

3RE

BLACK RADIO EXCLUSIVE

GERALD ALSTON

**ACCEPTING
INVITATIONS**

44-1080 1/17/92
Luther, Jen's Inc
1990
88 BENEVOLENT STREET
PROVIDENCE, RI 02906 *

Kipper Jones



LA Times

"Jones' debut solo album draws from areas that are obviously important to him: racial pride, religious convictions and an unbridled affection for unvarnished funk...Jones is one of the best-kept secrets in soul...razor sharp...all his ideas pay off."



poor eraine

The new single. A ballad.
From the critically acclaimed solo debut **Ordinary Story**



C CONTENTS

Publisher
SIDNEY MILLER

Assistant Publisher
SUSAN MILLER

Editor-in-Chief
RUTH ADKINS ROBINSON

Managing Editor
JOSEPH ROLAND REYNOLDS

VP/Midwest Editor
JEROME SIMMONS

Art Department
LANCE VANTILE WHITFIELD
art director
MARTIN BLACKWELL
typography/computers

International Dept.
DOTUN ADEBAYO, Great Britain
JONATHAN KING, Japan
NORMAN RICHMOND, Canada

Columnists
Rap/Roots/Reggae, On Stage
LARRIANN FLORES
What Ever Happened
SPIDER HARRISON
Ivory's Notes STEVEN IVORY
In Other Media ALAN LEIGH
Gospel TIM SMITH

Record Reviews
LARRIANN FLORES
TERRY MUGGLETON
RACHEL WILLIAMS

Staff Writers
CORNELIUS GRANT
LYNETTE JONES
RACHEL WILLIAMS

Production
RUSSELL CARTER
ANGELA JOHNSON
RAY MYRIE

Administration
INGRID BAILEY, Circulation Dir
ED STANSBURY, Marketing Dir
ROXANNE POWELL, office mgr
FELIX WHYTE, traffic

Printing
PRINTING SERVICES, INC

BLACK RADIO EXCLUSIVE
6353 Hollywood Blvd
Los Angeles, CA 90028
(213) 469-7262
Fax (213) 469-4121

OCTOBER 26, 1990
VOLUME XV, NUMBER 40

FEATURES

COVER STORY—Gerald Alston	24
SPECIAL REPORT—Nancy Wilson Honored	12
EXEC PROFILE—Kevin Fleming	28
INTRO—The Braxtons/Rude Boys	42

SECTIONS

PUBLISHER'S	5
NEWS	6
MUSIC REVIEWS	17
JAZZ	20
MUSIC REPORT	22
RADIO NEWS	39
ON THE RADIO	38
GRAPEVINE/PROPHET	46

CHARTS & RESEARCH

SINGLES CHART	10
ALBUMS CHART	19
JAZZ CHART	20
NEW RELEASE CHART	27
RADIO REPORT	29
PROGRAMMER'S POLL	31
THE NATIONAL ADDS	32

COLUMNS

BRITISH INVASION	8
GOSPEL	9
IVORY'S NOTES	14
RAP, ROOTS & REGGAE	15
MIDWEST REPORT	37

BLACK RADIO EXCLUSIVE USPS 363 210 ISSN 0745-5992 is published by Black Radio Exclusive
6353 Hollywood Blvd., Hollywood, CA 90028-6363 (213) 469-7262 FAX# 213-469-4121 MODEM# 213-469-9172
BRE NEWSSTANDS—New York Penn Book Store, (212) 564-6033, Midwest Ingram Periodicals, Los Angeles World Book & News,
Robertson News & Bookstore, Las Palmas Newsstand, Japan Tower Records
SUBSCRIPTION RATES 3 Mos -\$90 6 Mos -\$120 9 Mos -\$150, 1 Yr -\$175, 1st Class-\$250, Overseas-\$250 Call (213) 469-7262 to subscribe
POSTMASTER Please send address changes to Black Radio Exclusive, 6353 Hollywood Bl., Hollywood, CA 90028-6363 Second Class postage paid at
Los Angeles CA Newsstand price \$5.00 Back issues available at \$2.50 BRE is not responsible for any unsolicited material
Black Radio Exclusive is published weekly except one week in June, one week at Thanksgiving, one week at Christmas, and two weeks at New Years
Cover and contents may not be reproduced in whole or in part without prior written permission © Copyright 1990



Keep Our Love Alive

MOT-4665

Feeble is the mind that says they don't care
Selfish is the heart that won't give their share
Poor them, Poor we
Wasted is the mind that won't take a stand
Lieth the tongue that says they can't when they can
Poor him, Poor she
For as long as we live
And are blessed with air on earth to breathe
We all should live to keep our love alive
More than blinds the soul that sees but won't show
Lost the leader with the way but won't go
For you, For me
Worthless is the one with will but won't try
Grounded are we all if we don't think high
Of you, You of me
For as long as we live
And are blessed with air on earth to breathe
We all should live to keep our love alive
Let's keep our love alive
For as long as I live
And am blessed with air on earth to breathe
I know I'll live to keep our love alive

© 1990 STEVLAND MORRIS MUSIC (ASCAP)

the new single from

STEVIE WONDER

ON YOUR
DESK NOW

WRITTEN, PRODUCED
AND PERFORMED BY
STEVIE WONDER



© 1990 MOTOWN RECORD COMPANY, L.P.



PUBLISHER'S

CHANGING FOR THE FUTURE

Change is part of the natural order of things. As we grow older, the way we look and behave changes. Sometimes the changes are made of our own accord, like becoming more conservative in attire or adopting a more flattering hairstyle. But sometimes we have virtually no control over changes, like losing a step or two when engaged in physical recreation, or gaining undesired pounds in certain spots.

There is another type of change—one that involves the improvement of our people. The wisdom and insight we acquire with age should be used to change the condition of our society.

History has shown us that the blunders of the past repeat if the lessons of the time are not learned and steps taken to avoid them. Education seems to be one recurring theme which crops up time and again.


How many times has it been proven that knowledge is power? The old Southern plantation owners knew this and kept their slaves illiterate. The slaves finally realized this too and learned to read, gaining might force which later generations would use in their fight for freedom.

When people say that a little knowledge is a dangerous thing, what they mean is that it can *change* the way things are, especially when it comes to the oppressed. The establishment likes it when they are the only ones in the know. "It's good for the stability of things," they say. But is it good for all people or just "their thing?" I think we all know the answer to that.

The more we educate ourselves in the business of music, the better the position we are in to control our destiny. One important aspect of this is the changing of our children's attitudes about how life is, with regard to how they perceive the music industry. We must prepare our young ones for the struggle they must endure to reach the goals they set. We must let them know by showing them that there are career options on the business side of music, in addition to the creative side with which they are more familiar.

We are beginning to do this more and I applaud the efforts being made to change the outlook on the industry our children have. But the scale in which we do it must continue to broaden. If our people are to excel, and not simply survive, we must continually present visible and accessible black role models for our children to identify with. Only when we show them that it can be done and that it has been done will things change. □

Sidney Miller



BRE SINGLES CHART

OCTOBER 26, 1990

TW	LW	WOC	ARTIST	TITLE	LABEL	TW	LW	WOC	ARTIST	TITLE	LABEL
1	2	9	KEITH SWEAT, <i>Merry Go Round</i> , Vintertainment/Elektra			51	62	5	JAMES INGRAM, <i>I Don't Have The Heart</i> , Wamer Bros.		
2	4	11	SAMUELLE, <i>So You Like What You See</i> , Atlantic			52	64	7	SYDNEY YOUNGBLOOD, <i>I'd Rather Go Blind</i> , Arista		
3	1	11	PEBBLES, <i>Giving You The Benefit</i> , MCA			53	57	4	ANGELA WINBUSH, <i>Please Bring Your Love Back</i> , PolyGram		
4	8	7	MARIAH CAREY, <i>Love Takes Time</i> , Columbia			54	61	5	TERRY STEELE, <i>Prisoner of Love</i> , SBK		
5	7	8	BELL, BIV, DEVOE, <i>I Thought It Was Me</i> , MCA			55	56	4	BOOGIE DOWN PRODUCTIONS, <i>Love's Gonna Getcha</i> , Jive/RCA		
6	5	10	JOHNNY GILL, <i>Fairweather Friend</i> , Motown			56	☆	▷	RALPH TRESVANT, <i>Sensitivity</i> , MCA		
7	3	16	MAXI PRIEST, <i>Close To You</i> , Charisma			57	75	2	SPECIAL GENERATION, <i>Love Me Just For Me</i> , Capitol		
8	13	8	CARON WHEELER, <i>Living In The Light</i> , EMI			58	63	3	WOOTEN BROS., <i>Friendz</i> , A&M		
9	10	11	L.L. COOL J, <i>The Boomini' System</i> , Def Jam/Columbia			59	65	3	ROBBIE MYCHALS, <i>Do For You, Do For Me</i> , Alpha Int'l.		
10	12	8	TEENA MARIE, <i>Here's Lookin' At You</i> , Epic			60	66	8	PHALON, <i>Dance Floor of Life</i> , Elektra		
11	19	8	GERALD ALSTON, <i>Slow Motion</i> , Motown			61	35	7	SOUL II SOUL, <i>People</i> , Virgin		
12	21	7	VANILLA ICE, <i>Ice, Ice Baby</i> , SBK			62	73	2	JEFF REDD, <i>What Goes Around Comes Around</i> , MCA		
13	17	5	M.C. HAMMER, <i>Pray</i> , Capitol			63	72	4	GRADY HARRELL, <i>Don't Turn Your Back On Me</i> , RCA		
14	16	10	TROOP, <i>That's My Attitude</i> , Atlantic			64	☆	▷	STEVIE WONDER, <i>Keep Our Love Alive</i> , Motown		
15	22	5	AL B. SURE!, <i>Missunderstanding</i> , Wamer Bros.			65	76	2	N.W.A., <i>100 Miles And Runnin'</i> , Priority		
16	9	12	KIARA, <i>You're Right About That</i> , Arista			66	68	3	JETS, <i>Special Kinda Love</i> , MCA		
17	23	6	ANITA BAKER, <i>Soul Inspiration</i> , Elektra			67	47	12	BRENDA RUSSELL, <i>Stop Running Away</i> , A&M		
18	20	8	JANET JACKSON, <i>Black Cat</i> , A&M			68	71	3	ONE CAUSE, ONE EFFECT, <i>Up With Hope...</i> , Capitol		
19	6	11	TRACIE SPENCER, <i>Save Your Love</i> , Capitol			69	82	2	CARL ANDERSON, <i>My Love Will</i> , GRP		
20	26	6	CANDYMAN, <i>Knockin' Boots</i> , Epic			70	☆	▷	NAJEE, <i>Cruise</i> , EMI		
21	27	10	SNAP, <i>Ooops Up</i> , Arista			71	85	2	BRAXTONS, <i>Good Life</i> , Arista		
22	29	7	HI-FIVE, <i>I Just Can't Handle It</i> , Jive/RCA			72	☆	▷	PRINCE, <i>New Power Generation</i> , Paisley Park/WB		
23	24	10	JONATHAN BUTLER, <i>Heal Our Land</i> , RCA			73	79	3	TOO SHORT, <i>The Ghetto</i> , Jive		
24	30	8	CYNDA WILLIAMS, <i>Harlem Blues</i> , CBS			74	90	2	HOMEWORK, <i>Special Kind Of Lady</i> , Epic		
25	28	5	WHISPERS, <i>My Heart, Your Heart</i> , Capitol			75	80	2	THELMA HOUSTON, <i>Out Of My Hands</i> , Reprise		
26	34	4	TEVIN CAMPBELL, <i>Round and Round</i> , Paisley Park/WB			76	77	3	ADA DYER, <i>That's What I Look For In A Lover</i> , Motown		
27	33	6	BERNADETTE COOPER, <i>I Look Good</i> , MCA			77	84	2	LUKE 1/2 LIVE CREW, <i>Mama Juanita</i> , Luke/Atlantic		
28	32	4	QUINCY JONES, <i>Listen Up</i> , Qwest/Reprise			78	☆	▷	WINANS, <i>When You Cry</i> , Qwest/WB		
29	36	4	LEVERT, <i>Rope-A-Dope</i> , Atlantic			79	☆	▷	BASIC BLACK, <i>Nothing But A Party</i> , Motown		
30	31	10	BLACK FLAMES, <i>Dance With Me</i> , OBR/Columbia			80	37	12	MAC BAND, <i>Someone To Love</i> , MCA		
31	45	3	TONY! TONI! TONE!, <i>It Never Rains In Southern...</i> , Wing/PG			81	41	10	CAMEO, <i>Close Quarters</i> , Atlanta Artists/PG		
32	55	2	GUY, <i>I Wanna Get With U</i> , MCA			82	49	8	A TRIBE CALLED QUEST, <i>Bonita Applebum</i> , Jive/RCA		
33	11	15	LALAH HATHAWAY, <i>Heaven Knows</i> , Virgin			83	☆	▷	JAMAICA BOYS, <i>Move It</i> , Reprise		
34	38	6	JASMINE GUY, <i>Try Me</i> , Wamer Bros.			84	81	18	EN VOGUE, <i>Lies</i> , Atlantic		
35	40	6	SPECIAL ED, <i>The Mission</i> , Profile			85	☆	▷	FATHER M.C., <i>I'll Do 4 U</i> , MCA		
36	58	2	WHITNEY HOUSTON, <i>I'm Your Baby Tonight</i> , Arista			86	☆	▷	FORCE M.D.'s, <i>Somebody's Crying</i> , Tommy Boy/Reprise		
37	44	5	E.U., <i>I Confess</i> , Virgin			87	39	13	PRINCE, <i>Thieves In The Temple</i> , Paisley Park/WB		
38	14	10	QUINCY JONES, <i>I Don't Go For That</i> , Qwest/WB			88	☆	▷	KOOL SKOOL, <i>Can't Buy My Love</i> , Capitol		
39	15	11	LISA STANSFIELD, <i>This Is The Right Time</i> , Arista			89	54	13	FAMILY STAND, <i>In Summer I Fall</i> , Atlantic		
40	42	6	TAKE 6, <i>I L-O-V-E U</i> , Reprise			90	83	17	BODY, <i>Touch Me Up</i> , MCA		
41	☆	▷	FREDDIE JACKSON, <i>Love Me Down</i> , Capitol			91	50	6	MIKI HOWARD, <i>Come Home To Me</i> , Atlantic		
42	18	14	OLETA ADAMS, <i>Rhythm of Life</i> , Fontana/PG			92	51	6	MIDNIGHT STAR, <i>Luv-U-Up</i> , Solar/Epic		
43	46	5	AFTER 7, <i>My Only Woman</i> , Virgin			93	60	9	NEWKIRK, <i>Double Dutch On The Sidewalk</i> , OBR/Columbia		
44	53	3	TIME, <i>Chocolate</i> , Paisley Park/Reprise			94	48	7	GLENN JONES, <i>Can We Try Again</i> , Jive/RCA		
45	52	3	THE BOYS, <i>Thing Called Love</i> , Motown			95	70	9	NO FACE, <i>Half</i> , No Face/RAL/Columbia		
46	25	15	BLACK BOX, <i>Everybody, Everybody</i> , RCA			96	86	15	HOWARD HEWETT, <i>If I Could Only Have That Day Back</i> , Elektra		
47	89	2	SURFACE, <i>The First Time</i> , Columbia			97	78	4	OAKTOWN'S 3-5-7, <i>We Like It</i> , Capitol		
48	59	5	BARBARA WEATHERS, <i>Our Love Will Last Forever</i> , Wamer Bros.			98	88	9	LAQUAN, <i>Now's The B Turn</i> , 4th & Broadway/Island		
49	43	7	MICHEL'LE, <i>Keep Watchin'</i> , Ruthless/Atco			99	89	10	D-NICE, <i>Call Me D-Nice</i> , Jive/RCA		
50	67	5	GEOFF McBRIDE, <i>No Sweeter Love</i> , Arista			100	74	8	THE ADVENTURES OF STEVIE V, <i>Dirty Cash...</i> , Mercury/PG		



"I WON'T LET YOU DOWN...

GOTTA HAVE SOME FAITH IN THE SOUND."

THE FOLLOW-UP

TO THE NO. 1 SMASH

PRAYING FOR TIME.

FROM THE ALBUM,

"LISTEN

WITHOUT PREJUDICE."

46898

ON COLUMBIA.

GEORGE MICHAEL

FREEDOM

381 73559

Arranged and Produced by George Michael Management Kahane Entertainment

© 1990 Morrison Leamy Music Ltd. Administered by Chappell & Co. (ASCAP) All Rights Reserved. Used by Permission. "Columbia" Reg. U.S. Pat. & Tm. Off. by CBS Records Inc. © 1990 CBS Records Inc.



SPECIAL REPORT

Wilson Receives Star

Nancy Wilson's long, lustrous career was celebrated in weekend-long honors this month, culminating in her installation on the Hollywood Walk of Fame.

Wilson performed at the Wiltern with Carl Anderson. She was honored at an after-party sponsored by KACE-FM radio station and Coors Lite.

Monday afternoon the celebration was continued with Wilson's star presentation, and a plaque and a scroll proclaiming Oct. 1 as Nancy Wilson Day. Arsenio Hall, who credited Wilson with starting him in show business—Mayor Tom Bradley, State Senator Diane Watson and Councilman Michael Woo were among those in attendance as she received her star on the Walk of Fame. Bill Welsh, president of the Hollywood Chamber of Commerce, was master of ceremonies with John O. Adams, chairman of the board, officiating. Wishing to show their appreciation as well, CBS Records presented the singer with the Golden Mike Award. Most unexpected, though, was the "Then & Now 1990" trophy—showing a picture of the songstress in 1964 and now—presented to Wilson by photographer Joe Smith.

There is no doubt that CBS Records, the Hollywood Chamber of Commerce, Woo, Bradley and Smith were looking to the past with Wilson as they honored her for outstanding achievements in the music industry, specifically, and the entertainment industry in general.

Wilson's first wave of success began in 1963 with the big hit "Tell Me The Truth." Other hits included "(You Don't Know) How Glad I Am," "I Wanna Be With You," "Peace Of Mind," "Can't Take My Eyes Off You" and "I've Never Been To Me." Later the songstress ventured into television appearing in such television shows as "Hawaii Five-O," "The Carol Burnett Show" and "The Sammy Davis Jr. Show" as well as her own Emmy Award-winning "The Nancy Wilson Show" in 1975. □



PHOTOS BY ARNOLD TURNER



IVORY'S NOTES

By Steven Ivory

Black Radio.

The term alone is segmented, off to itself. It's difficult to imagine any other medium with a greater responsibility. The average black radio exec must sometimes look into the mirror and ask if he or she mistakenly ran and was elected into local political office, considering the assorted pressures. ("Hey babe, I'm not your councilman, I play music.") Pop radio, they must reason, seems comparatively simple: wear the absolute grooves off 10 records from the national Top 40, throw in rambunctious air personalities who give away ridiculous sums of money and prizes to audiences that get a sadistic kick out of hearing jocks wake up total strangers by phone on the air and they've got a success.



Bell, Biv, DeVoe

Black radio, on the other hand, has always been endowed with a heavier role. "Neighborhood Beckon" and "Voice Of The People" are just two well-worn podium phrases that immediately come to mind. And, here are *those* words: *Responsibility, Community, "Negroes In The News."* If Superman's secret identity was that of a radio programmer instead of a newspaperman, even *his* shoulders would grow weary of the weight. Nevertheless, the responsibility is real and so is the need. Even in the video age—*especially* in the video age—black folks still look to black radio for more than just music. Or at least they should be able to. Any well-meaning black radio executive already knows this.

Truth be told, black radio is everyone's favorite whipping boy. Shockmeisters and hustlers posing as "artists" make lousy records and blame black radio for not playing them. Of course, if those records *are* played, then black radio is blamed for unravelling the fabric of society. (What isn't mentioned is that society has been wearing polyester for a long time, anyway.) Community leaders argue that black radio should give the community what it wants; black radio replies that it *is* giving the community what it requests—**Bell, Biv, DeVoe** on the hour, every hour. Scholars say there should be more newscasts dealing with *black* people on black radio; cynics ask just how many reports of crack busts one can endure in one week? Artists blame record company A&R people for

signing soundalikes. A&R says their promotion people can't get anything played that doesn't resemble the *last* No. 1 and promotion points to black radio, which in turn points to phone lines filled with Bell, Biv, DeVoe requests. Black radio is damned if it does, damned if it doesn't.

