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FORM RODEO CIRCUIT

To Fight Tent Tax

*Equity endeavors to defeat
bill in Texas placing hard-
ship on shows under canvas*

NEW YORK, March 10.—The Actors' Equity Association is lining up its forces in an endeavor to defeat another piece of legislation which has just crept up in Texas, aimed at traveling tent shows, and which has all the earmarks of having the backing of motion picture interests. Not only tent dramatic shows, but circuses, carnivals and every other kind of organization that shows under canvas in that State is concerned.

The bill provides for an annual tax "for public purposes" from every opera house, theater, tent, airdome or other structure in which theatrical, motion picture or other amusements are given for profit. The tax ranges from \$5 a year for towns and villages with less than 1,000 population, to \$75 a year in cities of more than 40,000 inhabitants. The proposed measure up to that point is favorable—at least for permanent structures. It contains a joker, however, and this lies in the provision that where these structures are transported from place to place the payment of this license must be made in each town visited, placing a severe hardship upon tent shows. In other words, the annual tax paid once does not exempt the showman from being compelled to pay it wherever he goes.

It seems a plain case of designing a measure to handicap one class of amusements for the benefit of others, and the fight of Equity will be centered around that discrepancy.

British Film Barred; May Sue

NEW YORK, March 10.—The barring of *White Cargo*, a British-produced picture from the play of same name by Leon Gordon, by Will Hays and the Motion Picture Producers and Distributors of America will probably reach the law courts. A threat of a suit for damages has been made by Captain Harry Auten, representative of the W. F. Productions Company, the English production company. The company's complaint will be the Forum Productions Company, which is distributing the film in this country.

The statement that litigation will probably follow the Hays decision was made after the announcement that the film, which had been booked for a run of the Radio-Keith-Orpheum theaters after finishing at the George M. Cohan Theater, had been pulled from the REO Circuit houses.

The picture had been passed by the New York Board of Censors and the National Board of Censorship.

Hays states that the film has been barred on account of exhibitors complaining against it, while Auten intimates large producers are being favored.



WILLIAM F. CAREY (to the right) and COL. JOHN S. HAMMOND (above), president and vice-president, respectively, of the Madison Square Garden Corporation, which is sponsoring the new rodeo circuit.

MADISON SQUARE GARDEN CORP. IN BACK OF NEW UNDERTAKING

Cowboy sports events to be seen in New York, Chicago, Boston and other cities—finals at Madison Sq. Garden—Branin general manager—Mullens arena director



NEW YORK, March 10.—The Madison Square Garden Corporation announces a newly formed rodeo circuit for the promotion of cowboy sports. Rodeos will be produced in New York, Chicago, Boston and other cities during the coming summer and fall season, sponsored by the men who have made the name of Madison Square Garden outstanding in sports of international appeal.

Rodeos have not only made great gains in the West in recent years, but have found well-deserved favor in the East. Now it is proposed to give a series of rodeos on a scale never before attempted. Cash purses totaling many thousands of dollars will be divided among the winning contestants in these championship rodeo events. The rodeos will be cumulative—the finals, involving world-championship awards, will be held at Madison Square Garden. While the final cash prizes will be large, the day money awards will be so generous that no really good competitor need feel that his merits will go unrecognized financially, the promoters state.

The management will be in the hands of men who have already made names for themselves in rodeo production. William F. Carey, president, and Col. John S. Hammond, vice-president of Madison Square Garden Corporation, whose names have become familiar to the public thru their successful development and management of sports of a spectacular appeal, will lend the benefit of their wide and varied experience. Associated with Carey and Hammond, and in active direction of the rodeos, will be

(See RODEO CIRCUIT on page 93)

String of Talkie Theaters To Be Built by B. S. Moss

NEW YORK, March 10.—Two years ago B. S. Moss sold the majority of his theater holdings to Radio-Keith-Orpheum and announced he was thru with the game. In fact, he sold everything but the Colony Theater, which he leased to Universal.

But the glamour of theater owning was just a little too strong for the theater builder and owner and after two years of retirement he returns stronger than ever, announcing that he will build a string of talkie theaters, perhaps from 40 to 50, over the country.

The first of these is to stand at 23d street and Eighth avenue, in the locality

of the old Grand Opera House, and will occupy a space 200x200 feet, which will make it larger than the Paramount Theater.

Moss has had a score of technicians studying sound and acoustic problems and all of the new theaters are to be acoustically designed. The first house on Eighth avenue is to cost \$2,000,000.

Just two weeks ago Moss announced that he had reacquired the Universal lease on the Colony Theater and would remodel the house for the presentation of legitimate spectacles and musical productions.

Many Prominent Theatrical People at Erlanger Funeral

NEW YORK, March 10.—The body of Abraham Lincoln Erlanger, one of the great powers in the legitimate theatrical field for the last 30 years, who died last Friday, was buried yesterday in Beth-El Cemetery, Brooklyn. The funeral services were held at Temple Emanu-El, where an eulogy was given by Rabbi Samuel Schulman. Among the honorary pallbearers were former Governor Alfred E. Smith, Mayor James J. Walker of New York, Judge Irving Lehman, John F. Curry, Samuel Koenig, James A. Foley, Florenz Ziegfeld, Charles B. Dillingham, Sam H. Harris and Attilio Giannini. Delegations from the Friars and the Lambs attended, as well as a

delegation from Pacific Lodge No. 233, F. and A. M.

The members of the family who mourned Erlanger's death were Justice Erlanger, Rae Erlanger and Mrs. C. Borgman, both sisters, and Charlotte Fiscal, who is claiming that she is Erlanger's widow and who from expressed intentions plans to contest the will.

John J. Rogers, a man in the '90s who claims he gave Erlanger his first executive job in a theater at Cleveland, also attended. Ed Wynn, George Jessel, Mrs. Fiske, Harrison Grey Fiske, George O. Tyler, Gus Hill, Lew Fields, Hap Ward (See ERLANGER FUNERAL on page 93)

Fox Deal With Interstate Off

NEW YORK, March 10.—The Fox deal for the Interstate Circuit has never been consummated, and it is doubtful if there will be any further negotiations between Fox and Karl Hobbitzells, president of the vaude-film circuit.

A rumor thru the Southwest to the effect that the deal was off has been current for several weeks, and the Saul E. Rogers office, New York, confirmed that report to a representative of *The Billboard* today, and when queried why the deal had never gone thru stated: "It was just one of those things that never got any further."

While the Fox offices several months ago announced the acquiring of the Interstate Circuit, the idea was scouted, for even if Fox had acquired the properties he could not have dictated its policies for several years yet, owing to the agreement that the owners of the Interstate Circuit had with the Radio-Keith-Orpheum Circuit concerning booking at theater policies.

The Legitimate Stage

Conducted by CHARLES MORAN—Communications to 1560 Broadway, New York

Gest Bankrupt, M. P. A. Fights Actors Who Ask for Salaries

Indebtedness estimated at \$500,000 — "The Miracle" principals and chorus seek pay thru Equity—managers claim liability for enterprises of Comstock & Gest only

NEW YORK, March 10.—The Managers' Protective Association disclaim liability for the individual enterprises of Morris Gest and have demanded a hearing before a board of the American Arbitration Association, for the claims of 12 principals and a score of chorus people who were unpaid after the fatal closing of *The Miracle*, at Dallas, Tex., several weeks ago. Gest was plunged into involuntary bankruptcy this week by several creditors and it has been estimated that his indebtedness is \$500,000.

The claims at Actors' Equity Association against Gest amount to about \$2,000. Equity is holding the M. P. A. responsible for the claims because of his membership and under which he was permitted to operate as a theatrical producer.

M. P. A. denies responsibility on the ground that the membership is that of a firm, F. Ray Comstock and Morris Gest. The association claims it cannot be held for the individual efforts of either member of the firm.

The Miracle opened January 16, 1924, at the Century Theater here and closed November 8 the same year. It was presented here by Comstock & Gest. The production, which ended without salaries being paid, was taken over by Gest, however, who booked it thru auditoriums on the road.

The attraction opened in Detroit and did fairly well. At Milwaukee several weeks after the October opening at Detroit it commenced to fall off. It ended, without salaries for many of the principals and none of the chorus people, who were carried with the show, at Dallas. Many extras, recruited locally, stormed the box office of the theater when their salaries were denied them.

The principals have filed their claims with Equity and upon notification of the claims Gest expressed an inability to pay. Equity seeks to collect from the M. P. A. Arbitrators will likely be selected this week and a hearing date set.

Gest is reported \$500,000 or more in debt following a claim filed against him by Attorney Milton J. Levy, representing Langdon West, who claims \$2,421; Robert P. Brunton, Jr., \$1,150, and Milton Stiefel, \$750. West and Stiefel were formerly Gest's assistants.

The amount of \$100,000 is said to have been advanced to Gest by Otto Kahn. Joseph M. Schenck is reported to have loaned Gest more than \$50,000.

The producer stated that when he decided to bring the *Chaus-Souris* to America in 1921 he was \$450,000 in the hole. His liabilities, which are listed at approximately \$500,000, are said to have been incurred by the failure of the Broadway engagement of the Freiburg *Passion Play* and the road showing of the expensive production of *The Miracle*.

Gaige Books Spring Tryout At Cleveland for New Play

NEW YORK, March 8.—Arthur Lubin, assistant to Crosby Gaige, has returned from Cleveland, where he arranged for a spring tryout of an untitled play by Sidney R. Buckman, which Gaige is expected to produce on Broadway next season. The play will open early in May under the auspices of the repertory company at the Cleveland Playhouse.

Another Gaige attraction for next season is *Feast of the Fools* by Garret Port Garnet Weston.

Aarons & Freedley Not To Quit B'way Musical Comedy Field

NEW YORK, March 8.—Altho Alex A. Aarons has signed with William Fox to produce screen musicals, that does not mean inactivity for the Broadway firm of Aarons & Freedley. Vinton Freedley has returned here from a vacation in the South and is planning a musical comedy for Broadway production next season. The piece is scheduled to star Bert Lahr, who is currently enacting in George White's *Flying High*. Music for the new Aarons & Freedley show will be written by George Gershwin and will have lyrics by Ira Gershwin.

Aarons, who is in Hollywood, is planning his first production under the Fox banner, which will probably be an original piece, since the rights to musicals produced on Broadway by Aarons & Freedley have been sold to other picture companies.

New Comedy for Spring

NEW YORK, March 8.—Pelix Young has returned from California and settled without litigation the claim of Katherine Wilson for one week's salary in lieu of notice under the run-of-the-play contract she held with him for *Top o' the Hill*. Young produced the play here earlier in the season. Young is making plans to present a new comedy, as yet unidentified, on Broadway this spring.

Waiver Refused; Play Folds

NEW YORK, March 8.—Hunter Williams' production of Laurence Eyre's *Gala Night* folds up tonight, with the actors receiving their salaries out of the Equity bond. Salaries for last week were also paid out of the bond. Williams, in an effort to keep the play going, urged the actors to appear next week on waivers, but met defeat in the hands of his star performers, including James Rennie.

From Out Front

By CHARLES MORAN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

ON second thought a word should be said about the source of great entertainment vast audiences are finding at the National Theater in New York, where Mei Lan-Fang is now playing with his troupe of Chinese actors. I believe he is most interesting because of his genuine mastery of pantomime. It is admitted in the program that Mr. Mei is a master of pantomime. And the admission by American audiences that he is, provokes the search for one such a master in our own American Theater.

Altho comparatively new to the theater, having an intimate knowledge that dates back but 12 years, I cannot think of any performer in our theater who can approach the pantomimic ability of this Oriental. There are occasional proofs in our theater that this art still lives and that acting as an art has not died. But these are rare. I know of only one this season. It is being done by Katharine Cornell, in "*Dishonored Lady*". Unaided by artificial direction, stage props or other accoutrements, Miss Cornell holds her audience breathless while she portrays a transition of emotions that run from perplexing bewilderment to wrathful determination.

What is the reason for this condition among our actors and in our theater? I am personally happy to be living in this age in our theater. This age which finds courage to bring such productions as *Street Scene*, *The Green Pastures*, *The Last Mile* and *The Criminal Code* to our stage. But I dislike to see the coming of great plays bring the fall of acting.

As long as plays are cast with "types", and the art of makeup cast into the discard, the art of acting will more and more tend to become "just a business". The success of this Chinese actor in this country is attributable to but one fact, that he is an individualist. We can boast of few individualists in our own theater.

And a word about the New York theater managers. They evidently are going to be given a chance to prove to the public the sincerity of the determination to rid the theater of the "scalper". An honor system that will ask the managers to keep their word with themselves is all that the New York Theater League can ask. The punishment that the league can impose upon an offending manager will never drive him from the business.

There is no one whose heart is in the theater who does not hope for the success of the league. If it is successful and works well, it will be a step in the right direction. It will mean that the managers, who are doing things in the theater, have at last united in one movement beneficial to the theater. One step can lead to another, and perhaps ultimately a united front will be presented to the public and the theater may become a real competitive force for the public's favor. I do not believe many managers have great faith in the plan, and because it depends too much on collective honesty I haven't either. Eagerly I look forward to the time when this impression will be disproved by actual conditions. Until then I am done with tickets.

Mgrs. Split in Doing Flops

Only 12 shows successful during season—10 done by recognized producers

NEW YORK, March 8.—Out of some 170 odd dramatic shows which have come to Broadway since last season approximately 116 have closed with all but 12 having failed to pass the 100th performance line, which is conceded to be the line of demarcation between success and failure.

The failing productions which toppled over before reaching 100 performances, most of which lasted less than a month, were sponsored in an almost even balance by recognized and unknown producers. The score for the unknown who produced failures being 58 with the recognized producers running a close second at 46.

Of the 12 plays which managed to climb into the successful class 10 were produced by recognized producers and only two were credited to unknown impresarios.

All this would tend to indicate that it takes an established producer to put across a successful theatrical venture with the ratio among established managers being three failures to one fair success, and about four hit shows coming out of the entire meleé.

Of the 12 shows which managed to pass the 100th performance line four were plays by foreign authors. Of the seven-odd hit shows now running on Broadway three are holdovers from last season (*Journey's End*, *Bird in Hand* and *Street Scene*), and two of them are imports.

The season's four hits are all by American authors, *Junc Moon*, *The Last Mile*, *Strictly Dishonorable* and *Berkley Square*, altho the latter was first produced in London. *Dishonored Lady* is expected to climb into the hit class, but only the close of the season will decide its fate.

Some 30 more legitimate attractions are scheduled to open on Broadway before the season is at a definite close and the landslide of shutdowns begins.

Bennett Booked by Phila. Group

NEW YORK, March 10.—Richard Bennett will play next week under the auspices of the Professional Players at Philadelphia after all. It was reported last week that *In Command*, his current vehicle, which is being tried on the road, had been viewed by a committee and found undesirable for the wants of the Philadelphia audiences. This, however, was discredited, and Bennett opens there Monday night. *Rifly*, the Ernest Truex starring play of L. Lawrence Weber's, plays the Walnut in Philadelphia this week and may go from there to Boston.



Shuberts Set Hampden Tour; Seek Legit. Stars for Road

Extended tour with "Richelieu" booked—may use Hampden all next season in name-star policy for road—plan to send Richard Bennett out—other plans

NEW YORK, March 8.—As an indication that the road still offers a lucrative business to legitimate attractions there are at present 10 Broadway headliners on tour with another scheduled to embark on an extended road engagement next week. Walter Hampden, who closes here tonight in *Richelieu*, which has been playing on Broadway for more than two months, will be added to the galaxy of town in *Richelieu* in New Haven, Conn., March 17.

Other stars playing the road are Ethel Barrymore, Otis Skinner, Bert Lytell, George M. Cohan, Jauc Cowi, Fritz Leibler, Constance Collier, Fritzie Schoff and Mitzl Hajos. The Theater Guild has two companies of *Strange Interlude* on tour, and for two consecutive seasons the Stratford-on-Avon Players have been touring in a repertory of Shakespearean plays, without touching Broadway.

Hampden is scheduled to tour the remainder of the present season in *Richelieu*, and is booked in New Haven and Hartford, Conn.; Boston, Mass.; Philadelphia, Pa.; Baltimore, Md.; Washington, D. C.; Pittsburgh, Pa.; Cleveland, O. and Toronto, Can.

The Shuberts have booked Hampden into their road theaters for the duration of his present tour which will continue almost until June 1. A short time ago Lee Shubert announced that he would acquire the services of as many stars as possible, and at that time signed Richard Bennett who is scheduled to go on tour following his appearance here in a new play, *In Command*.

The success of Ethel Barrymore thru-out the country has brought home to the Shuberts the necessity of sending stars on the road, and they are out to get the services of as many big names as possible.

This is Hampden's first extended tour in four years. In 1926 he made a brief tour in *Caponasacchi*; in 1927 he did not appear on the road; in 1928 he toured briefly in a repertory of *The Enemy*, *Caponasacchi* and *Hamlet*, and last year he toured but three weeks in *Cyrano*.

If the present road engagement is successful the Shuberts may book Hampden in repertory for the whole of next season. Present plans include a tour the first part of next season in Victor Hugo's *Ruy Blas*, which has been dramatized by Brian Hooker, following which the play will probably open on Broadway.

Colored Melo. Broadway Bound

NEW YORK, March 8.—A cast of 27 Negroes is rehearsing in *Hot and Bothered*, a melodrama which is being prepared for Broadway production by Harrison Hough. The play is scheduled to open here in the near future.

Broadway Engagements

Charles Laite, John Carmody, Doris Freeman, Beatrice Colony, Florence Erie, Virginia Dawe, Charles W. Ritchie and William McFadden for *House Affre* (Arthur Fisher).

Nancy Dover and Ruth Abbott for the Pacific Coast company of *June Moon* (Sam Harris).

Otto Kruger, Anne Sutherland, Mary Fowler, Edward Colebrook and Claude Cooper for *They Never Grow Up* (Theater Assembly).

Ara Gerald and A. J. Herbert for *Virtue's Bed* (Lohmuller & Emery).

Florence Nash, Terence Neill, Nora Swinburne, Marguerite St. John and Stuart Casey for *Meet Lady Clara* (Lee Shubert).

Edwin Stanley, William E. Morris and Mary Howard for *This Man's Town* (George Jessel).

Roy D'Arcy for *Room 349* (Mark Linder).

Henry Travers, Eunice Stoddard, Eda Heinemann, Minna Phillips, Douglas Dumbrille, Louis Veda, Charles Kraus and Edward Wragge for *A Month in the Country* (Theater Guild).

Charles Headley, John Goldsworthy, Lorraine Welmar, Raymond Walburn and Arta Ravell for *Three Little Girls* (Shuberts).

Joyce Barbour, Irene Swor, George Schiller and Madeline Grey for *Jonica* (William Friedlander).

Linder Employs Card Shark Just To Put Game on Level

NEW YORK, March 8.—An example of the striving for realism on the part of legit. producers is afforded by Mark Linder, author-producer of *Room 349*, who has hired a professional card dealer for the show's cast. The play is supposed to be a dramatization of the Arnold Rothstein murder and calls for a hot and heavy gambling scene, hence Linder's desire to have the right cards dealt at the correct moment so that it may look like the real thing.

Sydney-Ellis Closing Ends Producers' Activities for Year

NEW YORK, March 8.—With the closing of *Children of Darkness*, which is scheduled for withdrawal in the near future, the newly formed producing firm of Macgowan & Reed will call it a season. They had previously planned a spring production of Sacha Guitry's *The Fall of Berg-Op-Zoom*, starring Basil Sydney and Mary Ellis, but have definitely postponed the production until fall.

In addition to the Guitry play, Macgowan & Reed will present two other plays next season. *The Red General*, by Herman Ungar, and *When Hell Froze*, by Wilbur Daniel Steele and Norma Mitchell. The latter was unsuccessfully tried out, and Macgowan & Reed have ordered it rewritten before they will give it a Broadway showing.

"Vanities" Closes After 2 Years

NEW YORK, March 8.—The road company of Earl Carroll's *Vanities* closed tonight at the Capitol Theater in Albany, which ends an approximate two years' run for the show on Broadway and on the road. Earl Carroll is planning the creation of a new theater, which will house his next edition of *Vanities*, due here sometime next year.

Preferred Blonde to Star in New Gold Digger Show

NEW YORK, March 8.—Ruth Taylor, petite picture star who followed an apprenticeship in Mack Sennett comedies with the lead in Paramount's screen version of Anita Loos' *Gentlemen Prefer Blondes*, is scheduled to make her stage debut in Hadley Waters' play, *Little Orchid Annie*, if Waters and Myra Furst, play agent, complete negotiations for her services. Meantime Miss Taylor plans a hurried visit to the Coast and is about to embark upon the high sea of matrimony with a Wall Street millionaire.

Little Orchid Annie was previously scheduled for production, but later abandoned. The present production will be sponsored by Myra Furst and Hadley Waters, the author, who are said to have secured financial backing and plan to present the play before the season is over.

Broadway Cast Changes

Argentinita has withdrawn from the cast of the *International Revue* at the Majestic Theater.

Helen Gilligan has replaced Margaret Schilling in *Strike Up the Band* at the Times Square Theater.

Jeanne Edwards has joined *Ripples* at the New Amsterdam Theater.

Marion S. Barney has replaced Eda Heineman in *Broken Dishes* at the Theater Masque.

Arthur Campbell has succeeded Robert Williams in *Rebound* at the Plymouth Theater.



KATHERINE ALEXANDER, who gave a sterling performance in *Dana Burnet's* play, *The Boundary Line*, which closed last week on Broadway, has been engaged by the Theater Guild to portray a role in Philip Barry's *Hotel Universe*, which the Guild is putting into rehearsal soon for a Broadway showing early next month. Miss Alexander, who in private life is Mrs. William A. Brady, Jr., has done her best work in *"Little Accident"* and *"The Judge's Husband"*.

Mgrs. Lag on Ticket Plan

New York Theater League quiet on membership—specs still active with hits

NEW YORK, March 8.—With Gilbert Miller in London, Broek Pemberton and Arthur Hopkins are left, along with Winthrop Ames, to hold up the managerial end of the proposed plan to end ticket speculation which was recently submitted to the entire list of reputable Broadway managers.

Pemberton and Hopkins are the signers of the declaration of theatrical independence, and altho the plan was submitted to the managers more than a week ago a John Hancock has not appeared in their midst to lead the way toward the doom of the ticket evil.

Charles Dillingham is the only existing manager who has not agreed to the formulation of a plan to stop buys and control the sale of tickets. Dillingham, however, declares himself open to conviction.

Following a series of conferences among the managers held in the offices of Gilbert Miller it was agreed that the auxiliary committee should formulate a plan of action. The result of this was the suggestion that a New York Theater League be formed with a board of seven governors in charge of ticket distribution among ticket brokers licensed by the league. Thus far not any of the managers have indicated that they would join the league. Pemberton, Hopkins and Miller would automatically become members following the signing of the remainder of managers since their names are affixed to the plan.

The original agreement called for the stopping of all buys existing between managers and ticket brokers after March 1. In lieu of the proposed theater league the managers extended their agency buy past the date deadline which has now been put forward indefinitely. Thus the way is paved for the continuation of ticket speculation, exorbitant prices, and general gouging of the theater-going public.

After Stormy Start Herndon Prepares 'Mayfair' for B'way

NEW YORK, March 8.—Richard Herndon's return to the managerial ranks last week was not without events, but now everything is all set and he will present *Mayfair*, by Laurence Eyre, at his New Yorker Theater (the Gallo) here during the week of March 17. Herndon had some difficulty getting a bond for several actors in his cast who refused to waive, but the trouble was surmounted. The talk of Herndon's reinstatement to the ranks of the Managers' Protective Association has been denied.

One old claim standing against Herndon at Actors' Equity Association has been paid. His new play will have in the cast Chrystal Hearn, Frederick Worlick and Arthur Hohl among others.

Fagan May Appeal Award

NEW YORK, March 8.—Myron C. Fagan is planning to appeal the award of the American Arbitration Association in favor of Edward Wever, an actor, while Actors' Equity Association is trying to have the award affirmed by the Supreme Court. Fagan has been served with a notice of motion for confirmation of the award and a request for judgment, which is returnable in the Supreme Court March 17. Wever won a claim for four weeks' pay from Fagan two weeks ago. He claimed no notice was given and that he was guaranteed four weeks' employment with Nancy's *Private Affair*.

Hearing on Claims of Actors Against Caryl This Week

NEW YORK, March 8.—The claims of the entire company of *Take My Advice*, a play sponsored here at the Belmont Theater November 1, 1927, against the producer, William Caryl, will be heard by a board of the American Arbitration Association this week.

Soon after the opening of the play the actors agreed to work for half salary for three weeks, and if the play closed on the final day of the cut the agreement called for a full week's salary. The cut went into effect, but the play closed December 10 after the trial period. Caryl paid the cut salaries, and the nine actors who appeared in it claim a half week's salary each under the terms of the agreement.

Casting "Peter Flies High"

NEW YORK, March 8.—The initial production by Myron C. Fagan under his new affiliation with A. L. Jones, of the firm of Jones & Green, will be his own play entitled *Peter Flies High*. This will be followed by musical versions of *Jimmy's Women* and *The Little Spitz*, according to Fagan.

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Leslie in More Difficulties With "International" Players

Spanish out and Irish star claims week's pay for layoff —says contract calls for 10 consecutive weeks—Gertrude Lawrence uneasy—arbitration hearing is set

NEW YORK, March 10.—First it was the Spanish and now it is the Irish. Lew Leslie is having his troubles with his importations for his *International Revue* now at the Majestic Theater here. Argentina, the representative of Spain, turned out not so good, and now Anton Dolin, the Irish dancer from the Russian ballet, finds Leslie, himself, difficult. Dolin wants to be paid at once his salary for one week the show laid off before the New York opening. Next Leslie may have a little trouble with his English star, Gertrude Lawrence, who, it is said, is not so happy in her surroundings.

Specifically, however, Dolin is a concrete menace to the Leslie bankroll for he has actually filed his claim with Actors' Equity Association for one week's pay. Dolin is demanding a week's salary under the terms of his personal contract signed in London. This agreement, according to the dancer, called for 10 consecutive weeks' work and there are no provisions for layoffs. Dolin seems to care little for his Equity contract, the terms of which allowed Leslie the layoff before the New York opening because he had not taken advantage of his full five-week rehearsal period.

Leslie is disputing the claim and demands an arbitration. The hearing will be set for the week following this before a board of the American Arbitration Association here.

Leslie has had difficulty with this show since it was first started. First Dave Apollon, the vaudeville star, walked out in Philadelphia, dissatisfied. It is said, with his material. Then came the emissary of Spain amid torrents of publicity, mostly unfavorable. The opening proved to be fatal for the Spanish dancer, and for once an American audience hissed a foreign star who was not too good. The dancer left the cast after a week and Leslie is reported to have dug deeply into his *Blackbirds* money to settle her 10-week guarantee at a reported salary of \$3,800 a week.

The show has been doing business nothing short of terrible, considering its overhead and production cost which has been estimated at various figures, the average of which seems to be about \$140,000.

The difficulty between the producer and Miss Lawrence has not definitely come to a head, but, according to reports, Miss Lawrence has a run-of-the-play contract and she wants to seek other employment.

Glendinning in "Interlude"

CHICAGO, March 8.—Ernest Glendinning will join the *Strange Interlude* Company at the Blackstone Monday, taking the role of "dear old Charlie", now played by George Gaul, who will take the Dr. Darrell part, succeeding Frank Conroy, who leaves to join the Philadelphia company. *Strange Interlude* will conclude its stay at the Blackstone March 29.

Nicholson Editing a Book

NEW YORK, March 8.—Kenyon Nicholson, author of *Torch Song*, the latest play announced for production by Arthur Hopkins, is editing a book of 12 one-act plays for Samuel French, Inc. The book is composed of the writings which have been presented on the stage of the Writers' Club in Hollywood and contains the work of stage and screen celebrities.

Hub Herbert Series Ends; Majestic Going Talkie

BOSTON, March 8.—The current Victor Herbert Festival at the Majestic Theater will end midway thru the expected two weeks' run of *The Chocolate Soldier* March 24 and the house will go dark pending arrangements to convert it into a talkie house. It has already been wired.

John McCormack's first talking film will be the attraction, opening about March 31 at a road scale of prices. This will have given the revival season a run of 13 weeks to spotty business along the way.

Photoplay Group Function Honors Katharine Cornell

NEW YORK, March 10.—Displaying their attention to detail, the supporters of the art of the cinema known as the American Association for Better Photoplays, Inc., have arranged a luncheon at the Hotel Astor tomorrow in honor of Katharine Cornell, whom they have billed as "our great American actress", the only catch being that Katharine Cornell was billed as Katherine Cornell. The program of speakers will include Mei Lan-Fang, noted Chinese actor, who is currently appearing here in a repertory of Oriental dramas. Miss Cornell is known to be particular about the second letter "a" in her first name.

Chicago Woman Launches Show

CHICAGO, March 8.—A Chicago woman has entered the producing field and will launch her first show about April 1. She is Lucile Carew, whose efforts in the past have been devoted to the management of artistes and the production of vaudeville acts.

Miss Carew's first venture in the production field will be an all-colored musical show to be known as Lucile Carew's *Ebonites* of 1930. The company of some 35 or more people is now in rehearsal at the Indiana Theater. Scenery and costumes, the latter by Jean, are being prepared, and it is expected that the show will be ready for an out-of-town opening in about three weeks. It is being patterned somewhat along the line of *Blackbirds*.

Sammy Dyer is staging *Ebonites*. Blanche Smith Walton is musical director. The show, which will run two hours and a half, contains some splendid talent if the work done at rehearsals may be taken as a criterion. Included in the company are the Alabama Sereaders and their dancing boys; Cooper and Mitchell, comedy team; Roy Jones and his quintet, featuring Carl and Jimmy, hot hoofers; Virginia Wallace, blues singer; Wynona Short, another blues artiste, and Herman Reid, boy baritone. Then there is a quintet of girl tap dancers who are exceptionally good, and 10 fast-stepping girls in line.

Martin Flavin's "Spindrift" To Be Shown in Pasadena

PASADENA, Calif., March 8.—Martin Flavin, author of two of Broadway's outstanding successes of the season, is personally co-operating with Gilmor Brown at the Pasadena Community Playhouse in the staging there of his newest play, *Spindrift*, opening on March 20.

Spindrift, written around the interesting personalities in a California art colony, is as deep a psychological drama as *Criminal Code*, tho in a happier and more promising setting. Artists, playwrights and cynics vie with the thrills of a California earthquake in commanding audience interest.

Seeks Frank Rothwell Binns

Frank Rothwell, also known as Frank Rothwell Binns, is being sought by his mother, Mrs. Evans, whose address is 35 Broad Oak Lane, Fairfield, Bury, Lancashire, England. The missing man toured with *The Desert Song* in this country in 1928. Anyone knowing his whereabouts will confer a favor by putting him into communication with his mother in England.



JACK SHEEHAN, clever comedian in "Nina Rosa", at the Great Northern Theater, Chicago, has been a Shubert star for a number of years and is a favorite in the Windy City. He has appeared there in "Katja", "Sunny Days", "Lovely Lady" and others, usually teamed up with Doris Patston, whom he married in Chicago while appearing in "Lovely Lady".

Will Do Will Lonsdale Play, Gershwin Musical Next Year

NEW YORK, March 8.—Edgar Selwyn, whose musical show, *Strike Up the Band*, is one of the town's hits, has returned from Miami, Fla., wearing a coat of tan and an air of enthusiasm. Selwyn is awaiting the script of the next Frederic Lonsdale play, which he will produce in the fall. The play is a sequel to *The Last of Mrs. Cheney*.

Selwyn also plans a musical next season to be written by George Gershwin. He says he is trying to decide on a book and wants something satirical. Since the success of *Strike Up the Band* Selwyn is a firm believer in satirical musical comedies.

Mrs. Ruth Selwyn, having spent the last few weeks in clearing up affairs connected with her ill-fated *9:15 Revue*, has departed for an extended visit in the South.

New Group Doing Play

NEW YORK, March 8.—The New American Theater group is planning a production of Hans Johst's *Thomas Paine* at the Macdougall Street Playhouse. This group is not affiliated with William Blake's recently abandoned production of *Tread the Green Grass*, which was also scheduled for the down-town playhouse.

Young Producer Shopping Abroad for Attractions

NEW YORK, March 8.—Edward A. Blatt, youthful producer of *Harlem*, *Subway Express*, and associated with the current Philip Dunning production *Those We Love*, sailed for Europe today aboard the Adriatic.

Blatt will remain in Europe for six weeks, during which time he expects to purchase the rights to a foreign play. He also expects to arrange London showings for his productions.

Quits Stage for "Talkies"

NEW YORK, March 8.—Henry Victor, English stage star who appeared in several British pictures opposite Evelyn Laye, has been signed to a three-year contract by Fox Films, Victor, who came to this country to play the lead in a Broadway production next season, decided in favor of the talking pictures and will depart for Hollywood within the next few days.

Guild Rehearsing New One

NEW YORK, March 8.—Philip Barry's *Hotel Universe* has been put into rehearsal for a Broadway opening late this month. The play is being directed by Philip Moeller and in the cast are Ruth Gordon, Katherine Alexander and Earle Larimore.

Business Sags Among Legits.

Box-office price cutting gains ground — "Bitter Sweet" popular priced

NEW YORK, March 8.—While the ticket speculators continue unhampered dealing in ducaats for the hit attractions the productions that are falling off having taken the lead set by several other producers and have continued the price cutting at the box office. The biggest event during the week in this direction, which many managers claim is the hope of the legitimate theater, was the cutting to popular prices of the tickets for *Bitter Sweet*, the Noel Coward operetta, now in its last weeks at the Shubert Theater here.

Following the engagement here the production will tour for the remainder of the season and an unverified report has the road top set at \$4.40. If this is done it will be first time in several seasons that a production of this class has gone to the road under \$5.50.

Lew Leslie, who started his *International Revue* at an opening night price of \$11, dropped to \$6.60 and now has cut again to \$5.50.

The theory expounded several weeks ago in *The Billboard* in an interview with Kenneth MacGowan that the managers must recognize the cut-rate counters as competitors and not aids in gaining some ground. MacGowan contended that if a show can be sold cheaper elsewhere the price of tickets at the box office can easily be cut.

Altho the greatest business of the year has been done by Joe Leblang's cut-rate agency there is a marked increase of balcony customers in house practicing the sale of seats at reduced prices.

Business among the attractions fell off badly during the week. *The Green Pastures*, which opened here to the finest notices a play has received in a decade, is having difficulty and may go to the cut rates altho the producer, Laurence RIVERS, has implicit faith in the play. It is not playing to empty houses by any means, but the attendance during the second week fell far below the opening.

Another musical hit came to town this week in the form of George White's *Flying High*. Altho White is among the managers who signed the ticket speculation doom agreement a buy for 32 weeks is reported on the attractions.

Practically every show on Broadway fell off this week, including *Strictly Dishonorable*, the hit of the town. This show is still selling out, but at several performances toward the close of the week there were no standees.

The cutting of box-office prices may continue for the next few weeks, according to reports, because of the success of several productions that have cut and remained on for a longer period than they might have had the high prices continued. Lent, which has now commenced, will induce this, it is said.

Pauline Fredericks To Star in New Play

PASADENA, Calif., March 8.—Pauline Fredericks will open at the Pasadena Community Playhouse early in May under the direction of Gilmor Brown in a new play by John Eitzena tentatively entitled *The Notorious Lady*.

This starring vehicle has been especially written for Miss Fredericks by this young playwright. The role of a gay widow of 40 staging a social return among her set, which she left when she deserted her husband years before, furnishes a delightful opportunity for this actress, whom Gilmor Brown first directed in *The Queen Was in the Parlor* when it opened at the Belasco Theater in Los Angeles.

Lambe Arrange Public Gambol

NEW YORK, March 8.—The Lambs' Club annual public gambol is scheduled for Sunday night, April 27, at the Metropolitan Opera House. Sketches are being selected from the most successful offerings presented during the private Gambols this winter and will be offered at the public entertainment.

LEGIT. NOTES

FRED PERRY, the actor, is taking a rest for himself commencing March 25 when he sets sail for the West Indies.

ACTRESSES appearing as guest stars in the country's stock companies are Charlotte Greenwood, May Robson, Marjorie Rambeau and Florence Reed.

KENYON NICHOLSON, whose last success was *The Barker*, has sold his latest play, *Torch Song*, to Arthur Hopkins who will produce it next season.

THE CLAIMS OF THE *Gottes* Company for a week's salary against Jack Linder will be heard this week by a board of the American Arbitration Association.

HUMPHREY PEARSON is the author of *They Never Grow Up*, which is the next production scheduled by the Theater Assembly.

FRITZ LEIBER, who spends most of his time appearing at the Civic Theater, Chicago, will appear on Broadway March 24 in a repertory of Shakespearean plays.

ELISABETH UPTHEGROVE, who appears in *The Infinite Shoeblick*, is the daughter of Daniel Uptegrove, president of the St. Louis & Southwestern Railway.

RUTH DRAPER was recently hostess to Mei Lan-Fang at a tea in his honor attended by socialites and stage celebrities, as well as the members of Mei's company.

JOHN MONTAGUE, press agent for A. H. Woods, has written a play entitled *Chorus Girls Only*, which Woods will bring to Broadway next season, along with *Armistice*, by Garret Fort.

JANE COWL will next appear in a play by Geoffrey Kerr, entitled *Her Scarlet Ladyship*, to be produced by Brady & Wiman and tried out this spring in Boston.

WILLIAM A. BRADY arrived in Minneapolis Monday to be present at the opening performance of *Street Scene*. This is Brady's first visit to Minneapolis in 15 years.

JACK LINDER, for many years a vaudeville agent, has secured a license from Actors' Equity Association and is planning to enter the ranks of the legit. agents late in the summer.

FLOBELLE FAIRBANKS, niece of Douglas Fairbanks, will enter the cast of *June Moon* when Florence Rice, daughter of Grantland Rice, goes to Florida in the near future.

GEORGE JEAN NATHAN, who used to write dramatic criticism for *The American Mercury*, will now voice his opinions in *The New Freeman* in addition to his weekly articles in *Judge*. Nathan is said to have persuaded Eugene O'Neill to write an original motion picture scenario for Lillian Gish.

JO GRAHAM, who directed *The Little Accident*, has been signed by Lohmuller & Emery to direct *Virtue's Bed*, which will be the first of the \$2.50-top shows to be produced by that newly formed combination.

CLAUDETTE COLBERT and her husband, Norman Foster, are scheduled to make a round-the-world cruise before the ensuing summer comes to an end. They will sail from San Francisco and visit the Hawaiian Islands on route.

HELEN HAYES will play the lead in Crosby Gaige's production of *One Beautiful Evening*, a play by Vern Casparay, which the producer will put into rehearsal in June and which will be seen in Atlantic City about July 4.

JED HARRIS, theatrical motor, has abandoned plans for a production this season and will concentrate on bringing three plays to Broadway next year. The first of these will be *Mr. Gilhooley*, which probably will be followed by a new play, with Lawrence Stallings as author.

HERE IT IS—MOST TALKED-ABOUT SUBJECT IN AMERICA!

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Passion Play Bookings

Among the forthcoming engagements of the Freiburg *Passion Play*, featuring Adolf Fassnacht as the Christus, cities booked are Houston, New Orleans, Dallas, Memphis, etc. These performances will be in large auditoriums, with a summer season booked for out-of-door presentations.

London Cables

WEEK OF MARCH 10

This Man's Town, a play by Willard Robertson. Presented by George Jessel at the Ritz Theater.

Penny Arcade, a play by Marie Baumor. Presented by W. P. Tanner and William Keighley at the Fulton Theater.

The Blue Ghost, a mystery play by Bernard J. McOwen and J. F. Ricewerts. Presented by Jimmie Cooper at the Forrest Theater.

Volpone, a revival of Ben Jonson's comedy adapted by Stefan Zweig. Presented by the Theater Guild at the Liberty Theater.

Love, Honor and Betray, a play from the French of Andre Paul Antoine, adapted by Frederic and Fanny Hatton. Starring Alice Brady. Presented by A. H. Woods at the Eltinge Theater.

The Rivals, a revival of the Sheridan play. Starring Mrs. Fiske. Presented by A. L. Erlanger and George Tyler at Erlanger's Theater.

CLOSINGS

The Street Singer closed Friday, March 7, after 180 performances; *The Boundary Line* closed Saturday, March 8, after 37 performances; *Marco Millions* (8), *The City Haul* (77), *Gala Night* (15), *Richelieu* (86) and *Ritz* (32).

REMOVALS

Nancy's Private Affair moved from the Hudson to the 48th Street Theater, Monday, March 10; *Everything's Jakes*, from the Assembly to the Bijou Theater; *Bird in Hand*, from the Bijou to the 49th Street Theater; *Apron Strings*, from the Bijou to the Cort Theater; Earl Carroll's *Sketch Book*, from the 44th Street to Channing's 46th Street Theater; *Top Speed*, from Channing's 46th Street to the Royale Theater; *Mendel, Inc.*, from the Ritz to the Longacre Theater, and *Met Lang-Fang* and Company from the 49th Street to the National Theater.

Broadway Openings

LONDON, March 8.—Tallulah Bankhead, always a great favorite, drew the usual large and excited throng to the first night of *The Lady of the Camelias* at the Garrick Wednesday. She was given a rapturous personal reception in her first tragic role as Marguerite. Glen Byam Shaw registered a personal hit, the acting hit of the evening, and good performances were given by D. Clarke Smith, C. V. France and Cecil Humphreys.

Gladys Frazin and Ben Weidman have been engaged for important roles in *On the Spot*, Edgar Wallace's forthcoming drama of Chicago's gunmen.

Charles B. Cochran's 1930 *Revue* was a furore in Manchester Tuesday, proving one of Cochran's best in color, imagination and vitality. Ada May scored a tremendous hit playing opposite Roy Royston. Jack Powell's English debut with his trap-drum act was a high spot.

The Irwin Twins, following the close of their first successful English season, will sail shortly for a vaudeville tour of the South African Theaters, Ltd., Circuit.

Arrivals this week include Anatole Bowman and Ula Sharon, for *The Three Musketeers*.

Dramatic School Students Give Crothers' 'Nice People'

NEW YORK, March 8.—A young lady, Helen Brady by name, ran away with all of the honors that may be derived from a school production at the matinee

yesterday of *Evaranitic*, a one-act play by Horace Vachell, and Rachel Crothers' *Nice People*, presented by the American Academy of Dramatic Arts and Empire Theater Dramatic School at the Belasco Theater.

Miss Brady appeared in the leading role of Rachel Crothers' play and gave a performance that was nothing short of splendid. Possessed of great personal charm in addition to a decided flair for acting, Miss Brady should have no difficulty in making a name for herself in the professional theater. Her greatest asset is her ability to utterly captivate an audience by a sheer lack of self-consciousness and a certain magnetic quality which, whether she directs it consciously or not, gets across the footlights with decidedly satisfactory results.

The remainder of the cast may be described as fair. Winston Hibler appeared effectively in the difficult role of an older man. Obviously a youth, Hibler deserves a great deal of credit for his performance in that he created the illusion of age despite a bad makeup and the physical handicap of impersonating a character three times his own age. Adelaide Noska did what she could with the aid of an older woman and managed to create a favorable impression.

With the exception of Polhemus Cobb in the role of Trevor Leeds the young men in the cast were nothing to write home about. Cobb succeeds in portraying nice young men because he possesses a certain charm and a sense of humor. Both of these qualities manage to project themselves with or without the aid of the young man in question.

Edwin Glas, as Oliver Comstock, and Fred Newton, as Scottie Wilbur, seemed very much out of place. Both of these young men seem to do the same tricks in every play in which they appear. Glas does very little, which is perhaps just as well. Fred Newton seems to have fallen into a yoked character which he sticks to just as Charlie Chaplin sticks to his mustache.

On the whole the American Academy young ladies do a great deal better than the young men. Whether this is because the former are more adaptable is a matter of conjecture. Certainly they seem to possess a great deal more ability. With few exceptions the young men lack poise and carriage. As a group they all need attention in the matter of handling the English language properly. Dorothea Kamm, who appeared as Halle Livingston, provided the most noticeable example in this matter. Miss Kamm managed to pronounce the word "dance" three different ways in one sentence. Inconsistent pronunciation appears in a far worse light than mere slovenly diction.

Others in the cast of *Nice People* were Roslyn Harvey, Stanley Ruth and Byron B. O'Brien. All of these young people appear to possess ability, especially Miss Harvey, who is poised and who speaks very well.

Horace Vachell's one-act play of love among the servants in an English household, *Evaranitic*, was projected by Jessie Patton as Evaranitic, Austin Beardsley as Bert and Clotilde Lohr as "My Lady". The less said of this dull and silly play the better. The young people did what they could with unconvincing roles. Austin Beardsley was the best of the three, which is not saying very much. Jessie Patton tried hard and sincerely to portray Evaranitic, a servant girl. Let it be said that she tried, and that, since she failed, the fault was no particular fault of her own. The same applies to Clotilde Lohr.

The entire effect created by the production of both these plays was one of hurried preparation. Perhaps that is all very well and good. It may put the young people at the Academy upon their own mettle, so to speak, and show them up for what they are really worth. At least it appeared to do just that with Helen Brady, whom this reviewer declares is worth a very great deal.

CHARLES OROUCH.

WANTED Single Lady Performer, for Med. Show. Must sing and work in Acta. State age. Will consider good amateur. C. V. HOYCE, Cadogan, Pa.

BRYANT'S SHOW BOAT WANTS Drummer with timpani and double Bass. Piano Player to double Calliope and Stage. Could use Team if Musicians. No tickets. Write, don't wire. Elizabeth, Pa.

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WANTED, CHARACTER MAN, QUIK. State all you do. Wire, don't write. Rehearsals start Monday, March 17. Help up and down. No booze. MARY FRANK PLAYERS, 1711 East Second, Wichita, Kan.

Wanted--Director

Of High School and City Band. College graduate, Teaching and band experience. Twelve months' proposition. Write, stating salary, experience and training. A. J. STEUBLY, Knoxville, Ia.

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RKO Made Gains in First Year, Report Shows

Loew Makes But 4 Cuts

Circuit's 25 percenters are Lincoln Square, Grand and Premier; at times National

NEW YORK, March 10.—Loew is ploughing thru its mid-season house-budgeting problems with but four houses accepted by agents doing business with the office as cut houses, and of these one is not always included in this class. The Lincoln Square, Grand and Premier are recognized as steady dispensers of 25 per cent cuts, while the National, one of the oldest of the circuit's vaudefilmers, occasionally falls into the "cut" rating.

Earlier in the season complaints were frequent against the Loew office regarding its yen for making unrouted acts creep along from date to date on big cuts with the showing alibi used for the slicing. Squawks are negligible now, and the outfit seems to have finally settled down to a policy of applying cut salaries—except for the houses aforementioned—to acts rather than to a classified list of houses.

With the Premier bowing out shortly as a vaudefilmer, it is likely that another house in the local chain that is badly in need of stronger shows might be utilized to even up the number of cuts. This might apply to the Fairmount, according to one source.

Eltinge, Vernon Get Route

CHICAGO, March 10.—Eltinge and Vernon, whose *My Caravan* is a standard dancing act, have been given an RKO route that will take them up into July. The act originally formed the nucleus of a unit show that was to have toured Mexico, but switched its plans when a satisfactory route in the States was secured. It will play return dates in Europe next winter.

Van-Schenck RKO Dates

NEW YORK, March 10.—Gus Van and Joe Schenck, who recently played for Loew, have been booked by RKO for a string of dates. They will show off this last half at the Kenmore, Brooklyn, and follow next week on a split between the Coliseum and Flushing; first half of March 22 at the 86th Street; March 29, St. Louis; April 5, Albee, Cincinnati; April 12, open; April 19, open; April 26, Syracuse; May 5, Akron; May 12, Buffalo; May 19, Toronto, and May 26, Rochester.

Eva Westcott Mending

NEW YORK, March 10.—Eva Westcott, vaude performer in retirement for several years thru illness, is now convalescing at the Brunswick Home, Amityville, where she would like to hear from friends. She intends making a comeback, as soon as she is able, with an act she is preparing. One of her old acts was *My Butterfly Wife*.

More Manager Switches

NEW YORK, March 8.—Managerial changes are still taking place in the RKO houses. This week, Ted Gamble replaces Jack Hays as manager of the Orpheum, Portland, Ore. Frank Burke stepped in last week to replace C. D. Miller at the President, St. Paul.

Wright Involved In Contract Plaintiff

NEW YORK, March 10.—Joe Wright, who went out on his own after Walter Plimmer closed his booking office, is now involved in a dispute with Frankie Cramer and Band, girl act. The band complained to VMA that Wright entered into a personal contract with them, got them only three days at a club, and no money for it. VMA has communicated with Wright.



GLADYS BLAKE, who does the singing and dancing specialties in an act with Bob Robison, which has been accepted by Loew for a route. Besides working in his own spot, Robison acts as m. c. thruout the show on all dates played for Loew. They are playing at the State, Newark, this week under the personal direction of Meyer North.

Fox Seniors Normal Again

NEW YORK, March 10.—The Eastern Fox houses of the senior wing, booked by Jack Loeb, will once more play their normal quota of vaudeville in the split-week houses next week and the week following.

March has been a significant month for the Fox vaudefilmers because of the booking of three lengthy films which necessitated putting the houses on a full-week basis and a consequent cutting down on the vaudeville budget. Last week *The Show of Shows* played all Eastern houses, and this week *Happy Days* is holding sway. *General Crack* is slated for March 29, but for the intervening two weeks all houses will play on a split with their full complement of vaudeville.

Walters Back on RKO

NEW YORK, March 10.—Walter Walters and Company, mixed ventriloquistic duo, resumed for RKO the last half of last week at the 81st Street, after an absence of about two years. During that time the pair appeared in a number of Public units. They are agented by the Rose & Manning office.

Elder's Two Assistants

NEW YORK, March 8.—Ray Elder, at the Royal, Bronx, is a big-shot RKO manager. He's got two assistants. The second assistant is none other than Robert Rothafel, nephew of Roxy. First stringer is Mack Kassow, who recently took the place of Bill Henry, who journeyed to the Franklin, Bronx.

Canter-Fitzgerald Combo

NEW YORK, March 8.—Lynn Canter, formerly with Al Shean, has discarded the five-people William K. Wells piece labeled *A Night at Home*. She is now paired with Eddie Fitzgerald, using Neville Fleeson's *Song Photos*. They opened for RKO the first half of last week at the State, Jersey City, agented by Weedon & Schultz.

Kerr in Greene Act

NEW YORK, March 8.—Donald Kerr, who recently split with Effie Weston, is now out in a five-people act, *So This Is Paris*, authored by Harry C. Greene and sponsored by Max Gordon. Went RKO last week on a split between the Franklin, Bronx, and Bushwick, Brooklyn. Cast includes Oertrude Barr, Collette Marshall and Helen Wilson.

STATEMENT OF CONDITION IS RELEASED TO STOCKHOLDERS

Excluding gain from sale of capital assets, net profit of company was \$1,144,529 for year 1929 — January, 1930, net three times that of same month last year

NEW YORK, March 8.—The eagerly awaited report of the business and affairs of Radio-Keith-Orpheum and its subsidiaries for the year 1929, showing the condition of the corporate entity since it was organized in November, 1928, was released yesterday by Herman Zohbel, treasurer, to stockholders. Bearing out the implications carried in an exclusive story in the March 1 issue of *The Billboard*, the report reveals not only a net profit from operations of \$1,144,529 for the calendar year 1929, but indicates a net profit of \$723,309 for the month of January, 1930. The latter figure compares with \$232,196 for the same period in 1929.

Court N. G. for Small-Voiced Act

NEW YORK, March 10.—Finched for disorderly conduct, a vaudevillian's pals followed him to Night Court to witness the result. He received a suspended sentence, however, and as he walked out one of his friends remarked:

"Say, Bill, we couldn't hear a word you said."

"Aren't the acoustics terrible in this dump, tho," was his squawking return.

Green and Haggerty

NEW YORK, March 10.—Tom Green, who recently was featured with *Creole Nights*, a Public unit which closed last month after a 22-week tour, has teamed with Paul Haggerty in a new comedy and singing act sponsored by Alex Gerber. The team are slated to show for RKO shortly at one of the Eastern houses.

To the Consolidated Balance Sheet and the statement of profit and loss is appended a message to stockholders, signed jointly by David Sarnoff, chairman of the board, and Hiram S. Brown, president. It reads in part:

"Radio-Keith-Orpheum was organized November, 1928, and accordingly the year 1929 was the first year of its operations. The Combined Profit and Loss Statement of the constituent companies for the year 1928 showed a net loss of \$1,180,570 after payment of dividends on outstanding preferred stock, but without taking into account a profit of \$1,134,827 from the sale of capital assets. For 1929, as shown in the accompanying statements, the net profit of your company and its subsidiaries, after payment of dividends on outstanding preferred stock of its subsidiaries, amounted to \$1,144,529 (excluding a profit of \$528,035 from sale of capital assets), representing an increase (See RKO on page 85)



3 A DAY 3

IF THE BRAND YOU'RE

SMOKING ONLY ALLOWS YOU

3 A DAY...ASK FOR THAT ONE

GREAT CIGARETTE...WHICH

KEEPS YOU ALWAYS THROAT-

AND-MOUTH-HAPPY...AND

STILL GIVES YOU OLD-FASH-

IONED TOBACCO ENJOYMENT.

IT'S MENTHOL-COOLED

SPUD CIGARETTES - 20 FOR 20¢
THE AXTON-FISHER TOBACCO CO., INC., LOUISVILLE, KY.

All Kinds of Chiselers Hound New Vaude. Stars

Borrowed "names", not wised up to vaude. inside, are prey of gyp authors, press agents, songwriters and endorsement dealers—only way to handle them is the boot

NEW YORK, March 10.—The important newcomers to vaudeville, and by that is meant those who have already achieved "name" rating in other branches of show business, are the prey of countless petty chiselers. Before they get the drift of what is what and why, they are harried almost to distraction. The grifters swoop down for the killing the moment the news gets out that another film or legit. "name" contemplates a vaude. plunge. All of them have something to sell, be it either material for an act, songs and gags, or their own personal services. They crop up as if from the ground and hang on like leeches until they are satisfied in some manner. So persistent are they, it is seldom they leave with nothing at all.

Those performers who have been under the paling eye of notoriety are especially singled out as a fertile field for the parasites. No matter where they are, be it at home or at the theater, they are approached by the chiselers and asked to contribute to their livelihood. Their methods of operating vary little—and none of them has anything worth while to sell.

It is a simple matter to classify them. There are those who have original acts, alleged to be of their own authorship, to sell. These racketeers are not to be confused with the established skit writers. As a rule, their material is either a conglomeration of stolen bits from other acts, or so badly written and of such poor caliber that they cannot be used.

Next in line come the original song writers—and these, tho having less to sell, are the most pestiferous of the lot. A great part of them are cranks, with the yen to have their stuff sung by professional entertainers, and they practically get into the hair of the performers.

The most disgraceful lot are the fake press agents. These claim to have the power to do most everything—and very, very few of them know anything about writing a line of copy, much less planning a story. Their demands are ludicrous to those in the know of their operations, but, surprisingly, many of them land jobs with the gullible newcomers. However, few of them last long, as their incompetence is soon discovered.

Among the lot of chiselers is an element disgraceful to its own profession—and they are the seekers for endorsements to nationally known products. They come, not with the offer of money for the eulogies of the products they represent, but with fanciful tales of what such tieups would mean to the performers. That they get away with plenty is generally known. There is many a performer who endorsed a product without reimbursement, only to learn later that someone else received thousands for the same piece of work.

There is nothing that can be done legally to restrain the operations of the chiselers. Being for the most part a smart lot, they make sure to stay within the law with all of their parasitic activities. However, they can always be gotten rid of with a well-aimed kick.

Yonkers Cuts Acts, But Keeps to Split

NEW YORK, March 10.—Loew's, Yonkers, ran last week on a cut vaude. bill of three acts each half due to the booking of *Sunny Side Up* for the entire week. Contrary to the procedure followed by Fox recently with the same picture, the Yonkers house did not change its normal vaudeville policy with the film holdover, but continued under the policy of Wednesday and Saturday bill changes.

Barbarina to Public

NEW YORK, March 8.—Miss Barbarina, who was until recently the standard bearer for an eight-people dancing and animal act, opened for Public in New Haven last week as a single. She is contracted for a 20-week route with a unit. Jerry Cargill agents her.

Depends What You Mean by "Direct"

NEW YORK, March 10.—Gus Van and Joe Schenck—if they look at their billing lines at all—will have a good laugh at Loew and RKO this week. Maybe the laugh is on Mister Public, after all.

When the ace harmonizers played for Loew last week at the State they were publicized on one-sheets and thru other media as "Direct From Hollywood and Movie Triumphs". In their corrected RKO billings and trailer lines, which undoubtedly will be put to use on their current engagement at the Kenmore, Brooklyn, they are referred to as coming "Direct From Triumphs in London and Paris".

Somebody ought to make up his mind.

Rauh in Botsford Act

NEW YORK, March 8.—Al Rauh, formerly of Briscoe and Rauh, is heading a new four-people comedy and singing act by George Botsford, which opened for RKO the first half of last week at the Franklin, Bronx. Direction of the Harry Fitzgerald office.

Sargent-Cameron Act

NEW YORK, March 8.—Charles Sargent, formerly of Sargent and Lewis, is now twining it with Cammie Cameron, and they went RKO last week in Rochester, agented by Jack Curtiss. They follow up their own spotting by working with the Cameron family act.

Pollock Working Out Scheme To Bring Back One-Act Plays

NEW YORK, March 10.—John Pollock, who was one-act play reader for the big time when there was a big time and when one-act plays were playable items in vaudeville, is reported to be working out the details of an ingenious plan to test the public's response to vaudeville sketches practically without expense to the RKO Circuit. His plan has not yet been submitted to the higher-ups; if they put thumbs down on it, that will be the last the trade will hear of "Honest John's" idea. If they warm up to the proposition nobody will lose by it, Pollock will have lots of fun carrying out his "noble experiment" in behalf of playlets in vaudeville—and at least one theater in the chain will get loads of publicity.

Pollock, who is now assigned to RKO's Photograph and Press Bureau, feels that the circuit can obtain a reliable indication of how the average vaudeville-goer feels about playlets by organizing a small repertory company to present one-act plays over a period of from five to seven weeks. In order that the experiment should not interfere with business, Pollock's plan calls for the use of a house that is practically hopeless as an earning unit—if any such can still be found on the circuit. This house, or one fitting the description as close as can be obtained, would run its usual stage and film shows with the exception of having a spot open every week of the repertory company's run for its playlet. Changes in vehicles will be made, of course, to conform with the house policy.



PAUL JUNG, who is teamed with Margie Elroy in a comedy, singing and dancing act, and is showing for Loew this week on a split between the Premier, Brooklyn, and the Lincoln Square, New York. Jung handles the comedy of the turn. The pair is being agented by Al Grossman.

Val Irving Placements

NEW YORK, March 10.—Among the placements recently effected by Val Irving of the Jack Mandel office was Caroleah, a girl songstress who joined the reconstructed Eton Days unit slated for the Southern route of the Loew Circuit. He may also sign Jack Osterman for a series of radio broadcasts on the Yorkville Hour over Station WMOA.

Irving has launched a new three-people act, Dan Downing and the Beverly Sisters, now playing Eastern break-in dates and slated for a Loew showing shortly, booked thru Mandel.

Higgins' 24 Weeks

NEW YORK, March 10.—Peter Higgins will chalk up a record of having played 24 consecutive weeks at RKO's White Plains house when he leaves there on March 21. The house is one of the few on the RKO Time to use a stage-band policy, and Higgins has been the m. c. Johnny Marvin, recording artiste, will follow him in on March 22. He is slated for six weeks, and more to come if he goes over.

Healy Cancels Over Billing

Objected to sharing headline place with Ann Seymour—lays off two weeks

NEW YORK, March 8.—Ted Healy, scheduled for a third consecutive repeat at the Palace, was suddenly canceled yesterday afternoon when he objected to sharing billing with Ann Seymour, who was one of the features of *A Night in Venice*, a show that starred Healy.

The cancellation from the Palace will not affect, as far as is known, Healy's future bookings. He will lay off this week and the next and then fulfill a week's engagement at the Albee, Brooklyn. Joe Mendi, who worked with the comedian at the Palace last week, is also scheduled to appear with him at the Albee.

Healy proved a riot at the Palace his first week, when he shared billing with several others, most of his material being of a bluish tint. After subjecting to several cuts in material, Healy was held over, but did not prove as great an attraction to the b. o. with his cleaner act.

Miss Seymour was not booked into the Palace until late last week. No mention was made to Healy of sharing billing with her until yesterday morning and he burned up. Henry Bergman and Company were booked at the last minute to take his place.

In trying to get Healy to consent to sharing the marquee and three sheets, the booking office probably attempted to give the Palace regulars another incentive to attend. It was their contention that something more than Healy was necessary to draw for the third week.

Rabold Booked in Comerford Filmers

NEW YORK, March 10.—Rajah Rabold, mindreader, has been booked by Bud Irwin into a number of Comerford houses that heretofore have been playing straight pictures. This does not mean the addition of vaude. to those houses, Rabold serving as a special attraction for the week and split-week dates.

The Comerford chain decided to use Rabold in its flicker houses after he had boosted b.-o. receipts materially in playing full weeks at Wilkes-Barre and Scranton, Pa., and Providence, R. I., all vaudefilmers.

Rabold makes his picture-house debut today at the Peeley, Hazleton, Pa., playing a full week, and then going to the Keystone, Williamsport, another full-week date. He splits the following week between the Opera House, Sunbury, and the Columbia, Bloomsburg.

Units at It Again

NEW YORK, March 10.—Three of the local Loew houses will be without their normal quota of vaudeville next week thru the return booking of two units which consume the entire running time of the customary five acts. Dave Harris' *Variety Land* will resume the last half of next week at the Orpheum, moving on the week following for a split between the Gates, Brooklyn, and the Victoria. At the Metropolitan, Brooklyn, *Gobs of Joy*, Fanchon & Marco "Idea", has been booked next week, the two other acts will also play on the bill. They are Les Grohs and the Harrington Sisters.

New Bell-Totten Act

NEW YORK, March 8.—*Whirling Along*, new 12-people skating act, opened out of town last week on break-in dates, and will open today for an RKO showing at the State, Jersey City. The act was produced by Jack Bell, Jr., and Wesley Totten.

Rae Samuels Due East

NEW YORK, March 8.—Rae Samuels is scheduled to return to the Eastern RKO houses the last half of this week in Union City, New Jersey. She recently completed a long tour of the Orpheum Circuit.

RKO and Its Producers Protected by New Plan

No Last Half, So Trio Quits

Clayton, Jackson and Durante wind up for RKO—will make pictures

NEW YORK, March 10.—As a direct result of not getting a last half two weeks ago, Clayton, Jackson and Durante have played their last date for RKO, for a long time to come, anyhow. They wound up in Newark last week, although previously scheduled for at least another week and a half.

Until last Thursday, they were penciled in to play the Hippodrome (full week) March 15 and a first half at the Jefferson immediately thereafter. Those dates have been canceled, however.

The tiff came about the week of February 22, the first half of which the schnozzle trio played at the Fordham, Bronx. Having no engagement for the following three days, they asked George A. Godfrey to stink them into an open spot. When told there was no berth for them, the combo gave notice that after the Newark engagement there would be no more.

Clayton, Jackson and Durante were working on a percentage basis that guaranteed them \$5,000 a week. They proved a tremendous b.-o. draw wherever they played.

The Jack Curtis office, agent for the trio, claims there was no squabble with the RKO booking floor. They passed the incident off with the denial that the schnozzles had any further bookings.

The combo are signed by Paramount to make a feature picture and are scheduled to leave for the Coast shortly to fulfill that contract. It is denied that they canceled their RKO bookings in order to make the trip to Hollywood sooner than at first expected.

Curtis Returning

NEW YORK, March 10.—Jack Curtis, RKO agent, who for the past month has been in Europe on a material scouting trip, is expected back tomorrow. Curtis' European trips are becoming periodic affairs, this being his second within the past year. He is one of the agents who escaped the shakeup of two weeks ago.

Friend-Wells Go Abroad

NEW YORK, March 10.—Al Friend and Jack Wells have been booked for six weeks in Great Britain. They got the dates thru Bert Murray, who represents the Stoll Circuit. They will leave here about the middle of May.

Czech Band for Vaude.

NEW YORK, March 10.—The Czecho-Slovakian National Band will close a season in Florida April 12, and is slated to open May 12 at Luna Park, Coney Island. The 28-man aggregation, which has played at Luna for the past four years, may fill in the three-week layoff with Eastern RKO dates.

New Comedy Team

NEW YORK, March 10.—Armstrong and Cline, male comedy duo, are offering a new act in the East, and are slated to show for Loew shortly at one of the local houses, booked thru Al Grossman. Harry Armstrong was formerly of Russell and Armstrong.

De Voe in RKO Debut

NEW YORK, March 8.—Frank De Voe opened for RKO the last half of last week at the Coliseum, for several weeks' tour of the local houses. He is doing a comedy and singing act, assisted by Jimmie Steiger, at the piano. This is the first date in the East which De Voe has played for RKO. He has been out of town for nearly two years. Marty Forkins is agenting.



KEN MURRAY, who is regarded with something akin to unanimity as one of the most valuable juvenile comedians booked by the major circuit in recent seasons. Since he broke away from Harry Carroll's unit and was launched on his own with Helen and Milton Charleston as his sidekicks, Murray's popularity in the trade and drawing power has grown by leaps and bounds. He is now working his way west over the Orpheum Time at the head of an intact show, with bookings set until the middle of May. He was featured in "Half Marriage", a Radio production made last season, and this spring will be starred in one or two vehicles under consideration for him by the same concern.

Boston Cutting Acts

NEW YORK, March 8.—Loew's State, Boston, which uses two vaudeville acts weekly as additions to its regular presentation policy, will cut all stage shows the weeks of March 10 and March 17. This reversal of its ordinary policy is due the film booking of *Anna Christie*, lengthy MGM feature.

Wilson for Midwest

NEW YORK, March 8.—Jack Wilson, who recently played for Loew in the East, opened for RKO last week in Fort Wayne for a Midwestern tour. Included in his four-people offering are Warner Gault, Dorothy Curtis and Murray Wood.

Golden to Coast

NEW YORK, March 10.—Maurice Golden left last week for the coast. He will be gone for one month on what he says is a vacation trip. He is associated with his father, Meyer Golden, in vaudeville production.

Difficulty in Routing 'Names' Thwarts Vaude. Exploitation

NEW YORK, March 10.—Although frantic efforts are being made to rehabilitate vaudeville, these efforts are being hindered as a result of the difficulty being found in exploiting this form of entertainment.

Due mainly to the unwillingness of "name" acts to be routed thru the "sticks", the heralding of vaudeville as a worthy attraction by the major circuits is becoming almost an impossibility. National tieups, at one time a simple matter to effect, are now practically extinct as far as acts are concerned.

The advertising arrangements formerly entered into so easily with nationally known products, were stopped by the manufacturers themselves with the charge that acts are no longer nationally known, and therefore of no use to the products as endorsers. This condition came about only as a result of

VALUABLE LESSON IS LEARNED IN BATTLES OF RECENT MONTHS

Act sponsors must prove material they offer represents their own investment, time and ideas—exec. committee will avoid misunderstandings by conference system

NEW YORK, March 10.—Its stormy sessions with producers in recent months over disputed claims arising in regard to acts that were submitted and turned down flatly or given aborted routes have taught RKO's executive committee a valuable lesson. From now on a producer will have to be as cunning as a fox and better at legerdemain than Houdini to put one over on the booking office.

At least that's how Ben Piazza and his confreres have it figured out theoretically.

Stratton Gets Letter 14 Years in Transit

NEW YORK, March 10.—Chestor Stratton, contact man between the executive committee members of the RKO booking floor, received a letter last week, which had been mailed June 21, 1916. The communication inclosed was in the form of a blotter circular expounding the merits of the team of Martin and Fabbrini. The envelope was soiled, but not considerably more than some letters received in the average day's mail of a business executive. The much-delayed missive carried the imprint of a local post-office station.

Before material sponsored by an enfranchised producer is submitted under the new arrangement the conditions governing the deal will be clearly imprinted in the minds of the sponsor and the booking execs. And to help their memories most of the important conditions will be written out in black and white—with carbon copies.

When the 10 agents and producers were recently notified that they will be non-persona grata after April 1, the committee also decided that the surviving producers will not be required to work thru another office to book their material. This sounded good and looked just as well on paper. But the decree has a little catch to it which will most likely strike the recipients of the favor between the eyes. In the new order of things a producer is boss over his own agenting but he may not book other than his own material. To call it his own is not enough; he must convince the booking office to its own satisfaction that he has given time, money and material to the offering. And if he expects any booking breaks at all, he will have to discuss his producing plans with the committee members, singly or in conference. The committee is evidently most desirous of avoiding misunderstandings as to its requirements. Altho Piazza, Godfrey and Freeman will determine whether they want certain attractions after the general idea is explained to them by producers, under no conditions will there be any iron-clad agreements made with producers promising to use material that has not yet been actually shown in a theater.

Producers with usable ideas that cannot be executed independently will be given protection and an incentive to go on along this line by enlisting their aid in carrying these out thru the RKO office itself, and getting a flat rakeoff or a slice of the earnings of the executed ideas.

Within a short time an innovation will be inaugurated to promote constructive activity among producers. Piazza and his associated bookers will meet in weekly conferences with the producers and take up matters of mutual interest, with the booking men suggesting to their franchised producers ideas for using potentially good talent in acts not then adaptable for booking.

Vaude. Returning To Atlantic City

NEW YORK, March 10.—Atlantic City, which has been without vaudeville except for Sunday concerts at the Apollo the greater part of the season, will rejoin the ranks the last half of this week. Harold Kemp and Steve Trilling of the Warner office will place their first show after the spasm into the Earle. Until some definite idea can be obtained as to the reaction of the A. C. public to vaudeville the Earle will use five acts on a last half. Some weeks ago the resort town made known its displeasure at not having a single vaudeville act in its midst.

Taylor and Dayne

NEW YORK, March 10.—Billy Taylor and Marie Dayne opened the first half of last week in a comedy, singing and dancing act at Loew's Delancey. Taylor is scheduled to m. c. a Loew presentation soon.

Murray Staging Numbers

NEW YORK, March 8.—Lon Murray, Coast dance director, is staging numbers for an act being readied for Daphne Pollard, comedienne. The piece will be submitted for RKO bookings.

Holtz Back in Vaude.

NEW YORK, March 10.—Lou Holtz, who recently completed a tour of the Loew presentation houses with *Loos Land*, will open next week at the State in the capacity of m. c. and doing his own act. Holtz was recently signed for the entire Loew tour, and this is the first vaudeville date booked for him outside of the presentation houses. He will play March 22 at the Metropolitan, Brooklyn.

Loew Bookings

NEW YORK, March 10.—New acts slated for Loew showings at local houses this week include Mary and Billie Lee, the first half at the Delancey; Hoffman and Lambert, the first half at the Gates, Brooklyn, and Jung and Eroty, the last half at the Lincoln Square.

Among the familiar who are returning to Loew this week are Carl Freed and his orchestra, who recently finished the Southern tour. They are playing at the State, Newark, Bernice and Foran, in their comedy skit, *Taking the Air*, are returning on a split between the Lincoln Square and the Delancey.

OTTO GRAY

AND HIS "COWBOYS"

ARE RETURNING TO KDKA, PITTSBURGH, AND NEARBY THEATRES TO BREAK SOME OF THEIR MANY HOUSE RECORDS.

MADISON'S BUDGET No. 20

is a fifty per cent partner of performers who wish to make audiences laugh. Price, ONE DOLLAR. Buck issues out of print except No. 18, which also costs \$1. JAMES MADISON, 688 Lexington Ave., New York.

WANTED—First-class 11-piece entertaining Colored Orchestra for one-nighters in New England States, to open April 21. Must have good rhythm, singing and novelty numbers and be able to satisfy the most discriminating dancers. Write, enclosing photo and giving full information to ORCHESTRA MANAGER, Box 170, Station "A", Boston, Mass.

DICK McNEIL

"The Modern Minstrel"
Second Season
with
KOUNTRY KIDS

Vaudeville Exploitation

This department is intended as an agency for the dissemination of exploitation ideas as applied exclusively to vaudeville. The Billboard feels that energetic and persistent exploitation is one of vaudeville's cardinal needs. So that the trade may benefit generally from this feature, we will give due consideration here to stunts and ideas of acts, circuits and houses. Address communications to Elias E. Sugarman, Vaudeville Editor, The Billboard, 1560 Broadway, New York, N. Y. Make them brief.

DANCE CONTEST—The Albertina Rasch Dancers, during their recent engagement in Rochester, New York, effected a tieup with *The Rochester Journal-American* for an amateur dance contest to be held under the auspices of the newspaper. Entry blanks were carried daily, including a column story, and special trailers, ads and throwaways were gotten up by the RKO theater heralding the event. Eliminations were held every night from Monday to Thursday and the finals on Friday, the final day of their engagement. The newspaper furnished three cash prizes and the theater a week's engagement to the winning man and woman.

IRISH BILLS—BKO is booking complete shows of Irish actors into neighborhoods where that nationality is in the majority. Special billings and trailers are gotten up and the lobbies are decorated accordingly.

MR. WU'S CHINESE SHOWBOAT—The RKO Palace arranged a special welcome for this troupe here with a large float, gayly decorated with Oriental trappings, leading a parade of new automobile models to the railroad station. Gongs were sounded as the float passed thru the down-town district. The Chinese motif was used throughout the theater, with head ushers attired in coolie outfits and Chinese hangings used in the main lobby.

MERCEDES—The musical mindreader, assisted by Mme. Stanton, is pulling a number of stunts in the Comerford houses he is now playing. A favorite gag of his for breaking into print is to call the mayor of the town and ask him to think of a song. After a few moments Mercedes plays it for him over the phone. Tieups are effected with local clubs and merchants for special exhibitions. He usually effects a tieup for radio broadcasts also.

COMMUNITY THEME SONGS—Special lyrics for RKO's Community Month, written by Tom Kennedy, are being supplied to all of that circuit's vaudeviliners in trailer form. They are being flashed before the auditors, who are asked to

sing them to music written for the ditties and supplied in orchestration form to the pit bands by Milton Schwarzwald. The lyrics are also handed to the patrons in the form of circulars. Theater managers thruout the country have completed arrangements with their Chambers of Commerce for special business drives in conjunction with Community Month. Tieups are effected with leading stores whereby all advertisements feature the local RKO house and bear the slogan *Buy in Your Own Neighborhood*.

UNIVERSITY BAND—An extensive bombardment of publicity, screen trailers, advertising and throwaways is being released in connection with the yearly engagement of the New York University Band at Keith's Fordham, New York, slated for this last half. The 40-piece aggregation is under the direction of Maurel Hudkins, and offers a special program of campus airs and pop, selections. Special college banners and pennants have been secured for the engagement.

NEWS FLASHES—By arrangement with *The New York Evening Journal* and *The New York American*, Hearst publications, Loew's State, New York, has installed a Trans-Lux telephonic typewriter projection machine in the lobby of the theater, over which news flashes are transmitted continuously direct from the editorial rooms of the papers. The machine began to operate early last week. It gathered a considerable crowd around the transmitter.

MATINEE FREE ACTS—As a means of boosting ordinarily low matinee receipts, Fox's Brooklyn has engaged Pierre Vaughn, profligate, and Zara, mindreader, to entertain on the mezzanine floor at the early shows. Vaughn gives free cut-outs to the first 100 patrons and Zara gives free readings to a like number. Business was bettered to a great extent, due a great deal to the fact that the patrons attending the free exhibitions could not surmise how many persons had gone in before and, therefore, kept coming with the hopes that they would be among the first 100.

TAP DANCING

Home Study Course, Buck & Wing, Walls, Cloz, Best Shoe, 3 for \$2. Send 26c stamps for original Break and Time Step, Tap Music, 60c. HARVEY THOMAS, 162 North State St., Chicago.

MUSICIANS WANT LOCATION

Playing Trombone, Violin, Alto Sax, where there is opening for small Confectionery, Sandwich Shop, Cigar Stand. Will buy out or open. Ohio or Pennsylvania preferred. BOX D-142, Care Billboard, Cincinnati, O.

WANTED CHILDREN

Large, pleasant, modern home. References exchanged. RUTH TOGER, Brazil, Ind.

VIOLIN INSTRUCTOR

Doubling Tenor Banjo. Salary. Permanent position. Send references, particulars and photo. BOX 1362, Nashville, Tenn.

WANTED

Acts, Specialists and Stock. Saturday nights, summer. Write description, price and open dates. SECRETARY WELFARE ASSOCIATION, New Lisbon, Wis.

Piano Leader At Liberty

Union. Expert Arranger and Composer. Have special openings. Stock. Buttesque of Tab. LEON AMES, Cumberland Theatre, Cumberland, Md.

HEAVY FIBRE TRUNKS FOR SALE

Small, Medium, Large. Good condition. Prices reasonable. AIR-O-FEDIC SHOE CO., 612 Atlantic Ave., Boston, Mass.

TO BOBBY WALKER, formerly of Capital Theatre East, Pecos Jaw, Saskatchewan—ALBERT JAMES NELSON has commenced action against his wife, JEAN NELSON, for divorce, and BOBBY WALKER, claiming misconduct. The action is No. 188, King's Bench, 1929, Moose Jaw Judicial District. YOU must enter an appearance within 45 days of publication of this notice, failing which action will proceed in your absence. IN-DEBTED by order of P. A. O'CONNOR, Local Master of the Court of King's Bench, Moose Jaw, Saskatchewan, Canada. DATED March 3, 1930.

WANTED—A LUNETTE BELT

Double Belt for Pois to fasten in the back, and one Belt for Girl to turn. Made of metal. Address THURSTON, American Theatre, St. Louis, Until March 22.

TURN DANCING OXFORD



An exceptionally well-made Hand-Turned Oxford. Flexible and light weight in Patent Leather. \$5.75. (Mail orders, add 25c postage.) Special quantity prices to producers. Write for "in-stock" catalogue.

Canerio

MAIL ORDER, Department B, 232 W. 52d St., New York City. RETAIL STORE, 632 7th Ave., (at 54th Street), New York City.

JUST OUT

McNally's Bulletin NO. 15

PRICE, ONE DOLLAR PER COPY
ORGANIC COLLECTION OF NEW, BRIGHT AND ORIGINAL COMEDY MATERIAL for vaudeville stage use, embracing everything a performer requires, no matter what sort of an act, monologue, parody, fill-in bits he may need. Notwithstanding that McNally's Bulletin No. 15 is bigger in quantity and better in quality than ever before the price remains as always, \$1.00 per copy. It contains the following sill-edge up-to-date Comedy Material:

- 15 SCREAMING MONOLOGUES
Each one a positive hit. All kinds, including Hebrew, Irish, Nat, Wop, Kid, Temperance, Black and Whiteface, Female, Tramp, Dutch and Stump Speech.
- 10 ROARING ACTS FOR TWO MALES
Each act an applause winner.
- 9 Original Acts for Male and Female
They will make good on any bill.
- 54 SURE-FIRE PARODIES
On all of Broadway's latest song hits.
- GREAT VENTRILOQUIST ACT
Entitled "IT'S NO DUMMY." It's a riot.
- ROOF-LIFTING ACT FOR TWO FEMALES
This act is a 24-karat sure-fire hit.
- RATTLING TRIO, QUARTETTE
and
DANCE SPECIALTY ACT
Comical, humorous and rib-tickling.
- 3 CHARACTER COMEDY SKETCH
It's a screen from start to finish.
- A TABLOID COMEDY AND BURLESQUE
Bright, breezy and bubbles over with wit.
- 10 MINSTREL FIRST-PARTS
With side-splitting jokes and gags.
- MCNALLY'S MINSTREL OVERTURES
Complete with opening and closing choruses.
- GRAND MINSTREL FINALE
Will keep the audience yelling for more.
- 41 MONOBITS
Everyone a sure-fire hit.
- HUNDREDS
Of cracker-jack Cross-Fire Jokes and Gags.
- BESIDES
Other useful theatrical comedy material.

Remember, McNALLY'S BULLETIN No. 15 is only One Dollar per copy or will send you Bulletins Nos. 9, 10, 11, 12, 13, 14 and 15 for \$4.00, with money-back guarantee.

WM. McNALLY
81 East 125th Street, New York

Playing a Three-Year Contract With RKO

DON CUMMINGS

The
ROPING COLLEGIAN

PLAYING PALACE THEATER, N. Y. C., NOW
Direction WHEATON & SHULTZ

VAUDE. NOTES

BEE HO GRAY is scheduled to open shortly for RKO. He does a cowboy act intermixed with singing and dancing and is assisted by a male and fem.

HIS WEDDING NIGHT, comedy on a musical skit, featuring John Kane and Isabel Jewell, splits this week between the Prospect, Brooklyn, and the Franklin, Bronx, on showing for RKO. Louis Simon wrote the material and Ted Helms furnished the music and lyrics. The act is sponsored by M. S. Bentham.

LEO BRYER AND ORCHESTRA, formerly of vaudeville, are now at the Royal Palace, New York, Chino-American eatery. They are doubling on the air twice a week via WMCA. Bessie Clay Miller is handling their business.

The unemployment crisis is also being felt among theater executives. Few of those that have been let out by RKO and other circuits has succeeded in getting located in the same branch of the business. In this phase unemployment on a large scale has been brought about by converting vaudeville into sound grinds, thus releasing high-salaried men whose services would be wasted in houses fallen from grace.

ARNOLD GLUCK AND DEL CLAY SISTERS are due to show for RKO soon in a comedy, singing and dancing turn. Val Garman is at the piano.

MAURICE J FRANCIL, billed as "America's Radio Wizard", opened for RKO at Yonkers, N. Y., this first half. He is agented by Harry Fitzgerald.

BOB EMERSON, formerly of the team Emerson and Glynn, is showing for RKO this week on a split between the Franklin, Bronx, and the Prospect, Brooklyn. Jack Weiner, of the Edward S. Keller office, is arranging his dates.

GREEN SISTERS showed at the Franklin, Bronx, this first half for RKO. They are being booked thru Weeden & Schultz.

McKAY AND ARDINE will start a tour of the Interstate Time the first half of next week in Tulsa, Okla.

BEADE MORRIS TRIO is at the Capitol, Union City, this first half on a break-in for RKO. Billy Jackson is agenting the act.

RIANO AND REGAY open for RKO at the Bushwick, Brooklyn, the first half of next week. They are being handled by H. Bart McHugh.

JONES AND WILSON will show for RKO the last half of next week at the Franklin, Bronx. Marty Perkins is sponsoring the turn.

GLEASON & BROWNING REVUE has been booked into the Prospect, Brooklyn, the first half of next week on a showing for RKO.

The outer office of the Warner outfit in the Bond Building has become the meeting place of all the boys who once did a flourishing business with the independents. Harold Kemp has stepped from his corner of the RKO floor into the role of the Santa Claus of the Indies. Because of their newly found "in" with the Warner office many of the indie boys are now able to pay their rent on time. But for old time's sake several of them still give their landlords the w.-k. ransaround.

NAN BLACKSTONE, warbling comedienne, who opened for Loew this first half at the 46th Street, Brooklyn, has changed her first name and is now billed as Nanon. She was formerly featured in Ruth Selwyn's 9:15 *Revue*, and is offering a cycle of songs subtitled *High Yellow*.

JANE MOORE and Billy Revel, comedy dance team, opened for RKO this week on a split between the Royal, Bronx, and the Hamilton, New York. They are doubling from one of the downtown night clubs. The team recently completed an extensive tour in Europe and South Africa.

ED JANIS REVUE, elaborate six-people offering, featuring Carmen Rooker and the Tillman Brothers, returned to Loew this first half at Loew's, Yonkers. It is agented by Al Grossman.

KLEIN BROTHERS, male gymnastic outfit, have been booked for a tour of the New York Loew houses. They opened last week on a split between the Plaza,

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Corona, and the Bedford, Brooklyn, and moved on this week, dividing their time between the Gates and the Bay Ridge, Brooklyn.

MME. MARIE AND PALS, animal novelty, finished its tour of Southern fairs and is slated to open for RKO in the East shortly at one of the New York houses, booked thru the Rose & Manwaring office.

JOHNNY HARRIGAN and Fred Driscoll, comedy singing and piano duo, showed a new act for Loew the last half of last week at the Premier, Brooklyn, booked thru Jack Mandel.

JACK McLALLEN AND SARAH, who opened for Loew the last half of last week at the Grand, Bronx, have been booked for several New York dates. They are playing this week at the State, New York. Tony Labriola is featured in the support.

We learn in regard to a producer eliminated by RKO in the recent shakeup that he is tied up for three years with a film company and has been making about 10 times his average earnings as a producer directing table shorts. His dismissal from the sixth floor was nothing more than a formality. It was a matter of weeks before he would have quit on his own accord anyway.

BLUE SLICKERS, elaborate seven-people singing and dancing revue featuring Frances Reineke, Jerry Dorr and Jack Howe, resumed for Loew last week on a split between the Lincoln Square, New York, and the Premier, Brooklyn. The act is agented by Jack Mandel.

JOYNER AND FOSTER, colored comedy and dancing boys, will return to Loew this last half at the Victoria, New York, agented by Arthur J. Horwitz.

BILLY MAINES AND COMPANY opened for Loew last week on a split between the Boulevard and the National, Bronx. They are doing a five-people comedy skit, *You Oughta See Phil*, and the Yates office is agenting.

MARY ARDIS opened for Loew this first half at the Fairmount, Bronx, in a singing and musical routine assisted by an unbilled male. She is agented by Joe Michaels.

CLARIDGE SISTERS and Downey showed for Loew the first half of last week at the Premier, Brooklyn, in a three-people comedy and singing act, subtitled *Wait and See*.

President Hiram S. Brown, of RKO, either personally or thru trusted subordinates has been keeping close tabs on material and business used in Palace (New York) shows. Brown evidently realizes that the ace house now, more than ever before, stands as the show stand of the circuit. Many have come to regard the house in the same light as regards its position on the circuit as an Atlantic City exhibit of a mercantile organization.

JACK ANTHONY AND MURIEL ROGERS returned to Loew this first half at the Oriental, Brooklyn, in their comedy and dancing offering.

HARRY NATE and his Amboy Orchestra, now playing at the Amboy Club, New York, are scheduled to double from there into RKO on a number of New York dates. The band was formerly known as Larry's Entertainers, and

toured the major circuit last season under that monicker.

FLYNN AND MACKIE have been booked for several New York Loew dates, filling in between now and the time they are slated to join the *Blue Garden* unit, Capitol presentation unit, which will play the Southern tour shortly. They will play this last half at the Willard, Woodhaven.

A big shot in a certain booking office is taking craft faster than he would give a nickel to a blind beggar. A good 50 per cent of the acts bought by the office figure as contributors to his private coffers. And still his higher-ups do not indicate that they intend doing anything about it. The circuit is paying a heavy price for its somnolence.

GERTRUDE MOODY and Hazel Harrington are doing a new comedy skit, *Two Girls With Sound*, by Maurice Leo. They showed for Loew the first half of last week at the 46th Street, Brooklyn, booked thru Jarry Cargill.

MORRELL AND BECKWITH, male warbling team, who recently completed a tour of the Loew Southern route, resumed on New York dates the last half of last week at the Delancey, New York. They are agented by Joe Michaels.

McKAY AND ARDINE are heading a new three-people singing, dancing and comedy act which opened for Loew the first half of last week at the Bay Ridge, Brooklyn. They are agented by Lyons & Lyons.

GEORGE W. MOORE, juggling single, returned to Loew this first half at the Plaza, Corona, agented by Charles Fitzpatrick.

RKO is reported to be making an object lesson out of the case of one of the agents ordered to leave the booking floor by April 1. This individual is regarded as one of the best act sellers in the field, but he raised the executive committee to the point of ousting him because of his brazen remarks and actions regarding the transacting of vaudeville business on the outside.

JOE FEJER is heading a new 10-people revue featuring his orchestra and Jane Beech, Jack Colby and Patsy Murphy. The offering opened for Loew last week on a split between the Fairmount, Bronx, and the Lincoln Square, New York, agented by Lyons & Lyons.

VANCE AND ELINOR, mixed dancing team, are doing a new act and opened for RKO the last half of last week in Echenectady. They may show for sixth-floor bookers shortly at one of the New York houses, agented by Joe Rieder.

VERA GRIFPIN, songstress, opened for a Loew showing the last half of last week at the Oriental, Brooklyn. She is assisted by an unbilled male pianist, and agented by Jack Mandel.

REVUE PARISIAN, five-people offering featuring Shura Lascova, resumed for Loew the last half of last week at the Delancey, New York. Other Eastern dates are likely. It is agented by Al Freeman.

ROTH AND SHEA, booked thru James Plunkett, split this week between the 81st Street and the 58th Street, New York.

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NEW ACTS

Reviewed in New York

Henry Santrey

And His Soldiers of Fortune

Reviewed at the Palace. Style—Band novelty. Setting—In one, three and full stage (specials). Time—Thirty-seven minutes.

An entirely new act for the globe-trotting baritone and maestro. And the best we have ever seen him do. Harry and Anna Seymour and their two specialties are out. Instead Santrey leans heavily on his 18 versatile boys and a pair of unbilled girls, one a toe specialist and the other a dancing fool with a ton of charm and much comic talent. If units were to come back in favor Santrey would have here an ideal framework for a corker. As is this edition of Santrey's vaude, career packs as much wallop as one might expect from any five-act show.

Santrey works hard himself, and on the whole to good effect. His boys please mightily in their ensemble numbers and specialties, and the whole cycle is staged with masterful strokes. They do a neat entrance in soup and fish, warbling a special, "In one", on the Soldiers of Fortune idea. Santrey marches on and cues them for the walkoff. Thereafter they are a sweet band act and some other things besides.

One of the boys (Santrey calls him Harvey Bell) is spotted for a tenor solo. If I Had a Talking Picture of You. When we caught the act he did three numbers, the last two induced by persuasive show stops. The lad has a certain quality of delivery that takes an audience by the back of the neck and makes it respond. He isn't what might be called a perfect stinger, but he possesses more popular appeal than a trainload of operatic garglers. He's a boon to this act, and would be to any act.

Bell does his numbers under a black-face mask, these being worn by all the boys while doing a cleverly conceived takeoff on the Primrose & West Minstrels. This is not the only novel ensemble Santrey packs in his entertainment kit. There's that Porgyized finish, with lights dimmed except for very weak baby spots. The boys are on their knees and grotesquely grouped, at least as revealed by the lighting scheme. They do Moanin' Low and similar numbers in the traditional manner of spiritual singers. A better finish might have been employed, but thus far this one is about the best we have witnessed in vaudeville for an offering of this type.

Interspersing the more substantial bits Santrey's harpist pulls sweet tones out of his upright, and in an encore appeals mightily by working in concert with the guitarist. Before a Times Square drop, which is revealed only as backed by lights with the translucent inserts, giving form to the lighted windows and signs, Santrey puts over some pathetic whoozles about heart-breaking Broadway, which is done with his usual finesse, but falls down because of its drawn-out running time. The blond girl who downs around with web feet has a sense of comic pantomime that

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will some day be rewarded with at least a break in billing.

Santrey's previous acts have been evenly appealing, but infrequently sensational. This one is, and if he knows what's good for him and his boys he'll stick to the same plan everywhere he plays. He'll play plenty, and maybe play more if he cuts down on his Broadway number. The 37 minutes felt like 10 here. Closed the first half to a hand that appeared to have begged for more.

E. E. S.

Liaced Demnati Troupe

Reviewed at the Palace. Style—Balancing and tumbling. Setting—Full stage (special). Time—Eleven minutes.

Think of any wow stunt or combination of stunts in the pyramid building or tumbling and it's here. Not only included in the speedy cycle of this troupe, comprising nine swarthy men and two hefty fems, but presented with the brand of skill that borders on machine-like precision. This is the kind of an act an agent might boost as the best opener in the business and retain his rep. for honesty long after the words are out of his mouth. They were a sensation here, and no reason why they can't be in any vaude. house in the world. And in summer when vaude. is cold and the weather hot this company can play under the big top and pull feature spotting against any attraction tied up with tankard.

They are on 11 minutes, and most of the time they work in ensemble. The few intervals that are not punctuated by their sensational work in the mass are given over to dizzy-paced tumbles, flips, somersaults and everything else in the floor-work category. They build pyramids two and three high, and at times they sustain three of these formations simultaneously. Troupes of this ilk usually aim for high piles of equilibrium and let it go at that, but these marvels work fancy groupings into their pyramids. They create more geometric

designs than one can see in a rug. Instead of piling themselves upright they alternate with head and foot stands, and after the orgy of pyramid building is completed they take a breathing spell and stage the blowoff with two pyramids that converge at the apex into a lad spanning both on a four-high plane. But this isn't the finish. Following a general tumbling whoopee they cluster about the huskiest of the demons, and before you know it he is supporting the 10 others, all with their feet completely off the floor. There's no hoke about this stunt. They took about five bows to a hand that was so defending it made our ears ring. They're worth a big route and plenty of money. Plenty of others will grab them if RKO puts on the ritz. E. E. S.

Hi-Ho Boys

Reviewed at the Franklin, Bronx. Style—Singing. Setting—In one. Time—Fifteen minutes.

Three male harmonists in this, with one of them doubling on the piano. None looks as youthful as a boy, but they make up young enough to let the billing ride as it is.

The far from standouts as a close-harmony trio, with individual bits intermixed, they are worthy of the deucers on the family time. One of the singers exaggerates his vocal prowess by attempting to put a tear in his voice. It certainly isn't needed, as all he does are comedy tunes.

The male working both the piano and his larynx is the best of the three in delivery. His rendition of *The One I Love Can't Be Bothered With Me* was the highlight of the act when caught. The other two do a wop comedy song in a Van and Schenck manner and finish with a German ditty.

They would do well to cut the running time about three minutes. The house gave them good applause and a break. J. S.

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 AT R-K-O PALACE, NEW YORK, LAST WEEK
HENRY SANTRY
 AND HIS "SOLDIERS OF FORTUNE"

A Crack Squad of Musicians, Singers and Dancers

An interesting feature on the new bill at the Palace is the offering of Henry Santry and his orchestra, the "Soldiers of Fortune." This act, as might be suspected, is not devoted to music, but, with its singing and dancing and bits by Mr. Santry, who reverts to the dramatic for a few moments and tells of the influences of "The Great White Way," is a great revue.—HERALD TRIBUNE.

Henry Santry's "Soldiers of Fortune" for melody and novelty. The Soldiers of Fortune offer just about everything, what with augmenting their music with a minstrel show, singing by one Harvey Bell, whose voice is as clear as his family name, and fast dancing and clever settings.—NEW YORK AMERICAN.

Henry Santry and his "Soldiers of Fortune" orchestra present a series of popular numbers, with several interspersed dramatic recitals by Mr. Santry.—GON.

Henry Santry's "Soldiers of Fortune" at the Palace this week, topping a bill which features music, dancing and comedy. Santry's band gave a splendid performance which did not lag at any time.—GRAPHIC.

Henry Santry presents his orchestra, "Soldiers of Fortune." They don't have to fight, however, and confining their efforts to their playing, singing and dancing, they are excellent entertainers.—WORLD.

SANTRY'S MUSICIANS PLAY, SING AND DANCE.

The "Soldiers of Fortune" a Feature of Palace Bill

Henry Santry's "Soldiers of Fortune"—a protix way of saying that Mr. Santry has an orchestra—are the foremost impertation on this week's new bill at the Palace.—TIMES.

Bernardo De Pace

Reviewed at Loew's Orpheum. Style—Musical and dancing. Setting—In two (special). Time—Eleven minutes.

De Pace's mandolin wizardry and his accompanying pagliacci getup and clownish chirping have long been familiar features of picture house-front spots. In transplanting his bizarre talents to vaudeville he has apparently given very serious thought to the minute requirements of the new field. Whether he really has or not, this act wherein he has the assistance of a pair of attractive and capable misses is okay for any vaudeville in the country. Not too primary in appeal for the class stands and certainly flashy enough for them, and conversely possessing every element of entertainment required for clicking in the lesser families. And these days if De Pace doesn't meet the tightly budgeted bookers more than half way it is the lesser families that he'll have to play. That would indeed be a pity, but what can you make?

A draped backdrop is centered by a line drawing of De Pace in character. The drop is white and clean. The assisting girls do a pretty dance prolog in three-cornered hats and knee breeches. De Pace makes his entrance from the center as one of the draped legs is pulled up to the flies. He plays his mandolin with characteristic skill, grinding out a medley of semi-classical tunes, these accompanied by his wistful mugging. The girls are spotted in a Pierrot-Pierrette number, the former playing a violin and her sidekick doing a routine on her toes. De Pace clowns with the pit leader during his second solo session. This clicking bit is characterized by a minimum of gab, most of the effects being obtained by De Pace's deft handling of the mandolin, his mugging and his bird-like cries. Under whiteface and with the added grotesque touch provided by a clown suit, De Pace's musicalized tomfoolery matches the novel atmosphere created perfectly. He does a mandolin conversation with the girls. The fems use their tongues, and De Pace affirms, denies and even offers unsolicited comment with his skillfully handled mandolin. Their neat finish has De Pace still picking on his eloquent instrument while the girls strum ukes and take turns at stepping. A show stop in the opening frame here and about the best reception of the whole layout.

E. E. S.

Dora (Boots) Early

Hildegard Sells at the Piano
 Reviewed at Loew's Lincoln Square. Style—Comedy and song characterization. Setting—In one. Time—Fourteen minutes.

Comediennes of the caliber of Dora (Boots) Early are muchly sought after but rarely found, particularly in vaudeville for her type are usually snapped up quickly for productions and flickers. This lass—we have no previous record of her in our files—shows promise of being as strong a possibility as Charlotte Greenwood ever did when she played on Broadway the first time. Miss Early has one of those naturally catching personalities in addition to a gift for pantomime and comedy. She is capably assisted at the piano by Hildegard Sells, who was last seen with Mickey Cochrane, the baseball celeb.

CHINA'S MAESTRO
TAK WAJ CHAN

Musical Director of Chinese Whoopie Revue

Playing Return Engagement at
 PALACE THEATRE, NEW YORK CITY, NOW.

They are a talent-packed pair of girls who deserve a prominent niche in vaude.

The "Boots" nickname is derived from one of the comedy numbers which Dora put over in great style. Walking on My Way, a travesty on the girl's return from a dubious auto ride. A burlesque on the newspaper publicity given to notorious murderesses serves as the lyrical basis for a corking comedy song, I Killed 'Cause I Loved Him. Miss Sells warbles Why Do I Love You?, accompanying herself at the ivories, and got a big hand for this, her only solo. Miss Early registered a decisive show stop with a number about a cross-eyed daughter of a hare-lip barber, and followed with an encore of low-down blues. The strongest appeal to her work is her utter abandon, in which her attractive looks are subordinated to her kokum and mugging routine. She should be a great bet right now in the better houses.

C. G. B.

Friend and Wells

Reviewed at the Franklin, Bronx. Style—Comedy and singing. Setting—In one. Time—Fourteen minutes.

Al Friend would probably still be an indie agent if most of the acts he handled registered as well as he did when caught at this showing date. And on second thought, he should never have turned agent—he is entirely too good a comedian.

Wells plays excellent straight to Friend in this comedy turn, besides punctuating with an excellent solo of I'm Marching Home to You. The pair also deliver a number of original parodies that are sure-fire for laughs. The buildup of Friend as a smuggler, with Wells as an alert cop, is exceptionally well done and paves the way for a string of funny gags. The former agent's style of delivery is of the type that would garner the giggles regardless of material. However, the material is also proficient.

They stopped the show here and should at least come close to that no matter where they play. And we don't except the Palace either.

J. S.

Santry and Norton

—With—
 MELODY MAY'S BANDETTES

Reviewed at Loew's Lincoln Square. Style—Musical, singing and dancing. Setting—In one and full stage (specials). Time—Fourteen minutes.

Plenty of talent, youth and beauty to this revue-like affair headed by Santry and Norton, mixed dance team, supported by Melody May and her nine-girl Banquettes, but it barely misses being a sure-fire show-stopper thru ineffective staging. The girl musicians are some of the most attractive seen here in more than a year, and each is a clever instru-

mentalist, doubling in various parts of the routine Santry and Norton, who offer three conventional routines, pass muster, Melody May, an attractive blonde who leads the musical classics, makes one mistake which should be rectified. She vocalizes the Indian Love Call in such a manner as to drop whatever poppy tempo the act possesses. The number could be advantageously cut.

For the most part the band carries the brunt of the talent displayed, offering numerous jazzy numbers and instrumental suites. Melody May solos several numbers on a G-melody sax, getting good results. The cornet-tooting belle has a pleasing voice of the blues variety and put over I Wonder Would He Do The Same for Me effectively. Santry and May offer as their first dual routine a Spanish tango, later putting over a fast waltz characterization to the tune of East Side, West Side. They finished strong with a fast whirlwind, in which the pit joins the girls as accompaniment. With a little revamping the act could play any of the family houses.

C. G. B.

Flynn and Macke

Reviewed at Loew's Frontier, Brooklyn. Style—Comedy and singing. Setting—In one. Time—Fifteen minutes.

The best vaude, author in the market couldn't write an act for Jack Flynn and Ted Macke; the worst couldn't either. They are a pair of hoksters, not so very pure and anything but simple. This lad Flynn is a deft apron salesman, and in Macke he has a warbling straight who fills the feeding niche comfortably. Not even the suggestion of a plan to this cycle of horseplay and intimate clowning.

There's one bit that probably tickled Methusalem in his day, the one in which Flynn is verboten to say "fire" at the peril of his life. And they didn't need a vaude. Shakespeare to give them that. For the rest, Flynn slaps and gets slapped, he spills niffies and laughs at them as if he really enjoyed the punch lines. Take it from us it takes a pretty good actor to laugh at his own stuff and thereby stimulate the cash customers into following the lead. Flynn does just that. Besides carrying on most engagingly as himself, Flynn has considerable success in his burlesque on a flapper, a bit remembered from the big act he did with Belasco. Macke does two warbles that are good enough for the purpose of giving the hard-working Flynn breathing spells.

These boys should hit it right with the majors, but before they take themselves seriously enough to ask for decent dough as next-to-closers they would do well to cut that "Let's lay down and talk it over" gag. They followed a comedy act here, but hurdled this handicap nicely.

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VAUDEVILLE REVIEWS

New Palace, Chicago

(Reviewed Saturday Afternoon, March 8)

Another seven-act bill without a dud. Program half an hour shorter than usual, which is all to the good.

La Salle and Mack, comedy acrobats, opened. They can't make a mistake in opening with acrobats when they can get 'em like these two delightful nuts whose rough-and-tumble stunts and really remarkable feats kept the audience alternately howling with mirth and applauding the boys' skill.

Some of the finest character delineations ever seen here were presented by Leslie Strange. British burlesque character actor. His impressions of Lloyd George, Ramsay MacDonald and George Arliss as Disraeli were the work of a true artist. He closed strong with a burlesque of an American radio announcer telling the air audience of the Sharkey-Scott fight.

Naro Lockford's dance humoresque, with Lili Demuthé, Fred Freddin, Ernie Andrews and Maurice, was exceptionally good, the adagio work and the burlesque Russian adagio going over to tremendous applause.

Josephine Harmon, lato of Earl Carroll's *Florista*, made the grade nicely with her "hot-mama" line of song and talk, which earned her a substantial hand.

Rosita Moreno, next to intermission, is a dainty senorita whose grace and skill as a dancer at once won the audience. Her Tipica Porto Rican Orchestra is a splendid musical outfit whose playing added much to the act. Miss Moreno was assisted by her brother, Paco Moreno, and Jose Moriche sang several numbers. Miss Moreno came near being a show stopper and was the recipient of a big basket of flowers over the footlights.

On after intermission Lita Grey Chaplin, back after a comparatively short absence, put across her several songs nicely. Leans heavily to the thwarted love theme that seems to fit her style well.

Phil Baker, held over, fed 'em plenty more hokum and a greater amount of accordion playing than last week, going over big. Doesn't mind working in the indigo occasionally. NAT GREEN.

Fox's Academy, N. Y.

(Reviewed Saturday Afternoon, March 8)

It's getting to be a regular practice with this house to do a full-week show and cut down on vaudeville, all on account of using film specials. *Happy Days* on the screen and three acts on the boards. Only two were scheduled, but an opening act was shoved in the last minute.

The Harlequins, two boy acrobats, did the launching honors. They have a punchy routine, comprising hand-to-hand balancing and contortion bits. Seemed a little nervous, but that didn't mean anything. They were liked very much and were whisked off to heavy applause.

Borrah Minnevitich and his Harmonica Gang did so well with their stuff that the crowd responded with a show-stop reception. Minnevitich had to curtail spiel before making a getaway. He and his ragmuffins sure know how to blow those harmonicas and at the same time make a play for some pleasing comedy.

Milton Berle and his 20-people revue, *Get Hot*, closed with 51 minutes of sure-fire entertainment. Of course, a healthy cut would be in the net's favor. Berle is indeed a hard and superb worker. He knows how to sell comedy. In the bargain, he's using a load of gags that are packed solid with laughs. He sings and dances, too. Then there's the swell-looking and capable 12-girl ensemble, Luana Alcaniz and John Fuertes, Hazel MacFarlane, Hal Willis, Nii Estes, Dorothy Olive and Fay and Bobbie Moss. All in all, a strong cast. That Estes lad is a whirlwind stopper. Berle is practically the whole act. The heavy returns were merited. SIDNEY HARRIS.

Hippodrome, New York

(Reviewed Saturday Afternoon, March 8)

The six-act bill was cut plenty in order to make room for *Hit the Deck*, but yet afforded sufficient entertainment to satisfy a near-capacity house. Each

The Palace, New York

(Reviewed Saturday Afternoon, March 8)

After two consecutive weeks of Ted Healy, one pines for the cleaner portions of his delightful nonsense when confronted with a dull layout like this. The show is all wrong, both in choice of acts and spotting. By the time they play the exit march, a Palace regular has just about reached the point where he doesn't give a hang if he never sees another vaudeville show. Three big flashes are here, two of them backed by bands and all offering conflicting specialties. This week the Palace is bucking the Capitols and Framounts without a chance of coming thru. Anna Seymour is the over-rated topliner. And to think that Healy is not here this week because he had a squabble with the office over refusing to work under equal billing with her. Healy's late decision on refusing to play a third week probably accounts for the weak show. Business reflected the insufficiency of RKO to meet the emergency. Even with the weather ideal for grosses, the sparsest attendance was observed at this opening matinee of any week this winter. George Godfrey is human after all; he can't perform marvels every week.

THREE ORONTOS presented a round of balancing and perch bits in the opening frame, of which at least three deserve being rated as sensational. They work double and trio in all kinds of positions, and their strong finale was the understander balancing his two colleagues from the base of a lofty perch. They were handed a nice reception.

DON CUMMINGS performed numerous intricate stunts with lariats with a minimum of chatter. He appeared in the same set as the Orontos (unusual for the Palace). This Cummings lad is a wiz at his line of work. His furious pace near the finish brought him a torrid hand. Here is one roping exponent who doesn't chew mint-flavored cud and refrains from otherwise mimicking Will Rogers.

FEMME FOLLIES carries 25 girls, 10 of whom are a band, led by peppy Miriam Hoffman. This represents Harry Krivitz's conversion of his all-girl show idea into a girl act to meet new conditions. A very neat act for the families, but not a real Palace act, especially in a spot as yet unflavored with laughs. The talent here is up to grade, altho, with the exception of the Topsy and Eva number by the Lucille Sisters, it's just one specialty after another, which is not what the ace house has been accustomed to buying. The aforementioned Lucille girls do another warbling number, and the other spot holders are the Six English Tivoli Girls, whose routines are familiar in the families; the Vercell Sisters, who wear clothes and step nicely; the Hilliard Triplets, cute and peppy youngsters, and Drena Beach, who does her tiger-skin contortionistics and that's all. Bows taken to a good hand. As yet no real comedy.

HARRIS AND RADCLIFF were welcomed with almost as much acclaim as Phil Baker when he walked on in a comedy-starved show some weeks ago. The piano-moving dukies have a couple of new songs; but otherwise they are the self-same pair of arguers and darktown naturals. Bud Harris' youngster is brought on for his anticipated Bill Robinson imitation and a succession of routines that are far better than the milking starter. Radcliff's mellow delivery played a big part in scoring the show-stop. Comedy has arrived by now, but not enough needed to clear the somnolent atmosphere.

THE CHINESE WHOOPEE REVUE must have been a forced booking, as a result of the late Healy disappointment. Not that it isn't a good act; in fact it stood out as one of the best in the show. But it played here only two months ago, and then about three weeks after a similar Chinese affair. The routine and cast have not been changed much, but one of the almond-eyed lassies does a coach that we don't remember catching here before. Probably it wasn't in, because one does not forget such items readily. The lavishly dressed affair is highlighted by the work of the ingratiating boy who does imitations of Rudy Vallee, Ukulele Ike and a collegiate impression; also the *Floradora* ensemble. Great reception.

HENRY BERGMAN, no longer with Gladys Clark, closed intermission in an entirely new act, one that is propelled by corking idea that is not carried out nearly as well as it might have been. Bennett and Carlton wrote the special material, and all the action takes place in a prison courtyard and cell block. The act has the most novel opening we have seen in vaudeville and a closing that is different. Yet in the intervening business, charming the Bergman be, he falls probably thru lack of strong material to impress very strongly. Winona does some stepping, Virginia Moore warbles cute songs, and the hoofing is handled by Field and Bell. Bergman's closing sob bit is okay all around, and so is his warbling. He has a 10-piece band that makes the grade. He says good-by by walking out into the audience dressed for the street.

ANNA SEYMOUR appears in a round of special songs, each punctuated by a costume change, and written by Holliner & Nichols. Harry Seymour is employed in the weak opening, and in their family bike-for-two number. Miss Seymour is appealing, but not so much that she should be touted loudly as a topliner. The laughs in her material arise mostly from suggestive allusions. Lou Cobby at the piano. A rather weak hand became bigger thru milking. She stalled on with the Michons, but it was not because of a show-stop.

JOE AND PETE MICHON, who were in *A Night in Venice*, with Miss Seymour as well as hordes of other Palace features these last few weeks, got a tough break in spotting. Their wow comedy acrobatics and Pete's back-chilling falls were of no avail when the restless ones began walking out after the bows.

CARRIE AND EDDY, in their artistic flash, with Rudy Kaye, tenor, and Karl Peters, kept the survivors of the fidgeting epidemic highly amused with their fine routine. Tastefully costumed and ingeniously mounted is this act. Kaye owns sweet pipes. ELIAS E. SUGARMAN.

act was different and every one of them good enough to bow off to plenty applause. Spotting was near perfect.

Maryland Collegians were in the introductory position and did extremely well. This eight-piece band, assisted by an unbillied lad working as a femme impersonator, should have easy rolling thruout the intermediate houses.

Eileen and Marjorie took the deuce with some splendid tumbling. These kids went over mighty big for a dumb turn, their youth aiding their ability a great deal.

Tommy McAuliffe, armless golfer, slipped into number three with a lot of trick shots. He presents a likable act, assisted by a wop dialectician. He made a good impression.

Maria De Como scored a Bear show-stop in the fourth spot with her song

characterizations. This hefty femme can do plenty with Jewish and Italian dialects and her straight singing was sufficiently good to bring her back for an encore.

James J. Corbett and Neil O'Brien slipped into the next-to-closing and, as usual, were well liked. Corbett is a draw everywhere and, unlike others of his type, is a good entertainer. O'Brien, working in blackface, is an excellent comedian.

Mascagno Four were excellent in the closing. An evenly mixed quartet, they present an unusual array of steps, the damsels working on their toes thruout. It is a fast act and should certainly fit the same spot everywhere. They would have to open the show at the Palace to be appreciated. JOE SCHOENFELD.

Albee, Cincinnati

(Reviewed Sunday Afternoon, March 9)

Enos Frazere is seen in an entertaining exhibition of trapeze work, in which he works in tux instead of the conventional tights. He features several daring feats, chief of which is a forward fall from a sitting position into a heel catch. He fills in the rest periods with an agreeable bit of patter. Nicely received here.

Cosela and Verdi get a fair share of laughs and applause with their musical turn, in which one of the lads plays the fiddle and the other the fiddle and cello. Their playing when in serious mood is okay, and the corpulent member's clowning when playing is good for innumerable laughs, altho it suffers somewhat from sameness near the end. No riot, but a pleasing turn nevertheless. Garnered a fairly good hand.

Claire Vincent makes the third spot a bright one with a serio-comedy sketch, *An Evening From Life*, framed by Capt. Gordon King, and in which she received excellent support from an unbillied man and girl. Miss Vincent is seen to good advantage in the skit, which has to do with a suspecting woman trailing her husband and finally finding him in the company of an attractive gold digger. After the usual heart-to-heart talk business there comes a happy ending. As sad as it all may sound, the vehicle is packed with a liberal amount of good laughs. Stepped off to a hearty applause.

