>PINK FLOYD</b> ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		98 111

### CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

**○** Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in plays. Country

titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

**AUDIENCE TOTALS:** Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

**AIRPOWER:** Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

**BREAKER:** Awarded solely on the Country chart

to songs that receive airplay on 60% of the panel for the first time.

**HOT SHOT DEBUT:** Awarded solely on the Country chart to the highest-ranking new entry.

**MOST INCREASED PLAYS:** Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

**MOST ADDED:** A listing of songs with the total number of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>BUCKCHERRY</b> Rescue Me (Eleven Seven/Atlantic) KUFO, WVRK, WZZO	3
<b>AC/DC</b> Big Jack (Columbia) KUFO, WAQX, WXMM	3
<b>GUNS N' ROSES</b> Better (Black Frog/Geffen/Interscope) WAQX, WZZO	2
<b>METALLICA</b> Cyanide (Warner Bros.) KAZR, WVRK	2
<b>3 DOORS DOWN</b> Citizen/Soldier (Universal Republic) KTUX, WVRK	2
<b>STAIND</b> All I Want (Flip/Atlantic) WXFX, WZZO	2
<b>APOCALYPTICA FEAT. ADAM GONTIER</b> I Don't Care (20-20/Jive/JLG) WVRK	1
<b>DISTURBED</b> Indestructible (Reprise) WVRK	1
<b>THEORY OF A DEADMAN</b> Hate My Life (604/Roadrunner/RRP) WXMM	1

**ADDED AT...**  
**KAZR**  
Des Moines, IA  
PD: Ryan Patrick  
MD: Andy Hall  
Papa Roach, Lifeline, 3  
Metallica, Cyanide, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>BLACK STONE CHERRY</b> Please Come In (In De Goot/Roadrunner/RRP)	40/13	<b>ROYAL BLISS</b> I Was Drunk (Merovingian/Contraband/Caroline)	32/4
TOTAL STATIONS:	5	TOTAL STATIONS:	2
<b>INCUBUS</b> Love Hurts (Immortal/Epic)	39/16	<b>DROWNING POOL</b> 37 Stitches (Eleven Seven)	32/0
TOTAL STATIONS:	5	TOTAL STATIONS:	4
<b>10 YEARS</b> So Long, Good-Bye (Universal Republic)	32/7	<b>HINDER</b> Up All Night (Universal Republic)	30/12
TOTAL STATIONS:	6	TOTAL STATIONS:	4

## MOST INCREASED PLAYS

+38	<b>GUNS N' ROSES</b> Better (Black Frog/Geffen/Interscope) WZZO +15, KSHE +6, WHLY +3, WVRK +3, WONE +3, WKLC +2, WJXQ +2, KAZR +1, KBER +1, WAQX +1
+33	<b>BUCKCHERRY</b> Rescue Me (Eleven Seven/Atlantic) WZZO +17, WDH +7, KUFO +7, KMOD +3, WEBN +1, WJXQ +1, WONE +1
+28	<b>STAIND</b> All I Want (Flip/Atlantic) WZZO +18, WGR +8, WXFX +3, WEBN +2
+26	<b>SAVING ABEL</b> 18 Days (Skiddco/Virgin/Capitol) WDHA +12, WJXQ +4, KBER +3, KIOC +3, WVRK +3, KUFO +3, WGR +2, KMOD +1, KAZR +1, WONE +1
+26	<b>THEORY OF A DEADMAN</b> Hate My Life (604/Roadrunner/RRP) WDHA +15, WKLC +11, KMOD +3, KBER +2, KTUX +2, KIOC +1, WMMS +1

FOR WEEK ENDING JANUARY 11, 2009  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations. 24 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

Smooth Jazz; top 10 for Soft AC (Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays, or if they rank below No. 10 and post a third consecutive week of total chart weeks. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they

rank below No. 20 in both audience and plays.

**N** Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

**☆** Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

**🇨🇦** Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

▶ HAMILTON, ONTARIO'S THE ARKELLS EARN THEIR FIRST TOP 15 TITLE AT CANADA ROCK, AS "OH THE BOSS IS COMING" WORKS ITS WAY UP FOUR PLACES (19-15).



