

# TOP 40 ■ AIRPLAY Monitor

• We Listen To Radio •

August 11, 1995 \$ 4.95 Volume 3 • No. 33

## TOP 40 HIGHLIGHTS

### MAINSTREAM

#1

SEAL

*Kiss From A Rose* (ZTT/SIRE/WARNER BROS.)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

### NEW RELEASES

MICHAEL BOLTON • *Can I Touch You...There?* (COLUMBIA)

BRANDY • *Brokenhearted* (ATLANTIC)

PETE DROGE • *Northern Bound Train* (AMERICAN/REPRISE)

FAITH NO MORE • *Evidence* (SLASH/REPRISE)

LONDONBEAT • *Build It With Love* (RADIOACTIVE/MCA)

M PEOPLE • *Search For The Hero* (EPIC)

ZIGGY MARLEY • *Power To Move Ya* (ELEKTRA/EEG)

TOM PETTY • *A Higher Place* (WARNER BROS.)

CHARLIE SEXTON • *Sunday Clothes* (MCA)

### RHYTHM-CROSSOVER

#1

MOKENSTEF

*He's Mine* (OUTBURST/RALISLAND)

★★★ AIRPOWER ★★★

SEAL • *Kiss From A Rose* (ZTT/SIRE/WARNER BROS.)

### NEW RELEASES

MICHAEL BOLTON • *Can I Touch You...There?* (COLUMBIA)

COOLIO FEATURING L.V. • *Gangsta's Paradise* (MCA)

DOUG E. FRESH • *Where's Da Party At?* (GEE STREET INDEPENDENT/ISLAND)

ZIGGY MARLEY • *Power To Move Ya* (ELEKTRA/EEG)

RUFFNEX SOUND SYSTEM • *Stick By Me* (QWEST/WARNER BROS.)

### ADULT

#1

THE REMBRANDTS

*I'll Be There For You* (EASTWEST/EEG)

★★★ AIRPOWER ★★★

HOOTIE & THE BLOWFISH • *Only Wanna Be With You* (ATLANTIC)

### NEW RELEASES

MICHAEL BOLTON • *Can I Touch You...There?* (COLUMBIA)

NATALIE MERCHANT • *Carnival* (ELEKTRA/EEG)

EDDIE MONEY • *She's Like A Movie* (WOLFGANG)

TOM PETTY • *A Higher Place* (WARNER BROS.)

## Teen Tastes Split On All But One Act

by Sean Ross

Maybe it's because they're "not too hard, not too soft," as the lyrics put it, but as 11- to 18-year-olds become more fragmented in their tastes, Boyz II Men has become the only act that crosses all teenage boundaries, according to a new study of teens' music and media habits.

That study also finds that modern rock and R&B are in a dead heat as favorite genres of music for teens, although top 40 radio holds a commanding lead as the most-listened-to teen format. It also suggests that as younger-demo radio pares its information services to a minimum, teens may not grow into adult radio users.

The "teen.com" study, issued by Radnor, Pa.-based Chilton Research, was based on a national phone survey of 752 11- to 18-year-olds. The study is the first in a planned quarterly survey of "teen attitudes and interest in media and high technology projects" that will include a linked computer bulletin board panel.

The study found that Boyz II Men were the group most likely to be named as "one of your favorites" and as a single favorite act by teens. The group was cited by 26% of respondents as a favorite, followed by Green Day (14%), Nirvana (12%), Garth Brooks (10%), TLC (9%), Aerosmith (9%), and Pearl Jam (8%).

Asked to cite their single favorite

*Continued on page 6*

# DEEP BLUE SOMETHING



Photo Credit: Jonnie Miles

## "Breakfast at Tiffany's"

FIRST SINGLE FROM THE DEBUT ALBUM HOME

NEW ADDS INCLUDE:

WZJM Cleveland!  
KZTI Lubbock  
WFLY Albany

WFLZ Tampa!  
KERN Lincoln  
WSTW Wilmington

WGTZ Dayton  
KQCR Cedar Rapids  
WKHO Traverse City

DEEP AIRPLAY AT:

B97 New Orleans; 20x  
WPST Philadelphia; 42x  
Q99 Salt Lake City; 13x  
KISF Kansas City; 41x  
WFWR Toledo; 21x  
WWCK Flint; 23x  
WZYP Huntsville; 24x  
WDDJ Paducah; 21x

WEDJ Charlotte; 23x  
KHTY Santa Barbara; 26x  
WNNK Harrisburg; 22x  
KNNC Austin; 26x  
WZJM Cleveland; 11x  
WIBBY Montgomery; 21x  
WBHT Wilkes-Barre; 21x

WEND Charlotte; 28x  
WVSR Charleston; 25x  
WZYP Huntsville; 24x  
KMYZ Tulsa; 34x  
WFLZ Tampa; 10x  
WFOX Albany; 22x  
WYCR Harrisburg; 20x  
KLRZ New Orleans; 19x

Management: Paul Nugent & Mike Swinford

MAINSTREAM MONITOR CHART: Debut # 40

R&R POP CHART: #43 - #39

SOUNDSCAN ALTERNATIVE NEW ARTIST ALBUMS: DEBUT: #25

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1  
MUSIC FIRST  
CUSTOM  
ROTATION!



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and The Melody Makers

power  
to move ya

The premiere single and video from their Elektra debut Free Like We Want 2 B.

OFFICIAL DEBUT AT MAINSTREAM & CROSSOVER RADIO 8/14!

Produced by The Melody Makers Management: Addis Gessesse  
On Elektra Compact Discs and  Cassettes

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On the HORDE tour with the Black Crowes and Blues Traveler starting August 3.



## Chancellor Buys Shamrock For \$395 Mil

by Kevin Carter

Capping a record-breaking week for major broadcast transactions, 2-year-old Dallas-based Chancellor Broadcasting Co., under the leadership of president/CEO Steven Dinetz, has acquired the 19 radio stations of Shamrock Broadcasting for \$395 million, establishing Chancellor as the third-largest pure radio company in the country, with 33 stations.

Chancellor's properties include WALK-AM-FM Long Island, N.Y.; KDWB/KTCJ/KTCZ Minneapolis; WUBE-AM-FM/WYGY Cincinnati; KMEN/KGGI Riverside, Calif.; KFBK/KGBY/KHYI Sacramento, Calif.; and WOCL Orlando, Fla.

Shamrock Broadcasting, principally owned by the Roy E. Disney family and Trefoil Capital Partners, L.P., owns WHITZ New York; KLAC/KZLA Los Angeles; KNEW/KABI/KBGG/KSAN San Francisco; WDFN/WWWW Detroit; KTBZ Houston; WFOX Atlanta; KFAN/KEYY Minneapolis; WWSW-AM-FM Pittsburgh; KMLE Phoenix; and KXKL-AM-FM/KZDG Denver.

The Chancellor/Shamrock deal comes on the heels of Walt Disney's purchase of Capital Cities/ABC for \$19 billion and Westinghouse's \$5.4 billion purchase of CBS. Completion of the deal is expected in early 1996, pending FCC approval.



## RADIOACTIVE

by Kevin Carter

### Daniels Exits Island; Is Rodman Jammin'?

**I**sland Records senior VP of promotion Sky Daniels exits amicably. Look for Joe Riccitelli to be awarded his own senior VP stripes soon.

This wasn't confirmed at press time, but we hear that former WRQK Canton, Ohio, PD Lisa Rodman is the new PD of WZJM (Jammin' 92) Cleveland. Also that WZJM may try to hold morning man Johnny D., now headed to afternoons at WVKL Toledo, Ohio, to his contract.

WPST Trenton, N.J., PD Michelle "12 Share" Stevens has been upped to VP of programming for Nassau Broadcasting, overseeing sister AC WHWH as well as newly acquired WVPO/WSBG Stroudsburg, Pa. P.S.: Stevens is still looking for a night jock.

New top 40 alert! KKCH Coeur d'Alene, Idaho, dumps satellite AC and is now beaming right into downtown Spokane, Wash., as KHTQ (Hit Radio 94.5). The PD/midday jock is Scott Shannon (C'mon, get serious) from KEGX Tri-Cities, Wash.; mornings is Randy Young and The Breakfast Club; MD/noon-3 p.m. is former KZZU Spokane MD Chuck Matheson, who comes out of radio retirement for this one; afternoons is Lyn Taylor from KZZU; nights belong to 6-foot-9-inch Dooky Taylor, also from KZZU. The overnighter, who hails from crosstown KEZE, is known simply as "Damage." KHTQ needs service from all labels: 800-289-5864.

KKRZ Portland, Ore., brings in Chet Buchanan, most recently of KUBE Seattle, for assistant PD/MD/afternoons, replacing Eric Murphy, who is looking for a programming gig. Call him at 503-682-6237.

Chicago morning legend Robert Murphy, last with N/T outlet WLS-FM, is the new morning man at hot AC WRMF West Palm Beach, Fla. ... WRVQ (Q94) Richmond, Va., morning team Corey Deitz and Jay Hamilton resurface at AC WLTF Cleveland.

Alert listeners caught Paco Lopez back in D.C. for an air shift last week on R&B WKYS, across town from one-time employer WPGC-

FM. No deal was finalized at press time.

OM Jesse James is out at KCDD (Power 103) Abilene, Texas. MD Trace Michaels returns to the PD post. Also, night jock "Downtown" Steve Brown adds MD stripes.

KRQQ Tucson, Ariz., hires Danny Wright, from WTMX Chicago, as its new off-air production director. ... KDON Monterey, Calif., hires Scott Christopher for mornings from country KKAT Salt Lake City.

WNTQ Syracuse, N.Y., ups overnighter Jimmy Olsen to nights, replacing Rob Wagman, now at WFBC-FM (B93.7) Greenville, S.C., which needs a night jock to replace Jeffrey B. Mason. ... KZFM Corpus Christi, Texas, night guy Dino Hernandez adds MD stripes. ... WFMF Baton Rouge, La., morning men Dave Cannon & Richie Beams land mornings at WZYP Huntsville, Ala.

With WABB-FM Mobile, Ala., PD Cruze headed to Houston to program Shamrock's modern rocker KTBZ (the Buzz), owner/GM Bernie Dittman and consultant Harv Blain hope to have a new PD in place before Sept. 1.

After what seems like 100 years in the same location, WJET-FM has moved into palatial new digs with WJET-TV and sister station WFGO at 8455 Peach St., Erie, PA 16509. New phone number: 814-864-2400. WJET has upped Bill Page to promotions director.

KSFM Sacramento, Calif., promo coordinator Amanda Rodgers returns to the computer industry. KSFM needs a replacement with massive computer experience. Package to Gayle Bowlby. ... Jeff Miller is upped to promotions director at KHTY (Y97) Santa Barbara, Calif.

Condolences to the family of WHYI (Y100) Miami promotion assistant Spencer Johnson who was electrocuted Aug. 4 when the hydraulic Marti antenna he was raising accidentally hit a 7,000-volt power line. Johnson was 32.

Computer geeks! Send your news and stuff directly to Kevin Carter via E-mail: RADIOAKTV@aol.com.



