

ROCK AIRPLAY Monitor

• We Listen To Radio •

March 21, 1997 \$4.95 Volume 4 • No. 12

ROCK HIGHLIGHTS

MAINSTREAM

#1

AEROSMITH

Falling In Love (fs Hard On The Knees) (COLUMBIA)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

NEW RELEASES

BETTER THAN EZRA • *Long Lost (SWELL/ELEKTRA/EEG)*
 THE CAULFIELDS • *Figure It Out (A&M)*
 CHEAP TRICK • *Say Goodbye (RED ANT)*
 CLUTCH • *Tight Like That (ATLANTIC)*
 DASH RIP ROCK • *Locked In A Liquor Store (ICHIBAN)*
 ROLLINS BAND • *Starve (DREAMWORKS/GEFFEN)*
 THE SCREAMIN' CHEETAH WHEELIES • *Magnolia (CAPRICORN/MERCURY)*

MODERN

#1

THE WALLFLOWERS

One Headlight (INTERSCOPE)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

NEW RELEASES

ALISHA'S ATTIC • *I Am I Feel (MERCURY)*
 BETTER THAN EZRA • *Long Lost (SWELL/ELEKTRA/EEG)*
 BRENDAN BENSON • *Crosseyed (VIRGIN)*
 THE CAULFIELDS • *Figure It Out (A&M)*
 DASH RIP ROCK • *Johnny Ace (ICHIBAN)*
 DEPECHE MODE • *It's No Good (MUTE/REPRISE)*
 DINOSAUR JR • *Nothing's Going On (REPRISE)*
 GOUDS THUMB • *Together (CRITIQUE)*
 MATCHBOX 20 • *Push (LAVA/ATLANTIC)*
 OZZY OSBOURNE WITH TYPE O NEGATIVE • *Pictures of Matchstick Men (WARNER BROS.)*
 ROLLINS BAND • *Starve (DREAMWORKS/GEFFEN)*
 ROB ZOMBIE WITH HOWARD STERN • *The Great American Nightmare (WARNER BROS.)*

TRIPLE A

#1

U2

Staring At The Sun (ISLAND)

★★★ AIRPOWER ★★★

ODDS • *Someone Who's Cool (ELEKTRA/EEG)*

In Telecom Era, Are Rock Consultants' Power And Influence On The Wane?

by Marc Schiffman

Throughout the '80s and early '90s, rock radio consultants were seen by some record folks as the Great Satan of radio. Whether it was Burkhart/Abrams in the early '80s or classic rock pioneer Fred Jacobs in the late '80s, consultants became a lightning rod for complaints about the alleged homogenization of album rock radio. When Jacobs' modern rock business took off in the early '90s, some of those complaints resurfaced.

In 1997, however, the Telecom Act has made label reps as wary of broadcast groups as consultants. They say that while consultants remain a part of their record-working process, there are fewer consultants with monolithic power or the inclination to use it. As a result, there are fewer record people who would argue with consultant Alex Demers when he says, "There is not this great coven of consultants somewhere, where we all gather in the back and go, 'Ah ha! Here's how we can make radio this gross melange of stuff.'"

Universal's Steve Leeds says that in the early days of the modern format, "when the format had fewer outlets, people's fears were magnified," but he adds that consultants ultimately helped

modern flourish. "Initially, you had a lot of peculiar, strange-sounding music that was alien and foreign to guys wearing suits who were running broadcast facilities. They had these big expensive licenses with substantial investment, and they just weren't sure. So a consultant could come in, wearing a tie, and provide a level of comfort and translate to the sales department and the general manager and the owner in some cases what the value of doing this was."

Former B/D&A consultant Dwight Douglas now programs classic rock WZGC (Z93) Atlanta. He says that times have changed and that consultants don't have the strong power base they once did because of competition. "There was a time when there were 'more radio stations concentrated on fewer consultants,'" he says. "And then, as competition came in, that spread out."

Constantine Consulting's Dennis Constantine agrees that consultants wielded greater power "back when consultants first got started and there was one consultant who had a client in every city. Back in those days, one consultant did pull the strings in a lot of different markets, and it was a very powerful thing in-

Continued on page 5

blur song 2

Added  Heavy Rotation!!
 U.S. tour sold out in advance!!

Now on over 40 stations including:
 Top 10 phones at KROQ and WHFS
 Top 5 phones at WBRU, X96, KITS, WOXY

Also on...

WXRK	KNDD	WBCN	99X
Q101	KEGE	WFNX	WLUM
89X	KTCL	WPBZ	WPUP
KFMA	WBTZ	WRLG	WNFZ

New adds include:

KOME	KKND	WEND	WWDX	KNRK
WEQX	WKRO	KTOZ	WBEB	

"This is a record that inhabits current American rock biases as cogently and intelligently as 'Parklife' corralled the last few decades of British rock... Blur might just see the compliment returned."

Rolling Stone,
 Four Star Review

Produced by Stephen Street
 from the new album *blur*

CMO Management (International) Ltd., London
<http://www.virginrecords.com>
 AOL Keyword: Virgin Records



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Monitor Classifieds

pg. 6

SNEAKER PIMPS

Reacting at retail—Over 8300 copies sold in just two weeks!!



Reacting at radio—Top 5 phones at KEDJ

Also requesting at WHFS WXEG XHRM WOXY WZRH WBZU

“6 Underground”

and on over 50 stations including:

WBCN
WXEG
WRAX
KQXR
KITS
KTCL
WPUP
KNRX
WFNX
KTBZ
KHTY
KACV

KNDD
KNRK
WOXY
KRZQ
91X
KLLC
89X
WDST
XHRM
KCHZ
WZAZ
and more

New adds include:
KZON
WAQZ
KLAC
KXBS

from the debut album



Mixed by Nellee Hooper

“6 Underground” produced by Line of Flight and Jim Abbiss Quest Management

U.S. Tour begins April 16th



<http://www.virginrecords.com>

“[Kelli Dayton] has the ability to extract emotional pearls from the lyrically precious... and when she and the Pimps are in perfect sync, the result is-- as much of BECOMING X--positively mesmerizing.”

—NEWSDAY

RADIOACTIVE

Adult Modern Not As Easy As ABC

ABC Radio Networks will end its adult modern MR-35 modern feed May 31. The company currently claims about a dozen affiliates, and a spokesperson says the format just wasn't as successful as anticipated.

RUPERT ROCKS HERITAGE

Rupert Murdoch's News Corp. has announced plans to acquire Heritage Media., assets of which include 24 radio and six TV stations, all of which Murdoch plans to spin off. Those outlets include classic hits **KIHT** St. Louis and **KKRH** (Earth 105) Portland, Ore.; album **KQRC** and classic rock **KCFX** Kansas City; classic hits **WRNO** New Orleans; and classic rock **WQRV** Rochester, N.Y.

In a related item, **Doug Sorensen**, PD of album **KQRC** Kansas City—which is going from Journal Broadcast to Heritage, and now to News Corp.—will be staying on with Journal as director of rock programming for the entire chain. He'll also be OM of Journal's Omaha, Neb., properties, album **KEZO**/classic rock **KKCD**/jazz **KOSJ**/sports **KOSR**. **KQRC** GM **Jon Schweitzer** will stay with Journal as GM of N/T **WTMJ** Milwaukee.

SALES, REAL AND OTHERWISE

The Chicago Sun-Times reports that Evergreen Media is close to a deal to sell modern AC **WPNT**. Other deals are supposedly in the works for Evergreen's **WEJM-AM** and **WMVP/WLUP**, according to that story and one in Crain's Chicago Business.

Album **WKZQ-AM-FM** Myrtle Beach, S.C., is sold to the owners of crosstown **WJYR** for \$4.5 million, according to local press reports.

In other sales, Jacor, which also buys **Rush Limbaugh** syndicator EFM Media, picks up album **KTYD** Santa Barbara, Calif., and sister stations soft AC **KSBL**/talk **KQSB** from Criterion. The deal's close will be preceded by an LMA, set for April 1.

Now that Sunburst has closed on album **KXUS** Springfield, Mo., **Donna Baker**, GM for Sunburst AC **KGBX**/country **KGMV**, adds those duties at **KXUS**, moving GM **Jeff LaRocca** to **KXUS** station manager. With the station now a **John Boy** and **Billy** affiliate, PD/morning man **Todd Holman** moves to middays, and co-host **Bo Sanders** picks up director of marketing and promotions duties. Crosstown classic rock **KWTO** morning producer **Jim Wesley** joins **KXUS** as local producer for the morning show. Middayer **Patty Burns** flips to **KGBX** as promotion director. MD/p.m. driver **Tim Austin** exits, with **Mark McClain** moving to afternoons from P/T at **KGBX**. Holman gets the MD role.

PROGRAMMING: BEAUBIEN EXPORTED

Classic rock **KLOL** Houston PD **Andy Beaubien** will join Australia-based consulting firm Broadcast Programming and Research in April. **KLOL** GM **Kathy Stinehour** and Evergreen programming executive **Greg Solk** are conducting a search for Beaubien's replacement.

Modern AC **KQPT** (the Point) Sacramento, Calif., PD **Jim Trapp** exits, replaced by **Carmy Ferreri**, last APD/MD at rhythmic AC **KIBB** (B100) Los Angeles.

Classic rock **KRXO** Oklahoma City names **Jeff Couch** PD. He was last APD at classic hits **KHTC** Phoenix and previously programmed similarly formatted **KJSR** Tulsa, Okla.

Bill Conway, most recently OM of AC/classic rock combo **KYXY/KPLN** San Diego, is the new PD at AC **KOIT** San Francisco, replacing acting PD **Suzzy Mayzel**, who will concentrate on her international consultancy.

Triple-A **WXLE** Albany, N.Y., operations manager **Cliff Nash** heads to triple-A **WBOS** Boston as MD/nights. **WXLE** station manager **Mike Schaus** seeks T&Rs for Nash's replacement.

Meanwhile, **WBOS** night jock **Kevin Malvey** joins triple-A **KKZN** (the Zone) Dallas for middays. The Zone also adds former album **KISS** San Antonio, Texas, jock **Debbie Alcocer** and former MR-35 morning host **Suzanne Michaels** for P/T. **Abby Goldstein**, a veteran of noncommercial triple-A at **WXPB** Philadelphia and **KERA** Dallas, joins the Zone as host of its local music show.

Former classic hits **WYST** Detroit PD **Mike Oakes** joins similarly formatted **WZMX** Hartford, Conn., as PD.

In the wake of **Brew Michaels'** exit from the album **KBBZ** Kalispell, Mont., PD seat, morning man **Benny Bee** picks up programming responsibilities. **Ken Christopher** joins the station for afternoons.

FORMATS: SUB-ROSA IN SANTA ROSA

Santa Rosa, Calif., gets two new classic outlets this week, as triple-A **KHBG** (the Bridge) flips to classic rock under PD **Shannon O'Brien** and new GM **Kent Bjugstad**, who crosses the street from the same post at oldies **KMGG**. Meanwhile, country **KRAZ** flips to classic hits, becoming **KGRP** (the Grape).

N/T **WGL-FM** Fort Wayne, Ind., goes modern AC. Call letters **WYSR** (Star) have been applied for. **Sean Smyth**, PD of modern sister **WEJE**, is now OM for both stations, with **WEJE** MD **Weasel** named co-APD of **WEJE** and MD at **WGL-FM**. He shares the APD title with **WEJE** production director/afternoons **Jamie Marchiori**, now in middays and production for both stations.

Satellite classic rocker **WZNX** Decatur, Ill., becomes the latest Cromwell Group outlet to flip to mainstream rock as the Fox, adding the syndicated **Bob** and **Tom** in mornings.

AC **WXL** Carbondale, Ill., flips to classic hits under PD **Bob Ferrari**.

PEOPLE: SCHMIDT GETS THE POINT

Modern **KPNT** (the Point) St. Louis APD/air talent **Eric Schmidt** heads to modern **KXPK** (the Peak) Denver as APD/MD, with an air shift to be determined. Schmidt starts in April. **Tom Koetting**, formerly image production director at triple-A **KFOG** San Francisco, relocates to Denver, picking up the Peak as his first production client.

Album **KIOZ** San Diego picks up the **Bubba The Love Sponge** show for nights.

Modern **WDGE** Providence, R.I., morning sidekick **Diana Dax** exits.

Night jock **Chris Rozak** segues to middays at modern **WEND** Charlotte, N.C., while P/T **Kristin** takes over nights.

Classic rock **WXFX** Montgomery, Ala., night man **Lon Simons** crosses the street to top 40 **WBAM** as production director/p.m. drive. At **WXFX**, middayer **Rick Hendrick** picks up the production director title. P/T **K.C.** takes nights.

Modern **KFTE** Lafayette, La., P/T **Patrick Neal** picks up overnight duties.

Now that album **KUPD** Phoenix's **J.J. Jeffries** is PD, his first job is to fill overnights, as **Mike Abad** crosses the hall to classic rock **KSLX** as production director.

Jazz **KBZN** Salt Lake City afternoon jock **Dan Jessop** crosses the street to rock AC **KUMT**, replacing recently exited MD **Kelly Monson** and taking middays from **Diane Maggapianto**, now morning co-host.

With modern **WMAD** Madison, Wis., APD **Trevor Scott** leaving, night host **Amy Hudson** advances to MD/middays, with overnights **Robin Ellis** replacing Hudson in nights and production.

Classic rock **KGB** San Diego afternoon jock **Cindy Spicer** crosses to top 40 sister **KKLQ** (Q106) as MD/middays. **KGB** P/T **Coe Lewis** fills afternoons for now.

Modern **KWOD** Sacramento, Calif., taps **Boomer Barbosa** for APD/afternoons.

In Cincinnati, **Teresa Birdsong**, promotions

Tonic For The Troops



Tonic dropped in on the morning show for modern **WHYT** (the Planet) Detroit. Shown, from left, are Tonic's Dan "the New Bass Player," morning man **Johnny**, Tonic's **Jeff Russo**, morning co-hosts **Nic** and **Zito**, Tonic's **Emmerson Hart**, morning member **Hadji**, and APD/MD **Alex Tear**.

PERSONNEL FILE BY ANTHONY COLOMBO

Velvel Adds Nygaard; Mercury Ups Zieman

Velvel appoints **Ben Nygaard** VP of marketing. Prior to joining Velvel, Nygaard ran his own independent marketing and A&R company. He has also been Columbia's East Coast marketing person and marketing head at EMI.

Mercury senior director of marketing **Josh Zieman**, a seven-year label veteran, is upped to VP of product development.

Geffen names four-year label vet **Alex Coronfly** triple-A promotion director. Coronfly had been AC promotion director since 1995.

Arista brings in **Paul Barrette** as its Boston-based East Coast regional promotion director. Barrette had been MCA East Coast director of promotion.

MCA names **Diane Monk** regional pop promotion manager based in New York. Monk will be responsible for promotion of top 40, alternative, rock, and triple-A radio.

Polydor, as part of its continuing expansion, adds **Bob Smith** as its Seattle-based Northwest regional promotion person. He had been with Revolution.

Running Into The Sneaker Pimps



Sneaker Pimps hung out with modern **WFNX** Boston MD **Laurie Gail** during a recent romp around Boston. Shown, from left, are **Joe Pimp**, **Gail**, **Kelli Dayton**, and **Liam Howe**.

director for album **WEBN**/classic **WOFX**/modern **WAQZ**, is upped to promotions director for all seven local Jacor properties, which just raised more than \$850,000 in cash and supplies for flood victims through several events, including **Extremefest '97**, a sports and entertainment event; part of the proceeds were donated to the Red Cross. A **WEBN** benefit concert featuring **Sponge** is set for March 29, with all proceeds to be donated to the Red Cross.

Album **WLVO** Columbus, Ohio, weekender **Steve Meyer** goes to modern sister **WZAZ** for afternoons, moving **WZAZ** afternoon host **Dave Starkey** to the station's midday opening.

Album **WZXL** Atlantic City, N.J., adds **Kathy**

Coro to middays and gives her AMD stripes. **Coro** returns to **WZXL** from nights at album **WONE** Akron, Ohio.

Former album **WZMT** Wilkes-Barre, Pa., morning man **Tim Boland** joins album **WKGB** Binghamton, N.Y., for middays, replacing **Dave Berman**, now P/T at modern **WKRL** Syracuse, N.Y.

