

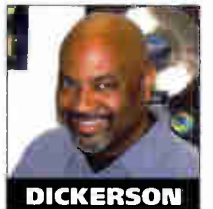
R&B AIRPLAY Monitor

• We Listen To Radio •

AUGUST 16, 2002

Nelly Replaces Himself
At No. 1 R&B/Hip-Hop p. 3

WHUR's Dickerson On
Station's Resurgence p. 6



DICKERSON

VOLUME 10 • NO. 33

\$6.95

NO. 1 THIS WEEK:

R&B/HIP-HOP:

NELLY FEATURING KELLY ROWLAND
Dilemma (FO' REEL/UNIVERSAL)

ADULT R&B:

RUFF ENDZ
Someone To Love You (EPIC)

RAP:

NELLY FEATURING KELLY ROWLAND
Dilemma (FO' REEL/UNIVERSAL)

Interest In Hip-Hop Gold Powering Up

■ by Dana Hall

In recent years, with hip-hop dominating much of mainstream R&B radio, many stations have trimmed their libraries to a handful of key artists and songs from the past two to three years. More recently, those libraries have seen hip-hop gold titles, once thought to be disposable, replace R&B gold, as seen last November when *R&B Airplay Monitor* polled PDs about their libraries.

Nine months later, more stations are not only playing more hip-hop "classics" throughout the day but staging them more. While there were certainly several stations that had been doing this for a while—WOWI Norfolk, Va., has been using some such titles since January, as well as the new KWRP (Power 97.5) Houston—"back in the day" cuts gained nationwide attention when WWPR (Power 105.1) New York debuted in March with as many as four old-school hip-hop cuts per hour, highlighted by stagers and drops.

Classic hip-hop titles are also showing more Nielsen BDS spins each week. Eric B. & Rakim's "Paid in Full" jumped from five spins at mainstream R&B the week of May 6 to 10 spins the week of Aug. 5. Dr. Dre's "Dre Day" increased from one spin in May to 12 spins this past week. And Pete Rock & C.L. Smooth's "They Reminisce Over You" made a huge leap, from seven spins in May to 20 for the Aug. 5 week.

D.J. Law, APD of hip-hop WBHH (the Beat) Norfolk, Va., and half of the afternoon duo the Boodah Brothers on sister WOWI, says, "It has actually always been a big part of programming here, but we have picked up the amount of gold somewhat in recent months. Part of that is because of what Power 105 in New York has done but also because we're seeing our core really respond to the music. Our core demo is 18-34, and that 30-year-old listener is really identifying and gravitating to many of the titles we have added in."



QUICK

Continued on page 6

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Kelly Price

SOMEDAY

IMPACTING 9/3

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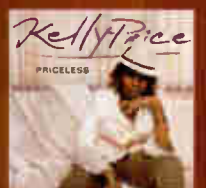
"Great female phones!"
WJTT Keith Landecker, PD

"This is quality Kelly! This song is a smash!"
WPWX Jay Alan, PD

"This is a core Kelly record with tempo!"
KDKS Quinn Echols, PD

"Everybody loves whatever Kelly Price does—this record is no exception!"
WJLB Kris Kelly, MD

"Kelly remains solid for R&B!"
KVSP Terry Monday, PD



"Thuggish Ruggish Bone" "1st Of Tha Month" "Tha Crossroads"

Get ready for anotha one...

IMPACTS
URBAN RADIO
8/19 & 8/20!

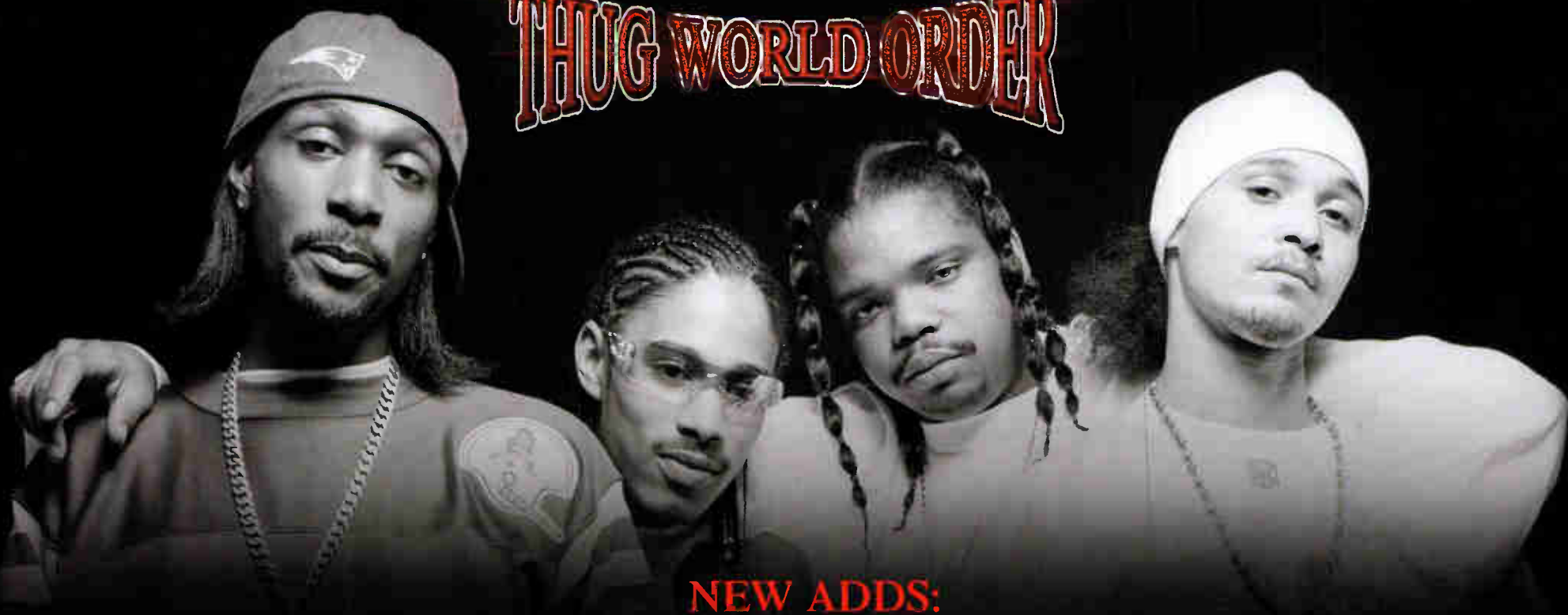


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WENZ 36x	KSFM 40x	KBMB 40x	WJMN 40x	KPTY 50x	

Rap (25) Rhythmic Top 40 (31)

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Great Minds Meet In Miami



On hand for the radio panel at the Billboard/American Urban Radio Networks R&B & Hip-Hop Conference in Miami, were, from left, WHQT (Hot 105) Miami PD Derrick Brown, AURN's Jay Williams, Cumulus' Jim Kennedy, and WEDR Miami PD Cedric Hollywood.

RADIOACTIVE

BY DANA HALL 646-654-4711 • dhall@airplaymonitor.com



Fights Disrupt KKBT's Summer Jam

According to press reports, KKBT (the Beat) Los Angeles' Summer Jam concert, which took place Aug. 11, ended after a number of fights broke out in the Verizon Wireless Amphitheater in Irvine, Calif. The concert, which was to feature headliners LL Cool J, Nelly, and Ja Rule, started at noon, but at 7:30 p.m., a brawl erupted, overwhelming police on site and forcing them to call for back-up from six nearby police agencies and the Orange County sheriff's department. By 9 p.m. the police evacuated the concert arena and parking lot. Three people suffered minor injuries, and one person was taken to a nearby hospital.