## TOP 40 TOPICS

by Sean Ross

### Are Adult Records Dayparted To Nights?

**M**odern rock has been, until recently, a mostly adult phenomenon, although it didn't have that reputation. Look at the numbers from a modern rock station in the mid-'80s; there were always more 25-34s than you would have expected and fewer teens. There wasn't the consistent guitar crunch that marks the format now, and there were singer/songwriters from Elvis Costello to 10,000 Maniacs who were much more adult than teen in their appeal, acts who have since been exiled from the format, occasioning the rise of "adult modern" outlets, such as KXPK Denver.

The dance music of the mid- to late '80s also had a wider demo spread than perceptions would indicate. An 18-year-old at the time of "Got To Be Real" would have been 26 years old during disco's renaissance in 1985-86, and presumably amenable to hearing dance music on the radio again. Not every adult listener hung in with the genre during its transition from Madonna to the beatbox minimalism of freestyle and the shock of hip-hop. However, those who were teens then are 25-plus now, as indicated by the upper-demo durability of records as obviously retro as "Another Night."

Adults grew up with both modern rock and dance music. Yet, there still seems to be an assumption among some programmers that anything modern and/or dance equals teens. I say this after seeing Broadcast Data Systems' top 40/mainstream and top 40/rhythm charts broken out by dayparts—something commissioned internally as we continue to search out new features for Airplay Monitor.

Some of the results are what you would expect: Rhythm stations are less heavily dayparted than mainstream, except for some rap; "I Know" is still a top 10 record in mornings, even though it's below the top 20 overall; mainstream nights are harder, morning are softer, suggesting that nobody has softened their dayparting for the summer, even with the kids home from school.

The surprise is that most modern rock and dance records get played more at night on mainstream top 40, regardless of what they are. Better Than Ezra's "Good" was No. 21

overall last week, but No. 11 at night. Green Day's "J.A.R." was No. 77 overall and No. 43 at night. The Dave Matthews Band's "Ants Marching" was No. 35 at night and No. 49 overall. Soul Asylum's "Misery" was No. 12 at night and No. 18 overall.

These are very different records by acts with different audience profiles. Soul Asylum has had an AC track record, so to speak, since "Runaway Train." The Dave Matthews Band have a longtime adult following, and "Ants Marching" hardly seems like an immediate teen anthem. Yet, "Ants Marching" is starting its top 40 life at night, just like a much harder record. And if PDs don't condemn that song for not making the "Top 8 At 8," they'll make it run the gamut again in six weeks when they expect it to call out with adults, even if it wasn't played where adults could hear it.

Same goes for such dance titles as Diana King's "Shy Guy": No. 16 at night, but No. 22 overall, or Fun Factory's "I Wanna B With U," which is No. 23 at night and No. 29 overall. Through its chart life, "Shy Guy" has been constantly besieged by programmers who wanted it to perform like "Freak Like Me." But "Shy Guy" wasn't an immediate reaction record. It turned out to be a comfort-zone record for adults—who didn't have many accessible, sing-along dance records available—that eventually spread to other demos. So why is it still dayparted like a teen record? And why is "I Wanna B With U," which texturally resembles Ace of Base, not recognized as being inside a 24-year-old female's comfort zone? Most of the aforementioned records took a minute to break through. One wonders what would have happened if they had found their intended audience right away.

That's just one discussion you can have stemming from daypart info. There are 8 million more stories in the naked data, and if seeing daypart charts or any other untapped BDS data here might interest you, call me at 212-536-5264 with your feedback. And thanks for all your encouragement during Airplay Monitor's first month as a full-service trade. With your input, there's much more on the way.

### This Is A Live Song



Jon Bon Jovi, center, reigns above a sea of raised arms at a free acoustic set at Boston's City Hall Plaza sponsored by WXKS-FM (Kiss 108). The group was in town for a regular show that weekend at the nearby Great Woods Amphitheater. In December, they had performed another Kiss 108 concert to benefit several area charities including the city's scholarship fund.

McReynolds, who cites as an example "the problems of vertical integration—the cross-ownership provisions in the House bill to own two TV stations and local newspapers in a market."

"It's not my sense that radio is a big factor here," Reynolds says. "While they probably don't favor radio caps [being] off, that's not their main concern. Also, because radio-ownership dereg is in both bills, it's our feeling it would be harder to take it out. But you never know. Stranger things

have happened." Currently, radio ownership caps are set at 20 AMs and 20 FMs.

While radio was untouched by Senate and House debate of the bill, Democratic House opponents to the bill gained a victory on the TV side. National TV-ownership limits in the bill allow a company to own an unlimited number of stations, but only if those stations cover no more than 35% of viewer homes. The Senate bill has a similar provision. TV caps are currently at 25%.

## Veto May Halt The Drive To Deregulation

by Bill Holland

The threat of a presidential veto casts a shadow on the radio industry's victory in keeping radio deregulation provisions in the giant telecommunications bill recently approved by the House.

The bill, passed by the House Aug. 4 and by the Senate in its own version in June, removes all radio ownership restrictions. The bill also loosens TV ownership caps, removes most TV/cable cross-ownership restrictions, and allows cable, long-distance phone companies, and local phone companies to compete with each other.

The Senate and the House must pass identical versions of the bill before it reaches the president's desk. However, the elimination of radio ownership caps may be one of the sore spots for the ad-

ministration. President Clinton is threatening a veto if the bill bears too close a resemblance to the original House and Senate versions.

If some broadcast- and cross-ownership policy sections, as well as such nonbroadcast provisions as cable rate deregulation, are not made more to Clinton's liking, the bill could be veto bait. Administration officials have mentioned that radio deregulation issues are on its veto checklist.

Insiders expect Senate and House leaders to amend sections of the bill when lawmakers return from their August vacations. After passage, the president will have 30 days to sign or veto the bill.

The National Assn. of Broadcasters is awaiting the outcome by accenting the positive. "The administration's main concern is with media concentration in local markets," said NAB's Lynn

## PROMOTIONS

by Kevin Carter

### Stations Come Clean On Van Contents

**Y**ou've been putting it off long enough. Take a deep breath, close your eyes, hold your nose, and get ready to play "What's In Your Van?"

Our first contestant is WXKS-FM (Kiss 108) Boston marketing director Mark Kroninger, who stumbled upon "one can of black spray paint, which I presume the jocks use to cover up dings in [the van]; four unpaid parking tickets, which van drivers seem to believe will magically disappear if left long enough; and a roll of yellow police crime-scene tape." (We hope they didn't use the latter at a Kiss promotion.) As for goofy giveaways that never made it on-air and thus were relegated to that nether world of dubious trinkets, the van, Kroninger remembers watches with removable faces for condom storage and giant bags of kitty litter, which also came in handy for van drivers during those long road trips.

KKRZ (Z100) Portland, Ore., has two vans and a Coca-Cola Ford Explorer that marketing director Kelly Shipp says contains "40 cases of Red-Hot Summer Coca-Cola crates, duct tape, 20 rolled-up banners, about 200 sticker backs all over the floor, bottle caps, the Z100 Prize Wheel, an ash-tray full of gum, and a couple of interns left over from last summer." Z100's goofy giveaways include "Weird Al" Yankovic tickets and such outdated, leftover stuff as Brady Bunch T-shirts, tank tops, etc. "We're still giving away T-shirts from our 1984 Z100 Last Chance Summer Dance," says Shipp. "People love anything as long as it's free."

Some of the stuff that ended up in WYHY (Y107) Nashville's van would certainly test Shipp's theory. Promo director Keith Kaufman did a spot check and came up with (1) a 2-year-old accident report; (2) bumper stickers from two logos ago; (3) half a bar of soap; (4) a videotape of a 1985 morning-show promotion; (5) half a jar of mustard; (6) a case of official Chuck Norris Pogs; (7) spare parts for the van, door handles, washers, etc.; (8) an armrest shoved under driver's seat; (9) a storage bin containing condoms and taco sauce (hot), two items you wouldn't normally think of as going together. Goofy giveaways include a case of cereal every day for three weeks; tickets to the big marching band/drum corps competition; horsefly repellent and a straw hat; and mayonnaise. Kaufman emphasizes the fact that he inherited all of the above and is cleaning out the van as we speak.

#### WHERE MEN ARE MEN & PIGS ARE NERVOUS

Heidi Dagnese, director of advertising and promotion at WPLJ New York, has to stock five vans. They contain "a million foam pig hats from the movie 'Babe,'" T-shirts, caps, coffee samples, etc. "We find that vans make great storage areas," she says. "Where do we put 18 cases of suntan lotion? In the van, of course." Then there are more foam pig hats, bumper stickers, and banners. "Have I mentioned we have a million foam pig hats?"

WFLZ Tampa, Fla., marketing director Devonne Dingley stocks four vehicles with sound equipment and, during the recent threat of Hurricane Erin, evacuation supplies including 40 gallons of water and two cases of Spam. Under its old "Power Pig" handle, WFLZ gave away tons of pig-related items, including pig heads. Other creative van promotions include the "Hot, Hot Dog," filled with hot peppers. Victims had to down one in 93 seconds to win \$100. The station also filled doughnuts with hot sauce and chili peppers and asked listeners to describe the taste.

KQCR Cedar Rapids, Iowa, PD Rick Swan found three sets of jumper cables, a fish bowl (empty), an empty beer pitcher from some forgotten nightclub promotion, stickers, and sunglasses. His favorite goofy giveaway: 25-pound bags of dog food, not to be thrown into the crowd.

#### THEY KILLED MY VAN!

WNCI Columbus, Ohio, assistant PD/MD/promotions director Dan Bowen is in charge of a pickup truck and a van. His favorite goofy giveaways: jars of yummy sausage gravy and jumbo

boxes of tampons. That's still better than the van at a previous station, where listeners mailed in eggs, and they were accidentally left in the van for over a week. Even after repeated steam cleanings, the station had to get rid of the van.

WKRR (Q102) Cincinnati marketing director Von Freeman's own particular value-added hell contains visions of millions of jars of Heinz pickles, Heinz shirts, Heinz bibs, and some poor bastard wearing a Heinz pickle suit. Favorite goofy giveaways: Q102's "Traffic Jam," jars of jelly promoting the "Linda & Terry" morning show; Jimmy Buffett relief packs (after Buffett's concert was canceled), consisting of margarita mix, plastic sharks and straw hats, and tons of shampoo packets and cookies. Found in the ashtray: cigarette butts from a previous morning show.

KBXX Houston promo director, Bobby Z., oversees two vans, one of which is used as his personal vehicle, meaning he gets hit on for stuff even when going to the store for a loaf of bread. Recently, he left his van at the airport to fly to San Francisco. He came back 32 hours later to find it surrounded by police. Seems somebody had made off with the brand-new \$3,000 sound system as well as Mr. Z.'s personal stuff. GM Carl Hamilton says, "What the hell, it was 3 months old; we needed new stuff anyway."

The van is also a magnet for stuff that melts. "How about giving away about 1,000 Hershey bars in 105-degree Houston summer weather?" he asks. "There was just a big pile of mush in the back of the van." The station also tied in with Borden's to sell ice cream at remotes—the dry ice, however, never seems to hold out long enough. Other goofy giveaways include breath mints with the local police logo (perhaps intended to cover up that pesky alcohol smell on a driver's breath).

#### B94: NACHO AVERAGE STATION

WBZZ (B94) Pittsburgh's Lori Campbell remembers when "a national client wanted to give away jars of apple butter on the air. Naturally, we put 'em in the van . . . there might still be a few jars rolling around under the seats. Another client wanted us to give away frozen french toast on the morning show. We ended up driving to people's homes and cooking the stuff for breakfast."

