

ROCK AIRPLAY Monitor

• We Listen To Radio •

March 13, 1998 \$4.95 Volume 5•No. 11

ROCK HIGHLIGHTS

MAINSTREAM

#1

VAN HALEN

Without You (WARNER BRO.)

★★★ AIRPOWER ★★★

CREED • Torn (WIND-UP)
COOL FOR AUGUST • Walk Away (WARNER BROS.)

GOING FOR AIRPLAY

ADDICT • Monster Size (V2)
ANOTHER SOCIETY • Let Down (PC MUSIC)
DREAM THEATER • Hollow Years (EASTWEST/IEEG)
BOB DYLAN • Love Sick (COLUMBIA)
MATCHBOX 20 • Real World (LAVA/ATLANTIC)
EDDIE MONEY AND BUDDAHEADS • Rock & Roll Doctor (CMC INTERNATIONAL)
MATTHEW RYAN • The Dead Girl (A&M)
STEGOSAURUS • At The Water (REPRISE)

MODERN

#1

MARCY PLAYGROUND

Sex And Candy (CAPITOL)

★★★ AIRPOWER ★★★

SEMISONIC • Closing Time (MCA)
JERRY CANTRELL • Cut You In (COLUMBIA)

GOING FOR AIRPLAY

AL'S NOT WELL • Dis-ease (Please Believe) (BEYOND MUSIC)
ATHENAEUM • What I Didn't Know (ATLANTIC)
CURVE • Coming Up Roses (UNIVERSAL)
EVE 6 • Inside Out (RCA)
THE URGE • Jump Right In (IMMORTAL/EPIC)

TRIPLE A

#1

ERIC CLAPTON

My Father's Eyes (REPRISE)

★★★ AIRPOWER ★★★

BONNIE RAITT • One Belief Away (CAPITOL)

Consolidation Spurs Changing Role For Promotion And Marketing Directors

by Kevin Carter and Marc Schiffman

Along with the myriad of changes consolidation has brought to radio is the evolving job description of today's promotion and marketing directors. No longer hanging banners at remotes, the job has become a corporate position, and those who hold it are now responsible for making money, not just spending it.

Chancellor Media VP of marketing Bev Tilden broke into radio more than 20 years ago as a producer at WBZ Boston, moving into promotion a year later. At the time, she says, "the marketing director was not considered a department head. The GM was responsible for all the marketing plans, and the promotion director just executed them." Emmis St. Louis director of marketing Abigail Pollay says, "It used to be much more of an entry-level job. It used to be a sales assistant or intern."

That's what today's broadcast companies are not looking for. "When I'm looking for a qualified promotion director today, the stereotypical line I get from management is, 'We don't want a banner-hanger,'" Tilden says. "In 1998, marketing is far more im-

portant for a number of reasons. One, there are so many more ways to market—it's not just advertising anymore. New technologies have given us so many more options, and that makes the process far more complicated." Also, she notes, consolidation "has made it more important to be a wise marketer. How do you market two or more stations in a market so that each one benefits without killing the other ones?"

Above all, Tilden notes, "marketing directors are expected to contribute to the top-line growth of the radio station today. They are expected to develop programs or events for nontraditional revenue opportunities and/or marketwide sales programs that more than one of the company's stations can use to attract promotional dollars."

As Natalie DiPietro, marketing director of Chancellor's WRCX (Rock 103.5) Chicago, notes, while her station may be given a nice-sized budget, she's told that "unless we make X more money, you're losing all your TV and billboard money." Co-owned classic rocker WAXQ (Q104.3) New York marketing director Paul Miraldi adds, "Often the promotion and marketing people were known as

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god Lives Underwater



From Your Mouth

the single from the new lp Life in the So-Called Space Age



Modern Rock Monitor 34

EVEN MORE ADDS THIS WEEK AT:

KMYZ KJEE WJSE KKND WLUM
WROX WRRV WGMR WIXO KTCL

EXOTIC WOMEN! FIENDISH EVIL! IT CAN ONLY BE...

FRETBLANKET

INTO THE OCEAN

(So Long I'm Gone)

FROM THE SENSATIONAL NEW ALBUM
HOME TRUTHS FROM ABOARD
YOU'VE HEARD THE SONG - NOW SEE THE MOVIE



"This is absolutely one of the funnest records we have on the air."
-Dwight Arnold, KCXX

"This song embodies all that is good with radio as you need it...if you don't play this record don't blame me when the GM comes to get your keys."
-Mike Halloran, XHRM

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FAT



"It's one of my Top 5 requesting records. There are no stretch marks on this band!"
-John O'Connell, WPBZ

"HOT PHONES! Now stop bothering me!"
-Rich Wall, WEDG

#35 Alternative New Artist Album Chart

"Early phone response...this one could be a winner."
-John Moschitta, WDXD

NEW THIS WEEK
AT KFGX



NUMB

the single

Brother Cane | *lie in the bed* | *make*

#1 MOST ADDED EVERYWHERE!

OVER 150 ROCK STATIONS OUT OF THE BOX
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WRCX	KLOL	KXXR	WDVE
WMMR	WAAF	KUPD	WXTB
KTXQ	WZTA	KDKB	KUFO
WRIF	WKLS	KSHE	WEBN

THE FIRST SONG FROM THE NEW ALBUM

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PRODUCED BY KELLY GRAY AND BROTHER CANE DIRECTION: BILL GRAHAM MANAGEMENT

AOL KEYWORD: VIRGIN RECORDS WWW.VIRGINRECORDS.COM WWW.BROTHERCANE.COM

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Donovan Exits Entercom Seattle

G. Michael Donovan exits the VP/GM post of Entercom Seattle's properties, including modern KNDD, album KISW, and triple-A KMTT. Former KBIG Los Angeles VP/GM Steve Oshin joins as oldies KBSG-AM-FM VP/GM and interim VP/GM of KNDD. KISW station manager Clark Ryan and KMTT station manager Chris Mays assume interim VP/GM duties for their respective stations.

In other management news, album WGIR-FM/news-talk WGIR-AM Manchester, N.H., GM Jon Erdahl becomes director of operations for Atlantic Star Communications, overseeing its stations in Manchester and Portsmouth, N.H. (including album WHEB); Worcester, Mass.; and Burlington, Vt. Meanwhile, WHEB Portsmouth, N.H., PD Glenn Stewart and MD Scott Laudani add the same duties at WGIR-FM.

Classic hits WSRR Memphis GM Tony Yoken is upped to executive VP/GM of Barnstable's Memphis Radio Group, including country WGKX and a new FM station slated for an April launch. Also, Barnstable president/CEO David Gingold relocates from Boston to Memphis.

FORMATS: SUPERFRANK GOES ACTIVE

Adult contemporary KQMO Springfield, Mo., flips to active rock as KZRQ under owner SuperFrank and his Radio 2000 company. Radio 2000 veterans Julie Barry and George Spankmeister will be PD/midday host and MD/afternoon host, respectively. Guy Hodson, who recently exited the night shift at modern rock KCCX Kansas City (now KNRX), joins as APD/nights. Aside from SuperFrank, Radio 2000 VP Rob Nicholson, assistant VP Brent Hamilton, and Springfield operations VP Dave Alexander are overseeing the new format.

Following news/talk WTLK Jacksonville,

Fla.'s previously reported flip to classic rock, the station picks up new call letters WBGB (Big 106.5). PD Steve Fox is taking on afternoons at WBGB, after several weeks in which the station was jockless, with Randy Clemons in for mornings from P/T duties at modern sister WPLA, replacing the Grease-man. Westwood One classic rock programming fills the remaining hours.

Gold-based country KRAK Sacramento, Calif., swaps frequencies with album KRXQ, moving to 93.7.

Modern KRZQ (100.9) Reno, Nev., flips frequencies with co-owned modern AC KLCA (Alice 96.5) March 15. Both staffs and formats remain intact.

PROGRAMMING: HOLY PD, KFRR!

Album rock KRAB Bakersfield, Calif., APD/MD Bruce Wayne heads to modern KFRR (New Rock 104) Fresno, Calif., for PD duties. KFRR APD/middayer Andy Winford exits. Wayne becomes PD for KFRR only, while classic rock KJFX APD/afternoon host Angie Good is upped to PD there. You can reach Winford at 209-446-1980.

Album WMFS Memphis, Tenn., PD Jim Fox adds OM stripes.

Modern WQBK Albany, N.Y., APD/middayer Kelly McNamara is upped to PD, replacing Dan Binder.

Oldies KQLL Tulsa, Okla., PD Steve Fernandez joins crosstown classic rock KJSR as PD, replacing Dave Michaels, who remains in mornings.

Album rock WJXQ (Q106) Lansing, Mich., promotes APD/MD Bob Olson to the PD chair, with production/midday host Kevin Conrad picking up the MD title and

early-afternoon man Bill Crooks taking on production duties.

Newly appointed PD for top 40 WQSL (Q92) Wilmington, N.C., Chuck Williams will also be PD/afternoons at co-owned classic rock WXQR (Star 105). He replaces Star 105 PD Brian Bell, who remains in the morning shift at Q92.

Classic rock WFAT Kalamazoo, Mich., morning man Mark Wilson is named PD/mornings for classic rocker KZOZ San Luis Obispo, Calif.

Lee Abrams has pacted with Gulfstar to consult its 20-odd medium-market rock properties across the Southwest. Abrams is also working with classic rockers KBFX Anchorage, Alaska; WXCR Albany, N.Y.; and L.M. Communications properties WKLC Charleston, W.Va., and WYBB Charleston, S.C. At WXCR, Scott Hawk is given PD stripes.

PEOPLE: STERN LANDS ON KUFO

Album KUFO Portland, Ore., becomes the latest affiliate of the Howard Stern show, displacing Bill Prescott, Bill Jackson, and Tawn Mastry. The Stern feed starts live at 3 a.m. PT. As an interesting side note, KUFO is among a group of ARS stations soon to pass under the umbrella of CBS, Stern's employer. Also at the station, afternooner Glynn Shannon and overnigher Kim Maxwell exit. The night team of Craig the Dog-Faced Boy and his sidekick, producer Porkchop, slides into the afternoon shift. Meanwhile, modern adult sister KBBT (the Beat) taps Gina Micciulla (from country sister KUPL),

Cort Webber (producer at KUFO), and Rebecca Marshall (from Danny Bonaduce's former morning show at WKQI Detroit) for mornings, replacing the team of Shook and Suits.

The Boston Herald reports that veteran modern rock WBCN Boston MD Carter Alan is headed to classic rock sister WZLX as APD/midday host, replacing the exiting George Taylor Morris.

Classic rock WXKR Toledo, Ohio, firms up its on-air lineup, with former crosstown album rock WIOT morning man Mark Benson joining for the same. He's joined by newsman Jeff Larsen, the former overnight host for AC sister WWWM. WWWM morning co-host Andi McKay joins for the midday shift. Afternoon hosting duties are held down by former WIOT part-timer Mike McIntyre.

Album WVRK Columbus, Ga., afternoon host Todd Stone joins album WARQ Columbia, S.C., for mornings.

Album KRRO Sioux Falls, S.D., middayer Kerrie Woods adds MD duties.

Mitch Zatto exits WYBB (98 Rock) Charleston for afternoons at hot AC sister WNST.

Album WYSP Philadelphia has picked up Garry Cobb to join Merrill Reese on play-by-play during Eagles football broadcasts. The former Eagles defensive player has more recently worked in the market at sports WIP and at KYW-TV, covering weekend news. In other sports news, CBS album sister WKRK Detroit has been chosen as one of two FM flagship stations—along with country sister WYCD—for the 1998 and 1999 ITT Automotive Detroit Grand Prix.

Congratulations to classic hits WAXQ (Q104.3) New York morning woman Darian O'Toole, who extended her repertoire to TV in a segment of "Candid Camera" in which she played a nervous, shaky first-time tattoo artist offering cut-rate tattoos.

Stupid Band Tricks



The staff of modern KPNT St. Louis invites Cool For August to join it in trying to set a new world record for most people in a radio studio. Going for Guinness consideration, from left, are night jock Donny; Cool For August's Trevor Kustiak; MD Adam; Cool For August's Gordon Vaughn, Andrew Shives, Chris Harris, and Shane Hills; afternoon jock Traci Wilde; Warner Bros.'s Bob Hathaway; and PD Allan Fee.



A New 'Spin' On Chart Info And More

THE SPIN ON THE SPIN: This week, the former "Personnel File" changes its name to reflect an expanded focus. The new column will continue to list all personnel changes, as well as breaking industry news, but will also include timely information on Airplay Monitor's rock charts, chart trends, reporter changes, and Broadcast Data Systems information.

Marcy Playground's "Sex And Candy" has spent the longest time at No. 1 on the modern rock chart of any song since the chart's inception. The title is in its 13th week at No. 1.

The Rolling Stones earn a bullet on the heritage rock chart this week, even though "Saint Of Me" has been on the chart more than 20 weeks. The title, which got airplay following the release of the Stones' "Bridges To Babylon" set, was recently released as a commercial single and is being worked anew to radio as such. "Saint" is up in spins two weeks in a row.

PERSONNEL FILE: CMC ups national director of promotion Ray Koob to VP of promotion, promotion manager Mark Roper to national director of promotion, and former promotion assistant Brian O'Neill to associate national director of promotion.

Former American Recordings GM Mark Di Dia joins Hollywood as senior VP/GM.

Gavin top 40 editor Dave Sholin is named VP of promotion at Island Records.

Columbia's Shannah Miller moves from Boston to L.A. as associate director of national alternative promotion... Former Revolution local Jamie Schwartz takes Columbia's Boston local gig; former Mercury rep Lynne Salivaras joins Columbia to handle Washington, D.C., duties.

ARTIST MONITOR: RCA signs former American act Ruth Ruth... Alana Davis joins the upcoming H.O.R.D.E. festival, along with Blues Traveler, Ben Harper, and Barenaked Ladies.

Spacehog Invades Q101



Modern WKQX (Q101) Chicago afternoon host Tim Virgin recently took to the air with two members of Spacehog, who rendered a live version of "Carry On." Shown, from left, are Warner Bros. local rep Colleen Taylor, Sire national promotion woman Sherri Trahan, PD Alex Luke, Spacehog's lead singer Royston Langdon and guitarist Ant Langdon, and Virgin.

One More From The Road (Rage)



Johnny Van Zant made a stop at album WRDU Raleigh, N.C., to play tracks from his new "Brother To Brother" album—including current single "Rage"—and other favorites. Shown in the back row, from left, are PD Bob Edwards, CMC International VP of promotion Ray Koob, and p.m. driver Bob the Blade. In the front row are Van Zant and midday host Mary Lou McGregor.

State Of The Union



John Corabi and Bruce Kulick of hard rock supergroup Union stopped in to say hi to the folks at WKRK Detroit. Shown, from left, are jock Gonzo Greg, Corabi, APD Matt Surrena, and Kulick.

RADIO CONCERT MONITOR

DATE	CALL LETTERS	EVENT	SCHEDULED TO APPEAR
March 28-29	WXTB Tampa, Fla.	Eighth Annual Livestock	Brother Cane, Cool For August, Creed, Days Of The New, Fat, Hazies, Impotent Sea Snakes, Limp Bizkit, Jimmie's Chicken Shack, Life Of Agony, Megadeth, Mighty Joe Plumb, Sevendust, Kenny Wayne Shepherd, Third Eye Blind, more
April 4	KRXQ Sacramento, Calif.	El Niño Snowboard and Music Festival	TBA
April 18	WJRR Orlando, Fla.	Earthday Birthday 5	Black Lab, Creed, Fat, Headswim, Our Lady Peace
April 25	KTBS (the Buzz) Houston	BuzzFestival '98	TBA
May 2	WYNF Sarasota, Fla.	Birthday Bash	TBA
May 9	KMYZ Tulsa, Okla.	Edge of Summer Bash	TBA
May 23-24	KXXR/KZNZ Minneapolis	Edge-Fest	TBA
June 27	KRXQ Sacramento, Calif.	Second 98 Rock Real Rock Jamboree	TBA

To include your station's concert information in Rock Concert Monitor, call Marc Schiffman at 212-536-5065, fax 212-536-5286, or E-mail mschiffman@billboard.com



CHEET SHEET BY MARK MARONE

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God Lives Underwater Resurfaces

God Lives Underwater co-founder Jeff Turzo met his partner, David Reilly, who was from a neighboring town and opposing high school, at a rumble when they were 15 years old. "It was like the punks vs. the skinheads, and we were kind of like the only two on the sidelines not fighting," says Turzo.

