

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

August 19, 1994 \$ 4.95 Volume 2 • No. 35

COUNTRY HIGHLIGHTS

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★★★★ NO. 1 ★★★★★

CLAY WALKER

Dreaming With My Eyes Open (GIANT)

★★★★ AIRPOWER ★★★★★

REBA MCENTIRE • *She Thinks His Name Was John* (MCA)

TOBY KEITH • *Who's That Man* (POLYDOR)

THE MAVERICKS • *O What A Thrill* (MCA)

NEW RELEASES

DEBORAH ALLEN • *Wrong Side Of Love* (GIANT)

MARK COLLIE • *Hard Lovin'* (MCA)

GEORGE DUCAS • *Teardrops* (LIBERTY)

JEFF FOXWORTHY • *Redneck Stomp* (WARNER BROS.)

KIM HILL • *Wise Beyond Her Tears* (BNA)

SAMMY KERSHAW • *Third Rate Romance* (MERCURY)

DOUG SUPERNAW • *You Never Call Me By My Name* (BNA)

BOB WOODRUFF • *All Right* (ASYLUM)

Fall's Music Crop Bearing Fruit

Programmers See More AC-, Rock-Oriented Songs

by Steve Wonsiewicz

Preliminary verdicts are beginning to come in on the upcoming autumn release schedule: PDs at contemporary-formatted stations are more upbeat about the state of country music than programmers at the more traditional outlets.

Comments range from the positive (the music is returning to its real people/real issues roots) to the neutral (an increase in songs with a rock or AC edge) to the negative (a sameness of sound). Programmers also note the audience's enthusiasm for what's already on the airwaves.

Regardless of the pros and cons, PDs agree that this year's fall harvest is larger than previous periods in terms of raw bulk, and that the new crop of debut artists could give established stars a run for their money in competing for spots on the playlists. Set to hit radio and retail are new albums from, among others, Clint Black, Little Texas, Mary Chapin Carpenter, George Strait, Ricky Van Shelton, and Mark Chesnutt, as well as newcomers such as Archer/Park, Lisa Brokop, Rhett Atkins, and Bryan White.

Says Eric Logan, PD at Alliance

Broadcasting's newest young country station, KXXR Seattle, "I'm hearing some lyrically better material. Country music may be returning to its roots—real life, real people, real issues. I'm probably one of the biggest people to carry the banner for Garth Brooks, because he's not afraid to sing about anything that's important. MCA was concerned about Reba McEntire's 'She Thinks His Name Was John,' but the response has been phenomenal.

According to Gregg Swedberg, PD at KEEY-FM Minneapolis, "[The country music out now is] at least as good as average, and the average has been pretty good the past few years. It comes on the heels of some already good music that's out now. It's going to be fun and a big challenge to balance all the records because there are a lot of baby acts trying to fight their way through the charts. Last week, when the Brooks & Dunn record came on a Monday, we were all set to pop a baby act into that slot, and then here [Brooks & Dunn] came along and boom, you have to play that record. All this great product gives us a pretty good bunch of music to

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COLUMBIA

NASHVILLE

IS PROUD TO

BRING YOU THE

DEBUT SINGLE

FROM "STONES

IN THE ROAD."

Mary Chapin Carpenter
"Shut Up And Kiss Me"

AIRPLAY: 8/29

FROM THE ALBUM "STONES IN THE ROAD"

IN-STORE OCTOBER 4

COLUMBIA/NASHVILLE

MUSIC THAT'S FIRST... MUSIC THAT LASTS

WITH OVER 2 MILLION SOLD

**“KICKIN’ IT UP”, CONTINUES TO
PRODUCE #1 RECORDS –**

**“BE MY BABY
TONIGHT”**



**THANKS FOR
ALL THE SUPPORT**

DOUBLE

PLATINUM

PRODUCED BY SCOTT HENDRICKS
HALLMARK DIRECTION COMPANY



THE ATLANTIC GROUP

CMT Takes Global Expansion Plunge

Gaylord Entertainment Aims For Asia-Pacific, Latin America

Gaylord Entertainment Co. plans to expand CMT into the Asia-Pacific region by mid-September and into Latin America by January 1995.

The country entertainment powerhouse says the rapid growth of CMT in Europe, as well as the growing popularity of American country music elsewhere around the world, has resulted in the channel's commitment to the expansion. Gaylord president/CEO E.W. "Bud" Wendell says, "CMT continues to grow faster and stronger than our initial expectations. We feel it's important to get CMT's signal to those regions where we recognize there is already a great deal of interest" in country music.

CMT has inked a 10-year agreement to lease a transponder on PanAmSat's PAS-2 satellite, which provides coverage of China, Japan,

Australia, Hong Kong, Singapore, and the Pacific Islands.

The channel also signed up its first affiliate: Cable Television PTY Ltd. of Sydney, Australia. Cable operators in New Zealand and the Mariana Islands have been carrying CMT on a tape-delay basis.

In Latin America, CMT already has limited distribution in Venezuela, Mexico, Honduras, and parts of the Caribbean.

With the deals, CMT now will cover more than 91% of the world's TV households. The Asia-Pacific agreement potentially puts CMT in front of 2 billion people and 350 million TV households, although only a small minority of those homes receive cable or satellite TV. In Latin America, CMT will reach another 470 million people and 75 million TV households. However, as with the Asia-Pacific region, cable and satellite penetration in Latin America is minimal.

RADIOACTIVE

Don't look for any significant music changes at WWWW Detroit now that new PD Alan Sledge has joined the station. He says the "music is right on," and that he is more interested in building on the station's presentation and personalities, as well as giving WWWW a more contemporary feel. "That's what I enjoy doing, and that's where I believe country is still heading."

In duopoly news, Alan Brill's Brill Media has doubled up in Jefferson City, Mo., paying \$850,000 to Town & Country Communications for KZMO-FM. Brill already owns country KLIK-AM and KTXV-FM ... Federated Media has added WOWO-AM Ft. Wayne, Ind., to its WQHK-AM/FM and WMEE-FM. The seller was Inner City ... Kelly Communications has purchased WRED-FM Peoria, Ill., from Peoria Satellite Communications. Kelly already owns country WXCL-FM and WOAM-AM.

The 1994 KRMD/St. Jude Country Cares Radiothon ended Aug. 3, with KRMD-AM/FM Shreveport, La., donating \$107,072 to St. Jude's Children's Research Hospital. KRMD OM/PD Rick Stephenson initially set a goal of \$101,000 for the radiothon.

New artists have been getting a moment in the sun Aug. 10-21 at the Indiana State Fair with WFMS Indianapolis' "New Artist Showcase," sponsored by the Great Western Boot Co. Performers scheduled to appear include Rick Trevino, Daron Norwood, Dan Seals, and David Lee Murphy.

Schutte Shuttles To KFRC San Francisco; New KYCY VP/GM Coming

KYCY-FM San Francisco station manager Will Schutte has been promoted and transferred to oldies KFRC-AM/FM. Both stations are owned by Alliance Broadcasting.

Schutte's position should be filled soon, says Alliance president/CEO John Hayes, adding that he expects to upgrade that job to VP/GM.

Schutte joined KFRC-AM/FM as sales manager in August 1993 before moving over to become station manager at KYCY-FM in February, where he oversaw the launch of the young country station.

R.O.C.K. In The U.S.A.



RCA recording artist Aaron Tippin gets the crowd rocking during WFMS Indianapolis' daylong country music festival July 4 at the Pan Am Plaza. More than 25,000 people attended the event. Deborah Allen was the support act for the show.

COUNTRY CONFIDENTIAL

by Lynn Shults

Country songs are invading R&B radio. Many thought that Whitney Houston's cover of the two-time Dolly Parton hit "I Will Always Love You" was a fluke—not that the original wasn't a classic. It was a case of the song being in the right place at the right time. Certainly Gary Baker and Frank Myers weren't looking beyond their good fortune in having John Michael Montgomery's version of "I Swear" sit atop Billboard's Hot Country Singles & Tracks and Country Airplay Monitor charts for four weeks. But then came All-4-One's cover, which topped the Hot 100 for 11 weeks. Now comes Gerald Levert's remake of Boy Howdy's "She'd Give Anything," written by Chris Farren, Vince Melamed, and Jeffrey Steel. Levert's cut, retitled "I'd Give Anything," is headed to the top of the R&B charts faster than a bolt of lightning. There is a common denominator to all three cuts. Grammy Award-winning producer David Foster produced all three tracks. Foster is no stranger to Nashville and

its creative community. In 1986, he hit No. 1 on Billboard's country singles chart when he teamed with fellow Canadian Anne Murray to record "Now And Forever (You And Me)." In other words, folks, this ain't no fluke.

"Everything is starting to sound the same": that's the cry being heard from both radio and Nashville's musical community. I love it when this happens. The labels blame radio for not playing anything that sounds different, and radio says it will play different sounds if they are good enough to put on the air. What tends to happen is the labels' A&R staffs and outside producers start getting conservative based on the feedback they get from the promotion departments and one-on-one encounters with selected radio people and independent promotion reps. All of this intellectual dialog creates a great environment for some wonderful mixed messages. Take "Callin' Baton Rouge," by Garth Brooks, for instance. How many would raise their hands if asked, "How 'bout a little bluegrass, boys?" Not many. But Garth and Allen Reynolds dared to be different. They said "Hey, let's call New Grass Revival and go for it."

Bob Moore Named VP/GM At KIKK, KILT Houston

Group W has appointed Bob Moore as VP/GM at country duopoly KIKK-AM/FM and KILT-AM/FM Houston. He replaces 30-year VP/GM Dickie Rosenfeld, who will stay on as a consultant for the stations.

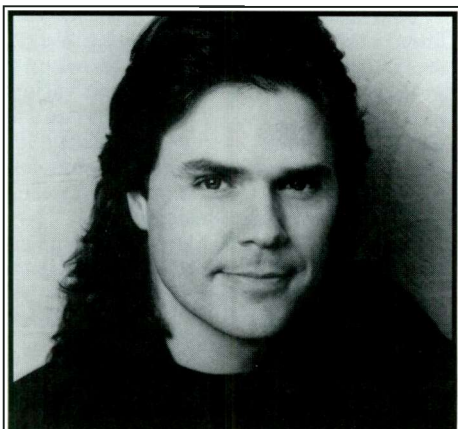
Most recently, Moore was VP/GM of Metro Networks in Los Angeles, responsible for overseeing the development of a new, locally deliv-

ered news and sports network as well as the company's established traffic network. He increased sales by 100% during his time there. Prior to that, from 1991-93, Moore was executive VP of the Westwood One stations group, managing its three properties: KQLZ-FM Los Angeles, WYNY-FM New York, and WNEW-AM New York.

Moore, who starts Sept. 6, says, "It's a great opportunity to run two top FM stations; and we have two AMs that I think have great room for development. For a top 10 market to have two such strong stations, with dominant call letters and market perception, is a really unique situation.

"I'm a big believer in [station owner] Westinghouse's goal to become an aggressive radio player in the coming years," he says. "The companies that take advantage of duopoly are the ones that are going to succeed, and Westinghouse made a big statement by doubling up in Houston. Obviously, if you look at the success they've already had and the current success of country, it's very hard to even look the other way. I feel very privileged to lead this company.

"The beauty of country is that the audience is extremely loyal; it's a very sophisticated, adult audience, unlike some of the rock genres. Country partisans are very loyal. They know what they want; they communicate with the radio station, and they're really lifestyle users of the format."



MARC BEESON

"A WING AND A PRAYER"

IS TAKING FLIGHT!

IMMEDIATE AIRPLAY IN SEATTLE,
JACKSONVILLE, HARTFORD, LITTLE ROCK,
NORFOLK, MINNEAPOLIS, OKLAHOMA CITY
AND MORE!

