

AUGUST 8, 1942

25 Cents

# The Billboard

The World's Foremost Amusement Weekly

Vol. 54. No. 32



**ABE LYMAN**  
and his  
**Californians**

Victor-Bluebird Records  
Waltz Time WEA-F-NBC  
Coast to Coast  
Fridays

Direction: Music  
Corporation of America



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PERSONAL MANAGEMENT: *Bill Burton*

DIRECTION: *General Amusement Corp.*

# 42,000 SHOWBIZ FIGHTERS

## Girls With USO Unit Charge That Miss. Cops Framed and Beat Them

MEMPHIS, Aug. 1.—Celeste Eichling and Phyllis Colt, touring with USO shows thru army camps, were arrested and beaten up by Hattiesburg (Miss.) police last week on what Miss Eichling termed "trumped-up charges."

According to Miss Eichling, she and Miss Colt gave a USO show at Camp Shelby, then accepted the invitation of two army lieutenants to attend a dance. After returning to their trailer, they changed, and she and Miss Colt started to walk a short distance down the road to eat before retiring. Men, who identified themselves as police officers, pulled up alongside and ordered them into their car, bringing them to jail. Miss Eichling charges, "I was ahead of Phyllis. I looked back and saw the officer push-

ing her up the stairs of the jail. At the desk I heard her say, 'You can't do that.' "I turned around and saw the officer slap her across the face with his open hand. The blow sent her reeling."

Miss Eichling said she protested and another officer struck her across the face. Then she said at least four officers began striking Miss Colt and herself.

After the officers stopped hitting them they were allowed to present their USO identification. After four hours in jail, they were released on \$15 bail, charged with drunkenness and resisting arrest. Hattiesburg police chief, M. M. Little, when question would only say, "The two girls were arrested for being drunk and were put in jail." Hattiesburg Mayor George Calhoun declined to comment.

At the request of Camp Shelby army officers, charges against the two girls were passed to files in Police Court. This means they were pigeonholed without any action being taken.

Sworn statements were taken by Col. (See USO UNIT GIRLS on page 10)

## Large Percentage of Amusement Industry Men in Armed Service; Few Hold Cream-Puff Assignments

NEW YORK, Aug. 1.—Serving Uncle Sam in the armed forces are approximately 42,000 men from every branch of indoor show business. Outdoor showbiz would add many more thousands to this. A survey conducted by *The Billboard* reveals that a large percentage of the entertainment industry's man power has been swallowed up by global warfare. Because of heavy publicity given to Hollywood swivel-chair commandos and other satellites who have received top-ranking commissions, public's attitude toward show business is that show-business servicemen are either in Irving Berlin's *This Is the Army* or sitting back with cream-puff assignments. In reality, by far the greater number of the biz's gentry, ranging from headliners to ushers, are being trained for combat duty or are already in the forces overseas or scattered thruout the Army, Navy, Air Force, Marines and Coast Guard. Some are even prisoners of war in Japan.

Show business has also provided the government with technical skill of all

kinds, noted by the fact that in the East sound engineers, cameramen and backstage theater and radio technicians are converting their skills to war work in the Signal Corps at Fort Monmouth, New Jersey. Entertainers, producers, promoters and organizers are also serving the best way possible—in organizing camp entertainment, working at recruiting, playing in camp bands, booking shows from the outside, etc. With all this, however, many more thousands and thousands of show business folk are set to do nothing but fight.

Five per cent of the personnel of the film industry in Hollywood, numbering 100,000 people, is already in the armed forces, and 10,000 employees of all of the movie theater circuits are under arms. Radio industry has pitched in with 1,548 men (NBC, 700; Mutual, 248; CBS, 200; indie stations, 400). Top single source of drafted and enlisted man power from the film circuits is Paramount, with 1,050 men.

There are also 3,250 musicians from the American Federation of Musicians, with 500 coming from Local 802. There are also a raft of unaccounted-for musickers who are not connected with the AFM. International Alliance of Theatrical Stage Employees has published lists showing that 1,000 of its members are in the service. Performer union lists of members-in-khaki are comparatively small. Union officials blame this on their members' failure to notify the union of their army status. Equity lists 450 members; American Guild of Variety Artists, 600; American Federation of Radio Artists, 400.

Night club industry, on the managerial, production and publicity end, accounts for approximately 12,500 thruout the country, and booking offices on a nationwide basis chalk up more than 200 employees converted to the prosecution of the war.

Legit management estimates are 150 men, and burlesque about 200.

## "Weed" Marts Prep For Big Cash Crop

RALEIGH, N. C., Aug. 1.—Tobacco markets in North Carolina will start annual auction sales on August 6, with opening of Border Belt warehouses, thus releasing a harvest for growers of the State's biggest cash crop. Hundreds of thousands of dollars will be paid weekly for the golden weed, with total reaching into millions when all markets are operating.

Towns in the Border Belt include Lumberton, Whiteville, Chadbourne, Fairmont, Fair Bluff, Tabor City and Clarkton. Opening dates of other auction belts and towns in them are: August 26, Eastern Belt, Greenville, Farmville, Wilson, Rocky Mount, Wendell, Smithfield, Goldsboro, Kinston, Washington, Ahoskie, Tarboro, Robersonville, Williamston; September 14, Middle Belt, Henderson, Oxford, Louisburg, Durham, Warrenton, Fuquay-Varina; September 28, Old Belt, Winston-Salem, Stoneville, Mebane, Roxboro and Mount Airy. Largest market in the Old Belt is Danville, Va.

## The Sad Story of Hot Jazz-- Why Radio Doesn't Love It

NEW YORK, Aug. 1.—Hot jazz is not a network proposition, and the best it can do is to draw a small, select audience in big-city stations, a check-up on hot record programs reveals.

The closest to a hot live network music show is NBC's *Chamber Music Society of Basin Street*, in which the house band plays typical swing numbers that are not considered by hot jazz critics to be genuine hot stuff. On a couple of years, and still a sustaining, this program followed the CBS *Saturday Night Swing Sessions*, a sustainer which went off the air three years ago. The late Bunny Berigan had been fea-

tured on most of the CBS shows. Mutual does not have a hot live or recorded program. And ditto for Blue.

It is obvious that despite the national publicity hot jazz music received a few years ago, it has not become popular with the masses. It is still for the initiated few, and there's not enough of them to provide a network audience.

Local stations have been doing a considerable job in keeping alive radio interest in hot jazz. Not being able to afford live hot jazzists, they depend on records. Most of the record-jockey programs include some hot jazz recordings. (See *Sad Story of Jazz* on page 10)

# WPB's New Shellac Order

## Diskers Must Apply Direct to Board for All Future Shellac

WASHINGTON, Aug. 1.—The War Production Board Friday (31) ordered that permission for any further use of shellac by recording companies can only be obtained by a direct application to WPB. This is part of a new shellac order which virtually stops all civilian use of shellac. Disk companies were given what is tantamount to a special

consideration, since each application filed by the diskers will be given individual attention by WPB. If a disk firm can show that it must have a certain amount of shellac to remain in business, it is believed that WPB will make every attempt to see that it is delivered.

Seedlac (raw, unbleached shellac) was taken off the restricted list in the new WPB order. Altho there are reports that the quantity of seedlac now in the country is not large, disk companies are hoping that shipping lanes will be open long enough to bring in more of the low-grade shellac. Decca Records stated this week that it could use seedlac instead of finished shellac. It is doubtful if Columbia can use seedlac unless it junks its laminated process. Victor could not be reached for a statement on this subject this week.

Despite what was looked upon by diskers as a special dispensation for them in the new shellac order, a WPB spokesman said here today that he was doubtful if much shellac would be available for record manufacturers. "Record makers have previously been

able to obtain 30 per cent of the amount of shellac they formerly used," the WPB source stated, "but following this action there will certainly be a sharp decrease in the percentage."

Present shellac stocks held by diskers were not mentioned specifically, but it is believed that those not already frozen will immediately be included. It is considered doubtful, too, if any future shipments which have been on order by the wax outfits will be allowed to go to the recorders. WPB will evidently be (See *Diskers Must Apply* on page 62)

## Outdoor Army Fund Tops \$100,000 Mark

NEW YORK, Aug. 1.—The outdoor committee of the Army and Navy Emergency Relief Fund, headed by George A. Hamid, has passed the \$100,000 mark, according to Hamid. Latest contribution is \$5,606.10 by Coney Island, Cincinnati, Luna Park, headed by Bill Miller, is to set aside the week of August 14, when the concessionaires will contribute 10 per cent of the week's gross.

Hamid said carnivals are swelling the total by flat contributions and percentage gifts.

## Agency Men Officers Of Radio Mgt. Club

CHICAGO, Aug. 1.—Recently formed Chicago Radio Management Club, organized to assist and counsel with government agencies on radio publicity, elected officers this week. Earl Thomas, McCann-Erickson, was named president; Buckingham Gunn, J. Walter Thompson, vice-president; Lee Strahorn, Lord & Thomas, secretary, and Lewis Goodkind, Goodkind, Joice & Morgan, treasurer.

Elected as trustees were Ward Dorrell, Henri-Hurts-McDonald; John Gordon, Needham, Lewis & Brorby; Lt. Holman Faust, Mitchell-Faust, and Fred Marshall, Bozell & Jacobs.

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# Midwest Ahead of Last Year; All Fields Show Big Grosses

DES MOINES, Aug. 1.—The Middle West entertainment field is going thru one of its best summers, with ballrooms, night clubs, parks, carnivals and traveling shows doing good business.

It would be wrong to state that a boom is on for the entertainment field in the rich farming territory. But for operators who have buckled down to hard work and gone out of their way to get business it is paying good returns.

An example of this is the night clubs. Operators who have tuned up their shows with higher priced acts have found more profits.

With the farmers having banner crops this fall the outlook looks favorable for good grosses despite the complaints of some that all the young men are in the armed forces. Many who didn't have money before are now spending it in large hunks.

Tom Archer, head of the Archer Ballroom Circuit, which operates in four States, reports business 25 per cent ahead of last year, while Larry Geer, at Fort Dode, and Carl Fox, of Minneapolis, likewise report increased grosses. One reason is the ability to get bands previously tied up in the East and popularity of territory combos that attract good gates.

Among the name bands that have played in Des Moines this summer are Eddy Duchin, Glenn Miller and Lawrence Welk, while Jimmy Dorsey is set to make his first appearance in this territory.

Because of the promising outlook for business in the Middle West, Paul Marr, Chicago booker, has moved to Des Moines. His Chicago office is being handled by Larry Lux, while his secretary, Be Sarche, will handle the Des Moines set-up. Marr has already added Pete Howard's new Edgewood Club, St. Joseph, and will use three acts with a weekly change there.

Business has failed to hit any summer slump at Dave Fidler's Club 100 in Des Moines thru the use of topnotch acts. Currently playing is Ethel Shutta, who has broken house records despite a minimum charge.

At Omaha the Chez Paree is doing peak business, while the Stork Club opened recently to good houses.

Carnivals in this territory all have reported good receipts. Cole Bros.' Circus did a two-day stand in Des Moines recently instead of the usual one and the big top was nearly filled at the four performances.

Parks near or in the cities are doing okay where promotion is clicking, but lake resorts report a drop from 25 to 35 per cent from last year.

## "Skating Vanities" To Play Chi Arena

CHICAGO, Aug. 1.—*Skating Vanities*, roller skating show, has been booked to play the Chicago Arena September 9 to 20.

Show is now in rehearsal preparatory to a tour which will include Chicago, St. Louis, Milwaukee, Toledo, Memphis, Cincinnati, New Orleans, Houston, Dallas and probably the West Coast.

## AMA Asks Reimbursement

ATLANTIC CITY, Aug. 1.—Army taking over the resort's \$15,000,000 Convention Hall, which meant a definite canceling of the summer run of the *Ice-Capades* ice revue, skedded to start last night, may cause Arena Managers' Association, sponsoring the ice show, to put in a claim for some reimbursement. AMA says it spent \$10,000 in equipment and advertising in advance.

## Bookers to Monastery

CHICAGO, Aug. 1.—Woods Building at Randolph and Dearborn streets, long a center of theatrical activity, was bought this week by the Franciscan Fathers for \$600,000, and the office space in the 10-story structure will be converted into a mission center and monastery. The Woods Theater, located in the building, will become a chapel.

For many years the building has been tenanted mainly by theatrical booking agents and music publishers.

## T. Martin Involved In Navy "Gift" Case

SAN FRANCISCO, Aug. 1.—Lieutenant Commander Maurice N. Aroff, United States Naval Reserve, has been charged by the Navy Department with accepting a "gift" of a \$950 automobile from Tony Martin, radio, stage and screen performer, for facilitating his appointment as a chief specialist in the Naval Reserve. Martin is currently assigned to management of a theater for navy men on Treasure Island here.

At Aroff's trial by general court martial, counsel for the defense has denied the charges, pointing out that Martin sold the car to Aroff, who had arranged to pay for it on a time basis. Defense contends that Aroff sent Martin a \$375 War Bond as part payment.

Martin is expected to testify shortly before the court martial.

# AGVA Ponders Vital Questions At Cincy Meet

CINCINNATI, Aug. 1.—With all of its branches represented except San Francisco, the American Guild of Variety Artists is holding its first national meeting of local executive secretaries and other top-ranking officials of both AGVA and the Associated Actors and Artistes of America at Hotel Netherland Plaza here today and tomorrow.

Because of the turbulent conditions and internal fireworks which have blotted AGVA's activities since its inception three years ago, the two-day session is slated to be an important one in setting up a line of national operation. Today's session, which began at 10 a.m. and ran until near midnight, was relatively calm, with most of the time being given to mapping a new working plan for the AGVA and ironing certain kinks which have been a bane to the national office and the various branches since the organization's beginning. At the opening session Saturday, Paul Dullzell, executive secretary of Actors' Equity Association and International executive secretary of the Four A's, was elected chairman. At the request of the local AGVA office, a court stenographer was brought in to record every word of the two-day sessions.

While today's session moved peacefully, the Sunday session is slated to be more hectic, especially when the question of AGVA jurisdiction is broached. When questioned today as to whether the Four A's would restore AGVA's jurisdiction to them, Walter Greaza, national administrative chairman of the AGVA, intimated that this would be done just as soon as the Four A's feels that AGVA has put its house in order and is again ready for membership participation. There were those at the meeting, however, who were willing to lay you 2 to 1 that AGVA would never gain its autonomy from the Four A's, at least not under the present set-up. A discussion on the contemplated change of the AGVA's financial structure is also expected to lead to a stormy session at tomorrow's meeting.

Among others present at the Saturday session, besides Dullzell and Greaza, were Paul Turner, international counsel for the Four A's; Jonas T. Silverstone, national counsel of the AGVA; Bob Edwards, Guy L. Gerber, Lester Lake, Wally Lane, Al Buckley, Cincinnati; Mead Sigler, Los Angeles; Nat Nazzaro Jr., Pittsburgh; Tom Senna and Dannie Fitz, Boston; Ross Pepe and Vito Meiff, New York; Richard Mayo, Philadelphia; William Grubs, Cleveland; Jack Irving, Chicago; Professor Maji, Buffalo; Fred Nerrit, Baltimore and Washington; Duke Westcott, Seattle; Mr. Stinespring, Columbus, O.; Carl Dennis, Detroit; Tom Canzanno, Altoona, Pa.; Sid Raymond, Miss Arnold and Al Gable, Buffalo.

## "Roller Vanities"

NEW YORK, Aug. 1.—*Roller Vanities* is set to open its second season in Chicago September 9 for 12 days. According to Harold Steinman, producer of the show, *Vanities* will be a much bigger show next season. He stated that he expects solid bookings until after Christmas Day.

Other date booked is at Toledo, October 2 to 7. Most of the engagements will be booked in conjunction with the Arena Managers' Association.

Fancho & Marco will continue to do production.

HOLLYWOOD, Aug. 1.—Local office of American Guild of Variety Artists has signed Al-Thorn's ice show to a "B" contract. Show to open in Las Vegas, Nev., and tour the hinterlands during summer. May head back for Coast dates in the fall. Unit carries 25 performers and can play either rinks or theaters.

HANK HENRY, who's in *This Is the Army*, was bawled out last week by his sergeant at the Broadway Theater for being AWOL for three days. Hank protested that he hadn't been away at all—and then finally it dawned on him. He hadn't been answering to his real name, Henry Rosenthal, which he hasn't used since he got out of school. . . . It's trivial, but Bob Sylvester, of *The News*, talking about the Sensational Saroyan's *Across the Board on Tomorrow Morning*, said that no horse could be called *Tomorrow Morning*, since the name has 15 letters and race horses are limited to 13. But in the sports department of the same issue of *The News* there was mention of a horse named *Never Surprised*—which, if you'll stop to count 'em, has 14 letters. . . . According to our esteemed contemporary, *The Sob Sister Sentinel*, published by the Boston company of *My Sister Eileen*, the Williamson & Tate Circuit has bought the Australian rights to the show and Henry Levin leaves for Down Under early next month to stage and cast it locally. . . . Dame May Whitty and her husband, Ben Webster, both distinguished players, will celebrate their golden wedding anniversary August 3 in Hollywood. Their daughter, Margaret Webster, isn't precisely an unknown either. But for the benefit of the flack who made the announcement, Miss Webster is not the producer of *Shakespeare Without Tears*. It's a book and she wrote it. Or is that what was meant by "produced"? . . . The floorshow finale at the Coconut Grove of the Park Central, which is a noisy and riotous session wherein customers try to ride wooden horses, came in handy the other night. As it was going on a drunk slugged a seated patron in the jaw, whereat the sluggee's girl friend smashed a perfectly good highball over the drunk's conk. But the noise from the hobby horses effectively masked the whole business. . . . A chain letter is making the rounds promising luck to anyone who sends it on and misfortune to those who break the chain. From the looks of it no one stands to profit except the Postal Department.

RADIO'S a funny business. Recently an accepted actress, who has been in many Broadway hits and whose work is well known, was called by an agency to audition for a radio role that consisted—believe it or not—of five words. Also believe it or not, she didn't get the job. . . . Maxwell Bodenheim, the novelist and what have you, will be in the aforementioned Saroyan's aforementioned *Across the Board on Tomorrow Morning*. According to plans, he'll interrupt the show soon after curtain rise to recite one of his own poems—not Saroyan's—but with gestures. . . . Alan Brock gave up agenting recently to enlist in the army. He's now at Camp Upton directing a new one-act play called *Bataan*, the cast of which includes such stem familiars as Nicholas Conte, George Petrie, Sam Main, Billy Van and Richard Karlan. . . . Stem vignette: An extremely unhappy looking Roxy usher sitting in the War Bond booth in the Roxy lobby while the extremely pretty girl who usually attends it was away. Current Roxy picture is *They All Kissed the Bride* and the booth's gimmick is that anyone buying a bond is privileged to kiss the lass inside who's dressed in bridal costume. Presumably no one had offered to buy a bond in order to kiss the usher. . . . Item from a folder sent out for a new singer: "She played the San Suzy, Havana." Can it mean the San Souci? Or did somebody get gummed up with the Suzy-Q? . . . Along the same lines a press release from KPO, San Francisco, announces that Armand Girard will sing French-Canadian folk tunes "Wednesday, July 2." Since the release was mailed July 20, this seems rather stale. And besides, July 2 wasn't a Wednesday, and neither is August 2. . . . On the other hand, the press releases of the American Theater Wing are about the best now around—short, concise and to the point. The absence of blather is both remarkable and commendable. . . . Jack Gould, of *The Times*, is now covering radio. . . . Earle Ferris is recovering from a heart condition. He's at Medical Arts Hospital.

## ABE LYMAN

(This Week's Cover Subject)

MASTER-SHOWMAN Abe Lyman, who after 20 years as a band leader remains one of the best known figures in the business, is now on tour, heading toward California and a return four-week engagement at the Hollywood Palladium. Last year Lyman cracked several records during his stand at the coveted Hollywood spot.

Among Lyman's most recent jobs have been Strand Theater, New York; Roosevelt Hotel, Washington; Palomar Ballroom, Norfolk, Va., and Royal Palm Club, Miami. Much of his time has been devoted to performances at army camps and other service cantonments. In addition, he spends a lot of time helping organize camp bands, to whom he donates copies of all his arrangements.

Secret of Lyman's success has been his showmanship, combined with a keen sense of changing public preferences. His theater shows are invariably endowed with extra production numbers and special arrangements which set them apart from the usual run. He is one band leader who continues to learn his trade every day despite two decades on the bandstand.

Every Friday evening Lyman is featured on NBC Coast to Coast on "Waltz Time."

His most recent Bluebird recordings have been "Amen," "For Me and My Gal," "He Wears a Pair of Silver Wings" and his "Waltz Time" theme, "La Colondrina." Still going well are his recordings of "Baby Boogie," "Horse'n Boogie," "I'll Always Remember," "Help Me" and "Yours."

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### Seven New Clubs In Pitts Area

PITTSBURGH, Aug. 1.—Seven new niteries using talent have opened in Western Pennsylvania during the past several weeks, and a number of established cafes are hiring live entertainment for the first time in years. Lush pay rolls in industrial areas and inability to spend much extra cabbage away from home because of transportation difficulties are chief reasons for the additions to the bright-lights roster.

In Pittsburgh's East End, where almost a dozen spots are operating with one to four performers nightly, the Canary Inn and James Conrad's Victory Lounge have entered the lists.

In suburban East McKeesport the Alpine has been opened by Andy Chicarls, operator of the Onyx Club, McKeesport. Near Kennywood Park, the Boulevard Casino has debuted. In McKeesport, a newcomer is the Aristocrat Garden; in Ford City it's the 910 Club, and in Uniontown, Dominic's Grill.

Clements has been taken over by Fred Reese. Reese assumed the site's debts, AGVA Agent Nat Nazzarro Jr. revealed, and has started booking union talent.

### Ex-Night Club Op Held in Spy Case

NEW YORK, Aug. 1.—According to the July 23 PM, word has been received here that Baron Harold von Oppenheim has been held by police in Mexico City for questioning regarding spy activities. The Baron was known here as Harry Hartwell and two years ago operated Susan Palmer's 7-11 Club on a percentage basis.

The Baron was reputed to be an expatriated Austrian nobleman who found it better to flee the Hitler regime than to remain in his homeland. The review of his work appearing in *The Billboard*, issue dated April 20, 1940, referred to him as "a capable entertainer, possessing a tenor that commands respect and which registers especially well in ballads of old Wien."

He is being held so that more information can be learned of the activities of Mrs. Elizabeth Pitt De Almazan, German-born suspect arrested early this week. Von Oppenheim landed here from Le Havre with Mrs. Almazan in 1939 and shortly afterward they appeared together in Mexico City. They are said to have moved in circles whose loyalty to the government is considered doubtful.

### Detroit War Board

DETROIT, Aug. 1.—A general War Activities Board to co-ordinate all types of theatrical patriotic work for the duration was organized here last week. Board, which met in the offices of Edward C. Beatty, president of Butterfield Theaters, is headed by David M. Idzal, managing director of the Fox Theater, and includes Earl J. Hudson, president of United Detroit Theaters; Edward C. Heiber, manager of Universal Pictures; Edgar E. Kirchner, owner of the Family Theater, and Carl W. Buernele, general manager of Co-Operative Theaters of Michigan.

# Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

### For FILMS

ALTHEA MURPHY—Chicago actress caught recently as the lead in the production of *Letters to Lucerne* offered by the Actors' Company of Chicago. Showed above-average talent and could easily fill ingenue roles requiring more than the usual acting ability. Makes a fine appearance, too. Definitely rates a screen test.

### For LEGIT MUSICAL

DANNY ROGERS—comedian currently stooging in the madhouse show at Mother Kelly's, New York night spot. Has excellent sense of comedy along with ability to handle lines and situations. In addition, he has a tap routine which, while not of showstopping quality, is nevertheless strong enough to register well. His ability and versatility would make him invaluable in a revue.

### Tyrrell To Book Ford Factory Shows

CHICAGO, Aug. 1.—The Ford Motor Company, thru its personnel director, Harry H. Bennett, announced this week that Phil Tyrrell, head of the Phil Tyrrell Agency here, has been appointed its exclusive booking representative for all entertainment used by the Ford company thruout the country. Plans for a series of mammoth victory shows for the defense workers in the Detroit plants have been approved by Bennett and are slated to start early in September.

Outdoor acts are to be used, and it is planned to entertain the workers during lunch hour at the Willow Run bomber plant and the River Rouge plant at Dearborn. Steve Hannigan will handle publicity for the victory shows. Tyrrell will open offices in Detroit for the Ford assignment.

### Fay's, Philly, Sets Names

PHILADELPHIA, Aug. 1.—A vaude policy, with Abbott and Costello feeling off, has been announced for Fay's Theater by Sam Stiefel, operator of the house. In past season, Fay's brought in burly strips to headline the variety fare, but after a run-in with the local censors has decided to mix strips next season. Usually relighting mid-August, Fay's opening has been set back to September 10 in order to have Abbott and Costello come in for one, two or maybe three days, as they can fit in the time on their tour in behalf of the War Bonds drive.

Mostly a "favor" booking for the team, since Eddie Sherman, their personal manager, has an interest in the house. Sherman office will continue to book, sticking to standard acts and a house line of girls.

### Veloz and Yolanda Tour

NEW YORK, Aug. 31.—Veloz and Yolanda, starting another concert tour at the Hollywood Bowl, August 21 and 22, will head eastward with a retinue including Vincente Gomez, guitarist; Jerry Shelton, accordionist, and Lothar Perl and Robert Garretson, pianists. Week engagements will be played in St. Louis, Detroit and Pittsburgh. There will be 166 stops in all.

## Plane Rationing Hit Casinos; Forces Late U. S. Show Arrivals

RIO DE JANEIRO, Aug. 1.—Transportation problems are playing havoc with opening dates for performers imported from the States for after-dark spots. Bookers of the three leading casinos have gone into the New York market for talent but find it difficult to set opening dates due to priorities on airplane passage. Once the performer has been contracted, the indefinite departure and arrival date tosses in another headache. Steamship travel is practically nil. Major spots are now bringing in U. S. performers via air, tho priorities on air passage usually hold up departures.

Recent example is Tito Guizar, who was booked for May 15 Urca opening and arrived 11 days late. Jean Sablon, booked for July 7 opening, was set back to July 23. The Casino Atlantico ran into a snag with its staging of floorshows apropos of Latin American countries.

First to get under way was that of Paraguay on June 16, to be followed by a U. S. show. Wilbur Evans, baritone, was booked to head the U. S. floorshow, and production department readied

numbers for early July openings, but Evans is still in the States awaiting air passage down here. Betty Cregier, U. S. tapster; Phyllis Cameron and Gloria Whitney, U. S. singers, all three now in Rio, are others set for show, which will open when Evans arrives. Venezuelan floorshow is being readied in case Evans' departure is delayed further.

Delayed arrivals of U. S. performers has been of good publicity value. Press departments have gone to town, taking extra space in the dailies playing up the good-will angle whereby performers gave up their seats for matters more urgent.

### Army Kayoes Ice Shows for Sp'g'd

SPRINGFIELD, Mass., Aug. 1.—Ice shows are definitely out for this city, the army ruled recently, when Eddie Shore, owner-manager of the Springfield Ice Hockey Association, which rented the Coliseum on the Eastern States Grounds for an ice rink, was told that the Coliseum would not be available for the duration.

The Philadelphia Quartermaster Depot of the United States Army has rented the six main buildings and 25 acres of land from the Eastern States Exposition, thus canceling the fair show. Shore had hoped that an exception to the ruling barring the public from the grounds might be made by the army, allowing use of the Coliseum for ice shows and hockey, but the army ruled the decision would be up to the commanding officer on the grounds, Capt. John Adams. Adams informed Shore that the use of the Coliseum was impossible and that his decision was irrevocable.

There is no building in this city which could be made into an ice rink, and thus Springfield is out not only the fair and hockey games, but also ice shows, which always played to packed houses here.

### Carroll Eying Chi Spot

CHICAGO, Aug. 1.—Negotiations are now under way for Earl Carroll to take over a spot situated in the Morrison Hotel here. Deal is expected to be signed shortly. If approved, Carroll will probably produce a show similar to that of his Hollywood spot.

### Loew Profits Go Up

NEW YORK, Aug. 1.—Net profit for Loew's for a period of 40 weeks ended June 5 amount to \$7,245,811 against \$7,208,466 for the corresponding period of last year. Preferred dividend earned \$4.08 per share as against \$3.92 last year. This year the firm increased its general reserve by \$1,500,000 and its reserve federal taxes by more than \$1,600,000.

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# Stations Have Big Backlog Of Disks, E.T.'s To Call On; Fear House Orks' End

NEW YORK, Aug. 1.—Radio industry indicated this week that it has no intention of dropping use of records and electrical transcriptions, despite the musicians' federation ban on cutting of new disks which went into effect today. Disk and e.t. companies have piled up a backlog of disks which is expected to enable them to continue in business for an indefinite period. What the radio industry fears now is that the musicians president, James C. Petrillo, may pull house bands off the air, and possibly follow with pulling bands off commercials and remotes, if the Department of Justice doesn't move fast enough with its suit for an injunction against the American Federation of Musicians.

Petrillo yesterday issued a statement, answering Chairman Fly of the FCC, saying that his ban on recordings still stood, that vast unemployment among union musicians has forced the union to seek new jobs for them, that he (Petrillo) is not a czar, that music boxes have taken the jobs of 8,000 live musicians; that there are 500 radio stations that do not employ a single live musician; that AFM members earned \$3,000,000 annually from making canned music; that canned music takes the place of \$100,000,000 worth of live music, and that 95 per cent of the music heard in the U. S. and Canada is canned.

Neville Miller, head of the National Association of Broadcasters, answered Petrillo's statement yesterday with his own, to the effect that the AFM ban on records would force musicians on establishments that may not be able to afford them and that the ban ignores the rights of the public to enjoy the "fruits of invention."

Meanwhile the AFM settled a few of its side radio problems. The St. Paul local settled its fight with KSTP, and Local 802, of New York, settled its dispute with WBYN.

CHICAGO, Aug. 1.—Six name bands playing Chicago spots are affected by the edict issued this week by James C. Petrillo banning bands from Mutual, in the wage and hour disputes between the union and Mutual-affiliated stations in San Francisco and Scranton, Pa. Union prohibition will not prevent bands from broadcasting over WGN but it does cut off their MBS spots. Bands affected here include Art Jarrett at the Blackhawk restaurant, Tommy Tucker and Ralph Ginsburg at the Palmer House, Jimmy Joy at the Bismarck, Eddie Howard at the Aragon and Tiny Hill at the Trianon.

MINNEAPOLIS, Aug. 1.—Peace has come to KSTP and AFL musicians' locals of the Twin Cities with the signing July 29 of a two-year contract between the parties involved. Thus, with one fell swoop, Jimmy Petrillo's order banning remote bands from the NBC Red outlet here because of the alleged labor difficulties no longer has a leg to stand on.

The AFM music czar last week ordered two orks from the NBC Red Network not to broadcast, charging NBC was piping the music into KSTP. It was said the order to the ork leaders was given to forestall such piping in. Order was followed by a Petrillo edict Sunday in which NBC was told it could not supply KSTP with a broadcast of the Grant Park open-air concert in Chicago, a series Petrillo founded some years ago. NBC countered by canceling the concert on a nationwide basis.

Two-year contract here is between KSTP and St. Paul Local 30 and is retroactive to March 15, providing for a 10 per cent increase in salary and dismissal notices of at least four weeks. New contract does not include, however, union's proposal for "freezing" employment in orchestras by requiring that any musician employed by KSTP four weeks shall be guaranteed a job for a year. The station management rejected the demand, which was then withdrawn by the union.

"The union," said Stanley E. Hubbard, KSTP president and general manager, "finally agreed to the justice of our

claim that our orchestras could not be frozen by this arrangement." Curious part of the controversy in which Petrillo entered by banning remotes was the fact that no strike had been called and all employees continued on the job without interruptions.

Hubbard, announcing the signing of the contract, said the inking of the agreement settles the local situation and that Petrillo no longer has any excuse for banning broadcasts on the pretext their music might be carried by KSTP. It does not, however, settle the larger question of whether one man should have the right "to dictate to 140,000 musicians and 80,000,000 radio listeners in this country," Hubbard asserted.

SAN FRANCISCO, Aug. 1.—A union dispute at KFRC spread to MBS Tuesday when AFM ordered MBS key stations to discontinue remote pick-ups of dance bands for feeding to the network.

Twelve musicians, regularly employed by the station, walked off their jobs at midnight Sunday in protest against what the union termed refusal of the employer to live up to terms of agreement recognized by all other major stations in the Bay area. Demand includes increased pay and 100 per cent increase in hours employed, which are six hours a week.

William D. Pabst, KFRC manager, said the station has expressed willingness to increase the wage scale 15 per cent immediately and increase hours of employment by 100 per cent as of September 15. Eddie Love, union secretary here, said the union had been trying to adjust the situation since June 21.

Love said: "After many years without change we presented a new radio price list for musicians last April. It was accepted May 1 by all principal stations including KFRC.

"KFRC observed the new price list from May 1 to June 21, and then decided to go back to the previous price list notwithstanding that other stations were living up to terms." MBS stations affected by the walkout are WOR, New York; WGN, Chicago; WCAE, Pittsburgh; WKRC, Cincinnati; KHJ, Los Angeles.

## Would Ban Foreign Language Broadcast

PHILADELPHIA, Aug. 1.—Banishment of all foreign language programs was advocated by Paul Donahue, vice-commander of the Camden County Council of the American Legion at Camden, N. J. In an address before council representatives, Donahue charged that "one of the best mediums of carrying on anti-American propaganda is thru foreign language broadcasts and thru the foreign-language press."

"I believe all foreign language broadcasts in the United States should be stopped except those sponsored by the government," he said. "If we cannot stop them, we should at least insist upon an English translation by approved authorities."

Arthur Simon, general manager of WPEN here and chairman of the executive committee of the Foreign Language Broadcast Wartime Control, disclosed that about 80 per cent of the foreign language stations thruout the country have already signed the voluntary code of wartime practices.

## Bill Welsh to Newsreel

DENVER, Aug. 1.—Bill Welsh, local news and special events broadcaster, has resigned from KFEL, terminating a seven-year connection. Since 1939 Welsh had been manager of news, sports and special events.

He resigned to join Telene newsreel theaters and is working at the organization's Denver house. He will do some free-lance broadcasting, principally on KMYR, with whom Telene news has a tie-up.

## C'Est La Guerre

NEW YORK, Aug. 1.—Thanks to Margaret Bourke-White the photographer, Alton Alexander, the producer-writer isn't occupying a jail cell today. It all happened at the conclusion of last Sunday's Blue Barron Blue Network show.

The stocky director had just finished taking the pic of Miss Bourke-White, who had guested on the show, when he felt a hand on his shoulder and turned around to face a special cop.

"You're under arrest," the policeman bawled. "Taking pictures without a license."

All efforts to explain having failed, Alexander induced his captor to take him to the fourth floor press department, where one of the boys could identify him. Much to his chagrin, however, he soon discovered that the only one in the department was a newcomer whom he didn't know.

"Look," he pleaded, "I'm Alton Alexander, the producer of the show, and this is Margaret Bourke-White."

"Miss Bourke-White, this is a pleasure," the thrilled youngster managed to stammer. "It's okay, officer; I'll write out a pass for Mr. Alexander."

## Pittsburgh Clubs Using Radio To Plug Floorshows

PITTSBURGH, Aug. 1.—Augmenting newspaper attention that has maintained steady pace and quantity despite cutting down of space for other departments in the city's three dailies, several niteries are arranging interviews and entertainment spots for their talent on radio stations.

Heaviest time-snagger is Bill Green's, piloted by p. a. Sid Dickler, who has had interviews and vocal appearances on WWSW's 1500 Club, Walter Framer's Kiddies' Show and Club Hollywood, and on New Kensington's WKPA, in addition to nightly shots over WCAE-Mutual.

Also finding air helpful are the Yacht Club, William Penn Hotel, Roosevelt Hotel, Ritz Hotel's Club Petite and Al Mercur's Nut House. They manage their broadcast breaks thru co-operation with civic charity events, plants on commentators' feature talks, solo appearances of visiting instrumentalists and tie-ups with band leaders who make recordings or transcriptions.