## ALTERNATIVE & ACTIVE REPORTERS

### ALTERNATIVE

**WEQX/Albany, NY\***  
OM/PD: Willobe  
MD: Amber Miller

**WHRU/Albany, NY\***  
OM: John Cooper  
PD/MD: Tim Noble

**WJSE/Atlantic City, NJ**  
OM/PD: Paul Kelly  
MD: Scott Reilly

**KROX/Austin, TX\***  
OM: Chase  
PD: Lynn Barstow  
MD: Toby Ryan

**KRAB/Bakersfield, CA\***  
OM: Kenn McCloud  
PD/MD: Danny Spanks  
APD: Jared Mann

**KNXX/Baton Rouge, LA\***  
OM/PD: Dave Dunaway  
APD: Phillip Kish  
MD: Darren Gauthier

**WBCN/Boston, MA\***  
PD: Mike Thomas  
MD: Dan O'Brien

**WFNX/Boston, MA\***  
PD: Keith Dakin  
APD: Fletcher  
MD: Paul Driscoll

**WBTV/Burlington, VT\***  
OM/PD: Matt Grasso  
APD/MD: Kevin Mays

**WZJO/Charleston, WV\***  
OM: Jeff Whitehead

**WEND/Charlotte, NC\***  
OM: Bruce Logan  
PD/MD: Jack Daniel

**WKQX/Chicago, IL\***  
PD: Marc Young

**WSWD/Cincinnati, OH\***  
OM: Patti Marshall  
PD: Jay Kruz  
APD/MD: Julie Evans

**WKRK/Cleveland, OH\***  
PD: Dominic Nardella

**WARQ/Columbia, SC\***  
PD: Dave Stewart  
MD: Matt Lee

**WWCD/Columbus, OH\***  
OM: Randy Malloy  
PD: Andy "Andyman" Davis

**KDGE/Dallas, TX\***  
OM/PD: Vince Richards  
APD: Chris Ryan

**WXEG/Dayton, OH\***  
OM: Tony Tilford  
PD: Steve Kramer  
MD: Matt Jericho

**KTCL/Denver, CO\***  
PD: Nerf  
MD: Eric "Boney" Clouse

**CIMX/Detroit, MI\***  
PD: Vince Cannova  
MD: Jay Hudson

**KXNA/Fayetteville, AR**  
PD: Dave Jackson

**KFRF/Fresno, CA\***  
PD: Jason Squires  
APD/MD: Ryan Oldfield

**WJBX/Ft. Myers, FL\***  
PD: Matt Johnson  
MD: Jeff Zito

**WGRD/Grand Rapids, MI\***  
OM/PD: Jerry Tarrant

**WXNR/Greenville, NC\***  
OM: Bruce Simel  
MD: Blando

**WURH/Hartford, CT\***  
OM: Todd Thomas  
PD: Becky Pohotsky

**KUCD/Honolulu, HI\***  
PD: Adam Carr  
MD: Chris Sampaio

**KTBS/Houston, TX\***  
PD: Don Jantzen  
MD: Karah Leigh

**WRZX/Indianapolis, IN\***  
PD/MD: Lenny Diana

**WTZR/Johnson City, TN\***  
OM: Bill Hagy  
PD/MD: Jay Patrix

**KRBZ/Kansas City, MO\***  
OM: Bob Edwards  
PD: Lazo  
APD/MD: Jason Ulanet

**KFTF/Lafayette, LA\***  
PD: Scott Perrin  
MD: Josh Boulanger

**KXTF/Las Vegas, NV\***  
PD: Chris Ripley

**KROQ/Los Angeles, CA\***  
PD: Kevin Weatherly  
APD: Gene Sandbloom  
MD: Lisa Worden

**KYSR/Los Angeles, CA\***  
PD/MD: Julie Pilot

**KROG/Medford, OR**  
PD/MD: Cosmo

**WMFS/Memphis, TN\***  
MD: Sydney Nabors

**WLUM/Milwaukee, WI\***  
PD: Jacent Jackson  
APD: Stephen Kallao

**WHTG/Monmouth, NJ\***  
PD: Terrie Carr  
MD: Matt Murray

**WKZQ/Myrtle Beach, SC**  
OM/PD: Mark McKinney  
MD: Mase Brazelle

**WROX/Norfolk, VA\***  
OM/PD: Jay Michaels  
MD: James Steele

**KHBZ/Oklahoma City, OK\***  
OM: Tom Travis  
PD: Jeff Blackburn

**WJRR/Orlando, FL\***  
PD: Rick Everett

**WRFF/Philadelphia, PA\***  
OM: Thea Mitchem  
PD/MD: John Allers  
APD: Wendy Rollins

**KEDJ/Phoenix, AZ\***  
PD: Bruce St. James  
APD/MD: Tim Virgin

**WXDX/Pittsburgh, PA\***  
OM: Alex Tear  
PD: John Moschitta

**WCYY/Portland, ME\***  
PD: Herb Ivy  
MD: Brian James

**KNRK/Portland, OR\***  
PD: Mark Hamilton

**WBRU/Providence, RI\***  
OM: Mark Stachowski  
PD: Wendell Clough  
APD: Gabrielle Greenfield  
MD: Alex Korzec

**KRZQ/Reno, NV\***  
OM: Mark Keefe  
PD: Melanie Flores  
MD: Chris Payne

**WDYL/Richmond, VA\***  
PD: Mojo

**WRXL/Richmond, VA\***  
OM: Dave Symonds  
PD/MD: Casey Krukowski

**KCXX/Riverside, CA\***  
PD: John DeSantis  
APD/MD: Bobby Sato

**WZNE/Rochester, NY\***  
OM: Mike Ninnie  
PD: Nik Rivers

**KWOD/Sacramento, CA\***  
OM/PD: Curtiss Johnson  
MD: Andy Hawk

**KXRK/Salt Lake City, UT\***  
OM: Alan Hague  
PD: Todd Noker  
APD/MD: Corey O'Brien

**KBZT/San Diego, CA\***  
PD: Garrett Michaels  
APD: Mike Hansen  
MD: Mike Halloran

**XETRA/San Diego, CA\***  
PD: Capone  
MD: Christy Taylor

**KITS/San Francisco, CA\***  
PD: Dave Numme  
APD/MD: Aaron Axelsen

**KCNL/San Jose, CA\***  
PD: Jeanene Calhoun

**KJEE/Santa Barbara, CA\***  
PD: Eddie Gutierrez  
MD: Dave Hanacek

**Music Choice  
Alternative/Satellite**  
PD: Justin Prager  
MD: Gary Susalis

**Sirius XM  
Alt Nation/Satellite\***  
OM: Gregg Steele  
PD: Jeff Regan  
APD: Jordan Gremli

**WFXH/Savannah, GA\***  
OM: Jon Robbins  
PD: Boomer  
MD: Marci Stanley

**KNDD/Seattle, WA\***  
PD: Mike Kaplan  
APD/MD: Andrew Harms

**KQRA/Springfield, MO\***  
OM: Kristen Bergman  
MD: Shadow Williams

**KPNP/St. Louis, MO\***  
PD: Tommy Mattern  
APD: Kyle Guderian  
MD: Scott Rizzuto

**WVFX/Savannah, GA\***  
OM: Jon Robbins  
PD: Boomer  
MD: Marci Stanley

**KEGL/Dallas, TX\***  
OM: Vince Richards  
PD: Chris Ryan

**KBPI/Denver, CO\***  
PD: Willie B.  
APD/MD: Aaron "Double A" Montell

**WRIF/Detroit, MI\***  
OM: Doug Podell  
PD: Mark Pennington

**KLAQ/EI Paso, TX\***  
OM/PD: Courtney Nelson  
APD/MD: Glenn Garza

**WCBF/Evansville, IN**  
OM/PD: Mike Sanders  
APD/MD: Slick Nick

**WVBN/Flint, MI\***  
OM: J. Patrick  
PD/MD: Tony LaBrie

**KRZR/Fresno, CA\***  
OM/PD: Paul Wilson  
APD/MD: Skippy

**WBYR/Ft. Wayne, IN\***  
APD/MD: Stiller

**WRUF/Gainesville, FL\***  
OM/PD: Harry Guscott  
APD: Kyle Baldry  
MD: Jack Wich

### ACTIVE

**KEYJ/Abilene, TX**  
OM: Randy Jones  
PD/MD: Frank Pain

**WZMR/Albany, NY\***  
OM/PD: Kevin Callahan

**KTEG/Albuquerque, NM\***  
OM/PD: Bill May  
MD: Aaron "Buck" Burnett

**WVWX/Appleton, WI\***  
PD/MD: Guy Dark

**WCHZ/Augusta, GA\***  
OM: Harley Drew  
PD: Chuck Williams

**WYYY/Baltimore, MD\***  
PD: Dave Hill

**WCPR/Biloxi, MS\***  
OM/PD: Kenny Vest  
MD: Denver Crabb

**WKGB/Binghamton, NY**  
OM/PD: Jim Free  
APD/MD: Tim Boland

**KQXR/Boise, ID\***  
OM: Dan McColly  
PD: Jeremy Nicolato  
MD: Jeremi Smith

**WAAF/Boston, MA\***  
PD: Ron Valeri  
MD: Mistress Carrie

**WEDG/Buffalo, NY\***  
PD/MD: Evil Jim

**WYBB/Charleston, SC\***  
OM/PD: Mike Allen  
MD: Amy Hutto

**WRXR/Chattanooga, TN\***  
PD: Boner

**WIL/Chicago, IL\***  
OM/PD: John Perry  
APD: Tom Kief  
MD: Steve Salzman

**KRQR/Chico, CA**  
OM: Chad Perry  
PD: Neil Randall

**KILO/Colorado Springs, CO\***  
PD: Ross Ford  
MD: Jack Mehoff

**KNCN/Corpus Christi, TX\***  
OM/PD: Paula Newell  
APD/MD: Monte Montana

**KEGL/Dallas, TX\***  
OM: Vince Richards  
PD: Chris Ryan

**KBPI/Denver, CO\***  
PD: Willie B.  
APD/MD: Aaron "Double A" Montell

**WRIF/Detroit, MI\***  
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APD/MD: Skippy

**WBYR/Ft. Wayne, IN\***  
APD/MD: Stiller

**WRUF/Gainesville, FL\***  
OM/PD: Harry Guscott  
APD: Kyle Baldry  
MD: Jack Wich

### CANADA ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	TW	+/-
1	21	1	KINGS OF LEON	SEX ON FIRE	RCI/SONY MUSIC	643		+6
2	24	2	THE OFFSPRING	YOU'RE GONNA GO FAR, KID	COLUMBIA/SONY MUSIC	534		-17
3	15	3	SHINEDOWN	SECOND CHANCE	ATLANTIC/WARNER	519		+39
4	10	4	NICKELBACK	SOMETHING IN YOUR MOUTH	EMI	413		+22
5	14	5	SEETHER	BREAKDOWN	WIND-UP	380		+42
6	7	6	APOCALYPTICA FEATURING ADAM GONTIER	I DON'T CARE	20-20/JIVE/SONY MUSIC	337		+6
7	8	7	AC/DC	BIG JACK	COLUMBIA/SONY MUSIC	321		+24
8	5	8	GUNS N' ROSES	CHINESE DEMOCRACY	BLACK FROG/GEFFEN/UNIVERSAL	316		-22
9	9	9	THE STILLS	BEING HERE	ARTS & CRAFTS	278		-19
10	17	10	MATT MAYS & EL TORPEDO	BUILDING A BOAT	SONIC/WARNER	270		-7
11	4	11	THORNLEY	MAKE BELIEVE	604/UNIVERSAL	265		+65
12	21	12	RISE AGAINST	RE-EDUCATION (THROUGH LABOR)	DGC/UNIVERSAL	253		-7
13	27	13	MOBILE	THE KILLER	UNIVERSAL	235		-31
14	11	14	AIRBOURNE	DIAMOND IN THE ROUGH	ROADRUNNER/UNIVERSAL	229		+1
15	7	15	ARKELLS	OH, THE BOSS IS COMING!	DINE ALONE	212		+14
16	26	16	HINDER	USE ME	UNIVERSAL REPUBLIC/UNIVERSAL	208		-18
17	23	17	SAM ROBERTS	DETROIT '67	SECRET BRAIN/UNIVERSAL	201		-17
18	9	18	MGMT	KIDS	COLUMBIA/SONY MUSIC	193		+32
19	10	19	METRIC	HELP I'M ALIVE	LAST GANG	187		+11
20	7	20	THEORY OF A DEADMAN	NOT MEANT TO BE	604/UNIVERSAL	186		+19
21	15	21	DISTURBED	INDESTRUCTIBLE	REPRISE/WARNER	184		+14
22	20	22	AC/DC	ROCK N ROLL TRAIN	COLUMBIA/SONY MUSIC	183		-47
23	24	23	WEEZER	TROUBLEMAKER	DGC/UNIVERSAL	180		-37
24	8	24	SAVING ABEL	18 DAYS	SKIDDCO/VIRGIN/EMI	167		+16
25	14	25	COLDPLAY	LOST!	PARLOPHONE/EMI	163		-13
26	8	26	EAGLES OF DEATH METAL	WANNABE IN LA	REKORDS REKORDS/DOWNTOWN/FONTANA NORTH	158		+25
27	12	27	INCUBUS	LOVE HURTS	IMMORTAL/EPIC/SONY MUSIC	156		-2
28	8	28	FRANZ FERDINAND	LYLUSSES	DOMINO/EPIC/SONY MUSIC	152		+12
29	8	29	THE RACONTEURS	CONSOLER OF THE LONELY	THIRD MAN/WARNER BROS./WARNER	139		+25
30	15	30	NICKELBACK	GOTTA BE SOMEBODY	EMI	136		-21

FOR WEEK ENDING JANUARY 11, 2009

♦ indicates CanCon

**WKLQ/Grand Rapids, MI\***  
OM: Steve Stewart  
PD: Michael Grey  
APD: Jay Deacon  
MD: Darcy

**WZOR/Green Bay, WI\***  
PD: Joe Calgano  
APD: Cutter  
MD: Borna Velic

**WXQR/Greenville, NC\***  
OM: Mark McKinney  
PD: Wes Styles

**WTPT/Greenville, SC\***  
OM/PD: Mark Hendrix  
MD: Twisted Todd

**WQXA/Harrisburg, PA\***  
OM/PD: Ken Carson

**WCCC/Hartford, CT\***  
PD: Michael Picozzi  
APD/MD: Mike Karolyi

**WAMX/Huntington, WV**  
PD/MD: Erik Raines  
APD: Robin Wilds

**WRTT/Huntsville, AL\***  
OM/PD: Lee Reynolds  
APD/MD: Clay Sanders

**WRXW/Jackson, MS\***  
PD/MD: Brad Stevens

**WRZK/Johnson City, TN\***  
PD/MD: Scott Onks

**KQRC/Kansas City, MO\***  
OM/PD: Bob Edwards  
MD: Paul Marshall

**WNFZ/Knoxville, TN\***  
OM: Terry Gillingham  
PD: Shane Cox  
APD/MD: Valerie Hale

**KOMP/Las Vegas, NV\***  
PD: John Griffin  
MD: Carlota

**KZCD/Lawton, OK**  
PD: Don "Crittter" Brown  
APD: J.C. "Kelso" Kellison

**WXZZ/Lexington, KY\***  
PD: Johnny Maze  
APD: Twitch

**KDJE/Little Rock, AR\***  
OM: Sonny Victory  
PD: Jeff Petterson  
MD: Adam Peterson

**WLRS/Louisville, KY\***  
OM: George Lindsey  
PD: Tommy Lee

**WTFX/Louisville, KY\***  
PD: Charlie Steele  
MD: Frank Webb

**KFMX/Lubbock, TX**  
OM/PD: Wes Nessmann

**WJJO/Madison, WI\***  
PD: Randy Hawke  
APD/MD: Blake Patton

**KFRQ/McAllen, TX\***  
PD: Alex Duran  
MD: Keith West

**KBRE/Merced, CA**  
PD/MD: Jason LaChance

**KXXR/Minneapolis, MN\***  
OM: Dave Hamilton  
PD: Wade Linder  
APD/MD: Pablo

**WRAT/Monmouth, NJ\***  
OM/PD: Carl Craft  
APD/MD: Robyn Lane

**WCLG/Morgantown, WV**  
OM/PD: Jeff Miller

**WBUZ/Nashville, TN\***  
OM/PD: Troy Hanson  
OM: Dean Warfield  
APD: Zigz

**KATT/Oklahoma City, OK\***  
OM/PD: Chris Baker  
MD: Jake Daniels

**WYYX/Panama City, FL**  
PD: Chris Alan  
APD/MD: Stroke

**WTKX/Pensacola, FL\***  
PD: Joel Sampson  
APD/MD: Mark The Shark

**WIXO/Peoria, IL**  
OM/PD: Matt Bahan

**WMMR/Philadelphia, PA\***  
PD: Bill Weston  
APD: Chuck Damico  
MD: Sean "The Rabbi" Tysler

**KUPD/Phoenix, AZ\***  
PD/MD: Larry McFeele

**KDDX/Rapid City, SD**  
OM/PD: Jim Kallas

**KDOT/Reno, NV\***  
OM: Jim McClain  
PD/MD: Jave Patterson

**KRXQ/Sacramento, CA\***  
OM/PD: Jim Fox

**WKQZ/Saginaw, MI\***  
PD: Hoser  
APD/MD: Matt Bingham

**WZBH/Salisbury, MD**  
OM: Sue Timmons  
PD: Sean McHugh  
MD: Chris Steele

**KZZQ/Salt Lake City, UT\***  
PD: Kayvon Motiee  
APD/MD: Roger Orton



Format still shares most titles with hot AC, but the number is trending down

## Play The Hits . . . Revisited

John Schoenberger  
JSchoenberger@RadioandRecords.com

**f**or the past several years, I have written a column called “Play the Hits” addressing how triple A remains competitive with other contemporary music stations. The format has accomplished this by playing fewer songs more often, and when it makes sense, playing music that initially got exposure on other formats. But triple A has also continued to develop its own hits—and that trend seemed to accelerate in 2008.