BIAS

SPRING '94 ARBITRONS

12-plus overall average quarter hour shares (#) indicates Arbitron market rank. Copyright 1994, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Call	Format	Sp '93	Su '93	Fa '93	W '94	Sp '94	Call	Format	Sp '93	Su '93	Fa '93	W '94	Sp '94
STOCKTON, CALIF.—(89)													
KAIM	country	9.0	—	11.9	—	9.6	KDRK	country	11.3	13.9	9.4	12.1	8.9
KWIN	top 40/rhythm	8.5	—	7.1	—	9.2	KEYF-AM-FM	oldies	8.0	9.3	6.6	7.7	8.0
KNOP	album	5.2	—	6.3	—	6.6	KISC	AC	11.5	8.2	7.6	7.1	8.0
KNBR	N/T	6.7	—	4.7	—	5.7	KEZE	album	7.7	5.8	7.4	6.9	6.2
KOSO	AC	4.3	—	4.4	—	4.5	KXLY-FM	AC	5.7	4.2	4.5	5.2	5.1
KCVR	Spanish	4.5	—	2.5	—	4.6	KCOA	country	2.1	2.8	2.9	3.0	4.6
KFMR	country	5.2	—	3.8	—	3.1	KAQQ	adult std	4.5	5.6	4.7	4.2	4.4
KCBS	N/T	4.3	—	3.1	—	2.9	KJRB	N/T	4.0	4.7	3.9	5.5	3.8
KBEE	easy	.8	—	2.7	—	2.8	KNFR	country	3.8	3.9	5.1	5.7	3.6
KMEL	top 40/rhythm	2.3	—	2.7	—	2.4	KXLY-AM	N/T	5.6	5.3	5.4	3.4	3.4
KJOY	AC	3.2	—	3.5	—	1.8	KGA	country	3.7	2.8	3.2	3.4	3.1
KSTN-FM	Spanish	2.7	—	1.7	—	1.8	KKCH	country	1.7	.7	1.7	2.2	3.1
KWG	oldies	2.0	—	1.3	—	1.8	KNJY	album	.3	1.1	1.9	1.5	1.5
KFBK	N/T	1.0	—	1.6	—	1.6	KTSL	religious	1.4	1.6	2.7	1.3	1.5
KVFX	cls rock	2.0	—	1.6	—	1.6							
KEXX	oldies	.8	—	1.7	—	1.5							
KYLD/KYLZ	top 40/rhythm	—	—	—	—	1.5							
KTRB	country	—	—	.8	—	1.5							
KGO	N/T	2.8	—	1.6	—	1.3							
KSTN	R&B	1.8	—	.9	—	1.3							
KWOOD	modern	1.0	—	1.1	—	1.1							
KDJK	album	1.0	—	2.5	—	1.0							
KJAX	N/T	.8	—	.9	—	1.0							
KSFM	top 40/rhythm	1.3	—	—	—	1.0							
MOBILE, ALA.—(90)													
WBLX-FM	R&B	14.3	13.1	10.9	9.8	15.3	WMGF	AC	12.2	—	9.9	—	12.2
WKSI-AM-FM	country	16.0	14.1	10.4	15.8	13.3	WGNF-FM	country	10.0	—	7.2	—	6.5
WDLT	R&B adult	1.2	.4	.9	3.1	6.8	WRD	adult std	6.6	—	6.7	—	6.4
WVRO	oldies	5.7	7.3	5.4	5.6	6.8	WOC	oldies	8.2	—	6.4	—	6.0
WABB-FM	top 40	8.1	7.4	6.3	6.6	6.1	WOMX-FM	AC	4.0	—	5.4	—	5.4
WGDX	album	4.5	8.0	4.6	7.7	6.1	WJRR	album	2.1	—	4.6	—	4.9
WKRQ-AM	N/T	4.5	7.3	7.5	8.1	5.5	WNDB	N/T	4.2	—	5.7	—	4.8
WKRQ-FM	AC	6.6	4.9	5.1	5.6	4.9	WHTQ	cls rock	2.7	—	4.0	—	4.5
WXBW	country	3.1	3.9	4.7	5.0	4.9	WCFB	country	5.5	—	6.1	—	4.3
WAVH	oldies	4.2	5.8	5.8	4.1	4.8	WDIZ	album	3.5	—	4.1	—	3.7
WGOK	R&B	5.7	3.8	5.7	4.6	3.5	WJHM	R&B	6.9	—	5.3	—	3.5
WZEW	modern	4.0	3.9	3.4	4.4	1.9	WKKA	country	4.7	—	4.3	—	3.2
WMEZ	AC	1.6	1.7	2.0	1.3	1.0	WFKS	top 40	2.7	—	2.4	—	2.9
							WSBB	adult std	2.6	—	3.0	—	2.9
							WDBO	N/T	2.4	—	3.2	—	2.4
							WPUL	R&B	1.1	—	.5	—	2.1
							WTKS	N/T	.6	—	.9	—	2.1
							WXXL	top 40	2.1	—	1.9	—	1.6
							WMMO	AC	1.4	—	.6	—	1.1
COLUMBIA, S.C.—(91)													
WWDM	R&B	20.5	20.5	16.7	16.5	17.1	WMMB	adult std	10.1	—	11.7	—	8.5
WCOS-FM	country	13.3	14.2	12.6	12.0	12.2	WHTQ	album	5.6	—	6.1	—	7.1
WNOK	top 40	8.7	7.5	6.3	7.9	8.3	WKKA	country	8.0	—	6.6	—	7.1
WTCB	AC	7.5	7.6	6.4	6.7	7.9	WJRR	AC	3.4	—	6.5	—	6.8
WSCQ	adult std	3.7	4.4	8.1	5.1	5.6	WAOA	top 40	6.0	—	7.1	—	5.6
WOMG-AM-FM	oldies	4.6	5.3	6.4	5.0	5.4	WHRK	country	6.3	—	7.0	—	5.0
WARQ	album	4.1	5.1	4.2	3.5	5.3	WLRQ-FM	AC	6.1	—	5.3	—	5.0
WYOC	N/T	7.7	6.0	7.0	7.1	5.3	WDIZ	album	4.3	—	3.9	—	4.6
WVFX	cls rock	5.0	3.9	4.0	6.8	5.1	WOMX-AM-FM	AC	3.1	—	4.7	—	4.5
WHKZ	country	4.4	7.9	5.9	5.7	5.0	WTKS	top 40	3.4	—	2.4	—	4.5
WOIC	R&B adult	2.4	1.9	2.6	2.0	1.5	WGGD	oldies	3.2	—	1.9	—	3.8
							WTAI	N/T	3.6	—	2.8	—	3.5
							WJHM	R&B	4.4	—	3.2	—	2.7
							WOC	oldies	2.6	—	3.2	—	2.7
							WMGF	AC	3.1	—	1.9	—	2.5
							WDBO	AC	1.4	—	1.5	—	1.8
							WGYL	easy	—	—	—	—	1.8
							WCFB	country	—	—	—	—	1.2
							WGNF-FM	country	1.2	—	1.5	—	1.2
							WKGR	album	.5	—	—	—	1.2
							WMEL	AC	—	—	—	—	1.2
NEW HAVEN, CONN.—(92)													
WPLR	album	9.1	—	10.8	—	9.1	WUSY	country	23.9	26.2	26.6	24.2	23.5
WKCI	top 40	8.2	—	7.3	—	8.4	WJTT	R&B	10.4	10.5	10.3	9.1	8.2
WVYZ	country	5.4	—	3.3	—	6.7	WDFE-FM	AC	7.5	9.2	8.2	9.6	7.9
WELI	AC	7.0	—	9.2	—	6.5	WLX	AC	5.2	6.1	4.7	5.1	5.8
WEZN	AC	7.3	—	7.8	—	6.4	WSKZ	album	7.2	6.1	5.2	6.9	5.5
WDRG-FM	oldies	2.8	—	5.2	—	5.8	WDOO-FM	country	5.8	3.9	4.4	3.9	4.0
WFAN	sports	5.8	—	4.6	—	5.2	WFKS	album	5.0	2.6	4.7	3.9	3.8
WEBE	AC	2.8	—	4.8	—	4.0	WOGT	oldies	2.5	—	.7	4.2	3.8
WYBC	R&B adult	3.3	—	4.3	—	3.0	WGOW	N/T	6.1	4.6	5.9	5.2	3.6
WKSS	top 40/rhythm	5.7	—	3.7	—	2.9	WKU	top 40	.9	1.7	1.3	2.0	3.6
WCBS	N/T	2.5	—	3.8	—	2.6	WDOO-AM	adult std	1.9	1.7	1.5	2.7	2.7
WZMX	AC	1.5	—	1.4	—	2.6	WR&B	R&B	1.9	3.6	2.2	2.5	2.4
WNHC	R&B	3.9	—	2.5	—	2.4	WSGC	oldies	2.2	3.1	3.7	1.9	2.4
WABC	N/T	1.6	—	1.9	—	1.8	WBDX	N/T	1.7	2.2	1.5	1.7	1.5
WHCN	album	2.8	—	1.6	—	1.8	WFLI	religious	.5	.7	.8	.5	1.4
WRCH	AC	2.1	—	1.3	—	1.8							
WTIC	AC	1.3	—	2.2	—	1.5							
WQHT	top 40/rhythm	.3	—	.6	—	1.4							
WCCO-AM-FM	album	.6	—	—	—	1.2							
WYSR	AC	1.9	—	1.1	—	1.2							
FORT WAYNE, IND.—(93)													
WJAI	AC	9.3	—	10.4	—	11.2	WYDQ	country	18.9	—	18.0	—	18.8
WBYR	album	7.5	—	7.8	—	9.8	WLYK/WLX	top 40	10.5	—	11.6	—	9.7
WBTV	country	10.3	—	9.5	—	7.5	WROV-FM	album	12.0	—	9.4	—	8.5
WMEZ	top 40	8.5	—	9.3	—	7.0	WPVR	AC	10.1	—	7.8	—	6.9
WDWO-AM	oldies	7.1	—	9.0	—	6.7	WFR	N/T	4.2	—	4.2	—	6.5
WDJB	top 40	5.0	—	6.0	—	6.2	WJIS/WJX	top 40/rhythm	1.5	—	3.9	—	6.2
WXKE	album	6.0	—	5.9	—	5.9	WJLM	country	3.5	—	6.1	—	5.9
WLDE	oldies	4.4	—	2.9	—	5.6	WSLQ	AC	6.5	—	8.0	—	5.9
WQHK-FM	country	—	—	3.8	—	5.6	WSLC	country	2.7	—	3.1	—	4.2
WGL-AM	N/T	4.8	—	3.6	—	4.4	WLDJ/WRDJ	R&B	4.2	—	3.1	—	3.7
WMRI	easy	4.4	—	3.3	—	2.3	WJHM	R&B	1.2	—	1.3	—	1.3
WQHK-AM	country	4.4	—	2.4	—	2.3	WLVA	adult std	.5	—	2.3	—	1.3
WGL-FM	N/T	1.2	—	1.1	—	2.2	WQOK	R&B	.3	—	.8	—	1.3
WJFX	R&B	4.2	—	1.3	—	2.2							
WFWI	oldies	4.0	—	3.4	—	1.9							
ROANOKE, VA.—(99)													
WYDQ	country	18.9	—	18.0	—	18.8	WSRS	AC	11.5	—	12.2	—	11.8
WLYK/WLX	top 40	10.5	—	11.6	—	9.7	WXLO	AC	12.2	—	8.7	—	9

ON THE ROW

Atlantic recording artist John Michael Montgomery had a scare recently when his four-wheel-drive truck crashed at his home in Nicholasville, Ky., resulting in a slight back injury that forced him to cancel state fair concerts in Indiana and Wisconsin. Montgomery is resting at home and will resume touring Aug. 19 at the West Virginia state fair.

Tribune Entertainment's "The Road" will be broadcast in more than 170 markets, representing 95% of the country, says Jim Corboy, Tribune's creative services VP and executive in charge of production. High Five Productions, Tribune's partner in the series, has already filmed more than 70 artists, including Vince Gill, Reba McEntire, Clint Black, Trisha Yearwood, Dwight Yoakam, and Brooks & Dunn. Tribune also has developed a two-hour

companion radio show that will premiere the week of Sept. 10. It is expected to broadcast in 80% of the country on Tribune Radio Networks.

The agenda for SRO '94—the international entertainment expo sponsored by the CMA, scheduled for Oct. 6-8 in Nashville—has been set. Talent showcases will be held at 2:30-6 p.m. and 7-10 p.m. on Oct. 6, 1-4:30 p.m. and 6-7 p.m. on Oct. 7, and 1-4 p.m. on Oct. 8. An international conference is scheduled for 9 a.m.-12:30 p.m. on Oct. 7, and a panel session titled "What Condition Is Our Condition In?" is slated for 11 a.m.-1 p.m. The SRO awards presentation and show will be held at 7-9 p.m. at the Wildhorse Saloon, hosted by Lorrie Morgan and Jeff Foxworthy.

Speaking of Lorrie Morgan, she will work with choreographer/director Kenny Ortega for her special Christmas tour, which begins Nov. 25 in Milwaukee. She also is filming a special for the NFL this month. A greatest hits package is expected to be released in second-quarter 1995.