Most publicized of the district's 60 night spots, combining newspaper daily and weekly space with airmail and miscellaneous promotions, are the Yacht Club, Nixon Restaurant, Bill Green's, Al Mercur's Nut House, Villa Madrid, Roosevelt Hotel, Al Ritz's Club Petite, William Penn Hotel, Fort Pitt Hotel, the Balconades, Club 51 and the Merry-Go-Round. Standouts are the first seven, with Dickler, the city's only pro plugger, handling Green, Mercur and Ritz. Less publicized than expected is the William Penn.

## News Best Liked; Then Comedy and Pop Music in Iowa

DES MOINES, Aug. 1.—Fifth annual Iowa radio audience survey compiled by Dr. F. L. Whan, University of Wichita, for WHO showed news broadcasts as the best liked program with 85.1 per cent of those interviewed voting this as one of their five best liked programs.

Comedians ranked second with 66.2 per cent; pop music, 43.5; audience participation, 41.7; complete drama, 33.1; variety shows without comedians, 32.2; old-time music, 24.5; religious music, 22.5; market reports, 21.8; sports, 20.8; serial drama, 18.7; talks, 17.7; classical music, 15.4; talks on farming, 13.1, and devotionals, 12.4 per cent.

The survey also showed that youths between the ages of 15 to 20 rated comedians 87.9 per cent, while men between 51 and 75 rated them only 54.4 per cent. The younger group rated news broadcasts 76.2 per cent, while the older group rated them 91.8 per cent.

## Philco Tele Resumes Sept.

PHILADELPHIA, Aug. 1.—WPTZ, Philco television station, goes off the air today to begin moving its main transmitter to Wyndmoor, Pa. Expects to be back on the air by the end of September.

## White Collars Win Union Pact; N. Y. Drive Next

NEW YORK, Aug. 1.—About 60 employees of WHN are subject to the terms of the contract which the United Office and Professional Workers of America (CIO) signed with its parent company, AEW. As a result, the office workers at the station are now unionized, a move which is certain to have far-flung results. Already plans are being made for national organization in the other industry.

Under the terms of the two-year contract which the station signed with the Screen Office and Professional Employees' Guild local of the union Tuesday, July 28, a \$20 minimum wage was established for unskilled clerical workers. A general 10 per cent rise was one of the foundation provisions included, the union also getting right to discuss individual cases of inequity over and above the wage rise. This pertains particularly to people who were promised previous raises and never received them, or to people whose salary prior to the signing of the contract was so low that, in the estimation of the union, further adjustment is necessary.

As in almost all other organized shops, the workers must maintain union membership or else be subject to discharge at the union's request. In line with discharges is the ruling that the company must give the union 48-hour notice before cutting anyone from the pay roll. And all people let out for reasons other than drunkenness or dishonesty are entitled to one week's severance pay for each year of service up to a maximum of 12 weeks.

Impartial arbitration covering grievances arising under contract was one of the major planks also provided for, as was also the one and a half overtime pay and double time for Sundays and holidays.

Altho the contract was drawn up covering a two-year period, WHN and officials of the union will get together at the end of a year to discuss new salary scales.

Lou Edelman is the chairman of the local unit of the union.

## "Junior Miss" Going Off August 26; New Sponsor May Get It

NEW YORK, Aug. 1.—Still another show will feel the harsh sting of priorities when *Junior Miss*, Shirley Temple's first either starring series emanating from Hollywood, folds with the August 26 broadcast after a 26-week run. Bankrolled by Procter & Gamble, which outbid several others for Sally Benson's collection of short stories, the program was under joint sponsorship of Ivory Snow Flakes and Drest, a product sold mostly thru the Midwest.

Envisioned as an *Aldrich Family* competitor, the 'teen age tales got off to a slow start and failed to live up to advance expectations, script difficulties plus Shirley's newness to radio apparently being responsible. During the past few weeks, however, the program, with a finer brand of authoring and greater experience of its star, began to pick up and now shapes up as a highly entertaining stanza.

P&G is forced to relinquish the opus due to a priority on material that goes into the manufacturing of Drest, which carried 60 per cent of the financial burden of supporting the half hour.

Several other agencies are already negotiating for the Temple show. It is probable that a deal transferring the series to someone else will be inked in the near future.

## "O'Neills" To Resume in Fall

NEW YORK, Aug. 1.—Soap-box opera pioneer, *The O'Neills*, which surrendered its CBS air berth last March because of priorities after an eight-and-a-half-year run for Procter & Gamble, returns to the air early this fall. Name of the new sponsor and the time and station will be announced soon.

The show will retain its former cast intact. Kate McComb will again be heard as Ma O'Neill, Jimmy Tanzey as Danny, Jack Rubin as Mr. Levey, and Janice Gilbert as Janice O'Neill.

"Stage Door Canteen"

Reviewed Thursday, 9:30-10 p.m. Style—Variety. Sponsor—Corn Products Refining Company. Agency—C. L. Miller, Inc. Station—WABC (CBS, New York).

Already a nationally known institution, the Stage Door Canteen operated by the American Theater Wing has picked up a sponsor who is giving it \$2,500 a week, on top of paying for the time, music and talent. Many of the names set for this studio-audience series are expected to contribute their salaries to the Canteen, so that the Canteen should wind up with enough dough to open a chain of canteens throuout the country.

Opening shot of the series July 30 was fine. Loaded with names, it moved along nicely, the name talent performing against a background of what purports to be the Canteen itself. (Bert Lytell, emcee, explained that the Canteen entertains and feeds from 25,000 to 30,000 servicemen a week.) Soldier-meets-hostess bit and chatter by soldiers having a good time help built the background of the show, with Lytell emceeing pleasingly and the hit song of Irving Berlin's *This Is the Army (I Left My Heart at the Stage Door Canteen)* providing the musical theme of the series. Barry Wood, Helen Hayes, Robert Montgomery, and Burns and Allen were guest stars of the opening shot; Maurice Evans, Connee Boswell and Walter O'Keefe will guest the second program.

Lieutenant Montgomery (subbing for politician Paul McNutt) introduced the show with a short, well-delivered talk. Wood sang the show's theme song in his usual fine baritone style, returning later for *Jingle Jangle Jingle*, aided by a large chorus arranged by Lyn Murray. Burns and Allen were spotted in several spots, doing their amusing Dumb Dora dialogs. And Miss Hayes did the dramatic prison scene from *Mary of Scotland*, with Selena Royle playing Queen Elizabeth. They were excellent. Raymond Paige leads the large orchestra, providing just-right musical background and accompaniment.

Earle McGill, CBS producer-director, is directing the show; Frank Wilson is principal writer; Roger White, of the Miller agency, is producer. The Canteen's Talent Committee lines up the guest stars.

Incidentally, a by-product of this series should be greater good will for show business, as the Canteen can't help but present show people as eager-to-help-servicemen citizens. *Paul Denis.*

"The Remarkable Miss Tuttle"

Reviewed Sunday, 7-7:30 p.m. Style—Comedy drama. Sponsor—Lever Brothers Company (Rinso). Agency—Ruthrauff & Ryan, Inc. Station—WEAF (New York).

This is the summer replacement show for Jack Benny which has been running since July 5. Show is a series of self-sufficient comedy sketches starring Edna May Oliver. Miss Oliver was taken ill, however, on Friday before shot caught (19) and was replaced at short notice by Mary Boland in her first professional appearance since the recent trouble with Equity. Thru a clever manipulation of the script, in which Miss Boland was introduced as Miss Tuttle's (Edna May Oliver's) sister, the same vehicle was used as was intended for the latter. It was explained that this was Miss Oliver's night as a hostess at the canteen. Her appearance as a hostess, it seems (still following the script), is good for morale as it makes the servicemen happy to get back to duty.

An old-fashioned murder melodrama is used as a rack to hang the gags on. It's the one about the female mystery writer who rents a haunted house, in which two brothers had been murdered, to write her story. She stumbles on the solution to the brother's murder, starts to build her novel around it and becomes a victim of the murderer herself. Boland and Company, as neighbors apprised of the fact that the novelist is missing, solve the case. Story is as full of hoke as a Hardy picture, but does okay for laughs. Miss Boland, deserting her scatter-brained mother roles, handles the part of a spirited and witty maiden aunt with verve. And Lillian Randolph, as the colored maid, reads strictly for laughs.

Background music by Leith Stevens is appropriate if obvious haunted-house stuff, and Harlow Wilcox, one of the more exuberant announcers, goes pashy over

Program Reviews

EWT Unless Otherwise Indicated

a mash note about Rinso from some of the boys at Pearl Harbor.

*Shirley Frohlich.*

"Murder Clinic"

Reviewed Tuesday, 9:30-10 p.m. Style—Detective stories. Sustaining on WOR (Mutual network, New York).

This is a station-built program, aired over the network, and considered by WOR as "the most ambitious detective story series ever launched by one station." Idea is to dramatize the most exciting cases of some of the great detectives of fiction. The series started off with Edgar Wallace's story, *The Treasure Hunt*, and it showed that great detective, J. G. Reeder, solving a crime by double bluffing a murderer.

The story is a good one. It shows Reeder as a nonchalant, but, ah, crafty, English dick who admits sadly that he has the mind of a criminal. But, he adds, that's why he's so good at trapping murderers. And so he recalls and describes how he snared the dastardly murderer of Lady James. There are flashbacks to illustrate his descriptions, working up to the climax, when his awed friends ask "But how did you do this?" and "How did you know this?" And he tells them, crowing a bit triumphantly, and filling up the half hour nicely. The cast handled this story well, using English dialects properly and filling their voices with suspense. And the sound effects and musical background created the correct moods and settings, so that the script raced thru, holding close attention all the time.

With the opening program turning out just right (being a good chiller, but not gory), the series should have no trouble drawing the Whodunit fans; and there must be millions of them. The second story will be E. C. Bentley's *The Tale of the Ordinary Hairpin*.

Stories for this series are selected by Miss Lee Wright, editor of *Simon & Schuster's* mystery stories. Adaptations are by Miss Wright and John A. Bassett. Robert Shayon produces and directs.

*Paul Denis.*

"Commandos"

Reviewed Saturday, 8:30-8:55 p.m. Style—Documented drama. Sustaining over WABC (CBS, New York).

The exploits of the supermen of the British army are being documented into a well-written, excellently produced and highly listenable affair. With an earlier hour, in time to get more of the juvenile trade, the program should get a sponsor, as perhaps Commando deeds are more exciting and timely than even those of the *Lone Ranger*. However, if the time is moved forward, the slight bit of heart interest which cropped up on the initial airing may have to be cut out. Kids probably won't go for that sissy stuff among the legendary Commandos.

The series starts logically with the training of these picked men. As the program contends, only five out of every hundred qualify. Central characters here are two Americans, a Canadian and an Englishman. All of them are whittled out of solid stuff. There's little to suggest that all of them won't make the force when the preliminary period is over.

Brewster Morgan is doing okay on the producing end, while John Dietz gives it spirited direction. *Joe Cohen.*

Parade's Weekly Revue

Reviewed Thursday, 10-10:30. Style—Variety. Sustaining over WHN, New York.

This is an odd three-way promotion by *Parade Weekly* (which pays the band), Astor Hotel (whose publicity director, Hy Gardner, emcees and secures the talent) and Father Duffy's Mobile Canteen Unit, which distributes tickets to the broadcasts held in the Astor Hotel's Coral Room.

Theme throuout the show is the need for supporting the Duffy Canteen and there are references to the servicemen in the audience. Listeners-in are urged to send in contributions, etc. The rest of the show is straight musical and comedy entertainment. Gardner, who has been on several local programs, emcees in crisp style, his introductions being especially lively. For his opening program

July 23 he introduced Gracie Barrie, singing *Take Me* in her usual fine style; Dick Stabile, doing a fancy sax solo; Romo Vincent, singing a special on a war factory worker and doing it very effectively; Larry Adler, whose harmonica solo was superb. Also, each program will announce tendering of a "silver baton of leadership" to some person who has done outstanding work. Opening show baton went to Lill Damita for her work as a Red Cross worker, and she and Harry Funk did the here-it-is and thank-you routine. Alan Corelli, speaking for the Canteen, explained its purpose. Ray Winters announced the show; okay.

Second program included Adelaide Moffett, Yacht Club Boys, Alvino Rey and Jack Marshall.

Don Albert's band, a station orchestra, backed the show and blasted too much—at least that's the way it sounded in the Coral Room.

The opening shot, generally, was peachy. Each guest did one, and only one number, and that, plus Gardner's short, lively intros, combined to give the program speed. *Paul Denis.*

"Hot Copy"

Reviewed Monday, 10:30-11 p.m., CWT. Style—Drama. Sustaining on WMAQ (NBC, Chicago).

This program, which went off the air June 29, returns with a new format and will present dramatized stories dealing with international events in the present war. First episode was *Blackout by Day*, a story involving German agents' espionage rings in the United States and showing the ramifications of counter-espionage. Fern Parsons is again featured as Anne Rogers, syndicated columnist, who in her column has accused Roy Williams, played by Louis Terkel, of being a draft dodger. Nazi agents contact Williams, whom they figure will make them a good agent. Williams is in love with Jane, telephone operator, played by Laurette Fillbrandt. A series of weird complications come thick and fast, involving an FBI man, two Nazi agents, Anne Rogers, Williams and his girl friend, and there are a murder and two near murders before the tangled mess is straightened out, the supposed draft dodger is revealed as a counter-espionage agent, and everything ends happily with the tag line, "When you're working with counter spies you have to expect anything."

Show is excellently written and produced and has sustained interest throuout, tho at times the happenings test credibility. A typical pulp thriller. Besides those mentioned, Henry Hunter plays the FBI man, and Bret Morrison and Frank Dane the Nazi agents. Script is by Jack LaFrandre, and Martin Magner is director. *Nat Green.*

Ben Whitehurst

Reviewed Monday, 1:03-1:15 p.m. Style—Talk and music. Sustaining over WMCA (New York).

Whitehurst dishes out 12 minutes of soapy, gurgling stuff about this and that, and throwing in a hunk of music to round out the program's dream-like quality.

The program is called *The Tatler*, and Whitehurst is being plugged by the station as "noted journalist and author of the best seller, *Dear Mr. President*, who during his recent broadcasts over WRC-WMAL, Washington, numbered many of the country's leading political figures among his enthusiastic listeners."

Whitehurst chats in a friendly way, observing things and people, recalling amusing stories, giving with a bit of inspiration (You are what you think you are), and weaving in a bit of music. For the opening shot of his Monday-thru-Friday series July 20, he used a transcription of *Liebestraum (Dream of Love)*. He wound up with "It's been nice being with you folks," etc. The sum total of his program is thick, sugary, drippy 12 minutes of soft-soapy words that sound comforting and pleasant. And in these times of stress, we imagine there will be a lot of listeners who will tune off the news commentators and tune in a talker like Whitehurst. *Paul Denis.*

Edward Tomlinson

Reviewed Sunday, 6:45-7 p.m. Style—News commentator. Sustaining on WJZ (New York, Blue).

Edward Tomlinson is the Blue's "famed authority" on Latin America. With two series of broadcasts already going strong on Blue, he started a third July 19. Tomlinson covers South America exclusively on this show, endeavoring to give a concrete picture of the relationship of Spanish America to the Axis, as well as the Allied powers.

Current hunger of listeners for inside dope on the progress of the war has made radio news experts, analysts and "famed authorities" a dime a dozen. Endowed with varying degrees of merit, there is probably a radio "expert" covering every conceivable angle of the war. They keep the non-expert informed, but they also serve to confuse. Every day countless commentators propound their "authoritative" postulations on the intents, purposes and results of both sides. Intelligent, yes, but still just guesses. Moreover, these guesses have taken on a peculiar character. While none of the analysts professes that this will be an easy war to win, they invariably point out the weaknesses and predict the failure of each Axis advance, at the same time discovering miraculous feats of strategy in each Allied setback. This analytic treatment instills a feeling of complacency and the inevitability of Allied victory in the mind of the listener. When this trend of packing networks with commentators will end is hard to say. How about rationing same?

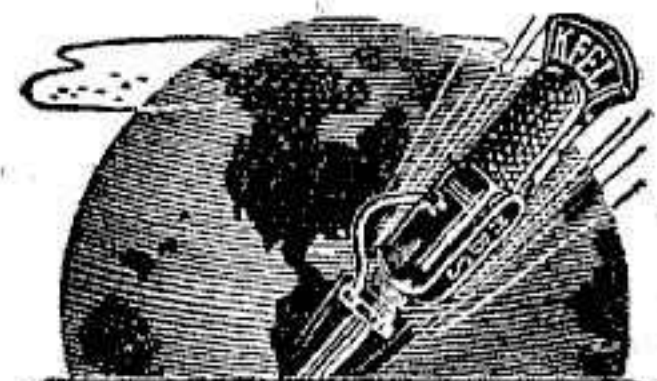
This is not to be taken as an individual reflection on Tomlinson, however, who on this first stanza of the new series presented a revealing account of how Nazi propagandists act in South America, using its citizens as the tools of Hitlerism. The Nazis, said Tomlinson, are attempting to use the psychology of fear in S. A., threatening invasion thru Africa. He expressed confidence that the memory of Simon Bolivar and the constant fight against Spanish invasion and exploitation in the past would make it impossible for these Nazi agents to succeed.

Tomlinson is a breezy, determined speaker, ripping thru 15 minutes of talk without pause to renew breath.

*Shirley Frohlich.*

Henry Dupre Joins Marines

NEW ORLEANS, La., Aug. 1.—Henry Dupre, program director for several years for WWL, has left to join the leather-necks at San Diego, Calif.



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Dick Kuhn  
Kay Kyser  
Eddie LeBaron  
Ted Lewis  
Guy Lombardo  
Johnny Long  
Vincent Lopez  
Carl Lorch  
Fred Lowery  
Jimmie Lunceford  
Abe Lyman  
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**BAND Year BOOK**  
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**TALENT & TUNES**  
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## Vox Petrillo!

NEW YORK, Aug. 1.—Justice is waiting to be served, but so far there are no takers.  
Maurice Dreicer, commentator on WLIB, new Brooklyn station, in discussing James C. Petrillo's order banning recordings, magnanimously offered the facilities of his 15-minute program to Petrillo and officials of NBC to air the situation.

## Advertisers Agencies Stations

### NEW YORK:

**ROLAND TRENCHARD**, head of promotion at O'Melia Outdoor Advertising Company, has left to become public relations director of WAAT. . . . Max Geller, Weiss & Geller Advertising Company prexy, off to California to discuss fall campaign on new wine account. . . . Bill Koblenzer, sales chief at Wolf Associates, starting a two-week vacation in Lake Champlain. . . . WQXR chief announcer Arch Kepner and staff announcer Alan Taubee have been sworn into the navy for aviation cadet training. . . . California Fruit Growers' Exchange and the Prudential Insurance Company of America have added 29 stations to CBS networks carrying their programs, *Hedda Hopper's Hollywood* and *Family Hour*. . . . WHN has drawn 17-week extension on station break announcements for Arrid, placed by Ted Bates Agency.

### CHICAGO:

**BURRIDGE D. BUTLER**, president, and Glenn Snyder, vice-president and manager of WLS, left early last week for Arizona and the West Coast. . . . Earl Horrigan, publicity man, has joined WBBM, replacing Ed Harvey, now an ensign in the navy. . . . Robert Baird, Jay Ferree and Carl Schultz, WGN engineers, are teaching radio operating to navy recruits at the U. S. Naval Training School, Northwestern University, two nights a week. . . . Jim Conway and Fahey Flynn, WBBM announcers, have been assigned to *Meet the Missus* at the Chicago Home Arts Guild, pinch-hitting for vacationing Tom Moore. . . . George Cook, of WLS, is vacationing in Edina, Mo. . . . Harold A. Safford, WLS program director, has been elected to the board of trustees of the Farm Foundation.

### PHILADELPHIA:

**JAY VICTOR**, formerly of WEAF, New York, and a writer for Bob Hope, has joined WCAU. . . . Harold Lubin, from New York, joins WIBG engineering staff. . . . Jerry Piven is replaced at WPEN by a new announcing voice, Jerry Ornstein. . . . Joe Frassetto, WIP music maestro, vacationing during August and participating in the national car-sharing program. . . . Pete Roberts, WIBG announcer, penning an *Announcer's Manual of Foreign Words*. . . . Roselynd Largman has taken over Frieda Bloom's continuity work for WPIL, at the same time holding down her chores handling continuity and music for station's FM adjunct, W53PH. . . . John Linney, Temple University cartoon professor, planning to tutor via the air. . . . Lee Vines has returned to WIP announcing staff. . . . Buzz Davis reviewing *The Daily News* comic strips each day on WDAS; newspaper sponsoring. . . . Lanse McCurley, sports editor of *The Daily News*, negotiating for a daily sport shot. . . . KYW new show has Alwyn Bach reading the flashes and Melvin K. Whiteleather following with comments. . . . Norman Black, WPIL musical director, off the air until the fall.

### LOS ANGELES:

**PAUL WEST**, CBS author, is writing for the CPN show, *Raffles*, at Lake Arrowhead. He is vacationing, but show goes on. . . . Bob Sparks, producer-husband of Penny Singleton, has joined the Marine Corps. . . . KNX now has 214 employees buying bonds. . . . Thru Milton F. Weinberg Agency, Pep Boys, Manny Moe and Jack of California have bought 261 quarter-hour newscasts, five-a-week, over KFI. . . . C. J. Marshall, KHJ credit manager, and Herbert Smith, station's purchasing agent, have left for the army. Leon Ashley succeeds Marshall. . . . Jackie Kelk, of *Aldrich Family*, came to Hollywood for a vacation.

# Radio Talent New York

By EDWIN LEE

NOT merely content with being the organist on *Are You a Missing Heir*, MURIEL POLLOCK has collaborated with her husband, WILL DONALDSON, on an album of *Jack and Jill* records. . . . IRVING CAESAR, whose *Sing a Song of Safety* show has been a Mutual favorite, narrowly missed getting hit by a car the other day. . . . WILLIAM JANNEY, stage-screen-radio actor, joins Coast Guard August 2. . . . Commentator and correspondent, NOLA LUXFORD, will write, produce and emcee a short-wave series beamed to Australia and New Zealand under General Electric auspices. . . . WHN platter jockey, DICK GILBERT, draws a 13-week holdover on his Saturday night *Barricini Candy* show.

EVERETT SLOAN has nabbed the lead opposite JOAN BLAINE in *Valiant Lady* on CBS. . . . Something new will be added for BILL ADAMS, character actor, when he shortly assumes his announcing on the new *Ford Institutional Series*. . . . Nifty press stunt pulled by HERB SHRINER, young Hoosier wit on *Camel Caravan*. Herb is authoring a gag column titled *Gullible's Travels* which he is sending out to army camp newspapers. . . . 20th Century-Fox is negotiating with LAURA DEANE DUTTON, chairper on NBC's *15 Minutes From Broadway*.

BIRTHDAY congrats are in order for SID REZNICK, who altho only 23 years old, has already established him-

self as the scripter on *Star-Spangled Vaudeville of 1942*. . . . Fully recovered from a minor operation, JANICE GILBERT returns to the cast of *Mr. Keene* this week. . . . DORIS GILBERT and SALLY BENSON have teamed as a playwrighting duo. Gilbert is the former scripter on the Gene Autry and *Texaco Star Theater* series.

ALL of 10 years old, RONNIE LISS, the veteran kid actor, will be birthday-gifted August 9 with a starring role on MBS's *This Is Our Enemy*. . . . WWRL has secured REGINALD B. LEONARD, a member of the Australian Air Force Reserve and war correspondent for 15 Australian newspapers. He will launch a war commentary series starting August 6. . . . Altho DOT KILGALLEN will take a month's vacation from her newspaper column, she will continue her CBS *Voice of Broadway* stint.

FOR the what-next department: Edwin Hill, WBNX announcer, no relation to "C," is writing a biography of Enrico Caruso. . . . Already an authority on sports, NBC's Bill Stern makes a bid for recognition as a connoisseur on the art of strips with a piece on Ann Corio in *Liberty* mag, August 15. . . . A popular guy on Charles Martin's CBS *Playhouse* program, Milton Berle made his fifth appearance and his second of the month on the July 31 show.

## Chicago

By NAT GREEN

JOHN LAIR, who for a number of years was music director at WLS, is back two days a week to assist in production of the WLS *National Barn Dance*. He commutes between Renfro Valley at Mount Vernon, Ky., and Chicago. . . . By the time this is in print, JEAN DINNING, of the Dining Sisters, probably will have married Howard Mack, nonpro. She will continue on the Roy Shield & Company program and the *National Barn Dance*. . . . JANE WEBB, of NBC's *The Bartons*, is taking flying lessons. . . . ART VAN HARVEY, of *Vic and Sade*, has been written out of the script so he can spend a month's vacation at Washington Island, Wis.

ELIA BEACA is now playing the role of Martha Carvell in *Romance of Helen Trent*. . . . HOWARD BLACK, of the harmonica duo, Hoosier Sodbusters, has returned to WLS and is emceeing the *Smile-a-While* program. . . . JOSEPHINE ANTOINE, soprano on *Car-*

nation *Contented* program, will appear this fall and winter with the Chicago City Opera, the Met, and the San Francisco Opera Company. . . . JENNIE LOU CARSON (Lucille Overstake), one of the Jennie, Joy and Jean trio, is now a single, playing her own guitar accompaniment. Joy Justine, violinist, and Opal Brent (Jean), guitar, will continue as a harmony duo.

HUGH STUDEBAKER, of *Bachelor's Children*, is vacationing near Roswell, N. M., and is planning to buy a ranch there. . . . VIRGINIA CLARK, leading lady of *Romance of Helen Trent*, has her mother, Mrs. J. T. Bowers, as house guest for the summer. . . . ALICE HILL, NBC actress, and her husband have bought a 100-acre farm some 30 miles from Chicago. Five days a week she has to be up at 6 a.m. and on her way to the Chicago studios to rehearse for *Bachelor's Children*.

## Hollywood

By SAM ABBOTT

JIMMY CASH, tenor of the CBS Tommy Riggs and Betty Lou series, has been renewed by the sponsor. He returns to the Burns and Allen CBS show this fall. . . . MAXINE GRAY, singing star of Mutual-Don Lee's *California Melodies*, is vacationing at Lake Tahoe. . . . LEITH STEVENS was sent to the hospital last week after being thrown from a horse near his Tarzana ranch. He is scheduled to conduct his original symphony, *America Fighting*, at the Santa Barbara Padre Day Festival. . . . REED HADLEY, who plays Red Ryder on that series over Blue, was speaker last week at a luncheon of the West Hollywood Rotary Club. . . . Musical theme for *Those We Love* over NBC is an original composition by Eddie Kay, program's music director. . . .

LOU SILVERS, musical director for the CBS *Radio Theater* orchestra, is in New York following his sixth year as conductor on the show. Lux returns to the air September 14. . . . DICK JOY, KNX-CBS announcer-newscaster, will write a column of Hollywood radio news for his home-town paper in Putnam, Conn. . . . TONY LA FRANO, KHJ announcer-producer, is on vacation at his Inglewood home. . . . NAN GREY, star of *Those We Love*, flew to Chicago to spend a few days with her husband, jockey Jackie Westrope. . . . BILL GOODWIN, announcer for the CBS *Tommy Riggs and Betty Lou* series, goes into the new picture, *Henry Aldrich Gets Glamour*. Goodwin recently completed his role in *No Time for Love*. . . . KNOX MANNING, KNX-CBS newscaster, did the narration for *Divide and Conquer*, war film made by Warner from captured Nazi films. . . . ARNOLD STANG, Bobby on *The Remarkable Miss Tuttle*, is playing in three pictures simultaneously, at Columbia, RKO and Goldwyn studios.

### Norton Griffin New Show

PORT WORTH, Aug. 1.—Norton McGriffin, news commentator, has opened a new program over WFAA, here, and WFAA, Dallas, with the service also going over the Texas Quality network.



# DUNPHY WARNS MANAGERS

## Detroit Sees Banner Season

DETROIT, Aug. 1.—Prospects for the Detroit legitimate season look the rosiest in years.

Two houses are likely to be running nearly steadily thruout the season—which just doubles the history of recent years.

The Cass is set to continue running practically solid with roadshows, with more plays than in the last few seasons expected. The house has kept running nearly all summer to date, with three recent Shubert premieres—*Free and Equal*, *Cocktails 5 to 7* and a new version of *The Merry Widow*. Normally the house is closed most of the summer.

At the Lafayette business has been good despite warm weather, with a popular price policy, using one star name, a small cast in a play normally staged in one set, set for runs of six to eight weeks. Typical were Edward Everett Horton in *Springtime for Henry* and Billie Burke currently in *The Vinegar Tree*. Bookings of the latter play have been extended.

Check with the stagehands' local, IATSE, shows all available men employed for the first time in recent seasons.

## "College Capers" Get O. O.

FORT WORTH, Aug. 1.—Several talent scouts are looking over *College Capers*, the all-varsity musical show which is on a tour of cities in the Southwest and which later may be used for entertainment at military centers. The cast was picked from co-educational schools of Texas and was given a training period of several weeks.

Critics have been lavish in their reviews. Crowds are large.

FORT WORTH, Aug. 1.—So successful has *College Capers* been that Interstate Circuit, Inc., sponsor, will soon announce plans for the 1943 edition, which will be produced on an even larger scale.

Auditions for the second edition of *College Capers* will begin in the early fall. Unless transportation handicaps prevent, the show will go into a number of States.

## Ann Arbor Does Okay

DETROIT, Aug. 1.—Fourteenth annual season of the Michigan Repertory Players at the Lydia Mendelssohn Theater, Ann Arbor, Mich., which started off slowly, has steadily built up, and is expected to play to about 15,000 people in 25 performances, closing a six-week season August 18. With admissions kept down to top of 88 cents in order to accommodate the students of the University of Michigan, gross is expected to run around \$8,000 for the season.

Out-of-town business, formerly fairly important at this theater, has been negligible this year, as tire conservation has kept patrons away. However, actual business is just about up to last year's level, aided by the fact that the readjustment of university schedules has meant one of the heaviest summer enrollments on record.

## Shuberts, Minskys Team

NEW YORK, Aug. 1.—The Shuberts and Minskys are teaming up with production of a burly revue, *Folies Bergere*, set to open at the St. Charles Theater, New Orleans, October 1. Harold Minsky, Izzy Hirst, and Harry Kaufman, of the Shubert office, are behind the venture.

Revue is to be on a legit basis. So far no talent has been signed.

## Hub Sundays NSG

BOSTON, Aug. 1.—Sunday showings, recently instituted here, are not panning out too well financially. The Majestic, which has been having weekly changes of show, has played on the Sabbath, but crowds have been slim on that day. Orchestra is particularly empty on Sundays.



## BROADWAY RUNS

Performances to August 1 Inclusive.  
Dramatic      Opened Perf.

Angel Street (Golden)	Dec. 5	275
Arsenic and Old Lace (Fnl-son)	Jan. 10 '41	651
Blithe Spirit (Booth)	Nov. 5	294
Claudia (return) (St. James)	May 24	80
Junior Miss (Lyceum)	Nov. 18	287
Life With Father (Empire)	Nov. 8 '39	1134
My Sister Eileen (Biltmore)	Dec. 26 '40	658
Uncle Harry (Broadhurst)	May 20	78

## Musical Comedy

By Jupiter (Shubert)	June 3	70
Porcy and Bess (revival)	Jan. 22	220
Sons o' Fun (Winter Garden)	Dec. 1	280
Star and Garter (Music Box)	June 24	48

## No Tax Now on Service Oakleys

NEW YORK, Aug. 1.—Thanks to the efforts of John Golden and other theater men, the tax on passes issued to men in the armed services will no longer be collected. According to law, the tax printed on a ticket had to be paid, regardless of how much the ticket was sold for or even if it were given away. Thousands of passes were distributed to servicemen weekly, with the taxes adding to a goodly amount. Congress has now relieved showmen of the necessity of paying for their own bounty to soldiers.

Along the same general line, Theater Authority has waived the percentage usually deducted by it from the gross receipts of a benefit in the case of the Army Emergency Relief show that is to be held September 30 in Madison Square Garden. All proceeds will go direct to the fund.

## Says He Will Help on Priorities Pinch, But Foresees Shortages; League Arranges for Legit Pool

NEW YORK, Aug. 1.—Sounding a keynote of a serious material shortage for stage construction, Christopher Dunphy, co-ordinator of amusement industries for the War Production Board, this week warned a group of legit producers to safeguard old materials, recondition outmoded stuff and round up all old equipment because of a \$5,000 ceiling on new construction and the possibility of not being able to get materials at all.

Lunching informally with Dunphy last week were James F. Reilly, executive secretary of the League of New York Theaters; Lee Shubert, Marcus Heiman, Brock Pemberton, Howard Lindsay and Harry Sommers. Purpose was to ascertain what the needs of producers would be in the way of copper wire, electric cables, steel hoods, canvas and lumber.

Immediately following the Dunphy session, League got together with the principal equipment dealers in the field to estimate what stock was on hand and what the requirements would be for immediate needs. For the new shows scheduled, about 15, dealers said they would probably be able to supply them out of stock on hand. Dealers, however, said they would report back to the League next week to find out what materials could be purchased and stored away in a managerial pool. Reilly said that for bare essentials at least \$60,000 would be needed, which he was sure could be financed.

Dunphy assured the League that if any drastic shortages face the industry he will co-operate in securing what is

needed, but issued a warning that the priorities situation is changing from day to day, and told them to "protect yourselves" as speedily as possible. Feeling of the meeting seemed to be that a great deal of material is lying around in warehouses and basements that can be converted to future use, and the industry had better take a quick inventory.

Arrangements to form a pool will be made when the equipment dealers report back to the League.

## Baltimore Set-Up Remains Uncertain

BALTIMORE, Aug. 1.—Just what the outlook for the 1942-43 theater season is remains more or less obscure. To date, no arrangement has been concluded between the United Booking Office, which virtually has a monopoly of road bookings, and either of Baltimore's two legitimate theaters. Both Ford's and the Maryland passed into new hands last spring.

Ford's, so far as is known, will continue as a legitimate house and plans to reopen for the season some time in the fall, tho to date no bookings have been announced.

Plans for the Maryland remain uncertain, tho at time of purchase it was announced it might become a vaudeville house.

## Torchbearers Move to Town

PHILADELPHIA, Aug. 1.—Success of the Bucks County Playhouse in moving from its cowbarn site to the urban ballroom of the midtown Bellevue-Stratford Hotel has resulted in another suburban group taking over a hotel ballroom for next season. The Aidan Park Players, a little theater group in the socialite Germantown section, taking notice of the gas and tire shortages, will move to town for the regular fall season, leasing the ballroom of the exclusive Barclay Hotel for the 1942-43 season. Plans are afoot for an intensified program, with dancing in each case in the hotel's Mirage Room a nightcap for the playgoers.

Hotel season will get under way for Aidan Park the first November week, operating three nights a week—Thursdays for servicemen and Fridays and Saturdays for subscribers. Indications are that the Bucks County group may carry on thru the regular season at the Bellevue.

## Fort Worth Casa Goes

FORT WORTH, Aug. 1.—Casa Manana, originated by Billy Rose in 1936 when Texas was celebrating its 100th birthday, has been demolished. Always a losing proposition financially, the big outdoor theater was ordered torn down to beat the termites, which already had made good headway on the structure. An expensive and extensive loud-speaker system was salvaged. It has been installed in Fort Worth's Botanical Gardens for musical programs.

## Chi Erlanger Dark

CHICAGO, Aug. 1.—A new edition of *Hellzapoppin* is expected to come into the Erlanger Theater first week in September. *The Merry Widow*, which was set to open there August 2, was canceled 10 days ago and at present nothing is in sight for the house until September.

## Cowbarn's Increased Take

HOLYOKE, Mass., Aug. 1.—The summer theater at Mountain Park Casino is drawing even better than last year despite gas and tire shortages. For the first three weeks of this year the attendance stood at 9,860, against 6,673 for the same period in 1941.