Black community leaders have a point, but perhaps the needs of our community are just a bit more complicated now than when the **Magnificent Monique** fanned the fires of the L.A./Watts riots with the now-famous cry, "Burn, baby, burn!" We've got gangs now. We've got the homeless. We've got rampant substance abuse. Black radio is reaching out, but black radio can't do it alone. It's tough to program entertainment around the

needs of a battlefield. *This* hell is new for all of us.

"Why aren't the ills of the white community laid at the doorstep of pop radio?" a black radio exec rhetorically asked in Los Angeles. The answer is basically that *they* never really needed government programs like Affirmative Action just to allow them to *catch up*. Still, he's got a point.

It is certainly true that black radio could be more adventurous in the composition of playlists. Would there be any room on today's airwaves for **Donny Hathaway's** insightful *Extensions Of A Man* LP? Is there any place for **Tracy Chapman** and **Living Colour** today? The *true* black artist is locked in a stranglehold—unable to express himself for fear of no airplay—and ultimately it is the audience that suffers. A radio man in Atlanta insists black radio is taking a bum rap on this. "Granted, playlists are tight all over, but listen to the stations—*We aren't* all playing the same 10 records. We're playing to our audiences. We're playing oldies, LP cuts. Black radio does have to diversify to meet the needs of the people. The change is slow, but it's coming."

That angry radio man in L.A. has his own remedy for cries of artist strangulation. "Tell the companies to stop sending us wack records."

In the final analysis, we all have to agree that black radio has always been there. For better or for worse, it seems to do the best it can under the circumstances. Hey, some communities never heard BBD until the record went pop—they *have* no black music frequencies. Long live black radio. A good thing can only get better.

MEANWHILE, BACK AT THE RANCH:



Lionel Richie

That was **Lionel Richie** sitting in the Hollywood music biz haunt Le Dome in

continued on page 44

RAP, ROOTS & REGGAE

By LarriAnn Flores

Priority Records is rushing head-long into the censorship battle. Seems like they are pushing the envelope with this package. Rappers who have joined forces to record an LP include **Ice Cube**, **2 Live Crew**, **Ice-T**, **Geto Boys**, **Too Short**, **Eazy-E**, **M.C. Choice** and **N.W.A.** The title is *Explicit Rap*. And is that ever an understatement. This compilation will stir some people into a frenzy. The 10 cuts on the album contain some of the most profane and unprogrammable material ever recorded. It should be shrink-wrapped in asbestos. The album is scheduled for shipment to stores Nov. 10. A huge portion of the royalties from the sale of *Explicit Rap* will be donated to **Dave Marsh's** "Right To Rock Network/Rock & Roll Confidential," an organization battling efforts to censor and silence rock, pop and rap artists in America.

Have you entered the Battle-Rap Galactica Rap-Down 1990? You must be a resident of Chicago or a neighboring suburb. You must be 25 years old or under. All material must be original and copyrighted. The rap must be positive; no abusive or degrading material will be allowed. Deadline for registration is Wednesday, Oct. 31. For more info call: (312) 225-7130.

Motown Records is encouraging education with its "Street Beat Back To School Readin', Writin' And Rappin' Program." This is a four- to six-week program that encourages kids to read and write as well as rap about positive aspects of getting an education. The program started in September and will run until the middle of November. There are appearances by rappers **Rich Nice**, **M.C. Trouble**, **Doc Box** & **B. Fresh** and the **Red Bandit**. Prizes range from \$100 savings bonds to AM/FM-CD and cassette players to Motown gift packs to CDs to home videos. For more info call: Solters/Roskin/Friedman, Inc. at (213) 936-7900.

On the world music tip: there is *Odoo* from that living hero of world music, **Fela Anikulapo Kuti**. As he often does, he's made two cuts on the album. Each side is half-an-hour. You can feel the heat in the Afro-beat groove of "Overtake Don Overtake Overtake." And the legendary

dubmaster **Augustus Pablo's** latest is entitled, "Blowing With The Wind"; this album will put you in a rasta mood.

You've read about **Laquan** before; here is a picture of him after his first performance in L.A. Shown here from left to right are: Chelle Seabron, nat'l dir., black music promo; Laquan; Julian Palmer, dir, U.K., 4th & Broadway; and Kevin Fleming, vp, black



music division, Island Records.

On the funny tip: There is a new rap group out with the name **Little Posse**. Take one look at them and you'll see why—the group is made up of three dwarfs. We must be ill, no, that's one of the group members' names—**B-III**—the others are named **Gizmo-C** and **M.C. Science**. Listen up for their single "Gimme Some Lovin'"—it should be hittin' the airwaves soon.

PEACE is a state of mind. □

R/R/R REVIEWS

SINGLES

TWO KINGS IN A CIPHER
MOVIN' ON 'EM
RCA

Tough lyrics, a funky rap beat and thumping bass characterize this single with a message to present. The vibe is just right for warehouse parties and

clubs. It looks like a record that, if it gets the airplay, will do very well. Demos: Rap Fans, Teens.

STYLE F/TARIQ

WHO DO YOU LOVE
SELECT

Slow beats and slow raps characterize the cut, which also has an underground groove. Rap vocals and singing are both strong and make this a contender for a top spot. It shouldn't be long before Style jams the airwaves. Demos: Rap Fans, Young Adults.

SFC

A SAVED MAN
BROKEN RECORDS

This tough-talking rap album has strong messages that accompany some excellent samples. The title track and "Verdict" stand out on a strong LP. "Just Get Loose" is the vibe given out. "The Bomb," tough and thought-provoking, is

the baddest cut on the reverse side. Demos: Rap Fans, Young Adults.

MORRIS EDWARDS

R.G.D. ROCKIN'
GOOD DADDY
TABRIZ-GEMINI
WAY

This song has some funky beats and some dope rhymes to match. All material is programmable so say it when you play it and turn

up the volume: Let's party! Fine production by Ken Moore/Norris Edwards. Demos: Adults, Rap Fans.

KING TEE

PLAYED LIKE A PIANO
CAPITOL

This song has a slammin' beat filled with funky little rhymes. His style of rappin' is fresh and rapid, so play it with the volume turned up. Composed by King Tee. Produced by D.J. Pooh. Demos: Adults, Rap Fans.

TDC

KEEP GROOVIN'
SPECIALTY

This is a fast-paced groove with a hip hop feel to it. The song will start any party right. Good production. Demos: Adults, Hip Hop Fans.

continued on page 16

SCRATCHMASTER CHUCK T.

LOVE IS BLIND

SOH

With some fresh lyrics, this song is good to go. "Love Is Blind" has a funky beat and is mixed well. Good production. Demos: Party People, Young Adults.

M.C. TROUBLE

GOT TO GET A GRIP

MOTOWN

This young lady is def in her delivery of fresh, funky rhymes. In this song, she is rappin' about some serious stuff like crime and drugs. The production on this cut is super hype. This song is sure to heat up the airwaves. Demos: Young Adults, Rap Fans.

MAIN SOURCE

LOOKING AT THE FRONT DOOR

WILD PARTY

This is a strong rap cut with hard lyrics. A funky beat that appears throughout gives it a great dance groove. The record is catchy and could be a big success. Clever rhymes deliver the message from start to finish. Demos: Rap Fans, Teens.

CLUB IDOL

LAST NIGHT A DJ SAVED MY LIFE

CUTTING

This updated version of the '80s disco smash has a lot more bass and funky samples and is more of a club and underground sound. The single is on par with the original but is better to dance to. Demos: All.

EAZY-E

EAZY STREET

CAPITOL

This song is on the motion picture soundtrack of "Return Of Superfly." Eazy-E is droppin' some serious funk on this record. It has a hard-driving bass line and the lyrics are strictly for fun. Produced by Dr. Dre. Demos: Young Adults, Adults.

THREE TIMES DOPE

NO WORDS

ARISTA

Here is another fresh jam from Three Times Dope. "No Words" has a dope beat to groove to and is done over the Impressions' "We're A Winner," which only adds more flavor. With each song they put out, 3X Dope keeps getting better and deffer. Written by W. Griggs, D. Berale, R. Waller and C. Mayfield. Produced by Chuck Nice for Ya'Self Productions. Demos: Adults.

TOO SHORT

THE GHETTO

JIVE/RCA

This song has a serious message in it. "The Ghetto" has a dope beat and fresh

lyrics. The cut is from the album *Short Dog's In The House*. So say it when you play it and turn it all the way up. Written by T. Shaw, A. Eaton, D. Hathaway and L. Hutson. Produced and mixed by Too Short and Al Eaton. Demos: Adults.

SINGLE OF THE WEEK

LOVE'S GONNA GET'CHA

BOOGIE DOWN

PRODUCTIONS

JIVE/RCA

It's the latest from the professor of rap music. This song is hot—it's burning up the airwaves as well as the video waves. What else does BDP ever do, but get'cha?

HOT RAP

"Ice, Ice Baby"

Vanilla Ice

SBK

"The Boomin' System"

L.L. Cool J

Def Jam/Columbia

"Knockin' Boots"

Candyman

Epic

"Bonita Applebum"

A Tribe Called Quest

Jive/RCA

"100 Miles And Runnin'"

N.W.A.

Ruthless/Priority

TAIRRIE B.

SWINGIN' WIT' 'T'

MCA



Judging from the high energy exhibited on this single, Ms. Tairrie B. is going to make an impression on the rap scene. "Swingin' Wit' 'T'" is a dope cut. With a little help from Maurice White and

Philip Bailey, this song is good to play at any party or on the air. Written by Tairrie B., Maurice White and Philip Bailey. Remixed by Tairrie B. Produced by Tairrie B. and Quincy D. III. Demos: Young Adults.

POOR RIGHTEOUS TEACHERS

HOLY INTELLECT

PROFILE

Mix a little reggae with some rappin', put some fast rhymes in and you come up with a fresh cut like "Holy Intellect." This fairly new rap group should be around a while. They are talented and have dope material and fresh cuts. Every time they record a song, it's pure funk. Lyrics by Wise Intelligent. Music written, arranged, produced and mixed by Tony D. for Two Tone. Demos: Young Adults.

ALBUMS

AUGUSTUS PABLO

BLOWING WITH THE WIND

SHANACHIE

This is pure reggae at its best. Pablo has put some serious riddems on this album with songs like "Ancient Harmonies," "Creation Blues," "Twinkling Stars," "Zion UFO," "21 Years After" and "Drums To The King." The entire album is wonderful and filled with the sounds of the motherland. Produced by King Selassie I Divine Power. Demos: Reggae Fans, Adults.

JOE HIGGS F/THE WAILERS

BLACKMAN KNOW YOURSELF

SHANACHIE

Higgs is one of the founding fathers of reggae. He was a mentor to the Wailers, Jimmy Cliff and the Wailing Souls. All the songs are pure and thought-provoking, with tunes like the title track, "Sons Of Garvey," "Steppin' Razor," "Wave Of War" and "Sun Is Shining." Each song has a unique sound and the whole album should deliver some relaxing reggae to groove to. Produced by Lee Jaffe and Joe Higgs. Demos: Reggae Fans, Adults.

PABLO MOSES

WE REFUSE

PROFILE

From the beginning song, "I Am A Rastaman," to the last, "Rastaman Dub," the album is full of wonderful reggae songs that make you think as well as groove. Whichever song you choose to listen to, you will enjoy it. All material is programmable. Fine production by Pablo Moses and Robbie Lyn for Humble Productions LTD. Demos: Adults, Reggae Fans. □

MUSIC REVIEWS

SINGLES

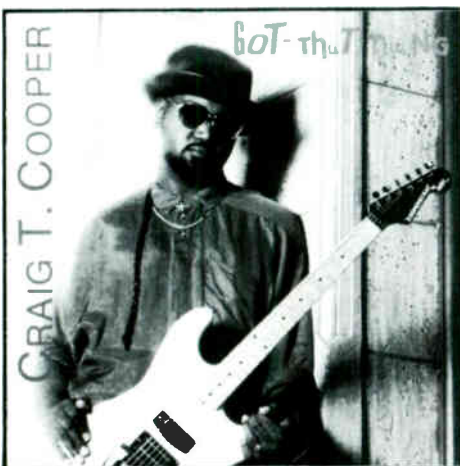
KYM MAZELLE

DON'T SCANDALIZE ME
CAPITOL

This song is taken from Mazelle's *Brilliant* LP. It's a house cut that should only further her reputation as a true house diva. Good raps also appear and boost an already good song. Steve "Silk" Hurley adds his talents in production and mixing on a soon-to-be-heavy club cut. Demos: House Fans.

CRAIG T. COOPER

I DEDICATE MY LOVE
VALLEY VUE



Cooper's exceptional vocals should insure success for this midtempo gem. Deborah J.R. Cooper appears and her vocals are perfect when mated with Craig's. Like his earlier hit "Quality Time," Cooper stands to have another big hit, taken off the *Got That Thang* LP. Demos: Quiet Storm Fans, Adults.

D.N.A. f/SUZANNE VEGA

TOM'S DINER
A&M

Vega's soft, folk-like vocals accompanied by a heavy beat give the record a dream-like sound. It is sure to be big in the clubs and could be a massive crossover cut since it has a fine mixture of street and innocence. Demos: All.

ELISA FIORILLO

ON THE WAY UP
CHRYSALIS

There are clear hints of Prince's co-writing in this fast-paced, ultra-funky

cut. Fiorillo emits tremendous vocals that, along with heavy, funky strings, give the cut a '70s appeal that will fit nicely in the clubs and on the airwaves. Demos: All.

ADEVA

I THANK YOU
CAPITOL/COOL TEMPO



The Queen of House returns with another storming house cut that should become one of her biggest charters so far. The cut is taken off the self-titled album that has held high positions on the European urban and national LP charts. Always powerful and soulful, Adeva's vocals won't disappoint on this one. Demos: Young Adults, New Jack Fans.

THE MEETING

GROOVE NOW AND THEN
GRP

Appearing here is the ultimate quartet, featuring some of the industry's best: Patrice Rushen, Alphonso Johnson, Ernie Watts and Ndugu Chanler. They conspire to make beautiful jazz music. Taken off *The Meeting* LP, this song is a superb jazz cut that displays the artists' excellent talent. Demos: Jazz Fans, Adults.

TWO KINGS IN A CIPHER

MOVIN' ON 'EM
RCA

Tough lyrics, a funky rap beat and thumping bass characterize this single with a message to present. The vibe is just right for warehouse

parties and clubs. It looks like a record that, if it gets the airplay, will do very well. Demos: Rap Fans.

THE RAINBOW GIRLS

MAKE YOUR MOVE FOR LOVE
QUALITY

The strong dance cut has great vocals by Anishja, fine mixes and strong horns throughout. Look to hear this in the clubs because of the dance vibes it gives. The house dance mix could become the biggest mix. Produced by Ricky Timas. Demos: Young Adults.

LOUIE LOUIE

RODEO CLOWN
WTG/CBS



Taken off *The State I'm In* LP, this cut has a great low, funky rap with lively horns. The raps subtly change from tough to soft. Excellent underground beats will please most. With all Louie Louie's current success, he may very well be "living in the lap of luxury." Demos: All.

BLUE PEARL

NAKED IN THE RAIN
BIG LIFE/POLYGRAM

New wave soul is blended perfectly with a deep, techno-house sound. This cut has great crossover

continued on following page

MUSIC REVIEWS continued from previous page

potential and should have no trouble attaining airplay. The fire dance mix is lively and has better club appeal. Demos: New Wave Fans, Young Adults.

SUZETTE

WHO'S BEEN SLEEPING IN MY BED GRUDGE

The super fast house cut has heavy disco bells throughout. Though probably better suited for the pop charts, it could make a strike onto the urban lists. Latin versions of this song should make it a hot record among Latinos. The bells also have a Latin feel to them, so it may become a big hit in Hispanic clubs. Demos: Young Adults.

MARION MEADOWS

THE REAL THING NOVUS



The midtempo track has great Quiet Storm potential. A lively, jazzy intro leads to Meadows' vocals, which are solid. Off her *For Lovers Only* LP, the single has a pleasing, laid-back appeal. Demos: All.

LAKESIDE

PARTY PATROL SOLAR/CBS



Ever since the '70s, Lakeside has made listeners groove to its wild, exotic beats. "Party Patrol" will follow the group's forte and create a major jam on the dance floors. Look to be taken on another "fan-

tastic voyage." Demos: All.

STYLE f/TARIO

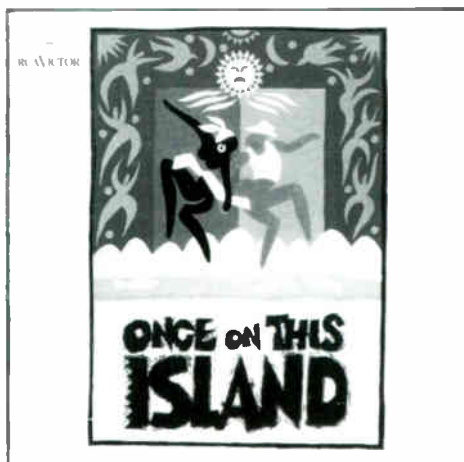
WHO DO YOU LOVE SELECT

Slow beats and slow raps characterize the cut, which also has an underground groove. Rap vocals and singing are both strong and make this a contender for a top spot. It shouldn't be long before Style jams the airwaves. Demos: Rap Fans.

ALBUMS

SOUNDTRACK

ONCE ON THIS ISLAND RCA VICTOR



This soundtrack reenacts the story as the songs appear in exact sequence as in the play. It's a fine collection of Afro-Caribbean songs. Demos: Adults.

E.U.

COLD KICKIN' IT VIRGIN



The new LP opens with "I Confess," the group's current single. E.U. seems to get better with each album. "Keep It Up" should be another big single; the same thing can be said for "Funky Like A Monkey." With "I Confess" doing so well, the group should be happy with the interest this album should draw. Demos: All.

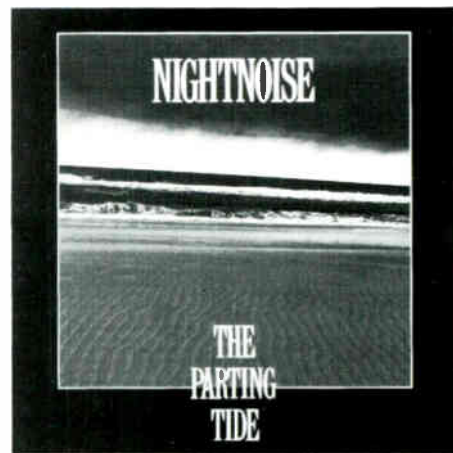
ALEX ACUNA & THE UNKNOWNNS

ALEX ACUNA & THE UNKNOWNNS JVC

This album has strong Latin roots that blend with jazz fusion to create a laid-back yet lively work. Most of the cuts are instrumentals that are a pleasure to listen to. "Nice," "Ten O'Clock Groove" and "Van Nuys Jam" are some of the best singles on a great album. Demos: Jazz Fans.

NIGHTNOISE

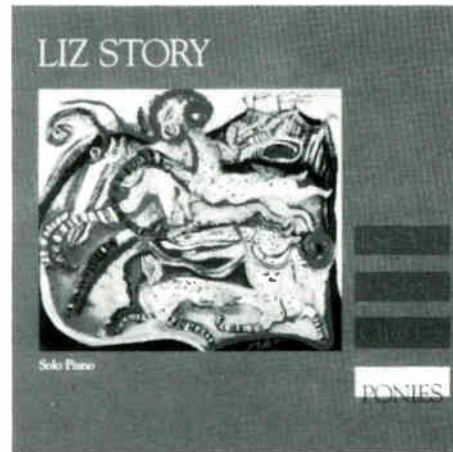
THE PARTING TIDE WINDHAM HILL



There is a very Celtic sound to this LP, with such titles as "An Irish Carol" and "Jig Of Sorts." The music is laid back, full of whistles and pipes. It celebrates the beginning of the Irish-American relationship. Demos: Classical Music Fans, Adults.