Like its founders, God Lives Underwater has stood apart from the pack since the two computer heads formed the band in 1992. Turzo and Reilly, who co-write, produce, record, and mix all of their songs, do all their recording at home, which is a shared house with 1500 label head Gary Richards, who doubles as the band's manager. "It's what we've always done, even when we were younger," says Turzo, whose first collaborations with Reilly 10 years ago were a cross between acid house and Chemical Brothers-type stuff. "That's why I was so turned on to sequencers and samplers in high school, because you could make stuff that sounded like a record but at home, instead of a shitty 4-track with a microphone in your basement and someone banging on the drums." All of God Lives Underwater's releases, which include a self-titled debut EP, the first full-length set "Empty" (American), and the current 1500 release, "Life In The So-Called Space Age," which will be in stores March 24, are home recordings.



Jeff Turzo and David Reilly

Despite the duo's attachment to its Macintosh Powerbook 3400 laptops, which Reilly is using to create some of the visuals for the projection screens the two plan to take on tour with them in June, God Lives Underwater manages to steer clear of the attendant cold detachment that often characterizes electronic music. As a live act, it is a four-piece band consisting of two guitars (one played by Turzo), Reilly on keyboards (and occasionally on a third guitar), and Scott Garrett (who played in the last incarnation of the Cult) on drums.

The defining flavor of the new album, despite the presence of traditional guitar elements, reflects a penchant for futuristic late-'70s sci-fi sounds, which makes the album a warmer, more-traditional listening experience. Turzo says the album's title, "Life In The So-Called Space Age," taken from a quote on the back of Depeche Mode's "Black Celebration," "sort of subtly influenced everything on the album"—hence the sci-fi soundscape.

"The tools they were using [in the '70s,] like those old analog synths and stuff, is what we like and use," explains Turzo, who, like his partner, has his own side project: Mass Hysterio, which should have a release out by year's end on 1500; Reilly's is Robot Teen America. Turzo is also busy producing a Philadelphia-based, Korn-sounding electronic band, Blue Collar Underworld, which boasts his 14- and 17-year-old younger brothers. "We stay away from the new digital wave-table keyboards stuff; we hate that stuff," which he describes as the kind typically favored by many of today's R&B records. "We like the kind where you have to build the sound from scratch, by twiddling knobs and stuff." The melding of melody with electronics, and guitars with samples, reflects their diverse interests in music. Citing David Bowie, Depeche Mode, Meat Beat Manifesto, and the Beatles as big inspirations, Turzo says that he and Reilly are also "into Pantera, Helmet, and harder bands; good techno that was heavy, too, like N-Joi and Meat Beat." To Turzo, the only difference between something like Pantera and N-Joi is that the intense music was "not coming out of a big amp; it was coming out of a keyboard."

What's coming out of the mouth of the world hot dog-eating champion in the video for "From Your Mouth" is another example of the duo wanting to break from conformity. The bizarre single-shot videoclip of a young Japanese man sitting at a table removing an assortment of food items from his mouth, ranging from an ice cream cone to a quarter of a watermelon, is the work of Roman Coppola, who read about the man's incredible consumption capabilities and created a film of him in reverse action. The one-man, one-setting, one-shot video flows so seamlessly that the act of taking from his mouth a perfectly formed banana and sandwich appears to be completely realistic. "The one thing I always wanted was something creative and memorable. I think ours definitely fits that," says Turzo, who then adds, laughingly, "whether you like it or not." At the end of the video, the camera pans slowly back from the eating exhibition to reveal Turzo and Reilly in a very short cameo. And just as they were at that rumble, they're observing the action from the sidelines once again.

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Consolidation Spurs Changing Role For Promotion And Marketing Directors

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the spenders, but the good ones are contributing to top-line growth as well through nontraditional revenue."

Triple-A KFOG San Francisco marketing director Jude Heller sees herself as a special-event marketer for a company involved in publishing, World Wide Web site production, CD manufacturing, events, and, of course, a radio station.

"When I came to the station," Heller says, "KFOG was doing movie promotions." Now she's involved in gathering ancillary income from corporate sponsorships. "If anything has made the biggest strides in how radio is achieved, it would be special-event marketing. That is the Big Kahuna of what we do at KFOG."

"As a special-event company, we have a real advantage over people who typically do special events who are begging a radio station to get involved. We can fulfill the entire promise: create a really special event that people want to come to and coordinate all the advertising and point-of-purchase and outdoor and all the elements that a corporate sponsor would want."

KFOG still has their movie premieres, but now the station creates events "that the salespeople would sell the client into," as opposed to the old model of the client wanting a promotional tie-in that the salesperson would have to pitch to promotion. "Our salespeople have more than enough things to sell, and sometimes they're overwhelmed by what we create for them because our goals are so ambitious."

As DiPietro's duties grow, "the GM comes to us more. Once you've proven that you can come up with creative ideas that can create revenue, that will bridge the gap," she says. "They look at you and say, 'Hey, pretty good for the T-shirt-and-sticker kid.' Then the demand grows even further."

LIFE UNDER CONSOLIDATION

"When consolidation hit, everyone predicted that jobs would dry up; instead, we're finding ourselves scrambling harder than ever before to find better people," says Tilden. With that, there's now an increasing trend toward hiring marketing directors without a broadcast background. "If I had it to do all over again, I would have certainly gotten a business/marketing degree," Tilden says. In 1978, it was important to find marketing directors with radio experience. Today, the basic marketing knowledge is far more valuable."

Heller can attest to the growth opportunity in promotion. They've "completely restructured our department," she says. "My title is marketer. My assistant was promoted to promotion director, and we have a promotion coordinator and promotion assistant. It used to be a two-person department, and now it's a four-person department, sometimes more. We carry a few interns as well."

Miraldi sees marketing elevated in the station power structure. "At the successful stations, the four people at the radio station are the GM, GSM, director of marketing, and PD. Those are the four people that are going to guide the station through its course," he says. "That's the culture in this radio station and the Chancellor philosophy as well."

Here's consolidation, in a nutshell, for SFX Nashville promotion manager Keith Kaufman: "Two years ago, I was picking up tickets for one station; last year for two. Today, I picked up tickets for four stations," he says. "It's like having kids. I no longer remember a time when I used to have only one station to worry about."

SHARE THE KNOWLEDGE

In 1978, promotion directors had to learn marketing on the fly—today, Chancellor's Tilden and staff have what passes for an in-house marketing university, thanks to ongo-

ing sales and marketing workshops, some held in conjunction with the annual Promax Convention.

On a local level, WAXQ's Miraldi meets at least once a month with the promo people at his four sister stations, including top 40s WKTU and WHTZ and AC WBIX. Those stations were competitors until recently, and Miraldi says they're still feeling out this new relationship. "It's tough," he says. "You never thought outside your radio station in the past, but now I look for a way to make this a better package for venue X or client B, and I can go to my sister stations and help enhance it."

EDUCATE THYSELF

Other than companywide idea-sharing, Chancellor's Tilden mentions outside sources such as IEG (International Events Group) that teach how to market through events and match opportunities for event producers and sponsors. "Also, programs like Gerry Tabio's Creative Resources teach creative problem-solving," she says. "Management should encourage marketing directors to take advantage of these personal-growth opportunities."

Emmis' Pollay tells her promotion team, "You can't stay on top of current culture enough. One thing I stress is to read the newspaper and watch what's happening in the world."

"If you have the basic intelligence, you can get a good mentor to teach you marketing and radio," says Tilden, who mentored Melissa Burrill, now marketing director of top 40 KHKS Dallas. Burrill double-majored at Syracuse University in marketing and consumer studies. Her initial goal upon graduation was to work at either a public-relations firm or an ad agency; instead, she accepted a sales-assistant position at WXKS-FM Boston, later joining Tilden in promotion.

"Just a few years ago, there was no such thing as a radio station corporate marketing director," Burrill says. "Bev has a job that didn't exist; she created it. I foresee that in the next few years she'll have her own corporate marketing staff." She also notes that beyond a station's promotions, a marketing director has to "market the image of the station to our clients, just like Microsoft markets its products to the end-user. We now have to think visually, to make the radio station look the way it sounds. Although most people listen in their cars, it's important that when the station is on-site, it visually matches its audio image. That includes the look of your Web site, and which events and concerts you attach your name to, so that clients will want to be a part of what we're attaching ourselves to."

WRCX's DiPietro sees a bright future for today's marketing director, noting that some have moved into sales and offer a unique perspective to that department. "They've seen the promotion side and know what will work better than anybody," she says. "Promotion people know a lot of things about the station. They work with every department. They know the vision and see the money goals. If you can get promotion people in any aspect of the station, that's a good thing."

Only one thing hasn't changed in 20 years, according to Tilden, and that's the temperament needed for the job. "The best radio marketing directors have outgoing personalities that are suited to their show business-type environment. They love to network; they are resourceful and creative. Most important, they have to be a great salesperson in their own right," she says. "They sell their ideas up to management, to their staffs, to their clients and promo partners, to the press, even the air talent, so that they, in turn, can sell it with understanding and enthusiasm to the listeners."

MONITOR PROFILE

Rose & Co. Revive Triple-A WZEW In Mobile And Find Ratings Success

It's one thing to want to bring back a triple-A station that folded nearly four years ago in a climate in which other owners are happy to take the surest path to revenue. It's another thing to actually do it and be successful, but the team of OM Tim Rose and MD Alex Chesley have done just that, reviving storied triple-A WZEW Mobile, Ala., and reaping a 3.4 share 12-plus, doubling the station's numbers in one book.

Rose is also PD/mornings at oldies sister WAVH. He says, "I had always said to our general manager here that I thought that [WZEW] should come back. We had an opportunity to LMA the signal, and we took an enormous leap of faith and . . . hoped that there would be some possibility that we could rekindle some of that affection for the radio station."

So much so that Rose says, "In the time that the Zoo was off the air, it became more

takes were encouraged. "Our biggest task was to have [the staff] understand that this was something that we were going to do and getting some ratings would be great, but if the ratings weren't marvelous, it didn't mean that we were going to suddenly change our minds."

Once that was established, "I always say, 'Just give a little bit of yourself every day.' Do all the things that you're supposed to do, but I want to hear a little bit of the real you," says Rose. "Don't talk like a DJ. Don't try to be trite and clever. Say, 'I had a really nice meal at Semolina's last night, even if Semolina's isn't a sponsor.' If you went there and it was good and you think it's somewhere where people are going, then say it . . . What I want you to do is have the guts to say something that is real. Something that you did . . . Somewhere that you went here in Mobile. Say something real and don't be afraid of screwing up, because if you don't make any mistakes, you'll never make anything."

"A radio station has to be about the town," he adds. "The radio industry has forgotten to be local. They think they're being local because they do PSAs and stuff like that. But they're not being local. Not like it used to be."

Rose says he won't hot-line rambling DJs, because "when you do something horrid on the air, you know you did it." He doesn't believe in liner cards either. He writes info about promos and local events but drills his jocks to not "read the damn card. Read the card, and I'm likely to hot-line your asses" . . . I had a PD tell me 10 years ago, 'Here's some liner cards; now make them your own.' I could shoot this guy today, because he didn't get it, and he was trying to tell me what to do. I say to these guys, 'Don't read the damn cards. This is just the stuff.' You've got to have it written down somewhere. Make the station your own. Make the shift your own."

Musically, the new WZEW doesn't have its predecessor's jazz lean. "In 1998, we find that the cool thing is more bluesy than it is jazzy," Rose says. Here's a recent sample hour on WZEW: k.d. lang, "Constant Craving"; Lou Reed, "Walk On The Wild Side"; Dave Matthews Band, "Two Step"; Sundays, "She"; John Hiatt, "Child Of The Wild Blue Yonder"; U2, "Hawkmoon 269"; Sister Hazel, "Happy"; Thomas Dolby, "I Love You, Goodbye"; Fleetwood Mac, "Dreams"; Rod Stewart, "Every Picture Tells A Story"; Oasis, "Don't Look Back In Anger"; Barenaked Ladies, "Jane"; and Steely Dan, "My Old School."

Chesley says that the radio landscape has changed a lot since '94, when, he recalls, "there was a rock station in town, and we were the eclectic rock station. Those guys are gone; now we've got a classic rock station and an active rock station and an alternative station and a CHR station to deal with, and all of a sudden a lot of the artists that we played back in '94 weren't mainstream at the time, and now they're huge."

All that artist-sharing occasionally rubs Chesley the wrong way, "but I've got to say that that's not a bad thing, because it does nothing but help build our cume," he says. "What happens is we get an album like the Dave Matthews Band, the 'Crash' CD. We've gone so deep on that album, whereas our CHR competitor, the only thing that they've played is 'Crash Into Me.' We can own certain tracks off the album that nobody else can own. The cume listener feels safe because it's the Dave Matthews Band, but they may not be familiar with the track that we're playing, but it may intrigue them enough to stick around and listen to it." **MARC SCHIFFMAN**



Tim Rose
Operations Manager
WZEW Mobile, Ala.

Alex Chesley
Music Director
WZEW Mobile, Ala.

popular in the minds of those people [who] missed it, and it became a better radio station in their minds than it ever was . . . The shortcomings of the original Zoo were somehow forgotten in this glorified version of what everybody remembered of it. So it was even more difficult to bring it back when you consider that it had to be a real radio station and it couldn't just be some mythical thing in people's imagination anymore."

Rose felt the old Zoo "was a little bit too hip for school. It was hip to say that you listened to it, but in fact, it was rather difficult to listen to for any extended amount of time, because the music was so all over the road." Even those who recalled it fondly "could only listen for about two or three songs in a row, because the third or fourth song would be something that would be so off the wall that you'd have to listen to an ordinary station and come on back."

The question, then, was, "How do we manage to somehow gently broaden it so that it becomes more palatable for more people so that it can be a financial success?" asks Rose. He credits owner, Bill Phillips, one of the last of the mom-and-pops, with facilitating the move. "Radio stations nearly always are operated by such huge conglomerates that they can't ever make a gutsy move like this. They'd rather play it safe, and we decided that we would bite off more than we could chew and it paid off."

He sees the 1998 vintage WZEW "sounding a little bit like a college station from 1971. The impression being that the jocks have walked in with a pile of CDs from home and now they're just going to sit here and play them."