## FROM OUT FRONT

### Midsummer Steam-Valve

—BY EUGENE BURR—

WITH the steam of a typically delightful New York summer rising in heavy waves from the black molasses of the asphalt, this reporter seems to himself to be in particular need of a safety valve to let some of it off. The balmy New York climate fills sinuses with parboiled mist; the bookies of 47th Street wander around in dripping slack suits that are natty examples of what the well-dressed man won't wear; the quota of handkerchiefs (used for mopping) is up to a half dozen a day; and the theater appears moribund, at least for the moment. All of which indicates that this is as good a time as any to get rid of a number of squawks that have been graveling this column for a good long while and turning its usual milk of human kindness into clabber. From current signs, the theater will be starting up again soon—earlier than has been the custom in recent seasons—and it would confer an inestimable boon upon at least one customer (non-paying) if it could manage to start up without a number of the addenda that tend to turn it from a dreamworld into something of a nightmare.

Such things are numerous and varied, and a list can only scratch the surface. Without question, you can triple or quadruple the number of items out of memories of your own past agony; but at any rate it would be a step in the right direction if the theater could manage to do without:

**T**YPE casting. Of all the insanities that beset the hollow crowns of producers and directors, this is perhaps the most ridiculous and pernicious. It calmly assumes that people trained as actors cannot know their trade. It places a premium upon so-called personality players, whose idea of art is a surging desire to change any character at hand into the glorious outlines of their own personalities (usually stuffy, dull or stupid). Its growth is responsible for the tremendous rabble of embryonic ribbon clerks and misplaced floorwalkers who yearly inundate Broadway, each convinced that an appearance in the Cootsville Dramatic and Literary Society show has qualified him (or her) as a professional player. It is also responsible, almost entirely, for the decline in American acting standards during the past two decades.

Directorial or auctorial stupidity that assumes that, because a thing is true in life, it will necessarily seem true upon a stage. Examples of this abound in every season. Those responsible forget entirely that art is selection rather than a representation, that the mere physical limits of the stage create standards entirely different from those of life, that emotional effect, which constitutes stage truth, has nothing whatsoever to do with mere factual reality.

Critics who are no end impressed by personal press agency or by the obscurity of a play (since their little minds can't understand it, it must be tremendously profound) or by the current smartness of a certain sort of thing. Such sheep-like critical docility has been the cause of the ridiculous accolades heaped upon a fuzzy intellectual mess like *Shadow and Substance*, an artistically dishonest egomaniac like Orson Welles, a pitifully ineffectual incompetent like Saroyan and many others.

Critics who conveniently overlook fine things in the theater in order to wall dolorously about the mental and emotional bankruptcy of a season or a decade. Such walling seems to satisfy an obscure desire to pose as an adult intelligence, since it indicates that the critic is far, far superior to all the material he was forced to see.

Critics who smugly deliver their theatrical dicta when, as a matter of fact,

(See FROM OUT FRONT on page 10)

## Cowbarn Notes

Notwithstanding the gas and tire problem, the Bergen County Barn Theater at Teaneck, N. J., under the direction of Anthony Jochim, reports that business has been running practically capacity for the four weeks it has been operating. This is its first season. Current and fourth attraction is *Introducing June*, a new comedy by Max L. Berges, revised by Michael Kelly.

Last week the American Academy Guild, playing in Stamford, Conn., presented *Up Pops the Devil*, with Barbara Bell Wright, Francis de Sales, Anthony Jordan and Frances Fielding in the leads. Current bill is *The Male Animal*, with Barbara Hadden, Jane Huszagh, Francis Letton and de Sales. Next week's attraction, from August 5 to 8, will be *Separate Rooms*, with Robert Lieb, de Sales, Doris Mylott and Robert Hultgren. The permanent company rotates, with everyone getting a chance at leads before the summer is out.

Georgie Price, vaude night club and revue comedian and erstwhile member of the New York Stock Exchange, will make his debut in a dramatic show in the middle of August when he tours Samson Raphaelson's *The Jazz Singer* thru New England cowbarns. He may bring it to New York in the fall.

Lee Wilson, who won this season's Barter Theater award, will play the title role in the Barter Theater's production of *Andreyev's He Who Gets Slapped*, which will play at the Town Hall Theater, Abingdon, Va., August 5 thru 8. Norman Macdonald will direct, and Eleanor Anton will be the Consuelo.

The Valley Players, at Mountain Park Casino, Holyoke, Mass., start the second half of their season Monday (3) with *The Watch on the Rhine*, with Lauren Gilbert, Jackson Perkins, Jean Guild, Maurice Wells, Norah Adamson, Frank Rollinger, Gaylord Mason, Ann Lee and Ernest Woodward in the cast. . . . Guy Palmerton will present *The Bishop Misbehaves* for five days, starting August 5, at his Lake Whalom Theater, Fitchburg, Mass. Raymond Greenleaf will be starred; Frank Lyon will direct; supporting cast will include Betty Gilpatrick, Ann Mason, Alfred Alderice and Glen Langan. . . . The Boothbay (Me.) Playhouse will try out a new one starting August 5. It is Douglas Manning's *He Grew To Grow*, and Wallace O'Hara will play the lead. Others in the cast will include Marion Speed, Richard Robbins, Evelyn Gray, Marjorie Peggs, Roy Farquhar, Sydney Bonner, Rollin Smith, Betty Jane Kohler and Tommy Trenkle. . . . The New Milford (Conn.) Playhouse, for its sixth week, starting August 5, will present *Mary's Other Husband*, a new comedy by Larry Johnson. . . . The Peterborough (N. H.) Players will present *Letters to Lucerne*, starting August 5. . . . Current attraction at the Woodstock (N. Y.) Playhouse stars Mary Morris in *Storm*, a play about Woodstock written by Gladys Hurlburt.

*Petticoat Fever*, with Michael Whalen and Hilda Stoddard sharing the leading honors, next for the Bucks County Playhouse, Philadelphia. . . . T. C. Upham's Cape Theater, Cape May, N. J., continues with *Laff That Off*, Florence McGee and Philip Earle in the lead roles. . . . *Stepping Sisters* next for the Mae Desmond Players at Willow Grove (Pa.) Amusement Park. . . . Frank Dumont's *Wide Awake Nell* (or *Dirty Work in the Gulch*) brought up again by the Berkley Players, Philadelphia. . . . Colonial Players, Aiden, Pa., follow with *The Wren* at their Colonial Playhouse. . . . *You Can't Take It With You* next for the Green Hills Theater, Reading, Pa. . . . Jasper Deeter, director of the Hedgerow Theater, Moylan-Rose Valley, Pa., announces that G. B. Shaw's *Arms and the Man* will be revived August 21, 22 and 24. Word also comes from Hedgerow that a new play, *The Picnic*, is in rehearsal under the direction of Rose Schulman.

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## FROM OUT FRONT

(Continued from page 9)

they know so little of the art over which they sit in judgment that they are utterly incapable of distinguishing between the work of the author, the director and the actors in any finished production. Because of this, there are hundreds of examples each season of actors suffering for a director's sin, of a director panned because of an author's mistake, of a playwright run out of the business because he has been unfortunate enough to suffer an inadequate production. Or, conversely, of actors being hailed as the new Duses and Booths because they happened to appear in roles that would have been effective if played by the Cherry Sisters.

**O**PENINGS and the crowds that go to them. Enough has been said elsewhere on this subject to make further comment unnecessary. But when I go to an opening I invariably wonder why, when the curtain falls, the actors don't line up behind the footlights and applaud the show that has been going on in front of them all evening.

Ingenues who are determinedly cute and pretty while displaying a lack of acting ability matched only by an inmate of the Old Maids' League for the Suppression of Stage Plays. Usually, as a matter of fact, this type isn't even pretty, except in their own minds and that of Mr. Richard Watts Jr., of *The Herald-Tribune*. Unlike real actresses, they usually get critical raves and immediately go into the movies, where their wholehearted lack of acting ability wins them long-term contracts and star billing.

Singers (so-called) who can't sing except by the grace of electricity and the microphone. This probably includes four-fifths of the so-called singers on the stage today. If the trend continues, there won't be a first-rate American voice in another 10 or 20 years.

Actors who think it is smart to pan the shows they happen to be in. They usually do this because they think it builds them up—the same idea as the critic overlooking all good things in order to pan the season. As a matter of fact, it merely convinces the auditor that they must be execrable actors if they have to accept jobs in a play as bad as that.

Stage managers who talk as tho they were the producers, directors and authors combined. This breed always indicates that the author is changing the script and the director the staging as their suggestion, and that no one in the company could possibly do his job without the stage manager. His enforced listeners could easily do without him.

**H**OUSE bands that murder *The Star-Spangled Banner*. Sometimes the two or three-piece ensembles under the stage play it as tho they were ad libbing it—which is a good deal worse than not playing it at all.

Hatcheck boys and girls and program sellers who assault you as you enter a theater and force you to brush them aside physically before you can get to your seat. Particularly virulent is the souvenir program seller who indicates that his is the only program the customer will get. John Q. Public, robbed of a quarter by this unscrupulous thug, will probably harbor a justifiable resentment against the entire theater industry.

Late curtains. This used to be a major curse, with shows starting anywhere between 10 and 20 minutes late. Later the condition improved considerably, but now the lads are growing slipshod again. A patron arriving on time has a right to see the curtain rise on time, instead of being forced to plod thru the literary masterpieces in the program for a quarter of an hour.

Playhouses, evidently relics of mid-Victorianism, wherein the smoking lounges for men and women are separate—each usually about as big as an undersized phone booth. Theaters are responsible for the patrons' comfort between the acts as well as during them.

Seats that effectively prevent the customer from enjoying a play even if, by some minor miracle, it happens to be a good one. A census would probably reveal that the majority of legitimate theater seats have not been overhauled since William Howard Taft last sat in them and broke their springs.

**O**LD signboards of long past shows, allowed to remain on the fronts and marquees of theaters for months after the shows have departed, mute reminders to every casual passer-by that the theater is the most slipshod, messy and mismanaged peepshow that ever masqueraded as a legitimate business. No one who allows a show's billing to remain on the house after the show has departed deserves either to own or to manage a theater.

"Teachers" of acting who are so self-consciously arty that they ruin all incipient talent unwary enough to expose itself to their ministrations. The amazing thing is that a certain number of these are revered and supported even by competent actors who should know better—just another proof, I suppose, that an actor can be taken in by any con-man with a smooth enough line.

An Experimental Theater than falls to experiment. The entire future of the theater in America might be bolstered and made exciting by an experimental theater, run by professionals, that really lived up to its name.

Foreign players and film stars who are given star billing in the theater on the strength of their Hollywood ineptitudes or the tall stories they tell of their fame in their native lands. The film players need no comment. As for the foreigners, 9 out of 10 of them are still living mentally and emotionally in a theater that was outmoded here 20 years ago; they are wistful hams who have been hung too long—dim reminders of the days of the ten-twenty-thirt. Yet the reputations they have given themselves carry them along, sometimes for years, as honored and revered practitioners of an art that they actually murder.

Organizations (actors' unions included) that dodge their obvious and important responsibilities in order to avoid trouble for incumbent office-holders. I think very little comment is needed on this one.

There are plenty of others, too, but space and I are simultaneously exhausted. You can add your own list. I suspect that it will be a long one.

## Mrs. Wilson Returns

BALTIMORE, Aug. 1.—After 20 years in retirement, Mrs. Francis Wilson, musical comedy star of pre-World War days and widow of the first president of Actors' Equity, is co-starring with her daughter and son-in-law in the Hilltop Theater (summer show). Mrs. Wilson is playing Mama in *The Guardsman*, which opened at the Vagabond Theater, where the Hilltop group is staging its attractions this summer, Tuesday, July 28. Her daughter, Margalo Wilson, appears with her as Liesl. Margalo's husband, Joe Ashley, has the other lead.

## First Philly Booking

PHILADELPHIA, Aug. 1.—With the summer season still at its height, first legit booking for the 1942-'43 season has already been announced. Ethel Barrymore in *The Corn Is Green* has been set

for September 21 for a three-week stand. House will be decided upon later. Call board also has a "maybe" for September in George S. Kaufman's *Franklin Street*, with Groucho Marx mentioned for the lead.

## Pitt Blackout Doesn't Hurt

PITTSBURGH, Aug. 1.—Business in night clubs and theaters was almost as brisk as usual, following a temporary lull of about an hour on the night of the city's second blackout July 22. During the city's first blackout June 25 entertainment sites reported noticeable slumps in box office. Similar tests will be held about once monthly hereafter. Altho more than \$10,000 in fines were levied on blackout violators, none were placed against amusement business people. Marquees, box offices and doorways were darkened for half an hour during the recent test.

## Plenty Pact Talk For the League

NEW YORK, Aug. 1.—League of New York Theaters is currently in the process of negotiating with four unions to effect basic agreements for the coming season, according to James F. Reilly, League's executive secretary.

Only negotiation which is active is the remnants of bargaining with Local 1, stagehands' union. Only point under dispute is whether or not the \$1 per show raise granted should be on a retroactive basis since last March 1.

League has requested negotiations with Local 802, American Federation of Musicians, with which it has never had a basic agreement. Union has contended that it wouldn't enter into an agreement because the League wouldn't assume full responsibility for its individual members. League hasn't heard from the musicians yet.

Coming up for contract renewals are the press agents and managers, whose agreement with the League expires Labor Day. Committee named to negotiate the pact for the Association of Theatrical Agents and Managers includes Oliver Saylor, Morris Jacobs, Victor Samrock, Dick Maney, Leo Freedman, Howard Herrick and Forrest Grossman, representing managers, press agents and road press agents.

## USO UNIT GIRLS

(Continued from page 3)

George Halloran, commander of Camp Shelby, who later released them and passed on a report to USO so "action could be taken." Official statements said the girls were bruised about the face and arms when they appeared at Camp Shelby to make their statements.

Both girls are veteran troupers. They have gone on to St. Louis to fill additional USO engagements.

NEW YORK, Aug. 1.—Camp Shows, Inc., here, when told of the incident today, said Miss Eichling is one of the Three Hollywood Blondes and that Miss Colt is a singer who has played some of the class spots of New York, including the Rainbow Room.

The unit is *Hullabaloo* and closed Monday its full week at Camp Shelby. Unit resumed last night, opening a string of Louisiana camp dates.

Camp Shows, Inc., says it has not yet been officially notified of the affair.

## SAD STORY OF JAZZ

(Continued from page 3)

but a few record programs specialize in hot stuff. Ralph Berton, who has conducted WINS *Jazz University* program the past half year and who started the *Metropolitan Review* program on WNYC, is a leader in this field. Art Hodes, pianist, now handles the WNYC *Met Review* program. Bob Thiele has been pacing an afternoon jazz record program, *At the Jazz Band Ball*, for WBYN the past six months. Thiele also uses guest artists. Others who use some hot jazz items on their programs are Maurice Hart, disk jockey of WNEW's *Music Hall* series; Maxine Keith, of WOV's *Follow the Leader* show; and Leonard Feather, of WMCA's *Platter Brains*.

Berton, Hart, Keith, Feather and Hodes got together July 19 on WINS to discuss *What the Public Wants in the Way of Recorded Music* and knocked themselves out arguing. After the broadcast they continued arguing for two hours in a restaurant. Feather, Berton and Hodes defended hot jazz in preference to commercial music and expressed a feeling that the public as a whole must be to some extent educated to enjoy "better light music." Hart and Keith defended commercial music, and Ford said the public should be the judge and that all the disk jockeys can do is to "play the best record of its type."

George Frazier, record reviewer of the magazine *Mademoiselle*, handles a WEEL, Boston, Saturday morning hot record program. WHIB, Chicago, has its *Groove Record Shop* recorded program; San Francisco's KQW has a Hal McIntyre Sunday afternoon hot jazz program which includes live originations from local hot spots.

"There's no money in hot" is a common saying among hot jazz fans. Pure hot jazz, the kind that sends the long-hairs, apparently is not for the masses, altho modern band arrangements that adapt the hot idea are commercial.

# PROHIBITION MAY RETURN

## Club Talent

### New York:

NICK LUCAS set to open August 7 for nine days at the Continental Grove, Akron. . . . THREE WILES added to the Latin Quarter floorshow. . . . SIX VICTORY GIRLS, Bobbie Duncan line, finishing a long run at the Hi Hat, Bayonne, N. J.

PAT GOODE, long-term emcee at Ernie's in the Village, will be inducted in the army August 3. Bill Hansen succeeds him. . . . JIMMY ALEXANDER, in the *Meet the People* company at La Compa, signed for Lynn Root's production, *Fit us a Fiddle*.

RAY ENGLISH opens August 5 at the Rainbow Room for six weeks. Set thru Harry Kilby, of GAC. . . . PATRICIA KINGSLEY, pianist, being held over at the Chateau Moderne.

JERRY LESTER, set to start rehearsals for George Abbott's *Beat the Band*, August 18, is doing a quick repeat at the Bowery, Detroit, August 10. . . . CHARLES MCKENNA, singer, is in his fifth month at the Club Cinderella here.

### Chicago:

THE THREE MAKE-BELIEVES, who have been a sensation at Helsing's, opened July 31 at the Oriental, first theater engagement. . . . The David P. O'Malley office and the Meeker Music Company, of St. Louis, will book the Jefferson Hotel, St. Louis, when it re-opens September 4. . . . FRANK PAYNE, mimic, and Diane Barry have been held over at Glenn Rendezvous, Newport, Ky. . . . DON JULIAN AND MARJORIE open at the Edgewater Beach Hotel late in August.

### Philadelphia:

GLORIA MANN joins Bob Carney's crazy show unit at the Swan Club. . . . WARREN BODEN, Dolores and Rossini and Jimmy Evans head the return of floorshows at DiPinto's Cafe. . . . SID WALKER comes in this week as emcee at Kallner's Rathskeller. . . . SAM BUSHMAN, nitery press agent, leaves for the army August 25, with Leonore Bushman carrying on the office. . . . ARMAND CAMP, WIP singer, turns to the after-dark field at McGee's Club 15. . . . JACKIE WHALEN back in town, and again at Lexington Casino.

### Boston:

JANE PICKENS'S stay at Oval Room, Copley-Plaza Hotel, extended two weeks. . . . HILDEGARDE to open here August 12. . . . RANNY WEEKS, orchestra leader at Club Mayfair, commissioned in the navy. . . . ELAINE CONDOS, sister of Condos Brothers, now at Coconut Grove. . . . RAY MORTON and orchestra set till September 16 at the Copley-Plaza Hotel.

### Here and There:

MAARCY AND RENE GUNSETT opened August 3 at Alpine Village, Cleveland. . . . WARNER AND VALERIE closed at the Neon Club, Louisville, August 2 and opened Monday (3) at Golder's, Cincinnati.

EARL AND JOSEPHINE LEACH, in their fifth week at Jack Lynch's Walton Roof, Philadelphia, are being held over indefinitely.

SOPHIE TUCKER playing niteries steadily. Has the Mounds Club, Cleveland, two weeks starting August 13; then four weeks at the Bal Tabarin, San Francisco, opening September 10, and four weeks at the Chez Paree, Chicago, opening October 31. . . . MARIA KARSON MUSICALES has added singer-guitarist Florez Cortez. Now playing the Parkmoor Cocktail Lounge, Louisville, which recently opened under ownership of A. J. Harris and management of R. O. Dodd. . . . DANNY WHITE, emcee, opens August 7 at the Yacht Club, Pittsburgh, for two weeks and options; set by Senia Gamsa, of New York. . . . PANTO AND DOLORES open their third engagement at the Mt. Royal Hotel, Montreal, August 24 for two weeks.

DON MARLOWE is new emcee at Martin's Riviera, Lima, O.

BILL ROBINSON booked for two weeks at the Glenn Rendezvous, Newport, Ky., August 14.

## Robinson Says He Has Sold 14 Million in War Bonds

PHILADELPHIA, Aug. 1.—Bill Robinson, at Earle Theater last week, announced to the house that he leads the entertainment field as a salesman for War Bonds and Stamps. Stated that he has \$14,000,000 in sales to his credit, topping Danny Kaye, who is a runner-up with several million less.

Robinson carried his patriotism with him on the stage here and, when hecklers annoyed, didn't hesitate to stop his act and give the rowdy pew-holders a tongue-lashing. During one show a group of paleface lads started to annoy. Robinson halted his dancing and, addressing himself to the group, reminded them that there were no members of his race among the eight saboteurs who landed on these shores from a submarine. Also never hesitated to call down members of his own race when they failed to behave themselves during the show.

## Miami-Biltmore To Be Army Hospital

MIAMI, Aug. 1.—Negotiations turning the swank Miami-Biltmore Hotel to the U. S. Army for hospital purposes were completed with the formal approval of the transaction by Maj. Gen. James C. Magee in Washington. The popular hotel and country club is the latest hostelry succumbing to the demands of war.

Tom Williams has his Clover Club operating smoothly now with a good show. Bob Bostwick is the emcee, besides using his baritone voice to good advantage with popular numbers. The Tudell duo has a fast dance routine. Irene Wolf sings and Maurine Hall has an excellent tap number. The Poll-Mar girls provide a fast-moving chorus, with Tony Lopez continuing to wow with his orchestra.

Five o'clock has a new show. Henry Arthur tells stories and dances, also emcees. Dolores Anderson puts across her songs, while Kirk and Madelyn, doing a tricky dance, with comedy added, got a nice hand at all shows.

Pago Pago has a new policy of reduced prices and is catering to the soldier boys more than ever.

Anne Francine is new at the Club Ball, opening Friday night.

Kitty Davis is home again. Coleman Clark with his table tennis act still a winner. Eleanor Knight is new here, opening Thursday.

## Sign of the Times

SAN FRANCISCO, Aug. 1.—Sammy Lewis, owner of Hollywood's Slapsy Maxie's, has taken over the former Deauville Club and will operate it as Slapsy Maxie's. Opening show, date not set, will have "Slapsy Maxie" Rosenbloom himself, Patti Moore, Ben Lessy and Jack Waldron.

## "Grandfather" Unit Okay at Bowery; Tucker, Martin, Kay Lead Grossers

DETROIT, Aug. 1.—*Grandfather's Follies* unit drew the greatest number of patrons of any recent attraction at the Bowery, according to Manager Frank Barbaro, rating 16,000 in two weeks. Tops for drawing power this season, however, is still Sophie Tucker, who drew 14,000 admissions in one week, only slightly under the 15,000 set as the house record about a year ago by Tony Martin.

Runner-up was Beatrice Kay, back for her fourth engagement in less than a year, who drew 12,000, or 1,000 higher than her record for the New Year's week.

Yvette, Benny Fields and Jerry Lester are tied for third place among recent Bowery bookings, at 10,000 each—with Lester's week off from expectations because of the heat. Next were John Steel, with 8,500, and the *Grandfather's Follies*, which drew 8,000 each week.

Study of these figures furnishes further proof that one great factor in the success of the Bowery is the policy of

## Army Checks Soldier Drinking And Mixing in Niteries; Closes Some Clubs; Dry Movement Gains

WASHINGTON, Aug. 1.—Encouraged by newspaper stories of excessive drinking and vice conditions in night clubs and bars thruout the country, lobbyists for a return of prohibition are more active than at any time since prohibition repeal in 1933. The prohibition crowd, led by the National Prohibition Party and the Women's Christian Temperance Union, has lobbyists trying to jam thru Congress bills restricting the use and sale of liquor to servicemen. The drys figure they can sneak in at least a measure of prohibition under guise of protecting the dear soldier boys.

During World War I the prohibition law was jammed thru primarily as a measure to help win the war. And the same angle could be used now.

The drys recently tried to put thru a bill in Congress to limit liquor drinking in military zones and areas surrounding army camps. If they had been successful, they had planned to follow with other bills extending this type of liquor control.

CHICAGO, Aug. 1.—The Rhumba Casino, night club operated by Al Greenfield and Milton Schwartz, and three cocktail lounges operated by them, the Capitol, the Hollywood Show Lounge and the Brass Rail, were closed Tuesday and their licenses revoked upon orders from Mayor Edward J. Kelly.

The sudden closing order came after two sailors, each 18 years old, had signed affidavits that they had been sold drinks without being asked for their liberty cards, which show their ages. It was a surprise to the operators, who asserted they had tried in every way to co-operate with the authorities. Mayor Kelly, however, said all four places had been repeatedly warned about the State age limit law but continued to ignore the warnings. Only place specifically charged with selling to under-age men was the Casino.

"We have made every effort to comply with the law," Al Greenfield told *The Billboard*. "It is very difficult to keep a constant check on all of our employees, and if there was any violation of the law, it was without our knowledge." Asked if action would be taken to regain the licenses, Greenfield stated that at this time he did not know just what would be done.

Earlier in the week Mayor Kelly issued an order to police captains to enforce the no-hostess rule thruout the city in co-operation with the clean-up campaign of the army and navy. There is a law prohibiting hostesses, but it had not been enforced.

PHOENIX, Ariz., Aug. 1.—City commission's passing legislation forbidding serving liquor to a woman in any establishment except when seated at a table or in a booth has evoked the opposition of local night club operators.

It was the vice committee's idea that making women sit at booths or tables would make it more difficult for prostitutes to contact soldiers.

Altho local operators have pledged co-operation in keeping their premises clear of all known streetwalkers or barflies, most of them fail to see where the idea of making women customers sit down is going to accomplish anything.

BALTIMORE, Aug. 1.—Night club and tavern operators have been warned by Major General Milton A. Reckord, commander of the Third Corps Area, they will have their establishments declared "out of bounds" unless they correct conditions which lead to servicemen contracting venereal diseases.

In an address delivered before 2,700 night club, tavern and liquor store license holders General Reckord told them to clean up or he would "close those places abusing the law."

The Board of Liquor License Commissioners warned that "every licensed night club or tavern designated out of bounds by Third Corps Area officials would have its license suspended or revoked."

OTTAWA, Aug. 1.—Claiming increased drinking among soldiers as well as civilians, proponents of a prohibition law are active again, as in the last war.

In Halifax, N. S., it is now illegal to buy a drink between Friday and Monday. Agitation has reached the Federal Parliament for strict regulation of sale of alcohol.

ATLANTIC CITY, Aug. 1.—Altho niteries are escaping the early curfew as imposed on Miami Beach spots because of the military population, club operators have been told to tone down floorshows, especially strip-tease dancers, female impersonators and "all indecent shows." Is all part of an army-inspired campaign against "vice." As a result, city detectives were assigned to every nitery with orders to censor performances.

First casualty was the G-string. Cuties (See *Prohibition May Return on page 14*)

## More A.C. Hotels Drafted; Only 2 Rooms on B'walk

ATLANTIC CITY, Aug. 1.—With the army still taking over the beachfront hotels, night life activity has all but left the Boardwalk sector. Only two beachfront hotel rooms remaining with after-dark activity are the Round-the-World Room of the President Hotel and Irvin Wolf's Ship Deck at the Breakers Hotel. The President may soon join the army ranks.

The armed forces recently took over three more hotels, including the \$9,500,000 Chalfonte Haddon Hall, largest resort hotel property in the world; the \$6,500,000 Ritz-Carlton Hotel and the \$4,500,000 Claridge Hotel. Means shuttering of the Ritz's Merry-Go-Round and the Claridge's Mayfair Gardens and Mayfair Lounge.

Already "inducted" are the Ambassador, Dennis, Traymore and Madison hotels, along with the \$15,000,000 Convention Hall.

## Fort Worth Club Primps

FORT WORTH, Aug. 1.—Celebrating his first anniversary as emcee, Ted Adair at Clover Club says an air-conditioning unit will be installed. Club's new bookings include Mary Dale, Lowell and Bernice, Ray Swain, Ila Galloway and Bob Baker.

GUIDO AND DREMA, dance team, started vaude dates at Fay's, Providence, July 31. Guido was last week put into 4F in the draft due to an ear condition.

**Chez Parce, Chicago**

*Talent policy: Production shows at 8:30, 11:30, 2; show and dance band. Management: Joe Jacobson and Mike Fritzel, operators; Fred Evans, producer; Francis Pallister, costumes; Bob Curley, press agent. Prices: Minimum \$3 (\$3.50 week-ends).*

Benny Fields is standout of the new summer show here. He is putting over his songs, old and new, with consummate artistry and getting a great reception. Always a hard worker and hep to every trick of the trade, on night caught he led off with *I've Got a Gal in Kalamazoo*, followed by *You're a Lucky Fellow, Mr. Smith* and a medley of old-timers that included *I Wonder Who's Kissing Her Now*, *Let Me Call You Sweetheart* and *Somebody Loves Me*. On insistent calls for more, he did *I Left My Heart at the Stage Door Canteen*, *A Pretty Girl Is Like a Melody* and, as a smash finale, *Alexander's Ragtime Band*. Had to beg off.

Jack Cole and dancers, among them Beatrice Kraft, Virginia Miller, Rebecca Lee and Ruth Rowen, presented new dances that defy classification. One routine was heralded as Nanigo ceremony dance, another a series of Harlem impressions, all of a wild and eerie character. Cole is well liked here and was roundly applauded.

Chester Dolphin opened the bill with a mildly entertaining juggling session into which some comedy is introduced. Al Bernie, impressionist, has some new material that is not particularly effective but scored fairly well. There were some effective numbers produced by Fred Evans and presented by the Adorables.

Buddy Franklin and orchestra are the regular band, but on night caught Lou Diamond was on the stand and played the show and dances acceptably.

Nat Green.

**Tic Toc, Montreal**

*Talent policy: Dance bands; floorshows at 8:30 and 12:30. Management: Harry Feldman and Louis E. Detiner, co-operators; bookings by Arthur Grossman, New York. Prices: Dinners from \$1.50; drinks from 60 cents; minimum \$1.50 nightly, Saturdays and holidays, \$2.*

Popularity of the Tic Toc is enhanced by its being the only air-conditioned night spot in town, except for Mount Royal Hotel. A "different" type of show

**Night Club Reviews**

is usually offered here. A few weeks ago, *Meet the People*, condensed legit musical comedy, played to enthusiastic crowds. Again straying from run-of-the-mill entertainment, the club has lined up a triple-threat cast, the Music Hall Boys, the Drakes and the Peters Sisters. The emcee-comic is conspicuous by his absence.

Music Hall Boys give an apt description of themselves in their opening, *Three Gay Blades*. Bewhiskered and top-hatted, they follow up with a medley of ballads reminiscent of the mauve era. Click with *There's a Tavern in the Town* and *Tell Me Your Dreams*. Deliver with gusto. An added touch of patter rounds out their act. An impressive and colorful dance team, the Drakes present some very intricate eye-catching steps. Two gals and a guy strut their stuff with impeccable footwork. A piquant phantasy to Bolero music is their most pleasant routine.

Peters Sisters were given a hearty welcome. Scored heavily with several numbers. Their rendition of *Blues in the Night* is the best we've heard, and *I've Got Rhythm* also is tops. Virginia, youngest, is given a solo, arresting attention with *Embraceable You*, then swinging it with *You're a Lucky Guy*. Sisters execute some steps, much to the delight of the crowd.

Another feature of this club is its chorus productions, invariably presented against scenic backdrops. *Carnival Days* is the theme of the current show. Line girls appear in three numbers, enhanced by ferris wheel, equestrienne and side-show settings.

Milt Sherman, backed up by his band (nine), provides appropriate music for the acts, chorus and customers. Additional dance rhythms are dispensed by alternate ork led by Arthur van der Hague.

Cal Cowan.

**Park Central Hotel, Coconut Grove, New York**

*Talent policy: Dance band; floorshow at 9, 12 and 2 a.m. Management: H. A. Lanzner, hotel manager; Bill Robbins, manager of Grove; Boots McKenna, pro-*

*ducer; Ed Weiner, press agent; Henry Beckman, stage manager. Prices: Minimum, \$1.50 weekdays, \$2 Saturdays; dinner from \$1.50.*

Recent comeback of the Yacht Club Boys finds them making their nitery return at this sky boite. The two originals, George Kelly and Charlie Adler, are supplemented by Rodney McLennan and Bill Dwyer, who joined them several months ago in the ill-fated legiter, *Johnny 2x4*, their first appearance in five years.

Boys are naturals for a night club with hep patronage and went over strong here, as in days of yore. Material is awfully fast and racy, and sometimes goes right over head. Yachters have natural delivery and showmanship, plus plenty of blue material. Opening night they worked to a point of strain, where ease would have been better; but they clicked strongly nevertheless.

Glover and La Mae are also new on the bill, going over with speedy ballroom terping, an exotic waltz and a jitterbug session. Team also conducts a champagne hour (audience dance participation) ingratulatingly. Rest of bill, singer Bunny Howard and all of the production numbers (eight-girl line), are holdovers.

Buddy Clarke's band, an institution here by this time (three years), does an amazingly skillful job of show backing (the band is perched off to the side and can hardly be seen) and does a smooth, even job of dance music.

Sol Zatt.

**Roosevelt, Blue Room, New Orleans**

*Talent policy: Dance band and floorshow at 7:30 and 12:15. Management: Fay Thomas, hotel manager; Al Bourgeois, publicity. Prices: No cover; dinner from \$1.50; drinks from 50 cents.*

Still the lone local spot making an effort to book name bands and acts. Continues to draw capacity crowds despite the war. And it was because of war conditions that the current show, one of the best to appear in the room, got off to a patched-up start July 23, when half of the acts were unable to appear.

Laurette and Clymas click with a "give and take" apache dance when the woman takes charge for a finale. Starting off their act with a Portuguese polka and a bolero, the couple also end the show.

A flirtatious Mexican singer, Maria Louise Lopez, poured out winks, whistles and come-ons to get a willing patronage to join with her in singing of *Rancho Grande*, *Cielito Lindo* and other Mexican and "clap-hand" numbers.

Being jammed in a narrow space failed to cramp the style of the Faludy Troupe. These six former Barnum & Bailey performers top off with four high blind-folded.

The Ben Yost Varsity Co-Eds, four girl singers, and Lorraine Daly, band soloist for Herbie Kay and ork, failed to make opening night. Kay's sweet swing fits well into a smaller clubroom. Draped around the drum of the ork, however, is the story of recent substitution of six former members—a service flag. Ben Purnell, band's baritone, has an excellent voice.

Phil G. Muth.

**Club Royale, Detroit**

*Talent policy: Dance and show band; floorshows at 9:15 and 12:30. Booker: Phil Tyrrell, of Chicago. Prices: 50 cents cover charge, \$1 Saturdays; drinks from 50 cents; dinners from \$1.50.*

Show opens with the Six Royalties, produced by Sammy Rose, and strong on brunettes and pulchritude, in a pleasing, rather old-fashioned number in summery dresses, while one of the girls, Chris Collins, does a full-length vocal to *Sleepy Lagoon*.

Marie Kuhlman achieves an effect of effortless litheness in a fast variety ballet. Real comic skill, following with a highly individualized ballet version of a jitterbug routine.

Sylvia Froos, pretty and vivacious, opens with a recitative novelty version of *Three Little Sisters*, with a cute trick of interjecting appropriate laugh-catching remarks. Has plenty of voice and personality, and is best in comedy. A bit Mac-Westian in a burlesque of *Chole* and other stand-bys. Does a rather lengthy turn and rated encores.

Three Biltmorettes, in schoolgirlish costumes, do an exceptional acro routine, featuring about every skilled variety of somersault, some combined with

rope-skipping, and also a forward turn by all three girls keeping hands joined. One girl does a series of butterfly turns over the rope without touching hands. Skill is tops.

George Beatty, headliner, zips along with a speedy individual line of patter and gags that got an almost constant responding ripple of intelligent laughter. Beatty sings some expressive comic songs, like his novelty, *Peoria*. He does a grand pantomime of a stewbum, and is an all-round good showman.

Bill McCune has the band for both floorshow and dancing. Carl Bonner, who formerly fronted his own band here, emsees, engineering the smooth presentation of an excellent variety show.

Haviland F. Reeves.

**Edgewater Beach Hotel, Beach Walk, Chicago**

*Talent policy: Production floorshows at 8:40 and 10:30; dance and show band; intermission unit. Management: William Dewey, managing director; Dorothy Dorben, producer. Prices: Cover 75 cents (\$1 Saturdays); dance admission \$1.25 (\$1.50 Saturdays); dinner from \$2.*

Beach Walk is enjoying its best season in many summers and the breaks in weather so far have been great. It is not unusual to find 4,500 patrons on a Saturday and comparatively healthy crowds the other nights. Few, if any, outdoor spots can charge a cover or admission and draw as heavy an attendance.

