

The **Billboard**

25 Cents

The World's Foremost Amusement Weekly

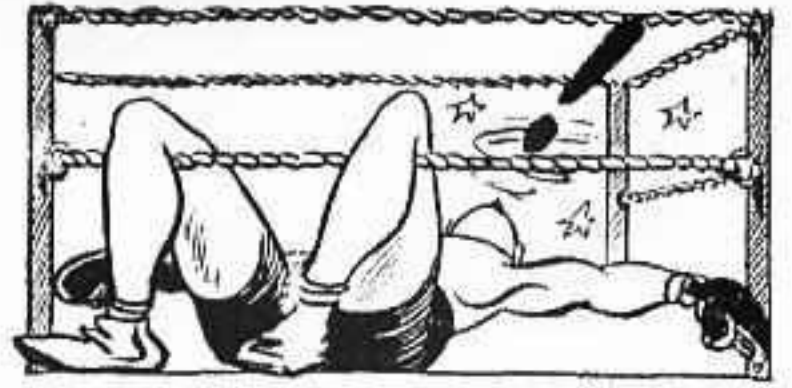
JUNE 13, 1942

Vol. 54. No. 24



**GUY
LOMBARDO**
and his
Royal Canadians

Featuring
"The Sweetest Music This
Side of Heaven"
On DECCA RECORDS
On the Air Colgate
Toothpaste
CBS Coast to Coast
Currently Hotel Waldorf-
Astoria, New York
Direction: Music Corporation
of America



Another KNOCKOUT!

In his recent engagement at the Hotel Pennsylvania, New York, concluded May 2, Jimmy Dorsey and his orchestra ran up the greatest attendance and gross record since 1931!



**The WINNER
and still
CHAMP!**



**The favorite record-
ing star of 1941—
still champ of the
phonos for '42!**

Jimmy Dorsey has long been known for his socko punch on the phono network; this year he has added to his ranks a whole ringside-full of new fans. Jimmy Dorsey's consistently powerful recordings, his air-time, his smash personal appearances at hotels and theaters from coast to coast, and the country-wide showing of his Paramount Filmusical, "The Fleet's In," have all been knockout successes that make him always a winner . . . and still the champ!

JIMMY DORSEY

AND HIS ORCHESTRA

featuring

BOB EBERLY and HELEN O'CONNELL

On DECCA Records

PERSONAL MANAGEMENT *Bill Burton*

DIRECTION *General Amusement Corp.*

SHOW BIZ SELF CENSORING

EDITORIAL

Putting the Heat On

JUST what effect the recent War Production Board ban on the purchase of refrigeration equipment will have on theaters and particularly ice shows will be determined very shortly.

During the hot summer months theaters, clubs, arenas and other amusement spots equipped with cooling systems capitalize on the fact that they are many degrees cooler on the inside. Cooling systems are operated in many different chemical and mechanical ways, but nearly all use gases or liquids which have long since been put on the restricted lists. As a result box offices must brace themselves against a new threat this coming summer.

Also affected by this ruling are the increasingly popular ice shows. It is expected that arena shows, theater shows and smaller tank units that usually play clubs and hotel rooms will have to come up with something revolutionary in order to continue operation.

Chemicals are used largely in producing ice for these shows, and the WPB placed them on the priorities list a long time ago. Ice show operators probably have enough on hand to keep them going for a while, but, on the other hand, ice-making machinery is also on the restricted list and in the course of time, what with wear and tear, it will become necessary to obtain new parts or close shows.

The solution to this problem may lie with muck ice, long taboo with many in the ice industry because of the fact that it is too slow. Muck ice is usually made of a wax composition and is not on the priorities list. Recently, however, a new form of muck has been developed. Owners claim that skaters can obtain 80 per cent of the speed on it that they can on real ice.

Muck may prove to be the key to the situation and tide ice shows over for the duration. But you can't use it to air-cool film houses.

Moves on Own Equipment Look Okay After FDR - Norths Talk

WASHINGTON, June 6.—Drew Pearson and Robert S. Allen, in their widely-syndicated "Washington Merry-Go-Round" column, today wrote that President Roosevelt, discussing circus problems with John and Henry Ringling North, of the Ringling show, asked how they were affected as to transportation and, before receiving a reply, remarked, "Of course, you have your own equipment, and all you need do is hire an engine." Columnists' comment was that the chief railroad problem is cars—"If you have your own, you can get an engine to haul them."

An official high in the councils of the Outdoor Amusement Congress early this week made known the interview to *The Billboard*, with the request that it be kept confidential for the time being.

IF YOUR COPY OF THE BILLBOARD IS LATE—

It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The *Billboard* leaves Cincinnati ON TIME.

Performers Set Up Own Taboos On War Material, Sans Official Notification; Audiences Respond

NEW YORK, June 6.—Falling into line with the government's liberal policy of voluntary censorship as far as possible, all branches of the show business have geared themselves to wartime conditions and have, of their own volition, scissored out material that tends to gag, criticize or make fun of the armed forces, friendly nations, the defense effort or multitudinous government agencies.

A survey shows that, with the single exception of Loew's State, all local vaude

houses which play talk comedy have eliminated references to the war program. And instead of kidding uniformed men in the audiences now, the tendency is to build them up; to play up the need for purchasing War Bonds and generally to project all gags in the direction of killing off Japs and Nazis.

Taboos, which have become nationwide, are not the result of any official orders. Performers have picked up the cue from the trend of the times, and, according to Broadway theater managers, have bent over backwards to revise material and exercise good taste.

It's a matter of self-protection, too. Performers who use topical angles are conscious of the fact that the average audience is composed of parents, sweethearts and friends of the soldiers, some of whom have died in battle. As a consequence, they're not very receptive to material alluding to the draft or how funny blackouts can be.

State, exercising the only definite restrictions on Broadway, has a rider in its booking contracts, prohibiting performers from making cracks which the audience might consider indiscreet. It reads, "It is absolutely forbidden to use any material which in any way tends to criticize or ridicule any of the armed forces, or the defense program of the United States or the Allies."

Roxy and Music Hall, which play very few talking acts, don't have any problem at all. In addition, both houses do a tough editing job on all material used on the stage, and insist that performers stick strictly to the script. Paramount and Strand, which have policies comparable to the State as far as talking acts are concerned, don't make any attempts to blue-pencil gags referring to the war effort—as long as they are in (See VAUDE PERFORMERS on page 11)

Shean, Short Co-Ordinators Under Dunphy in WPB Posts

WASHINGTON, June 6.—Frank D. Shean, 49, nationally known showman and exposition executive, has been named assistant to Amusement Chief Christopher Dunphy of the War Production Board and will function as outdoor co-ordinator. Announcement was made last Monday by Chief Dunphy after the U. S. Civil Service Commission had placed official stamp of approval on the appointment. At the same time, announcement was made on appointment of Paul Short as indoor co-ordinator. Short had been associated with National Screen Service as sales administrator and prior to that worked for the Interstate Circuit out of Dallas, Tex. (See more on Short in adjoining column.)

Shean was not yet on the job here when information on his appointment was made known, but was expected soon. He is cleaning up his affairs at Seaside Park, Virginia Beach, Va., of which he was serving as general manager for the first season, having opened the spot last week following an ambitious schedule under trying conditions in a war-touched location.

Post taken by Shean came as no surprise to those on the inside who were aware that the showman's name was being considered by the Civil Service commission and Dunphy, as well as N. G. Burleigh, chief of the Division of Industry Operations, under which the amusement arm of WPB functions.

To Develop Program

It will fall upon Dunphy and Shean to develop a wartime program for outdoor showbiz in entirety, including horse park and stadium enterprises, as sports come under this wing's jurisdiction. Shean's last major job was that of co-ordinator of the National Screen Service. (See SHEAN IN WPB POST on page 56)

WASHINGTON, June 6.—Paul Short, chief of the sales division of the Southwest for National Screen Service, was named this week as indoor co-ordinator of the Amusement Service Division of the War Production Board, to work under Christopher Dunphy, head of the division.

Short, head of de luxe theater operations for the Interstate Circuit, Dallas, before he joined National Screen, will be responsible for gearing the program of the War Production Board into the night club, theater, motion picture, legit and ballroom fields.

Nationally known in show business circles, Short has always operated out of Dallas. He was active in the flesh field many years and had charge of all live talent clearing thru the Southwest for Interstate.

Classical Circus In Ornate Debut

NEW YORK, June 6.—Wealthy Holland refugee Bernard Van Leer, steel biggie, opened a European-styled circus at Pelton Field, Yonkers, on Wednesday and it's a terrific college try, but before this corking show can click in the U. S. A. there will have to be changes in operation. Van Leer calls his presentation the Holland Classical Circus, which is no misnomer, being equipped with the best of everything and including in its performance a 12-people ballet accompanied by a little symphony orchestra of 14 pieces, heavy, of course, on strings, and containing a piano, which in itself is new in sawdust annals.

There hasn't been a fancy enterprise like this one around since 1931, when Frank and Phil Wirth, Jimmy Sullivan and the late Larry Boyd brought out St. Leon Bros.' Circus in Bridgeport, which was good while it lasted but it didn't stay very long. St. Leon coloring was dominated by red, this one by blue and white. Capacity is about 2,500 under a 120-foot round top with no rib ropes, which may not work out so well in high winds. Interior is clear, there being four poles spotted in the corners, with eight poles in between and a ring of some 40 feet.

Side walls have expensive blue plush and the bleacher seats, of solid-looking timber and quite heavy to lug around, are made comfortable with long blue leather pads. The pitch is about as perfect as it could be for visibility. Around the curb are box stalls with folding chairs, and directly behind the boxes are other chairs for a lower tab, but still too high. Scale tried was \$3, \$2 and \$1, plus tax, but the impresario, noting a conspicuous lack of paying customers, changed the advertised range to \$2, \$1.50, (See New Van Leer Circus on page 56)

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"Skating Vanities" Fair in Garden Bow; New York's First Roller Show

NEW YORK, June 6.—New Yorkers had their first taste of a roller skating show with the appearance, June 3-6 at Madison Square Garden here, of America's pioneer roller extravaganza, *Skating Vanities* of 1942.

Thursday's show (4), lasting a little over two and a half hours, filled about two-thirds of the house, adverse weather possibly keeping some of the patrons away. Performance, in two acts, went over fairly well, with exhibitions of every type and form of skating, in most cases displayed in superb fashion. However, precision work, especially in most of the production numbers, was rather badly executed. Skaters cannot attain the speed on wheels that it is possible to attain on blades. An effort was made to increase the speed somewhat by the installation of a portable masonite floor, which gives the skaters a little more speed than a wood floor.

Symphony in Pink was perhaps the top production number. Gals, in attractive pink costumes and equipped with pink feather fans, weaved in and out of various formations and produced a really beautiful spectacle.

Gloria Nord, featured skater, a beautiful eye-ful who packs plenty of s. a., appears only once in each act. She possesses a great deal of grace, but not a great deal of skating ability. Her style is anything but original.

Top among the femme skaters are Dolly Durkin, Eleanor Emanuel and Lucille Page, the latter being no newcomer to show business, having appeared as a featured dancer in Broadway musicals. Miss Page learned to skate just prior to joining *Skating Vanities*, and has taken to skates like a fish takes to water. The *Tango* number, in which she was featured with the Samba Boys, wowed the audience. Miss Durkin and Miss Emanuel, both singly and teamed, display skating ability, grace and ease.

Male honors go to Lew Testa for his speed skating and gravity-defying stunts, flying turns, spread-eagles backwards and criss-crosses; Walter Hughes, for his ballroom turns with Miss Durkin; Teddy Sokol for his spectacular jumps; Otto Eason, the Bill Robinson on skates,

whose tap dancing was sensational; Art Elsasser, for his spins, and Bruce Towle, who executed some fancy figure skating routines with grace.

Comedy, plentiful and well spaced, was provided by Buster West, Monroe and Grant, and Finigan and Hughes. West, musical comedy comedian and the only performer not on skates, amused the audience with his gags and acrobatics. Monroe and Grant, vaude performers, went thru some clever acts both on and off skates. Finigan and Hughes in their novelty comedy act went over big with the patrons.

One of the most entertaining performances of the evening was rendered by Bobby May, juggler. May went thru some difficult juggling routines with balls and Indian clubs while skating around the arena. Socko finish was provided when lights of the garden were extinguished and May proceeded to balance an illuminated, twirling ball on his head, while twirling an illuminated ring on his leg and juggling four balls in his hands.

Music was provided by Jay Freeman and his orchestra. On several occasions Freeman failed to keep in time with the performers. Introductions and vocals handled most capably by the singing emcee, Ben Klassen.

Vanities was presented by Harold Steinman, directed and staged by Gae Foster, with entire production under the supervision of Fanchon & Marco. Costumes designed by Joan Personette. Music and lyrics by Victor Mizzy and Irving Taylor. Orchestrations and arrangements by Frank Ventre and Hal Beckett.

Scale, from 55 cents to \$2.75.
Elliott Coljer.

Showbiz War Trade Census; Other War Effort Activities

NEW YORK, June 6.—In the first three days after issuing the questionnaire gotten up by the War Production Training Committee of the American Theater Wing, 5,000 replies poured into the committee's offices at 50 Rockefeller Plaza. Twenty-seven thousand questionnaires were sent out Monday.

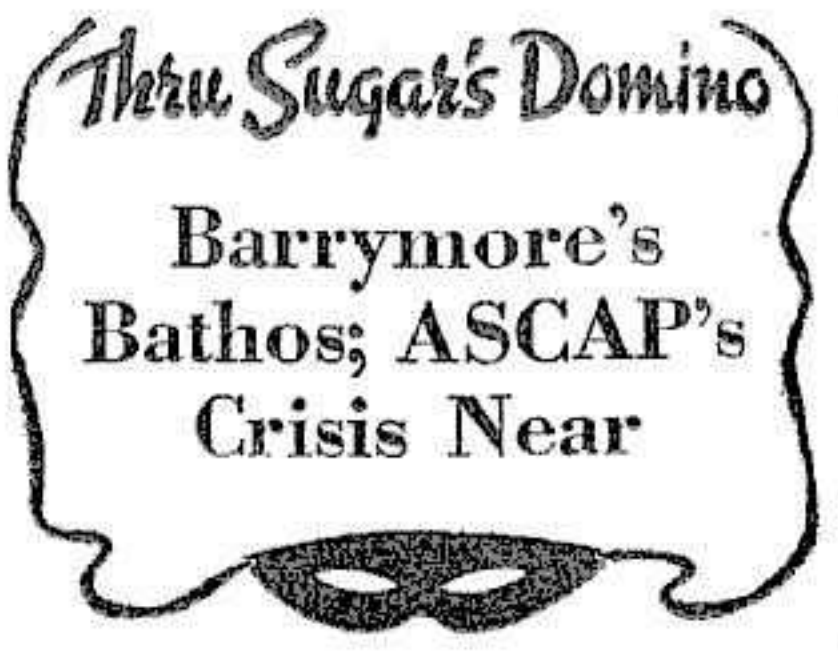
Committee will start tabulating next week to move those with skills critical to the war effort, who have indicated a willingness to devote spare or full time to the production line.

To get the program started, pep rally was held June 1 at the 44th Street Theater to tee off the first general census of the occupational abilities of those in show business.

At the rally Paul V. McNutt, chairman of the government's War Man Power Commission, pointed out that the man-hours which go to waste on Broadway could be used to send a shipment of planes every week-end to the fighting fronts. McNutt hailed the program as an "inspiring job" which will put to use show people "in the production drive upon which victory depends."

NEW YORK, June 6.—Soldier cast of the new Irving Berlin show, *This Is the Army*, consisting of 250 enlisted actors, writers, musicians and song pluggers, arrived in New York Wednesday (3) to start rehearsals for the July 4 opening.

Show is the 1942 version of Berlin's *Yip Yip Yaphank*, which he produced at Camp Upton during the first World War. Soldier members were quick to point out that this is not a "cream puff assign- (See WAR TRADE CENSUS on page 17)



WHAT happened to John Barrymore professionally during the closing chapters of his illustrious life mirrored in many respects what had occurred to the theater. *The New York Times* referred during the past week to Barrymore as "the foremost English-speaking actor of his time." *The Times* made it a point to qualify this by referring with gracious tolerance to the "mood of careless abdication" that characterized Barrymore's work in more recent years, descending from "golden moments of pure creature art that . . . lifted the hearts of all who saw and heard him" to the plane where he "could twist it all to parody, burlesque himself and play the clown."

The theater audiences of recent vintage undoubtedly enjoyed Barrymore as a zany, who made himself the butt of his jests. They proved it by pouring money into the box office, awaiting with great expectancy what "The Great Profile" would serve up in the form of ad libbing at a particular performance. Movie audiences also reacted with proper mirth to the antics of a man who in his middle years added considerably to the theater's lustre by his performances in *The Jest*, *Richard III*, *Hamlet* and *Justice*. Many in these audiences knew Barrymore as a Duke of Windsor of the theater, a man who abdicated a throne to descend to a blatant, cheap and tinhorn world. The Duke is alleged to have done it for the love of a woman. Barrymore's motives as well as the external forces that stripped him of his glamour are not as clear cut. But the bulk of his latter-day audiences, in the theater as well as the film grinds, knew Barrymore as an interesting character with a flair for comedy and who, it seems, was at one time a great figure in the drama.

We doubt whether Barrymore's fans of his prime years (among which we are included) ever really enjoyed viewing the result of his transformation. To us it wasn't a transformation at all. It represented a personification of the moral and spiritual decay of the theater. In the years covered by Barrymore's professional denouement the theater had lost its glamour, much of its beauty and enchantment and even the incentive that brought about the perennial crop of great stars and never-to-be-forgotten plays.

Many editorial writers have probably found it difficult to resist the temptation of referring to Death as the arch conspirator that removed John from his throne in the palace of "The Royal Family." We are faced with no such temptation. To us John abdicated his throne while blood still coursed thru his veins; while he was still a shining example of creative genius. He will be long remembered. His name will stand out from among his colleagues as long as there is an American theater. And historians will gently cover with the mantle of silence the last belching and sputtering years of one who was blessed with gifts that he dissipated wantonly.

THE American Society of Composers, Authors and Publishers is on its way to oblivion. What joy this prospect must produce in the hearts of those who would gain from chaos in the music business! Altho ASCAP is fast traveling towards the goal of disintegration it can yet be saved. It can be saved only by its members, who have up until now shown an astonishing lack of interest in the affairs of an organization that alone has made it possible (See SUGAR'S DOMINO on page 27)

GEORGE SPELVIN Patrols the BROADWAY BEAT

THE situation at the Stage Door Canteen mentioned here last week—non-theatrical gals acting as hostesses after crashing on passes they've somehow managed to fenagle—is already being cleared up. Existing identification cards will be declared null and void after July 1, and all bona fide Canteen hostesses will have to register between June 3 and 9 for new ones. They'll have to bring small pictures of themselves along, to be pasted on the new cards. The Canteen is taking no more chances. . . . Speaking of the Canteen, one of the hostesses saw a sailor the other night staring in amazement at Michael Whalen, who was waiting on table. "Lord!" he murmured in awe-struck tones, "I didn't think those guys ever worked!" . . . Dave Collin and Paul Fisher, who were NBC correspondents in Rome and Berlin respectively some time back, returned home this week and, at an NBC function, told some interesting stories about conditions there. Fisher says at least 70 per cent of the Germans are anti-Nazi but can't do anything about it. Collin claims most Italians are pro-American, which accounts for their listless fighting. Both commented on the food here as contrasted with rations in Germany and Italy. They indicated that Germans and Italians listen much to American short-wave radio, but said that some of the programs are timed badly—coming in when Axis stations are shut down, which makes it easy for a listener to be apprehended. . . . The New York delegates to the AFM convention in Dallas opening Monday (8) left a week early in order to be sure to be in the hall opening day. Train schedules to such distant points are now, under war conditions, almost as indefinite as were the schedules of covered wagon trains. . . . *Syncopeation*, the film that purports to tell the history of jazz and features a brief jam session involving Harry James, Jack Jenny, Benny Goodman, Charlie Barnet, Joe Venuti, Alvino Rey and Gene Krupa, also features Adolph Menjou, Jackie Cooper and Bonita Granville. Needless to say, New York's theater marquees star the band boys, even tho they speak no lines and, as one critic put it, appear so briefly that if you drop your hat you miss the whole sequence.

ANN CORIO auctioned off the privilege of removing one of her stockings in a Boston nitery recently and the highest bidder bought a \$500 War Bond for the honor. Stocking up on War Bonds? . . . Weekly *My Sister Ellen* Note: If any cues were missed during the week in Pittsburgh it can be blamed on the fact that dressing rooms were across an alley from an art school wherein serious students sketched from models in the raw. Male cast members developed an almost epidemic need for breaths of fresh air from the windows. . . . Attracting considerable stem attention is the colored shoe-shine lad on West 49th Street who sings ditties, with lyrics by himself, extolling his wares. Draws business, too. . . . It's a-Changing-World Dept.: Gracie Fields and Al Trahan, who are co-headlining in *Top-Notchers* at the 44th Street Theater, played their last bill together in London about a dozen years ago—a command performance for the late King George V and Queen Mary. . . . Tommy Tucker is having plenty of fun these days realizing a secret ambition. Every time he goes to his dressing room at the Essex House he insists on running the elevator himself. . . . Capper to the Dorsey brothers' feud came on the stage of the Strand last week when Jimmy donned spectacles, did a brief bit of mugging and blew a sour note on a trombone.

GUY LOMBARDO (This Week's Cover Subject)

GUY LOMBARDO'S "Sweetest Music This Side of Heaven" is an integral and almost indispensable part of the American entertainment scene. Come jazz, come swing, come fads and musical foibles, the Lombardo brand of dance music continues to roll along, easily marketable and always popular.

Best example of Lombardo's position in the band field is the annual poll of newspaper editors conducted by *The New York World-Telegram*. Lombardo was named No. 1 band the first year the poll ran and has won the poll every year since then—11 years in all. And all this in the face of a variety of new dance sensations and personalities.

There are five Lombardos in the band: Guy, Carmen, Lebert, Victor and the latest addition, 15-year-old Rose Marie, who is making her bandstand debut with the orchestra at its current location, Hotel Waldorf-Astoria, New York. Rose Marie's pleasant voice has been heard with the band on records and over the air for some time and has attracted much favorable comment. A bright future is predicted for her.

In addition to the vocals by Rose Marie, Carmen, Lebert and the Lombardo Trio, Kenny Gardner, another comparatively recent addition, chimes in with frequent lyrics in a soft voice that sounds as if it were created expressly for work with this band.

Besides playing location dates like the Waldorf and Roosevelt hotels, New York, and top theaters, Lombardo is heard weekly over Columbia, sponsored by Colgate. Previous to this he was sponsored by Lady Esther and, earlier, Robert Burns Cigars. His Decca records are sure-fire retail sellers and solid coin phono attractions.

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AE Picks VP's, 17 Councilors In Quiet Voting

NEW YORK, June 6.—At one of the quietest election meetings in years, the Actors' Equity Association elected two vice-presidents and 17 councilors for terms ranging from one to five years. The only unusual feature of the election was the number of write-in ballots, but these, to many, were so scattered that there was no evidence of any organized effort to defeat the regular slate. No write-in candidate received more than five votes.

Since the Equity constitution provides that the regular ballot must name at least half again as many candidates as there are offices, the total number of regular candidates was 31. In addition, there were 26 names written in, making a total of 57 candidates with votes to be tabulated. The tellers, who had expected to have the totals by about 2 o'clock today, didn't clean up until almost 6. For the post of second vice-president, (See EQUITY ELECTION on page 17)

Newsreel House Panics Denver

DENVER, June 6. — Appearance of a newsreel theater, the first of its kind here, has led to a wild scramble among radio stations, opposish houses and wire services to get on the band wagon.

Telenews moved into town quickly and quietly and took over the Senate, newly-built house that had been using second-run pictures. Ellis Levy, Telenews general manager, and Gene O'Fallon, KPFL manager, completed arrangements whereby the station was to present news broadcasts daily from studios in the theater and the theater was to return the compliment with plugs on its screen. Telenews also hired a local newsreel cameraman to cover events, and showed its speed by running pictures of the Memorial Day parade six hours after the last marcher went past the reviewing stand.

Fox Intermountain Theaters, largest operator of movie houses in the region, went to work quickly to convert its Rialto Theater into a newsreel house and was able to open just one week after Telenews. Fox already had a tie-up with Radio Station KOA, and enlarged on this by getting KOA to broadcast news from the theater. The big question seems to be whether Denver can support two such houses.

Hamid Denies Pier Closing for Season

NEW YORK, June 6.—George A. Hamid, operator of Hamid's Million-Dollar Pier, Atlantic City, denies that there is any thought of closing the pier for the remainder of the season despite the bad Memorial Day business.

Hamid said: "While business was comparatively bad all over Atlantic City, the Million-Dollar Pier attracted more than its usual percentage of the crowd because of the show. One week-end does not make a season." He added that the resort crowds were far above expectations.

Cornell's 90G for Relief

NEW YORK, June 6.—Series of special performances of *Candida*, given by Katharine Cornell at the Shubert Theater for the benefit of Army and Navy Relief, grossed a total of \$90,892 in 27 showings. Final extension of 12 performances accounted for \$41,397, with the first 15 taking in \$49,495.

Banshees Pull 10G for Navy

NEW YORK, June 6.—Final check-up of the benefit for the Navy Relief Society held May 12 by the Banshees revealed a \$10,016.91 gross, which has been turned over to the NRF.

Ted Saucier, p. a. for the Waldorf-Astoria, was executive chairman of the affair.

WANTED

Med Show People in all lines. Tell all in first letter. Join on wire.

BLACK HORSE
Gallon, Ohio

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

HUGO HAAS — Czechoslovakian actor who made his American debut this season in the short-lived *The First Crocus* and more recently played the leading role in the dramatization of Tolstol's *War and Peace* for the Studio Theater of the New School, New York. A distinguished actor, he brings great sincerity, honesty of purpose and technical ability to his characterizations. Played a middle-aged Swede in *Crocus* and a youngish Russian intellectual in *War and Peace*, and did tremendously effective jobs in both. Films could certainly find plenty of use for him.

LESLEY WOODS — young actress who scored heavily in one of the leads in *Comes the Revelation*, legit show which opened and closed at the Jolson Theater, New York, last week. Small, blond and attractive, she has an excellent personality, should screen well, and displayed great talent, offering a standout job. Definitely rates a screen test.

For LEGIT MUSICAL

HY THOMPSON — dancer, of the ballet-tap school, who recently appeared at Loew's State, New York, with Benny Davis's vaudeville. Lad is handsome and personable and has developed a terrific dancing style, already comparable to Paul Draper's. Could easily hold down a dancing spot in a legit musical.

Third Fischer Vauder Okay

NEW YORK, June 6.—The current revival of vaudeville kept rolling merrily along a week ago last Friday night (29), when Clifford C. Fischer, by arrangement with the Messrs. Shubert, brought his third vaude-revue to the 44th Street Theater. This one, somewhat pompously yclept *Top-Notchers*, follow *Keep 'Em Laughing*, the second Fischer opus. The first, *Priorities*, is still very gainfully employed at the 46th Street Theater.

Top-Notchers was originally set up as a second edition of *Keep 'Em Laughing*, but as things turn out only two acts from the old show are in the new one. The new layout is filled with comedy headlines of magnitude and on paper it looks as tho it should be terrific; on stage it's a good deal less than that, turning out, despite the names, to be an average sort of vaude bill of routine Palace caliber. Chiefly that's the fault of an alternating pace, and of Walter O'Keefe, the emcee. O'Keefe is anything but hilarious in his own right, he lets the pace sag, and he doesn't seem to exert much effort to build up the other acts.

In addition to O'Keefe, the comedy roster includes Gracie Fields, Al Trahan, the Hartmans (holdover), A. Robins, the Bricklayers (holdover) and (on the billing at least) Zero Mostel. Mostel, another holdover, dropped after the opening, his place being taken for one day by Jack Gilford and then by Johnny Burke. Even without him, tho, the list is imposing; and individually they're top-flight. Miss Fields, a terrific showman, alternates between comedy and serious songs, with (See FISCHER VAUDER on page 17)

Walsh, Cohorts Sweep IA Voting; Jacobi Blitz Fails; Pegler Makes Surprise Visit

COLUMBUS, O., June 6.—Richard F. Walsh, incumbent president of the IATSE, and the entire regular slate won sweeping victories in the IA elections held yesterday at the final session of the IA Convention here. Pre-election period had been marked by the campaign of Vincent Jacobi, of New York, an independent candidate for the presidency, to discredit the administration on the grounds that it must have known of the actions of the preceding George Browne-Wille Bioff regime. Jacobi, when final returns were in, received only 33 votes.

Some of Jacobi's thunder was stolen at the second session of the convention Tuesday, when Walsh announced, at the close of his report, that all officers had agreed to waive the balance of time for which they had been elected, in order to stand for re-election at this convention. Jacobi had based his pre-convention campaign on the claim that Walsh, appointed to fill Browne's unexpired term, should be forced to stand for election rather than be allowed to serve any longer on the basis of an appointment. Most of the other officers still had two years to go on their terms, with Browne's unexpired term also of that duration. In this connection, Walsh also made an appeal to the delegates to revoke the present four-year term provisions and revert to the election of officers every two years. This was later done.

When final ballots were tabulated, Walsh had received 644 votes for the presidency, against 296 for William T. Bennett, of Washington, and 33 for Jacobi.

The rest of the regular slate also swept in, with Harland Holden polling 671 votes as first vice-president, against 287 for Russell L. McKnight, his opponent; for second vice-president, William Covert, of Toronto, received 599 votes, against 367 for Archie Prentice, of the same city; Floyd M. Billingsley, James J. Brennan, Roger M. Kennedy and Felix D. Snow were unopposed for the offices of third, fourth, fifth and sixth vice-presidents; for the seventh vice-presidency, Carl G. Cooper received 634 votes, against 328 for his opponent, Harold V. Smith. Louis J. Krouse received 764 votes as general secretary-treasurer, against 192 for Steve D'Inzillo.

George W. Brayfield, William C. Scanlon and R. E. Morris were elected to the board of trustees.

The convention had opened Monday (1), the first day being given over to the roll call and addresses. Speakers included Lieut. Gov. Paul M. Herbert of Ohio, Mayor Floyd F. Greene of Columbus, Senator Harold E. Burton and others. Tuesday was signalized chiefly by Walsh's bombshell calling for an immediate election, the afternoon session being marked by a talk from William Green, president of the American Federation of Labor, who spoke largely along patriotic lines. He also, however, praised the decision of Walsh and other incumbents to relinquish the balance of their terms. Following Green's address, the annual reports were submitted by Secretary-Treasurer Krouse and the board of

trustees. These showed that the organization has a total of available assets of \$559,294.32, of which amount there is \$299,782.42 cash on hand, the balance including \$50,000 in United States War Bonds, \$20,000 in Canadian Victory Certificates, and other assets.

Most talked-about event Wednesday was the visit to Columbus of Columnist Westbrook Pegler, one of the severest critics of the union and of the Browne-Bioff regime. Delegates didn't know what his presence in the city signified, but got restive under the thought that he had come for a close-up view that might portend further attacks. At Thursday's session, Ben Scher, a delegate from New York, attempted to offer a resolution strongly attacking Pegler, but the deadline for the offering of resolutions had passed, and he was unable to gain the unanimous consent of delegates necessary for consideration of a resolution after the deadline.

Jacobi had previously offered a resolution based on the lines of his election campaign—criticizing the present officers, saying they were bound to know and protest the actions of both Browne and Bioff, and charging that the executive board had "failed to prevent or protest the nefarious actions of Browne and Bioff which brought the IATSE into disrepute." The resolution failed to pass.

The resolutions committee reported Thursday that a number of resolutions placed in its hands had been referred to special committees, while others had been referred to the executive board.

Jooss Ballet to England; Gansert Giving Classes

NEW YORK, June 6.—The Jooss Ballet, which gave a successful season at the Maxine Elliott Theater early this season and later was seen in double bills with the Boston Opera Company at the St. James, will return the base of its activities to England as soon as transportation can be arranged for those members of the troupe making the hop. Company had intended to stay here, if possible, and cabled asking Kurt Jooss, director, to come here from the company's headquarters in England. Jooss cabled back that the British Government had made arrangements to subsidize the troupe and asked the dancers to return.

Not all of them, however, will do so. Among those staying here is Jack Gansert, featured soloist, who has started his own six-week courses in academic ballet and Jooss theatrical dance technique at the Goldforb Studios. Courses started June 1. When they are over, Gansert may go to the Cape Cod Institute of Music as dance director for the rest of the summer.

Franey Icer in Worcester

WORCESTER, Mass., June 6. — Dot Franey's *Star-Spangled Ice Revue*, with the Mickey Sullivan orchestra, has opened at the Lido here for four weeks and options. Icer is playing to good business.

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McCosker, Weber, Sound Off at Sanders Bill Hearings; "Where's The Blue?", MBS Asks; Fly Next

WASHINGTON, June 6.—Hearings on the Sanders Bill continued into the end of the week, with Fred Weber, general manager Mutual Broadcasting System, and Alfred J. McCosker, MBS chairman of the board, giving testimony. Louis G. Caldwell, Mutual counsel, is expected to appear before the committee of the House of Representatives on Interstate and Foreign Commerce Monday (8), with James Lawrence Fly, FCC chairman, probably presenting his views on Tuesday or Wednesday.

Gist of the MBS testimony was that the FCC regulations of chain broadcasting was designed to eradicate what the FCC and MBS considered to be abuses resulting from option time and exclusivity clauses in the NBC and CBS contracts with affiliated stations. "This," according to Mutual, "is how NBC and CBS secure the right of way and priority rights over all or most of the best hours of nearly all the best stations in the country."

McCosker, testifying before the committee on the Sanders Bill, a bill urging new legislation for the FCC, warned that free competition in network broadcasting is at stake if legislation is passed nullifying the FCC network regulations. He added, "If the regulations or their substantial equivalent are not put into effect, and if for the first time in years free competition in network operation is not made possible, it is not reasonable to expect that any other group will attempt to project or operate a national network. If Mutual, after a try of seven years, cannot firmly establish itself with all the advantages it offers, no one outside of an insane asylum would try it again. The man who would try it would need a guardian more than he would need a wave length."

McCosker added that since May 2, 1941, the date of the FCC's report, nobody has yet attacked the report for inaccuracy. He stated further, "The commission has obviously acted to restore and increase competition and to prevent it from being unlawfully restrained—so that there will not be any need either for regulation of rates and other kinds of regulations of the common carrier variety, or for having the government take over the industry." He added that he opposed legislation "that would cause further delay and that deprive the Commission of its power to adopt such regulations." He further pointed out that three of the proposed amendments in the Sanders Bill "apparently come within this description."

Fred Weber, giving testimony after McCosker, stated in part, "By this time you may be asking yourselves why Mutual does not have better stations in the larger cities and in important markets. This brings me to the important part of my story. The reason is to be found in the five-year contract containing option time and exclusivity provisions, and in the way in which they have been exploited to prevent the establishment or growth of any new national network."

Weber then went into the FCC's regulations for chain broadcasting, as adopted in May, 1941, and pointed out that the "real dispute centers over one of them, Number 4, restricting the use of so-called option time." He added, "This is the provision by which NBC and CBS secure right of way and priority rights over all or most of the best hours of nearly all the best stations in the country."

Regarding networks' exclusivity clauses in contracts, Weber said, "To us the meaning of the regulation has been clear." Weber, however, added that "The regulation was no sooner published than misinterpretations started, as a result of which the regulation was amended so as to put in one-syllable words just what it had meant from the start. Now you are told that this shows the Commission did not know what it meant in the first place, that it has changed its mind in order to meet criticisms, and that the chairman has retreated from one trench to another under fire. The whole process has been extremely unfair."

Where's the Blue?

Later in his testimony Weber described option time and exclusivity "devices which were used for all they were worth by NBC, and now by RCA, to accomplish

its purpose of preventing the inauguration or growth of any competing national network. All that has really happened so far is that, whereas NBC formerly owned both the Red and the Blue networks, they are now owned by separate corporations, NBC and The Blue Network Company. Both corporations, however, are 100 per cent subsidiaries of the RCA. One of the mysteries of this hearing, to us at least, is, what has happened to the Blue Network? Why hasn't it been represented at these hearings? We feel confident that if it were really separately owned, and its officers free to express their opinions, they would almost necessarily be supporting the Commission's regulations."

Weber further stated that there are now only 36 cities in the United States in which there are enough stations so that each national network can have its own exclusive outlet. "This is on the assumption that the number of national networks will remain at four. If there were five, there would only be 20 cities in which each network could have its own outlet."

Bernie Set for New Wrigley Show

CHICAGO, June 6.—Ben Bernie, without his orchestra, will return to the air June 15 for the William Wrigley Jr. Company in a weekday musical quarter-hour dedicated to the defense workers and their families. Show will originate at WBBM here and will be heard over 68 Columbia network stations, Monday thru Friday, 5:45 to 6 p.m. CWT. It will replace the *Scattergood Baines* serial.

Wrigley was Bernie's last radio sponsor locally when he aired a musical revue. New show will employ the studio band and a vocalist. The Arthur Meyerhoff Agency, handling the Wrigley account, reports that commercials will be incidental and will sell chewing gum in general. Wrigley's two other shows are also patriotic in nature—*The First Line* dedicated to the navy, and the Gene Autry show dedicated to the army.

Advertisers, Agencies, Stations

NEW YORK:

A MAP illustrating the concentration of war-worker counties in WJZ's primary area has been sent to agencies and advertisers, together with promotional letter pointing up these counties as ideal market for sponsors on *Say It With Music*, WJZ's all-night music program. . . . Breakstone Brothers, producers of Breakstone Dairy Products, has signed a 52-week contract with WHN for partial sponsorship of WHN's *Kitchen Capers*. Food Industries, Inc., is the agency. . . . George A. Putnam has cut his second series of one-minute transcriptions for Post Raisin Bran, new General Foods product. Agency is Benton & Bowles. . . . Charter Heslop, NBC night news editor, left Radio City staff this week to join the radio news desk of the Office of Censorship at Washington. . . . Harry C. Butcher, vice-president of the Columbia Broadcasting System in charge of Washington operations, has been called to active duty in the navy June 1 as a lieutenant commander in the Naval Reserves. . . . Two members of the WNYC staff have joined the office of the Coordinator of Information. They are Mitchell Grayson, station's dramatics director, and Jack Goldstein, of the publicity and continuity department. Both will be radio producers for the Radio Division of the COI under John Houseman. . . . Scott Colton, WHN announcer, has had an appendectomy. . . . Adam Hats has contracted with WHN for another 52 weeks of broadcasting by renewing sponsorship of the station's *Hour of Champions*, Sundays, 12:30-1 p.m. GHicksman Advertising Agency handled.

CHICAGO:

EARL G. THOMAS, radio head of McCann-Erickson here, is the USO chairman of radio row, now planning an elaborate program for June 18. . . . RAY JONES, of AFRA, back from New

Listeners Hear Bells

PHILADELPHIA, June 6.—Listeners now hear bells in getting their news via WDAS. The news ticker sound effect to herald the approach of the news flashes has been discarded in favor of genuine ship bells to give the flashes a true nautical flavor. Bells ring out the time of the day, but the announcer translates it for those not versed in the ways of the sea. Station feels that since so much of the current news originates from the ocean front, the ringing of bells is more in keeping with the majority of flashes.

Set Show Lineup For NBC, CBS Victory Series

NEW YORK, June 6.—Office of Facts and Figures late this week announced program line-up for the two separate Victory series of programs to be presented by the National Broadcasting Company and the Columbia Broadcasting System. Top shows of both nets, with casts and format intact, will be broadcast as a contribution to the war effort. All stars, directors and writers will donate their services, and air time will be contributed by the two chains and their affiliated stations.

The NBC series, titled *Victory Parade*, debuts Sunday (7), 7-7:30 p.m., with the Maxwell Coffee program, including Fannie Brice, Frank Morgan, Hanley Stafford, John Conte and Meredith Willson. Following week (14) will have *Mr. District Attorney*, to be followed by *The Aldrich Family*, Jack Benny, *The Great Gildersleeve*, Burns and Allen, Kay Kyser, Fibber McGee and Molly, Bob Hope, Rudy Vallee and others.

The CBS series, titled *Victory Theater*, will bow in 9-10 p.m. Monday, July 20, with Cecil B. DeMille's *Lux Radio Theater* leading off. Following weeks will present Fred Allen, *Screen Guild Theater*, *Hit Parade* and other top CBS programs.

Neither series will include sponsor identification, the time ordinarily devoted to the commercials being given over to government messages on behalf of the war effort.

WBZ, WBZA Go To Red; WBZA Down to 1,000w

NEW YORK, June 6.—WBZ, Boston, and WBZA, Springfield, Mass., outlet which is synchronized with WBZ and uses WBZ programming, switch from the Blue to the Red Network June 15. Both Westinghouse outlets are now 50,000 watts power, but with the switch WBZA will reduce to 1,000 watts.

Report was that WBZA would not go to NBC at all, but would be dropped, but it is understood that the Westinghouse execs and NBC couldn't talk turkey on that point, with the result that agreement was reached that WBZA reduce its power to 1,000.

Situation gives a big break to WTIC, Red station in Hartford, Conn. WTIC, which already has some 22 local sponsors in Springfield, will now have a practically free hand in that territory.

All details of situation are not yet known, but execs in New York point out that WBZA, while not likely to be able to offer competition to WTIC, will nevertheless be able to hold on to its franchise.

Meanwhile NBC has arranged for Fred Waring and his band to trek to Boston to take part in a gala program when the switch occurs June 15. He will broadcast his *Chesterfield Time* show from there from June 15 to 19, originating two daily programs from the Grand Ballroom of the Hotel Statler, Boston.

Beam Oboler's Plays to S. A.

NEW YORK, June 6.—Arch Oboler's *Plays for Americans*, broadcast on the Red Network Sundays, will be short-waved in Spanish to South American beginning Wednesday (10). Adaptations of the plays will be prepared in collaboration with the Co-Ordinator of Inter-American Affairs. Program will be broadcast from 8:30-9 p.m. over stations WRCA, WNBC and WBOS.

This series cancels the last quarter-hour of the International Division's *Rhythm and Dance* program.

PAUL LAVALLE, Blue Network maestro on the *Basin Street* series, will direct the music for a series of film shorts. First will be *Follies Girl*, to be produced by William Rowland.

A. Taxin & Sons' frozen foods account. . . . William Lorainy, from WGBI, Scranton, Pa., and Joseph Benonis, from WAZI, Hazleton, Pa., are the new WFIL engineers.

LOS ANGELES:

WESLEY MIERAS goes to the KFI-KECA announcing staff as a summer relief barker. He has been at KNX. . . . Russ Johnston, program director for the Columbia network in the West, will spend his one-month vacation flying as a member of the Atlantic submarine patrol. . . . Sydney B. Gaynor, KHJ commercial manager, has been named to the board of directors of the Advertising Club of Los Angeles. . . . Jim Bloodworth, KHJ staff writer, has resigned to film-write at Warners. . . . The J. William Sheets Agency has contracted for a weekly Monday thru Friday spot on the Blue's *Breakfast at Sardi's* in the interest of Minute Man Soup, a Seattle account. . . . Gil Berry, national spot sales manager, who represents the Pacific Blue in Chicago, has been on the Coast visiting affiliated stations. . . . Fred Becker, spot sales manager for the Blue here, is back at his desk following a trip to San Francisco. . . . Maxene Bowls has joined the KHJ sales staff, replacing Barbara Smitten, who has joined an advertising firm. . . . Originating in the KNX studios, three 15-minute programs devoted to the Labor Division of the War Production Board, are featuring leaders or organized labor and government officials discussing problems arising out of the war effort. . . . L. Harrison Wood, KHJ's night news editor, is sporting a good tan he got while sunning during the day, while the others slave during the sunshine shift. . . . Bill Henry's contract for another 13 weeks has been renewed by the American Chicle Company. His *By the Way* will continue thru the summer. . . . Herb Allen now has a permanent berth on *People Are Funny*.

Radio Talent

New York By JERRY LESSER

WELL, they're doing it again. I mean JOHN MCINTYRE and his wife, JEANETTE NOLAN. They work in radio just long enough to make enough money to retire for a few years and then go to their farm in Montana. . . . ED JEROME will replace JOHN as *The Crime Doctor*, but will be known as Dr. Leroy Hart instead of Dr. Benjamin Ordway. . . . One of the finest acting jobs of the younger generation was turned in by SKIPPY HOMEIER the other Saturday on *Lincoln Highway*. SKIPPY supported ROLAND YOUNG in true trouper style. . . . GEORGE BRYAN, newscaster, is currently playing the role of the villain on the *Sonny Tabor* series. BRYAN was a Broadway actor before radio claimed him. . . . JAY JOSTYN, radio's *Mr. D. A.*, was so impressed with the script of last week's show, which dealt with gasoline robbers, that he bought a lock for the gas tank of his own car.

RALPH EDWARDS, of *Truth or Consequences*, has been signed to appear in the forthcoming RKO musical film, *Sweet and Hot*. . . . ARLENE FRANCIS, emcee on WOR's *What's My Name* show, collects little glass angels as mementos of the Broadway flops in which she has had the misfortune to appear. Thus far, she has 12 winged tokens, all resting on velvet cushions. . . . On June 16 the Blue Network will celebrate the 167th anniversary of our army's Quartermaster

Corps. The program will be written by LEE CHADWICK and BEN MILLER and will be narrated by ANDRE BARUCH, who is now a member of that corps. . . . That RANSOM SHERMAN *Crestfallen Manor* show is still the funniest show on the air to my way of thinking, with RED SKELTON taking second honors. . . . When producer ALTON ALEXANDER found he couldn't clear the music of *America* for the pre-Memorial Day program of ARTHUR TRACY, on the Blue Network, he asked for clearance of *God Save the King* and got it. . . . A navy aviation cadet on a recent *Vox Pop* show told how it feels to be shot into space from a plane catapult. "It's just a great big jerk," he said. . . . Odds are five to one against armchair detectives solving ELLERY QUEEN murder mysteries, according to the guesses in the NBC series, which started in January. Thirteen were correct; 68 missed.

CAN'T understand why MAISIE BLOWER, who was PHIL LORD'S secretary and casting director for so many years, hasn't been grabbed by a big agency. . . . EDDIE GARDNER and his *Duffy's Tavern* show fade from the air after the next four shows because of priorities. . . . Songstress LINDA WARE says she always does her hardest work just before breakfast. When asked what her work was, she replied, "Getting out of bed."

Chicago

By SAM HONIGBERG

GLENN MILLER, while around town last week, indicated that he may join the navy sooner than you think. . . . CHARLES IRVING (nee IRVING ZIPPERMAN) is new WGN announcer, subbing just now for CHARLES VICTOR, who left for Hollywood to appear in RKO's *Red Hot and Blue*. . . . CLARA, LU 'N' EM have BUDDY CLARK'S old spot on WBBM. Their producer is HENRY SELINGER, formerly with various advertising agencies, who is now free-lancing. . . . MEL GALLIART will have charge of AFRA's benefit show for the Russian War Relief at the Civic Opera House June 22. . . . ELIZABETH ROGERS, formerly with WBBM, has joined RUSS MORGAN'S band as vocalist. . . . NANCY MARTIN, WENR staff warbler, is trying her first local cafe job at the Drake Hotel's Camellia House. . . . ED ALLEN now announcing Stark's piano show over WBBM. . . . BOB THOMAS, the *Fitch Bandwagon*'s theme singer, is now a corporal, stationed at Camp Grant, Rockford, Ill. . . . PATRI-

CIA DUNLAP, HENRY HUNTER and DURWARD KIRBY, soap opera participants, are on vacation.

JONATHAN HOLE, of the *Scattergood Baines* cast, added to the WBBM announcer staff. . . . FRED BARRON added to *Road of Life*. . . . MARION CLAIRE was honored by her alma mater, National Park College, of Forest Glyn, Md., for her work in fine arts. . . . RENE GEKIERE was rejected by the army, so he's back on *Romance of Helen Trent*. . . . EDDIE DUNN, *Sister Emmy* announcer, is the emcee on *Victory Matinee*. JIM CONWAY has Dunn's former post. . . . DR. GERHARD SCHACHER, of WIND, has written a new book, *He Wanted To Sleep in the Kremlin*. . . . KARL WEBER and ARTHUR KOHL are *Long Journey* newcomers. . . . VIVIAN PRIDELL, of *Backstage Wife*, is offering two medals to the outstanding dramatic students of University of Wisconsin's School of Speech. . . . DON PEDRO now fiddling on WAAF.

Hollywood

By SAM ABBOTT

GARY BRECKNER has returned as Clerk of the Court on the *KFI Quiz* Court broadcast from Radio City. . . . WILLIAM JANNEY, who left Hollywood on the completion of his 105th role, is now heard on the Blue's *Just Plain Bill*. . . . CHESTER MORRIS, motion picture actor, is now heard as Slick Bendicks in the *Red Ryder* serial over the Blue. . . . GINNY SIMMS guests on *Chase and Sanborn* June 28. . . . GENE AUTRY, singing cowboy star of *Melody Ranch*, is back in Hollywood after a seven-week tour of the East with his *Flying A Ranch Rodeo*. . . . BOB LEMOND, announcer for CPN's *Hollywood Showcase*, is back following a two-week vacation in the cow country. . . . JOHN DAVIS, of the *Rudy*

Vallee Scat show, starts July 2 on a four-week vacation. . . . RALPH HOLLENBECK, arranger for Billy Mills, was recently married to Dorothy Dalton, non-pro. . . . KNOX MANNING, KNX-CBS newscaster, has been signed for *Crossroads* by MGM. He is to take the part of a French news commentator. . . . JOHNNY MURRAY, who *Talks It Over* on KFI, moves into his new Nichols Canyon home soon. . . . FRANCIS X. BUSHMAN, one-time leading film star, has an important role on the CPN's serial, *Second Mrs. Burton*, with Sharon Douglas and Gale Gordon.

Putnam News Gets Net

NEW YORK, June 6.—George F. Putnam, heretofore newscasting locally over WEAF, goes on a Coast-to-Coast NBC hook-up on his 11:30 a.m. broadcast starting tomorrow (7). This is the first of his 14 quarter-hour newcasts to be given wider coverage than WEAF.

Putnam is also heard Coast to Coast as emcee of *The Army Hour* and announcer of *The Wife Saver* for Sterling Salt.

PETER STONER, formerly with WSUN, St. Petersburg, Fla., has accepted a post with WGAN, Portland, Me.

Coast Ducat Moochers Find Slim Pickings; Plenty for Soldiers

HOLLYWOOD, June 6.—Civilian sight-seers visiting Radio City and Columbia Square are finding slim pickings for broadcast tickets. Audiences are filled with soldiers, sailors and Marines, the studios giving the boys in uniform first shot at the ducats. In addition, a number of radio artists are giving their shows in the camps or naval or marine bases, thus reducing the number of studio shows to such a point that substitute tickets for the city are scarce, too.

Red Skelton's *Raleigh Cigarette* show moved a week ago to devote the ducats for the last two broadcasts, June 2 and 9, to men in uniform. Frances Scully's *Blind Date*, over the Blue, is also for servicemen only. Lux Theater makes a patriotic bow and still keeps within the good graces of soap buyers by having men in uniform attend the dress rehearsal Sunday afternoon and then letting the public in for the broadcast Monday. The uniformed boys get a double break here, because a number of tickets go to them for the Monday show, too.

Bob Hope, Bing Crosby, Jack Benny, Red Skelton and others have given shows

in camps. Hope missed out on his broadcast one Tuesday because of one of President Roosevelt's radio chats, but he worked just the same. He put on the show before an audience of servicemen in Long Beach. Benny was among the first to do camp shows, but realized that his writers couldn't do a good job for both the sight and listening audiences. He thought of broadcasting from the studio and concentrating on entertaining the millions of listeners and then giving specially written shows in camps. It didn't work, and Benny continued his camp broadcasts.

CBS hasn't gone in for camp broadcasts. However, the KNX studio is co-operating with the United Service Organization and similar set-ups in entertaining the boys. Bob Burns's shows are favorites with the boys, and several hundred tickets are sent to the agencies and even to the camps to be distributed. *United We Sing*, a community singing show, has about 90 per cent of the seats filled by uniformed men.

More and more, the civilian is on the outside looking in as far as tickets to broadcasts are concerned.

Foreign Language Group Ties in With Directors' Guild on Programs

WASHINGTON, June 5.—Foreign Language Radio Wartime Control Committee, which met here Wednesday and elected officers, has already mailed out its code and questionnaire and has opened negotiations with the Radio Directors' Guild, with a view toward speeding production of programs to be carried by the 210 member stations.

Arthur Simon, WPEN exec and permanent chairman of the group, has contacted George Zachary, president of the Directors' Guild. Zachary is expected to poll the Guild's membership to ascertain which directors are skilled in foreign language work. These directors will constitute a pool of talent which will be available to the Foreign Language Radio Wartime Control Committee. Committee feels that the Office of Facts and Figures has been rather slow in furnishing programs and decided to set the ball rolling.

Committee at its meeting this week elected J. F. Hopkins, of WJBK, Detroit, vice-chairman; Joseph Lang, of WHOM, treasurer; Griffin Thompson, WBYN, Brooklyn, N. Y., secretary. Present at the meeting were J. Harold Ryan, radio censor; S. D. Spear, of the Federal Communications Commission, and Lee Falk, chief of the Foreign Language Division of the Office of Facts and Figures. Falk told the committee that government programs for the foreign language stations were in preparation.

Code and questionnaire mailed to stations will be given to all station personnel who have access to a mike, and to all who are engaged in the production or

preparation of programs. With the questionnaire is included the regulation FBI fingerprinting form.

Committee, at its meeting here, established headquarters in the Munsey Building.

James Lawrence Fly, FCC chairman, in a letter to Arthur Simon, stated in part:

"I am glad to know that the plans of the foreign language broadcasters which we have discussed in recent conferences have crystallized so rapidly and that your committee has undertaken its work without delay. . . . I believe that the groundwork has been well laid for genuine and effective co-operation, and you may be assured of our sincere desire to support the efforts of the Foreign Language Broadcasters' Wartime Control."

Philly Status Quo for Summer Hype Live Talent

PHILADELPHIA, June 6.—Start of the summer season finds most local stations retaining present program schedules. Those sponsors not hit already by priorities or converting their firms to war work are carrying on as usual. Moreover, plan of stations is to continue developing live talent shows for feeding to the networks. Trend in that direction has already started here.

On WFIL, *Music By Black*, by studio maestro Norman Black, doubles its time on the Blue Network starting today (6) and now gets a half-hour ride from noon to 12:30 p.m. At WIP, program chief Murray Arnold reports that all live talent shows will remain intact for the summer, with many new shows in the works, with an eye on pumping them to the Mutual net. Same reaction expressed by WCAU, local CBS outlet.

KYW, heavy feeder of musical shows to the NBC-Red Network, has revamped its schedule to allow for more net variety shows, according to program chief James P. Begley. New network shows originating this week for Coast-to-Coast feeding include *Modern Music*, featuring Clarence Fuhrman's studio band, Sundays from 1:30-2 p.m.; *Dancing Preview*, with songs by Roger Williams, Saturdays from 10:45-11 a.m.; *Show Tunes*, featuring Roger Williams and the KYW orchestra, Sundays from 4:30-5 p.m.; and *Good Neighbor*, Latin variety show, Thursdays from 10:30-11 p.m.

Begley also adds to shows for local build-up, with prospects of adding them to the station's heavy net feeding schedule. One is the *KYW Concert Hall of the Air* Sunday for an hour starting at noon, and a weekly solo stanza to be worked in for Dorothy Veronica Simms, 14-year-old coloratura.

NLRB Examiner Reports On WQAM Labor Case

MIAMI, Fla., June 6.—W. P. Webb, examiner for the National Labor Relations Board, in his report last week, declared that the Miami Broadcasting Company, owner of Station WQAM, CBS affiliate, demonstrated active "hostility" to the American Federation of Radio Artists.

Webb recommends the immediate reinstatement of announcer Fred Handrich, with back pay to date. Handrich is treasurer of the union. WQAM is expected to file exceptions to the decision and ask for oral argument before the board in Washington.

The examiner in his report recommends that the broadcasting company cease encouraging membership in AFRA or in any other labor organization to which its employees may belong.

The station denied unfair tactics at the hearing held here April 20.

Ehrich to U. S. Navy

NEW YORK, June 6.—Edward Price Ehrich, in charge of syndicated program sales in the NBC-Radio-Recording Division, has been appointed a lieutenant, senior grade, in the Naval Reserve. Ehrich is succeeded at NBC by Claude Barrera.

Hallfrich's NBC Post

NEW YORK, June 6.—Stockton Hallfrich, heretofore assistant to Lewis Titterton, head of the NBC Script Division, has been appointed manager of the NBC Continuity Acceptance Department. He replaces Janet MacRorie, who resigned some weeks ago.

Eugene Juster, who has been in the Continuity Acceptance Department for some years, has been appointed assistant manager under Hallfrich.

Program Reviews

EWT Unless Otherwise Indicated

Sharon Torrance

Reviewed Friday, 12:15-12:30 p.m.
Style—Singing. Station—Sustaining on the Blue Network.

Sharon Torrance, one of the Blue Net's newer vocalists, does a quarter-hour sustaining period twice weekly. Newly arrived from Texas, Miss Torrance has a voice of interesting quality, rating consideration. Her warbling is neither wholly sweet nor wholly jive, but combines elements of both. This, plus the fact that the young lady manages to project sex appeal into her voice, makes a pleasant session of listening.

Tunes, when caught, were somewhat nostalgic, including *Lucky Star*, *Darkness on the Delta*, *Be Still My Heart* and the opening and closing theme, *Dreaming*. *Lucky Star*, the wind-up, was delivered with fine verve and melody, sending the program to a good close.

Miss Torrance does most of her own arrangements and has been experimenting with different instrumental backgrounds to obtain the best group for her voice. She's definitely a possibility.
Paul Ackerman.

"At Your Service"

Reviewed Thursday, 8-8:30 p.m.
Style—Answers to draft problems. Station—Sustaining over WHN (New York).

Al Binder, who has been conducting a servicemen's column in a New York daily, brings his much-needed assistance to the radio. Show airs once a week for half-hour period. Listeners are invited to send in their problems engendered by the complicated draft system, and the service applies not only to draftees but also to members of their families. Those with the most interesting and widely applicable queries get a chance to appear before the mike. Binder is really the serviceman's Mr. Anthony.

Show caught revealed a varied set of problem-children, ranging from a violinist who wished to offer his genius to Uncle Sam but didn't know how to go about it to the bridegroom-to-be who's the sole support of his father and mother and fears he will be reclassified 1-A after the ceremony.

Show should attract families of draftees but is more limited in appeal than some of the other advice-marts, as it lacks their emotionalism and showmanship. True, the applicants are properly nervous, but the tearducts are never opened. Mr. Binder is direct and formal in his delivery and deserves much credit for having his information well at hand and issuing clear, simple and practical advice to his clients.

Program could use some musical pep-ping-up, and it would develop a steadier following if later broadcasts disclosed the final outcome of some of the more vital cases.
Shirley Frohlich.

"Your Date With Don Norman"

Reviewed Wednesday, 1:45-2 p.m.
Style—Interviews. Sponsor—Andy Lotshaw & Company. Agency—Arthur Meyerhoff, Chicago. Station—WOR (New York, MBS).

This five-a-week daytime spot, which styles itself a domestic relations series, is emanating from New York for the first time this week after seven years of Chicago origination. Don Norman, who oozes charm for the ladies in the studio, runs the stint by interviewing his female visitors on such moot questions as "Can a husband be too nice to his wife?" and "What's the biggest problem after marriage?" Show boasts of being entirely ad libbed and spontaneous, but the truth is that this leaves too much of a bur-

den on Norman and his mike-shy interviewees. Ladies (for the most part unidentified) giggle at Norman's audacious flirting and rarely manage a coherent thought. Questions aren't too inspiring and program wanders aimlessly. Very often the women's answers are garbled and inaudible.

Wednesday's show had WOR's "Martha Deane" as the surprise guest star, but even she failed to lend much intelligence with her answers. Ladies appear to be overcome by Don's ingratiating personality. What this program needs most is more planning and slanting of each day's questions, with less stress on dull "spontaneity." Commercials are overdone but stand out as the only pointed, purposeful and intelligible portion of the show.
Shirley Frohlich.

"Fifteen Minutes From Broadway"

Reviewed Wednesday, 3:45-4 p.m.
Style—Musical. Station—Sustaining on WJZ (New York, Blue Network).

The Blue Net airs this quarter-hour musical show three times weekly, Monday, Wednesday and Thursday, with Joe Rines' orchestra and the talented Laura Deane Dutton, songstress.

Rines opened with signature, *Someday*, followed by a medley of tunes, including *Rainbow 'Round My Shoulder*, *Over the Rainbow* and *I'm Always Chasing Rainbows*. Handled very nicely. Each program has Rines play a number of selections from a prominent Broadway musical of yesteryear. At this listening selections were from *Bandwagon*, among them *Dancing in the Dark*, *I Love Louisa* and *New Sun in the Sky*.

Laura Deane Dutton's rendition of *I Remember You* was superb. Miss Dutton possesses a strong, clear and pleasing voice. She adds immensely to the value of the show. At this listening she rendered only the one selection. Should be spotted more often.

Rines and his crew have improved considerably.
Elliott Colfer.

"Of Cabbages and Kings"

Reviewed Thursday, 7:45-8 p.m.
PWT. Style—Conversational. Sponsor—Zeeman's Clothes. Agency—Lockwood-Shackelford. Station—KFI (Los Angeles).

Of Cabbages and Kings is so titled because everything within the range of the phrase is discussed by Bill Stellar and Herb Allen, of the KFI announcing staff. The material is arranged by the editors of *Look*.

On show caught the announcers discussed the rubber shortage, with Stellar asking questions and Allen answering and adding more information. Duo also

told story in conversational style of the youth who was blasted overboard on the Langley when it was torpedoed and then picked up to be sunk again in a second ship.

The material used is down to earth. Allen and Stellar put it across in an interesting and entertaining manner.
Sam Abbott.

"Chapel Choir"

Reviewed Thursday, 7:30-7:45 p.m.
PWT. Style—Singing. Sponsor—Pierce Brothers Mortuaries. Agency—Philip J. Meary Company. Station—KFI (Los Angeles).

This program is usually spotted Sunday nights from 8:45 to 9, but this show was caught on Thursday. It had not been broadcast the previous Sunday because of a blackout.

The Sunday spot brings the music and the commercial to an audience sure to be pleased. Since net shows are about over here when *Chapel Choir* rolls around, Pierce Brothers should get a big response to this sort of advertising. Company offers confidential service discussing funeral expenses.

Don McNamara handled the commercial on the show caught. However, program has no regular commercial handling; it is done by the announcer on duty.

The music features the male vocal quartet, Chapel Quartet, and the organ music of George Broadbent. A light classic by the organ would vary the music and give the singers a breathing spell.
Sam Abbott.

Esso Reporter's 200,000th Airing

NEW YORK, June 6.—The *Esso Reporter* program, on the air more than seven years, will make its 200,000th regularly scheduled broadcast at noon June 11. Beginning in 1935, under the sponsorship of Esso Marketers, the *Reporter* broadcast 33,138 times on less than one dozen stations in the Middle Atlantic States. This year the *Reporter's* schedule calls for more than 27,000 broadcasts of UP news. List of stations, used two to six times daily, now includes 35 transmitters thruout the Esso Marketers' territory, from Maine to Louisiana.

Pattern of the program has remained the same, four or five daily broadcasts in five-minute periods.

Marschalk & Pratt handle the show.

Buddy Clarke on MBS

NEW YORK, June 6.—Starting Monday (8), Buddy Clarke and orchestra will air over the Mutual Broadcasting System several times weekly from the Coconut Grove of the Park Central Hotel.

Tracy WBRK Program Chief

PITTSFIELD, Mass., June 6.—Edward Tracy, staff announcer at WBRK, Pittsfield, has been named program director, succeeding Bernard Adams.

Big Local Giveaway Show Debuts In Philly; 27 Pix Houses Sponsor

PHILADELPHIA, June 6.—Having cleared the lottery hurdles, the long-heralded giant giveaway for local listeners, titled *Bonds for Victory* and sponsored by the Bonds for Victory Radio Theater Company, has finally taken to the air over WIP. And if only for the magnitude of the giveaway, it cannot help but attract attention. Fact is, it goes the network's *Pot o' Gold* a couple better, adding two \$25 bonds to the pot.

Handled by H. M. Dittman, local advertising agency, and aired Thursday at 9-9:15 p.m., the giveaway is a collective contribution of 27 independent neighborhood movie houses banded together to serve the double purpose of stimulating sale of bonds and increase movie attendance. For each 10-cent stamp bought at the theaters, buyer rates a registration card. Registration list, discarded each week, provides names for bond winners. No plugs or name mentions for the movie houses during stanza, merely calling attention of listener to fact that a Blue Eagle insignia identifies the sponsoring theaters. Newspaper ads make the tie-up more emphatic.

To skirt a possible lottery angle, a

central city office has been set up, and on the night of the broadcast only, registration list is thrown open to all buyers of War Stamps. Two simultaneous telephone calls are made for each of the names called, one call to the theater and the other to the home. According to rules, person called has until 5:30 p.m. the following day to come to the studio. Presentation of the big prize—a \$1,000 bond—is made on the following week's broadcast. Can't miss on winners, altho rules allow for a \$100 bond if the \$1,000 bond goes begging, \$5 in stamps going to unclaimed \$25 bonds, with the remaining money going to a charity.

Howard Jones, an old hand at giving away money for the listening, is in his element handing out this heavy dough. Bill Carty, also of the station staff, handles the announcing chores and had his hands full going into long-winded explanation at start and finish. As a show, stanza is entirely devoid of entertainment. It is strictly a means toward an end; but as long as the movie-goers continue buying the War Stamps in bunches there can be no shortage of listeners.
Maurie Orodener.

Foreign Language Program Case on WDAS Hits Court

PHILADELPHIA, June 6.—Foreign-language broadcasts, a "hot potato" for the industry even before the outbreak of war, are now being tossed on the judicial bench. On Thursday (4) Theodore J. Swystun and his wife, Antoinette, who have been conducting the Ukrainian program on WDAS, filed suit in Common Pleas Court here against the station and against P. J. Stanton, WDAS general manager, asking the court to charge the station that they be returned to the air. In his suit Swystun charged he was told summarily that he was "thru" after a Memorial Day (30) broadcast and asks that the court forestall cancellation of an asserted contract. His action in equity urges that the \$15 a week profit involved is important to him, as he expects to be inducted into the army soon.

The Swystuns conducted the *Ukrainian Hour* Saturdays from 2 to 3 p.m., the first hour of a three-hour all-Slovak program. Czechs have the 3-4 spot and the Polish tongue airs from 4 to 5 p.m. Foreign-language strip is a participating set-up, and Swystun had a deal with station giving him 20 per cent commission on everything he sold for that hour.

Stanton admitted that he "fired" Swystun off the station last Saturday (30), but only because he would not abide by station regulations governing the foreign-language broadcasts, claiming he had two warnings before when he was caught bringing in forbidden copy.

Infringement of station rules on foreign-language shows came to his attention, said Stanton, when other foreign-language listeners complained that their requests for music and name mentions were ignored, yet honored on the *Ukrainian Hour*.

E. W. Jorgenson to KFPY; Spokane Personnel Shuffle

SPOKANE, Wash., June 6.—E. W. Jorgenson, widely known newspaperman here, recently resigned from *The Spokane Chronicle* to become farm and special events editor of KFPY. James Clark, station violinist, has joined the announcing staff. Bill Rhodes has come to KFPY from KWSC as an announcer. KFPY men now in armed forces: Bill Gordon Rosenberg, into navy; Homer Mason, army; Paul Law, navy; Seth Richards Jr., navy lieutenant; Mike Winterman, Marine sergeant; Robert Campbell, Marine band.

KFIO has lost Robert E. Plummer, announcer, to the Army Signal Corps. Dee Wayne, Herrin, Ill., replaced him. Roy Civile, formerly of KIDO, is new production manager. Richard McBroom came from KIDO, too, to take position of commercial manager.

KXEL Debuts Soon on Blue

WATERLOO, Ia., June 6.—KXEL, 50,000-watt voice of the Josh Higgins Broadcasting Company, will go on the air about June 15. The station will be affiliated with the basic Blue chain and have its own production department.

Lyle Barnhart, formerly of Chicago, will be program director; Don Kassner, formerly of Des Moines, engineer; Cliff Hendricks, formerly of Burlington, chief of the news division, and Jack DuMond, Waterloo, regional sales manager.

McDermott KBUR Manager

BURLINGTON, Ia., June 6.—G. B. McDermott, director of the radio division of the National Research Bureau and former manager of stations WMAQ and WENR, Chicago, has succeeded Joe DuMond as manager of Station KBUR, Burlington. DuMond has taken over the management of the new station, KXEL, Waterloo.

Lotti Stovar "Times" Ed

CHICAGO, June 6.—Lotti Stovar, feature writer, is the new radio editor of *The Daily Times*, succeeding Bill Irwin, who was drafted into the army. The columns continue to use the pen name of "Don Foster."

DON LARIMER, for several years with KFOR-KFAB, Lincoln, Neb., has joined the U. S. Navy and will report to a recruiting station June 25. Will have the rank of chief specialist and will be assigned to this area in recruiting service.



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PRESS CLIPPING BUREAU, Inc.
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Out-of-Town Opening

"Free and Equal"

(Cass Theater)
DETROIT

Play by George O'Neal. Produced by John Golden. Scenery by Cirker and Robins. Cast: Walter Burke, John Marriott, Pauline Myers, Robert Burton, Beatrice Pearson, James Barton, John Harvey, Paula Trueman, John Effrat, Charles Keane, Georgia Simmons, Edwin Redding and John Forsythe.

Free and Equal deals lightly with the special problems, particularly racial, of the South, with tolerant detachment and without arousing too strong emotional reactions. Hero is Luke Quincy, pleasantly shiftless, liberal-minded, who takes the pledge on his election as sheriff. Romance between two of his colored servants starts off like a stock interpretation, but Marsh Pridemore develops into a symbol of acceptance of racial oppression. He defends Quincy's daughter against the local baseball pitcher, who shoots him and then falsely accuses Pridemore of raping his half-unbalanced cousin. There is a hanging verdict, and attempts at lynching follow. Quincy uses the man-crazy cousin's fear of losing her intended husband to force her to confess to Pridemore's innocence, and all works out to a happy ending for all parties, with even the cousin rewarded by getting her husband.

Story is distinctly topical, and has echoes of both *Native Son* and *Tobacco Road*, plus a story lately told in the news columns. By taking these serious elements and blending them with plenty of incidental comedy, such as Quincy's longing for forbidden liquor which he indulges once with ultimately happy results, the playwright has struck off a formula that should appeal to that sizable percentage of playgoers who like just a dash of social drama without the disturbing power of a radical solution. Characters are nicely balanced, but largely stock familiars. Only in Pridemore is there a genuine sense of character development.

James Barton plays Quincy as a befuddled but good-hearted liberal, and it is on his interpretation that the play's atmosphere rests. John Marriott, as Pridemore, does an excellent job, with good character bits by Paula Trueman as the distraught cousin and Walter Burke as her fiance. *Haviland F. Reves.*

Springfield Stock Folds After Week

SPRINGFIELD, Mass., June 6.—Resident Players' season of summer stock at the Trade School Auditorium here collapsed after the first week of a scheduled 10-week season. *Philadelphia Story*, the first offering of Harry J. Fischer's company, was also the last. Cancellations by the end of the week were heavier than the ticket sale, and Fischer announced last Friday (29) that he would close.

Attendance had been light from the opening night, when about 400 showed up. The only matinee performance drew fewer than 50.

Fischer said that Equity had informed him via telephone from New York that his bond would cover the two weeks' notice to actors.

BROADWAY RUNS			
Performances to June 6 Inclusive.			
	Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	211	
Arsenic and Old Lace (Fulton)	Jan. 10, '41	587	
Blithe Spirit (Booth)	Nov. 6	246	
Claudia (re-run) (St. James)	May 24	16	
Guest in the House (Plymouth)	Feb. 24	119	
Junior Miss (Lyceum)	Nov. 18	231	
Life With Father (Empire)	Nov. 8, '30	1078	
Moon Is Down, The (Martin Beck)	Apr. 7	71	
My Sister Eileen (Biltmore)	Dec. 26, '40	602	
Spring Again (Playhouse)	Nov. 10	240	
Uncle Harry (Broadhurst)	May 20	22	
Musical Comedy			
Best Foot Forward (Barrymore)	Oct. 1	285	
By Jupiter (Shubert)	June 3	6	
Let's Face It! (Imperial)	Oct. 29	254	
Porgy and Bess (revival) (Majestic)	Jan. 22	156	
Sons o' Fun (Winter Garden)	Dec. 1	216	

FROM OUT FRONT

Many Thanks

BY EUGENE BURR

DESPITE the fact that a couple of productions are still querulously insisting that they will open later this month, the season is, to all intents and purposes, over. And, that being so, it becomes this corner's pleasant duty once more to offer thanks to those players who, in the harrying months since Christmas, have made enforced playgoing a pleasanter occupation than it would have been without their efforts. As usual, names crowd to mind in overwhelming numbers; and those mentioned here are really the representatives of an even larger group unwillingly omitted because of lack of space. Thanks, then:

TO MARY BARTHELMESS and Faith Brook, daughters of fine actors, who were not content to coast in on parental reputations but who, instead, offered excellent and highly promising performances in that bit of shrapnel-torn lavender known as *Letters to Lucerne*; to Martin Wolfson, for the effective detail and rich humanity of his picture of a deposed gang boss driven to crime-studded barbering in *Brooklyn, U. S. A.*, a strong, raw, exciting but strangely ill-formed drama dealing with the financial activities of the little group of American business men later known as *Murder, Inc.*; and to Henry Lascoe and Byron McGrath, for excellent and highly effective characterizations in the same play; to Tony and Sally de Marco, for their superlative dancing, one of the few really high spots in *Banjo Eyes*, wherein Eddie Cantor proved merely that *Three Men on a Horse* was better without music and gag writers; to Joseph Schildkraut, for his marvelous underplaying of some of the most stupidly overblown lines ever inflicted on an actor, in *Clash by Night*, wherein Clifford Odets bombastically beat a battered triangle on the shores of Staten Island; to Lee J. Cobb, for the strength, sincerity and sympathy of his portrait of the fuddle-brained husband in the same slice of over-done tripe; to Katherine Locke, for the loveliest performance of her career, also in the same play; and, still in the same play, to Robert Ryan, simultaneously making his Broadway debut and a notably fine impression.

TO HUGO HAAS, a fine actor from Czechoslovakia, who created an altogether excellent characterization in a minor role in *The First Crocus*, a play whose self-consciously sought folk-flavor turned out to be just so much limburger; and to Jocelyn Brando, a young actress in the same mistake, for showing real possibilities despite the fact that she was saddled with a stupid role and ridiculous direction; to Edith Atwater, not only for doing an outstandingly fine acting job as the heroine of *Johnny on a Spot*, but, even more, for correcting the former huskiness in her voice and so being enabled to realize all of her own very great potentialities; and to Florence Sundstrom, for doing a terrific satirical job on a sweetly vicious Southern belle in the same comedy; to Jessie Royce Landis, for a lovely, magnificently detailed, shyly humorous performance as the mother in *Papa Is All*, the folk-flavor of which was highly palatable; to Emmett Rogers, for an outstandingly fine job as her son; and to Royal Beal, for his perfect playing of a small but important role in the same thoroughly enjoyable comedy; to Bobby Clark, for letting the insufferable Sheridan lines go by the boards, thus turning Bob Acres into the most hilarious clown this side of Matteawan, in the Theater Guild's strangely jumbled revival of *The Rivals*; to Donald Burr, for the wit, intelligence, ease and fine effect of his perfect period playing in the same resuscitation; to Walter Hampden, in the same piece, for making the ridiculous Sir Anthony as blusteringly amusing as possible; and, again in the same piece, to Haila Stoddard, for the loveliness and fine effect of her Lydia.

TO THE finest young actress the stage has turned up in many years, Frances Heflin, for the luminous and marvelously right effect of her portrait of an adolescent lass in love, in *All in Favor*, which had the most hopelessly hopeful title of the season; and to young Raymond Roe, for matching work, as her equally love-smitten lad; and to that small globe compact of stagecraft, Tommy Lewis, whose comedy work in the same piece displayed timing and readings fit to put most of his elders to shame; to Nicholas Conte, for the drive, imagination and brilliant shading he gave (at least during the start of the run) to his characterization of the playwright in *Jason*, Samson Raphaelson's fine, witty, intelligent play which made the unfortunate faux pas of holding an honest and intelligent drama critic before the eyes of the actual practitioners; and to George Macready, who took over the leading role of the same play halfway thru the run, and showed what an effective drama it was with proper playing; to Anne Brown and Todd Duncan, for their fine work in the highly successful revival of *Porgy and Bess*, the music of which is idolized, verbally at least, by thousands, but sounds like a boring brew of half-baked and fad-favored modernism to this corner; and to Georgette Harvey, that great actress, for the strength and dignity of her performance in the same production; to Cecil Humphrey and Karen Morley, for honest and effective acting in the face of overwhelming odds, in the revival of *Hedda Gabler* starring Katina Paxinou, a Greek actress who seemed to confuse the Ibsen heroine with Dracula's daughter; and to two other players in the same revival, Margaret Wycherly and Octavia Kenmore.

TO CLAY CLEMENT, for the tremendously dramatic effect of his quiet and understated performance as the detective in *Lily of the Valley*, wherein Ben Hecht was swept like a querulous gnat from the marble brow of Delia and got nasty to the critics because of it; and to Minnie Dupree, for marvelously playing an utterly unplayable role in Mr. Hecht's pretentious ego-stubbing; to Morris Carnovsky, for one of the greatest performances of this or any other season, that of the old actor in *Cafe Crown*, one of the warmest, most richly humorous plays it's ever been my privilege to see, and one that makes me wonder whether the real theater isn't to be found on Second Avenue rather than Broadway; to Sam Jaffe, for comedy work that in its own way matched Mr. Carnovsky's, in the same determinedly theatrical delight; and to many, many others in that large and very fine cast, with particular plaudits to George Petric, Eduard Franz and Daniel Ocko; to everyone in the marvelous Jooss Ballet, that group of amazing dancing actors who have hitched drama and choreography into a stunning art-form—and who, probably to their own surprise, found themselves hitched by the Freres Shubert on double bills with one of the most disgraceful companies of so-called singers ever to sully the Savoy Opera scores; and to Mary Roche, a cute and pert little lass with a pleasant enough voice, for being the only one in that horrific G. & S. troupe to act as tho she really belonged on a stage.

TO VICTOR KILIAN, for returning from Hollywood to do another of his superlatively fine character jobs in *Solitaire*, an interesting and pleasant play ruined by the decision of Dwight Wiman, its producer, to have its other leading character, a little girl, played by a film director's daughter rather than by an actress; to S. Thomas Gomez, for the humanity and finely effective detail of his character work in *The Flowers of Virtue*, wherein Marc Connelly suggested that the way to cure incipient Fascism in Mexico is to have an American business man go down there and pretend to be a venerated local saint; to Beverly Roberts, for the straightforward sincerity of her fine performance in *Heart of a City*, wherein the London blitz was depicted in terms of mingled Dion Boucicault and Laura Jean Libby; to

(See FROM OUT FRONT on page 10)

Big Season for Wilmington Legit

WILMINGTON, Del., June 6.—The Playhouse, which has just concluded its season, hung up a record which seems to indicate that this town is keen for legit. Management announces that for the first time in 20 years it is out of the red. Manager Ray Harris lays it to more money in town, better plays and names in casts. For 13 years Harris has been manager of the Playhouse and says the season just past topped them all. House offered a total of 72 presentations during the season, as compared with 44 for 1940-'41. These included amateur performances, community concerts, dance programs, musicals and drama.

From the standpoint of receipts the best dramatic presentation was *Without Love*, by Philip Barry, starring Katharine Hepburn, which in its three-day stay played to capacity houses, with a gross of about \$7,600. A comeback that was surprising is that of *Tobacco Road*, which played the Playhouse for four performances. The first night had a poor house, but it hung out the S. R. O. sign the other three nights.

The season's final offering, *My Sister Eileen*, which only played a matinee and night, was one of the best of the year, playing to packed houses and indicating it might have done well for a three-day stand.

Comedy offerings did generally well as evidenced by *High Kickers*, with George Jessel and Sophie Tucker, which grossed \$6,000 for three performances. *Life With Father* grossed \$7,300 for three days. Other successes included *Junior Miss*, *Arsenic and Old Lace*, *Blithe Spirit* and *Blossom Time*, a revival.

Providence Stock Starts Off Well

PROVIDENCE, June 6.—Season of dollar-top legit which Edward Gould is bringing to town for summer got under way at Playhouse this week with Eddie Dowling, Luella Gear and J. C. Nugent starred in *George Washington Slept Here*. Opening performance saw capacity attendance. Tuesday night business off, but gross building steadily thruout rest of week. This, with good advance sale for *Watch on the Rhine* next week, augurs for success of venture.

Berkshire Playhouse Dark

PITTSFIELD, Mass., June 6.—The Berkshire Playhouse in Stockbridge will not open for the summer. It was announced by Director William J. Miles, following a meeting of the executive committee last week-end. Miles said the information gleaned from a questionnaire sent to past patrons of the Playhouse showed that gasoline rationing and other travel restrictions would make the season unprofitable. The Playhouse depended a great deal on automobile trade from as far away as Springfield on the east and Albany on the west.



Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"Top Notchers"—89%

YES: Coleman (*Mirror*), Watts (*Herald-Tribune*), L. N. (*Times*), Kronenberger (*PM*), Mantle (*News*), Anderson (*Journal-American*), Brown (*World-Telegram*).
NO: None.
NO OPINION: Waldorf (*Post*), Lockridge (*Sun*).

"By Jupiter"—94%

YES: Lockridge (*Sun*), Waldorf (*Post*), Hudson (*World-Telegram*), Anderson (*Journal-American*), Mantle (*News*), Watts (*Herald-Tribune*), Atkinson (*Times*), Winchell (*Mirror*).
NO: None.
NO OPINION: Kronenberger (*PM*).

New Play on Broadway

Reviewed by Eugene Burr

SHUBERT

Beginning Wednesday Evening, June 3, 1942

BY JUPITER

A musical comedy with book by Richard Rodgers and Lorenz Hart, based on Julian F. Thompson's "The Warrior's Husband." Lyrics by Lorenz Hart. Music by Richard Rodgers. Staged by Joshua Logan. Dances staged by Robert Alton. Settings designed by Jo Mielziner, built by Turner Scenic Construction Company, and painted by Robert Bergman Studio. Costumes designed by Irene Sharaff and executed by Brooks Costume Company. Lighting by Jo Mielziner. Orchestra under the direction of Johnny Green. Orchestral arrangements by Don Walker. Vocal arrangements by Johnny Green and Buck Warnick. General manager, Forrest C. Haring. Press agent, Tom Weatherly. Stage manager, Andy Anderson. Associate stage managers, Robert Bentzen and Edward Brinkman. Presented by Dwight Deere Wiman and Richard Rodgers, in association with Richard Kollmar.

Achilles	Bob Douglas
A Herald	Mark Dawson
Agamemnon	Robert Hightower
Burial	Jayne Manners
First Sentry	Rose Ingram
Second Sentry	Martha Burnett
Third Sentry	Kay Kimber
Sergeant	Monica Moore
Caustica	Maidel Turner
Heroica	Margaret Bannerman
Pomposia	Bertha Belmore
First Boy	Don Liberto
Second Boy	Tony Matthews
Third Boy	William Vaux
Hippolyta	Benay Venuta
Sapiens	Ray Bolger
Antiope	Constance Moore
A Huntress	Helen Bennett
An Amazon Dancer	Flower Hujer
Theseus	Ronald Graham
Homer	Berni Gould
Minerva	Vera-Ellen
Slaves	Robert and Lewis Hightower
Amazon Runner	Wana Wenerholm
Hercules	Ralph Dumke
Penelope	Irene Corlett
First Camp Follower	Vera-Ellen
Second Camp Follower	Ruth Brady
Third Camp Follower	Helen Bennett
Fourth Camp Follower	Joyce Ring
Fifth Camp Follower	Rosemary Sankey

GIRLS OF THE ENSEMBLE—Helen Bennett, Ruth Brady, Betty Jo Creager, June Graham, Babs Heath, Janet Lavis, Virginia Meyer, Marjorie Moore, Mary Virginia Morris, Beth Nichols, Dorothy Poplar, Bobby Priest, Joyce Ring, Rosemary Sankey, Toni Stuart, Olga Suarez, Wana Wenerholm.

BOYS OF THE ENSEMBLE—Ray Koby, Don Liberto, Michael Mann, Tony Matthews, George Schwable, William Silvers, Ken Whelan, Robert Wilson, William Vaux.

ACT I—Scene 1: A Greek Camp, a Week's March From Pontus. Scene 2: A Terrace of Hippolyta's Palace in Pontus, Two Days Later. **ACT II**—Scene 1: Before Hippolyta's Tent, Afternoon, a Week Later. Scene 2: The Greek Camp, the Same Night. Scene 3: Inside Theseus's Tent, Immediately Thereafter.

Turning Julian Thompson's *The Warrior's Husband* into a musical comedy was a dangerous undertaking for many reasons. For one thing, the play was so charming in its own right and had such a strangely powerful appeal that any adaptation ran inevitable danger of unfavorable comparison with the original; for another, the situation of the wife-men of Amazonia, so inoffensively yet humorously treated in the play, is apt

'Son' Weak in Asbury; Hurt By Week-End Alert Maneuver

ASBURY PARK, N. J., June 6.—*Native Son*, with Canada Lee in the lead, turned in a disappointing \$4,487.60 at the Para, week ending last Saturday (30).

Show was unfortunate in coming in on the heels of *All the Comforts of Home*, turkey that opened the legit season here, and right on top of a coast-wide alert maneuver involving army and civilian defense units that had ops crying. Week-end alerts are out from now on, State Defense Council intimates, and everybody is breathing easier.

Pal Joey, which came in for a one-weeker June 1, has been clicking from the start, according to Lester Al Smith, resident manager of the house. Next week Charles Bickford in *Jason* will hold forth.

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to descend to distasteful bawdry in a musical; for still another, the performance given by Katharine Hepburn in the original was the most vividly and gloriously head-turning work—both visually and technically—that this reporter has ever seen, and any lesser Antiope is performance almost intolerable.

So Richard Rodgers and Lorenz Hart had a job on their hands when they set out on their task of conversion, and the fact that the finished product, *By Jupiter*, which Rodgers and Dwight Deere Wiman, in association with Richard Kollmar, presented at the Shubert Theater Wednesday night, is a lavish, entertaining and thoroughly enjoyable musical is not entirely due to the writers' efforts. For about a quarter of the evening the adaptors stumble into every pitfall that presents itself in the situation of the wife-men, turning out a bawdy, distasteful and occasionally almost depraved piece of work, but then the merits of the play itself assert themselves, and a faint echo of the charm of the original is heard. That faint echo is enough to make the proceedings enjoyable.

The thorough success of the evening at the Shubert is due to many factors unconnected with the script—to Robert Alton's amazing series of dances, as superlatively slick and exciting as only Alton routines can be; to a terrific pit band under the inspired baton of Johnny Green, which makes the proceedings rousing and melodious regardless of its musical material; to the smooth and effective staging of Joshua Logan; to the simple but lovely sets designed by Jo Mielziner; to the magnificent costumes conceived by Irene Sharaff, and to the altogether excellent playing of a grand cast that carries the show along thru its often all-but-unaided efforts.

The irreverent tale of the warrior maiden and her somewhat tempestuous capitulation to Theseus, a Greek bearing gifts which, once given, are pretty hard to take away; the tale of the peacefully inclined Hercules and his unwilling quest for the girdle of the Amazon queen, and all the other more charming sections of the story are for the most part, in the early sections at least, snowed under by a newly invented recital of how Sapiens got himself married to the queen, filled with easy pornography and sleazy humor. Only later does the charm come thru, and then in insufficient force. Nor do Messrs. Rodgers and Hart provide a particularly outstanding score, tho the tunes do manage to be catchy and hummable. They are highly competent examples of experienced craftsmanship in music and rhyme, nothing more.

So, with the exception of the tremendous production aids enumerated above, the burden of entertainment falls squarely upon the cast—and the cast carries it beautifully. Ray Bolger, who is starred, takes away some of the odor of the early scenes by his impishly humorous playing, and later he really gets going, offering one of the most amusing performances of the year, punctuated at intervals by his amazing dancing. One hoofing session stopped the show cold for about five minutes on second night.

And he is ably aided by Benay Venuta, who gives the best performance of her career as the Amazon queen. Selling her songs beautifully, playing with charm, ability and great appeal, she does a really terrific job. Ronald Graham is a good-looking, pleasant and excellent-voiced Theseus, tho his tone production prevents his fine vocal quality from reaching its full heights; Berni Gould is a thoroughly amusing Homer; Vera-Ellen, an extraordinarily fetching little dancer, scores in her routines both alone and with the Hightower Brothers; Mark Dawson, as a herald, unleashes a beautiful voice in one song, and Jayne Manners, as captain of the Amazonian guard, is decorative, able at pantomime and readings and excellently sells a solo song. But perhaps the individual hit of the evening is scored by Bertha Belmore, as Sapiens' warrior mother. Miss Belmore, a straight actress of ability and long experience, reads her lines with expected excellence—and also indulges in a tap session with Mr. Bolger that brought down the house. She hoofs right along with the best of them.

The only weak point in the cast, in fact, comes thru the inexplicable choice of Constance Moore as Antiope. It would have been hopeless, of course, to seek a performance to match Miss Hepburn's, but there is no excuse for one as wholeheartedly incompetent as Miss Moore's.

FROM OUT FRONT

(Continued from page 9)

Gertrude Musgrove, a strangely appealing English lass who gave a nice performance in the same piece, despite some atrocious timing; and to Lloyd Gough and Dennis Hoey, for excellent performances in the same stogy concoction, which failed to distinguish between the craters of London and those in a Swiss cheese; to Sanford Meisner, for his hilarious underplaying of an unwilling grifter in *They Should Have Stood in Bed*—which, in its produced form, should have; to Barbara O'Neil, for the dignity, honesty and splendid sincerity of her performance in *Under This Roof*, a first play that inexplicably found itself thrown upon a stage instead of into a wastebasket; and to Howard St. John, for typically quiet and believable playing in the same undramatic drama.

TO LOUISE CAMPBELL, that fine actress, for a lovely, beautifully projected, altogether excellent performance in *Guest in the House*, a psychological shocker that failed to shock chiefly because Mary Anderson, the film starlet in the leading role, played it as tho she were a leftover Cherry Sister; and, in the same piece, to Leon Ames for typically fine playing, to little Joan Spencer for one of the most engaging juvenile performances of the year, and to Pert Kelton for her marvelously right readings of comedy lines; to Ralph Forbes, for being the only member of the cast of the revival of *A Kiss for Cinderella* to achieve the necessary note of fey fantasy without falling over into yawning pits of sentimentality—a really notable acting achievement; to Jack Arthur, for working like a very pleasant Trojan to raise by its bootstraps an item called *Johnny 2x4*, which tried to depict the speakeasy era but succeeded only in being a sort of musical revue interrupted too frequently by sections of very bad dialog; to Isabel Jewell, in the same seidel of stale beer, for playing a stereotyped tart of gold with such sincerity that the stenciled amazingly emerged as a flesh-and-blood human being; to Bert Frohman, in the same piece, for turning a badly written gangster into a real menace thru the quiet effect of his characterization; and, still in the same play, to Leonard Sues, a trumpet player whose terrific blasts brought the evening's only real excitement.

TO OLIVE DEERING, for the sincerity and deep honesty of her work as Rahel in Ferdinand Bruckner's adaptation of Lessing's *Nathan the Wise*, one of the greatest plays ever written; and to others in the small cast that played it first at the New School Auditorium and then on Broadway—to Gregory Morton for the incisive clarity of his patriarch, to Bram Nossen for the warm intelligence of his Saladin, and to Ross Matthew for the wit, understanding and fine effect of his lay brother; to Otto Kruger, for the emotional honesty, intellectual clarity and great dramatic effect of his Nazi colonel in *The Moon Is Down*, wherein John Steinbeck drew mighty and timeless drama from a timely theme, and thereby incurred the wrath of reviewers who, evidently because of jealousy, insist that all minds be small enough to understand only surface relationships; and to many, many others in that fine cast—to Leona Powers for the sincerity and heart-breaking effect of her mayor's wife, to William Eythe for a superlatively fine portrayal of a tortured conqueror begging mercy of the conquered, to Whitford Kane for the warm humanity of his village doctor, to Alan Hewitt for the unburlesqued virulence of his congenial Hitlerite, to Russell Collins for his engineer entrapped in militarism, and to many of the others.

TO JESSICA TANDY, for the indescribably luminous beauty of her portrayal of the lame daughter in *Yesterday's Magic*, wherein Paul Muni acted so determinedly that he failed to bring life to his portrait of an actor; to Alfred Drake, for sincere, straightforward and finely effective work in an all-but-unplayable role in the same faded theatrical chromo; and to Margaret Douglass, in the same play, for refusing to burlesque a burlesqued role and so making it humorously appealing; to Beth Merrill, for refusing (except for one or two slips) to succumb to the ten-twenty-third acting and direction that encompassed her in a tasteless tidbit known as *Autumn Hill*; to Edwin Phillips, for gallant and sometimes even effective farce playing in a little something called *What Big Ears*, which required him, among other things, to impersonate his own grandmother; and, in the same tragic farce, to Ruth Weston, for reading stupid lines as tho they had wit and humor, and so actually managing, occasionally, to make them sound humorous; and to the entire cast of Katharine Cornell's revival of *Candida*, the proceeds of which went to Army and Navy Relief—a cast that was so good that at rare intervals it made one forget the stuffy stupidity of Shaw's painfully outworn boob-startler; and particularly to Burgess Meredith, who committed the unpardonable sin, in his Marchbanks, of utterly wrying the author's intention—and thus made his version the first even faintly believable Marchbanks ever seen on any stage.