To provide the rough edges, "We went out and found some announcers who didn't sound like announcers," says Rose. The only on-air personality with significant experience was Chesley, a holdover from the old WZEW. That required an atmosphere in which mis-

AIRPLAY
Monitor
GREATEST GAINERS



Strongest Increase In Airplay This Week

MAINSTREAM ROCK

**INCREASE
IN PLAYS**

STABBING WESTWARD • Save Yourself (COLUMBIA)	+237
WNOR +20, KATT +20, WTKX +14, KXXR +13, WJRR +12, WKLQ +11, KUPD +10, WQXA +9, KRXQ +9, KISS +8	
KENNY WAYNE SHEPHERD BAND • Blue On Black (REVOLUTION)	+134
KTXQ +14, KNCN +12, WTUE +12, WCMF +10, WZMT +9, KXXR +9, KEZO +9, WTPT +8, WAQX +8, WTFX +6	
DAYS OF THE NEW • Shelf In The Room (OUTPOST/GEFFEN)	+126
KRAB +18, WKLQ +13, KEGL +11, WTPA +10, WIYY +10, KNCN +7, KEZO +6, KNJY +5, WMFS +5, WIXV +5	
SPACEHOG • Mungo City (HIFI/SIRE/WARNER BROS.)	+123
KTUX +14, WAQX +8, WAPL +8, WFBQ +8, KNJY +7, WTUE +7, WHJY +6, KSJO +6, WZAT +5, WAFX +5	
JERRY CANTRELL • Cut You In (COLUMBIA)	+117
WXTB +13, WMMR +12, KTUX +11, WKLC +11, WTPA +8, KRZR +8, WMMS +7, KRZZ +6, WZAT +6, WPLR +6	
SEMISONIC • Closing Time (MCA)	+117
WWDC +10, WZAT +9, KEZO +9, WXRC +9, WTPA +8, KMBY +7, KTUX +7, WPYX +7, WTKX +6, WEZX +6	
BROTHER CANE • I Lie In The Bed I Make (VIRGIN)	+107
KSHE +21, WKLS +16, WAAF +16, KRXQ +8, WRXC +7, KUPD +7, WAFX +6, KUFO +6, WTPA +4, WDHA +3	
FUEL • Shimmer (550 MUSIC)	+105
WZAT +15, KTUX +11, KRAD +10, WXRC +10, KNJY +9, KRXQ +9, WZZO +7, WJRR +7, KFRQ +5, WNCD +4	
ERIC CLAPTON • She's Gone (REPRISE)	+104
WHJY +19, KQRS +11, WLWQ +9, KGGG +8, WROQ +8, WDVE +8, WKQQ +7, WRDU +7, WNCX +5, KMOD +4	
THIRD EYE BLIND • Losing A Whole Year (ELEKTRA/EEG)	+98
KTUX +17, KRAD +16, WTKX +15, KNJY +9, WZAT +9, WQXA +9, KMBY +6, WXRC +4, WRIF +4, WXTB +3	

MODERN ROCK

**INCREASE
IN PLAYS**

SEMISONIC • Closing Time (MCA)	+497
WRXQ +22, WPLY +19, WMRQ +19, KTOZ +17, WWCD +17, WXNR +16, KNRK +16, KROX +15, WROX +15, KKND +14	
THIRD EYE BLIND • Losing A Whole Year (ELEKTRA/EEG)	+421
KEDG +25, KLZR +24, KTBZ +20, WPLY +20, KNRK +18, KTEG +16, KGDE +15, KTCL +15, WRZX +14, WKRO +13	
FASTBALL • The Way (HOLLYWOOD)	+295
WJBX +18, WQBK +16, WROX +15, WBTZ +14, WXNR +14, WKDF +14, WRXR +13, KTCL +12, KLZR +11, WKRL +10	
FUEL • Shimmer (550 MUSIC)	+291
WMRQ +23, KXRK +22, WEND +14, WROX +14, KKND +13, WQBK +12, WPBZ +10, KGDE +9, WXZZ +9, CFNY +9	
SCOTT WEILAND • Barbarella (ATLANTIC)	+201
WXNR +24, KZNZ +24, WMRQ +20, WXEX +15, KROX +13, WCYY +12, WWCD +11, KTOZ +9, WBZU +8, WKRL +7	
STABBING WESTWARD • Save Yourself (COLUMBIA)	+199
WXRA +17, KNDD +17, WKRO +13, WBTZ +13, WQBK +12, KXRK +12, WXEX +11, WENZ +10, WXDX +8, WEND +8	
EVERCLEAR • I Will Buy You A New Life (CAPITOL)	+185
KITS +18, KEDJ +16, CIMX +16, WRZX +13, WEDG +13, WGRD +13, KTEG +12, WAVF +10, WXZZ +9, KAEP +9	
PEARL JAM • Wishlist (EPIC)	+132
KLZR +21, KXRK +16, KWOD +13, KOME +11, KLYY +10, WEND +10, WPLY +10, KTOZ +10, KTEG +9, KEDG +9	
JERRY CANTRELL • Cut You In (COLUMBIA)	+119
WPLA +11, WRXQ +10, CFNY +10, WXZZ +9, KLYY +6, KNRK +6, KTOZ +6, WKRO +5, WPBZ +5, WRZX +5	
HARVEY DANGER • Flagpole Sitta (SLASH/LONDON/ISLAND)	+108
WBRU +15, KITS +15, WFNX +14, WXRK +12, WHFS +11, XHRM +11, WBCN +9, KROQ +4, KHTY +3, WEND +2	

**VIDEO
PLAYLISTS**

MOST PLAYED ROCK TRACKS



	TW	LW
1 Matchbox 20, 3 AM	30	30
2 Chumbawamba, Tubthumping	23	18
3 Smash Mouth, Walkin' On The Sun	19	18
4 Billie Myers, Kiss The Rain	18	22
5 Paula Cole, Me	17	16
6 Ben Folds Five, Brick	17	17
7 Third Eye Blind, How's It Going To Be	17	16
8 The Verve, Bitter Sweet Symphony	15	17
9 The Wallflowers, One Headlight	14	10
10 Sugar Ray, Fly	14	12
11 Loreena McKennitt, The Mummers' Dance	14	12
12 Natalie Imbruglia, Torn	14	22
13 The Verve, Bitter Sweet Symphony	13	5
14 Third Eye Blind, Semi-Charmed Life	11	9
15 Lisa Loeb, I Do	11	14
16 Eric Clapton, My Father's Eyes	11	0
17 Fleetwood Mac, Landslide	10	15
18 Paula Cole, I Don't Want To Wait	10	7
19 Marcy Playground, Sex And Candy	10	3
20 Sarah McLachlan, Building A Mystery	10	5
21 Matchbox 20, Push	9	7
22 Jewel, Foolish Games	8	8
23 Sarah McLachlan, Adia	8	0
24 Van Halen, Jump	7	0
25 Bob Dylan, Not Dark Yet	7	12
26 No Doubt, Don't Speak	6	3
27 Shawn Colvin, Sunny Came Home	6	21
28 Duncan Sheik, Barely Breathing	5	8
29 Tom Petty & The Heartbreakers, Mary Jane's Last Dance	4	1
30 John Mellencamp With Me'Shell Ndegeocello, Wild Night	4	3

1 Marcy Playground, Sex And Candy	25	21
2 The Rolling Stones, Saint Of Me	23	23
3 Matchbox 20, 3 AM	23	23
4 Natalie Imbruglia, Torn	20	16
5 Metallica, The Unforgiven II	18	16
6 The Verve, Bitter Sweet Symphony	17	15
7 Ben Folds Five, Brick	14	16
8 Tonic, Open Up Your Eyes	12	12
9 Finley Quaye, Sunday Shining	12	6
10 Portishead, Only You	12	4
11 Our Lady Peace, Clumsy	11	11
12 Wyclef Jean, Gone Till November	11	13
13 Billie Myers, Kiss The Rain	11	7
14 Van Halen, Without You	11	0
15 Third Eye Blind, How's It Going To Be	10	10
16 Foo Fighters, My Hero	10	9
17 Everclear, I Will Buy You A New Life	10	10
18 Green Day, Time Of Your Life (Good Riddance)	10	22
19 Roni Size, Brown Paper Bag	10	9
20 Paula Cole, Me	9	8
21 Eric Clapton, My Father's Eyes	9	0
22 Creed, My Own Prison	8	11
23 Loreena McKennitt, The Mummers' Dance	8	9
24 Mono, Life In Mono	8	7
25 Sarah McLachlan, Adia	7	0
26 Sublime, Badfish	6	4
27 Days Of The New, Shelf In The Room	5	2
28 Third Eye Blind, Semi-Charmed Life	4	4
29 Radiohead, Karma Police	4	5
30 Big Wreck, The Oaf (My Luck Is Wasted)	4	2
31 God Lives Underwater, From Your Mouth	4	4
32 Dave Matthews Band, Crash Into Me	4	2
33 Spacehog, Mungo City	4	8
34 Beastie Boys, Root Down	4	0
35 Jewel, You Were Meant For Me	3	1
36 No Doubt, Don't Speak	3	2
37 Sublime, Santeria	3	1
38 Matchbox 20, Push	3	1
39 Jonny Lang, Missing Your Love	3	4
40 Propellerheads, History Repeating	3	1

TRIPLE-A

**INCREASE
IN PLAYS**

BONNIE RAITT • One Belief Away (CAPITOL)	+148
WXLE +27, WRXV +26, WTTS +20, CIDR +15, WVRV +13, KBCC +8, KFOG +8, KMTT +7, WHPT +7, WBOS +6	
SARAH MCLACHLAN • Adia (ARISTA)	+50
WBOS +16, CIDR +15, WXLE +9, KMTT +8, WXRV +2, WHPT +1	
SHAWN COLVIN • Nothin' On Me (COLUMBIA)	+38
KINK +21, WXLE +17, KGSR +1	
ERIC CLAPTON • She's Gone (REPRISE)	+37
WXRT +8, KINK +5, KKZN +4, WHPT +4, KFOG +4, WTTS +3, WBOS +3, KMTT +2, WNCX +2, WXRV +1	
KENNY WAYNE SHEPHERD BAND • Blue On Black (REVOLUTION)	+37
WTTS +10, KTCZ +10, CIDR +6, KFOG +6, WKOC +3, WXRT +3, KKZN +2, KPIG +2, KMTT +2, WBOS +2	
FASTBALL • The Way (HOLLYWOOD)	+35
CIDR +11, KKZN +7, WXLE +7, WTTS +5, WBOS +4, WRLT +3, KGSR +1, WXRT +1	
ERIC CLAPTON • Sick And Tired (REPRISE)	+34
KFOG +7, WXRT +6, KKZN +5, KTCZ +5, WHPT +3, WXRV +2, WBOS +2, KINK +1, WTTS +1, WNCX +1	
MARC COHN • Already Home (ATLANTIC)	+29
KTCZ +11, KFOG +9, WBOS +6, KGSR +5, CIDR +2, WRLT +2, WTTS +2, KINK +1, WNCX +1, KBCC +1	
SEMISONIC • Closing Time (MCA)	+26
WTTS +11, KKZN +5, WHPT +4, KTCZ +3, WRLT +2, WNCX +2, WOOD +1, CIDR +1	
ERIC CLAPTON • Pilgrim (REPRISE)	+23
WXRT +7, KKZN +4, KINK +3, KFOG +3, KMTT +2, WHPT +2, WRLT +1, WBOS +1	
ERIC CLAPTON • One Chance (REPRISE)	+23
WXRT +7, KTCZ +5, KINK +4, KMTT +4, WHPT +1, WBOS +1, KBCC +1	



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MAINSTREAM ROCK



POWER PLAYLISTS

For Week Ending March 8, 1998



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-counting station. Cumulative counts are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Grid of 48 radio station playlists including KLOS, WYSP, WRXC, KQRS, WMMR, WWDC, WFBQ, WRIF, WAAF, WDVE, WNCX, WKLS, KTXQ, KEGL, WMMS, WZTA, KSHE, WEBN, KSJO, WIYY, WRQC, WKRK, KXXR, and WXTB. Each station listing includes its call letters, city, PD, OM, MD, and a ranked list of songs with their respective play counts.

POWER PLAYLISTS

For Week Ending March 8, 1998



Playlists supplied by Broadcast Data Systems' Radio Track service...

Grid of 48 radio station playlists (e.g., WLZR, KISW, WBAB, WHJY, KSD, WBZX, WJRR, KQRC, KUPD, WONE, WRDU, KBPI, WIMZ, KUFO, KISS, WCCC, KIOZ, WQXA, WROQ, KDKB, WCKW, KATT, WLVQ, WDHA) with columns for station name, PD, MD, and song lists with TW/LW ratings.

MAINSTREAM ROCK

POWER PLAYLISTS

For Week Ending March 8, 1998



Playlists compiled by Broadcast Data Systems Radio Track... Songs ranked by number of plays in monitored week...



Table with 12 columns representing radio stations: WEGR, WIOT, KLAQ, WAPL, WFYV, KBER, KLBJ, WTUE, WNOR, KRXQ, WWPYX, WBLM, WZZO, WTFX, WPLR, KEZO, WCMF, WTPT, KCAL, WKQQ, WKLQ, WROV, KMJX, KMOD. Each column contains a list of songs and their corresponding airplay counts.



AIRPOWER

Total Plays/Gain Total Plays/Gain

CREED 842/75 COOL FOR AUGUST 836/58

Torn (Wind-up) Total Stations: 61/Chart Move: 19-17

Walk Away (Warner Bros.) Total Stations: 74/Chart Move: 18-18

AIRPOWER BOUND

Total Plays/Gain

MEGADETH 677/26

Use The Man (Capitol) Total Stations: 63/Chart Move: 20-20

THE VERVE 651/21

Bitter Sweet Symphony (VC/Hut/Virgin) Total Stations: 42/Chart Move: 22-22

TWO 614/81

I Am A Pig (Nothing/Interscope) Total Stations: 76/Chart Move: 27-23

EVERCLEAR 602/58

I Will Buy You A New Life (Capitol) Total Stations: 48/Chart Move: 25-24

VAN ZANT 590/66

Rage (CMC International) Total Stations: 48/Chart Move: 29-25

PEARL JAM 550/3

In Hiding (Epic) Total Stations: 55/Chart Move: 24-26

ERIC CLAPTON 504/-24

My Father's Eyes (Reprise) Total Stations: 43/Chart Move: 28-27

SPACEHOG 474/123

Mungo City (HiFi/Sire/Warner Bros.) Total Stations: 50/Chart Move: 36-28

STABBING WESTWARD 422/237

Save Yourself (Columbia) Total Stations: 48/Chart Move: Debut 33

JOE SATRIANI 413/83

Ceremony (Epic) Total Stations: 59/Chart Move: 39-34

WHISKEYTOWN 382/28

Yesterday's News (Outpost/Geffen) Total Stations: 37/Chart Move: 35-35

FEEDER 365/51

Cement (Echo/Elektra/EEG) Total Stations: 45/Chart Move: Debut 36

METALLICA 340/69

Fuel (Elektra/EEG) Total Stations: 49/Chart Move: Re-Entry 39

SEMISONIC 338/117

Closing Time (MCA) Total Stations: 41/Chart Move: Debut 40

MOST NEW STATIONS

No. Of Stations

STABBING WESTWARD 16

Save Yourself (Columbia)

SEMISONIC 13

Closing Time (MCA)

SPACEHOG 9

Mungo City (HiFi/Sire/Warner Bros.)

BROTHER CANE 8

I Lie In The Bed I Make (Virgin)

ERIC CLAPTON 8

She's Gone (Reprise)

ECONOLINE CRUSH 8

Home (Restless)

LIFE OF AGONY 8

Tangerine (Roadrunner)

Medium (14-20): 8 KLB, KNJY, KRAD, KTUX, WBAB, WCCC, WQXA, WTKX

MIGHTY JOE PLUM 222/-9

Irish (Long, Long Way) (Atlantic)

Total Stations: 22 Heavy (21+): 1 WZAT

CHART BOUND

Total Plays/Gain

RICHIE SAMBORA 324/84

Hard Times Come Easy (Mercury)

Total Stations: 56 Heavy (21+): 0

JIMMIE'S CHICKEN SHACK 295/29

Dropping Anchor (Rocket/Island) Total Stations: 35

LIFE OF AGONY 272/70

Tangerine (Roadrunner)

Total Stations: 36 Heavy (21+): 0

YES 271/41

New State Of Mind (Beyond Music)

Total Stations: 31 Heavy (21+): 1 WZZO

THE DIN PEDALS 251/40

Ashtray (Epic)

Total Stations: 37 Heavy (21+): 1 KTUX

FOO FIGHTERS 250/48

Baker Street (EMI-Capitol Import)

Total Stations: 19 Heavy (21+): 4 KAZR, KILO, WIYY, WLZR

Medium (14-20): 3 KRAD, WQXA, WWDC

* BIG HEAD TODD & THE MONSTERS

WITH JOHN LEE HOOKER 140/76

Boom Boom (Revolution)

Total Stations: 20 Heavy (21+): 0

HUFFAMOOSE 117/4

Wait (Interscope)

Total Stations: 8 Heavy (21+): 3 KLPX, KRAD, KTUX

SCOTT WEILAND 113/20

Barbarella (Atlantic)

Total Stations: 16 Heavy (21+): 1 WZTA

* BROTHER CANE 108/107

I Lie In The Bed I Make (Virgin)

Total Stations: 20 Heavy (21+): 1 KSHE

* ERIC CLAPTON 104/104

She's Gone (Reprise)

Total Stations: 22 Heavy (21+): 0

NOVACAINE 98/6

Whammo (Mercury)

Total Stations: 13 Heavy (21+): 0

* IZZY STRADLIN 94/46

117 Degrees (Geffen)

Total Stations: 14 Heavy (21+): 0

MATCHBOX 20 91/22

Real World (Lava/Atlantic)

Total Stations: 9 Heavy (21+): 0

COURSE OF EMPIRE 88/6

The Information (TVT)

Total Stations: 12 Heavy (21+): 1 KTXQ

* UFO 75/29

Venus (I Just Can't Quit It Babe) (CMC International)

Total Stations: 8 Heavy (21+): 0

MAINSTREAM ROCK



SONG ACTIVITY REPORTS



For Week Ending March 8, 1998

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Grid of song activity reports for artists: JERRY CANTRELL, COOL FOR AUGUST, CHRIS CORNELL, CREED, and CREED. Columns include artist name, song title, total plays/gain, and station data for various cities.