To get an idea how it stacked up against the competition, I compared the number of year-end songs triple A shared with other contemporary formats and how many different artists reached the top 10 on the charts.

As you’ll see in the charts on this page, triple A remains competitive on many levels with other formats. It’s important to note that I only compared information using the Nielsen BDS-monitored chart because several other contemporary music formats do not currently have a published Indicator chart.

### Interesting Developments

This year was striking in terms of how few artists triple A shared with rock, alternative and CHR/top 40—especially if Coldplay is removed from the equation. For example, triple A didn’t share any year-end top 50 artists with active rock in 2008. However, as we’ve seen in the past couple of years, triple A continued to share a good number of artists with AC, as this format has been reinventing itself in the past couple of years. And, of course, it shared the most with hot AC.

Many of the artists considered core to the format are certainly not exclusive to triple A anymore, but most got their start at triple A before crossing over. And in 2008, many of these acts and their songs performed best at triple A, a trend that began to emerge a few years ago.

A substantial number of songs that triple A played this past year remained almost entirely exclusive to the format, too, but the road also goes in the other direction: A small number of songs that the format played in 2008 initially launched on another format.

Unquestionably the format that triple A shared the most music with—and the most audience—is hot AC. It’s no secret that as hot AC began to develop, one of the formats its programmers paid close attention to was triple A. The connection between the two remained strong this past year, judging from the number of songs the formats share.

But even though triple A shared 14 top 50 year-end songs with hot AC in 2008, this number is trending downward (16 in 2007, 22 in 2006). There was also a broad divide regarding where most of these shared songs ranked at year-end 2008. In fact, four of the songs in triple A’s



Triple A has continued to develop its own hits, and that trend seemed to accelerate in 2008.



Michaelson

### No. Of Year-End Songs Triple A Shared

Format	Top 50	Top 10
Hot AC	14	3
AC	8	2
Alternative	5	0
CHR/Top 40	3	1
Rock	1	0
Active rock	0	0

Comparisons derived from R&R’s 2008 year-end Nielsen BDS monitored charts.



Johnson

### Unique Artists Played

It’s one thing to compare how many songs did well on the charts; it’s another to discover how many unique artists reached the top 10 on the charts during 2008.

Format	No. of unique artists reaching top 10
Triple A	48
CHR	47
Alternative	41
Active rock	38
AC	32
Hot AC	31
Rock	30

Comparisons derived from R&R’s 2008 Nielsen BDS weekly monitored chart information.

year-end top 10 this year didn’t even rank on the year-end hot AC top 100. Clearly, as hot AC has adjusted to redefine its audience, it is drifting away from triple A.

### Standing Alone

Taking a look at all year-end charts for the contemporary music formats cited here, there is clearly a lot of sharing occurring in the ongoing mission to improve cume, and this will likely increase with the continued rollout of Arbitron’s PPM methodology. But a big hit for one format was often only a moderate or marginal hit for another. When it comes to the biggest songs of the year, each format truly had unique songs that were core to specific genres.

Ultimately, even though triple A continues to share songs with hot AC (and other contemporary music formats), what sets it apart is a willingness to give early support to many of these artists. Further, triple A again saw formidable success this year with new artists—12 of them placed in the year-end top 100 (down from 18 in 2007). This is largely due to the fact that late 2007 and 2008 heralded the release of many new projects by core format artists. Nonetheless, this new blood, along with several format-exclusive songs, helped differentiate triple A from other competition in the market.

R&R

### Triple A, Hot AC Year-End Chart Comparison

Artist	Title	Triple A Position	Hot AC Position
Jack Johnson	“If I Had Eyes”	1	57
Jason Mraz	“I’m Yours”	2	10
Coldplay	“Viva La Vida”	3	8
Matt Nathanson	“Come On Get Higher”	4	31
Ingrid Michaelson	“The Way I Am”	5	39
Death Cab for Cutie	“I Will Possess Your Heart”	6	-
O.A.R.	“Shattered (Turn the Car Around)”	7	22
Counting Crows	“Come Around”	8	-
R.E.M.	“Supernatural Superserious”	9	-
Jack Johnson	“Hope”	10	-

Comparisons derived from R&R’s 2008 year-end Nielsen BDS monitored charts.

# R&R TRIPLE A

POWERED BY **nielsen** EDS

**DMDS** DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **COLDPLAY'S** "LOVERS IN JAPAN" TRIPLES UP WITH MOST INCREASED PLAYS (UP 40), MOST ADDED (SEVEN STATIONS) AND AIRPOWER AS IT RISES 21-18. THE THREE PREVIOUS ENTRIES FROM "VIVA LA VIDA OR DEATH AND ALL HIS FRIENDS" ALL REACHED NO. 1: "VIOLET HILL" (TWO WEEKS), "VIVA LA VIDA" (11) AND "LOST!" (THREE).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	8	<b>THE FRAY</b> YOU FOUND ME	NO. 1 (4 WKS) EPIC	562 +20	2.203 1
2	2	26	<b>ERIC HUTCHINSON</b> ROCK & ROLL	LET'S BREAK/WARNER BROS.	472 +4	1.641 5
3	3	17	<b>SNOW PATROL</b> TAKE BACK THE CITY	POLYDOR/FICTION/GEFFEN/INTERSCOPE	453 +1	1.845 2
4	4	15	<b>THE KILLERS</b> HUMAN	ISLAND/IDJMG	427 -8	1.646 4
5	5	18	<b>BRETT DENNEN FEATURING FEMI KUTI</b> MAKE YOU CRAZY	DOWNTOWN/DUALTONE	413 -14	1.194 9
6	7	7	<b>BRUCE SPRINGSTEEN</b> WORKING ON A DREAM	COLUMBIA	411 +4	1.661 3
7	8	20	<b>RAY LAMONTAGNE</b> YOU ARE THE BEST THING	RCA/RED	398 +4	1.505 6
8	6	20	<b>COLDPLAY</b> LOST!	CAPITOL	381 -45	1.279 7
9	9	15	<b>RYAN ADAMS &amp; THE CARDINALS</b> FIX IT	LOST HIGHWAY	331 -9	0.846 14
10	11	14	<b>JAMES MORRISON</b> NOTHING EVER HURT LIKE YOU	POLYDOR/INTERSCOPE	321 +10	0.725 17
11	10	29	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	296 -28	1.266 8
12	12	13	<b>KEANE</b> THE LOVERS ARE LOSING	INTERSCOPE	272 +5	0.808 15
13	14	21	<b>SARAH MCLACHLAN</b> I WANT ME 2	ARISTA/RMG	247 0	0.966 13
14	13	12	<b>TRACY CHAPMAN</b> SING FOR YOU	ELEKTRA/ATLANTIC	245 -13	0.566 20
15	16	14	<b>DAVID BYRNE &amp; BRIAN ENO</b> STRANGE CVERTONES	OPAL/TODOMUNDO	244 +9	1.065 10
16	18	8	<b>SNOW PATROL</b> CRACK THE SHUTTERS	POLYDOR/FICTION/GEFFEN/INTERSCOPE	234 +19	1.019 11
17	15	16	<b>AMOS LEE</b> WHAT'S BEEN GOING ON	BLUE NOTE/CAPITOL	229 -13	0.531 22
18	21	5	<b>COLDPLAY</b> AIRPOWER/MOST INCREASED PLAYS/MOST ADDED LOVERS IN JAPAN	CAPITOL	208 +40	0.976 12
19	19	7	<b>ADELE</b> RIGHT AS RAIN	XL/COLUMBIA	195 -8	0.420 25
20	20	9	<b>SHERYL CROW</b> DETOURS	A&M/INTERSCOPE	179 -6	0.627 19
21	25	13	<b>KINGS OF LEON</b> SEX ON FIRE	RCA/RMG	174 +19	0.647 18
22	22	12	<b>AUGUSTANA</b> I STILL AIN'T OVER YOU	EPIC	167 0	0.224 -
23	23	9	<b>MEIKO</b> BOYS WITH GIRLFRIENDS	LUCKY EAR/DGC/MYSPACE	152 -10	0.339 -
24	27	19	<b>DEATH CAB FOR CUTIE</b> CATH...	ATLANTIC	145 +1	0.495 23
25	24	6	<b>DEATH CAB FOR CUTIE</b> NO SUNLIGHT	ATLANTIC	144 -11	0.453 24
26	30	2	<b>PRETENDERS</b> LOVE'S A MYSTERY	SHANGRI-LA	140 +30	0.761 16
27	28	11	<b>JOHN MELLENCAMP</b> TROUBLED LAND	HEAR/CMG	128 -2	0.266 -
28	NEW		<b>DONAVON FRANKENREITER</b> YOUR HEART	LOST HIGHWAY	117 +14	0.171 -
29	29	17	<b>ERIN MCCARLEY</b> PONY (IT'S OK)	UNIVERSAL REPUBLIC	115 -8	0.157 -
30	RE-ENTRY		<b>JACK'S MANNEQUIN</b> THE RESOLUTION	SIRE/WARNER BROS.	114 +5	0.174 -

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>MATT NATHANSON</b> COME ON GET HIGHER (VANGUARD)		256 269	6	<b>NEEDTOBREATHE</b> MORE TIME (ATLANTIC)		178 185
2	<b>JASON MRAZ</b> I'M YOURS (ATLANTIC/RRP)		225 240	7	<b>BECK</b> ORPHANS (DGC/INTERSCOPE)		145 150
3	<b>COLDPLAY</b> VIVA LA VIDA (CAPITOL)		194 213	8	<b>MY MORNING JACKET</b> I'M AMAZED (ATO/RED)		138 167
4	<b>MICHAEL FRANTI &amp; SPEARHEAD</b> SAY HEY (I LOVE YOU) (BOC/BOO WAX/ANTI-EPITAPH)		184 216	9	<b>DEATH CAB FOR CUTIE</b> I WILL POSSESS YOUR HEART (ATLANTIC)		124 124
5	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME (INTERSCOPE)		180 208	10	<b>COUNTING CROWS</b> COME AROUND (DGC/GEFFEN/INTERSCOPE)		124 129