LIZ STORY

ESCAPE OF THE CIRCUS PONIES WINDHAM HILL



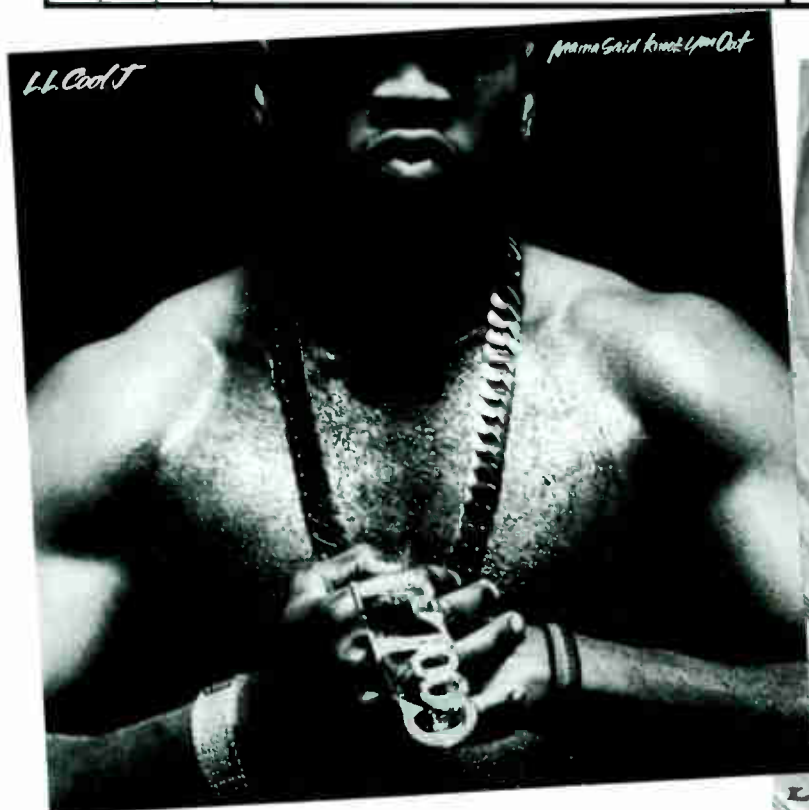
Most of the songs are classical on this collection of relaxing piano solos. Some of the best are "Inside Out" and "Another Shore." Story wrote and lent a hand in the production of the album. Demos: Classical Fans, Adults. □

BRE ALBUMS CHART

OCTOBER 26, 1990

● BULLETED ENTRIES INDICATE STRONG CHART MOVEMENT ☆ ▷ REPRESENTS NEW ENTRY ★ ▶ REPRESENTS RE-ENTRY

TW	LW	WOC	ARTIST	TITLE	LABEL	TW	LW	WOC	ARTIST	TITLE	LABEL
1	1	30	M.C. HAMMER, <i>Please Hammer, Don't Hurt 'Em</i>	Capitol	26	☆	▷	L.L. COOL J, <i>Mama Said Knock You Out</i>	Def Jam/Columbia		
2	2	13	ANITA BAKER, <i>Compositions</i>	Elektra	27	26	25	EN VOGUE, <i>Born To Sing</i>	Atlantic		
3	3	17	KEITH SWEAT, <i>I'll Give All My Love...</i>	Vintertainment/Elektra	28	28	10	KID SENSATION, <i>Rollin' With Number One</i>	NastyMix		
4	4	8	MARIAH CAREY, <i>Mariah Carey</i>	Columbia	29	38	3	TAKE 6, <i>So Much To Say</i>	Reprise		
5	5	24	JOHNNY GILL, <i>Johnny Gill</i>	Motown	30	40	3	TOO SHORT, <i>Short Dog's In The House</i>	Jive/RCA		
6	6	6	PRINCE, <i>Graffiti Bridge</i>	Paisley Park/WB	31	27	16	THE 2 LIVE CREW, <i>As Nasty As They Wanna Be</i>	Skywalker		
7	7	0	WHISPERS, <i>More Of The Night</i>	Capitol	32	33	11	MAGIC MIKE, <i>Bass Is The Name Of The Game</i>	Cheetah		
8	15	7	VANILLA ICE, <i>To The Extreme</i>	SBK	33	34	12	CARL ANDERSON, <i>Pieces Of A Heart</i>	GRP		
9	9	7	BOOGIE DOWN PRODUCTIONS, <i>Edutainment</i>	Jive/RCA	34	39	4	KOOL GRAP & DJ POLO, <i>Wanted: Dead or Alive</i>	Cold Chillin'/WB		
10	8	0	BLACK BOX, <i>Dreamland</i>	RCA	35	36	6	THE AFROS, <i>Kickin' Afrolicious</i>	JMJ/RAL/Columbia		
11	11	20	TONY! TON! TONE!, <i>The Revival</i>	Wing/PG	36	37	6	GUCCI CREW II, <i>G4</i>	Gucci/Hot		
12	12	9	SPECIAL ED, <i>Legal</i>	Profile	37	47	2	SAMUELLE, <i>Living In Black Paradise</i>	Atlantic		
13	13	6	N.W.A., <i>100 Miles And Runnin'</i>	Ruthless/Priority	38	31	9	GEOFF McBRIDE, <i>Do You Remember Love</i>	Arista		
14	14	8	LALAH HATHAWAY, <i>Lalah Hathaway</i>	Virgin	39	32	25	PUBLIC ENEMY, <i>Fear Of A Black Planet</i>	Def Jam/Columbia		
15	10	12	THE TIME, <i>Pandemonium</i>	Paisley Park/Reprise	40	42	5	M.C. CHOICE, <i>The Big Payback</i>	Rap-A-Lot		
16	19	7	MASTER ACE, <i>Take A Look Around</i>	Cold Chillin'/WB	41	46	2	KIARA, <i>Civilized Rogue</i>	Arista		
17	25	5	MAXI PRIEST, <i>Bonafide</i>	Charisma	42	50	2	TODAY, <i>The New Formula</i>	Motown		
18	18	28	BELL BIV DEVOE, <i>Poison</i>	MCA	43	44	5	DENISE LaSALLE, <i>Still Trapped</i>	Malaco		
19	30	3	PEBBLES, <i>Always</i>	MCA	44	45	3	JONATHAN BUTLER, <i>Heal Our Land</i>	Jive/RCA		
20	16	27	HOWARD HEWETT, <i>Howard Hewett</i>	Elektra	45	22	12	COMPTON'S MOST WANTED, <i>It's A Compton...</i>	Orpheus/EMI		
21	21	15	JUST ICE, <i>Masterpiece</i>	Fresh/Sleeping Bag	46	☆	▷	GERALD ALSTON, <i>Open Invitation</i>	Motown		
22	24	7	BASIC BLACK, <i>Basic Black</i>	Motown	47	41	60	BABYFACE, <i>Tender Lover</i>	Solar/EPA		
23	23	6	OLETA ADAMS, <i>Circle Of One</i>	Fontana/PG	48	49	3	VARIOUS, <i>Return of Superfly Soundtrack</i>	Capitol		
24	20	20	SNAP, <i>World Power</i>	Arista	49	29	22	CURTIS MAYFIELD, <i>Take It To The Streets</i>	Curton/Ichiban		
25	17	10	D-NICE, <i>Call Me D-Nice</i>	Jive/RCA	50	48	15	ERIC B. & RAKIM, <i>Let The Rhythm Hit 'Em</i>	MCA		



The Meeting Coming Together



Four of the best known figures in jazz together form the act called The Meeting. Alphonso Johnson, Patrice Rushen, Ernie Watts and Ndugu Chancler have finally put together a joint recording project after years of working together. The result is *The Meeting*, a GRP Records release.

"It's something we've always planned on doing," says Rushen. "We've been working together for eight years, and we thought it was about time to put something on vinyl."

The whole idea for The Meeting came about because of a production company that was putting on a concert and wanted a name act featuring name jazz performers. "It was 1982 and Festival Productions wanted a sort of 'stars of the '80s band,'" says Chancler. "Once we were together, we played the Playboy Jazz Show and the Kool Jazz festivals in New York, Pittsburgh, and Philadelphia."

From that experience, the group found that they really enjoyed playing together as a quartet. "We had all played with each other in one form or another at different times, but this was a chance to

remain together and do some very interesting things. Because of the encounter, we ended up going on tour together. It was a tremendous experience," says Chancler.

The Meeting is described as a collective effort that allowed each group member the opportunity to explore new territory that a solo career may not have afforded him or her. "I am so glad we could do this project," says Rushen. "When you have a solo career, many times you're not given the chance to try new things. Sometimes the label executives feel that changing your sound or trying something different interferes with the 'relationship' a performer has established with her fans.

"Personally, I feel everyone should be allowed to stretch and grow, but in the real world this is not always possible. So when I had a chance to work with The Meeting, it was like a dream come true. I'm in a position now where I can do my solo thing plus work in another direction with my music by virtue of The Meeting."

Because of the fame of each member, the subject of

continued on page 44

BRE JAZZ CHART

OCTOBER 26, 1990

T W	I W	ARTIST	TITLE	T W	L W	ARTIST	TITLE
1	1	MICHEL CAMILO	<i>On The Other Hand</i> Columbia	21	27	SEBASTIAN WHITAKER	<i>First Outing</i> Justice
2	2	EMILY REMLER	<i>This Is Me</i> Justice	22	10	RONNIE LAWS	<i>True Spirit</i> PAR
3	3	BRANFORD MARSALIS	<i>Crazy People Music</i> Columbia	23	14	SOUNDTRACK	<i>Mo' Better Blues</i> Columbia
4	7	TANIA MARIA	<i>Bela Vista</i> World Pacific	24	23	AZYMUTH	<i>Curimim</i> Intima
5	12	BOBBY LYLE	<i>The Journey</i> Atlantic	25	18	BOB JAMES	<i>Grand Piano Canyon</i> Warner Bros.
6	13	NINA TEMPO	<i>Tenor Saxophone</i> Atlantic	26	33	RAY BROWN TRIO	<i>Summer Wind: Live At The Lo</i> Concord
7	8	DON PULLEN	<i>Random Thoughts</i> Blue Note	27	19	HARRY CONNICK JR.	<i>We Are In Love</i> Columbia
8	9	PHIL SHEERAN	<i>Breaking Through</i> Sonic Edge	28	36	HANK CRAWFORD	<i>Groove Master</i> Milestone
9	11	ACOUSTIC ALCHEMY	<i>Point of Reference</i> GRP	29	24	METHENY w/HOLLAND/HAYNES	<i>Questions & Answers</i> Geffen
10	16	GERRY MULLIGAN	<i>Lonesome Blvd.</i> A&M	30	28	DJAVAN	<i>Puzzle of Hearts</i> Columbia
11	17	MICHAEL BRECKER	<i>Now You See It</i> GRP	31	34	STEVE ERQUIAGA	<i>Erkiology</i> Windham Hill Jazz
12	4	BOB BERG	<i>In The Shadow</i> Denon	32	35	BETTY CARTER	<i>Droppin' Things</i> Verve/PG
13	25	GEORGE BENSON	<i>Big Boss Band</i> Warner Bros.	33	29	RICHARD ELLIOT	<i>What's Inside</i> Intima
14	15	DON GROLNICK	<i>Weaver of Dreams</i> Blue Note	34	39	KENIA	<i>What You're Looking For</i> Denon
15	20	DAVID BENOIT	<i>Inner Motion</i> GRP	35	30	JIMMY McGRUFF	<i>You Ought To Think</i> Headfirst/K-Tel
16	21	RIPPINGTONS	<i>Welcome To The St. James...</i> GRP	36	31	HERBIE MANN	<i>Camino de Casa</i> Chesky
17	6	RICARDO SILVEIRA	<i>Amazon Secrets</i> Verve Forecast/PG	37	32	OLETA ADAMS	<i>Circle of One</i> Fontana/Mercury
18	26	MARK WHITFIELD	<i>The Marksman</i> Warner Bros.	38	37	JOE PASS	<i>Summer Nights</i> Pablo
19	7	BLUESIANA TRIANGLE	<i>Bluesiana Triangle</i> Windham Hill Jazz	39	☆	LOU RAWLS	<i>It's Supposed To Be Fun</i> Blue Note
20	22	JOHN PATITUCCI	<i>Sketchbook</i> GRP	40	40	WYNTON MARSALIS	<i>Standard Time, Vol. 3</i> Columbia

● BULLETED ENTRIES INDICATE STRONG CHART MOVEMENT
☆ REPRESENTS NEW ENTRY ★ REPRESENTS RE-ENTRY



THE BOSS IS BACK

GEORGE BENSON

BIG * BOSS * BAND

featuring the Count Basie Orchestra.

THE NEW ALBUM

INCLUDES THE TRACKS "HOW DO YOU KEEP THE MUSIC PLAYING"
AND "I ONLY HAVE EYES FOR YOU"

PRODUCED BY GEORGE BENSON • DIRECTION: KEN FRITZ MANAGEMENT, LOS ANGELES



© 1990 WARNER BROS. RECORDS INC.

BRE MUSIC REPORT

OCTOBER 26, 1990

★★★★★ TOP 5 SINGLES ★★★★★

	ARTIST	TITLE	LABEL
1	KEITH SWEAT	MERRY GO ROUND	VINTERTAINMENT/ELEKTRA
2	SAMUELLE	SO YOU LIKE WHAT YOU SEE	ATLANTIC
3	PEBBLES	GIVING YOU THE BENEFIT	MCA
4	MARIAH CAREY	LOVE TAKES TIME	COLUMBIA
5	BELL, BIV, DEVOE	I THOUGHT IT WAS ME	MCA

SINGLE OF THE WEEK

FREDDIE JACKSON
LOVE ME DOWN
CAPITOL

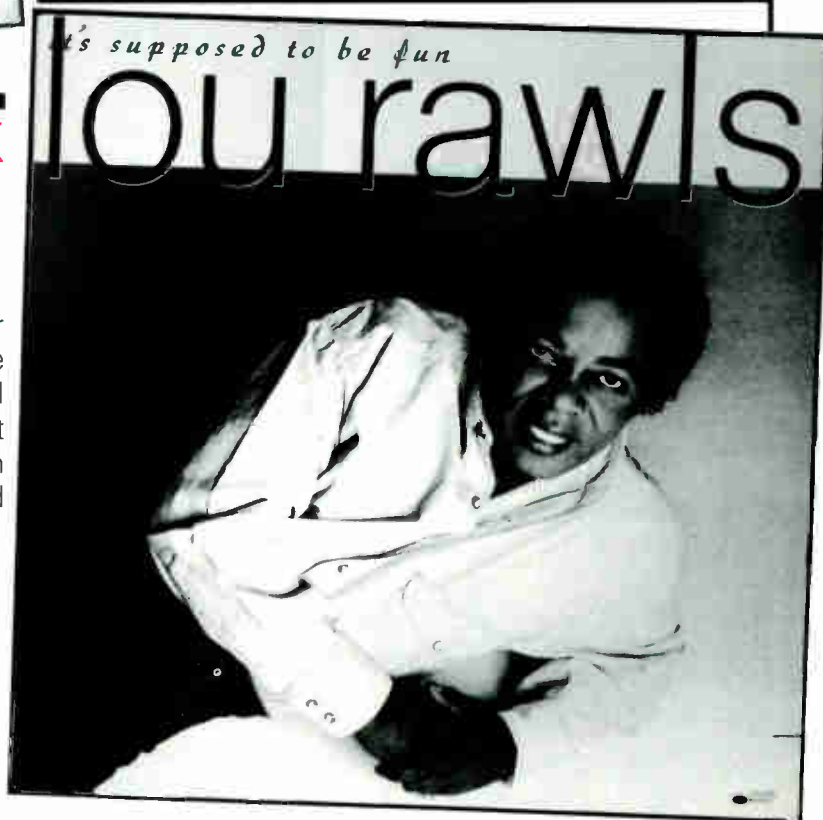
Jackson delivers his usual heart-wrenching vocals on top of a seductive, turn-the-lights-down, take-it-nice-and-slow track. It's no wonder the single has vaulted onto so many radio playlists. The exquisite offering from the forthcoming album *Do Me Again* continues to establish Jackson as a premier balladeer for the '90s. Produced by Barry Eastmond. Total adds: 91, including KDAY-AM, KGFJ-AM, WMVP-AM, WJLB-FM, KSOL-FM, WGCI-FM, WTLC-FM and WYLD-FM. Demos: All.



ALBUM OF THE WEEK

LOU RAWLS
IT'S SUPPOSED TO BE FUN
BLUE NOTE/CAPITOL

The always excellent vocals of Rawls really soar on this LP. Opening with his latest release, the title track, the LP also features standouts "Good Morning Blues"—vintage Rawls—and the Burt Bacharach-penned "Any Day Now." This album will not only please Rawls' many fans but should also make him many more. Demos: All.



BREEMUSIC REPORT

O C T O B E R 2 6 , 1 9 9 0

IMPORTANT RECORDS

SINGLES

STEVIE WONDER—KEEP OUR LOVE ALIVE—MOTOWN—This easy listening ballad from Wonder is sure to please his army of fans. The lyrics are excellent and really worth listening to. Like most of his music, it will appeal to all, thus putting it in the top five of the national and urban charts. This song was written, produced and, best of all, performed by Wonder. The song was added to **47** stations this week, including **KACE-FM, KDAY-AM, WDAO-AM, WILD-AM, WJLB-FM, WLNR-FM, WVEE-FM, WYLD-FM** and **WZAK-FM**. Demos: All.

PRINCE—NEW POWER GENERATION—PAISLEY PARK/WARNER—Here is another great cut off the *Graffiti Bridge* album. There is no mistaking Prince on this lively song that should become another notch on his success belt. As are all of Prince's records, this should be a massive crossover cut that will be huge on all charts. The song was added to **24** stations, including **KHYS-FM, WANM-FM, KJLH-FM, WILD-AM, WOL-AM** and **WZAK-FM**. Demos: All.

THE BOYS—THING CALLED LOVE—MOTOWN—This soulful cut should be a heavy rotation single in no time. The young adults will love it, and that should be a great aid in helping it climb to the top. Adults will also enjoy doing their thing to it. The song was added to **12** stations, including **KJMZ-FM, WATV-AM, WCIG-FM, WDAO-AM, WPAL-AM** and **WPOM-AM**. Demos: Young Adults.

RALPH TRESVANT—SENSITIVITY—MCA—This is a super funky cut written by Jimmy Jam and Terry Lewis. Tresvant's soft, melodic lyrics please throughout. This record, featured on his self-titled LP, is a future chart-topper by the sounds of things here. The song was added to **76** stations this week, including **KHYS-FM, KKDA-FM, KSOL-FM, WBLS-FM, WEDR-FM, WHUR-FM, WILD-AM, WJLB-FM** and **WVEE-FM**. Demos: All.

ALBUMS

JON HENDRICKS AND FRIENDS—FREDDIE FREELOADER—DENON—With these kinds of friends one is set for life. George Benson, Al Jarreau, Wynton Marsalis and Bobby McFerrin are just some of the friends who appear on this LP. They ensure the LP's perfection and listening pleasure for all jazz and big band fans. Produced by Jon Hendricks. Demos: Big Band Fans.

CRAIG T. COOPER—GOT THAT THANG—VALLEY VUE—An excellent album from the deep reggae intro on "Coast To Coast" to the Quiet Storm magic of "Quality Time." Cooper showcases his all. The latest single release, "I Dedicate My Love," also appears. "New Life" and "What If?" deserve mention as do the incredible vocals of Denise A. Stewart on "Quality Time." Demos: All.

LISTEN UP—THE LIVES OF QUINCY JONES—REPRISE/QWEST—This is a must for all Q's fans. Some of the artists who pay their tributes to Jones are Ray Charles, Count Basie, Sarah Vaughan, Aretha Franklin, Ice-T and James Ingram. Taken from the movie "Listen Up," this LP has a good chance for the Oscar nomination for Best Soundtrack. Demos: All.