Grid of song activity reports for artists: DAYS OF THE NEW, EVERCLEAR, FOO FIGHTERS, and MARCY PLAYGROUND. Columns include artist name, song title, total plays/gain, and station data for various cities.



SONG ACTIVITY REPORTS

For Week Ending March 8, 1998

Broadcast Data Systems logo and detailed song tracking information for the last 3 weeks for all songs showing increased play this week.

Grid of song activity reports for bands: MEGADETH, METALLICA, OUR LADY PEACE, PEARL JAM, KENNY WAYNE SHEPHERD BAND. Columns include station, song, and chart position.

Grid of song activity reports for bands: SPACEHOG, TWO, VAN HALEN, VAN ZANT, THE VERVE. Columns include station, song, and chart position.



			HERITAGE ROCK		DETECTIONS	
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW
★★★★ No. 1 ★★★★★						
(1)	2	9	BLUE ON BLACK <i>REVOLUTION</i> 3 weeks at No. 1	KENNY WAYNE SHEPHERD BAND	1020	979
2	1	3	WITHOUT YOU WARNER BROS.	VAN HALEN	1004	1004
(3)	3	23	SAINT OF ME VIRGIN	THE ROLLING STONES	833	832
(4)	5	12	GIVEN TO FLY EPIC	PEARL JAM	790	784
5	4	21	3 AM LAVA/ATLANTIC	MATCHBOX 20	750	817
6	6	16	TASTE OF INDIA COLUMBIA	AEROSMITH	607	656
(7)	7	16	THE UNFORGIVEN II ELEKTRA/VEEG	METALLICA	574	521
(8)	8	5	RAGE CMC INTERNATIONAL	VAN ZANT	552	509
9	9	32	TOUCH, PEEL AND STAND OUTPOST/GEFFEN	DAYS OF THE NEW	505	504
(10)	11	8	SUNSHOWER ATLANTIC	CHRIS CORNELL	500	476
11	12	26	MY OWN PRISON WIND-UP	CREED	485	464
12	10	5	MY FATHER'S EYES REPRISE	ERIC CLAPTON	462	492
(13)	13	11	SEX AND CANDY CAPITOL	MARCY PLAYGROUND	451	420
(14)	15	10	SHELF IN THE ROOM OUTPOST/GEFFEN	DAYS OF THE NEW	432	399
(15)	16	7	WALK AWAY WARNER BROS.	COOL FOR AUGUST	400	363
16	14	14	TIME OF YOUR LIFE (GOOD RIDDANCE) REPRISE	GREEN DAY	369	418
★★★★ AIRPOWER ★★★★★						
(17)	22	3	CUT YOU IN COLUMBIA	JERRY CANTRELL	321	252
18	17	17	THE OAF (MY LUCK IS WASTED) ATLANTIC	BIG WRECK	307	359
★★★★ AIRPOWER ★★★★★						
(19)	20	13	CLUMSY COLUMBIA	OUR LADY PEACE	302	269
(20)	25	3	HARD TIMES COME EASY MERCURY	RICHIE SAMBORA	292	226
21	19	19	THE GIRL I LOVE ATLANTIC	LED ZEPPELIN	277	301
22	21	23	BOTH SIDES NOW THE TRACK FACTORY/MCA	SAMMY HAGAR	269	256
(23)	24	5	NEW STATE OF MIND BEYOND MUSIC	YES	262	227
24	18	13	SHE SAID DIMENSION/CAPITOL	COLLECTIVE SOUL	242	336
(25)	33	3	CEREMONY EPIC	JOE SATRIANI	228	169
26	26	21	BACK ON EARTH EPIC	OZZY OSBOURNE	223	219
(27)	31	4	YESTERDAY'S NEWS OUTPOST/GEFFEN	WHISKEYTOWN	186	172
28	27	19	WASH IT AWAY DGC/GEFFEN	BLACK LAB	184	215
29	29	6	BITTER SWEET SYMPHONY VCH/UT/VIRGIN	THE VERVE	180	182
(30)	30	5	MY HERO ROSWELL/CAPITOL	FOO FIGHTERS	178	174
31	32	5	IN HIDING EPIC	PEARL JAM	158	169
32	35	2	USE THE MAN CAPITOL	MEGADETH	158	159
33	34	18	WITHOUT EXPRESSION MERCURY	JOHN MELLENCAMP	150	168
(34)	NEW▶		MUNGO CITY HIF/SIRE/WARNER BROS.	SPACEHOG	147	84
35	28	17	HAPPY UNIVERSAL	SISTER HAZEL	139	184
(36)	NEW▶		TORN WIND-UP	CREED	133	113
(37)	NEW▶		CLOSING TIME MCA	SEMISONIC	132	84
38	37	25	WALKIN' ON THE SUN INTERSCOPE	SMASH MOUTH	131	148
39	39	24	EVERLONG ROSWELL/CAPITOL	FOO FIGHTERS	130	137
(40)	NEW▶		BOOM BOOM <i>REVOLUTION</i> BIG HEAD TODD & THE MONSTERS WITH JOHN LEE HOOKER		122	62

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 300 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

			ACTIVE ROCK		DETECTIONS	
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW
★★★★ No. 1 ★★★★★						
1	1	16	THE UNFORGIVEN II ELEKTRA/VEEG 4 weeks at No. 1	METALLICA	1201	1207
(2)	2	14	SEX AND CANDY CAPITOL	MARCY PLAYGROUND	1194	1183
(3)	3	3	WITHOUT YOU WARNER BROS.	VAN HALEN	1151	1148
(4)	4	13	SHELF IN THE ROOM OUTPOST/GEFFEN	DAYS OF THE NEW	1096	1003
5	6	31	MY OWN PRISON WIND-UP	CREED	931	947
6	5	12	GIVEN TO FLY EPIC	PEARL JAM	898	951
(7)	7	9	MY HERO ROSWELL/CAPITOL	FOO FIGHTERS	891	882
(8)	9	4	CUT YOU IN COLUMBIA	JERRY CANTRELL	860	812
(9)	8	10	SUNSHOWER ATLANTIC	CHRIS CORNELL	823	815
10	11	36	TOUCH, PEEL AND STAND OUTPOST/GEFFEN	DAYS OF THE NEW	758	752
11	10	16	CLUMSY COLUMBIA	OUR LADY PEACE	735	756
(12)	13	6	TORN WIND-UP	CREED	709	654
(13)	16	8	BLUE ON BLACK <i>REVOLUTION</i> KENNY WAYNE SHEPHERD BAND		622	529
14	12	15	TIME OF YOUR LIFE (GOOD RIDDANCE) REPRISE	GREEN DAY	568	662
15	14	32	EVERLONG ROSWELL/CAPITOL	FOO FIGHTERS	555	564
(16)	19	5	I AM A PIG NOTHING/INTERSCOPE	TWO	543	487
(17)	18	5	USE THE MAN CAPITOL	MEGADETH	519	492
(18)	20	6	I WILL BUY YOU A NEW LIFE CAPITOL	EVERCLEAR	499	451
(19)	21	9	BITTER SWEET SYMPHONY VCH/UT/VIRGIN	THE VERVE	471	448
(20)	24	7	WALK AWAY WARNER BROS.	COOL FOR AUGUST	436	415
21	23	21	BACK ON EARTH EPIC	OZZY OSBOURNE	433	427
22	17	21	3 AM LAVA/ATLANTIC	MATCHBOX 20	406	519
(23)	NEW▶		SAVE YOURSELF COLUMBIA	STABBING WESTWARD	394	177
(24)	28	5	IN HIDING EPIC	PEARL JAM	392	378
25	15	17	THE OAF (MY LUCK IS WASTED) ATLANTIC	BIG WRECK	387	533
26	22	26	ALMOST HONEST CAPITOL	MEGADETH	362	429
27	26	18	THE MEMORY REMAINS ELEKTRA/VEEG	METALLICA	349	396
28	27	14	TASTE OF INDIA COLUMBIA	AEROSMITH	341	396
29	25	12	DAMMIT (GROWING UP) CARGO/MCA	BLINK 182	340	402
(30)	34	2	MUNGO CITY HIF/SIRE/WARNER BROS.	SPACEHOG	327	267
(31)	33	4	CEMENT ECHO/ELEKTRA/VEEG	FEEDER	315	278
32	32	17	BLACK TVT	SEVENDUST	306	309
33	30	20	FORTY SIX & 2 FREEWORLD	TOOL	302	336
34	29	22	WASH IT AWAY DGC/GEFFEN	BLACK LAB	289	347
(35)	37	12	FUEL ELEKTRA/VEEG	METALLICA	267	210
36	31	15	SULLIVAN HOLLYWOOD	CAROLINE'S SPINE	263	318
(37)	35	3	DROPPING ANCHOR ROCKET/ISLAND	JIMMIE'S CHICKEN SHACK	258	229
(38)	NEW▶		TANGERINE ROADRUNNER	LIFE OF AGONY	247	193
(39)	NEW▶		BAKER STREET EMI-CAPITOL (IMPORT)	FOO FIGHTERS	219	179
(40)	NEW▶		CLOSING TIME MCA	SEMISONIC	206	137

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 400 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

GREATEST GAINERS		INCREASE IN PLAYS
ERIC CLAPTON • <i>She's Gone</i> (REPRISE)		+102
*WHJY +19, KQRS +11, WLWQ +9, KGGG +8, WROQ +8, WDVE +8, WKQQ +7, WRDU +7, WNCX +5, KMOD +4		
JERRY CANTRELL • <i>Cut You In</i> (COLUMBIA)		+69
PMMR +12, WMMR +12, WKLC +11, KZRR +8, KRZZ +6, WPLR +6, KLAQ +5, WHJY +5, KFRQ +4, WAFX +4		
RICHIE SAMBORA • <i>Hard Times Come Easy</i> (MERCURY)		+66
KDKB +14, WKLC +11, KKUS +10, WZZO +6, WIMZ +6, KRZZ +4, KFRQ +4, KMOD +4, WEGR +3, WCMF +3		
SPACEHOG • <i>Mungo City</i> (HIF/SIRE/WARNER BROS.)		+63
WAQX +8, WAPL +8, WFBQ +8, WHJY +6, WAFX +5, KEZO +5, KMBY +4, WZZO +4, KFRQ +4, WSTZ +3		
BIG HEAD TODD & THE MONSTERS WITH JOHN LEE HOOKER • <i>Boom Boom</i> (REVOLUTION)		+60
WAQX +15, WRDU +12, KKUS +9, KMOD +8, WEZX +7, KRZZ +5, WFVY +5, KFRQ +4, WSTZ +3, WLWQ +3		

GREATEST GAINERS		INCREASE IN PLAYS
STABBING WESTWARD • <i>Save Yourself</i> (COLUMBIA)		+217
WNOR +20, KATT +20, WTKX +14, KXXR +13, WJRR +12, WKLQ +11, KUPD +10, WQXA +9, KRXQ +9, KISS +8		
DAYS OF THE NEW • <i>Shelf In The Room</i> (OUTPOST/GEFFEN)		+93
KRAB +18, WKLQ +13, KEGL +11, WTPA +10, WIYY +10, KNCN +7, KNJY +5, WMFS +5, WXTB +5, WTKX +4		
KENNY WAYNE SHEPHERD BAND • <i>Blue On Black</i> (REVOLUTION)		+93
KTXQ +14, KNCN +12, WTUE +12, WZMT +9, KXXR +9, WTPT +8, WBZX +4, WXTB +4, KRZR +4, KBER +4		
THIRD EYE BLIND • <i>Losing A Whole Year</i> (ELEKTRA/VEEG)		+90
KTUX +17, KRAD +16, WTKX +15, KNJY +9, WZAT +9, WQXA +9, WXRC +4, WRIF +4, WXTB +3, WTPT +1		
FUEL • <i>Shimmer</i> (550 MUSIC)		+84
WZAT +15, KTUX +11, KRAD +10, WXRC +10, KNJY +9, KRXQ +9, WJRR +7, KISS +4, WQXA +3, WWDC +3		

POWER PLAYLISTS

For Week Ending March 8, 1998



Playlists supplied by Broadcast Data Systems Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSS weekly count, beginning with the highest-count station. Counts are updated twice weekly following the release of the Spring and Fall Arbitration surveys. The number of stations shown each week varies depending upon space.

Grid of 48 radio station playlists (e.g., WXRK, KROQ, WKQX, WBCN, KLYY, WPLY, WHF'S, WPLT, KDGE, WNNX, KITS, KNDD, KTBZ, KOME, WXDX, KPNT, CIMX, KEDJ, WMRQ, KWOD, WENZ, WKDF, WRZX, KXPK) with columns for station name, PD, MD, and a list of songs with their respective TW and LW values.

POWER PLAYLISTS

For Week Ending March 8, 1998



Playlists supplied by Broadcast Data Systems Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TRM weekly count, beginning with the highest-ranking station. Counts are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.



KZON Phoenix PD: Paul Peterson MD: Kevin Mannion. Playlist with 30 items including Marcy Playground, Green Day, and Pearl Jam.

XTRA San Diego PD: Bryan Schock MD: Chris Muckley. Playlist with 30 items including Sabaline, Green Day, and Marcy Playground.

WGRD Grand Rapids PD/MD: Margot Smith AMD: Tim Bronszon. Playlist with 30 items including Marcy Playground, Our Lady Peace, and Creed.

KZMZ Minneapolis/St. Paul PD: John Lassman MD: Mike Hanson. Playlist with 30 items including Natalie Imbruglia, The Honeydolls, and Marcy Playground.

WQBK Albany PD: Kelli McNamara. Playlist with 30 items including Creed, Ben Folds Five, and Marcy Playground.

WLUM Milwaukee OM: Alex Casper PD: Chuck Summers. Playlist with 30 items including Marcy Playground, Green Day, and Pearl Jam.

WBRU Providence PD: Tim Schiavelli MD: Mike Green. Playlist with 30 items including Creed, The Verve, and Natalie Imbruglia.

WNVE Rochester PD/MD: Erick Anderson. Playlist with 30 items including Marcy Playground, Our Lady Peace, and Creed.

KNRK Portland, OR PD/MD: Mark Hamilton. Playlist with 30 items including The Verve, Bitter Sweet Symphony, and Fastball.

WEND Charlotte PD: Jack Daniel MD: Rick Brewer. Playlist with 30 items including Everclear, Days Of The New, and Marcy Playground.

WFNX Boston PD: Cruze MD: Laurie Gall. Playlist with 30 items including God Lives Underwater, Everclear, and Fastball.