Harry Carroll and Maxine Lewis offer a brief turn, *Setting the Styles in Song*, which serves more or less as an introduction to Harry Carroll's *Revuette* in the next spot. Miss Lewis, comely and sweet voiced, vocalizes on Harry's latest song hit, *What Do I Care*, to big results, with Carroll handling the grand.

Harry Carroll's *Revuette*, featuring Eddie Bruce, comedian, proved corking entertainment. The folks were about all set to go home when Bruce opened the proceedings by dragging out a fire extinguisher and a large board and springing such weaklings as "I've got a date with a red-hot mama" and "I'm looking for a room. I got my board". However, after those two he cut lose with a line of comedy, including bits and blackouts, which had 'em holding their sides. Carroll served as a fair straight in all this. Then there was some excellent singing by Maxine Lewis and some singing and dancing by an unbillied Negro mammy, the latter succeeding in stopping things cold. A chorus of seven beauties, weak on singing but packing a heap of terpsichorean talent, got oved big with their individual dance efforts. The Albee folks left the house saying nice things about this miniature musical comedy. BILL SACHS.

St. Louis Theater, St. Louis

(Reviewed Saturday Evening, March 8)

A well-rounded-out bill is on view here this week with Leavitt and Lockwood's *Hit Bits of 1930* furnishing the lion's share of the vaudeville entertainment. The *Grand Parade*, all-talking, is the photoplay attraction.

Cherry Blossom and June, an attractive girl of about 16 and a child of approximately 11 years of age, won over the hearts of the audience right from the start with their splendid dancing. The child is unquestionably a coming star, as at her present age she is a marvelous dancer and did an acrobatic contortionistic whirlwind dance specialty which would be a tribute to most grown-up dancers. Both youngsters are clever in fact and have pep, personality and an easy stage presence combined with their natural dancing ability.

The Five Honey Boys, in black-face and minstrel costumes, harmonized nicely in a well-chosen repertoire of songs which seemed especially adapted to their mode of singing and style of act. They work before a clever original hanging which is noteworthy.

Rin-Tin-Tin. A film trailer preceded the appearance of Lec Duncan, the owner and trainer of the most beloved dog in the world. Duncan made some introductory remarks concerning his marvelous canine, following which Rin-Tin-Tin was called upon to show his masterful training to the bidding of Duncan. The announcement by Duncan, tho, at the close of the turn, that autographed

FROM COAST TO COAST

photos of "Rinty" would be on sale in the lobby of the theater, smattered of dime-museum tactics and did not seem to fit in with the usual RKO high-class standards and policies.

Leavitt and Lockwood in *Hit Bits of 1930*. The two principals, well-known musical comedy favorites, are surrounded by a clever group of entertainers, including Gattison Jones, Elsie Elliott, Babs McIntyre, Ted Eddy and his orchestra of nine and the Hayden Girls Chorus. Leavitt and Miss Lockwood are a great pair of comics and had them rolling out of their seats at times during the presentation of their various short-comedy skits. Gattison Jones and Elsie Elliott fared well from the applause standpoint, also with their fast single and double dance numbers. The orchestra, led by Ted Eddy, who is also a versatile performer, dispensed fast syncopated rhythm thruout the turn. The ensemble numbers of the Hayden Chorus were exceedingly odd and were done in perfect unison denoting splendid training. The finale, a college day farce number, in which the entire company participated, was a knockout. The elaborate act, well costumed thruout and embellished with variegated beautiful hangings and settings, never had a dull moment. **FRANK B. JOERLING.**

Main Street, Kansas City

(Reviewed Saturday Afternoon, March 18)

Miller and Wilson, comedy acrobats, scored heavily in the opener with their offering of tumbling, back flips and tristers. Their comedy is only fair, but their acrobatics offset any weakness suffered there.

William Nunn and Company, three men and two women, presented *Blood and Thunder*, an old-time drama produced and played as in the days of 1800. The farm scene, the old-time hero and villain, has the audience roaring thruout, hissing the villain and applauding the hero. Prolonged applause at the finish.

Fiorio La Vere, with Edythe Handman singing her brother Lou's songs and Harry Denny at the piano, is still a favorite here. Her impersonations and dance numbers are excellent and the opening comedy bit with Harry Denny got many laughs. Miss La Vere sang *Little Old New York* as Marion Davies and got only a fair hand. This might be a bit odd. Denny handles the ivories to good returns. Loud receptions.

John Steel, tenor, sings a well-grouped selection of popular songs. His opening number, *On the Road to Mandalay*, garnered much approbation. His other numbers also registered. Stopped the show.

Peggy Chamberlin and Ross Himes were knockouts. Miss Chamberlin is only a mite in comparison to her heavy-weight partner. His rough dances and Miss Chamberlin's song number, *My Man*, were very clever. This team scored a big hand at the finish.

GREGG WELLINGHOFF.

Golden Gate, Frisco

(Reviewed Friday Evening, March 7)

Four Cirillo Brothers present a pleasing routine of song and dance. Their best offering is a tap number with three of them stepping while the fourth plays a guitar and sings in approved Nick Lucas manner.

Monica and Ann Skelly present a comedy sketch in three parts about two working girls on a vacation in which they are assisted by another girl and two young men. They combine in an entertaining way a stage and movie effect. At times the comedy borders on slapstick. Songs and dance steps round out an acceptable turn.

Scott Sanders, delineator of Scottish types, a well-dressed turn from a scenery standpoint, with Sanders' apparel that of a run-down actor. His songs, of which more would not be amiss, were roundly applauded. His gags and wisecracks are put over in a polished manner. Some are new, some of them he has done before, but he still gets them over for good returns.

Pepito, Spanned clown with his bizarre makeup and pantomimic ways, made a big hit. He makes a dummy of his painted fist and plays the part of a ventriloquist. His hokum with rubber

eggs is a sure laugh producer and his clowning with a set of painted masks gets hilarious returns. His contortion dancing and amusing imitations are well repaid. He is assisted by two young men who also do clowning and a pretty young miss who does a mechanical-doll dance and contortions for individual applause.

E. J. WOOD.

Loew's State, New York

(Reviewed Saturday Afternoon, March 5)

A vaudefilm setup that should swell the receipts this week for a new high mark. Alexandria and Olsen combine their regular act at the finish with a knockout afterpiece idea in which nearly every performer on the bill is included. Even balance secured with the MGM special, *Devil May Care*, with Ramon Novarro.

Six Davillas, mixed troupe of agile acrobating teeter-board artists, shoved off with an amazing routine skill and sheer nerve. Efforts achieved a merited show-stop for them.

Irving Grossman, formerly a leading man for Moly Pleon and who 10 months ago made quite a name for himself at the Palace, a block further uptown, effectively put over his duce-spok assignment with a repertory of songs. Got a near show-stop.

Jack McAllen and Sarah sprinkled the third position with an offering of comedy chatter, songs and music. McAllen indulges in an intimate style of delivery that puts his offering over big. The pair is ably assisted by Tony Labriola.

Lights and Shadows, elaborate 12-people singing and dancing revue, lends a high-class tone to the bill with its corking terpsichorean specialties and sequenced classical singing. The cast comprises Reubon, the Three Terrors, and the Orpheus Trio. Stopped the show cold to one of the biggest receptions here in recent months.

Eddie Alexandria and Ole Olsen, hoke artistes supreme, romped off with a laugh record for this house that should remain for all time. Closed the show with their nonsensical, mirth-provoking routine, and besides using an attractive French miss, two unbilled stooges and a midget, managed to get something for each featured performer on the bill to do in an effective manner. A knockout on laughs which left the audience too weak to do any voriferous palm wallopings.

CONDE G. BREWER.

Keith's Royal, New York

(Reviewed Wednesday Evening, March 5)

This is almost a perfect show. One of the six acts kills its chances. Two were show stops. The other three were better than average.

Four Jacks and a Girlie held the right cards to win them a good reception in the opener. Go in mostly for casting, doing swell stunts. Novelty brought in thru the use of a girl flyer. She's good, too. Neat trampolinc bits and comedy from a little fellow, who also does flying.

Pearson Brothers, Earl and Carl, do a sure-fire turn that merited the pronounced show-stop returns. They tap out a rhythmic tattoo on the boards all the time they are on, flavoring it with unusual routines. It's a sock act for the deucer.

Jean Kenay and Ioleen Green, using Ned Joyce Heaney material, do one of those small-timely acts. You get that bored feeling thru their poor delivery of a load of terrible chatter. The brief singing at the finish is good. Off to a fair hand.

A Close Shave dished out enough laughs to make up for those lacking in the former. It's made up of familiar comedy business, but done great. Cast comprises Ada Gordon, Charles Nevins, Mue Campbell and Ed West. Miss Gordon is a wow. Took several bows to loud palm whacking.

Clara Barry and Orval Whitledge, as clever a comedy couple to be found around here, rang up the second show stop on the bill. They're dyed-in-the-wool performers, both being able to do straight or comedy. Their gags are laugh-compelling—and how the crowd roared here. An act that's playable anywhere.

Echoes of the Desert, featuring Truco

and Borne Trio, closed right. It's a nifty flash, with the trio doing two dance numbers of high caliber. Two boys, Diamond and Wallman, give average assist with warbling and legwork. Heavy applause rang down the curtain.

SIDNEY HARRIS.

Loew's Lincoln Sq., N. Y.

(Reviewed Wednesday Evening, March 5)

A little better than the average bill, with the vaude, portion essentially most important in this neighborhood. Receipts good, despite a mediocre film, *The Woman Racket*, MGM programmer.

Inez and DeWyn, mixed gymnastic novelty duo, drive off at the first hole with their familiar classic in slow motion balancing and posing. This pair are surefire as an opener and got a big reception.

Staubley and Kerns, one-legged songwriter, and his fem, assist, on in the second position, put over a corking routine of hitherto unknown original songs and characterized piano novelties. They stepped into a genuinely appreciative applause response.

Hite and Reflow, mixed Bowery character team, offer a clever comedy skit, *In the Alley*, and registered strongly with their gas-house lingo and gauding. They are capably assisted by Warren Boyed as the itinerant policeman. Finished strong and well liked.

Bob Emerson, clowning monologist, musician and singer, packed a mean wallop in the next-to-closing spot with a routine of gags and comedy eccentricities. Stopped the show cold with the able help of a pair of unbilled stooges posing as willing volunteers for a sleight-of-hand gag.

Joe Fejer and his Hungarian Orchestra of seven men, in closing the show, gave good balance to the bill, with a display of specialty talent offered by Jane Beech, Jack Colby and Patsy Murphy. Fejer's latest offering is consistently good thruout, with the possible exception of Miss Beech, whose vocalizing appears to be slightly overdone. Bowled off to a big hand.

CONDE G. BREWER.

Loew's Grand, N. Y.

(Reviewed Monday Evening, March 3)

The celebration of the third anniversary here woke up Loew into giving it an out-of-the-ordinary show, and what a show! Seven *Days' Leave*, on the screen, and five corking acts along with it. No secret that biz here took a big brodie when the Paradise came along as opposish. Programs such as this will help for a comeback. Attendance better than usual tonight.

Six Davillas are a choice act for the opener in their speedy and thrill-packed routine. The four boys and girls have a punchy collection of stunts, with aerial somersaults and catches featuring. There's keen tumbling, too. Got applause thruout and a deafening reception at the finish.

"Mike" Ames, aided by a boy pianist, followed to win the audience's favor also. The palmpushers worked hard, and he deserved it. This boy does his fem. impersonations charmingly, and could deceive anybody when he's rigged out as a girl. The songs, patter and legwork are all there.

Harry Burns, who played this house's inaugural bill, dished out plenty to be laughed at via his familiar offering, in which he is assisted by a mixed team. He is still as funny as ever with his wop comedy. Ever amusing is his "I tink ya toueli" business. The half-pint male and girl support him capably. Polled his returns.

Miss Usher, also on the bill that opened this house three years ago, is tailor-made for this house. She received prolonged applause in the next-to-closing spot. The opening number was fair, but from then on she knocked them for a row of loops. Her Yid, dialect and sock material is the cats.

Fourteen Bricktops, led by the personable Bobbie Grace, closed the thoroughly entertaining show. The redheads landed with their music and specialties. Their playing of the *Second Hungarian Rhapsody* served to get them a big reception that warranted the *Hallelujah* score.

SIDNEY HARRIS.

Keith's Franklin, N. Y.

(Reviewed Wednesday Evening, March 5)

They certainly are not going about making this a break-in spot in a half-way manner. A seven-act layout and all of them new, tho a "name" comedian made his debut with new material in one. As a whole, the entertainment value of this bill was not so hot, only three acts standing out as worth-while commodities.

Excelsior Duo introduced the show. This mixed team indulge in acrobatics set mainly to a dance tempo, with the fem. acting as the understander thru most of the running time. The well-filled house gave them a fair break.

Freeman, Russell and Morton slipped into the deucer. The fem. member of this trio saves the act from a complete demise, tho she is hardly as pretty as she is clever, and certainly could improve a great deal on her costuming. Comedy singing and dancing in this one.

Mountain and Laughlin, assisted by Clara West, waltzed into the third position with a lot of wafunny material regarding two navy men after a rich girl. They also sing and dance. A fair sendoff.

Armstrong and Gilbert Trio were at the quarter post. Up until they brought their aged mother on for a clog dance at the finish they were laying a deserved egg. Nothing to this turn except the piano.

Lewis Mack and Company presented the first real entertainment in number five. Mack, a clever comic and dancer, is assisted by a male quartet, a dancsel and pa-pa, all unbilled, in a fair cowboy skit. They received a great sendoff.

Jay C. Flippen, assisted by Betty Verolen, scored a show stop in the next-to-closing spot. He gags and sings in his hilarious manner, while the fem. dances, besides exercising her tonsils and playing straight to Flippen.

Grace Wiley and Company did well in the closing, altho minus the programed *Esquimo Collegians*, a band scheduled to appear with the act. Johnny Lee dances well in an eccentric and acrobatic fashion, while Miss Wiley is assisted by her sister, Beatrice, in vocalizing and hoofing. They received a corking sendoff.

JOE SCHOENFELD.

Keith's Jefferson, N. Y.

(Reviewed Monday Evening, March 3)

Vaudefilm layout a corker, with plenty of variety and "names" to spare. Pathio special, *Officer O'Brien*, helped the combination show. Audience reactions noted from week to week are convincing proof that this neighborhood likes its vaude, unadulterated.

Maryland Collegians, nine-man musical combo, proved a fairly satisfactory opener, offering college rah-rabs, harmony songs and orchestral arrangements. One lad—his musical talents obviously faked—does the female impersonation biz in two characterizations.

Johnny Downs, youthful former member of the *Our Gang* series of Hal Roach comedies, duces it with an offering of original songs and tap-dancing steps, prefaced with an excerpt movie trailer of his flicker career. Made a big hit here.

La Belle Pola, sultan terpsichorean, in a jungle offering of toy musical numbers, rated high in third position on laughs. The monk is supported by a pair of his own ilk in a laugh-provoking routine. An unbilled trainer and two pretty girls are in the act. Good returns.

Bigson Herbert and Gus Robey, eccentric comedy pair, garnered a healthy store of guffaws with a routine of cross-fire chatter and interspersed singing. The rotund Herbert clobbered with his mugging mannerisms.

Billie Tichenor, diminutive blonde, singer and dancer, registered the strongest

(See REVIEWS on page 25)

TAP DANCES

By mail, Beginners or Advanced Routine, \$2.00 each; both, \$3.00; Orchestration, \$1.00; Time-stop and Break, 50c.

THE KINSELLA ACADEMY

2530 May Street, Cincinnati, Ohio

Pictures ~ Presentations

Conducted by H. DAVID STRAUSS—Communications to 1560 Broadway, New York

Back-Stage Stories Bane to Exhibitors

*So many of same type beginning to hurt receipts—
musical productions still a problem to producing firms
—long distance from solution*

NEW YORK, March 10.—Exhibitors thruout the country are commencing to complain about the numerous talking pictures that have dealt with back-stage plots. Ever since talking pictures found voice enough to sing and to record a rat-tat-tat of tap dancers on a hard-wood floor these back-stage stories have been done and redone ad nauseam. At the start these type pictures were novelties, but now every inch of space has been covered, as has every branch of the profession, and they all take on the form of repetition under the guise of a new title, with different players, and many times the same players repeating in similer type roles.

It is almost impossible to enumerate the numerous back-stage stories that have been brought to the screen since the former silent celluloid has become loquacious. No doubt getting the urge from such stage successes as *Burlesque* and *Broadway*, the screen producers have overstepped all bounds and done the thing to death. The result is that the exhibitors are beginning to cry halt and the box office is missing the jingle of the coin of the realm as soon as it is realized the attraction is another back-stage story.

Motion-picture stories, like the plays of the stage, seem to run in cycles. As soon as one producer has made a success of a certain type of production, all other producers follow suit. But this back-stage cycle has been run to such an extent that a new pair of tires built on a different tread would not be amiss. Even when the producers of pictures have done a revue type of musical, many of them have deemed it imperative that the audience be taken back stage in an interpolated bit of plot that has only made the picture boring. In the last few weeks, however, producers have begun to get away from the idea that every story with music must have a theatrical setting. This is borne out by *The Lore Parade*, *The Vagabond King* and *The Rogue Song*. While *Puttin' on the Ritz* deals with the backstage, it has been so nicely done that it takes on different proportions. A certain humaneness has been given to the characters that seemed to be lacking in numerous other stories of the theater.

Film producers have not yet struck the medium of the musical production. No doubt they will eventually hit their stride, but it seems far distant, and until they do, exhibitors will, no doubt, do much better by straight dramas than by those that have the stage idea interpolated just to bring on a singing and dancing chorus, which in the long run has only served to interrupt action and continuity.

The biggest asset of the sound screen is music, but the motion picture producers have yet to learn when and where to use it.

Grainger Off to W. C.

NEW YORK, March 10. — James R. Grainger, general sales manager of Fox Films, left New York Saturday on the S. S. California for Los Angeles via the Panama Canal. Intensive work during the last year has forced Grainger to take a short vacation which he will combine with a business trip while in the West. Fox sales have mounted more than 40 per cent under Grainger during the year just ended.

Pathe Signs Writer

NEW YORK, March 10. — Ralph Murphy, author playwright, has been signed by Pathe to do originals. Murphy left for the Coast last week to begin work.

Berkley to Coast

NEW YORK, March 10.—Busby Berkeley left New York today for Cleveland, where he will confer two days with Eddie Cantor before leaving for the Coast, where he will stage the dances for Eddie Cantor's starring vehicle, *Whoopie*.

King Vidor's Next Film

HOLLYWOOD, March 10.—King Vidor will have as his next production *Billy the Kid*, a story of gang war. The script is now being prepared by Laurence Stallings, who worked with Vidor on *The Big Parade*. No other assignments yet.

Long Shots and Flashbacks

By H. DAVID STRAUSS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

DIALOG pictures have brought a blue day to the little theaters thruout the country. One by one, these arty houses, which leaned to the out of the ordinary in silent productions, are being wired and transformed into sound theaters. These theaters built up a clientele of those who sought the so-called "different" in their film fares. Most of the pictures shown were foreign productions, the majority of them having been produced in Germany. But with the introduction of sound, the foreign studios have gone in for dialog, leaving the little theaters high and dry for their presentation material.

The Little Carnegie Playhouse, the Film Guild Cinema, the 55th Street Playhouse and the 5th Avenue Playhouse, New York's arty cinemas, have all succumbed to the invasion of sound, and as a result are forced to play talking pictures that are either second or third run, and sometimes fourth. Every now and then they manage to get a first-run production, most of this type being English-produced talking pictures. Thruout the country the trend of sound has followed the other little theaters.

Many silent-screen productions that found a vast appeal to the little theaters' clientele were produced in Russia, and dealt with various phases of the Russian Revolution. Looking back we find *Potemkin*, *The End of St. Petersburg*, *Ten Days That Shook the World*, and other productions of the same ilk. Then, too, from the German studios came *The Last Moment* and *The Last Laugh*, two films that received unstinted praise from theater patrons as well as motion picture reviewers. But while there have been several outstanding silent productions that have received a welcome in the little theaters, much of the film fare of these same foreign producers has been boring and unoriginal. Many of them have seemed repetitious in theme and the odd camera angles that gave many of them their early popularity soon lost their novelty.

So now it is in the little theaters, and until the talking pictures produced in England are better in quality these houses will have to satisfy their patrons with pictures that have seen first and second runs in other theaters in the various cities. Of course, there are some few productions in foreign tongues that will find a draw among a certain element, but these productions will be too few and far between, with too narrow a drawing power to offer any real hope to the little-theater manager.



WILLIAM R. FRASER, general manager of the Harold Lloyd Corporation, who is due in the East this month to confer with Paramount executives concerning the Lloyd product for 1930. Fraser, from the Coast, reports Lloyd busily engaged on the story for his new production, work on which will begin the first of next month.

Columbia in Spain

MADRID, Spain, March 8.—Kena-cimentento Films has closed a deal with Milton Schwartz of Columbia Pictures to distribute the Columbia product thru Spain and Portugal. The closing of this deal assures Columbia of many first runs in Spain.

Draft Letter On Contracts

Sales managers of leading distributors send same to MPTOA and Allied heads

NEW YORK, March 10.—The Thatcher decision concerning arbitration rendered a few weeks ago has caused no end of trouble for the various producing and distributing organizations. Each week something new crops up to make the distributors wonder if such and such a clause is another cause for argument with the exhibitor or by the exhibitor.

As a result the major producing organizations have made an effort to draft new contracts, none of them uniform so far. However, the sales managers of the leading distributors got together at a meeting last week and drafted a letter dealing with the subject of the new uniform contract and arbitration.

The letter was forwarded to M. A. Lightman, president of the Motion Picture Theater Owners of America and Abram S. Myers, as head of the Allied States. The contents of the letter will not be made public until after the matter has been gone into thoroly by the two organization heads.

It is hardly probable that the uniform contract will have been drafted by the start of the new selling season, and it is more than probable that the various film distributors will work on individual contracts until the uniform angle has been thoroly adjusted.

Tod Browning Again With Universal

NEW YORK, March 10.—Tod Browning has rejoined his first love, Universal. Browning, who had been with Metro-Goldwyn-Mayer for several years, serving both in the capacity of author and director, has signed a new five-year contract with Universal. His first story is to be *The Scarlet Triangle*, which he will write and also direct.

Browning made his reputation as the director of Lon Chaney pictures, having *Outside the Law* to his credit under the U. banner, while *The Unholy Threes*, another Chaney production, was his greatest success with Metro-Goldwyn-Mayer.

Warners Building Five New Theaters

NEW YORK, March 10. — Warner Brothers announce the building of five new theaters in the East and the alteration of one theater in Philadelphia.

The William Penn Theater, Philadelphia, will be completely remodeled at a cost of \$300,000. Plans have already been drawn for new houses to be built in Perth Amboy, N. J., with a seating capacity of 2,000; in Newark with a seating capacity of 5,000; in Ridgewood, N. J., with a seating capacity of 2,100; in Trenton with a seating capacity of 3,000; in West Chester, Pa., with a seating capacity of 3,000.

W. E. Equips Leviathan

NEW YORK, March 10.—Western Electric has been awarded the contract to install equipment for talking pictures to be shown on the U. S. S. Leviathan on its trips between here and Cherbourg. The contract has just been signed and work will start at once, the Leviathan making its first trip of the season in April.

"Chauve-Souris" Flops In Publix De Luxers

Will be removed from route after this week in Brooklyn—over heads of audiences—new revue will take its place to open in Jersey City

NEW YORK, March 10.—The very successful as an attraction in legitimate theaters, Nikita Bailieff's *Chauve-Souris* has evidently proved a flop for picture-house entertainment. Its intended Publix tour will be called to a halt after this week's engagement at the Paramount, Brooklyn after playing only four weeks.

To insure making the stage show at the Brooklyn house an entertaining one, Publix has booked another show along with *Chauve-Souris*. The added attraction comprises Rudy Vallee and His Connecticut Yankees, Sammy Lewis, Patti Moore and Billy Glason.

It is generally felt that Publix pulled a booking bloomer in buying *Chauve-Souris* for its houses. The revue is of the intimate type and one that is absolutely lost in the vastness of the de-luxers. Then, too, it is entertainment that can be "over the heads" of most patrons of the film palaces. This is exactly what a *Billboard* reviewer wrote last week when he saw it at the Paramount, New York.

While its stay in picture houses has been short-lived, it had unusual success in the intimate confines of legitimate houses. F. Ray Comstock and Morris Gest presented it to Broadwayites February 1, 1922, at the Century Roof, and it ran until May 5, 1923, for a total of 544 performances. Incidentally, it did not fare so well at the huge Century Roof, but the producers later moved it to the smaller 49th Street Theater.

Then the two producers brought it back here several more times for limited engagements. While away, it toured Europe. *Chauve-Souris* was here last year for four weeks, prior to a trans-continental tour. Morris Gest sponsored it himself then. Along with its demise in picture houses, announcement was made last week that Gest was put into bankruptcy.

Of course, its great success on Broadway may be attributed to the fact that the bulk of its patronage was made up of the "Intelligentsia". Then, too, it was entertaining and understood in being presented at the smaller houses.

To carry on for Publix where *Chauve-Souris* leaves off, a unit is being fashioned by Carlton Winter. It will open next week at the Stanley, Jersey City.

Theater Engineers Get Boost

CHICAGO, March 8.—Through an agreement reached between the Chicago Exhibitors' Association and the International Union of Operating Engineers of Chicago, in effect March 1, a new scale of wages is set for engineers operating cooling plants in theaters. Chief engineers are to receive not less than \$70 a week, Grade A engineers not less than \$58 and Grade B not less than \$50.40. Overtime after midnight is to be paid at double-time rate if the house is not open to the public. The contract is for two years.

Cyril Maude To Do "Grumpy" for Screen

NEW YORK, March 10.—Cyril Maude has finally decided to appear on the talking screen and will be seen in a talking version of *Grumpy*, which was played on the English stage by Maude and which was seen as a silent screen production with Theodore Roberts in the leading role.

Grumpy will be made in Hollywood this season by Paramount and if everything goes well the English star, who will come to America this summer, will be prevailed upon to make *Aren't We All?* for the screen.

Equip Houses for Deaf

NEW YORK, March 10.—The Academy of Music, the Audubon and Fox's Brooklyn theaters have been equipped with Acousticon receivers to aid deaf people in enjoying the programs. The receiver may be secured on application to the usher without additional charge to the customer, and if the plan works out all Fox houses will be similarly equipped.

Advances in Fox Met. Playhouse Force

NEW YORK, March 10.—Fox Metropolitan Playhouses, thru Joe Leo, president of the organization, has advanced 18 men within the organization, according to the idea of advancement that has prevailed in the Fox forces for the last several years. The men advanced and their new assignments are as follows:

Harry D. Goldberg, to general manager of up-State division; Lew Preston, to district supervisor of the Bronx; Rudolph Kramer, to division manager of Bronx, Manhattan, and Port Chester; Hermann Starr, to assistant to Harry Holdberg; Jack Hobby, to publicity department representative; Paul Binstock, to assistant district superintendent of Queens; John Nadjek, to house manager; Sidney Auerback, to assistant manager of the Broadway Theater, Long Island; J. Young, to assistant manager of the Roosevelt Theater, Flushing; John Dineen, to assistant manager of Forest Hills Theater, Forest Hills, L. I.; Emil Bruno, to assistant manager of Granada Theater; William Scott, to Republic Theater, Brooklyn; Gus Lampe, to district supervisor up-State territory; Irving Silverman, to instructor up-State service; Wesley Castle, to assistant manager of Terminal Theater, Newark, N. J.; Irving Mineman, to assistant manager of Ozona Park Theater, Ozona, Long Island; Irving Grishman, to manager of up-State theater; J. Cohen, in charge of Atlantic Theater under McCabe; A. Stearns, to assistant manager of Stratford Theater, Brooklyn.

Agitation Against Sunday Shows Ineffective in Iowa

DES MOINES, March 8.—Sunday movies in Iowa have been the subject of much controversy during the past year. It is interesting to note that of the three towns which have held special elections on the subject in 1930 all have approved Sunday openings. The towns voting for them are Humboldt, Belmont and Garner.

Among communities holding special elections during 1929 five approved the shows and two rejected them.

It is plain there is no moral issue involved in these referendums, altho religious and reform organizations have generally been lined up against the Sunday openings.

The argument of the shows' supporters is that with paved highways and fast autos if people cannot see movies at home they can see them in a near-by town or city. This argument seems to have proved effective in eight towns out of 10.

Miss Ross With Warners

NEW YORK, March 10.—Florence Ross has joined Warner Brothers' press department as assistant to A. P. Waxman, director of publicity and advertising. Miss Ross succeeds Virginia Morris, who resigned. In collaboration with Pierre de Rohan, motion-picture critic of *The Morning Telegraph*, Miss Ross has just completed a stage play, *With This Ring*, which is now in the hands of a Broadway producer.

Named General Auditor

NEW YORK, March 10.—D. C. Collins has been appointed general auditor of Electrical Research Products as the latest of a series of promotions following the appointment of R. E. Anderson as treasurer of the company. Collins starts on his new duties at once.



RENE RIANO, known as "the girl with the India rubber legs", who is the chief feature with the Frank Cambria production, "Aladdin's Lamp", now touring the Publix Circuit. Miss Riano has long been one of Broadway's favorite comedienne, her successes in "Honey Girl" and the "Music Box Revue" bringing her a wide following not only along Broadway but in the leading cities thruout the country. What a bet for talking pictures would Miss Riano be, a new Louise Fazenda with the additional ability for presenting a number.

Publix Withdraws Units From South

DALLAS, March 8.—Beginning March 21 the Palace Theater, a Publix house, will depend entirely upon sound motion pictures. Musicians and stagehands have received their two weeks' notice. The Publix stage show will be discontinued, as well as all other forms of stage presentations. Johnny Winters, organist, will be retained for the time being. This order also affects the Texas Theater, San Antonio, and the Saenger Theater, New Orleans, which leaves the South without a theater playing Publix unit shows.

The Majestic is the only large theater in Dallas retaining its orchestra and stage show. The Palace has been operating a split-week policy for the last several weeks, but beginning March 21 the house will revert back to the full-week policy.

Four Marx Brothers In "Animal Crackers"

NEW YORK, March 10.—The Four Marx Brothers will make *Animal Crackers*, their current stage success, as their next starring vehicle for Paramount.

The screen rights to the play were secured this week by Paramount and work will start on the production in about six weeks, as soon as the famous four have completed their touring engagements.

Paramount Off Air Films

NEW YORK, March 10.—According to William Wellman, director of *Wings*, the screen's first great aviation picture, and *Young Eagles*, which he has just completed, Paramount will make no more aviation pictures. The aviation sequences are considered too great a risk on players or stunt flyers and the decision was reached before Wellman left the Coast for New York on a few weeks' vacation.

"East Is West" for Velez

NEW YORK, March 10.—Universal has purchased Samuel Shipman's *East Is West* as a starring vehicle for Lupe Velez. The Mexican player was placed under contract by Universal about two weeks ago and is now working in *The Storm*. The Shipman play will be her next production.

Film Fanchon-Marco Units

NEW YORK, March 10.—Harriscolor, a new color device, has completed shooting a number of Fanchon-Marco units with a new three-color process.

AMPA Board Meet on Advg.

Take further steps to curb improper publicity thru advertising

NEW YORK, March 10.—That the Association of Motion Picture Advertisers will take immediate and drastic steps to curb salacious advertising by independent exhibitors and film companies was ascertained last Thursday at the AMPA luncheon when Edward L. Klein, president, called a meeting of the AMPA board of directors for next Tuesday for a conference with Frank Wiltach, of the Hays organization, at the Hotel Seymour. At this meeting the members of the board will draw up a clause that will be inserted in the standard exhibition contract that will prevent any exhibitor or company from indulging in advertising of any kind that would be of color or offensive to any one group of people.

Klein reiterated his belief that objectionable advertising comes from the exhibitor and not from the film company. Any exhibitor upon finding that a picture is objectionable to the patrons of his house has the right to withdraw that production and is not obliged to play it. Practically all the advertising furnished the exhibitor by the film companies is within the bounds of good taste, Klein maintains, and in practically every case the advertising referred to as salacious has been prepared independent of the producer.

The board of directors of the AMPA is composed of George W. Harvey, Charles W. Barrell, Paul Benjamin and Vincent Trotta. These men will meet with the officers, Frank Wiltach, "Red" Kann, editor of *Motion Picture News*; Arthur James, editor of *Exhibitors' Daily Review*, the committee formerly appointed to investigate salacious advertising.

The principal recommendations offered for the clause in the standard exhibition contract are: "The distributor stipulates that he will not publish or cause to be published any salacious, improper or misleading advertising in behalf of a picture, and the exhibitor likewise agrees not to publish or cause to be published any salacious, improper or misleading advertising in behalf of a picture."

It is expected that the Hays office will look kindly upon any clause that the AMPA might offer that will prevent advertising derogatory to the industry at large. Frank Wiltach, upon being questioned, was not in a position to make any comments upon including the clause in the exhibition contract, but it is reported from reliable sources that the AMPA will find the Hays office more than willing to co-operate.

Revives Amateur Nights

CHICAGO, March 8.—Al Bachman, manager of the Crown Theater, this week revived the old-fashioned amateur night. He expects to continue it every Thursday night. Amateur performers will be given an opportunity to show what they can do and, in addition, Bachman states he will put on an added attraction, a "What Is It?" contest, the exact nature of which he is keeping secret.

Laine Blaire With Pathe

NEW YORK, March 10.—Laine Blaire has been signed by Pathe to appear in a number of comedies that will be produced on the West Coast. She will leave New York immediately after her current engagement at the Chanin Theater.

McLaglen Next

NEW YORK, March 10.—Victor McLaglen's next starring vehicle for Fox will be *Dust and Sun*, which will be adapted from the novel by Clements Ripley. No other assignments yet.

To Distribute Warfilms

NEW YORK, March 10.—Columbia has signed a contract with Warfilms, Inc. whereby Columbia will distribute 13 Curlicues of single-reel length now being produced by Warfilms. Distribution will begin June 1.

Wm. Fox Wins Battle For Own Finance Plan

Stockholders vote 20 to 1 for film magnate's \$65,000,000 refinancing plan — Halsey, Stuart & Company threaten further court action

NEW YORK, March 10.—As predicted in the motion picture columns of *The Billboard* some weeks ago, William Fox won the battle for his proposed refinancing plan thru the vote of the stockholders of the Fox Film Corporation and the Fox Theaters Corporation. The battle royal that has been waging between Fox and his former bankers, Halsey, Stuart & Company, has been one of the hottest contests conducted in the film industry in many years past. Fox's difficulties have not only been of nation-wide comment, but have held practically as much interest in foreign countries.

The film magnate beat his opponents by a vote of nearly 20 to 1 and proved that his stockholders hold the confidence in him that they had a year ago, before his numerous financial troubles gained such wide publicity. The large vote favoring Fox's plan was even more than a vote of confidence, the vote having been the outcome of an order by Federal Judge Coleman as a test of the shareholders' ideas concerning the Fox plan. After the vote count was finished Judge Coleman was called on by Samuel Untermyer, Fox's attorney, who asked that the pending receivership actions be dismissed. No date has as yet been fixed for the hearing.

In spite of the overwhelming vote of the stockholders for the Fox plan a legal fight is seen imminent in the near future, Halsey, Stuart & Company having intimated that there will be further court action.

There is a total of 920,560 shares of Fox Film stock outstanding. The voted shares were 921,632, and of these 658,522 favored the Fox plan, leaving 33,110 opposed. There are 1,583,000 outstanding shares of Class A stock of Fox theaters, 1,086,854 voted with 887,516 for the Fox plan and 99,338 opposing. All of the outstanding 100,000 shares of Class B stock were voted for the plan.

Much talk has been rife along Broadway ever since the chief battle on the finance plan started, with rumors current that some of the leading directors in the Fox organization, who were supposed to be closest to the film magnate, were opposing his plan and would vote for the Halsey, Stuart & Company proposition. James R. Grainger, Winfield Sheehan, Saul E. Rogers, C. F. Sheehan and John Zarit indorsed the bankers' proposition, and when questioned by reporters concerning their turning their indorsement to the Halsey-Stuart plan stated that they believed it to be best. Grainger augmented this statement, it is said, by saying that many of his friends had bought Fox stock at his recommendation and he felt it his duty to vote for the plan that in his opinion was the most favorable.

Directors of both the Fox Film Corporation and the Fox Theaters Corporation met immediately after the vote was announced to adopt legislation necessary to make the \$65,000,000 Fox financing plan operative.

Distribute Fables Abroad

NEW YORK, March 10.—Pathe International Corporation has closed a contract with Pathe-Nathan to distribute Aesop Fables in Spain, France and Portugal. Aesop Fables are reported as being one of the favorite short subjects among the European theater managers.

Paramount Bids for Houses

STAMFORD, Conn., March 10.—Paramount is negotiating with Charles D. Vuono for the purchase of his theaters in Connecticut. The houses involved are the Palace and Strand here and the Empress and Regent in South Norwalk.

Norton With Paramount

NEW YORK, March 10.—Barry Norton has been given a contract by Paramount and will become a member of the Paramount stock company. Norton, an Argentinian, is best remembered for his part as the mother's boy in *What Price Glory?*

Universal Names Associate Producers

NEW YORK, March 10.—Universal is going in for associate producers and as a result Carl Laemmle, Jr., announces the appointment of E. M. Asher, well-known independent producer, and Albert Demond as associate producers of the "U" organization.

Asher was formerly one of the firm of Asher, Small & Rogers, while Demond's latest picture for Universal is *The Cohens and Kellys in Scotland*. Other appointments of associate producers by Laemmle, Jr., are expected shortly.

Sunday Shows for Framingham

BOSTON, March 8.—Henceforth Framingham, Mass., will join the list of Massachusetts cities showing Sunday movies. A new board of selection, including John J. Brady, John J. Rice, Albert Z. Lemoine and Roger H. O'Brien, turned the trick. Two picture houses will be licensed.

St. Clair's New Contract

NEW YORK, March 10.—Malcolm St. Clair has been signed to a long-term contract by M-G-M as a reward for his work on *Montana Moon*, starring Joan Crawford. St. Clair is now at work on Paramount's *Young Man of Manhattan* and will report to M-G-M immediately after its completion.

RCA Equips Many 1,000-Capacity Theaters

NEW YORK, March 10.—Since RCA Photophone announced that theaters with a seating capacity from 500 to 1,000 could secure installation of the so-called Small Theater equipment for the same price paid by the house of 500 capacity, contracts for this equipment have been pouring in. This statement is borne out by the list of theaters that have contracted for this equipment within the last two weeks and comprises the following theaters, according to a compilation made by Sydney E. Abel, general sales manager:

Morris, Cimarron, Kan.; Opera House, Oberlin, Kan.; Humboldt, Ia.; Finks, Gridley, Calif.; Jackson, Jackson, Calif.; Grand, Corry, Pa.; State, East Brady, Pa.; Good Time, Baltimore, Md.; Palace, Doland, S. D.; Risato, Kennedy, Tex.; Laurelton, Laurelton, N. Y.; Strand, Dolgeville, N. Y.; Temple, Fairport, N. Y.; Temple, Geneva, N. Y.; Risato, East Rochester, N. Y.; Willows, Linton, N. D.; State, Olivia, Minn.; Show Shop, Glendale, Cal.; Lyceum, Leavenworth, Kan.; Bishop, Bishop, Calif.; La Tosca, Los Angeles, Calif.; Echo, Brooklyn, N. Y.; Crystal, Crystal City, Mo.; Colonial, Philadelphia, Pa.; Lyric, Barborton, O.; Lawrence, New Haven, Conn.; City Line, Brooklyn, N. Y.; Charwood, St. Joseph, Mo.; American, Cushing, Okla.; Southern, Oak Park, Ill.; Bergen, Tenafly, N. J.; Millburn, Millburn, N. J.; McKinley, Canton, O.; Temple, Willard, O.; Red Wing, Baltimore, Md.; Evangelina, New Iberia, La.; Champion, Birmingham, Ala.; Palace, Lafayette, Ga.; Waller, Laurel, Del.; Lyric, Massillon, O.; Gorham Opera House, Gorham, N. H.; Community, Hiddely, Md.; Northup, Syracuse, Kan.; Roxie, Reno, Nev.; Gem, Lyndonville, Vt.; Windsor, New York City; Opera House,



JOE BRANDT, who is president of Columbia Pictures. Under the leadership of Brandt and his corps of capable associates Columbia has forged to the front as a leader in the independent producing field. For the coming year Columbia has made out a schedule that is out of the ordinary.

Hugh Herbert Signed By Radio Pictures

NEW YORK, March 10.—Hugh Herbert, well-known vaudeville author and artist, has been signed by Radio Pictures to write originals.

Herbert at one time was one of the best Jewish character actors on the stage and has authored numerous sketches, acts and playlets that should find wide favor in the short-subject department of the Radio organization.

"Ingagi" Breaks Record

SAN DIEGO, Calif., March 8.—*Ingagi*, jungle wonder film, having its world premiere at the Spreckels Theater, has broken all box-office records for this theater in its 10 days' showing. The picture will open at the 44th Street Theater, New York, this month, and after that road shown thru the country.

No Talkies For Chaplin

Now preparing to organize his own producing company for silent films alone

NEW YORK, March 10.—Charlie Chaplin will never make a talking picture. At least that is what the screen's leading comedy pantomimist says and he evidently intends to adhere to it, for he is now formulating plans for a company to produce silent pictures alone. According to the formative idea \$5,000,000 to \$10,000,000 a year will be spent on silent productions.

Chaplin is the only one of the big stars to hold out against talking productions. Lon Chaney succumbed to the lure of the voice a few weeks ago, but Chaplin, who was known to the stage as a pantomimist before he turned to the screen, will adhere to the silent plan. His latest picture, *City Lights*, which has been in production for over a year, is just being completed without a word of talk.

Chaplin's plans for his new silent company will secure the services of famous stars of the silent screen who are unable to handle the dialog and use them as featured and starred players in productions surrounded by well-known supporting players of the silent days. All of them will be signed to a stock company agreement.

Chaplin it is known has broached the subject to John Gilbert, who looks favorably upon it, as the male half of the Garbo-Gilbert combination has proved anything but a success on the loquacious screen.

Both Colliers Signed

NEW YORK, March 10.—When *Str-Cylinder* Love, the William Anthony Maguire play, comes to the screen as a talking picture under the Fox banner it will have William Collier, Sr., and his son, Buster Collier, Jr., in the leading roles. No doubt "Dad" Collier will have the role that Donald Meek played in the original production, while Buster will have the Ernest Truex role.

Directs Advertising

NEW YORK, March 10.—Charles Reed Jones has been signed as publicity and advertising director for the newly organized Aristocrat Pictures. The announcement was made this week by Nat Levine. Jones is a former editor of several motion picture magazines.

Marx Bros. Re-Sign

NEW YORK, March 10.—The Four Marx Brothers have signed a long-term contract with Paramount that will begin immediately after the boys have returned from their current road tour. Several stories are being considered, with the first two productions already set.

Windsor Pictures' New Home

NEW YORK, March 10.—Windsor Pictures, recently organized by Henry Ginsberg and the Weiss Brothers, have taken over the space formerly occupied by Castle Films at 729 Seventh avenue. They now occupy one-half floor at the Seventh avenue address.

Canadians Book Shorts

NEW YORK, March 10.—What is considered an outstanding booking achievement has been accomplished by Columbia in Canada, where Columbia shorts are playing in all but 27 wired houses in the dominion. There are 366 out of 393 wired houses playing Columbia shorts.

Directors Changed

NEW YORK, March 10.—Harry d'Arrast has been relieved of his directorial work on Ronald Colman's production, *Raffles*, and George Fitzmaurice has been assigned the directorial finishing of the picture. Samuel Goldwyn made the switch in directors last week.

Waterbury, Vt.; Auburn, Auburn, Calif.; Palace, Kansas City, Mo.; Wedgeway, Schenectady, N. Y.; Star, Cliffside, N. J.; Champlain, Swanton, Vt.; Grand, Indian Orchard, Mass.; Colonial, Beach Haven, N. J.; Majestic, Fitchburg, Mass.; Family, Worcester, Mass.; Strand, Whitewater, Wis.; Webster, Ottawa, Kan.; Liberty, Columbus, Kan.; Cozy, Checotah, Okla.; Washington, Atoka, Okla.; Lewis, Independence, Mo.; Palace, Eufaula, Okla.; California Operators School, Los Angeles, Calif.; Oak, Berwyn, Ill.; Butler, Chicago, Ill.; Ritz, Centerville, Ia.; Broadmour, Kansas City, Mo.; Amuzu, Des Moines, Ia.; Plaza, Kaufman, Tex.; Bijou, Mt. Clemons, Mich.; Courtesy, Detroit, Mich.; Echo, Detroit, Mich.; Dixie, Inaon, Tex.; Arabian, Oakland, Calif.; Cannon Movies, New York City; McNair, St. Louis, Mo.; Washington, E. St. Louis, Ill.; Orpheum, Dover, N. H.; Garden, Chicago, Ill.; Ansonia, Wadesboro, N. C.; Ideal, Winston-Salem, N. C.; Liberty, Luverne, Ala.; Refowich, Schuykill Haven Pa.; Legion, White Haven, Pa.; Pelahatchie, Pelahatchie, Miss.; New Albany, New York City; Royal, Columbus, O.; El Raton, Raton, N. M.; Sewickley, Sewickley, Pa.; Park, West Haven, Conn.; Alhambra, Pleasant Grove, Utah; Auditorium, Brainer, Mo.; Star, Seattle, Wash.; Mission, Sacramento, Calif.; State, Healdsburg, Calif.; Ellinwood, Ellinwood, Kan.; Royal, Higginville, Mo.; Iowa, Winter-set, Ia.; Quen, Lake Village, Ark.; Wasco, Wasco, Calif.; Forest, Forest City, Ia.; Rex, Iowa Falls, Ia.; Cozy, Detroit, Mich.; Colonial, Iron Mountain, Mich.; Forest, Detroit, Mich.; Grand, Bossmer, Ala.; Capitol, Woodbine, N. J.; Rex, Winston-Salem, N. C.; Ivanhoe, St. Louis, Mo., and Cameo, St. Louis, Mo.

Silents With Music Planned

Cinamusic Corp. takes lease on Pittsburgh theater to aid musician situation

PITTSBURGH, Pa., March 10.—In an effort to aid in bringing back the orchestra in the motion picture theater, 60 members of the local musicians' union, with the official sanction of Joe Weber, president of the American Federation of Musicians, have formed a co-operative company called the Cinamusic Corporation of Pittsburgh, and have taken a lease on the Gayety Theater of this city from the Columbia Amusement Company. The house will be opened Friday night of this week with silent photoplays, a 60-piece symphony orchestra and a stage band of 30 or 40 men. *Joan of Arc*, a French production, may be the first picture, and the house will operate continuously from 11 a. m. until 11 p. m. The admission price will be a low one.

This move has been brought about thru the talks having thrown thousands of musicians out of work. The question of getting the proper silent features is probably the greatest obstacle with which the new organization is confronted, and it may be necessary to resort to the foreign field. While many American producers are making silent versions of their talks, at the same time it is unlikely that they would sell them to Cinamusic Corporation to be shown in opposition to their output. Several rows of seats in the Gayety will be removed to provide space for the orchestra.

Schertzinger Re-Signed

NEW YORK, March 10.—Victor Schertzinger, director, has had his Paramount contract renewed for a long-term period. His latest production was *Buddy Rogers* starring vehicle *Safety in Numbers*. Schertzinger is a composer of note, having written *Marchets* and the score of *The Love Parade*.

Warner Club Dance

NEW YORK, March 10.—The Warner Club, Inc., will hold its regular meeting and dance on the roof of the Pennsylvania Hotel Thursday evening, March 13. The second annual dance to be held at the Concourse Plaza in April will be taken up at this meeting.

Cody With Radio

NEW YORK, March 10.—Lew Cody has been assigned the heavy role in Radio's *Second Man*, which is slated to start in production shortly on the West Coast.

Directs "Beyond Victory"

HOLLYWOOD, March 10.—John Robertson has been signed by Pathe to direct *Beyond Victory*, an original story by Lynn Riggs. No assignments yet.

Reisman Back in N. Y.

NEW YORK, March 10.—Phil Reisman, general sales manager of Pathe, has returned to New York after a five weeks' tour of Pathe exchanges. Reisman also made a brief visit to the Pathe studios in Culver City.

Rogers on Week's Trip

NEW YORK, March 10.—Budd Rogers, director of sales for Sono-Art World Wide, left New York for a week's trip in the Midwest to close first-run contracts on his company's current productions.

Denny's Sono-Art Completed

NEW YORK, March 10.—Reginald Denny's first starring production for Sono-Art World Wide, titled *The Dark Chapter*, has been completed. Mimiama Soezar is in the leading fem. role. George J. Crane directed.

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Exploitation Tips

The Billboard will be glad to receive and publish accounts of exploitation stunts or ideas that exhibitors have found successful. Address your communications to H. David Strauss, Motion Picture Editor, The Billboard, 1560 Broadway, New York, N. Y.

IT'S A GREAT LIFE (M-G-M)—Leonard Worley, manager of the Fischer Theater, Danville, Ill., used a Hoosier Hop Contest to help sell this production locally. Worley tied up with the local music company that conducts the dance hall in his town and arranged that several attractive prizes be awarded the dancers the opening night of the picture's engagement. The music company donated its full window on the stunt, also taking considerable space in the newspaper, advertising the picture as well as the dance contest. The newspaper co-operated on the stunt to the extent of donating a liberal amount of space to both the production and the dance contest.

LITTLE JOHNNY JONES (F. N.)—When this production played the Strand Theater, Brooklyn, 15,000 cards were printed and distributed, using the angle George M. Cohan used on the race track idea to put the attraction over as a legitimate venture many years ago. The cards read: "Don't play the races blind! To introduce our infallible tipping bureau we will give our best bet absolutely free—today and tomorrow—Buzell Nevins 2886. Give the code word Buzell and we will give you the sure winner. We will give you the name of the jockey and just why we know this race is in the bag." Window cards were used in profusion thruout Brooklyn music shops to a very good effect on the production. Some 75,000 circulars, supplied by McCrory's store, were placed in every package leaving the store. The company also donated a full window display on the engagement. Street cars used dash-board cards on the production and music stores also played records and displayed photos on the engagement. This effective campaign was put over by John Bocerra, p. a.

HER PRIVATE AFFAIR (PATHE)—The one we don't know who conducted this campaign credit is being given Joe Rivkin of the Pathe home office, who usually does this sort of work. A special street car was used, well bannered on the sides, with a band inside playing popular Spanish tunes and girls giving away thousands of heralds on the production. The feature was billed as the first perfect talking Spanish production and attracted much attention when it played a week at the Prado Theater in Havana. The lobby of the theater was also given special treatment with a Spanish atmosphere that was bound to attract attention. Newspaper space was increased in all dailies and weeklies.

DEVIL MAY CARE (M-G-M)—Bob Brosse, manager of the State Theater, Minneapolis, arranged an interesting stunt with *Liberty* mag. dealers in this territory when this feature played Minneapolis. He was assisted by one of Bill Ferguson's exploiters. The 500 *Liberty* boys in the city used special cards on their *Liberty* mag. bags which were good as a pass to a special show for the boys. Every one of the boys was a walking advertisement of the production, which caused a lot of interest in the production. Forty-five thousand inserts were made in the leaves of *Taystee* Bread that was distributed about the city. A contest was arranged with the idea being to see how many words could be gotten out of the song hit title *Shepherd's Serenade*. Tickets were used as prize awards in this contest.

THE GRAND PARADE (PATHE)—Another successful campaign for Joe Rivkin. When this production played the RKO Erlanger Theater in Philadelphia, Joe had the theme songs played over the radio each day for 30 minutes. One hundred and fifty window displays were arranged thru the co-operation of the Victor dealers in the city. Using the national tieup arranged by G. R. O'Neill, director of Pathe publicity, Rivkin was able to secure displays in 15 Health-O-Meter stores and used their various charts and accessories as exploitation material. The newspapers gave special breaks in feature stories on the picture. The dailies also ran names in the classified section of their papers, giving away free passes to anyone whose name appeared in the want ad section. The invalids of the city were also invited to the showing free by one of the newspapers, which also tied in in a very liberal way in putting the feature across.

UNTANED (M-G-M)—J. H. Merriman, manager of Loew's Valentine Theater in Toledo, tied in with the salvation army in putting this feature over in his town. A cutout of Joan Crawford, holding a tambourine, was mounted on a booth and to anyone who could toss two coins in succession into the tambourine a free pass to the theater was given. Salvation Army lassies attended the booth and did a land-office business from the business men out to lunch. The booth was on post-office property, with all the money going to the Salvation Army. Pictures of the mayor and other prominent officials were used in the dailies, who gave the stunt a big break, due to the fact that a charitable enterprise was involved. It didn't cost the theater too many passes either.

HER UNBORN CHILD (WINDSOR)—One of the most elaborate and comprehensive press sheets ever offered on any production has been prepared by Windsor on this production. It contains every available suggestion for the furthering of the production's interest as well as one of the most dignified campaigns possible.

JACKSONVILLE, Fla., March 10.—The Florida Theater bridge parties on Wednesday afternoons have grown from 3 tables four weeks ago to 83 tables for the past week.

The beautiful mezzanine lobby is used for the parties.

A hostess may entertain her friends here at bridge, followed or preceded by witnessing the current show.

A tieup with a local baker, coffee roaster and ice cream manufacturer enables the house to serve refreshments without cost.

HER UNBORN CHILD—Exploitation at the Fenway Theater, Boston, a Publick house, included automobile tours of the city by two girls dressed as nurses. Stops were made along the way and fliers distributed judiciously.

RKO ORPHEUM, Salt Lake City, put on a clever public wedding as a feature of its "Blue Monday Night", which not only doubled business, but proved an unusually good drawing card from the standpoint of publicity and public interest. Bishop Ellison, of the Mormon Church, pronounced the wedding ceremony and the doorman was the happy bridegroom with his pretty, dark-haired

Oakie Raised To Stardom

Former stockbroker's clerk proved big draw for exhibs. in all parts of country

NEW YORK, March 10.—Jack Oakie has been elevated to stardom. The announcement was made this week by Jesse L. Lasky and comes as a result of the wide following that Oakie has secured for himself in less than a year and a half. Oakie was a former stockbroker's clerk. He made his entrance to the movies with an infectious grin and a personality that seemed to click right from the start.

The juvenile comedian has been having some contract troubles during the last year, but all of these are about adjusted. He was discovered by Director Wesley Ruggles and placed under a contract by him. Ruggles, it is alleged, permitted various companies to borrow Oakie at a much larger salary than the player was receiving. Oakie rebelled, but it is understood that he now has a new agreement that sends his salary into the four-figure class.

Oakie's first starring vehicle will be *High Society*, an adaptation of Octavus Roy Cohen's story, *Marco Himself*. He will be supported by Mary Brian and "Skeets" Gallagher. It is understood that Oakie will follow this with a screen version of *Merton of the Movies*.

The news of Oakie's elevation to stardom should be received with acclaim by exhibitors thruout the country, as he has proved one of the screen's best drawing cards in the last year. This draw is not confined to any one locality, but is nation-wide.

The event was not a fake. Public approval was given from the loud applause for the happy couple's welfare. Incidentally, many local merchants gave elaborate wedding gifts. The fact that Auerbach's Fashion Show was being held at the same time gave real atmosphere, for all the beautiful models acted as maids of honor leading the line of march down the velveted stage. The stunt was arranged by Grant Pemberton, manager, assisted by Hal Elias, exploitation director for Metro-Goldwyn-Mayer.

HIT THE DECK (Radio)—The excellent publicity stunts put on by Mark J. Bennett, manager Tabor Theater, Denver, Colo., during this picture's showing, ran the great exceptionally high for this house for a two-week run. The box office was dressed up to represent a turret of a battleship, and with two cannon protruding, draped with flags, was very effective. The local naval recruiting station furnished sailors' uniforms for the ushers and a lobby man wore an admiral's outfit. They paraded the streets every day and put on drills. Taking a cue from the Smith that is lost in the picture a Smith party was put on. Invitations were mailed to local Smiths and over 800 responded. The ladies were given paper hats and the men derbies. Special acts were put on for them by the Fanchon & Marco idea playing there. The Smith Bros., of cough-drop fame, were impersonated. All in all the Smiths were put in a good humor and highly enjoyed it. Later a sailor party was put on and each was given a small American flag as a souvenir. The life history of the stars was given over the radio, three programs being broadcast daily.

METROPOLITAN THEATER (Publix) Boston.—Continued interest in the weekly Fashion Show staged in the big downstairs salon is fast taking the idea out of the experimental class. Co-operation with Jordan Marsh Company, local department store, provides the models, and a pianist does as much for the musical accompaniment. Every Monday after each showing of the feature picture the show is staged. Obstacle golf and a driving net, installed by a local sporting goods store, give the male patrons something with which to amuse themselves in between the fashion shows and during the remainder of the week. It is attracting considerable attention.

REVIEWS OF THE LATEST

"Be Yourself"

(UNITED ARTISTS)
At the Rialto Theater

Fannie Brice, that incomparable delineator of Jewish comedy characters, is the star of this production, her first for United Artists. Under the Warner banner Miss Brice made *My Man*, her first screen production. This one is a far better picture, the story weaving her comedy specialties in a deft manner so that one does not feel that the picture was constructed just to give her an opportunity to sing a few comedy songs, to do a few bits from her vaudeville act or scenes with which she had become identified thru the revue production.

Be Yourself is cracking good entertainment and United Artists showed good judgment in not trying to force it for a 52 run. It is not that type picture, but as a program release should prove a good money getter and one that will bid for added popularity for the star.

The camera is not any too gentle with Miss Brice, but those who know Fannie as a comedienne (and who doesn't) are willing to forget the delinquencies of beauty contour in favor of talent. And what an excellent artist she once again establishes herself in her numbers. When *I'm Cooking Breakfast for the One I Love*, and a semi-dramatic number, *When a Woman Loves a Man*. But this star shows her excellent change of pace from drama to comedy in her burlesque dance number, *The Dying Swan*. Miss Brice's role has been nicely varied between comedy, burlesque, travesty, drama and a bit of sentiment.

Robert Armstrong, who has the leading male role, appears in the role of a dumb prize fighter, which is by far the best role that he has had on the screen, the character taking him back to the same style role that he had in the legitimate production, *Is Zat So?* Armstrong gives real character to this dumb, conceited and homely pug.

In addition there is Harry Green in the role of Fannie's brother, who offers another one of his excellent Hebraic characterizations. Gertrude Astor as the menace and G. Pat Collins as the opponent scrapper are both well cast.

Thornton Freeland has set his direction at a nice pace, the change of tempo being perfectly timed and spaced in continuity construction. The story is an adaptation of Joseph Jackson's *The Champ*, and deals with a prize fighter, who is loved and managed by Fannie, a cabaret entertainer. Her brother also acts as manager, tho it is the girl who is the brains of the managerial combine. A blond vamp and gold digger wins the boy away from Fannie, when Fannie realizes that he needs a bump to bring him back to his senses. At the suggestion of the blonde he has had his disfigured proboscis remodeled. In his fight for the championship Fannie knows that is his one vulnerable spot and while at the ringside yells to the opponent to go for "the beizer," "the schoz-zic." He does, with the result that the champ is knocked cold, the blonde gives him the air and Fannie gets her man.
H. D. STRAUSS.

"Lucky Larkin"

(UNIVERSAL)

At Loew's New York

Ken Maynard's latest Universal production is a silent one as far as dialog is concerned, and the virile cowboy contents himself with a synchronized accompaniment that is very good. Dialog such as has been the case of the Maynard productions is best left out. Maynard's voice records very well, but he has had exceptionally poor luck in securing the right recording. That, very likely, decided him to make this production as he has, silent, with synchronized music and effects.

The story of this production is not exactly new. Maynard comes in contact with an old friend from down South, who is faced with the necessity of giving up his home unless he wins the cross-country race that is shortly being held. Naturally, the old friend has a beautiful daughter, and many enemies, who will stop at nothing to break the old man. Maynard wins the race, and the girl, after the usual hardships imposed upon any good cowboy in the movies. All in all

it makes a very good tale for the customers who must have their Westerns and the kids who idolize Ken Maynard.

Thruout the production Harry Brown has done a very good job as the director. At no time has he allowed the ultimate finale to escape him, and he has woven the story about his star in a most commendable manner.

Nora Lane is the lady that gets all the boy's attention, and she is not hard to look at, tho she could be a better actress.

Marion Jackson gets the credit for being the author, tho it's hard to conceive of anyone having to work on a story as trite as this one.

Synchronized score very good, and this production will stack them in on Saturday in the small towns, where it will meet its best response. J. F. L.

"The China Express"

(AN AMKINO PRODUCTION)

At the Cameo

There is not a great deal of excuse for this production other than the fact it partly carries the reason Soviet Russia raised so much sand in Manchuria recently. The Soviet Government is becoming more subtle all the time in the method in which it injects its propaganda to the outside world. It is only obvious at times that you are being led in the Russian way of thinking, and were it not for these few sequences, it is altogether probable that the Soviets would make a good many new friends thru the medium of the movie productions.

Despite the fact that this production is an out-and-out propaganda medium it has many redeeming features that make it worth while for Guild theaters to run. The photography is very good and many interesting as well as educational spots have been included. As per usual, the continuity of the story is sadly broken, and unless an average audience is interested in other things besides story value it will be sadly disappointed in seeing this one. *China Express* is not a production that will have many runs in this country, but where it is played it should be heavily billed as a Soviet production. That it will draw communistic sympathizers is a certainty, but whether it will entertain and please is an altogether different matter.
J. F. L.

"Only the Brave"

(A PARAMOUNT PICTURE)

At the Paramount

Virginia during the war between the States serves well as a background for Gary Cooper's latest starring vehicle for Paramount. It is by no means the same class production as *The Virginian*, but it is fully as entertaining a sequel to the Owen Wister story. The cast in this picture is by far the best rounded and capable that has been seen in any production in a long time. Mary Brian, as a Southern belle of the old school, reaches a new height in her long string of successes and thoroly convinces by her realistic performance. Phillips Holmes, James Neill, Morgan Farley and William Le Maire compose the supporting cast and their choice has been a wise one. Every member interprets his assignment in the most capable manner and leaves nothing to be desired.

To William Le Maire goes the honor of the big hand in the role of guard over Cooper. This boy shows up in his otherwise small part to steal the entire show away from the principals. There is but little doubt that big things await a move in the future. If he can be half as good in another production as he was in this one he will be a riot.

The story is that of a Union officer, who goes over the lines into Virginia, dressed as a Confederate officer, with the full intention of being caught so that the fake message he is carrying will send the Southern army to destruction. His efforts to get caught are really funny and turn the greater part of the show into a comedy. He is finally captured and the Confederate army goes into an ambush. The boy is waiting to be shot and has fallen in love with the Southerner's daughter, who tries to help him escape as the squad takes him out to be executed. The Yanks arrive from their

victory and he is saved. After the surrender of Lee they are married.

Frank Tuttle directed and is deserving of a lot of credit. He has handled his story in a convincing manner and has made a decided success where many others would have produced a very mediocre program affair that would have lacked everything Tuttle has deftly included. The sound is okay and, thanks to William Le Maire and Lee Bickell, the production is entertaining enough to play in any house. There is nothing in the entire production that will offend those few remaining people who still remember the war between the States.
J. F. L.

"Such Men Are Dangerous"

(FOX MOVIE TONE)

At the Roxy

Warner Baxter, considered one of the finest actors on the talking screen and one who held his own in the silent drama, but who only reached stardom when the screen found voice, is starred in this production. Had Warner Baxter been unknown his characterization in this picture alone would have placed him among the first of the screen's stellar artists.

During the first half of this picture Baxter offers one of the greatest pieces of character portrayal that has ever been given to the screen or stage. So perfect is the makeup, so meticulously studied the guttural accents of the gruff uncouth German, who can only speak in checks and diamonds; so thoroly grotesque the physical bearing of this rather misshapen person, that even tho the program bears the Baxter name opposite the character of Ludwig Kranz, one is wondering if the program can be a misprint. Hats off to Warner Baxter for the most astounding bit of character work that has been brought to the screen in many a month. A few more like this and Baxter will be stealing Lon Chaney's thunder, and the billing, *A Man of a Thousand Faces*, will become applicable to the Fox star.

The story is by Elinor Glyn and the adaptation and dialog by Ernest Vajda. Strange to say, it is the first Glyn story that has really had any cinematic value. It is minus the exaggerated sex urge that has always been dominant in any Glyn story. While there is a certain element of sex appeal, it is not the first factor of the story, by any means. Mme. Glyn has based her story around the episode of the strange disappearance of Capt. Alfred Loewenstein, the Belgian financier, from his airplane during a flight across the English Channel. Into this she has woven plastic surgery and love interest.

At the start we see Baxter as an uncouth money king, who woos a beautiful English girl with diamonds and checks. She marries him at her mercenary sister's urging, but he is so homely, so utterly lacking in physical attraction, that she deserts him on the wedding night, even before his guests have departed. This is a blow to the millionaire. He arranges a disappearance from his airplane, leaving the impression that he was drowned in the English Channel, when in reality he is spending a year under the treatment of a plastic surgeon to have his body and face remodeled. Then we see the real Warner Baxter, who, under another name, returns to woo his own wife and get his revenge by jilting her. Instead, he finds his love too strong and everything ends happily.

Catherine Dale Owen has the leading feminine role. There is no gaining the fact that Miss Owen is a beautiful woman, but she lacks animation, and, on this account, her characterization seems shallow and vapid. While the character demands hauteur and a cold demeanor Miss Owen needs inspiration, fire in dramatic moments. As it is, she portrays a regal indifference that is a bit too supreme.

Alberti Conti, Hedda Hopper, Bela Lugosi and Claude Allister make up the remainder of a perfectly balanced cast.

The late Kenneth Hawks directed *Such Men Are Dangerous* and it was on the airplane sequence of this production that he met his death in the crash of two planes above the water. His last work is a credit to his name.
H. D. STRAUSS.

"Lord Byron of Broadway"

(M-G-M)

At the Capitol

Another talkie with a story built around the folks of the stage and Tin Pan Alley. There have been many of them put out and it's difficult to get a different twist to new ones. *Lord Byron of Broadway* achieved it, tho, and credit for same can be given to Nell Martin, who penned the novel, and the direction of William Nigh and Harry Beaumont. This and many other excellent qualities make it a thoroly entertaining production, one that your patrons will surely enjoy.

The two directors have turned out a consistently smooth piece of work. Harry Beaumont, remembered for directing *Broadway Melody*, injected realism into this picture. There are several scenes done in Technicolor that are beautiful. The ensemble dancing in these is a credit to the expert Sammy Lee. There are a number of sweet songs in the film, especially *Just a Bundle of Old Love Letters*. You're bound to hum it as you leave the theater.

Cast couldn't have been better chosen, and several of them have years of stage background. There's Charles Kaley, recently in one of Carroll's *Vanities*, who charmingly portrays his Lord Byron role. He realistically does a gay Lothario who finally wakes up to his senses. Then you have Cliff Edwards, whose pipes are widely known. He's hitting great strides on the spoken screen. You can't forget the ever-funny Benny Rubin, who dodges in and out to bring in some laugh-compelling comedy. He is the only comedy provider. Ethelind Terry, last in the musical comedy *Rio Rita*, is in this, too. She comes across with some of her sweet warbling.

Marion Shilling gives an impressive performance in playing opposite Charles Kaley. She's a sweet little lass and is glove-fit for her role. Smaller roles are given over to Gwen Lee, Drew Demorest, John Byron, Rita Flynn, Hazel Craven, Gine Corrado and Paulette Paquet.

Story is centered around a handsome songwriter who steals inspirations from his lady loves. He has loads of affairs, thus many songs. It's not long before he rises to the top of the ladder. There is a little lady who loves him, yet he doesn't realize it. When the trio led vaudeville to go into a musical comedy the songwriter went head over heels for the star. His partner told him that she was his double-crossing wife, but harsh words were his only reward. He walked away in a daze, to be later struck and killed in an auto. After the writer falls to the bottom of the ladder he realizes he is madly in love with the over-loving girl. She takes him to the fold for a venture on the sea of matrimony. Fadeout.

Be sure to book this one, for it's an excellent program.
SIDNEY HARRIS.

"Embarrassing Moments"

(UNIVERSAL)

At Loew's New York

A typical Reginald Denny vehicle, with the comedian doing a good bit of comedy that could easily have been better developed with a more meticulous direction and a better balanced script. This is the last production that Denny will make under the Universal banner and he will, no doubt, fare better with M-G and Sono-Art, under which companies he has a five-year picture contract with each.

Merna Kennedy plays the leading female, with Otis Harlan and William Austin giving good support. Despite the few silly moments, the cast as a whole turn in convincing performances. Merna Kennedy is especially good and does about the best work of her entire career.

The story is that of a young lady who picks the name off the front of a book, when she tells her father she is already married to escape the family choice, as the name of her husband. The father summons the pseudo-husband and after a night filled with many amusing situations the pair fall for each other and are married.

The sound is okay and this production should play well in the smaller towns especially.
J. F. L.

PICTURES IN NEW YORK

'The Case of Sergeant Grisca' (RADIO PICTURE)

At the Globe

When Herbert Brenon secured *The Case of Sergeant Grisca* for production he, no doubt, saw in it possibilities that have been entirely lost on the screen—possibilities that would give full sway to realism, to tragedy and the artistic. The picture borders upon the artistic, but the preachments and heart-tearing horrors of the leading character of the book are lost on the screen. The painted word pictures that Arnold Zweig gave to his book have lost their vivid colorfulness and dramatic virility in their transcription to this dialog film.

As it is, it turns out to be a lengthy tirade against Prussian militarism, whose adherents engender hate, injustice and revolutionary ideas in those oppressed. Its entertainment value is nil for the average theater audience and it just misses the mark that would grade it as real entertainment for the intelligentsia.

The story tells of an escaped Russian prisoner from a German military prison during the World War. In an effort to gain his freedom and seek his own home, that a peasant Russian girl with whom he falls in love, he is given the identification tag of another soldier. When he is caught again, he becomes a favorite of his German soldier keepers. About this time it is discovered that the man whose identification disc he is carrying was condemned to death as a spy. Even tho he is proven the other man, the high German military authorities insist that he must die. One of them cries "This is war and no time for splitting hairs." The end is the firing squad.

Herbert Brenon showed courage in bringing an unhappy ending to the film and courage in the selection of the story in the first place. However, in spite of some very realistic scenes the picture misses fire and will find few audiences to vote it any degree of popularity.

Chester Morris has the role of Sergeant Grisca and manages at times to give a convincing portrayal of the character, tho it does not seem to be exactly fitted to him on the whole. Opposite him is Betty Compson, as the peasant girl, whose makeup is much more Hollywoodian than Mervinsk. The character of the Germans seems thoroly out of keeping with the original drawing. Gustav von Seyffertitz alone bringing any Teutonic semblance to his role.

H. DAVID STRAUSS.

'The Cohens and the Kellys in Scotland' (UNIVERSAL)

At the Colony

The Cohens and the Kellys are back again in an all-talkie production that finds the original cast again assembled after several years. Charlie Murray, George Sidney, Kate Price and Vera Gordon may be a bit older than they were when they made the first of what seems to be a series of these productions, but they have lost none of their appeal and are also greatly aided by dialog.

As per usual, the two partners fight and split and the finale finds them together again richer and wiser than before. This time the two boys buy up all the plaid in Scotland on the tip that the Prince is going to wear plaid. The Prince doesn't and the boys are lost. At the final moment after they have attempted suicide and are trying to make up their losses the Prince comes by wearing plaid, and they are saved, for they realize the whole world will now wear Scottish cloth upon which they have a monopoly.

James Craft directed the production and has turned in a very good job. Scenes at a racetrack and on the golf course are good, with some fine comedy.

This one will play everywhere successfully and should receive special billing in neighborhoods strongly Irish or Hebrew. Sound okay. Screening time 82 minutes. J. F. L.

BILLING CORRECTION for Jean Myrio and Ayres with the Publick unit *Acc High*. They are now being exploited as the Jean Myrio and Charlotte Ayres Quartet.

Sound Shorts

'Getting the Air' (UNIVERSAL)

STYLE—Comedy.
TIME—Twenty minutes.

Arthur Lake gawgaws and Harold Teens thru this comedy that is far-fetched and without a great deal of excuse for being produced. Sweetboy Arthur gets in all the trouble he can with his sister's Sunday school class and his own family when he and his sweetie start on a picnic alone. The ending comes none too soon with Lake and the girl pulling the kids home in a trailer.

Lake is a big, overgrown infant, and while he may appeal to some folks he reminds the majority of people as needing a nursing bottle and other accessories that go with the infant class.

Photography okeh, but this one won't please. J. F. L.

'Kat's Meow' (COLUMBIA)

STYLE—Animated cartoon.
TIME—Six minutes.

An extremely funny cartoon with a number of new gags skillfully injected

that are worth any number of laughs. Crazy Kat fights with his girl friend over the bear, disguised as a goat, and saves her in the end after any number of amusing sequences.

Columbia is consistently producing a series of very good animated cartoons that should not be passed up by anyone. This production is on a par with the many other good productions produced by this company.

Sound okay. J. F. L.

'Fellow Students' (UNIVERSAL)

STYLE—Comedy.
TIME—Twenty minutes.

This production starts off as tho it's going to be a very good comedy, but ends up in a none-too-good manner. Meins and Newfield are credited as being the directors, and it is evident that both boys got in the other's way in the directing of the piece.

The action concerns the dumb student at college who, besides being the honor graduate, is a pill and a very poor comedian. Later he loses and wins the girl to and from his hated rival.

There are no names in this production that mean anything and there is little else that would make it worth while. Sound okay. It's also released as a silent. J. F. L.

'The Pay Off' (VITAPHONE 3798)

STYLE—Dramatic playlet.
TIME—Eighteen minutes.

Be sure to book this sound short. If you want something that is very good entertainment and unlike the usual run, then you have it in *The Pay Off*. It's an interesting dramatic playlet about crooks and bluecoats which has been done right by in being "canned". The direction shows expert handling, and the cast has been well chosen. It is headed by Henry B. Walthall, w-k screen artist, who always injects realism into his roles. There's not a miss in the dialog.

Story has plenty to it. Walthall takes on the role of an old and harmless crook. He has a daughter, who knows him only as a friend. Her boy friend just gets out of the hoosegow after doing a three-year stretch. His gang framed him on a job. The cops released him so they could trail him to get the big diamond loot which was never recovered. Walthall learns about it. When the cops almost get the boy friend, Walthall grabs the jewels from him and attempts a getaway, knowing that death awaits him. His death elicited kind words from the detective and enabled the loving couple to evade the clutches of the law. S. H.

Ruth Etting (VITAPHONE 960)

STYLE—Playlet, with songs.
TIME—Ten minutes.

This short has been done differently. It shows effort, but poor judgment. Instead of just offering Ruth Etting's honey-voiced warbling, a hackneyed and "wishy-washy" playlet has been built around it. However, it holds up as entertaining fare and you wouldn't go wrong in booking it.

Idea has Miss Etting as a song plugger in a music shop. She's madly in love with a handsome lad, who constantly sidesteps the date for the wedding bells to ring out. Her happiness goes "blooey" when a burlesque showgirl breaks the news to her that this guy is her hubby. The way this girl spels the Broadway lingo is great stuff.

You're sure to like the way Miss Etting sings *Where Is the Man I Love* and *From the Bottom of My Heart*. S. H.

Lobo (VITAPHONE 968)

STYLE—Dog novelty.
TIME—Three minutes.

Recruited from the popular Horace Heidt band act, Lobo, German police dog, and his master, Clarence Moore, offer a sound short that holds appeal and entertainment for most everyone. It's simply a display of the dog's uncanny execution of commands given him by Moore. One can't help but like Lobo. He's good looking as all police dogs are, graceful in movement and obeys commands in a manner almost approaching the human level. Moore is a nice-looking lad and pleasing talker. There seems to be thorough understanding between the two.

This short is a good one and should be booked. Most people like dogs and more so when they are as well trained as Lobo. When reviewed many in the audience openly marveled at the dog's work. S. H.

'Match Play' (EDUCATIONAL)

STYLE—Golf comedy.
TIME—Eighteen minutes.

Educational has garnered Leo Diegel and Walter Hagen, two golf champions, for this production. There have been so many comedies based on the green and in the rough that even those uninitiated in the game have become familiar enough with these terms to warrant an understanding sufficient to follow any golf story.

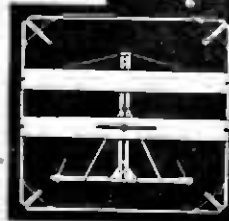
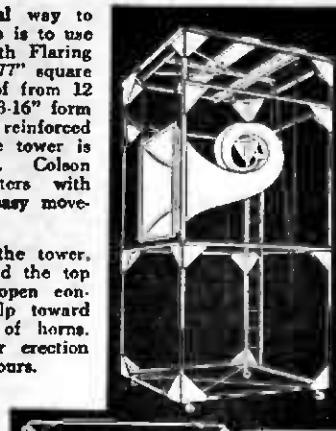
In addition to the two champions Educational has a cast of its best comedy players in important roles, including Andy Clyde, Marjorie Beebe, Bud Jamison and Lew Kelly. As might be suspected, a match game is being played for a girl's hand against a 10-year lease on the golf course. Of course, the two comedy opponents choose as a partner (See **SOUND SHORTS** on page 25)

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Theaters Planned

ANTIGO, Wis.—Approximately \$14,000 has been subscribed here for the erection of a new theater, to have approximate seating capacity of 600 and to cost \$40,000.

ASTORIA, L. I., N. Y.—Work will begin shortly on the new Low Valancia Theater, as a result of action taken last week by the Board of Standard and Appeals.

CENTERVILLE, Ia.—The Drake Theater, which was recently damaged by fire, will be entirely rebuilt, and plans are now being drawn for the work.

INDIANAPOLIS.—A new 4,000-seat theater, to cost approximately \$1,000,000, will be built here in the near future.

JOPLIN, Mo.—A new theater, costing \$400,000, will be built here shortly. The Midland Circuit, of Kansas City, has leased the house for 20 years.

MEDFORD, Ore.—Walter L. Loverette will build a theater here soon to cost \$70,000.

MEMPHIS, Tex.—A 1,100-seat theater will be erected here in the near future by Hollis Boren.

MEMPHIS, Tenn.—Local residents have expressed objection to the plans for the new theater to be built here. They declare they want a setback of 40 feet, while plans call for five feet.

PORTLAND, Ind.—Work has started on the new Hines Theater, being built by Peter Mallers.

RICHMOND, Va.—Bluesbird Theater Corporation plans to build a new theater. Walter J. Coutler, president of the company, advises.

STAMFORD, Tex.—The Stamford Amusement Company will erect a new theater here to cost approximately \$50,000.

STOCKTON, Calif.—National Theaters Syndicate Company plans to build a \$500,000 theater here, it was disclosed by Emery V. Clover, manager of the company's National Theater here.

STOCKTON, Calif.—A new \$25,000 theater will be built by Weiland Brothers here for Angelo Palmiro, who has leased the theater to N. Terai for 10 years. The theater will seat 650.

Theater Openings

DETROIT, Mich.—The Vesper Theater, a 350-seater in River Rouge, a Detroit suburb, has just opened. The house will be operated by J. J. Fannothater. Plans call for making this theater a de luxe colored house.

GOSHEN, Ind.—The Circle Theater, owned by Ben Piccarilli, opened March 9 with ROA sound equipment.

OGDENSBURG, N. Y.—The Star Theater will be opened shortly, while the Strand Theater is being renovated.

PETERSBURG, Va.—The new Harris Theater is nearing completion and is expected to open shortly. W. Frank Harris will manage the house.

SALEM, Va.—Commonwealth Theater Corporation opened its second theater here last week. The new Salem Theater, erected at a cost of \$150,000, will present talking pictures, while the older house, the Grand, will follow its usual policy with silent productions.

REOPENINGS

CHICAGO.—The Douglas Theater has reopened as a talking picture house. It is equipped with Movietone and the new Magnascreen. I. Kamode is manager.

LA PORTE CITY, Ia.—The Pastime Theater, which has been closed the last five weeks, was reopened March 1.

MCINTOSH, S. D.—The Lyric Theater, after being sound equipped, was reopened by William Chappin recently.

NORFOLK, Va.—The Park Theater

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has been reopened after being sound equipped.

SAN FRANCISCO.—The New Rialto, formerly known as the Wigwam, has reopened with talking pictures.

TRAER, Ia.—The Princess Theater reopened March 1 under management of John L. Smith, of Tama, as the Traer Theater after extensive remodeling and redecoration.

WATERTOWN, Mass.—The Watertown Amusement Company, new owner of the Coolidge Theater, has opened the house after redecoration and sound equipping it.

WHEATON, Ill.—The Grand Theater has been leased from the Grand Theater Company by Publix Theaters, Inc., and after being closed a month for installation of sound equipment, has reopened as the Wheaton Paramount.

WOLLASTON, Mass.—The Wollaston Theater has reopened after being redecorated and renovated. Sound equipment was also installed.

Theater Deals

ALMA, Neb.—Paul Hacker has purchased the Rialto Theater from Joe Petry.

BOONE, Ia.—L. A. Tillotson, of Osceola, has purchased the Strand Theater from Roy E. Benson and will open it soon under his management. The building, which was swept by fire a few weeks ago, has been rebuilt.

BRADY, Tex.—Richard Winters has purchased the Palace, Lyric and Ritz theaters.

CLINTON, Wis.—Arlie Anderson, of Rockton, Ill., has leased the Gem Theater and took possession of it March 1.

CRYSTAL LAKE, Ill.—Polka Bros., operating theaters in seven towns in this community, took over the new El Tovar picture house last week, under lease from the Crystal Lake Theater Building Corporation.

DEVON, Conn.—Margaret E. Kish has leased the Devon Theater for a period of six years. Miss Kish, who formerly was connected with the Pathe Exchange in New Haven and also publicity manager for the Majestic Theater, Hartford, plans to operate her new charge on a full-time basis, instead of the previous week-end arrangement.

ELLSWORTH, Minn.—J. F. Sanders has taken over the Majestic Theater from John and Mrs. Nordman.

MADISON, Wis.—L. E. Brin has sold

his Capitol Theater here and the Portage Theater, Portage, Wis.

MANITOWOC, Wis.—The Capitol Theater will be sold at a sheriff's sale to cover a third mortgage held by M. H. Dempsey against the George Brothers, owners of the house.

MILACA, Minn.—The Casino Theater has been purchased by E. H. Hill from P. T. Simon.

MILWAUKEE, Wis.—The A. E. A. Corporation, operator of the Hollywood Theater, has taken a 10-year lease on the property.

MILWAUKEE.—The Garrick Theater, which has been dark for several months, has been leased and will be used for automobile storage purposes by the lessees.

MINERAL WELLS, Tex.—J. W. Courtney has purchased half interest in the Gem and Grand theaters from Bill Stephens and O. E. Murphy.

MONTREAL, Can.—The Standard Amusements Corporation, which already controls two houses here, has purchased from the Famous Players Canadian Corporation a plot of land, which Famous Players has held for the building of a proposed motion picture theater.

TABLE ROCK, Neb.—William Hale has purchased the Table Rock Theater from T. M. Green.

TOLEDO, O.—F. B. Leonard has sold his Superba Theater to Charles E. Weidenhoff.

VALPARAISO, Ind.—The Tivoli Theater has been taken over by G. G. Shauer & Sons, owners of the Premier Theater here.

WILMINGTON, Del.—The Elaine Theater was sold recently to Francis de H. Janvier at public auction.

WORCESTER, Mass.—RKO and Warner Brothers are reported dickering for the purchase of the Plymouth Theater here.

Theater Alterations

BINGHAMTON, N. Y.—The Stone Theater is being remodeled by the Kodeco Realty Corporation. The seating is being increased to 2,000, and a Grandeur screen is being installed.

CHEYENNE, Wyo.—The Lincoln Theater has been extensively altered and redecorated.

DERBY, Conn.—The remodeling and sound equipping of Community Hall has

been completed, and its owners will reopen it shortly.

MILLEDGEVILLE, Ga.—The Colonial Theater will undergo a program of improvements shortly. Manager M. L. Curry advises. The theater will not be closed.

OMAHA, Neb.—Two former Public houses are to be torn down and remodeled. The Strand Theater is being razed to make room for a small hotel, and the Rialto is to be remodeled into a bus depot.

TAMPA, Fla.—The Tampa, Victory, Strand, Franklin and Seminole theaters will be altered and renovated to the extent of \$100,000 by the Famous Players-Public Corporation.

TERRE HAUTE, Ind.—The Savoy Theater is being remodeled and sound equipped.

THOMPSONVILLE, Conn.—C. D. Burbank is remodeling his Franklin Theater and also installing sound equipment. William H. Whyte is the new manager of the house.

UTICA, N. Y.—The RKO Colonial Theater is being renovated and redecorated. Manager M. Robbins informs.

Theater Staff Notes

HENRY SOMMERS is the new manager of the Orpheum Theater, Seattle.

F. O. CROSON has been appointed manager of the Princess Theater, Sioux City, Ia.

BROD PIERSON has left the Granada Theater, San Francisco, as exploitation man to take a similar position at the St. Francis Theater, San Francisco, under Manager Milton Samis.

LEO FLANAGAN is managing the Mystic Theater, Malden, Mass. He formerly was manager of the Riverside Theater.

JESSE BRIDGEMAN was issued a permit to operate the Silver Theater, Waterville, Me., last week.

WARREN BROWN has succeeded Stanley James as manager of the Auditorium, Malden, Mass. Brown was formerly employed at the Mystic Theater.

MONTE HANCOE has been appointed manager of the Strand Theater, New Orleans.

SAM SUGGS is assistant manager of the new Paramount Theater, Montgomery, Ala.

J. G. DEAKING is house manager of the Palace Theater, Floydada, Tex.

GEORGE W. GAMBRILL, former motion picture critic, has been named as manager of the New Avenue Theater, East St. Louis, by States Theatrical Circuit.

FLOYD MENNELLEY has succeeded Val Kennedy as manager of the Butmore Theater, Los Angeles.

JOE WALKER is managing the Publix-Saenger Theater, Durham, Ala. He formerly was manager of the Anniston Theater, Anniston.

FRED HAMILTON has taken over the management of the Kosciusko Theater, Kosciusko, Miss., succeeding W. L. Crull. The house is owned by the Pine Tree Amusement Company.

VICTOR ROSEN has been appointed manager of the Forum Theater, Los Angeles, by Warner Brothers. He was formerly manager of the West End Theater, Los Angeles.

JOHN MORAN has been appointed manager of the Sixth Street Theater, Coshocton, O., by the Harris Amusement Corporation. He succeeds Ralph E. Reisinger.

KENNETH FLEMING was named manager of the Regent Theater, Norfolk Downs, Mass., recently. He was formerly associate manager at the Netoco Egyptian Theater, Brighton, Mass.

H. W. (NICK) PIERONG, for nearly 20 years closely identified with the Pantages Theater interests at Spokane, Wash., took over the management of the Post (See STAFF NOTES on page 35)

SOUND SHORTS

(Continued from page 23)
 one of the professionals. It gives an opportunity for some excellent shots from the pros., when the other two players force them into intricate shots from water and ground hazards. Both Diegel and Hagen come thru with some nifty playing, while their putting will be sure of applause from those who follow the game.

This is a Mack Sennett production, megaphoned by the fellow who made guard play a trademark. The story by John A. Waldron, who also wrote the dialog, has been well continued. It "tees" off to a snappy drive and finishes at the last hole with a bang that "puts" it in the hit class for short subjects.
 H. D. S.

"French Leave"
 (UNIVERSAL)

STYLE—Comedy.
TIME—Nineteen minutes.
 A very good silent comedy surrounding the antics of two American soldiers in France, who are A. W. O. L. The two boys get into an apache den, and have enough comical situations to work with to make the production a riot from beginning to end.

Universal has been wise in making this in a silent release only. A good bit of comedy is brought out that would have not been as effective had it been a sound production.

Photography is good, and this is a sure bet for houses that use sound or silent material.
 J. F. L.

"All Stuck Up"
 (PATHE)

STYLE—Comedy.
TIME—Twenty minutes.
 One of the last of the late George Le Maire's productions. Rather puerile attempt at comedy. The entire action of the piece centers around a couple of goofs, who attempt to hang circus wallpaper which another drunk has supplied, when the union walks out on the job.

A great deal of superficial sequences have been added that do not help the production. The only plausible reason for their addition was to give La Belle Knapp an opportunity to work. This favorite daughter of Pathe seems to be appearing in all Pathe comedy productions in the recent past, which doesn't do a great deal toward making them better entertainment.

Recording okay, but that's all.
 J. F. L.

"Seeing Stars"
 (UNIVERSAL)

STYLE—Sporting Youth Series.
TIME—Twenty-two minutes.
 This release is by far the best of this series, which isn't any special recommendation, at that. For some unknown reason all of the players turn in rather good performances, something that they have been unknown to do in the former releases.

The girl gets into the movies as a double for a big star and really turns in a good job of doubling. Naturally the gang is on the set and the fat boy goes thru his usual idiotic routine of attempted comedy.

The sound is okay, and if you have bought this series you might look forward to this one as being about the best of the bunch so far.
 J. F. L.

"The Cossack's Bride"
 (TIFFANY)

STYLE—Color-tone Classic.
TIME—Eight minutes.
 A pleasing short that while entertaining will not strengthen a program a great deal. Some good Russian singing and dancing are done, with enough comedy injected to make it passable.

A Russian boy and his friend go to an inn where the boy's lady friend is held against her will by the local sheik. By ingenious methods the pair rescue the girl. The opening scenes are recorded very poorly, otherwise it's okay. Good for better class houses.
 J. F. L.

"Polished Ivory"
 (EDUCATIONAL)

STYLE—Comedy.
TIME—Twenty-one minutes.
 Lloyd Hamilton in one of the weakest Educational comedies released this year. Hamilton, assisted by Tom Kennedy,

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goes thru the gyrations of a lot of hokum that means nothing, nor is it funny.

The action of the production concerns two movers attempting to deliver a piano. A great deal of side action is injected that doesn't mean a great deal in the end.

The sound is okay, and this production can be forgiven on the ground that the other Educational releases more than make up for the one or two bad ones that are bound to slip in occasionally. Sound recording okay.
 J. F. L.

Beatrice Lillie
 (VITAPHONE 3863)

STYLE—Comedy, singing and dancing.
TIME—Six minutes.

A cut from *The Show of Shows*, this sound short turns out to be average entertainment. It would have been stronger if Beatrice Lillie had more to do. As it stands, more attention has been given to elaborate production. It's great stuff, all right. The idea is a peach and put over in a big way. The staging, direction, wardrobe and set make it thoroly effective. You wouldn't be doing wrong by booking this one. It will satisfy.

Miss Lillie launches the short with solo warbling of a number about men. That's the only solo spotting she has. Then an ensemble of young boys dance out, to be later replaced by an old-man ensemble, who are in turn succeeded by a midget troupe. Miss Lillie all the while clowns most delightfully. For the finish she is suspended in midair while the entire male ensemble marches under her tentlike skirts.
 S. H.

"Molly Picon"
 (VITAPHONE 917)

STYLE—Comedy.
TIME—Eleven minutes.

A very good short with the East Side lady scoring her usual success. The short is in two parts, with Molly talking to a newspaper reporter in the first half, and in the second she is a tenement wife raising all sorts of noise with anything that comes in her view.

The comedy is good and the short should go over big, especially in Jewish neighborhoods. The last half of the act is in Jewish dialect, which makes it a bit hard for the uninitiated to understand. Recording good.
 J. F. L.

"Voice of Hollywood"
 (TIFFANY)

STYLE—Novelty.
TIME—Fourteen minutes.

Jack Mulhall, Bebe Daniels, Mildred Harris, Nick Stuart and Ben Lyons appear in this production, that boasts of nothing that would make it different from the many other releases of this type that have been produced in the past.

Difficulty in securing the different subjects is expressed by the announcer, who strongly suggests that the fans write to their various favorite stars, urging them to appear in these shorts.

The sound is okay and this type of entertainment should go great among the grinds and houses of the lower order.
 J. F. L.

"He Trumped Her Ace"
 (EDUCATIONAL)

STYLE—Bridge comedy.
TIME—Seventeen minutes.

Here is one of those amusing little domestic comedies built around the popular indoor pastime, auction bridge, with Marjorie Beebe, Johnny Burko and Kenneth Thomson in the leading roles. Once again has Educational hit upon a subject that has an appeal to all bridge fans, and so well has the story been constructed and the picture directed that even those who know nothing about bridge will find plenty to interest them.

The story finds a young couple with only a thousand dollars on their honeymoon. They are invited to a bridge game and the hubby, who is overly wise and a dumb bridge player, insists upon raising the ante to 10 cents a point when his opponents suggested a penny a point. Soon they are down to their last few dollars due to his abominable playing, such as raising his partner's bid when he can offer no assistance and passing the raise up when he can. It ends in the divorce court, with the wife suing for a divorce and her former sweetheart acting as her lawyer. The judge happens to be "the kibitzer" who advised the husband to trump his wife's ace. Finally the judge brings about a reconciliation and everything is o.k.
 The cast play their various roles with a nice finesse, with Lew Kelly, a former

burlesque comedian, excellent in the straight role of the kibitzing judge. It is a trump comedy in a series of excellent short-subject hands that Educational has been dealing out recently.
 H. D. S.

STAGE SHOWS

Paramount, New York

Tin Type Revue is the title of the stage show at the Paramount this week. Charlie Hill, as the guest master of ceremonies, leads the bill, composed of Lora Hoffman, the Lassiter Brothers, Three White Flashes and the Dorothea Berke Girls. Rubinoof is in the pit conducting the stage band thru the greater part of the show, and the band plays as an overture the songs from *The Love Parade*. The Three White Flashes do a very good skating number that is well received. Lora Hoffman is good in several songs that get a big hand from the customers. The Lassiter Brothers go thru some difficult routines in their dancing numbers, and the Dorothea Berke Girls show unusual training and precision in their numbers.

The bill is a little drawn out and could be cut 10 minutes with no loss to its entertainment value. Mr. and Mrs. Jesse Crawford open the program with several Paramount hits of the past. Entire bill is good, but a little long.

JAMES F. LUNDY.

Capitol, New York

A good show all the way thru, with Chester Hale credited with devising and staging it. There are quite a few novel bits delivered most effectively. Then there are beautiful settings and costumes, which frequently got applause and "ohs and ahs" from the audience. Cast is a capable one, headed by Wesley Eddy, as the guest m. c. He's one of the few who can do something besides pulling moth-eaten gags.

Eddy is spotted for three numbers. He does keen warbling of *Old Man River* and also pleasing pipes work of *Mean to Me*. His story-telling with sound effects from the capitolians is an amusing number. Two highly entertaining bits are one introducing the fat people and the one presenting a version of *Singing in the Bathub*. The first one employs an ensemble of 10 buxom ladies, who go thru a Chester Hale routine. Nat Spira and Miss Howard, who tip the scales in a big way, too, provide warbling. The "bathub" idea is led by Charlotte Conrad, of huge proportions, who has a good voice. Ensemble brings out eight tubs with girls doing a "Saturday night".

The clever acrobatics of the Chevalier Brothers, vaudeville team, won them a deafening reception. They do nifty execution of unusual stunts. King, King and King, picture house and vaude, favorites, dished out their tap dancing in a way that had the audience pushing palms vigorously.
 S. H.

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Closing Law Causes Slump

Pittsburgh places forced to shut down at 1 a.m.—midnight Saturdays

PITTSBURGH, March 8. — The early-closing law passed recently by the city fathers has caused a considerable slump in business at the various Pittsburgh night resorts and a miniature panic among the operators of numerous dine and dance places here.

The new law, which is being strictly enforced by the police department, calls for the closing of all cafes, cabarets, night clubs, including those located in hotels, promptly at 1 a.m., with the exception of Saturdays, when all places must be shut tight by 12 o'clock midnight. Up until several weeks ago these resorts were permitted to run all night long.

A number of places affected by the new early-closing ruling have already closed down, due to poor business, and a string of others are slated to follow suit within the next several weeks. Those that have closed to date include the Plantation Club, Kleeman's Inn, Sander's In Town Inn, the Club Tracy-Brown and the Flotilla Club. Business at the other places in town has been very slim.

With a view to getting whatever business there is left in the old burg, the management of the Nixon Cafe has installed Ben Bernie and his orchestra at a figure considerably above that which the place has been in the habit of spending for music.

Those in the know around town predict that the Nixon will starve under the new policy, but to date it seems to be weathering the storm successfully.

Art Hicks on Tour

PITTSBURGH, March 8. — Art Hicks and his orchestra, after closing at the Flotilla Club here tonight, will begin a string of college dates thru Pennsylvania and Ohio for the Trollo office. Art and his gang have been at the Flotilla for the last 17 weeks, from where they were heard nightly over KQV. The Hicks orchestra will move into Cleveland for a limited stay following its road tour.

Randall Going to N. O.

CHICAGO, March 8. — "Slatz" Randall and his recording orchestra, an M. C. A. unit, will open at the Roosevelt Hotel, New Orleans, March 21 for an indefinite engagement.

Dave Harman Is Held Over

MEMPHIS, March 8. — Dave Herman and his 13-piece orchestra, now in their 11th week at the Hotel Peabody here, have had their engagement extended at that place and will remain here for the greater part of the summer season. The Harman boys have been going over exceptionally well at the local hostelry.

The band is a regular broadcast feature of Station WREC and will shortly make several new recordings for the Victor firm. The local booking was arranged by the O. C. A. of New York.



DOC PEYTON, one of the coming lights in the dance band business, now playing with his combo at Carl Fischer's Monticello Club in Detroit, after a successful four-week stay in the Florentine Room at the Hotel Gibson, Cincinnati. The Peyton orchestra will continue at the Detroit club until June 28.

Coy Racketeers On One-Nighters

Dick Coy and his Racketeers, 11-piece combination, are now on tour of one-nighters thru Ohio and Pennsylvania after concluding a successful 11 weeks' stay at Sander's Inn, Pittsburgh.

On March 24 Coy will take his gang into Crystal Gardens, Dayton, O., for an unlimited run. Crystal Gardens is the old Band Box and was recently completely remodeled and redecorated by the owner, Bob Adams, at a great expense.

In the Coy lineup are Richard Pollack, reeds and voice; "Pee Wee" Rogers, reeds and comedian; Alton (Babe) Barnes, reeds and arranger; "Rusty" Allen, trumpet; Les Wilson, trumpet; Jud Foster, trombone; Jimmy McPoland, drums; Larry (Fats) Kenyon, banjo and voice; Jack McDonnell, piano and arranger; Stephan Kruper, bass fiddle and tuba, and Dick Coy, master of ceremonies and chief "bangster".

The Coy aggregation has been doing dance work for the last year, having previously confined their activities strictly to vaudeville, where they played for three years.

Happy King Lands Six Months' Contract

HOUSTON, Tex., March 10. — Happy King and his Southern Entertainers have just brought to a close a two months' contract at the Nat Dance Palace, Amarillo, and next Saturday will commence a six months' engagement at Sylvan Beach Park, Houston's million-dollar playground.

A number of changes have been made in the band's personnel in recent weeks and the new lineup includes Happy King, bass fiddle, trumpet and director; Roger Boyd, drums and entertainer; Vernon Reed, piano and arranger; Chase Biekle, banjo and entertainer; Carl Cochran, reeds and entertainer; Leon Gray, reeds, entertainer and arranger; Bob Underhill, reeds and entertainer; Tom Herron, trombone; Henry Erwin, trumpet and vocalist; Gene Porter, vocalist, and B. J. Marian, manager.

Otto Gray Returning To KDKA, Pittsburgh

PITTSBURGH, March 10. — Otto Gray and his Cowboys, stage and radio attraction, will return to Station KDKA here next Saturday for an indefinite engagement. The orchestra will play theaters in the surrounding towns during its run at the local broadcasting works.

After closing a two months' stay at KMOX, St. Louis, recently Otto Gray and his radio entertainers were featured for three days at WTAM, Cleveland, and four days at WADO, in Akron, O. The Gray organization is at present concluding an engagement at WKBN, Youngstown, O., after which the novelty band will come here.

Fat Boyle, formerly ahead of the well-known radio combination of Gene, Ford and Glenn, is now piloting Otto Gray and his Cowboys.

Belshaw Band On Hotel Job

EKOELSIOR, Mo., March 10. — George Belshaw's Brunswick Recording Orchestra will officiate at the formal spring opening of the Elms Hotel here next Saturday. The band is booked at the Elms for a three months' engagement.

In June the band will leave for Troutdale-in-the-Pines, Colo., to play for the formal opening of a new hotel there and will remain until the termination of its contract in September.

The Belshaw aggregation is featuring among other things a vocal quartet and trio, string trio, three entertainers who double on one or more instruments, eccentric violinist-dancer and a soft-shoe dancer. All members double on at least one instrument.

Included in the band are George Belshaw, reeds, guitar and voice; Florence Belshaw, piano and arranger; Allen Hill, reeds, strings and voice; Joseph Brown, reeds and arranger; David Haun, piano-accordion, strings and frets; Charles Cleveland, brass bass, string bass and voice, and Bill Larimer, drums and voice. Belshaw was formerly director of the station orchestra at KFAB, where he was located with his band for four years.

Howard Thomas Combo For Eastern RKO Dates

BUFFALO, N. Y., March 8. — Howard Thomas and his 12-piece recording orchestra wind up a successful four weeks' engagement at the Arcadia Ballroom here this week and are booked for their initial appearance in the Big Town shortly. After three weeks of RKO Eastern dates the unit will open at the Franklin Theater, New York, for RKO, which will be followed with several more dates on the Eastern time.

The band was recently augmented to 12 men by the addition of Austin Coleman, playing piano, trumpet and string bass, thereby giving the unit a combination of two pianos, four brass and two basses. Incidentally, Coleman and Thomas have collaborated on two new hot tunes called *Gunpowder* and *Tobasco*, which will be recorded by the band shortly.

Frolics Cabaret, Montreal

MONTREAL, March 8. — The Frolics Cabaret has signed Jettiva, acrobatic dancer, and Juan and Anita Lucy, whirlwind dancers, for a long engagement. Adele Walker, singer, also has joined the stage and floor show. Larry Vincent, m. e., has renewed his contract. Larry has been at Frolics since the place opened and conducts the radio programs there.

Tal Henry Starts Well

Tal Henry and his Victor Recording Orchestra got off to a grand start in the Florentine Room of the Hotel Gibson, Cincinnati, last week. The Henry music makers are slated to remain there for four weeks, and if the band clicks the Gibson management has the option of holding the outfit for an additional period.

In a visit to the Florentine Room last Friday night we found nearly every table occupied and were informed by the head waiter that it was the largest Friday night dinner crowd the pretentious room has held this winter. The band also drew a near-capacity crowd on the opening, and if the first two nights can be taken as a criterion it is likely that the Gibson management's option on the band will be exercised.

Before coming to the Gibson Tal Henry and his boys played for eight weeks at the Mounds Country Club, St. Louis, and prior to that filled a 12 weeks' run at the Baker Hotel in Dallas. The band's bookings are being handled by Ed Fishman, of the Orchestra Corporation of America.

In the Henry personnel are Charles Hudson, drums; Ivan Morris, banjo; Doc Delbert, trumpet; Johnny Vance, trumpet; Jack Marshall, trombone and entertainer; Chester Shaw, tuba and voice; Walter Brown, sax and voice; Francis Ellsworth, sax; Walter Fellman, sax, voice and arranger; Paul Kneatrix, piano and arranger; Toz Wolter, voice, and Tal Henry, violin and leader.

The band is featured nightly over Station WLW during its Cincinnati engagement.

Midwest Conference Of Musicians Called

ST. PAUL, Minn., March 10. — The seventh annual Midwest Conference of Musicians of the American Federation of Musicians of the United States and Canada will be held in St. Paul March 30 and 31. Hotel Lowry will be headquarters for the conference.

The Midwest Conference District comprises all locals in Iowa, Nebraska, Minnesota, South Dakota and North Dakota, and this year invitations have been extended to other locals in adjoining States.

President Joseph N. Weber of the A. F. of M. will attend the conference and will address a mass meeting of musicians Sunday afternoon, March 30. Several other national officers plan to attend, with large delegations from the various States, and no doubt this conference will be one of the largest meetings of its kind in America.

Mike Speciale Gets Long Run

ST. LOUIS, March 8. — Mike Speciale and his Crusaders, 14 men, O. C. A. unit, this week began a 20 weeks' stay at the Mounds Country Club, one of St. Louis' most popular night haunts. The combination will be heard over the ether nightly during its engagement in this city.

Included among the band's recent bookings are The Willows, Pittsburgh; Castle Farm, Cincinnati; Woodmanster Inn and Janssen's Hofbrau, New York, and the Willowick Country Club, Cleveland.

Dewey Bergman Opens New Club

PITTSBURGH, March 10.—Pittsburgh's newest night club, the Showboat, formerly the Flotilla Club, anchored at the foot of Sixth street, will have its formal opening Thursday night, with Dewey Bergman and his Victor Recording Orchestra as the featured musical attraction. The latter aggregation has just concluded a 14 weeks' stay at the Hotel Mayfair here. The Flotilla Club recently changed hands. Milt and George Jaffe and Frank Graham having taken over the place from John and Charley Lazarro and Etzie Covato. The new owners are expanding in the neighborhood of \$23,000 in remodeling and redecorating the club, with a view to making it one of the finest night resorts in this section of the country.

New Chi. Music Firm

CHICAGO, March 8.—Charles Newman and Harry Harris, writers of *Sweetheart Trail*, *Sweethearts on Parade*, *Dream Train* and *Highways Are Happy Ways*, are organizing their own music publishing business. The firm name will be Newman & Harris and their first song will be *Just Another Night With You*.

Melody Mart Notes

CLARENCE MELTZ, orchestra leader, has written a new waltz ditty, titled *Dreams of Valley Queen*.

THE CANAL STREET SWING, dedicated to New Orleans and the new Canal street, was tried out on an appreciative audience in Acting Mayor Walmsley's parlor in the City Hall last week, preliminary to the celebration marking the completion of improvements on that great thoroughfare. The number was written by John Hyman and Flint Wilson, and published by Philip Werlein, Ltd.

THE TEAM OF Green and Sept. song-writers, have joined the Warner Bros.' staff of composers on the West Coast.

JACK KNEBEL and Eddie Jones have just completed three new fox-trot ballads, titled *After All You've Done for Me*, *Since You've Gone Away* and *I'll Still Remember You*.

WALTER O'KEEFE and Bobby Dolan have been contracted to write the songs for the Warner Bros. production, *Sweet Kitty Bellairs*.

VILI MILLI, featured in *Simple Simon* at the Ziegfeld Theater, New York, has just completed work on a waltz ballad, entitled *My Torch Song*. A large Broadway house is slated to publish the number soon.

HAZEL WILBUE has replaced Jackie Archer as pianist at the M. Witmark & Sons office in Los Angeles.

ROD C. DE VILLERS, musical director at Station WSAR, Fall River, Mass., reports that his Avalonians Orchestra is using the new waltz ballad, *Pal (How I Need You)*, regularly to big results.

DAVE SNELL is the writer of *I'm Spanish Now*, theme in M-G-M's *Caught Short*.

JACK AND JACKIE ARCHER have taken over the management of the Witmark office in San Francisco.

Ballroom Notes

BATTLE CREEK, Mich., March 8.—The Rainbow Ramblers, under the direction of Joe Applegate, are in their ninth month of an indefinite engagement at Rainbow Gardens here. In the personnel are Bill Tozer, Lance Wonderly, John Keller, Keone Wolfe, Don Drulette, Joe Applegate, Walter Stewart, Phil Godfrey and Newman Wrench.

SEATTLE, Wash., March 8.—Dick Parker's new \$40,000 dance pavilion on the new Everett highway, 3 1/4 miles north of the Seattle city limits, opened last Saturday night. There are 18,000 square feet of floor space, accommodating 3,000 people comfortably. Barney's eight-piece jazz band furnishes the entertainment. Dances are held Saturday nights from 9 to 1, and Sunday nights

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NESHKORO, Wis., March 8.—T. H. Power and Ray Marr have taken over the amusement hall here and the place is being enlarged. When completed it will have a floor space of 52 by 56 feet. Dances and roller skating will be conducted at the hall by the new owners.

HAVERHILL, Mass., March 8.—Walter E. Noury's Rainbow Ramblers Orchestra is still holding forth at the New Arcadia Ballroom, this city.

LOS ANGELES, March 8.—Owen Fallon and his Californians are now in their second year at Wilson's Ballroom, formerly the Cinderella Roof, here.

Musical Musings

THE TABOR THEATER, Denver, has installed a new orchestra, with the following members: Philip Romeo, leader; Robert Organ, James Bertoni, Frank Romeo, John Libonati, Colby Davies, Pete Tarantola, Nick De Sciose, Maurice Perimutter, Paak Guerreri, Nick Romeo and Jack McDonald. Archie Warder, a local lad, is the new master of ceremonies.

ART THOMPSON is solo organist at the Ritz Theater, Clarksburg, W. Va.

ALONZO COPE'S Maryland Theater Music Kings, Cumberland, Md., are meeting with marked success with their special numbers.

STEVE LOVE and his orchestra is broadcasting daily over Station KFKB, Milford, Kan.

"MAC" C. BRIDWELL, organist, is opening a piano and pipe organ studio in Madison, Wis. Bridwell played in

Madison theaters for several years and was also formerly organist at the Roosevelt Theater, Chicago.

CHARLES BOULANGER played the last week-end at the Atlantic City Auditorium.

VINCENT LOPEZ and his orchestra were featured at the Valencia Ballroom in York, Pa., last Saturday night. Ed Fishman, of the Orchestra Corporation of America, stopped off there for a visit with Lopez and his boys.

DAN GREGORY is at present working a string of one-nighters thru Pennsylvania.

PHIL BOGRAD, hot trumpeter, has signed with Walter E. Noury's combination in New England.

HENRY JOHNS returned to New York last week after a tour on the S. S. Vulcania, which included stopovers in Haiti, Jamaica, South America, Panama, Havana and Nassau.

JACK BANKEY and TONY LOMBARDO (Jack and Tony), two of Pittsburgh's most popular radio entertainers, have just celebrated their second anniversary at Stouffer's Tirolean Room, that city. Their latest "cannings" on Okah records are *You're My Old-Fashioned Sweetheart* and *Since I Gave My Heart to You*. They play the accordion and guitar.

FERD LEJEUNE and the S. S. Levathan Orchestra is playing one-nighters thru the Keystone State, under the direction of the Orchestra Corporation of America. From Pennsylvania the band will head south.

TOM OSBORNE, cornetist, last season with the E. E. Coleman Circus Band, was an arrival in Cincinnati last week from

(Continued on page 32)

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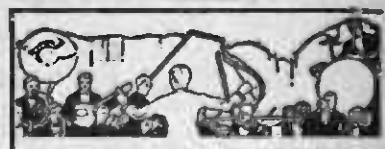
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Five-Week Circuit Plan

Houtain makes known proposal for rehabilitation of the spoken drama

A plan for the establishment of a circuit for dramatic stock has been submitted to George Julian Houtain, executive chairman and general counsel of the T. S. M. A., which Houtain considers especially interesting at this time. The plan is offered by Dwight A. Mead, a stock actor, who says in his communication: "I believe it will, if adopted, lead to the rehabilitation of the theater."

Mead suggests that five stock managers form a pool for the establishment of a five-week circuit, the individual investment being no larger than if the manager were opening a single company of his own. Going into details, he says:

"Let a five-week circuit of good-sized towns be formed and five complete acting companies engaged. One company will play nothing but farces. A second company to play the higher type of comedy, or perhaps comedy drama. A third company of actors especially fitted to play emotional drama or melodrama. A fourth company might be devoted to the highest type of play—Shaw, O'Neill, Shakespeare, perhaps, and other classics. And a fifth company devoted entirely to musical comedy. In this way better performances will be given than have ever before been known in stock because the actor, carefully picked, will be playing the line of parts for which he is best suited. The dramatic actor will not be suffering odd times trying to get laughs, nor the comedian turning a scene of pathos into buffoonery, nor the juvenile leading man trying to play the lead that demands the character lead."

"There will be a headquarters or base town where all the building and painting will be done. All the shows will open at this place and move on to the next with the scenery only. Props, furniture, etc., to be provided in each town. Scenery to be moved by trucks. Each company will have its individual director, who will travel with the company and attend to details of traveling. The managers will each have a theater where they will remain instead of handling each one a separate unit."