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>COLDPLAY</b> Lovers In Japan (Capitol) KRVB, KTHX, WCCO, WMMM, WNCS, WXRT, WZEW	7
<b>PRETENDERS</b> Love's A Mystery (Shangri-La) KRVB, KTHX, KXL*, WNCS, WRLT, WRNX, WZEW	7
<b>THE DEREK TRUCKS BAND</b> Down In The Flood (Victor) KRSH, KTHX, WCLZ, WRLT, WRXP, WTT5	6
<b>DEATH CAB FOR CUTIE</b> No Sunlight (Atlantic) KMITT, KTHX, KXL*	3
<b>ANDREW BIRD</b> Fitz And The Dizzyspells (Fat Possum/RED) KRSH, WMMM, WFNR	3
<b>MATT NATHANSON</b> All We Are (Vanguard) KBCC, KPRI, KRVB	3
<b>ERIN MCCARLEY</b> Love, Save The Empty (Universal Republic) KRSH, KXLY, WRLT	3
<b>SNOW PATROL</b> Crack The Shutter (Polydor/Fiction/Geffen/Interscope) KXLY, WZEW	2

## ADDED AT... WZEW

Mobile, AL  
PD: Gene Murrell  
MD: Lee Ann Konik Camp  
Coldplay, Lovers In Japan, O Pretenders, Love's A Mystery, O Sheryl Crow, Detours, O Snow Patrol, Crack The Shutter, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>MISSY HIGGINS</b> Where I Stood (Eleven/Reprise) TOTAL STATIONS: 9	113/3	<b>COUNTING CROWS</b> When I Dream Of Michelangelo (DGC/Geffen/Interscope) TOTAL STATIONS: 9	75/2
<b>THE FIREMAN</b> Sing The Changes (ATO/RED) TOTAL STATIONS: 11	91/9	<b>JENNY LEWIS</b> Carpetbaggers (Warner Bros.) TOTAL STATIONS: 6	63/0
<b>SUSAN TEDESCHI</b> True (Verve Forecast/Verve) TOTAL STATIONS: 11	87/10	<b>INCUBUS</b> Love Hurts (Immortal/Epic) TOTAL STATIONS: 4	59/2
<b>JASON MRAZ &amp; COLBIE CAILLAT</b> Lucky (Atlantic/RRP) TOTAL STATIONS: 11	83/2	<b>NEEDTOBREATHE</b> Washed By The Water (Atlantic) TOTAL STATIONS: 6	53/0
<b>KINGS OF LEON</b> Use Somebody (RCA/RMG) TOTAL STATIONS: 8	76/28	<b>ANDREW BIRD</b> Fitz And The Dizzyspells (Fat Possum/RED) TOTAL STATIONS: 9	48/19

## MOST INCREASED PLAYS

+40	<b>COLDPLAY</b> Lovers In Japan (Capitol) KXLY +15, KGSR +12, WXRT +10, KPRI +6, WCLZ +4, KPFL +2, KGSR +1, KSWD +1
+30	<b>PRETENDERS</b> Love's A Mystery (Shangri-La) CIDR +11, KGSR +10, WRNX +7, KBCC +3, KFOG +2, KRSH +2, KINK +2, WXRT +2, WNCS +1, WTT5 +1
+29	<b>FICTION FAMILY</b> When She's Near (ATO/RED) SXSP +28, KMITT +1
+28	<b>KINGS OF LEON</b> Use Somebody (RCA/RMG) CIDR +14, WRNR +6, KGSR +3, WRXP +2, KSWD +1, KTCZ +1, WZEW +1
+28	<b>LILY ALLEN</b> The Fear (Capitol) KENZ +19, WXRT +5, WZEW +4, KBCC +1

FOR WEEK ENDING JANUARY 11, 2009  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
30 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.  
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# R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen BDS** BILLBOARD CHARTS COMPILED BY **nielsen SoundScan**

The Billboard 200 is based on a national sample of retail store, mass merchant, direct-to-consumer transactions and internet sales (both physical albums via internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid download songs sold via the internet.

## Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	IMPRINT / DISTRIBUTING LABEL (PRICE)	Title	CERT.	PEAK POSITION
1	1	9	<b>#1</b> TAYLOR SWIFT	BIG MACHINE 0200 (18.98) +	Fearless		1
2	5	4	NICKELBACK	ROADRUNNER 618028 (18.98)	Dark Horse		2
3	3	5	KANYE WEST	ROC-A-FELLA/DEF JAM 012198*/IDJMG (13.98)	808s & Heartbreak		1
4	2	2	BEYONCE	MUSIC WORLD/COLUMBIA 19492/SONY MUSIC (15.98)	I Am...Sasha Fierce		2
5	4	6	SOUNDTRACK	SUMMIT/CHOP SHOP/ATLANTIC 515923*/AG (18.98)	Twilight		1
6	6	3	BRITNEY SPEARS	JIVE 40387 JLG (18.98) +	Circus		1
7	7	7	KEYSHIA COLE	IMANI/GEFFEN 012395*/IGA (13.98)	A Different Me		2
8	8	9	JAMIE FOXX	J 41294/RMG (18.98)	Intuition		3
9	9	8	VARIOUS ARTISTS	UNIVERSAL EM/SONY BMG/ZOMBA 012100/UME (18.98)	NOW 29		1
10	11	16	AKON	KONVICT/UPFRONT SRC/UNIVERSAL MOTOWN 012334 UMRG (13.98)	Freedom		1
11	12	17	SOUNDTRACK	DECCA 011439 (18.98) +	Mamma Mia!		1
12	17	13	PINK	LAFACE 38759/ZOMBA (18.98)	Funhouse		2
13	15	15	T.I.	GRAND HUSTLE/ATLANTIC 512267*/AG (18.98) +	Paper Trail		1
14	26	58	LADY GAGA	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE 011805*/IGA (12.98)	The Fame		14
15	23	23	KATY PERRY	CAPITOL 04249 (12.98)	One Of The Boys		9
16	HOT SHOT DEBUT	1	DJ SKRIBBLE	THRIVE/DANCE 90799 THRIVE (18.98)	Total Club Hits 2		16
17	33	50	KINGS OF LEON	RCA 32712/RMG (17.98)	Only By The Night		1
18	16	10	DAVID COOK	19 RCA 33463 RMG (18.98)	David Cook		3
19	21	29	RIHANNA	SRP/DEF JAM 008968*/IDJMG (13.98)	Good Girl Gone Bad		2
20	14	31	LUDACRIS	DTP/DEF JAM 012020*/IDJMG (13.98)	Theater Of The Mind		5
21	18	21	THE KILLERS	ISLAND 012197*/IDJMG (13.98)	Day & Age		6
22	19	32	LIL WAYNE	CASH MONEY/UNIVERSAL MOTOWN 011977*/UMRG (13.98)	Tha Carter III		2
23	22	37	THE ALL-AMERICAN REJECTS	DOGHOUSE/DGC/INTERSCOPE 012297/IGA (13.98)	When The World Comes Down		15
24	27	35	JASON MRAZ	ATLANTIC 448508*/AG (18.98) +	We Sing. We Dance. We Steal Things.		3
25	15	18	FALL OUT BOY	DECA/DANCE FUELED BY RAMEN ISLAND 012196*/IDJMG (13.98)	Folie A Deux		8

## VIDEO CHANNELS

### VH1

Exec VP/Talent & Music: Rick Krim  
SVP Music & Talent: Bruce Gilmer  
VP Music & Talent: Sandy Alouette  
Viacom 212-258-7880



	TW	LW
1 The Fray, You Found Me	23	3
2 Beyonce, Single Ladies (Put A Ring On It)	20	3
3 Katy Perry, Hot N Cold	19	3
4 Rihanna, Rehab	17	3
5 Fall Out Boy, I Don't Care	17	3
6 Nickelback, Gotta Be Somebody	16	3
7 Britney Spears, Womanizer	16	3
8 David Cook, Light On	16	3
9 Pink, Sober	16	3
10 Taylor Swift, Love Story	16	3
11 Saving Abel, Addicted	16	3
12 Lifehouse, Broken	16	3
13 The Killers, Human	16	3
14 Coldplay, Lovers In Japan	16	3
15 The All-American Rejects, Gives You Hell	16	3
16 Jason Mraz & Colbie Caillat, Lucky	16	3
17 Lenka, The Show	16	3
18 Hinder, Without You	16	3
19 Bruce Springsteen, Working On A Dream	16	3
20 Matt Nathanson, Come On Get Higher	16	3
21 Ricky Higgins, Where I Stand	16	3
22 Thriving Joy, Angles On The Moon	16	3
23 Backstreet Boys, I Hate This Part	16	3
24 Eric Hutchinson, Rock & Roll	16	3
25 Kanye West, Love Lockdown	16	3
26 The Pussycat Dolls, I Hate This Part	16	3
27 D.A.R., Shattered (Turn The Car Around)	16	3
28 Jason Mraz, I'm Yours	16	3
29 Kid Rock, Roll On	16	3
A+ Nickelback, Gotta Be Somebody	17	3
A+ Jason Mraz & Colbie Caillat, Lucky	12	3
A+ Bruce Springsteen, Working On A Dream	11	0

### CMT

VP Music & Talent: Chris Parr  
Dir Music Pgmng: Evan Kroft  
Viacom 615-335-8400



	TW	LW
1 Toby Keith, God Love Her	21	18
2 Zac Brown Band, Chicken Fried	20	17
3 Taylor Swift, Love Story	19	21
4 Dierks Bentley, Feel That Fire	18	15
5 Trace Adkins, Muddy Water	18	17
6 Brooks & Dunn, Cowgirls Don't Cry	18	18
7 Miranda Lambert, More Like Her	17	9
8 Alan Jackson, Country Boy	17	18
9 Sugarland, Love	17	18
10 Brad Paisley Duet With Keith Urban, Start A Band	17	18
11 Billy Currington, Don't	16	14
12 Blake Shelton, She Wouldn't Be Gone	16	17
13 Jack Ingram, That's A Man	16	14
14 Montgomery Gentry, Roll With Me	15	14
15 Lady Antebellum, Lookin' For A Good Time	15	16
16 Jake Owen, Don't Think I Can't Love You	14	8
17 Lee Ann Womack, Just Dance	10	7
18 Little Big Town, Good Lord Willing	9	0
19 Kristy Lee Cook, 15 Minutes Of Shame	9	9
20 Joey + Rory, Cheater Cheater	9	9
21 Julianna Hough, My Hallelujah Song	9	11
22 Sugarland, Already Gone	8	7
23 Jimmy Wayne, I Will	7	4
24 Jewel, If I Feels Like Cheating	7	7
25 Carrie Underwood, Just A Dream	7	10
26 Josh Turner, Everything Is Fine	6	5
27 Jamey Johnson, In Color	6	5
28 Kellie Pickler, Don't You Know You're Beautiful	6	5
29 Jason Aldean, She's Got Me Good	6	8
30 Heidi Newfield, Johnny & June	5	3
A+ Little Big Town, Good Lord Willing	9	0

