

# TOP 40 AIRPLAY

# Monitor

• We Listen To Radio •

May 9, 1997

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Volume 5 • No. 19

## TOP 40 HIGHLIGHTS

### MAINSTREAM

#1

SAVAGE GARDEN

I Want You (COLUMBIA)

### AIRPOWER

OMC • How Bizarre (HUUH!/MERCURY)

AZ YET FEATURING PETER CETERA • Hard To Say I'm Sorry (LAFACE/ARISTA)

### GOING FOR AIRPLAY

AALIYAH • 4 Page Letter (BLACKGROUND/ATLANTIC)

AMBER • One More Night (TOMMY BOY)

JON BON JOVI • Midnight In Chelsea (MERCURY)

SHERYL CROW • A Change Would Do You Good (A&M)

ROBIN S. • It Must Be Love (BIG BEAT/ATLANTIC)

SUNLAND • We Are Only Human (UNIVERSAL)

### RHYTHM CROSSOVER

#1

MARK MORRISON

Return Of The Mack (ATLANTIC)

### AIRPOWER

112 • Cupid (BAD BOY/ARISTA)

### GOING FOR AIRPLAY

AMBER • One More Night (TOMMY BOY)

DAMAGE • Love II Love (CRITIQUE)

WARREN G FEAT. RON ISLEY • Smokin' Me Out (G FUNK/DEF JAM/MERCURY)

THE NOTORIOUS B.I.G. (FEAT. MASE & PUFF DADDY) • Mo Money Mo Problems (BAD BOY/ARISTA)

SHANELLE • Girlfriend (ROBBINS)

SUNLAND • We Are Only Human (UNIVERSAL)

### ADULT TOP 40

#1

JEWEL

You Were Meant For Me (ATLANTIC)

### AIRPOWER

WHITE TOWN • Your Woman (BRILLIANT!/CHRYsalis/EMI)

### ADULT CONTEMPORARY

#1

JEWEL

You Were Meant For Me (ATLANTIC)

### AIRPOWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

### GOING FOR AIRPLAY

COUNTING CROWS • Daylight Fading (DGC/GEFFEN)

JON BON JOVI • Midnight In Chelsea (MERCURY)

TOAD THE WET SPROCKET • Come Down (COLUMBIA)

SUNLAND • We Are Only Human (UNIVERSAL)

## Turning Over Rocks For Jocks, Or Diving Into A Brand-New Talent Pool

by Kevin Carter

Gone are those carefree days when an aspiring DJ could drive around scanning the horizon for tower lights, then drop in at a station, get the complimentary tour, maybe hang out with the jock on the air, and, in the greatest of all possible scenarios, be granted the chance to sweep the floors of an actual radio station!

Fast-forward to today's drive-by '90s: metal detectors and security guards have all but eliminated the spontaneity of a casual visit. Not to mention Telecom Act-era PDs who are now operating more than one station, leaving them little free time to foster that next generation of talent, but just enough time to complain about the talent shortage.

Time to quit your bitchin' and take a hard look at the talented people living in close proximity to you (maybe closer than you would normally think).

Former programmer John Clay is a to look). With a little coaching and a lot of encouragement, the next generation of jocks is ready, willing, and able to successfully carry your radio station through the millennium.

WPLJ New York PD/morning talent Scott Shannon has never lost his love of coaching and encouraging young talent. "So many so-called 'big shots' believe that the next talented star is going to show up on their doorstep, all polished and ready to go. It doesn't happen that way," he says.

Lorrin Pahgi, PD of WPNT Chicago, also observes a talent gap that's worse than he's seen in the past 10 years. "Many young jocks today don't seem to have the role models that we had access to," he says. He sees many programmers who had outside help early in their career but don't extend a hand now to help grow today's and tomorrow's jocks.

Former programmer John Clay is a

*Continued on page 6*

THREE MINUTES AND FIFTEEN SECONDS OF

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"The Jock Jam is getting top 5 phones! We started it as part of the Friday, 5 o'clock kickoff and the buzz was so strong we moved it to normal rotation."

-Bob Morris WDIO/KDWB Minneapolis

"Flat out smash! If stocked in stores will be #1! All walks of life love and want the Jock Jam! Top 5 phones!"

-Joe Dawson PD WMMR Philadelphia

"The Jock Jam has been flooding the phones (#2 overall), beating out a lot of big records. It definitely adds energy to your radio station and will for anyone who plays it."

-Adam Cook PD WBBM Chicago

"Instant phones! Listeners want to go out and buy it!"

-Al Clark MD WIOD Miami

"Another instant reaction record for Mainstream Top 40! Will generate instant phones!"

-John Reynolds MD KISS-100.1 Dallas

"One of the reasons this is working at B96 is because it is a 3 minute and 15 second compilation of some of the biggest dance records of all time. Again for us at B96 it is fun, it moves and it's blowin' up!"

-Eric Bradley MD B96 Chicago

"The Jock Jam is huge for us! It's mass appeal, and constantly is top 3 phones for us."

-David Barnes MD WMMR Green Bay

"This record is too cool not to be playing it. Getting top 15 phones after 1 week, both male and female adults!"

-Tommy Morris WDIO/KDWB Minneapolis



# Jon Bon Jovi →

## "Midnight In Chelsea" Impacting Now

⌚ World Music Awards on ABC, June 2  
⌚ Late Show with David Letterman on CBS, June 18

"Destination Anywhere" - THE ALBUM - Arriving June 17  
"Destination Anywhere" - THE FILM - Coming Soon



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## RADI<sup>O</sup> ACTIVE BY KEVIN CARTER

### Bon Jovi, Secada Among Kiss Headliners

**W**XKS-FM (Kiss 108) Boston has announced the line-up of Kiss Concert 18, scheduled for May 31 at Great Woods in Mansfield, Mass. Acts scheduled include **Amber, Merrill Bainbridge, Blessid Union Of Souls, Jon Bon Jovi, Cheap Trick, Paula Cole, Shawn Colvin, Erosure, Susanna Hoffs, Indigo Girls, Livin' Joy, Lisa Loeb, Richard Marx, OMC, Real McCoy, Sister Hazel, Jon Secada, Duncan Sheik, Peter Wolf, Jamie Walters, Bob Carlisle, 10,000 Maniacs, Night Ranger, and Ric Ocasek.**

#### PROGRAMMING: MCMAHON TO "B"

Veteran programmer Pat McMahon exits the OM slot at ARS soft AC KEZK St. Louis for PD duties at similarly formatted KRRW (B97.9) Dallas (new calls coming), replacing Jim Walton, who exited when SFX took over recently.

More than a year after its evolution to adult top 40 began, WRVW (the River) Nashville has picked up the tempo again in recent weeks.

Suburban Birmingham, Ala., outlet WZJT (Z92) Dora, Ala., will sign on next month in hopes of filling the market's mainstream top 40 hole. Club owner **J.T. Roberts** is the owner and will manage Z92. No staff has been hired yet.