"All the publicity of our organization must be handled by a cracker-jack publicity man. This also can be done from the base town, with the special requirements of each town in mind and suggestions of the various managers worked up by the publicity man."

"The starring system should not be encouraged. No actor or actress to be starred or featured, but all to receive proper publicity. Preliminary work should be done in all the towns in interesting Chambers of Commerce, women's clubs, schools and societies. Because of the picked type of players, the period of time it is possible to rehearse and the type of plays possible to do under these conditions it will be possible to guarantee things done in the Broadway manner. Nearly perfect performances should be given. One-dollar-and-a-half top can be charged, but a form of subscription can be used whereby clubs or schools, or even individuals, can secure seats greatly reduced by subscribing or agreeing to a certain number of weeks' attendance. There is no doubt that under this plan you can give performances to equal anything on Broadway—and at popular prices!"

"One of the most important things to be considered is the name. There must

be no hint or suggestion of stock in it. A distinctive name must be found for the circuit as a whole and each separate unit must have a distinguishing name of its own."

Plunkett Quits Stock Venture in Toronto

TORONTO, March 8.—The Victoria Theater, which has been dark for the half season and opened as a stock house with *The Dumb-Bells at Home*, closed after a run of two weeks. Captain M. W. Plunkett, manager, stated that the enterprise was dropped on account of lack of public support. Later on *The Dumb-Bells* may go on the road instead.

Phoenix Rallies to Stock

PHOENIX, Ariz., March 10.—The season of stock is holding up well at the Murphy Theater. Melodrama was the fare last week, *The Girl He Couldn't Buy*, and it seemed to please the patrons. The cast includes Dorothy Shannon, James Malone, Edward Smith, Al Stabell, Don Marlo, Eddie Cartwright, Walter Higgins, Phyllis Gordon and Ann Pendleton. For this week the offering is *East Is West*.

Taking the Cue

By ROBERT GOLDEN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

WARE the West Coast! Stock actors, lured by expansive activities in evidence in the coast cities in the last year or two, have flocked to Los Angeles, San Francisco and other cities along the Pacific in the belief that stock talent is in extensive demand. Nothing could be farther from the truth. Capable players are swarming in that section of the country, a vast majority of them unemployed.

From reliable sources comes the information that more stock actors are idle in San Francisco, Hollywood, Seattle, Portland and Oakland this winter than those cities have seen in some years. One well-informed agent writes to this department from Hollywood, saying: "Dramatic actors have been coming to the coast under the impression that Henry Duffy or others operating stocks are employing all comers. Of course, this is not true. There have been successes, but there have been also numerous flops and losses. These are evidenced by the closing of stocks in Vancouver, Seattle and Oakland. When actors in the East or Middle West read of Henry Duffy's activities and his successes, they think this coast is alive with opportunities. They spend their last penny to get here, thus causing a lot of hardship in the ranks."

The same informant relates that there are "many Broadway 'names' out here, players who have not worked in two years, who are now willing to work for \$50 a week. They have borrowed and lived off friends and relatives until they are so swamped by debt that they will never get out from under it. So, you see, we are not enjoying such prosperity as has been generally accredited to us."

He states, further, that "instead of the productions being cast with actors who are thoroughly experienced, they are mostly cast with aspiring amateurs or film 'names', which are just as bad, or, in many instances, worse. This saves expense for the producer. I was told yesterday (February 24) of one aspiring film 'name' who wants to do a comeback after several years' retirement, and who offers the management \$3,500 a week to take her on. The manager told me this, so it is not mere hearsay." Similar, if less specific, reports from the coast cities tend to substantiate this well-posted informant's description of conditions. 'Ware the West Coast!

The future looks bright for stock. The demand for the spoken drama will not down. Clamorous calls for the spoken play may be heard in every part of the country. It is only reasonable to expect that some way will be found to circumvent the conditions that now deter producers from investing their capital and brains in stock operations in these cities. Time was when one-night stands were sufficiently numerous to make possible a season of 40 weeks for the road show. Today Chicago, Boston and Philadelphia, with the addition of a few cities like Baltimore, Washington, Pittsburgh, Detroit, Cincinnati, Cleveland and St. Louis, constitute the field for traveling organizations. But the love of the spoken play is so deeply instilled in the one-night stands of yore that it will never be transferred to the talking photoplay. The return of the legitimate stage is inevitable. The stock company will precede the road show in supplying the demand because of the lower cost of productions.

Howard MacNear is a member of the Savoy Players, San Diego, Calif. Nobody ever asks him if he's Scotch.

Peruchis Out at "Jax"

JACKSONVILLE, Fla., March 10.—Mr. and Mrs. C. D. Peruchi have resigned from the Peruchi Players, effective this week. They will go down to Tampa for a few days, then to Chattanooga and from there to Knoxville, where Mr. Peruchi is figuring on a deal that has not yet been closed. No one has been selected, as yet to replace them in the cast of the Peruchi Players, which will henceforth be known as Arcade Players.

New Stock Season Starts At the Erlanger, Atlanta

ATLANTA, March 10.—The Erlanger Theater Players are starting the new stock season here tonight at the Erlanger with promise of a long run. The cast of the company, which was recently assembled, is headed by Butler Hixon and Helen Louise Lewis. Harry E. McKee is directing. The initial offering is *Let Us Be Gay*.

The night scale of prices has been fixed at 25 to 75 cents; matinee, Wednesday, Thursday and Saturday, 25 and 60 cents. Season reservations have been large, indicating wide public interest in the return of the spoken play.

Thatcher Goes To Hartford

Stock producer to install a first-class company in former burlesque house

HARTFORD, Conn., March 10.—A season of dramatic stock will follow the last of the burlesque shows at the Grand Theater. The stock season will open April 21, according to announcement by David Weinstein, manager.

Weinstock states that he has entered into an arrangement with James Thatcher whereby the latter will install a first-class stock company at the Grand for an indefinite run. Thatcher will be personally in charge of productions.

It appears that the Palace Theater, which was long the home of dramatic stock, will continue its present policy of first-run talking pictures.

Thatcher was associated for many years with stock at the Palace. For 17 years he was general manager of the stock department of the Poli interests. Since the sale of the Poli interests to Fox Thatcher organized his own companies at Springfield, Worcester, Scranton, Wilkes-Barre and Holyoke. He has also acted as New York representative of Henry Duffy. He is likewise half owner of the Century Play Company, New York. The company here will be known as the James Thatcher Players.

Gladys Hurlbut Bows Out At Shubert, Minneapolis

MINNEAPOLIS, March 8.—The Bainbridge Players revived crinoline days for the final performance of Gladys Hurlbut, guest star, at the Shubert Theater this week, the bill being *Romance*. Miss Hurlbut, during her brief stay, has made more vivid the excellent impression she left on her earlier visits to Minneapolis.

The play was smartly staged. Excellent support was given by Victor Jory, Guy Usher, Dorothy Welsh, Robert St. Clair and others of the cast. The period costumes were handsome, correct and complete in detail, the production evoking much praise.

T. S. M. A. Meeting Called

A general meeting of the members of the Theatrical Stock Managers' Association has been called for 2:30 p.m., March 14, at the headquarters of the association, 1457 Broadway, New York. The board of directors will hold a business session at which all members may sit in. President William H. Harder, who has been making an extensive survey of stock conditions, will submit an interesting report.

Guest Star in Own Play

PORTLAND, Ore., March 10.—Henry Duffy Players, at the Dufwin, in presenting *Peggy Steps Out*, brought to Portland as guest star Ethel Clifton, the actress who wrote the play in collaboration with Brenda Fowler. She took the leading role. The supporting cast included Lurene Tuttle, Gayne Whitman, Leo Lindhard, Ralph M. Remley, Clifford Dunstan, Leonard Strong, Melville Rulek, Jane Darwell, Myra Marsh and Ruth Matteson. It was most successfully staged under the direction of Edwin Vall.

Cincinnati Civic's Revue Palpable Hit

Side Show, revue, presented in 2 parts and 28 scenes, the acts moving at panoramic speed, was staged by the Cincinnati Civic Theater March 4 to 8, inclusive, at the home of this group in Cincinnati. It proved to be a diverting entertainment, disclosing the rich mine of local talent this organization is quietly developing at the old Boulevard Theater.

The show was produced under the direction of Paul Bachelor, several fifty skits being staged by Verne Fitzpatrick, who authored them. More than three score members of the Civic Theater group contributed to the revue. Songs, dances, skits and ensembles were presented with the snap, sprightliness and cleverness that one might expect only from seasoned professional performers. The terpsichorean numbers were marked by surprising precision of movement, while chorus and ensemble singing was in fine tune and time. Odd bits of horseplay sprung at opportune moments gave the show a tang of novelty and splendor. Outside talent was represented by the Queen City Glee Club, a double quartet of Negroes, whose fine natural voices blended beautifully in spirituals.

Conspicuously to the fore was the Cincinnati Zoo Opera Ballet, a group of graceful, sinuous, shapely girls, costumed as only dancing groups of the Mutual Burlesque Circuit have been seen in staid Cincinnati, and the number went over with a bang.

The lengthy and diversified bill was a model of peppy variety perspicaciously arranged, reflecting great credit upon Director Bachelor; his assistant, Verne Fitzpatrick, and Almee Gannon-Blackwood, musical director. Instead of orchestral accompaniment three pianos working in unison supplied the instrumental accompaniment for all vocal numbers, adding effectively to the novelty of the show. In its entirety the revue was a hit, a palpable hit.

Detroit Civic Exhumes "Ten Nights in a Barroom"

DETROIT, March 10. — Detroit Civic Theater will revive the production of *Ten Nights in a Barroom*, March 17. The bill is scheduled for a two weeks' run. The production will be made with a number of specialties, including dance and song numbers.

The *Thief*, Henry Bernstein's drama, will be given an additional three performances March 24 and 25. The play has been given three special productions during the last two weeks in the regular repertory of the company, and popular favor has been shown so strongly that the play will be presented again. This is the first production of this play in Detroit since 1906.

George Sharp To Operate Group of Stocks Is Report

PITTSBURGH, Pa., March 10.—Current report here relates that George Sharp, operating the stock at the Pitt, will establish stocks in two other cities. He has in prospect Cincinnati and Philadelphia.

It is known that capital has been supplied for an extension of Sharp's operations by Pittsburgh business men and the Pitt Theater here will be the base from which all operations will be conducted. Dona Wermuth is associated with Sharp in the new venture. Sharp, who left for New York March 4, said before leaving that within three months he expects to have stock companies in Boston, Indianapolis and Stamford, Conn.

Gilbert To Head Cast At National Theater

WASHINGTON, March 10.—Preparations are going on apace for the spring and summer season of stock. Manager Cochran announces that he has signed as leading man for the National Theater Players Walter Gilbert. During the last 12 years Gilbert has played largely in Boston and Providence.

His latest work was in the tryout of George M. Cohan's *X-Y-Z*, which is not to open for a run until Cohan finishes his prolonged engagement in Chicago in *Gambling*.



BILLY MORGAN, one of the most popular leading men on the West Coast, is now playing leads with the Callis-Baker Players at the Texas Grand Theater, El Paso, Tex. He appeared in Coast productions of "No, No, Nanette", and "Castles in the Air", and is stock at Long Beach, Sacramento and Denver before going to El Paso.

Neale Helvey To Return To Germania, Freeport

FREEPORT, Ill., March 8.—The continued popularity of the Neale Helvey Players at the Germania Opera House has induced Manager C. L. Gilbert to contract with that company to open his house again this fall. Manager Gilbert says a report from Sioux City, Ia., which related that the Helvey stock would move to that city March 9, is obviously inaccurate.

"The Neale Helvey Company," says Gilbert, "is now in its 40th week and will not close its engagement here until the company opens its tent season in May. The last half of this season (week of March 2) the bill is *The Bellamy Trial*. Souvenir books of the company were given away to patrons. Freeport has been the home and winter quarters of Neale Helvey for the last few seasons. The company is very popular with citizens and it is one of the best companies I have ever had play my house."

John Litel Heads O.-K. Stock

KANSAS CITY, March 8.—With John Litel as guest star, the Oberfelder-Ketcham Players appeared this week in *Spread Eagle*, production and star going over big. Litel is a favorite in Kansas City, having played a successful engagement here last season. The cast includes Kathryn Prather, Emmet Vogan, Betty Hanna, Charles Yule, Harry Eldridge, Geoffrey Bryant, Gus Kibbee, William Bookie, Dorothy Lord, Will N. Rogers, Fred Terry and Jerome Sheldon. Business continues good with the stock.

St. Louis Welcomes Post

ST. LOUIS, March 8.—Guy Bates Post returned to St. Louis as guest star of the Arthur Casey Players at the Orpheum Theater this week after an absence of several years. An established favorite here, the guest star was given a flattering reception by the stock fans. Star, cast and production were favored with laudatory notices by the local press.

Ross Players Move To Ann Arbor, Mich.

CHICAGO, March 8.—The Myrtle Ross Players tonight will close a season of 49 weeks at the Grand Theater, Marion, O., with *Uncle Tom's Cabin*. They go to Bucyrus, O., for one week en route to Ann Arbor, Mich., for a stock engagement.

The Ross Players have a lease on the Grand at Marion until May 1 and commencing Monday Gus Sun will book musical tabs into the house.

Business Good at Kedzie

CHICAGO, March 8.—The Dudley Players, under the management of F. Dudley Gazzolo, are presenting high-class plays at the Kedzie Theater and doing an excellent business. This week's offering, *Desire Under the Elms*, was exceptionally well done, with Rhea Divesley, John Willarde and Stanley Andrews in the principal parts. Next week *Love 'Em and Leave 'Em* is the bill; the week of March 16 *Dracula* will be offered, and week of March 23 *Lulu Belle*. The company includes, besides those mentioned, H. Clifford Soubier, Tewks O'Dare, Eugene McMillan, Rhea Siske, Idabelle Arnold, Marla Wood Powers, Ann Anderson, Dorothy LaVerne, Hester Lockwood, Garth Rogers, Julia Lowe, Edith LaMarr and Mary Bokor.

Wright Opens in Columbus

COLUMBUS, O., March 10.—With Lex Luce as leading man and Jean Inness as leading woman, the W. H. Wright Players opened at the Hartman Theater tonight. Play and players were well received. The new stock is scheduled to run thru the spring and summer months.

Brockton Players Give Benefit for Boy Scouts

BROCKTON, Mass., March 8.—Last week Manager Arthur Holman gave a special matinee Friday, presenting his Brockton Players in *The Nut Farm*, as a benefit for the local Boy Scouts' Council. The front of the house was taken over by the young troopers, who acted as manager, treasurer, ticket sellers, doorman and ushers. Leader David Payson, conducting the Boy Scouts' Drum Corps, marched to the City Theater and gave an opening concert. Between acts "Manager" Stanley Visard gave a talk on Scouting; a knot-tying contest was given and an exhibition of bandaging performed by the scout troops.

Ralph Thomas Kettering's mystery drama, *The Clutching Claw*, is the current production, with Walter Davis and Elizabeth Somers in leading roles. Gordon Heyworth is retained from last week and Agnes Young, after a brief layoff, has returned to the cast.

Actor-Manager Arthur Holman is portraying the role of Patrolman Cairns in *The Clutching Claw*, receiving a hearty reception at each performance.

The Tuesday "Surprise Night", free gifts of merchandise being distributed to lucky patrons weekly, having proved a success, will be continued indefinitely. This is a coup with local retail merchants and the City Theater management.

The electrical effects and intricate, weird lighting required to realize the atmosphere of mystery in *The Clutching Claw* were admirably executed by Stage Electrician Jack Shea. Assistant Director of Productions Sidney Mansfield conducts the stage management, with Master Mechanic Andrew Butler in charge of the City Theater stage crew.

Clive Revives "A Night Off"

BOSTON, Mass., March 8.—Augustin Daly's famous old success, *A Night Off*, will be revived here by E. E. Clive at the Copley Theater, starting Monday. This piece follows three weeks of *The Ghost Train*, also a revival, if not so ancient. Elpheth Dudgeon, Copley Theater veteran and favorite, will play Mrs. Gilbert in *A Night Off*. Clive himself will also take part.

Sharp Players Winning Pittsburgh Back to Drama

PITTSBURGH, March 8.—The George Sharp Players, at the Pitt Theater, continue to please big audiences. *Salt Water*, this week's offering, was among the hits of the season, winning high encomiums from local reviewers and patrons alike.

Outstanding performances were given by Edith King, Harland Tucker, Mabel Kroman and others in principal roles. The Sharp productions have served to establish a firm affection for the spoken play in Pittsburgh.

Dramatic Stock Notes

THE SAVOY PLAYERS, San Diego, Calif., last week repeated *Abie's Irish Rose*, with Howard McNear and Duane Thompson playing Abie and Rosemary.

NEW PLAYERS recently added to the cast of Playhouse Players, Foughkeepsie, N. Y., include Bruce Rinaldo, Bradley Page, Frank E. Kirk and Kathryn Petty.

WITH THE ANNOUNCEMENT that George Hood, veteran theater manager of the Metropolitan Theater, Seattle, has joined Henry Duffy's staff as manager of the Duffy Playhouse in Hollywood, is revived the hope that Duffy may again open the President in Seattle. Hood resigned from the Metropolitan in September, and was active in the formation of a Russian grand opera company in New York, plans for which were postponed by its backers. Hood returned to Seattle, where he was born. Practically all of his theatrical career has been in Seattle. This gives rise to the hope that he will one day return as manager of the President.

FORREST TAYLOR will return to San Diego, Calif., as Savoy leading man March 17, opening in *Salt Water*. Anne Berryman also returns to the Savoy as leading woman March 10, opening in *Let Us Be Gay*. The Palmer Bros., interested in the Savoy firm, formerly known as Palmer Bros. & Fulkerson, has been taken over by Lawrence March, producer of the Savoy Players. Walter Fulkerson, senior member of the firm, has been succeeded by Floyd Fulkerson.

SOGNE PATTERSON, one time dancer at Ciro's, Paris, the London Opera House and New York Winter Garden, is making an American comeback as a guest artist with the George Sharp Players, Pitt Theater, Pittsburgh. She is said to have been the first white woman to introduce the hula-hula to Broadway.

SCENIC ARTIST AT LIBERTY
(UNION)
Just closed Peruchl Players, Jacksonville, Fla.
Permanent address:
JACK PLATZER
1706 Openwood St., VICKSBURG, MISS.

Broadway Stock Possibilities

PLAY	THEATER	PRODUCER	AUTHOR	SETS	CAST	COMMENT
The Green Pastures.....	Mansfield	Lawrence Rivers.....	Maro Connelly.....	18	21 M. W. and C.	Unfavorable. Scenic and cast demands too heavy.
The Round Table.....	Gansevoort	Randolph Somerville.....	Lennox Robinson.....	3	7 Men 5 Women	Favorable. Family problem play.
The Apple Cart.....	Martin Beck.....	Theater Guild.....	Bernard Shaw.....	3	10 Men 5 Women	Unfavorable. Theme unsuited to stock.
The Sea Gull.....	Waldorf	Leo Bulgakov.....	Anton Chekov	4	8 Men 5 Women	Unfavorable. Theme unsuited. Casting problem difficult.
Gala Night.....	Erlanger	Hunter Williams	Laurence Eyre.....	2	15 Men 9 Women	Unfavorable. Cast too large.

NOTE: Detailed reviews of the above productions were published in the previous issue of "The Billboard".

Repertoire

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Jack Norman Has Show Set

Rehearsals begin and canvas tour stars March 17—practically same cast

GOVINGTON, Ga., March 8.—The Jack Norman Players began rehearsals for their 1930 season here Monday and are slated to break in the new season with a week's engagement here, beginning March 17, using a line of plays from Sherman, Harrison & Colgrove and Harvey Haas.

Practically the same cast as last season will trod the boards for Manager Norman when the season gets under way. Included in the lineup will be Edith Norman, leads; "Ike" Norman, comedy; "Buster" Doyle, leads; Mary Russell, ingenues; Dorothy Vinson, ingenues; Fungo Angelo, heavies; "Cowboy" Gwin, general business, and Mr. and Mrs. James E. O'Brien, characters.

Jack Norman will handle the direction himself this season, a duty formerly fulfilled by Ed Dillon. Norman also will do the character comedy parts in the hills calling for same.

"Ike" Norman and his seven-piece orchestra, a regular feature of the Norman show for the last several years, will be back intact. The outfit is on its way here from Palm Beach, where it filled a winter's engagement at the Paradise Club.

Mrs. Jack Norman will again have charge of the front, with Harry and Nell Herring as assistants. Herring will also look after the big top, with four workmen. Harry Neally will be back in advance of the show. Mrs. Neally doing the contracting. The Norman show will tour its same old territory.

Caufman Show All Set To Go

HOLTON, Kan., March 8.—The Guy and Constance Caufman Players are all set and ready to shoot just as soon as the weather permits. From present indications the show will get under way for its 1930 tour around the middle of April, with this town picked as the opening stand.

Included in the Caufman cast this year will be Mr. and Mrs. Seldom Heard, Colley and Rosalea, Carl and Blanche Thomas, Bob and Margaret McLain, Julian Mason, Bud Colby, Marvin Burke, Orville Wortman, Paul W. Johnson and Guy and Constance Caufman. Blackey Mercer will have charge of the big top with four assistants. Joe Hoffman will handle the eight-piece orchestra and the 12-piece street band.

A big mind-reading act, with a blind-fold drive, will be among the new features on the show this season. The McLains also will be seen in their outdoor free act. Colley and Rosalea will be featured with their dancing act. The Caufman show will play its usual Kansas route.

Manager Caufman is busy placing his outfit in tip-top shape, and he is planning on one of the best shows he has ever had out under canvas. The company will play under a 60 by 140 top, and all plays presented will be the exclusive property of the Caufmans, and all will be staged with special scenery and lights. A special musical presentation will be offered each evening preceding the regular bill.

Lewis Players Will Head Eastward April 1

STOCKTON, Calif., March 8.—The Harry K. Lewis Players, who have been playing in this State since October 16 last, will remain on the Coast until April 1, after which the troupe will head eastward thru Oregon, Washington, Northern Idaho, Montana and South Dakota.

Wald H. Zeis, agent ahead of the show, expects to have the Lewis company back in Ohio and Indiana territory by September 1 and is planning on playing a string of dates under auspices thru the two States next fall.

Mrs. Wald Zeis is back on the show after a 10 days' confinement at the Lillian Collins Hospital, Turlock, Calif.

Stoddard-Lewis in Cincy

Burt Stoddard and wife, Lucille Lewis, who have been playing the mining towns thru Southern Kentucky for the last four weeks, arrived in Cincinnati last Friday, and are at present playing the Morris Jones houses in and around the Queen City.

Burt and Lucille will be back this summer with Thomas L. Finn's *Uncle Tom's Cabin* Company, which opens the season at Hoosick Falls, N. Y., May 1. In a visit to the rep. desk last Saturday, Burt stated that Kentucky is a great State, and business is not so bad there.

Jack Bowser Begins Tent Season Earlier

VICKERY, Tex., March 8.—In view of the fact that theaters not equipped for talking pictures are hard to find in this territory, thus making it difficult for house shows to keep working, Jack Bowser, manager of Bowser's Comedians, has decided to usher in his 1930 tent season a bit earlier than in past years.

The Bowser show will begin its tent tour here Monday and will again play its established territory thru this section and in Iowa this spring and summer. The Bowser top has been equipped with a heating plant to take care of any cool evenings which might pop up in the early weeks.

Until the season opens full blast the company will operate short cast and the salaries will be in keeping with the hard times, Manager Bowser announces. As in the past, each performance will be preceded by a short presentation program built around the orchestra.

Mrs. Jack Bowser will again have charge of the stage and directing.

LEW CHILDRE, who is at present working as guest entertainer at Station KTHS, Hot Springs, Ark., invites all his friends to Hot Springs for a rest and change. "The baths get the change, and the hotels get the rest," Lew pipes.

In the Spotlight

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

WITH the 1930 tent season in the immediate offing, the majority of the managers and performers are looking upon the coming summer with a bit of skepticism. They are, however, hiding their thoughts behind a veil of optimism, while down deep in their hearts they are asking themselves the question: "How long and how successful will the season be?" Having gone thru one disastrous summer and an equally as tough winter, they probably have a right to be a bit pessimistic—altho they need not necessarily express themselves.

Personally, we believe the coming season will be a decided improvement over that of 1929 for the majority of the shows. In the first place, the novelty of the talkies has worn off considerably in the smaller communities, and the folks there are just about ripe for a good old-fashioned tent show company, provided, of course, it is a good one.

Secondly, many of the shows are this season cleaning house: weeding out old scripts and substituting brighter ones, and adding new novelties and specialties in an effort to please the talkie-educated natives. These changes are going to help immensely. As we have said in the past, the manager that goes out this season with the same old material he has been doing year after year is doomed to an early closing.

The managers' greatest difficulty this season, we believe, will come in the way of higher taxes at many of the stands, especially in those which have always been a bit hostile towards tented attractions. Movie house managers, who in the past have tried by every method, legitimate or otherwise, to keep the tent shows out of their towns, are now operating with sound equipment. This added expense, both in pictures and equipment, will make them even more militant towards the canvas shows, and as a result the rep. managers can look to some nasty business from that end. Naturally, their first and most severe weapon is a higher tax fee, and they will fight harder to get it.

The Billboard is frequently asked by performers to collect for them back salary owed them by some manager. We are unable to act in the capacity of a collection bureau, and even if we were, we doubt if we could perform that miracle of squeezing blood from a turnip.

A shining example of ingratitude came to our attention recently. A certain show owner last season found himself unable to move his show out of a Southern town. He called upon his people for assistance. They all chipped in their bit and the show was able to make the next stand.

In the meantime the manager has met with success. He is now located with his show in the South, and has been boating recently of the good business he is enjoying this winter. However, one of the folks who chipped in to move the outfit last summer was recently confined in a hospital badly in need of funds. He noticed that his old manager was doing so well, and decided to ask him for a little aid. He did, not only once, but several times, and to date the manager has not come across with a red penny. Some day he may have another show to move.

English Show Packin' 'Em In

Talkies offer little opposition in Hot Springs run—special features draw

HOT SPRINGS, Ark., March 10.—The talkies are doing no great damage to the Paul English Players, filling a protracted engagement at the Auditorium Theater here, judging from the healthy business which the company has been doing since opening here more than a month ago.

The English company, using varied means of exploitation, have literally been packin' 'em in at the local playhouse, with no apparent letup in attendance in sight. Monday night has been set aside as Ladies' Night, when one lady is admitted free with each 30-cent admission ticket.

Amateur Nights are also held weekly. Another feature is the Merchant Boosters' Night, at which time more than 100 presents are distributed to patrons holding the lucky numbers. The presents are donated by the local merchants. These special night features are paying big dividends in the form of box-office receipts.

Roscoe (Nig) Allen, featured comedian with the English show, is supported by a capable and versatile cast. Vaudeville is presented between the acts and the whole presentation is augmented by Happy Cook and his orchestra.

Sawyer Show Opens New Season March 20

WILLOW SPRINGS, Mo., March 8.—The E. P. Sawyer & Son Show, which has been in winter quarters in this city since last November, will again take to the road March 20 for its annual tour thru Oklahoma, Kansas, Missouri and Nebraska.

The show will go out with all new equipment this season, including a new canvas, and the program will consist of pictures and vaudeville, featuring Johnnie Sawyer, guitarist and yodeling comic. A small band will be carried for an outside attraction the same as in past seasons. Joe Hicks will again have charge of all the motor equipment.

Hensley-Burnham Shows Touring as Single Unit

MONTICELLO, Miss., March 8.—The Hensley Bros.' Amusement Company and the Burnham Lone Star Show, opened their 1930 tent season here recently. Weather was fine and business good at the opening for both attractions.

The two shows will operate as one unit for a few months, after which they will separate for a tour thru Arkansas and Missouri for the summer months. The Hensley Show will this season feature moving pictures and vaudeville, while the Lone Star attraction will confine itself to film fare exclusively.

Both shows were completely overhauled during the winter months at their winter quarters in Puckett, Miss.

Ethel Kirtley Recovering

Friends of Mrs. Ethel Kirtley will be pleased to learn that she is speedily recovering from her recent operation and is back home again at Hollywood Terrace, Albemarle, N. C.

Mrs. Kirtley has signed for the coming summer season as prima donna with Al F. Wheeler's Circus.

Rep. Tattles

MR. AND MRS. CARL THOMAS will be with the Guy and Constance Kaufman Players when the company opens its tent season around May 1.

DON HOPKINS PLAYERS are slated to inaugurate their 1930 canvas tour at New Bedford, Ill., May 5.

LLOYD AND LOLA CONNELLY are recent additions to Leslie (Skeeter) Kell's Comedians, replacing Jerry and Viola Bruce.

NEIL AND CAROLINE SCHAFFNER Players began rehearsals Monday at Ottumwa, Ia. The show will open March 16.

AL S. PITCAITHELEY, who has spent the greater part of the winter at his home in Beatrice, Neb., will be with the Neil and Caroline Schaffner Players this season.

JOHN H. BLAIR, formerly in advance of the W. I. Swain Show, will this season pilot the Bud Hawkins Players.

RICTON, "Barnum of the Sticks", will begin his swing thru the "shootin' gallery" towns of Kentucky around the first week in May.

C. R. RENO, of Ten Nights fame, is reorganizing his company in Brooklyn and will take to the road in another week. He will again play thru the New England territory this summer.

DON DIXON is opening in Oak Park, Ill., with his old bunch under the management of G. Carlton Guy.

NELSON LORANOR, of the Loranger Stock Company, is at present located in

WANTED—Mandy Bailey Shows, your ingenu leading woman with specialties, A-1 Comedian with specialties who doubles Trumpet or Baritone. State lowest salary, we furnish all. Live on lot J. R. APPELOATE, 627 E. 12th St., Omaha, Neb.

Wanted, Small Tent Theatre

With seats. Will pay cash. Outfit must be in good condition. Will consider 40x20.

HAROLD LESLIE, Wingate, Texas.

WANTED—For week-stand Tent Rep, small young Juvenile Men. Must be exceptionally clever in Light Comedy. Make up to look boy of 18 in one part. Young, tall, handsome Leading Man; small, young ingenu, capable playing Rough Soubrette with specialties. Two clever Vaudeville Acts. All must play as cast. Preference to people doubling Parts, Specialties or Orchestra. WANT hot Drummer and Trombone for Orchestra. Boogie Woogie and amateur, lay off. If you misrepresent you are closed without notice. Pay your own transportation on and off. I am the judge of your ability. Write only preferred. Rehearsal March 24, Wednesday, N. C. Show opens April 7. Write, don't wire. ALSO WANT Working Men. People all lines write. George and Alice Smith and Buster Doyle. WANT E. F. Comedian to produce Concert. OLLIE HAMILTON STOCK CO., 2932 West Oxford St., Philadelphia, Pa.

AT LIBERTY—Juvenile, Age 25; height, 5 ft. 11 in.; weight, 145. Ability and appearance. Photo. No Specialties. Lowest \$30. Don't mind tasks. Ticket? No. If established or give reference, BOX D-741, care Billboard, Cincinnati.

AT LIBERTY REAL CHARACTER MAN

Director who acts results. Single Specialties, Double Feature Bass Drum in Band; Scenic Artist, Wife Second Business. Some Characters. Double Specialties. All essentials. JACK G. GRIFITH, Walkers, Okla.

YOUNG GEN. BUS. TEAM AT LIBERTY. GILBERT SHEA—Age 27; height, 5 ft., 8 in.; weight, 145 lbs. Baritone voice. Specialties with Ballad and Comedy Songs. JACKIE DE MART (SHEA)—Age 26; height, 5 ft., 5 1/2 in.; weight, 125 lbs. Blues and Ballads, some piano. Related in the business. Reliable, smart. Modern wardrobe on and off. Photos and references on request. Will consider considerable management. Address THE SHEAS, 1621 E. 73d St., Cleveland, O.

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WANTED FOR Norma Ginnivan Dramatic Co. TENT THEATRE WEEK STANDS REHEARSALS APRIL 21 A-1 Comedian and Woman for Parts. This Team must do Specialties strong enough to feature, Singing, Dancing and Novelty Acts. Change for week. Also Leading Man with good singing voice for Specialties. All must have good appearance and ability. Don't misrepresent. Send late photos. Olive age, height and weight. State lowest salary; it is sure. Equity contract, Chicago base. Address NORMA GINNIVAN, Ginnivan Dramatic Co., 118 S. Euclid Ave., Dayton, O.

Detroit, lining up people for the new season, which is scheduled to get under way at Oakes, N. D., May 8. The Loranger organization will begin rehearsals April 28.

BEN WILKS is opening his canvas season at Albion, Ill., April 26. He expects to remain out about 30 weeks on week stands this season.

JANESVILLE, Wis., has a new license law which provides that any theatrical attraction playing under canvas in that town shall pay a license of \$15 per day. No weekly license rate is mentioned in the ordinance.

TINY RICTON has just joined the Milt Tolbert Show in Alabama. Tiny, a singing and dancing soubrette, is the daughter of Ricton, the "Barnum of the Sticks".

M. S. HOLLINSWORTH and "Skippy" La Moore, both of whom are launching new tent shows this season, have leased complete repertoires from Robert J. Sherman.

JOE AND FERN GOODWIN are resting at Fern's home in Exline, Ia., after a tough winter season. They expect to be out again this season, and are optimistic about the coming summer run.

MR. AND MRS. JAMES E O'BRIEN recently left the East Coast of Florida, where they have been spending the winter, to begin rehearsals with the Jack Norman Players in Covington, Ga. En route North, the O'Briens stopped off for a visit with the Bert Melville Show, and also picked up "Buster" Doyle, who has been doing the leads with the Melville attraction for the last several seasons.

IRVINE MABERY, of the team of Mabery and Corinne, will be back with the Meta Walsh Players when the show takes to the road early in the spring. He will direct the plays and do vaudeville specialties with his partner, Corinne, who will also handle the ingenu leads. Mabery is at present assisting C. E. Reynolds in the management of the New Theater, Columbus, O.

VALMOUR BALFOUR will this season handle the leads with the Bert Melville Show, taking the place of "Buster" Doyle, who will troupe this summer with the Jack Norman organization.

Kansas City Ripples

KANSAS CITY, Mo., March 8.—John H. Blair, the past season on the advance of W. I. Swain Show, after an enjoyable few weeks' visit in this city, departed for unknown parts to take over the advance of the Bud Hawkins Players for the coming season.

FRED BROWN, formerly with Harvall's Uncle Tom's Cabin Company, and who is now wintering in San Antonio, advises that everything has a pleasant outlook in that locality for this season. He states that several shows are about to open in that territory.

J. HAROLD JOHNSON is on his way here from Los Angeles. Johnson left here early last fall to spend the winter with his folks in that city.

J. DOUG MORGAN passed thru Kansas City early this week, en route to

OPENING SEASON SPECIAL OFFER 200 One-Sheets, 1 Color, Quality Stock... \$8.00 200 Cards, 14x22, 1 Color, Sign Card Stock... 7.00 POSTERS, DATES, HEADS, CONTRACTS. HIGHEST QUALITY—QUICK SERVICE HARRISON SHOW PRINT, New London, O. 300 TO SELECT FROM PLAYS! To fit any cast. Royalty per season as low as \$10.00. None more than \$50.00. Special price to small stocks and take using one or two week. Our Plays used from the smallest towns to Broadway. ROBERT J. SHERMAN, Busquehanna, Pa. Send for Catalogue.

SURE FIRE PLAYS, \$30.00 Summer Season. MURDOCK PLAY BUREAU, Kansas City, Mo. We protect territory. Get yours now. They are going fast. WANTED—A small Tent Outfit, Seats, Stage, Lights. Must be in good condition and cheap for cash. Might take partner with outfit. JACK BARD, 37 Weybosset St., Providence, R. I.

WANTED—Sketch Team, B. F. Singlar and Dancing Comedian, Piano Player who can work in solo, two Girls who can sing and dance and work in candy sales. Tent Show. Has and sleep on lot. State lowest salary. Show opens May 1. Address JACK BARD, 37 Weybosset St., Providence, R. I.

TOBY NORD'S COMEDIANS WANT Fast-stepping ingenu with Specialties. Piano and Light Comedian with Specialties. Juvenile General Business Man with Specialties. General Business Teams, double Orchestra or Specialties. Caravanman. Write all particulars. BROADWAY PLAYERS, Little River Station, Miami, Fla.

AT LIBERTY LOWBER and LALA HENDRICKS. Band and Orchestra. Age 30. LALA—Ingenu. Piano. Age 24. Musical Specialties. Featuring LOWBER, JR., six-year-old Trap Drummer. C. L. HENDRICKS, 1022 W. 4th St., Little Rock, Ark.

WANTED Tent Rep. All Iowa. Open in April. Juvenile and Light Comedian with Specialties. Juvenile General Business Man with Specialties. General Business Teams, double Orchestra or Specialties. Caravanman. Write all particulars. BROADWAY PLAYERS, Little River Station, Miami, Fla.

WANTED—FOR DICK LEWIS PLAYERS, Inc. FOR SUMMER SEASON UNDER CANVAS Character Team doing Specialties; man to double Second Trumpet or Third Sax in Orchestra. DANCING TEAM, man to double Orchestra. GOOD HOT BURNING DOWN TRUMPET PLAYER who can cut it. Young MALE DANCING TEAM doubling Orchestra. DRUMMER with xylophone specialties; must read. MUSICIANS in all lines who can cut it and doubling Stage will be given preference. Don't misrepresent, we don't, and if you do you won't last. Write it all, don't wire, and state what you can and will do. Make your salary in keeping with the times for a good long season. Address DICK LEWIS PLAYERS, Inc., Drawer B, Buchanan, Va. Write, Brothers, write us.

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MUSINGS (Continued from page 27) Williamsburg, Ky., where he spent the winter, Tom also was formerly with Harry Shell's Band on the Russell Bros. Circus. Osborne says he would be pleased to hear from all his old friends.

JACK MARSHALL, former entertaining trombonist with Austin Wylie, is now playing with Tal Henry and his Victor Recording Orchestra.

HOWARD ROTH and his orchestra are now doubling radio and dance work in and around New York City. The band is at present winding up a limited engagement at the St. George Hotel, Brooklyn, after which it will play a string of dine and dance places in the Eastern territory.

DON BESTOR last week moved into the Muehlbach Hotel, Kansas City, Mo., for an unlimited period.

MCDONALD'S MUSIC MIXERS, now playing in and around Silver City, N. M., will begin their second summer season at Ruidoso, N. M., on May 1. In the outfit are G. W. McDonald, G. O. McDonald, Tommy Mahoney, A. J. Motch, Sam February, Buddy Biery, Claude Biggart and G. P. Wilson.

Tabloids

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Carl Frank Heads Revamped Company

YOUNGSTOWN, O., March 8.—The company which Fred Hurley recently installed at the Princess Theater here for an indefinite stay has been reorganized and will continue at the house for an unlimited period. Carl Frank, musical director, has been named manager of the revamped tab., and Jack Rosen is doing the producing.

In the reorganized company are, besides Frank and Rosen, "Bozo" Smith, comic; Pat McCarthy, straight; Frank Sheen, juvenile; Margie Stevens, prima donna; Marion La Mar, ingenue; Elsie Wiggins, soubret.

The chorus is made up of the Three Mylo Sisters, the Wiggins Sisters, Mary Davies and seven new girls. Hazel Chamberlain is wardrobe mistress. "She" is appearing with the company as an added attraction.

Tab.-Talkies Take At Spokane Theater

SPOKANE, Wash., March 8.—The Avalon Theater here is doing satisfactory business with its policy of second-run talkies and a 16-piece tab. company, headed by Barney Hagan, producing comedian and manager.

Others in the lineup are Joe Dempsey, juvenile; Gordon Richardson, leads and general business; Connie Glaum, characters; Melanis Lebeau, ingenue; Katherine Browne, general business; Bab Brown, soubret; De Lorys Lowell, characters; Velva Bult, specialties, and Carroll Babcock, orchestra leader.

The chorines are Pauline Browne, Gladys Warren, Bobbie Dennis, Rose McGrory, Norma Venters and Teddy Mae.

Doyle-Brown Company Ending Dayton, O., Run

DAYTON, O., March 10.—The Doyle-Brown Theater Party, Ed Doyle, manager, Saturday will wind up a 15 weeks' engagement at the Rialto Theater here, and on March 17 is scheduled to move into the Superba Theater, Grand Rapids, Mich., for an indefinite stay.

George (Blackie) Blackburn, who formerly had the *Million-Dollar Baby* Company over the Sun Circuit, and who for the last several months has been appearing at the Broadway-Strand, Detroit, is framing a show and is slated to follow the Doyle-Brown aggregation at the Rialto here.

Opera House, Canton, Reopening With Tabs.

CANTON, O., March 8.—The Grand Opera House, which has been dark since it abandoned its stock policy several weeks ago, will be reopened shortly by the Dunn Amusement Company with a musical comedy tab. policy. Abe Levy, of Detroit, has been selected as resident manager.

Under the new policy two stage performances will be presented each day in conjunction with film features. The *Whoopie Girls* Company has been selected to reopen the house.

Tab. at Rajah, Reading, Pa.

READING, Pa., March 8.—The Rajah Theater has reopened under the management of Jack O'Rear. The new policy is musical tabs. and pictures, with a change of bills weekly. To date the new policy has been meeting with a good reception.

Billy Wise to Coast

Billy Wise, former tab. manager and producer, who deserted the tabloid ranks more than a year ago to accept a position with the Super Maid Corporation, has been transferred to the firm's district office in Los Angeles.

Mr. and Mrs. Wise left their home in Ypsilanti, Mich., Sunday and will motor to the Coast. They will locate temporarily with Mr. and Mrs. Roy Sutorley in Los Angeles until they can find a place of their own.

The Wises recently jumped from Ypsilanti to Richmond, Ind., to dispose of their wardrobe, which they had stored at the latter place, and on the return trip stopped off in Muncie, Ind., for a visit with old friends on the Joe Barnett show playing there.

Bob Davis Producer At Broadway-Strand

DETROIT, March 8.—Bob Davis is the new producer at the Broadway-Strand here, having recently replaced George (Blackie) Blackburn, who is opening a show in Dayton, O. Assisting Davis at the local house is Don Lee.

In the cast at the Broadway-Strand are Harold Snell, juvenile; Roy Delano, straight; Bob Davis, straight; Don Lee, comic; Mrs. Don Lee, prima donna; Harry Graves, comic and featured dancer; Dot Howard, ingenue; Opal Davis, soubret; Anna Fremont, characters, and Phil Fremont, characters. There are 18 girls in line.

Colored Tabs. Click At Lyric in Dallas

DALLAS, March 8.—*Miss Broadway*, all-colored tab., has just opened at the Lyric Theater for an unlimited engagement, following a successful run at that house of Eddie Lemmon's *Dancing Dinah* Company, which was the first colored tab. to play in a local downtown theater.

The roster of the *Miss Broadway* Company includes Billy Bodittly, "Dusty" Murry, Lillian Glenn, Katherine Brown, Paula Moore, Irene Butler, the Theophile Sisters, "Red" Nichols, Frank De Lyons and a chorus of 10 girls. A 10-piece jazz band also is featured.

H. L. Youngblood, Lyric manager, reports that he has been doing satisfactory business since adopting the policy of playing colored tabs. several weeks ago.

Mark Twain Four For Trenton, N. J.

PHILADELPHIA, March 8.—The Mark Twain Four, now with the Emmett Lynn Company in stock at the Forum Theater here, will open at the State Theater, Trenton, N. J., on March 11. In the quartet are S. F. Moore, Herman Hunt, Jack Parsons and Lew Patch.

Before coming to Philly, the Mark Twain boys were with the A. B. Marcus No. 1 Show. The Emmett Lynn show continues to play to good business in this city.

The Chatterbox

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and do not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

JIM EVISTON, who recently urged his brother tab. managers to quit their squawking about hard times, and to brush up their offerings and work with the talkies instead of against them, has himself been following that policy for the last several months with the Att Candler Company, which he is piloting, with a goodly share of success.

Since taking over the advance of the Candler show several months ago, Eviston has been booking the company in talkie houses exclusively, to gratifying results. His latest accomplishment has been to book the Candler attraction into the Metropolitan Theater, Atlanta, to play in conjunction with first-run talking pictures, and the contract calls for a flat salary for the show, something almost unheard of in the realm of tabdom this season.

Eviston is profiting by his willingness to tackle talkie houses, while the majority of the managers are scared to death of them, and avoid such houses as one would avoid a leper. They would sooner book their show into a "shootin' gallery" than to even attempt to line up a better class talkie house. The very word talkie strikes fear into their hearts. There'll be nothing but talkie houses to play in the near future, so why not start now?

The downfall of tabs. cannot be blamed entirely on the talking pictures. The way many of the shows were operating before the advent of sound films was enough to put them on the bum in short time from their own efforts. The talkies have been a godsend in one respect—they have driven hundreds of bad actors back to the bakery, the laundry or machine shop, where they rightfully belong.

A good example of this is cited in a letter received from Stuart (Slim) Miller, formerly financially interested in a show on the Spiegelberg Time and now in the advertising business in Tampa.

"One of the comics on the show I was interested in was fired without notice, due to intoxication," Miller writes. "Another man was needed to take his place. It was suggested that I go on in the emergency. I did, and the managers never kicked, the patrons didn't request their money back, so the result was that I remained in the cast the entire season.

"The following year I was featured comic on the same show. And what could I do? Nothing. But still the patrons must pay to watch me do just that. However, talkies have wised them up, and they now have a fairly good idea of what constitutes a good or bad performer. And that's the reason I'm in the advertising business. I assure you that it's not from choice, because I like to sleep late just as well as anybody."

Kitty Kirk Forms Circle Stock Show

CHICAGO, March 8.—Kitty Kirk, connected with the Ernie Young office here, and Jack Sexton have organized a circle stock company of eight people to play Michigan and Wisconsin towns. Sexton is manager and director, Edna Cable is leading woman, and Bert Merling, leading man.

Harry Winslow, for years with the Hazel Cass Players, is ahead of the show, handling publicity and booking. Miss Kirk will remain in the Ernie Young office.

Walt Kellam Opens In Sioux Falls, S. D.

SIoux FALLS, S. D., March 8.—Walt Kellam and his *Whoopie Revue* of 12 people opened at the Capitol Theater here Sunday. The Kellam troupe is carded to remain just as long as it clicks. The first week's business was reported as satisfactory.

The company will change bills twice weekly, and a special midnight show will be given on Saturdays. The Capitol stage has been enlarged, and several new dressing rooms have been built.

A six-piece jazz orchestra is featured with the Kellam organization.

Billy LeRoy Begins Four Weeks' Stock Run

SPARTANBURG, S. C., March 8.—Billy LeRoy and his *Good Morning, Dearie*, Company have just begun a four-week stock run at the Ritz Theater here, and business for the first week has been just fair. There are 18 people in the outfit.

Manager LeRoy reports that his company has been hitting the ball to fair results in the Southland during the past month. He is not getting rich, he says, but the outfit has not missed a pay day to date.

Tab. Notes

PATSY GILSON is vacationing at her uncle's place in Battle Creek, Mich.

DAN DEERING is at present displaying his talent at a tab. house in Detroit.

ED LEE, straight man, is working with Hal Hoyt's Company in St. Louis.

"HANK" HARVEY is back at the Wysor-Grand Theater, Muncie, Ind., with the Joe Barnett Company.

BILLY LE ROY is now piloting his *Go! Morning, Dearie*, Company below the Mason-Dixon Line.

FIGURES AND FACTS, managed by Lew Beckridge, is reported to have closed following its recent engagement at the Lyric Theater, Lima, O.

LETA JOHNSON, of the Joe Barnett show, was called to her home in Ardmore, Okla., to be with her mother, who recently underwent a serious operation.

BILLY VAN ALLEN, veteran tab. manager and producer, is also a recent arrival in Detroit. He plans to remain there indefinitely.

WHAT HAS BECOME OF "Chuck" Morrison and Jack Kelly, last season with Henry Prather's *Honeymoon, Ltd.*, Company?

HOWARD PADEN is working with E. B. Coleman's Company at the Murray

Theater in Richmond, Ind. He closed recently with Palmer Hines in Zanesville, O. after which he went to his home in Ohio for a brief rest.

THE WOLF TWINS and Buddy Weber, who left Cincinnati recently, are planning to go out with a tent show in the spring.

MILDRED ADDLEMAN, until recently with the Joe Barnett Company in Muncie, Ind., has joined Virgil E. Siner's Syncoated Steppers Company at the Ada Meade, Lexington, Ky.

JOSEPHINE DU KANE, chorister, recently suffered a broken ankle, and is at present recuperating at her sister's home in Pittsburgh. She asks her friends to drop her a line.

HARRY STROUSE, whose Mutual Wheel attraction closed in Cincinnati this week, is slated to take a tab. into the Murray, Richmond, Ind., or the Wyanor-Grand, Muncie, Ind., shortly, for an indefinite stock run.

FRANKIE HARRIS, diminutive black-face comic, is again working with Sylvan Beebe's Midnight Frolics in and around Cincinnati. Frankie and the wife have been sojourning in the Southland for some time.

WANDA HAUST has just concluded a pleasant engagement with Jack Murrell's tab. company at the Star Theater, Davenport, Ia. Miss Haust infoes that she has dropped her last name and in the future will be known only as Wanda.

"DUTCH" MOON, juvenile, and Raymond Cook, comic, are recent additions to George La Feil's company at the Ritz Theater, Louisville, Ky. There are now nine principals and 20 girls in the company, with Paul Reno still on the producing end. Business at the Ritz is said to be holding up tolerably well.

BABE AND MICKY BIRD have quit the tab. game for good and are now settled down in Southgate, Calif., where they invested in a home recently. They are operating a dog kennel there and are specializing in great Danes, Jap. spaniels, toy fox terriers and Angora cats. "We have plenty of fruit and vegetables, flowers galore and everything a trouper's heart ever longed for," they write.

VAUDEVILLE NOTES

(Continued from page 13) York, for RKO. These are their first dates here in two years. They recently completed a tour of Europe.

HARRY HOLMAN opened this week on a split between Utica and Schenectady in his new act, Peanutz. He is handled by the Thomas Fitzpatrick office and is scheduled for more RKO Time.

With three distinct factions fighting each other within its ranks it won't be long before the bickering of an important office of one of the larger circuits comes to the surface in one great contest. The battling factions are doing little and big things to undermine each other, but they smile sweetly and display much benevolence when office matters are discussed in conference.

SIDNEY PAGE AND PEGGY, who were with Toby Wilson until recently, have struck out for themselves and opened this week for RKO on a split between Paterson and Trenton, N. J. They are being agented by Harry Rogers.

TILLER'S SUNSHINE GIRLS, who went well at the Palace, New York, last

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week, are scheduled for six more weeks on the RKO Circuit. They are splitting this week between Troy and Schenectady, N. Y., and then work their way west, closing in St. Louis.

JAY C. FLIPPEN, assisted by Betty Veronica, opened his new act at the Franklin, Bronx, last week, and followed into the Capitol, Union Hill, N. J., this first half. He is sponsored by Max Hayes.

OTT. MORGAN AND COMPANY opened for RKO this first half at the Prospect, Brooklyn. They were booked direct.

JOHN ORREN AND COMPANY, sponsored by Harry Romm, opened for RKO this first half at the Prospect, Brooklyn. Orren is assisted by Lillian Drew and Vera Orren.

LEWIS MACK AND COMPANY, seven-people act, which includes the Western Four, are set to open shortly for RKO. The turn is called in subbillings a Rollicking Roundup of Cowboy Capers.

GERTRUDE BARNES, doing a straight singing turn, is scheduled to show for RKO in the near future.

HART AND BARLOW have been booked for a showing for RKO at the Prospect, Brooklyn. Lee Stewart is handling the act.

Acts just back from the road which are unsuccessful in getting breaks from the big circuits for data in and around New York level their squawks against certain out-of-town managers whose show reports place too much importance on finish applause. The despairing acts think it is about time the booking bosses in New York instructed the allegedly stupid managers in the science (or is it art?) of judicial material. Several cases have been mentioned to us of acts that keep the out-of-town audiences in a continual hysteria of laughs, but they get slammed in reports because the audiences are too winded at the finish to give them a decent applause break.

PETE MACK, RKO agent, waxed plenty proud last week and only because his brother, Reggie McNamara, was leading the six-day bike race at Madison Square Garden.

JOE PHILLIPS played his first date for RKO at the Riverside, New York, the first half of last week in his new act, Under the Bridge. He is assisted by Colletta Ryan and only recently broke in the turn via Fox and Loew dates.

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Single Rooms, with Bath, \$2.50, \$3.00, \$2.50 and \$4.00.
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Burlesque

Conducted by ALFRED NELSON—Communications to 1560 Broadway, New York

Hurtig's Stock Company Opening at Bayonne, N. J.

BAYONNE, N. J., March 8.—Joe Hurtig and his new associates have completed arrangements whereby they will open the Bayonne Theater Saturday with a stock company, alternating with the Playhouse Theater, Passaic.

Hurtig for several weeks has been operating the Playhouse as a burlesque house in association with George Defenback as the B. P. Production Company.

Defenback, a newcomer to burlesque, severed his association with Hurtig last week, leaving Hurtig to form a new association in his theatrical ventures.

Chicago Academy Stock

CHICAGO, March 8.—Leo Stevens' Stock Company east now includes Charles Fritcher, Florence Drake, Harry Feldman, Marie Oliver, Sid Gold, Halene Davis, Francine LaGere and Bud Purcell.

Detroit Gayety Stock

DETROIT, March 8.—The Gayety Theater Stock Company opening today includes Lou Powers, Jack Greenman, Harry Barbour, Sidney Pierson, George Demonic, Annabelle LaMorris, Esta Algaon O'Donnell and Bessie Leone, with Toots Brawnner as an added attraction and 24 choristers.

Placements

Mit Schuster Agency, Chicago, has made placements, viz.:

Gary Theater (Stock), Gary, Ind.—Sparks Sisters, Blossom LaVelle, Bob Wolfe and wife.

Majestic Theater (Stock), Ft. Wayne—Paul Workman, Vines Marquis, Ernie Hoher, Claude Matthis, Mercedes Riviers, Peggy Wagner, Rosalie Triggs, Leo Russo, Blancy and Wood, Charlotte Ray.

Mutual Theater (Stock), Indianapolis—Dona Lou Gilmore, Babe Dennis, Evelyn Campbell, Irish Smith, Olga Mae, Bobbie Echard, Dottie LaVelle, Leona LaRue, Marquitta Devega.

State Theater (Stock), Muskegon—Lillian Rosley, Sadelle Carbon, Marjorie Fairburn, Ray Sisters, Lucille Aris, Roberts and Loucen and Pearl Earle.

Academy Theater (Stock) Chicago—Junc Brooks and Ray Read.

State Congress Theater (Stock), Chicago—Lou DeVine.

Wysor Grand Theater (Stock), Muncie, Ind.—Don Sampson.

Rialto Theater (Stock), Indianapolis—Bonnie Mack.

Gayety Theater (Stock), Detroit—Thadd Demonic and wife, Sidney Presson, Flo Whitney and Ione O'Donnell.

Palace Theater (Stock), Buffalo—Hazel Bernard.

Nat Mortan Agency, New York, has made placements, viz.:

Joe Hurtig's stock companies at Passaic alternating with Bayonne, N. J.—Harry Cornell, Alma Montague, Tommy Miller, Bobby Leonard, Helen Morgan, Nina Bernard and Marie McNew.

Apollo Theater (Circuit), New York—Jean Bodine opened Monday with Minsky's augmented stock to continue with permanent stock.

The Weber Agency, New York, has made placements, viz.:

Empire Theater (Stock), Albany—George Carroll, comic; Florence Naomi, prima donna.

Bijou Theater (Stock), Philadelphia—Edith Palmer opened Monday.

Plaza Theater (Circuit), Worcester—Sylvia Chester, half man, half woman, as added attraction with *Nite Club Girls*.

American Theater (Stock), New York—Johnny (Rags) Ragland and Opal Oakley, Leona Williams is an added attraction for week of March 10.

Stock for Boston

NEW YORK, March 8.—Ed E. Daley, operator of *Broadway Scandals* and *Bare Facts* on the Mutual Circuit, is planning a season of stock for the Gayety Theater, a Mutual Circuit house in Boston, to open about the middle of April.

Boston is celebrating its centennial year with many and varied conventions, and Daley with his usual discerning showmanship is planning to get profitable patronage, thereby providing an extension for the season for many of his players.

City Theater Stock Starts Two-a-Day Shows

NEW YORK, March 8.—Louis Manaback, directing manager, and Howard Burkhardt, general manager of the City Theater, after several months of continuous shows from noon till midnight, with movies and burlesque, with strip-ticket admission, start a two-a-day policy today with reserved seats.

Regular burlesque stock company matinee and evening performance will be given.

Detroit Delineations

Loop Theater—Curly Kelly, soubret, and Charles Hendricks opened recently.

Avenue Theater—Talking pictures will be presented in connection with burlesque after Saturday. Bill Collins, stage carpenter, has returned to the house after a tour with trade shows. Mona Mason, late of the *Moulin Rouge*, has been added to cast. Margaret Owens exited February 26, going to the Conique, Montreal.

Palace Theater—Installing talking pictures, to be opened Saturday. Eta Alja succeeded Toots Brown February 26.

Annabelle LaMorse opened March 1.

National Theater—Reopens March 24 with talking pictures.

Avenue Theater—Peggy Davis succeeded Billy LaVerne March 1.

National Theater—Charles LeRoy, producer, and Angeles Lee will close March 16.

Changes on Circuit

Mutual route sheet for March 10-15 indicates 34 shows on tour; five shows laying off, viz.: *Record Breakers*, out of Cincinnati; *Get Hot*, out of Gayety, Brooklyn; *Crackerjacks*, out of Apollo, New York; *Wine, Woman and Song*, out of Buffalo; *Speed Girls*, out of Chicago. *Frippities* has no apparent booking after the Empress Theater, Cincinnati, Saturday.

Route sheet for March 17-22 indicates 33 shows on tour, five shows laying off, viz.: *Girls From Happyland*, out of Chicago; *Bare Facts*, out of the Star, Brooklyn; *Hello, Parce*, out of Jamaica; *Ginger Girls*, out of Gayety, Brooklyn; *Moulin Rouge Girls*, out of Buffalo.

Take a Chance—Maurice Castelle succeeded Nat (Fashion Flash) Fields as manager at Jamaica, Fields closing to entrain for Milwaukee to organize a stock company and produce at the Gayety Theater.

Broadway Scandals will fill in its two-day layoff out of Reading March 11-12 at the Majestic Theater, Williamsport, Pa.

Apollo Theater, Minskys and Weinstock, directing managers, closes its circuit season Saturday with *Take a Chance*, reopening on Monday with an elaborate black-and-white stock company.

Changes in Casts

Burbank Theater (Stock), Los Angeles—June Rhoades closed March 1.

Apollo Theater (Circuit), New York—Jean Bodine opened Monday with Minsky's augmented stock company.

Star and Garter Theater (Stock), Chicago—Erin Jackson closed March 1 for a vacation at her home in Dallas, Tex.

American Theater (Stock), New York—Johnny (Rags) Ragland, Paul Ryan, Bert Faye, Ann Paulson and Sally Van opened March 1; Joe Rose, producer, and Opal Oakley opened Sunday.

Palace Theater (Stock) Buffalo—Hazel Bernard opened March 3.

Academy Theater (Stock), Chicago—Bobby Wilson opens March 15.

State Congress Theater (Stock), Chicago—Mildred Steele closed March 1 for a two weeks' vacation.

Irving Place Theater (Stock), New York—Helen Morgan closed March 1.

City Theater (Stock), New York—Bert Carr opened Saturday. Steve Mills scheduled to close March 14.

Dauphine Theater (Stock), New Orleans—Ernie Mack opened March 3.

Bijou Theater (Stock), Philadelphia—Diana LaMar opened March 3.

Empire Theater (Stock), Albany—Frances Brownie opened March 3.

Playhouse Theater (Stock), Passaic, N. J., alternating with the Bayonne Theater (Stock), Bayonne, N. J.—Harry Cornell, Alma Montague, Tommy Miller, Bobby Leonard, Helen Morgan and Marie McNew opened at Passaic Monday.

Current Comment

By NELSE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

AN OLD-TIME manager of burlesque houses, and shows on tour, during a recent conversation commended us for our oft-repeated warnings to the featured foms. of present-day burlesque to give more time to the actual study of singing, dancing and acting as a matter of self-preservation.

Speaking of the past and present fad for featured feminine strip-teasing, spotlighted parades of personalities, he remarked: "Granted that Ann Corio, the featured fem. of 'Girls in Blue', is a box-office attraction, how many others are there doing likewise?"

"Every burlesque house that I have visited on an auto trip that covered the entire circuit and stock houses in their cities I witnessed the same methods and mannerisms in their strip teasers, some being worse than others.

"This is especially true of the houses billing them as added attractions, when they can take them out of the chorus, for I will wager that there is far more talent and ability in most of the choruses than there is among the so-called added attractions that confine themselves strictly to strips.

"If their cast isn't sufficiently strong to attract profitable patronage with the strip teasers in the company why not go back to the old old days when we featured musical acts?"

"With the patrons of playhouses fed up on canned music I will wager that many regular patrons of vaudeville could be attracted to burlesque houses featuring musical acts.

"I can still feel the thrill of *Hi Henry* and his silver-toned cornet. *Al Reeves* and his old-time banjo, to say nothing of the old-time Swiss bell ringers, xylophone players and other instrumentalists.

"There are hundreds of master musicians now seeking employment at reasonable salaries that can double discount the teasing strippers."

Personally, we are partial to the featured foms. as permanent and added attractions, but there is logic in this oldtimer's reference to musical acts as added attractions that may be food for thought for managers of many burlesque houses.

During the last four weeks we have received many complaints from principals and choristers of circuit shows which have closed to the effect that after sticking to the show on lay-off weeks and standing for cuts in salaries on sharing terms, and less than the regular guarantee weeks, the operators have gyped them by an unexpected cut in salary or I. O. U's on their closing week.

Everyone in any way allied with the production and presentation of theatricals fully realizes that it is a legitimate gamble for the operators of shows, and they should expect to take the bad with the good, and personally stand for the gaff when it comes to the bad.

When a player signs a contract for a stipulated salary, he is entitled to that salary for the run of the show, unless it is mutually agreed upon in advance to do otherwise.

No operator of a show is justified in piling up profits in which the players do not share outside of their salaries unless he is willing to stand the losses; further, he is not justified in saddling any part of his losses on his players unless they have been sharing partners in his profits.

Granted that these complaints are based upon indisputable facts, the letters of complainants carrying full details of the gyp are unsigned, for the reason that the writers fear being placed on the undesirable list.

Be that as it may, a continuance of this method of gyping players is bound to reflect on the reliability of the Mutual Burlesque Association and break down the entire morale of the circuit unless I. H. Herk, as president and general manager of the M. B. A., takes immediate action to protect players on their closing week of the season.

CIRCUIT REVIEW GINGER GIRLS

— With —

TOMMY LA VENE AND VERNE

Staged under the direction of Eddie Welch and Tommy LaVene. Presented by Sam Raymond at the Star Theater, Brooklyn, week of March 3. CAST—Tommy LaVene, Mlle. Verne, Charles Robinson, Don Trent, Harry Delmont, Ed. Wright, Vic Gasele, Blanche Burnett and Mabel Lee.

CHORUS—Bonnie LaForte, Evelyn Denk, Marie Smith, Beatie Moore, Madge Zerber, Mickey Mead, Helen LeMaire, Irene Zera, Margaret Riardy, Pearl May, Gene Gordan, Laura May, Blulah Stevens, Alice Barber, Fannie Mullany and Frankie Davis.

PRODUCTION—Far more than the usual full-stage sets, semi-cycs., silk drapes, pictorial drops, lighting effects, gowning and costuming; in fact, a regular production.

PRESENTATION—A series of sketches, bits and dialogs given new twists and turns in lines and actions to make them appear different. Musical numbers and dancing ensembles typical of the circuit.

PLAYERS—Tommy LaVene, with the likable, ever-present smile and expressive eyes, makeup and mannerism of Abe Reynolds, carried the burden of the comedy, and carried it sufficiently well to evoke laughter and applause for his every line and act in scenes, supplementing with parody singing in leading a number, comedy and harmony singing in a male quartet, and as musical director of a burlesque brass band. LaVene has ability, plus personality, plus versatility, being one of the few remaining comics on the Mutual Circuit that is a real pleasure to see and hear.

Mlle. Verne, a blond beauty, with dimples, an infectious, ever-present smile, flirty eyes and French mannerisms, evidenced the thoroly trained actress in a flirtation bit in her humorous delivery of lines and actions, and as a number leader has but few equals on the circuit, due to her pleasing personality, sweetly modulated singing, graceful movements in her real dancing routine, and her artistry in actions, this being especially applicable to her radiance-dancing specialty, in which she does a novel strip that so far this season has had no duplicate on the circuit. Being her first season on the circuit, it is to be regretted that this clever girl couldn't play the Columbia, for if she had it's our personal opinion that she would have graduated from burlesque to Broadway.

Charles Robinson, a mild-mannered, bearded, grotesque-faced tramp comic, worked zealously and effectively in scenes, taking funny falls, singing parodies and doing an eccentric dancing routine in specialties.

Don Trent, a former straight man of Columbia Circuit days, has lost none of his likable personality, talent and ability as a clear-dictioned, emphatic, aggressive straight man, for he kept the comics and their coworkers at top speed through the presentation, supplementing in male quartet and brass band.

Harry Delmont, a nattily attired, talented, able juvenile straight, in scenes, supplemented as harmony singer in quartet, ballad singer in specialty with Robinson, and saxophone-playing specialist in brass band.

Ed Wright, character straight man, was effective in scenes, especially as the tough-talking witness in a court scene.

Vic Gasele, a brunet beauty with classical features, an ingratiating smile and individualism in hair dressing, led numbers with a sweetly modulated yet voluminous voice, danced delightfully, and in a spot-lighted stage parade of her slender, symmetrical personality swayed sufficiently sinuous to please the most critical of patrons.

Blanche Burnett, former ingenue soubrette of Columbia Circuit companies, who evidenced notable dramatic ability in her characterization of L'il Min, in *Kongo*, is the talking woman of the presentation, and as effective in scenes as she was in *Kongo*, with the versatility to humor her lines for burlesquing purposes, supplementing in leading numbers.

Mabel Lee, former featured fem. of circuit companies, has lost none of her pathetic emotional personality, working in scenes and leading numbers with pep, but failed to give us what we wanted most, her singing specialty.

CHORUS—Of the modelesque show-girl type, singing in harmony and dancing in unison in a series of ensemble numbers on stage and illuminated run-



VIRGINIA HELMS, former ingenue-prima donna of stock companies in Chicago and Kansas City, who recently retired from the stage to marry Bert Wetherwax, popular proprietor of Bert's Photographic Studios in Kansas City, Mo.

way. Six of the girls, in a radium skeleton dancing specialty, did exceptionally well.

Comment

A meritorious production and a presentation of clean, clever comedy by a well-cast company of exceptional ability. —NELSE

BURLESQUE REVUE

Produced by Frank Kramer and presented by direction of John G. Jermon at the Columbia Theater, New York, week of March 3.

CAST—Harry (Pep) Pearce, Sammy Ross, Frank Kramer, Herbert Barris, Chet Kniffen, Nellie Cason, Sallie Rice, Evelyn Burke and Betty Leming.

PRODUCTION—Inferior to most of the shows on the circuit.

PRESENTATION—A series of familiar bits given new twists and turns in lines and actions a la tabs., supplemented by typical numbers.

Characterization

Harry (Pep) Pearce, a bearded, grotesque-faced tramp in frequent changes of customized-tailored comedy and raggy clothes, carried the burden of the comedy by his talent, ability and zealouness to evoke laughter and applause, which he did aplenty, supplementing with a harmonica-playing and dancing specialty.

Sammy Ross, a red putty nose, painted, upturned-mustache, Dutch wise-cracking sap comic, in all probability did all that he was permitted to do along comedy lines.

Frank Kramer, Herbert Barris and Chet Kniffen, alternating as straights, worked in scenes effectively, Kramer making a little pretense at dancing in the finale of the first part; Barris in an eccentric dynamic dancing specialty, and Kniffen in a more modified dancing specialty, incidentally singing in ensembles.

Nellie Cason, Evelyn Burke, Sallie Rice and Betty Leming worked in scenes individually and collectively; likewise in leading numbers singing so so, with no

pretense at dancing and with but little attempt at the usually spotlighted parades.

CHORUS—Typical of the circuit, with no distinctive features in personality, talent or ability.

Comment

With the passing of New Year's Day we assumed that all the turkeys had been marketed for the current season, but the Mutual has evidently preserved a few to make the better burlesque shows, like *Kudding Kutties* and *Sugar Babies*, stand out in comparison, thereby causing us to wonder why they killed *Sugar Babies* and let this turk continue to live.

With Comic Pearce out of the presentation it would have proven worse punishment to the patrons.

Columbia Theater Company

Willie Creager and his harmonists were show savers at the Monday matinee, and Willie, sensing the fallow of the circuit show, spotlighted his cornet player in the pit for a specialty.

Lee Smith and Jean Steele, with Billy Kouds' Dancing Dolls, evidenced their knowledge of the closing date, March 29, and worked accordingly.—NELSE

Ed Callegein Pilots Burlesque in Louisville

LOUISVILLE, Ky., March 8.—Ed Callegein, business manager of the Gaiety, former Mutual Burlesque house, has booked the Matt Kolb Company of 40 people for a season of stock burlesque, beginning March 1. Prices range from 25 to 75 cents.

Ray Enright, with the Fort Worth Stock Company for three years, is assistant manager of the house. Charles Markert is treasurer.

Cast includes Clark Moss, juvenile, Maybelle Mellon, ingenue; Ann Darling, soubrette, and Rose Louise, specialties; Sam Spears, Jack Little, Al Weber and Elvie Herndon, comics.

Majestic Stock

FT. WAYNE, Ind., March 8.—Pete Brill, manager of the Majestic Theater, presenting burlesque stock, is billing the house like a circus with the original paper of the *Everybody's Happy and How Musical Comedy Company*, and in living up to the billing increased the cast and chorus to 40 people, including a jazz band on stage in the presentation that started Sunday.

Added Attractions

Alice DuVal, featured fem. of *Get Hot*, is filling in her lay-off week out of the Gaiety, Brooklyn, by augmenting *Bowery Burlesques* at Hartford.

LaVilla Maye augmented the Irving Place Theater Stock Company, New York, last week.

Yazara augmented Leo Stevens Academy Theater Stock Company, Chicago, week of March 3.

Victim of Auto Collision

NEW YORK, March 8.—Buster Sanborn, featured fem. of *Puss Puss* in the absence of LaVilla Maye, is under treatment in this city for an injury to her back that keeps her incased in a plaster cast. While *Puss Puss* was playing the Empress Theater, Cincinnati, Buster, accompanied by Fred Hallan, Harry Geisman, treasurer of the theater, and Gladys Douglas, took an auto ride, resulting in a collision with another auto and its attendant injuries to Buster.

Stock for Scranton

NEW YORK, March 8.—Charles Burns, general manager of the Irving Place Theater, and Harry Spiegel, directing manager of the Gaiety Theater, Scranton, have completed arrangements whereby they will operate the Gaiety as a stock house, beginning March 17.

Seen and Heard—by NELSE

IRENE AUSTIN and Edith Johnson, choristers of the American Theater Stock Company, closed Saturday and entrained for Kansas City to visit their parents.

J. A. BROWN, manager of concessions at the Columbia Theater, New York, celebrated his marriage February 26 by a reception at his home, 1690 Vyse avenue. Eating, drinking, dancing and merry-making continued until the wee small hours of morn. Brown is now planning a house-warming party for his new home at 1876 Taylor avenue, Bronx.

DOTTY VAUGHN, Dresden doll of the Irving Place Theater stock, is taking a brief vacation, due to the illness of her grandmother, to whom the dainty Doty is devoted.

STAFF NOTES

(Continued from page 24)

Street Theater, Spokane, for Ray A. Grombacher February 28. The house, operated as one of the Spokane Theaters, Inc., chain, opened with Fanchon & Marco unit shows and first-run, all-talking pictures.

RALPH PHILLIPS has taken over the managerial reins of the State Theater, Chattanooga, Tenn.

EDGAR UHL has taken over the management of the Empire Theater, San Antonio.

F. DICKINSON has taken over the managerial reins of the Dickinson Theater, Hiawatha, Kan.

ALFRED NOLAND has taken over the management of Dawn Theater, Mullinsville, Kan.

DAVID WEINSTOCK is manager of the Grand, a Mutual Wheel burlesque house at Hartford, Conn.; Ed Miller, treasurer; Fred Durocher, doorman; Al Sullivan, officer; John Wynn, stage manager; Eddie Hagen, electrician; Charles Gernerding, props; Oscar Majororie, fly; Bill McGinley, props; Bill Stang, orchestra leader; Harry Katz, piano; Henry Ruf, alto saxophone; Henry Behrens, tenor saxophone; Bill Holtz, trumpet; Frank D'Annolfo, trombone, and Bill Schultz, drums and traps.

R. A. BRENNER has assumed management of the Princess Theater, Newcastle, Ind.

HARRY GRAMP has assumed the management of the Majestic Theater, Beloit, Wis.

JIM QUIN, formerly director of public relations for the RKO Orpheum, Salt Lake City, has left for the Coast. He will be succeeded by Jack Edwards, of the RKO house in San Diego.

LESLIE G. SCRIMGER, formerly manager of the Grand, Hartman and Ojantangy Park theaters, Columbus, O., has been appointed assistant manager of Radio Station WCAH, Columbus.

C. G. LEKANDER is manager of the new El Tover Theater, Crystal Lake, Ill.

W. M. HOWIE is now manager of the Capitol Theater, Raleigh, N. C., a link of the Public-Saenger chain.

ELLIS H. MICHAEL, assistant manager of Loew's Theater, Richmond, Va., has resigned. He plans to leave shortly for New York.

WALTER HIGBIE has been promoted from assistant manager to manager of the Rex Theater, Columbia, S. C.

DON NICHOLS, manager of the Carolina Theater, Durham, N. C., has been signed to manage the American Theater, High Point. The city of High Point owns the house.

HARRY ASHTON has succeeded Clarence Perrin as manager of the Public Rex Theater, Greeley, Colo.

Hotels and News Stands, Warning!

The Billboard is co-operating with Francis Bergen, county prosecutor of Somerville, N. J., to apprehend a worthless check passer posing as a circulation promotion man of The Billboard, using a cheaply printed card bearing the word "Billboard" in large type, beneath that "All General Advertising", and in the left-hand corner "Rep., Edward B. Smith". He is accompanied by a short, stout woman; one child 7, and a baby 2 years old, registering as Mr. and Mrs. Edward B. Smith, Bridgeport, Conn. He is described as being 5 feet, 11 inches; complexion sandy, red hair, protruding upper teeth, apparently a consumptive. His method of operation is to call on storekeepers handling "Billboards", introduce himself as a "Billboard" representative, then phone in a loud voice to a James A. Barton in New York a report. He then makes purchases in the store, and presents a check made payable to Edward B. Smith by James A. Barton for a much larger amount than the purchase, getting the difference in cash. He also contracts with local builders to erect roadway "Billboard" signs.

Anyone meeting this impostor will confer a favor on us by wiring THE BILLBOARD, 1560 Broadway, New York.

Chicago Institute Players Guild Gives "Outward Bound"

The Institute Players Guild of Chicago recently produced *Outward Bound* and gave an unusually creditable performance. Ralph Schoolman, long associated in the professional theater, played the part originated by Leslie Howard in New York, and Julius M. Lorenz played the part made famous by Dudley Digges, of the Theater Guild.

The entire cast was unusually fine and included Charles Freeman, director of this group.

Buffalo Players In National Tourney

The Theater School Players of Buffalo, N. Y., will compete with 19 other Little Theater groups in New York the week of May 6 in the Eighth Annual National Little Theater Tournament. These players have been registered in the first division of entries for groups presenting published plays. Under the direction of Jane M. Keeler they will give Anatole France's comedy, *The Man Who Married a Dumb Wife*. The majority of the cast will motor to New York several days before the tourney gets under way. Both Miss Keeler and Sheldon K. Viole, art director, will accompany the players.

Memphis Little Theater Aided by Civic Groups

In order to show their appreciation of the work being done by the Little Theater of Memphis, Tenn., various civic organizations sponsored one of the performances of *Ten Nights in a Barroom*.

Town Players of N. Y.

To Give Three One-Act Plays

Three one-act plays, including *Glass Houses*, by Helen Danzig and Lillie Starr, and *Breaking the Barriers*, by Benjamin Feiner, will be presented April 6 and 7 by the Town Club Players of New York City.

Blind Actresses

Give Three Plays

Young blind actresses, members of the Lighthouse Players of New York City, are in rehearsal for their fourth appearance on Broadway. They are planning to present a bill of three one-act plays in March, the profits of which will be used to buy props, sets and to further the activities of other blind actresses.

The leader of the three plays to be given is *Not in the Evidence*, by Anne Murray. This play took first prize in the national play contest held recently by the players to obtain original material. The two other plays are *The Third Angle*, by Florence Ryerson, and *On the Lot*, by Colin Campbell Clements and Florence Ryerson.

Many women prominent in society will serve on the patroness committee. Use of the Booth Theater is made possible by Winthrop Ames, who for years has served on the Lighthouse Players' Advisory Committee. This committee also includes George M. Cohan, Mrs. Grant Mitchell, Otis Skinner, Austin Strong and Mrs. Florenz Ziegfeld.

"Lavender Ladies" In Pasadena, Calif.

The companionate marriage debate precipitated by Judge Ben Lindsey again comes to the foreground in the play, *Lavender Ladies*, by Daisy Ficher. It was recently produced by the Community Players of Pasadena, with two favorite local actresses, Lenore Shanewise and Margaret Clarke, in the roles of the disapproving aunts.

Sunny young April, the sweet ingenue who takes her literary father's writings literally, was played by Ruth Covell. With all the modern generation's eagerness for experimentation, April prepares to live the free-love propaganda advocated by her father in his fiction, much to the consternation of that gentleman when he realizes that his theories are about to be taken seriously in his own household.

St. Louis Gives Four Plays in One Evening

The Dramatic League of St. Louis presented a varied program of one-act plays during February.

The Webster Grove Theater Guild gave *The Beau of Bath*, by Constance D'Arcy Mackaye. Principal parts were taken care

Little Theaters

By JOSEPHINE M. BENNETT
(Communications to 1560 Broadway, New York)

Denver's State Theater Tournament

For the last five years the outstanding achievement in the dramatic activities of Colorado has been the State Theater Tournament sponsored by the Little Theater groups of the State. Enthusiastic groups from the artistic centers and dramatic groups throughout the State have competed for the numerous trophies, with the result that they had the pleasure of participating in, or witnessing the outstanding one-act plays of recent years. Many enterprising groups have given considerable attention to the movement.

This year the tournament is being sponsored by the Denver Art Theater. This theater is the result of the amalgamation of the two leading dramatic groups of Denver, the Community Players and the Little Theater of Denver.

This group is now entering its sixth year with the constructive conclusion that any organization that does not demonstrate its interest in State-wide development of drama by entering the State Tournament is making advance preparation for a backward step in the procession of progress.

A very discouraged Little Theater director recently admitted that his group was literally taking the reins of leadership out of his hands and making a very poor attempt to run things themselves and in the way they wanted; not in the way affairs should really be run. In other words this very capable and experienced director was completely handicapped because his own group refused to be properly organized.

When a Little Theater group organizes an important step is to segregate the talent into the particular departments where they can not only best serve, but where they will also gain recognition for their work.

As one moves about in amateur dramatic circles one cannot help but observe that there are many persons taking parts in productions who are totally unfitted for dramatic work. This is sometimes caused because the group lacks a director whose experienced eye and ear can best select and cast. Casting is a job of vital importance, and here especially the trained eye and experienced hand is called for.

The desire to act seems to be an elementary and human instinct, and even the dullest of souls at some time longs to break the bonds and give vent to outward expression. This should be permitted were it not for the fact that we must give that expression to an audience who sits in appreciative or cruel judgment, as the case may be.

The first person a Little Theater group needs is a capable director. Given the support and co-operation of his group, the director should organize his staff. If his membership permits he should immediately organize a production staff formed of the executive officers such as president, secretary, treasurer, etc.

The acting group should really have nothing else to do except a devotion to the artistic interpretation to the parts

of by Gordon Hall, June Nultenberger and Percy Finkenauer.

The Toy Theater Players presented *A Wedding*. John Kirkpatrick's clever comedy wherein Robert East, Margaret Ukuley and Mrs. Ellona Garland played the leading parts. Mrs. Garland also directed this play for her group.

The Thyraus Dramatic Society capably presented *Bernard Shaw's The Shewing Up of Blanco Posnet*, in which Jerry Gruner, David Black, Max Picard, Mary Tuttle and Willis Wager lead the cast of players. Clark Clifford directed.

The Loretta Players of Webster Groves presented *When the Whirlwind Blows*, by Essex Duns. Mary Frances Broeker, Josephine Rabbit and Catherine Cody were in the cast, with Mrs. D. M. Sanky directing the players.

Rules for the Tournament

The Sixth Annual State Tournament, sponsored by the Denver Art Theater, is scheduled to be held March 26, 27, 28 and 29. A number of one-act plays will be presented and one evening will be devoted entirely to plays written by Colorado authors. Five judges will pass on the productions and select three out of the plays presented as the best plays shown, judged according to a standard set as follows:

Fifty per cent for presentation, meaning interpretation or "how well the idea of the play is put over".

Thirty per cent for acting.

Ten per cent for setting.

Ten per cent for selection of play. The three plays chosen will be awarded a prize of not less than \$50 each.

Each group must furnish its own properties. The Denver Art Theater provides, however, three sets; that is, an interior, an exterior and a cyclorama.

Last year the winning groups of the Colorado Tournament of 1928 and 1929 both entered the National Little Theater Tournament in New York.

Honors Are Even

assigned to them. The costumer, whose duty it is to conceive, design and direct the costumes, should hardly be assuming a difficult and principal role in the play, unless, of course, he or she displays unusual talent in both branches.

The musicians, the scenic artists, the decorators and the stage crews all have their different offices to fill, but if they all insist upon being the actors, too, the job of the director is hard indeed.

The duties of the stage manager are plenty. It is he who must handle the technical group. He must be there, at his post, from the time the theater opens. He must see that all performers are at the theater at least half an hour before the curtain. He inspects the sets and properties to see that everything is in its proper place, ready for action. His duty is also to see that the curtain rises on schedule and that his actors are "all set". Not infrequently, he operates the switchboard, too.

Imagine how perfectly impossible it would seem to have Mr. Stage Manager holding down one of the parts in the play. Yet this actually happens because Mr. Stage Manager feels he "simply must act".

The discouraged director stated that his very worst problem was how to approach one of his group and tell him that he felt quite sure he would be of much greater help in handling the properties than doing Barrymore in *The Royal Family*. Usually the man is also a friend and this fact makes the procedure next to impossible.

If a director feels that there are those in his group who have absolutely no histrionic ability, but who insist upon assuming a role in a play, he should lose no time in calling his people together with a plea for support in weeding out the talented from the untalented.

Your director has the success of your Little Theater in his hands.

New Alabama Group Gives First Play

The Thirteenth Chair, a mystery drama, was recently presented by the Little Theater Players of Sylacauga, Ala. This is the first production given by the newly organized group, and was under the direction of Mrs. Edna Roberts.

Claud Vardaman and Drucilla Williams played the leading roles, with Mrs. R. Williams and Mims Roberts as Rasallee and the inspector.

The Community Players Of Bloomington, Ill.

The Community Players of Bloomington, Ill., are planning two performances of Maxwell Anderson's great comedy, *Saturday's Children*, April 22 and 23.

New Little Theater For New York

As an instrument of promoting dramatic activities in the district and of furthering the art of beautiful speech, the Grand Street Settlement, pioneer neighborhood house on the lower East Side, New York, has founded a play-producing group to be known as the Toybee Players of the East Side Little Theater.

The new group will resemble many of the Little Theater companies in New York, but will stand unique in the emphasis it will place on plays from the pens of English dramatists whose foremost preoccupations are with human problems. First in the repertoire is Sir James Barrie's *Quality Street*, to be followed by plays of Somerset Maugham, Sir Arthur Wing Pinero, Lord Dunsany and John Galsworthy.

The seating capacity of the new playhouse is given as \$50. Dorothy Henkin, leading force in the center's traditional dramatic society, is responsible for all these ambitious plans.

Spokane Little Theater Will Present Melodrama

Casté, a melodrama of the late '60s, reminiscent of Disraeli's reign in England, will be the next play given at the Little Theater in Spokane, Wash., early in March. Announcement is made by Mrs. J. Eimer West, director.

The play was produced in London April 6, 1868. The first production in America was given in the Broadway Theater, August 8, 1868. Mrs. Gilbert plays the Marchioness de St. Maur in the first performance.

Casté, written by the English playwright, Tom Robertson, is an all-costume play.

"Outward Bound" Popular Little Theater Play

Kenneth MacGowan, in his recent book, *Footlights Across America*, polled the most popular dramatic works staged by theaters throughout the country and was quite surprised to note that *Outward Bound* received second largest acclaim. There appeared no important theater that failed to produce this stirring drama.

Outward Bound was the surprise hit of the New York season. It came somewhat unheralded from a long London run and slipped quietly into the quays of Broadway. As murder will out so will a good play obtain recognition.

The climax of the first act provides a real thrill. A strange company of shipmates, a strange ship and a strange situation all add to the entertaining value of this play.

Tulsa Little Theater Presents Prize Winner

The Tulsa, Okla., Little Theater, under the direction of Richard Dickinson, presented four performances of *Harvest*, by Oakley Stout, during February.

This play won the 1928 Playwriting Contest sponsored by the Drama League and Longmans, Green & Company. The Tulsa Little Theater deserves considerable credit for attempting so bleak and somber a play, the appeal of which is necessarily more sophisticated than that of the ordinary run of little-theater productions.

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BROOKS NEW YORK

4th Atwater Kent Audition

Search for radio voices to be held from May to Dec.—rules same as last year

A fourth national radio audition has been announced by A. Atwater Kent. This year's audition will be held along the same lines as the three previous successful contests conducted by Atwater Kent. Radio auditions in the local and native towns and cities of the contestants will determine the young man and woman conceded to have the best voices in that vicinity. These winners will then participate in a State audition, and the State winners are eligible for participation in the semi-final or district auditions which precede the finals when the awards are made.

Winners of first places will receive \$5,000 each and two years' tuition in an American conservatory, or its equivalent; winners of second place, \$3,000 each and one year's tuition; winners of third place, \$2,000 each and one year's tuition; winners of fourth place, \$1,500 each and one year's tuition; winners of fifth place, \$1,000 each and one year's tuition.

Men or women between the ages of 18 and 25 are eligible. The national finals will be judged solely by a board of musical authorities. A board of judges and votes of radio listeners will judge the contestants in the State and district auditions. All the expenses of the contestants to the district and final auditions will be borne by the Atwater Kent Foundation.

New Radio Station Planned for New Jersey

It has been reported that a large radio broadcasting company has purchased the 500-acre site near New Brunswick, N. J. This land was formerly the old Marconi radio station. This report resulted in the passage of a bill introduced by Senator Roy Yates of Passaic, which provides that no broadcasting station can be erected in the State until a certificate has been issued by the Public Utility Board of Commissioners, which is given power to impose restrictions. The bill was passed by the Upper House of the New Jersey Legislature.

The name of the radio station which has purchased the Marconi property is not yet known.

Listeners Dictate Program At Chicago Station WENR

There is at least one radio program in the United States that is dictated entirely by the listeners. It is the Weener Minstrel Show heard each Wednesday night at 9 o'clock central standard time over WENR, Chicago.

It is produced by Gene Arnold, the station's program director, who also acts as interlocutor. In writing the continuity, which consists in the main, of jokes, Arnold is guided entirely by letters from the listeners. During the course of the week he receives many hundreds of quips that range all the way from bright sayings of children to the story about Pat and Mike. Much of the material sent in cannot be used over the air for various reasons.

Many of the contributors fail to remember that there are no women in the cast of the show and they send in contributions which would necessitate having a woman speak the lines. Others fail to take into account the fact that some jokes read well, but it is hard to put the point over in dialog. Such jokes are those that depend for the "twist" on a play of words.

It takes Arnold more than 14 hours to prepare the continuity from the accumulation of weekly mail from each week's minstrel show, as he has to read hundreds and hundreds of letters and clippings. When he has finished, however, the "lines" are actually the work of the radio fans.

DOROTHY JANE MUNZ, aged four years and nine months, announces the Air Juniors from WENR, and is said to be the youngest announcer in the United States.

Radio Entertainers

By JOSEPHINE M. BENNETT
(Communications to 1560 Broadway, New York)

English Stage Stars Make Radio Debut



THESE TWO HIGH-HATTED STARS of the English stage, Jessie Matthews and Jack Buchanan, now gracing the London revue, "Wake Up and Dream", at the Selwyn Theater, recently made their radio debut from Station WABC on the Columbia Broadcasting chain.

CBS Technical Director Is Well-Known Composer

Channon Collinge, in charge of technical musical work for Columbia Broadcasting System, is a well-known figure in the musical world centering about the American theater. For many years Collinge has aided musical producers in America, writing special music, orchestrating and putting the finishing touches to musical shows.

He has also written many musical works ranging from grand opera to songs, ballads and instrumental numbers. Collinge's operetta, *The Gay Musketeer*, ran for two weeks at the Roxy Theater, New York.

Frequency Control For Loew Station

The Federal Radio Commission has just issued 66 licenses for stations in the United States and Alaska, and approved many new applications, including Station WENR's application for frequency control. Under the approval, this station, which is the Marcus Loew Booking Agency, has authorization to install automatic frequency control.

Evelyn Laye Makes American Radio Debut

This blond and beautiful English star, appearing in *Bitter Sweet*, made her American radio debut with a song and short talk at the laying of the cornerstone for the new Colorcraft Laboratory in Long Island, N. Y. The broadcast was thru Station WABC on the CBS.

What Do Audiences Want? Vaudeville Comedians Know

Says Henry Burbig, of the Ceco Courts on Station WABC, "The stage is a cinch compared with radio because every show in radio is opening night—no chance of breaking the act in—you just have to get up there and do it, with a little prayer in your heart that it will be accepted."

Burbig calls upon his vaudeville experience to find out just what audiences want and like. The Hebrew comedy dialect which he used years ago in vaudeville he is now using to please radio audiences.

Radios Installed On French Trains

A report states that French trains are being equipped with radiophones. The first train, thus equipped, will operate between Paris and Havre, and will be fitted out with individual earphones for each passenger.

It is also rumored that carriages, equipped with similar apparatus, are expected to be put into service on the French State Railway.

Roxy Broadcasts Third Anniversary Program

The Roxy Symphony Orchestra broadcast a special program March 9, celebrating the third anniversary of the Roxy Theater. Since the early days of broadcasting, nearly eight years ago, the name of Roxy has been associated with some of the most popular items on the air. The Monday evening broadcast of Roxy and his "Gang", while changed in some details to meet with the changing tastes of the radio audience, still retains the spirit that characterized its beginnings.

According to Roxy, the year just completed has found a new importance for the Sunday symphony concerts.

Stage and Screen Stars Unite in Radio Program

A quartet of stage and screen stars joined Paul Whiteman in a musical program broadcast direct from Hollywood at Station KHJ, the Los Angeles "key" unit of the Columbia chain.

On the program are Lillian Roth, Doris Kenyon, Milton Sills and Joe Wagstaff. Sam Coslow, composer of pop songs and now in Hollywood writing theme songs for the talkers, accompanied the singers.

Studio Notes

Dr. Frank Elliott of Davenport, Ia., will be in charge of the merged stations WOC, Davenport, and WHO, Des Moines, Ia., according to announcement. Under present plans Edgar Twanley, formerly program director of WOC, will become program director and traffic manager of the merged stations, while Ed Breen, Jr., of WHO will become studio director of WEO.

RCA Plans Skyscraper

Spirit of radio symbols will surmount tower of new structure in N. Y.

The RCA-Victor Company, Inc., recently announced plans for its new home a 50-story skyscraper to be erected at the southwest corner of Lexington avenue and 51st street, New York City. The building, in Gothic architecture, is to have a tower surmounted by four stone figures symbolic of the spirit of radio. These figures, 50 feet tall, will wear a crown of forked lightning, and will send forth colored light at night.

Half of the 310,000 square feet of office space will be occupied by the executive staff of the Radio Corporation of America-Victor Company.

In height the new building will rank 10th among New York skyscrapers.

Columbia's New Stations

The Columbia Broadcasting System now provides a complete nation-wide coverage, having increased its chain by the addition of a new South Atlantic group of five stations. It has also inaugurated a new system whereby advertisers may select individual stations outside of the basic network. Heretofore, it was necessary to take additional stations in groups. The new system affords more flexibility in broadcasting. Twenty stations in the South and Far West can be added to the basic network individually or in any combination.

Largest Radio Station In Mexico To Open Shortly

The largest broadcasting station in Mexico is almost completed at Reynosa, according to the general manager of the large broadcasting chain in charge of its building, the Department of Commerce was recently informed by its district office at Dallas, Tex.

The station, which will start broadcasting soon, will have a power of 500 watts and will have the call letters XIBO. Studios will be maintained in six cities of the Rio Grande Valley.

Announcements will be made in English and Spanish, as the programs are to be designed for the audiences in the United States as well as for Latin-America. Speakers on the inaugural program will include Mexican Government officials.

Announcer's Job Not Easy

Not only must a perfectly good announcer have an agreeable accent in his own native tongue while engaged in the discharge of his duties, but it is also required, in many instances, that he have a knowledge of foreign languages such as French, German, Italian and sometimes Russian.

The most-sought-after requirements in the radio announcer's voice is sparkle and vivacity, which carries personality over the air. Besides he must be able to pronounce the names and works of foreign composers, like Jules Massenet, for instance. Wouldn't it be a scream if he pronounced it *Jool-es Massa-net*? He must know just how to say Serge Rachmaninoff, Enrique Granados and L'Arlesienne Suite and so on. So it's not all honey and it's not all jam in the life of the radio announcer.

Columbia's Chicago Quarters

The Columbia Broadcasting System's new Chicago home is at 333 North Michigan avenue.

Turkey, Too

A report states that schools in radio instruction are being established in Constantinople. Besides native Turkish, programs will also be broadcast in French and German and possibly English.

JEFFERSON B WEBB, manager of the Detroit Symphony Orchestra, has been appointed manager of radio station WWJ, operated by *The Detroit News*. He will supervise both entertainment and advertising broadcasts, and will retain his orchestra connections.

Kenny Plans Summer Tour

Will invade New England and Canada after swing thru Pa. and Va.

FEDERALSBURG, Md., March 8.—After a successful swing thru this section, Kenny, the Magician, and his company have launched a brief tour thru Pennsylvania and Virginia. As soon as the warmer weather sets in Kenny expects to head for New England and Canada for an extensive tour in that territory during the summer months.

The company's invasion of Maryland several weeks ago was looked upon with a bit of skepticism, as the Kenny troupe had never played thru here before. However, despite considerable inclement weather, the show found Maryland a "red one".

A number of new effects have been added to the Kenny presentation in the last several weeks. The leading features now include Burning a Woman Alive, Vanishing a Girl in Midair, A Trip to Spookville, the Mystery Box, the Dancing Handkerchief and the \$500 Reward Escape, from the repertoire of the late Houdini.

Princess Delmar, who until recently worked under the billing of Princess Lorraine, is featured in a mind-reading bit.

Hudspeths Playing Indie Vaude. Dates

After a three weeks' engagement at the Miracle Museum, Pittsburgh, Prof. Charles E. and Madam Hudspeth are playing a string of independent vaudeville dates in and around Indianapolis, Ind., for the Rambusch office, of that city.

The Hudspeths were originally booked into the Pittsburgh museum for two weeks, but were held over an additional seven days. Madam Hudspeth also presented a half-hour program of mind-reading over Station KDKA during their stay there.

Before moving to Pittsburgh they played for six weeks at one theater in Baltimore. They also did considerable club and banquet work around the latter town.

Silent Mora Effects In New Ziegfeld Show

Silent Mora has produced a number of items and effects for Flo Ziegfeld's new show, *Simple Simon*, featuring Ed Wynn. He made the door illusion, the production of the goose, Mora's bamboo sticks and also created the apparatus which permits 60 chorines to produce ribbons and a pigeon from high silk hats.

Manuel, "King of Kolns", who is with *Simple Simon*, made arrangements for the introduction of Mora's numbers in the show.

LORING CAMPBELL is now on tour in California and surrounding States. Next winter he will appear on the same circuit with John W. Frye and Company.

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Magic and Magicians

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PRINCESS SUZETTI, who has just entered her second month at the *Palsterhnic Theater, London*, where she is presenting her act of all Indian magic. *George Faer*, general manager of *Maskelyne's, Ltd.*, is handling the turn.

Shapiro-Panzelle Show Closing Season April 4

LITTLETON, N. C., March 8.—Shapiro-Panzelle Company, presenting a two-hour program of magic in the school auditoriums thru North Carolina and Virginia, will wind up its present season April 4, at which time Messrs Shapiro and Panzelle will again go out with the Bruce Greater Shows for the summer.

A recent addition to the show is Jimmy Valentine, who is featured with his upside-down strait-jacket escape. The Shapiro-Panzelle organization has been doing very well in this territory.

J. S. Johnston To Tour With Wheeler Circus

James S. Johnston, playing thru Central Pennsylvania with his magic act, in which he is assisted by Anna Bender and William Mutebaugh, will continue in that territory until early spring, at which time he will head for North Carolina to join the Wheeler New Model Circus for the summer months.

The Johnston attraction is making its jumps by motor, and uses a Unifone mounted on a flashy truck for a street bally. Featured in the Johnston repertoire is the vanishing lady illusion.

Magic Notes

MARQUIS reports a pleasant and profitable tour thru Indiana.

HOLZEENY will be back this summer at Olympia Park, Irvington, N. J., with his illusion and side show.

HAENCHEN has forsaken the road and is now devoting his time to the manufacture of magical goods in Oklahoma City.

MARDONI is playing in Ohio and reports have it that he is making good in the Buckeye State. He is featuring escapes.

CYGAN, THE GREAT, Polish magician, is enjoying a successful run in Polish churches and clubs thru New Jersey. He gives a full evening's show.

PRINCE SAGER (Lou Satzges) is back in Newark, N. J., and will again be seen at Rockaway Beach there this coming summer season.

THE CONJURERS' CLUB, New York, last Sunday was entertained by Cascar, colored mystic, who bills himself as the "Musical Magician".

RECENT VISITORS on the Great Ruissolle show, now playing thru Michigan, were the Great Lee and Chickola, hypnotist, both of whom are playing the Wolverine State.

ED MARINO, magician, who has been playing occasional vaudeville dates in and around St. Louis this winter, has signed with Johnny J. Bejano to appear in the latter's side show on the Morris & Castle Show this summer.

BALFONTE, who has been playing schoolhouses thru Kentucky since the first of the year, was a caller at the Cincinnati office of *The Billboard* recently. He reports that business in the Blue Grass State was fair, and he expects to return there shortly after playing several weeks thru Ohio.

EDWIN BURCHELL, 13-year-old magician, of Randolph, Mass., gave a full-length performance for 100 children, staff members and guests of the New England Home for Little Wanderers, Boston, recently. He has been giving performances for two years.

RAMON CLARKE made his first professional appearance recently before 1,000 Shell Petroleum employees at their annual banquet at the Hotel Chase, St. Louis. Ramon, as he bills himself, is specializing in cards, billiard balls and trituable manipulations.

THE GREAT BLACKSTONE is fooling 'em plenty with a new effect which he recently added to his already enviable repertoire. In the new stunt Blackstone stands in front of a cannon, a shot is fired, after which he appears behind the cannon in the place of the man who fired the shot.

BERT ADAMS, known professionally as Prince Martreb, is featuring a brand new act in the clubs and society homes in and around Boston. He has captioned the new turn *An Hour in Mahatma Land*. He is one of the busiest club magicians in the Bean City.

BFN KRENS, card manipulator, has been kept very busy of late doing his gamblers' expose at a number of high-class clubs in and around New York City. He also gave a performance recently for the executives of the Travelers Insurance Company.

CHICAGO ASSEMBLY of the Society of American Magicians staged an entertainment and old-timers' night last Friday at Garrick Hall, that city. Leo Olinger had charge of arrangements, and succeeded in lining up an interesting bill of magic.

N. GENOVESE, Italian illusionist, has just been made a member of the Conjurers' Club, New York I. B. M. Ring. Genovese has toured the West Indies

Zoe Dyac Opens For RKO in Chi.

DETROIT, March 8.—Zoe Dyac, mentalist, last night concluded a 17-day engagement at the Public Annex Theater here, and Monday is slated to open for RKO at the Englewood Theater, Chicago, with the State-Lake and Belmont in the Windy City to follow. Before opening at the Public Annex, the act played for two weeks at Kane's Oriental Theater, this city.

Assisting Zoe Dyac in the mind-reading turn are Louise Holly and Al Rouse. M. E. Hallenbeck is personal manager.

Hanson a Visitor

Herman Hanson, prominent vaudeville magician, and who this season has the title of technical director with the Thurston show, was a visitor at the magic desk during the Thurston company's final week in Cincinnati.

For the last 20 years Hanson has played in vaudeville with his magic act billed as the Mystic Hanson Trio and later as Hanson and the Burton Sisters. Under the latter billing he toured in vaudeville last season with an act, *Mag-icland*.

Hanson is in reality the builder of new effects with the Thurston organization, and a number of his works are listed on the Thurston program this season. His wife, Lillian, also is with Thurston, working as assistant and doing specialties.

Fryes in Auto Crash

AKRON, O., March 8.—Mr. and Mrs. John W. Frye, of the magic company bearing their name, have been forced to cancel two weeks of lyceum bookings, due to injuries received in an auto crash recently. Both were cut and bruised about the body, and their automobile was completely demolished. They are at present recuperating in this city.

Great Lester Burned When Lamp Explodes

RHINELANDER, Wis., March 8.—Harry E. Lester, known professionally as The Great Lester, was severely burned about the hands, arms and face recently when a gasoline lamp he was holding exploded at his home on Triangle Farm north of Rhinelander.

Rare presence of mind on Lester's part saved him from more serious injury. With his clothing ablaze, he grabbed bed clothing, rolled in it to extinguish the flames and then rolled in the snow outside the house.

He is recuperating at his home near here, and is anxious to hear from his friends in the business.

Gene Gordon Will Not Hit Road This Summer

Gene Gordon and Company, who since opening the season last October have played theaters and schools thru Indiana, Ohio, Kentucky, Virginia, the Carolinas and Tennessee, will wind up their tour in that territory around the middle of May. Business to date has been of a satisfactory nature.

For the first time in many years, Gordon will not take out a show this summer. At the close of the current season he will go to his home in Lyons, N. Y., and plans to remain there thruout the warm months.

and South America, and expects to begin a swing thru this country in the near future.

DR. RAYMOND, Australian occult entertainer, who recently was contracted to play the Famous Players houses thru British Columbia, advises that business has been wonderful up that way, and that he has been held over one or two nights at almost all stands to date. His Living Torture street stunt is keeping the natives guessing, he states.

FLOYD L. MILLER closed with the Gene Gordon Company last week at Gate City, Va., and has gone to his home in Greentown, Ind., where he expects to remain for several months. In a visit to the magic desk last week, Miller stated that he will be among those present at the I. B. M. Convention at Fort Wayne, Ind., in June.

KOVA-WAH-WAH The Serpent! See Him Rise! He Unties Himself!

A common knot is tied in the center of this mysterious reptile (silk imitation). When held at ends length, the silk slowly rises head first, and actually unties itself. The trick is a riot. You can do it anywhere. Complete with full text and instructions. PRICE, \$1.00.

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Minstrelsy

By BOB EMMET
Communications to 25 Opera
Place, Cincinnati

A HOME TALENT MINSTREL show will be given at Hannibal, Mo., in the Park Theater early in April. Dana Lee Hubbard will be the producer. Hubbard will also appear in the first part. The show is billed as the Booster Minstrels.

THE ELKS OF AMERICUS, GA., will sponsor a semi-pro. minstrel production in that city March 28. W. B. Smith is directing. Americus was for many years counted as one of the best one-night stands for minstrelsy in the South.

OLD-TIME MINSTRELSY was exemplified in the production staged for the Moose Lodge of Davenport, Ia., at the Grand Theater, Davenport, March 2 and 3. There were 60 in the semi-circle. Hans P. Nelson presided as interlocutor.

THE ELKS' MINSTRELS, annual production of the brethren of the branching antlers in Atlantic City, N. J., played to capacity at the Earle Theater last week. Abrams' Orchestra supplied the instrumental music in the pit and on the stage.

THE ROTARY CLUB of Murphysboro, Ill., staged a successful minstrel show February 20 and 21. A street parade held at noon served to give the show additional publicity. The minstrels playing to big business. The show was staged for Rotary by Bill Clark.

IDUN REBEKKAH LODGE, Independent Order of Odd Fellows, sponsored a minstrel show given in Odd Fellows' Hall, Worcester, Mass., March 1. The minstrels played to a packed house and scored such a pronounced hit that it was decided to repeat the performance March 13.

A PACKED HOUSE rewarded the efforts of the boys of the Dora Athletic Association, of Dora, Ala., who appeared in a modern version of minstrelsy February 26. Principal comedians, singers and dancers included Paul Martin, Clay Morgan, Glen Wilson, G. Threadgill, Roy Payne and Freeman Johnson.

AL TINT YODELS from Indianapolis, picking up the cue passed to him by Happy Benway: "Oh, yeah! I note Happy Benway's article about my working Jay-offs, but I think Happ worked more lay-offs than I ever did, especially when he worked with Flournoy on the Bert Levey

Circuit. And in 1926 both walked almost all the way back from the Pacific Coast. How about it, Hap? I will admit I laid off plenty with the Trout & Heff Minstrels, working about six days in three weeks. The ghost lost its legs. That is the reason I left and that was the reason for Frank Chateau leaving, the latter named the pianist on the show."

A FAST AND PEPFY show was put on in the auditorium of the Maryland Casualty Clubhouse, Baltimore, March 3, by the M. C. Minstrels of 1930. Talent for the entertainment was drawn from the membership of the club. Helen Meeks, popular radio star, appeared on the bill as an added attraction, drawing a good deal of publicity for the show. A minstrel choir of 22 voices backed the principals in the first part.

THE MINSTREL SHOW given under the auspices of the Fellowship Club at the Mira Mar Auditorium, Sarasota, Fla., February 26, packed 'em to the doors. The club benefits to the extent of over \$1,000. Lawrence Russell was interlocutor. On the bones end were Frank Cragin, Gordon Higel and Leon Pickett. On the tambo end, Bert Cohn, Happy Johnson and V. D. Sturgis.

BUCK LEAHY RISES to remark that he can well remember when Jack Wallace and the Great Alliance met in Montgomery. When Jimmy Cooper, Billy Henderson and himself got lost in the subway when they were playing the Fally Marcus Circuit. When Bobby Gosans was with De Rue Brothers' Minstrels. When Happy Benway took his first bass drum lesson. When Slim Vermont first

put on cork. When Al Tint joined George Hammonds' Minstrels at Sidney, N. Y. When Jodie B. McGee lost his wig. When Doug Fleming and Lew Van were with the De Rue Minstrels. When Al (Smoky) Lyle made his first minstrel parade. When Dan Robey was with Gus Hill's Minstrels. When Harry (Doc) Richards played Lynonville, Vt., with De Rue Brothers' Minstrels and spent the day around the depot. When the Leahy Brothers played Dexter, Me., with the Van Arnam Minstrels. When Owen A. Brady was drum major with the John W. Vogel Minstrels. When Lester Lucas was interlocutor on the J. A. Coburn Minstrels. When Eddie Leahy played Newport, Vt. When Billy Does joined the Lassies White Minstrels. When Arthur Crawford played York, Pa., with Klein Brothers & Hengler's Minstrels.

"THE MARK TWAIN of minstrelsy, that fellow Joe McGee, of chicken pie fame, dropped off in Hannibal, Mo., to see us when he was en route to join the Primrose Minstrels," D. D. Fitzgerald writes, "Joe just couldn't pass up the old home town while making a long jump. He plans to return to Hannibal next summer for a longer visit. It was Mark Twain who first put Hannibal on the map, it being the boyhood home of the famous humorist, but some of the minstrel boys have kept it there. For example, there is Matt Keefe, whose singing of *Where the River Shannon Flows* was one of the big hits of the Al G. Field Minstrels. Another Hannibal celebrity is Dana Lee Hubbard, singer. Then there is Joe McGee himself, who understudied Al G. Field two decades ago. Egbert Van Alstyne, composer of *In the Shade of*

the Old Apple Tree, in another. Keefe and Hubbard have not lived here in many years, and Van Alstyne never visited the old home town since he became famous. But Joe McGee never fails to pay an annual visit to the gang."

THE ODD FELLOWS of West Boylston, Mass., put on their annual minstrel show at Odd Fellows' Hall, that city, March 7. The house was practically sold out several days in advance. On the ends were Edward Newcomb, Chester Robbins, Richard Smith and Howard Northridge. Magoun's Paramount Orchestra supplied the instrumental music.

TO PREVENT US from catching small-pox, diphtheria and other contagious and infectious ailments the medical science sharps shoot various and sundry serums into us on the principle that like repels like where physical ills are concerned. Comes now Prof. Bobby Gosans, of Columbus, kicking up the turf and tearing his hair in the excess of a great grief over the discord that threatens to rend the first and only great world's championship bass-drum contest, and he proposes to restore harmony among the judges and contestants by injecting a new contest into the existing phantasmagoria. Says Bobby: "I think we might overcome the discord and create a condition of perfect harmony by running as a teammate for the drum contest an alto or peckhorn contest, the idea being to discover minstrelsy's champion player. I have canvassed the field of eligibles and I find the following willing to enter: Bill Yago, Lew Tracey, Charles Gerlack, Mike Hanley, Dave Thomas, Eddie Cuperlo, J. H. Del Vico and Jack (Smoke) Grey. The peckhorn contest, of course, would be in the nature of a preliminary over the radio from the same station as the big event."

JACK DARE, formerly of the Van Arnum and Guy Brothers' shows, puts in his oar: "It is with great interest that I read Frank (Senator) Gilmore's letter pertaining to the bass-drum championship. I do not know whether I am eligible or not to enter the contest, but have the qualifications, I think. The redoubtable Gilmore mentions his ability with the drum beater via the left hand. I venture to state that I beat the bass drum for Sir Harry Lauder a few years before I entered minstrelsy. I not only used my left hand, but the right one also, using the overstroke, a la Scotch. Besides beating over the top, I can swing around my back and under my legs, once in a while giving the drum a turnover, to air the drum heads, as it were. Where in this great land of the free did the obnoxious Gilmore ever perform a feat such as this? Also, while on the subject of Scotch and left-handedness, I would be very pleased to know one thing that has worried me for a considerable time, ever since I last saw the mischievous Gilmore in fact, and that is, did this base basso use his left hand when he annexed one full quart of Scotch gin from my apartment in New York or did he not? Now, I have never witnessed the hideous 'Senator' perform with the bass drum long enough to pass judgment on his ability as a drum beater, but I have witnessed him lifting flasks. How! Boy, I would award him the prize in this, for I declare by the 43 stripes in Buck Leahy's one-time new balloon pants he has an act all his own, left hand notwithstanding. Should the great mogul Van Arnum decide to enter the contest, I would advise him to use a periscope after lifting the drum up. This will enable that portly individual to observe the other fellow's tall light, thus avoiding a collision. Safety first. I may state regarding myself that I am staying in Cincy for a week or so before leaving with my strait-jacket escape and other novel acts that Pete Brown and myself have been obtaining the paraphernalia for the last few weeks. We expect to leave for Baltimore or thereabouts for a summer engagement. Have had a few offers from open-air shows playing fairs and parks."

Auditoriums

(Communications to 25 Opera Place, Cincinnati, O.)

NEW ORLEANS—A road call has been placed on the new Municipal Auditorium by the Federated Theatrical Employees, prohibiting musicians and stagehands from working therein. The Chicago Civic Opera Company is scheduled for a series of performances at the Auditorium early this month and 18 attaches of the company are said to carry union cards. A health program culminating in an exhibit of the work of domestic science pupils is to be held at the Auditorium May 28.

LINCOLN, Neb. — Granite columns which have graced the Burlington railroad station at Omaha are to be utilized in the construction of an open-air theater on the campus of the University of Nebraska here. The amphitheater will be used by university students in presenting their entertainments as well as for the traditional Ivy Day celebration.

OMAHA, Neb. — A move is under discussion by the city council as to whether or not the city will take over the Ak-Sar-Ben Coliseum, to replace the old City Auditorium. The auditorium has become unsuitable in the last few years to handle the ever-growing functions of the city.