TO PETER HOBBS, for pleasant and able playing in the title role of *The Life of Reilly*, which tried to poke fun at the Dodgers but didn't have enough fun to poke at anybody; and, in the same misadventure, to Guerita Donnelly, who, unaided by either script or direction, created one of the most amusing comedy characterizations of the season; to Arlene Francis, for bringing dignity, effect and even stray wisps of sympathy to the emotional tramp who was the Fulton Ourslers' idea of a heroine for *The Walking Gentleman*, a shocker whose beads of perspiration turned out to be on the characters rather than the customers; and, in the same sad horror play, to Toni Gilman, for acting an extraordinarily difficult role with charm, ability and fine effect; to Walter Hampden once more, for the nobility and tremendous dramatic power of his performance as the priest in *The Strings Are False*, in which Paul Vincent Carroll showed what happens when a Nazi bomb explodes amid a trunkful of dramatic stencils; and to many others in that large and generally excellent cast—to Art Smith for the detailed excellence of his cocky Communist, to Colin Keith-Johnston for his straightforward and effective councilman, to Margot Graham for the prevailing sympathy of her town woman, and to Philip Bourneuf for the ability with which he got around the weaker aspects of a very badly written conscientious objector.

TO JOSEPH SCHILDKRAUT once more, for the detailed and tremendously effective characterization he offered in the title role of *Uncle Henry*, one of the season's few shockers that actually managed to shock; and to Eva Le Gallienne, for a truly magnificent performance as a repressed and ill-starred spinster in the same drama; to Lesley Woods, a young actress who gave one of the finest acting jobs of the season in a play called *Comes the Revelation*, an interesting, intelligent and effective drama which, unfortunately, made the mistake of opening in the wrong theater, and was therefore roundly panned by the critics; to Will Geer, in the same misguided drama, for rich and hilarious character work as a drunken no'er-do-well; to Wendell Corey, for excellently carrying the difficult role of an ego-crazed charlatan in the same play; and to Mary Perry, still in the same play, for the forthright honesty of her work as the mother; and, in the second engagement of *Claudia*, to Frances Starr, for magnificently maintaining the beauty and fine effect of her original performance.

Sincere thanks to them, every one.

Occasionally decorative in a showgirlly sort of way, she brings nothing else to her performance. Her readings are delivered flatly in a small and husky voice; her attempts at singing do more credit to her courage than to her taste or good judgment, and she insists on trying to Act (with a capital A, please) all over the place. Her determined and somewhat statuesque emoting, particularly during the song numbers, is frequently funny. The chorus, male and female, does so nobly by Mr. Alton's marvelous routines that its lack of decorative effect can be freely forgiven. The season, theoretically, is just about ending. It had to wait for its dying gasp to achieve its most effective musical production.

IN-TOWN BUSINESS TERRIFIC

Band Agencies Push Formation Of Act Depts.

CHICAGO, June 6.—The mad scramble among band agencies here for a firm foothold in the act-booking field has not only increased the competition for talent but also brought about new and severe headaches for the independent agent and booker of acts. The development is a recent one, coming as a result of the war, which has dotted the band picture with uncertainties. Expecting difficulties because of the tire situation and gas rationing, which increases the transportation problems for bands, agencies are out to sign and book acts to cover some of the band commission losses for the duration.

General Amusement Corporation added an act department this month, Eddie Sligh, indie agent and booker, closing his own office and moving over to handle talent for GAC. Frederick Bros. Music Corporation, according to President L. A. Frederick, is now spending a roll to build up its newly established act department, which will officially get under way August 1. Charles Yates in New York has been brought over from Consolidated Radio Artists to FB, and an offer has been made to Morgan C. Ames, manager of the Singer Theater Circuit here, to move over as head of the artists' department for FB in Chicago. A couple of established agents in town are now talking terms with Frederick and will join the firm within two weeks. Frederick hopes to line up a long list of acts and units to play cafes and theaters.

Stanford Zucker Agency here is also interested in an act department. Feclers are already out for an experienced talent man.

Music Corporation and William Morris, of course, are oldtimers at this game, while Consolidated, locally, is serviced by Danny Graham, who works out of that office.

The Entertainment Managers' Association of Chicago, an organization whose membership is largely composed of independent talent brokers, has long battled with the band agency problem, but so far nothing conclusive has been reached. It is generally agreed that the members are best off co-operating with the band boys and trying to sell talent thru their offices. The ork agencies have the upper hand, the indies admit, so long as popular music continues to lead the box-office parade.

Denver May Get Name Policy

DENVER, June 6.—Continuing its policy of at least two weeks of vaude a month, the Tabor Theater this week stepped up the caliber of its shows by bringing in Faith Bacon as top name for its current stage presentation.

This marks the first time in many months that the Tabor has used a name performer and reflects the theater's increased confidence in the future of vaude in Denver. Admission prices were raised 5 cents over the usual tariff for a combination stage and screen show.

Show, titled *Whirlie Girlie Stage Revue*, also includes Elsie Brown and Company, Bongor and Andrietta, Chesney and Worth and the Whirlie Girlies, line from a local school. Entire show was booked by Bill Wheeler, of the Wheeler-Pittman Agency. As usual, Art Reynolds is directing the orchestra.

Cuban Hour Clicks in K. C.

KANSAS CITY, Mo., June 8.—Most profitable promotion tried in Kaycee niterie field recently is Cuban Hour Tuesdays at Hotel President Drum Room. Thirtieth weekly presentation was celebrated this week, and hotel manager Frank J. Dean is sufficiently pleased to continue act thru summer.

Drum Room uses rumba, conga and tango chiefly, with current band Juan Makula. Cuban Hour is directed by Larry and Kaye Hanlon, of local Arthur Murray studios. Casino and Charlene will replace the Hanlons for summer months.

Wardrobe

SAN FRANCISCO, June 6.—Sally Rand went thru bankruptcy court (28) complaining that she is as well stripped of possessions as ever she was behind her famous fans.

Her sole possessions in the \$64,000 bankruptcy petition are now held by trustee John English. They consist of \$200 worth of beads.

J. Dorsey Cracks Strand Four-Week Record With 193G

NEW YORK, June 6.—Jimmy Dorsey's four weeks at the Strand cracked all house records for four-week engagements since the inception of the pit-band policy. Dorsey hit \$58,500 the first week, with succeeding weeks getting \$50,000, \$46,000 and \$38,500, for a total of \$193,000. Film for the run was *In This Our Life*.

The previous house record was held by Paul Whiteman, with *The Fighting Sixty-Ninth* on the screen. Whiteman hit \$168,000 in four weeks, divided into an opener of \$52,000, followed by \$47,000, \$39,000 and \$30,000. Exploitation in this instance was greater than during the Dorsey run, Whiteman getting the benefit of huge parades down Broadway and public exercises at the foot of Father Duffy's statue on Broadway.

Dorsey broke the house record the first week, and was only \$2,000 shy of equaling it the second. Week for week, Dorsey's stand tops any figure ever chalked up at the house.

The take is all the more remarkable considering the fact that the Strand has the smallest seating capacity of any Broadway vaudefilmer.

RKO Group Divisions Are Headed by Schwartz, Brennan

NEW YORK, June 6.—RKO Circuit this week was divided into two groups, with James M. Brennan named head of the Eastern Zone and Sol A. Schwartz to head the Western Zone, it was announced by Edward L. Alperson, new general manager in charge of theaters for the circuit.

Brennan will supervise theater operations in New York, Washington, Massachusetts, New Jersey and Rhode Island, and Schwartz's Western Zone will include RKO houses in Ohio, Massachusetts, Illinois, Michigan, Missouri, Minnesota, Iowa, California and Colorado. Schwartz will also be home office contact for the Mort Singer Theaters.

Alexandria Room Starts

ALEXANDRIA, La., June 6.—Venetian Room of Hotel Bentley opened its summer season May 30 with Joe Cappel and ork, with Betty McLernon as soloist. Coleman J. Hudson, manager of hotel, is in charge of room. Minimum of 40 cents per person.

Vaude Performers Set Up Self Censorship in Topical Routines

(Continued from page 3)

good taste. Those not considered in good taste are stricken out in the first rehearsal.

Comics who formerly indulged in gags about Russia are now gagging about themselves to make up the void in routines. Soap box routines and special material about labor unions are also out, because of the co-operation that labor has put forth in prosecuting the war.

Even in motion pictures, Englishmen are no longer portrayed as adenoidal or lacking in a sense of humor. In radio, which has always exercised a rigid censorship of material, only one program had to be yanked off the air despite its good intentions. The series, *Captain Flagg and Sergeant Quirt*, which had to do with the Marines, didn't play them up in a favorable enough light.

Memorial Day Week-End, Figured As Test Under Rationing, Boosts Near-By Trade, Hits Distant Spots

NEW YORK, June 6.—Local niteries and hotels passed the first crisis of a summer season under gas rationing with the Memorial Day week-end, the holiday being regarded as the barometer of the season by night club, theater and hotel operators. Results indicate that spots within reach of transportation lines will continue to do handsomely—and perhaps better than ever—while roadhouses and resorts not easily accessible may have to shut up shop for the duration. These results were more or less as anticipated in the trade.

Trains and busses were taxed to capacity by visitors to New York, while tunnel and bridge travel to and from the city was less than half of last year. Midtown hotel accommodations were sold out by noon Saturday, and many visitors spent the first day of the holiday in search for sleeping quarters.

Not only did gas rationing prevent an exodus from town, but all available transportation lines were running at capacity loads bringing the crowds in. The result was highly beneficial to local box offices.

The phenomenal business done in niteries is in keeping with the strong week-ends noticeable since the defense program first went into effect. However, there were many more visitors, and consequently more business than on any previous week-end.

Resorts such as Coney Island and the Rockaways, on regular transportation lines, also did heavy business, while roadhouses in many instances hit new lows. Frank Dailey's Meadowbrook, at Pompton Turnpike, N. J., was an exception (Kay Kyser is the attraction), but that spot is within easy reach of a population of 2,000,000 exclusive of New York.

BOSTON, June 6.—The Memorial Day holiday found class spots such as the Ritz-Carlton, Copley Plaza, Mayfair Club, Coconut Grove and Rio Casino sold out. Ballrooms similarly had a banner session, with the Totem Pole, with Dick Jurgens on the stand, enjoying a 25 per cent increase. The Plamore, with a local band, also did profitable business.

Legit and the only vaude house here did SRO thruout the day.

Amusement operators figure that with gas rationing Boston spots will have one of the biggest seasons in years.

The effect on roadhouses was adverse. Many of them didn't bother to open.

PHILADELPHIA, June 6.—Instead of heralding a seasonal lull, Memorial Day week-end brought a new stimulant to local niterie business. Suburban and roadhouse stands were hit by tire and gasoline rationing even before the holiday began, and many, as Evergreen Casino and Peacock Gardens, haven't

bothered to open. But for the in-town spots and nabe niteries easily reached by trolley and bus, the holiday brought positive signs of a big summer ahead.

Apart from the gas and tire curtailment, war restrictions are also keeping folk away from Atlantic City. As a result, local ops are highly optimistic. Practically all spots in the central city zone are air-conditioned.

There probably won't be any stinting on floorshows and band budgets. Indicative of that is the decision of the Garden Terrace of the Benjamin Franklin Hotel to keep floorshows for the hot weather months and the Bellevue-Stratford Hotel rushing renovations of its old Planet Room, dark for many years, for a late June or early July opening, with policy calling for floor acts.

With Saturday night calling for a midnight curfew, the Memorial Day business was no criterion. But Memorial Day eve (29) town's niterie ops got a welcome surprise. Last year the same night found the rooms virtually empty, the exodus to the seashore resorts having already started. This year it looked more like the crowds that come with the football season. Capacity crowds, in each case way beyond expectations, were at Jack Lynch's Walton Roof, Club Ball, Frank Palumbo's Cafe, Swan Club, New 20th Century, Little Rathskeller, Embassy Club and Club Ball.

Capacity business was also reported by Willow Grove and Woodside amusement parks.

ATLANTIC CITY, June 6.—If the holiday week-end proves the true index of summer business, it's going to be slim pickings this season. There were fewer visitors here on Memorial Day eve (29) than at any time during recent years, and niterie ops reported business not much more than that of a normal Friday night. Saturday night business was big, with the ropes up at many spots, which is as expected, but the bottom dropped out again Sunday night.

It will take more than a Saturday night to keep the resort's niteries geared as they have been in former years. With summer's prospects no brighter than the enforced dim-out, floorshows and band-stand budgets are going to be at lowest levels.

While practically all of the top niteries were back in the swim for the holiday week-end, save for Phil Barr's 500 Club and the Bath and Turf Club, there wasn't a single act or band of name or near-name caliber on any niterie bill in town. Even the Ritz-Carlton Hotel's Merry-Go-Round, with the ropes up Saturday night (30), had a local band on tap (Eddy Morgan). Round-the-World Room of the President Hotel didn't bring in a floorshow, the band sufficing. The beachfront hotels, always augmenting the dance music with floor talent for the holiday week-ends, let it go with merely the music.

It was a far cry from the season's opening in 1941. Niteries returning to the swim included Babette's, Cliquot Club, Chateau Renault, Hazel and Fred's, and Tom Endicott's Dude Ranch. Of the many spots in operation since Easter, new floor revues were brought in by the Club Nomad and Eddie Kravis's Paddock International.

Only salvation, and sure to bring in big names, would be lifting the ban on gambling casinos. However, at this stage, in spite of rumors to the contrary, the gambling lid is still on pretty tightly.

ASBURY PARK, N. J., June 6.—Biz got off to a fast getaway as the season bowed here Memorial Day week-end. Result is that hopes of ops have been heightened enormously. Except for a few exceptions, the same old faces were back at the old stands, and patronage was heavy.

Hotels were jammed and, altho there was a marked decline in automobile traf- (See *In-Town Biz Terrific* on page 18)

Leon & Eddie's, New York

Talent policy: Dance and show band; floorshows at 8, 10, 12 and 2. Management: Leon Enken and Eddie Davis, operators; Dorothy Gullman, publicity; Frank Sheperd, producer; Jac Lewis, costumer; Louis Katz, headwaiter. Prices: Dinners from \$1.50.

The overflow business at this 52d Street institution is by now an old story. The new divertissement conforms to the reliable formula in effect here these many years. The pace is fast and the talent is comprised of effective turns. Leading off are Paul Wink and Edna Mae, youthful and able dance pair, equally proficient at modern ballet adaptations and orthodox tap work. Wink is extremely promising along the more classic lines, while his partner is adept at the musical comedy style of dancing. Routines are well designed and expertly done. Some of their work is inadvertently done in deadpan, an item easily correctible. Both register handsomely.

Richard Lane, one of the younger ventriloquists, and his personable dummy impress nicely with a well-written script and fine ventriloquial technique. Recites Peter - Piper - picked - a - peck - of - pickled-peppers to display his skill, and aside from this sells enough to walk off to a strong hand.

Sonia Shaw, in the troy, is a lithe modern ballet dancer showing fine technique, altho routine isn't the best to show off her talents. Worked with the line in a devil dance. Has much on the ball as a solo dancer.

Now that Susan Miller, Al Siegel's new protegee, has ceased being an arranger's holiday, there's much to recommend about the gal. Did comparatively simple arrangements of tunes best suited for her voice, and walked off to nearly a show-stop. Numbers included *Three Little Sisters*, *Sleepy Lagoon* and *Don't Sit Under the Apple Tree*. Presentation here is smarter than at her recent appearance at the State.

The Whalens, Maurice and Betty, are as smart an adagio pair as can be seen around. Routines have some exceedingly difficult tricks, expertly executed and nicely timed. Made a terrific impression here. Both are good-looking youngsters.

Eddie Davis is for many the whole show. He's as audience-wise as they come, handles the crowd superbly, and knows just how far to go with the customers. His sophisticated ditties and fast patter, as usual, show-stopped. So did his patriotic medley.

Eric Thorson emceed, but didn't get a chance to display his stuff at show caught. Lou Martin is still on the bandstand. Joe Cohen.

Club Royale, Detroit

Talent policy: Dance and show band; floorshows at 9:15 and 12:30. Booker: Phil Tyrrell. Prices: 50 cents cover charge, \$1 Saturdays; drinks from 50 cents; dinners from \$1.50.

Bill McCune's band, a new one here, does a nice background job with specialties, including McCune's vocals. Featured is Kathrene Hoyt, vocalist, who has a nice arrangement of *Ida*, aided by her expressive eyes.

Pan-American Dancers, four couples in rumba costume, open the show with a floor-filling dance number. Novelty of the mixed line was well received here.

Beatrice Picard has a nicely rhythmic control number in Spanish style, followed by a foreador cape bit that is picturesque. She has a dervish-like eccentric specialty, and achieves a difficult, almost jerky rhythm with absolute grace.

Kay Vernon, a blond contralto, has an individual arrangement of *White Cliffs of Dover*. Follows with some old ones like *Nobody's Baby* and *After You've Gone*. Her pleasant personality is infectious and puts her over; part of the time she has the whole house drumming tables in unison.

The DeSylva Twins, man and woman, open with a lively eccentric Spanish dance on the conga order, done in comedy style. They follow with a top-hatted strut number. Their style is pleasing and vivacious, and they work with a nicely timed rhythm.

Paul Rosini, headliner, works his magic routine with as individual a patter as ever on his umpteenth return engagement here. He opens with some quick but simple-appearing coin manipulation, and sticks to cards and a series of spectacular burning cigarette productions for the show. Nothing complex, but the crowd brought him back again and again.

Carl Bonner, who had his own band

Night Club Reviews

here some time back, is self-effacing as the emcee. Show has excellent acts, but lacks somewhat on variety. Too much Spanish dance work for one week.

Hartland F. Reeves.

Five o'Clock, Miami Beach

Talent policy: Dance and show band; floorshow at 9 and midnight. Management: Sam Barken, owner. Prices: Dinner from \$1.50.

One of several night clubs on the Beach still open, Barken's spot is doing fair business. It is a charming room with two bars, and serves excellent food and liquors.

The current entertainment budget is thin, as business does not warrant big shows. A local band, Fabian Storey, provides okay society-style music with its instrumentation of Storey at the piano, and violin, two saxes doubling on violin and trumpet, string bass, and drums doubling on vocals. The dance rhythm is good, but the music is not exceptional for listening. Musician Jerry Merman doubles in the floorshow, revealing a nasal, sweetish tenor singing voice of limited range. Did a medley of pops and standards to good applause.

Two acts comprise the floorshow besides Merman. Better of the two is Sergeant Green and Private Dooley, doubling from the Olympia Theater, Miami. In soldier uniform, Green works with a dummy that flaps its ears, rolls eyes and lifts eyebrows. After a typical ventriloquial session of gags and songs, Green does a mentalist turn, working the tables while the dummy answers questions and identifies objects. It's a neat twist and had the audience fascinated. A swell novelty turn, but could improve on comedy material and showmanship. The other turn is Sonie Shaw, tall blond soprano, who did fair with a rhythm tune and better with a ballad. Nothing outstanding.

Cliff Holz, drummer, doubles as emcee, doing straight announcements. Paul Denis.

Bal Tabarin, San Francisco

Talent policy: Dance and show band; floorshow at 9:40 and midnight. Management: Tom Gerun and Frank Martinnelli. Prices: Dinners, \$2.50; drinks from 40 cents.

Current show is good, but not up to the usual Bal standard. Line-up consists of the Three Radio Rogues, Helen Gardner and Company, Gypsy Markoff and the Helene Hughes Dancers.

Opener has the Hughes house line of 10 in a novelty number, *March of the Toys*, in which they are assisted by an unbilled male. Number is treated with a modern touch, which is effective. Gypsy Markoff, on second, played several accordion solos. Closes with a vocal arrangement of *Two Guitars and Dark Eyes*. Altho a good performer, girl has difficulty in this big room. Would be more suitable in an intimate spot.

Helen Gardner and Company, consisting of three men and a girl in an adagio turn, keep the patrons thrilled with their sensational acrobatics. Closed with a terrific trick.

Radio Rogues, in feature spot, offer the usual run-of-the-mill mimicry. Played same characters here several years ago. This is their first night club engagement since leaving *Hellszapoppin*. Were well received.

The Hughes line closes the show in a tap routine arrangement of *Mignon*, overture. Girls are well costumed and well matched. Bill Clifford and his orchestra give the show terrific support. Clifford does a capable job as emcee. Edward Murphy.

Helsing's Vodvil Lounge, Chicago

Talent policy: Continuous entertainment; shows at 9:15, 11, 12:30 and 2. Management: Bill Helsing, manager; Frank J. (Twcet) Hogan, booker. Prices: Drinks from 40 cents; food not served.

A new experiment in cafe shows which has been marked with progress since the opening of this lounge last December 22. Talent works on a small semi-circular stage facing the bar and tables located on both the street floor and balcony. Booker Hogan has been doing a good job lining up standard acts, considering the fact that he is limited to the type of talent able to work on limited floor space.

Featured acts are still changed every fortnight due to the large repeat trade.

Current show has Judy Starr in the top spot, as well as Helen Honan, Gene Emerald and Jo-Ann Hubbard. Length of bills is limited to some 30 minutes, with intermissions filled by instrumental and piano music.

Judy is still a unique, diminutive personality when she concentrates on the cute personality songs. She is a good salesman, particularly on such ditties as *The Devil and the Deep Blue Sea* and her stock-in-trade, *Three Little Fishes*. She is comparatively flat in her straight songs and should limit them to a minimum, proved by her rendition of *I Don't Want To Walk Without You* and *Near You*, a ballad she wrote herself. The customers raved about her.

Helen Honan is still a capable satirist. She judiciously takes care of her impressions of Hepburn, West, etc., in the opening, but fast, and concentrates more on her drunk and Chaplin. Went well.

Gene Emerald, familiar straight emcee and pantomime comic in town, has been here for a number of weeks. He is clean and amusing. Did a polished routine of a horse player listening to a race in the bookie parlor.

Jo-Ann Hubbard, cute, shapely soprano, offers a special tune, *Raise the Windows Down*, which permits her to display her trained voice (which isn't bad at all) and winning personality. The New Yorkers (4) are filling a return date, entertaining during and between shows. Fine combination. Chet Robble, pianist and one-man house band, pitches in with a capable job. Sam Honigberg.

Bamba Club, Los Angeles

Talent policy: Dance band and floorshows at 11 p.m. and 1 a.m. Management: Jose Ramos, manager; Don Pelaez, maitre d'; Alex Nahera, producer. Prices: Dinner, Mexican, \$1, American, \$1.25; drinks, 40 cents up; no cover or minimum.

Spot has been under the management of Jose Ramos for three years. Rumba music is featured by Sylvester Nunez and his orchestra, and the shows are Mexican with a dash of Spanish. In addition, there are strollers.

Show opens with Nunez aggregation giving out, followed by Dave Marin, trumpet, taking over emcee duties to bring on Alex for *Bull Fight Dance*, in which he flips a cape and shakes castanets. A smooth and enthusiastic worker, Alex puts the turn over in fine style.

In duce spot is the Duo Tropical with guitars. Did a bolero number as opener and followed with *The Gay Ranchero*, handling the guitar and vocals. A definite addition to the show.

Nunez scores high with his fiddle solo of *Czardas*. Rudy Garcia, piano; Marin, trumpet, and Dave Cerantes, bass fiddle, assist on the number.

Alex is joined by pretty Amelita for *La Dansa Macabra*, followed by *The Fire Dance*. Team is one of the best seen in this town in recent months. Amelita, a good looker of the fiery Spanish type, features back bend turns. Turn is smooth. Sam Abbott.

Club Onyx, New York

Talent policy: Continuous entertainment. Management: Joe White, manager; Eddie Jaffe, press agent. Prices: Dinners from \$1.25; drinks from 50 cents; weekday minimum, \$1.50; Saturdays and holidays, \$2.

Latest addition to 52d Street's gay spots has a diverse line-up, aiming at both the ultra chi-chi and the swing element, a conflicting set of customers which won't jell in this small intimate room. Talent in this week-old spot consists of Nan Blakstone, Smith and Boyd and Three Chocolates, two of which aim for the smart set, while the swing trio is for the obvious attraction of stray jitterburgs on the street.

The room is tastefully decorated and designed for comfort. Once the management makes up its mind as to the crowd it wants to attract, room has an excellent chance.

Nan Blakstone has a set of risque tunes guaranteed to get attention. It's really sophisticated stuff, tastefully delivered and resulting in a good band. Miss Blakstone overcame the noisy crowd to get her stuff across, delivering three numbers, all of which contained good material. Projection is in recitative style with her own piano accompaniment. The well-groomed Miss Blakstone's song-stories should be an asset to any smart room.

Smith and Boyd are two septa gentle-

men with a Continental background, possessing fine voices. Besides the standard assortment of native tunes, the duo's repertoire includes French, German and Spanish lieder. Have an excellent sense of harmonics and are attention-arresting.

The Three Chocolates, piano, bass and electric guitar, give out with a modified grade of swing and a fair brand of singing. Volume is a bit too much for the small spot, altho the fault may have been in the p.-a. system, which during their turn was stepped up far beyond the needs of the place. Work is okay for a swing spot. Joe Cohen.

Casino Urea, Rio de Janeiro

Talent policy: Show and dance bands; two shows nightly at 10 and 1. Management: Luiz Peizoto, director of entertainment; Jorge Margerie, booker; A. D. A. Ltda. S. A., publicity. Dinner, 10 mil-reis; minimums, 10 mil-reis till 11, 30 mil-reis after 11; Saturdays, 50 mil-reis. Drinks from 10 mil-reis.

Addition of Tito Guizar to the current show definitely points to good box office and should keep this spot's turnstiles clicking solidly. Singer is a heavy fave down here, tossing up his numbers with both English and Portuguese lyrics, a decided asset. Opening date, May 15, was set back three times due to transportation problem, but Urea publicity department, taking advantage of Guizar's late arrival, went to town with a heavy campaign stressing the need for wartime co-operation to maintain the solidarity of the Americas and played up the good-will angle, whereby the singer turned over his airplane reservations to matters of more importance. It did the trick. Opening night (26) brought in the cream of Rio's social and official life. Opening-night prices, 50 mil-reis, including supper.

Only one show given opening night, at 12:30. Teeling off, Lee Broyde and Leslie Miller, at the Hammond and Novacord, respectively, offered a medley of Mexican and Brazilian tunes. Leo Albano, emcee, sang *The House on the Hill*, getting a good hand.

Symphony of Brazil, a revue in 12 scenes, depicting industry, commerce and the progress of Brazil, was carried over from previous show.

In next-to-closing spot a Mexican number served as a build-up for Guizar's entrance. He sang *Ninon*, *Jo Te Di Mi Corazon* and *America Immortal* to a sold show-stop. Back with his guitar, he offered *Botecito* and *Perfidia* to heavy applause, and customers wanted more. Encored with *Rancho Grande* and *Cielito* and begged off, introducing the closing number.

Gao band played the show music, alternating with Carlos Machado band for dances. The dinner show (omitted opening night) includes the Dorian Sisters (4), U. S. aces; LaFoun Chinese troupe, Silvino Netto, comic, and two line numbers.

Guizar during Urea date will double on Radio Tupi. Jean Sablon is set for Urea opening July 7.

Ben Marden's Riviera, Fort Lee, N. J.

Talent policy: Two dance bands. Management: Ben Marden, operator; C. Bornardi, maitre d'hotel; Carl Erbe, publicity. Prices: Dinner from \$3.50.

Due to blackouts, which make full lighting inadvisable, and also because gas rationing has cut patronage, Marden's is going thru this summer without any fancy floorshows. It is offering two fine dance bands, exquisite food and liquors and superb service—and hoping that this will be sufficient to draw enough patrons to get by.

The club has to dim its lights at 10:30 p.m., but this is no handicap because dim lighting only makes this lovely club more romantic than ever. Not only that, but this is a swell point from which to watch New York City blackouts.

Main band here is Pancho, whose bespectacled face is familiar to Riviera patrons. He takes occasional swings on his fiddle and also shakes maracas on the Latin tempos. He is backed by a full 12-man band, many of whom double, and also has a tenor dishing out occasional vocals. The band's waltzes, tangos, fox trots and Latin tunes are excellently performed and are just as fine for dancing as they are for listening.

Smaller band is Chavez, who apparently has dropped the hard-hitting, dynamic band he had last year in favor of a sweeter seven-man combo built around a three-sax section. It's a good band, but not as spectacular as his last one.

The club, incidentally, kept its Winter Room open all fall and winter for the first time. Paul Denis.

Havana-Madrid, New York

Talent policy: Dance and show band and production floorshow at 8, 12 and 2 a.m. **Management:** Lopez and Ferrer, owners; Ed Weiner, press agent; Lorenzo Estrada, maitre d'. **Prices:** Dinner from \$1.25; drinks from 50 cents.

Spanish Broadway nitery reverted back to its old production policy after presenting a variety bill for the past two months. Julio Richards' production doesn't match up to other Havana-Madrid layouts, but is okay on its own. Has a lot of commercial snap, dash and color, but the strings are still a little loose.

Opener is an eight-girl line number, followed by the Contreras Troubadours, Argentinian singing-guitar team who express themselves with fine rhythmic harmony and do an excellent job with the lovely hits of South America.

Tapia and Romero, Spanish castanet dancers, do a bang-up job of castanet and heel work, maintaining poise and showmanship thruout their routines. Gal is a looker and boy is on the slick side, adding up to a combo of flashy commercial dancing. Rica Martinez does some peppy singing and a limb-showing conga. Stronger on looks than on singing.

Youthful Cerney Twins, boy and girl ballroom team, begin with an undeveloped apache number. In the second spot kids do ballroom work in a waltz, tango and fast jitterbug number to crashing applause. Kids have a freshness and youthfulness about them and should go far with some training in poise and technique. Hilda Moreno emcees nervously.

Closing production is a flag-waving tribute to the United Nations, with the line girls doing a dance typifying each—all in Spanish costumes.

Proilan Maya and his ork back the show nicely and do equally well on the straight dance tunes. Don Gilberto's rumba ork dashes off the torrid stuff. *Sol Zatt.*

La Conga, New York

Talent policy: Dance and show band; floorshows at 8:30, 12 and 2 a.m. **Management:** Jack Harris, owner; David E. Green, press agent. **Prices:** Dinner from \$1.25.

Top Latin nitery has plenty of talent, but little variety. Accent is mainly on singing. Show is marked by the debut of Dolly Dawn as a solo singer. La Dawn, former vocalist for George Hall and more recently the leader of his band, shapes up as a fine single performer, with appearance, showmanship and good voice. Hall is now serving as her personal manager.

Miss Dawn has a repertoire of pop tunes and doesn't attempt to compete with the torrid warblers on the bill. Gal is a polished performer and now looks terrific on the floor with the shelving of 22 pounds. Other singers include Maria Luisa Lopez, Spanish vocalist with plenty of personality, offering renditions, very well done, of standard Spanish ditties. Josephine Del-Mar, not bad in the looks department, isn't very effective with her singing.

Pupi's Dancers, a lively troupe of three gorgeous girls and three boys, do several rumba and conga specialties that give plenty of life to the show. Lazare and Casselanos do African ritual dances which brim over with jungle corn and fire. They've been here for more than six months. One falling of the show is that it is completely without laughs.

Jack Harris's ork (without Jack Harris) plays for the show and dancing. (It needs a conductor badly for the show backing). Sacasas rumba crew is relief for the Latin melodies. *Sol Zatt.*

Rumba Casino, Chicago

Talent policy: Shows at 9, 12 and 2:30; show and dance band; intermission pianist. **Management:** Al Greenfield and Milton Schwartz, operators; Fred Joyce, publicity. **Prices:** No cover or minimum week nights; dinner from \$1.25.

Four acts and a line of girls comprise the current show, the last-minute successor to the successful run of the screwy *Fun for Your Money* unit. It has more talent than its predecessor, but lacks speed and hilarity.

Jay and Lou Sellar top the bill, and their turn is the comedy standout. In addition to acting as double emcees, they offer their eccentric and ski dances, which have long established them as a strong act. The zany antics between dances are funny.

Ruth and Ravel, both former members of standard comedy dance teams (Ruth DeQuincy of Gine, DeQuincy and Lewis,

Detroit Clubs Pay AGVA Raise But Still Conferring

DETROIT, June 6.—Detroit's wage scale for club dates remained in continued uncertainty this week, but the new scale proposed by AGVA, as reported last week, remained in effect temporarily as agents generally issued contracts for the current week under the new scale, altho under expressed or implied protest in nearly all cases. Meetings of the Metropolitan Cabaret Owners' Association continued to be held this week to take united action, and final result was uncertain, but it appeared unlikely that anything so drastic as a walkout or lockout was likely.

Managers sought to have the increase postponed until fall because of anticipated summer slump. Agents, in general, appeared more satisfied with the increases than managers, but echoed the protests of the latter.

On Wednesday difficulty developed on another front, when agents were notified by AGVA to give contracts on all private club dates. This has never been the practice in the past here, and the move aroused immediate opposition.

A few night clubs were reported dropping floorshows on account of unwillingness to accept the new scales, but most went no further than a squawk. Casualties among spots having shows only one night or on week-ends only were much heavier, however.

National, Louisville, to Dows For Vaudefilm, Not Rialto

NEW YORK, June 6.—J. J. Musselman, manager of the Rialto Theater, Louisville, denies that the Fourth Avenue Amusement Company, operator of the house, has any idea of leasing the theater, as reported last week.

Al and Belle Dow office states it has completed negotiations to take over the National Theater, a 2,310-seater in the same city, which will start operation as a vaudefilm, as well as playing occasional legit shows, in the fall.

Palumbo Keeps Four Going

PHILADELPHIA, June 6.—Frank Palumbo, in spite of dim-outs and gasoline rationing, is going to reopen his resort niteries. Moreover, one of his niteries here bearing his name will remain open for the hot months for the first time. He will shuttle between four niteries—Frank Palumbo's and the New 20th Century here, Renault Tavern in Atlantic City and Club Avalon in Wildwood, N. J.

EMA of Chi Elects

CHICAGO, June 6.—George W. Konchar, of Consolidated Radio Artists here, was named this week president of the Entertainment Managers' Association of Chicago, succeeding Danny Graham. Lyman E. Goss was re-elected secretary-treasurer. New vice-presidents are Donna Parker and Danny Graham, while the new directors include David P. O'Malley, James G. Henshel, Sam Levy, Mort Infield and Bert Peck.

and Ravel of Moore and Ravel), went fairly well with their cavalcade set. Act offers good possibilities. When caught they were still too concerned with technicalities to concentrate too much on salesmanship.

The Winnie Hoveler Girls (6), veteran group in this area, open and close with a Mexican hat number and a military precision parade, both standard routines. The girls still stack up as one of the strongest cafe lines, possessing flash and talent.

Eleanor Knight, smart tap dancer, offered some neatly tailored numbers, sandwiching in a novelty in which she employs a couple of finger puppets. A good looker and a good worker.

Jack Hilliard, dramatic tenor, is not as impressive as he used to be. Uses too much force on his heavy numbers, minimizing their effect. Phil Levant's band played show and dance music when caught (off night for regular ork). Nino Nanni plays the piano and sings during intermissions. Daryl Harpa still fronts the regular band, altho a new outfit is expected in within a week.

From present indications, spot will remain open all summer. Efforts are being made to book another screwball show. *Sam Hontberg.*

Club Talent

New York:

CONSUELO FLOWERTON heading the new bill at the Queen Mary. . . . MILT HERTH to stay at Dempsey's until October. . . . BABY HINES has replaced Lil Green at Cafe Society Downtown. . . . VAL JOYCE is the new singer at the Cafe Sutton.

Chicago:

DEAN MURPHY set for a couple of weeks at the Blackstone Hotel's Mayfair Room, Chicago, opening July 10. . . . HARRIET CROSS left for Newport, Ky., to open a two-week run at the Primrose Country Club Wednesday (10).

FRANK PAYNE has been held over for another four weeks at the Sherman Hotel, after which he will go either into the army or to the West Coast to fill theater and cafe dates. . . . MCA canceled all bookings made for Roscoe Ates, who reported to Ellington Field, Houston, last week as captain, in the army air force. . . . THE COLSTONS are out of circulation temporarily, Arlene Colston being in Phillips House Hospital, Boston, for observation. . . . AGVA collected \$80 this week from Sammy Kaye for four extra shows played by the Three Smart Girls during a recent Chicago Theater date.

MARCIE WARD, dancer, is back in circulation, working local niteries. . . . NICK LUCAS, now in Canada, writes that he has signed to make a series of commercial transcriptions for Masons United Advertising Agency, Toronto. . . . ETHEL SHUTTA inaugurated a name policy at the Hollywood Club, Toledo, Monday (8). Set thru Eddie Elkort of MCA here.

Cincinnati:

JEAN MARSHALL, accordionist, after five months in the Cocktail Terrace of Hotel Netherland Plaza, has shifted to the Adolphus Hotel, Dallas. . . . PAUL PENNY, former manager of Old Vienna and the Patio, has joined the navy. . . . LESLIE AND CARROLL are being held a fifth week at Restaurant Continentale of Hotel Netherland Plaza. New acts opening last Friday (5) were Noll and Nolan and Brucetta. . . . JEAN BISHOP, publicity and ad director at Netherland Plaza, resigned last week to take her chances in Hollywood. . . . JIMMY BRINK, of the Lookout House, Covington, Ky., opened his new Victory Room last Wednesday (3) with a show comprised of the Peter Sisters, Buster Shaver with Olive and George, a four-girl line and Carl Harte's ork. . . . JOHN SHERMAN CHAPMAN is in his sixth week as singing emcee at the Cat and Fiddle.

Philadelphia:

FRANCES MERCER heads the new summer bill at the Embassy Club. . . . SINGING GUARDSMEN lose Danny McGovern, who trades in his make-believe uniform for a real one in the Marines. . . . PHIL FOSTER new emcee at Little Rathskeller. . . . WATKINS TWINS and Rokoma head new bill at Silver Lake Inn. . . . RICHARD STUART and Flora

Lea and Mata Monteria for the floor revue at Benjamin Franklin Hotel. . . . JOE CONLIN takes over emcee spot at Open Door Cafe. . . . ST. CLAIR AND JURAND new at Club Bali. . . . HARLEM HIGHLANDERS new leads for Frank Palumbo's Cafe. . . . SANDY McPHERSON, Grace Hewson, Dianne Collier and Marlene Turner comprise new show at McGee's Club 15. . . . FRANK MURTHA and the LeShones head new show at Neil Deighan's Airport Circle. . . . ALICE MITCHELL and Helen Jericho added starters at the Yacht Club.

Los Angeles:

LES AND POPPY, Johnson and Johnson, and Sari Lee are in the current show at the Trianon, South Gate. . . . BILLIE HOLLIDAY is the current attraction at the Trouville Club. . . . JAC LA TOUR has been held over at Ken's Hula Hut. RUTH DENAS has been added to the show. . . . ANDREWS SISTERS are reported slated for the Los Angeles Orpheum. . . . PHIL SILVERS, Joe Oakie, Rags Ragland and Lorraine Elliott are at Charley Foy's Supper Club. . . . DOODLES WEAVER opened recently at the Pirates' Den. . . . VIC PARKS has replaced Howdy Howe of the Gilbert and Howe act. Howe is in the merchant marine.

Atlantic City:

SOPHIE TUCKER vacationing here. . . . JOHN FLORENTINO, Mabel Sloane, Tiny Klein and Nan DeMar at Gables Inn. . . . CARMEN GROVE, Thelma Carlton and Peggy McDevitt at Hazel and Fred's. . . . ROSE VENUTI TRIO for reopening of Chateau Renault. . . . LANNY ROSS back at Clicquot Club. . . . BILLY VALLEE heads bill at Tom Endicott's Dude Ranch. . . . DONNA DARNELL heads the new *Bare-Evilias* revue at Club Nomad.

Here and There:

KATHRYN DUFFY REVUE at the Continental, Chesapeake, O. . . . DON JULIAN AND MARJORIE holding over at the Biltmore, Providence. . . . EVERETT PARKER now a private at Jefferson Barracks, Mo. . . . DE SYLVIA TWINS going to the Yacht Club, Pittsburgh, June 12, for two weeks. . . . MARIO AND FLORIA returned to the Mount Royal Hotel, Montreal, Monday (1), their second engagement in three months. . . . THE GOLDEN PAIR opened a two-week stay at the Henry Grady Hotel, Atlanta, Saturday (6). . . . WOODS AND BRAY have been handed a holdover at the Hurricane, New York.

JAI LETA and Al Samuels have moved from the Grey Wolf Tavern, Sharon, Pa., to the Century Club, Steubenville, O., for a return engagement. . . . PRIMROSE CLUB, Newport, Ky., sports a new front and other improvements. Harold Marks continues as manager. . . . CAROLIS MIRANDO, after a week at Cat and Fiddle, Cincinnati, opened at Silver Slipper, Louisville. . . . GRIFF WILLIAMS orchestra, Archie Robbins, Maarcya and Rene Gunsett and Helene and Her Violin opened Friday at Beverly Hills Country Club, Newport, Ky.

"The tops of the town are The TERRY SISTERS," says Famous Columnist, DOROTHY KILGALLEN!

—N. Y. JOURNAL-AMERICAN



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(Routes are for current week when no dates are given)

A
Adler, Larry (Blackstone) Chi, h.
Adrienne (Rainbow Room) NYC, nc.
Ahearn, Will & Gladys (Glenn Rendezvous) Newport, Ky., nc.

B
Bailey, Mildred (Ruban Bleu) NYC, nc.
Baker, Bonnie (Riverside) Milwaukee, t.

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Bernard & Henrie (885) Chi, nc.
Bernhardt, Jeanne (High Hat) Toronto, nc.
Birch, Sammy (Hurricane) NYC 17-19, nc.

THE ANGIE BOND TRIO
AMERICA'S FINEST Girl Instrumental-Vocal Act.
25th Week ROGERS CORNER, New York City.

Boswell, Connie (Capitol) Washington, t.
Boyer, Anita (Lincoln) NYC, h.

C
Callahan Sisters (Latin Quarter) Boston, nc;
(Mount Royal) Montreal 15-27, h.

D
Dalfonso, Clemy (Earle) Baltimore, nc.
Dawn, Dolly (La Conga) NYC, nc.

CHEENA DE SIMONE
DANCERS
7th Holdover Week! YACHT CLUB, Pittsburgh!
Dir.: Sol Tepper, RKO Bldg., N. Y. C.

De Marco, Renee (Ritz Carlton) Boston, h.
Dennis & Sayers (Kaufman's Madrid) Buffalo, nc.

(For Orchestra Routes, Turn to Music Department)

TRADE SERVICE FEATURE
Acts-Units-Attractions
Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-amusement park; ro-roadhouse; re-restaurant; s-showboat; t-theater.
NYC-New York City; Phila-Philadelphia; Chi-Chicago.

E
Edmondson, Jimmy (Capitol) Washington, t.
Everett & Conway (Capitol) Portland, Ore., t.

F
Fay, Frank (Palace) Cleveland, t.
Faye & Wellington (Baker) Dallas, h.

G
Gale, Alan (Hurricane) NYC, nc.
Gardner, Grant (Gay Haven) Detroit, nc.

H
Hager, Clyde (Diamond Horseshoe) NYC, nc.
Hall, Dale (Riverside) Casper, Wyo., nc.

I
Ink Spots, Four (Apollo) NYC 8-11, t; (State) Hartford, Conn., 19-21, t.

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Advance Bookings

ANDREWS SISTERS: Poli, Waterbury, Conn., July 1.
HENRY ARMETTA: Oriental, Chicago, June 19.
AL, DONOHUE: Chicago, Chicago, July 10.
RAY ENGLISH: Plymouth, Worcester, Mass., June 22; Metropolitan, Providence, June 26; Lyric, Bridgeport, Conn., June 27.
FOUR INK SPOTS: Steel Pier, Atlantic City, 27-July 4.

K
Kahler, Jerry (Seneca) Chi, h.
Keating, Fred (Spivy's Roof) NYC, nc.

L
Lane, Richard (Leon & Eddie's) NYC, nc.
Lang & Lee (Beacon) Winnipeg, Can., t.

M
McMahon, Jere (La Martinique) NYC, nc.
Mack, Johnny (Belmont-Plaza) NYC, h.

N
Nadine (Plaza) Danville, Ill., h.
Nanni, Nino (Rumba Casino) Chi, nc.

O
O'Brien, Johnny (Tower) Kansas City, t.
O'Day, Ray (Venice) Phila, c.

Overman, Wally (Capitol) Portland, Ore., 9-15, t.

P
Pansy the Horse (Stanley) Pittsburgh, t.
Paree, Pat (Queen Mary) NYC, nc.

R
Ray & Trent (Earle) Washington, t.
Read, Allen (Biltmore) Providence, h.

S
Sablon, Jean (Savoy Plaza) NYC, h.
Sager, Billy (Louise's Monte Carlo) NYC, nc.

T
Tana (Weylin) NYC, h.
Tania & Romero (Havana-Madrid) NYC, nc.

V
Vallee, Edce (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Vaughn, Grace (Bossert) Brooklyn, h.

W
Wallace, Joe (Hollywood Club) Toledo, O., nc.
Waltons, The (5100) Chi, nc.

DRAMATIC AND MUSICAL
(Routes are for current week when no dates are given)

Barton, James, In Free and Equal (Hanna) Cleveland.
Brent, Tommy, Princess Stock Co.: New Franklin, Mo.
Good Night Ladies (Blackstone) Chi.
Headliners of 1942 (Grand O. H.) Chi.
My Sister Eileen (Colonial) Boston.
My Sister Eileen (Harris) Chi.
Show Time (Biltmore) Los Angeles.
Springtime for Henry (Shubert Lafayette) Detroit.

ICE SHOWS ON TOUR

Ice Polites (Shipstad & Johnson's): (Winterland) San Francisco.
Lamb-Yecum Ice Parade of 1942 (Boulevard Inn) Elmhurst, L. I., N. Y.
Victor's, Art, Ice Parade of 1942 (Hotel Adolphus) Dallas.

45 WEEKS OUT OF NEW YORK

See Vaude Boom For West Coast

HOLLYWOOD, June 6.—Capitol of the flicker biz may soon be a No. 1 flesh entertainment spot, if present plans shape up.

Biltmore Theater in downtown Los Angeles is first to announce a two-a-day vaude policy. Under the direction of Paul Small, the house will open June 10 with George Jessel, Ella Logan, Jack Haley, the De Marcos, Buck and Bubbles and other top-flight acts. Two shows a day, with midnight show on Saturday; two matinees Sunday. Bill will draw \$2.20 top. Emmett Callahan will be in charge for Small.

In Hollywood, Sid Grauman's new playhouse is slated to open some time in July with headliners from New York. House is undergoing face-lifting and will be called El Capitan. According to present plans, the house will book shows for eight or 10 weeks, running two a day, with possible midnight Saturday showing.

Outside of the Orpheum, Million Dollar and Hippodrome, no other Class A houses are playing vaude at this time, but one indication of trend toward flesh is announcement from AGVA that some small neighborhood houses are beginning to book acts for the first time in years.

Orpheum is still playing straight vaude, with Million Dollar and Hippodrome operating on split-week basis, using four acts each alternating between houses. Strand, Long Beach, is now using four acts on split week. Wilshire Theater, Santa Monica, and the Mayfair, Los Angeles, are one-nighters.

Mead Sigler, executive secretary of the Los Angeles office of AGVA, states there seems to be a definite shortage of good acts in this area. Up to the present, there hasn't been enough vaude dates to make it worth while for acts to come to the Coast unless a picture deal was involved on the side.

Agents in this area have put an idea for showcase theater up to AGVA, according to Sigler. Ten per centers want nabe house in which to develop up-and-coming talent. AGVA is asserted to favor the idea, as long as it is kept in line.

Night club situation in this sector is still good, offering dates for "different" acts. Many clubs that were scared out in December, due to the war, have now reopened, the Trouville being a notable example.

In spite of terrific pay roll increases in this locality, there has been very little added biz in night spots, according to AGVA, with take being on a par with same time last year. Class spots such as the Biltmore Bowl, Earl Carroll's and Florentine Gardens are getting the heavy play. Night spots in the San Fernando Valley have shown little upping in patronage, despite fact that Lockheed is in the vicinity with a \$6,000,000 monthly pay roll.

At present AGVA has 130 night spots signed up and, according to Sigler, this represents 95 per cent of the clubs in this area.

Earle, Philly, Skeds Names

PHILADELPHIA, June 6. — Warner's Earle Theater, only downtown vaude house, continues to line up available names for the summer. Jimmy Dorsey holds forth for the week starting next Friday (12), with Roy Rogers and Shirley Ross, with a band to fill, for the June 19 week. Sonny Dunham's band, with name acts to fill, set for June 26 week; Gene Krupa's band and Dennis Day open July 3; July 10 is open; Phil Harris skedded for July 17, and Ella Fitzgerald for the July 24 week.

Philly Showboat Resumes

PHILADELPHIA, June 6.—Full week of local vaude time is added with a seasonal stand on water. Wilson Line, resuming Wednesday (3) its nightly moonlight cruises down the Delaware River, will again offer weekly changes. Opening bill included Clark and Eaton, Gerald and Carol, Marlon Long, and Kathryn Wolff's Eight American Beauties. Music for show and dancing furnished by the Men of Rhythm (8). Showboat booked by the Harry Taylor office here.

Tulsa Open-Air Clubs Open Big

TULSA, Okla., June 6.—Open-air dancing season opened here with a bang. Two niteries, Coconut Grove and Skyline Club, opening the same night, both drew better than a year ago, altho they are country spots without bus facilities. Added war plant population in this area may be responsible. Cargile Williams, Skyline Club manager, said he had 852 paid admissions. Ralph Britt, Coconut Grove manager, said he had "close to 1,000 persons." Both places charged 55 cents a person.

The two clubs use local orks, but are booking considerable one-night name talent. Skyline Club reported that Richard Himer had been booked, but he canceled the booking and other one-night engagements because of transportation difficulties.

Smith Sues on Claim Of 'Plumber' Parallel

LOS ANGELES, June 6.—Suit for \$10,000 damages and an injunction against the use of the title, *The Musical Plumber*, was filed here Tuesday by Red Smith against Henry Leonard, Major Edward Bowes and the Orpheum Theater management. Thru his attorney, Maurice J. Hindin, of Silverman & Hindin, Smith charged pirating of the name and general idea of his act, which he claimed he has used for 15 years. Leonard closed at the Orpheum Wednesday with the act as part of the *Major Bowes 1942 Revue*.

A representative of the Orpheum Theater, when asked about the suit, said, "No comment."

Televize Philly Floorshows

PHILADELPHIA, June 6.—Television is spotting its cameras on the nitery floorshows. WPTZ, Philco television station, has scheduled pick-ups of the floorshows each week at DiPinto's Cafe and Lou's Moravian Bar. Television camera has also picked up the floorshows from the Swan Club and Lexington Casino. Because of their proximity to the television studios, WPTZ has been calling on the near-by nabe niteries rather than going into the downtown district.

AC Piers Way Off on Decoration Day Biz; May Drop Name Shows

ATLANTIC CITY, June 6.—Memorial Day, always the start of top vaude and band attractions at both Steel Pier and Hamid's Million-Dollar Pier here, saw bills lined up for last week-end that were plenty up to snuff. However, the bookings were engineered early, when newspapers merely warned about gasoline rationing. Now that the resort has had its first baptism of fire under war conditions, pier operators were plenty scorched by the fire. From all appearances, the Memorial Day week-end bills marked the last of the overflowing talent budgets for the duration.

Pier officials were in no mood to think in terms of gross or attendance figures. The answer was obvious in the scant crowds. An unconfirmed report had 8,000 admissions for Steel Pier Saturday (30), with Hamid's pier the same day with 1,400 admissions. First effect of the holiday business that wasn't there was the decision of the piers not to open for week-ends in June as has been the custom in prewar seasons. Talent policy when the piers go into daily operations will depend largely on conditions then prevailing.

Unconfirmed rumors have Steel Pier seriously thinking of junking big bands and star-studded variety bills, offering instead a modern minstrel show, augmented by a line of gals, and lesser known bands, with the admission cut accordingly. Buzzing on Hamid's pier is that if the operators can cancel some pay-or-play contracts—notably one with

Vaude Books Slightly Larger Than A Year Ago; 20 Full Weeks, With The Rest Splits, 1 and 2-Nighters

NEW YORK, June 6.—Vaude booking out of New York has 20 full weeks available along with 16 full-spot weeks, and nine weeks of split time signed from local offices, for a total of 45 weeks, exclusive of occasional split weeks, one and two-night nabe stands and numerous one-nighters thruout the country which use bands and units, booked from here, when they pass thru theater's territory.

The time for this summer is slightly above that available last season. The draft and the resultant breaking up of acts and bands has had little effect on the shuttering of houses, but bookers feel that more houses would open with flesh and band policies if more talent were available. This, they say, is especially true in defense areas. Eastern houses may eventually be productive of more time, especially as gas and tire rationing is expected to keep many within their own bailiwicks.

While playing time has been practically stationary for several years, there is more optimism now than at any previous point. One of the reasons is the material shortage, which may conceivably cause a curtailment of picture product. House operators whose patrons have been addicted to the double-feature may either have to use oldies or resort to stagshows to hold on to their trade.

The booking situation today still finds the Eddie Sherman office leading the field in regular playing time. The office accounts for full weeks at the Hippodrome, Baltimore; Carmen, Philadelphia; a full week of two splits in the Palace theaters, Akron and Youngstown; weeks at the Lyric, Indianapolis; Royal, Baltimore; Howard, Washington, and the Steel Pier, Atlantic City, which during the summer has been the largest talent buyer in the country. The National, Richmond, plays spot full weeks of colored talent.

In addition, Sherman, thru his general manager, Lawrence Golde, sets split weeks at the State, Hartford; Tower, Camden; State, Baltimore; State, Easton; Strand, Syracuse—all of which play three days—and the Willow Grove Park, Willow Grove, Pa., and the Broadway, Pitman, N. J., for Sundays. These spots,

according to Golde, will continue thru the summer.

The next leading independent is Arthur Fisher, who during the summer has one full week at Hamid's Million-Dollar Pier, Atlantic City, and split weeks at the Plymouth, Worcester, Mass.; Metropolitan, Providence; Poli, Waterbury; Capitol, Pawtucket, Mass., and the Court Square, Springfield, Mass. Local houses set by Fisher are the Albermarle, Brooklyn, two days, and one-day stands at the Ridgewood, Mayfair and Marine theaters, Brooklyn, and the Lynbrook and Sunnyside, Long Island.

The circuits, in the matter of full weeks, are lead by the Warner chain, with Harry Mayer booking, with four full weeks at the Strand, New York; Earle, Philadelphia; Earle, Washington, and Stanley, Pittsburgh. Only houses running during the summer are occasional split weeks in Pittsburgh, Utica and Elmira.

The Paramount office, with Harry Levine, booking, assisted by Milton Berger, retains the Paramount here and the Chicago, Chicago, during the summer. However, frequent spot bookings are made at the Orpheum, Minneapolis; Orpheum, Omaha; Michigan, Detroit; Buffalo, Buffalo; Metropolitan, Boston, and the Paramount, Toledo. The Olympia, Miami, runs four days thruout the year.

The Levine-Berger activity also includes spot split weeks for whatever time can be squeezed in by available attractions at the Capitol, Salt Lake City; Paramount, New Haven; Paramount, Springfield, Mass.; Paramount, Des Moines; Paramount, Cedar Rapids; Capitol, Davenport; Capitol, South Bend, and the Paramount, Joliet.

This office has the most houses on its books, and occasionally provides more booking activity than any other office.

The Loew office, with Sidney Piermont booking, has full weeks at the State here, and the Capitol, Washington, with the Broad, Columbus; State, Norfolk, and Loew's, Richmond, getting spot weeks, and Loew's, Akron, getting spot four-day bills.

The RKO office is booking only the Palace, Cleveland, during the summer, as a regular full-week stand. However, when attractions present themselves, shows will be used in Columbus, Rochester, Dayton, Cincinnati and Boston.

The Music Hall and Apollo here are two full-weekers booked independently—by Leon Leonidoff for the Rockefeller enterprise and Frank Shiffman for the sepla house. The Roxy, a full week here, is the only Fanchon & Marco theater booking activity of the New York office.

The Al & Belle Dow office opens a full week at the Royal Alexandria, Toronto, June 15. House will use name talent. In addition the office books the Colonial, Utica, three days; with one-day stands at the Majestic, Boston; Criterion, East Rockaway; Paramount, Asbury Park, and the Valley Arena, Holyoke, Mass.

Abe and Joe Feinberg, booking the Comerford time, expect to continue thruout the summer with three and four-day stands at the Hippodrome, Pottsville; Irving, Wilkes-Barre; Feeley, Hazleton, and the Family, Scranton, all in Pennsylvania.

The WHN Artist Bureau, with Leo Cohn and Jack Jordan at the books, have 14 one-night stands in Bridgeport, New Haven and 12 other Loew houses.

Irving and Martin Barrett are booking four RKO houses in this area, two being two-nighters and the others single nights.

Dave Stern is booking a dozen local two-nighters for RKO. They are the Greenpoint, Dyker, Tilyou, Bushwick, Republic, Strand (Far Rockaway), Proctor's 125th Street, Kenmore, Prospect, Franklin, Royal and Madison. The Fabian, a Warner house in Hoboken, one night, is also on their books.

THE DUKOFFS have opened an engagement at the Hotel Altamont Coffee Shop, Hazleton, Pa., taking the place of the Comptons, who left for a Baltimore engagement.

State, New York

(Reviewed Thursday Afternoon, June 4)

Bill here this week is a zinger. Flesh layout provides a snappy 75 minutes of showmanship and sparkling entertainment in good vaude tradition, coupled with the second run of *This Gun for Hire*. House was almost capacity for the afternoon show.

Happy Felton, one-time bandleader and more recently in *Hellzapoppin*, does the emcee duties and matches his over-developed avoidupois with an ingratiating personality, pound for pound. Felton works out with the band, each act, and does a beautiful job of pulling the show together.

Ruby Zwerling's band backs the show from the stage, and what a difference a few clean bandstands can make. Felton does a number with the band, a musical cocktail bit, employing each musician for a few bars, adding up to a pleasant but rather ineffective number.

First act is Paul Remos and his Toy Boys (2), who have been playing the Broadway houses like a circuit. The midgets look and act like kids and pull a powerful show-stop with their tricky acro and balance work. Routine is standard, without a change. Coming out in suitcases, doing some acrobatics, one playing the xylophone and one foot-balancing on a high pole balanced on Remos's shoulder, ending with a conga, all with plenty of shining personality.

Shirley Wayne, dead-pan fiddler, is introduced as Felton's sister and starts the laughs off by yanking her bow and violin from beneath her petticoat and then going into some fiddle rhapsodies, winding up with a duet with Felton. Dead-pan pantomime brought all the laughs. Heavy applause.

Benny Rubin, dialectician, tees off sparring around with Felton and then goes into dialect stories, mainly Jewish, with one Italian. Rubin is funny in his delivery, but the material peters out toward the end. One piece, serious, about the plight of refugees, stirred the house in riotous applause. But after that piece of moving recitation, when the applause died down, Rubin did a comedy bit. Reversed, it would have left a lasting effect.

Mitzel Green starts out coldly and ends like a veteran. Gal's singing voice, on straight vocals, doesn't impress, but delivery of special material is ace. Does a couple of medleys, imitating Sophie Tucker, Harry Richman, George M. Cohan and herself in their theme songs, and then a good bit on Katharine Hepburn and Greta Garbo singing *Beat Me Daddy, Eight to the Bar*.

Hal LeRoy, as the closer, stopped the show cold with his talented taps and genial manner, doing rhythmic variations via the toe and heel and giving brilliance and shadings to tap dancing. Tap number while sitting was also outstanding.

Entire cast participated in an after-piece. Put a Stamp in the Book for Uncle Sam, which is one of the best War Stamp selling stimulators this reviewer has seen. Song was styled after *Deep in the Heart of Texas*, which hand-clapping by the customers after each line. Every performer did a chorus, each with a laugh line. To complete the picture, performers then sell bonds and stamps in the lobby. Sol Zatt.

Music Hall, New York

(Reviewed Thursday Evening, June 4)

The current Music Hall stagershow sprang a surprise on a returning veteran of former Music Hall layouts; it included



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Vaudeville Reviews

two items of topnotch talent. In addition, it moves quickly; and, tho its military theme forces the men's costumes into a single dull tone, it's bright and colorful. The only real mistake is in spotting one of its two talented items in the opening.

Show is called *At Ease* and boasts special songs by Mack Gordon and Harry Warren based on Tin Pan Alley's idea of military life. Leon Leonidoff is producer, Nat Karson scenic designer, Marco Montedoro costume designer, H. Rogge costume executor, and Eugene Braun lighting specialist—all pretty much as usual, except that Karson's sets seem to indicate a tendency to retrench. They were pretty dingy.

Opening has Robert Landrum and the Glee Club singing *Bless 'Em All*, which doesn't mean much, accompanied by the Glee Club's rather tragic attempts at pantomimic comedy. Betty Bruce then comes on, Landrum sings at her, and then she goes into a terrific session of her superlative ballet-tap. Each time she's caught she seems better than the last—or maybe it's just that you can't believe she's as good as she is, unless you're actually watching her. In sober truth, she's one of the very great artists on the stage today; and she brought down the house—something very unusual in this tremendous auditorium.

Second scene features the Corps de Ballet, under Florence Rogge's effective direction, in a lovely old-fashioned routine, followed by a cute luminous paint number in which parts of the kids' costumes are lighted to give the effect of tiny dancing dolls. Follow-up is the other high spot of the show—Walter Dare Wahl's terrific comedy acro and hand-to-hand turn with his unbilled but extremely able assistant. One of the top acts in the business, it scored as well as usual, its only weakness being a sort of comedy production of army life used to start it off. The turn is better without such do-dads.

Last scene is a mansion guarded by soldiers, with Landrum and Dania Krupka riding in in a real car, for no perceptible reason. Landrum sings again, unobjectionably but without any particular effect, and then the Music Hall Rockettes (dances by Gene Snyder) come on for their usual session of superlative precision work, which rings down the curtain. Miss Krupka, who gets program and screen billing, seems to do nothing except let Landrum sing at her. Maybe that's enough.

No overture this week, except a brief interlude before the first scene. Picture is *Mrs. Miniver* (MGM), and house was packed at the supper show opening day. Eugene Burr.

Chicago, Chicago

(Reviewed Friday Afternoon, June 5)

Four-act vaude show disguised as a revue by the house line (16) in two numbers, first Anitra's Dance interpreted with swing music and swing strutting and, in the finale, a radium fantasy set in the Indies.

Show is topped by Dennis Day, fresh from Jack Benny's commercial, who contributes a good job of singing. Has fine stage presence of boyish appearance and his delivery is above par. Working in the next-to-closing spot, he is introduced by Benny's voice via a record played off stage, eliminating an opening speech by Day. His set includes *Tangerine*, *Sleepy Lagoon*, *Johnny Doughboy*, *Rose O'Day*, *This Is Worth Fighting For* (patriotic), and finally sings the closing production, *Song of the Island*. Went big.

Lathrop and Lee, sophisticated tap team, follow the opening with their smartly tailored act, marred somewhat by Virginia Lee's first costume of a gold jacket and light blue pajamas, which looks too corny. When she switched to her skin-tight silver gown for their closing walking routine the general appearance is much smoother. Miss Lee sandwiches in a deft tap number that has a lot of good steps.

Carr Brothers, comedy acrobats in sailor uniforms, earned laughs by the bushel with their zany hand-balancing tricks and warmed up a strong hand with their couple of closing leg head and leg lifts.

Bob Williams and Red Dust still remain one of the top canine acts in the business. The dog's timely inertia, built up by Williams with an amusing line of talk, and

some ace posing feats are sure-fire fare for any audience.

On screen, Bette Davis in *In This Our Life* (Warner). Veloz and Yolanda come in Friday (13), a return date at the house that originally spotlighted them to fame. Sam Honigberg.

Hippodrome, Baltimore

(Reviewed Tuesday Evening, June 2)

Four Ink Spots have lost none of their punch or popularity. Opened with *Have a Heart, Josephine*, following with *We'll Meet Again* and *Don't Sit Under the Apple Tree*, all well received. Ink Spots are masters of their particular style, and their gyrations and mannerisms are in themselves a show. They had aid of the Mitchell Ayres ork, which shared headline honors.

Mitchell Ayres and orchestra were received with enthusiasm. The maestro is given swell aid by his sidemen, Warren Covington and Harry Terrell. Former helps with baritone vocal, and trombone solo treatment of *Tangerine* also shows up well.

Meredith Blake, band vocalist, puts feeling into her singing of *Skylark* and *Breathless*. A good job.

Ray English gives excellent account of himself in his ballet taps, marked with grace and good timing. Shows his versatility by his acro-tumbling accomplishments in impersonations of a wrestler, circus acrobat, etc. Brought down the house with his demonstration of the boogy-woogie origin.

Ayres orchestra spotlights leading maestros in a cavalcade of Martin Bloch's radio broadcasts.

Featured Tuesday night (2) also were three winners in finals of amateur contest, staged by Station WJZ and Major Bowes.

Screen had *The Falcon Takes Over* and a *March of Time* short. House was packed. John F. Ignace.

Earle, Washington

(Reviewed Thursday Evening, June 4)

Dick Stable and his boys, Gracie Barrie and Paul Regan carry full load in current Earle bill. Picture, *Juke Girl*, is weak, and stagershow is really only drawing card.

Paul Regan makes terrific hit with his impersonations of pictures from *Life* and *Time* *Marches On*. His others are a little weak. Pleasing personality.

Arrangements of Stable ork are good. Stable does plenty of solo work on his alto sax which goes over big. Ork does *All the Things You Are*, *I Don't Want To Walk Without You* and *Jersey Bounce*. Paul Warner does a nice job on *Miss You*.

Gracie Barrie (Mrs. Stable), back in her old stamping grounds and a real home-town favorite, gives a good performance. Barrie delivery is famous here in Washington. Barrie numbers are *Somebody Else Is Taking My Place*, *Skylark* and *Arthur Murray Taught Me Dancing in a Hurry*. Stable and Barrie do a duet, *You Irritate Me*, which really went over.

Allen, Burns and Cody, "acromaniacs," almost stole the show with their jitterbug acro, which the audience ate up.

Biz good third show.

Connie Poulos.

Buffalo, Buffalo

(Reviewed Wednesday Evening, June 3)

Current show features Gene Krupa band and a good act layout, including Maysy and Brach, Virginia Austin and Wally Brown. Biz should be solid despite lukewarm film, *I Married an Angel*.

Band appeals to the swing fans, altho its selections vary from torrid, undiluted jive to semi-classical stuff and on to sweet ballads. Instrumentation is seven brass, five sax and four rhythm, including Krupa's dynamic hide-slapping. Anita O'Day, gal chirper, gives out with the drummer, and Norman Murphy solos impressively on trumpet for the intro to big band.

Krupa goes big with his cyclonic drum work, but he doesn't overdo and acts showmanly out front. Johnny Desmond, male canary, sells the sentimental ballads okay. Does *Johnny Doughboy Found a Rose* and *Miss You*.

Maysy and Brach are terrific with their unicycle tricks. Team works with ease and sells with a bang. Gal is pleasing in looks and shape. Juggling of 11 objects atop high cycle and dancing and acro work on cycle went big.

Anita O'Day returns with *Thanks for*

the *Buggy Ride*. Lively lass is okay on hotcha delivery. Murphy is out front again with hot horn work. Band's *Let Me Off Uptown* in true swing fashion is next.

Virginia Austin has a cute puppet act and does the tricky stuff with a minimum of effort. Her clown, Climpo, rides a horse, does jitterbug and rumba, sings ballad with a little girl sweetheart and both go into dance together. A large puppet manipulates a smaller puppet, which in turn works a third puppet. Went over neatly. Miss Austin has melodic voice and appealing mannerisms.

Band's *American Bolero*, the long-hair portion of program, was well accepted by swing fans. Each bandsman has mini-drums at his stand, which all use together for an effective bit of rhythmic pounding. Krupa, out front, shows off on two kettle drums.

Comedian Wally Brown pours forth zany humor, and his stories and gags are of the "unfinished" kind, leaving much unsaid. Okay if one likes that sort of thing. His rendition of *We Did It Before* went strong, with novelty vocal treatment of *Down by the Ohio*, which netted good hand.

Band returns for nice work on *Sleepy Lagoon*, starring Graham Young on sweet trumpet. For finish Krupa does *Drumboogie*. Miss O'Day does vocals, while Krupa polishes off some extra fancy beats. National anthem closes show. Eva M. Warner.

Roxy, New York

(Reviewed Thursday Evening, June 4)

Reliable entertainment staples like the Stuart Morgan Dancers, Carol King, Cookie Bowers and Bob Ripa give the Roxy a fast bill that's turned out with good craftsmanship. Film, *Ten Gentlemen From West Point*, will aid the longevity of the layout.

The opening slot, occupied by the Stuart Morgan Dancers, gives the house an excellent warm-up. The quartet is dressed in Hungarian costumes to conform with the atmosphere created by the line's opening czardas. Their adagio work here, or any place else for that matter, is tops, the tossing of the little femme gives the audience a few missed heartbeats. The males handle the lady with assured expertness and are responsible for some terrific throws. Got a solid response.

Bob Ripa juggles expertly. He works, tho, in too serious a vein for maximum effectiveness. His slick ability won a heavy hand.

Carol King, given a nice production intro by Bob Hannon, does a ballet dance that registers in the beauty of the routine and her extreme grace. Her turns are out of this world. Took a solid bow.

Cookie Bowers does his character impressions with nice results. Satire on a Coney Island femme bather gave him a solid exit. Did well also with his take-off on a man getting directions from a variety of people, and the old reliable of a femme undressing.

The line does a flag-waving finale to segue into the pic. Flags of the United Nations are paraded down an impressive set of stairs, and with the flags inevitably comes the applause for a terrific closer. Joe Cohen.

Strand, New York

(Reviewed Friday Evening, June 5)

Cab Calloway turns up here in command of a package of splendid Negro talent. Pic, *In This Our Life*, with Bette Davis, now going into its fifth week. House pretty well filled opening night, and the fast-moving Calloway stagershow should help plenty.

Calloway is his old jive-talking, scat-singing, snake-hipping, leather-lunged self; one of the very best of the band-leading emsees, an engaging comic, a canny song peddler and a great showman. He shouldn't keep trucking and hopping from one end of the stage to the other during his band's swing numbers; such antics are distracting and add nothing to the quality of his per-

BENNY RUBIN
Currently
Loew's State Theater
New York

formance. Other than that, Cab is tops. Band kicks off nicely on *Somebody Else Is Taking My Place* and a special swingeroo featuring the superb drumming of Cozy Cole. Also does fine work on *Sleepy Lagoon* and *Deliver Me to Tennessee*, sung by Cab and the Caballeros, fair male quartet. Best band number perhaps is *Nain, Nain*, spotting some typical Calloway horseplay. In addition, there is *Don't Sit Under the Apple Tree*, sung by Cab and quartet, and *Knock Me Some o' That Fine Jive*, in which Cab sings and then dances with the Rug Cutters, three boys and three girls.

Anise and Aland, as cute and engaging a dance duo as we have seen, completely captivated the audience with their fresh appearance and swift adagio routine. Kids are charming and should go places.

Honi Coles did a show-stopping job. One of the great tap dancers, he wrapped this audience up without half trying. Has everything.

Paul, Dinky and Eddy scored heavily with their swell eccentric dancing, wonderful pantomime and all-round sense of comedy. Routines are fast, with no let-down. Had crowd limp at end.

Entire bunch on stage for finale, *Pushin' Sand*, in which they all cavort in zoot suits and sock frocks. A good show. *Dick Carter.*

Oriental, Chicago

(Reviewed Friday Afternoon, June 5)

Pretty good layout of acts this week, with Ray Lang and house band working on the stage.

Judy Canova, Republic's hillbilly darling, is in the featured slot, closing the show with her mountain songs, piano duet (paired with Sister Annie) and an eccentric dance for a finish. Works in a hillbilly outfit all the way. In this observer's opinion she would leave a more impressive audience by changing to a modern gown midway, making her exit while Annie is spotlighted playing a minuet. She can dispose of all her bits involving her comedy costume early and later change for a needed contrast. In her best mountain style she sings and yodels *Benny the Beaver, I Ain't Got Nobody* and *Some of These Days* and fools around at the keyboard to *Dark Eyes*.

Lloyd and Willis, youthful, capable, modernistic tap team, open the show with fresh, sparkling routines. The kids enjoy their work and the customers feel it. Their numbers are smartly designed and cramped with action.

George Cortello, a fine dog-act salesman, still gives out with his sunny personality as he brings out his trained costumed canines, one by one, and builds a Hollywood atmosphere around them. Each dog is different from the other, making the turn consistently interesting.

Jackie Miles, emcee, has an easy time selling his comedy act. Works with effective ease and knows how to tell a story. The stuff is clean, too. His material is both old and new, but crisp all the way.

Jimmy and Mildred Mulcay, harmonica pair, stand out with their novel interpretations of both pop and standard tunes. A decided asset is Mildred's lovely appearance and that, coupled with Jimmy's gracious introductions and showy harmonica tricks, makes the act commercial and entertaining. The *Tiger Rag* wind-up, in which Jimmy holds a lengthy note, makes a strong finish.

On screen, July Canova cavorting in *Sleepytime Gal*. Biz fair second show opening day.

Billy Gilbert, Molly Picon, Chuck Foster's band and Wilkey and Dare come in Friday (12). *Sam Honigberg.*

Chi Clubs Expect The Worst; Many Close for Summer

CHICAGO, June 6.—The unseasonal heat and the curtailed convention trade are blamed for the worst summer cafe season expected in the city in years. The Hi Hat Club folded Saturday (30), paying off only part of the talent. The Winnie Hoveler Girls (6) claim that \$400 is coming to them, and have registered their complaint with Jack Irving of the American Guild of Variety Artists. Eddie Pons, ork leader, still claims \$245 coming. The musicians' union here has permitted Owner Lou Falkenstein to operate his cocktail lounge, giving him time to pay off in installments.

AGVA pulled the shows from Barone's last week, when Owner Dan Barone failed to pay the performers. Irving says that over \$350 is due, and Barone promised to pay \$50 a week until the bill is settled. So far, \$120 is in. The club will not be permitted to use shows before the money is paid and a bond filed with AGVA covering a week's talent out.

Harry's New Yorker is closing for the summer Saturday (13). Altho the spot enjoyed a good season and kept open the last couple of summers, it decided to shutter due to the lack of convention trade. The cafe has always depended on banquets.

Joe Miller plans to close his 885 Club for the summer in a couple of weeks. The show, with Paul Rosini and Bernard and Henric which opened last night (5), is expected to be the last for the season.

The Hit Hat has been one of the worst hit spots on Rush Street, since Falkenstein, some months ago, decided to do away with a name-act policy. He expects to reopen in the fall with names again, but no definite opening date has been set.

Bouche's Villa Venice, summer roadhouse, may reopen later this month. Owner wants to wait and see when the national gas rationing system will go into effect. Spot is on AGVA's unfair list, which means that only nonunion acts will be able to work it.

John Mack, Congress Hotel manager, will open the Pacific Clipper late this month, using strollers for entertainment. He promises to open the New Horizon Room with a band and show policy around Labor Day.

The Negro local of the musicians' union here is still after Paul Fitzgerald, manager of the recently folded Grand Terrace, for the payment of \$600 due the union and \$500 due "Hot Lips" Page, whose band was the last to play the spot. Page was in for 10 days when the club folded.

Hotel Roofs Open

HOLYOKE, Mass., June 6.—The Yankee Doodle Roof at the Hotel Roger Smith in this city reopened for the season Friday (29), featuring Mario and his orchestra.

MEMPHIS, June 6.—The Magnolia Roof Garden of the Claridge Hotel opened its 10th season Saturday (30) with Del Casino and ork. No cover for dinner.

Berlinghoff's 71st Birthday

NEW YORK, June 6.—Henry Berlinghoff, oldest employee of the William Morris Agency and still one of the most active persons in show business, celebrated his 71st birthday a week ago last Saturday, in the office, amidst a flood of telegrams, cards and personal felicitations.

FISCHER VAUDER

(Continued from page 5) Ingolf Dahl providing piano accompaniment. She socks the comedy numbers across to a fare-thee-well, and does stand-out selling on the other, too, notably a too-Noel-Coward-for-weeks item labeled *London Pride*. There's plenty of flagwaving in her act. The customers loved it.

Al Trahan has always been one of this reporter's favorite comics—and he still is. The old act remains a terrific hunk of horseplay, and the only fault to be found is that he omitted his hilarious beg-off bit. A new straight woman, Marguerite Adams, shows signs of a very superior voice, but plays hob with the timing and spoils some of the comedy effects by over-mugging. The Hartmans are, if anything, better than ever. Grace grabs the spotlight with a terrific talking take-off on a dance instructress, proving that she can handle lines as well as she can handle

her feet. Their comedy dancing, of course, is still the backbone of the act. Robins, one of the most ingratiating clowns on the stage, still fills up a trainload of trunks with gadgets taken from his capacious pockets, and of course brings down the house. The Bricklayers, amazing and amusing dog act that scored heavily in *Keep 'Em Laughing*, repeats in this. As for Burke, he's still doing the draftee bit that he dredged out of the last war. It might have been the War for Independence, from the age of most of the gags.

The dancing contingent is headed by Argentinita, as a special added attraction, assisted by Pilar Lopez and Federico Rey on the dancing end and Carlos Montoya, Pablo Miquel and Benigno Medino on accompaniment. Addicts to Latin terpsichore swoon over her; this reporter thought her act a series of boring and not very difficult routines, presented in dowdy costumes and with little or no showmanship. The only real interest came with an Indian ritual dance performed by Argentinita and Miss Lopez. The rest of the evening's dancing comes from Jack Stanton, an excellent young tapster who should go places. The show could have used more of him.

Novelty is provided by "Think-a-Drink" Hoffman, whose amazing magic bar is still as effective—and as effectively presented—as ever. The Manhattan that this reporter managed to snare made up for some of the evening's weak spots. Additional flash is given the show, too, by the Six Willeys, whose stand-out juggling and tumbling make a terrific opener. The only singing the evening contains aside from that offered by Miss Fields, is delivered by Evelyn Brooks to open the second half. There's no reason to rush in from the lobby.

A line billed as the Al White Beauties appears in what may by courtesy be called a production number at the start of each half. The billing is, to put it mildly, misleading. *Eugene Burr.*

WAR TRADE CENSUS

(Continued from page 4) ment," that in addition to all of their duties in the show every member of the cast will participate in daily drills either in Central Park or one of the State armories and attend whatever classes in technical instruction they attended at camp.

Berlin, who will appear for one number, is being assisted by Staff Sergeant Ezra Stone. Others participating in the show include Joe Cook Jr., Phil Truex (son of Ernest), Robert Moore (son of Victor), Zinn Arthur, former bandleader; Julie Oshins, former nitery emcee; Joe Lippman, former arranger for Jimmy Dorsey, who will orchestrate the score, written by Berlin.

NEW YORK, June 6.—Loew Circuit this week got out its first mimeographed bulletin on Loew activities in stimulating the sales of War Bonds and Stamps throughout the country via the medium of its theaters.

DETROIT, June 6.—Younger men among acts are going into the armed services in increasing quantities in this territory, a large percentage of them volunteering rather than waiting to be drafted. Oddity of the trend is that at least three of four men going into the navy last week were acrobats. The navy men are Frank Wolf, understander in Prosper and Wolf, a balancing act; El Darro, hand-balancer; Jack (Chenoweth) Terry, and Ernest Torrence, of the Torre Twins and Torrence, balancing act.

The Marines' lone recruit last week was a singer, Dick Worthington. The army's seven choices, on the other hand, totaled up five dancers, a magician and an accordion player—Harry Whitney and Red Ace, both tap dancers and emcees; Jackie Martel, of Martel and Dawn, tap team; Orlando Bracl, accordion player; both the Shriner Twins, formerly of Shrine Twins and Mary, juggling and novelty dance trio, and Mack Navarre, magician.

FORT MEAD, Md., June 6.—Shakespeare, Maurice Evans and Judith Anderson scored a triple triumph here in three performances of *Macbeth*, offered as first

attempt to give classic drama to the army. Nearly 1,000 soldiers jammed the camp theater and sat at close attention thru all 17 scenes. Show was a terrific hit with soldiers and performers took 10 encores. Production was an experiment to determine attitude of servicemen toward serious drama.

Cards distributed during performance to soldiers prove that soldiers go big for serious stuff. Questions on the cards: "Are you enjoying the play?" "Would you like to see more drama of this kind acted in your theater?" Over 900 answered "Yes" to both questions. There was not even one "No" card. Audience was made up mostly of enlisted men.

Lt. Col. Marvin Young, chief of the War Department's Special Service Branch, which has charge of amusements in the camps, attended as an observer. He was deeply impressed with possibility of extending serious drama to other army camps.

EQUITY ELECTION

(Continued from page 5)

vacated almost a year ago when Peggy Wood, Florence Reed and eight councilors resigned on the ground that three independent candidates had been elected at last year's meeting and the association was therefore being run by subversive elements. Cornelia Otis Skinner won this year to fill Miss Wood's unexpired term. She received 426 votes to 148 for Ruth Hammond. Both were on the regular ticket. For the post of fourth vice-president, vacated at the same time, Dudley Digges was elected with 426 votes. His opponent on the regular ticket, Louis Calhern, received 148—exactly the same count as in the vote for second vice-president.

Those elected to the Council for full five-year terms, all on the regular ticket, were: Elliott Nugent, 511; Walter Greaza, 500; Raymond Massey, 479; Tom Powers, 434; William Harrigan, 410; Ethel Wilson, 405; Aline MacMahon, 382; Ika Chase, 345; Roy Roberts, 331, and Calvin Thomas, 318. This vote was signalized by the close race for the 10th position. Defeated candidates named on the regular ticket were Theodore Newton, 315; Byron McGrath, 314; Todd Duncan, 312; Ben Smith, 310, and Donald Randolph, 283.

Elected to fill an unexpired Council term of three years was Jack Sheehan, with 298, his opponent on the regular ticket, Joseph Macaulay, getting 247. Alexander Clark was elected to fill an unexpired two-year term, getting 393 votes to 149 for Vivian Vance. Five unexpired terms of one-year each were also filled, the winners being Edith Atwater, 428; Brandon Peters, 409; Anne Seymour, 382; Edgar Stehl, 374, and Phillip Bourneuf, 325. Defeated candidates on the regular slate in this bracket were Whitner Bissell, 314; Alfred Drake, 273, and Joseph La Curto, 169.

Ten of the 26 names written in were those of the two vice-presidents and eight councilors who resigned last year. In a dying gasp of the malcontents, Robert Ross got up at the meeting, before ballots were cast, and asked that those resigning be given votes of confidence thru re-election on write-in ballots. Not one of them got more than five votes. Among the other 16 write-ins, few of whom got more than a single vote apiece, were Alexander Kirkland, Antoinette Perry, Patricia Collinge, Vera Allen, Jack Norworth and Minnie Dupree.

A total of 646 votes were cast, in person and by mail, of which 39 were duplicates (people who voted both in person and by mail) and nine were declared void. Some of the voided votes which came by mail included contracts, claims and other extraneous matter.

The meeting itself, held yesterday at the Astor, was very quiet. Paul Dullzell, executive secretary, reported a record surplus of \$413,084.91 in the organization's treasury. It was \$41,209.98 more than the surplus last year. Total assets are \$611,950.05.

Dullzell also praised the work of Alfred Harding, editor of *Equity Magazine*, not only in getting out the magazine but also in many other Equity activities, including the setting up of the plan for low-priced matinees for high school students, now doing such effective work in building up future audiences for the legitimate theater.

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Vaudefilm Grosses

Prosperity Still Rides B'way Stands; New Bills Loom as Corking B. O. Fodder

NEW YORK.—The prosperity wave is still in good standing in the Broadway vaudefilmers, with new bills expecting to up even the extraordinary business of last week, when holdovers predominated. The long-runners surprised in their strength.

The Paramount (3,664 seats; \$41,981 house average) is entering the second week of Benny Goodman's ork and *Take a Letter, Darling*. Prospects call for \$46,000, which is profitable. First week chalked up an excellent \$57,000.

The Strand (2,758 seats; \$30,913 house average) opened Friday, with Cab Calloway replacing Jimmy Dorsey. Picture, however, in *In This Our Life*, holds over for another fortnight. Gross is expected to be about \$40,000. Last week with Dorsey pulled a fine \$38,500. Prior rubbers did \$46,000, \$50,000 and \$58,600, for a total of \$193,000.

The Roxy (5,835 seats; \$38,789 house average) has stagershow, with Stuart Morgan Dancers, Carol King, Bob Ripa and Cookie Bowers, along with *Ten Gentlemen From West Point*. First week's gate is expected to go to \$59,000. Last week, the fifth of *My Gal Sal* and show with Calgary Brothers, did \$40,500. Previous stanzas pulled \$43,000, \$50,000, \$65,000 and \$72,000.

The Music Hall (6,200 seats; \$84,000 house average) opened Thursday with *Mrs. Miniver* and stage layout, with

Betty Bruce and Walter Dare Wahl. Excellent reviews are expected to bring the gross up to a flattering \$103,000. Last week, the second of *Toriilla Flats* and stagershow, with Ben Dova and the DiGatanos, brought a fine \$81,000. First week did \$90,000.

Loew's State (3,327 seats; \$20,500 house average) has Happy Felton, Mitzi Green, Benny Rubln and Hal Leroy, with *This Gun For Hire* on screen. Expected return is around \$18,000. Last week, with Ray Kinney's ork, Etbel Shutta, Chaney and Alvarez, along with *My Favorite Spy*, bowed out to \$20,000.

Krupa Grabs Neat 19G at Buffalo

BUFFALO.—Good weather Decoration Day week-end hurt biz some, but take for the week was plenty neat.

The Buffalo (seating capacity, 3,500; house average, \$11,800 for straight films only) did satisfactorily for the week ended June 4, with Gene Krupa's band. Spotting singers, Anita O'Day and Johnny Desmond, and Norman Murphy and Graham Young fare drew a nifty \$19,000. Vaude talent included Maysy and Brach, Virginia Austin and Wally Brown. Film was *I Married an Angel*. Current week is tidling over with double pix.

Macs, Donahue Set Seattle Mark

SEATTLE.—The Merry Macs, with Al Donahue's orchestra, chalked up a new high for the Palomar Theater here, grossing \$10,500 to pass Louie Armstrong's previous high.

Macs and Donahue moved on to the Orpheum, Vancouver. Macs-Donahue set-up is handled by the William Morris Agency.

Prov. Gross Low

PROVIDENCE.—Gasoline rationing is dealing a serious blow to Metropolitan Theater here by cutting into out-of-town trade, which has bolstered Sunday business for the house thruout entire season. First Sunday after full week's operation of gas rationing saw a gross of only \$4,200 for three-day engagement of Mary Small and B. A. Rolfe's Daughters of Uncle Sam band. Week-end closing yesterday saw house gross further tapering off to \$3,800 on three days with Ciro Rimac's Latin-American band and revue, with Pat Henning as added act.

Fay's, during week ending May 28, did normal \$6,000 with bill comprising Jack Dalton, the Gibsons, Kilene and Edwards, Roberta Ramon, Kay and Karol, Garland and Maria, and Theison's Dogs.

Sp'g'd Bow-Out Big

SPRINGFIELD, Mass.—Topnotch vaude in the bill that closed at the Court Square Theater here Saturday (30) was credited by Manager Edward Harrison with drawing excellent business. Besides the usual shows, the management added a midnight defense show, which, while successful enough as a holiday-eve show, didn't draw well enough to convince that it should be made a regular feature.

On the stage, the Three Flames, Sons of the Purple Sage, Fiore Delina, Leo and Rita Raymond, Bert Bertrand and Company, George Gillette, and Tom O'Neal and Kathie Joyce. On the screen, *The Three Cockeyed Sailors*.

Cab Big at Asbury

ASBURY PARK, N. J.—Cab Calloway brought in terrific three-performance gross of \$2,300 for one-dayer at the Paramount here last Sunday (31). Outfit was supported by six unbilled acts and film, *Frightened Lady*.

Next Sunday (7), Belle Baker, Henny Youngman and Dick Stabile band headline the show.

Davis Pic, Dennis Day 38G in Chi; Judy Canova, 18½G

CHICAGO.—Business looks good this week, following a discouraging session, due to the first heat spell.

Chicago (4,000 seats; \$32,000 house average) started Friday (5) to okay receipts, with Bette Davis in *In This Our Life* and a presentation unit featuring Dennis Day. The Davis fans, as well as the following Day has developed over the air will carry this show. Rated to pull in a nice \$38,000.

Oriental (3,200 seats; \$18,000 house average) has a vaude show week of June 5, starring Judy Canova, who doubles on the screen in Republic's *Sleepytime Gal*. Her pictures have not had as wide a distribution locally as in smaller localities, but her name, however, is rated fair box office. House should wind up with \$18,500.

Week of May 29, the Chicago closed with \$37,500, thanks to *My Gal Sal* and stage revue featuring Kitty Carlisle, Larry Adler and Dean Murphy. More was expected of the pic, as it was originally scheduled for a fortnight. The Oriental grossed \$18,000 with Bonnie Baker and *Funzafire* unit plus second run of *Joe Smith, American*.

IN-TOWN BIZ TERRIFIC

Continued from page 11
fic from Philly, New York and North Jersey, observers noted a definite tendency for pleasure seekers to remain in town. Extra train service was helpful.

Openings included Sea Girt Inn, Spring Lake, which had Bob Aster band in from May 28 to June 2 and Mildred Bailey Saturday and Sunday (30-31). Dick Ward ork opened for season at Cuba's, and Jack Meade took over the bandstand for the season at the Avon Inn.

The Plantation of Jack Fleegle, at Long Branch, opened with Bert King and Ted Miller bands and a show policy to remain thru the week.

At Berkeley Carteret's new Carteret Room, Arthur Murray dancers held forth with Dan Pinto band, while Monterey is presenting Leo Lazzaro ork for the season.

Main Central's Rainbow Room turned 'em away. Cliff Lowery band clicked strong, and show featuring Three Rochelles, Annette Brown, Jean King, Margaret Severn, Margo Alvarez, Frank Brown and Dave Mitchell went over big.

Another opening was Sea Bright Yacht Club, with Benny Nelson band. Despite strict dim-out that is really black at narrow Sea Bright, Guldo, the manager, has ingenious lighting effects that army says are okay.

Colony Surf Club of Harry Reicher and West End Casino of Mrs. Ernest Levy, both at West End, are undecided regarding evening entertainment thru summer. Both spots will be open during daytime periods, however, with dance band policy indicated.

Keansburg was off to a big start, with cabaret spots and dance halls jammed tightly.

RICHMOND, Va., June 6.—A large upturn in business was noted thru this section over the Memorial Day week-end as compared with the same period last season. Both in-town spots and roadhouses were affected similarly. Richmond is much more densely populated now than it was at the same time last year, due to the opening of several defense plants and the huge number of servicemen at Camp Lee near here.

Night spots on the outskirts of town played to capacity houses. Walter Coulter, manager of Tantilla Gardens, stated that he noticed no increase in patronage but explained this by adding that he played to capacity both week-ends. Business at Westwood Club, eight miles out, was up 25 per cent. Roadhouses on all the major highways out of the city were jammed. However, the new defense plants have made the highway 12 to 15 miles out of Richmond as well built up with new housing projects as most of the residential sections of the city. It is estimated that Richmond, with a normal population of 200,000, has grown 40 to 50 per cent during the emergency.

Downtown the National Theater, only local vaude house, was SRO over the week-end. At the same time last season vaude was out. Movie houses in general stated they were up from 20 to 30 per cent.

Swimming pools located from 5 to 15

miles from the city were up an estimated 25 per cent.

All in all, it appears that the gasoline rationing program will be a benefit to the local amusement business, to the disadvantage of seaside points 80 to 100 miles distant.

BUFFALO, June 6.—Memorial Day week-end was one of the biggest in the history of two near-by parks which have large facilities for dancing, one also featuring floorshows. In other resorts, suburban niteries, etc., biz was good but not sensational. Most spots reported business at least 10 per cent ahead of last year, and spending of the average public way ahead of previous years.

Gas rationing isn't as yet affecting the show business here, as Buffalo isn't rationed so far, due to its proximity to the oil wells of the Bradford (Pa.) region. With industrial employment at a peak here, there is plenty of money to spend, but not enough spare time to spend it. Therefore week-end trade for many spots has been terrific—turnaway crowds in most instances, especially over the Memorial Day week-end.

Harry Altman, proprietor of Glen Casino and Barn in Glen Park, stated that trend is definitely toward floorshow entertainment with a little dancing rather than the old-styde ballroom dancing. Biz at the Dellwood Lodge, suburban dancery, was fair. Crystal Ballroom, at Crystal Beach Park, did excellently. Celoron Pier, near Jamestown, N. Y., had big trade from 75-mile radius.

The after-dark spots in the city limits are also doing big biz, with pick-up percentage over 1941 summer better even than for outlying enterprises.

Bowery, Det., Holds Pull; Auer, Franks Highest Since Boles

DETROIT, June 6.—Business has been consistently good this spring at Detroit's major mass-entertainment night spot, Frank Barbaro's Bowery Cafe, with weekly attendance holding up close around the 9,000 mark. Totals have not dropped far beneath this even in weeks when show lacked topline names, which have been a standard Bowery feature for the past two or three seasons.

High spot of recent weeks was hit by Mischa Auer and the Four Franks—latter on a holdover—who did 11,000 total admissions, highest since John Boles's 13,000.

The Franks did 9,500 the week before on their own. Billy Gilbert equaled Auer's 11,000, while Dick Todd, doubling with Loraine and Rognan, was a little under with 10,000. Sue Ryan and Billy Vine did 9,500, while Senor Wences, closing last week, hit 9,000.

Low of the current record was set by Kitty Carlisle, who, according to Manager Frank Barbaro, pulled a "mere" 8,000 admissions.

Twin City Clubs See Good Summer; Budgets Stay Big

MINNEAPOLIS, June 6.—Night clubs in the Twin Cities are perking up and paying attention to the fact that the new 40-mile-per-hour driving law, shortage of rubber and possible rationing of gasoline in this territory may keep fun-seekers in town.

Recognizing this fact, nitery operators have been considering top-flight entertainment during the summer. The better spots are already continuing their usual policy of good acts in an effort to attract patrons.

That, this policy is paying for itself is revealed in the information that business has been moving ahead steadily from month to month. May showed an increase ranging from 15 to 25 per cent over a year ago. To date, the year is about 20 per cent better than it was at this time in 1941.

Cohen Takes AC Clicquot

ATLANTIC CITY, June 6.—Max Cohen has returned to the local nitery scene, taking over the operation of the Clicquot Club, the same nitery he opened here some years ago before joining Izzy Hirst's burly enterprises. Opening with the Memorial Day holiday, Cohen lined up a show including Lenny Ross, Toni Sorrel, Ruth Warren, Ramona and a line,

Morgan, Pix Folk Neat 19G in Philly

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average for straight picture booking, \$14,000), with a more varied bill for week ended Thursday (4), snared a neat \$19,000.