### FUSE

Dir Pgmng: Janis Unterwieser  
Rainbow Media 212-324-3416



	TW	LW
1 Seether, Breakdown	26	13
2 Beyonce, Freeze	25	12
3 Hollywood Undead, Unleash	25	12
4 Paramore, Decade	24	11
5 Akon, Right Now (Na Na Na)	24	12
6 T.I., Live Your Life	24	12
7 Rise Against, Re-Education (Through Labor)	22	12
8 Kings Of Leon, Sex On Fire	22	13
9 Li Wayne, Mrs. Officer	21	12
10 The Killers, Human	21	12
11 The All-American Rejects, Gives You Hell	21	13
12 Apocalyptica, I Don't Care	20	0
13 Kanye West, Heartless	20	13
14 Lady Gaga, Just Dance	20	14
15 Kevin Rudolf, Let It Rock	20	16
16 Katy Perry, Hot N Cold	20	17
17 Ludacris Co-Starring T-Pain, One More Drink	19	11
18 Ne-Yo, Miss Independent	19	12
19 Britney Spears, Circus	19	12
20 Rihanna, Rehab	17	13
21 Fall Out Boy, Headfirst Slide into Cooperstown On A Bad Bet	17	14
22 Beyonce, If I Were A Boy	17	17
23 The Offspring, You're Gonna Go Far, Kid	16	0
24 T.I., Whatever You Like	16	8
25 Coldplay, Lovers In Japan	16	13
26 Pink, Sober	16	14
27 Metro Station, Seventeen Forever	16	14
28 Fall Out Boy, I Don't Care	16	18
29 Kardinal Offishall, Numba 1 (Tide Is High)	15	12
30 Hinder, Without You	15	13
A+ Saving Abel, 18 Days	9	0
A+ Mavyn, Do What You Want	9	0
A+ Jason Mraz, I'm Yours	7	0

### MuchMusic Canada

Dir Music Pgmng: Sheila Sullivan  
CHUM Limited 416-591-5757



	TW	LW
1 Danny Fernandes, Fantasy	24	16
2 Britney Spears, Circus	18	12
3 Marianne Trench, Cross My Heart	18	14
4 Lady Gaga, Poker Face	17	9
5 Metro Station, Seventeen Forever	17	9
6 Beyonce, Single Ladies (Put A Ring On It)	17	10
7 Nickelback, Gotta Be Somebody	16	3
8 T.I., Live Your Life	16	11
9 Jonas Brothers, Checkin' Up On Me	16	12
10 Katy Perry, Hot N Cold	14	10
11 Pink, Sober	13	8
12 The Pussycat Dolls, I Hate This Part	13	8
13 Simple Plan, Change You	13	10
14 Midway State, Change For You	13	11
15 Lights, February Air	12	4
16 The Fray, You Found Me	12	6
17 Fall Out Boy, America's Sweethearts	11	0
18 Ten Second Epic, Life Times	11	7
19 Classified, Trouble	10	4
20 Rihanna, Rehab	10	6
21 Shloh, Operator (A Girl Like Me)	10	6
22 Wiley Cyrus, Fly On The Wall	10	9
23 Keni Hilton, Turnin Me On	9	3
24 Paramore, Decade	9	7
25 Knaan, ABC's	8	4
26 Young Jeezy, Crazy World	8	4
27 Akon, Right Now (Na Na Na)	8	4
28 Point Blank (Titi Rock), T.O. 2.O.T.	8	7
29 Bedouin Soundclash, Until We Burn In The Sun (The Kids Just Want A Love Song)	7	3
30 Akon, I'm So Paid	7	3
A+ Fall Out Boy, America's Sweethearts	11	0
A+ Keni Hilton, Turnin Me On	9	3
A+ Knaan, ABC's	8	0

### BET

VP/Music Prog: Stephen Hill  
MD: Kelly G  
Viacom 212-975-4055



	TW	LW
1 DJ Khaled, Go Hard	8	2
2 The Game, Camera Phone	7	2
3 Young Jeezy, Crazy World	6	0
4 Busta Rhymes, Arab Money	6	3
5 P. Diddy, Put It On Ya	6	3
6 Bobby Valentino, Beep	5	3
7 Jamie Foxx, Just Like Me	4	0
8 Huey, 24/7-365	4	1
9 Young LA, Ain't I	4	1
10 Ne-Yo, Mad	4	1
11 Gonilla Zoe, Lost	4	1
12 Ludacris Co-Starring T-Pain, One More Drink	4	3
13 T.I., Live Your Life	4	3
14 Charles Hamilton, Brooklyn Girls	3	0
15 Keni Hilton, Turnin Me On	3	0
16 Scarface, High Powered	3	0
17 Q-Tip, Move	3	1
18 Jay Rock, All My Life	3	1
19 Brutha, I Can't Hear The Music	3	2
20 Akon, I'm So Paid	3	3
21 Mya, Get It Right	3	3
22 Carl Carlton, She's A Bad Mama Jama (She's Built, She's Stacked)	2	0
23 Naughty By Nature, O.P.P.	2	0
24 Kid N Play, Ain't Gonna Hurt Nobody	2	0
25 The Notorious B.I.G., Sky's The Limit	2	0
26 Boyz II Men, Your Home Is In My Heart	2	0
27 Soul II Soul, Free Again	2	0
28 Maxi Priest, The Art Of Seduction	2	0
29 Cara, Oh	2	0
30 Traffic, Hercules	2	1
A+ The Game, Camera Phone	7	2
A+ Busta Rhymes, Arab Money	6	0

### Great American Country

MD: Tony Trovato  
Scripps 615-327-7525



	TW	LW
1 Taylor Swift, Love Story	36	25
2 Toby Keith, God Love Her	34	26
3 Jamey Johnson, In Color	33	25
4 Sugarland, Already Gone	33	26
5 Blake Shelton, She Wouldn't Be Gone	32	25
6 Brad Paisley Duet With Keith Urban, Start A Band	30	18
7 Alan Jackson, Country Boy	30	20
8 Brooks & Dunn, Cowgirls Don't Cry	29	18
9 Dierks Bentley, Feel That Fire	27	18
10 Billy Currington, Don't	27	18
11 Montgomery Gentry, Roll With Me	26	21
12 Kellie Pickler, Don't You Know You're Beautiful	26	14
13 Trace Adkins, Muddy Water	22	21
14 Jimmy Wayne, I Will	21	11
15 Jack Ingram, That's A Man	20	8
16 Josh Turner, Everything Is Fine	20	13
17 Lee Ann Womack, Just Dance	19	12
18 Miranda Lambert, More Like Her	19	17
19 Kristy Lee Cook, 15 Minutes Of Shame	18	11
20 Julianna Hough, My Hallelujah Song	18	10
21 Randy Houser, Anything Goes	18	9
22 Jason Aldean, She's Country	14	9
23 Jake Owen, Don't Think I Can't Love You	14	13
24 Kevin Costner & Modern West, Backyard	13	8
25 George Strait, Troubadour	13	9
26 Billy Ray Cyrus, Somebody Said A Prayer	13	13
27 Kenny Chesney, Got A Little Crazy	13	19
28 Adam Gregory, What It Takes	12	9
29 Carrie Underwood, Just A Dream	12	9
30 Craig Morgan, International Harvester	10	6

### No Airplay Adds This Week

### MTV2

Sr VP/Music & Talent: Amy Doyle  
VP/Music & Talent: Peter Baron  
Viacom 212-258-8000



	TW	LW
1 Kanye West, Heartless	10	5
2 T-Pain, Freeze	9	0
3 The Red Jumpsuit Apparatus, You Better Pray	9	3
4 Secondhand Serenade, Your Call	9	3
5 Jamie Foxx, Just Like Me	9	5
6 The Game, Camera Phone	9	5
7 Ludacris Co-Starring T-Pain, One More Drink	9	5
8 Jim Jones & Ron Browz, Pop Champagne	9	6
9 Maine, Everything I Ask For	8	3
10 P. Diddy, Put It On Ya	8	4
11 Kings Of Leon, Use Somebody	6	2
12 Lil Wayne, Mrs. Officer	6	4
13 Metallica, All Nightmare Long	5	2
14 Seether, Breakdown	5	2
15 The Academy Is!, About A Girl	5	3
16 Paramore, Decade	5	3
17 Young Jeezy, Who Dat	5	4
18 T-Pain, Chopped 'N' Stripped	5	4
19 Keyshia Cole, Playa Cariz Right	4	1
20 Gyn Class Heroes, Guilty As Charged	4	1
21 Snow Patrol, Crack The Shutters	4	2
22 TV On The Radio, Golden Age	4	2
23 The Raconteurs, Old Enough	4	2
24 Hinder, Without You	4	3
25 The All-American Rejects, Gives You Hell	4	3
26 Metro Station, Seventeen Forever	4	3
27 3OH3, Don		

## POSITIONS SOUGHT

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**Very Creative, Bilingual.** Focused, talented with digital/music production skills. Natural Voiceover ability, and character voices. Julian 817-217-1327; [juliancabrera96@yahoo.com](mailto:juliancabrera96@yahoo.com).

**Motivated by media.** Outstanding personality, self-sufficient and ready to work at your station. Proficient communication and production skills. [kjaysemail@yahoo.com](mailto:kjaysemail@yahoo.com); 817-204-4339.

**Notable production ability.** Extremely dedicated. Creative, with good show prep/people skills. Catches on quickly. Industrious. BMI songwriter/composer. Kevin Hardy 817-412-4343.

**A fresh voice cementing new media strategies** and convinced the time for upward curve is sustainable. Thalya 469-765-6537; [Bwill068@yahoo.com](mailto:Bwill068@yahoo.com).

**Loyal, dedicated, committed** talent seeking on-air, copywriting, or board-operation positions. Conversational voice, quick wit. Willing to relocate. Call Justin 817-444-5317.

**Extensive PA/sports experience.** Notable show preparation/research skills. Excellent professional delivery, able to communicate and relate to audience. Chris 817-528-5524; [awright005@tx.rr.com](mailto:awright005@tx.rr.com).

**Motivated Air Personality with a Passion for the Lord!!** Seeking air shift or production positions available. Troy [abstroy1726@hotmail.com](mailto:abstroy1726@hotmail.com), (541) 258-5278.

**Performer, great copy and production ability,** very quick, and computer savvy. Natural leader/good people skills. Shannon 817-226-6506, [mystyxiii@gmail.com](mailto:mystyxiii@gmail.com).