Classic rock **WRVE** Albany, N.Y., promotions person **Donna Frank** crosses to modern **WEQX** for nights, replacing recently exited **Mark Alghini**. No replacement yet for Alghini's MD duties. **WRVE** replaced Frank with **Susan Hyatt**, who most recently worked at a local advertising agency.



WATCHING THE DETECTIONS

BY HESTON HOSTEN



Canada Converts To BDS Data

O HI CANADA! Several years after the first Broadcast Data Systems monitor was deployed in Canada, that country's leading trade magazine, *The Record*, has converted its charts to BDS-monitored data. In Canada, BDS monitors more than 125 stations in 15 markets and five different formats—modern, mainstream rock, top 40, AC, and country. Plans are under way to expand into more markets this year, and even if knowing that a Kingston, Ontario, monitor is coming doesn't mean much to our American readers, Canadian monitoring has meant that some U.S. outlets (such as modern WBTV Burlington, Vt.) can be monitored from Canada. Some U.S. stations, such as WBTV and Buffalo, N.Y.'s top 40 WKSE and R&B WBLK, also serve as dual reporters to U.S. and Canadian charts.

More important, the introduction of BDS in Canada has already shaken up the marketplace, just as it did when *Billboard* converted its first U.S. format, country, to monitored data in 1990. In Canada, where 20%-30% local content is the law for radio, David Farrell, publisher of *The Record*, says, "Phantom airplay has been exposed, and it has revealed an alarming prejudice against nonsuperstar Canadian artists."

AND HOME AGAIN: Meanwhile back in the U.S., BDS will spend most of 1997 upgrading hardware in our existing markets to accommodate new stations and looking into new formats, such as classic rock, to monitor. During the last quarter of '97, we'll again look at expanding into new markets, with an emphasis on those still unmonitored within the top 100. Meanwhile, look for new AC, top 40, R&B, modern, and country outlets in the next few weeks.

LAST MONTH, BDS unveiled its BDS/Preferred Data product to the industry. The new computerized monitoring system shows playlists of AC, country, top 40, and modern rock stations nationwide. BDS/PD is a Microsoft Windows, client-server-based system that delivers information to

users via the Internet with unparalleled ease and in-depth analysis. BDS/PD allows you to analyze your direct competition's daily music logs the next day; track a competitor's playlist, rotations, and spins by hour, daypart, day, week, year, artist, or title; and access core artists lists, positioning statements, and slogans. Users can create charts based on stations, days, and hours of their choice. MediaAmerica represents sales of the product in the U.S. For more info, call MediaAmerica Affiliate Marketing at 212-302-1100.

BDS VS. NATURE: One of the realities of having a remote monitoring system is its vulnerability to uncontrollable circumstances such as hurricanes, snowstorms, and other weather-related events. Other problems include power outages, station-signal fluctuation, damaged antennas, and monitor failure. When such instances occur, BDS quickly reacts to the problem, but in cases where the problem continues for three or more days, BDS and Airplay Monitor remove affected stations from the charts until the problem is corrected.

MIXES MATTER: We've said it before, but it's worth re-emphasizing to labels that BDS needs all versions of your song. For instance, even though we might have the CD in the system, mixers commonly use vinyl on the air. CD and vinyl are different media to the computer. The system takes into consideration the quality of the audio it listens to when fingerprinting. Even cassettes and DAIs have different output. Remember, we need everything you send to radio, and we need it as early as possible. Please send your media to BDS, 8100 NW 101 Terrace, Kansas City, Mo. 64153; Attn.: Lana Goodman.

FOR A LIST of monitored stations by formats, simply go online at <http://www.bds-online.com>.

Any questions? Call me at 212-789-1261 or fax 212-789-1270. Or write to BDS, 11 W. 42nd St., 12th Floor, New York, N.Y. 10036. Send E-mail to heston@earthlink.net.

Big Head Todd, He's Like A God



Big Head Todd & the Monsters dropped by modern WPLY (Y100) Philadelphia to welcome PD Jim McGuinn on his first day at the station. Shown, from left, are the band's Rob, APD Doug Kubinski, Revolution's Jean Johnson and Bryan Geronimo, the band's Brian, Y100's Kim Douglas, the band's Corey, promotion director Marilyn Russell, Todd, morning co-host Sherri Lee Stevens, McGuinn, and morning man Barsky. Morning-show producer Ben Maxwell is shown in front.



CHEET SHEET

BY MARK MARONE

Orbit's Buckley Rises From Phoenix

The Massachusetts Board of Higher Education lists 33 colleges in Boston in its 1997 directory. That steady flow of students has long made the town a hotbed for developing bands from the **Pixies** to **Dinosaur Jr.** And it was no coincidence that during the '80s Boston was among only a handful of cities with a modern rock station, WFNX. All of this wasn't lost on **Paul Buckley**, drummer of A&M trio **Orbit**.

In fact, Buckley says that the music scene in Boston is better than ever. "It's never been blown out of proportion like it has been for Manchester [England] or Seattle." He attributes the success of the current scene to the respect local bands, signed or unsigned, have for one another. Now, bands with major contracts are opting to start out playing Monday-night club dates instead of going right out and touring nationally. "Nobody's really carrying themselves like they're on a higher plane than bands just starting off," he says.

Before starting **Orbit** in 1994, he began a radio career in 1987 as an intern at WFNX, then known as Boston Phoenix Radio, and gradually moved from station-van driver to overnights, specialty-show work, and promotions. "I think I learned a lot about what I didn't want to do," he says when asked if the association with the station helped **Orbit**. "My theory on that was, if we can make it happen on our own terms, when people found out that I was part of [the station] and yet I still didn't use that position to manipulate ourselves, it would be more appreciated, and the music would really do the talking," says the drummer, who counts **Gene Krupa** and **Dennis Wilson** as influences.

Buckley founded **Lunch Records** in 1994, the year **Orbit** was formed. The label released split singles with other local bands. After **Orbit** played a gig at **Brownie's** in New York in early 1995, the young band suddenly found itself the object of a major-label hunt and wound up signing with A&M in July 1995. One of the conditions of signing that was important to **Orbit** was that it would be able to release an EP on **Lunch** before its major-label debut. The band used part of its advance money from A&M for the EP "La Mano," which allowed **Orbit** to "get familiar with the process and run the show for ourselves for a year," says Buckley. In doing so, the band members handled marketing and radio duties and successfully enlisted a producer and booking agent.

At the same time, Buckley and **Orbit** co-founder/songwriter/guitarist/vocalist **Jeff Lowe Robbins** began the tedious task of finding a new bass player. The search yielded more than they had bargained for: **Wally Gagel**, who had produced and co-wrote the **Folk Implosion's** "Natural One," answered **Orbit's** ad for the position, but when his engineering career began to heat up, he was pulled away at the last moment. Instead of joining the group, he offered to produce the band's tracks for "La Mano." When **Orbit** was ready to enter the studio for A&M, Gagel wound up engineering the album as well as playing bass on it. Then, upon completion of the record, Buckley and Robbins asked if he would fill in on bass so that they could fulfill a live commitment at a West Virginia college. After the show, Gagel joined as a full-time member. For a good part of '96, he had been holed up in the studio, producing new albums for **Tanya Donelly**, **Folk Implosion**, and **Superchunk**, along with debut sets by **Slowpoke** and the **Old 97's**. The trio has since appeared with **Weezer**, **Archers Of Loaf**, the **Presidents Of The United States Of America**, and the **Poster Children**.

Buckley says the band's A&M debut, "Libido Speedway," addresses "the feelings of coming of age with your sexuality, with women, with cars, just the feeling of being really hands-on with life... It's about being in a car and turning up the radio as loud as it can go and rolling down the window on a warm summer night and just feeling like, 'It just doesn't get better than this. This is great.'"

With the record getting play on both rock formats, Buckley need only look back to his on-air debut on WFNX to know he's already off to a better start than his inauspicious bow as a modern rock DJ. Offering to take the least-coveted Christmas Eve shift one year, Buckley was determined to get on-air. But there were only a couple of small concerns on the part of then-PD **Max Talkoff**: Buckley had never been on the air before and was the possessor of a thick Boston accent. "He told me, 'Just don't speak,'" says Buckley with a laugh. This time around with **Orbit**, he expects that more people will hear him.

Releases And Notes

Following a couple of warm-up dates in the band's homestate of North Carolina next week, **Ben Folds Five** will hook up with the **Counting Crows** for West Coast dates, March 31-April 6. A headlining club tour starts April 8 in Salt Lake City with Minty Fresh act **Kameda** opening. From there, **Ben Folds Five** will head to Europe to appear at various festival shows... Canadian act **Our Lady Peace** makes its Columbia debut with "Clumsy" April 15. Look for the single, "Superman's Dead" and video to drop in May. The band's **Relativity** debut set, "Naveed," dropped in '94.

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In Telecom Era, Are Rock Consultants' Power And Influence On The Wane?

Continued from page 1

deed. Get the consultant to give the blessing to your song, [and] you could get a hundred stations all at once."

NO STRONG-ARMING?

Interscope head of alternative promotion Lynn McDonnell says the consultants she deals with give their clients "really great information, and they can give them suggestions. But I don't think many of them really strong-arm them into doing things that the radio station doesn't want to do."

If she's submitting a record to a Jacobs Media client, for instance, she's confident that Jacobs' Tom Calderone won't create a stumbling block. "If they're really into doing something, he's not going to hold them back from doing it, whether he likes it or not," she says.

That doesn't mean she doesn't ask him for help in talking up her project. "If I call him up and say, 'So and so's interested in this record in particular, can you help me with that?' He's like, 'Oh yeah, he did mention that, and I think that's a really good idea for him,'" McDonnell says.

Likewise, Elektra VP of alternative Matt Pollack notes that with his act Third Eye Blind, the Jacobs people are excited about the project. "That's going to help to influence stations on a national level, because they have such a huge outreach."

Almo Sounds head of promotion Alan Oremann does believe consultants can "keep a certain amount of stations from playing a record. . . . But I think if it's a strong record and enough people are positive about it, that will overcome whatever attitudes they may have. . . . I don't believe they can make or stop a record from happening, but they can definitely impede the progress a little bit."

Adds SBR Radio's John Bradley, "Consultants carry a decent-sized amount of power when it comes to making or breaking a song at whatever stations they work with. I don't think a consultant can keep a song from becoming a hit. One consultant cannot stop a hit song. Not at all."

WHO HAS BIGGER TOOLS?

RCAs Dave Loncaio says that while consultants are on his service and call lists, "I've always found that consultants like to hear about a record from their PDs. Therefore, I work the PDs of their stations harder," he says.

Loncaio believes a rep has power of his own to go up against perceived consultant power. "For instance," he says, "if station A is competing directly with station B, which has 10 times the promotional budget, my help at the station, in return for help from the station, becomes very valuable and something that a consultant can't do. My help with a station in terms of being able to help them locally when one of my bands comes through is something only I can do for them, not a consultant."

"Consulting can offer them things that I can't offer in the form of some smart programming ideas," adds Loncaio. "But most programmers that I've talked to will say that of all of the areas where you can make a mistake, the least detrimental mistake you can make is with one of your current adds that you're taking a shot on."

A.R.M.S. AND THE MEN

Del Williams, who runs the indie promo firm A.R.M.S. Division, says, "My experience with consultants, dealing with them directly as well as hearing how they deal with their PDs, is that they won't stop a record unless they strongly disagree, then they will." But even then, it's not like you'd lose the entire client base. "It's really a station-by-station basis."

In Williams' view, the exceptions are "stations that are perhaps in their infancy stage with a format, [where] a consultant may have more power. So, therefore, they can literally stop a record if they think that something's a bad move."

Yet Williams is one of the few who sees any consultant-driven homogenization of rock radio taking place. Because the format's ratings drop in some places is making owners and banks nervous, "their answer to that is, 'Let's bring on a consultant.' So I think that you're seeing more consultancy in modern rock because of that." Typically, he says, consultants decide "that stations in most cases have been too polar, too hard, and that is

pretty much a consultant's standard line. You can take that right out of their textbooks.

"So, what you're seeing now is a lot of consultants come in and basically reinforce what they've always believed. And that is to broaden the station out and soften it up, which I think sucks some of the passion out of the station," Williams contends.

DeMers counters that it's popular culture that changes and brings modern rock into the mainstream. "People's acceptance of what is called modern has certainly increased and improved the prospects for a lot of radio stations out there. But as the music has become more popularized, it's mainstreaming itself."

"The question is, what is the value of being out on a limb? There are situations when being out on a limb has value. But what we've seen is there're revolutionaries and evolutionaries. Revolutionaries get killed and you build a statue. . . . The smart revolutionaries are the ones that are out there, [have] stuck to their guns, and [are] developing their product to the point where it becomes the de facto standard."

STRONG CONSULTANTS? WEAK PDS?

Many we spoke with agreed that the perceived muscle of a consultant is nothing more than the weakness of an individual PD. Says Interscope's McDonnell, "I think if the programmer's a smart programmer, they utilize the consultant as a tool, but it's not the be-all and end-all of how they program their station. Some of the guys out there in the smaller markets, because they don't have all the tools that the larger station has, rely heavily on the consultant's opinion."

Again referring to Calderone, McDonnell says, "He's definitely made an impact with his stations. It's pretty obvious that they respect his opinion, and they take to heart what advice he gives them, and it's up to them [whether] they're going to. . . . say, 'Tom Calderone said we couldn't add this record, so we're not going to.'"

While Loncaio agrees that consultants tend to be "more influential with less-talented PDs or younger PDs who haven't had enough experience to make certain calls," he points to those situations where "the consultant creates his No. 1 relationship with the GM, who then tells his PD, 'Do what the consultant says.'"

In those cases, adds Pollack, "you get done as a promotion guy just working a radio station and developing a story and convincing that PD. And then all of a sudden, that PD, who is supposed to be the decision maker of everything that happens in the programming department, has to answer to a consultant. It becomes a very frustrating battle for us. That's a really lousy scenario."

Further, says Loncaio, with "more and more radio stations and more and more new format niches, [there's] less and less accomplished programmers in these categories, which, to me, breeds more of a use for a consultant."

Then there are those programmers who still use their consultant as a crutch. Leeds says, "There's always the scenario of good cop/bad cop. 'Gee, Steve, I want to play this record, [but] my consultant says I can't' . . . I actually had a programmer tell me this week that one of the reasons he wasn't playing a particular record of mine was because his consultant never brought it up."

THE NEW FEAR

For some reps, the fear of consultant power is being replaced with the fear of group-owner power. "I don't think consultants are going to homogenize the process," adds Oremann. "It may be the groups of radio stations, depending on how they determine what music their particular radio stations should play. I think that will impede the process maybe more than the consultant."

Leeds says, "The inherent danger, the downside to all this, is with the LMA'ing and the group-ownership situations, you have group clusters deciding which records are appropriate for which stations and which format. . . . That's the future of promotion. It's like which station in a market is going to be your friend and play that song. It's going to be very difficult as we go along to get multi-format records played as group ownership becomes consolidated."

ROCK GODZ

Vargas Finds San Antonio Home, Keeps Album KISS Sounding Young

A 21-year veteran of radio, Kevin Vargas had worked everywhere from Anchorage, Alaska, to Norfolk, Va. In 1993, after a brief stint at hard rockin' WHVY (the Underground) Baltimore ended, Vargas thought, "Maybe I've had my day, and it's over with." Given a tip about a night opening at album KISS San Antonio, Texas, Vargas sent out a package on a whim. He got the gig and quickly rose through the ranks. In January, OM Virgil Thompson officially conferred PD stripes on then-APD Vargas.

"Four years ago, if you'd had asked me how long I was going to be in San Antonio, I'd have said, 'Probably not too long. Long enough to get the career going, to give them their money's worth out of me, and then go somewhere where I really want to be,'" says Vargas. "Well, guess what. I'm where I want to be, and I never would have thought that."



Kevin Vargas
Program Director
KISS San Antonio, Texas

I'm not saying this is a dictatorship, but it's very effective as a monarchy'

His path to PD grew out of his unique relationship with Thompson. "He and I just started clicking. It started on-air, then it went to producing the stationality, and before you knew it, I found myself doing all the jobs a right-hand man would do. . . . Our chemistry worked so well. I understood his vision, agreed with it, and knew how to interpret and execute it. After two years, they told me they wanted to know if I was interested in retiring from the air and becoming APD, with [an eye to becoming] PD."