New entertainment menu has Shep Fields and his brassless band and a fast Dorothy Dorben show featuring her trained 12-girl line and two acts: The Ambassadors (Marjean Lacey, Peggy Norris and Sylvia Stanton) and Jack Holst and Milady.

Fields has a musicians' band that is beginning to click with the public. His nine-reed section, playing 30-some instruments, and the four-rhythm department play most of the popular and standard stuff in precise, striking form. Band has many individually talented musicians who work as hard as the leader, one of the most conscientious in the business. Because of the heavy treatment given most of the Fields arrangements, band could use light relief in the vocal department. Ralph Young, baritone, is the only vocalist and his style is more in keeping with the band's elaborate musical theme. A girl singer wouldn't be amiss.

Dorben Dancers cop show honors with four new routines that are admirably impressive on this large floor. It's mostly toe work and tricky formations executed to such music as *The Nutcracker Suite* and *Piano Concerto* and to Hawaiian and jungle themes. The costumes are new and lavish.

Jack Holst and Milady, working in leopard skins, are tied into the production numbers quite logically. Holst's tricks on the horizontal bars are still of championship caliber and in this setting take on added thrills.

The Ambassadors despite floor hazards did well with their familiar acro act, using both an elastic and ordinary rope for some flashy stunts. Girls are good to look at and worth watching.

The Four Knights, strolling instrumentalists, entertain between dance sets.

Russ Morgan returns here for another eight-week run beginning August 21. He will close the Beach Walk season and open the Indoor Marine Dining Room. Henry King is set to follow Morgan.

Sam Honigberg.

**Iceland, New York**

*Talent policy: Dance and show band, Latin relief band; floorshows at 7:15, 11:30 and 1:30. Management: Mike Larsen and Danny Doyle, operators; Gamsa and Mandel, bookers; Joel Rose, press agent. Prices: Smorgasbord \$1.22; dinners from \$1.50.*

Summertime brings a tighter budget to this pop-priced spot. The line of girls has been eliminated, altho the same caliber of acts prevails. On night caught, despite a sudden shower just at the dinner hour, a good crowd was on hand.

The Foley Sisters open. They are two personable tapsters with ability who need to have their routines pointed up for better effect. First routine shows some nice tricks and good conception but just misses being a click. Little better is their interpretation of the *Peer Gynt* music, which needs some overhauling to be on the sock side.

Roberta Welch is a pretty coloratura whose good arrangements hide basic vocal weaknesses. Miss Welch fails to impart the necessary color in her sing-



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ing. However, she takes the tricky vocal runs nicely and got herself an encore. On a repeat engagement here is Jack Lane, who puts a set of birds thru some highly entertaining tricks, such as having themselves propelled on a Merry-Go-Round, pushing carts and working seesaws. Went over very well.

Kosloff, Nadya and Dmitri present a fast comedy adagio act, even if their comedy is somewhat sad. Much better are their tricks and their handling of the femme, which got more applause than their funny work.

Freddie Bernard emcees well, sings and gives impressions of Richman, Cantor and Johnson.

Ted Eddy's ork has been a long-time fixture here, capably backing the show and dishing out the dance music. Angelo's marimba band alternates.

Joe Cohen.

**Vogue Terrace, Pittsburgh, Pa.**

Talent policy: Production floorshows at 11:30 and 1; show and dance band. Management: Bill Household. Prices: Dinners a la carte; drinks, 35 cents up.

This is Pittsburgh's newest and biggest night spot and its most expensively decorated spot. Whether it will click is uncertain.

In normal times the 1,200-capacity Vogue Terrace would turn the crowds away most nights. But it's located about 12 miles out of the city, a bit off the main highway. War production laborers and executives and everyone else in industrial Pittsburgh are very aware of tire shortages. Promotion of the spot in its first three weeks has been scant.

Principal attraction of the Alpine Hotel, the club is situated a few miles from McKeesport and from Industrial Turtle Creek Valley. Bill Household and associates spent a reported \$100,000 remodeling and enlarging the inn that formerly was a home for nuns.

The hotel is atop a hill, beautifully ensconced among trees. But the road leading up to it is crooked, rocky, and formidable. It would discourage many drivers.

Inside the Terrace is inviting. A lounge is large, pretty. A bar is on one side of the lounge. Stairs lead to the hotel rooms on upper floors. Checkrooms and rest lounges are comfortably sized, neat and carefully staffed. The main room is a series of terraces, suggesting Earl Carroll's in Hollywood. The dance floor is elevated above the ringside tables and shaped like a half moon, with the band stand at the moon's diameter, facing the house. The pastel-painted walls, cool-looking, could stand a few draperies.

Displaying one of the best looking lines to appear in any spot in this area for several years, the Kathryn Duffy Revue holds its own with the better local shows. Smartly paced, refreshingly costumed, the unit holds attention despite its lack of outstanding personalities or novelty talent.

Opener is the eight-girl line, backed by emcee Gale Roberts singing *Swing On, America*. The smiling, pretty chorines feature a cute tap, in red, white and blue. Their chorused walkoff parade is

to the tune of *Put a Stamp in the Book for Uncle Sam*.

Sonny Walker, of Tommy Carlyn's band, mocks Ish Kabibble with *I'm Just a Devil in My Old Home Town*, follows with *Sam, You Made the Pants Too Long*. Toe-dancer Virginia Lynn, of the ensemble, is followed by another line girl swinging hips a la Hawaiian in grass skirt. Miss Roberts gives out with *The Country Clock Strikes Nine*, encores with *The Tinkle Song* while the audience clinks glasses on the table with spoons, etc. Then Doris Kiek, high-kicking and cartwheeling, in front of the line.

Finale is a version of men customers dancing with the chorines. It's a May Pole dance, each girl snagging a patron, turning up the bottom of his trousers, crowning him with a garland, then dancing. It's fun. Wind-up is choosing the best man dancer by applause from the house, followed by the girls' kissing him.

Tommy Carlyn's local band offers danceable tempos as well as effective background for the show.

Mort Frank.

**La Martinique, New York**

Talent policy: Dance and relief band; production floorshows at 9:30, 12:30 and 2:30. Management: Dario and Jimmy Vernon, owners; Nat Karson, producer; Dorothy Ross, press agent. Prices: Minimum, \$2.50; food a la carte.

Class 57th Street nitery lacks name power but manages fairly well with a summer budget. The show is not outstanding, not even with Nat Karson producing; but it does have some high moments. Jay and Lou Sellar do a joint emcee stint and knock their brains out with slapstick comedy. Boys have good delivery and are funny, but do so much that it overbalances the rest of the bill.

Mercedita, Latin singer billed as making her American night club debut, is a striking-looking brunette who has a pretty voice, but no salesmanship. During her singing she looks as tho she's in a trance. Looks, figure and a voice like hers shouldn't be wasted with no showmanship.

Castaine and Barry perform some exciting ballroomology. Fresh looking, lively couple earn strong applause with off-the-ground whirls and pinwheels in three numbers. Straight stuff, deftly done.

The Sellar's collection of entertainment paraphernalia includes soft shoe, a comedy dance, "the impassadoble," hooped ski act (their best number) and some burlesque dramatics. Boys have plenty of laugh lines and are terrific muggers. As a night club act, they rate.

Line of six girls is heavy on looks. As dancers they're no worse than any other line. They serve their purpose very well, however, in the pulchritude department.

Emil Coleman's ork does excellently in backing the show and is also strong on the terp rhythms. An unbilled sideman vocals in the show. Noro Morales' Latin combo does a zingy job of dishing out the torrid rhythms.

Food and service first rate.

Sol Zatt.

**Bath and Turf Club, Atlantic City**

Talent policy: Dance and show band; floorshows at 12 and 2. Management: Joe Moss, manager. Prices: Food a la carte, drinks from 75 cents; \$3 minimum week-ends only; no cover.

This marks the second season that Broadway's Joe Moss oversees this upper-flight class spot. And the high standards set last season hold good for this summer. The spot accommodates about 100, with extra room at the bar for standees. Room is air-conditioned.

Biggest goings-on are during week-ends when raves are brought in. When caught Saturday extra-added was Joan Merrill, lovely songbird. Easily the best of the show and had to beg off after *How About You?*, *Wonder When My Baby's Coming Home*, *How Did He Look?* *Summertime* and *Miss Johnson Phoned Today*. All on the ballad side and all big.

Jerry Cooper, singing love songs, also registered big handling the show introductions. Does himself proud with *Who, Always in My Heart*, *Begin the Beguine* and a medley of current pops.

Lola-Andre rumba troupe, three lovely Latin lookers and a boy, cavort neatly, considering space limitations, and make an optical flash. Tee off the show with a samba and close with a conga. Sandwiched in between the two songbirds, mixed team of Lola and Andre offer an attractive terp session, including tango and rumbolero.

Pan-American atmosphere, which the

Bath and Turf clientele thrives on, is further enhanced by Eric Correa band, five experts at playing the Latin lullabies. Dinorah adds a Spanish touch, too, with her vocals and torso tosses.

Joe Moss, whose bonifacing has already made history on Broadway, is a masterful front man here. Sponsors a rumba contest weekday nights, with a loving cup ceremoniously presented to winning couple Sunday nights.

Maurie Orodener.

**Havana Madrid, New York**

Talent policy: Dance and show band; production floorshow at 8, 12 and 2 a.m. Management: Lopez and Ferrer, owners; Ed Weiner, press agent; Julio Richards, producer; costumes, *Follies Costumes*; Lorenzo Estrada, maitre d'. Prices: Dinner from \$1.25; minimum, \$2 weekdays, \$3 Saturdays and holidays.

New summer show at this Broadway Latin nitery still isn't up to old standards established here last year. Production has some glaring errors mixed in with some good and fair talent.

Eight girl line tees off with a ballet that was better than the average production number and is followed by a plump singer, Myrta Silva, who works with a conga drum. Gal makes plenty of noise, which is billed as singing, and shakes like a pot of Jello, but not exactly in the best of taste.

Two dance teams are spotted directly after each other, which is somewhat tiring. First one on was Franco and Berle, straight ballroom team, working first in a production and then a fox trot with some nice prouetting and whirls. Closer, a tango novelty. Latter team is Gabriel Casinò and Carmen Cortez, he being billed as Rita Hayworth's cousin in newspaper ads (and her brother on the house program) and she as Ramon Navarro's sister. Despite the confused billing, team does very well with pure Spanish work, exhibiting grace and talent with both castanet and heel work. Closing production is the line using phosphorescent castanets, forming into a V for the climax. Hilda Moreno holds over as emcee.

Maya's and Don Gilberto's bands are also long-time holdovers.

Sol Zatt.

**Hotel Essex, Grill Room, Boston**

Talent policy: Show and dance band; relief band; show at 7:30, 10, 12. Management: Manager, Bill Creagh; catering manager, Joe Schmidt; line captain, Sis Faye. Prices: Dinner from \$1; drinks from 35 cents.

This is one spot centrally located to train and transit connections that won't be affected by gas rationing. Advertisements carry this message and the results are gratifying. Show pops open with a military tap by the five Adorables. Sally Harris, a deep-voiced individual, sings *Memory of You*, encoring with *Old Man Mose*. Went over well. Johnnie Curtis, tall, well-dressed young man, did a musical comedy tap which sounded well on this marble floor.

Jack Manning and the Trio, doubling from the Lounge Bar, come next, Manning singing *Sleepy Lagoon* and crowd joining in singing of *Don't Sit Under the Apple Tree*. The Adorables, appropriately costumed in flowing gowns, do a soft shoe to *I Don't Want To Walk Without You*, with Bill Cronin, emcee, doing the vocals. Girls are well rehearsed. Lou Baker plays a number of medleys with several harmonicas.

A petite lass, Dorothy Dennis, takes excerpts from *New Moon*. This girl, a good looker with good pipes, went over very well. Encored with *America, I Love You*. Orchestral accompaniment

**Follow Up Review**

BELMONT PLAZA HOTEL, GLASS HAT ROOM, NEW YORK.—Jack Marshall is the new bright light here. He tops the revamped bill that opened July 22 and proves again that he is an up-and-coming comedy personality. His rubber-face mugging, punchy mimicking, special material lyrics and gags add up to fine amusement. Has showmanship and personality.

Also new is Gloria Jerome, chic little baby-face blonde who displays a cute figure. She is a magician, using standard card, silk and cigarette tricks and doing okay on sleight-of-hand. The novelty of a young cute girl magician is half her act. Did all right.

A holdover is Bill Johnson, handsome emcee and baritone who knows how to sell. Does mostly show tunes and ballads. Belmont Balladeers, here the past five years, are Negro waiters who form a singing chorus for spirituals. Their voice blending is a delight.

Bobby Parks, handsome and young band leader, toots sax and clary and sings nicely as well. His combo is good and drew crowded dance floors. Joe Pafumy's Latin ork alternates, and his band, too, is all right. Anita Rosal, cute little brunette, vocals nicely.

Food, liquors, service fine. Dents.

**Well-Knowns for Rainbow Gardens**

CHICAGO, Aug. 1.—Plans for Charlie Hepp's new night spot, Rainbow Gardens, are progressing nicely and most of the cast for the opening show has been selected. Dave Branauer, who is assembling the show, had hoped to have Gertrude Niesen as the star, but because of movie commitments she will not be available. Several names are under consideration.

Acts so far chosen are Joe Frisco, Tito and Corrine, the Martells and Mignon, Ruth Quinn, dancer, and Coley Worth, comedy dancer. Rainbow Gardens opens September 3.

**Tours Set for Crosby, Jurgens**

NEW YORK, Aug. 1.—Music Corporation of America has set tours for Bob Crosby and Dick Jurgens. Crosby starts with a week date at the Orpheum, Omaha, October 2, and follows with Circle, Indianapolis, October 9; Riverside, Milwaukee, October 16, and Chicago, Chicago, October 23.

Jurgens set out with three days at the State, Harrisburg, August 26; Stanley, Pittsburgh, August 28, and the Strand here, for two weeks September 4, before going on a Western tour.

getting too loud on this. Johnnie Curtis follows with a ballet tap. Bill Cronin, emcee, then sang *Johnnie Doughboy*. Adorables joined this number with an Irish jig.

This grill room does a very good luncheon business. Also, on this first show the place was full. The \$1 dinner must be drawing them in. Show is very entertaining. Buddy Smith band accompanied very well, but got loud at times. Jack Manning Trio (two guitars and accordion) filled in.

Harry Poole.

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# Vaudefilm Grosses

## Tenth Week in Sight for Music Hall; State Only Weak Spot in Vaudefilmers

NEW YORK.—History continues to be made at the Music Hall. Now in the ninth week with its current offering, the lines alongside the house continue unabated. A 10th week is in prospect and there may be more to follow, picture pile-ups be hanged.

The Paramount (3,664 seats; \$41,981 house average) with the second week of *Priorities on Parade* and stagershow, with Phil Harris ork, Zero Mostel and Ann Miller, is set to bag around \$40,000. Opening session took a fine \$50,000.

The Strand (2,758 seats; \$30,913 house average) opened Friday (31) with Charlie Barnet's ork and *Wings for the Eagle* and is bounding for a hearty \$40,000. Last week, second week of Jerry Wald's ork, Judy Canova and *The Big Shot*, pulled a passable \$32,000. First marker did \$41,000.

The Roxy (5,835 seats; \$38,789 house average) has *They All Kissed the Bride* and stagershow, with Paul Gerrits and Hermanos Williams, and is heading for \$48,000. Last week's bill, with *This Above All* and stage display, with Buster Shaver and Olive and George, Arnaut Brothers and Nellie, did \$40,000. Opening week pulled \$45,000.

The Music Hall (6,200 seats; \$84,000 house average) is going into the ninth week of *Mrs. Miniver* and stagershow, with Betty Bruce, with prospects of \$93,000. Eighth rubber scraped up \$97,900. Previous weeks' scores were \$99,000, \$101,000,

\$107,000, \$105,000, \$105,000, \$109,000 and \$111,000.

Loew's State (3,327 seats; \$20,500 house average) continues fairish, with bill consisting of Barry Wood, Jackie Miles, Shella Barrett and pic *Flight Lieutenant*. Gross appears to be set for \$20,000. Last week, with Ray Herbeck's band, Russell Swann, Adelaide Moffett and *I Married an Angel*, carried off a meager \$18,000.

## Nelson-Hilliard Good 18G in Minneapolis

MINNEAPOLIS.—Ozzie Nelson and Harriet Hilliard, making their first personal appearance in Minneapolis at the Orpheum Theater (2,790 seats), grossed a good \$18,000 for the week ended July 30. Pic was *Syncoption*, no great aid as a box-office puller.

Management used usual methods of promotion for the Nelson-Hilliard combo.

Next attraction booked for the Orpheum is the Paul Whiteman orchestra week of August 7.

## Kyser Detroit Take Believed a Record

DETROIT.—Kay Kyser, in walking out with \$32,000 for his cut at the Fox Theater, probably broke the record for the personal take of any attraction. The theater grossed \$64,000. Kyser's contract called for 50 per cent from the first dollar.

Other high marks for a week's stipend in vaude are the \$25,000 rung up by Al Jolson and \$22,000 for Eddie Cantor several years ago.

## Goodman Ups Gross 17G at Boston Met

BOSTON.—Metropolitan Theater (4,267 seats), in its sole vaude summer offering, did a rushing business with Benny Goodman and orchestra. The pic, *Gun For Hire*. Prices from 40 to 75 cents; Goodman grossing \$37,500.

Average gross during running of pix is around \$20,000.

## Chico Fine in DM

DES MOINES.—Chico Marx gave stage-shows a boost, grossing \$6,500 for a three-day stand at the Paramount (1,600 seats), which was first local vaude for nearly four months.

Gross was exceptionally good for mid-week and was close to house record set by Horace Heidt last year. It is possible more stagershow will be booked.

Chico opened with full houses all day Tuesday (21) and continued strong for next two days. Played four shows daily, with 36, 46 and 56-cent prices. Picture was *Juke Box Jenny*.

## Krupa Big 20G

BALTIMORE.—Hippodrome Theater, in spite of the heat, continues to pack them in with name bands, and the bill headed by Gene Krupa, week ended July 23, film *Sweater Girl*, grossed \$20,000.

Krupa grossed better this time than on his last appearance at the Hippodrome. While in city he made brief personal appearances to autograph his waxings at Walker's Music Store and Hochschild, Kohn & Company department store.

## Fay's Take \$5,500

PROVIDENCE.—With temperature up thruout most of week, business went down at Fay's, which is only downtown first-run spot lacking air-conditioning equipment. Despite heat, however, gross for week ended July 23 totaled \$5,500. Bill: Brian O'Mara, Rosalind Gordon, the Duveens, Ginger Dulo, Dixon Brothers, Van Kirk, Edwin George. On screen, *Drums of the Congo*.

## Ozzie Nelson Headed For 51G at Chicago; Oriental Set for 19G

CHICAGO.—Business continues very good at both combo houses. Week-end business exceptionally heavy for this time of year.

Chicago (4,000 seats; \$32,000 house average), which has had two exceptionally big weeks in a row, bids fair to eclipse both of them this week with Ozzie Nelson and orchestra and Harriet Hilliard. A strong picture, *Take a Letter, Darling*, with Rosalind Russell and Fred MacMurray, will help boost the gross and a terrific \$51,000 is in prospect. Last week Horace Heidt's crew, with Frankie Carle, and the picture *10 Gentlemen From West Point* rolled up a nifty \$49,000.

Oriental (3,200 seats; \$18,000 house average) started the week with a higher gross than Milton Berle had on opening day, but is not likely to keep up the pace. Harry Howard's revue, *International Casino*, is the stage offering, and on the screen is *In Old California*. Should do around \$19,000. Last week Milton Berle proved a strong attraction but not quite up to expectations. Wound up with an excellent \$23,500.

## Glenn Miller Sets New Buffalo High

BUFFALO.—Current week finds Margie Hart at the Palace heading a burly-vaude layout, and Francis Lederer at the Er-langer in *No Time for Comedy*, while the Buffalo rests on the laurels of the record Glenn Miller stand last week. *Flesh* resumes at the Buffalo next week. Century is still on double pix.

Buffalo (seating capacity, 3,500; house average, \$11,800 for straight films) hit an all-time high when Glenn Miller pulled a scrumptious \$31,000 week ended July 30. Nearest thing to such big-time money-making was accomplished by Jimmy Dorsey in late August last year when a hung up gross of \$28,000. Miller's band featured Marion Hutton, "Skip" Nelson, Tex Beneke and the Modernaires (Buffalo boys). Extra vaude interest was added by Dean Murphy. Film was *The Magnificent Dope*. Current week Buffalo is featuring straight pix, *Wings for the Eagle* and *Sweater Girl*. Should do about \$13,000.

The 20th Century (seating capacity, 3,000; house average, \$7,500 for films only) got \$8,500 week ended July 29 with Orson Welles's *The Magnificent Ambersons*. Management is publicizing premiere of *Pride of the Yankees* night before regular run starts (August 6) at \$1.10. Current bill has fill-in week of revival of *My Favorite Wife* and *Girl From Alaska*. Take should hit around average.

## Bowes Unit Big

SPOKANE.—Hot weather and stiff competition from a Major Bowes' Unit at the Orpheum caused Post Street's vaude gross to drop several hundred below average. July 24-26, Manager William L. Evans reports. Acts were strong, consisting of LaBard Dancers, Bob Bromley, Bruce Patterson, Roberto and Sarita, and Dianne and Her Hobbyhorse. Pix were *Valley of the Sun* and *Honolulu Lu*. The Bowes show drew large crowds as usual.

## PROHIBITION MAY RETURN

(Continued from page 11) may blossom forth in bloomers or scanty costumes, but not the G-string. Female impersonators, either as entertainers or waiters, also are out, marking the second time in recent years they have been barred here. Indecent and suggestive acts are also verboten. Night club proprietors and operators of other shows and entertainments were warned that policing their shows will be up to them. Arrests, fines and possible revocation of licenses will be the penalty for violations.

CHICAGO, Aug. 1.—Early Thursday (30) detectives raided the Royale Frolics Cafe, Loop night spot, and arrested Harry Boshes, the manager; Paul Baron, the emcee, and six women. The manager was booked as keeper of a disorderly house. Two of the women were charged with performing indecent acts, and the other four were arrested as hostesses.

When the case was called Friday (31) before Judge Matthew D. Hartigan the hearing was continued to August 11.

# Magic

By BILL SACHS

BERT ALLERTON, who recently broke his right arm tripping on the sidewalks of New York, is now as good as new and is up to his old tricks again in the Pump Room and the Buttery of Hotel Ambassador East, Chicago. . . .

ANDE FURLONG is showing his magical wares at Philadelphia's Powelton Cafe. . . .

SEIMS THE MAGICIAN has taken his bag of nifties to Old Falls Tavern in the same city. . . .

BILL NEFF drew the largest crowd of the Michigan State College's summer session entertainment series at the Auditorium, East Lansing, Mich., Wednesday night, July 22. S. E. Crowe, director of the session, said that 2,500 attended the magical performance. . . .

SYD GOLDEN, back in harness again after an arm injury, is working the Philadelphia area. . . .

TOM OSBORNE, who combines comedy with magic, topped the bill for a week recently at Dorney Park, Allentown, Pa. . . .

THORNTON is working his Chinese Torture Chamber at the Mammoth Shows at New York's Coney Island. . . .

STUART CRAMER, of the advertising staff of a Cleveland paint company, has been granted leave of absence to do his magic for the soldiers at the various army posts under auspices of the USO. . . .

LITTLE JOHNNY JONES has just concluded three weeks at Lakota's theater-restaurant, Milwaukee. . . .

MILT T. MURRAY, Wisconsin State senator who is opposing Governor Julius P. Hell for re-election at the gubernatorial race in November, is a recent convert to magic. . . .

GRAVITYO, magician-juggler, is now on tour in Canada with Jack Halligan's Side Show on the Conklin Shows. . . .

MARVETTE scored a decided hit with her rag pictures before the Cincinnati Kiwanis Club Monday noon of last week. . . .

ROY AND VIVIAN SHRIMPLIN, of Alliance, O., were recent visitors at the Percy Abbott magic plant in Colon, Mich., where they picked up an assortment of new nifties for their fall and winter tour. While in Colon they also visited with Blackstone and Monk Watson. . . .

THE GREAT OVETTE, who recently opened on the fairs for Lew Rosenthal, of Waterloo, Ia., and has five more weeks of fairs to fill for that office thru August and September. During his recent engagement at the Beacon Theater, Winnipeg, Ovette entertained 7,000 soldiers at Camp Chilo, Man. Ovette and his company are now camping at Detroit Lake, Minn., along with Captain Happy and his bucking-auto gang and George Cortello and his dogs, who also are on fairs for the Rosenthal office. Ovette recently purchased a two-acre farm at Ebenezer, N. Y.

## GEORGE D. KITZINGER, Atlanta

magician and vent enthusiast, who in the last issue was charged by Paul Stadelman and C. O. Montgomery, ventriloquists, with encouraging their attendance to a recent ventriloquist convention in Atlanta, only for them to learn upon their arrival there that they were the only delegates present, writes as follows under date of July 29 to give his version of the unfortunate affair.

"This is to reply to the attack made upon me by C. O. Montgomery and Paul Stadelman. I appreciate your giving me a chance to answer. The facts are these. *The Grapevine News* carried two announcements of the proposed get-together, and some of the magicians and vents who made the IBM Convention in Fort Worth said they would try to get here for it. Hence, altho no reservations had been made, I took it for granted that some would be here.

"My telegram to the two gentlemen said: 'Expect light attendance, but meeting will be held starting with 7 o'clock dinner.' My wire did not read 'large attendance,' as they claimed. Altho they got in late Saturday, in an effort to be courteous to them I tried to contact some local magi, but those whom I called had other plans. I was on the spot. As some had said that they would try to be here, I couldn't say it was called off. Had I done this and some would have attended, and Messrs. Stadelman and Montgomery had not, you see what a fix I would have been in. Both seemed to enjoy themselves, altho they were the only ones present, and I tried to do all I could for them under the circumstances.

"I do not feel that I should be held (See MAGIC on page 27)

## Sepia Bill Dandy \$24,000 in Philly; T. Dorsey Off Big

PHILADELPHIA.—All-sepia shows always accounting for fat grosses at the Earle (seating capacity, 3,000; house average for straight picture booking, \$14,000), week ended Thursday (30) was no exception, with Bill Robinson and Ella Fitzgerald and her orchestra sharing the marquee lights. House hit a dandy \$24,000 in face of the sweltering heat. The Douglas Brothers only other act added. Eddie Barefield conducted the band, Miss Fitzgerald working as a single. Gross belonged all to the stage, screen filling with *In Old California*.

New bill opened Friday (31) promises to set up a new house record. It brings in Tommy Dorsey's orchestra, making its first stage appearance here in four years and coming in with the avowed intention to top the \$37,500, all-time high chalked up by brother Jimmy a little more than a month ago. Started off like a house afire and if the pace continues all week house expects to ring up a new high. Bobby Lane and Edna Ward and Paul Regan the added acts, with the band bringing on Frank Sinatra, Buddy Rich, the Pied Pipers, Ziggy Elman, Jo Stafford and Don Lodice. Screen strictly a filler with *Dr. Broadway*.

## Maj. Bowes Name No Longer Box Office

LINCOLN, Neb.—Major Bowes is no longer a box-office magnet in vaude here, and Lincoln Theaters Corporation policy proves it.

Bowes all-girl unit played the Lincoln, and Charlie Freeman, the city manager, ordered no mention in the ads, on the marquee or the billing of the Major—and the show opened better than any of the recent units.

Take was \$3,000 at 40 cents top, with picture, *Sweater Girl* (Para) no help; three days.

## Fay 14½G in L. A.

LOS ANGELES.—Bill headed by Frank Fay earned a good \$14,500 at the Orpheum last week, considered good in the face of the mercury competition. On stage with Fay were Betty Kean, Clarence Glaskin, Eddie Parks, Nan Rae and Mrs. Waterfall, and Frakson. Pictures, *Scattergood Rides High* and *Murder in the Big House*. House seats 2,200; top tab is 55 cents; house average, \$6,500.

# USE MORE ACTS IN FILMS

## Boston Howard Ends Its Biggest Season

BOSTON, Aug. 1.—After one of the most successful and longest seasons of burlesque in its history, the Old Howard closed July 25. Manager Al Somerby says that theater will undergo renovations and will open around the first of September.

The Globe, other burlesque house, changed to showing of films on same day. Max Michaels says he will return to burlesque after five weeks. Business here had dropped considerably the last three weeks.

Both houses remained open longer this year than any other year. Business was reported excellent till hot weather set in.

## Pitts Casino To Resume August 30

PITTSBURGH, Aug. 1.—Ed Shafer will return to the Casino as manager for its coming season, opening August 30 with a midnight show. Hirst talent will again be booked, with film shorts augmenting the line-gagster-vaudeville combination.

Girls for choruses are being sought, but are hard to find, George Jaffe says. Some of the lassies who used to hang around stage doors waiting for a chance are working in the war production mills for higher pay. Others are with their men folks near army camps; some have gone to New York for a chance at big time.

Price scale will be 30, 40 and 55 cents, with 75-cent top Saturdays, holidays and Sunday midnight.

## Hirst Wheel Opens "Training Center" For New Comedians

PHILADELPHIA, Aug. 1.—In a search for comedy material for his burlesque wheel next season, Izzy Hirst has turned his Troc here for the rest of the summer into a sort of training center for would-be burly comics. Starting Monday (3) Hirst will try out new comics. Expects to woo most of the funnymen away from the nitery field with heavy salaries and 30 weeks of consecutive bookings.

For the first try-out week, Hirst has snared Frank Belasco, comedy emcee who worked some of the best night spots around town here. Also Mason and Moore, and Happy Lamont. Formerly a burly comic, Lamont last year built an act for niteries, with Jack Lamont as straight man. Biggest problem is getting the nitery comics to work into the blackout bits. Charles Harris, vet straight man, will serve as "teacher," assisted by straight man Johnny Kane.

As a result of dearth in comedy material, Hirst Circuit is expected to lean heavier than usual on vaude acts. In past seasons each unit boasted one or two variety acts. For the coming season three vaude acts may be used with each unit.

As before, three strips will be used. No shortages, however, exist here. With Fay's Theater here skipping the strips for next season and local niteries advised by the liquor board to pass up the nudes, circuit will be able to take its pick of strip queens.

## Vaude Stories, 2-a-Day Revival Up Studio Calls

HOLLYWOOD, Aug. 1.—Top money for vaude acts in films is seen here. With a dozen or so productions ready to roll, it is expected that studios will try to cash in on the increased interest in vaudeville.

When flickers first began to talk it was vaude background shows that got the heavy play. Cycle has been completed, and productions with two-a-day flavor are on every studio production list. Trend was started with Warner Bros.' *Yankee Doodle Dandy*. Likewise the 20th Century-Fox production of *My Gal Sal*.

MGM is ready to tee off with a vaude flicker entitled *For Me and My Gal*, with Judy Garland and Gene Kelly in top spots. The new 20th Century-Fox production *Coney Island* will feature vaude acts.

Republic is dickering with Weaver Brothers and Elvyr for a new production based on vaude. The Nicholas Brothers, dance team, and Doodles Weaver are already set for *Springtime in the Rockies*. Two-a-day set-up is also on tap for *Joan of the Ozarks*, with Joe E. Brown, Eddie Foy Jr. and Anne Jeffreys doing standard vaude turn.

Columbia is ready to roll with *Something To Shout About*, built around the old Winter Garden. Gregory Ratoff is in New York rounding up top vaude acts for the flicker. Also at Columbia is *You Were Never Lovelier*, with Douglas Leavitt, who toured as Leavitt and Lockett, and Miguelito Valdes, singer.

Warner Bros. have another vaude flicker set which will feature Joan Leslie and Jack Carson, both of whom appeared in vaude. At RKO, Marcy McGuire, Peter Lind Hayes and Sergio Orta are appearing in *Sweet or Hot*. Lynn, Royce and Vanya, comic dance act, are also in the flicker.

Pibber McGee and Molly and Edgar Bergen, old troupers, are now getting top spot in *Here We Go Again*. The Pina Troupe, acro turn, and the Johnson Brothers, jugglers, will go into the new Abbott and Costello film, *Who Done It?* Ritz Brothers and Carol Bruce will take the top spots in *Off the Beaten Track*, which features vaude background.

It is expected that top acts will get heavy coin now that vaude cycle in pic-

## Vaudeville Notes

EDWARD SELETTE becomes manager of the Strand Theater, New Bedford, Mass., following the closing of the Albany Theater, Albany, N. Y. He is the brother-in-law of Lou Walters, Latin Quarter op.

PHIL IRVING, singer and former official of AGVA's New York local, was inducted July 9 at Camp Dix, N. J. . . . AL WEISBROD, recently with Camp Shows, Inc., has enlisted in the Coast Guard in New York. . . . NICK LUCAS opened for a week at the Steel Pier, Atlantic City, July 31.

VAL EDDY, who joined the Navy some time ago, has been switched from Norfolk, Va., to Washington, where he's stationed at the U. S. Navy School of Music under his right name of C. W. Smith. He's playing with the school's concert band. . . . GEORGE NIESEN, comedian, last with *Gags and Gals* unit, is now a private at MacDill Field, Tampa.

A. J. BALABAN'S life is the story of *Continuous Performance*, which his wife, Carrie, wrote, and which will be issued by Dutton, New York, in September (\$3.50). It will contain 60 illustrations and the author's autographed edition of 500 copies will sell for \$10. Mrs. Balaban is reading proof on the book now. . . . MARCELLA HENDRICKS, singer, started a Tuesday night series on WHN, New York, last week. Show is *Canteen Society*, sponsored by a beer company.

BUSTER ROSE has left show biz to take a job in an aircraft factory in Long Island City, N. Y. . . . VINCENT WARRING, who once brought a robot act to the U. S. from England, is now chief engineer with H.M.S. Saker, stationed in Brooklyn, N. Y. . . . GARRON AND BENNETT, ballroom team, set to open the fall season of the Shoreham's Terrace Room, Washington, D. C., in October. . . . THE ANDREWS SISTERS, after a layoff necessitated by Patty's appendicitis operation, resumed vaude at the Hipp, Baltimore, July 24. Go into the Paramount, New York, September 2.

ALFRED STERN, formerly with the production staff of Radio City and who has worked with the Treasury Department in co-ordinating the War Bond campaign, leaves all this behind for the army.

tures is definitely started once again. Newcomers to vaude will in most cases be in line for their first chance at big dough. However, it was pointed out, acts have to have something different to sell. Old routines are still good if they are dressed up with modern trimmings.

# Burlesque Notes

(Communications to New York Office)

### NEW YORK:

CARRIE FINNELL attended the funeral of her lifelong friend, Ida Franks, grandmother of Jean Mode, who died July 22 at 63 at the Hotel Claridge. . . . HERBIE FAYE and Johnny Cook new principals at the Gayety, Montreal. Also Al Rio and Dorothy Wahl, Ruth Mason and Cecil Alexander. . . . DOLLY BROOKS, former burly chorine and number producer with Sacks, Damsel & Herk's *Speedy Steppers* on the old Mutual Wheel, is now the wife of Thomas Benn, who is with the Air Corps at Camp Blanding, Jacksonville, Fla. . . . ABE GORE, comic, is in his seventh month at the Clover, Baltimore. . . . ROSALIE GORE closed nine months at the Piccadilly nitery, Baltimore, and has opened at the 2 o'clock Club in the same city. . . . JIMMIE PINTO, comic, who split with his teammate Della, writes he will solo as a funster henceforth. Milt Schuster has him signed for 12 weeks with an option of 12. Following his Liberty, Davenport, Ia., engagement he opens in Detroit September 1. . . . KIKI held over at the Pioneer nitery in Greenwich Village.