**Wholistic Promotions. Concept2completion.** Bond with your clients/community. Build a bridge between talent/sales. Consult/Relocate/Telecommute. 505-352-9089.

**Great personality with solid on-air,** production and creative copywriting ability. Extremely dependable. Voiceover, Marketing/Promotions experience. Sonia 817-456-7572; [soniafennel@yahoo.com](mailto:soniafennel@yahoo.com).

**Experienced Jock/APD/Production Director** wants to win! 15+ years experience. E-mail [amytown@comcast.net](mailto:amytown@comcast.net).

**Good digital with strong delivery** sports, news, on-air and prep. Enthusiastic, and personable, plus promotional/marketing experience. Alex 817-301-2543; [razorback132@yahoo.com](mailto:razorback132@yahoo.com).

**Reliable, strong newswriting/delivery.** Solid digital editing, prep/copy skills. Vast sports knowledge. Highly organized, and detailed. Russell 580-704-0767, [russ\\_major@verizon.net](mailto:russ_major@verizon.net).

**Responsible, professional and organized** define work ethic. Personable/relatable define personality. Drawing listeners, increasing ratings. Don Kelly 575-571-6849, [dondiego101@juno.com](mailto:dondiego101@juno.com).

**AC programming winner will provide PD services** to more than one station/company. Share the cost. Market exclusive. Resume, demos: [www.mikeberlak.com](http://www.mikeberlak.com). MIKE BERLAK [mikebertak@aol.com](mailto:mikebertak@aol.com) 980-322-2803.

**Enthusiastic, hard-working** on air-talent/production wiz seeks challenges & opportunity for growth. [m.gomez@cox.net](mailto:m.gomez@cox.net).

**Minor league player looking for coach** to assist in development of skills. Looking for home in small market. Contact Dale 440-946-0413.

**#1 18-35 20.5 Share Afternoon Drive** in very competitive 1 000,000+ rock market. Audio, resume, ratings: [www.JoshHolliday.com](http://www.JoshHolliday.com).

**Quick on the fly broadcaster.** Considerably engaging, humorous and comedic persona. Music knowledge Extremely technical, and adaptable. Sam 214-384-5049 [samsawyers87@yahoo.com](mailto:samsawyers87@yahoo.com).

## R&R Opportunities Advertising

<b>1x</b>	<b>2X</b>
<b>\$200/inch</b>	<b>\$150/inch</b>

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. ([www.radioandrecords.com](http://www.radioandrecords.com))

### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

## R&R Opportunities Free Advertising

**Radio & Records, Inc.** provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by Friday 4 p.m. (PST), seven days prior to issue date. Free Opportunities listings can be emailed to: [rcorrea@radioandrecords.com](mailto:rcorrea@radioandrecords.com), faxed to: (323) 954-3411, or sent to: 5055 Wilshire Blvd., Suite 600, Los Angeles, CA. 90036. Free opportunities or job sought ads have a 20-word maximum. Will only accept typewritten or printed on 8 1/2" x 11" company/station letterhead.

# R&R THE BACK PAGES

POWERED BY **nielsen**  
BDS

**DMDS** DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

CHR/TOP 40					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	3	11	<b>LADY GAGA FEAT. COLBY O'DONIS</b> JUST DANCE	NO. 1 (1 WK) STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	11 ☆
2	2	13	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	11 <sup>2</sup> ☆
3	1	15	<b>BRITNEY SPEARS</b> WOMANIZER		11 ☆
4	6	8	<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	11
5	7	10	<b>TAYLOR SWIFT</b> LOVE STORY	BIG MACHINE/UNIVERSAL REPUBLIC	11 ☆
6	4	18	<b>JASON MRAZ</b> I'M YOURS	ATLANTIC/RRP	11 <sup>2</sup> ☆
7	5	20	<b>KATY PERRY</b> HOT N COLD	CAPITOL	11 <sup>2</sup> ☆
8	8	21	<b>KEVIN RUDOLF FEATURING LIL WAYNE</b> LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	11
9	12	15	<b>AKON</b> RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	11 ☆
10	11	13	<b>KANYE WEST</b> LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/IDJMG	11

## NO. 1 MOST ADDED

**T.I. FEAT. JUSTIN TIMBERLAKE** Dead And Gone (GRAND HUSTLE/ATLANTIC)

## NO. 1 MOST INCREASED PLAYS

**BEYONCE** Single Ladies (Put A Ring On It) (MUSIC WORLD/COLUMBIA)

## TOP 5 NEW AND ACTIVE

**THE WHITE TIE AFFAIR** Candle (Sick And Tired) (SLIGHTLY DANGEROUS/EPIC)

**LEONA LEWIS** I Will Be (SYCO/J/RMG)

**AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL** Beautiful (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

**JIM JONES & RON BROWZ FEAT. JUELZ SANTANA** Pop Champagne (ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH)

**MATT NATHANSON** Come On Get Higher (VANGUARD/CAPITOL)

COMPLETE CHR/TOP 40 CHART ON PAGE 27

RHYTHMIC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	16	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE	NO. 1 (9 WKS) DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	11 <sup>2</sup> ☆
2	3	10	<b>KANYE WEST</b> HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	11 ☆
3	2	13	<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	11 ☆
4	6	14	<b>LADY GAGA FEATURING COLBY O'DONIS</b> JUST DANCE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	11
5	4	16	<b>AKON</b> RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	11 ☆
6	8	11	<b>LUDACRIS CO-STARRING T-PAIN</b> ONE MORE DRINK	ØTP/DEF JAM/IDJMG	11 ☆
7	5	23	<b>T.I.</b> WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	11 <sup>3</sup> ☆
8	9	18	<b>JOHN LEGEND FEATURING ANDRE 3000</b> GREEN LIGHT	G.O.O.D./COLUMBIA	11 ☆
9	7	20	<b>NE-YO</b> MISS INDEPENDENT	DEF JAM/IDJMG	11 <sup>2</sup> ☆
10	11	12	<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH	11 ☆

## NO. 1 MOST ADDED

**AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL** Beautiful (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

## NO. 1 MOST INCREASED PLAYS

**KANYE WEST** Heartless (ROC-A-FELLA/DEF JAM/IDJMG)

## TOP 5 NEW AND ACTIVE

**BRITNEY SPEARS** Circus (JIVE/JLG)

**BEYONCE** Diva (MUSIC WORLD/COLUMBIA)

**THE PUSSYCAT DOLLS** I Hate This Part (INTERSCOPE)

**SLIM THUG** I Run (KOCH)

**NE-YO FEAT. JAMIE FOXX & FABOLOUS** She Got Her Own (DEF JAM/IDJMG)

COMPLETE RHYTHMIC CHART ON PAGE 30

URBAN					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	14	<b>BEYONCE</b> SINGLE LADIES (PUT A RING ON IT)	NO. 1 (8 WKS) MUSIC WORLD/COLUMBIA	11 ☆
2	2	16	<b>T.I. FEATURING RIHANNA</b> LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	11 <sup>2</sup> ☆
3	3	15	<b>T-PAIN FEATURING LUDACRIS</b> CHOPPED 'N' SKREWED	KONVICT/NAPPY BOY/JIVE/JLG	11 ☆
4	4	12	<b>JIM JONES &amp; RON BROWZ FEAT. JUELZ SANTANA</b> POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH	11 ☆
5	5	18	<b>JOHN LEGEND FEATURING ANDRE 3000</b> GREEN LIGHT	G.O.O.D./COLUMBIA	11 ☆
6	7	11	<b>PLIES FEATURING CHRIS J</b> PUT IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTIC	11 ☆
7	6	19	<b>USHER</b> TRADING PLACES	LAFACE/JLG	11 ☆
8	13	9	<b>KANYE WEST</b> HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	11 ☆
9	14	8	<b>NE-YO FEATURING JAMIE FOXX &amp; FABOLOUS</b> SHE GOT HER OWN	DEF JAM/IDJMG	11 ☆
10	9	12	<b>LUDACRIS CO-STARRING T-PAIN</b> ONE MORE DRINK	ØTP/DEF JAM/IDJMG	11 ☆

## NO. 1 MOST ADDED

**T-PAIN FEAT. CHRIS BROWN** Freeze (KONVICT/NAPPY BOY/JIVE/JLG)

## NO. 1 MOST INCREASED PLAYS

**BEYONCE** Diva (MUSIC WORLD/COLUMBIA)

## TOP 5 NEW AND ACTIVE

**JENNIFER HUDSON** If This Isn't Love (ARISTA/RMG)

**MIMS** Move (If You 'Wanna) (AMERICAN KING/CAPITOL)

**RYAN LESLIE** How It Was Supposed To Be (NEXTSELECTION/CASABLANCA/UNIVERSAL MOTOWN)

**YOUNG JEEZY FEAT. NAS** My President (CTE/DEF JAM/IDJMG)

**YO GOTTI** Sold Out (STP)

COMPLETE URBAN CHART ON PAGE 33

URBAN AC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	15	<b>MUSIQ SOULCHILD FEAT. MARY J. BLIGE</b> IF U LEAVE	NO. 1 (2 WKS) ATLANTIC	11 ☆
2	1	21	<b>USHER</b> HERE I STAND	LAFACE/JLG	11 ☆
3	3	17	<b>ROBIN THICKE</b> THE SWEETEST LOVE	STAR TRAK/INTERSCOPE	11 ☆
4	6	18	<b>AVANT</b> WHEN IT HURTS	CAPITOL	11 ☆
5	5	31	<b>JENNIFER HUDSON</b> SPOTLIGHT	ARISTA/RMG	11
6	4	26	<b>MINT CONDITION</b> NOTHING LEFT TO SAY	CAGED BIRD/IMAGE	11
7	7	35	<b>KEYSHIA COLE</b> HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	11
8	12	18	<b>ANTHONY HAMILTON FEAT. DAVID BANNER</b> COOL	MOST INCREASED PLAYS MISTER'S MUSIC/SO SO DEF/JLG	11
9	8	21	<b>JAZMINE SULLIVAN</b> NEED U BAD	J/RMG	11
10	11	13	<b>CHARLIE WILSON</b> THERE GOES MY BABY	JIVE/JLG	11