The sale of WXLK (K92) Roanoke, Va., to Mel Wheeler Inc., owner of rival AC WSLQ, closes this week. Filling the vacant PD slot is former K92 PD **Russ Brown** from crosstown country WJLM. Former acting PD **Lisa Jo Elliott** segues to M1/afternoons at WVSR Charleston, W.Va., replacing **Mike Edwards**.

After several months as acting PD, **John Street** officially becomes PD at KAHX Corpus Christi, Texas.

Modern adult KQPT (the Zone) Sacramento, Calif., changes calls to KZZO. Market vet **Dave Diamond** joins for weekends.

In other call-letter changes this week, WSJZ Buffalo, N.Y., becomes WLCE (Alice 92.9). Also, suburban Providence, R.I., outlet WPJB flips calls to WAKX to reflect its simulcast with top 40/rhythm WWKX (Kix 106).

#### PEOPLE: TAYLOR ON M STREET

**Tom Taylor**, former editor of Inside Radio and longtime top 40 PD, joins the Nashville-based M Street Journal to head its editorial efforts.

KIKI (I94) Honolulu MD **James Coles** leaves radio to open a nightclub called the Mixx. He's replaced by **Richie Aqui** from rival KQMQ. Night jock/mix-show coordinator **Kutmaster Spaz** is named interim MD. Adult R&B sister KDEO, still running jockless, is now known as

Cool 102.7 and is applying for new calls.

At least two-thirds of the new KKLQ (Q106) San Diego morning show is in place. Former KFMB-FM (Star 100.7) morning co-host **Kim Morrison** and producer **Matt McWhirter** are on the air, awaiting the contractual release of host **Dave Smiley**, who is free to navigate July 21. However, PD **Mark Todd** had promised his listeners **Dave Smiley**, so he delivered: **Dave Smiley Sr.**, a former broadcaster himself, flew in from Des Moines, Iowa, to sit in with Kim and Matt for a few days. Look for former Q106 morning guys **Jeff** and **Jer** to hit the air on Star May 12.

**KZZP** Phoenix completes its morning show by bringing in former **KISW** Seattle afternoon jock **Jon Ballard** and former **KPLX** Dallas morning jock **Jonathan Wilde** to team up with **Ginny Harmon** and **Brian Allen**.

**WERQ** (92Q) Baltimore afternoon jock **Steve B.** heads to Orlando, Fla., for nights at R&B **WJHM** (102 Jamz).

**WQZQ** (the Party) Nashville taps **Brad Staggs**, previously in afternoons with AC rival **WLAC-FM**, for mornings. That sends **Chris "R.J." Fleming** to nights.

**WKCI** (KC101) New Haven, Conn., morning co-host **Ed Sabatino** moves to late middays and adds APD stripes. PD **Tony Bristol** comes off the air. Local freelance writer **Vinnie Penn** joins the **Glenn Beck** morning show.

Following last week's exit of **WKSS** Hartford MD **Christine Fox** to **KUBE** Seattle, **Hollywood Joe** (the artist formerly known as **Freddy Vederer** at **WHTZ** [Z100] New York), exits his late-midday shift for a full-time gig at **WXRK** (K-Rock) New York, where he's been working P/T for **Steve Kingston**.

**KIIS-FM** Los Angeles continues to solidify its rhythmic direction by launching a new weekly noon-1 p.m. mix show featuring mixmeister **Jimmy Kim**. The station still has openings for production director and marketing director.

**AC KIOI** (K101) San Francisco night jock **Lisa St. Regis** exits. Acting PD **Jay Nachlis** needs a replacement.

Modern AC **WLNK** (the Link) Charlotte, N.C., taps **Keith Richards**, former morning host at crosstown R&B **WPEG**, for P/T.

**Greg Taylor** moves from P/T at **WPST** Trenton, N.J., to overnights at sister **WJLK** (94.3 the Point) Monmouth, N.J.

**KRCS** (Hot 93.1) Rapid City, S.D., needs a morning host to replace **Scott Dwyer**. T&Rs to PD **Leif Erickson**.

**BDS** Radio Track veteran **Sue Falco** joins SW Networks as country/AC editor.

### The Sheik And The Suave Have Lunch



The staff of KKLQ (Q106) San Diego celebrates Take a Recording Artist to Work Day by parading Atlantic recording artist Duncan Sheik, left, around the building for all to see and admire. Also pictured: PD Mark Todd and promotions director Claudine Lewis.

### Peace Has No Chance



**CJFM** (Mix 96) Montreal's morning team **Terry Dimonte** and **Ted Bird** celebrated the annual **Taste of the Nation** charity event to fight hunger by broadcasting live from the **John Lennon Suite** at the **Queen Elizabeth Hotel**—the room where "Give Peace A Chance" was recorded and where **Lennon** and **Ono** did their original bed-in for peace. The pair is shown here taking the **John & Yoko** thing a little too seriously.



## TOP 40 TOPICS BY SEAN ROSS

### Young Radio Junkies Exist: Won't You Help?

**I**wouldn't have wanted to meet anybody exactly like me when I was in college. For their sake, I'd hope they were a little better adjusted, if that's possible for a radio junkie. But at a time when it's hard to find entry-level talent that won't choose fast food if it pays more (see story, page 1), I still encounter people in their early 20s whose energy and enthusiasm for radio seems familiar.

The first time I came face to face with the ghost of Sean past was **Marcus Chapman**, my intern at R&B oldies **WGCI-AM** (Dustyradio 1390) Chicago. A record collector from age 4, he'd hosted the oldies show at Northern Illinois University's college station after educating himself on old Billboard year-end charts and the top 20 surveys in the back of Jet (and you always wondered if anybody read those). Chapman is about to turn 24 but has a **Barry White** voice that makes him sound mature enough to work the quiet storm anywhere. He's worked his way up to swing at market-leading **WGCI-FM**, not a bad first job, but is anxious to work full time somewhere and can be reached at 773-374-2747.

Last fall, I met **Zaron Michaels**, a Detroit neighbor of grown radio junkie **Art Vuolo** and one of the few college broadcasters to make his way to last year's **Billboard/Airplay Monitor Radio Seminar**. Michaels, now 25, just graduated with a marketing degree from Michigan State, where he hosted the '80s show on that school's **WDBM** (see a pattern here?). He'd like to break into a programming department in some capacity; call him at 248-553-3748.

The most influential station for Michaels was **Paul Christy's** late-'80s **KRBE** (Power 104) Houston. **Doug Fleming's** inspiration was **WBBM-FM** (B96) Chicago shortly after its flip from mainstream to rhythmic top 40. Fleming, 19, has just finished his sophomore year at Maine's Bowdoin College, where he's studying international relations, leading a Young Republicans chapter (one area where he bears no resemblance to the author), and working with another radio-junkie friend on an Internet database with info on every R&B; modern rock; and mainstream, adult, and rhythmic top 40 station. He's not work-

ing at his college station, since they rejected his proposal for a show modeled on **WIOQ** (Q102) Philadelphia as not sufficiently alternative. In fact, he's threatening to go into the diplomatic corps and not radio—at least until he's ready for ownership, although by that time, ambassadorships will be more affordable than stations. Reach Fleming at 207-729-5862.