"Duct tape is our life," says Campbell. "We grab duct tape wherever and whenever we can." Also in the van is a giant tarp for the Super Bee (the station's 9½-foot helium balloon), the hose that blows it up, an extension cord, a quart of oil for the generator, and a phone list with all emergency numbers. In the spirit of creativity, the van also contains a handmade on-board essential: the tool with no name; a hunk of metal with a hook on one end the jocks use to unstuck the sliding door. Ironically, the van has no radio, just a gaping hole in the dashboard. "We are in the process of getting a new van," says Campbell.

Extra bonus stuff procured by interns: orange highway cones. "We also borrowed some cement blocks to tie down our inflatable Super Bee," says Campbell. When asked where said blocks were obtained, Campbell says, "Let's just say we found them at a local major-league baseball/football stadium." Campbell's favorite morning-after sight in the van was a plate of nachos with a big footprint in the middle.

Top 40/rhythm outlet XHTZ (Z90) San Diego doesn't play much Pearl Jam, but that didn't stop promotion director Monchai Pungaew from giving away tickets out of the van to the recently canceled Pearl Jam shows in San Diego. "It was huge! People wanted the tickets as collector's items, I guess." Pungaew's least-favorite giveaways are "potato chips, because everybody ends up eating them and getting big old greasy fingerprints all over the van." Also in the van: fast-food wrappers, bumper stickers, T-shirts, and a helium tank.

#### PLEASE DON'T STOP

KZFM Corpus Christi, Texas, PD Charlie  
*Continued on page 6*

## PROGRAMMER PROFILE

### The Programmer Who Went Up The Country And Came Back To Top 40

**T**here are many stories of top 40 PDs who made the move to country. There aren't many PDs who have made the move back. But Ken Wall's recent move from the PD post of young-leaning country outlet KMKV (the Maverick) Little Rock, Ark., to a similar position at heritage top 40 WZYP Huntsville, Ala., last month gives him a unique perspective on the state of both formats.

Wall grew up listening to country music. He began his career working in top 40 in Alexandria, La., Fort Smith, Ark., Shreveport, La., and other mid-South markets. In 1992, he was programming KISK Fayetteville, Ark., when he had a conversation with the college buddy of a broadcast-school instructor. The instructor's college chum was consultant Rusty Walker, who offered Wall a job at hot country outlet KDIL (the Armadillo) San Antonio, Texas, which led to a 2½-year stint at KMKV.



**Ken Wall**  
Program Director  
WZYP Huntsville, Ala.

*'Putting one person in charge of two or three stations is a mistake . . . You need a couple of people so you can sit down and come up with great ideas.'*

Like many top 40-to-country converts, Wall says he first contemplated a move "when pop started getting kind of weird, with the rap and dance, and when it started fragmenting. Country had always been my music of choice, and it was beginning to come on. It seemed like a natural progression."

Like many converts, Wall also went in expecting to have to program conservatively but found listeners to be "just hungry for new music." He was also pleasantly surprised by listener loyalty and the way country stations "become part of the fabric of listeners' lives."

Former top 40 PDs found themselves being blamed last spring at the Country Radio Seminar and in trade publications for a lot of the format's travails, especially the artist wars that were threatening country's longstanding artist/station intimacy. Surprisingly, Wall doesn't disagree with that assessment, although he says the problem stems as much from the influx of top 40 promotion people and tactics at country as from the infusion of top 40 programmers.

"That was the one aspect of the [infusion of] the top 40 attitude in country radio that I didn't like," he says. "When I got into country radio, the [jockeying for artists] wasn't bad, but within two or three years it was killing the artists, and that's going to be the downfall of country music. I totally agree that that stuff has to stop. I read a lot of what [artist manager] Ken Kragan said [at CRS], and it's the truth."

KMKV was the duopoly partner of heritage country outlet KSSN. Wall contends the wars between KSSN and the market's other country outlet, KDDK, never got out of hand, because "Little Rock was a market where that would hurt you more than it would help you. Instead of stations blowing smoke, listeners would rather have a good product. They get their fill of that from pro wrestling."

Another surprise is that Wall agrees with critics who feel country radio's presentation is now too intense. "It's gone about as far as it can go," he says. "Now that the wave is dying down a bit and we're starting to see some of the stations like the Armadillo [change format], I think as long as country radio can be entertaining and not offend, they'll be OK."

"Country policed itself better than top 40 and tried not to let itself fragment as much. Stations that wouldn't have played Merle Haggard or George Jones two years ago are starting to play them again, because they know they're scaring off the listeners who got them where they are and scaring off the listeners who are their bread and butter."

Despite this, Wall says he "had contemplated going back to top 40, because I could see the country wave ending. It was something that I had thought about but wasn't in a hurry to do" when the WZYP job came open. Ironically, Wall beat out a field of better-known top 40 names and joined WZYP when its duopoly partner, WHVK, was in the process of relaunching itself as "the Possum" under new consultant Rusty Walker, something that Wall says was entirely coincidental.

"Top 40 has changed in the last three years," Wall says. "It has become more rock-oriented, which I like, and the music is getting more real, which was the thing I liked about country. The Gin Blossoms and Melissa Etheridge are perfect pop acts right now. So is Tom Petty. Top 40 is getting to be the way it used to be, where mom and the kids could both listen and not fight over the radio. It's not that country radio has done [anything wrong]. It's just that top 40 has finally pulled itself up by the bootstraps and made itself more palatable."

Here's a sample hour of p.m. drive on WZYP: Rembrandts, "I'll Be There For You"; U2, "Mysterious Ways"; Sheryl Crow, "All I Wanna Do"; Take That, "Back For Good"; Sophie B. Hawkins, "As I Lay Me Down"; Spin Doctors, "Two Princes"; Nicki French, "Total Eclipse Of The Heart"; 10,000 Maniacs, "Because The Night"; Bon Jovi, "This Ain't A Love Song"; Green Day, "When I Come Around"; Michael Jackson, "You Are Not Alone"; Gin Blossoms, "Found Out About You"; and J. Geils Band, "Centerfold."

Having programmed country, Wall says that as a top 40 programmer, he "looks for relatable songs, where before I went for whatever the trendy thing was." He also says that being in country "made me look for promotions that won't affect people's lives in a negative way . . . If you give away a concert trip, listeners can't afford the time off work or the vacation days, spending the money on a baby sitter, [or] spending the money when they get there. People are so busy these days trying to get by that a movie pass and a meal are like a European vacation."

At KDIL and KMKV, Wall was at the kid-sister stations of larger duopoly partners. At WZYP, he's at the senior half of the duopoly. With Wall still readjusting to top 40 and the Possum just having gone through a relaunch, Wall says that he and Possum PD Tex Carter haven't had much time to brainstorm yet, although "every now and then I find myself sticking my head in the door." He adds that Carter "could bring as much to the table for top 40 as I could for country."

"With all the duopolies now, I think putting one person in charge of two or three stations is a mistake," Wall says. "You need a couple of people, just so you can sit down and come up with great ideas." **SEAN ROSS**

SPRING '95 ARBITRONS

12-plus overall average quarter hour shares (#) indicates Arbitron market rank. Copyright 1995, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Main table listing radio stations across various cities including Phoenix, Greensboro, Dayton, Oklahoma City, Raleigh/Durham, Birmingham, Austin, Richmond, VA, Albany, NY, Honolulu, Tulsa, Wilkes Barre/Scranton, Tucson, AZ, and Fresno, Calif. Columns include Call, Format, and share percentages for '94 and '95.

Continuation of the radio station listing table, covering cities such as Grand Rapids, Mich., Fort Myers/Naples, Fla., Sarasota, Fla., Coastal N.C., Little Rock, Ark., Baton Rouge, La., Charleston, S.C., Mobile, Ala., Harrisburg, Pa., and Toledo, Ohio. Columns include Call, Format, and share percentages for '94 and '95.

## Boyz II Men Are Common Denominator Among Teens

Continued from page 1

act, teens named Boyz II Men (10%), Green Day (5%), Garth Brooks (4%), Nirvana (4%), and Snoop Doggy Dogg (3%), showing the overall fragmentation of teen tastes, according to Chilton research manager Steve Apel.

Unlike most other acts, the success of Boyz II Men remains consistent across race and other demographics. The Boyz were cited as a favorite act by 10% of both black and white respondents and 11% of those falling in the "other" category. By comparison, TLC, one of the few other R&B acts with widespread airplay at top 40/mainstream radio, was named as a single favorite act by 5% of black respondents, 4% of "other" respondents, and only 1% of white respondents.

Asked about their favorite genre of music, 19% of respondents named R&B—not including rap and hip-hop—while a similar number cited modern rock. Those genres were followed by rap/hip-hop (12%), country (12%), and album rock (8%). R&B was named as a favorite genre by 28% of females but only 10% of males. Conversely, modern was named by 22% of the boys but only 17% of the girls. R&B tended to do better with younger respondents, while modern got stronger as the teens got older.

Surprisingly, the strongest demographic cell for country was the 11-12 demo, 17% of whom cited the genre as their favorite music, vs. 7% 13-14, 11% 15-16, and 13% 17-18. Apel theorizes that country's strong showing among the prepubescent crowd may be the result of adults controlling the dial for those at that age level.

Asked for their favorite radio stations, 22% of the teens named a top 40 station, 14%, R&B; 13%, country; 10%, album rock; 9%, modern rock; 5%, AC; and 2%, classic rock. This suggests that while teens may now be modern rock partisans, they're getting that music as often from album rock or top 40 as from modern rock itself, something that could presumably change as modern rock continues its march into more markets. Only about 10% of respondents say they have no favorite station.

One of the survey's most disturbing findings,

Apel says, is that teens regard radio as a negligible source of information. Asked where they'd turn first to learn about something, 53% cite television, 20% mention newspapers, 11% say they'd go online, and 9% cite radio. With non-music programming at a bare minimum on most younger-formatted stations, Apel is concerned that today's music listeners won't make the transition to being users of news/talk radio as they grow older, as did the generations before them.

"These kids are more heavily involved with online—which is essentially a brand new medium—which says something about the state of radio. We have top 40 stations, but they're all wall-to-wall jukeboxes. If today's listeners aren't trained to use radio as an information medium, radio is going to end up losing them later on," Apel says.

Among the other findings of the study:

- Teens are more passionate about recording artists than actors or actresses.

- The favorite TV show of teens is "Home Improvement," named by 10% of the respondents, followed by "Fresh Prince of Bel-Air" (7%), "Martin" (5%), and "Friends" and "Full House," with 4% each.

- The favorite TV channel or network of teens was, by a landslide, Fox, with 31%, followed by MTV, with 11%, and NBC, with 10%. (Apel emphasizes that this was for both cable and noncable households. MTV's favorite status is higher when controlled for cable households.)

- 13% of female respondents named MTV as their favorite channel, compared to only 8% of the males, suggesting that "music video may be more popular with girls than previously believed," Apel says.

Chilton is a media and telecommunications research/consultancy firm with clients that include the Recording Industry Assn. of America. Its study was conducted at the end of May and has a margin of error of 3.6%. Those interested in further information, or results of forthcoming "teen.com" studies, can contact Chilton's Carla Sarett at 610-964-4923.