MARCELLITA moved from the Howard to the Globe, Boston, last week. . . . PETE DEGENZIE, manager of the Liberty, Davenport, Ia., was surprise birthday partyed July 13 by the entire company at Bill Wohler's Tavern. Attending were Helene (Mrs. DeCenzie) McCree, Bruce Brooks, Helene (Mrs. Brooks) Colbert, Wayne Kirk, Doris (Mrs. Kirk) Darling, Jane (Mrs. Everett Lawson) O'Day, Flo Morgan, Tillie Moore's Red River Rascals, Al Richie, Francine Delmar, Billie and Lloyd, house ork members, house staff and others. . . . BONNIE ALLEN and Ginger Briston joined the Liberty, Davenport, Ia., last week. . . . MIKE SACHS, comic, while at the Nipmuc Park Theater, Mendon, Mass., played host to Dr. A. Marshall, his dentist from Manhattan. . . . JEAN CARTER, Louise Stewart, Tommy Raft and Harry Ryan are at the 51 Club.

EDDIE (NUTS) KAPLAN, comic, returned to the Steel Pier, Atlantic City, August 1 with Dick Dana. His plan is to continue with Dana as a team for next season. . . . TILLIE GRIFFIN vacationing at Tijuana, Old Mexico. . . . EMMETT CALLAHAN is managing *Show Time*, vaude show, current at the Curran, San Francisco, and Rube Bernstein is officiating in the same capacity for the third company of *My Sister Eileen*. . . . DAGMAR, dancer, playing a return date at Butler's Tavern. . . . CATHERINE PISANO, former burly chorine, is now cashier for the Brandt Brothers at the Times Square Theater. Husband, William Tierney, is a private in the Signal Corps at Drew Field, Tampa, Fla. Sister, Phlomena, continues in the chorus at the Howard, Boston. . . . UNO.

### PHILADELPHIA:

PAT PAREE new lead next week at the Troc, with Marcella Baker and Alyn Payne holding for a second week. . . . GYPSY RELEDO opens at Holloway's on the Jersey side. . . . STINKY FIELDS AND SHORTY McALLISTER hold a second week at Izzy Hirst's Globe, Atlantic City. . . . EDWARD J. DOUGHERTY, stage manager for many years at Atlantic City's Convention Hall, now doing the same chores at the Globe there. . . . JUDY McNALLY newest addition to the Troc line of girls.

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Strand, New York

(Reviewed Friday, July 31)

Charlie Barnet, plus Ann Sheridan in *Wings for the Eagle*, makes a pretty strong gate parlay and when caught was able to send the youngsters away happy, with the aid of Senor Wences, Peg-Leg Bates, and Jean, Jack and Judy.

Barnet's new band is a good one, with plenty of zip and tang, and he himself continues to be the most commercial hot sax player in the business. With that much to offer, with two interesting vocalists besides, and with the kids teetering on the rims of their seats in anticipation, Barnet missed the boat at the show caught. One would have thought there was a priority on saxophone solos, so stingy was the maestro with his individual tootling, and because of faulty programing Frances Wayne, an exceptional warbler, was denied a deserved opportunity to sell her wares properly.

Band's opener was an elaborate hodge-hodge played behind a blue scrim, with a variety of fanciful lighting effects. Snatches of six or seven different tunes were played without the band settling down so that the audience could sink its teeth into something. It was all very ambitious and pretentious, but an awful waste of time. A powerful outfit like this merely has to play a couple of bars of theme to start the house rocking. Barnet doesn't have to go in for teaser overtures.

Later the band ventured splendid arrangements of *Solitude*, *Keepin' Out of Mischief Now* and *Cherokee*, with good solos from drummer Cliff Leeman and the Negro trumpeter, "Peanuts" Holland. Latter also comes front for a swiny vocal of *I Like To Riff*. Has plenty of personality and is a fine musician.

Huck Andrews, nice-looking youth, sings *Just as Tho You Were Here* without causing too much tumult, altho he is as good as any of the other band throaters around, albeit less publicized. Frances Wayne wastes her distinctive stylings on *All I Need Is You* and got surprisingly meager reaction from her sock *Cheatin' On Me*. She can really pitch the lyrics and, in the absence of a fitting introductory build-up from Barnet, should stick to standards.

Senor Wences, the charmingly civilized ventriloquist-juggler, scores wonderfully with his familiar and still imitable routine. Peg-Leg Bates also registered a kayo with his even more familiar leaps and bounds. First act on, Jean, Jack and Judy, two muscular girls and a boy, do some good acrobatics and balancing, handicapped a bit by misfire comedy patter from one of the lasses, who would be just as funny without carboning Martha Raye. Did quite well and will do better as the rough edges disappear.

Barnet pleased his faithful followers, but should have set them on their ears and will do precisely that any time he merely decides to toss out the gingerbread and begin blasting. Dick Carter.

Hippodrome, Baltimore

(Reviewed Thursday Evening, July 23)

The Andrews Sisters, supported by Dick Rogers and orchestra, headlined "America's No. 1 Singing Trio" capably proved their claim to top-ranking position.

Show opens with Andrews Sisters giving their interpretation of *Boogie Woogie*

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Vaudeville Reviews

*Bugler Boy of Company B*, followed by *Three Little Sisters*. Then their newest hit, *Pennsylvania Polka*. This, their newest song, gives promise to top *Beer Barrel Polka*. Andrews Sisters' old favorite, *I'll Be With You in Apple Blossom Time*, together with *Don't Sit Under the Apple Tree*, brought show to a close.

Dick Rogers acquitted himself creditably, as did his orchestra. Rogers, a songwriter as well as a capable musician, leads the former Will Osborne band. He can sing, as well as play, compose and lead. In addition to vocalizing *This Got You*, he also whistles. Orchestra played old favorites and new versions.

Betty Barr, vocalist with band, pleases with *I-A in the Army, But A-1 in My Heart* and others.

Marc Ballero, impersonator, gave a splendid exhibition of characterizations and impersonations of Edward G. Robinson, Donald Duck, Lionel Barrymore, Charles Boyer, Jack Benny, Rochester, Henry Armetta, Joe E. Brown, Bing Crosby, Boake Carter and Clem McCarthy. He climaxes his impersonations with that of FDR. Went big.

On screen, *It Happened in Flatbush*. Opening night packed, with standees two and three deep. John F. Ignace.

State, New York

(Reviewed Friday Afternoon, July 31)

A line-up of seasoned performers do no wrong. Pacing by Jackie Miles is tight, making the bill a smooth-running proposition. The dog of a picture, *Flight Lieutenant*, a first run, will probably spoil the box office, however.

Opening is by the Freddysons, a seven-man teeterboard balancing and tumbling act which gave the house a fine warm-up. The group climaxed its efforts by a four-high, including the top man catapulted by the see-saw, and also a triple somersault from the board into a perched chair. Comedy bits are injected for good effect. Made a nice impression.

Miller Brothers and Lois work energetically to wind up with a deservedly good hand. This septa trio tap on a segmented platform and do specialties on a high bench. Worked fast and hard for a good reaction.

Sheila Barrett is an extremely intelligent and fine artist whose efforts make one want to beat the brains out of an audience for not fully appreciating her devastating caricatures. The fine points of her miniatures went far over the heads of the assemblage at show caught. Crowd, however, warmed up to her at her last impression, that of a femme drunk, and she came back to take three bows.

Barry Wood, with improved stage presence and informal delivery, registered favorably with a well-rounded group of numbers, winding up with *This Is Worth Fighting For* against a flag waving marching marine montage flashed on the drape. A set-up like that doesn't miss, but just what does go over, the flag or Wood, can't be determined. He came back to encore.

Jackie Miles, who started his vaude career at this ace vaude house, registers handsomely with his clean material and delivery. He didn't hog time in either his intros or during his turn.

Georges and Jalna, class ballroomers, are a dance pair, excellent in every respect. Their smart presentation included a waltz, rumba, a fox trot with waltz passages, and a jitterbug encore. Joe Cohen.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, July 29)

Count Basie moved into the Orpheum and the first shot out of box set a new record for the opening day. SRO sign was up all day. While maestro Basie is set for an extra show daily, this is not sufficient to take care of all the jazz addicts who want to see him.

Basie orchestra (five reed, seven brass, three rhythm) opens with a dash of *One O'Clock Jump*, then goes into *Swinging the Blues*, which features, in addition to Basie's piano, Don Byas, sax; Buck Clayton, trumpet; Buddy Tate, sax, and Harry Edison, trumpet. Basie emceeds and keeps the show moving at a rapid pace, with the band clicking solidly on *Sandman*, a tune which gives the trumpet section, Ed Lewis, Clayton, Al Killian and Harry Edison, opportunity to go to town.

Freddy James, recruited from the Four Step Brothers, goes solid with his Harlem steps for a big hand. Working to *The*

*Sheik*, James wows with his hand-walk routine and splits.

Basie puts the all-colored show in the groove again with his rendition of *Basie Boogie*, with the rhythm section carrying the load in smooth fashion. Using a swell arrangement, Basie puts his boogie woogie fans out of the world with the tune.

Dorothy Dandridge clicked from the start and gained momentum as she went thru *Cow-Cow Boogie* and *Jangle, Jangle, Jingle*. She had to beg off.

Saxmen Byas and Tate do outstanding work on the 9:30 *Special*, aided and abetted by the trombone section, Dick Wills, Eli Robinson and Bob Scott. It is on this tune that Basie truly gives the ivories the business.

Jimmy Rushing waddled on stage for *I'm Gonna Move to the Outskirts of Town*, *Boogie Woogie Blues*, *I Sent for You Yesterday* and *Going to Chicago*. Thunderous applause welcomed him to the mike and he stopped the show cold.

Joe Jones, drummer, chalked up a show-stop on the heels of Rushing's bell ringer with his drumming on *Dark Eyes*. Between Basie and Jones, the band gets a good shot in the arm of downright boogie woogie, and Clayton aids with good muted trumpet.

Gordon and Rogers, in bright green and canary-yellow suits, in the next-to-closing spot, helped to bring the show to a sock finale with their Lenox Avenue stepping. Agile dancers, they give the show a sock that is carried over to the fitting finale of *One O'Clock Jump*. They chalked up the third show-stop of the 59 minutes.

While Basie specializes in boogie woogie, his arrangements carry the instruments from near silences to all-out, but with a roundness and balance never before witnessed here.

Pix, *Suicide Squadron* and *Dizzy and Henry*. Sam Abbott.

Roxy, New York

(Reviewed Thursday Evening, July 30)

A nicely paced stage bill and amusing screen fare attracted an almost capacity house for the last show opening day. Fresh is better than usual, the pacing coming from the stuvity and gibbness of Paul Gerrits, with the standard acts scoring all the way.

Straying from the standard formula, Gerrits opens the show flanked by two line girls with a chatter routine, and the Four Macks, skating act, closes. It was highly successful. Gerrits splits his act up, filling in between the other acts. He did well.

Against a backdrop of an animated electric sign (popularized on Broadway by Wilson's Whisky), Gae Foster dancers are silhouetted for a short bit of cart-wheeling and sitting in the park. Number introduces Ben Obva, panto drunk act, who gets belly laughs by falling on his face, walking on his knees and contorting his posterior. Closes strong with springboard lamppost acrobatics. Animated sign idea, tho, should have been carried thru for a dancing production number of unusual effects.

Gae Fosterites, as gauchos, did a corking Latin routine and served as background for the Hermanos Williams Trio, who scored a show-stopper with their pulsating acrobatic tango. Two men perform the dancing chores, slickly and suavely. Gal does much more than usual, singing a samba and joining some of the dancing. One of the best, and certainly one of the most unusual, acts of its type.

Four Sensational Macks (their billing), two male and two female, close with fast thrill-skating, sandwiched between a chorus precision number.

Paul Ash in the pit. Sol Zatt.

Lake, Salt Lake City

(Reviewed Tuesday Afternoon, July 28)

Faith Bacon, usually good here for at least twice a year, furnished the name draw for a strong six-act bill, with Miss Bacon working two spots. Show played to capacity five days against Covered Wagon Days Celebration, top movie bills and capacity rodeo audiences, but suffered last two days in the letdown from celebration activities.

Pendleton and Sounders open with a fast knife-throwing act, mostly routine material, closing with a "blindfold" throw.

In her first appearance Faith Bacon did a well dance to a "hooch" version of *Speak Easy* and scored easily. She's the

same Bacon, a little older but still shapely and attractive.

Arnold Furst, a swell-looking magician with a good line of patter, worked in and out of the audience and scored strongly. Talks easily, works handily and keeps a strong hold right up to a socko finish, a new version of the rabbit-in-the-hat trick.

For her second appearance Miss Bacon did her original fan dance in full nude to bring down the house.

Working to disadvantage in the closing spot, Burns Twins and Evelyn Price were the surprise hit of the show in a fast and pleasing tap routine. Opening with the three in an acrobatic tap, Miss Price, a shapely and pleasing blonde, did a speedy solo, and the act closed with a precision tap by the twins and with the three in a sensational speed and acrobatic turn. The twins are handsome audience pleasers and Miss Price rounds out the trio with loads of personality and a fast and shapely pair of gams. Emsee was Nino Milo, billed strangely as a Latin American singing star, but who sung only Irishers, featuring *Johnny Doughboy* and *Wild Irish Rose* in straight. A series of imitations flopped badly, and Milo berated the audience, none to sotto voce, when they wouldn't exchange applause for corn. His vocals were strong audience pleasers and, following the flop imitations, he closed strongly with a series of Jolson cliches. Bob Seilick's local band furnished the musical background.

On the screen, *Lady for a Night* and *Face Behind the Scar*.

Stephen J. Moloney.

Post Street, Spokane

(Reviewed Sunday Evening, July 26)

Bruce Patterson, Negro banjo wizard in the third slot, stopped the show cold, collecting five encores. Youngsters gave the major support. Closing his regular stint with a patriotic medley ending in *Stars and Stripes Forever*, he returned to wow 'em by utilizing his Adam's apple to make his bowtie keep time to *St. Louis Woman*, by using his left hand to pick melody alternately with his right, and by running wild on *Tiger Rag*.

The five Bert Levy acts were stretched to seven thru three appearances of the five La Bard Dancers. They opened show with an Irish reel, wearing green costumes. Dainty Diane and Her Hobby-horse followed. She performed acrobatics on her wooden horse in a finished manner and should travel far. Patterson was followed by La Bards in smart toe-tap combo.

Roberto and Sarita, ballroom dancers, demonstrated finesse in their interpretation of Raymond Scott's *Minuet*. Bob Bromley scored with his marionettes and sound effects. Could improve "Sonja Henie's baby sister" by keeping her skates on floor. As done, the movements are wings. The shapely, pretty La Bards, dancing with keen precision, brought show to rousing close with military tap routine.

Sid McNutt's band in pit. On screen, *Valley of the Sun* and *Honolulu Lu*.

Wafford Conrad.

Penn, Wilkes-Barre, Pa.

(Reviewed Thursday Afternoon, July 30)

A well-balanced and enjoyable program that paid off at the box office, thanks to Louise Beavers, Marc Bollero and Gaudier's Steeplechase.

From the opening act, Buddy and Judy Allen, the show maintained a merry clip which brought applause aplenty from the near-capacity audience. The Allens gave forth with tap routines, which included jitterbugging to American and Latin American tunes.

There was never a dull minute with the Three Stowaways (Lee, Mills and Powers). The lads, in sailor uniforms, staged a routine of nonsense, slapstick comedy and acrobatics, with Mills getting most of the abuse, which kept the audience chuckling thruout.

Louise Beavers, of the screen, won acclaim and two encores with her enactment of a scene from *Belle Starr* and then did a change of pace by singing *Abraham* from the film *Holiday Inn* and *On the Sunny Side of the Street*. Proved herself an able singer as well as an endearing actress.

Marc Bollero was fair as emsee but turned in an outstanding performance with his most realistic impersonations of Edward G. Robinson, Wallace Beery, Lionel Barrymore, Charles Boyer, Jack Benny and Rochester, Ned Sparks, Joe E. Brown, Bing Crosby, Boake Carter and Clem McCarthy. Closed with an im-



An Expression of Appreciation  
to  
**Mr. Harry H. Bennett**  
PERSONNEL DIRECTOR  
*Ford Motor Company*

For the appointment of our organization as official and exclusive booking representatives for all entertainment, dealers conventions, and banquets thruout the nation for the Ford Motor Company.



In September the Ford Motor Company will inaugurate a policy of mammoth Victory shows to entertain the thousands of defense workers in the Ford defense plants.

**Phil Tyrrell**  
INCORPORATED  
Chicago

personation of President Roosevelt in which he urged the audience to buy more bonds and stamps. Turn is refreshing and humorous.

Outstanding for the kiddies as well as adults was Gautier's Steeplechase. The act includes four ponies, five dogs and a monkey, and their execution of Gautier's commands amazed the audience.

Don MacLuskie's pit orchestra played the overture. Pic, *The Mad Martindales*, was fair.

House near capacity opening day.  
Milt Miller.

**Fay's, Providence**

(Reviewed Thursday Evening, July 30)

Al Jahns and house band start things off in lively tempo with *Jingle, Jangle, Jingle*. Saks and Cambeth open with a swing waltz and two other routines. Terpsichore is more ballet style than ballroom, and footwork was hurt by over-posturing.

Joe Wong, Chinese entertainer, proved a show-stopper. Has opening lyrics about audience expecting him to be acrobat or magician, but he's really a musician. Patter verse leads him into Bing Crosby-esque singing of *Darling, You and I*, followed by an Ink Spots impersonation well done. *Naki Saki* and a bit of jitterbug dancing sent him off to good hand. Back to do *Johnny Doughboy* in nice tenor voice, with audience demanding encore—*White Cliffs of Dover*. Brought back again, he did *I Cry for You*. Had to speak off.

Norma Kreiger has several minutes of stock magic pleasingly presented, Genii tube, Baker salt cellar, "Fresh Fish" paper tear, egg bag, paper panties and 20th century silks used. With man from audience she does a Miser's Dream coin production, and closes with razor-blade and thread trick.

Danny Daniels errs by opening with a poor attempt at singing before going into his tap dancing. Footwork is quite good, especially a cane-military tap routine.

Simpsons' Humanettes, puppets worked by a man-woman team on a platform which shows operators working the strings, have original dolls, well manipulated. Use Gay '90s acrobats, skeleton and dog dance, strip-tease doll

and a cannibal, and egg-laying ostrich, with egg hatching to a dragon which carries native off on its back. For encore have a pair of darky dolls doing a clever cake walk-trucking routine. Several puppets presented under Strobolite, enhancing effect.

Roy Rogers, with his daring diving somersaults, double-jointed falls, paper eating, gags and contortion work, keeps the audience asking for more, wondering what he'll do next. Finally got off after a curtain speech.

James Evans with his familiar foot juggling of one, two and three large aluminum balls, full-size bed with life-size dummies, and flashy Maltese Cross-shaped prop gives a remarkable exhibition of balancing, serving as a good closer for the bill.

On screen, *Escape From Hong Kong*.  
Charles A. RossKam.

**Max Fishbaum Buys Balto Clover Club**

BALTIMORE, Aug. 1.—Max Fishbaum has purchased the Clover, burlesque-movie house, from Max Cohen, long identified with local night club operations. Cohen took over the Clover some three years ago.

Fishbaum is continuing policy of burlesque, featuring some 20 strips, band and movies. This house will continue thru the summer.

Fishbaum has been identified for years in the concession field.

Cohen's best known night club enterprise is the Oasis.

**His Death Exaggerated**

DETROIT, Aug. 1.—Billy Meagher, emcee, reports that rumors of his death and dismemberment have been seriously exaggerated. Meagher skidded while driving on Woodward Avenue here and drove into a fur store. Reports circulating had Meagher sustaining loss of an arm, an eye, ear and even nose; then somebody turned up with a report of his death. Meagher himself reports he's not only alive, but back on the job at the Club Trocadero.

**Redstone Gets L. Quarter**

BOSTON, Aug. 1.—Sale of Latin Quarter here has finally been consummated. Mickey Redstone and a Boston syndicate are the new owners, as stated in previous issues of *The Billboard*. Benny Gaines did not participate in the final sale. It has not been determined who the new manager will be. Lou Walters will book the show, and Mme. Komarova will be the producer.

**Lincoln Tries Again**

LINCOLN, Neb., Aug. 1.—After a lapse of several years Lincoln again saw vaude. The Lincoln had *The Girls Revue*, an all-girl outfit, July 24 to 27, while Chico Marx and orchestra were at the Stuart July 28 and 29.

According to Managers Arley Crites and Ten Butterfield of the Stuart and Lincoln respectively, stagshows probably will not be weekly occurrences.

**New Detroit Agency**

DETROIT, Aug. 1.—Newly opened Theatrical Booking Agency is already booking weeks of night clubs in addition to private party work, according to Ted Rothstein, manager. Rothstein is a brother of Charles Rothstein, veteran partner of Arthur Clamage in the Avenue, Gayety and other burlesque theaters.

**Phoenix Club Burns**

PHOENIX, Ariz., Aug. 1.—Fire caused by defective wiring razed the Knotty Pines, suburban night spot, July 20. Building, owned by Mrs. Bessie Costello, was valued at \$8,000. H. W. Sweeney, who operated the resort, estimated his loss at \$4,500.

**Memphis Club Books Act**

MEMPHIS, Aug. 1.—Mrs. W. A. Clark, of Cottage Inn, has booked Cuba and Juanita for two weeks. Team had stopped over in Memphis en route to Chicago. Duo describe business along the Coast and in New Orleans as "terrific," but slowing down.

**Nemesis of Pennsy Agents Gets Gate**

HARRISBURG, Pa., Aug. 1.—Anthony C. Sharkey, who for some time has been hounding Pennsylvania shows and booking agents as "crack-down" man for the division of private employment agencies of the Department of Labor and Industry was fired this week because of outside work as a bartender, it was confirmed today by Secretary of Labor and Industry Lewis G. Hines.

Sharkey's part-time activities were brought to light when he was arrested at a raid staged at the Villa Cafe, Parkland, Bucks County, Pennsylvania, where police said he was tending bar and violating liquor laws by selling alcoholic beverages on Sunday. In his own defense Sharkey said he was just helping out behind the bar when the raid occurred. Hines said the man's salary as senior investigator in the department was \$1,860 a year. Sharkey resides in Philadelphia.

**Detroit Ritz Spot Folds**

DETROIT, Aug. 1.—With dropping of floorshows much less than in recent summers, the first spot to fold for the season is the Penobscot Club, opened about six months ago. The Penobscot was the only sky club spot in town, and is considerably higher-priced than any other ritz club. Spot is slated to reopen in the fall.

Angle appears to be a definite drop in upper bracket spending.

**Gamble's Comedy Material**

GAMBLE'S COMEDY BOOK NO. 2 Contains 150 GAGS AND JOKES, 3 VENTRILOQUIST ACTS, 4 New TALKING SKITS and 5 COMIC MONOLOGS for \$1. A 60-Page BOOK. All Original. GAMBLE'S MINSTREL BOOK NO. 2 Contains 2 MINSTREL FIRST PARTS, a BIG MINSTREL AFTERPIECE and 6 B. F. OLIO ACTS, \$1. A 60-Page BOOK. GAMBLE'S PARODY BOOK No. 2 Contains 100 BRAND NEW PARODIES on Famous SONGS, NEW AND OLD, All for \$1. All Three BOOKS for \$3. Costumes, Wigs, Scenery, Make-Up Furnished. WITMARK'S COMPLETE MINSTREL SHOW, \$10. BIG COLLECTIONS OF BLACKOUTS, STUNTS, SKITS, CLEVER REPLIES, ETC., FOR \$5.

E. L. GAMBLE, Playwright  
East Liverpool, Ohio

(Routes are for current week when no dates are given)

A

Acromaniacs (Earle) Washington, t.
Adler, Larry (Savoy-Plaza) NYC, h.
Albins, The (Edgewater) Chi, h.
Ammons, Albert (Cafe Society Uptown) NYC, nc.

B

Badey, Peggy (Armando's) NYC, nc.
Baldwin & Bristol (Riverview Beach) Pennsylv. N. J., p.
Ballard, Marcia (Bill Bertolotti's) NYC, nc.

AL BERKMAN
VOCAL COACH-ARRANGER

For the Better Performer

NEW YORK CITY PHILADELPHIA
Brill Building Earle Theater Bldg.
1619 Broadway (49th) 1028 Market

Bernie, Al (Chez Paree) Chi, nc.
Birch, Sammy (Hurricane) NYC, re.
Blakstone, Nan (Tommy Joys's) Utica, N. Y., nc.

THE ANGIE BOND TRIO
AMERICA'S FINEST Girl Instrumental-Vocal Act.

Savoy Cafe Lounge, Atlantic City, N. J.

Per. Repr. Allan Rupert, McAlpin Hotel, N. Y. O.

Blanche & Elliott (Lobby) Juarez, Mex., c.
Blond Rumba Team (Ball) Brooklyn, nc.
Bogash & Bardin (Iceland) NYC, nc.

C

Caesar & Rosita (Leon & Eddie's) NYC, nc.
Calts Bros. & Emma Francis (Diamond Horseshoe) NYC, nc.
Callahan Sisters (Continental) Chesapeake, O., 3-8, nc.

CAPPELLA and PATRICIA

After Been Held Over 5 Times at the CHEZ PAREE, CHICAGO

NOW LIDO CLUB SAN FRANCISCO

Cartier, Betty (Queen Mary) NYC, nc.
Castaine & Barry (La Martinique) NYC, nc.
Cerney Twins (Havana-Madrid) NYC, nc.
Channing, Carol (Cafe Society Uptown) NYC, nc.

D

D'Arcy Girls (Sky Follies Circus) Manchester, N. H., 3-8.
Daro & Corda (McVan's) Buffalo, nc.
Davis, Roy (El Capital) Hollywood, Calif., t.
Dawn, Alice (Latin Quarter) NYC, nc.

E

Early, Stan (Roosevelt) Jacksonville, Fla., h.
Edwards, June (Beverly Hills) Newport, Ky., cc.
Emerald Sisters (Riverside) Milwaukee, t.

(For Orchestra Routes, Turn to Music Department)



Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-amusement park; ro-road-house; re-restaurant; s-showboat; t-theater. NYC-New York City; Phila-Philadelphia; Chi-Chicago.

English, Ray (Rainbow Room) NYC, nc.
Evans, Steve (Capitol) Washington, t.

F

Farrell, Jack (Beachcomber) Baltimore, nc.
Faye, Joey (La Conga) NYC, nc.
Ferris, Tommy (Singapore) Chi, c.
Fields, Benny (Chez Paree) Chi, nc.

G

Garron & Bennett (Iroquois) Louisville, Ky., t., 3-15.
Georges & Jalna (State) NYC, t.
Geraldine & Joe (Beverly Hills) Newport, Ky., cc.

H

Hall, Dale (Chez Paree) Denver, 27-Aug. 8, nc.
Handy, W. C. (Diamond Horseshoe) NYC, nc.
Harding & Moss with Billie Joyce (Syracuse) Syracuse, h.
Haywood, Billy, & Cliff Allen (Cerutti's) NYC, nc.

I

Ink Spots, Four (Paramount) NYC, Aug. 5-Sept. 1, t.
Janis, Deane (Latin Quarter) NYC, nc.
Jardiniere & Madeline Gardiner (Tower Inn) Lyons, Ill., 27-Aug. 17, nc.

POLLY JENKINS AND HER MUSICAL PLOWBOYS

Aug. 7-8. Fair, Osgood, Ind. For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Illon, N. Y.

Jaxon, Great, & Jerry (Palm Garden, Michigan Hotel) Benton Harbor, Mich.
Jean, Jack & Judy (Strand) NYC, t.

THREE LOOSE NUTS

Entire Summer Season at AVALON CAFE, WILDWOOD, N. J.

JOLLY JOYCE

Earle Theater Bldg. Philadelphia, Penna.

Jennings, Don & Sally (Bismarck) Chi, h.
Johnson, Judith, & Co. (Henna) Murphy, N. C., 4-5, t; (Gordon) Atlanta, Ga., 6-8, t.
Juvelys (Paramount) NYC, t.

K

Kahler, Jerry (Seneca) Chi, h.
Karson, Marie (Parkmoor) Louisville, Ky., nc.
Kaye, Stubby (Earle) Washington, t.
Kelson, Lee (Oriental) Chi, t.
Kent, Sandra (Hickory House) NYC, nc.

L

Landrum, Robert (Music Hall) NYC, t.
Lane & Ward (Earle) Phila., t.
Lawler, Marie (Blackstone) Chi, h.
Le Brun Sisters (Pennsylvania) NYC, h.
Lee, Barbara (51 Club) NYC, nc.
Leonardo & Zola (Ubangi) NYC, nc.
Leslie & Rollins (Louise's Monte Carlo) NYC, nc.

M

McCormick, Frank, Ruth Kidd & Quits (Martin's Terrace Gardens) Rochester, N. Y., 3-8.
McFarland & Brown (Trianon) South Gate, Calif., b.
McMahon, Jere (La Martinique) NYC, nc.
Make-Believers, The (Oriental) Chi, t.
Manners, Judy (Chase) St. Louis, h.
Marko & Floria (Waldorf-Astoria) NYC, h.
Markoff, Gypsy (La Vie Parisienne) NYC, nc.
Marks, Paul (Roxy) NYC, t.
Marlyn & Martinez (Waldemere) Livingston Manor, N. Y., h.
Marque & Mariys (Royal Arms) Buffalo, h.
Marshall, Jack (Belmont Plaza) NYC, h.
Martin Bros. & Fayne (El Morocco) Montreal, 3-8, nc.
Martin & Allen (Oriental) Chi, t.
Martinez, Conchita (Waldorf-Astoria) NYC, h.
Martinez, Rica (Havana-Madrid) NYC, nc.
Mayer, Lee (Hurricane) NYC, nc.
Mercerita (La Martinique) NYC, nc.
Merrill, Joan (Blackstone) Chi, h.
Miles, Jackie (State) NYC, t.
Miller, Ann (Paramount) NYC, t.
Miller Bros. & Lois (State) NYC, t.
Milska, Betya (Rainbow Room) NYC, nc.
Mode, Jean (Leon & Eddie's) NYC, nc.
Molleston, Bob (Wivel) NYC, re.
Mona, Jean (885) Chi, nc.
Montmarie Boys (Jimmy Kelly's) NYC, nc.
Moreno, Hilda (Havana-Madrid) NYC, nc.
Morgan, Johnny (Leon & Eddie's) NYC, nc.
Morgan Sisters (Aloha) Brooklyn, nc.

Advance Bookings

MITCHELL AYRES: Loew's State, New York, September 10.
MARTIN BROTHERS: Oriental, Chicago, August 14; Stanley, Pittsburgh, August 21; Earle, Philadelphia, August 28.
DI GATANOS: Capitol, Washington, September 17.
STAN KENTON: Earle, Philadelphia, August 14; Strand, New York, October 9 (two weeks).
LESTER AND IRMAJEAN: Keith's Grand Rapids, Mich., Aug. 12-15; Michi-

gan, Jackson, Mich., 16-18; Michigan, Lansing, Mich., 19-22; Temple, Saginaw, Mich., 23-25; Capitol, Flint, Mich., 26-29; Oakland, Pontiac, Mich., 30-Sept. 1; Liberty, Benton Harbor, Mich., 4; Michigan, Muskegon, Mich., 5; Bijou, Battle Creek, Mich., 6-8.
CHARLIE SPIVAK: Chicago, Chicago, September 11; Keith's, Dayton, O., September 18; Palace, Cleveland, September 25; RKO, Boston, October 30.
THREE STOOGES: Strand, New York, October 9 (two weeks).

Morris, Beth (Bob Thompson's Grill) Waverly, N. Y., nc.
Mostel, Zero (Paramount) NYC, t.
Murlagh Sisters (Orpheum) Omaha, t.
Music Makers (Earle) Washington, t.

N

Na Pua (Lexington) NYC, h.
Narita (Fele's Monte Carlo) NYC, nc.
Natalie & Howard (Brown Derby) Chi, nc.
Nelson, Arthur & Joubie (Palmer House) Chi, h.
Nonchalants (Stanley) Pittsburgh, t.
Norman, Karyl (Frontenac) Detroit, nc.
Novak & Fay (Blackhawk) Chi, nc.

O

Oakie, Joe (Mother Kelly's) NYC, nc.
O'Boyle, Craege (Bossert) Brooklyn, h.
Oldfield, Emmett (Oriental) Chi, t.
Olson, Fin (Queen Mary) NYC, re.
Olympics, The (Leon & Eddie's) NYC, nc.

P

Page & Nona (Tivoli) Sydney, Australia, until Sept. 11.
Pansy, the Horse (Diamond Horseshoe) NYC, nc.
Parker, Ray (Hollenden) Cleveland, h.
Paulson, Lehua (Lexington) NYC, h.
Payne, Frank (Glenn Rendezvous) Newport, Ky., nc.
Peanuts & Peppy (Orpheum) Omaha, t.
Pitchmen, Three (Waldorf-Astoria) NYC, h.
Plant, Mark (New Yorker) NYC, h.
Princess & Willis Hawaiians (Ford) Rochester, N. Y., h.

R

Radio Rogues (Biltmore Bowl) Los Angeles, 27-Aug. 8.
Rae, Nan, & Mrs. Waterfall (Riverside) Milwaukee, t.
Raft, Tommy (51 Club) NYC, nc.
Raye, Martha (Capitol) Washington, t.
Read, Aileen (Fay) Providence, R. I., 3-6, t.
Read Sisters (Earle) Washington, t.
Regan, Paul (Earle) Washington, t.
Reilly, Elizabeth (Queen Mary) NYC, nc.
Revuers, The (Cafe Society Downtown) NYC, nc.
Reynolds, Lyn (Bill Bertolotti's) NYC, nc.
Rhythm Rockets (Capitol) Washington, t.
Richey, Jean (Clover) Portland, Ore., 27-Aug. 8, nc.
Riley, Elizabeth (Queen Mary) NYC, re.
Robbins, Archie (Chase) St. Louis, 3-15, h.
Robinson, Norine (Diamond Horseshoe) NYC, nc.
Robinson & Martin (Hurricane) NYC, nc.
Rochell & Beebe (Hurricane) NYC, 27-Aug. 11, re.
Rogers, Danny (Mother Kelly's) NYC, nc.
Rogers Trio (Latin Quarter) NYC, nc.
Roner, Fred (Hurricane) NYC, nc.
Roxettes (Earle) Washington, t.
Royal Guards (Glenn Rendezvous) Newport, Ky., nc.

S

Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
Sanoff, Vera (Rainbow Room) NYC, nc.
Scott, Hazel (Cafe Society Uptown) NYC, nc.
Seiler, Jay & Lou (La Martinique) NYC, nc.
Shayne & Armstrong (La Conga) NYC, nc.
Sherman, Hal (Oriental) Chi, t.
Silva, Myrta (Havana-Madrid) NYC, nc.
Sinclair, Hudson, Sisters (Oriental) Chi, t.
Slate Bros. (Bowery) Detroit, nc.
Smith & Burns (V. F. W.) Huntington, Pa., 7-8.
Sophisticated Ladies, 3 (Mother Kelly's) Saratoga, N. Y., nc.
Spencer, Kenneth (Cafe Society Uptown) NYC, nc.
Sporn & Dukoff (400) Washington, 3-8, re.
Steiner Sisters (Stanley) Pittsburgh, t.
Stevens, Harry (Latin Quarter) Chi, nc.
Storch, Larry (885 Club) Chi, nc.
Summer, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Sweet, Martha (Roxy) NYC, t.

T

Tables, Bobby (Leon & Eddie's) NYC, nc.
Taylor, Margie (Aloha) Brooklyn, nc.
Thomas, Shirl (Bill Bertolotti's) NYC, nc.
Tip Tops (Chicago Latin Quarter) Chi, nc.
Todd, Toni (Beverly Hills) Newport, Ky., cc.
Travers, Helene (Queen Mary) NYC, nc.
Tyler, Edward (Cafe Society Downtown) NYC, nc.

V

Vallee, Edce (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Venezia, Chiquita (Queen Mary) NYC, re.
Vine, Billy (Hurricane) NYC, nc.