BEATMASTERS—ANYWAYAWANNA—SIRE/REPRISE—This funky house album explodes with energy. The opening cut, "Who's In The House," will be a monster jam if it ever gets released. The Cookie Crew performs the raps on "Rok Da House (We Funk)," a super dance cut. "Make Me Feel," with its deep house sound, is also good. An album that will surprise a lot of people with its success. Demos: House Fans, Young Adults.

SUPERHOT SUPERACTIVE



Surface

This week as we take a peek at the most added, we find that **Surface**, with its "The First Time" (reviewed 9/21), "has another ballad that goes straight to the heart." It went straight to the heart of **30** new stations this week, including **KACE-FM, KBCE-FM, KCXL-AM, KHRN-FM, WBLS-FM** and **WVEE-FM**.

On 10/19, **Guy's "I Wanna Get With U"** was picked as Single of the Week, and **19** new stations have said "I Wanna" add that record, including **WBLS-FM, WDAS-FM, WGPR-FM, WOKN-FM** and **WVKO-AM**.

When we reviewed **Tony! Toni! Tone!** we said "...single should ride high on the charts just as their last two hits." It's raining radio stations for the three Tonys. "It Never Rains in Southern California" picks up **16** to the **36** reporting last week, including **KATZ-FM, KHYS-FM, WVKO-AM** and **WYLD-FM**.

We said **After 7's** new single "My Only Woman" "should become an instant hit (10/5). It's being added at radio like you think so too, including **KIIZ-AM, KCOH-AM, WBLS-FM, WMVP-AM** and **WRKS-FM**.





GERALD ALSTON

ACCEPTING INVITATIONS

BY RUTH ADKINS ROBINSON

Miss Annie Walker always put the Sunday night program together at St. Andrews Christian Church in Hendersonville, NC. On this particular hot summer night, she invited both a young relative, Eric, and four-year-old Gerald Alston to sing a song together.

Gerald accepted the invitation, but as children will do, started to laugh when he stood up in front of the congregation. Then the other child started to sing..."Jesus loves me/Yes I know..." Little Gerald thought to himself, "Eric can't sing," and he closed his eyes and let loose with his own version of that song. When he opened his eyes at the closing notes, cheers from the jammed church were ringing in his ears. He started laughing again, this time overjoyed at how applause made him feel.

or Alston's
new Mo-
town/Taj
LP to be
entitled
*Open In-
vitation* is significant.

His life seems to have been filled with offers that moved him in specific directions, after that fairly auspicious singing debut. *(continued next page)*

Naturally, he continued to sing in church. The roots were strong, from his preacher father, who also sings. His mother plays piano. His uncle is Johnny Fields of the Blind Boys of Alabama.

While he was in his teens, he put a group together to perform locally and called them the New Imperials. But that was only through Saturday night. On Sundays, they traveled church-to-church singing gospel under the name of the Gospel Jubilee. "I had the best of both worlds," Alston confesses.

Gospel music was natural to Alston. The great Sam Cooke was his inspiration. Even today when Alston sings, you can hear those Cooke vocal runs that seem to be part of an entire generation of superior male singers. Yet Alston declined an invitation to follow in Cooke's footsteps as lead singer of the gospel group the Soul Stirrers.

He worked very hard during his teen years but his big opportunity came through happenstance, as it is wont to do. The Manhattans were in town and needed to augment their sound equipment with some local gear. Alston's was available. Group members just happened to go along to pick up the equipment at the moment Alston was singing. When he broke and walked to the water fountain, he was approached with an offer that would forever change his life.

He was just 17 and in his first year of college, but Alston quit to join the Manhattans. "It wasn't as easy a choice as you might think. I knew if I left school, I was putting my feet on a road where there was no turning back. I would have to travel forward on that road," he remembers.

And for the next 17 years, Alston learned about all the bumps along the road. Happily for him, he had the guidance of the seasoned members of the group, and perhaps more importantly for him, he listened to their advice.

"I'm a humble person. That's not to say I let people take advantage of me. I do stand my ground when I need to, but I also know the value of listening. It was time to be humble when I found myself sharing stages with the most important performers of our time—Diana Ross and Marvin Gaye—and here I was just a kid."

He didn't know he'd stay with the group for so long. "I told them when I joined that I wanted a solo career and I guess I could have gone out on my own in 1977 instead of 1988, but I had to make certain the timing was right."

The years were good. Smash hits came to the group with the young lead singer—"Kiss and Say Goodbye," "It Feels So Good To Be Loved So Bad," "Shining Star" and half a dozen others.

But when the time was right, he struck out by accepting Bill Dem's invitation to join his newly-formed label as its first artist. "It was a strong debut LP," says Alston. "We had success with 'Take Me Where You Want' and 'I Can't Tell You Why.' It did what it was supposed to do. Before this people said, 'Oh, I know you, you're the lead singer of the Manhattans.' Now they see me and say, 'Oh, I know you, you're Gerald Alston.'"



"This LP has Gerald headed in the right direction. He's one of the finest voices ever, in a class with Marvin Gaye and Sam Cooke, and he has that same quality of love. These days, so much music is denigrating to women and here is Gerald Alston passionately singing to women that they are special, perfect and to be cherished."

—BILL DERN, PRES, TAJ RECORDS

Alston adds, "I was given some great songs to sing and there's no doubt I'm singing them to the ladies. I can even help out the guys who want to talk to a woman—this album can get a point across."

The first single is "Slow Motion," produced by Stan Sheppard and Jimmy Varner, who also produced the debut LP. In this song, the mindset is that of a lover so desperately in love that she "makes my body come alive/And I feel the need to tell you why."

The programmers love this single. Typical enthusiasm is evidenced by Tori Turner of WIZF/Cincinnati who said, "Here is a smash right out of the box. His last project was great, but this one is soulful and just as smokin'. The older females call constantly for this one. I

guess they know a good thing when they hear it."

Because of the success of the first LP, Alston wanted Sheppard and Varner as part of the producing team for the LP, which includes Levi Seacer Jr. and James Carmichael. "Stan and Jimmy did such a wonderful job producing my first album, I just had to have them back." The duo also produced "Getting Back Into Love" and "Don't You Know." The latter shows Alston's vocals against Gerald Albright's wonderful sax lines creating a warm, sensual tune perfect as a mood setter.

The duet with Brenda Russell is a great collaboration. "It was an honor to do this song with Brenda. She's a great artist. She has a unique style and the chops to deliver it. I love the way she sings and I loved singing with her."

On the chops tip, Steve Lukather, the brilliant Toto guitarist, is also heard on this cut.

"Tell Me," plus "I'll Go Crazy," "Still in Love" and "Never Give Up" were produced by Carmichael, whose name has been seen on major Motown albums since he and a young group of musicians called the Commodores first went in the studio. He also helped shape Lionel Richie's solo recordings and those of Atlantic Starr. Working in the studio with Carmichael "was really comfortable," Alston confides. "He is truly a singer's producer. He instinctively knows not only what but when a singer should sing."

It seems that Alston likes to throw in a classic tune on his albums. The first was the Eagles' "I Can't Tell You Why." On this album it's that Chuck Jackson standard "Any Day Now." Alston chuckled as he pointed out, "I'll bet you didn't know that 'Any Day Now' was written by Burt Bacharach! I remember this song

from my childhood—we just added a more up-tempo feel to it."

Everybody at Motown thinks this is a great collection of songs from a great singer," says Jheryl Busby, president/CEO, Motown Records. "From the reaction at black radio, they think so too. We're looking for Gerald to top the charts."

Sammie Jordan, WMHG, Muskegon, MI, says, "Oooh Wee! This is one of those songs you put on when the lights are low and the mood is right. The ladies are calling in like crazy for this one. Guess what, the fellas are calling too. I guess the song has a strong romantic impact on women and men." It would seem the music of Gerald Alston is an *Open Invitation* that people everywhere are accepting. □

NEW RECORD RELEASES

O C T O B E R 2 6 , 1 9 9 0

LABEL	ARTIST	TITLE	FORMAT						
			RECORD			COMPACT DISC		CASSETTE	
			12"	45	LP	SINGLE	ALBUM	SINGLE	ALBUM
MAJORS:									
ARISTA	URBAN DANCE SQUAD, <i>Mental Floss For The...</i>				•				
	JEFFREY OSBORNE, <i>Only Human</i>							•	
ATLANTIC	COOL C, <i>Life In The Ghetto</i>					•			
	VARIOUS, <i>Goodfellas--Soundtrack</i>					•			
	EVELYN MCGEE STONE, <i>It's My Time</i>					•			
ATLANTIC JAZZ	KENNY GARRETT, <i>African Exchange Student</i>					•			
BUM RUSH/VIRGIN	KINGS OF SWING, <i>Strategy</i>					•			
BUST IT/CAPITOL	SPECIAL GENERATION, <i>Take It To The Floor</i>					•			
COLD CHILLIN/REPRISE	BIG DADDY KANE, <i>Cause I Can Do It Right</i>	•				•			
COLUMBIA	THE CHIMES, <i>TRUE LOVE</i>	•							
	DWIGHT SILLS, <i>Theme From "Driving..."</i>	•							
	JOHNNY MATHIS, <i>In A Sentimental Mood</i>						•		
	C&C MUSIC FACTORY, <i>Gonna Make You Sweat</i>							•	
	GEORGE MICHAEL, <i>Freedom</i>					•			
	GEORGE MICHAEL, <i>Listen Without Prejudice</i>							•	
ELEKTRA	MR. FIDDLER, <i>Cool About It</i>					•			
FONTANA/PG	OLETA ADAMS, <i>Get Here</i>					•			
GRP	NELSON RANGELL, <i>Nelson Rangell</i>							•	
	TOM SCHUMAN, <i>Extremities</i>							•	
LUKE/ATLANTIC	LUKE F/THE 2 LIVE CREW, <i>Mama Juanita</i>					•			
MCA	GLENN MEDEIROS, <i>Me-YouBlue</i>					•			
	PERRI, <i>It's Been You</i>	•							
	SMOOTH ICE, <i>Smooth Ice</i>			•					
MOTOWN	STEVIE WONDER, <i>Keep Our Love Alive</i>					•			
	THE BOYS, <i>Thing Called Love</i>	•							
ORPHEUS/CAPITOL	FREDDIE JACKSON, <i>Do Me Again</i>							•	
POLYGRAM	ABBEY LINCOLN, <i>The World Is Falling Down</i>							•	
POLYGRAM JAZZ	STAN GETZ, <i>Billy Highstreet Samba</i>							•	
RCA VICTOR	VARIOUS, <i>Once On This Island--Cast</i>						•		
TOMMY BOY/REPRISE	INFORMATION SOCIETY, <i>Hack</i>			•					
VERVE FORECAST/PG	SHAKATAK, <i>Perfect Smile</i>							•	
VERVE/POLYGRAM	BETTY CARTER, <i>Droppin' Things</i>					•			
VIRGIN	YOUSOU N'DOUR, <i>Set</i>						•		
	KID FROST, <i>That's It (Ya Estuvo)</i>	•							
WARNER BROS.	AL B. SURE!, <i>Private Times...And The</i>						•		
	JASMINE GUY, <i>Jasmine Guy</i>			•					
	JOE SAMPLE, <i>Ashes To Ashes</i>			•					
	RAY CHARLES, <i>Would You Believe?</i>			•					
	GEORGE BENSON, <i>Words & Music</i>							•	
INDIES:									
BROKEN	S.F.C., <i>A Saved Man</i>							•	
CALI-WAY 213-340-1899	ROMEO STONE, <i>Comin' Out Ta Dog!</i>							•	
CARDIAC 212-977-8020	OLU ROWE, <i>One Nation</i>					•			
JVB	VAN BUREN, <i>Chill Factor/Get Busy</i>							•	
LONDON/DECCA	TOM STACY, <i>Amber Waves: A Nu-view</i>						•		
MANGO/ISLAND 212-995-7800	ASWAD, <i>Too Wicked</i>							•	
	ASWAD, <i>On And On</i>			•					
NERVOUS 718-335-2112	DESIRE, <i>I Cause The Pain</i>	•							
PANDISC 305-948-6466	TRINERE, <i>I Wanted You</i>	•							
PRIORITY 213-467-0151	TREs, <i>Let Me Feel Your Body</i>							•	
PROFILE 212-529-2600	PABLO MOSES, <i>We Refuse</i>						•		
WINDHAM HILL 415-329-0647	NIGHTNOISE, <i>The Parting Tide</i>						•		
	LIZ STORY, <i>Escape Of The Circus</i>						•		

EXEC PROFILE

KEVIN FLEMING

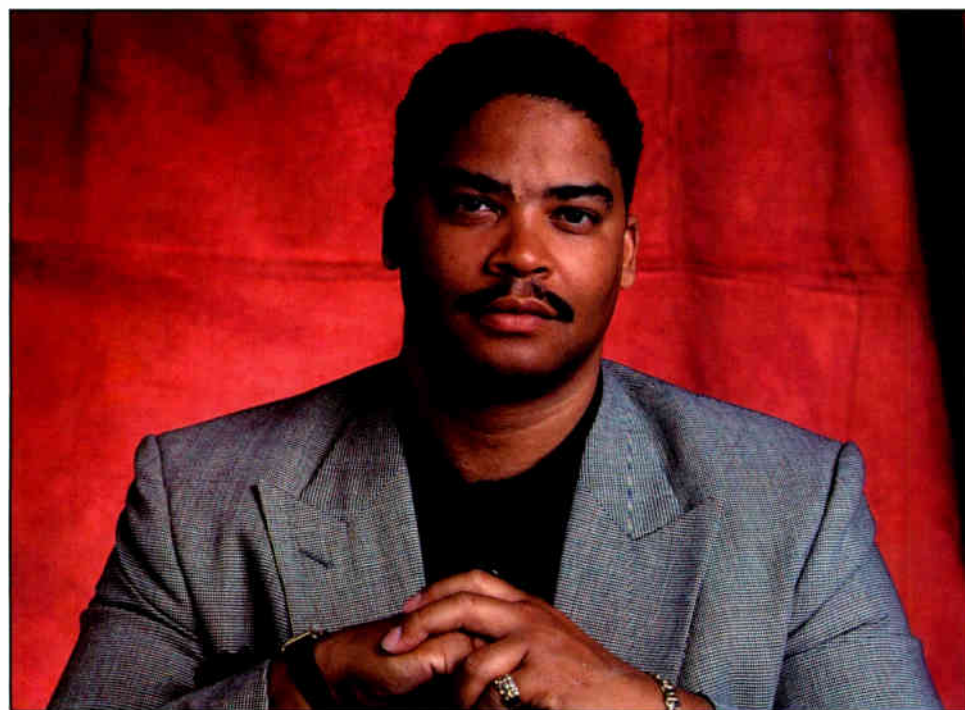
Covering The Basics

As new vp, black music, Island Records, Kevin Fleming's career has been on the fast track in terms of his tenure with the company. His job titles have changed quicker than pages on a calendar—from promotion manager to A&R director to vp in only 19 months.

As he progressed, the momentum began to build. In college, Fleming obtained jobs in the broadcast field, working on radio and television. After he completed school, he walked right into a professional radio position for WIGO in Atlanta as md and on-air personality. From there, he moved from station to station, establishing a style and reputa-

during this time that the talented programmer began to develop relationships with established vets of the radio business. With mentors such as Walt Love, Winky Simms and Bill Shear, and several close, influential friends helping, Fleming's skills as a programmer increased.

These relationships proved invaluable, resulting in his move to the major market



There's another side to this seemingly meteoric rise—that of paying dues. With grade school chums like Prince, Terry Lewis and Andre Cymone in Minneapolis, Fleming's exposure to music was inspiring. "I knew I wanted to go into radio in junior high school, but it wasn't until I was in the 10th grade that I got the chance to actually go on the radio. Once I was on, I was hooked." Beginning his music career in radio, Fleming studied broadcast management at Clark College in Atlanta.

His introduction into broadcasting led to other opportunities, one being the chance to read the community news on a commercial radio station. "I didn't get to dj, but it was a start," says Fleming.

tion for success.

Fleming's hard work ethic and knack for innovative programming got him noticed by people in the industry. "I was working at an out-of-the-way station in Georgia, but it was a 100,000-watter, so that gave us some range. Anyway, I programmed the station to include an interesting mix that blended our base format of R&B with carefully selected rock music. It was an innovative combination that drew the attention of a nice-sized audience."

Due to the unique programming Fleming used, the station became number one in the state on a county-to-county basis and number two in its market, behind a Country station. It was

"One thing I've learned through experience is that you must be open enough to allow those around you to offer their input. But it's your decision as a manager whether or not to use it."

—KEVIN FLEMING, ISLAND RECORDS

of Los Angeles. There he programmed for several years before settling into a career on the record label side. "I was offered a position at Island in February '89, working in the promotion department. By the end of the year, I had moved to the A&R department and less than two years later, found myself working as vp of black music."

Since he's had the benefit of working in radio, promotion and A&R, Fleming is well-versed in the primary elements of the music industry. "Because of my education and experience in the business, I feel I'm in a position to make a genuine contribution to Island in my latest role as vp.

continued on page 44

THE NATIONAL RADIO REPORT!

BRB

BLACK RADIO EXCLUSIVE

**MOST ADDED
SONG OF THE WEEK
FREDDIE JACKSON
"LOVE ME DOWN"**
CAPITOL

**NABOB TAKES STAND
ON JAPANESE INSULTS**

**KMAX' UTLEY
WINS AWARD**

100.3 JAMZ PROMO

**STONE TAKES
PROGRAMMING REINS**

**ARB DATABASE
RELEASED**

KHYS GETS COOL VISIT

WGCI LOOKING

JOB OPPORTUNITIES

**ON THE RADIO
WITH TONY GRAY**

WBMS SOLD

WBLs CHANGES



**DINA DAVIS
EPIC'S NEW
MIDWEST
PROMO REP**



YOUNG BLACK PROGRAMMERS COALITION, INC.

Presents

Its Thirteenth Annual Meeting
November 16, 17 and 18, 1990

THEME:

“BASICS AND BEYOND”

Hyatt Regency Hotel ♦ 1200 Louisiana Avenue ♦ Houston, Texas 77002
Ask For Special YBPC Room Rate (713) 654-1234

Don't Forget -- This Is Also An Election Meeting! All YBPC members in good standing will have an opportunity to vote!

SEMINARS

— Saturday, November 17th —

“Funding The Format”

How To Win With A Weak Budget

“Eliminating Loose Lists”

How To Set Proper Playlist/Report Procedures

“The Power Of Production”

How To Brighten Your Sound With Produced Effects

“Right From The Start”

Understanding The Roots Of Ratings & Research

EARLY BIRD REGISTRATION FEES

Members	\$65.00
Non-Members	\$75.00
Late Fee After October 31	\$10.00
Spouse Regular or Banquet Ticket	\$60.00
CONTACT: Barbara Lewis	1-818-707-3841

SOUVENIR BOOK INFORMATION

(Ads Based On 8½ x 11 trim)

Full Page - inside front/back	\$550.00
Full Page	\$400.00
Half Page	\$275.00
Fourth Page	\$225.00
Eighth Page	\$ 75.00
Professional Card	\$ 75.00
Non-Camera Ready Artwork	\$100.00

CONTACT: Henry Jefferson, 10600 So. Gessner #4
Houston, Texas 77071, 713-271-0011

REGISTRATION

Young Black Programmers Coalition, Inc.
Scholarship Banquet - Registration
Return to: YBPC, Barbara Lewis,
43 Basswood Ave., Agoura Hills, CA 91301

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ \$ _____

(CHECKS OR MONEY ORDERS ONLY)

NOTE: To all record companies: You may pay for your ad, dues & other charges with one check!

PROGRAMMER'S POLL

TRACY HOGAN
WNER/OZARK, AL
JANET JACKSON

"SOMEDAY IS TONIGHT"

Here is yet another masterpiece from Janet's *Rhythm Nation* LP. This particular cut picks up where *Control*'s "Let's Wait A While" left off. She tells a story of how the climactic moment in a love affair that was held back for so long was well worth the wait. Demos: Adults, Females.