SELMA BLAZE SUSPICIOUS

Community-based black N/T WBFZ Selma, Ala., was knocked off the air after a fire at its transmitter site. State senator Hank Sanders, who owns the station with wife Faya Toure and senior law partner J.L. Chestnut under the name Imani Communications, told the *Selma Herald Tribune* he believes arson to be the cause and that it was set by critics who wanted to silence the station during the election season. Charles Jones, president of Imani and chief engineer, told the *Tribune* that "the door to the building which houses the transmitter was forced open, and flammable liquid was poured onto the equipment and set on fire." The Dallas County sheriff's department is still investigating the blaze.

SALON.COM BACK ON INDIE TRAIL

In the latest in its series on independent promotion, Salon.com reports that at least two labels have attached minimum spin counts to its payments to indies. The Web site reports that RCA has told indies it expects 50 spins, outside overnights, during a six-week period for payment, while Atlantic now expects 75 spins during a record's lifetime.

PROGRAMMING: CALI'S NEW BEAT

R&B oldies KPAT Santa Maria, Calif., becomes "95.7 the Beat: fresh R&B and old school," under the supervision of OM Lee Cagle, who also oversees rhythmic top 40 sister KWWV (Wild 106) San Luis Obispo, Calif. Cagle says the station will be an adult-leaning mainstream R&B. It's currently running jockless.

Former adult R&B WVKL Norfolk, Va., PD Derrick "D.C." Corbitt joins similarly formatted WQQK (92Q) Nashville as PD. He replaces Kevin Foxx, who exited last month.

Steve Kennedy, PD of top 40 CKMM (Hot 103) Winnipeg, Manitoba, transfers to that job at new R&B outlet CHRK (Kiss 96.9) Calgary, Alberta. The station also has its new lineup: In

mornings is Mastermind Matt, who remains from the previous classic rock format; middays are held down by Mocha from sister CISS (Kiss 92) Toronto; and in afternoons is Russell James from Vancouver's R&B CFBT (the Beat) and top 40 CKZZ (Z95.3).

PEOPLE: PROZACGIRL JOINS HOT 97

WQHT (Hot 97) New York taps Keysha "Prozacgirl" Whitaker as morning co-host of the *Star & Buc Wild* morning show. Whitaker won the slot after several months of open auditions at Hot 97. The Bridgeport, Conn., former paralegal earned her nickname after she told the morning crew that she occasionally took the drug Prozac for depression. Also, last week we mistakenly identified Lisa Evers as former host of Hot 97's *Street Soldiers* program. Evers continues to host that weekly talk show, in addition to her new role as a reporter for the local Fox TV news affiliate.

And across town at the new WWPR (Power 105.1), early-'90s hip-hop artist Chubb Rock has been filling in for the afternoon show, while management decides on who gets the spot permanently.

Adult R&B WALR (Kiss 104.7) Atlanta afternoon host (and Cameo frontman) Larry Blackmon takes some time off to rest his voice, per doctor's orders. Filling in for him is market veteran and legendary voice talent Mitch Faulkner, who is also hosting WALR's weekend *Blue Lights in the Basement* show.

WPEG (Power 98) Charlotte, N.C., morning crew the *Breakfast Brothers* will have a weekly feature on the local Fox TV affiliate news program to talk about their morning show and station events.

WHJX (Hot 105.7) Jacksonville, Fla., night jock Chill Will exits. PD Michael Tee needs service at the station's new address: 5555 Radio Lane, Jacksonville, Fla. 32205.

WHBX Tallahassee, Fla., taps Jay Stevens for nights, replacing Dallas Scott.

R&B oldies KAJM (Mega 104.3) Phoenix taps James "the Manic Hispanic" Rivas for mornings. Rivas was morning man at similarly formatted KGMG (Mega 106.3) Tucson, Ariz.

WOMEN STILL STRUGGLING FOR PARITY

Management opportunities for women in radio are still fewer in number than available opportunities for men, according to a new study from a group calling itself the Most Influential Women in Radio. The group's annual Gender Analysis Summary, based on information supplied by M Street Publications, found that slightly less than 15% of station GMs in the top 100 mar-

WorldRadioHistory

THE SPIN™

BY MINAL PATEL 646-654-4623 • mpatel@airplaymonitor.com



Nelly's No. 1 Flip-Flop At R&B/Hip-Hop

In a first-time occurrence, Nelly swaps one record for another at the top of the R&B/hip-hop chart, as "Dilemma" (Fo' Reel/Universal) featuring Kelly Rowland overtakes "Hot in Herre," which spent six weeks at No. 1. "Dilemma" is the second-highest Greatest Gainer, with a rise of 345 spins, behind Musiq's "dontchange" (Def Soul/IDJMG), which gained 361 spins to debut at No. 35. With a gain like that and the track already at 4,429 detections, "Dilemma" is primed to beat the record Nelly set with "Hot in Herre" for the most spins in a seven-day period.

Ruff Endz earn their first No. 1 on the adult R&B chart with "Someone to Love You" (Epic). In keeping with recent trends at that format, it earns top billing in its 24th week on the chart. Ruff Endz's "No More" peaked at No. 13 at adult R&B in October 2000 and reached No. 2 on the R&B/hip-hop chart that year.

CONGRATS TO the winners at the second annual Billboard R&B Awards, held at Billboard-Live in Miami Beach. The awards capped the Billboard/American Urban Radio Networks R&B/Hip-Hop Conference.

Alicia Keys won four honors: top R&B/hip-hop album for *Songs in A Minor*; top R&B/hip-hop artist, female; new R&B/hip-hop artist; and top R&B/hip-hop albums artist. Usher won three nods: top R&B/hip-hop artist; top R&B/hip-hop artist, male; and top R&B/hip-hop singles artist. Presented in association with AURN, the awards show was hosted by WBLS New York personality Wendy Williams, with appearances by KKDA Dallas PD Skip Cheatham and WHUR Washington, D.C., morning man John Monds, all of whom also host several AURN syndicated programs. *Billboard* also handed out its inaugural Founder's Award to the Isley Brothers (R&B) and Afrika Bambaataa (hip-hop).

MOVERS & SHAKERS: TVT taps Kevin "Chixo" Gibbs as VP of urban promotion. Gibbs was last at Motown Records... Cornerstone Promotions hires TNT as national mix-show manager. TNT was formerly at Bloodline/Def Jam, where he ran national street promotions.

LEGAL BRIEF: As reported in *Billboard Bulletin*, the Howard Rose Agency is the latest defendant to settle with a group of black promoters in their lawsuit against other concert promoters and agents. The black promoters filed a \$700 million suit in 1998 against 11 major booking agencies and 29 concert promoters (most of the latter now under the Clear Channel Entertainment banner), alleging antitrust and civil-rights violations for "maintaining and profiting from a conspiracy to do business only with white promoters and to exclude black promoters." The amount of the settlement was undisclosed. Clear Channel, the Agency for the Performing Arts, and Variety Attractions have already settled with the black promoters and have been dropped from the suit. Creative Artists Agency and the William Morris Agency remain among the defendants.

Usher Letting It All Out



Arista artist Usher spent an hour one-on-one with *Billboard* associate editor of R&B Gail Mitchell and a full house of industry insiders at the Billboard/American Urban Radio Networks R&B & Hip-Hop Conference and Awards in Miami. Pictured, from left, are Mitchell, *Billboard* contributor Rhonda Baraka, *Airplay Monitor* R&B/hip-hop chart manager Minal Patel, Usher, *Airplay Monitor* account manager Johnna Johnson, and *Billboard* staff writer Rashaun Hall.

kets are female, the same as in last year's survey. The percentage of stations with female GSMs has decreased from 30% last year to 27% this year. Female PDs have stayed the same at slightly less than 10% in the top 100 markets.