**Scott McGraw** built his master's project at Cal State, Fullerton, around Billboard charts and articles from the late '80s and early '90s, examining, among other things, whether top 40's ratings really do improve when it breaks its own music. Among his paper's many contentions are that modern rock, R&B, and rap have correlated with low ratings, while home-grown hits, mainstream rock, and dance crossovers (in that order) dominated when top 40 was most successful. Besides working in college radio, he has interned at **KOST** Los Angeles; **KGGI** Riverside, Calif.; and **KIOI** San Francisco, among other places. He's about to go for a Ph.D. at USC's Annenberg School of Communications but is also looking for an entry-level research or programming job. Reach him at 714-939-9363.

Whenever I run into younger versions of myself, I'm never sure whether to encourage or warn them. Will today's radio junkie find himself in 15 years driving alone to the middle of nowhere to hear some disappointing new top 40 station, attempting to steer with one hand and aircheck with the other? Actually, at least one of my four profilees seems to be married, another has alluded to having a girlfriend, and I haven't had the heart to ask the other two.

Besides, I personally enjoy a rich and active fantasy relationship with **Kate Moss**, who will not only be leaving that **Depp** joker at any moment, but would even be willing to help me scope airchecks, if she didn't have to endanger her nails on the pause button of the cassette deck. I just worry that I'll have depleted the ranks of supermodels-who-aircheck and won't have left anybody for my friends. Then again, if they're willing to work in a business that pays less than **Pizza Hut**, they're unlikely to be deterred by anything as minute as wanting a normal life.





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## Turning Over Rocks For Jocks, Or Diving Into A Brand-New Talent Pool

*Continued from page 1*

consultant for Zapoleon Media Strategies. He also teaches broadcasting at the Academy of Radio and Television in Phoenix, where his primary duty is coaching young talent. "I've sat across from some kids during critique sessions and initially thought to myself, 'Maybe they should consider real estate,'" he says. The key, he adds, is to look past the initial obvious limitations, like inexperience or regional accents. "If you invest the time, you could turn out some future stars. I look for those who are wide-eyed and dedicated, and they're out there. They may not all end up in New York, but every one of them has a valid place in this business."

### TAKE TIME

Because of the difficulty finding qualified weekend air talent in the New York area, Shannon and WPLJ VP of programming Tom Cuddy decided to grow their own. "We've been working with our interns and with people who are working at those 'peashooter' stations in the tri-state area, whether it's AM, FM, or a daytimer. We'll let them work one or two overnight shifts, then critique their tape."

Several years ago, an 18-year-old college student named Danny Meyers was part of the WPLJ morning-show studio audience. "He asked me if he could leave me an aircheck to critique," Shannon recalls. "I thought he sounded great, and I encouraged him. He started working weekends at WPXY Rochester, N.Y., a few summers ago. We hired him part time at WPLJ when he graduated from college, and today he's our full-time 8 p.m.-midnight jock."

WPLJ also has two weekend jocks who graduated from Shannon's coaching program: Joey Kramer, who worked in the WPLJ research department and did P/T at WJLK Asbury Park, N.J., and Rich Kaminski, who was a WPLJ phone op and did P/T at WJLK's rival, WJRZ. "They've both moved up and have turned into solid fill-in guys," he says.

In the early '80s, Mark S. Allen was a high school kid in Odessa, Texas, who approached John Clay, then programming KRIG. "I worked with him to eliminate his accent and gave him commercial copy to practice at home with a tape recorder," Clay says. Allen moved up to board op, then overnight jock, and eventually spent many successful years at KSFM Sacramento, Calif. He later developed the TV show "Scratch," worked for Comedy Central in New York, and is now entertainment anchor for "Good Day Sacramento."

When Clay programmed KYNO-FM Fresno, Calif., in 1989, a local kid named Steve Late came by the station. "He had zero experience and was standing in the lobby sweating in this horrible, ill-fitting wool suit," Clay recalls. "But he had a genuine desire to break into radio." After Late's disastrous stint as morning-show producer, Clay coached him into a decent weekender. He's now

known as WXXL Orlando, Fla., night jock Kid Cruz.

Last year, Palagi heard from a guy named Vito G. from Austin, Minn. "He's the PD, MD, and morning guy, and I immediately liked his enthusiasm and tenacious attitude," Palagi says. "I'd hire him in heartbeat because he has the drive that it takes to be successful."

Other Shannon-cultivated success stories include WJMN (Jam'n 94.5) Boston PD Cadillac Jack, a former part-timer at Z100, KMXB Las Vegas APD/MD Kozman, who was a phone op for Shannon at Pirate Radio Los Angeles, and Linda Silver, currently MD of WDBZ (the Buzz) New York.

"Linda was working at WXLK (K92) Roanoke, Va., many years ago," Shannon says. "I was DXing while flying from Florida to New York. I heard her do one break and thought she sounded great. I called her when I got back and told her to send me a tape. I continued to coach her and eventually hired her for overnights at Z100."

### POSITIVE FEEDBACK

Quickly whipping out a sports analogy, Shannon says it's the coach who makes the player better. "If you don't think Pat Riley doesn't affect the level of a player's ability, you're wrong," he says.

"I realize that programmers today are busy, but you owe it to the people who work for you. I get calls all the time from people in small markets who aren't looking for a job; they just want me to critique their tape."

Having previously worked in Washington, D.C., Palagi says, "I was surprised at the number of Ivy League college graduates and communications majors looking for a job who couldn't even construct a sentence properly. At the same time, there seems to be an underlying expectation that we somehow owed them a job. Back in my day, I was scared to death I would be fired if I didn't sweep the floor of the radio station properly."

Thanks to what Clay calls "the fast-food generation," many radio beginners possess a microwave mentality: "They want to be stars right now." He recalls a weekend jock once telling him, "Don't give me any lame speech about payin' dues."

As Palagi notes, "The way we train people is like the way we bring up our children; it's changed. We're now suffering from the cumulative effects of years of lowered standards and expectations."

"I'd suggest to some PDs that you take a few less lunches with your local record reps and spend more time listening to a few more tapes or drive to some nearby markets and hear the talent that's out there," says Shannon.

"You could put me in Eau Claire, Wis., Grand Rapids, Mich., or Biloxi, Miss.," Shannon adds, "and I guarantee I'd be able to root up some local talent and put together a great air staff within six months, using the 'has beens,' 'wannabes,' 'gonna bes,' and 'didn't even know I could bes.'"

## MONITOR PROFILE

### Yeager And KVSR Knocking On The Door Of Star-dom In Fresno, Calif.

**T**hat thing will never fly—mainstream music doesn't work in this town." "Don't they realize that Fresno is a rhythmic market?" "What were these guys thinking?"

You've just heard an example of what passes for the conventional musical wisdom that has surrounded exotic Fresno, Calif.—the former radio home of the author—for more than a decade.