## Stations Come Clean On Van Contents

Continued from page 4

Maxx has banners, key chains, stickers, and "every pen that disappeared from the studio," she says. In an effort to help humanity, Maxx reports, "We're also doing medical research in the van. We have some Burger King wrappers from 1974 with real penicillin growing on them. We're curing hepatitis!" Maxx, who has been attacked more than once by the KZFM traveling "Prize Wheel" when someone had to slam on the brakes, adds, "We're really excited, because we recently got our rear-view mirror back."

If KRBE Houston's Mark Shecterle slammed on the brakes, "Our mini-boombbox would push us right through the windshield." He's got three vans, a jeep, and a Chevy Suburban that tows the boombbox, and such essentials as duct tape, string, extension cords, "104 Card" applications, banners, a million pens, old playlists and commercial logs from past remotes, and change for tolls that's welded to the dashboard with spilled Coke.

KZIO Duluth's James "Hojo" Baker has personally seen hundreds of rocks and pebbles from

last week's broadcast from the state fair, a roll of yellow caution tape, duct tape, black electrical tape, banners, about 73 Coca-Cola bottle caps (after all, they are the official Coca-Cola Recl-I-ot Summer station), a combination snow brush/ice scraper, shoe laces (used), candy wrappers, and a log in which jocks are supposed to write down every time they use the van. The last entry is dated June 1993.

KMEI San Francisco's Katie Eyerly has nothing in her vans, yet. The vehicles are right off the assembly line and are being painted and outfitted with custom-made rack-mounted sound systems that pull out for a theater or mall appearance, with roof-mounted speakers for street hits. Since Relativity Records is sponsoring a van, its logo will be on the side and lots of its product will be available to give away. If all runs according to the master plan, it won't be long before these brand-new vans will also contain 300 pens, bottle caps, duct tape, fast-food wrappers, and of course, a metal thing with a hook on one end.

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## Hold My Nose



The guys from Hootie & the Blowfish have always said that part of their appeal was that they seemed like they'd hang out with anybody. And lead singer Darius Rucker proves it by joining WFLY Albany, N.Y., PD Mike Morgan, left, on the practice green at Manchester, Vt.'s Equinox Golf Course.

## Why There Are Day Jobs



WFBC-FM (B93.7) Greenville, S.C., morning co-host Hawk Harrison and producer Kato Keller heard that the Structure clothing chain was looking for underwear models. They decided to audition, bringing in several female listeners and a representative from a local modeling agency. In this photo, one of the few we can print, Harrison appears in his tribute to Vera, Jim Carrey's female bodybuilder from "In Living Color."

## David And The Giants (Stadium)



WPLJ New York sponsored "Baywatch" star and Critique artist David Hasselhoff's first U.S. headlining show during the Meadowlands Fair at Giants Stadium. Hasselhoff is flanked by WPLJ's Tony Banks, left, and Al Bandiero.

## Doggin' Around



Snoop Doggy Dogg, center, has the back of KPWR (Power 106) Los Angeles morning hosts the Baka Boyz, Eric, left, and Nick Vidal.

# Monitor® GREATEST GAINERS™

STRONGEST INCREASE IN AIRPLAY

## TOP 40/MAINSTREAM

INCREASE  
IN PLAYS

<b>HOOTIE &amp; THE BLOWFISH • Only Wanna Be With You (ATLANTIC)</b>	<b>+554</b>
WHYH +27, KKRD +24, WWSR +22, WAPE +22, WKXJ +21, KKLQ +21, WSNX +19, WVIC +19, WTWR +18, KRQQ +18	
<b>GIN BLOSSOMS • Til I Hear It From You (A&amp;M)</b>	<b>+499</b>
KZZU +28, KLRZ +26, WZPL +25, WBHT +21, WKXJ +19, WXLK +18, WAPE +18, KDWB +18, WDDJ +16, WNTQ +15	
<b>MICHAEL JACKSON • You Are Not Alone (EPIC)</b>	<b>+495</b>
KIS +33, WZPL +25, WFLY +24, WRVQ +22, WAPE +21, WHOT +19, WVK +17, KRQQ +17, WZNY +16, WIOQ +16	
<b>BLESSID UNION OF SOULS • Let Me Be The One (EMI)</b>	<b>+275</b>
WFBC +27, WNTQ +24, WVK +22, WZJM +21, WZPL +21, WHOT +20, WSNX +18, WSTW +16, WNVZ +16, WDJX +14	
<b>SEAL • Kiss From A Rose (ZTT/SIRE/WARNER BROS.)</b>	<b>+260</b>
WPRO +32, KHKS +24, KHFI +22, WBZZ +20, WHTZ +17, WFLY +16, WYHY +13, KDWB +13, WEDJ +11, WKBQ +10	
<b>SELENA • I Could Fall In Love (EMI LATIN/EMI)</b>	<b>+240</b>
WRVQ +29, WNVZ +24, WFHN +17, WPXY +15, KLRZ +14, WNTQ +14, WFLY +14, WNOK +13, WLAN +12, WHOT +11	
<b>TAKE THAT • Back For Good (ARISTA)</b>	<b>+224</b>
WFBC +27, WZJM +23, KDWB +17, WBHT +14, WZYP +12, WYCR +12, WFLY +12, WPRO +12, WHOT +10, WWCK +10	
<b>SOPHIE B. HAWKINS • As I Lay Me Down (COLUMBIA)</b>	<b>+204</b>
WFBC +19, WKCI +13, WXXX +12, WVK +12, KKRD +12, WAPE +12, WSTR +11, WKSS +11, KKLQ +11, WNVZ +10	
<b>BRUCE HORNSBY • Walk In The Sun (RCA)</b>	<b>+193</b>
WWSR +17, KKLQ +16, WNTQ +13, WNOK +13, WDDJ +11, WWCK +10, WPRO +9, WWST +8, WZYP +7, WNCI +7	
<b>FUN FACTORY • I Wanna Be With U (CURB-EDEL)</b>	<b>+145</b>
WNCI +22, KLRZ +21, WXLK +18, WPRO +18, WKXJ +12, WHYI +11, WHYH +10, WSNX +10, WIOQ +9, WFLZ +7	

## TOP 40/RHYTHM-CROSSOVER

INCREASE  
IN PLAYS

<b>SEAL • Kiss From A Rose (ZTT/SIRE/WARNER BROS.)</b>	<b>+230</b>
KPRR +32, XHTZ +31, KUBE +23, WVKX +22, KYLD +20, WBBM +15, KHQT +13, KTFM +9, WJMN +9, WPOW +7	
<b>DEBORAH COX • Sentimental (ARISTA)</b>	<b>+119</b>
WJMN +23, KCAQ +14, KBXX +14, WHJX +14, KPRR +11, WHHH +9, KHQT +9, WVKX +8, KQKS +8, KYLD +4	
<b>COOLIO FEAT. L.V. • Gangsta's Paradise (MCA)</b>	<b>+110</b>
KYLD +44, KMEL +26, WHHH +13, KPWR +10, KLUC -7, KHQT +4, XHTZ +3, WJMN +2, WPGC +1	
<b>MOKENSTEF • He's Mine (OUTBURST/ISLAND)</b>	<b>+103</b>
KKFR +23, KKSS +22, KSFM +17, WQHT +11, KBOS +9, KTFM +9, KMEL +9, KPWR +9, WPOW +6, KBXX +5	
<b>SELENA • Dreaming Of You (EMI LATIN/EMI)</b>	<b>+101</b>
KZFM +31, KPRR +28, KYLD +13, KSFM +11, KTFM +11, KHQT +4, KMEL +3	
<b>AFTER 7 • 'Til You Do Me Right (VIRGIN)</b>	<b>+89</b>
KYLD +25, KZFM +21, KCAQ +14, KBXX +13, WJMN +8, KPRR +6, KKSS +5, KDON +4, WHHH +4, KLUC +4	
<b>JODECI • Freek 'n You (UPTOWN/MCA)</b>	<b>+83</b>
WJMN +32, WERQ +14, KPRR +10, KXXX +10, KKSS +10, WJMH +10, KUBE +7, KCAQ +6, KBOS +3, WPOW +2	
<b>REAL MCCOY • Come And Get Your Love (ARISTA)</b>	<b>+79</b>
WBBM +30, KZFM +27, KXXX +10, KBOS +9, KKFR +6, WPOW +6, KKSS +2, WHHH +1, WOVV +1	
<b>BONE THUGS N HARMONY • 1st Of Tha Month (RUTHLESS/RELATIVITY)</b>	<b>+72</b>
WHJX +23, KPWR +20, KMEL +15, WVKX +10, KKSS +9, WPGC +7, WBBM +7, KDON +5, WJMH +4, WJJS +2	
<b>GROOVE THEORY • Tell Me (EPIC)</b>	<b>+68</b>
KCAQ +15, WPGC +13, WHHH +10, WERQ +8, WVKX +8, WHJX +4, KZHT +4, WJJS +3, KBXX +2, WQHT +2	

# VIDEO PLAYLISTS



	TW	LW		TW	LW
1 TLC, Waterfalls	33	34	41 Hootie & The Blowfish, Let Her Cry	7	11
2 Seal, Kiss From A Rose	32	25	42 Primus, Wynona's Big Brown Beaver	7	10
3 Skee-Lo, I Wish	30	28	43 Scatman John, Scatman	7	6
4 Naughty By Nature, Feel Me Flow	28	38	44 The Ramones, I Don't Want To Grow Up	7	7
5 Alanis Morissette, You Oughta Know	26	29	45 Smashing Pumpkins, Today	6	4
6 Hootie & The Blowfish, Only Wanna Be Wit	24	23	46 Stone Temple Pilots, Intersfate: Love Song	6	10
7 U2, Hold Me, Thrill Me, Kiss	24	24	47 Nirvana, Come As You Are	6	2
8 White Zombie, More Human Than Human	22	24	48 Stone Temple Pilots, Plush	6	1
9 The Notorious B.I.G., One More Chance	20	16	49 Montell Jordan, Somethin' 4 Da Honeyz	6	7
10 All-4-One, I Can Love You Like That	20	22	50 Nirvana, Heart-Shaped Box	5	5
11 Sponge, Molly	19	20			
12 Gin Blossoms, Til I Hear It From You	19	7			
13 Collective Soul, December	18	15			
14 Blues Traveler, Run Around	16	25			
15 Silverchair, Tomorrow	16	7			
16 Bon Jovi, This Ain't A Love Song	16	14			
17 Dave Matthews Band, Ants Marching	15	13			
18 Michael Jackson, You Are Not Alone	15	0			
19 Neil Young, Downtown	15	15			
20 Bush, Come Down	14	5			
21 Better Than Ezra, In The Blood	14	12			
22 Weezer, Say It Ain't So	13	14			
23 Jodeci, Freek 'n You	13	4			
24 R.E.M., Crush With Eyeliner	12	12			
25 Live, Lightning Crashes	12	14			
26 Spearhead, Hole In The Bucket	11	16			
27 The Rembrandts, I'll Be There For You	11	21			
28 Chris Isaak, Somebody's Crying	11	10			
29 Sheryl Crow, Can't Cry Anymore	10	15			
30 Filter, Hry Man Nice Shot	10	13			
31 Dr. Dre, Keep Their Heads Ringin'	10	12			
32 Shaggy, Bombastic	10	10			
33 Blind Melon, Galaxie	10	9			
34 Monica, Don't Take It Personal	10	14			
35 Live, White, Discussion	9	14			
36 Soul Asylum, Misery	9	14			
37 Boyz II Men, Water Runs Dry	8	9			
38 Montell Jordan, This Is How We Do It	8	6			
39 Jon B. Feat. Babyface, Someone To Love	8	15			
40 Jennifer Trynin, Better Than Nothing	8	8			