A new "all positions" category in this year's survey found that out of the 11,270 radio stations in all Arbitron- and non-Arbitron-rated markets, 19.3% of the positions surveyed (GM, GSM, NSM, LSM, and PD) are held by women.

For those women in the business who would like to better their chances of advancing their careers, try networking at the upcoming National Assn. of Black Female Executives in Music and Entertainment convention, Aug. 29-Sept. 1 in

Toronto at the Sheraton Centre. For more information, visit womenet.org.

READING IS FUNDAMENTAL

The National Urban League and educational publisher Scholastic have partnered with UPS and the Advertising Council to create the Read and Rise Literacy Campaign. The PSAs are targeted to parents to help motivate them in becoming more active in their children's reading progress, with the overall goal of boosting the literacy rates among African-American children. For more information on the PSA campaign, contact Max Smith at the National Urban League at 212-558-5371 or msmith@nul.org.

12-plus overall average quarter-hour shares. (#) indicates Arbitron market rank. Copyright 2002, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

R&B/HIP-HOP (93)

Table with 5 columns: City, Call, Format, Sp '01, Su '01, Fa '01, W '02. Lists stations across various cities like Albany, Atlanta, Augusta, etc.

ADULT R&B (40)

Table with 5 columns: City, Call, Format, Sp '01, Su '01, Fa '01, W '02. Lists stations across various cities like Atlanta, Baltimore, Baton Rouge, etc.

CROSSOVER (89)

Table with 5 columns: City, Call, Format, Sp '01, Su '01, Fa '01, W '02. Lists stations across various cities like Albany, Albuquerque, Atlanta, etc.

*Added to panel

Table for Greenville, S.C. (59) with columns: Calls, Format, Sp '01, Su '01, Fa '01, W '02, Sp '02. Lists stations like WSSL, WESC, WJMZ, etc.

GRAND RAPIDS, MICH. (66)

Table for Grand Rapids, Mich. (66) with columns: Calls, Format, Sp '01, Su '01, Fa '01, W '02, Sp '02. Lists stations like WSNK-FM, WBCT, WLQT, etc.

WILKES BARRE, PA. (67)

Table for Wilkes Barre, Pa. (67) with columns: Calls, Format, Sp '01, Su '01, Fa '01, W '02, Sp '02. Lists stations like WWRZ/WKRF, WGGY/WGCI, WEZS/WPZC, etc.

ALBUQUERQUE, N.M. (71)

Table for Albuquerque, N.M. (71) with columns: Calls, Format, Sp '01, Su '01, Fa '01, W '02, Sp '02. Lists stations like KBOB-AM, KYLZ, KBQI, etc.

KNOXVILLE, TENN. (72)

Table for Knoxville, Tenn. (72) with columns: Calls, Format, Sp '01, Su '01, Fa '01, W '02, Sp '02. Lists stations like WYV-FM, WJXB, WJST, etc.

OMAHA, NEB. (74)

Table for Omaha, Neb. (74) with columns: Calls, Format, Sp '01, Su '01, Fa '01, W '02, Sp '02. Lists stations like KFAB, KXKT, KGOR, etc.

Table for Greenville, S.C. (59) continuation with columns: Calls, Format, Sp '01, Su '01, Fa '01, W '02, Sp '02. Lists stations like KCTY, KHLP/KBBX-FM, KOSR, etc.

EL PASO, TEXAS (77)

Table for El Paso, Texas (77) with columns: Calls, Format, Sp '01, Su '01, Fa '01, W '02, Sp '02. Lists stations like KPRR, KLAQ, KBNA-FM/KAIJ-AM, etc.

HARRISBURG, PA. (78)

Table for Harrisburg, Pa. (78) with columns: Calls, Format, Sp '01, Su '01, Fa '01, W '02, Sp '02. Lists stations like WHP, WRRV, WNNK-FM, etc.

SYRACUSE, N.Y. (79)

Table for Syracuse, N.Y. (79) with columns: Calls, Format, Sp '01, Su '01, Fa '01, W '02, Sp '02. Lists stations like WBBS/WXBB, WRTQ, WSYR, etc.

BATON ROUGE, LA. (83)

Table for Baton Rouge, La. (83) with columns: Calls, Format, Sp '01, Su '01, Fa '01, W '02, Sp '02. Lists stations like WDGL, WYNN-FM, WYOK, etc.

LITTLE ROCK, ARK. (85)

Table for Little Rock, Ark. (85) with columns: Calls, Format, Sp '01, Su '01, Fa '01, W '02, Sp '02. Lists stations like KSSN, KIPR, KMUX, etc.

GAINESVILLE, FLA. (86)

Table for Gainesville, Fla. (86) with columns: Calls, Format, Sp '01, Su '01, Fa '01, W '02, Sp '02. Lists stations like WNDP/WNDT, WOGK, WSKY, etc.

Continued on page 5

Nate Quick, APD/MD of WPEG Charlotte, N.C., adds, "In the past, we have always had a specialty weekend show and old-school mixes. We've even done several all-old-school weekends, which get a huge response. Then, after seeing the success of Power, you have to ask yourself, 'Why not filter in some of those songs during the week if they create so much passion from the listeners?'"

Parish Brown, PD of WWHV (Hot 102) Norfolk, Va., predicts that "more PDs will expand their gold list to include more classic hip-hop, because the product was simply better. No disrespect to artists today, but old school is more pure hip-hop in its texture and message. Today, it's all about imaging, the 'bling bling,' the cars, and the chicks—and it's getting tired. Back in the day, it was about the real lifestyle, not the made-up one."

And Dion Summers, PD of WERQ (92Q) Baltimore, simply points out that "in the past 10 years, there has been so much great hip-hop music that has come out that listeners obviously still want to hear. Why *wouldn't* you play it?"

Well, many stations hadn't been playing it, and Law thinks "it wasn't a necessary element, since we didn't have that upper demo which grew up with it. They were more into what was current. Now, as they get into their early 30s, they want to have some of those musical memories from their past." Law also says that "with radio being more corporate-driven in recent years, you had a different philosophy in programming. Some PDs may have been reluctant to incorporate too much gold for fear of losing their hold on the 12-plus numbers."

"A lot of older programmers and consultants who had been holding the strings were the same guys who thought rap was just a fad in the '80s," Law adds. "But what you're seeing now is a new generation of PDs who grew up on the genre and who have that same kind of emotional feeling hearing an old 2Pac record as when one of those old-school PDs might feel about a classic Temptations record."

Heart Attack, APD/MD of WOWI and PD of WBHH, says, "I remember one consultant in this market who said, 'There's no need to play Jay-Z's 'I Just Wanna Love You' after it's over.' And a lot of people in radio stuck with that approach and still do. But I have to ask, 'Have you even tested the record to see how it does with your listeners?' They'll find that people do want to hear it."

"Some people still think that hip-hop has no shelf life," Quick says. "But that is so wrong. We used to think that kids move on quickly, but when you see them at the clubs dancing to the old-school hip-hop from the early '90s, you can't argue that they know it, remember it, and feel passionate for it."

ADDING IN THE OLD SCHOOL

So how have PDs incorporated the old school into their daily rotations? Some have added more titles overall to their gold library, while others have increased the total slots for gold in different dayparts. Many stage the classic gold with drops, like WWPR.