W

Wahl, Walter Dare (Music Hall) NYC, t.
Wallace Puppets (365 Club) San Francisco, nc.
Wallis, Ruth (Cafe Mayflower) NYC, c.
Walton & O'Rourke (Rainbow Room) NYC, nc.
Walzer, Oscar (Fifth Avenue) NYC, h.
Warner & Valerie (Golder's) Cincinnati, nc.
Wayne, Mildred (Leon & Eddie's) NYC, nc.
Weber Bros. & Chaita (Fair) Waconia, Minn.
(See ROUTES on page 32)

ICE SHOWS ON TOUR

Francy's Dorothy, Star-Spangled Ice Revue (Houlevard) Queens, L. I., N. Y., July 2-Aug. 26.
Ice Capades (Auditorium) Hershey, Pa., 7-8.
Ice-Capers (Netherland Plaza Hotel) Cincinnati.
Stars on Ice (Sonja Henie & Arthur Wirtz): (Center Theater) NYC.
Victor's, Art, Ice Parade of 1942 (Hotel Adolphus, Dallas.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)
Burke, Billie, in Vinegar Tree (Shubert Lafayette) Detroit.
Claudia (Geary) San Francisco.
Good Night Ladies (Blackstone) Chi.
My Sister Eileen (Colonial) Boston.
My Sister Eileen (Harris) Chi.
Show Time (Curran) San Francisco.

# CANNED MUSIC FIGHT ON

## Pubs Sore About Being Blamed on Weak War Songs

NEW YORK, Aug. 1.—Song pubs here were doing a double burn this week because of the attempts of other sections of the music biz to hang the blame at their door for the lack of good war songs. Elmer Davis's Office of War Information called leading pubs together a few weeks ago and outlined what it felt should be the goal to shoot at, and pubs claim they're more than willing to agree and comply, but that the tunesmiths aren't coming thru, and when they do publish the more stirring type of patriotic war song the ork leaders won't put 'em in their books.

Writers have been trying to bat out the "great American war song" ever since Pearl Harbor but squawk that they can't get the pubs to publish them. Bandsmen say they'll use good war tunes when they get them, but haven't seen any that can be called good. This continual buck-passing keeps going on all day long around Tin Pan Alley until someone strolls out of Lindy's and ends it temporarily by cracking that "no-body can be blamed—the boys just haven't settled down yet."

Pubs are tired of being the patsys, tho, for all the critiques which are growing ever sharper on the subject of the war song dearth. Many of the larger houses lay the entire blame on the band leaders, claiming that the stick-wavers are afraid to play a good fighting song because of the unpleasant episodes that have taken place with some of their colleagues. One name band leader experienced a tough two or three minutes the other evening while singing *This Is Worth Fighting For*. At the end of the tag line one of the dancers loudly demanded, "Well, why don't you get into a uniform and fight then?"

Most front men, of course, deny that any such pressure from a "lunatic fringe" has anything to do with what they have in their libraries. Boys on the other hand claim that the public is just not ready for the blood-and-thunder type patriotic songs. Leaders say, too, that the tempos of stirring fighting songs are n. g. for the dance mobs and that ballrooms are a wrong atmosphere generally for the patriotic stuff.

More or less neutral observers were maintaining this week that dance bands were not the right medium for war songs anyway; that dance audiences were primarily interested in pop dance tunes, and that the war stuff should be sold thru radio, films and patriotic gatherings.

## Heidt Deals Carle In for Half Share

NEW YORK, Aug. 1.—Horace Heidt and his pianist, Frankie Carle, have signed papers whereby Carle becomes co-leader, co-owner and chief music director of the Heidt band for the next three years. Move, which finds the band name changed to "Horace Heidt With Frankie Carle and the Musical Knights," follows attempts by Eddy Duchin and MCA to lure the 88-er over to front the Duchin ork for the duration of the war.

New set-up will make its local bow at Strand Theater in September. Heidt reportedly plans to put more and more emphasis on Carle until such time as the pianist is strong enough to carry the entire load. Heidt will then become the band's personal manager, a move he is said to have been contemplating for some time.

WALLED LAKE, Mich., Aug. 1.—The Casino here is being operated again this season by Mrs. Louis Tolletene, according to Albert Tolletene, her nephew, who acts as booker and manager. Tolletene claims that the gross estimates published in *The Billboard* July 25 were printed without his authorization, having been given out by a ballroom employee who was not in the executive position he was purported to be.

## Now, Is That Nice?

MILWAUKEE, Aug. 1.—The Devine brothers, Jimmy and George, the former manager of the Modernistic Ballroom and the latter guiding hand at the Eagles, continue feuding in the public prints. Jimmy recently advertised a birthday party on a Tuesday night for his house maestro, Steve Swedish, with cake and autographed pictures free. George followed the next night with a birthday party for maestro Bob Garrity, advertising "free beer—all you can drink."

## Cy Shribman Buys L. A. Casa Manana

HOLLYWOOD, Aug. 1.—Cy Shribman added another location to his ballroom network this week by taking over the Casa Manana Cafe, Culver City, Calif., coveted West Coast name-band spot. This is Shribman's first venture out of New England, where he has operated a string of ballrooms for many years.

Shribman took the spot over Monday on a cash deal and installed Paul Wimbish, Jack Teagarden's personal manager, as general manager of the spot. Cafe, a combination ballroom and night club, had been up for sale for some time. Last year Lewin & Zucker, owners of the spot, offered it to Joe Glaser when he was on the Coast, but he nixed the deal.

It is a name location in the heart of the film colony, and Shribman's idea in taking it over is figured as being the acquisition of a picture showcase for the bands in which he is interested.

## D of J Slaps Suit at Petrillo As AFM Chief Sticks by Guns To Stop Disks From Scabbing

NEW YORK, Aug. 1.—When the Department of Justice filed suit against James C. Petrillo in Chicago today the musical fat was dropped into the fire for one of the biggest labor battles in the history of organized labor in the U. S. D of J's action, which was taken thru the U. S. Court for the Northern District of Illinois, Eastern Division, came after Petrillo let the August 1 deadline for his recording ban pass without modifying it in any way. The music union prez sent long letters this week to James Fly, of the Federal Communications Commission, and Elmer Davis, of the Office of War Information, refuting their claims that his action would put small radio stations out of business and subsequently undermine the country's morale.

Petrillo's statements to Fly and Davis marked the first time that the AFM chief had elaborated at any length on his reasons for his statement at the union's recent convention where he put the hex on recordings and transcriptions. His main criticisms of Fly and Davis were their assumptions that the radio webs and recording firms were right and that he was being unpatriotic by his action. Petrillo said that he felt the government agencies should have at least asked for his side of the story before attacking him on these points. Petrillo piled up much evidence in his letters to prove the AFM's patriotism and intimated that he could also show that the diskers and radio were far from being in a position where they would be forced to close down.

Petrillo was particularly burned at the fact that radio had gone to the government before coming to him to discuss the situation. It was this move that forced Petrillo to hold to his disk ban in spite of the D of J's injunction threat which became a reality today. The AFM boss evidently feels that he has a good chance of coming out on top or he would not have let the deadline pass without attempting to halt it by relieving his edict. Petrillo's lawyers have merely to prove that Petrillo's fight with the recorders is a labor dispute and the court will summarily vacate the D of J's suit, since labor disputes cannot be prosecuted under the anti-trust laws (*The Billboard*, Music, August 1).

It has been reported, too, that Petrillo did not expect the radio nets to take up the cudgels for the disk and transcription outfits, but now that they have he is going to fight it out. If the D of J's case is thrown out of court as a "labor dispute" and radio continues to fight Petrillo in another court case under different procedure, Petrillo feels he can make the radio industry sorry it butted in. From the FCC's own figures, broadcast revenues in 1940 totaled \$147,146,717, while radio staff musicians received \$5,200,670 the same year. This musiker figure is less than the \$8,004,603 paid for wire services, exclusive of transmitter, by radio.

Should the D of J lose its chance to (See *Canned Music Fight* on page 24)

## Pauley May Close Turnpike Casino

LINCOLN, Neb., Aug. 1.—R. H. Pauley's Turnpike Casino may soon be a casualty to tire rationing, since the big spot, at which most of the names of the band world have played at some time or other, is some eight miles out of town. Pauley is shopping locally for a downtown place, within walking distance or on a bus or trolley line.

Turnpike Casino has always been one of the top two grossing ballrooms in Nebraska, riding neck and neck with Tom Archer's Chermot in Omaha and drawing from a territory some 100 miles in radius. He figures the long driving days are about over and wants to get in as close to the people as possible.

A consistent user of names, more than any other ballroomer in this State, Pauley wants to meet the college opening if possible this fall.

## Jurgens Pulls Over 100G In Nine Weeks at Totem P.

BOSTON, Aug. 1.—Dick Jurgens, appearing at Totem Pole (Auburndale), broke all existing records. In nine weeks he drew 140,000 people for a gross of \$101,500. This, according to Roy Gill, was phenomenal, because of restrictions to travel due to gas rationing. Totem Pole is located 12 miles from Boston.

Grosses for last five weeks were as follows:

June 22 to 27	\$12,035
June 29 to July 4	13,150
July 6 to 11	12,470
July 13 to 18	12,470
July 20 to 25	13,340

## Gastel Gets B. Carter

NEW YORK, Aug. 1.—Carlos Gastel, manager of Stan Kenton and Sonny Dunham, has taken over Benny Carter and is lining up a series of Western dates thru General Amusement Corporation.

NEW YORK, Aug. 1.—Ray Eberle, vocalist who left the Glenn Miller ork a few weeks ago under a cloud of name calling and dispute, has signed with Gene Krupa and opened with the band at Hartford's State Theater last night.

## There's a Reason, Mr. Lewis

WHEN William B. Lewis, of the Office of War Information's radio division, spoke before a meeting of the Songwriters' Protective Association last Tuesday eve (28) he made no bones about the fact that the OWI was not satisfied with the penners' efforts up to now when it came to writing the right kind of war songs for this country today. Lewis said that the OWI was not trying to set down any dogmatic rules for the writers to follow, nor did his agency want to make a propaganda mill out of the music business.

Lewis did say, however, that songs which had themes painting regretfulness, whines of homesickness, yearnings for escape, etc., were not the type of songs that an army can march to, nor were they the kind of morale wanted by our government now. Lyrics narrating stories about happy returns home and sitting tight were also criticized by Lewis. "We want simple, stirring songs that can be sung at meetings and rallies," he stated. "Songs that show the purpose for fighting this war."

THIS was only a part of what Lewis had to say to the songwriters assembled, but it suffices here to give an impression of what our government thinks about our war music since Pearl Harbor was attacked by the Axis. This department feels that the Lewis critique was more than justified, and that his constructive suggestions were well taken. But we are skeptical at this point of any action being taken by the music industry which would result in the OWI's theme being carried out. Not that everyone in the business of furnishing the public isn't just as anxious to see the United Nations win this war as anyone else in any other business. The fault lies rather with a business-as-usual attitude.

Mr. Lewis probably isn't too well acquainted with the inner workings of the song manufacturing world, or if he is, preferred not to make the subject of his talk the washing of any dirty trade linen. He did say that everyone should work together in an effort to produce better war songs. And this is where the rub and the business-as-usual come in.

If Mr. Lewis doesn't already know, we'd like to tell him that maybe the reasons for this dearth of good war songs springs from a natural selfishness dominant in the music trade plus the fact that merit of the product in the song business doesn't mean much these days. A songsmith is not too interested in bucking the tide of payolas, the boy-meets-girl formulas and the 100-and-1 other unwritten laws in Tin Pan Alley, just in order to try and write THE war song of the period. He's got to make a living, he wails, and if he doesn't follow the "tried-and-true" path to the top of the "Sheet," he'll soon be rated a has-been.

THE publishers and the band leaders feel the same way. Their pioneer spirit is dead. Why should they try out anything new on the public when they've already got a system which rings the bell every time. It's a closed corporation, too. A neophyte tunesmith has as much chance with a new war song as a Nazi trying to get served in Lindy's.

No, thanks, they say; we'll go along the way we are. Sure we want to win the war, but it's cozy here and we're paying our taxes, aren't we, and anyway how do we know the public wants to hear a lot of war songs without love and home in 'em.

These things, Mr. Lewis, may be some of the reasons why we still haven't had "robust and virile" war songs.

# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

## SAMMY KAYE (Victor 27994)

*I Came Here To Talk for Joe*—FT; VC. *Where the Mountains Meet the Sky*—FT; VC.

THE songs of the wide-open spaces striking a responsive chord with the public, it's a cinch that Kaye's waxing of *Where the Mountains Meet the Sky* is going to meet with instant approbation. Not since *The Last Round-Up* and later *Wagon Wheels* has there been a Western ballad with as much melodic and lyrical appeal as Aston (Deacon) Williams's song. It's the plaintive singing of the cowboy on his last round-up heading for the great beyond. While the song itself is inherently an excellent one, it is made all the more appealing in the Kaye cutting because of the authoritative singing on the part of Billy Williams. He knows what to do with a song of this type, and with an open frankness in his voice that is mellow and warm sells it like a million. To set the "on the trail" stage, the guitar and temple blocks carry the introductory bars that pave the way for Williams's opening chorus. The band ensemble put down their instruments and resolve into the chorus to pick it up again in song at the bridge passage and Williams rejoins them to sing it out, with the guitar and temple blocks completing the Western picture at the final spin. *I Came Here To Talk for Joe* is also a slow ballad, with the ink hardly dry on the manuscript. Song story adapts the "why don't you speak for yourself, John" theme. Styled in the usual smooth manner, the band ensemble plays the opening chorus, with the second stanza capably carried by vocalist Don Cornell.

It's been a long time between hits like "Wagon Wheel," and it looks as the Sammy Kaye has struck it rich for the operators with "Where the Mountains Meet the Sky." Locations where Western songs are always strong will undoubtedly reap an instant harvest, and it's a cinch to grow on all others in a hurry.

## KATE SMITH (Columbia 36618)

*He Wears a Pair of Silver Wings*—FT, V. *Be Careful, It's My Heart*—FT; V.

IF SHE wrote them herself, Kate Smith couldn't have asked for better song material than she has here. Both ballads are tailor-made for her talents, and the songbird obliges engagingly for each of the sides. It's with her customary éclat that Miss Smith delivers the *Silver Wings* saga. Taking it in a slow tempo, but Jack Miller's orchestra bringing up a bright rhythmic beat, Miss Smith takes the chorus from scratch. The band opens a second, and the songbird takes over at the bridge to sell it out. And it's just as vocally attractive on the flipover for Irving Berlin's love song from the *Holiday Inn* movie. The tempo and style are identical, and again Miss Smith sings the starting chorus, giving way to maestro Miller's men for the opening half of a second, and returning at the bridge to bring it to a happy conclusion.

Both songs count for much as far as phono operators are concerned, and Kate Smith counts big for both. But because of her association with war ballads, "He Wears a Pair of Silver Wings" is the top side.

## BOB ALLEN (Beacon 102)

*I Was a Fool To Let You Go*—FT; VC. *The Air Raid Warden Song*—FT; VC.

THIS is the second promotional platter released by music publisher Joe Davis to exploit his songs. This time, both in orchestra and song, he approximates the high professional standards set by the established commercial labels. While Davis has not set his Beacon label as a competitive factor for the others, fact remains that it is released on the open market. And it would not be surprising if it makes a marked impression. First, he brings a new band to recording circles, and one that is surprisingly good for both dancing and listening appeal. It's the music of Bob Allen, a comparatively new band currently going thru the paces of a radio build-up at a New York spot. All of which augurs good merchandising angles for promoting the platter. Maestro was former vocalist with the late Hal Kemp, and he does just as well for himself on the singing for these two sides. Moreover, it's not a carboning of the stylized Kemp music, band blowing a rhythmic and thoroly danceable brand all of its own, with plenty of body in the blend of the instrumental sections. Most impressive side is the sentimental love ballad, *Fool To Let You Go*, by publisher Davis, Andy Razaf and Paul Denniker. No neophytes in that trio. And if the exploitation hits where it counts most, this song should build big. In the smooth and appealing bary range, Allen sings the opening chorus. Band carries the opening half of a second chorus. Jumping the bridge passage, maestro picks up the last half to sing it out. In the serious vein, plattermate is a musical salute to air-raid guardians by another hit team, radio columnist Nick Kenny and his brother, Charles. A marchy-type of tune with overly inspirational lyrics. Allen takes it in stride rhythmically and at a fast clip. Sings the opener, and the band chorus on the follow shows off a fine trumpeter fingering his valves clear and true in the top register. Maestro returns for another chorus to complete the side.

Building his following via the air waves and some carried over from his days with the late Hal Kemp, Bob Allen makes likely coin machine material, both for his song and his band's lively music. "I Was a Fool To Let You Go" makes an attractive dish for music boxes, and if the song gets any ride it will be this entry doing the riding for the phono ops. Moreover, in view of the timely title, "The Air Raid Warden Song" definitely rates a fast spin in the phonos. It's bound to create a nickel's worth of curiosity among the air raid wardens.

## VAUGHN MONROE (Victor 27945)

*When the Lights Go on Again*—FT; VC. *Hip Hip Hooray*—FT; VC.

Blending a dash of patriotic patter to the five pattern of a riff tune, Henry Nemo and Milt Ebbins have scribbled off a particularly bright item in *Hip Hip Hooray*. It's all set to a tuneful and lively riff melody that moves along. Monroe turns in a bang-up job, with bright and rhythmic instrumental and vocal kicks. In lively tempo, the band beats off with plenty of life and sock for an opening chorus. The Four V's, male quartet drawn from members of the band, handle the wordage in similar style for a second refrain. Paced by the flashy fingerboard work of the pianist, band hits out the opening half of the third stanza, with the Four V's taking over the last half in true riff-tune style to a fade-

(See ON THE RECORDS on page 68)

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

## Buddy Williams

(Reviewed at Hunt's Ocean Pier, Wildwood, N. J.)

AFTER grooming his large band all winter in Philadelphia Buddy Williams brings it here for a summer stand, and one that will go far in skyrocketing it to the high place it rates. Maestro himself possesses all the qualities and then some. Apart from his swell personality Buddy is literally a virtuoso of the saxophone, phrasing the sweet songs and riding the riffs alike on alto, tenor and clarinet in the manner of the jazz greats. Moreover, he is responsible for the band's arrangements, creating a definite character that styles the band for both sweet and hot numbers.

After turning down offers from the Millers and Dorseys when he played in the pit crew at Earle Theater, Philadelphia, Williams decided that if he were going to join any band it would be his own. With definite ideas and ability to bring them out, band stacks up with the best. Almost unbelievable that it's a new aggregation, getting a blend of sections and a bite in the horns that show that plenty of hard work has already been put in.

Band is pitched to low voicings, saxes and trombones scored in the lower register for richness. On sweet ballads it's all lush harmonies and for hot items it's fine and fancy riding with plenty of guts in the horns. And while the maestro's sax predominates thruout he leaves plenty over for his other instrumental whizzes.

Instrumentation is four saxes plus the maestro, three trombones, three trumpets and three rhythm. Rhythm section is closely knit even without a guitar, putting plenty of punch and zing in the fast sets and keeping a rhythmic undertone for the ballads. Spark of the rhythm section is drummer Bob Spangler, who schooled with Jan Sevitt and Glenn Miller.

For the ballads it's the stellar song selling of Billy Daye, a youngster with romancy pipes and the added advantage of rich orchestral backgrounds that build vocals big. Fem decor is all that is needed to complete the set-up, and Williams is currently auditioning canaries.

Styled for both ballrooms and hotel rooms, here is one band that definitely bears watching. *Orodenker.*

## Art Whiting

(Reviewed at Hollywood Palladium, Hollywood)

ART WHITING, who is now sharing the Hollywood Palladium bandstand with Woody Herman, is well known as a bandsman in Los Angeles. Formerly a member of a musical vaude group, Whiting now has a carryover from his two-a-day days, with four of the seven

people making up his group having been with him for two years or more.

Maestro paces the crew at the drums, with Maury Paul turning in a good piano and doubling on accordion for Latin American specialties. Hal Loynd takes care of the trumpet in fine style, while Fred Whiteside slaps bass. Tenor sax and clarinet duties go to Chuck Butler, a newcomer to the combo, while Jack Riley, 300 pounds, takes care of the vibes. Paced by Whiting in a showmanly manner, the group turns out anything from a sweet and suave waltz to the hottest swinger.

Vocal department is especially strong, with Maxine Conrad, blond looker, wow-ing in pulchritude to get the audience under control from the start. Miss Conrad doesn't rest her laurels here, but turns in a top job of warbling. Her phrasing is good and her diction is exceptional. Male vocal assignments go to Riley, the vibe man, who puts his tonnage into the tune, especially novelties. Has a good voice and sells well.

Band employs a goodly number of oldies, with top pops getting ample breaks. Pianist Paul does most of the arranging.

Combo makes a nice appearance and does a good all-round job. *Abbott.*

## Verle Bogue

(Reviewed Kings Ballroom, Lincoln, Neb.)

BILLED out of Chicago, Bogue has been catering to those who prefer their music sweet for the past few years, but proved his versatility when the Midwest jump 'n' jivers demanded jump 'n' jive tunes. He dished out all the hot and fast ones the crowd wanted, and during his two-week stand did better business at the "playground of the Middle West" than any ork had for some time.

Bogue has added greatly to his band's prestige in the past four months by the addition of the Raye Sisters (real life sisters named Flo, Billie and Al Rashid), a good-looking trio sounding not unlike the Dinning Sisters. The Rayes do ballads and swing; Bogue does a little vocalizing on a few light, airy numbers where the range is small, but spends most of his time directing. Can play clarinet.

Verle, whose home is in New Castle, Ind., was picked up by MCA after a two-year stand in the Inglaterra Ballroom, Peoria. Has had a band about four years, using three-three-three combine, featuring a marvelous sax section. Bill Calkins, sax lead, has worked with Dick Barrie and Jack Teagarden. Calkins, with Tom Prim, pianist, and Karl Aldrich, trumpet, arranges. Novelties, which sell the band to the crowd, include a pantomime number, *King and Three Daughters*, and a "Musical Divorce Court." Bogue has that better than average outfit which always draws a crowd. *Oldfield.*

## Gale Grabs Herth

NEW YORK, Aug. 1.—Moe Gale has signed Milt Herth to a booking contract. Herth, current at Jack Dempsey's here with his trio, has not been under contract affiliation with any booking agency for several years. Move is understood to be the first in an intended series by Gale, who has been contemplating taking on white attractions for some months.

squad. Jo Ann Ryan was quite all right in her one solo effort, showing a pleasantly low-pitched, well-modulated voice, but Buddy DeVito, the boy warbler, was very amateurish, and a trio composed of DeVito, Claridge and Miss Ryan was downright wretched.

Program was well chosen; a couple of pop ballads, a novelty and a standard Latin. All were well handled, with a faint fiddle contributing a little color here and there without cluttering up the books in usual fiddle fashion. Had it not been for the sad vocalizing, this would have been a splendid airing, from all aspects. As it was, the band showed plenty of commercial promise and shaped up as the type of crew which will be at home in almost any location where jazz is not in demand.

# On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

## Duke Ellington

(Hotel Sherman, Chicago, Blue Network, Sunday, July 26, 11:15-11:30 p.m.)

WE SUBSCRIBE to the notion that Duke Ellington is without peer, and we will match anybody in the matter of delirium over his records. We went into mourning when Cootie Williams left the band, and we are in complete sympathy with the swing oracle who flew to Chicago last week for the purpose of persuading Johnny Hodges not to quit. If we had had the time we'd have seen the oracle off at the airport. It causes the deepest pain therefore to report that this remote broadcast wasn't worth a plugged farthing when judged as all remotes must be judged—on their power to attract new fans to the band involved.

Only one of the five tunes played was familiar to any but confirmed Ellingtonites; three were intricate, dissonant jumpers completely lacking in appeal to

the average, benighted dial-twister, and the fifth was a typical Ellington torcher, sung with characteristic grace and understanding by Ivy Anderson. Needless to say, all the numbers were played wonderfully, but they were pretty heavy stuff for the kind of person whose main interest is in popular songs. If the Duke cares to attract the interest of this large group—and maybe he doesn't—he'll have to devote a bigger slice of his air time to songs the people know.

## Gay Claridge

(Edgewater Beach Hotel, Chicago, Blue Network, Monday, July 27, 11:15-11:30 p.m.)

THIS broadcast was especially good for dancing. Claridge's tempos are excellent and his rhythm section is a good one, giving forth a well-defined beat which is not impeded by a lot of fancy arranging tricks. Claridge is less fortunate, however, in the case of his vocal

# Music Items

## Publishers and People

RAY HENDERSON and Buddy Green have placed their *Till We Dream Together Again* with Green Bros. & Knight. Pinkard Publications, Maceo Pinkard's firm, is now a member of ASCAP.

Walter Bishop has written and published *Quick Watson, the Rhythm!* and Corky Williams is featuring it.

Morris Silver, manager of the William Morris Agency in Chi., has placed *Roll Up Your Sleeves, Buddy Boy*, with M. M. Cole Music.

Bob Allen and Randy Brooks have turned over *Vox Pop* to Colonial Music.

Lou Goldfarb replaces Bernie Simon as publicity director for Mills Music. Simon follows his predecessor, Bernie Kalban, into the army.

Ideal Music is working on Harry George's *The Toast Polka* and Lou Lawrence and Herb Greene's *She's the Sweetheart of the Army, the Girl From the USO*.

Max Kimberly, "The Rovin' Riter," pens from offeyville, Kan., that Sidney B. Holcomb has written a war song entitled *USA Victory March*.

Bob Carleton, writer of *Ja-Da* and now operating the Ja-Da Club, Los Angeles, is composer of a new one, *Let's Play in Our Own Back Yard*.

Witmark and Remick continue to issue albums. Witmark's latest is a Victor Herbert series of arrangements for violin and piano. Remick's is an American Patriotic Song album.

## Songs and Such

*SERENADE TO THE SUN*, by Guy Wood and Cliff Friend, now with Southern Music.

*There'll Be a Time*, by Tiny Hill and Clarence Stout, has been taken by Leeds Music.

*I Left a Dream in Vienna*, by Curley Adams and Jay Goron Tintle, has been issued by Better Songs, New York.

*Just Standing Alone in the Rain*, by Helen and Chuck Evans, taken by Luz Music, New York.

*Dear Mr. Anthony*, by Max Wertell and Irving Wallman, is making the rounds of the pubs.

*Vos Zogt Eer*, Acme Music's novelty, is now equipped with special patriotic lyrics and doing okay.

*I'll Get Wise to You*, by Mozelle Bell and Jimmy May, published by Allie Music, Cincinnati.

*Fight On to Victory*, by Joseph V. Weaver and A. Jerome Rieth, published by Rialto Music, Cedar Rapids, Ia.

# Material

## Protection Bureau



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## BOWER SHOW PRINT

12 Ade Street, Fowler, Indiana.

# Gal Replacements in Name Orks Getting Past the Talk Stage; James and Herman Auditioning

HOLLYWOOD, Aug. 1.—With enlistments and Selective Service taking key men out of bands, Woody Herman, who arrived here several days previous to his opening at the Hollywood Palladium, stole the march on the guys who are getting gray haired trying to replace men. Herman is putting Billie Rogers into a regular seat in the brass section, and she is no longer a musician to be used for only feature solos. Herman dispatched his arranger ahead of him to scout for girl musicians, and Herman's first few days have been filled with auditions.

Gals are becoming more and more in demand for spots in dance bands, for the leaders are up a blind alley for sidemen. Replacements solve the problem for a time, but it's not long until there's a replacement on the replacement. Outstanding example of this is Les Brown, who recently closed the Palladium, using five drummers in six months. Shelley Mann finished the Palladium date with Brown and then struck out for the Coast Guard. He has Ralph Collier from the Benny Goodman band in the berth now.

Brown has also had to replace Abe Most, clarinetist, and his own brother, Warren, who held down a trombonist's part and served as manager. Gus Bovinona, formerly with Jan Savitt's orches-

tra, replaced Most.

The army bug also hit Sonny Dunham while he was on the Coast, when three men went to the Coast Guard shortly before the aggregation pushed off to New York. Guy McReynolds, sax; Hal Smith, trombone, and Dudley Payne, trombonist, were the three to leave. With train reservations made for the band the night before it left for New York, Carlos Castel, Dunham manager, was scouting the Hollywood area for replacements.

It's not only the big bands that are affected, for the small combos are being hit even harder. Sylvester Nunez, who has the six-piece rumba combo at the Bamba Club in the old section of Los Angeles, replaced three men last week. This was 50 per cent of his outfit. With Nunez the replacements serve only as a temporary condition, for he still has four single men in the combo.

Harry James has featured his string section until it is definitely a drawing card with the public. But it also proved a drawing card with the armed forces, too, for three of them are classified as i.A. James is adding a gal harpist and is scouting around for five or six girls who handle strings. In addition to Helen Forrest, it looks as tho there will be plenty of feminine beauty on the James bandstand in the near future.

## Billboard's Open Letter in Variety

In basing his plea to James C. Petrillo for a rescinding of the recording ban, Elmer Davis, director of the Office of War Information, used the December 27, 1941, issue of *The Billboard* which contained an AFM advertisement. It was a full page and the copy, which was gotten up by Joe Csida, *The Billboard's* Eastern advertising manager, was in the form of an open letter from Petrillo pledging "music for morale."

The reason for alluding to this happenstance is merely to correct an erroneous statement in the film sheet *Variety* which referred to the letter in question as "Petrillo's open letter in 'Variety.'" As is frequently its practice, *Variety* picked up the same advertising copy from the AFM as had appeared in *The Billboard* two weeks previously, and which published it in the January 7 issue of this year. Mr. Davis particularly identified Petrillo's statement as being made December 27, 1941.

## Local 802 Clips Bob Allen On Air Time Scale Violation

NEW YORK, Aug. 1.—Local 802's threat to take action against band leaders playing broadcasts from locations in hours other than those of regular employment became a reality this week and the first victim was Bob Allen, who may have to shell out \$2,280 to his musicians for doing eight broadcasts on Saturday and Sunday afternoons from New Pelham Heath Inn.

Allen was called before the trial board of the local Thursday (30) on charges of working his men on extra broadcasts over Station WOR without paying them. Trial board reminded Allen that broadcasts out of regular hours are not considered remotes and must be paid for at radio rates of \$6 per hour for rehearsal and \$12 for the broadcast. Union figured that each of Allen's 15 men rehearsed two hours in addition to the remote and had \$192 apiece coming to them for the eight sessions.

Allen protested that his employer, Herman Schubert, owner of the spot, said that permission had been arranged for and that he (Allen) was innocent of any conscious violations. Union disclaimed that any permission was granted, but reserved decision so that Schubert could appear with Allen at hearing set for Thursday (6). Max Arons, chairman of the trial board, said that the union also is investigating charges that Allen's band was also doing stand-by broadcasting for canceled and overtime baseball game broadcasts.

It was also reported by Arons that an agreement had been reached between Harry Sacher, attorney for 802, and Edward Amron, attorney and son of Jacob Amron, owner of Jack Dempsey's restaurant, to make restitution in full in the sum of \$3,030 for the alleged underscaling of Irv Carroll's band while it appeared at Dempsey's Broadway nitery.

Half of that sum will be paid Monday (3) and the other half is due in 30 days.

Local 802 threatened to yank Dick Stable's band, current at Dempsey's, if the spot didn't pay off.

NEW YORK, Aug. 1.—Bob Allen, whose expenses at New Pelham Heath Inn here are very high and who may be headed for payment of \$2,280 to Local 802 besides, is contemplating a further hike in his nut by hiring Judy Starr, former band chirper, who has been doing a single in radio and films. Contracts on Miss Starr have not been inked yet, but if they are she will find her draw an above-average salary and get heavy billing. She was with the late Hal Kemp at the same time Allen was.

## Teddy Powell Hooks Up With Joe Glaser

NEW YORK, Aug. 1.—Joe Glaser has taken over personal management of Teddy Powell, who joins Les Brown, Red Norvo, Don Bestor, Glen Garr, Wingy Mannone and Bill Turner in Glaser's fast-growing roster of white orks.

Move is taken by the trade as the break which Powell has needed for years. Not noted for financial acumen, the leader has had trouble getting out of the barrel despite the fact that his band has seemed ready for the big dough ever since last year.

Band leaves Log Cabin, Armonk, N. Y., next week and moves into Million-Dollar Pier for two weeks, with frequent air shots. Follows with several weeks of theaters and then will settle down in another Eastern location for a couple of months. Glaser plans to leave the band under Consolidated Radio Artists booking for the time being.

## Charge J. O'Connor

NEW YORK, Aug. 1.—Dick Robertson, current at Hotel McAlpin here, applauds the recent blossoming of honesty among music pubs. Robertson professes to be as wholeheartedly behind the current anti-payola war as the next fellow, but he thinks that in some cases the boys are carrying their battle on the payoff too far. Last week the maestro was disturbed in his hotel room by a telegraph messenger bearing the lead sheet of a small pub's latest ballad—collect. Charges were 50 cents plus a quarter tip for the boy. To make matters worse, Robertson couldn't use the song in his books. Robertson wonders if the pub would have gotten in trouble with MPOEU if he had paid the messenger charges himself.

## Cootie Williams Won't Go For CBS Offer of Peanuts

NEW YORK, Aug. 1.—Because Cootie Williams isn't satisfied with the money offered him by CBS to work with the new Raymond Scott quintet, he has decided to give William Morris Agency another fling at booking him. Should he be unable to get more bookings with his band than he has been getting, he will revert to his former plans, junk the band and join Scott at CBS.

It is reported that CBS has offered Williams scale.

IT'S CUTE—IT'S DIFFERENT  
IT'S TERRIFIC  
**BYE LO BABY BUNTIN'**  
(Daddy's Goin' Huntin')  
**CINDY WALKER**  
Decca 6038

(Billboard) "That valuable rarity, a war song with a novel approach."

**AMERICAN MUSIC, INC.**  
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# DANCE PROMOTERS BALLROOM OPERATORS

ONE-NIGHTERS ON A BICYCLE  
BANDS A BILLION DOLLAR INDUSTRY  
BAND BUYERS ARE SMART  
HOTEL BAND EXPLOITATION  
MAKING 'EM DANCE IN THE AISLES  
PERTINENT FACTS AND LATEST RECORD  
RELEASES OF ARTISTS REPRESENTED IN THE SUPPLEMENT  
COMPLETE LIST OF RECORDING ARTISTS AND THE LABELS FOR WHICH THEY RECORD  
WINNERS OF THE BILLBOARD ANNUAL COLLEGE POLL 1939, 1940, 1941

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**BAND Year BOOK**  
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on Records

The Most Important Publication in the History of the Music Business

To be published in conjunction with the Sept. 26 issue of *The Billboard*.

Watch for it!