Atlantic Debuts New Duo Archer/Park First Single, "Where There's Smoke," Cracks Chart

Atlantic Nashville hopes that where there's smoke, there's fire. The smoke that is the success of country duos, and the fire, the label anticipates, is Atlantic's first country two-some—Archer/Park.

Last week, Archer/Park's debut single, "Where There's Smoke," entered the charts at No. 74, one week before the official add date of Aug. 8. Early believers on the single include, among others, major market stations like KXXY-FM Oklahoma City, WSIX Nashville, KMLE Phoenix, WWYZ Hartford, Conn., WQIK-FM Jacksonville, Fla., and WDAF-AM Kansas City, Mo.

Randy Archer, from Swainsboro, Ga., and Johnny Park, from Arlington, Texas, composed half of the Randy Scruggs-produced, self-titled set of 10 songs that ranges from jukebox shuffles to twangy honky tonk rockers to smooth ballads.

WWYZ Hartford PD Dale Carter says, "They have a lot of energy, and their kind of music works very well for our station. The rockier edge of the spectrum, like on 'Where There's Smoke,' seems to work well for us because Hartford is a traditional rock'n'roll town; we have four album

rock stations here. To give you an idea of just how much that influences our country audience, take John Berry's 'Your Love Amazes Me,' a mega-hit for almost everybody everywhere—it didn't work well at all here."

Like most PDs with new songs by new artists, Carter plays the song in all dayparts except morning drive. He adds that "it's a pretty safe bet that we'll move it out of light rotation to medium soon."

At WDAF-AM Kansas City, PD Ted Cramer spins the song much like Carter and for nearly the same reasons. "Certainly the hook is there," he says, "and the audience seems to be going for that particular type of sound these days. It's on light rotation now, and we'll move it up to medium. We're already getting some calls for it."

Cramer, who always front and back sells all new material, also airs the song in all dayparts except morning drive.

Like most promotional/marketing plans involving new artists, Atlantic will wait until Sept. 6 to ship the album. Says Atlantic Nashville VP/GM Bryan Switzer, "With new artists like Archer/Park who don't have a track record, you're still better off getting a single out there and getting some airplay in order to show retailers you've got something happening. You don't want to stretch it out too far and miss any sales, but on the other hand, you want your wholesalers to take a pretty good bite on your first order. There's a ton of product out there, and shelf space is very limited and in

high demand; if you have a hit record, it will pay off for you to hold it a couple of weeks rather than going in cold."

To what programmers' appetites, Atlantic set up four showcases: one each in the Northeast/Midwest, Southeast, Southwest, and West Coast. "It's still one of the best ways of advertising there is," says

Switzer. "You lay it out in front of them, and hopefully, they'll like it; but there's just as good a chance they won't, so you could end up hurting yourself just as bad. Thankfully, we have a great record and a great single, so we've been able to let the music do the talking. We've got a pretty deep album with the guys, and we haven't had a duo on the roster; that's what market we're going after."

"The excitement on the project started about four to five months ago when people heard the advance cassettes," Switzer says, "but we waited this long so that we could get all the pieces in place musically. We weren't in any hurry. We wanted to make sure enough people heard the music up-front in order to get that word-of-mouth excitement going."



Archer/Park

COUNTRY PROFILE

Norfolk's WGH Sees Ratings Rebound PD Rivers Didn't Panic After Spring '93 Dip

The ratings season always brings surprises, and thankfully for WGH-FM Norfolk/Virginia Beach, Va., this time the news was extremely pleasant. The station jumped to a 7.9 share spring '94 from a disappointing 4.3 the year before. The 7.9 share was a full point higher than its winter '94 showing, and it also edged out the station's previous record level of 7.8 in winter '93.

The numbers also were especially heartening to Smokey Rivers, a first-time PD who took over the programming department at the Susquahanna Radio Corp.-owned station in February '92. "Traditionally, the spring book in Norfolk has not been good to country, and I don't particularly know why. But both we and [crosstown rival] WCMS had gone down the previous two springs.

"I would have been more worried, however, if it had been a fall to around a 6.0 or 5.0; we

music research. "When we first launched, we were a 'Thunder' country station. When I became PD, we got rid of all that and started concentrating on becoming a great, mass-appeal country station. I thought this market could use a very music- and current-intensive country station.

"While we were not exactly guessing, the first few years we borrowed a lot from the couple of other stations that were doing the same thing," he says. "After some more research, we found out there's a real southern rock influence here; for instance, Travis Tritt records do very well in this market. I wanted to make sure that we kept any edge from the Thunder country station, but instead of playing the Fabulous Thunderbirds, the edge comes from Dwight Yoakam and Tritt. I wanted to maintain that edge, but at the same time attract more females. So we're now better with the ballads, for instance. I wanted to give WGH a little rough edge to it in the presentation as well; our morning team came from the AOR in town."

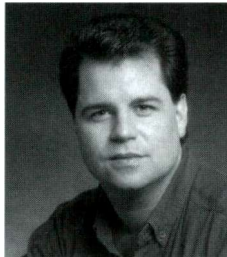
As to where Rivers can increase share, he thinks both country stations in the market have just about maxed out in expanding the listener base. "I can't continuously take people from other stations. When you get to be around 200,000-220,000 come in this market, you've about done it; it's a 16% share for country in Norfolk. That's about as good as it's going to get. Now we need to get those people to stick with us longer. Our goal is to get them to listen to us around another 30 to 45 minutes a day.

"If I can just get people to use us as their secondary station, then that's where a lot of our future growth is going to come from," he adds. "Our cume jumped from 168,000 to 210,000. My goal in the next book is to get those people that jumped over to check us out during the spring and to get them to stay around and increase our TSL.

"As for where we've increased cume, we've attracted some people from other stations, particularly the ACs. Those people that came over weren't really aware of us. They didn't know that a country station could sound like their favorite AC or Hot AC station. I might be able to take some more from the ACs, since there are four in this market and they're all basically suffering."

Rivers thinks country is in an enviable position, music-wise, compared to other formats. "Each week, we have about six or seven songs that could be added, even though I have only around three spots available," he says. "We can never have too much new music, so radio should never tell Nashville there's too much to choose from.

"I think it's going to take a little patience on Nashville's part in that they're going to have to give records a little more time," he says. "I know it's something I'm rethinking. It used to be that after about 12 or 13 weeks, a song was pretty much done. But the success of the Mavericks, for instance, makes you take another look."



Smokey Rivers
Program Director
WGH-FM/Norfolk

"I might be able to take more from the ACs, since there are four in this market and they're all suffering."

went from No. 2 in the market to No. 10. It was so drastic that we knew it was a fluke," he says. "We also weren't seeing it on the street. Our response at remotes was still very strong, our response to on-air contesting was still good, and the request lines hadn't stopped ringing. We knew it was probably a diary placement problem.

"But one other thing: It was kind of good in one way in that it made us sit up and take a closer look at what we were doing. We had become a little spoiled. The book before was a 7.8, which was an all-time high for the station, and to go from that to a two-year low was a real eye-opener. It made us double up on what we're going to do."

Because the change was so drastic, Rivers stuck to his programming guns. "We didn't mess with the station musically," he says. "We did go back and conduct some research to make sure that the direction we were heading in was indeed the right one. I felt very confident about the product, and the nice thing was that Susquahanna—and I'm sure there was a little concern—didn't panic. We said, 'Let's just wait it out and see what the next book brings.'"

In his new role as PD, Rivers says one of the main things he has learned how to do better is

PUBLISHER: MICHAEL ELLIS
DIRECTOR OF CHARTS: LYNN SHULTS
MANAGING EDITOR: STEVE WONSIEWICZ
CHART PRODUCTION MANAGER: MICHAEL CUSSON
ASST. CHART PRODUCTION MANAGER: PAUL PAGE
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- Joe Wallace, BDS
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- Jim De Castro, Evergreen Media
Steve Goldstein, Saga Comm.
- Guy Zapoleon & Bill Richards,
Zapoleon/Richards Consulting
Jerry Clifton, New World Comm.
- Jay Guyther, Arbitron
Kurt Hanson, Strategic Radio Research

FORMAT SESSIONS:

- TOP 40..... Alan Smith, AIR, Tony Novia, STAR 94
- MODERN ROCK..... Kevin Weatherly, KROQ LA, Max Tolkoff, Mutant Promo
- R&B..... Frankie Darcell, WJLB Detroit, Gerod-Stevens, WQUE-FM, New Orleans
- TOP 40/ADULT..... Mike Preston, WPLJ NY, Lorrin Palagi, WRQX DC
- ALBUM ROCK..... Greg Mull, WXTB Tampa
- LATIN..... Jerardo Villacres, CBS Americas
- COUNTRY..... Larry Pareigis, KRAK/KNCI Sacramentos

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 Signature: _____ (Not valid without Signature)

- Credit cards are not valid without signature & expiration date
- Registration fees are non-refundable

Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

GARTH BROOKS • Callin' Baton Rouge (LIBERTY)	+994
WKXX +31, WGGY +24, WBBS +24, WIRK +22, WQKB +20, WKCO +19, WLWI +18, KMLE +18, WNOE +17, WQIK +16	
BROOKS & DUNN • She's Not The Cheatin' Kind (ARISTA)	+708
KRY5 +29, WAMZ +25, KOUL +21, KYNG +19, KASE +19, KPLX +19, KKBQ +17, KEBC +16, WGGY +15, WBCT +14	
TRACY BYRD • Watermelon Crawl (MCA)	+576
WCMS +27, WEZL +20, KRY5 +19, KWJJ +19, WIRK +17, WSTH +16, WCHY +16, KKAT +16, WRBQ +15, WSM +15	
TOBY KEITH • Who's That Man (POLYDOR)	+511
WSTH +24, KYNG +18, WQXK +16, WCTK +16, WKHX +16, WCFB +15, WBBS +13, WUSY +13, WYNY +13, WKJN +12	
RICK TREVINO • She Can't Say I Didn't Cry (COLUMBIA)	+491
KZSN +17, KEBC +16, WNOE +16, WFMS +14, KAJA +14, WKJN +13, WKIS +13, WCUZ +13, KRMD +11, KWEN +11	
BLACKHAWK • I Sure Can Smell The Rain (ARISTA)	+486
WKXX +21, KDRK +14, WCUZ +14, KWNR +13, KRTY +13, KKBQ +13, KWEN +12, WWKA +12, WRBQ +11, KAJA +11	
ARCHER/PARK • Where There's Smoke (ATLANTIC)	+455
KTTS +24, KTEX +16, WQBE +16, KUZZ +13, WEZL +12, WIVK +12, WRBQ +12, WSTH +11, WXBM +11, WRKZ +11	
REBA MCENTIRE • She Thinks His Name Was John (MCA)	+403
WNOE +14, WSOC +12, WQDR +11, KFKF +11, KWEN +11, WWWW +11, WUSN +11, KRMD +10, WHOK +10, WMIL +10	
PAM TILLIS • When You Walk In The Room (ARISTA)	+374
WGGY +24, WYAY +14, WSTH +12, WDRM +12, KSN +12, WQDR +11, WGKX +11, WBCT +10, KSSN +10, WYVZ +10	
COLLIN RAYE • Man Of My Word (EPIC)	+335
WYAY +14, WGKX +13, KEBC +13, WCHY +11, WRKZ +11, KYNG +10, WKJN +10, WOKO +9, KFRG +9, KIKK +9	
PATTY LOVELESS • I Try To Think About Elvis (EPIC)	+335
WTQR +18, KAJA +18, WOOD +15, WBBS +14, WYRK +14, WKCO +12, WCLB +11, KYNG +11, KYGO +11, KSCS +11	
TRAVIS TRITT • Ten Feet Tall And Bulletproof (WARNER BROS.)	+294
WPOC +15, WYAY +14, WMZQ +13, KHEY +12, WIVK +12, WHOK +12, WYNK +11, WGKX +11, WYVZ +10, WESC +10	
LITTLE TEXAS • Kick A Little (WARNER BROS.)	+261
KFKF +15, KASE +14, WBCT +11, WSSL +11, WUSY +10, WXBQ +9, KRTY +9, WRBQ +9, WSTH +8, KYNG +8	
VINCE GILL • What The Cowgirls Do (MCA)	+260
KEBC +20, WBBS +14, KJJY +13, WFMS +12, WXBM +11, KNIX +11, WIL +10, WCLB +9, WOW +9, WKSJ +9	
KATHY MATTEA • Nobody's Gonna Rain On Our Parade (MERCURY)	+255
WKHX +14, KCYC +11, KSON +11, WKXX +10, WKCO +9, WDOD +9, WROO +9, KJJY +8, KFRG +8, KZSN +8	
TRISHA YEARWOOD • Xxx's And Ooo's (MCA)	+238
KKBQ +15, KJJY +14, KXXY +12, WCFB +11, WBCT +10, WKXC +10, WSIX +10, WBBS +9, WKKO +9, WRBQ +9	
JOHN & AUDREY WIGGINS • Has Anybody Seen Amy (MERCURY)	+219
WAMZ +15, WSTH +12, WXBQ +12, WSOC +12, KOUL +11, KMLE +10, WYVZ +9, WCMS +9, WGAR +9, KILT +9	
MARK CHESNUTT • She Dreams (DECCA)	+212
WYAY +13, WXTU +13, WKHX +12, KCYC +11, KTEX +10, WUSY +10, KZLA +10, KNAX +9, WYNK +8, WKIS +8	
LARRY STEWART • Heart Like A Hurricane (COLUMBIA)	+207
WKXX +17, KUZZ +14, WSTH +11, WEZL +11, KFKF +11, WLWI +10, WCFB +10, KTEX +9, WYVZ +9, KAJA +9	
JOE DIFFIE • Third Rock From The Sun (EPIC)	+204
WCFB +13, WYRK +12, WXBQ +11, WKXX +10, WLWI +9, KRMD +9, WQKB +9, WMIL +9, WKSJ +7, WRBQ +7	