Heart Attack says, "On WOWI, we might have 50 gold titles rotating at one time, then we go in and exchange them out for 50 other titles, so that you don't lose that 'Oh, wow' factor by hearing them too often."

Law adds, "We're always looking for more old joints to add in. In general at WOWI, we play more classic hip-hop than old R&B. I'd rather hear Biz Markie's 'Vapors' in middays than Luther Vandross' 'Bad Boy/Having a Party.' But you wouldn't hear something as old as 'Rapper's Delight' in regular programming. You would hear Naughty by Nature's 'O.P.P.' or 'Ain't No Half Steppin'' by Big Daddy Kane."

Quick says that at WPEG, "we dip back as far as '90 for our regular programming gold, and that's about once an hour. We don't play as much as Power does in New York. I'm concerned that these records could burn easily if heard too often. Ours only play about once per week." But Quick adds that some programmers could rely more on classic hip-hop "if there continues to be a lack of good current hip-hop and R&B that is released."

Brown's strategy is to "play an old-school hip-

MONITOR PROFILE

WHUR Rebounds, Reclaims No. 1 In D.C.'s 25-54

Many in the broadcast industry were quick to write off longtime adult R&B powerhouse WHUR Washington, D.C., after the departure of syndicated morning man Tom Joyner for adult R&B rival WMMJ in summer 2000. While that move made an instant player out of WMMJ, former PD Hector Hannibal and his successor David Dickerson have been rebuilding—including a lengthy search for Joyner's successor—and returning the station to contention in the just-released spring Arbitron.

After leading the market several times in the late '90s as a Joyner affiliate, WHUR quickly dropped to No. 7 in fall 2000. Almost two years later, WHUR is again No. 1 25-54. The closest WHUR had come to that previously was last summer, when it tied WMMJ with a 6.0 share. The station also returned to the top five 12-plus.

Since Dickerson was named PD last December, "we've taken a few more chances than we might have before musically, but more so promotionally," he says. "My goal has really been to get the staff out and try some new ideas," which includes free concerts at D.C.'s Carter Barron Amphitheatre featuring such acts as the Average White Band and Meshell Ndegeocello.

But he adds that "musically, how WHUR sounds now is how people have always perceived it should be. It has tried to go younger in the past, which just didn't work at all. What we do is simple: We try to identify with the Washington, D.C., listener—in particular, the sophisticated listener. That's what makes us different."

"The station is tasteful, thoughtful, and sensitive. We try to be sensitive to our core listeners who are the adult women of D.C.," Dickerson continues. "But I always felt that if you serve up good music, others will come. I think that we serve our core demo very well, but I'm not surprised that we have a lot of younger female listeners who are in tune with what we are doing, especially in these times, when radio sounds so much alike."

In fact, in keeping with its heritage as a '70s progressive outlet, WHUR may stay away from some songs "that have a really high burn factor, even if they are very popular," Dickerson says. "They are usually younger-leaning tracks that every other station in the market is playing heavily. But . . . I won't *not* play something just because it is too popular. You have to play some artists and songs like that simply for balance. We still want a level of familiarity. Otherwise, it would be too easy to go too far left."

During the past few years, while most R&B stations were opting for smaller playlists and tighter rotations, WHUR was returning to its progressive heritage mixing in more album cuts and jazz-flavored titles.

Dickerson says, "Album cuts play a major role for us. They add a whole new dimension to our sound. And considering that most record companies barely go two singles deep on an album—

yet there are usually one to two more cuts worthy of airplay—it's not such a radical concept. Right now, we are playing Michael Jackson's 'Break of Dawn' and Luther Vandross' 'Let's Make Tonight the Night.' Just because the label has run out of money to promote the album doesn't mean there isn't material on there we could play."



DAVID DICKERSON
Program Director

WHUR Washington, D.C.
Owner: Howard University
Ratings: 4.7-4.5-4.7-4.8

'How WHUR sounds now is how people have always perceived it should be'

WHUR 96.3 4 P.M.

- D.J. Rodgers Jr. Feat. India.Arie, "Wonderful, Beautiful, Amazing"
- Boney James, "Ride"
- Michael Jackson, "Liberian Girl"
- Gerald Levert, "Funny"
- Boyz II Men Feat. Faith Evans, "Relax Your Mind"
- Rufus Feat. Chaka Khan, "Do You Love What You Feel"
- Fourplay, "Let's Make Love"
- Erick Sermon, "Music"
- Anita Baker, "No One in the World"
- Heather Headley, "He Is"
- Will Downing, "Cool Water"
- Chic, "Le Freak"

Also prominent on the WHUR playlist are jazz titles. "But it's not that stuff you hear on smooth jazz stations . . . that's too soft. We play jazz with some bottom to it, some funk, soul, and flavor."

With artists like Ndegeocello, Rashan Patterson, and Raphael Saadiq seeing significant spins on WHUR, the station could be considered the blueprint for the neo-soul genre. But Dickerson contends that "neo-soul is a misnomer. This is just R&B going back to the old-school way of making music, with live instruments and socially interesting lyrics."

And what about that old-school flavor? "We're actually more current than gold now, about 70/30 current to gold," Dickerson says. "We've taken out most of the '60s and '70s gold—except in the Quiet Storm—and we now incorporate that into our oldies show, *The Time Tunnel*, on Saturdays. We saw this show as a way to capitalize on

some music that was being missed in D.C.—and we might even go back as far as the '50s." But in regular gold rotation, Dickerson says that "we've moved into the '80s, which is our core, and some early '90s."

One thing Dickerson doesn't ever see changing on WHUR is the Quiet Storm. "It will always be on the station, because it just is the station," he says. "It's a huge part of our history, our stationality. People here in D.C. not only grew up on it, they were weaned on it. There are songs that were played on the Quiet Storm that may not have been played anywhere else, but D.C. knows them by heart." The Quiet Storm is now hosted by Chris James and airs 7 p.m. to midnight.

Another legacy on WHUR is the *Daily Drum*, a half-hour news/talk program that airs weeknights at 6:30. "People expect to hear it, and they want to hear it—it's educational and informative."

While these elements have stayed consistent, the rebuilding process that commenced after Joyner's departure was a massive one. "The morning show now, with John Monds and T.C., has been growing together for almost two years, and we're about to add comedian George Willberham, who worked with Monds previously at WVAZ [V103] Chicago. He'll do mornings at WHUR and continue to do afternoons in Chicago with V103's Smokin' Tony Richards."

"There are still some challenges with the morning show," Dickerson adds. "We have to create a team—[which] doesn't happen overnight—and now we add another new element to the mix. T.C. was pretty well-known in the market, and John has been out consistently. Now we have to do the same with George."

Dickerson says consistency in other dayparts, such as 10-year veteran Tricina Grey in middays and market veterans Doug Gilmore and Lorna Newton in afternoons, has also helped. "The afternoon show is unique in that it is like a morning show. We do live concerts during the show, maybe three to four times per month. We've had everyone from Cameo to India.Arie doing an acoustic set, performing live with Doug and Lorna."

Doing things a little differently seems to have paid off for WHUR, and Dickerson says he'll continue to look at new ideas. One feature that has recently caught on is "our spoken-word set, which airs with Joe Gorman once a week during the overnight shift. We have poets come in and recite their work over music, live in the studio. It's really popular with the younger demo, who you might not think would listen to WHUR."