## NO. 1 MOST ADDED

**BRANDY** Long Distance (KOCH/EPIC)

## NO. 1 MOST INCREASED PLAYS

**ANTHONY HAMILTON FEAT. DAVID BANNER** Cool (MISTER'S MUSIC/SO SO DEF/ZOMBA)

## TOP 5 NEW AND ACTIVE

**WAYNE BRADY** F.W.B. (PEAK/CMG)

**JOE** Why Just Be Friends (563/KEDAR)

**KEYSHIA COLE** Beautiful Music (IMANI/GEFFEN/INTERSCOPE)

**NE-YO FEAT. JAMIE FOXX & FABOLOUS** She Got Her Own (DEF JAM/IDJMG)

**T.I. FEATURING RIHANNA** Live Your Life (DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC)

COMPLETE URBAN AC CHART ON PAGE 34

COUNTRY					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	3	18	<b>BRAD PAISLEY DUET WITH KEITH URBAN</b> START A BAND	NO. 1 (1 WK) ARISTA NASHVILLE	11 ☆
2	1	20	<b>SUGARLAND</b> ALREADY GONE	MERCURY	11 ☆
3	2	19	<b>RASCAL FLATTS</b> HERE	LYRIC STREET	11 ☆
4	7	26	<b>BILLY CURRINGTON</b> DON'T	MERCURY	11 ☆
5	6	16	<b>ALAN JACKSON</b> COUNTRY BOY	ARISTA NASHVILLE	11 ☆
6	4	30	<b>ZAC BROWN BAND</b> CHICKEN FRIED	HOME GROWN/ATLANTIC/BIG PICTURE	11 ☆
7	5	25	<b>MONTGOMERY GENTRY</b> ROLL WITH ME	COLUMBIA	11 ☆
8	8	17	<b>DIERKS BENTLEY</b> FEEL THAT FIRE	CAPITOL NASHVILLE	11 ☆
9	9	23	<b>BLAKE SHELTON</b> SHE WOULDN'T BE GONE	MOST INCREASED AUDIENCE WARNER BROS./WRN	11 ☆
10	13	12	<b>TOBY KEITH</b> GOD LOVE HER	SHOW DOG NASHVILLE	11 ☆

## NO. 1 MOST ADDED

**TIM MCGRAW** Nothin' To Die For (CURB)

## NO. 1 MOST INCREASED AUDIENCE

**BLAKE SHELTON** She Wouldn't Be Gone (WARNER BROS./WRN)

## TOP 5 NEW AND ACTIVE

**SUGARLAND** Love (MERCURY)

**LADY ANTEBELLUM** I Run To You (CAPITOL NASHVILLE)

**MIRANDA LAMBERT** Guilty In Here (COLUMBIA)

**GLORIANA** Wild At Heart (EMBLEM)

**KEITH ANDERSON** She Could've Been Mine (COLUMBIA)

COMPLETE COUNTRY CHART ON PAGE 41

AC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	34	<b>DAVID COOK</b> THE TIME OF MY LIFE	NO. 1 (14 WKS) 19/RCA/RMG	11 ☆
2	2	26	<b>COLDPLAY</b> VIVA LA VIDA	CAPITOL	11 <sup>3</sup> ☆
3	3	30	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC	11 <sup>3</sup> ☆
4	6	23	<b>JASON MRAZ</b> I'M YOURS	ATLANTIC/RRP	11 <sup>2</sup> ☆
5	5	53	<b>SARA BAREILLES</b> LOVE SONG	EPIC	11 <sup>5</sup> ☆
6	4	40	<b>LEONA LEWIS</b> BLEEDING LOVE	SYCO/J/RMG	11 <sup>5</sup> ☆
7	7	46	<b>DAUGHTRY</b> FEELS LIKE TONIGHT	RCA/RMG	11 <sup>2</sup> ☆
8	8	22	<b>DAVID ARCHULETA</b> CRUSH	19/JIVE/JLG	11
9	9	17	<b>DAUGHTRY</b> WHAT ABOUT NOW	RCA/RMG	11 ☆
10	11	12	<b>TAYLOR SWIFT</b> LOVE STORY	MOST INCREASED PLAYS BIG MACHINE/UNIVERSAL REPUBLIC	11 ☆

## NO. 1 MOST ADDED

**LEONA LEWIS** Better In Time (SYCO/J/RMG)

## NO. 1 MOST INCREASED PLAYS

**TAYLOR SWIFT** Love Story (BIG MACHINE/UNIVERSAL REPUBLIC)

## TOP 5 NEW AND ACTIVE

**JIM BRICKMAN FEAT. RUSH OF FOOLS** Never Far Away (TIME LIFE)

**RIHANNA** Disturbia (SRP/DEF JAM/IDJMG)

**CHRIS RICE** So Much For My Sad Song (INO/COLUMBIA)

**BEYONCE** Single Ladies (Put A Ring On It) (MUSIC WORLD/COLUMBIA)

**NE-YO** Miss Independent (DEF JAM/IDJMG)

COMPLETE AC CHART ON PAGE 44



## HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	15	<b>NICKELBACK</b> GODDTA BE SC MEBOODY	NO. 1 (1 WK)	11 ☆	ROADRUNNER/RRP
2	1	16	<b>KATY PERRY</b> HOT N COLD		112 ☆	CAPITOL
3	4	42	<b>JASON MRAZ</b> I'M YOURS		112 ☆	ATLANTIC/RRP
4	3	21	<b>PINK</b> SO WHAT		112 ☆	LAFACE/JLG
5	5	29	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)		11 ☆	EVERFINE/ATLANTIC/RRP
6	8	7	<b>THE FRAY</b> YOU FOUND ME		11 ☆	EPIC
7	6	38	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME		11 ☆	INTERSCOPE
8	7	29	<b>DAUGHTRY</b> WHAT ABOUT NOW		11 ☆	RCA/RMG
9	11	13	<b>DAVID COOK</b> LIGHT ON		11 ☆	19/RCA/RMG
10	10	26	<b>LIFEHOUSE</b> BROKEN		11 ☆	GEFFEN/INTERSCOPE

### NO. 1 MOST ADDED

**PINK** Sober (LAFACE/JLG)

### NO. 1 MOST INCREASED PLAYS

**TAYLOR SWIFT** Love Story (BIG MACHINE/UNIVERSAL REPUBLIC)

### TOP 5 NEW AND ACTIVE

- THE VERONICAS** Untouched (ENGINEER/ROOM/SIRE/WARNER BROS.)
- JASON MRAZ & COLBIE CAILLAT** Lucky (ATLANTIC/RRP)
- ALTER BRIDGE** Watch Over You (UNIVERSAL REPUBLIC)
- KID ROCK** Roll On (TOP DOG/ATLANTIC)
- PARAMORE** Decode (FUELED BY RAMEN/CHOP SHOP/RRP)

COMPLETE HOT AC CHART ON PAGE 45

## SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20	<b>EUGE GROOVE</b> RELIGIFY	NO. 1 (2 WKS)		NARADA JAZZ/CAPITOL
2	2	27	<b>TIM BOWMAN</b> SWEET SUNDAYS			TRIPPIN' N' RHYTHM
3	3	28	<b>WARREN HILL</b> LA DOLCE VITA			EVOLUTION/KOCH
4	4	26	<b>DAVE KOZ</b> LIFE IN THE FAST LANE			CAPITOL
5	6	30	<b>PAUL HARDCASTLE</b> MARIMBA			TRIPPIN' N' RHYTHM
6	5	35	<b>ERIC DARIUS</b> GOIN' ALL OUT			BLUE NOTE/CAPITOL
7	7	27	<b>NAJEE</b> OUT OF A DREAM			HEADS UP
8	8	20	<b>MICHAEL LINGTON</b> YOU AND I			NUGROOVE
9	10	21	<b>WAYNE BRADY</b> ORDINARY			PEAK/CMG
10	9	27	<b>KENNY G</b> TANCO			STARBUCKS/CONCORD/CMG

### NO. 1 MOST ADDED

**MINDI ABAIR** Out Of The Blue (23/PEAK/CMG)

### NO. 1 MOST INCREASED PLAYS

**BONEY JAMES** Stop, Look, Listen (To Your Heart) (CONCORD/CMG)

### TOP 5 NEW AND ACTIVE

- CANDY DULFER** Smokin' Gun (HEADS UP)
- KENNY G** Sabor A Mi (STARBUCKS/CONCORD/CMG)
- GERALD ALBRIGHT** Walkin' Down Beale Street (PEAK/CMG)
- SHILTS** Back On The Hudson (NUGROOVE)
- MATT MARSHAK** On The Rocks (NUANCE)

COMPLETE SMOOTH JAZZ CHART ON PAGE 48

## ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	21	<b>KINGS OF LEON</b> SEX ON FIRE	NO. 1 (6 WKS)		RCA/RMG
2	2	13	<b>INCUBUS</b> LOVE HURTS			IMMORTAL/EPIC
3	3	17	<b>SHINEDOWN</b> SECOND CHANCE			ATLANTIC
4	4	28	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE			2D-2D/JIVE/JLG
5	5	25	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID			COLUMBIA
6	7	14	<b>PARAMORE</b> DECODE			FUELED BY RAMEN/CHOP SHOP/RRP
7	6	17	<b>SEETHER</b> BREAKDOWN			WIND-UP
8	9	15	<b>ANBERLIN</b> FEEL GOOD DRAG			UNIVERSAL REPUBLIC
9	8	21	<b>RISE AGAINST</b> RE-EDUCATION (THROUGH LABOR)			DGC/INTERSCOPE
10	10	14	<b>DISTURBED</b> INDESTRUCTIBLE			REPRISE

### NO. 1 MOST ADDED

**BLUE OCTOBER** Dirt Room (UNIVERSAL MOTOWN)

### NO. 1 MOST INCREASED PLAYS

**MGMT** Kids (COLUMBIA)

### TOP 5 NEW AND ACTIVE

- KINGS OF LEON** Use Somebody (RCA/RMG)
- THE GASLIGHT ANTHEM** The '59 Sound (SIDEONE DUMMY)
- THE ALL-AMERICAN REJECTS** Gives You Hell (DOGHOUSE/DGC/INTERSCOPE)
- WEezer** The Greatest Man That Ever Lived (Variations On A Shaker Hymn) (DGC/INTERSCOPE)
- SNOW PATROL** Crack The Shutters (POLYDOR/FICTION/GEFFEN/INTERSCOPE)

COMPLETE ALTERNATIVE CHART ON PAGE 50

## ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	19	<b>SHINEDOWN</b> SECOND CHANCE	NO. 1 (3 WKS)		ATLANTIC
2	2	21	<b>DISTURBED</b> INDESTRUCTIBLE			REPRISE
3	3	16	<b>MUDVAYNE</b> DO WHAT YOU DO			EPIC
4	5	21	<b>SEETHER</b> BREAKDOWN			WIND-UP
5	4	29	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE			2D-2D/JIVE/JLG
6	6	9	<b>NICKELBACK</b> SOMETHING IN YOUR MOUTH			ROADRUNNER/RRP
7	7	20	<b>SAVING ABEL</b> 18 DAYS			SKIDD/CO/VIRGIN/CAPITOL
8	11	19	<b>HOLLYWOOD UNDEAD</b> UNDEAD			A&M/OCTONE/INTERSCOPE
9	9	12	<b>SLIPKNOT</b> DEAD MEMORIES			ROADRUNNER/RRP
10	10	23	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID			COLUMBIA