KXKR Salt Lake City PD: Mike Summers MD: Sean Ziebarth. Playlist with 30 items including Marcy Playground, God Lives Underwater, and Everclear.

KCXX Riverside/San Bernardino OM/PD: Dwight Arnold MD: Bruce Pulley. Playlist with 30 items including Everclear, Marcy Playground, and Green Day.

KENZ Salt Lake City PD: Bruce Jones MD: Dom Casual. Playlist with 30 items including Natalie Imbruglia, Alana Davis, and Marcy Playground.

KKND New Orleans OM: Dave Stewart APD/MD: Rod Ryan. Playlist with 30 items including Jane's Addiction, Green Day, and Marcy Playground.

KGDE Omaha PD: Sean Smyth MD: Scott Papek. Playlist with 30 items including Marcy Playground, Creed, and Marcy Playground.

XHRM San Diego PD: Mike Halloran MD: Chaz Kelly. Playlist with 30 items including Spiritualized, Steve Peltz, and Marcy Playground.

WEDG Buffalo PD: John Hager MD: Rich Wall. Playlist with 30 items including Days Of The New, The Verve, and Marcy Playground.

WPBZ West Palm Beach PD: John O'Connell MD: Dan O'Brien. Playlist with 30 items including Green Day, Ben Folds Five, and Everclear.

WAQZ Cincinnati PD/MD: Matt Harris APD: Sterling Schessler. Playlist with 30 items including Marcy Playground, Loreena McKennitt, and Third Eye Blind.

KNRX Kansas City PD: John Lenac MD: Jason Justice. Playlist with 30 items including Pearl Jam, Black Lab, and Marcy Playground.

KMYZ Tulsa PD: Lynn Barstow MD: Ray Dog. Playlist with 30 items including Marcy Playground, Bink 182, and Marcy Playground.

KROX Austin PD: Sara Trexler APD/MD: Lloyd "LA" Houtt. Playlist with 30 items including Fastball, Everclear, and Our Lady Peace.

KTCL Denver PD: Mike O'Connor. Playlist with 30 items including Everclear, Pearl Jam, and Our Lady Peace.

POWER PLAYLISTS

For Week Ending March 8, 1998



Playlists supplied by Broadcast Data Systems. Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of station weekly cuts, beginning with the highest-ranking station. Cuts are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.



Grid of 48 radio station playlists (e.g., KXTE, WXRA, WROX, WRAX, WXEX, WXEG, WBZU, WPLA, KFRR, KEDG, KLZR, WCYY, KTEG, WWCD, KPOI, WRXQ, KAEP, WKRO, KICT, KFMA, WAVF, KKDM, WEQX, WBTZ) with columns for station name, PD, MD, and song lists with TW/LW ratings.

AIRPLAY Monitor

BIDS IMPACT

Broadcast Data Systems

DETECTIONS

★ ★ ★ AIRPOWER ★ ★ ★

(Minimum 1,100 detections for the first time)

SEMISONIC 1469/497
Closing Time (MCA)
Total Stations: 79/Chart Move: 23-12
Heavy (30+ plays): 8 CIMX, KLZR, KNDD, KROQ, KWOD, KZMZ, WHFS, WRXQ
Medium (15-29): 48 KCXX, KDGE, KEDG, KEDJ, KFMA, KGDE, KICT, KITS, KJEE, KKDM, KLYY, KMYZ, KNRR, KNRX, KOMA, KROX, KTBZ, KTCL, KTEG, KTOZ, KXRX, KZON, WARG, WAVF, WBRU, WBTZ, WBZU, WEDG, WEND, WEQX, WGRD, WKDF, WMRQ, WNNX, WPBZ, WPLT, WPLY, WQBK, WRAX, WROX, WRXR, WWCD, WDXD, WXEX, WXR, WXRA, WXXZ
Light (Under 15): 23
New Airplay This Week: 16 CFNY, KENZ, KFTE, KKND, KMYZ, KPOI, KROX, KXPK, WENZ, WLUM, WMRQ, WPLA, WPLY, WROX, WWCD, WXR

JERRY CANTRELL 1163/119
Cut You In (Columbia)
Total Stations: 65/Chart Move: 21-20
Heavy (30+): 4 KJEE, KXTE, WPBZ, WXRA
Medium (15-29): 39 CFNY, KCXX, KDGE, KEDG, KFRR, KFTE, KGDE, KHTY, KICT, KKND, KLZR, KMYZ, KNDD, KNRR, KNRX, KPNT, KROX, KTBZ, KTEG, KTOZ, WARG, WAVF, WBCN, WBRU, WCYY, WEDG, WGRD, WKRL, WKRO, WPLA, WQBK, WROX, WRXR, WRZ, WXXD, WXEX, WXR, WXXZ
Light (Under 15): 22
New Airplay This Week: 3 KLYY, WPLA, WRXQ

AIRPOWER BOUND

PEARL JAM 891/132
Wishlist (Epic)
Total Stations: 61/Chart Move: 27-25
Heavy (30+ plays): 4 CIMX, KZMZ, WEQX, WRAX
Medium (15-29): 28 KAEP, KDGE, KEDG, KEDJ, KFRR, KICT, KITS, KKDM, KLYY, KLZR, KNDD, KNRX, KOMA, KPOI, KROQ, KTBZ, KTEG, KTOZ, KWOD, KXRX, WBCN, WEND, WGRD, WLUM, WNNX, WPLY, WXZ, XHRM
Light (Under 15): 29
New Airplay This Week: 3 KLZR, KMYZ, KXRX

FUEL 865/291
Shimmer (550 Music)
Total Stations: 60/Chart Move: 37-26
Heavy (30+): 2 WBZU, WMRQ
Medium (15-29): 28 KDGE, KEDJ, KGDE, KHTY, KNDD, KPNT, KROQ, KTEG, KTOZ, KWOD, KXRX, KXTE, WARG, WBRU, WEND, WEND, WEQX, WHFS, WQXQ, WKRL, WPBZ, WPLY, WRAX, WROX, WXXD, WXRA, WXR, WXXZ
Light (Under 15): 30
New Airplay This Week: 13 CFNY, CIMX, KFMA, KKND, KMYZ, KXRX, KZON, WBCN, WEDG, WGRD, WPLA, WQBK, WROX

BIG WRECK 846/9
The Oaf (My Luck Is Wasted) (Atlantic)
Total Stations: 59/Chart Move: 25-27
Heavy (30+): 1 KFTE
Medium (15-29): 30 CIMX, KEDG, KFMA, KICT, KKND, KNRR, KROX, KTBZ, KTEG, KTOZ, KXRX, KXTE, WARG, WBCN, WCYY, WEDG, WEND, WGRD, WKRL, WKRO, WNNX, WPLY, WQBK, WRAX, WROX, WRXQ, WRZ, WXXD, WXR, WXXZ
Light (Under 15): 28

FINLEY QUAYE 842/87
Sunday Shining (550 Music)
Total Stations: 52/Chart Move: 28-28
Heavy (30+): 0
Medium (15-29): 32 CFNY, CIMX, KEDG, KFMA, KFTE, KHTY, KJEE, KKND, KLZR, KPNT, KPOI, KROX, KTCL, KTOZ, KWOD, WAQZ, WARG, WAVF, WCYY, WENZ, WEQX, WFNX, WGRD, WJXB, WKQX, WPLA, WPLY, WQBK, WRXQ, WRXR, WWCD, XHRM
Light (Under 15): 20
New Airplay This Week: 2 WRAX, WXXZ

MONO 820/77
Life In Mono (Echo/Mercury)
Total Stations: 46/Chart Move: 29-29
Heavy (30+): 9 CIMX, KEDG, KITS, KLYY, KNDD, KROQ, KWOD, WFNX, WHFS
Medium (15-29): 16 CFNY, KDGE, KEDJ, KFMA, KHTY, KJEE, KNRR, KXRX, KZMZ, WAVF, WBRU, WJXB, WKQX, WNNX, WPLT, WPLY
Light (Under 15): 21
New Airplay This Week: 3 KTOZ, WKRL, WPLY

SPACEHOG 805/106
Mungo City (HiFi/Sire/Warner Bros.)
Total Stations: 58/Chart Move: 31-30
Heavy (30+): 0
Medium (15-29): 28 CFNY, CIMX, KFMA, KFTE, KHTY, KICT, KJEE, KKND, KLZR, KMYZ, KNRR, KROX, KTCL, KZMZ, WARG, WAVF, WBCN, WBTZ, WEDG, WEQX, WFNX, WJXB, WKQX, WKRO, WPBZ, WRXQ, WRZ, WXR

CHERRY POPPIN' DADDIES 791/101
Zoot Suit Riot (Mojo/Universal)
Total Stations: 48/Chart Move: 32-31
Heavy (30+): 9 KEDJ, KITS, KROQ, KXRX, WBTZ, WFNX, WHFS, WNNX, WPLY
Medium (15-29): 19 KCXX, KEDG, KFTE, KHTY, KJEE, KLZR, KNRR, KOMA, KTCL, KTOZ, KWOD, WBCN, WENZ, WKQX, WPBZ, WPLA, WRAX, WWCD, XHRM
Light (Under 15): 28
New Airplay This Week: 4 KPNT, WARG, WBRU, WMRQ

DAYS OF THE NEW 781/100
Shelf In The Room (Outpost/Geffen)
Total Stations: 49/Chart Move: 33-32
Heavy (30+): 2 WNNX, WXEX
Medium (15-29): 25 CFNY, KCXX, KFMA, KFRR, KFTE, KGDE, KHTY, KICT, KKND, KLZR, KNRX, KPOI, KTOZ, KXRX, WARG, WBRU, WENZ, WGRD, WKRL, WKRO, WLUM, WQBK, WRAX, WXRA, WXXZ
Light (Under 15): 22
New Airplay This Week: 4 KHTY, KPNT, WBCN, WROX

THIRD EYE BLIND 751/421
Losing A Whole Year (Elektra/EEG)
Total Stations: 58/Chart Move: Debut 33
Heavy (30+): 1 KWOD
Medium (15-29): 26 KEDG, KFTE, KGDE, KHTY, KICT, KJEE, KLZR, KNDD, KNRR, KOMA, KROQ, KTBZ, KTCL, KTEG, KXTE, WEQX, WKQX, WKRL, WKRO, WLUM, WMRQ, WNNX, WPLY, WRX, WXXD, XTRA
Light (Under 15): 31
New Airplay This Week: 20 CFNY, KDGE, KEDG, KFMA, KGDE, KLZR, KNRR, KTBZ, KTEG, KTOZ, WARG, WBRU, WFNX, WKRO, WPLY, WROX, WRXQ, WRZ, WXEX, WXXZ

GOD LIVES UNDERWATER 698/72
From Your Mouth (1500/A&M)
Total Stations: 62/Chart Move: 35-34
Heavy (30+): 2 KXRX, WFNX
Medium (15-29): 18 KCXX, KDGE, KEDG, KEDJ, KLZR, KNDD, KPNT, KROQ, KTCL, KTEG, KTOZ, KZMZ, WBCN, WENZ, WHFS, WJXB, WPLA, XHRM
Light (Under 15): 42
New Airplay This Week: 7 CFNY, KNRR, WBZU, WKRO, WPLA, WQBK, WRXR

JANE'S ADDICTION 614/10
Jane Says (Warner Bros.)
Total Stations: 78/Chart Move: 36-35
Heavy (30+): 3 KKND, WMRQ, WXRK
Medium (15-29): 8 CIMX, KITS, KOMA, KROQ, WBCN, WPLY, WXXD, XTRA
Light (Under 15): 67
New Airplay This Week: 1 WAVF

HUFFAMOOSE 554/21
Wait (Interscope)
Total Stations: 33/Chart Move: 38-38
Heavy (30+): 1 WRXR
Medium (15-29): 20 KAEP, KDGE, KEDG, KFTE, KICT, KTOZ, WARG, WAVF, WENZ, WEQX, WGRD, WKDF, WMRQ, WPLT, WROX, WRXQ, WWCD, WXEX, WXRA, WXXZ
Light (Under 15): 12

CHART BOUND

TONIC 492/41
Open Up Your Eyes (Polydor/A&M)
Total Stations: 55
Heavy (30+): 1 WMRQ

MOST NEW STATIONS	No. Of Stations
THIRD EYE BLIND <i>Losing A Whole Year (Elektra/EEG)</i>	20
SEMISONIC <i>Closing Time (MCA)</i>	16
STABBING WESTWARD <i>Save Yourself (Columbia)</i>	16
FUEL <i>Shimmer (550 Music)</i>	13
SARAH MCLACHLAN <i>Adia (Arista)</i>	10
SCOTT WEILAND <i>Barbarella (Atlantic)</i>	10

Medium (15-29): 8 KAEP, KTCL, WAQZ, WBZU, WKRO, WPLY, WXRA, WXXZ
Light (Under 15): 46
New Airplay This Week: 1 KZMZ

SCOTT WEILAND 447/201
Barbarella (Atlantic)
Total Stations: 48
Heavy (30+): 0
Medium (15-29): 10 KDGE, KROX, KZMZ, WBTZ, WCYY, WKRO, WMRQ, WXEX, WXR, XHRM
Light (Under 15): 38
New Airplay This Week: 10 KTOZ, KWOD, KZMZ, WBRU, WFNX, WKRL, WMRQ, WWCD, WXEX, WXR

FAT 413/-21
Numb (DVB/A&M)
Total Stations: 33
Heavy (30+): 0
Medium (15-29): 11 CFNY, KFMA, KFTE, KICT, KTCL, KTOZ, WEDG, WENZ, WPBZ, WXXD, WXXZ
Light (Under 15): 22
New Airplay This Week: 2 KGDE, WROX

STABBING WESTWARD 407/199
Save Yourself (Columbia)
Total Stations: 50
Heavy (30+): 1 KXTE
Medium (15-29): 5 KLZR, KNDD, KNRR, WKRO, WXRA
Light (Under 15): 44
New Airplay This Week: 16 CFNY, KEDJ, KGDE, KNDD, KWOD, KXRX, WBTZ, WEND, WENZ, WFNX, WPLY, WQBK, WXXD, WXEX, WXR, WXXZ

FRETBLANKET 398/47
Into The Ocean (Polydor/A&M)
Total Stations: 36
Heavy (30+): 1 XHRM
Medium (15-29): 11 KFTE, KJEE, KKND, KLZR, KMYZ, KNDD, KTBZ, WBTZ, WEND, WROX, WXRA
Light (Under 15): 24
New Airplay This Week: 2 CFNY, KXTE

ANI DIFRANCO 380/69
Little Plastic Castle (Righteous Babe)
Total Stations: 31
Heavy (30+): 1 WWCD
Medium (15-29): 14 CIMX, KFTE, KJEE, KKDM, WARG, WEDG, WENZ, WEQX, WFNX, WJXB, WPBZ, WQBK, WXXD, XHRM
Light (Under 15): 16
New Airplay This Week: 2 WLUM, WRAX

NAKED 359/13
Raining On The Sky (Red Ant)
Total Stations: 23
Heavy (30+): 0
Medium (15-29): 15 KEDG, KFTE, KKND, KROX, KTOZ, KZON, WARG, WEND, WGRD, WLUM, WPBZ, WRAX, WRXQ, WXEG, WXXZ
Light (Under 15): 8
New Airplay This Week: 1 WBZU

THE SPECIALS 351/97
It's You (Way Cool Music/MCA)
Total Stations: 36
Heavy (30+): 1 XHRM
Medium (15-29): 11 KCXX, KFMA, KHTY, KNDD, KNRR, KTCL, WEQX, WFNX, WNNX, WPLT, WRXZ
Light (Under 15): 24
New Airplay This Week: 4 WKQX, WMRQ, WPLY, WRZ

COOL FOR AUGUST 337/13
Walk Away (Warner Bros.)
Total Stations: 25
Heavy (30+): 0