## TOP 40/ADULT

INCREASE  
IN PLAYS

<b>MICHAEL JACKSON • You Are Not Alone (EPIC)</b>	<b>+210</b>
WKDD +18, WKRQ +17, WKQI +16, WRQX +15, WZPK +14, KFMB +14, KGBX +12, KPLZ +12, WIOG +11, KTHT +10	
<b>HOOTIE &amp; THE BLOWFISH • Only Wanna Be With You (ATLANTIC)</b>	<b>+206</b>
WQAL +17, WMXV +17, WKQI +17, WJDX +13, WIVY +12, KHMV +11, KVMX +11, WRQX +11, WTFM +10, WMC +9	
<b>TAKE THAT • Back For Good (ARISTA)</b>	<b>+194</b>
KHMV +24, KVUU +21, WWSN +16, WMXB +15, WJDX +14, WCSO +12, KIOI +12, WVAF +12, WTFM +10, WQLH +10	
<b>SEAL • Kiss From A Rose (ZTT/SIRE/WARNER BROS.)</b>	<b>+136</b>
KHMV +18, WMXL +13, WWSN +13, KEZR +11, WDEF +9, WVAF +8, KDMX +8, WAEV +7, WCSO +7, WTMX +6	
<b>MARTIN PAGE • Keeper Of The Flame (MERCURY)</b>	<b>+128</b>
WSSX +14, WKQI +13, KYKY +11, WEZF +9, KVMX +9, WKRQ +7, WBLI +7, WYYY +6, WVAF +5, WTFM +4	
<b>SOPHIE B. HAWKINS • As I Lay Me Down (COLUMBIA)</b>	<b>+125</b>
KYSR +29, WEZF +14, KALC +14, WTFM +9, WKRQ +9, WMC +8, KPLZ +8, WWSN +7, KVUU +6, WZPK +6	
<b>BLUES TRAVELER • Run-Around (A&amp;M)</b>	<b>+121</b>
WQAL +24, WAHR +20, WIVY +12, WSSX +11, WAEV +7, WMTX +7, WWSN +7, WKZL +7, WMXQ +6, WTMX +5	
<b>ALL-4-ONE • I Can Love You Like That (BLITZZ/ATLANTIC)</b>	<b>+108</b>
WQAL +25, WMC +15, WMXV +14, WMXL +11, WAEV +11, WSSX +8, WKZL +8, WMJQ +8, WRQX +7, WMXB +6	
<b>SELENA • I Could Fall In Love (EMI LATIN/EMI)</b>	<b>+96</b>
WPLJ +22, KIOI +17, WZPK +16, WMXV +11, WKTI +10, KVUU +9, WQLH +9, KPLZ +8, WYYY +7, WGSY +5	
<b>GIN BLOSSOMS • Til I Hear It From You (A&amp;M)</b>	<b>+95</b>
WSSX +13, WKDD +13, WQLH +12, KSTZ +11, WBLI +10, WMXB +9, WPLJ +7, WZPK +6, KHMV +6, WYYY +4	

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## AIRPLAY MONITOR CLASSIFIED SECTION

For more info. contact Laura Rivchun at 212-536-5058

Monitor POWER PLAYLISTS

Playlists supplied by Broadcast Data Systems' Radio Track service.

FOR WEEK ENDING AUGUST 6, 1995

TOP 40 / MAINSTREAM

Z100 table with columns for station (WHTZ), PD, MD, and a list of 40 songs with their peak and current positions.

KIIS table with columns for station (KIIS), PD, MD, and a list of 40 songs with their peak and current positions.

KISS 108 table with columns for station (WKXS), PD, MD, and a list of 40 songs with their peak and current positions.

HOT 97 table with columns for station (WQHT), PD, MD, and a list of 40 songs with their peak and current positions.

POWER 106 table with columns for station (KPWR), PD, MD, and a list of 40 songs with their peak and current positions.

B96 table with columns for station (WBMM), PD, MD, and a list of 40 songs with their peak and current positions.

Q102 table with columns for station (WIOQ), OM, PD, MD, and a list of 40 songs with their peak and current positions.

Y100 table with columns for station (WPLY), PD, MD, and a list of 40 songs with their peak and current positions.

KRBE table with columns for station (KRBE), PD, APPD, MD, and a list of 40 songs with their peak and current positions.

KMEL table with columns for station (KMEL), PD, MD, and a list of 40 songs with their peak and current positions.

WPGC table with columns for station (WPGC), PD, APPD, MD, and a list of 40 songs with their peak and current positions.

JAM'N 94.5 table with columns for station (WJMN), PD, MD, and a list of 40 songs with their peak and current positions.

KISS 106.1 table with columns for station (KHKS), PD, APD/MD, and a list of 40 songs with their peak and current positions.

KDWB table with columns for station (KDWB), PD, APD/MD, and a list of 40 songs with their peak and current positions.

STAR 94 table with columns for station (WSTR), OM/PD, APD/MD, and a list of 40 songs with their peak and current positions.

WILD 107 table with columns for station (KYLD), OM, PD/MD, and a list of 40 songs with their peak and current positions.

THE BOX table with columns for station (KBXK), PD, MD, and a list of 40 songs with their peak and current positions.

POWER 96 table with columns for station (WPOW), PD, APD, MD, and a list of 40 songs with their peak and current positions.



# Los del Rio Macarena



## bayside boys mix

**"We focused all our attention on the Bayside Boys mix of 'Macarena' because of its appeal to both the younger Latino and English audience. Can you say explosive? Already #2 overall requests in just one week."**

**- ERIK BRADLEY, MD, B96**

**"We've been on Macarena for 4 weeks. It has been our #1 record for 3 weeks. The people of San Antonio eat, sleep and breathe 'Macarena.' The one and only one by Los Del Rio (Bayside Boys mix)."**

**- CHARLES CHAVEZ, APD/MD, KTFM**

**"#1 requested record of all time 398 requests in one week, even more than Selena."**

**- JOHN CANDELARIA, PD, KPRR**

**"Remixed, rotated and broken first at Power 96. #1 requested song for 3 weeks. Massive favorites in callout with teens and adults."** - FRANK WALSH, PD, POWER 96

**"If you can find it, play it!"** - TRACEY AUSTIN, MD, KIIS FM, LA

## ACCEPT NO SUBSTITUTES. THIS IS THE ENGLISH VERSION THAT IS EXPLODING!

### JUST ASK:

**KTFM 61 SPINS  
PWR 96 42 SPINS**

**KIIS FM 20 SPINS  
B95 28 SPINS  
B96 24 SPINS**

**KPRR 66 SPINS  
KHKS 17 SPINS**



THE RCA RECORDS LABEL



TOP 40 AIRPLAY POWER PLAYLISTS

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

FOR WEEK ENDING AUGUST 6, 1995

TOP 40 / MAINSTREAM

Table with 5 columns: Station (WXLL, WZPL, KKRZ, Z100), PD, MD, and Top 40 playlist with TW and LW columns.

TOP 40 / RHYTHM-CROSSOVER

Table with 5 columns: Station (102 JAMZ, POWER 102, KLUC), PD, MD, and Top 40 playlist with TW and LW columns.

Y107 B97 G105

Three columns of station-specific top 40 lists for Y107, B97, and G105.

KIX 106 STAR 95.5 WHHH

Three columns of station-specific top 40 lists for KIX 106, STAR 95.5, and WHHH.

THE EDGE JAMMIN' 92 Z93

Three columns of station-specific top 40 lists for THE EDGE, JAMMIN' 92, and Z93.

HOT 101.5 KKSS KKSS KZHT

Three columns of station-specific top 40 lists for HOT 101.5, KKSS, and KZHT.



TOP 40 AIRPLAY  
**Monitor POWER PLAYLISTS**<sup>TM</sup>  
FOR WEEK ENDING  
AUGUST 6, 1995  
Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

**TOP 40/ADULT**

**WPLJ**  
PD: Scott Shannon  
APD/MD: Mike Preston  
New York

Rank	Artist	Song	TW	LW
1	Seal, Kiss From A Rose		37	35
2	Blues Traveler, Run Around		37	38
3	The Rembrandts, I'll Be There For You		37	38
4	Blessid Union Of Souls, I Believe		37	36
5	Bryan Adams, Have You Ever Really Loved A Girl		33	36
6	Hootie & The Blowfish, Only Wanna Be With You		32	33
7	Hootie & The Blowfish, Let Her Cry		30	33
8	Sheryl Crow, Can't Cry Anymore		28	25
9	Gloria Estefan, Everlasting Love		25	27
10	Jon Secada, If You Go		24	27
11	Dionne Farris, I Know		24	24
12	Vanessa Williams, Colors Of The Wind		24	24
13	Sophie B. Hawkins, As I Lay Me Down		22	23
14	Selena, I Could Fall In Love		22	0
15	Collective Soul, December		21	21
16	Blues Traveler, Run Around		21	20
17	Bon Jovi, This Ain't A Love Song		21	20
18	Bruce Hornsby, Walk In The Sun		19	22
19	Del Amitri, We'll Be There		18	20
20	Hootie & The Blowfish, Hold My Hand		18	18
21	Spin Doctors, Two Princes		15	14
22	John Mellencamp, Wild Night		14	14
23	Counting Crows, Mr. Jones		14	13
24	Melissa Etheridge, I'm The Only One		14	14
25	Martin Page, In The House Of Stone And L		14	8
26	Jon Secada, If You Go		14	9
27	Billy Joel, The River Of Dreams		10	10
28	Chris Isaak, Somebody's Crying		9	11
29	Rod Stewart, Always And Forever		9	6
30	Bon Jovi, Always		9	13

**MIX 105**  
PD: Steve Weed  
MD: Linda Silver  
New York

Rank	Artist	Song	TW	LW
1	Blessid Union Of Souls, I Believe		43	41
2	The Rembrandts, I'll Be There For You		41	41
3	Blues Traveler, Run Around		41	36
4	Hootie & The Blowfish, Let Her Cry		35	29
5	Bryan Adams, Have You Ever Really Loved A Girl		31	42
6	Sophie B. Hawkins, As I Lay Me Down		32	29
7	Dionne Farris, I Know		30	26
8	Seal, Kiss From A Rose		29	30
9	Gloria Estefan, Everlasting Love		29	24
10	Jamie Walters, Hold On		28	27
11	Nicki French, Total Eclipse Of The Heart		28	23
12	Elton John, Made In England		28	25
13	Vanessa Williams, Colors Of The Wind		27	29
14	Amy Grant/Vince Gill, House Of Love		24	13
15	Hootie & The Blowfish, Only Wanna Be With You		24	13
16	Martin Page, Keeper Of The Flame		23	23
17	Blues Traveler, Run Around		21	18
18	John Mellencamp, Wild Night		20	26
19	Bruce Hornsby, Walk In The Sun		20	26
20	Del Amitri, We'll Be There		19	19
21	Take That, Back For Good		18	14
22	Martin Page, In The House Of Stone And L		17	12
23	Bon Jovi, Always		16	14
24	Des'ree, You Gotta Be		15	12
25	All-4-One, I Can Love You Like That		15	1
26	Blues Traveler, Run Around		14	25
27	Melissa Etheridge, Come To My Window		14	10
28	Madonna, Take A Bow		12	12
29	Melissa Etheridge, I'm The Only One		12	10
30	Seal, Prayer For The Dying		12	10