MOST NEW AIRPLAY THIS WEEK

No. Of
Stations

BROOKS & DUNN <i>She's Not The Cheatin' Kind (Arista)</i>	50
ARCHER/PARK <i>Where There's Smoke (Atlantic)</i>	39
TRACY BYRD <i>Watermelon Crawl (MCA)</i>	35
GARTH BROOKS <i>Callin' Baton Rouge (Liberty)</i>	34
BLACKHAWK <i>I Sure Can Smell The Rain (Arista)</i>	33
LORRIE MORGAN <i>Heart Over Mind (BNA)</i>	20
LITTLE TEXAS <i>Kick A Little (Warner Bros.)</i>	19
LARRY STEWART <i>Heart Like A Hurricane (Columbia)</i>	19
JOHN & AUDREY WIGGINS <i>Has Anybody Seen Amy (Mercury)</i>	19
TRAVIS TRITT <i>Ten Feet Tall And Bulletproof (Warner Bros.)</i>	18

VIDEO PLAYLISTS

CMT

1	Alan Jackson, Summertime Blues	39	36	37	Ken Mellons, Jukebox Junkie	18	17
2	Sammy Kershaw, Third Rate Romance	37	12	38	Kathy Mattea, Nobody's Gonna Rain On Our Parade	18	17
3	Mark Collie, Hard Lovin' Woman	37	12	39	Confederate Railroad, Elvis And Andy	18	24
4	Diamond Rio, Love A Little Stronger	34	34	40	Kim Hill, Wise Beyond Her Tears	18	5
5	Joe Diffie, Third Rock From The Sun	34	29	41	David Lee Murphy, Fish Ain't Bitin'	18	18
6	Vince Gill, What The Cowgirls Do	34	34	42	John & Audrey Wiggins, Has Anybody Seen	18	18
7	John Michael Montgomery, Be My Baby Toni	33	32	43	Marc Beeson, A Wing And A Prayer	18	18
8	George Strait, The Man In Love With You	33	34	44	Dawn Sears, Nothin' But Good	18	5
9	Tanya Tucker, Hangin' In	32	33	45	Davis Daniel, William And Mary	18	17
10	Rick Trevino, She Can't Say I Didn't Cry	32	33	46	Kenny Chesney, Somebody's Callin'	18	30
11	Clay Walker, Dreaming With My Eyes Open	32	33	47	Victoria Shaw, Tears Dry	18	5
12	Randy Travis, Whisper My Name	32	34	48	George Jones, The Love In Your Eyes	18	18
13	Sawyer Brown, Hard To Say	32	22	49	Jeff Foxworthy, Redneck Stomp	18	18
14	Martina McBride, Independence Day	32	34	50	The Mavericks, O What A Thrill	17	18
15	Tracy Lawrence, Renegades, Rebels And Ro	29	33				
16	Tracy Byrd, Watermelon Crawl	26	28				
17	Tractors, Baby Likes To Rock It	25	15				
18	Tim McGraw, Down On The Farm	25	27				
19	Larry Stewart, Heart Like A Hurricane	25	37				
20	Bryan Austin, Is It Just Me	25	8				
21	George Ducas, Teardrops	25	7				
22	Rodney Crowell, Big Heart	24	26				
23	Patty Loveless, I Try To Think About Elv	23	27				
24	Chris LeDoux, Honky Tonk World	23	27				
25	James House, A Real Good Way To Wind Up	23	26				
26	Dwight Yoakam, Pocket Of A Clown	21	18				
27	Shenandoah, I'll Go Down Loving You	19	18				
28	Western Flyer, Western Flyer	19	17				
29	S. Alan Taylor, Black & White	19	17				
30	Greg Holland, Let Me Drive	18	17				
31	Orrall & Wright, She Loves Me Like She M	18	17				
32	Terry McBride & The Ride, Been There	18	17				
33	Lisa Brokop, Give Me A Ring Sometime	18	18				
34	Jon Randall, This Heart	18	18				
35	Doug Supernaw, State Fair	18	17				
36	Mark Chesnutt, She Dreams	18	18				

TNN

1	Sammy Kershaw, National Working Woman's	6	6
2	Tanya Tucker, Hangin' In	6	6
3	Clay Walker, Dreaming With My Eyes Open	6	6
4	Billy Ray Cyrus, Ain't Your Dog No More	5	6
5	Dwight Yoakam, Pocket Of A Clown	5	6
6	John Michael Montgomery, Be My Baby Toni	5	6
7	Tracy Lawrence, Renegades, Rebels And Ro	5	6
8	Diamond Rio, Love A Little Stronger	5	5
9	Maverick Choir, Amazing Grace	5	6
10	Randy Travis, Whisper My Name	5	5
11	Sawyer Brown, Hard To Say	5	5
12	Statler Brothers, What We Love To Do	5	5
13	Tim McGraw, Down On The Farm	5	5
14	George Strait, The Man In Love With You	5	5
15	Vince Gill, What The Cowgirls Do	5	5
16	Doug Supernaw, State Fair	5	4
17	Mark Chesnutt, She Dreams	5	5
18	Kathy Mattea, Nobody's Gonna Rain On Our	5	5
19	Confederate Railroad, Elvis And Andy	5	5
20	Joe Diffie, Third Rock From The Sun	5	5

SAMMY KERSHAW

"THIRD RATE ROMANCE"

AIRPLAY DATE: 8/22

PRODUCED BY BUDDY CANNON & NORRO WILSON
MANAGEMENT: JAMES DOWELL MGMT./LUCKS MGMT. GROUP

MONITOR POWER PLAYLISTS

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

FOR WEEK ENDING AUGUST 14, 1994

WYNY New York PD: Chris Kampmeier MD: Theda Sandiford. Top 30 playlist including Tanya Tucker, Vince Gill, Randy Travis, George Strait, Martina McBride, etc.

WUSN Chicago PD: Dean McNeil MD: Tricia Biondo. Top 30 playlist including John Michael Montgomery, Diamond Rio, Tanya Tucker, etc.

WXTU Philadelphia PD: John Hart MD: Mike Brophy. Top 30 playlist including The Mavericks, Martina McBride, Tanya Tucker, etc.

KSCS Ft. Worth PD: Dean James MD: Bill Kinder. Top 30 playlist including Wynonna, Clint Black, Tanya Tucker, etc.

KILT Houston PD: Rick Candea MD: Debbie Murray. Top 30 playlist including John Michael Montgomery, Clay Walker, Randy Travis, etc.

KZLA Los Angeles PD: R.J. Curtis MD: Lisa Puzo. Top 30 playlist including John Michael Montgomery, Tanya Tucker, Diamond Rio, etc.

WKHX Atlanta PD: Neil McGinley MD: Johnny Gray. Top 30 playlist including Martina McBride, Wynonna, Randy Travis, etc.

WMZQ Washington, DC PD: Gary McCarrie MD: Mac Daniels. Top 30 playlist including Clay Walker, Diamond Rio, George Strait, etc.

KPLX Dallas PD: Brad Chambers MD: Chris Huff. Top 30 playlist including Tanya Tucker, Clint Black, George Strait, etc.

KIKK Houston PD: Carl Geisler MD: Debbie Murray. Top 30 playlist including Clint Black, Sammy Kershaw, Lee Roy Parnell, etc.

WWWW Detroit PD: Alan Sledge MD: Kevin Scollin. Top 30 playlist including Wynonna, Martina McBride, Clint Black, etc.

WIL St. Louis PD: Ray Massie MD: Mark Langston. Top 30 playlist including Alan Jackson, John Michael Montgomery, Martina McBride, etc.

KEYE Minneapolis PD: Greg Swedberg MD: Mark Bauer. Top 30 playlist including Clint Black, Clay Walker, John Michael Montgomery, etc.

WYAY Atlanta PD: Neil McGinley MD: Johnny Gray. Top 30 playlist including John Michael Montgomery, Diamond Rio, Clay Walker, etc.

WGAR Cleveland PD: Denny Nugent MD: Chuck Collier. Top 30 playlist including Alan Jackson, Trisha Yearwood, Diamond Rio, etc.

WQYK Tampa PD: Beecher Martin MD: Jay Roberts. Top 30 playlist including John Michael Montgomery, Clay Walker, Tanya Tucker, etc.

KNIX Phoenix PD: Larry Daniels MD: Buddy Owens. Top 30 playlist including Diamond Rio, Clay Walker, John Michael Montgomery, etc.

KYNG Dallas PD: Dan Pearman. Top 30 playlist including John Michael Montgomery, Clay Walker, Martina McBride, etc.

KMPS Seattle PD: Tony Thomas MD: Carli Ann Strader. Top 30 playlist including Diamond Rio, Wynonna, Sawyer Brown, etc.

KSAN San Francisco PD: Lee Logan MD: Richard Ryan. Top 30 playlist including John Michael Montgomery, Alan Jackson, Vince Gill, etc.

WIVK Knoxville PD: Les Acree. Top 30 playlist including John Michael Montgomery, Tanya Tucker, Dwight Yoakam, etc.

WTQR Greensboro PD: Dale Mitchell MD: Danny Hall. Top 30 playlist including Diamond Rio, Sawyer Brown, John Michael Montgomery, etc.

WPOC Baltimore PD: Bob Moody MD: Greg Cole. Top 30 playlist including David Ball, Alan Jackson, John Michael Montgomery, etc.

WFMS Indianapolis PD: Kevin Mason MD: J.D. Cannon. Top 30 playlist including Rick Trevino, Wynonna, Clay Walker, etc.