Medium (15-29): 12 KFTE, KICT, KLZR, KPNT, KROX, KTBZ, KTOZ, KXRX, WKRO, WRAX, WRXQ, WXRA
Light (Under 15): 13
New Airplay This Week: 1 KAEP

WHISKEYTOWN 295/4
Yesterday's News (Outpost/Geffen)
Total Stations: 23
Heavy (30+): 0
Medium (15-29): 9 CIMX, KGDE, KROX, KZMZ, WNNX, WRXQ, WWCD, XHRM, XTRA
Light (Under 15): 14
New Airplay This Week: 1 KTOZ

MATCHBOX 20 291/31
Real World (Lava/Atlantic)
Total Stations: 18
Heavy (30+): 1 WRXQ
Medium (15-29): 10 KAEP, KTBZ, KWOD, WBCN, WMRQ, WNNX, WPLA, WPLT, WXRA, WXXZ
Light (Under 15): 7
New Airplay This Week: 2 CIMX, WPLA

FEEDER 287/-14
Cement (Echo/Elektra/EEG)
Total Stations: 32
Heavy (30+): 0
Medium (15-29): 4 KFTE, KNRR, KTOZ, KXTE
Light (Under 15): 28

AGENTS OF GOOD ROOTS 280/84
Come On (Let Your Blood Come Alive) (RCA)
Total Stations: 36
Heavy (30+): 0
Medium (15-29): 7 KPNT, WBTZ, WBZU, WENZ, WQBK, WRXQ, WRZ
Light (Under 15): 29
New Airplay This Week: 6 KFTE, KROX, KTOZ, WARG, WGRD, WQBK

METALLICA 275/14
The Unforgiven II (Elektra/EEG)
Total Stations: 18
Heavy (30+): 4 KICT, KXTE, WXEX, WXRK
Medium (15-29): 3 KKND, KNRR, WRZ
Light (Under 15): 11
New Airplay This Week: 1 WBZU

ALANA DAVIS 275/2
32 Flavors (Elektra/EEG)
Total Stations: 12
Heavy (30+): 4 KENZ, KKDM, KZMZ, WARG
Medium (15-29): 5 KAEP, WAQZ, WPLT, WPLY, WXEG
Light (Under 15): 3

THE GETAWAY PEOPLE 246/54
She Gave Me Love (Columbia)
Total Stations: 28
Heavy (30+): 0
Medium (15-29): 6 KDGE, KLZR, KROX, KZMZ, WKQX, WRAX
Light (Under 15): 22
New Airplay This Week: 3 KZMZ, WARG, WRXQ

HARVEY DANGER 245/108
Flagpole Sitta (Slash/London/Island)
Total Stations: 25
Heavy (30+): 2 KNDD, KROQ
Medium (15-29): 6 KITS, KOMA, WBCN, WBRU, WFNX, WHFS
Light (Under 15): 17
New Airplay This Week: 4 WBRU, WFNX, WXR, XHRM

★ **THE MIGHTY MIGHTY BOSSTONES 185/102**
Wrong Thing Right Then (Mercury)
Total Stations: 31
Heavy (30+): 0

Medium (15-29): 5 KHTY, KJEE, KXRX, WFNX, WWCD
Light (Under 15): 26
New Airplay This Week: 8 CIMX, KHTY, KJEE, KLYY, KTOZ, KXRX, KZMZ, WWCD

THE VERVE 166/2
Lucky Man (VC/Hut/Virgin)
Total Stations: 19
Heavy (30+): 1 KXRX
Medium (15-29): 3 KHTY, WBTZ, WWCD
Light (Under 15): 15

ULTRAHORSE 158/43
Telecom (911)
Total Stations: 21
Heavy (30+): 0
Medium (15-29): 4 KNRR, KTCL, WEQX, WLUM
Light (Under 15): 17
New Airplay This Week: 1 WRXQ

★ **JIMMIE'S CHICKEN SHACK 154/74**
Dropping Anchor (Rocket/Island)
Total Stations: 22
Heavy (30+): 0
Medium (15-29): 4 KFTE, KJEE, WBZU, WQBK
Light (Under 15): 18
New Airplay This Week: 6 KKND, KNRR, WBZU, WENZ, WQBK, WROX

PAULA COLE 150/7
Me (Imago/Warner Bros.)
Total Stations: 15
Heavy (30+): 1 WAQZ
Medium (15-29): 3 WEQX, WPLT, WXEG
Light (Under 15): 11

TWO 149/-1
I Am A Pig (Nothing/Interscope)
Total Stations: 25
Heavy (30+): 0
Medium (15-29): 2 KXTE, WBTZ
Light (Under 15): 23
New Airplay This Week: 1 WENZ

★ **SARAH MCLACHLAN 149/103**
Adia (Arista)
Total Stations: 18
Heavy (30+): 0
Medium (15-29): 2 KXPK, WWCD
Light (Under 15): 16
New Airplay This Week: 10 KAEP, KZMZ, KZON, WBRU, WBTZ, WEDG, WEQX, WNNX, WPLT, XHRM

FLUORESCIN 143/17
Cathy's On Crank (DGC/Geffen)
Total Stations: 21
Heavy (30+): 0
Medium (15-29): 2 KXTE, WKRO
Light (Under 15): 19
New Airplay This Week: 2 KFMA, KTOZ

★ **SNEAKER PIMPS 123/76**
Post-Modern Sneeze (Clean-up/Virgin)
Total Stations: 25
Heavy (30+): 0
Medium (15-29): 2 KLZR, WJXB
Light (Under 15): 23
New Airplay This Week: 6 CIMX, KITS, KLZR, KWOD, KXRX, WFNX

MARCY PLAYGROUND 114/19
Saint Joe On The School Bus (Capitol)
Total Stations: 24
Heavy (30+): 0
Medium (15-29): 4 KOMA, KWOD, WBTZ, WXRA
Light (Under 15): 20

AGENTS OF GOOD ROOTS 110/7
Smiling Up The Frown (RCA)
Total Stations: 9
Heavy (30+): 0
Medium (15-29): 3 KXPK, WAQZ, WPLT
Light (Under 15): 6
New Airplay This Week: 2 KFMA, WJXB

★ **STEREOPHONICS 109/52**
A Thousand Trees (V2)
Total Stations: 25
Heavy (30+): 0
Medium (15-29): 2 WNNX, WRAX
Light (Under 15): 23
New Airplay This Week: 2 WMRQ, WPBZ

BROWNIE MARY 107/14
Naked (Blackbird/Sire)
Total Stations: 8
Heavy (30+): 0
Medium (15-29): 3 WENZ, WWCD, WXXD
Light (Under 15): 5

Airpower awarded to those records which attain 1,100 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.



SONG ACTIVITY REPORTS



For Week Ending March 8, 1998

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

AGENTS OF GOOD ROOTS 280/84. Come On (Let Your Blood Come Alive) (RCA). Total Stations: 36. Table with columns for Market, Station, and Play counts.

BIG WRECK 846/9. The Oaf (My Luck Is Wasted) (Atlantic). Total Stations: 59. Chart Move: 25-27. Table with columns for Market, Station, and Play counts.

JERRY CANTRELL 1163/119. Cut You In (Columbia). Total Stations: 65. Chart Move: 21-20. Table with columns for Market, Station, and Play counts.

CHERRY POPPIN' DADDIES 791/101. Zoot Suit Riot (Mojo/Universal). Total Stations: 48. Chart Move: 32-31. Table with columns for Market, Station, and Play counts.

COOL FOR AUGUST 337/13. Walk Away (Warner Bros.). Total Stations: 25. Table with columns for Market, Station, and Play counts.

CHRIS CORNELL 1423/46. Sunshower (Atlantic). Total Stations: 73. Chart Move: 14-14. Table with columns for Market, Station, and Play counts.

CREED 1852/42. My Own Prison (Wind-up). Total Stations: 72. Chart Move: 8-8. Table with columns for Market, Station, and Play counts.

DAYS OF THE NEW 781/100. Shelf In The Room (Outpost/Geffen). Total Stations: 49. Chart Move: 33-32. Table with columns for Market, Station, and Play counts.

ANI DIFRANCO 380/69. Little Plastic Castle (Righteous Babe). Total Stations: 31. Chart Move: 3-3. Table with columns for Market, Station, and Play counts.

EVERCLEAR 2032/185. I Will Buy You A New Life (Capitol). Total Stations: 82. Chart Move: 7-6. Table with columns for Market, Station, and Play counts.

FASTBALL 1935/295. The Way (Hollywood). Total Stations: 80. Chart Move: 11-7. Table with columns for Market, Station, and Play counts.

FRETBLANKET 398/47. Into The Ocean (Polydor/A&M). Total Stations: 36. Chart Move: 11-7. Table with columns for Market, Station, and Play counts.

FUEL 865/291. Shimmer (550 Music). Total Stations: 60. Chart Move: 37-28. Table with columns for Market, Station, and Play counts.

GOD LIVES UNDERWATER 698/72. From Your Mouth (1500/A&M). Total Stations: 62. Chart Move: 35-34. Table with columns for Market, Station, and Play counts.

HUFFAMOOSE 554/21. Wait (Interscope). Total Stations: 33. Chart Move: 38-38. Table with columns for Market, Station, and Play counts.

SONG ACTIVITY REPORTS

For Week Ending March 8, 1998



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Total Plays/Gain

NATALIE IMBRUGLIA 1311/100 Torn (RCA)
Chart Move: 18-17
Table with columns: City, Station, TW, LW, 2W, IP

Total Plays/Gain

JANE'S ADDICTION 614/10 Jane Says (Warner Bros.)
Chart Move: 36-35
Table with columns: City, Station, TW, LW, 2W, IP

Total Plays/Gain

MATCHBOX 20 291/31 Real World (Lava/Atlantic)
Total Stations: 18
Table with columns: City, Station, TW, LW, 2W, IP

Total Plays/Gain

METALLICA 275/14 The Unforgiven II (Elektra/EEG)
Total Stations: 18
Table with columns: City, Station, TW, LW, 2W, IP

Total Plays/Gain

MONO 820/77 Life In Mono (Echo/Mercury)
Chart Move: 29-29
Table with columns: City, Station, TW, LW, 2W, IP

Total Stations: 23

NAKED 359/13 Raining On The Sky (Red Ant)
Table with columns: City, Station, TW, LW, 2W, IP

Total Stations: 61

PEARL JAM 891/132 Wishlist (Epic)
Chart Move: 27-25
Table with columns: City, Station, TW, LW, 2W, IP

Total Stations: 52

FINLEY QUAYE 842/87 Sunday Shining (550 Music)
Chart Move: 28-28
Table with columns: City, Station, TW, LW, 2W, IP

Total Stations: 79

SEMISONIC 1469/497 Closing Time (MCA)
Chart Move: 23-12
Table with columns: City, Station, TW, LW, 2W, IP

Total Stations: 58

SPACEHOG 805/106 Mungo City (HIFI/Sire/Warner Bros.)
Chart Move: 31-30
Table with columns: City, Station, TW, LW, 2W, IP

Total Stations: 36

THE SPECIALS 351/97 It's You (Way Cool Music/MCA)
Table with columns: City, Station, TW, LW, 2W, IP

Total Stations: 50

STABBING WESTWARD 407/199 Save Yourself (Columbia)
Table with columns: City, Station, TW, LW, 2W, IP

Total Stations: 58

THIRD EYE BLIND 751/421 Losing A Whole Year (Elektra/EEG)
Chart Move: Debut 33
Table with columns: City, Station, TW, LW, 2W, IP

Total Stations: 48

SCOTT WEILAND 447/201 Barbarella (Atlantic)
Table with columns: City, Station, TW, LW, 2W, IP

Total Stations: 23

WHISKEYTOWN 295/4 Yesterday's News (Outpost/Geffen)
Table with columns: City, Station, TW, LW, 2W, IP

POWER PLAYLISTS

KFOG					WBOS					WXRT				
San Francisco					Boston					Chicago				
PD: Paul Marszalek					PD: Jim Herron					VP/Pgmng: Norm Winer				
APD/MD: Bill Evans					MD: Cliff Nash					MD: Patty Martin				
TW	LW				TW	LW				TW	LW			
1	1	Kenny Wayne Shepherd, Blue On Black	20	14	1	1	Green Day, Time Of Your Life	33	33	1	1	Bonnie Raitt, One Belief Away	17	12
2	2	Mark Knopfler, Wag The Dog	20	13	2	2	Third Eye Blind, How's It Going To Be	32	30	2	2	Loreena McKennitt, The Mummers' Dance	16	17
3	3	Rolling Stones, Saint Of Me	20	10	3	3	Ben Folds Five, Brick	32	32	3	3	Sarah McLachlan, Sweet Surrender	15	14
4	4	Matchbox 20, 3 AM	19	12	4	4	Matchbox 20, 3 AM	30	30	4	4	Marcy Playground, Sex And Candy	14	13
5	5	Blues Traveler, Canadian Rose	17	11	5	5	Eric Clapton, My Father's Eyes	29	22	5	5	The Verve, Bitter Sweet Symphony	13	14
6	6	Eric Clapton, My Father's Eyes	16	14	6	6	Bonnie Raitt, One Belief Away	25	19	6	6	Whiskeytown, 16 Days	12	11
7	7	Gregg Allman, Whippin' Post	14	15	7	7	The Verve, Bitter Sweet Symphony	23	21	7	7	World Party, Call Me Up	11	8
8	8	Bonnie Raitt, One Belief Away	12	4	8	8	Rolling Stones, Saint Of Me	23	21	8	8	Kenny Wayne Shepherd, Blue On Black	9	7
9	9	Marc Cohn, Already Home	12	3	9	9	Rolling Stones, Saint Of Me	23	7	9	9	Rolling Stones, Saint Of Me	10	12
10	10	Sarah McLachlan, Sweet Surrender	11	8	10	10	Sister Hazel, All For You	22	19	10	10	Agents Of Good Roots, Smiling Up The Frown	10	9
11	11	B.B. King With Bonnie Raitt, Baby I Love	10	6	11	11	Tonic, If You Could Only See	22	17	11	11	James Iha, Be Strong Now	9	8
12	12	The Wallflowers, One Headlight	10	7	12	12	Natalie Imbruglia, Torn	22	20	12	12	Jeb Loy Nichols, As The Rain	9	6
13	13	Sister Hazel, All For You	10	5	13	13	Fiona Apple, Criminal	21	22	13	13	Steve Earle, Somewhere Out There	9	4
14	14	B.B. King With Tracy Chapman, The Thrill	10	7	14	14	Paula Cole, Me	20	19	14	14	Lisa Loeb, I Do	9	6
15	15	Shawn Colvin, Sunny Came Home	9	6	15	15	Loreena McKennitt, The Mummers' Dance	20	15	15	15	Mark Knopfler, Wag The Dog	9	7
16	16	Big Head Todd & The Monsters, Boom Boom	9	5	16	16	Smash Mouth, Walkin' On The Sun	18	13	16	16	Ani Difrancio, As Is	8	6
17	17	Sarah McLachlan, Building A Mystery	9	8	17	17	Marcy Playground, Sex And Candy	18	6	17	17	The Wallflowers, Three Marlenas	8	11
18	18	The Boneshakers, Cold Sweat	8	4	18	18	The Wallflowers, Three Marlenas	16	16	18	18	Beck, Deadweight	8	8
19	19	Whiskeytown, 16 Days	8	5	19	19	Matchbox 20, Push	16	18	19	19	Barenaked Ladies, Brian Wilson	8	8
20	20	Eric Johnson, S.R.V.	8	5	20	20	Paula Cole, I Don't Want To Wait	15	10	20	20	Eric Clapton, She's Gone	8	0
21	21	Box Set, Back To You	8	5	21	21	Third Eye Blind, Semi-Charmed Life	15	15	21	21	Pearl Jam, In Hiding	8	9
22	22	Lisa Loeb, I Do	8	2	22	22	Counting Crows, A Long December	14	10	22	22	Oasis, All Around The World	8	9
23	23	John Mellencamp, Just Another Day	7	4	23	23	Duncan Sheik, Barely Breathing	14	14	23	23	Pearl Jam, Wishlist	8	5
24	24	Eric Clapton, Sick And Tired	7	0	24	24	Marc Cohn, Already Home	12	6	24	24	Delbert McClinton, Somebody To Love You	8	5
25	25	Agents Of Good Roots, Smiling Up The Frown	7	6	25	25	No Doubt, Don't Speak	11	10	25	25	Eric Clapton, My Father's Eyes	8	13
26	26	Robbie Robertson, Unbound	7	5	26	26	Dave Matthews Band, Crash Into Me	11	14	26	26	Verbow, Holiday	8	5
27	27	The Verve Pipe, The Freshmen	5	6	27	27	U2, Stang At The Sun	11	12	27	27	Radiohead, Karma Police	7	9
28	28	Dave Matthews Band, Crash Into Me	4	2	28	28	The Wallflowers, The Difference	11	10	28	28	Abra Moore, Don't Feel Like Cryin'	7	6
29	29	Pearl Jam, Low Light	4	0	29	29	Agents Of Good Roots, Smiling Up The Frown	11	11	29	29	Collective Soul, Blame	7	7
30	30	Eric Clapton, She's Gone	4	0	30	30	The Verve Pipe, The Freshmen	10	15	30	30	Matchbox 20, 3 AM	7	7