**STAR 98.7**  
PD: Randy Lane  
MD: Angela Perrelli  
Los Angeles

Rank	Artist	Song	TW	LW
1	Hootie & The Blowfish, Let Her Cry		43	44
2	Blues Traveler, Run Around		43	47
3	Seal, Kiss From A Rose		39	43
4	Adam Ant, Wanderlust		39	39
5	Eagles, Learn To Be Still		37	45
6	Dionne Farris, I Know		37	46
7	Pretenders, I'll Stand By You		36	38
8	Natalie Merchant, Caraval		36	32
9	Dave Matthews Band, What Would You Say		34	29
10	Chris Isaak, Somebody's Crying		34	37
11	Bon Jovi, This Ain't A Love Song		34	36
12	Collective Soul, December		34	17
13	Jon Secada, If You Go		33	33
14	Blues Traveler, Run Around		32	16
15	Hootie & The Blowfish, Only Wanna Be With You		31	28
16	Sophie B. Hawkins, As I Lay Me Down		29	0
17	Bruce Hornsby, Walk In The Sun		25	0
18	Boyz II Men, Water Runs Dry		21	1
19	Bryan Adams, Have You Ever Really Loved A Girl		20	27
20	The Rembrandts, I'll Be There For You		19	27
21	Melissa Etheridge, Come To My Window		19	11
22	Martin Page, In The House Of Stone And L		18	17
23	Sheryl Crow, All I Wanna Do		18	9
24	Melissa Etheridge, Like The Way I Do		16	22
25	Hootie & The Blowfish, Hold My Hand		11	8
26	John Mellencamp, Wild Night		11	13
27	Bonnie Raitt, Something To Talk About		11	7
28	Sheryl Crow, Can't Cry Anymore		11	37
29	Counting Crows, Mr. Jones		10	8
30	Ace Of Base, Don't Turn Around		9	10

**STAR 104.5**  
PD: Chuck Knight  
MD: Joe Proke  
Philadelphia

Rank	Artist	Song	TW	LW
1	Gerald Levert, I'd Give Anything		54	40
2	Boyz II Men, Water Runs Dry		53	54
3	Luther Vandross, Always And Forever		46	47
4	Blessid Union Of Souls, I Believe		46	47
5	All-4-One, I Can Love You Like That		38	40
6	Selena, I Could Fall In Love		38	40
7	Vanessa Williams, Colors Of The Wind		37	40
8	Jade, Every Day Of The Week		34	33
9	Dionne Farris, I Know		33	33
10	Madonna, Don't Stop		33	33
11	Nicki French, Total Eclipse Of The Heart		33	46
12	Seal, Kiss From A Rose		30	29
13	Michael Jackson, You Are Not Alone		29	30
14	Brownstone, I Can't Tell You Why		28	27
15	Real McCoy, Damn Girl Get Your Love		24	23
16	Toni Braxton, Breathe Again		17	11
17	Brownstone, I'll Love Me		16	16
18	Des'ree, You Gotta Be		14	0
19	Diana King, Shy Girl		14	0
20	Luther Vandross, Always And Forever		13	10
21	Jaki Graham, Ain't Nobody		12	17
22	2 Unlimited, Get Ready For This		12	13
23	Boyz II Men, I'll Make Love To You		12	12
24	Boyz II Men, On Bended Knee		11	11
25	Huey Lewis & The News, But It's Alright		11	5
26	Real McCoy, Another Night		11	11
27	Ace Of Base, Don't Turn Around		11	7
28	4 P.M., Sukiyaki		11	11
29	Toni Braxton, You Mean The World To Me		10	13
30	Gloria Estefan, Everlasting Love		10	9

**B101**  
PD: Jim Ryan  
Philadelphia

Rank	Artist	Song	TW	LW
1	Vanessa Williams, Colors Of The Wind		34	33
2	Bryan Adams, Have You Ever Really Loved A Girl		33	32
3	The Rembrandts, I'll Be There For You		33	31
4	Blessid Union Of Souls, I Believe		40	27
5	Eagles, Love Will Keep Us Alive		25	22
6	All-4-One, I Can Love You Like That		24	24
7	Martin Page, In The House Of Stone And L		24	26
8	Jamie Walters, Hold On		24	14
9	Seal, Kiss From A Rose		22	18
10	Gloria Estefan, It's Too Late		19	24
11	Nicki French, Total Eclipse Of The Heart		15	1
12	Dionne Farris, I Know		15	22
13	Bruce Hornsby, Walk In The Sun		18	17
14	Elton John, Made In England		17	20
15	Boyz II Men, Water Runs Dry		17	14
16	Vanessa Williams, The Sweetest Days		16	18
17	Rod Stewart, Have I Told You Late		16	18
18	Del Amitri, We'll Be There		15	17
19	Amy Grant, Big Yellow Taxi		15	15
20	Elton John, Made In England		13	15
21	Sophie B. Hawkins, As I Lay Me Down		13	16
22	Wet Wet Wet, Love Is All Around		11	10
23	Rod Stewart, Have I Told You Late		11	10
24	Nicki French, Total Eclipse Of The Heart		11	15
25	Billy Joel, The River Of Dreams		11	13
26	Boyz II Men, On Bended Knee		10	10
27	Gloria Estefan, Turn The Beat Around		10	9
28	Elton John, Circle Of Life		10	9
29	Luther Vandross, Always And Forever		10	9
30	Elton John, Can You Feel The Love Tonight		10	10
31	Boyz II Men, I'll Make Love To You		10	10

**MIX 101.9**  
PD: Barry James  
MD: Brian Kelly  
Chicago

Rank	Artist	Song	TW	LW
1	Seal, Kiss From A Rose		37	31
2	Blues Traveler, Run Around		35	30
3	Hootie & The Blowfish, Hold My Hand		34	30
4	Bruce Hornsby, Walk In The Sun		33	27
5	Bryan Adams, Have You Ever Really Loved A Girl		33	32
6	Sophie B. Hawkins, As I Lay Me Down		29	32
7	Martin Page, In The House Of Stone And L		25	27
8	Annie Lennox, A Winter Shade Of Pale		25	0
9	The Rembrandts, I'll Be There For You		22	19
10	Peter Cetera & Crystal Bernard, II Wanna Be Like You		21	14
11	Elton John, Made In England		19	18
12	All-4-One, I Can Love You Like That		21	18
13	Vanessa Williams, Colors Of The Wind		21	18
14	Dionne Farris, I Know		20	11
15	Boyz II Men, Water Runs Dry		20	16
16	Eagles, Love Will Keep Us Alive		19	12
17	John Mellencamp, Wild Night		19	18
18	Spin Doctors, Two Princes		18	18
19	Joshua Kadison, Beautiful In My Eyes		18	16
20	Des'ree, You Gotta Be		16	16
21	Melissa Etheridge, Come To My Window		16	13
22	Boyz II Men, I'll Make Love To You		16	17
23	Wet Wet Wet, Love Is All Around		16	15
24	Jon Secada, If You Go		13	13
25	Huey Lewis & The News, But It's Alright		14	15
26	Sheryl Crow, All I Wanna Do		13	10
27	Meat Loaf, I'd Do Anything For Love		13	9
28	Annie Lennox, No More 'I Love You's		13	19
29	Madonna, Take A Bow		12	12
30	Jimmy Cliff, I Can See Clearly Now		12	14

**Q95**  
PD: Tom O'Brien  
MD: Fred Buchalter  
Detroit

Rank	Artist	Song	TW	LW
1	The Rembrandts, I'll Be There For You		34	32
2	Dionne Farris, I Know		33	38
3	Seal, Kiss From A Rose		33	38
4	Vanessa Williams, Colors Of The Wind		32	34
5	Bryan Adams, Have You Ever Really Loved A Girl		27	34
6	Hootie & The Blowfish, Let Her Cry		26	26
7	Bruce Hornsby, Walk In The Sun		25	21
8	All-4-One, I Can Love You Like That		24	21
9	Boyz II Men, Water Runs Dry		24	21
10	Elton John, Made In England		21	18
11	Sophie B. Hawkins, As I Lay Me Down		21	21
12	Eagles, Love Will Keep Us Alive		19	3
13	Martin Page, In The House Of Stone And L		17	16
14	Blues Traveler, Run Around		17	20
15	Martin Page, Keeper Of The Flame		17	4
16	Hootie & The Blowfish, Only Wanna Be With You		17	0
17	Amy Grant/Vince Gill, House Of Love		17	18
18	Madonna, Take A Bow		17	17
19	Michael Jackson, You Are Not Alone		16	0
20	All-4-One, I Swear		16	18
21	John Mellencamp, Wild Night		15	12
22	Des'ree, You Gotta Be		14	13
23	Sheryl Crow, All I Wanna Do		13	13
24	Spinners, Wonderful Crazy Thing		13	13
25	Buckschot Lefonoune, Some Cow Fonque		13	12
26	Melissa Etheridge, Come To My Window		13	13
27	Jon Secada, If You Go		13	13
28	Melissa Etheridge, I'm The Only One		13	12
29	Seal, Prayer For The Dying		13	12
30	Elton John, Made In England		11	14

**K101**  
PD: Dave Shakes  
MD: Connie Lindell  
San Francisco

Rank	Artist	Song	TW	LW
1	Bryan Adams, Have You Ever Really Loved A Girl		43	41
2	Vanessa Williams, Colors Of The Wind		42	37
3	Amy Grant/Vince Gill, House Of Love		35	33
4	Seal, Kiss From A Rose		35	31
5	All-4-One, I Can Love You Like That		33	32
6	Aaron Neville, Can't Stop My Heart		33	33
7	The Rembrandts, I'll Be There For You		32	32
8	Blessid Union Of Souls, I Believe		32	37
9	Martin Page, In The House Of Stone And L		24	28
10	Boyz II Men, Water Runs Dry		31	24
11	Selena, I Could Fall In Love		31	14
12	Des'ree, You Gotta Be		29	28
13	Jordan Hill, Remember Me This Way		29	31
14	Dionne Farris, I Know		28	27
15	Chris Isaak, Somebody's Crying		27	27
16	Michael Jackson, You Are Not Alone		24	30
17	Jon B. feat. Babyface, Someone To Love		18	0
18	Sophie B. Hawkins, As I Lay Me Down		15	11
19	Bruce Hornsby, Walk In The Sun		14	14
20	Elton John, Made In England		14	9
21	4 P.M., Sukiyaki		13	10
22	John Mellencamp, Wild Night		13	10
23	Boyz II Men, On Bended Knee		13	11
24	Take That, Back For Good		12	0
25	Madonna, Take A Bow		11	10
26	Ace Of Base, The Sign		11	9
27	Sheryl Crow, All I Wanna Do		11	12
28	Boyz II Men, I'll Make Love To You		11	10
29	Ace Of Base, All That She Wants		10	12
30	Jon Secada, If You Go		10	14