"That's all we ever heard when I worked at KTHI (then rhythmic AC) with Jon Zellner," says Mike Yeager, PD of modern AC KVSR (Star 101). "Fresno was always sold as a rhythmic market, and that dictated a somewhat rhythmic lean no matter what format we were doing."

With a documented Hispanic composition that approaches 40%, non-ethnic-targeted contemporary radio (not including country or rock) has been virtually nonexistent in Fresno, with the exception of AC KTHI. Yet, Star 101 is No. 4 in the heart of raisin country after less than a year on the air. Arbitron's winter 12-plus numbers show KVSR up 4.5-5.6 and No. 2 with women 18-34 and 18-44, just behind the



*'We must be consistent with inconsistency'*

**Mike Yeager**  
Program Director  
KVSR Fresno, Calif.

lack of other splinter formats," Yeager observes. "They've commanded respect for so long because they had survived the top 40 game the longest. People knew what to expect when they tuned in, so there was a certain comfort zone there. While I feel B95 is a well-programmed station, I still think it's sterile, overproduced, and predictable."

"At the same time," he adds, "KTHI was suffering from the 'Sybil syndrome' because they've adjusted their format every year, from rhythmic hot AC and bright AC to their current mainstream AC."

Then again, Yeager wants to keep Star's options fluid, too. "I don't believe in labeling a station with a name, because that forces certain parameters. We're then expected to play a certain style of music or sound," says Yeager. "I agree with Tracy Johnson, who was quoted in Monitor recently where he stated that he never wanted to pigeonhole himself to the point where couldn't play the hits." Despite this, Yeager doesn't envision playing Madonna or Celine Dion in the near future, regardless of their hit status. "Playing an artist like Celine Dion just doesn't make us unique—we have plenty of other records to play."

Here's a recent 2 p.m. hour on KVSR: Meredith Brooks, "Bitch"; Cutting Crew "(I Just) Died In Your Arms"; No Doubt, "Just A Girl"; U2, "New Year's Day"; Live, "Lightning Crashes"; Dave Matthews Band, "Crash Into Me"; 10,000 Maniacs, "These Are Days"; Jewel, "Who Will Save Your Soul"; Third Eye Blind, "Semi-Charmed Life"; Gin Blossoms, "Til I Hear It From You"; Sublime, "Santa"; Police, "Every Breath You Take"; Paula Cole, "Where Have All The Cowboys Gone?"; and Duran Duran, "Ordinary World."

"In the past, most artists started in top 40 and worked their way down to AC," he says. "At KTHI we had no artists to claim as our own, except maybe for Martin Page. All the others were on loan from other formats. Today we're able to adopt our own artists, and the record labels are now feeding the format."

Billie Wright, also the voice of the local Fox TV affiliate, handles mornings, followed by Yeager (as Mike Alexander). Julie Logan, who programmed rock sister KKDJ before it flipped to Spanish last year, does afternoons. Night jock/imaging guy Jim Kincaid also crossed the street from classic rock KJFX.

"We must be consistent with inconsistency," says Yeager, meaning that his listeners should know what to expect when they tune in, in terms of a certain style of music and an overall presentation, but that must be balanced with the orchestrated spontaneity that's a trademark of top 40.

"We're not going to get conceited, because eventually this thing will peak, but that's when the real work will begin," he says. "Right now this is a testing ground. We're still making mistakes and still working to establish boundaries, because we don't know where they are." However, he adds, "I feel our listeners will be more forgiving because of the newness of this station and our underlying philosophy."