KTCZ					KBCO					WHPT				
Minneapolis					Denver					Tampa				
PD: Lauren Macleash					PD: Dave Benson					PD: Chuck Beck				
MD: Mike Wolf					MD: Scott Arbough									
TW	LW				TW	LW				TW	LW			
1	1	Matchbox 20, 3 AM	33	20	1	1	Sister Hazel, Happy	29	29	1	1	Loreena McKennitt, The Mummers' Dance	33	31
2	2	Kenny Wayne Shepherd, Blue On Black	31	21	2	2	The Verve, Bitter Sweet Symphony	29	30	2	2	Matchbox 20, 3 AM	31	32
3	3	B.B. King With Tracy Chapman, The Thrill	29	18	3	3	Matchbox 20, 3 AM	29	30	3	3	Sister Hazel, Happy	31	32
4	4	Marc Cohn, Already Home	29	18	4	4	Eric Clapton, My Father's Eyes	27	30	4	4	Third Eye Blind, How's It Going To Be	22	28
5	5	Eric Clapton, My Father's Eyes	26	22	5	5	Marcy Playground, Sex And Candy	27	32	5	5	Barenaked Ladies, The Old Apartment	21	32
6	6	Agents Of Good Roots, Smiling Up The Frown	12	7	6	6	Loreena McKennitt, The Mummers' Dance	17	12	6	6	Eric Clapton, My Father's Eyes	20	14
7	7	Whiskeytown, 16 Days	10	7	7	7	Marc Cohn, Already Home	15	14	7	7	The Mighty Mighty Bosstones, The Impression	16	19
8	8	Alana Davis, 32 Flavors	10	7	8	8	Kenny Wayne Shepherd, Blue On Black	15	15	8	8	David Poe, Blue Glass Fall	16	14
9	9	Bonnie Raitt, One Belief Away	9	5	9	9	Bonnie Raitt, One Belief Away	15	7	9	9	B.B. King With Tracy Chapman, The Thrill	16	14
10	10	B.B. King With Bonnie Raitt, Baby I Love	9	3	10	10	Sarah McLachlan, Sweet Surrender	15	13	10	10	Marc Cohn, Already Home	16	9
11	11	John Fogerty, Bad Bad Boy	9	7	11	11	Freddy Jones Band, Wonder	14	13	11	11	Gregg Allman, Whippin' Post	15	23
12	12	Loreena McKennitt, The Mummers' Dance	9	5	12	12	Brad, The Day Brings	14	15	12	12	Freddy Jones Band, Mystic Buzz	14	17
13	13	John Mellencamp, Without Expression	9	5	13	13	Agents Of Good Roots, Smiling Up The Frown	14	14	13	13	Blues Traveler, Most Precious	14	18
14	14	Mark Knopfler, Wag The Dog	9	8	14	14	Smash Mouth, Walkin' On The Sun	14	9	14	14	Chris Stills, Razorblades	12	18
15	15	Corey Stevens, Take It Back	8	7	15	15	Alana Davis, 32 Flavors	14	15	15	15	John Mellencamp, Without Expression	12	18
16	16	Gregg Allman, Startin' Over	8	7	16	16	Eric Johnson, S.R.V.	13	12	16	16	Fleetwood Mac, Landslide	12	21
17	17	The Verve, Bitter Sweet Symphony	8	7	17	17	B.B. King With Tracy Chapman, The Thrill	13	12	17	17	The Verve, Bitter Sweet Symphony	12	21
18	18	Semisonic, Closing Time	8	5	18	18	Barenaked Ladies, The Old Apartment	12	11	18	18	Marc Cohn, Already Home	11	15
19	19	David Bowie, Changes	7	5	19	19	Van Morrison, Burning Ground	12	9	19	19	Jonny Lang, Missing Your Love	11	19
20	20	Crosby, Stills, Nash & Young, Carry On	7	4	20	20	Pearl Jam, Low Light	12	10	20	20	Sheryl Crow, Home	10	19
21	21	The Doobie Brothers, Long Train Runnin'	6	5	21	21	Delbert McClinton, Somebody To Love You	12	12	21	21	Barenaked Ladies, Brian Wilson	10	20
22	22	David Bowie, Young Americans	6	5	22	22	Tonic, If You Could Only See	12	9	22	22	Dave Matthews Band, Crash Into Me	10	8
23	23	Blues Traveler, Run Around	6	5	23	23	Barenaked Ladies, Brian Wilson	12	14	23	23	Ben Folds Five, Brick	10	12
24	24	John Cougar, I Need A Lover	6	4	24	24	William Topley, Stabroek Woman	12	13	24	24	B.B. King With Bonnie Raitt, Baby I Love	9	11
25	25	Tom Petty & The Heartbreakers, Here Come	6	4	25	25	Katy Moe, That's Not Love	11	7	25	25	Marc Cohn, Already Home	9	7
26	26	Eric Clapton, River Of Tears	6	4	26	26	William Topley, The Ring	11	9	26	26	Blues Traveler, Hook	9	6
27	27	Steve Winwood, While You See A Chance	6	4	27	27	Big Head Todd & The Monsters, Resignation	11	11	27	27	The Verve Pipe, The Freshmen	8	9
28	28	The Wallflowers, Three Marlenas	6	4	28	28	Big Head Todd & The Monsters, Please Don't	11	11	28	28	Police, Synchronicity II	8	4
29	29	Police, Wrapped Around Your Finger	6	4	29	29	John Fogerty, Blueboy	11	10	29	29	Sheryl Crow, If It Makes You Happy	8	6
30	30	Steely Dan, Reelin' In The Years	6	5	30	30	Blues Traveler, Most Precarious	11	10	30	30	Natalie Merchant, Jealousy	8	6

KMTT					WVRV					CIDR				
Seattle					St. Louis					Detroit				
SM: Chris Mays					PD: Mike Richter					PD: Wendy Duff				
MD: Dean Carlson					APD: Chuck Jeffries					MD: Ann Delisi				
TW	LW				TW	LW				TW	LW			
1	1	Bonnie Raitt, One Belief Away	21	14	1	1	Smash Mouth, Walkin' On The Sun	41	36	1	1	Agents Of Good Roots, Smiling Up The Frown	33	30
2	2	Robbie Robertson, Unbound	21	14	2	2	Eric Clapton, My Father's Eyes	38	30	2	2	Alana Davis, 32 Flavors	32	32
3	3	Marc Cohn, Already Home	19	20	3	3	Ben Folds Five, Brick	38	29	3	3	Huffamoose, James	31	30
4	4	Patty Larkin, Wolf At The Door	18	18	4	4	Green Day, Time Of Your Life	37	36	4	4	Eric Clapton, My Father's Eyes	29	32
5	5	Eric Clapton, My Father's Eyes	18	15	5	5	Matchbox 20, 3 AM	37	35	5	5	The Verve, Bitter Sweet Symphony	26	31
6	6	The Verve, Lucky Man	18	18	6	6	Sarah McLachlan, Sweet Surrender	36	32	6	6	Matchbox 20, 3 AM	22	22
7	7	Sarah McLachlan, Slack & White	17	18	7	7	Green Day, Time Of Your Life	35	25	7	7	Marc Cohn, Already Home	25	22
8	8	Pearl Jam, Wishlist	13	10	8	8	Billie Myers, Kiss The Rain	25	16	8	8	Natalie Imbruglia, Torn	23	21
9	9	Marcy Playground, Sex And Candy	12	14	9	9	Edwin McCain, I'll Be	25	20	9	9	Rolling Stones, Saint Of Me	22	22
10	10	Kenny Wayne Shepherd, Blue On Black	12	10	10	10	Loreena McKennitt, The Mummers' Dance	24	20	10	10	Fleetwood Mac, Landslide	21	19
11	11	Ani Difrancio, As Is	11	11	11	11	The Verve, Bitter Sweet Symphony	24	18	11	11	Edwin McCain, I'll Be	20	18
12	12	Agents Of Good Roots, Smiling Up The Frown	11	14	12	12	Natalie Imbruglia, Torn	23	21	12	12	William Topley, Stabroek Woman	19	19
13	13	Elaine Summers, The Real Low Down	11	11	13	13	Marcy Playground, Sex And Candy	22	17	13	13	Paula Cole, Me	19	11
14	14	Loreena McKennitt, The Mummers' Dance	11	11	14	14	Green Day, Time Of Your Life	22	15	14	14	Chantal Kreviazuk, Surrounded	17	14
15	15	Sarah McLachlan, Adia	10	2	15	15	Bonnie Raitt, One Belief Away	21	8	15	15	Bonnie Raitt, One Belief Away	17	2
16	16	Huffamoose, James	9	12	16	16	Paula Cole, Me	21	15	16	16	Chantal Kreviazuk, Surrounded	17	24
17	17	Jonny Lang, Missing Your Love	8	8	17	17	Lisa Loeb, I Do	20	38	17	17	Billie Myers, Kiss The Rain	17	17
18	18	Finley Quayle, Sunday Shining	8	9	18	18	Naked, Raining On The Sky	20	19	18	18	Sarah McLachlan, Sweet Surrender	16	13
19	19	Ben Harper, Mama's Trippin'	7	1	19	19	Agents Of Good Roots, Smiling Up The Frown	19	21	19	19	Jonny Lang, Missing Your Love	16	16
20	20	Mark Knopfler, Wag The Dog	7	12	20	20	John Mellencamp, Just Another Day	17	10	20	20	Sarah McLachlan, Adia	16	15
21	21	Eric Clapton, One Chance	6	10	21	21	Tonic, If You Could Only See	17	10	21	21	Robbie Robertson, Unbound	16	15
22	22	Paula Cole, Me	6	6	22	22	Sugar Ray, Fly	16	15	22	22	Whiskeytown, 16 Days	15	14
23	23	Chris Stills, Razorblades	6	6	23	23	Fiona Apple, Criminal	16	13	23	23	Ani Difrancio, Little Plastic Castle	15	13
24	24	Rebekah, Sin So Well	6	6	24	24	The Sundays, Summertime	15	13	24	24	Radiohead, Karma Police	15	14
25	25	Jonatha Brooke, Crumbs	6	6	25	25	Shawn Colvin, Sunny Came Home	14	17	25	25	Jai, I Believe	14	12
26	26	Third Eye Blind, How's It Going To Be	6	6	26	26	Sister Hazel, All For You	12	8	26	26	The Sundays, Summertime	14	8
27	27	Barenaked Ladies, Brian Wilson	6	6	27	27	Paula Cole, I Don't Want To Wait	12	15	27	27	Sister Hazel, All For You	13	13
28	28	Steve Potts, Silver Lining	5	4	28	28	Third Eye Blind, Semi-Charmed Life	12	11	28	28	Loreena McKennitt, The Mummers' Dance	13	