SAN FRANCISCO—The Policemen's Ball, which has been held annually since 1878 in San Francisco, this year at the Exposition Auditorium Washington's Birthday broke all attendance records with a crowd of more than 20,000 spectators. A group of movie stars headed by George Bancroft, Lois Moran, Mary Brian, Bebe Daniels, George O'Brien, Warner Baxter and Jack Holt came from Hollywood to entertain the crowds. An elaborate program included dance specialties by Helen Denny and Pearl Cice, songs by Bobby Spencer and Charles Locke, hula dances by Gertrude Mears, specialty dances by Kube, Brown and Dunand, operatic numbers by Mile. La Petite Marie, and roller-skating stunts by George Paris.

UTICA, N. Y.—More than 1,000 persons crowded the auditorium of the Roscoe Conkling School March 2 to hear Mme. Fedora Kurbon, Syrian singer, of Toronto, Can., sing the leading songs in a *Historic Pageant of Lebanon*. Miss Elizabeth Teti, Utica soprano, recently returned from an engagement with an Italian opera company in Florence, Italy,

assisted Madame Kurbon. A chorus of 24 Lebanese-American girls also sang in the pageant. Following the pageant, Dr. M. G. Maltz of Cornell University displayed pictures of the City of the Sun, Baalbeck. Joseph Yazbik, local promoter, managed the show.

MOBILE, Ala.—The project of building a Municipal Auditorium is rapidly coming to a head. Last week Dr. W. S. Harvey, of Chicago, but who spends his winters in Mobile, offered a donation of \$1,000 to the fund for a \$1,000,000 structure. The plans for an auditorium have been drawn out over a period of several months, some actual progress has been made, in that the citizens have authorized a bond issue for the purpose of acquiring a site for the building. Moreover, a group of citizens associated with the American National Bank & Trust Company offered to underwrite the construction, allowing the city a long term to meet the obligation. This action is still pending. It is a general hope that by the next Mardi Gras season Mobile will be amply fitted for the occasion with a new auditorium.

NASHVILLE, Tenn. — The Freiburg Players will present *The Passion Play* at the Hyman Auditorium March 19-22, under auspices of the auxiliary of the Old Women's Home. The management expects a sellout at all performances, judging from advance ticket sale receipts.

ATLANTIC CITY — "Citizens should praise, not condemn, our auditorium," Constantine Koury said in a speech to the Rotary Club last week. At this meeting, Koury pointed out that, after the remaining four conventions are held, the auditorium will have given \$12,780,000 to the city in money spent during the conventions. The survey was made from an estimate check of past conventions and the four to come. "Our people have fostered resentment, because, as they suppose, they do not get directly the dollars that come from conventions held here. Yet we do profit. I am sorry to say every city in America appreciates our convention hall more than our citizens, because the outsiders take time to add out about it."

The finale of Koury's speech was a boost for Manager Lincoln Dickey, when he said: "Lincoln Dickey, the manager, is as big as the hall itself."



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Beauty Box

For That Easter Silhouette

"Haste thee, nymph,
And bring with thee
Pep and youthful symmetry."

We've got about six weeks to do it in. With spring almost ready to don her budding raiment, and Easter not too far off, we girls who need it must start right in today to shave down our "figgers" to the right proportions. That is, if we want to wear the new and perfectly adorable frocks that Fashion is sending us.

You see what you slim damsel is doing in the illustration? She wasn't so tantalizingly slim some time back, but she's got will power, that gal, and she took herself in hand, and with the aid of the Gym Exerciser and a few other little things which we will tell you about, she is now the captivating eyesal you behold.

Now, First of All

For goodness sake, let's cut down on our diet a little. That doesn't mean we've got to starve ourselves, just sort of thumbs down on the too-much bread, butter, sweets and starches diet. Instead let's drink lots of water, eat salads, green vegetables, fruits and so on.

We Have Already Told You

About a very fine book on skin and sane reduction. This book was written by an expert, and in it she has given you the same course of treatments which she uses in her luxurious beauty salon in New York. If you really, seriously want to reduce pleasantly and safely, you better send for this book while it is still at the introductory price of \$1.

Besides

We hope you haven't forgotten about the Swedish bath mixture which is a perfectly harmless and effective helper for us pound-shedding girls. Besides being a dandy helper for reducing, this bath mixture is also an invigorating and skin-toning preparation. Price is \$1.

Most Important of All

And for All

Whether you are reducing or not, there is one item of health and beauty which simply must not be overlooked. Very few women or men realize the importance of proper elimination. Improper or irregular elimination is a more serious disease than is generally supposed. A person free from constipation is not likely to suffer from other diseases, but those who suffer from many of the common ills of mankind will find that once constipation has been overcome the body will heal itself in nearly every case.

A large educational Health Foundation treats its patients with a wonderful seed-lax food, and it has been found most effectual in overcoming the handicap of improper elimination. It is ordinarily \$1 a package, but a special introductory offer is made to readers of *The Billboard*, as the Health Foundation is anxious for you to test out this food's splendid results. Clip this and send it with \$1 to *The Billboard* Shopping Service and you will receive three packages of this product for the price of one.

Reader Likes

Liquid Face Lifter

One of our readers wrote and asked for a new supply of the liquid face lifter which she had purchased thru the Beauty Box column. She stated that she had been very pleased with it. This face lifter tones the muscles, tightens the skin, strengthens, soothes and softens. A four-ounce bottle costs \$1.15.

A Soap Made Expressly For Theatrical Performers

This soap was especially prepared to meet the requirements of the profession for removing makeup. Contains a high percentage of pure cold cream and is kind to your complexion, while it gently but completely removes your makeup in a simple, easy way. You will like its fine, soluble lather and its delightful scented fragrance. Price is 25 cents. Try it, performers.

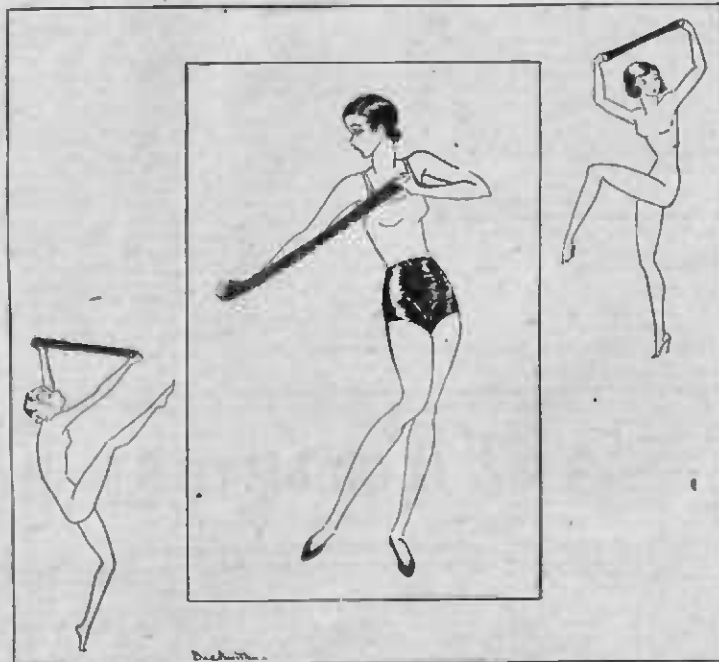
Minstrel Makeup

Whether you are an interlocutor or an emcee, or maybe doing Topsy to Little Eva you will be interested to know about a minstrel makeup which comes with helpful information and directions, all for 50 cents.

Feminine Frills

By JOSEPHINE M. BENNETT
(Communications to 1560 Broadway, New York)

Oh! the Slim Curves That Bloom in the Spring, Tra! La!



"S MARVELOUS," 's wonderful to be able to slip easily and youthfully into the fascinating new frocks for spring. And 'tis sad indeed for us with the excess pounds to realize that if we don't shave them off we are going to be left entirely out of the picture which calls for high waists, tightly molded hips and short little sleeves. A look in the long mirror will tell the whole, sad story! It's depressing, it's aging, it's positively shameful to see how one looks in these new frocks.

But, my suffering sisters, there is yet hope. We aren't going to sit nice and quiet (and get fatter). Not while we are conscious and have to watch the slim silhouettes overpowering the smiling swains. No, we are going to do what you see that ravishing rascal in the illustration doing, using her Pocket Gym with a few simple exercises. She wasn't always that nice, slender way, but she got that way, and she intends to stay that way. So, girls, let's get ourselves one of these Pocket Gyms, too, and it will help us to cheerfully, easily and surely shed a few pounds for that Easter silhouette. The Pocket Gym comes complete with a series of illustrated exercises and instructions for \$1.

WE JUST HEARD that fashion is emulating spring and using buds, flowers and dainty decorations for trimmings. Feathers are among the popular trimmings on pajamas, negligees, mules, wispy underwear, slippers and frocks. Satin and lace frocks will carry lots of ostrich trimming. Want to know prices and colors, etc.? Just write; we'll tell you.

AND SAY! Have you heard about the new sunback leotard? Well, it's new and made similar to a one-piece bathing suit. Used for acrobatic work, stretching and limbering. Of excellent mercerized Silkalene and the price is \$3. Send bust, hip and girth measurements.

A NICE BABY wrote in and said he had been reading our page and he liked it. He wanted to know about shoe-taps, so bless his heart, we are going to tell him. First there is a buffed tap with drilled holes which comes in the style

of the first metal tap made. Comes in three sizes at 50 cents a pair; \$2 in half-dozen pairs; \$3.50 in dozen pairs and \$24 for gross pairs. Quite a saving in the larger orders.

Another toe tapper, and popular in the Broadway shows, is an extra fine one and costs \$1.75 a pair, with reduction for quantity orders.

Cuban heel taps are 50 cents a pair, with reduction on the quantity orders, too.

When YOU WANT to change your nose for all sorts of character makeup the simple way is to use nose putty. This is an easy aid for enlarging or straightening the nose. Nose putty comes in a tin box for 50 cents.

SUPPOSE YOU have a part that calls for missing teeth? Maybe you are going to play Sis Hopkins or just the village cutup. A soft, pliable wax is made by a theatrical make-up house and when this wax is applied it gives exactly the effect of missing teeth. Harmless, of course, and has a pleasant vanilla taste. Costs only 20 cents a box.

COWBOY BOOT overshoes, made of first quality materials, come made with one buckle fastener for \$3. When ordering please specify size of boot worn. These are sold by a large and very reliable saddlery and riding equipment house.

COWBOY shoes, all leather and leather lined, are made to order in all leathers for \$20. These are made by the same supply house as the overshoes.

A NEW SUPPLY of the fine, soft tissues is now ready. So many samples were requested the supply ran short, but now you can have your samples. Just write for them. These are the cleansing tissues for removing your cold cream and makeup in the sanitary and skin-protecting way the beauty salons in America and abroad do.

ENCHANTMENT FROM the Orient is held captive in a lovely Oriental perfume which comes in a handy size for \$1.50. It is lasting, lingering and luring.

Footlight Fashions

"Wrap Me in a Spanish Shawl"

Beautiful girls sang and danced their way thru this entrancing number in Gus Edwards' Technicolor called *Mari-cana* seen this week at Loew's State. And, oh me, oh my, if you could have seen the perfectly gorgeous Spanish shawls these girls were wrapped in. Made a beautiful costume number, too. Underneath the girls wore ivory-colored velvet and satin panties, very short, and satin bandeaus. Glistening rhinestones were the only decorations, and over all the girls draped themselves with vivid and beautiful shawls, using them effectively in whirls and swirls of the dance. It was quite startling each time they would throw the shawls completely off, revealing the scant undercostume, not to mention their own glorious figures.

The 14 Bricktops

Art at Loew's State, too, and display some dainty frocks in their orchestra offering. We were so thoroly intrigued with the band, which is just about the cleverest we have seen in some time, that we overlooked some of the costumes. Delicate blues and greens predominated with now and then a touch of pink and rose in and about the gold lace that formed hem decorations on some of the gowns. The leader of the Bricktops, who is a little dynamo of emotion and rhythm, wore white trousers and a white shirt with a tie of greenish blue that set off her golden bricktop.

As we said, the act was so clever and entertaining that we couldn't keep our minds on mere dresses.

Sally O'Neill

Talks on Diet

Sally O'Neill, featured player in Warner Bros' production *Hold Everything*, has a few things to say about the methods of attaining and retaining a youthfully slender figure. And since Sally's own figure is living testimony of the truth of her argument, let's hear her out. "Conversation about dieting and exercising becomes a frightful bore," said Sally, "and the worst part of it is that most of the women who talk about it do so sitting around and playing bridge and eating fattening foods. They always meant to start 'tomorrow.' Putting it off seems so much easier because they have an idea that it is a dreadful task to lose weight or to keep from gaining weight.

"As a matter of fact, it is all quite simple if you do not expect to lose in a few weeks or months all the fat you have been piling on for years. A little cheerful patience is the first step. Remember, too, that fat too suddenly worked off leaves a haggard appearance.

"Start now to go in for a sensible and enjoyable program of eating and exercising to keep yourself not only slim, but happy and healthy as well. As for exercise it's lots of fun. Turn on some music when you are alone, too, and dance and kick until you are just ready to throw yourself in a comfy chair in that delightful state of relaxation. Find a series of exercises and follow them out according to what suits your needs. Work them into your daily life during your spare moments.

"Perhaps you'll feel like sitting still instead of exercising and moving about, but don't weaken. Laziness makes you sluggish and uninteresting."

Now, you see what Sally says? And isn't that just what I'm telling you? Better get started today.

Prints are coming in with more and more importance all the time. Colorful prints are really favored for the advance spring and summer models.

Dresses for the street range in length from 15 to 13 inches from the floor. But don't dare be seen with that length at dinner or for the evening date.

When Ordering

All articles mentioned in this column and in the Beauty Box may be ordered thru *The Billboard* Shopping Service. Remittances should be in the form of money orders or certified checks. Please do not send personal checks or stamps. Address correspondence to *The Billboard* Shopping Service, 1560 Broadway.

Costumers

By **CHARLES CROUCH**
Communications to 1560
Broadway, New York

GENE & JEANNE are furnishing costumes for revues at the Cotton Club and Connie's Inn.

COSTUMES for the musical comedy production sponsored by the Dialectic Society of the U. S. Cadet Corps, West Point, N. Y., are being furnished by **Eaves Costume Company**

CHARLES CHRISDIE is supplying costumes for the following productions: *The Skull*, President Theater, Des Moines, Ia.; *St. Elmo*, Armstrong Players, South Bend, Ind.; *The Clutching Claw*, Brockton Players, Brockton, Mass.; *Excess Baggage*, Bdna Preston Players, Harrisburg, Pa.; *Tiger Rose*, Little Thea-

ter, Little Rock, Ark., and *Rose of Picardy*, Liberty Theater, Irvington, N. J.

SCHNEIDER-ANDERSON have completed new costumes for *Queenie Smith in The Street Singer*, and are executing special costumes for wear at Palm Beach, Fla.

VALENTINOVA designed the costumes for the Leo Bulgakov Theater Associates production of *Sea Gull*.

EAVES COSTUME COMPANY is furnishing costumes for *Honeymoon Special*, now being filmed at the Paramount Studios in Astoria, L. I. It is also supplying costumes for a revue sponsored by New Brunswick College, New Brunswick, N. J.

MME. BERTHE is executing costumes designed by A. Vasilchikov for the revue at the Cotton Club.

DAZIAN is displaying satin stripe Lahm in varied shades; also striped satcen in modern designs.

CAPTAIN APPLEJACK, produced by the Syracuse Players, Syracuse, N. Y., displays costumes furnished by Charles Chrisdie.

"HANDY" RHINE-STONE MACHINE
19 Gross, Size 20 or 21, Brilliant White Rhinestones and Settings, 64.00
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Scenic Artists
By **CHARLES CROUCH**
Communications to 1560
Broadway, New York

IRVING A. MENDELSON, sales manager for Maharam Textile Company, Inc., New York City, has left on a trip thru New England with the view of selecting a branch office in that territory. This is necessary to take care of the rapidly increasing business and to give better and more prompt delivery service to all New England customers.

LOCAL 829, of the United Scenic Artists, New York, has moved into new offices on the second floor at 251 West 42d street.

SETTINGS for The Green Pastures, Mars Connelly's Biblical fantasy, were designed by Robert Edmond Jones.

ROBERT A. REAMER, known hitherto for his excellent scene designs, has completed a commission to design special screens for Macy's.

WATSON BARROTT has completed sets for *In Command*, Lee Shubert's production which stars Richard Bennett.

TORI MATESE, former scenic artist with the Morgan Wallace Players in Harrisburg, Pa., has written a new play which is being considered for Broadway production.

ALEXANDER STROBL has executed special luminous effects for Roy Ingraham's Orchestra, which is playing the RKO Circuit. Strobl also created a novel luminous costume for Drena Beach, of the Everglades Club.

WALTER WALDEN designed impressionistic settings for the Leo Bulgakov Theater Associates production of *Sea Gull*.

WILLIAM BAGNELL designed settings for Randolph Somerville's production of Lennox Robinson's *The Round Table*, starring Margaret Wycherly.

LEE SIMONSON is designing settings for the Theater Guild production of Philip Barry's *Hotel Universe*.

Stage Employees and Projectionists
By **CHARLES CROUCH**
Communications to 1560
Broadway, New York

ROAD CALLS: Community Playhouse, Wellesley Hills, Mass.; Lanier High School Auditorium, Montgomery, Ala.; Breed Theater, Norwich, Conn.

LOUIS KROUSE is assisting Local 19, Baltimore, Md., in an effort to place a maintenance map in the Rivoli Theater.

ROAD CALLS REMOVED: Daytona Beach Auditorium, Daytona Beach, Fla.;

Richards and Michigan theaters, Flint, Mich.

JOE CAMPBELL has been assigned to Local 407, San Antonio, Tex., to assist in negotiating contracts with the Public management.

CHARLES F. SCHLEOEL, who was recently elected business representative of Local 30, Indianapolis, previously served the local as secretary for 28 consecutive years.

ED TINNEY has been assigned to Local 842, Butler, Pa., to settle a local controversy.

LOCAL 4 of the Theatrical Stage Employees, Brooklyn, held its annual Novsity and Civic Ball Monday evening, March 3, at the Leverich Towers Hotel.

LOCAL 22 in Washington, D. C., reports the death of Frank White, who had been a member since 1903.

CONTRACTS between the Interstate Amusement Company and Local 76, San Antonio, Tex., have been negotiated by Representative Joe Campbell, who secured an increase. The new contracts expire September 1, 1930.

LOCAL 641, Arkansas City, Ark., extends a welcome to its new clubrooms on the third floor of the Donohue Building. Members of sister locals are urged to pay Local 641 a visit.

AN ADJUSTMENT between the management of the Majestic Theater and Local 411, Williamsport, Pa., has been made thru the efforts of Representative Louis Krouse.

WALTER CROFT has effected a settlement in the recent controversy between the Dubinsky Bros.' Lyceum Theater and Local 657, Lawrence, Kan.

PROVIDENCE, R. I., Local No. 23 held its first annual ball February 26 at the Arcadia Ballroom. The ball was a big success despite a snowstorm. About 1,500 attended. Entertainment was furnished by vaudeville acts from local theaters. The proceeds of the ball will be applied to the local's disability fund.

FLOYD E. AMES, of Denver, has been re-engaged by Clarence E. Cramer, one of Chicago's well-known impresarios, as the master carpenter for his production of *The Passion Play*, which opens April 1 at San Antonio. Ames has had many years of experience with outdoor pageants, having been associated with Thearle-Duffield pyrotechnic spectacles for almost a decade.

STAGE EMPLOYEES of Dayton, O., entertained 1,000 or more at their annual relief club dance at the Graystone Ballroom, that city, Friday night, February 28. Theatrical talent from Chicago and drafted from the Mutual Wheel show, *Record Breakers*, which was at the Lyric, furnished the amusement.

RANDOM NOTES—By Wesley Trout
SAM GOODMAN, projectionist at the Lyon Theater, Toronto, single-handedly extinguished a blaze that started in one of his projectors and which caused considerable fire in the projection room.

PROJECTIONISTS in Winnipeg have organized a chapter of the American Projection Society. William Hile was elected president for the ensuing year.

THE PROJECTION COUNCIL, New York City, held a luncheon recently at the clubhouse of the NVA. The luncheon was attended by many experts on projection and sound equipment manufacturers had representatives present. J. E. Francis, manager service and installation of the RCA Photophone Corporation, addressed the gathering on matters pertaining to better projection.

LOCAL NO. 414, Wichita, Kan., elected Alden Fidler delegate to the IA convention in July.

THE MOTION PICTURE ENGINEERS will hold their spring convention in Washington, D. C., May 5-6, at the Wardman Park Hotel.

LOCAL NO. 816, Miami, Fla., has been successful in signing contracts with the Capitol, Tower and Biscayne theaters, that city.

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BARGAINS!
Blue Cloth Military Caps, \$8.00 Dozen; Blue Cloth Rolled Collar Coats, \$3.50 Each; Fancy Chinese Coats, 100c; Oriental Men's Coats, \$10.00 up; Used Tights, as 1c, \$6.00 dozen; Cowboy Hats, \$2.00 each; Caps, \$1.00 up; Leatherette Cowgirl Costumes, \$10.00 each; Large Heads, assorted, \$5.00 each; Basket Hoses, \$20.00; Burlesque and Soubrette Dresses, \$2.00 to \$8.00 each; Assorted Women's Wigs (dry), \$4.00 each; Silk Finish Spanish Hats, \$8.00; used Tuxedos, \$6.00; Coat, Pants; Tuxedo Coats, \$4.00 each; Animal Heads, all kinds, \$5.00. Assortment of 25 Costumes, good condition, \$50.00. Deposit required.
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Gives your skin a "weather proof" complexion that remains beautiful under all conditions. Far superior to powder, as it does not streak, spot or rub off. Made in White, Flesh, Rachel and Sun-Tan.
GOURAUD'S ORIENTAL CREAM
Send 10c. for Trial Size
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YUTH-TOAN
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AUSTRALIA

By MARTIN C. BRENNAN
198 Pitt Street, Sydney

SYDNEY, Feb. 6.—Some little time ago this page announced an agreement, akin to a merger on the part of Union Theaters, Ltd., and Hoyte Theaters, Ltd. This move was deemed necessary in order to avoid a competitive spirit which has been the means of adding to overhead expenses in regard to the building of new theaters, the buying of film and maintenance of staffs. With the arrangement in something like working order, a considerable saving has been noted, and the shows are still presented under most satisfactory conditions. When the move was first proposed, considerable antagonism was displayed by one of the directorate of Hoyts, but this was overcome when it was shown plainly that there would be no third party in the field and that the dividends would probably be on a greater scale than before.

That was all right as far as it went, but the Fullers, who had lost out considerably in their legitimate theatrical ventures, including vaudeville, revue, musical comedy and drama, became obsessed with the idea that it was not too late to enter the talkie field, seeing that they had so many houses as losing propositions and which might be turned to good account with the acquisition of good programs. Their houses have been wired thruout Australia and New Zealand, and on March 1 their home of vaudeville, the Fuller Theater, Sydney, will present Metro-Goldwyn-Mayer's *The Hollywood Revue*.

In New Zealand the Fullers are cleaning up with First National-Warner's *Gold Diggers of Broadway*, and in Auckland, where the Clive Theater, the most imposing of Dominion houses, has just been built and with programs including presentation of a most colossal kind, the Fullers, with a good theater and big films, are making the opposition just wonder what it is all about.

Your representative was speaking to Sir Benjamin Fuller today, and the theatrical knight gave it as his candid opinion that it would be a long time, if ever, before the legitimate theater would come back to anything like its former status.

Reverting to the third party, as mentioned above, the advent of Fullers in the talkie field has given the film industry fresh impetus because competitive prices will still prevail, and so long as the picture is good, the firms concerned will not be distressed at paying for it.

Millard Johnson, for 17 years representative in New York for Australasian Films, Ltd. (now defunct), and Union Theaters Ltd., both companies under the same management, was fêted at a luncheon last Monday. Present were the directors and other executives of Union Theaters, Ltd., the heads of film exchanges and others. Johnson was last here five years ago, and his present trip enabled him to keep up with Australian conditions so that when he returns to New York it will be but for a brief period. He goes on to London, there to negotiate with British motion-picture interests for the purpose of sending producing units to Australia and in addition, he will purchase some of the better class British films.

The Roxy Theater, Parramatta, opens this evening. It will be the first of what is proposed to be a circuit of suburban houses erected on metropolitan principles. The scheme is an ambitious one, and its success is a moot question. The executives of the new Roxy company were formerly principals of the Prince Edward Theater, Sydney.

Speaking of the Prince Edward brings to mind the fact that a ventilating system, costing about \$60,000, has just been installed at this house, where Paramount's *The Love Parade*, with Maurice Chevalier, has created the biggest record in the history of that house.

John W. Hicks, general manager in Australia of Paramount Pictures, announced that he will leave for New York in April. Hicks has been stationed in Australia for more than 10 years. He has recently signed for a further term as ambassador in this country for Paramount.

Stanley S. Crik, head of Fox Films in Australia and New Zealand, has returned from the latter country where he put the Fox Movietone Truck on the map. Several topicals will go over to the States by this mail and will be presented to American audiences.

The trade showing, recently inaugu-

rated by First National-Warner and extending over five Sunday evenings, has resulted in both Hoyts and Union Theaters booking up the entire service of this firm for 12 months. The amount of money involved is very considerable as may be imagined.

Leo Carrillo, who revived a great interest in the stage, per medium of *Lombardi, Ltd.*, is repeating his Australian success in New Zealand. Next Saturday he will be seen on the screen in *Mr. Antonio*, which is to have its Australian premiere at the mammoth State Theater, Sydney.

Muriel Starr, American actress, whose season at the Palace Theater, was most unfortunate, is now making appearances with her company in a leading suburb of Sydney. Results are fairly satisfactory.

Nellie Bramley, who with a company completed a continuous season of 90 weeks in Brisbane, proposed an Interstate tour, but the company appearing at the Theater Royal, Brisbane, on which she has a lease, fêtered badly, and Miss Bramley will return north. After a brief holiday she will open with a new company at the Grand Opera House, Sydney, a very liberal agreement having been entered into with George Marlow, of that theater.

The Hardgrove Brothers, American dancers, were callers at the local office of *The Billboard* last Monday. They had just finished a season in Melbourne and will leave for New Zealand, subsequently going to South Africa, with London to follow. For a simultaneous dancing team, these boys, following on so many "hoofers", did remarkably well and showed us much that was new.

Frank Nell, who proposes to tour Africa early this year, will play six weeks in Brisbane prior to leaving Australia. He opens with *Up in Mabel's Room* and *Getting Gertie's Garter*, in both of which comedies he was very successful in other States.

W. E. Ayr, one of the veterans among tour managers, has gone out on his annual tour of the country towns of New South Wales. Several oldtimers are included in a stock company that is known almost the length and breadth of Australia.

Mrs. Gregory, mother of Ena Gregory, Australian film actress who has been resident in Hollywood for several years, leaves for California today, after a brief holiday with relatives here. She has spent nine years in Los Angeles and its environs. Her daughter, who is now Mrs. Al Rogell (her husband, an RKO director), is known on the screen as Marion Douglas and is at present freelancing. Mrs. Gregory will meet her daughter at Honolulu.

The Actors' Federation had a deputation before the Assistant Minister for Industry, with a view to having Parliament impose a still further tax on films from America. It was also proposed to restrict the importation of actors from abroad and to place a heavy impost on all theaters and halls leased for the purpose of being kept closed against Australian talent. Altho the minister expressed sympathy with the deputation, it is understood that a great deal of labor is being absorbed in the increased number of picture theaters and also in that fact that the better class houses call for a great number of employees.

Miss J. D. Namur, who describes herself as a film actress, arrived here last week. She was accompanied by a real Belgian Baroness and a young Belgian Baron. The party is apparently here in the spirit of adventure.

The Westminster Glee Singers, an English combination, are touring New Zealand to satisfactory business.

A new theatrical society is to be formed in Melbourne by Gregan McMahon, well-known producer who has pioneered many repertory companies. A tentative lease on the Bijou, a Fuller house, has been secured. To insure the stability of the proposition, McMahon is calling for 500 members at some \$7 per.

Ramon, Madeline and Pedro, "Spanish" dancers, born in Australia, but every bit as good as the imported article, are doing a season in New Zealand, where they have attracted the attention of an American performer who is said to be advising them to pay a visit to the United States. The act is certainly something away from the ordinary.

George Wallace is one of the few producing comedians still on the Fuller payroll and is at present appearing at the Tiroll, Melbourne. Jim Gerald, another favorite, is now in New Zealand, where he is losing much of his appeal thru the talkies. Frank O'Brien is the third producer-comedian now playing under the same management, these being the sur-

vivors of the many tabloid companies formerly controlled by the Fullers, who, as mentioned previously, are now well in the talkie field.

Increase in admission rates to Victoria theaters came into force this week. N. S. W. imposts have been going since the beginning of the year. Both a State and Federal tax are now operating, thus bringing the aggregate figures up considerably and, as a result, affecting business in several of the houses.

Roxy Middleton, sound and light engineer, arrived here recently from America. He has opened offices on Pitt street, where he proposes bringing over popular-price talkie equipment for the smaller exhibitor. If he can do this successfully, that is, have the machine giving satisfaction, he will have solved the problem for the small exhibitor.

LONDON

By COCKAIGNE

Marchants, Haddenham, Thame.

The Billboard on sale at GORRINGES, 17 Green St., Leicester Square, and DAWES, American News Agents, 4 Leicester St., Leicester Square.

Legitimate Stage

LONDON, Feb. 13.—Last week's London presentation of *Silver Wings* at the Dominion Theater has literally set the town talking. Its success was meteoric, tho this was not altogether unexpected, for it has been playing during its tryout in Glasgow to a weekly average of \$12,000—a record figure for that city. The perfect partnership of Lupino Lane and Emma Haig in a song-and-dance number called *Indispensable You* is a great feature. Then, too, Desire Ellinger makes a great hit as the heroine, and coming as she does from the opera stage is fortunate in both her physique and acting technique. Harry Welchman is a dashing hero, and this combination of star cast and expensive spectacle carries right thru any weaknesses in the libretto or music.

An event of the week, and indeed of the season, was Charles Macdonald's presentation of *Hamlet* at the Court Theater. A crowded audience attended Wednesday's first night and showed its appreciation of the intellectual rendering by Esme Percy of the name part. Macdonald himself played Polonius—his first appearance as an actor for many years.

Frankenstein, the new thriller at the Little, based on Mary Shelley's famous book, looks at present like rivaling the hit made by *Dracula*.

Devonshire Cream, Eden Phillpotts' new play, was presented at the Playhouse Thursday, where the audience was captivated by the charm and humor of this simple tale in its rustic setting. It ought for a long time to draw the same type of public that used to flock to this author's *The Farmer's Wife* during its phenomenally long run at the Court. Horace Hodges, Mary Jerrold and Sam Livesey are outstanding players whose teamwork is excellent.

A play worthy of further commercial development was offered last week at the Q Theater, *John Clutterbuck*, based on the novel by Judge Rugg. It is a murder drama, arrestingly written, and well acted by Guy P. Ellis, Jack Livesey and Beryl Riggs among others.

Brewster Morgan, the young American who was responsible for producing for the Oxford University Dramatic Society last year, has again produced this year for this famous undergraduate society, and with tremendous success. *Macbeth* was the selected play, Gwen Frankon-Davies being brought in to play Lady Macbeth.

Fay Compton, starring in the play by the American authoress, Lillian Trimble Bradley, *Virtue for Sale*, fell ill after Tuesday's performance at Cardiff, and has had to undergo an operation. She is now progressing favorably, and her sister, Nell Compton, has taken her place in the show.

Gilbert Miller arrived back in London Friday from New York and is busy maturing his plans for the Lyric Theater, of which he has acquired the lease following Clayton & Waller's tenancy of this house.

Herbert Clayton, of Clayton & Waller, left at the week-end for New York where, it is understood, he plans to look over various American productions, including *Fifty Million Frenchmen*. Bobby Howes may be starred in this piece if this firm brings it here. He has been secured by Clayton & Waller for their

next three important musical comedy productions, which again means that Howe must relinquish his American plans for the present.

Doc Doc Green and Nathan Shindel are due here this week to play their original parts in *Appearances*, Garland Anderson's play, which Kyrle Bellow is presenting at the Royalty March 10. Bernard Nedell is to be responsible for the production of the piece.

Camille in *Roaring Camp*, the American play of half a century ago, was produced Sunday by the Venturers' Society, and with a certain amount of trimming up should make a sound financial proposition. Sara Allgood and Hubert Harben made the success of the evening by their subtle burlesquing of their roles, with Margaret Bannerman as the *Camille*.

Arthur Schwartz, young American composer, has written the music for *Here Comes the Bride*, the new English musical play which Julian Wylie is offering at the Piccadilly Theater Thursday.

Frederick Lonsdale, who sailed for America three weeks ago and then decided to turn back at Cherbourg, sailed again last week to carry out his play-writing contracts for Hollywood.

Basil Dean has engaged Mary Newcomb to star in his forthcoming production of the new American play, *Healthy, Wealthy and Wise*, by Eleanor Chilton and Herbert Agar.

Vaudeville Field

Toto, whose visit this side has been loudly heralded for some time, is top-lining at the Palladium. Bud and Jack Pearson, one of last week's hits, remain in this week's bill, which includes Will Morris, Jenny Howard, Naunton Wayne (also appearing in cabaret at the Cafe Anglais), and De Groot, the last named having been long absent on a tour of South Africa.

Meantime Rogers and Wynne, Herbert Clifton, Franksy and Brown and Lavelle, who were all featuring last week at the Palladium, are part of a fine program at Holborn Empire, in company with Fyne and Gerrard, and Marie Ambrose.

Variety holds the stage this week again at Victoria Palace, where Dora Maughan is making her farewell appearance previous to sailing for U. S. A. Handers and Millis (these boys going fine here), Rich and Galvin and Gus Fowler are also at the Palace.

Scott and Whaley, American colored comedians, are ending their partnership, 30 years of teaming together. They made their last appearance in double harness at the Balham Hippodrome Saturday, and are now going separately into revue. Scott opening shortly in *The Happy Express*. If these ventures are not all they anticipate the partnership may be resumed.

The first all-colored road show to tour England has been fixed by Spade Productions, directed by Eddie Emerson, Ellis Jackson and Jack Black. These three provide star turns themselves, and have also acquired for their company the Ohio Thros, Kentucky Revelers, The Spillers and Young Snowball. The venture opens at Aston Hippodrome this week.

Violet Maxon (billed as the only American girl equilibrist) and Paul Wood, following good business on their Riviera tour, have returned to this country for an indefinite season, and are now featuring in Charles B. Cochran's *Down With Dora* entertainment at the Trocadero.

Joe Marks is due here this week from South Africa along with Mae Leonard and George Brown, to open at the Palladium next Monday for a fortnight's visit with their hoke-type act.

Ethel Waters, American songstress, gave a successful radio performance Tuesday, among the variety items offered being Wee George Wood and Alec McGill and Gwen Vaughan.

Out in the provinces at present are the Irwin Sisters on the Stoll Time at Bristol, Gue Thang Troupe on the G. T. C. at Liverpool, Mantell's Mannikins at Glasgow, U. S. A. Four at Liverpool and Four Harmony Kings in Edinburgh.

Paul Robeson got a great reception Sunday at the Albert Hall, where he celebrated his return from his American tour by singing better than ever in Negro spirituals and folk songs. Lawrence Brown accompanied as usual.

Frances Day opened yesterday at the Splendide, where she is doing her clever imitations of famous artists.

Harger and Naldi are at the Kit Cat. Florence Desmond shares the honors at the Cafe Anglais with Naunton Wayne.

PARIS

By THEODORE WOLFRAM

Hotel Stevens, 6 Rue Alfred-Stevens

The Billboard on sale at HARRY'S NEW YORK BAR, 5 Rue Daunou; GRAND HOTEL, Blvd. des Capucines, and METRO, Place Pigalle.

PARIS, Feb. 28.—Quiet both in and out of Paris, with but few new American acts working. Paris American Players playing final offering of their season at the Comedie Caumartin; Charles Ahearn, Earl Leslie and Rocky Twins, at the Casino de Paris; Glenn Elynn, at the Folies Bergere; June Roberts, at the Mogador; James Pickard, at the Cirque d'Hiver, and Paul Gordon, at the Cirque Medrano.

Among the week-end arrivals were Ted Shawn, of the Dennis-Shawn Dancers; Miss M. T. Keltic, opera singer; R. J. Terlin, motion picture director, and Eva Turner, of the Chicago Civic Opera.

James Pickard and his Chinese Syncopators, who arrived in Paris after an extended tour of England and Italy, opened last Friday as headliners of the new bill at the Cirque d'Hiver.

Gilbert Miller has secured the world rights to Alfred Savoir's *Le Roi des Enfants* (*The King of the Children*), which will be produced in New York, Paris, London, Berlin and Belgrade.

Paul Gordon, popular American slackwire artiste, opens Friday as feature of the new program at the Cirque Medrano.

Noni and Horace, clowns, are headlining the new bill at the Empire Music Hall, with their Golden Serenaders Jazz.

The Lois Fuller Ballet, under the direction of Gaby Sorre, will appear shortly at the Cirque d'Hiver in a new dance number, *Circus Lights*.

George Milton, popular French comedian, will play a leading part in the French version of *Follow Thru*, which will be produced in Paris next season.

Carroll, Porto and Carletto, popular clowns of the Cirque Medrano, will leave in June for a tour of the principal cities of Germany.

Lindsay Fabre and his boxing kangaroo, Aussie, arrived in Paris Friday from Antwerp, en route for the Riviera.

Evangeline Lehman, American pianist, has joined the staff of Felix Delgrange, the concert impresario, and will look after the interests of American artists in France.

Pejaj and Swan Ringene, Helen Lemlee, Peggy La Rue and Ann Booker left for Berlin Sunday to open at the Circus Busch.

The American dancer, Georgie Hayes, and a troupe of Jackson Girls will be features of the new revue at the Palace.

Al Wiser and Norman Ward have left for London where they open at the Coliseum this week.

Zoe Baron, with a troupe of dancers, has left for Lausanne to appear in the revue at the Theater Bel Air.

Nadja, dancer; Ladd and Olive, of the Casino de Paris, and the Collegians Orchestra entertained at the American Legion ball Saturday.

The excellent revue of the Folies Wagram closed Sunday to be replaced at the end of the week by the operetta, *Roscy*.

Olympe Bradna, young acrobatic dancer, is the feature attraction at the Embassy.

Gaby Martin, pianist at the Cloche, is spending a few days in London.

Mary McCormick sang the leading role of *Louise*, at the Opera Comique, Sunday. Iles and Loyal, clowns of the Cirque Medrano, will be features of the new revue at the Menus Plaisirs.

The old *Onity*, in Montmartre, has been entirely rebuilt and will open shortly as the Theater Varla with a farce labeled, *Mot, Diateleur*.

Layton and Johnstone are giving a request recital at the Salle Pleyel March 8.

Ernest Schumann and his horses close their long engagement at the Cirque Medrano tonight and leave for Denmark. They will be replaced by William Hoyer's cavalry from Holland.

Adolphe Menjou and Kathryn Carver have returned from the Riviera.

Short and Long, American comedians, have been booked to appear at the Lido. Travis Banton, of the Paramount, is returning to New York today.

Montparnasse will soon have a new theater, the Studio Montparnasse, seating 800 spectators.

The Music Box cabaret in Montmartre has closed.

Lily Pons, French singer, is leaving

for New York today to give a series of concerts.

Josephine Baker will appear at the Salle Gaveau March 20.

June Roberts is dancing at the Lido. James Boucher and his jazz band are at the Palmero.

Along the Riviera

Pietro Mascagni will conduct the gala presentation of his *Cavalletta Rusticana* at the Municipal Casino in Cannes tomorrow.

Long Tack Sam and his company have been held over at the Ambassadeurs, Cannes.

Robert Stille and Annette Mills are dancing at the Negresco, Nice.

The Irvin Sisters and Mel and Meima are at the Palais de la Mediterranee, Nice.

The Three Burleys are at the Paris Palace, Nice.

Lindsay Fabre is presenting his boxing kangaroo, Aussie, at the Carlton, Monte Carlo.

Maurice Barber, of the Cinema Financo Company of Los Angeles, and wife, scenario writer, are wintering at Villefranche.

In the Provinces

Rose-Marie, with the American dance star, Wanda de Muth, was the attraction at the Eden Theater, Saint Etienne, last week.

Wlener and Doucet, jazz pianists, will give a recital at the Grand Theater, Bordeaux, March 1.

Rose-Marie is the attraction at the Theater Velka Opera, Prague.

Belgium

Many of the members of the Paris production are in the cast of *The Trial of Mary Dupan* at the Galeries, Brussels.

Yvette Guilbert gave a concert at the Pare, Brussels, Saturday. Lily Bourget plays the lead in *Peg O' My Heart* at this house this week.

The French circus, Houcke-Rancy, closed at the Cirque Royal, Brussels, Sunday.

The Broadway Melodians are at the Abbaye, Brussels.

BERLIN

By O. M. SEIBT

183 Uhland Str., Charlottenburg

The Billboard on sale at the Aldon Hotel and at Olgem's Newsstand, 151 Friedrich Str., one block from Wintergarten.

BERLIN, Feb. 17.—Sarrasani is taking plenty of coin out of Berlin. In the last 10 days, since his opening, he has grossed more than \$90,000, and this in spite of people squawking about bad times. Recent visitors include Stanley Watton, the London circus agent; Harry Hall, of the Tower Circus, Blackpool; Bertram Mills, of the Olympia, London; Walter Nagels, of Copenhagen, and Willie Schumann, of the Schumann Bros. Circus.

The Parenna, as the new State agency is called (Paritätischer Engagements Nachweis), is now getting into shape and will be in working order by April 1. Konorah, the former lodge president, and Fritz Fechner are the general managers, and they have taken 28 rooms in a building facing Friedrich street station, one block from the Wintergarten. According to Konorah, the pride of the Parenna will be its card index system, registering about 6,000 acts, according to their style of work, in such a way that within a few minutes it will be possible to find out every particular about any single act. No appointments yet in regard to booking managers.

Cortini, coin magician, has been booked for the Wintergarten for April. He has offers to go back to the States in the fall.

The Three Swifts, American club jugglers, have signed the London Savoy Hotel Cabaret to follow their engagement at the Kabaret der Komiker.

Harry Reso opens March 1 at the Femina, Berlin's most successful ballroom.

The latest Eisenstein film from Moscow, *General Line*, called here *Kampf um die Erde*, is 100 per cent Bolshevik propaganda and, incidentally, the worst flop yet from Soviet Russia.

The Enfa, the local employment agency founded some years ago by the International Artists' Lodge and working without commission from either manager or act, since it is financed by the municipality, is visited every day by 500 to 600 acts looking for work. According to the Enfa's manager, as many

as 800 daily callers have been registered. Those acts getting unemployment payment from the municipality have to call every day at the Enfa for work and get the obligatory "stamp" on their card.

A Jewish cabaret has opened its doors in Luther street, opposite the Scala.

Layton and Johnstone will give a recital at the Beethoven Saal March 18. Their first Berlin appearance some months ago was a sellout.

Richard Fall, brother of the late Leo Fall, called for America under a Fox contract to write the score to Molnar's *Lilium*, now filmed in Hollywood.

Chilton and Thomas return to London after the close of their current Scala date, opening March 3 at the Palladium.

Arnaut Bros. have signed a number of German dates, opening in October at the Hansa, Hamburg, with the Scala to follow.

Not so long ago an American magician was vainly looking for a house in Berlin where he could play on his own. Today he can have five theaters in Berlin at his own terms.

Current bill at the Femina includes Cleo and LaMar, Duo Dell Adam and the Three Broadways.

Zuckmayer's *Happy Vineyard* will be revived at the People's Stage under Karl Heinz Martin.

Max Reinhardt acquired a new version of Offenbach's *Orpheus in the Under World*, by Karl Roessler.

Circus Gleich is still in Rome, where business is reported to be excellent. The catch may be the three-ring circus which the Italians have not seen since the days when the German Circus Krone played in Italy about seven years ago.

Sarrasani may go to France on an extensive tour when he closes his Berlin season. He had all the French journalists residing in Berlin invited a few days ago and got the usual front-page publicity.

San Antonio

Jimmie Rodgers, Victor recording artist and well-known stage and vaudeville star, was in the Alamo City recently on a brief visit.

The Gunter Nite Club has a new principal in Jewel Miller, the latest addition to the roster of the floor show.

Harold Wilcox is the newly appointed assistant manager at the Empire Theater, independent talking picture house.

Dame Rumor has it that the Palace Theater will soon reopen its doors again to the public with musical comedy and tabloid.

Jack McFarland, cameraman of a wide repute, is back in town after a trip to foreign lands.

Wade Boteler, screen actor, was here last month on a short pleasure trip only to be called back to Hollywood to resume work for a large studio there.

Business is on the increase at the Strand Theater since that house installed Western Electric sound equipment some time ago.

Friday night marked one of the gala events of the local theatrical season when the Aztec Theater, a Publick house, held a Southwestern premiere showing of *The Vagabond King*.

March 14 and 15 are the dates set for the Chicago Civic Opera company, road attraction, to play the Municipal Auditorium.

Leater Ketner, local publicist, has been made feature staff writer on *The Texas Pioneer Magazine*.

Dallas

R. J. O'Donnell, formerly of the Interstate, but now division manager for Publick in New Orleans, and George Walsh, regional manager, were in Dallas last week on business.

Mitzie Bush, a Dallas girl, has been awarded a contract to appear in Earl Carroll's Vanities and has left for New York.

Dick Penny, of the Bert Levey Dallas office, is managing Sinneret, the mind-reader, who has just closed a successful four-week engagement at the Saenger, New Orleans, with a number of other Southern Publick houses to follow.

Jake Newman was a Dallas visitor last week en route to the 101 Ranch.

Frank Starz, publicity director for Interstate, has left Dallas for a tour of the circuit.

Hit the Deck is making new records for the Capitol Theater; now in its second week.

Leo Adler, traveling auditor for Pathe, is at the Dallas branch for a brief period.

Cleveland

Esther Ralston, movie star, is making a personal appearance at the RKO Palace with billing like a circus.

Martin Prints is now the manager at the Circle Theater.

Paul Gusdanovic, head of the local theater chain of that name, has returned from his winter vacation in Florida.

Ruth Wheeler is holding down the cashier's cage at the Corlett Theater.

The Columbia Theater, burlesque house, had added sound equipment, and will show talkies in addition to the wheel shows.

Elizabeth and Essex, which had its showing at the Hanna Theater recently, left here under the title of *The Royal Virgin*.

Ace Brigade and his Virginians have more than popularized the new one, *Yellin' for Helen*, on the radio and during their dance numbers at Danceland. Lee Roth, leader of the band at Fenway Hall, is in Charity Hospital, with stomach trouble.

Bert Unger and Barney Schoen, leader and trumpet at Keith's East, have gone to New Orleans for the Mardi Gras.

Agnes and Ann, local dancers, are appearing at the Hollenden Hotel Show Boat for the next month.

Leon Kiesinger, assistant stage manager at the Ohio Theater, was kicked so severely by stage mule that he was confined to hospital for a few days.

Theo DeWitt, head of the Hollenden, announces that the *Show Boat* will not close on April 1 as had been announced, as business picked up considerably during February.

Virginia Lee Temple, who has been at Coral Gables most all winter, is now dancing with Stubby Gordon's Band at the new Chinese Temple.

Ruth McCloud, soprano, is soloist at Danceland with Ace Brigade's Band.

Lillian Ruggles, daughter of Charles Ruggles, head of Ruggles Beach, west of here, is one of the featured dancers of the Hollenden *Show Boat*.

Robert McLaughlin, of the Ohio Theater, has returned from his trip to Hollywood.

Manila Trio, Filipino act, opened here at the Uptown Theater and will stay around here and work the local vaudeville territory.

The following are now managers and assistant managers for the local Loew theaters: M. C. Burnett, who formerly sold tickets on John Robinson's Circus; Isadore Lidman, used to be a magazine vendor; Art Catil, worked in the oil fields; Henry Lee was a bollhop, Arnold Gates was a grocery clerk, Johnny Baker a lifeguard, Martin Prints a tailor, George Gilliam, steward on a train; Sanford Farkas, a civil engineer; J. B. Hardy, a concessionaire at the old Star Theater; Jack McBride ran a shooting gallery and John A. Hart was a former minstrel man.

Louisville

The transfer of Flynn T. Stubblefield, manager at the Alamo, to the Strand, and the assignment of Kenneth T. Collins, Strand manager, to the Apollo Theater in Indianapolis, took place Saturday, March 8, at the request of Fred J. Dolle, president of the Fourth Avenue Amusement Company, which owns the two local theaters and which operates a string of theaters in Indiana.

These two changes follow swiftly on the foot of Loew's and United Artists' recent transfer of Col. Harry E. Long from the Louisville to the Syracuse State Theater in New York.

J. Johnson Musselmann, former manager of the Alamo and lately at the Hippodrome and Liberty in Terre Haute, will again take over the Alamo. Earl Hall Payne of Lexington will go to Terre Haute.

Mr. Collins came here last September from Port Wayne, where he managed the Palace Theater, owned by the Quimby Enterprises.

Mr. Stubblefield was former treasurer at the Brown Theater.

John Robinson and his circus troupe, comprised of many performers, have been appearing to good crowds all week in the Shrine Circus at the National Theater.

The dance hall at the Eight-Mile House, one of the oldest roadhouses in Jefferson County, was destroyed by fire Tuesday, causing a loss of \$15,000. The restaurant and residence of Zach Wilhoite, proprietor, were damaged to the extent of \$4,000. The place was established 43 years ago by the late Martin Ochsner as a tavern during stagecoach days.

Around the Loop

CHICAGO, March 8.—H. H. Frazee, of New York, was in town this week for the opening of his new show, *She's No Lady*, at the Garrick.

U. G. (Sport) Herrmann, owner of the Cort Theater, is off for a trip to Baltimore.

Unemployment among the Negroes is cutting heavily into the business of Negro theaters on the South Side.

Frank Smith, manager of the Palace, knows circus days are near by the number of circus folks reporting at his office. Frank himself is a white-top grad.

Afton McWilliams, artist, is entertaining lobby waiters at the Chicago Theater by painting portraits of Nils Asther and other film stars. Nils, in person, is now at the Chicago.

The Chicago Drama League gave one of its "distinguished guest" luncheons at the Stevens Hotel Wednesday, with Thornton Wilder, author of *The Bridge of San Luis Rey*, as honor guest.

A vaude fan phoned to ask who told us the "plant" working with Joe Howard at the Palace is his wife, Anita Case. Joe himself gave the info, and it evidently is correct, even tho the fan says the plant is a blue-eyed blonde and Anita a brunet.

Balaban & Katz will soon have vending machines installed in the lobbies of their talkie palaces. Why not orange huts, Corey Island red hots and one-minute photo machines to amuse the lobby mobs?

Johnny Nash, who managed the Palace Theater until RKO reorganization politics boiled over a couple of years ago, is now reported to be interested in some prominent promotions having a political angle.

Up and down the risto: Dr. Max Thorek, chief surgeon at the American Theatrical Hospital, celebrates a birthday Monday, March 10.

Harold H. Fears, Chicago's youngest organist, now at the Fox Sheridan after two years at the Midwest. . . . The Erlanger Theater, around which rumors of a return to vaudeville center, is owned by the City Hall Square Building Corporation. . . . Most of the income-tax returns for actors playing Loop theaters have been handled by Jack Dwork. . . . Interesting activities by the I. A. T. S. E. may be expected in April, according to rumor.

Lloyd Lewis, B. & K. publicity man, novelist and historian, draws faces on his scratch pad while telephoning. . . . Palace is featuring its 1,000 50-cent matinee seats in its advertising.

Charlie Zemeter, booking agent, used to be a circus acrobat. . . . F. & M. shows playing here are spot bookings, but may be made a permanent part of the stage programs of the Capitol, Avalon and other houses booked by Charlie Hogan if they prove satisfactory. . . . Birdie Dubsky, who knows all the theatrical folks stopping at the home of the magic carpet, has returned to Mayo Bros' Hospital, Rochester, Minn., for treatment.

Helene Holstein, famous Viennese light opera star, and leading lady of the German Theater here, was honored by Chicago German-Americans at two gala performances Sunday. . . . In the day's mail: "I am writing you in regard to advertising me in your magazine about my experiences in a well. I was trapped in a well 35 feet deep for 43 hours beneath about 20 feet of dirt and would like to get in a good show."

According to her p. a., Texas Guinan during the time she roomed at Dearborn and Goethe streets back in 1907 while a student at the old Conservatory had as her next-door neighbor John Ringling, of circus fame.

Alice White, picture star, and her fiance-manager, Sydney Bartlett, spending a week here visiting Miss White's prospective in-laws. . . . Club Algiers, near North Side night club, padlocked.

Irene Delroy, who used to do specialty dances with the Chi. Opera Company and now on the way to screen stardom, stopped here briefly this week on her way from N. Y. to Hollywood for her first picture. *See Naples and Die*, in which she will play opposite Charles King. . . . Michael Michaleco, "Valentino of the Yiddish stage", is here for an engagement at the Lawndale Yiddish Theater.

Regina

The Bird Films, Ltd., of Regina, is preparing for the manufacturing of talking pictures. Talkies of the lumber camps, farm scenes and other typical Saskatchewan scenes are planned.

While the Imperial Welsh Singers were giving a performance in Saskatoon Feb-

ruary 24 a thief entered their dressing rooms and extracted upwards of \$300 from their clothes. Upon the fact being made known to the audience, it was suggested that a collection be taken up and \$160 was realized and turned over to the singers.

E. F. Fields, of the Famous Players Canadian Corporation, Moosjaw, announces that the Regent Theater (silent) of that city will discontinue the matinee performance after March 1.

A number of road shows booked at the Grand have canceled, owing to the poor support given the traveling companies during the past winter season.

J. F. Lindholm, of the Swift Current Amusement Company, operating the Lyric (sound) and the Eagle (silent), announce that they have decided to close the Eagle the first four days of the week, operating Friday and Saturday only.

Philadelphia

The various theaters presenting stage productions are enjoying good business at present.

Strange Interlude opened at the Garrick last week for a six weeks' engagement and is assured of big business.

Mutual Shows, and the Bijou having a stock company. *Raffles and Company* is the special feature this week at the Bijou.

At the Broad Street Maurice Moscovitch is seen in *Power*.

The picture houses are enjoying the usual business in most of the downtown section, but some complaints are heard from the neighborhood houses of business falling off.

The Fox-Locust has been dark for the last two weeks, and no definite date is announced for a reopening.

The Hollywood Theater, formerly the Cinema Guild, has changed the name and policy and is now presenting talkies, the first attraction being *Mae Murray in Peacock Alley*. This house was originally the Regent and for a number of years was a popular Market street house.

Minneapolis-St. Paul

Minneapolis is in a busy theatrical period. Good bills at talkie and variety houses; road shows headed this way, Sunday night and radio concerts varied enough to attract and hold amusement seekers.

Road-show attractions listed are Ye-

Pictures in India

HARDLY a week passes but some Hollywood loudspeaker proclaims to a hushed and listening world that the films of Hollywood are incomparably the finest in creation, that no other country can make any pictures worth while, and that all countries welcome American films in preference to any others, particularly their own.

The Hollywood gentlemen are quite within their rights. The air of Hollywood is conducive to flights of optimism, and nobody is hurt. But it is just as well to bear in mind that while these broadcasts are being made Germany, England, France, Italy and Russia are all going ahead making their own pictures—and they are by no means the only countries so engaged. India has entered the lists, and according to the latest information, which is both authoritative and up-to-date, India is making remarkable headway.

The native Indian, it seems, prefers the product of his own people to any imported films, and this despite the fact that the home-made product is technically inferior yet, the great progress is being made in this direction also. Moreover, the Indian producer can get, and does get, bigger rentals for his films than the imported films can secure, with a very few exceptions.

The native films deal with almost every phase of Indian life, past and present, historical, religious, secular—the heroic exploits of the Rajputs or the glamorous splendors of the Great Moguls. There is, of course, a great deal of difficulty in reconciling manifold racial prejudices, religious problems and the like, but the producers seem to get around all these sooner or later.

A special investigating committee appointed by the Government of India to examine and report upon the film-producing industry and the exhibition of films recently issued its report, which, in addition to the foregoing facts, also contained the statement that all the members of the committee were agreed that the cinema is an influence for good in India—that is, the cinema exhibiting native films. At present, they say, it touches the merest fringe of India's millions, but those whom it does touch it undoubtedly in some measure educates.

It draws the lowest classes from the grog shop, and others from less desirable entertainments. It enlivens existences that are too often drab and monotonous, and may serve to alleviate the disturbance of India's pathetic contentment by inducing its devotees to adopt new and more enlightened ways of work and of life.

The committee believes that the heaven is beginning to work, and that the film is capable of helping on the ferment by causing a mild and desirable intellectual awakening among the masses.

After Hollywood's lugubrious prophecies, this makes quite interesting reading. Incidentally, it seems to suggest that the Hollywood loudspeakers do not travel as much as is good for their intellectual health. —S. MORGAN-POWELL, in *The Montreal Star*.

For the first four weeks the house has been sold out.

Ethel Barrymore started a four weeks' engagement at the Lyric last week in *The Kingdom of God*. The critics were high in praise of her superb acting.

Musical shows are presented at two theaters. *Wonderful Night* holding forth at the Shubert, and *The Chocolate Soldier* at the Shubert-Keith. Both are doing good business.

Shakespeare's plays are being ably presented by the Chicago Civic Shakespeare Society, starring Fritz Leiber, at the Chestnut Street Opera House.

Constance Collier, under the auspices of the Professional Players, is giving a fine presentation of *The Matriarch* at the Adelphia.

Bert Lytell, former picture star, has returned to the speaking stage and is presenting a romantic melodrama at the Walnut in *Brothers*.

Grand Opera has enjoyed quite a season of good business, sponsored by the Philadelphia Civic Opera Company and the Philadelphia Grand Opera Company, on alternate nights at the Academy of Music.

Burlesque is holding forth at two houses, the Trocadero presenting the

hudi Menuhin, boy violinist, at the Auditorium, March 10; *Under Northern Lights*, illustrated lecture with and by Capt. Donald MacMillan, at the Lyceum, March 6; *Street Scene*, week of March 10 at the Metropolitan; Minneapolis Symphony Orchestra, Henri Verbrugghen, came with a special orchestra program to the Lyceum Theater, March 7; Sonja Henie, world's champion ice skater, appeared at the Minneapolis Arena Sunday, March 2, and a goodly crowd turned out to greet her.

Vagabond King made its Northwestern debut here March 7 at the Century.

The Weaver Brothers were headlining the Hennepin-Orpheum last week.

The annual Theatrical Managers' Association's show-frolic, held Thursday, February 27, at the Minnesota Theater, was an S. R. C. performance at a \$2 top. Formerly from the local houses appeared. Local radio stations are offering fine programs, not only in chain connections, but with local talent.

The Palace, former burlesque stock house, is showing *Artists' Models*, a sensational lecture. A "men only" show was given March 1 and 2 to a fair gate; "women only", Tuesday, was not so good.

Buffalo

Evelyn Mitnik, pianist, made her debut at a musicale March 8, given by Mr. and Mrs. Leonard Adams.

Buffalo Orpheus held its annual ball in Elmwood Music Hall.

Art Meigier is the new organist at the Great Lakes. He succeeds Carl Coleman, who has joined the Buffalo Broadcasting Corporation.

Jake Lavene, manager of the Gayety, attended a session of Mutual Circuit house chiefs in New York City last week.

Phil Lampkin, master of ceremonies at Shea's Buffalo, has returned from New York.

Margaret Gallagher has succeeded Bessie Becker as secretary of the Studio School of the Theater.

Son of the Gods ran two weeks at the Century.

William Breach, baritone, made his first public appearance as a singer at the Chromatic Club recital in the 20th Century Club last week. Breach is supervisor of music in the public schools.

The Teck and Erlanger, Buffalo's only legit. houses, will be dark the week of March 10.

Michael Shea, Vincent R. McFaul and Charles B. Taylor, of the Shea Operating Corporation, will attend the annual spring Public convention in Chicago, March 10 to 12.

Julia Mahoney, of Buffalo, was one of the soloists at a luncheon given in honor of the President and Mrs. Hoover in Washington by the Women's Congressional Club.

Richmond

Richmond's first night club, to be known as Chimney Corners Inn, will be opened in the suburbs of the city, seven miles out, on St. Patrick's Day by W. T. Stone, circus man. The building will include a large swimming pool.

Wilmer & Vincent, controlling a group of theaters in Virginia, are making some changes in staff personnel. J. V. Mountcastle has been let out, and Harold Katz-miller is now manager of the Colonial Theater.

Stewart Tucker, manager of the Byrd Theater, announces that a copy of the film showing the inauguration ceremonies of Governor John Garland Pollard will be presented to the new executive.

Harry Bernstein, formerly connected with Universal chain of picture houses, is publicity manager for the Harris theaters in Petersburg, Va.

Walter Coulter, owner of the Byrd Theater, has presented a dozen alligators to the Circus Saints and Sinners for the proposed new zoo, which the city council has been asked to establish.

Hartford

Ann Corio, star in *Girls in Blue* Company at the Grand, received a big welcome and was entertained by friends in her home town. Business was big all week and the show went over big.

The Fox-Poll Capitol is the only house running vaude-pictures with Fanchon-Marco Ideas revue and house orchestra band on stage.

Manager Finn, of the Strand, a Warner Bros. house, changes his pictures each Friday. The State, Regal and Princess are Warner Bros. houses.

Milwaukee

A Milwaukee exchange is being opened by United Artists at 147 Seventh street in quarters formerly occupied by RKO. T. R. Thompson, formerly of Kansas City, comes to Milwaukee as the new manager. The quarters are being thoroughly renovated, new equipment installed and will be ready for business by March 15.

Both the local RKO and Columbia Pictures Corp. film exchanges are now in their new quarters at 337 Eighth street in the same building housing the Paramount exchange. Columbia was formerly located in the Film Exchange Bldg., 715 Wells street, while RKO was formerly at 147 Seventh street.

Roy Dietzrich, formerly with the national playhouses in Chicago and former member of the Grand Central Light Opera Company for several seasons, is the new master of ceremonies at Fox's Wisconsin Theater in this city. He replaces E. Max Bradford.

San Francisco

Five-year-old Ruth Sloneczynski, piano prodigy of this city, has won a scholarship at the Curtis Institute, Philadelphia, thru a concert for Josef Hofmann.

The jury in the police court trying the case of Peepholes failed to agree and a second trial will be held.

Lenore Ulric, appearing in *East of Suez*, is drawing big audiences at the Geary Theater. Homer Curran's other house, the Curran Theater, is now dark. Oh, Susanna, ending its run recently.

Clay M. Greene, playwright, left for New York a few days ago, where his 80th birthday will be celebrated at the Lambs' Club.

Nellie Revell left here last week as advance agent for *She Couldn't Say No*, in which Charlotte Greenwood will go on tour under Henry Duffy's management. Fresno, Visalia, Stockton and Sacramento will be visited, after which they will jump to Denver. Other cities to be played are Kansas City, St. Louis, Milwaukee and Chicago. Frank B. Hill is manager of the company.

Journey's End, after its Los Angeles run, is to play a week's engagement in Oakland.

Ruth Sloneczynski, local 5-year-old piano prodigy, will give her first public concert at Erlanger's Columbia Theater March 16.

Waldemar Young, former dramatic critic on one of the local dailies and now a writer of scenarios, has completed the play for this year's high jinks of the Bohemian Club next August. He was a recent visitor in this city and came up to confer with Edwood Harris, who has written the musical score for the grove play titled *Birds of Rhinanon*, founded on Welsh mythology of King Arthur's time.

Charles Farrell was here last week making personal appearances for four days at the Fox Theater.

Margaret Wesner, who was with the Wright Players of Toledo, is back here visiting her mother.

The Golden Gate Theater has added midnight shows on Saturdays as a permanent feature.

Denver

The local office of Fox Films won a huge silver cup for topping all Fox agencies in sales during J. R. Grainger week. This is the fourth prize it has won in the last year. Last September it received \$4,000 for the largest sales record for the fiscal year. R. J. Morrison is manager.

A building for swimming pools will be built for Denver Plunge, Inc., by J. E. Rush, of Chicago; J. I. Hollingsworth, Floyd Redding, James W. Redding and L. A. Henkel for \$500,000. The main pool will be 165x50. There will be two smaller pools for the use of parties and clubs and a wading pool for children. There will be a women's lounge, restaurant and other concessions.

Charlotte Greenwood and Bryant Washburn will appear in *Mebbe at the Broadway Theater* March 24.

Harry Huffman took *General Crack* downtown to the America after a successful week at the Aladdin.

Salt Lake City

Wilfred North, motion picture producer, who is going to direct the forthcoming production of *Corianton*, stopped over in Salt Lake City to consult with Byron Park, who is promoting the picture here. A feature will be the exclusive use of the Mormon Tabernacle choir and organ, with musical score by Dr. Edgar Stillman Kelley. A contract has been signed with the presidency of the Church of Jesus Christ of Latter Day Saints for the choir and organ.

For the first time in the history of motion pictures in Salt Lake City a premiere performance was arranged in Salt Lake City with \$2 as top price. Manager Carl A. Porter, of the Paramount, staged this event for the showing and introduction of *The Vagabond King*, and he drew an unusually good crowd.

Lawrence Tibbett, baritone, gave a concert at the West Side High School Auditorium with a big house. This was the closing concert of a series conducted by the Musical Arts Society. This year every concert has been unusually well patronized and the list of members of the organization reached over 1,300. The Galli-Curci performance broke all records in the famed tabernacle, drawing over 8,000.

Granada Theater, formerly the American, will soon be but a memory. Grant's

department store, a chain organization, has purchased the location and will soon open, using the spacious theater for its main store, with lobby and adjacent space for entrance.

Albany

The lease of the Palace Theater, Troy, N. Y., has been transferred to J. Robert Yates, a former vaudeville performer. The theater has been operated by G. Battaglia.

The Bates Theater, Mohawk, N. Y., formerly conducted by F. M. Bates, has been taken over by Olen G. Hinman.

The Hippodrome, Ogdensburg, recently operated by H. S. Clothier, will be now under the direction of Eli Rosenbaum.

The Ritz Theater, Scotia, has closed, as also have the Opera House in Hancock and the King Theater in Troy.

Nate Robbing has reopened the Richmond Theater, Herkimer, and has installed the Western Electric sound equipment.

Al V. Bothner, manager of the Happy Hour Theater, Schenectady, will install the Powertone, a new talking device, manufactured by the Schenectady Powertone Laboratories. The Happy Hour Theater is the first theater to install this equipment, altho houses in other cities are to receive outfits as soon as the production is under way.

Boston

The whole town's talking about the \$5-top premiere of *The Vagabond King*, which took place March 6 at the Public Uptown, with motion pictures, radio broadcasting, spotlights, invited guests and much ballyhooing on a grand scale. Much of the house was devoted to invited guests, but the slapping on of \$5 a ticket proved a great publicity move. It proved a genuine triumph in every way. The regular opening of the picture took place Friday with a new house scale of \$1. This sets a new high for motion pictures in Boston, other than for special attractions.

The Erlanger houses go into action again after being dark for several weeks. George M. Cohan opening the Tremont last Monday in *Gambling*, and Sir Harry Lauder causing the lights to be turned on again at the Colonial. The Hollis Street, third member of the triumvirate, continues dark until the coming of the Stratford-on-Avon Shakespearean troupe on March 24. The engagement is for two weeks.

The town's going highbrow. The Wilbur now houses the Chicago Civic Shakespeare Company, headed by Fritz Leiber, which opened Monday, March 10, with *Lear*, and will remain two weeks, giving 10 pieces. It is the first time within memory that the Wilbur has sheltered a classic drama. Walter Hampden follows, March 24, with two weeks to be divided among *Richelieu*, *Copacabana* and *Hamlet*. This will bring him in day and date with the Shakespearean pilgrims from England.

Business continues excellent for *Little Accident*, now completing its second month at the Plymouth, with Thomas Mitchell still hanging on to the continued enjoyment of the paying natives. *The New Moon*, with New York cast intact, is doing capacity at the Shubert, and there is an interesting rumor afoot that a single performance will be given of *The Desert Song*.

Robert Holliday, it will be recalled, got his big surge forward in that opening here. Several other members of the cast are now in the present opera. It would give Evelyn Herbert a chance to add something to her repertory and there should be a public for it.

Charles L. Winston, of the RKO organization, put over a fast one by pulling *Happy Days*, which proved not so happy, out of B. F. Keith's on Wednesday night and rushing in *Men Without Women*, for a Thursday opening, the usual opening day being Saturday. It eluded with a sellout on Thursday, business being built up by a series of one-column "teaser" ads, run for two days in the dailies. *Happy Days* had played one week of an expected two.

Fires and Robberies

SHERIDAN, Wyo.—Fire in the projection room of the Fox Lotus Theater here caused \$1,000 damage recently. Charles Tinker, electrician, was overcome by fumes from the blaze.

GREAT FALLS, Mont.—The Alcazar Theater was completely destroyed by fire

February 20 with an estimated loss of \$40,000, according to Manager William Steege. The largest single item included in the loss was the pipe organ valued at \$25,000. The theater is leased to West Coast Theaters, Inc. It will be rebuilt.

SAN FRANCISCO—Two cracksmen broke open the safe of the Riviera Theater and escaped with \$600 in cash last week.

DES MOINES, Ia.—In the \$300,000 fire which damaged the entire business section of Chariton, Ia., February 26, both the Lincoln and the Ritz theaters were destroyed.

WOODBINE, Ia.—Fire, believed to have started from an overheated furnace, destroyed the motion picture house here last week. The theater had just recently been equipped with sound and all the machinery was destroyed.

WINDSOR, Can.—The office of the Capitol Theater was robbed last week of \$1,400 by a lone bandit.

DAVENPORT, Ia.—A back-stage fire at the Capitol Theater, February 29, as installation of a new screen and sound equipment was under way, caused \$75,000 loss to stage equipment.

CHICAGO—Two theaters bearing similar names were robbed March 2. Three bandits kidnaped Richard Salkin, manager of the Shore Theater, and rifled the safe of his theater of \$700. A lone bandit invaded the projection room of the Northshore Theater and relieved the operators of \$78.

WEST FRANKFORT, Ill.—Two robbers held up Manager Lon Cox of the Strand Theater March 2 in his office and escaped with the week-end receipts of \$1,500.

MILWAUKEE—The Astor Theater, local neighborhood house, was broken into last week and \$65 taken from the box office and all the coins from a candy vending machine in the lobby of the theater. The house is operated by J. & A. Theaters.

CINCINNATI—Fire destroyed the projection booth of the Bijou Theater March 6. James McCandless, the operator, died of burns. Damage to the house was estimated at \$10,000.

New Incorporations

COLORADO

Empire Amusement Company, Denver, to promote marathon dances, theatrical ventures and other amusements; William Filsberg, Ernest Pfeiffer and Connie Hale.

FLORIDA

Miller & West, Incorporated, Coral Gables, operate places of amusement, 5,000 shares of no par value; G. G. Crawford, C. Bosley and D. E. Robinson.

Amusement Supply Company, Tampa, places of amusement, \$10,000, divided into 100 shares of \$100 par value; W. O. Burgert, O. R. Busler and C. E. Burgett.

NEW JERSEY

Point Pleasure Park, Bayonne, promote amusements, \$50,000; John R. McGeehan, Bayonne.

S. & S. Enterprises, Inc., Newark, amusement enterprises, 2,000 shares common; Jerome J. Sonnabend, Newark.

DELAWARE

Public New Jersey Theaters, Inc., Wilmington, 1,000 shares common; Corporation Trust Co. of America, Dover.

Lyric Amusement Co., Inc., Wilmington, moving picture films, \$10,000; Henry McKeown, Wilmington.

District Theater Corporation of Washington, D. C., Wilmington, \$50,000; 10,000 shares common; William S. Potter, Wilmington.

Hollywood Theater, Inc., Philadelphia, Pa., 1,000 shares common; Guarantee & Trust Co., Dover, Del.

NEW YORK

Seventh Productions, Manhattan, operate theaters; 100 shares common; Goldsmith, Goldblatt & Hanover, 1560 Broadway.

Rose Albert Amusement Corp., Manhattan, motion pictures, \$10,000; E. Wertheim, 280 Broadway.

Radio Attractions, Manhattan, broadcasting, 200 shares common; Monroe & Byrne, 60 Broadway.

Rosegay Amusement Corp., Brooklyn, motion pictures, 200 shares common; Al-

Theatrical Mutual Assn.

By DAVID L. DONALDSON
Grand Secretary-Treasurer

NEW YORK LODGE No. 1 held its regular meeting Sunday, March 2, with the usual social session following. A large crowd was in attendance. Definite arrangements were made at this meeting for the get-together dinner of Greater New York lodges to be held in April. This lodge is co-operating with Bronx Lodge No. 38 to put over the latter's midnight show Saturday night at Keith's Fordham Theater. A membership drive has also been started.

Brother George E. Pearsall is on the sick list. Brother Joseph Bender fell down stairs at the Martin Beck Theater, injuring his knee quite badly.

Quite a few of the members and their families attended the ball of No. 1 local Saturday evening, February 22, at Madison Square Garden. This affair was a big success, the Garden being crowded to capacity. Grand President W. J. Mooneyhey and family attended the ball, as well as other grand lodge officers from Greater New York. The lodges were well represented at this gathering.

The annual April Fool Party will be the feature at the next regular meeting Sunday, April 6.

THE PRIDE OF NEW YORK LODGE held its regular meeting February 13 at the home of Sister Florence Schmidtke, chaplain, 403 West 49th street. Luncheon was served after the meeting. The next regular meeting will be March 13 at the home of Sister Beth Bender, president, 604 Eighth avenue, and will be followed by a social session.

Brother Thomas McGovern, president of New York Lodge, won the \$5 gold piece at the February meeting and be very graciously donated it to the auxiliary.

LONG ISLAND LODGE No. 67 held its regular meeting at midnight Thursday night, February 27, and the following candidates were initiated: Frank J. Folito, George C. Cece, Walter S. Miller, Gerard F. Dunkleman, Uda B. Ross, Harold J. Funk, John J. Kicly and Herman A. Hammerstein. This list of candidates is proof that this lodge is holding its reputation of being progressive, and if this pace is maintained until the end of the year Lodge No. 67 will have the pleasure of having a larger representation at the next grand lodge convention than any other lodge.

PRIDE OF LONG ISLAND LODGE held a birthday party at its regular meeting Friday, February 14. In honor of the second anniversary of the forming of this auxiliary suitable preparations were made for this occasion. A large birthday cake, laced in the colors of the lodge and bearing two lit candles, graced the center of the table. The cake was "donated by Brother P. Hittar". The tables were tastefully decorated with the colors of the lodge, with favors at each plate "donated by Sisters Elehohn and Schmidt". A bountiful repast of frankfurters and sauerkraut was served with all the trimmings.

Quite a few visitors from the Greater New York lodges were in attendance, as well as many grand lodge officers.

bany Service Co., 299 Broadway, Manhattan.

Genesee Theater, Genesee, motion pictures, 100 shares common; G. D. Newton, Genesee.

Round Table Productions, Manhattan, theaters, motion pictures, \$5,000; I. E. Maginn, 505 5th avenue.

Old War Exposition Corp., Manhattan, promote amusements, 200 shares common; Winter & James, 37 Wall street.

Myra Furst, Manhattan, produce plays, 100 shares common; Manheim & Grouf, 67 West 44th street.

Talking Picture Reproducing Equipment Corp., Manhattan, motion pictures, \$60,000; J. W. Ferris, 201 Broadway.

R. S. K. Amusement Corp., Manhattan, operate theaters, \$3,000; W. Reiss, 220 Broadway.

Teddy Behr Amusement Corp., Brooklyn, motion pictures, \$15,000; I. M. Behrman, 100 Humboldt street.

Day-Gold Theaters, Queens, \$10,000; David & Goldbaum, Rockaway Beach.

APOLLO

Beginning Monday Evening, March 3, 1930

FLYING HIGH

A musical comedy with book by B. G. DeSylva, Lew Brown and Jack McGowan. Music by DeSylva, Brown & Henderson. Entire production staged under the direction of George White. Book directed by Edward Clark Lively. Dance directed by Bobby Connolly. Settings by Joseph Urban. Costumes designed by Charles LeMaire. Costumes executed by Schneider-Anderson and Brooks Costume Company. Additional costumes by Russek's. Presented by George White.

- Eileen Cassidy, Grace Brinkley, Bunny McHugh, Pearl Osgood, Tod Addison, Oscar Shaw, Gordon Turner, Henry Whitmore, Tim, Bobby Lively, Dorothy Hall, "Sport" Wardell, Russ Brown, Pansy Sparks, Kate Smith, "Rusty" Krauss, Bert Lahr, Major Watts, M.D., Fred Menatt, Mr. Henry, Len Shaw, Jack Bruns, Mr. Charles.

THE GALE QUADRUPLETS, Jane, Jean, Joan and June

LADIES OF THE ENSEMBLE—Joann Allen, Jane Brown, Hazel Dorfman, Bobbie Campbell, Virginia Case, Dody Donnelly, Lois Eckhart, Peggy Gallimore, Rita Horgan, Barbara Lee, Dorothy Morgan, Florence Marner, Vivian Mathison, Maurine Miller, Peggy Mosley, Martha Rubin, Helen B. Millar, Carroll Miller, Beth Holt, Gladys Page, Cornelia Rogers, Jane Stafford, Piers Taylor, Betty Travers, Mildred Webb, Renee Johnson, Carolyn Sicks, Diana Seaby and Peggy Ring. GENTLEMEN OF THE ENSEMBLE—Jack Bedford, Don Hudson, Elmer Hertel, Jesse James, Phil King, John McCallih, James Notaro, William Murray, Ous Shilling, Herbert Sampson, Bob Silyn, Benjamin Tilberg, George Ford, Andy Anderson, Walter Blair, Walt on Boyer, Charles Davis, Berard Elliott, James Howard, Robert Lewis, Clarence Meyers, Charles Rose, Micky Ray, Al Vickers and Dan Wakely.

ACT I—Time: Present. Scene 1: Roof of an Apartment House in Manhattan. July. Scene 2: In Front of the Apartment House. A Moment Later. Scene 3: Canteen at Newark Airport. Two Weeks Later. Scene 4: Medical Examiner's Office. Same Day. Scene 5: The Flying Field. Next Day. Scene 6: In Front of the Canteen. Same Day. ACT II—Scene 1: The Waiting Room at the Newark Airport. 36 Hours Later. Scene 2: Outside the Waiting Room. Same Day. Scene 3: An Anteroom. Scene 4: Next Day. Scene 5: Front of Major Watts' Office. Scene 6: Scene 6: The Flying Field at Midnight. Next Night. Scene 7: The Flight. Same Night. Scene 8: In Front of the Reception Hall. Scene 9: Reception Hall at the Flying Field. 36 Hours Later.

Robust ribaldry conducive to abdominal quaking, light fanciful tunes, lyrics replete with double entendre, imaginative settings, gay costumes, vigorous youthful chorus and a highly efficient cast of principals are elements George White employed to send his second musical comedy toward high box-office receipts. Since most prospective musical entertainment seekers want this sort of thing, Flying High cannot help but be something of a sensation.

It dips quite frequently beyond the rightful bounds of propriety in seeking laughs and these laughs are nothing more than those provided by the spectators themselves, for it is their own interpretation of the antics of that mad clown, Bert Lahr, that directly brings forth the most convulsive laughter that has come to the attention of Broadway this season.

Flying High is the most musical show of all the current musicals. DeSylva, Brown, Henderson have outdone themselves in writing the score. A trifle robust in its humorous content, they have at least written an intelligent lyric to an tuneless a theme song as any musical in recent years could claim. But for the most part, like most of our modern American music, the score is a rehash of all that have gone before. Ray Henderson, however, has done his compilation of chords with taste and the ultimate result is song hits.

The book is by the same collaborators who contrived the one for Hold Everything, which gave Lahr his first great Broadway opportunity. It is fast moving, filled with impossible situations, and an amusing standardized libretto. There is wit and some original lines.

It is the cast, tho, that aids this musical to success as much as anything the production claims. George White has not stinted himself. Lahr and his mad type of humor rarely fails to earn laughter from the most difficult auditor. Russ Brown abets the work of Lahr and Kate Smith, the heavy-weight blues singer, who possesses agility and grace that is nothing less than remarkable, makes an able foil for Lahr. Oscar Shaw, the workman who has had more imitators than any other juvenile in the business, could hardly be improved upon, and Dorothy Hall, from the dramatic field, is decorative and lovely. Grace Brinkley, while not given to great feats of dancing, sings with a pleasant note that overshadows her shortcomings.

NEW PLAYS ON BROADWAY (Continued)

Pearl Osgood shows great promise as a dispenser of comedy and should be given more chances than are furnished her here. Her dancing, it must be said, is the best the principals offer.

Given to twins and triplets and that sort of thing in his revues White has trumped his own nec here with the Gale quadruplets. This act is fortunate in being excellent looking and endowed, at the same time, with some talent. They dance nicely and do a few little stunts to fill in the stage waits. These four sisters are a worth-while addition to any show.

In plot Flying High is one of those aviation things that asks for dramatic interest from the fact that Tod Addison is trying to break the transcontinental record and that Gordon Turner wants to beat him. There are ramifications, but, of course, Tod wins the race, and Eileen Cassidy. The book is, as always, the least in order of importance.

Joseph Urban has done a fine collection of settings for this production. They really are a pictorial achievement. The costuming of LeMaire is lovely and imaginative. The costumes are gay and light and contribute something to the youthful beauty of a fine dancing chorus.

Bobby Connolly has done a finer job with the White show than he did for his own Sons o' Guns. In several instances he has introduced routines that are examples of loveliness and which reveal the application of true imagination. One aviation routine in which the entire chorus prances in formations that furnish the illusion of airplanes is especially commendable.

Flying High is a great step forward from Manhattan Mary. White's first musical comedy. It will without doubt give hilarious moments to many spectators for several months. Keeping pace with the standard of other musical entertainments of this season is no easy job. White has managed to do just that. CHARLES MORAN.

JOLSON'S

Beginning Tuesday Evening, March 4, 1930

THE SERENADE

A revival of the operetta by Victor Herbert. Book and lyrics by Harry B. Smith. Directed by Milton Aborn. Musical direction by Louis Krol. Settings by Rolfe Wayne. Presented by the Jolson Theater Musical Comedy Company.

- The Duke of Santa Cruz, a Spanish Grandee. Forrest Huff. Dolores, the Duke's Ward, in Love With Alvarado. Lorna Doone Jackson. Alvarado, Baritone of the Madrid Opera. Greek Evans. Romero, an Outlaw Chief. Charles E. Gallagher. Lopez, One of Romero's Band. Roy Cropper. Colombo, Formerly a Grand Opera Tenor. John Cherry. Inez, His Daughter, Premiere Danseuse of the Madrid Opera. Olga Steck. Gomez, a Tailor. William White. The Colonel. Hobbes Young. Captain Anselmo. Carl Dewes. Senora Valdez, Head of a Girls' School. Elizabeth Crandall. School Girls: Juana. Wee Griffin. Juana. Frances Baviello. Servants, Soldiers, Outlaws, Peasants, School Girls.

LADIES OF THE ENSEMBLE—Frances Baviello, Elizabeth Crandall, Helen Cowan, Anne Christie, Emily Harter, Genevieve Jagger, Corine Jessop, Ida Korost, Tybelle Kane, Gertrude Lindross, Clara Martens, Eleanor Richmond, Velma Sutton, Mabel Thompson, Gertrude Waldon, Jeanne Jenkins, Wee Griffin, Vera Stanley, Joan Lee, Betty Shirley and Florence Fields.

GENTLEMEN OF THE ENSEMBLE—Harold Bongardner, Angelo Boschetti, Carl Dewes, Cosmo D'Alamada, Barton Pradier, Donald Gale, Melvin Hahn Young, John Weepie, E. E. Glasser, Irving Murray and Michael O'Halloran.

ACT I—The Duke's Castle in the Mountainous Region of Spain. ACT II—Senora Valdez School for Girls and Barracks of Spanish Dragons. ACT III—Same as Act I. The Shuberts and Milton Aborn have turned out an excellent production of Victor Herbert's operetta, The Serenade. All the buffoonery and mock heroics that go to make up a book that is time-worn, to say the least, have been given a somewhat brilliant hue. Credit for this goes to Milton Aborn for his able direction of the piece. There is a cast of excellent singers, who more than do justice to the music, which has not suffered measurably with the passing of time.

Greek Evans, baritone, easily walks away with any honors that might be awarded for both acting and singing. He is ably seconded by Olga Steck, soprano, and Lorna Doone Jackson, mezzo-soprano, noted for her work in opera as well as light opera. Roy Cropper, de-

spite the fact that he is by no means an actor, uses his pleasing tenor voice to advantage and contributes an adequate performance. Forrest Huff manages a comedy role reasonably well, and John Cherry is passable as a former grand opera tenor who is not aware that he has lost his voice.

Other roles are capably portrayed by Charles E. Gallagher, William White, Hobson Young and Carl Dewes. Elizabeth Crandall, Wee Griffin and Frances Baviello are seen in minor capacities. Wee Griffin and Frances Baviello appear to be mainstays of the Jolson Theater Musical Comedy Company when it comes to very minor roles, but it is difficult to fathom the reason for this, inasmuch as there appear to be far more gifted and attractive young ladies in the ensemble.

Rolfe Wayne has devised some pleasing if not strikingly original settings for the piece. Altho of the conventional variety, they serve their purpose adequately.

On the whole this revival of The Serenade is effective. It does not appear to be second-rate road-show stuff, and it will do for anyone who enjoys a tuneful evening. CHARLES CROUCH.

LIBERTY

Beginning Monday Evening, March 3, 1930

MARCO MILLIONS

A return engagement of the play by Eug. O'Neill. Directed by Rouben Mamoulian. Settings and costumes designed by Lee Simonson. Presented by the Theater Guild.

- Christian Traveller. Vincent Sherman. Magian Traveller. Sanford Meisner. Buddhist Traveller. Martin Wolfson. A Mohammedan Captain. Albert Van Dekker. A Corporal. Harry Wise. Prince Kukaachin, Granddaughter of the King. Sylvia. Marco Polo. Earle Larimore. Donata. Helen Tilden. Tedaldo, Papal Legate to Acre. Louis Veda. Nicole, Marco's Father. Frederick Roland. Marco's Uncle. Harry Mestayer. A Dominican Monk. Walter Coy. A Knight Crusader. Phillip Foster. A Papal Courier. Sydney Little Mansfield. One All Brother. Harry Wise. One All Brother. Martin Wolfson. Prostitute. Therese Guerin. A Dervish. John Henry. An Indian Snake Charmer. John Henry. A Buddhist Priest. Vincent Sherman. Chamberlain. Phillip Foster. King of the Great Kaab. Sydney Greenstreet. Chu-Yin, a Cathayan Sage. Henry Travers. Boatwain. Albert Van Dekker. Ohazan, Khan of Persia. Sanford Meisner. Donata's Father. John O. Davis. Menager of Mounts. Helen Brown. A Buddhist Priest. Vincent Sherman. A Taoist Priest. Francis Ward. A Confucian Priest. Harry Wise. A Moslem Priest. Thomas Mackay. People of Cathay. Courtiers, Nobles, Ladies, Wives, Warriors of Kublai's Court, Dancers and Chorus of Mourners. Helen Brown, Jean Sheldon, Daphne Sherman, Beverly Roland, Lucille Banner, Harry Wise, John Henry, Lucian Scott, J. O. Davis, Sydney Little Mansfield, Paul Vost, Walter Franklyn, Francis Ward, Phillip Foster, Nathan Sherman, Thomas Mackay, George Colton, Clifford Odets, Donn Sylvester, Donald Smith, Fred Devaux, Alan Blaine, Graham Dale, Gervaise Butler, Walter Coy, Richard Fronts and Mary Brown.

PROLOG—A Sacred Tree in Persia Near the Golden Gate of India. Toward the Close of the 13th Century.

ACT I—Scene 1: Exterior of Donata's House, Venice. Twenty-Three Years Earlier. Scene 2: Palace of the Papal Legate of Syria at Acre. Six Months Later. Scene 3: Persia. Four Months Later. Scene 4: India. Eight Months Later. Scene 5: Cathay. The Grand Throne Room in Kublai's Palace at Cambaluc. One Month Later.

ACT II—Scene 1: The Little Throne Room in Kublai's Palace at Yanadu. "The City of Peace." Fifteen Years Later. Scene 2: The Royal Wharf at the Harbor of Zaykon. Several Weeks Later. Scene 3: Deck of the Royal Junk of the Princess Kukaachin at Anchor in the Harbor of Hormuz, Persia. Two Years Later.

ACT III—Scene 1: The Grand Throne Room in the Imperial Palace at Cambaluc. One Year Later. And Later the Dining Room of the Polo Homs in Venice at the Same Time. Scene 2: The Grand Throne Room at Cambaluc. One Year Later.

MARCO MILLIONS, Eugene O'Neill's bitter indictment of the power of money, has returned to Broadway for one week only under the auspices, of course, of the Theater Guild.

There are few changes in direction, few in costuming and setting, but the cast contains few of the names which appeared in the first program when the play was first presented here two years ago.

To Earle Larimore falls the difficult task of essaying the role created by Alfred Lunt. Larimore goes thru his paces much after the manner of Lunt himself. There is dash and vigor to his interpretation that gives the role something re-

sembling the same sort of touch the great Lunt might have given it were he appearing in the part of the "progressive" Marco Polo once again.

Sydney Greenstreet plays the Kaan role with deep mystic understanding and the work of Harry Mestayer makes an interesting caricature of the part of Marco's uncle, while Frederick Roland does even work as Polo's father. Sylvia Field is better in this production than she has ever been to the recollection of this reviewer. Here she justifies some of the claims made of her ability and talent. Louis Veda does his small part with perfectly timed feeling.

For the most part the production is as careful as the original except that many of the bits are acted without the attention some were given by more outstanding actors in the first production.

Marco Millions as here presented is still a good show. It is testimony, since it has come fresh from the road, that the Guild actually is sending first-rate companies to the provinces. For here is first-rate acting and entertainment. CHARLES MORAN.

BOOTH

Beginning Tuesday Evening, March 4, 1930

THE PLAYERS FROM JAPAN

A series of native Japanese dramas, adapted and directed for the American stage by Michio Ito. Settings by Ryu. Presented by the Japanese Theater Association.

I.—KOI-NO-YOZAKURA

- (Romance in Cherry Blossom Lane) Lyric, Dance, Drama. SCENE 1.—In Cherry Blossom Lane, Yoshitama, the Geisha District of Old Tokio, Where Many People Go To See the Sights. Kanabo, a Night Watchman. Issaku Izumi Shiyakashi, Window Shoppers. Hidichi Iwata, Yasuko Kikuchi Anna, a Blind Masseuse. Koryo Yamada Yopparai, a Drunkard. Kiyoshi Mimasu Tsujura-Uri, a Fortune Card Vender. Shumako Okada Shinnai-Nagashi, Street Musician. Chozo Onada Jingoro, a Young Sculptor. Hajime Mori Tuwa, a Samurai. Tokujiro Tautsul Nagayo, His Rival. Minoru Yamanka Murasame Tayu, First Oiran. Kazuo Ueno Takao Tayu, Second Oiran. Toyako Misono Konohane Tayu, Third Oiran. Momoyo Chigusa Yaeko. Suniko Suzuki. SCENE 2.—Jingoro's Studio. Haha, Jingoro's Mother. Koryo Yamada Kanjotori, a Actor. Tokaji Tsuji Jingoro, the Sculptor. Hajime Mori Ningyo, a Statue. Momoyo Chigusa II.—KAOE-NO-CHIKARA (The Shadow Man) SCENE 1.—A Tea House in the Hills. Tsuyu, a Tea House Girl. Momoyo Chigusa Chuji, a Peasant Lad. Kiyoshi Mimasu Usasimon, His Father. Koryo Yamada Enzo, the "Shadow Man". Tokujiro Tautsul Tanaka, in Advance of Urabe. Minoru Yamanka Urabe, the Ruler of the Province. Yasuuko Kikuchi Kasbin, His Followers. Tokugi Tsuji, Tatchi Hasegawa, Hidochi Iwata. Chozo Onada SCENE 2.—A Grove Near the Village of Sotsha, a Year Later. Dorobo, a Kidnapper. Hajime Mori Dorobo's Wife, His Accomplice. Tsuyako Misono Tabbito, a Travelling Merchant. Koryo Yamada Tabbito-No-Musume, His Daughter. Kazuo Ueno Chuji, His Friend. Kiyoshi Mimasu Kobun, His Friend. Tokaji Tsuji Enzo, the "Shadow Man". Tokujiro Tautsul SCENE 3.—The Home of Urabe in Sotsha. Matsui, the Tax Commissioner. Issaku Izumi Urabe, Ruler of the Province. Yasuuko Kikuchi Tanaka. Minoru Yamanka Tsuyu. Momoyo Chigusa Chuji. Kiyoshi Mimasu Enzo, the "Shadow Man". Tokujiro Tautsul III.—MATSURI (Festival) Geisha Dancers. Tokuko Akaki, Sumako Okada, Kazuo Ueno, Momoyo Chigusa, Masako Kasugano, Sumiko Suzuki Leader of the Young Men. Tajime Mori Wakamono, Young Men. Minoru Yamanka, Yasuuko Kikuchi, Tokaji Tsuji, Hidochi Iwata Shishi-No-Kashira, Heads of the Lions. Kiyoshi Mimasu, Issaku Izumi Shishi-No-o, Tails of the Lions. Minoru Yamanka, Yasuuko Kikuchi Cho-No-Sei, Spirits of Butterflies. Momoyo Chigusa, Kazuo Ueno Shishi-No-Sei, Spirit of the Lion. Tokujiro Tautsul Kojashi-No-Sei, Spirit of the Crane. Sumako Okada, Tokuko Akaki Finale, Entire Company

Also more exciting and dashing than the Chinese drama as represented by Mei Lan-Fang, this troupe of Japanese players is far less interesting. It is impossible to consider one without mention of the other, since both nations chose this season to send samples of their dramatic art to Broadway.

Fundamentally, the difference in the two schools of theater is in the fact that the Japanese resort to word of mouth to express practically everything, while the most important medium to the Chinese actor is pantomime. Frankly, for this one reason, the Japanese players are quite boring.

The stories of the playlets are dull. (See NEW PLAYS on opposite page)

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Actors Equity Association

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Recording Secretary
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Counsel

Troupe Honorary Members

Mel Lan-Fang, by common consent the greatest exponent of the classical tradition on the Chinese stage today, with the remaining 18 members of his troupe were made honorary members of the Actors' Equity Association for the duration of their stay by action of the Equity Council. In his acceptance of the offer Mel wrote:

"May I assure you on behalf of my associates and myself that we shall prize this honor most highly and that we feel deeply grateful to your association for this signal recognition of our presence, which, as you know, is primarily to promote a closer relationship between your people and ours thru the medium of the stage."

The actual presentation of the cards was made by M. Charles Palazzi, of the Equity headquarters' staff, who, accompanied by Wheeler Dryden, a member, called at the 49th Street Theater, where the Chinese players were then domiciled.

The call involved the climb of all the long flights of stairs to the dressing room of Boo Yong, Hawaiian born Chinese, who is an American college graduate and is acting as mistress of ceremonies for Mel and his associates.

Then down the steps again to Mel's dressing room in an atmosphere of reverential awe, which indicated to the accidental visitors that this theater was really a temple of art and that Mel was recognized by his fellow artists as a high priest in its practice.

There it was discovered that the presentation speech in English which was delivered by Palazzi to Miss Yong had to be relayed to Mel thru the assistant stage manager, for her Cantonese Chinese was almost as unintelligible to the Pekingese actors as was Palazzi's English.

It was a very formal ceremony and an impressive one to Equity's representative.

Window to the Unknown Actor

The Actors' Memorial Window, the last window of its type available for memorial purposes, was unveiled in the Protestant Episcopal Church of the Transfiguration (The Little Church Around the Corner) in New York Sunday, March 2.

Walter Hampden, in making the dedicatory address, remarked: "There are windows here to individuals, but those who are great need no memorial, while the thousand unknowns have a right to their share of glory. So it is indeed fitting that this last window should be dedicated to them."

The actual unveiling was performed by

five-year-old Kathryn Hoffman Ray, daughter of the Reverend Dr. Randolph Ray, rector of the church and vice-president and warden of the Episcopal Actors' Guild.

Approximately 800 people attended the service and viewed the window, which is the work of Jessie Van Brunt, who also presented it.

Texas Is at It Again

The State of Texas has long been a field in which motion picture interests have sought to persuade the Legislature to tax traveling dramatic attractions (and especially the tent dramatic shows) out of existence.

Now a new effort is under way, which has all the earmarks of a similar inspiration. Under the guise of providing revenue urgently needed for public purposes, the for what purposes was not specified, this bill provides for an ANNUAL tax on "every opera house, theater, tent, airdome or other structure where theatrical or dramatic representations, musical comedy shows, moving pictures or other entertainments or exhibitions are given for profit."

The tax is graded to begin with \$5 a year for cities, towns and villages with less than a thousand inhabitants, and rising by easy stages to \$75 a year in those of more than 40,000 inhabitants.

The joker, for, of course, there is one, consists in the provision that if the STRUCTURE, or as it is worded, "if any opera house, theater, tent, airdome or other such structure is transported from place to place, and is used in the manner and for the purposes herein set out in more than one city, town or village, then there shall be collected from the owner, proprietor or operator of said . . . an annual tax, as set out in Section 1 hereof, for such use in each city, town and village . . . and . . . (after a lot more verbiage designed to tie your mind in knots) the payment must be made in each town and payment of the ANNUAL tax once does not exempt the showman from being compelled to pay it wherever he goes.

The permanent dramatic and musical comedy houses, the vaudeville and motion picture theaters, being fixed, pay the tax only once, but the traveling showman has to pay it in every single city, town, village and hamlet (there's one the framers of this bill overlooked) in which he goes, whether for one night or for one month.

It is, of course an utterly biased and unfair bill which was designed to handicap one class of theatrical presentation for the benefit of others and Equity will

do its best to call that discrepancy to the attention of the Texas Legislature and to urge its friends to mobilize against it.

1,000 Per Cent Insurance

Conrad Cantzen writes with pardonable enthusiasm of an investment, which panned out 1,000 per cent.

"On May 1 I gave the cashier at Equity \$9. She gave me a card (oh, what power in that card). On May 21 I went to a reading rehearsal of a new romantic play. At that rehearsal the proprietor of the company told us that the bond for our salaries would be posted with Equity the following Monday. We afterward discovered that no bond had been posted. The Equity representative came to us at the theater and told us there was no bond and warned us not to work until the bond had been posted. At the same time he told us that the proprietor of the play was responsible for two weeks' salary.

"When the Equity representative had gone the proprietor proposed that we go co-operative. I told the members of the company of the sad fate of *The Octoroon*, which had played the same theater during the past season. Its members had not received one cent for their work.

"Then I told the manager I would not work co-operative, tho the rest of the company agreed to do so. I laid my case before Mohr and Dullzell at Equity and Equity got me two weeks' salary. I received the check June 5. More than 1,000 per cent on my investment of \$9. Can any life insurance company beat that?"

ACTORS' EQUITY ASSOCIATION.

Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

Under ordinary circumstances an individual notice must be a two weeks' notice. But if any clause in the contract is broken then every clause is broken. The contract states that the chorus shall travel with the company by such routes as the manager may direct. If, thru no fault of the management, a member fails to travel with the company it is incumbent on the member to be at the theater in time for the next performance. Failure to so report may result in a breach of contract.

Your contract provides that you must be in a position to give eight performances a week if called upon to do so by the management. If you are unable

to give such performances for any other than a legitimate reason, such as illness, you have broken this contract.

Helen Fried has been appointed to take the place of Melba Lee on the Chorus Equity executive committee. Miss Fried will serve during the interim term until the next annual meeting.

Kathryn Richmond is playing a part in the *Mlle. Modists* Company. Thirty-two members joined the Chorus Equity Association in the last week.

Members are again reminded that they should register at the Chorus Equity the day that they begin rehearsals. A member recently presented a claim for over-time rehearsals. When asked the day on which she started rehearsals she could not recall the date.

To file a claim based on over-time rehearsal it is absolutely necessary that we know the date on which the member started rehearsing, the date on which the company opened, whether or not the member was excused from any rehearsals prior to the opening and the member's salary.

If you are unable to call at this office the first day of rehearsal telephone or write and we will register for you.

We are holding checks in settlement of claims for Ivan Alexis, Bonnie Beard, Betty Beridge, Doris Beridge, Winifred Chanbon, Edna Cowley, Emily Cowley, Olive Crane, Mary Day, Francesca Duran, Ebel Fraser, Inez Goetz, Sylvia Greene, Hattie Hayes, Larry Hodgson, Vera Holidsworth, Elizabeth Huyler, Phyllis Jordan, Verta Kunkel, Gertrude Kornblum, Karen Knaber, Eva Lewis, Violette Lundburg, Gertrude Mazza, Lillian Messmer, Peggy McDowan, Marion Lou Patterson, Sol Peris, Hilda Peterson, Alice Rogers, Beryl Seton, Mary Squires, Hazel St. Amant, Florence Sterling, Alyn Thompson, Jewel Tidgens, Jean Walton, Dolly Waring, Esther Whetton, Iris Worthington and Mary Wynn.

On March 3 all mail received for members that had been held in this office prior to July 1, 1929, was returned to the post office. We cannot forward mail unless instructed to do so by the member. Write to the office and ask to have any mail that may be here for you forwarded.

We are holding packages for Betty Davis (Nanette Dewstrop), Mrs. Howard Deighton, Celeste Maxine, A. Thompson and Sylvia Ulrich.

We have received a request for the address of Rose Murray. We have no record of a member of that name, but it will be to her advantage to get in touch with this association.

CHORUS EQUITY ASSOCIATION.

NEW PLAY

Continued from opposite page

but there is some amount of appeal in the application of tradition and convention of this Oriental theater. Two fairly long scenes hampered by heavy-footed dramatics are required in one of the playlets to reach a point where a disappointed sculptor under the spell of "sake" dreams he dances with his favorite, but unattainable, Oiran.

The dancing is rather colorful and the costuming of the Geisha girls is interesting. The virile fighting of the swordsmen is very thrilling, but the method of driving the message of the playwright across the footlights is poor.

The costumes at times are inspiring. But there seems to be too much color. Some of our own better designers have progressed far beyond the accomplishments displayed by these works of theatrical art.

There is not one member of this company that approaches the artistry current at the National Theater where Mel,

the exponent of the theater of China, may be seen. There are, however, several members of the troupe who do their work exceptionally well. The outstanding actor is easily the star of the company, Tsutsui.

This form of drama uses settings to represent the scene of the action. The scenic design and execution are inferior to even our most ordinary.

In point of amusement the Japanese players are at times thrilling and frequently colorful because of the poses they strike, which resemble, without imagination, Japanese prints. It must be said, tho, that a little of this sort of thing goes a long way.

CHARLES MORAN.

Down-Town Theater Gives More Poor Entertainment

NEW YORK, March 8. — Something called *Not According to Hoyle* by Test Dalton is currently being exhibited at

the Cherry Lane Theater in Greenwich Village. It is presented by Charles D. Pitt, who also did the directing. The cast is composed of Hassel Shelton, Sumner Gard, Ruth Amos, Marion Riveles, John G. Berlin and Mary Harper.

Test Dalton evidently believes that all one need do in writing a play is to bring characters onto the stage and have them spout half-baked epigrams which neither make sense nor entertainment.

Charles D. Pitt's directing is not of the variety known as desirable. It betrays the fact that Pitt is not a director at all. This is reflected in the antics of the players who seem to represent society folk on Long Island. The acting consists of little other than a very bored expression worn almost continually by each of the actors. Before the evening is at a close their expressions resemble acute pain rather than boredom.

There is utterly no excuse for such a play as *Not According to Hoyle*. This is its first performance anywhere and will doubtless be its last.

CHARLES CROUCH.

Log-Sawing Championship On Stage at Spokane

SPOKANE, Wash., March 8. — While hundreds sat tense in their seats at the RKO Orpheum, Ed and Jay Higby, Idaho log sawyers, slashed their way to victory thru two cuts on a 19-inch log in 44 4-5 seconds to win the Northwest sawing elimination championship.

The three teams competing in the finals were selected from more than 29 gangs of sawyers by L. J. Carkey, manager of the theater, and hundreds of people from the outlying country cheered themselves hoarse as the woodsmen sawed.

Harold and Myron Higby, brothers of the winners, dropped their saw at the end of the second cut, but retrieved it in time to finish in 53 1-5 seconds to take second money. The Higby brothers have issued a challenge to anybody in the world to saw against them. The contest was shown on the stage in addition to four vaudeville acts and feature picture, *Devil May Care*.

36TH YEAR

The Billboard

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DISPLAY ADVERTISING—Fifty cents per agate line. Whole page, \$350; half page, \$175; quarter page, \$87.50. No display advertisement measuring less than four lines accepted.

Last advertising form goes to press 11 a.m. Monday. No telegraphed advertisements accepted unless remittance is telegraphed or mailed so as to reach publication office before 11 a.m. Monday. The Billboard reserves the right to edit all advertising copy.



Vol. XLIII. MARCH 15. No. 11

Motion Picture Exploitation And These Commercial Tieups

THIS epidemic of harnessing motion picture exploitation to commercial advertising and merchandising is going beyond the bounds of all reason. Indeed, it is getting to be as insipid and ineffective as the overdone theme songs in the early days of the talkies. Frankly, we believe that it is about time the system was declared taboo.

It is probable that making a tieup with this or that toothpaste or phonograph, or radio, or automobile, or lingerie, or face powder, or lawn mower may have some value in the really large centers of population where there is mass consumption on an unusually large scale. Even at that we are inclined to believe that the value of such publicity to the theater is overestimated. In the smaller cities and towns, however, these widely hurrahed merchandising tieups are, we believe, a total loss.

Since the motion picture first-run houses have come under the domination of the chains there has been an ever-growing tendency to have all advertising and promotional work handled from the main office. This is a good thing—up to a certain point. There is no doubt but that the home office can be helpful in making suggestions and forwarding ideas, but it cannot, no matter how efficient it may strive to be, understand the peculiar habits, the individual psychology of the inhabitants of various sections of the country or of particular communities. Only the local manager can feel that and understand how to touch it. The insane desire to control the legitimate theater from New York and according to office ideas certainly helped put that branch of the business on the skids. Can the movie people take a tip?

It is ridiculous the hooray that the high-salaried picture publicity men will make when they have made an exploitation tieup with some mercantile or manufacturing firm. Why? Who gets the most benefit? Certainly not the motion picture theater or film or star. The merchant gets every break and, in nine cases out of 10, the film publicity man does

all the work. Certainly the business men like it. Why not? It's a great bargain—for them.

Stop and think a moment; does toothpaste have human interest, or color, or natural psychological appeal in itself? Does any one of a hundred and one other commodities that have been linked with current motion picture exploitation? But the movies and everything connected with them have. We wish the film publicity men would get a definite reaction to these commercial tieups and find out just how much money they bring into the box offices. After they have determined that then let them find out how many additional sales it has made for the product merchandised. We believe the answer will prove our contention.

Far more valuable publicity and greater sales increase can be brought to the picture theaters if the publicity and promotion men will stay in their own field. The surface has not been scratched and it is a far more powerful, more colorful and intense field than any or all the lines of mercantile endeavor.

At any event, we say, stop trying to impose these schemes on the hinterland. They do not work, however likely they may appear on paper. We have before us a recent case, and it is not an isolated one, where the divisional manager for one of the large theater chains went into a small Northwestern city all enthused over having the local manager make a tieup with a local drug store on a tooth-paste sale. The division man was sold because the idea had worked in the key center of his territory. He couldn't understand the local manager's apathy until the latter explained that such a tieup in his community would be worthless since the drug store, however intense the publicity, would only sell 20 tubes of paste on the week.

So it goes. Put a stop to it; stop following lines of least resistance and insist on originality in publicity. This merchandising tieup has been worked so ruthlessly and without reason that it has lost whatever little force it may once have carried. Wake up! Feel the public pulse.

Unfair Legislation in Texas Demands Immediate Action

TEXAS is at it again. Legislation of the most unfair and biased kind is about to be presented.

It strikes at carnivals, circuses and tent shows of all kinds and it is so insidious and unjust in all intent that each and every person affected must rise up and kill it at once.

It is an old story in the Lone Star State, which is a stronghold for tent attractions. Several attempts have been made to place a prohibitive tax on traveling tent attractions of all kinds. This latest move is the most far-reaching and the most unfair.

Under the new proposal an annual tax would be levied on "every opera house, theater, tent, air-dome or other structure where theatrical or dramatic presentations, musical comedy shows, moving pictures or other entertainments, or exhibitions are given for profit". Said tax would vary from \$5 to \$75, according to the size of the city or town.

On the surface this looks to be a fair and all-inclusive law. BUT THERE IS A JOKER. While the motion picture, legitimate and vaudeville theaters, or other permanent structures would only have to pay one annual tax in the community in which they are located, the tent shows would have to pay an ANNUAL TAX IN EACH CITY OR TOWN PLAYED. Could anything be more unjust? Could anything be designed more obviously to favor one particular branch of an industry.

Certainly it takes no microscope to see who is behind such oppressive legislation. Since there are practically no legitimate and vaudeville theaters in that State it is clear that the motion picture interests are the only ones to gain. Such unscrupulous and unfair methods are not worthy of such a great and powerful industry.

Arise, tent show operators, and fight tooth and nail. Such legislation must not pass. Show your strength.

The Amusement Park Managers Are Working on the Right Track

AT THE recent meeting of the New England Amusement Men's Association almost every speaker stressed the need of courtesy and cleanliness in the amusement park. It was obvious that the two C's are among the cardinal points of the modern park. Such a general attitude speaks much for the future of that business and the high caliber of the men interested in operating parks.

It is indeed a long step from the parks of not so long ago when they were looked down upon by the substantial element of the community as places appealing to ruffians. We repeat a statement made in these columns not long ago, that no branch of the amusement world, with the exception of the motion picture industry, has made such great strides in the last few years.

Every amusement park worthy of the name is part and parcel of the community in which it is located. In making such a statement, however, we do not mean that its place in or value to the community is due to the fact that it is a heavy taxpayer, or that it pays wages to local people, or that it brings money from surrounding country or any of a hundred other material arguments. These, to be sure, have value, but far more forceful to any park are the abstract values it contains.

In the first place the successful, clean and beautiful park in its purely physical equipment reflects the spirit of the community; in the character of its patronage, which must be primarily the women and children, it reflects the wholesome qualities of the community; in the caliber of its efficiency and growth it reflects the energy and vision of the community.

What other branch of amusements can become so much a part of the people it serves?

The Condition of the American Theater After Sixteen Years

ALL this talk about the decline of the theater is not new. We have just come across a copy of an editorial that appeared in *The Philadelphia Public Ledger* of January 11, 1914. It was headed, "Condition of the Theater in America". It said:

"William Winter, in another column, deploras the low estate to which the theater in America has fallen. He speaks whereof he knows, from an unrivaled knowledge of the stage at home and abroad. If his views appear to be those of an extremist and a pessimist, as he contemplates the downward trend of the drama, the facts, to a large extent, justify his conclusions. There is no denying that many an impresario of the theater has made his appeal to the public on the basis of a thinly disguised or brazen and shameless salacity. We have had an inundation of plays that have not seen life steadily, and seen it whole, but have chosen to portray it as a carnival of meretriciousness and physical allurements.

"Mr. Winter may view the situation as more discouraging than it is; he may not do entire justice to the cleanliness and sweetness of certain current attractions that have manifested their drawing power, but the main trend of his contention is right. We have too many of the plays that are as a stench in the nostrils of right-thinking, decent men and women.

"The pendulum of public sentiment must ere long decisively swing the other way. The American public, which at heart approves the stern and sound morality of the Ten Commandments, will not long continue to bestow its patronage upon immoral and demoralizing drama."

Apparently, after 16 years, the pendulum of public sentiment has not yet swung the other way. One wonders what the eminent Mr. Winter would have to say about the present theater.

What's Wrong With the Road?

Editor *The Billboard*:

This is one of the most important questions to everybody connected with the theatrical industries. The answer is there is nothing wrong with the show business on the road. The pictures survive, don't they? Why? Because they have a theater that is open to the public every evening; secondly, they know that their patrons are sure of witnessing only pictures that are censored, which will not offend anyone, and just one more thing, the price of admission.

It is true that a great many patrons of the theater are not overindulged with this class of entertainment and would prefer the spoken drama, but that only brings back the success of the road that we are hoping for to the producers.