COUNTRY AIRPLAY MONITOR POWERPLAYISTS

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

FOR WEEK ENDING AUGUST 14, 1994

KKBQ		WSOC		WSSL		WZZK		KYGO		WAMZ	
Houston PD: Dene Hallam MD: Jeff Garrison		Charlotte PD: Paul Johnson MD: Rick McCracken		Greenville PD: Loyd Ford MD: John Crenshaw		Birmingham PD: Jim Tice MD: Todd Berry		Denver PD: John St. John MD: Jennifer Page		Louisville PD: Coyote Calhoun MD: Ron Hazard	
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	Rick Trevino, She Can't Say I Didn't Cry	1	John Michael Montgomery, Be My Baby Toni	1	Clay Walker, Dreaming With My Eyes Open	1	Rick Trevino, She Can't Say I Didn't Cry	1	George Strait, The Man In Love With You	1	Tim Taylor, Hangin' In
2	Confederate Railroad, Elvis And Andy	2	Clay Walker, Dreaming With My Eyes Open	2	John Michael Montgomery, Be My Baby Toni	2	John Michael Montgomery, Be My Baby Toni	2	Trisha Yearwood, Xos's And Oos's	2	Tanya Tucker, Hangin' In
3	Reba McEntire, She Thinks His Name Was J	3	Diamond Rio, Love A Little Stronger	3	Diamond Rio, Love A Little Stronger	3	Trisha Yearwood, Xos's And Oos's	3	Tanya Tucker, Hangin' In	3	Diamond Rio, Love A Little Stronger
4	Vince Gill, What The Cowgirls Do	4	Clint Black, Half The Man	4	Clint Black, Half The Man	4	Randy Travis, Whisper My Name	4	Clay Walker, Dreaming With My Eyes Open	4	Clay Walker, Dreaming With My Eyes Open
5	Diamond Rio, Love A Little Stronger	5	Trisha Yearwood, Xos's And Oos's	5	Martina McBride, Independence Day	5	Doug Stone, More Love	5	Billy Dean, Cowboy Band	5	Joe Diffie, Third Rock From The Sun
6	Martina McBride, Independence Day	6	Vince Gill, What The Cowgirls Do	6	Alan Jackson, Summertime Blues	6	Martina McBride, Independence Day	6	Joe Diffie, Third Rock From The Sun	6	John Michael Montgomery, Be My Baby Toni
7	Trisha Yearwood, Xos's And Oos's	7	Randy Travis, Whisper My Name	7	Alan Jackson, Summertime Blues	7	Martina McBride, Independence Day	7	Mark Chesnut, She Dreams	7	Clint Black, Half The Man
8	Tracy Byrd, Watermelon Crawl	8	Travis Tritt, Foolish Pride	8	Tanya Tucker, Hangin' In	8	Randy Travis, Whisper My Name	8	Travis Tritt, Foolish Pride	8	Joe Diffie, Third Rock From The Sun
9	Clay Walker, Dreaming With My Eyes Open	9	Marina McBride, Independence Day	9	Rick Trevino, She Can't Say I Didn't Cry	9	Clint Black, Half The Man	9	Randy Travis, Whisper My Name	9	Randy Travis, Whisper My Name
10	Sammy Kershaw, National Working Woman's	10	Rick Trevino, She Can't Say I Didn't Cry	10	John Berry, What's In It For Me	10	Brooks & Dunn, That Ain't No Way To Go	10	Reba McEntire, She Thinks His Name Was J	10	Garth Brooks, Callin' Baton Rouge
11	Collin Raye, Man Of My Word	11	John Berry, What's In It For Me	11	John Berry, What's In It For Me	11	Joe Diffie, Third Rock From The Sun	11	Tim McGraw, Down On The Farm	11	Toby Keith, Who's That Man
12	Patty Loveless, I Try To Think About Elv	12	Joe Diffie, Third Rock From The Sun	12	Joe Diffie, Third Rock From The Sun	12	The Mavericks, O What A Thrill	12	Clint Black, Half The Man	12	Clint Black, Half The Man
13	Sammy Kershaw, Third Rate Romance	13	Reba McEntire, She Thinks His Name Was J	13	Confederate Railroad, Elvis And Andy	13	Patty Loveless, I Try To Think About Elv	13	Terry McBride & The Ride, Been There	13	Sawyer Brown, Hard To Say
14	John Anderson, I Wish I Could Have Been	14	Doug Stone, More Love	14	Garth Brooks, Callin' Baton Rouge	14	Vince Gill, What The Cowgirls Do	14	Doug Stone, More Love	14	Wynonna, Girls With Guitars
15	Pam Tillis, When You Walk In The Room	15	Dwight Yoakam, Pocket Of A Clown	15	Sammy Kershaw, National Working Woman's	15	Dwight Yoakam, Pocket Of A Clown	15	Tracy Byrd, Watermelon Crawl	15	Reba McEntire, She Thinks His Name Was J
16	George Strait, The Man In Love With You	16	Collin Raye, Man Of My Word	16	Vince Gill, What The Cowgirls Do	16	George Strait, The Man In Love With You	16	Alan Jackson, Summertime Blues	16	Tracy Byrd, Watermelon Crawl
17	Toby Keith, Who's That Man	17	George Strait, The Man In Love With You	17	George Strait, The Man In Love With You	17	The Mavericks, O What A Thrill	17	Alan Jackson, Summertime Blues	17	Pam Tillis, When You Walk In The Room
18	Joe Diffie, Third Rock From The Sun	18	Tanya Tucker, Hangin' In	18	The Mavericks, O What A Thrill	18	Tracy Byrd, Watermelon Crawl	18	Alan Jackson, Summertime Blues	18	Brooks & Dunn, She's Not The Cheatin' K
19	Tim McGraw, Down On The Farm	19	Tracy Lawrence, Renegades, Rebels And R	19	Toby Keith, Who's That Man	19	Tracy Byrd, Watermelon Crawl	19	Vince Gill, What The Cowgirls Do	19	Dwight Yoakam, Pocket Of A Clown
20	Ken Mellons, Jukebox Junkie	20	Shenandoah, I'll Go Down Loving You	20	Reba McEntire, She Thinks His Name Was J	20	Tracy Byrd, Watermelon Crawl	20	Reba McEntire, She Thinks His Name Was J	20	Doug Stone, More Love
21	Boy Howdy, They Don't Make 'em Like That	21	Mark Chesnut, She Dreams	21	Clay Walker, Dreaming With My Eyes Open	21	Joe Diffie, Third Rock From The Sun	21	Tracy Byrd, Watermelon Crawl	21	George Strait, The Man In Love With You
22	Mark Chesnut, She Dreams	22	Sawyer Brown, Hard To Say	22	Clay Walker, Dreaming With My Eyes Open	22	Joe Diffie, Third Rock From The Sun	22	Tracy Byrd, Watermelon Crawl	22	Reba McEntire, She Thinks His Name Was J
23	Alan Jackson, Summertime Blues	23	David Ball, Thinkin' Problem	23	Clay Walker, Dreaming With My Eyes Open	23	Joe Diffie, Third Rock From The Sun	23	Tracy Byrd, Watermelon Crawl	23	Reba McEntire, She Thinks His Name Was J
24	Blackhawk, I Sure Can Smell The Rain	24	David Ball, Thinkin' Problem	24	Clay Walker, Dreaming With My Eyes Open	24	Joe Diffie, Third Rock From The Sun	24	Tracy Byrd, Watermelon Crawl	24	Reba McEntire, She Thinks His Name Was J
25	The Mavericks, O What A Thrill	25	David Ball, Thinkin' Problem	25	Clay Walker, Dreaming With My Eyes Open	25	Joe Diffie, Third Rock From The Sun	25	Tracy Byrd, Watermelon Crawl	25	Reba McEntire, She Thinks His Name Was J
26	Doug Stone, More Love	26	David Ball, Thinkin' Problem	26	Clay Walker, Dreaming With My Eyes Open	26	Joe Diffie, Third Rock From The Sun	26	Tracy Byrd, Watermelon Crawl	26	Reba McEntire, She Thinks His Name Was J
27	Blackhawk, Every Once In A While	27	David Ball, Thinkin' Problem	27	Clay Walker, Dreaming With My Eyes Open	27	Joe Diffie, Third Rock From The Sun	27	Tracy Byrd, Watermelon Crawl	27	Reba McEntire, She Thinks His Name Was J
28	Randy Travis, Whisper My Name	28	David Ball, Thinkin' Problem	28	Clay Walker, Dreaming With My Eyes Open	28	Joe Diffie, Third Rock From The Sun	28	Tracy Byrd, Watermelon Crawl	28	Reba McEntire, She Thinks His Name Was J
29	Garth Brooks, Callin' Baton Rouge	29	David Ball, Thinkin' Problem	29	Clay Walker, Dreaming With My Eyes Open	29	Joe Diffie, Third Rock From The Sun	29	Tracy Byrd, Watermelon Crawl	29	Reba McEntire, She Thinks His Name Was J
30	Tanya Tucker, Hangin' In	30	David Ball, Thinkin' Problem	30	Clay Walker, Dreaming With My Eyes Open	30	Joe Diffie, Third Rock From The Sun	30	Tracy Byrd, Watermelon Crawl	30	Reba McEntire, She Thinks His Name Was J