As Vargas took on the APD role, Thompson took the broader view as OM to KISS and sisters KSMG/KLUP. Vargas likes his resulting autonomy. For one thing, the music meetings are quicker. "You know what the KISS meeting has been since January of '96?" he asks. "Basically, when I have the right frame of mind and time to do it, I pull the research, pull the trades, sit down, listen to music, use some common sense, [and] make a decision. That's the music meeting."

"I'm not saying this is a dictatorship," he adds, "but it's very effective as a monarchy. . . . There have been people on the staff, including Virgil, who have come up and said, 'Hey, we should be playing this record.' I'm open to anything."

Vargas notes that with Thompson no longer listening to music for KISS, "it freed him up to listen [to KISS] as a listener, which has been a tremendous asset to the station, because it's given me a chance to never lose that perspective."

Here's a recent hour on KISS: ZZ Top, "I'm Bad, I'm Nationwide"; Stone Temple Pilots, "Big Empty"; Live, "Lakini's Juice"; Metallica, "Enter Sandman"; White Zombie, "Thunder Kiss '65"; Stir, "Stale"; Led Zeppelin, "D'yer Mak'er"; Queensyche, "Sign Of The Times"; Poe, "Angry Johnnie"; Nirvana, "All Apologies"; Collective Soul, "Precious Declaration"; and Van Halen, "Black And Blue."

Vargas touts what he calls a unique interaction between programming and sales. "I understand thoroughly that's where my paycheck comes

from," he says. "And they understand my willingness to compromise and assist means that I don't get stupid things shoved down my throat. We do not run ignorant added-value promotions because a client insists on it. Because of my willingness to back up the sales staff, they're willing to back me up when I say no. Our sales manager, Janice Maximoff, . . . has a compassion for my needs as programmer that I have never seen [before] in a sales manager. . . . She'll back me up, when her AEs are fighting [about allocation of funds]. If I give her an intelligent reason as to why it's the worst thing we can do, the judge will rule in my favor, yet the judge is the department head for the other department."

The latest Arbitrends have KISS up 7.0-7.4 12-plus. Vargas calls morning men John Lisle and Steve Hahn the KISS franchise and heralds them as part of the station's success story. "Steve Hahn was born and raised in this market. He is of Hispanic descent," says Vargas. "This guy is so plugged in. . . . He is the homeboy made good. And after [all those] years of being the news guy, believe me, he knows just about everybody. And then Lisle. . . . comes in, and he's just one of the quickest, most natural wits. And all he's doing in there is spewing forth his perspective on life. But these guys have equity in the market. They're proven winners, and off the last trend, they are two-tenths of a share away from No. 1 adults, 25-54. That is a great springboard to start your ratings day. And, oh, by the way, ladies and gentlemen, they're signed long term, don't bother."

Nor is Vargas interested in loaning his morning talent via syndication. "Syndication's a different animal," he says. "The reason they're so successful is they're so tapped into San Antonio. If you listen to their tapes, John and Steve are an acquired taste. The reason so many people don't get them right away is because they are so local."

One of Lisle and Hahn's promotions, Pet Adoption Day, has become a KISS banner event—started to raise awareness and money for a no-kill animal shelter. "No matter what end of your demographic or what type of person you're talking about. . . . just about everybody can relate to pets," says Vargas. "So, this is a pretty near and dear cause that can really be related to all parts of your audience."

Families are drawn to the festival and the chance to adopt a pet. Not only does the shelter find new homes for up to 150 pets, its biggest single day of placements each year, but the money raised so far has created an animal playground and hospital. Last year, the station added a golf tournament to the event. The Dogleg Classic will enter its second year in May. Vargas praises promotion director Tracy Walker's efforts for the event. "She had no background in golf prior to that tournament. Over the 60 days before the tournament, she educated herself enough to successfully pull off this one-day event."

The irony is that the station holds adult-targeted events while playing music that's aimed to the younger side of the 18-34 demo. Vargas cites KISS' heritage as the reason the station can get away with that. Despite 18 months out of the format, for "over 26 years, people have grown up with KISS," he says. "And KISS, rather than 'growing old with the audience,' has always tried to keep the audience feeling young. . . . keeping the vitality and excitement about new music and an active lifestyle. I've always said classic rock is the format of Al Bundy—for people whose lives are over and who are always looking back."

KISS, he says, has "always been a music-intensive, rocking, active service, a lifestyle supplement. . . . And we still are. Because of that, if we lend the KISS brand to a band or a genre of music, it has instant credibility." **MARC SCHIFFMAN**

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■ Mid West Conclave (July 16 - 20)	July 18	July 9
■ Final Ballots Inserted for 1997 Billboard/Airplay Monitor Radio Awards		
■ NAB Show (Sept. 17 - 20)	Sept. 19	Sept. 10
■ Billboard/Airplay Monitor Radio Seminar and Awards (Oct. 16 - 18)	Oct. 17	Oct. 8
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IN PLAYS

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WZTA +16, KRZR +13, WZAT +12, KRAB +12, KTUX +11, WNOR +11, WAAF +11, KILO +10, WPLR +10, WWDC +10	
U2 • Staring At The Sun (ISLAND)	+228
KISS +18, KRAB +16, KRZZ +15, KFRQ +15, WCCC +14, WIOT +13, KUFO +12, WAVF +12, WPLR +12, WLWQ +12	
AEROSMITH • Nine Lives (COLUMBIA)	+178
WBLM +8, WRCX +7, KRZZ +6, WZTA +6, WKQO +6, KOMP +6, KRXQ +6, WMMS +6, WYSP +5, WZZO +5	
INXS • Elegantly Wasted (MERCURY)	+143
WRXR +19, WWDC +15, KMJX +11, WTPA +11, KBPI +11, KTYD +10, WNCD +7, WAPL +7, WCCC +7, WZMT +6	
AEROSMITH • Pink (COLUMBIA)	+129
WBLM +7, WTFX +5, WIOT +5, KGGO +5, WYSP +4, WEZX +4, KOMP +4, WONE +4, KRXQ +4, KRZZ +3	
AEROSMITH • Taste Of India (COLUMBIA)	+123
WBLM +9, KILO +6, WRCX +6, WONE +6, KOMP +5, WHJY +4, WZMT +3, KRZZ +3, WRXK +3, WROQ +3	
THE OFFSPRING • Gone Away (COLUMBIA)	+120
WBZX +11, KEGL +11, WRXR +9, WBLM +8, KQRC +7, KSJO +7, WCCC +7, WRIF +7, KTUX +6, WEZX +6	
AEROSMITH • Kiss Your Past Goodbye (COLUMBIA)	+117
KUFO +6, KILO +5, KOMP +5, WYSP +4, WBLM +4, WTPA +4, WONE +4, WBAB +4, KEZO +3, WRXL +3	
NAKED • Mann's Chinese (RED ANT)	+111
WZAT +11, KEGL +11, KQRC +9, KISS +8, WYFY +7, KSJO +7, KUFO +6, KILO +5, WTUE +5, WZMT +4	
AEROSMITH • Something's Gotta Give (COLUMBIA)	+108
KDKB +6, WBLM +5, WZMT +4, WONE +4, WLZR +4, WZZO +3, KEZO +3, KOMP +3, KAZR +3, KRXQ +3	

MODERN ROCK

INCREASE
IN PLAYS

INXS • Elegantly Wasted (MERCURY)	+502
KXRX +24, WRXQ +23, KROX +22, WXNR +21, WEND +21, KDGE +21, KTCL +19, WMRQ +18, WXEG +17, KTEG +17	
U2 • Staring At The Sun (ISLAND)	+298
WZRH +35, WMRQ +23, WQXA +22, KGDE +18, KTCL +18, KROX +17, WRLG +12, KICT +12, KFRR +11, WRXQ +10	
THIRD EYE BLIND • Semi-Charmed Life (ELEKTRA/EEG)	+251
WRXQ +18, WQGE +16, KICT +15, WHFS +15, KXPX +14, WNVE +12, KEGE +12, WBRU +12, KROX +11, WEND +10	
TONIC • If You Could Only See (POLYDORA&M)	+184
KJEE +20, KGDE +18, KNRK +15, KHTY +15, WENZ +14, WQBK +13, WEND +10, KTBZ +10, KZON +10, WBCN +10	
THE SMASHING PUMPKINS • Eye (NOTHING/INTERSCOPE)	+157
KWOD +26, WEND +18, KEGE +17, WMRQ +16, XHRM +16, KXRX +15, KITS +13, KNRK +11, KTEG +8, WBCN +8	
THE OFFSPRING • Gone Away (COLUMBIA)	+147
WKRL +19, KOMI +17, KEGE +15, WRLG +14, WAQZ +12, WENZ +12, WXNR +10, WRXQ +10, XTRA +8, WDXD +7	
SUBLIME • Santeria (GASOLINE ALLEY/MCA)	+113
WEND +21, WENZ +16, WMRQ +14, KAEP +14, WXEG +10, KNRK +10, WGRD +9, KOMI +9, WHYT +9, KCXX +7	
K'S CHOICE • Not An Addict (550 MUSIC)	+112
WZRH +18, WHFS +17, KHTY +14, WKQX +10, KNRK +9, KZON +9, WENZ +8, WRLG +6, WLUM +6, WFNX +6	
BECK • The New Pollution (DGC/GEFFEN)	+105
WMRQ +24, WZRH +17, WRXK +16, WRZX +10, KAEP +10, KEGE +9, WKDF +8, KJEE +7, WGRD +6, WFNX +6	
MORPHINE • Early To Bed (DREAMWORKS/RYKODISC/GEFFEN)	+95
KLZR +19, WZRH +14, KLYY +13, KROX +13, KXRX +13, KFMA +9, WBCN +8, WKDF +6, WBRU +5, WRLG +4	

VIDEO PLAYLISTS

MOST PLAYED ROCK TRACKS



TW LW

1 VH MUSIC FIRST			
		TW	LW
1	The Wallflowers, One Headlight	14	26
2	Jewel, You Were Meant For Me	12	25
3	No Doubt, Don't Speak	12	26
4	The Cardigans, Lovefool	12	31
5	Sheryl Crow, Everyday Is A Winding Road	9	24
6	Counting Crows, A Long December	8	21
7	Duncan Sheik, Barely Breathing	6	9
8	Sheryl Crow, If It Makes You Happy	5	18
9	John Mellencamp, Just Another Day	5	23
10	Paula Cole, Where Have All The Cowboys Gone?	5	19
11	U2, Discotheque	5	15
12	John Mellencamp, Key West Intermezzo (I Saw You First)	4	7
13	David Bowie, Little Wonder	4	10
14	Steve Winwood, Higher Love	2	3
15	Bon Jovi, Livin' On A Prayer	2	1
16	John Cougar, Jack & Diane	2	3
17	Aerosmith, Crazy	2	4
18	Melissa Etheridge, Come To My Window	2	1
19	Rolling Stones, Love Is Strong	2	2
20	Bruce Springsteen, Secret Garden	2	2
21	Alanis Morissette, You Learn	2	1
22	Alanis Morissette, Head Over Feet	2	6
23	Tracy Chapman, Give Me One Reason	2	9
24	Melissa Etheridge, I Want To Come Over	2	1
25	Dishwalla, Counting Blue Cars	2	11
26	Amanda Marshall, Fall From Grace	2	0
27	Eric Clapton, Change The World	2	17
28	Big Head Todd & The Monsters, Resignation Superman	2	3
29	Wilco, Outtaste (Outta Mind)	2	2
30	Rolling Stones, Brown Sugar	2	0

1	The Wallflowers, One Headlight	25	25
2	Aerosmith, Falling In Love (Is Hard On The Knees)	22	29
3	Bush, Greedy Fly	21	20
4	Live, Lakini's Juice	20	23
5	Metallica, King Nothing	19	21
6	The Offspring, Gone Away	18	16
7	Nine Inch Nails, The Perfect Drug	18	24
8	Sheryl Crow, Everyday Is A Winding Road	17	20
9	No Doubt, Excuse Me Mr.	16	19
10	Jamiroquai, Virtual Insanity	16	2
11	Jewel, You Were Meant For Me	15	18
12	Collective Soul, Precious Declaration	15	19
13	Sublime, Santeria	14	14
14	Silverchair, Abuse Me	14	18
15	Porno For Pyros, Hard Charger	14	23
16	The Verve Pipe, The Freshmen	13	15
17	Beck, The New Pollution	13	17
18	U2, Discotheque	12	13
19	Veruca Salt, Volcano Girls	12	16
20	Fun Lovin' Criminals, The Fun Lovin' Criminal	10	12
21	Wilco, Outtaste (Outta Mind)	10	9
22	Korn, A.D.I.D.A.S.	10	13
23	The Mighty Mighty Bosstones, The Impression That I Get	9	7
24	Fiona Apple, Sleep To Dream	8	7
25	The Cardigans, Lovefool	8	20
26	Squirrel Nut Zippers, Hell	7	1
27	Duncan Sheik, Barely Breathing	6	8
28	Leah Andreone, It's Alright, It's Ok	6	4
29	Kula Shaker, Hey Dude	6	3
30	Luscious Jackson, Naked Eye	6	7
31	The Smashing Pumpkins, Tonight, Tonight	5	3
32	Cake, I Will Survive	5	6
33	Paula Cole, Where Have All The Cowboys Gone?	5	1
34	Marilyn Manson, Tourquet	5	8
35	Space, Female Of The Species	5	5
36	The Jon Spencer Blues Explosion, Wait	5	4
37	Prodigy, Firestarter	4	4
38	Blur, Song 2	4	0
39	Matthew Sweet, Where You Get Love	4	0
40	Big Head Todd & The Monsters, Resignation Superman	4	1

TRIPLE-A

INCREASE
IN PLAYS

INXS • Elegantly Wasted (MERCURY)	+183
CIDR +19, WVRV +17, WKOC +15, KMBY +13, KKZN +13, WXLE +13, WHPT +13, WTTT +12, WBOS +11, WRLT +10	
U2 • Staring At The Sun (ISLAND)	+54
KMTT +9, WHPT +8, WNCS +7, WXRC +5, CIDR +4, KTMN +4, WRLT +4, WXLE +4, WVRV +4, KMBY +3	
JONNY LANG • Lie To Me (A&M)	+53
WKOC +15, WTTT +14, KBCO +10, WXRC +7, WRLT +6, KGSR +5, KTCZ +3, KMBY +1, WHPT +1, WXRV +1	
THE VERVE PIPE • The Freshmen (RCA)	+44
WMAX +14, WHPT +11, KBCO +9, WRLT +5, WKOC +5, KMTT +3, KTCZ +3, KFOG +3, WJBX +2, KTMN +2	
JOHN LEE HOOKER • Dimples (POINTBLANK/VIRGIN)	+43
KFOG +10, WXRV +9, WRLT +5, WXRC +5, KGSR +4, KTMN +3, KMTT +2, WTTT +2, WNCS +2, WBOS +2	
SUBLIME • Santeria (GASOLINE ALLEY/MCA)	+36
WTTT +11, KKZN +9, WJBX +6, WXLE +3, WKOC +3, KMTT +2, KXPT +1, WXRV +1, KBCO +1	
WHITE TOWN • Your Woman (BRILLIANT!/CHRYSALIS/EMI)	+30
WVRV +20, WXLE +7, KMBY +2, WHPT +1	
MATTHEW SWEET • Where You Get Love (ZOO/VOLCANO)	+29
WXLE +8, KKZN +6, WKOC +4, KGSR +4, WNCS +3, WXRV +3, KMBY +1, WMAX +1, KTMN +1, WRLT +1	
SNEAKER PIMPS • 6 Underground (VIRGIN)	+24
WXLE +12, WJBX +11, WXRV +3, WXRT +1	
BEN FOLDS FIVE • Battle Of Who Could Care Less (550 MUSIC)	+24
WMAX +8, CIDR +6, KMBY +3, WXRV +3, WNCS +2, WXRT +2, KMTT +1, WBOS +1	
ODDS • Someone Who's Cool (ELEKTRA/EEG)	+24
WHPT +9, KBCO +9, KKZN +7, WMAX +4, KTMN +4, KXPT +3, WNCS +2, WXRV +2, CIDR +1, KMTT +1	
SHAWN COLVIN • Sunny Came Home (COLUMBIA)	+24
KQPT +19, KMTT +9, WTTT +9, WXRC +5, KFOG +5, KXPT +2, KTMN +1, WXLE +1, KGSR +1	



LAZLO BANE

"I'll Do Everything"

ON TOUR:

March 18-Charleston@Music Farm
March 19-Atlanta@The Point w/Chalk Farm
March 21-Orlando@The Embassy w/Chalk Farm

March 22-Tampa@Rub w/Chalk Farm
March 23-Panama City@Spinmaker w/Chalk Farm
March 25-New Orleans@Howlin' Wolf w/Chalk Farm

Recorded by Chad Fischer at Cheswick Studio
Management: Keryn Kaplan and Paul McGuinness/Principle Management



POWER PLAYLIST

For Week Ending March 16, 1997



Playlists supplied by Broadcast Data Systems. Radio track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-counting station. Cume are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.