PRINCE & TEVIN
CAMPBELL

"ROUND AND ROUND"

This little fella has proven beyond the shadow of a doubt that he is a strong force in this industry. Like young Michael Jackson, Campbell is traveling down a gold-paved road to a successful career. Demos: All.

JOHNNY GILL
"LADY DUJOUR"

This record is very classy and very elegant. It reminds me of wine, roses, champagne and a roaring fireplace—all the ingredients worthy of a romantic encounter. Gill has proven himself to be a man of love and sensitivity towards women. Demos: Adults, Females.

KEITH MICHAELS
WZLA/ABBEVILLE, SC
GUY

"I WANNA GET WITH U"

Guy is back and stronger than ever. Immediate phone response the instant it was played. A must add for anyone's playlist. Programmers, you really need to get with this one. Demos: All.

RAY CHARLES
"I'LL TAKE CARE OF YOU"

Ray continues to lead the way with strong and meaningful lyrics. He is truly the ambassador of good music. Demos: Adults.

CLARENCE CARTER
"BETWEEN A ROCK
AND A HARD PLACE"

Clarence proves that the blues will never die. Strong

phone response and doing remarkably well here. Demos: Adults.

DEE DEE COLLINS
WBML/CHAMPAIGN, IL
LORENZO SMITH
"ANGEL"

This new up-and-coming artist has a solid hit on his hands. This song has been getting a lot of attention here and I really think it will do well. Demos: Teens, Young Adults.

JOESKI LOVE
"SHE LIKES JOE"

A real funky uptempo song that's a winner with rap fans in the area. We get lots of requests for this one, and it's doing great in the area clubs as well. Demos: Teens, Young Adults.

EN VOGUE
"PART OF ME"

Here is a great change of pace for this hot female group. It's a nice soul-stirring ballad that features the well put together harmonies that set these girls apart from any other group of its kind. Demos: Adults.

CHARLIE PRUITT
WZMG/OPELIKA, AL
SNAP
"OOOPS UP"

This is a great follow-up to "The Power." A strong dance groove that's perfect for the clubs and the airwaves as well. Demos: Teens, Young Adults.

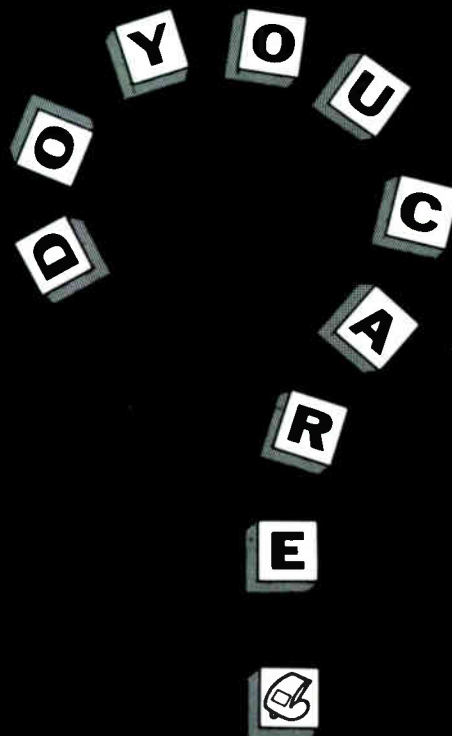
LAQUAN
"NOW'S THE B TURN"

This is a real nice dance beat with a catchy melody. It's doing really well here and I like the mixes on it also. Demos: Teens, Young Adults.

BASIC BLACK
"NOTHING BUT A PARTY"

This song is the jam. A must add for your list, programmers. When Basic Black kicks off the jam, you know it's always a party. Demos: Young Adults.

LET'S ALL PLAY...



whistle From the LP Always and Forever SEL 21635

CHRIS TURNER
WTMP/TAMPA, FL
FREDDY JACKSON
"LOVE ME DOWN"

This smooth, sultry balladeer is back with another lady killer. Jackson has the knack and the voice to get any woman in the mood for love. Demos: Adults, Females.

RALPH TRESVANT
"SENSITIVITY"

Well it's finally here. The long awaited first release from the last of the NE boys to go solo. This tune is spectacular. It's great for all dayparts as well as Quiet Storm. I'm really excited about hearing the rest of the LP. Demos: Young Adults.

WHITNEY HOUSTON
"I'M YOUR BABY
TONIGHT"

This is definitely the week for comebacks. This week Whitney's back with an incredible smash right out the box. A must add and already the most requested song here. Demos: All.

LOUIS CONNER
KCEP/LAS VEGAS, NV
WHITNEY HOUSTON
"I'M YOUR BABY
TONIGHT"

She's back and kicking. Back to prove that she's still got soul. The LaFace production adds just the right flavor to a great tune and a seasoned artist. Demos: Young Adults.

RALPH TRESVANT
"SENSITIVITY"

The New Edition string of solo members continues. This young man has come out with a strong yet smooth midtempo groove with the ladies in mind. Demos: Young Adults.

PG-13
"TEENAGE REPORTER"

This is a midtempo rap that works really well with our rap audience here. The phone response has been great and the record is doing real well. Demos: Teens.

THE NATIONAL RADIO REPORT

ALABAMA

WATV-AM

Boys, Thing
Carl Anderson, My
Freddie Jackson, Love
Najee, Cruise
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep

PD: Ron January
P.O. Box 39054
Birmingham
AL 35208
205-780-2014

WENN-FM

En Vogue, I Just
Freddie Jackson, Love
Kipper Jones, Poor
Najee, Cruise
Prince/Tevin, Round
Ralph Tresvant, Sensitiv.
Side F-X, I Can't
Stevie Wonder, Keep
Ten City, Whatever
Thelma Houston, Out

PD: Dave Donald
MO: Michael Starr
424 16 Street North
Birmingham
AL 35203
205-254-1820

WGOK-AM

2 Live Crew, Mama
Carl Anderson, My
Father MC, I'll
Ms. Adventure, Uden.
Shalamar, Wake
Stax, Mary
Too Short, Ghetto
Vince Andrews, My

PD: Charles Merritt
MO: The Mad Hatter
800 Gum
Mobile
AL 36603
205-432-8661

WJLD-FM

After 7, My
Clarence Carter, Between
Freddie Jackson, Love
Guy, I Wanna
Ralph Tresvant, Sensitiv.

PD: Kerth Reed
MO: Kerth Reed
1449 Spaulding
Ishkooda Rd.
Birmingham
AL 35211
205-942-1776

WMMV-FM

Freddie Jackson, Love
Kid Sensation, Seatown
Pebbles, Backyard
Ralph Tresvant, Sensitiv.
Surface, First
Time, Chocolate
Too Short, Ghetto
Trudy Lynn, Right

PD: Aaron Appleberry
MO: Aaron Appleberry
1050 Government St.
Mobile
AL 36604
205-433-9577

WSLY-FM

2 Live Crew, Mama
Bobby Bland, Ake
Chi-Lites, Eternity
Clarence Carter, Between
Ed. A. Lewis, Truly
Malemén, Round
Prince/Tevin, Round
Robbie Mychals, Do
Tony!Tony!Tone!, Never
Whispers, My

PD: Steve R. Williams
Route 1 Box 400 B
York
AL 36925
205-392-4787

WXVI-AM

Grady Harrell, Don't
Grey/Rogers, Don't
Prince, New
Prince/Tevin, Round
Ralph Tresvant, Sensitiv.
Stax, Mary
Stevie Wonder, Keep
Sunni, Dr
Tres, Let
Trinere, I Wanted

PD: Ralph Featherstone
MO: Roscoe Miller
PO Box 4280
Montgomery
AL 36195
205-263-3459

WZMG-AM

Ade Dyer, That's
After 7, My
Bern. Cooper, I Look
No Face, Half
One Cause, Up
Prince/Tevin, Round
Quincy Jones, Listen
Time, Chocolate
Whispers, My

PD: Vince Johnson
MO: Charlie Pruitt
P.O. Box 2329
Opelika
AL 36801
205-745-4656

WZZA-AM

Boys, Thing
Guy, I Wanna
Prince, New
Ralph Tresvant, Sensitiv.
Time, Chocolate
Whitney Houston, I'm

PD: Bob Carl Bailey
MO: Delesa Garner
1570 Woodmont Dr
Tuscumbia
AL 35674
205-381-1862

ARKANSAS

KCLT-FM

After 7, My
Caron Wheeler, Living
DJ Kool, Pressed
Dorian, Thrill
Fela Antoni, Nasty
Hi-Five, I Just
Kipper Jones, Poor
Ralph Tresvant, Sensitiv.
Robbie Mychals, Do
Too Short, Ghetto

PD: Wardell Sims
PO Box 2870
West Helena
AR 72390
501-572-9506

KMZX-FM

After 7, My
Guy, I Wanna

PD: Don Cody
MO: Don Cody
314 Main St
N Little Rock
AR 72114
501-375-1069

CALIFORNIA

KACE-FM

Freddie Jackson, Love
Perri, It's
Stevie Wonder, Eep
Surface, First

PD: Lawrence Tarter
MO: Antonette Russell
161 N La Brea Ave
Inglewood
CA 90301
213-330-3100

KDAY-AM

Buff. Soldiers, Penny
Freddie Jackson, Love
Grey/Rogers, Don't
Poor R Teachers, Holy
Side F-X, Can't
Stax, Mary
Stevie Wonder, Keep
Tres, Let
World Class WC, Turn

PD: Jack Patterson
MO: Jack Patterson
1700 N Alvarado
Los Angeles
CA 90026
213-665-1105

KGfJ-AM

Freddie Jackson, Love
Jeff Redd, What

PD: Daryl Cox
MO: Johnny Morris
1100 S La Brea
Los Angeles
CA 90019
213-930-9090

KJLH-FM

After 7, My
Prince, New
Special Ed, Mission
Time, Chocolate

PD: Lynn Bnggs
MO: Lynn Bnggs
3847 Crenshaw Blvd.
Los Angeles
CA 90008
213-299-5960

KSOL-FM

Freddie Jackson, Love
Prince/Tevin, Round
Ralph Tresvant, Sensitiv.

PD: Bob Mitchell
MO: Bob Mitchell
1730 Amphlett Blvd.
#327
San Mateo
CA 94402
415-341-8777

CONNECTICUT

WNHC-AM

Freddie Jackson, Love
Stevie Wonder, Keep
Tony!Tony!Tone!, Never
Wooten Bros., Friendz

PD: Stan Boston
MO: Stan Boston
112 Washington Ave.
North Haven
CT 06473
203-234-1340

WYBC-FM

Adeva, I Thank
After 7, My
Beatmasters, Warm
Chi-Lites, Eternity
Donna McElroy, Part
Doug Lazy, House
One Cause, Drop
Ricky Paterson, Look
Trudy Lynn, Right

PD: Cindy Brown
MO: Andrew Gifford
165 Elm St.
New Haven
CT 06520
203-432-4127

DIST. OF COLUMBIA

WHUR-FM

Freddie Jackson, Love
Jeffrey Osborne, Only
Kim Waters, Just
Ralph Tresvant, Sensitiv.

PD: Bobby Bennett
MO: Mike Arche
529 Bryant St. N.W.
Washington
DC 20059
202-232-6000

WOL-AM

Big Lady K, Smilin'
Father MC, I'll
King Tee, Played
Little Mac, I Need
M.C. Supreme, Black
Monie Love, Monie
Papa Star, Dance
Prince, New
Rob Well, Stand
Smiley, Smiley

PD: Keenan Ellerbe
MO: Keenan Ellerbe
400 H. Str. N.E.
Washington
DC 20002
202-675-4800

FLORIDA

WANM-FM

E.U., I Confess
Freddie Jackson, Love
Phalon, Dance
Prince, New
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep

PD: Van Wilson
P.O. Box 10174
Tallahassee
FL 30302
904-222-1070

WEDR-FM

E.U., I Confess
Freddie Jackson, Love
Najee, Cruise
Prince, New
Ralph Tresvant, Sensitiv.
Rick Washington, I Want
Stevie Wonder, Keep
Surface, First
Thelma Houston, Out

PD: B. J. Barry
MO: James Thomas
3790 N.W. 167th St
Miami
FL 33055
305-623-7711

WPOM-AM

Boys, Thing
Carl Anderson, My
Freddie Jackson, Love
Ms. Adventure, Uden.
Ralph Tresvant, Sensitiv.
Ten City, Whatever
Tres, Let
Trinere, I Want

PD: George Cole
MO: George Cole
5800 N. Military Trail
West Palm Beach
FL 33407
407-844-6200

WRBD-AM

Freddie Jackson, Love
Malemén, Round
Najee, Cruise
Prince/Tevin, Round
Ralph Tresvant, Sensitiv.
Rick Washington, I Want
Tashan, Think
Ten City, Whatever
Tres, Let
Vince Andrews, My

PD: Ross Alan
MO: Ross Alan
4431 Rock Island Road
Ft. Lauderdale
FL 33319
305-731-4800

WZAZ-FM

After 7, My
Buff. Soldiers, Penny
Cynda Williams, Harlem
Freddie Jackson, Love
Ms. Adventure, Uuden.
Dieta Adams, Get
PG 13, Teenage
Stax, Mary
Stevie Wonder, Keep
Surface, First

PD Nat Jackson
MD: Nat Jackson
2611 WERD Radio Dr
Jacksonville
FL 32205
904-389-1111

WPGA-FM

Freddie Jackson, Love
Grey/Rogers, Don't
Jaya, One
Kim Waters, Just
Prince, New
Ralph Tresvant, Sensitiv.
Rick Washington, I Want

PD Brian Kelly
2525 Pionono Ave
West Gate Mall
Macon
GA 31206
912-781-2101

WLNR-FM

Freddie Jackson, Love
Jeffrey Osborne, Only
Stevie Wonder, Keep
Teena Marie, If

PD Kathy R Brown
MD Kathy R Brown
820 S Michigan Ave
Chicago
IL 60616
312-322-9400

KQXL-FM

Angela Winbush, Please
Freddie Jackson, Love
Kipper Jones, Poor
Ralph Tresvant, Sensitiv.
Too Short, Ghetto
Winans, When

PD A B Welch
MD Chris Clay
7707 Waco Dr
Baton Rouge
LA 70806
504-926-1106

GEORGIA

WEAS-FM

Ada Dyer, That's
Buff. Soldiers, Penny
Freddie Jackson, Love
Kim Waters, Just
Ms. Adventure, Uuden.
Najee, Cruise
Ralph Tresvant, Sensitiv.
S. Youngblood, I'd
Ten City, Whatever

PD Mane Kelly
MD: Mane Kelly
2515 Abercorn St.
Savannah
GA 31401
912-232-7288

WSOK-AM

Basic Black, She's
Father MC, I'll
Too Short, Ghetto

PD Jay Bryant
MD Jay Bryant
PD Box 1288
Savannah
GA 31498
912-232-3322

INDIANA

WJFX-FM

Basic Black, Nothing
Freddie Jackson, Love
Kim Waters, Just
Kipper Jones, Poor
Najee, Cruise
Teamwork, You
Ten City, Whatever
Terry Steele, Prisoner

PD Kelly Karson
MD Kelly Karson
5936 E State Blvd
Fort Wayne
IN 46815
219-493-9239

KYEA-FM

Freddie Jackson, Love
Grady Harrell, Don't
Najee, Cruise
Ralph Tresvant, Sensitiv.
Shalamar, Wake
Stax, Mary
Stevie Wonder, Keep
Winans, When

PD John K. Wilson
P.O. Box 2199
West Monroe
LA 71294
318-322-1491

WFXA-FM

Angela Winbush, Please
Buff. Soldiers, Penny
Carl Anderson, My
Freddie Jackson, Ove
Najee, Cruise
Poor R Teachers, Holy
Prince, New
Ralph Tresvant, Sensitiv.

PD Carl Conner
MD: Carl Conner
P.O. Box 1584
Augusta
GA 30903
803-279-2331

WVEE-FM

Freddie Jackson, Love
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep
Surface, First

PD Micheal Roberts
MD: Thomas Bacote
120 Ralph McGill
Suite 1000
Atlanta
GA 30369
404-898-8900

WLTH-AM

Freddie Jackson, Love
Geoff McBride, No
Prince, New
Ralph Tresvant, Sensitiv.
Time, Chocolate
Tony!Tony!Tone!, Never

PD Al Greer
MD Don Rashid
3669 Broadway
Gary
IN 46409
219-884-9409

WXOK-AM

Freddie Jackson, Love
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep
Surface, First

PD Ernest Smith
MD Ernest Smith
P.O. Box 66475
Baton Rouge
LA 70896
504-927-7060

WFXE-FM

Freddie Jackson, Love
Najee, Cruise
Ralph Tresvant, Sensitiv.
Surface, First
Thelma Houston, Out

PD: Philip D. March
1115 14th St.,
Columbus
GA 31902
404-576-3565

WXAG-AM

B. Weathers, Dur
Pebbles, Love

PD Lee King Hill
MD Lee King Hill
2145 S Millledge
Athens
GA 30605
404-549-1470

WTLC-FM

Basic Black, Nothing
Freddie Jackson, Love
Najee, Cruise
Ralph Tresvant, Sensitiv.
Surface, First

PD Jay Johnson
MD Vicki Buchanan
2126 N Mendian St
Indianapolis
IN 46202
317-923-1456

WYLD-FM

Freddie Jackson, Love
Grady Harrell, Don't
Kings Of Swing, Nod
Stevie Wonder, Keep
Tony!Tony!Tone!, Never

PD Steven J. Ross
MD Brian Wallace
2228 Gravier
New Orleans
LA 70119
504-822-1945

MASSACHUSETTS

WILD-AM

Freddie Jackson, Love
Lalah Hathaway, Baby
Prince, New
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep

PD Stephen Hill
MD Dana Hall
90 Warren St
Boston
MA 02119
617-427-2222

WGOV-FM

Boys, Thing
Gerald Alston, Slow
Grady Harrell, Don't
Jets, Special
Special Gen., Love
Tony!Tony!Tone!, Never

PD Mike Mink
MD: Mike Mink
P.O. Box 1207
Valdosta
GA 31801
912-244-9590

ILLINOIS

WBCP-AM

Prince, New
Ralph Tresvant, Sensitiv.
Ray Charles, I'll
S. Youngblood, I'd
Too Short, Ghetto
Whitney Houston, I'm

PD Deborah Kennedy
MD Reggie Patterson
P.O. Box 1023
Champaign
IL 61820
217-359-1580

KANSAS

KBUZ-FM

Freddie Jackson, Love
Grady Harrell, Don't
Ralph Tresvant, Sensitiv.
Special Ed, Mission
Stevie Wonder, Keep

PD James McFadden
MD James McFadden
400 N. Woodlawn
Suite 101
Wichita
KS 67208
316-684-0099

WIBB-AM

Carl Anderson, My
Freddie Jackson, Love
Grady Harrell, Don't
Najee, Cruise
Ralph Tresvant, Sensitiv.
Surface, First
Tashan, Think
Terry Steele, Prisoner

PD Big George Threatt
MD Sharon
369 2nd St.
Macon
GA 31212
912-742-2505

WBML-FM

Deee-Lite, Groove
Ed. A. Lewis, Truly
Guy, I Wanna
Isis, Ebel

PD Rob Biddle
MD D D Collins
708 S Mathews
Urbana
IL 61801
217-333-2613

KENTUCKY

WLOU-AM

Angela Winbush, Please
Boys, Thing
Freddie Jackson, Love
Kim Waters, Just
Najee, Cruise
Prince, New

PD Ange Canessa
MD Ange Canessa
PD Box 3244
Louisville
KY 40208
502-636-3536

WTCC-FM

Freddie Jackson, Love
Hi-Five, I Just
Intel, Hoodlum, Back
Jeffrey Osborne, Only
L.L. Cool J, Around
Prince, New
Quincy Jones, Listen
Temptations, Get
Ten City, Whatever
Whitney Houston, I'm

PD Marcus Alston
MD Traci Sheard
1 Armory Square
Springfield
MA 01105
413-781-6628

LOUISIANA

KBCE-FM

Boys, Thing
Jaya, One
Jets, Special
Monie Love, Monie
Poor R Teachers, Holy
Ralph Tresvant, Sensitiv.
Stax, Mary
Stevie Wonder, Keep

PD Donnie Taylor
MD Donnie Taylor
P.O. Box 69
Boyce
LA 71409
318-793-4003

MARYLAND

WANN-FM

Freddie Jackson, Love
Thelma Houston, Out
Too Short, Ghetto

PD Hoppy Adams
PD Box 631
Annapolis
MD 21404
301-269-0742

WJIZ-FM

Deee-Lite, Groove
Freddie Jackson, Love
Jamanda, Share
Jaya, One
Kipper Jones, Poor
Najee, Cruise
Surface, First
Thelma Houston, Out
Trinere, I Wanted

PD Tony Wright
MD Tony Wright
PD Box 5226
Albany
GA 31706
912-432-7447

WGCI-FM

Freddie Jackson, Love
LeVert, Rope
Ralph Tresvant, Sensitiv.