For Week Ending August 14, 1994

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

Total Plays/Gain			Total Plays/Gain			Total Plays/Gain			Total Plays/Gain			Total Plays/Gain			Total Plays/Gain		
ARCHER/PARK 640/455 <i>Where There's Smoke (Atlantic)</i> Total Stations: 81 Position On Chart: 54			JOHN BERRY 2896/198 <i>What's In It For Me (Liberty)</i> Total Stations: 136 Position On Chart: 17			BLACKHAWK 1033/486 <i>I Sure Can Smell The Rain (Arista)</i> Total Stations: 104 Position On Chart: 44			SUZY BOGGOSS 217/51 <i>Souvenirs (Liberty)</i> Total Stations: 32 Position On Chart: 70			LISA BROKOP 317/31 <i>Give Me A Ring Sometime (Patriot)</i> Total Stations: 45 Position On Chart: 64			BROOKS & DUNN 708/708 <i>She's Not The Cheatin' Kind (Arista)</i> Total Stations: 99 Position On Chart: 51		
STATION	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	
New York CMT	5	-	Jacksonv.	WQIK	15	5	-	Jacksonv.	WQIK	15	5	-	Jacksonv.	WQIK	15	5	
LA. KZZL	1	-	Okla.City	KBCC	4	4	-	Okla.City	KBCC	4	4	-	Okla.City	KBCC	4	4	
Chicago WUSN	1	-	Louisv.	WAMZ	1	1	-	Louisv.	WAMZ	1	1	-	Louisv.	WAMZ	1	1	
San Fran. KSAN	1	-	Ral./Dur.	WQDR	3	-	Ral./Dur.	WQDR	3	-	Ral./Dur.	WQDR	3	-	Ral./Dur.	WQDR	
Phila. WXTU	1	-	Birming.	WZZK	10	6	-	Birming.	WZZK	10	6	-	Birming.	WZZK	10	6	
Detroit WWWW	3	-	Austin	KASE	4	1	-	Austin	KASE	4	1	-	Austin	KASE	4	1	
Dallas KPLX	3	-	Richmond	WKHK	11	1	-	Richmond	WKHK	11	1	-	Richmond	WKHK	11	1	
KYNG	10	-	Albany	WENA	4	-	Albany	WENA	4	-	Albany	WENA	4	-	Albany	WENA	
Wash., DC WFLS	6	-	Las Vegas	KFMS	7	-	Las Vegas	KFMS	7	-	Las Vegas	KFMS	7	-	Las Vegas	KFMS	
WMZQ	7	-	Greenv.	WWRN	7	-	Greenv.	WWRN	7	-	Greenv.	WWRN	7	-	Greenv.	WWRN	
WCLB	17	10	Greenv.	WESC	23	23	-	Greenv.	WESC	23	23	-	Greenv.	WESC	23	23	
Houston KIKK	11	-	Scranton	WSSJ	24	13	-	Scranton	WSSJ	24	13	-	Scranton	WSSJ	24	13	
KILT	26	20	Scranton	WGGY	24	18	-	Scranton	WGGY	24	18	-	Scranton	WGGY	24	18	
MIAMI MIAMI	11	-	Tulsa	KVOD	13	3	-	Tulsa	KVOD	13	3	-	Tulsa	KVOD	13	3	
Atlanta WKXH	1	-	Tucson	KWEN	17	17	-	Tucson	KWEN	17	17	-	Tucson	KWEN	17	17	
Atlanta WKXH	1	-	Fresno	KNAX	5	5	-	Fresno	KNAX	5	5	-	Fresno	KNAX	5	5	
Seattle KPMF	2	-	Gr.Rap.	WBCT	21	21	-	Gr.Rap.	WBCT	21	21	-	Gr.Rap.	WBCT	21	21	
KPRM	13	15	Syracuse	WBBS	28	4	-	Syracuse	WBBS	28	4	-	Syracuse	WBBS	28	4	
San Diego KSON	3	-	McAllen	KTEX	17	17	-	McAllen	KTEX	17	17	-	McAllen	KTEX	17	17	
Min. KEY	3	-	Albany	KVOD	13	3	-	Albany	KVOD	13	3	-	Albany	KVOD	13	3	
St. Louis WIL	1	-	Albany	KVOD	13	3	-	Albany	KVOD	13	3	-	Albany	KVOD	13	3	
Balt. WPOP	3	-	Omaha	WOW	16	7	-	Omaha	WOW	16	7	-	Omaha	WOW	16	7	
Pitts. WDSY	9	-	Knox.	WVJK	1	1	-	Knox.	WVJK	1	1	-	Knox.	WVJK	1	1	
WQKB	14	-	Harrisb.	WHYL	7	7	-	Harrisb.	WHYL	7	7	-	Harrisb.	WHYL	7	7	
Phoenix KMIE	13	5	Toledo	WRKZ	3	3	-	Toledo	WRKZ	3	3	-	Toledo	WRKZ	3	3	
KNIX	18	16	Toledo	WKKO	9	-	Toledo	WKKO	9	-	Toledo	WKKO	9	-	Toledo	WKKO	
Tampa WYK	7	-	El Paso	KHEY	12	4	-	El Paso	KHEY	12	4	-	El Paso	KHEY	12	4	
WYK	7	-	Montey	KTOTM	12	17	-	Montey	KTOTM	12	17	-	Montey	KTOTM	12	17	
Cleav. WGAR	14	2	B.Rouge	WKJN	11	5	-	B.Rouge	WKJN	11	5	-	B.Rouge	WKJN	11	5	
Denver WYGN	5	2	B.Rouge	WYGN	11	5	-	B.Rouge	WYGN	11	5	-	B.Rouge	WYGN	11	5	
Omaha WQOB	8	-	L.Rock	KSSN	4	3	-	L.Rock	KSSN	4	3	-	L.Rock	KSSN	4	3	
Cinc. WUPE	19	8	Charl., SC	WEZL	19	10	-	Charl., SC	WEZL	19	10	-	Charl., SC	WEZL	19	10	
Port., OR KUPL	3	-	Bakersf.	KUZZ	7	7	-	Bakersf.	KUZZ	7	7	-	Bakersf.	KUZZ	7	7	
KWJJ	11	10	Youngst.	WQXK	14	12	-	Youngst.	WQXK	14	12	-	Youngst.	WQXK	14	12	
Rivers. KFRG	19	6	Wichita	KFBI	6	2	-	Wichita	KFBI	6	2	-	Wichita	KFBI	6	2	
Milwa. WHIL	19	11	Wichita	KFBI	6	2	-	Wichita	KFBI	6	2	-	Wichita	KFBI	6	2	
Sacram. KRAC	2	-	Mobile	WKSJ	5	1	-	Mobile	WKSJ	5	1	-	Mobile	WKSJ	5	1	
WKSJ	5	1	Col., SC	WCOS	22	23	-	Col., SC	WCOS	22	23	-	Col., SC	WCOS	22	23	
Kan.City KFKF	2	-	Johns.C.	WBQB	7	7	-	Johns.C.	WBQB	7	7	-	Johns.C.	WBQB	7	7	
WDAF	11	10	Spartan	KDKR	14	14	-	Spartan	KDKR	14	14	-	Spartan	KDKR	14	14	
KRKY	2	-	Spokane	KDKR	14	14	-	Spokane	KDKR	14	14	-	Spokane	KDKR	14	14	
San Jose KRTY	11	7	Chattan.	WDDO	10	10	-	Chattan.	WDDO	10	10	-	Chattan.	WDDO	10	10	
WCTK	20	12	Chattan.	WDDO	10	10	-	Chattan.	WDDO	10	10	-	Chattan.	WDDO	10	10	
Norfolk WQXS	12	-	Roanoke	WYYS	12	7	-	Roanoke	WYYS	12	7	-	Roanoke	WYYS	12	7	
WGH	1	-	Col.Spr.	KKCS	7	1	-	Col.Spr.	KKCS	7	1	-	Col.Spr.	KKCS	7	1	
San Antonio KAJA	1	-	Hunts.	WDRM	19	8	-	Hunts.	WDRM	19	8	-	Hunts.	WDRM	19	8	
KCY	1	-	Hunts.	WDRM	19	8	-	Hunts.	WDRM	19	8	-	Hunts.	WDRM	19	8	
San Antonio KAJA	1	-	D.Moines	KJYJ	1	1	-	D.Moines	KJYJ	1	1	-	D.Moines	KJYJ	1	1	
Salt Lake KKAT	12	-	Aug. GA	WXKC	11	1	-	Aug. GA	WXKC	11	1	-	Aug. GA	WXKC	11	1	
KSOP	3	-	Jackson	WMSI	10	4	-	Jackson	WMSI	10	4	-	Jackson	WMSI	10	4	
Indian. WFMS	1	-	Lex. KY	WVLR	1	1	-	Lex. KY	WVLR	1	1	-	Lex. KY	WVLR	1	1	
WDR	3	-	Shrev.	KRMD	2	2	-	Shrev.	KRMD	2	2	-	Shrev.	KRMD	2	2	
New Or. WNOE	6	-	Shrev.	KRMD	2	2	-	Shrev.	KRMD	2	2	-	Shrev.	KRMD	2	2	
WYRK	11	-	Buffalo	WKWH	3	2	-	Buffalo	WKWH	3	2	-	Buffalo	WKWH	3	2	
WYRK	11	-	Pensac.	WXBM	7	14	-	Pensac.	WXBM	7	14	-	Pensac.	WXBM	7	14	
Orlando WCFB	26	23	C.Christi	KDUL	13	3	-	C.Christi	KDUL	13	3	-	C.Christi	KDUL	13	3	
WKA	6	-	Montgom.	KRYS	3	-	Montgom.	KRYS	3	-	Montgom.	KRYS	3	-	Montgom.	KRYS	
Hartford WYFZ	12	9	Savannah	WCHY	3	-	Savannah	WCHY	3	-	Savannah	WCHY	3	-	Savannah	WCHY	
WYFZ	12	9	WVQB	14	12	-	WVQB	14	12	-	WVQB	14	12	-	WVQB	14	12
Greensb. WTOR	10	-	Charl., WV	WQBE	25	25	-	Charl., WV	WQBE	25	25	-	Charl., WV	WQBE	25	25	
WTKR	2	-	Spring, MO	KTTTS	25	5	-	Spring, MO	KTTTS	25	5	-	Spring, MO	KTTTS	25	5	
Memphis WGXK	15	14	Spring, MO	KTTTS	25	5	-	Spring, MO	KTTTS	25	5	-	Spring, MO	KTTTS	25	5	
WQXS	15	14	Colum., GA	WSTW	23	7	-	Colum., GA	WSTW	23	7	-	Colum., GA	WSTW	23	7	
WSTW	15	14	Port., ME	WPRR	2	-	Port., ME	WPRR	2	-	Port., ME	WPRR	2	-	Port., ME	WPRR	
WSM	21	16	Gr.Bay	WEE	17	7	-	Gr.Bay	WEE	17	7	-	Gr.Bay	WEE	17	7	
Nashv. WSIX	26	21	Burling.	WOKO	11	7	-	Burling.	WOKO	11	7	-	Burling.	WOKO	11	7	
WVLR	23	1	Burling.	WOKO	11	7	-	Burling.	WOKO	11	7	-	Burling.	WOKO	11	7	
Dayton WHKO	6	-	Burling.	WOKO	11	7	-	Burling.	WOKO	11	7	-	Burling.	WOKO	11	7	
W.P.Beach WIRK	23	1	Burling.	WOKO	11	7	-	Burling.	WOKO	11	7	-	Burling.	WOKO	11	7	

For Week Ending August 14, 1994

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

Table with 12 columns: Artist, Title, Total Stations, Position, and 12 columns of market data (City, Station, Plays, Gain).

CHRIS LEDOUX 151/13 Honky Tonk World (Liberty)

Table for Chris Ledoux: Total Stations: 26, Position On Chart: 75. Lists markets and station data.

LITTLE TEXAS 261/261 Kick A Little (Warner Bros.)

Table for Little Texas: Total Stations: 61, Position On Chart: 68. Lists markets and station data.

PATTY LOVELESS 2460/335 I Try To Think About Elvis (Epic)

Table for Patty Loveless: Total Stations: 133, Position On Chart: 25. Lists markets and station data.

KATHY MATTEA 2098/255 Nobody's Gonna Run On Our Parade (Mercury)

Table for Kathy Mattea: Total Stations: 135, Position On Chart: 29. Lists markets and station data.

THE MAVERICKS 2624/202 O What A Thrill (MCA)

Table for The Mavericks: Total Stations: 135, Position On Chart: 23. Lists markets and station data.

MARTINA MCBRIDE 3358/61 Independence Day (RCA)

Table for Martina McBride: Total Stations: 133, Position On Chart: 12. Lists markets and station data.

Monitor **SONG ACTIVITY REPORTS**

For Week Ending August 14, 1994



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COUNTRY

Total Plays/Gain Total Plays/Gain Total Plays/Gain Total Plays/Gain Total Plays/Gain Total Plays/Gain

NEAL MCCOY 1841/197

The City Put The Country Back In Me (Atlantic)
Total Stations: 131 Position On Chart: 24

Market	Station	TW	LW	ZW	Gain
Chicago	WUSN	12	14	13	0
San Fran.	KSAN	10	-	-	-
Phila.	WXIU	7	4	5	9

TIM MCGRAW 2876/138

Down On The Farm (Curb)
Total Stations: 135 Position On Chart: 18

Market	Station	TW	LW	ZW	Gain
New York	WKYC	18	17	18	0
L.A.	KZLA	13	12	9	0
Chicago	WUSN	11	-	-	-

KEN MELLONS 850/190

Jukebox Junkie (Epic)
Total Stations: 77 Position On Chart: 48

Market	Station	TW	LW	ZW	Gain
New York	WKYC	18	17	18	0
L.A.	KZLA	13	12	9	0
Chicago	WUSN	11	-	-	-

LORRIE MORGAN 736/185

Heart Over Mind (BNA)
Total Stations: 73 Position On Chart: 50

Market	Station	TW	LW	ZW	Gain
New York	WKYC	18	17	18	0
L.A.	KZLA	13	12	9	0
Chicago	WUSN	11	-	-	-

DAVID LEE MURPHY 263/24

Fish Ain't Bitin' (MCA)
Total Stations: 50 Position On Chart: 77

Market	Station	TW	LW	ZW	Gain
New York	WKYC	18	17	18	0
L.A.	KZLA	13	12	9	0
Chicago	WUSN	11	-	-	-

DARON NORWOOD 375/0

If I Ever Love Again (Giant)
Total Stations: 56 Position On Chart: 61

Market	Station	TW	LW	ZW	Gain
New York	WKYC	18	17	18	0
L.A.	KZLA	13	12	9	0
Chicago	WUSN	11	-	-	-

COLLIN RAYE 1628/335

Man Of My Word (Epic)
Total Stations: 125 Position On Chart: 37

Market	Station	TW	LW	ZW	Gain
New York	WKYC	18	17	18	0
L.A.	KZLA	13	12	9	0
Chicago	WUSN	11	-	-	-

LARRY STEWART 517/207

Heart Like A Hurricane (Columbia)
Total Stations: 73 Position On Chart: 58

Market	Station	TW	LW	ZW	Gain
New York	WKYC	18	17	18	0
L.A.	KZLA	13	12	9	0
Chicago	WUSN	11	-	-	-

DOUG STONE 2958/56

More Love (Epic)
Total Stations: 136 Position On Chart: 16

Market	Station	TW	LW	ZW	Gain
New York	WKYC	18	17	18	0
L.A.	KZLA	13	12	9	0
Chicago	WUSN	11	-	-	-

GEORGE STRAIT 3612/171

The Man In Love With You (MCA)
Total Stations: 136 Position On Chart: 10

Market	Station	TW	LW	ZW	Gain
New York	WKYC	18	17	18	0
L.A.	KZLA	13	12	9	0
Chicago	WUSN	11	-	-	-