He adds that "there is a large audience being missed at radio today—listeners of all ages who don't want to hear the same records over and over, who would like to hear a different presentation, and who are little more sophisticated in their musical taste. We're reaching them at WHUR." **DANA HALL**

hop track between two really hot current records, so it's protected. We'll go back as far as Run-D.M.C.'s 'Sucker MCs,' but the majority of his 50-or-so classic hip-hop tracks are by such acts from the late '80s/early '90s as "Slick Rick, Biz Markie, MC Lyte, Ice Cube, Pete Rock & C.L. Smooth . . . and we're still looking to add more. What happens is you find there are more current artists who will use old hip-hop samples, so that might inspire us to bring a record back."

Summers, on the other hand, says that while WERQ has played a wide variety of gold in the past—"from Maze's 'Before I Let Go' to 2Pac and Biggie"—he has had to tighten up the gold list in the past year because of new competition from crosstown WXYV (X105.7). But, Summers says, "we still will play gold from '90 [and] up, with a lot of it coming from '92 and '93 with artists like Dre,

Snoop, Mary J. Blige, and SWV. What we have done, though, is borrow some ideas from Power 105.1 in positioning the songs. I love the idea they had of using sweepers, highlighting the year the song came out, so I stole that. It says, 'Banging back in the day, Baltimore 1995,' and we have those from 1990-2000. They run twice an hour in middays, once an hour in afternoons, and periodically at night. At night, we'd run more of the harder titles, like Wu Tang's 'C.R.E.A.M.'"

Quick, who listened to Power online and also borrowed an idea or two, says, "We have different current artists and record drops and talk about an old-school hip-hop joint that meant something to them and play it in before the song. I also heard a few songs on Power that ended up getting in our library, like Doug E. Fresh's 'The Show' and a couple of Nas cuts from his first album." Quick thinks

he might have added as many as 50 hip-hop classics to his gold library.

But some PDs still question the relevance of old-school gold on a younger-targeted outlet. KKFR Phoenix PD Bruce St. James says, "I think the book's still out on [it]. It's a little bit scary to me. I think there is a way to incorporate the music into your station, like we do with our old-school show on Sundays. There, you'll hear everything from Zapp and One Way to Run-D.M.C. and Kurtis Blow."

But in other dayparts, "I rarely go back further than 1992," St. James says. "Think about who our core audience is—over 50% is under the age of 24, so if you start to play a lot of songs that are 20 years old, I really don't think that's part of their culture. In fact, I think old-school R&B, like Marvin Gaye's 'Sexual Healing,' is more relevant,

Continued on page 7

Platinum Keys Unlock New Orleans



Hennessy XO celebrated Alicia Keys' platinum success with a party in her honor in New Orleans. Celebrities in the house included, from left, Phoenix Suns' Anfernee "Penny" Hardaway, Schieffelin & Somerset Co.'s Jacqueline Lee, Keys, and Keith Sweat.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
Aug. 16	KHKS Dallas	End of Summer Bash	Julie Garcia
	APPEARING: Mario, more		
Aug. 16-18	WDAS-AM-FM Philadelphia	Unity Days	Marie Tolsen
	APPEARING: James Brown, Parliament & Bootsy Collins, Teena Marie, Donnie McClurkin, Keith Sweat, Tramaine Hawkins, Karen Clark-Sheard, Dave Hollister, Latham, Black Coffey, Dr. Bobby Jones, more		
Aug. 17	WHRK Memphis	K97 Summer Jam	Frank Gilbert
	APPEARING: Avant, Mario, the Clipse, 3LW, 8Ball & MJG, Styles, Pastor Troy		
Aug. 17	WJLB/WMXD Detroit	Detroit Music Festival	Shawn Martin
	APPEARING: Mary J. Blige, Parliament/Funkadelic, Frankie Beverly & Maze, Teena Marie, Music, Tweet, Mike Epps, more		
Aug. 20	KIIS Los Angeles	Jojo Jam	Von Freeman
	APPEARING: Mario, more		
Aug. 22	WCDX New York	Summer Spectacular	Frank Curci
	APPEARING: George Berison, Natalie Cole, Boney James		
Aug. 23	WHUR Washington, D.C.	Night Under the Stars	Marty Martin
	APPEARING: Meshell Ndegeocello, Fertile Ground		
Aug. 24	KPWR Los Angeles	Back 2 School Powerhouse	Eliene Woodbury
	APPEARING: Snoop Dogg, Mystikal, Truth Hurts, Avant, Dave Hollister, Mr. Cheeks, Trick Daddy, Trina, Knoc-Turn'Al, DJ Quik, Bone Thugs-N-Harmony, Westside Connection		
Aug. 24	KYLD San Francisco	Doghouse Comedy Jam	Carlos Pedroza
	APPEARING: Eddie Griffin, Jamie Foxx, Dave Chappelle, more		
Aug. 24	WHUR Washington, D.C.	Night Under the Stars	Marty Martin
	APPEARING: United We Funk Allstars Featuring Con Funk Shun, the S.O.S. Band, Dazz Band, Bar-Kays		
Sept. 1	KKRZ Portland, Ore.	Listener Presents Concert	Jen Dalton
	APPEARING: Ashanti, City High, Mario, more		
Sept. 1	WMGE Miami	Dance Fever	Camie Dunbar
	APPEARING: Gloria Gaynor, Sugarhill Gang, Denny Terrio (host)		
Sept. 5	WMNX Wilmington, N.C.	Listener Appreciation	Dave Carroll
	APPEARING: Nivea		

Let us monitor your event! Call Dana Hall at 646-654-4711 or e-mail dhall@airplaymonitor.com

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PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS

BY ANGELA KING 615-321-4286 • aking@airplaymonitor.com

Summer Promos That Reach The Beach

Summer is on the wane, and Promogandists are looking back over this especially hot summer as one during which any promotion with a beach tie-in was well-received by listeners. With the back-to-school focus about to rev up for many markets, let's look at some of the best promotions at the beach this year.

Best Name: Modern rock WZTA (94.9 Zeta) Miami's Kamanawanalei'a Luau. This annual beach-party promotion comes complete with music, a Hawaiian Tropic girl contest, limbo and hula competitions, and a roasted pig.

Most Popular: Free summer beach house rentals. Top 40 WHIT (Hot 99.5) Washington, D.C., partnered with Coca-Cola to offer a week at the beach to different winners all summer long. Country WPOC Baltimore has had a similar giveaway in years past. The station's Sheila Silverstein says, "It's expensive to go to the beach, so the prize is very valuable. And it's fun to play around with the creative each year."

The One That Got Away: Clear Channel/Miami's Camie Dunbar says she might like to do a **Grand in the Sand** promotion in her market. "The station buries bags of prizes. WHYI [Y100] would do 100 bags. Listeners have an opportunity to grab a bag. Whatever is inside, they win. One bag would have \$1,000 inside." Dunbar would hand out plastic shovels with the station logo.

Clear Channel/Phoenix's Vicki Fiorelli dreams of her youth when it comes to beach promotions. For '80s-based adult top 40 KMXP, Fiorelli would "love to do a beach party set to the 20-year reunion of [the movie] *Fast Times at Ridgemont High*. [We could] bring in all the characters from the movie, play the music, serve All-American burgers, and ask listeners to dress in their favorite '80s garb."

What are some of the worries in doing beach events? According to Dunbar, there are quite a few, including: "Turtle-hatching areas, noise pollution, condo commandos, [and] city permits."

While location can make it tough for many stations to have beach events, flyaways to beach locations are tops—but not always necessary. Silverstein says it's not too difficult to establish a beach-like atmosphere on dry land. She says WPOC "has a club decked out with palm trees and sand, so we have beach-party-themed events there, especially with artists coming to town who want to have a small venue to play." The station makes it a value-added evening for the customers and a revenue generator as well. "And of course," Silverstein adds, "we do all the beach-party games like limbo, best beach wear,

and watermelon-seed spitting."