KLOS Los Angeles MD: Rita Wilde. Table with 30 rows of song titles and ratings.

WYSP Philadelphia PD: Tim Sabean APD/MD: Neal Mirsky. Table with 30 rows of song titles and ratings.

WRCX Chicago SM: Dave Richards APD/MD: Jo Robinson. Table with 30 rows of song titles and ratings.

KQRS Minneapolis PD: Dave Hamilton APD/MD: Reed Endersbe. Table with 30 rows of song titles and ratings.

WMMR Philadelphia PD: Joe Bonadonna MD: Ken Zepeto. Table with 30 rows of song titles and ratings.

WWDC Washington, DC VP/Programming: Dave Brown MD: Buddy Rizer. Table with 30 rows of song titles and ratings.

WRIF Detroit PD: Doug Podell MD: Dave Wellington. Table with 30 rows of song titles and ratings.

WFBQ Indianapolis PD: Marty Bender MD: Ace Cosby. Table with 30 rows of song titles and ratings.

KEGL Dallas PD: Duane Doherty MD: Cindy Scull. Table with 30 rows of song titles and ratings.

WKLS Atlanta PD: Michael Hughes MD: Beth Kepple. Table with 30 rows of song titles and ratings.

WAAF Boston PD: Dave Douglas MD: John Osterlind. Table with 30 rows of song titles and ratings.

WMMS Cleveland PD: Bob Neumann APD: "Spaceman" Scott Hughes. Table with 30 rows of song titles and ratings.

KTXQ Dallas OM: Andy Lockridge MD: Redbeard. Table with 30 rows of song titles and ratings.

KSJO San Jose PD: Dana Jang MD: Laurie Free. Table with 30 rows of song titles and ratings.

WEBN Cincinnati OM: Jim Richards MD: Rick Jamie. Table with 30 rows of song titles and ratings.

WHJY Providence PD: Bill Weston MD: Sharon Schifino. Table with 30 rows of song titles and ratings.

WZTA Miami PD: Gregg Steele MD: Heidi Hess. Table with 30 rows of song titles and ratings.

WYYY Baltimore PD: Rick Strauss APD/MD: Rob Heckman. Table with 30 rows of song titles and ratings.

KSHE St. Louis PD: Rick Balis MD: Al Hofer. Table with 30 rows of song titles and ratings.

WLZR Milwaukee PD: Keith Hastings. Table with 30 rows of song titles and ratings.

WJRR Orlando PD: Dick Sheetz MD: Pat Lynch. Table with 30 rows of song titles and ratings.

WONE Akron PD: J.D. APD: Tim Daugherty. Table with 30 rows of song titles and ratings.

KUPD Phoenix OM: Tim Maranville PD: JJ Jeffries. Table with 30 rows of song titles and ratings.

WXTB Tampa OM: Brad Hardin MD: Brian Medlin. Table with 30 rows of song titles and ratings.

POWER PLAYLISTS

For Week Ending March 16, 1997



Playlists supplied by Broadcast Data Systems Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of this week's count, beginning with the highest-counting station. Counts are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon usage.

Grid of 24 radio station playlists including WBZZ, KQRC, KISW, KISS, WBAB, KUFO, WIMZ, WRDU, KBPI, KRXQ, KDKB, WROQ, WCMF, WDHA, KYYS, WCKW, WPYX, WZZO, KATT, WLWQ, WEGR, KIOZ, WTFX, and WTUE. Each station's playlist includes song titles, artists, and a 'TW LW' ranking column.

POWER PLAYLISTS

For Week Ending March 16, 1997



Playlists supplied by Broadcast Data Systems, Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-counting station. Counts are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Grid of 48 radio station playlists (e.g., KLAQ, WCCC, WPLR, WAPL, WNOR, WKLQ, WBLM, WXRA, WIOT, WFYV, WKQQ, WTPA, KMJX, KBER, KEZO, KMOD, KLBJ, WROV, KCAL, KLPX, WRXL, WAQX, KGGO, KRZR) with columns for station name, PD/MD, and song lists with TW/LW ratings.



★ ★ ★ AIRPOWER ★ ★ ★

(Minimum 800 detections for the first time)

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Plays/Gain

THE VERVE PIPE 731/34

The Freshmen (RCA)

Total Stations: 57/Chart Move: 19-17
Heavy (21+): 12 KTUX, KTXQ, WAAF, WAVF, WIOT, WIXV, WIYY, WKLO, WRXL, WXRA, WZAT, WZTA
Medium (14-20): 10 KEZO, KLAQ, KRXQ, KRZR, KTYD, WAPL, WHJY, WRXR, WTPA, WWDC
Light (Under 14): 35
New Airplay This Week: 3 KLPX, WBLM, WFYV

JONNY LANG 626/33

Lie To Me (A&M)

Total Stations: 50/Chart Move: 22-20
Heavy (21+): 4 KDKB, KGGO, KMOD, WRXK
Medium (14-20): 16 KLOS, KLPX, KMJX, KNCN, KRZR, KYYS, WAPL, WFYV, WIXV, WKLC, WPLR, WROQ, WSTZ, WYFX, WZZO, WZZR
Light (Under 14): 30
New Airplay This Week: 2 WKLS, WONE

MATCHBOX 2 514/75

Push (Lava/Atlantic)

Total Stations: 42/Chart Move: 30-23
Heavy (21+): 4 KDKB, KEGL, KTYD, WZAT
Medium (14-20): 13 KEZO, KILQ, KIOZ, KRXQ, KTUX, WCCC, WCKW, WIOT, WIXV, WJRR, WTPA, WXTB, WZTA
Light (Under 14): 25
New Airplay This Week: 6 KLOS, KTYD, WBZX, WFBQ, WWDC, WZTA

TOOL 509/-19

H. (Zoo/Volcano)

Total Stations: 58/Chart Move: 23-24
Heavy (21+): 3 KAZR, KRZR, WMMS
Medium (14-20): 6 KQRC, KRAD, KRXQ, WAAF, WKLO, WZAT
Light (Under 14): 49
New Airplay This Week: 1 WZTA

WILCO 501/48

Outtasite (Outta Mind) (Reprise)

Total Stations: 52/Chart Move: 29-25
Heavy (21+): 3 KTYD, WKQQ, WZAT
Medium (14-20): 6 KTXQ, WAPL, WIXV, WJRR, WKLO, WWDC
Light (Under 14): 43
New Airplay This Week: 7 KTXQ, WEGR, WHJY, WIXV, WKLC, WPLR, WYFX

RUSH 458/74

Driven (Anthem/Atlantic)

Total Stations: 47/Chart Move: 35-27
Heavy (21+): 2 KGGO, WONE
Medium (14-20): 12 KEZO, KRZR, WAPL, WCCC, WIMZ, WIXV, WKLC, WLZR, WROV, WZMT, WZZO, WZZR
Light (Under 14): 33
New Airplay This Week: 8 KLPX, WCCC, WCKW, WCMF, WDHA, WMMS, WSFL, WTKA

MATTHEW SWEET 385/11

Where You Get Love (Zoo/Volcano)

Total Stations: 36/Chart Move: 37-30
Heavy (21+): 2 WRXR, WZAT
Medium (14-20): 10 KILQ, KTUX, KTXQ, WAVF, WCCC, WDHA, WJRR, WTPA, WWDC, WXRA
Light (Under 14): 24
New Airplay This Week: 4 KILQ, WMMR, WZMT, WZZO

HELMET 350/58

Exactly What You Wanted (Interscope)

Total Stations: 47/Chart Move: Debut 33
Heavy (21+): 0
Medium (14-20): 4 KAZR, WKLO, WMMS, WZAT
Light (Under 14): 43
New Airplay This Week: 6 KBPI, KISS, KLBJ, KUFO, WAVF, WIYY

THIRD DAY 330/-21

Nothing At All (Reunion/Silverstone)

Total Stations: 38/Chart Move: 40-35
Heavy (21+): 1 WZAT
Medium (14-20): 7 KBPI, KEGL, KILQ, KLPX, KMOD, KQRC, WRXK
Light (Under 14): 30
New Airplay This Week: 1 KRZZ

CRAVIN' MELON 322/14

Come Undone (Mercury)

Total Stations: 34/Chart Move: Debut 37
Heavy (21+): 1 WRXR
Medium (14-20): 8 KLBJ, KMJX, KMOD, WCKW, WROQ, WROV, WXRA, WZZR
Light (Under 14): 25
New Airplay This Week: 3 KDKB, KGGO, WTKA

SOUNDGARDEN 314/35

Rhinosaur (A&M)

Total Stations: 25/Chart Move: Debut 39
Heavy (21+): 5 KAZR, KUFO, WEBN, WXRA, WZAT
Medium (14-20): 6 KISW, KRXQ, KRZR, KSJO, WIOT, WNOR
Light (Under 14): 14
New Airplay This Week: 4 KBPI, KQRC, WKQQ, WRIF

CHART BOUND

Total Plays/Gain

KULA SHAKER 298/9

Hey Dude (Columbia)

Total Stations: 35
Heavy (21+): 3 KRAD, WAAF, WMMS
Medium (14-20): 5 KBPI, KRXQ, WJRR, WZAT, WZMT
Light (Under 14): 27

PORNO FOR PYROS 287/-10

Hard Charger (Warner Bros.)

Total Stations: 33
Heavy (21+): 4 KEGL, KTUX, WAAF, WXRA
Medium (14-20): 4 WKLO, WWDC, WYSP, WZAT
Light (Under 14): 25
New Airplay This Week: 1 WVRK

STIR 286/51

Stale (Aware/Capitol)

Total Stations: 34
Heavy (21+): 0
Medium (14-20): 7 KEGL, KEZO, KRAD, KSJO, KTYD, WIOT, WXRA
Light (Under 14): 27
New Airplay This Week: 5 KAZR, KBER, WLZR, WMMS, WZAT

LOCAL H 269/4

Fritz's Corner (Messin' Around With You) (Island)

Total Stations: 43
Heavy (21+): 0
Medium (14-20): 4 KQRC, KRAD, KUFO, WAAF
Light (Under 14): 39
New Airplay This Week: 1 KAZR

MOST NEW AIRPLAY THIS WEEK

No. Of Stations

HANDSOME <i>Needles (Epic)</i>	12
INXS <i>Elegantly Wasted (Mercury)</i>	12
NAKED <i>Mann's Chinese (Red Ant)</i>	10
AEROSMITH <i>Nine Lives (Columbia)</i>	8
RUSH <i>Driven (Anthem/Atlantic)</i>	8

NAKED 269/111

Mann's Chinese (Red Ant)

Total Stations: 37
Heavy (21+): 1 WZAT
Medium (14-20): 5 KAZR, KRXQ, KTUX, KTYD, KUPD
Light (Under 14): 31
New Airplay This Week: 10 KEGL, KISS, KQRC, KSJO, KUFO, WFYV, WKLO, WLZR, WRCX, WROV

ODDS 267/-10

Someone Who's Cool (Elektra/EEG)

Total Stations: 39
Heavy (21+): 0
Medium (14-20): 4 KBPI, WAPL, WAVF, WJRR
Light (Under 14): 35
New Airplay This Week: 2 WFBQ, WRXL

OREIT 215/36

Medicine (Baby Come Back) (A&M)

Total Stations: 28
Heavy (21+): 0
Medium (14-20): 6 KRXQ, KTUX, KTYD, WKLO, WXRA, WZAT
Light (Under 14): 22
New Airplay This Week: 2 KRAD, WROV

OUTHOUSE 199/16

Welcome (Mercury)

Total Stations: 26
Heavy (21+): 0
Medium (14-20): 4 KAZR, KQRC, KRAD, KTYD
Light (Under 14): 22
New Airplay This Week: 3 KLBJ, WHJY, WSTZ

VALLEJO 199/25

Just Another Day (IMI/TVT)

Total Stations: 24
Heavy (21+): 2 KRAD, WXRA
Medium (14-20): 4 KILQ, KTUX, KTXQ, WKLO
Light (Under 14): 18
New Airplay This Week: 1 KRXQ

HANDSOME 193/83

Needles (Epic)

Total Stations: 35
Heavy (21+): 0
Medium (14-20): 1 WAAF
Light (Under 14): 34
New Airplay This Week: 12 KAZR, KEGL, KLAQ, KRZR, KTUX, KUPD, WIOT, WLZR, WNOR, WSTZ, WXRA, WZAT

COREY STEVENS 186/15

It's Over (Eureka/Discovery)

Total Stations: 15
Heavy (21+): 4 KFRQ, KYYS, WFYV, WZZR
Medium (14-20): 3 WCKW, WLVQ, WRXK
Light (Under 14): 8
New Airplay This Week: 1 KGGO

COWBOY MOUTH 185/2

Jenny Says (MCA)

Total Stations: 22
Heavy (21+): 1 WZAT
Medium (14-20): 3 KNCN, KRAD, KTUX
Light (Under 14): 18
New Airplay This Week: 1 WTPA

★ INXS 184/143

Elegantly Wasted (Mercury)

Total Stations: 28
Heavy (21+): 1 WTPA
Medium (14-20): 2 WRXR, WWDC
Light (Under 14): 25
New Airplay This Week: 12 KBPI, KMJX, KTYD, WAPL, WCCC, WHJY, WMMR, WNCD, WRXR, WVRK, WWDC, WZMT

CHALK FARM 179/26

Live Tomorrow (Columbia)

Total Stations: 23
Heavy (21+): 0
Medium (14-20): 2 KLAQ, WWDC
Light (Under 14): 21
New Airplay This Week: 3 WEBN, WROQ, WXRA

★ AEROSMITH 178/178

Nine Lives (Columbia)

Total Stations: 73
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 73
New Airplay This Week: 8 KOMP, KRXQ, KRZZ, WBLM, WKQQ, WMMS, WRCX, WZTA

GRAVITY KILLS 154/44

Down (TVT)

Total Stations: 48
Heavy (21+): 1 WMMR
Medium (14-20): 1 KTUX
Light (Under 14): 46
New Airplay This Week: 3 KRXQ, WMMR, WSTZ

LIVE 147/-3

Rattlesnake (Radioactive/MCA)

Total Stations: 22
Heavy (21+): 2 KAZR, WLZR
Medium (14-20): 1 KDKB
Light (Under 14): 19
New Airplay This Week: 2 KTUX, WIYY

THE GUFFS 135/8

Smile (Atlantic)

Total Stations: 9
Heavy (21+): 2 KAZR, WLZR
Medium (14-20): 3 KRXQ, WAPL, WKLO
Light (Under 14): 4

★ TONIC 132/80

If You Could Only See (Polydor/A&M)

Total Stations: 23
Heavy (21+): 0
Medium (14-20): 5 KEZO, KILQ, WAPL, WRXK, WSTZ
Light (Under 14): 18
New Airplay This Week: 6 KEZO, KILQ, KTUX, KTYD, WAAF, WRXK

PUZZLE GUT 129/42

I Know It Well (Trauma/Interscope)

Total Stations: 22
Heavy (21+): 0
Medium (14-20): 1 WZTA
Light (Under 14): 21
New Airplay This Week: 4 KEGL, KTUX, WRCX, WXRA

★ AEROSMITH 129/129

Pink (Columbia)

Total Stations: 71
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 71
New Airplay This Week: 1 WBLM

SILVERCHAIR 127/20

Freak (Epic)

Total Stations: 15
Heavy (21+): 1 WAAF
Medium (14-20): 3 WLZR, WNOR, WXTB
Light (Under 14): 11
New Airplay This Week: 1 WIYY

★ AEROSMITH 123/123

Taste Of India (Columbia)

Total Stations: 69
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 69
New Airplay This Week: 4 KILQ, WBLM, WONE, WRCX

MIGHTY JOE PLUM 120/10

Live Through This (Atlantic)

Total Stations: 5
Heavy (21+): 3 WJRR, WXTB, WZTA
Medium (14-20): 1 WEBN
Light (Under 14): 1

★ AEROSMITH 117/117

Kiss Your Past Good-bye (Columbia)

Total Stations: 70
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 70
New Airplay This Week: 1 KUFO

★ AEROSMITH 108/108

Something's Gotta Give (Columbia)

Total Stations: 68
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 68
New Airplay This Week: 1 KDKB

★ THIRD EYE BLIND 99/51

Semi-Charmed Life (Elektra/EEG)

Total Stations: 16
Heavy (21+): 1 WAVF
Medium (14-20): 2 KTYD, WXRA
Light (Under 14): 13
New Airplay This Week: 5 KTUX, WAPL, WAVF, WVRK, WWDC

NO DOUBT 97/-4

Excuse Me Mr. (Trauma/Interscope)

Total Stations: 11
Heavy (21+): 2 KRAB, WRXR
Medium (14-20): 2 KBPI, WWDC
Light (Under 14): 7

THE CARDIGANS 95/15

Lovefool (Trampolene/Stockholm/Mercury)

Total Stations: 4
Heavy (21+): 2 KRAB, WRXR
Medium (14-20): 0
Light (Under 14): 2

★ AEROSMITH 92/92

Crash (Columbia)

Total Stations: 67
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 67

★ AEROSMITH 87/87

Fallen Angels (Columbia)

Total Stations: 67
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 67
New Airplay This Week: 2 KOMP, WBLM

★ CHEAP TRICK 86/57

Say Goodbye (Red Ant)

Total Stations: 15
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 15
New Airplay This Week: 7 KDKB, KTYD, KYYS, WBAB, WCMF, WDHA, WRCX

★ OZZY OSBOURNE & TYPE O NEGATIVE 85/26

Pictures Of Matchstick Men (Warner Bros.)