**KEVIN CARTER**

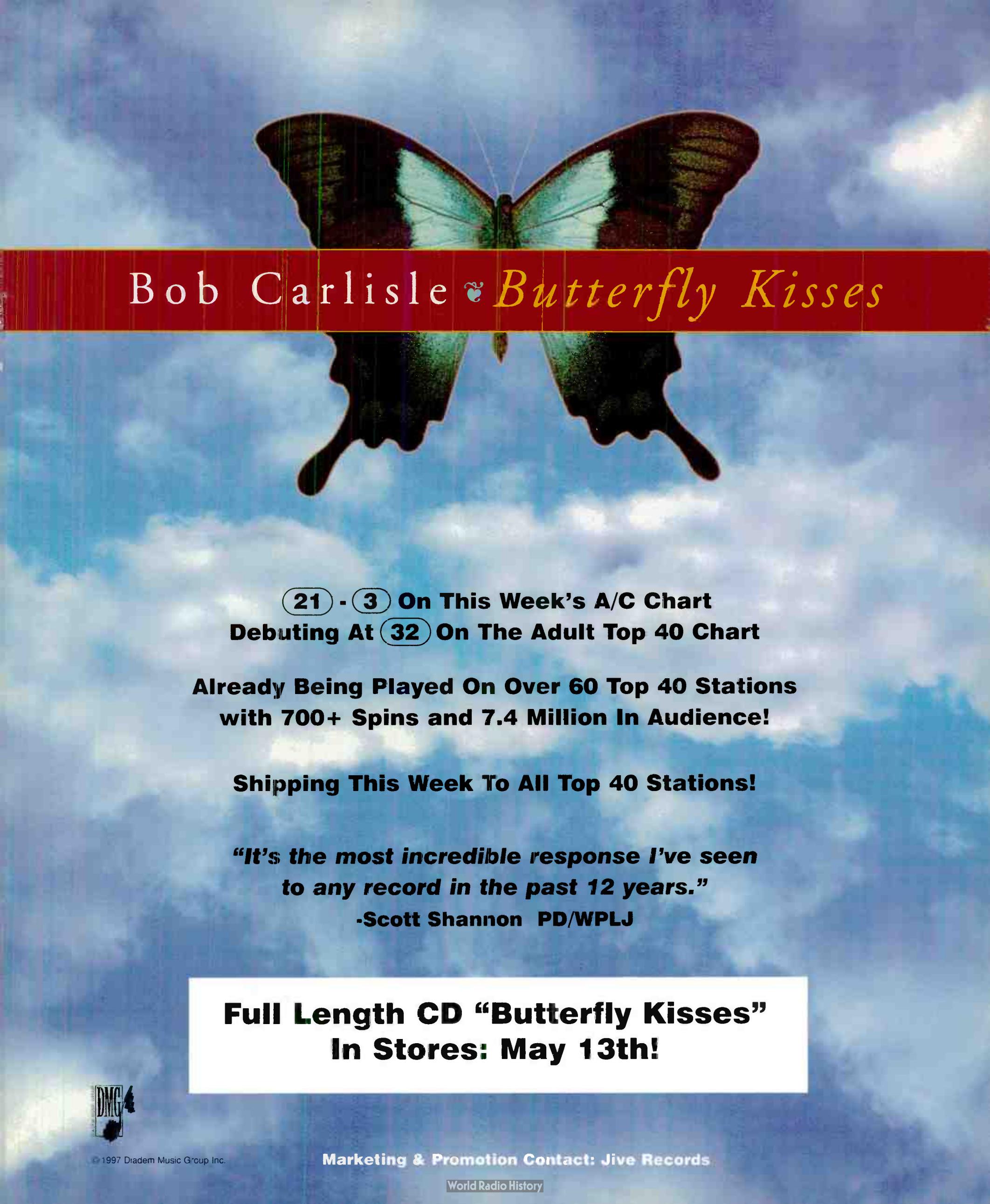
## RADIO CONCERT MONITOR

DATE	CALL LETTERS	EVENT	SCHEDULED TO APPEAR
May 9	KMXV Kansas City	Friday Night Live	Blessid Union Of Souls
May 10	KSFM Sacramento, Calif.	Spring Jam	Angelina, Az Yet, Chi-Lites, Dru Hill, Josette, Nu Flavor, One Way, the Originals, Peaches & Herb, Shades
May 12	KDWB Minneapolis	Star Party	Merril Bainbridge, BLACKstreet, Gina G, La Bouche, Real McCoy, Duncan Sheik
May 13	WZJM Cleveland	Spring Concert	Az Yet
May 14	WNVZ Norfolk, Va.	Big Ass Show	Livin' Joy, Real McCoy
May 16	WZJM Cleveland	Grad Night	Joose, more
May 16	WXXL Orlando, Fla.	Hot Night	Livin' Joy, Real McCoy, more
May 17	WAPE Jacksonville, Fla.	Listeners Only Party	Real McCoy
May 21	KMXV Kansas City	Seventh Birthday Bash	Merril Bainbridge, Paula Cole, Donna Lewis, Livin' Joy, Real McCoy

Let us monitor your event! Kevin Carter: 213-525-2303 or E-mail KCarter@billboardgroup.com

## ON THE AIR

Effective this week, KIBB Los Angeles (PD/MD Tony Coles, 818-955-7000) and KOHT Tucson, Ariz. (PD/MD Mike Soza, 520-623-6429), are added to the top 40/rhythm-crossover panel, and WQZQ Nashville (PD/MD Brian Krysz, 615-399-1029) is added to top 40/mainstream. There are now 84 mainstream and 39 crossover reporters.



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JULY 11 & 12	MANSFIELD, MA
JULY 14	RICHMOND, VA
JULY 16	BURGETTSTOWN, PA
JULY 20	SARATOGA SPRINGS, NY
AUGUST 4	SCRANTON, PA
AUGUST 6 & 7	NEW YORK CITY
AUGUST 9	HARTFORD, CT

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World Radio History



MOST ADDED AT TOP 40 RADIO!

PRODUCED BY KEVIN SHIRLEY. ADDITIONAL PRODUCTION BY AEROSMITH.  
MANAGEMENT: magnus entertainment, inc.



"When I was young and knew everything..."

Everyone can relate to

# "the freshmen"

#13 Most Played Song At Radio (All Formats)\*

Over 30,000 Albums Scanned This Week

#10 Best Selling Top 40 Album\*\*

#10 Best Selling Top 40 Single\*\*

34 - (29) Top 40 Mainstream Monitor

30 - (24) Top 40 Adult Monitor

the new single by  
**the verve pipe**

#1 Modern Rock Monitor

#1 Triple-A Monitor

#9 Rock Monitor



Heavy Rotation  
For 11 weeks



Custom Rotation



See The Verve Pipe 5/29 On The Tonight Show With Jay Leno



Produced by Jerry Harrison  
Mixed by Tom Lord-Alge  
New version produced and mixed by Jack Joseph-Pruitt  
Management: Doug Butts Management/The Fitzgerald Hartley Company

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\* According To BDS National Airplay Chart

\*\*According To Songs Charted On The Top 40 Mainstream Monitor  
World Radio History

Web Site: <http://thevervepipe.com>  
E-mail: [info@thevervepipe.com](mailto:info@thevervepipe.com)







## DEBUT

- (38) 932 BDS Spins at Mainstream
- #2 Most New Airplay at Mainstream
- #4 Greatest Gainer at Mainstream
- (29) 527 BDS Spins at Top 40 Adult
- (28) 3331 BDS Spins at Top 40 Big Picture
- Over 23 Million Listeners
- (6) 1883 BDS Spins at Modern Rock