For Week Ending August 14, 1994

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		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		
PAM TILLIS 1896/374 <i>When You Walk In The Room (Arista)</i>														
Total Stations: 129		Position On Chart: 33												
City	Station	TW	LW	ZW	City	Station	TW	LW	ZW	City	Station	TW	LW	ZW
New York	CMT	17	25	27	Jacksonv.	WOIK	10	5	1	New York	WOIK	17	17	17
L.A.	KZLA	9	10	1	Louisv.	WOIO	10	10	6	L.A.	KZLA	37	35	36
Chicago	WUSN	11	9	1	Richmond	WKHC	15	12	9	Chicago	WUSN	19	18	16
San Fran.	KRML	12	1	1	Albany	WGNA	12	12	8	San Fran.	KSAN	21	21	20
Phila.	WXTU	20	22	1	Las Vegas	KFMS	12	12	15	Phila.	WXTU	21	21	20
Detroit	WVWW	35	32	3	Greenv.	WESL	13	8	1	Detroit	WVWW	9	9	9
Dallas	KPLX	25	16	1	Scranton	WGKY	24	1	1	Dallas	KPLX	13	14	2
	KSCS	10	12	12	Tulsa	KVOT	10	8	9		KSCS	33	32	20
	KYNG	9	3	3	Richmond	WKHC	15	12	9		KYNG	47	43	45
Wash., DC	WFNS	16	17	14	Albany	WGNA	12	12	8	Wash., DC	WFNS	15	14	7
Boston	WMLB	15	16	8	Las Vegas	KFMS	12	12	15	Boston	WMLB	19	19	9
Houston	KIKK	7	1	1	Greenv.	WESL	13	8	1	Houston	KIKK	9	9	9
	KILT	16	13	1	Scranton	WGKY	24	1	1		KILT	16	13	1
	KKBQ	33	30	22	Tulsa	KVOT	10	8	9		KKBQ	33	30	22
	WKIS	2	1	1	Tulsa	KVOT	10	8	9		WKIS	2	1	1
	WKHX	10	1	1	Tucson	KIHM	31	37	35		WKHX	10	1	1
	WYAY	19	5	1	Tucson	KIHM	31	37	35		WYAY	19	5	1
	WYAY	19	5	1	Fresno	KMAX	13	12	12		WYAY	19	5	1
	KRFM	10	4	1	Gr.Rap.	WBCT	37	37	39		KRFM	10	4	1
	KRFM	10	4	1	Gr.Rap.	WBCT	37	37	39		KRFM	10	4	1
	KSON	14	4	1	Syracuse	WBBS	17	16	9		KSON	14	4	1
	KEYE	11	14	1	McAllen	KTEX	17	14	17		KEYE	11	14	1
	WIL	1	1	1	Albuq.	KOLT	10	4	7		WIL	1	1	1
	WKXK	19	23	16	Albuq.	KOLT	10	4	7		WKXK	19	23	16
	WPCO	27	28	18	Omaha	WOW	31	31	31		WPCO	27	28	18
	WQBZ	6	4	6	Knnox	WVWK	13	18	8		WQBZ	6	4	6
	WQBZ	6	4	6	Knnox	WVWK	13	18	8		WQBZ	6	4	6
	KMIE	18	10	10	Harrisb.	WRKZ	4	2	1		KMIE	18	10	10
	KNIX	17	17	16	Harrisb.	WRKZ	4	2	1		KNIX	17	17	16
	WQYK	3	1	1	Toledo	WKKO	30	31	29		WQYK	3	1	1
	WRBQ	14	11	5	El Paso	KHEY	3	1	1		WRBQ	14	11	5
	WGAR	24	24	25	El Paso	KHEY	3	1	1		WGAR	24	24	25
	KYGO	8	1	1	Monterey	KTOM	18	13	13		KYGO	8	1	1
	KYCY	9	3	3	B.Rouge	WJKN	47	45	48		KYCY	9	3	3
	KUPL	15	12	13	B.Rouge	WJKN	47	45	48		KUPL	15	12	13
	KUWJ	5	2	5	L.Rock	KSSN	23	23	23		KUWJ	5	2	5
	KFRG	9	9	9	L.Rock	KSSN	23	23	23		KFRG	9	9	9
	WMIL	18	12	13	Charl., SC	WZLZ	14	10	6		WMIL	18	12	13
	KRAC	12	9	3	Charl., SC	WZLZ	14	10	6		KRAC	12	9	3
	KRAK	11	2	1	Bakersf.	KUZZ	16	18	19		KRAK	11	2	1
	WFAD	3	4	5	Youngst.	WQXX	32	33	30		WFAD	3	4	5
	KRTY	23	26	21	Wichita	KFDI	2	1	1		KRTY	23	26	21
	WCTK	21	17	18	Wichita	KFDI	2	1	1		WCTK	21	17	18
	WCM5	18	15	5	Roanoke	WYVD	21	15	9		WCM5	18	15	5
	WGH	16	13	6	Roanoke	WYVD	21	15	9		WGH	16	13	6
	WHKX	15	13	6	Col.Spr.	KKCS	2	2	2		WHKX	15	13	6
	KAJA	26	23	9	Col.Spr.	KKCS	2	2	2		KAJA	26	23	9
	KYCY	9	9	9	Hunts.	WDRM	16	16	6		KYCY	9	9	9
	KUPL	15	12	13	Hunts.	WDRM	16	16	6		KUPL	15	12	13
	KUWJ	5	2	5	Hunts.	WDRM	16	16	6		KUWJ	5	2	5
	KFRG	9	9	9	Hunts.	WDRM	16	16	6		KFRG	9	9	9
	WMIL	18	12	13	Hunts.	WDRM	16	16	6		WMIL	18	12	13
	KRAC	12	9	3	Hunts.	WDRM	16	16	6		KRAC	12	9	3
	KRAK	11	2	1	Hunts.	WDRM	16	16	6		KRAK	11	2	1
	WFAD	3	4	5	Hunts.	WDRM	16	16	6		WFAD	3	4	5
	KRTY	23	26	21	Hunts.	WDRM	16	16	6		KRTY	23	26	21
	WCTK	21	17	18	Hunts.	WDRM	16	16	6		WCTK	21	17	18
	WCM5	18	15	5	Hunts.	WDRM	16	16	6		WCM5	18	15	5
	WGH	16	13	6	Hunts.	WDRM	16	16	6		WGH	16	13	6
	WHKX	15	13	6	Hunts.	WDRM	16	16	6		WHKX	15	13	6
	KAJA	26	23	9	Hunts.	WDRM	16	16	6		KAJA	26	23	9
	KYCY	9	9	9	Hunts.	WDRM	16	16	6		KYCY	9	9	9
	KUPL	15	12	13	Hunts.	WDRM	16	16	6		KUPL	15	12	13
	KUWJ	5	2	5	Hunts.	WDRM	16	16	6		KUWJ	5	2	5
	KFRG	9	9	9	Hunts.	WDRM	16	16	6		KFRG	9	9	9
	WMIL	18	12	13	Hunts.	WDRM	16	16	6		WMIL	18	12	13
	KRAC	12	9	3	Hunts.	WDRM	16	16	6		KRAC	12	9	3
	KRAK	11	2	1	Hunts.	WDRM	16	16	6		KRAK	11	2	1
	WFAD	3	4	5	Hunts.	WDRM	16	16	6		WFAD	3	4	5
	KRTY	23	26	21	Hunts.	WDRM	16	16	6		KRTY	23	26	21
	WCTK	21	17	18	Hunts.	WDRM	16	16	6		WCTK	21	17	18
	WCM5	18	15	5	Hunts.	WDRM	16	16	6		WCM5	18	15	5
	WGH	16	13	6	Hunts.	WDRM	16	16	6		WGH	16	13	6
	WHKX	15	13	6	Hunts.	WDRM	16	16	6		WHKX	15	13	6
	KAJA	26	23	9	Hunts.	WDRM	16	16	6		KAJA	26	23	9
	KYCY	9	9	9	Hunts.	WDRM	16	16	6		KYCY	9	9	9
	KUPL	15	12	13	Hunts.	WDRM	16	16	6		KUPL	15	12	13
	KUWJ	5	2	5	Hunts.	WDRM	16	16	6		KUWJ	5	2	5
	KFRG	9	9	9	Hunts.	WDRM	16	16	6		KFRG	9	9	9
	WMIL	18	12	13	Hunts.	WDRM	16	16	6		WMIL	18	12	13
	KRAC	12	9	3	Hunts.	WDRM	16	16	6		KRAC	12	9	3
	KRAK	11	2	1	Hunts.	WDRM	16	16	6		KRAK	11	2	1
	WFAD	3	4	5	Hunts.	WDRM	16	16	6		WFAD	3	4	5
	KRTY	23	26	21	Hunts.	WDRM	16	16	6		KRTY	23	26	21
	WCTK	21	17	18	Hunts.	WDRM	16	16	6		WCTK	21	17	18
	WCM5	18	15	5	Hunts.	WDRM	16	16	6		WCM5	18	15	5
	WGH	16	13	6	Hunts.	WDRM	16	16	6		WGH	16	13	6
	WHKX	15	13	6	Hunts.	WDRM	16	16	6		WHKX	15	13	6
	KAJA	26	23	9	Hunts.	WDRM	16	16	6		KAJA	26	23	9
	KYCY	9	9	9	Hunts.	WDRM	16	16	6		KYCY	9	9	9
	KUPL	15	12	13	Hunts.	WDRM	16	16	6		KUPL	15	12	13
	KUWJ	5	2	5	Hunts.	WDRM	16	16	6		KUWJ	5	2	5
	KFRG	9	9	9	Hunts.	WDRM	16	16	6		KFRG	9	9	9
	WMIL	18	12	13	Hunts.	WDRM	16	16	6		WMIL	18	12	13
	KRAC	12	9	3	Hunts.	WDRM	16	16	6		KRAC	12	9	3
	KRAK	11	2	1	Hunts.	WDRM	16	16	6		KRAK	11	2	1
	WFAD	3	4	5	Hunts.	WDRM	16	16	6		WFAD	3	4	5
	KRTY	23	26	21	Hunts.	WDRM	16	16	6		KRTY	23	26	21
	WCTK	21	17	18	Hunts.	WDRM	16	16	6		WCTK	21	17	18
	WCM5	18	15	5	Hunts.	WDRM								



COUNTRY AIRPLAY

AIRPOWER

(Minimum 2500 detections for the first time)

Table listing artists like REBA MCENTIRE, TOBY KEITH, and THE MAVERICKS with their total plays and gain.

2499 - 1000 DETECTIONS

Table listing artists like DWIGHT YOAKAM and PATTY LOVELESS with their total plays and gain.

Table listing artists like CONFEDERATE RAILROAD and GARTH BROOKS with their total plays and gain.

Table listing artist KATHY MATTEA with her total plays and gain.

Table listing artist PAM TILLIS with her total plays and gain.

Table listing artist NEAL MCCOY with her total plays and gain.

Table listing artist COLLIN RAYE with her total plays and gain.

Table listing artist TRAVIS TRITT with her total plays and gain.

Table listing artist TRACY BYRD with her total plays and gain.

Table listing artist BLACKHAWK with her total plays and gain.

Table listing artist TERRY MCBRIDE & THE RIDE with her total plays and gain.

999 - 500 DETECTIONS

Table listing artist KEN MELLONS with her total plays and gain.

Table listing artist LORRIE MORGAN with her total plays and gain.

Table listing artist BROOKS & DUNN with their total plays and gain.

Table listing artists JOHN & AUDREY WIGGINS and DAVID LEE MURPHY with their total plays and gain.

Table listing artist ARCHER/PARK with her total plays and gain.

Table listing artist LARRY STEWART with her total plays and gain.

499 - 125 DETECTIONS

Table listing artist MICHELLE WRIGHT with her total plays and gain.

Table listing artist DARON NORWOOD with her total plays and gain.

Table listing artist WESTERN FLYER with her total plays and gain.

Table listing artist THE TRACTORS with her total plays and gain.

Table listing artist LISA BROKOP with her total plays and gain.

Table listing artist GREG HOLLAND with her total plays and gain.

Table listing artist SAMMY KERSHAW with her total plays and gain.

Table listing artist DAVID LEE MURPHY with her total plays and gain.

New Airplay This Week: 4 KSOP, KVOO, WBCT, WSM

Table listing artist LITTLE TEXAS with her total plays and gain.

Table listing artist SUZY BOGGOSS with her total plays and gain.

Table listing artist JAMES HOUSE with her total plays and gain.

Table listing artist ALAN JACKSON with her total plays and gain.

Table listing artist CHRIS LEDOUX with her total plays and gain.

Table listing artist ALAN JACKSON with her total plays and gain.

Table listing artist THE MAVERICK CHOIR with her total plays and gain.

Table listing artist MARC BEESON with her total plays and gain.