Total Stations: 17
Heavy (21+): 1 WZAT
Medium (14-20): 0
Light (Under 14): 16
New Airplay This Week: 4 KEGL, KXUS, KRZR, WTFX

★ JOHN MELLENCAMP 77/11

Emotional Love (Mercury)

Total Stations: 7
Heavy (21+): 1 KEZO
Medium (14-20): 1 WMMR
Light (Under 14): 5
New Airplay This Week: 2 KRAL, WMMR



SONG ACTIVITY REPORTS

For Week Ending March 16, 1997

MMM Broadcast Data Systems logo and detailed song tracking information for the last 3 weeks for all songs showing increased play this week.

Main table containing 10 columns of song activity reports for artists: BIG HEAD TODD & THE MONSTERS, CRAVIN' MELON, HELMET, KULA SHAKER, and JONNY LANG. Each column includes station names, song titles, and play counts.

Table containing 10 columns of song activity reports for artists: LOCAL H, MATCHBOX 20, METALLICA, THE OFFSPRING, and QUEENSRÛCHE. Each column includes station names, song titles, and play counts.



SONG ACTIVITY REPORTS



For Week Ending March 16, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Table for RUSH: Driven (Anthem/Atlantic). Total Plays/Gain: 458/74. Chart Move: 35-27. Includes station data for L.A., Chicago, Phila., Detroit, Dallas, Wash., DC, Boston, Miami, Atlanta, Seattle, Cong. Isl., San Diego, Minn., St. Louis, Balt., Phoenix, Tampa, Cleveland, Denver, Port., DR, Cincinnati, Kan. City, Rivers, Milwaukee, Sacram., San Jose, Provid., Colum., OH, Norfolk, San Anton., Salt Lake, Indian, New Or., Orlando, Hartford, Greensb., Memphis, Rochester, W.P. Beach, Las Vegas, Louisville, Ral./Dur., Okla./City, Dayton.

Table for SOUNDGARDEN: Rhinoceros (A&M). Total Plays/Gain: 314/35. Chart Move: Debut 39. Includes station data for L.A., Chicago, Phila., Detroit, Dallas, Wash., DC, Boston, Miami, Atlanta, Seattle, Cong. Isl., San Diego, Minn., St. Louis, Balt., Phoenix, Tampa, Cleveland, Denver, Port., DR, Cincinnati, Kan. City, Rivers, Milwaukee, Sacram., San Jose, Provid., Colum., OH, Norfolk, San Anton., Salt Lake, Indian, New Or., Orlando, Hartford, Greensb., Memphis, Rochester, W.P. Beach, Las Vegas, Louisville, Ral./Dur., Okla./City, Dayton.

Table for STIR: Stone (Aware/Capitol). Total Plays/Gain: 286/51. Chart Move: Debut 39. Includes station data for L.A., Chicago, Phila., Detroit, Dallas, Wash., DC, Boston, Miami, Atlanta, Seattle, Cong. Isl., San Diego, Minn., St. Louis, Balt., Phoenix, Tampa, Cleveland, Denver, Port., DR, Cincinnati, Kan. City, Rivers, Milwaukee, Sacram., San Jose, Provid., Colum., OH, Norfolk, San Anton., Salt Lake, Indian, New Or., Orlando, Hartford, Greensb., Memphis, Rochester, W.P. Beach, Las Vegas, Louisville, Ral./Dur., Okla./City, Dayton.

Table for STONE TEMPLE PILOTS: Tumble In The Rough (Atlantic). Total Plays/Gain: 1023/50. Chart Move: 12-11. Includes station data for L.A., Chicago, Phila., Detroit, Dallas, Wash., DC, Boston, Miami, Atlanta, Seattle, Cong. Isl., San Diego, Minn., St. Louis, Balt., Phoenix, Tampa, Cleveland, Denver, Port., DR, Cincinnati, Kan. City, Rivers, Milwaukee, Sacram., San Jose, Provid., Colum., OH, Norfolk, San Anton., Salt Lake, Indian, New Or., Orlando, Hartford, Greensb., Memphis, Rochester, W.P. Beach, Las Vegas, Louisville, Ral./Dur., Okla./City, Dayton.

Table for MATTHEW SWEET: Where You Get Love (Zoo/Volcano). Total Plays/Gain: 385/11. Chart Move: 37-30. Includes station data for L.A., Chicago, Phila., Detroit, Dallas, Wash., DC, Boston, Miami, Atlanta, Seattle, Cong. Isl., San Diego, Minn., St. Louis, Balt., Phoenix, Tampa, Cleveland, Denver, Port., DR, Cincinnati, Kan. City, Rivers, Milwaukee, Sacram., San Jose, Provid., Colum., OH, Norfolk, San Anton., Salt Lake, Indian, New Or., Orlando, Hartford, Greensb., Memphis, Rochester, W.P. Beach, Las Vegas, Louisville, Ral./Dur., Okla./City, Dayton.

Table for U2: Staring At The Sun (Island). Total Plays/Gain: 1343/228. Chart Move: 9-8. Includes station data for L.A., Chicago, Phila., Detroit, Dallas, Wash., DC, Boston, Miami, Atlanta, Seattle, Cong. Isl., San Diego, Minn., St. Louis, Balt., Phoenix, Tampa, Cleveland, Denver, Port., DR, Cincinnati, Kan. City, Rivers, Milwaukee, Sacram., San Jose, Provid., Colum., OH, Norfolk, San Anton., Salt Lake, Indian, New Or., Orlando, Hartford, Greensb., Memphis, Rochester, W.P. Beach, Las Vegas, Louisville, Ral./Dur., Okla./City, Dayton.

Table for VERUCA SALT: Volcano Girls (Minty Fresh/Outpost/Geffen). Total Plays/Gain: 848/42. Chart Move: 16-15. Includes station data for L.A., Chicago, Phila., Detroit, Dallas, Wash., DC, Boston, Miami, Atlanta, Seattle, Cong. Isl., San Diego, Minn., St. Louis, Balt., Phoenix, Tampa, Cleveland, Denver, Port., DR, Cincinnati, Kan. City, Rivers, Milwaukee, Sacram., San Jose, Provid., Colum., OH, Norfolk, San Anton., Salt Lake, Indian, New Or., Orlando, Hartford, Greensb., Memphis, Rochester, W.P. Beach, Las Vegas, Louisville, Ral./Dur., Okla./City, Dayton.

Table for THE VERVE PIPE: The Freshmen (RCA). Total Plays/Gain: 731/34. Chart Move: 19-17. Includes station data for L.A., Chicago, Phila., Detroit, Dallas, Wash., DC, Boston, Miami, Atlanta, Seattle, Cong. Isl., San Diego, Minn., St. Louis, Balt., Phoenix, Tampa, Cleveland, Denver, Port., DR, Cincinnati, Kan. City, Rivers, Milwaukee, Sacram., San Jose, Provid., Colum., OH, Norfolk, San Anton., Salt Lake, Indian, New Or., Orlando, Hartford, Greensb., Memphis, Rochester, W.P. Beach, Las Vegas, Louisville, Ral./Dur., Okla./City, Dayton.

Table for WIDESPREAD PANIC: Hope In A Hopeless World (Capricorn/Mercury). Total Plays/Gain: 887/14. Chart Move: 15-14. Includes station data for L.A., Chicago, Phila., Detroit, Dallas, Wash., DC, Boston, Miami, Atlanta, Seattle, Cong. Isl., San Diego, Minn., St. Louis, Balt., Phoenix, Tampa, Cleveland, Denver, Port., DR, Cincinnati, Kan. City, Rivers, Milwaukee, Sacram., San Jose, Provid., Colum., OH, Norfolk, San Anton., Salt Lake, Indian, New Or., Orlando, Hartford, Greensb., Memphis, Rochester, W.P. Beach, Las Vegas, Louisville, Ral./Dur., Okla./City, Dayton.

Table for WILCO: Outtaste (Outta Mind) (Reprise). Total Plays/Gain: 501/48. Chart Move: 29-25. Includes station data for L.A., Chicago, Phila., Detroit, Dallas, Wash., DC, Boston, Miami, Atlanta, Seattle, Cong. Isl., San Diego, Minn., St. Louis, Balt., Phoenix, Tampa, Cleveland, Denver, Port., DR, Cincinnati, Kan. City, Rivers, Milwaukee, Sacram., San Jose, Provid., Colum., OH, Norfolk, San Anton., Salt Lake, Indian, New Or., Orlando, Hartford, Greensb., Memphis, Rochester, W.P. Beach, Las Vegas, Louisville, Ral./Dur., Okla./City, Dayton.

POWER PLAYLISTS

For Week Ending March 16, 1997



Playlists compiled by Broadcast Data Systems Radio-Track... Ratings based on survey of 1500 stations...

Grid of 24 radio station playlists including WXRK, KROQ, WKQX, WBCN, KLYY, WPLY, WHFS, WNNX, KITS, KDGE, WHYT, KEGE, KTBB, CIMX, KNDD, KPNT, KOME, WXDX, KEDJ, WENZ, WKDF, WMRQ, XTRA, WRZZ.

TONIC

IF YOU COULD ONLY SEE

THE NEW SINGLE



What these winning programmers already see:

KROQ	WXRK	99X
WBCN	KOME	KWOD
KEGE	WHYT	WENZ
KTBZ	KZON	KNRK
WRZX	WLUM	WAQZ
WXNR	WRCX	WNVE

Debut **(31)**
Modern Rock Monitor
#3 Most New Airplay!

Total Audience:
5,487,900

Exploding at Rock
#1 Most Added
With Over 35
New Adds!



ACTIVE



**THE
BOX**

#563

Leslie Fram
Program Director, 99X:

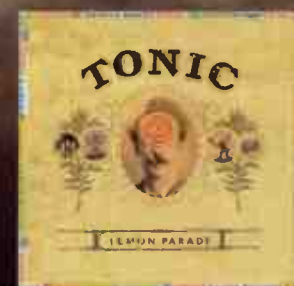
"My gut feeling is that this will be a #1 record. I can't get enough of it!" (17 Spins)



<http://www.polydor.com/polydor>

Management: Sheila Scott . Produced by Jack Joseph Puig

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World Radio History

POWER PLAYLISTS

For Week Ending March 16, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TBA weekly count, beginning with the highest-counting station. Counts are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.



WLUM Milwaukee PD: Tommy Wilde APD: Chuck Summers. Top 30 playlist including 'Better Than Ezra, Desperately Wanting' and 'The Verve Pipe, The Freshmen'.

KWOD Sacramento PD: Ron Bunce. Top 30 playlist including 'Better Than Ezra, Desperately Wanting' and 'Silvrchair, Abuse Me'.

KXPK Denver PD: Gary Schoenewetter. Top 30 playlist including 'Paula Cole, Where Have All The Cowboys' and 'The Verve Pipe, The Freshmen'.

KZON Phoenix PD: Bill Pugh. Top 30 playlist including 'Big Head Todd & The Monsters, Resignation' and 'No Doubt, Happy Now'.

WNVE Rochester PD/MD: Erick Anderson. Top 30 playlist including 'Sublime, What I Got' and 'Local H, Bound For The Floor'.

WEDG Buffalo PD: John Hager MD: Rich Wall. Top 30 playlist including 'Live, Lakin's Juice' and 'Counting Crows, A Long December'.

WFNX Boston PD: Bill Glasser MD: Laurie Gail. Top 30 playlist including 'White Town, Your Woman' and 'Nine Inch Nails, The Perfect Drug'.

WEND Charlotte PD: Jack Daniel. Top 30 playlist including '311, All Mixed Up' and 'Live, Lakin's Juice'.

WGRD Grand Rapids PD: Allan Fee MD: Margot Smith. Top 30 playlist including 'Collective Soul, Precious Declaration' and 'Live, Lakin's Juice'.

WQBK Albany PD: Dan Binder MD: Kelli McNamara. Top 30 playlist including 'The Wallflowers, One Headlight' and 'Live, Lakin's Juice'.

WQXA Harrisburg PD: John Moschitta MD: Scott McFadden. Top 30 playlist including 'Live, Lakin's Juice' and 'The Wallflowers, One Headlight'.

WBRU Providence PD: Tim Schiavelli MD: Matt Maloney. Top 30 playlist including 'Dave Matthews Band, Crash Into Me' and 'Silvrchair, Abuse Me'.

KNRK Portland, OR PD/MD: Mark Hamilton. Top 30 playlist including 'White Town, Your Woman' and 'Live, Lakin's Juice'.

KISF Kansas City PD: Jon Anthony MD: Jason Justice. Top 30 playlist including 'Live, Lakin's Juice' and 'Sublime, Santana'.

XHRM San Diego MD: Brynn Capella. Top 30 playlist including 'The Wallflowers, One Headlight' and 'Sublime, Santana'.

WPBZ West Palm Beach PD: John O'Connell MD: Robert English. Top 30 playlist including 'Collective Soul, Precious Declaration' and 'Counting Crows, A Long December'.

KXKR Salt Lake City PD: Mike Summers MD: Sean Ziebarth. Top 30 playlist including 'The Offspring, Gone Away' and 'Mighty Mighty Bosstones, The Impression'.

KGDE Omaha PD/MD: Lynn Barstow. Top 30 playlist including 'The Verve Pipe, The Freshmen' and 'The Wallflowers, One Headlight'.

WDGE Providence PD: Brent Petersen MD: John Allers. Top 30 playlist including 'Silvrchair, Abuse Me' and 'Live, Lakin's Juice'.

KMYZ Tulsa PD: Paul Krieger MD: Greg Kocsack. Top 30 playlist including 'The Offspring, Gone Away' and 'Silvrchair, Abuse Me'.

KENZ Salt Lake City PD: Bruce Jones MD: Dom Casual. Top 30 playlist including 'Collective Soul, Precious Declaration' and 'Sheryl Crow, Everyday Is A Winding Road'.

KEDG Las Vegas PD: John Griffin MD: Freddy Snakeskin. Top 30 playlist including 'Sublime, Santana' and 'Bush, Greedy Fly'.

WAQZ Cincinnati PD/MD: Matt Harris APD: Sterling Schiessler. Top 30 playlist including 'The Wallflowers, One Headlight' and 'Duncan Sheik, Barely Breathing'.