MD D Handley
322 S Michigan Ave
Chicago
IL 60602
312-427-4800

WEBB-AM

2 Live Crew, Mama D'La Vance, Feels Freddie Jackson, Love Grady Harrell, Don't Najee, Cruise Surface, First

PD Ceaser Gooding
MD Frank Becoat
3000 Ornd Park Dr
Baltimore
MD 21215
301-367-9322

WJDY-AM

DNA, Tom's Father MC, I'll Freddie Jackson, Love Guy, I Wanna Ralph Tresvant, Sensitiv Tony!Toni!Tone!, Never

PD K J Holiday
MD K J Holiday
1633 N Division St
Salisbury
MD 21801
301-742-5191

WOCQ-FM

Biscuit, Biscuit's Freddie Jackson, Love Ralph Tresvant, Sensitiv Stevie Wonder, Keep Thelma Houston, Dut

PD Scott Jantzen
MD Scott Jantzen
PO Box 1850
Ocean City
MD 21842
301-641-0002

MICHIGAN

WCHB-AM

Freddie Jackson, Love Marion Meadows, Real Dieta Adams, Get Stevie Wonder, Keep Whitney Houston, I'm

PD Terry Arnold
MD Larry Hudson
32790 Henry Ruff Rd
Inkster
MI 48141
313-278-1440

WGPR-FM

Candyman, Knockin' Geoff McBride, No Guy, I Wanna Hi-Five, I Just Janet Jackson, Black Najee, Cruise Today, I Got

PD Joe Spencer
MD Rosalind Reeves
3146 E Jefferson
Detroit
MI 48207
313-259-8862

WJLB-FM

Candyman, Knockin' Carl Anderson, My Freddie Jackson, Love LeVert, Rope Ralph Tresvant, Sensitiv Stevie Wonder, Keep

PD James Alexander
MD Fonda Thomas
Suite 2050 Penobscot Bldg
Detroit
MI 48226
313-965-2000

WKWM-AM

Freddie Jackson, Love Ralph Tresvant, Sensitiv Stevie Wonder, Keep

PD Frank Grant
MD Michael Jackson
PO Box 828
Grand Rapids
MI 49508
616-676-1135

WMHG-FM

Buff, Soldiers, Penny Freddie Jackson, Love Prince, New Ralph Tresvant, Sensitiv Special Ed, Mission Special Gen., Love Stevie Wonder, Keep Too Short, Ghetto

PD Sammie Jordan
MD Sammie Jordan
517 W Giles Rd
N Muskegon
MI 49445
616-744-2405

WXLA-AM

Carl Anderson, My Force MDs, Somebody Freddie Jackson, Love Grady Harrell, Don't Guy, I Wanna Lou Rawls, Supposed Ralph Tresvant, Sensitiv Robbie Mychals, Do Surface, First Too Short, Ghetto

PD Cullen DuBoise
MD Cullen DuBoise
5920 S Logan St
Lansing
MI 48911
517-393-6397

MINNESOTA

KBEM-FM

Clark Terry, Having Fattburger, Come Lou Rawls, Supposed Mulgrew Miller, Day Ralph Moore, Further Richie Conn, Ultimate T-Square, Natural

PD Bob Montesano
MD J D Ball
1555 James Ave N
Minneapolis
MN 55411
612-627-2833

KMOJ-FM

Elisa Fiorillo, Dn Force MDs, Somebody Freddie Jackson, Love LeVert, Rope Ralph Tresvant, Sensitiv Stevie Wonder, Keep Surface, First Thelma Houston, Out Whitney Houston, I'm

PD Donan Flowers
MD Walter Banks
501 Bryant Ave North
Minneapolis
MN 55405
612-377-0594

MISSOURI

KATZ-FM

Betty Wright, I Miss Jasmine Guy, Try Prince/Tevin, Round Tony!Toni!Tone!, Never

PD Todd Lewis
MD Rod King
1139 Olive St
Suite 303
St Louis
MO 63101
314-241-6000

KCXL-AM

En Vogue, You Force MDs, Somebody Freddie Jackson, Love Guy, I Wanna LeVert, Rope Dieta Adams, Get Prince, New Special Gen., Love Stevie Wonder, Keep Surface, First

PD Dell Rice
MD Dell Rice
810 E 63rd St
Kansas City
MO 64110
816-333-2583

KIDZ-AM

En Vogue, You Freddie Jackson, Love Jets, Special Marion Meadows, Real Ralph Tresvant, Sensitiv Stevie Wonder, Keep

PD Frank James
MD Bobby Wonder
10841 E 28th St
Independence
MO 64052
816-836-5055

KPRS-FM

Force MDs, Somebody Freddie Jackson, Love Najee, Cruise Surface, First Teena Marie, Here's Terry Steele, Pnsoner

PD Rhonda Nolen
MD Dins King
2440 Pershing Rd
#118
Kansas City
MO 64108
816-471-2100

MISSISSIPPI

WJMG-FM

Al B. Sure, Missund Clarence Carter, Between Freddie Jackson, Love Guy, I Wanna LeVert, Rope Prince/Tevin, Round Special Gen., Love

PD Tina Jackson
MD Mike Baskin
1204 Gravel Line St
Hattiesburg
MS 39401
601-544-1947

WJMI-FM

Ada Dyer, That's

PD Paul Todd
MD Venus Jones
1850 Lynch St
Jackson
MS 39203
601-948-1515

WJSU-FM

B. Marsalis, Crazy Clark Terry, Having Emily Remler, This Harry Connick, We Images, Going Various, Mo' Better

PD Larry McAdoo
MD Larry McAdoo
PO Box 18450
Jackson
MS 39217
601-968-2140

WKXG-AM

Ada Dyer, That's Blues Boy Willi, Be Freddie Jackson, Love Gwen Guthrie, Special Jamaica Boys, Move Koko Taylor, Don't Lou Rawls, Supposed M. Sterling, All Prince/Tevin, Round

PD Herman Anderson
MD Herman Anderson
PO Box 1686
Greenwood
MS 38930-1686
601-453-2174

WLTD-FM

Hi-Five, I Just Jaya, Dne Kid Frost, That's Lonnie L. Smith, Flower Love N Laughter, Surrender Prince, New Ralph Tresvant, Sensitiv Tairrie B., Swing Too Short, Ghetto Tres, Let

PD Lewis Clark
MD Lewis Clark
Route 1, Box 288 E
Lexington
MS 39095
601-834-1103

WQFX-FM

Ada Dyer, That's After 7, My Force MDs, Somebody Freddie Jackson, Love Grey/Rogers, Don't Monie Love, Monie Najee, Cruise Stax, Mary Stevie Wonder, Keep Too Short, Ghetto

PD Al Jenkins
MD Al Jenkins
PO Box 789
Gulfport
MS 39502
601-863-3626

WQIC-FM

Candyman, Knockin' Freddie Jackson, Love Monie Love, Monie Najee, Cruise Ralph Tresvant, Sensitiv Surface, First

PD Larry Carr
MD Larry Carr
PO Box 5353
Mendian
MS 39302
601-693-4851

NORTH CAROLINA

WAAA-AM

Biscuit, Biscuit's C&C Music Fact., Gonna Father MC, I'll Freddie Jackson, Love Jeffrey Dsborne, Dry Monie Love, Monie Ralph Tresvant, Sensitiv Take 6, I Love

PD Tina Carson
MD Tina Carson
PO Box 11197
Winston-Salem
NC 27106
919-767-0430

WBMS-AM

Dorian, Thrill Jeffrey Dsborne, Only Lakeside, Party Louie Louie, Rodeo Newtrons, Similar Prince, New Ralph Tresvant, Sensitiv

PD Raul Brewster
MD Katt Smon
PO Box 718
Wilmington
NC 28402
919-343-9898

WIKS-FM

2 Live Crew, Mama Basic Black, Nothing Freddie Jackson, Love Guy, I Wanna Malemen, Round Ralph Tresvant, Sensitiv Tashan, Think

PD BK Kirkland
MD Yvonne Sanders
PO Box 2684
New Bern
NC 28561
919-633-1500

WNAA-FM

Guy, I Wanna Kipper Jones, Poor LeVert, Rope Ralph Tresvant, Sensitiv Surface, First

PD Yvonne Anderson
MD Yvonne Anderson
Prnce Hall
Suite 200
Greensboro
NC 27411
919-334-7936

WOKN-FM

Biscuit, Biscuit's Freddie Jackson, Love Guy, I Wanna Jets, Special Perri, It's Ralph Tresvant, Sensitiv Ray Charles, I'll Take 6, I Love Temptations, Get

PD Reggie Swanson
MD Jerry Moore
PO Box 804
Goldboro
NC 27530
919-734-4213

WPEG-FM

Big Daddy Kane, Cause Freddie Jackson, Love Ralph Tresvant, Sensitiv Stevie Wonder, Keep

PD Michael Saunders
MD Frankie Garcell
520 Hwy 29 N
PO Box 128
Concord
NC 28025
704-333-0131

WRVS-FM

After 7, My Freddie Jackson, Love Guy, I Wanna Inner City, That Whispers, My

PD Edith Lee
MD Edith Lee
Campus Box 800
Elizabeth City
NC 27909
919-335-3517

WVOE-AM

Al B. Sure, Missund.
Bros. From Ano., Wishing
Curtis Mayfield, This
Freddie Jackson, Love
George Benson, On
Kid Sensation, Seatown
Mellow Man Ace, If You
Prof. Griff, Verdict
Rick Webb, Stammin'
Trudy Lynn, Making

PO: Wile Walls
MD: Beulah Foxworth
Route 3 P.O. Box 328
Chadburn
NC 28431
919-654-5621

WZFX-FM

Biscuit, Biscuit's
Freddie Jackson, Love
LeVert, Rope
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep
Tashan, Think
Winans, When

PO: Tony Lype
MD: Tony Lype
225 Green St
Suite 700
Fayetteville
NC 28302
919-486-4991

NEW JERSEY

WUSS-AM

Force MDs, Somebody
Freddie Jackson, Love
Howard Hewett, Let
Najee, Cruise

PO: Maurice Singleton
MD: Maurice Singleton
P. O. Box 7539
Atlantic City
NJ 08404
609-345-7134

NEW MEXICO

KKSS-FM

Alias, More
BBD, I Thought
Donny Osmond, My
Sweet Sensation, Each
Whitney Houston, I'm

PO: Cadillac Jack
MD: Cadillac Jack
5301 Central N.E.
Suite 700
Albuquerque
NM 87108
505-265-1431

NEVADA

KCEP-FM

Curtis Mayfield, Got
Freddie Jackson, Love
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep
Tashan, Think
Thelma Houston, Out

PO: Louis Conner
MD: Darnell Brown
330 W Washington
Las Vegas
NV 89106
702-648-4218

NEW YORK

WBLS-FM

After 7, My
Candyman, Knockin'
Freddie Jackson, Love
Grady Harrell, Don't
Guy, I Wanna
Ralph Tresvant, Sensitiv.
Surface, First
Ten City, Whatever
Whitney Houston, I'm

PO: Fred Buggs
MD: Fred Buggs
801 Second Ave.
New York
NY 10017
212-661-3344

WDKX-FM

Force MDs, Somebody
Ralph Tresvant, Sensitiv.
Ten City, Whatever
Winans, When

PO: Andre Marcel
MD: Roger Moore
683 E. Main St.
Rochester
NY 14605
716-262-2050

WRKS-FM

After 7, My
Mariah Carey, Love
Ralph Tresvant, Sensitiv.

PO: Vinny Brown
MD: Toya Beasley
1440 Broadway
New York
NY 10018
212-642-4300

OHIO

WCKX-FM

2 Live Crew, Mama
Freddie Jackson, Love
Geoff McBride, No
Shalamar, Wake
Stevie Wonder, Keep
Teamwork, You
Winans, When
World Class WC, Lights

PO: Rick Stevens
MD: Kerth Willis
510 Mound St 2nd Fl
Columbus
OH 43215
614-464-0020

WDAO-AM

2 Live Crew, Mama
Boys, Thing
Freddie Jackson, Love
Jamaica Boys, Move
Jasmine Guy, Try
Lakeside, Party
Special Ed, Mission
Stevie Wonder, Keep
Tres, Let
Winans, When

PO: Michael Ecton
MD: Michael Ecton
4309 W 3rd St
Dayton
OH 45417
513-263-9326

WVKO-AM

Bern. Cooper, I Look
Freddie Jackson, Love
Geoff McBride, No
Guy, I Wanna
Janet Jackson, Black
Tony!Tony!Tone!, Never

PO: K C Jones
MD: Tony Coles
4401 Carnegie Hill Lane
Columbus
OH 43220
614-451-2191

WZAK-FM

Freddie Jackson, Love
Howard Hewett, Let
Jasmine Guy, Try
Kim Waters, Just
Prince, New
Prince/Tevin, Round
Ralph Tresvant, Sensitiv.
Stax, Mary
Stevie Wonder, Keep
Wooten Bros., Friendz

PO: Lynn Tolliver Jr
MD: Bobby Rush
1729 Superior
#401
Cleveland
OH 44114
216-621-9300

OREGON

KBMS-AM

Black Flames, Dance
Father MC, I'll
Freddie Jackson, Love
Prince/Tevin, Round
Whitney Houston, I'm
Wooten Bros., Friendz

PO: Ron Lee
MD: Ron Lee
510 S.W. 3rd St.
#100
Portland
OR 97202
503-222-1491

PENNSYLVANIA

WDAS-FM

Freddie Jackson, Love
Guy, I Wanna
Jeffrey Osborne, Human
Kim Waters, Just
Stevie Wonder, Keep
Winans, When

PO: Joe Tamburro
MD: Pat Jackson
Belmont Ave & Edgely Rd
Philadelphia
PA 19131
215-878-2000

WUSL-FM

E.U., I Confess
Freddie Jackson, Love
Poor R Teachers, Holy
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep

PO: Dave Allan
440 Domino Lane
Philadelphia
PA 19128
215-483-8900

RHODE ISLAND

WBRU-FM

En Vogue, You
LeVert, Rope
Ralph Tresvant, Sensitiv.
Whitney Houston, I'm

PO: Lamont Gordon
MD: Donald Wood
88 Benevolent St
Providence
RI 02906
401-272-9550

SOUTH CAROLINA

WASC-AM

Chimes, True
Father MC, I'll
Freddie Jackson, Love
Guy, I Wanna
Lalah Hathaway, Baby
Stevie Wonder, Keep
Surface, First
Trudy Lynn, Right

PO: Lou Broadus
MD: Lou Broadus
PO Box 5686
Spartanburg
SC 29304
803-585-1530

WCIG-FM

Big Daddy Kane, Cause
Boys, Thing
Clarence Carter, Between
Freddie Jackson, Love
Kwame, Hey
NYN, Unexpected
Prince, New
Ralph Tresvant, Sensitiv.
Starpoint, Love
Temptations, Get

PO: Eugene Brantley
MD: Eugene Brantley
PO Box 1005
Mullins
SC 29574
803-423-1140

WGSW-AM

Chimes, True
Clarence Carter, Between
En Vogue, I Just
Howard Hewett, Let
Lakeside, Party
Michael Clayton, Friends
Najee, Cruise
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep

PO: P.C. Wiley
MD: P.C. Wiley
PO Box 1396
Greenwood
SC 29648
803-223-5945

WKWQ-FM

After 7, My
Boys, Thing
Freddie Jackson, Love
Ralph Tresvant, Sensitiv.
Special Gen., Love
Surface, First
Time, Chocolate

PO: Johnny Green
MD: Sam Nelson
712 Richland St. #F
Columbia
SC 29201
803-779-1095

WLBG-AM

Biscuit, Biscuit's
Boys, Thing
Freddie Jackson, Love
Quincy Jones, Listen
Seduction, Break
Whitney Houston, I'm
Wooten Bros., Friendz

PO: Kevin St. John
MD: Kerth Michaels
PO Box 1289
Laurens
SC 29360
803-984-3544

WOIC-AM

En Vogue, You
Father MC, I'll
Freddie Jackson, Love
Howard Hewett, Let
Ralph Tresvant, Sensitiv.
Soul II Soul, Missing
Stevie Wonder, Keep
Surface, First
Ten City, Whatever
Winans, When

PO: Don Hambrick
MD: Don Hambrick
PO Box 50568
Columbia
SC 29250
803-771-0105

WPAL-AM

Boys, Thing
Freddie Jackson, Love
Guy, I Wanna
Howard Hewett, Let
Malemén, Round
Stax, Mary
Stevie Wonder, Keep
Ten City, Whatever

PO: Don Kendrick
MD: Don Kendrick
1717 Wappoo Rd
Charleston
SC 29407
803-763-6330

WVGB-FM

Bern. Cooper, I Look
Curtis Mayfield, Got
Janet Jackson, Black
Lou Rawls, Supposed
Ralph Tresvant, Sensitiv.
Side F-X, Criminal
Snap, Dops
Special Gen., Love
Today, I Got
Tony!Tony!Tone!, Never

PO: Tony Alexander
MD: Anthony Parker
806 Monson St
Beaufort
SC 29902
803-524-9742

WWWZ-FM

Angela Winbush, Please
Freddie Jackson, Love
Kipper Jones, Poor
Poor R Teachers, Holy
Stevie Wonder, Keep
Surface, First

PO: B.J. Lewis
MD: Cliff Fletcher
P.O. Box 30669
Charleston
SC 29417
803-769-0876

WZLA-FM

Jamaica Boys, Move
Lakeside, Party
Prince, New
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep

PO: Cyril Bald Eagle
MD: Kerth Michaels
116 N. Main St
Abbeville
SC 29620
803-459-5785

TENNESSEE

KHUL-FM

Freddie Jackson, Love
Grady Harrell, Don't
Midnight Star, Luv
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep
Tony!Tony!Tone!, Never

PO: Ron Fly
MD: Jackson Brown
80 N. Tilman
Memphis
TN 38111
901-323-0101

WABD-AM

Geoff McBride, No
Prince, New
Tony!Tony!Tone!, Never
Whitney Houston, I'm

PO: Jerry Silvers
MD: Jerry Silvers
PO Box 2249
Clarksville
TN 37042
615-431-4984

WJTT-FM

2 Live Crew, Mama
Freddie Jackson, Love
Prince, New
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep
Surface, First

PD: Keith Landecker
MD: Judith Stone
409 Chestnut St
Suite A154
Chattanooga
TN 37402
615-265-9494

WQOK-FM

Freddie Jackson, Love
Jasmine Guy, Try
Ralph Tresvant, Sensitiv.
Surface, First
Tony! Toni! Tone!, Never

PD: Jay Dubard
MD: Vic Clemmons
P.O. Box 70085
Nashville
TN 37207
615-227-1470

TEXAS

KALO-AM

Basic Black, Special
Chi-Lites, Eternity
Malem, Round
Whispers, My

PD: Ron Mathis
MD: Ron Mathis
7700 Gulfway Dr.
Port Arthur
TX 77642
409-963-1277

KAZI-FM

After 7, My
Kid Sensation, Seatown
Michael Paulo, Story
Special Treat, You
Thelma Houston, Durt
Trudy Lynn, Come
Wooten Bros., Friendz

PD: Marion Nickerson
MD: Marion Nickerson
4700 Loyola Ln. #104
Austin
TX 78723
512-926-0275

KCOH-AM

After 7, My
Carl Anderson, My
Force M/Ds, Somebody
Grey/Rogers, Don't
Prince/Tevin, Round
Ralph Tresvant, Sensitiv.
Shalamar, Wake
Special Gen., Love
Tony! Toni! Tone!, Never

PD: Travis Gardner
MD: Mike Petruzzo
5011 Alameda
Houston
TX 77004
713-522-1001

KHRN-FM

Ada Dyer, That's
Freddie Jackson, Love
Kipper Jones, Poor
Najee, Cruise
Ralph Tresvant, Sensitiv.
Surface, First

PD: A. J. Whiteside
MD: A. J. Whiteside
P.O. Box 1075
Hwy 6 South
Heame
TX 77859
409-279-9211

KHYS-FM

Freddie Jackson, Love
Prince, New
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep
Time, Chocolate
Tony! Toni! Tone!, Never

PD: Stevie Hegwood
MD: Terry Weber
Five Post Oak Park
Suite 1398
Houston
TX 77027
713-622-0010

KIIZ-AM

2 Live Crew, Mama
After 7, My
Carl Anderson, My
Grady Harrell, Don't
Howard Hewett, Let
Ralph Tresvant, Sensitiv.
Special Gen., Love
Surface, First
Time, Chocolate
Too Short, Ghetto

PD: Frankie Jaye
MD: Frankie Jaye
5902 East Business
Hwy 190
Killeen
TX 76540
817-699-5000

KJMZ-FM

Boys, Thing
Ralph Tresvant, Sensitiv.
Surface, First

PD: Ekroy Smith
MD: Carolyn Robbins
9900 Mc Cree Rd.
Dallas
TX 75238
214-556-8100

KKDA-FM

Fila Fresh Crew, All
Freddie Jackson, Love
Monie Love, Monie
Ralph Tresvant, Sensitiv.