There is a remedy for this great illness. Get 20 producers to bind themselves to an agreement that they will send out a first-class show. It will be easy to get 20 owners to guarantee them a date, because they can then advertise to their patrons the fact that they have booked these 20 shows, and if it be a one-night stand the owner can state that every Thursday and Friday, whichever the case may be, he will present a road show. Give him a little encouragement and the theater owner will do his part. You can't ask a theater owner to open his theater and play only three or four shows a season; that would be about as logical as asking a merchant to open his place of business only once a month; could he live on the profits? Show business is no longer a toy as some have considered it—it's an industry. The moving pictures have not hurt the legitimate theater—it's the other way.

The picture people spend money to advertise where the others try to stint. My friends, think this over: Produce first-class clean shows of merit, send out two capable agents that have the selling ability, place a company manager back with your show that knows what it is all about and will keep the show in first-class shape, then you will learn that the road is not dead but very profitable.

I expect many of the readers of this article to pick it to pieces, but be that as it may, the truth is in the above statements and any showman of experience knows it.
New York City. E. J. CARPENTER.

Mr. Carpenter, one of the more seasoned producers, who is especially experienced in dealing with the road, knows whereof he speaks.—ED.

Weak Advertising

Editor *The Billboard*:

Many years ago I was one of a group that took part in a three months' psychological test on the current display advertising as it appeared in the magazines. The main idea of this test was to learn why and how an ad appealed to the casual reader. Some rather startling facts were brought out in this laboratory experiment as to the value of location, size and general layout to the general effectiveness of an ad.

A similar test might be of value to show business, for there is the justified complaint that vaudeville and dramatic entertainment is not holding its own with its powerful competitor, the talkies. Without a doubt the talkie, per se, has great drawing power, but it is also self-evident that neither vaudeville nor the drama is getting a fair break in the way it is being advertised. If you doubt this, try the simple experiment of giving the amusement page of any metropolitan daily a flashlight glance and note down exactly what you see. Make several similar tests of the same page and have others follow the same procedure, then chart the results of these observations.

It is safe to predict that the vaudeville or dramatic ad is neither very large nor occupies a prominent spot on the page, hence it will probably be given the lowest place on your chart, where it rightfully belongs. And you may be curious enough to study this low-test ad more carefully. Probably it is nothing but a bare announcement—with scale of prices, time of performance and many other details of interest to the show-goer conspicuous by their absence. In fact, the whole idea expressed by the size of the ad and its incompleteness smacks of little-ness and gives the impression of a "whipped dog" attitude on the part of the advertiser. And you may even gain the impression that this ad is but a leader with no promises attached, so you will have no redress if you look about the disparity between the quality of the show and the price of admission. You took a long chance on both, so the laugh was on you if you got caught.

Now turn to the other pages of the amusement section and you will likely find that both vaudeville and the drama get but scant attention. And this in face of the fact that the press in general is more than willing to help return these two forms of entertainment to their former prestige. Just why this deplorable condition prevails is hard to say, but it would seem that those directly re-

The Forum

Address communications: "The Open Forum", The Billboard, Box 872, Cincinnati, O.

responsible for the little vaudeville and drama we do get are the ones mostly at fault.

The whole trouble seems to be that all publicity and advertising, according to the present system, must be concocted in the main office and tarred with the same stick before it is released for local use. And there seems to be no recognition of the fact that entertainment values may differ for the same show in different communities or that publicity and advertising also have different appeals.

Every theater on a chain or circuit has its local employees, and naturally they should be more cognizant of local conditions than anyone in the main office. Apparently they are equipped with a certain amount of ability and intelligence or they wouldn't be selected for their positions, so why not free them from much of the red tape that now runs riot in show business and is only absolutely needed when agreeable, but usually inefficient, "yes men" have to be employed? The theater reaches its once high estate thru individual and independent efforts and a partial reversion to this former condition might prove beneficial for all concerned. After all, it is the business we are all trying to get, and to get that is vastly more important than the perfection and rigid enforcement of a publicity system that looks good in the main office but so far has

Pop O'Callagher has passed away, of the old Stock Burlesque Circuit of 30 years ago, which was very popular in those days? The cities and theaters were: Gem Theater, Haverhill, Mass.; Casino Theater, Lawrence, Mass.; Casino Theater, Manchester, N. H.; with "Pop's" two houses, the Palace and People's, in Lowell, Mass.; my two houses and Charlie Schellenger, of Worcester, Mass.; Tom Speedy, of New Bedford, Mass., and Fall River, Mass.

Those were the days when managers gathered in Johnny Coogan's Booking Office. We would pick up a show for the week, generally four girls and a man, and as I always kept a director for the season that would make six people in the company. They would report Sunday after dinner, have a rehearsal that afternoon and a final rehearsal on Monday morning, then open the week in the afternoon, giving four shows a day, each program running about 1 hour and 15 minutes, and consisting of a minstrel first part, olio and afterpiece. Believe me, at the end of the week it was a shame to break up it run so smoothly, but I had to have new faces for the following week, so we would have to start over again. I can name several stars of today that got their first stage appearance at my amateur nights held every Friday. Who can remember Paddy and Alice Joyce, Jim and Babo

A Tabloid Circuit

Editor *The Billboard*:

I have read on the tabloid page in *The Billboard* dated March 1, 1930, a very good editorial by William Sachs, stating that there should be a tabloid circuit started with 12 or more theaters and as many shows, and I agree with Mr. Sachs, as it would be a paying proposition for both show owner and the booking office and in a very short space of time the tabloid business would be back where it was some years ago.

If show owners and theater managers will co-operate they can organize a tabloid circuit which will give the shows playing the circuit 25 weeks' work a season at salaries ranging from \$800 to \$1,100 on the week, depending on the quality of the show.

There are a number of booking offices throughout the country, but not one of the owners seems to take interest in trying to build up the tabloid business, which has fallen off 70 per cent in four years. Rather they are sitting back and blaming the motion picture industry for taking the theaters, when the truth is they themselves are to blame because of lack of shows to book in the theaters, and those they had were rotten. What the tabloid business needs is first-class, clean tabloid musical shows of quality with casts of from 12 to 18 people. In a year the tabloid show business would be re-established to where it was four or five years ago.

EDWARD G. BOERGER.

Logansport, Ind.

Stagehands

Editor *The Billboard*:

In a recent issue of *The Billboard* some gentleman wrote a most vehement charge against the stagehands in answer to Mr. Houtain's article of a few weeks ago. This gentleman shows by his letter that he must be very prejudiced against stagehands since he lays the blame for a nation-wide disturbance to one body of individuals which really had a very small part in the matter.

I am not a stagehand, but I believe in sportsmanship in all endeavors. But let us go into the subject a little further and see if there isn't something wrong other than the IATSE. I cannot see why, when anything goes wrong with show business, the first cause they lay it to is the stagehands. They are never seen by the general public; are never given any applause; are looked down upon by the profession which they serve and yet they are the most essential thing in the theater, for without them there would be no theater. Because some locals have shown indiscretion and have failed to answer the purpose for which they were instituted is no reason that all locals are the same way. Such logic is false and cannot be followed by logical minds.

Since the gentleman chooses dramatic stock as the object of his assault let us look into this branch of the theater. I have seen many instances where stock managers have been very lax in their duties and because of their laxities have ruined a perfectly good stock location. Then there is the selection of programs to be considered, and here we come to our first back breaker. Some of the productions the stock companies are offering have more to do with the decline of business than any other two reasons, and this can be proved by the number of permanent companies in the country. It is a crying shame the way managers take advantage of the situation and force worthless programs upon their public. The second big fault is the selection of artists and their ability to give a performance. An artist cannot come off a tent show and expect to have the finish of a legitimate artist. Believe me there are many drawing salaries who do not deserve them. Then, too, there are the favorite role stars—and what a sad lot! I have seen more bills ruined thru this very prevalent fault than any other reason I have yet discovered. The classics have suffered most thru profane hands because some artist thinks he is a Mansfield or a Booth. You cannot lay the blame entirely on the stagehands when other facts show themselves so clearly.
Mt. Clemens, Mich. GARLE JENKINS.

To anyone who has studied the stock situation it is obvious that all the blame cannot be placed on the stagehands. On the other hand, we do not entirely agree with the other observations made by Mr. Jenkins. For instance, we must say that we do not look upon the stagehands as the most essential thing in the theater, and there are several departments that we would give prior choice. Choice of bills is a serious problem, but it must be recognized that the stock manager is handicapped thru the weakness of the system thru which play rights are bartered.—ED.

Everybody Welcome

If you have something to say about conditions in the Amusement World this is the place to say it. Letters concerning personal grievances, however, are not acceptable. It is not necessary that you agree with *The Billboard*. Get busy! Let us have your opinions. Make them short and snappy.

done mighty little in helping the theater of the country at large to stage a real comeback.

Evidently it is recognized that something needs to be done by local men in a local way, for some of the big operators recently issued the pronouncement that an attempt would be made to install college-bred men with newspaper experience and practical exploitation work as theater-operating apprentices. That move will not accomplish very much if the present conditions as to local publicity are allowed to exist. Few men with these business requisites are seeking apprenticeships of any kind, and it would be more to the point to call them into conference as expert advisers on general publicity.

After all is said and done, what the theater really needs these days is less loud talk and theorizing and more thinking and practical activity, and the latter can best manifest itself by a more business-like system of publicity. Any big business must have a certain fixed method of supervision, but when it goes so far that every employee has to be hobbled with a ball and chain, it's time for an emancipation. HARRY L. DIXSON, Northfield, Minn.

The weakness of the systems of publicity used by the legitimate theater interests and vaudeville circuits is obvious. Mr. Dixon, we believe, is absolutely right in stating that the "in the flesh" attractions are not getting a fair break from a publicity standpoint, but the cause is due entirely to those controlling these branches of amusements. Publicity must be the first object for attention if vaudeville and the legitimate are to regain their hold on the public.—ED.

Dalley, John Earle, old John Mack and others? Let's hear from you.
Lawrence, Mass. CARL COOKSON.

A Vaudeville Booster

Editor *The Billboard*:

I am a constant reader of "The Forum". I am not an artist, but an ardent vaudeville fan. I never miss a week. We are still having very good vaudeville here at the Princess Theater, playing RKO, but what we need, and what vaudeville needs in general, is variety and mixed bills. Not so much of the same stuff. I believe vaudeville will come back to its own and stick if they get this. I like the talkies also and believe both can be had. For instance, this week at the Princess, a good talkie with Laura LaPlante, and the vaudeville headed by Rita Burgess Gould, always worth the price of admission alone. The rest of the bill was new to me and, I believe, to Nashville also; but very good—mixed properly. Nobody left the show until the final curtain of the last act. No walkouts.

With the variety and mixed acts vaudeville is bound to stick. For proof, try and get a seat at this week's bill. These RKO bills stand them around the walls waiting for seats.

At one time we did have good vaudeville and I don't believe the talkies got all the performers. I don't see their names in the casts of pictures.

I remain a booster for vaudeville and *The Billboard* always, and don't forget to mention the wonderful orchestra at the Princess Theater (not tin can). BILLY CORBITT, Nashville, Tenn.

In other words what the writer of the above letter is hitting at is that vaudeville needs, more than anything else, showmanship. We agree.—ED.

"I Was Wondering"

Editor *The Billboard*:

Can anyone tell me if there are any other managers living besides myself, now that

AT LIBERTY AND WANT SITUATION ADVERTISEMENTS

AT LIBERTY ACROBATS

50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

ACROBAT AT LIBERTY - FIRST-CLASS Ground Tumbler for comedy act. Inquire JIMMY SULLIVAN, Fire Headquarters, Holyoke, Mass.

TUMBLER-STRAIGHT OR COMEDY. JOIN any act. FRANK BAY, Billboard, Cincinnati, Ohio.

AT LIBERTY-Ground Tumbler, good tip-tap man. Can do four routines of tumbling. Age, 20; height, 5 ft., 9 in.; weight, 138 lbs. Troupe preferred. Write ARTHUR CAISSE, 89 Park St., Lynn, Mass.

AT LIBERTY AGENTS AND MANAGERS

50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

AT LIBERTY - SHOW-BOAT ADVANCE Agent with car, 15 years' experience, sober and reliable. JOHNNIE BLACK, Proctorville, Ohio.

AGENT AT LIBERTY - 20 years' experience, active, single, sober, close contractor and strictly business. Acquainted with most all territory, especially south and west of the Mississippi River to the Coast. Best of the following companies: Ed C. Nutt, Geo. C. Robinson, Sedgewick Players, Verba Court, Irwin Dubinsky and J. Doug Morgan Shows. Yours for results. WALTER J. CLARK, 228 E. Chicago, Chicago, Ill.

AGENT AT LIBERTY-Wishes to hear from small towns about one-nighters. E. H. LITTLE, 1409 Miller St., Utica, N. Y.

AT LIBERTY-Experienced Amusement Park Manager desires position managing or will rent large or small fully equipped Park or Resort with Dinner Pavilion etc. References, so anywhere. OUB BALLOCK, Duluth, Minn.

LINOERMAN, World's Greatest Ventriloquist, Man of Many Voices, and his Contol Boy, Bobby LINGERMAN, from Wallrock Arcade Slide Show, 1016 West Baltimore St., Baltimore, Md.

MUD-SHOW AGENT, owing to disappointment, will consider position as Brigade Agent. Drive car. Can get results. F. J. NEWELL, 271 High St., Petersburg, Va.

RELIABLE Concession Agent, Talker, Orator and Ticket Seller desires work of any kind with carnival or show. FLOYD L. MILLER, Oretown, Ind.

AT LIBERTY BANDS AND ORCHESTRAS

50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

AT LIBERTY-SNAPPY GIRLS ORCHESTRA, six or eight pieces, interested in resort work. BOX 124, Billboard, Chicago.

BLUE PIRATES ORCHESTRA AT LIBERTY May 1 for location. Five men, three doubling, two singing. F. E. HUDSON, 347 Vine St., Johnstown, Pa.

MISSISSIPPI NIGHT HAWKS DANCE ORCHESTRA at Liberty April 1st for hotel, resorts or roadhouses. Six pieces. All men single and experienced. Fourth year together. Can furnish best of reference. Write JOHN J. BUNKE, 448 4th St., Moline, Ill.

VERSATILE 7-PIECE BAND-PLAY SWEET, hot, modern style. All Southern boys, young, neat, sober, congenial. Guaranteed to sell. Feature singing trio, special arrangements. Men and instruments Southern Standard. Location only considered. At Liberty on two weeks' notice. Address BOX C-48, Billboard, Cincinnati, O.

THE HOLLANDERS ORCHESTRA OF EDWARDS University. One of the best college orchestras in East. Broadcasting from WAAB. Open for summer location June 8 to September 2. F. H. WEDINGER, Rutgers University, Box 452, New Brunswick, N. J.

6-PIECE COLLEGE BAND AT LIBERTY June. Plenty hookum and entertainment. Location only. W. LYON, 3311 E. Ave., Cedar Rapids, Ia.

ANY HOTEL or resort wishing to engage a real College Orchestra for the summer months write O. FRANCIS INOLE, Delta City House, Norman, Okla.

AT LIBERTY-Ten-piece Combination, hot and sweet. Double Bass, five pieces. Three years of theatre, dance and party experience. Want location only. Will answer all communications. MANAGER STEWART DISSE, 389 McKean Ave., St. Paul, Pa.

GOOD ORCHESTRA-Six men, location preferred. Experienced presentation, dance, both. Good rhythm, fast of medium. Clean-cut organization; excellent singers; entertainers; personality. Soon at liberty. Will consider good proposition anywhere. Please don't misrepresent; we don't. Write or wire MUSICIANS, Box 321, Lakewood, N. J.

AT LIBERTY CIRCUS AND CARNIVAL

50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

COOK HOUSE JOB WANTED - TIM CONNOB, 430 Jackson, Grand Haven, Mich.

FIRE EATER, ONE-MAN BAND, ENTERTAINER and Lecturer at Liberty. DOC O. GIBSON, Eaton, O.

THREE-PEOPLE FAST COMEDY ACROBATIC Act for circus or what have you. FRANK BAYER, 1652 Chestnut Ave., Treadon, N. J.

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For Rates see Headings. Set in 5 1/2-pt. type without display. No cuts. No borders. We do not place charges for ads in the Classified columns upon our books. No bills rendered. CASH MUST ACCOMPANY THE COPY. No Ad Liberty ad accepted for less than 25 cents. No Commercial ad accepted for less than \$1.00. Count every word and combined initials, also numbers in copy, and figure cost at one rate only. Advertisements sent by telegram will not be inserted unless money is wired with the copy. Mail addressed to Initials care General Delivery will not be delivered. We reserve the right to reject any advertisement and revise copy. "Till forbid" orders are without time limit and subject to change in rate without notice.

FORMS CLOSE IN CINCINNATI THURSDAY, 4:30 P.M., FOR THE FOLLOWING WEEK'S ISSUE. THE BILLBOARD PUB. CO., 25-27 Opera Place, Box 572, Cincinnati, Ohio.

AT LIBERTY first time in ten years - America's Finest Foot Jangler, Comedy Band, CHAS. DRYDEN, 335 Park in Crown Number, CHAS. DRYDEN, 335 Park St., Cincinnati Ave., Wichita, Kan.

CIRCUS SIDE SHOW - One of the best, barring none. Have ten people, all colored. Includes Glass Eaters, Illusions and Sam, the biggest fire eater in the world, who is the human colichone. See everything. Other people all featured. Address BURNIE ALLEN, rear 1611 Central St., Kansas City, Mo.

AT LIBERTY COLORED PEOPLE 50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

BB SOUSAPHONE AT LIBERTY - Dance of theatre orchestra. Sober and reliable. Union. JOE MILLER, 194 Clinton St., Buffalo, N. Y.

AT LIBERTY SOON - COLORED PIANIST. Twelve years experience dance and show work. Read and fake. Now employed, but desire outdoor engagement. Salary moderate. Prefer medicine show or park or anything in the open. PIANIST, Box 34, The Billboard, 1860 Broadway, New York.

EARLE MARCO AND HIS HARMONY KINGS. Soon at Liberty. Practising 15 weeks at Granada Night Club, Akron, O. A-1 references. Go anywhere. Price reasonable on long contract. Write Mecca Hotel, mh22

AT LIBERTY SOON - Josh Suddler and His Plantation Serenaders. Eleven masters of symphonic, jazz and stomps. Will locate or travel for high-class, exclusive Union class and wardrobe. Address SAM H. READING, Manager, 24 North 50th St., Philadelphia.

AT LIBERTY - A-1 Colored Band and Minstrel Show. State all in first letter. Ticketed. Yes. WALTER E. PAOL, 10 West 31st St., care Columbus Hotel, Chicago.

LIGHT COLORED GIRL, nineteen - Charleston, Mass. Blues. Exceptional figure. Wants to learn. References. BOX C-81, Billboard, Cincinnati, O.

AT LIBERTY DRAMATIC ARTISTS 50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

CHARACTERS, Heavies and Chalk Talk Specialty. Quartette, Baritone or Bass, Age 24; weight 200; single. Detroit, write. RUGO TAPPA, 411 Fort St., Marietta, O.

EXCEPTIONAL Character Woman - Versatile, play anything cast. Good personality and appearance. Some specialties. Young Man with singing, dancing and Banjo specialties. Play anything but characters. Wardrobe, appearance and everything. Director with lots of scripts, sure fire. Strong full charge behind curtain line. Have car; go anywhere. BARRETT, BARRETT AND BARRETT, 152 Parker St., Tampa, Fla.

FIVE PEOPLE for Dramatic or Vaudeville Show. Three men, two women. Have short-cut plays, good ones. Lots of real specialties. Three-piece orchestra - Piano, Banjo and Violin. Salary or percent. Make best offer. Join anywhere, any time. DIRECTOR, 205 North Delaware, Tampa, Fla.

AT LIBERTY MAGICIANS 50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

AT LIBERTY - FULL EVENING'S PROGRAM Magic and Illusions. Latest novelties. Will consider Partner for the road. STIHEE, 1930 Madison Ave., New York.

MAGICIAN and Ventriloquist at liberty. Have four or five acts and can handle inside. Will join any reliable show. Prefer outfit paying all expense and small salary that is sure every week. State your best. Am experienced and reliable. Ticket if far. KAYLO, 1225 Deery Ave., Reids, Wis.

WANT position Magician's Assistant. Experience four or five years. Age 22; single; healthy. Furnish references for character. Go anywhere with reliable magician. CHARLES T. BOYER, 1319 Fountain Ave., Evansville, Ind.

AT LIBERTY MISCELLANEOUS 50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

FERRIS WHEEL OPERATOR AT LIBERTY - Eight years' experience. Prefer organization showing Missouri or surrounding territory. O. A. SHOWMAN, Clarence, Mo.

JOB WANTED - HAVE HAD THREE YEARS' experience operating Slot Machines. Can repair all types. I am 21 years old and willing to go anywhere. Make me a proposition. AL WALKER, care Box 623, Cameron, Tex.

AT LIBERTY - Best Blind Leg Dog, Good Number Dog. Bite up, jumps hoops, etc. Wants part in vaudeville act, indoor circus or dog show. Real dog, attractive. Write and state all. EDW. DAUBERT, 327 West Third St., Mount Carmel, Pa.

AT LIBERTY M. P. OPERATORS 50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

EXPERIENCED OPERATOR ANY TYPE MACHINE or sound equipment. Age 27; references. Go anywhere. HERBERT MOORE, 5775 Field Ave., Detroit, Mich.

M. P. OPERATOR - ANY MACHINE NOW working, but want change. References. HUBERT LEFFER, 715 Hill St., Joplin, Mo.

OPERATOR AND SOUND ENGINEER - CAN operate and repair all makes of sound equipment and all makes of projectors. Best results guaranteed. Can operate power plant. 15 years' experience. Can join on wire. WESTLEY OLIVER, 233 17th St., Toledo, O.

A-1 WESTERN ELECTRIC and R. C. A. Type C Projection. Any machine; go anywhere; references. Wire; confirm salary. EDW. WARNTEN, 3270A Blair Ave., St. Louis, Mo.

EXHIBITOR'S OPPORTUNITY - Showman fourteen years' varied experience. Past year and half back and phonograph projectionist. Good exceptionally talented Oriental, vaudeville Pianist. General knowledge show business, also exploitation. Desires small town connection. Complete information. BOX C-50, Billboard, Cincinnati, O.

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Hunt, Mildred (Hipp.) Buffalo; (Hipp.) Toronto 15-21.
Hyde & Burrill (Enright) Pittsburgh.

Maker & Redford (Pal) Akron, O.; (Albee) Cincinnati 15-21.
Mammy & Her Picks (Loew) Yonkers, N. Y.
Mandell, Wm. & Joe (Orph.) San Diego, Calif.
Mandis, Joe, Trio (Keith) Flushing, N. Y.
Marcus Unit (Keith) Grand Rapids, Mich.
Marionell (Pal) Akron, O.
Marion, Sidney (Orph.) Omaha.
Marlow, Marie (Imperial) Montreal.
Marty & Nancy (Oarde) New London, Conn.
Maryland Collegians (Hipp.) New York.
Mascagna, Four (Hipp.) New York.
Masters, Frank, Co. (Orph.) New York.
Max & His Gang (Orph.) Memphis, Tenn.
Maxime (Willard) Woodhaven, N. Y.
Mayo, Flo (Pal) Washington.
Mayo & Lyon (Gates Ave.) Brooklyn.
McAfee & Dupuy (Orph.) Oakland, Calif.
Melvins, Thre (Lyric) Indianapolis.
Mercedes (Scollay Sq.) Boston.
Mercedes (Fox Pal) Waterbury, Conn.
Merle, Margaret (Loew) Yonkers, N. Y.
Merrells (Central) Jersey City, N. J.
Merrill Bros. & Sister (State-Lake) Chicago.
Meyers, Lubow & Rice Revue (State) New Orleans.
Michon Bros. (Pal) New York.
Miles & Dupuy (Orph.) New York.
Milady's Fan (State) Houston, Tex.
Millard & Marlin (Pal) Cleveland.
Milo (Penn) Pittsburgh.
Minneville & Co. (Pal) New York.
Miss Mabel (Pal) New Orleans.
Monahan, Tommy, & Co-Eds (Carolina) Charlotte, N. C.
Monge Troupe (Rialto) Joliet, Ill.
Monte & Carmo (Royal) New York.
More & Barton (Maison) Brooklyn.
Moore, Geo. W. (Plaza) Corona, N. Y.
Morley Sisters (Rochester) Rochester, N. Y.
Moro & Francis (Proctor) Albany, N. Y.
Morgan, Ott, Co. (Franklin) New York.
Morris & Boy (Riverside) New York.
Morris & Campbell (Pal) Cleveland; (Pal) Akron, O. 15-21.
Morris & Shaw (Riverside) Milwaukee.
Mulecay, Ous (Earle) Philadelphia.
Murand & Burton (Maison) Brooklyn.
Murray, Ken & the Charleston (Orph.) Spokane, Wash.
Murray & Allen (Fairmount) New York.

Nash & Fately (Orph.) San Diego, Calif.
Nayara, Leon (Penn) Pittsburgh.
Nelson, Bob (State) New Orleans.
Neisons, Pive Juggling (Gates Ave.) Brooklyn.
Neiman, Hal (Orph.) Denver.
Newhoff & Phelps (Fabian) Hoboken, N. J.
Norworth, Ned (Hamilton) New York.
O'Dell, Dell (Lyric) Indianapolis.
O'Hanlon & Zambull (Stanley) Utica, N. Y.
Odds & Ends (Orph.) Omaha.
Oginska, Nina (Loew) Jersey City, N. J.
Oliver, Vic (Princess) Nashville, Tenn.
Ollie & Bob (Riverside) New York.
Olson, Ralph, Co. (State) Newark, N. J.
Olson & Johnson (Orph.) Salt Lake City.
Olvera Bros. (Delancey St.) New York.
Ortons, Four (Minnesota) Minneapolis; (Den-Den) Denver 14-20.
Osborne, Lane & Chico (Albee) Brooklyn.

THE DUTTON CIRCUS ATTRACTIONS MAKING AND HOLDING FRIENDS. Home Address, Sarasota, Fla.

Dyax, Zoe, Co. (Englewood) Chicago.
Early, Dora, Co. (Day Ridge) Brooklyn.
Ebbe, Wm. (Jefferson) New York.
Eddy, Esley (Capitol) New York.
Egan & Matson (Hipp) New York.
Elise, Grace & Marie (Earle) Philadelphia.
Emerson, Bob (Prospect) Brooklyn.
Emmy's, Carlton, Dogs (Hay Ridge) Brooklyn.
Evo Troupe (Hamilton) New York.
Evo Days (State) Norfolk, Va.
Evans & Wolf (Orph.) Madison, Wis.
Evans, Al (Kings) Brooklyn.
Evans & Mayer (Hipp.) Toronto; (Imperial) Montreal 15-21.

Imhoff, Roger (106th St.) Cleveland.
Jacks, Four, & Orlie (Proctor) Yonkers, N. Y.
Janis, Jack, Co. (Capitol) Trenton, N. J.
Janis, Leo (Pal) New York.
Jarvis & Harrison (Lincoln) Union City, N. J.
Jazz Temple Idea (Fox) Detroit.
Jerome & Grey (Ma.) Dallas, Tex.
Jones & Rea (Proctor) Mt. Vernon, N. Y.
Jones & Mahan (Orph.) Memphis, Tenn.
Joyce, Teddy (State) Jersey City, N. J.
Joyner & Foster (Victoria) New York.
Jung & Elroy (Lincoln Sq.) New York.
Kafka, Stanley & Kac (Loew's 46th St.) Brooklyn.
Kahne, Harry (State) Syracuse, N. Y.
Kahn, Leo (Pal) Dallas, Tex.
Karraya, Four (Bliss) New York.
Kaufman, Ada, Orlie (Proctor) White Plains, N. Y.
Kavanaugh, Stan (Jefferson) New York.
Kays, Ruth (Premier) Brooklyn.
Kellors, Les (Emmett) Chicago.
Kelso Bros. Unit (Lova) Cedar Rapids, Ia.
Kikuta Japs. (Proctor) New Rochelle, N. Y.
Kimberley & Page (Blvd.) New York.
King, Fanny, Co. (Capitol) Winnipeg, Can.
King, King & King (Bliss) Syracuse, N. Y.
Kisses (Fox Pal) Bridgeport, Conn.
Kitaro Japs. (Pal.) Oanton, G.
Kitayama, The (Orph.) Spokane, Wash.
Kitchen Pirates (Willard) Woodhaven, N. Y.
Klein Bros. (Orph.) Brooklyn.
Kneeland, Jack, & Merry-makers (Princess) Nashville, Tenn.
Kramer & Boyle (Ma.) San Antonio, Tex.
Kroeff, Sam (Penn.) Pittsburgh.

Lamont Four (86th St.) New York.
Lane & Harper (Bedford) Brooklyn.
Lanier, Winnie (Madison) Philadelphia.
Langford, Myra (Victoria) New York.
LaSalle & Mack (Main St.) Kansas City.
LeOrchs (Orph.) New York.
LeVere, Florrie, Co. (Main St.) Kansas City.
Levin, Louis (Orph.) St. Louis.
Lee Twins (Orph.) Oakland, Calif.
Lhr, Raynor (Keith-Albee) Boston.
Leland, Five (Proctor) Mt. Vernon, N. Y.
Lennard, Eddie (Pitkin) Brooklyn.
Lewis, Flo (Proctor) Albany, N. Y.
Lewis, Katherine (Loew) Jersey City, N. J.
Lewis, Maxine (Albee) Cincinnati; (Keith) Youngstown, O. 15-21.
Lewis, Sid (Englewood) Chicago.
Lined, Demnati Troupe (Capitol) Trenton.
Lightner, Fred (Hipp.) Buffalo; (Hipp.) Toronto 15-21.
Lilies of the Field (Earle) Philadelphia.
Lime Tite (Orph.) Tacoma, Wash.
Linger, Winnie (Madison) Philadelphia.
Little Jack Little (Pal.) Rochester, N. Y.
Living Jewels (Natl.) Richmond, Va.
Lonesome Club (Pal.) Ft. Wayne, Ind.
Lorraine & Minto (State) Memphis.
Love in the Rain (105th St.) Cleveland.
Loveloy Dancers (Orph.) Oklahoma City.
Luca, Nuck (Stanley) Washington.
Lucky Boys, Six (State) Syracuse, N. Y.
Luster Bros. (Albee) Providence.
Lynn, Carr (Carolina) Charlotte, N. C.
Lye, Mr. & Mrs. Ray, Co. (State) Syracuse, N. Y.

Mace, Bobby (Hipp.) Buffalo; (Hipp.) Toronto 15-21.
Major, Jack (Ma.) Ft. Worth, Tex.
Mammy & Her Picks (Loew) Yonkers, N. Y.
Mandell, Wm. & Joe (Orph.) San Diego, Calif.
Mandis, Joe, Trio (Keith) Flushing, N. Y.
Marcus Unit (Keith) Grand Rapids, Mich.
Marionell (Pal) Akron, O.
Marion, Sidney (Orph.) Omaha.
Marlow, Marie (Imperial) Montreal.
Marty & Nancy (Oarde) New London, Conn.
Maryland Collegians (Hipp.) New York.
Mascagna, Four (Hipp.) New York.
Masters, Frank, Co. (Orph.) New York.
Max & His Gang (Orph.) Memphis, Tenn.
Maxime (Willard) Woodhaven, N. Y.
Mayo, Flo (Pal) Washington.
Mayo & Lyon (Gates Ave.) Brooklyn.
McAfee & Dupuy (Orph.) Oakland, Calif.
Melvins, Thre (Lyric) Indianapolis.
Mercedes (Scollay Sq.) Boston.
Mercedes (Fox Pal) Waterbury, Conn.
Merle, Margaret (Loew) Yonkers, N. Y.
Merrells (Central) Jersey City, N. J.
Merrill Bros. & Sister (State-Lake) Chicago.
Meyers, Lubow & Rice Revue (State) New Orleans.
Michon Bros. (Pal) New York.
Miles & Dupuy (Orph.) New York.
Milady's Fan (State) Houston, Tex.
Millard & Marlin (Pal) Cleveland.
Milo (Penn) Pittsburgh.
Minneville & Co. (Pal) New York.
Miss Mabel (Pal) New Orleans.
Monahan, Tommy, & Co-Eds (Carolina) Charlotte, N. C.
Monge Troupe (Rialto) Joliet, Ill.
Monte & Carmo (Royal) New York.
More & Barton (Maison) Brooklyn.
Moore, Geo. W. (Plaza) Corona, N. Y.
Morley Sisters (Rochester) Rochester, N. Y.
Moro & Francis (Proctor) Albany, N. Y.
Morgan, Ott, Co. (Franklin) New York.
Morris & Boy (Riverside) New York.
Morris & Campbell (Pal) Cleveland; (Pal) Akron, O. 15-21.
Morris & Shaw (Riverside) Milwaukee.
Mulecay, Ous (Earle) Philadelphia.
Murand & Burton (Maison) Brooklyn.
Murray, Ken & the Charleston (Orph.) Spokane, Wash.
Murray & Allen (Fairmount) New York.

Faber, Earl, Co. (Madison) Brooklyn.
Falls, Archie & Gerrie (Loew) Akron, G.
Falls, Reading & Boyce (Orph.) New Orleans.
Far East Idea (Fox Pal) Worcester, Mass.
Fauntleroy & Van (Ohio) Mansfield, O.
Faye, Olive (Valencia) Jamaica, N. Y.
Felix, The (Mad.) Houston, Tex.
Fong, Joe (Loew's 46th St.) Brooklyn.
Ford, Ruth (Enright) Pittsburgh.
Fitz & Witz (Proctor) White Plains, N. Y.
Flapper Freshies (Binghamton) Binghamton, N. Y. (Piccadilly) Rochester 17-27.
Flash, Serge (Century) Baltimore.
Flashlights (Lincoln Sq.) New York.
Flowers of Seville (Pal) Newark, N. J.
Flynn & Mack (Willard) Woodhaven, N. Y.
Foley & Latou (Keith) McKeesport, Pa.
Ford, Ed & Whitley (State) Memphis.
Foster & Peggy (Oriental) Detroit.
Foster, Fagan & Cox (Orph.) Spokane, Wash.
Foy, The (Capitol) Trenton, N. J.
Foy's Frolics (Capitol) Winnipeg, Can.
Francell (Proctor) York, N. Y.
Francis, Mae (Blvd.) New York.
Frankel & Dunley (Pal.) Canton, O.
Franklin, Six (Fordham) New York.
Fraser, Bros (Albee) Cincinnati; (Keith) Youngstown 15-21.
Friedland, Annole, Revue (Proctor) Troy, N. Y.
Freda & Palace (Ma.) Houston, Tex.
Fred, Carl, Co. (58th St.) New York.
Frisell & Russell & Morton (Proctor) Yonkers, N. Y.
Friscoe, Signor, Co. (Fairmount) New York.
Friganza, Trixie (Pal.) Washington.
Fulmer, Tom (Loew) Jersey City, N. J.
Fulton & Parker (Orph.) Salt Lake City.

Gaby, Frank (Keith) Syracuse, N. Y.; (Pal) Akron, O. 15-21.
Gail, Lec, Ensemble (Ritz) Birmingham, Ala.
Galeno, Six (Orph.) Vancouver, Can.
Galarrini & Sister (Orph.) Oakland, Calif.
Garden of Roses (Grand) New London, Conn.
Gardner, Dave (Stanley) Utica, N. Y.
Gaylor & Byron (Orph.) Salt Lake City.
Gellis, Les (Loew) Montreal.
Gibbs, Nancy, Co. (Orph.) Madison, Wis.
Gibson, Bobby (Pitkin) Brooklyn.
Girard's, Harry, Ensemble (Riverside) Milwaukee.
Glad Rags (Albee) Brooklyn.
Gordon, Billy (Natl.) Richmond, Va.
Gore & Benkin (Gayety) Utica, N. Y.; (Hipp.) Buffalo 15-21.
Gobe of Joy (Oriental) Brooklyn.
Gold & Raye (Orph.) Seattle.
Goss & Barrows (Hushwhit) Brooklyn; (Hipp.) Buffalo 15-21.
Gordon (Natl.) New York.
Gould, Sol (Orph.) Seattle.
Gould, Rita Burgess (Riverside) Milwaukee.
Graessle & Theodore Co. (Met.) Brooklyn.
Gray, Otto, & Cowboys (Warren) Warren, O. 15-16) (KDEA) Pittsburgh 15.

Haines, Nat G. Co. (Grand) New York.
Haley, Lewis Raymond (Natl.) Pittsburgh.
Hall & Dexter (Natl.) New York.
Hall, Bob (Earle) Philadelphia.
Hall, Adelaide (Earle) Philadelphia.
Hall & Ermine (Georgia) Atlanta, Ga.
Hall & Pitt (Orph.) Des Moines, Ia.
Hall, Al K. (Albee) Brooklyn.
Hallen, Billy (Fabian) Hoboken, N. J.
Hamilton, Dixie (Loew) Montreal.
Hanson, Bros. (Orph.) Des Moines, Ia.
Harper, Nan (Capitol) Winnipeg, Can.
Harriman, Swan & Lucille (Keith) Youngstown, O.; (Albee) Cincinnati 15-21.
Harrington Sisters (Gates Ave.) Brooklyn.
Harris, Dave, Co. (Orph.) Boston.
Harris & Radcliffe (Pal) Newark, N. J.
Harris, Val (Capitol) Windsor, Ont.
Hartum & Seatum (Ma.) Ft. Worth, Tex.
Havel, A. & M. (Fordham) New York.
Hayes, Jack, Co. (Proctor) Mt. Vernon, N. Y.
Hayes, Mrs. C. (Orph.) Corona, N. Y.
Healy & Cross (Hill St.) Los Angeles.
Hearn, Sam (Yonge St.) Toronto.
Henshaw, Bobby Uke (State) Houston, Tex.
Heras & Wallace (Pal) St. Paul.
Hesper, Les (Capitol) & Victoria (Princess) Nashville, Tenn.
Higgle, Will (Pal) Cleveland.
Higgins, Peter (Proctor) White Plains, N. Y.
Hill Billies (Recent) Paterson, N. J.
Hilpert, Les (Revue) Loew's 46th St. Brooklyn.
Hollywood Collegians (Chester) New York.
Hollywood Studio Girls (Fox) Washington.
Holts, Lou (Ohio) Columbus.
Homo, Fols (Pal St. Paul).
Honey Bunch St. Louis St. Louis.
Honey, Vic, Troupe (Jefferson) New York.
Hooper-Oaklett Co. (Gates Ave.) Brooklyn.
Hope, Bob (Orph.) Tacoma, Wash.
Howard, Billy, Co. (Hipp) Buffalo; (Hipp.) Toronto 15-21.
Howard, Edna (Capitol) New York.
Howard, Clara (Orph.) Oklahoma City.
Howard's Ponies (Hill St.) Los Angeles.
Hubert, Fritz & Jean (Hennepin) Minneapolis.
Hunt, Mildred (Hipp.) Buffalo; (Hipp.) Toronto 15-21.
Hyde & Burrill (Enright) Pittsburgh.

Nash & Fately (Orph.) San Diego, Calif.
Nayara, Leon (Penn) Pittsburgh.
Nelson, Bob (State) New Orleans.
Neisons, Pive Juggling (Gates Ave.) Brooklyn.
Neiman, Hal (Orph.) Denver.
Newhoff & Phelps (Fabian) Hoboken, N. J.
Norworth, Ned (Hamilton) New York.
O'Dell, Dell (Lyric) Indianapolis.
O'Hanlon & Zambull (Stanley) Utica, N. Y.
Odds & Ends (Orph.) Omaha.
Oginska, Nina (Loew) Jersey City, N. J.
Oliver, Vic (Princess) Nashville, Tenn.
Ollie & Bob (Riverside) New York.
Olson, Ralph, Co. (State) Newark, N. J.
Olson & Johnson (Orph.) Salt Lake City.
Olvera Bros. (Delancey St.) New York.
Ortons, Four (Minnesota) Minneapolis; (Den-Den) Denver 14-20.
Osborne, Lane & Chico (Albee) Brooklyn.
Paige & Jewett (Empire) Paris, France, Apr. 15-30.
Palm Beach Girls (Ma.) San Antonio, Tex.
Palm Beaches (Proctor) Albany, N. Y.
Parker & Mack (Loew) Yonkers, N. Y.
Parkinson, Ed (Bliss) New York.
Patricola (Central) Jersey City, N. J.
Pavley, Oukrainsky Ballet (Orph.) San Diego, Calif.
Pearl Twins (Ohio) Columbus.
Pearson Bros. (Keith) McKeesport, Pa.
Peppo (Golden Gate) San Francisco.
Pepper, Jack (Orph.) Oakland, Calif.
Pettey, Arthur, Co. (Orph.) Omaha.
Phillips, Four (Hipp.) Toronto; (Imperial) Montreal 15-21.
Pitcheat Troupe (Rochester) Rochester, N. Y.
Pickard & Seal (Perry) Erie, Pa.
Plicer, Douglas & McKenna (Ma.) Dallas, Tex.
Pipax, Little, Co. (Stuart) Lincoln, Neb.
Po LaSelle (Pal.) Newark, N. J.
Pollack & Dunn (Pal) Akron, O.; (Hipp.) Buffalo 15-21.
Pomeroy, Jack, & Ong (Perry) Erie, Pa.
Prestler & Klaisa (Victory) Evansville, Ind.
Preston, Fred (Pal) Nashville, Tenn.
Pritchard, Ann, & Boys (Loew) Akron, O.
Prosper & Merit (Pal.) Washington.
Raccooners (Jefferson) New York.
Ralston, Esther, Co. (Pal.) Cleveland; (Albee) Cincinnati 15-21.
Rangers, The (Orph.) Memphis, Tenn.
Randy, Jean, & Blue Bella (Keith-Albee) Boston.
Rasch, Albertina, Ballet (Pal.) Rochester, N. Y.
Rath Bros. (Met.) Brooklyn.
Rathburn, Vernon, Co. (State) Memphis.
Ray, Houston Co. (Kenmore) Brooklyn.
Ray & Harrison (Orph.) Denver.
Ray & Nord (Delancey St.) New York.
Reagan, Jos. Co. (Georgia) Atlanta, Ga.
Reagan, Fred, & Co. (Grand) Jamaica, N. Y.
Rehaut, Francis (Pal.) Ft. Wayne, Ind.
Rexola Bros. (Victory) Evansville, Ind.
Rice, Licut, Oitz (Keith) Syracuse, N. Y.
Richardson, Florence, & Oreh. (Coliseum) New York.
Rich-Tin-Tin (St. Louis) St. Louis.
Ritz Bros. Three (Valencia) Jamaica, N. Y.
RKO Discoveries (Regent) Paterson, N. J.
Robbins Trio (Fabian) Hoboken, N. J.
Robinson & Pierce (State) Newark, N. J.
Rochester, The (Orph.) Brooklyn.
Roisman's Alabamians (Proctor) Albany, N. Y.
Rolle, Oreat (Orph.) Portland, Ore.
Romaine, Homer (Pal.) South Bend, Ind.
Rooney, Ed (Pal) Nashville, Tenn.
Rose, Harry (Midland) Kansas City.
Rose, Jean, Revue (Fabian) Hoboken, N. J.
Rose & Thorne (Ma.) Ft. Worth, Tex.
Ross & Costello (Harris) Pittsburgh.
Ross, Freddy, & Co. (Albee) Providence.
Roth & Blum (Collins) New York.
Rog's Gang (58th St.) New York.
Rubens, Alina (Coliseum) New York.
Rudell & Dunnegan (Riverside) New York.
Russell, Four (State) Cleveland.
Running Wild (Orph.) New York.
Russell & Marconi (Grand) New York.
Ryan Sisters (Fairmount) New York.

M. P. PRESENTATIONS

Acio High (Maestbaum) Philadelphia.
Aladdin's Revcl (Brandford) Newark.
All George (Met.) Boston.
(See ROUTES on page 96)

Circus and Side Show

Conducted by CHAS. WIRTH—Communications to 25 Opera Place, Cincinnati, O.

Heavy Circus Movements In Middle West and East

Ohio, Pennsylvania, New York and Michigan appear to be most desirous territory—three Ringling shows and Robbins Circus in Buckeye State less than 100 miles apart

According to routes laid down in various railroad offices, the States of Ohio, Pennsylvania, New York and Michigan will be "played upon" heavily by circuses the first half or more of the 1930 season. At one time there will be no less than four of the larger shows in Ohio within 100 miles apart. These four shows up to last week had arranged for 46 movements in the Buckeye State. At least three shows will invade Pennsylvania. Arrangements have been made for 51 movements in that State, 43 in New York for two shows and 43 in Michigan for two shows.

In Canada contracts have been made by one show for 22 movements; in West Virginia, 15 movements (for three shows); New Jersey, 11 (two shows); Connecticut, 10 (one show); Wisconsin, 13 (one show); Indiana, 11 (three shows); Massachusetts, 12 (one show); Maryland, 2 (one show); Rhode Island, 2 (one show); New Hampshire, 4 (one show); Maine, 2 (one show); Georgia, 4 (one show); North Carolina, 2 (one show); Tennessee, 2 (one show); Minnesota, 12 (one show); Iowa, 4 (one show); Illinois, 3 (one show); Kentucky, 6 (two shows); North Dakota, 3 (one show); and South Dakota, 3 (one show). Wherever there is opposition, according to this schedule, it will be between Ringling Shows and Robbins Bros. Circus.

The Hagenbeck-Wallace Show is scheduled to play 7 stands in Ohio, 11 in West Virginia, 20 in Pennsylvania, 35 in New York and 1 in New Jersey.

Sells-Floto Circus will have 5 in Indiana, 9 in Ohio, 4 in Michigan, 12 in Pennsylvania, 3 in West Virginia, 3 in Maryland, 10 in New Jersey, 10 in Connecticut, 12 in Massachusetts, 2 in Rhode Island, 4 in New Hampshire and 2 in Maine.

Sparks Circus will play 4 stands in Georgia, 2 in North Carolina, 2 in Tennessee, 2 in Kentucky, 15 in Ohio, 28 in Michigan, 1 in Indiana, 13 in Wisconsin and 12 in Minnesota.

Robbins Bros. Circus will have 4 stands in Iowa, 3 in Illinois, 5 in Indiana, 4 in Kentucky, 15 in Ohio, 10 in Pennsylvania, 1 in West Virginia, 8 in New York, 22 in Canada, 3 in North Dakota and 3 in South Dakota.

Roster of 101 Ranch Opposition Brigade

CHICAGO, March 8.—George (Spike) Hennessey, brigade agent of Miller Bros., 101 Ranch Wild West opposition brigade, will have with him the following crew: Glenn Booth and Leo Haggerty, banner squarers; Ham DeLothel, boss banner man; Mack Dakera, Elmer Cassidy, Bill Erdman, Sam Laughlin, Pat Murphy, Clarence Rood, Jerry Hobback, C. Forrest Biggs and Hugh Collins.

The brigade is expected to open the last week in March.

Ellets With Seils-Sterling

The Ellet Troupe have signed with the Seils-Sterling Circus and will present their several well-known acts. At present they are busy with their new house truck, in which the troupe will travel and sleep. The truck contains three state rooms.

Rodney Harris Band With Downie Circus

HAVRE DE GRACE, Md., March 8.—The following members have signed with Downie Bros. Circus Concert Band: Rodney Harris, director; W. H. Putnam and Clarence Udelhof, cornets; Otto Wiekoff and Fred Curtner, clarinets; Joseph Baird, alto; Charles Doble and Joseph Earl Durso, trombones; Clarence Karr, baritone; Guernsey Troxell, bass; Nicholas Bianchi, snare drums and cathedral chimes; William V. Merrill, bass drums and xylophones. Several novelty numbers have already been arranged by Harris and the band will be featured with the show.

Rodney and Ella (Mrs. Harris), who is the prima donna with the show, have played at several fairs in Florida this winter, commuting from the fairs to their home in Longwood.

The Downie Show will open here April 19.

R.-B. Granted Permit For Upper Darby, Pa.

PHILADELPHIA, March 8.—The Ringling-Barnum Circus has been granted a permit to show for three days in Upper Darby, Pa. The exact date has not been announced, but will be the early part of May.

Upper Darby is a fast growing suburb of West Philadelphia and this will be the first large circus to show in that section.

Whether the show will make any further stands in Philadelphia and vicinity is not known, as no application for a license has been made in the city up to the present, but there are rumors that it will show the usual week at the old location, 11th and Erie avenue.

Rhoda Royal With Christy

Rhoda Royal, last year equestrian director of the John Robinson Circus, will fill the same position with the Christy Bros. Circus this season.

Mrs. Ringling Donates Acreage for Coliseum

SARASOTA, Fla., March 8.—Mrs. Charles Ringling has donated to the proposed new Coliseum a considerable tract of land near the Sarasota Terrace Hotel on Ringling Boulevard, named in honor of her late husband, free and clear of all encumbrances. She desired this as a gift in the effort to co-operate toward making the Coliseum possible, and the acreage donated for this purpose is not only adequate to provide for a Coliseum capable of seating 20,000, but also quite adequate to accommodate parking space for 2,000 to 3,000 cars.

S. W. Gumpertz stated that this gift represented a spirit of co-operation and that he now felt more than ever sanguine that the proposed Coliseum will be a reality and will donate all of his time to this objective.

Sawdust and Spangles

By CHARLES WIRTH

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

WE wonder if John Ringling will retain the advertising banners on the Sells-Floto, Hagenbeck-Wallace, John Robinson, Al G. Barnes and Sparks circuses, which he purchased from the American Circus Corporation. These shows have carried this privilege for many years, and others in the tented field have done likewise, with the exception of the Ringling Bros. and Barnum & Bailey Circus. Whether Ringling will follow the same policy with his newly acquired shows as he has with the R.-B. Circus remains to be seen.

Circuses have derived a great deal of revenue from the placing of advertising banners, representing banks, automobiles, etc., in the big top and on the elephants in the tournamets. We have in mind two banner men, Bert Cole and Buck Reger, and there are a number of others, who have gotten plenty of money for the shows they represented, as well as for themselves. Cole retired from this field a year or so ago.

We congratulate John G. Robinson, owner of the Robinson Military Elephants and director of Shrine indoor circuses, upon his re-election as Illustrious Potentate of Syrian Temple, Nobles of the Mytic Shrine in Cincinnati, for his second term. Robinson is one of the few circus men ever elected Potentate of any temple in the United States. But to those whose privilege it has been to know Robinson and his sterling character, it comes as no surprise. It's a great honor for him and he's highly proud of it.

Charles Bernard, veteran showman of Savannah, Ga., intends to conduct a systematic campaign against the unreasonable circus license in that city, and has some plans in reserve which he thinks will eventually bring a reduction. Could you imagine, if this came about, what a delight it would be to the kiddies (and grownups, too) of Georgia to know that their favorite amusement, the circus, was again coming to town!

It comes to us that all circuses will be clean this season. Most shows have been free from grime of late years, and we are pleased to note that the rest are falling in line.

Mrs. Robinson Sells Circus

Parker and Sanford now owners of Robinson Bros.' Show—outfit opens soon

HYNES, Calif., March 8.—The widow of Bert Robinson has sold the Robinson Bros. Show to C. C. (Penney) Parker and L. C. Sanford, both old-time showmen. Sanford has been out of the show business for some time. He has been living in Canada, where he has a cattle ranch.

Things are quite busy at the quarters here. The ponies and mules have been used in pictures this winter. Prof. Miller has charge of the ring stock and the lions are being handled by Eddie Luden. The mechanics are giving the trucks a thorough overhauling under the direction of Robert LaLonde. Charlie Harrison came over from the Barties Circus and has a crew overhauling and painting the seats. C. O. Shultz will be agent and in charge of the No. 1 truck. The outfit will be transported on 12 trucks and two trailers, carrying 12 head of horses and ponies, two trick mules, five trained lions, 18 dogs, all working in various acts, and menagerie animals. The big top is a 70 by 120; side-show tops, 40 by 60 and 30 by 50.

Prof. Miller will be equestrian director and Parker will be production manager in the big top and in charge of the No. 1 side show. Mrs. Parker is now at quarters, where she will remain until her children finish school. Sanford is busy booking acts and getting the advance lined up.

The show will open about March 20 and parades will be given. Bandmaster Moss has signed Mrs. Moss to play callopie.

Janesville, Wis., License

JANESVILLE, Wis., March 8.—The show license for this city this year reads: For each circus, menagerie, dog and pony show, carnival or other outdoor amusement of a similar character, if not more than 25 cars are used in transportation, \$50 a day; if more than 25 cars, but less than 50 cars are used in transportation, \$75 per day; if more than 50 cars are used in transportation, \$100 per day.

Wheeler's Advance

The advance force of Al F. Wheeler's New Model Shows will be made up as follows: William J. Cain, general agent; L. E. Jones, brigade agent; Ned W. Bolt, contracting press agent; F. H. Clancy and Sam Anderson, brushes. Edd and Hazel Stendahl will have the No. 2 brigade with one assistant. Three trucks and agent car will be used ahead with nearly all special paper.

Kansas City Notes

KANSAS CITY, March 8.—Charles R. Coleman and Joe H. Nicholas, formerly of Ringling Bros. and Robbins Bros. circuses, have signed with one of the larger circuses as general agent and car manager, respectively, and will leave here about March 20 to take up their respective duties.

Mrs. and Mrs. Jack Wolfe, Indian trick ropers, formerly with the Miller Bros. 101 Ranch and recently playing vaudeville dates, will be with the Sparks Circus. They will continue in vaudeville until the opening of the show.

With the Circus Fans

By JOHN R. SHEPARD
609 Fulton St., Chicago
Secretary C. F. A.

WESTERN Vice-President James V. Chloupek, of Oakland, Calif., recently visited the winter quarters of Henry Bros.' Circus.

ACCORDING to The San Francisco Examiner of February 17, an organization known as Local Chapter No. 4 of the Greeters of America, composed of hotel men, formed a band of musicians to greet prospective customers. CFA Ernest Drury, manager of the Whitcomb and William Taylor hotels, is one of this band.

THE SPOKANE DAILY TIMES, in issue of February 19, printed an article about Harper Joy, chairman of the William Washington Cole Top, CFA. The article stated that Joy's two hobbies are travel and the circus, and a man riding a horse can get off the horse, but he can't get of a hobby which he rides.

ANY MEMBER in good standing who has not yet received a membership certificate, kindly notify the secretary, and one will be furnished.

AT THE ANNUAL election of officers of Davenport Tent, held March 5, the following officers were elected: Chairman, I. K. Pond; vice-chairman, N. Harry Canale; secretary-treasurer, Mary de Sousa; historian, Walter C. Scholl.

Christy Bros.' Shows To Have Early Opening

HOUSTON, Tex., March 8.—The busiest place in South Houston is the winter quarters of the Christy Bros.' Shows, where the finishing touches are being put on the paraphernalia preparatory to an early opening. The advance car has been newly painted and decorated and stands ready to leave at a moment's notice. Nearly all of the parade stuff is ready for the road and work has been completed on the baggage wagons. Here Egypt Thompson, who has had the work in charge, established a record and they were comparatively rebuilt in quick time. Folks are arriving daily and it will not be long now before the rehearsals will be called.

Standing by itself back of the quarters of the Christy Bros.' Shows, away even from the lineup of the Lee Bros.' wagons, is a cage that has more than usual interest. It was built for the Barnum, Bailey & Hutchinson Show and the name



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All people holding contracts kindly acknowledge this call by mail and report to York, S. C., not later than Thursday, April 3.
Acts that do two or more, people in all departments, write.
YORK, S. C.

is carved on a scroll on the sides. Egypt Thompson, who started to secure the history of the old cage, has ascertained that it was built in 1885. It would probably be an impossibility to duplicate the carving on the sides in any modern wood-working shop today. The old cage is fast going to rack and ruin, but nevertheless is a valuable souvenir.

Notes From Sarasota

SARASOTA, Fla., March 8. — Harvey Kody, following his work with the South Florida Fair in Tampa, did an excellent job of exploitation for Publix Theaters in Tampa. He arrived in Sarasota this week to remain until the show leaves for New York. William Knight, ticket seller, and Russell Miller, front-door man, with the Ringling Show, have been spending the last two weeks in Sarasota following employment in Tampa. They will leave on the show train for New York.

Jack Foley has been the recipient of much praise from many sources for the excellence with which he directed grandstand programs at the Florida fairs this winter. A. L. Webb, steward of the R.-B. Show, is greatly improved in health.

Paul Cobb, director of public relations for the Atlantic Coast Lines Railway, was a visitor at the winter quarters of the R.-B. Circus this week. Mr. and Mrs. Eddie Silbon arrived from the North

last week to remain at quarters until the show goes north. Merle Evans spent several days this week in St. Petersburg. All of the news-reel representatives have made arrangements to film the leaving of the show for the opening in New York. A. P. Hull, Metro-Goldwyn-Mayer cameraman, was here this week.

Notes From Petland

ACCOITINK, Va., March 8. — Whitey and Mrs. Crosscut were here recently on their way home to Milford, Del., after spending the winter in Miami, Fla. They will be with the Barnett Bros.' Circus, their second season with this show.

Frank M. Fravel, owner of the Indian Museum and Zoo at Woodstock, Va., purchased the Crystal Caverns near Strasburg, Va., and will operate a large zoo in connection with the caverns. He was at Petland last Sunday.

Bob Wharton, with his wife and baby, stopped by on their way from Petersburg, Va., where they are spending the winter, to Washington, D. C. Bob will again have his concessions with the Oliver Show out of Washington, making his seventh season with this show.

Col. C. A. Maitland writes that he will open his show, known as Maitland's N.-Way Shows, the second week in April at Harrisonburg, Va. He will carry two rides and several shows. He was formerly a carnival general agent.

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1560 Broadway -- -- -- New York City
Chicago — St. Louis — Kansas City — Philadelphia — San Francisco

Under the Marquee

OTTO GRIEBLING will be producing clown with the Sells-Floto Circus.

R. M. HARVEY, general agent of Miller Bros., 101 Radheh, was in Chicago on business last week.

JAMES KUA'S Hawaiian troupe will be in the side show with the Best Bros. Circus.

ALBERT ST. CLAIR, young circus troupier, defeated Young Joe Fitznaugle in a 38-minute wrestling match at Dayton, O., February 28.

GROVER NITCHMAN, clown, will be with the Sells-Floto Circus, and also fill in in the teeth net. It will be his second season with the show.

J. D. NEWMAN, of the Miller Bros., 101 Ranch Show, spent a few days in Chicago last week, leaving late in the week for New York City.

W. B. NAYLOR went on the Ringling payroll March 1 and is now busy with publicity for the Chicago engagement of the Sells-Floto Circus.

THE WALTER L. MAIN title is reported to have been leased to Dorsey Bros., Chicago, but no confirmation of the report could be obtained.

ROY BARRETT, clown, is joining the Sells-Floto Circus. This is his second year with S.-P. and his tenth year working for the Ringlings.

ARTHUR G. (DOC) SHAW, last summer with the Gentry Bros. Circus, will be in clown alley on the Cole Bros. Circus this season.

THE CONDITION of O. E. Lyle, circus fan, at the Western Penn Hospital, Pittsburgh, Pa., is very serious and it is doubtful if he recovers.

AMONG THE ACTS that will appear at the indoor circus of the Y. M. C. A., Bloomington, Ill., March 17-20, will be the Flying Herberts, Three Bar Brothers, the Conellos and Miss Fontaine.

WALTER M. LILLARD, formerly with the John Robinson Circus, has signed with the Gentry Bros. Circus and will have charge of the chef work in the kitchen. Judd Muckle is steward.

OY GREEN, the Yankee Rubs, recently played Loew's Columbia Theater and the Public Scollay Square Theater, Boston, and the City Theater, Brockton, Mass., as a free attraction.

MADAME LOUISE, who has been in Taunton, Mass., with her mother and brother all winter, will again be with the Robbins Bros. Circus, making her 12th season with Fred Buchanan's shows.

THE BAKER-LOCKWOOD COMPANY, of Kansas City, early last week received contracts to supply the Miller Bros., 101 Ranch Show with new canvas. The color scheme will be orange and black.

WALTER MAGGOS, who has been wintering in Chicago with Sky and Helen Harris, leaves this week to join the Ringling-Barnum Circus, with which he has been for several years.

D. D. CUSTER, clarinet player, will again be with the Hagenbeck-Wallace Circus. Since the close of the show at Dallas last October, he has been located in Massillon, O., having a position at the State Hospital. He spent many an hour with Duke Drukenbrod, side-show manager of the Robinson Circus; Jack

CALL SELLS-FLOTO CIRCUS

Rehearsals Start in Coliseum, Chicago, March 26.

Show Opens for Business on March 29.

All Performers, Band Men, Wild West People report to Equestrian Director 10 A.M., March 26. Property Men, Ring Stock Men, Animal Men report to respective heads of departments March 26. Candy Butchers, Ushers and Ticket Sellers report to respective heads of departments on March 27. All people contracted acknowledge this call by letter to

SELLS-FLOTO CIRCUS, Peru, Indiana.

Nedrow, old-time car manager, and K. C. DeLong, newspaperman and circus fan in that city, this winter.

BUNTY PAILTHORPE arrived in New York a few days ago from Glasgow, Scotland, en route to join the Hamilton troupe of Scotch pipers, drummers and dancers, who will again be with the Hagenbeck-Wallace Circus.

MR. AND MRS. ALVA L. EVANS, midgets, will again be with the Hagenbeck-Wallace Circus, their fourth season. The former will clown and the latter, Lady Ruth, will appear in the side show.

FLOYD HARVEY, who for 13 years had the lighting department on circuses and carnivals, the last two seasons on the 101 Ranch Show, is on the West Coast on a business trip for the Sunbeam Electric Company.

FRANK J. FELLOWS, of Independence, Kan., wants Rodney Harris, bandmaster, to know that Carl Cox died in that city March 2. Readers knowing Harris' address are asked to bring this to his attention.

LAROSE HAWAIIANS, under management of Princess LaRosc, have contracted to appear in the side show of the Hagenbeck-Wallace Circus. Five people will be in the company, and Eddie Savage, with his guitar, will be featured.

L. J. ZOLG, manager of the Doty Bros. Circus Miniature Menagerie, on a call at The Billboard in Cincinnati last week informed that he saw the Lester Bros. Midget Show at Jacksonville, Fla., and that it is some outfit, with new top and trucks and 15 performers. He stated that he is considering a proposition to place the Doty menagerie with the Lester outfit.

THE CHARGE for a circus permit in Kenosha, Wis., depends on the size of the show and also whether a parade is held. It has been the custom to make a charge of \$100 for license for the regular three-ring circus, including parade, and \$50 for ground rent, as the city has a large tract of land situated on the Lake Front and within a few blocks from the main part of town.

THE BAGDAD CIRCUS, presented at the colored Masonic Temple in Washington, D. C., was a success. The promotion was in charge of Al Porter and G. W. Johnson had the contest. Johnnie Reh acted as master of ceremonies and presented his Punch act. The program consisted of a number of acts from the Hunt Circus, including the Hunt Bros. on the flying rings, Harry Levine with his dogs, Charles Hunt in a trapeze act, the Hunt ponies and Hazel Williams in a dance on the rolling globe. Frank Portillo, circus fan and able clown, also did his table breakaway.

GEORGE W. PAIOF, who has been connected with the larger circuses the last 12 years, and who again will be with an outdoor enterprize this season, has written two circus stories, which have been accepted by Collier's Weekly, entitled *My Conception and Association With the World's Foremost Circus Side-Show Manager, and Handling 10,000 People's Money in 30 Minutes*. He says that the side-show story is about Arthur Hoffman, for whom he worked, and learned

his story from him, and the other story is his own experience of eight years of ticket selling with the larger circuses.

Australian Notes

SYDNEY, Feb. 7.—Dave Meekin, who is training a new lion act (cubs), was badly bitten on one hand last week. First aid was administered, so that after effects will be minimized. The trainer is now carrying on again, almost as well as ever.

Wirth's Circus, at present touring New Zealand to fairly good business, will, as previously mentioned, open its Sydney season at Easter in the Grand Opera House, which stage will be specially prepared for the presentation of such a mammoth show.

Perry Bros.' All-Australian Circus is at present touring N. B. W. to big business. An animal act, together with the Archi Troupe of acrobats, is giving patrons something to think of in the way of perfection in training.

Cole Bros.' Activities

BRENSHAM, Tex., March 8.—The road tour of the Cole Bros. Circus, wintering at the fairgrounds here, will be inaugurated the latter part of this month. When the show takes to the road this season it will prove a revelation among circuses of its size. The entire train is of steel construction, excepting the coaches. Blackie Baker, trainmaster, who has been wintering in Galesburg, Ill., is expected soon. It will be his seventh season with the show.

Mark Smith, boss canvasman, has completed building eight new lengths of reserved seats. They are out of the paint shop and loaded in the seat wagons ready for loading. Andy Halley, side-show boss canvasman, is busy outfitting his department. Jack Walsh, who has charge of the dining tent in quarters and on the road, is back in quarters, after attending the mard gras in New Orleans.

Gus Schwab is a late arrival. He has been spending the winter at his hotel in Bethel, O. L. C. Gillette, general agent, has been in and out of quarters several times in the last few weeks. Gene Staats, car manager, who has been wintering in Chicago, will assume his duties within the next few days.

Jack Besser, superintendent of candy stands, is expected in shortly. Several of his men are in the city awaiting his arrival. M. C. Carter, timekeeper, who has been hibernating at Alexandria, La., is a late arrival, as well as Joe McDonald, ring stock boss, and John Chaisson, of the big show ticket department.

Circus Saints and Sinners

NEW YORK, March 8.—Harry Tucker says a few more like Frank Baldwin and how things would move! Big doings when the Ringling-Barnum Circus is at the Garden. Ask Harry Chipman, of the Shipp Tent, what an Angel is. For that matter inquire at the Barnum Tent. "Short Hauls" will have a long story on Angels next time. These Angels are not in the show business. Virginia Snow, publicity specialist, is a recent addition to the C.S.S.C.A. The boys kept in close touch with Edward W. Shipp, of the Shipp Circus, while he was in New York. Shipp news. President Hatch's Shrine Circus was a huge success. No member of the tent is a native son of California.

Wood Changes Title of Show

Camel Bros.' Circus will be known as Yankee-Paterson Shows

ANDERSON, Ind., March 8.—The title of the Camel Bros.' Circus will be discarded and the show will use the name of the Yankee-Paterson Combined Shows and Menagerie. The show is in quarters here. Jimmie Wood, manager, has assembled what he believes to be the strongest program of circus acts ever carried by a motorized show of this size. Four more trucks have been added, making 10 trucks and four trailers. The big top is a 60 with two 30s and a combined side show and menagerie will be featured in a new 40 with two 30s, purchased last week.

The show will open the latter part of April and the first two weeks will play under auspices of a leading fraternal order of this State. On these dates two-day stands will prevail, then the show will make one-day stands until August 12 when it plays its first fair date, furnishing the free attractions at three Vermont fairs.

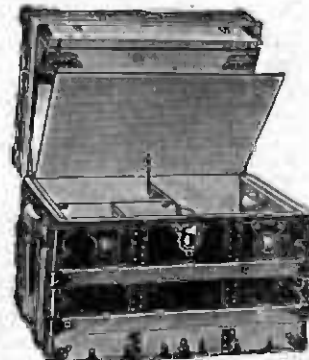
Can you match that one? Press Agent "Dad" Chipman is a native of Vermont; Harry Wertz, 70 years young, was a famous head-to-head balancer; Larry D. Judge, of the famous Tedd Judge family, is a movie man. Ed Mozart and Harry Myers, also Barney Fagan, will be Shipp guests soon. Edward Shipp, for whom the tent is named; Al G. Barnes and Walter T. McGinley are all Shippmates.

The second meeting of the Shipp Tent was held February 28 in Hollywood at the "Roycroft Den" of the C.S.S.C.A. and a big feed was prepared by Steward Wertz (circus man for more than 50 years). A large keg of Adelanto cider was donated by Saint Walter Rhodes, who has been with circuses. Everyone was called on by Charles S. Hatch to introduce himself and tell a short biography of his "circus history". Among the guests of the evening were Harley S. (Cap) Tyler, Charles Andrews, Henry Myers, George Utley, C. O. Schulze, P. C. Franklin, Frank P. Prescott, Robert R. Martinez, Virgil Abbott, Dr. Donald S. Ooudy, George Walsh and John Burrows.

Richmond Tuckerisms. Fine meeting last Thursday, 23 present. The boys are doing big business with Saint R. M. Harvey right now. More new animals, latest a flotilla of crocodiles, donated by Walter Coulters. Johnny Goode has obtained a gift of four Rocky Mountain bears. The latest crop of neophytes include Charles A. Weston, Sam Witt Tomlinson, Charles W. Selden; Dave E. Satterfield, Jr.; T. Gray Haddon, E. B. English and R. E. Booker.

HUGH GRANT ROWELL,
National Secretary.

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PROSPECTS are bright.

THE RODEO business is coming into its own.

TUCSON, Ariz., has joined the ranks of the R. A. of A.

THIS YEAR may find Gordon W. Lillie back in show harness.

THE REDWOOD RODEO at Fortuna, Calif., will be held about the middle of August, with the Fortuna Business Men's Association as sponsor.

CHESTER BYERS is not only hitting his customary stride with the ropes but has added some new (mounted and ground) tricks to his routines.

BUCK BUCKO, Hank Potts and Clinton Lyons, working in a motion picture starring Ken Maynard, were on location recently at Victorville, Calif.

T. JOE CAHILL, of the Cheyenne Frontier Days, at Cheyenne, Wyo., was last week reported recovering from an operation.

THE CALIFORNIA RODEO, at Salinas, will this year be staged July 16-20, and several revisions and other features are being arranged for the event.

HERMAN NOLAN is recovering from the injury of a broken arm at his home in Hollywood, Calif., sustained when he was doubling in a picture for Edmund Lowe at Fox studios.

RIGHT NOW is the time for the casting aside of any petty jealousies (of either a personal or business nature) that may exist. Let's have everybody working toward the welfare of himself and the rodeo business in general.

DICK AND DALLAS, comic cowboys, have been playing vaude, dates in and around Los Angeles and report having had moderate success. Included in the routines Dick (Johnson) does his rope and whip stunts. He says: "It's me back to rodeos ere long."

HOMER HOLOMB might add to the thrills and comedy of his steer and chariot turn by donning a blood-red shirt and getting some of the boys to serve as "agitators" of the beast—when the steer is cut loose from the vehicle. Wonder if Homer carries life insurance.

TEX TAYLOR, who has been spending the winter months in Buffalo, N. Y., where he is connected with a telegraph and cable company at the Grain Exchange, writes that he has hopes of meeting acquaintances in the rodeo and show business in the West the coming summer.

A COPY of the prize list and rules folder of the second annual Oregon City (Ore.) Frontier Days reached The Corral desk last week. The dates of the affair are July 3-6. Ben Jory's bucking horses, buffaloes and Brahmas will be featured, according to the booklet, on the front cover of which is printed "Member of the R. A. A."

HANK (TIN HORN) KEENAN some time ago closed his Keenan Trio, Western pastimes act, in houses and jumped from Omaha to Tucson to clown the Tucson Rodeo, after which he was to migrate to California to work some dates, later to return southward to Texas and work north again. Carries two horses, a mule, a dog and a pig.

FROM BUFFALO, Okla.—The annual Doby Springs Rodeo, held eight miles west of here, will as usual be held the third week in July. Preparations are being made for the best event of its kind ever staged there, including some features interesting to both the cowboys and the public. "Bob Cat Twister", the



THIS IS BUFF BRADY II, and a "chip off the old block". The veteran and accomplished trick rider, etc. (Brady, Sr.), has long prided himself as being a sort of free lance, but this year will have a working partner—his 11-year-old son—intimately known as "Junior Brady", whose skill has already attracted a great deal of attention. Incidentally, "his said that their letterhead now reads, "Buff Brady and Son".

exceptionally long-horned steer of Crouch & Reger, the promoters, has been wintering fine and his horns now measure nearly nine feet. Crouch & Reger will use all their own stock, also equipment.

MABEL STRICKLAND had as guests at her Burbank, Calif., home recently Donna Cowan and Mr. and Mrs. Fred Hunt (Dorothy Hunt). Donna was en route to her home at Sebastopol, Calif., after being at Tijuana, Mex., where she was entered in the annual girls' handi-cap. The Hunts were returning to their home at Ysidro after being at Tijuana.

BILL GARR'S Wild West and Horse Show opened recently with the Alamo Exposition Shows in Texas. The stock is reported as consisting of 20 horses, 5 steers and 2 mules, and that Buster Brown and some other contestants are with it, awaiting the full sway of the rodeo season. Wiley Elliott and wife (Opal) are to have the Wild West with the Alamo Exposition No. 2 Shows, with 10 horses, 3 steers and a "January" mule.

FROM HOLLYWOOD, Calif.—Cowboys of Hollywood, and they are all genuine bronk riders and fellows who can throw a rope and brand a steer, educated to the saddle on ranges and ranches, are using their talents for the screen from a new angle. They are members, 65 of them, of a cowboy chorus that will be featured in the Paul Whiteman revue, now in production. Bill Nestell, Jack Kirk, Slim Brandon, Jim Shannon, Buck Bucko, and others who possess voices for something better than yelling at a bunch of steers, are taking the lead in the chorus, which keeps time to the swinging of a baton in the hands of a New York musical director.

AS EVIDENCED by the number of requests for the January 18 issue of The Billboard received by the circulation department of this publication, which edition of The Corral contained the list of point awards gained by contestants at association rodeos, etc., last year (1928 contestants' scores toward "all-round" championship and scoring in bronk riding, calf roping, team roping, single steer roping, bulldogging, steer riding, etc.), a great deal of interest has been aroused in the points gained by boys last year. Many of the folks have secured the list and are keeping it for reference during this year's points gaining. Periodically during 1930 records to date will be published to let the folks know how everybody is getting along this year.

WITH THE CO-OPERATIVE functioning of rodeo members of the steadily expanding association, watch public interest gain by leaps in cowboy sports! Contestants' interest will also increase—and they are wonderful advertisers. It's well to remember that thousands of Easterners go to the Southwest and California during winters, and other thousands to the Northwest during summers, and that thru this traveling between

northward and southward in the West, and east and west thru the Central States, intermediate points have opportunity to entertain and interest the travelers. A co-operative basis of operation on the part of rodeos doubtless will work toward the most remunerative interests of all concerned.

HUGH STRICKLAND, who returned to his home at Burbank, Calif., after attending the rodeos at Phoenix and Tucson, Ariz., reported a fine show at Phoenix. Hugh officiated as one of the judges, and the show was clean, fast, entertaining and colorful in every way, and the management is to be greatly complimented, he says. The string of bucking horses belonging to Eddie McCarty afforded some mighty good entertainment, particularly his famous bronk "Midnight", used only for exhibition riding—for the fellows who could stick on long enough for a jump or two. Hugh was in charge of a string of race horses from the June Army stables, of Phoenix, at Tucson, and his horses carried off honors.

COL. JACK W. KING, master of King Bros. Rodeo, has advised that their 1930 showing season will start at Alexander City, Ala., March 31. Several four-day stands will be played between the winter quarters and Indianapolis, where the show will play a week's engagement in the State Fairground exhibition building, starting May 18, for the Junior League Horse Show Association. Among folks already at quarters are Tommy Cropper, Alice and Margaret Greenough; Dolores Gonzales, of Cuba; Pauline Lorenz, Billie King, "Cy" Perkins, Juan Crethers, "Heavy" Hanson, Jimmy Carson, "Wild Horse" Charley Yapp, Frank McFarland, Jim Dolan, "Cactus Pete" and "Buck" Eggeston and others are due within two weeks.

AT THE CLOSING of the 101 Ranch Wild West for its season last December 15 the following hands accepted the invitation of Jack Hoxie to make his Stockade (old Fort Davis, Tex.) their winter quarters: Joe Fleiger, Powder River (Slim) Braley, Foster (Tex) Bell, Paul Sigler, Ralph Clark, Billy Keen and wife, Red Lunsford and wife, Dixie Starr, Joe Dunn, Joe Orr, Jack Webb and E. (PeeWee) Lunsford. They have so far given two shows for the natives, which were appreciated. The location is to be used for historical atmosphere of a motion picture. Fleiger, Dunn and Orr made the Phoenix (Ariz.) Rodeo; also, with Webb, Keen and Braley, will be at the Fort Worth Rodeo, then return to the Stockade.

FOLLOWING is a list of Rodeo Association of America point awards gained by contestants at the recent Tucson (Ariz.) Rodeo, the accredited number of points to go on the mentioned contestants' score for 1930 at member rodeos: Bronk riding—Howard Fogland, Idaho, 100 points; Pete Knight, Alberta, Can., 75; Ervin Collins, Montana, 50; Turk Greenough, Montana, 25. Bulldogging (for steer wrestling)—Bob Crosby, New Mexico, 100; Everett Bowman, Arizona, 75; Don Nesbit, Arizona, 50; Dick Trull, Montana, 25. Calf roping—Roy Adams, Arizona, 100; Jack McClure, New Mexico, 75; John Bowman, Texas, 50; Allan Holder, Texas, 25. Team roping—Jack McClure and Breezy Cox, Arizona, 100 points each; John Rhodes, Arizona, and Bud Parker, New Mexico, 75 each; Art Befort, Arizona, and Carl Arnold, New Mexico, 50 each; Tullie Brown and George Kimbro, Arizona, 35 each. These are the R. A. of A. records for this one rodeo, and each received a certificate of his credits. Secretary Fred S. McCargan of the association attended the event, and in a letter to this editor he writes in praise of the manner in which the show was conducted, especially complimenting the efforts of J. C. McKinney and John Mullens.

The Sledge Gang

By GEORGE H. IRVING

Have you ever been on a circus lot and witnessed the men putting up the tents? If so, no doubt you were interested in watching the workmen driving the stakes. These men are called the sledge gang and usually consist of from five to seven men who gather around the stake and each take turns hitting the stake until it is driven into the ground. They become very proficient in doing this, very seldom missing hitting it. Speaking of this reminds me of a funny incident that took place during the World War with a show I happened to be connected

Old-Time Showmen

By CHARLES BERNARD

In New York, September 21, 1786, the Childs Printing Office issued a plain, closely printed, 3 1/4 x 10-inch program (original copy on file in writer's possession) for the exhibitions of Horsemanship, which had been announced to take place on Tuesdays and Fridays on the hill near the Jews' Burial Ground in a "menage" inclosure erected for the performances of the English rider, Mr. Pool. The program was headed "First Feats of Horsemanship on the Continent by Mr. Pool". Under the heading was given the location, hour of opening doors and time performance would begin, then a sub-head: "A clown will entertain the ladies and gentlemen between the feats." The acts were numbered one to seven in rotation. Printing was with old-style English type. Program follows:

1—Mounts a single horse in full speed, standing on the top of the saddle; in that position carries a glass of wine in his hand, drinks it and falls to his seat on the saddle.

2—Mounts a single horse in half speed, throws up an orange and catches it on point of a fork.

3—Mounts two horses in full speed, standing on the saddles and fires a pistol.

4—Mounts two horses in full speed, with a foot in the stirrup of each saddle; thence to the ground and from thence to the tops of the saddles at same speed.

5—Mounts two horses in full speed, standing on the saddles and in that position leaps a bar.

6—Mounts a single horse in full speed, fires a pistol, falls back with his head to the ground, hanging by his right leg, and rises again to his seat on the saddle.

7—Mounts three horses in full speed, standing on the saddles, and in that position leaps a bar. After which Mr. Pool will introduce a very extraordinary horse, who at the word of command will lay himself down and groan, apparently thru extreme sickness and pain; after which he will rise and sit up like a lady's lap dog; then rise to his feet and make his manners to the ladies and gentlemen.

The entertainment will conclude with the noted scene, The Taylor Riding to Brentford. Every time of performance there will be new feats. Mr. Pool flatters himself the ladies and gentlemen who may be pleased to honor him with their company, will have no reason to go away dissatisfied.

The above program was for the New York engagement, which followed a brief one in Philadelphia. It was at cheaper prices of admission than Jacob Bates had charged at the Bogarts' Windmill location on the Bowery in 1772. Pool's prices were for first seats four shillings and for second seats three shillings. The performances by Pool at the described location continued until first week in November. He also gave riding lessons four days each week, twice a day, at a subscription price of \$10 for a term of three weeks.

with. We were short of help, not only workmen as they are called, but of performers as well, the draft taking them away most every day. It so happened we were handicapped for acts for the concert, having only one performer for that department. This day in particular we had a very large crowd at the show, and, of course, wanted to give a concert, but having no one to present the same were about to call it off when I happened to notice several workmen (colored boys) standing by the entrance to the dressing room. I had often heard and seen these boys singing and dancing around the show and I immediately got an idea of presenting a "roustabout concert". Which I did with these men and the one man we had.

The program was as follows: Song by the colored quartet, female impersonator, three men dressed in mother Hubbard's in a wheel-barrow race around the track; the sledge gang, five men driving five stakes; harmonica solo, ostrich race, tossing a man in a tarpaulin, buck and wing dancing by the sledge gang. The audience was pleased with this after-show. The receipts were \$102.30. This was only given in the afternoon, as the men were needed at night in taking down the tents. The next day we picked up a sketch team and the after-show was presented as usual, but I always shall remember the concert presented by the sledge gang.

Sutherland, Neb., Wants To Book Rodeo

Consisting of Bucking Horses, Dogging Steers, Wild Cow, Roping Calves, three Roman Teams, three Chariot Teams, twenty Saddle Horses and Contest Saddle. Will contract all or any part. J. L. CASE, Sutherland, Neb.

Fairs and Expositions

Conducted by A. C. HARTMANN—Communications to 26 Opera Place, Cincinnati, O

Small But Interesting Meet Held by N. E. Fairs

Numerous Mass. conventlons cut into attendance—many important subjects discussed—Roger Rourke re-elected president—next meeting on April 17 at Worcester

SPRINGFIELD, Mass., March 8.—Lacking in attendance, but not in interest, the 18th annual meeting of the New England Agricultural Fairs Association was held in the Hotel Kimball, this city, March 4, when some worth-while discussions pertaining to fairdom were brought out. According to Roger Rourke, president, there was more real "meat" to this meeting, in the face of the small attendance, than any previous meeting at which he has presided. The light attendance, of course, was attributed to the numerous meetings that have been held in Massachusetts this winter, which undoubtedly detracted from the New England Agricultural Fairs Association meeting, which was held at this late date so as not to conflict with other meetings. However, the 1929 meeting, held February 28, was conceded one of the best meetings the association has held in years. This year the program was rearranged, and the banquet, which has always been a feature in the past, was eliminated.

The program March 4 consisted of a luncheon, which was served at 12:30, mid-day, and gathered around the festive board were the fair delegates and visitors, who exchanged cordialities. Following the luncheon the delegates assembled in the meeting room, where an interesting three-hour session ensued. Secretary Hyde read the minutes of the last meeting, and O. E. Bradway, treasurer, read his annual report, showing that the association is in good, sound financial condition, even the some fairs have dropped out and others have gone out of business entirely.

Nash Gives General Talk

The first speaker, who always says something practical and of great interest to fair executives, was genial Charles A. Nash, general manager of the Eastern States Exposition, who discussed the earlier days of the New England Fairs Association and the useful purpose it served. He then commented on the tremendous switching around of dates of Eastern fairs, especially Syracuse, Trenton and Richmond, which was playing havoc with the smaller fairs, and in particular to the outdoor booking agents of attractions, who were in a quandary how to meet existing conditions. He stated why Brockton set their date up earlier, due to the inclement weather they have been experiencing and the cold nights, which has been detrimental to their night show. The fairs, he explained, that will be held Labor Day week, will find that it will hurt their horse and stock show and other features. He commented on the tampering of live stock in the rings. He expressed his opinion that live-stock shows will undoubtedly be bigger this season than any time during the last two years. He stressed the importance of keeping the entries around the 200 mark. Nash stated he wanted to be as optimistic as possible, but there was no use "beating around the bush" regarding the precarious industrial conditions that obtain and the great number of people out of employment. If these conditions do not improve materially before long, he emphasized, it is going to hurt the 1930 fairs, without doubt. He attributed the present depression to the Wall Street slump primarily, which has had a serious effect on the industries of the country. He then touched on the aviation show as a good possibility for the future, particularly the showing of planes. He cited (See NEW ENGLAND FAIRS on page 63)

Amherst Winter Fair Shows \$2,200 Surplus

ST. JOHN, N. B., March 8.—At the annual meeting of the Maritime Winter Fair management at Amherst, N. S., it was announced that there was a surplus of \$2,200 from the recent fair. The gross receipts were \$21,434. The chief expense item was \$11,000 offered in prizes to exhibitors. The profit on the recent year enabled the association to pay off a six-year debt of \$1,400, leaving a balance of \$400 after all bills past and present were paid.

Government grants totaling \$11,200 may be increased for the next fair. An exhaustive annual report was read and filed by A. W. MacKenzie, secretary-manager of the fair.

Secretary's Mother Better

WHEELING, W. Va., March 8.—Mrs. Sara Johnson, whose critical illness made it impossible for her daughter, Mrs. Bert H. Swartz, secretary of the West Virginia State Fair, to attend the Philadelphia meeting of the Pennsylvania fair secretaries, is recovering. She has been removed from a local hospital to her home.

St. Helens, Ore., Fair

ST. HELENS, Ore., March 8.—The Columbia County Fair for 1930 will be held here September 10-13. Officers are A. L. Parker, Vernonia, president; Elizabeth Murray, St. Helens, vice-president; J. C. Skeans, Rainier, treasurer, and Clyde M. Watson, Yankton, secretary.

Fair Breaks and Fair Shakes

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

IN commenting editorially on the Greater Peoria Exposition's passing, "The Peoria Journal", Peoria, Ill., under date of March 3, said in part: "Peoria need feel no shame because the fair has been abandoned. This city is no different from other cities. Fairs and expositions, outdoors, have lost their place in the sun, because they offer crude and commonplace entertainment. The world grows more and more sophisticated. It can no longer thrill to the puerile amusements of the last century. Even the farmers, for whom the fair was primarily held, have grown tired of it. There is no wonder the city people ignored it."

After reading the above, one wonders how much the writer of the editorial knows about the fair business; how little he knows as to what is going on all over the country—and on a big scale—in the fair business; how many thousands are entertained annually with the attractions as furnished by the big and prosperous fairs as they are operated by people who know how; of the thousands and thousands who annually attend fairs in the United States and Canada, and are highly pleased with the programs as offered.

One further wonders if the editorial writer in question knows of the big gathering of international fair men in Chicago every year; of the annual gatherings of State and district bodies of county, district and independent fair men; of the splendid entertainment that they provide—all contrary to what he would have his readers believe.

If Peoria need feel no shame for passing of the fair or exposition, how about Ionia, Mich.; Bethany, Mo.; Okaloosa, Ia.; Kankakee, Ill.; Owatonna, Minn.; Amarillo, Tex.; El Dorado, Ark., and many other prosperous fairs held in towns and cities smaller than Peoria, and all moving ahead and bringing more people to them every year.

If the fairs "have lost their place in the sun", God help all the big ones that are functioning and pleasing folks all over the country and Canada.

When a fair fails, it is not always the fault of the public. It might be mismanagement, political interference, or some other reason. A fair to be successful must have at least one man of wide experience in fair management at the head of it. Picking up a fellow now and then—a fellow without any previous fair management experience—to manage a fair or exposition is invariably futile.

As we understand the Peoria situation, many local business people had stock in the exposition, while on the other hand there were too many pulling away from it and knocking it for some selfish interest. Another thing, the success of any fair depends largely upon the amusements offered. The program must be of a class and style in keeping with the fair and the gate and grand-stand charges.

The Peoria Exposition has a mile track, an almost new concrete-and-steel grand stand, buildings better than the average fairground structures, plenty of space to still further build and improve, and it's a shame, in consideration of this, to see it pass out of existence. A new management might have put it over.

Vote To Drop Peoria Expo.

Corporation will be dissolved and property sold—lack of attendance blamed

PEORIA, Ill., March 8.—Stockholders of the corporation in control of the Greater Peoria Exposition have voted to discontinue operations and to dispose of all and all properties the organization might hold. "The surrender to General Apathy," as it was characterized by President H. C. Bigham, came in the form of three resolutions presented before a meeting last Friday night, at which the necessary stock was represented.

The first resolution pointed out that the operation of the fair and exposition the last several years has resulted in a financial loss, due to lack of attendance, and therefore it was decided the company would cease operations, dispose of the property held and liquidate its affairs and business. The second resolution adopted provided for the dissolution of the Greater Peoria Exposition Corporation. The third resolution directed the board of directors to bring to a conclusion the affairs of the corporation, "to the end that the creditors may, so far as possible, be paid the several accounts owing them."

Bonded indebtedness of the company, it was estimated, is in the neighborhood of \$123,000. The only asset is the real estate and buildings, there being 103 acres of land.

In commenting on the adoption of the resolutions, President Bigham said in part: "We had been hopeful that an angel would appear, but no angel has appeared. It is lamentable that this had to occur in a progressive community such as ours. I cannot help but think it is a mistake to permit the exposition to die in this manner, yet I realize that the burden has fallen upon a few retail merchants of the city. They have been patient, forbearing, and we cannot ask of them any further help. I am of the opinion that but a few years will pass before the city will be thoroughly awakened to the fact that it needs such an exposition."

No predictions have been made as to the future of the exposition grounds, and it was not considered probable that any other group would attempt to restore the operations for an exposition.

Northeastern Ohio Fair Circuit Meets

YOUNGSTOWN, O., March 8.—Seven different classes of races will be carded for all race meets held next fall at fairs in the Northeastern Ohio Fair Circuit. This was determined at a meeting of representatives of the various fair associations held here. O. R. Beckwith, of Jefferson, Ashtabula County, was re-elected president of the circuit, and H. E. Marsden, of the Columbiana County Fair Board, secretary. Both are entering upon their 10th year as such officials. The Trumbull County Fair will open the season at Warren August 12-14 and will be followed by the Ashtabula County Fair at Jefferson August 19-22. The Kinsman Fair Association, an independent organization, will have its fair at Kinsman August 26-29. The Mahoning County Fair, Canfield, will be August 30 and September 1. The Columbiana County Fair, Lisbon, will run four days and nights, opening September 16. This will be the first season for a night fair at Lisbon.

Ambitious Program For Davenport Fair

DAVENPORT, Ia., March 8.—Contracts have been closed with the Barnes-Carruthers Fair Booking Association to present the spec. *The Awakening* at the Mississippi Valley Fair and Exposition this year. It will be presented on a specially built stage placed on the race track in front of the grand stand.

"This is what is known as a unit show," said Secretary-Manager M. E. Bacon, "offering a complete program with continuity of action depicting the progress of the world, pageantry, revue, ballet, singing, dancing, comedy and concert band music. The climax will be a grand display of fireworks each night, produced by the Thearle-Dumfeld Fireworks Company, with many new and eccentric features.

"The unit show program includes Richards' Band, of which J. J. Richards is conductor, with vocal soloists; the famous Pavley-Outrainsky, a ballet of 16 artistes in five different numbers each night, and the adagio dancers, Marcelle and Williams Company.

"Hippodrome attractions consist of the Destei Troupe, high wire; Pink's comedy mules and police dogs; Six Lucky Boys, Risley acrobats, and the Four Cliffords, aerial gymnasts. An exhibition of comedy, skill and daring and one other feature will be announced later.

"In addition to Richards' Band, a Davenport band will be engaged to furnish music on the fairgrounds proper.

"A contract has also been signed with J. Alex Sloan to conduct a program of motor contests Saturday, August 16, the closing day of the fair.

"The *Awakening* will be produced six nights, starting Monday, August 11."

Taylorville, Ill., Fair Shows Profit of \$1,700

TAYLORVILLE, Ill., March 8.—At the annual meeting of the Christian County Agricultural Fair Association last week the treasurer's report was read and showed a profit of \$1,700. Last year's fair was the sixth annual event and the growth has been rapid until now Christian County boasts one of the largest county fairs in the State. The horse show is one of the outstanding features, attracting horses from many States.

The dates this year are August 26-31, the week following the Illinois State Fair.

Charleston Fair Seems Assured; Dates Earlier

CHARLESTON, Ill., March 8.—The success of the drive for the reorganization of the Coles County Fair seems assured. At a meeting in the Chamber of Commerce rooms last Friday evening the reports showed that a total of 174 shares of stock had been subscribed for, and those present pledged themselves personally to secure the additional subscriptions for the 28 shares of stock still unprovided for. The meeting was an enthusiastic one, with 50 or more men from Charleston and the surrounding country present.

It was definitely decided that there will be no carnival this year. Another decision was that the fair should be held a little earlier, with the better opportunity for exhibits and racing features which the earlier date would provide. A committee was appointed to look into this matter and to see that the dates selected do not conflict with near-by county fairs.

Free Gate at Mankato, Minn.

MANKATO, Minn., March 8.—As a result of a recent ruling by directors of the Mankato Fair Association, there will be no outside gate admission charge at the 1930 Mankato Fair. The dates have been set for August 5-9.

New \$100,000 Arena At Sherbrooke Exhibition

SHERBROOKE, Que., Can., March 8.—Plans are already taking shape for the staging of the big exhibition of Eastern Canada, known as Canada's Great Eastern Exhibition, at Sherbrooke. The exhibition this year will open its new live-stock arena, which is considered the finest and most up-to-date structure of its kind in Eastern Canada, and it is expected that this alone will account

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SOUTH LOUISIANA STATE FAIR, Donaldsonville, Sept. 28 to Oct. 5
 NO CARNIVAL THIS YEAR

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for a big increase in attendance, which should be reflected in gate, midway and other amusement department receipts.

The arena is of brick and steel construction, and cost approximately \$100,000. It has a massive and artistic facade, with a two-story front, and contains the administrative offices of the exhibition, a banquet hall, kitchen, etc. The arena proper is 250 feet long by 125 feet wide, and has a ring 185 by 85 feet for the showing of live stock, horse show, etc. There is seating accommodation for 3,000 spectators and standing room for practically as many more. If seats are set in the ring, as will be the case when public meetings, athletic displays and boxing matches are held, approximately 10,000 people can be accommodated.

It is proposed that the live-stock judging and horse-show features will be shown in this building in the evening, while the grand stand, with accommodation for 7,000 people, will be reserved for the vaudeville, horse races and other spectacular features, both day and night. A contract has been signed with the

Melville-Reiss Shows for the midway, thus adding one more to the list of big amusement organizations which have invaded Canada in the last few years.

Booked by Wirth & Hamid, Schooley's Revue will be the feature attraction of the evening performance. In addition there will be included in the program the Casting Campbells, the Vasques, Jean Jackson, and Sutcliffe Troupe, together with the equestrian aggregation of Stanley's Horses, which will present chariot races, horse push ball, relay races and flat races.

New buildings, a general rearrangement and improved lighting, broadcasting of music and an increased prize list, give promise that Canada's Great Eastern Exhibition will again stand at the top of the list when the exhibition season is closed for 1930. Colonel Harry Blue, president, will again direct operations, with Mayor Tetrault as his second in command; Hyndman will be in charge of the attractions, while the general management will be looked after by Colonel Sydney Francis, who has had some 16 years' experience in fair management,

Night Fair Again At Wapakoneta, O.

WAPAKONETA, O., March 8.—Directors of the Auglaize County Agricultural Society have gone on record as favoring a night fair during the regular fair next fall, dates of which are September 16-19.

Membership tickets this year are to remain at \$1.50, with a probable charge of 25 cents for night sessions. Friday is to be school day again and, it is proposed, admission to school children will be free.

Revision of the premium list, with provision of \$1.50 entry fee for Auglaize County exhibitors and \$2 for other counties, is to be made. The board will meet again this month to complete this work.

Closing Night Largest At West Palm Beach Fair

WEST PALM BEACH, Fla., March 8.—The largest crowd of the five days and nights of the 16th annual Palm Beach County Fair at Belvedere Park was on hand for the closing night of the exposition last Saturday. School children were admitted free on the first and closing days.

It was the widest variety and the greatest number of exhibits ever gathered here for a fair. Every agricultural activity of the county had representation, while home industries occupied much space with their showings. Two permanent exposition buildings and three big circus tents housed the exhibits.

A program of horse races was run during the five days of the fair. Music was furnished by the combined West Palm Beach and Lake Worth Harmonica Band. Among the free attractions were Joe Cramer's table-rocking act, Groth's comedy revolving ladder, Patterson's trick Ford and auto polo, Cramer's juggling and wire stunts, Mma. Marie's Dog and Pony Circus, Groth's double trapeze act, Sensational Meridith's high barrel offering and a clown bucking mule.

Amusements on the midway were supplied by the Johnny J. Jones Exposition. Approximately 600 cash prizes from 50 cents to \$30 were awarded during the fair, as well as more than 5,000 ribbon awards for firsts, seconds, thirds and specials in the various departments.

Schooley Supervising Show

Edgar I. Schooley, executive head of Schooley's Productions, Inc., of Chicago, left March 1 for Madison, Wis., to supervise the production of the Haresfoot Club musical entertainment, which begins its annual tour in Chicago late in March at the Eighth Street Theater. Archie D. Scott, a producer of the Schooley office, has been handling this attraction for the last seven consecutive seasons, but is at present busy for the firm in St. Louis at the Club Diablo. Schooley will remain in Madison during the entire rehearsal season, which means that he will not be back at his desk in Chicago for several weeks. Peggy Carter, secretary of the Schooley office, will be back at her desk the middle of March, having completely recovered from her recent illness. She has been vacationing in Southern Indiana for a few weeks.

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May "Modify" Fair Midway

Officials of 1933 Chicago exposition hazy as to form amusement zone will take

CHICAGO, March 8.—Altho reams and reams of publicity matter are being sent out by the publicity department of the Chicago World's Fair of 1933, practically nothing has gone forth concerning the amusement features of the fair, the extent to which they will be used or the form they will take. Nor do the officials of the fair organization appear to have any definite information along this line. As a matter of fact they appear to have deliberately sidetracked consideration of the amusement end as a matter of minor importance that may be taken up and disposed of in short order when everything else has been taken care of.

At the present time 40 of the world's leading scientists are at work planning the part the various sciences will play in the fair, and when their conclusions have been submitted a committee will take them in hand and work them out in terms that come within the comprehension of the lay mind. Plans for the transportation and administration buildings are almost complete. They will be submitted for approval early in April. It is expected that soon thereafter actual work on these two buildings will be started.

Until all of these major matters are disposed of little activity in the line of working out the amusement plans may be expected. W. E. Prickett, acting director of publicity, told a *Billboard* representative that it is probable a "modified" midway will be a part of the fair. Plans, he said, are still in the tentative stage, but it is likely that whatever form the amusement zone takes there will be a number of amusement park features which, of course, will include the newer developments in park rides. Conferences with one or two park men already have been held, but nothing definite decided.

Men who have had extensive experience in handling large expositions in the past express the fear that those in charge of the Chicago World's Fair may make the mistake of relegating the entertainment end of the exposition to such a minor place that the success of the whole enterprise may be endangered. These men, skilled in crowd psychology, point out that the scientific and educational features which will be the backbone of the fair cannot alone be expected to draw the masses in sufficient numbers to put the fair over successfully. They have seen it proved again and again that entertainment and amusement must be provided to attract the crowds.

"Of course, there still are more than two years before the fair opens and in that time a comprehensive amusement plan can be worked out," said a well-known amusement park man to a *Billboard* representative. "But the fair officials do not seem to be taking any cognizance of the amusement end. Most of them probably know nothing about it. As far as I have been able to learn there are no showmen connected with the fair and the experience of most of the fair officials is far removed from anything related to showmanship. Perhaps some practical showmen will be called in eventually."

Location of the concession and midway zone of the fair has been tentatively chosen, it is understood, but for various reasons it is not being made public. It is possible that a change may be made, so until all the buildings are definitely located no announcements of locations are being made. The main entrance of the fair will be at 23d street. It is probable a large part of Grant Park will be utilized as a sort of "front yard" for the fair. A vast military pagent may be staged there, and there has been some talk of utilizing a part of it as a camp ground.

McCullar on Auto Trip

MILLEDGEVILLE, Ga., March 8.—C. B. McCullar, of this city, president of the Association of Georgia Fairs, and J. T. McClellan, of Macon, will leave here to-

morrow for a week's automobile trip to Indiana, Kentucky and Ohio. McClellan is the owner of the J. T. McClellan Shows, and is making the trip in the interest of his carnival. McCullar will accompany McClellan for the purpose of visiting fair officials and obtaining information and ideas concerning fair management in those States. Evansville, Indianapolis, Cincinnati and Louisville are among the cities to be visited during the trip.

Gifts to Officers Of South Florida Fair

TAMPA, Fla., March 8.—The annual meeting of the directors of the South Florida Fair Association was held at the Tampa Bay Hotel Monday night. The directorate, in appreciation and esteem for the services of W. G. Brorein, president of the fair association, and P. T. Strieder, general manager, presented each of them with a valuable present. Brorein was given golf equipment and luggage, and Strieder a check for \$500.

Brorein reviewed the fair and complimented J. Edgar Wall, vice-president, who was called on to give much of his time during the fair period this year.

Charles A. McKay, in charge of the program last night, read letters directors had written burlesquing phrases of community life as well as the development of the fair.

Bogalusa Fair Signs Bernardi

NEW ORLEANS, March 8.—Harry E. Hoppen, vice-president and general manager of the Washington Parish Fair Association, Bogalusa, has signed contracts with the Bernardi Exposition Shows for this year's fair, to be held October 15-18.

CNE Revenue Over \$1,000,000

TORONTO, March 8.—Optimism was the keynote of the annual meeting of the Canadian National Exhibition when a statement of increased profits was presented before the directors. Revenue for last year amounted to \$1,198,394.91, with a total operating expense of \$880,412. The surplus for the year stands at \$124,978.12.

A high spot of the meeting was the statement of the president, Thomas Bradshaw, in which he told of the progress of the association. He recalled that last year, Empire Year, was fraught with indirect benefits, as all the exhibitions must be. He expressed a hope that 1930 would be a year of even greater success. He pointed out the operating profit for last year was given at \$335,982.18. The total revenue for the year is an increase over 1928 of \$67,895, accounted mainly thru increased receipts from the renting of building space. The operating expenses show an increase of \$60,070, distributed over all departments. The operating profit for the year of \$335,982 compares with \$328,157 for the previous year. Total admissions paid during the year amounted to \$675,954.38. Revenues from concessions amounted to \$463,863, and other income totaled \$56,576.92.

Other high spots of the meeting were the promoting of eight directors to the CNE board to represent the agriculture and live-stock section. The following were declared elected out of a field of 12: Col. F. H. Deacon, Frank M. Johnston, W. A. Dryden, Dr. R. M. Jenkins, Sam McBride, F. Duggan, Lionel Godson and Alfred Rogers. The directors feel that the year 1930, All-Canada Year, will achieve even greater things than any of its predecessors. Last year, due to conditions over which there was no control—a week of very extreme and unseasonable heat—there was a slight decrease in attendance figures, but that decrease amounted actually to less than half of one day's average attendance.

The presidential address referred to the deaths of George T. Irving, John Gardhouse, J. P. Edwards, J. P. Murray and J. J. Dixon, all directors of the association. In compliance with the constitution, the president, Thomas Bradshaw, retires after two years in office. His successor is Sam Harris, vice-president for a number of years.

Special features will mark All-Canada Year. Whether another marathon swim will be held has not been decided, but that hopes run high in many minds is indicated by the fact that already 60 entry applications have been received.

New Office Building At Calgary Completed

CALGARY, Can., March 8.—The Calgary Exhibition and Stampede staff has just moved into its commodious and attractive new general office building, which has been in course of construction for the last six months. Since the Calgary Stampede has become the special annual attraction feature of the Calgary Exhibition, the show has developed from an annual revenue of \$26,000 to more than \$250,000. This increased business resulted in the old administration building becoming inadequate, and the directors decided unanimously to erect an office building which would make it possible for the staff to give the maximum of service and provide for the further development of the annual show.

In preparing the plans, General Manager E. L. Richardson and Assistant Manager W. N. Gibson, who have served the Calgary Exhibition 27 and 22 years, respectively, were able to make use of their wide experiences. The building and furnishing represents an investment of more than \$30,000, which has been paid for out of the \$41,846 surplus of the last exhibition.

The building is a story and a half, brick veneer, with full basement, 77 by 47 feet. The basement provides storage facilities, with a separate room for each department and a storage vault 10 by 20 feet. On the main floor are offices for concessions, bank, accountant, live-stock superintendent, auditor, assistant manager, manager's secretary and the manager, placed around a public lobby 15 by 45 feet. There is also a large general office, vault and garage. Upstairs there is a small vault for the superintendent of ticket sales and facilities for ticket sellers and the ticket-counting staff, directors' room capable of accommodating 150 people, which will be used as an exhibitors' reading and writing room during the exhibition, a press room, lavatories and a balcony overlooking the track and grand stand, the building being located in front of the cattle pavilion and backing on the race track.

In front of the office a flower bed has been arranged in the shape of a horseshoe, about 50 feet across. The show, constructed of cement, will be indicated by a strip of grass, in the center of which will be flowers.

Chatham, N. Y., Fair Entire Week; Pageant as Feature

ALBANY, N. Y., March 8.—Arrangements have been made with the John B. Rogers Producing Company for the presentation of the pageant, *Progress*, at the Columbia County Fair, Chatham, N. Y.

This year the fair will be held for the entire week, opening September 1, and will be conducted night and day. More features in the form of free acts will be booked this year to keep up with the yearly increase in attendance and size of the exhibition. The horse show and racing features will be on a larger scale, \$9,000 being offered in purses.

New Fairgrounds At Laurel, Miss.

LAUREL, Miss., March 8.—Plans of the new grounds for the South Mississippi Fair here were discussed at a meeting of the fair board Tuesday. It was decided by the board to employ R. J. Pearse, of Birmingham, Ala., to do the landscape work, with the assistance of L. W. Duffee and Paul C. Klyce, local architects. It is planned to have the grounds ready for this year's fair, the dates of which are September 29-October 4.

E. P. Ford, secretary-manager, states that preparations are under way to make the 1930 fair greater than any of its predecessors. It will be one of the official 4-H Club fairs.

The midway amusement features will be supplied by the D. D. Murphy Shows. Contracts have been signed with the Gus Sun Booking Exchange for the free acts. A racing program will also be offered on the new track.

Leipzig Fair Closes

LEIPZIG, March 8.—The main sample section of the Leipzig Fair closed today. The technical exhibits will remain open until March 12.

Amusements Set For Billings Fair

BILLINGS, Mont., March 8.—The Midland Empire Fair here will again open Labor Day, the dates being September 1-5. A large amusement program has been lined up by Jack Bresnahan, manager. Schooley's Winter Garden Revue has been contracted thru Barnes-Carruthers. Thearle-Duffield Fireworks Company thru its representative, Art Briesse, has been awarded the fireworks contract. Out of the last nine years of fireworks contracts, this company has received seven. R. C. Mulnix, of Denver, Colo., was again awarded the contract for the furnishing of a No. 1 Western Electric Public Address System. The John T. Wotham Shows have been re-engaged, making Wotham's fourth consecutive engagement at the fair.

Last year the Billings fair furnished its patrons with one of the snappiest racing programs in the Northwest. Many of the best horses in the country participated. Charles L. Trimble, of Chicago, who acted as presiding judge, has been re-engaged for this year. All races this year will be operated under the pari-mutuel system. The pari-mutuel plant will be enlarged to take care of its many patrons and to avoid the crowded condition of last year.

The Midland Empire Fair has grown from a small institution in 1916 to one of the largest of its kind in the Northwest. The fair plant now represents an investment of more than \$300,000 and the nicest part of it is that it is all paid for and the property of Yellowstone County. This fair receives no subsidy from the State nor from any other source outside of the county. Competition in all of the departments is open to the world.

Adelaide's Exhibition

SYDNEY, Feb. 28.—Adelaide's big exhibition opens next month, and most of the available space is already booked up by the better-class attractions, amongst these being the various novelties controlled by Dave Meekin, Harry Mays and the Clare & Greenhalgh Company.

Texas Fair Buys Site

HUNTSVILLE, Tex., March 8.—The Walker County Fair here has purchased a new 12-acre site and will erect four exhibit buildings to be ready when the fair opens October 1 for four days. C. S. Adickes is secretary. The Roy Gray Shows will furnish the midway attractions, while the Bellale Production Company will present the fireworks special, *Pioneer Days*, for four nights.

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High-class clean Carnival week August 18-23, inclusive.

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Prices on Fireworks Displays and Open Air (Platform) Attractions. Two performances July 4. No rides wanted.

HARTFORD 4th OF JULY CELEBRATION
F. A. BUCKREUS, Secretary, Hartford, Wb.

American Legion Street Fair

AT ANGOLA, IND., WEEK OF JULY 21.
Wishes to book Free Act and Concessions. Also to rent a number of Concession Stands. Address THE AMERICAN LEGION FAIR COMMITTEE, Angola, Ind.

Same Free-Act Program At Two Nebraska Fairs

GENEVA, Neb., March 8.—The Fillmore County Fair of Geneva and the Hall County Fair of Grand Island will again co-operate this year in free entertainment matters. Acts will spend two days and two nights at Geneva and two days and two nights at Grand Island. This gives each fair a variety of entertainment otherwise impossible to provide. The dates of the Geneva fair are September 9-12, beginning in the evening of the first day.

The attractions for which arrangements have been made include Harper's Pony Show, which appeared at the fair in Geneva three days ago; Weigand Family, father, mother and two children in athletic stunts; Five Decardos in two separate acts, and two Jackmans in musical, novelty and clown acts. Chris Lyck will present four evenings of fireworks. C. E. Sibley will be on hand with his Ferris Wheel and Merry-Go-Round.

Chick Boyes has also been engaged to put on free entertainment in front of the grand stand for four nights at the Geneva fair. If the weather should be unfavorable the entertainment will be presented under canvas.

There will be baseball games Wednesday, Thursday and Friday, while harness races will hold forth Wednesday, Thursday and Friday. There will be no auto races this year. The Geneva Band will furnish music throughout the fair.

Question of Fairgrounds At Millersburg, O., Unsettled

MILLERSBURG, O., March 8.—The question of a fairgrounds for Holmes County for next summer is still unsettled, but a decision is expected shortly. If the fair board and county commissioners do not purchase a site for the fair, the annual event will be held on the streets as in recent years.

The officials have looked into the subject and do not feel that they can afford to buy a parcel of land big enough to contain a half-mile race track.

Florida State Fair Ticket Sale Heavy

JACKSONVILLE, Fla., March 8.—The advance sale of tickets for the Florida State Fair has started under the supervision of Mrs. Roy Bell Whitaker, with an increase each day, and has reached a stage to practically insure its success. The advance tickets are sold in strips of five for \$1, good at any time. Not a new idea (vide Toronto), but a good one and a success here.

Entries for the Dog Show, under the auspices of the Jacksonville Kennel Club, closed Thursday, with more than 250 fine dogs listed, reports Mrs. Florence I. Hopkins, secretary, also chairman of the bench show committee. With the arrival of Dr. Henry Martin, of Cincinnati, who will be superintendent of the show, this part of the exposition promises to surpass previous efforts. The dates are March 18-20.

General Manager Lewis reported March 5, 10 days before the opening, that the exhibit space proper had all been disposed of.

Several carloads of the show and ride equipment of the Royal American Shows, which will furnish the midway, are already on the grounds, looking spick and span with new paint and gold leaf. The shows are wintering in South Jacksonville, where their workshops are located, and as fast as the units are thoroughly overhauled and painted they are transported to the fairgrounds.

A few of the superintendents of departments are Cleat Brooks, Jacksonville, swine; Prof. Robt. D. Dolly, education; J. F. Williams, Jr., Tallahassee, superintendent, and C. H. Williams, University of Florida, future farmers of Florida judging contest; Joe Scout, poultry; J. I. Randolph, Jr., rabbits; G. W. Powell, superintendent colored activities, and A. A. Turner, director of exhibits of the colored department.

MILEN, Ga.—Officers for the 1930 Jenkins County Fair were chosen at a recent meeting of the stockholders. They are Robie Gray, president; G. O. Brinson, vice-president; Allen Edensfield, treasurer; Walter Harrison, secretary. Directors are J. P. Oates, A. W. Oates, W. M. Tinley, W. H. Shepherd, Jr., and W. F. Watkins.

Two-Thirds of Guarantors

ALBION, N. Y., March 8.—Nearly two-thirds of the 400 guarantors sought by the Orleans County Fair Society, to be responsible for liabilities of \$10 each for the 1930 fair, have been signed up, it is announced by Secretary Charles W. Howard. The guarantor plan was hit upon to relieve financial stress and to assure another fair this year. The fair rating was boosted from 18th to 14th of the 66 county fairs and expositions in the New York State Association of County Fairs.