Russ Morgan, as the weekly band feature, shared the spotlight with movie-land's Billy Gilbert, Eunice Healy and Al Bernie, Elisabeth Rogers, Walter Link, Clarence Melter and Jana, out of the band, added support. Screen also came in for added strength with *The Lady Has Plans*.

New bill opened Friday (5) got off to a slower start and figures on a less-exciting \$18,000. Screen's Jane Withers, making her stage bow here, shares the marquee with Mitchell Ayres's band, first-timing at this house. Allen, Burns and Cody the added act, with band bringing up Meredith Blake, Warren Cobington, Johnny Bond, Harry Terrill and Marty Olson. *The Mayor of 44th Street* on screen.

Barron-Gilbert 10G

DAYTON, O.—The combination of Blue Barron and Billy Gilbert proved a winning one at the Colonial week of May 23, piling up a gross of \$10,700. The house closes its stage season with Frank Fay, Zasu Pitts and Linda Ware. All three participated in the opening festivities of movie theater War Bond Day, which drew a crowd of more than 5,000.

DAYTON, O.—Frank Fay and Zasu Pitts, for the last week of vaude at the RKO Colonial, week ended June 4, pulled disappointing \$8,100, or slightly above house average. Linda Ware was third star in the line-up. Theater goes into pictures until late August. Vaude season was best in years.

Welk 57C in St. Paul

ST. PAUL.—Lawrence Welk and band grossed \$5,788 for a three-day run at the Orpheum Theater here, beginning May 29. Holiday trade was off due to a rainstorm Saturday and Sunday (30-31).

HANLON & CLARK

Money, Knoxville, unclaimed; wire immediately. Opening twenty-five people unit, need Musicians and Chorus Girls.

ED GARDNER
State Theatre SPARTANBURG, S. C.

Magic

By BILL SACHS

JACK GWYNNE, stricken ill while making a jump recently from Washington to Chicago, is in Magee Hospital, Pittsburgh, where he has undergone three operations for kidney stones since May 21. He is still seriously ill, and his wife, Anne, is with him constantly. When Jack is able to leave the hospital the Gwynnes will go to their summer home in Murrysville, Pa., where Anne will fatten him up for the fall tour. Their son, Buddy, has a stripe on his arm for aviation and now is stationed at Avon Park, Fla. Roger Apel, who worked for a number of years in the Gwynne act, is in Cresson Hospital, Pittsburgh, with a spot on his lung. Another nephew is with the Coast Guards in New York. . . . **NADINE**, pianist, after three months at Geir-Lincoln Hotel, Danville, Ill., opened May 24 at the Plaza Hotel in the same city for an indefinite stay. . . . **SEYMOUR ZIEGLER** has been elected president of the Baltimore Demons' Club. . . . **PHIL THOMAS** played Gwynn Oak Park, Baltimore, Decoration Day week-end. . . . **LADY ESTHER AND RALPH** are completing their fifth week with their mental turn in the Royal Palm Cocktail Lounge of the Park Central Hotel, New York. . . . **J. W. McDONALD**, one-armed magician, is in his fourth week with his table magic at the Penobscot Club, Detroit. He had as guests last week William Heisel, of the Harry Cecil Ring, IBM, and Paul Rosini, currently holding forth at Club Royale in the Motor City. . . . **AL PAGE AND COMPANY** have returned to Maggie's Show Place, Philadelphia. . . . **SYD GOLDEN**, Philadelphia magish, has been forced to cancel a month's bookings due to a hand injury. . . . **GEORGE KRINOG** is showing his magical novelties to the patrons of Carroll's Cafe, Philadelphia. . . . **FRANGEE**, popular Cincinnati trixster, lost a suitcase full of equipment to a thief who cracked his station wagon on a Cincy street last week shortly after he had concluded a date at the Netherland Plaza Hotel there. . . . **MACK NAVARRE**, now with the army in Iceland, writes friends that he is giving shows for British and American soldiers with at-random equipment he has been able to pick up there.

WERNER C. DORNFIELD, the original Dorny, still en tour for the Casite Company, spent 10 days in Atlanta recently, putting on shows for servicemen (See *MAGIC* on page 27)

Fight Balto Restrictions

BALTIMORE, June 6.—Termining the recent liquor board ruling restricting late sales in the Pennsylvania Avenue area "arbitrary and discriminatory," a bill for a writ of injunction against its enforcement, signed by 13 tavern keepers in the neighborhood, has been filed in Circuit Court No. 2. The group claimed the liquor license board was attempting to change and usurp the domain of the Maryland Legislature. Recently the board suggested and 50 night club owners and liquor store proprietors voluntarily adopted time restrictions on liquor sales.

Chautauqua Spot Burns

DEWITTVILLE, N. Y., June 6.—Doorman's Restaurant at Lake Chautauqua burned to the ground last week following an explosion of refrigeration system in the night. Mrs. Eileen Doorman, owner, estimates a loss of \$30,000. Spot featured dancing and had floorshows week-ends booked by Ray S. Kneeland, Buffalo. Kneeland had already set several shows at Doorman's this season, and the summer looked very good, according to receipts in April.

Proser Paying Off Claims

NEW YORK, June 6.—Monte Proser, operator of the Beachcomber before its last two fiascos, has started paying off performers who worked for him a year ago, before the club went bankrupt. Proser appeared at the offices of the American Guild of Variety Artists and plunked down \$225 on two claims amounting to \$472.50. Claims were made by Carmen D'Antonio for \$318.22 and Toy and Wing for \$154.28. The salary claims were not included in the bankruptcy. Proser is still operating the Copacabana, East Side nitery.

Karyl Norman Revue in Same Detroit Spot for 2½ Years

DETROIT, June 6.—Club Frontenac, now operated as a popular-priced downtown spot, has drawn 265,000 patrons in two years and a half, with the same show held over and very few changes during that period. Show that has clicked over this protracted period is *Karyl Norman's Revue*, the only show of its type now surviving in this area. Unit utilizes 10 female impersonators, plus a line of six girls. Norman is not doing any dress numbers; he is doing vocals in a rich baritone.

Good Will Ambassadors?

RIO DE JANEIRO, May 30.—The Congerco Dancers, from Harlem, appearing on the opening program in the new Casino in Belo Horizonte, Minas Gerais, got tangled up with the law and were taken out of the floorshow after 10 days and returned to Rio. Some of the outfit, attempting to board a bus for casino job, became involved in fight and were taken in custody by police, later released. Police were again called to disperse crowd gathered outside the living quarters of dancers, the group finally being escorted out of town under police protection.

Outfit, which recently closed a 21-week playdate in Rios Urea, is in the city awaiting return transportation to New York.

Sarasota Rules on Minors

SARASOTA, June 6.—Night club operators here do not believe their revenue will suffer by enactment of a city ordinance prohibiting the sale of liquor to minors and restricting the presence of those under 18 years of age in dance halls operated in connection with places where intoxicating beverages are sold. "The night club operators don't want these children in their places because they cause nothing but trouble and don't have any money to spend," commented Charles Herring, manager of Lido Beach Casino.

Signs will be posted on restricted rooms.

THOMAS E. WILLARD, former burly comic, now stationed at Howard Field, Canal Zone, is seeking information concerning the whereabouts of his daughter, Marlyn Louise Willard, now about 15. Willard was divorced from his wife, Helen Turner, some time ago. Willard is also seeking information on Bobby Hagan, who managed the *Moonlight Maids* Company in 1928.

Reviews of Units

"Hurray for Life"

(Reviewed at Palace Theater, Jacksonville, Fla., May 23)

Ches Davis's *Hurray for Life* unit played to big houses at practically all shows here this week. Outfit stacks up as somewhat higher average than some of his former offerings.

Line of eight opens with a simple routine, gals wearing G's and bras which received greater attention from the male section than did the dance.

White Twins, vocalists, are badly spotted and get no build-up. As dainty and lovely as Dresden dolls, they got a walloping hand on their stuff, such as *Ciri Biri Bin* and *Italian Street Song*.

Howe Sisters, two blond lovelies, on for a session of rhythm tapping which sold solidly.

"Tanglefoot," rubber-legged comic, garnered plenty guffaws for his dance routine.

Jean Howe, "Ripleyized" last year for sitting on her head, does just that. Fine control work, and deserved the heavy applause she received.

The Pitchmen, two males, entertained with goofy stuff, one at studio piano, the other imitating musical instruments and doing a fairish ventriloquial stint.

Billy Boyd, fem, did a graceful veil dance, finishing with a 95 per cent strip under a hazy blue spot which effectively smoke-screened the finale.

An unbilled male in tramp attire did a Joe Jackson with an old rusty bike, highly entertaining to the youngsters.

Flo Nickerson, emcee, is a good showman, but her indigo gags and song did not register well at this supper show, where teen-agers predominated.

The seven-piece ork backs up the performers in a subdued and satisfactory manner. *W. H. Colson.*

Burlesque Notes

(Communications to New York Office)

NEW YORK:

BEE BEVERLY, titian-haired eye-ful promoted from the chorus in Toledo to principal and titled the Zipper Girl by George Young, has been held over for an indefinite stay at the Roxy, Cleveland. . . . **CHIQUITA GARCIA**, Jean Mode, Diane Raye, Romaine and June Marsh among ex-burly strippers at the 806 Club, Chicago, week of May 25. . . . **MANNY DAVIS**, manager of the Lyric, Allentown, Pa., farewell partied by staff and friends the night of the closing of the house. Lyric, over the summer, will play vaude Saturdays only. . . . **CARRIE FINNELL**, in order to master the keyboard before opening of Mike Todd's *Star and Garter* musical is, after rehearsals, taking piano lessons necessary for some of the work allotted to her in the show. . . . **LEONA THURSTON** (Pimblett), burly stripper, had John Comer and Mary Kosdenbough as best couple at her marriage to Anthony Brent, nonpro, in Columbus, O., May 23.

MARGIE KELLY and the LaRosa Sisters among the specialists featured at the newly reopened 51 Club. . . . **LLOYD MULLER**, of the Claridge Hotel, promoted from a corporal to a sergeant, is now with 302d Q. M. Battalion, Co. 2, stationed at Camp Gordon, Ga. . . . **BEE DARLING**, known as the Mysterious Ingenue when she was in burly, and last with Bert Lahr in the *Roseland Girls* on the Columbia Wheel, is now Mrs. Charles M. Jacoby, living in Rochester, N. Y., where she is a piano student and takes part in local operas. Has a son in the air corps. . . . **CAROL LORD** doing niteries in anticipation of a Norfolk or Montreal burly booking. . . . **RITA ZANE** and her *Dance of the Peacock*

Storey Back to States

RIO DE JANEIRO, May 23.—Rex Storey and Company (5), who closed at the Casino Atlantico March 18, sailed for play dates in the Canal Zone last week. Outfit is now on its way back to the States, winding up a tour that started back in 1939 in Mexico, thru Central America, down the West Coast and up the East Coast of South America.

Following local Atlantico date, outfit was forced to cancel dates due to lack of transportation.

closed at the Colonial, Utica, N. Y., to open at the Troc, Philadelphia, May 24. . . . **MAXINE DESHON** opened at the Rialto, Chicago, May 29.

LOIS DEFEE and Babette Bernhardt, the tallest and tiniest of burly strippers, are featured jointly at the Roxy, Cleveland, June 12 week. Stock cast for June 4 included Al Rio, Dorothy Wald, Lew Fine, Jack LaMont, Billy Crooks, John Head, Joan Anderson, Margo Willis, Joan Monroe, Bee Beverly and the dance team of Bob and Marie Watson. . . . **HELEN ROGERS**, straight woman and singer a few seasons ago on the First Wheel, is now emcee and vocalist at Harold (See *BURLESQUE NOTES* on page 27)

Marquis Spook Show Pulls

BALTIMORE, June 6.—First flesh show at the Brendel-Manor Park Amphitheater, suburban outdoor theater, put on by magician George Marquis, attracted an audience of 7,000 people last Sunday (24), Marquis says.

Marquis also put on his spook show a day previous at the Ingomar Theater, Alexandria, Va., playing to a capacity house and turning away another houseful.

Syracuse Strand Shuts

SYRACUSE, June 6.—Strand here, operated the past season by Sigmund Schweitzer with three-a-day on week-ends and pix rest of week, was first house to fold due to gas rationing in this territory. House, booked by Dow office, had been playing name bands and doing nicely, but with advent of gas rationing and night ball management called it a season.

Kelly Eyes Beachcomber

MIAMI, June 6.—Robert A. (Mother) Kelly departed for New York Wednesday, where he expected to negotiate with Lee Shubert to open the darkened Beachcomber. Opening date is set for July 1. This is not the first time Kelly has been active in New York. Some years ago he operated Mother Kelly's Miami Room.

Syracuse Spot Big

SYRACUSE, June 6.—Only local club to do complete sell-out biz even on week-end nights is 1000 Club. Nitery is situated some five miles from city limits, but even with gas rationing in effect biz has held up.

Talent Agencies

JOLLY JOYCE, Philadelphia, handling Nan Blakstone exclusively in the East, spotting her for an indefinite run at the Onyx Club, New York. Joyce Agency also spotted Hoosier Hot Shots for June 14. Patsy Montana and her Partners for July 4 and Lulu Belle and Scotty for July 12 at Brendel Manor Park near Baltimore, marking the first Eastern appearance this season for the acts.

NEAL LANG has resigned from General Amusement Corporation. . . . **SHIRLEY SHANIN** a new addition to that office, to assist Harry Kilby. . . . **ROY COOPER**, of Montreal, in New York for a short stay. . . . **HARRY GANS**, assistant to Lou Walters, inducted into the army Tuesday (2). . . . **MIKE CRAMOY**, of the Dorothy Ross office, set for the army June 15. . . . **JOHNNY DUGAN**, of Music Corporation of America, recovering from a minor operation at the Flower Fifth Avenue Hospital, New York. . . . **RUTH WAYNE**, another Al Selgal protegee, signed to the William Morris office. . . . **CHICAGO** Entertainment Managers' Association will hold its third annual golf tournament at the Bon Air Country Club, Wheeling, Ill., July 9. . . . **HARRY LEE**, formerly with Amusement Booking Service, Detroit, is now associated with Mabel Dugan, formerly with the Gus Sun Office, who has opened her own office. . . . **JACK DAVIS**, who has been with the Betty Bryden Office, Detroit, is leaving to join Amusement Booking Service.

CHORUS GIRLS
BURLESQUE PEOPLE WANTED
PRESIDENT FOLLIES
San Francisco E. Skolak, Manager

PATRIOTIC DISK SALVAGE

Tom Fizdale Enlists Artists, Legion and Diskers in Plan To Boost Morale and Save Shellac

NEW YORK, June 6.—Disk salvage plans for the purpose of perpetuating shellac stocks for making new records took on a new twist this week and may result in the major platter companies finding an end to their problem of getting enough of the scrap.

Formation within the past few days of Records for Our Fighting Men, Inc., a patriotic org of name bands and famous musical artists, has put record salvage on a war effort basis rather than a petty cash-making plan for the public. The American Legion and its Auxillary of 20,000 posts have been recruited to handle the actual collection of old disks right from the homes and special collection stations. RFOFMI will sell the scrap to disk manufacturers at 6 cents per pound, and proceeds will be used to buy new recordings for men in the armed forces.

At this writing Columbia Records is the only firm which has underwritten the plan. Outfit has pitched in \$10,000 as an advance to be used for purchasing scrap from RFOFMI. Columbia will sell new disks to the org at cost. Talks were going on at end of the week with Decca and Victor, and it was felt that they would come in on the plan if a three-way cut of the scrap collected could be effected.

Tom Fizdale, national publicist, approached Columbia with the idea a few weeks ago, but diskers did not decide to support the plan until they saw whether Fizdale could get the necessary machinery set up. Publicist went out and got the support of Kate Smith, Gene Autry, Sigmund Spaeth, Kay Kyser and Fritz Reiner. Corporation papers were obtained for a non-profit org. More than 50 artists have subscribed to RFOFMI at present. Thru their own fields of endeavor they will plug the campaign to gather scrap disks for ultimate conversion into new recordings for camps and overseas bases.

Chief merit of the scheme is that, if successful, it would relieve retail dealers, distributors and coin phono operators of trying to get the public to bring in old platters. Most home consumers do not have enough disks on hand to pay them to transport them to a store at 2½ cents per record. The RFOFMI campaign for soldiers and sailors gives the public a good reason to hand in old records to the Legion without thought of cash gain.

Fizdale's plan will also relieve a delicate situation for the disk companies themselves. Distributors and retailers have resented the fact that the salvage burden has fallen to them up to now. Manufacturers have insisted that salvage deals with distribbers were not compulsory, but nonetheless those on the retail side of the picture have realized that scrap had to be obtained somehow if they were to continue selling records. The RFOFMI is an easy way for disk makers to absorb the heavy end of scrap salvage.

Chief obstacle to making the campaign industry-wide seems to be the angle of RFOFMI buying new disks for the troops at cost price. One major disk exec stated this week that he failed to see what was meant by "cost" in this case. Altho he did not elucidate, he evidently referred to factory cost as against wholesale cost, and also what volume either would be based upon.

According to reports, too, Victor and Decca may have been somewhat piqued at the fact that Columbia had purchased a ground floor spot in the plan, and one would not make a move now without the other. This was borne out Friday (5) when Bing Crosby, as an individual, was reported to have wired Kay Kyser that he would support RFOFMI. Next day (6) RFOFMI made it a point to inform *The Billboard* that Crosby was not affiliated with the project, but added no further comment. Jack Kapp, Decca president, and Crosby are both on the Coast.

RFOFMI is going ahead full blast, however, feeling that once the ball starts rolling the other companies will almost have to join in the scrap campaign. Also,

it gives the diskers, thru selling new disks to the org for the troops, a chance to make themselves a vital part of the morale-building forces of the country.

Thru the Legion tie-up RFOFMI expects to raise \$500,000 in the salvage campaign and turn it all into new disks for the boys. Fizdale has the legal firm of Root, Clark, Buckner & Ballantine and accountant firm of Price, Waterhouse & Company handling the business end of RFOFMI on a cost basis. Publicist himself says his fee on the project is the usual and comes out of the corporation.

After a two-week concentrated drive on the part of the Legionnaires it is expected that Fizdale will effect other tie-ups with various organizations. Coin phono operators' association will no doubt be contacted and enlisted in the drive also.

T. Dorsey Set For Two Films

NEW YORK, June 6.—Tommy Dorsey and ork have been inked by Metro-Goldwyn-Mayer for two expensive musicals to be shot this fall. Dorsey goes to Hollywood early in September to prepare for *Du Barry Was a Lady*, which goes under the Kleigs around September 15. Ann Sothern and Red Skelton will be co-starred with the band. About two weeks after *Du Barry* is finished, Dorsey & Company start work on *Girl Crazy*, which, if anything, will be even more elaborate than *Du Barry*.

These and other commitments will keep the Dorsey outfit on the Coast well into next year. December 30 they open a return engagement at Palladium Ballroom, Hollywood. Also in the wind is a five-year contract with MGM calling for at least one picture per year.

Hearst To Break With War Song Promotion on "Flossy Frills"; Looms as a Patriotic Campaign

NEW YORK, June 6.—William Randolph Hearst, thru his *American Weekly* Sunday supplement, goes into the music publishing business again June 21, but this time the song and its subsequent exploitation will be used as a means for launching what will be Hearst's patriotic bid toward the war effort of the United States.

The song gimmick has more facets in its tie-ups than the sheet music has notes. Entire gag hinges on "Flossy Frills," a youthful fem' character drawn by Russell Paterson, which has been running on the lead page of the Sunday rag the past nine weeks. It's a revival of a character which Hearst started 15 years ago and for which Marlon Davies furnished the inspiration. Current continuity has "Flossy Frills" saving old tooth paste tubes, rubber, etc., to help win the war.

"Flossy" starts a knitting club on the 21st of this month, but decides that a song is needed to help the gals along. She appeals to Glenn Miller, and between them they write the song, *Knit One Purl Two*, a copy of which will be printed on an inside page of the same issue of *American Weekly*. "Flossy's" last crack is, "You've (Miller) helped to make me famous with the song hit of the year."

Miller's Victor platter of the song will be released next Saturday (13), with the disk outfit furnishing its dealers with "Flossy Frills" displays for counters and windows. Victor is also sending coin phono operators 50,000 stickers plugging the *Knit One Purl Two* disk. Hearst will plug the song with large advertisements in his 20 newspapers on June 14, besides large lithos on all his delivery

Welcome, Yehudi!

SAN FRANCISCO, June 7.—Yehudi Menuhin has at last become a member of American Federation of Musicians.

A holdout for more than four years, Menuhin has finally announced his enrollment in the union.

Miller Works Four Nights; Makes 13G

CHICAGO, June 6.—In four one-nighters booked by the local office of General Amusement Corporation, Glenn Miller earned \$13,616.31, rated maestro's biggest take for four consecutive nights. All dates were for 60 per cent from the first dollar.

May 29, at Chermot Ballroom, Omaha, he collected \$1,900. Tickets were \$1.25. At Municipal Auditorium, Kansas City, May 30, 9,004 customers turned out, giving him a take of \$5,616.31. Tickets were \$1.15 in advance, \$1.40 at gate, and 85 cents for spectators. May 31, he earned \$2,800 at the Val Air Ballroom, Des Moines, Ia. Tickets were \$1.25. At Prom Ballroom, St. Paul, June 1, he walked out with \$3,300. Customers paid \$1.25 per ticket.

Following a four-week vacation, Miller will come into Sherman Hotel here July 7 for a 10-day date. While in town this week, maestro indicated he may join the navy later in the year. He is married, but has no children.

Tune-Dex Making Dough

NEW YORK, June 6.—Tune-Dex pocket music library idea is working out so well for George Goodwin, creator and promoter of the idea, that he is readying a suite of offices in the heart of Tin Pan Alley here. New quarters will be three times size of present location.

WATERTOWN, S. D., June 6.—Lawrence Welk grossed \$1,120 at the Spider Palace Ballroom here Tuesday (2).

Tooters Vital, AFM Will Plead

NEW YORK, June 6.—Governmental recognition of music as part of the war effort will be suggested in a resolution at 47th convention of American Federation of Musicians in Dallas Monday (8). Hope is to arouse a nationwide movement under AFM initiative, to press for a Congressional appropriation that would enable musicians to work for the government.

Resolution, to be introduced by Local 802, is an offshoot of the plan of Los Angeles Local 47, which conceived the "Music for Victory" idea under a federal grant. Local 47 rep has been visiting major locals thruout the country to muster support for this plan.

Sense of the 802 resolution is that music is the most frequently asked-for contribution to the war effort and, as such, it should be a recognized asset to military and civilian morale. Resolution points out that Russia and England have been careful to maintain culture thru the war period by government-sponsored entertainment activities.

"Music for Victory" program, resolution states, should be in effect at points of selectee embarkation, patriotic rallies, war industry plants, and thru various service organizations. Local 802 will suggest administration thru Office of Civilian Defense.

Florida City Father Defies ASCAP

SARASOTA, Fla., June 6.—Sarasota city councilmen have defied an ASCAP demand for payment of a \$45 quarterly royalty fee by the municipally owned Sarasota Lido Beach Casino, local night spot.

Councilmen refused to approve payment of the fee for the playing of ASCAP music in the casino as submitted by Manager Charles Herring.

Councilman John B. Browning, who is connected with Radio Station WSPB, termed the demand "just a shake down." Browning declared that altho ASCAP has assessed WSPB 3 per cent of its gross as royalty "we haven't paid a dime since we went on the air."

Stammer Exhumes Tucker Ork Remains

CHICAGO, June 6.—Music Corporation of America will retain Newt Stammer, sax player and biz manager of Orrin Tucker's band, as leader of the organization, following Tucker's departure into the navy. The Tucker orchestra folds up tomorrow night (7) at the Palace, Fort Wayne, Ind., and, while several of the men will accept jobs with other bands, the nucleus of the group will remain together and go out in another month as "Newt Stammer Fronting Orrin Tucker's Orchestra."

Stammer says the plan is all set, but may fall thru if war regulations affecting gas rationing become too severe to move a band on the road.

unity in the country's war effort. Altho it has refrained from mentioning names of such publishers, Archibald MacLeish's Office of Facts and Figures has been scorching a small group of newspaper publishers on this score.

Hearst's last song-plugging venture was on Sammy Kaye's *Remember Pearl Harbor*, which, altho a flash in the pan, was a hot promotion for those involved. Last winter, Hearst papers promoted a series of songs, most of which were published by firms owned by the band leaders who "chose" these songs as future hits. Dyed-in-wool music pubs stayed away from this promotion, claiming that the ditties were already reaching 7,000,000 gratis circulation thru the newspapers and this killed the sheet sales. The coming *Knit One Purl Two* campaign, however, is much more than a song promotion; yet it may turn into that, too, if "Flossy" gets everybody knittin' thru this song. The next song may be "Open the Second Front Polka."

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both. Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording. By M. H. ORODENKER.

MERRY MACS (Decca 8361)

Jingle Jangle Jingle—FT; V. Cheatin' on the Sandman—FT; V.

THE public should be in a receptive mood for the *Jingle Jangle Jingle* sound of the cowboy's spurs. There is no hand-clapping to this song, but it takes root in the same prairie as *Deep in the Heart of Texas*, a natural rhythm ditty that takes hold immediately. The Merry Macs have made the most of it here; this waxing should boost their stock even more than the *Texas* tune. Voices, backed by the vibes, guitar, piano and bass, take the opening chorus in true Western style, and for the rest of the side substitute "rhythm" for "range." Song itself, by Joseph J. Lilley and Frank Loesser, originally stems from the *Forest Rangers*, a recent cowboy flicker. Down south the ditty has already taken strong hold, and the Merry Macs' side should go far in deepening the wave of enthusiasm in all corners of the country. Plattermate is a rhythm item that follows the more popular pattern. With a fairly bubbling melody it flows smoothly in the harmonizing of the Merry Macs. Taking it at a moderately slow tempo, the mixed quartet sings the opening chorus straight, dipping into rhythm style for the second refrain. It's "Jingle Jangle Jingle" all the way and a cinch to make the coins jingle merrily in the music boxes. Already big as waxed in Western style, it should click even bigger in the style of the Merry Macs.

BARRY WOOD (Bluebird 11538)

Don't Tell a Lie About Me, Dear—W; V. When the Red, Red, Robin Comes Bob, Bob, Bobbin' Along—FT; V.

IT HAS been many a spring since Harry Woods's jingly ditty about the bobbin' robin made song history. Now there's an excellent chance for it to add another chapter to the book. Barry Wood, assisted by the fem voices of the Wood-Nymphs, brushes the ditty up again and brightens it no end to make it count all over again. With an inherent rhythmic lilt to the song itself, Wood and the voices recapture its true spirit. Taking it at a medium tempo that's bright and with plenty of verve, Wood hits the mark from the opening in his solo singing of the chorus. The Wood-Nymphs start a second refrain, giving way to the accompanying orchestra at the halfway mark. Impression is clinched solid in the closing chorus with the rhythm singing of Wood and the "nymphs" supporting. Also making a favorable impression is the strictly sentimental waltz lullaby on the flip-over, Wood makes his pleading emphatic for the first chorus. The girl trio starts the second refrain and then fades in the background to let Wood finish it out.

In a setting that's perfectly tailored to maximum phono play, Barry Wood's revival of "When the Red, Red, Robin Comes Bob, Bob, Bobbin' Along" should have no trouble in hitting the birdie for the operators. Moreover, plattermate is a natural for tap and tavern locations where they cry for—and with—the old-fashioned sad and sentimental songs.

BING CROSBY (Decca 18360)

Mary's a Grand Old Name—FT; V. The Waltz of Memory—W; V.

Bing Crosby is particularly effective for freshening up the favorites of yesterday. And that's what he does for the *Mary* song. It's the old George M. Cohan classic, and since it is featured in the much-talked-about *Yankee Doodle Dandy* picture Crosby's disk is a most timely issue. In the vocal style of a typical song-and-dance man of old, the tempo moderately paced, Crosby sings the first chorus, whistles a second, fades in favor of John Scott Trotter's accompanying orchestra cutting a third and returns for a fourth chorus to finish it out. Crosby takes on romantic glow for the slow waltz on the *Memory* side. It's a pretty melody by John Burger, with appropriate lyrics by Pierre Norman. Impression it will make on the public will depend largely on plugging, the song being far from a "natural." Crosby takes the chorus right from the edge. The soft strings and woodwinds start a second refrain, and Crosby returns at the halfway mark to finish it out.

In view of the fact that the song is being featured in Jimmy Cagney's "Yankee Doodle Dandy" flicker, music box operators have a made-to-order coin-catcher in "Mary's a Grand Old Name."

CHICO MARX (Hit 7003)

We Must Be Vigilant—FT; VC. Johnny Doughboy Found a Rose in Ireland—FT; VC.

The mad movie comic turned band leader makes his record debut with these two sides. And his platter preem brings a smooth and polished musical crew to the turntables. It's a finished product and the mark set by the initial per-

formance is comparable to many long-established favorites. While the song material is late, it's a flawless presentation for both sides. *We Must Be Vigilant* is the more familiar *American Patrol*. Marx gives it a fast downbeat, with the trumpet riffling to drum accomps for the introduction. Full band ensemble beats out the opening chorus in fine and fast rhythmic style. Not so spirited is the singing of Ziggy Lane for the second refrain. Hot trumpet picks it up for the last chorus, band joining in to ride it out. Vocalist Lane is much more effective for the smooth and sweetly styled *Johnny Doughboy*. Brass choir and saxes split the last half of the chorus to start the ballad side. Lane adds lyrical pleas- (See ON THE RECORDS on page 68)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Sammy Kaye

(Reviewed at the Essex House, New York)

MAESTRO KAYE continues to give the lie to the so-called purist critics who still feel that pop music appreciated by the majority is just so much junk. Regardless of what these jazz savants may term it, the product that the Sammy Kaye aggregation puts forth is top-notch commercial dance music. And for proof of the pudding there is this almost yearly stint at the swank Casino-on-the-Park room in the Essex House.

One distinct innovation introduced by Kaye at his opening here was the addition of a fem-chirper, the first for Kaye. She is a young and fresh-looking thing named Nancy Norman. Altho still a little timid in her delivery, gal has a set of pipes that are distinct. Possesses a velvety tonal quality which is fetching, but will be even more so when she learns to sustain it. A definite asset.

As for the rest of the Kaye vocal department, it still stacks up as one of heavies in the biz. There is saxist Maury Cross, guitarists Tommy Ryan and Arthur Wright, Allan Foster and Don Cornell. Then a trio made up of Cross with two other of the sidemen. Good lyric work is handed in by all, and vocal arrangements are judiciously chosen for the various vocal combos.

Rhythmic dance sets are punched out with ease by the four-reed, four-brass and five-rhythm sections. Library is fully stocked, and Kaye's crew does a neatly balanced job of rendering it. The danceability quotient is absolutely tops all around. Rhythms are never strained or blaring, and Kaye mixes the jumpers, ballads and occasional rumbas in the happy medium groove.

Maestro is now on the search for another trumpet and trombone duo which can double on fiddles, making for a threesome bow section, with Cross leaving the git-box for the third fiddle. Humphrey.

Henry Busse

(Reviewed at El Patio Ballroom, Denver)

BUSSE himself packs most of the personality in this band. Final night here the crowd was none too large, and the boys were a bit lackadaisical. Small crowd was no reflection, however, as Denver is becoming a week-end town.

Busse's frequent trumpet solos provide most of the bright spots. While his style is still the same, dancers and spectators seem never to grow tired of it. The band also uncorked an unusual feature in bassoon choruses by Vic Garber. The rare

instrument is well handled by Garber, with a particularly good job on a swing arrangement of *Hall of the Mountain King*.

Lee Edwards, 18-year-old Detroit, turns in some good vocals, particularly on ballads. The veteran Fuzzy Combs comes up from the sax section to handle novelties in his usual good-manner. Bill Smith, bass player, also works the novelties.

The band is using arrangements by Lloyd Akridge and Dick Petrie, with Don Tiff, piano player, also doing some scoring. Impression would be strengthened somewhat if arrangements called for more specialties by the various sections, with fewer solos.

Anticipating the trend, Busse is working more toward softer music. Policy seems to be right, because youngsters here liked his choice of numbers.

Band includes five saxes, three trumpets, three trombones and four rhythm. Busse works in front, of course. During broadcasts three members of the sax section double on violins. Welsh.

Leonard Keller

(Reviewed at Edison Hotel, New York)

THIS is Keller's second stop at this location since moving here from his usual Chicago haunts a few months ago. Has also played a couple of short engagements at New Pelham Health Inn, where he had a network wire. Between and during engagements he has been trying manfully to build himself a solid, unpretentious hotel band, and now, after numerous replacements and draft difficulties, he seems in a fair way of getting what he wants.

Band is a 10-piecer (four reed, two trumpet, trombone, piano, bass and piano), fronted by Keller and his occasional fiddle. He is tailor-made for hotel spots, a great hand-shaker, nice-looking and distinctly on the suave side, alternately radiating good cheer and wrapping himself in artistic gloom during a moving violin solo. In other words, he's a smart front, and with this clean-looking bunch of kids ought to cut quite a swath in the country's hotel spots.

Music is in keeping with the demands most hosteries make—varied rhythms and a nice kick tempo here and there, with some of the lads taking off in surprising style. Library is growing steadily, embellished by some excellent originals and fine standards.

Vocals are by Kirk Wood, a good-looking kid who gets the proper proportion of pash into his pipings and keeps in tune most of the time besides. Night caught he had some of the ladies clutching at their bosoms, which is all you can ask of any vocalist.

Band will head West shortly and should do all right. Garter.

Sterling Young

(Reviewed at The Louisiana, Los Angeles)

SUGAR rationing has hit Sterling Young's orchestra after six years of sweet music, and he is cutting down on the sweet stuff. When the orchestra moved into this new spot May 21 it moved in as a swing band. Despite Young's move to convert his aggregation to bounce, it still has that hotel-style hangover. However, the hangover is more an asset than a liability, for band handles both sweet and jive tunes with ability.

Young uses a basic instrumentation of four brass, four reed and three rhythm. Maestro fronts in a showmanly manner. At times he takes up a violin or trumpet. Band is well grooved, with Abe Benke on hot trumpet and Frank Ellis for solo trombone parts. In the reed section, which Young uses plenty, Reuel Lynch and Allan Simms are featured. Rhythm section features Scott Sealy's good piano, Tiny Bowman (340 pounds) on bass fiddle, and Bob Morrison, drums. On hot tunes Morrison beats out, but gets little following.

Vocal assignments are well handled by Bobbie Ennis, who warbles a good torch number, and Simms, sax, who sells well. Miss Ennis, a good looker, isn't called to the mike nearly enough, for her singing is definitely an asset.

Library is large, with a nice portion of oldies thrown in. Outfit is good. Abbott.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

Dick Robertson

(Hotel McAlpin, New York, Mutual Network, Sunday, May 31, 11:45-12 Midnight)

EMERGING from his stronghold as darling of the coin phono fans in order to take a stab at building a dance band, Dick Robertson appears to be conducting a successful experiment. The fellow definitely has something different: interesting ideas about style and presentation, plus a very engaging vocal delivery of his own.

Band seems capable of suiting many tastes while retaining its own original flavor. On ballads it plays after the fashion of most society orks—complete with fiddle; but when a bounce number turns up it is treated to a solid four-four tempo and some excellent jazz soloing.

Robertson's pleasant voice is heard frequently and comes as blessed relief from the pashy, stylized croonings of the average bandstand glamour boy. He is helped by the Clark Sisters, who can stand some polish, but whose voices are very sweet and appealing. The vocal arrangements, with Robertson carrying the theme and the girls harmonizing behind, are really something.

Too soon to make any predictions, but the stuff is there.

Bob Chester

(Hotel Sherman, Chicago, Blue Network, Sunday, May 31, 11:15-11:30 p.m.)

CHESTER continues to deal in commercial swing, with a calculating eye cocked on the tastes of the younger generation. Since last caught on the air he has made several changes, in keeping with his policy of hewing to the chalk mark laid down by the kids who pay the freight. That the changes are all for the better is evidence that the youngsters have about given up on noise as being the height of entertainment. Gone, and good riddance, is much of the squealing brass that limited Chester's radio appeal, and in its stead are such concessions to current preferences as a vocal quartet, some comparatively sober arrangements and a solo trumpeter who plays with feeling and understanding.

Shot caught was limited to four numbers, three on the jump side—but well-tempered jump—and the other a slow ballad, sung nicely by the improved Betty Bradley. Trumpeter Clyde Baker and the vocal combo did well, too.

Now that he has toned down a bit, Chester will find himself welcome in a great many more loudspeakers.

IT'S CUTE—IT'S DIFFERENT
IT'S TERRIFIC
BYE LO BABY BUNTIN'

(Daddy's Goin' Huntin')

CINDY WALKER

Decca 6038

(Billboard) "That valuable rarity, a war song with a novel approach."

AMERICAN MUSIC, INC.

1211 N. Poinsettia Dr., Hollywood, Calif.



The Billboard

WEEK ENDING JUNE 5, 1942

MUSIC POPULARITY CHART

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, June 5. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Table with 4 columns: Position Last This Wk., Title, Publisher, Plugs. Lists top 30 songs including '1. DON'T SIT UNDER THE APPLE TREE' and '2. SLEEPY LAGOON'.

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal.

Table with 3 columns: NATIONAL, EAST, SOUTH. Lists top 10 records in each region, including '1. TANGERINE' and '1. Sleepy Lagoon'.

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week.

Table with 3 columns: NATIONAL, EAST, WEST COAST. Lists top 15 sheet music sellers in each region, including '1. JOHNNY DOUGHBOY FOUND A ROSE'.

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

Table with 2 columns: GOING STRONG, COMING UP. Lists leading machine records and upcoming releases, including 'SOMEBODY ELSE IS TAKING BENNY GOODMAN'.

Mine Host Johnny Hamp!

ATLANTIC CITY, June 6.—Johnny Hamp, for many years leader of his own band and at one time among the top maestri, will now front a nitery. Hotel President here announced that Hamp is now associated with its Round the World Room as host and director of entertainment. Room used to be one of the resort's top stops for name bands, and Hamp was the last big band to play it in 1940. Since then, emphasis has been on floorshows. With Hamp taking over, Del Monte band comes in for the music-making. Room gets into its groove July 3, but policy is not set yet.

Music Items

Music Publishers and People

FRANK KELTON, formerly with Shapiro-Bernstein, is now representing E. B. Marks on the Pacific Coast. Has offices in Hollywood.

Sidney Mills, a private at Fort Monmouth, has been switched to the Morale Division from the Medical Corps.

Chart Music, Chicago, is publishing *Every State Has Answered the Call*, by Lawrence Welk, Frances Emmerich and Edward Hagel.

Joe Whalen, former professional manager of Jewel Music, is now Eastern representative of Merrywood Music, Hollywood. Also is managing Alvin Music.

Shapiro-Bernstein has taken *Blue Bugle Call* for publication. Written by Dick Howard, who had a hand in *Somebody Else Is Taking My Place*.

Bill Watters, navy petty officers who wrote "Fighting Sons of the Navy Blue," published by Vanguard Music, Hollywood, has a new ditty called "The Happy Medium," on which Harvey Brooks collabed.

MINARET, adapted from a theme in Borodin's *Prince Igor* by George H. Sanders and Clarence Kelley, has been published by Kelm Music.

Johnny and Me, by Wally Shaw and Armand Fiore, has been issued by Ideal Music.

Pass the Biscuits and Moo Woo Woo, published by Tune Town Tunes, Hollywood, will be used in the Republic Pictures, *Hi Neighbor*, a Western.

Where the Dog Sits on the Tuckerbox, by L. Wolfe Gilbert and Jack O'Hagan, published by Gilbert in Hollywood, has become quite a favorite in Australia.

"The Watchman Fell Asleep," by James Cavanaugh, John Redmond and Nat Simon, is being published by Joe Davis and will be recorded by Jerry Wayne on Davis's Beacon Record label.

Philly Pickings

JERRY WALLACE has the Singing Guardsmen introducing his two new patriotic tunes, *You Hear Us Cheering* and *Ankle Along With Uncle Sam*. Other patriotic pieces coming up from local pens include *Three Dots and a Dash* by William Borrelli Jr. and Max Sarnoff, and *Let's Dig In and Dig Out* by Frank Capano and Billy Hays.

Joe Marcello, local tunesmith, has joined the Warner theater circuit as assistant manager of the Keystone Theater here.

Vince Bruno and William Rodmans collaborated on a tune captioned *Information, Please*, which has been bought by the Irving Berlin publishing firm.

Lawrence Getting Names

LAWRENCE, Mass., June 6.—Previous reports to the contrary notwithstanding, Wagenbach's Lawrence Hofbrau has no intention of scrapping its name band policy. Joseph P. Wagenbach, operator of the spot, says he plans to keep going, especially since biz continues satisfactory.

South American Way

Acme Music, headed by Sammy and Dixie Shayer, found itself affiliated this week with one of the largest music pubs in South America—Fermata Music Publishers, Buenos Aires. As the result of an advertisement in *The Billboard* some weeks ago on Acme's first big song, *Vos Zokt Eer*, the Shayers (brother and sister) received a query from the Fermata firm, and within a few weeks wound up with a four-year contract and a healthy cash advance. Agreement with Fermata is for S. A. release of the entire Acme catalog for duration of the four years. Song is an American novelty with a Yiddish title, and Fermata will translate it into Spanish for South American consumption.

Hampton, Basie Were Top Draws During DuPree's Philly Season

PHILADELPHIA, June 6.—Reese DuPree, vet race dance promoter, winds up his promotions in this area for the summer with Cab Calloway June 10 at Convention Hall in Camden, N. J. He takes out Louis Jordan for the first time on a tour of his cotton country circuit. DuPree is taking Jordan on the strength of his *Knock Me a Kiss* recording, which has been a major click in race circles.

While DuPree has always brought the big names to Philadelphia on a catch-as-catch-can basis for Negro dance promotions, past season was the first for promotions on a steady schedule. Starting Armistice Day (November 12) and winding up May 12, DuPree grossed a highly satisfactory \$11,388 for 12 name-band nights at his Strand Ballroom here, and figures on even a bigger band parade for the 1942-'43 season.

High money mark of the past season was set by Lionel Hampton. Coming in for New Year's Eve, Hampton attracted 1,500 dancers at \$1 a head for a record \$1,500 gate. Attendance was matched by Count Basie January 17, but the lower tariff, 95 cents, held down gate to \$1,425. Charlie Barnet, only paleface band to play these fortnightly race proms, also proved a major hit, attracting 1,200 dancers at 95 cents per, for \$1,140. Low money mark was set by Horace Henderson Easter Monday (April 6) with only 149 dancers at 50 and 60 cents for a scant \$78.

Seven bands covered the 12-dance season, with Basie in for three proms, Earl Hines for two and International Sweethearts of Rhythm for two. Basie

also gave DuPree a fat \$2,200 when 2,000 dancers paid \$1.10 per April 7 at the Camden, N. J., Convention Hall, marking DuPree's initial promotion there.

Strand Ballroom box-office policy called for varying prices on ducats, depending on attraction and night, and where a double scale was set up, added figure was for those coming in after 10 p.m. Season's grosses were as follows:

Earl Hines, November 12 (Armistice Day), 1,490 at 75 and 85 cents, \$1,175, good.

Count Basie, November 26 (Thanksgiving Eve), 1,400 at 95 cents, \$1,330, excellent.

International Sweethearts of Rhythm, December 25 (Christmas night), 900 at 95 cents, \$855, good.

Lionel Hampton, December 31 (New Year's Eve), 1,500 at \$1, \$1,500, excellent (season's record).

Count Basie, January 17, 1,500 at 95 cents, \$1,425, excellent.

International Sweethearts of Rhythm, January 31, 600 at 65 and 75 cents, \$380, disappointing.

Charlie Barnet, February 13, 1,200 at 95 cents, \$1,140, excellent.

Lionel Hampton, February 27, 850 at 75 and 85 cents, \$675, light.

Earl Hines, March 20, 1,100 at 75 and 85 cents, \$850, good.

Horace Henderson, April 6 (Easter Monday), 149 at 50 and 60 cents, \$78, very poor.

Jimmie Lunceford, April 17, 1,270 at 75 and 85 cents, \$1,030, good.

Count Basie, May 12, 1,200 at 75 and 85 cents, \$950, fair.

Orks Draw Flies as Trenton Poops Out

TRENTON, N. J., June 6.—Name bands took an awful licking here last weekend, warm weather and compeitish conspiring in the orks' downfall. Misery started Friday, May 29, when Kiwanis Club had Phil Splitalny at Memorial Auditorium and drew only 300 people. This, after a solid week of plugging by local radio station, newspaper ads and posters. Competition hurt worst probably.

Sunday, May 31, Jimmy Evans' *Show of the Week* in the Arena reached season's low, with Muggsy Spanier and Bobby Byrne orks pulling less than \$500 total gross for three shows. Previous average had been around \$2,500. Luke-warm publicity, hot weather and competition did the wrecking job.

FBMC Sets Trianon

CHICAGO June 6.—Frederick Bros. Music Corporation here scored a ballroom booking scoop this week by setting bands into William Karzas' Trianon for the remainder of the year. Pee Wee Erwin comes in July 2 for 10 days, following Freddy Nagel, with Tiny Hill opening July 11 for five weeks. Lawrence Welk returns for another long run August 15. Hill has been at the Trianon before on a one-nighter, but Erwin is a new face in this ballroom.

Altho the band money is not above scale, the Trianon dates are rated highly by leaders because of the WGN Mutual network air time.

P. A.'s Trade Off

NEW YORK, June 6.—Nick Porozoff and Dave Alber, press agents, have made a deal whereby Porozoff, located in Chicago, will handle Woody Herman and Shep Fields's press work for Alber when they play in the Windy City, and Alber will do likewise for Porozoff on Russ Morgan when the latter plays Strand Theater here week of June 10.

Monroe Kicks Over Top Gates At Philly and Bridgeport

BRIDGEPORT, Conn., June 6.—Vaughn Monroe, in for a mid-week dance at the Elitz Ballroom here May 21, did excellent business, drawing 1,911 persons. With the admish jacked up to the highest price of the season, \$1.20, gross totaled \$2,293.20. On his last appearance here, February 23 last year, he drew 1,388 persons for \$966. Muggsy Spanier, in for a one-nighter May 24, didn't do so forte, 828 persons paying 98 cents for \$811.64.

PHILADELPHIA, June 6.—Vaughn Monroe, making his first appearance in this territory this season, proved a major draw May 23 at Brookline Country Club for promoter Tom Cavanaugh. With ducats scaled at \$1.10 Monroe attracted 1,250 dancers to make for a dandy gate of \$1,375. Bumper crowd proved that this Saturday night stand in the city's suburban sector is not being hit by gasoline rationings. Muggsy Spanier skedded for June 6.

H. Stein, MCA, in Navy

CHICAGO, June 6.—Herman Stein, Music Corporation of America executive who, since his return from London, has been working out of the Beverly Hills and San Francisco office, has been commissioned by the navy as lieutenant, j. g. He has moved to Washington, where he is working out of navy headquarters.

One Ittie Poundie

NORFOLK, Va., June 6.—Saxie Dowell, portly maestro, and composer of *Three Little Fishies*, *Playmates* and other hits, has been accepted by the navy and will be stationed in the Morale Division here. Dowell missed being overweight by just one pound.

Fitch Bandwagon Contest Lays an Egg; Orks Shy

CHICAGO, June 6.—An idea that looked great on paper but seems destined to fall by the wayside is the *Fitch Bandwagon All-American Band*, started as a stunt by the National Broadcasting Company some weeks ago. Band leaders who appeared on the program were polled for their favorite leader and sidemen (three sax, three brass, three rhythm) and the results were to have been exploited on the show. But no details have been announced as to how the winning men could be brought together for a single broadcast or how many broadcasts would have cashed in on this contest.

So far, comparatively few questionnaires have been returned. Band leaders here feel that they are not in a position to list the best sidemen in the country, as they are not really familiar with all the expert sidemen in the business. Some admit that they are bound to favor their own men. NBC here has been doing the work, altho the letters were mailed under the name of Tobe Reed, the conductor of the *Bandwagon*.

Originally this poll was to have been the leading feature of the summer shows, but the unknown local band stunt was substituted because the answers were slow in coming.

Detroit Nitery Switches to Name Orks—Waller in First

DETROIT, June 6.—Move toward a name band policy at the Club San Diego is bringing in Fats Waller. Spot seats about 250 in the main room, and has used an act policy for several years, occasionally of the semi-name caliber, but this is its first venture into the big time—in fact, the first time any local spot except the hotel rooms and big spots of 1,000 capacity or over has used a band name of this rank.

Waller's booking is for four weeks.

Welk Grosses 18C in Iowa

CHICAGO, June 6.—In his first two one-nighters in Iowa, during his current road tour, Lawrence Welk grossed a good \$1,800.68. On May 25, \$827.43 was taken in at the Pavilion in Spillville. The Admission was \$1.02. On May 26, \$973.25 was grossed at the Surf Ballroom, Clear Lake.

DELAVER LAKE, Wis., June 6.—Pre-season dancing got under way at Lake Lawn here May 30, with Jess Cullen, former Bill Carlson star, and his ork. Spot will offer dancing every Saturday night until June 26, when Lawrence Welk opens for a one-week stand. Victory Ballroom has been newly decorated.

Bing Crosby and The Merry Macs

pick

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to be the outstanding novelty song hit of the year

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Orchestra Notes

Of Macstri and Men

COUNT BASIE took \$2,100 out of Atlanta as his end of a one-nighter at Auditorium Tuesday (2). . . . **VAUGHN MONROE** follows **BENNY GOODMAN** at Paramount Theater, New York, June 24. . . . **ENOCH LIGHT** follows **RAYMOND SCOTT** at Hi-Ho Casino, Manhattan Beach, N. Y., June 4. . . . **TOMMY DORSEY** is ahead of his 1941 figures at Hotel Astor, New York. . . . **MUGGSY SPANIER** ork headed South. . . . **TED PHILLIPS** is now leading the **BEN BERNIE** band at Plantation Club, Houston. . . . **WALTER PERNER** continues to dispense music at Hotel Roosevelt, New York. . . . **SID BLACK** replaces **HANK WILLIS** in **JOHNNY LONG'S** sax section. . . . **ANITA LEWIS** now singing with **JACK WALLACE** ork, playing summer at Look-out Mountain Hotel, Chattanooga, after which they go to Beachcomber, New York. . . . **IRVING FIELDS** draws an indef holdover at New Kenmore Hotel, Albany, N. Y. . . . **FRAN LUDWIG**, hot tenor man with **CHARLIE SPIVAK**, has just become a poppa. Named him David.

Midwest Melange

LAWRENCE WELK is selling War Stamps on his current tour. It is part of the "Bomber Building Brigade" campaign, each purchaser getting a card certifying that he contributed to the purchase of a bomber. . . . **GAY CLARIDGE** into Paradise Ballroom, Chi., following current run at Merry Garden, same city. . . . **ELIZABETH ROGERS** replaces **PHYLLIS LYNNE** as canary with **RUSS MORGAN**. . . . **ARAGON-TRIANON** Ballrooms, Chi., will donate nine nights' receipts to USO. . . . **RUTH McCULLOUGH**, vocalist with **ROD RAFFELL** until he gave up his band because of ill-health, has joined **ISHAM JONES** at Hotel Peabody, Memphis.

Atlantic Whisperings

ALVINO REY takes on drummer-boy **NICK PATOOL**, out of **JAN SAVITT**, and **HOWARD COOK**, former Savitt bassist, leaves for the army this week. . . . **BASIL FOMMEN** gets the call for July-August music at Ritz-Carlton Hotel, Atlantic City. . . . **SHERMAN DRAPER** set at Lakeview Inn, Almonesson, N. J. . . . **CHITTY CHAT** at Charlie Dec's Cafe, Norristown, Pa. . . . **AL BURLEY** at Ranch-O-Hotel, Belvidere, N. J. . . . **STANLEY PETERS** brings his sax to **CHARLIE GAINES'** band, Carroll's Cafe, Philadelphia, replacing **ELLSWORTH BLAKE**, who is army-bound. . . . **ED KEHOE** unshutters his Hutchinson Pavilion, Hutchinson, N. J., with **BOB LINCOLN** managing. . . . **DEL MONTE** set for June at President Hotel, Atlantic City. . . . **DOLF ENTLER** at Windish Hall, Bethlehem, Pa. . . . **CHARLIE HICKS** set at Montgomery House, Conshohocken, Pa. . . . **RUSS MERTZ** at Eagles Home, Pottstown Pa. . . . **HARRY TAYLOR** back for the moonlight cruises of Phila-

delphia's Wilson Line showboat. . . . **JIMMY GORHAM** gets the summer call at Club Harlem, Atlantic City, commencing June 18. . . . **MAURIE SWERDLOW** takes over at Open Door Cafe, Philadelphia. . . . **BOB JOHNSON** set at Hotel Tilghman, Allentown, Pa. . . . **MARTY MAGEE** continues for the summer at Claridge Hotel, Atlantic City. . . . **ANDY KERNER** at Gretna Gables, Lancaster Pa. . . . **RUSSELL CHAPMAN** set at Jack and Jill Cafe, Harmonville, Pa. . . . **BILLY CRAIG** at Washington Square Inn, Norristown, Pa. . . . **BUD RADER** first in at Lehigh Community Park Ballroom, Fogelville, Pa. . . . **SAL NICHOLS** set at Cheerio Cafe, Bridgeport, Pa. . . . **HARRY MARSH** initial music maker at the Forest Park Ballroom, Hanover, Pa.

Coast Cacophony

JIMMIE LUNCEFORD moves into the Trianon in South Gate following his run at the Los Angeles Orpheum. Follows **Ella Fitzgerald**. **Henry Busse** is next band up. . . . **TOMMY GLIDDEN** ork is holding forth at the Boureston Cafe. . . . **SYLVESTER NUNEZ** and **His Rumba Band** have been held over at Bamba Club. Ork has already put in 14 months there. . . . **ELLA FITZGERALD** played a Swing Shifters dance in Ocean Park. They run from 2 a.m. on. . . . **JOE REICHMAN** current at the Biltmore Bowl, having followed **Phil Harris**. . . . **NICK COCHRANE'S ORK** continues at Pirates' Den. . . . **STERLING YOUNG** is the band at the Louisiana. . . . **JACK GARDINER TRIO** followed **Wally Webb** at Ken's Hula Hut. . . . **LORENZO FLENNY** is featuring a jam session each Sunday at Club Royale. . . . **KING COLE TRIO** is current attraction at the 331 Club. . . . **BOB MOHR** plays for Swing Shifters dances at Casino Gardens. . . . **TOMMY DORSEY** takes over for the Red Skelton show beginning June 16. First three weeks will be from New York, and then Dorsey heads for the West Coast.

Pleasure Beach Hit

BRIDGEPORT, Conn., June 6.—**Alvino Rey**, in for a one-nighter opening season at Pleasure Beach Ballroom, municipally operated spot, Sunday, May 31, drew 1,380 persons. With tariff at \$1.10, gross was \$1,518. On his appearance at same spot last July 20 he drew 2,380 persons, largest of the season, and, with admish at 99 cents, he grossed \$2,356.20. **Tommy Dorsey** drew 2,300 persons June 1, last year, but his admish was higher, \$1.10, and his gross totaled \$2,530, which surpassed **Alvino Rey's** record.

Georgie Auld Into Arcadia

NEW YORK, June 6.—**Georgie Auld** ork followed **Bobby Day** at Arcadia Ballroom here, June 4, for two weeks. **Auld** moves into Roosevelt Hotel, Washington, June 28 for 11 days, following a brief series of one-nighters.

Baron's Camel Show

NEW YORK, June 6.—**Paul Baron** ork has been set to replace **Vaughn Monroe** on the **Bob Hawk** variety-quiz show, *How'm I Doin'*, sponsored by Camels on Columbia network, Fridays, 10-10:30 p.m. **Monroe** takes over his own Camel program on Columbia Monday, June 29, 7:30-8 p.m. The **Hawk-Baron** show switches to Thursdays on Red Network July 9 in the 7:30-8 spot.

Goodman's Para Holdover

NEW YORK, June 6.—**Benny Goodman** has drawn a holdover at Paramount Theater here, which will keep him until June 23, instead of the 16th as originally skedded.

ASBURY PARK, N. J., June 6.—**Woody Herman** scored here last Saturday (30) at Convention Hall. More than 3,000 paid \$1.10 regular, 55 cents for servicemen in uniform. **Pat Sharappa** ork held bandstand Friday (29) and Sunday (31) and drew fair.

Nice of Him!

PHILADELPHIA, June 6.—**Chap** caused quite a commotion last week at Green's five-and-dime here when he leaned over the record counter, grabbed **Mrs. Mae Gross**, the sales girl, and placed a resounding kiss on her lips. He was **Russ Morgan**, in town for a theater date. But he wasn't looking for any "million dollar babies" in the five-and-ten. He hadn't seen **Mrs. Gross** in some time and couldn't restrain himself—she's his sister.

Vido Musso To Lead Bunny Berigan Ork

NEW YORK, May 6.—**Vido Musso** has left his highly-paid tenor sax berth with **Benny Goodman** to take over leadership of the late **Bunny Berigan's** outfit tonight at Coney Island Park, Cincinnati. At week's end it began to look as if **Berigan's** widow and two young children will be amply provided for. **Tommy Dorsey** has added **Berigan's** name to his weekly pay roll, understanding being that **Berigan's** family will receive union scale on every job the **Dorsey** band plays from now on.

Bob Weitman, general manager of Paramount Theater here; **Robert K. Christenberry**, head of Hotel Astor here, and **William P. Farnsworth**, attorney, will administer a trust fund, contributions to which have been coming in as a result of wires sent to band leaders and publishers by **Dorsey**, **Benny Goodman** and **Fred Waring**. Similar communications have been sent to ballroom ops, hotel execs and other location managers by **Harry Moss**, **Mike Nidorf** and **Willard Alexander** of MCA, GAC and **William Morris**, respectively.

Weitman, **Christenberry** and **Farnsworth** hope to secure enough coin to assure the support of **Mrs. Berigan** and the children at least until such time as the kids are able to take over the burden themselves.

Richter First Chi Booker To Enlist

CHICAGO, June 6.—**Charles Richter**, co-manager of **Kenneway Corporation**, band-booking office here, has enlisted in the army. He expects to enter an officers' training school following the preliminary training period. He will report for service next month.

Richter is the first band booker here to join the armed forces. **George Hillman** will remain as **Kenneway** manager.

Local 77 Plans Own A & N Relief Shindig in Philly

PHILADELPHIA, June 6.—In spite of the number of requests granted by the musicians' union for free music at war and patriotic benefit shows, little or no credit for its efforts has been given to the union. With so many others grabbing off the glory little is left for the music makers. As a result, **Local 77** is planning an affair of its own, so as to receive proper publicity and credit for the effort. Committee, headed by **Ed Springman**, was appointed by the local's exec board to plan a giant musical festival for the benefit of the Army and Navy Relief Fund.

Future Fem Maestro Takes Recess From Marvin Band

DETROIT, June 6.—**Esther Silsbee**, former secretary to **Vincent Lopez** and lately press rep for **Mel Marvin's** ork, is taking a short leave of absence from the band to handle publicity for **Grand Terrace Ballroom**, Detroit. **Marvin** recently played an engagement at **Graystone Ballroom** here under the same management.

Miss Silsbee will rejoin **Marvin** band in a few weeks, but in a new capacity, as one of the first girls to front a name band, because the leader's going into the army.

DES MOINES, June 6.—**Tony Pastor** opened **Tom Archer's** outdoor ballroom, Val-Air, here Friday, May 22, with a \$900 gross, despite some chilly weather. Crowd was estimated at more than 1,200, with a gate charge of 66 cents plus taxes.



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Bands
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THANKS TO
The Queen of Hotels
Maria
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Now breaking records on tour of one-nighters . . .

EARLE THEATER, WASHINGTON, D. C., WEEK OF JUNE 19

and then . . . "California, Here I Come!" My first appearance on the West Coast.

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The Song of the Hour
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"THERE'S GREEN GRASS GROWING ON THOSE HILLS"
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Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by THE ROADSHOWMAN—Communications to 1564 Broadway, New York City

Cutting It Short

By THE ROADSHOWMAN

This department is interested in receiving reports from roadshowmen on their wartime activities. We are always ready to use items about roadshowmen putting on regular-admission or merchant-sponsored shows. If you are starting a new season, trying out a new program, increasing your operation or have suggestions and other information of interest to the 16mm. field, please pass it on. And if you are in the neighborhood, drop in for a chat. We want to run as many roadshow personal items as possible, and we will if you will cooperate. Address your communications to The Roadshowman.

Comedy House, a new organization, will specialize in the release of one-reel, 16mm. sound pictures, according to an announcement issued by an executive of the firm. Initial six releases, available June 15, are Shirley Temple in *Kid in Africa*; Colonel Stoopnagle's burlesque screen news, *Cavalcade of Stuff No. 1*; Bob Hope in *Bob's Busy Day*; a Felix the Cat cartoon, *Jungle Bungles*; a Mack Sennett produced Andy Clyde comedy, *This Giddy Age*, and Shirley Temple in *War Babies*, all new to the 16mm. field. The new firm will release six new subjects every three months, it is said. Stars in future releases will include Jack Benny, Myrna Loy, Bing Crosby, Al Jolson, Willie Howard, Ritz Brothers, Joe Cook and Buster Keaton.

Roadshowmen are again reminded that if they wish to show government films they should communicate with their local libraries. The Allied Non-Theatrical Film Association, Inc., is solidly behind the movement to show civilian defense and morale films, and urges all roadshowmen to show at least one of the prints with each program they put on. This is the roadshowman's opportunity to perform a valuable service to the government.

Third Anniversary for Roadshow Film Dept.

THIS department is celebrating its third anniversary. Under the old title of Non-Theatrical Films, the department first appeared in the issue of June 17, 1939. It was inaugurated because the 16mm. and 35mm. roadshow business had become an important factor in the entertainment field. Unofficial estimates place at 35,000 the number of spots thruout the country where roadshowmen can exhibit their programs.

Glancing backward, many milestones stand out in the progress of the 16mm. industry. The early summer of 1939 also witnessed the birth of the Allied Non-Theatrical Film Association, a 16mm. trade group organized to further the interests of the industry as a whole and to stamp out unfair trade practices. The past and present executives of this association have worked untiringly for the best interests of the industry, and the special problems that have arisen as a result of the war are even now receiving their attention.

The Billboard has always worked closely with the ANFA in all matters associated with the problems of the 16mm. field. In addition, this publication has been instrumental in attracting new blood in sizable numbers to the non-theatrical field thru its information services, special reprints, and news of the industry carried in this department. Many thousands of the special non-theatrical film reprints, "How You Can Make Money in the Roadshow Business," have been mailed out in response to individual inquiries during the three-year period. This reprint gives all essential facts on the operation of circuit, auspices, barnstorming and school shows.

A signal victory was won by the industry when the U. S. Supreme Court, in a ruling handed down during the winter of 1939, overruled the ordinances of four cities against handbills. This form of advertising has been found valuable to roadshowmen in rural communities, as they have brought the program to the attention of the people on the day of the showing. The decision of the high tribunal, therefore, is welcomed in the non-theatrical field.

During the three years of the existence of this department reports have come in showing how enterprising roadshowmen have developed new fields for their services, thus adding to their incomes. These suggestions have been passed on in this department. Some of the most outstanding innovations include the use of old-time movies in night clubs and hotel taprooms, showings in various institutions, the development of the colored market with showings of features and shorts of interest to Negroes, the use of 16mm. films as an added attraction at summer stock theaters and in tent shows, the use of local newsreels to drum up interest in roadshowmen's programs and the tapping of the foreign-language market.

Roadshowmen have shown that they are alert in grasping opportunities to add extra profits to their operations. The ideas mentioned above have made it possible for operators to open many new spots for additional programs. Last year there was a trend to drive-in movies, and many former itinerant roadshowmen opened locations thruout the country. Other energetic operators have created circuits in out-of-the-ordinary spots. For example, a New York operator puts on regular programs for children and adults in large apartment houses.

Non-theatrical films made a big hit at the World's Fair during its two-year run, with 40 exhibits using either 16mm. or 35mm. films to present additional behind-the-scenes data about the product or products on exhibit. There have been many technical strides in the perfection of equipment and processes. The perfection of color for 16mm. films was another milestone in the march of progress. There have also been tentative efforts to produce exclusive 16mm. products for the non-theatrical field. While largely experimental, and not on a large scale, still the trend is there and it may be developed further by the pioneers after the war is over. One interesting fact is that a number of pictures taken in 16mm. have been considered suitable for distribution in regular 35mm. channels, and the prints were blown up to 35mm. size.

Hollywood made a grudging admission that 16mm. might not be a toy after all. The Research Council of the Academy of Motion Picture Arts and Sciences established a committee on 16mm. films and equipment to study use of the medium. Studios now use 16mm. chiefly for location and wardrobe tests. On October 11, 1941, this department inaugurated a series of informative editorials by leaders in the industry, and in the December 27, 1941, issue the present department heading was adopted.

Leonard Lyons, New York Post columnist, a short time after the outbreak of war between this country and the Axis powers, stated that the 16mm. films were slated to be powerful mediums in propagandizing the war effort in schools, churches and other places of assembly. Since his news paragraph appeared the government has set in motion a plan whereby 16mm. prints of war and civilian defense films will be available in ever-increasing numbers. Roadshowmen are pitching in and doing their bit in the war effort by showing propaganda, morale and educational civilian defense films with their regular programs. The ANFA has gone on record to say that it is willing to help in the war program, and a comprehensive drive is being formulated.

Taken as a whole, the three years since the inception of this department have shown that the industry is serious in its efforts to strengthen its position in the entertainment field. While there are problems to be faced within and without the industry, they are being faced squarely and handled intelligently. This department will continue to chronicle the events that are yet to come—events that may well add stature to the history of the non-theatrical field.

New and Recent Releases (Running Times Are Approximate)

FIGHTING CRUSADER, released by Pictorial Films, Inc. A six-reel, action Western, with Tim McCoy playing the role of a U. S. frontier marshal. After the usual rapid-fire action, McCoy lays the villains low and wins the plaudits of the damsel in distress. Running time, 60 minutes.

SIXTY SECONDS TO LIVE, released by F. C. Pictures Corporation. A six-reel, all-Spanish dialog film presenting an interesting story. Of interest to Spanish-speaking elements, as well as others interested in South America and our other Latin neighbors. Running time, 50 minutes.

DEAN OF CANTERBURY'S ADDRESS TO AMERICA, released by Brandon Films, Inc. A one-reel motion picture record of the recent radio address to the U. S. by the Very Reverend Hewlett Johnson, dean of Canterbury Cathedral. Highlight of the movie is the dean's statement that a Western offensive this year will seal Hitler's doom. Running time, 10 minutes.

RUSSIA STOPS HITLER, released by Castle Films, Inc. A one-reel subject showing how Russia stemmed the advancing Nazi tide. Films are said to be some of the most realistic ever taken, with Soviet fighters shown in bayonet charges, German divisions shattered by artillery, the mechanized phases of the struggle, German captives, etc. Running time, 10 minutes.

GLOUCESTER CATHEDRAL, released by Post Pictures Corporation. Single-reel picturing cloisters, nave, painted glass windows, circular columns of the Norman architecture of this cathedral. The tower rises 225 feet above the city. With bombings increasing in tempo, it is possible these films will be a permanent record of English cathedrals. Running time, 10 minutes.

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Here's Bing's best. One of a large group of big-time product—now available in 16mm.

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Write for our big Special Brochure on the latest. Not available thru any other 16mm. Exchange or Library.

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3. Chicago, Ill. 188 W. Randolph St.	7. Dallas, Texas. Gulf States Bldg.
4. Kansas City, Mo. 508 Midland Bldg. 2508 R.K.O. BLDG., RADIO CITY, N. Y.	8. St. Louis, Mo. Louderman Bldg.
	9. Minneapolis, Minn. 523 Andrus Bldg.

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Sound or Silent Outfits at amazingly low prices while they last! Silent Projectors, \$25.00 up; Sound Outfits, complete, \$175.00 up.

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FREE INSTRUCTIONS

Write today for your free copy of The Billboard's latest booklet entitled "How To Make More Money in the Roadshow Business." It's packed full of tips for beginners. Old timers will want it, too, for the many film and supply house advertisements. There is only a limited supply. Be sure to get your FREE copy. Write today! 6-13.

ROADSHOW FILM DEPARTMENT

27 Opera Place Cincinnati, Ohio

Conducted by BILL SACHS—Communications to 29 Opera Place, Cincinnati, O.

Madge Kinsey Rep Begins Canton Run

CANTON, O., June 6.—Madge Kinsey Players, after an absence of two years, began an indefinite engagement Monday (1) just outside the northern corporate limits on the Akron-Cleveland highway. A well-filled tent greeted the inaugural despite threatening weather. The Kinsey troupe has played several successful engagements at the Grand Opera House here in the past five years.

Harry Graf, business manager, is directing an extensive advertising campaign, using newspapers and radio. Company personnel remains the same as when the season was launched late in April at Piquette, O. Graf revealed that business the first month of the new season was highly satisfactory despite much rain and the many handicaps resulting from the war.

Tent is located in a residential area and transportation facilities are good. New top is a beauty and has elicited much favorable comment.

Oliver's Observations

THOUGHTS while motoring and looking back over the recent controversy relative to the oldest tented theater—how about old Frank Ginnivan or the Original Williams stock (Elmer LaZone), out of Jacksonville, Fla.? Will there ever be another Revere House? Who recalls Myrtle Vinton and what was she famed for, and the Crow Sisters, of North Dakota? Enjoyed a visit recently with Jolly Della Pringle at Boise, Idaho. She's still active, but out of the biz. A trip to Esterville, Ia., always brings memories of *The Opera House Reporter*. Haven't seen a backstage sign, "Gee, What a Small Stage; Where's the Mail?" in years. Bob and Eva McGinny, stickers on every small stage in the Midwest. That's going back—any argument? Mr. Ellsworth still runs the opy at Cedar Falls, Ia. How about the soubret who used to cook? Who remembers way back when excess baggage was squared with a few comps? Any boys still running for a key to the curtain? Who remembers when Fred Raymond's *Missouri Girl* Company played any dot found on the map? When towners looked in the restaurant windows to watch the actors eat? When driving thru What Cheer, Ia., why does one think of Alma Barden? Who remembers the Iowa death trail for one-nighters? When Bob Hope was with Fred Hurley's show at Luna Park, Cleveland? When any Sunday at any railroad junction in Iowa we found two or three rep shows changing cars? What prevented tent reps to change with the times? What has become of Lillian Desmond? Why are movie theater managers so inflated with their importance—smaller the town, greater the ego? When *Two Merry Tramps* and *Beggar Prince* opera broke house records? Will dramatic stock ever come back? Well, I can dream, can't I?

Otis L. Oliver.

"Rip" Booked to Christmas

GRAND RAPIDS, Mich., June 6.—John Ellis has closed his season of school and college dates in the Joseph Jefferson version of *Rip Van Winkle*, last stand having been at the University of Toledo, Toledo, O. He will summer at his home here, but will take *Rip* out again in the fall, first booking being a two-day stand at the Lima (O.) High School the first week in October. More than 50 other schools are booked before November 10, after which the show moves into Michigan, where it is booked until Christmas.

WANTED FOR BISBEE'S COMEDIANS

Alto Sax Man doing some Gen. Bus. also single Novelty Man. Write, don't wire. J. C. BISBEE, June 11-12-13, Salem, Ky.; week of 15th, Morganfield, Ky.

WANTED AT ONCE

For Platform Med Show. People in all lines. Straight Man, Piano Player. State lowest. We pay all other jobs.

ELDON NICHOLS GREENSBURG, IND.

\$623 TAKES IT

Tent Show, 40 by 60, complete. 2 Trucks, Light Plant, Calliops. Just out of paint shop. Write for list. MRS. ED WALLACE, 438 1/2 Court St., Pekin, Ill. Phone 508W.

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your early-season business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your new show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop a newsy line to the rep editor now, even if it's only a penny post card.

Rep Ripples

GLADYS ADAMS and Austin Rush were called home to Pine Bluff, Ark., recently, due to the serious illness of the former's father, familiarly known to showfolk as Dad Roller, who passed on May 25 after a seven years' illness. . . . JAY C. MAISON, now engaged in defense work in Savannah, Ga., hopped to Charleston, S. C., June 1 to visit Lillian Bennett, unit show manager and widow of Owen Bennett, who is in Riverside Hospital Annex there recuperating from an emergency appendectomy. Maison says she is mending nicely and is expected out of the hospital in two weeks. . . . OTIS L. OLIVER has returned to South Bend, Ind., after looking over a few parks for his old-time opy unit, and says the outlook is okay. Oliver says he recently motored thru Logansport, Ind., and found that his old agent, Dan Hoffman, and the latter's parents all had died within a month recently. . . . ERNEST CUMMER, who has a vaude-picture unit in Central Missouri, says he'll soon hop into Kansas and Oklahoma. He has a week's change of pix, and for flesh has Dot Cumber, singer and pianist, and Charles Kennedy, magic and music specialties. . . . SLIM VERMONT pencils that he's still trouping it with a small tent in Tennessee territory, getting good treatment and regular pay. Business is good, he says. . . . BILLROY'S COMEDIANS hopped into Tennessee at Newport May 30. The show has covered 1,563 miles in the six weeks it has been out.

Miller & Hawkes Find Biz Okay When Weather Permits

HALSEY VALLEY, N. Y., June 6.—Miller & Hawkes Tent Show, presenting vaude and pictures, is in its seventh week. Troupe has encountered considerable rain to date, but business has been topnotch when weather permitted.

Helene Jordon, dancer, and Frances Nelson, musical act, have rejoined and are pulling well in the concerts. Steve Martin, formerly of World of Mirth Shows, is in charge of canvas. Cookie Widger keeps everybody contented with four meals a day. "Ekeeter" Hawkes is manager, and advance is handled by Art (Doc) Miller.

SUGAR'S DOMINO

(Continued from page 4)

for most of them to achieve and maintain any kind of security.

We do not hold that Deems Taylor, recently-chosen president of ASCAP, is involved in a conspiracy to undermine ASCAP or deprive writers of the voice they have had in the affairs of the Society, thanks to Gene Buck and scores of others. We do feel, however, that the highly-esteemed Taylor was sold a bill of goods and that the goods were somewhat misrepresented. If there is one ray of hope for ASCAP in this dark period it is that a man of Taylor's integrity and standing has been chosen to be the Society's standard bearer. We feel that somehow Taylor will be made to see just what certain shortsighted gents are trying to do. We also feel that by the time the Society's meeting takes place in October enough missionary work will have been accomplished by a few stalwart souls to bring about action that will remove the threat of annihilation that now hangs over the Society's head.

That Gene Buck was given a raw deal is now history. It is of topical value, however, that Buck and what he represents in the Society are far from being silenced. Whether or not Buck returns to the presidency is now unimportant—to the Society as well as to Buck. What is important is whether writers will continue to have a hand in the operation of the Society. Once the balance of power is disturbed the Society will flounder and it will only be a matter of time before it is totally wrecked.

The Society can save itself by throwing out with a swift kick the politicians who seem to be using the Society to serve their own selfish ends; by reorganizing its laws so as to avoid power from being

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Balto Show Has 8 and 1; Blackout Is No Hindrance

BALTIMORE, June 6.—After 1,152 hours eight teams and a solo remain in Jerry Green's All-American Walkathon Derby Show at Sports Centre here. Line-up includes Charlie and Vivian Smalley, Don Dennison and Pat Gallagher, Pete Corilla and Harriet Blurton, Stan West and Helen Caldwell, Hughie Hendrixson and Nellie Roberts, Clyde and Angie Hamby, Johnny Bowman and Opal Ferdig, Tex Murphy and Adele Balis, and the solo, Elizabeth Monroe.

Tug-of-war, in which all contestants took part, was a feature June 3. The 15-minute bombshell sprints resulted in elimination of one couple last week. Super bombshells have now been introduced.

Contest went on despite three-hour blackout June 30.

7 and 2 in Washington Show

WASHINGTON, June 6.—Seven couples and two solos remained in the Shapiro-Brady Speed Derby here May 28 after 1,200 hours of competition. They were Mike Villa and Virginia Anderson, Joe and Mary Rock, Phil Rainey and Joann Leslie, Jack Glenn and Edith Merritt, Jack Stanley and Leona Barton, Larry Decorato and Hilda Ludwick, Virgil Filkil and Alice Garcia, and the solos, Frankie Donato and Johnny Hughes.

C. A. DILL, former contestant now residing in Ponca City, Okla., has several new ideas for derbyshows which he in-

tends to try out soon. He would like to see something here on Alto Locke and Cora Tracy.

DOLORES KELLY, former walkie, recently opened Dee's Dancing School in Chicago and says she is doing very well. She would like to see something here on Abe and Lew Slusky, Pop Dunlap, Tex Falk, Dick Stewart, Joe Rock, Moon Mullins, Janice Mullins, Hildreth Gilson, Joyce Murdock, George Burns, Gertrude Bader and all her other friends in the field.

INQUIRIES HAVE been received recently on Bill Stein, Fil Filloon, Chuck Noltemeir, Mark Jones, Tiny Epperson, Earl Feagan, George Foster, Guy Schwartz, Dale Thorpe, Pete Henry, Davie Ackerson, Kenneth Klinger, Red Alexander, Mario Allesandro, Ruthie Carroll, Itha Ray, Larry and Hilda DeCarrado, Al Howard, Nelson Clements, Jack Murray, Jimmy Stone, Johnny Bowman, Francis Mays, Jean Mansfield, Lee Goodson, Ernie Barnard, Muggsy Hurley, Skippy Williams, Jack Diamond, Kaye Manning, Ann Gerry, Sammy Lee, Thelma Cooke, Frankie Little, Jerry Clark, Georgia Walker, Jerry Martone, Joe Gruber, Frank Fee, Eddie Miller, Louie Meredith, Charles Schaeffer, Bobbie Allen, Johnny Dillon, Skippy Skidmore, Harry Meyers, Bob Turner, Peaches McLaughlin, Johnny Hughes, Phil Chris, Mazie Stevens, Bill Parker, Clyde Wood, Bob Sells, Jack Glenn, Smitty Inman, Lou Devine, Bille Parker, Earl Harrington, Phil Rainey, Jenny Busch, Bill Rogers, Helen Clark, Hazel Dietrich and Zeke Youngblood. Drop us a note and let us know where you are and what you're doing.

placed in the hands of a few; by harkening back to its original purpose of providing protection for all who participate in the creation of songs, writers as well as publishers.

Society members have a tough job ahead of them this summer. Their future lies in what they do or fail to do. And nobody can help them. It's up to the men with the vote to use it. Their opportunity will come in October. During the summer they will have to formulate their plans.

BURLESQUE NOTES

(Continued from page 19)

Gruder's new cabaret annex on Coney Island, N. Y. . . . JOEY FAYE to have the comic lead in *Strip for Action*, the Lindsay-Crouse comedy about a burly troupe's visit to an army camp, set to arrive here in the fall. UNO.

PHILADELPHIA:

AMY FONG, Sheila Lind and Lola Claire new fem leads at the Troc Theater, with Billy Hagen and Shuffles LeVan holding over. . . . TROC has dropped Sunday midnight shows for the summer and has moved up its nightly performances to start at 9 p.m. . . . JEAN DALE takes in a nitery stand at Mary Hubbard Inn at near-by Berlin, N. J. . . . GEORGE NONEMAKER, Troc press agent, taking Princess Wee-Wee, midget dancer, under his managerial wing.

LOS ANGELES:

DANNY MORTON is a new straight at the Follies Theater here, with Harry Rollins soon to come in. . . . MITZI, stripper, bows in at the Follies to fill vacancy caused by Elaine Nelson's closing. . . . BETTY ROWLAND has been held over as featured stripper at the Follies. . . . PAT PARADISE is currently featured at the Burbank.

MIDWEST:

BILLY MACK and Marjorie Roy opening at Palace, Buffalo, June 12. . . . BOBBIE FAY and Irma Poegele taking a short vacation at their New York home. . . . HARRY CONNELLY mourns the loss of his mother, who passed away in Pittsburgh recently. . . . MICKEY JONES, having closed on Empire Circuit, is now resting at her Louisville home. . . . WENN HITT has closed on Midwest and Hirst circuits, and is spending a vacation in Oklahoma City. . . . FRANCES ABRAMS, Milt Schuster's secretary, ill in a Chicago hospital. . . . BEA BEVERLY, zipper girl, feature attraction at the Grand, Canton, week of June 5. . . . VALARIE PARKS is featured at the Casino, Toronto, week of June 5. . . . FOSTER AND JACOBS opening at Palace, Buffalo, July 3.

MAGIC

(Continued from page 19)

at Lawson Naval Air Base, Lawson General Hospital, Veterans' Hospital and Fort McPherson, in addition to two performances for Casite dealers, one in Atlanta and another in Cartersville, Ga. Dorny and George D. Kitzinger, Atlanta magician, hopped up to Cartersville the day after Dorny worked there to catch the Mal Lippincott show. Mal had caught Dorny the night before. Francine Lippincott, on vacation from school, has joined her dad's show to present her marimba specialty. Dorny, during his Atlanta stay, cracked *The Atlanta Journal* with a swell feature story. . . . Pvt. Sid Weisman is a patient in Ward 2B at Lawson General Hospital, Atlanta, and would like to hear from the magic gang. . . . EDDIE BURNETTE AND LUCILLE, formerly with the Darle Fitzkee congress of magicians, are now in niteries, current at the Patio, Cincinnati. We had them as a guest on our bi-weekly air program over Station WSAI, Cincinnati, Tuesday (2) of last week, and caught their show later. They do a swell job, their substitution trunk mystery presented right on the nitery floor is an outstanding offering.

The Princess Stock Co. WANTS

Gen. Bus. Man or Juvenile. Can place good Team, with specialties preferred. Also Musicians. Long season. Top salary. Address: E. C. WARD, Fayette, Mo.

WANTED QUICK

Eugene Leading Lady for Gay Nineties Melodrama. Must cut it. Long season. Also Character Man that sings Bass in quartette. Wire or phone

EARL GREGG

GARDE HOTEL HARTFORD, CONN.

Small Shows Swell Red Cross Fund

CHICAGO, June 6.—While all shows are co-operating in the Showmen's League of America Red Cross War Relief Drive, the League is especially gratified at the response of many of the smaller shows. This week's total was about \$400 (to June 4) and additional remittances are being received daily.

"We are very much pleased at the response we have received from the smaller shows," says Chairman J. C. McCaffery. "Many of them are exceeding their pledges each week. An instance this week is Joe Galler's Buckeye State Shows. While not a large outfit, it turned in the largest contribution of the week."

Contributions received since the last report include the following:

Royal American Shows	\$ 54.10
Earl H. Bunting Shows	12.50
Motor City Shows	35.30
Hennies Bros.' Shows	51.50
Employees, Hennies Bros. Shows	70.50
Buckeye State Shows	118.17
Globe Poster Corporation	25.00
Frank Burke Shows	30.00

Total\$397.07

"PAP" Rosenthal Heads NSA's Fete Group, Maps Plan

NEW YORK, June 6.—Irving Rosenthal, co-owner of Palsades Amusement Park (PAP), has accepted by acclamation the chairmanship of banquet committee of National Showmen's Association and immediately drew up plans for an ambitious ticket drive, of which the park is again expected to prove the focal point.



Irving Rosenthal

Annual banquet, ball and entertainment, for which patriotic literature is being prepared with "Victory" as chief slogan, will be staged in the Commodore Hotel on Thanksgiving Eve, November 25, and thus the NSA will return to the original scene of its annual spree and benefit after a couple of years at the Astor.

Chairman Rosenthal at first demurred (See NSA FETE on page 34)

2 Held in Fatal Stabbing Of RW Shows' Ticket Taker

DES MOINES, June 6.—Harold F. McCasland, ticket taker on A. A. Lane's Girl Revue with Reynolds & Wells Shows, died in General Hospital here May 31 after being stabbed in the back and abdomen and struck on the head May 27 during an argument with a group of Negroes. Two Negroes arrested following the incident pleaded not guilty when arraigned in Municipal Court on charges of assault with intent to murder McCasland. They were placed under \$5,000 bond.

Mrs. McCasland told police her husband was stabbed after he had refused the group of Negroes admittance to the show because they had been creating a disturbance.

Dee Lang Showfolk Pledge \$10,000 in Stamps, Bonds

ALTON, Ill., June 6.—Members of Dee Lang's Famous Shows, at a meeting during their local stand, pledged themselves to purchase \$10,000 worth of War Bonds and Stamps. Mrs. Viola Fairly, who was appointed chairman of the committee in charge of the Victory Drive, reported that in 10 days total sales have mounted to \$1,509.

"Judging from the co-operation all employees are giving the drive, shows will probably go over the goal already set," she said.

Hyped Grosses Continue

Weather Aids BG At Decatur Date

DECATUR, Ill., June 6.—Greeted by good weather for the first time in a number of years here, Beckmann & Gerty Shows chalked up highly satisfactory attendance and gross business at their nine-day stand which ended last Saturday. Arriving from Wichita, Kan., after a fast railroad move, shows were up and ready for opening May 22, when a big crowd turned out and the front gate exceeded any of shows' previous engagements here.

Rides doing good business were Moon Rocket, Spitfire and Fly-o-Plane. Decoration Day, with *The Herald and Review* sponsoring for the third year, was successful. Paper devoted plenty of space in promoting it.

Jack Johnson proved a drawing card and he was featured on the sports broadcast on Station WSOY, as were emcee Jack Norman and Judy Wild, of the Charm Hour show, who appeared in a special broadcast Wednesday. Visitors included Carl J. Sedlmayr, Harry Hennies, J. C. McCaffery and Herbert Bye.

New attraction, Charm Hour, with a cast of night club performers, is clicking. Jack Norman is emcee. Rose's Midget Revue is doing well, and Pete Kortez's Side Show, featuring Jack Johnson, played to big business. London Glass House, Snake Show, House of Magic, Hell Drivers and Hollywood Monkey Circus also did well.

West's Early Tour Satisfies; Start In S. Beloit Okay

SOUTH BELOIT, Ill., June 6.—Management of All-American Exposition, which opened a 10-day stand here May 27, announced this week that organization has garnered satisfactory business since leaving winter quarters six weeks ago. Shows came in here from a 10-day engagement in Chicago Heights, where fair results were obtained despite two days of rain. Police Department is sponsoring the local stand at South Beloit showgrounds, and business the early part of the engagement was satisfactory.

Committee, headed by Walter Hoey and Police Chief George Graves, gave good co-operation. Hoey formerly was with Harry C. Hunter Shows. General Manager Frank West entertained numerous friends from Chicago. Doc Crowley's rides are working to good results. Altho hampered by labor shortages, shows and rides are being erected in time for opening at each spot.

Midway presents 12 rides, 4 kiddie rides, 10 shows and about 35 concessions. Fearless Greggs, cannon act, are the free attraction. General Agent Robert Kline visited here for a conference with General Manager West and then left to complete season's bookings.

Inclement Weather Hampers Shows in Chicago Territory

CHICAGO, June 6.—Continued inclement weather has held down grosses of shows playing Chicago territory the last two weeks. Business has been good when weather was favorable, but rainy or threatening days have been the rule. The holiday week-end (Decoration Day and Sunday) was on the whole satisfactory, altho intermittent thunderstorms Sunday played havoc with business in many spots.

With mills and factories in the area working at capacity, big and little shows are concentrated around Chicago and it looks as if there will be a constant procession of shows playing the suburbs (See Weather Hampers on page 31)

Lippman Leaves All-American

MONTGOMERY, Ala., June 6.—Eddie Lippman said here this week that he has resigned as business manager of All-American Exposition Shows.



FRANK D. (DOC) SHEAN, nationally known showman and exposition executive, who has been named assistant to Amusement Chief Christopher J. Dunphy, of the War Production Board, and who will function in Washington as outdoor co-ordinator. Story on page 3 of this issue.

Goodman Trek Nets Par Results; Date In Peoria Is Best

BURLINGTON, Ia., June 6.—Business on the season so far for Max Goodman's Wonder Shows of America has been up to expectations. Walter Hale, publicity director, said during shows' local stand, which ended May 30. At St. Louis on the Kingshighway and Natural Bridge location shows scored bang-up returns, altho two days were lost to rain. Peoria, Ill., proved the banner spot of the year, altho shows day and dated Royal American Shows at the end of the second week. Stand there was for nine days. Radio and newspaper exploitation, aided by several tie-ups with local merchants, plus a strip ticket giveaway, aided in drawing more than 12,000 paid admissions, Goodman said.

Defense plant workers were admitted free at the main gate to counteract a caterpillar tractor night staged by the competition. Recent visitors included J. C. McCaffery, J. W. (Patty) Conklin and Sam Stratton.

Morganfield Winner For Buckeye State; Early Tour Is Good

MORGANFIELD, Ky., June 6.—Obtaining good play from workers employed in construction of an army training camp here, Buckeye State Shows closed one of the best weeks of the season so far on May 30. Attendance and gross receipts were good, and all shows, rides and concessions did well, Percy Martin reported. Management said that each week of the season so far has shown a profit with the exception of the stand in Meridian, Miss., where a cloudburst which preceded shows' arrival there prevented the scheduled opening.

The Human Mole, under management of Toby Fenzel, joined here and proved popular. Management announced that shows have been signed to provide the midway at Booneville (Ind.) July 4th Celebration. Jess Bradley has replaced Harry Lamon as business manager, but rest of staff remains the same as at opening in Laurel, Miss.

Joe Galler is owner-manager; Percy Martin, general representative; H. G. Starbuck, secretary; G. F. (Gus) Litts, lot superintendent; Russell Cooper, electrician; Austin Miller, mechanic; Pat Brown, designer and builder; E. A. Crane, scenic artist; H. M. Kilpatrick, billposter, radio and press ahead of the shows, and Mike Booth, clown. Shows are transported on trucks and semis, and two show-owned 60 k.w. Delsel power plants provide midway illumination.

Endy Gate Up 27% at Albany

ALBANY, N. Y., June 6.—Chalking up a 27 per cent increase in attendance and gross business over last year at the same location, Endy Bros.' Shows wound up a week's stand here last Saturday under Colonis Fire Department auspices. Located at Colonis and Albany roads, with a 15-cent gate, shows were aided by good bus service between Schenectady and Albany direct to the grounds. Monday's opening saw good attendance and business, and Decoration Day resulted in big business for all.

Top ride honors went to the Rocket, with Dive Bomber second. Cleo Hoffman's attraction led shows. Speedy Bowers's Motordrome did well. New riders include Joe Allen and May Barber, with Oscar Adams handling the front. Two more semis were delivered here, bringing the total to 40. Concession Secretary George Slegler has moved into his new office trailer, and Vernon Korhu, secretary, is in his new office. Another small electric plant was delivered here to handle living trailers and offices 24 hours daily.

Committee Chairman Hervey A. Keator and Eddie Updike met shows on arrival. Visitors included Mark Randall, Ross Manning, George Berman, Eddie Rahn; Max Cohen, American Carnivals Association; Archie Perham, O. J. Bach, Joe End, Guy Beattie, Ben Devendorf, Ross Clapp, M. R. Mackdonald and Mrs. Younts. Shows used plenty of air time and newspaper space. Barney Meehan had the Albany district well billed.

Jones Opens Well In Canton; Execs, Staff Are Partied

CANTON, O., June 6.—After a three-year absence, Johnny J. Jones Exposition, featuring Clyde Beatty's Circus, successfully opened a week's stand here, under Charles Siegrist Showmen's Club auspices, Monday night. Heavy rains Sunday night let up in time to permit unloading before daylight, but new lot on the Canton-Massillon Highway was soft in spots and there was a delay in spotting wagons, and setting-up activities were retarded several hours. Most of the rides and attractions were operating shortly after scheduled opening Monday night.

For the first time in two seasons Beatty's Circus missed the opening, but attraction played to good business Tuesday night.

J. C. (Tommy) Thomas, general agent, was credited with setting the show in this defense dominated center. New lot (See JONES OPENS WELL on page 31)



ART LEWIS, head of Art Lewis Shows, about to throw his hat into the ring while in front the office wagon. Hat-throwing indicates his support of Army-Navy Relief Fund. First benefit staged on his show resulted in more than \$400 being turned over to the service fund. Benefits will continue every Wednesday thruout the season on the Lewis midway. Rakeoff is 10 per cent.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

HARD lots?

FORMER clown and impersonator, Claire Ellington, is an annex attraction in the Side Show on Parada Shows.

ALEX RISOLI, who worked dancing dolls at fairs for the last 12 years, is a private and stationed at Fort Sill, Okla.

FLOYD PRENTICE opened his pony track on O. C. Buck Shows to good results at Oneonta, N. Y.

THAT great school, Experience, is keeping 'em going.

FREDDIE CARLTON joined Clem Coffee's Varieties on O. C. Buck Shows during the stand in Oneonta, N. Y.

JACK WARD, with Posing Show, joined World of Pleasure Shows at Muskegon, Mich., Lee J. Young reports.

MR. AND MRS. L. E. ROTH, Blue Ribbon Shows, are residing at their home in Miami.

COOKHOUSE home fronts are under continuous bombardment of suggestions.

PVT. JACK LEZARK, former carnival trouper, is stationed at the Army Air Depot, Will Rogers Field, Okla.

FORMERLY with T. J. Tidwell and C. F. Zieger shows, Sidney and Mildred Presson, revue operators, are filling a stock engagement at Joy Theater, San Antonio.

IT is getting to a point where a showman hasn't a spare moment or tic, but has a spare dollar.

ADDITIONS to Arthur's Mighty American Shows at Medford, Ore., included Charles Addington, Adolph Yoakum, Byron Crowell, Dorman Miller, William Wade and Gordon Vessey.

JOINING Sol's Liberty Shows in Pekin, Ill., recently were Mr. and Mrs. Branda. Formerly with Great Lakes Exposition Shows, they will operate concessions for Lary Lawrence.

ROLLING STONES are gathering the moss this year and the mossbacks are hurling it into their paths.

CHARLES DWINAL, electrician on Jones Greater Shows, info from Chesapeake, W. Va., that he will continue to cut 'em in until he is called for army service.

"FOR the first time in 12 years I was forced to quit riding owing to complications following a leg injury," writes Florence Ketring, motordrome rider on Johnny J. Jones Exposition, from Canton, O. "Hazel Hilferly has replaced me."

A FIRST-OF-MAY is a chump who refuses to work out a two-week holdback and who gets his every Saturday.