PD: Michael Spears
MD: Dee Jai Sloan
P.O. Box 530860
Grand Prairie
TX 75053
214-263-9911

KMJQ-FM

2 Live Crew, Mama
Father MC, I'll
Freddie Jackson, Love
Gerald Alston, Slow
Ralph Tresvant, Sensitiv.
Winans, When
Wooten Bros., Friendz

PD: Ron Atkins
MD: Tony Brown
24 Greenway
#1508
Houston
TX 77046
713-623-0102

KNON-FM

Cheba, Piper
D'La Vance, Does
Geoff McBride, Gotta
Lalah Hathaway, Heaven
Marion Meadows, Sleepless
Midnight Star, Luv
S. Youngblood, I'd
Special Gen., Love
Take 6, I Love
Too Short, Ghetto

PD: John McDonald
MD: Ranger Ritta
P.O. Box 215198
Dallas
TX 75371
214-828-9500

KZEY-FM

Al B. Sure, Missund.
Anita Baker, Soul
Janet Jackson, Black
M.C. Hammer, Pray
Malem, Round
Mariah Carey, Love
Michael Franks, Art
Soul II Soul, People
Today, I Got
Vanilla Ice, Ice

PD: Ken Williams
MD: Ken Williams
P.O. Box 4248
Tyler
TX 75712
214-593-1744

VIRGINIA

WFOV-FM

3X Dope, No
Al B. Sure, Missund.
Blvd. Mosse, Can't
Freddie Jackson, Love
Jeffrey Osborne, Only
L.L. Cool J, Around
Perri, It's
Prince/Tevin, Round
Ten City, Whatever
Vanilla Ice, Ice

PD: Frank Sheffield
MD: Ron Cummins
Hampton University
Hampton
VA 23668
804-727-5670

WJJS-AM

Candyman, Knockin'
Freddie Jackson, Love
Ralph Tresvant, Sensitiv.
Tony! Toni! Tone!, Never

PD: Robert "Lad" Goins
MD: Robert "Lad" Goins
1105 Main St
Madison Heights
VA 24572
804-847-1269

WJWS-AM

Bros. From Ano., Wishing
Clarence Carter, Between
Ray Charles, I'll

PD: Freddie Hargrove
MD: Freddie Hargrove
P.O. Box 216
South Hill
VA 23970
804-447-8997

WMYK-FM

Freddie Jackson, Love
Lou Rawls, Supposed
Najee, Cruise
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep

PD: Kevin Brown
MD: Chester Benton
188 Business Pk. Dr. #104
Virginia Beach
VA 23462
804-671-9400

WPAK-AM

Crim. Nation, Insane
Len White, My
Louie Louie, Rodeo
PG 13, Teenage
Ralph Tresvant, Sensitiv.
Side F-X, I Can't

PD: Reginald Foster
P.O. Box 494
Farmville
VA 23901
804-392-8114

WVJZ-FM

B. Weathers, Dur
Biscuit, Biscuit's
Braxtons, Good
Father MC, I'll
Freddie Jackson, Love
Geoff McBride, No
Guy, I Wanna
Prince, New
Ralph Tresvant, Sensitiv.
Whitney Houston, I'm

PD: Al Gaige
MD: Dean The Dream
271 Spcier's Mill Rd.
Orange
VA 22960
703-672-1000

WVST-FM

Anita Baker, Fairy
En Vogue, Waiting
James Ingram, I Don't
Tony! Toni! Tone!, Never
Whispers, More

PD: Will Hams
MD: Will Harris
P.O. Box 10
Petersburg
VA 23803
804-524-5932

WASHINGTON

KKFX-FM

Anita Baker, Soul
E.U., I Confess
Freddie Jackson, Love
Prince, New
Surface, First

PD: Deacon Baker
MD: Deacon Baker
2815 2nd Ave.
Seattle
WA 98121
206-728-1250

KRIZ-AM

Freddie Jackson, Love
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep
Whitney Houston, I'm

PD: Bailey Coleman
MD: Bailey Coleman
P.O. Box 22462
Seattle
WA 98122
206-329-7880

WISCONSIN

WLUM-FM

Bette Midler, From
G. Michael, Freedom
Information Soc., Think

PD: Rick Thomas
MD: Dana London
12800 W. Bluemond Rd.
Elm Grove
WI 53122
414-785-1021

WMVP-AM

After 7, My
Freddie Jackson, Love
Homework, Special
Najee, Cruise
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep
Surface, First
Vince Andrews, My

PD: Billy Young
MD: Billy Young
4222 W. Capital Drive
Suite 1290
Milwaukee
WI 53216
414-444-1290

WNOV-AM

2 Live Crew, Mama
After 7, My
Freddie Jackson, Love
Najee, Cruise
Ralph Tresvant, Sensitiv.
Stevie Wonder, Keep
Winans, When

PD: Emie G.
MD: Kevin Buchannon
3815 N. Teutonia Ave
Milwaukee
WI 53206
414-449-9668

MIDWEST REPORT

By Jerome Simmons



Judges and the winner of the Ms. Cotton Club contest were (l-r) Michael Jordan, Chicago Bulls, Denise Jordan Walker, WNUA, Andre Silas, WVAZ, Elaine Darko, Ms. Cotton Club '90, Cliff Livingston, Chicago Bulls, and Richard Dent, Chicago Bears

On Oct. 29 BRE Night will present a fundraiser for **George Williams** and **Deke Atkins**, two pioneers in the industry who have recently been struck with catastrophic illness. Contributions are welcome. Make checks payable to Atkins or Williams. Checks must be sent directly to either (or both) recipients. Send donations to BRE, 454 E. 79th St., Chicago, IL 60619.

The big stories in the Midwest hail from Minneapolis and Indianapolis. In Minneapolis, the city's music fans prepare to welcome **Prince's** new nightclub. **Craig Rice** of Paisley Park said, "The club will be a performance club featuring the sound and lights used by Prince on the road." Rice added that Prince will start Paisley Park Vision, which will be a video, film and TV production company.

Jimmy "Jam" Harris is also prominent in entertainment news. "We are looking into

plans to bring a new radio station to the city. It is something that the city needs and is definitely in the future."

The first of the year will also bring new music from Flight Tyme Productions under its own record label.

Robert "Kool" Bell and former manager **Buzzy Willis** are back together. Bell also revealed that they have signed with Capitol Records and will release new product the first of the year.

In Indianapolis, the Indiana Black Expo presented its Circle City Football Classic, billed as the "Superbowl of Black Colleges." The participants were Grambling and Alabama A&M. **Guy** performed the national anthem

before the game. The biggest disappointment was the absence of BET's **Donny Simpson**, who most of the ladies who traveled to Indianapolis hoped to see. Performing at the Classic were

Blaze, **Body**, **Kwame** and the **Diva** from Europe. **Guy** and **LeVert** served as guests for the BET taping.

.....

Carter Russell of Elektra Records celebrated his 40th birthday by raising funds for Chicago's Clara's House, a shelter for battered women. Admission receipts for the party were donated. Over 200 people supported the cause.

.....

Brenda Russell, in town promoting her latest release, also did her part to raise money for a charitable cause. Russell performed before a capacity house at the Cotton Club to benefit the Regal



Brenda Russell

Theatre Foundation and the Chicago Theatre Company. WNUA-FM also hosted a promotion for Russell at the Excalibur club. In town for the affair were A&M's **Don Eason**, **Boo Frazier** and **Chuck Debow**. □



Carter Russell of Elektra Records thanks crowd for donations to Clara's House. Shown are (l-r) Richard Steele, WVAZ, Clara, Chuck Barksdale of the Dells, Russell, and Harold Lee Rush, WGCI

ON THE RADIO

TONY GRAY Staking His Claim

With the ever-composed demeanor that anyone who knows him is familiar with, Tony Gray continues to break new ground with regard to radio programming. As owner of Gray Communications, one of the largest black radio consulting firms in the country, Gray holds the key to many radio station pds' success in their respective markets.

"I would say in a nutshell that my goal is to help stations maximize their audience reach and increase their revenue potential," comments the Chicago-based consultant. Gray became a radio consultant after many successful years as a programmer. "I began in the business in 1980 as an on-air personality for B-97 and reached my peak as pd for WRKS. I knew by '86 that I wanted to consult for radio stations, and that because of my experience and education, could do a decent job."

Decent is an understatement, because in the past year since he hung up his shingle, Gray has brought 15 stations into his fold, including WJLB, Detroit, KMJQ, Houston, WYLD, New Orleans, and Love 104.7, Atlanta.

It was while working with Philadelphia station WUSL that he made the conscious decision to begin planning to move toward a career as a consultant. In his preparation, Gray accepted the programming job with New York powerhouse WRKS. "The plan was to exit that position a lot sooner than I did, but things began happening at the station and I didn't want to leave loose ends. So I stayed on."

Several situations that were occurring in the market—one of which included the introduction of a station (WOHT) that, because of its dance format, cut into WRKS' audience—caused Gray to remain at the station to develop and execute a plan that would allow WRKS to remain strong. "You develop a lot of ties in this business and the folks at WRKS are good people. So we developed a plan and then stuck to it."



"(To be an effective radio consultant) you must learn and understand the day-to-day operation of a relatively successful station."

—TONY GRAY, GRAY COMMUNICATIONS

The result was a station with sturdy ratings and a respectable position in the market. Discussing problems that he usually finds with radio stations that are in need of programming guidance, Gray says, "I think the most common problem with floundering stations is ineffective promotions and marketing strategies. The stations have no clear-cut focus on whom their consumer base is. Not enough research is conducted.

"The first thing I do when I come into

a station that requests my assistance is objectively assess the strengths and weaknesses of its on-air product. I obtain a background history on its promotion and marketing strategy, and I take a close look at what, if any, research it is conducting."

Gray was upbeat on the topic of the state of black radio today. He feels that the '80s realized a transition for black stations into sort of a 'modernization' era. "That was the decade that black radio came into its own. We began obtaining the technology and research techniques that were available."

The talented programmer also balks at the school of thought that says black radio is in danger of becoming obsolete due to the growing number of "Churban" stations attempting to penetrate traditionally Urban audiences. "I'm convinced that a solidly programmed station that also has a commitment definitely has an advantage over other formats.

"The black community has a unique bond with black radio and turns to it with much more enthusiasm and loyalty than other listeners do to their own favorite formats."

WALR in Atlanta is Gray's most recent programming project. Formerly a general AC station, it has been transformed into an AC with a more focused format. "We describe it as 'Love songs, with a touch of jazz.' The primary objective of the move is to create a broader audience base—large enough to achieve a profit."

With the growing number of black-owned or Urban-formatted stations in the country, Gray's future as a programming consultant seems secure. His advice for those wishing to pursue a career in that field: "Practical experience; you must learn and understand the day-to-day operation of a relatively successful station. In addition, I'd recommend financial preparation, because moving from a salaried position to one where your compensation can fluctuate greatly can be a very sobering experience if you're not prepared." □

NABOB Adopts Resolution Concerning Japanese Insults

The National Association of Black Owned Broadcasters adopted a resolution calling for the black community to respond to the latest in a long series of insults directed at the African-American community by high ranking officials of the Japanese government.

The most recent incident involved the minister of justice of Japan, who made a public statement comparing prostitutes who infiltrate a particular section of Japan with the alleged effect that African-Americans have on the property values of residential areas of the U.S. where white Americans are the dominant population. NABOB officials stated that as broadcasters, they are

particularly concerned about the uninformed statements of certain Japanese officials, particularly because the broadcast owners are highly involved in trade with Japanese companies which produce equipment used in the broadcast industry as well as companies which own music and entertainment subsidiaries.

NABOB is sending letters to the chairmen of the most prominent Japanese-owned companies involved in broadcasting, music and entertainment advising them of the concern that NABOB has about the statements of the Japanese minister of justice. The NABOB letters request that the companies specifically make public

statements disassociating themselves with comments made by the minister of justice. The letters also ask that Japanese-controlled companies state precise steps they will take to re-invest their revenues in the African-American community as an act of appreciation for the significant revenues generated by the sale of their products.

The NABOB resolution states that if favorable responses are not received, NABOB member stations will begin educating their listeners on the need to reconsider their current support of those companies and their products.

Davis Gets Nod

Dina Davis was appointed midwest regional promotion mgr. Epic Records. Davis was formerly WC promo mgr with Reprise Records, based in Los Angeles. Prior to that, she worked in promotion at Warner Bros. "I'd like to thank Hank Caldwell and Trupiedo Crump for giving me this opportunity, and I look forward to working closely with the radio stations of the Midwest region," said Davis.

WBMS Sold

S. Frank and Helen McNeill of Wilmington, NC, are purchasing station WBMS, Wilmington. Asking price for the 1,000 watt station is \$168,000.

KMAX' Utley Wins Pauline

Reginald Utley, morning ap, KMAX, won the Pauline award in the category "Best Religious Announcer." The honor was bestowed on Utley at the annual awards banquet held at the Los Angeles Marriott Hotel. The Pauline awards are given to outstanding individuals in the Christian community by the ACC Community News, a local publication in Los Angeles.

WBLS Changes

Frankie Crocker was promoted to vp, entertainment and programming for Inner City Broadcasting, parent company for WBLS, New York. In this position, Crocker will interface with all of Inner City's stations, including WBLS. He will also work with the company's syndicated programs and the Apollo Theatre.

Fred Buggs has been promoted to pd, WBLS. Buggs was acting pd and md since the departure of Ray Boyd. Both Buggs and Crocker will maintain their respective on-air shifts.

Job Opportunity

Washington State University in Pullman has a position available for a qualified broadcast news editor/instructor. The job requires a full-time administrative professional and pays \$22-27,000 per year. The position is based in

continued on following page

Format Database Released, Spring '90

Arbitron has released its 1990 radio database. Among some of the findings, the data indicates that despite the fact that the number of radio stations in each format has fluctuated over the past five survey periods, the audience share of the whole has remained stable, relative to stations reported.

Of the 15 formats studied, 11 showed year-to-year increases, including Urban, which leaped 1.5%. All 11 formats posted a similar increase in the number of stations reporting. Urban

stations ranked third in share of listening by radio formats for the 12-24 demo (Monday-Sunday, 6 am-midnight). Black stations earned a respectable 15.8 share, coming in third, compared to Top 40 (36.8) and album rock (16.3), ranked one and two, respectively. Urban ranked sixth in share of listening by radio formats in the 12+ demo. Urban came in with a 9.1, while the formats ahead of it were Adult Contemporary (17.7), Top 40 (14.4), News/Talk (11.4), Album Rock, (9.8) and Country (9.6).

100.3 Jamz Puts Dancers On Tour

100.3 Jamz held a dance contest at a local Irving, TX, dance club to search for female dancers to tour with Vanilla Ice. Cindy Smith was one of the lucky winners. Smith immediately joined Ice, who is touring with M.C. Hammer.

Stone Takes Programming Reins

J.B. Stone was appointed dir, broadcasting, for Taxi Corp., the parent company of KJLH, Los Angeles. The move replaced Marco Spoon, who was programmer for less than a year. Commenting on his appointment, Stone said, "I was hired to do whatever it takes

to get ratings for the station." Stone has worked with the station before, serving as its gm.

KJLH's numbers have been sliding for several books, including the Summer '90 Arbitron survey which positioned the station at 1.1 in the 12+ demo. This

number is down from the previous book when the station came in at 1.7.

Lynn Briggs will continue to serve as pd, but Stone refused to comment on his plans for boosting the station's slumping ratings or if a change in format is an option.

RADIO NEWS *continued from previous page*

Moscow, ID, on the campus of the University of Idaho. Three years of professional radio reporting experience and a bachelor degree in communications, journalism or a related field is required. MA and/or teaching experience and public radio reporting experience is preferred. Washington State University is an equal opportunity/affirmative action educator and employer.

Send resume, cover letter and audition cassette to:
News Editor/Instructor
Search

Northwest Public Radio
Edward R. Murrow

Communication Center
Pullman, WA 99164-2530

Job Opportunity

WGCI, Chicago, is looking for a production director. The ideal candidate must be able to do both creative and standard production; have copywriting skills; be able to perform an on-air shift (as needed); and have a minimum of three years experience. Experience with the New England synclavier digital studio is preferred. WGCI is an equal opportunity employer. Send tape and resume to:

James Alexander
WGCI
332 S. Michigan Ave. #600
Chicago, IL 60604

Jock Available

Superfunbunable slow jams, energetic evenings, community committed, relentless five-year personality Joel C Somers (215) 576-8219 Serious offers only

Service Request

WRVS-FM is requesting product service from all national and international labels which service reggae music. Also, product service is requested from all major and independent jazz labels. All product should be sent to: Edith J. Thorpe
WRVS-FM
1001 Parkview Drive
Campus Box 800
Elizabeth City, NC 27909

Priest Gets Close To LA Folks



Recording artist Maxi Priest recently spent some time in Los Angeles with KKBT. Pictured are (from l) Frank Miniaci, md; Priest; and Mike Stradford, pd, KKBT.

KHYS Get Cool Visit



Def Jam's L.L. Cool J (center) stopped in to visit with "The Golden Boy" (l) and Robert "Show Biz" Mosely, djs for KHYS in Houston.

Cowboy Loves Jamz



100.3 Jamz welcomed the Dallas Cowboys as guest dj on the "M.C. Jammer Show" for an entire week. Pictured are (from l) Kevan "M.C. Jammer" Stone, music coordinator/ap; Nate "The Kitchen" Newton, Cowboy lineman; and Elroy "RC" Smith, pd.

JACKSON LIMOUSINE

S E R V I C E

FROM CLASSIC CADILLAC TO LUXURY LINCOLN LIMOUSINES

FEATURING THE **BEST** IN SERVICE FOR
YOUR COMFORT AND CONVENIENCE

FREE CHAMPAGNE WITH EVERY TRIP
FOR BUSINESS OR PLEASURE
24 HOURS . TV . BAR

WHITE, SILVER GREY AND OTHER COLORS

213.734.9955

Most Major Credit Cards Accepted

© 1990 JACKSON LIMOUSINE SERVICE, INC.

NOW ONLINE!

(213) 469-9172

THE BRE BBS

**CALL TODAY
FOR PUBLIC DOMAIN
IBM UTILITIES!**

The BRE Bulletin Board System (BBS) is now online. Use your computer and modem to call today to receive up-to-the-minute information right out of the pages of BRE Magazine.