Middle Georgia Fair Signis McClellan Shows

MILLEDGEVILLE, Ga., March 8.—The J. T. McClellan Shows have been awarded the contract to furnish the carnival attractions for the Middle Georgia Fair here this year, according to Secretary C. B. McCullar. The McClellan Shows played Milledgeville and several other fairs last year, their first trip South.

No contracts were signed at the annual convention of the Association of Georgia Fairs held here several weeks ago on account of some misunderstanding with city council concerning license charges for a carnival at the fair. However, the directors of the fair association had a joint meeting with city council Monday night, and an understanding was reached whereby no license charge will be made for the carnival.

Legislators on Fair Board

SPRINGFIELD, Ill., March 8.—Governor Emmerson has appointed a large number of legislators as members of the State Fair Board. Among them are Senator Lantz, of Congerville; Charles M. Turner, of Wenona, and Callistus Bruer, of Pontiac, all members of the General Assembly from this district. All of them are farmers, too.

Connersville Free Fair May Be Dropped This Year

INDIANAPOLIS, March 8.—A proposal concerning a site for the annual free fair at Connersville, Ind., was discussed at a recent meeting of officials. Those interested in the free fair have proposed that sanction be granted for holding the fair at the Roberts Park on condition that the fair board purchase a permanent fair site as soon as possible to do so.

John Heron, the only living member of the original Roberts trustees, has given no indication as to his attitude. He has for some time held that the conditions of the gift of the park site to the city provided it should be used for park purposes only. If the proposal to him is not accepted, it is felt the fair may have to be abandoned this year.

Tanforan, Calif., May Hold Fair

SAN FRANCISCO, March 8.—Judge Joseph A. Murphy, of St. Louis, famed turf, fair and sports expert, was here a few days ago to confer with officials of the Pacific Coast Breeders' Association. Probable inauguration of a tri-county fair next fall at Tanforan, with harness racing featured, may follow his advisory meeting with Dr. Charles E. Jones, of San Francisco, secretary of the breeders' group, and Louis Oneal, San Jose, president.

Gaffney Fair's 35-Cent Gate

GAFFNEY, S. C., March 8.—A decision has been reached to reduce the gate admission to 35 cents at the Cherokee County Fair here this year. The dates are October 14-17, and plans are being made to put on the biggest fair ever staged here, according to H. L. Fricke, secretary. This will be the sixth annual event.

Among the Free Acts

OLYMPIA AND JULES DESVALL, who recently completed Shrine circus engagements in Minneapolis and St. Paul, have signed up with the Robinson-Lavilla Attractions for 10 weeks of fairs.

THE THREE KRESSELLS, well-known fair attraction, presented their two free acts at the Maccabees' Indoor Festival, Lexington, Ky., March 3-8. The crowds, they say, were large.

NEW ENGLAND FAIRS

(Continued from page 60)

that some of the fairs in the West conceived the idea of using tents for their aviation shows, and charging the exhibition accordingly for space—but the Western fairs met their Waterloo when they found that they could not sell the space advantageously. Frank Kingman, manager of the Worcester (Mass.) Fair, put on his initial exhibit last year, and he conclusively proved that the Eastern fairs are pursuing the right methods in undertaking to educate the airplane manufacturers in the wisdom of these meritorious exhibits. He commented on the type and class of entertainment the New England fairs were rendering, and that they didn't seem to be cutting their budgets. Nash is not enthusiastic about booking circuses at fairs, and he gave some concrete data to sustain his contention in the matter. He spoke about the rodeos and stampedes that are coming into vogue at some fairs. He mentioned that the budget system is being extensively used in connection with the New England fairs, and that it has improved the financial condition of the fairs materially. He cautioned the fairs to pay strict attention to their expenses, and let the receipts alone, as they will take care of themselves.

A. R. Rogers, of Boston, discussed the Torcentenary, and stated he was surprised to find Springfield and Worcester disinterested, whereupon Milton Danziger replied by stating they should give the central part of the State more attention and not so much to Boston and its environs. Thomas B. Ashforth, of the Sturbridge Fair, was a belated arrival, and was immediately called upon for a speech. Stuart Collins, representing Wirth & Hamid's Boston office, stated: "The remark that no one is cutting their appropriations this year seems to be wrong, as I know of several fairs that have adopted this policy. It means that these fairs won't get as good attractions, but we will endeavor to give them the best service possible at all times." President Roger Rourke stated he was in favor of cutting all departments 10 per cent.

Lombard Speaks

A. W. Lombard, Boston, secretary of Massachusetts Agricultural Fairs Association, made the following motion: "That the executive committee be empowered to take such action as seems best for the future of this association, even to the extent of closing up the affairs of the association, or affiliating with other associations." Lombard then reviewed some of the remarks of Charles A. Nash, especially pertaining to the New England Agricultural Fairs Association, and stated the first meeting he ever attended was at Greenfield, Mass. He contrasted conditions then with those of today, and stated there were no various racing associations that we have in this day and age. He spoke in the highest terms of the New England Council, which is filling a long-felt need in agriculture, industry and recreation, and the people of New England formed this association expressly to boost New England, and that it is accomplishing a useful purpose. He commented on the drastic changes some of the New England fairs have made in their dates. "In these communities, where these fair dates have been changed, how many of the local people are aware of the same? The best thing to do is to spread the good news." He then dwelt on attractions at fairs—the operation of fairs, or, in other words, the technique, including racing, exhibits, attractions and kindred matters. He mentioned that 250,000 more people attended the New England fairs in 1929 than the previous year. He interrogated: "How are we going to hold the attention of those people in the future?" He admitted that the problem required intelligent study. He described how the fairs can make their live-stock exhibits more attractive. At this juncture, Lombard paid the New England Amusement Men's Association a high compliment, as he attended that organization's meeting in Springfield last week, and stated the park men have an organization that the fair people should try to emulate in the way of efficiency methods, which were a revelation to him. "Our fairs should give their patrons more and better attractions—they should pay more attention to keeping their grounds spick and span—better walks and more shade." He mentioned the unsanitary toilets, which are a menace to any fair.

President Rourke then paid Lombard a

compliment by stating he has done more for the New England fairs since becoming associated with the Department of Agriculture than anyone else has ever done in a similar capacity, and when he visits a fair, nothing escapes his attention, as he covers the grounds thoroughly and renders the fairs the type of service that is conducive to their future welfare.

Danziger Warns Against 'Stunt'

Milton A. Danziger, assistant manager of the Eastern States Exposition, stated the previous speakers had made some excellent suggestions, which it would behoove the fairs to follow. He cited an interesting case in the outdoor exhibits companies, so-called, recently sprung up, and they were circularizing the New England fairs extensively. It seems that their mode of operation is to take 100 feet of space or more on the midway, employ a jazz band, and in other words, "whoop things up". He explained a number of these outdoor exhibit companies are holding forth in New York, and that they threaten to hurt the commercial exhibits of the New England fairs if they are permitted to compete with the fairs. Danziger is a member of the government committee on agricultural exhibits and will attend the annual meeting in Washington shortly. He is trying to get the appropriation raised to \$225,000, as the exhibits the government is getting out are very attractive, and he hopes the smaller fairs can be included in this matter. He emphasized that the harness-horse game in this State is not on the wane, and that the attraction programs and the racing events are the best that can be obtained. "The harness-horse sport in North America, including Canada, plays to more people annually than baseball, football and other athletic pastimes, which indorse it as the leading attraction at our fairs," Danziger stated.

President Rourke was elated at the real "meat" that was brought out at this meeting, which, in view of the small attendance, exceeded his fondest expectations, as he never presided at a more interesting meeting than this one. He stated that New England was the foundation of the trotter.

W. H. Dickinson, of the Northampton fair, stated the first racing meet in Massachusetts would be held there the second week in June.

Henry L. Rapp, of the American Fireworks Company, Boston, was the next speaker, and he was followed by several others, after which the meeting was concluded.

Re-Election of Officers

The nominating committee on the election of officers comprised W. H. Dickinson, Charles A. Nash and A. W. Lombard. Officers re-elected included: President, Roger Rourke, Greenfield, Mass.; first vice-president, J. H. Mahoney, Great Barrington; second vice-president, R. W. Smith, Stafford Springs, Conn.; third vice-president, Joseph Parsons, Northampton, Mass.; treasurer, O. E. Bradley, Monson, Mass.; secretary, H. T. Hyde, Southbridge, Mass., and the following members of the executive committee were elected for the current year: W. H. Dickinson, Hatfield, Mass.; A. W. Lombard, Boston, and Will L. Davis, Rutland, Vt.

Across the Luncheon Table

Barney Frailek, prominent horseman, was there with bells on.

There are 18 fairs in the New England Agricultural Fairs Association, minus those which have dropped out. The annual dues are \$10, and States represented in the association include Connecticut, Massachusetts, Vermont and New Hampshire.

A. W. Lombard stated the Massachusetts fair dates were on the press and would be released later.

The idea in cutting out the banquet is due to the fact that the members of the association are home-loving people and a night away from their home holds no attraction for them.

There were no printed programs this year.

Some of the New England fairs that are reported on the rocks include St. Queensbury, Vt.; White River Junction, Vt.; Norwich, Conn.; Rockville, Conn., and Hartford and North Adams, Mass.

Frank Kingman, manager of the Worcester fair, could not attend, as he is suffering from an epidemic of boils which has him incapacitated.

Alex Sloan, racing wizard of Chicago, was present.

The next Massachusetts fair meeting will be held April 17 at Worcester.

Parks, Piers and Beaches

Conducted by A. C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O.

Silver Loving Cup as Award

Humphrey to give prize to individual doing most for American Museum

NEW YORK, March 8.—D. S. Humphrey, of Euclid Beach, Cleveland, has announced that he is offering a silver loving cup to the individual who does the most for the American Museum of Public Recreation for the current year. He has purchased the cup, which will be awarded by a chosen committee for that purpose at the annual meeting of the National Association of Amusement Parks in Chicago next December. All the work done from the beginning of 1930 up to the time of the convention will be considered in making the award. It is the purpose of the museum to best serve the advance and development of clean and wholesome recreation thruout the universe.

The museum, on West Eighth street, Coney Island, can be seen by applying to W. F. Mangels, and information concerning it can be obtained from the standing museum committee, George P. Smith, Jr., of the Philadelphia Toboggan Company, Philadelphia, or R. S. Uzzell, of the R. S. Uzzell Corporation, 130 West 42d street, New York, or W. F. Mangels, West Eighth street, Coney Island.

Woodcliff Arena To Open April 20

POUGHKEEPSIE, N. Y., March 8.—Billy Roche, veteran fight promoter, is arranging a strong fight bill to mark the opening of Woodcliff's arena, which will occur on or about April 20. The seating capacity of the arena is 10,000.

The gardeners and florists at Woodcliff have an abundance of beautiful flowers in the greenhouses which will be used to beautify the grounds.

There is a movement on foot by the historical society of the Empire State to raise funds to erect a large monument at Woodcliff to commemorate the memory of the late John F. Winslow, who built the Monitor, which sank the Merrimack. Winslow lived for years on the property, which is now Woodcliff Pleasure Park.

Mrs. Grace Salmon, of Palm Beach, will have charge of the waffle iron at the Woodcliff lunch this season, making her second year.

Manager Fred H. Ponty, who has been wintering at his Palm Beach villa, is now on his way to Poughkeepsie to assume direction of the park.

The new \$7,000,000 vehicular bridge, connecting Poughkeepsie with the west shore, is fast nearing completion. Due to its strategic location, it will undoubtedly stimulate business at the park by connecting a big drawing population from that territory.

Woolley Goes South

SALT LAKE CITY, March 8.—Manager Gordon Woolley of the Odeon Spanish Ballroom and Woolley's Skating Rink, is on an extended Southern tour, which started at Houston and will probably end at the bathing-girl revue at Miami. He is visiting dance halls and amusement resorts for new ideas to inculcate into his local enterprises.

Charleston, Ill., Park Pavilions Are Leased

CHARLESTON, Ill., March 8.—G. O. Gossage has taken a lease on the dancing and skating pavilions in Edgewater Park here and will open both about April 15 with a double marathon. He plans to put on plenty of special features thruout the season. He had originally intended using a carnival at the opening, but decided otherwise.

If the Coles County Fair is held here this year, and from present indications it will be, Gossage will have the pavilions which he has leased moved to the fairgrounds shortly before the event.

New Park Planned

AMBRIDGE, Pa., March 8.—Plans are under way for the development of a \$100,000 amusement and picnic park on the Rosenbauer farm here.

Clair New Manager

BOSTON, March 8.—Arch Clair, secretary of the Brown & Dyer Shows for eight years, has been appointed manager of Norumoga Park, Auburndale, Mass. He succeeds Will L. White, who has become booking manager for Playland at Rye, N. Y. White had been at Norumoga 13 years.

It is understood quite a few improvements will be made to the park this year.

Scotty MacGregor To Direct Luna Park's Publicity Again

MIAMI, Fla., March 8.—P. A. (Scotty) MacGregor will return to New York April 1 to assume charge of the publicity department at Luna Park, Coney Island, a position which he filled last year. MacGregor is at present connected with the Miami Beach News Service here.

New Project In Park Field

Night club with amusement park features making entry—aim is automobile trade

RICHMOND, Va., March 8.—W. T. Stone, former outdoor show owner, is devoting his time and attention to a new venture with which he hopes to attract the automobilist; in fact, a few others in this section are working along the same lines. Stone has under construction just beyond Bellwood, about seven miles from Richmond, a project which will include a picnic grounds, big concrete swimming pool, spacious dance pavilion, bathhouse and dining room. The enterprise will be known as Chimney Corners, and while it is termed an inn and night club, at the same time it savors more of a small amusement park than anything else. Stone expects to open the establishment St. Patrick's Day, March 17.

The pool, 105 by 45 feet, with a depth ranging from 31-2 to 91-2 feet, will not be completed for some time, but work will be pushed on the dance hall and bathhouse. The dancing pavilion will have facilities to permit its use in summer, as well as winter.

The first branch of the resort to open will be the dining room, which also has a large dance floor.

Stone, who is well known to many Richmonders, having conducted outdoor shows here for a number of years, is expending more than \$30,000 in the project. A well more than 100 feet deep will provide water. When this was being dug, Stone put up a sign, "drilling for oil." Thru tourists and local motorists stopped by the hundreds to question the "well-drilling" operators, and the crush became so heavy that Stone finally had to take down the sign.

In announcing plans for the opening, Stone said that orphans would be admitted free to the pool one day each week. Two fields provide parking space and the picnic grounds will be turned over without any charge to any charitable organizations.

The dining room, with public and private tables, was formerly a barn that was a landmark along the pike.

Three Wortham Rides Bought for City Park

SPRINGFIELD, Mo., March 8.—Dug Thomas, operator of a local sporting-goods store, who has obtained a three-year lease to install and operate the riding-device equipment at Doling Park, the city's newest playground, has purchased \$22,000 worth of such devices, consisting of a Merry-Go-Round, Whip and Ferris Wheel, from Mrs. C. A. Wortham of San Antonio, Tex., whose late husband at one time was one of the leading carnival owners in the country. The equipment has already arrived, and it is intended to have it in operation in time for the Senior High School annual picnic, which probably will be in April.

With the addition of this equipment and the creation of the \$20,000 skating rink, Doling Park will doubtless become the city's most popular playground. Work on the rink is progressing rapidly. It will be much larger and better constructed than the one which burned last fall.

Amusement Resortorials

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

A NEW enterprise for the inland towns and city suburbs is to invade the amusement park field the coming season. At least it borders more on an amusement park than anything else in that its features will consist mainly of picnic grounds, swimming pool, dance pavilion, bathhouse and dining room. Although there is nothing definite at this early stage as regards concessions, these may be added later.

The enterprise in question is termed an inn or a night club, and several are in line for Virginia and near-by States. If these are successes, it's only natural to assume that there will be similar ones springing up in other sections.

Of course, the features of the enterprise are not new—it's the idea of combining them into one unit, thereby taking on the semblance of an amusement park.

While these undertakings apparently will not be in direct conflict with the big amusement parks, judging by the ones which are now being established from 7 to 10 miles out of the city, at the same time the effect will be felt more or less. The automobilist is what they are aiming at, and the effect on the regular amusement park will depend largely upon the manner in which the so-called night clubs are conducted and the type of people catered to.

In the park department of this issue appear the views of Frank W. Darling on the amusement park of the future. Coming from such an authority as Mr. Darling, they carry much weight, and there is much "meat" in them for the benefit of park men thruout the country. These views were similar to those of other prominent men expressed at the third annual convention of the New England Amusement Men's Association at Springfield, Mass., recently, and offer much food for thought. Park owners and managers would do well to give them serious thought, and then consider the application of some if not all of them.

It's a foregone conclusion that if the high-type amusement park is to continue in business, its manager must do something that will place—and keep—its popularity on a par with that of the de luxe movie houses.

There are advantages that the park manager has over the picture house. The principal one is that the movie theater has to be cooled mechanically, whereas the park offers the open air.

We are firm believers in competition, but some amusement parks, from information reaching us, are going the limit in competing for picnics, all of which gives the park industry a black eye. George P. Smith, Jr., general manager of the Philadelphia Toboggan Company, has expressed himself on this subject in the current issue of "Play". He says:

"Certain sections of the country have developed a 'cut-throat' competition for picnics that is bad for the amusement park industry. Competition—fair and clean—is good. It makes life more interesting and keeps us on our toes. But when it is of the price-cutting type—the catering in the grafting picnic-committee type—it does vast harm. Why not get together and agree to compete only in service—give beauty, give courtesy, but not cash—then live up to the agreement, and you will make a real profit from the picnic, not just the satisfaction that you took the picnic away from your competitors, even at a loss?"

The tactics used by some of the Ohio "boys" would never be tolerated in New England, where NEAMA means something.

KEEP YOUR PARK ALIVE!

LAFF IN THE DARK, Jr.

New model, smaller car, shorter curves, new patented stunts and new low price. Goes in any old building or tunnel.

Price, \$3500.00 Up

Or complete with tunnel if needed.

EZE-FREEZE

The wonderful Ice Cream Cone Concession. Makes more money than many expensive rides and other concessions. Soft ice cream tastes better and goes farther. Park men say this machine is rapidly taking the place of other ice cream.

PERKINS SWIMMING POOLS

Don't be foolish and pay \$100,000.00 to \$300,000.00 for a pool which will never return its cost when a sanitary profitable pool can be built for \$15,000.00 to \$40,000.00. Don't be equally foolish and think that a concrete tank without filters or purifying apparatus is a swimming pool. It isn't and it will only be an unhealthy stagnant outfit that will eventually have to be rebuilt at big expense. Perkins Pools are guaranteed to keep the water as pure as drinking water throughout the season with only one filling from spring until fall.

AUTO RACE

This wonderful little automobile ride operated in four parks last year with wonderful success. The gross receipts were from ten per cent to fifteen per cent every week on the entire investment. Self-starting cars operated by third-rail trolley with ample power and speed. Built for kids but ridden by grown ups. Total cost of installation

\$6500.00 to \$7000.00

BOBS COASTER

This ride is making a tremendous and wonderful success in Playland, Rye, N. Y.; Eastwood Park, Detroit; Riverview Park, Chicago; Ponchartrain Beach, New Orleans; Revere Beach, Boston; Cedar Point, Sandusky; Willow Beach, Toledo; Bellevue Gardens, Manchester, Eng.; Savin Rock Park, New Haven; Clutes Park, San Francisco; Venice, Calif.; Jantzen Beach, Portland, and dozens of other resorts. Just time to build it for you and open in May.

BUG RIDE

This ride is now standard in one hundred and two parks, where it usually earns an average of about sixty per cent as much as the coaster. A permanent money getter that appeals to patrons of all ages. No park can afford to be without a Bug.

SEAPLANE DE LUXE

This is a standard aerial swing. More than 400 are in operation throughout the world. The De Luxe Car is the most beautiful car on any ride and it can be installed on any old machine.

WHIRLWIND

This new device is operating with big success and is especially adapted to parks which need a small coaster.

PARK PLANS

Our engineers are glad to furnish complete plans and layouts for amusement parks anywhere. Estimates are furnished without obligation.

Whirl-O-Ball Game

This is a good game. It does big business. It looks well in a park and appeals to a good class of patrons.

EXPORT ORDERS Receive special Attention. We know how to handle them.

Bentley's Code.

TRAVER ENGINEERING CO., Beaver Falls, Pa., U. S. A.

THE 1930 AUTO SKOOTER

WITH ITS MANY IMPROVED FEATURES

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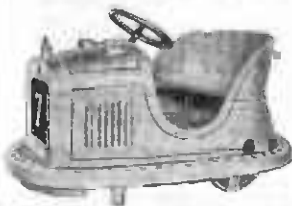
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Both in a Financial and Operating Way.

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7-CAR, 28 PASS.
and
9-CAR, 36 PASS.

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Information and Prices at Request.

SELLNER MPO. CO.,
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"THEY GET THE BUSINESS."

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30 PASS.
15 SEATS.

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PARK LAY-OUTS AND DESIGNING AND CONSTRUCTION OF AMUSEMENT PARKS, ROLLER COASTERS, OLD MILLS, MILL CHUTES, DANCE PAVILIONS, CARROUSEL BUILDINGS, ETC.

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Most Novel and Thrilling FLAT RIDE on Market Today.

STATIONARY AND PORTABLE TYPES.

ASK FOR DESCRIPTIVE BOOKLET.

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A New Sensation.....

THE TIPPER

First shown at the December Convention. A worthy product by the makers of

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ROLLER COASTERS, MILLS, PARK BUILDINGS IN MILLER DOME TRUSS CONSTRUCTION. DESIGNING AND EQUIPPING OF COMPLETE PARKS.

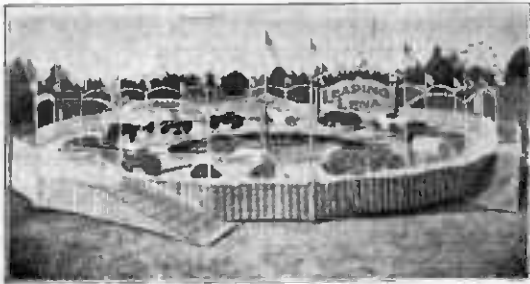
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PORTABLE CARROUSELS

For Park or Carnival. 32-ft., 36-ft., 40-ft., 45-ft. and 50-ft.; 2, 3 or 4-abreast. Also special machines built to order. Indestructible cast aluminum iron. Standard equipment on all Carrouzels.

LEAPING LENA

A 52-ft. flat bumpy auto ride with 12 racy cars, individually steered by the drivers themselves. The 1930 ride sensation. Already purchased by all the leading carnivals and many parks.

WRITE FOR CATALOG.

ALLAN HERSCHELL CO., North Tonawanda, N. Y.

6th Season GORDON STATE PARK 6th Season

ON LAKE ST. MARYS, ST. MARYS, OHIO
Now Has Installed

COASTER, OLD MILL CHUTES, MERRY-GO-ROUND, CUSTER OARS, MINIATURE RAILWAY, AIRPLANE SWING, SPEED BOATS, PLEASURE LAUNCHES, MAMMOTH BALLROOM, NATURAL BATHING BEACH, ONE-HALF MILE BOARDWALK.

WE CAN USE

And will give long-time favorable leases on the following rides: FERRIS WHEEL, FUN HOUSE, CIRCLE RIDE.

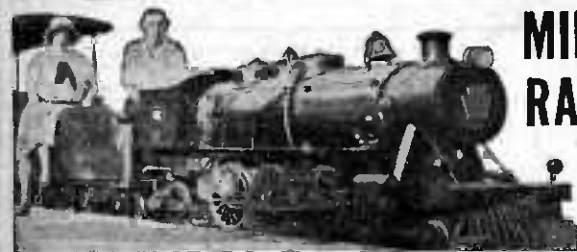
CONCESSIONS

Stalls on the Boardwalk, in most cases buildings furnished, for LUNCH, DRINK STANDS, SKILL GAMES, POPCORN AND PEANUTS, NOVELTIES, SKEE-BALL ALLEYS and SPECIALS.

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Address The Lake St. Marys Amusement Co., Attn. H.G. Neely, St. Marys, Ohio

Lake St. Marys is ten miles long and three miles wide. Look us over.



MINIATURE RAILWAYS

All 12-wheel Pacific Model, our K Type Gasoline or Steam Locomotives are our own origination, design and make. Fully protected.

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SKEE-BALL

THE BOWLING GAME OF PRECISION.
Clean Cut and Fascinating.

Since 1914 Standard Equipment for Amusement Parks, Beaches and Resorts.

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MINIATURE RAILROADS

12-WHEEL PACIFIC TYPE GASOLINE OPERATED ENGINE.

Write for 1930 Model Catalogue.

CAGNEY BROS., Originators, Estab. 1892

112 SOUTH ARLINGTON AVE., EAST ORANGE, N. J.

JOS. G. FERARI HAS FOR SALE MERRY-GO-ROUNDS AND CHAIROPLANES

Ready for early spring delivery. For Parks, Beaches and Carnivals. Also large assortment of New and Used Machines. Terms to responsible parties.

Telephone, Fort Richmond 322. Address Fort Richmond, New York City.

KIDDIE RIDES

Brownie Coaster, Ferris Wheel, Galloping Horse Carrousel, Motor Boat Ride, Swan Ride, Chairplanes, Automobile Carrousel, Aeroplanes.

ALL BEAUTIFUL LITTLE MACHINES FOR KIDDIE PARES

W. F. MANGELS COMPANY, Coney Island, New York

Cancels Ohio Park Lease

Best relinquishes management of St. Marys enterprise—Neely in charge

ST. MARYS, O., March 8.—John Best, president of the Gordon State Park Company, announces his withdrawal from the management of Gordon Park here, effective at once. In 1927 the Gordon State Park Company made a contract with the Lake St. Marys Amusement Company for the rental and purchase of the park, which the company now, by mutual consent of the Lake St. Marys Amusement Company, has decided to cancel.

Harold G. Neely, who will act as manager of the park the coming season, did not state any definite policy. However, he did give assurance that it would be the Lake St. Marys Amusement Company's and his own endeavor to give the patrons of the park good music and clean amusements.

Neely said the company has in mind many improvements which he is not in position to announce at this time. There have been several contracts let for the operation of concessions in the park, among these being a shooting gallery and fishpond to John Best, the former park manager. The Lake St. Marys Amusement Company also has granted to Best the operation of the pleasure boat, Mary Jane, and the ride, the Old Mill.

It will be the endeavor of the company to bring in more outside picnics and excursions.

The amusement company has set aside several thousand dollars for advertising the park.

The Pier season will open Sunday, March 16, Neely said, for peep-in Sundays. It will be open every Sunday, with the exception of Easter, April 20, until the official opening of the park season Decoration Day, May 30.

Keene, N. H., Park Now in New Hands

KEENE, N. H., March 8.—Announcement was made Wednesday by Jasper W. Hunt that the Wilson Recreation Park here has been taken over by Nathan Shutzman, orchestra leader, and himself. After several alterations and improvements on the dancing pavilion, they will open the park Memorial Day.

The latter part of April the dance hall itself is to be thrown open. Plans call for a change in policy and the introduction of a variety of novelties. New electrical effects will be installed, and a new system of decoration will be used. Plans further call for the erection of a new and modern grill and a new refreshment stand. The chief attraction at the hall will be a 12-piece orchestra under the direction of Shutzman.

The new management is making plans for an all-year-round season. A new heating system will be installed. During the summer added attractions will be staged on holidays. Changes and other improvements in the grounds around the hall are also planned.

When the work is completed, Hunt says Keene will have as good a looking and as well-equipped park for its size as there is in New England. Both he and Shutzman are well known in New England amusement circles.

Lake Worth Casino Gets Building Permit

PORT WORTH, Tex., March 8.—A building permit for the new Lake Worth Casino has just been issued by the City Engineer's office. The new pleasure resort will cost about \$200,000, and concession buildings, rides and other equipment will cost an additional \$75,000, according to the plans.

Buildings to be erected include an 80-by-206-foot dance hall, surrounded by a 20-foot promenade. There is to be a bathhouse with a 52-foot tower, and the boardwalk will be 1,375 feet in length. The entire casino will be of frame and stucco construction.

Cash In Whirl-O-Ball
C. N. Andrews took in \$935.65 in one month.
New Automatic "Loop-the-Loop" Ball Game
For Parks and all Amusement Places. Automatic nickel collector and scoring device; 9 balls for 5c. Thrilling sport! Everybody plays! Men, women and children! Each Whirl-O-Ball Game is 4x30 ft. Earning capacity, \$3 an hour; 2 to 12 Games go in any ordinary room. Take in \$15 to \$50 per day. Price, \$700 each. Terms to responsible parties. Write for catalogue.
BRIANT SPECIALTY CO., Indianapolis, Ind.
256 N. Meridian St.

For AMUSEMENT PARKS

The No. 16 BIG ELI Wheel is built especially for Amusement Parks. 55 feet, 236 inches high. 16 Standard BIG ELI Seats. Can be erected in a space 37 feet, 4 inches wide by 37 feet, 5 inches deep which is clear of all obstructions to a height of 60 feet.
If you need a good Park size Wheel, write for information on the No. 16 BIG ELI.
ELI BRIDGE COMPANY
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OH! IT'S SO DIFFERENT! Newest and Quickest Money Maker!

Exciting to the players.
MAGIC LIGHTS AND BELL.

TRY YOUR SKILL
7 BALLS 10¢
ONLY 10¢ DIFFERENCE

\$65.00 Per Unit
Size, 2x4 ft. Send for Illustrated Circulars
THE AFRICAN GOLF MFG. CO.
24 East 2nd Street, NEW YORK CITY.
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PENNY ARCADE EQUIPMENT

Better get our prices now than when you had when you find out how reasonable they are. Everything for the popular Penny Arcade.
International Microscope Reel Co., Inc.
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GAMES

HAVE A LARGE ASSORTMENT OF WHIFFS, SKILL GAMES AND FLASHES IN STOCK AND MADE TO ORDER. ALL CLUB ROOM SUPPLIES. CATALOGUE FREE.
WM. ROTT, Game Mfr.
MOVED TO
53 E. 9th St., New York, N. Y.

SEAPLANE IN GOOD CONDITION

Original cost \$4,500. Will sell for \$350. GEO. A. RUBYK, 607 Forest City Bank, Rockford, Ill.
WANTED Kentucky Derby or any mechanical game. Only mechanical parts necessary. W. H. BRASLEY, 105 Merrick St., Toronto, Ont., Canada.

THE WALTZER

PATENTED



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**DAY'S GROSS \$2,400
RIDING CAPACITY 15,000 IN ONE DAY**

HARRY WITT
Sole Distributor
1440 BROADWAY
NEW YORK CITY

New Management For Camden Park

CAMDEN, N. J., March 8.—Almonesson Park here will inaugurate its season May 24 under new management. Tom Siddons, one of the Siddons Brothers, has taken over the managerial reins and promises to make a number of important changes. The park has been enlarged and now has a new \$12,000 carousel building, new midway and several new rides. A crew is busy painting, and work of overhauling the park grove and swimming pool will soon be started. It is Siddons' aim to make Almonesson the biggest and best park in Southern New Jersey. The park is only seven miles from Philadelphia on the direct highway to Atlantic City, with a broad area of population to draw from. The coming season will find 50 boats and 25 canoes on the lake, which is a mile long. Night features will include a large band and fireworks. Several excursions and picnics have already been booked.

Seek Revision of Rules Regulating Iowa Boats

DES MOINES, March 8.—Geo. O. Hoehn, secretary of the National Outboard Association, together with a committee of Iowa boating fans, will appear before the State board of conservation in an effort to obtain a revision of the rules regulating the operation of small boats on Iowa waters. The National Outboard Association has taken exception particularly to the speed regulations which provide that no boats shall be operated on Iowa waters at a speed in excess of 15 miles an hour during the day time and 10 miles at night. Outboard boat owners claim the rules virtually spell the doom of the average boat. They declare the rules provide that no boat capable of generating speeds of more than 20 miles an hour shall be allowed to operate at any speed after sunset. This rule, they contend, will mean that manufacturers must develop a new type of motor for use in Iowa, since few engines now constructed are capable of generating speeds of less than 20 miles an hour as their maximum.

Waterloo, Ia., Park Dance Hall Burns

WATERLOO, Ia., March 8.—The dance hall, the principal building at Electric Park, was almost completely destroyed by fire last Friday morning, with \$10,000 loss to that building and park equipment, which had been stored in it. Clarence Peterson, secretary of the park, said he believed the fire was due to a short circuit. Work had started several days before the fire to prepare the park for the new season, but the building had not been entered, Peterson said, for a week.

Ponty May Build Park in South

NEW YORK, March 8.—It is reported that Fred H. Ponty, owner of Woodcliff Pleasure Park, Poughkeepsie, N. Y., who is wintering at Palm Beach, Fla., is seriously considering the advisability of building a first-class amusement park at that resort.

GOING-GOING-Get In While

the Going's Good

There are still a few Concessions available at

LIBERTY PIER, SAVIN ROCK

Stands for Wheel Games and other Concessions. Fine location for Oriental Show. Limited Space open for any Money-Making Proposition.

CAPITOL PARK HARTFORD

— OPEN —

Electric Penny Game. Exclusive Candy Wheel. Exclusive Merchandise Games. Etc. Etc.

WILL LEASE Out "Old Mill" Location for Dark Ride.

WANTED Shows of all Descriptions.

WILL SELL OR PLACE IN GOOD LOCATION

Merry-Go-Round
Swooper
Caterpillar

Amusements Operating Corporation

Suite 703, 300 Madison Ave., New York City. Tel., Murray Hill 4017.

Laurel Park

Consisting of new Roller Coaster, Merry-Go-Round, Shooting Gallery, Game Buildings, Two-Story Restaurant with equipment, Concrete Swimming Pool with natural lake for water supply, Bath Houses, all located on 42 acres of ground at Mt. Gretna, Lebanon County, Pa., near permanent camp of National Guard of Pennsylvania and United States Military Reservation. This property can be purchased at an exceptional bargain, one-half the purchase price can remain on first mortgage. Apply

George W. Stine, Manager for Park, Farmers' Trust Company of Lebanon, Pa.

UZZELL'S

AEROPLANE SWINGS Operate Around the World. Our KIDIE RIDES Are Getting Into the Best Records. We are the **WORLD'S LARGEST EXPORTERS** of Rides and Attractions. SPECIALISTS IN USED RIDES AND EQUIPMENT. New and Up-To-Date MINIATURE RAILWAY EQUIPMENT of Industrial Railway & Locomotive Works, Inc. WE SELL ALL OF MANGELS AND PINTOS RIDES. **R. S. UZZELL CORPORATION, 130 W. 42nd St., New York City, N. Y.**



FOR LARGE AND SMALL PARKS
DODGEM NEW MODEL FEATURES A
FRONT WHEEL DRIVE

Permits greater degree of individual control—no lost motion—accomplishes what is impossible with rear drive. More fun and excitement means larger returns.

Dodgem Corporation
706 Bay State Bldg., Lawrence, Mass.

The Longest Ride in the Smallest Space made possible by our 6-foot curves, 3-wheeled cars and single rail track.

THE PRETZEL

The Funny Mysterious DARK Ride
YOURS FOR A HOT SUMMER

FRED FANSHER, Suite 1512, 1560 Broadway, New York City

Advertise in The Billboard—You'll Be Satisfied With Results.

Savin Rock Getting Set; Liberty Pier Leads Way

Savin Rock, amusement resort at West Haven, Conn., is losing no time getting ready for an anticipated heavy 1930 season. Last Sunday saw almost a summer crowd thronging the resort's midway, and several stands were open and doing good business.

Liberty Pier, operated by Amusements Operating Corporation, is speedily being put into shape. Only a few concessions are left open, and steps are being taken to put in attractions and features that will add considerably to the popularity which this famous playground already enjoys.

A seven-day license granted by the State for the operation of game wheels, etc., makes Savin Rock popular with operator and patron alike.

All concession, side-show and attraction arrangements for Liberty Pier will be completed within the next few weeks, and a full announcement will be made of the season's program with the names of associated concessionaires, etc.

Hastings Re-Engaged

Ned Hastings has been re-engaged to handle the publicity for Rainbow Park, Cincinnati, this season. He was a Billboard visitor last Thursday afternoon.

No Bids, No Sale

NEW PHILADELPHIA, O., March 8.—The Riverside Amusement Park, one of the best known in this section, received no bids when offered at sheriff's sale.

Says Norristown Needs Park

NORRISTOWN, Pa., March 8.—Judge Harold G. Knight, in a recent address, pointed out the need of an amusement park and recreational center in the northern section of Montgomery County. He would have the ground on which the county prison now stands, on Airy street, between Swede and DeKalb, less than a half block from the county courthouse and almost in the heart of the borough, serve as a site for the park, as well as for parking facilities for county officials and court attendants. He would have the prison removed to a rural site.

CONCESSIONS WANTED THE LIDO

Formerly White City Park, New Jersey's Famous Park. Completely renovated. Now one of the most beautiful Amusement Parks in the United States. Address all mail to G. MACCHIA, White City Park, Trenton, N. J.

MONKEY RACER FOR SALE

12-ft. Steel Track, Three Cars, good Top, Real bargain. Money maker. \$350.00.

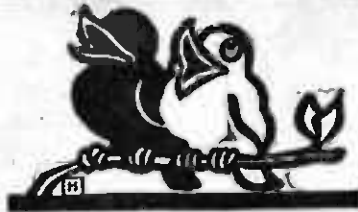
IRA SINK
1601 Patterson, WINSTON-SALEM, N. C.

WANTED TO BUY

Good second-hand Water Slide. State age, make, price and location in first letter. Address **NOEL THRALDSON**, Secretary Park Board, Devils Lake, N. D.

AT LIBERTY, PARK MANAGER

Twelve season's experience. Efficient and economical. Pleasant personality. Available on short notice. BOX D-70, Billboard, Cincinnati.



Spring Is Here!

when the **SPRING SPECIAL** issue of The Billboard reaches showmen in all branches of the vast outdoor amusement world!
It's Dated March 29 and Issued March 25—just when plans and purchases are being made for the new season.

GREATLY INCREASED CIRCULATION!
(Regular Advertising Rates Prevail)
SPEED Your Copy for Preferred Positions
NOW!

THE BILLBOARD PUBLISHING CO.

The Spring Special is also the first 1930 List Number listing all Fairs, Parks, Special Events, etc.

Publication Office: 25 Opera Place, Cincinnati, Ohio
1560 Broadway -- -- New York City
Chicago — St. Louis — Kansas City — Philadelphia — San Francisco

Watch Your Competitors

Frank Darling advises park men—says park of future will be place of harmony

The most serious topic that came up for discussion at the third annual meeting of the New England Amusement Men's Association at Springfield, Mass., as stated in a story of the convention on page 3 of the last issue, was that of keeping pace with the movies, considered the amusement park's greatest competitor. Lack of space prevented the publication of the paper on this very subject prepared by Frank W. Darling, director-general of Playland, Rye, N. Y., and read by William E. Mallotte, general manager of that park. If amusement park men wish to make a real future of their business, in Darling's opinion, they will have to keep in close touch with what their competitors are doing to attract popular attention and follow these same methods. The amusement park of the future, as Darling sees it, will be a place of harmony—beauty, comfort, order and peace. His paper is quoted herewith in full:

"If I were an architect and expected to make a success of the future, I would feel it necessary to keep in close touch with the mode of form and design which my best competitors were putting forth. I would not expect to go on designing the mid-Victorian structures with mansard roofs and gingerbread cupolas while my competitors were pleasing the people with the luscious proportions of modern simplicity of form and design.

"If I were an amusement park manager and expected to make a success of the future, I would feel it necessary to keep in close touch with what my competitors were doing to attract the popular attention. I would not expect to go on putting up coasters without attention to beauty of structure and comfort of patrons; to have my employees dressed in shabby shirts; to have my walks rough paved when the sumptuous moving picture houses were attracting my patrons with edifying structures of beauty and comfort, clothing their employees in neat uniforms and extravagant courtesy and furnishing soft-pile carpets for their ease.

"Ten years ago it was very unusual for a park man in one locality to know an-

BINGO!

AT SAVIN ROCK, CONN.

Large Building To Seat About 250 Players.
Seven-day play—licensed by State. Largest Bingo Space at the Rock.

Fine Location on Beach Street—Exclusive for Our Property.
CAPITOL PARK, HARTFORD, CONN.
Exclusive Concessions for Park.
7-Day Play.

500,000 Population Within 20 Miles.

AMUSEMENTS OPERATING CORPORATION

Suite 703, 300 Madison Ave., New York City.
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LIVE-WIRE CONCESSIONAIRES WANTED

FOR

STARLIGHT AMUSEMENT PARK

EAST 177TH STREET AND BRONX RIVER, BRONX, N. Y.
FOR RENT—Stands and a few Rides left, on very attractive terms. Have location for Tumble-Bus and Pony Track. Apply **WILLIAM T. HARRIN.**

other park man or his park in a distant locality. Today, thanks to the NAAP, we not only know each other personally, but know each other's parks. We are in danger now of in-breeding. We are apt to compare our own little park with one in Beauville or Podunk and get chesty over our superiority. Yet these other parks are not our competitors.

"A park man should study intimately the underlying principles of those institutions in his own locality which are furnishing the people with amusement more or less in competition with him. No industry has gone so far as the moving picture house in educating the great public to expect luxury, comfort and courtesy and no industry today gives its patrons so much for their money. It seems to be absolutely satisfying 90 per cent of its patrons. If outdoor amusements are to have any future they must follow these same methods. Even today we are far behind our competitors.

"To be specific here are some of the things which will positively be eliminated from the amusement park of the future:

"1—Rough, uneven and often entirely unpaved walkways.

"2—Long, shadeless and comfortless walks.

"3—Ill-dressed employees in shirt sleeves and sloppy frocks and quite unidentified as park employees.

"4—Tawdry buildings crowded close together without beauty spaces between.

"5—Bizarre, loud and inharmonious paint and light colors, giving nothing restful, but stimulating riotous instincts.

"6—Noise! Noise!! Noise!!! Of smashing devices, of bellowing bands.

"7—And fundamentally a spirit of rowdiness, instead of a spirit of play.

"People of good breeding and fair incomes do not want that sort of thing any more. Perhaps once in a season some may go, just as some go slumming, but they do not enjoy it and will not patronize it. Coney Island, New York, is a splendid example of this obsolete dirt and din. Old occupants of Coney wonder what has happened to them. They are failing every year. Some blame the Boardwalk, some the low transportation fares, but the real reason is that the great mass of people have been educated above such din and confusion, such disharmony and discomfort. Larger crowds fill Coney Island today than ever before, but who are they?

"In contrast, let us look at Coney Island, Cincinnati. Ten years ago it imitated its namesake—it was loud in color, loud in noise, loud in devices. A man of fine sense and refinement acquired it as it started to decline. He made it a place of beauty, comfort, courtliness. He provided shade, good food and neat employees. If any refuse remained on its smooth walks 15 minutes, someone was fired. What is Coney at Cincinnati today? Probably the best profit-making park in the United States. It is crowded every hour of every day and with whom? With the best people of the community, who come not once a season but regularly.

"It is not new devices we need in parks, it is not new sensations. What

we need is a new spirit of taste and harmony. The right man will make a successful park with devices that have been almost obsolete for years. If the spirit is right his patrons will play croquette and make him a profit. Ten years hence there will not be a loud, ramshackle, comfortless park left in the United States. If there is it will be in a receiver's hands. For emphasis I have so far spoken negatively. Let us be constructive.

"The amusement park of the future will be a place of harmony. That is a broad word which means beauty, comfort, order and peace. It will stimulate the spirit of wholesome play with dignity and refinement. Families will go there because it is a comfortable, wholesome, convenient place to go to be among a fine class of people. The future park owner will not look so acutely to find strange devices and sensational rides as he will look to see that each is housed attractively and comfortably, that walks are comfortable underfoot and shaded overhead, that beautiful plantings and fine flowers simulate those of the best homes and gardens. Toilet rooms will be as clean and comfortable as in the hotels. All food or refreshments served will be of the very best quality and sufficient in quantity. Every park will contain at least one delightful restaurant, where the food procured will be as good and as finely served as in any roadhouse or inn within the locality. Every employee will be neatly uniformed and seem to be there especially to serve the patrons. The music will be good for the purpose of pleasing entertainment and not for making a noise. The lighting effect will be as carefully studied for a pleasing, restful effect as on any theatrical stage and not just to make a glare. What now we enjoy in the beauty and spirit of the wooded boulevards of Paris will be what the future citizens will enjoy in the future amusement park. It will, in a word, be built and maintained to entertain the mass of citizens who like fine things in their homes, their offices and their associates."

WANTED BIDS

On the Concessions of all the Privileges at LAKEWOOD PARK, DEVILS LAKE, N. D., season 1930. Write for particulars to NOEL THARALDSON, Secretary Park Board, Devils Lake, N. D.

ATTENTION, CONCESSION MEN!

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35 Years Ago

HARRY A. ACKLEY, vice-president of the Traver Engineering Company, related the following figures at the New England Park Men's meeting, which are self-explanatory: "Eggs were five cents a dozen 35 years ago and milk five cents a quart. I was often sent to the butcher shop for sirloin steak, which cost 10 cents a pound, and the butcher was glad to give calf's liver away. Women did not wear short skirts, paint, powder, smoke or drink gin. Men chewed tobacco, spat on the floor, and beer was five cents a mug and lunch was free. If a man owned a horse and buggy he was an aristocrat. No one had operations for appendicitis. Nobody ever had a nervous breakdown. Milk was full of bacteria, but we all drank it. Baths were taken Saturday nights in a washtub in the kitchen. Everyone wore red flannels. Amusement parks were few and far between. Most places that are now amusement parks were beer gardens, then, picnic groves or cow pastures. But times have changed. Today everybody rides in automobiles or flies in airplanes. Today our modernized parks are, in most places, looked on with pride by their community. They are important factors in the life of industrial cities. A good type of business man is in charge of them. The park business has developed to a high plane."

Capture Large Python

MOE AARONS, just before sailing for South America with Circo Shipp, received a letter from Connie O'Neil, race horse man of Singapore, inclosing newspaper clipping, describing the capture of one of the largest pythons ever recorded in the Far East. The reptile was 26 feet long and weighed 180 pounds. It is understood the giant python will be shipped to this country. Aarons, who has spent 19 years in the Orient, as manager of various shows, brought the big gorilla over to this country last summer, from King Karnival Company, of India, which Capt. John M. Sheesley was supposed to get, but the animal died while being exhibited at Rochester (N. Y.) Park.

French Circuses Doing Well

BEN BENO, intrepid trapezist and balancer, who recently returned from a European tour, states: "The circuses are doing good in Paris this winter. There were three of them operating, but since the Cirque de Paris is being razed, there are but two left. The Cirque de Hiver and the Cirque Medrana run nine months out of the year to good business, and they use from 15 to 20 circus acts." Beno said the circus business in Europe seems to be holding up uniformly good, while vaudeville seems to be slipping, with the exception of Berlin and Hamburg, where these conditions are reversed.

Idolizes Florida

MERLE EVANS, band leader of the Ringling-Barnum Circus, is sold on Florida. He expresses himself as follows: "The climate is well-nigh perfect. House rents and apartments are unbelievably reasonable. You can get an ideal apartment for \$35 monthly, furnished or otherwise. Eating is a treat, with an abundance of fresh fruits and vegetables at all times. I can jump in my flivver and go to the groves and get all the luscious oranges and grape fruit that I can haul, gratis. We drink orange juice in place of water. Every morning the mistus and I go to the beach and enjoy a swim. We return home for lunch, then go for an auto ride in the afternoon. In the evening we motor to George W. Smith's bungalow or Carl Hathaway's, where we round out a perfect day. Beats hanging around the frozen North fighting the elements."

From Care-Free Paris

FEEJAY RINGENS, the popular American outdoor showman, provides the following copy from Paris: "The weather has taken a decided change and overcoats have suddenly appeared. I just returned from an airplane trip to London, where I went to get my English pilot license, but was turned down, as I had not put in the required eight hours of actual flying over British soil. Conditions in London are not so bad, but they are by no means good, yet the houses are packing them in at most every show, particularly the movies. Don't let anyone tell you that conditions are good in Europe. If you have a walling wall in New York, we have one here, too. Conditions over here are tough for the ordinary act, especially an act requiring special settings. We do not ex-

Out in the Open

By W. D. VAN VOLKENBERG
(Communications to 1560 Broadway, New York)

pect to return to the States before next winter. We have met with great success wherever we have shown, but are handicapped, due to our inability to get a consecutive route. Picking up dates here and there is not profitable. Water Shows are not new over here. Every circus has had the water clowns, high divers and water acts. Most every circus has a sinking ring for a regular water circus ring. Swan Ringens was a sensation here because they had never seen her equal."

Had To Give In After 10 Years

STUART KOLLINS, wizard in the outdoor booking field of New England, after residing at the Arlington Hotel, Boston, for 10 years, faced a perplexing situation. His wife, who is professionally known as Mildred Parker, violinist, wanted to reside in an apartment, but Stuart assumed a different attitude in this respect. To think of abandoning the hotel after all these years was suicidal to him. But the misus said "We live in an apartment from now on," and he lost no time in acquiescing, and the happy couple are now ensconced along Memorial Drive, Cambridge, Mass., where they have everything furnished in maple.

Should Encourage New Talent

L. L. CUSTER takes the stand that new and inspiring talent should be encouraged in the ride field to bring out new and worth-while devices. Custer reports that the fish business, which is a pet hobby of his, and has been added to his regular business, is coming along as good as could be expected.

Secures Booking

WELBY COOKE, well-known Australian showman, who is connected with the Palace Theater Transfer, New York, has secured bookings for his trained horse, Sydney, in a forthcoming Paramount picture, starring Helen Kane and James Hall.

Busy Spring for Hub City

ALLAN CAHILL, former promotion manager of New York Coliseum, while in Boston recently on business, learned that

170 conventions have been booked in the Hub City this spring, which is going to be a great stimulator for business. The Tercentenary will also be a big factor in drawing the people to Massachusetts this season.

Back With Big Show

CHARLES SEGRIST will be with the Ringling-Barnum Circus this season with his act, while Edythe Segrist will play parks and fairs. She was booked to appear at the Shrine Circus in Bridgeport, Conn., but the army being too low for her apparatus, she was obliged to cancel. She will appear at the Springfield (Mass.) Shrine Circus and the Shriners' celebration in Toronto next June. Both troupes are rehearsing at present at the Segrist gymnasium, Canton, O.

Building Flashy Front

JESSIE KAY, human paradox, who will open at Norfolk, Va., April 15, with West's World's Wonder Shows, will have a special-built panel front that will be a darb. Anna Bates will have charge of the offering.

Has Recovered

MONTANA HANK writes from San Francisco that he has recovered from his recent accident, in which he sustained a compound fracture of the right leg, and will troupe again this season.

Here, There, Everywhere

LEON J. ZIPP, manager of Riverside Park, Springfield, Mass., during the park men's meeting in that city had Fred Fansher and Arch Clair out to his park. They enjoyed the visit.

BARRY GRAY, veteran side-show lecturer, attributes his health to following this rule: He arises early each morning and walks two miles before breakfast.

DOC HARTWICK has a nifty home at Clearwater, Fla., where real hospitality exudes during the winter.

WILLIAM M. RODDY, well known in circus circles, is back on Broadway. He has been with the picture, *Hunting Tigers in India*.

BALTIMORE is a good spring date for carnivals, about the time the Big Show

holds forth, but after that is null and void. William Glick's Show expects to get the cream there this spring.

J. B. SWAFFORD, general agent, is busy commuting between Barnet Bros.' Circus and Gus Hill's *Bringing Up Father* Company.

THE HUDSON RIVER bridge at Poughkeepsie, N. Y., will soon be completed, which will undoubtedly be a good feeder for Woodcliff Pleasure Park at that place.

BUSTER CASTLE says he will not troupe this season, as he has taken a position as assistant manager with a Fox theater in New York.

BUDDY HUTCHINSON is conducting a rendezvous for showmen in New York and is injecting plenty of circus atmosphere into the place with E. J. Kaitz's circus pictures.

TIS REPORTED that a 10-car circus, fully organized and ready to take to the road, is open for a b. r. man in Chicago. The owner, it is understood, got caught in the Wall Street slump, hence the SOS.

ELMER PERDUE is enjoying morning, noon and night at Snow Hill, Md., with three good squares daily.

WALTER B. DUBBLES, Bill Wunder's prodigy, says he is still with it, and had a good season with the World of Pleasure Shows. His slogan is: Watch your hat and overcoat.

HABU, the iron-tongue marvel, who lifts 105 pounds with his Herculean tongue, has taken out his citizenship papers.

EDDIE CUMMINGS, formerly chief usher of the Barnum & Bailey Show, is located at the George M. Coñan Theater, New York.

JAMES E. SPAULDING, veteran circus enthusiast of Stamford, Conn., and honorary member of the Circus Fans, is getting itchy to pay his annual visit to the Ringling Show when it comes to the Garden.

LOU DUFOUR is operating one of his shows at Dayton, O.

JESS D. ADKINS, manager of John Robinson Circus, has purchased a home at Fern, Ind.

ARTHUR B. HOPPER, who has been at Hot Springs, Ark., has returned to Chicago.

CANDIS DE HALL, fat lady, is residing at Union City, N. J., for the winter.

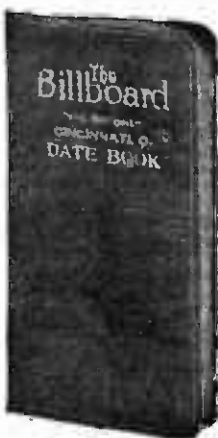
Bathing Costume Rules Same

LYNN, Mass., March 8.—Last year's bathing-costume rules will undergo no revision or amplification for the 1930 season, according to the Metropolitan Park Commission, under whose jurisdiction the beaches at Lynn and Nahant come. Definition of the proper bathing costume is left to the discretion of the policeman. Bathing suits can be worn on the beaches, but must be covered on the sidewalks and boulevards.

Zoo Notes

SAN ANTONIO, Tex.—A barless pit for the chimpanzee, donated to the municipal zoo recently by William Randolph Hearst, will be built adjacent to the bear pits. It has been decided by the zoological board upon recommendation of Park Commissioner Jacob Rubiola. It was voted to trade two grizzly bears which are 20 years old, and a big Syrian bear that has a bad disposition, for two lions and two leopards, owned by W. A. King, of Brownsville. Gilbert Perez, of the recreation department, was transferred to the zoo department, where he will have charge of the shetland ponies. Purchase of two peafowls for \$25 has been voted.

FORT WORTH, Tex.—Hans Nagel and D. V. Killough, chief and assistant keepers, respectively, of the zoo at Houston, after inspecting the local zoo in Forest Park Sunday, February 23, praised the zoo for its high standard and variety of animals. "Fort Worth has the foundation for developing a wonderful animal institution," was Nagel's comment. Nagel has had wide experience in the handling of animals. He will be remembered as the man who was named chief executioner when Black Diamond, second largest elephant in captivity, was killed last October at Kennedy. Killough suggested to Harry J. Adams, superintendent of the Fort Worth Park Department, that when the zoo is relocated, a matter which is being contemplated by the Park Board, that more room be provided for the monkeys and that if possible a mate be secured for Queen Tut, the zoo's elephant.



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Festivity At Boston

City's observance of Bay State Tercentenary celebration under way in June

BOSTON, March 8.—Boston Week, September 14-20, will be the climax of this city's observance of the Bay State Tercentenary Celebration, which will begin in earnest in June. September 17 is the anniversary of the date on which the General Court officially organized Boston. Every public holiday thru the year will be worked into the Boston Tercentenary program, especially including Evacuation Day, March 17; Battle of Lexington and Concord, April 19; Bunker Hill Day, June 17, and the Fourth of July.

Features of the celebration during the summer will include parades, pageants, exhibits, dedications, memorials, meetings, receptions; sport carnivals on land, water and in the air; organized tours, official ceremonies and additional business, trade and industrial features. Historical sites are being marked for the edification of visitors and citizens.

The National American Legion Convention, to be held in Boston early in October, will be one more big event to attract visitors during the Tercentenary year. J. Phillip O'Connell, director of public celebrations, appointed under the new Mayor James M. Curley regime, is working with ex-Mayor John P. Fitzgerald, chairman of the Boston Tercentenary committee.

The official State ceremonies being arranged by Chairman Herbert Parker, of the State Tercentenary commission, will include a formal recognition on July 15 of the 300th anniversary of the setting up of civil government in Massachusetts for America. For this occasion, President Herbert Hoover has been invited to attend in his official capacity.

Despite the recent fire which destroyed the State Bathhouse, officials at Nantasket Beach have assured the local committee that the beach will be made ready for visitors and that an additional auto boulevard will be constructed. Added facilities are promised at Revere Beach also.

To Coach Players

DES MOINES, Ia., March 8.—The dates for the annual Iowa Play Production Contest, for community and junior college players, will be May 9-10, with the contest to take place at Iowa City. This contest will be the fifth play production contest to be sponsored by the University Theater, the extension division of the State University of Iowa and the department of drama of the Iowa Federation of Women's Clubs. The contest is advertised to stimulate a wider interest in the artistic production of plays, to encourage organization of amateur players in communities, to improve the standards of acting and of stage craft among players and to bring amateur players and their directors together for mutual interchange of ideas and inspiration.

Acts at Legion Show

TERRE HAUTE, Ind., March 8.—The recent Indoor Show of American Legion Post No. 104 here, under the directorship of Jerry F. Jacobs, presented an attractive array of acts, which included the following: The Cornillas, sensational acrobats; Marie and Marine, flying ladders; the Morris Troupe, acrobats; Emma Marie, contortion; Edwin Morris, flying porch; Merton Morris, trapeze; Miss Cornalla, Spanish web; Cornalla and Morris, contortionists, and numerous clown numbers.

Eagles' Spring Celebration

CIRCLEVILLE, O., March 8.—Plans are under way for the staging of a Spring Celebration by Circleville Lodge, No. 685, Fraternal Order of Eagles, the middle of June for the benefit of the Shoe Fund of that lodge. The affair will be held in Mason's Park, which is centrally located in the city. There will be many entertainment features, including free acts, riding devices and concessions.

Special Events

TRADE SHOWS, CELEBRATIONS, BENEFITS, ETC.
(Communications to 25 Opera Place, Cincinnati, O.)

Landslide During Carnival

FUNCHAL, Madeira, March 5.—Sweeping down from a high rock hanging over the sea, a great landslide yesterday killed at least 14 persons, including several children. Directly underneath the cliff a carnival was in progress.

Scores of children were playing on the strand when the tons of rock slid down the cliff and crashed upon the beach and in the sea. The violence and heaviness of the landslides caused such huge back waves along the beach that fishermen and washerwomen at Riberra, Vignario and Camera were carried away into the water. The scenes of galeety quickly gave place to the cries of distraught mothers, who fainted as the bodies were brought out of the earth and rocks. Scores of volunteer rescue workers, sailors from ships in the harbor and members of the fire brigade worked feverishly to rescue the victims, but it was feared last night that all the bodies had not been recovered.

Elks' Show at Jackson

JACKSON, Mich., March 8.—Jackson Lodge, B. P. O. Elks, No. 113, recently staged a very successful show titled *Elks' Circus Revue*. The entire show was produced and directed by the Hook Amusement Company of Chicago, and consisted of a circus ballet of 100 Jackson girls that opened and closed the show, together with a number of high-class professional acts. Among the artists that appeared on the bill were: Isikawa and Junior, Hazel and Cotta, Langdon's Baby Elephant, Walter Powell, Tsharn Arabs and Marcus and Raymond. Sheridan Hadley furnished the music.

Successful Auto Show

BRIDGEPORT, Conn., March 8.—The recent second annual show of the Bridgeport Automobile Dealers' Association at the State Armory was one of the most successful ever given by an automobile organization in Connecticut. Thirteen automobile concerns participated, with each concern displaying five different models.

Nashville Event Planned

NASHVILLE, Tenn., March 8.—A Sesquicentennial Celebration is being planned for Nashville for early summer, probably in June. Preliminary plans call for a historical pageant representing the founding of the city; various forms of amusement, including tented attractions and riding devices; parades and civil, commercial and industrial displays.

Event Manager Ill

DES MOINES, Ia., March 6.—Buck Freeman, manager of such shows as Air meets, Automobile Shows, etc., staged in Des Moines, is seriously ill from a heart attack.

Bridgeport Shrine Circus

BRIDGEPORT, Conn., March 8.—Jorgen M. Christiansen informs that the following acts have been booked for the Shrine Indoor Circus at the Armory here next week: Christiansen's educated cream-line stallions, in Liberty and high-school acts; Will H. Hill's Society Circus; Great Charles, trapeze act; Margaret's Trained Baby Elephants; DeKos Trio and the "Hollywood Horse"; the Honey Troupe, with Miss Golda on the wire; May Wirth, Phil and Family; Freeman Brothers, Joekey act, and others. Jorgen M. Christiansen will direct the program. On the opening afternoon, orphan children from Bridgeport and suburbs will be entertained. The big Shrine Band will furnish the music.

Clever Exploitation

LOUISVILLE, Ky., March 8.—In connection with the fifth annual Shrine Circus given this week, under auspices of Kowar Temple, a clever bit of exploitation that attracted a great deal of attention was presented Monday noon, when the Australian Woodchoppers, who are among features of the program, publicly demonstrated their prowess with broadaxes on two large trees on the site of the new Telephone Building. The choppers' skill was pronounced marvelous.

Successful "Homes" Show

What was pronounced a very successful Better Homes Exposition was staged last week in Music Hall, Cincinnati. In the south wing of the large structure were exhibits of many trade merchandise items, leading business firms of the city being represented, and on the stage of the auditorium Style Shows were given three times daily, with a coterie of beautiful living models displaying women's and misses' wear of yesterday and fashions of today.

Aviation Show at Garden

NEW YORK, March 8.—Following the close of the Ringling-Barnum Circus at Madison Square Garden, the Aviation Show will hold forth the first two weeks in May.

Legion Indoor Fair

POUGHKEEPSIE, N. Y., March 8.—The local post of the American Legion will sponsor an Indoor Fair to be held at the State Armory for a week, starting April 30.

Circus at Torrington

TORRINGTON, Conn., March 8.—An Indoor Circus will be held at the State Armory here, under the auspices of the local company of the National Guard, during the week of March 17.

Trade Show at Fort Wayne

FORT WAYNE, Ind., March 8.—The Fort Wayne Chamber of Commerce, with the co-operation of the Real Estate Board and other interests, will sponsor one of the most comprehensive home and exposition shows ever held in this city during the week of April 28, at the Shrine Auditorium Building. It will be known as the Modern Home and Builders' Show and will be put on simultaneously with similar affairs in other large cities of the United States and in co-operation with the National "Better Homes Week of America".

Food Show at Memphis

The forthcoming Food Show at Memphis, Tenn., will be staged May 5-10 in the Memphis Auditorium. J. G. Woodbury, secretary of the local Retail Grocers' Association and manager of last year's successful show, is serving in the same capacity in connection with the event this year and plans call for one of the largest shows of its kind ever held in Memphis. J. W. Pinch, a resident of Memphis and former professional showman, is official decorator for the affair.

Philadelphia Pickups

PHILADELPHIA, March 8.—Charles Auerbach returned from a two months' sojourn in Miami, with a coat of Florida tan. He is looking forward to an active season.

Eddie Lipman will be associated with Max Gruberg the coming season as business manager. He was formerly connected with the Bernardi Greater Shows, Lachman & Carson and Sheesley Shows. He will take up his duties about March 15.

Louis Pickles and Bobby Hoffman have returned from Florida and are getting ready for the opening of the season. They will have concessions with Billie Clark's Broadway Shows.

Bill Watts is getting his ball games in shape so he will be ready when the bluebirds sing.

Henry Phayre will have his concessions with a show in Philadelphia.

Morris Frank will be associated with Karr & Auerbach as road salesman.

Tom Phayre will have his corn game with the Max Gruberg Shows.

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Rinks ~ Skaters

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VAN HORN AND INEZ, American roller-skating act, touring abroad the last year and a half, returned last month to our shores after very successful foreign engagements in England and on the Continent.

WHAT IS BELIEVED to have been a precedent in roller-skating acts was set during February when two American acts touring abroad, the comical Nathano Brothers and the acrobatic Three Whirlwinds, appeared on the same vaudeville bill at the Ufa Palace, Hamburg, Germany.

HERMAN BRÄCHLER and Gertrude Papkalla gave an exhibition of fancy skating at the recent Wausau, Wis., fifth annual ice frolic. Competitions in fancy skating were also held for Wausau high- and graded-school skaters.

"AFTER reading Cloni's claim to the world's championship, which he bases on the results of the Chicago Stadium races," writes E. M. Moor, "we are still in the dark. The entry blank sent out gave a list of events, and those desiring to entertain were requested to stipulate which events they desired to participate in. Granting that Cloni entered all events, he did not win all, and to the writer's way of thinking, is only entitled to the championship of the distance skated and won. This is not intended in any way as a slight to Cloni's ability as a skater, but in fairness to all who participated."

MURRAY GORMAN, former Eastern one-mile amateur champion, captured the one-mile open professional scratch race at the Van Cortlandt Olympia Roller Rink, New York City, Friday night, February 28. The winner showed up true to form at his favorite mile distance in spite of part of the field being hardened and experienced pro. of long years' standing. Gorman's time was remarkably fast for a 20-lap track to the mile at 3 minutes and 24-5 seconds. Matty Ritter skated to second place. Billy Yale flew in third. Arthur Eglington, European star, made a spectacular sprint to nose out Yale for third position but failed by inches, finishing fourth. Eddie Krahn, of Detroit, came in fifth. Red Hoover, Bill Jamieson and Jimmy Cooper wound up at the end exhausted.

The final showing was a two-mile team race. Red Hoover and Bill Jamieson made an impression to a sell-out audience when they defeated Arthur Eglington and Murray Gorman by 20 yards, the latter team coming in second. Third place went to Eddie Krahn and Matty Ritter. Billy Yale and Jimmy Cooper struggled in fourth. Only these four teams competed. Time was clocked in 5:41 3-5. Steve Donegan was starter and Buddy Kirkpatrick timer.

MAO AND DALEY, comedy and dancing skating act, closed with Fanocho and Marco's *Speed Ideas* unit January 24, and are now playing 10 weeks of food and auto shows for RKO, opening at Springfield, Mo., and closing at Joplin, Mo. Dutch Wingo is manager of this large unit. There are 16 RKO acts in the presentation, in addition to a large band.

A. B. HUTCHINSON, writing from Friend, Neb., March 6, says that if any traveling rink men have an idea that Nebraska is not being worked in the skating business they had better drop over that way. About 10 out of every 11 rinks in the State have rinks operating or have had in the last two or three years, declares Hutchinson. Continuing, he says: "I have just finished 2,000 miles' driving in Nebraska—prospecting—and have a good location at Friend. Will open Saturday for a two months' run, moving from Nebraska City. Want to compliment Mauleby Brothers at Dorchester on their rink. It is an orderly and efficiently managed rink. The boys are having success and deserve it."

THE RIVIERA PARK Roller Rink, Belleville, N. J., announces that it will stage a 20-mile professional two-man team speed-skating race, Saturday evening, March 22. Only five teams will

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skate it out. The boys are now being picked and paired. In all probability Malcolm Carey and Steve Donegan, who were the winners of the 25-mile team race at the Dreamland Park Rink, Newark, N. J., Monday night, February 24, will compete in the 20-miler. They represent Dreesland, of course. One team, representing Van Cortlandt Olympia Rink, New York City, is already booked. Also, one or two teams from Ridgewood Grove, Ridgewood, N. Y., will take part. The home rink itself will sign up a team of its own to fly Riviera Park colors. William Mishkind, manager of the Riviera Rink, declares that 50 per cent of the gate receipts will go direct to the racers. There will be two or three large bus loads of skating enthusiasts from Ridgewood Grove to witness the 20 miler. Amateur speed skaters will indulge in a few short races before the main event. The affair promises to be a smashing success.

The Riviera Park Rink's floor measures 12 laps to the mile and is considered one of the largest speed-skating tracks in the East.

ONE of the most interesting races staged at the Carman Rink, Philadelphia, took place Tuesday night, March 4, when Malcolm Carv endeavored to skate two and one-half miles while Jole Ray, Olympic runner, ran one and one-half miles. Malcolm put up a game race, but Ray showed that he can still step some, and came in winner by four laps.

ROSE MARIE BRADY and Loretta Nietzel, of Detroit, gave a skating exhibition at the recent North American speed races at Lake Placid, N. Y.

DESTINY? On the same day (February 28) that the flashing skates of smiling Sonja Henis, champion figure skater of the world, was showing 5,000 enthusiasts at the Chicago Stadium how she won the title, the dejected Mabel Frankewics, of the same city, filed suit, thru her attorneys, for \$75,000 damages as a result of a traffic accident in 1927, which led to the loss of both her legs and cut short her expected career as a professional roller skater.

ALBERT COOKSON, JR., is the latest addition to the staff of the Carman Rink, Philadelphia. "Cookie" gave a good account of himself in a recent race against Malcolm Carey, and is an added asset to "Pop" Carey's string of demons.

A LETTER to friends in this country of Benny Lee, the English champion, indicates that ice skating has captured England and for the moment at least roller skating is not going so good. He advises that he has been endeavoring for some time to find a rink able to bring both Cloni and Carey to England. It is to be regretted that roller skating is not so popular in England. It may be that those interested in roller skating have not forgotten the financial losses they sustained when the 1910 craze blew up and are a little wary about promoting.

No doubt a race between Lee and Cloni or Carey would be a great drawing card, either in this country or England. However, until sufficient assurance is given that there is worth-while financial backing on either side, the fans will have to wait.

NEBRASKA CITY, Neb.—James Dupree, trick and fancy skater, gave a skating

exhibition at the Eagles' skating rink here February 28 and March 1, and both nights the rink was packed with people. Dupree was one of the most clever skaters in this city in years.

THE RESULTS of the quarter-mile race staged at Riviera Park Roller Rink, Belleville, N. J., February 23, follow: Young Hap, Jr., who has recently turned professional, first; Paul Galley, second; Dutch Keller, third, and Jimmy Brooks, fourth. Galley and Keller won the three-mile team race the same night in 9 minutes and 22 seconds. Riviera holds amateur and professional races every Saturday and Sunday at 10:30 p.m. The rink is open every night from 7:30 to 11 o'clock, with Saturday, Sunday and holiday matinees from 3 to 5 o'clock.

HAROLD H. KEETLE, operating Land-o-Dance Skating Academy at Canton, O., has been advised by the Adjutant General of Ohio that the old law prohibiting roller skating in State armories is now being enforced and Keetle advises rink men to get together or at least get busy if they want the law repealed. "The Adjutant General mentioned nothing in regard to the old law, under which dances, boxing shows and indoor carnivals are prohibited, but which law was not enforced during Governor Donahy's administration," writes Keetle. "As a result the Armory Boards had more funds and helped lower taxes. I am not personally at present interested in renting any armory, but think the rink men should write letters to the Adjutant General giving their views on why armories should be rented for the revenue where fiber rollers are used and amusement is conducted in a clean, orderly manner. I have paid from \$10 to \$50 a day for armories. Have rented a number of them and carry letters of reference from each one in regard to the floor which was left in a perfect condition. Among these letters is one from Major General W. C. Everson, Washington, D. C., Chief of the Militia Bureau. Get busy, rink men."

A NEW RINK opened Thursday night, March 6, in St. Mary's Auditorium, 23d and Clearfield avenue, Philadelphia.

THERE was a fire in the basement of the roller-skating rink at 409 13th street, Moline, Ill., Tuesday night, March 4, but no damage was done. Firemen were called to the scene and found rags burning.

PORTLAND, Ore.—Introducing numerous interesting changes in equipment, the Oaks Park Rolling-Skating Rink's opening season got formally under way March 1. It was opened with a Washington's Birthday atmosphere and brought out the usual large crowd. Manager Edward H. Bollinger has installed increased facilities for his guests, including a spectators' gallery and an enlarged skating surface. The new operating policy also permits free admission at all times, seven days a week. Special feature nights are planned.

"IN REGARD to Jack Wythe's raw deal over the Rochester and Western New York championships," writes Edward Baumeister, proprietor of Eddie's Roller Palace at Rochester, N. Y., "we wish to make things clear to all interested. Before these races were started things like this were expected. So Ray Drake, a one-

time Rochester speed skater, was asked to take charge and run the races as he saw fit. The races were started with the intention of holding the finals on February 25. There were skaters from Batavia, the Roof Garden and the Palace to win preliminaries—six winners for the Western New York cup and five for the city cup. Wythe was a preliminary winner for the W. N. Y. and was defeated by Jack Maibom of his rink for the city cup. As these races went on Drake saw that this track was too small for six races on the line and said a semi-final would have to be run February 26 and the finals March 11. At this Wythe became peeved and told Drake they came for the cups 'tonight' and wanted them 'tonight'. Drake then consulted his judges for their opinion and all favored a semifinal. Racers then were called by name to the center of the floor, but none of Wythe's racers came to the front. An announcement was made that those who did not take their places in the semifinals would be disqualified. The semifinals were then started with La. Due Timby, of Batavia, and Clovis, Rochester, winning W. N. Y., and Clovis and McCormick for city. For girls, Babe Jackson and Theresa De Frances, for W. N. Y., and for city, Babe Jackson and Celia Rottman."

THE MANY FRIENDS of C. V. Park, Pennsylvania rink operator, will regret to learn of the loss of his mother, who succumbed to an attack of pneumonia at her home near Huntingdon, Pa., Thursday evening, February 27. The human side of a business man's life was again clearly demonstrated as the most important when Park left the direction of all business operations in the hands of assistants and spent 10 days at the bedside of his mother, providing trained nursing service and expert medical attention, all of which proved not enough to reach the goal of recovery.

THE OCONTO, Wis. Armory can boast the honor of offering the pleasure seeker a taste of three of the most healthful and delightful sports in one evening when on every Saturday night roller skating is held on the main floor, followed by dancing, and with bowling; holding forth on the floor beneath.

RICHARD BARTHELMES, screen star and winter sports enthusiast, is spending a vacation at the famous winter resort, St. Moritz, Switzerland.

DR. ROYAL COPELAND'S recent announcement that roller skating is one of the most healthful exercises was seconded long ago by Dr. Wm. Brady, syndicated health writer, who once stated, that "Walking is good, ice skating better and roller skating the best." Of course, Dr. Brady referred to outdoor participation, so that the indoor "glidings" would be about on a par.

RICHARDSON SKATES

THE FIRST BEST SKATE—THE BEST SKATE TODAY.

The simple fact is: There are and always have been better, Richardsons than any other kind in rink service. Rink Owners and Rink Managers write for catalogue today.

RICHARDSON BALL BEARING SKATE CO.
ESTABLISHED 1884.
3312-15 Ravenswood Avenue, Chicago



PORTABLE SKATING RINKS

They all say business is good. Over 150 of our Rinks now in operation. Write for catalogue.

FRANK L. PORTABLE SKATING RINK CO.
18th and Colfax, KANSAS CITY, MO.

AT LIBERTY

After March 15, 1930, Roller Rink Manager of long experience. Reliable and trustworthy, best of references. Will consider rink where mail investment is required. All replies confidential. Address Box D-76, Billboard, Cincinnati, O.

FOR SALE

215 Pairs Richardson Roller Skates, in good condition. Also Wurlitzer Band Organ. **ERNEST STIMPEL**, R. F. D. No. 2, New Lothrop, Mich.

Carnivals

Conducted by CHAS. C. BLUE (FOLTZ) Communications to 25 Opera Place, Cincinnati, O.

New-Season Prospects

Carnival receipts reflect status of industrial conditions—"better" promised

As the new season for outdoor entertainment approaches there is much pro and con discussion as to the possibilities of financial success for representatives of the collective amusements (carnivals) world this year.

It is logically deduced that the amount of cash spent by visitors to representative carnival midways in proportion to the magnitude of the assemblages is a sort of barometer of industrial conditions in the localities where they exhibit, and this may be judged, with possibly a few exceptions, throughout the length and breadth of the United States. This has been the deduction of many showmen who are close observers of conditions. Last year there was a situation of below-average employment, and resulting carnivals, along with other business interests, had conspicuously "off" seasons.

From an industrial point of view 1930 holds brighter prospects. Big business interests in various parts of the country have virtually pledged their institutions to provide increased employment to a consistent degree, and State and national organizations and civic officials have lent their urgings toward the same end. Last week official Washington expressed opinion that what might be termed "better times" in business and tradesmen's fields were in sight.

However, one should not become over-optimistic. What progress is made will eventuate gradually. There will be no "boomings". But there is very good reason to look forward to materially increased favorable conditions over those in 1929. As to carnivals, it seems that the main effort should be to operate on the level with the public, present really entertaining entertainment and promote courteous treatment of midway visitors on the part of all attaches, and thru these methods increase public prestige and interest in carnivals and thus deserve whatever benefits may be in store in proportion to manifested betterments of general conditions.

W. T. Stone Building Resort

W. T. Stone, former part owner of the W. T. Stone Shows, has purchased a tract of land on the Richmond-Petersburg highway about seven miles from Richmond, Va., where he has been building an elaborate outdoor park and picnic grounds with a dancing pavilion and dining inn. A mammoth outdoor swimming pool will operate for the summer trade. Stone has advised that his Chairplane ride and some concessions will be booked with the Bernardi Greater Shows and a recently purchased oystard machine with one of the Eastern shows.

McDaniel With Page Shows

Tressie G. McDaniel recently arrived at the winter quarters of the J. J. Page Shows to assume the position of business manager, which he held last year with the Rock City Shows and for the previous three years with Rice Bros.' Shows. Also, McDaniel and H. Rosen have contracted 10 concessions with the Page Shows.

Lewis Returns to Sheesley

Bill Lewis, who had the Athletic Arena with the Greater Sheesley Shows last year, informed *The Billboard* late last week that he had signed for the same for the coming season of that organization. Lewis states he will have five glove and mat men, including Kid Bowe, Rocky Stone, Battling Jackson and Al Wagner, and intends leaving Wilmington, N. C., where he has been promoting wrestling this winter, for Norfolk, Va., March 16.

Barlow Awarded Fairs

ST. LOUIS, March 8.—Harold Barlow, owner of the Barlow Big City Shows, was awarded contracts for five Mississippi fairs, including the exclusive on all shows, rides and concessions. The fairs, all of which run consecutively, are Montgomery County Free Fair, Winona; Chickasaw County Fair, Okolona; Lamar County Fair, Purvis; Annual Community Fair, Ruleville, and the Community Fair, Inverness. Barlow just returned from a trip to Mississippi last week.

With Howard Bros.' Shows

Paul Gouldsberry's Side Show will again be with Howard Bros.' Shows, sixth season. In addition to managing his offering, Gouldsberry will do general announcing for the shows. He advises that he will have a new 100-foot top and 150-foot banner line and the following attractions: Mildred Gould, lady fire eater and sword walker; Demon Paul, magic; Kenneth Baker, glass dance and spikes; Robert Nevil, Hindu buried alive, and Albert and Clinton Baker, ticket boxes.

Ailes to the Northwest

Fred S. Ailes recently traded his fruit farm near Hawthorne, Fla., for a residence in Jacksonville, which he will rent, and made a motor trip to Oregon and Washington to visit relatives. He will also visit his former partner, Earl A. Harris, who now operates a luncheon at The Dalles, Ore., and he may have some concessions with one of the Pacific Coast caravans.

McKay's Hawaiians to M.-C.

Lee McKay, whose Hawaiian Show will be with the Morris & Castle Shows this year, was a Cincinnati and *Billboard* visitor last week. This winter his troupe has been playing lyceum dates, last week at the Masonic Temple, Columbus, O., in connection with Vierra's Hawaiians, the manager of which is C. P. Heindol, who accompanied McKay to the Queen City. At the conclusion of the current tour Heindol will return to Chicago to resume stringed musical instrument teaching.

Butterworths With Fleming

George Butterworth, of Portland, Ind., last week informed this publication that he had contracted with the Mad Cody Fleming Shows for this season with his show, known as the "largest and fattest husband and smallest wife and their twins".

Mahoneys in Cincinnati

J. E. (Shanty) Mahoney, Wax Show lecturer, last season with the Rubin & Cherry Shows, and wife spent last week in Cincinnati. Mahoney is again this winter working advertising for a railroad yardmen's publication and may not return to show business this year.

John T. Wortham Gets Arizona State Fair

RIVERSIDE, Calif., March 8.—H. B. Danville, general agent the John T. Wortham Shows, informed John T. Wortham here yesterday that his organization had been awarded contract for this year's Arizona State Fair, at Phoenix, the week of November 10.

The contract calls for the exclusive on all concessions, shows and riding devices. The contract was let at a meeting of the fair commissioners.

Simian "Actor" Dies

Lofstrom and St. Elois' Monkey Circus and Speedway recently lost one of its star "actors" when "Greenie", the cycling monkey, died. The act is to be replaced by one of similar nature. The show has been booked with the Bernardi Greater Shows. The staff: Willie Lofstrom, front; Eddie St. Elois, tickets; Albert Tillman, master of ceremonies inside; Jack (Blacky) Pavlish, animal man, and John LaMarr, construction.

N. J. Brown in Hospital

Norman J. Brown, formerly with the Happyland Shows, Roy Gray Shows No. 2 and C. W. Nail Shows, was last week reported quite ill at the tuberculosis sanitarium at Pressmen's Home, Tenn.

Owens in Owensboro

Billy Owens was a visitor to *The Billboard* last week while passing thru Cincinnati to Owensboro, Ky., to take up his duties with the Shive & Christ Dime Circus.

Hot Springs Pickups

HOT SPRINGS, Ark., March 8.—D. O. Bernard, veteran trouper, now owns the Bernard Apartments here.

Captain Hinekey left last week with J. B. Ratner overland, via Memphis, for St. Louis.

W. O. Manning has been appointed assistant to Ralph A. (Dare-Devil) Miller and is being kept busy with their promotions in this territory.

A. R. Cohn, independent concessionaire and member of the Showmen's League of America, who has been here for more than two months, left last week for his home in Chicago.

Sam Manchin, another well-known concessionaire of the Chicago vicinity, also returned to the Windy City.

J. Woodward, concessionaire last season with Cole Bros.' Circus, is here until the opening of the shows.

Ralph A. Miller has contracted with the business men to do his original stunt of riding off of a speeding airplane wing on a bicycle and making a descent by parachute to the streets March 19.

In commemoration of their 14th wedding anniversary a home-cooked-and-served spread was given by Mr. and Mrs. Joe W. Smith March 3 at the Garrison Hotel, that hostelry being under their management. Those in attendance as their guests were Nick Hayes, Tommie Cook, Conrad Grimsnar and the writer, Hi Tom Long, who acted as toastmaster and read an original poem written especially for the occasion.

The college giant, Glenn Hyder, and his winsome wife, Teddie, have deferred their visit to this resort this season owing to having signed recently to be with the Barnett & Shultz Shows and are compelled to go to winter quarters immediately.

J. B. Lewis and Eddie LaMontte, concessionaires, have left overland in Eddie's new car for Tyler, Tex., where they will be connected with the stock show to be held in that city.

Current Reflections

By CHARLES C. BLUE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED

REGARDLESS of propaganda to the contrary, there will be as many CARNIVALS entertaining the public the coming outdoor amusement season as during any year of the last decade! Those of the organizations that dropped from the yearly lists were replaced by others. In view of this fact it is interesting to note that although selfishly inclined business interests and their friendly supporters (including some newspapers which carry heavy local movie-house advertising) have veritably hailed spoken and printed opposition against carnivals, and caused obstructive measures to be placed in their path, yet in the face of this their number has NOT DIMINISHED, and their care-destroying midways have continuously entertained the masses—sans "sensational" bedroom and bathroom scenes, "educational" and detailed portrayals of plottings and deeds of sex-appealing love, robbery and even murder—catering to the present-day receptive eyes and grasping minds of the youth of the land. "Mr. Public" is fast learning that a large majority of the "STONE THROWERS" either have their OWN axes to grind or conduct their own business in "GLASS HOUSES".

Carnivals have a right to gratis mention in fairs' advance publicity. They PAY (plenty in most instances) to be part and parcel of the affairs, while other attractions GET PAY from the fair men.

Back in 1903, the train of the Great Bucklin & Darnaby Carnival Company (a Parker unit—O. J. Bucklin and J. A. Darnaby) coming into town and on the run was indeed attractive. Each wagon had a specially fitted canvas covering, reaching nearly to the flats, with the show's title neatly lettered on either side. There were no rolls of muddy canvas, boxes, jack legs, pieces of machinery, folded or dismantled fronts, or other eyesores in sight. There was danger from engine sparks, but this writer doesn't recall any conflagrations. This represented quite an outlay of cash. Whether it was considered a remunerative investment, the writer did not learn, but the fact remains that it attracted remarkable attention, drew favorable comment, and, therefore, was excellent advertising.

In a recent issue the word "smart" drew a "reflection". Here's something additional—did not appear in that installment because of space: A man may be smart, yet not wise, although smartness is an asset to his knowledge. Rather, the term, while akin to intelligence, far more denotes quickness of thought or action—cleverness.

Showmen's League Notes

CHICAGO, March 8.—Several members who had been absent for some time were in attendance Thursday evening at the Showmen's League of America meeting. Zebbie Fisher, just back from an extended vacation in California, was present. So also was Col. F. J. Owens, who had been ill for some time, and President W. O. Brown called upon several of the other brothers who had been out of town for varying periods. It was a well-attended meeting, with nothing of especial importance in the way of business. The highlight of the evening was the appearance of a committee from the Ladies' Auxiliary, to thank the league for use of the clubrooms for the recent very successful auxiliary party. They also thanked individually those members who had assisted them. As a substantial token of its appreciation the auxiliary presented the league a check for \$25 to be added to the American Hospital benefit fund. It also presented a check for \$10 for the fund sent with the compliments of the Mississippi Valley Show Women's Club. The ladies were given a rousing vote of thanks.

Walter F. Driver announced that a complete checkup of the February ball had not yet been made, but a report probably will be ready in the next week or so. Chairman Driver also mentioned that work is progressing on plans for the next annual banquet and ball, which will be held December 3 at Hotel Sherman.

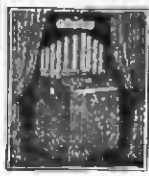
A Shamrock Party is to be held at the clubrooms Saturday evening, March 16, the net proceeds to be added to the benefit fund to be presented to the American Hospital. Chairman Charles G. Driver promises that the party will be a splendid entertainment in every way. There will be music, dancing, entertainment and "eats". Following announcement of the party more than 100 tickets were disposed of in a few minutes and many more were pledged, which augurs well for the affair.

C. R. (Zebbie) Fisher gave a brief but interesting account of his vacation in California.

Col. F. J. Owens, called upon for a few words, expressed his satisfaction at being back among the boys and extended his appreciation to the league and Brothers Chase, Oakes, Leslie, Campbell, Streiblich, Rankine and others who showed him many kindnesses during his illness. The colonel has an unbeatable spirit that arouses admiration.

Louis Hoesckner was a visitor Thursday, this being his first appearance in a long time.

J. C. McCaffery was a recent visitor. The attendance at the meetings holds up in spite of the fact that each week



DRAW THE CROWDS

With a Tanglely Calliope or Calliaphone

START YOUR SEASON RIGHT

TANGLEY CO., Muscatine, Ia.



SAVE MONEY! BUY NOW!

We now have available Rebuilt Wurlitzer Band Organs suitable for Merry-Go-Rounds, Carousels, Skating Rinks and Ballyhoo Purposes, all of which are Wurlitzer guaranteed. By buying a Rebuilt Wurlitzer Organ you can save from 20 to 30% on your purchase. Write or wire us for details on our special offer on instruments purchased during the month of March.

THE RUDOLPH WURLITZER MFG. CO.

NORTH TONAWANDA, NEW YORK

STEFFENS SUPERIOR SHOWS

Office and Permanent Quarters, 1142 57th Avenue, Oakland, Calif.

OPENS SATURDAY, APRIL 5. OAKLAND, TWO LOCATIONS.

TWO-CAR GILLY SHOW, BOOKED SOLID TO JULY 4.

WANT Cook House, Concessions and Agents. No grit or girl shows. WANT clean Shows, with or without outfits. WANT Free Act. Want to hear from experienced Ride Operators for Whip, Big Ell and Caterpillar, for permanent all-summer beach location.

finds some of the brothers leaving to get ready for the opening of the season.

It is not too early to remind everyone that the annual League Week drive will be June 30 to July 5. Keep this in mind.

Brother Larry Asoot is still confined to his home, but expects to be out in a short time.

Jack Jacobson was taken thru a mock initiation and his final words were "Any one but Red Cohn."

E. G. Bylander was elected to membership and his card was forwarded at once.

Floyd E. Gooding was the winner of the attendance prize, but was not present, hence he was ineligible to receive same.

Andy Craig came in late, but the chairman did not overlook calling on him for a few remarks.

Bill Kaplan says to keep on your mind all of the time that you are a member of the membership committee and he wants this to be a banner year.

A. R. (Red) Cohn and Sam Menchin have returned after an extended visit at Hot Springs. Both are looking and feeling fine. Red says he has taken up

golf and will have a busy season between his work and the golf course. He also reports pleasant visits with El Tom Long while at the Springs.

Brother Max Kleiger dropped in after spending the winter in Los Angeles. Max returned by auto and is ready for the season to start.

Lew Nichols has been a frequent visitor of late. Lew reports that he expects some radio work in the near future.

Past President Ed A. Hock is back. He has been away putting in his efforts on some indoor affairs.

Felix Charzeski leaves about March 10 to join the C. A. Wortham Shows.

Johany Hoffman is still around Chicago. John says he has enjoyed himself so much this winter that he can be expected early in the fall.

Rube Liebman has finished his advance work for the season and is sojourning at the clubrooms.

Don't forget the St. Patrick's Party, March 15. This is given as an additional benefit for the American Hospital. Let's all be there; the cause is very deserving.

Spring is almost here as is evidenced by the talk around the clubrooms. Many

a set of rides and many a concession stand has been "set up" during the last week or two.

L. S. Hogan was in town for a couple of days this week.

Looks like it is necessary to mail out more notices of dues. There are still some who have not remitted. Better attend to it at once.

John Moisant is working a demonstration at the Leiter stores.

Recent visitors at the league rooms were Ed Mathias, Ben Samuels, Ed A. Hock, Wm. Young, Patsy Potenza, H. M. Shoub, James Chase, Lew Nichols, Lou Berger, Jack Moran, Rube Liebman, L. S. Hogan, Sherman Glover, W. O. Brown, H. Neitlich, John Hoffman, Dave Robbins, Lou Mathison, Al Latta, Chas. G. Driver, Walter F. Driver, C. H. Hall, Felix Charzeski, Dave Tennyson, Lou Keller, Lou Leonard, Ray S. Oakes, James Bove, Frank Ehlers, M. J. Doolan, Richard Miller, Charlie McMahon, Joe Ver-niek, R. P. Brumleve and Max Kleiger.

"Dolly" Lyons in Ciney

G. A. (Dolly) Lyons stopped in Cincinnati last week while en route from Dayton, O., southward, and spent a few minutes at *The Billboard*.

Chicago Expo. Shows

CHICAGO, March 8.—King Leon advises that he is very busy at winter quarters here preparing for the opening of the Chicago Exposition Shows. Trucks, trailers and rides are being painted and everything made ready for the road. The show will open April 20. It will play around Chicago until July, when it will take to the road and play a number of homecomings and fairs. King Leon states, Erasmo Mosca is associated with King Leon.

FOR SALE

Three-Abreast MERRY-GO-ROUND, ELI WHEEL No. 5, WIIP and CHAIRPLANE. All portable rides and practically new, ready to run. Stored near New York City. Address BOX 37, The Billboard, 1560 Broadway, New York City.

KAUS UNITED SHOWS

CAN PLAGE Hawaiian Show. Must cater to women and children. Monkey Speedway, Auto-drome, Sidrome, Ten-in-One, Will furnish Wagon and Tent for same. Law or Outlaw Show, and any single Pit Attraction. CONCESSIONS: Penny Arcade, American Palmistry, Novelties, Hi-Strikes. All legitimate Wheels and Grind Stores open. We open here April 8. Address Elizabeth City, N. C.

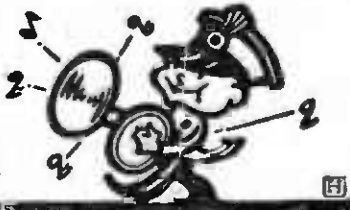
CHAIRPLANE, S.S.

Also Calliope on truck for advertising. To book with reliable show. Write or wire C. KAAS, 6306 201st St., Hollis, N. Y.

FOR SALE

One 10x12 Pitch-Till-You-Win, complete, Trunk, Plaza, \$50.00. J. L. HART, Isler Shows, Chapman, Kas.

HERE IT COMES



The Annual SPRING SPECIAL ISSUE

of *The Billboard*!

Dated March 29 Issued March 25

Special Features and a greatly increased circulation make this issue an ideal buy for all advertisers appealing to any branch of the vast Outdoor Amusement World.

The Spring Special is issued at the appropriate time when showmen throuth the country are making their plans and purchases for the coming season.

The best positions in this big number are available to those who send their copy now. Regular rates prevail.

THE BILLBOARD PUBLISHING CO.

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The Spring Special is also the first 1930 List Number listing all Fairs, Parks, Special Events, etc.

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LARGEST and only Exclusive Wholesale
Concession Supply House for the Carnival
Operator.
BERK BROTHERS, Ltd.
77 Wellington St., W., Toronto, Canada
Send for Latest Catalogue.

SOUVENIRS THAT SELL

No. Price per Doz. A Fast-Selling Line of 25c Items.

2812-10-In. Ass.	\$2.00
2712-10-In. Paddle	2.00
2511-Wooden Shoes	2.00
2356-Letter Holder	2.00
2349-3-In. Cane	2.00
2317-3-In. Tomah'k	2.00
1945-3-In. Comb and Case	2.00
2692-18-In. Paddle	1.75
1950-Purse	1.50
2316-10-In. Tomah'k	2.50
2782-10-In. Paddle	2.50

Any quantity at dozen price or 1 gross (dozen each of 12 numbers) for \$22.50. Town name burned on fire on each article. Write for our Free Catalog on Pennants and Novelties. One only each of above sent postpaid \$2.25.

Bradford & Co., Inc., St. Joseph, Mich.

California Gold Souvenir RINGS

Just the thing for Souvenir Boards and Concessions. Halves mounted in rings, as illustrated. Sample, 5c. 100 Dozen, \$5.00. Half-Gross Lots at \$3.75 per Dozen. Full-Gross Lots at \$3.00 per Dozen. Loose Souvenir Coins, Halves, Per Dozen, \$1.10; per Gross, \$12.50. **BUY THE BEST.**

NOT THE CHEAPEST. SEND FOR PHOTOS Of Oriental Cigarette Dispensers and La Gratio Table Lamps.

KINDEL & GRAHAM
The House of Novelties.
782-784 Mission Street, SAN FRANCISCO.

CALLIOPES
National's are the BEST
These Managers have switched to National Calliopes: Johnny J. Jones, Rubin Grubbs, C. A. Wortham, Ed Bridger Co.

There must be a reason. Ask any prominent Carnival Manager.

NATIONAL CALLIOPE CORPORATION
717-719 Wyandotte St. Kansas City, Missouri

Monkey Family for Ball Racks

1930 Catalogue of new Ball Throwing Equipments, Tennis, Hoops, Balls, Cans, Monkeys, ready to mail.

Employed Six-Cat Rack.

TAYLOR'S GAME SHOP
Columbia City, Ind.

WANTED
FREAKS AND NOVELTY ACTS
AT ALL TIMES.
HUBERT'S MUSEUM
228 W. 42d Street, NEW YORK CITY.

BUDDHA PAPERS
Outfits and Costumes. Horoscopes—unusual. Send for full info.
S. BOWER, Bower Bldg.,
430-2 W. 18th St., New York
See our ad in M. P. Section.

CANDY FLOSS MACHINES
Guaranteed best made, same price as others. Trade in your old machine. 20% off new Ponds and Ball Concessions bought now.

AUTOMATIC FISHPOND CO.,
555 Langdon, Toledo, O.

HOROSCOPES
FUTURE PHOTOS
Magic Wand and Buddha Papers. Send for Samples.
JOE LEDOUX,
189 Wilson Avenue, Brooklyn, N. Y.

GUM
I pack
SPEARMINT GUM Full size 5c packs—also other flavors. Flashy boxes. All Streetmen, Concessions and Premium Men use our dandy brands. Double your money. Deposit required. Order today.
WELBY GUM WORKS, Cincinnati, Ohio.

Midway Confab
(Communications to 25 Opera Place, Cincinnati, O.)

SOME caravans have opened.
SOON the northward trek will again begin.
MIGHT "kid" 'em sometimes, but y'can't "guy" 'em!
M. JACKIE MILLER is back in Chicago and states that he will manage Paul-Pauline the coming season.

A COMMUNICATION from Mrs. Pete Hoffman, Miami, Fla., stated that her husband was ill at his home, 778 North-west Eighth street, Miami.

WHAT ARE YOU as a member of the carnival profession doing toward the general welfare of your field of endeavor? Or are you "letting 'George' do it"?

PRINCESS PAKI and her Hawaiian Entertainers attraction will be with the Travers Chautauqua caravan this year, according to report received last week.

C. A. BOSWORTH, as special agent, has joined the whale exhibit of the Pacific Whaling Company, which is touring California interior cities.

WALTER LANOFORD and wife and the twins report having spent a pleasant stay at Beaumont, Tex., since the closing of Richards Bros' Circus, and expected to leave last Sunday for St. Louis, to again play lots in that city.

C. V. (DICK) SHEAKS infers that he will again have his popcorn concession with Bruce Greater Shows. Also that Noah Wieter, electrician, had left St. Marys, O., for the Melville-Reiss Shows' quarters.

OUR KANSAS CITY OFFICE received word that Eric Gordon and Lou Ayers were married recently in Dallas, Tex., and were honeymooning in that city at the Southland Hotel. The coming season they will be with Moon's Greater Shows.

MADAM LA VERN, showwoman and pianist, who has been spending the winter in Texas and Mexico, will have her concessions with the Saskatchewan Amusement Company this year, opening in Alberta in April.

YOUNG GOLDIE, former wrestler with the West Shows, writes that he and his wife will leave for a trip to Italy on a



CHARITABLE deeds of showfolk in towns where they exhibit are many. Each year there are scores of instances wherein inmates of orphan, deaf and dumb, aged, cripples and other asylums and homes are entertained gratis by carnival people on their midways. The reproduced photo was taken at Bay City, Mich., last summer, while orphans were guests of Dumas and Reed, the Happyland Shows.

HOMER R. SHARAR writes that he will not be with the Little Exposition Shows as was announced, but has been re-engaged for the second season with Al Ketchel's girl revue for this season.

EDDIE LE MAY has booked the cook-house he had with Rubin & Cherry Model Shows the forepart of last season with the Cetlin & Wilson Shows for their forthcoming tour.

LEO LIPPA and George Johnston, of the Lippa Amusement Company staff, postcarded that they were enjoying meeting showfolk friends in St. Louis last week.

VICTOR PALMER, advertising agent, last season with the Reithoffer Shows, infers that he will leave Gettysburg, Pa., in the near future to join the Knuts Greater Shows at Elizabeth City, N. O.

E. J. PELUSO, with his chairplane and new calliope, mounted on a truck, plans to open in Western Pennsylvania this season and will play fairs and celebration events.

BABA DELGARIAN is his old self again after having undergone quite a siege of sickness. He may be seen around the Showmen's League rooms in Chicago frequently and it won't be long before he's out on the lots again.

business matter relative to an estate, at the conclusion of which they will return to this country.

MADAM ZONA, who has the Hawaiian Show with the J. George Loos Shows, is said to have a beautiful and neatly framed outfit. A so really knows how to manage her attraction, which is presented in an artistic manner.

WORD FROM Unadilla, Ga., was that Kid Tiley, manager of Parker's Smart Set Minstrels, had contracted with Howard Bros. Shows for the coming season, with a band and nifty wardrobe. Albert Gaines, musician, has arranged band music for the show.

ERNIE LASSITER AND WIFE, who made Enid, Okla., their home, some time ago opened a U-Fixit furniture store there, also a small plaster factory, and turned out articles for use on their two concessions, booked on the W. A. Gibbs Shows.

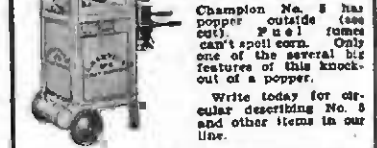
LAST YEAR at the scheduled big boxing show at Miami, Fla., quite a number of show boys then in that territory were ushers at the affair. This year (February 27) the experience of showmen was again utilized, and in the ring-side section were to be found Eph Gettman, E. N. Scott, Bob Hunter, Eddie Owens, "Irish Jack" Lynch, John Spinks

The NEW KIDDIE AIRPLANE SWING
Suitable for Parks and Carnivals.



Seating capacity, 18 children. Weight, about 3,000 pounds. This ride has just been completed and during our demonstration proved very popular with the children. Description and prices upon request. SMITH & SMITH, Springfield, Erie Co., N. Y.

No Fuel Fumes with this POPPER



Champion No. 5 has popper outside (see cut) 24 x 1 fumes can't spoil corn. Only one of the several big features of this knock-out of popper.

Write today for circular describing No. 5 and other items in our line.

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Dept. B, 111 Locust St., DES MOINES, IA.

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59 Central Park, Rochester, N. Y.

CANADA

SALESHOW! ANNOUCEMENT! FRIZE PRIZES, CONFESSION, SUSHI, BLUEBIRD NOVELTY CO., AMHERST, N. S. CANADA.

WILL SACRIFICE.
To close an estate, 10 Automatic Pianos—15 Seeburgs 1 Wurliizer, in excellent condition. JESSIE McCRACKEN, Bloomfield, Ind.

BASKETS What you want and when you want them. FITZBURGH BASKET CO., 1435 Spring Garden Ave., Pittsburgh, Pa.

WANTED—Two good Ball-Game Hustlers. HAVE FOR SALE—Three Ball-Game Hoops, Concession Tops, Huckle-Buck Kegs, Wheels, 3-Ball Tivolis, 4-Ball Tivolis. Very cheap if taken now. AL CAMPBELL, 92 Hickford Ave., Buffalo, N. Y.

PENNSYLVANIA SHOWS

CAN PLACE Flat Ride and Chairplane. Good proposition. Will open in Wilkes-Barre, Pa. Four different locations in Scranton, Pa., including all circus dates, under strong auspices. Where property shows greater than any other spot in U. S. A. The long-sought-after working agreement is finally a reality. This means that a million wage earners will again be earning money in the heart of the attractive fields. With the workers here to have money means to spend money. CAN PLACE Shows with own outfits. Legitimate Concessions open. Let me know you want. Cook House open. American Painters only. Booked solid for fifteen weeks, including Celebrations. For information write H. WOLFE, care Lenox Hotel, Wilkes-Barre, Pa. A show for boosters only.

J. R. EDWARDS ATTRACTIONS

OPENS IN WOOSTER, O., APRIL 26, TWO SATURDAYS.

WANTED—Legitimate Concessions open. Accept Cook House and Corn Game. Opening for AMAC, can Painters, Low Range Gallery, Ball Games, Merchandise Wheels, Grand Stores of all kinds. Res. CAN PLACE Shows having your own outfits. For Big Hit No. 6 and Smith & Smith Chairplane. Address all mail and wires to J. R. EDWARDS, Wooster, O.

CALIFORNIA SHOWS, Inc.
Now booking Shows, Rides and Concessions. Address SAM ANDERSON, 35 Concord Ave., Belmont, Mass.

ANDERSON-SRAEDER SHOWS
Want to book Pit Show. Will furnish complete outfit. Have for sale cheap. Traver Mix-Up. Was formerly Baby Sea Plane, or will consider trading for small Mix-Up. Address Red Cloud, Neb.

CONCESSIONS WANTED
LOWEST RATES.
SUNSET AMUSEMENT CO.,
7821 Sunset Drive, ELWOOD PARK, ILL.

FOR SALE—Call born with three legs. One's around fine. Healthy and all right. No fake, or get as was made. If interested write, M. H. BRICKENRIDGE, Clarion, Ia.

FOR SALE Cook House on Ford Truck Platform for Pit Show on Trailer. \$100.00 each. MAINTOSH, Bellevue, Mich.

and others. In Lynch's section were seated, among others, Chick Bell, Pop McFarland, "Jew" Murphy, Pop Ewing and Colonel Fogarty.

RELATIVE to sending kids on chases for "sawdust pumps", "barrel stretchers", etc.: It's shameful and taking advantage of innocents! The senders would be just as "green" and could be made just as great "fall guys" in other lines of business than their own!

HENRY J. BLAKE, who has been with nearly all the caravans in the West and others shows in that section the last 12 years, last season with the Pacific Coast-Kline Shows, has been wintering in Oregon and will probably be found with the Levitt-Brown-Huggins Shows this year.

SINCE BILLY OWENS was headed for Owensboro, Ky., last week, he was asked how he would be "owen" when he calls for his lodging bill on leaving there. Billy expressed himself as feeling safe from overcharges, however, as there is a "shive" (Shive) with the show he was joining.

A VARIATION
Teeny, wieny, sold for dough,
Catch a "hot dog" on the go;
If it hollers, don't be slow,
Grab the cook and use your toe.

GLENNY AND FORD will have their free attractions with the R. H. Wade Shows this year, according to report from Dayton, O.; another item being that Miss Ford, boxer and wrestler, had been engaged as an added attraction in connection with a marathon dance being staged in Dayton.

A LETTER to *The Billboard* from Jolly Ray, fat girl, now touring Australia and New Zealand, stated that at the end of a year's work she was laying off for three weeks prior to a new tour, which was scheduled to start February 5. This year "Whitney" Clare will take his attractions to the South Coast, also play Tasmania.

ANENT THE SPRING SPECIAL edition: It follows the next issue (dated March 29, but off the press March 25.) Therefore, send all copy possible that may be used in that edition NOW, as a great deal of it must be placed in type (for the first forms) in advance during next week—including many show letters.

HI TOM LONG is improving in health. Someone recently asked Tom how many hospitals during his periodical attacks of illness had he been in. "Can't say on the spur of the moment," replied Long, "but nowadays whenever I pass one I almost have a hunch to go and ask for my mail."

MADAM DOLORES has contracted her Midway Frolics show of 10 people, presenting a potpourri of entertainment, with the Gilin & Wilson Shows. Princess Pat will be featured. Ned Owens will handle the front. C. & W. are furnishing a new and attractive outfit, including special scenery and lighting effects.

MIKE AND IKE (they really look alike), the midgets, accompanied by their manager (Brydon) were walking along a busy city thoroughfare, all three smoking large cigars. They passed a group of "noseyites" of female gender, who, thinking the illfatedly merely youngsters, stopped and gazed at the trio, registering disgust—

ONE NOSEYITE: "Isn't it disgraceful?"
ANOTHER: "It's terrible!"
ANOTHER: "It's a downright disgrace!"
ANOTHER: "That man should be arrested!"

MIKE, or IKE (turning around wrathfully): "For the information of you meddlers, we're both past '21'! Are you training your sons to mind their own business?"

JOHN B. DAVIS, who formerly specialized in presenting colored minstrel shows with carnivals, later special agent, now in his second year with Coe Bros.' Shows, was recently in West Palm Beach, Fla., in interest of his organization. John, while interested in his agenting work, confides to friends that he still likes to hear the minstrel bands play.

HARRY MAZE, for the last 20 years with various shows, including C. W. Parker, D. D. Murphy, Strayer and others, has entered the U. S. Naval Hospital at Great Lakes, Ill., to undergo a serious operation, according to a communication from his friend, Joe B.

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and Roasters



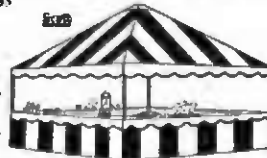
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Models

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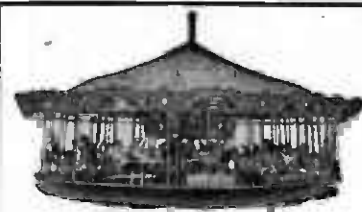
They are the real stuff! If we knew what you want we would put the price here.



"Tell 'Em in The Billboard"

Write us about your needs. Make a drawing of the special tent or anything made of canvas.

And we will furnish Samples and PRICES THAT ARE RIGHT
SCOTT-OMAHA TENT & AWNING CO., 15th & Howard Sts., Omaha, Neb.



SPILLMAN ENGINEERING CORPORATION,

CAROUSSELLES

COMPLETE LINE FOR PARKS OR CARNIVALS.

LINDY-LOOP
RIDE-O HEY-DEY
FUN-ON-THE-FARM

No Midway Complete Without Them.
Information on request.

North Tonawanda, New York

Green, who states that Mazze would appreciate letters from the boys.

E. W. LINN, many years a carnivalite on show fronts and in other capacities and also had his own side shows, arrived in Cincy early last week for a short stay, coming from Atlanta, Ga. Linn was last season with the Poole Shows and formerly with the Poole & Schneck Shows. He expects to join one of the shows in the Central States, opening in April.

MR. AND MRS. ARCHIE SILVERLAKE and Leonard have been wintering in their beautiful housecar at Enik, Okla. Between "getting" radio stations, Archie found time to step over to the Silver Moon cafe and hear D. W. Powers, Sam Rose, Lew Markham, Bill Clark, Charlie Cartwright, Red McKenzie, Giles, Slim McKee, Dannie Ellis and Braggett cut up "jackpots".

J. T. McCLELLAN, whose shows have wintered at Macon, Ga., probably broke a record when he recently arranged for his attractions to play practically six hours at a special event at Atlanta, Ga., which was during a convention of bottlers, sponsored by the Coca Cola Company, at Piedmont Park—also probably the first caravan to so exhibit in that park.

THE CAPT. DAVID LATLIP children have rehearsed a nifty and novel set of acts for this season; really, a combination of acts to be presented on an elaborately arranged rigging. It combines trapezes of various nature, rings, aerial contortion and other specific acrobatic offerings, and as a finish the four youngsters engage in an upside-down, loop-walking "race" across the space between the two principal uprights of the rigging, along four separate and distinct loop-holding poles.

JOE BAKER wrote from Seattle that since concluding his demonstration of novelty airplanes in a chain-store window he had been arranging wrestling-bout dates in near-by towns, also having found time to do a little talking over radio—this letter brings to this scribe's mind a sentence that appeared recently in a Seattle daily, as follows: "... who will warm up their fiddles and banjos in KOL's studios, Joe Baker will preside at the microphone as comedy announcer."

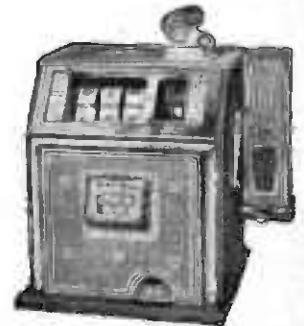
RAY McCOLLUM, formerly of *The Chicago Herald and Examiner*, now of *The (Okla.) Daily Journal*, evidently has taken advantage of a number of show-folks wintering at Enid and received some real knowledge of their characteristics, as judged by the following paragraph which appeared in his "When a Man Bites a Dog" column on the front page of the Enid newspaper of February 24: "Troupers (circus folk and carnival men) are an interesting lot. The much has been written to the contrary, they live exceptionally clean lives, considering their environment. In addition, a majority 'shoot square'. Circus folk lend a helping hand, always, to any and all troupers who are temporarily 'down', and their clever slang and humorous quips are delightfully pleasant to the ear."

THE FOLLOWING appeared in *The Augusta (Ga.) Chronicle* of February 27—
—anent Bennie Smith, the little showman drummer from Kinston, N. C.: "Bennie Smith, drummer, and Ty Cobb, baseballer, sat on the running board of an automobile on Broad street yesterday afternoon and held an impromptu drumming contest. Crowds gathered, and Sam Agnew, manager of the Augusta Tigers, was chief cheer leader, rooting alternately for the drummer and baseballer. 'You're the best drummer I ever saw in my life,' Cobb told Benny. 'You're the best ball player anybody ever saw in his life,' answered Benny, 'so we're even.' 'Will you write your name on the drum?' Benny asked. Cobb answered, 'Sure.' 'Will you write your name on the sticks?' asked Benny. 'Can't do it,' said the baseballer. 'The sticks are too small to write on.' 'All right,' was the rejoinder, 'you keep the sticks.'"

AUSTRALIAN CARNIVAL NOTES

SYDNEY, Feb. 7.—The Royal Sydney show, held every Easter, will be well advanced this year, for that holiday period is about a month later than it has been for some years and will therefore encroach almost onto the winter period. A very big list of showmen have signed for space, but a notable absentee will be the games of skill and chance which have previously predominated on this ground.
Reckless Jackson, American silodrome rider, is back in Sydney after a tour of the Hawaiian Islands. He will again be

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ALUMINUM CENTER WHEELS
2 1/2 inches in diameter, numbered on both sides, any combinations.
SPECIAL PRICE, \$20.00
SHOOTING GALLERIES

SEND FOR CATALOG.
Also send for our new Catalogue No. 129, full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Bathrobes, Candy, Pillow Tops, Balloons, Paper Hats, Favors, Confetti, Artificial Flowers, Novelties, etc.
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124-126 W. Lake St., Chicago, Ill.