### Multi Format Play Includes:



### Top 40

Z100	WPST	KRBE
KIIS	WSTR	KKRZ
WHYI	KALC	KDWB
WXKS	KHOM	WKRQ

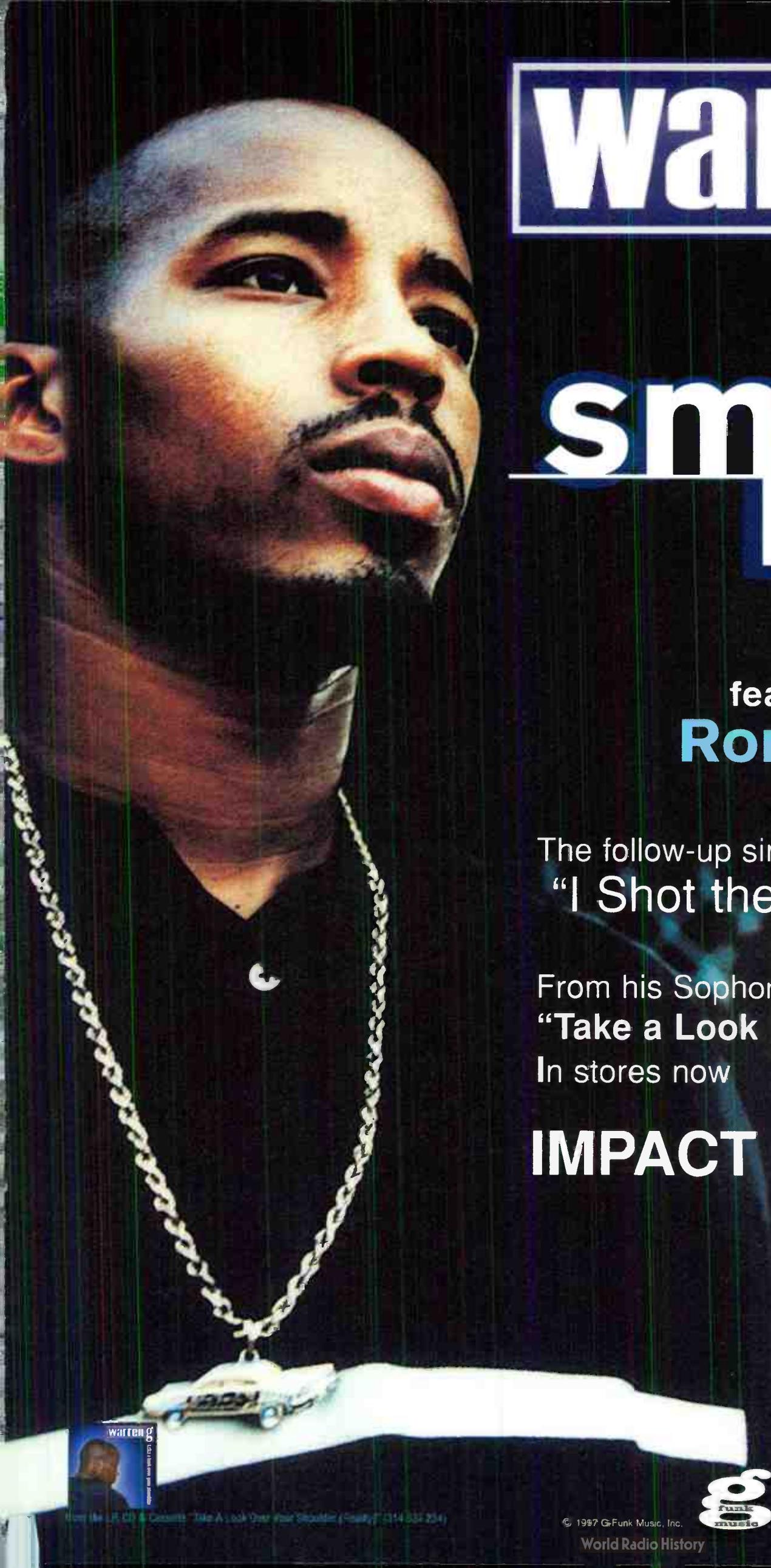
### Top 40 Adult

KYSR	KPLZ	KFMB
WPLL	KZZP	WALC
KLLC	KHMX	KZZO
KDMX	KBBT	WEZB
and many more!		









# warren g

# smokin' me out

featuring  
**Ronald Isley**

The follow-up single to the certified Gold smash  
“I Shot the Sheriff”

From his Sophomore album  
“**Take a Look Over Your Shoulder**”  
In stores now

**IMPACT DATE: May 12th**

“The teaming of Warren G & Ronald Isley should be an explosive combination at radio!”

Michelle S.-PD-KMEL



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World Radio History





# THE NOTORIOUS B.I.G.



## Mo MONEY Mo PROBLEMS (FEATURING PUFF DADDY & MASE)

The follow-up to the #1 hit "Hypnotize,"  
from the #1 Double Platinum album LIFE AFTER DEATH.

Audience Already Over 8 Million  
These Stations Couldn't Wait:

Hot 97    23x/wk  
KYLD    38x/wk  
WPOW    5x/wk

92Q    31x/wk  
KMEL    34x/wk  
Z90    6x/wk

WPGC    28x/wk  
FM102    5x/wk  
KUBE    19x/wk

WMYK    59x/wk  
WJMH    69x/wk  
KCAQ    17x/wk



Executive Producer: Sean "Puffy" Combs For Bad Boy Entertainment, Inc. • Associate Executive Producer: Mark Pitts For Bystorm Entertainment  
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# BDS IMPACT™

**BDS**  
Broadcast Data Systems  
Song Recognition Service

## AIRPOWER

(Minimum 700 detections for the first time)

Total Plays/Gain

**112**      **755/158****Cupid (Bad Boy/Arista)**

Total Stations: 26/Chart Move: 21-11

Heavy (40+ plays): 9 KDGS, KDON, KIKI, KMEL, KSFN, KUBE, KYLD, WERQ, WPGC  
Medium (20-39): 9 KCAQ, KKFR, KQSS, KLUC, KQMQ, WHHH, WJJS, WKXJ, WPOW  
Light (Under 20): 8

New Airplay This Week: 1 WFHN

## AIRPOWER BOUND

Total Plays/Gain

**ROME**      **625/176***I Belong To You (Every Time I See Your Face) (RCA)*  
Total Stations: 23/Chart Move: 28-19  
Heavy (40+ plays): 7 KCAQ, KDGS, KKFR, KQMF, WHHH, WJMN, WKXJ  
Medium (20-39): 7 KDON, KKSS, KLUC, KQMQ, KSFM, WJJS, WMYK  
Light (Under 20): 9  
New Airplay This Week: 4 KIKI, KQKS, KSFM, KUBE**FOXY BROWN FEAT. JAY-Z**      **522/30**  
*I'll Be (Violator/Def Jam/Mercury)*  
Total Stations: 28/Chart Move: 26-22  
Heavy (40+): 3 KCAQ, KMEL, WMYK  
Medium (20-39): 8 KDON, KPWR, WFHN, WHHH, WJJS, WKXJ, WPOW, WWKX  
Light (Under 20): 17**AALIYAH**      **471/34**  
*4 Page Letter (Background/Atlantic)*  
Total Stations: 23/Chart Move: 19-26  
Heavy (40+): 2 KDNR, KIKI  
Medium (20-39): 10 KDGS, KDON, KKFR, KQSS, KPWR, KQMQ, KSFM, WERQ, WHHH, WWKX  
Light (Under 20): 11  
New Airplay This Week: 2 KMEL, XHTZ**JOCELYN ENRIQUEZ**      **445/90**  
*A Little Bit Of Ecstasy (Classified/Timber!/Tommy Boy)*  
Total Stations: 29/Chart Move: 33-27  
Heavy (40+): 2 KTFM, WPOW  
Medium (20-39): 9 KDNR, KDON, KIBB, KQKS, KUBE, WFHN, WIOQ  
Light (Under 20): 18  
New Airplay This Week: 5 KDON, KIBB, KQKS, KSFM, WKTU**ROBYN**      **419/220**  
*Do You Know (What It Takes) (RCA)*  
Total Stations: 22/Chart Move: Debut 29  
Heavy (40+): 2 KDNR, WNVZ  
Medium (20-39): 8 KBOS, KDON, KIBB, KKFR, KQKS, KUBE, WFHN, WIOQ  
Light (Under 20): 12  
New Airplay This Week: 5 KDON, KKFR, KQKS, KTFM, WHHH**TONI BRAXTON**      **352/8**  
*I Don't Want To (LaFace/Arista)*  
Total Stations: 24/Chart Move: 36-33  
Heavy (40+): 1 KIKI  
Medium (20-39): 6 KBOS, KQKS, KQMQ, KZFM, WERQ, WNVZ  
Light (Under 20): 17  
New Airplay This Week: 1 WWKX**BILLY LAWRENCE FEAT. MC LYTE**      **338/39***Come On (EastWest/EEG)*Total Stations: 16/Chart Move: 38-35  
Heavy (40+): 1 KDON  
Medium (20-39): 7 KCAQ, KDGS, KMEL, KYLD, WHHH, WJMN, WWKX  
Light (Under 20): 8**SAVAGE GARDEN**      **318/33***I Want You (Columbia)*Total Stations: 12/Chart Move: 39-36  
Heavy (40+): 3 KZFM, WDRQ, WNVZ  
Medium (20-39): 4 KKSS, WFHN, WJJS, WKXJ  
Light (Under 20): 5  
New Airplay This Week: 1 WKXJ**LIL' KIM FEAT. LIL' CEASE**      **300/39***Crush On You (Undeas/Big Beat/Atlantic)*Total Stations: 17/Chart Move: Debut 38  
Heavy (40+): 1 WMYK  
Medium (20-39): 6 KMEL, KPWR, KYLD, WERQ, WPGC, WPOW  
Light (Under 20): 10