What's in it for me?

Available now are the SINGLES & ALBUMS CHARTS, STATION-BY-STATION ADDS REPORT and more. In the near future, all of the research that appears in the pages of BRE will be available, plus more. Send public and private messages to other users of the BBS, post announcements, programmer's polls, tell us what you'd like to see in the magazine. What you do with the technology is—to a large extent—limited only by your imagination.

What do I need?

All you need is a computer, modem and telephone. Your computer dealer or user group will be happy to help you. (For those of you familiar with BBSs, your modem setup is "8-N-1, 1200 baud, ANSI.")

When can I call?

Right now the BBS is only online part time, but you can call **ALL DAY WEDNESDAY & SATURDAY**. This means

you can get the information **BEFORE** the post office can deliver your magazine. For the rest of the week, the BRE BBS is online evenings, 8 p.m. to 8 a.m..

How much does it cost?

The best news yet: If you are a subscriber to BRE Magazine, it only costs you the price of the phone call—there is **NO EXTRA CHARGE**. If you are not a subscriber, give the BBS a call and **SUBSCRIBE ONLINE** (use your credit card)!

The future is now.

Call the BRE BBS: (213) 469-9172. Log on to the system with your name, phone number, and think of a personal password (so no one else can get online in your name). Within 24 hours we will verify your subscription. Once verified, you have access to all that the BBS has to offer. Networking gains another dimension—step into the future with us.

NTRO...

RUDE BOYS: Rude, But Not Bad

By Rachel Williams

Rude is an awful image to live down when trying to make a name for yourself, let alone a good impression. To be rude means not having any respect for others and acting in an offensive manner. But despite its negative connotation, four young men have authored their own definition for rude, and a positive way of looking at it. *Respectful. Understanding. Demanding (only) Excellence*

While the name Rude Boys was lifted from the cover of a Prince album in which he wore a button with the phrase "rude boy" on it, the



quartet purposely looked for and found a different approach to defining the word. Edward Lee "Buddy" Banks, Joe'l Little III, Larry Marcus and Melvin Sephus wanted to provide positive role models for the youth of today while pursuing their goal of longevity. Gerald LeVert and Marc Gordon, of R&B group LeVert, produced this group and gave it direction with the same intention.

"It has always been a dream for us to create something for the world that's positive and something that makes people smile," LeVert said. "And with Rude Boys, we think we've accom-

continued on page 45

THE BRAXTONS: It's A Family Affair

By Terry Muggleton

They've been hailed as the new Sister Sledge. "The similarities are there," states Toni, the oldest (age 22) of the five-member Braxtons. "We have a very strong bond between us and, like Sister Sledge, we have been harmonizing together for a long time."

Traci, the second oldest, age 18, feels, "It's a great honor since we grew up listening to Sister Sledge and really appreciated the strong family image they portrayed."

The Braxtons' first taste of singing together was in the church. This was no surprise considering that their father is a minister. The sisters all



agree that going to church creates a stronger backbone for life. No strangers to performing live, it was two years ago that the sisters performed for the governor of Maryland at his mansion.

Speaking to the younger Braxtons, one can sense that they too have the right attitude. Trina, age 14, is a talented musician who plays the violin and has definite plans to attend college and major in biology. Like her sister Towanda, she believes that if you have an education you at least have something to fall back on.

The Braxtons are rounded off by the youngest member of the group, Tamar, age 12, who, like her sisters, can play musical instruments and

continued on page 45

PARTNERSHIP FOR A DRUG-FREE AMERICA



COCAINE

GOSPEL *continued from page 9*

Urban Warfare" all include sounds of hip hop and funk with the good news message. For a more reflective mood, flip to Side B ("Meditation") and give a listen to "Solitude," "Forever Love" and "Lift Every Voice And Sing."

Lonnie Morgan, Andre David Brooks & The Voices Of Praise Choir

Tell It

Tru Believers

This new label makes an auspicious debut with this hot, rocking choir. Both Brooks and Morgan have extensive experience in the music industry and it shows on this album. Pay close attention to the songs "Tell It," "Revive Us Again," "Trust In The Lord," "Waymaker" and "He'll Hear Your Call." This album should make

plenty of noise on the gospel music front.

Tramaine Hawkins

Live

Sparrow

Hawkins has always been one of gospel's top female singers but this release takes her over the top. Featured are such special guests as jazz greats Jimmy McGriff and Stanley Turrentine along with one of music's top guitarists, Carlos Santana. There's some hot material to check out like "The Potter's House" featuring Walter Hawkins on co-lead vocals and the rocking "Praise The Name Of Jesus." The climax to this fantastic piece of musical artistry is a medley of some of Hawkins' past hits. This album gets five stars. □

Gospel Artists Set Fire To The Family Affair Inspirational Hour



Shown are (l-r) Edwin Hawkins; Raina Bundy, Lektion/PolyGram; Diane Campbell of Witness; Keith Staten; and Yolanda Harris and Lisa Page of Witness.



Shown are (l-r) James Bullard, exec dir, gospel music, Word; Helen Baylor; Vanessa Vaughn, producers; and Burke Johnson, host, Inspirations Across America.

Helen Baylor, Word Records, and Witness. Lektion/PolyGram, were the headliners at the Inspirational Hour in Atlanta sponsored by Inspirations Across America (IAA). Over the 500 industry delegates attended the Sunday brunch at the gala affair. IAA, a production of Anderson Communications, is a nationally-syndicated radio program featuring contemporary gospel music

KEVIN FLEMING *continued from page 28*

"One thing I've learned through experience is that you must be open enough to allow those around you to offer their input. But it's your decision as a manager whether or not to use it."

Fleming says the future for urban music at Island is promising. "The stable of talent is here. Island has afforded me the opportunity to find and share the success we've been able to have up to this point. I want to continue to develop acts."

Concerning his own career and future, Fleming says he's

looking forward to continuing to provide the best possible music to the business he can. "I want to eventually be in a position to be another Jheryl Busby or Ernie Singleton. Through their hard work and determination, they've paved the way for others. But there's one thing I think we must all remember, and that is, despite all of the struggle and hardships we all go through in this business, we must remember our priorities. God and family are very important and should never be neglected." □

IVORY'S NOTES *continued from page 14*

the wee hours of one weekday morning. A representative from the "Barbara Walters Show" was earnestly trying to convince him to tape a segment. Does this mean an album is due soon? The place was nearly empty except for Ringo Starr, who came over to say hello....

They may have a lot to say, but during their Warner Brothers LP, *So Much 2 Say*, Take 6 pretty much says it all. Selections like "Come Unto Me" and "I'm On My Way" make it clear—this is the best a cappella group recording today. The unit actually makes inspirational music sound—there's no other word for it—sexy!... Michael Jackson's ATV Music recently signed writer/producer Gerry Hubbard. The Minneapolis-based

Hubbard was a member of the **Time** (he joined just in time to appear in "Purple Rain," replacing Terry Lewis on bass), and has worked and written with Jesse Johnson. Hub hasn't wasted any time getting busy; he penned the moody "Somebody's Crying," the second single from the



Paula Abdul

Force MD's *Step To Me* Tommy Boy LP. The Time's Monte Moire produced the track....Talk about reaching—Quincy Jones was on a recent cover of the L.A. *Recycler*, a weekly publication of L.A. bargains, from used cars to used clothes.... Paula Abdul has turned down

more material than she's accepted in preparing for her next Virgin LP. Why are the songs always harder to find the second time around? □

JAZZ *continued from page 20*

personality conflict and ego was a topic that could have arisen. However, it never did, due to the members' unique relationship with one another. "Because the project was a collective effort, we all contributed with writing and arranging," explains Chanler. "What we would do was individually work on songs, then bring

them to a joint meeting and from there decide which pieces would go on the album."

Rushen agrees. "There was never any bickering about whose song got included because we all know each other very well and realize that everyone will get the chance to do something.

continued on page 45



Patrice Rushen

We've been together too long."

On future projects, Chancellor is most hopeful. "We're going to stay together for a while. We're all very busy with individual projects but The Meeting is an opportunity for us to work on different areas of music that we might not get a chance to do individually. We're in it for the long haul." □

RUDE BOYS continued from page 42

plished that goal....And remember, everything rude don't have to be bad."

Discovery happened in a Cleveland nightclub, The Reason Why, where Banks and Little had been enjoying the polished performance of a female jazz singer. Unknown to them, (Gerald) LeVert had also come to this particular performance. In what may have seemed a twist of fate for the two, the jazz singer asked them to come up on stage and

perform with her. LeVert, impressed by what he had just heard, pulled them aside to talk about a future collaboration. The result is their Atlantic debut album *Rude Awakening*.

"It was comfortable working with them," Sephus said. "They gave us a lot of freedom to have our own input. We wrote five of the songs on the album and they wrote five."

Their first released song, "Come On Let's Do This," an

uptempo cut contributed by the quartet, has been receiving heavy airplay since its release. The song is among those cuts on their album which promote the positiveness the group wishes to display. Other songs written or co-written by the group include, "Written All Over Your Face," "Fool For You," "Heaven" and "I'm Going Thru."

Rude? They may be...."But remember rude don't have to be bad." □

THE BRAXTONS continued from page 42

enjoys sports and dancing. With all this talent, it wasn't long before they were signed to Arista Records. "It was scary," Toni recalls. "We were not sure that people would like us. Arista was really good to us and reassured us that everything would be fine."

A debut single, entitled "Good Life," has followed, produced by Ernesto Phillips (Starpoint) and is already

being added to playlists all over the country. "Working with Ernesto was great. He really motivated us to do well," says Toni. "We had great fun and learned a lot. We had very little microphone technique but we learned about that plus a lot more useful information. Back home, the people in Severn, MD, really rally behind us. It's really great when we hear ourselves on

the radio. It makes us feel good about ourselves and our family."

With an album to be released early next year and with "Good Life" climbing up the charts, the Braxtons seem headed in the right direction. But as they all echoed, "Family and God are the major fundamentals of life." □

**DON'T BE LEFT
OUT OF THE
BRE 2ND
ANNUAL RAP
ISSUE**

**CALL AND RESERVE YOUR SPACE TODAY!
(213) 469-7262**

© 1990 BLACK RADIO EXCLUSIVE

ACNE SKIN CARE CENTER

PROBLEM SKIN "TREATMENT THAT WORKS"

EDGAR M. MITCHELL
SKIN SPECIALIST

SHAVING BUMPS, PIMPLES, BLACK HEADS, ACNE

(213) 461-8688
5850 Santa Monica Blvd., Hollywood, CA 90038

GRAPEVINE

HAMMER'S EN VOGUE—Grape hears that Atlantic recording act **En Vogue** has joined **M.C. Hammer** for 62 concert engagements. Success seems to breed success.

WUSS TUGS MAYOR'S AND POLICE CHIEF'S COATTAIL—**Maurice Singleton**, pd, WUSS in Atlantic City, was miffed along with several other music people—miffed enough to shoot letters off to the city's mayor and chief of police. In the letters, Singleton explained that a police patrol car crashed due to a rainstorm. The accident occurred in front of WUSS, where Singleton and seven others were late one night. Hearing the crash, the alert pd and posse rushed to the aid of the injured police officer, only to be challenged by an edgy officer who also came in assistance asking, "Where is his gun?" Apparently thinking Singleton and his rescue party were out to pillage his downed comrade, the paranoid officer treated the too-helpful crew like suspects. It turned out, however, that one of Singleton's people was a licensed nurse and was treating injuries discovered as a result of the mishap. The letter goes on to indicate that not all African-Americans are "bad guys." Singleton went on to suggest that the officers working the black community receive training in culture and "sensitivity" to the environment. As it turned out, four of the eight blacks involved were rap artists



Maurice Singleton

and Singleton pointed this out too, adding, "The only time you hear about rappers and police in the same sentence, it's usually a bad rap."

WITHOUT PREJUDICE. YOU SAY?—Isn't it interesting how the title of George Michael's latest project is entitled *Listen Without Prejudice* but on all of the project's art work, T-shirts, etc. there are no black faces?

CHANGES IN THE WIND—Heard one of the stations in a major market is

scheduled to make a format change. That same station has been shuffling bodies in air shifts as well; not to mention management changes. The internal moves must have everyone shaking more than an L.A. earthquake.



Cherelle

SPICE OF NIGHT—The nightclub Spice was the place to be in Los Angeles last Monday night. A surprise birthday party was held for Tabu recording artist **Cherelle** by **Davina Barnes**, **Anna Giuffrida**, **James Walker** and **James Gibson**. Atlantic recording artist **Miki Howard** capped the night's entertainment which began with a talent showcase. Howard gave the audience a special treat when she invited **Stevie Wonder**, the **Emotions**, **Robert Brookins**, **Keith Washington** and **Cherelle** to the stage for a special sing-along. Seen mingling in the crowd were **Don Eason** and **Chris Boyd** from A&M, **Clarence Avant**, **Tabu**, **Geno Jones** from KJLH, **Jay King**, **Tony!Toni!Tone!**, **Troop**, **El DeBarge**, **Tone Loc**, **Damion Hall** of Guy, **Ricky Bell** of BBD and **Grady Harrell**.

GRAPE LOOKS BACK AT THE PAGES OF BRE: Ten years ago this issue, **Steve Woods**, pd for KDAY, Los Angeles resigned, with on-air jock **J.J. Johnson** taking over as temporary programmer. The top black radio stations in the New York, Los Angeles and Chicago markets (according to Arbitron) were WBLS, 8.1; KACE, 1.6; and WGCI, 4.1, respectively. **Brenda Ross** became part of the WBMX morning show air team "Famous and Ross." WJLB, Detroit, sponsored a "Home Cookin' Cookfest" recipe contest which offered a grand prize of \$15,000 in addition to other prizes. **Bob Marley and the Wailers** suspended the remainder of their 35-city tour due to Marley's serious bout with exhaustion.

REMEMBER, TIME PASSES, PEOPLE CHANGE, BUT WE ARE YOUR MAGAZINE OF RECORD AND YOU WILL READ IT HERE FIRST. □

PROPHET

ARIES (March 20-April 19)

Simplify, Simplify. A recent scattering of energies is threatening the goal you're working towards.

TAURUS (April 20-May 20)

A sudden romantic adventure is imminent, but short-lived. Enjoy it for what it is, then let go.

GEMINI (May 21-June 20)

A rash of impulsive ideas is due. Some are positive, others are not. Look carefully at each before acting.

CANCER (June 21-July 22)

Your psychic powers are strong. Trust your intuition. You might be surprised at what happens.

LEO (July 23-Aug. 22)

Recent events have you at the center of a whirlwind. Stay calm and weather the storm. A surprise awaits.

VIRGO (Aug. 23-Sept. 22)

A friend has a problem you don't want to become involved with. Reconsider, but don't act unless you feel that is what you really want.

LIBRA (Sept. 23-Oct. 22)

Fall is a time for changes, but remember your roots. You may find yourself in need of old friends.

SCORPIO (Oct. 23-Nov. 21)

Passion is building in your blood. Welcome encounters, but maintain a level head and sense of humor should things go wrong.

SAGITTARIUS (Nov. 22-Dec. 21)

Forget the recent mistake you made and make friends with yourself again. Others see you're troubled and want to help.

CAPRICORN (Dec. 22-Jan. 20)

Don't allow yourself to complain about a troubling situation. The wrong person may hear and make it worse.


AQUARIUS (Jan. 21-Feb. 18)

This may be the time to make that major purchase you've been considering. Ask a friend for advice.

PISCES (Feb. 19-March 19)

Spirits are growing as you finish a long-term project. Celebrate the moment when it happens and not before.

ONLY JEFFREY OSBORNE
CAN TURN A LOVE BALLAD INTO
AN EMOTIONAL EXPERIENCE.



INTRODUCING
"ONLY HUMAN"
HIS DEBUT
ARISTA
SINGLE.

PRODUCED AND ARRANGED
BY BARRY J. EASTMOND

FROM HIS FORTHCOMING DEBUT ARISTA ALBUM ONLY HUMAN.

MANAGEMENT JACK NELSON & ASSOCIATES

ARISTA

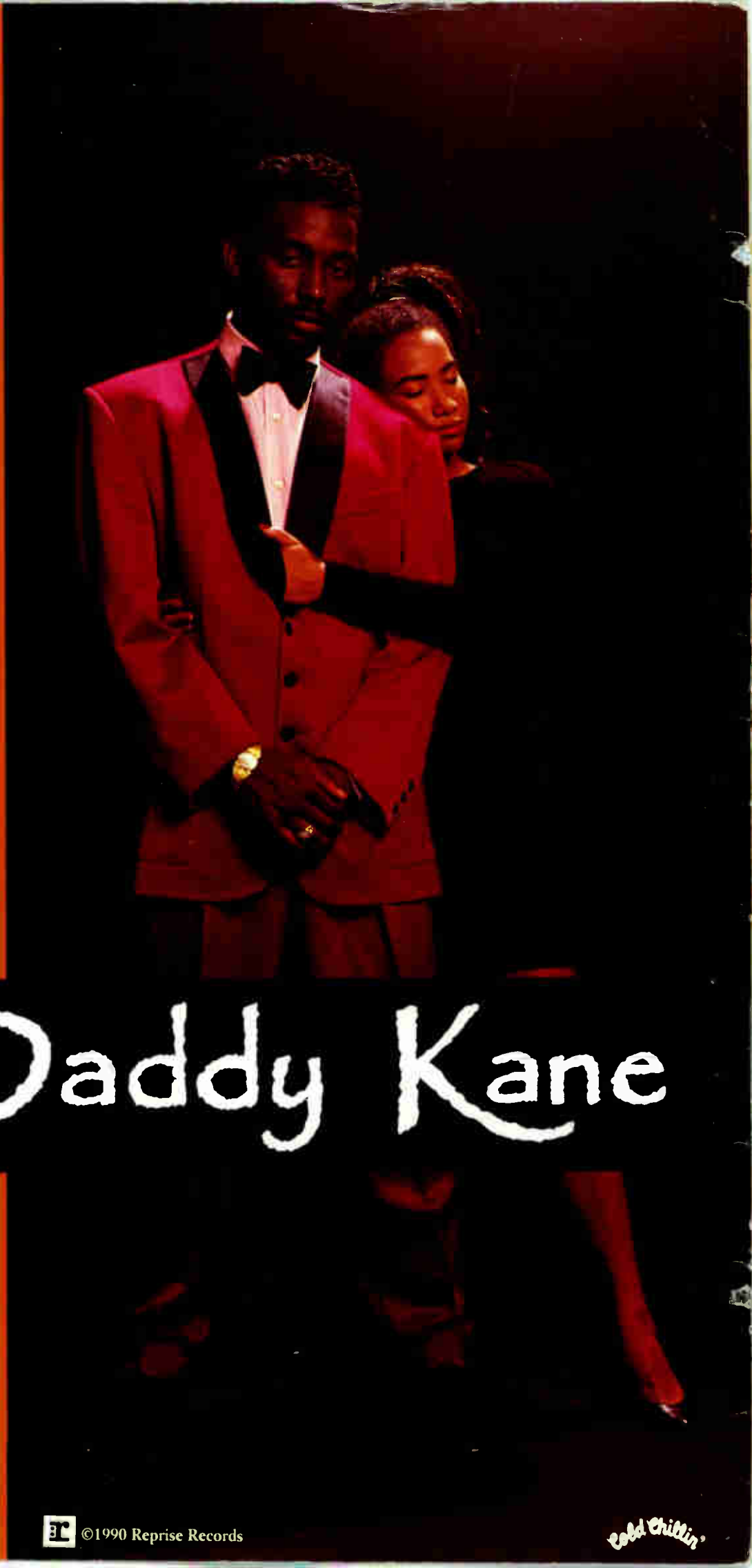
© 1990 ARISTA RECORDS, INC. A BERTELSMANN MUSIC GROUP COMPANY

"Cause I Can Do It Right"

The brand new single
from Big Daddy Kane.

From *Taste Of Chocolate*,
the follow-up to the
certified Gold album
It's A Big Daddy Thing.

Produced and mixed by Big Daddy Kane.



Big Daddy Kane

Management: 



©1990 Reprise Records

Gold Chillin'