With listeners' minds bent on getting out of town and into the water, how can stations offer any other events on the blacktop and expect anyone to show up? Country WMZQ Washington, D.C.'s Wendie Vestfall says, "We are always competing with the beach. However, it's only really noticeable on Memorial Day and Labor Day. The beach is around a two- to three-hour drive, and the city has enough people in it that things aren't too affected by it."

TOPICAL BAROMETER

TW	LW	TOPIC
1	1	Internet/Web-site use
2	2	Fall-book promos
3	5	Sept. 11 memorials
4	4	Concerts
5	3	Movies
6	-	Back-to-school promos
7	-	State/county fairs
8	7	Baseball
9	-	NFL preseason
10	-	Labor Day

HOTTEST NEW MOVIES: Signs, XXX, Austin Powers in Goldmember, Full Frontal, Stuart Little 2

HOTTEST CONCERTS: Nelly, LL Cool J, the Rolling Stones, Britney Spears

Silverstein agrees. "You need to be aware of your market. In Baltimore, people head to the beach all summer, but there are higher attendance times, so we try to avoid those weeks. And with the heat, we try to do remotes [and] personal appearances earlier in the day."

GOING, GOING, GONE

One member of the top 40 WKZL Winston-Salem, N.C., morning team is leaving the show, and the station decided to make it into a contest for listeners. All three members of the *Murphy in the Morning* show told the audience that they are leaving the station in their **Guess Who's Going** contest. Host Jack Murphy told listeners he's going to a big country station in San Diego, while one co-host said she's going into station ownership, and another said she plans to open her own dog kennel. Two were lying. The listeners who guessed that the dog kennel story was true won \$1,000.

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

Interest In Hip-Hop Gold Powering Up

Continued from page 6

because it's timeless. If you released it today, it could be a No. 1 song. It doesn't sound dated, whereas a lot of the old-school hip-hop like Run-D.M.C. sounds a little old to me. Hip-hop has come a long way from there to here. It has a different attitude and vibe to it today. I don't know if the kids really give the old-school stuff that much respect. I think to play '80s hip-hop would hurt our street credibility. Our world really started with "The Chronic" and Dr. Dre."

Law disagrees. "It would be different if you were playing Marvin Gaye sandwiched between Jay-Z and Cam'ron. That would clash too much. But if you want to keep your upper end of the 18-34, this tactic is a good way to accomplish that."

If mainstream R&B is only flirting with playing the old-school hip-hop as gold, is there a more permanent place for it on adult R&B or as its own format? Several PDs think so.

Heart Attack says that the syndicated Tom Joyner show—heard on many adult R&B outlets—is already playing titles by Whoopi and Kurtis Blow, and "it sounds great."

Law adds, "For a 40-year-old today, it's part of their musical history. In 1984, they were 22. So they were exposed to hip-hop, and many may have even loved it." Looking toward the future, he says, "when I'm 40, I know I don't want to just hear sleepy, slow R&B. So if they want to earn me as a listener, they are going to have to change what they play."

Quick agrees. "I want to see more of the adult R&B stations playing some of the older classic hip-hop. It's soft enough that it would fit, yet it could help them with their tempo issues. I'm also thinking of some of the more watered-down hip-hop of the early '90s, like Heavy D."

Summers says, "The hip-hop generation is going to enter middle-age soon, so I fully expect to start to see more adult stations add the music, if not see a full-fledged classic hip-hop outlet, within the next five years."

HEATHER HEADLEY "He Is"

The first single from her debut album THIS IS WHO I AM.

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- BILLBOARD

"An amazing voice and talent." - JIMMY JAM & TERRY LEWIS

"Heather is an exceptional artist with a beautiful voice." - DALLAS AUSTIN

Impacting Radio August 19



WHO IS HE?

He is Elroy Smith, WGCI
He is Vinny Brown, WBLS
He is Toya Beasley, WRKS
He is Gary Young, WLVA
He is Stan Branson, WJMI
He is Charlie Mack, WJUC
He is Mike Love, WWDM
He is Terry Monday, KJMM
He is Suga Bear, WAJZ

He is Dave Dickinson, WHUR
He is Quinn Echols, KDKS
He is Michael Long, WZHT

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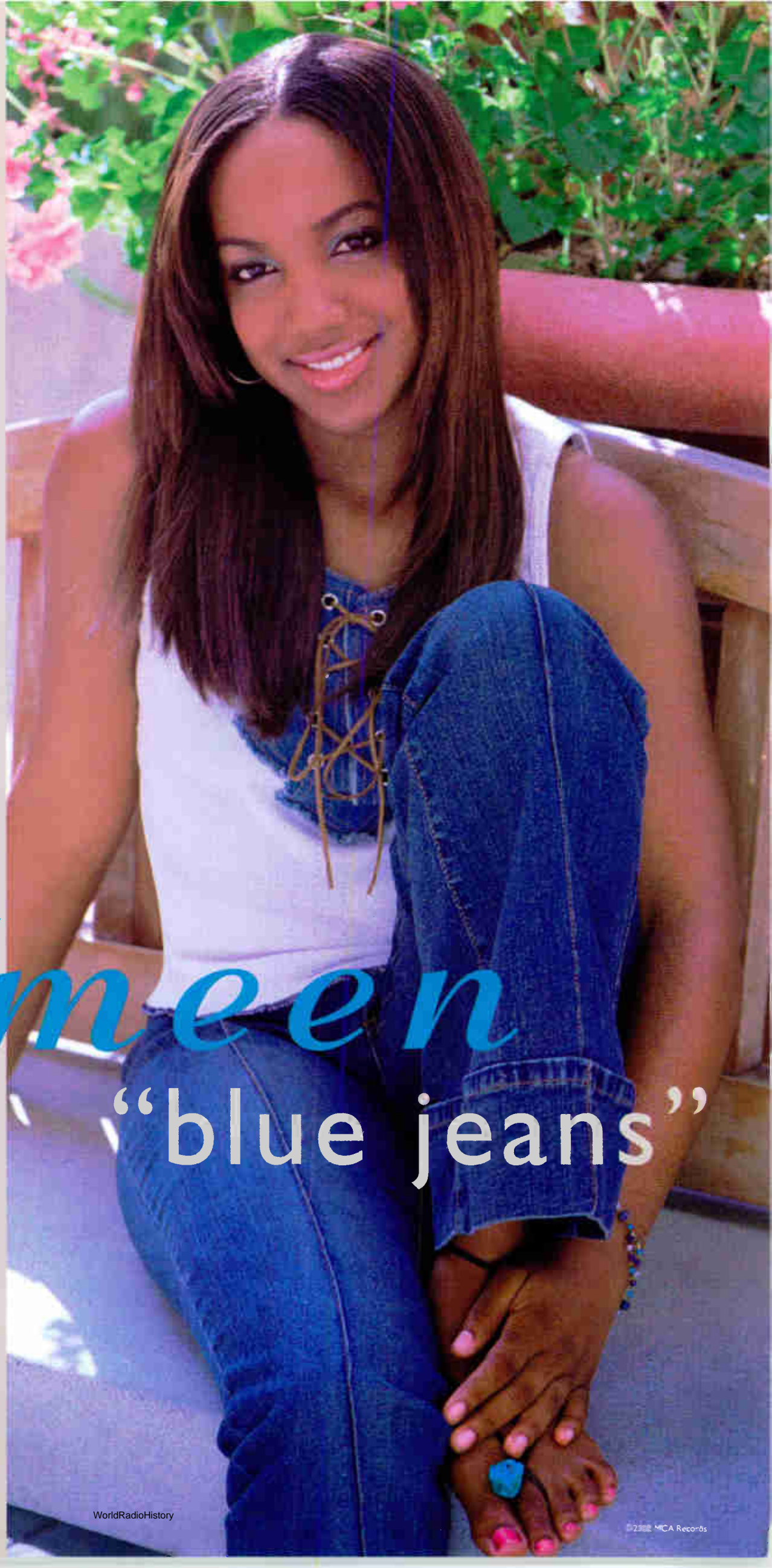
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SONG ACQUAINTANCES Monitor. Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Tracking week for video play reflects a Fri - Thu cycle. Markets listed in order of population.