KXTE Las Vegas PD: Mike Stern MD: Chris Ripley. Top 30 playlist including 'Veruca Salt, Volcano Girls' and 'Live, Lakin's Juice'.

push

the follow-up to the top 5 track "long day"

from **matchbox 20**

mainstream rock
bds (30) - (23)

already on:

KLOS	KEGL
KISS	WWDC
WBZX	KILO
KIOZ	KSHE
KDKB	WEBN
WHJY	WZTA
WXTB	WJRR
WCKW	WEGR
WKLQ	WFBQ
KRXQ	

soundscan sales tripled
over the past month

WXRK

99X

WRAX

(number one call-out record
4 weeks in a row)

KTBZ

89X

on tour now

produced by matt serletic for melisma productions, inc. management - LIPPMAN ENTERTAINMENT

LAVA 4+ the atlantic group
© 1997 atlantic recording corp. a time warner company

I don't know what it means
but we like all those pretty things

Muse

ARCANA

on tour
with
collective
soul

the debut album featuring Pretty Things



★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 1,100 detections for the first time)

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Plays/Gain

THE MIGHTY MIGHTY BOSSTONES 1051/58
The Impression That I Get (Big Rig/Mercury)
Total Stations: 59/Chart Move: 24-21
Heavy (30+): 5 KXRX, WCYY, WFNX, WZRH, XTRA
Medium (15-29): 33 KFMA, KFRR, KGDE, KICT, KISF, KITS, KJEE, KLYY, KLZR, KNDD, KNRX, KROX, KTCL, KWOD, KXTE WBCN, WBRU, WDGE, WEDG, WENZ, WEQX, WGRD, WHFS, WHYT, WKRL, WLUM, WNVE, WPBZ, WPLA, WRLG, WRXQ, WXDX, WXEG
Light (Under 15): 21
New Airplay This Week: 3 KPOI, WAQZ, WKDF

JEWEL 812/40
You Were Meant For Me (Atlantic)
Total Stations: 51/Chart Move: 31-27
Heavy (30+): 7 CIMX, KLYY, WENZ, WHYT, WKQX, WLIR, WXZZ
Medium (15-29): 15 KDGE, KEGE, KOME, KPNT, KPOI, KROQ, KTbz, KTEG, WAQZ, WDGE, WEDG, WHFS, WRXQ, WXDX, WXNR
Light (Under 15): 29
New Airplay This Week: 4 KICT, KITS, WLUM, WNNX

THE SMASHING PUMPKINS 809/157
Eye (Nothing/Interscope)
Total Stations: 50/Chart Move: 35-28
Heavy (30+): 9 CIMX, KJEE, KOME, KROQ, KWOD, WEND, WKQX, WLUM, WXRK
Medium (15-29): 17 KEDJ, KEGE, KICT, KITS, KLYY, KLZR, KNRK, KTbz, KTOZ, KXRX, WBCN, WBRU, WHFS, WMRO, WNNX, XHRM, XTRA
Light (Under 15): 24
New Airplay This Week: 8 KEGE, KNRK, KTEG, KWOD, KXRX, WMRO, WNVE, XHRM

THIRD EYE BLIND 796/251
Semi-Charmed Life (Elektra/EEG)
Total Stations: 57/Chart Move: Debut 29
Heavy (30+): 2 WHFS, WLUM
Medium (15-29): 24 KDGE, KHTY, KICT, KISF, KITS, KMYZ, KNDD, KNRK, KOME, KROQ, KWOD, KXPK, KZON, WDGE, WEQX, WGRD, WHYT, WNNX, WNVE, WPLA, WRXQ, WXDX, WXEG, XHRM
Light (Under 15): 31
New Airplay This Week: 16 KEDG, KEGE, KFRR, KICT, KLZR, KROX, KTCL, KTOZ, KXPK, WBRU, WDGE, WEND, WNVE, WRLG, WRXQ, WZRH

TONIC 778/184
If You Could Only See (Polydor/A&M)
Total Stations: 55/Chart Move: Debut 31
Heavy (30+): 2 KTOZ, KWOD
Medium (15-29): 24 KEGE, KFMA, KGDE, KHTY, KICT, KJEE, KMYZ, KNRK, KNRX, KROX, KTEG, WDGE, WEDG, WENZ, WKRL, WLUM, WNNX, WQXA, WRLG, WRXQ, WRXZ, WXEG, WXRK, WZRH
Light (Under 15): 29
New Airplay This Week: 11 KGDE, KHTY, KJEE, KLZR, KNRK, KPOI, KTbz, KZON, WBCN, WEND, WQBK

INXS 754/502
Elegantly Wasted (Mercury)
Total Stations: 55/Chart Move: Debut 32
Heavy (30+): 4 KEGE, KENZ, KROX, WRXQ
Medium (15-29): 19 KAEP, KDGE, KITS, KLYY, KMYZ, KNRK, KPOI, KTbz, KTCL, KTEG, KXRX, WBRU, WEND, WENZ, WHYT, WMRO, WQXA, WXEG, WXNR
Light (Under 15): 32
New Airplay This Week: 31 KDGE, KFMA, KICT, KNDD, KNRX, KPOI, KTCL, KTEG, KXPK, KXRX, KZON, WAQZ, WBRU, WEDG, WEND, WGRD, WLIR, WLUM, WMRO, WNVE, WPLA, WPLY, WQXA, WRLG, WROX, WXDX, WXEG, WXNR, WXZZ, WZRH, XTRA

KULA SHAKER 751/43
Hey Dude (Columbia)
Total Stations: 54/Chart Move: 33-33
Heavy (30+): 0

Medium (15-29): 25 KFMA, KHTY, KICT, KISF, KJEE, KLZR, KNDD, KPNT, KROX, KTCL, WBRU, WCYY, WDGE, WEDG, WEND, WENZ, WFNX, WPBZ, WQXA, WRLG, WROX, WRXQ, WXEG, WZRH, XHRM
Light (Under 15): 29
New Airplay This Week: 1 KFRR

BEN FOLDS FIVE 657/86
Battle Of Who Could Care Less (550 Music)
Total Stations: 47/Chart Move: Debut 36
Heavy (30+): 1 KXRX
Medium (15-29): 22 KAEP, KFMA, KICT, KISF, KITS, KLZR, KROX, KTCL, WBRU, WENZ, WEQX, WFNX, WGRD, WHYT, WKDF, WMRO, WOXY, WQBK, WQXA, WRLG, WXEG, WZRH
Light (Under 15): 24
New Airplay This Week: 5 KAEP, KNRX, KTbz, WRXQ, WWCD

FIONA APPLE 649/36
Sleep To Dream (Clean Slate/Work)
Total Stations: 49/Chart Move: 37-38
Heavy (30+): 0
Medium (15-29): 22 KCXX, KFMA, KHTY, KICT, KOME, KPOI, KROQ, KROX, KTbz, KXRX, KZON, WBCN, WCYY, WENZ, WEQX, WFNX, WNNX, WQXA, WRLG, WXEG, WZRH, XHRM
Light (Under 15): 27

K'S CHOICE 649/112
Not An Addict (550 Music)
Total Stations: 45/Chart Move: Debut 38
Heavy (30+): 5 KDGE, KROX, KWOD, WENZ, WRLG
Medium (15-29): 17 KENZ, KHTY, KJEE, KLYY, KNRK, KOME, KROQ, KROX, KTbz, WEND, WHFS, WKQX, WNNX, WPBZ, WPLA, WRXQ, WXEG, WZRH
Light (Under 15): 23
New Airplay This Week: 7 KHTY, KNRK, KTCL, KZON, WHFS, WKQX, WNVE

STONE TEMPLE PILOTS 627/-18
Tumble In The Rough (Atlantic)
Total Stations: 39/Chart Move: 36-40
Heavy (30+): 2 KXTE, WCYY
Medium (15-29): 22 KEDG, KEDJ, KICT, KISF, KITS, KJEE, KLZR, KNDD, KNRK, KNRX, KTEG, KXRX, WBCN, WBRU, WEND, WENZ, WGRD, WLUM, WMRO, WQXA, WRLG, WRXZ
Light (Under 15): 15

CHART BOUND

Total Plays/Gain

BIG HEAD TODD & THE MONSTERS 610/3
Resignation Superman (Revolution)
Total Stations: 36
Heavy (30+): 2 KPOI, WRXQ
Medium (15-29): 22 KAEP, KENZ, KGDE, KICT, KLYY, KMYZ, KNRK, KNRX, KPNT, KROX, KTbz, KTCL, KZON, WEQX, WGRD, WHYT, WPBZ, WPLY, WQXA, WROX, WWCD, WZRH
Light (Under 15): 12
New Airplay This Week: 1 WDGE

ORBIT 529/51
Medicine (Baby Come Back) (A&M)
Total Stations: 42
Heavy (30+): 0
Medium (15-29): 16 KFMA, KGDE, KICT, KJEE, KNDD, KNRK, KTOZ, KXTE, WENZ, WFNX, WKRL, WRLG, WRXQ, WXEG, WZRH, XTRA
Light (Under 15): 26
New Airplay This Week: 4 KEDG, WMRO, WROX, WXZZ

SQUIRREL NUT ZIPPERS 500/82
Hell (Mammoth/Atlantic)
Total Stations: 36
Heavy (30+): 4 KTCL, KXRX, WRLG, XTRA
Medium (15-29): 11 KFMA, KHTY, KISF, KJEE, KROQ, WHFS, WMRO, WNNX, WXEG, WZRH, XHRM
Light (Under 15): 21
New Airplay This Week: 4 KICT, KLYY, WBRU, WKQX

SNEAKER PIMPS 431/46
6 Underground (Virgin)
Total Stations: 39
Heavy (30+): 1 KJEE
Medium (15-29): 13 KEDJ, KHTY, KICT, KITS, KNDD, KTbz, KTCL, WHFS, WNNX, WXEG, WZRH, XHRM, XTRA
Light (Under 15): 25
New Airplay This Week: 3 KNRX, WAQZ, XTRA

LOCAL H 424/83
Fritz's Corner (Messin' Around With You) (Island)
Total Stations: 43
Heavy (30+): 0
Medium (15-29): 7 KEDG, KJEE, KLZR, KXTE, WROX, WXRK, WZRH
Light (Under 15): 36
New Airplay This Week: 9 KICT, KMYZ, WAQZ, WBCN, WBRU, WHFS, WQBK, WRLG, WXZZ

BLUR 404/80
Song 2 (Food/Parlaphone/Virgin)
Total Stations: 42
Heavy (30+): 3 KROQ, KXRX, WRLG
Medium (15-29): 7 KITS, KJEE, KNDD, KOME, KTCL, WBRU, WHFS
Light (Under 15): 32
New Airplay This Week: 5 KJEE, KOME, WBCN, WNNX, WXRK

ODDS 390/20
Someone Who's Cool (Elektra/EEG)
Total Stations: 32
Heavy (30+): 0
Medium (15-29): 10 CIMX, KAEP, KGDE, KICT, WEDG, WEQX, WMRO, WRXZ, WZRH, XHRM
Light (Under 15): 22
New Airplay This Week: 2 KEGE, WWCD

JAMES 356/27
She's A Star (Fontana/Mercury)
Total Stations: 29
Heavy (30+): 0
Medium (15-29): 10 KNRK, KROX, KZON, WBRU, WENZ, WEQX, WFNX, WQXA, WXEG, XHRM
Light (Under 15): 19
New Airplay This Week: 3 KPNT, WEDG, WLUM

PAULA COLE 308/20
Where Have All The Cowboys Gone? (Imago/Warner Bros.)
Total Stations: 27
Heavy (30+): 1 KXPK
Medium (15-29): 9 KAEP, KEGE, KLYY, WAQZ, WBRU, WDGE, WHYT, WLIR, WXZZ
Light (Under 15): 17
New Airplay This Week: 2 KTbz, WXDX

LIVE 275/70
Freaks (Radioactive/MCA)
Total Stations: 23
Heavy (30+): 1 KWOD
Medium (15-29): 8 KGDE, KLZR, KNRX, WBCN, WLUM, WQXA, WROX, WXRK
Light (Under 15): 14
New Airplay This Week: 4 KFMA, KTbz, WKQX, WNNX

FOUNTAINS OF WAYNE 237/75
Sink To The Bottom (Scratchie/TAG/Atlantic)
Total Stations: 21
Heavy (30+): 0
Medium (15-29): 7 KFMA, KROX, KXRX, WENZ, WMRO, WRXZ, XTRA
Light (Under 15): 14
New Airplay This Week: 5 WKQX, WMRO, WRXZ, XHRM, XTRA

MORPHINE 212/95
Early To Bed (DreamWorks/Rykodisc/Geffen)
Total Stations: 31
Heavy (30+): 0
Medium (15-29): 5 KLYY, KLZR, KXRX, WKDF, WRLG
Light (Under 15): 26
New Airplay This Week: 6 KFMA, KLYY, KLZR, KROX, WBCN, WZRH

JAMIROQUAI 202/61
Virtual Insanity (Work)
Total Stations: 19
Heavy (30+): 0
Medium (15-29): 5 CIMX, KFMA, KXRX, WEQX, XHRM
Light (Under 15): 14
New Airplay This Week: 4 KFMA, KLYY, KPOI, KXRX

MOST NEW AIRPLAY THIS WEEK

No. Of Stations

INXS 31
Elegantly Wasted (Mercury)

THIRD EYE BLIND 16
Semi-Charmed Life (Elektra/EEG)

TONIC 11
If You Could Only See (Polydor/A&M)

LOCAL H 9
Fritz's Corner (Messin' Around With You) (Island)

THE SMASHING PUMPKINS 8
Eye (Nothing/Interscope)

REEL BIG FISH 199/32
Sell Out (Mojo/Universal)
Total Stations: 18
Heavy (30+): 0
Medium (15-29): 5 KFMA, KNDD, KOME, KROQ, WZRH
Light (Under 15): 13
New Airplay This Week: 2 KISF, KNRX

METALLICA 196/26
King Nothing (Elektra/EEG)
Total Stations: 12
Heavy (30+): 1 KXTE
Medium (15-29): 7 KPNT, KREV, WBCN, WDGE, WROX, WRXZ, WXRK
Light (Under 15): 4
New Airplay This Week: 1 KREV

STAR 69 193/40
I'm Insane (Radioactive/MCA)
Total Stations: 25
Heavy (30+): 0
Medium (15-29): 2 KJEE, KROX
Light (Under 15): 23
New Airplay This Week: 3 KGDE, KMYZ, WEQX

COWBOY MOUTH 189/43
Jenny Says (MCA)
Total Stations: 23
Heavy (30+): 0
Medium (15-29): 3 WLUM, WNNX, WRXQ
Light (Under 15): 20
New Airplay This Week: 4 KMYZ, WEND, WEQX, WKDF

PUZZLE GUT 181/24
I Know It Well (Trauma/Interscope)
Total Stations: 27
Heavy (30+): 0
Medium (15-29): 1 WRXZ
Light (Under 15): 26
New Airplay This Week: 6 KDGE, KEGE, KMYZ, KPNT, KWOD, WKQX

DISHWALLA 178/35
Give (A&M)
Total Stations: 16
Heavy (30+): 0
Medium (15-29): 5 KAEP, KCXX, KEGE, KTOZ, KZON
Light (Under 15): 11
New Airplay This Week: 2 KENZ, KTOZ

NERF HERDER 177/20
Sorry (Arista)
Total Stations: 20
Heavy (30+): 0
Medium (15-29): 3 KFMA, KITS, WEQX
Light (Under 15): 17

JANE JENSEN 168/10
More Than I Can (Flip/Interscope)
Total Stations: 28
Heavy (30+): 0
Medium (15-29): 4 KROX, KTOZ, KXRX, WXZZ
Light (Under 15): 24
New Airplay This Week: 2 WKRL, WNVE

OMC 140/-8
How Bizarre (Huh!/Mercury)
Total Stations: 15
Heavy (30+): 1 KDGE
Medium (15-29): 4 KNRK, KTCL, KXPK, WEQX
Light (Under 15): 10

LIVE 139/44
Merica (Radioactive/MCA)
Total Stations: 15
Heavy (30+): 1 CIMX

Medium (15-29): 2 KXPK, WXDX
Light (Under 15): 12
New Airplay This Week: 1 KXRX

★ NAKED 137/54
Mann's Chinese (Red Ant)
Total Stations: 23
Heavy (30+): 0
Medium (15-29): 1 KEDJ
Light (Under 15): 22
New Airplay This Week: 5 KLZR, KROX, KXTE, WEQX, WROX

LESS THAN JAKE 127/18
Automatic (Capitol)
Total Stations: 19
Heavy (30+): 0
Medium (15-29): 0
Light (Under 15): 19
New Airplay This Week: 1 KROX

★ DURAN DURAN 127/52
Out Of My Mind (Virgin)
Total Stations: 26
Heavy (30+): 0
Medium (15-29): 3 KENZ, KITS, XHRM
Light (Under 15): 23
New Airplay This Week: 1 WAQZ

COUNTING CROWS 125/22
Daylight Fading (DGC/Geffen)
Total Stations: 12
Heavy (30+): 0
Medium (15-29): 3 KAEP, KZON, WNNX
Light (Under 15): 9
New Airplay This Week: 1 XHRM

★ PAVEMENT 118/52
Shady Lane (Matador/Capitol)
Total Stations: 21
Heavy (30+): 0
Medium (15-29): 3 KITS, WFNX, WXRK
Light (Under 15): 18
New Airplay This Week: 6 KFMA, KICT, KROX, KTCL, KXRX, WBRU

★ THE WALLFLOWERS 114/40
The Difference (Interscope)
Total Stations: 15
Heavy (30+): 0
Medium (15-29): 2 KEGE, KLYY
Light (Under 15): 13
New Airplay This Week: 3 KENZ, KOME, WHFS

FLUFFY 104/9
Black Eye (The Enclave)
Total Stations: 19
Heavy (30+): 0
Medium (15-29): 1 KJEE
Light (Under 15): 18
New Airplay This Week: 2 KJEE, WRXZ

★ MATCHBOX 20 79/21
Push (Lava/Atlantic)
Total Stations: 8
Heavy (30+): 1 KROX
Medium (15-29): 0
Light (Under 15): 7
New Airplay This Week: 1 WXRK

★ DINOSAUR J.R. 76/31
Nothin's Goin On (Reprise)
Total Stations: 31
Heavy (30+): 0
Medium (15-29): 0
Light (Under 15): 31
New Airplay This Week: 5 KITS, KNDD, KXTE, WFNX, WOXY

SONG ACTIVITY REPORTS For Week Ending March 16, 1997

MONITOR Broadcast Data Systems Detailed song tracking information for the past 3 weeks...