## CHART BOUND

Total Plays/Gain

**AALIYAH**      **471/34***4 Page Letter (Background/Atlantic)*  
Total Stations: 23/Chart Move: 19-26  
Heavy (40+): 2 KDNR, KIKI  
Medium (20-39): 10 KDGS, KDON, KKFR, KQSS, KPWR, KQMQ, KSFM, WERQ, WHHH, WWKX  
Light (Under 20): 11  
New Airplay This Week: 2 KMEL, XHTZ**NEW EDITION**      **258/181***One More Day (MCA)*Total Stations: 18  
Heavy (40+): 0  
Medium (20-39): 7 KDON, KIKI, KLUC, KSFM, WFHN, WJMN, WNVZ  
Light (Under 20): 11  
New Airplay This Week: 11 KCAQ, KDGS, KDON, KKFR, KQSS, WHHH, WMYK, WKXJ, XHTZ**DJ TAZ FEAT. RAHEEM THE DREAM**      **254/21***That's Right (Breakaway/Success/EMI)*Total Stations: 13  
Heavy (40+): 1 WKXJ  
Medium (20-39): 6 KQMQ, KTFM, WMYK, WPOW, WWKX, XHTZ  
Light (Under 20): 6  
New Airplay This Week: 1 KDGS**HANSON**      **248/84***Mmmbop (Mercury)*Total Stations: 13  
Heavy (40+): 1 WNVZ  
Medium (20-39): 5 KZFM, WDRQ, WFHN, WIOQ, WKXJ  
Light (Under 20): 7  
New Airplay This Week: 3 KDNR, WKXJ, WWKX**THE NOTORIOUS B.I.G. (FEAT. MASE & PUFF DADDY)**      **248/87***Mo Money Mo Problems (Bad Boy/Arista)*Total Stations: 11  
Heavy (40+): 1 WMYK  
Medium (20-39): 4 KMEL, KYLD, WERQ, WPGC  
Light (Under 20): 6  
New Airplay This Week: 2 KCAQ, WJJS

## MOST NEW AIRPLAY THIS WEEK

No. Of Stations

<b>NEW EDITION</b> <i>One More Day (MCA)</i>	<b>11</b>
<b>JOCELYN ENRIQUE</b> <i>A Little Bit Of Ecstasy (Classified/Timber!/Tommy Boy)</i>	<b>5</b>
<b>ROBYN</b> <i>Do You Know (What It Takes) (RCA)</i>	<b>5</b>
<b>3RD PARTY</b> <i>Can U Feel It (DV8/A&amp;M)</i>	<b>4</b>
<b>4PM</b> <i>I Gave You Everything (Next Plateau)</i>	<b>4</b>
<b>HEAVY D</b> <i>Big Daddy (Uptown/Universal)</i>	<b>4</b>
<b>ROME</b> <i>I Belong To You (Every Time I See Your Face) (RCA)</i>	<b>4</b>

**ROBIN S.**      **157/7***It Must Be Love (Big Beat/Atlantic)*Total Stations: 9  
Heavy (40+): 0  
Medium (20-39): 5 KDGS, KDNR, WFHN, WKTU, WWKX  
Light (Under 20): 4  
New Airplay This Week: 1 KGGI**TONY TONI TONE**      **141/6***Thinking Of You (Mercury)*  
Total Stations: 13  
Heavy (40+): 0  
Medium (20-39): 4 KDGS, KKSS, KOHT, WJJS  
Light (Under 20): 9  
New Airplay This Week: 1 KOHT**KRS-ONE**      **125/24***Step Into A World (Rapture's Delight) (Jive)*  
Total Stations: 16  
Heavy (40+): 0  
Medium (20-39): 2 KPWR, WMYK  
Light (Under 20): 14  
New Airplay This Week: 1 KCAQ**RHYTHMCENTRIC**      **122/20***Your Love Is With Me (Tazmania/Metropolitan)*  
Total Stations: 14  
Heavy (40+): 1 WWKX  
Medium (20-39): 1 KDNR  
Light (Under 20): 12**GINA G**      **113/53***Gimme Some Love (Eternal/Warner Bros.)*  
Total Stations: 15  
Heavy (40+): 0  
Medium (20-39): 1 WFHN  
Light (Under 20): 14  
New Airplay This Week: 3 KDNR, WIOQ, WNVZ**★ 4 PM**      **104/50***I Gave You Everything (Next Plateau)*  
Total Stations: 8  
Heavy (40+): 0  
Medium (20-39): 2 KIPI, KTFM  
Light (Under 20): 6  
New Airplay This Week: 4 KDGS, KIKI, WJJS, WWKX**★ CORINA**      **99/44***Summertime Summertime (So So Def/Columbia)*  
Total Stations: 10  
Heavy (40+): 0  
Medium (20-39): 2 KDNR, KTFM  
Light (Under 20): 8  
New Airplay This Week: 2 KYLD, WBBM**★ CHANGING FACES**      **98/38***G.H.E.T.T.O.U.T. (Big Beat/Atlantic)*  
Total Stations: 7  
Heavy (40+): 1 WERQ  
Medium (20-39): 1 WPGC  
Light (Under 20): 5  
New Airplay This Week: 2 KDGS, WKXJ**★ FROST**      **96/65***What's Your Name (Ruthless/Relativity)*  
Total Stations: 9  
Heavy (40+): 0  
Medium (20-39): 1 XHTZ  
Light (Under 20): 8  
New Airplay This Week: 3 KDGS, KQKS, KTFM

KNDD 24X KWOD 30X KXRK 27X KNRK 22X WENZ  
 KHTY 32X XHRM 37X XTRA 15X KJEE 26X KWIN  
 KROX 25X WZRH 14X KTEG 20X WXDX 16X KLLC  
 WENZ 13X KTPZ 21X KTCL 30X KXPK 12X KALC  
 KFMA 20X WKDF 12X WZAZ 49X WWCD 16X

# SNEAKER PIMPS

**Breaking at Modern Rock!**

**③③ Modern Rock Monitor**

## "6 Underground"

- KROQ 28X A thousand albums sold last week!
- WHFS 21X Excellent Callout! Playing for over 4 months!
- 99X 28X Top 10 Callout!
- Live 105 12x ... has played for nearly 5 months!
- Q101 20X Added last week!
- KEDJ 41X ... One of our biggest requests!
- WBCN 16X Sales breakout in Boston!
- WBZU 27X Excellent Callout!
- WHYT Just Added!
- WDBZ New Airplay!

from the debut album "BECOMING X"

Mixed by Nellee Hooper  
 Produced by Line of Flight and Jim Abbiss  
 Quest Management