EDWARD G. HART, well-known concessionaire on Royal American Shows, with his bride, Jeanette G. Cull, of St. Louis. They were married May 11. Mrs. Hart, who was a non-pro, is now trouping with her husband.



BUDDIE MUNN, former Octopus foreman on Byers Bros. Shows, holds the rank of private, first class, and is stationed at Foster Field, Victoria, Tex. He was inducted into military service in October, 1941.

BILL SHUEY, formerly with J. J. Page Shows, joined Hutchen's Side Show on Snapp Greater Shows at Jefferson City, Mo., recently.

ADOLPH YOAKUM, with revolving ladder act, joined the circus attraction on Arthur's Mighty American Shows in Medford, Ore.

WAITING for a break is what keeps some showmen broke.

CLOSING with their concessions on Blue Ribbon Shows during the stand in Muncie, Ind., were Buster Westbrook and Fred Zschille.

PROF. WILLIE J. BERNARD, talker on Wallace Bros. Shows of Canada, was called to his home at South Liberty, Me., where his wife is ill in a hospital.

GAS RATIONING hasn't shortened the long-winded talkers' openings.

THE BUSBAUMS, with their Egyptian Temple of Knowledge, joined Bright Lights Exposition Shows in Confluence, Pa.

GOOD business was scored by Monte Novarro's Revue on Lawrence Greater Shows at Perth Amboy, N. J., Monte reports.

ALTHO they may be panning you, it is a poor policy to pan the town you are making a living in.

BABE AND BOB KEATING advise from Revere Beach, Mass., that they have signed their mental act in W. J. O'Brien's Show of Thrills.

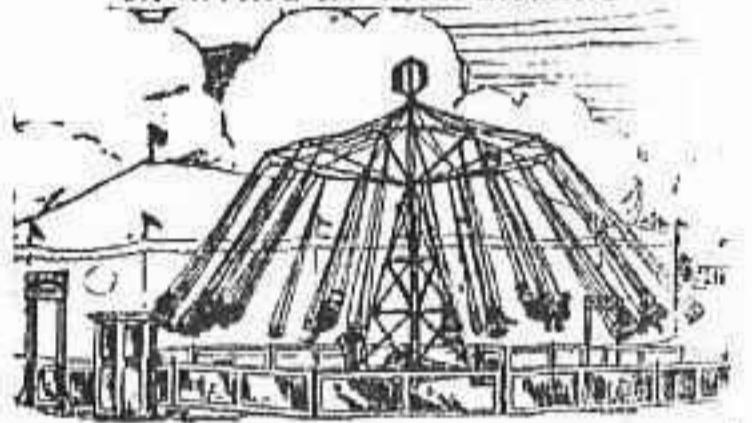
"BEST INVESTMENT"

Writes Carl Byers, Byers Brothers' Shows: "For long service, economy and net profits give me a No. 5 BIG ELI Wheel—best investment of all." Have you entered your rides in the 30TH ANNUAL BIG ELI Fourth of July Contests?



ELI BRIDGE COMPANY
Builders of Dependable Products
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THE IMPROVED CHAIRPLANE CARRYING 24 PASSENGERS



The Chairplane can be had in two heights with 18 ft. and 22 ft. towers, making the entire height 26 ft. and 30 ft. The 18-ft. tower ride has shorter sweeps, consequently can be operated on smaller space and under most trees and overhead wires. Newly arched exit and entrance signs and improved ticket booth have been added at no extra cost. Please write for prices and description.

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SIGNAL FLAGS

Genuine U. S. Army Semaphore Flags for Decoration. Flash up your Joint. Size 18"x18", half rod, half white, fast colors, weather-proof. Complete with tying tabs and hemmed. A real bargain buy!

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WANT FREAKS AND NOVELTY ACTS OF MERIT AT ALL TIMES

State salary and all details in first letter. Open All Year Round.

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COLEMAN & AMERICAN PARTS ★ ★ ★ ★ SERVICE.

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SEASONING BAGS SALT BOXES

WILKIN THEATRE SUPPLY, INC.

Atlanta, Ga. Charlotte, N. C.

WANTED

Freaks and Acts

Of all kinds for my No. 2 Side Show. Nothing too good or too big. State salary expected and full particulars in first letter, also send photo. This is short. Address:

TED METZ

814 No. Poinsettia Ave. Compton, Calif.

WANTED

Cook House Help, front and back. H. H. Keys, Frank Campbell, wire me and come on. Man to take next Grab, wire Buddy Raymond. Shows with own outfit. Girl Show open to right party. Some Concessions open. Address:

OZARK SHOWS, Van Buren, Ark.

W. H. "DUKE" BROWNELL

Special Agent and Press Agent. Also Billposter and Biller, Local 89. Can join on wire. With the best for twenty years.

Care Frances Hotel, 18-21 N. E. 3rd St., Miami, Fla.

PENNY PITCH GAMES

Size 46x46", Price \$25.00, Size 48x48", With 1 Jack Pot, \$35.00, Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$12.00

BINGO GAMES

75-Player Complete \$5.00
100-Player Complete 7.25

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

SLACK MFG. CO.
124-126 W. Lake St. Chicago, Ill.

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Single Sheets, 8 1/2 x 14, Typewritten. Per No. \$5.00
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KWIKUP CONCESSION STANDS

MANY SIZES. Quickly erected or taken down. You are the first to set up and to get away. Our exclusive principle of construction means speed. Canvas permanently attached to frame parts except roof, which is a hood. A beautiful Stand—its flashy Orange and Black Strips stops the crowds. Circular and canvas samples free.

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POPCORN—PEANUTS

Seasoning, Cones, Bags, Ctns. and complete line Popcorn and Peanut Supplies. New and Reconditioned Equipment bought and sold.

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ASTROLOGY

Cash in on the new Venmar Individual Forecast for 1942. 366 different readings, one for every day of the year. 6 pages, flashy cover, 2¢ each. 5 Page Forecast, flashy cover... \$12.00 a thousand
Single Page Reading... 4.00 a thousand
Graphology Chart... 4.00 a thousand

SAMPLES 5¢

THE USHERS - VENICE CALIF.

FOR SALE

Lead Gallery, complete on 23-foot Fruehauf Semi Trailer, 1938 Stutz Nose Dodge Tractor, fifteen Rifles, ready to set up, with plenty bullets on hand. Also 1940 Vagabond House Trailer, 18 foot, sleeps four. **CLARENCE V. GIROUD, The Idle Hour Tavern, 247 Jericho Turnpike, New Hyde Park, Long Island, New York. Floral Park 3191.**

TORTURE PROOF

Original Illusion. First Time Advertised. Write

ABBOTT'S, Colon, Michigan
World's Largest Illusion Builders

WANTED AT ONCE

Ticket Seller who can handle Canvas. Also Bally Girls. Top salary to those that are capable. Write, wire or join at once. **DOC R. GARFIELD, "Hall of Solence," Art Lewis Shows, Woonsocket, R. I.**

VET cookhouse operator Dannie La Rouch, formerly with Con T. Kennedy, D. D. Murphy, World of Mirth, Dee Lang and Dodson's World's Fair shows, advises from Centreville, Miss., that he has opened a cafe there and that he plans to making his usual fair tour in the fall.

JOHN E. LAMPTON, formerly with Mighty Sheesley Midway and who has been acting as general representative for P. E. Gooding Amusement Company, has replaced Carl (Todd) Spellman as manager of one of the Gooding units. Spellman, who resigned to enter military service, directed the unit for several years.

WHEN five or six showmen gather in a hotel room after the show it's a safe bet that they are not there to play "Drop the handkerchief."

BROADWAY STEPPERS, colored revue with L. J. Heth Shows, comprises J. H. Brown, manager; Pee Wee Whittaker, trombone; Rache Poe, trumpet; Earl Bradley, tuba; A. Hoffman, snare drum; Leon Phillips, bass drum; Rastus Hays and P. P. Phillips, comics; Jessie Lockett, blues singer and emcee, and Baby Rose Boyd, Stella Walker, Ruth Simon and Elnora Hoynes, chorus.

WILLIAM (BILL) FIELDS, promotional manager of Uniontown (Pa.) Morning Herald, visited Johnny J. Jones Exposition at Pittsburgh on Decoration Day and reports that despite threatening weather spenders arrived on the lot early and stayed late. First week of show's engagement was marred by rain, but the second week put the gross over its 1941 mark.

WITH pants cuffs on the taboo list, early-morning midway dimo hunters have a better chance of finding a few in shavings in front of ticket boxes.

MRS. T. E. TRENT, McMahon Shows, tells from Nebraska City, Neb.: "Shows scored a good week here under Volunteer Firemen's auspices. Recent additions to concession row include W. R. Sage; Ray Hill, lead gallery, and three new office stands. Alabama McCartney joined as ride superintendent, and Jack Shelton came in to operate Madame Rose's scales."

A WEDDING reception at the Melbourne Hotel in St. Louis was tendered Edward G. Hart, concessionaire on Royal American Shows, and Jeanette G. Cull following their marriage in St. Louis last month. Attendants at the wedding were Vivian and Maurice Richby, Helen and Robert Hardy, Von Oale and Robert Hardy, Charles Shepard and Ralph Hoffman, all of Royal American.

AFTER hearing a talker's description of a wild man a Canadian patron who had just walked out of the show cracked, "I sly, chappie! Ain't you stretching things a bit?"

CONCESSIONAIRES on Arthur's Mighty American Shows reporting fair

Paid Daily

A SUITCASE MANAGER who recognized no pay days stayed in a bowl-and-pitcher hotel in the hamlet in which his midway was playing. Recognized as a big shot by the small-townners because his name was smeared over the 20 tack cards displayed on every telephone pole in the burg, he was given a front room on the second floor of the over-aged wooden structure. The hotel manager and his family were awed at the suitcase's and his wife's flashy toys and feared that something might happen to mar their comfort while there. After the third day the hotel clerk reported that on each of the past mornings a roughly dressed individual had arrived under the suitcase's window and had "yoo-hoed" loudly, but the clerk knew of no reason for his being there. This was a matter of grave concern to the hotelier and he decided to stand guard and learn what it was all about. Promptly at 10 a.m. the next day the roughly dressed person again appeared under the window and again he "yoo-hoed." Grabbing him roughly, the hotelier demanded an explanation for the arousing of his guest. "Huh," grunted the roughly-dressed person, "I work for him. He smokes his first cigarette at 10 a.m. and he told me that if I would be under his window on time each morning he would throw me the shorts."

Info Collect

FINDING his show shorthanded, a carnival manager decided to bring back former members of his troupe. He thought of hundreds of former employees and he also remembered his parting shots, such as, "Leaving, eh? I'd put this show in the barn before I'd ever let you come back. There are too many men out of work for me to cater to any of you." To ask them to come back now would be belittling to his position. He also remembered one's parting words, "If I ever again decide to travel on the bum I'll not work for you and do it." Pondering his show's helpless situation, the manager remembered three colored boys who had closed with it in the fall before and hadn't returned. Hard as he tried, he couldn't think of their addresses, and he decided to run an ad for them which read, "Sam, Washington and Lincoln, who were with me last season. Come home. Will send tickets to bring you on. Wire collect immediately." After a lapse of several days long distance informed the manager that Washington was on the phone, and would he pay the toll? After the manager had dropped \$2.80 in the box Wash opened up with, "Dat you Mista So-and-So?" Yes, yes," replied the manager, who didn't want the toll to run any higher. "Dis is Wash," continued the colored lad. "Saw yo ad and wanted to let yo'all know dat it will take more dan a ticket to bring me home. Ise in a army labor battalion."

returns at organization's stand in Medford, Ore., included Ralph Balcom, Vic Davis, Joseph Blash, Art Johnson, Charles Ferguson, Jack Christensen, William McDowd, William Bottrell, Dewey Finley Revis, Tex Hudspeth, Al Bozarth, O. Williams, John Donzell, Charles Youngman, Sam Miller and Mrs. Art Johnson.

LINE-UP of Mark Williams's Ten-in-One Show playing Ohio territory with one of the P. E. Gooding Amusement Company's units includes Mark Williams, manager; Larry Trade, ticket box; Major Fox and Mary O'Dell, midgets; Buster Pike, fat man; Lonnie St. Clair, ossified boy; Bob Ely, sword swallower; Mrs. Ely, sword ladder; Roxana, annex; Leroy Smith, frog boy; Ted Comfort, knife throwing; Mr. and Mrs. Alfred Henley, blade box, and Joe O'Dell, cook.

AN accomplished front talker is usually an accomplished prevaricator. As one talker put it, "If you told them the truth about this show nobody would want to see it."

LINE-UP of James Thompson's Side Show on Endy Bros.' Shows includes Edith Thompson, front talker; Dewey Meadows and June Roberts, tickets; Jeanette Meadows and Doris Russell, bally girls; Bobby Roberts, broom illusion; Hadja Ben Ali, fire eater; Captain Gillen, sword swallower; Jean Joyce, handcuff artist; Mrs. James Thompson, mentalist; Frances Dennis, iron tongue; Myrna Runyon, rope spinner; Verns, magic; James Thompson, owner-manager, and Margie, double-bodied girl, annex attraction.

NOTES from Golden Arrow Shows by Mrs. Dave Cooper from Fulton, Ark.: Business here was fair. Town is the home of Mr. and Mrs. Gus Davis. Mrs. Davis has been under a doctor's care for the past year. He is in the trucking business here. Tom (Dad) Warner had a good week with his popcorn concession. George W. Miller signed as Ferris Wheel foreman, and El Cooper, operator of palmistry booth, left to join West Shows. Dick Young, electrician, resigned to work on a government project. Percy Alford visited his sister in Horton, Kan.

MIDWAY treasurer's daily beef: "Just look at that line of workmen waiting for this office to open. One would think that they were starved to death. Only yesterday they each drew a dollar in brass."

DURING George Clyde Smith Shows' stand in Houtzdale, Pa., members organized a Good Fellowship Club, with Jack Rockway as president; Blackie Holt, vice-president; Mrs. Jack Rockway, secretary-treasurer, and George Gorman, Clarence Seitz and S. R. Holt, sick committee. Meetings will be held every Thursday night in the Harlem Revue top. Luke King, Bobby Kork and Ernest Schneider are in charge of entertainment, with Manager George Clyde Smith Judge of the Kangaroo Court; Junior Thal,

clerk, and Red Bell, sheriff. Mrs. Dalsy Reeves is chairman of the women's sick committee.

BIRTH of a child in a house trailer some time ago gave the show more publicity than all of its shows and rides combined, which proved that human-interest stories based on facts are better space grabbers than stereotyped copy.

WEATHER HAMPERS

(Continued from page 29) thruout June. Beckmann & Gerety Shows, following a satisfactory week in Decatur, opened at Hammond, Ind., Tuesday (2) for a week's stay. Lot is only a few blocks from town and opening night was big despite threatening weather. Royal American Shows arrived from Peoria, Ill., Tuesday but did not open until Wednesday night (3) in Cicero, where they will play two weeks. Four-Star Exposition Shows had fair business at Gary, Ind., last week and are in Maywood, Ill., this week. All American Exposition Shows made a poor showing at Chicago Heights. They are in South Beloit this week. Al Baysinger Shows obtained fair results at Lyons and Al Wagner's Great Lakes Exposition Shows are playing Evanston this week to only fair returns.

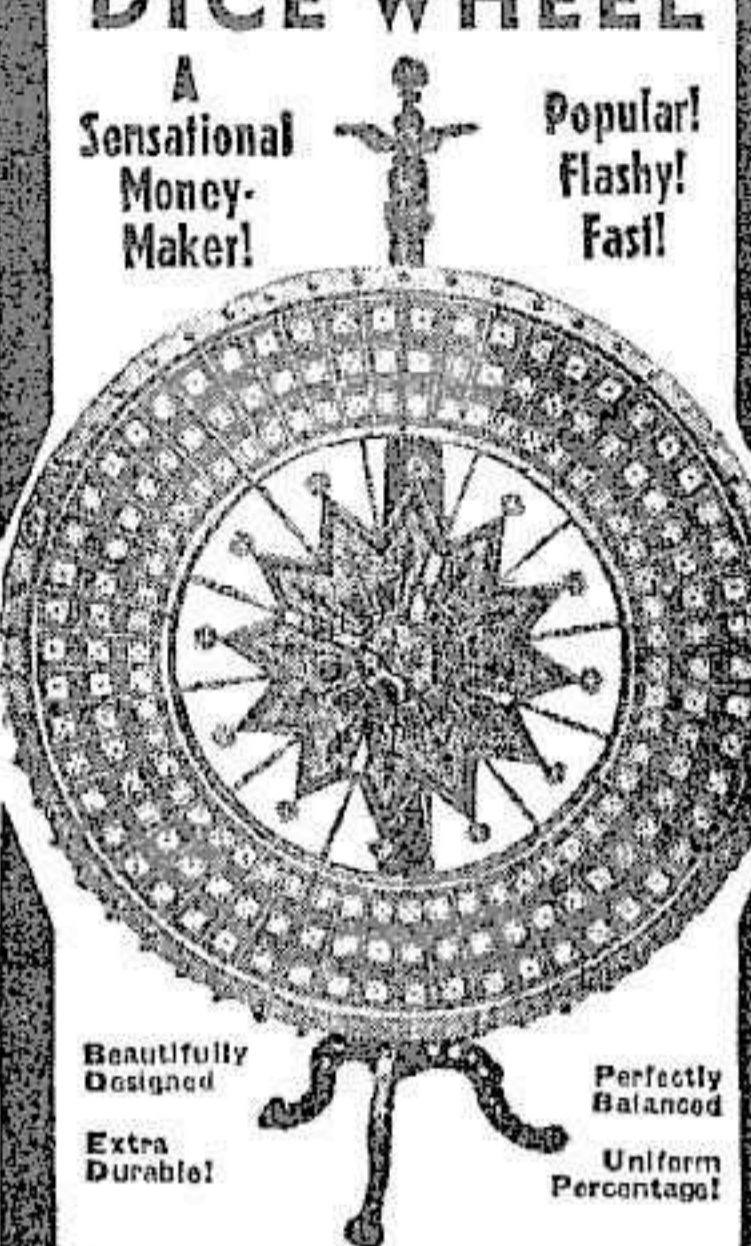
Next week B. & G. move to Joliet, Ill., but return to Chicago the following week to play Elmhurst, where they had tremendous business last season. Johnny J. Jones Exposition moves into Calumet City next week (8) and also will play Evanston and perhaps some other local stands. Mighty Sheesley Midway will be in Gary, Ill., week of June 8, with other near-by stands to follow.

JONES OPENS WELL

(Continued from page 29) cation is a good one and early-week crowds have been up to expectations. Excellent co-operation has been given the show by sponsors, newspapers and radio stations thru exploitation directed by Press Agent Herb Pickard. This being Duke Drukenbrod's home town, he was host to many friends.

As a gesture of appreciation, officers and executive members of the Siegrist Club tendered show officials a banquet in the Delmont Room, Hotel Onesto, June 2. An excellent menu was arranged by Managing Director Frank Onesto. Guests included E. Lawrence Phillips, general manager, Clyde Beatty; Sterling (Duke) Drukenbrod, manager of Bentley's Circus and Siegrist Club president; J. C. (Tommy) Thomas, Buddy Paddock, Judge Gordon J. Burris, Mrs. Boots Paddock, Caroline Ward, Mr. and Mrs. Doc Hartwick, Mr. and Mrs. Carl Lauther, Herb Pickard, Lou (Peazy) Hoffman, Mrs. Bertha (Gyp) McDaniels, Janet Baker and Lois Zimmer, feature writer, Canton Repository. Johnny Drabble, general chairman, handled arrangements. Phillips expressed thanks in behalf of the show, and Drabble acted as spokesman for the club.

EVANS' DICE WHEEL
A Sensational Money-Maker! Popular! Flashy! Fast!



Beautifully Designed
Extra Durable!
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WHEELS OF ALL KINDS!
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1520-1530 W. Adams St., Chicago

FOR SALE
40 ft. 2-Abreast Allan Horseshell Merry-Go-Round, in good condition, new top, Anchor make, used one week, good Wurlitzer organ, a five horsepower electric motor and model A power unit. Price \$1,500.00. 20x20 Marquee with 2 pieces, 50 ft. long, 9 ft. high sidewall, all khaki and red striped, Anchor make, poles and stakes, ticket box, plush covered ropes and light panel, very good condition, price \$95.00. 20x10 3 piece Khaki Top, heavy canvas, all poles and stakes, Martin make, 9 ft. sidewall, enough for half way around portable stage, bally platform, ticket box and 3. piece panel front painted for Girl Show. \$150.00. Wurlitzer Callola Organ, price \$75.00.
STEWART WACHTER
General Delivery CHAMBERSBURG, PA.
Can place useful Help for Ride Unit.

M & M SHOWS CAN PLACE
A few more legitimate Concessions, Castard, Guess Your Weight or Age. Good proposition for Penny Arcade. Will book any good Show with own outfit and transportation. Low Alter's Circus Side Show would like to hear from Clarence Chambers and Texas Joe (Fire Blater). Will place any Ride with own transportation that does not conflict. Ride Help wanted. Top salaries to good Ride Men. Address: M & M SHOWS, P. S. McLaughlin, Mgr., week June 8-13, Gloversville, N. Y.; following week Poughkeepsie, N. Y.

WORLD'S MOST POPULAR RIDES
OCTOPUS—ROLLOPLANE—FLY-O-PLANE
Manufactured by
EYERLY AIRCRAFT CO., Salem, Oregon
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Now, more than Ever
There is no Better Investment than a piece of Good Equipment.
TILT-A-WHIRL is one of THE BEST
Keep 'Em Whirling!
Immediate shipment on necessary parts.
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LITTLE ROCK BRANCH has PLASTER, CANES, DOLLS, PICTURE FRAMES, GLASSWARE, BALL-GAME AND BINGO SUPPLIES. Write for April Price List.
MIDWEST MERCHANDISE CO. 116 MAIN, LITTLE ROCK, ARK. 1008 BROADWAY, KANSAS CITY, MO.

POPCORN SEASONING
Federal regulations prohibit the sale of Coconut Oil for Popcorn Seasoning after May 31, 1942. We have a limited stock on hand which we offer subject to prior sale as follows: Hundred Pound Drum, \$24.00; Fifty Pound Drum, \$12.00; Twenty-Five Pound Drum, \$6.50. Mail your order today.
Gold Medal Products Company
131 E. PEARL STREET
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**WANT WANT
BILL HAMES SHOWS, INC.**

"A Texas Owned Railroad Show"

GOOD RELIABLE SHOW PEOPLE THAT CAN HANDLE SHOWS, GET IN TOUCH WITH US. WILL BOOK HIGH-CLASS SHOWS, WITH OWN OUTFITS AND TRANSPORTATION, THAT DO NOT CONFLICT.

CONCESSIONS: Will book high-class legitimate Concessions.

RIDE HELP FOR ALL RIDES (Must Be Sober and Reliable).

SIDE SHOW PEOPLE, GET IN TOUCH WITH JOE DARPEL. ALSO WANT FREE ACT.

20 WEEKS OF CELEBRATIONS AND FAIRS

SHOW OPENS JULY 1 AT BRADY, TEXAS.

ALL ADDRESS:

BILL HAMES SHOWS, INC. P. O. BOX 1377, FORT WORTH, TEXAS

DICK'S PARAMOUNT SHOWS WANT

Sensational Free Act, 15 weeks' work. Capable Talker for Monkey Circus. Ride Help and Semi Drivers. Shows with own outfit, liberal percentage. June 8 to 13, Providence, Rhode Island; June 15 to 20, Newport, Rhode Island.

**HAVE OPENING FOR
COMPLETE GIRL SHOW**

On large Railroad Show. Best of accommodations. Party must be able to produce high-class show and manage same. Address, BOX D-239, Care of The Billboard, Cincinnati, Ohio.

E. G. Wilson Shows Want

Legitimate Concessions. Will sell ex. on Cook House, Pop-Corn, Guess Your Weight, Photo Gallery, Long Range Gallery. Want Shows with own outfits. Can place Ride Help, good salary. This week, Dexter, Mich.; next week, American Legion, Howell, Mich. Want High Free Act. We are booked in Michigan busy defense area; short jumps. J. R. Green, wire. We have a good 4th of July spot. Write or Wire WILSON SHOWS as Per Route.

GRUBERG WORLD FAMOUS SHOWS

Playing Philadelphia lots all season and 12 weeks of fairs. No front gate. Want Ride Help and Concessions, legitimate Grind Stores only, one of a kind, \$20.00, privilege or will work one-third of net profit. Concession does a big business. Will buy 2 Bottle Ball Games complete, Harry Kerk, wire immediately; important. Wanted—Experienced Second Man for Merry-go-Round, Chair-o-Plane, Loop-o-Plane. Salary \$25.00 a week; no meal tickets. Must be sober or else do not apply. Showing this week, Front and Porter St.; next week, 10th and Bigler St., Philadelphia, Pa., or P. O. Box 101. Wire MAX GRUBERG, Manager.

BLUE RIBBON SHOWS

Want first-class Truck Mechanic, Wheel Foreman. Highest salaries, best of treatment. Also want Girls for Posing Show. Want Musicians and Performers for Minstrel Show. Want Side Show Acts. CONCESSIONS—Frozen Custard, Snowballs and few other Concessions still open. Our Fairs start July 4th. Address Buchanan, Mich.

JIMMIE CHANOS SHOWS WANT

Ride Help that can drive Semi for Merry-go-Round, Ferris Wheel and Chair-o-Plane. Few legitimate Concessions. Athletic Show Manager with Boxer and Wrestler. A few dates open. Fair and celebration secretaries, write. We have five good Rides, 20 legitimate Concessions and 3 Shows open for 4th of July spot. Come and see us. Pete Kritikros wants good Griddle Man for Cook House. This week, Decatur, Ind.; next week, Winchester, Ind. JIMMIE CHANOS.

STATE FIREMEN'S CONVENTION

On streets in Delphos, Ohio, June 15th to 20th, day and nite. WANT legitimate Concessions, no X. Opportunity for Bingo, Diggers, Cookhouse, Eating and Drinking Stands, Concessions of all kinds. This is the biggest celebration in Ohio, 90 fire companies competing, parades, fireworks, contests. Want Foreman and Second Man for No. 5 Ferris Wheel; highest pay, no meal tickets or trucks to drive. Ride Help all departments, come on. Can use Tilt and Chairplane, liberal terms. Minstrel, Monkey and other Shows; Ticket Sellers, Side Show Acts, Fire Eater, Magician, Mind Reading Act, Annex Attraction, Bally Girl, Freaks and Working Acts of all kind. D. STACK HUBBARD, Gen. Mgr., Urbana, Ohio.

Prell To Fulfill Contracts

BALTIMORE, June 6.—Management of Prell's World's Fair has announced this week that the organization will fulfill all contracts on the season and fair and celebration dates, altho Owner Sam E. Prell, general manager, is in a serious condition in South Baltimore General Hospital. Abe Prell will act as manager until his father recovers, with Leo Bistany, vet showman, assisting him.

ROUTES

(Continued from page 14)
Woods & Bray (Harrison) NYC, c.
Wyso, Ross (RKO Boston) Boston, t.

Y
Yola & Lysa (Belmont-Plaza) NYC, h.
Yost's, Ben, Quart (Diam Horseshoe) NYC, nc.
Yvette (Chase) St. Louis, h.

CIRCUS

Beers-Barnes: Clymer, Pa., 9; Cherry Tree 10; Sykesville 11; Falls Creek 12.
Cole Bros.: Jamestown, N. Y., 9; Meadville, Pa., 10; Mansfield, O., 11; Fostoria 12; Toledo 13-14; Flint, Mich., 15.
Cole, James M.: Norwich, N. Y., 9; Oxford 10; Sidney 11; Oneonta 12; Cooperstown 13.
Dalley Bros.: Abilene, Kan., 10; Salina 11; Lyons 12; Larned 13; Great Bend 15.
Gould, Jay: Tyndall, S. D., 10-11; Lake Andes 12; Bonesteel 13-14.
Kelly, Al G., & Miller Bros.: Logan, Kan., 9; Norton 10-11; Oberlin 12; Atwood 13.
King Bros.: Newcomerstown, O., 9; New Philadelphia 10-11; Uhrichville 12; Carrollton 13.
Lewis Bros. & Whitey Ford: Logansport, Ind., 9-10; La Fayette 11-12; Danville, Ill., 13-14; Hoopston 15.
Mills Bros.: Naperville, Ill., 9; Sandwich 10; Batavia 11; Barrington 12; Belvidere 13; Sycamore 15.
Polack Bros.: Reno, Nev., 19-21.
Ringling Bros. and Barnum & Bailey: Philadelphia, Pa., 8-13.
Russell Bros.: San Francisco, Calif., 9; Oakland 10-13.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alabama Am. Co.: Childersburg, Ala.
Alamo: Texarkana, Tex.
All-American Expo.: De Kalb, Ill.
Allen, Fred: Baldwinville, N. Y.
American Expo.: Sandusky, O.
American United: Olympia, Wash.
Anderson-Strader: Hays, Kan.
Arthur's American: Eugene, Ore., 9-14; Albany 15-21.
B. & H.: Ware Shoals, S. C.; Greenwood 15-20.
Bach, O. J.: Syracuse, N. Y.
Baker's United Attrs.: Sheridan, Ind.; Frankfort 15-20.
Bartley's All-American: Charleroi, Pa.
Barker: Morris, Ill.
Barkoot Bros.: Toledo, O.
Bazinet: Decorah, Ia., 8-14; Prairie du Chien, Wis., 15-21.
Beckmann & Gerety: Hammond, Ind., 8-11; Joliet, Ill., 13-18.
Bee's Old Reliable: Richmond, Ky., 8-20.
Blue Ribbon: Buchanan, Mich., 8-14; Morris, Ill., 16-20.
Bodart's Rides: Appleton, Wis.
Bowen Am.: Toano, Va.
Bowen's Joyland: Hayward, Calif.
Bremer: Wichita, Kan.
Bright Lights Expo.: Boswell, Pa.; Bloystown 15-20.
Buck, O. C.: Solvay, N. Y.
Buckeye State: Central City, Ky.; Henderson 15-20.
Buffalo: Oakfield, N. Y.; Wadell 15-20.
Bullock Am. Co.: Reed, W. Va.
Burling: Macomb, Ill.; Silvis 15-20.
Burke, Frank: Rawlins, Wyo.

Byers Bros.: East St. Louis, Ill.
Carr, Lawrence: Randolph, Mass., 15-20.
Casey, E. J.: Gainsborough, Sask., Can., 11-13; Virden, Man., 15-16; Rivers 17; Pilot Mound 18; (Fair) St. Claude 19-20.
Central States: Oberlin, Kan.
Cetlin & Wilson: Sharon, Pa.; New Castle 15-20.
Chanos, Jimmie: Decatur, Ind.; Winchester 15-20.
Cherokee Am. Co.: Howard, Kan.
Coleman Bros.: Willimantic, Conn.
Colley, J. J.: Picher, Okla.
Conklin: Kitchener, Ont., Can.
Convention: Allegany, N. Y.; Buffalo 15-20.
Cotton States: Dawson Springs, Ky.
Crafts Fiesta: San Diego, Calif.
Crafts 20 Big: San Jose, Calif., 8-21.
Crescent: Am. Co.; Draper, N. C.; Bassett, Va., 15-20.
Crystal Expo.: Bristol, Va.
Cunningham's Expo.: Uhrichville, O.
Curl, W. S.: Xenia, O.
Denton, Johnny J.: Lancaster, Ky.
Dick's Paramount: Providence, R. I.; Newport 15-20.
Dixie Belle: Salem, Ind.; Loogootee 15-20.
Dobson's United: Ida Grove, Ia.
Dodson's World's Fair: Bay City, Mich.; Suginaw 15-20.
Douglas Greater: Tacoma, Wash.; Bremerton 15-20.
Dumont Am.: Gibbstown, N. J.
Ebersole: Eldora, Ia.
Eddie's Expo.: Alliquippa, Pa.; Butler 17-23.
Edwards, J. R.: Pindlay, O.; Marion 15-20.
Elite Expo.: Kansas City, Mo.
Ellman: (35th & Lincoln) Milwaukee, Wis., 8-14; (Conway & Logan) Milwaukee 15-21.
Empire Am. Co.: Kennedy, Tex.
Evangeline: Marksville, La.
Fleming, Mad Cody: Columbus, Ga.
Four-Star Expo.: East Gary, Ind.
Franks Greater: Macon, Ga.
Fuzzell's United: Macon, Mo.
Garden State: Wharton, N. J.; Bethlehem, Pa., 15-20.
Geren's United: Scottsburg, Ind.
Gold Medal: South Bend, Ind.
Golden Belt: Windsor, Mo.
Golden West: Granite Falls, Minn.; Cass Lake 15-20.
Gooding: Harrison, O.
Gooding Greater: Ironton, O.
Grady, Kellie: Winfield, Ala.; Fayette 15-20.
Great Sutton: Marselles, Ill.; Danette 15-20.
Greater United: Odessa, Tex.
Groves Greater: Waverly, Tenn.
Gruberg's World Famous: Philadelphia, Pa.
Happyland: (Port & Outer Drive) Lincoln Park, Mich.
Heller's Acme: Burlington, N. J.
Henke Bros.: (N. 29th & W. Capitol) Milwaukee, Wis., 8-15.
Hemmes Bros.: Ashabula, O.
Henry, Lew.: Charleston, W. Va.; Clifton Forge, Va., 15-20.
Honest Kelly: Springfield, Vt.; Franklin, N. H., 15-20.
Hubbard's Midway: Urbana, O.; Delphos 15-20.
Hugley & Gentsch: Waverly, Tenn.
Hyalite Midway: Bixby, Okla.
Jones Greater: St. Albans, W. Va.
Jones, Johnny J., Expo.: Calumet City, Ill.
Kaus Expo.: Kingston, N. Y.
Kaus, W. G.: West New York, N. J.; Naugatuck, Conn., 12-20.
Keystone Modern: Morgantown, W. Va.
Lake State: (Centennial) Holt, Mich.
Lang, Dec, Famous: Fort Dodge, Ia.
Large, H. P.: Kansas, Ill.; Westfield 15-20.
Lawrence Greater: Baltimore, Md.
Lee, Coleman: Buffalo, Mo.
Lee, Roy: Melcher, Ia.
Lewis, Art: Woonsocket, R. I.
McKee, John: Steelville, Mo.; Potosi 15-20.
McMahon: Blair, Neb.; Wahoo 15-20.
M. & M.: Gloversville, N. Y.; Poughkeepsie 15-20.
Magic Empire: Ironton, Mo.

WANTED WANTED

Ferris Wheel, Girl Show, Side Show, 25%. Must be real frame-up. Concessions all open. Grab Joint, Frozen Custard, Candy Apples, Ball Games, Palmistry and any other 10¢ Grind Stores. Mispell, Jim Harber and others, write. W. J. MURPHY 323 Third Ave. PITTSBURGH, PA.

MOTOR CITY SHOWS

WANT neatly framed Pony Ride. WANT Shows with own outfits not conflicting. Good opening for Fun House, Minstrel, Athletic Show, Girl Show with strong bally, Dope Show or any Show of merit. WANT to enlarge our SUPER SIDE SHOW for our fairs. Can place Magician capable of handling inside, also two more Working Acts, Attraction for Annex. Frank Torda, Billy King, Edwardo, Alfred Green, Billy Baker, contact Art Converse, manager. (Salary from office.) Want Help for Life Show, Drome, Monkey Circus, Snake Show.

CONCESSIONS: Place Diggers, Snappers or Short Range Gallery, Palmistry, Ball Games, String Game, High Striker, Frozen Custard, Ice Cream and other Merchandise Concessions. ROUTE: Bedford, Ind., week June 15th; New Albany, Ind. (downtown location), week June 22nd; then the BIGGEST FOURTH OF JULY CELEBRATION IN THE STATE—Linton, Ind. Our fairs start in July, ending middle of October. All in DEFENSE area only; money plentiful; no farm communities. Want Ride Help drive semis.

VIC. HORWITZ, Columbus, Indiana, This Week.

LLOYD SERFASS, Gen. Mgr.

BERT ROSENBERGER, Gen. Rep.

PENN PREMIER SHOWS

Present

THE GREAT WILNO, Human Bullet, World's Greatest Free Attraction

Can place legitimate Concessions of all kinds—String Game, Shooting Gallery, Fish Pond, Hoop-La, High Striker, Pitch-Tilt-You-Win, Clothes Pin Race, also a few choice Wheels. Want Rides—Octopus, Spill 'O or Fly-o-Plane. Can place Shows with own equipment except Girl Shows. Can place Talkers and Acts for well-framed Side Show all new. No blackouts or gas shortages. Address all mail and wires to LLOYD D. SERFASS, Gen. Mgr., West Hazleton, Pa.; Williamsport and Lock have to follow; then into Pittsburgh steel territory.

POPCORN

MAMMOTH YELLOW, SUPER-JAP HULLESS, GOLDEN FLAKE, Etc., ALSO ALL KINDS PAPER BAGS, CONES, PEANUTS, CARTONS, SEASONING, POPPING OIL, POPCORN MACHINES, Etc.

A Penny Postal Card to us will bring you our 16-Page Descriptive Booklet Price List of Popcorn Supplies.

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"Over Sixty Years Distributing Popcorn"



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"The Showman's Insurance Man"

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CONCESSIONAIRES

JOE END—Says FOR THE HOTTEST NUMBERS IN MERCHANDISE FOR BINGOS GRIND STORES WHEELS
WRITE OR WIRE

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CARNIVAL FOLDER IS NOW READY

Contains a Complete Line of Specials for the Carnival Trade.
Write Us Today for Your Copy
State Type of Operator

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2125 Commerce St., Dallas, Texas.

BAKER'S UNITED ATTRACTIONS WANT

For Frankfort, Indiana, under Trades and Labor Council, June 15th to 20th, and for rest of season, Stock Concessions not conflicting and Shows with own outfits. Want Dancing or Peasng Show. Terms right. Address:

BAKER'S UNITED ATTRACTIONS
Sheridan, Indiana, this week.

WANT SHOWS

With or without own framcup, Girls, Mechanical, Monkey, Funhouse, Want Manager Athletic Show, Want Wheel and Loop Foremen. Ride Help capable driving Semis. Answer.

Fuzzell's United Shows
MACON, MO.

MAN OR COUPLE WANTED

To take complete charge of Popcorn and Candy Apple Stand on percentage basis. Phone or wire

MRS. HARRY KAHN

Pioneer Hotel SPRINGFIELD, MASS.

McMAHON SHOWS WANT

Shows and Concessions that work for 10 cents. Agents for Stock Concessions. Blair, Nebr., this week; Wahco, Nebr., on streets, week June 15; Fremont on streets, week June 22. New, large Defema Plants.

Maine Am. Shows: Bath, Me.; Brunswick 15-20.
Manning, Ross: Claremont, N. H.; Lebanon 15-20.
Marks, John H.: Morgantown, W. Va.
Mid-Way of Mirth: (Down Park) St. Louis, Mo.; Wentzville 15-20.
Midwest: Edgemont, S. D.
Moore's Modern: Plano, Ill.
Motor City: Columbus, Ind.; Bedford 15-20.
Nall, C. W.: Minden, La.; Crossett, Ark., 15-20.
Ozark: Van Buren, Ark.
Page, J. J., Expo.: Cumberland, Ky.; Middleboro 15-20.
Page, W. E., Am. Co.: Redboiling Springs, Tenn.
Pan-American: Alexandria, Ind., 8-10; Elwood 13-20.
Parada: Lexington, Mo.; Bethany 15-20.
Pearson: Gibson City, Ill.; Pontiac 15-20.
Penn Premier: Hazleton, Pa.; Williamsport 15-20.
Pioneer: Port Allegany, Pa.
Prel's World's Fair: Westville, N. J.
Prudent's Am.: Owego, N. Y.; Sidney 15-20.
Pryor's All-State: Fairmont, W. Va.
R. & S. Am.: Richmond, Va.
Reading's: Tompkinsville, Ky.; Elkton 15-20.
Reid, King: Potsdam, N. Y.
Reynolds & Wells: Sloux Falls, S. D.
Rogers Bros.: Mayville, N. D., 8-10; White Earth, Minn., 12-14; Oslo 16; Buxton, N. D., 17; Davenport 19; Abercrombie 20.
Rogers Greater: Hartford City, Ind.
Rogers & Powell: Water Valley, Miss.
Royal American: Cicero, Ill.
Rubin & Cherry Expo.: Champaign, Ill.
Scott Expo.: Pochontas, Va.; Bluefield, W. Va., 15-20.
Scottie's Midway Attrs.: Karnack, Tex., 8-27.
Siebrand Bros.: Salt Lake City, Utah; Ogden 15-20.
Shins Greater: Cornwall, Ont., Can.
Smith, George Clyde: Tyrone, Pa.
Snapp Greater: Columbia, Mo.
Sol's Liberty: Rock Falls, Ill.; Aurora 15-20.
Sparks, J. F.: Hazard, Ky.
Standard Shows of America: Hundred, W. Va.; Meyersdale, Pa., 15-20.
Strates, James E.: Rochester, N. Y.; Birmingham 15-20.
Stritch, Ed: Prement, Tex.
Sunburst Expo.: Buffalo, N. Y.
Sunflower State: Paola, Kan.
Sunset Am. Co.: Belle Plaine, Ia.; Iowa City 15-20.
Texas Kidd: Eldorado, Tex.
Tidwell, T. J.: Brownwood, Tex.
Tivoli Expo.: Parsons, Kan.; Chillicothe, Mo., 15-20.
Victory: Edinburg, Ind.
Virginia Greater: Morristown, N. J.; Fairview 15-20.
Wade, W. G.: Lima, O.; Richmond, Ind., 15-20.
Wallace Bros. of Canada: Chatham, Ont.
Wallace Bros.: Appalachia, Va.; Harlan, Ky., 15-20.
Ward, John R.: Monroe, La.
West Bros.: Council Bluffs, Ia.; South Omaha, Neb., 15-20.
West Coast Circus Shows: Livermore, Calif., 11-14.
West, W. E., Motorized: Cheney, Kan.
Wilson, E. G.: Dexter, Mich.; Howell 15-20.
Wilson's Famous: Mionok, Ill.
Wolfe Am. Co.: Spartanburg, S. C.
Wonder Shows of America: Appleton, Wis., 8-14.
World of Fun: Hundred, W. Va.; Cameron 15-20.
World of Mirth: Hartford, Conn.
World of Pleasure: Ecorse, Mich., 8-17.
World of Today: Monmouth, Ill.
Yellowstone: Winslow, Ariz., 13-21.
Zacchini Bros.: Millmont, Pa.
Zeiger, C. F., United: Cheyenne, Wyo.; Rock Springs 15-20.

MISCELLANEOUS

Chandu, Magician (Wm. Penn Hotel) Pittsburgh, until July 20.
Daniel, B. A., Magician: Heuvelton, N. Y., 8-13.
DeCleo, Harry, Magician: Conneaut, O., 8-13.
Dixiana Tent Show: Talcott, W. Va., 8-13.
Ginnivan, Frank, Dramatic Co.: Metamore, O., 8-13.
Ginnivan, Norma, Dramatic Co.: Bryan, O., 8-13.
Green, Magician: Heisler, Alta., Can., 10-11; Forestburg 12-13; Gaialead 15-16; Alliance 17-18; Castor 19-20.
Hermes & Marlene, Magicians: Otham, Ont., Can., 8-13; Hamilton 15-20.
Long, Leon, Magician, & Lee's Colored Minstrels: Mobile, Ala., 8-14.
Rixon's Dogs (school show): Douglasville, Ga., until July 1.
Russell, Slim: Texarkana, Ark., 8-13.
Schaffner Players: West Burlington, Ia., 8-13.
Willis, Magician: (Chinese Duck) Houston, Tex., 8-21.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Ames & Arno (Olympia) Miami 8-13.
Barry, Dave (Olympia) Miami 8-13.
Behees, Flying (Playland Park) Rye, N. Y., 8-14.
Bisbee's Comedians: Salem, Ky., 11-13; Morganfield 15-20.
Bowers, Cookie (Roxy) New York 8-13.
Bruce, Betty (Music Hall) New York 8-13.
Chase, Rhoda (Olympia) Miami 8-13.
Douglas & Dolan (Warren Club) Brooklyn 8-13.
Goodman, Benny, Ork (Paramount) New York 8-13.
Hannon, Bob (Roxy) New York 8-13.
Harris & Shore (Paramount) New York 8-13.
Heidt, Horace, Ork (Paramount) Minneapolis 8-13.
Hilton, M., & Mason (Olympia) Miami 8-13.
King, Carol (Roxy) New York 8-13.
Landrum, Robert (Music Hall) New York 8-13.
Lewis & Van (Olympia) Miami 8-13.
Morgan, Stuart, Co. (Roxy) New York 8-13.
Novellos, The (Palm Beach Cafe) Detroit 8-13.
Ripa, Bob (Roxy) New York 8-13.
Roberts, Jack & Renee (Wayside Inn) Marcy, N. Y., 8-14.
Romas, Flying: Phoenix, Ill., 8-13.
Tip, Tap & Toe (Paramount) New York 8-13.
Valentines, Flying: Man, W. Va., 8-13.
Wahl, Walter, Dare (Music Hall) New York 8-13.



WHILE THEY LAST MOTOR JUGS—First Run Seconds as They Come—ORDER NOW—DON'T WAIT

	Ea.	Doz.
0405—1 Gal. Thermos Jug, Regular	\$.75	\$ 8.40
0407—1 Gal. Thermos Jug, Spout	1.10	12.00
0411—1 Gal. Thermos Jug, Food	1.10	12.00
418—1 Gal. Thermos Jug, Spigot	1.45	16.80
419—1 Gal. Thermos Jug, DeLuxe Spout	1.45	16.20
414—1 Gal. Thermos Jug, DeLuxe Spigot	1.50	17.40
0412—1 Gal. Thermos Jug, Food & Spout	1.70	19.80
0413—2 Gal. Thermos Jug, Spigot	2.10	24.00

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SENSATIONAL CANDY PKG.

13 inches long, 3 inches high, 4 colors. Filled with a full cargo of candy chews. Packed 100 to carton.

100 Pkgs. \$4.50

Free Catalog of all Our Candy Pkgs. 20% Dep. on All Orders.

DELIGHT SWEETS, INC., 50 East 11th St., N. Y. C.

STANDARD SHOW OF AMERICA

WANTED WANTED WANTED

Shows with or without equipment. Also Rides with or without transportation, Octopus, Tilt-a-Whirl, Whip, Roll-o-Plane or Loop-o-Plane. Also few choice Wheels and Coupon Stores open. Small Cook-house wanted, privilege in tickets; also Popcorn. Geo. Hartley, get in touch with me. Don't forget Oakland, Maryland, Fourth of July spot. All defense territory after that. All wires or mail: Hundred, W. Va., this week; Meyersdale, Pa., week June 15th. Tommy Carson, Mgr.

HONEST KELLY SHOWS CAN PLACE

Athletic, Posing and Grind Shows. We have complete outfits. Legitimate Concessions, Cigarettes and Lead Galleries open. Can place Pan Game and Grind Store Agents. George Burkhart wants Acts and Help for Ten-in-One. Springfield, Vt., this week; Franklin, N. H., June 15-21

POLICE CARNIVAL

RIVERDALE, N. J., WEEK JUNE 15

Want Concessions all kinds. No Wheels or Coupons wanted. Sell X on Bingo, Custard, Popcorn, Photos, Cook House and American Palmistry. Can place one or two high-class Shows. Helman, wire. Want Ride Help. Want 2 high-class Free Acts, must be high. Can use 2 Telephone Men. All address: SGT. O'BRIAN, Riverdale, N. J. Western Union to Butler, N. J.

MIGHTY MONARCH SHOWS WANT

For Whiteville, W. Va., Firemen's Celebration, legitimate Concessions of all kind. Want Arcade and Diggers. Place good Grind Show. Have for sale Ell Wheel #5, now operating dual on show. Also have Chairplane for sale. Sell account transportation. Have best route of dates in east. Want Top Promoter. Address: N. P. ROLAND and GEORGE GOFFAS, Man, W. Va., this week.

WANT MERRY-GO-ROUND OR KIDDIE RIDE

And any other Rides that do not conflict for in and around Washington, D. C. Can also place strictly legitimate Concessions. P.S.: Government and defense workers galore and nothing but money in these parts. Wire, write

BARNEY TASSELL UNIT SHOWS
WASHINGTON, D. C.

JOHN R. WARD SHOWS

WANT SHOWS, SILO RIDERS AND TALKER (have complete outfit with Motorcycles). WANT MUSICIANS, TROMBONE PLAYER AND CHORUS GIRLS FOR MINSTREL SHOW. WANT MANAGER AND PEOPLE FOR ATHLETIC SHOW. CAN PLACE USEFUL SHOW PEOPLE, TALKERS AND GRINDERS. CAN PLACE STOCK CONCESSIONS AND WANT GRIND STORE AGENTS. WANT RIDE HELP WHO DRIVE SEMIS. WANT MAN AND WIFE TO MANAGE AND OPERATE COOKHOUSE. WANT SECRETARY. Address:

MONROE, LA., this week; BOGALUSA, LA. (biggest 4th of July Celebration in South).

BUCKEYE STATE SHOWS

WANT

For following route: Big Boonville 4th of July Celebration, Boonville, Ind., week June 29; Mt. Vernon, Ind., week June 22-27; Henderson, Ky., week June 15-20. Side Show Manager with acts. We have complete brand new outfit. Good proposition to right party. Independent Shows with own transportation. Good opportunity for Octopus or Holo-plane with own transportation. Can place legitimate Concessions that work for stock. This show plays only pay-roll tours, defense projects and celebrations. Address: JCE GALLER, Mgr., Central City, Ky., this week.

WANTED

For stationary location, 12 miles from City Hall, Detroit, in the heart of defense industries, Merry-Go-Round, Ferris Wheel, Kiddie Rides, Penny Arcade, Concessions—Hoopla, Fish Pond, Cane Rack, Ball Games, Shooting Gallery, High Striker, Scales. Two million people to draw from. Write or wire

LEO LIPPA

15458 WARD DETROIT, MICH.
Phone: UN 25922

FRANKS GREATER SHOWS CAN PLACE

Girl Show. Must have two or more girls. Have swell frame-up for same. Also Agents for Corn Game, Penny Pitch, Hit-or-Miss Ball Game, Good Griddle Man; Lonnie Steadman, wire. Ride Help for Big Apple. Will sell exclusive on Popcorn, Peanuts and Photos. All wire BILL FRANKS, in the Heart of the South's Biggest Defense Center, Macon, Ga.

LIBERTY UNITED SHOWS WANT

Ex. Popcorn, Apples, Snow, Custard, Photo, Fishpond, Lead Gallery and Pitch-Til-U-Win. No grift or gyps. Want Mixup and Minstrel Troupe with or without transportation. All answer by W. U. Home Defense Corps Celebration this week, Sumter, S. C.; Greenville to follow.

WRESTLER WANTED!

To join at once. Must be good outside man. Wire VANGEL BALLAM—KING REID SHOWS
This week, Potsdam, N. Y.

WANTED FOR CELEBRATIONS

Stock Concessions, Ball Games, Popcorn and Side Shows with own transportation, 25%. Ride Help that can drive truck.

JOHN MCKEE SHOWS

Steelville, Mo., June 8-13; Potosi, 15-20, under Lion's Club.

FOR SALE OR TRADE

Mechanical Show with good living quarters, all mounted on truck, in perfect condition and good tires.

MIGHTY SHEESLEY MIDWAY

Gary, Indiana, week of June 8th.

I. K. WALLACE ATTRACTION WANTS

Reliable Second Man for Ferris Wheel. Must work top and operate. Kiddie Ride Help. Top wages. Write or wire I. K. WALLACE, 1114 Spruce St., Apt. 37, Philadelphia, Pa.

B. & H. SHOWS WANT

For balance of season, Merry-Go-Round or Ferris Wheel. Completely framed Serpentine Show to reliable couple, 50-50; Della and Archie Warren, write. Ware Shows, week June 8th; Greenwood, week June 15th; all South Carolina.

WANTED

Cook and two, Counter Men. Top salaries paid. Wire or come on to

ROSS MANNING SHOWS

Claremont, New Hampshire

NEW ENGLAND AMUSEMENT CO. WANTS

To join on wire, Ferris Wheel Foreman, \$40 a week and bonus. Second Man, \$25 and bonus. Capable Bingo Caller, good proposition. Pan joint, Big Six Dealer, Concession Manager and All-Around Concession Help, Phone or Wire HARRY KAHN, Pioneer Hotel, Springfield, Mass.

Club Activities

Showmen's League of America



Sherman Hotel
Chicago



National Showmen's Assn.

Palace Theater Building
New York

CHICAGO, June 6.—President Carl J. Sedlmayr presided at the special meeting on June 3. Those present included Vice-President Harry W. Hennies, Past Presidents Sam J. Levy and J. C. McCaffery, M. H. Barnes, A. L. Rossman, C. D. Odum, Sunny Bernet, Al Sweney, Sam Bloom, Lew Keller, Morris A. Haft and Max B. Brantman. Members were grieved to learn of Brother E. F. Partello's death in Bridgeport, Conn. Brother Harry Hartzog, Great Lakes Exposition Shows, is recuperating from a recent operation. Denny Howard and Walter Hale visited, as did Mike Rosen and Ferd Schmitt, Beckmann & Gerety at Hammond, Ind., Royal American at Cicero, Ill., Fidler United at Calumet City, Great Lakes Exposition at Evanston, and Four-Star Exposition in Maywood brought these visitors: Pete Kortez, J. C. (Tommy) Thomas, Robert Kline, M. D. Westmoreland, Paul Studebaker, Sparky Gilson, A. J. Weiss, Charles H. Shepherd, Edgar G. Hart, Jimmy Annin, Ray Belew, Nate Eagle, Bert Smith, Al Carsky, Bill Randolph, Sammy Smith, Al Wagner and Lou (Peazy) Hoffman.

Listings for the Outdoor Amusement World Directory are coming in nicely. Fitzie Brown sending in several this week. List of members in the armed service includes Roger S. Littleford, Jr., Julius Turov, Robert Revolt, Carl J. Berg, William Shulman, Sam Wilner, Russell Dennis, William E. Saunders, Charles Rosenmutter, Morry Silberman, Leo Overland, Frank Winkley, Joe Miles, Robert J. Schulze, Irving C. Ray and Max Shaffer. Elmer Kussman is recovering from his recent illness. Floyd (Whitey) Newell, press agent, Great Lakes Exposition Shows, visited.



Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, June 6.—Club recently released a brochure that is of interest to every showman. Information contained in the give-away is important and large quantities are being placed in the hands of show people.

Financial statement shows assets to be nearly \$25,000. This amount has been built up during the 20 years that club has been in existence. Statement lists \$1,445.93 for Cemetery Fund; \$3,000, Cemetery Fund, U. S. Treasury Bonds; \$324.63, General Fund as of May 9; \$1,833.75, Savings; \$25, Revolving Fund, bar; \$35, petty cash account, office; \$3,000, U. S. Treasury Bonds; \$1,781.68, Emergency Sick and Relief Fund; \$117.50, Building Fund, bonds at cost; \$11,360, 284 graves, Showmen's Rest, and \$2,000, furniture, equipment, library.

Association's membership drive is under way and new members are being brought into the club on the basis of the dues payment, since the initiation fee has been waived for the time being. However, this is the last year that such an offer will be made and there will be no more drives at the reduced price. Officials feel that the club has so much to offer that it is unnecessary to offer further inducements since the organization is on such a sound footing. Membership stands at about 800 now and officials expect it to top 1,000 at the end of the year.

NEW YORK, June 6.—A special meeting of executive board was held in the rooms on Wednesday afternoon, presided over by President Art Lewis, with attendance by George A. Hamid, Max Linderman, Sam Rothstein, Max Hofmann, Daddy Simmons, William J. Bloch, Mack Harris, Elias Sugarman and Irving Rosenthal. Brother Rosenthal was prevailed upon to accept chairmanship of banquet committee for 1942, which is a positive assurance of the success of the event. When Brother Rosenthal gets behind anything it has to move and always in the right direction, forward. The drive for welfare fund is gathering momentum daily and notwithstanding the many fund-raising campaigns that are now under way in which the show boys are participating, they are doing a great job with their own. Tom Quincy, high diver and water-show operator, who has been in Europe for the last 19 years, dropped in for a chat. Tom returned on the refugee ship Drottningholm, which arrived on Tuesday, and immediately filled out an application blank. Smart boy, that Quincy.

Advertising contracts for the year book are now in the hands of members, many of whom have already signed up more than their quota. Max Linderman and his World of Mirth Shows are now in the lead in this field. Executive Secretary Sibley visited W. C. Kaus Shows at West New York and a number of new members were enrolled, including Mrs. Kaus for the Ladies' Auxiliary. Membership drive is going great guns. There is no doubt but that this will be a record year for new members. Dr. Ralph Garfield Hull, James A. Moran, John J. Conway, Samuel E. Friedman and William H. Sanders are the latest additions to the roster. Sibley visited Art Lewis Shows at Fairfield, Conn. Business good and everybody happy except for the shadow caused by the serious illness of Dr. Pertelli, show physician, and Eddie Viera, head of free act. Eddie Madigan, who operates the eatery on this show, had a rib removed in Leigh Memorial Hospital, Norfolk, Va. It is hoped that this extremely popular boniface is on the road to recovery and will be with us again very soon.

Brother Harry Heller is back in New Jersey after successful stands in Pennsylvania. Harry is one of the NSA stand-bys. . . Sam Prell is still in South Baltimore General Hospital, where he is slowly recovering from a most serious automobile accident. . . Nate Weinberg spent a few days in a New York hospital for observation. As the medics could not determine what his ailment was and Nate felt okay, he decided to leave. Seen around the rooms; Eddie Elkins, Dave Epstein, Andre Dumont, Arthur Hill, Daddy Simmons, Red Finklestein, Arthur Campfield, L. (Dada) King, Louis King, Frank Miller, Jack Carr, Irving Udowitz, Doc Morris, Jimmy Davenport and many others, including Theo Wolfgram, former Paris correspondent for *The Billboard*. Business on the road must be good from the way money is coming in for dues. The 1943 card is a work of art and gives a fellow a prideful feeling to have one in his pocket. Have you got yours?

Ladies' Auxiliary

The last social meeting of the season was held on May 27 and attended by 25 members and officers. Chairman Lillian Brooks of entertainment committee resigned that position due to ill health, and Vice-Chairman Edna Riley was appointed to fill her place, with Dolly Udowitz named vice-chairman. Vacancies on sick committee were filled with naming of Jeanne Grey and Mae Schoonmaker, and Jeanette Rattiner was named to entertainment committee. Sister Bess Hamid leaves for Maine, where she has taken a place for the summer. Final plans were laid for picnic to be held at Palisades Amusement Park on June 5 and a number of tickets were sold, as

well as books of tickets for War Bonds which will be awarded on that day. Chairman Edna Lasures, ways and means committee, who also attended meeting, her first in some time, visited Art Lewis Shows and disposed of a large number of books. First member to pay 1943 dues was Bertha Smith, with Jeanette Rattiner second. Sympathy to Sister Gene Winsor on the death of her mother. Sister Kate Benet is keeping busy at White City Park, Worcester, Mass. Life members Julia O'Donnell and Patricia Lewis advise that they will soon start a drive on penny bags for Orphans and Poor Kiddies' Christmas Fund, and Sister Rose expects to make it three life members on Art Lewis Shows this year. Final meeting, a business session, will be held on Wednesday, June 10.

NSA FETE

(Continued from page 29)

about taking the chairmanship, for which he was slated, due to pressure of work, but club's executive committee, in special session on Wednesday, persuaded him to accept a post with whose ramifications he is so familiar, it having been suggested that this emergency year calls for an experienced chairman. Put to him in this way, Rosenthal withdrew his stated objections and plunged into plans with enthusiasm.

FOR SALE

CALLIAPHONES

One demonstrator, one rebuilt, without power. Write for prices.

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Box 310, Muscatine, Iowa

ORGANIZED SOUTHERN NON-GRIFT CARNIVAL

Due to Draft

WANTS

Little Beauty M.G.R., Eli No. 5 Wheel and Mixup, with or without transportation. Short jumps. Out until Dec. and well booked. All replies: BOX D-241, Billboard, Cincinnati, O.

W. E. WEST

MOTORIZED CARNIVAL

Wants Ride Help for Eli Wheel, Merry-Go-Round and Loop. Must drive truck. Concession Agents and Concessions, come on! Small Cookhouse and Shows with or without own equipment. Open for good Fourth July. Harry McNalley and Eddie Carr, come or wire now.

Cheney, Kansas, this week.

WANTED RIDE HELP

FERRIS WHEEL, CHAIR PLANE and others. HARRY MAMSCH 4147 Dickenson Av. CHICAGO, ILL.

SUNFLOWER STATE SHOWS WANT

Cook House, Diggers, Novelties, Scales, Snow, Apples, Candy Floss, Darts, Grind Stores, fifty-cent limit. Foremen for Wheel, Merry-Go-Round, Mixup, Kid Ride, Managers and People for Ten-in-One, Athletic, Grind Show, come on. Have second best route in State. Close West Texas December 1st. Victory Celebration, V.F.W., Manhattan, Kansas, June 22-27; Wamego, Kansas, July 3. V Fairs start Eureka, Kansas, July 27; ten to follow. Wire or come on. Paola, Kansas, June 8 to 13.

GIRLS GIRLS

For Girl Show. Strip Tense, Fan, Hawaiian, etc. With or without wardrobe. Top salary. Also Ticket Seller. F. W. MILLER, American Exposition Shows, Sandusky, Ohio, this week.

WANTED

Dart Balloon, Bowling Alley, Duck or Fish Pond for stock only. Ferris Wheel or M. G. R. Foreman. Prefer one who understands sure light plant. WANT for 20 or more weeks—High Pole Act. Man to look after Concession Tents. Write or wire MIKE ZEIGLER, Hotel Milner, Philadelphia, Pa.

MINSTREL SHOW OUTFIT FOR SALE

Thirty by Sixty Tent, Stage, Front and Seats. Bargain, \$150.00. Must be taken this week. Address: G. A. HARTZBERG, Sabraton, W. Va.

WANT AGENTS

Ball Game and Stock. Wire, come on.

R. L. WADE

Zachinal Bros.' Shows Millmont Park, Penn.

Direct from the Lots

James E. Strates

Altoona, Pa. Week ended May 16. Location, Driving Park. Business, poor. Weather, rain five days.

Monday night opened fair, but it rained the five following days and half the shows tore down early Saturday. Thru strenuous work by Master Mechanic James Yotas all wagons were off the lot and on the train in good time. Practically everyone on the show wore boots all week. C. Foster Bell, advance press agent Cole Bros.' Circus, was a nightly visitor. Gate admission has been increased to 15 cents and free acts are the Four Albanis and Adele Nelson Dancing Elephants. Added to the cast of Nancy Miller's Gay Hawaii were Louella Nivens and Tangerine Howard. Jimmy Francis is handling the front of the Unborn Show, and Joe Sciotino's 1942 Vanities has added the Decapio Brothers' accordion act. Whitey Rogers is doing a good job at Walter Marks's Liondrome. Steve Gekas is making improvements in his Mammoth Midway Cafe. Bill Hegerman completed a tunnel for his Miniature Streamlined Train. Al Tomaini, Side Show operator, entertained these show-folk: George Stevens, Mr. and Mrs. Steve Harris, Tony Wilkins, George Albertus, Will Graves and Dug Osterly. Bill Sylvan is handling the front of the Side Show. Walter Lumpkin is handling the utility department. **MARK BRYAN.**

John H. Marks

Martinsburg, W. Va. Week ended May 30. Location, Kackley Field. Auspices, Hoss Company No. 3. Business, fair. Weather, fine.

Shows made a long move here from Hampton, Va., and encountered some delay in opening Monday night. Baggage cars did not arrive until late Tuesday afternoon. Cookhouse truck broke down en route and arrived Tuesday. Weather was good here, but business was extremely light the first part of the week. Decoration Day was cool and cloudy, but Saturday night turned out big and sent the week's receipts to a satisfactory gross. Mrs. John Cravas, wife of one of the cookhouse operators, visited her husband here. Pat O'Connor, talker, joined Doc Anderson's Harlem Minstrel Revue. Sensational Kays, free act, visited recently. Jack Firpo, well-known concessionaire, is doing well. Pete and Mickey Mantz, concessionaires, also clicking. *The Journal*, local daily, was liberal with space. **WALTER D. NEALAND.**

O. C. Buck

Oneonta, N. Y. Week ended May 30. Location, Fowler's lot. Auspices, Central Labor Union. Business, good. Weather, fair.

Opening night garnered over 1,400 paid admissions. At 9 p.m. a surprise blackout was sirened and patrons were left on the rides for 30 minutes. Fewer than 50 left the grounds, and when the lights went on festivities picked up again. Next day's papers carried a statement by a visiting government official complimenting showfolk on their co-operation. Orrin Packard, billing agent, was aided greatly by Bill Lynch, who owns the local billposting plant. Decoration Day saw ticket sellers working from early morning until late at night. Midway was jammed with farmers. Freddie Munn's Monkeyland was popular, as was Goldie Pitts's Side Show. *The Oneonta Star* was liberal with space. Irish Jack Lynch spent much time visiting a brother who is in business here. Mr. and Mrs. Walter Karnes left the Motor-drome and joined James E. Strates Shows. Sam Pedrone left to join the army. Harold is holding his War Bond Club together with big stamp sales weekly. James R. Kelleher, general agent Sunburst Exposition Shows, visited with Owner Gerald Barker. Mr. and Mrs. Bill Hegerman, James E. Strates, also visited. **LON RAMSDELL.**

Gold Medal

Logansport, Ind. Week ended May 23. Location, Southside Ball Park. Auspices, Moose. Business, good. Weather, fair.

A good week of weather, committee that was tops, co-operation from *Pharos-Tribune* and city and county officials made this date another good one. Governor Grey and committee were on job at all times. Business started good Monday night and continued the rest of the week, altho it was cold several nights. Birthday party tendered Oscar Bloom and Jim Pearce in the Moose Club proved a success. Captain Bell, free act, was popular. Women members tendered Mrs. Betty Marble a baby shower Thursday afternoon. In attendance were Mrs. Oscar Bloom, Mrs. Alma Richards, Mrs. Paul Farris, Peggy Wilson, Mrs. Bob Heth, Mrs. Lee Moss and Nancy Lee, Mrs. E. Tyree, Mrs. Mike Mayberry, Mrs. Wayne Sovan, Mrs. James Pearce, Mrs. Earl Parks, Betty Parks, Mrs. Fannie Abel, Mrs. C. Tennyson, Mrs. Thelma Frenzel, Mrs. Elaine Scott, Mrs. Maury Brod, Mrs. Corky Neill, Mrs. J. F. Murphy, Mrs. Dale Leckbee, Mrs. Lulu Platt, Mrs. Barney Lamb, Mrs. Ben Michaud, Mrs. George Lucas, Mrs. Olga and Rosella Stelman, Mrs. Jean Caldwell, Mrs. Pauline Dunn, Mrs. Edna Waters, Mrs. Shirley Fuller, Mrs. Dorothy Parker, Mrs. Grace Hartley, Mrs. Ann Easley, Mrs. Ruth Bowen, Mrs. Roy Pickard, Mrs. Marion Bell, Mrs. Ethel Mallett, Mrs. Miller, Mrs. Lester Leidke and Mrs. Bobbie Boswell. H. B. Shive, Blue Ribbon Shows, visited several times during the week. **HARRY E. WILSON.**

Dee Lang

Galesburg, Ill. Week ended May 30. Location, Allen Showgrounds. Business, good. Weather, good.

Good weather, the first in five weeks, greeted shows here, enabling all to recoup some of the losses sustained in the

last five weeks. Among recent visitors were Harry Lawless, Ruth BreCount, Blanche Griffen, Denny Pugh, Mr. and Mrs. Matt Dawson, Pete Kortez; Frank Joerling, *The Billboard*; Jack Dorins and Mr. and Mrs. Ed Evans. Marie Jones motored to her home in Richmond, Ind., and spent a few days visiting her mother. Mr. and Mrs. Buster Lahrman joined here. George A. Golden and Charles Goss went to Chicago for the funeral of L. S. (Larry) Hogan. Mrs. Charles Reynolds joined her husband, who has the diggers. Mr. and Mrs. Ralph Green closed to leave for the East, where they will enter defense work. **GENE MILLER.**

Endy Bros.

Trenton, N. J. Week ended May 23. Location, South Broad Street Show-grounds. Auspices, Hamilton Republican Club. Business, good. Weather, good.

Shows made a fast 70-mile move in here and were ready for opening Monday night. Location was next to Hunt's Circus quarters and their representative, Mr. Kemp, helped locate grounds and also made all arrangements for water. Charles Hunt also was on hand and visited with showfolks. Business started slow, but toward the end of the week attendance was way above the average. Rocket was the top ride, with Elsie Wolf's Victory Rewue leading shows. Aloy and his sister joined here, as did a number of concessionaires. Bill Tucker did a good layout job. Visitors included Dr. Turner, Raymond Sheetz, Clem Schmitz and Frank Clark. Papers and radio station were liberal with space and air time. Town was well billed by Barney Meehan. Committee, headed by Fred Schultz, co-operated. New Diesel power plants, under supervision Jimmie Zabaski, did a good job here. George Berman visited one night. **HARRY STOOPS.**

Garden State

Phillipsburg, N. J. Week ended May 23. Location, Main Street. Auspices, Delta Sigma Fraternity. Business, good. Weather, fair.

Shows opened Monday night to one of their largest crowds in a number of years. Charles Siegrist Troupe, free act, was well received, and Dave Abbott, catcher, and Bill Atterbury, flier, have been added. Jimmy Corey's Victory Girl Show led shows, and twin Ferris Wheels topped rides. W. B. Cushman's pony track is clicking. All concessions reported satisfactory business. Juggie Podsobinkis joined with his concessions, and A. Sandman added one. Charles Tompkins and Frank Rappaport placed two more stores on the midway. Jimmy Brown placed another concession, as did W. Davis. Postmaster William Fisher gave good co-operation and shows received plenty of publicity, with Station WEST giving three spots a day. Advertising truck, under Raymond Parker, is doing a good job. **H. W. ARNOLD.**

J. J. Colley

Perry, Okla. Week ended May 30. Location, downtown. Auspices, American Legion Post. Business, good. Weather, rain two nights.

This date marked shows' eighth week, and business has been above last year's figures. Altho shows had only two nights' work in Shawnee, Okla., business was better than last year. Organization carries 4 shows, 5 rides and 20 concessions. Staff is the same as last year with the exception of Casey Smith, who is lot superintendent and *The Billboard* sales agent. It includes J. J. Colley, owner-manager; Ed McFarlin, business manager and general agent; Ralph Reed, secretary; Mrs. J. J. Colley, treasurer; Belle McFarlin, supervisor of ticket sellers and takers. Mrs. J. J. Colley and Mrs. Belle McFarlin are on the sick list. **CASEY SMITH.**

J. F. Sparks

Williamson, W. Va. Week ended May 30. Location, Kentucky side of free bridge. Business, satisfactory. Weather, fair.

Shows' second week here so business open slow, but it built up nightly, with a large crowd jamming the midway until late Saturday night. Plenty of money was in evidence, with shows, rides and concessions getting good play. Bill Dollar, in charge of publicity, staged a click Kiddles' Matinee, using merchants' coupons. Williamson officials co-operated. C. A. Conyers, special agent, posted plenty of paper. Manager Sparks went

Snake Show Tent

No. 578—Used Hip Roof Tent, size 12x14 feet, made for 2 center poles. Roped ridge. 4' pitch. Top 6 oz. Army White Baloo. 7' walls, 8 oz. Army White Baloo. Fair condition. Top and wall **\$34.75**

Many Other Used Tent Bargains.

Write—Wire—Phone

BAKER-LOCKWOOD

14th Ave. at Clay St., KANSAS CITY, MO.
America's Big Tent House
Eastern Representative, A. E. CAMPFIELD,
152 W. 42d St., New York City, N. Y.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Pat set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c.

Automatic Bingo Shaker. Real Class **\$12.50**

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 **1.25**

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x5, per 1,000. **1.25**

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stamped in pads of 25. Per M **1.50**

Box of 25,000 Black Strip Card Markers..... **1.00**

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.

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Our Specialty for Over 46 Years

UNITED STATES TENT & AWNING CO.

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WRITE SIOUX TIRE & BATTERY CO.

SIOUX FALLS, S. D.
Buy on Our Easy Terms.

TENTS—BANNERS

We Are Still Making Carnival and Concession Tents.

Charles Driver—Bernie Mendelson.

O. Henry Tent & Awning Co.

4862 North Clark Street CHICAGO, ILL.

DELUXE SOUND SYSTEM

25 watt peak, A.C. or battery operated, only \$89.50. Complete with turntable, fine mike and two big speakers. Ideal for Sound Truck.

SIGMON RADIO SERVICE

708 BIGLEY CHARLESTON, W. VA.

USED SIDEWALL SALE

7-foot, 35 cents per foot; 8-foot, 40 cents per foot; 9-foot, 45 cents per foot. White and roped top and bottom. Good, used Concession Tents, 10x14, \$89.50.

MAINE AWNING & TENT CO.

230 Main St. CINCINNATI, O.

AGENTS WANTED

Fred Fournier wants Clothes Pin Workers. Address: **FRED FOURNIER**, Care James E. Strates Shows, Inc., Week of June 8th, Rochester, N. Y.; week of June 15th, Binghamton, N. Y.

H. P. LARGE SHOWS WANT

For long string of Homecomings and Celebrations, any Kiddie Ride, Bingo Help. Legitimate Concessions of all kind, come on: I will place you. Want Shows of merit. This week, Kansas; then Westfield, Toledo, Altamont, Findlay, Strasburg, Palestine and 7 others to follow; all Illinois.

WONDER SHOWS OF AMERICA WANTS

Bingo Counterman and Cigarette Shooting Gallery Agent; write or wire Louis Yaffa. Talkers for Zeke Shumway's Motordrome; wire Zeke Shumway. Agents for Bowling Alley, Razzle Dazzle and Roll Downs; wire R. W. Rocco. Appleton, Wisconsin, until June 14th.

J. R. EDWARDS SHOWS WANT CORN GAME WANT

Cook House, Cigarette Shooting Gallery, Heart Pitch-Till-You-Win, Custard Machine, Soft Drinks, High Striker. Want Chairplane Help. Want Agent for Penny Pitch, James Fish, come on; also Marvin Hoffman. Address all mail and wires to J. R. EDWARDS SHOWS, Findlay, Ohio.

WANTED AT ONCE GRIND STORE AGENTS

Address: **DODSON'S WORLD'S FAIR SHOWS** Bay City, Mich., June 8th to 13th; Saginaw, Mich., June 15th to 20th.

WANTED

Caterpillar Foreman, wages \$40.00 and \$45.00. **GEO. YAMANAKA** Care World of Mirth Shows Hartford, Conn.

WANTED

Experienced Shooting Gallery Man. Must drive truck. Good pay. Wire **L. A. GOETZ** Care Bantly Shows Week of June 8, Charlerot, Pa.

BRIGHT LIGHTS EXPOSITION SHOWS

Stoystown, Pa., all next week. Firemen's Celebration. Want Shows, Rides and Concessions not conflicting. Carrying 3 Free Acts. No gate. Write or wire **JOHN GECOMA** Boswell, Pa., this week.

SECOND-HAND SHOW PROPERTY FOR SALE

\$12.50 Oliver Visible Typewriter, Working order. \$35.00 Iron Boot Torture Subject in glass case. \$15.00 New A Tent with Poles, 8x10 ft. \$5.00 New Government Desk Trunk. Cost \$30.00. \$10.50 Heavy Canvas Tarpaulin, 10x15 ft. Others. Lord's Prayer Penny Machine with 3 Dies. Cheap. **WEIL'S CURIOSITY SHOP** 12 Strawberry St. Philadelphia, Pa.

to West Virginia on business. Roy Farmer was inducted into the army, and Bob White also received his call. Dad Richards, front gate tickets, left for Wallace Bros.' Shows. Mr. and Mrs. Harry Lotridge also closed to join another show. Jim Sparks left on a business trip to Louisville. Alcidos, five act, left to fulfill park engagements. Cotton Club line-up now includes George Dennis, producer and emcee; Sparkplug Goodman and Sparkplug Hall, comics; Rosa Moran, blues singer; Alberta Mack, characters; Gene and Pearl Jordan; Mary Brown, Sarah Jordan, Pearl Bowen and Bessie Dennis, chorus; band, Otis Jordan, leader and trumpet; Ben Porter, second trumpet; Bo Mills, trombone; Tuba Thomas, bass; Jessie Brown, drums. Jimmie Phillips completed repairs on his trailer, which was damaged on the jump from Cullman, Ala.

R. L. OVERSTREET.

Bantly's All-American

New Castle, Pa. Week ended May 30. Business, good. Weather, good. Pay gate, 10 cents.

Shows experienced one of the best week's business of the season here so far. Mitch Mitchell, Blackie Seamster, Phyllis Heffernan and Skyscraper Willie were guest stars on a half-hour program over Station WKST. Frank Ludolph left for the Army but returned with a deferred classification. Buddy Rilce and Jake Arrowood have also been placed on the deferred list. Mr. and Mrs. J. D. Cunningham joined. He will work the candy apple stand. A. J. Budd had a new set of banners on the Bobo Show. Dorothy Lunsford, of the Side Show, left for a visit in Peoria, Ill. Mrs. LeRoy Harder, who has been in a hospital in Memphis, joined her husband and daughter here. Tiny Phillips joined Bert Melville's Hot Spot Revue and

her husband is working for Slim Hetrick on the rides. Mr. and Mrs. Harry Faith visited their home in Kittaning, Pa. Goodfellowship Club met Thursday night and decided to put a service flag with service stars on it and fly it over the main gate, in honor of the boys in military service. Entertainment program included the writer, Dorothy Lunsford and Flash Gordon. Belongings of Lester Hicks, his wife and two children, were burned up when his living top caught fire. Al Dorso celebrated his birthday on Saturday at a party in Al's Diner. Among visitors were Harry Copping, Jake Shapiro and Mrs. O'Hara, Fair Publishing Company.

FAY RIDENOUR.

Mighty Monarch

Christianburg, Va. Week ended May 30. Business, fair. Weather, rain and cold.

Tuesday and Thursday were lost to rain, and shows had their first blackout Friday night, with air-raid wardens giving shows a 100 per cent rating. New Diesel light plant arrived and is working nicely. Organization is in its second week of raising funds for the Army and Navy Relief Fund. Personnel is co-operating and donating generously and first week grossed \$190, with the second week taking in \$142 so far. Meetings are held each Wednesday night. Owner N. P. Roland returned from a trip to West Virginia. Shows carry 6 rides, 5 shows and 40 concessions. The Flying Valentinos are the free attraction. Mrs. B. Crimi made a trip to Tampa. Mrs. Joe Carr held a baby shower for Mrs. Murphy, who received many gifts.

GEORGE VALENTINE.

Bright Lights

Confluence, Pa. Week ended May 30. Location, City Park. Auspices, Fire Department. Business, good.

This spot had the appearance of a busy winter quarters the first four days. Nearly all stands were repainted, and everything on the Merry-Go-Round, except the horses and center scenery, was painted. Outside scenery was replaced by red, white and blue bands with gold stars on the white band, and shields are blue with a white V for Victory. Because the power company was short of transformers, Thursday night was lost. Decoration Day saw the midway jammed from 2 p.m. until nearly 1 a.m., giving the shows their biggest day to date. Gross was over 50 per cent ahead of last year. Jack Dailey, Pittsburgh, spent three days as the guest of Manager Gecoma. Mrs. A. J. Humann added a concession, as did Billy Leon. The writer has taken over the novelty stand. Manager Gecoma purchased an office top. Beers & Barnes Circus was in town Monday and Manager Barnes was host to the shows' personnel at the night performance.

Harrisonburg, Va. May 18-26. Auspices, fire department. Business, good. Weather, rain, one day.

The 170-mile jump from Danville, Va., was made in good time and first part of week was only fair. Thursday was lost to rain. Several truckloads of shavings were spread on the midway Friday, but lot was still soft Sunday and trucks had trouble getting off. Captain McVay will be retained as free. Shows will have a three-day lay-off in Confluence, Pa., and then operate for nine days. Mrs. A. J. Humann suffered from a heavy cold and Manager Gecoma is recovering from a badly cut leg, sustained when he tripped over a pile of ride iron.

F. A. NORTON.

Alamo Expo

Oklahoma City. May 17-23. Auspices, Labor and Trade Council. Business, good. Weather, ideal.

Shows were said to be the first to locate downtown in five years, but business did not come up to expectations despite heavy advance billing, daily radio announcements and favorable newspaper publicity. Night crowds averaged about 3,000. Herman Reynolds, chief mechanic, is doing a good job with equipment. Show has not lost an opening night so far. An example of co-operation was displayed by concessionaires Hypo Dencke, Tony Kitterman, Black McPete, Bill V. Bass, Billy Miller, H. Guyton and Bing Bajino when they helped erect the Scooter and aided in unloading other equipment in order that attractions would be ready for opening here. A Red Cross committee, under direction of Owner Jack Ruback, has been formed whereby all members will donate a set amount weekly. Lorraine Base will gather donations from showfolk; Irene Oliver,

rides, and Bobby Hyman, concessionaires, Dorothy Scott, Bernice Kitterman, Martha Rogers, Harry and Juanita Hunter are doing well with their concessions. Flossie Genster's cookhouse is popular. Red Hughes received his induction papers from the army. Dick Haven, Billy Miller, Dorothy Scott, Margaret Maynard, Mr. and Mrs. Guyton, Mr. and Mrs. Jack Ruback, the writer, and Goldie and Dorothy Barnett, were guests of Albert Wright at a birthday party at Cow Shed night club. Bill Carr purchased a house trailer, and a baseball team was formed by ride employees, captained by Tony Pelligrini. Benny Hyman is recuperating from a recent illness.

LARRY MULLINS.

Sunset Amusement

Leavenworth, Kan. Week ended May 23. Business, good. Weather, rainy.

After a short move from Atchison, Kan., shows scored a good week here despite heavy rains. Owner and Mrs. Gorman are routing shows. Rides did well here. Mr. and Mrs. Pat Murphy returned with their Athletic Show. R. A. Gordon is here again with his diggers and popcorn stand. Pop Weaver and family joined with their bingo stand. Louise Harold's Girl Show is clicking. Mr. and Mrs. Arthur Alexander, formerly with Blue Ribbon Shows, joined with mouse game, hoop-la, penny pitch and Penny Arcade. Electrician George Martin is taking over as truck and ride superintendent. Fred Reckless is the free attraction.

HERBERT MORROW.

West Coast

San Jose, Calif. Week ended May 18. Location, Spartan Stadium Field. Business, good. Weather, cold and windy. Pay gate, 15 cents.

Shows scored another successful week here despite cold and windy weather. Shows were located on San Jose State College Field, and inclement weather held attendance under last year, but business was good enough to give shows a satisfactory stand. Town was well billed and press and promotion were handled by Art Craner, who had lavish spreads in all papers and a tie-up with one of the larger markets for Kids' Day, May 18. Shows had numerous visitors from San Francisco, and Clyde Fischer, city councilman, was on hand nightly. Frederick Weddleton, manager Santa Clara County Fair, was the guest of Manager Mike Krekos. Jack Joyce made a hurried trip to Los Angeles. The Joyce-Stark Circus continues to draw. Art Craner left to join General Agent W. T. Jessup in Oregon, and the latter advises that he has shows booked solid.

Wolfe Amusement

Greenwood, S. C. Week ended May 16. Business, good.

Shows played a new lot in the heart of town and business was exceptionally good. Shows are carrying 4 rides and about 20 concessions. Spot Baysinger's bingo is clicking. A surprise party was tendered Sly Maxwell. Guests included Ted Chapman, R. G. Davis and Homer Scott, who was emcee.

Sol's Liberty

Pekin, Ill. Week ended May 30. Location, Normandale Showgrounds. Auspices, Jeffersonian Club. Business, fair. Weather, warm and clear.

Shows enjoyed the first mild weather of the season here, and local bus company co-operated by running busses direct to the lot on convenient schedules. Attendance at Children's Matinee, Saturday, was lightest of the season, and it was evident that most everyone had

HARRY G. SEBER WANTS

For the Finest Framed Girl Revue on the Road: Girls that Double Chorus and Specialties, outstanding Specialty Dancers to feature, Adagio Team, Apache Team, Dancing Trio, Roller Skating Team or Trio, Prima Donna, Comedy Bicycle Act, Organized Jazz Band or Musicians. Long engagement, top salaries, best of treatment. Want to hear from Sandra Byrd, Elisa Land, Betty Burke, Louise Keller, Patsy Miller, Connie Hale, Alice Kane, King and Roche, Don McAdoo, Andy Anderson. Musicians who were with me last year, get in touch with me.

HARRY G. SEBER

Care Rubin & Cherry Shows, 155 North Clark Street, Chicago, Ill.

J. F. SPARKS SHOWS

WANT For WANT KENTUCKY'S LARGEST 4TH OF JULY CELEBRATION PAINTSVILLE, KY.

Sell exclusive on Frozen Custard, Snowball, Candy Floss and Apples, Fruit Stand, Watermelons, Long-Range Gallery. Book two or three good Grab Joints. Can also place Reader for beautifully Framed Mitt Camp. Book two or more good Grind Shows. Want Foreman for Chairplane; also Ride Help that drive semis. Jack Auburn wants Talker for one of the strongest Geek Shows in the Country. Must be experienced. All Replies J. F. SPARKS SHOWS, Hazard, Kentucky

BECKMANN & GERETY SHOWS

WANTED: Sober, reliable Help. No others need apply. Polers and Trainmen, Tractor Drivers, Ride and Show Help, Train Porters.

—WE PAY HIGHEST SALARIES—

Address: Hammond, Ind., until June 11th; then Joliet, Ill., June 13 to 18.

WORLD OF MIRTH SHOWS

WANT: Help in all departments. Ride Men especially. Good opportunity for well-paid all-season jobs. Also Grinders and Men to Handle Canvas.

Address MAX LINDERMAN, General Manager, Hartford, Conn.

FAIRS 12

WALLACE BROS.' SHOW

FAIRS 12

Wants Pea Ball, Pan Joint, Guess Your Age, Frozen Custard, Ice Cream, Fish Pond, Ball Game, Cane Rack, Balloon Darts, Bowling Alley, Coca-Cola Joint, Lead Gallery, Photo, Cigarette Gallery. Agent for Wheels and Grind Stores, come on. Can place Fun House, Crime Show, Dancers for Girl Show, Musician and Performer for Minstrel. Want Ride Help, Semi Drivers, Working Men, Cook House Help, Talker, Grinder, Ticker Seller, Ball Game Workers. Appalachia, Va., this week; Harlan, Ky., June 15th to 20th.

VICTORY AMUSEMENT PARK

DOTHAN, ALA., OPENING DATE CHANGED TO JUNE 19 (ACCOUNT DELAY IN MATERIALS)

Can still place Rides, Shows, Concessions not conflicting with what we have. Real opportunity for Bingo, Arcade, Roller Rink. Save gas—save tires—save your rolling stock. Get set for the duration in this booming defense and trading area. 100,000 people and more arriving daily and starved for amusement. All replies: VICTORY AMUSEMENT PARK, 311 MONTANA, DOTHAN, ALA.

BINGO CALLER WANTED

Spencer Rodney, get in touch with me. Counter Man wanted. Harry Martin, Tony Raber, wire. Bucket Agent wanted. No booze hounds.

F. W. PEPPERS

Care Pryor's All State Shows Fairmount, W. Va.

CARNIVAL FOR SALE

Rides all newly painted, all in first-class condition; Merry-Go-Round, Ferris Wheel, No. 5 Ell Chair-plane and Kiddy Auto Ride. Six Trucks with enough good tires to last two seasons. \$8,000.00 cash. Reasons—other business.

Write BOX D-238 Care The Billboard Cincinnati, O.

left town for the double holiday. With Royal American Shows only 10 miles away at Peoria, Ill., there was much visiting between the two organizations, and Elmer Velare, Sam Gluskin, Pete Kortas and Mr. and Mrs. Cliff Wilson came over Thursday night for a brief visit with Owner and Mrs. Sam Solomon. R. G. Mills made a business trip to Memphis and then left for Milwaukee, where he will remain until start of the fair season. Robert Kenosian joined with his rebuilt popcorn wagon which was damaged in an accident several weeks ago. Charles T. Goss, came over from Galesburg, Ill., accompanied by Messrs. Kehoe and Golden, Dee Lang's Famous Shows. Other visitors included Charles Zerm, William Aiken and Roy E. Jones, Beckmann & Gerety Shows. **WALTER B. FOX.**

Blue Ribbon

Muncie, Ind. Week ended May 30. Location, Fifth and Macedonia streets. Auspices, Playground Association. Business, good. Weather, excellent, except one night.

Shows opened to a good crowd early Monday and business continued big throughout the week except Tuesday, when cold and rain set in and less than 1,000 were on the grounds. Shows day and dated Vic Horwitz's Motor City Shows Monday and Tuesday. Much visiting between the shows was done. Gate piled up a big gross, and shows and rides also did good business. Joe and Jean Fontana and Vernon and Mitzie Moore entertained Captain Ertel and Sergeant Love and their families at a steak dinner Thursday night. Mrs. Jack Galluppo is spending a few days with her family in Logansport, Ind. John Gallagan now his his rides and concessions placed in parks. He has recovered from his recent illness and is spending most of the time away from the shows, traveling from one park to another. **H. B. SHIVE.**

Arthur's Mighty American

Medford, Ore. Five days ended May 31. Location, Central Point. Auspices, Sportsmen's Club. Business, good. Weather, some rain. Pay gate, 15 cents.

Business done here gave evidence of a July 4th celebration. From opening night, despite intermittent showers, attendance was 4,877. This increased nightly, climaxed by a big Saturday matinee and night which saw 11,424 go thru the marquee. Rides, shows and concessions chalked up their banner engagement. Sportsmen's Club committee co-operated. Mr. and Mrs. Charles Smith returned from Los Angeles. Martin E. Arthur and Everett W. Coe entertained city officials and committee members. First Bank Night for the benefit of the Pacific Coast Showmen's Association was undertaken by Dolores Arthur and Betty Coe and proved a success. Eva Perry's Casa Rhumba topped the midway, with Mr. and Mrs. John Olson's Circus Side Show second. Octopus and Rolloplane led rides. After a three-week sojourn on the shows, General Agent and Mrs. Everett W. Coe left on a booking tour of Washington. Special Agent Harry L. Gordon did a good billing job here. Mr. and Mrs. Jerry Fox entertained a group of showfolk at a local cafe. Hazel Fisher, who underwent an operation last winter, is still in the sanitarium at Gresham, Ore. She would like to read letters from friends. Mrs. Art Johnson celebrated her birthday here. Ticket sellers spending a busy week here were Myra Swarthwood, Mabel Donzelli, Betty Coe, Helen Donzelli, Antonio Graham, Violet Wren, Susan Grayson and Emma Wentworth. Artist George Hensley completed the panel front of Eva Perry's Casa Rhumba. **WALTON DE PELLATON.**

Boswell Amusements

Messick, Va. Week ended May 30. Auspices, Volunteer Fire Department. Location, downtown. Business, excellent. Weather, good.

Committee co-operated here and crowds came early and stayed late. Plenty of money was spent. Shows, rides and concessions did near-capacity business.

Hampton, Va. Week ended May 23. Location, Union Street lot. Business, fair. Weather, good.

Thomas Crabb joined with cigarette pitch, as did Lloyd Thomas with Minstrel Show. Mrs. Thomas H. Boswell is vacationing with her husband. Shows consist of Merry-Go-Round and Chairplane, 10 concessions and Minstrel Show. Staff has Thomas H. Boswell, manager; J. W. Western, lot man; Mrs. Thomas H. Boswell, treasurer, and Earl Scott, electrician. **THOMAS H. BOSWELL.**

Clyde Smith

Houtsdale, Pa. Week ended May 30. Auspices, Firemen's Summer Festival. Business, good. Weather, fair.

A flooded lot greeted shows on their arrival here, but after plenty of shavings were spread organization was up and ready for Monday's opening. Business was light Monday, but it increased nightly, and Friday and Saturday, Decoration Day, rides, shows and concessions did big business. Anna Lee's Harlem Revue topped shows, with Jerry Higgon's Vanities second. Thal's Ferris Wheel led rides. Jack Rockway's bingo continues popular, as is Wayne E. Leight's baby chicks concession. Blackie Holt's sound system gives shows plenty of advertising. Oriental Follies is owned and operated by Ernest Schneider and features Princess Cobra, Paula Schneider, Kitty Gordon and Cora Halle. Personnel had pledged 100 per cent co-operation in Army and Navy Relief Fund drive. **BOBBY KORK.**

Golden State

Porterville, Calif. Week ended May 23. Auspices, VFW Post. Location, downtown. Business, fair. Weather, hot.

All trucks made the trip from Hanford, Calif., without trouble. A quick set-up had everything ready to open on schedule. Saturday and Sunday matinees were good. Olive Gaddis and Pat Marshall joined Artists and Models. Mr. and Mrs. Nick Obravatz joined, he to take over the Merry-Go-Round. The \$25 War Bond awarded by the writer was won by Johnny Lavaggi, corn game operator. **MONA VAUGHN.**

World of Pleasure

Muskegon, Mich. Week ended May 30. Location, Laketon Avenue. Business, excellent. Weather, threatening.

Run from Lansing, Mich., was made in good time despite shortage of workingmen. Monday's attendance was large, with all shows, rides and concessions registering big grosses. Tuesday, with rain, saw attendance fall off. Rest of week the crowds and business increased nightly, with Saturday, Decoration Day, close to a record breaker. Owner-Manager John Quinn purchased a Flying Scooter from Gene Avery, which makes

all major rides office-owned. Scenic Artist Fred Havens finished the new paint job on the Octopus. Dr. Carl Bennett's Look at Life attraction is completed and he expects to open soon. Frank Fabyancic, Octopus Foreman, and Tommy Paddles, concessionaire, left for the armed forces. Bobby, infant son of Troy Scruggs, Ferris Wheel foreman, has recovered from illness which necessitated a short stay in a Lansing (Mich.) hospital. Ella Carver, free act, continues popular. The writer, who is a member of the VFW Post here, was given a friendly greeting by his home post. Past Commander Milo Smith and committee co-operated. **LEE J. YOUNG.**

Gerens United

Edinburg, Ind. Two weeks ended May 30. Auspices, firemen. Business, fair. Weather, variable.