Grid of song activity reports for artists: FIONA APPLE, BECK, BEN FOLDS FIVE, BLUR, PAULA COLE. Includes columns for station, chart move, and plays/gain.

Grid of song activity reports for artists: COLLECTIVE SOUL, FOUNTAINS OF WAYNE, INXS, JAMES, JEWEL. Includes columns for station, chart move, and plays/gain.

Grid of song activity reports for artists: K'S CHOICE, KULA SHAKER, LIVE, LOCAL H. Includes columns for station, chart move, and plays/gain.



SONG ACTIVITY REPORTS



For Week Ending March 16, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays week are also included. Markets play Markets listed in order of population.

THE MIGHTY BOSSONES 1051/57 The Impression That I Get (Big Rig/Mercury) Total Stations: 59 Chart Move: 24-21

MORPHINE 215/95 Early To Bed (DreamWorks/Rykodisc/Geffen) Total Stations: 31

ODDS 390/20 Someone Who's Cool (Elektra/EEG) Total Stations: 32

THE OFFSPRING 1307/147 Gone Away (Columbia) Total Stations: 64 Chart Move: 19-13

ORBIT 529/51 Medicine (Baby Comes Back) (A&M) Total Stations: 42

THE SMASHING PUMPKINS 809/157 Eye (Nothing/Interscope) Total Stations: 50 Chart Move: 35-28

SNEAKER PIMPS 431/46 6 Underground (Virgin) Total Stations: 39

SQUIRREL NUT ZIPPERS 500/82 Hell (Mammoth/Atlantic) Total Stations: 36

SUBLIME 2110/113 Santeria (Gasoline Alley/MCA) Total Stations: 74 Chart Move: 3-3

MATTHEW SWEET 1177/58 Where You Get Love (Zoo/Volcano) Total Stations: 68 Chart Move: 21-17

THIRD EYE BLIND 796/251 Semi-Charmed Life (Elektra/EEG) Total Stations: 57 Chart Move: Debut 29

TONIC 778/184 If You Could Only See (Polydor/A&M) Total Stations: 55 Chart Move: Debut 31

U2 2069/298 Staring At The Sun (Island) Total Stations: 76 Chart Move: 7-4

THE VERVE PIPE 1877/75 The Freshmen (RCA) Total Stations: 70 Chart Move: 6-7

WHITE TOWN 1472/88 Your Woman (Brilliant!/Chrysalis/EMI) Total Stations: 66 Chart Move: 13-10

POWER PLAYLISTS™

KFOG			WXRT			WBOS		
San Francisco PD: Paul Marszalek MD: Bill Evans			Chicago VP/Programming: Norm Wiener MD: Patty Martin			Boston PD: Jim Herron		
TW	LW		TW	LW		TW	LW	
1	24	21	1	12	11	1	20	19
2	22	22	2	11	8	2	20	9
3	18	3	3	11	10	3	20	9
4	23	20	4	10	3	4	19	17
5	19	5	5	10	8	5	19	17
6	22	19	6	10	5	6	17	20
7	22	19	7	10	12	7	17	13
8	22	23	8	10	11	8	16	17
9	22	22	9	10	9	9	16	17
10	21	19	10	10	10	10	15	16
11	21	19	11	10	10	11	15	16
12	19	15	12	9	7	12	12	19
13	11	8	13	8	7	13	12	9
14	11	8	14	8	7	14	12	16
15	10	4	15	8	7	15	11	10
16	10	4	16	8	7	16	11	6
17	9	9	17	8	7	17	11	6
18	9	9	18	8	7	18	11	6
19	8	10	19	8	7	19	10	9
20	8	8	20	8	20	20	10	8
21	7	12	21	8	6	21	10	8
22	7	5	22	7	8	22	10	8
23	6	2	23	7	10	23	10	12
24	6	4	24	7	11	24	10	11
25	6	2	25	7	11	25	10	11
26	6	6	26	7	9	26	10	9
27	6	5	27	7	5	27	10	11
28	6	5	28	7	7	28	9	12
29	5	7	29	7	9	29	9	10
30	4	0	30	7	4	30	9	6

KTCZ			KBCO			WHPT		
Minneapolis PD: Lauren MacLeash MD: Jane Fredericksen			Denver PD: Dave Benson MD: Scott Arbough			Tampa PD: Chuck Beck APD/MD: Chris Taylor		
TW	LW		TW	LW		TW	LW	
1	23	20	1	26	26	1	31	27
2	22	21	2	26	22	2	31	27
3	22	23	3	26	22	3	31	27
4	22	22	4	26	24	4	31	27
5	21	18	5	26	23	5	31	27
6	21	18	6	26	23	6	31	27
7	21	18	7	26	23	7	31	27
8	21	18	8	26	23	8	31	27
9	21	18	9	26	23	9	31	27
10	21	18	10	26	23	10	31	27
11	21	18	11	26	23	11	31	27
12	21	18	12	26	23	12	31	27
13	21	18	13	26	23	13	31	27
14	21	18	14	26	23	14	31	27
15	21	18	15	26	23	15	31	27
16	21	18	16	26	23	16	31	27
17	21	18	17	26	23	17	31	27
18	21	18	18	26	23	18	31	27
19	21	18	19	26	23	19	31	27
20	21	18	20	26	23	20	31	27
21	21	18	21	26	23	21	31	27
22	21	18	22	26	23	22	31	27
23	21	18	23	26	23	23	31	27
24	21	18	24	26	23	24	31	27
25	21	18	25	26	23	25	31	27
26	21	18	26	26	23	26	31	27
27	21	18	27	26	23	27	31	27
28	21	18	28	26	23	28	31	27
29	21	18	29	26	23	29	31	27
30	21	18	30	26	23	30	31	27

WVRV			KMTT			KQPT		
St. Louis PD: Scott Strong MD: Mike Richter			Seattle SM: Chris Mays MD: Dean Carlson			Sacramento PD: Jim Trapp MD: Carole Dewart		
TW	LW		TW	LW		TW	LW	
1	39	40	1	20	11	1	48	45
2	39	37	2	20	11	2	47	34
3	38	34	3	20	11	3	46	39
4	37	36	4	20	11	4	44	44
5	37	30	5	20	11	5	44	46
6	36	33	6	20	11	6	42	44
7	36	37	7	20	11	7	40	41
8	25	26	8	20	11	8	38	39
9	25	26	9	20	11	9	36	30
10	25	27	10	20	11	10	35	32
11	25	24	11	20	11	11	34	29
12	23	23	12	20	11	12	34	36
13	23	24	13	20	11	13	33	34
14	23	23	14	20	11	14	32	33
15	20	0	15	20	11	15	32	34
16	20	3	16	20	11	16	31	33
17	20	4	17	20	11	17	31	30
18	19	13	18	20	11	18	28	21
19	19	27	19	20	11	19	28	25
20	18	13	20	20	11	20	27	27
21	18	13	21	20	11	21	26	25
22	18	10	22	20	11	22	26	27
23	18	12	23	20	11	23	26	23
24	18	12	24	20	11	24	26	23
25	18	9	25	20	11	25	25	22
26	18	10	26	20	11	26	25	22
27	18	11	27	20	11	27	25	22
28	18	12	28	20	11	28	25	22
29	18	12	29	20	11	29	25	22
30	18	8	30	20	11	30	25	22

The chart and Power Playlists are based on a national sample of data compiled by Broadcast Data Systems' Radio Track service. 26 Triple-A stations are electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of detections in monitored week.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW	DETECTIONS
1	2	3	STARRING AT THE SUN ★★★ NO. 1 ★★★	U2	473	419	
2	1	26	ONE HEADLIGHT INTERSCOPE	THE WALLFLOWERS	458	463	
3	4	18	CRASH INTO ME RCA	DAVE MATTHEWS BAND	392	384	
4	6	9	SUNNY CAME HOME COLUMBIA	SHAWN COLVIN	364	340	
5	3	17	A LONG DECEMBER DGC/GEFFEN	COUNTING CROWS	351	406	
6	8	5	THE FRESHMEN RCA	THE VERVE PIPE	341	297	
7	5	18	EVERYDAY IS A WINDING ROAD A&M	SHERYL CROW	331	372	
8	9	10	RESIGNATION SUPERMAN REVOLUTION	BIG HEAD TODD & THE MONSTERS	294	297	
9	7	11	YOU WERE MEANT FOR ME ATLANTIC	JEWEL	293	305	
10	10	10	HOPE IN A HOPELESS WORLD CAPRICORN/MERCURY	WIDESPREAD PANIC	276	288	
11	12	6	★★★ AIRPOWER ★★★ SOMEONE WHO'S COOL ELECTROLITE	ODDS	263	239	
12	13	22	WHERE HAVE ALL THE COWBOYS GONE? IMAGO/WARNER BROS.	PAULA COLE	236	227	
13	14	7	SLEEP TO DREAM CLEAN SLATE/WORK	FIONA APPLE	217	218	
14	NEW		ELEGANTLY WASTED MERCURY	INXS	212	29	
15	15	4	THE HEALING GAME POLYDORA&M	VAN MORRISON	206	185	
16	16	2	EARLY TO BED DREAMWORKS/RYKODISC/GEFFEN	MORPHINE	198	182	
17	11	9	ELECTROLITE WARNER BROS.	R.E.M.	195	250	
18	NEW		LIE TO ME A&M	JONNY LANG	192	139	
19	NEW		DAYLIGHT FADING DGC/GEFFEN	COUNTING CROWS	150	132	
20	18	4	SHE RUNS AWAY ATLANTIC	DUNCAN SHEIK	148	162	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 250 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. ©1997, Billboard/BPI Communications.

CIDR			KINK			WXRV		
Detroit PD: Murray Brookslaw MD: Ann DeLisi			Portland, OR PD/MD: Carl Widing			Boston PD: Joanne Doody MD: Mike Mullaney		
TW	LW		TW	LW		TW	LW	
1	31	30	1	7	0	1	21	19
2	30	26	2	7	5	2	20	20
3	30	27	3	6	5	3	19	17
4	29	30	4	6	4	4	19	3
5	29	28	5	6	4	5	18	9
6	22	21	6	5	1	6	18	15
7	22	16	7	5	2	7	18	17
8	22	21	8	5	2	8	16	13
9	22	22	9	5	4	9	14	14
10	20	24	10	5	2	10	14	19
11	19	0	11	4	3	11	14	14
12	16	12	12	4	12	12	13	4
13	13	12	13	4	13	13	12	12
14	13	14	14	4	14	14	12	11
15	13	14	15	4	15	15	12	12
16	12	9	16	4	3	16	12	13
17	12	9	17	4	4	17	12	14
18	12	10	18	4	18	18	11	13
19	12	14	19	4	5	19	11	11
20	12	14	20	4	6	20	10	13
21	12	14	21	4	7	21	10	13
22	11	11	22	4	4	22	10	7
23	11	9	23	4	23	23	10	10
24	11	10	24	4	3	24	10	9
25	11	10	25	4	2	25	10	10
26	11	10	26	4	2	26	10	11
27	10	0	27	4	4	27	9	0
28	10	9	28	4	2	28	9	13
29	10	13	29	4	3	29	9	9
30	10	11	30	4	0	30	9	9