CANDY FLOSS MACHINES
All Electric, \$135;
Hand, \$100, Dual
Electric, \$100.
Catalog Free.
NAT'L FLOSS MACH. CO., 645-A 2d Av., New York.

YELLOW STONE SHOWS

WANT
Man to handle Athletics Show, People for Hawaiian Show. I have complete new outfit for both. CAN PLACE Ten-in-One or any Shows that don't conflict. CAN PLACE a few Concessions, also Concession Agents, Opening Kingman, Ark., March 18. Communicate with W. S. NEAL, General Delivery, Phoenix, Ariz., until March 12.

T. A. STEVENS WANTS

Agents for Merchandise Wheels, Grind Stores, also Corn Game Help. Would like to hear from some of my old boys, Red O'Brien, Frank Kingman, Jimmy Astrology and others. To open March 15 with the Bernard Shows at Gulfport, Miss. Write or wire care of Great Southern Hotel, Gulfport, Miss. N. B.—Have for sale cheap Wheels of all kinds, Trucks.

W-A-N-T-E-D
DIVING GIRLS
MAN HIGH DIVER
Communicate immediately with
MARY SHEELY, Box 2, Fleischmanns, N. Y.

Burdick's All-Texas Shows
OPEN MARCH 17 AT BAYTOWN, TEX.
Concessions all open except Cook House and Org. Game. Privileges reasonable. No writ. CAN USE Ride Help. WILL BOOK Shows that don't conflict. Cat Stillie wants Minstrel Performers. Slim Leach, wire. Fair Secretaries, we have some open dates. Dan Leslie, wire.

FREAK SHEEP
Alive, healthy and walking. A real Freak Book. Born on February 22 last. Not a sign of a hind leg, otherwise normal. Walks forward and back. Will sell reasonable for cash. Wire or write JAMES MATNEY, Box 622, Prosser, Wash.

BOYD & SULLIVAN SHOWS

Canada's Premier Tented Attractions  Opening at Toronto April 24

WANTED—SHOWS, RIDES AND CONCESSIONS. Everything open except Cook House, Refreshment Stands and Corn Game Skillets, Tracks and Big Shot Concessions not wanted. James O'Brien and Pat Corry, kindly write.

WANT HELP ON ALL RIDES. J. M. Saylor and Floyd Covington, have good proposition for you. ALSO WANT Foreman for Fun on the Farm.

Our Fair route for the season of 1930 is as follows: VALLEYFIELD, AYERS CLIFF, RICHMOND, BROME, GRANBY, KINGSTON, LINDSEY, COLLINGWOOD, LEAMINGTON, BEDFORD and RIDGETOWN, and two Old Boys' Reunions on the streets.

NOW BOOKING legitimate Concessions, no exclusives, for the BIG INTERNATIONAL SHRINE CONVENTION, to be held on the Canadian National Exposition Grounds, June 7 to June 14, inclusive. Seven Big Days and seven Big Nights. This will be the biggest event in North America this year. Estimated attendance over two million. All activities, including parades, drills, sports, ceremonies, band concerts, etc., will be held on the Exposition Grounds. Free admission to the grounds to everybody. Address all communications to

Boyd & Sullivan Shows, 1 Homewood Ave., Toronto, Canada

associated as premier rider with the Clare & Greenhaigh combination, whose ramifications will shortly mean three individual companies under the one direction.

John Aasen, Danish giant, will be over this way shortly. He comes under the control of Clare & Greenhaigh, who will also introduce a seal act at the Australian fairgrounds from next month.

A Chinese giant is now en route from Shanghai, where he was formerly on traffic-police duty. He is said to be one of the tallest men in the world and is being brought out by Les Levante for Dave Meekin (Afrikander), one of the biggest carnival men of Australia.

George Donovan, American showman, is getting a bit of work on Oceanic Pier, which entertainment rendezvous is upholding its popularity by adding new attractions every now and again. Donovan was formerly associated with Fred Clare, both of them coming here from San Francisco.

C. A. Wortham Shows

EAST ST. LOUIS, Ill., March 8. — George Melghab, agent the Ringling-Barnum Circus, accompanied by Joseph Rankin, general freight agent the St. Louis & Hannibal Railroad Company, were callers at winter quarters of the C. A. Wortham Shows last week. Mr. and Mrs. Earl Strout have arrived at winter quarters, preparatory to the opening of the season. Mrs. Strout will immediately get her Girl Revue ready for the opening. Recent arrivals in the concession department include Mr. and Mrs. Fred Cavanaugh, C. B. Perkinson, Sam Roth and Charlie Edwards.

Fred (Missip) Baker has arrived from Shreveport, La., and Leon Hunter is here from Houston, Tex. Both are at work on the rides, giving everything the once over and making necessary repairs before painting starts.

Mr. and Mrs. Harry T. Palmer arrived this week from their home in Little Rock, Ark. Palmer will have charge of the Motordrome this season, and has started work overhauling, repairing and painting.

A letter from A. H. (Punch) Allen informs that he and the missus are preparing to leave balmy Florida with winter quarters as their destination. They will be with the circus side show again this season.

Work in all departments is moving along without a hitch, and with continued good weather everything should be in readiness when the opening date rolls around. EDGAR T. NEVILLE.

Strayer Amusement Co.

MEMPHIS, Tenn., March 8.—The winter-quarters staff of the Strayer Amusement Company has been so industrious that the show could open in 12 hours if it were necessary. The opening date has been set for March 29. Dave Archer is here and readying up his Deep Sea and Marine Exhibit. Buffalo Ben (scout and pioneer) is putting the finishing touches on a number of maps of the Battle of the Little Big Horn, and will incorporate this into his act. Ben has evolved several new tricks for impalement act, also the Mareel Troupe advises it will be here in time for the opening. Strayer plans to carry at least one elephant this season. The atmosphere is becoming more like a circus around this show. A group of dogs is being broken for the One-Ring Circus, and "King" and "Queen", a pair of the Strayer lions, are shaping up for the Animal Annex.

Arrangements have been made to build an entirely new fun house grind show, containing a number of ideas originated on the Strayer midway. The directors of this show are negotiating, and if

WHEELS AND GAMES!!

"To Make You Smile"

WHEEL WORKERS—Inquire about our new 26-in. diameter Paramount Wheel. If you wish, we will send you a sample piece of wood so that you will see for yourself of what material a fine wheel is built. You will see the reason why this wheel cannot warp or get out of balance.

GAME WORKERS—"Don't stall." There is plenty of money awaiting you. Get the latest Airplane Games, sure money makers. They are the most attractive, flashiest and fascinating games for your store and midway. They hold the crowd and set the play. They will make your coming season worth while. WRITE FOR COMPLETE CATALOGUE.

FRENCH GAME & NOVELTY MFG. CO.

467 Sixteenth Street,

Milwaukee, Wis.

For The Winter Bank Roll!!

Our 160-Page Catalog, 400 illustrations of the Greatest Line of Merchandise ever offered! New Ideas, New Designs, New Games! Write today! IT'S FREE!

CARDS — GAMES — CONCESSION SUPPLIES.

H. C. EVANS & CO., 1528 W. Adams St., Chicago

plans do not go awry, an attempt will be made to entirely motorize the show this year. Plans for enlargement of the show this year call for the purchase of a Leaping Lena and a Miniature Train.

So many of the Strayerites have been arriving at quarters no attempt will be made at this time to enumerate them. Seen on the streets of Memphis recently: Syd Tanehill, bound for Louisiana to look over one of the restaurants he owns; Manager McCaferly, Rubin & Cherry Model Shows; Jack and Buddha Everetts, formerly of the DeKreko Shows; Eddie Jarboe, formerly of the King Bros' circuses; Cecil Vogel, formerly of big carnival staffs, now resident manager in Memphis for Loew vaudeville interests. Many other carnival and circus folks have paid their respects to the winter quarters here, and it seems that Memphis is nearly the mecca that Columbia, S. C., formerly was to the Bedouins.

C. T. MILLER.

Drew's Standard Shows

LYNN, Mass., March 8. — With the opening of another outdoor amusement season but a few weeks away, activities in the winter quarters of Drew's World Standard Shows are reported by an executive of the show to be noticeably on the increase, other advice being as follows: Harry Taylor, official repair mechanic, has put in nearly the whole winter "doling up" the show's riding devices, and everything will look "spick and span".

The new rides of William Dunville, Boston, have arrived to augment the list of rejuvenated devices of Owner Drew. Peter Stergis, of Worcester, Mass., is back in the United States from a wrestling tour of Australia, and will manage the Athletic Arena. The regular Circus Side Show will be managed by George Lowe, of Lynn. Jesse Hebert, Braintree, Mass., is going to present under canvas what is described as an unusually complete and novel collection of reptiles. E. C. Philbrook, Rockland, Me., will have a Trained Animal Show, and Jack Williams, Boston, will again manage the Hawaiian Show. Sam Yoyos will again conduct the cookhouse, and again with the outfit, with his elaborately mirrored popcorn auto truck, is expected Howard Believue, Old Orchard, Me., who is now at Daytona Beach, Fla. John Downing will have the pitch-till-you-win and long-range cat-game privileges. Mr. and Mrs. Ellis will again have candy apples and candy floss. The Drew season last year went a trifle better than 26 weeks, and is certain to not go under that this year.

Dee Lang Amusement Co.

ST. LOUIS, Mo., March 8.—The finishing touches are being applied all equipment of the Dee Lang Amusement Company in winter quarters here, and everything will be in readiness by the middle of this month, the opening to be during the latter half of March, the date depending on weather conditions.

Dee Lang is back in St. Louis, personally supervising the final program of preparations. General Agent Frank Klein has shown excellent progress with his engagement bookings. The following will be included in the lineup for the opening week: Dee Lang's Caterpillar and Ferris Wheel, Harry Moore's Piter, and Nick Patrino's cookhouse, F. J. Klein, 2 concessions; Mrs. Julia Klein, 2; Allen Axtel, 5; Mrs. Suzanne Moore, 1; P. R. Schultz, 1; C. M. Blair, 2; Gus Foster and wife, 2; Al Wright, 1, and F. C. Briner, 2. The show will open and play several locations in St. Louis, then play other stands in this State and in Illinois for the remainder of the season. Among recent visitors were Mr. and Mrs. Charles Pounds and daughter, of the Greater Sheeley Shows. Manager Dee Lang was accorded a surprise party on the occasion of his birthday, February 10. LEO LANG.

Little Exposition Shows

ALBANY, Ga., March 8.—Things are beginning to hum around the quarters of the Little Exposition Shows since the arrival of Mr. and Mrs. Little from their home in Portsmouth, O. There have been numerous arrivals, among them Floyd Parkin with his 10-in-1 and rep. show. Little and Bobbie Sickles made an engagement-booking trip thru Mississippi and Louisiana. The route of the show will also include Kentucky and Tennessee. The show will open here March 15 and will carry this season 4 rides and 10 shows.

Oscar Creager and wife arrived from their home at St. Andrews, Fla., and Oscar has started work on his new concessions. He has a new motor truck this season. Mr. and Mrs. H. R. Crager, who have four concessions, are expected here soon. As Crager sent word they were on their way from their home in Frankfort, Ky. Paul McGlothlin is on the job and will have charge of the electric department. The writer will be connected in the same capacity as last season, assistant to Bobbie Sickles. M. L. MORRIS.

California Shows

Everything is moving nicely with the California Shows, Inc. Arrangements have been made to begin work at winter quarters immediately. Most of the work was done last fall, but there is some touching up to do. New tents are being made for all shows, and new banners are being ordered. Word was received by Jack Hanna and Joe Tuckery, who have all the concessions on foot, that they will arrive April 1, which means an early opening this spring.

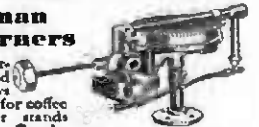
Sam Anderson has bought a new 24-seat bus which will be added to the show this season. The show will be larger this year than ever before. About 40 trucks will do the hauling, and the company owns most of them. M. Gurtov signed contracts for four concessions. This will be Gurtov's fifth season with the show. Sam Winston has contracted six concessions. Fred Foriner has three concessions this year, his 10th season with the show. H. F. Hall attended the New York fair meeting at Albany, also Frank Spellman. Frank has added some weight during the winter months. Francis Lee, who has a line of concessions with the show, is working every day in New York getting ready. All of which is according to an executive of the above show.

Just the Thing for Road Cooking

YOU don't leave gas service behind when you carry Coleman Appliances with your equipment. They make their own gas. Use regular undoped motor gasoline you can get anywhere. Give your right-now gas service for cooking or lighting. Old friends of show people.

Coleman Urn Burners

Favorites of carnival people. Used by traveling shows and road stands for coffee urns, hamburger stands and all cooking. Can be connected with any hollow wire system of the Coleman 10-Gallon Fuel Tank.



Coleman PRESSURE GAS APPLIANCES

Coleman Hot Plates. Compact, quick-cooking hot plates for hamburger stands or cook-shack. Built for real cooking. Two and three burner models.

Coleman 10-Gallon Fuel Tank. For use with urn burners of hollow wire lighting or cooking plants. Six-gallon fuel capacity, four gallon air pressure space. Has air and fuel gauges and brass valves. Equipped with quick action pump.

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Atlanta "Pickups"

ATLANTA, Ga., March 8.—Everything is ready for the pre-season opening of Galler's Amusement Company on lots here.

Sam Chandler, agent, was in town for the week-end, which lends color to a rumor that a couple of shows will trek from Florida to play lots here. Plenty of locations, but whether or not the wherewithal will be found is a problem.

Jimmy Guzzy arrived back in town and has a crew repainting and building paraphernalia, preparatory to making a couple of weeks in Florida. Jimmy was noncommittal on his future bookings.

Fred Cunningham, high-wire artiste, has contracted to do his stunt on lots here for three weeks, after which he leaves to join Benny Krause for the season. Fred spent the winter here.

Mrs. Shep Miller, who has been on the sick list a few weeks, is gradually recuperating. Shep has built another concession to add to his string and has engaged Bob Wimborly as agent.

Tress McDaniels and Shiek Rosen, with a number of agents, passed thru here on their way to join the Page Shows at Johnson City, Tenn.

Carl Ratcliffe and wife, on the Galler Shows the last five years, as secretary and concessionaire, respectively, have been spending the winter here. Carl hasn't divulged his connection for 1930.

Bob Ondock and wife arrived from Milledgeville, where they have been spending the winter. Bob has contracted to do the various paint jobs necessary on the Galler equipment here.

Mr. Roach, of Bob Morton's Circus forces, is in town and has opened offices here to start the ball rolling for the Shrine Circus in April. Advance promotions have already started.

Kelley's Amusement Palace, managed by E. L. (Spot) Kelley, is ready for the road, and will leave shortly for the lead belt in Missouri. Kelley has been operating an arcade in various locations thru the winter.

Bobby Burns and crew, arrived from Florida, aver conditions are terrible in spots. Bobby will do some building of show fronts, etc., for the season's opening of the Galler Amusement Company at Cincinnati, also a couple of concessions that he will spring there. "Dad" Brown also arrived, with Charplane, show and concessions. "Dad" operated a gas station at Union Point, Ga., during the winter months.

Galler office callers of recent date: George Kitzinger, Frank McGuire, Jack Hunter, Harry Balager, Pat Nichols, Count Kenner and Clyde Holtselaw, the latter just out of the Veterans Hospital at Memphis. R. E. SAVAGE.

Melville-Reiss Shows

CHARLOTTE, N. C., March 8.—Favorable weather the last four weeks has allowed considerable painting to be accomplished at the Melville-Reiss Shows quarters. Four new 20-foot box wagons have been finished, leaving but three 18-foot flat wagons to be built. The color scheme this year will be a richer orange red, with more like enamel finish, instead of the flat finish.

Owner H. G. Melville sold his Skooter to Harris and Greenberg, of Long Beach, L. I., and immediately secured the latest portable Skooter, with 30 cars, to be shipped not later than March 10. The Leaping Lena was to be shipped this week. The Waltzer will leave the factory in plenty of time for the opening in Charlotte.

Mrs. F. O. Burd, wife of the writer, underwent a minor operation at Mercy Hospital, this city. She is improving daily and is expected to be up and about within the next few days. Mr. and Mrs. George LaRose will arrive in a few days. James Tierney will again be their manager. Noah Welder, assistant electrician, reported with the information that Floyd Sheaks is driving his new roadster from St. Marys, O., to Charlotte. Col. I. L. Peyser has struck his stride. He and Frank LaBarr are spending most of their time telling the crowd in quarters how to do it. Ray Kelly and his Lindy Loop crew started overhauling the ride. Paul Kaduck and Ed Williams started on the Ferris Wheels. The seats will be painted white, with goldleaf trimmings. General Manager J. F. Murphy spent a few days in town before leaving for Piqua, O. Rufus Wiggs, band leader of the Get Happy Minstrel Review, reports that he and David Wilce, assistant stage manager, are lining up some very good talent. Charles Miles and Clarence Hunt drove



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RICE BROS. SHOWS
WANT SIGN PAINTER and FRONT BUILDER

WANT WORKING MEN and RIDE MEN in all departments. WANT SHOWS with or without own outfits. CAN PLACE legitimate CONCESSIONS of all kinds except COOK HOUSE, JUICE and GRAB, POPCORN, LONG RANGE GALLERY and CORN GAME, which are sold exclusively. Performers for Blank and Musicians for Colored Band, write at once. Fair Secretaries, we have some open time. HAVE FOR SALE one Kiddie BU Ferris Wheel and one Kiddie 24-passenger Chairplane. Both like new. A steal for someone. Must make room for other Rides. Show opens March 29, on the streets, in the heart of the South's best city, Valdosta, Ga. Two Saturdays. Address all mail and wire to RICE BROTHERS' SHOWS, Winter Quarters, Valdosta, Ga.

GEO. T. SCOTT SHOWS

OPEN AT SILVERTON, ORE., APRIL 7th
Under Strong Auspices

Account of Hawaiians disappointing, the Hawaiian Show is open. Have new Top, Banners, and all in first-class condition, and will furnish same to any capable Hawaiian People. Management of Pit Show also open. All legitimate Concessions open except Cook House, House, Candy Floss and Popcorn. No Snatching Stores wanted. Also good chance for capable Orind Shows. The show will route through Montana again this season. Address all mail to GEO. T. SCOTT, Box J., Silverton, Ore.

California Reptile Farm

NEW STOCK.
PYTHONS, BOAS, OILAS, IGUANAS, RATTLESN AND MIXED DENS.
Write or phone 613-186 or 669-452.
TEX A. SCHUBACH
10 SILVER SPRAY PIKE. LONG BEACH, CALIF.

W. A. GIBBS ATTRACTIONS WANT

Legitimate Concessions except Corn Game, Cook House, Glass, sold. Will X Novelties, Candy Floss, High Striker, Ice Cream, Snow Cones, Lead Balloons, etc. Write. Will X BOOK Shows with own outfits. Monkeydrome, Penny Arcade. CAN USE Orind Show Man. All people contracted report Parsons, Kan., April 2. Open April 12. Playing Iowa, Missouri, Kansas, Oklahoma Fair. Write W. A. GIBBS, Erie, Kan.

T. L. Snodgrass Shows

Opening at Broken Bow, Okla., Saturday March 15th
Want Hawaiian People and Geek.
Prof. Burton and Wife, wire address

in from Miami to spend a week-end with Nate Miller. General Representative J. W. Wright, Jr., has completed his fair circuit of 14 dates, starting August 5 and closing November 8. Mrs. Melville is trying to decide on her new home, but expects to make her decision before leaving Charlotte. Mr. and Mrs. Walsh write from Miami that they will remain South until the first of April. F. O. BURD.

John T. Wortham Shows

RIVERSIDE, Calif., March 8. — After killing two days caused by practically gillyng everything off of the sandy mid-way plot on the National Orange Showgrounds at San Bernardino the show arrived and opened a 10 days' engagement on the circus grounds here, not under auspices. Riverside is holding true to form and everybody is establishing records this week—each attraction recording the worst business ever encountered. Santa Barbara will be the next stand. Owing to the short distance from Los Angeles, every night finds many visitors on the midway here.

Around the midway: Maxie Herman reports his "boss", Lew Dufour, is expected soon to pay the show a visit. Harry Witt and C. A. Mercer paid the show a return visit recently, also J. Ordway McCart and the missus, Al (Big Hat) Fisher, Orville Craft, Mrs. Craft, Melvin Vaught, Buster Cronin and wife, Sis, and Bill Dyer, Verne Newcombe, Jack Wasserman, Doc Zeigler, Archy Clark and wife, Harry Hancock and wife, Harry Myers and a host of others.

Mrs. Pearl Jones has a nice string of concessions this year with the show, also a new top for her cookhouse and new canvas top for the Heyday ride. Solly Wasserman is looking after Mrs. Jones' interests this season. "Uncle Ned" Chuck will again act as night cashier at the cookhouse. Mulligan Springs has been appointed night watchman. Capt. Jim Dyer has the Leaping Lena running to perfection. Earl Krause, superintendent

of rides, has a fast-stepping crew. Mike Borekoffnick has been appointed by John T. Wortham as pennant sergeant and will look after the colors this season. Clark Briney, lot superintendent, is reported on the sick list. Prof. Dick Kanthe is driving a new car this year ahead of the show. Jack Knox boasts of a very unique attraction, "smallest midget cow family in the world", midget Hereford bull, midget cow and midget calf. This attraction is framed in the marquee of the 150-foot front of the Freak Animal Show. ROY E. LUDINGTON.

Marks Greater Shows

PETERSBURG, Va.—"Step on the gas" was the command of Manager Marks, and these instructions are being carried out with full force by the crew in winter quarters of Marks Greater Shows. The rides are all ready for the setup and the workmen are devoting their time to the show fronts and other paraphernalia. The two artists in quarters have done themselves proud with the banners and woodwork on the shows. New banners arrived this week for the Hawaiian and Athletic shows. Everything promises to be in readiness for the opening, April 5.

Jimmy Raftery, manager of the musical comedy show, has arrived and his cast will be here shortly to commence rehearsals. Teddy Betz is expected soon to prepare his Athletic Show. Billy Ricks has arrived to take charge of the Ferris Wheel. Word came from Hel Roberts, concessionaire, that he expects to soon forsake his favorite fishing haunts in Florida to start the journey to quarters. He will have 10 concessions with the show the coming season. General Representative Harry Ramish paid a brief visit to quarters recently and gave evidence of successful bookings. John Gravis will have the cookhouse and will leave New York shortly to prepare for the opening. RALPH LOCKETT.

Latlip's Attractions

CHARLESTON, W. Va., March 8.—Capt. David Latlip, of Latlip's Attractions, has closed a deal with a Dayton, O., manufacturing company for a Miniature Railway, which is to be housed in a 40x80-foot tent, with scenic effects. This addition will give the show five rides.

G. W. Brownie, manager, is making frequent business trips to cities of West Virginia, as this company will this year play only the medium-sized and larger cities. Ex-Mayor Monroe Glick of Ravenwood, W. Va., an ardent show fan, was a recent visitor here. William Littleton, of Grayson, Ky., arrived recently to remain until the opening. Duke Meyers has returned from a visit to Milwaukee, Wis. JAMES WELCHER.

Southern Expo. Shows

The Southern Exposition Shows had satisfactory business at Commerce, Ga., with favorable weather prevailing. Manager W. R. Harris has been on a business trip in interest of the show's bookings.

Manager Harris has ordered a new tent and some new banners for the Circus Side Show. George (Dad) Webster joined at Commerce with his big snake and some monkeys. Pat Connors will have the Athletic Show, with Gene Lamar on the front. Jack Stewart has added another concession to his string, making four in all. Mrs. Clara Newman, last season with the Melville-Reiss Shows, has booked her concessions with this caravan for the season. Fred Newman recently purchased a new automobile and with his wife motored to Hartwell, Ga., for visits with relatives and friends there. The writes handles *The Billboard* and does publicity for the show. J. W. STEVENS.

Nu-Way Shows

There is a smell of new paint and the familiar noise of the saw and hammer around the headquarters of Colonel Mattland's Nu-Way Shows at Harrisonburg, Va. Colonel Mattland says everything coming on the lot will be spick and span.

The show will open about April 21 with 3 rides, 4 shows and about 20 concessions. Professor Wurtley's concert band will accompany the shows this season and this in itself is considered a feature. Professor Wurtley has with him "Slippery" Jake Wallace, whose imitations on the proverbial "horse laugh" furnish amusement wherever he goes. Colonel Mattland is known by hundreds of showfolks, altho his enterprise this season in the form of the Nu-Way Shows is new. BOYD GARRISON.

BIG 4-PIECE PEARL DEAL



Deal No. 2 - 15-16. PEARL NECKLACE. Indestructible. Two Bottles PERFUME, 1 Narcissus and 1 Jasmine. 4-16. BIG FACE POWDER. Each item in a Blue and Gold Box, and placed in a Display Box. SAMPLE SET, 50c. Free Spray and Display Banners. 25% deposit required on orders. No personal checks accepted. NATIONAL SOAP & PERFUME CO. 1126 Chatham Court, CHICAGO.

MONARCH SHOWS

WANTED FOR OPENING ENID, OKLA., SATURDAY, APRIL 5. Capable Manager Wrestlers and Dancers for Athletic Show. Joe Kelley, wire. Hawaiian Dancers. Circus Side Show open. Will furnish Tops for Shows of merit. Account disappointment, will book Mix-Up. Foreman for Swing and Wheel. Teddy Tacket, wire. CAN PLACE legitimate Concessions except Corn Game and Cook House. DAN E. ELLIS, Manager, GARRIS M. WHITING, Sec'y, Enid, Okla.

FOR SALE—Two-Abrest Merry-Go-Round, in A-1 condition, with new top, electric motor or gasoline engine, and a Fordson Tractor with hard rubber tire. Can be used to pull heavy wagons. Also Dog-Face Baboon, full grown, well trained; two large Rhinus Monks and two medium size Monks. All can be handled. The above can be seen in Pittsburgh. Address all mail and wire to ROBERT GLOTT, 922 Washington Road, Mt. Lebanon, Pittsburgh, Pa.

WANTED—ARCADE MECHANIC

Must be experienced on all makes of machines, also understand cars. FOR SALE—Arcade Machines, all makes. Have seventeen for sale, all in good working order. FOR SALE—Pitch-Tilt-You-Run, all complete. Frame, Tent, Wall, Trucks and Sign. MRS. D. M. DANIELS, care Edward Greaser Shows, Petersburg, Va.

Heart of America Showmen's Club

KANSAS CITY, March 8.—The members of the club and the ladies' auxiliary attended the funeral of the late Harry Fogle last Sunday afternoon. A large "heart" floral offering was sent to the funeral parlors from which his remains were buried. Dr. Walter L. Wilson conducted services at the funeral home. Fogle had been a member of the club since his retirement from the show world. In late years he was connected with chain grocery stores.

B. W. Wadsworth, concessionaire, of Sand Springs, Okla., is visiting here and spending quite a bit of time with friends at the clubroom.

George Blederman and wife arrived in the city from St. Paul, Minn. Blederman will take over his duties with the Macy Barnhart Shows as lot superintendent.

Word reaches here that Herman Reimer, concessionaire with the Royal American Shows, who recently departed for the winter quarters of that show, had arrived safely.

George Barton arrived here several days ago for a brief visit with friends.

The entertainment committee is staging a St. Patrick's Dance March 17, in the ballroom of the Coates House Hotel. This dance, from all indications, will bring together the largest gathering of showfolks since the New Year's celebration. Invitations have been sent to the guests of the various theatrical hotels.

Mr. and Mrs. J. L. Landes are en route to this city after a brief vacation in Ft. Smith, Ark. Landes is recovering very rapidly from an attack of pneumonia, which he suffered while in that city.

Louis Isler spent last week-end in this city, coming from his winter quarters. Isler reports that everything is gliding along smoothly in his workshops.

Hugh Ettinger just returned from a trip thru Louisiana and Oklahoma, and reported that quite a few shows in that locality are preparing for early spring openings.

John H. Blair, who spent the winter in this city, departed yesterday for the headquarters of Bud Hawkins Players, to take the advance of that show.

Ed Strassburg has added an orangutan to his list of attractions, and will use it as an added attraction on the illusion show. In addition to the illusion show, Strassburg will have a platform show and a monkey motordrome.

Dave Lachman, who spent several days in and around this city, departed early this week for the winter quarters of the Lachman & Carson Shows.

St. Louis

ST. LOUIS, March 8.—St. Louis will hold a Police Circus this year again for the first time in three years. The event will be held in the new Arena, September 22-27, this year. The proceeds will again go into the Police Relief Fund. Bids were taken Wednesday of this week for the furnishing of acts for this event by the Police Relief Committee. In addition to many local agents who are vying for the contract to secure this plum, there were out-of-town bidders on hand also, among them being Sam J. Levy, of the Barnes-Carruthers Booking Agency; W. J. Howard, of the Gus Sun Booking Agency; Mrs. Camilla LaVilla, of the Robinson-Laville Attractions; W. J. Weyerson, Danny Odom, of the Ringling Bros.-Barnum & Bailey organization, and others.

Henry L. Heyn, ride owner, returned to his home here after a three months' sojourn on the West Coast. He expects to open with his rides and some concessions about April 15 in this vicinity.

Robert L. (Bob) Lohmar, general agent the Morris & Castle Shows, passed thru the city Thursday, en route to the South.

B. S. (Barney) Gercy, one of the owners and operators of C. A. Wortham's

TWO-HEAD BABY IN BOTTLE and lots of other freaks, with or without banners. 1930 List free. NELSON SUPPLY HOUSE, 514 E. 4th, So. Boston, Mass.

Sisco's Band—Quality Plus

Musicians wanted, all instruments, with and without concessions. Booked with Shive & Christ Shows. Open engagements, E. April 1. Address: HENRY SISCO, 1903 Second Ave., North, Nashville, Tenn., until March 15, then Owensboro, Ky., General Delivery.

SEVENTEENTH SEASON TRAVER CHAUTAUQUA CORPORATION, Inc. FORMERLY Traver Exposition Shows

12 RIDES

TANGLEY CALLOPE
(Successful Thru Cleanliness)

2 FREE ACTS

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SHOWS

Animal, Platform, 10-in-1, Novelty or any clean intelligent Shows that are capable of handling big business, as we play territory that is closed to the ordinary carnivals. Will furnish outfits to real showmen.

CONCESSIONS

Have excellent openings for a few first-class Concessions. Must work legitimate. No concessions considered unless they have clean appearance; will not tolerate any tip ups, roll downs, swingers or skilloos.

HELP

Foreman on Tilt-a-Whirl, Foreman on Whip, Foreman on Leaping Lena and Carousel. Best of pay. Must be thoroughly experienced. Must have reliable references. Send full particulars in first letter.

TRAVER CHAUTAUQUA CORP., Inc.

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NEW YORK

CALL CALL CALL Sol's Liberty Shows, Inc.

ALL PEOPLE ENGAGED TAKE NOTICE. OPENING AT ANDERSON, IND., SATURDAY, APRIL 5. SHOWMEN, RIDEMEN AND CONCESSION MEN, ACKNOWLEDGE THIS CALL.

CAN PLACE

Fishpond, Penny Arcade, White Palmistry, Frozen Custard and Ice Cream, and any Concession that is strictly legitimate. A few choice Merchandise Wheels still open. CAN PLACE Fir and Platform Show Attractions. All mail address to SAM SOLOMON, Grand Hotel, Anderson, Ind.

Edmon B. Lyon wants for his Circus Side Show, Scotch Drummer and Piper, Tattoo Artist and Punch, Magic, Prof. Sulka, write or wire. CAN ALSO PLACE Novelty Acts suitable for high-class Side Show. Long, sure season. Address: EDMON B. LYON, 2044 N. Dearborn St., Indianapolis, Ind.

Wanted--Magician

Who can take charge of the Inside and Lecture. Young Ladies to Work Illusion Acts, Talker and Ticket Sellers who can make Second Openings.
Harry B. Silvers, Melville-Reiss Show, Charlotte, N. C.

World's Best Shows, has fully recovered from his recent sick spell, and is now a daily visitor at winter quarters in National Stock Yards, Ill.

Al. Elmer, last season with the Royal American Shows, passed thru St. Louis on route from Kansas City, where he spent the winter months, to Florida, where he will rejoin the same organization.

Leo Lipka, owner, and George W. Johnston, assistant manager of the Lipka Amusement Company, were among other Billboard visitors Tuesday. They were spending several days in the city prior to journeying via auto to points east.

Mr. and Mrs. Curt Rea returned to their home here Wednesday after spending the winter months in Southern California. They will again be with Mrs. Catherine Oliver, of the Oliver Amusement Company, making this their eighth consecutive year with that popular lady.

Eddie Vaughan, legal adjuster of the Miller Bros., 101 Ranch Wild West Shows, departed yesterday for Ponca City, Okla.

Able L. Morris, well known among showfolk here, and passenger agent of the Streckfus Excursion Steamers, departed Wednesday for Hot Springs, Ark., where he will remain for the next month.

Tom Sutter, who operated the cookhouse on the Rock City Shows last season, arrived in the city this week from Cleveland, O., where he spent the winter with relatives. He will remain here until the first week in April, when he will depart for Chapman, Kan., to join the Isler Shows, with which he will have the cookhouse.

J. A. Martin, of the Martin & Noc Amusement Company, during a visit to The Billboard office Wednesday, intimated that he would go out this year with seven paid attractions and three rides and with the usual number of concessions. George Mathis and his Minstrel Show; Eddie Strausburg, motordrome;

Danny Eberhard, W. R. Kinney and Charles Hudspeth will be under the Martin & Noc banner this year.

Hilderbrand United Shows

FULLERTON, Calif., March 6.—The whole-hearted co-operation of the entire community for the American Legion Mardi Gras and Carnival at Santa Ana made the opening week of the Hilderbrand United Shows the banner "first week" of the show's history. Shows, rides and concessions experienced a nice business.

New canvas and new show fronts, together with new paint jobs on all of the rides, give the show the appearance of having just come from the factory.

The lineup: O. H. Hilderbrand, owner and manager; Mrs. Nadene Hilderbrand, secretary-treasurer; Fred B. Currey, general agent; Roland Stephan has the 10-in-1, Prison, Geek and Hawaiian shows; Cal Herman the Athletic Arena and Mrs. Hilderbrand the Arcade. Earl Rieck is in charge of the rides. Office concessions are operated by W. S. (Dutch) Gardner, Butts Worriow, Chas. (Sticks) Fuitts, Jack Murry and Chat Nicholson. Independent concessionaires with the show are Roy and Edith Seguin with the show at Midway Cafe, F. C. Jones, Lee Porter, Madam Delma, Bud Folsom, F. E. Sealey, Chas. Ruud (two), Madam Bain, L. Hammon, Malcolm Lewis, L. G. Weener, Pauline Lennon, W. H. Eden, M. Tabash, E. J. Young, Chas. Walpert (two) and W. D. Lenacker.

Jackie Wortham was a recent visitor on the lot. Archie and Mrs. Clark visited the show last week at Santa Ana, C. (Shorty) Wrightsman, owner of the Wrightsman Shows, in winter quarters at Boise, Ida., and Mrs. Wrightsman also visited while on their way north from Texas, where they spent the winter.

CHET NICHOLSON.

Pacific Coast Showmen's Notes

LOS ANGELES.—This week's regular meeting of the P. C. S. A. was called to order by the president pro tem., Harry Fink. After the regular routine of business was over the members were served with refreshments and one of the most enjoyable evenings of the year was spent by the boys, as in a short time the majority will be out on the road, and everyone was anxious to be at practically the last big meeting of the season.

J. Sky Clark, one of the ex-presidents, was elected to membership on the board of trustees of Showmen's Rest in Evergreen Cemetery, succeeding the late Bert Aris.

Jack Kenyon joined recently. He also is a member of the Showmen's League of America.

E. A. Ladue was a visitor at the club, accompanied by his wife and sister. Ladue was a former business associate of J. Sky Clark. Mrs. Ladue kindly entertained the boys at the piano. Showmen are always welcome to bring their wives to visit the clubrooms. Doc Needles, another old trouper, dropped in for a visit. He is booked with the Foley & Burk Carnival. Another visitor was Dr. Carrigan, known as one of the best lecturers in the business. Brother George Tipton is still on the job at the Barnes Show winter quarters. Jimmie Dunn was the club after an extended absence with Eufinger's whale exhibit. Ex-President Harry Tyler paid a visit and was given a rousing welcome. P. C. S. A. members received an invitation from Schell Bros.' Circus to visit its opening at Corona, Calif., March 11.

Dick Parks, popular member, is putting on a supermarathon in Hawthorne, Calif., starting March 5. This marathon includes skating, dancing and walking. Mr. and Mrs. Leavitt, Ed Smithson and Mr. and Mrs. Jack Rane have left for Seattle. Brother Rockwell is leaving for San Francisco to get his show ready for the opening in the bay district March 25.

Showmen: When in town don't forget to call at the clubrooms. You are always welcome. LOUIS BISSINGER.

Coleman Bros.' Shows

MIDDLETOWN, Conn., March 8.—With the approach of spring work has started at the winter quarters of Coleman Bros.' Shows, and already a number of the boys are here.

Richard Coleman returned from a trip to Albany, N. Y., and while there attended the fair meeting. He and Dave Sarsfield also made a trip to Bristol, R. I., where all new wire and cable will be purchased for use this season. Victor Paquette, of Southbridge, Mass., has booked his Funhouse on the show. Mr. Wendler, of the Allan Herschell factory, was a recent visitor to Middletown as the guest of the executives. Mrs. Thomas Coleman has purchased a new ride, Leaping Lena, which will be on the show this year. New canvas has been purchased for the Hawaiian and other shows. Among recent visitors were William Miller, Tim Deady, Mr. and Mrs. Tim Coleman, all of Hartford; Steve Passas and Lloyd Williams, of Providence, R. I.; Dare-Devil Oliver, of Tonawanda, N. Y., and Robert Garrity, Garrity, who is publicity agent at the Empire Theater, at Albany, N. Y., has contracted to handle the Hawaiian Show this season. This show will number about eight people.

HELEN J. COLEMAN.

Kaus United Shows

ELIZABETH CITY, N. C., March 8.—Kaus United Shows will open here April 5 under the auspices of the Democratic Welfare Club, for which the show played last fall. The manager and W. C. Kaus took a business trip to Ohio, stopping in Petersburg, Va., for a day on their way back.

Eddie (Kid) Wagner will have his Athletic Show with this company this season.

Mr. and Mrs. C. Ryer will have the privilege car again and are remodeling the entire car.

Victor Palmer, advertising agent for the show, writes that he will be seen in winter quarters soon.

Mr. and Mrs. Holt and the writer have been enjoying fishing in the Pasquotank River. Ray Highsmith, of Morehead City, was a visitor. T. E. KAUS.

GREATER SHEESLEY SHOWS

Will Open Season at Norfolk, Va., April 5—Two Saturdays
— PHILADELPHIA TO FOLLOW —

We sincerely believe we have conceived and will present in 1930 the finest Carnival Organization in the long history of the Sheesley Shows.

Some High Spots in Our Route

CANADIAN LEGION CELEBRATION, HAMILTON, ONT.
INTERNATIONAL SHRINERS' CONVENTION, EXHIBITION
GROUNDS, TORONTO.
MONTREAL FREE FAIR, P. Q., WORLD'S SUMMER PLAYGROUND.

QUEBEC EXPOSITION, PROVINCIALE, P. Q., CANADA.
BROCKTON, MASS., NATION'S BIGGEST EASTERN FAIR.
GASTONIA, N. C., and GREENSBORO, N. C.
BOTH PEERLESS SOUTHERN FAIRS.

NATURALLY, OUR AIM IS FOR MONEY-GETTING OATES.

Other Summer Events and Fairs are Consistent with our Size and Policies and have been Carefully Contracted with the Good of All Showfolk. Fair Officials and Committees Calmly Considered.

RIDES—We have the Last Word in Modern Thrillers! Bill Forney, we need you for WALTZER.

SHOWS—Can use one more. Let's hear from Joseph Dion's Animals, or from someone who has complete Jungle Show.

CONCESSIONS—PHIL O'NEIL wants ten first-class Wheel Men and eight Girls for Ball Games. HUCK WASHBURN and ACKLEY, please write.

We can place LEGITIMATE CONCESSIONS other than Wheels.

WE ARE CO-OPERATING IN SOUNDING AN OPTIMISTIC NOTE THIS SEASON!

JOHN M. SHEESLEY, Manager, Winter Quarters, Norfolk, Va.

Dailey Bros.' Shows Open

An executive of the Dailey Bros' Shows advised last week that everyone was set for the early opening of the organization at Lexington, Miss., March 1. Additional advice being as follows:

The attractions which were brought out of winter quarters here for this engagement were thoroughly repaired and bedecked with new paint. About 3,000 out-of-town people were here, as this was the first "draw day" among the planters. The sun was warm at noontime, altho a slight breeze from the north was felt, which soon became cold, accompanied by rain, and by night freezing temperature was at hand, with the result that very little business was done by anyone, altho the location is within half a block of the courthouse square. The show will be here all this week and with fair weather a fair business should be done.

Permanent quarters will be retained here thruout the summer, for there is plenty of work to be done yet, and Superintendent Spud Baldwin will keep a crew building new shows during the forepart of the summer. The first fair contract is the Neshoba County Fair, Philadelphia, Miss., starting August 4, and six rides and eight or more shows will be carried. General Agent Murphy has been busy with getting fair contracts. Tom Posa, late of the Hansen Shows, joined with his midway cafe, which presents a neat appearance. Lee Edwards, who was with the show a short time, with H. (Tubby) Snider, last fall, has taken charge of the bingo game. Henry Globe and wife joined for the opening. This is two consecutive years they have made the opening with this show.

William Glick Shows

BALTIMORE, Md., March 8.—As the time grows nearer and nearer to the premier opening of the William Glick Shows, everything is progressing, and along comes the announcement that the grand old man of the carnival world, M. B. (Duke) Golden, one of the best and widely known characters remaining in the business, has affiliated himself with this organization, both in an executive capacity and as the owner and operator of the Ferris Wheel and Leaping Lena.

The overhauling and repainting of all the rides now in winter quarters has started, and a crew of mechanics is busily engaged. F. A. Arnold has booked his candy floss machine. Herbert Tisdale, assistant manager, is now on the job of superintending the construction work and buying of material for winter quarters. Plans for the new office wagon have been drafted, which will be a work of art.

Swamped with letters and inquiries from the show's recent ad in *The Billboard*, the executive office has been working overtime, even way late into the night, trying to catch up with correspondence. Much is yet to be accomplished in the building of the new show, but with practically everything in the way of wagons, etc., being let out to reliable construction firms, when the time rolls around for the grand opening in April one will find everything completed, ready for the initial start of William Glick Shows, Inc., for the season of 1930. F. PERCY MORENCY.

FITZIE BROWN WANTS

AGENTS for Wheels and Grind Stores, two LADY BALL GAME OPERATORS, Harry Scriber, Tommie Thompson, Sully Winnaman, "Phila." Joe Baker, John Roxbury, Roudy Harrison and Steve Yerkes, get in touch with me at once, as time is limited. Address all mail in care of Rubin & Cherry Model Shows, Montgomery, Ala.

Crafts Greater Shows

BRAWLEY, Calif., March 6.—O. N. Crafts, owner and general manager of the motorized carnival bearing his name, was complimented by the officials of the annual Imperial County Fair, held last week at Imperial, Calif. Ideal weather prevailed.

The midway was exceedingly attractive looking, everything spick and span—new shows, new rides and all the ride boys in their new uniforms made a decidedly favorable impression. All the shows and rides played to very good business the last four days, and the attendance during the fore part of the date was very satisfactory. The fair drew an average of 15,000 patrons daily, and it kept the midway filled at all times. The new Lindy Loop and Three-Abreast Merry-Go-Round broke all records for the Crafts Shows at county fairs. The "Unborn", Globe of Death, Guillotine; Ralph, the elephant man; Josh's Red Barn and the big side show far exceeded expectations. The concessionaires, without exception, enjoyed a very profitable week. The show is playing here, Brawley, this week, and the opening date was very auspicious—the little quake experienced in Brawley on March 1 proved to be decided advantage to the show; in fact, the attendance was far above normal—seems that everybody in the Valley came down to look Brawley over, and naturally they paid a visit to the show. Everything went over good. The show is here under the auspices of the American Legion. The Hawaiian sextet broadcasts daily from the El Centro radio station, and its entertainment is being looked forward to with a great deal of interest.

The new calliope makes all towns within 20 miles of this city every day. The show has added another big six-wheel truck, now making 12 altogether, and all with 20-foot trailers. The show makes a parade coming to town that looks like a big circus. This organization leaves the Valley after this stand, working north. W. K. NORTON.

Bunts Shows

BATESBURG, S. C., March 3.—Work is about completed here at winter quarters of the Bunts Shows, and by the time this "letter" appears in print the show will be in Erwin, Tenn., setting up and getting ready for the opening there March 17. Most of the ride help, showmen and some of the concessionaires are here and will move with the show to Erwin, while a number of showmen and concessionaires are waiting at that place for the show's arrival. The writer, general agent, has just returned to the show and brought a number of contracts that will be officially announced in *The Billboard* in the near future. W. J. Bunts, owner and general manager, has just returned from Findlay, O., his home town, where he made a hurried business trip and to put matters in shape at home before embarking on a long road season with his shows. While he was in

Findlay the wife of his son, Warren Bunts, Jr., Christine Bunts, gave birth to a fine baby girl that weighed eight and one-half pounds—mother and baby reported to be doing fine. Warren Bunts, Jr., and family will not troupe this year. They intend to remain in Findlay, where he has a responsible position. PERCY MARTIN.

R. L. Wade Shows

PINE BLUFF, Ark., March 8.—The management of the R. L. Wade Shows has decided to open here March 15. Among people here waiting for the "band to play" are Joe Teska and family, Charles Crabtree, E. H. Rowe, Erick Hyde and wife, "Skinny" Sykes, Warren Harrell, Mr. and Mrs. Brooks, Miller and family, Morris and family, Jewell Cummings, John Plank and some new concessionaires whose names the writer has not learned. Letters have been received from Rex Sanders, Doc Moore, Frank Blankenship and Jack Herman, who will operate their shows under the Wade Shows banner, that they will be here by March 10. Hall and Supaveido are here building a new cookhouse.

Work in quarters has about ceased, as all rides and show fronts have been repaired and freshly painted.

Mrs. Joe Teska is giving a big party at her home here next Saturday for the Wade showfolks. Refreshments will be served, after which there will be a dance. Music will be furnished by the orchestra from Blankenship's Minstrels of the Wade Shows. The show will, no doubt, open with four rides, 10 shows, band, calliope and about 25 concessions. It will move north as fast as weather will permit. The fair dates start in July, at Montpelier, Ind. The writer will again be secretary and will look after the fair booking as well as assist in the spring routing of the show. Manager Wade will not have the pay gate, but will carry a free attraction; also there will be daily uptown band concerts by the minstrel band. Frank Blankenship will again handle *The Billboard* on the show, making his fourth consecutive year doing so. R. L. DAVIS.

J. J. Page Shows

JOHNSON CITY, Tenn., March 8.—The J. J. Page shows have finally succeeded in opening Kingsport for the carnival to show downtown. The board of aldermen met this week and voted favorably.

The show has been granted contracts for the following circuit of fairs in Kentucky starting July 21: Bardstown, Lebanon, Springfield and Shelbyville, and the Georgia fairs are Sandersville, Lyons, Sparta, Statesboro, Thomson and Douglas. Johnson City is beginning to look like spring is here, as the folks are coming in fast. Among recent arrivals are Mr. and Mrs. "Slim" Millikan, Roy Fann, Mr. and Mrs. Harry Harris, Mr. and Mrs. Ed Hill. JAMES OANE.

Isler Greater Shows

CHAPMAN, Kan., March 8.—The equipment of the Isler Greater Shows will soon be ready for the opening.

Frank Graham and wife arrived and Frank is getting his Wux Exhibit ready for its first showing. This will be something new in the wax line and will have a new frameup, including special wagon. J. B. Parker is overhauling the Miniature Train and will try out innovations. A. Davis and his paint crew are giving all the equipment their attention. Rastus and Lola Jones arrived and Rastus has a crew of his boys getting the Minstrel Show in shape, which has six new sets of scenery. Phil Mathieu has all his attractions lined up for the Side Show. Henry Oldham has the arch for his twin Eli Wheels ready. A. Hanan will have the Mixup.

Bert Brundage and wife visited while on route to winter quarters of the S. W. Brundage Show. Louis Grasser and wife arrived and Louis is building a new attraction called "Hokum", housed in a 100-foot top, with a 100-foot front. Manager Isler is having Babe Drake fix up one of the largest staterooms on the train as a nursery, as there will be several young trouperers on the show this season and the young ones must have a place to play while their mamas and papas are entertaining the public. DICK O'BRIEN.

TALCO - Everything for COOK HOUSES

STRONG BOY STOVES - BURNERS
HAMBURGER TRUNKS - GRIDDLES

4 ft. \$4.25	5 ft. \$5.00
Pressure Tanks,	
8 gallon.....\$5.50	
6 gallon.....\$6.50	
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Big Pump.....\$12.00	
Gasoline Lantern.....\$6.00	
Follow wire, 5 cents foot.	

Strong Boy Stove—Pressure Gasoline:
3 Burner.....\$12.25
4 Burner.....\$24.45
Griddles, Heavy Soller Plate Steel 4 inch thick,
24 x 18.....\$8.00
30 x 18.....\$9.50
36 x 18.....\$10.00

Concessionaires everywhere depend Talco Quality and service. Order from this ad. Send one-fourth deposit. Write for illustrated catalog on anything you want. TALBOT MFG. CO., Dept. M-6, St. Louis, Mo.

MAJESTIC SHOWS WANT

Athletic Show and a few Pit Shows with their own outfits. Few choice Wheels open. Grind Stores and Ball Games. WANTED—A good Cook House. Also Bingo and American Palmistry. WANTED—An organized eight-piece Band and a couple of Free Acts. Would like to hear from Man who can work as Second Man on Merry-Go-Round, and what salary expected. Address all mail to

A. R. HAYDEN, Gen. Mgr.,
1215 W. Erie Ave., Philadelphia, Pa.
Or
CHAS. ROE,
335 Morgan Street, Tonawanda, N. Y.
All Help write CHAS. ROE.

SNAKE SHOWS
ANIMALS, SNAKES and BIRDS

Wire four orders NOW.

SNAKE KING
BROWNVILLE, TEX.

CALLIOPE Tangley hand-played, on steel truck. \$350.00. J. C. O'FELAND, 1309 Junata Street, N. E., Pittsburgh, Pa.

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Charles Ufert
19 East 17th St., near Broadway, New York

Men's Hanks, Tansp. Envelopes... \$2.50
Toothpick Knives, Colored Handles, 6-Pc. 2.50
Nerdle Threaders, Directions on Handle, 1.90
Men's Hanks, Tansp. Envelopes... \$4.40
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Nail Files... \$1.00, \$1.50, 2.40
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SPECIAL—2-Drum Perfume Vials, Sealed, Labeled... 2.50
Fair Prices, Square Treatment, Prompt Service, Stamps or currency for samples
Prices F. O. B. New York. Deposit required on O. O. D. orders. Ask for complete list.

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COMPLETE HEALTH LINE MANAM \$8.00 per 100 Packages
BUILDING HEALTH \$15.00 per 100
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Wonderful 50c Seller. 200 for \$15

The Body and How it Works, Beauty Culture, Physical Culture and Body Building, The Mind and Its Proper Training, Weight Control, Constipation.

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KING POCKET EXERCISER \$35 per 100
Colored Litho Chart and Boxes.

Send \$1.00 for \$3.00 Worth of Samples. TERMS: Cash or C. O. D. One-Fourth Deposit.

NATURAL HEALTH ASSOCIATION Inc.
152 West 42d Street, NEW YORK CITY.

Pipes for Pitchmen

Conducted by GASOLINE BILL BAKER
(Communications to 25 Opera Place, Cincinnati, O.)

JING JOHNSTON, darb pitchman, has landed in New York for a short stay and would like to hear from Larry Griffen.

E. COHEN, FARM BOOK MAN: Your mother, Mrs. J. Freidlander, is critically ill at 235 South Eden street, Baltimore. She has been endeavoring in vain to communicate with you or your brother.

DE CLEO, MYSTERY MAN, is an added attraction to the 10-people show of the Tanawa Medicine Company, managed by Clyde McMahon, which was in Findlay, O., at last report. The show was packing 'em in last week.

EVANGELINE DAY, astrologist and radio artist, who speaks over Station WMCA every Thursday after being a hit on Broadway, New York, for 16 weeks, is now at Weisner's store, 125th street, where she has helped boost business to a considerable degree with her clever chatter and sunny smile.

SHOPS ARE WORKING all the year round at Sandwich, Ill. Henry C. Sutphen advises from that town. "It's a good town," says Harry. "Looks prosperous." He thinks there is a good opening at Sandwich for a skating rink. Harry is an expert on the little wheels as well as a good pitchman.

"BELIEVE IT OR NOT," Bob Warner chortles from Mobile, Ala., "but a certain pitchman de luxe, who recently piped in that he would never—no, never—under any circumstances sell a dime article, was seen some time ago, far back

in the sticks, working cleaner for that selfsame thin deemer which is so hard to count at night. Hoccum?"

GEORGE (WAR HORSE) WEST, widely known med. show performer, suffered a stroke of paralysis recently and is now a patient in the Grim-Smith Hospital, Kirksville, Mo. Mrs. Elizabeth G. West reports. He is in a critical condition, having lost his speech. West is 73 years old and was for years regarded as one of the most versatile performers in the business.

F. L. LEVITCH INFOS from Palestine, Tex., that the missus has been in very bad health for some time, making it a tough winter for him. Recently he received a letter from Jimmy Kelley, of *The Progressive Farmer*, advising him that E. L. Manogue, widely known paperman, has been at Baylor Hospital, Dallas, for some time, a very sick man. He suggests that friends communicate with Manogue and cheer him up a bit.

D. RAY PHILLIPS, after an all-winter sick spell, reports from Kansas City that he is again fit as a fiddle. Ray wants to thank all the boys and girls who remembered him with sympathetic letters during his illness. He says he will start painting the trucks and house-cars for an early opening in Indiana. He has seen few med. men in Kansas City this winter, he says, and adds that the streets look as if they are closed.

"EVERYBODY IN ALBANY knows Mr. Dodge. Here he is hurrying down State street with his spate and everything."

MEDICINE MEN

We put up the best selling Herb Package on the market, formula pitched at the lowest price consistent with the real medicinal qualities of the ingredients.

Also Tonics, Liniments, Nerve Tonic Tablets, Salves and Soaps.

All under your own name if you wish.

SERVICE THE BEST. ASK OUR CUSTOMERS.

BECKER CHEMICAL CO.
235 Main St. (Established 1879), CINCINNATI, O.

Reduced Prices—Best Quality
OUR PRICES ARE LOWEST
Write for New Price Lists and Special Offer Spectacle Kit.

5/8" BEST
R.R. 32—All Shell Skull Row Spectacles, all numbers. Per Doz., \$2.15; Gr., \$23.50

Here Is A Big MONEY MAKER

"Goldtone" SPECTACLE
R.R. 34—"Goldtone" Shell Rim Spectacles with gold-plated bridge and soft Cable Bows, all Focus Numbers. Large Round Lenses; GROES, \$11.00. DOZEN \$120.00. Catalogue Free. Write at Once.

NEW ERA OPTICAL CO., 21 North Washb. CHICAGO.

BELL GAS LIGHTER

Our 1930 Model Speaks for Itself
CASH IN \$20 A DAY
300% Profit
Retail for 35c
Guaranteed six months. Sample tells the story.
Sells on Sight to Every Woman.
Send 35c for Sample.

WHY USE MATCHES?

IGNITION PRODUCTS CO., Inc.
Sole Manufacturers,
107-16 Van Wyck Blvd., Richmond Hill, N. Y.

ELGIN WATCHES In Lots of 5, \$5.75 ea. Slightly used. Look like new. Open faces, 1 jewel. White, green and yellow cases. Shipped open for your inspection. O. O. D. Send 25c deposit. All guaranteed. **FEDERAL JEWELRY & LOAN CO.** 1210 Grand, Kansas City, Mo.

Yours for the Asking!
Big Catalog of Medicines, Perfumes and Powders for coupon workers, Specialties, etc.

The DeVore Mfg. Co.
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Big Profits!
Own your own business, stamping Key Checks, P.O.s, Name Plates, Samples, 25c each and address, 25 cents.

HART MFG. CO.
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"PITCHMEN" "Floaton-Art Colors"

Floater on water. Few drops dip. Flower, Pinks, Pastels, Candies, etc. Fastest color ever introduced. Wonderful flash, big bally. It's new and red-hot. Store demonstration tops all records. Eight colors, separate Colors, Gold Labeled, \$4.20; plain, \$3.50 per Gross. In Fancy Packages of Four Colors, \$26.00; Plain, \$21.00 per Gross. Terms: 50% deposit, balance O. O. D. Samples of Colors and Flash Samples, \$1.00.

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POLMET POLISHING CLOTH
Removes tarnish from all metals without the use of liquid, paste or powder. Our agents say it sells like "hot cakes". Retail 25c. Sample free. **F. C. GALE CO.** 127 Edinboro St., Boston, Mass.

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A NEW SEASON! New opportunities!

And an even more wonderful line of Oak Balloons than ever before, is all ready for you.

Flashy new items. Fast sellers. Real money makers. Don't fail to get full information about Oak Brand Balloons for 1930.

Every leading jobber will feature Oak Balloons in the Blue Box with the Yellow Diamond Label.

Jolly Joey Says: Many who journey along life's highway are always thumbing for a lift to Success, but the fellow with gumption grabs hold of a good thing and lifts himself.

The OAK RUBBER CO.
RAVENNA, OHIO.
Selling Through Jobbers Only

The Radio Strapper

\$7.20 GROSS
Nickel-plated. Holds all makes of Safety Blades.

1 Gross Radio Strappers
1 Gross Fingert Straps 1x1x1/2
1 Gross Razor Straps Dressing
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One Gross Combinations Outhit, all for \$24.95. Sample Outhit, 35c. 25c deposit on all O. O. D.

RADIO STROPPER CO.,
3221 North Halsted Street, Chicago, Ill.

MAKE BIG MONEY
Just cut. Lights and instantly without sparks or flame. Sells like wildfire wherever gas is used. Retail for 25c.

MYSTERY GAS LIGHTER

Packed on individual cards with instructions. Sample, 100. Rush \$1.50 per Gross or \$1.00 per Dozen. **NEW METHOD MFG. CO.,** Desk RH-7, Bradford, Pa.

AGENTS 500% PROFIT

Genuine Gold Leaf Letters
Guaranteed to never tarnish. Answers are put them on signs and office windows. Enormous demand, large profits. Fast Cash says: Bestlet day \$28.70, E. L. Reed made \$925 in two months. Write today for free sample and liberal offer to general agents.

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SEED-LAX 20 TABLETS
PILLS FOR BILIOUSNESS
INDEPENDENT SELLER

A SET CONSISTS OF 2 BEAUTIFUL PACKAGES & BULLETIN "Constitution, its cause & eradication"

COGNATE, ADVISORY, EX. CHART
NEW 2-5-10-50-100-500-1000
Color Box 25c
Packed in 25c

30c VALUE
PER BOX
SAMSON

The tremendous response to our advertisements proves conclusively that health workers appreciate real merchandise and values.

BE CONVINCED.
SEND \$1.00 FOR SAMPLES

DON'T LET THEM FOOL YOU MY PENS SELL

GUARANTEED SOLID GOLD PENS!

GOLD PENS. \$4.00 Jumbo Size. \$5.00
 Medium. Doz. \$4.50 Dozen. \$5.50
 With 1/4 Bands. \$4.50 With 1/2 Bands. Doz. \$5.50

PENCILS to Match. Gross \$21.00

SOLID ROD STOCK
 All Colors. Including Pearl Effect. Dozen. \$8.00; with 1/4 Bands. Dozen. \$8.50.
 Pencils to Match. Doz. \$3.00; Gross. \$30.00.

All first-class Merchandise and Workmanship. No second-hand goods. No job lots. Yours for service at all times. Get my new Price List.

NEW PRICE on Black and White Mottled Jumbo. Pearl Effect, Plated Points. 1/4 Bands. Dozen. \$3.50. Pencils to Match. \$2.50 Dozen. Complete Sets. \$66.00 Gross.

JAMES KELLEY, The Fountain Pen King, 487 Broadway, New York
 180 West Adams Street, Chicago, Ill.

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VICTORY NEEDLE PACKAGE
 5 Papers all Gold-Kry Needles, 11 assorted Darners, 1 Bodkin. In handsome lithographed covers. No. 2847. Per Dozen. 60¢; per Gross. \$7.50.

TOOTHPICK KNIVES
 Three Blades. Assorted Color Handles. BB3390—Bulk Packing. Per Gross. \$2.25
 BB3391—1 Dozen on Card. Gross. 2.50

SALEBOARD OPERATORS—Full Line Premium Goods and Boards. Special Catalogue, free.

We carry Watches, Clocks, Jewelry, Silverware, Novelties, Notions, etc. Deposit required on all C. O. D. orders. Large Catalogue free. Wholesale only.

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Get Our New REDUCED PRICES on Pens and Pencils

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Of Easter and Spring Novelties to the trade now ready for mailing. Dealers please write for copy.

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Open Seam 12-Karat Gold-Plated wire: 1/10, 1/20, 1/30, 1/40, 1/60 and "X" qualities; hard or soft, square or round, in 5-ounce coils. Prompt service. Quality guaranteed.

A. HOLT & COMPANY, Inc. PROVIDENCE, R. I.
 Manufacturers of Wire for Wire-Workers for Over 50 Years! Send for Price Lists.

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Low prices on Black and Pearl Pens and Pencils. No matter what price you are paying or where you are buying, you can positively do better with us. Jumbos in 3 Colors. Samples, \$1.

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Here We Are With 1930 Model **BELL GAS LIGHTER**
 Which Speaks for Itself
CASH IN \$20 A DAY
 300% Profit. Retails for 35c

BELL GAS LIGHTER

HOLD OVER GAS, LIGHTS INSTANTLY
 WHY USE MATCHES?

IGNITION PRODUCTS CO., INC.
 Sole Manufacturers. GUARANTEED SIX MONTHS. SAMPLE TELLS THE STORY. SELLS ON SIGHT TO EVERY WOMAN. SEND 25c FOR SAMPLE.

MEDICINE MEN

Send for full-size bottles of PANREKA, NEW WONDER BLOOD TONIC, free. We have an attractive proposition and can pack Special Labor orders.

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Big Money

APPLYING GOLD INITIALS AND MONOGRAMS ON AUTOMOBILES. It's the thing today. ANYONE CAN DO IT! You simply transfer them from paper. Takes five minutes to make \$1.50, and costs only 5c. Write quick for FREE Samples. **RELCO SUPPLY COMPANY, 1843 Washington St., Dept. 10, Boston, Mass.**

EX-SERVICE MEN—QUICK MONEY

Selling oldest, best established Veterans' Magazine. Largest sales. Job Books. Many other quick sellers. Strongest backing. Send for samples. Patriotic Calendars go fast. **VETERANS' SERVICE MAGAZINE, 128 Mott St., New York.**

A Big April Fool Number

Make \$100 the week before April 1 with our April Fool Joke. Men buy dozens at a time to mail out to friends. Sure-fire seller. Send mine for sample and catalogue of other Novelties. C. E. LEE, 128 East 32d Street, New York, N. Y.

PAPER MEN
 Liberal proposition for producers, all States "Coast to Coast" on New

NATIONAL MAGAZINE
 P. O. Box 278, KANSAS CITY, MO.

Such is the underline sketch identifying a full-length picture of Walter Croxson (Ask Me) Dodge which appeared in a recent issue of *The Albany News*. "Ask Me" Dodge is one of the most versatile workers in Pitechdom. He pitches everything from corn dops to houses and lots, and between times runs an information bureau, a messenger service and a furnished-room registry.

HARRY LEVITT shoots a few lines from the Rockies, where he has been making the Denverites sit up and take notice: "We are still working and biz is fairly good. We would like to hear from Gene Golden. It seems the only time he writes a pipe is when he isn't doing anything. Maybe now that he is a big success he is too proud to pipe any more. I understand the boys in Baltimore are doing good. Needless to say I am glad to hear that. Would certainly like to hear from Joe Gartunkel."

RAY ADAMS shoots from the Georgia metropolis: "We have the central tourist camp, just out of Atlanta, and many of the oldtimers have come along since we opened here five months ago. We have put in the best winter in 10 years. We have our camping outfit all ready to set up. Our new car has been overhauled and we are ready for any kind of a jump, but as yet we are not set for this coming season. Expect it will be on a med. show up north." Ray and Marion have been living the life of Riley during the past winter.

PAT KEMPER, CEMENT WIZ. pipes from Louisville, Ky.: "Passing thru Dayton, O., last week I was informed that Jim Lockwood is confined to his bed in the Government Hospital at Johnson City, Tenn., again. His wife informed me he was awfully lonesome and would like to hear from the boys. She said that would do more toward recovery than the treatment he receives. Would like to hear from Herb Caspar, Harry Williams, Martin Black, Frenchy (wire worker), Doc R. C. Eller, Kentucky, Doc Wahl, G. W. Warner, Eddie St. Matthews and Sid Sidenberg."

"AFTER RAIN AND MUD there is always sunshine and smiles—if one could only smile over the way they pay in the hills of Alabama." W. D. Cooper, on the sheet, shoots from Reform, Ala. And further says Coop: "If I don't run out of gas I will be in Arkansas pretty soon, you bet you. Well, how is the sugar bounty? Answer, Coffey and Donley, Say, Jimmie, this is worse than the Cajan country. They understand you, but they are all broke. Wonder where George Washington Disk is this week of February 24. My love to the world, even if I'm not feeling so good. I am going up into the mountains of Arkansas."

MARY RAGAN, of the Ragan Twins, has withdrawn from the store at 47th street and Broadway, New York. Madeline Ragan has been creating the usual furore on the Boardwalk, Conoy Island, Mary, during the 13 weeks she was at Flatbush Avenue, Brooklyn, wowed 'em, as usual. She wants to know if Murray, the man from 10th avenue, is still wearing his golf suit in the forenoon and his dinner suit at mid-day and his tux. at night. She concludes by stating that Charles (Doc) Miller is still dancing the tango with Mile, Spain, and she would like to hear from the boys in Detroit.

PETE NEISSEN advises from Oakland, Calif., that he recently met J. O. Early, sheetwriter and song composer, on his way South, and adds: "I believe Early was the first paperman ever seen wearing a black derby and spats in Idaho. He reports he had a wonderful year. He worked Idaho last year when the potato market was off, traded subscriptions for spuds and sold the spuds when the market was at its peak. He has built a latticed cottage atop the tallest skyscraper in Boise. There he can gaze down on the fertile valleys that made him wealthy and he can croon his 'mummy' lullabies without bothering anyone. Early invites all the boys passing thru Boise to pay him a visit."

NEWS OF THE DEATH of John Wheeler, pitchman and demonstrator, comes from Mrs. William Ruiz, Wilkes-Barre, Pa., who writes: "Mr. Wheeler passed away in Nesbitt Memorial Hospital after three days of illness, pneumonia. He was working hair tonic in a store with Joe Wall and Bill Ruiz. Last Saturday (March 1) he got up to take his turn on the platform, but couldn't finish his pitch. He was taken to his

NEW DESIGN CHROMIUM PLATE CHECKER-BOARD DESIGN MAN'S RING



B149—PER GROSS. \$12.00
 The NEW Models Are Here
 Send for the NEW sample line, No. 150, consisting of 24 different designs in beautiful maroon display case.
\$2.50, Postage Paid.
 25% with order—balance C. O. D.
ALTER & CO.
 165 W. Madison Street, Chicago

O-BOY YO-YO

The Sensational Novelty Toy That's New—Different! A Country-Wide Craze. No Jerker—Easy Spinners.

YO-YO—magic words, that thrill! Appeals to both young and old. Let YO-YO line your pockets with gold while this craze sweating novelty is in vogue. Easiest spinning and best looking top on the market. Flame-imp. printed on side if desired.



No. 77—YO-YO. Gross, \$14.40
 No. 55—YO-YO. Gross, \$8.00
 No. 44—YO-YO. Gross, \$7.25
 No. 33—YO-YO, JR. Gross, \$6.00

WRITE FOR QUANTITY PRICES.
 1 to 4 Gross to Shipping Carton. 25% with order. bal. C. O. D. Sample Sent to Legitimate Agents and Jobbers.
Donald F. Duncan,
 Manufacturer Wood Novelties,
 1401 W. Randolph Street, CHICAGO.

STRONGER THAN EVER

THE NUTRO LINE

The old favorites are back again and newcomers are welcomed to this dependable line of world-known medicines. Quality above all in our Tonic, Oil, Catarrh Remedy, Salve, Soap, Corn Cure and a complete line of Toilet articles. And our service—ask anyone! Write for our new Catalog.

NUTRO MEDICINE COMPANY
 18 South Florida St., CHICAGO, ILL.

16-SIZE USED ELGIN or WALTHAM WATCHES

Rich. Hun. Movements. In Beautiful Brand-New White Open-Face Cases. Handsomely Engraved. Scratch-Proof. As a Gift or for Daily Use. In Lots of Six. Each..... **\$3.95**

Samples, 50c Extra.
 Same in 12-Jewel, \$4.95. Same in 17-Jewel, \$5.95. Order today, as there is but a limited quantity. Deposit required on all orders. Circular on request. "Our Prices Are the Lowest in the U. S."

SPARBER & CO.
 121 North Broadway, ST. LOUIS, MO.

Agents and Demonstrators, send \$1.00 for four complete samples, one for No. 3 thread, one for No. 5 thread, and 2 Ruy Needles. YOU WILL LIKE THEM! These are the Needles you will all be seeing in the near future. Wholesale prices and complete catalog of stamped goods in colors, tinted shades, to work. **NEW WHEEL ART NEEDLE**, Chicago, Ill.

hotel and was later taken to the hospital, where he suddenly passed away." His wife, Mrs. Wheeler, Mr. and Mrs. Ruiz and Joe Will were at his bedside when the end came. The body was sent to Anderson, Ind., for interment.

JACK BLOOMFIELD, strong man and wrestler, is now conducting a pitch store at 761 Sixth avenue, New York. This is Jack's first try at this work, but biz has been good with him. Pitchmen and store owners who have looked over the place report that Jack has one of the best looking window fronts in the city. He dresses his window with a complete line of sporting goods and exercisers, backed by an exhibit of photos of famous strong men. Pitchmen working in Jack's store include C. C. Williams, soap and hair food; Chick Quintan, with Indian oil, assisted by White Thunder, Apache Indian; Ken, the Man From China, and Jack himself, with his exercisers. The store is decorated with large tapestries and oil paintings, the setting backed by the American flag.

"WELL GANG," Indian George Vandervelt hails from Huntsville, Mo., "I am about over my sickness and going again. I had four months of it. We are doing fairly well with the show in halls in Missouri, but it is tough pickings. I met a few of the boys—pitchmen, sheet-writers and photographers—and they were all complaining of hard times. However, summer will soon be here and we will get ours. I am opening a big med. show May 1, carrying 12 full-blooded Indians, a six-piece band, a sketch team and a black-face comedian. Our seating capacity will be 1,000. Eat and sleep on the lot. Tepees for all. I will bill like a circus coming to town. The roster at present is as follows: Raymond O. Brown, blackface; A. C. Saulsbury, piano; Pauline Vandervelt, singing and dancing soubret, and Indian George, lecturer and manager. Best of luck for the coming season to all pitchmen, straight and jam."

THAT THE MUCKRAKERS who wrote the yarns concerning the operation of pitch stores in New York for a tab, daily recently merely made a wild guess at what it was all about becomes more and more apparent. Eddie Harrison, whose reputation as a squareshooter is known thruout Pitchdom, writes: "I have been employed by Joyce Maxwell Reynolds for the last four months in the capacity of manager at the 42d street and Eighth avenue store. I have never had occasion to give back money to any buyer on account of being dissatisfied with merchandise. The tab, daily seems to have spared nobody, however, in the foolish and unfair articles published. If Joyce Maxwell Reynolds did not sell goods of merit, it stands to reason she would not have lagged four consecutive weeks on the Boardwalk, Coney Island, and could not have built up the wonderful mail-order business she has. Some thousands of testimonial letters are at hand to prove that her claims are made good."

ZIP HIBLER, now in Carbondale, Ill., moralizes: "With the exception of one grade of hogs market quotations today show hogs on the decline. Still this hog question seems to be a main issue. If one wants to succeed he must cultivate a hoggish disposition and ride his

A BIG ALL-YEAR MONEY MAKER
 Make Photo Postal Cards, genuine Black and White and Flatless, with a Daydark Camera. No darkroom. Finish on the spot—no waiting. Easy to learn and operate. Big profits.
 Compare Daydark Cameras with any Camera offered for sale. The wonderful pictures made with a Daydark have won admiration of hundreds of satisfied customers.
 "I am more than pleased."
 "I am well satisfied."
 "The Camera cannot be any better."
 These are only a few of the praises we receive daily.
 Full line of Supplies for all makes of One-lensless Cameras. New embossed Waterproof Mounts in gold, silver, black and various colors. Samples and prices will be sent on request.
 Write us for Illustrated Catalog and Price List. It's free.
DAYDARK SPECIALTY CO., 1222 Benton St., ST. LOUIS, MO



ATTENTION WINDOW DEMONSTRATORS
 Available Window Space is offered you in Milwaukee's most prominent Front Store. Location on Main Street.
 (Andy Insee. Please Write.)
 Others Write or Wire for Immediate or Future Booking.
JOHN GLASSPIEGEL, 352 E. Water St., Milwaukee, Wis.

SHEET WRITERS, MAGAZINE MEN, HUSTLERS
 If you want to get in on the best farm and trade paper deals in years—the kind that's good for 100 plus every week—get in touch with me at once—men who have worked with me on big propositions before, write or wire for receipts immediately. (Also have fine trade association membership proposition.) Drop in and see me when in this vicinity.
GEO. W. RHINE, 730 13th St., N. W., Washington, D. C.

hog to win. I will not advise any faker to enter his hog in Mississippi, Louisiana or Tennessee. The chief in Memphis, Tenn., doesn't grant permits to those whose articles conflict with the goods of local merchants. The permit, when issued, costs \$6.50 for the quarter, and this condition of affairs practically covers the States mentioned. If selfishness isn't hereditary, it's contagious. They seem never satisfied unless something or someone is exterminated. They force you on the rocks, then condemn you for being there. They raise hell on earth while calling to heaven for peace. They boast about their integrity and contradict themselves by their actions. The slogan of Puck, "What fools these mortals be," covers the whole situation."

"**QUITE A BUNCH** of the boys around New York and the New Jersey cities just now," Ray Lenhart shoots March 1. "They all seem to be getting a few specimens of the long green (which is no longer long nor green) except the ones who should get the most. I mean the ones at Fourth and Seventh avenues. I have been in that establishment a number of times in the last two months and have yet to see any big pascouts either before or after those ridiculous so-called expose articles in *The Daily News*. Yesterday hair oil grossed \$1.50 in an hour's pitch to a packed house. Following that plantago seeds, after an hour and a half of strenuous working to at least 400 people, grossed \$1. And this is supposed to be the best spot in the world, just one-half a block from the ace theater, the Palace. Billy Blackhawk has closed his Eighth avenue establishment. Would like to hear from my old friends in the pitchmen's ranks, Charlie Meadows and George Earl, drop me a line; also Harry Aising. I wonder if he is in New York."

DOC BURNETT, former pitchman, is now manager of one of the three units exhibiting whales on tour for the Pacific Whaling Company of California. Captain Gus E. Folger (Whale Oil Gus) infos from Miami, Fla., where he has been conducting an exhibit of a whale killed by himself. Whale Oil Gus says he played to an average of 6,000 week days and over 10,000 on Sunday. According to Gus 27 barrels of embalming fluid, costing \$6,000, were used in preparing the exhibit. He adds: "Doc Burnett, as manager of one of the whales, is making more money than he ever made in the med. game. And you know he made thousands and spent it all too. Seward, traveling astronomer, is here in Miami (February 28) and playing to big crowds. There are several pitchmen here also, working stalin remover, peelers and other useful articles, and they are sure doing good business. I remember Seward two years ago playing in Venice. He didn't have anything. Now he has a flash front, with a \$30,000 wagon and the most beautiful interior you ever laid

eyes on. We leave for Savannah, Ga., tomorrow, opening Monday, March 3."

PAPERMEN ARE RUNNING as thick as chipmunks thru the woods of Dixie this winter, according to Spot Wilson, the "Southern paper boy". He has particular reference to farm paper men. Says Spot, piping from Homer, La., February 27: "A few leaf men and pitchmen I have met in the last 30 days are H. P. Coffey, that oldtimer, who looks prosperous; Walter Copp, with a new coupe; Dr. Bolin, Bo Weeks, Doc Sanders, Danny Gilban, Doc Carey, James Donnelly, Charles Brightey, Jack Eastman, the Connors brothers, Captain Chambers, George W. Dick, Phil Babcock, Dr. Cooper, Slim Harrell, Gregory and Garrison, Tommy Duncan, Charles Bicehard (who has just married a Vicksburg belle, good luck to him!), Lester Patterson, Jack Eastman, Dewey Evans, Stepeasy Moore, Ro Miller, Waco Red, Red Powell and others. All the boys say business is away off this season, but they are living in hopes. Sammy Shatto, Charlie Brightey, H. P. Coffey, Carl Powell and Walter Copp, I understand, are off the farm papers and working for John Compton on trades. Most of the boys will be going north in a few days, leaving this territory for a few of us. I am headed for the strawberry country around Hammond, La."

DOC H. EVANS REMINISCES: "Sitting here in Highmore, S. D., before putting on the old pitch I am reminded of the times out on the Coast when the game was good, 20 years ago. In Seattle on the busiest street then you would find Doc Will Davies, Doc Meyers, Doc Walton and Jones paying \$4 a day for a reader and all getting the dough. In Olympia, Wash., Prince Manzetta and Doc Ellis were paired and working with or against Bill Sunday. In Tacoma there were Doc Jones, with corn slum, and shorty Woodard, with needle threaders. Up in British Columbia I remember Doc Fahcy, with his giveaway, splitting time with Doc Richards and English Jack Button. Eddie Gluck and a stall were working on a lot and there was plenty of money in sight. Then I recall the boys going over to the Woods Hotel for meat pies and plenty of Bud. Oh, well, the world is still young and pitching good. At Huron this year I saw Frank Libby and Doc Hale and Peter, the razor king, all getting the money. Some of the boys were selling shivs and Miller was running two joints. Doc Ellis was pitching cornedops and Brown working the old English auction. All the boys I've seen this winter were getting theirs. Coming thru Denver I missed Doc Hirsch and Doc Ellis at Market and 17th street. Where is High Hat Harry?"

ZIP HIBLER, POET-PITCHMAN, yodels: "He had an itchy feeling and he vowed that he would move to where his

Sell Mexican Diamond
 GEMS and clean up Big Money! Positively match finest genuine Diamond SIDE-BY-SIDE! Amazing blue-white flash with rainbow fire! Retail \$5 a carat. Sell on sight!
\$35 SALESMAN'S OUTFIT for \$5
 12 picked flawless Gems, unset, 1/4 to 2 carats each, reg. retail price \$35, in diamond wrapper, for only \$5. Single 1-Ct. Gem for \$1.50, or set in gent's or lady's ring for \$2 extra. SEND NO MONEY. We ship O. G. D. Write quick for cat. and inside Free Gem Case Proposition. **MEXICAN GEM CO., Dept. N8, Monterey, Calif.** Square Dealers with Billboard Readers for 26 Years.

Amazing New Concession Device
 Most sensational ball-throwing concession ever brought out. Beautiful girls in scanty costumes "chase" the prizes. It gets tremendous crowds everywhere, and gets the MONEY for you. Portable, easy to set up. Five-year guarantee. As a money maker write for prices and illustrated literature today. G. I. & MFG. CO., Dept. B-4, Council Bluffs, Ia., or Trenton, N. J.

COSTS \$2.50 PROFIT \$27
 That's what you make by transforming decalcomania mono-grams on auto. Every motorist wants his car monogrammed. A printer charges \$5 and can't do as good work as you can do for \$1.50. No skill is required; no experience. Spare all time. Circulars, full list of items, free. Write for free samples—or send \$2.50 for outfit by **AMERICAN MONOGRAM CO.** return mail. Dept. 68 East Orange, N. J.
SAMPLE FREE

UP-TO-DATE PEN AND PENCIL CLARIF.
 Containing Calendar for an entire year. A sure-fire and profitable seller. Sample, 15c.
ARGUS MFG. COMPANY
 1142 N. Kilbourn Ave., CHICAGO

NEW AUTO-MATIC RADIO GAS LIGHTER
 LIGHTS GAS LIKE MAGIC
 No Flint—No Friction
 No spark or flame. Lights instantly. Gas, oil, kerosene, gas, and battery. Used directly over gas flow. Flame appears instantly. Absolutely safe.
 Make \$28.50 A Day
 A big 20c sale, 200,000 units. Clear profit, \$1.00. In a 30-day business you make \$28.50. Clear profit, \$28.50. Rush \$7.50 for proof, or \$1.00 for sample dozen, with amazing new sure-fire selling plan.
S. MASTERLITE MFG. CO.
 Dept. 2, 117 E. 23rd St., New York City

SELLS ON SIGHT
 Attractive line of colorful Basketweave FELT RUGS. New low prices direct from the manufacturer give big profits. Hand loomed. Quaintest fast colors. Sample Rug, 27x54, \$1.10, postpaid. Send for prices in quantities.
NEWARK FELT RUG COMPANY
 416-S Morris Avenue, NEWARK, N. J.

GERMAN SILVER KEY CHECKS
 YOU can be your own boss with our Key Check Outfit. Good for \$5 a day stamping names on pocket key checks for bus, etc. Sample check, 50c. Your name and address, 50c.
FRANK DIE WORKS, Dept. D, Wilmshurst, N. J.

MEDICINE MEN
 Have Medicines, Toilet Goods put up under your own Private Label and Patent. Private Formula, work a Specialty. Write for Catalog.
THE QUAKER HERB CO.
 Manufacturing Pharmacists,
 Laurel and Freeman Ave., CINCINNATI, O.

SLIGHTLY USED WATCHES
 ELGINS, WALTHAMS, ILLINOIS AND HAMILTON POCKET AND RAILROAD WATCHES.
 ALL PRICES AND ALL SIZES
 White, Green and Yellow Cases. LOOK LIKE NEW. ALL GUARANTEED. Write for Catalog.
FEDERAL JEWELRY & LOAN CO.
 1215 Grand, KANSAS CITY, MO.
 Wholesale—Diamonds and Watches.

Men's Fancy Sox
 Imperfects, \$12.00 Gross, \$14.40 Gross, \$18.00 Gross
 25% deposit. Send Money Order for Samples.
CRESCENT HOSIERY CO.
 110 N. Camo St., PHILA., PA.

THE NEW AMERICAN EAGLE

DOUBLE EDGE GILLETTE TYPE BLADES --- FINEST SANDVIKEN SWEDISH STEEL

\$1.25 A HUNDRED

INDIVIDUALLY OILED -- WAX PAPER WRAPPED
DOUBLY INSPECTED -- STAMPED BOTH SIDES

100% PROFIT

BERK BROS., 313 Broadway, New York City.
H. HAMMER, 221 Canal St., New York City.
JAMES KELLEY, 187 Broadway, New York City.
J. C. MARGOLIS, 629 Broadway, New York City.
OWL TRADING CO., 207 Canal St., New York City.
YOUNG NOV. CO., INC., 91 Hanover St., Boston, Mass.
FAIRMOUNT JOBBER HOUSE, 411 Fairmount Ave., Phila., Pa.
J. KINDERMAN, 125 Arch St., Philadelphia, Pa.



GILMAN BROS., 110 N. 10th St., Minneapolis, Minn.
FRANK STORS & CO., Le Surer Center, Minn.
DAVE MEISTER, 33 S. Tucker St., Memphis, Tenn.
TWIN BROS., INC., 1612 Main St., Columbia, S. C.
J. H. BLACKWELL & SONS, 1081 S. Clinton Ave., Trenton, N. J.
SCHROT BROS., 617 Louisiana Ave., N. W., Washington, D. C.
STANDARD CIGAR & TOB. CO., 683 La. Ave., N. W., Wash., D. C.
SPECIALTY SUPPLY HOUSE, 106 S. 24th St., Omaha, Neb.

PEERLESS BLADE CORP.

(Also Makers of Jupiter and Peerless Blades)

224 W. 42nd St., NEW YORK CITY

business would improve. He bought a giddy lizzie and he filled her up with truck. He didn't stop for anything but gas and tacks and chuck. He found the sun a-shining, but he found the natives broke. Each geezer was a-laying for the stranger with a poke. Instead of selling them he found that they were selling him. His stock was always going out and nothing coming in. He got another notion he would beat it back again and acted on it quicker than he did when coming in. In fact, he got a notion that the world was upside down; that there was no use living in the country or the town. It should have been a lesson, but I hear he cannot stop. It seems he keeps on going, but he's always near a flop. His lizzie and his notions and his strong desire to win just bring to him a feeling that there's something wrong with him. When a fellow is an eyesore, and his credit is no good; when he sort of gets the idea that they'd shoot him if they could; when he thinks his scratch is played out and he'd better emigrate, why, that's the time to buck up and spit in the eye of Fate."

SALES OPERATORS COUPON WORKERS

This "peppy" Deal is doing its stuff. Getting the business everywhere. A real flash of REAL merchandise.

- 15-In. PEARL NECKLACE, same as illustrated.
- 1-Oz. PERFUME, Cellophane Wrapped.
- 3-Oz. FACE POWDER.

30c
PER DEAL

COMPARE THIS DEAL WITH OTHERS

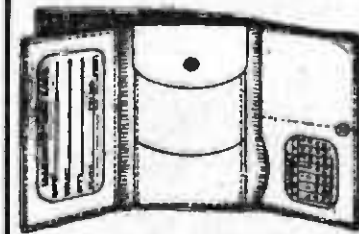
Nothing cheap about it. Packed in a strong Black Diamond Box, Gold Seal Labels. Pearls uniformly graduated. Double Safety Steeling Clasp. For your inspection, Sample, Prepaid, 60c.

TERMS: 50% deposit, balance C. O. D. One day shipping service. Wire or airmail your orders.

UNIVERSAL LABORATORIES, DALLAS, TEXAS

ZIP HIBLER OPINES: "Here I am in Natchez, State of Mississippi. I understand that in this State there is a possible chance for a pitchman, but if one doesn't tip a Negro every time he turns around for you one is called 'po white trash'. Between the bus fares, hotel and restaurant expenses I have argued myself out of \$5.50 today, and the day isn't half gone. So if the people here haven't any more respect for their feet and my corn remedy than they have in Baton Rouge, La., I will never get it back. However, there is always another town ahead, and as everybody has two feet why should the corn doctor worry? Coming out of New Orleans on a bus we passed an up-to-date ambulance with a sick man lying on a bed and a nurse sitting beside him. It caused me to reflect,

FOR THE NEW MONEY



KING'S-3-FOLDS
WARRANTED GENUINE
LEATHER
\$20.50 a gr.

Choice of Black Alligator Grain, Tan Alligator Grain, Smooth Black.

KING LEATHER GOODS MFG. CO., 8 ST., INDIANA, PA.

"Brother, if you didn't have the dough you would have to get there the best way you could." And that seems to be the idea in Baton Rouge and New Orleans. Permits to sell in New Orleans are issued only to homeguards, and they must keep on the back streets. Canal street is possible only when one is on the inside or working in the interest of some influential merchant. If it were not for the Standard Oil refinery in Baton Rouge a faker would starve to death, because the chief down town evidently thinks he owns it, and that pitchmen are undesirable citizens. I could say more, but what's the use? It wouldn't be appreciated anyway."

Pen demonstrations are still running in New York and seem to be as popular as ever. . . . The Daily News ended its articles attacking pitch stores, admitting defeat. Chemists who examined the med.-store goods found the medicines o. k., all formulas being registered in New York as required by the Board of Health.

NEW YORK NOTES, by Charles (Doc) Miller: The month of March finds plenty of pitch stores still running. Some are run in a businesslike way, employing no boosters, and if a person is dissatisfied with what he buys his money is cheerfully refunded. . . . The goods that many of the workers are selling in the pitch stores get many repeats, the best evidence of satisfaction. . . . M. Bodwin, one of the most successful men in the pitch game, has taken a location on the Boardwalk at 19th street, Coney Island. . . . Workers on the Boardwalk, Coney Island, say Coney's Boardwalk is overrated; that you have to give all that is in you to get the money. . . . The Bronx is not so good for pitch stores these days. . . . The Blackhawk Medicine Show is playing its 10th successful week in Brooklyn, featuring Madam Zangar, one of the world's best flimflam workers. . . . A sign in a pitch store in New York reads—"If you drink, that's your business. If you come in here drunk, that's our business. Beware!"

RUNNING ELKS CAN'T AGREE. Replying to the claim set forth by the first to reorganize against another using the name, Chief Running Elk, of the Sangstone Medicine Company, pipes from Buffalo, N. Y., "Having been out of town and very busy these days, I did not see the February 22 issue of The Billboard until my return to Buffalo. In answer to the remarks I saw I wish to say: Yes, you are right, Louis Barnheart, there are too many Running Elks in the business. You say that I should change my name after using it for 15 years. I can go back even farther, 20 years or more, when I worked for the daddy of all medicine men, Thomas P. Kelly. In those days he had what today they would call 'the Barnum of them all' when he played Moncton, N. S. At that time he had in the cast the late Bill Gibbs and family, Hooker White, Ed Bowling (doing Roman rings and aerobic work), Mr. and Mrs. Kelly and Running Elk. I can even go back farther—say 10 years—when I was with Doc Little Beaver all thru Colorado, Nebraska and, in fact, all thru the West under that name. While you were not heard of 10 years ago, I have always had the name from birth, being a full-blooded Cherokee Indian. So which one has the better right. I still say the

INTRODUCING!

The Most Beautiful Ring on the Market



Genuine Chromium Finish. Engraved All the Way Around. Set with 24 Facet AAA-1 Dentelle Powerful Stone. Do not confuse this Ring with the one you have bought for higher price, as this fine that we are offering has never been on the market before and is 100% better than any you have ever seen.
PRICE DOZEN, \$1.10 PER GROSS, \$12.00
Send 25c (in Coin (no Stamps) for a sample and be convinced.
After you examine the Ring, you'll be writing for several gross, as this beautiful Ring SELLS ON SIGHT. We furnish you Complete Advertising Service, Sales Lists, Coupons, at cost. A Guaranteed Certificate is Furnished Free With Each Ring.
We require a deposit of 25% with each order. We also can furnish you with Ring Sticks, Ring Trays, Ring Cards and Individual Ring Boxes and Loose Stones for Window Display.
THE J. A. POWELL COMPANY
Wholesale Jewelers and Importers of Synthetic Precious and Semi-Precious Stones
Established 1910.
159 N. State St. P. O. Box 784, Chicago, Ill.

TWO "RED HOT" NUMBERS

"SPITFIRE"
Pistol Gas Lighter
Perfect lighter, also a safe toy for children. Quick seller—Our Agents Selling 50 to 100 a Day.
100% PROFIT!
Cheaper, handier, surer and safer than matches. \$1.00 a dozen—\$12.00 a gross. Send 50c for sample.
"EVERLITE"

Another rapid seller—safe—convenient. Absolutely harmless—eliminates hazards. Spark tips good for over 1,500 sure lights.
Send 10c for sample.
Member Novelty Corp.,
49 West 33d St.,
NEW YORK, N. Y.
Dept. 10

SOMETHING DIFFERENT.
No Flint. No Friction.
No Wink. No Flick.
No Heat. No Noise.
No Wind. No Out.
MARK UP TO \$40 A DAY
Showing my Mystery Lighter to Mrs. What Makes It Light? All Guaranteed. No Flint or Friction. New Principle of Ignition. Sample with Silver Plated. \$1.00. Arena write for proposition. New Method Mfg. Co., Dept. B-7, New Malibed Bldg., Bradford, Pa.

REBUILT WATCHES
ELGIN, WALTHAM, ETC. CHEAP.
Send for Price List.
CRESCENT CITY SMELTING CO.
206 Chestnut Street, ST. LOUIS, MO.

BIG PROFITS NEW MYSTIC POLISH

With 100 Uses
MEN AND WOMEN AGENTS can make handsome profits selling the MYSTIC OLENCO SUPER POLISH. Will clean almost anything—Metal, Brass, Copper, Glass, enamel, Porcelain. NOTHING LIKE IT IN THE MARKET. Every demonstration means a sale—tremendous sale—wonderful CANYABERS. SPECIALTY MAN—PITCHMAN'S proposition. Retail for 25 cents per (12-oz.) Can. Costs \$2.00 a Dozen. Discount on larger quantities. Send 25 cents for full particulars and sample.
GLENDALE DISTRIBUTING CO.
Dept. 40, 2545 Cooper Ave., Glendale, L. I. N. Y.

BIG MONEY PROPOSITION

A real necessity for driver and front-seat passenger—new, adjustable and attachable arm rest—fits any car. Easy to attach and remove. Nothing like it on the market!
The Standard Attachable Auto Arm Rest is the most convenient and comfortable automobile accessory devised. Prevents fatigue—restful.
Everybody who owns a car is a good prospect—write for full particulars.

STANDARD ARM REST CO.
40 Clifford St., Dept. 30, Providence, R. I.

Send \$1 for 4 Assorted Samples
Dozen, \$1.65 No. 12 Men's or Ladies'
Gross, \$18.95
Money-Back Guarantee 90 Days.
No. 1 PEN, Ladies' or Men's Nibble. Doz. \$2.75 Gro. \$29
9 Different Marble Colors. Write for free wholesale catalog.
F. SPORS & CO.
350 Superior St. Leavert Center, Minn.

EASTER NOVELTIES
New Paper Novelties of Rabbits, Chickens and Egg Baskets. PILES Circulars. JAR. VAUGHAN, Vaughn Ave., Parkersburg, W. Va.

name, is mine, Chief Running Elk, of the Sangiatone Medicine Company. Hello, Billy (Tramp) King. Drop me a line."

ZIP HIBLER, between doctoring corns at Jackson, Miss., has been turning out more blue verses, to wit: "Once he was a native of a little pumpkin town, where folks were democratic and liked to gather round. Their eyes were soft and gentle, and they met him with a smile. He always had a feeling that their friendship was worth while. But after years of travel and the strain of constant thought, he came back to that village, and he found them all distraught. Their friendly mood had vanished, and their smiles seemed not sincere, for they, too, had their trials just as he had thru the year. He turned away in silence, and he hit the trail again. To him it was a lesson. They had their share of pain. And now when things come rocky and it seems he must despair, his mind goes back to Funkintown and all the sorrow there."

Chicago Office Callers

- MME. BEDINI, famous showwoman.
- MAZIE DIXON, stock actress.
- JULIUS CAHN, secretary Kewaunee County Fair, Luxemburg, Wis.
- OTTO GRIEBLING, producing clown.
- A. D. ALLICER, Western manager International Fireworks Company.
- BERNARD (REX) LEE, banner squarer for Ringling-Barnum Circus.
- HANK LINDER, orchestra manager.
- JAMES LOVEJOY, of O. J. Beatty Shows.
- JACK ELKINS, with Lou Delmore's side show on Sells-Floto Circus.
- SAM GLUSKIN, of Bodnar Bros.' Shows.
- JOE M. ESTES, publicity man, of San Antonio, Tex.
- VERNON L. McREAVY, publicity man, of Minneapolis.

Tom and Lela Plank Sign With Al G. Barnes Show

VENICE, Calif., March 8.—Tom and Lela Plank have signed with the Al G. Barnes Circus, the former to do clown cop and handle the Funny Ford act and the latter to work elephants and do menage.

Raymond Behee has also signed with the show and will perform on the Roman rings and trapeze. T. Plank, Curly Phillips, Jack McAfee, Charles Post, Raymond Behee and Ray Harris, clowns, are working on a circus picture at the Pathe Studio, Culver City, called *Swing High*, starring Helen Twelvetrees and Fred Scott. Lela Plank and Irene McAfee are doing an aerial ladder number in the picture.

Rex de Roselli has arrived at the Barnes quarters to arrange a new spec. for the show.

Murphy Returns to N. Y.

NEW YORK, March 8. — Frank J. Murphy, of the Murphy Shows, has returned from his annual winter vacation in Miami, and will open his season when the Big Show comes into the Coliseum on the lot adjacent to the building, where he will operate his three rides. Max Gould controls the outside space. Mrs. Murphy accompanied her husband to New York.

Billboard Ad Produces Results

NEW YORK, March 8.—George Dexter, English outdoor showman, who is in the metropolis lining up attractions suitable for the other side, informed *The Billboard* that he was overwhelmed with replies to his recent ad. "I received over 200 replies," he stated, "mostly from aerial acts, contortionists, motordrome riders and freaks. They all expressed a desire to go to England." Dexter will sail for the other side March 15.

Clyde Ingalls Due

NEW YORK, March 8.—Clyde Ingalls, manager of Ringling-Barnum Circus Side Show, is due in New York from London March 10.

Capt. Jack Messer in New York

NEW YORK, March 8. — Capt. Jack Messer, who arrived here last week from his farm in Pennsylvania, states he has booked his deep-sea show with Barnett Bros.' Circus.

"FOUR JACKS"



FOUR JACKS

FOUR JACKS

Sample to Operators, \$37.50

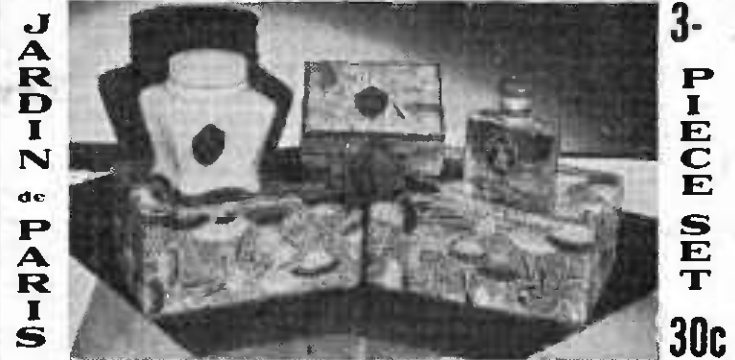
One-third with order, balance C. O. D. Special Quantity Prices. THE NEWEST OF THE NEW.

You be the Judge. Place a "FOUR-JACK" along side any "THREE-JACK". "Nuff said". Larger coin box, Brass Money Shooter instead of Finger, Steel Rods instead of Nuts and Bolts. One Inch Laser Case, two coins can be played at one time. Order a sample today. If not more than satisfied, return sample at once and money refunded, less only express charges.

MANUFACTURERS.

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JARDIN de PARIS 3-PIECE SET 30c

THE GENUINE JARDIN de PARIS FLASH Operator's Price, 30c (Packed in Cartons of 50) (\$3.00 Value for 25c.)

CONSISTS OF:
 1 Full Ounce PERFUME.
 1 3-Ounce Flashy Box FACE POWDER.
 1 4-Ounce Jar CLEANSING CREAM.
 Packed in Flashy Modernistic Box THE ABOVE PICTURED SET SPEAKS FOR ITSELF.

Sample Set, 75c. Prepaid

Quality and Service Since 1918.
 ILLUSTRATED COUPONS, \$1.00 per M. ELECTROS AND BANNERS, \$1.00 Each. MATS, 50c Each. TERMS: 50% deposit, balance C. O. D. WINDOW CARDS Free with 50 Sets. Write in for Complete List of Coupon Deals and Our All-Year-Round Selling Plan. WRITE YOUR ORDERS NOW, OR WRITE TO

PARIS LABORATORIES CO., Inc. Dept. 71, 2632 Olive Street, St. Louis, Mo.

Fenton Returns From Fla.

NEW YORK, March 8.—Jack Fenton, banner solicitor of the Christy Show, who has been sojourning in Miami and playing some of the Florida fairs with Johnny J. Jones Exposition, arrived here today, accompanied by Peter Brovold. Fenton, after spending the day here, started for Houston, Tex. He is making the trip by automobile.

LONE WOLF, Okla., March 8.—One of the new rides on the Oklahoma Ranch Shows for the coming season is a 1930 model No. 5 Big Eli Wheel with latest type Eli power unit, purchased by Manager E. G. Ellis. The new ride was shipped from the factory on February 20 and delivered at the winter quarters of the shows here five days later.

Bill Aiken With Lipppa

INDIANAPOLIS, March 8.—The Lipppa Amusement Co. has contracted "Texas" Bill Aiken as special agent for season 1930. Incidentally this information is given by George W. Johnston, secretary-manager of the Lipppa organization, who also informs that 20 years ago he was an agent for the Famous Aiken Shows, of which "Texas" Bill Aiken was owner-manager.

Frank Cook's Mother Ill

NEW YORK, March 8.—Frank Cook, legal adjuster of the Ringling-Barnum Circus, is at the bedside of his mother at Albany, N. Y. Her condition is critical and little hope is entertained for her recovery.

Rumored Changes at Madison Sq. Garden

NEW YORK, March 8.—It is rumored that William F. Carey will soon retire from his post as president of Madison Square Garden Corporation. It is hinted that Frank Bruen, now general manager of the corporation, will succeed him. Both Carey and Bruen are out of the city at present and could not be reached.

Witt Returning East

NEW YORK, March 8.—Harry Witt, who is making an extensive business trip thru the West in the interest of his Watzler ride, is scheduled to reach the metropolis about March 17.

Davis Again With Robinson

ST. LOUIS, March 8.—George Davis has signed contracts to have the concessions on the John G. Robinson Circus. He has been with that organization for the last six years and will have most of his old crew with him.

R. H. Wade Shows

Work in the winter quarters of the R. H. Wade Shows is progressing rapidly, with rides, shows and concessions being repainted and trucks being overhauled. The entire outfit is now almost ready for the opening, the middle of April. The following concessionaires will return to the show this season: George Donohue, one; John Reed, two; J. W. Chapman, three; Jack Brown, two; Harry Campbell, cookhouse and juic. Gienna and Ford will have the Athletic Show, pit show and do free act. All of which is per advice of an executive of the above shows.

Sells Bros.' Variety Shows

NEW HAVEN, Conn., March 8.—The Sells Bros.' Variety Shows are scheduled for opening, at Hamden, April 8. Among the attractions already booked are Lawrence's Chairplane, callopo and ball games; John Scapino's Venetian Swings, Sam Snyder's Athletic Show, Doc Lucky's Illusion Show, Charles Kyle, general agent and business manager, is making his headquarters here and among other dates has contracted for the show at the Eagles' convention at Torrington, Conn. All of which is according to a representative of the above shows.

Greenburg Amusement Co.

The Greenburg Amusement Company had satisfactory business, consistent with conditions, at Casa Grande, Ariz., the week ending March 1.

Following the opening in Phoenix, week of February 3, Tucson, Ariz., week of February 10, proved very satisfactory, and Nogales, the next stand, was beyond expectation. Al Sands, formerly connected with different carnival organizations, who now conducts the Concordia Club across the international line in Nogales, Sonora, was a nightly visitor on the midway. Mrs. Nora Lucas entertained the following ladies with a luncheon at the Cave Club: Mrs. Ben Martin, Pearl Calkins, Martha Rogers, "Dutch" Ward and Barbara Greenburg.

Among new arrivals are Joe Ferguson, who has taken charge of the Athletic Arena, and Abe Margo, with his country store concession.

Carl (Whitey) Johnson, who was acting in the capacity of special agent, severed his connections recently and his future plans are unknown.

The show, which now requires three large baggage cars for the transportation of its equipment, was booked at Mesa, to follow Casa Grande.

ARTHUR R. BROOKS

Best Seller of Them All \$9.00 a Gross
 Either Chromaline or White Metal
 12 Assorted Samples \$1.00 Buy Direct from Factory
ARLINGTON W. BARNES
 24 Calendar Room
 PROVIDENCE, R. I.

PAPERMEN
A 100 per cent high class Monthly Farm Magazine
 Must be 100% R. F. D. Write or wire for supplies.
ADDISON-NEERGAARD
 Room 1116
 32 West Van Buren Street. Chicago, Ill.

\$500,000 Arena For Coney Island

CONEY ISLAND, N. Y., March 8.—A new sports arena, costing \$500,000, is projected for Coney Island, and is being sponsored by the Brooklyn Velodrome corporation, of which Vincent Mazzella, president and Charles Turville a director. It is understood the arena will be located on the block bounded by Avenue Stillwell and West 12th street. The property is owned by the M. T. and leased to the corporation. The seating capacity of the arena will be 12,000. It will be so arranged as to permit the place may be emptied in something like five minutes. Murray Klein, borough architect, prepared the plans. The track will be bowl-shaped and so constructed that it may be removed and the field used for hockey games and other sports. In the center will be a bandstand. There will be approximately 100 dressing rooms and showers in addition to a restaurant in the center of the building.

INDIES AGENTS

(Continued from page 8)
Green agents of opposition circuits and outsiders, but another cause, also important, is the timidity of acts new to the booking mart to seek franchised agents out directly. Even when acts have gone direct to agents, asking them to handle their bookings, indolent agents have discouraged the activities of the

outside chislers by sending these acts to them for rates "where we can look at you." RKO's gradual letdown in control over houses specializing in buying showing and break-in acts has also sent attractions to the indie boys known to have an "in" with the offices booking the few break-in houses within commuting distance of the main stem.

The indie chislers during the boom signed up acts that they deemed worthy of encouragement to year contracts, and in several cases for two years. It is considered doubtful that most of these contracts can hold up in a court of law, but few acts seem bent on making a test case of theirs for fear that the circuits with which they are now set will thus get wised up to their inflated salaries. The indie boys representing acts for all circuits usually collect 10 per cent on all dates, with an equal tribute going to the franchised agent really responsible for the act getting work with the majors. Certain RKO and Loew agents are not averse to doing business with indies in this manner, because they work up a following with outsiders in this way and use the energetic indies as scouts instead of going out for material themselves, as their booking offices think they do.

Frequently, when an RKO or Loew agent gets an act from an associated indie and succeeds in booking it for appreciable time, he realizes not without regrets that the same act came to him direct some time ago, but he turned it down because he was too "busy" to bother with unknown material.

RKO

(Continued from page 9)
of \$2,328,009 in net profits, without considering in either year profits from the sale of capital assets.

"During the year it was found necessary to reorganize practically all of the operating departments of the subsidiary companies, to acquire additional theaters needed for the circuit, to effect changes of policy of many of the theaters to meet new conditions in the industry, to increase and improve the sound picture production facilities of our motion picture producing subsidiary, RKO Productions, Inc., and to set up an adequate and efficient organization to produce sound pictures of the highest class comparable with the product of the leading picture producing companies, and, in general, to plan and lay out a campaign of development and expansion in the vaudeville as well as the motion picture field.

"We have started the year 1930 well organized, and with our theater and motion picture producing and distributing units on a profitable basis. The policies inaugurated during the past year and the expansion of our operations should be reflected in increased earnings during the current year.

"For the month of January, 1930, the net profits of your company and subsidiaries, amounted to \$723,309, after depreciation, provision for taxes, etc., as compared with net profits, after such deductions, of \$232,196 for January, 1929.

"It will doubtless interest you to know that the Corporation now has almost 15,000 stockholders, as compared to 6,500 a year ago."

Since Radio-Keith-Orpheum and its subsidiaries are considered as a single unit in the determination of earnings, it is impossible to glean from the report what proportion of the net profit derived from the year's activity is attributable to the theater operating and vaudeville booking units. As regards income, however, one of the three items listed in the consolidated statement is theater admissions. This shows a total of \$37,148,180. The gross income for the year amounted to \$61,606,860.

Before the deduction of \$250,000 for Federal income tax, the net was \$2,773,558. This left a profit of \$2,523,558 available for dividends. Of this figure, \$853,094 was paid out on preferred stocks of the subsidiary companies, leaving a net for the year available on Class A stock of \$1,669,864, including the gain from the sale of capital assets, equivalent to 97 cents a share on the Class A cumulative capital stock of the corporation.

The balance sheet, as of December 31, reveals current assets of \$8,412,513, and current liabilities of \$4,793,840. The total assets of the company are listed at \$91,163,087.

One of the items in the consolidated statement is that of \$26,666 in commissions from outside theaters. A total of \$25,613,374 was paid out in "artists' salaries, other salaries and film service."

For Speedy Sales—Quick Profits—Steady Repeats

Whisto LOLS

Ice Cream Covering

Everything You Need
in Complete Units

Including 600 Discs, 600 Sticks, 1
Gallon Can of WHISTO LOLS
Covering, Counter Display
and Advertising Signs

THE BIG MONEY MAKER—that broke all records for quick cash sales last summer at refreshment concession stands—at shows, parks, piers, beaches, carnivals—was WHISTO LOLS. And here it is again, this novel, popular ice cream confection—ready for an even bigger, better 1930 season.

CASH IN early on this toothsome, self-selling delicacy—that young and old try, like and repeat on. You will be proud to handle WHISTO LOLS—a White-Stokes product, of guaranteed quality. It attracts business—with quicker, bigger profits.

BE FIRST to offer WHISTO LOLS. Use the coupon today for the Special Advance Offer.

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3615-23 Jasper Place, Chicago, Illinois

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Please send me, without obligation, details of your Special Advance Offer on WHISTO LOLS Ice Cream Covering proposition, including Complete Counter Display and Advertising Signs.

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NEW! APPEALING!

Lamps of all sorts made from the Armadillo. Dealers have welcomed them for their bigger and better profits. Use vase and get your share Alca baskets, Desk Sets, Smoking Stands, etc. Write for prices and catalog.

THE APELT
ARMADILLO FARM
Comfort, Texas
"The World's Only Armadillo Farm."

AGENTS WANTED



ELECTRIC SUNSHINE
"HOME BODIES"
Therapeutic Health Lamp.
Buy direct from the manufacturer. Complete, ready for use. Largest Therapeutic Lamp Mfg. in U. S.
Retail Price, \$2.98.
HOME LABORATORIES,
194 4th Ave., New York City.
Write at once for Agent's Proposition. Territory being given now. Special Prices. Fairs, Bazaars and Carnivals.

101 RANCH WANTS

Managerial at once. Fred Bailey and Frank Allen, please write or wire.
FRED SEYMOUR,
101 Ranch Wild West Show,
Marland, Okla.

BOSS CANVASMAN WANTED

Write on wire. State age and salary. WANT Property Man. Address
BERT MELVILLE PLAYERS
LA BELLE, FLA.

FUN ON THE FARM

Millman Wagon Type. Cost \$8,000.00. Will sell for than half for cash. Wonderful condition.
PORTAGE AMUSEMENT CO.
Cleveland, O.

AJAX UNITED SHOWS WANT

Shows with own outfit. Good proposition. CONCESSIONS all open except Pastry, Fishpond and Fish-Till-U-Win. Will sell the X on Cook House and Corn Game. NO RIDES WANTED. WE OWN THE OWL. Open April 12, near Richmond, Va. Write or wire JACK M. BLUM, Manager, 634 High St., Newark, N. J. Phone, Market

VOICE AMPLIFYING SYSTEM FOR SALE. Available for Blackhawk, Park, Window Demonstrator. Cost \$800.00; will sell cheap for cash. L. WILLIAMS, 162 West 64th St., New York City.

GREAT LAKES SHOWS

US: legitimate Concessions and Shows of 216 Jay St., Rochester, N. Y.



Protected under
Stick and
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LEISTNER'S FAMOUS ELECTRIC FLOWER BASKETS



No. 7-M-2 illustrated herewith, 23 inches high, filled with nine (9) beautiful large-size cloth American Beauty Roses, each with a genuine Mazda electric bulb inside. When lighted gives a most beautiful effect as soft light peeps thru the roses.

DALLIAS
The Genuine \$22.50 per 1,000
Georgine Flowers
\$25.00 per 1,000
The Genuine Big Size No. 82
Assorted Colors
Fresh Stock of LAUREL, 50 lbs for \$7.50.

\$3.75
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In Dozen Lots
Bulbs Included

Sample
\$4.00

25c deposit required on C. O. D. orders. When ordering samples please include 25c extra for postage.

WRITE FOR BIG CATALOG.
OSCAR LEISTNER, Inc.
Importers and Manufacturers for 29 Years,
333 West Randolph Street, CHICAGO, ILL.

GREAT SUTTON SHOWS

Will Open at Jonesboro, Ark., Saturday, March 22

SEVEN DAYS AUSPICES AMERICAN LEGION.