COMBINED ROCK AUDIENCE								AIRPLAY BY FORMAT											
TW	LW	WKS	TITLE (IMPRINT/PROMOTION LABEL)	ARTIST	THIS WEEK			LAST WEEK			MAINSTREAM			MODERN			TRIPLE-A		
					Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank
1	1	20	SEX AND CANDY (CAPITOL)	MARCY PLAYGROUND	32.4081	4824	1	32.2357	4794	1	10.4899	1645	4	20.1789	2905	1	1.7393	274	7
2	2	12	GIVEN TO FLY (EPIC)	PEARL JAM	23.7069	3993	2	24.9893	4151	2	9.8632	1688	3	13.6145	2234	3	0.2292	71	—
3	3	17	TIME OF YOUR LIFE (GOOD RIDDANCE) (REPRISE)	GREEN DAY	23.5215	3765	3	24.6983	3980	3	5.9633	937	16	16.2519	2598	2	1.3063	230	10
4	5	25	MY OWN PRISON (WIND-UP)	CREED	22.1801	3268	4	21.5422	3221	5	9.5832	1416	7	12.5969	1852	8	—	—	—
5	4	23	BITTER SWEET SYMPHONY (VICTORY/VIRGIN)	THE VERVE	21.7369	3138	5	22.4031	3263	4	3.9307	651	22	15.8480	2200	4	1.9582	287	5
6	7	31	TOUCH, PEEL AND STAND (OUTPOST/GEFFEN)	DAYS OF THE NEW	16.9702	2602	10	17.4655	2659	10	7.9884	1263	9	8.9818	1339	15	—	—	—
7	8	9	MY HERO (ROSWELL/CAPITOL)	FOO FIGHTERS	16.7242	2911	7	17.2445	2908	7	6.3965	1069	12	10.3277	1842	9	—	—	—
8	6	22	3 AM (LAVA/ATLANTIC)	MATCHBOX 20	16.4192	2543	11	17.5256	2765	8	7.0128	1156	11	6.7040	1056	21	2.7024	331	2
9	10	7	I WILL BUY YOU A NEW LIFE (CAPITOL)	EVERCLEAR	15.9023	2657	9	14.4659	2413	11	2.7636	602	24	13.1044	2032	6	0.0343	23	—
10	9	15	CLUMSY (COLUMBIA)	OUR LADY PEACE	15.7406	3130	6	16.3083	3131	6	4.3626	1037	13	11.3728	2092	5	0.0052	1	—
11	12	8	SUNSHOWER (ATLANTIC)	CHRIS CORNELL	13.9220	2746	8	13.6853	2668	9	7.3037	1323	8	6.6183	1423	14	—	—	—
12	11	3	WITHOUT YOU (WARNER BROS.)	VAN HALEN	13.6139	2188	14	14.0569	2190	12	13.2349	2155	1	0.3790	33	—	—	—	—
13	19	4	THE WAY (HOLLYWOOD)	FASTBALL	13.1570	2098	15	11.3334	1761	20	0.0882	21	—	12.5988	1935	7	0.4700	142	—
14	17	4	CUT YOU IN (COLUMBIA)	JERRY CANTRELL	13.1187	2344	12	11.7705	2108	13	6.9983	1181	10	6.1204	1163	20	—	—	—
15	13	35	EVERLONG (ROSWELL/CAPITOL)	FOO FIGHTERS	13.0075	1642	23	13.5677	1736	21	5.0557	685	—	7.9466	956	—	0.0052	1	—
16	20	7	SHELF IN THE ROOM (OUTPOST/GEFFEN)	DAYS OF THE NEW	12.7760	2309	13	11.1401	2083	14	9.2082	1528	6	3.5678	781	32	—	—	—
17	14	16	DAMMIT (GROWING UP) (CARGO/MCA)	BLINK 182	12.4766	1895	18	12.7315	2006	16	1.6369	357	38	10.8397	1538	11	—	—	—
18	15	16	BRICK (SSO MUSIC)	BEN FOLDS FIVE	12.4121	1854	20	11.9783	1932	18	0.3867	59	—	10.8180	1562	10	1.2074	233	9
19	16	11	THE UNFORGIVEN II (ELEKTRA/EEG)	METALLICA	12.3330	2050	16	11.8744	1989	17	10.2928	1775	2	2.0402	275	—	—	—	—
20	22	6	BLUE ON BLACK (REVOLUTION)	KENNY WAYNE SHEPHERD BAND	11.8521	1917	17	10.5657	1727	23	9.8713	1642	5	0.2063	48	—	1.7745	227	11
21	21	28	EVERYTHING TO EVERYONE (CAPITOL)	EVERCLEAR	11.8247	1474	27	11.1291	1448	25	1.1197	183	—	10.6108	1257	19	0.0942	34	—
22	18	19	HOW'S IT GOING TO BE (ELEKTRA/EEG)	THIRD EYE BLIND	11.3173	1815	21	11.6559	2076	15	0.6008	90	—	9.2738	1467	13	1.4427	258	8
23	27	2	CLOSING TIME (MCA)	SEMISONIC	11.2712	1882	19	8.0337	1242	30	1.4057	338	40	9.6591	1469	12	0.2054	75	—
24	24	35	WALKIN' ON THE SUN (INTERSCOPE)	SMASH MOUTH	10.1635	1505	25	10.1127	1518	24	2.0970	346	—	7.0400	1015	—	1.0265	144	19
25	23	7	KARMA POLICE (CAPITOL)	RADIOHEAD	9.7199	1460	28	10.5549	1441	26	0.2739	37	—	9.0074	1332	16	0.4386	91	—
26	25	14	WASH IT AWAY (DGC/GEFFEN)	BLACK LAB	8.9462	1766	22	9.3816	1902	19	2.4792	473	29	6.4136	1266	18	0.0534	27	—
27	29	5	TORN (RCA)	NATALIE IMBRUGLIA	8.6724	1504	26	7.9747	1392	28	0.1337	21	—	7.7181	1311	17	0.8206	172	15
28	33	4	LIFE IN MONO (ECHO/MERCURY)	MONO	8.0884	820	52	7.3965	743	57	—	—	—	8.0884	820	29	—	—	—
29	32	3	WISHLIST (EPIC)	PEARL JAM	8.0399	1051	37	7.4087	915	42	0.8227	98	—	6.7725	891	25	0.4447	62	—
30	31	6	SAINT OF ME (VIRGIN)	THE ROLLING STONES	7.8321	1177	33	7.5659	1172	32	6.5508	1032	14	0.0753	3	—	1.2060	142	20
31	30	50	IF YOU COULD ONLY SEE (POLYDOR/A&M)	TONIC	7.6599	1227	31	7.7998	1271	29	2.8710	487	—	4.1148	632	—	0.6741	108	—
32	28	13	THE MUMMERS' DANCE (QUINLAN ROAD/WARNER BROS.)	LOREENA MCKENNITT	7.6263	1298	29	8.3092	1438	27	0.0064	4	—	5.6770	989	22	1.9429	305	3
33	NEW		SHIMMER (SSO MUSIC)	FUEL	7.3803	1080	35	5.1636	684	62	0.7589	215	—	6.6214	865	26	—	—	—
34	26	8	THE OAF (MY LUCK IS WASTED) (ATLANTIC)	BIG WRECK	7.2775	1540	24	9.0715	1729	22	3.1143	694	19	4.1632	846	27	—	—	—
35	34	14	JANE SAYS (WARNER BROS.)	JANE'S ADDICTION	7.0892	802	55	7.3514	804	51	1.4503	182	—	5.6252	614	35	0.0137	6	—
36	38	50	THE IMPRESSION THAT I GET (BIG PIG/MERCURY)	THE MIGHTY MIGHTY BOSSTONES	6.7712	934	42	6.4802	946	38	0.5046	79	—	6.0723	816	—	0.1943	39	—
37	36		IN HIDING (EPIC)	PEARL JAM	6.7657	909	43	6.8679	929	39	4.2498	550	26	2.3166	349	—	0.1993	10	—
38	NEW		ZOOT SUIT RIOT (MOJO/UNIVERSAL)	CHERRY POPPIN' DADDIES	6.6994	808	54	5.9491	709	59	—	—	—	6.6588	791	31	0.0406	17	—
39	37	49	SEMI-CHARMED LIFE (ELEKTRA/EEG)	THIRD EYE BLIND	6.6389	941	40	6.7446	929	40	1.1365	175	—	4.9414	673	—	0.5610	93	—
40	35	10	BEAUTIFUL DISASTER (CAPRICORN/MERCURY)	311	6.4711	1094	34	7.1214	1220	31	0.9033	190	—	5.5678	904	24	—	—	—

Records showing an increase in audience over the previous week, regardless of chart movement. Rankings broken down by mainstream, modern and triple-A formats (on right side of this page) correspond to charts printed in this week's Monitor and therefore rankings do not exist for reentrants and records below No. 40 (No. 20 for triple-A). Audience computed by cross-referencing exact times of airplay with Arbitron listener data. ©1998, Billboard/BPI Communications.

A & R - FROM AUSTIN TO AIRPLAY

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ISSUE DATE: MARCH 20

AD CLOSE: MARCH 13

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THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS TW LW
			★★★ No. 1 ★★★		
(1)	1	3	WITHOUT YOU WARNER BROS. 3 weeks at No. 1	VAN HALEN	2155 2152
(2)	3	16	THE UNFORGIVEN II ELEKTRA/EEG	METALLICA	1775 1728
3	2	12	GIVEN TO FLY EPIC	PEARL JAM	1688 1735
(4)	4	14	SEX AND CANDY CAPITOL	MARCY PLAYGROUND	1645 1603
(5)	5	9	BLUE ON BLACK REVOLUTION	KENNY WAYNE SHEPHERD BAND	1642 1508
(6)	7	12	SHELF IN THE ROOM OUTPOST/GEFFEN	DAYS OF THE NEW	1528 1402
7	6	30	MY OWN PRISON WIND-UP	CREED	1416 1411
(8)	9	9	SUNSHOWER ATLANTIC	CHRIS CORNELL	1323 1291
9	10	35	TOUCH, PEEL AND STAND OUTPOST/GEFFEN	DAYS OF THE NEW	1263 1256
(10)	12	4	CUT YOU IN COLUMBIA	JERRY CANTRELL	1181 1064
11	8	21	3 AM LAVA/ATLANTIC	MATCHBOX 20	1156 1336
(12)	13	8	MY HERO ROSWELL/CAPITOL	FOO FIGHTERS	1069 1056
(13)	16	15	CLUMSY COLUMBIA	OUR LADY PEACE	1037 1025
14	15	11	SAINT OF ME VIRGIN	THE ROLLING STONES	1032 1042
15	14	15	TASTE OF INDIA COLUMBIA	AEROSMITH	948 1052
16	11	15	TIME OF YOUR LIFE (GOOD RIDDANCE) REPRISE	GREEN DAY	937 1080
			★★★ AIRPOWER ★★★		
(17)	19	5	TORN WIND-UP	CREED	842 767
			★★★ AIRPOWER ★★★		
(18)	18	7	WALK AWAY WARNER BROS.	COOL FOR AUGUST	836 778
19	17	17	THE OAF (MY LUCK IS WASTED) ATLANTIC	BIG WRECK	694 892
(20)	20	5	USE THE MAN CAPITOL	MEGADETH	677 651
21	21	21	BACK ON EARTH EPIC	OZZY OSBOURNE	656 646
(22)	22	7	BITTER SWEET SYMPHONY VC/HUT/VIRGIN	THE VERVE	651 630
(23)	27	5	I AM A PIG NOTHING/INTERSCOPE	TWO	614 533
(24)	25	6	I WILL BUY YOU A NEW LIFE CAPITOL	EVERCLEAR	602 544
(25)	29	4	RAGE CMC INTERNATIONAL	VAN ZANT	590 524
(26)	24	5	IN HIDING EPIC	PEARL JAM	550 547
27	28	5	MY FATHER'S EYES REPRISE	ERIC CLAPTON	504 528
(28)	36	2	MUNGO CITY HIF/ISIRE/WARNER BROS.	SPACEHOG	474 351
29	23	21	WASH IT AWAY DGC/GEFFEN	BLACK LAB	473 562
30	30	19	THE GIRL I LOVE ATLANTIC	LED ZEPPELIN	459 507
31	26	24	ALMOST HONEST CAPITOL	MEGADETH	453 540
32	31	18	THE MEMORY REMAINS ELEKTRA/EEG	METALLICA	440 501
(33)	NEW		SAVE YOURSELF COLUMBIA	STABBING WESTWARD	422 185
(34)	39	2	CEREMONY EPIC	JOE SATRIANI	413 330
(35)	35	2	YESTERDAY'S NEWS OUTPOST/GEFFEN	WHISKEYTOWN	382 354
(36)	NEW		CEMENT ECHO/ELEKTRA/EEG	FEEDER	365 314
37	32	12	SHE SAID DIMENSION/CAPITOL	COLLECTIVE SOUL	359 496
38	33	9	DAMMIT (GROWING UP) CARGO/MCA	BLINK 182	357 430
(39)	RE-ENTRY		FUEL ELEKTRA/EEG	METALLICA	340 271
(40)	NEW		CLOSING TIME MCA	SEMISONIC	338 221

THIS WEEK	LAST WEEK	WKS. ON CHART	MODERN		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS TW LW
			★★★ No. 1 ★★★		
1	1	21	SEX AND CANDY CAPITOL 13 weeks at No. 1	MARCY PLAYGROUND	2905 2931
2	2	17	TIME OF YOUR LIFE (GOOD RIDDANCE) REPRISE	GREEN DAY	2598 2642
3	3	12	GIVEN TO FLY EPIC	PEARL JAM	2234 2344
4	4	24	BITTER SWEET SYMPHONY VC/HUT/VIRGIN	THE VERVE	2200 2320
5	5	16	CLUMSY COLUMBIA	OUR LADY PEACE	2092 2106
(6)	7	7	I WILL BUY YOU A NEW LIFE CAPITOL	EVERCLEAR	2032 1847
(7)	11	5	THE WAY HOLLYWOOD	FASTBALL	1935 1640
(8)	8	17	MY OWN PRISON WIND-UP	CREED	1852 1810
9	6	10	MY HERO ROSWELL/CAPITOL	FOO FIGHTERS	1842 1852
10	10	18	BRICK 550 MUSIC	BEN FOLDS FIVE	1562 1651
11	12	24	DAMMIT (GROWING UP) CARGO/MCA	BLINK 182	1538 1576
			★★★ AIRPOWER ★★★		
(12)	23	2	CLOSING TIME MCA	SEMISONIC	1469 972
13	9	20	HOW'S IT GOING TO BE ELEKTRA/EEG	THIRD EYE BLIND	1467 1718
(14)	14	8	SUNSHOWER ATLANTIC	CHRIS CORNELL	1423 1377
15	13	26	TOUCH, PEEL AND STAND OUTPOST/GEFFEN	DAYS OF THE NEW	1339 1403
16	15	19	KARMA POLICE CAPITOL	RADIOHEAD	1332 1335
(17)	18	6	TORN RCA	NATALIE IMBRUGLIA	1311 1211
18	16	13	WASH IT AWAY DGC/GEFFEN	BLACK LAB	1266 1310
19	17	28	EVERYTHING TO EVERYONE CAPITOL	EVERCLEAR	1257 1253
			★★★ AIRPOWER ★★★		
(20)	21	3	CUT YOU IN COLUMBIA	JERRY CANTRELL	1163 1044
21	20	23	3 AM LAVA/ATLANTIC	MATCHBOX 20	1056 1104
22	19	13	THE MUMMERS' DANCE QUINLAN ROAO/WARNER BROS.	LOREENA MCKENNITT	989 1114
23	24	9	BRIAN WILSON REPRISE	BARENAKED LADIES	932 942
24	22	15	BEAUTIFUL DISASTER CAPRICORN/MERCURY	311	904 995
(25)	27	4	WISHLIST EPIC	PEARL JAM	891 759
(26)	37	2	SHIMMER 550 MUSIC	FUEL	865 574
(27)	25	7	THE OAF (MY LUCK IS WASTED) ATLANTIC	BIG WRECK	846 837
(28)	28	7	SUNDAY SHINING 550 MUSIC	FINLEY QUAYE	842 755
(29)	29	4	LIFE IN MONO ECHO/MERCURY	MONO	820 743
(30)	31	3	MUNGO CITY HIF/ISIRE/WARNER BROS.	SPACEHOG	805 699
(31)	32	3	ZOOT SUIT RIOT MOJO/UNIVERSAL	CHERRY POPPIN' DADDIES	791 690
(32)	33	4	SHELF IN THE ROOM OUTPOST/GEFFEN	DAYS OF THE NEW	781 681
(33)	NEW		LOSING A WHOLE YEAR ELEKTRA/EEG	THIRD EYE BLIND	751 330
(34)	35	2	FROM YOUR MOUTH 1500/A&M	GOD LIVES UNDERWATER	698 626
(35)	36	15	JANE SAYS WARNER BROS.	JANE'S ADDICTION	614 604
36	30	19	BRIMFUL OF ASHA LUAKA BOP/WARNER BROS.	CORNERSHOP	604 732
37	34	22	MOUTH TRAUMA/INTERSCOPE/HOLLYWOOD	BUSH	567 642
(38)	38	6	WAIT INTERSCOPE	HUFFAMOOSIE	554 533
39	26	9	ALL AROUND THE WORLD EPIC	OASIS	519 763
40	40	20	SWEET SURRENDER ARISTA	SARAH MCLACHLAN	502 503

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 800 detections (mainstream) or 1,100 (modern) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

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She Gave Me Love

Already Working At:

Q101 19x (Top 5 Phones)	KDGE 15x	WLIR 26x	KLYY 10x
KEDJ 13x	KXRK 13x	KLZR 23x	WENZ 10x
WRAX 28x (#1 Phones)	KROX 24x	KFTE 15x	KZNZ 26x
WOXY 25x	KTOZ 10x	WDST 14x	WKRL 7x
WEQX 13x	WSFM 13x	WARQ 9x	WZAZ 13x

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US Tour starts April 7th



US Tour starts April 7th

the first single from their debut album the Getaway People album in stores Tuesday, April 7

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"SILVER LINING"

The first single from the forthcoming album "ONE LEFT SHOE"

Steve Poltz

Stations Already On:

AAA

WXRT WYEP WRNR
CIDR KBXR KCRW
KMTT WNCS KLRR
WBOS KERA WNKU
WXRV KTHX WMVY
KXST KRSH WIQB
KINK KISM KFXJ
WFUV WRNX KTAO
WXPB WCBR KBZD
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WRLT And Many More!

Modern Rock

XHRM KNSX
91X WOXY
WAVF WJSE
KFTE KACV
KZNZ WGRD
WDSB CKEY
KQRX WXSX

WRITTEN BY STEVE POLTZ AND JEWEL PRODUCED BY J. STEVEN SOLES MANAGEMENT: ROBERT DUFFEY

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KROQ 38x #1 Phones
 WFNX 31x #1 Phones
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 KITS 37x #1 Phones
 WHFS 31x #1 Phones
 KOMA 22x #2 Phones
 WBRU 21x #4 Phones
 KNDD 34x Top 5 Phones
 KNRK 24x Top 5 Phones
 99X 29x Top 5 Phones
 CIMX 46x Top 5 Phones
 KZMZ 22x Top 5 Phones
 KEDJ 22x Top 5 Phones
 X96 28x Top 5 Phones

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 (29) MONITOR!

COOL ROTATION IN STEREO @ KWOD 55x, KEDG 40x, Y107 39x,
 WAVF 24x, KHTY 20x, WJBX 23x, WPLT 19x, WPLY 18x, XHRM 9x,
 91X 8x, CFNY 18x, KTOZ 14x, WXZZ 7x, WXEG 12x, WRAX 12x,
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