Shows moved here from Osgood, Ind., and midway opened Monday night to a large crowd with 30 concessions, 3 shows and 5 rides. Crowd, composed mostly of workers from defense plants, came early and stayed late. Mr. and Mrs. Howard Snyder, Mr. and Mrs. Roy Nelson, Mr. and Mrs. Chet Miller and Mr. and Mrs. Chris Nolan purchased trailers here. Shorty Lowe is trimming the rides, and much paint has been spread. Shows day and dated Barr Bros.' Circus and many visits were exchanged. **KATIE LOWE.**

Motor City

Muncie, Ind. Week ended May 23. Auspices, O. U. J. A. M. Business, good. Weather, first two days cold.

Date marked shows' second successive year here and all scored a profitable engagement. Shows' method of advertising this season has brought results, as patronage in all towns played so far has been good. Octopus bought recently by Manager Horwitz was delivered at Port Wayne, Ind., and is in operation. A couple of new panel fronts have been completed for the Crime and Life shows. Sam Goldie's bingo is popular. There was several visitors on the lot from Blue Ribbon Shows. Reported by an executive of the shows.

Great Sutton

Quincy, Ill. Week ended May 30. Location, 6th and Jefferson Streets. Auspices, VFW Post. Business, good. Weather, cool and threatening.

Opening here was slow but business increased nightly. Tuesday and Saturday drew the largest crowds of the week. Midway was jammed until a late hour, with well over 11,000 passing thru the gates. All rides registered, with the Tilt-a-Whirl leading. Betty-John's Circus Side Show topped shows, with Dick Snyder's Athletic Arena second. This is Dick's home town. Local papers were liberal and committee, under Morris Adler, co-operated. A sister of Mrs. Frank A. Stenberger, ride operator, visited. Technical Sergt. Pete M. Sutton, Army Air Corps, visited from San Antonio. Local shoe factories and a large river dam project working day and night gave shows an opportunity to have a matinee daily. All were well attended. Scenic artist Jess DeLaughter painted several new panel fronts advising showfolks and the public to buy more War Stamps and Bonds. Manager Sutton's plan to give War Bonds on midway nightly continues to secure front-page publicity in local papers. **JEWELL BELLE RICHARDSON.**

Crystal Expo

Morristown, Tenn. Week ended May 30. Location, downtown showgrounds. Auspices, baseball club. Business, fine. Weather, good.

Following a week of almost incessant rain at Morganton, N. C., personnel finished up a week here in high spirits as both the weather and the business were all that could be expected. General MacArthur dam project near here put plenty of money into circulation. Attendance was far above last year and it climbed steadily all week, with Saturday night's gate chalking over 4,000 mark. Management has pledged the established 10 per cent of the gross receipts on all Wednesdays for the duration to the Army and Navy Relief Funds and is also giving away War Bonds and Stamps several nights weekly as gate prizes. Sponsors, headed by Walter Paxton and Frank Davis, co-operated. Johnny Caruso joined with five concessions. **B. H. NYE.**

Byers Bros.

Granite City, Ill. Week ended May 23. Auspices, VFW Post. Business, fair. Weather, cool.

First three days were lost to rain, and weather was cool all week. Sponsors, under Commander Pat Conway, Bill Redmon and Ray Voss, co-operated. Police Chief and Mrs. John Tappel visited nightly, as did Acting Mayor Jack Morgan. Pvt. Buddie Munn, son of Mr. and Mrs. Budd Munn, visited, coming up (See Direct From the Lots on page 46)

Sponsored Events
Veteran, Lodge and Other Organization Festivities
Conducted by **ROBERT R. DOEPKER**
(Communications to 25 Opera Place, Cincinnati, O.)

Boonville Plans Are Set; Buckeye State on Midway

BOONVILLE, Ind., June 6.—Boonville Fair Association, sponsor of the annual July 4th Celebration here, has completed plans for this year's event with the signing of Buckeye State Shows to provide the midway, Albert C. Derr, secretary, said this week. Trotting and pacing races have been programed for the afternoon along with stage presentations.

Liberty Belles of 1942, provided by Joe J. Smith Amusement Service, will be featured at the night grandstand show.

Hasson Appointed Director Of Huntingdon Charity Ball

HUNTINGDON, Pa., June 6.—Tom Hasson, well-known promoter, has been contracted to produce this city's Charity Ball and Indoor Circus in the high school gymnasium, under fire and police departments auspices. Proceeds are to be used for home defense purposes.

Committee includes Fire Chief Carl Heffner, Police Chief D. L. Rupert; Don Isenburg, president; Joe Hess and Bernard Port, chairmen. Executive staff has Hasson, director; Helen Sinkinson, secretary; Bill Osborn, Paul Drake, Helen King, Jimmie Ward, phone men; Barney Dugan and Charlie O'Brien, program; Joe Boyer, collector, and Jack Alexander, publicity.

LARRY SUNBROCK, thrill-show promoter, was in Cincinnati on June 11 and 12. He is registered in a Ciney district and called upon his draft board to ascertain his status.

Chi War Show Under Canvas

CHICAGO, June 6.—United Nations War Exposition, originally skedded for International Amphitheater, will be held in Burnham Park on the lake front, Charles F. Glone, expo chairman, announces.

Shorts

JUNE DARLING, Frederick Brothers' office, has booked the Water Ballet from the Medinah Club for the Aquatennial to be held at Madison, Wis., early next month.

PARADING ARABIAN HORSES unit, operated by Glenn J. Jarmes & Bailey Brothers, opened its season at the annual Villa Louise Days Celebration and Parade, Prairie du Chien, Wis., May 15-17. Unit is being booked at celebration and fair dates within reasonable moving distance from Monona (Ia.) quarters.

A WATER carnival for the benefit of the armed services will be sponsored by American Legion at Somerton Springs Park, Somerton, Pa. Carnival will include a water circus and aquacade, clowns and free acts. Show will feature the Gertrude Diem Dancers and Paul McDowell's free act.

VICTORY BALL and Frolic in Reservoir Park Auditorium, Tyrone, Pa., under police and fire departments auspices, proved a big success, Jack Alexander, publicity director, reports. Event, held for the benefit of home defense, with Tom Hasson as producer, featured Joe Desmond orchestra, Kings of Rhythm, Gloria Foster and Jimmie Hodge's Liberty Girls Revue.

WANTED
RIDES AND CONCESSIONS
SECOND ANNUAL HOMECOMING
Piedmont, Mo., July 3 and 4.
A. G. SHEFF, American Legion.

WANTED
FOR JULY 4TH
TWO OR THREE GOOD RIDES
BREMEN FIRE DEPT.
BOB WIDMAR, Sec., Bremen, Ind.

WANTED
Carnival or Shows and Rides for
BIG 2 DAY CELEBRATION
Algona, Iowa, July 4-5.
E. L. VINCENT, Secy., Algona, Ia.

WANT CONCESSIONS
For Albion, Wis., Festival, June 20th-21st.
Everything open except Bingo, Ball Games and Popcorn sold. Especially want Photos, Scales, Rolly Poley and Pan Game. Everything works. No G. Wheels. Rides and Free Acts booked. Contact **WILL SMITH, 1301 Center Ave., Janesville, Wis.**

WANTED RIDES
For Our Annual
MARENGO REUNION AND HOMECOMING
Either first or second week in July. Write
S. J. HAWKINS, Marengo, Ind.

Settlement Talk Rumored After RB Drops Bands in Pay Dispute

PHILADELPHIA, June 6.—Negotiations are said to be on for return to work of 41 musicians of the Ringling-Barnum circus who were paid off here on Tuesday during the local engagement, June 1-13, after demands for higher pay had been refused. The show has since been using band records over the public-address system, which the management said was serving satisfactorily.

American Federation of Musicians called a strike on Tuesday, and, altho the musicians obeyed the order, the show went on and few in the audience for the matinee, composed chiefly of children, appeared aware of the conditions. Strike was called by Clay Riegel, international representative of the AFM, after the circus management had rejected demands for a pay raise. Under the old contract, which expired on Monday, the musicians received \$47.50 for a six-day week and \$55 if they played on Sunday. All expenses, including free uniforms, board and transportation, were provided for by the circus, Henry Ringling North, vice-president of the circus, said.

New Terms Submitted

New terms sought called for \$50 a week on a six-day basis, with time-and-half pay on a pro-rata basis for Sunday shows. While the musicians walked out, they refused to picket the big top or side show. Two bands were involved. One, composed of 26 men and led by Merle Evans, RB bandmaster, played in the big tent. The other, headed by Arthur Wright, was in the side show.

"We make \$47.50 a week, \$55 when we play Sundays," Evans said. "We're perfectly satisfied with our salary and working conditions. We wanted to play today, but the union refused to let us."

Henry Ringling North said his brother, John, president of the show, wrote to James C. Petrillo, international president of the AFM, on May 29, offering to negotiate a new contract, but that Petrillo failed to reply. The old contract was for one year. The AFM originally intended to call a strike on Monday, it was said, but was prevailed upon by the local musicians' union to hold off action in deference to the annual circus party for

some 10,000 crippled children staged by Ellis Gimbel, department store head. Some 7,000 spectators witnessed the Tuesday matinee.

Washington Downtown Sale Heavy

WASHINGTON, June 6.—Taking practically all day on Sunday, May 24, to get set, the Ringling-Barnum show started off light on Monday. With perfect weather all week and increased population of the capital, there were big turnaways in the latter part of the week. Heavy downtown sales were handled by the Willard Hotel and American Automobile Association. Admissions: Box seats, \$2.75; grandstand, \$2.35; general admission, \$1.25; children, 75 cents. (See RB DROPS BANDS on opp. page)

Russell Show Hit By \$3,500 Fire Loss; Equipment Replaced

SAN FRANCISCO, June 6.—Russell Bros.' Circus sustained an estimated \$3,500 loss on May 26 when fire broke out in one of its semi-trailers and destroyed 1,400 new grandstand chairs. Tractor of the truck was hurriedly detached and saved, but trailer body was consumed.

Show was making a night move from Fresno to Merced, Calif., when a blaze, which started from an overheated tire, spread like a flash and was beyond control before firemen arrived. Show was compelled to go on in Merced with only 600 chair seats. Fast action on the part of Paul Eagles, Los Angeles, resulted in the arrival of another truck and 1,000 new chairs at the show's next stand in Modesto.

Despite a labor shortage, George Werner, boss canvasman, is moving the show on schedule. Chester Pelke and his butchers have been lending a hand in raising the managerie tent, and others have been facilitating loading and unloading of chair seats.

Best stands were Bakersfield, Tulare, Merced and Stockton. Show opened a seven-day stand in San Francisco June 3, breaking in a new lot on Bayshore Boulevard at Oakdale Avenue, followed by Oakland for five days on another new lot on Fruitvale Avenue.

The Olveras, head-balancing perch performers formerly with Polaek Brothers, (See RUSSELL FIRE LOSS on page 43)

Wallace Has Record Stand

POTTSTOWN, Pa., June 6.—On May 28 Wallace Bros.' Circus on Mill Park showgrounds here had a record crowd of 9,000. Matinee went over 4,000. As schools were not dismissed until the regular hour, afternoon show was held up until 3:30 p.m. Night show drew about 5,000.



WHEN COLE BROS.' CIRCUS PLAYED AKRON this season these performers were dinner guests between shows at the home of Mr. and Mrs. Tom Gregory, CFA. Left to right, seated: Ethel Freeman, Clara Delbosq, Corrine Dearo. Standing: Otto Griebing, Freddie Freeman, Adolf Delbosq, Mrs. Elizabeth Clarke; Fred Work, General manager of the CFA Pete Mardo Tent in Akron; Mrs. Adolf Delbosq, T. P. Lewis, Clarence Bruce, Ernestine Clarke, Mrs. Mary Reiffenach, Rose Reiffenach, Mrs. Gregory. Photo by Tom Gregory.

We Need the Circus

"What has the war done to the circus?" they'll ask you.

Not a great deal, as far as we can see—except, of course, to fill up hundreds of seats with men in uniform and to make every performance practically a sell-out—if they mean the effect from a box-office standpoint.

From the sawdust side? Well, of course there's the grand finale, with the huge portrait of the Commander-in-Chief of the armed forces of the United States hung in the center ring, surrounded by fireworks and pretty girls waving flags, while the band plays the national anthem. That's just to remind us of what our real job is, and that we've only been having an afternoon or an evening of relaxation.

Who says we don't need the circus? The movie, the symphony, the ball game have their place, but what can substitute for elephants and clowns and aerialists and trained horses and peanuts and pink lemonade?

The youngsters who used to pull the ropes and unload the trains and feed the animals seem to have disappeared. Their places have been taken by older men and mechanical devices. And girls replace them on the horses and in the pageants—and even in clown suits. But despite this loss (which is Uncle Sam's gain), the circus carries on. May it never become a war casualty.—*Christian Science Monitor*, Boston, May 14.

Successful Midway Debut Made by Storey's Animals

BURLINGTON, Ia., June 6.—Wilson Storey's Trained Wild Animal Circus made its carnival debut here on May 27 with the Wonder Shows of America, appearing on Tri-State Fairgrounds under auspices of Murad Grotto. Press and public praised the attraction. Program featured pumas, tiger, leopard, jaguars and mountain lions, worked by Madam Karvox. Robert Marcus and Roland O'Keefe, former burlesquers, have been placed in charge of the big top and front by Manager Max Goodman. Cecil Eddington (Toto, skating clown) also scored. He appears in downtown stores daily giving out tickets and entertaining children, as do the Royal Russian Midgets.

In commenting on the success of the act, Manager Goodman predicted that it would become a top midway money-earner as well as the most pleasing performance. He ordered a 40-foot middle piece for the new tent from the Campbell Tent & Awning Company and set Grant Chandler, construction boss, to building additional seats.

May Drop Suit About Legal Point in John Ringling Will

SARASOTA, Fla., June 6.—Ringling estate attorneys filed a motion in Circuit Court here to dismiss a suit brought by Attorney General Tom Watson of Florida, which sought to have the will of John Ringling interpreted with regard to legality of appointment of John Ringling North as executor and Henry Ringling North as trustee.

Executor's attorneys pointed out in the motion that John Ringling North had served in that office under the will for more than five years before his appointment was contested. Since Attorney General Watson has announced in Tallahassee that he would not take any further action in the estate case without direct orders from the State cabinet, it is believed he will not oppose any action dismissing the suit. State is principal beneficiary under the will.

REROUTING?

EVA AND JOE LEWIS, aerialist and clown formerly with circuses, are again working Ohio parks.

KING BROS.' Circus, billed for Massillon, O., for June 16, will be the second show to play there this season.

TEEN McCUE CORIELL, who recently underwent an operation at Guelph, Ont., has returned to Terrell Jacob's Circus on the Conklin Shows.

WORST truck-show tragedy: Flat tire.

AL BANKS, former circus trouper, and John Thomas, former carnival minstrel performer, joined Lee's Minstrels in Mobile.

D. C. HAWN, veteran circus man, is seriously ill of a heart ailment at 4541 West Grand, Chicago, and would appreciate letters from friends.

HARRY CUTTING, former Sousaphone musician with Eddie Woekener's band on Hagenbeck-Wallace and Al G. Barnes circuses, is spending the summer at his home in Frazier Mountain Park, Calif.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

CHARLES E. DOELKER, president of CMOBA, was recently appointed chief air warden of the 15th sector in Harrisburg, Pa. He spent 10 years on the road as an elephant man.

WAGON-SHOW bulls go high hat after joining railroaders.

CHARLIE CAMPBELL, Sylva, N. C., stated that he would not issue his composite route card for the duration and he advised Circus Fans to subscribe to *The Billboard* for circus routes.

FRANK COOK, the drunk on the wire, formerly with Grottofent Troupe, joined Karl Wallenda Troupe last week at Washington, replacing Joe Wallenda, who sustained a broken leg several weeks ago.

GOLDIA HAMPTON wrote from Canton, O., that he had joined George Davis, cookhouse operator on Johnny J. Jones Exposition, and that George Cutshaw is chief cook.

THOSE who benefit most from billing wars are the lithograph printers.

CHARLES M. OLIVER, cook, reported (See UNDER THE MARQUEE on page 43)

CB Is Given Good Breaks In Pa., W. Va.

WILKES-BARRE, Pa., June 6.—Cole Bros.' Circus played to near-capacity houses here on June 2. Weather was not the best, but a good break from newspapers and radio stations brought out crowds. Station WBAX broadcast setting up of the tops and the afternoon performance.

It also was a home-coming for Col. Harry Thomas, former local radio announcer, who renewed acquaintances. For George Bierly, it also was "old home week" and he and other clowns were guests of a namesake who lives here.

Uniontown on Schedule

UNIONTOWN, Pa., June 6.—First railroad circus to play here in two years, Cole Bros., had a fair matinee and a good night on May 29. Show was up in (See CB IN PA., W. VA. on opp. page)

Kansas Good for Dailey; Davenport Buys Elephant

HAYS, Kan., June 6.—Kansas has been good to Dailey Bros.' Circus. During the current heat wave matinee business slumped some, but night attendances could not be better. Manager Ben Davenport purchased an elephant from Jackson (Mich.) City Zoo. Zoo Superintendent Ambs regretted that conditions forced him to sell the animal, as it is considered one of the best specimens in the country. Mary Jackson, the elephant, arrived in this country 15 years ago.

Aerial Lakes purchased a housecar when the show played Newton, Kan. Bertha Drane reports excellent sales of *The Billboard*. As mail agent, purchasing steward for the cookhouse and paying newspaper bills daily, she is kept busy. Leo Snyder (Tiger Bill) is doing a good job as equestrian director and his after-show is holding a big percentage of patrons.

Shrine Club Gives 10 Shows

ALLENTOWN, Pa., June 6.—Ten performances of combined circus and revue were sponsored here by the Lehigh Valley Shrine Club at the fairgrounds. Opening Night at Ziegfeld Follies and Salute to Freedom revues were housed on two large stages, with music furnished by Prof. Albertus L. Meyers, conductor of the Allentown Band. Circus attractions included the Aerial Rooneys; Wee Laddie, rolling ball; Nerve-Racking Gibbons, knife act; Noval Troupe; Dobas Troupe, teeterboard; Don Tranger, miracle man of music; Monty Clifton, unsupported ladders; Harry Ritley and a troupe of clowns. Matinees were started at 3:45 p.m. so that the school children could attend.

With the Circus Fans
By THE RINGMASTER

President: FRANK H. HARTLESS, W. M. BUCKINGHAM, 2930 W. Lake St., Chicago.
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by) WALTER HOENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., June 6.—Walter W. Matthie, CFA and CMBOA, Long Beach, Calif., recently spent three days with Gordon Potter in St. Joseph, Mich., who reports they had a fine visit talking circus and looking over Gordon Bros.' Circus. They went to Rochester and Peru and visited the former Cole and Hagenbeck-Wallace quarters. Terrell Jacobs quarters and the two museums in Peru. Visited Mr. Graf and saw his many fine model wagons and visited with Mr. and Mrs. C. A. Marsh and Jack Marsh in Peru.

George and Helen Scholderer entertained for Mrs. Roland Butler, of the Ringling-Barnum circus, at their home in Binghamton, N. Y., May 25. Members of Pat Valdo Tent were present. A bracelet inscribed, "To Mrs. Roland Butler," from members of the Valdo tent was presented to the guest of honor. Guests included George Barlow, Mrs. Marie S. Barlow, Mr. and Mrs. D. Gregory, Fred E. Page, George Dunn, Neil Harrison, Robert Bennett, Stuart English, Mr. and Mrs. Arnold R. Stahl, Mr. and Mrs. George H. Scholderer, Mr. and Mrs. Millard Scholderer, Mrs. Irene Hamilton, Judge Martin W. Deyo, Mr. and Mrs. Thomas Behan, James McGarrity, Nelson Ellis and Capt. Daniel E. Fox. CFA P. E. Loxley, Cranston, R. I., caught Ringling circus in Boston Garden. Pat Valdo Tent members plan to charter a bus from Binghamton to Syracuse, N. Y., when the show plays there.

Dressing Room Gossip

COLE BROS.—Here is one for the book: 214-mile run from Charleston to Parkersburg, W. Va., three-mile haul, first wagon on the lot at 3 p.m., a broken center pole, and still gave the two shows to capacity matinee at 6.30. Everyone on the show pitched in to get it up, women included. Reminded me of my wagon-show days to see all those women working like Trojans. Sorry to hear that my old friend Sergt. E. L. McConnell is in a hospital. Hurry up, Mac, and get well. That new rigger you see in Ring 3 is Orda E. Masker. Harold E. Voice and Eileen Larey had a tough day in Parkersburg. They have so many platforms on the ladies' side that I thought I was in the Side Show for a minute. Dear Mr. Ripley, I made the gilly and got a seat, the younger set on our show are taking up the drama in a serious way, they are now in rehearsal for their first play, being coached by Harry Thomas, Vic Robbins, Eileen Larey and Paul Nelson. Their first play will be *The Letter*, starring H. J. McFarlan. Voice and

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English are in charge of Otto Griebing. We were all sorry to hear that Digger Pugh lost his father in England. Digger is the manager of the Australian Wallabies. Our sympathy also goes to Mrs. Harry Thomas with loss of her father. Paul Nelson is the only man I know that can shave, smoke, drink a bottle of Coca-Cola and read the comic strip with his feet in a bucket all at the same time. "What a man!" Roy Barrett is on a banana, milk, ice cream, strawberries and cake diet. Ripley, please take note.

Mrs. Delian Hagan, CFA, Uniontown, Pa., only lady circus fan in Pennsylvania, was a very busy person when we played there. She has the grandest home I was ever in and you should see that Circus Room, something to behold. She entertained the following at a buffet supper after the night show. Mrs. E. Clarke, Ernestine Clarke, Otto Griebing, Danny McPride, Albert White, Laurence Cross, Ethel Freeman and the writer. Visitors the past week included Leonard Malocco, formerly with Leylands and the Danwills, now in the armed forces; Jimmy Carter and Jake Deison were on lot all day taking pictures; Albert Fleet, former seal trainer; Don and Billy Cook, Ruby Cutshall, Rose Clayton and Bobby Behee. Clayton informs me he is now booking Honolulu. Had a grand letter from Harold Gorsuch. On the sick list last week was Jack Burslem, who is well on the road to recovery at this writing. **FREDDIE FREEMAN.**

MILLS BROS.—Visitors during the past week included Mr. and Mrs. Jess Murden and party from Peru, Ind. They attended a matinee and visited the back yard and horse tent as guests of Jack Mills. Mr. and Mrs. Herb Weber, wire walkers, hobnobbed in the dressing room with performers. Raymond Duke, former clown, visited with Willie Clark and caught two shows. Evelina Rossi is now riding side saddle on the rearing, waltzing horse. Baseball teams organized so far are ushers, butchers, big topers and performers. Charles Dryden is base umpire and Albert Powell plate umpire. It is hard to get Dora Widner away from swimming pools. Mrs. Joe Rossi is in the ladder number. Milt Herriott, equestrian director, is stung in that number. Walter Powell is scoring with his flip-flaps and back on the tight wire. Straw hats are much in evidence and Charles Brady is sporting a relic. Joe Rossi and Tommy Osborne, cornetists, joined the band. Bill Stamborg purchased a bass drum from Leedy Drum Company. Mrs. Harry Mills and children have returned from Cleveland. **MILT HERRIOT.**

RB DROPS BANDS

(Continued from opposite page) Admission to side show was 30 cents, including tax. As many automobiles as usual at previous dates were on the huge parking lot adjoining the grounds.

RB Philly Notes

PHILADELPHIA.—Salena Sampson, of the aerial ensemble, is on the shelf for a few days due to a sprained ankle. Arthur Aylesworth, of front-door staff, is in Jewish Hospital here recuperating from a recent operation. Dick Bigin is pinch-hitting for him. Mr. and Mrs. Alexander DeForest, Minneapolis, spent several hours in the backyard here as guest of Arthur Springer, announcer on the show.

Dick Lever, former big-time heavyweight wrestler and now a physical instructor in the United States Coast Guard, has been a daily visitor here as guest of "Dummy" Robinson. Lever appeared in the Cole show concert several times.

About 10,500 howling kids were guests of Ellis Glimbel, Philly department-store magnate, at the opening performance. He furnished the youngsters with ice cream, peanuts and everything that goes to make a kid's circus day complete.

Emmett Kelly is one of the busiest performers on the lot, making no fewer than 11 entrances every show. Only number to date that he does not take part in is the all-girl aerial ballet. Kelly makes no changes, while Felix Adler makes eight walkarounds and spec, with a change of costume every time.

Louie Delano, maestro of the backyard stand, is smashing hamburgers at a great clip, this being his best spot since leaving Sarasota, where he operates a spaghetti place.

Larry Hogan, horseman, makes what is probably the briefest appearance in the big top. He works at least two minutes in the pony act with Andrea Gallagher and drives twice around in the Fiesta number. "Smoky Joe," canine pet of

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

FIRST stampede of the year in Southern Alberta was held at Taber recently. It was the first in Taber in 10 years. Event was sponsored by the Board of Trade in conjunction with A. V. Franklin, Cardston, Alta.

ALICE AND JIMMY FOSTER, rodeo performers, are again with Mabel Mack's Show with one of F. E. Gooding Amusement Company's units in Ohio. They report they caught Cole Bros.' Circus in Middletown, O., recently and renewed many acquaintances.

ATTENDANCE at afternoon and night performances of the second annual Midwest Championship Rodeo at Hawkeye Downs, Cedar Rapids, Ia., Decoration Day was estimated at 11,000. Charley Brodenax, Pampa, Tex., was severely bruised when a steer fell on him.

LINE-UP of Wild West Show on Cole Bros.' Circus includes T. P. Lewis, fancy and trick roping; Joe Masterson, trick riding and roping; Stan and Polly Insley and Betty Lee, trick riding; Shorty Sutton, whip manipulator, and Betty Lee, Steve and Evelyn Seline, and Dan Moroz, Cossack.

COMMITTEE in charge of the Black Hills Round-Up, Belle Fourche, S. D., last week voted to discontinue the event for the duration. J. F. Koller, Round-Up manager, announced. Tri-State Fair & Sales Association, parent organization under which the Round-Up Committee served, has approved the cancellation order, Koller said.

RODEOS and cowboy acts were featured at park openings in Eastern Pennsylvania and Southern New Jersey. Alcyon Park, Pitman, N. J., on May 30 had the Circle W Ranch, including Dad Westcott and his troupe, with Jack Westcott and sister, Betty, headlining the bill. On Sunday afternoon (31) Col. Jack Jackson's Rodeo presented a single performance at Ray Hinkson's Dude Ranch, Pennsauken, N. J. Sleepy Hollow Ranch Park, near Pennsburg, Pa., for Saturday afternoon and night (30) offered an All-Star Rodeo, with the Boone County Jamboree, WLW, Cincinnati, on Sunday (31). Lakeview Park, Royersford, Pa., featured the Lone Star Cowboys and Cowgirls on Saturday and the Ranch Pals, from WEEU, Reading, Pa., on Sunday.

RESULTS of the Gene Autry-produced rodeo in the Auditorium, Providence, R. I., May 20-26, follow: Bronk Riding—first go-round, Doff Aber, Bud Linderman, Bill McMackin, and Vic Blackstone and Louis Brooks split fourth; second go-round, Bill McMackin, Louis Brooks, Vic Blackstone, and Gene Pruett and Fritz Truan split fourth; third go-round, Bud Linderman, Nick Knight, and Gene Pruett and John Tubbs split third and fourth; fourth go-round, Gerald Roberts, Johnnie Jordan, Fritz Truan, Bill McMackin; fifth go-round, Nick Knight, Fritz Truan, Bart Clennon, and Johnnie Tubbs and Louis Brooks split fourth; finals, Bill McMackin, Fritz Truan, Bud Linderman, Nick Knight.

Bareback Riding—first go-round, Gerald Roberts, Bud Linderman, and Larry Finley, Fred Badsy and Louis Brooks split third and fourth; second go-round, Gerald Roberts, Jimmie Sloan, Smokey Snyder, and Larry Finley, Louis Brooks, Jimmie Hazen and Buck Wyatt split fourth; third go-round, Jimmie

the show and owned by Mr. and Mrs. Mack Steele, has recovered from a recent serious illness.

Mrs. Walter McClain, wife of the elephant boss, is back on the lot after an extended stay in a New York hospital. Murry Burt, who worked on the front door last season and later was associated with Brooks Costume Company, has taken charge of the wardrobe department, replacing Lawrence Bianchi, resigned. Burt is assisted by Louis J. (Dutch) Spring. Jimmy Bradley, fisticuffer of yesteryear and for more than a score of years in circus business, has charge of the outside prop department.

Mary Jane DeYoung, aerialist, seems one of the most popular people on the lot, having visitors daily. James (Scotty) Horsburgh, air-conditioning boss, supervises handling and placing of about 60 tons of ice daily. **JIMMY GURNETT.**

Sloan, Smokey Snyder, Lewis Fore, and Larry Finley and Gerald Roberts split fourth; fourth go-round, Louis Brooks, Jimmie Sloan, and Gerald Roberts and Carl Dossey split third and fourth; finals, Gerald Roberts, Jimmie Sloan, Carl Dossey, and Larry Finley and Smokey Snyder split fourth.

Brahma Bull Riding—first go-round, Dick Griffith, Smokey Snyder, Hoytt Hefner, G. K. Lewallen; second go-round, Smokey Snyder, Hoytt Hefner and Gerald Roberts split second and third, Dick Griffith; third go-round, Gerald Roberts, Smokey Snyder, Delbert Wise, Jim Patch; fourth go-round, Jimmie Hazen, and G. K. Lewallen, Smokey Snyder and Dick Griffith split second, third and fourth; fifth go-round, Dick Griffith, Buck Wyatt, Jimmie Hazen, and Charles Colbert and Gerald Roberts split fourth; finals, Dick Griffith, G. K. Lewallen, Smokey Snyder, Charles Colbert.

Steer Wrestling—first go-round, Bud Spillsbury, Louis Brooks, Buck Jones, Bill McMackin; second go-round, Steve Heacock and Bill McMackin split first and second, Hub Whiteman, Tom Coleman; third go-round, Dave Campbell, Earl Blevins, Bill McMackin, Short Matlock; fourth go-round, Howard McCrorey, Barney Willis, Mickey McCrorey, Steve Heacock; fifth go-round, Hub Whiteman, Earl Blevins, Bill McMackin, Buck Jones; finals, Bill McMackin, Hub Whiteman, Dave Campbell, Earl Blevins.

Calf Roping—first go-round, Ike Rude, Bud Spillsbury, Everett Shaw, Pat Parker; second go-round, Dan Taylor, Roy Matthews, Tom Coleman, Ike Rude; third go-round, Shorty Matlock, Everett Shaw, Pat Parker, Roy Matthews; fourth go-round, E. Pardee, Everett Shaw, Tom Coleman, Roy Matthews; fifth go-round, Pat Parker, Dan Taylor, Everett Shaw, Bud Spillsbury; finals, Everett Shaw, Roy Matthews, Dan Taylor, Bud Spillsbury.

CB IN PA., W. VA.

(Continued from opposite page) plenty of time and afternoon and night performances were on schedule. Side Show, under management of Arthur Hoffman, had a good day. Weather was ideal. Circus received much favorable comment, and *The Uniontown Herald* and *Standard* were liberal with space. G. Foster Bell handled the town. Owner Zack Terrell renewed many acquaintances and visitors were plentiful, with numerous members of the Johnny J. Jones Exposition, then playing Pittsburgh, around the lot.

Out of Bad Weather

MORGANTOWN, W. Va., June 6.—Cole Bros.' Circus, which showed here on May 23, ran out of bad weather that has been following it at Charleston, W. Va., on May 24 and 25 and business there was good, with two packed night houses, capacity Sunday matinee and three-quarter houses at Monday matinee. Clarksburg, W. Va., on May 26, with late arrival, gave the show a near-capacity matinee and straw at night. Matinee did not start until 5 p.m., with 30 minutes between shows. Fairmont, W. Va., on May 27, turned out a half house at matinee and capacity at night. Governor Neeley of West Virginia, an old friend of Owner Zack Terrell, was on the show in Charleston and in Fairmont, the governor's home town. He gave a praiseworthy story to the press regarding the show. The governor, quite a circus fan, accompanied the performers to the show train in Charleston and remained until the train left for Clarksburg.

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EARLY REPORTS PROMISING

Eastern Ohio, Other Sectors Best in Years

CANTON, O., June 6.—Eastern Ohio amusement parks experienced one of the biggest Decoration Day week-ends in years last Saturday and Sunday. There was little evidence of reduced travel by auto. In most instances spending was the heaviest in many years despite threatening weather and some rain the afternoon of the holiday and a heavy shower Sunday night which sent crowds scattering when attendance was at its peak.

Operators of Meyers Lake Park here; Summit Beach, Akron, and Idora, Youngstown, are optimistic over the new season's prospects. They anticipate little falling off in attendance before July 4 due to tire restrictions and possible gas rationing. Attendance and spending have been substantially ahead of last year in all district spots on the pre-season week-ends in May, and the week-end holiday spree lent further encouragement to park men that the current season would be one of the best in years.

With most factories in the territory working seven days a week, three shifts a day, park men have adjusted ballroom schedules to accommodate late shifts and will continue late operations of mid-way attractions thruout the summer.

Cincy Coney Up 45 Per Cent

CINCINNATI, June 6.—Favored by excellent weather and good transportation facilities, Coney Island enjoyed sensational business over the Decoration Day week-end, with grosses running 45 per cent ahead of last year's mark, according to Edward L. Schott, president and general manager.

Coney officially cracked its season May 23-24, beating last year's opener by a wide margin despite the fact that Sunday was marred by cool, rainy weather. The season to date is running 27 per cent over the corresponding period last year.

On Decoration Day from 10 a. m. to 10 p. m. 3,939 autos passed thru Coney's auto entrance, representing cars from 22 States. Thousands of others came by bus and the steamer Island Queen. All rides and concessions received heavy play, with several of the rides keeping 'em standing almost continuously both days. The mammoth pool dunked capacity crowds both days, with Louis Prima pulling 4,500 to Moonlite Garden Saturday and Sunday. On Saturday the Prima band attracted a record Decoration Day crowd.

Glen Echo "Too Good"

WASHINGTON, June 6.—After two months of operation, the only complaint of Leonard Schloss, manager of Glen Echo Park is that business is "too good." Nerve-racked and gasless, huge Washington population finds Glen Echo a perfect relaxation spot. Close to town and easily accessible by streetcar, play spot has been getting around 15,000 customers a day. Management says it can handle (See BIZ BEST IN YEARS on page 42)

Walled Lake Loses Holiday to Storm

WALLED LAKE, Mich., June 6.—Walled Lake Park suffered its biggest business loss in two decades when it was forced to close down for Decoration Day as the result of a severe wind and electrical storm which did heavy damage in Southeastern Michigan.

Trouble at Walled Lake was caused by the failure of power lines which went out at 10:30 p. m. Friday. At the Casino Ballroom Ray Gorrell's band carried on by candlelight for the remainder of the evening.

Park was unable to operate at all Saturday, as power was not restored until some time Sunday. Rides were out and only a few concessions could do business. Ballroom also was closed Saturday night.



M. J. DOOLAN, Chicago ride and concession operator, has taken over operation of all rides and concessions at Harriett Island Park, St. Paul. The park is owned and maintained by the St. Paul park board. Maurice Hanauer will manage Doolan's interests.

Belmont, Montreal, Running Ahead 40%

MONTREAL, June 6.—"We take great pride in the fact that we are 40 per cent ahead in business over any previous year despite the difficulties incidental to the development and operation of an amusement park under wartime conditions in Canada," stated Rex D. Billings, manager of Belmont Park, this week in squashing a recent report to the effect that Belmont's early-season business was below par.

"We broke all records for the pre-view opening, May 9-10," continued Billings, "and broke all-time opening records May 16-17. The Shrine Circus at the Forum May 16 had no noticeable effect on our business. The attendance May 17, in extremely cold weather, was 9,550, with adults paying 20 cents at the gate. In addition, we had approximately 2,000 men in uniform, with admission free."

Billings says further that the recent report that the Flying Valentines would soon appear at Belmont was erroneous, and says the closing of the Toronto Exhibition will not increase the number of attractions and rides for Belmont Park for the simple reason that Belmont has no more space available.

From Gas to Hay

SPRINGFIELD, Mass., June 6.—Gas rationing isn't going to be allowed to play havoc with business at Riverside Park, Agawam, if Harry Storin, Riverside p. a., has his say-so. Storin is using originality and resourcefulness to overcome the gas handicap. One of his wrinkles was in the form of a five-inch two-column ad in *The Springfield Daily Republican* of May 30, reading: "Wanted! 25 Large Farm Wagons With Horses—to transport big Southern Connecticut factory outing in 'Hayride Fashion' from Thompsonville Railroad Station to Riverside Park Sunday, June 21. Call Outing Department, Riverside Park. Telephone—Springfield 7-1438."

War Restrictions Cut AC's Holiday Biz 50% Under '41

ATLANTIC CITY, June 6.—Decoration Day week-end was a major disappointment to local amusement and business interests. While a 50 per cent drop over last year was expected, the drop was in most cases considerably lower. Busses and trains hauled heavy loads, but motor traffic was about 50 per cent of what it was last Decoration Day. Crowd for the week-end was estimated at 125,000, a far cry from the 250,000 last year.

Enforcement of the dim-out order and curtailment of gas and tires was blamed for the poor business, with little likelihood that the rest of the summer will be much better. Fewer visitors were reported here for the pre-Memorial Day evening (29) than at any time during recent years. Amusement men declared business was not much more than that of a normal Friday.

Reports, lacking confirmation, placed a total of 8,000 admissions for Steel Pier Saturday (30), with 1,400 admissions on Hamid's Million-Dollar Pier the same day. Sunday night crowds on both piers were meager. In any event, business at both amusement centers was way off and future plans for the piers are in a nebulous state. Another report has it that Frank P. Gravatt, operator of Steel Pier, has set up a sinking fund of \$70,000 to take care of this season's anticipated losses, but on the basis of the first week-end even that amount couldn't last long. In any event, the piers are not opening for week-ends, as has been the custom in former seasons, and even the start of daily operations, usually (See RESTRICTIONS HIT AC page 42)

Pennsy, Jersey Play Spots Bow To Huge Crowds

PHILADELPHIA, June 6.—Decoration Day marked one of the most auspicious openings of the park and pool season here and in up-State Pennsylvania and Southern New Jersey. Intense heat drove crowds to amusement centers, and tire and gas rationing kept crowds close to home. While big business for the week-end was anticipated, business in most cases exceeded fondest dreams.

Amusement areas accessible by bus, trolley or train reaped a harvest. Officials of Willow Grove Park here stated they enjoyed a revival of the "old days" when Willow Grove was the Sunday mecca for all Philadelphians. Likewise, the Philadelphia Transportation Company pressed every available trolley and bus into service to carry thousands to Woodside Park and the spot's Crystal Pool. The holiday marked the start of daily operations for both parks.

Willow Grove's holiday bill included a (See Pennsy, Jersey Spots on page 42)

Dim-Outs Knife L. A. Beach Takes

LOS ANGELES, June 6.—Decoration Day week-end business along local beach areas dropped below expectations, but as a whole the operators said they found takes "satisfactory." With high officials subtly warning residents to be on an alert for an attack, the takes at the beaches suffered accordingly. Dim-out extending along the entire Coast cut night business on the piers.

Virginia Park Amusement Company reported Saturday and Sunday afternoons good, but failure of the night business to come up to expectations reduced the takes.

Spotty business was reported in Venice, but pier operators reported they had no complaint to make. The dim-out is not working the difficulties many thought it would. Cars heading to the beach are stopped about eight blocks from the Coast and ordered to drive at 15 miles per hour with parking lights. Street-car traffic to Venice and Ocean Park piers remains unaffected, and both piers anticipate a good season.

At Hermosa Beach, between Venice and Long Beach, Decoration Day hung crope. The weather has been off this year in the Hermosa section and contributed much to the low takes.

Wildwood Bows In Above 1939 Marks

WILDWOOD, N. J., June 6.—Altho Decoration Day week-end crowds and intake was a far cry from the boom last year, it was better than the 1939 season start. Feeling here is that the season will be better than 1939, which was considered plenty good. Most significant fact here was that while holiday crowds were much lighter, the per capita spending was considerably heavier.

Business above expectations was reported by Bill Gerst, manager of Hunt's (See WILDWOOD BOWS on page 45)

Three-Day Pennsy Blackouts To Hit Outdoor Amusements

HARRISBURG, Pa., June 6.—All outdoor amusements in Pennsylvania will have a one-night "vacation" during dusk-to-dawn region-wide blackouts on Tuesday, June 23; Wednesday, 24, and Thursday, 25, in the Eastern, Central and Western sections of the State respectively.

The State Council of Defense said the practice would be complete "for homes, business places and all other non-essential sites."

All outdoor amusement attractions will be closed or greatly curtailed. Street lights will be kept burning and traffic will be permitted except for a half hour at an unannounced time during the night.

Decoration Period Off Par

Coney Island, N. Y.

By UNO

Decoration Day week-end crowd showed a decline over last year's attendance. Folks came late Saturday by subway, surface car and bus, also bicycles, with scarcely any autos. They stayed late, however. Sunday it was an early arrival and early exit. Weatherman behaved nicely, threatening showers holding off until Monday, when Coney was deserted.

Wartime Data

Because of the dim-out, opening time is now 11 a. m. instead of 1 p. m. . . . Coney, under jurisdiction of 60th Police Precinct, is divided into 14 defense sectors, manned by 2,900 air-raid wardens, 280 fire guards and 130 building-control directors. . . . Extra police assigned to week-ends. . . . During real hot weather Boardwalk and beach is to remain open after 9 p. m. for convenience of late strollers and bathers. . . . Concessionaires on Walk will be forced to close unless they can arrange to carry on indoors after dark. . . . All thrill rides to run, altho almost darkened, but Parachute Jump closes at about sundown and its tower lights are extinguished. . . . Steeplechase (45th season, 31 attractions), until it solves lighting problem, shutters at

9, while Luna, a block from Walk, remains open with few lights.

Here and There

Harold Gruder, restaurant owner for 18 years, has remodeled his cafeteria on Stillwell Avenue under railroad terminal, splitting the site to include a new bar and cabaret. His entertainment features are Helen Rogers, emcee and singer, easy to look at; Frankie Booth, another vocalist, and Al Bruno's ork of three pieces. Week-ends find added specialists.

Island's pioneer Paddy Shea double-celebrated June 4 his 85th birthday and the 53d year of his Gilsey House Bar, where this season's talent comprises James DePillo, accordion; Eddie Planck, piano; Paddy McDermott, dancer, a real old-time attraction at the Gilsey; Steve Ryan and George Furay, barkeeps, and Joe Gallagher, Mike Eagan, Frank Sharp, Mike Melrose, Charles Wolfarth, Joe Kelly and Willie Richie, floormen; starting June 6, a crew of singing waiters. Drink mixing expert Steve Ryan distributes souvenirs; Paddy Shea, pencils and matches.

The Eagle, a large, pretentious bar and cabaret, is a new Island rendezvous (See Coney Island, N. Y., on page 42)

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

A. A. U. Answers

In answer to our recent column urging pool men to substitute War Stamps as prizes at swim meets instead of medals, the following letter was received last week from Laurence J. Johnson, chairman of the Amateur Athletic Union swimming committee, writing from Boston:

"I read your article on the giving of War Bond or Stamp prizes instead of the customary awards of medals in amateur athletic competition. Let us keep the principle of amateurism in athletics and not sell it thru a patriotic effort in War Stamps and Bonds. The giving of these as prizes is as near to cash as the athlete can ever receive, and eventually he must dispose of same for cash.

"Conditions may cause other prizes than medals to be awarded, but I am sure our prize makers will adapt their business to war demands as they have in other countries. However, it's to this idea of breaking down the amateur code by a patriotic appeal in wartime that I would direct my requested opinion in this matter. If meets and competition were going to be as numerous as usual this year or for the duration, the sale of bonds and stamps thru prize award might amount to considerable, but thru-out the country competition is being scaled down far below the expectancy of most of us interested. Here is our New England A. A. U., where normally we sanction around 20 outdoor swimming meets for summer months, this year we have one.

"What do you think would happen to most of these War Stamps, not idealistically, but practically? They would be sold, of course, for cash or its value. Why? The lowest priced bond is \$18.75, and an athlete would have to be a rather consistent place winner to accumulate sufficient stamps to exchange for an interest-bearing bond. I personally think that other ways may be found to dispose successfully of bonds thru athletics rather than offering them as prizes. Would the amount that could aid the war effort offset now and in the future the damage done—not to the A. A. U.—but to the athlete competing for a money prize?

"I know it is the duty of a committee in our national A. A. U. to help raise this war loan by thinking up ways and means for getting bonds and stamps distributed thru athletics. In the last war, however, we did not give Liberty Bonds for prizes in A. A. U. events, but bonds were sold on the site of the events, whatever the nature. Also a specified amount of the net income derived from a swimming meet was devoted to the purchase of bonds.

"While everyone is entitled to his own point of view, I am not in favor of using amateur athletic competition as a source to tap for bond money, and to me the war effort comes first at this time, as it does to all Americans.

"What we need to do nationally is to insist that our boys and girls now in the service know how to swim with the facilities now in operation thru the land. Bond or stamp money nor championships cannot replace them, and thousands who cannot swim are leaving our shores. They are clothed the best in the world, trained for various types of warfare, and yet they are so vulnerable to torpedo attack that should their transport suffer a damaging hit they could not even swim away from the suction of the ship to save their own lives. This latter interest is more our mission just now than purely competition."

Column's Comment

This department appreciates Mr. Johnson's interest in this pillar to send us the above, but to my mind his observations concerning swimming's place in the war effort are all wet—and no pun intended. Granted that the paramount thing is to teach swimming so that all of us might take care of ourselves—but that's no reason for disbanding swim competition for the duration. As a matter of fact, I have yet to see the A. A. U. sponsor a "Learn To Swim" campaign, and I haven't heard of its calling off any championship meets.

Competition, whether it be in sports or business, is important in times like these. It goads one on to victory. There's no need of disbanding aquatic carnivals, as they provide the necessary uplift in

morale most of us require, but there is a need to discontinue unnecessary medals and cups.

This business of spoiling amateur athletes by offering them War Stamps and Bonds is just so much tommyrot. Mr. Johnson doesn't have much faith in his swim champions if he thinks all of them will convert their winning bonds into cash, knowing the government's need for such money. To be sure, a few of them may turn the prizes into cash. But they're the same ones who hock their watches and other strictly "amateur" awards. So whatinell is the difference?

Nope, I'm not sold on Mr. Johnson's argument. Are you?

New Pool

Simultaneous with opening of New York outdoor pool season, a new plunge bowed to the public. It is an old plunge in new dress and under new management. The former Starlight Park swim-torium in the Bronx is being called Victory Pool this summer.

The Jassen restaurant people, who operated the pool last summer for Captain Whitwell's interest, are out, with a new group at the helm. More on this operation in a later issue.

Los Angeles Beaches

By SAM ABBOTT

Concessionaires, ride operators and attraction people are waiting to see how the dim-out ruling will affect business. At Venice, the Dragon Slide, owned and operated by Harry Hargrave, is reported to have had the biggest afternoon business in 17 years May 24, with all the money coming in before 6:30 p.m. This leads pier operators to believe that people will make it a point to do their pier visiting during daylight.

Ted Newcomb, of Venice, has Jimmy Johnson painting a Merry-Go-Round that has been in storage two years. It will occupy the spot formerly held by Racing. . . . The Funhouse is being darkened to allow night operation. . . . Labor is a problem on Venice Pier. Newcomb added five people in one day last week. Defense work and the army are getting them. . . . Line-up at the Funhouse includes Larrl (Bozo) Valli, clown; Bessie Jones, tickets; Al Allison, floor man; Walter Davis, mixer; Wayne Allison, Coaster; Gene Hutsell, Stewart Corbin, Harley Birdson, Robert Pierce, Leroy Totten, Charles Neale, and Gladys Newcomb, checkroom. In the Funhouse restaurant are Ruth Kenner, Pat Holbrook and Ruth Remick.

Also at Venice Mrs. Clara Miller has a balloon game. Ned C. Smith, former circus agent, is on the job at Pacific Sea Exhibit following nine months in a hospital with a broken hip. Others at the Pacific Sea Exhibit are Mrs. Irene Chester, owner; Capt. Fred Johnson, manager; Jim Steiner, Earl Cheek, Harry Lefevre and Ned Smith.

Dan C. Stever, now with American Amusement Company, is still hobbling with a foot injury suffered some months ago. . . . LeRoy Rose is also with the AAC. . . . R. E. True is doing good business with the Kiddie Ride. He has with him Catherine True, cashier, and George True, ride operator. . . . Ethel Blake, Robert Cook and Virginia Shelton are at the cork gallery. . . . Ernie Schutz is the cashier on the Dragon Slide. . . . Gladys Morris is operating a ball game. . . . George Keenan is back at the shooting gallery for his 12th year. . . . J. N. Clarke has the Racing Derby. . . . Bob Murphy continues to dish out the sandwiches at his spot. . . . Harry B. White is at Alfred Gallack's balloon game, and Beverly Levy at the Gallack pitch-till-you-win. . . . Agnes White manages the palmistry booth, with Agnes Lausten assisting. . . . Barney Katzen has the Penny Arcade and Jimmy McPherson is with him. . . . Mary and Harry Taylor have an ice-cream stand. . . . Asa Stroud is going great guns with his wire work and novelty stand at the entrance to Venice Pier.

Columbus Pools Bow

COLUMBUS, O., June 6.—Two local pools have opened the season. Morning-side bowed Memorial Day and is under management of Jim Wolf. East Side Pool is under the management of J. H. Karst, proprietor. Season tickets are available this year at \$7 plus tax; \$13 for two persons.

Atlantic City

By MAURIE ORODENKER

Altho legislative action by the State to adopt daylight-saving time in New Jersey has been abandoned, the Chamber of Commerce is reviving its cry for the extra hour of daylight. It is planned to ask all the resorts in Southern New Jersey to set clocks ahead an hour in order to add another hour of daylight to resort business and entertainment.

Shore Statie: With Mayor Taggart stripped of practically all of his municipal powers, Dame Rumor has it that the resort will take a "more liberal" attitude this summer. While rackets will not be tolerated, pinball machines are reported to be on location again and reports have it that the bingo parlors will get the sign to reopen again soon. . . . Mark Wilson, publicity director for the Shuberts in Philadelphia, will again handle the advertising and publicity for Hamid's Million-Dollar Pier this season. . . . Plans are progressing, according to Howard Busby, the new director-general, to make this year's Miss America Beauty Pageant "the biggest show on earth." . . . Steel Pier, continuing to line up big names to attract the visitors, has signed the Andrews Sisters for three appearances this season—August 7, August 28 and again on September 4.

Plans to save what remains of the Jersey resort business, and at the same time give full co-operation to the war effort, were discussed at a conference held Tuesday (2) at the State Capitol in Trenton. Frank P. Gravatt, operator of Steel Pier, headed the local delegation. As a result of the meeting came the assurance from army officials that there will be no unnecessary interference with resort business in New Jersey in the conduct of future invasion tests. Maj. B. W. Beers, representing the army command in this area, said he could not promise there would be no more Sunday or week-end tests, which was requested, but asserted that the army would cooperate as far as practical. Sunday maneuvers held the week before the holiday at Asbury Park, when for three hours nobody could enter or leave the resort, brought a storm of protest from all the resort interests in the State. Publicity attending the "invasion," with metropolitan papers carrying pictures of soldiers repelling an "invasion" of the resort, was mentioned as one of the major factors causing poor Memorial Day business.

Seasonal start for Steel Pier marked the amusement center's 45th anniversary. Among the circus acts new to pier patrons will be a Miss Americana, atop a 225-foot staff, performing acrobatic feats in and about a huge V.

Mr. and Mrs. Frank B. Hublin receiving kudas on the celebration of their 50th wedding anniversary. The resort's top booster and known as "the man with a million friends," Hublin is a former circus man and has been prominently associated with amusement enterprises in the resort the last 40 years.

Arculeer Takes N. O. Beach

NEW ORLEANS, June 6.—With opening set for June 8, Tom Arculeer has leased Lincoln Beach (Negro), near Little Woods, east of the city on Lake Pontchartrain. Contract is for five years with option to renew from Mills Brothers, who opened resort last summer. Six rides, 10 concessions, Penny Arcade and dance floor will be ready for opening. Name orks and sepiä free acts will be booked between July 4 and Labor Day, with Arculeer actively managing spot.

Palisades, N. J.

By CLEM WHITE

The idea promulgated for so many seasons by Jack and Irving Rosenthal still holds forth, "Have everything running at peak when the season starts." Newsreel and still photo men turned out in force for the christening of the General MacArthur Dive Bomber.

Jimmy Sirico thinks that it's all right to make a living out of a ball game but believes he should be able to see one occasionally, too. . . . Doc Morris finds little fault with conditions. His picnic schedule is as healthy as ever. His son, Jack, is now in the army, stationed at a far-flung spot. . . . Jimmy Corcoran retains his same old zip. Red Faber and Mingo do a lot to keep the kettle boiling not only for Jimmy but for the entire staff. . . . Jim Knight being very helpful with electrical suggestions most necessary in this East Coast dim-out. . . . Dominick and Angelo still vying for title of best dressed, with Mike Corrado, chief gardener, the judge.

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Playland, Rye, N. Y.

By J. WILSON CLIFFE

Holiday Week-End Down

With park in full swing, management and concessionaires are optimistic about the business outlook. Even with gas rationing and dim-outs, biz over holiday week-end was encouraging, altho in no way as big as last Memorial Day. Gautier's Steeplechase and Bob Eugene Troupe went over. Current free attraction, Flying Bebees, is a repeat from '41. Bathing beach and pool opened to fair patronage, with weather on chilly side. Sailors from South Africa were recent visitors. Mike (Budge) Wallace, U. S. Navy, one-time weight guesser here, came over for a look-see. Shooting gallery is a favorite spot, as is miniature golf tournament. Izzy (Whitey) Feuer doing a land-office biz at novelty stand on Boardwalk. Jack Kedney, circus chef, one-time associate of the late Ollie (Ringling) Webb and Charley Henry, is now chef at employees' cafeteria and is sure serving up good chow as evidenced by the rush when the flag goes up. Another ex-circus troupier is George Lowe, park's candy man, who at one time was a member of aerial Summerfields. A CFA tent at Playland?

Mrs. M. Merola, daughter of Jack Cliffe, and Jack's granddaughter, Barbara, were recent visitors—and did the kid go to town! Joey Ciccone has the Derby Racer and Ed Bruner is again managing Dragon Coaster; Joe Jones, Aeroplane Coaster; Frank Cleary, assistant electrician and relief at Music Tower; Mary Capeel, Mrs. Harry Martin and Red Mecca, again with Gus Rosasco; so's Walter Nichols; Artie Calligan, 1001 Troubles. The writer is bacheloring it at Maison de Medaris. John Macri is reported ill.

CONEY ISLAND, N. Y.

(Continued from page 40)

at West 12th and Surf. Operators are Morris Hannan, John Pichon and Louis Molinas. Entertainers are Paul's ork of three pieces; Harry Goodman and Bob Howard, singers, and Frank on the guitar. Hannan is also a partner with Joe Mayo in another bar spot, the Grand Stand, on West Eighth.

Fred Sindel's Stable on Surf is a lively place this season, more so because of increased talent. On the miniature stage are Kathleen O'Neill, soprano, a chip off the old block (father was Dan O'Neill, who warbled for a long time at Morgan's on the Bowery about 30 years back); Dotty Van, a 200-pound torch singer, and Rosalie Bloom, mezzo soprano, late of Little Hungary, Manhattan. Also George Taylor at the piano; Smiling Al Wilson, Bert Weston, formerly of Weston and Marion in vaudeville, and Bob Goday, singing waiters.

Oscar Buchwald's Barn on Bowery finds Pop George Sweeney moved from the Gilsey House floor to the Barn bar. Entertainers are Al Serino, trumpeter, and his Three Whirlwinds, musical wizards; Tony Ames, ballads, and Mario, comedy singer.

Surf Avenue Chatter

Jack, George and Nick Gencas are in control of two Scooters, one on Bowery and the other on Surf, since the recent death of their dad, Paul, who, at one time, also ran the Mardl Gras Hotel on Surf. . . . Artie Merkol, of the bar and grill, West Fifth, is critically ill. Daughter Laura is here from Montreal to take over. She assists Artie's partner, Tony Polokas, granted a furlough from his company in Louisiana. . . . Arthur Pilatsky, expert rapid-fire announcer, is back at his old post, the mike in Empire ball-rolling game, which opened May 23, with Sam Casay Corporation in charge. New manager is Matty Plastina. Johnny Cascone assists on the mike. Albert Pecci is chair and maintenance man.

Jack R. Reiben, head of the Boardwalk Amusement Company, controls an entire block of amusements on the Bowery stretching from West 12th to Jones Walk. Here are Skee Ball alleys, baseball game and Skee Roll. Block attracts crowds not only for the Reiben games but also for the two Kyrimes ride thrillers opposite. Jack's son, Stanley J., a lawyer, is with the Coast Artillery, Battery H, Company 96, Hawaii.

Bowery Notes

Leo Stober is operating Teddy's penny game, while Teddy Stillman works for James Kyrimes on Looper. . . . George Kyrimes, nursing a sore leg hurt operating Virginia Reel, was incapacitated most of last week. Brother Neely took over.

. . . Jack Reiben is James Kyrimes' only rival to the title of best dressed man on Bowery. . . . Niechie's cat shop, West 12th, formerly operated by Japs, now has Nick Caruso for boss. . . . Dave Rapp, a busy ticket seller May 30-31 on Virginia Reel. . . . Fred Garms, manager of Big Wonder Wheel on Jones Walk, started the dim-out regulations with 50-watt bulbs. Succeeding orders to reduce changed the watts to 40, to 25 until all cars are now near total blackout with 15-watters.

Eddie's Five-Star Final on Surf is run and owned by its mike men, Sam Garber and Stanley Gersch. Irving (Unk) Taffet is chief assistant. . . . Moe's Five-Star Final on Boardwalk, owned by Moe Silverman, has Sadie (Mrs. Silverman) as co-boss. Their son, Irving, helps and finds time also to manipulate a duck game on Surf. . . . Sidney Kahn's Fascination is managed by Fred Adolphe. Kahn operates similar games at other shore fronts. . . . Frank Plastina, at Empire, is the happy owner of a prize annexed in RKO houses via amateur hour contests for his imitation of Lou Costello. . . . Irving Baker, last season manager of Empire, is now a post-office employee in Manhattan. . . . Harold Kirsch, last year mike man at Fascination, is in the army.

BIZ BEST IN YEARS

(Continued from page 40)

12,000 comfortably. With close to 50 attractions and rides, Glen Echo is having its biggest season ever, Schloss says.

Weather has been a terrific help. Easter week opening brought perfect weather, as did Decoration Day week-end when pool alone drew almost 5,000 admissions.

Ballroom open every night, except Sundays, at 80 cents a couple including tax, has been doing a big business with around 2,200 persons pushing thru the turnstiles every evening.

Gas rationing has obviously helped park. Nearness to city and adequate streetcar service is mainly responsible for big crowds. Streetcars have been carrying over 8,000 passengers to park on Saturdays and Sundays. Capital Transit Company, Washington streetcar company, owns and operates the park.

Glen Echo's biggest headache has been labor, but situation not yet at a critical point.

Park is equipped to blackout in three minutes. There are 14 wardens on the grounds, all of whom have had first-aid lessons. There is plenty of shelter. Lighting fixtures installed this year cost \$1,500 and are of a special type such as used in England. They give off a dim glow, with no light showing above.

Riverside Tops Last Year

SPRINGFIELD, Mass., June 6.—Riverside Park, Agawam, did terrific business—better than last year—over Decoration Day week-end. The holiday itself gave one of the biggest nights in the history of the park. Broken down by days, the attendance was as follows: Friday evening, 7,500; Saturday, 35,000; Sunday, 25,000. Weather was perfect.

Harry Storin, publicity chief, said bus travel was extraordinarily heavy and the parking lot was jammed with cars. Especially noted, Storin said, was the way in which the crowd stayed. All rides were kept going full blast.

The park's outing schedule is way ahead of last year, Storin said.

Edward J. Carroll, Riverside owner-manager, has been appointed to two important committees on the Springfield Chamber of Commerce.

Meyers Lake Bang-Up

CANTON, O., June 6. — Rejuvenated Meyers Lake Park, with the most complete line-up of midway attractions in a decade, got away to an excellent Decoration Day opening when thousands jammed the midway, giving the amusement center its best starting gross in many years. Carl Sinclair, manager, asserted. Light rain fell in the afternoon, but ideal weather prevailed at night, when the crowd was one of the largest ever to visit the park on a holiday.

Heavy patronage was also enjoyed the two nights previous to the holiday, and concession play was substantially up over former years. A Flying Scooter and a Tilt-a-Whirl have been installed by C. G. Haney, of Kansas City, Mo. Haney plans to add another ride soon. The miniature train is operated by Howard Peters, who also operates the pony track and the High Striker.

Harry Shirk, in charge of concessions again this season, has added four more stores, giving him more than a dozen attractive games. Glenn Mains has an enlarged playland and has added about 20

new machines. John Becker is in charge of all food service in the midway restaurant and the Hofbrau.

A fleet of U Drive 'Em motor boats has been added and a new pier installed under the direction of Frances E. Seiff. All rides have been revamped. A picnic shelter several hundred feet long has been equipped with tables and benches. Priorities materials needed for completion of the new outdoor dansant will defer opening of this feature until late in June. Moonlight Ballroom will continue its Sunday night name band policy thruout the summer. Local and district bands will be presented Tuesdays and Saturdays.

Bill Clark is in charge of the ballroom, with Nick Sutmier still handling band bookings. George Seeley is in charge of the front door. All construction work has been under the direction of Ernest Thomas, associated with the park many years. Ivan L. DeBray is on public relations.

Free act policy will be continued this season. The Sky High Alcidos, set by the Gus Sun Agency, was the initial attraction, with "Poodles" Hamford and Company slated for two weeks to follow.

Red Miller is on again with his scales, and many of the veterans are back in concession row, including George Akrim with pennants.

Chippewa Away Well

CHIPPEWA LAKE, O., June 6.—Chippewa Lake Park, again under the management of Parker Beach, got away to a good start Decoration Day. Scattered showers late Sunday halted midway activities, resulting in a jam at Starlight Ballroom and sheltered concessions.

All buildings have been renovated and rides overhauled and minor improvements made where necessary. Larry Fallon reported concession take satisfactory over the holiday week-end.

Policy of name dance bands will be continued this season. Jimmy Richards orchestra is current.

Erling, water skee champion, was the opening free attraction.

RESTRICTIONS HIT AC

(Continued from page 40)

the last week in June, may be set back until July 4th holiday.

Another report has it that George A. Hamid, operator of Hamid's pier, is seriously considering keeping the pier dark this summer unless June brings a greater hope for the remainder of the summer. The same source reports the only thing holding up a definite decision to keep the pier dark is some expensive pay-or-play contracts signed earlier, including one with Glenn Miller's orchestra.

Policy of Steel Pier may also be radically changed for the start of daily operations. According to sources at the pier, Gravatt is seriously thinking of a policy calling for the dropping of the high-priced vaude shows and bands. Instead, there would be the modern minstrel show plus a line of girls for the Music Hall and lesser known bands for Marine Ballroom, with admission prices cut considerably. Again, definite policy plans will await the turn of events this month.

The holiday bills at both piers were still of boom-time proportions. Steel Pier offered Alvin Rey and the King Sisters for Saturday and Tommy Dorsey's orchestra for Sunday, with Alex Bartha's band making continuous music in the Marine Ballroom. Vaude bill in Music Hall included the Three Slate Brothers, Paul Remos and His Wonder Midgets, Four Arnaut Brothers and Sister Nolly, Sue Ryan, Monroe Brothers and Toy and Wing, with *The Mayor of 44th Street* and *Week-End in Havana* the feature photo-plays.

The circus and the water carnival, with Rex, the aquaplaning wonder dog, both made their season's debut with the holiday. Also open were the many fun-houses and exhibits, and for the first time Edmond S. Martine's Diving Bell for a look-see at marine life.

Vaughn Monroe's orchestra, with Reg Kehoe and his marimba band in the Ballroom of States, topped the holiday week-end bill at Hamid's Million-Dollar Pier. The vaude show in the Hippodrome included Gertrude Niesen, Diosa Costello, the Little Tough Guys, Wayne and Marlin, Jan Murray and the Six Grays, with Dan Goldie's orchestra in the pit. *Remember Pearl Harbor* was the screen attraction. Funhouses, net hauls and game rooms rounded out the pier's attractions.

With enlarged facilities for entertaining guests, Heinz Pier also opened its exhibit, offering a motion picture, *Ever Since Eden*, and cooking school sessions,

Garden Pier and Convention Hall were without holiday attractions.

PENNSY, JERSEY SPOTS

(Continued from page 40)

vaude program comprising Frankie Schluth, Carr Brothers, Carol and Lee, Ken and Roy Paige and Dorothy Mayo. Herby Woods's and the Las Vegas bands held forth in the Casino Ballroom. Woodside Park offered free concerts, featuring the Singing Guardsmen and Marion, Billy Romano, Bobby Badter and Anthony Lituzzi's Trio, as well as Jack Steek's Kiddies' Hour, thrill chases at Crystal Pool and a fireworks display.

Thrill shows on the race track presented by Ken Butler and His Legion of Dare Devils highlighted the holiday week-end at Dorney Park, Allentown. Eddie Hamp's band held forth at the S. S. Castle Garden ballroom; vaude show was offered in the theater, along with midget auto races and fireworks.

At Williams Grove Park, Mechanicsburg, holiday introduced the Zipper, new roller coaster ride. Holiday bill included a thrill show by Daredevil Miller, Dallastown Boys' Band, Hawaiian Sharps and Oahu Guitar Band, movies and a fireworks display. Bangor (Pa.) Park, managed by Frank P. O'Rourke, ushered in the new season by reopening its swimming pool and offering free movies. Lakeview Park, Royersford, offered the Lone Star Cowboys and Cowgirls Saturday and the Ranch Pals Sunday, also reopening its swimming pool.

Willow Park, Butztown, opened for the first time this season on Memorial Day, with all the amusements and pool in operation, with free movies added. Lehigh Community Park, Fogelsville, headlined Bud Rader's band in the ballroom. Albert's Park, near Allentown, had the Ozark Mountaineers topping the opening bill. Pine Tree Park, also near Allentown, operated by Thomas Miklencic, opened its pool, pavilion and picnic grounds. Central Park, another of the many amusement centers near Allentown, offered vaude bill, firework displays and dancing in its Rainbow Room.

Opening bill at Carsonia Park, Reading, included a vaude show headed by the Darling Sisters, Professor Schnitzel and Earl, and Frank and Alma. Jack Kenny and His Royal Manhattans provided the dance music. The pool, all rides, concessions and games were in operation. Ringing Rocks Park, Pottstown, reopened its roller-skating rink, Bushkill Park, near Easton, featured the Original Rube band and free movies. Hershey Park, Hershey, headlined Glen Gray and the Casa Loma band for dancing, free concerts by the Allentown band, free vaude in the park hand shell and photo-plays in the Community Theater.

Ontelaunee Park, New Tripoli, featured Willis Meyers and His Bar X Ranch Boys and the Keystone Novelty Band. The usual complement of amusements and dancing ushered in the season for F. F. Barthold's Saylor's Lake at Saylorburg. Montgomery County Park, Spring Mount, also marked the season's opening with the holiday. Mr. and Mrs. Samuel Margolis are in charge of the refreshments and luncheon stand there; Mr. and Mrs. William Johnson, boats and locker houses; Mr. and Mrs. Harry Vartarian, arcade and dance hall, and Mr. and Mrs. Sidney Smith, novelty stand. Clayton Schutz has charge of the park area.

Forest Park, Hanover, offered Harry Proboess's high-pole antics and Raymond's horseshoe pitching as free acts, with a variety bill headed by Pop Johnson and His Radio Troupe and Lester and His Canaries. The ballroom opened with Harry Marsh's band. Sleepy Hollow Ranch, near Pennsburg, offered a rodeo Saturday, and Hugh Cross and His Radio Pals, with Shug Fisher, Sunday. Rocky Springs Park, Lancaster, had Joey Kearns's orchestra for the ballroom, and concerts by the Lancaster City Band and Breninger's Marimba Band.

In the Southern New Jersey area, away from the coastal resorts, the holiday marked the official openings for the two major amusement parks. The Bubble Bounce and Flying Scooter were added to the attractions at Riverview Beach Park, Pennsville, managed by Lawrence K. Crisman. Two new pony tracks were also added, with the week-end also marking the opening of the pool and roller rink. Mlle. Bernice was the feature thrill act at Clementon Lake Park, Clementon. Ballroom is managed by Richard St. Maur.

Other South Jersey spots ushering in the new season were Lake Worth Park, Watsontown; Charles A. Gustafson's Palatine Lake Park, near Elmer, and Lake Garrison Park, near Franklinville.

The heat and transportation problems resulted in capacity crowds at the pools in the Philadelphia area.

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

ARSA Championship Entries Being Made

NEW YORK, June 6.—Numerous entries are reported at headquarters of the Amateur Roller Skating Association, 120 West 42d Street, for its 1942 United States national amateur roller skating championships to be held on June 24-27. Events will be in Twin City Arena, Elizabeth, N. J., under auspices of the ARSA, which is affiliated with the Amateur Athletic Union and Amateur Skating Union. Listed among classifications open for entries are these divisions: Juvenile, junior, intermediate and senior speed skating; juvenile, novice, junior and senior figure skating; juvenile, junior and senior dance skating and pair skating and fours. Headquarters reported that among entries are Walter Bickmeyer Jr., 1940 and 1941 United States junior figure-skating champion, and Gladys Koehler and George Werner, 1941 United States senior dance skating champions. Championships are open to all bona fide amateur roller skaters whose qualifications comply with the amateur rules of the ARSA and its affiliated bodies, it was announced.

DIXON'S ROLLER RINK, which opened June 6 on Dane County Fairgrounds, Madison, Wis., offers skating nightly and at Saturday and Sunday matinees.

WHIRLING B's, Billy, Betty and Bob, report they were recently on the bill at the Allentown (Pa.) Keystone Club, booked thru Manager W. F. Pahringer, Mealey's Rink, Allentown.

FELIX ROLLER RINK, which opened May 30 across from Winnebago County Fairgrounds, Oshkosh, Wis., has sessions nightly, except Mondays, and Saturday and Sunday afternoons.

LOIS HESS, Roller-Go-Round Rink, Ottawa, Ill., is spending a month's vacation in California as the guest of her uncle, Clyde McAtee, music machine operator in Los Angeles, and in San Diego, where she is the guest of Col. R. C. Swink, of the Marine Corps. Mrs. Hess is investigating California roller rinks with the intention of acquiring new

ideas for the improvement in dance and figure skating for Illinois consumption.

OWNERS H. Lawrence and M. Volz have reopened their Indian Lake Roller Rink at Russells Point, O., with daily sessions from 1:30 to 5 and from 7:30 to 11:30. They report complete renovation and some new equipment.

LOU WEISS will provide music at the electric organ at Riverview Beach Park Roller Rink, Pennsville, N. J., for the summer, and George Glick, Lancaster, Pa., is new organist in Playland Rink, near York, Pa.

ART MILLER, general representative and master of ceremonies for the Sterling Roller Rink, Wisconsin, recently attended the Roller Derby at Indianapolis. Miller was also a guest of Phil Campbell at Skateland, Dayton.

RINGING ROCKS RINK, near Pottstown, Pa., for start of the summer season on Decoration Day offered an exhibition by Sweeney and Kilby, United States junior dance champions, and by Blanton and Frazio, Pennsylvania State champions.

THE OLNEY ROLLER RINK, Olney, Ill., opened the season May 21 with a big free show. Featured was Arthur L. Dick, one-legged roller skater. The rink is located at the fairgrounds and is the largest rink in Southern Illinois. Open every evening, with matinees on Saturday and Sunday.

JACK POTCH, founder of the Varsity and other rinks in the Detroit and suburban areas, signed a lease last week with W. J. Adam, owner of Goldkette Ballroom, Island Lake, Mich., to operate it this season as Blue Lantern Roller Rink. Spot was at one time one of the best known ballrooms in Michigan under name of the Blue Lantern and was operated as a roller rink for the first time last season by Orville Godfrey, owner of Arena and Madison Gardens rinks in Detroit. Potch is taking his own skates and sound equipment and is rushing preliminary work to ready for an early opening.

FIRST official get-together of members of the Amateur Roller Skating Association, affiliated with the Amateur Athletic Union and Amateur Skating Union, was held in Mount Vernon (N. Y.) Arena on the night of May 18. Representatives of numerous roller-skating clubs in the East were on hand for the party, entire proceeds of which went to the ARSA. It was declared a social and financial success. A large number of new members were secured, it was reported. Earl Van Horn Dance and Figure Club presented a program of exhibitions, featuring a number of well knowns, each act getting an enthusiastic reception. Headlining the show were Jean White, New York State senior women's figures champion, 1941-'42; Gladys Koehler, George Werner, United States dance champions, 1941; Walter Bickmeyer Jr., United States junior figures champion, 1941-'42; Chadwick Deatrick, New York State novice men's figures champion, 1942; Doris Bickmeyer, Thomas Banks, third place, New York State novice dance champions, 1942; Theresa Kelch, junior girls' figures champion, New York State, 1942, and James Curran, third place, men's senior figures champion of America-on-Wheels, 1942 (Boulevard Arena). James Dolan, manager of the Arena, introduced Ozzie Nelson, ARSA president, who welcomed members and presented the other officers of the association. Earl Van Horn was emcee. Also on the program were Dorothy Vogelsang, free style; Florence and Lee Mounce, tango barn dance; Donald Mounce, free style; Doris Bickmeyer and Thomas Banks, Olympia Swing; Norma Wood, free style; Barbara Killip, secretary of the ARSA, and Fred Ludwig, Westminster Waltz; Theresa Kelch, free style; Dorothy Luginbuhl and Al Shady, pair skating; Jean White, free style; Clarence Carter and Ellen Reichert, original dancing; James Curran, free style; Chadwick Deatrick, free style; Gladys Koehler and George Werner; Walter Bickmeyer Jr., free style.

acrobatic display, presented by Concha and Anita Olivera.

Max Williams recently joined clown alley. His wife, Ethel, is superintendent of the dining tent. James Murphy, former chef on the Al G. Barnes Circus and recently with the Golden States Shows, joined recently.

Tom Heney joined as legal adjuster to succeed Billie Campbell, who returned to his home in Hollywood. Tom formerly was with Al G. Barnes, Sells-Floto, Tom Mix and Buck Jones circuses.

Among those who have been accompanying Bill Antes to the radio stations are J. King Ross, equestrian director; Jorgen M. Christiansen, who is interviewed on his South American criollo horses; Jolly Josephine, fat lady; Josephine Helbing, snake enchantress, and Chiefs No Knife and Three Trees.

Show received much publicity in San Diego, *The Tribune-Sun* carrying a full page of stories and pictures in its issue of May 2. Sugar rationing on the circus brought the show another good plug in *The Long Beach Press-Telegram* of May 8. Picture of Jolly Josephine, Josephine Helbing and Chief No Knife and Three Trees signing ration cards "made the wire."

At Van Nuys, Capt. and Mrs. J. King Ross entertained a large party at the Ross ranch in Tarzana. Among the guests were Mr. and Mrs. Jack Schaller and the three Schaller kids; Mrs. Josephine Rogers; Tex, Grace, Alice and Bobby Orton, and several of the boys.

UNDER THE MARQUEE

(Continued from page 38)
from Los Angeles that he left Russell Bros.' Circus and is now located there. He was with the show four consecutive seasons.

CARL FEATHERMAN, CFA, Allentown, Pa., lettered: "Recently Ringling-Barnum's advance car No. 1 billed here for June 25. Union Boulevard and Irving Street showgrounds will be used."

TIGER HALE advised from Elkhart, Ind., that he and several bandmen of Gold Medal Shows visited Mills Bros.' Circus in La Grange, Ind., where the show played to a full matinee.

VACATION is definitely here. Saw 200 kids on a lot helping put it up.

SHANKS THE MAGICIAN and wife, Lady Patricia, visited Cole Bros.' Circus in Youngstown, O. They reported meeting Lawrence Cross, Bill Bailey, Al White, Major West and other old friends.

J. R. CONWAY, Philadelphia, and Herbert A. Douglas, West Chester, Pa., visited Wallace Bros.' Circus in Pottstown, Pa., where they met many friends, including Russ Warner, circus model builder from Reading.

HUGH MCGILL, Hermosa Beach, Calif., had to forego his visit to Polack Bros.' Circus in Long Beach to do some improving on his parking lots. He is getting ready for a banner summer crowd at Hermosa Beach.

"JAMES J. (JIMMY) CONWAY, vet circus trouper, is in London, Ont., hospital, very ill and would like to read letters from friends," writes Mrs. J. J. Conway from 210 Dundas Street, London, Ont.

DON'T let a patched top worry you. It is now one's patriotic duty to conserve cloth.

DOC WADDELL reports having held a remembrance service in his Columbus (O.) parsonage for his old friend John W. Wisner, retired circus agent, who died recently in Plainview, Tex., service being attended by about 30 showfolks.

FRED BRADNA, veteran equestrian director of Ringling-Barnum circus, celebrated his 70th birthday on May 28. The event was attended by everybody on the show. Among other gifts in honor of his natal day Bradna received a check

for \$700 from the show's personnel, and there was a huge birthday cake with candles and refreshments. Bradna joined the circus in Paris, France, in 1900 and has been with the Big Show ever since.

C. A. (PEANUTS) BUCHEL, formerly with Ringling and Al G. Barnes shows, has prevailed upon the mayor of Hermosa Beach, Calif., and *The Billboard* is now being carried by the mayor's store, Tom Sheehan Stationery Store.

CLIFF THOMPSON, giant, has enrolled in Marquette University Law School, Milwaukee. Thompson, who has appeared in circus and carnival side shows, until recently was a salesman for a brewing company.

BEERS-BARNES Circus played Fairchance, Pa., on May 26 and Masontown, Pa., on May 27 to good houses, reports William (Bill) Field, of Uniontown (Pa.) *Morning Herald*, who visited the show at both stands.

WE laughed at wheelbarrow-show stories, but we may have to troupe with the Shanks Marc Circus.

JOINING F. E. Gooding Shows' unit under management of John E. Lampton were Mr. and Mrs. R. Otterbacher, concessionaires, and Mr. and Mrs. A. J. Bauer and daughters, arcade and concession operators.

NOTES from Fred's Kiddie Circus by F. D. Whitten: Show recently closed an eight-week engagement with Bible's Dog and Pony Show. It is now located at Syracuse, Ind., on a lake until in September, when schools open. Will also work some fair dates.

RAY HARRIS, Los Angeles, recently appeared on the CBS radio show, *I Was There*, to tell his story of an elephant stampede. He "was there" when the elephants gummed up the works on the Al G. Barnes show during a Canadian engagement.

EVERY hamlet has its mythical yarn about a lion that escaped from a circus and still roams near-by woods. Almost every rabbit hunter will swear that he shot at it some time or other.

WALTER D. NEALAND visited Ringling-Barnum circus folks twice in Washington, on May 24 and on May 28, in company with Roy and Ruth Bible, who have the Circus Arena on the Marks midway. Visitors met many old friends, including Frank Braden, F. Beverly Kelley, Fred Bradna, Wallenda Family, Walter McClain, Theo Forstall, Chief John Brice, Merle Evans, Theol Nelson, Whitey Warren and Frank Miller.

NOTES by Bette Leonard from Wichita, Kan.: Jimmy O'Dell rejoined Dalley Bros.' Circus. Fred and Bette Leonard visited the show at Newton, Kan. Fred received three ribbons out of four when he recently entered his dressage horses in Sedgwick County Horse Show. The Lerches have quit the road for the duration. He is on a defense job in Sandusky, O. Madge and Leo Snyder are on King Bros.' Circus, as are Bobby and Carolina Gordon.



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W. R. BARLOW

P. O. Box 184, Sta. A COLUMBUS, O.

RUSSELL FIRE LOSS

(Continued from page 38)

joined at Merced. They are working in the center ring along with Tex and Alice Orton and the Freehands in Rings 1 and 2. Their second act is a ground

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CAMBRIDGE, MASS

County Operators Optimistic

Managements Plan Augmented Grandstand Shows; Enlarged Midways and Concession Areas

CINCINNATI, June 6.—Evidence that cancellation of some of the larger fairs, plants of which were absorbed by the government for military use, has not greatly discouraged operators of other annuals, especially county and district fair managements, is attested by a number of reports hitting this city that all are proceeding with plans to present enlarged midways and concession areas and augmented grandstand shows to offset anticipated loss of exhibits.

Most of the managements agree that they will be considerably hampered by gasoline rationing orders and dim-out regulations but they are going ahead with plans to present the best fairs possible under wartime conditions. At a recent meeting of Iowa State Fair Managers' Association at Des Moines, directors were urged to trim their budgets in line with the war emergency, but to maintain rides, midways and other entertainment to sustain morale. Directors also voted to emphasize methods of aiding the Food-for-Victory program and conserving of vital materials. Feeling at the meeting was that curtailment of automobile travel will keep summer vacationists at home, with the result that county and district fairs will enjoy good attendances this year.

Talent Programs Click

Altho cancellation of 12 California fairs is the direct result of the war, 14 counties in the State are going ahead with plans for 1942 district fairs. About 12 other annuals held in California are undecided as to this year's operations. Reports from Salt Lake City indicate that practically all county fairs and celebrations in Utah are mapping plans to present their fairs as scheduled in 1942. Bolstering members of Wisconsin Association of County Fairs outlook for the season is the fact that paid attendance at the State's 77 county and district fairs in 1941 totaled 820,481 compared with 765,464 for the 76 fairs held in 1940. Again in 1941 over half the total gate admissions were reported by 12 leading fairs, which had a combined attendance of 440,473. Paid grandstand admissions showed about a 20 per cent increase, reaching 366,640 last year, compared with 304,449 in 1940. Grandstand receipts increased from \$86,850 to \$120,045 during the same period, indicating in the opinion of William T. Marriott, chief of the division of fairs, that the "better type of grandstand shows being staged by fairs is appreciated."

J. F. Malone, secretary of the Wisconsin association, said recently that all fairs in the State are planning to operate and that he has heard of none that plan to cancel. "I do not," said Malone, "believe that gas rationing will affect attendance at county fairs, as people are going to go somewhere and the county fair does not involve a long trip." That a number of the smaller fairs in Michigan are likely to benefit from the cancellation of Michigan State Fair is proven by the announced tentative distribution of \$21,758 for premium funds for 20 county fairs in the State from the fund left free when the State annual was nixed.

Small Annuals Benefit

All of the county and district annuals in Ohio, excepting two, will be held this year, it is reported. Massachusetts Agricultural Fairs' Association, at its annual meeting in Hotel Kimball, Springfield, went on record to the effect that all managements would continue with plans for 1942, unless they get definite orders to cancel. Trend toward use of more acts at smaller fairs in the Michigan sector is highly noticeable this year, reversing the anticipated direction of bookings for shows because of wartime conditions, Detroit booking offices report. Reason for the surprising pick-up appears to be cancellation of State fairs, with managers of smaller annuals figuring to benefit in two ways. Nixing of the larger fairs is counted on strongly to build attendance at local annuals, while conservation of tires and gasoline is ex-

pected to make up-Statens more interested than ever in community activities.

WLW Adds Attractions

Exemplifying the trend toward use of more acts at smaller fairs in several States are the activities of WLW Promotions, Inc., headed by Bill McCluskey, manager talent-booking division. McCluskey holds contracts to provide grandstand entertainment at 46 county and district fairs in Ohio, Indiana and Lower Michigan. Instead of retrenching this year because of wartime conditions, McCluskey is building another show, titled *WLW on Parade*, which will be in direct contrast to organization's successful *Boone County Jamboree*. New show will feature Jimmy Wilbur's Swingtette and acts from Station WLW, with McCluskey handling the emcee chores.

In a statement released this week, McCluskey said, "Fairs this year will probably be the only means of entertainment that our friends in the rural communities will have. Despite the gasoline rationing orders, I believe that conditions at county fairs will be okay. Last year for example, we played Urbana, Bellefontaine, Marysville, Plain City, Delaware and Marion, all in Ohio. These towns are all less than 30 miles from one another and in a number of instances the distances are 20 miles and 12 miles. The fact remains that we did good business in each of these spots, proving, I believe, that the people patronize their own county fairs. From this observation we can see that there should be no serious problem regarding transportation as far as fair patrons are concerned."

Kan. Managements To Continue in '42

TOPEKA, Kan., June 6.—With an even 100 fairs scheduled for Kansas this year, there have been no cancellations to date, J. C. Mohler, secretary Kansas State Board of Agriculture, said.

Inquiries concerning exemption under Kansas laws permitting county fair boards to hold funds over in case of the emergency closing of fairs have been received from secretaries of six fairs, including Anderson County, Garnett; Douglas County, Big Springs; Harper County, Harper; Jackson County 4-H Fair, Holton; Linn County, Mound City; and Sumner County, Caldwell.

BOSTON.—State Racing Commission has under consideration applications for meets at Brockton and Marshfield fairs.

Around the Grounds

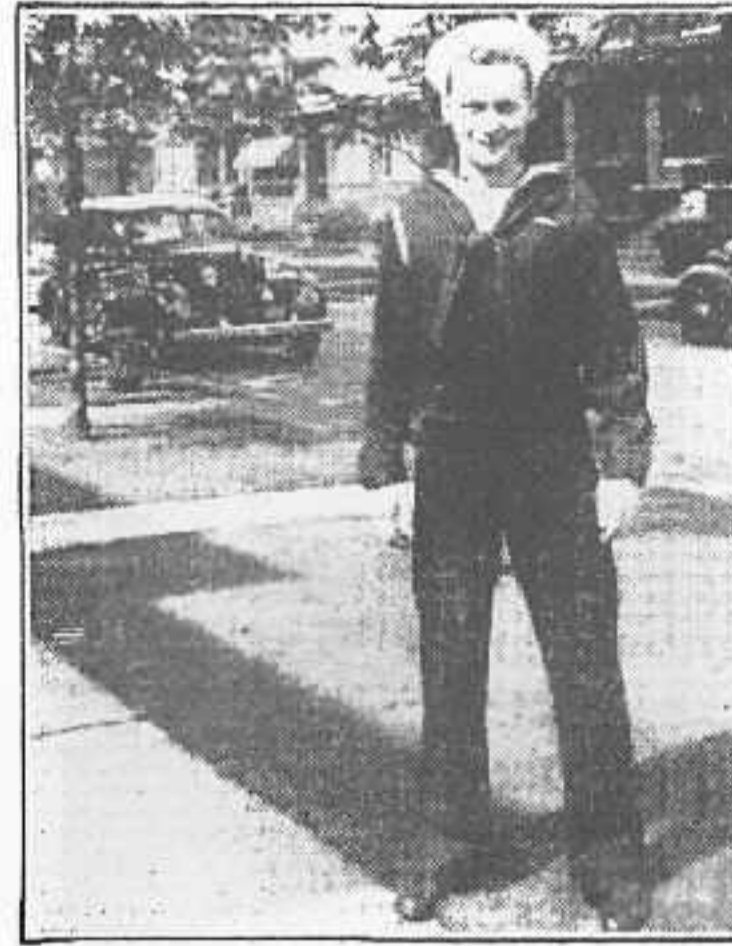
PRINCE ALBERT, Sask.—Brigadier G. A. H. Trudeau, Regina, commander military district No. 12, will officially open the second day of Prince Albert Exhibition.

MOOSE JAW, Sask.—Prize money at this year's Moose Jaw Exhibition will exceed 1941 by \$3,500. Fair will be held for four days and will feature a *A Toast to Victory* theme. Two-day camp for farm boys and girls will be held as usual.

CALGARY, Alta.—One of the attractions at Calgary Exhibition and Stampede will be the Kitsilano Boys' Band of Vancouver. More than 50 band members will be in training in Calgary at the time as members of the Air Cadet League.

GRUNDY CENTER, Ia.—Grundy County Fair will be held a week earlier this year than in 1941, directors announced last week. Change was necessitated because of the shuffling of the dates of Waterloo Dairy Cattle Congress.

SPRINGFIELD, Mass.—General Manager Charles A. Nash, Eastern States



ROBERT VAUGHAN, naval aviation mechanic at Great Lakes Naval Training School, near Chicago, is the son of Nellie Vaughan, secretary in the offices of Thearle-Duffield, Chicago, and well known among fair men and outdoor showfolk.

44 Map '42 Plans In Empire State; Act Programs Set

ALBANY, N. Y., June 6.—Forty-four fairs-events will be held in the Empire State this year, but five more are scheduled to be added to the list when their dates become available, according to a chart released this week by Department of Agriculture and Markets headed by Holton V. Noyes, commissioner. Four other annuals in the chart make up a total of 53 under aggie department jurisdiction, but these are marked "no fair in 1942." They are New York State Fair, Syracuse; Monroe County Fair, Rush, which has not been operated regularly; American Institute of the City of New York, which was to have conducted its 1941 exhibit in Madison Square Garden last September but suddenly canceled, and the Westchester County Horticultural and Agricultural Society, White Plains, a comparatively new event relying chiefly on horsey customers for its box office.

Those with "undecided dates" (which may also mean "operation undecided") are Angelica, Naples, Kingston, Palmyra and Wyoming County-Silver Lake fairs. It is interesting to note that of the 44 events listed with dates, 41 will conduct night shows. The three day fairs are Watertown, Genesee Valley Breeders' Association (Avon) and Dundee.

Exposition, and J. Loring Brooks and George A. Williamson have returned from Boston and Washington after being unable to learn anything definite about transportation possibilities for this fall's exposition, they said. "We couldn't get any information out of the State Public Utility Commission," Nash said.

JACKSON, O.—Because of the anticipated lack of transportation, directors of Jackson County Agricultural Society have canceled plans for this year's annual here. Board has released midway attractions and concessionaires from their contracts.

CHARLESTOWN, W. Va.—Directors of West Virginia Free Fair announced last week that the annual will be held as usual this year to encourage the raising of fruit and crops to aid the war effort. They said the 28th annual will be held near Dunbar, W. Va.

SPARTANBURG, S. C.—T. W. Woodworth, former mayor of Spartanburg, this week announced his resignation as president (See *Around the Grounds* opposite page)

Gov. Asks Disposal Of State Property On Det. Grounds

LANSING, Mich., June 6.—Gov. Murray D. Van Wagoner Thursday ordered the State Budget Office to dispose of all property on the State fairgrounds, Detroit, now under Army control, which might lose value or be lost. Bernard J. Youngblood, State Fair manager, is expected to provide an inventory.

A new contract for the lease of the grounds promising to consider a somewhat higher rental fee than the \$1 annually originally scheduled is said to have been arranged, according to an announcement by Leo V. Card, State Agricultural Commissioner; Youngblood, and G. Donald Kennedy, State highway commissioner.

Offers of \$37,000 a year have been received from private companies for rental of the grounds for a year. Military officials have already taken over the grounds surrendered by the State, while fair officials continue negotiations to collect a larger rental fee.

Continuance of Pa. Annuals as Morale Builders Is Urged

HARRISBURG, Pa., June 6.—With 13 of Pennsylvania's 120 county and local fairs canceled and 16 on the dubious list, State Secretary of Agriculture John H. Light today asked for a continuance of county fairs as a wartime morale builder for Pennsylvania's rural population. Last year, Light said, 2,984,895 attended county and local fairs in Pennsylvania, and he hopes that at least that figure will be attracted to improved annuals this year despite transportation difficulties.

"I feel that if it is at all possible fairs should be continued even if they have to be held on a smaller scale," Light said. "As a matter of morale it is better to keep things going than to stop and whine over them." Commercial phases will be hit because farm machinery manufacturers have little to advertise and sell, but Light urges fair associations to look elsewhere for possible sources of exhibit revenue.

Annuals definitely canceled are: Allegheny County, Pittsburgh; Bradford County, Towanda; Cambria County, Ebensburg; Crawford County, Meadville; Fayette County, Dawson; Manor Farm Show, Millersville; Lancaster County, Harvest Home Association, Columbia; New Castle, Community Fair, Myers-town; Lebanon County, Lycoming County, Hughesville; Farm Products Fair, Inc., Genesee; Potter County, Agricultural and Horticultural Association, Cressona; Schuylkill County, and Union County Association, Lewisburg.

National Speedways Races Successful at Urbana, Ill.

CHICAGO, June 6.—Al Sweeney, of National Speedways, staged a Decoration Day auto race meet at Urbana, Ill., under auspices of Champaign County Fair Association.

This was the first time in 12 years that big cars raced at Urbana, and the meet was a success, drawing an attendance of about 3,500.

Chi Stock Show Still On

CHICAGO, June 6.—Altho International Amphitheater has been taken over by the army, the fat stock show planned to replace the International this year will be held, it was announced this week. Show will be staged in the pens adjacent to the amphitheater and will not be open to the public.

White to Sioux Falls

CHICAGO, June 6.—Gaylord White, who spent the winter in Glendale, Calif., leaves this week for Sioux Falls, S. D., to start a publicity campaign for the Sioux Empire Fair and National Speedways.

CINCINNATI.—Art Briese, secretary of Thearle-Duffield Fireworks Company, Chicago, here on business on June 3, was a visitor to offices of *The Billboard*.

Agricultural Situation

Condensed Data From May Summary by U. S. Department of Agriculture, Washington, D. C.

GOVERNMENT action has been taken to stop the spiraling rise in the cost of living. Ceilings have been put on prices at levels prevailing in March, when the cost of living was 113 per cent of the 1935-'39 average. Exceptions include practically all non-processed farm commodities and some processed commodities such as butter, cheese, dressed poultry, flour, mutton and lamb. Action was taken to protect national welfare from the hazards of spiraling living costs during a period when all energy is needed in a united front against aggression.

Since the outbreak of World War II prices of raw materials have gone up 66 per cent, wholesale prices 31 per cent and retail prices 25 per cent. Farm prices have gone up 66 per cent on average, and for several months the ratio of prices received to prices paid by farmers has been at parity. Farmers this spring have been breaking all records in production of milk, meat and eggs. They have put in record acreages of oil crops and other protective foods. Full steam is up in the war against aggression, full power the nation over to produce the greatest volume of agricultural and military supplies by any people in any war.

SPRING WORK DELAYED

Farmers were behind with spring work over most of the country in April, delayed by adverse weather. The crop board said that many farmers were reporting difficulty in getting competent help and that some farmers were being handicapped by lack of production supplies. But moisture conditions were reported as being "better than usual" this spring and prospects for early pastures "the best in recent years."