Total Detections/Gain Total Detections/Gain Total Detections/Gain Total Detections/Gain Total Detections/Gain

Table for AALIYAH I Care 4 U (Blackground) 1461/192. Includes columns for station, ID, and detection counts across various markets like New York, L.A., Chicago, etc.

Table for AMERIE 3083/21 Why Don't We Fall In Love (Rise/Columbia) 1461/192. Includes columns for station, ID, and detection counts across various markets.

Table for ASHANTI Baby (Murder Inc./A&M/IDJMG) 2013/91. Includes columns for station, ID, and detection counts across various markets.

Table for EMINEM Cleanin' Out My Closet (Web/Aftermath/Interscope) 1389/226. Includes columns for station, ID, and detection counts across various markets.

Table for EVE FEATURING ALICIA KEYS Gangsta Lovin' (Ruff Ryders/Interscope) 2561/209. Includes columns for station, ID, and detection counts across various markets.

Table for FABOLOUS FEAT. R. DIDDY & JAGGED EDGE Trade It All (Epic) 1450/114. Includes columns for station, ID, and detection counts across various markets.

Table for GINUWINE Stiny (Epic) 2386/112. Includes columns for station, ID, and detection counts across various markets.

Table for WYCLEF JEAN FEAT. CLAUDETTE ORTIZ Two Wrongs (Columbia) 1899/98. Includes columns for station, ID, and detection counts across various markets.

Table for LUDACRIS FEAT. MYSTIKAL & INFAMOUS 2.0 Move B**h (Disturbing Tha Peace/Def Jam South/IDJMG) 3031/243. Includes columns for station, ID, and detection counts across various markets.

Table for NAPPY ROOTS FEAT. ANTHONY HAMILTON Po' Folks (Atlantic) 1765/92. Includes columns for station, ID, and detection counts across various markets.

Table for NELLY FEATURING KELLY ROWLAND Dilemma (Fo' Real/Universal) 4429/345. Includes columns for station, ID, and detection counts across various markets.

Table for N.O.R.E. Nothin' (Def Jam/IDJMG) 3779/60. Includes columns for station, ID, and detection counts across various markets.

Table for SLUM VILLAGE FEATURING DWELE Tainted (Barak/Priority/Capitol) 1534/56. Includes columns for station, ID, and detection counts across various markets.

Table for STYLES Good Times (Ruff Ryders/Interscope) 2149/280. Includes columns for station, ID, and detection counts across various markets.

Table for TRICK DADDY FEAT. CEE-LO & BIG BOI In Da Wind (SliP-N-Slide/Atlantic) 1833/189. Includes columns for station, ID, and detection counts across various markets.

MORE THAN A WOMAN

Impacting
Urban 8/19

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AIRPOWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Detections/Gain

THEO 94/6
Get Your Groove On (Triumph)
Total Stations: 13/Chart Move: 37-39
Heavy (30+): 0
Medium (15-29): 2 KMJK, KMJM
Light (Under 15): 11
Airplay Adds: 1 WMGL

TANK 89/23
One Man (Blackground)
Total Stations: 9/Chart Move: Debut 40
Heavy (30+): 0
Medium (15-29): 3 KOKY, WFLM, WHQT
Light (Under 15): 6
Airplay Adds: 1 WMMJ

CHART BOUND

Total Detections/Gain

AALIYAH 87/4
I Care 4 U (Blackground)
Total Stations: 7
Heavy (30+): 0
Medium (15-29): 3 KJMS, WBHK, WJMR
Light (Under 15): 4

GLENN LEWIS 84/6
It's Not Fair (Epic)
Total Stations: 17
Heavy (30+): 0
Medium (15-29): 1 WSOL
Light (Under 15): 16

AMERIE 82/24
Why Don't We Fall In Love (Rise/Columbia)
Total Stations: 8
Heavy (30+): 0
Medium (15-29): 3 KHHT, WFLM, WHQT
Light (Under 15): 5
Airplay Adds: 1 KHHT

KAREN CLARK-SHEARD 82/3
Be Sure (Elektra/EEG)
Total Stations: 14
Heavy (30+): 0
Medium (15-29): 2 KMJK, WMGL
Light (Under 15): 12

BRANDY 81/11
Full Moon (Atlantic)
Total Stations: 8
Heavy (30+): 0
Medium (15-29): 2 KHHT, WRKS
Light (Under 15): 6
Airplay Adds: 1 KHHT

KENNY G FEAT. CHANTE MOORE 79/22
One More Time (Arista)
Total Stations: 14
Heavy (30+): 0
Medium (15-29): 1 KOKY
Light (Under 15): 13
Airplay Adds: 3 KMJK, WKXI, WMXD

TRIN-I-TEE 5:7 61/31
Lord (B-Rite)
Total Stations: 8
Heavy (30+): 0
Medium (15-29): 2 KMJM, WHQT
Light (Under 15): 11
Airplay Adds: 2 WDLT, WHUR

NORMAN BROWN 60/-1
Won't You Stay (Warner Bros.)
Total Stations: 8
Heavy (30+): 0
Medium (15-29): 0
Light (Under 15): 15

HEATHER HEADLEY 51/25
He Is (RCA)
Total Stations: 5
Heavy (30+): 0
Medium (15-29): 2 WHUR, WLWH
Light (Under 15): 3
Airplay Adds: 2 WRKS, WVAZ

RAHSAAN PATTERSON 47/11
The One For Me (MCA)
Total Stations: 6
Heavy (30+): 0
Medium (15-29): 2 WDAS, WRKS
Light (Under 15): 32

ASHANTI 96/22
Happy (Murder Inc./AJM/IDJMG)
Total Stations: 8/Chart Move: Debut 38
Heavy (30+): 1 KHHT
Medium (15-29): 1 WJMR
Light (Under 15): 6
Airplay Adds: 1 WRKS

LATHUN 172/13
BBQ (Motown)
Total Stations: 18/Chart Move: 26-23
Heavy (30+ detections): 0
Medium (15-29): 3 KMJK, WFLM, WMGL
Light (Under 15): 15
Airplay Adds: 2 WDLT, WYLD

SIR CHARLES JONES 150/17
Is There Anybody Lonely (Mardi Gras)
Total Stations: 15/Chart Move: 28-27
Heavy (30+): 0
Medium (15-29): 5 KMJK, WBHK, WFLM, WHQT, WMGL
Light (Under 15): 10

BOYZ II MEN FEAT. FAITH EVANS 149/20
Relax Your Mind (Arista)
Total Stations: 14/Chart Move: 29-27
Heavy (30+): 0
Medium (15-29): 5 KJMS, KMJK, KMJM, WFLM, WGPR
Light (Under 15): 9
Airplay Adds: 1 WHUR