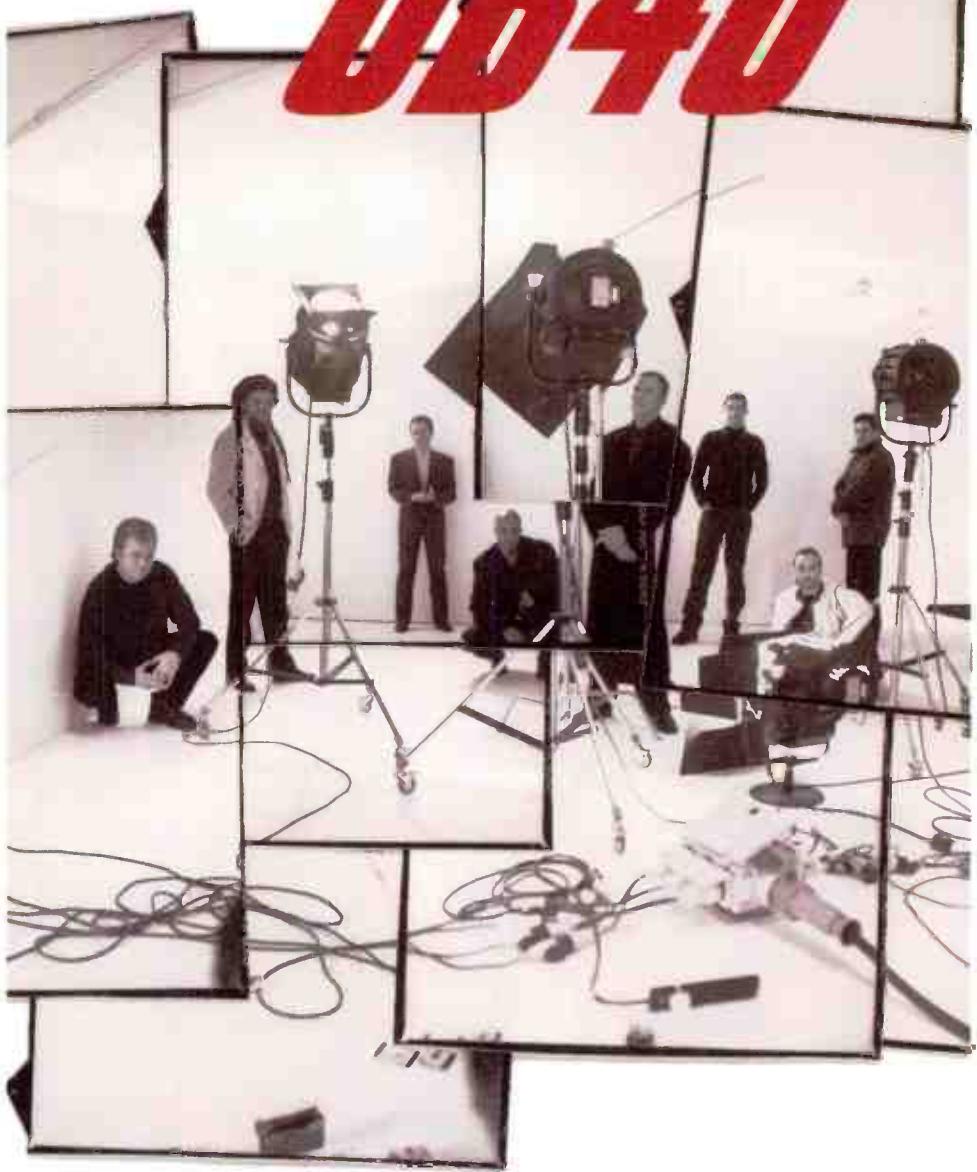
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# TELL ME IS IT TRUE

# UB40



THE FIRST SINGLE FROM THE FORTHCOMING ALBUM  
 MUSIC FROM THE MOTION PICTURE SOUNDTRACK

# SPEED 2

CRUISE CONTROL

NEW UB40 ALBUM GUNS IN THE GHETTO, COMING THIS SUMMER!

PRODUCED BY UB40  
 ALBUM EXECUTIVE PRODUCERS:  
 GEMMA CORFIELD AND GEORGE MALDIAN  
 WHAT! MANAGEMENT



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Mary J. Blige

## Share My World

THE PLATINUM ALBUM  
featuring "LOVE IS ALL WE NEED" with NAS

HOT 97	KMEL
KKFR	KGGI
WNVZ	WERQ
WIOQ	WWKX
WPGC	WKXJ
XHTZ	KDON
KUBE	KOHT

# "ONE MORE DAY"

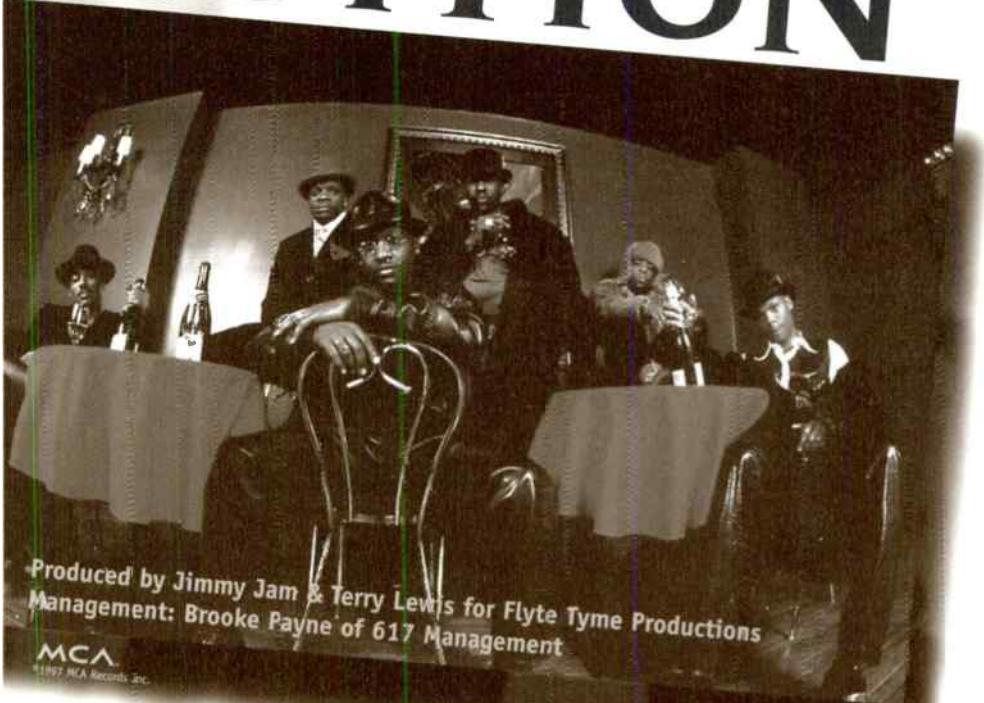
The Latest Single  
From Their Double-Platinum  
Album Home Again

#1 Most New Airplay at  
Rhythm-Crossover with  
11 New Stations!

HOT 97  
KMEL  
WJMN  
WNVZ  
WHHH  
WMYK

WWKX  
KUBE  
KKFR  
Z90  
KSFM  
KDON

# NEW EDITION



SHARE MY WORLD FEATURES THE PRODUCTION TALENTS OF:

BABYFACE    JIMMY JAM & TERRY LEWIS    MTUME  
R. KELLY    TRACKMASTERS  
BRYCE WILSON    MALIK PENDLETON  
and    RODNEY JERKINS

MCA

SUPERSTAR RECORDS

World Radio History