JASWANT'S RAIN

From the album **THE BORROWERS**

ALREADY ON

For Week Ending March 16, 1997

COMBINED ROCK MONITOR AIRPLAY										AIRPLAY THIS WEEK BY FORMAT									
TW	LW	WKS	TITLE (LABEL/PROMOTION LABEL)	ARTIST	THIS WEEK			LAST WEEK			MAINSTREAM			MODERN			TRIPLE-A		
					Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank
1	1	18	ONE HEADLIGHT (INTERSCOPE)	THE WALLFLOWERS	31.2096	4588	1	33.0067	4882	1	11.2564	1810	4	17.0296	2320	1	2.9236	458	2
2	3	4	STARING AT THE SUN (ISLAND)	U2	27.9270	3885	4	25.5555	3305	6	9.3878	1343	8	15.4828	2069	4	3.0564	473	1
3	2	9	LAKINI'S JUICE (RADIOACTIVE/MCA)	LIVE	27.2982	4130	2	26.7348	4121	2	12.5840	1852	3	14.5275	2232	2	0.1867	46	—
4	5	14	GREEDY FLY (TRAUMA/INTERSCOPE)	BUSH	24.2392	3418	6	25.0906	3534	5	10.0994	1459	6	14.1205	1949	6	0.0193	10	—
5	4	7	PRECIOUS DECLARATION (ATLANTIC)	COLLECTIVE SOUL	24.1633	3949	3	25.1698	3926	3	13.6702	2088	2	10.1100	1742	8	0.3831	119	—
6	6	10	ABUSE ME (EPIC)	SILVERCHAIR	19.9188	3484	5	20.4795	3561	4	8.4479	1479	5	11.4339	1971	5	0.0370	34	—
7	8	7	THE FRESHMEN (RCA)	THE VERVE PIPE	19.7853	2949	7	18.2424	2796	7	3.9204	731	17	13.6171	1877	7	2.2478	341	6
8	10	5	GONE AWAY (COLUMBIA)	THE OFFSPRING	16.6434	2475	8	15.6397	2197	12	8.0075	1157	10	8.6068	1307	13	0.0291	11	—
9	7	16	A LONG DECEMBER (DGC/GEFFEN)	COUNTING CROWS	16.0154	2394	10	18.2743	2766	8	4.3041	800	16	9.3932	1243	16	2.3181	351	5
10	9	5	FALLING IN LOVE (IS HARD ON THE KNEES) (COLUMBIA)	AEROSMITH	15.5477	2341	12	16.8387	2407	10	15.2757	2293	1	0.2676	39	—	0.0044	9	—
11	12	10	SANTERIA (GASOLINE ALLEY/MCA)	SUBLIME	15.2209	2376	11	14.7242	2247	11	0.9107	181	—	14.1202	2110	3	0.1900	85	—
12	13	8	VOLCANO GIRLS (MINTY FRESH/OUTPOST/GEFFEN)	VERUCA SALT	14.6354	2465	9	14.5709	2436	9	4.8090	848	15	9.7531	1601	9	0.0733	16	—
13	11	15	CRASH INTO ME (RCA)	DAVE MATTHEWS BAND	13.5056	1852	14	15.3340	2048	14	1.2236	157	—	9.5953	1303	14	2.6867	392	3
14	15	6	YOUR WOMAN (BRILLIANT/CHRYSALIS/EMI)	WHITE TOWN	13.2139	1542	20	12.3963	1423	24	0.0099	7	—	12.8859	1472	10	0.3181	63	—
15	14	18	DESPERATELY WANTING (SWELL/ELEKTRA/EEG)	BETTER THAN EZRA	11.2352	1737	16	12.5814	1916	15	3.4049	540	22	7.1225	1063	20	0.7078	134	—
16	18	8	KING NOTHING (ELEKTRA/EEG)	METALLICA	10.9450	1573	19	10.2365	1549	22	8.9935	1376	7	1.9462	196	—	0.0053	1	—
17	21	4	YOU WERE MEANT FOR ME (ATLANTIC)	JEWEL	10.1416	1143	33	9.9898	1100	38	0.1370	38	—	8.2360	812	27	1.7686	293	9
18	17	13	EVERYDAY IS A WINDING ROAD (A&M)	SHERYL CROW	9.9443	1453	21	10.2495	1688	17	2.3577	327	36	5.4979	795	30	2.0887	331	7
19	29	3	EYE (NOTHING/INTERSCOPE)	THE SMASHING PUMPKINS	9.8286	847	52	8.6035	689	61	0.0478	6	—	9.5311	809	28	0.2497	32	—
20	19	9	THE PERFECT DRUG (NOTHING/INTERSCOPE)	NINE INCH NAILS	9.7036	1963	13	10.1246	2069	13	2.1658	559	21	7.5377	1409	11	0.0001	1	—
21	26	6	TUMBLE IN THE ROUGH (ATLANTIC)	STONE TEMPLE PILOTS	9.5002	1661	18	9.0475	1628	19	6.5171	1023	11	2.9610	627	40	0.0221	11	—
22	20	21	ALL MIXED UP (CAPRICORN/MERCURY)	311	9.4471	1319	25	10.1167	1487	23	0.8025	126	—	8.5881	1161	18	0.0565	32	—
23	23	6	RESIGNATION SUPERMAN (REVOLUTION)	BIG HEAD TODD & THE MONSTERS	9.3582	1804	15	9.3184	1779	16	4.4659	900	13	3.3469	610	—	1.5454	294	8
24	35	3	THE NEW POLLUTION (DGC/GEFFEN)	BECK	9.2025	1425	22	7.8140	1296	29	0.0692	31	—	9.1055	1373	12	0.0278	22	—
25	22	24	BLOW UP THE OUTSIDE WORLD (A&M)	SOUNDGARDEN	9.0046	1212	31	9.4581	1321	27	4.8430	682	19	4.1585	527	—	0.0031	3	—
26	16	17	THIRTY-THREE (VIRGIN)	THE SMASHING PUMPKINS	8.7523	1297	26	11.1910	1675	18	1.9234	301	40	6.5872	908	23	0.2417	88	—
27	28	30	WHAT I GOT (GASOLINE ALLEY/MCA)	SUBLIME	8.6416	1214	28	8.6142	1306	28	2.1830	343	34	6.0521	776	—	0.4065	95	—
28	36	8	NAKED EYE (GRAND ROYAL/CAPITOL)	LUSCIOUS JACKSON	8.6192	984	41	7.7307	910	47	0.1545	22	—	8.1823	895	24	0.2824	72	—
29	40	2	SIGN OF THE TIMES (EMI)	QUEENSRYCHE	8.5573	1328	24	6.8788	1003	41	8.4523	1297	9	0.1050	31	—	—	—	—
30	24	14	LOVEFOOL (TRAMPOLINE/STOCKHOLM/MERCURY)	THE CARDIGANS	8.4725	1217	27	9.2221	1356	26	0.3142	95	—	7.6637	1011	22	0.4946	111	—
31	32	2	WHERE YOU GET LOVE (ZOO/VOLCANO)	MATTHEW SWEET	8.3757	1690	17	8.0964	1592	20	1.6392	385	30	6.1544	1177	17	0.5821	128	—
32	27	27	BOUND FOR THE FLOOR (ISLAND)	LOCAL H	8.0071	1049	38	8.7728	1238	32	3.1983	407	—	4.8046	639	—	0.0042	3	—
33	25	7	FEMALE OF THE SPECIES (GUT REACTION/UNIVERSAL)	SPACE	7.7765	1347	23	9.0519	1388	25	0.1543	59	—	7.4563	1265	15	0.1659	73	—
34	31	26	HERO OF THE DAY (ELEKTRA/EEG)	METALLICA	7.6003	927	47	8.1431	994	43	5.3221	722	18	2.2782	205	—	—	—	—
35	NEW		ELEGANTLY WASTED (MERCURY)	INXS	7.2392	1150	32	2.8290	322	181	0.9090	184	—	4.8868	754	32	1.4434	212	14
36	33	7	EXCUSE ME MR. (TRAUMA/INTERSCOPE)	NO DOUBT	6.9618	1213	29	7.9207	1291	30	0.4924	97	—	6.4526	1096	19	0.0168	20	—
37	RE-ENTRY		BURDEN IN MY HAND (A&M)	SOUNDGARDEN	6.8837	958	43	6.8748	997	42	2.9288	455	—	3.9446	496	—	0.0103	7	—
38	37	47	TRIPPIN' ON A HOLE IN A PAPER HEART (ATLANTIC)	STONE TEMPLE PILOTS	6.6804	875	50	7.6534	976	44	2.9167	422	—	3.7551	444	—	0.0086	9	—
39	30	19	#1 CRUSH (CAPITOL)	GARBAGE	6.6745	1017	40	8.3149	1161	35	0.4447	98	—	6.1927	890	25	0.0371	29	—
40	RE-ENTRY		DOWN (CAPRICORN/MERCURY)	311	6.5728	871	51	6.6592	827	54	1.2087	204	—	5.3641	667	—	—	—	—

Records showing an increase in audience over the previous week, regardless of chart movement. Rankings broken down by main-stream, modern and triple-A formats (on right side of this page) correspond to charts printed in this week's Monitor and therefore rankings do not exist for recurrences and records below No. 40 (No. 20 for triple-A). Audience computed by cross-referencing exact times of airplay with Arbitron listener data. © 1997, Billboard/BPI Communications.

Cheap Trick

"Say Goodbye."

Impacting March 25th

- Extensive national tour with Stone Temple Pilots begins April 11th
- VH-1 "Live At The Hard Rock" begins airing April 28th
- Major press coverage including: Rolling Stone, People, Tower Pulse, Entertainment Weekly, Details, RayGun, Spin, USA Today, Interview and more
- Prominently featured in Howard Stern's Private Parts movie and soundtrack

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red ant
entertainment

Cheap Trick
records

Matthew Sweet



WHERE YOU GET LOVE the first single

MODERN ROCK (17)

MAINSTREAM (30)

BIG PICTURE (31)

COMBINED SPINS 1690!

MODERN ROCK LIVE 3/30

ROCKLINE 3/31

MAJOR SUMMER TOUR BEGINS MID-APRIL

from the new album

Blue Sky On Mars

Landing in stores March 25

World Radio History

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Management: Russell Carter Artist Management, Ltd.

200

Produced by Brendan O'Brien and Matthew Sweet
Mixed by Brendan O'Brien
Lettering Roger Dean ©1997

THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM		DETECTIONS		
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1	1	5	FALLING IN LOVE (IS HARD ON THE KNEES) COLUMBIA 4 weeks at No. 1	AEROSMITH	2293	2381	
2	2	7	PRECIOUS DECLARATION ATLANTIC	COLLECTIVE SOUL	2088	2157	
3	4	9	LAKINI'S JUICE RADIOACTIVE/MCA	LIVE	1852	1858	
4	3	19	ONE HEADLIGHT INTERSCOPE	THE WALLFLOWERS	1810	1954	
5	5	10	ABUSE ME EPIC	SILVERCHAIR	1479	1549	
6	6	14	GREEDY FLY TRAUMA/INTERSCOPE	BUSH	1459	1537	
7	7	11	KING NOTHING ELEKTRA/EEG	METALLICA	1376	1374	
8	9	3	STARING AT THE SUN ISLAND	U2	1343	1115	
9	11	2	SIGN OF THE TIMES EMI	QUEENSRYCHE	1297	1000	
10	10	5	GONE AWAY COLUMBIA	THE OFFSPRING	1157	1037	
11	12	7	TUMBLE IN THE ROUGH ATLANTIC	STONE TEMPLE PILOTS	1023	973	
12	8	9	CASUAL AFFAIR POLYDOR/A&M	TONIC	973	1136	
13	14	8	RESIGNATION SUPERMAN REVOLUTION BIG HEAD TODD & THE MONSTERS		900	875	
14	15	8	HOPE IN A HOPELESS WORLD CAPRICORN/MERCURY	WIDESPREAD PANIC	887	873	
15	16	6	VOLCANO GIRLS MINTY FRESH/OUTPOST/GEFFEN	VERUCA SALT	848	806	
16	13	14	A LONG DECEMBER DGC/GEFFEN	COUNTING CROWS	800	882	
17	19	6	THE FRESHMEN RCA	THE VERVE PIPE	731	697	
18	17	28	HERO OF THE DAY ELEKTRA/EEG	METALLICA	722	783	
19	18	24	BLOW UP THE OUTSIDE WORLD A&M	SOUNDGARDEN	682	752	
20	22	4	LIE TO ME A&M	JONNY LANG	626	593	
21	21	8	THE PERFECT DRUG NOTHING/INTERSCOPE	NINE INCH NAILS	559	615	
22	20	18	DESPERATELY WANTING SWELL/ELEKTRA/EEG	BETTER THAN EZRA	540	632	
23	30	3	PUSH LAVA/ATLANTIC	MATCHBOX 20	514	439	
24	23	6	H. ZOO/VOLCANO	TOOL	509	528	
25	29	4	OUTTASITE (OUTTA MIND) REPRISE	WILCO	501	453	
26	26	18	JUST ANOTHER DAY MERCURY	JOHN MELLENCAMP	465	474	
27	35	2	DRIVEN ANTHEM/ATLANTIC	RUSH	458	384	
28	24	23	LADY PICTURE SHOW ATLANTIC	STONE TEMPLE PILOTS	441	493	
29	25	21	HAVE YOU SEEN MARY COLUMBIA	SPONGE	415	480	
30	37	2	WHERE YOU GET LOVE ZOO/VOLCANO	MATTHEW SWEET	385	374	
31	27	12	CHANGE THE LOCKS WARNER BROS. TOM PETTY AND THE HEARTBREAKERS		362	472	
32	32	24	ME WISE MAGIC WARNER BROS.	VAN HALEN	351	407	
33	NEW		EXACTLY WHAT YOU WANTED INTERSCOPE	HELMET	350	292	
34	39	23	WHAT I GOT GASOLINE ALLEY/MCA	SUBLIME	343	361	
35	40	3	NOTHING AT ALL REUNION/SILVERTONE	THIRD DAY	330	351	
36	RE-ENTRY		EVERYDAY IS A WINDING ROAD A&M	SHERYL CROW	327	344	
37	NEW		COME UNDONE MERCURY	CRAVIN' MELON	322	308	
38	RE-ENTRY		6TH AVENUE HEARTACHE INTERSCOPE	THE WALLFLOWERS	315	317	
39	NEW		RHINOSAUR A&M	SOUNDGARDEN	314	279	
40	33	9	THIRTY-THREE VIRGIN	THE SMASHING PUMPKINS	301	400	

THIS WEEK	LAST WEEK	WKS. ON CHART	MODERN		DETECTIONS		
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1	1	16	ONE HEADLIGHT INTERSCOPE 4 weeks at No. 1	THE WALLFLOWERS	2320	2465	
2	2	9	LAKINI'S JUICE RADIOACTIVE/MCA	LIVE	2232	2214	
3	3	11	SANTERIA GASOLINE ALLEY/MCA	SUBLIME	2110	1997	
4	7	3	STARING AT THE SUN ISLAND	U2	2069	1771	
5	4	10	ABUSE ME EPIC	SILVERCHAIR	1971	1988	
6	5	14	GREEDY FLY TRAUMA/INTERSCOPE	BUSH	1949	1985	
7	6	7	THE FRESHMEN RCA	THE VERVE PIPE	1877	1802	
8	8	7	PRECIOUS DECLARATION ATLANTIC	COLLECTIVE SOUL	1742	1665	
9	9	8	VOLCANO GIRLS MINTY FRESH/OUTPOST/GEFFEN	VERUCA SALT	1601	1612	
10	13	6	YOUR WOMAN BRILLIANT/CHRYSALIS/EMI	WHITE TOWN	1472	1384	
11	12	9	THE PERFECT DRUG NOTHING/INTERSCOPE	NINE INCH NAILS	1409	1451	
12	15	6	THE NEW POLLUTION DGC/GEFFEN	BECK	1373	1268	
13	19	4	GONE AWAY COLUMBIA	THE OFFSPRING	1307	1160	
14	10	18	CRASH INTO ME RCA	DAVE MATTHEWS BAND	1303	1522	
15	16	8	FEMALE OF THE SPECIES GUT REACTION/UNIVERSAL	SPACE	1265	1268	
16	11	15	A LONG DECEMBER DGC/GEFFEN	COUNTING CROWS	1243	1478	
17	21	3	WHERE YOU GET LOVE ZOO/VOLCANO	MATTHEW SWEET	1177	1119	
18	14	23	ALL MIXED UP CAPRICORN/MERCURY	311	1161	1344	
19	17	8	EXCUSE ME MR. TRAUMA/INTERSCOPE	NO DOUBT	1096	1173	
20	22	19	DESPERATELY WANTING SWELL/ELEKTRA/EEG	BETTER THAN EZRA	1063	1110	
21	24	4	THE IMPRESSION THAT I GET BIG RIG/MERCURY THE MIGHTY MIGHTY BOSSTONES		1051	993	
22	18	14	LOVEFOOL TRAMPOLINE/STOCKHOLM/MERCURY	THE CARDIGANS	1011	1163	
23	20	17	THIRTY-THREE VIRGIN	THE SMASHING PUMPKINS	908	1144	
24	30	22	NAKED EYE GRAND ROYAL/CAPITOL	LUSCIOUS JACKSON	895	805	
25	25	18	#1 CRUSH CAPITOL	GARBAGE	890	993	
26	27	6	HARD CHARGER WARNER BROS.	PORNO FOR PYROS	826	932	
27	31	3	YOU WERE MEANT FOR ME ATLANTIC	JEWEL	812	772	
28	35	2	EYE NOTHING/INTERSCOPE	THE SMASHING PUMPKINS	809	652	
29	NEW		SEMI-CHARMED LIFE ELEKTRA/EEG	THIRD EYE BLIND	796	545	
30	26	13	EVERYDAY IS A WINDING ROAD A&M	SHERYL CROW	795	972	
31	NEW		IF YOU COULD ONLY SEE POLYDOR/A&M	TONIC	778	594	
32	NEW		ELEGANTLY WASTED MERCURY	INXS	754	252	
33	33	3	HEY DUDE COLUMBIA	KULA SHAKER	751	708	
34	28	7	I WILL SURVIVE CAPRICORN/MERCURY	CAKE	745	824	
35	29	8	FIRESTARTER XL MUTE/MAVERICK/WARNER BROS.	PRODIGY	724	822	
36	NEW		BATTLE OF WHO COULD CARE LESS 550 MUSIC	BEN FOLDS FIVE	657	571	
37	23	10	DISCOTHEQUE ISLAND	U2	656	1070	
38	37	2	SLEEP TO DREAM WORK	FIONA APPLE	649	613	
39	NEW		NOT AN ADDICT 550 MUSIC	K'S CHOICE	649	537	
40	36	3	TUMBLE IN THE ROUGH ATLANTIC	STONE TEMPLE PILOTS	627	645	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 800 detections (mainstream) or 1,100 (modern) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

VALLEJO

"JUST ANOTHER DAY"

FROM THE INCENDIARY DEBUT ALBUM VALLEJO

ALREADY ON:

WRCX WKLO KBER KILO KLBK WXRA KISS KRXQ
KTXX KNCN KRAD WKQQ KTUX KROX WKDF WRLG



TVT RADIO CONTACTS: John Perrone, Sudi Gaasche, Gary Jay, Zach Lanier @212.979.6410. OR Mark Jackson @ 818.347.9638

GRAVITY KILLS "DOWN"

THE NEW TRACK FROM THE POWERFUL DEBUT ALBUM GRAVITY KILLS

NEW AT: WRCX WRIF WKLO KISS
WJRR WXTB KRXQ WSTZ KTUX

AND NOW AVAILABLE: MANIPULATED

THE REMIX ALBUM FEATURING REMIXES BY AL JOURGENSEN, P.M. DAWN, LOADS OF ACID AND MORE.