Crop board said: "Livestock numbers, exclusive of work stock, are above pre-drought peaks and still increasing, feed reserves are large, stocks of grain on farms are the largest on record for this season of the year, pastures and range prospects are promising, and the production of meat, lard, milk and eggs is currently running at levels that provide fully the usual per capita supply in addition to the present volume of lend-lease purchases. Unless offset by increased use of farm machinery, the shortages of competent labor now restricting the expansion of farming operations near industrial sections may affect more of the agricultural areas later in the year or next year. The decrease in man power is resulting in some consolidation of farms, more efficient use of equipment, longer working hours and the adoption of short-cut methods to save labor—but the trend is still toward new high records of production."

FERTILIZER MARGINS

OPA has restricted dealers' handling charges on nitrate of soda, sulphate of ammonia and cyanamide following investigations which revealed markedly higher retail prices this spring than last as compared with increases in base

prices charged by producers and importers.

Maximum margins for cash sales of these fertilizers, direct or thru agents to consumers, were established at \$4 per ton; maximum margins of mixers for cash sales to dealers at \$2 per ton, and dealers' margin on cash sales to consumers at \$2 per ton. All transportation expenses and the cost of tax tags and attaching the tags—paid by the reseller—may be added to such margins, records of which must be kept by resellers.

These three fertilizers are sold chiefly in the Southeastern United States, where they are used in growing cotton, sugar, corn and vegetables. Little is sold elsewhere. Limited shipping facilities for importing South American nitrates, increased military requirements and increased farmer demand have contributed to a scarcity in supplies this season.

PRICES: PARITY

The long-standing gap between prices received and prices paid by farmers has been closed. To keep it closed is a major objective of government in an economic program designed to stabilize prices during this period of wartime emergency. Government economists forecast that the ratio of prices received to prices paid by farmers will continue at approximate parity during the remainder of this year.

War Dept. Asks Use Of Virginia Plant

RICHMOND, Va., June 6.—War Department yesterday forwarded to Richmond city council a request for the lease on Virginia State Fair grounds for use for quartermaster corps for duration. Lewis Martin, real estate manager for War Department, asks possession as soon as possible and said property is urgently needed for war purposes. Action will be taken by city council June 16. The city owns the fairgrounds.

All entertainment has been booked and catalog and premium lists are ready. Charles A. Somma says association has, of course, not the slightest inclination to interfere with government plans in any way and will gladly accede to any request that will aid the war effort. While he has not yet been officially notified of the government's desire to take over the fairgrounds property, he hopes that a definite decision will be reached as soon as possible.

AROUND THE GROUNDS

(Continued from opposite page)

dent of Spartanburg County Fair Association. He had been associated with the fair for many years. Concerning reports that 1942 annual would not be held this year because of the war, Woodworth said he had not heard of such action being taken.

BATON ROUGE, La.—Three bills now in the hopper of Louisiana House of Representatives would step up financial support of the State to three important annuals. House Bill 448 would appropriate \$20,000 annually to Louisiana State University to conduct livestock shows for 4-H Club members; Bill No. 501 would appropriate \$5,000 per year for the sugar cane festival and \$5,000 per year for the rice festival at Crowley, and Bill 556 would appropriate \$1,500 a year for Washington Parish Fair Association, Franklinton.

MENA, Ark.—Directors of Polk County Fair Association voted to discontinue the annual until conditions improve. Tire shortages and possibility of gas rationing were given as reasons for canceling the fair.

SHREVEPORT, La.—Louisiana State Fair will be held as usual this year despite the announcement that Texas State Fair, which usually precedes the Louisiana annual by a week, had been canceled. W. R. Hirsch, secretary-manager, announces. He said reports that the State Fair Revue, a grandstand show, has been booked along with two football games and a midway.

LITTLE ROCK.—A proposed ordinance to prohibit showing of any carnival, circus or outdoor attraction within the city limits within 30 days preceding the

opening of the annual Arkansas Livestock Show has been filed in the city clerk's office here. Ordinance prohibits City Clerk Graham from granting a license to any show company and would also ban acceptance of a privilege fee for such a show. Violators of the law would be subject to a fine of \$10 to \$500.

DAVENPORT, Ia.—Competition among dirt-track racing circuits in the Middle West was seen in the announcement that shows will be staged here and at Des Moines this month. Ralph A. Hankinson, Hankinson Speedways, is promoting the program here, while John Sloan, Racing Corporation of America, is handling the Des Moines show. Davenport event will be held on Mississippi Valley Fair track, with the Des Moines program to be staged on Iowa State Fairgrounds track. Engagement marks the first time championship races have been held at the Davenport track outside of the regular fair program. Hankinson's staff includes Bill Breitenstein, director of speedway operations; Jim Malone, director of exploitation; Charley Williams, secretary; Russ Moyer, publicity director; George Kinum, program advertising; Buddy Hankinson, outdoor advertising, and Gene Fleming, entry secretary.

ATLANTIC CITY.—Atlantic County Fair at near-by Egg Harbor City will be held again this year, it was decided last week. Despite difficulties imposed by war, New Jersey will have at least eight major fairs during the summer and fall. L. A. Bevan, secretary New Jersey Association of Agricultural Fairs, said.

BOWLING GREEN, Ky.—Annual Warren County Fair here has been canceled because of tire rationing and the possibility of gasoline rationing in this section. Association has staged successful fairs since 1935 and currently has about \$1,000 in surplus funds which are to be used to purchase War Bonds. Organization will remain unchanged until after the war. Charles L. Taylor, Western Teachers College faculty member, is president.

NORTHAMPTON, Mass.—No change has been made in plans to stage Three-County Fair here, a spokesman for the fair committee said. He added the annual will not be canceled in the belief that lack of gas will not affect attendance. He stressed the point that the annual is primarily a home-town fair.

CHARLOTTE, Mich.—Because of the cancellation of Michigan State Fair and subsequent reward of premium fund quotas to other fairs in the State, Eaton County 4-H Club Fair may be increased in size. Stock breeders who normally exhibit their Percheron horses and Poland China hogs at the State fair will compete for premiums at Charlotte this year.

WILDWOOD BOWS

(Continued from page 40)

Ocean Pier, which opened Saturday (30). Offering only a local band in Bill Hall,

Let's Get Tough as the featured photo-play, and the usual complement of rides and funhouses, the pier took in almost 1,000 admissions Saturday.

Instead of opening week-ends, as has been the custom in previous seasons, Gerst said the pier would remain dark until June 27, when it reopens for daily operations. Buddy Williams's orchestra has been signed for the season in the pier's Starlit Ballroom.

S. B. Ramagos's Casino Arcade Park also ushered in the season with a bang, with excellent business for rides and concessions.

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Fair Elections

GARLAND, Ark.—Lewis Goldtz has been named president of Garland County Livestock Show and Fair Association. Others elected were Benjamin Culp, vice-president, and L. S. Pittman, David Landis, Andrew Orrell, Mrs. Edwin Moore, Sherman Mann, Lewis Warwick, Thomas Stone, Joe McRae and H. S. Pittman.

NEW ROADS, La.—Pointe Coupee Parish Fair Association has elected Morris Olinde, president; Col. H. A. Rougon, Joseph Beaud, E. J. Merrick and E. J. Bomer, vice-presidents; J. W. Lebeau, secretary-manager; Mrs. Hazel Bondy, assistant secretary-manager, and A. B. Curet, advisor.

MINDEN, La.—Webster Parish Fair Association here elected A. D. Turner, president; John D. Mims, vice-president; J. K. Gladney, secretary-manager; R. R. Gleason, treasurer, and D. W. Stewart, legal adviser.

PARK FALLS, Wis.—Price County Agricultural Society Fair board has named Frank Ackerman, treasurer, to fill the current term of Carl Mess, secretary, who resigned because of ill health.

Claude Ellis's

The Editor's Desk

CINCINNATI

REPORTS from outdoor showmen here and there indicate they are planning to do some "gettin' along" this season. Getting along under the most trying conditions is a tradition with dyed-in-the-wool troupers. One operator (he has a motorized one-nighter) gave his views of his getting along like this: "I have a 70-foot round top with three 40-foot middle pieces. When possible we will put it all up. If help gets scarcer we'll put up what we can. And if we get too short-handed we will put up just the sidewall. That goes for pad tops, horse tents and living tops."

HERE is a case of a State fair being canceled even before one edition of it had been presented. West Virginia State Fair, which was to have made its debut under that name this year in Lewisburg, has been called off for 1942 and probably for the duration, infers J. B. McLaughlin, State commissioner of agriculture. No specific reason has been announced. The '41 Legislature officially designated Greenbrier Valley Fair as West Virginia State Fair, understanding being that it would not operate as the State fair until '42.

STARTLING News! "Members of the amusement committee voted against giving a new car away on Saturday night as has been the custom in former years."

"ANOTHER Circus Day" was the caption on an editorial in *The West Virginian* of Fairmont, W. Va., on May 27, the day that Cole Bros.' Circus played there, having gone in from Clarksburg, W. Va. After expressing pleasure that circuses are still on the road and the belief that the Cole show would do capacity in Fairmont, the editor declared, in part: "A circus is a good thing any time. We think a good circus can be a help in these days of strain and worry. It gives a chance for a great many persons to relax. Certainly if night baseball is worth being permitted in time of war—then a circus has a place in the scheme of relaxation during the present crisis. While there perhaps were not as many present as usual, many of the same old scenes which are staged with the arrival of every circus train were staged this morning when the big circus train pulled in from Clarksburg. There were many persons to see the train pull in and to see the circus unload, and you can put it down in your little book that not all those present were youths. There were business and professional men, bankers, lawyers, doctors and what have you. That old thrill of seeing a circus come in sticks with a fellow just about as long as he is able to toddle around."

P. A.'s Seasonal Alibi: "Because of the commencement exercises held in the high school auditorium there were few people on the lot Thursday night."

COMMENTING upon cancellation of some celebrations and other sponsored events "on account of the war," a committeeman of a widely known special event (which will be held this summer as usual) declares: "Perhaps some committees are under the erroneous impression that gala weeks are not in keeping with the times. But entertainment is a good weapon with which to ward off worry or melancholy. Celebrations, with gaily decorated streets and acres of flags and bunting, are inspiring. If an event is a patriotic one, then the inspiration has a double value. Oratorical tributes to our fighting forces, mixed with entertainment and parades, and especially in conjunction with war benefits, not only pep up communities but spur them on to greater co-operation. The adage about all work and no play making a dull boy of Jack holds doubly good now. There are thousands of Jacks working in defense plants, more home on furloughs, and plenty of Jills are tolling in factories, stores and at home. Many communities are lacking in entertainment for such Jacks and Jills. These annual events offer proper welcomes and places to meet friends. They make for laughter and the feeling that all is well in the old home town."

WHEN a manager says that he hasn't made up his mind yet it sometimes

means that he hasn't consulted his treasurer.

FORTY years is a long time to be yelling, "Go!" Fielding W. Scholler, Indianapolis, vet harness-horse race starter and announcer, has been sending 'em away that long. "The war has hurt the Grand Circuit, but will help county fairs," he reports. "All G. C. horses on Indiana State Fairgrounds, Indianapolis, have been moved, and I surely miss going out to see them trained. They were moved to Shelbyville, Anderson and Muncie, all Indiana. I am booking as many if not more starting jobs than ever before at this time of year. Sometimes there will be a call on the night before a meeting and it often means an all-night ride for me. I will be going south again for fall fairs. I have been going there for many, many years and during them all I have read *The Billboard*." . . . Alderman Jake J. Disch (Bingo Sunshine, clown cop), as a member of Cudahy (Wis.) city council, always has an eye out for fair play for show biz. Recently when a fellow alderman suggested a higher carnival reader, Alderman Disch declared the present fee adequate and cited the case of a city paying \$1,000 to have entertainment brought into it. . . . The government is preparing for a war of at least five years' duration. The President has warned Americans to be ready for such a period. But many outdoor showmen, like some in other walks of life, believe that it will not last long. They are convinced that the might of America and the United Nations is so great as to be invincible. These men, who have battled mud, rain, hail, wind, hunger, cold and what not most of their lives, have the fighting spirit that leads them to feel that "it can't last long." Try to convince many of them that it will be a long war. Their faith in America's present, past and future is something for the book. Such is the outdoor showman.

MEANINGLESS to many. "Outside timber will carry timber outside on teardown night."

Nat Green's

The Crossroads

CHICAGO

THE rapidity with which changes occur these days makes it plenty tough for reporters, columnists and commentators. A news story sent in one day has to be killed or, if it's already printed, denied the next because of some new government ruling or an auditorium being taken over by the army. Last week we were assured a market show would be held at the International Amphitheater and that the United Nations War Exposition also was set for that spot. By the time this was in print the army had taken over the building, and there will be no more shows of any kind in the Amphitheater for the duration. The same thing happened with the Dallas fair, and it's likely to happen with others. How true the old saw, "There's nothing certain but death and taxes!"

CURLEY REYNOLDS, of the Reynolds & Wells Shows, was initiated into the Shrine while the show was playing Des Moines. From all reports Curley was given the works and for a while the boys had him thinking he was going to land in the clink. . . . Chicago Cardinals football team is considering moving training grounds to Chippewa Falls (Wis.) fairgrounds. . . . A. C. Bradley has left Dodson's World's Fair Shows. . . . If there are any med or rep shows playing in Michigan this month Frank Smith, manager of the Palace Theater, probably will drop in on them. He left this week for his annual spring vacation in the Wolverine State. . . . There was a near riot at the Sunbrook Soldier Field auto races on Decoration Day when an argument developed over payment of race drivers. . . . Happy Lewis and his bride of three months have left the Beckmann & Gerety Shows and plan to go back in vaude. . . . J. D. Newman has left for the West to map Cole Bros.' route.

Leonard Traube's

Out in the Open

NEW YORK

The War Whirl

AMUSEMENT CHIEF CHRISTOPHER DUNPHY, of the War Production Board, hit the lot of the Ringling show when it played Washington and had quite a chat with Vice-President Henry Ringling (Buddy) North. Incidentally, love, kisses and congrats to Frank D. Shean on his appointment as assistant to Dunphy and outdoor co-ordinator. Shean will have his work cut out for him, but he can be as tough as they come and we hope he will be as far as the defense of the nation is concerned. Shean has plenty of polish, a quality which he will need to polish off the chiselers and "lip-service" patriots who come crawling for "favors." Greatly to Shean's advantage is the fact that he knows the business and can properly interpret the industry to Washington officials thru Boss Dunphy. And if there's anyone around who loves his country more, where is he?

TOM QUINCY, veteran impresario of high-diving attractions, returned on the now famous Drottningholm last week in the company of a mess of diplomats, American war correspondents and refugees and began to unroll with his typical rapid-fire tongue a flock of stories about his travels in Europe that would make a newspaperman's mouth water. Because there's no government censor around with scissors and black pencil to look over the drivel dispensed by this space, we shall not take advantage of that lack and will refrain from going into the gory details. But we don't have to report what terrific affection Doc Quincy has for two gents whose initials are Adolf Hitler and Benito Mussolini. (His affection is not translatable in print.)

JOHN FRANKLYN, in charge of the golf-driving range at Playland, Westchester County's big park-beach resort, is right on top of the war ball. In this particular spot, the spheroids are driven into zones set up on the waters of Long Island Sound and most of them were

expeditions. Two such adventures the other day brought in a catch of about 500 pellets. Stampings on them indicate that some were immersed for as long as four years, we are told, but still usable. Playland refers to the watery grave as the "19th hole." But how about Treasure Island?

"ALPHABETICAL" CARL J. SEDLMAYR, head of ACA, RAS, SLA and OAC (Amusement Corporation of America, Royal American Shows, Showmen's League of America and Outdoor Amusement Congress), reports from Chicago: "Was over to Springfield, O., for a couple of days on Hennies Bros.' Shows and went from there to Washington to visit John Ringling North, who was enjoying turnaway business with the Ringling show. Royal American had phenomenal business in St. Louis, and East St. Louis and Peoria, Ill., were also very good. Beckman & Gerety and Hennies have been enjoying good business whenever the weather permitted. Rubin & Cherry Shows had a wonderful week in Rock Island following so-so stands in Tucson and Phoenix, Ariz.; El Paso, Tex., and Albuquerque, N. M. There is no doubt in my mind that all outdoor shows will do very well this year—if."

acquaintance among outdoor showmen will stand him in good stead, and he should be a valuable contact man between showmen and the government. We wish him success. . . . *The Billboard* scooped the dailies on the announcement that the International Amphitheater had been taken over by the army, the morning papers carrying the story two days after it appeared in *The Billboard*. . . . Ray Marsh Brydon, proprietor of the Bass Lake (Ind.) resort, was a visitor on the Royal American lot at Cicero on opening night. . . . Birthday greetings to Clyde Beatty; also to Omer J. Kenyon (both June 10).

THE CFA has done and is doing much to keep the love of the circus alive. Most of its members are genuine circus lovers. Unfortunately, a few, thru over-enthusiasm or personal egotism, have stirred resentment among circus men, reflecting on the entire organization. A well-known circus agent unburdened himself to us a few days ago. "Maybe they just don't know any better," he said, in referring to that small minority that abuses the privileges extended by circuses. "For instance, no more than I get into a certain town than a circus fan is on the phone insisting I come out to his home for dinner. Doubtless his intentions are good and I appreciate his friendliness, but he doesn't seem to realize I'm in town to work, not enjoy myself. I accept his invitation and have an enjoyable evening, altho I feel ill at ease because I'm wondering if there are any messages at the hotel for me. Well, he insists I stay overnight, which would mean I'd lose another half day. A day doesn't mean anything to him, but it means a lot to me. Then there's the one who phones me to arrange for a group of "Early Birds" or something to have breakfast in the cookhouse on the morning of the show's arrival, disrupting the show's schedule when everybody is busy; and the one who wants to stop the spec while he gets a picture with himself standing with one of the big shots. You see what I mean?" Yes, we do! As before stated, there are only a few of that type and they won't like our calling attention to them; but somebody should and, for the good of the cause, we're willing to be the fall guy.

DIRECT FROM THE LOTS

(Continued from page 37)

from Foster Field, Victoria, Tex. Buddie was Octopus foreman before his induction. He was tendered a going-away party in Mr. and Mrs. Fred Ranie's cookhouse Friday, with Carl Byers as emcee. Many members of Dee Lang's Famous Shows visited. Others were Frank Joerling, *The Billboard*; Ernie Campbell and Jack Downs. Mr. and Mrs. Fred Ranie took delivery on a top, as did Jack Holston, Mrs. Donahue, Daddy Byers and Mr. and Mrs. Slim Griffith. General Agent Jack Edwards returned from a booking trip. Business Manager H. P. Hill entertained city, county and State officials nightly. **BOBBY JACOBS.**

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LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y.

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GALLANT, GEO. B.
Gallappo, Mrs. Jack
Galpin, E. H.
Galupin, Earl
Gambien, Wm.
Gardner, Ed M.
Gardner, Geo. W.
GARDNER, HOMER EDWIN
Garr, Eddie
Garrison, Gwen
GATES, ALBERT L.
Gause Amuse. Co.
Gay, H. S.
Gay, Mrs. James
GAYLON, ROY ALFRED
Geddis, Mrs. Geo.
GEE, JAMES RUSSELL
Geo. Robt. H.
Geissinger, Harry L.
George, Dr. & Mrs. H. J.
GEORGE, GUS GEORGE
THOMAS
GERALD, FRED JOHN
Gerard, Diane
GIBBONS, JAMES
GIBBAUT, CHAS. ELWOOD
Gibson, Chas. Edw.
GIBSON, DON T.
Gibson, Donald T.
GIBSON, HOWARD C.
Gibson, Lee (Tiny)
GIBSON, WM. GILBERT LEE
VERNON
Gilbert, Leona M.
GILBERT, Ole
ALEXANDER
Giblico, Edw. W.
Gilliam, Mrs. Georgia S.
Gilmore, Johnny
GIMORE, Mrs. Violet L.
GILSON, O. A.
Ginnivan, Frank
Dramatic Co.
Girouard, Mrs. Alva
Gironx, F. L.
GIVEN, ROBERT
GLADEN, LYLE MAURICE
Glasser, Louis
GLEASON, FRANK S.
Gleason, James
GOAD, JAMES DANIEL
GOBLE, WM. HAROLD
GODING, WARREN F.
GOINS, MERRITT WM.
GOLDBERG, MICHELL
GOLDEN, RALPH CHAS.
GOLDE, CYR
GOLDFARB, TSY
Goldstein, Irving
Goll, Bill
GOLLADAY, EUGENE
GOLUB, MEYER
Goode, Joe
Goodman, Sparkplug
Gootfest, Philip
Gordon, Bobbie
Gorman, Mrs. Treva
Gossage, G. C.
Gould, Joe
GOULD, STANLEY
AUSTIN
GOURLEY, ARCHIE
Gouth, Leo
Gowart, Harman
GRABERT, JAMES E.
GRABERT, JOS. LEWIS
GRADDER, CLARENCE SHOWS
Grady, Jack

Graham, Curley
GRAHAM, PERRY DALE
Graham, R. C.
FRANKLIN
Grant, Gloria
Grant, Russell Lee
Grant, Harry Lee
Gratiot, Merle J.
Gratner, A. H.
Graves, Cleo A.
Graves, John
GRANTON H.
GRAVES, ROY
WILLARD L.
Gray, Bee Ho
GRAY, ELMER NEWTON
GRAY, PHILIP LESTER
GRAY, WM. J. BRYANT
Green, Mrs. Bobbie
Green, Mrs. Michael
Green, Mrs. Mildred
Green, Ralph E.
Green, Russell
Green, Thos. H.
GREGORY, FRANCIS PATRIOT
Gresham, Mrs. Geo.
Greska, Mrs. Rita
GRIDER, HOMER
GRIFFIN, EDWIN P.
GRIFFITH, F. T. LEWIS
Gruby, Chas.
Gross, Geraldine
Grubbs, Mrs. Bertha
Gruzmacher, Wm.
GUEST, PAT
GURLEY, OECIL GUTHRIE
CURTIS A.
Guthrie, John
Guyer, Maxine
Guyer, Sandra
HAGEN, ORVILLE
Hale, Tom & Raymond
Hall, Burt B.
HALL, LA MONT
Hall, May
Hall, Mel
Hall, Monte
HALL, RAY DAVID
Hall, Weldon O.
Halley, Ruth
Hallock Jr., Wm. A.
Halm, Eugene J.
Halzy, Pat
Hamilton Amuse. Co.
HAMILTON, ARCHIBALD H.
Hamilton, C. L.
Hamilton, C. Edw.
Hamilton, Dock
Hamilton, J. D.
HAMILTON, VIRGIL CHAS.
HAMMOND, CARL JOS.
Hammond, Robt. (Old Ranger)
Hammer, John
HAMPTON, CLYDE CECIL
Hanna, Moki
HANGLEK, CHAS.
HANNEY, OECIL W.
N. (Private)
HANLEY, DON
Hanson, Harry E.
Hanson, Herman
HARCHELRODE, HAROLD
HARDEN, Eugene
Harding, W. R.
Hardy, Mrs. Bob
Hardy Jr., Mrs. J. R.
Hardy, Patay
HARLEY, GEO. MANLEY
Harley, Feoster
Harrell, Mrs. Norma L.
Harrington, Frank
Harris & Shoppe
Harris, Mr. Babe
Harris, Geo.
Herman
HARRIS, JAMES COLUMBUS
Harris, J. H.
Harris, Marvin C.
Harris, Nathan
HARRIS, WALTER
HARRIS, WM. BENTON
Harrison, Cloyd
HARRISON, DUVAL
HARRISON, ANTHONY
Harrison, Frank W.
Harrison, Jack
Harrison, Morris
Hart, Chas. L.
Hart, Geo. W.
HART, JAMES HENRY
HARTFORD, HAMILTON H.
Hubert, Joe
Huddle, Mrs. Ethel
HUFF, ADIS
HUGHES, BILL
HULL, CHARLES LEWIS
HULL, LEO V.
Hull, R. G.
Hull, S. A.
Humphreys, Miss
Hunt, Daniel
HUNTER, DANIEL P.
Hunt, Henry
Hunter, Charlie &
Hunter, Mrs. May

HUNTER, ROY
Hunter, Sallie Mae
HURD, HENRY M.
Hurst, Martin
Hutchinson, Jessie
Hutchinson, W. G.
Hyde, Eric R.
Hynes, Lillian
Ingle, Joe
Inghram, Milford
Inglitt, Miss Jackie
INGRAM, WM. ALEX
Iscol, Ed
ISCON, EARL
IVEY, GROVER
Jackson, Carl & Rosa
JACKSON, FRED RANDAL (License)
JIMMIE B.
Jackson, Mose
Jackson, Richard
JACKSON, ROBT.
Jackson, Violet
JACOBS, KENNETH JOE
Jacobs, N. D.
JAMES, FRANCIS MANGANELLE
Jameson, Neal
JAMES, LOVILL B.
JANECEK, JOHN S.
Janett, Jean
Janson, Eddie
Jayne, Betty
Jeffries, Bill
JENKINS, BENJAMIN
Jenkins, Carl
Jenkins, Jim
Jennifer, Walter
JENNINGS, GROVER L.
JENSEN, RALPH PALMER
Jerome, Grace
Jo Anne, Madam
JOHN, FRANK STEVE
Johns, Ham Bone
Johnson, A. F.
Johnson, Mrs. A. F.
Johnson, Miss Billy
JOHNSON, CODY T.
JOHNSON, ERVIN
Johnson, Florence
JOHNSON, FRANK WALKER
Johnson, Olea
KINSEY, RAY POSTER
Kirk, Dewitt
Kirk, Homer H.
Kirk, Leonard O.
Kirk, Wayne & Doris
Kirma, the Great
Kissel, Joe
Klitzinger, Geo. D.
KLEIN, JOSEPH
Knight, Allen Paul
Knight, Frankie
Knight, Jack
KNIGHT, JOS. PATRICK
Knight, Richard J.
Knight, Stan
KNOX, FORREST DALE
Kolborn, Frankie
Kolba, Wm. R.
Koschland, C. F.
KOSTERMAN, RALPH H.
Kramer, John
Kramer, Louis
Krause, W. L.
Kueiger, Eddie
Kreko, Harry
KRISZCZO, KAITIS
Kuchenbrick, Fred
KULP, CHAS. J. KUNZE, EDWARD
KUNNEY, STEVE JOHN
KYE, JAS. EDW.
LaBelle, Cecil
LaChapelle, Mrs. Robt.
LaCost, Sherman
LaLONDE, REID L.
LaReane, Harry
LaRouch, D. P.
LaRoy, Harry
LaRue, Bobby
LARUE, DANIEL JEAN
LaRue, Frenely
LaRue, L. E.
LABOR, FREDERICK L.
Lachas, Wm.
Lafayette, Art & Iva
Lagasse, Eli
Laine, Norman
Lakeson, Perry Stanley
Lamar, B. W.
LAMB, BUDDY
Lamont Performing Birds
LANB, JAS. MONROE
Landes, Geo. JOHN

LANDRUM, CALVIN C.
LANE, ALBERT T.
Lane, C. E.
Lane, Harold R.
Lane, Maxine
LANEX, GEO. EARLE
Lang, Jack (Red)
Langhart, L. C.
LANTZ, JOHN WM.
LARBO, FRANK ANTHONY
LARNCE, ARTHUR
Larson, Henry
Larson, H. A.
LASHWITZ, VICTOR
Lashum, Mickey
LASLEY, BENJ. VERNON
LASLEY, CHAS. D.
Latell, Dr. H. E.
Launaine, Al
LAVAN, HARRY LAWRENCE, JOS. ART
Layman, C. E.
Layne, Don Sugar
Lazon, Mrs. Ruth
Lazaro, Larry E.
LEACH, JOHN M.
LEE, EARL
LEE, EDWIN OWEN
Lee, Esther M.
Lee, Moss
Lee, Samuel (Col.)
LEE, WM. ARTHUR
Legette, C. R.
Lehr, Raynor
Leighton, P. C.
Lentine, Bob
Leo, Mr. Ivan
Leonard, Arthur
LEONARD, SPENCER
LEPORE, MATTEIO JOS.
Leble, Burt
Lester, Alice
Lester, Laura
Letalieu, Freda
LEVIE, DENNIS JOHN
LEVINE, JOS. BERNARD
LEVY, EARL
Levy, Ralph Lacy
LEVY, SAMUEL
Lewis, Dick
LEWIS, HANLOW HARLOW
Lewis, Happy Larry
Lewis, Ito
Lewis, Jack
Lewis, Mrs. James
Lewis, Jimmie
Lewis, Joe
Lewis, Jos. B.
LEWIS, ISAAC NEWTON
Lewis, T. P.
LEWIS, WM. LIBBY, Eugene C.
Liberty, Adis
LICHLITER, BAILEY E.
Lieberwitz, Sam
Linico, Paul
Lincoln, Margo
LIND, ARTHUR J.
LINDLEY, JNO. ALVIN
Lindsay, Mrs. Mable
Lindsay, Roy
LINLOFF, GERALD B.
Little Dewy Show
Little, Dewy
Little, Elizabeth
LITTLE, JAS. ROBT.
Littledane, Joe
Littlefield, Mrs. Charlotte
Littlefield, Geo. LOYD
LOYD, GEOFFREY VERNON
Lockheart, Bill
Lockwood Sr., Jack
Lofstrom & St. Eloi
London, James
Lorraine, Fata
Lowe, Mrs. Marion
Lowry, Glen
Lund & Lund
Lush, Lloyd
Lush, Doc
Luther, Doc M. H.
LYONS, JAMES R.
Lytle, Evelyn H.
Lytton, Mrs. Blanche
MacDonald, Wm. D.
MacEACHERN, JOHN
MacKAY, WM. GORDON
McBRIDE, JAS. WM.
McBLY, FRID LEROY
McBRIDE, JEROY J.
McCANLESS, WM. HOWARD
McCarney, Mrs. Hazel
McCarrah, Jake
McCARTHY, JOHN

Notice, Selective Service Men!
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

Main body of the letter list containing names and addresses, organized in columns. Includes various names such as PATRICK, THEO., ROOSEVELT, PATTISON, etc.

NEW YORK OFFICE

1564 Broadway

List of names and addresses for the New York office, including Accordionaires, The BAGDONAS, Barnes, Lois, etc.

CHICAGO OFFICE

12th Floor Ashland Bldg., 155 No. Clark St.,

List of names and addresses for the Chicago office, including Adele, Grace ANDERSON, BARD, GLEN, etc.

ST. LOUIS OFFICE

390 Arcade Bldg.

Parcel Post

List of names and addresses for the St. Louis office, including Adkins, Tommy, Alexander, John, etc.

merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Are you planning to get your share of the do-re-mi that will be available in abundance at the summer resorts this summer? We hear that many of the boys have already picked their spots and are set to rake in plenty of folding money before the season is out, offering merchandise particularly appealing to milady and her boy friends on vacation. And to make the tie even more inviting the boys expect to have a good time themselves while doing it.

An operator has a powerful selling whip in the salescard. But he can nullify this advantage if his sales presentation does not follow natural sequence. In most instances the operator should play up his item to a prospect before showing him a card or mentioning the deal. He should first excite the prospect's interest in the item and when the potential worker's appetite has been whetted knock him over by telling him he can obtain the give-away without paying for it. Coming right out with a solicitation for a card placement, especially in large offices, will more often than not result in a cold turn-down.

Fur coat supply houses have already started to beat the drums for the coming season and such firms as S. Angell & Company, H. M. J. Fur Company, Brien Seward, Andrew Paul & E. Arkas, Rose Fur Company, M. Seidel & Son, General Fur Company and Cohen Bros. & Sons are anticipating a healthy volume of business from board men for the balance of the year. A number of the fur houses have their new catalogs prepared, others are in the making and all will be available free for the asking.

In addition to the regular line of fur coats, operators, according to reports, will have an unusually large and varied line of fur jackets and chubbies from which to make their selections this year.

Pools will enter where angels fear to tread. Again we have run into an operator (See DEALS on page 54)

Drive On To Lift One-Year Ban On Atlantic City Bingo Games

ATLANTIC CITY, June 6.—With the Memorial Day holiday week-end out of the way and indications that prospects for the current summer season are none too bright, rumors here are that the ban will be lifted on bingo. While there is no official verification of the reports, insiders point out that the dimmed-out Boardwalk, losing its gay carnival atmosphere, is direly in need of indoor diversions to get the people up on the wooden way. Boardwalk merchants and business interests, facing a summer drought as far as the cash register is concerned, are said to be pulling for the bingo operators, realizing that the reopening of the Boardwalk bingo parlors would be a major magnet in drawing people to the Walk.

Proprietors of the bingo parlors are reportedly making efforts to reopen their establishments, closed a year ago, on the same theory that bagatelle and pinball machines were put out again. While the ban on pinball machines was never lifted officially, the amusement devices are again making their appearance here and being played thruout the resort.

If the bingo parlors light up again, one of the operators told *The Billboard*

Workers Expect Brisk Biz on MacArthur Day

CINCINNATI, June 6.—General MacArthur items are expected to prove a bonanza for pitchmen, streetmen, badge-board men and novelty workers thruout the country on General MacArthur Day, according to reports received from key cities thruout the country. Now that the special day, set aside in honor of the fighting general, has received official sanction, workers are completing their plans to be present at the many outdoor celebrations and ceremonies planned for this day. A brisk business is anticipated in all of the many MacArthur items now available to the merchandise field.

MacArthur buttons, badges and banners enjoyed strong public support from the first day of their appearance, according to reports from supply houses. The American nation has taken to its heart this man who is termed and has shown himself capable of being a determined military leader. He has become the number one hero by virtue of his capable handling of the situation in the Philippines.

As each new MacArthur item has appeared on the market workers report it has been instantly accepted, and very little sales effort is needed to push the numbers. Manufacturers have been quick to sense the public demand for MacArthur merchandise and they have produced quality items that have eye appeal.

The ever-increasing list of MacArthur items now includes badges, clip and pin buttons, banners, rings, three-in-one MacArthur combination buttons, portrait reproductions, etc. A new General MacArthur doll has clicked everywhere, according to reports. Made of plastic composition the 18-inch figure shows the general in khaki uniform. Statuettes and busts of the general, with his famous "We Shall Win or We Shall Die" phrase inscribed on the base, are also very popular, it is said. A frame picture of the general, ties showing a reproduction of MacArthur and MacArthur plaques are some of the other numbers going strong at this time. They are all naturals for MacArthur Day promotions.

"Keep 'Em Buying" Theme Of Coast Gift, Art Show

LOS ANGELES, June 6.—The "Keep 'Em Buying" theme will be the promotional peg for the 16th California Gift and Art Show, scheduled for July 26 to 31 at the Los Angeles Biltmore Hotel, according to show executives. It is said that a venture in victory values will be demonstrated to the nation's gift, art, housewares and decorative accessories buyers at this, one of the most distinctive gift shows in America, sponsored by the Los Angeles Chamber of Commerce, with James F. Bone show manager.

More and more during past shows concessionaires, bingo and salesboard operators, game operators, pitchmen, specialty and novelty salesmen, agents and the long list of other premium users in the merchandise field have been making it a practice to keep tabs on latest innovations by attending the shows. Operators thruout the entire Southwest area will have an opportunity to see what manufacturers are offering in spite of the restrictions of priorities and other current problems.

New, profitable and timely merchandise produced by leading designers and manufacturers thruout the country, particularly California, will be previewed, it is claimed. Exhibitors are making plans to show complete lines of fall and holiday merchandise, according to reports received from representative firms that have already contracted for space. A list of confirmed reservations to date includes 132 manufacturers, it is reported.

The West's largest show will occupy

three floors and run six full days, Sunday thru Friday, according to management officials. They state that the ingenuity of the gift industry will present many practical alternates for articles no longer procurable. Craftsmen, designers and manufacturers will offer thousands of products produced from materials not essential to the Victory Program, according to W. W. Tara, chairman of the show committee.

Stress is being placed by the California Gift and Art Show on the fact that salesmen for the exhibiting firms will not be able to get around as usual due to the tire and gasoline situation. To conserve rubber and automobiles the entire gift industry endorses the suggestion that all who are interested in the merchandise visit the trade shows.

The Los Angeles event again this year will feature three big shows combined, all under one roof and at the same time. There will be the complete Gift, Artware and Stationery show, a China, Glass and (See COAST GIFT SHOW on page 54)

Sweets Upswing For Summer Seen

NEW YORK, June 6.—Candy is a steady item all thru the year in the merchandise field, but reports show that all types of boxed sweets will be handled in greater volume by concessionaires, bingo and salesboard operators and others who use this type of merchandise. Attractively packaged, candy has always had an eye and palate appeal to Miss America and her boy friends.

Candy in re-use containers, where supplies are still available, still proves a wonderful promotional assist to sales. The promotional point is that the young lady can eat her candy and still have an attractive container for jewelry, knickknacks, etc. Salesboard operators have always found candy in re-use containers a good draw. The public has made large purchases and has even been willing to pay more for candy in practical containers.

Smaller Crowds at Shore Resorts for Week-End Holiday

NEW YORK, June 6.—The first Decoration Day week-end in 24 years proved no record breaker for shore resorts near here, but it is said attendance figures bettered expectations. The effects of gasoline rationing were readily apparent, with license plates of distant States few and far between. Local shore traffic was said to be 50 per cent below last year.

Resort operators had favorable weather for the official opening of the summer season. The crowd at Coney Island totaled approximately 200,000, about half of the 1941 turnout. Forerunner of things to come was fact that subways, trolley cars and taxis did a rushing business.

Reports state that the dim-out regulations in effect at all shore spots were accepted good humoredly by the throngs. There was fair activity at concessions, according to operators, and it is hoped that volume will pick up as the season gets into full swing. Atlantic City had a crowd of approximately 175,000, only half of last year's turnout, but vacationers came in for a three-day holiday rather than the customary two-day stopover, it was reported.

Rockaway Beach reported a large turnout, with more than 350,000 flocking to the resort. In marked contrast to the smaller attendance at shore resorts, Broadway fared much better. Times Square was crowded during the holiday with tourists and soldiers and sailors swelling the throngs. Novelty stands along the side streets leading to Rockefeller Center did a good business in souvenirs, post cards, patriotic items and comic novelties, according to reports.

According to some observers, the feeling is that Manhattan may find new favor as a summer visiting spot because of the increasing travel restrictions. Streetmen and pitchmen and novelty workers who operate in the city may have an opportunity to cash in.

BINGO BUSINESS

By JOHN CARY

A TAX on bingo games in Toledo, O., was proposed last month to the city council's special committee appointed to devise means of raising revenue to cover wage increases recently granted to city employees there, according to newspaper reports. The proposal to tax bingo came from Councilman Ollie Czelusta, who estimated the city might realize as much as \$25,000 a year from such a concession. He pointed out that Cincinnati has an ordinance covering a city collection on bingo and he recommended that Toledo officials write for a copy of the ordinance with the thought of framing similar legislation.

Sporadic attempts in other cities thruout the country to tax bingo games have been chronicled in local papers from time to time. With city officials facing the necessity of raising more tax revenue bingo games are coming in for more scrutiny as a possible means of raising tax income. The passage of tax legislation would be favorable for operators, since it is equivalent to legalizing the game. It (See BINGO BUSINESS on page 54)



June 13th is Gen. MacArthur Day
Gen. MacArthur Bust
 Constructed throughout of plastic composition with a lustrous bronze finish. Base is inscribed "We Shall Win or We Shall Die: MacArthur." Size overall: height, 8 1/2 in.; width, 5 1/2 in. Ind. boxed. Ship. wt. per dozen, 36 lbs. No. B942X17—Sample postpaid, \$1.00. Per dozen, \$8.00. As above in smaller size, 5 1/2 x 3 1/4". 2 doz. to carton.

No. B42X18—Per Cart. of 24, \$8.00.
 MacArthur Wall Plaque. Plastic composition, gilt finish. Size 7x4 1/4". Each in box.
 No. B32B92—Per Doz. \$3.75.
 MacArthur 3 Dimension Sculptured Picture in maple finish frame. Size 10 1/4 x 8 1/4".
 No. B31N28—Per Doz. \$8.00.
 Gen. MacArthur Buttons.
 No. B36J417—Per 1000 \$9.50; Per 100 \$1.00.



ATTENTION!
CARNIVAL and BINGO OPERATORS

Colorful Indian Design Blankets of soft American cotton. Size 54"x72". Wt. 1 1/2 lbs. Assorted colors.
 No. B14T59—Each \$1.45. Carton Lots of 30, Each \$1.37 1/2.
 As Above, Size 64"x76". Wt. 2 Lbs.
 No. B14T60—Each \$1.75. Carton Lots of 30, Each \$1.65.
 Stainless Steel Steak Knives, green catalin handles. Closeout, limited stock available.
 No. B22S31—Per Doz. 69¢. Per Gr. \$8.50.
 Monax Glass Dinnerware, assorted colors and decorations.
 No. B13G1—Dinner Plates, Set of 8 for 75¢.
 No. B13G2—Cup, Set of 8 for 40¢.
 No. B13G3—Salad or Fruit Bowls, Per Doz. \$1.50.
 Plaster Carnival Figures, Ass. Dogs, Cats, Horses and Fruit Ornaments.
 No. B23B50 Ass.—Per Dozen \$3.50.
 25% deposit required on C.O.D. orders. MENTION YOUR BUSINESS. We do not sell retail.
 Write for Our Catalog.

JOSEPH HAGN CO.
 Wholesale Distributors Since 1911
 217-225 W. Madison Street CHICAGO

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Wood-Pulp MacArthur Bust

A bust of General MacArthur, made of unbreakable wood-pulp, offered by Freundlich Novelty Corporation, is said to be an original creation of the firm. Item has a bronze finish, is 8 1/2 inches high and 5 1/2 inches wide. With current interest in MacArthur items at new high levels the firm believes the bust will have an immediate appeal. It is attractive, has plenty of flash and eye appeal.

Combination Pin

A combination service and insignia pin put on the market by Joseph Hagn Company is said to be entirely different from anything introduced to the merchandise field so far. This new service pin is connected by a slim chain to military insignia which shows the branch of service the husband or son is serving in. Item has an all-metal yellow finish and is enameled in the customary red, white and blue colors. Pins come individually carded. The firm reports it is the exclusive distributor for this item.

Patriotic Dresser Set

It is said that wives, daughters and sweethearts are enthusiastic over the attractive silver star patriotic crystal dresser set offered by Crown Novelty Company. There are six pieces in this boudoir ensemble, including two mirror trim glass easel photo frames with patriotic striping and silver stars, two fancy crystal glass perfume bottles with large crystal star stoppers, one powder puff dish with artificial crystal cover



UNBREAKABLE WOOD-PULP

(NOT PLASTER)
Bust of General MacArthur

Bronze Finish. Height 8 1/2". Width 5 1/2". Packed 6 Dozen to Carton. 25% deposit with order, balance

\$6.00
 DOZ.
 F.O.B., N.Y.C.

C. O. D. ORDERS SHIPPED IMMEDIATELY.

WIRE TODAY
 Jobbers, Write For Special Deal

FREUNDLICH NOVELTY CORP., 1107 Broadway, New York City



New! P.D.Q. AUTOMATIC PHOTO MACHINE
 Today's Big Money Maker!

Takes and Finishes Black & White, or Sepia Photographs IN ONE MINUTE.

This amazing ONE MINUTE PHOTO MACHINE requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2 1/2 x 3 1/2 inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos. It's picture taking time. Carnivals, fairs, picnics, parks, beaches, street corners, back yards, porches—prospects and profits EVERYWHERE! Write or Wire for FREE Information.

P. D. Q. CAMERA CO.
 109 E. 35th St., Dept. BB-6, Chicago, Ill.

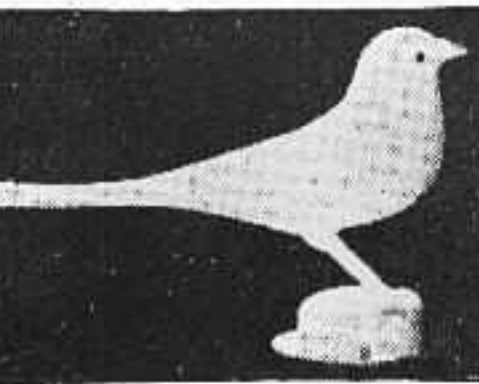
NOW!

Smash hits for "MUGGERS." Snappy, smart, colorful post-cards for mounting 1 1/2 x 2 in. and 2 1/2 x 3 1/2 in. photos. Send \$1.00 for liberal supply.

FORE-GROUNDS
 7 "HOT" numbers, Comic billboards, 36x48 in. Adds \$ \$ \$ to your profits. DETAILS FREE.

SENSATIONAL SELLERS

GOOD LUCK BIRDS #3580
 Made of plastic, gay and colorful, 4 inches long, 2 1/2 inches high, can be dropped without breaking, can be set in water or in soil of potted plants without danger. Come in six different colors, making a gorgeous combination.



\$1.80
 Per Doz.
 Boxed Individually

Send for fully illustrated price list #107K. 1 doz. smallest quantity sold, no C. O. D. orders without 25% deposit.

LEO KAUL Importing Agency, Inc.
 115-119K South Market St. CHICAGO

DART BALLOONS
 10 GROSS FOR \$10.00

Postage Extra—Ship. Wt. 5 lbs.
 \$1.10 per gr. in less than 10 gross lots
 This Offer Expires June 20th

AMERICAN SLUM
 MADE SAMPLES 30c POSTPAID
MacARTHUR

BUTTONS Per 100 \$1.00 Per 1000 \$9.00
 New Catalog Now Ready
 Please State Your Business.

LEVIN BROTHERS
 TERRE HAUTE, INDIANA 25% Deposit Required. Avoid Disappointment.

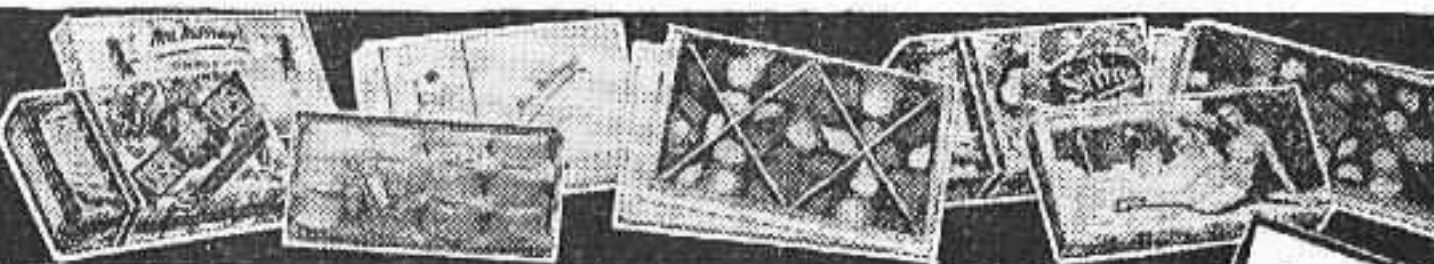
EVERSHARP SET



Genuine EVERSHARP pen and pencil set for men. Ebony black color. Gold band. Whether you "Take It or Leave It" it's a great buy.
 BB33—Per Set \$ 1.85
 10 Sets for 17.50

WRITE FOR OUR NEW CATALOG.
ROHDE-SPENCER CO.
 223 W. MADISON CHICAGO, ILL.

-SWITCH TO CANDY-



NO PRICE INCREASE—NO SHORTAGE—NO DELAYS

Attractively boxed—and priced to fit your needs. Ideal for Corn Games, Stock Wheels, Ball Games, Guess Your Weight, Shooting Galleries, or "what have you?"

1c up

Write for FREE Illustrated Circular!

Humidor Packed, Cellophane Wrapped. Conform With Pure Food & Drug Act.

CASEY CONCESSION COMPANY 1132 South Wabash Avenue Chicago, Illinois

GLAMOROUS FUR COATS

Jackets and Boleros
 Make Your Selection Direct From My Factory
 I carry a full line of distinguished 1942-'43 styles including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealines, Beaver-ettes, Cheekings, Caraculs, Krimmers.

\$5.50 UP
 Pony and every other Fur from
 WRITE immediately for new illustrated catalog and price list just off the press. It is FREE.
BRIEN SEWARD Manufacturing Furrier, 299 Seventh Ave. (Dept. B) N.Y.C.

CASH IN ON OUR BIG WATCH Bargains

NEW Styles—NEW Numbers—NEW Dials—in Rebuilt Watches—Nationally advertised makes—Bulova, Elgin, Waltham, Illinois, Hamilton and Swiss.
 GET IN ON THE OLD PRICES.
 Write for 1942 Catalog Today.

JOSEPH BROS.
 59 E. Madison CHICAGO

AMERICA! KEEP 'EM FLYING!

NO. 5563 RUBBER SUCTION CUP FLAG HOLDER SETS \$10.50 PER 100 SETS

New type suction cup holder attaches quickly to headlights, windshield or other smooth surface on any car. No bolts or other attachments required. Made of black rubber with three evenly spaced holes holding flags as illustrated. Complete with three 4x6 inch cotton flags mounted on sticks with gilt spear-heads.

Our new 1942 GENERAL CATALOG will be ready about May 1st. SEND FOR YOUR FREE COPY TODAY!

GELLMAN BROS. 119 North Fourth St. MINNEAPOLIS, MINN.

Attention, Engravers

Your Metal Worries Are Over.
 Large Selection of Styles.
 Hand Carved Cedar Wood.
 Jewelry with Safety Catches.
 Send \$2.00 for Assorted Samples.
SUPERIOR JEWELRY CO.
 740 Sansom St. PHILADELPHIA, PA.

TRAY SET

Metal - Enameled with 6 COASTERS Fashion Silhouettes
 PER SET COMPLETE **27c**
 Include Dep. & Postage on all Mail Orders.
CHAMPION SPECIALTY CO., 814-B CENTRAL ST., KANSAS CITY, MO.

PATRIOTIC

and Novelty Brooches, Lapel Buttons, Insignias, Metal Booster Auto Plates. Send \$1 for Sample Assortment.
 ★ FLAG SETS FOR AUTO, BICYCLE, WINDOW—With Suction Cup, 3 Flags, \$1.60 Doz. Sets. 3 Flags with Metal Holder, \$2 Doz. Sets. With 6 Flags, \$2.50 Doz. Sets.
 ★ Jackmaster—1 Blade Knives. Reg. & Midget. 12 to Display. Doz. \$1.80.
 ★ ZINC POT SCRUBS, 2 Sizes, 35¢ & 60¢ Doz. ★ Copper Scrubs, 80¢ Doz.
 ★ RUBBER FLY SWATTERS, 60¢ Doz. ★ Fly Ribbon, Carton, 88¢.
 Big variety of reasonable items for Wagon Jobbers, House Canvasers, Premium and Salesboard Operators. Free Catalog. Write

Gen. MacArthur Buttons

ONE ON EVERY LAPEL



General MacArthur Tab

Made of metal lithographed in colors with metal tab. Illustration exact size. No. 3N563—Per 1,000, \$7.50



GENERAL MacARTHUR BUTTONS

Actual Size as Illustrated. No. 3N562—Per 1,000, \$8.00. Per 100, 85c.

We Have a Complete Line of Patriotic Goods and Jewelry for Engraving

N. SHURE COMPANY

200 WEST ADAMS STREET CHICAGO, ILL.

and one octagonal 8 by 14-inch mirror tray plateau. The picture frames come with photographs of President Roosevelt and General MacArthur. It is claimed this quality number is perfect for promotion, premium or straight sales.

Giant Pilot Balloons

An announcement from Kant Novelty Company states the firm has obtained part of the reject output of one of the balloon manufacturers making Giant Pilot Balloons used by the army and navy for observation and gunnery practice. During the course of production there are a great many rejects by government inspectors, as each balloon is fully inflated to its full size of five feet in diameter or more so that imperfections can be spotted. Since salvaging would cost more than the balloons are worth in reworking material, and factory has obtained permission to sell them as novelties. Kant announces it will have available a limited quantity each week and will ship promptly while supplies last. It is said that as a novelty, or even as a practical balloon to attract attention, these giant pilot balloons are unexcelled.

MacArthur Portrait

MacArthur items continue to be sales leaders, according to reports, and William E. Fleming states that the Gen. MacArthur portrait reproduction he is offering is making a hit everywhere. The reproduction is extra large, 13 by 16 inches, and comes in six deep-tone colors. It is said the photo reproduction is suitable for framing. Clubs, stores, offices, lodges and many other outlets are suitable volume prospects for this item, according to Fleming.

BINGO BUSINESS

(Continued from page 52) would also be a strong point of argument in communities having anti-bingo legislation.

A VARIATION of outdoor bingo games that has proved popular in past seasons

is the outdoor bingo excursion. Originally started in anti-bingo communities to bring fans to spots where games can be held without interference, the fad caught on. Operators charter special busses to carry the players from a centrally located spot in town to the scene of the outdoor game. The players have an opportunity to talk with friends while en route to the game, and coming back, the talk is of how near they came to winning. This stunt is not prohibitive in cost and can be carried out without any hitch. The good-will value of the ride is sizable since the players talk about it—and word-of-mouth advertising is one of the best mediums available to the progressive operator who is interested in building his operation.

DEALS

(Continued from page 52) who has the same sad tale of woe to relate. He started to work a deal in a new town without first checking conditions there and got into a jam with the authorities. We always have the same answer for this. It served him right. The smart operator, before laying his cards, will first make contacts and straighten himself out on local laws and local public opinion. Doing this he can go about his business intelligently and with fewer headaches.

Giving the deal a patriotic twist may be just what the doctor ordered for some of your sick locations. The nation is being swept by a patriotic and hero replica merchandise wave and there is no reason why operators should not be able to cash in on it as well. Even if there were no major items available for a run on a card or board, and it shouldn't be too difficult to dig one up, there are countless numbers of inexpensive items around which can be used effectively as consolation awards.

The odd thing about trends is that you never know how long they'll last. Operators have often kicked themselves in the pants for not acting fast enough on other trends. Don't let that happen to you.

HAPPY LANDING.

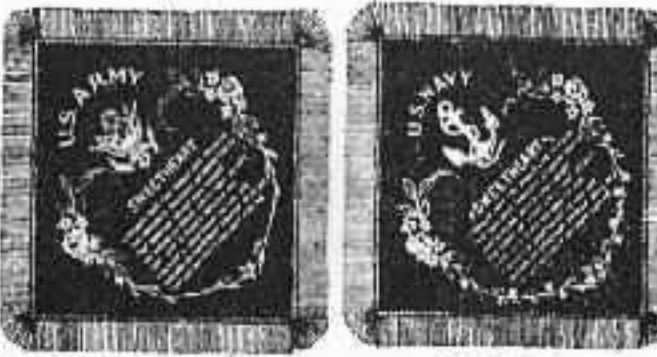
COAST GIFT SHOW

(Continued from page 52) Pottery show, and a Pictures, Lamps and Housewares show.

NEW YORK, June 6. — On the local scene the New York Housewares Manufacturers' Association announces that it will hold its annual exhibit in Atlantic City during week of July 12, according to M. E. Horn, president of the association. Decision to go ahead has been made after careful consideration, Horn said. It was the general opinion of members that it would best serve the interests of the industry as a whole to keep manufacturers' trade names alive during this period. Therefore, unless the government intervenes, the show will be held as scheduled.

The George F. Little management announced that the lamp show, which was scheduled for next month, has been canceled due to cessation of production last

REAL MONEY-MAKERS! PATRIOTIC PILLOW TOPS



U. S. Army ALSO U. S. Navy

U. S. Air Corps and U. S. Marine Corps.

All pillow tops embossed in raised velvet on pure rayon satin front and back. Size 20"x20", including fringe. Assorted colors. Packed in individual mailing containers. 1/3 deposit with order, balance C. O. D. Individual samples 50¢.

SPECIAL DESIGNS AND INSIGNIAS CREATED TO ORDER ON GROSS LOTS!

★ Jobbers! Write for Special Deal!

MILITARY PROMOTIONS 1133 Broadway New York, N. Y.

Park, Carnival, Beach, Resort Concessioners

MAKE "ACME" YOUR HEADQUARTERS. EVERYTHING YOU NEED—WHEN YOU NEED IT—PRICED RIGHT

New Bingo Novelties—New Plaster Items—Blankets—Clocks—Chrome—Lamps—Dolls—Enamelware—Glassware—Silverware—Tinware.

A BIG VARIETY OF PATRIOTIC ITEMS

BANNERS—PILLOWS—TAPESTRY—WALL DECORATIONS—BUTTONS—PINS—PLASTER ITEMS—PENNANTS—JEWELRY. WRITE TODAY FOR FULL INFORMATION AND LISTINGS. State Your Business or What Concession You Operate.



PREMIUM SUPPLY CORP.

3333 LINDELL BLVD. ST. LOUIS, MO.

LATEST! TIMELY! A REAL MONEY GETTER



HERE'S THE DEAL TO PUSH THIS SEASON

No. D160 Winners Everytime Deal—Patriotic, timely. Shows airplanes flying, anti-aircraft guns booming, soldiers charging, parachutists descending, all interestingly pictured in colors. Contains 70 individual surprises, all American made goods. Brings in \$7.00 at 10¢ a sale. Fast sellers to dealers for \$5.25. Sells out in 2 to 8 hours, according to some reports. Big repeater. Order 1 or 10 and convince yourself. Guaranteed to sell out or you get your money back for unsold portion. Shipped express or freight, shipping charges collect. Weight each 10 lbs.

Sample Deal, \$3.50; Lots of 10—\$3.35 Each

FREE Wholesale Catalog showing about 4000 Money Makers for salesmen, agents and dealers. Write for a copy NOW.

SPORS CO. 642 Lamont, Le Center, Minn.

CARNIVAL SPECIALS

	Per Doz.	Per Gro.
Latex Base Balls	\$.90	
Dart Balloons		1.25
Feather Darts	.40	4.50
Assorted Imp Slum		.90
10 Gro. Lots		.85
China Ash Trays, Vases, Pin Cushions, etc.	.40	4.50
Swagger Sticks	.55	5.75
Med. Bamboo Canes	.55	5.75
Heavy Bamboo Canes	.95	10.75
Tomahawk Canes	.80	9.50
Large Spanish Hats	1.95	22.50
Small Spanish Hats	.80	9.00
Med. Mexican Hats	1.75	19.50
Large Cowboy Hats	2.00	22.80
Miniature Feathered Hats	.40	4.50
U. S. Made Leis (bright, fast colors)		3.25
White 200 Gro. China Made Paper Snakes on Sticks last.		3.50

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

LEON LEVIN, Mgr.

KIPP BROS.

117-119 S. Meridian St. Indianapolis, Ind.



WALTHAM-ELGIN

Make extra money! Send for free 1942 Catalog of Watches, Diamonds, Jewelry, Novelties. Lowest prices.

PLYMOUTH JEWELRY CO. 163 Canal St., Dept. J, N. Y. City

MERCHANDISE WANTED

For Carolinas maneuvers. Novelties, Souvenirs. What can you offer? Prefer consignment. Write or see

HAMLET NEWS CO.

Hamlet, N. C.

DECAL TRANSFERS

Large V, General MacArthur in center, \$5.00 per 100, \$40.00 per thousand, 10 cents for sample. Large American Flag, 4 1/2 x 5 1/2, \$17.50 per thousand, \$3.00 per hundred, 10 cents for sample. JEROME ROSE DECAL CO., 432 South Main Street, Los Angeles, California.

week. However, the organization is going ahead with plans to run the annual New York Gift Show in the Hotel Pennsylvania from August 24 to 28.

While there is no indication of the "Keep 'Em Buying" theme of the West Coast show, the general opinion is that the various fields of interest to merchandise men will endeavor to present as comprehensive shows as are possible under the circumstances. There is a tendency, of course, to feature items that are made of non-essential materials.

HANDY "MYSTIK" AUTO TAX STAMP SHIELD



Every Car Owner Needs One

Ready for New July 1st Federal Auto Tax Stamp. Provides permanent protection. Stamp affixed to face of emblem and applied to inside of windshield. Sanitary rubber-like "Mystik" Patriotic Emblem. Decorated in red, white and blue. Affixed instantly—not affected by moisture or heat. No moistening required to apply. Order NOW while item is "hot."

Size of Emblem 3 1/2"x4 1/2".

*Manufactured Under

U. S. Patent Nos. 2094428-2247094. MOUNTED 12 ON A COUNTER DISPLAY CARD—EACH SHIELD IN GLASSINE ENVELOPE.

MERCHANTS' PRICE PER CARD OF 12 EMBLEMS **80c**

● Distributors, Jobbers, Specialty Salesmen, WRITE FOR SPECIAL DISCOUNTS

Ask For Our Complete Catalog

Describes complete line of over 200 fast-selling Counter Merchandise Products. All on eye-catching counter displays. Many NATIONALLY ADVERTISED.

WORLD'S PRODUCTS CO.

— Pioneers in the Counter Card Field — Dept. B-1, SPENCER, INDIANA

ORIGINATORS OF THE GENUINE INSECT REPELLENT Lamp

to Keep Mosquitoes and other Insects Away

and **VERDARAY**

to Conserve Vitamin A and Reduce Fatigue

FREE Literature · SAVE ELECTRIC · Toledo, O.

ELGIN, WALTHAM, BULOVA



Renewed Guaranteed **\$3.95** MEN'S WRIST AND POCKET WATCHES

Wholesale Jeweler Since 1914. SEND FOR FREE CATALOG.

LOUIS PERLOFF

737 Walnut St., Philadelphia, Pa.

GRIND STORE MEN

Something new in slum. Beautiful hand-made Rosebuds for boys and girls to wear on lapels or hair. 8 assorted colors, 4 in. long. A good value. \$1.44 gro.; 2 gro. sample box sent postpaid for \$3.00. Cash with order. D. BERRETTINI, 86-16 Grand Ave., Elmhurst, L. I., N. Y.

-OUTDOOR BINGO-

Excellent opportunity for Concessionaire. Illuminated amphitheatre seating 4,000 in leading amusement park. Season's prospects bright; picnic bookings heavy.

BENJ. STERLING JR.

ROCKY GLEN AMUSEMENT COMPANY Rocky Glen Park MOORE, PENNA.

Engraving Jewelry



No. 513
Outstanding Seller!
Orders Shipped Same Day
We have all the "big selling styles" in Engraving Jewelry—pins, identification bracelets, rings, necklaces, etc. Plenty of merchandise in stock—orders shipped the same day received. Write for Catalog 26 today!

Crystal Dog Chains

No. M36. Elastic Glass Type Low Priced—Very Well Made! With Sterling Silver Fittings Also "S" Styles in Sterling "Dog Chains"—Low Priced!

Big Military Jewelry Line

For a complete line of Military Jewelry — rings, lockets, compacts, etc., write for Catalog M42 today!

Harry Pakula & Co.
5 N. Wabash, Chicago, Ill.

PIPES FOR PITCHMEN & BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

THE BEST LIAR is he who makes the smallest amount of lying go the longest way—who husbands it too carefully to waste it where it can be dispensed with.

B. A. CAYTON . . . manager of the Mo-Ton Medicine Company, sends a card to report the passing of his wife, Audrey Cayton, on April 2 at Miami, Fla., from pneumonia.

TOBY JOHNSON . . . pipes in to tell that he worked a window in Nashville during the month of April. Then he helped Doc Dean to open a platform during May at Clarksville, Tenn. Says Toby: "The windows are too hot now, so guess I'll take out a platform show for the Ozark Med Company., Nashville." He appends a note that Nashville is still open.

PITCHMAN PHILOSOPHY. The man who is occasionally voted down on an idea that turns out to be good should remember that he is often saved embarrassment by being voted down on ideas that turn out to be bad.

ARTHUR C. MORGAN . . . writes in that he received his copy of the Summer Special issue and that he considers it a very fine issue indeed. "I have only recently arrived home," he says, "from the land of grits—Tampa, Fla. The hills of West Virginia are so beautiful and with old Billyboy as my companion, I feel very contented." Morgan is now at New Martinsville, W. Va.

MAURICE BLUESTINE . . . of the famous cross-country brothers, is in the 591st School Squadron of the Air (See PIPES on page 56)

TRADE SERVICE FEATURE
Billboard
Events for Two Weeks

- June 8-13
CALIF.—Livermore. Rodeo, 13-14.
North San Diego. Fiesta, 13-14.
San Francisco. Food Show, 13-17.
COLO.—Walsenburg. Jubilee, 11-13.
CONN.—Westport. Dog Show, 14.
ILL.—Des Plaines. Dog Show, 14.
IND.—Hammond. Dog Show, 13.
New Haven. Free Fair, 10-13.
KAN.—Wichita. Legion Rodeo, 11-14.
MICH.—Holt. Centennial, 9-13.
Monroe. Elks' Jubilee, 8-13.
N. Y.—Katonah. Dog Show, 13.
New York. Confectionery Indust. Expo., 8-11.
Portchester. Dog Show, 12.
O.—Cincinnati. Moose Celebration, 13-14.
Harrison. Firemen's Festival, 8-13.
ORE.—Portland. Rose Festival, 10-13.
Portland. Dog Show, 13-14.
PA.—Wyndmoor. Firemen's Fair, 5-13.
S. D.—Tyndall. Celebration, 10-11.
WASH.—Seattle. Rose Show, 8-9.
W. VA.—Fairmont. Dog Show, 14.
WIS.—Chetek. Motorboat Regatta, 14.

- June 15-20
CALIF.—Long Beach. Dog Show, 20-21.
Sonoma. Rodeo, 21.
D. C.—Washington. Frank Wirth's Let's Go America, 15-20.
IA.—Dow City. Festival, 19-20.
MD.—Baltimore. Rodeo, 12-20.
Cottage City. Fire Co. Carnival, 15-27.
MASS.—Brookline. Dog Show, 20.
Boston. Bunker Hill Celebration, 16-17.
Norwood. Elks Carnival, 17-20.
MICH.—Midland. Dow Field Day, 20.
MO.—Thayer. Rodeo, 19-21.
MONT.—Hardin. Rodeo, 20-21.
N. J.—Asbury Park. Dog Show, 21.
N. Y.—Greece. Rochester. Legion Carnival, 17-20.
Syracuse. Dog Show, 21.
N. D.—Butte. Celebration, 17-18.
O.—Antwerp. Legion Celebration, 17-20.
Silverton. Spring Festival, 15-20.
PA.—Tarentum. Firemen's Celebration, 14-20.
R. I.—Providence. Shrine Circus, 15-20.
S. D.—Arlington. Kingbrook Day, 18.
Humboldt. Legion Gala Day, 17.
TEX.—Gladewater. Round-Up, 16-19.
WIS.—Pond du Lac. Dog Show, 21.
WYO.—Shoshoni. Rodeo, 20-21.

- ROSE, ROY R.
ROSS, JAMES
REEVES.
STANLEY
HERBERT
SEWELL.
CHARLES
MERLE
Shufelt, Fred
SKERNE, LLOYD
Smith, H. Norman
Smith, Wm. D.
SNIDOW.
GEORGE
HOWARD
SPAIN, PIERCE
Stein, Mrs. A. E.
STILWELL.
CECIL GLENN
STOLTZ, LLOYD
FOSTER
Strahl Jr., Edward
Strahl, Mrs. Inez
STRAHL, JOHN
EDWARD
Summer, Benny E.
TAFT, JOHN
PORREST
Taylor, L. E.
TAYLOR, LLOYD
EUGENE
PHALER, SIMON
THOMAS, HARRY
Thomas, J. A.
Thompson, E. L.
Townson, C. M.
Turner, Miss
Mildred
Twohouse, Chief
TYRRE, THOMAS
EUGENE
WALKER,
VREBLAND.
ROBERT LEWIS
GEORGE
EDWARD
WARMOUTH.
ALFRED
THOMAS
WARREN.
EDWARD RICE
WELCH, ERNEST
CHARLES
Wells, Earl
WELLS, VERNIE
B.
Wilkinson, Al
Williams, Buck
WILLIAMS.
HERBERT
WILLIAMS, JOE
WILLIAMS,
JOSEPH A.

FLASH

You Can Still Get OAK-HYTEX BALLOONS

Popular Sellers for the CIRCUS - CARNIVAL - PARK - AND ALL OTHER OUTDOOR ATTRACTIONS

Right now there are plenty of fast-selling OAK-HYTEX balloons to be had. But don't wait. They will not last much longer. These stocks offer you a real money-making opportunity.

IF YOUR JOBBER CANNOT SUPPLY YOU, WRITE DIRECT TO US.

SPECIAL NOTICE
The rubber in these balloons was processed before the war and cannot be used for any other essential purpose. Since they cannot be put to any war use, it is fortunate that they can be distributed to bring joy to children and to provide relaxation. These balloons are guaranteed in stock for 18 months.

THE OAK RUBBER COMPANY
RAVENNA, OHIO

AGENTS WANTED

for the HOBO NEWS

Fast selling novelty 10c newspaper; 75,000 paid circulation. Twice monthly and growing fast. Price \$5.00 per hundred.
Write ED. WHEELER, CIRC. MGR.
44 W. 17th St., New York City

ENGRAVING AND WIRE-WORKERS PEARLS

Imported and Domestic Shells, Largest Producers. Lowest Prices. Same-Day Service.

SEND \$1.00 for WIRE WORK ASSORTMENT—15 Pieces
SEND \$2.00 for JEWELRY ASSORTMENT—15 Pieces
MURRAY SIMON 109 So. 5th St. Brooklyn, N. Y.

FOUNTAIN PENS

NOW! New Winchester Line. Push-Button. Lever-Fill Combinations. Ideal for pitchmen and DEMONSTRATORS. Write for new PRICE LIST.
STARR PEN COMPANY, Dept. C
509 N. Dearborn, Chicago

ZIRCONS

Genuine White Diamond Cut
3 for \$2.75
Blue or Brown Zircons—\$1.25 per Carat
ZIRCON RINGS SOLID GOLD Ladies or Gents \$4 to \$8 EACH
B. LOWE, BOX 311, ST. LOUIS, MO.

LETTER LIST

- (Continued from page 51)
MATHIS.
GALBERT A.
Merritt, B. H.
Metts, Andrew J.
Miller, Harry
Miller, Dow
MILIKIN.
ROBERT LEE
Miller, James E.
Mitchell, George J.
MITCHELL.
THEODORE
LAWRENCE
Murphy, James
Naylor, John
(Tex-Red)
Morton, Lucy L.
Nicoles, Wm. P.
NORWALD, JOHN
THOMAS
O'Neil, Patrick J.
Oreal, Abe N.
Ostrum, Mrs. Iris
Parker, Miss Betty
Parks, Miss Betty
Ann
PATRICK.
THOMAS
WESLEY
Pipkin, Charley
Rice, Cecil
Romig & Rooney
Attractions
Stahl Jr., Edward
Strahl, Mrs. Inez
STRAHL, JOHN
EDWARD
Summer, Benny E.
TAFT, JOHN
PORREST
Taylor, L. E.
TAYLOR, LLOYD
EUGENE
PHALER, SIMON
THOMAS, HARRY
Thomas, J. A.
Thompson, E. L.
Townson, C. M.
Turner, Miss
Mildred
Twohouse, Chief
TYRRE, THOMAS
EUGENE
WALKER,
VREBLAND.
ROBERT LEWIS
GEORGE
EDWARD
WARMOUTH.
ALFRED
THOMAS
WARREN.
EDWARD RICE
WELCH, ERNEST
CHARLES
Wells, Earl
WELLS, VERNIE
B.
Wilkinson, Al
Williams, Buck
WILLIAMS.
HERBERT
WILLIAMS, JOE
WILLIAMS,
JOSEPH A.

MEN - - - WOMEN
Salesmen - - - Agents - - - Vendors
Special GENERAL MacARTHUR Plate
Retail 25c. | \$12.50 per 100.
Quick Seller. | Sample 25c.
25% With Order, Balance C. O. D.
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ABCO ART COMPANY 723 SEVENTH AVE., NEW YORK CITY
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Authentic facsimile of the original document (24"x36"), beautifully printed on simulated parchment paper. 100, \$10.00; Dozen, \$2.00. Also smaller size (12"x18"): 100, \$5.00; Dozen, \$1.00. Samples of both items, 25¢. Deposit with quantity orders. Stores, Business Houses, Professional Men, etc., are ready buyers.
BROSE OFFSET LITHO COMPANY, INC.
441 Pearl Street New York

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Make more money selling this flashy, specialized Farm Magazine. Attractive \$1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere in the United States. List publications previously worked and territory you expect to cover. Write H. M. CURLEY, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

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Pointers, rules and laws for service men, trainees and dependents. How to get and protect their rights. Doings at training camps and at front—5c, sells 25c. ONE MAN SELLS 2,500 monthly. "OUR BUDDIES—IN THE ARMY NOW"—4c, sells 25c. 2c, sells 15c. Flag Respects—3c, sells 15c. GET YOUR TERRITORY. FREE COPY U. S. SUPREME COURT DECISION PROTECTING SALESMEN. SAMPLES 10c.
SERVICE MEN'S MAGAZINE, 189 Duane Street, New York City.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

REX HONES

Now \$5.25 a Gross
Send \$1.00, Bal. O. O. D., Plus Postage.
Each Home in flashy silver box, priced 50¢. A real instant-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Home men are clearing up. ACT QUICK. REX-HONE MFRS., 1500 West Madison, BR6, Chicago, Ill.

MILITARY WORKERS!!! ENGRAVERS-FAIRWORKERS!!!

Crystal Clear Glass "Dog Chains" to Retail as Low as 35c each
STERLING "DOG CHAINS"—ALL STYLES
ENGRAVING JEWELRY—LOCKETS—RINGS—COMPACTS—MILITARY JEWELRY—IDENTIFICATION NECKLACES—BRACELETS—ANKLETS, ETC.
Write for Illustrated Catalog
ALL ORDERS SHIPPED SAME DAY RECEIVED
BIELER-LEVINE, INC.
37 So. Wabash Ave. CHICAGO, ILL.

CHewing GUM 280 BOX

RETAILS FOR \$1.00
Each box holds 20 Cellophanned 5¢ Packs Factory Fresh Gum! Snappy Display Boxes help you to get quick 50% to 100% profits. Be our distributor—get started! Send 50¢ for sample box (prepaid). GREAT FIELD FOR AGENTS. Write AMERICAN CHEWING PRODUCTS CORP. 4th and Mt. Pleasant Aves. Newark, N. J.

SONG BOOKS

Hillbilles, Western, Radio Acts, Repertoire, Endurance Shows, all traveling organizations are making big extra money selling low price DIXIE SONG BOOKS with own set or show name and photo. Send 25¢ for samples and details.
DIXIE MUSIC CO.
1874 BROADWAY NEW YORK

WE ARE NEVER UNDERSOLD—

MacARTHUR BUTTONS or new war slogan buttons with pins. The better kind. None better. Red, White and Blue. All size of half a dollar. 100 Buttons complete. **\$1.20**

MacARTHUR BUTTONS, No. 2. Per 100 Buttons. **.95**

RED, WHITE & BLUE INSIGNIA, on card. Lends itself to different designs. All can wear them. 100 Cards. **.80**

PATRIOTIC INSIGNIA, as above, 3 on an attractive card, 100 Cards. **1.40**

WAR SLOGAN BANNERS, blazing colors, on fine material. Double gilt spear point stick with cord and tassels. Big stock, in two sizes. What a flash! Display many of them and you'll sell them in quantity.

5x8 in.—Doz. 60c. Gross **6.50**

12x15 in.—Doz. 1.20. Gross **12.00**

IDENTIFICATION NECK CHAINS. Flexible glass, in crystal and assorted colors. Quality gilt ring and attachment. Dozen. **2.75**

SINGER RAZOR BLADES, world's finest. Still at the old price. 100 Blades. **.85**

All orders must be accompanied by deposit or full payment. 26 years of value giving in Novelties, Notions, Gifts, Premiums and Sideline Merchandise. 192-page catalog sent with shipment.

MILLS SALES CO.
901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALERS

No Ringling Bands For Rest of Season, Decision of North

PHILADELPHIA, June 8.—John Ringling North announced on Saturday that there will be no bands with the Ringling-Barnum circus for the remainder of the season. He said that for the present recorded music would be used. Colored side-show band also was called out by the union. Bands were paid off on Tuesday after demands for higher pay had been refused.

Show played to one of the biggest money houses in its history Friday night. Week's business was very big, with perfect weather.

PIPES

(Continued from page 55)

Corps Technical School at Biloxi, Miss. He writes that he can cut up plenty of jackpots because his flight leader is none other than Al Pollack, former head of the Eastern Syndicate, who has been at the school for the past three months. Blue-stein says that they are pooling their wits

to shoot a few curves. They would like to read pipes from Jockey Kelly, Lou Mazor and Lou Becker.

Pitchdom Five Years Ago

Henry DeGast and wife were in Chicago with their solder package. . . . Harry Howard and wife were getting huge tips on Tennessee lots. . . . Donald E. Crabb was in Muskegon, Mich. . . . George M. Beyer was holding down a spot in a St. Louis chain store. . . . Si Hart was commending hustler Joe Morris. . . . Barney Jacobs was working in La Crosse, Wis. . . . King Joy wrote in to tell that he had seen Billy Bean and wife working old Kentucky. . . . W. M. White and Sammy Smith were heading for Popular Bluff, Mo. . . . Johnny McLane, in New York, reported seeing Shorty Grace, Ralph Pratte and Gene Freddete. . . . Arthur Cox was spending his time at the Maybury Sanitarium, Northville, Mich. . . . Ric-ton was in Ranger, Ga., his organization in its 216th week of continuous operation under canvas. . . . Karl Jahne was doing well with the Lord's-prayer-on-a-penny thru Missouri and Illinois. . . . Bert Doto was reported to be getting real touches with his med at Bowling Green and Hannibal, Mo. . . . George J. (Heavy) Mitchell was in Michigan City, Ind. . . . Bill (Red) McCoy and Robert Downing were in St. Louis. . . . Charles (Bubbles) Williams and wife, Kaye, were on the road with the Luke Fields med show. . . . Mike Madden was working cleaner in Kansas City, Mo. . . . Al (Slim) Charak was in Logan, W. Va., with Dodson's World's Fair Shows. . . . Happy O'Curran, his wife and members of their group sustained injuries in an auto accident near Little Rock, Ark. . . . Herbert Johnstone was in Little Rock, Ark., teamed up with Harold Wheaton. . . . Ted Rosenfeld, Dan Mendelsohn and Harry Fasan were working static eliminators in Cincinnati.

SHEAN IN WPB POST

(Continued from page 3)

director of amusements of the New York World's Fair in 1940 and at the first edition of expo was a member of the Amusement Control Committee, also serving in other capacities such as administrator of concession sale space for villages and attractions before the fair opened in '39. He was assistant director of amusements and concessions at Great Lakes Exposition, Cleveland, in 1936-'37, serving under the late Lincoln G. Dickey, general manager, and the late Almon E. Shaffer, amusement director. At one time he was publicity head of Johnny J. Jones Shows, then at its peak and regarded as the largest carnival organization.

Shean left the midway industry to become associated with Dufour & Rogers attractions, spending two seasons at the World's Fair in Chicago in 1933-'34 and continuing the skein for DR at the 1935 Brussels Exposition in Belgium. He has been noted as a lecturer and promotion expert and also sought after as a toastmaster. At the 1940 banquet of the Showmen's League of America in Chicago he introduced the speakers, including Harvey D. Gibson, boss of the Flushing Fair. Shean and his wife, Frances, have a wide acquaintance in show circles thruout the country and have traveled extensively. He was born in New York.

NEW VAN LEER CIRCUS

(Continued from page 3)

\$1 and 75 cents, with half tabs for kids. Boxes still three bucks for them's that want 'em. Aside from original prices, which are easily corrected, big trouble is no auspices, and this type of show cries out for a class sponsor with or without a timely charity or war relief hook-up.

Performance Is Classy

Performance is first-rate in every particular, including lighting, discounting some rough spots which are inevitable at an opening night. There was a show given in the afternoon to a practically empty house, and the next performance, which was the one officially caught, marked a sharp improvement. Lot of time consumed setting up a 20-foot stage, seats being about four-fifths around the arena and platform with elegant blue velvet curtain and white tassels taking up balance. This arrangement necessitated bringing the horses and elephants in from the front around outside of tent via the "back yard." Alteration calls for cutting out a section

of bleachers and thus improvising an entrance-exit for the animals, which should make for smoother going and remove confusion of ring entry from customer vision.

No lightweight act in this class opera; in fact, some of the turns were vociferously received. Van Leer engaged the cream stuff available right now from the Frank Wirth office, these acts being Loyal's Dogs, trapeze artist Paul Merkle, trampolinists Adrianna and Charly, bird impersonating Novello Brothers (doubling with eccentric comedy instrumentation and acrobats), wire artist Miacahua (for Con Colleano, who received a last-minute booking in California theaters), Powers' Elephants, web worker and one-arm plunger Janet May, tramp bicyclists Will Morris and Bobby, and the teeterboard Faludys. All solid act stuff here and a swell two-hour show.

Supplementing the standard turns are horse acts and the ballet, nine girls and three males, some from the famous Jooss international terperly. Their opening number, which starts the show, is called *Rhapsody in White*, an unusual spec centered about former Ringling horse star William Heyer with three white high-school steeds. Most of the ballet is on the stage, but at finish the white-skirted muscle-and-toe gals take to the ring curb to see Heyer off with flowers. Nice lighting here from about 20 spots hung on four poles and seven from the "roof."

Parade for Finale

Heyer appears a couple of numbers later with two Liberty horses bearing smart red trappings and patriotic pom-poms, followed by a talking hoss, and the ballet comes on half-way down the program doing a swift Latin dance in smart red skirts and yellow tops. Heyer follows this with Van Leer's Liberty Horse octet, two of them giving a socko finish with rapid pivotings around the ring. Entire company parades at finale, the ballet in picturesque Dutch get-up designed by Frenchman Max Weldy, who two years ago fashioned Ringling's Marco Polo pageant.

In short, lots of show and lots of production, but the front end or advance is muddled, and that takes in publicity, advertising and billing, which are below par. After putting in a reputed \$80,000 as first investment, Van Leer deserves better and will probably work it out. He's paying good salaries and is an intelligent man with a circus flair. Schedule calls for shows from Wednesday thru Sunday, with matinees daily. Spots booked after Yonkers are New Britain, Bridgeport and Waterbury, Conn. Heyer is manager and ringmaster, assisted by Phil Wirth, and in the ticket wagon is George Poll. Lew Dufour is booking some dates, having landed Yonkers when they said it couldn't be done, but it isn't his fault that the box office didn't jell at maiden date. Bob Reynolds, ex-Ringlingite, is boss of props.

Van Leer uses outside hauling, but has about eight trucks of his own. Lighting furnished by two 50-kw. transformers set on what is apparently a new truck. Frank (La La) Prevost and Hlp Raymond, both veterans, are the clowns, doing both talk and panto, mostly the former. First night visitors were John Murray Anderson, who did this year's Ringling show, accompanied by Broadway and World's Fair designer-producer Albert Johnson and circus author Dixie Willson; also tentmen Arthur Campfield and John and Sam Martin. Here's something: There's no side show and no ground concessions. Van Leer wants no part of them. A spot is set up between marquee and entrance to arena where drinks and novelties may be bought. Van Leer didn't want butchering in the seats, either, but finally let down the bars. Ushers are town boys, most of them doubling as grips. Turnover is almost continuous with workers.

LEONARD TRAUBE.

CETLIN & WILSON SHOWS, INC.

Week June 15, New Castle, Pa., With Niagara Falls, N. Y., to follow

WANT: Roll-o-Plane, Octopus, Spitfire and Fly-o-Plane with own transportation.

WANT: Eight-Car Whip or Tilt-a-Whirl.

WANT: Grind Shows of merit with own equipment. Bob Edwards, answer.

WANT: Help for Bingo. Address Chas. Cohen.

WANT: Legitimate Concessions of all kinds. No wheels or coupon stores wanted.

WANT: Can place a few Workingmen in all departments.

WANT: One good Ferris Wheel Man. Answer to Geo. Dobbins.

WANT: Griddle Man and Waiters. Answer to Sid Goodwalt.

All address this week, SHARON, PA.

DODSON'S WORLD'S FAIR SHOWS

Can place Organized Minstrel Show with band. I have beautiful outfit for same and will furnish sleeping car accommodations. Can also place Motor Drome, have wagons for same. Have complete outfit with beautiful front for Monkey Show. Will also furnish wagons for Fly-o-Plane, Spitfire Ride, or any new Ride. Want Builder that can do building and keep up repair work. Our Celebrations start at Salem, Ill., Reunion and show will close in November. Address DODSON'S WORLD'S FAIR SHOWS, Bay City, Mich., June 8 to 13; Saginaw, Mich., June 15 to 20.

WANTED FOR KING BROS.' CIRCUS

Side Show Acts, Oriental Dancers, Man for Punch and Magic, organized Colored Band, Spark Plug Goodman, wire. Ticket Sellers who make first and second openings, also Side Show Boss Canvasman. Write or wire Cuban Mack. For Big Show, experienced Man for Ticket Wagon or Treasurer. Also Candy Butchers. Address: KING BROS.' CIRCUS, Coshocton, 8th; New Philadelphia, 10th; Uhrichsville, 12th; Carrollton, 13th; all Ohio.

PRUDENT'S AMUSEMENT SHOWS WANT

Concession Agents, Cookhouse and Grab. Want Shows with or without outfits. Custard, Waffles and Floss, American Palmist, Penny Arcade, Photo Gallery, or what have you? Want to hear from a good Free Act. Owego, N. Y., to June 13; Sidney, N. Y., June 15-20. Address all to MIKE PRUDENT, in care of the Show, Owego, N. Y.

WANTED

Ferris Wheel Foreman. Bonus at the end of the season. Won't have to drive truck. Also experienced Second Men on all Rides, also Octopus. Can place Whip, Rocket or Ride-o and any Flat Rides. Grab open. All choice locations in New York City. GERARD'S GREATER SHOWS, 1545 Broadway, Rm. 420, New York City

WANT

Athletic Show, Snake Show Manager, Man with Dog or Monkey Act to work Pickout Pony. Will furnish outfits for Shows. Who what you have. Want Cookhouse Help, Sideshow Acts, Ticket Sellers, Ride and Canvas Help. Top salary. Railroad show, Cheyenne, Wyo., this week; Rock Springs, Wyo., June 15-20.

C. F. Zeiger United Shows

WANT

Large Guess Age, Smaller Man or Woman or Team.

W. J. O'BRIEN

Rocket Ride Location, Revere Beach (Boston), Mass.

WANTED FOR DIAMOND JUBILEE

Maple Shade, N. J., week June 22.
Others to follow. All kinds Shows and Rides, no Girls. Can place Bingo, Ball Games, Lead Gallery, Pop Corn, Candy Apples, Scales, Pitch Till Win and others working for Merchandise only. I. K. Wallace can use Ferris Wheel Help.

SAM TASSELL

610 Shubert Bldg. PHILADELPHIA, PA.
P.S.: Can use sensational Free Act for five consecutive weeks.

WANTED

Legitimate Stock Concessions. Anything that does not conflict with Photo Gallery, Pitch-Till-U-Win, String Game, Hoopla, Playing money territory; short jumps, long season. Opening for Bingo, Fish Pond, Ball Game, Cigarette Shooting Gallery and other Stock Concessions. Address:

Alabama Amusement Co.
Childersburg, Ala.

Side Show Acts Wanted

Can place good Freak, Pin Cushion, Fire Act; also good Bally and Working Acts. Long season. Top salaries guaranteed.

GLENN PORTER
WORLD OF MIRTH SHOWS
Hartford, Conn., this week.

SUTTON GREATER SHOWS WANT

Rolloplane, Custard, Digger, Penny Arcade. Will furnish tents and fronts for shows. Marsilles, Ill., week of June 8; Danville, Ill., week of June 15.

WANTED

Concessions of all kinds and Shows for Bevier Homecoming and Fourth of July Celebration combined, Leadwood Fourth of July Celebration, Mexico Fair, Bowling Green Fair, Moberly Big Labor Celebration; other good dates.

Oliver Amusement Co.
1417 Gratton St. ST. LOUIS, MO.

WANT

Ferris Wheel Foreman, 1 new #5 Wheel. Mostly 10-day celebrations. Salary no object. State salary expected.

D. J. Van Billiard
NORTH WALES, PA.

CONCESSIONS WANTED

Small Cookhouse, Bingo, Photos, Pop Corn, Cigarette Gallery, Ball Games, Hoopla, Mitt Camp, Diggers, any 10¢ Stock Concessions. Shows with own outfits: Mechanical, Snake, Girl Show. Wire

WANTED

Experienced Custard Man to take complete charge of Custard Electro-Freeze on truck. Salary and percentage. Wire or write immediately.

MRS. WM. GLICK
212 West Monument St. BALTIMORE, MD.

Pioneer Victory Shows

WANT CONCESSIONS

RIDES—Kiddie, Octopus, Tilt, Roll-o-Plane, or what have you? Big Fourth July spot in heart of best defense town in this area. We play best towns in New York and Pennsylvania. Want Merry-Go-Round Foreman, other Ride Help, Girls for Revue, Help on Arcade. This week, Port Allegany, Pa.; then Towanda, Pa.; followed by ten days, including Fourth July, Firemen's 21 County Convention. We carry four Free Acts. MICKEY PERCELL.

HAVE ORGANIZED MY OWN SHOW

Want Agents for Wheels, Ball Games and Grind Stores. Want Foreman and Second Man for Merry-Go-Round, Second Man for Ferris Wheel. Top wages paid.

J. J. "CHICK" ALLEN
This week, Hotel Charles, Springfield, Mass.

Army-Navy Fund:

NEW YORK, June 6.—Bad weather caused a light decline over previous returns from the Carnival Division to the Army and Navy Emergency Relief Fund coffers, but total from midway and related sources now stands near the \$6,000 mark after less than a month of benefits based on 10 per cent of gross receipts. Nearly \$500 of amount in table below came from items credited to the Outdoor Amusement Division and from miscellaneous. This week's leader was Art Lewis Shows.

Credited to Outdoor Division	\$ 330.70
Miscellaneous	154.20
Art Lewis	104.00
Cetlin & Wilson	95.21
Lawrence Greater	65.96
Baker's United	60.88
Mighty Monarch	58.14
Cumberland Valley	53.05
M. & M.	29.80
W. C. Kaus	28.67

WANT SIDE SHOW ACTS FOR JAMES M. COLE CIRCUS

Also Colored Musicians, People for Concert, Side Show Boss Caravan, Ticket Sellers and Dancers. No time to write. Wire SIDE SHOW MGR., Norwich, N. Y., June 9; Oxford, 10; Sidney, 11; Oneonta, 12; Cooperstown, 13.

PAN AMERICAN SHOWS WANT

Shows—Can place Girls for Hawaiian Revue. Can place Shows with own outfits, 25¢. Concessions—Want Diggers, Arcade, Custard. Want experienced Help for Cookhouse, Agents for Wheels and Grind Stores. Ride Help—Want Foreman for Ell, Loop, Tilt and Chairplane; top salary if you can make Monday night. Want Carpenter and Painter. Pete Richards wants Grind Store and Wheel Agents. Address: Alexandria, Ind., till June 10; Elwood, Ind., 12-20.

LAWRENCE CARR SHOWS WANT

Ride Help. All legitimate Concessions open except Ball Games, Penny Pitch and Pitch-Till-U-Win. Show carries 125 ft. Free Act and free gate. Week June 15 thru 20, Randolph, Mass. Home address: 124 Morrison Ave., Somerville, Mass.

Hughey & Gentsch Shows WANT

Ell Operator to join on wire, also Ride Help. Waverly, Tennessee, this week.

RIDE HELP WANTED

Chair-o-Plane Man that can put up and take down and drive Semi. Also Second Man for Ferris Wheel. John Holder, wire. LEW HENRY, Charles Town, W. Va., this week; Clifton Forge, Va., next week.

WANT

Experienced, reliable Wheel Foreman to join on wire. Brand-new No. 5 Wheel. Communicate quick with

MRS. DIXIE KEPLEY
ANAWALT, W. VA.

DYER'S GREATER SHOWS

Want Side Show Manager, salary and percentage. Must delivery. Have complete Hiko Show. Want Manager who will stock pit, 60-40. Fat Show, Motordrome, Skinny Show, Monkeydrome, 25%. Athletic Show People, keep in touch. Have fifteen fairs and celebrations in Wisconsin, seven in Mississippi. Concession Agents, Ride Help driving Semis. St. Charles, Mo., this week. Muggor, Lead Gallery, Juice, Grab, Cook House open.

W. S. Curl Greater	26.00
Ben Williams	25.00
Badger State	15.50
Eddie's Exposition	15.44
Garden State	15.00
Virginia Greater	13.00
Pryor's All-State	8.66
Mid-West Shows	5.85
Golden Bolt	.50
Total	\$1,105.56
Previously reported	\$4,822.26
Grand total	\$5,927.82

HIT HITLER—HIT THE JAP BALL GAME

GETTING THE BIG MONEY ALL OVER THE COUNTRY!
Complete Game, \$150.00
By giving Defense Stamps the game is a natural. This Ball Game will win you Big Money. Ross Allman grossed \$180.00 at a Picnic last Sunday. Fully protected by Copyright. Intriguers beware! Send your order today to
HIT HITLER AMUSEMENT CO.
811 Washington Ave. ST. LOUIS, MO.
P.S.: Deliveries made in order received.

Ideal Exposition Shows, Inc.
America's Best Amusements

Can place 2 or 3 more SHOWS, such as Life Show, Fun House, Illusion Show, or anything that does not conflict with what we have. Have complete MOTORDROME. Want capable man to operate it and furnish his own motorcycles.

Can place CONCESSIONS of every description such as Grind Stores, Palmistry, Photo Gallery, Ball Games, Fish Pond, Hooplas, Penny Pitches, etc. Do not want any Coupon Stores or Gaff Wheels. Will place Merchandise 'Wheels ONLY.

Want several Foremen for Riding Devices. Write what you are capable of handling. Can place Workingmen in all departments. Want experienced Lot Man who can do repairs. Highest salary paid to right man for this job.

Can place Talkers for Side Show. Also feature Freak for Annex. Apply to Jim Hodges.

Can place Man to take charge of Custard Wagon. Must know his business. Top salary and percentage paid. Apply to Mrs. Wm. Glick.

Write or wire to WM. GLICK, New Sherwood Hotel, 212 Monument St., Baltimore, Md.
P.S.—THIS WEEK SHOWING BALTIMORE, MD.

Legion Celebration, BASSETT, VA., Downtown, Week June 15
GALAX, VA., Firemen's 10th Annual 4th JULY CELEBRATION,
Week June 29, Biggest 4th July Spot This Section.