# The Billboard Music Popularity Chart

WEEK ENDING  
JULY 31, 1942

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, July 31. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
13	1. I LEFT MY HEART AT THE STAGE DOOR CANTEEN (M)	U. S. Army	44
1	2. JINGLE, JANGLE, JINGLE (F)	Paramount	41
7	3. BE CAREFUL, IT'S MY HEART (F)	Berlin	31
2	4. SOUTH WIND	Witmark	25
18	5. MY DEVOTION	Santly-Joy Select	24
2	6. HE WEARS A PAIR OF SILVER WINGS	Shapiro-Bernstein	23
3	6. IDAHO	Mills	23
5	7. SLEEPY LAGOON	Chappell	21
9	7. TAKE ME	Bregman, Vocco & Conn	21
4	7. THIS IS WORTH FIGHTING FOR	Harms	21
13	8. HERE YOU ARE (F)	Robbins	19
14	9. STRICTLY INSTRUMENTAL	Cherio	18
6	10. ONE DOZEN ROSES	Famous	17
—	11. JUST AS THOUGH YOU WERE HERE	Yankco	16
14	12. WHO WOULDN'T LOVE YOU?	Maestro	15
—	13. KALAMAZOO (F)	Bregman, Voco & Conn	14
—	13. WONDER WHEN MY BABY'S COMING HOME	Crawford	14
8	14. DO YOU MISS YOUR SWEET-HEART?	Paramount	13
—	14. HE'S MY GUY	Leeds	13
—	14. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loft & Porgie	13
13	15. JERSEY BOUNCE	Lewis	12
—	16. PUT-PUT-PUT	Miller	11
18	17. BY THE LIGHT OF THE SILVERY MOON	Remick	10
17	17. SINGING SANDS OF ALAMOSA	Remick	10
17	18. AT LAST (F)	Feist	9
—	18. BEGIN THE BEGUINE	Harms	9
—	18. DEARLY BELOVED	Chappell	9
15	18. DON'T SIT UNDER THE APPLE TREE	Robbins	9
10	19. ALWAYS IN MY HEART (F)	Remick	8
9	19. CONCHITA (ETC), LOPEZ (F)	Famous	8

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co.; Boston: The Melody Shop; Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store; Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont: Dreilbelbis Music Co. Chicago: Hudson-Ross; Sears-Robuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; G. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. L. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. JINGLE, JANGLE, JINGLE —KAY KYSER Columbia 36604	1	1. Jingle, Jangle, Jingle —Kay Kyser	1	1. Jingle, Jangle, Jingle —Kay Kyser
3	2. WHO WOULDN'T LOVE YOU? —KAY KYSER Columbia 36526	2	2. Who Wouldn't Love You? —Kay Kyser	2	2. Who Wouldn't Love You? —Kay Kyser
2	3. SLEEPY LAGOON —HARRY JAMES Columbia 36549	3	3. Sleepy Lagoon —Harry James	3	3. Sleepy Lagoon —H. James
7	4. KALAMAZOO —GLENN MILLER Victor 27934	4	4. Just as Though You Were Here —T. Dorsey	4	4. Sweet Eloise —G. Miller
5	5. JINGLE, JANGLE, JINGLE —MERRY MACS Decca 18361	5	5. Strictly Instrumental —Harry James	5	5. Kalamazoo —G. Miller
6	6. JUST AS THOUGH YOU WERE HERE —TOMMY DORSEY Decca 27903	6	6. Kalamazoo —Glenn Miller	6	6. Take Me —T. Dorsey
—	7. HE WEARS A PAIR OF SILVER WINGS —KAY KYSER Columbia 36604	7	7. Jersey Bounce —Benny Goodman	7	7. Jersey Bounce —Benny Goodman
—	8. STRICTLY INSTRUMENTAL —HARRY JAMES Columbia 36579	8	8. I'll Take Tallulah —Tommy Dorsey	8	8. One Dozen Roses —Dinah Shore
10	9. SWEET ELOISE —GLENN MILLER Victor 27879	9	9. One Dozen Roses —Harry James	9	9. Just as Though You Were Here —T. Dorsey
9	10. JERSEY BOUNCE —BENNY GOODMAN Okeh 6590	10	10. He Wears a Pair of Silver Wings —D. Shore	10	10. He Wears a Pair of Silver Wings —Kay Kyser

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. JINGLE, JANGLE, JINGLE	1	1. Jingle, Jangle, Jingle	1	1. Jingle, Jangle, Jingle
3	2. JOHNNY DOUGHBOY FOUND A ROSE	4	2. He Wears a Pair of Silver Wings	2	2. Johnny Doughboy
2	2. SLEEPY LAGOON	5	3. I Left My Heart at the Stage Door Canteen	3	3. Sleepy Lagoon
5	4. HE WEARS A PAIR OF SILVER WINGS	3	4. Sleepy Lagoon	4	4. One Dozen Roses
4	5. ONE DOZEN ROSES	2	5. Johnny Doughboy Found a Rose	7	5. He Wears a Pair of Silver Wings
6	6. WHO WOULDN'T LOVE YOU?	7	6. Who Wouldn't Love You?	5	6. Who Wouldn't Love You?
7	7. I LEFT MY HEART AT THE STAGE DOOR CANTEEN	6	7. One Dozen Roses	—	7. Always in My Heart
8	8. THREE LITTLE SISTERS	11	8. Sweet Eloise	6	8. Three Little Sisters
9	9. JERSEY BOUNCE	8	9. This Is Worth Fighting For	8	9. Jersey Bounce
10	10. ALWAYS IN MY HEART	14	10. My Devotion	15	10. I Left My Heart at the Stage Door Canteen
—	11. IDAHO	9	11. Army Air Corps Song	12	11. Here You Are
11	12. THIS IS WORTH FIGHTING FOR	—	12. Idaho	—	12. Be Careful, It's My Heart
15	13. ARMY AIR CORPS SONG	12	13. Jersey Bounce	13	13. Don't Sit Under the Apple Tree
—	14. HERE YOU ARE	10	14. Always in My Heart	14	14. Idaho
13	15. DON'T SIT UNDER THE APPLE TREE	—	15. Kalamazoo	10	15. This Is Worth Fighting For

## LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
SLEEPY LAGOON (12th week)	HARRY JAMES Columbia 36549
WHO WOULDN'T LOVE YOU? (10th week)	KAY KYSER Columbia 36526
ONE DOZEN ROSES (9th week)	HARRY JAMES Columbia 36566
JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND (8th week)	KAY KYSER Columbia 36558
JINGLE, JANGLE, JINGLE (6th week)	MERRY MACS Decca 18361
HE WEARS A PAIR OF SILVER WINGS	KAY KYSER Columbia 36604
IDAHO	ALVINO REY Bluebird 11331
KALAMAZOO	GLENN MILLER Victor 27934
SWEET ELOISE	GLENN MILLER Victor 27879
TAKE ME	JIMMY DORSEY Decca 18376

# Orchestra Notes

## Of Maestri and Men

**BOB HOUSTON**, featured vocalist with **JOHNNY LONG** the past year and a half, has been drafted. No replacement set as yet. . . . **BOBBY BYRNE** may be held over at Hotel Edlson, New York, beyond his skedded September 6 closing provided financial details can be ironed out. If not, **LOU BREESE** may move into the spot. . . . **CLAUDE THORNHILL** and **HAL MCINTYRE** involved in a shuffling of vocalists. Thornhill takes on **ARTIE MALVIN**, formerly with **EVALYN TYNER**. **TERRY ALLEN** switches from Thornhill to McIntyre, replacing **JERRY STEWART**. McIntyre also adds gal quartet, **FOUR LITTLE SISTERS**. . . . **DICK BELLEW** has joined the army as a volunteer. . . . **RAY MCKINLEY** goes into Trianon, South Gate, Calif., September 30. . . . **VAUGHN MONROE** loses trombonist **JOE CONNIE** and saxist **FRANK LEVINE** to the army. . . . **JUDY KAYNE**, now leading five-piecer at Louise's Monte Carlo, New York, will be in front of an all-male, 14-piece outfit under management of Harold Wollins in September. . . . **BOB WEISS**, publicity chief of the **HORACE HEIDT-FRANKIE CARLE** band, was married recently to Jo Pat Saperstein of Los Angeles. . . . **DEL CASINO** laying off until September 16, when he opens at Rainbow Room, New York. . . . **FIDDLE BOW BILL**

and **HIS DEW VALLEY ACORNS** have been at Brown Derby, Duluth, for three months. . . . **GLORIA PARKER** set for remainder of season at Luna Park, Brooklyn. . . . **BOBBY PARKS** grabbed a holdover at Belmont-Plaza Hotel, New York. . . . **LEE KUHN** has added **MARION RUSSELL**, vocalist. . . . **EDDIE VINSON**, alto sax and blues singer, joins **ANDY KIRK** after a spell with **COOTIE WILLIAMS**. . . . **LEONARD FEATHER** still with Davis-Lieber publicity outfit concentrating on Lionel Hampton, Andy Kirk and Les Hite orks. . . . **JOHNNY MESSNER** opens at Cavalier Beach Club August 17 for three weeks. . . . **KORN KOBBLERS** go back into rebuilt Flagship 29 August 15. . . . **GOLDIE** takes his laugh band into French Village, Dayton, O., August 15, after 31 weeks at Darling Hotel, Wilmington, Del. . . . **DOT-TIE REID**, formerly with **MUGGSY SPANIER** and **BOB ALLEN**, now with **VIDO MUSSO**. . . . **LES BROWN** making a habit of following **HARRY JAMES**, James preceded Les at Roosevelt Hotel, Washington, Palladium Ballroom, Hollywood, and will move out of Hotel Astor, New York, just before Brown opens there in September.

## Midwest Melange

**JIMMY MACKENZIE**, forced out of J. Congress Hotel, Chi, prior to completion of his contract because army is taking over the building, moves into Treasure Island, Washington, August 10, for six weeks. . . . **AL DONAHUE** reclaimed two former members of his band a couple of weeks ago. . . . **BUZZIE DROOTIN** returns on drums and **VERNON YONKERS** on trombone. . . . **JOSEPHINE MONOHAN** and **HER MEN OF NOTE** now doing a three-month trick at Stanley Hotel, Estes Park, Colo. . . . **CHARLES LYON** ork now managed by J. M. Goldman, of Augusta, Ga. . . . **ROY HOWARD**, of Cleveland MCA office, now booking **NIK NEVEL** combo, which recently added **PETE SCOTT**, who formerly headed his own cocktail unit. . . . **LOU SCHROEDTER** opened at Cawthorn Hotel, Mobile, Ala., August 3.

## L. A. Swats Aliens

**LOS ANGELES, Aug. 1.**—Local 47, AFM, is cracking down on aliens within its ranks, with orders given that members who do not have first citizenship papers or declaration of first papers must get them or else. Drive has been on for several months, with the result that the ranks have about cleared of most out-and-out aliens. **J. K. (Spike) Wallace**, prexy, heads the drive, with **John Boyd** as special investigator.

Boyd says that out of a membership

of approximately 7,200, 90 or 100 had not filed for papers. There have been 12 expulsions for failure to secure papers, and names and information regarding the ousted members have been furnished the FBI and the immigration authorities. At the outset of the drive approximately 2,000 had not noted on their membership cards that they had first papers. Of this number, 1,400 had received papers but had not entered information on their cards. Since Local 47 cannot fine members who are not citizens, they are expelled or given chance to file for papers. New members are questioned upon filing applications.

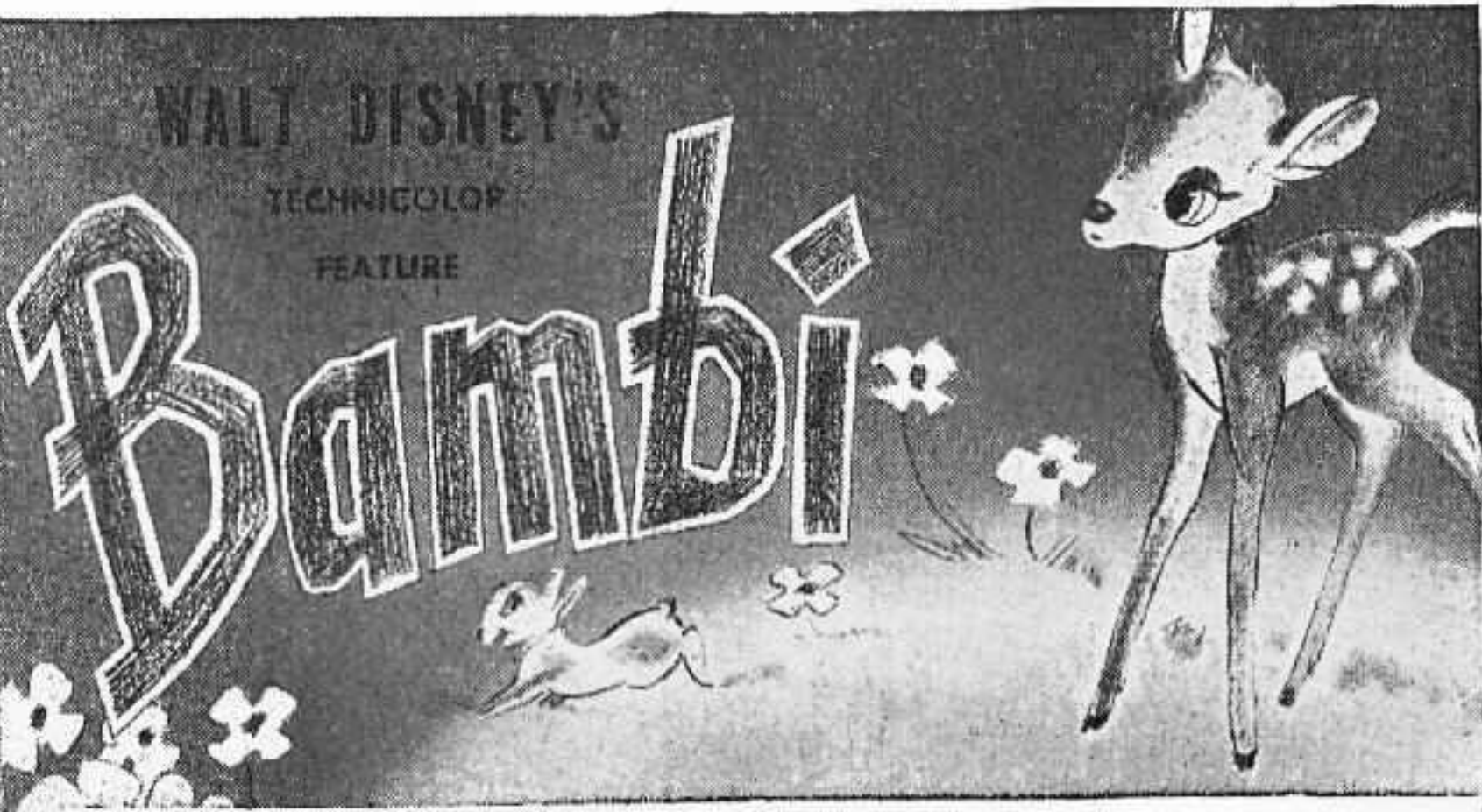
**A NEW HIT! HAVE YOU HEARD IT?**  
**SERGIO deKARLO'S CARIBBEAN LAMENT**  
 (Queja Caribe)  
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*Here's what they say about it:*



**PAUL WHITEMAN**  
 You have at least two or three important songs in the score. While I don't want to pick the songs that might be the biggest hits, I do feel that **LOVE IS A SONG**, **LET'S SING A LITTLE SPRING SONG**, and **TWITTERPATED . . .** should break through in big order for top sellers.



**SAMMY KAYE**  
 Though I like all the music from "Bambi", my personal preference is for **LOVE IS A SONG**. In it I feel that Morey and Churchill have caught the tenderness and charm of the picture.



**FREDDY MARTIN**  
 I just went over the songs from Walt Disney's picture "Bambi" and would like to congratulate you on the entire score. I have selected **LOVE IS A SONG** and **TWITTERPATED** as my favorites, but I think the other songs will also be well received.



**TEDDY POWELL**  
 I am delighted to introduce the charming **LOVE IS A SONG** through Bluebird Records.



**DINAH SHORE**  
 I think **LOVE IS A SONG** is a "natural," and I like the others too. Wish you success.



**LANNY ROSS**  
 I have just looked over **LOVE IS A SONG** from the new Walt Disney picture, "Bambi." I think it is a big song; moreover, it is one that a singer will like to sing through the years.

*"Never before has music meant so much in a film."*  
 W. Ward Marsh, Cleveland Plain Dealer.

(Routes are for current week when no dates are given.)

**A**

Abbott, Vincent (Applegate Tavern) Atlantic City, nc.  
Agnew, Charlie (Euclid Beach) Cleveland, 8-14, p.  
Akin, Bill (Causeway) Muskegon, Mich., c.  
Allen, Bob (Pelham Heath) Bronx, N. Y., nc.  
Alpert, Muekey (Coconut Grove) Boston, nc.  
Alston, Orle (Roseland) NYC, b.  
Angelo (Iceland) NYC, re.  
Arnhem, Gus (Forest) St. Louis, 26-Aug. 8 p.  
Auld, George (Southern Mansions) Youngstown, O., 1-28, h.  
Ayres, Mitchell (Roseland) NYC, b.

**B**

Barlow, Ralph (Puritas Springs) Cleveland, 1-14, p.  
Barnett, Charlie (Strand) NYC, 1-14, t.  
Barnett, Harry (North Shore Pavilion) South Haven, Mich.  
Barron, Blue (Riverside) Milwaukee, t.  
Bartha, Alex (Arcadia) NYC, b.  
Basile, Joe (Olympic) Irvington, N. J., p.  
Bates, Angie (Daniero's) Belle Vernon, Pa., re.  
Bennett, Larry (Hickory House) NYC, nc.  
Bergere, Maximilian (Versailles) NYC, nc.  
Bishop, Billy (Olympic) Seattle, h.  
Bizony, Bela (Pierre) NYC, h.  
Blomaine, Tommy (Glenwood) Delaware Water Gap, Pa., h.  
Bondshu, Nell (Chase) St. Louis, h.  
Borr, Mischa (Waldorf-Astoria) NYC, h.  
Bowman, Charles (Wivel) NYC, re.  
Brandt, Eddie (Commodore Perry) Toledo, O., h.  
Bradshaw, Ray (Buena Vista) Biloxi, Miss., h.  
Bradshaw, Tiny (Royal) Baltimore, 7-13, t; (Howard) Washington, 14-20, t.  
Brigode, Ace (Trocaero) Evansville, Ind., 14-27, nc.  
Brown, Les (Elitch Gardens) Denver, 30-Aug. 12 p.  
Byrne, Bobby (Edison) NYC, h.

**C**

Caballero, Don (Fefe's Monte Carlo) NYC, nc.  
Cabin Boys (The Tavern) Escanaba, Mich., nc.  
Calloway, Cab (Casa Manana) Culver City, Calif., nc.  
Capello, Joe (Jimmy Kelly's) NYC, nc.  
Carlos, Don (Club Gaucho) NYC, nc.  
Carr, Al (La Marquise) NYC, nc.  
Casey, Fernando (Latin Quarter) NYC, nc.  
Cavallaro, Carmen (Rainbow Room) NYC, nc.  
Childs, Reggie (Palsades) Palsade, N. J., 7-14, p.  
Chiuto, El (Morocco) NYC, nc.  
Clark, Ozzie (Washington) Indianapolis, h.  
Clarke, Buddy (Park Central) NYC, h.  
Coleman, Emil (La Martinique) NYC, nc.  
Collins, Bernie (Grand Union) Saratoga, N. Y., h.  
Conde, Art. (Homestead) NYC, h.  
Courtney, Del (Baker) Dallas, h.  
Coyle, Fred (Anchor Club) Hamilton, O., 20-Aug. 10, nc.  
Crawford, Jack (Peony) Omaha, p.  
Crosby, Bob (Rendezvous) Balboa, Calif., nc.  
Cugat, Xavier (Waldorf-Astoria) NYC, h.  
Cullen, Tommy (Buckwood Inn) Shawnee-on-Delaware, Pa.

**D**

Davis, Eddie (Larue's) NYC, re.  
Daw, Freddie (Pavilion) Saugatuck, Mich.  
Delman, Cy (Ocean Forest) Myrtle Beach, S. O., h.  
Dennis, Dave (Hurricane) NYC, nc.  
Denny, Earl (Hof Brau) Wildwood, N. J., nc.  
Donahue, Sam (Glen Island Casino) Westchester County, N. Y., nc.  
Dorsey, Jimmy (Paramount) Toledo, O., 31-Aug. 6, t.  
Dorsey, Tommy (Earle) Phila., t; (Hippodrome) Baltimore, 7-13, t.  
Drake, Edgar (Broadwater Beach) Biloxi, Miss., h.  
Dunham, Sonny (a) Oklahoma City, 5; (Sky-line) Tulsa, 6, b; (Trocaero) Wichita, Kan., 7, b; (Frog Hop) St. Joseph, Mo., 8, b; (Shore Acres) Sioux City, Ia., 9, b; (Arcade) Sioux Falls, S. D., 10, b.

**E**

Eddy, Ted (Iceland) NYC, nc.  
Ellington, Duke (Sherman) Chi, h.  
Engel, Freddy (Day Line Boats) Albany, N. Y.  
Ernis, Skinnay (Paramount) NYC, 5-19, t.  
Erwin, Pee-Wee (Euclid Beach) Cleveland, 25-Aug. 7, p.  
Farber, Hurt (Netherlands Plaza) Cincinnati, h.  
Fiddle Bow Bill (Brown Derby) Duluth, Minn., nc.  
Fidler, Lew (Detroit Athletic Club) Detroit.  
Fisher, Shep (Edgewater Beach) Chi, h.  
Fischer, Darrell (Almack) Alexandria, La., nc.  
Fisher, Joe (Penn's Roof) Waterloo, Ia., 7.  
Flora, Jimmy (Pennsylvania) NYC, h.  
Fomcen, Basil (Ritz-Carlton) Atlantic City, h.  
Foster, Chuck (Totem Pole) Auburndale, Mass., 3-24, b.  
Fuller, Walter (Hollywood) Kalamazoo, Mich., 3-10, b.

**G**

Genovese, Vince (Rendezvous) Murphyshoro, Ill., nc.  
Gilberto (Havana-Madrid) NYC, nc.  
Glass, Bill (Queen Mary) NYC, re.  
Goodman, Benny (Chicago) Chi, 7-13, t.  
Gordon, Don (Kelly's Tavern) Sayville, N. Y., re.  
Gorham, Jimmy (Harlem) Atlantic City, nc.  
Grant, Bob (Savoy-Plaza) NYC, h.  
Gray, Chauncey (El Morocco) NYC, nc.  
Graham, Al (Casino) Quincy, Ill., 4-17, nc.  
Gray, Glen (Pennsylvania) NYC, h.  
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.  
Grey Jerry (Lantz's Merry-Go-Round) Dayton, O., 20-Aug. 9, b.  
Gross, Burton (Fifth Ave.) NYC, h.

**H**

Hallett, Mal (Coney Island) Cincinnati, p.  
Harris, Jack (La Conga) NYC, nc.

# Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Harris, Phil (Paramount) NYC, t; (Palace) Akron, O., 7-10, t; (Palace) Youngstown 11-13, t.  
Harrison, Ford (St. Moritz) NYC, h.  
Hawkins, Erskine (Municipal) Savannah, Ga., 5, a; (a) Macon 6; (a) Atlanta 7.  
Haywood, Eddie (Village Vanguard) NYC, c.  
Heath, Andy (Fitch's) Wilmington, Del., c.  
Heatherston, Ray (Biltmore) NYC, h.  
Herman, Woody (Palladium) Hollywood, b.  
Herth, Milt (Jack Dempsey's) NYC, nc.  
Himber, Richard (Essex House) NYC, h.  
Hofer, Johnny (Pink Elephant) Buckeye Lake Park, O., nc.  
Hobnes, Herbie (Jantzen Beach) Portland, Ore., 11-23, b.  
Holst, Ernie (Stork) NYC, nc.  
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.  
Horton Girls (Embassy) Tampa, Fla., nc.  
Humber, Wilson (Park Lane) Buffalo, h.  
Hutton, Ina Ray (Peabody) Memphis, 24-Aug. 6, h.

International Sweethearts (Happy Hour) Minneapolis, 5-25, c.

Jackson, Paul (402 Club) Port Huron, Mich., nc.  
James, Jimmy (Ault) Cincinnati, p.  
Janis, Irene (Lowry) St. Paul, h.  
Jarrett, Art (Blackhawk) Chi, nc.  
Jerome, Henry (Childs Paramount) NYC, re.  
Jordan, Jess (Village Barn) NYC, nc.  
Jordon, Louis (Fox Head) Cedar Rapids, Ia., 27-Aug. 22, nc.  
Joy, Jimmy (Bismarck) Chi, h.  
Jurgens, Dick (Meadowbrook) Cedar Grove, N. J., 4-29, nc.

**K**

Kardos, Gene (Zimmerman's Hungaria) NYC, re.  
Kassel, Art (Trocaero) Henderson, Ky., 1-13, nc.  
Kay, Chris (Casino Russe) NYC, nc.  
Kay, Herbie (Roosevelt) New Orleans, h.  
Kaye, Don (Utah) Salt Lake City, h.  
Kaye, George (Hollywood Restaurant) Bridgeport, Conn., nc.  
Kaye, Sammy, (Stanley) Pittsburgh, t.  
Keller, Leonard (Southern Mansions) Indianapolis, 25-Aug. 8, h.  
Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.  
Kennedy, Harry (Alpine Tavern) Atlantic City, nc.  
Kent, Peter (New Yorker) NYC, h.  
Kerr, Charlie (Convention Hall) Cape May, N. J.  
Korn Kobblers (Arena) Huntington, W. Va., 5; (Palace) Williamson 8, t; (Sunset) Carrolltown, Pa., 8, b.  
Klenzie, Frank (Grenoble) Wildwood, N. J., h.  
King, Charlie (Peach Orchard Inn) Pleasantville, N. J.  
Kirby, John (Ambassador East) Chi, h.  
Knight, Bob (Monte Carlo) NYC, nc.  
Kovach, Johnny (Tot's Bay View Inn) E. Keansburg, N. J., nc.  
Kroll, Roy (Shadowland) St. Joseph, Mich., 27-Aug. 8, b.

**L**

Lally, Howard (Belmont Plaza) NYC, h.  
Lande, Jules (Ambassador) NYC, h.  
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.  
Lang, Don (Colosimo's) Chi, nc.  
Lang, Lou (Belvedere) NYC, h.  
LaPorte, Joe (Old Roumantuan) NYC, re.  
Lebo, Clair (Pocono Alps Tavern) Henryville, Pa.  
Lefcourt, Harry (Rogers Corner) NYC, nc.  
Levant, Phil (Villa Moderne) Chi, nc.  
Lewis, Ted (Beverly Hills) Newport, Ky., 24-Aug. 6, cc.  
Long, Johnny (New Yorker) NYC, h.  
Lopa, Joe (Sutton) NYC, h.  
Lopez, Vincent (Taft) NYC, h.  
Lucas, Clyde (Kennywood) Pittsburgh, 3-10, p.  
Lunceford Jimmie (Harvest) Beaumont, Tex., 5, nc; (City) Houston 8, a; (I. O. O. F. Temple) Baton Rouge, La., 7; (Rhythm)

New Orleans 9, nc; (Beale St.) Memphis, 10, a.  
Lyons, Johnny (Steamer Admiral) St. Louis.

**M**

McGuire, Betty (Chippewa) Chippewa Lake, O., 1-14, b.  
McKinley, Ray (Plymouth) Worcester, Mass., 3-5, t; (Sandy Beach) Russell's Point, O., 6, p.  
McIntire, Lani (Lexington) NYC, h.  
Manno, Fred (Municipal) Ocean City, N. J., a.  
Manuel, Don (Ohio-Pick) Youngstown, O., h.  
Manzanares, Jose (La Salle) Chi, h.  
Marble, Bob (Wolverine) Detroit, h.  
Martell, Paul (Arcadia) NYC, b.  
Martin, Dave (St. George) Brooklyn, h.  
Martin, Lou (Leon & Eddie's) NYC, nc.  
Masters, Frankie (Capitol) Mantolowoc, Wis., 5, t; (Del Rio) Kankakee, Ill., 6, b; (Casino Gardens) Detroit, 7-13.  
Matthey, Nicholas (Casino Russe) NYC, nc.  
May, Ernie (Craig Meadows) Stroudsburg, Pa., h.  
Maya, Frollan (Havana-Madrid) NYC, nc.  
Mayhew, Nye (Bossert) Brooklyn, h.  
Mayo, Jack (DeWitt Clinton) Albany, N. Y., h.  
Mazzone, Frank (Latin Quarter) NYC, nc.  
Meiba, Stanley (Pierre) NYC, h.  
Miller, Glenn (Palace) Youngstown, O., 4-6, t; (Hamid's Pier) Atlantic City, 8-9.  
Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc.  
Moline, Carlos (Lake Lawn) Delavan, Wis., 4-9, h.  
Monahan, Josephine (Stanley) Estes Park, Colo., h.  
Monroe, Vaughn (Eastwood Gardens) Detroit; (Palace) Cleveland, 7-13, t.  
Mooney, Art (The Boulevard) Elmhurst, L. I., N. Y., nc.  
Mooney, Joe (Sheraton) NYC, h.  
Morales, Noro (La Martinique) NYC, nc.  
Mortis, George (Armando's) NYC, nc.  
Mosely, Snub (McGinnis') Brooklyn, re.  
Munro, Hal (Casino) Chi, nc.  
Murray, Charles (Blackstone) Chi, h.

**N**

Nagel, Freddy (Claridge) Memphis, 1-13, h.  
Nelson, Ozzie (Chicago), t.  
Norman, Joe (Villa Moderne) Chicago, nc.  
Norman, Lee (Famous Door) NYC, nc.

**O**

Olman, Val (La Martinique) NYC, nc.  
Onesko, Senya (Commodore) NYC, h.  
Osborne, Will (Castle Farm) Cincinnati, 8, nc; (Moonlight Gardens) Canton 9, nc.  
Ovando, Manuel (Roosevelt) New Orleans, h.

**P**

Pafumy, Joe (Belmont-Plaza) NYC, h.  
Page, Gene (Baltimore) Toledo, O., nc.  
Panchito (Versailles) NYC, nc.  
Parker, Gloria (Luna) Coney Island, N. Y., p.  
Parks, Bobby (Belmont-Plaza) NYC, h.  
Parsons, Bernie (Columbia) Columbia, N. J., h.  
Paulson, Art (New Yorker) NYC, h.  
Pearl, Ray (Melody Mill) Chi, b.  
Perner, Walter (Roosevelt) NYC, h.  
Peterson, Dee (Plantation) Alexandria, La., nc.  
Pierce, Alex (Latin Quarter) NYC, nc.  
Phillips, Ted (Plantation) Dallas, 28-Aug. 20, nc.  
Pineapple, Johnny (Rogers Corner) NYC, nc.  
Prussin, Sid (Diamond Horseshoe) NYC, nc.

**Q**

Quinton, Bobby (Hurricane) NYC, nc.

**R**

Ramoni (Turf Athletic Club) Galveston, Tex.  
Ravazza, Carl (Del Rio) Washington, nc.  
Reager, Ray (Fitch's) Wilmington, Del., c.  
Reid, Morton (St. Regis) NYC, h.  
Reichman, Joe (Biltmore Bowl) Los Angeles, b.  
Renick, Ken (Roseland) Canandaigua, N. Y., b.  
Rey, Alvino (Astor) NYC, h.

Reynolds, Tommy (Hi-Ln) Battle Creek, Mich., 3-9, nc; Buckeye Lake, O., 11-20.  
Ricardel, Joe (Claremont Inn) NYC, nc.  
Rios, Tomas (Havana-Madrid) NYC, nc.  
Roberts, Eddie (Lido) NYC, b.  
Robertson, Dick (McAlpin) NYC, h.  
Rogers, Harry (Half Moon) Brooklyn, h.  
Rogers, Ralph (Latin Quarter) NYC, nc.  
Rotonda, Peter (Commodore) NYC, h.

**S**

Sacasas (La Conga) NYC, nc.  
Sanders, Sid (Rainbow Inn) NYC, nc.  
Sands, Phil (Atlantic Beach) Atlantic Beach, L. I., N. Y., h.  
Sayre, Sid (Wellworth) Hurleyville, N. Y., h.  
Seiger, Rudy (Fairmont) San Francisco, h.  
Sharappa, Pat (Convention Hally Asbury Park, N. J., b.  
Shaw, Maurice (Chateau Moderne) NYC, nc.  
Sherry, Herb (La Conga) NYC, nc.  
Siegel, Irving (Gary's) Spencer, Wis., c.  
Sivert, Don (Penn's Roof) Waterloo, Ia., 8.  
Sissle, Noble (Diamond Horseshoe) NYC, nc.  
Smith, Russ (Rainbow Grill) NYC, nc.  
South, Eddie (Cafe Society Uptown) NYC, nc.  
Sparr, Paul (St. Regis) NYC, h.  
Spector, Ira (Chateau Moderne) NYC, nc.  
Spivak, Charlie (Cedar Point) Sandusky, O.; (Eastwood Gardens) Detroit, 7-13.  
Stabile, Dick (Dempsey's) NYC, re.  
Stanford, Stan (Minnie) Marquette, Mich., nc.  
Stanley, Stan (Delavan Gardens) Delavan, Wis., nc.  
Stein, John (Lookout Mountain) Lookout Mountain, Tenn., h.  
Stower, Jules (18 Club) NYC, nc.  
Strong, Benny (Ansley) Atlanta, Ga., h.  
Sullivan, Mickey (Lido) Worcester, Mass., nc.  
Sylvio, Don (Bertolotti's) NYC, nc.

**T**

Teagarden, Jack (Plantation) Houston, 4-17, nc.  
Terry Sisters (Rainbow Room) NYC, nc.  
Thompson, Lang (Centennial Terrace) Sylvania, O., 7-14, b.  
Trace, Al (Reid's Casino) Niles, Mich., nc.  
Trester, Pappy (Park Recreation) St. Paul, Minn., p.  
Tucker, Tommy (Palmer House) Chi, h.  
Turner, Bill (San Diego) Detroit, nc.

**W**

Warren, Dick (Hurricane) NYC, nc.  
Weeks, Anson (Sherman's) San Diego, Calif., nc.  
Welk, Lawrence (Palace) Cleveland, t; (b) North Judson, Ind., 7; (Paramount) Hammond, Ind., 9, t.  
Weiler, Curt (Congress Hall) Cape May, N. J., nc.  
Whiteham, Paul (Orpheum) Omaha, t; (Orpheum) Minneapolis, 7-13, t.  
Williams, Griff (Baker) Dallas, h.  
Williams, Sande (Warwick) NYC, h.  
Wilson, Teddy (Cafe Society Downtown) NYC, nc.  
Wilson, Woody (Rice) Houston, Tex., h.  
Woods, Herby (Benjamin Franklin) Phila., h.

**Y**

Yellman, Duke (Brown Derby) Chi, nc.  
Young, Eddie (Claremont) Berkeley, Calif., b.

## CANNED MUSIC FIGHT

(Continued from page 19)

prosecute Petrillo under the anti-trust laws, there is a feeling in the music trade that the networks may be left out on a limb by themselves. At this writing the disk companies have still not taken any action one way or another on Petrillo's edict. Only statement forthcoming this week was from Edward Wallerstein, prexy of Columbia Records, who claimed that the situation did not spring from any labor dispute because recording musicians were well paid. Wallerstein claimed that Petrillo's edict was a flat, arbitrary notice without demands or conditions or requests for discussion.

It is a pretty well-accepted fact in the trade that the disk outfits do not care if their records are played over radio stations or not. Their only argument with Petrillo is that they cannot see how they can prevent it without running afoul of the anti-trust laws, too. Hence this puts the diskers in the position of more or less passive resistors.

From an academic standpoint, the most interesting phase of the case, should it develop into a long court harangue, will be the fact that it marks the first time that a labor union has made a direct assault on technological mechanization to prove that such progress will ultimately kill the thing that makes recordings possible. Petrillo stated this week that many AFM locals have as much as 60 to 70 per cent of their membership on the unemployed rolls.

As the D of J took its action today Petrillo still stood by his promise to make all of the recordings wanted by the army and navy or the President of the United States for morale purposes. He still re-emphasized, too, that his action was not personal on his part, but that he was following the dictates of the 138,000 AFM musicians whose delegates passed a resolution at the 1941 convention asking that action be taken against recordings.

Petrillo has not yet stated exactly what he thinks the formula should be for remedying the canned music situation, and many leaders in the record industry feel that this indicates that Petrillo is only interested in attaining a more widespread plan of taxation or stand-bys to alleviate the unemployment problem, rather than preventing recordings from being made at all.

## Bands on Tour—Advance Dates

CHARLIE BARNET: Keith's Memorial Theater, Boston, Aug. 14 (week).

COUNT BASIE: Sweet's Ballroom, Los Angeles, Aug. 13; Auditorium, Stockton, Calif., 14; Sweet's Ballroom, Sacramento, Calif., 15; Sweet's Ballroom, Oakland, Calif., 16; Auditorium, Oakland, Calif., 17.

TINY BRADSHAW: Royal Theater, Baltimore, Aug. 7 (week); Howard Theater, Washington, 14 (week).

AL DONAHUE: Fairyland Park, Kansas City, Mo., Aug. 11; Prom Ballroom, St. Paul, 14-16; Tune Town Ballroom, St. Louis, 18-23.

DUKE ELLINGTON: Riverside Theater, Milwaukee, Aug. 14 (week); Oriental Theater, Chicago, 21 (week); Palace Theater, Cleveland, 29 (week).

VIDO MUSSO: Valley Dale, Columbus, O., Aug. 4 (two weeks).