### NO. 1 MOST ADDED

**AC/DC** Big Jack (COLUMBIA)

### NO. 1 MOST INCREASED PLAYS

**AC/DC** Big Jack (COLUMBIA)

### TOP 5 NEW AND ACTIVE

- THE OFFSPRING** Kristy, Are You Doing OK? (COLUMBIA)
- BLUE OCTOBER** Dirt Room (UNIVERSAL MOTOWN)
- THE BECOMING** I Cry (TOOTH & NAIL)
- BURN WALO** Dirty Little Girl (RAWKHEAD/JLG)
- VAYDEN** The One You Left Behind (SILENT MAJORITY/JLG)

COMPLETE ACTIVE ROCK CHART ON PAGE 51

## ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20	<b>AC/DC</b> ROCK N ROLL TRAIN	NO. 1 (17 WKS)		COLUMBIA
2	2	18	<b>SHINEDOWN</b> SECOND CHANCE			ATLANTIC
3	3	9	<b>NICKELBACK</b> SOMETHING IN YOUR MOUTH			ROADRUNNER/RRP
4	4	24	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE			2D-2D/JIVE/JLG
5	7	16	<b>SEETHER</b> BREAKDOWN			WIND-UP
6	5	33	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND			604/ROADRUNNER/RRP
7	8	18	<b>DISTURBED</b> INDESTRUCTIBLE			REPRISE
8	6	21	<b>METALLICA</b> THE DAY THAT NEVER COMES			WARNER BROS.
9	10	17	<b>SAVING ABEL</b> 18 DAYS			SKIDD/CO/VIRGIN/CAPITOL
10	9	12	<b>GUNS N' ROSES</b> CHINESE DEMOCRACY			BLACK FROG/GEFFEN/INTERSCOPE

### NO. 1 MOST ADDED

**BUCKCHERRY** Rescue Me (ELEVEN SEVEN/ATLANTIC)

### NO. 1 MOST INCREASED PLAYS

**GUNS N' ROSES** Better (BLACK FROG/GEFFEN/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

- BLACK STONE CHERRY** Please Come In (IN DE GOOT/ROADRUNNER/RRP)
- INCUBUS** Love Hurts (IMMORTAL/EPIC)
- 10 YEARS** So Long, Good-Bye (UNIVERSAL REPUBLIC)
- ROYAL BLISS** I Was Drunk (MEROVINGIAN/CONTRABAND/CAROLINE)
- DROWNING POOL** 37 Stitches (ELEVEN SEVEN)

COMPLETE ROCK CHART ON PAGE 52

## TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	8	<b>THE FRAY</b> YOU FOUND ME	NO. 1 (4 WKS)		EPIC
2	2	26	<b>ERIC HUTCHINSON</b> ROCK & ROLL			LET'S BREAK/WARNER BROS.
3	3	17	<b>SNOW PATROL</b> TAKE BACK THE CITY			POLYDOR/FICTION/GEFFEN/INTERSCOPE
4	4	15	<b>THE KILLERS</b> HUMAN			ISLAND/IDJMG
5	5	18	<b>BRETT DENNEN FEATURING FEMI KUTI</b> MAKE YOU CRAZY			DOWNTOWN/DUALTONE
6	7	7	<b>BRUCE SPRINGSTEEN</b> WORKING ON A DREAM			COLUMBIA
7	8	20	<b>RAY LAMONTAGNE</b> YOU ARE THE BEST THING			RCA/RED
8	6	20	<b>COLDPLAY</b> LOST!			CAPITOL
9	9	15	<b>RYAN ADAMS &amp; THE CARDINALS</b> FIX IT			LOST HIGHWAY
10	11	14	<b>JAMES MORRISON</b> NOTHING EVER HURT LIKE YOU			POLYDOR/INTERSCOPE

### NO. 1 MOST ADDED

**COLDPLAY** Lovers In Japan (CAPITOL)

### NO. 1 MOST INCREASED PLAYS

**COLDPLAY** Lovers In Japan (CAPITOL)

### TOP 5 NEW AND ACTIVE

- MISSY HIGGINS** Where I Stood (ELEVEN/REPRISE)
- THE FIREMAN** Sing The Changes (ATO/RED)
- SUSAN TEDESCHI** True (VERVE FORECAST/VERVE)
- JASON MRAZ & COLBIE CAILLAT** Lucky (ATLANTIC/RRP)
- KINGS OF LEON** Use Somebody (RCA/RMG)

COMPLETE TRIPLE A CHART ON PAGE 53

Emmis Communications COO/CFO gets a charge out of building from the ground up

# Patrick Walsh

By Erica Farber

**W**ith a strong financial background and a keen interest in building brands and businesses, Pat Walsh seems to be sitting in the right seat at the right time. Last month he added the responsibility of COO for Emmis Communications to his role as CFO for the company.

**Beginning your career:** When I graduated from Michigan I went to work at Deloitte & Touche. My big client there was General Motors. After several years in the accounting world I decided that's not what I wanted to make a career of, so I went to work at GM and spent five years working in a variety of finance, accounting and marketing functions before I went back to grad school. Then I spent four years at McKinsey & Co., where I worked with a number of large companies on growth initiatives and new strategies for business development. After traveling all around the world, my wife and I had our first child and I decided I didn't want to be out of town 200 or 250 days a year. That's when I hooked up with McKinsey alum Bob Strubel at iBiquity. I went to work with Bob to help build out the HD radio platform.

**Joining Emmis:** While I was with iBiquity I got to know everyone in the radio industry and formed a relationship with [president of radio programming] Rick Cummings and [CEO] Jeff Smulyan and the team at Emmis. When [former Emmis CFO] Walter Berger moved to CBS Radio they introduced this opportunity to me. I commuted back and forth to Maryland for the better part of a year, but I started at Emmis in September 2006 and my family and I have been in Indianapolis for almost a year now.

**On your recent promotion:** It's something Rick, Jeff and I have been working on for a couple of months. With some of the challenges facing the radio division and Rick's skills on the product side and the knowledge he's developed with PPM over the past year or so, we thought it might be a good division of resources as we work through this challenging period. Rick is now very much focused on the product and PPM side, particularly how it pertains to some of our larger brands, and I am taking a fresh look at how we're man-

aging the rest of the radio business. It's bringing some of the perspective I've had working with a variety of clients in my past to help build new and innovative ways to look at our business.

**Long-term goals:** Like everyone else, [we're asking], "How do we compete effectively in an environment where the economy is under duress and ad dollars are mistakenly being moved online or they continue to reside in media like newspapers or television?" We're focused on how we manage this business to get to those huge opportunities coming in the next three, five, seven, 10 years. In the near term, it's managing our cost base effectively—trying to do the absolute best to sell our premium brands to advertisers.

**Where you see HD:** It's part of a longer-term value proposition for radio. For a long time we've had one channel to deliver our content and to extend our brands. Now we're selling not just our over-the-air content but our interactive online platform, mobile capabilities, streaming. As wireless technology extends and broadband becomes more pervasive into people's homes, there are lots of opportunities to

take these brands that mean so much to so many people and monetize them. I think HD is part of that. It allows us to continue to develop content and deliver it in multiple ways. It's taken us 15 years in the HD television revolution to get to the point where half of the TV sets are HD-capable, and that's going to race to 100% with the mandate to change over [from analog] in February. We're still early in the game and we're just crossing a million HD receivers. People have to be patient. It's part of the equation and not the entire answer all by itself.

**Biggest challenge:** I feel like I'm drinking out of a fire hose right now; there's an awful lot to learn. After two years sitting in the CFO chair I thought I learned enough about the radio business to be conversant, but now working with Rick and our market managers, I realize there's a lot more to learn. The biggest challenge is getting up to speed with everything going on; the various challenges we face on individual stations and setting our operating budgets for what might be the most challenging period radio has faced. Then making sure we're investing in the area of the business that will yield long-term value—and that we're not so near-term-focused that we are hurting the business' long-term capabilities.

**State of radio:** Spot business in particular has its challenges, but part of it has been self-inflicted. The industry has allowed itself to some degree to be repositioned and is viewed by too many people as being yesterday's news. There aren't many media—or frankly anything in American life—that 93% of us, or 260 million people, actively participate in. The efforts the NAB, RAB and others are making toward rebranding radio are critical and really position our programmers and salespeople to be much more effective. "Radio 2020" and the "Radio Heard Here" effort are important steps to rebuild a bit of perspective on this business I think has been lost.

**Career highlight:** They all relate to building new things: I was hired at General Motors to build a department that didn't exist. I was promoted to build a new function that didn't exist at McKenzie. I helped several clients build Internet or other growth businesses. I was one of the first employees at iBiquity and helped build that business. I get a charge out of extending people's brands or building new business opportunities and there's a unique chance at Emmis to do exactly the same thing.

**Advice for broadcasters:** We're going to make it through these next challenging six to 12 months and be more vibrant than ever. There is a shakeout coming in local media, and radio is going to be a winner. Newspapers, directories and TV are not going to win, and those dollars have to go somewhere. R&R



**'Rick Cummings is now very much focused on the product and PPM side, particularly how it pertains to some of our larger brands, and I am taking a fresh look at how we're managing the rest of the radio business.'** —Patrick Walsh

## Liner Notes

**Profile:** Patrick Walsh

**Title:** Emmis Communications COO/CFO

**Favorite format:** Rock and rhythmic R&B

**Favorite TV show:** "24"

**Favorite song:** "Sunday Bloody Sunday" by U2

**Favorite movie:** "The Shawshank Redemption"

**Favorite book:** "The Tipping Point" by Malcolm Gladwell

**Favorite Web site:** "For news it's cnn.com and for fun it's theonion.com."

**Favorite restaurant:** Hammersley's Bistro in Boston

**Beverage of choice:** Grey Goose and tonic

**Hobbies:** "I love all sports; I'm deeply passionate about the Michigan Wolverines. I like to play golf, read, the stock market—although not so much these past few months—music and the theater."

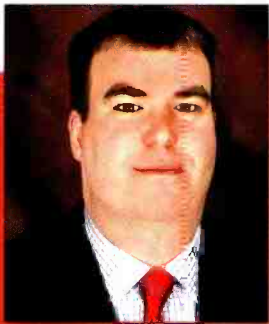
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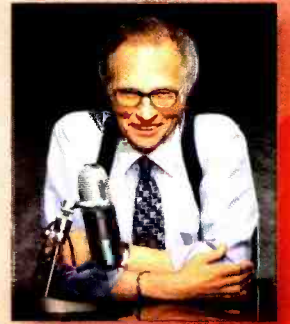
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