REMY SHAND 138/0
Rocksteady (Motown)
Total Stations: 13/Chart Move: 27-29
Heavy (30+): 0
Medium (15-29): 4 KMJM, KOKY, WGPR, WHUR
Light (Under 15): 9

FOURPLAY 136/10
Let's Make Love (Bluebird/RCA Victor)
Total Stations: 12/Chart Move: 30-30
Heavy (30+): 0
Medium (15-29): 5 KMJK, KOKY, WFLM, WGPR, WHUR
Light (Under 15): 7

WILL DOWNING 121/20
Don't Talk To Me Like That (GRP/Verve)
Total Stations: 15/Chart Move: 34-31
Heavy (30+): 0
Medium (15-29): 2 KOKY, WGPR
Light (Under 15): 13

USHER 111/19
Can U Help Me (Arista)
Total Stations: 10/Chart Move: 36-32
Heavy (30+): 0
Medium (15-29): 2 KOKY, WFLM
Light (Under 15): 8
Airplay Adds: 2 WDLT, WHUR

PRINCE 110/-4
She Loves Me 4 Me (NPG/Redline)
Total Stations: 15/Chart Move: 33-33
Heavy (30+): 0
Medium (15-29): 0
Light (Under 15): 15

MUSIQ 109/22
Dontchange (Def Soul/IDJMG)
Total Stations: 13/Chart Move: 38-34
Heavy (30+): 0
Medium (15-29): 2 KMJM, WHQT
Light (Under 15): 11
Airplay Adds: 1 WJMR

ALICIA KEYS 99/22
How Come You Don't Call Me (J)
Total Stations: 34/Chart Move: Re-Entry 37
Heavy (30+): 0
Medium (15-29): 2 WDAS, WRKS
Light (Under 15): 32

ASHANTI 96/22
Happy (Murder Inc./AJM/IDJMG)
Total Stations: 8/Chart Move: Debut 38
Heavy (30+): 1 KHHT
Medium (15-29): 1 WJMR
Light (Under 15): 6
Airplay Adds: 1 WRKS

AIRPOWER awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Initial impact: songs appearing on this page for the first time. Airplay Adds are songs with 6 or more detections at new stations this week. The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's Power Playlists page to see this week's Airplay Leaders.

Table for AALIYAH I Care 4 U (Blackground) with columns for station, detections, and gain.

Table for ASHANTI Happy (Murder Inc./AJM/IDJMG) with columns for station, detections, and gain.

Table for AALIYAH I Care 4 U (Blackground) with columns for station, detections, and gain.

Table for FOURPLAY Let's Make Love (Bluebird/RCA Victor) with columns for station, detections, and gain.

Table for LATHUN BBQ (Motown) with columns for station, detections, and gain.

Table for MARY MARY In The Morning (Columbia) with columns for station, detections, and gain.

Table for RUFF ENDZ Someone To Love You (Epic) with columns for station, detections, and gain.

Table for TANK One Man (Blackground) with columns for station, detections, and gain.

Table for THEO Get Your Groove On (Triumph) with columns for station, detections, and gain.

Table for RUFF ENDZ Someone To Love You (Epic) with columns for station, detections, and gain.

Table for TANK One Man (Blackground) with columns for station, detections, and gain.

Table for THEO Get Your Groove On (Triumph) with columns for station, detections, and gain.

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Table for THEO Get Your Groove On (Triumph) with columns for station, detections, and gain.

Table for AMERIE Why Don't We Fall In Love (Rise/Columbia) with columns for station, detections, and gain.

Table for BOYZ II MEN FEAT. FAITH EVANS Relax Your Mind (Arista) with columns for station, detections, and gain.

Table for SIR CHARLES JONES Is There Anybody Lonely (Mardi Gras) with columns for station, detections, and gain.

Table for GERALD LEVERT Funny (Elektra/EEG) with columns for station, detections, and gain.

Table for MUSIQ Dontchange (Def Soul/IDJMG) with columns for station, detections, and gain.

Table for REMY SHAND Rocksteady (Motown) with columns for station, detections, and gain.

Table for THEO Get Your Groove On (Triumph) with columns for station, detections, and gain.

Table for REMY SHAND Rocksteady (Motown) with columns for station, detections, and gain.

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Table for REMY SHAND Rocksteady (Motown) with columns for station, detections, and gain.

Table for ASHANTI Foolish (Murder Inc./AJM/IDJMG) with columns for station, detections, and gain.

Table for WILL DOWNING Don't Talk To Me Like That (GRP/Verve) with columns for station, detections, and gain.

Table for ALICIA KEYS How Come You Don't Call Me (J) with columns for station, detections, and gain.

Table for GLENN LEWIS It's Not Fair (Epic) with columns for station, detections, and gain.

Table for RL Good Man (J) with columns for station, detections, and gain.

Table for KEITH SWEAT FEAT. LOLA TROY & LADE BAC One On One (Elektra/EEG) with columns for station, detections, and gain.

Table for USHER Can U Help Me (Arista) with columns for station, detections, and gain.

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AIRPLAY LEADERBOARD THE STATIONS THAT BREAK THE HITS #1 WHQT Miami, FL (PD/MD: Brown/Vaughn) Airplay Leader Designations: 8

WRKS New York DM: John Mullen PD: Ioya Beasley MC: Julie Gustines Emmis 212-242-9870

KHHT Los Angeles PD: Michelle Santosuosso MD: Rick Nuhn Clear Channel 323-651-0923

WVAZ Chicago DM: Elroy C. Smith APD/MD: Armando Rivera Clear Channel 312-360-9000

WDAS Philadelphia VP/GM/MD: Joe Tamburro MD: Jo Gamble Clear Channel 610-617-8500

WHUR Washington, DC VP/GM/MD: David A. Dickinson Howard Univ. 202-806-3500

KMJQ Houston PD: Carl Conner MD: Sam Choice Radio One 713-623-2108

WALR Atlanta PD: Ron Davis APD: Stephanie Williams Cox 404-897-7500

WHQT Miami PD: Derrick Brown APD/MD: Karen Vaughn Cox 954-584-7117

WMMJ Washington, DC PD: Kathy Brown MD: Mike Chase Radio One 301-306-1111

KULH Los Angeles PD/MD: Cliff Winston TAXI 310-330-2200

WMXD Detroit PD: Janet G. Clear Channel 313-965-2000

WZAK Cleveland PD: Kim Johnson Radio One 216-621-9300

WDMK Detroit PD: Lance Panton APD/MD: Lady BG Radio One 313-259-2000

KRNB Dallas DM: Sam Weaver MD: Rudy B Service 972-263-9911

WYLD New Orleans DM: Carla Boatner PD: AJ Appleberry Clear Channel 504-827-6000

WWIN Baltimore PD: Tim Watts MD: Keith Fisher Radio One 410-332-8200

WFXC Raleigh DM: Cy Young APD/MD: Jodi Berry Radio One 919-848-9736

most airplay adds ADULT R&B NEW STATIONS WILL DOWNING Don't Talk To Me Like That (GRP/Verve) 3 KMKJ, WKXI, WMXD Total Stations With Six Or More Detections: 9 TOTAL DETECTIONS BY DAYPART: 6-10 8%, 10-3 14%, 3-7 11%, 7-12 33%, 12-6A 34%

WALR Atlanta No Airplay Adds This Week WDMK Detroit No Airplay Adds This Week WWIN Baltimore No Airplay Adds This Week KQXL Baton Rouge, La. No Airplay Adds This Week WBHK Birmingham, Ala. Keith Sweat Featuring Lol One On On 13 WMXD Detroit Will Downing Don't Talk To Me Like 6