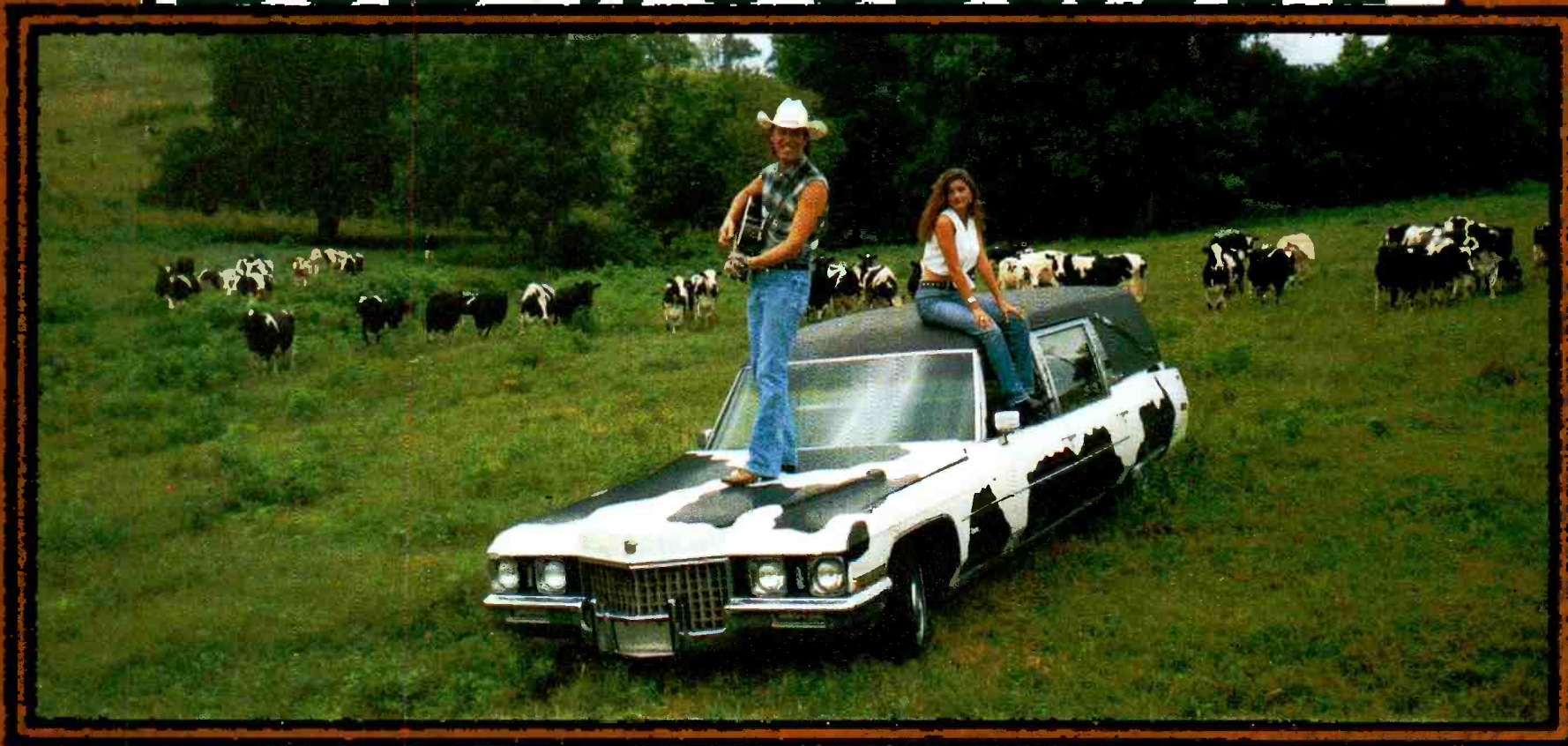
Table listing artist VICTORIA SHAW with her total plays and gain.

Table listing artist DAVIS DANIEL with her total plays and gain.

Table listing artist BROTHER PHELPS with her total plays and gain.

BOB WOODRUFF'S NEW SINGLE ISN'T JUST GOOD. IT'S ALRIGHT.

BOB WOODRUFF



ALRIGHT

THE NEW SINGLE AND VIDEO FROM BOB'S CRITICALLY ACCLAIMED DEBUT

DREAMS & SATURDAY NIGHTS

A D D D A T E A U G U S T 2 2

PRODUCED BY STEVE FISHELL FOR JACKALOPE PRODUCTIONS • MANAGEMENT: BOBBY ROBERTS & JIM DELLA CROCE



ASYLUM '94...COUNTRY TODAY AND TOMORROW. ON ASYLUM COMPACT DISCS AND CASSETTES.

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 136 country stations are electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of detections. ©1994, Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
					TW	LW
*** No. 1 ***						
1	3	12	DREAMING WITH MY EYES OPEN GIANT 1 week at No. 1	CLAY WALKER	4659	4605
2	2	14	LOVE A LITTLE STRONGER ARISTA	DIAMOND RIO	4447	4648
3	1	15	BE MY BABY TONIGHT ATLANTIC	JOHN MICHAEL MONTGOMERY	4382	4720
4	5	14	HANGIN' IN LIBERTY	TANYA TUCKER	4350	4192
5	6	12	WHISPER MY NAME WARNER BROS.	RANDY TRAVIS	4342	4142
6	4	13	HALF THE MAN RCA	CLINT BLACK	4254	4315
7	12	13	SHE CAN'T SAY I DIDN'T CRY COLUMBIA	RICK TREVINO	3905	3414
8	9	8	WHAT THE COWGIRLS DO MCA	VINCE GILL	3711	3451
9	11	8	XXX'S AND OOO'S (AN AMERICAN GIRL) MCA	TRISHA YEARWOOD	3666	3428
10	10	10	THE MAN IN LOVE WITH YOU MCA	GEORGE STRAIT	3612	3441
11	15	7	THIRD ROCK FROM THE SUN EPIC	JOE DIFFIE	3472	3268
12	14	17	INDEPENDENCE DAY RCA	MARTINA MCBRIDE	3358	3297
13	7	11	SUMMERTIME BLUES ARISTA	ALAN JACKSON	3302	3942
14	13	13	GIRLS WITH GUITARS CURB/MCA	WYNONNA	3231	3407
15	17	10	HARD TO SAY CURB	SAWYER BROWN	3107	2993
16	18	11	MORE LOVE EPIC	DOUG STONE	2958	2902
17	20	10	WHAT'S IN IT FOR ME LIBERTY	JOHN BERRY	2896	2698
18	19	7	DOWN ON THE FARM CURB	TIM MCGRAW	2876	2738
19	21	6	SHE DREAMS DECCA	MARK CHESNUTT	2799	2587
20	8	15	NATIONAL WORKING WOMAN'S HOLIDAY MERCURY	SAMMY KERSHAW	2774	3598
*** AIRPOWER ***						
21	27	5	SHE THINKS HIS NAME WAS JOHN MCA	REBA MCENTIRE	2746	2343
*** AIRPOWER ***						
22	30	5	WHO'S THAT MAN POLYDOR	TOBY KEITH	2659	2148
*** AIRPOWER ***						
23	23	16	O WHAT A THRILL MCA	THE MAVERICKS	2624	2422
24	25	9	POCKET OF A CLOWN REPRISE/WARNER BROS.	DWIGHT YOAKAM	2473	2354
25	31	5	I TRY TO THINK ABOUT ELVIS EPIC	PATTY LOVELESS	2460	2125
26	26	8	ELVIS AND ANDY ATLANTIC	CONFEDERATE RAILROAD	2456	2343
27	40	8	CALLIN' BATON ROUGE LIBERTY	GARTH BROOKS	2428	1434
28	28	13	COWBOY BAND LIBERTY	BILLY DEAN	2264	2338
29	34	6	NOBODY'S GONNA RAIN ON OUR PARADE MERCURY	KATHY MATTEA	2098	1843
30	22	20	THINKIN' PROBLEM WARNER BROS.	DAVID BALL	2040	2443
31	16	14	RENEGADES, REBELS AND ROGUES ATLANTIC	TRACY LAWRENCE	1984	3016
32	24	20	EVERY ONCE IN A WHILE ARISTA	BLACKHAWK	1967	2411
33	38	4	WHEN YOU WALK IN THE ROOM ARISTA	PAM TILLIS	1896	1522
34	36	4	THE CITY PUT THE COUNTRY BACK IN ME ATLANTIC	NEAL MCCOY	1841	1644
35	33	19	WINK ATLANTIC	NEAL MCCOY	1819	1843
36	29	19	FOOLISH PRIDE WARNER BROS.	TRAVIS TRITT	1778	2187

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
					TW	LW
37	44	4	MAN OF MY WORD EPIC	COLLIN RAYE	1628	1293
38	46	4	TEN FEET TALL AND BULLETPROOF WARNER BROS.	TRAVIS TRITT	1510	1216
39	35	19	I WISH I COULD HAVE BEEN THERE BNA	JOHN ANDERSON	1414	1686
40	37	18	LIFESTYLES OF THE NOT SO RICH & FAMOUS MCA	TRACY BYRD	1331	1558
41	54	3	WATERMELON CRAWL MCA	TRACY BYRD	1312	736
42	41	18	I TAKE MY CHANCES COLUMBIA	MARY CHAPIN CARPENTER	1192	1364
43	45	20	WHENEVER YOU COME AROUND MCA	VINCE GILL	1114	1240
44	59	2	I SURE CAN SMELL THE RAIN ARISTA	BLACKHAWK	1033	547
45	50	9	BEEN THERE MCA	TERRY MCBRIDE & THE RIDE	1028	1056
46	32	15	TAKE THESE CHAINS FROM MY HEART ARISTA	LEE ROY PARNELL	1013	2110
47	49	9	SHE LOVES ME LIKE SHE MEANS IT GIANT	ORRALL & WRIGHT	983	1134
48	56	5	JUKEBOX JUNKIE EPIC	KEN MELLONS	850	660
49	43	15	STOP ON A DIME WARNER BROS.	LITTLE TEXAS	768	1302
50	58	3	HEART OVER MIND BNA	LORRIE MORGAN	736	551
*** HOT SHOT DEBUT ***						
51	NEW		SHE'S NOT THE CHEATIN' KIND ARISTA	BROOKS & DUNN	708	0
52	51	17	ONE NIGHT A DAY LIBERTY	GARTH BROOKS	697	949
53	60	3	HAS ANYBODY SEEN AMY MERCURY	JOHN & AUDREY WIGGINS	686	467
54	74	2	WHERE THERE'S SMOKE ATLANTIC	ARCHER/PARK	640	185
55	53	19	(TONIGHT WE JUST MIGHT) FALL IN LOVE AGAIN CURB	HAL KETCHUM	613	808
56	47	10	I'LL GO DOWN LOVING YOU RCA	SHENANDOAH	597	1216
57	57	20	THE CHEAP SEATS RCA	ALABAMA	557	566
58	68	2	HEART LIKE A HURRICANE COLUMBIA	LARRY STEWART	517	310
59	55	9	STATE FAIR BNA	DOUG SUPERNAW	515	671
60	62	5	ONE GOOD MAN ARISTA	MICHELLE WRIGHT	403	400
61	64	4	IF I EVER LOVE AGAIN GIANT	DARON NORWOOD	375	375
62	67	6	WESTERN FLYER STEP ONE	WESTERN FLYER	355	323
63	NEW		BABY LIKES TO ROCK IT ARISTA	THE TRACTORS	344	159
64	69	2	GIVE ME A RING SOMETIME PATRIOT	LISA BROKOP	317	286
65	71	4	LET ME DRIVE WARNER BROS.	GREG HOLLAND	306	255
66	NEW		THIRD RATE ROMANCE MERCURY	SAMMY KERSHAW	291	131
67	72	2	FISH AIN'T BITIN' MCA	DAVID LEE MURPHY	263	239
68	NEW		KICK A LITTLE WARNER BROS.	LITTLE TEXAS	261	0
69	70	7	HARD LUCK WOMAN MERCURY	GARTH BROOKS	239	270
70	NEW		SOUVENIRS LIBERTY	SUZU BOGGUSS	217	166
71	NEW		A REAL GOOD WAY TO WIND UP LONESOME EPIC	JAMES HOUSE	211	93
72	NEW		GONE COUNTRY ARISTA	ALAN JACKSON	204	162
73	75	19	WHOLE LOTTA LOVE ON THE LINE RCA	AARON TIPPIN	167	178
74	65	10	HE'S A GOOD OLE BOY POLYDOR	CHELY WRIGHT	160	372
75	NEW		HONKY TONK WORLD LIBERTY	CHRIS LEDOUX	151	138

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 2500 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

THE OTHER SIDE OF **DAVID BALL**
WHEN THE THOUGHT OF YOU CATCHES UP WITH ME

GOING FOR AIRPLAY
MONDAY, AUGUST 29

THE FOLLOW-UP TO THE SMASH HIT "THINKIN' PROBLEM" FROM THE WARNER BROS. ALBUM THINKIN' PROBLEM

Thinkin' Is Believin' © 1994 Warner Bros. Records Inc.