WANT one more High FREE ACT, open June 15th or June 29th. CONCESSIONS: Cookhouse or Grab, Novelties, Ice Cream, Sno Balls, Long and Short Range Lead Gallery, Watch-La, Hoop-La, String Game, Rat Game, Coca-Cola Bottles, Ball Games, Devil's Bowling Alley, Ben Chappells, wrote and wired you Harrisburg, Va.; come on. Experienced Man to operate small Grab. SHOWS with or without outfits, will furnish tops and banner lines. What have you? Fat People, Midget (Lee Wyatt or Mrs. Wilse, wire), Unborn, Crime, Mechanical City, Fun House, Glass House. RIDES: Dual Loop, Roll-o-Plane, Octopus, Spitfire, Ferris Wheel to dual with ours, Kiddie Rides. Will furnish transportation. RIDE HELP. Truck Drivers, Canvas Men.

CRESCENT AMUSEMENT CO.
School Play Grounds, Draper, North Carolina, this week.

WANTED

Roll-o-Plane, Spitfire, Fly-o-Plane. Foremen for all rides. Freaks and Novelty Acts for Side Show. Will book Posing Show, Colored Performers and Musicians. All Concessions open. Want a Cook House to join at once. Want Help in all departments; Harry Basil and Gus Augar, wire.

All Address

FRANK WEST, MGR. ALL AMERICAN EXPOSITION
De Kalb, Illinois.

DIXIE BELLE SHOWS

WANT good Ferris Wheel Man who will stay sober, salary \$25.00 a week, with \$150.00 bonus at close of season, October, 1942. Can place few more Concessions—Cork Gallery, Pitch-Till-Win, Ball Game other than Milk Bottle, Bowling Alley, Hoop-La, Scales, Hi-Striker, Guess Age. Good opening for small Cook House or Grab. Otto Gardner, come on. July 4th Celebration, Blumfield, Ind.; Legion Picnic, Shelburn, Ind., July 8th to 11th; Marango, Ind., Fair, July 13th to 18th; Rockport, Ind., Fair, July 27th to 31st. Address: Salem, Ind., this week; Logansport, Ind. (near Burns City Project), next week; then per route. We have contracts for 11 Fairs and Celebrations in Indiana and Kentucky. LOUIS T. RILEY, MGR.

WANT LEGAL ADJUSTER

Pea Pool, Pan Game, Mouse Game, Ball Game, other Concessions open. Want Ride Man that drive Semi Trailer. Also want two Rides and Concessions for #2 Unit 4th of July Celebration on the streets of Watertown, Wisc. Replies to

BLUE RIBBON SHOWS
BUCHANAN, MICH.

SCOTT EXPOSITION SHOWS WANT

Mechanic with Tools, Ride Help, Foreman for 9-Car Tilt, Side Shows, Musicians and Performers for Minstrel Shows, legitimate Concession, Cook House Help. Pocahontas, Va., this week; Bluefield, Va., next week.

Frank Burke Shows Want

Acts for Side Show, Magician capable of handling inside, Talker for front, Ticket Sellers and Grinders, Half and Half, Sword Swallower, Impalement, Midgets, Glass Blower, Snake Charmer, Fat Girl, Fire-Eater and one good Freak to feature. Gene West, Forest Layman, Prince Dinwah, Chief Wamapony, Walter Delenz and Sealo, get in touch with me. Good treatment and year-round work. Fairs starting June 15, Hardin, Montana. Want Concession Agents. Pay your wires, I pay mine. Answer Side Show Manager, Rawlins, Wyoming, this week.
P.S.: Can use Rides and Shows for Sheridan Rodeo.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

This Summer . . .

It is generally agreed that this summer will bring the main turning point of the war and hence it will be a very serious summer. There is no business subject that can be compared with the importance of having the war turn in our favor. Since it seems this very summer will bring a turn, either for or against us, then every citizen should exert the utmost to help turn the tide for America and her allies.

A primary need is to hold American morale at its highest pitch. Our fighting men have already been tested in enough ways so that we can fully depend on the armed forces we have in all quarters of the globe to give a good account of themselves. We on the home front must not forget that the morale of the fighting forces depends to a large extent on the spirit and courage of the folks left back home.

We are hoping that the morale of the enemy will crack on the civilian front, because when the enemy morale breaks there it will soon spread to the armed forces of the enemy. We are hoping that the enemy won't be able to take bombings like that of Cologne, that hunger will finally break the spirit of the enemy, but while we hope for the enemy to lose spirit we must take special care to keep our own fighting spirit high. This is expected to be the summer which will show whether Americans can do it.

The danger to our morale is not hunger or any special hardships, but rather disunity and political differences of opinion that spread confusion on the home front and weaken the entire war effort.

America is now really producing war materials and that production can be boosted much higher if we keep going forward. But it is always possible for something to happen at home that will cause a slackening of effort from one end of the country to the other. And such a letdown this summer would probably be tragic as the United Nations bend every effort to make a real break in the enemy front before another winter.

If something does stall the American machine, it will in all probability be some political agitation that might very well have been left alone in time of war. It goes without saying that war leaders will make many mistakes, but it is suicidal to make political capital out of such mistakes in time of war. Any individual, newspaper or organization that tries to capitalize on mistakes during such a critical summer as this is really a traitor to the cause for which we fight.

The United States seems to be getting its fighting forces in considerable numbers on all the strategic fronts in all parts of the world at a remarkable speed. This is something in which we can take great pride, for the presence of American fighting men brings good cheer to allies on any front, and the presence of American fighters on any front brings fear to the enemy.

This summer will be serious also because the casualty lists will begin to show what a big part American forces are taking in the war. The war will really begin to come home to people in all parts of the land as crucial fighting piles up the casualties.

To me the most serious thing about it all is that the partisan politics of too many Americans is now having to be paid for by the lives of many thousands of Americans who might otherwise have been saved. There is no way to tell just how costly is the obstructionist politics of such newspapers as the *The Chicago Tribune*, the *Hearst papers* and others like them, but it is well to remember when reading the casualty lists that the price of partisan opposition is there, being paid for in American lives.

It is well to be as optimistic as possible this summer and to hope for the best. The military experts readily admit that the fortunes of war can go against us, but that the United Nations have a good chance to turn the tide toward victory this very summer. That is enough to help anyone take courage, the very fact that by sticking to-

gether we can turn the tide this summer.

At this writing it seems that our ally China is in the most serious straits. The experts surmise that Japan plans to eliminate China from the war as soon as possible and then start a second front against Russia. Hence China and Russia seem to occupy the crucial points of the war for the summer. The fact that the enemy might succeed in such a plan indicates one of the ways in which the war might go against us in the next few months. When such serious dilemmas present themselves, it is natural that opinions will differ as to what should be done. Such situations call for extra amounts of fighting spirit and extra effort by every individual to fill in the gaps.

The American people are being especially tested this summer by making sacrifices in materials and also in the placing of workers where it is assumed they will be most needed. The degree with which America succeeds this summer in yielding materials to war needs and in carefully placing its workers will indicate how much the nation can speed up the march to victory.



Some diversion from the seriousness of war is obtained by watching the boys at their marble games. Newspapers promote tournaments to select a national champ. Adults play pinball, a modern version of marble games. (Cartoon from *The Cleveland Press*.)

Plan To Make Appeals Easy

WPB announces plan to help firms find way to use or dispose of stocks

WASHINGTON, June 6.—The War Production Board June 1 sought to simplify the job of considering the many appeals that are made for exceptions under the various WPB orders curtailing production. Since so many curtailment orders have been issued in the last few months, it is natural that appeals for special consideration should reach into the thousands. Many manufacturers had fabricated parts on hand when curtailment orders were issued and they sought permission to use such parts. Some of the manufacturers of coin machines obtained extensions to May 15 to use stocks of parts on hand when coin machine production was stopped May 1. Some industries have obtained very favorable extensions to use up inventories of parts.

While making the new plan to handle appeals, the WPB also took a step toward the substitution of allocations for the priority system of distributing materials to industry, as the War Production Board announced a uniform classification system enabling it to trace the flow of materials in terms of their final use.

For this purpose, allocation classification symbols were announced and will be required on all orders placed by manufacturers, fabricators, primary producers and others after June 30, and on all such orders, regardless when placed, which call for deliveries after July 31.

The appeal policy adopted by the production board will govern decisions on appeals to assemble processed or semi-processed inventories beyond cut-off dates or in excess of limitation quotas.

In general, such appeals will not be granted except when the materials involved have been fabricated to such an extent that their use as scrap would be grossly wasteful.

More Than 200 Curbs Issued

To date the board has issued more than 200 conservation and limitation orders restricting or stopping production of hundreds of different articles.

Appeals will be considered only after relief from the following sources is exhausted:

1. Assistance in disposing of frozen inventory materials to other companies permitted to use them, or to government agencies.

2. Re-sale to the source of supply.

War Order Assistance

3. Assistance in obtaining war orders or in conversion of facilities to direct war production.

4. Advice on obtaining financial assistance from the bureau of finance in the division of industry operations.

5. Assistance in the disposal of idle production equipment.

6. Granting the appeal must not give the appellant any substantial advantages over competitors in a like situation.

7. No permission will be granted to use or procure materials which are very scarce, such as nickel and tungsten, except when the amount is extraordinarily small and the article manufactured will have an unusually large value to the national economy.

Exemptions Under System

Purchases by retailers and distributors for re-sale are exempt from the requirements of the uniform classification system.

It was explained that to allocate intelligently it is necessary to know the subdivision of the war, industrial and civilian programs for which materials are going to be used. It is essential to know, for instance, whether they will go to tanks, destroyers, railroads or to office machinery and supplies.

In addition, it is necessary to know what type of purchasers eventually will receive the finished products—whether, for instance, they are to be delivered to the army, navy or civilian consumers.

Accordingly, a dual classification system has been provided consisting of allocation classification symbols in the form of numbers which will designate the particular kind of product for which

(See EASY APPEALS on page 60)

Announcements

WASHINGTON.—General limitation order L-21-a was amended this week to bring the manufacturers of parts for automatic phonographs, scales, amusement and gaming machines under the priority terms of the WPB order as previously issued. It was explained that an oversight in the original order had omitted the manufacture of parts. The amendment became effective at once. The original order stopped the manufacture of machines May 1.

WASHINGTON.—The price regulation No. 136, applying to machines and parts in general, has been extended to July 1, thus giving another month's grace. The price order fixes prices on general machinery, parts and repairs at the October 1, 1941, level. The order lists the types of machines and parts to be covered by the price schedule.

WASHINGTON.—Reliable reports indicate that new taxes on coin machines, including use and other taxes, have been discussed by members of Congress. The Ways and Means Committee was trying to get to the question of excise taxes by the end of the week, June 6.

AVOID PENALTIES.—The next fiscal year for federal excise taxes on coin machines begins July 1. Rulings have raised the rates on some types of machines. Operators and locations should study the following warning about Internal Revenue taxes, published in The Wall Street Journal June 3:

"INTENTIONAL DISREGARD of Internal Revenue Bureau regulations, even the without intent to defraud, subjects the taxpayer to a 5 per cent penalty on any deficiency that may result. This is a ruling of the Board of Tax Appeals, given in a case where the taxpayer claimed a credit on advice of counsel when the regulations prohibited the credit.

"Even a lower court decision against the regulation, it appears, will not save the penalty if not accepted by the commissioner. The taxpayer's best course, it would seem, is to report in accordance with regulations and put in a claim for refund, when, as and if the Supreme Court sustains his claim.

"The same penalty applies in the case of 'negligence.'"

DRIVER-SALESMEN MILEAGE.—The office of Defense Transportation revised General Order No. 6 on June 1 so that delivery of soft drinks, tobacco, ice cream, etc., by driver-salesmen is removed from Order No. 5 and placed under No. 6. The purpose of the order is to conserve tires by reducing mileage by 25 per cent as compared with the same month of 1941.

Retailers and other businesses have enlisted in moves to cut delivery mileage by 25 per cent. The suggestion is made to operators that organized and official steps be taken to cut service call mileage by 25 per cent in keeping with official standards. Proper records should be made so that the trade can show its voluntary effort.

TRUCK ORDER EXEMPTIONS.—General Order ODT No. 5 was amended June 1 to postpone some of its provisions to July 1 and also to allow certain exemptions. The order relates to trucks operated by private carriers. One amendment was as follows:

"Section 501.28—Exemptions. (g) Any motor truck when engaged exclusively in the transportation of repair or servicemen and their supplies or equipment when operated by such repair or servicemen within the scope of their occupation or employment."

GAS RATIONING AND OPERATORS.—Due to the prospect of rationing of gas in various cities, a number of inquiries have been received as to the rating of operators in the East, where gas rationing is already in effect.

Reports indicate operators are being classed as other small business men, retailers, etc. Trucks and station wagons qualify operators for an "X" card which obtains unlimited gas. Passenger cars used for business get the B-3 card which obtains 57 gallons of gas from date of issue to July 1.

It is generally agreed and national warnings have been issued that gas rationing will be much stricter after July 1. Apparently, operators will be classed as small business firms in general.

Fla. Opinion on Licensed Games

The Attorney General of Florida recently issued a legal opinion on the licensing of amusement games under the 1941 license law and the opinion was published in the May issue of Florida Highways magazine as a guide to highway locations that might have pinball games in their establishments. The legal opinion is as follows:

"While Chapter 18143, Acts of 1937 (the anti-slot machine act) provided that all coin-operated machines with an unpredictable result, adapted for gambling purposes, were contraband, the 1941 Legislature, by Chapter 20956, a revenue act, permits the use and operation of said machines by authorizing and permitting a license to be issued therefore. Said Chapter 20956 did not specifically repeal, and it affirmatively appears from the said revenue act that the Legislature did not intend to repeal Chapter 18143 because provision is made by Section 19 thereof, among other things, as follows:

"This section shall license all coin-operated machines, contrivances or devices operated for amusement and that do not dispense any form of prize or reward, but shall not be construed to authorize the use of any machine, contrivance or device for gambling or as a game of chance. . . ."

"The Supreme Court of Florida, in

Stoutamire, Sheriff v. Pratt, 5 So. (2d) 248, in construing the provision of Section 19, Chapter 20956, Laws of Florida, Acts of 1941, which licensed coin-operated machines, stated:

" . . . the Legislature intent was to make it clear that machines of this sort should be lawful so long as they are not used for gambling and that so long as such machines are not used for gambling they may be operated under the license provided for in the latter act."

And the court further held:

"The machine described in the bill of complaint unquestionably can be used as a means for gambling on an unpredictable result, but as long as it is not used for that purpose, but merely as a matter of amusement for those who play it, we think the Legislature has made its use lawful by the phraseology used in the 1941 statute, supra."

"From the foregoing quoted 1941 statute and Stoutamire case I conclude that when a licensed machine is used for gambling purposes it again becomes subject to the provisions of the 1937 Act.

"It is my opinion that if the coin-operated machine or device dispenses any form of prize or reward it is not a proper machine to be licensed, is contraband and is subject to seizure and for-

R. Wurlitzer Resigns Post

Steps down from Chairman of Board post after 50 years of active service

(From The Cincinnati Times-Star, June 2, 1942)

CINCINNATI.—Rudolph H. Wurlitzer announced June 2 his resignation as chairman of the board and as a director of the Rudolph Wurlitzer Company. A lifelong resident of Cincinnati, Wurlitzer on May 14 completed 50 years of active service with the company, founded by his father, the late Rudolph Wurlitzer Sr., here in 1856.

"For a number of years," Wurlitzer stated, "I have had in mind retiring from active participation in the management of the company after I had completed my fiftieth year of service. That time is now arrived and I am retiring at a time when the nation is engaged in a great war and when world conditions are extremely critical, but when the position of the company is the strongest it has been for many years.

Changes Noted

"There have been many changes in the music industry during the last half century," Wurlitzer said, "but the appreciation of music by the people of America was never greater than it is today."

Both Mr. and Mrs. Wurlitzer have been active in the present war effort. After a short trip East, Wurlitzer will devote all his time in assisting local war service organizations. The officers, directors and executives of the company will give a testimonial dinner for him Tuesday night.

C. E. Johnson, vice-president of the (See Wurlitzer Resigns on page 60)

feiture as provided for by Chapter 18143, Acts of 1937.

"If said machine does not dispense any form of prize or reward and has been licensed under the above-mentioned statute for amusement purposes only, if a player of such machine uses it for gambling purposes he should be prosecuted under Section 5508 R. G. S. (Section 7666 C. G. L.) or Section 5514 R. G. S. (Section 7672 C. G. L.) for gambling.

"Your specific inquiry is: 'I would like to know if I have the right to confiscate the machines if anyone is caught gambling on them, and if so, what disposition I am to make of the machines after confiscating them.' I assume that your inquiry is directed to your right to seize licensed machines used for gambling, and their disposition after seizure.

"If such licensed machine is used for gambling purposes with the knowledge or consent of the owner, clerk, servant or operator of the location of such machine, the person permitting or consenting to the use of such machine for gambling purposes should be prosecuted under Section 5409 R. G. S. (Section 7657 C. G. L.) or Section 5500 R. G. S. (Section 7658 C. G. L.) for maintaining a gaming table, etc.; and the amusement device may be seized under either Chapter 18143, Acts of 1937, or Section 5507 R. G. S. (Section 7665 C. G. L.) to be used as evidence, and afterwards disposed of under the order of the court.

"A case might arise where the owner or operator of the location of such machine might question the seizure, disclaiming on his part any knowledge or consent of the machine being used for gambling purposes. As to this particular set of facts, it is my opinion that inasmuch as the machine is licensed only for amusement purposes, the owner or operator, knowing that it can unquestionably be used for gambling, is charged with the duty of seeing that the machine is only used within the scope of the purpose for which it was licensed. The garments of legitimacy clothe the machine only so long as the same is used for the purpose for which it was licensed by the State, such purpose being for amusement only, and when used for a purpose other than amusement (gambling) the machine may be seized and held for use in connection with any investigation, prosecution or other proceedings, and for disposition under order of court, as provided for by said Chapter 18143 Acts of 1937."

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

Local coinmen forgot all their problems and became armchair strategists, spurred on by the news of the bombing of Cologne and Essen with more than a thousand planes participating in the raids. This good news brought smiles to the faces of some of the men who have been down in the dumps since they were bombed out of existence by the local authorities.

Fitzgibbons Does Lively Business

Jack Fitzgibbons reports he is doing a lively business in used games. He has a large stock and has been shipping the games all over the country. "When a game leaves our shop," Fitz states, "it has been thoroly reconditioned and checked 100 per cent and is ready for immediate placing on location. Our customers, who have been doing business with us for these many years are aware of this, and we have been receiving many orders with instructions to fill in the price on the bill. They know they will get the best price possible—and the best equipment available."

Saturday Coin Row Shutdown Rumored

It's rumored around Coin Row that all offices will be closed Saturdays for the duration.

Hurd Editorial Clicks

Walter Hurd's editorial in *The Billboard* last week, *Test Cases Hurt*, finds everyone here in accord. Coinmen compliment Hurd on his views.

Thumbs Up Hit in South

Joe Ash, of Active Amusement, Philadelphia, advises from the South that he is doing an exceptionally fine selling

job with Arco's new pin game, Thumbs Up.

A Private Writes

Pvt. Gary Karp, who was inducted a month ago, writes from Scott Field, Ill., that he has been assigned to the Air Corps. Says Gary, "It's swell. Uncle Sam certainly takes good care of us. You can recommend this branch of the service to all your friends. If I had known before what I know now about army life, I would have been here a long time ago."

Mitchell Active

Irving Mitchell is active shipping his Double Value Phono to the trade. Mitch was able to secure a number of these phonos recently, and now can ship them to his customers throught the country, he reports. In addition, he is active selling vending machines and counter games.

Mitnick Plans Vacation

Jack Mitnick, George Ponser Company, is busy handling many of the major company problems. Jack is looking forward to taking his annual vacation, which he plans for the not too distant future.

Here and There

Al Koondel, of Brooklyn, is specializing in buying and selling all types of counter games.

Eddie Corristen, the Palisades fat man, visited on the row and while standing on the "beach" saw all his friends.

Tony Gasparro visited his old pal Jack Fitzgibbons this week. Tony reports he's in good health, altho he's not doing anything in the coin machines business at this time.

Consult Trading Post for Bargains

CHICAGO, June 6.—"Always consult the Trading Post when you need anything in the coin-operated line," says H. R. Perkins, Buckley sales manager. "We are now in a position to know that the Trading Post is a real clearing house. Thru the volume of letters sent us, we have had an opportunity to tell operators and distributors just how our Trading Post works. As a result, hundreds of the operators and distributors are now using our service because they know that it reaches all parts of the country.

"Another thing that we find makes the Trading Post important is that certain types of equipment are wanted by many different men in many different sections at the same time. The Trading Post is able to know whether this equipment is available and where. It has been a job to organize this Trading Post, but now that it is functioning, we find that everyone has confidence in this service," he concluded.

Do Right — Write!

By MAC CHURVIS

Grand National Sales Company

Do you know anybody who is in the army, navy or marines—or in the air corps? Sure you do. Everybody does. He may be the kid who lives next door to you or somebody's son or brother who was on the bashful side and couldn't make friends easily. Maybe that boy, whoever he may be, never did cultivate friendship because he stuck close to home for any one of a thousand reasons. Did you ever think how a letter from you would make him feel?

Maybe it is your belief that the boys in the service are too busy to think about their home towns. Maybe you think they wouldn't be interested in local doings. That's where you're wrong—those boys are interested. They're hungry for any bit of news from home. No letter is uninteresting to them. Only the lack of letters is uninteresting.

Inquire today—right now—for the mailing address of some of those youngsters. If you are not inclined to write letters to them send them post cards, drop into your corner drugstore and buy a carton of cigarettes or a book. Show them that they are remembered. This business of writing a letter every day to a boy in service is a habit to cultivate. It's a habit that will bring happiness to countless boys who seldom receive mail.

Extend your arm of friendship to that youngster you knew only casually. He will appreciate it and it will give you a wonderful feeling all over. Do right—write!

Business Reminds Of Good Old Days

RICHMOND, Va., June 6.—Harry Moseley, president of Moseley Vending Machine Exchange, reports brisk business in all his lines, with the demand for Mills machines so far exceeding the supply that his reduced stock on these items is hardly enough to supply the demand within his own organization.

This week two carloads of new Rock-Olas arrived at the Moseley warehouses and employees of the firm report that the business being done reminds them of the good old days.

The remodeling and refinishing departments are working overtime since new equipment is available only in limited quantities. Plenty of used equipment is on hand here and large shipments are being made daily.

WURLITZER RESIGNS

(Continued from page 59). company and active manager of the North Tonawanda (N. Y.) division, was elected to the board to replace Wurlitzer at the annual meeting of stockholders. Other directors, all re-elected, are: Farny R. Wurlitzer, J. M. Hutton Jr., C. R. Wright and R. C. Roling.

New Chairman Named

Farny R. Wurlitzer, who held the position of chairman of the executive committee, was elected chairman of the board at the organization meeting of directors. Officers, all re-elected, are Roling, president; Cyril Farny, Hugh Stewart, R. S. Erlandson, R. R. Wurlitzer and Johnson, vice-presidents, and J. P. Wels, secretary-treasurer. R. E. Walline was named comptroller. Re-elected assistant secretaries were H. B. Horne, R. F. Waltemade and J. C. Klopp.

Pinball Gift

CHICAGO, June 6.—Nate Gottlieb, an official of D. Gottlieb & Company, said the following letter had been published in *Flight*, an army publication at the Air Base, West Palm Beach, Florida. The letter speaks for itself, Gottlieb said:

"D. Gottlieb & Company, Chicago, Illinois. May I take this opportunity on behalf of Lieut. Raymond H. Martin, Special Service Officer, and the men of Morrison Field to thank you for the two pinball machines you so generously contributed to the base. I am speaking for the entire personnel when I say that the two machines are providing many hours of pleasure for the men of the field. Signed, Corp. Charles Cooper."

Glickman Industries Reach 1,000 Mark

PHILADELPHIA, June 6.—Cy Glickman, of Glickman Industries, who has been remodeling used games for the trade, reports the firm has just reached its 1,000th game shipped. He claims this is a game-remodeling record and points out tho the firm began reconditioning games only a short time ago operators throught the country have taken advantage of the new service.

"We realize time is an important factor in game operation and that is why we have built up the speed factor to return thoroly remodeled games to operators quickly. Currently we are remodeling 17 old machines including *Blondie*, *Big Town*, *Bowling Alley*, *Cadillac*, *Commodore*, *Follies '40*, *Home Run '40*, *Jolly*, *Mr. Chips*, *O'Boy*, *Powerhouse*, *Roxy*, *Triumph*, *Leader*, *Stars* and *Zombie*. These are turned into streamlined versions of modern-type free-play pinball machines.

"Our work is thoro. We use new back-board glasses, repaint completely with three live colors, add new plastic bumpers and even change the name so that operator literally receives an entirely new machine. The fact we have shipped 1,000 remodeled games is sufficient proof operators like our remodeling work. All our skill and experience goes into the work to assure the operator he will get a painstaking job.

EASY APPEALS

(Continued from page 59)

material ordered will be used and purchasers' symbols in the form of letters to indicate the general type of purchasers to which delivery will be made.

Classification Is Simple

The classification itself is simple. Numbers from 1.00 to 23.00 have been assigned to all major classes of military, industrial and civilian uses. These classifications are subdivided as necessary by the use of numbers after the decimal point. For example, Class 11.00—Communications—has under it Subclass 11.10, telephone; 11.20, radio; 11.30, telegraph. The order of the numbers bears no relation to the relative importance of the use.

In addition, letters known as purchasers' symbols are assigned to broad classes of purchasers; including army, navy, foreign purchasers and other agencies.

Both the allocation and purchasers' symbol will be placed on each contract or purchase order so that the supplier and the WPB will be able to ascertain the end use of the material order and the classification of the purchaser.

IF YOUR COPY OF THE BILLBOARD IS LATE—

It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The Billboard leaves Cincinnati ON TIME.

CENTRAL OHIO QUALITY BUYS
LATE CONSOLE BARGAINS

HIGH HANDS, Comb. F. P., Late Serials.....	\$125.00
KEENEY SUPER BELLS, Like New, Comb. F. P.....	189.00
JUMBO PARADES, Free Play, Like New.....	75.00
MILLS FOUR BELLS, A-1, Clean.....	269.50
JUMBO PARADES, C. P., Latest Cabinet and Serials....	99.50
PACES FRUIT REELS, 1942 Model, Comb. F. P., Brand New	259.50
KEENEY TWO WAY SUPER BELLS (Brand New, Original Crates)	340.00

Bally BIG TOPS, Cash or Free Play \$ 89.50
Jennings FAST TIME, F.P. 95.00
Keeneey 1938 TRACK TIMES 89.50
Keeneey KENTUCKY CLUB 69.50
Evans JUNGLE CAMPS, F.P., Like New 94.50
PACES REELS, 25¢ Play, Like New 99.50
Evans GALLOPING DOMINOES, Late
Heads 139.50
Beulah Parks, 5¢, Very Clean 69.50
Stano Bell, Brown Front, 5¢ Mechanism 99.50
Dbl. Bell, 5¢-10¢ Mechanisms 119.50
Sugar King 49.50
Bally CLUB BELLS, Comb. F.P., Like
Now 239.50

Half Certified Deposit With Order.
What Have You To Trade?
SLOTS
5¢ Mills BLUE FRONTS, over 400,000 \$87.50
5¢ Mills ROMAN HEAD, New Crackle
Finish 69.50

CENTRAL OHIO COIN MACH. EXCHANGE, INC., 491 S. High St., Adams 7949, Columbus, Ohio



Wolf Solomon

NEW FREE PLAY TABLES ★ ★ IN ORIGINAL CRATES
4 ACES..\$149.50 GOBS..\$149.50
LIBERTYS..\$169.50
Write for our complete list of Used Free Plays

5¢ Mills FUTURITY, over 400,000 ... \$79.50
Late COLUMBIAS, D.J., Fruit or Cigarette Reels 59.50
1¢ & 5¢ New Blue & Gold Vest Pockets, New 52.50

SUPER BARGAINS

1 Watling Rotatop, 25¢	\$34.50
1 Watling Rotatop, 10¢	31.50
1 Mills Futurity, 381757, 25¢	57.50
1 Mills Skyscraper, 5¢, D.J.P.	21.50
2 Watling D.J.P., 5¢	19.00
8 Mills S.J.P., 5¢, with Free Play ..	16.00
3 Jennings Victoria, 5¢, D.J.P.	16.00
2 Jennings Little Dukes, 5¢, S.J.P.	\$10.00
8 Lock Weight Stands	5.75
8 Folding Stands	2.50
3 Jennings Little Duke Stands	1.50
4 Bennett Deuces Wild	5.00
4 Exhibit Hold & Draw	5.00
1 Wurlitzer 412	30.00

WEST COAST AMUSEMENT COMPANY
820 SOUTH LISBON AVE. TAMPA, FLA.

A "SMASH THE JAP" COMPLETE CONVERSION
 That earns its weight in gold can now be had for only \$3.00 for Chicken Sams, Jailbirds and Shoot-the-Chutes. If you wish to be without one don't say we didn't tell you. Battlescene background and figure to install in two (2) minutes on location. Designed by and hand painted by an artist of rank. Terms: Cash with order, money back if not the best investment you ever made.

PAUL C. KACKLEY
600 HYATT AVE. CAMBRIDGE, OHIO

WANTED
 All around Mechanic—Wurlitzer Phonographs, Amplifiers, Seeburg Ray Guns, Automatic Consoles, Slots, Five Ball and Multiple Tables. Will pay \$60.00 per week to start. Answer Western Union.

GEORGE AMUSEMENT CO.
P. O. BOX 415 MOBILE, ALA.

MUSIC MERCHANDISING

Philly Phono Assn. Joins Up With Civilian Defense

Form bomb squadron made up of six units known as Electrical Emergency Defense Unit—place 155 vehicles and 210 men at disposal of OCD—other patriotic endeavors bringing credit to the industry

PHILADELPHIA, June 6.—The Phonograph Operators' Association of Eastern Pennsylvania and Southern New Jersey has mapped an all-out patriotic program to acquaint the public with what the music machine industry is doing to help win the war. Efforts are going far beyond the mere placing of patriotic recordings in machines. Under the leadership of Jack Cade, business manager, and William L. King, president, a comprehensive program has been placed in operation.

Program here calls for the industry to work closely with the civilian defense program. Already the organization has formed a mobile corps composed exclusively of association members under the Office of Civilian Defense to aid in any bombing emergency in the metropolitan area.

Not only is it the first of such units composed exclusively of music machine operators, but is also the first unit of its kind in the entire country. Working in conjunction with the Philadelphia Electric Company, the mobile unit is designed to go to any bombed quarter as directed by the OCD central quarters. Work of the unit entails the cutting of live electric wires, removing fuses, turning off switches, and, in general, taking care of all electrical work so as to reduce fire hazards in the event of an actual bombing.

How It Works

The association's unit is made up of six "nerve centers," each functioning from the various sections of the city in direct contact with the OCD. Officially, the unit is called the Emergency Electrical Defense Unit. At the start of a bombing, or during an alert in an air raid, the "nerve center" located closest to the point of bombing is dispatched to the area.

More than only man power has been supplied by the operators. Putting into use their pleasure cars and trucks and making all their drivers available, the operators' unit has 155 vehicles, each with a driver, ready to take over the duties required in such emergency. In addition to the association members, the unit includes the service men as well, and now there are a total of 210 in the EEDU. Altho split into six divisional units, each unit operates on a 24-hour-a-day basis and all are on call 24 hours a day.

Uniforms and insignias are being designed for the EEDU, and Jack Cade, business manager, acting as liaison chief of the unit between the OCD and the association, will formally turn over the organized unit at ceremonies to be held at the mayor's reception room in City Hall. The presentation will be made to Judge Harry J. McDevitt, head of the air raid division here, and to Mayor Bernard Samuel, of Philadelphia.

Units' Personnel

The six units each number 35 men, and each sector has its own captain and assistants. The association members serving as district leaders in the six sections, and their alternates, include: Unit No. 1—Samuel Weinstein, captain; David Klein, first lieutenant (alternate), and Larry Yanks, second lieutenant. Unit No. 2—Sam Stern, captain; Ben Fireman, first lieutenant, and Harry Elkins, second lieutenant. Unit No. 3—Sam Lerner, captain, and Meyer Cowan, first lieutenant. Unit No. 4—William L. King, captain; Joseph Mellwig, first lieutenant, and Henry Margolis, second lieutenant. Unit No. 5—Max Margolis, captain; Samuel Snyderman, first lieutenant, and Meyer Frank, second lieutenant. Unit No. 6—Louis Sussman, captain; Harry Yanks, first lieutenant, and Herman Scott, second lieutenant.

Other Patriotic Activities

While the EEDU is the keystone of the association's patriotic effort, the membership has also pledged to buy as many War Bonds as possible and all sales are being made thru the association and credited directly to it. Time out was taken at the annual banquet last month to sell bonds directly from the floor of the Club Ball. Moreover, every person attending the affair was started on the way to a War Bond by receiving a booklet containing \$1 worth of stamps as a banquet souvenir.

Still another feature of the campaign is the adoption of new stickers for use on music machines. The stickers are in a patriotic motif, and, while serving to identify the machine as belonging to an association member, also emphasizes the need for purchase of War Stamps and Bonds. Bond posters are placed on all machines on location, as well as in the windows at the locations. Similar display space to the drive is given at the offices and showrooms of all the operators.

As the need develops, services of the association will be extended still further. All the efforts are being made in the name of the music machine industry, rather than any one individual, thus bringing home to the public the fact that the industry is giving aid to the war effort beyond the mere placing of morale-raising music in the phonographs.

Late Record Salvage News

A new plan to salvage scrap records has been evolved and will be conducted thru a non-profit organization known as Records for Our Fighting Men, Inc. Under the plan, records would be collected by diskers, artists and the American Legion. The scrap would be sold to record manufacturers, with money realized from the sale being used to buy new records for the fighting forces. Complete details of the plan are in a story on page 20 of this issue.

Press Release on Music Instruments

WASHINGTON, June 6.—The press release concerning the WPB order relating to music instruments summarized the order as follows:

(1) Beginning June 1, no critical materials may be processed by the manufacturer of such instruments.

(2) For one month all of the affected instruments, except pianos and organs, may be assembled on a restricted basis from fabricated and semi-fabricated parts in the hands of manufacturers prior to May 29.

(3) After May 30 production of new parts must stop entirely.

(4) For two months beginning June 1 pianos and organs may be completed or assembled out of fabricated or semi-fabricated materials.

(5) After July 31, no more pianos or organs may be completed or assembled. Production must stop.

Instruments containing not more than 10 per cent, by weight, of critical materials may be manufactured at a rate of 75 per cent of the use of critical materials in those instruments in 1940.

(See PRESS RELEASES on page 65)

Music Instrument Order Affects Two Phono Firms

Order expected and phono firms had long been at work on war orders

CHICAGO, June 6.—The War Production Board order to suspend the manufacture of most types of musical instruments, anticipated for some time, was issued on May 30. Two manufacturers well known in the coin machine industry were directly affected by the order. They are the Rudolph Wurlitzer Company and the J. P. Seeburg Corporation, both names popular in the automatic phonograph field. The production of automatic phonographs had been stopped by previous WPB orders and Wurlitzer and Seeburg had turned to the manufacture of war goods long before the general musical instrument order was issued.

The name of Wurlitzer had made history in the musical instrument field for many years before the modern automatic phonograph had become a national institution. The firm entered the commercial phonograph field in 1934 and since that time has turned out many thousands of the automatic instruments. But all the while, and for many years previous, Wurlitzer had been making musical instruments of all kinds and had also built up a system of retail stores.

Plants Will Be Busy

The North Tonawanda (N. Y.) plant of the Wurlitzer firm, where the automatic phonographs were made, also turned out organs and other instruments. But this immense plant had already been converted to war work and has been

turning out important materials for war use in large quantities. Reports say that about 90 per cent of the plant at De Kalb, Ill., was still devoted to the production of pianos and other instruments up until recently. Officials say they expect to obtain enough war orders to keep the 750 employees at the De Kalb plant on the pay rolls. Important negotiations for additional war orders have been under way for some weeks and the facilities of the company will be valuable to the war production plans.

The plant of the Seeburg firm has also been very busy on war goods for some time. The shortage of materials which began last year led this progressive firm to seek war orders as they could be obtained. The Seeburg name is synonymous with the history of the automatic phonograph, the firm having produced such machines from the earliest days of coin machines. It was not so well known to the coin machine trade, however, that the Seeburg firm manufactured many thousands of record-changer mechanisms for some of the largest firms in the country selling home phonographs. This business has been stopped by WPB orders. The Seeburg firm also placed on the market a high grade musical instrument known as the vibra-harp, which was a combination of an electrical organ and harp.

General Effects of Order

In addition to curtailing the production of these two firms, the musical instrument order will greatly affect all retail stores. Trade reports in Chicago say that small retailers will be most seriously hit and many of them may have to close.

The WPB ordered production of most (See PHONO FIRMS on page 65)

TALENT and TUNES ON MUSIC MACHINES

By HAROLD HUMPHREY

News Notes

Cab Calloway and his band will be spotted in their first major film job next August when MGM starts shooting "Cabin in the Sky" with Ethel Waters and Paul Robeson. . . . Eddy Duchin, who currently has his band at the Palmer House, Chicago, will go into the navy after this engagement is wound up. He'll be commissioned a lieutenant. . . . Newt Stammer, sax player and business manager of Orrin Tucker's band, is scheduled to take over the leadership of the outfit, now that the maestro is going into the navy. . . . RKO has signed Ray Noble and band for "Here We Go Again." Maestro will also have an acting role in the film. . . . Freddy Martin has sold a film story of the life of Peter Ilyitch Tchaikowsky to MGM. . . . Records for Our Fighting Men, Inc., a new non-profit organization comprised of name band leaders and other musical artists, will launch a nationwide scrap salvage campaign, selling the disks to the manufacturers and using the money to purchase new records for the fighting forces. . . . Phonograph operators who are lucky enough to have locations around the big war industries are finding that the meters are clicking on almost a 24-hour-a-day basis. For example, in Burbank, Calif., a shift of 14,000 aircraft workers gets off at midnight and the majority of them get their recreation dancing in spots with automatic music boxes. . . . Jerry Wald band, now at the Lincoln Hotel, New York, made its first disks for Decca. Tunes are "Mad About Him Blues," "Dig-a, Dig-a, Doo," "Strictly Instrumental" and "Not Now." . . . Dick Robertson, familiar on the Decca label, is playing his first commercial engagement at the Hotel McAlpin, New York. Maestro has a remote radio wire and is building a new group of fans for himself.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

NEW YORK:

That Ain't the Way I Dreamed It. Tony Pastor.

A ballad that has been out a few weeks, and now is showing up on the coin phonograph programs of plenty of machines around here. Tune is getting a widespread air plugging via the transcription route, too. So perhaps operators in other sections had better give this one a whirl, if they haven't already done so.

BALTIMORE:

Full Moon. Benny Goodman.

This Mexican serenade was given a listing recently in the "Possibilities" section of the Record Buying Guide. Goodman's disk version, according to the operators reporting from here, is already a money-making item on the machines. Maybe this is the start of another rash of Latin successes.

INDIANAPOLIS:

Sweet Eloise. Glenn Miller.

It would seem that maestro Miller has the makings of another hit in this litting ballad. Tabbed as a "Possibility" last week by *The Billboard's* music staff, it has now been discovered by operators in this Midwest city; and, judging from their reports on it, ditty will soon be among the first few.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended June 5 and the week before, ended May 29, see the Music Popularity Chart in the Music Department in this issue.



Get Into Action Now! COMMANDO

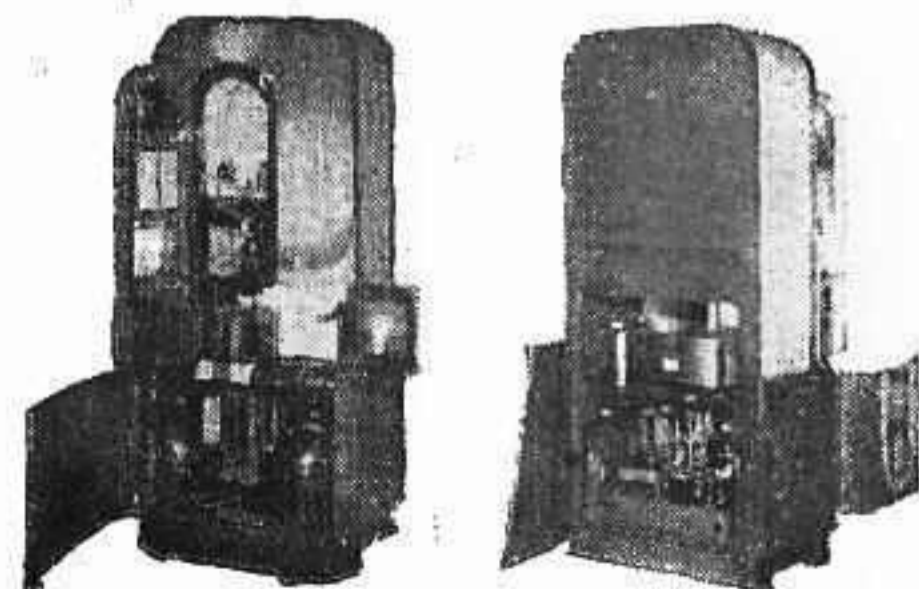
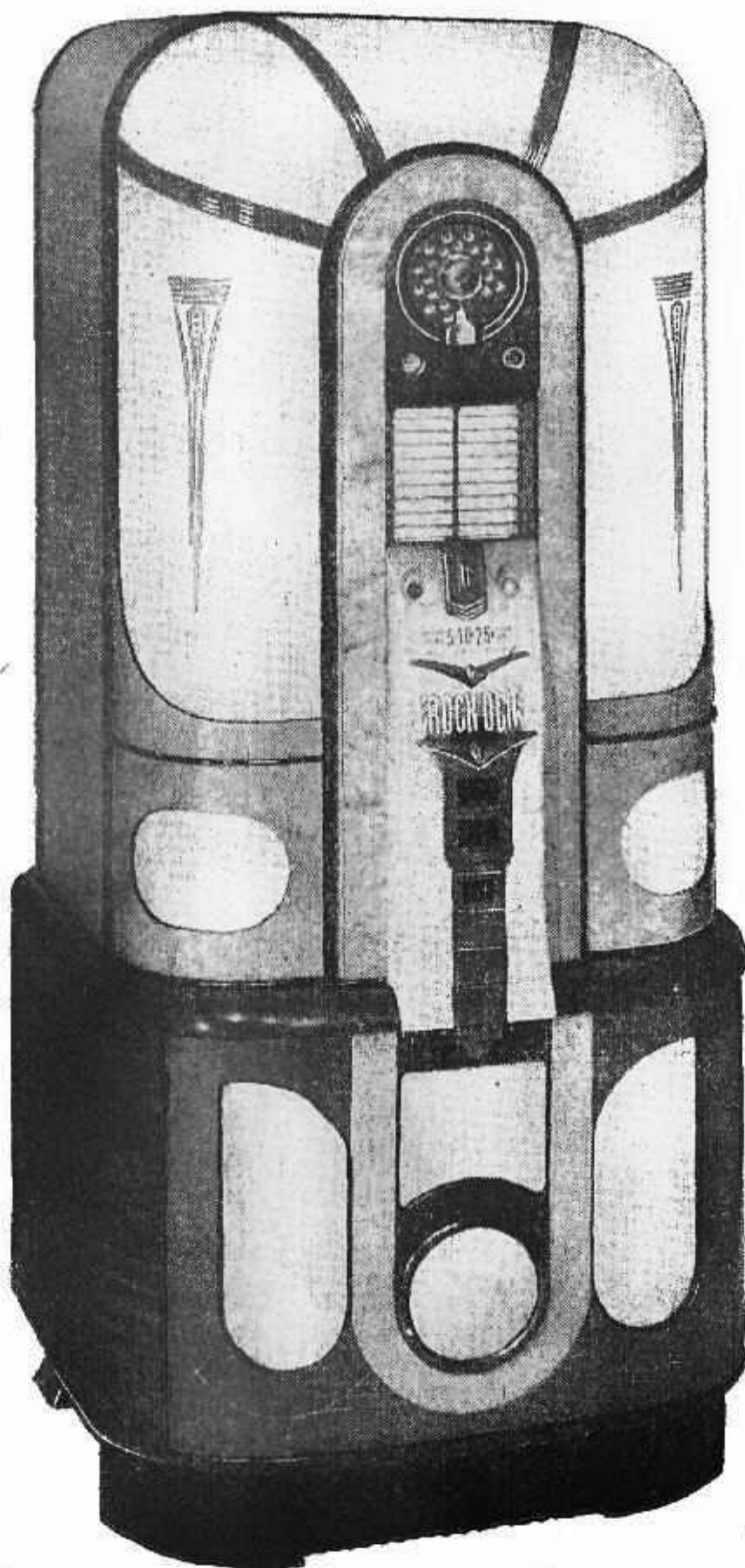
ROCK-OLA'S NEW AND DIFFERENT SPECTACULAR PHONOGRAPH BUILT TO COMMAND THE NATION'S BUSIEST WAR-TIME LOCATIONS

NEW EXCLUSIVE FEATURES

- ★ TALL — GRACEFUL — MODERN LUXURY LIGHT-UP CABINET
- ★ TAKES SMALL FLOOR SPACE — ONLY 2 x 2½ FEET
- ★ ALL-IN-ONE COMPLETE WITH 20 RECORD CHANGER
- ★ ADAPTER IS STANDARD EQUIPMENT
- ★ EQUIPPED FOR 5 OR 24 WIRE REMOTE
- ★ DIAL-A-TUNE ELECTRIC SELECTOR
- ★ LIGHTWEIGHT CRYSTAL PICKUP SAVES RECORDS
- ★ MUSIC FROM THE TOP — NO BLASTING

EASY TO SERVICE!

14 square feet of ACCESSIBILITY



SEE YOUR ROCK-OLA DISTRIBUTOR NOW BEFORE HIS ALLOTMENT IS SOLD OUT

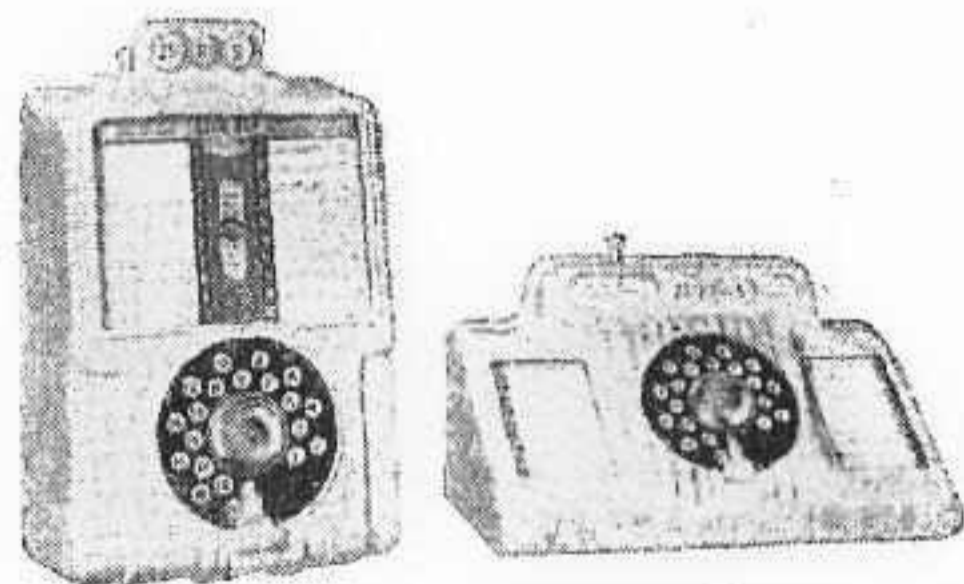
ROCK-OLA MANUFACTURING COMPANY
800 N. KEDZIE AVE., CHICAGO, ILL.

Named in honor of the daring COMMANDO SOLDIERS

Modern warfare by the United Nations employs the use of COMMANDO soldiers ... hand-picked men of skill and daring ... men trained to get *results* against the Axis.

Rock-Ola's new spectacular COMMANDO model phonograph is built and designed to command the best locations ... to get profitable *RESULTS* for the Music Operator.

TRIPLE COIN ENTRY
5-10-25¢ Dial-a-Tone
FOR USE WITH COMMANDO



Only Rock-Ola has triple coin entry (like a pay phone box)

Only Rock-Ola has the exclusive dial system ... the finest remote control system in the field of automatic music. And the simplest! Colorful, efficient, telephone type dials add pleasure and intrigue to musical selection. Beautiful—they gleam and sparkle like jewel boxes

Important Note: Proper number of plays are secured even if patron puts nickel in quarter chute, dime in nickel chute, etc. No service problems



No. 43 JUNE 13, 1942

AMERICAN WEEKLY GIVES NEW MILLER DISC SMASH START



Glenn Miller as drawn by Russell Patterson on cover June 21st American Weekly

"Knit One, Purl Two" (F.T.) Here's a corner that can't miss! Played by the inimitable Glenn Miller, it's sweet and dreamy the way they like it . . . with vocal refrain by Marion Hutton and The Modernaires. It gets the tremendous impetus of a cover drawing and inside page spread in the June 21st issue of the American Weekly, read by 8 million people. And continuous publicity in Hearst papers and over key radio stations, plus a free sticker for Coinograph ops, promise a big future. Other side also a natural, "Lullaby of the Rain" (F.T.), with vocal refrain by Ray Eberle and The Modernaires. Order now, Victor 27894.

DORSEY PLUS STRINGS BIG PLUS FOR OPS



TOMMY DORSEY

"Just as Though You Were Here" (F.T.) Something new has been added—10 strings to Dorsey's orchestra! And here's proof of their magic. It's a tune that should be really terrific, what with Dorsey playing it in Dorsey style and plugging it nightly over the air. Sentimental and appealing, it'll keep the nickels clicking. Other side that famous oldie and a perfect showcase for strings—"Street of Dreams" (F.T.). Both with vocal refrains by Frank Sinatra and the Pied Pipers. Ask for Victor 27903.

HORN AND RHYTHM BY BECHET'S FEETWARMERS

For a disc that'll make 'em stomp to its horn solos and nickel for macro, ask for "I'm Coming, Virginia" (F.T.); other side, "Georgia Cabin" (F.T.). Both swing classics by Sidney Bechet and his New Orleans Feetwarmers. No vocals. Victor 27904.

TO HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC—

Order these hits from your

VICTOR RECORD

Distributor Today

EVERYBODY—EVERY PAY DAY 10% for BONDS

RECORD BUYING GUIDE--PART 1



Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

GOING STRONG

ONE DOZEN ROSES DICK JURGENS (Buddy Moreno) Okch 6636
 HARRY JAMES (Jimmy Saunders) Columbia 36566
 ART KASSEL (Kassel Trio) Bluebird 11486
 GLEN GRAY Decca 4299

This song reached machine maturity this week and, with all four bands listed doing their best, the natural consequence was practically unanimous operator consent to a Going Strong rating. Hardly likely that it can get much stronger than it is now, but it should retain its present edge for quite a time.

SOMEBODY ELSE IS TAKING MY PLACE BENNY GOODMAN (Peggy Lee) Okch 6497
 (11th week) RUSS MORGAN (Morganaires) Decca 4098
 VAUGHN MONROE (Vaughn Monroe) Bluebird 11454

JERSEY BOUNCE BENNY GOODMAN (No Vocal) Okch 6497
 (8th week)

TANGERINE JIMMY DORSEY (Bob Eberly-Helen O'Connell) Decca 4123
 (7th week) VAUGHN MONROE (Vaughn Monroe) Bluebird 11433

DON'T SIT UNDER THE APPLE TREE GLENN MILLER (Tex Beneke-Modernaires) Bluebird 11474
 (6th week) ANDREWS SISTERS Decca 18312

SLEEPY LAGOON HARRY JAMES (No Vocal) Columbia 36549
 (4th week) JIMMY DORSEY (Bob Eberly) Decca 4304
 DINAH SHORE Victor 27875
 VAUGHN MONROE (Vaughn Monroe) Bluebird 11496

SKYLARK DINAH SHORE Bluebird 11473
 (3d week) HARRY JAMES (Helen Forrest) Columbia 36533
 GLENN MILLER (Ray Eberle) Bluebird 11462

WHO WOULDN'T LOVE YOU? KAY KYSER (Trudy-Harry) Columbia 36526
 (2d week)

COMING UP

JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND KAY KYSER (Glee Club) Columbia 36558
 CUY LOMBARDI (Kenny Gardner) Decca 4278
 FREDDY MARTIN (Clyde Rogers) Bluebird 11503
 TOMMY TUCKER (Don Brown) Okch 6620

A glance at this section of the Record Buying Guide offers eloquent proof of the effect recording conditions are having on the coin phonographs. We find eight tunes listed as Going Strong and only four in Coming Up. Reason for this, of course, is that production of disks has been cut, less songs are being offered, and tunes are remaining in popularity for a longer time because there is less choice open to the patrons. This particular ballad is, of course, a copper-riveted cinch to make Going Strong next week or the week after. Possibly it would have been a top item regardless of the shellac situation, but the way things stand it can't miss.

THREE LITTLE SISTERS ANDREWS SISTERS Decca 18319
 VAUGHN MONROE (Four V's) Bluebird 11508

Even tho there is a comparative shortage of new disks, a record must be good in order for the phono fans to take to it. All the current situation seems to mean is that good tunes remain popular a little longer. This number is taking its time getting to the top of the heap, but is on its way, moving up a notch each week as those above it move into the upper category. It would seem safe to say that we will find many more tunes in Going Strong than in Coming Up from now on, or until such time as the disk companies return to their former mass production schedules.

I REMEMBER YOU JIMMY DORSEY (Bob Eberly) Decca 4132
 HARRY JAMES (Helen Forrest) Columbia 36518

Considerably more popular this week than last week, this swell ballad, which was given plenty of time to catch hold by the operators, largely because there was nothing of equal merit to substitute for it, is now about ready to do the job of which it is capable. Both versions are catching nickels and, unless unforeseen events prevent it, it should linger quite a while and possibly hit the top.

I THREW A KISS IN THE OCEAN JIMMY DORSEY (Helen O'Connell) Decca 4304
 KATE SMITH Columbia 36552

Last on the list for the second consecutive week, this song is nevertheless assured of many weeks more life on the boxes and has a fine chance of developing into a top-notch nickel earner. Its progress will be interesting to follow and will offer an excellent line on what to expect from other ballads of the type.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

MISS YOU DINAH SHORE Bluebird 11322
 (11th week) BING CROSBY Decca 4183

Thank curtailed disk production.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.



No. 43 JUNE 13, 1942

ABE LYMAN COOKS TASTY DISH FROM FILM "WHAT'S COOKIN'"



ABE LYMAN

"Amen" (F.T.) A walloping, rhythmic time packing a terrific punch. Has old revival meeting style, with Rose Blane preaching a "hot" sermon while singing band and chorus moan low in background. Distinctive style that makes it ideal for Coinographs. Good for plenty nickels! Other side is dreamy, smooth number glorifying the boy friend in the Air Corps—"He Wears a Pair of Silver Wings" (F.T.), with vocal refrain by Bill Sherman. Start "cookin'" with B-11542.

NELSON DOUBLES IN SWING TEMPO

"Central Avenue Shuffle" (F.T.) "Sir Walter's Serenade" (F.T.) Two sides of solid swing by Ozzie Nelson and Orchestra. First in jump tempo taking off on very catchy riff. Other side more swing made for nickels. Nelson's popularity is running at a fast clip, and this disc should cash in on his radio show and the publicity of his coming movie. B-11543.

LEONARD SWINGS A MEAN BLUES

"Mistreated" (F.T.) Nickel nabbing blues that are the real McCoy—and set in swing tempo! Harlan Leonard and his Rockets kick out solidly with blues in the same vein. Other side more swing with plenty on the ball, even though it's called "Too Much." Order B-11544.

DOUBLE TALK NOVELTY

"News of the World" "You Go Your Way (And I'll Go Crazy)" If you want something different, here it is! Top side is straight narration in imitation news style by Cliff Nazarro, double talk wizard. Rolls them on the floor with his funny talk. Bottom side from RKO Radio film "Four Jacks and a Jill." First part song ending in double talk. A novelty well worth trying. B-11545.

RACE TUNE MAKES HIT

Try "Pearl Harbor Blues," by Doctor Clayton. Good medicine for any Coinograph. Already enjoying tremendous initial popularity and looks like a fast climber. Order B-9003.

TO HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC—

Order these hits from your

VICTOR-BLUEBIRD RECORD

Distributor Today

EVERYBODY—EVERY PAY DAY 10% for BONDS

Good for Listening
 Good for Singing
 Good for Dancing
 Good for Marching
 Good for Gatherings

Excellent for Orchestras
 Excellent for Bands
 Excellent for Broadcasting

TREMENDOUS FOR COIN MACHINES!—IT'S POUND YOUR TABLE POLKA



Just released by

MARY MARTIN and HORACE HEIDT

on one great new

COLUMBIA RECORD—36595



and by LAWRENCE WELK—DECCA 4080
 and by RENE MUsETTE ORCH.—VICTOR V-783
 and by THE BARRY SISTERS—STANDARD T-2005

PROFESSIONAL COPIES AVAILABLE. ORCHESTRATION ARRANGED BY JACK MASON

COLONIAL MUSIC PUBL. CO., INC.

168 West 23rd Street, New York City
 Branch: 7016 Melrose Ave., Hollywood, Calif.

A HIT ON THE SCREEN
 brings

A HIT TO MUSIC MACHINES!

From
 Universal's Film
 "What's
 Cookin'?"



featuring
**WOODY
 HERMAN**

and his orchestra

It's got the Country shouting "Hallelu-
 jahs!"—when they hear Woody's
 version of

AMEN

backed by

**DELIVER ME TO
 TENNESSEE**
 on DECCA 18346

Here's the double talk novelty that will
 keep 'em playing over and over

**OOCH OOOH
 A GOON ATTACH**

backed by

THREE LITTLE SISTERS
 on DECCA 18364

Order these WOODY HERMAN HITS
 today—they're made to order to
 bring you more and more profits
 day after day!

MGT.
 GENERAL AMUSEMENT CORPORATION

PRESS RELEASES

(Continued from page 62)

Instruments frozen by this order in-
 clude:

Bugles in G with slide to F, B-flat and
 E-flat clarinets, B-flat cornets, 12 and
 15-inch cymbals, Chinese 14-inch and
 crash cymbals, bass drum with 14 by 32
 band, snare drums with 6½ by 15 band,
 bass drums, field 12 by 30 snare drums,
 field 12 by 15 B-flat euphoniums, B-flat
 metal fifes, G flutes, F and B-flat double
 French horns, F single French horns,
 E-flat mellophones, D-flat piccolos, B-flat
 tenor saxophones, E-flat baritone saxo-
 phones, E-flat alto saxophones, B-flat and
 E-flat Sousaphones, eight-inch triangles,
 B-flat trombones and B-flat trumpets.

The musical industry is being converted
 to the manufacture of direct war equip-
 ment. Piano makers will produce gliders.
 Organ manufacturers will make blowers
 of Link trainers which are used in ground
 training for pilots. Manufacturers of
 other musical instruments will produce
 precision instruments, mostly for air-
 planes.

PHONO FIRMS

(Continued from page 62)

musical instruments to halt by June 30
 and manufacture of pianos and organs
 to end by July 31. Stocks of manufac-
 turers and wholesalers were frozen, but
 retailers' inventories were left available
 for sale.

THE NEW "COUNTRY TUNE"
 SENSATION—ERNEST TUBB'S

**WALKING THE FLOOR
 OVER YOU**

DICK ROBERTSON
 DECCA No. 4189

BOB ATCHER
 Okeh No. 6496

ERNEST TUBB
 Decca No. 5958

AMERICAN MUSIC, INC.

1211 N. Poinsettia Dr. Hollywood, Calif.

C. V. Merrill, treasurer of the Ham-
 mond Instrument Company, said war
 work already constitutes about 40 per
 cent of the production at the company's
 Chicago plant. He said sufficient war
 orders have been obtained to keep the
 company's 600 employees busy, with the
 possible exception of some layoffs dur-
 ing the conversion period. The company
 normally manufactures organs, other
 electric musical instruments and clocks.

A Chicago manufacturer of pianos, who

declined to be quoted directly, expressed
 hope that enough war work can be ob-
 tained to keep the plant's 800 employees
 busy, and said a number of government
 orders are being negotiated. War work
 so far has been but a small phase of
 this company's business.

Manufacture of band instruments is
 centered largely in Elkhart, Ind., but
 trade sources said several relatively small
 Chicago companies will be affected by
 the WPB regulations.

Freddy Martin
 and his orchestra



HERE'S A
 MACHINE
 THAT'S MAKING
 MONEY!

1 WHO WOULDN'T LOVE YOU? Victor—27891	5 ON THE BANKS OF THE WABASH backed by MY GAL SAL Victor—27878
2 HERE YOU ARE B.—11509	6 I LOOK AT HEAVEN WHEN I LOOK AT YOU B.—11487
3 I REMEMBER YOU B.—11426	7 HEAVENLY, ISN'T IT? B.—11437
4 JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND B.—11503	8 THE LAST CALL FOR LOVE B.—11495

ON
BLUEBIRD RECORDS

DIRECTION
 MUSIC CORPORATION OF AMERICA

The
"Champagne
Music"
of



**LAWRENCE WELK
AND HIS ORCHESTRA**

BRINGING YOU A NEW TWIN-HIT
RELEASE OUT THIS WEEK—JUNE 11

**DEAR HOME
IN HOLLAND**

War-time ballad beauty,
coupled with

LACHAPARRITA

Timely "Good-Neighbor" number
in Spanish

Both with vocals by JAYNE WALTON

Ask for **DECCA 3940**

Band currently on tour

FREDERICK BROS. MUSIC CORP.,
CHICAGO, ILL.

"SPIRIT-ROUSER"
SAYS THE BILLBOARD

**WE'RE IN IT--
LET'S WIN IT!**

CHORUS:

We're in it! Let's win it!
And side by side let's take our
stand.
We're in it! Let's win it!
Let's face the future hand in hand.
It may take a day—and it may
take a year—
But shoulder to shoulder there's
nothing to fear!
We're in it! Let's win it!
Let's get together one and all!

(Copyright 1942
Colonial Music Publ. Co., Inc.)

Sung by

"THE GOOD-FELLOWS"
with Harold Grant's Orch.

ON

**STANDARD RECORD
T-2051**

COLONIAL MUSIC PUBL. CO., INC.
168 W. 23d St., New York, N.Y.

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record
Releases Are Most Likely To Be Needed
by Phonograph Operators

● **POSSIBILITIES** ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

KNIT ONE, PURL TWO... GLENN MILLER (Marion Hutton-Modernaires) Victor 27894
This tune, which has not been released yet, is going to get a terrific hypo thru the medium of a promotional campaign to be run in the Hearst Sunday supplement, *American Weekly*, which, it will be recalled, was instrumental in the success of *Remember Pearl Harbor*. Disk will be out this week and should be grabbed quick, as it is an assured nickel-snatcher.

**WONDER WHEN MY
BABY'S COMING HOME.** JIMMY DORSEY (Helen O'Connell) .. Decca 18362
This ballad, which has, of course, considerable meaning for gals separated from warring hubbies and friends, gets marvelous treatment from Dorsey and Miss O'Connell. Sammy Kaye and other bands are due to wax it, but Dorsey is out first and should do plenty of good with his temporary exclusive on it. Tune has everything for machine fans.

BUT NOT FOR ME..... HARRY JAMES (Helen Forrest) Columbia 36559
An oldie from the score of Broadway smash, *Girl Crazy*, this fine ballad is right down the James-Forrest alley and stacks up as another *I Don't Want To Walk* success for the trumpeter, his smooth band and ace chirper. After hearing this thing once you wonder where it has been all these years.

**THIS IS WORTH
FIGHTING FOR** JIMMY DORSEY (Bob Eberly) Decca 18376
Probably the finest morale song produced in Tin Pan Alley since the war started, this composition is definitely due to become a standard. May not be a machine smash, but is certain to catch plenty of change and will be remembered long after most of the current slush has been washed away by time. A good bet.

**JUST AS THOUGH YOU
WERE HERE** TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 27903
This disk is not out yet, but Dorsey has been playing it over the air and the music trade agrees that here he has a potential follow-up to his *I'll Never Smile Again* sensation. Watch for this one and gobble it up as soon as it arrives.

● **THE WEEK'S BEST RELEASES** ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

JINGLE, JANGLE, JINGLE, MERRY MACS Decca 18361
The prairie fire started in the phonos by *Deep in the Heart of Texas* should continue to burn for this cowboy jingle. It's from the *Forest Rangers* movie and has already caught on in the Deep South, where the hand-clapping classic also got its start. Merry Macs combine true Western style with expert modern rhythm singing and should create a real demand for the ditty. Title refers to the sounds of a cowboy's spurs as he ankles along to meet his lady love. It will be a hit.

**WHEN THE RED, RED
ROBIN COMES BOB,
BOB, BOBBIN' ALONG...** BARRY WOOD (Wood-Nymphs) Bluebird 11538
It has been years since the public sang about the red, red robin. Now that it bobs up again in the Barry Wood version there's an excellent chance for it to enjoy a new lease on life, and a fairly long one in the music boxes. Tune itself has an inherent rhythmic appeal, and Wood makes it all the more inviting with the help of the Wood-Nymphs. For a welcome change of pace from slow ballads and trite army songs, this evergreen is a natural.

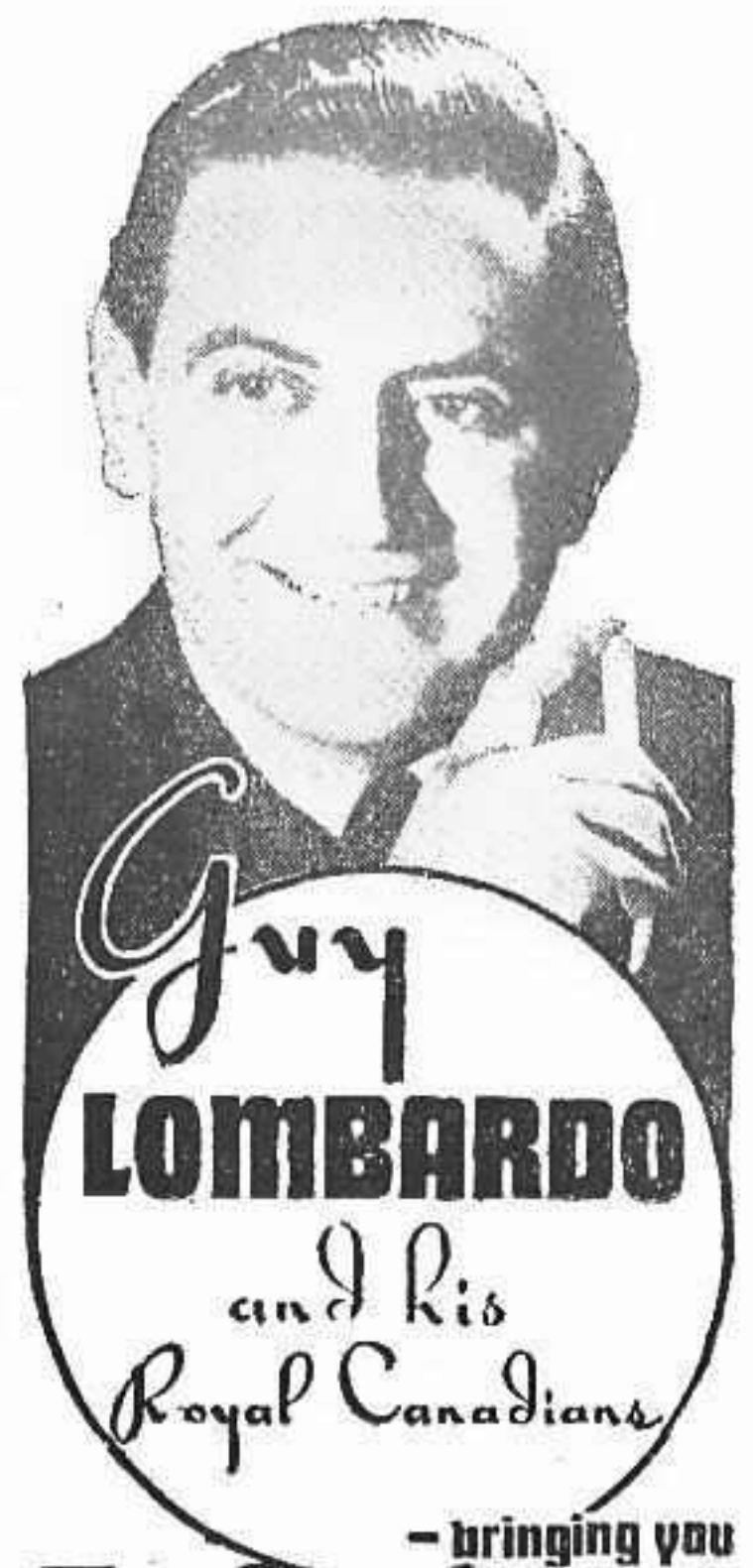
**MARY'S A GRAND OLD
NAME** BING CROSBY Decca 18360
There is a combination here that can't be beat for coin phono box office. It's the disk magic of Bing Crosby and a grand old *Mary* song by George M. Cohan which is again coming to the fore thru the medium of the James Cagney pic, *Yankee Doodle Dandy*. Crosby sings and whistles in real song-and-dance-man style. Hard to see how this one can miss with all these factors in its favor.

ONE RED ROSE FOREVER. FREDDY MARTIN (Stuart Wade) Victor 28891
Having already found his luck in the old classics, Freddy Martin turns again to the masters with a familiar melody by Edvard Grieg (Opus 5, No. 3), which has long been known as *Ich Liebe Dich* to concertgoers and singers. Paul Wierick, well-known orchestra arranger, has made an excellent transposition of the gorgeous melody to fox-trot tempo, and radio's Martin Block enhances it with an attractive set of love lyrics. To make it all the more complete, there are the suave rhythms of Freddy Martin and Stuart Wade's smooth vocalizing to polish it off.

**JOHNNY DOUGHBOY
FOUND A ROSE IN
IRELAND** CHICO MARX (Ziggy Lane) Elite 7003
While this soldier ballad is already in *Coming Up of the Guide*, here is an excellent version to fill the gap when the needle wears some of the other renditions of it thin. Mad movie comic turns up in his disk debut with a fine orchestra which gives a really splendid performance. Ziggy Lane's singing is likewise.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.



Guy
LOMBARDO
and his
Royal Canadians

- bringing you
The Sweetest MUSIC
THIS SIDE OF HEAVEN
on these **DECCA** records

4208
**THE TALE OF PETER
AND THE WOLF**
backed by **WHO
WOULDN'T LOVE YOU!**

4278
**JOHNNY DOUGHBOY
FOUND A ROSE IN
IRELAND**
backed by **BLESS 'EM ALL**

On the Air
For Colgate Tooth Paste every Saturday,
8-8:30 P.M., E.W.T.
CBS—Coast to Coast.
Currently—The Starlight Roof
WALDORF-ASTORIA HOTEL, N. Y.

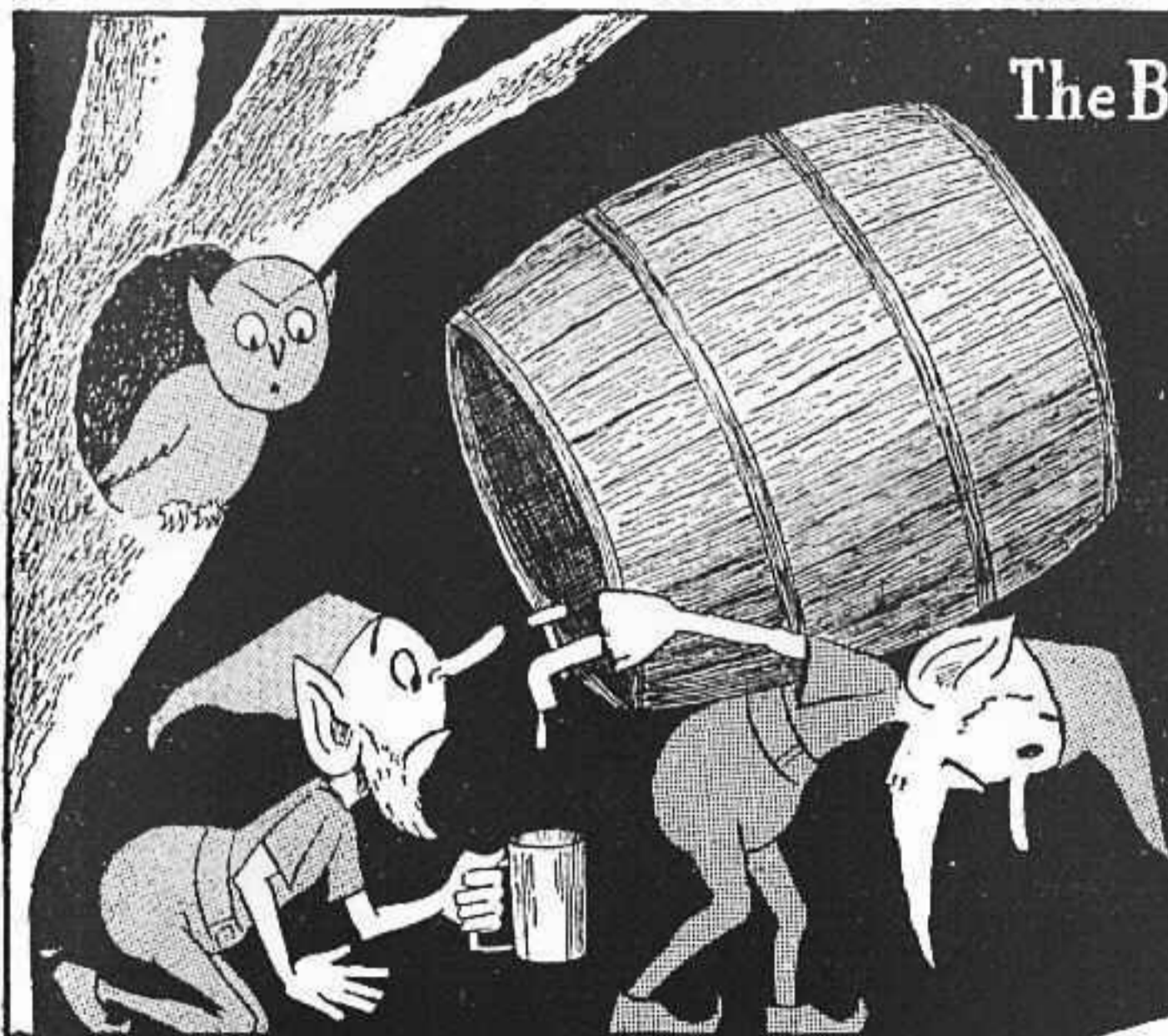
EXCLUSIVE MANAGEMENT
MUSIC CORPORATION OF AMERICA
LONDON NEW YORK CHICAGO
BEVERLY HILLS SAN FRANCISCO CLEVELAND DALLAS

Great New Love Ballad
**DON'T TELL A
LIE ABOUT ME**
(And I Won't Tell the
Truth About You!)

HORACE HEIDT—Columbia 36548
WOODY HERMAN—Decca 18357
INKSPOTS—Decca 18383
WAYNE KING—Victor 27871
VAUGHN MONROE—Bluebird 11468
BARRY WOOD—Bluebird 11538

SANTLY-JOY-SELECT, 1619 B'way, N.Y.C.

WISHING WON'T BRING NICKELS... THESE STANDARD RECORDS WILL!



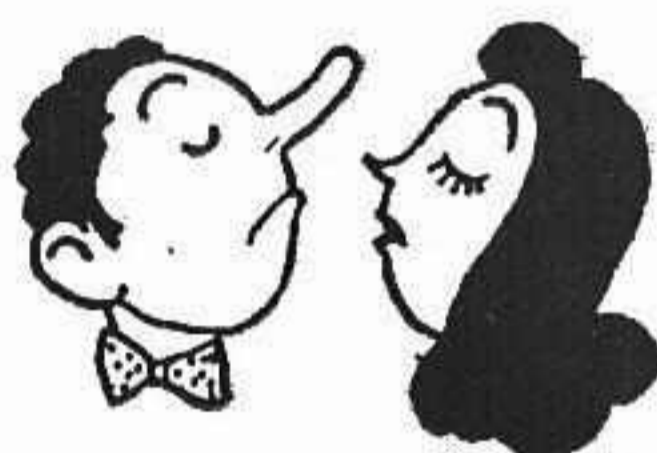
The Billboard says: "SURE FIRE BID TO HITDOM IN THE MACHINES"

T-2057 "TAP THE BARREL DRY"

REVERSE SIDE "HAPPY PAPPY"
BY THE HENRI RENÉ MUSETTE ORCH.

"WHO DO YOU THINK YOU ARE?"

T-2048



SUNG BY BETTY BRADLEY WITH HAROLD GRANT'S ORCH.

REVERSE SIDE "STARS WILL FADE" SUNG BY BILL DARNELL
WITH HAROLD GRANT'S ORCH.

SEE YOUR LOCAL JOBBER AT ONCE!

OR WRITE TO

STANDARD PHONO CO. 168 WEST 23 ST. NEW YORK, N.Y.

DON'T DELAY—BUY THESE RECORDS NOW!



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

The Filmusic Forum

Trade Showing
Paramount's *Holiday Inn*, starring

Bing Crosby and Fred Astaire and featuring 14 Irving Berlin songs, will be screened for the trade in all exchange centers June 11 and 12.

Information on location of exchange centers can best be obtained from the manager of your local motion picture theater. Admission restrictions on trade screenings vary with individual exchanges. General Practice, however, is to admit without charge all people whose business interests are legitimately tied in with picture presentation. As concerns filmicals, therefore, operators have a valid claim for admission, especially where the tunes from the given film have been recorded.

Holiday Inn, it should be noted, shapes up as one of the best tie-ups of the year. Recording companies have already examined the score; Decca has started work on several of the tunes, but is keeping vague and mysterious about details. Since the film will be released fairly soon, it might be a good idea for operators to have their ordering pencils sharpened and ready.

"Here You Are"

Les Brown (Columbia) is the latest

wax artist to release *Here You Are*, from 20th Century-Fox's *My Gal Sal*. Other versions by Kay Kyser (Columbia), Glen Gray (Decca) and Freddy Martin (Bluebird). Program strips for the last three are available to operators. Ask your local dealer.

"Yankee Doodle Dandy"

Tremendous exploitation, heightened interest in patriotic melodies and the unprecedented success of its source has lent major importance to the musical score of Warner's *Yankee Doodle Dandy*, screen glorification of George M. Cohan's career. Operators should be interested, therefore, to hear that Fred Waring will soon release a Decca album of Cohan songs featured in the film. Single records will be sold for machine use.

Already available for tie-ups with first showings of *Dandy* are albums waxed by the Victor Military Band and the Columbia studio orchestra. Decca offers a Dick Kuhn medley of *Dandy* tunes (on two records) plus a Bing Crosby side of *Mary's a Grand Old Name*, featured prominently in the picture.

Republic Film

Republic's *Stardust on the Sage* features four popular tunes on records, *Deep in the Heart of Texas*, *When the Roses Bloom Again*, *You Are My Sunshine* and the oldie, *Home on the Range*. In small-town regions tunes may possess some tie-up possibilities.

Baltimore

BALTIMORE, June 8.—Walter Brick-Les Brown (Columbia) is the latest

Company, Silver Springs, Md., is resting comfortably following an operation at the Sibley Hospital, Washington.

W. W. Richardson, manager Dixie Color Machine Company, states business has been good, with music-box collections holding up very well.

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on the **RECORDS**

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 21)

ure and a rhythmic band reprise polishes off the platter.

While so many of the other labels have the jump on the "Johnny Doughboy" hit, Chico Marx's entry is on par with any of the other platters and will go far in pleasing phono fans on the re-fill when the sides already in the boxes wear thin.

FREDDY MARTIN (Victor 27891)
Who Wouldn't Love You?—FT; VC. *One Red Rose Forever*—FT; VC.

First attracting wide attention with the old masters, Martin again dips into the classics. This time he comes up with a beautiful Eduard Grieg melody (Opus 5, No. 3), familiarly known to concert-goers as *Ich Liebe Dich (I Love You)*. Song melody adapted for dance by Paul Weirick, and, with Martin Block applying the lyric, it makes an impressive ballad identified as *One Red Rose Forever*. Martin gives it his customary smoothly flowing and rhythmic trade-mark. Paced in the slow ballad tempo, the brass choir, strings and deep-voiced saxophones share in coloring the opening chorus. Stuart Wade's singing brings out the song's vocal charm for a second chorus, with the band returning for a third chorus to carry it out. The same smart and smooth rhythmic polish, in a more moderate tempo, with the dance beats more sharply defined, is applied by Martin for *Who Wouldn't Love You?* Label has been late in recognizing the song's popular appeal. Gets an excellent instrumental and vocal presentation, with the band bringing up two choruses, sandwiching Stuart Wade's vocal. Male quartet comes up for a fourth refrain and all the voices join in for a final refrain. Plenty of inherent rhythmic hit in the tune itself, and Martin captures it all.

If Freddy Martin's luck with the old masters runs true to form, music box operators should find favor showered on his "One Red Rose Forever." While Kay Kyser has cornered the phono field for "Who Wouldn't Love You?," the strength of Martin's name and his likable interpretation are bound to bring added attention to the song.

CHARLIE BARNET (Decca 18363)
That Real Romance—FT; VC. *Smiles*—FT.

Coupling of sweet with wild swing gives Charlie Barnett a fresh and imposing start under a new label, having switched from the Bluebird camp. Restraining the band's characteristic torrid temper and giving a smooth and polished interpretation, Barnett offers some impressive balladeering in *That Real Romance*. Attempt is made here to develop a definite style for sweet songs, introducing the slow ballad with the muffled tones of soft muted trumpets. Brasses share the opening half chorus with the saxes, and the same voicings of horns and reeds are carried over for Larry Taylor's romancy balladeering for the love song. Barnett's soprano sax picks the theme up again at the bridge, and the band joins in at the last half to give the side an impressive finish. Tootlers go to the other side of the musical fence for the *Smiles* evergreen on the other side. Barnett dishes the oldie up as a fast swinger, with the band ensemble hitting fast and solid for the opening chorus. And from there on any semblance to the melody lies only in the listener's imagination. Next two choruses find Barnett in his better tenor sax moments riding high, wide and hot. Band riffs with the piano's ivory heat on the releases ride a fourth chorus, building to the fifth and all-out refrain which finds the maestro's sax on top again.

For a fast pick-me-up where the phono fans are devoted to the flying feet and the extra hot rhythms, there's plenty of inspiration for the nickel in "Smiles." And if "That Real Romance" attracts any attention in song circles, Barnett's entry belongs face up in the phonos.

ARTIE SHAW (Victor 27895)
St. James Infirmary Blues—FT. Part I (VC) and Part II (INST.)

It is quite ironic that the type of music the disk fans expected of Artie

Shaw's miniature symphony doesn't start turning up until a late date when the band belongs to musical history and the left-overs are turning up on the waxes. Not that Shaw's interpretation of this classic blues is a record classic. But it does show Shaw's band ideas to better advantage than many of the sides released while the large crew was still alive and kicking about. Starting with these sides, Shaw might have developed something truly lasting, as did Paul Whiteman in the early '20s, rather than merely musical oddities. Always inspired when he plays the blues, Shaw is just that for these sides. With the strings spreading a harmonic bang, Part I starts off in the slow blues tempo with some really thrilling clarinetting. A band ensemble chorus sets the stage for Hot Lips Page, carrying the remaining half of the side with his dusky blues singing of the familiar Joe Primrose opus. It's a double helping to the blues, with the tenor sax riding from start with the band growling out the riffs in the background. Instrumental gloss from piano, trombone, clarinet and trumpet follow in succession, with Page fingering riff runs on his horn to finish it out.

While there is plenty of musical meat to both of these sides, the coupling is designed more for counter sales rather than the music boxes, altho the sides should find favor where the Shaw fans and swing musicians are found around the phonos.

MART KENNEY (Bluebird 11540)
Captains of the Clouds—FT; VC. *Waltzing Matilda*—FT; VC.

Originally recorded in Canada, this pressing for home consumption brings two war songs that are finding much favor with our neighbors to the north. What they can mean in these parts is highly doubtful, save as a possible souvenir platter. Moreover, while Mart Kenney is a big name in Canada, his fame is limited to that part of the hemisphere. *Captains of the Clouds* is the title song of the recent Jimmy Cagney film. Tune had a single trip on the home front, but is apparently still making the rounds in Canada as a sort of official song of the Royal Canadian Air Force. Kenney plays it in the fast march tempo, with both the band and the ensemble chorus plenty spirited. *Waltzing Matilda* is more in the K-K-K-Katy school of war songs, being

the Australian Cavalry Song brought to Canada and England by the Aussies. Kenney sets it in the fast fox-trot tempo, with the male quartet carrying much of the side. With our own Tin Pan Alley having trouble finding roots for their own war songs, prospects for these to make any kind of sweep in this country are mighty slim.

There's little here to interest the music box operators, altho identifying "Waltzing Matilda" on the sticker might bring some curiosity spenders at the phono locations in the army camp areas.

POLKAS

In a gay and festive mood and with carefree abandon, Henri Rene and his musette accordion orchestra continue to provide the sparkling polka platters which find so much favor at the music-box locations catering to the foreign-language elements—especially at the tap and tavern phono spots. Creating the kind of musical expression which originally attracted so much attention to Rene in phono circles, the musette accordionist comes thru with *Tap the Barrel Dry* (Standard T-2057). Played in the lively polka style, it promises to become a taproom classic. No lyrics, but if it catches hold as it should, they'll be singing as well as toe tapping along with this platter. Plattermate, *Happy Pappy*, is also a fast polka and descriptive of the title in the playing.

Also worthy of operator attention is the album of six sides packaging the Rene music by the Standard label. Merely titled Henri Rene and His Musette Orchestra (Standard T-500), making it attractive for the home record buyers, the album includes six sides recorded earlier by the band, and for the most part having already enjoyed a generous play in the music boxes. All save one are polka platters. *Notes to You* fairly sparkles with the bubbling champagne style of Rene's musette accordion, with just as much brightness brought to *Snooperman*, *Pink Penguins* and *Jutta-Gutta*. A bit of the Latin American flavor blends with the polka rhythms for *Carmen's Veranda*, and an old-time waltz dance, *Waltzing on the Kalamazoo*, completes the album.

Juke Box Serenaders on the Columbia label come up with two Polish polkas arranged by M. Barnas in the jazzed-up titles of *Sharp Shooting Sheik* and *Fanny Farmer's Rooster* (12238-F). However, these Serenaders fail to impart much spirit or any sparkle to their playing. Moreover, the music itself is not particularly tuneful.

Two vocal sides by the Barry Sisters, with the polka rhythms provided by Harold Grant's orchestra, make for acceptable coupling in *Take Me Home* and *Landlord, Oh, Landlord* (Standard T-2049). Both are novelty ditties with the polka spirit complete in both the singing and playing. Former side is a wanna-go-home song, while *Landlord* is more on the comedy side—being the complaint of tenants about the off-key mi-mi-ming of a soprano in the house running up and down the scales in faltering fashion.

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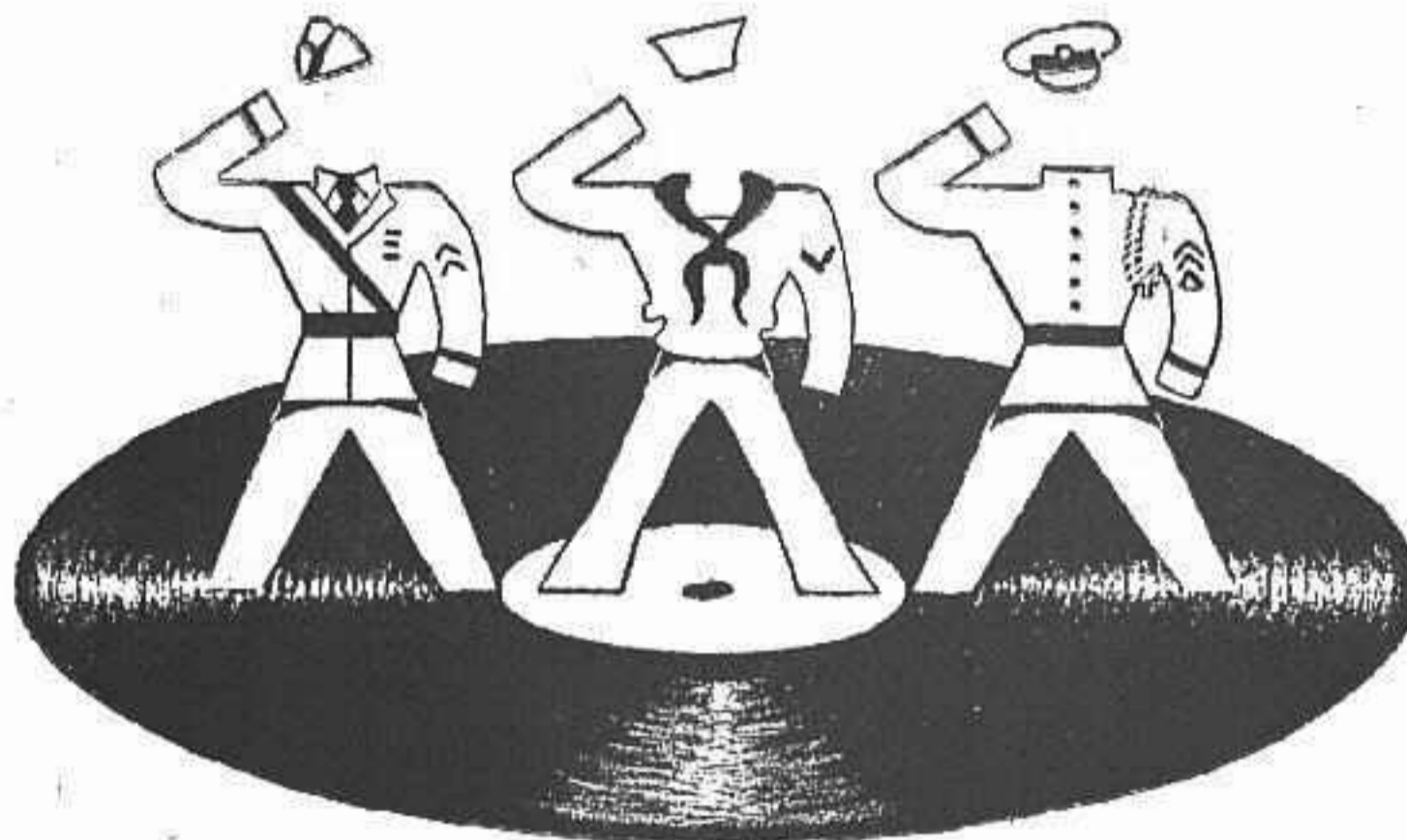


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That's why RECORDS FOR OUR FIGHTING MEN was organized. It's a totally non-profit organization for the sole purpose of supplying our boys with record players and records. Membership is open to every recording artist in America. The records and record players will be chosen by a permanent committee elected by the members. No one record label will be favored.

This is no plug for money. No cash contributions will be solicited. If anybody wants to make a donation—of course, we will be happy

to accept it. But we don't seek it. We'll raise the necessary funds to do our job in the following fashion:

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As the details of our plan of operation go into action we'll call on you for work. During the weeks of the salvage drive we'll ask you to plug it over the air and in your personal appearances. There will be no requests for cash or for benefit performances.

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Hit by Cost Of Materials

Candy makers use products not under OPA price ceilings

CHICAGO, June 6.—“Candy manufacturers in a patriotic spirit of sacrifice are facing innumerable and perplexing war problems, including shortages of sugar, chocolate and other agricultural products,” said Philip P. Gott, president of the National Confectioners' Association of the United States, Inc., in an address before the annual convention of the Biscuit and Cracker Manufacturers' Association of America here recently.

“Because industry generally operates on an inventory rather than a replacement cost basis and because many prices which prevailed in March were established at the beginning of the winter season and based on raw material prices of last fall, the adjustments are many and threaten the financial structure of the industry,” according to Gott.

“The average price of agricultural ingredients paid in 1941 had increased 30 per cent by March, 1942. In other words,” said Gott, “the 3,400,000,000 pounds of various agricultural products purchased by the candy industry for \$212,967,692 in 1941 would cost \$275,741,530 in March, 1942.

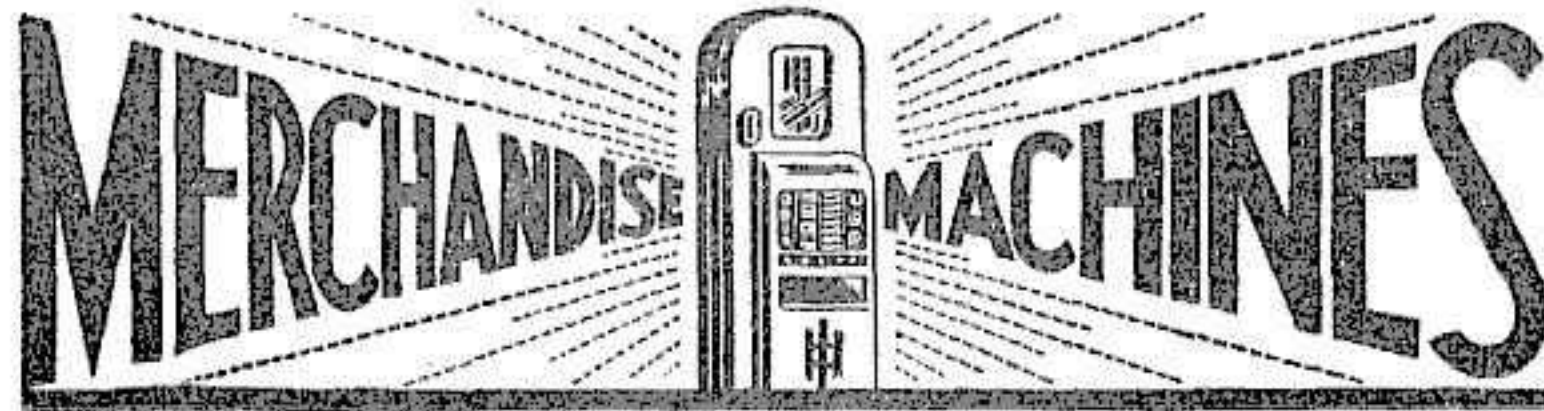
Some Commodities Critical

“The situation with respect to some commodities is more critical than others. For instance,” said Gott, “the confectionery industry represents the largest market for nuts and peanuts, purchasing over \$25,000,000 worth in 1941.