Want Concessions. No exclusive except Cook House and Corn Game. Newport, Ark., uptown, auspices American Legion, to follow Jonesboro. First show in Newport, Ark., in six years. F. M. SUTTON, Manager, Osceola, Ark., until March 20; then Jonesboro, Ark.

MILLER MIDWAY SHOWS

OPEN MARCH 29th

Want Parker Swing Foreman, Ell Vico Foreman, Second Man on Whip, Swing and Wheel. Will book Mixup and Till-a-Whirl. Want Managers and openings for the following Shows: Athletic, Hawaiian, Fun House, Snake Show, Motordrome, also Rides for Drome and Dancers for Hawaiian. Concessions all open, including Corn Game. Want capable man and wife to run first-class Cookhouse. I have complete outfit. Write or wire
PLANTERS HOTEL, New Orleans, La.

Bunts Amusement Company

Opening Erwin, Tenn., March 17th, Wants

On account of disappointment can place complete Athletic Show, brand-new Tent and Banners CAN PLACE other money getting Shows not conflicting with what we have. Ride Help in all departments. Concessions all open except Corn Game. Write or wire J. BUNTS, Erwin, Tenn.

WANTED

WANTED

SHOWS-CONCESSIONS

Greatest Route in History of Any Show

2-BIG SPRING CELEBRATIONS-2

HOUSTON

APRIL 4 TO 12, INCL.

Down-Town Street Location.

Same as Last Fall Fair.

Sponsored by THREE Big Newspapers of Houston and the Junior League
First Annual HORSE AND DOG SHOW, Houston, Tex.

AUSTIN

APRIL 14 TO 19, INCL.

RIVERVIEW PARK Location.

Sponsored by the

AMERICAN LEGION.

Will be first show to play Austin this season.

SAN ANTONIO

APRIL 21 TO 26, INCL.

Battle of Flowers

Down-Town Street Location.

All Concessions will be located on Main Street around Court House. This is a wonderful location.

NO EXCLUSIVES HAVE BEEN SOLD, except Candy Floss, Frozen Custard and Novelties. Also want LEGITIMATE CONCESSIONS OF ALL KINDS to travel with show until June 30th.

SHOWMEN If you have something new and high class to offer for the following route we will be pleased to hear from you.

FAIR ROUTE—Brandon, Calgary, Edmonton, Saskatoon, Regina, Davenport, Ia.; Des Moines, St. Paul-Minneapolis, Huron, S. D.; Tulsa, Okla.; Oklahoma City, Chichashu, Okla.; Waco, Texas.

Address all letters and wires to

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SHREVEPORT, LOUISIANA

- Butler, Ken Jos.
Callion, Frank
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Carmelo, Fred
Clark, Budd
Cohen, D.
Cohen, Dave Butch
Colbert, Joe
Cora, Walter R.
Cohn, Bob
Cohn, Harry
Cossetto, Art
Converse, Jimmie
Crockett, Jimmie
Cude, Joe & Bud
Crompton, Eddie
Crompton, Eddie
Cutter, Louis
Daley, Billy (Smiles)
Davidson, S. G.
Davis, Frank H.
DeBardleben, Freddie J.
DeKoe, Frank
Dexter, Bob
Dina, Pete
Domatella, Colombo
Driscoll, Murray L.
Dusant, George
Dyer, Jack Rubo
Eddy, Mr. & Mrs.
Edwards, Billy
Edwards, W. S.
Escen, Jack (Drummer)
Ella, Claude R.
Engel, Willis
Enos, Roy
Evers, Jimmy
Fankboner, O. C.
Fanson, Joe
Fene, Lew
Fene, Joe
Flitzcrand, Eddie
Flinchbaugh, Chas. F.
Ford, Wallace
Frazier, Billie J.
Friedrichs, Chas.
Fulton, Mrs. Jaz. F.
Gabel, Joseph W.
Garbelle, Al
Garr, William J.
Garrison, Buck
George, Ralph & Nellie
George, Ralph
Gorman, George
Gerrard, Eddie E.
Grainish, Chas.
Gregory, Bill
Graves, Samuel A.
Greenleaf, Robe
Gregg, Capt. Cliff
Gregory, Bill
Hackleman, John
Hagen, Klay
Hall, Jack
Halverson, O. H.
Hammer, Erwin
Hampson, Frederic
Hansen, J. Morris
Hanley, A.
Hannefeld, Edwin
Hansover, Edw. R.
Hansberry, T.
Hansen, Arthur
Hanson, Al C.
Hanson, Gustav E.
- Harris, F. B.
Hartman, W.
Harvey, R. M.
Hase, Oscar
Haud, Eddie
Hawkins Players
Hawley, Lee R.
Heath, William
Hillman, Keith
Hovsing, Roy
Howard, Harry
Hoy, Joseph L.
Hubert, Olo. L.
Hyde, Joe & Bud
Hyde, June & Weldon
Ingles, Milla
Jackson, J. P.
Jacobs, Roy
Jalesack, Frank
James, Everett
Jonas, Beau
Kant, Walter
Keener, Pat
Keller, Fred
Keller, James J.
Keller, Thomas
Kemp, Irving A.
King, Micky
Kissick, Norman
Knolia, Ralph
Koons, John
Konopa, Frank C.
Kruil, Jack
LaBelle, Wrenore
LaParas, Bruce
LaMont, Bobby
Lanoff, Micky
Larson, Earl M.
LaVerde, Lew
Lockett, White
Lockett, William
Lar Conians, Thro
Lang, W. A.
Lavinia, Jack (Abe)
Lavis, Caprice
Lawrence, Dud
LeNard, George
LeNard, Frank
LeVan, Jack
LeVance, Cal
Levy, Henry Noel
Lichten, Charles
Ledgett, Fred
Lee, Jr., Bob
Lepper, Chicken
Levin, Sam
Lime, L. O.
Lora, Henry
Lowe, A. J.
MacAvoy, A. J.
McCabe, Glover
McCabe, Harry
McCaffery, Al
McCarmello, Fred
McCarland, J.
McLaughlin Shows
McNeill, Leroy
Mack, John
Mack, Jack
Martin, Tiger
Mathews, Jack H.
Matthis, Claude
Miller, Albert
Miller, R. H.
Miller, W. E.
Mitchell, Arlon
- Mitchell, Tennis
Mora, Wm.
Morin & Oale
Morrice, Chas. & Elizabeth
Morton, J. M.
Moss, Morris
Moy, Lee
Roulen, Fred
Kouss, John
Murphy, Pat
Neo Wong
Nelson, Robert
Newman, Olinoro H.
Nickley, Walter
Nobler, Frank W.
Norman, Karyl
Noyes, Earl C.
O'Connell, J. P.
O'Shea, Pat
Orecht, Christy
Ohrta, Jack
Omal, the Great
Omas, A. T.
Paige, Louis Smith
Pallenberg, Emil
Parker, Harry C.
Pearson, Harry S.
Pembroke, George
Pepper, Frank E.
Perry, Mr. & Mrs.
Peters, Lester B.
Petliord, Bob & Oert
Phelps, E. W.
Phenomenal, The
Phillips, Arthur
Piercy, Ralph
Piper, Walter O.
Powell, Walter
Purwell, David A.
Rae, William
Ray, Sylvester
Raymond, F. C.
Raymond & Marcus
Reed, Walter S.
Reiler, Joe.
Rine, Ed (Arizona Joe)
Robinson, E. D.
Robinson, Jack
Robinson, Florida
Robinson, Nat O.
Rock, Harold 'Al'
Roder, Henry
Rosa, Jack
Rogers, Pat
Rolle & Kennedy
Rooks, Dennis
Rosa & Ryan
Routour, J. B.
Routour, Co. J.
Sailor, Eben
Hansen, C. M.
Savane
Schively, Chas. T.
Schae, Eddie
Sears, Jack
Shafer, Trio T.
Sharky, Charles
Shay, Eugene E.
Shee Noe, Chief
Shorts, Floyd
Slonow, W. L. (Crown)
Smalley, Edward
Smith, Chas.
Smith, J. C.
Smith, H. W.
Snyder, Chas. & C.
- Spencer, Ray (Blackie)
Sperry, Bob
Speer, Andrew
Springer, Doc
St. Julian, Jack
Stevens, G. W.
Stevens, Mr. Gro. M.
Stieps, Bennie
Stoddard, Jack
Stokes, Gene H.
Stokes, George
Stone, Jack
Summers, Sam
Sutton, Larry
Talley, Harry J.
Tarrance, Joh. A.
Tate, Byron
Taylor Bros. (Jack & Buzz)
Taylor, Fred
Taylor & Moore
Taylor, Jr., John T.
Tedford, Ted
Thomas, Charles
Tucker, Ernest
Vander Koos, E. E.
Van Zandt, Varnick, Kenneth
Varnick, John
Vierra, George
Vierra, Joseph A.
Voss, Fred
- Wadsworth, F. W.
Wassoner, Mr. & Mrs. Harry
Wainwright, Wm.
Wald, Mr. & Mrs. Jack
Wall, L. P.
Walker, Bobby
Walker, John D.
Wall, L. P.
Wallace, Bennie W.
Walters, Dave
Walton, Lou
Watkins, P. O.
Wayne, Jimmy
Weir, Billie A.
Wendel, Otto
Wensland, O. J.
Whalen, Jas. L.
Wheler, Pete
Whitcomb, Ray S.
Whitney, Joe K.
Wilkes, Bill
Williams, C. D.
Williams & Bernice
Wilson, E. A.
Winters, Mr. & Mrs. Johnny
Wise, Ralph
Witt, Jack
Witt, the Wizard
Woloff, E. E.
Woolley, Ben
Wright, Earl
Wynn, Norris
Yarkin, Chester L.
- Lake, Viola
Lands, Mrs. Jim
Lewis, Mrs.
Locher, Mrs. Bob
Ludben, Mrs. M. W.
Lyle, Mrs. A.
McArthur, Mrs. Bertha
Mahavir, Jean
Mahavir, Marjorie
Manfield, Vi
Maynor, Esther
Meredith, Mrs. Bunny
Miller, Della
Miller, Mrs. Joe F.
Miller, Mrs. Mac
Moore, Grace F.
Moore, Jay
Moor, Mrs. J. C.
Mynette, Joanne
Neilson, Billie
Nelson, Datsy
O'Brien, Pat
Oliver, Hobbe
Oljeu, Fern Lou
Omay, Max
Pinkermaid, Mrs. Fay
Purden, Louella
Ray, Mrs. Bert
Ritchie, Marie
Robison, Alma
Rooney, Cleo
Roinsky, Mrs. Glenn
Russell, Mabel
Saxon, Mrs. Virg.
Schneider, Delphia
Sewell, Mrs. Della
Shadrick, Mrs. J. A.
Smith, Mrs. Roland
Sper, Madama
Spencer, Mabel (Jimie)
Stevens, Mrs. Clara
Stubblefield, Mrs. J. B.
Stubblefield, Mrs. Fredo
Swallow, Mrs. Beatrice Cline
Taylor, Mrs. Bertha L.
Thornton, Nellie
Thorp, Mrs. Hobbe
Tress, Rosa Lee
Tucker, John
Wagner, Mrs. J. H.
Wagner, Mrs. O. H.
Wanda, Madam
Wanda, Marcella
Ward, Jean
West, Mabelle
Wilson, Billy
Winkle, Mrs. Walter
Witt, Violet
Witt, Violet
Witt, Violet
- Abraham, L.
Adams, Geo. V.
Aldridge, Ben
Alexander, Herman
Alfred, Jackie
Allan, Andy
Allan, Gene & Babe
Ambrosat, Jack
Anderson, Parley
Arlot, M. E. White
Arnold, Charlie
Bran, Roy
Beasley, W. A.
Beck, W. A.
Beaton, W. A.
Bender, W. P.
Benedict, Harry
Benson, Dick
Bennett, Jack
Berry, C. E.
Berry, Jonathan
Berry, Mort
Berwer, Don
Bickford, A. L.
Billingsley, B. B.
Bishop, Lou
Blake, Johnny
Blanchard, C. A.
Blitz, Pinky
Boatwick, W. L.
Bowen, Alfred
Bowers, Bob
Bremer, Claude J.
Brewer, Ray
Brown, Alec A.
Brown, Billie
Brown, Francis
Browu, Dr. Wilt
Browu, Harry
Browu, Jack C. W.
Bruce, Geo. M.
- Buck, Buddy
Burke, James D.
Burkhardt, Fred W.
Burns, Whitey
Burns, Wm. H.
Buss, Edward
Butler, Wood
Callahan, Frank
Callahan, Jake
Callia, Joe
Cantler, Buck
Capell, Henry
Carr, Eugene
Chambers, John T.
Chapman, Archie
Cheney, Geo. A.
Clark, Arthur B.
Clark, Edgar
Clark, Harry
Cohen, C. S.
Conley, Frankie
Corolla, Ohio
Coy, Bill
Cramer, Dutch
Cudney, W. R.
Culbertson, Ray
Curtis, Happy
Custa, B. O.
Cutter, Ed
Darlington, Cyrus
Davis, Harry Bee
Davis, Jack
De Vere, Dr.
Dean, Jerry
Denison, Joe
Dion, Isadore
Duncan, Wm.
Dorman, Paul
Drummond, J. M.
Dryden, Christie
Duncan, Wm.
Edwards, Bill A.
Ellieman, Mark
- Keyes, Stanley
Kimmel, Bill
King, Harry
Kralik, Jas. M.
Knowles, Bill
Kramer, Sam
La Hair, Jack
La Fleur, Samuel
La Verre, R. J.
La Verne, Barney
Lamar, Col. Leon
Lamb, Sperry
Lange, Frank
Langley, Fred
Laster, Phil
Lauke, Sidney S.
Layman, Frank E.
Le Rogers, Sigel
Le Rogers, Sigel
Leach, Slim J.
Levine, Willie
Lloyd, J. O.
Lime, L. O.
Lioyd, Tex O.
Loberte, Otto
Lockwood, Jack
Lynd, Hugh J.
McClurg, Bezo
Mahuka, David
Makinal, Paul
Macy, E. J.
Maddino, Signor
Marcoe, Wayne
Mason, Chas. D.
McCarthy, Fred C.
McCarthy, O. B.
McCarthy, R. W.
McDaniel, R. W.
McFarland, Tobe
McKenney, E.
McKenney, E.
McKewen, Speedy
McLernon, Leonard
McLeroy, Jimmie
Mendell, Claude
Miller, Chas. Kaipo
Miller, J. H.
Miller, Joe F.
Miller, Ralph R.
Mills, Duke
Mitchell, David
Molter, Jimmy
Moon, Burrill L.
Moore, A. A.
Moore, C. C.
Moore, Frankie
Moore, Ray
Morgan, Claude
Moser, Chas. Dad
Munson, John
Nelson Bros.
Neuman, Lloyd
O'Brien, Bert
O'Brien, Jack
O'Brien, Jimmy
O'Brien, Duo
O'Brien, Lou
O'Connor, Tommy
O'Neill, Ch. J.
Oswald, Frank
Ovalla, J. C.
Overton, Carl E.
Palmer, Don
Paoli, Edgar
Parker, C. A.
Parkins, C. A.
Patterson, Ted
Peery, J. C.
Pepper, Frank
- Peterson, Wm.
Phillips, George
Pihler, E. L.
Person, Alton
Pike, D. W.
Pool, Bill
Pugh, Sonny Jim
Rains, H. O.
Raum, C. L.
Ray, Yappy
Reed, George
Ricker, Jimmy
Rich, George
Riley, George
Robison, Tackle
Rosen, Tent Show
Rose, Martin
Ross, Ray
Rutherford, F. M.
Schaffner, Charles
Schelmer, Bluckie
Seigar, Joe
Seiler, Louis
Sheehan, Shorty
Sherrin, Eugene
Shepherd, Frank J.
Shepherd, Merced
Shewsbury, Jimmy
Shree, Ed
Shree, Roy
Shwon, Kenneth
Smith, Benny Bart
Smith, Gordon A.
Smith, Joe A.
Smith, Prof. J. P.
Smith, Wm. C.
Stanley, Doc Chas
Stevens, Harvey
Stevens, W. C.
Stone, Henry
Straley, Everett
Strode, Bill
Strong, Leonard J.
Tarkington, Bluckie
Taylor, Chuck
Taylor, Wm. Hall
Thomas, Sam
Thomas, Wm. J.
Thompson, Beth
Thorton, Bluckie
Todd, Otis
Townsend, Paul
Traylor, Ben
Wachtel, R. H.
Wade, Sidney
Wallas, Sam
Walick, F. G.
Ward, Dick
Ward, Fred
Ward, Herbert
Ward, Jack
Wells Bros. Shows
Wells, John S.
Westman, L. D.
West, Bill
White, Bubbles
White, O. P.
White, Major
Whitcomb, H. L.
Williams, Geo. A.
Wilson, Ben
Wilson, Jimmie
Wilson, Ed
Withers, R. O.
Wylie, George
Young, Bill
Young, Leo
Zaino, Count
Zetocif, Johnny

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Ladies' List



"BUDDY" The Hit of the C. M. O. F. Convention in Chicago.

A Ball-Gum Vender and Amusement Machine. A Big "Money Getter" at a price competition can't touch.

\$21.00

F. O. B. Brooklyn, N. Y.

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NEW IMPROVED 5-BALL SHOOTER

Vends Gum or Marbles.

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Operators write for circular and prices.

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Now booking Rides, Shows and clean Concessions. Want to hear from all people who have been with H. L. Wright before. This show will positively play the best money spots obtainable. Address H. L. WRIGHT, Decatur, Ga., or CARL E. GIBSON, General Delivery, Louisville, Ky.

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Shows that don't conflict. WANT Fun House, Also Concessions except Corn Game and Cook House. No racket wanted. Lee Young, answer. All address O. J. BEATY, Forrest City, Ark. P. S.—Fair Secretaries in Nebraska, Iowa and Arizona, write T. GREGORY MURPHY, Blackstone Hotel, Omaha, Neb.

WANTED Gentry Bros.' Circus

BILLPOSTERS, LITHOGRAPHERS AND BANNER MEN

Those who can drive O. M. C. trucks given preference. **FRANK BURNS**, General Agent, West Baden, Ind.

WANTED HIGH-CLASS CARNIVAL CO.

MERCER COUNTY FREE FAIR, PRINCETON, MO.

Dates, August 27, 28, 29, 30.

GEO. A. TUMBLESON, Secretary.

"CHIEF TWO-HOUSE"

Wire or write me immediately. Am organizing a Wild West and Educated Horse Show. Address **E. E. JACKSON**, P. O. Box 814, Donna Terra, Mo.

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For belly or coin operation. Cheap. Free photos. Full details. "MUSIC". 1877 Pershing Ave., Venice Park, Atlantic City, N. J.

20 A B T POOL TABLES

\$40.00 Each. 15 Empire V-P Basketballs, last models. Perfect condition. \$7.00 Each; Lot, \$90.00. **C. O. MOORE**, P. O. Box 317, Bedford, Va.

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396 Arcade Bldg.,
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- Baldwin, Mrs. O'Block
Jacqueline W. R. Pate
Nettie Rose
Rauistic, Edith
Cochran, Mrs. G.A.
Cook, Virginia
Cover, Mrs. Yuo
Day, Mrs. E. L.
Dean, Ruby
Field, Sylvia
Pfe, Mrs. Sam O.
Flannigan, Mrs. Mildred
Franklin, Irene
Hazellett, Frances
Keizer, Mrs.
Kirkland, Mrs.
Leach, Helen
- Scott, Mrs. Babe
Seale, Florence
Skinner, Miss Orce
Stubbelfield, Mrs.
Thomas, Mrs. Peggy
Tidwell, Mrs.
White, Frances Del
Wood, Mrs. L. H. M.

- Gentlemen's List**
- Amherst, Jack
Arlin, J. Ben
Bartron, Billy
Boomer, Hugh
Bell, Horace
Bell, Jack
Blair, Charlie
Broadwell, Doc M.
Burns, Doc J. A.
Calvin, Ray
Canter, Buck
Carrigan, Mr.
Carter, Roy
- Caul, Bert
Chandler, Slim
Cook, Gene
Davis, J. R.
Davis, J. C.
Denton, Texas
Earl, Bill
Flannigan, Paul
Gerrard, Eddie B.
Grant, John O.
Green, Garland
Green, Jimmie
Hamilton, C. L.

- Hinkle, M.H. D.
Hodges, Bill
Holtzman, Wm.
(Whipple)
Hokins, L. V.
Howard, Albert L.
Hurd, E. B.
Jones, Ed
Keith, Fred
Kroeger, the Great
Koon, Charles E.
Lefors, Ted &
Lafree, Geo. B.
Leigh, Clarence
Lewis, L. R.
McClure, L. W.
Martin, Percy
Nears, Herbert E.
McCoy, Harry
McInroe, John Co.
Mike, Gully Gully
- Mitchell, O. C.
Newcombe, Verne
Seigman, J. B.
O'Neil, C. E.
Opal, A. N.
Picher, Chick
Pink, William
Pinkerston, Victor
Rubino, Charles
Russell, Jack
Sailor, Joe
Sanders, Max
Shirwood, Don D.
Simkins, N.
Sims, J. W.
Spencer, C. L.
(Blum)
Stearns, C.
Tanner, Ray
Wearing, Joe
Wharton, Harry P.
Wineberg, Joe

MAIL ON HAND AT SAN FRANCISCO OFFICE
511 Chasterton Bldg.,
231 Kearny St.

- Ladies' List**
- Dalc, Mrs. Georgia
Kincaid, Evelyn
Kinward, Paula
Shull, Agnes
- Waterhouse, Vera
Wiggins, Mary
Wilson, Rose
Wilson, Mrs. Tex
- Gentlemen's List**
- Austin, Don
Bain, Alan
Black, Wm. M.
Bravo, Paul G.
Conroy, Jack
DuVal, Prince
DeLay, C. A.
- DeVera, Harry
Douglas, Tompay
Emmerling, Joe T.
Felt, Nabor
Fennell, John A.
Fisher, Harry P.
Gallagher, E. J.

- Olsgoock, R. E.
Oldrin, H. E.
Hank, Montana
Hensley, Chick
Homer, Ben
Hughes, John B.
Hyde, June &
Welson
- Johanna, T. H.
Khal, Dave
Kara, Paul
Kellerman, Frank
Kenyon, Jack
Kirkman, E. D.
Kleiger, Max
LaFrance, Alex
Latimore, Ernest
Lewis, Frank
McCom, J. W.
McCloughan, John

- Maakell, Robt. C.
Nickerson, L. R.
O'Brien, Sparrow
O'Neill, R. R.
Peterson, Al
Potter, Harold J.
Preston, P. E.
Reese, Chel
Rivers, E. L.
Rowway, P.
Russell, Jerry
Singh, Hamb
- Stevenson, Ouelow
Temple, Billy
Thirman, Morris
Thorne, Al
Tridem, Bruce
Tyler, Toby
Van Zandt, Jelly
Wharton, Elmer
White, Bob
Williams, Spot
Zahn, Geo. Adam

SLOT MACHINE BARGAINS

MILLS—JENNINGS—WATLING

FULLY GUARANTEED MACHINES

Lot.	5c Play.	25c Play.
25 MILLS JACKPOT BELLS	\$55.00	\$60.00
25 MILLS JACKPOT MINT VENDERS	\$60.00	\$65.00
45 MILLS O. M. C. MINT VENDERS (Bull's-eye)	60.00	62.50
55 MILLS OPERATOR BELLS	38.00	40.00
36 JENNINGS JACKPOT BELLS	\$5.00	\$7.50
36 JENNINGS JACKPOT MINT VENDERS	40.00	45.00
48 WATLING BLUE SEAL BELLS	30.00	35.00
27 FACE BELLS	30.00	35.00

Extra Special—Watling Front Venders, 25c Play, \$45.00

SEND FOR FREE SLOT CATALOGUE

If It Operates With a Coin We Have It

ROCK-OLA MFG. CO. 617-631 JACKSON BOUL.
CHICAGO, ILLINOIS

WANTED FOR WEST'S WORLD WONDER SHOWS

Wild West Performers for Ponca Bill's Wild West, especially want good Lady Bucking Horse Rider. This show is paid out of office. Must be real performers. Hawaiian People, Steel Guitar Players and Harmony Singers, state lowest salary. Plantation Performers wanted. Wanted Girls for Springtime Revue. Ride Help on all Rides. Jim Hodges wants for Circus Side Show, man and wife, Mind Reading Act; also Working Acts and good Freaks. Want to hear from Indian Joe Davik. All address **FRANK WEST, Box 1047, Norfolk, Va.**

WANTED PROMOTER Who understands the duties of Second Man. State reference and salary.

Will furnish complete outfit for one novel set-down attraction and worth-while Grind Show.

Illusion Side Show can place Magician who can lecture inside. CAN ALSO PLACE two more Girls. Address H. B. SILVER, Manager.

MINSTREL PEOPLE—Want Saxophone and Banjo. Write RUFUS WIGGS, Performers. Write DAVID WILES.

RIDE HELP—Experienced Foreman for Hey-Dee, Merry-Go-Round, Mix-Up and Leaping Jans.

HARRY G. MELVILLE - NAT REISS SHOWS
P. O. Box 1116. CHARLOTTE, N. C.

J. GEORGE LOOS SHOWS

WANT

Legitimate Concessions, except Cookhouse, Long-Range Gallery and Corn Game, which are sold. Wire or write as per route: Week March 10, Austin, Texas; week 17, Brownwood; week 24, San Angelo, Texas. Fifteen Fairs and Celebrations booked.

1930 Model JACK POT

No. 40 for Nickel Play, \$80.00
No. 50 for Quarter Play, \$90.00

MADE ONLY BY **WATLING MFG. COMPANY**
700 W. Washington Blvd., Chicago, Ill.
Phone, Harcourt 6-70

Also Built with 5c Mint Vender.

Still Some Virgin and Exclusive Territory Open

1930 MODELS NOW READY

THE FOUR MAJOR SPORTS

Football Golf Derby Baseball

Over 4 1/2 years our games have been very profitable to operators and continue to hold public interest. Being reproductions of our national sports, our games will be popular as long as the sports are popular.

Indiana — Open on Football.

Great opportunity to secure exclusive rights for this excellent territory.

Chester-Pollard Amusement Co., Inc.
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WE OFFER FOR A LIMITED TIME

No. B. A. 632-1015—LIGNE STRAP WATCH. White Metal, Chromium Finish, 3-Piece Hinged Case. Fancy Engraved Bezel. Fitted with a High-Grade 4-Jewel Lever Movement. Patent Model. Radium Dial and Hands. Oiled Quills Straps. All Cases have Removable Feet. Pin Bars.

In Lots of 100, Each..... \$3.25
In Lots of 10, Each..... 3.50
Samples, Postpaid, Each, \$3.75
25¢ Deposit With C. O. D. Order.

FREE FOR THE ASKING—Our "Red Hook" That Brings Profits to You. For Concession, Saleboard and Premium Trade.

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235 W. Madison St., CHICAGO, ILL.

NEW 32 Page Catalogue.

Showing a Complete line of:

- Gasoline Burners
- Tanks & Supplies
- Cook House Stoves
- Steel Griddles
- Fruit Juice Flavors
- Glass Tanks
- Pop-Corn Machines
- Hamburger Mach.
- Potato Chip Outfits
- Ice Snow Machines
- Crispette Outfits
- Barbecue Machines

Write for copy **TALBOT MFG. CO.**
St. Louis, Mo.

TALCO MONEY MAKERS
for the Big Profit Trade

"Three Jacks"

The Sensation of 1930



Fourteen remarkable improvements just completed. Buy direct from us and get the latest—be aware of the improved models offered by others.

Built in a beautiful Oak cabinet with ornamental aluminum front and trim. Size 12" x 10" x 14". Weight only 13 lbs. Earning power equal to any Jack Pot Bell. Can be used where 25 and 50c machines not tolerated. 3 "Jack Pops" instead of 50c. All coins in full view. Apparently all pennies go into Jack 1st—thus not offending player. A certain over/low goes into cash. Fully automatic. Requires no attention of merchant. Nothing to get out of order. Collect at your convenience.

Read what R. A. Williams, a Wisconsin operator, says: "I have 22 of the first models, without your latest improvements, and they average over \$11.00 a week apiece for my share. I like them better than Bells for I can place them most anywhere."

Do not confuse this machine with similar but poorly constructed devices. The "KEENEY THREE JACKS" cannot be cheated by tilting or turning upside down. Does not have to be bolted to the counter. No stand required. **IT PAYS TO BUY THE BEST.**

OPERATORS' ROCK-BOTTOM PRICES

1 MACHINE	\$37.50
5 OR MORE MACHINES	35.00
10 OR MORE MACHINES	32.50

If not 100% satisfied, you may return sample machine within 5 days and money will be cheerfully refunded, less only express charges.

ORDER TODAY! Be the first in your territory. Clean up NOW with this wonderful new type machine.

KEENEY & SONS, 700 E. 40th St., Chicago, Illinois

Royal American Shows

SOUTH JACKSONVILLE, Fla., March 8.—The gathering of the Royal American Shows clan has begun. Augmenting the 100 persons already in quarters of the Royal American Shows are the following recent arrivals: Cliff and Bessie Jewell, with Ida DeVol, making the ninth season for the Jewells; J. G. Harris, Cotton Reed, Tom Wilson and the missus (Madame An), Bob Sweeney; Mr. and Mrs. W. H. (Bill) Davis, with the Vampire Show; Micky Donovan, Charlie Youngman, Lee Hall, Matthew Murphy, Ablo Zeldman, Herman Remar; Elsie Calvert, whose revue will grace the midway, including 10 lady tap dancers and singers; Jean Barnes, producer for Elsie Calvert, and R. L. Fish, of Kansas City, who came in with 30 Shetlands and complete accoutrement, including the unique tally-ho hitch of six pinto Shetlands, race gigs, drags, four-in-hands, etc., which go to comprise the Joyland Show, the feature for the kiddies on R. A. S. this year—perhaps a new departure on carnival midways proper. The brilliant entrepreneur of Hawaiian Shows, Gene Nadreau, has signed with this organization for his excellent show.

Two carloads of riding devices, Fun-houses and shows were shipped to Sarasota for the annual Pageant of Sara de Sota.

Capt. Curly Wilson has the equipment of his "Smallest Mother in the World" Show all ready, with new banners—this time there will be 10 "actors". "Red" Martin will handle the front. With the arrival, Tuesday, from New Orleans, of the Rainbow Ramblers Orchestra, with Burton Andrews directing, the 1930 edition of Elsie Calvert's Rainbow Revue went into rehearsal at a local hall, with 16 people, 10 in the revue proper and six in the orchestra. In addition to Director Andrews with his alto sax, there are John Duane, trombone; Frank Roth, trumpet; Al Cockrille, tenor sax; Fred McHenry, banjo and piano, and Irving Oakes, drums and traps. Lew Dufour is having a special top made for his "Unborn" Show with the R. A. S. organization.

The show and ride equipment has started moving from winter quarters across the river to the Florida State Fairgrounds in relay and sections, and the entire 25 cars will be in proper place and position by next Saturday, the opening day.

PAT BEGG'S.

NEW - - -

Tamper-Proof Varnished Edge

on our - -

"64 to Sq. Inch"

is your -

Protection.

CHAS. A. BREWER & SONS
The Largest Board & Card House in the World
6330-32 Harvard Avenue
Englewood Station Chicago, U.S.A.

JACK POT

MILLS 1930 MODEL



MILLS LATEST JACK POT
5c, 10c, 25c and 50c Play.

MILLS LATEST MODEL BULL'S-EYE GLASS OPERATORS BELLS
In 3c, 10c, 25c and 50c Play.

PITTSBURGH MFG. & SALES CO.
Office at 52, 53 and 54, 325 Fourth Avenue, PITTSBURGH, PA.

TALCO FAMOUS TRUNK CORN POPPER

COFFMAN'S SALES \$73287 - 12 DAYS

Haynes \$2316.05 in 10 weeks; Rhamus \$3632.42 in 3 months; Pyle 60 years old, over \$2000 in a month; Moore \$3854.25 in 1 year, small town. Miller smiles with profit \$100.00. Mrs. Cline cleared \$60.00 first week. Daily puts away \$200 to \$300 monthly. These are ordinary records for Talco operators. Are YOU doing as well? There's a Talco Kettle Popper for every purpose—12 models. Popper illustrated is built in powerful constructed trunk—patent, exclusive design. Tremendously popular for road work or permanent locations. The famous Talco Kettle gives popcorn a delicious nut-like flavor, so tender it melts in mouth. Satisfies all other desires. Capacity 6 to 8 bushels per hour takes care of biggest crowds. Write for list, free. Illustrated outline.

TALBOT MFG. CO., Dept. CV-6, St. Louis, Mo.

Peerless Miniature Push Cards

SMALLEST PUSH CARDS MADE

SIZE	100 Lots, Blank	100 Lots With Seal and Name	SEND FOR OUR NEW MINIATURE PUSH CARD CATALOG. IT'S FREE!
15-Hole Push Card	\$2.46	\$3.40	We manufacture Push, Sales, Folders and Baseball Seal Cards to your order. Write for Price List. Prompt Delivery.
23-Hole Push Card	3.33	4.33	
30-Hole Push Card	3.69	4.59	
40-Hole Push Card	4.25	5.15	
50-Hole Push Card	5.03	6.08	
60-Hole Push Card	5.43	6.43	
70-Hole Push Card	5.79	6.79	
78-Hole Push Card	6.26	7.26	
80-Hole Push Card	6.56	7.56	
100-Hole Push Card	6.95	7.95	

PEERLESS SALES CO.
1150 EAST 55th STREET, CHICAGO, ILL.

Lippa Amusement Co.

ST. LOUIS, March 6.—Leo Lippa and this writer, George W. Johnston, are at this writing on a three weeks' trip covering territory that will be played the coming season by the Lippa Amusement Company. Conditions are being carefully inquired into.

The calliops has been completely re-finished at the factory and equipped with a new engine, and will be among the advertising features, which will be more extensive and novel than ever attempted by this organization before.

Word has been received from James Adams that he will be back with his cookhouse, which was with the show two years ago. Steve Karnavas has signed up for the Physical Culture Arena. A genuine native Hawaiian troupe will be brought on by Joe Senko. The Conleys report that the Barnyard Circus is ready to open any time. Mrs. Leo Lippa, visiting her parents in Upper Michigan, is getting quite proficient with skis, a favorite pastime there. Henry Amann, Ferris Wheel foreman, is visiting his sister in East St. Louis, Ill., awaiting the opening of the show's winter quarters. John N. Cissell will have charge of the Merry-Go-Round and oversee the electrical department. One of the first things to be done when work starts is the building of a new office on a truck chassis.

BOYS! Meet Mr. ZIP

The latest Toy-gun with new improvements. Containing a RIFLE, NOSE, EYES, MOUTH and EAR. Made of gum paper.

Also has a new improvement over the foot that holds the balloon erect.

Sample Dozen, \$1.00, Prepaid.

PRICE \$7.00 PER GROSS

25% deposit, balance C. O. D. Manufactured by

NATIONAL TOY AEROPLANE CO.
125-5th Ave., New York City

WANTED BERNARDI EXPOSITION SHOWS

Open Gulfport, Miss., March 15th

WANT Ride Help on Merry-Go-Round, Ferris Wheel and Chairoplane. Also Electrician on new Power Plant. **WILL BOOK OR BUY Chairoplane.** All Concessions open that can operate in New York City. Will open April 15. Jimmie Bloom, writ.

Address **PELLIE BERNARDI, Lock Box 12, Gulfport, Miss.**

MILLIONS ARE INTERESTED IN GOLF

The YORKTOWN COIN OPERATED, ELECTRIC ACTUATED PUTTING GREEN appeals to the golfing public. Write for details.

YORKTOWN MANUFACTURING COMPANY, Petersburg, Virginia

DAN'S DANDY SHOWS

Have 300 Pie and Sandwich Vending Machines in original cartons. Cost \$60.00 each; will sacrifice at \$15.00 each. Can be used also to vend Candy, Handkerchiefs, etc. Delivers 50 packages, four inches. Will ship sample machine on receipt of one-half deposit.

Δ. SAZZO, 414 Brady Ave., Bronx, New York City. Telephone, Underhill 2874.

Capital Amusement Co.

ST. PAUL, Minn., March 8.—T. L. Ryan, owner and manager of the Capital Amusement Company, has just bought a new ton-and-one-half truck to be added to his other trucks, and his new magnificent calliops. All cars are to be of one color, which will be a beautiful showing. All the boys are rarin to go to winter quarters, April 1, when hammers and all known carpenter tools will be put into action, making new fronts and repairing the show in general.

JOHN STUCKL.

KELNER'S SPECIALS

Ladies' Swagger Cans, with Assorted Silk Tassels, Gross, \$7.00

No. 500 Paddle Whoopee Balloons, The Hit of the Year, Gross, \$4.50

Chenille Monkeys, Large Size, \$8.50

Large Size Whistling Flying Bires, New Goods, just received, \$4.00

Green Miller, Intended Dancin' Monkeys, Both attached, Each in an Envelope, Dozen, \$1.75

New Hi-Hat Monkey, Larger Size, New Face, Bright Color Hat, Dozen, \$1.75; Gross, \$18.00

Ask 44 Sunnir Sam, \$3.00

Gross, \$10.50

Dozen, 50¢ Gross, \$10.50

50% deposit, balance C. O. D.

Harry Kelner & Son, 59 Bowery, N. Y. C.
"Known for our low prices."

VENDING MACHINE BARGAINS

SELF SERVICE COMPANY, Pittsburgh, Pa.

CHECKS

Non-Magnetic. 5c, 10c, 25c Sizes Wholesale and Retail.

For Samples send 5c for 3 Sizes

GEM CHECK CO., ST. LOUIS, MO.

Advertise in The Billboard—you'll be satisfied with Results.

NEW, FAST-SELLING APRIL FOOL JOKES

We manufacture more New Jokes than all others combined.
NEW DRIBBLE GLASSES 20 KINDS. \$1.75 per dozen and up. The World's Largest Assortment.
BIG 40-page price list and 25 samples of FAST SELLERS, only \$1 postpaid. EAGLE MAGIC FACTORY, Minneapolis, Minn.

RUBIN & CHERRY MODEL SHOWS

Open March 22d. Train Leaves Montgomery March 21st.

RUBIN & CHERRY SHOWS

Open March 29th at Montgomery.

WANTED—Motordrome Riders for Mike Reed's Motordrome. FOR SALE— Two 10-room Stateroom Cars, running water, each room equipped with mattresses. One 70-foot Baggage Car, one 62-foot Wood Flat. All cars in A-1 condition and will stand M. C. B. inspection. Also have Rocky Road outfit for sale, including steel rail cars and six donkeys, but no top.
WANTED—Concessions, Legitimate Grind Stores and American Palmistry for Model Show. Can place Workmen on both shows.

—All Address—

RUBIN & CHERRY SHOWS, Inc.
 Montgomery, Alabama

HAMDA BEN'S FROLIC REVUE WITH GREATER SHEESLEY SHOWS

THIRD CONSECUTIVE SEASON WITH SHEESLEY SHOWS.

WANTED FOR COMING SEASON—Chorus Girls who can sing and dance, one good Blues Singer. We pay what we promise, but you must deliver the goods. One good Talker who knows how to make all openings with high-class Musical Tab. Show. Must have first-class appearance. Boozers and chasers, save stamps. Good Boss Concessionaire to take charge of outfit. Lawrence Ben wants Candy Butchers. Whitey Wagner and wife, write.

All Address **HAMDA BEN, General Manager,** care of Sheesley Shows, Norfolk, Va.

MOTORIZED CIRCUS FOR SALE

Account of family reasons. Complete every detail. 80-foot top with 40-foot middle, marquee and dressing tent, 30-foot ring curb, ringside boxes, grand stand with 600 chairs, 16 lengths blues. All brand new and paid for. Now showing Miami. All loads on eight Graham trucks. Bought on easy terms. Will accept anything reasonable. Immediate action necessary.

JOHN LESTER, 45 N. W. 9th St., Miami, Fla.

LAST CALL--BUTLER BROS.' SHOWS

OPEN WALNUT RIDGE, ARK., MARCH 20th

AUSPICES ARKANSAS NATIONAL GUARD. TEN DAYS, TEN NIGHTS.

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DREW'S WORLD STANDARD SHOWS, 197 Market St., Lynn, Mass. Phone, Breakers 6747.

WHEN WRITING TO ADVERTISERS MENTION THE BILLBOARD.

Bruce Greater Shows

LITTLETON, N. C.—With the coming of warm days, activity started at the Bruce Greater Shows' winter quarters here. Very little work has been done so far, but for the next few weeks 15 men will be kept busy painting and repairing. All minor changes and repairs have been taken care of by L. L. (Dad) Baker, who has been in charge of the quarters all winter, and the rolling stock is pronounced okay. Every piece of paraphernalia will be repainted under the direction of John Philpot, recent arrival.

A. B. Penny, in charge of construction, has several men building a new entrance arch, with 460 lights. The two new wagon fronts will probably not be finished in time for the opening.

General Manager J. H. Bruce and Assistant R. F. McLendon are directing the work. The fair season will start the last week in August at Fredericksburg, Va., and continue until the first week in November.

Princess Lei Lehua, of Kaniama's Native Hawaiians, will have one of the new fronts. The company has been playing vaudeville dates all winter. Julian Brothers, of the Monkey Circus and Hippodrome, will arrive shortly and rebuild the show entirely, and new features will be introduced. Ted and Hazel Brown have arrived, and Ted is putting the drome in shape. Bob Dry, athletic instructor at a New York gymnasium, will have the Athletic Arena. Contracts have been issued to 8 musicians and 10 performers for Bruce's Minstrels, which will be featured. A 10-piece concert band will also be carried, also a free attraction. Rocco Masucci will again have a string of concessions. Joe Kronzer will have the cookhouse and grabs. Sam B. Weintraub was a week-end visitor. Trainmaster George Parrott reports the train in excellent condition and the only work will be repainting.

If L. Wilson and "Jolly Dixie" will again have the Fat Show. As present constituted, the show will open with 10 shows and 7 rides. The opening date will be announced soon.

Blotner Model Shows To Open on April 26

IRVINGTON, N. J., March 8.—Maxwell and Carl Blotner, owners of the Blotner Model Shows, who have winter quarters in this city, state that they will open their eighth annual season April 26 near Boston. There will be six shows, three rides and 20 concessions. The office owns and operates everything in this connection.

The outfit has been enlarged with all new canvas made by the U. S. Tent & Awning Company, Massachusetts, Vermont and New York State will embrace their territory.

Heppe Has Independent Midway at Trenton Fair

CONY ISLAND, N. Y., March 8.—John R. Heppe, candy concession operator of Luna Park, who is active in the winter in connection with pure food shows, will again operate the independent midway at the Trenton Interstate Fair this season.

He has released the Manufacturers and Merchants' Building, where he had an extensive display of exhibits last year.

Salesboard and Wheel Operators Make Big Money.



ASSURED—Chromium Plated, Engraved Steel Case, Lower Experimental Movement, Luminous Dial and Hands, Strap and Buckle attached. Sample, Each, \$1.75

Lots of 100 or More, Each, \$1.70
 Write for our Illustrated Catalog, the book that quotes lowest prices.
ALTER & CO., 145 Madison Street, CHICAGO, ILL.

TIES—TIES

SENATIONAL TIE VALUES. Silk Ties in the latest colors and patterns drastically slashed in price. All finely tailored. Assorted Doz. \$2.90

4-Pc. SCARF SETS
 No. 199—Silk Embroidered Reef Set. Large Bow design. Sensational value. Doz. Less than Gross Lots, \$4.25
 No. 200—Large 4-Piece Set. Silk embroidery. Lace edging. Doz. Less than Gross Lots, \$5.30
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BEDSPREADS

Italian imported, woven design. A real beauty and fine workmanship. Full size. Silk fringe running along both sides of border. Choice of colors. Doz. \$2.75

LACE HANKIES

A Sensational Intermediate 2 to Box. 22 and Give-Away. Real Lace 12 to Box. 150 Hankies, 10x10 in., with open-work design. Folded and in picture covered box. Assorted colors. Doz. \$8.00

Remit 10% deposit with all C. O. D. orders. NEW PRICE LIST READY.
LEWIS IMPORTING CO.
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No. 204—A 6-Jewel, Cylinder "Polfran" Movement. Fitted with a fine assortment of 1830 style cases. Complete with box and price tag. In Dozen Lots, Each, \$3.25
 No. 210—Fine 8-Jewel Ladies' Chromium Watch, with gold raised dial and hands. In Dozen Lots, Each, \$2.10
 25% deposit, balance C. O. D. Send for complete catalogue. All samples, 35c extra.

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 214 Chrystie St., New York, N. Y.

LACHMAN-CARSON SHOWS, INC.

CALL

All People Engaged or Contracted for the Above Shows Please Report at El Reno, Okla., March 27th

Can place one more Show; also Walter and Leaping Lena. Side Show Features and Acts of all kinds. Chorus Girls, Singers and Dancers for Musical Tab. Revue and Hawaiian Show. Concessions all open except Cook House, Corn Game and Milk Bottles. Show opens at El Reno, Okla., March 29.



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ADVANCE ORDER SPECIAL \$82.50

Earns \$1000 a Year.
A proven success by
over a thousand in use.



THE ERIE DIGGER CONCESSION.

ADVANCE ORDER SPECIAL STILL OPEN ON ERIE DIGGERS
Don't Put Off Your Order Another Day!

Orders Arrive Daily—Many in Lots of 5 to 15

When order for 1,000th machine has been received we will be forced to make up Erie Diggers in lots of 25 to 50 at a time and at cost of 50% more.

It Took Six Months To Get Ready for the Advance Order Special

It May Close With This Announcement.

TAKE ADVANTAGE OF IT

Shipments are going out daily. Orders received this week will be shipped on or before March 31, or later if desired.

Send 1-3 Deposit With Order.

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We want addresses of firms that manufacture Sugar Coated Peanuts and of jobbers who handle suitable merchandise for the Erie Digger, from all sections of the United States.

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SAFETY RAZOR BLADES
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Special for new trade. First quality. Packed in paraffine paper and 10 blades in attractive box (1,000 lots). Per 100 Blades..... **\$1.-**

SPECIAL—While They Last—Blades, GILLETTE Type. Packed as Above. Unbranded; packed in Envelope and 10 in Box of 16. 1,000 Blades..... **\$7.-**

VALET AUTO STROP Shaving Cream (See Seller). Factory Price, \$24.00. **\$12.-**

Gross. Our Special Price, Gross \$12.-

FAKINGOLIVE After Shaving Lotion (25c Seller). Factory Price, \$24.00 Gross. **\$11.50**

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Samples at wholesale prices, plus postage. Our reputation of values should bring your order immediately. One-fourth deposit on all orders. Write for Catalog of Needles, Notions, Razor Blades, Perfumes, etc., prices of which will surprise you.

MILLS SALES CO.

901 Broadway, New York

R. B. Show Will Soon Start Billing N. Y.

NEW YORK, March 8.—It won't be long until the Ringling-Barnum Circus starts billing New York and its environs. The Bronx will get its first glimpse of the pictorial and banner displays in connection with the Coliseum engagement, which gets under way March 27 for 10 days. Al Butler and Big Bill Conway are in town. Dexter Fellows is due next week. The first publicity stories will be released on or about March 17, which allows for a 10-day advance showing.

Floyd Bell is scheduled to reach the metropolis about March 15. Tom Killilea is handling the ship news desk on *The New York Sun*. He is waiting for the show's publicity staff to start functioning. The show train is expected to reach here March 23. John Ringling is expected here from Sarasota next week.

New York Office Callers

JOHN T. McCASLIN, of McCaslin's Theatrical Exchange, Baltimore.
MAXWELL AND CARL BLOTNER, of the Blotner Model Shows.
JAMES QUINN, general agent of Arttick Greater Shows.
MME. FALLENBERG, of Fallenberg's bears.
FELIX ADLER, producing clown of Ringling-Barnum Circus.
BUSTER CASTLE, of the Fox Theaters.
FRANK C. MILLER, frozen custard king.
JOE SHORT, diminutive Joey of Hagenbeck Show.
CAPT. JACK MESSER, deep-sea showman.

DOC COX, outdoor showman, WILLIAM M. RODDY, representing *Hunting Tigers in India*.

O. AMBROSE, director of publicity Steinbach Company, Asbury Park, N. J.
AMEND YOVA, consulting psychologist.

L. C. JONES, concessionaire of Blotner Model Shows, and Bob Stella, legal adjuster.
MADALINE RAGAN, box-book operator.

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ATTENTION OPERATORS

Convert your old Mills Front O. K. Venders into the Latest Model Money-Making Baseball Machines.

All part necessary for change over—Front, Top Sign, Reward Card, Reel Strips. No mechanical knowledge necessary. Change over in 20 minutes.

Cash in on this new machine. Be the first.

Sample \$22.50

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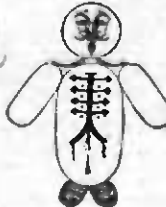
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- Shining Flying Birds..... 3.75
- Shuttle No. 6 keys, Doz..... 1.75
- Shon Suez Balloons Novelty, Doz..... 3.75
- Inflated Head Monkey, Doz..... .95
- Rubber Whistling Policeman, Doz..... .75
- Rubber Donkey, with Tail, Doz..... .75
- Whooper Bird Dolls, Doz..... .75
- New Miller Rubber Lizards, Doz..... .85
- 111 Hat Fur Monkey, Doz..... 1.85



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Tell the Advertiser in The Billboard Where You Got His Address.

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WITH RIDES AND CONCESSIONS, ON DETROIT'S MOST FAMOUS CARNIVAL LOT, MICHIGAN AVENUE AT APPLE STREET.
CAN PLACE legitimate Concessions of all kinds. Will sell some exclusives, including Bowling Alley, Knife Rack, Bumper, Novelties and others. All Concessions may 20th at once.
CAN PLACE one or two Bingle Pit or Platform Attractions of merit, with or without equipment. John Starkey would like to hear from Side-Show Attractions of all kinds, especially one strong Attraction to feature in his Circus Side Show.
The show will officially open April 15, at Detroit, where we will show three choice locations, and then take the road, showing such towns as Pontiac, Muskegon, Lansing, Battle Creek and Monroe, under strong auspices. Our route will also include a circuit of nine Day and Night Fairs. Address all communications to

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289 Elmhurst Ave., Detroit, Mich., Phone Hemlock 5108

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CONCESSIONS
FOR MOST
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SHOW NOW IN
THE WEST

Address as Per
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Account of disappointment, can place first-class PIT SHOW at once, also ILLUSION SHOW, Doc White, answer. ALSO PLACE MERRY MIX-UP, any new ride that does not conflict. PLACE CONCESSIONS now for balance of season. No exclusives except COOK HOUSE, JUICE and GRAB.

This show routed in the dry climate States, playing dream of Fairs and Celebrations in the West. No rain or muddy lots. Independent Showmen, think it over. Season closes Armistice Week at Arizona State Fair, Phoenix. Open in February at National Orange Show, San Bernardino, Calif., next year.

Season of Forty Weeks or More.

SHOWS, RIDES,
CONCESSIONS
FOR MOST
PROGRESSIVE
SHOW NOW IN
THE WEST

Address as Per
Billboard Route

How Tent Burns

FORT WORTH, Tex., March 8.—Early morning fire destroyed a tent on the Bill Hames Shows' midway at the southwestern Fat Stock Show here. It brought a carelessly dropped cigaret to the conflagration. Prompt action by showfolks and a fire company stationed on the grounds, which fought the fire with chemicals and a line of hose, prevented a spreading of the blaze.

Ambrose New York Visitor

NEW YORK, March 8.—G. Ambrose, book man of Asbury Park, N. J., was a business visitor here last week.

RODEO CIRCUIT

(Continued from page 3)
Manner Brannin. For the last four years has been general manager of the World Series Rodeo at the Garden. He took up the management of the World Series Rodeo due to his love for cowboy contests.

Johnny Mullins will hold the post as arena director in connection with the circuit. For the last four years he has officiated in that capacity at the World Series Rodeo, and enjoys quite a reputation in the West. Ray Bell, of Cheyenne, Wyo., will be arena secretary. He has made a name for himself at Cheyenne, Fendleton and other rodeo arenas as a top-notch contestant. He has judged the Cheyenne Frontier Days rodeo and other important contests in the West. Last year he was arena secretary at the Garden Rodeo.

Arthur Chapman will direct the publicity affairs and is well qualified for the position. T. Joe Cahill, of Cheyenne, widely known in rodeo circles, will be associated with him. Chapman will cover important rodeos this spring and interview contestants and prepare material for the publicity campaign.

President Carey, of the Garden, is enthusiastic over the rodeo outlook. There never has been any question about the rodeo in the matter of popular appeal; the trouble has been largely the sporadic nature of rodeos presented in the East. If the public knows about real championship contests are to be held each year, there can be no doubt about the response.

Vice-President Hammond, of the Garden Corporation, who has put hokey on a popular and successful basis, adds: "We have looked into the matter thoroughly and are confident that the public is rodeo conscious, and all that is needed is a guaranty of cowboy contests of the highest quality. One of the great drawbacks to the popularization of rodeos in the East has been the opposition of the Humane Society. Having this in mind, I discussed the matter with several sponsors of humane activities while in Chicago recently. They were gratified to learn that the officials of the Garden have already brought about changes in the rules which other rodeos have followed, and which eliminate any possible objection on the ground of cruelty."

Manner Brannin went on record to emphasize that with the active participation of the Garden's captains of the sport industry it will undoubtedly prove the greatest boom that the rodeo business has ever had as an institution. "It means that these great sport spectacles will be made available to the people of the East as well as the West," he said. "The American cowboy has not deteriorated one whit in skill and courage. Under the present-day rules he has to be more alert and skillful if he is to figure among the leading contestants. The cowboys and cowgirls are the mainstay of the rodeo. I want to say that it will be our aim to give them every consideration in carrying on this real sport." It means, under present arrangements, that the cowboy contest will be placed on a higher plane, which it deserves.

The dates of the newly formed circuit include Madison Square Garden World Series Rodeo, October 23 to November 1, inclusive; Chicago, July 11 to 20, inclusive, at Soldiers Field; Boston, November 7 to 15, inclusive, at the Garden. The locations and dates of the other rodeos will be announced later.

ERLANGER FUNERAL

(Continued from page 3)
and David Belasco were among the hundreds of the theater who paid their respects to the deceased leader.

While the world of the theater and public affairs mourned the loss of the founder of a great chain of theaters, today Broadway speculated on the probable reorganization of the Erlanger offices.

The most surprising development today is that a fortune that had been estimated at from \$75,000,000 to \$200,000,000 will not, according to present indications, exceed \$50,000,000. The will, according to reports, will be read Wednesday. Leonard Bergman, nephew of the deceased, is slated to take charge of the affairs of the booking office with former Supreme Court Justice Mitchell Erlanger, brother of the deceased, the power behind the organization.

George C. Tyler and John Dillon, for many years associated with Erlanger in the production of plays and the management of the Erlanger chain, respectively, will seek new affiliation, according to the reports.

Equity Pays Tribute

NEW YORK, March 10.—Paul Dullzell, executive secretary of Actors' Equity Association, today paid the following tribute to the late A. L. Erlanger:

"The Actors' Equity Association feels that in the death of Abraham Lincoln Erlanger, the legitimate theater, which has been having a trying time because of the inroads made by the motion and talking pictures, has lost one of its most influential supporters. Mr. Erlanger, we believe, could be truly termed 'the grand old man of the theater'. As a producer his productions were noted for their dignity and good taste, and up to within a few years ago his producing activities gave employment to a large number of

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A REAL MONEYMAKER for live operators — welcomed in many paying locations where other machines cannot be placed. Vends Mills snappy "Home Run Mints" — gets the play of the crowds because it's the last word in modern machines, featuring America's most popular game. Here's a lifetime opportunity for you — send today for our big FREE catalog!

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Makers of over 600,000 coin-operated machines.

LAST CALL MIMIC WORLD SHOWS LAST CALL

OPENING MARCH 22, SMACKOVER, ARK.
WANT Man to take charge of Athletic Show, Tony Bernardi, wife. WANT Grind Shows of merit. Will furnish complete outfits for same. Liberal percentage to Shows with own outfit. Agent for Lead Gallery, with privilege of buying same. All stock concessions open. No grill. McClung, wife, Dolly Dolly Mike wants Pit Show Performers. Cook House and Corn Game sold. Mail address, Box 3419, West Monroe, until March 19, then per route. Wire address, Monroe, La.
P. S.—This is not a gilly show. Railroad wagon show.

actors. As a theater owner he not only built magnificent theaters thruout the United States, but he was particular in seeing that comfortable dressing rooms were provided for the players.

"He did not always agree with Equity, but he co-operated with us whenever it became a matter of sympathy and fair play for the actor and for things that furthered the interests of the theater.

"There is no one to take his place, because his experience and background was of a time when the theater was a place of illusion and mystery, a sort of fairyland, where they depleted life, not as it is, but as it really ought to be. Times change and people change with the times. That is why, perhaps, Mr. Erlanger had been inactive as a producer for some time."

"He belongs with the Lester Wallacks, Augustin Daly, A. M. Palmers and others who maintained the dignity of the theater as well as its cultural value to the public. Such figures as Mr. Erlanger do not happen often in any profession, and while there may be many like him in the



No. 52 — Necklace 18" long. Doz., \$5.50 Gross, \$9.50
No. 317 — Necklace, 28" Long (as illustrated). Doz., \$1.56; Gross, \$16.80.

Send \$1 for five assorted samples. SPONS IMP. CO., 310 Erie St., Le Sueur Center, Minn.

WANTED TO BUY

LAUGHING MIRRORS, IN GOOD CONDITION.
DAYTON FUN HOUSE & RIDING DEVICE MFG. CO., Dayton, O.

theatrical field, there are not many who will ever attain his eminence as both producer and theater owner. His death is a great loss to the actors and the public."

READY March 20th Gangland ITS CRIMES & PUNISHMENTS

Our greatest creation. Three times as big as any of our former shows. Five Banners instead of one; 36 Panels with pictures in heavy frames under glass; 6 Biella Scopes with pictures; 12 Verosopes with pictures; real Electric Chair, and a plan for Gallows.
All above equipment, with the World's 100 Greatest Crime Pictures, 26-ft. Banner Line, etc., fully described in Spring Special. Price will be a little less than \$390.00.

Place orders now, or write for booklet on press.

CHAS. T. BUELL & Co.
Box 306. Newark, Ohio

DEATHS in the PROFESSION



A. L. ERLANGER

Abraham Lincoln Erlanger, 69, dominant figure in the American theater and noted as the organizer and head of the country-wide theater circuit that bears his name, died March 7 at his home in New York City.

Ten days prior to his death Erlanger went into a state of coma from an attack of uracile poisoning, and the effects of this ailment caused his death.

Erlanger was born in Buffalo, N. Y., May 4, 1860, and was named after Abraham Lincoln. As a mere boy he started his career in the theater as an opera-glass boy in the old Euclid Avenue Opera House, Cleveland. At the age of 30 he went to New York, and with his partner, Marc Klaw, organized the first successful road-show circuit 30 years ago. In this step the union of Klaw and Erlanger revolutionized conditions on the road. The haphazard methods of booking a show for the road were eliminated by the syndicate and prospects made bright for theatrical companies. The circuit soon grew to such power that Erlanger was termed the "czar" of the theatrical business. For many seasons to follow the Klaw-Erlanger organization reigned supreme as the biggest thing in theatrical road-show business, both as the operators of a circuit and as producers. In 1907 they incorporated the interests of the Shubert Brothers, then a struggling organization, and also branched out into the vaudeville business, so that the Klaw-Erlanger interests then controlled more than 50 theaters in the United States. English aristocrats were booked exclusively in the vaudeville houses, but late in 1907 Keith & Proctor paid Klaw & Erlanger \$2,500,000 to forsake their vaudeville activities.

After the abrogation of the partnership of Klaw & Erlanger eight years ago, Erlanger remained in business alone, devoting most of his efforts to the operation of his circuit rather than to producing. At the time of his death his interests represented the largest individual legitimate theater-owning organization in the world. He owned and controlled more than 30 theaters and up until shortly before his death was diekering for more houses for his chain. Recently he purchased an additional interest in the Broad Street Theater, Philadelphia. Nine theaters in New York, three each in Philadelphia, Chicago and Boston, two in Los Angeles, as well as houses in Seattle, Detroit, San Francisco, Birmingham, New Orleans, Atlanta, Baltimore, Cincinnati, Buffalo and Washington are units of the Erlanger chain at this time.

Erlanger was credited with having the largest collection of Napoleonic relics in the world, this being his hobby. He admired Napoleon, and many theatrical people who were intimate with him closely relate the characteristics of the theatrical magnate with the Little Corporal. Erlanger's famous iron will was considered by many as the characteristic responsible for his great success. Even tho he was surrounded with capable assistants, colleagues and other reliable employees, every issue pertaining to his business is said to have passed thru his own hands. When he left details to his employees he always reserved the right to make a final decision himself and many times he put this right to good effects. In 1912 he parted with his wife, after many years of married life. He had no children.

A. L. Erlanger was actively engaged in bettering his business up until his death. He recently completed a tour of the theaters thruout the country and it was shortly after his return to New York that his health failed. A brother, Ex-Justice Mitchell Erlanger, and two sisters survive.

BEAR—George, died in Oklahoma City, Okla., March 5, of heart trouble. He had been engaged in the carnival business the last 25 years with various shows and enjoyed a host of friends among outdoor showfolk. Interment was made in Richmond, Ind., his former home.

BEHRENS—Chris, 58, veteran theater man of Davenport, Ia., died last week in St. Luke's Hospital, Davenport, after a lingering illness. Interment was made in Fairmount Mausoleum, Davenport.

BLEI—Mrs. Mary, 70, widow of Robert Blei, one of the founders of the Orpheum Circuit and the last owner of Koster & Bial's Music Hall, New York, and aunt of Felix Blei, former general agent of carnivals and other attractions, died at Houston, Tex., March 3.

BURNETT—Henry, 44, known to the show world as "Big Henry", died February 28 at Prescott, Ark., following an attack of tonsillitis. Burnett was for a long time a fat-man attraction with the Johnny J. Jones Exposition. Last year he was with the McVillie-Reiss Shows. Burnett weighed 470 pounds. Interment was made beside his father and mother at Prescott. A brother, J. L. Burnett, survives.

CADY—Milton O., 86, formerly owner of a string of race horses in Michigan, died February 24 at his home in Detroit. Cady was at one time very well known among the harness-horse fraternity. He was the father-in-law of George Flint, Chicago producer of vaudeville acts.

CALLAWAY—Arthur H., 54, comic singer of Australia, who toured Great Britain for several years, died at Sydney, Australia, recently. His widow and three sons survive.

CAMPBELL—Mrs. Abbie, 68, mother of June Mallory, formerly of the vaudeville act of June and Fitzgerald and now a member of the Bob (Speed) Myers Jazz Baby's Company, died February 4 in the lobby of the Corby Theater, Omaha, Neb.

CAMPBELL—Phyllis Jeannette, 5-year-old daughter of Alexander Campbell, a member of the Casey Players, died last week in St. Louis.

CHRISTAL—Leo J., 41, died of double pneumonia in San Francisco March 4. He was a leading juvenile actor and last appeared with the Henry Duffy Players. His death was brought on by exposure while doing a friendly act for a fellow thespian who was in trouble. The previous day he braved one of the worst rainstorms of the year to bring a message to *The Billboard's* San Francisco office. Christal played in stock in Los Angeles for a number of years and spent two years in Australia. He was the husband of Cora Christal, father of Carolle, Patricia and Rosemary Christal and a brother of Anita Purdy of Honolulu.

CHRISTIE—Ira D., 64, of Clarinda, Ia., died February 27. Christie was a well-known dry-goods merchant and was a member of both the Chautauqua Association and the Page County Fair Association.

DAVIDSON—Dore, actor, who had played with Edwin Booth and Dion Boucicault, died last week in King's Park Hospital, New York, where he had been a blind patient the last six months. He entered his theatrical career in 1867 and for a long time was a member of Edwin Booth's Company. He associated himself with the stock melodrama of that day and subsequently played leading roles in *Beauty and Crime* and later under the management of Charles Frohman appeared in *Strangers of Paris*. Five years ago he went into retirement and registered at the King's Park Hospital six months ago when his sight failed. Several nieces and nephews survive. Funeral services were held under the auspices of the Actors' Fund March 10 from Campbell's Funeral Chapel.

IN TENDER MEMORY OF LYDIA DONALSON

Who passed away at her home in Roanoke, Va., March 13, 1924.
JAMES F. DONALSON.

DEVINE—Harry A., concession man, died March 7 at his home in Chicago. Funeral services were held March 10 and burial was in Showmen's Rest, Woodlawn Cemetery, Chicago.

CAMPBELL SERVICE

Is the Best and Costs no More

Call-TRAFALGAR 8200

FRANK E. CAMPBELL

The Funeral Church Inc. (non sectarian)
Broadway at 66th Street, N.Y.

DOLSEN—James, for several decades at Detroit legitimate theaters as doorman, died in Lynwood, Calif., February 23. Burial was in Detroit.

DUFFEY—Mrs. Margaret, 45, former concert singer and dramatic actress, died at her daughter's home in Prescott, Ariz., of burns received when trapped in a burning house. She was the former wife of J. Humbird Duffey, actor and a member of the Lambs' Club.

DUMEN—Jules, well-known French theatrical and sporting figure, being interested in the Folies Bergere and Olympia Music Hall, died in Paris February 22.

EASTON—Mrs. Jeanette Young, widow of Robert C. Easton, tenor, died March 8 in Salt Lake City, Utah. She was the daughter of Brigham Young. Eight brothers and sisters survive.

FARLEY—Hoxey C., owner of all the major motion picture houses in Montgomery, Ala., died at his home in that city March 5. He entered the show business in 1897 and first leased the old Majestic Theater in Montgomery, changing its name to the Empire. From that time on he gained rapidly as a theater operator, and at the time of death was one of the best known theater owners and managers in Alabama.

FENSTER—Samuel, 61, who had been associated with carnivals for about 40 years, died February 24 at the Lebanon Hospital, Bronx. He left a widow and five children. Interment was in the Hebrew Cemetery, Newark.

FORBES—Gus, A., 54, died in New York March 9, after an illness of several weeks. He had been playing in dramatic stock and at one time had his own company. Thirty-three years of his life were spent on the stage.

FOX—Mrs. Grace K., 31, died February 24 at Buffalo, N. Y. She was organist and choir director for the last six years at Zion Reformed Church, and was a member of the Buffalo chapter of American Guild Organists. She is survived by a husband, son, father and brother.

HASLAM—Robert, 26, died recently in a London hospital following an operation, according to word received from London. He was scheduled to appear in a London production when he was rushed to the hospital. Haslam was looked upon as one of the most promising young players on the English stage. He appeared here in *Thunder in the Air*, under the management of Laura D. Wilck and Lee Shubert, and also had a prominent role in the English production of *The Matrons*, which came here on the instigation of Miss Wilck.

HARRIS—Mabel Josephine, 36, former Broadway musical comedy actress, died in La Fayette, Ind., March 6. Her husband and three children survive.

HERMAN—Mrs. Michael, wife of Professor Michael Herman, magician, died recently at her home in Bronx, New York. Her husband and nine children survive.

HUGHES—Jack, husband of Dorothy DeVine, well-known stock actress, died March 3 at Broadlawn Sanatorium, Des Moines, Ia. Interment was made in Glendale, Ia.

KARSEY—Henry G., father of Harry G. Karsey, side-show manager, died February 18 at his home on Long Island, N. Y. In last week's issue it was erroneously stated that Harry G. Karsey had died.

LAGRANT—Mrs. Margaret, 91, mother of Fred D. Lucif, known in show business, died February 28 at Onset, Mass. She is survived by a brother, Joseph R. Lucif, and two sisters, Mrs. Rose Hill and Almira Forney. Burial was made at Worcester, Mass.

MCCANDLESS—James, 38, projectionist at the Bijou Theater, Cincinnati, was burned to death in a fire at that house March 6. His widow survives.

McKENNA—Daniel M., president of the Cobleskill Fair Association, Cobleskill, N. Y., died at his home at Cobleskill March 5 after a week's illness. He is survived by his widow, one son and four sisters.

MICHAELS—Abraham, 64, manager of Loew's Lexington Theater, New York, died last week of heart disease.

MUSIN—Ovide, noted European violinist, died in London, Eng., last week. During his career he played for the royalty of Europe and amassed a fortune, but at his death was practically penniless.

NORMAN—Christine, 40, actress, died suddenly in New York last week.

O'BOYLE—Charles, 30, acrobatic dancer, died in New York last week. His mother survives.

OETTINGER—Clarence, 53, died recently at his home in Kinston, N. C. He was for a time a director of the Chants and Farmers' Bank and an

official in the Chamber of Commerce and the Kinston Fair Association. Interment was in Maplewood Cemetery, Kinston.

ORTH—Joseph, father of George and Ed Orth, billboarders, died February 15 at Konosha, Wis., of injuries sustained when he was hit by a train.

POLLARD—John, father of Minnie Pollard, of the vaudeville team of Stone and Pollard, was killed by an auto recently on the Sunrise boulevard, Baldwin, Long Island. Besides Minnie Pollard, he also left a son and a daughter.

IN LOVING MEMORY OF MY DEAR HUSBAND,
CAPTAIN STEVE E. PRICE
 March 11, 1928.
 By MABEL, and Parents, CAPTAIN AND MRS. E. A. PRICE.

RANBO—Mrs. Geneva Jerrell, 20, died March 4 at the home of her parents in East Alton, Ill. She was featured last season in Billy Wingert's *Showboat Revue*.

RAUTENBERG—Mrs. Alice, 58, nationally known German actress, died February 27 at the home of her daughter in Milwaukee. Mrs. Rautenberg had played in German theaters in Chicago, New York, St. Louis and Cincinnati.

ROGERS—Mrs. Bessie, 46, former midjet actress in the circus world and more recently appearing in vaudeville and motion pictures, died March 5 at Venice Beach, Calif., of injuries sustained in an automobile accident a week ago. Her husband, George Rogers, also a midjet, survives.

SCHAEF—Jack, 48, business agent of stage employees' union at Hamilton, O., and former head of the Trades and Labor Council, Hamilton, died of asthma at his home there March 1. His father and two sisters survive.

SELWINSKI—Joseph, 65, noted Polish pianist, died in Warsaw, Poland, March 5.

SMITH—Edward, died at Boston March 4. He was a well-known tattoo artist with outdoor shows for the last 40 years.

SOVERN—Andy, 58, died February 25 at Terre Haute, Ind. He was a follower of the Grand Circuit races and was known to many showfolk. Burial was made at Paris, Ill.

SPERLING—John H., better known as "Smiling Red" Sperling, died suddenly March 1 at Lindsay, Ont. He was associated with the amusement business.

TIERNEY—John M., stage manager at the Lyceum Theater, Rochester, N. Y., and for more than 35 years a stage employee there, died at St. Mary's Hospital in Rochester March 4 after a brief illness.

WADE—Frank E., retired piano manufacturer of Syracuse, N. Y., died of heart disease March 3 in Syracuse. Many musicians were acquainted with Wade.

WARRICKS—Estella, 41, acrobat in vaudeville the last 20 years, died at her home in Chicago March 1. She was a member of the act billed as The Warricks.

WHEELER—John, died in Nesbitt Memorial Hospital, Wilkes-Barre, Pa., March 4, after a three days' illness of pneumonia. He was a well-known pitchman, working hair tonic in drug stores. His widow survives. The body was shipped to Anderson, Ind., for burial.

WOOD—Samuel, of Amsterdam, N. Y., theater owner and well known in Utica, N. Y., died last week at the home of his son, William J. Wood, in Canajoharie, N. Y. He was born in Huddersfield, England, November 12, 1865, and came to this country 40 years ago. In Amsterdam he built the Strand Theater. He also owned Woods Restaurant there. One year ago he leased the Strand Theater in Canajoharie from the Schino interests and conducted it with his son.

MARRIAGES

BOYD-FORSEE—Paul Frazer Boyd, secretary of the Whiteside County Fair Association, Morrison, Ill., and Ann Forsee, of Clinton, Ia., were married March 3 in Dixon, Ill.

BROWN-PAVES—J. A. Brown, manager of the concession stand in the Columbia Theater, New York, and Belle Paves, non-professional, were married February 25 in New York City.

EASTON-SANGER—Frank Easton, motion picture actor, and Fannie Sanger of Dallas, Tex., were married recently.

FARNAM-OLSEN—Helen Olsen, non-professional, and Ralph Dick Farnam, radio artist, were married over Station WJGY last week. It is said to be the first radio wedding in the Northwest.

Farnam is of the broadcasting team of Dusty and Rusty.

HARTT-THOMAS—Alyce Hartt, formerly of C. B. Maddock vaudeville acts, and Joe Thomas, heading the vaudeville act, Joe Thomas' Saxotet, were married February 18 in Brooklyn.

JOHNSON-REVIER—Dorothy Revier, screen actress, and Charles Schoen Johnson were married by Judge Miguel Villalca at Mexicali, Mex., February 2, 1929. They kept their marriage a secret for more than a year because of Miss Revier's work in motion pictures. Johnson was the former husband of Katherine MacDonald, screen actress.

LANDIS-BARLOW—Arlida Barlow, daughter of Mr. and Mrs. Dick Wayne Barlow, well known in show business, and Benjamin H. Landis, of Long Beach, Calif., were married in Los Angeles recently.

MASTEN-SIMMONS—Harry W. Westen, musical director, was married March 4 in Fredrick, Okla., to Mrs. Mabel Simmons, operator of the Mistletoe Cafe in that city. Masten informs that he has quit the road and will operate a hotel and orchestra in conjunction with the Mistletoe Cafe.

MOUNIER-COLTELLONI—Jean Mounier, manager of the Madeline Cinema, Paris, and Mlle. Fernande Coltelloni were married in Paris February 24.

NICHOLS-LONG—William Roy Nichols, of Fort Worth, Tex., was married at Fort Worth, February 28, by the Rev. G. Jordan, to Wandia Marie Long. The bride is a daughter of the well-known showman Hi Tom Long, and the groom is a contractor of Fort Worth.

RODGERS-FEINER—Richard Rodgers, composer of the score for Ziegfeld's *Simple Simon* starring Ed Wynn, was married March 5 in New York City to Dorothy Feiner, college graduate. The couple have sailed for Italy for their honeymoon. Upon their return they will reside at the Lomhardy in New York.

TELLEGEN-CASANOVA—Lou Tellegen, noted actor, and Eva Casanova, who has been Tellegen's leading woman in vaudeville for two seasons, were married in Asbury Park, N. J., March 9.

COMING MARRIAGES

Mickey Katz, Cleveland bandsman, now appearing in New York, will return to Cleveland next month to marry Grayce Epstein.

Dolly Rooney will be married in May to George Duffy, pianist with Russ Lyon's Band at Cafe Monaco, it is reported.

"Senator" Murphy, vaudeville headliner, at present appearing in film houses in Chicago, has announced his forthcoming marriage to Carolyn Carroll, dancer, now touring the RKO Circuit.

Mary VanNess, dancer, of New York, and William Cleverly, non-professional, of Astoria, L. I., have filed marriage intentions at Greenwich, Conn.

Lee Duncan, well known in Hollywood, Calif., as the owner of Rin-Tin-Tin, famous dog hero of the screen, and Eva Linden, of Los Angeles, are to be married in June, according to reports received at Hollywood from Kansas City. Duncan is making a tour of the country with Rin-Tin-Tin.

The marriage in June of Regina Stanfield, of Lexington, Ky., and John Montague Handley, Jr., of Chicago, has been announced. Miss Stanfield is a former member of the Stuart Walker Company in Cincinnati.

Alice White, motion picture actress, and Sidney Bartlett are engaged to be married. The date of the wedding has not been set as yet.

Carmella Ponselle, former Metropolitan opera singer, and Joseph L. Lyons, of New York, have announced their engagement. They will be married in about a year.

The coming marriage of Louise H. Osborne, soprano singer, and Gilbert Stanley, of London, Eng., was announced by the bride to be's parents March 6. The wedding will take place March 22.

BIRTHS

Mr. and Mrs. Edwin H. Knopf are the parents of a daughter, named Lillian Margaret Knopf, born to them February 28 at the Hollywood Hospital, Hollywood, Calif. Knopf is a Paramount director.

DIVORCES

Mrs. Laura Ellis, of Kansas City, has been granted a divorce from Louis Ellis. Both are known in the profession.

Harry Clay Blaney II, of New Canaan, Conn., a well-known producer and play-

wright, was awarded a decree of divorce last week from his actress wife, Marian M. Blaney, at Bridgeport, Conn.

Grace Brown was granted a divorce last week from Harry Sells. Both were members of Christy Bros' Circus last season.

Sidney Howard, author and playwright of *They Knew What They Wanted*, winner of the Pulitzer prize in 1925, obtained an interlocutory decree of divorce in Oakland, Calif., March 7, from Clara Famos Howard, actress.

McCaslin in Metropolis

NEW YORK, March 8.—John T. McCaslin, well-known showman of Baltimore, where he has extensive interests, was in the metropolis last week looking the attraction market over. He reports business at the dime museum, which he operates in conjunction with Reuschling, his partner, as exceptionally good, and may have an important announcement to make concerning this phase of the business later.

Herbert Beeson in New York

NEW YORK, March 8.—Herbert Beeson, wire performer, formerly of the R-B Show, is here. He is playing vaudeville.

REVIEWS

(Continued from page 17)
 reception on the bill with her musicalized version of *Cinderella*, by Neville Flesoon. She is commendably supported by Gayle Mays, Bob and Sol Freed, Emily Verdi and Marjorie Johnson.

Bud Harris and Radcliff, colored garters and warblers, held down the next-to-shut with their routine of hokum and songs. One other un billed lad, announced as the younger brother of Bud, stopped the show with his impression of Bill Robinson.

K. T. Kuma, Oriental mystifier, with an un billed company of a pair of attractive girls and a male assistant, closed the show with a routine of magic, cabinet illusions and hypnotic feats. One of the girls puts over a couple of tap-dancing specialties and songs. Held them in.
 CONDE G. BREWER.

Proctor's 58th St., N. Y.

(Reviewed Monday Evening, March 3)

According to the attitude of the audiences of this house, vaude. is the main attraction, with the picture only added entertainment. This goes for a good many other houses, but in the majority it is just the opposite. The reason lies in the fact that good shows are consistent here—elsewhere they are spasmodic. Only a Communist, however, could sound the deathknell of vaudeville after watching a show at this house.

Garden of Roses, a dainty final, introduced the five-act layout. This turn consists of a six-fem. lineup, an adagio team and a male vocalist. The chorists do toe and jazz routines pleasingly, and while the adagio team rates fair, the male member pauses too often for bows. It is the cheapening factor of this act. No raves for the singer. The house liked this one immensely.

Stan Kavanagh took the deuce with his unfunny gags, but yet excellent juggling of hats, balls and clubs. He is assisted by Hetty Happy, who sings and dances. Not so good. Fair break in the plaids.

Odetta Myrtill slipped into the center position and stopped the show. This clever lady needs no long introduction as to her singing and violinistic abilities. She is assisted by Mitzel Kish, Jules Waldeck and Vladimir Kayloff. Don't let the names fool you, they're all good.

Eddie Hanley, using Ben Blue's old act, was one great roar in the next-to-closing. Assisted by Helen Tejan and the Personality Boys, Hanley does well by the hilarious material. Received a near show-stop.

Norman Thomas Quintet is a sweet act if ever there was one. Speed is its greatest factor, but entertainment is not sacrificed to gain it. All colored males, they present dancing, singing and musical bits that, though beatable perhaps, must have been put together by a master. Norman Thomas thumps the piano like few can; his son and Frank Allen dance, and how; Joseph F. Jones sings, and Frederick Crump (it should have been Thump) pounds the drum. The makers of his instrument probably never imagined it would be put to the use that he puts it. He stopped the show—they all stopped the show.
 JOE SCHOENFELD.

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Circus Pickups

By FLETCHER SMITH

Houston, Tex., March 8.—Mrs. Mabel James, wife of Bandmaster Evrette James, who for the last 17 years has been featured with various circuses with her iron-jaw number, has at last discarded this feature and this season will present a revolving trapeze act. The new nickel-plated rigging was received in Houston last week.

Bobbie Todd, for several seasons with the Christy Shows, but last season with the Al G. Barnes Show, has arrived in South Houston and will be with the Christy Shows.

Jack Lorenzo, who had the lead stock with the Christy Show last season and who this winter resumed his old position as engineer on a freighter after a trip across, made a recent visit to the Christy quarters and entertained his friends.

Joe Stokes, who has been at the Christy quarters most of the winter, has left and is now located in Beaumont.

That former circus cornetist, originally from Potedam, N. Y., Van Lewis, is located at present at Newberry, S. C., but is joining out with a truck show this spring. It will be his 26th season.

Dr. Partello and wife motored to Houston last week and paid the Christy quarters a brief visit. He left for Peru and will be back as usual with the Selfa-Floto Show.

A real oldtimer in "Doc" William Glynn has turned up at Harrisburg, a short distance from the Christy quarters. He was for many years with the Andrew Downie Shows, last being with the La-Tena Show, where he had a troupe of ponies and dogs. He is now surgeon at the Houston Dog and Cat Hospital and has no thoughts of again trouping.

Ray and Lola O'Wesney have arrived in South Houston from their home in St. Louis and have set up housekeeping till the opening of the Christy Show.

J. C. Carter, ticket seller, was in Houston a few days last week en route to Brenham, Tex., to join the Cole Bros' Show. He visited the Christy winter quarters.

Admire General Agent Of Barnett Bros.' Show

YORK, S. C., March 8.—J. C. Admire has been engaged as general agent of the Barnett Bros' Motorized Circus and is now contracting.

George E. Caron is expected in quarters shortly and will immediately take to the road with the advance cars. Oklahoma Jerry has been engaged and will have four head of stock. Mille Vortex, who has been with this show the last two seasons, will again be in the big show program. The Echo Yoshidas troupe of Japanese will present new novelty numbers.

Specks Cautin will have the outside lunchstand in addition to inside tickets. Ralph (Whitey) Crossett visited quarters on his way back home from a trip thru Florida. Mrs. Crossett accompanied him on the trip. Jack Coddins, side-show performer, will leave his camp in Florida and join the crowd now in quarters. A special line of paper is being arranged for the show. Capt. Jack Messer has signed to furnish his Deep Sea Pit Show. He is a retired U. S. Naval diver and has many sensational species of undersea exhibits.

Gumpertz Back to Coney

CONEY ISLAND, N. Y., March 8.—Sam W. Gumpertz has closed his winter villa at Sarasota and is on his way to Coney Island.

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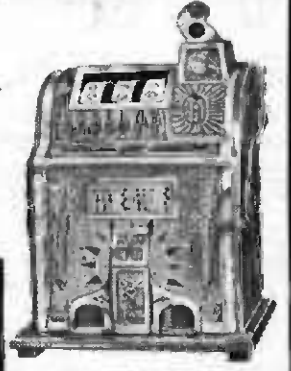
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ROUTES
(Continued from page 55)

Allen & Canfield (Stanley) Jersey City.
Anniversary Revue (Uptown) Chicago.
Anh. Paul (Paramount) New York.
Ayres, Charlotte (Masbaum) Philadelphia.
Bacon, Virginia (Stanley) Jersey City.
Balleff, Nikita (Paramount) Brooklyn.
Barbarina (Met.) Boston.
Bard & Avon (Saenger) New Orleans.
Barton & Mann (Uptown) Chicago.
Believe It or Not (Denver) Denver.
Bemis & Brown (Paramount) Omaha.
Ben Dova (Stanley) Jersey City.
Berke, Dorothea, Orlis (Texas) San Antonio.
Berke, Dorothea, Orlis (Paramount) New York.
Berke, Dorothea, Orlis (Paradise) Chicago.
Black Dot, Two (Tivoli) Chicago.
Boydell, Jean (Chicago) Chicago.
Brady's, Jodi, Collier (Met.) Boston.
Bregis's Horse & Belladonna (Paramount) Toledo.
Carol, Nita (Paramount) Toledo.
Chank, Anna (Tivoli) Chicago.
Chauve-Sours (Paramount) Brooklyn.
Cheer Leaders Quartet (Branford) Newark.
Cohen, Sammy (Met.) Boston.
Collette (Sisters (Paramount) Des Moines.
Dancing Keys (Olympia) New Haven.
Dean, Birdie (Texas) San Antonio.
Depp, Lewis (Stanley) Jersey City.
Dorley, Joe (Masbaum) Philadelphia.
DuCillion (Branford) Newark.
Duffin & Draper (Paramount) Toledo.
Evans, Audree (Masbaum) Philadelphia.
Evans, Fred, Orlis (Met.) Boston.
Evans, Fred, Ensemble (Minnesota) Minneapolis.
Evans, Fred, Girls (Uptown) Chicago.
Evans, Fred, Girls (Stanley) Jersey City.
Evans, Fred, Ensemble (Saenger) New Orleans.
Evans, Fred, Ensemble (Paramount) Toledo.
Evans, Fred, Ensemble (Ambassador) St. Louis.
Fay, Vivian (Uptown) Chicago.
Floyd, Olio (Paramount) Des Moines.
Forsythe & Kelly (Texas) San Antonio.
Foster, Orlis (Uptown) New Haven.
Fredericks, Chester (Paramount) Toledo.
Fry, Willard (Paramount) Toledo.
Gambarelli Orlis (Branford) Newark.
Gandy-Bale Girls (Tivoli) Chicago.
Gaskins, Pauline (Ambassador) St. Louis.
Gardsmith Brothers (Paradise) Chicago.
Giersdorf Sisters (Paramount) Des Moines.
Gleason, Billy (Paramount) Brooklyn.
Gobs, Two (Minnesota) Minneapolis.
Gould, Dave, Steppers (Masbaum) Philadelphia.
Gymnasts, Four (Minnesota) Minneapolis.
Harrison, Mary (Indiana) Indianapolis.
Healy, Electa (Paramount) Omaha.
Hendy & Clifford (Masbaum) Philadelphia.
Henrice, Heralda (Paramount) Des Moines.
Hill, Charles (Paramount) New York.
Hoffman, Lora (Paramount) New York.
Hutchins, Bill & Harriet (Ambassador) St. Louis.
Ingenues' Gambol (Chicago) Chicago.
Ingenues, The (Chicago) Chicago.
Jackson, Bobby (Met.) Boston.
Jazz Clock Store (Saenger) New Orleans.
Johnston, Al & Jim (Olympia) New Haven.
Kahn, Art (Olympia) New Haven.
Kennedy, Helmy (Paramount) Chicago.
Kings, Two (Texas) San Antonio.
Kirkland, Paul (Saenger) New Orleans.
La Salle, Bob (Saenger) New Orleans.
Lassiter Brothers (Paramount) New York.
La Vere, Earl (Denver) Denver.
Leon (Denver) Denver.
Lewis, Erwin (Texas) San Antonio.
Lewis, Sammy (Paramount) Brooklyn.
Madie & Ray (Buffalo) Buffalo.
Mardi Gras (Minnesota) Minneapolis.
Mary & Bobby (Denver) Jersey City.
Masellos, Six (Olympia) New Haven.
May, Joe (Stanley) Pittsburgh.
May, Ollie (Denver) Denver.
Miller, Woods (Paradise) Chicago.
Modes & Models (Paramount) Toledo.
Monroe & Grant (Ambassador) St. Louis.
Montrose, Belle (Paramount) Toledo.
Moore, Fatti (Paramount) Brooklyn.
Myrio, Jean (Masbaum) Philadelphia.
Nelson & Knight (Olympia) New Haven.
Newell, Dorothy (Minnesota) Minneapolis.
Noveltes (Tivoli) Chicago.
Now and Then (Indiana) Indianapolis.
Oaks, Dotty (Stanley) Pittsburgh.
Ortons, Four (Minnesota) Minneapolis.
Painted Melodias (Texas) San Antonio.
Paton, Carl (Stanley) Jersey City.
Peterson, Lucille (Olympia) New Haven.
Pincus, Bobby (Ambassador) St. Louis.
Powell, Walter (Denver) Denver.
Puttin' on the Dog (Met.) Boston.

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Ray, Jimmy (Paramount) Des Moines.
Red Rhythm (Stanley) Jersey City.
Reitich, Jim (Saenger) New Orleans.
Riano, Renie (Branford) Newark.
Rio Brothers (Paradise) Chicago.
Rivers of the World (Stanley) Jersey City.
Robins, A. (Uptown) Chicago.
Roberts, Don (Paramount) Toledo.
Roche, Dan (Met.) Boston.
Rogers, Edith (Paradise) Chicago.
Royal, Helen & Charles (Minnesota) Minneapolis.
Selig's Marionets (Tivoli) Chicago.
Seed & Austin (Paramount) Omaha.
Serova Beauties (Stanley) Pittsburgh.
Serova Orlis (Paramount) Omaha.
Shanghai Jesters (Paramount) Omaha.
Sheldon, Gene (Tivoli) Chicago.
Shunland (Paradise) Chicago.
Shoultan, Chief (Stanley) Pittsburgh.
Sky Harbor (Paramount) Des Moines.
Stone & Vernon Foursome (Uptown) Chicago.
Taylor, Irene (Texas) San Antonio.
Teak, Ray (Masbaum) Philadelphia.
Tiffany Twins (Saenger) New Orleans.
The Types (Paramount) New York.
Townsend & Bold (Olympia) New Haven.
U. S. Indian Reservation Band (Stanley) Pittsburgh.
Valley, Vee (Paramount) Brooklyn.
Varsity Four (Ambassador) St. Louis.
Venon, Florio (Paradise) Chicago.
Ward Sisters (Indiana) Indianapolis.
White Caps (Ambassador) St. Louis.
White Finches, Three (Paramount) New York.
William Sisters (Paramount) Omaha.
Withers, Charles (Indiana) Indianapolis.
Wonder, Tommy (Indiana) Indianapolis.
Yorks & Johnson (Uptown) Chicago.

DRAMATIC AND MUSICAL

Animal Crackers; (Shubert) Kansas City 10-15; (English) Indianapolis 17-22.
Babes in Toyland; (Maryland) Baltimore 10-15; (Hanna) Cleveland 17-22.
Bird in Hand; (Hanna) Cleveland 10-15.
Bloom Time; (His Majesty's) Montreal, Can. 10-15.
Brothers; (Walnut St.) Philadelphia.
Candle Light; (Windsor) New York 10-15.
Dad in Hand; (Hanna) Cleveland 10-15.
15; Louisiana 16.
Chocolate Soldier; (Keith) Philadelphia 10-15.
Connecticut Yankee; (Erlander Orandi) Cincinnati 10-15.
Criminal Code; (Forrest) Philadelphia 10-15.
Dear Old England; (Princess) Chicago.
Dracula; (Apollo) Atlantic City 10-15.
East of Suez; (Geary) San Francisco 10-15; (Belasco) Los Angeles 17-22.
Everybody's Happy, Chas. A. Koster, mgr.; Port Jervis, N. Y., 12; Middletown 13.
Festive Fasnacht Play in English, Chas. N. Lunin, mgr.; Birmingham, Ala., 10-13; Knoxville, Tenn., 14-15; Chattanooga 17-18; Nashville 19-21.
Festive Fasnacht, Play, Adolf Fasanacht, mgr.; Laredo, Tex., 13-15; Houston 17-23.
Gambling; (Tremont) Boston.
Girl From Broadway, Thos. Alton, mgr.; (Steuts Danville, Ky., 10-15; (American) Bowling Green 17-22.
Gene Hollywood; (Biltmore) Los Angeles 10-15.
Hamper, Greenvale Co., Herman Lewis, mgr.; Jackson, Mich., 12-13; Fort Huron 14-15.
Hot Chocolates; (Werba's Flatbush) Brooklyn 10-15.
In Command; (Met.) Brooklyn 10-15.
I Want My Wife; (Boulevard) Jackson Heights, N. Y., 10-15.
Jenny; (Selwyn) Chicago.
Journey's End; (Belasco) Los Angeles 10-15.
Journey's End; (English) Indianapolis 10-15.
June Moon; (Shubert) St. Louis 10-15; (Shubert) Kansas City 17-22.
Kingdom of Ood; (Lyric) Philadelphia 10-15.
Lauder, Sir Harry; (Colonial) Boston 10-15.
Leiber, Fritz Co.; (Wilbur) Boston 10-22.
Little Moon; (Shubert) St. Louis 10-15.
Little Accident; (Plymouth) Boston.
Little Show; (Chestnut St.) Philadelphia.
Love Duel; (Lyric) Philadelphia 17-20.
Matriarch, The; (Adelphi) Philadelphia 10-15.
Mayfair; (Werba's Flatbush) N. Y., 10-15.
Merry Widow; (Met.) Boston.
Month in the Country; (Met.) Washington 10-15.
Mile, Mediate; (Royal Alexandra) Toronto, Can., 10-15; (Alvin) Pittsburgh 17-22.
Naughty Marietta; (Case) Detroit 10-15; (Shubert) Cincinnati 17-22.
New Moon; (Met.) Los Angeles 10-15.
New Moon; (Shubert) Boston.
New Moon; (Shubert) Cincinnati 10-15.
Nine Roses; (Grand Northern) Chicago.
Old Rascal; (Broad St.) Newark, N. J., 10-15.
Papa Juan; (Davidson) Milwaukee 10-15.
Perfect Alibi; (Columbia) San Francisco 10-15.
Sari; (Illinois) Chicago.

Brenade, The; (Keith) Philadelphia 17-20.
She's No Lady; (Garrick) Chicago.
Sherlock Holmes; (Erlander) Chicago until March 15.
Strange Interlude; (Garrick) Philadelphia.
Strange Interlude; (Blackstone) Chicago.
Stratford-Upon-Avon Festival Co.; (Broad) Philadelphia 10-22.
Street Scene; (Met.) Minneapolis 10-15.
Act 1, St. Paul 19-22.
Street Singer; (Apollo) Chicago.
Strictly Dishonorable; (Adelphi) Chicago.
Ten Nights in a Bar Room, Billie Blythe, mgr.; Stanford, Ky., 12; Lancaster 13; Junction City 14; Lebanon 15; Liberty 16; Russell Springs 17; Jamestown 18; Somerset 19.
Uncle Tom's Cabin; (Martin's) Franklin, N. H., 12; Woodsville 13; Lisbon 14; Littleton 15; Lancaster 17; Colbrook 18.
Uptown
Vagabond King; (Foid) Baltimore 10-15.
Vanity Fair of 1930; (Nixon) Pittsburgh 10-15; (Nat'l) Washington 17-22.
White's, George, Seandals; (Shubert) Detroit 10-15; (Grand) Cleveland 17-22.
Whooper; (Ohio) Cleveland 10-15.
Wonderful Night; (Shubert) Philadelphia.
Young Sinners; (Lyric) Boston.
Your Uncle Dudley; (Cort) Chicago.

REPERTOIRE

Brace, George M. Co.; Beaumont, Calif., 10-15.
Rhoads, John, Players; (Selwyn) Selbyville, Del., 10-15; (Auditorium) Lewis 17-22.
Wilson, Raleigh, Players; Holyoke, Colo., 12; Imperial, Neb., 13; Waucoma 14; Hayes Center 15.

TABLOIDS

Harnett, Joe, Co.; (Wysor Grand) Muncie, Ind., 10-15.
Coleman, E. B., Show; (Murray) Richmond, Ind., 10-15.
Honeymoon Limited, Henry H. Prather, mgr.; (Oakford) Richmond, W. Va., 10-15.
Hurley, Fred, Players; (Band Box) Spring-Field, O., 10-15.
Smiling Eyes, Frank Maley, mgr.; (Bijou) Savannah, Ok., 10-15.
Synopated Steppers, Virgil S. Siner, mgr.; (Ada Meade) Lexington, Ky., 10-15.

MUTUAL BURLESQUE

Bare Facts; (Star) Brooklyn 10-15; open week 17-22.
Best Show in Town; (Howard) Boston 10-15; (Trocadero) Philadelphia 17-22.
Big Revue; (Trocadero) Philadelphia 10-15; (Gayety) Baltimore 17-22.
Bohemians; (Empire) Newark, N. J., 10-15; (Orph.) Paterson, N. J., 17-22.
Bovary Burlesques; (Grand) Hartford, Conn., 10-15; (Modern) Providence 17-22.
New York Seandals; (Orph.) Reading, Pa., 14-15; (Gayety) Brooklyn 17-22.
Burlesque Revue; (Orph.) Paterson, N. J., 10-15; (Plaza) Worcester, Mass., 17-22.
Cracker Jacks; Open week 10-15; (Empire) Newark, N. J., 17-22.
Flapper Follies; (Empire) Toledo, O., 10-15; (Columbia) Cleveland 17-22.
French Models; (Gayety) Baltimore 10-15; (Gayety) Washington 17-22.
Frivolities; (Empire) Cincinnati 10-15.
open week 10-15; (Gayety) Boston 17-22.
Ginger Girls; (Gayety) Brooklyn 10-15; open week 17-22.
Girls From Follies; (Lyceum) Columbus, O., 10-15; (Fox) Dayton, O., 17-22.
Girls From Happyland; (Empress) Chicago 10-15; open week 17-22.
Girls in Blue; (Lyric) Bridgeport, Conn., 10-15; (Fox) Jamaica, N. Y., 17-22.
Hello, Faree; (Fox) Jamaica, N. Y., 10-15; open week 17-22.
High Flyers; (Academy) Pittsburgh 10-15; (Lyceum) Columbus, O., 17-22.
Hindu Belles; (Lyric) Dayton, O., 10-15; (Empress) Cincinnati 17-22.
Jazzing Revue; (Gayety) Montreal 10-15; (Howard) Boston 17-22.
Kuddling Kutties; (Casino) Boston 10-15; (State) Springfield, Mass., 17-22.
Lafin' Thru; (Hudson) Union City, N. J., 10-15; (Cash) Boston 17-22.
Mischief Makers; (State) Springfield, Mass., 10-15; (Orand) Hartford, Conn., 17-22.
Moulin Rouge Girls; (Gayety) Buffalo 10-15; open week 17-22.
Nite Club Girls; (Pia) Worcester, Mass., 10-15; (Columbia) New York 17-22.

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 Social Misds: (Gayety) Boston 10-15; (Lyric) Bridgeport, Conn., 17-22.
 Speed Girls: Open week 10-15; (Empire) Toledo, O., 17-22.
 Sports Widows: (Columbia) New York 10-15; (Star) Brooklyn 17-22.
 Steppe Show: (Columbia) Cleveland 10-15; (Gayety) Buffalo 17-22.
 Step Lively Girls: (Gayety) Washington 10-15; (Academy) Pittsburgh 17-22.
 Take a Chance: (Apollo) New York 10-15; (Hudson) Union City, N. J., 17-22.
 Watson, Sliding Billy, Show: (Modern) Providence 10-15; Allentown, Pa., 17; (Orphe) Reading 21-22.
 Win Woman and Song: Open week 10-15; (Gayety) Montreal 17-22.

MISCELLANEOUS
 Birch, Magician, & Co., Austin A. Davis, mgr.: Kerrville, Tex., 13; Brady 14-15; San Antonio 17; Balinge, 18; Santa Anna 19; Brownwood 20; San Saba 21.
 Becker, Magician: Jefferson City, Mo., 12; St. Louis 13-15.
 Bell's Hawaiian Revue: (Raychma) Ravenna, O., 12-15; (Pal.) Canton 27-29.
 Brace Comedy Co.: Russell, Ont., Can., 10-15.
 Daniel, B. A., Magician: Fayette, Ala., 10-15.
 Hang, Magician, & Co.: Bemus Point, N. Y., 12; Clymer 13; Ansville 14; Cassadaga 17; Brocton 18-19; Corry, Pa., 20; Sugar Grove 21-22.
 Hubbard, Paul, & Co. Magicians: Willford Downs, mgr.: Atlanta, Ga., 10-15.
 Lippincott, Magician, & Co.: Nashville, Tenn., 12-15; Olaton 21-22.
 Mysterious Smith Co.: Menasha, Wis., 10-15.
 Mysterious Wheelers: Sutton, Neb., 13-15; Exeter 17-19; Geneva 20-22.
 Shapiro-Panzelle Co. Magicians: Wake Forest, N. C., 12-13; Henderson 14-15; Peabody 17; South Hill 18; Boynton, Va., 19.
 Thurston, Magician: (American) St. Louis 10-22.
 Wing's, Robt. G., Show: Franklinville, N. Y., 10-15.

CARNIVAL COMPANIES
 Alabama Am. Co.: Fair Mount, Ga., 10-14; Ellijay 15-22.
 Barker, J. L.: Memphis, Tenn., 17-22.
 Benny C. J.: Forrest City, Ark., 15-22.
 Bernardi Expo.: Gulfport, Miss., 10-22.
 Braun, Chas.: Moore, Tex., 10-15.
 Bunts: Erwin, Tenn., 17-22.
 Burdick's: Baytown, Tex., 17-22.
 Butler Bros.: Walnut Ridge, Ark., 20-29.
 Byers Bros.: Checotah, Okla., 20-22.
 Coe Bros.: West Palm Beach, Fla., 10-15; Daytona Beach 17-29.
 Crafts Greater: Riverdale, Calif., 10-15.
 Dalley Bros' Am. Co.: Tchula, Miss., 10-15.
 DeWitts: Johnstown, Pa., 15-22.
 Gold Medal: North Little Rock, Ark., 15-22.
 Greenburg Am. Co.: Ray, Ariz., 10-15; Phoenix 17-22; Wilcox 24-29.
 Hines, Bill H.: Ft. Worth, Tex., 10-15.
 Hansen, Al C.: Covington, Tenn., 12-22.
 Happyland: Orono, Mich., 10-22.
 Harris Combined: Artesia, N. M., 15-22.
 Little Expo.: Albany, Ga., 15-22.
 Loos, J. George: Austin, Tex., 10-15.
 McClellan: Atlanta, Ga., 10-15.
 Macy Model: Warren, Ark., 15-22.
 Miami Expo. No. 1: (Fair) Vero Beach, Fla., 10-15.
 Miami Expo. No. 2: (Fair) Ft. Lauderdale, Fla., 10-15.
 Miller Bros.: Savannah, Ga., 17-22.
 Miller, Ralph B.: Abbeville, La., 10-15.
 Miss. Valley: Baton Rouge, La., 10-15.
 Oklahoma Ranch: Lone Wolf, Okla., 10-15.
 Pacific States-Kline: Lordsburg, N. M., 10-15.
 Page, J. J.: Johnson City, Tenn., 15-22.
 Riedel-Jordan: Palestine, Tex., 15-22.
 Shugart, Doc: Taylor, Tex., 10-15; Dublin 17-22.
 Snodgrass, T. L.: Broken Bow, Okla., 15-22.
 Texas: Raymondville, Tex., 10-15.
 Tidwell, T. J.: Gwartner, Tex., 10-15.
 Wade, R. L.: Pine Bluff, Ark., 15-22.
 Williams, S. B.: Waco, Tex., 15-22.
 Yellow Stone: Kingman, Ariz., 15-22.
 Zeiger, C. F.: Sacramento, Calif., 15-20.

Additional Routes
 (Received too late for classification)

Allison, King, Shows: Shenandoah Jct., W. Va., 10-15.
 Bates Fair Show: Patterson, Mo., 10-15.
 Big 4 Comedy Co.: Bertrand, Mo., 10-15.
 Bowser's Comedians: Vickery, Tex., 10-15.
 Clarke's Cherokee Comedy Co.: Everett, Pa., 10-15.
 Cook's Show: Nehalem, Ga., 10-15.
 Delmar, Orest, & Co.: (Strand) Pittsfield, N. H., 17-19.
 Dennison Novelty Show: Beeville, Tex., 10-15.
 Dick's Hiclen, Players: Sioux Falls, S. D., 10-15.
 Oormond-Hord Co.: Snow Hill, Md., 10-15.
 Hoag, Mighty, Shows: Natchitoches, La., 12; Camp 13; Coushatta 14.
 I. C. S. Show: Burnside, Wis., 10-15.
 Lesser Comedy Co.: Bladensburg, O., 10-15.
 Mayfield's Tanawa Co.: Collins Center, N. Y., 10-15.
 Miller, Al H., Show: Mayo, Fla., 10-15.
 Orchest. Stock Co.: Britton, S. C., 10-15.
 Orl. Morgan & Co.: (Franklin) Bronx, N. Y., 12-14.
 Phillipson Comedy Co.: Mulberry, Ind., 10-15.
 Scott's Comedians: Panguitch, Utah, 10-15.
 Shamrock Comedy Co.: Bond Head, Ont., Can., 10-15.
 Shepsteen's Show: Quincy, Mich., 10-15.
 Stewart Players: Pine Island, Mich., 10-15.
 Wanegah Comedy Co.: Putnam, Ill., 10-15.

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MORE THAN 100 BRAND-NEW TRADE BOARDS, CUT-OUT BOARDS, CANDY BOARDS, CIGARETTE BOARDS, CIGAR BOARDS, PUSH CARDS, BABY MIDGETS, REGULAR MIDGETS, AND THE NEW BLUE LINE, THE WORLD'S SMALLEST BOARDS. Catalogue mailed free.

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\$85.00 JACKPOT VENDERS \$85.00

Jennings original factory built, nickel play Jackpot Side Venders with Check and Coin Separator. GOOD MACHINES, MECHANICALLY PERFECT. JUST LIKE NEW.

Wire one-third deposit. Immediate shipment.

THE VENDING MACHINE CO.
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\$6.00 New Style DOZ.

Send \$4.35 for Sample Doz. Prepaid. Western Art Leather Co. P. O. Box 481, Tabor Grand Bldg., DENVER, COLORADO.

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FREE CATALOG.

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We Offer You The Best Sellers at the Lowest Prices

B3N001—Coll. Red, White and Blue Rose Pin. Per Gross.....	.55	B3N311—St. Patrick, with Green Fan. Per Gross.....	4.50
B3N015—Silk Shamrock, Plain. Per Gross.....	.75	B3N322—Composition N. S. M. & Co. Candy Box. Per Gross.....	4.50
B3N210—Silk Shamrock, with Pipe. Per Gross.....	1.25	B3N313—St. Patrick Hat Assortment. Per Gross.....	4.50
B3N311—Silk Shamrock, with Hat. Per Gross.....	1.25	B3N318—St. Patrick Day Melodica. Per Gross.....	4.50
B3N323—Silk Shamrock, with Snake. Per Gross.....	1.25	B3N319—40 Cm. Air Balloons, Assort. Colors. Per Gross.....	2.00
B3N312—Silk Shamrock, with Hat. Per Gross.....	4.50	B3N320—Quarter Assortment, Assorted Colors. Per Gross.....	3.00

NEW VALET AUTO-STROP RAZOR PER 100 8.00

IT'S THE LATEST! HERE'S A HOT ONE! "THE PACKLITE" Per Doz. 42.00 Each 3.75

B3C17—This outfit consists of the New Gold-Plated Valet Self-Stropping Safety Razor, with a 2 1/2" Blade. Complete with Leather Strop.

B3J333—Combination Automatic Lighter and Cigarette Package Holder. Keeps package in shape. Just a press of the finger and thumb raises top so that cigarette can be removed. Press down on lever and you have a light. Compact. Will sell wherever demonstrated.



THE NEW "BABY VENDER"

GREATEST COIN MACHINE SINCE THE FAMOUS "LIBERTY BELL"

ABSOLUTELY LEGAL and can be operated in all classes of stores anywhere with 300% to 500% profit. Set on the counter as a penny machine, it still takes nickels, dimes and quarters, and when the reels stop at a fortune designated on the fortune card, the storekeeper may pay rewards accordingly. Can be operated with JACK POT, or can be changed instantaneously to BALL GUM, for mixed territory. So silent you can not hear it run. Absolutely close-proof.

SPECIAL FEATURE FOR OPERATORS.

Handling a Number of Machines. Two cash boxes. The storekeeper has access to his profits at all times, while the operator's profit is under separate lock and key. A patented coin divider automatically divides up the coins on a percentage basis, putting in each cash box the correct amount. This type of machine would be impracticable without this exclusive feature—no other machine has it!

Send us \$38.95 for a sample machine, which is the jobbing price, with 1,000 balls of Gum free. We guarantee it to be the best machine of its kind in the market.



Size, 12 1/2 x 9 1/4 inches. Weight, 22 Lbs.

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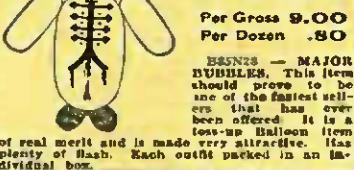


AMERICAN MADE PER DOZEN 12.00 Each 1.15

B3I311—After Lengthy Experiments we are now able to offer the Perfect Charm Pistol. Length, 3 inches, highly nickel plated, break action, genuine pearl handles. Each in box containing Capsule with 25 Blank Cartridges and Ramrod.

B3I312—Miniature Blank Cartridges. 25 in Capsule. Per Dozen Capsules... 1.25

Above Merchandise can only be shipped by Express or Freight.

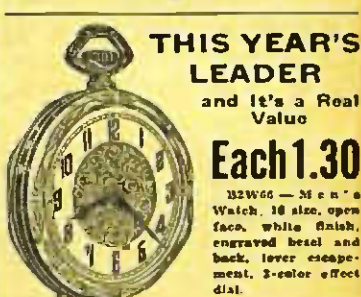


Here's The Kit of 1930 Per Gross 9.00 Per Dozen .80

B3S228—MAJOR BUBBLES. This item should prove to be one of the fastest sellers that has ever been offered. It is a toss-up Balloon item of real merit and is made very attractive. Has plenty of cash. Each outfit packed in an individual box.

Boudoir Lamp PER DOZ. 10.50

B3C60—Imported All Glass Boudoir Lamp. Height, 9 1/4 in. Bright Colored Glass. Shade Decorated with Scenic Design. Complete with Cord and Plug. Each in Carton.

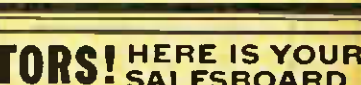


THIS YEAR'S LEADER and It's a Real Value

Each 1.30

B3W66—Men's Watch, 16 size, open face, white finish, engraved bezel and back, lever escapement, 3-color effect dial.

MEN'S STRAP WATCH



Each 1.85

B3W100—Gent's Strap Watch, Chromium finish, engraved case, lever escapement movement, radium dial and hands.

N. SHURE CO. ADAMS and CHICAGO WELLS STS.

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The latest and most practical ideas ever created. Be first with the latest, unusual in Sales Appeal, Attractiveness, Unique Designs and Mechanical Perfection.

It's the double-pay feature in the 10c column that excites curiosity and makes sales.

Board No. 4000-CD—Size 9 1/4 x 12 1/4 in.

Two Boards in one, presenting an irresistible appeal. 2000 Holes at 5c, pay Single on Reward Numbers. 2000 Holes at 10c pay double on Reward Numbers (Merchandise excepted). Each panel is filled with different colored tickets. 10c is printed on each ticket in the 10c panel. Board Takes in..... \$200.00

List Price BOARD ONLY \$5.85

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ALSO ALL OTHER TYPE MACHINES. Write for Catalog and Prices.
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COLORLED DIAL MACHINES

ALSO FINEST SELECTION REBUILT MACHINES, ALL MAKE AND TYPES.

LATEST CATALOG FREE.
Biggest Trade-In Allowance on Your Old Machine.

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1930 Will Be Our Greatest Year

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THE GREAT NEW

ARABIAN NIGHTS

500 of this wonder package, \$22.50

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UNIVERSAL scoops the world on this item—a Cherokee Indian Chief in full war regalia on a brilliant red background.

ONE — RAINBOW TIGER ROBE — ONE

On one side a great Bengal Tiger in the dense foliage of his native haunts—on the other, the colors of the Rainbow blended in a blinding flash.

ONE — PERSIAN ART BLANKET — ONE

A fine large Auto Robe or Couch Blanket in delicate pastelle shades.

47 — VERY STRONG FLASH — 47

These flash must be seen to be appreciated. We bank our reputation that this is the strongest 500 unit assortment of flash ever offered.

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Similar ARABIAN NIGHTS Assortments may also be had in tremendously strong units, of 250 and 1000 Packages.

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100 BIG FLASH PER 1000 ARABIAN NIGHTS

featuring
One Genuine Indian Blanket
with 1,000 lot orders and an
Enormously Strong Assortment of Flash

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OUTSIDE FLASH BLANKET SPECIAL

25—Big Outside Flash—25
including one
Genuine Indian Blanket with
every 250 ARABIAN NIGHTS

B
SILVER SPECIAL

10—Beautiful Silver Flash—10
and

40—Big Outside Flash—40

With 500

ARABIAN NIGHTS

C
ALUMINUM SPECIAL

100 — Useful Aluminum Flash — 100
with 1,000 ARABIAN NIGHTS, also
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and one

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every 250 ARABIAN NIGHTS

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50—STRONG INSIDE BALLYs—50

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every case of 250 ARABIAN NIGHTS.
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