**MIX 98.5**  
PD: Greg Strassel  
Boston

Rank	Artist	Song	TW	LW
1	Vanessa Williams, Colors Of The Wind		36	37
2	Annie Lennox, No More 'I Love You's		25	32
3	Bryan Adams, Have You Ever Really Loved A Girl		35	33
4	Boyz II Men, Water Runs Dry		34	33
5	The Rembrandts, I'll Be There For You		33	32
6	Nicki French, Total Eclipse Of The Heart		33	35
7	Seal, Kiss From A Rose		32	27
8	Jon Secada, If You Go		31	18
9	All-4-One, I Can Love You Like That		31	28
10	Hootie & The Blowfish, Hold My Hand		28	21
11	Dionne Farris, I Know		26	21
12	Selena, I Could Fall In Love		25	21
13	Hootie & The Blowfish, Let Her Cry		24	16
14	Melissa Etheridge, I'm The Only One		22	18
15	Madonna, Take A Bow		21	20
16	Sophie B. Hawkins, As I Lay Me Down		21	23
17	Melissa Etheridge, Come To My Window		20	20
18	Bruce Hornsby, Walk In The Sun		20	20
19	Amy Grant/Vince Gill, House Of Love		19	20
20	Martin Page, In The House Of Stone And L		18	21
21	Vanessa Williams, The Sweetest Days		17	18
22	Blessid Union Of Souls, I Believe		17	18
23	Des'ree, You Gotta Be		15	17
24	Chris Isaak, Somebody's Crying		14	22
25	Tina Turner, I Don't Wanna Fight		13	13
26	4 Seasons, December 1963		12	10
27	Bonnie Raitt			

TOP 40 / MAINSTREAM

Table for JON B. FEAT. BABYFACE 1733/19. Includes columns for Total Plays/Gain, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for BETTER THAN EZRA 1469/60. Includes columns for Total Plays/Gain, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for BLESSID UNION OF SOULS 1074/275. Includes columns for Total Plays/Gain, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for BLUES TRAVELER 2877/77. Includes columns for Total Plays/Gain, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for COLLECTIVE SOUL 2055/124. Includes columns for Total Plays/Gain, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for SHERYL CROW 1730/96. Includes columns for Total Stations, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for DEEP BLUE SOMETHING 565/115. Includes columns for Total Stations, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for DEL AMITRI 1686/62. Includes columns for Total Stations, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for FUN FACTORY 1126/145. Includes columns for Total Stations, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for GIN BLOSSOMS 1370/499. Includes columns for Total Stations, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for GREEN DAY 428/65. Includes columns for Total Stations, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for SOPHIE B. HAWKINS 1395/204. Includes columns for Total Stations, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for HOOTIE & THE BLOWFISH 2707/553. Includes columns for Total Stations, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for MICHAEL JACKSON 1098/495. Includes columns for Total Stations, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Table for DIANA KING 1438/30. Includes columns for Total Stations, Chart Move, and station data for various cities like New York, L.A., Dallas, etc.

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

TOP 40 MAINSTREAM

Total Plays/Gain 397/23 748/129 778/118 1212/76 891/132

Grid of song data for Dave Matthews Band, Natalie Merchant, Monica, Alanis Morissette. Includes columns for station, artist, song title, and various metrics.

Total Plays/Gain 350/46 3938/260 1278/240 1028/80 1048/224

Grid of song data for Rusted Root, Seal, Selena, Soul For Real, Take That. Includes columns for station, artist, song title, and various metrics.

Total Stations: 73 60 33 38 73

Grid of song data for TLC, Van Halen, Jamie Walters, Weezer, Vanessa Williams. Includes columns for station, artist, song title, and various metrics.

TOP 40 / RHYTHM - CROSSOVER

Table with 5 columns: Song Title, Artist, Total Plays/Gain, and two sets of station data (TW, LW, ZW, IP). Includes entries for 'After 7', 'AZ', 'BONE THUGS N HARMONY', 'BOYZ OF PARADIZE', and 'BRANDY'.

Table with 5 columns: Song Title, Artist, Total Plays/Gain, and two sets of station data. Includes entries for 'DEBORAH COX', 'D'ANGELO', 'FAITH', 'MICHAEL JACKSON', and 'JODECI'.

Table with 5 columns: Song Title, Artist, Total Plays/Gain, and two sets of station data. Includes entries for 'MONTELL JORDAN', 'JUNIOR M.A.F.I.A.', 'LA BOUCHE', 'LOS DEL RIO', and 'LUNIZ'.

Table with 5 columns: Song Title, Artist, Total Plays/Gain, and two sets of station data. Includes entries for 'MOKENSTEF', 'NAUGHTY BY NATURE', 'THE NOTORIOUS B.I.G.', 'PATRA', and 'REAL MCOY'.

Table with 5 columns: Song Title, Artist, Total Plays/Gain, and two sets of station data. Includes entries for 'THE REMBRANDTS', 'SEAL', 'SELENA', 'SELENA', and 'SKEE-LO'.

Table with 5 columns: Song Title, Artist, Total Plays/Gain, and two sets of station data. Includes entries for 'TONY THOMPSON', 'TLC', 'YBEB', 'CRYSTAL WATERS', and 'VANESSA WILLIAMS'.



# Monitor SONG ACTIVITY REPORTS

For Week Ending August 6, 1995

## TOP 40/ADULT

Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain	
<b>ALL-4-ONE</b> 1434/108 <i>I Can Love You Like That (Blitz/Atlantic)</i> Total Stations: 55 Chart Move: 7-6		<b>JON B. FEAT. BABYFACE</b> 273/57 <i>Someone To Love (Baby Face/550 Music)</i> Total Stations: 21 Chart Move: 37-36		<b>BLUES TRAVELER</b> 1141/121 <i>Run-Around (A&amp;M)</i> Total Stations: 50 Chart Move: 11-10		<b>BON JOVI</b> 590/54 <i>This Ain't A Love Song (Mercury)</i> Total Stations: 43 Chart Move: 23-22		<b>COLLECTIVE SOUL</b> 224/73 <i>December (Atlantic)</i> Total Stations: 15 Chart Move: Debut 40	
<b>SHERYL CROW</b> 329/47 <i>Can't Cry Anymore (A&amp;M)</i> Total Stations: 23 Chart Move: 32-32		<b>DEL AMITRI</b> 259/82 <i>Roll To Me (A&amp;M)</i> Total Stations: 20 Chart Move: Debut 37		<b>GIN BLOSSOMS</b> 247/95 <i>Til I Hear It From You (A&amp;M)</i> Total Stations: 16 Chart Move: Debut 39		<b>SOPHIE B. HAWKINS</b> 1082/125 <i>As I Lay Me Down (Columbia)</i> Total Stations: 57 Chart Move: 12-12		<b>JORDAN HILL</b> 305/10 <i>Remember Me This Way (MCA)</i> Total Stations: 23 Chart Move: 31-33	
<b>HOOTIE &amp; THE BLOWFISH</b> 649/206 <i>Only Wanna Be With You (Atlantic)</i> Total Stations: 39 Chart Move: 27-20		<b>BRUCE HORNSBY</b> 969/67 <i>Walk In The Sun (RCA)</i> Total Stations: 54 Chart Move: 14-13		<b>CHRIS ISAAK</b> 453/12 <i>Somebody's Crying (Reprise)</i> Total Stations: 34 Chart Move: 28-28		<b>MICHAEL JACKSON</b> 408/210 <i>You Are Not Alone (Epic)</i> Total Stations: 35 Chart Move: 40-29		<b>MARTIN PAGE</b> 564/128 <i>Keeper Of The Flame (Mercury)</i> Total Stations: 41 Chart Move: 29-23	
<b>SEAL</b> 1816/136 <i>Kiss From A Rose (ZTT/Sire/Warner Bros.)</i> Total Stations: 58 Chart Move: 4-2		<b>SELENA</b> 504/96 <i>I Could Fall In Love (EMI Latin/EMI)</i> Total Stations: 35 Chart Move: 30-26		<b>TAKE THAT</b> 464/194 <i>Back For Good (Arista)</i> Total Stations: 31 Chart Move: 34-27		<b>TLC</b> 281/62 <i>Waterfalls (LaFace/Arista)</i> Total Stations: 13 Chart Move: 36-35		<b>VANESSA WILLIAMS</b> 1741/32 <i>Colors Of The Wind (Hollywood)</i> Total Stations: 58 Chart Move: 2-3	



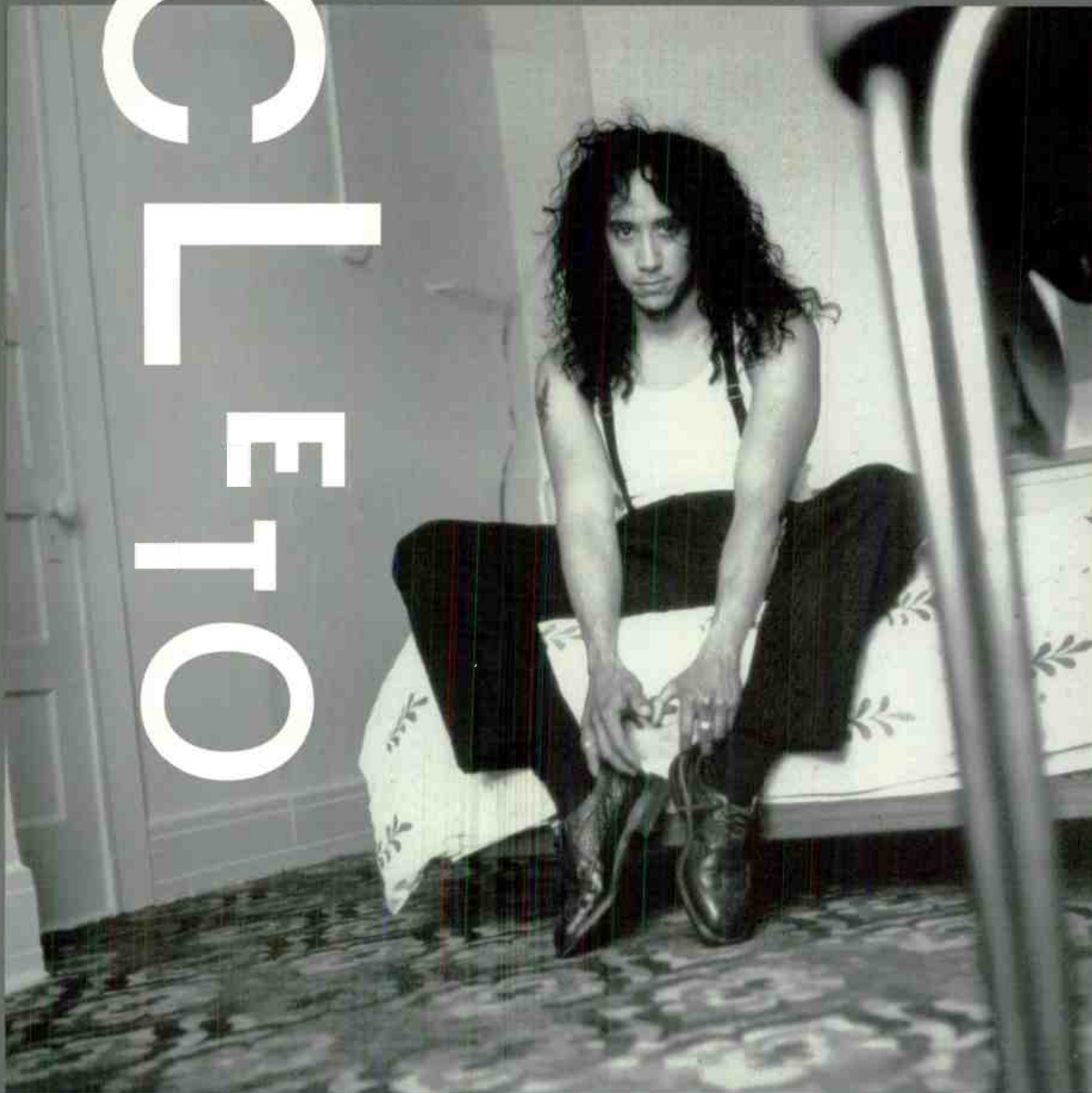








# CLETO



## If you had a clue

from the new album **Cleto**

Produced by Antonina Armato for Armato Music Company

Management by Larry Tollin Entertainment

*Virgin* **captive** © 1995 Capitol Records

# Monitor TOP 40 AIRPLAY™

JUL. 31—AUG. 6, 1995

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Top 40 Airplay Monitor. 77 top 40/mainstream and 33 top 50/rhythm-crossover stations are electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of detections. © 1995, Billboard/BPI Communications.