“Many peanut candies were selling in March on the basis of peanuts costing 6 or 7 cents per pound, whereas the prevailing price in March was 13 or 14 cents per pound.

“The Department of Agriculture has encouraged the planting of increased acreage and production of peanuts. While additional quantities are needed for direct war purposes in the form of peanut oil, it is evident that the peanut farmer does not want to lose the market for edible nuts in such an important peanut-consuming industry as confectionery.

“Obviously,” said Gott, “candy manu- (See MATERIALS COST on opp. page)



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Bottle Cap Order Poses Problem for Soft Drinks

Some say sugar shortage cuts soft drinks more than bottle cap order

WASHINGTON, June 6.—The War Production Board cut the production of bottle caps still further in an order issued May 30. The order has led to widespread discussion as to the effects it will have on soft drinks, beer and other bottled goods. The beer industry quickly presented its pleas to officials for all the consideration possible. The order is intended to cut down the use of steel, or tin plate in the making of bottle caps. The order sets up some general regulations and also some separate provisions for the beer industry and for the soft drink field. Provision is also made for selling soft drinks to army camp stores and other places patronized by men in the services. The order is expected to greatly curtail the bottled beer business, but some authorities say that the soft drink field will not suffer so much because sugar shortage has already cut soft drink sales.

Brewers and the producers of soft drinks, affected by the new order curtailing the amount of blackplate to be used for the manufacture of closures, are intensively investigating the possibilities of finding suitable substitutes for metal closures. Under the new order, which went into effect June 1, the amount of blackplate to be used for such closures will be limited to 60 per cent of the tonnage used for the same purpose last year, while after August 1 no blackplate may be used for the manufacture of closures for wines or distilled spirits.

Uses 2,000,000 Tons

The entire metal container and closure industry has been using approximately 2,000,000 tons of blackplate, of which about 1,890,000 tons were used for containers. The remaining 110,000 tons, or 5.5 per cent of the total, was used for closures for all kinds of beverages, alcoholic and nonalcoholic. The soft drink industry used about 60,000 tons, the beer industry about 40,000 tons, the distilled spirits industry about 8,000 tons and the wine industry 2,000 tons.

Hardest hit by the new curtailment are the brewers and soft drink manufacturers, for although the distilled spirits and wine producers will no longer be able to get any closures after August 1, they are not faced by the same problem as that confronting the brewers.

Theoretically, there may be enough plastic materials available which are not on priority lists that might be used to supplant metal closures. These, however, are not practical to beer or carbonated beverages, it was pointed out, since in the case of beer a material is needed that can stand “crimping” and at the same time withstand the heat of pasteurization.

Problem Explained

“The most serious problem with which we have to cope,” according to an executive of one company engaged in experimenting with plastics as a possible substitute for metal closures, “is the fact that to make a perfect closure, we must use a material that is sufficiently flexible to be solid formed under pressure. Thermo-setting plastics are set under heat, and once set are set hard and cannot be molded. On the other hand, thermo plastics are more malleable, might conceivably be set to a mold under pressure. It would, however, probably involve a hot stamping operation.”

A new problem arises here, however, it was pointed out. To be practical as a closure for beer, the plastic must be able to withstand pasteurization, and while

the thermo-setting plastic can withstand pasteurization, it cannot be molded. The thermo plastic can be molded, but cannot withstand pasteurization.

“In the packaging of beer,” it was explained, “care must be exercised that no air be permitted to get into the bottle or the product will ‘go flat.’ Unlike milk and other beverages where there is no gas in solution, an inserted cap or cork cannot be used.”

It was indicated that some small hope is being held out for the perfection of a screw top plastic closure similar to those used in the bottling of hydrogen peroxide, where there is also a gas in solution. In these experiments, in the place of the cork lining usually used in metal closures to prevent contact of the beverage with the metal, vinylite or treated paper has been used. Indications at the present time are, however, that vinylite will soon become unavailable and here, too, substitutes are being sought.

Baltimore Operators Doubling Up Cig. Mchs. On Choice Locations

BALTIMORE, June 6.—Gas and tire rationing are pressing problems confronting cigarette machine operators here. More than one operator is finding it necessary to pull machines from out-of-the-way spots.

At least one operator here, however, is solving the service problem by doubling up on the number of machines at choice locations, thereby cutting in half the calls to replenish stock. For the most part, machines which are pulled from outlying spots are being used closer to operators' headquarters.

Note Trend Toward Expensive Smokes

WASHINGTON, June 6.—The cigarette industry is taking notice of what seems to be a trend toward higher priced smokes and other tobacco products. Government reports show that people are even beginning to buy 50-cent cigars and other more expensive smokes. Government agents and people in the trade say it is an evidence that people are making more money, especially workers in the industrial plants in all parts of the country.

The production of cigarettes marked a new high record for April with a total production of 17,379,870,280 cigarettes, an increase of nearly 10 per cent over the same month last year. Cigarette manufacturers have already taken note on this trend toward higher priced smokes as shown by the introduction of at least one new higher priced cigarette. Except for the fact that production costs will be greatly increased, the entire cigarette industry expects a prosperous year and continued increasing sales.

“Buy an Extra Pack”

LOS ANGELES, June 6.—Sales of cigarettes thru venders have spurted here since inauguration of the “buy an extra pack” drive. Aim is to have purchasers buy two packs of cigs instead of one. The extra package is then deposited in a hamper placed next to the machine and sent to the boys in service. Committee in charge of the drive reports people here have taken to it unusually well and that plenty extra smokes are being sent to the fighting forces. Drive has had plenty of good publicity.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., June 6.—Altho stocks of farmers' grade peanuts outside millers' hands are light, and according to well-informed members of the industry may not exceed 100,000 bags in growers' hauls, shellers and cleaners are not interested in buying at this time. Offerings have increased recently, but even for best Jumbos millers will not pay more than 6½ cents per pound delivered, and some are unwilling to buy Bunch and Jumbos at higher than 6¼ to 6½ cents per pound. It will be recalled that best Jumbos were selling early this month at 7½ to 7.65 cents per pound delivered.

Late reports of the new crop of peanuts in both Virginia and North Carolina indicate good stands, especially in the North Carolina regions. Planting is still continuing in Southern Virginia and to a slight extent in Northern North Carolina.

The market for shelled and cleaned peanuts of the Virginia type is extremely quiet. Peanuts in the shell are holding nearly steady in price, but shelled Virginias are weaker, as are shelled Spanish and shelled Runners in the Southeast. Large buyers of shelled goods for peanut butter, salted peanuts and peanut candy are delaying purchasing as prices continue to sag. March ceiling prices on peanut butter and salted peanuts were irregular, and some manufacturers are endeavoring to adjust their prices so that more uniformity will exist between competitors. Under present conditions millers are not quoting on new crop peanuts for harvesting this summer and early fall.

Reports indicate that in the Southeast planting is about over, with little need for replanting. The weather has been very favorable for the growing crop with plenty of rain, and crop conditions are good. The recent weather has been too cool, however, for rapid growth.

New Orleans

Ernest Petrowsky writes from North Carolina that he is enjoying army life. This 6 foot 4 inch big boy of coin machine row should make Uncle Sam a real husky for front-line work.

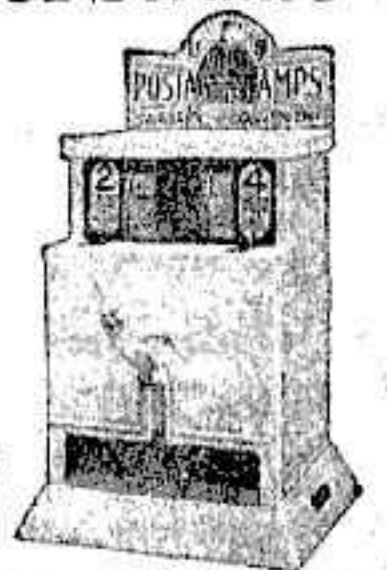
Fred King, G. & N. Sales Company, looks for continued good business following a trip to the interior, where a fine-looking cotton crop promises the Deep South more prosperity on the farm, while large Gulf communities nearly all bloom with huge shipbuilding plants.

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- 472 King Jrs., Nut Machines 2.95 Ea.
- 76 Wings, Cigarette Machines 14.50 Ea.
- 37 Yankes, Cigarette Machines 14.50 Ea.
- 32 Lucky Strikes, Cigarette Machines 8.25 Ea.
- 12 Roll-a-Packs, Cigarette Machines 8.25 Ea.

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VENDER SUPPLY NOTES

New regulation orders issued this week concerning delivery trucks especially related to driver-salesmen who handle ice cream, soft drinks, tobacco products, etc. O. D. T. has issued General Order No. 6, which apparently supersedes General Order No. 5. Order No. 6 seems to prescribe more lenient conditions for the use of delivery trucks by driver salesmen. Specific exemptions for service and repair trucks are also included in the revised order.

Pan Confection Factory, Chicago, has issued its list of most popular small confection items for June, following up its custom of listing the 10 most popular items for each month of the year. The June list includes the following: Candy Teeny Beans, H. S. Boston Baked Beans, H. S. Midget Baked Beans, Brite-N-Up Mix, H. S. Asst. Licorice Pastels, H. S. Assorted Creams, Smooth Burnt Peanuts, H. S. Asst. Candy Fruitles, H. S. Asst. Rainbow Peanuts and Coconut Cream Nibbles. Pan Confection has also notified its customers that the Pee Wee type of Texas peanut is exhausted. Spanish-type peanuts are also very limited as to future supplies. The firm says it looks very much as if it will be necessary to ration its customers at an early date due to increasing shortages in candy materials.

A new plan for increasing candy bar buying in theaters is said to be getting a hearty response from movie houses. The plan is being introduced by Filmack Trailer Company, of Chicago, and its plan is called "Victory Sweets." The idea suggests that patrons purchase additional candy to be sent to service men. A barrel is placed near the candy vending machine or counter for this purpose.

Tobacco trade authorities continue to be very optimistic about the public consumption of cigarettes in the future. All trade retailers seem to agree that the use of cigarettes will increase even the taxes and prices may go still higher. It was reported that the Ways and Means Committee in Washington is getting around to the discussion of new excise taxes and certain excise taxes about June 6.

Cigarette manufacturers are facing new problems from week to week. Glycerin becomes increasingly scarce as the government requires more and more of this for war purposes. Decreases in the supply of materials like glycerin—while the production of cigarettes must increase to meet the demand—doubly increases the problem facing manufacturers. Ginseng root has recently been found to perform fairly well the work done by glycerin, but one cigarette maker has a patent on this process and may capitalize on it fully as the situation grows worse. This particular cigarette may launch an advertising program on this factor in the future.

The cigarette trade is finding medical authorities to reply to the article by Gene Tunney, former boxing champ, who severely criticized cigarette smoking in a recent issue of Reader's Digest. The July issue of Click magazine has a big display feature by a well-known doctor using the slogan "Smoke all you want to."

Dealers who met in their National Convention in May in New York discussed a lot of problems concerning cigarette sales. Some of these points might be helpful to operators of cigarette vendors. Some of the speeches may be reprinted in the Vending Machine Section of *The Billboard*. One topic discussed was the matter of cars and trucks and delivery problems. Another topic was that of fair trade laws as they relate to the price of cigarettes.

At the Retail Tobacco Dealers' Convention government authorities were present to answer questions on price ceilings as they relate to cigarettes. A business authority also addressed the tobacco men on the problem of price ceilings. His main suggestion was, "Think out your own answer before running to the government with questions." O. P. A. officials themselves have urged retailers to refrain from asking questions as much as possible until the many price ceiling details are worked out.

Final preparations for the National Confectioners' Convention to be held in New York City June 8-11 were being made at the end of the past week. The convention is expected

to be very important due to the many problems war has brought to the entire candy industry. A lot of exhibits will be shown—these relating chiefly to the manufacture of candy products. Many government officials are on the program to explain material shortages, price ceilings and other questions.

Department of Commerce reports on candy sales for the month of March, 1942, showed 18 manufacturers reporting on the sale of candy bars. They reported selling 49,000,872 pounds of bar goods in March, 1942, as compared with 50,000,337 pounds in March, 1941. The value of the bar goods in 1942 is almost \$2,000,000 higher than a larger poundage sold a year ago. The sale of bar goods in March this year showed a very favorable increase over sales in February of this year.

MARKETS IN BRIEF
NUTS
CHICAGO SPOT MARKET
PEANUTS

Virginia and North Carolina

	Cents per lb. in bags
Jumbos	9.65 @ 9.75
Fancies	9.50
Extra large	12.00 @ 12.50
Medium	11.50 @ 12.25
No. 1 Virginia	11.50 @ 12.00
No. 2 Virginia	10.00 @ 10.50
	Southeast
No. 1 Spanish	11.50 @ 11.75

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, June 6.—Coin machine operators and jobbers returned to their respective jobs Monday morning after a two-day holiday because of Decoration Day. Several spent the days off in the mountains and at the springs, while others went to the beach. With much activity centering along the beaches because of the dim-out rulling, jobbers having arcade equipment made the beach their beat for those days.

While the dim-out has been in effect only about two weeks, it seems to have done no great damage to the takes at the beach arcades. When the dim-out was first announced, there were predictions that it would play havoc with the arcades. It hasn't. It hasn't helped things either. However, the operators are willing to do what they can to help in America's war effort. Report from the piers is that Decoration Day week-end was pretty good, especially in the afternoons. Night business has been curtailed by the dim-out regulations. Operators believe that if the afternoon business continues to grow it will offset the loss of the night business. This remains to be seen.

This past week-end, despite the fact that it was Decoration Day, cannot be considered a criterion of the season. Many people remained away from the beach areas because of statements made during the previous week by high officials that the Japs would inevitably try a face-saving act of some kind. Gas masks and helmets were issued to defense workers and soldiers in Los Angeles. With this act receiving good space in the local newspapers, many residents decided to stay home. West Coast residents are taking the news good-naturedly, and the blackouts of late have had little influence—good or bad—on takes from coin machines.

Happel Helps
William Happel, Badger Sales Company, has volunteered the use of his station wagon in defense work. The air-raid warden in the district in which the salesrooms are located has been advised by Happel that any time that he wants the station wagon for defense work—it's his. . . . Edith Hamman, of *The Billboard* Coin Machine Department, left here today for Chicago to return to her desk on Monday. While in the city Mrs. Hamman visited several coin machine men to get their views on the outlook for the West Coast. She also looked in on a broadcast of *Blind Date*, a Blue Network show, which uses an automatic phonograph to entertain the studio audience, which is made up completely of

No. 2 Spanish (sample)	9.00 @ 9.25
No. 1 Runner	10.00 @ 10.50
No. 2 Runner (sample)	8.00 @ 8.50

PEPPERMINT OIL

NEW YORK, June 4.—Peppermint Oil (dollars per lb.): Natural, \$5.85 @ 6.00; U. S. pharmaceutical, \$6.35 @ 6.70.

MATERIALS COST

(Continued from opposite page)

facturers cannot continue to sell peanut candies unless some relief or readjustment is obtained.

Seasonal Candy Problem

"Among some of the other price ceiling problems confronting candy manufacturers," said Gott, "are how to absorb the increase in prices of agricultural ingredients on which there is no ceiling, how to price special candies which were not sold in March, such as summer, fall and other seasonal and occasional candies.

"The incidents of the war threatens the continued existence of many firms in the candy industry," said Gott, who cited the shortages of sugar, chocolate and other ingredients, as well as the curtailment of packaging materials, as the basis for pessimism. "To add the 15 per cent excise tax which has been proposed by Treasury officials to the other burdens would hasten bankruptcies of many small candy manufacturers in all sections of the country." He concluded by stressing the point that candy includes the agricultural products, eggs, dairy products and corn, equivalent to the production of over 2,000,000 hens, 157,000 cows and 702,000,000 acres of corn, as well as flavors from domestic fruits which were formerly imported.

trombonist, King Jackson, in a hurry. He finally found him but he told Don Waterman, of the wired music firm in Glendale, Calif., that he started to call on him for help. Jones had the bee to call the wired music company and ask it to send out a message to its spots asking King Jackson to call him. Had not Jackson been located, the waxing of *Little Bo Peep Has Lost Her Jeep* and *Pass the Biscuits*, *Mirandy* would have been delayed. . . . Music operators who go to see bands that are good bets on coin machines are having a field day in the Los Angeles area now. Harry James is at the Palladium; Jimmie Lunceford, the Orpheum and later the Trianon in South Gate; Ella Fitzgerald, the Trianon; Jan Savitt and later Ted Lewis at the Casa Manana, and the Andrews Sisters soon at the Orpheum. . . . Allen Anderson, of Shafter, was a recent visitor to Los Angeles, as was A. M. Keene, of the Keenomatic in Taft, Calif.

Here From Bakersfield

Alex Koleous and Sid Metcalf spent a few hours in town renewing acquaintance.

Coslow an Exec

Sam Coslow has been made executive producer in charge of Soundie productions here, Chicago and New York. . . . Roy Acuff, the hillbilly recording artist, is at Republic studios for a picture. . . . M. A. Olson, Phoenix, Ariz., reports that things are going swell in the Arizona area. . . . Charles Washburn is expected to return to the Coast soon following a trip east. . . . J. L. Stevens, Tom Farrell and Bill Skinner, S. & S. Novelty Company, are taking turns about on trips to Los Angeles. . . . Johnnie Nelson reports that the operating situation is changing on the West Coast. How? Johnnie didn't say. . . . Bill Wulf, Modern Coin Exchange, reports that novelty games are going strong in this area. . . . Paul Blair, Exhibit Supply Company, continues to make frequent trips to San Diego, stopping off at Santa Ana to see what's going there on his way to and from the naval base town. . . . Al Anderson is getting good crowds at his arcade in the Fun Zone in Balboa. . . . Bern and Jack Gootkin, Jacoby Vending Service, report that the cigarette business is going good. . . . George Brown is holding down the job as serviceman at Herb McClellan's.

Move Boosts Cig Sales

The move here to have purchasers buy two packages of cigarettes instead of one—sending the extra package to someone in the armed service—has boosted machine business. Large bushel hamper have been placed near machines by the committee in charge of the move, and purchasers are generous in sending that extra package to the boys. Much publicity has been given the move. . . . Alva Hanson, General Venders, still enjoys his horseback riding when he's not on the job. . . . Bud Parr, General Music Company, is an ardent fisherman. What's more, he gets them when he goes out. He and D. L. Turner, General's manager, had a wager on for a buck for the one catching the first fish on a recent trip. Parr lost the \$1 but brought home three more fish (or a total of four) than his companion.

men in uniform. The phonograph used was secured from Fred Gaunt, Trojan Novelty Company. . . . Al Cassell and Sam Ricklin, California Music Company, have been plotting vacation plans for some weeks but nothing seems to materialize from it all.

Stark in Town

Charles Stark, of Lone Pine, Calif., was in Los Angeles recently and visited the Trojan Novelty Company. . . . Clyde Flynn, an arcade owner from Crestline, Calif., was also in town looking over machines to see what was what for his spot. . . . C. H. Robson, Santa Monica, reports that things are moving along smoothly in that area. . . . Another coinman to spend some time in town looking over equipment was Jack Beaver, Oxnard, Calif. . . . Harry Kaplan and his manager, Jimmie Jones, Southwestern Vending Machine Company, are taking turns on making trips thru the territory. . . . Claude Eschelman, scale operator, put in some time visiting the jobbers and distributors along West Pico on a recent trip here from Long Beach. . . . The lake sections are claiming interest now, and Bob McClain, an operator in the Lake Arrowhead section, was in the city. He reports that things are going "as expected" in that area. . . . From San Bernardino came Eddie Seeman, S. & A. Novelty Company, for a look-see as to how things are perking.

Another for Laymon

Paul Laymon has had the exclusive distributorship for the Sullivan-Nolan Company in Southern California and has now added another "ex" with the Kirk Stereo Camera and Viewer. Laymon adds, however, that the ex on the Kirk line is for salesboard operators only. The boys are taking to the item and garnering some nice profits, Laymon added. . . . Note to Bert Beutler, of the Laymon firm—How about the circus last week in Long Beach? Don't tell us you missed it. . . . Cal Brown, Mills Sales, is dubious as to what he'll do for a vacation this season. . . . Jack Gutshall, Gutshall Distributing Company, will have an easy time taking a vacation. He keeps up with fishing and hunting and has good information for vacations always at his finger tips. . . . Harry Rawlings, County Games, is plotting another trip to Death Valley.

An Idea, Anyway

Spike Jones, of city slicker fame, received a wire from Leonard Joy, of the Bluebird Recording Company, regarding a waxing date. Jones had to locate his

KEEP THEM . . .

Satisfied

WITH PAN'S HARDSHELL CANDIES

Write

PAN CONFECTIONS

345 W. ERIEST., CHICAGO, ILL.

Perfectly Reconditioned!

CIGARETTE VENDING MACHINES

All leading makes — ROWE, DUGRENIER, U-NEE-A-PAK and NATIONAL. Reconditioned like new! NOW is the time to buy these STEADY Money-Makers! Also 5¢ Candy Machines. Write or wire for illustrated catalog! D. ROBBINS & CO. 503 W. 41st ST. NEW YORK CITY

Twin City Coinmen Face Service Problem Facts

Association maps area into six districts and plans combining routes

MINNEAPOLIS, June 6.—Already experiencing tire shortage and confronted with the possibility of gasoline rationing, coin machine operators of the Twin Cities are beginning to put plenty of thought

into the problem.

A large delegation of coinmen from this sector were in Chicago recently conferring with coin machine leaders in the Windy City to get ideas on a way out of the dilemma which faces them.

Already steps are being taken in this area to combat the situation. Consolidation of routes is under way. Operators working in one particular section, with several locations elsewhere, are swapping with other operators who have the bulk

of their locations just vice versa.

The Minneapolis Amusement Games Association, in a letter to locations, has announced a method of operation seeking to conserve tires, batteries and traveling equipment.

Under this arrangement, agreed upon by members of the organization, the Minneapolis area has been routed into six districts—North, South, Southeast, Northeast, South Central and Loop. Calls are grouped so as to avoid any duplication of territory coverage wherever possible. The locations are asked to co-operate in doing away with unnecessary calls for change, chips and other minor service, pointing out that the location owners must now anticipate their needs more closely than before.

Ask Explicit Calls

Calls for service, the letter continues, should tell the operator exactly what is wrong, wherever possible, or what type of service is desired. Machines going out of order after service hours at night should be reported at once so that they can be attended to the first thing in the morning. The letter pointed out that delivery of coins to locations is costly and location owners are asked to eliminate these calls entirely or limit them as much as possible by keeping enough coins on hand.

That is one way of handling the situation. But there are other problems involved. One of the most important is that of getting proper mechanics. The armed forces and war industries are steadily divesting the industry of trained mechanical personnel. Some operators are taking the costly method of training new mechanics only to have them grabbed off by the army.

May Pool Mechanics

There has been some talk among operators of pooling mechanics. As yet nothing along this line has been definitely done. Then, again, there is talk of introducing women into the industry as mechanics, but the woman who is mechanically minded is very rare and at this writing this territory has not given much attention to such a plan. Women operators are slowly learning how to handle their own mechanical problems, but most still call in outside help.

Operators in Minnesota's vacationland territory, all set for what they expected to be a big year, are looking upon the possible gas rationing with mixed emotions. Already the State of Minnesota has cut down car driving speeds to 40 miles per hour as a maximum, while in Minneapolis proper daytime driving remains at 30 miles per hour and night driving has been reduced to 25 miles per hour. All this will tend greatly to cut down the number of persons driving out into the country areas for entertainment and relaxation.

A sign of the times was the resumption of commuter train service for the first time in 20 years by the Great Northern Railway from the Lake Minnetopka region to the Twin Cities. The move was caused by tire rationing and increased calls upon other public carrier services.

In Washington, Senator Joseph H. Ball, Minnesota, appealed to the Office of Price Administration for a "vacation ration" of gasoline for this State. Ball made his request to Leon Henderson and OPA attorneys who are studying the form Midwest gas rationing will take. Senator Ball asked that the plea for a vacation ration not be considered opposition to necessary limitation of pleasure driving.

"I am not asking that motorists be given an allowance which would let them take a driving vacation as many have done in the past," Senator Ball told the OPA. "All I am asking is that a very limited allowance be made to permit people to get to and from their lake homes for a definite vacation period."

Vacationers Considered

In making his request the junior Minnesota senator said Donald Nelson, WPB chairman, had approved holidays for workers in a recent "war worker furlough" plan. The OPA, after listening to Ball, agreed to give his proposal special consideration, altho it gave no assurance that such a special ration will be permitted. Resort owners and coinmen in the resort areas are hoping against hope that the senator's request will be granted, for they believe, thru such special rationing, the summer season, which once looked so good but now is somewhat dismal, can still come out on top.

Even taxicabs are coming in for scrutiny on the tire problem. The city council has conducted a special hearing, at which officials of the tire rationing board were invited to participate and tell of their inability to obtain retreads. Mayor Marvin L. Kline, in issuing the

call for the special council meeting, said it was difficult to understand why taxi firms in other cities were permitted to obtain retreads while such requests here have been turned down.

As an off-shoot to the entire problem, Mayor Kline has appointed District Court Judge Levi M. Hall as chairman of a "swap drive" commission, with Chief of Police Edward B. Hansen as co-chairman. The committee is meeting to plan a campaign to reduce the number of cars on the street by encouraging people to carry additional passengers.

OUR PRICES ARE LOWEST ORDER QUICK

NEW SHIPMENT JUST ARRIVED!!



200 GAMES

ALL FREE PLAY—READY FOR IMMEDIATE SHIPMENT! GIVE 1ST, 2D, AND 3D CHOICE. 1/3 DEPOSIT, BALANCE C. O. D.

- \$15.00**
 4 All American
 2 Dude Ranch
 2 On Deck
 2 Commodore
 2 Triumph
 2 Up & Up
 2 Speed Ball
 2 Sky Line

- \$19.00**
 2 Formation
 6 Metro
 2 School Days
 4 Stratolliner
 2 Score-a-Line
 2 Red, White, Blue
 4 Play Ball
 2 Biendle
 4 Zomblo
 2 Duplex

- \$24.00**
 6 Sport Parade
 2 Flicker
 4 Four Rosca
 4 Attention
 2 Seven Up
 2 Polo
 1 Gold Cup (1-5 Ball)

- \$29.00**
 2 Belle Hop
 2 Dble. Play
 4 Paradise
 4 Pan American
 2 Miami Beach
 2 Twin Six
 2 Wild Fire
 2 4 Diamonds
 2 Sun Beam
 2 Silver Skates
 2 League Leader

- \$34.00**
 2 Majors '41
 10 Ten Spot
 2 West Wind
 4 Horoscope

- \$39.00**
 4 Show Boat
 2 Now Champ
 2 Argentine
 4 ABC Bowler
 3 Bordertown

- \$49.00**
 2 Spot Pool
 4 Towers
 6 Gun Club

- \$59.00**
 4 Bin Parade
 2 Clover
\$70.00
 2 Spot-a-Card

- \$75.00**
 2 Five & Ten
 2 Victory
 6 Venus

TEL.: LITTLE FALLS 4-0784
JERSEY SPECIALTY CO.
 VENDING MACHINE EXCHANGE

Route 23, Newark Pompton Turnpike
 Next to Passaic River Bridge
 SINGAC, N. J.

BETTER HURRY! 510 GAMES
 Shipped March and April! Had to cancel many orders that came in too late!

The Sport of Kings



BIG—NEW SALESBOARD

ARLINGTON RACES ... Spectacular MECHANICAL payoff card bearing WIN, PLACE, and SHOW sections is featured. Player can win up to \$30.00. Takes in \$80.00 ... Total Average Profit [including RE Arrangement] \$46.17 ... THICK DIE-CUT board ... Really something different!

SUPERIOR PRODUCTS

14 N. PEORIA ST. CHICAGO, ILL.

ABC Bowler...\$69.50	Dough Boy ..\$18.50	Pan American \$49.50	Sun Beam ...\$47.50
Attention ... 39.50	Dixie 31.50	Paradise 49.50	Speed Ball ... 64.50
Anabel 24.50	Champs 47.50	Play Ball 44.50	Spot Pool ... 64.50
Barrage 39.50	Do Re Mi ... 59.50	Play Mate ... 19.50	Star Attraction 64.50
Belle Hop ... 54.50	Flicker 39.50	Power House .. 22.50	Stratolliner .. 39.50
Bolaway ... 89.50	Gold Star ... 34.50	Super Charger. 14.50	Venus 84.50
Broadcast ... 39.50	Headliner ... 14.50	Spot-a-Card .. 69.50	Victory 99.50
Boom Town .. 34.50	Jungle 74.50	Sparty 14.50	West Wind ... 62.50
Big Parade .. 99.50	Knockout ... 99.50	Sparky 29.50	Wow 34.50
Boxed, F.S. .. 87.50	League Leader 32.50	Sky Line 31.50	Zomblo 36.50
Capt. Kidd .. 74.50	Majors '41 .. 47.50	Salute 39.50	Zig Zag 59.50

ARCADE EQUIPMENT	ONE BALLS	Club Trophy\$197.50
3-Way Grippers\$17.50	Blue Grass\$149.50	'41 Derby 229.50
Single Grippers 9.50	Sport Special 99.50	CONSOLES
Battling Practice 129.50	Mills Owl 97.50	Jumbo Parade\$ 89.50
High Dial Ten Pins... 79.50	Mills '40 1-2-3 94.50	Big Game (Clock Hd.) 129.50
Rapid Fire 144.50	Mills '40 1-2-3 (One or Five Ball) 99.50	Pace Saratoga, conv. 119.50
Mills Punching Bag .. 89.50	One-Third Deposit With Order, Balance C. O. D.	Silver Moon, FP or PO 124.50

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Ill. HUMBOLDT 6288

ALL AMERICAN BINGO, JR.

SENSATIONAL PROFITABLE

The newest Ticket and Salesboard Combination Game on the Market. A proven success—exactly what all salesboard operators need today! A sample order will convince you of the enormous popularity of this combination game. Does not conflict with any other Ticket Deal or Board, as each Ticket is individually marked. Will out-sell any Salesboard or Ticket Deal 5 to 1.

1200 Coupons @ 10¢ Take in \$120.00
 120 Consolation Numbers @ 40¢ 48.00
 17 Jackpot Punches, Average Profit (Average Per Deal) 37.00

SAMPLE \$4.00
 (Stands 30¢ Extra)
 Write for SPECIAL QUANTITY PRICES.
 1/3 Deposit, Balance C. O. D.
A GAY GAMES, INC. PRODUCT, MANUFACTURED SOLELY FOR
MISSOURI NOVELTY CO.
 3138 OLIVE ST. ST. LOUIS, MO.
 (Phone: Franklin 9043)

OLIVE'S SPECIALS FOR THIS WEEK

Don't Overlook These Sensational Buys. They Won't Last Long—First Come, First Served. WE ADVERTISE ONLY WHAT WE HAVE ON HAND FOR IMMEDIATE DELIVERY.

FREE PLAYS Each

10 A.B.C. Bowlers	\$39.50
10 Horoscope	32.50
10 Spot Pool	42.50
5 Home Run, 1942	65.00
10 Powerhouse	15.00
15 New Keep 'Em Flying	Write

PAYOUT CONSOLES

2 1938 Track Time	\$ 89.50
15 Jumbo Parade (Factory Rebuilt)	120.00
2 Fast Time	75.00
1 Silver Moon	90.00
1 Sugar King (Late Model)	62.50
4 1937 Track Time	35.00
2 Jennings Ciga-Rola, 5-10¢	82.50

Every Machine Cleaned and Checked—Ready to Place on Location. Terms: 1/3 Dep., Bal. C. O. D. WE CARRY A LARGE STOCK OF PARTS FOR ALL GAMES. OUR NEW COMPLETE PRICE LIST IS READY FOR MAILING. SEND FOR YOUR COPY.

OLIVE NOVELTY CO.
 2625 LUCAS AVE. ST. LOUIS, MO.
 (Phone: Franklin 3620)

SMALL INVESTMENT! STEADY INCOME!

DOUBLE-VALUE \$89.50 PHONO

PLAYS 2 RECORDS FOR 5¢

SELECTIVE MODEL. HOLDS 16 RECORDS
 KEEPS YOUR LOCATIONS PERMANENTLY

• WRITE FOR DETAILS TODAY •

1/3 with Order, Bal. C.O.D.

I.L. MITCHELL & CO.
 MACHINES AND SUPPLIES
 1141 DE KALB AVE. B'KLYN. N.Y.

Back From Tour To Begin Clearance All Taxes Reach 18 Billion Total

CHICAGO, June 6.—Back at his desk after a protracted buying tour thru the South, Joe Schwartz has announced a mammoth summer clearance sale for the National Coin Machine Exchange.

WASHINGTON, June 6.—Total amount of revenue collected for all branches of government, federal, State and local, was \$18,642,000,000 in 1941, the Commerce Department reported in a preliminary summary of a forthcoming report "financing American Governments."

Greatest Display In Firm's History

CHICAGO, June 6.—Al Stern, Monarch Coin Machine Company official, reports that the company showrooms now feature the greatest display of machines in company history.

our reserve warehouse stock and is in equally fine shape. Not only have we this tremendous selection of reconditioned equipment, but we also have a representative stock of late model and new machines in all classifications.

MAYFLOWER SPECIALS

Table listing various machines and their prices under categories: NEW CONSOLES, FACTORY RECONDITIONED CONSOLES, RECONDITIONED PHONOGRAPHS, and NEW GAMES.

MAYFLOWER NOVELTY CO.

2218 UNIVERSITY AVE. ST. PAUL, MINN.

RUSH YOUR ORDER—WHILE THEY LAST

Table listing various machines and their prices under categories: BRAND NEW MACHINES IN FACTORY SEALED CARTONS and MACHINES USED LESS THAN THIRTY DAYS IN OUR OWN LOCATIONS.

JONES SALES COMPANY

1330 Trade Avenue Tel., 107 Hickory, N. C.

THESE CANNOT BE REPLACED!!

EVERY MACHINE ACTUALLY RENEWED—READY TO PLACE ON LOCATION—READY TO BRING YOU REAL PROFITS! THESE CAN'T BE REPLACED! RUSH YOUR ORDER QUICK! 1/3 CASH, BALANCE C. O. D.

Table listing various machines and their prices under categories: LONG-LIFE MONEY-MAKERS! and MUSIC BUYS!

GEORGE PONSER COMPANY

763 So. 18th St., NEWARK, N. J. All Phones: ESsex 3-5910

Advertisement for 'THE JAPS HAVEN'T LANDED YET!' featuring a game with a Japanese theme and a 'To Hell With The Japs' slogan.

Advertisement for 'OPERATORS---DISTRIBUTORS' featuring 'BILLFOLD JACK POT' and 'A. N. S. COMPANY'.

Advertisement for 'QUALITY SPEAKS FOR ITSELF' featuring 'MODERN AUTOMATIC EXCHANGE, INC.' and various arcade machines.

Advertisement for 'BELL COIN CAN USE ALL TYPES OF ARCADE EQUIPMENT' featuring 'BELL COIN MACHINE EXCHANGE'.

Advertisement for 'LOOK HERE — SAVE MONEY!!' featuring 'THE MARKEPP CO.' and various arcade machines.

Advertisement for 'NATIONAL NOVELTY COMPANY' featuring various arcade machines and a 'PHONOS' section.

Minority Opinion of Iowa High Court Is Good Defense of Free Play Awards on Pinball Games

The Iowa State Supreme Court recently rendered a divided opinion on pinball games and free-play awards. The decision of the court is a good example of how conservative opinion still opposes new developments and amusements, while the minority opinion is a good example of liberal opinion that keeps pace with modern developments. The court rendered its decision by a 5 to 3 vote. The opinion is reprinted in full for reference purposes. The majority opinion illustrates the arguments used by the opposition against pinball games.

(Continued from last week)

The machines were held illegal "both because they could be operated as gambling devices, paying off in money or valuable merchandise and because, by the operation of the laws of chance, they delivered things of value, to wit, tokens, the playing of which afforded amusement to those thus inclined." The footnote cites State vs. Marvin. See also 24 A. J. 422 and annotations in 81 A. L. R. 177.

There are some cases to the contrary, among which are: Commonwealth vs. Kling, 140 Pa. Super. 68,

13 A. 2d 104; Mills Novelty Company vs. Farrell, 3 F. Supp. 555, 2 Cir., 64 F. 2d 475; Mills Novelty Company vs. O'Ryan, 3 F. Supp. 968, 2 Cir., 68 F. 2d 1009; Davies vs. Mills Novelty Company, 8 Cir., 70 F. 2d 424.

U. S. Certiorari Writ

However, the Supreme Court of the United States granted certiorari in the O'Ryan case (New York) and after the writ was granted, New York having adopted legislation prohibiting free game machines, the case was reversed and ordered dismissed without prejudice. 292 U. S. 609, 54 S. Ct. 779, 78 L. Ed. 1469.

To recapitulate in State vs. Marvin and in the majority of decisions of other courts of this country, mint vending machines, which by chance occasionally deliver discs to the player, have been held to be gambling devices even tho the discs are exchangeable for nothing other than additional whirls of the machine. The basis for such holdings is that free plays are things of value.

If free plays of a mint vending

machine are things of value it seems logical that free games upon a device such as those described in the indictment in this case are likewise things of value. Various authorities sustain this conclusion. As a matter of fact the play of the mint vending machine presumably is merely accessory to the purchase of mints. The coin inserted in the pinball machine presumably is paid solely for the amusement of operating the machine. Thus, the coin measures the value of a game. Therefore a free game upon the latter machine has a definite fixed value. If one game is worth a nickel, it is clear that additional games are things of value. And the rule is the same whether the machine emits discs with which it can be replayed or works automatically as in the case at bar.

The following cases concern machines or devices of the same general type as those in this case. In Kraus vs. City of Cleveland, 135 Ohio St. 43, 19 N. E. 2d 159, this language appears:

Elements of Gambling

"Amusement is a thing of value. Were it not it would not be commercialized. . . . Since amusement has value, and added amusement has additional value, and since it is subject to be procured by chance without additional payment of consideration therefor, there is involved in the game three elements of gambling, namely, chance, price and a prize." State vs. Marvin, Supra, is cited.

State vs. Abbott, 218 N. C. 470, 11 S. E. 2d 539, states:

"Lest it be attempted to distinguish these cases because the slot machines therein considered emitted token or checks, whereas it does not appear that the one in the instant case did, it should be pointed out that these decisions hold that the thing played for and received is actually the right to operate the machine an additional time or times, and not the token which represents that value." State vs. Marvin, Supra, is cited as a supporting authority.

Alexander vs. Martin, 192 S. C. 176, 6 S. E. 2d 20, involved an automatic free game pinball machine with which the court compared the disc emitting machines as follows:

"The tokens were but symbols evidencing the right acquired by the customer who drew them. The thing actually received was the right to operate the machine without having to deposit an additional coin for whatever amusement the play of the same would afford. It matters little whether this right was evidence by token or by an automatic recorded score. . . . This added amount of amusement . . . is a thing of value." Citing State vs. Marvin, supra.

There are like holdings in Middlemas vs. Strutz, N. D. 299, N. W. 589; City of Milwaukee vs. Burns, 225 Wis. 296, 274, N. W. 273; State vs. Langford, Texas, 144 S. W. 2d 448; Broadus vs. State, Texas, 150 S. W. 2d 247; Henry vs. Kuney, 280 Mich. 188, 273 N. W. 442; People vs. Gravenhorst, 24 N. Y. S. 2d 760, 765, 775, citing State vs. Marvin.

In Couch vs. State, Okla., Cr. App., 110 P. 2d 613, it is stated:

Amusement—A Thing of Value

"If the act in question applied only to things of value, we think that the amusement held out as an inducement is a thing of value sufficient to bring these machines within the plain provisions of the act. We are of the opinion that the act is applicable without regard to the value of the things held out as an inducement to the playing of the machine."

State vs. one 5-cent Fifth Inning Baseball Machine, Ala., 3 So. 2d 27. The act prohibits any machine, mechanical device, etc., which is operated or can be operated as a game of chance. The court held it applied to a pinball machine regardless as

to whether there was a pay-off or not.

A case which may be interpreted as holding that a free game upon a device of this nature is not a thing of value is Commonwealth vs. Mihalow, 142 Pa. Super. 433, 16 A 2d 656, but see In Re: Sutton, Pa. Super., 24 A 2d 756.

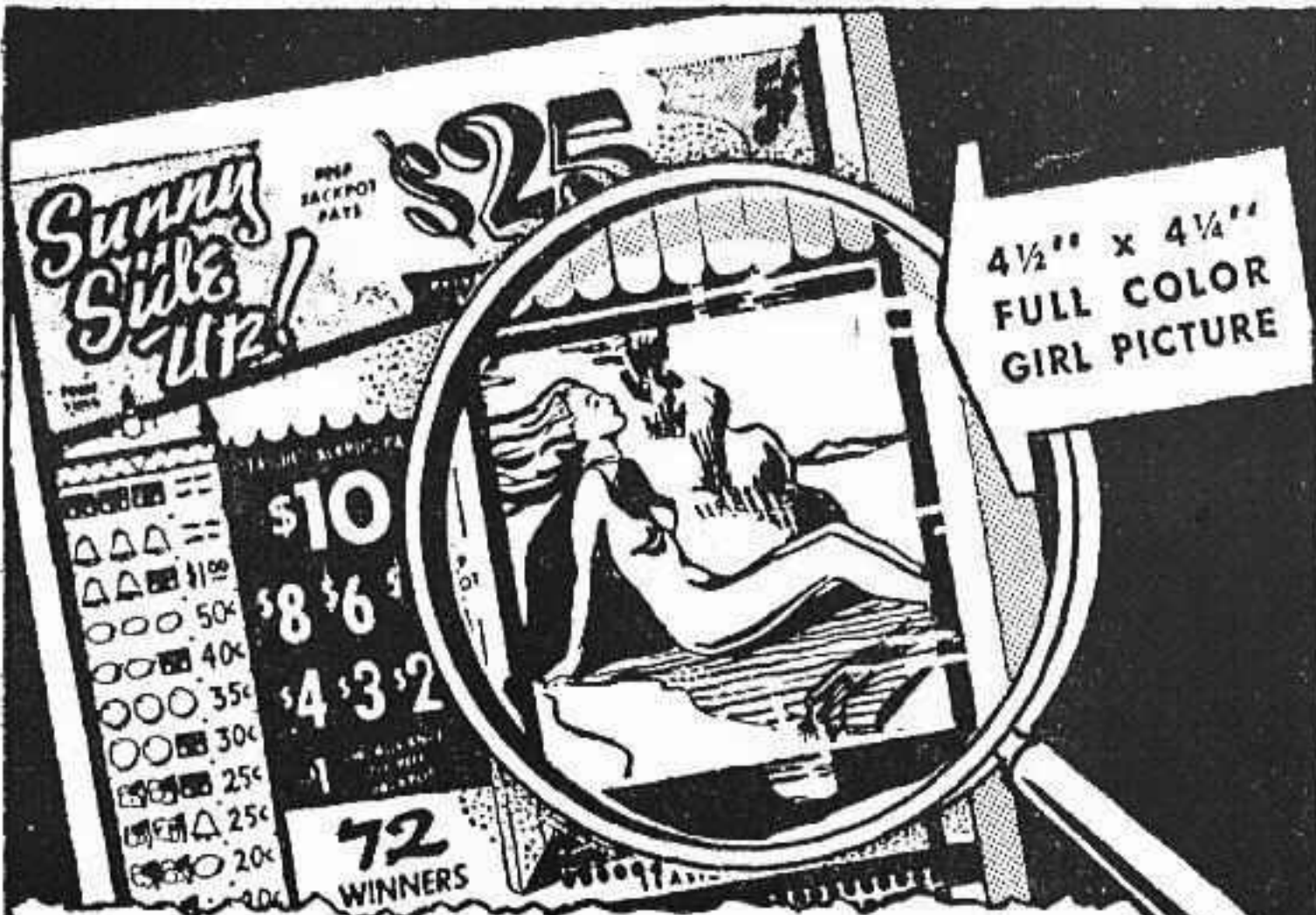
State vs. Marvin, Supra, is logical and sound and enunciates the rule of the great majority of modern decisions of courts of this country many of which expressly follow it or cite it with approval. No good reason appears for departing from the doctrine there enunciated. Accordingly, we hold free games upon the devices here in question to be things of value.

The device in the case at bar is called a pinball machine. The decisions disclose various types of similar slot machines or devices, most of which give the player some mechanical control over the original direction or impetus of the object or ball and present various mechanical obstacles or obstructions which cause the result of the play to depend largely upon chance. Various mechanical forms and ideas are ingeniously employed in different types of the devices. Some of them are in the form of mechanical baseball games, bowling games or marble games. They have been called bagatelle, pigeonhole, magic roll, skill roll, world series, ten pins and various other names. But the courts have, in general, looked behind the name and style of the device to ascertain its true character.

Cite Iowa Statute

The amendment to the Iowa statute prohibits "any other machine used for gambling, or any slot machine or device with an element of chance attending such operation." It is not unreasonable to assume that the employment of this broad language by the Legislature was deliberate. Such language makes the legislation applicable to all devices of the general character intended to be prohibited and thus tends to prevent evasion of the statute by changes in the names and forms of such devices, however ingenious these changes may be. Moreover, the use of the general language avoids any substantial contention that the statute, by listing a specific style of device, such as pinball machines, has thereby excluded all other devices of the same character which may differ in style or name.

It is frequently contended that de-



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vices of the kind described in the indictment are not illegal because they are games of skill rather than games of chance. In general, "the test of the character of the game is not whether it contains an element of chance or an element of skill, but which of these is the dominating element that determines the result of the game." 24 A. J. 410. However, the 1937 Amendment to Code Section 13210 explicitly prohibits "any slot machine or device with an element of chance." Therefore the test of dominating element is not here applicable. In the language of Times

Amusement Corporation vs. Moss, 160, Mis. 930, 290 N. Y. S. 794, "this section has completely abandoned the rule of dominant element as far as slot machines are concerned" and has substituted the words with "an element" of chance.

And even in the absence of such statutory provisions most authorities hold devices of this kind to be games of chance. In State vs. Coats, 158 Ore. 122, 74 P. 2d 1102, it was said,

Skill in Pinball?

"To say that the operation of pinball machines or slot machines involves any substantial degree of judgment or skill severely strains the credulity of any reasonable-minded person. Such machines are constructed to win, and they do win. In a game involving skill or judgment the player has a fair opportunity to win. Such opportunity is not afforded the player who 'bucks' a slot machine or a pinball machine. No judgment or skill which the player may exercise has any appreciable effect upon the result. It is, to all intents and purposes, a matter of chance."

The decision points out that the player can only regulate the starting speed of the ball. "He cannot aim at anything, as in a game of billiards or baseball or golf, but is absolutely limited by the mechanics of the device to propelling the ball along the so-called channel to the upper end of the table.

State vs. Kilburn, 111 Mont. 400, 109 P. 2d 1113, 135 A. L. R. 99, quotes from State vs. Coats, supra, and states:

"While . . . by long practice a certain amount of skill may be developed, yet we must view the operation and result of the machine as it is played by the mass of the patronizing public, with whom it is purely a game of chance."

State vs. one 5-cent Fifth Inning Baseball Machine, Ala., 3 So. 2d 27, states that conceding a player by careful practice might develop some degree of skill yet "any such skill would be so thwarted by hazard that he could not, regardless of his skill, determine the outcome of the game. The element of chance, to our minds, very clearly predominates and the machine represents a game of chance."

Citations

Alexander vs. Hunnicut, 196, S. E. 364, 13 S. E. 2d 630.

"While it is true that the player receives the same number of balls for each coin deposited, he may or may not make the same score for each coin's worth of balls played. This itself is an element of contingency depending upon chance and would make the machine an unlawful device. . . ."

Hunter vs. Mayor, N. J., 24 A. 2d 553, discusses tests of gaming devices applied by various courts and concludes that under each test the machines are games of chance. . . . We decide . . . that a pinball machine is a 'game of chance'; that pinball machines are gambling devices."

Also holding such machines games of chance are Con. vs. Bowman, 267, Ky. 602, 102 S. W. 2d 382; City of Milwaukee vs. Burns, 225, Wis. 296, 274 N. W. 273; State vs. Abbott, 218 N. C. 470, 11 S. E. 2d 539; Hoke vs. Lawson, 175 Md. 246, 1 A. 2d 77.

An apparently contrary case if Com. vs. Mihalow, 142 P. Super, 433, 16 A. 2d 656. But in Re; Sutton, Pa. Super. 24 A. 2d 756, distinguishes that case and states:

"The player has no control over the course the ball may take: its movements and stopping place are entirely matters of pure chance."

In Stanley vs. State, 194 Ark. 483, 107 S. W. 2d 532, the court said:

"We might add that they are gambling devices per se because the only reasonable and profitable use to which they may be put is use in a game of chance."

In 135 A. L. R. 149 is an extensive brief upon this proposition. The author says slot machines commonly referred to as pinball, marble or bagatelle game machines, where a prize is given for making a designated score, etc., have generally been held to be for playing games of chance as that phrase is used in the popular sense to mean a game in which the result depends upon chance as distinguished from certainty or skill. Perhaps it should be noted that in England where the "pure chance" doctrine as applied to lotteries, not followed in this country, appears still to prevail (see 34 A. J. 849 and 656), some slot machine game devices have been held not to be games of chance. See annotation in 60 A. L. R. 343, 12 Ann. Cas. note 321, and State vs. Coats, 158, Ore. 122, 74 P. 2d 1102, 1108.

Denies Comparisons

Obviously, pinball machines may not properly be compared to games of skill such as bowling or baseball. Implements and instruments used in games of skill are usually manually controlled. They may be likened to simple tools in the hands of the player with which the results obtained, while dependent in part upon chance, are essentially based upon skill. On the contrary, these slot machines are mechanically operated devices so constructed that skill is thwarted by hazard and chance is the dominating element. However, as heretofore stated, in this State it is no longer necessary that chance be the dominating element. The statute now prohibits the possession of any slot machine or device with an element of chance.

The evils attendant upon the operation of devices of the character of those described in the indictment are too well known to require discussion. In some jurisdictions statutes have been held to prohibit such devices, regardless of whether or not they are kept or operated for gambling purposes. And such statutes have been sustained by the courts.

We need not determine whether or not the statute here involved should be interpreted as forbidding the possession of slot machines or devices of this general character which do not have the free game feature. This appeal involves only the possession of the devices described in the indictment. To prohibit such possession was within the power of the Legislature. Under the circumstances the province of the court is limited to the interpretation of such legislation. We are satisfied the machines described in the indictment are gambling devices the possession of which is prohibited by Code Section 13210.

The demurrer to the indictment presents certain legal propositions other than the ones herein discussed. Those other legal propositions were decided adversely to the defendants in our recent decision in State vs. Cowen, Iowa, 3 N. W. 2d 176. Upon those points this decision is ruled by that case. It follows that the indictment was not vulnerable to demurrer upon any of the grounds asserted. Therefore the trial court erred in sustaining the demurrer and dismissing the case. The ruling upon the demurrer is reversed but under the statute the case may not be remanded. . . . Reversed.

Bliss, C. J. and Garfield, Wennerstrum, Hale, JJ concur.

Miller, Stiger and Sager, JJ dissent.

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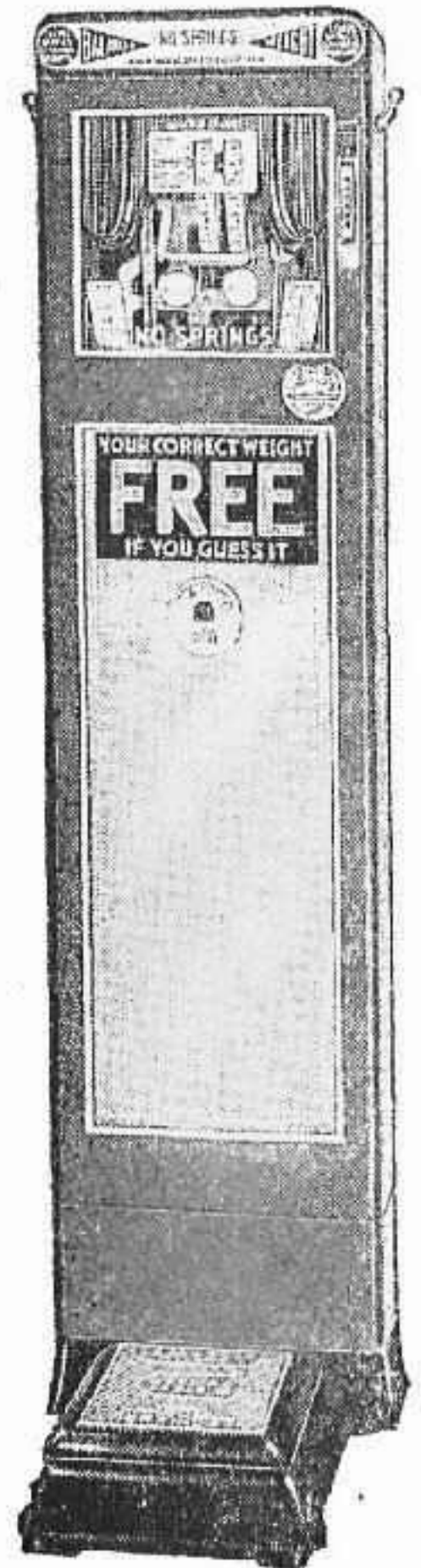
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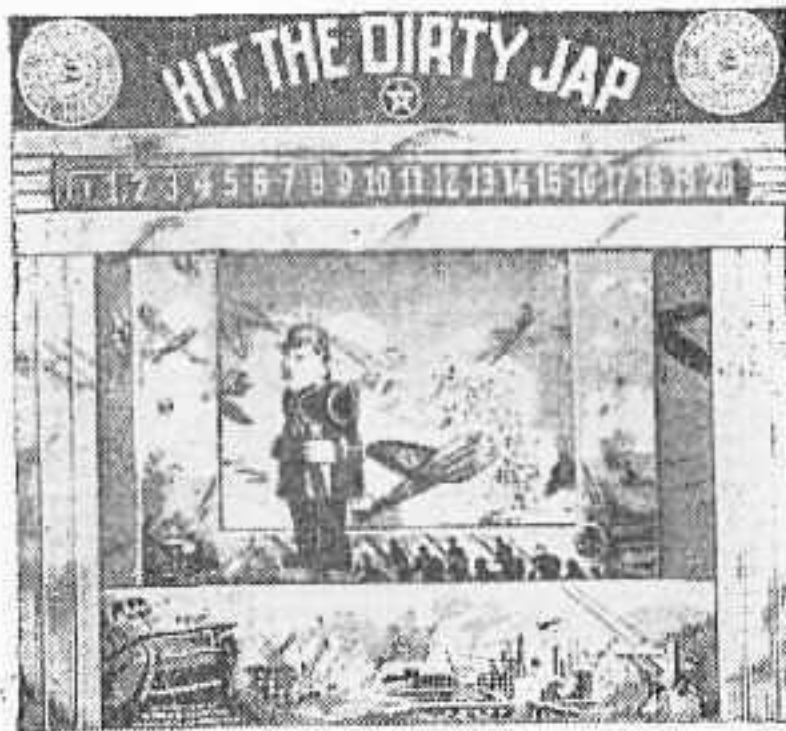
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Money in Pockets Sets New Record

WASHINGTON, June 6.—Money in circulation in the United States soared another \$83,000,000 during the week ended May 27 to a new all-time high of \$11,971,000,000 or \$2,677,000,000 more than a year ago, the Federal Reserve Board reports.

Excess reserves of member banks of the Federal Reserve System fell \$30,000,000 during the week but still approximate \$2,540,000,000. The Federal Reserve

banks bought an additional \$44,000,000 of government securities during the week, bringing holdings to a new high for the move of \$2,488,000,000.

Member banks of the Federal Reserve System in New York City reported a decline of \$14,000,000 in business loans and an increase of \$20,000,000 in security loans during the week. Holdings of government securities fell \$45,000,000. Government deposits were down \$202,000,000.

Business loans of Chicago member banks declined \$7,000,000. Holdings of government securities fell \$36,000,000. Demand deposits here were up \$15,000,000.

Thumbs Up Clicks In South, Says Ash

PHILADELPHIA, June 6.—Joe Ash, in his capacity as sales manager for Thumbs Up for the Active Amusement Corporation, is making an extended Southern trip acquainting the trade with the game. In a letter received by the home office he stated that the game is clicking in the territory he has covered.

"Joe reports the enthusiasm for the Thumbs Up machines is widespread," stated Moe Bayer, of the firm. "We be-

lieve who have long been Atlas customers. During the many years in which we have served the country's operators we have established numerous contacts, many of them as old as Atlas itself," Morrie explained.

"It is thru these contacts, not only with manufacturers, but also with jobbers and operators themselves, that we are able to maintain our large stocks of top-ranking money-makers. The confidence of coinmen in Atlas and the activity of the Atlas Novelty Company growing out of our confidence in the present and future of the industry create an advantageous situation from which the operator derives much benefit," Ginsburg declared.

"Atlas service today is an excellent example of what I mean. Available stock offers a wide variety of popular machines ranging from pin games to elaborate music set-ups, and coinmen find whatever they want at reasonable prices when few other suppliers can meet their demands."



JOE ASH

lieve, judging by these reports, that the game is definitely the answer to what operators have been waiting for. Joe also told us that after showing the machine in one leading distributor's headquarters, the distrib was immediately deluged with orders from operators who were present. The fact that the game is a proven money-maker is said to be bringing greater attention to the game than anything else.

"This ingenious creation may be the turning point for the entire industry, according to the reports we have received. There can no longer be any doubt that the machine is attracting operators. Those who have tested it report it not only gets larger play action but that mechanically it is one of the finest machines ever produced in the industry."

Joe Ash is continuing further south, the firm reports, and Moe Bayer will remain in charge of all business for the firm. Ash as exclusive sales manager for Thumbs Up is expected to swing over into the Southwest territory and from there cover the Midwest. These plans are not definite yet, but the firm states it will issue further details regarding traveling arrangements as soon as it hears from him. They also report they will announce their first distrib to the trade soon.

Jersey Specialty Offers Games

SINGAC, N. J., June 6.—Pete Hagedoorn, of Jersey Specialty Company, reports that the firm has just received another 200 of the finest free-play pinball games.

"We are taking these machines and completely renewing them and will have them ready for immediate shipment," Hagedoorn stated. "Operators have always expressed satisfaction with the reconditioning work we do. In March and April we shipped out 510 machines and many operators lost out because their orders arrived too late. We expect the new lot to go quickly since operators have learned to depend on our service."

Many Contacts Aid To Keeping Stocks

CHICAGO, June 6.—"Frequently we are asked by operators how we always manage to provide top earning equipment of any kind exactly when needed," comments Morrie Ginsburg, Atlas Novelty Company executive. "It is no secret to the host of coinmen thruout the na-

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Western Baseballs, F.P. \$84.50	Bangadeers... 124.50	Paces 25c Comet Mint 24.50
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Direct Positive Photo Machine, complete. Outfit includes Lighting Arrangement, Reflector, Switches, Globe, Sink, Shelving, Safe Lights, Adjustable Posing Stool, etc. Well constructed cabinet (size 7 1/2" long, 33" wide, 73" high). Makes 1 1/2 "x2" Photo in strips of any number. COMPLETE. SET UP TO OPERATE. \$150.00.

Parts—Ten Strikes - Ten Pins - Western Baseball Glass, Balls, Steel Flaps, Push Buttons, Etc.

Terms: 1/3 Deposit With Order—Balance Sight Draft or C. O. D., F. O. B. Chicago.

Addison Novelty Co. 925 BELMONT AVENUE CHICAGO • ILLINOIS

ALL PRICES REDUCED

Write or wire for our latest price list on Free Play Games, Consoles, Slot Machines, etc., out this week. Largest stock of new and used equipment in the South. Also complete stock of parts of all kinds.

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GUARANTEED LIKE NEW
IN APPEARANCE AND OPERATION

- MILLS FOUR BELLS Late Mod., Cash & Check . . . \$299.50
- MILLS JUMBO PARADE Late Cash-Check Model . . . 119.50
- MILLS JUMBO FREE PLAY Blue Cabinets . . . 119.50
- BALLY CLUB BELLS, 4 Coin Play, Comb. F.P. & Cash . . . 249.50
- KEENEY SUPER BELL, 5c Pl., Comb. F.P. & Cash . . . 249.50
- JENNINGS FAST TIME . . . 119.50

Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery.

We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

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1401 Central Pky., Cincinnati, O.
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A WAR-TIME DUTY

By WM. HAPPEL JR.

Badger Sales Company, Los Angeles

When the United States entered into this present war for freedom, it took us into the midst of the greatest economic and social readjustments of modern times.

Our entry into this war has created the great problem of how to provide an outlet for the increasing nervous tension of the great majority of the American public, who with increased purchasing power and less than ever to spend it on, are looking for various amusement and recreational facilities to brighten up their lives and provide them with a good time, in addition to giving them relief from their daily troubles and cares. This not only applies to the people at large, but also to the aviators, Marines, sailors and soldiers, and the great numbers of war workers when away from their duties.

Not a small part of this burden has by necessity fallen on the shoulders of those who provide the various amusement machines and phonographs for public entertainment and use. To begin with, many new ideas and models were curtailed in the interest of war effort, even before they could start manufacturing them. This put a double burden on those machines now available.

This curtailment of the many and varied amusement machines of all kinds and types, plus the many new taxes that are being imposed, should make all owners and operators realize that they too have a duty to the public and themselves for the war's duration. They should take immediate inventory of their equipment and then take advantage of the current prices in purchasing equipment and the spare parts that are vital replacements so that they may keep their machines in operation even when parts are no longer available.

We are purchasing quantities of older model phonographs and amusement machines and dismantling them, systematically storing the various parts, motors, condensers, gears, etc., in our storerooms so that we will be able to take care of the needs of our friends and customers when such parts are no longer available to them from other sources. In this way, we believe that we are fulfilling our promise to satisfy our friends and patrons in this emergency.

SEE *Bally's*
GREATEST HIT!

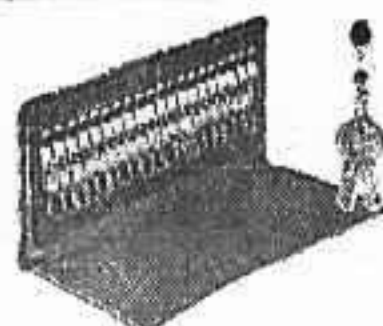
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AFTER WE LICK THE AXIS

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IN STOCK---NEW MILLS

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26th & Huntingdon Sts., Philadelphia, Pa.



A NEW KEY PURSE

Genuine leather-zippered, 50 numbered key tabs. Snap off—snap on. Write for prices.

KELLEY-MENNES MFG. CO.
Rockford, Illinois

BRAND NEW
COLUMBUS PEANUT MACHINES

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MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

OPERATORS — DISTRIBUTORS

"BRAND NEW" GAMES
MADE OUT OF YOUR OLD GAMES

1. All old paint removed.
2. Cabinets redesigned and refinished.
3. New design on backglass and playfield.
4. New names. New moulding around glass.
5. All visible metal parts refinished. All legs refinished.
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7. Both inserts tested and reconditioned.
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SULLIVAN-NOLAN ADV. CO. 527 W. CHICAGO AVE. CHICAGO



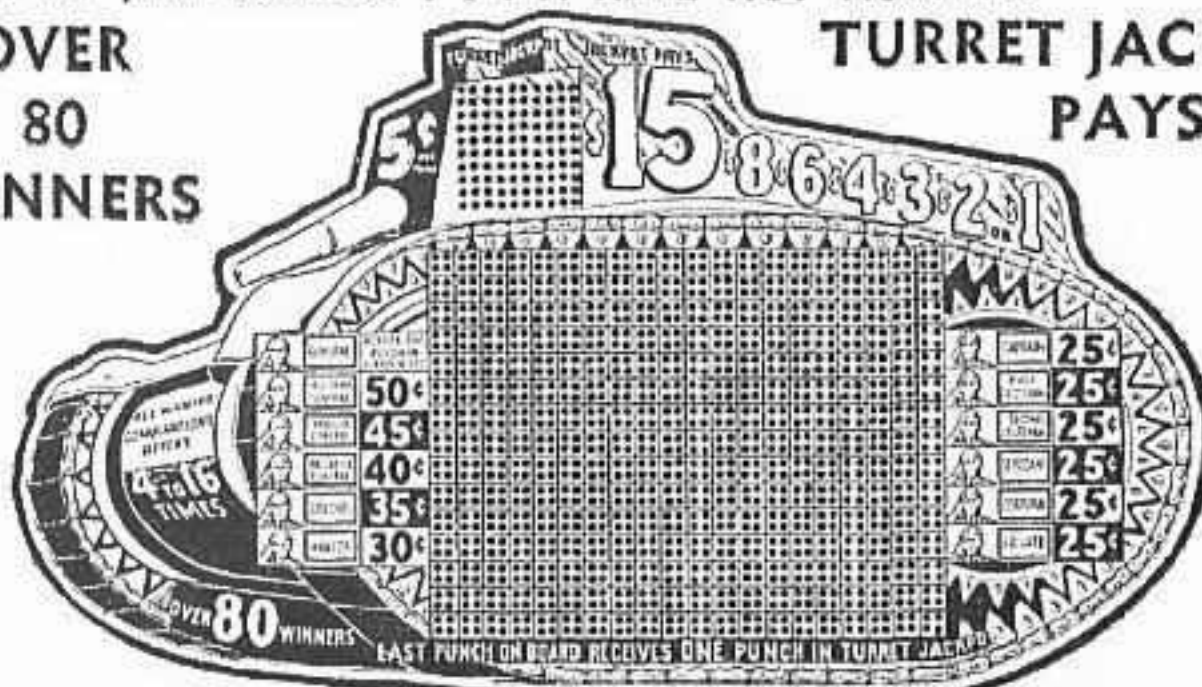
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FEATURES:
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Hockeys \$200.00
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Brand New in Crates Super Bells
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2-Way, 5 and 25¢ . . . 385.00
2-Way Two 5¢ Slots. 375.00
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Jumbo Parade, F.P., Late 99.50

Mills Mint Vendors, Like New \$ 89.50
Sugar King 64.50
Bally Club, New . . . 299.50
All Kind of Slots, Write for Special Prices.
All Slots Repaired and Refinished Like New by Our Expert. Write for Prices on Our Late Serial Numbered Vest Pockets.

PIN GAMES NEW GAMES
Four Aces, Each . . . \$189.50
Liberty, Each 169.50
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Keep 'Em Flying, Ea. 169.50
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AUTOMATIC PAY
Fair Grounds \$ 44.50
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Mills 1-2-3 (1939). 49.50

RECONDITIONED AND GUARANTEED USED GAMES

A.B.C. Bowler \$ 49.50	Air Circus 99.50
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Anti-Aircraft Guns—Ten Strikes—Rapid Fires—Convoys—Bally King Pins—1940 A. B. T. MODEL F TARGETS.

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NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

Two high officials of the WPB warned the American people this week that a crisis in raw materials, especially metals, may slow up war production unless some way can be found to meet the emergency. A review of the various metals needed in war production indicates that shortages are growing more serious and that it will be necessary to plan very carefully for the future and also to have the full co-operation of the public and of industry in meeting all emergencies. Priority orders are being issued in rapid succession in order to save as much materials as possible and at the same time metals are being allocated to those firms that are actually engaged in turning out war goods. Government officials and industry leaders seem to realize that

this summer is a very critical period and hence they are making every effort to prevent any serious slowing up of the plants at work on war orders. Reports indicate that now and then some big plant is slowed up or has to stop for a few days because some particular item is short. Government officials say it has been fairly easy to get most metals during the past few months but that difficulties are likely to increase from now on unless extra efforts are made.

One of the recent priorities orders relates to cutlery items even including pocket knives. The order does permit the use of gold and silver without restriction in the making of cutlery. Four classes of cutlery items are listed in the

order. WPB officials say that large quantities of scarce metals will be saved by this order.

A WPB order issued May 29 cut the use of critical materials in musical instruments of various kinds. This order had been expected and its provisions covered particularly those points on which it was known that the government seriously needed the metals involved in order to make war goods. The order also restricts the sale of band instruments to use by the armed forces. Two firms, well known to the coin machine industry, were affected by this order.

On May 30 WPB issued an order curtailing the use of metal in the manufacturing of bottle caps. The order is to go into effect on August 1. The previous order on this subject had cut the making of bottle caps to some extent. The present order will sharply curtail the use of tin plate in making bottle caps. Bottled beer and soft drinks will be seriously affected by this order. The order does make provisions for using bottle caps on soft drinks to be sold to army camps. The beer makers have made strong appeals to the government to make concessions for bottled beer. It is understood, however, that the government officials will be very strict about making any concessions on bottle caps.

The rubber shortage continued to be an important subject of discussion during the week. The government officials are giving most attention at the present time to plans to try to save tires. Restrictions on the use of automobiles and trucks are being increased and even gas rationing is expected to have as its object the cutting down of the use of cars and trucks in order to save rubber. Much discussion is taking place also about materials for making synthetic rubber. Gasoline can be used for this purpose but the trend seems to be toward using alcohol for making synthetic rubber. All experts say, however, that it will be years before there is enough synthetic rubber to supply enough tires for the nation.

Plans for the collection of scrap metal and other materials are being greatly increased. Reports indicate that scrap iron and steel will be needed more and more to keep the steel plants running. Plans are being started for the collection of old tin cans in a number of cities. The experts are not fully satisfied with the amount of tin recovered from old cans yet, but the need for tin is so great that it is possible a national plan for collecting tin cans will eventually be announced. All sorts of plans are being devised to increase the collection of scrap iron and steel.

Plans for increased rationing of consumer goods are still being considered. OPA has a list of about 15 items that may be placed on rationing plans. An idea for using rationing coupon books that clear thru banks, as ration coupon books are used in England, has been presented to the government and is being given some serious consideration. If rationing of food and other items is enlarged some general coupon system may appear. The price-ceiling problems still continue. Appeals for exceptions have come in great numbers to OPA and are being considered. OPA is having difficulties in getting their staff at work in the various cities and it is expected that many rough spots will still have to be ironed out.

A lack of demand for new automobiles has increased the rationing of new cars for June. The government is increasing the new monthly allotment by the number of cars that were not taken on the previous month. Some officials are beginning to say that nobody wants new cars now.

A plan to use silver instead of copper in industry has been presented to Congress. It will be necessary for Congress to pass some legislation in order to free government stocks of silver. The plan would allow the Treasury to retain title to the silver as it would be issued for use in industry.

The National Automobile Dealers' Association made a proposition to the government recently to turn over one million used cars now held by dealers throughout the country, these used cars to be scrapped for metal, rubber and other materials that can be recovered from old cars. Many old used cars will also be good for transportation of workers to war plant factories, the dealers stated.

WPB orders this week gave permission to increase life output of typewriters but placed heavier restrictions on various types of office equipment.

Even ordinary lead pencils now come

under serious restrictions in manufacture beginning July 1.

Legislation designed to keep "serviceable" tires on 20 million automobiles for "the duration of the war" with the use of only 3,500 tons of crude rubber annually from the 750,000-ton stockpile was prepared recently for introduction in the Senate under the sponsorship of the Small Business Committee.

The plan, said Senator Ellender of Louisiana, who will introduce the measure, grew out of the more than three months of study and hearings which the committee, headed by Senator Murray of Montana, conducted into problems attending small business, much of them devoted directly to the plight of the automobile and tire repair shops throughout the country.

Tires, the committee holds, can be retreaded with reclaimed rubber under processes developed recently by manufacturers and repairers, with a maximum use of two ounces of crude rubber to a tire. Its 20,000,000-automobile plan is based upon this program.

You can drive your car only 30 to 40 miles a week, or about 2,000 miles a year, under Uncle Sam's rigid war economy, according to a detailed study of essential automotive requirements made by Charles L. Dearing, of the Office of Defense Transportation, and circulated recently by the Automotive Safety Foundation.

Such limited use of the precious and so-far irreplaceable rolling stock of 27 million passenger cars and 30 million tires now in the hands of private owners should carry the country thru the war without serious disruption of home transport and military striking power. In the opinion of the transportation expert, who advocates nationwide gasoline rationing as the one practical control of necessary highway movement.

THE WORLD'S GREATEST MONEY MAKERS
KEENEY CONSOLES!
SUPER BELL CONSOLE
 3-way convertible—free play, cash or check payout. 5c chute, 25c at extra cost. Also available with mint vender at additional cost.
Convertible 2 WAY SUPER BELL
 Convertible—Free Play, cash or check payout. 5c chutes, 25c chutes at small additional cost.
Keeney's Sensational SUBMARINE GUN
 Actually shoots ball-bearing bullets in rapid fire action.
OUR SUPPLY IS LIMITED!
ORDER TODAY

J. H. KEENEY & CO. 6630 S. ASHLAND AVENUE
 CHICAGO, ILLINOIS

BUY FROM JACK FITZGIBBONS

All American	\$21.50	Follies '40	\$14.50	Short Stop	\$19.50
Argentine	47.50	Flicker	24.50	Sun Beam	29.50
Air Force	59.50	Fleet	24.50	Sparky	26.50
Attention	26.50	Formation	21.50	Star Attraction	44.50
All Baba	17.50	Four Roses	29.50	Score-a-Line	24.50
Anabel	19.50	Glamour	19.50	Sport Parade	29.50
ABC Bowler	44.50	Horoscope	44.50	Sea Hawk	32.50
Bandwagon	19.50	Hold Over	17.50	South Paw	44.50
Barrage	39.50	Lot-o-Fun	19.50	Sky Blazer	49.50
Belle Hop	39.50	Landslide	24.50	Ten Spot	39.50
Big Show	19.50	Line Up	26.50	Variety (Novelty)	14.50
Big Chief	24.50	Mystic	21.50	Wild Fire	39.50
Bola Way	49.50	Majors '41	39.50	West Wind	39.50
Bosco	59.50	Metro	24.50	Yacht Club	17.50
Click	44.50	Powerhouse	19.50	Zig Zag	37.50
C. O. D.	14.50	Pick 'Em	19.50		
Champs	39.50	Roxy	14.50		
New Champs	49.50	Rotation	19.50		
Crossline	19.50	Stars	29.50		
Capt. Kidd	42.50	Spot Pool	57.50		
Double Feature	17.50	Stratollner	29.50		
Dixie	24.50	Score Card	19.50		
Double Play	32.50	Show Boat	42.50		

WRITE FOR PRICES OF
BIG PARADE
MONICKER
KNOCKOUT

O. K. MACHINES, INC.
 JACK FITZGIBBONS, Bally's Eastern Regional Director, MANAGER
 Reply Care THE BILLBOARD, 25 Opera Place, Cincinnati, O.

FOR SALE
COMPLETE SPORTLAND ON JERSEY SHORE

Includes 60 Pin Games, 8 Poker Tables, 8 Diggers, 3 Rotaries, 1 Bally Racers, 1 set of Watsis and Stands, 2 Bally Alloys, 2 Bang a Deers, 1 Magic Finger, 1 Strikette, 1 Bally Basket, 1 Palm Reader, 1 Astroscope, 1 Mystic Mirror, 1 Western Baseball, 1 Blue Blazer, 4 Card Machines, 3 Kiddie Telescopes, 1 Skill Jump, 4 Electric Fans, Wall Cases, Show Cases, Safe and everything included in complete Sportland.....

\$2450.00

WILL SELL ALL OR PART
 Inquire
MIKE MUNVES
 520 West 43rd St. NEW YORK CITY

35
JUMBOS FREE PLAY
 VERY CLEAN
 AND IN GOOD CONDITION
\$84.50
ROY MCGINNIS COMPANY
 2011 MARYLAND AVENUE
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WANTED
PENNY ARCADE
EQUIPMENT
 Guns (All Types) ★ Western Baseballs ★
 Drive Mobiles ★ Hockey ★ Etc.
WILL PAY FULL CASH
W. SONED
 308 W. 77th St., New York City

CORRECTION
 In the ad of ACTIVE AMUSEMENT MACHINES CORP. in June 6 issue the wrong price was quoted on
TEXAS MUSTANG
 The correct price, as it appears in their ad this week, should have been
\$54.50

Hit that RED BALL!

ANOTHER HARLICH BOARD SENSATION!

New Action! New Appeal! Instead of tickets, jackpot has 1/2 inch colored balls that drop behind window when player punches them out. Red Ball takes top award. Big reverse number tickets. Large G. L. holes with wooden peg. Order Red Ball now and watch your profits climb.

No. 11654 5c PLAY 1140 HOLES
 TAKES IN \$57.00 AV. PAYOUT \$23.10
 AVERAGE GROSS PROFIT . . . \$33.90
 WRITE FOR NEW CIRCULAR

HARLICH MFG. CO. 1413 W. JACKSON BLVD.
 CHICAGO, ILLINOIS



"THUMBS UP"
OUR NEW INGENUOUS CREATION
A PROVEN MONEY-MAKER

\$139.50
F. O. B. Phila.

SOME TERRITORY STILL AVAILABLE FOR EXCLUSIVE ARRANGEMENTS.

ARCO SALES COMPANY
802 NORTH BROAD STREET PHILADELPHIA, PA.

Latest Plans For Manpower

Eight-point program outlines the general principles to be followed in placing workers

WASHINGTON, June 6.—On the all-important subject of placing the manpower of the nation where needed most, the War Manpower Commission, thru its chief, Paul V. McNutt, has announced an eight-point program to promote "the fullest utilization of the manpower of this nation. This included a directive to the Selective Service System that local draft boards consult with federal employment service offices before calling to the Army individuals skilled in a critical war occupation."

A spokesman said this meant "we will keep skilled men in industry where they belong."

Draft Boards Regulated

The Selective Service System already has provided for deferment of men in critical occupations, but McNutt said there were some local draft boards "which defer too easily" and others which "seem to regard it as a breach of patriotism to defer anybody for occupational reasons."

The directive means that local draft boards will consult with Employment Service officials in determining whether a worker should be deferred because of his occupation.

This action also provided for a classification of war plants according to their urgency, and for a system of manpower priorities to assure that the most important plants get ample supplies of skilled men.

Steps in Program

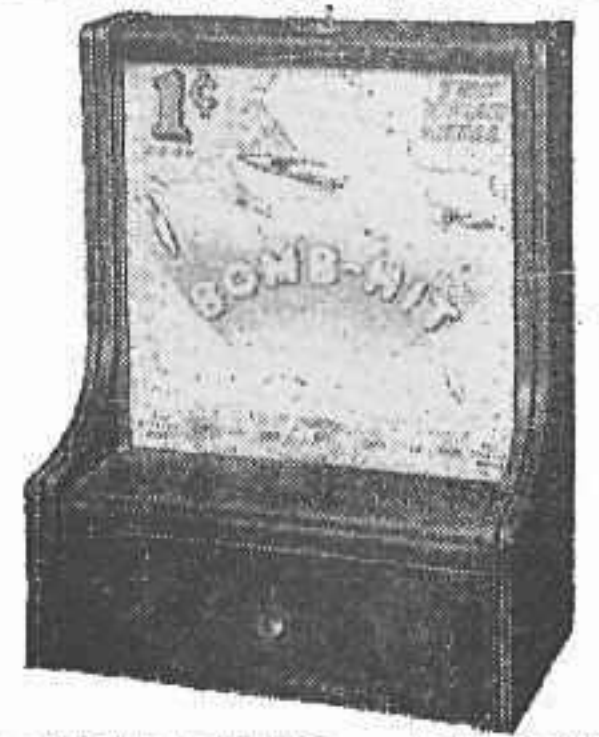
McNutt said the eight-point program, effective June 1, would direct that:

1. The United States Employment Service prepare and maintain a list of those skilled occupations essential to war production in which a national shortage exists. Such occupations will be designated as critical war occupations.
2. The War Production Board classify war plants and war products in the order of their urgency in the war program.
3. The Employment Service make preferential referrals of workers to employers engaged in war production in the order of their priority before making referrals to other employers.

Questionnaire Listings

4. Employment Service proceed immediately to analyze and classify the occupational questionnaires distributed by the selective service system, to interview those individuals with skills in critical war occupations and to refer them to job openings in war production work.
5. Selective Service instruct all its local boards located in a community served by the Employment Service to secure the advice of the local public employment office before classifying or reclassifying an individual skilled in a critical war occupation.
6. Employment Service increase its activities and facilities necessary to provide additional agricultural workers.
7. The Farm Security Administration to increase the number of mobile labor camps in order to make available workers in agriculture to achieve the "food for victory" objective.
8. The Office of Defense Transportation and Farm Security administration assure adequate transportation facilities to move migrant agricultural workers.

IT'S A HIT!



BOMB-HIT PENNY PLAY COUNTER THRILLER

A Real Money Maker! Colorful, Appealing! Compact! Requires minimum counter space. Separate compartment. Records hits.

BUY NOW FOR THE DURATION!
OUR STOCK WON'T LAST LONG!

SAMPLE
\$17.75

LOTS OF 5.....\$53.25
Special Discounts to Distributors.
NO TAX REQUIRED TO OPERATE.
DON'T WAIT! A SAMPLE WILL CONVINCE YOU!

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SUPER SPECIALS

SATISFACTION OR YOUR MONEY BACK FREE PLAYS

4 ABC Bowler \$39.50	7 Miami Beach \$32.50
2 Anabel ... 16.50	3 Moniker ... 64.50
8 Argentine ... 47.50	9 New Champs 47.50
8 Big Chief ... 21.50	5 Pan American 29.50
5 Big League ... 14.50	4 Polo ... 19.50
9 Big Parade ... 74.50	7 Roxy ... 12.50
3 Big Show ... 14.50	3 Snore Card ... 12.50
9 Bosco ... 52.50	5 Sky Ray ... 24.50
9 Capt. Kidd ... 44.50	3 Skyline ... 20.00
4 Dixie ... 16.50	7 Snappy '41' 36.50
5 Do-Re-Mi ... 32.50	7 South Paw ... 39.50
8 Double Play 27.50	2-Speed Ball ... 28.50
3 Dude Ranch ... 17.50	6 Sparty ... 12.50
8 Formation ... 17.50	9 Spot a Card ... 57.50
7 Gun Club ... 47.50	9 Spot Pool ... 49.50
3 High Dive ... 39.50	9 Star Attrac. ... 41.50
9 Hi-Hat ... 34.50	4 Stratoliner ... 22.50
8 Hi Stepper ... 27.50	6 Super Chubbie 37.50
8 Horoscope ... 35.00	3 Summertime ... 14.50
2 Jolly ... 14.50	9 Ten Spot ... 29.50
7 Legionnaire ... 41.50	5 Tex, Mustang 44.50
4 Lucky ... 12.50	4 Towers ... 59.50
4 Majors '41 ... 32.50	5 Venus ... 66.50
6 Metro ... 19.50	6 Yacht Club ... 12.50

WRITE FOR LIST OF 1000 OTHERS.
SILENT SALES
635 "D" ST., N. W., WASHINGTON, D. C.



PIN GAME OPERATORS!
Before It's Too Late—Get the **GUARDIAN SERVICE KIT**

We cannot promise delivery if you delay! Order 2, 3 or more right away! Finest Kit of electrical parts ever assembled. Contains Silver Points, Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets and Copper Pig Tail Wire! **RUSH YOUR ORDERS!!**

STILL ONLY **\$7.50 EACH COMPLETE**

ASK FOR OUR FREE PARTS AND SUPPLIES CATALOG!

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA, PA.
GET IT FROM BLOCK — THEY HAVE IT IN STOCK!

FREE PLAY GAMES	CIGARETTE MACHINES	MISCELLANEOUS
Air Force ... \$ 69.50	Stew-McGuire, 9 Col. \$ 74.50	Holly Grip, 1¢ ... \$ 11.50
A.B.C. Bowler ... 74.50	Safeway, 7 Col. ... 34.50	Groctohen Metal Typar 79.50
Knockout ... 109.50	Hacket Nfg., 8 Col. ... 34.50	A.B.T. TARGET GUN 16.50
Miami Beach ... 64.50	PHONOGRAPHS	Walling 5¢ Slot ... 32.50
Speed Demon ... 44.50	Seeburg Classic ... \$174.50	Pace Slot, 5¢ ... 32.50
Record Time ... 134.50	Seeburg Classic,	Battling Practice ... 139.50
Dark Horse ... 134.50	Marbleized ... 189.50	balance C. O. D.

Terms: One-half certified deposit with the order—balance C. O. D.
Ready for immediate delivery—Bally, Thorobred, Longacres and Exhibit Air Circus and Sky Chief.
AJAX NOVELTY COMPANY 4848 MT. ELLIOTT AVE. DETROIT, MICHIGAN

PENNY ARCADES

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* No successful Penny Arcade can be complete without such famous stand-bys as these Mutoscope products: PHOTOMATIC, MUTOSCOPE MOVIE MACHINES, MUTOSCOPE "LIGHT UP TOP" CARD VENDORS, SKY FIGHTER, DRIVE-MOBILE, ACE BOMBER, PUNCH-A-BAG, LIFT-O-GRAPH, FORTUNE TELLING MACHINES, DIGGERS, HOCKEY GAMES, AND MANY OTHER FAMOUS MONEY-MAKING MACHINES. FREE Architect Service and Complete Guidance in Successful Arcade Operation. WRITE, WIRE, PHONE IMMEDIATELY... IT'S AMERICA'S BIGGEST OPPORTUNITY!

Penny Arcade Headquarters Since 1895
INTERNATIONAL MUTOSCOPE REEL CO., Inc.
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ARCADE MACHINES WANTED

Will pay cash for ALL TYPES Penny Arcade Machines if prices are right. Send complete list immediately, giving condition and lowdown.

FRANK SWAN
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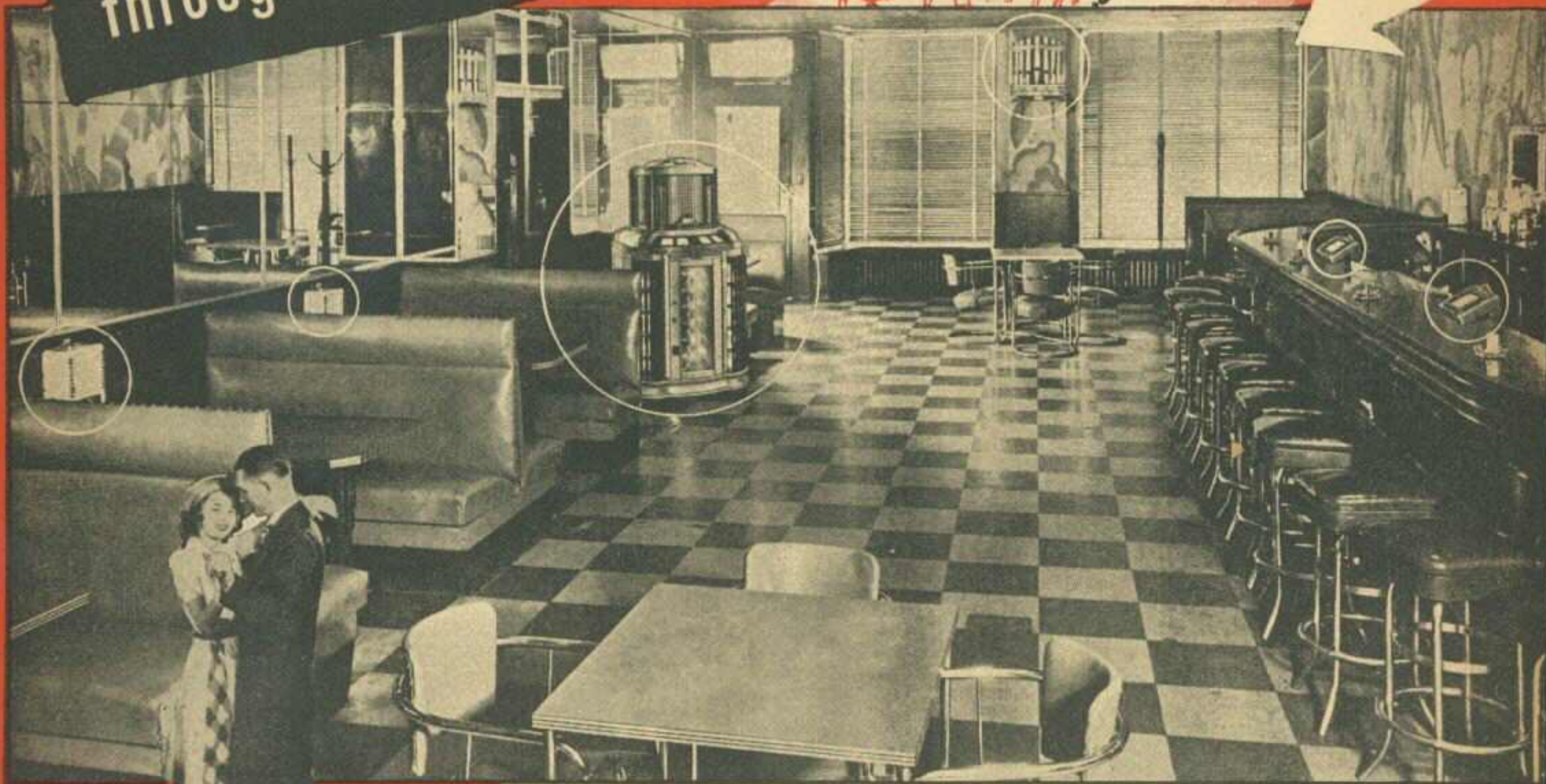
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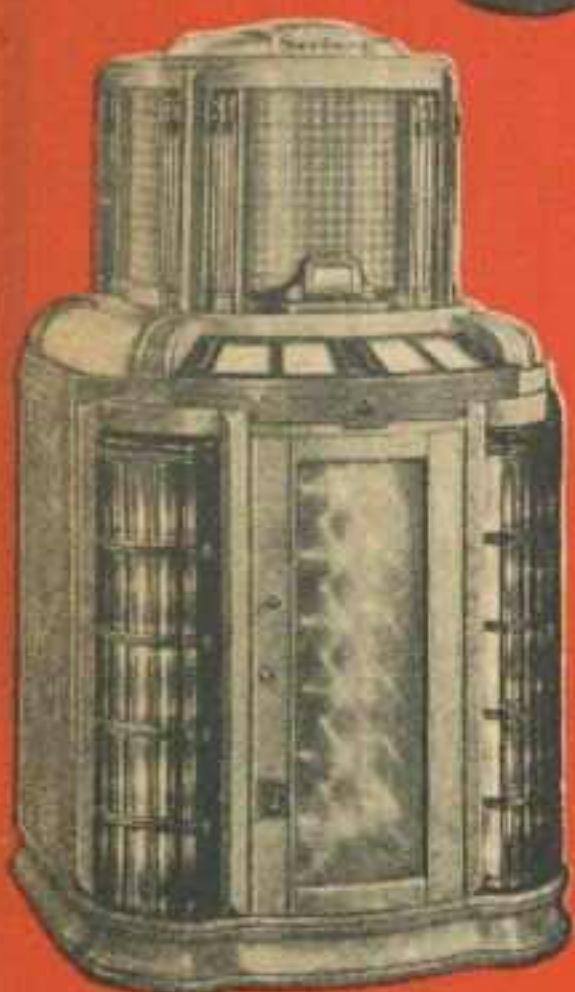


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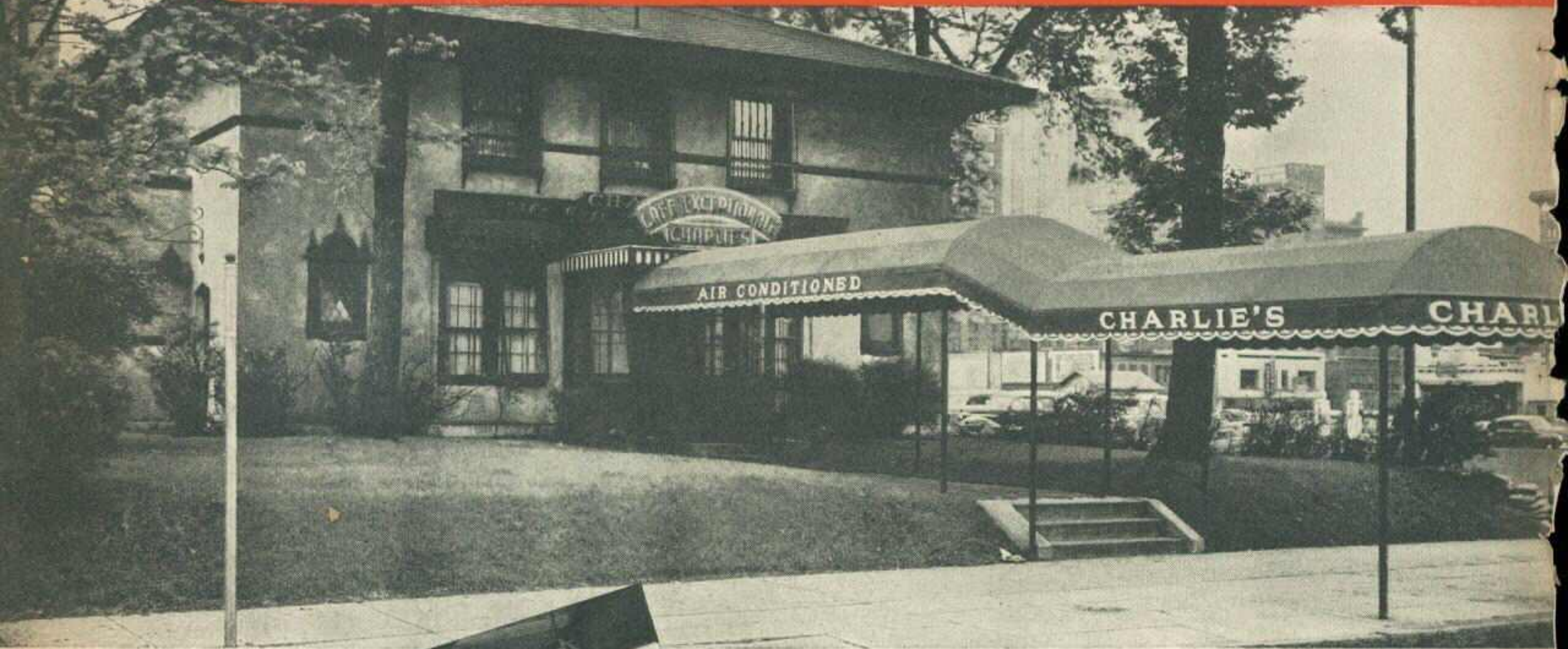
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