# DETECTIONS

THIS WEEK	LAST WEEK	WKS. ON CHART	TOP 40/MAINSTREAM		DETECTIONS	
			TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	TW	LW
			*** No. 1 ***			
1	1	8	KISS FROM A ROSE ZTT/RE/WARNER BROS. 2 weeks at No. 1	SEAL	3938	3678
2	3	9	WATERFALLS LAFACE/ARISTA	TLC	3623	3515
3	2	13	I'LL BE THERE FOR YOU EASTWEST/EEG	THE REMBRANDTS	3375	3642
4	4	12	I CAN LOVE YOU LIKE THAT BLITZZ/ATLANTIC	ALL-4-ONE	3026	3029
5	5	20	RUN-AROUND A&M	BLUES TRAVELER	2877	2800
6	7	6	ONLY WANNA BE WITH YOU ATLANTIC	HOOTIE & THE BLOWFISH	2707	2153
7	6	18	WATER RUNS DRY MOTOWN	BOYZ II MEN	2558	2656
8	10	10	DECEMBER ATLANTIC	COLLECTIVE SOUL	2055	1931
9	8	20	LET HER CRY ATLANTIC	HOOTIE & THE BLOWFISH	1857	2092
10	9	17	TOTAL ECLIPSE OF THE HEART CRITIQUE	NICKI FRENCH	1814	2092
11	11	12	COME AND GET YOUR LOVE ARISTA	REAL MCCOY	1780	1799
12	13	11	SOMEONE TO LOVE Y&B YUM/550 MUSIC	JON B. FEATURING BABYFACE	1733	1714
13	15	6	CAN'T CRY ANYMORE A&M	SHERYL CROW	1730	1634
14	16	6	ROLL TO ME A&M	DEL AMITRI	1686	1624
15	14	15	THIS IS HOW WE DO IT PMP/RAL/ISLAND	MONTELL JORDAN	1556	1640
16	12	11	THIS AIN'T A LOVE SONG MERCURY	BON JOVI	1539	1714
17	21	12	GOOD ELEKTRA/EEG	BETTER THAN EZRA	1469	1409
18	20	7	COLORS OF THE WIND HOLLYWOOD	VANESSA WILLIAMS	1440	1424
19	22	9	SHY GUY WORK	DIANA KING	1438	1408
20	18	12	MISERY COLUMBIA	SOUL ASYLUM	1426	1582
21	24	5	AS I LAY ME DOWN COLUMBIA	SOPHIE B. HAWKINS	1395	1191
22	31	2	TIL I HEAR IT FROM YOU A&M	GIN BLOSSOMS	1370	871
23	17	17	HAVE YOU EVER REALLY LOVED A WOMAN? A&M	BRYAN ADAMS	1366	1589
24	19	23	LIGHTNING CRASHES RADIOACTIVE/MCA	LIVE	1340	1442
25	28	3	I COULD FALL IN LOVE EMI LATIN/EMI	SELENA	1278	1038
26	27	5	DON'T TAKE IT PERSONAL (JUST ONE OF DEM DAYS) ROWDY/ARISTA	MONICA	1212	1126
27	23	26	I BELIEVE EMI	BLESSID UNION OF SOULS	1194	1241
28	29	4	I WANNA B WITH U CURB-EDEL	FUN FACTORY	1126	981
29	<b>NEW</b>		YOU ARE NOT ALONE EPIC	MICHAEL JACKSON	1998	603
30	33	2	LET ME BE THE ONE EMI	BLESSID UNION OF SOULS	1074	799
31	32	3	BACK FOR GOOD ARISTA	TAKE THAT	1048	824
32	25	8	HOLD ME, THRILL ME, KISS ME, KILL ME ISLAND/ATLANTIC	U2	1045	1167
33	26	20	WHAT WOULD YOU SAY RCA	DAVE MATTHEWS BAND	1039	1160
34	30	4	EVERY LITTLE THING I DO UPTOWN/MCA	SOUL FOR REAL	1028	948
35	35	2	YOU OUGHTA KNOW MAVERICK/REPRISE	ALANIS MORISSETTE	891	759
36	39	2	CARNIVAL ELEKTRA/EEG	NATALIE MERCHANT	778	660
37	<b>NEW</b>		ANTS MARCHING RCA	DAVE MATTHEWS BAND	748	619
38	34	16	FREAK LIKE ME MECCA DON/EASTWEST/EEG	ADINA HOWARD	733	762
39	36	5	SOMEBODY'S CRYING REPRISE	CHRIS ISAAK	633	683
40	<b>NEW</b>		BREAKFAST AT TIFFANY'S RAINMAKER/INTERSCOPE	DEEP BLUE SOMETHING	565	450

THIS WEEK	LAST WEEK	WKS. ON CHART	TOP 40/RHYTHM-CROSSOVER		DETECTIONS	
			TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	TW	LW
			*** No. 1 ***			
1	3	8	HE'S MINE OUTBURST/RAL/ISLAND 1 week at No. 1	MOKENSTEF	1505	1402
2	1	26	WATERFALLS LAFACE/ARISTA	TLC	1410	1600
3	2	16	DON'T TAKE IT PERSONAL (JUST ONE OF DEM DAYS) ROWDY/ARISTA	MONICA	1275	1417
4	4	6	YOU ARE NOT ALONE EPIC	MICHAEL JACKSON	1232	1203
5	6	7	I COULD FALL IN LOVE EMI LATIN/EMI	SELENA	1029	974
6	5	12	I CAN LOVE YOU LIKE THAT BLITZZ/ATLANTIC	ALL-4-ONE	947	976
7	8	9	ONE MORE CHANCE BAD BOY/ARISTA	THE NOTORIOUS B.I.G.	933	915
8	11	10	BOOMBASTIC VIRGIN	SHAGGY	824	828
9	9	25	THIS IS HOW WE DO IT PMP/RAL/ISLAND	MONTELL JORDAN	806	846
10	7	17	EVERY LITTLE THING I DO UPTOWN/MCA	SOUL FOR REAL	793	946
11	13	5	1ST OF THA MONTH RUTHLESS/RELATIVITY	BONE THUGS N HARMONY	736	664
			*** AIRPOWER ***			
12	22	3	KISS FROM A ROSE ZTT/RE/WARNER BROS.	SEAL	730	500
13	12	28	FREAK LIKE ME MECCA DON/EASTWEST/EEG	ADINA HOWARD	713	794
14	10	19	SOMEONE TO LOVE Y&B YUM/550 MUSIC	JON B. FEATURING BABYFACE	680	828
15	16	8	I GOT 5 ON IT NOO TRYBE	LUNIZ	672	643
16	15	8	FEEL ME FLOW TOMMY BOY	NAUGHTY BY NATURE	651	644
17	19	14	I WISH SUNSHINE/SCOTTI BROS.	SKEE-LO	598	534
18	17	6	PRETTY GIRL Y&B YUM/550 MUSIC	JON B.	573	609
19	14	31	WATER RUNS DRY MOTOWN	BOYZ II MEN	561	649
20	21	14	BEST FRIEND ATLANTIC	BRANDY	547	501
21	24	3	'TIL YOU DO ME RIGHT VIRGIN	AFTER 7	529	440
22	18	21	SHY GUY WORK	DIANA KING	523	542
23	26	8	FREEK'N YOU UPTOWN/MCA	JODECI	489	406
24	25	5	WARM SUMMER DAZE ISLAND	VYBE	461	419
25	23	7	THE BOMB! (THESE SOUNDS...) HENRY STREET/BIG BEAT/ATLANTIC	THE BUCKETHEADS	410	442
26	32	6	COME AND GET YOUR LOVE ARISTA	REAL MCCOY	410	331
27	20	9	HUMAN NATURE MAVERICK/SIRE/WARNER BROS.	MADONNA	409	505
28	33	2	SOMETHIN' 4 DA HONEYZ PMP/RAL/ISLAND	MONTELL JORDAN	374	317
29	<b>NEW</b>		DREAMING OF YOU EMI LATIN/EMI	SELENA	362	261
30	28	6	TAKE YOUR TIME (DO IT RIGHT) S.O.S./ZOO	MAX-A-MILLION	356	383
31	35	10	I WANNA LOVE LIKE THAT GIANT	TONY THOMPSON	340	315
32	30	25	MOVE IT LIKE THIS TOMMY BOY	K7	333	356
33	27	18	CAN'T YOU SEE TOMMY BOY	TOTAL FEAT. THE NOTORIOUS B.I.G.	328	400
34	34	5	YOU USED TO LOVE ME BAD BOY/ARISTA	FAITH	326	317
35	<b>NEW</b>		PLAYERS ANTHEM UNDEAS/BIG BEAT/ATLANTIC	JUNIOR M.A.F.I.A.	321	290
36	<b>NEW</b>		BROWN SUGAR EMI	D'ANGELO	315	277
37	29	17	TOTAL ECLIPSE OF THE HEART CRITIQUE	NICKI FRENCH	295	364
38	<b>RE-ENTRY</b>		HAVE YOU EVER REALLY LOVED A WOMAN? A&M	BRYAN ADAMS	293	267
39	36	2	ROBI-ROB'S BORIQUE ANTHEM COLUMBIA	C+C MUSIC FACTORY	293	307
40	31	5	FEELS SO GOOD SO SO DEF/COLUMBIA	XSCAPE	291	335

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1500 detections (mainstream) or 600 detections (rhythm) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

## 'TIL YOU DO ME RIGHT

Produced by Babyface

**21** TOP 40/RHYTHM CROSSOVER CHART  
#30 SOUNDSCAN SINGLE NATIONALLY!  
APPROACHING GOLD!

WPGC FM102  
KMEI  
WILD 107  
KTFM

KCAQ 92Q  
WHHH  
KKBT  
KBXX

WYXR HOT 97.7  
KUBE Z90  
WXKS

KPSI KLUC  
WERZ  
WQGN  
KPRR

from the much anticipated new album **R E F L E C T I O N S** available 7/18

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