ERSKINE HAWKINS: Paradise Amusement Hall, Nashville, Aug. 9; Auditorium, Lexington, Ky., 10; Auditorium, Colum-

bus, O., 11; Hill City Auditorium, Cleveland, 13; Auditorium, Dayton, O., 14; Nu-Elm Ballroom, Youngstown, O., 15.

KORN KOBBLERS: Carsonia Park, Reading, Pa., Aug. 9; Robinson-Grand Theater, Clarksburg, W. Va., 11; State Theater, Roanoke, Va., 12; Theater, Bluefield, W. Va., 13; Palace Theater, Winchester, Va., 14.

JAY McSHANN: Library Auditorium, San Antonio, Aug. 10; Cotton Club, Port Arthur, Tex., 13; Temple Roof Garden, Baton Rouge, La., 14; Rhythm Club, New Orleans, 15-16; City Auditorium, Atlanta, 19; Auditorium, Columbus, O., 21; Memorial Auditorium, Dayton, O., 22.

CLAUDE THORNHILL: Ocean Beach, New London, Conn., Aug. 9; Masonic Auditorium, New Brunswick, N. J., 13; George F. Pavilion, Johnson City, N. Y., 14; Sports Arena, Rochester, N. Y., 15; Yankee Lake, Brookfield, O., 16; Sandy Beach Park, Russell's Point, O., 17.

## PHOTO REPRODUCTIONS

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# The Final Curtain

**ACREMAN**—Albert, journalist, author and playwright, reported dead July 28 by the Paris press. For many years he was the author of a column in *The Morning Excelsior* of Paris. Most of his plays were in a light vein.

**AMMON**—Roy, 62, formerly associated with his brother, the late Earl Ammon, in the operation of hotels, of a heart attack at his farm near Pottsdam, Miami County, Ohio, recently. Well known in outdoor show circles, Ammon had the Mechanical City attraction on various Gooding Amusement Company units for a number of years. Since retiring from the hotel business he had been a member of the Ohio rationing commission. His widow, Estella; a daughter, Sarah Jane, and a sister, Mrs. Bell Ditmer, survive. Burial in Pottsdam, O.

**ASHER**—Tracie Morrow, 72, the original "California Nightingale," in San Francisco July 23. Known professionally as Tracie Morrow, she was a vaude and musical comedy headliner before the turn of the century. Twelve years ago she became active once more in theatrical enterprises when she founded the San Francisco Theatrical Club, an organization composed of old-time stage performers. Survived by two children, Jack and Marie Margot. Burial in Holy Cross Cemetery, San Francisco.

**BENNETT**—Billy, 55, burlesque and vaude comic, at Blackpool, England, June 30. He began his stage career in pantomime. He was wounded twice in World War I and was decorated for gallantry in action. He returned to the stage after the war and made a hit in a burlesque skit.

**BLANTON**—Jimmy, 24, featured bass player with Duke Ellington's orchestra, at the Outdoor Life and Health Institute, Duarte, Calif., July 30 following a long illness. He had been a patient there since November. Blanton, who was discovered by Ellington four years ago, was considered one of the greatest bass players.

**BROWN**—Mrs. Leola Acree, 43, receptionist at Station WSB since 1930, July 20 in Jacksonville, Fla., after a long illness. Survived by her son, Jack Brown, also of WSB; her father and two sisters.

**BROZ**—Charles, 44, one-time producer of traveling units and in recent years manager of the State Theater, Pasadena, Calif., July 30 in St. Luke's Hospital. He was stricken recently by a heart blood clot and was removed to the hospital. A native of Cleveland, he was associated with his father there in the operation of a theater and stock company. Broz also managed Japanese Gardens, Minster, O., at one time. Services in Los Angeles August 1. Body was cremated and ashes shipped to Cleveland.

**BUELL**—Earle R., 53, radio and newspaper man, July 27 at his home in Minneapolis. He was a member of the original staff of WLAG, which later became WCCO, and had worked on all Twin Cities newspapers as radio editor. Interment in Minneapolis.

**BURGER**—Mrs. Phoebe, mother of Harry Burger, manager of the Mayfair night club on Lake Lansing, Lansing, Mich., July 21 at her home at the lake. Burial in Mount Hope Cemetery, Lansing.

**CARLTON**—Arthur (Arthur Carlton Phillips), who achieved fame as a card manipulator and magician in vaude, at Richmond, Surrey, England, June 28 after a long illness. Carlton also toured the Continent, United States, Canada, Australia, India, South Africa and Egypt.

**CASS**—Lou (Lou Castleton), 40, vaude performer, July 27 in a hospital at Burbank, Calif., after suffering a stroke. He appeared thruout the world with the act of Castleton and Mack. At the time of his death and for the past several years he was with the well-known standard act of Cass, Owen and Topsy. Survived by his widow, Mary, and three children. Burial in the Wee Kirk of the Heather Cemetery, Forest Lawn, Los Angeles.

**CORKHILL**—Charles William, 58, former manager of Radio Station KSCJ, Sioux City, Ia., suddenly August 26. At the time of death he headed an advertising agency he established two years ago. Surviving are his widow, four sons, three daughters and a sister.

**D'ARCY**—Galia, 30, known professionally as Gay Robyn, in North Hollywood, Calif., July 25. She was formerly a dancer and recently played bit parts in movies. Funeral in Little Church of the Flowers, Los Angeles, July 29. She leaves her husband, Harry D'Arcy, and her mother, Mrs. Cora May Gillis.

**DOLINSKY**—Mrs. Lillian, wife of Herman Dolinsky, manager of Lcew's Coney Island Theater, Brooklyn, July 28 after a long illness. Burial in Mount Hebron Cemetery, Springfield, L. I., N. Y.

**ERB**—Paul R., 66, former cowboy, long a member of the Buffalo Bill Wild West

Show, July 26 in Los Angeles. He once served as guard for President Theodore Roosevelt. Survived by two sons, a daughter, a brother and a sister.

**FAIRCHILD**—Andrew, 47, well-known comedian and producer of Atlanta, suddenly June 26 in Nashville while touring with the Ida Cox revue. Survived by his widow, mother and three daughters. Burial in Atlanta.

**GARDNER**—Frank E., 77, musician and one of the oldest members of the American Federation of Musicians, July 23 at his home in Detroit. For many years he had been a member of orchestras playing on Detroit excursion steamers. Survived by six sons and two daughters.

**GENTLING**—Gregory P., 52, president and general manager of Southern Minnesota Broadcasting Company, owner and operator of Station KROC, Rochester, Minn., July 17 at Colonial Hospital, Rochester. He had been ill the past two months. Gentling entered radio in 1934 when he and officials of KSTP, St. Paul, organized the Southern Minnesota Broadcasting Company. KROC was inaugurated in 1935, and Gentling later purchased full control of the station. Survived by his widow and four sons. Burial in Rochester.

**GILPIN**—A. Addison, 55, movie theater operator, July 19 after a long illness at his home in Greenwood, Miss. Survived by his widow and two daughters.

**GIBBENS**—Edward M., old-time manager of musical comedy shows, July 22 in San Francisco. Survived by his widow, Lillian Dana Gibbens, former musical comedy performer. Burial in Olivet Memorial Park, San Francisco.

**GLOEDE**—Henry Jr., 60, member of the board of directors, vice-president and one of the founders of the Racine Zoological Society, suddenly July 29 at his home in Racine, Wis. Survived by his widow, three sisters and three brothers.

**HAINES**—Mrs. Katherine Wilson, widow of John H. Haines, one-time musical director of the Apollo Theater, Atlantic City, July 24 at her home in Ventnor, N. J., after a year's illness.

**HARRIS**—Mrs. R. J. Jr., the former Eleanor Barnes, dancer, July 27 at Frank-

lin County Hospital, Greenfield, Mass., of a heart attack following an operation. She was 26. Survived by her husband, Robert, and an infant child.

**HAYWORTH**—Mrs. Essie Penny, 70, mother of "SeaBee" Hayworth, well-known tab and rep show owner, manager and comedian, who at present has his Toby's Tent Show in Virginia territory, August 1 at her home in High Point, N. C., after a two-year illness with organic heart trouble. Altho the deceased had never been a trouper, she had a host of friends in show business. Services Sunday, August 2, at Secrest Funeral Home, High Point, with interment in Oakwood Cemetery there. Surviving are her son; granddaughter, Marion Andrews; grandson, Joe Hayworth, and three brothers, George and James Penny, of Greensboro, N. C., and Robert Penny, High Point.

**LEEMING**—Arthur, former vaude and burlesque actor, July 23 in Bellevue Hospital, New York. He leaves a sister. Burial at the National Variety Artists' plot, White Plains, N. Y.

**McPHERSON**—Albert, 49, widely known musician and city treasurer of Mount Vernon, Ill., at Mount Vernon Hospital July 26 of a heart ailment after a prolonged illness. A brother, T. Otto, is the only survivor.

**MALLORY**—Oscar Van, 69, cookhouse concessionaire of note, July 29 on the fairgrounds at Washington C. H., O. Well known in fair circles, having played them since he was 8 years old, he was with one of the Gooding Amusement Company's units at the time of his death. He had been in ill health for a number of years. Mallory was said to be one of the largest operators of lunch stands at Indiana, Ohio and Michigan fairs and for many years was associated with a number of carnivals. Burial in the family plot at Raleigh, Ind., August 1.

**MANN**—Mrs. E., cookhouse worker with various shows on the Midwest Fair Circuit 25 years, June 25 in Hutchinson, Kan. Survived by her husband, Elmer.

**MULLER**—Frederick C., 78, former theatrical trade newspaper man, July 23 in New York. He had been associated with

various trade papers in New York for over 50 years. He leaves a daughter.

**NAGY**—Pvt. Joseph Steven, 22, in Portland, Me., July 25 a few hours after he was run over by a passenger coach train at the Portland railroad station. A member of the Peerless Campbells, free act, before entering the army, Nagy was returning to his army post after a two-day furlough with his parents when the accident occurred. Body was shipped to Torrington, Me., for burial.

**O'KEEFE**—James Conrad, 54, head of the music department of 20th Century-Fox studio the last 15 years, of a heart attack at Colorado Springs, Colo., July 26 shortly after meeting his brother, Leslie, an official of NBC. Deceased was associated with the Brunswick Phonograph Company and NBC before joining the film company. Services in Wortendyke, N. J., July 31. Besides his brother, he leaves his wife, Mrs. Edna O'Keefe; a daughter, Locketta, with whom he resided in Beverly Hills, Calif., and his mother, Mrs. Mertha O'Keefe, Wortendyke, N. J.

**PARKER**—William Frederick (Shanty), 67, at the home of his sister, Mrs. Martin Mahan, Cortland, N. Y., July 26. He spent 50 years in show business and was with Ringling-Barnum circus early this season. Burial in Cortland Rural Cemetery July 29.

**PERKINSON**—Paul Lorenzo, 40, of the high act The Great Lorenzo, in Salem (Ill.) Memorial Hospital July 29 from injuries sustained in a fall while he was performing his high pole act at Marion County Soldiers and Sailors' Reunion. Born in Parson, Ark., he had appeared in vaudeville and at fairs for many years. Survived by his widow, Vicki, formerly Victoria Lidberg, who appeared in the act with him, and his father, William Perkinson, of Fort Dodge, Ia. Funeral services, under auspices of Showmen's League of America, were held August 3, with burial in Showmen's Rest, Woodlawn Cemetery, Chicago.

**POTTS**—W. W., 66, concessionaire with the W. G. Wade Shows 23 years, of heart trouble in his trailer at Monroe, Mich., July 27. At one time he was with Teet's Vaudeville Circus. Survived by widow, Norma, and a brother. Burial in Berwyn, Ill., July 30.

**RAYMOND**—Joseph J. Bunton, for many years a theater manager in Massachusetts, suddenly July 25 at the Arcade Theater, Springfield, Mass., which he managed. Survived by a brother and three sisters.

**ROMANELLI**—Luigi, 57, outstanding Canadian orchestra leader and violinist, July 29 at Murray Bay, Que. He was playing the Manoir Richelieu summer resort for the fourth consecutive season when stricken with a heart attack. As a boy of 12 he met George White, of *Scandals* fame. Both played on the streets of Toronto while people tossed pennies at them. White danced to the music provided by Romanelli and his violin. He later organized a band which played the King Edward Hotel, Toronto, 23 years. He also introduced jazz to Canadian listeners over the air waves in 1922. Survived by his widow, Selma Stanley Romanelli; a daughter, Betty; his father, four brothers and three sisters. Services August 3 in Toronto and burial at Mount Hope Cemetery, that city.

**SCOTT**—Horace (Scotty), 40, at Charity Hospital, New Orleans, of a heart attack July 23. He was a clown 22 years and was with Ringling-Barnum circus there last season.

**WARREN**—Mary, 45, wife of Paul Warren, well-known concessionaire and showman, in St. Catherine's Hospital, St. Paul, July 12 after a lengthy illness. For the last two seasons she had been with Rancy's United Shows operating a photo gallery, basketball game and penny pitches. Burial in Luverne, Minn.

**WEST**—Mrs. Ella Jane, 36, vaude trouper, July 21 at Turberville Hospital, Century, Fla., after a long illness. Survived by her husband, B. A. West, Pensacola, Fla.; her mother, Mrs. Kid Braswell, of Pace, Fla., and a sister, Irene Salter, of Mobile, Ala. Services July 24, with burial in Strickland Cemetery, Santa Rosa County.

**WHEATLEY**—Rosa May (Mom), shooting gallery operator well known on Cethin & Wilson and William Glick shows, July 29 when hit by a falling light tower on a Baltimore carnival lot during a heavy storm. Survived by her husband, Harry S.; two daughters, Estella and Pauline. Requiem mass at St. Ambrose Church, Baltimore.

**WOLTJER**—Nick J., 50, radio actor and former vaude performer, July 14 in Grand Rapids, Mich., of a heart attack suffered at Station WOOD, that city. A veteran (See *FINAL CURTAIN* page 56)



In Loving Memory of Our  
Dear Son and Brother  
**ORVILLE W. HENNIES**  
Passed Away August 8, 1939.

Just a memory, fond and true  
Just a token of days gone by,  
When side by side we worked together  
Making our dreams come true.

These are the thoughts and memories  
We keep within our hearts each day,  
Mourning for our Dear One, who just walked away.

Ever remembered and missed by your mother and brother—

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## FOREIGN FILMS POPULAR

### Ingersoll Subjects In Events Library

NEW YORK, Aug. 1.—Two shorts by Ralph Ingersoll, editor of PM, who is soon to enter the army, are included in the Walter O. Guthron library on current events films, *History in the Making*.

In *Hitler's Threat to America* Ingersoll deals with impressions formed by him as a result of a tour along battlefronts in the Pacific, Russia and China. The other subject, *I Saw Russia*, is a result of six weeks spent in that country and tells how American production can help win the war.

### New and Recent Releases (Running Times Are Approximate)

**DE MEXICO LLEGO EL AMOR**, released by United Film Classics. A musical of Mexico, with Tito Guizar, depicting a colorful phase of life there that is rapidly disappearing. Running time, 87 minutes.

**HATRED**, released by Hoffberg Productions. An interesting French film with a thought-provoking subject, starring Harry Baur. Running time, 71 minutes.

**THE MAD EMPEROR**, released by Hoffberg Productions; based on Alfred Neuman's novel, *The Patriot*, starring Harry Baur and Pierre Renoir. Running time, 86 minutes.

**AIR-RAID WARDEN**, released by Bell & Howell. A short subject dealing with the work of a warden during actual air raids. Running time, 10 minutes.

**LONDON FIRE RAIDS**, released by Bell & Howell. Showing an all-out attack that started 1,500 fires in one night. Running time, 12 minutes.

### War Increases Demand for Pictures on United Nations; Russian, French Films Big

NEW YORK, Aug. 1. — Peculiarly enough, the war has increased interest in foreign films, giving roadshowmen an opportunity to market this type of picture in areas where imported products were previously taboo. This is especially true of Russian films, which have picked up tremendous interest in the South, Midwest and West. Formerly Soviet releases were confined exclusively to the New England and Middle Atlantic States and the Michigan and Detroit areas, along with scattered spots where there is a Russian population.

Reason for the upswing in Russian releases, according to Tom Brandon, head of Brandon Films, is the tremendous interest in that country which is now bearing the brunt of the fighting on the Continent.

With practically every radio commentator in favor of a second front and with newspaper editorials and discussion on this subject running at white heat, the sympathy for the plight of the Russian armies and the desire by all favoring the United Nations' cause to aid them in every conceivable way has brought inquiries for Russian products from places that have never shown Russian pictures previously. The market for them is expected to bring in premium returns for the duration.

New Russian releases are constantly being added to the market. Most recent is the documentary film, with commentary by Quentin Reynolds, *One Day in Soviet Russia*, which received unanimous critical praise when shown in metropolitan areas on 35mm. Particular interest is attached to this release because it was photographed by 97 cameramen working under firm and shows actual battle conditions. Editing was by Sydney Coles, eminent British cinematographer.

There is also revived interest in other

Russian films, many of which have been on the market for some time.

French films have similarly retained their popularity. According to Brandon, this is partly due to the fact that there is universal belief that there will still be fighting in France before the war is over. The market for French films is expected to increase materially in the fall with the opening of schools and resumption of activities of many cultural groups interested in foreign countries. This has always been one of the largest outlets for French releases. The French pictures have been widely used in language study and roadshowmen look forward to the same huge market as last year as far as this type release is concerned.

Films depicting the ways and lives of any of the United Nations' people are expected to bring huge returns to the roadshowman. Brandon Films is getting together a series depicting the United Nations, taking the most popular releases of life in those countries and combining them with appropriate shorts. Series have already been stitched together on China, Russia, France, Middle Europe, with others to follow. There has been a series of shorts on the United Nations, depicting Australia, India, the Netherlands, the Castle reel on MacArthur and others.

Most distributing centers have made an intensive search on any film showing Lidice, the Czech town whose citizens were wiped out by the Nazis. So far the search has been fruitless. There is great interest in that subject which is reflected (*Foreign Films Popular opposite page*)

### Hedwig's 30th Anniversary

NEW YORK, Aug. 1.—William K. Hedwig, president of the Allied Non-Theatrical Association, marked his 30th wedding anniversary July 24. Hedwig is a member of the Motion Picture Pioneers. A son, Gordon, is now in the Signal Corps and is stationed at Astoria, L. I.

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Pair RCA 35mm. Portable Machines. Price \$500 or trade for 16mm. Sound Films in perfect condition. 35mm. Film for sale cheap.  
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### Old-Time Movies Shown in Philly

PHILADELPHIA, Aug. 1.—Barnard and Toba Sackett, who present the old-time movies at their Ye Olde Times Theater in the swanky Germantown section, believe in having their patrons enter into the spirit of screening.

Tonight (1), with gay '90s entertainment on the screen, patrons have been invited to dress in fitting costumes to compete for prizes. The screen program includes *Mormon Maid*, starring Noah Beery, Frank Borsage and Mae Murray; *Saving the Mortgage*, made in 1904; *Love vs. the Villain*, made in 1906, and *Kidnapped in a Carriage*, made in 1908. To make the festive occasion complete, free peanuts, gag and song slides with piano accompaniment will be featured.

### Negro Pictures Offer Wide Opportunities for Showmen

NEW YORK, Aug. 1.—The Negro film industry has grown to immense proportions and roadshowmen are cashing in on this market, which does not seem to be fully covered at this time. There is a sufficient number of releases of both shorts and full-length features running up to 72 minutes to provide well-rounded and entertaining programs.

Roadshowmen catering to the septia market have long found it profitable because of the unlimited territorial possibilities for Negro films.

Indications of its coin-grabbing possibilities are evidenced by the fact that there are houses showing Negro films exclusively in several sections of the country. These are in areas with large Negro concentrations.

Areas in the South are especially profitable and are now drawing big audiences. Increase of war production has fattened the bankrolls of many and some of it will no doubt be spent on viewing of 16mm. films.

The South contains a Negro population of approximately 8,000,000, with many of them removed from metropoli-

tan areas. There are approximately 1,000 to 2,000 towns with not even a movie house for either the white or colored population, which makes these areas something of a gold-rush territory once it starts working in full swing. In many sectors in the South there are as many as 20 towns within a 50-mile radius, thus reducing transportation difficulties.

Today Consolidated Exchange has piled up an extensive catalog for roadshowmen working this territory. Some films contain names developed in Hollywood productions, such as Louise Beavers and Fredi Washington, who naturally arouse audience-interest. Producing films include Gold Seal Productions, Million-Dollar Productions, Dixie-National and Supreme. The catalog includes a good selection of comedy shorts, crime, college and thriller productions, along with musicals and highly melodramatic films.

Personalities featured include Lena Horne, currently popular in night clubs; Ralph Cooper, Eddie Green, Buck and Bubbles and Nina Mae McKinney.

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**FREE INSTRUCTIONS**  
Write today for your free copy of The Billboard's latest booklet entitled "How To Make More Money in the Roadshow Business." It's packed full of tips for beginners. Old timers will want it, too, for the many film and supply house advertisements. There is only a limited supply. Be sure to get your FREE copy. Write today! 8-9.  
**REPRINT EDITOR**  
27 Opera Place Cincinnati, Ohio

## Northeastern Ohio Socko for Renfro; May Prolong Tour

MASSILLON, O., Aug. 1.—Renfro Valley Barn Dance, touring under canvas under the direction of Billy Wehle, who for years piloted the Billroy Comedians tent opera, has been doing outstanding business on its swing thru the Northeastern Ohio industrial center, according to Manager Wehle. A new Baker-Lockwood top, an 80 with two 30s and a 20, has just been received to replace the old canvas. At New Philadelphia last Sunday (26) sale of tickets was stopped long before curtain time when the capacity of the tent was taxed, with scores standing. At Zanesville and Circleville similar business was reported.

A line-up of patrons was on hand here shortly after 6 o'clock Monday (27) and before curtain time the top was filled and all available standing room taken. At 8 o'clock Manager Wehle announced that no more tickets would be sold and that a second show would be given. Second house was not full, as many patrons returned home when the ticket line extended more than a block.

John Lair, who controls the Renfro Valley unit, informed Wehle here that if business continues as it has been in Ohio he would sanction the unit's remaining under canvas thru September. Gene Cobb, veteran tabster, is company manager and emcee for Lair.

Granny Harper was out of the show here due to illness, and Hal Crider twisted an ankle at New Philadelphia, O., and will be unable to appear in the concert for some time. Concert is made up of regular Billroy performers and has been doing big business, Wehle says. Troupe has two more weeks of Ohio territory, then heads into Indiana.

## Hayworth Lays Off On Mother's Death

SEDLEY, Va., Aug. 1.—"SeaBee" Hayworth, whose Toby's Tent Show has been playing Virginia territory to good results the last several months, closed the show this morning shortly after being notified of the death of his mother, Mrs. Essie Penny Hayworth, at her home in High Point, N. C. Hayworth and his wife, Marion Andrews, and son, Joe, departed immediately for High Point to attend the funeral services there tomorrow.

After a week in High Point to settle matters pertaining to the estate, Hayworth will return here to resume with his tent August 10. Company is being held intact and paid during the layoff period. Hayworth plans to keep his tent going in the South until October.

## H. H. Whittier Lists More Old-Time Touring Troupes

Waverly, N. Y.

Editors *The Billboard*: The various articles relative to bygone rep and minstrel shows are very interesting. Here are some more shows to add to the list.

In 1882 Mike Leavitt had two minstrel shows on the road. Thatcher, Primrose & West and H. Henry were also in evidence, as was the colored show, Callender's Georgia. In 1883 Robinson & McAllister, Webb's United States and Billy Emerson's shows were on the road, and in 1884 I. W. Baird (Whiskers), Leon & Cushman, Heywood's Mastodan, Hyde & Behman, Briggs's Boston Operatic and Rhinehart & Blackwell. At various times Johnson, McNish & Slavin, Marlow's, Arlington's, Whitmore & Clark, Boyd's, Arthur Deming's and Gorman Bros.' minstrels were prominent.

There never was a Lucier & Vreeland show, as recently reported. However, Joe Lucier, the celebrated blind cornetist, had his own show out under the title of Lucier Bros.' Minstrels, and C. W. Vreeland had his own show out. Lucier hailed from Onset Bay, Mass., and Vreeland came from Friendship, N. Y.

I wonder if any reader of *The Billboard* remembers the time J. H. Haverly leased the Gorton show and title and ran it as a No. 2 show. That season Joe Gorton Sr. directed the band with the L. B. Lent New York Circus. I understand that Duncan Clark, after his sorties with the Female Minstrels, became an evangelist.

H. H. WHITTIER.



HARRY C. LA TIER JR., son of Mr. and Mrs. H. C. LaTier, well-known tent-repertoire and dramatic troupers. Before enlisting in the navy Harry Jr. appeared with his father's "Hello, Bunch" Company. He is in torpedo school at San Diego, Calif., from where he graduates September 22.

## Schaffner To Remain In Mo. Till October

EDINA, Mo., Aug. 1.—Business continues good in Northern Missouri for the Neil E. Schaffner Tent Show, featuring Toby and Susie, of Station WMT, Cedar Rapids, Ia. Hannibal, Mo., last week gave the show several SRO crowds. The Schaffner organization will remain in Missouri until October.

In the show's roster are Neil E. and Caroline Schaffner, Roma Schaffner, Mr. and Mrs. Al W. Clark, Mr. and Mrs. Ray Lamb, Dick Shankland, Jeanette Reese, Gail Brancel, Mrs. D. Brancel, Monte Montrose, Mr. and Mrs. Clarence Klein, Mr. and Mrs. Bill Charles, Mr. and Mrs. Scotty Greenhagen, Oliver Spear and Shorty Medipolia. Clarence D. Auskings is agent.

# Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

## 7 & 4 in D. C. Pro Group; Two Amateur Duos Remain

WASHINGTON, Aug. 1.—Seven couples and four solos remain in the professional group competing in the 1942 All-American Walkathon at Riverside Stadium here. In the amateur group two couples are still going.

Professionals remaining are Pete Corrillo and Harriet Blurton, Red and Norma Monroe, Jack Glenn and Nellie Roberts, Frankie Donato and Virginia Anderson, Clyde Humby and Angie Oger, Jackie Parr and Helen Caldwell, Virgil Filkil and Jackie Delaney. Pro solos are Don Donnison, Larry Decorrado, Johnny Hughes and Eddie Leonard.

Two couples in the amateur group are Dick Ragsdale and Louise Meyer, Vernon Jenkins and Norma Oliver.

Bombshell sprints are coming up for the contestants soon.

On Tuesday (28) Don Donnison went into the ice for 22 minutes. The following night Dick Milstead was good for 18 minutes between the ice.

## 15 and 4 at Dundalk, Md.

DUNDALK, Md., Aug. 1.—All-American Walkathon, conducted by Ray (Pop) Dunlop, which started July 23 with 27 couples, under auspices of American Legion Bugle & Drum Corps, is now at 144th hour. Remaining in competition are 15 couples and four solos. Included among the contestants are Charlie and Vivien Smalley, winners of the Jerry Green show staged recently at Sports Center, Baltimore.

## Rep Ripples

GEORGE SWARMER, known in rep as Gene Spencer, is in Ward C-1, Station Hospital, A. S. N. 33012965, Fort Story, Va. He would appreciate a line from friends. Spencer has been there two and a half months and expects to be there some time yet. . . . HOMER LEE AND PEARL BOWENS, formerly with Earl D. Backer's Famous Minstrels, are doing their stuff with J. F. Sparks's *Cotton Club Revue* playing the coal fields of West Virginia. . . . DOUG AND LOLA COUDEN are vacationing in their trailer at Point Harbor, N. C., before time to resume in North Carolina schools with their novelty act. . . . THOMN'S VAUDE-PIC SHOW, which has been enjoying solid play in Western Oklahoma, begins soon on a string of West Texas fairs. . . . TONY LEEDS SHOW, a colored trick under the management of R. L. Leeds, is finding things much to its liking in Central Mississippi. . . . J. H. DAILEY, formerly of the rep field, is promoting open-air church and lodge affairs in the White Mountain section of New Hampshire, using vaude and a hillbilly band. He formerly had out the Dailey & Summers Tom show. . . . ROBINSON'S SILVER MINSTRELS, after a good week in Harrisburg, Pa., are now in Wilmington, Del. It's the second show there this season. . . . DOUG MORRIS, last season with the Bryant Showboat in Cincinnati and now with the Boston company of *My Sister Eileen*, typewrites as follows: "A sad note indeed to see the Bryant callope for sale, as per the latest copy of *The Billboard*. So help me, if I could only use it in a New York apartment I'd gladly take it from Capt. Billy. I kinda miss it's melodious hollering at 10 in the mornings. I hate to think of the old horse organ being sold down the river and I hope it gets a good home."

HAL CRIDER has been forced out of the Billy Wehle tent show cast with an injured knee. . . . DAGLER'S SHOW, vaude-picture outfit, is doing okay in the Thousand Island sector of New York State. For the flesh end the unit is doing *Chicago Night Life*, by E. F. Hannan. . . . ARTHUR E. BITTERS, for many years one of the best known agents in the tent rep business and in recent years a traveling good-will ambassador for the Hormel Company, meat packer, typewrites that he recently visited George Robertson in Pontiac, Ill.; Neal Schaffner

in Quincy, Ill.; Christy Obrecht in Red Wing, Minn., and Station WSM's *Grand Ole Opry* in Baton Rouge, La., and says they all report business very good. Bitters will be stationed in Davenport, Ia., the next several weeks. . . . TYLER & PENNELL'S Senaco Show is reported doing satisfactory business in Jasper County, Mississippi. Show is slated to begin on fairs in that section soon. . . . BEN FAVISH, formerly of Billroy's Comedians, the Frank Smith Players, Bryant's Showboat and the Original Floating Theater and many others, is now a private in Uncle Sam's army. He's stationed with Battery D, 3d Bn, 1st Reg. FARC, 1st Platoon, Fort Bragg, N. C., and would appreciate hearing from old show friends. Says he gets mighty lonesome and has loads of time to answer mail. . . . LESTER HABERKORN, of Haberkorn and Denton, has hopped into Chatsworth, Ill., to spend several months with his father.

LESLIE E. WYSONG, formerly for many years in rep, tab and dramatic stock as manager, producer and performer and for the last 11 years an executive with the Alexander Film Company, Denver, was a visitor at the rep desk Tuesday and Wednesday of last week while in Cincinnati on business. During his stay in Cincy he also found time to renew acquaintances with Charles (Dome) Williams, now tending bar at the Commodore Cafe, and Charles E. Lammers, veteran dramatic stock man who now is in charge of the dramatic staff at Station WLW. . . . WILLIAM (BILLY) ANDERSON, now with the U. S. Army in Australia, writes from Down Under: "Thought you'd like to know about the shows down here. They're pretty much like our New York shows, but they don't use as big a cast. Many of the theaters here operate on pretty much the same policy as the Roxy, Nashville, and the Rialto, Chicago. The line girls over here are unusually talented. Terry Walker is doing a show somewhere in Australia. I miss all my pals in the business. My best to Earl D. Backer and his gang." . . . ALFRED BANKS posts from New Albany, Miss., that he's now doing his novelty turn with F. S. Wolcott's Rabbit Foot Minstrels, which he says is enjoying healthy business. Banks says that he and Alabama Blossom will launch a 30-people trick to play theaters and niteties when the Rabbit Foot show closes. . . . "MOM" WALTERS, Willis Walters and Mr. and Mrs. Charles (Chuck) Pease visited with Mr. and Mrs. Billy Wehle during the Renfro Valley Barn Dance tent show's engagement at Circleville, O., July 23. Also spotted on the lot there were Karl Denton, of Haberkorn and Denton, and Leon Harvey, former Billroyian now engaged in the booking business in Columbus, O. Pease was trumpet player with Wehle's tent about 10 years ago. Wehle is this season presenting the John Lair Renfro Valley show under his Billroy Comedians top.

## MAGIC

(Continued from page 14)

responsible for failure of members to attend, especially since some had said they would try to get here. And I do not like to be misquoted—when my telegram to them said 'light' instead of 'large.' Also, when the two gentlemen arrived in Atlanta they didn't have to search for me, as they charge. I was in front of the hotel. Also, the manager of the hotel, not the clerk, knew of the intended get-together. I do not know what to think of the whole matter."

## FOREIGN FILM POPULAR

(Continued from opposite page)

by the fact that an Illinois town was renamed after that village.

As was expected after Pearl Harbor, the German market has disappeared entirely, except for an occasional call by military circles for a German film for study. However, films on Germany, other than those made by UFA, are still in circulation. Among them are the Russian-made *Professor Mamlock*, treating of Nazi persecution of the Jews. This film is now freely available. There was a time when it was off the market entirely, but new copies have been obtained after negatives were located in South America.

Roadshowmen using this type of foreign film, according to Brandon, have been aiding the war effort by creating sympathy for the Allied Nations. All the films depict these countries in a sympathetic light, and many of them, particularly the Russian films, treat of some military phase of that country.

# STRETCH RUN TILTS TAKES

## Conklin's Gates Topping '41 Biz

Calgary best—Edmonton, Saskatoon beat last year—fire damages concessions

REGINA, Sask., Aug. 1.—Bumper crops, which it is believed will equal an all-time production record, good weather and good employment conditions have contributed surprisingly higher grosses for J. W. (Patty) Conklin's Frolicland over last year on its tour of the Western Canada Class A Fair Circuit, officials said here. Business for the week at Calgary, Alta., was considerably ahead of 1941, excepting Saturday, the final day, when a record rainfall delayed the shows 12 hours in getting off the grounds for the run to Edmonton, Alta. Figures given out at Calgary revealed one of the largest five-day midway grosses ever registered there.

At Edmonton business spurred more than 15 per cent over 1941, and at Saskatoon, Sask., results topped those chalked up a year ago. A fire of undetermined origin destroyed seven concessions on the shows at Edmonton. Conflagration started in Maxie Herman's ball game and (See CONKLIN'S GATES on page 33)

## Art Lewis Scores In Trainer; Start At Harrisburg Good

HARRISBURG, Pa., Aug. 1.—Art Lewis Shows moved in here early Monday for a week's stand at 21st and Greenwood avenues, under fire department auspices. Business the first three days, despite showers, was good. Last half of the week of shows' successful engagement in Trainer, Pa., saw organization participate in two special events. Doc Rutherford, publicity agent, entertained local newsboys one day, while the Saturday matinee, sponsored by the police department, proved successful. Patrolmen Morris and Welsh were hosts. *The Chester* (Pa.) Reporter co-operated. Visitors included Mr. and Mrs. Sam Bergdoff, Max Gruberg, Bill Moore, party from Ideal Exposition Shows, S. A. (Bill) Kerr, H. W. (Bill) Jones and Herman Horrow.

Maxine Luck and William Johnson, who were married in Manchester, Conn., were given a party and received many gifts. The late George Ray, who is buried at Chester, Pa., was remembered by visits and flowers and a benefit jamboree was held to buy a tombstone. Mrs. Charles Lewis, Mrs. Percy Morency, Mrs. Rose Lange and Mrs. Perry Harris put over (See LEWIS SCORES on page 33)

## Franks Macon Stand Extended 5 Weeks

MACON, Ga., Aug. 1.—With two weeks of the original 20-week contract to play here remaining, Manager W. E. Franks, Franks Greater Shows, said this week that the stand has been extended for five additional weeks. Shows are playing under auspices of Macon Police Relief Committee, under city council sanction.

In approving extension of the contract Mayor, Charles L. Bowden pointed out that shows had fully co-operated in maintaining good conduct and had ably assisted in many important civic matters, including the War Bond drive, rubber campaign, and the records-for-fighting-men drive. In the latter instance Manager Franks, on certain nights, is giving free rides to any person bringing two records to the grounds.

For the first time in shows' history they will not play any South Georgia tobacco spots, which became lively with the opening of markets this week. Extension will keep Franks here until their first fair, scheduled for Dallas, Ga. Recent additions include J. P. Mabler, All-Girl Revue, and Hiram Rice, concession.



PLAYING a prominent part in the activities of the National Women's Voluntary Corps of New York are these three members of the Ladies' Auxiliary, National Showmen's Association. Left to right, they are Flora Elk, Midge Cohen and Ethel Shapiro. All hold the rank of lieutenant. Mrs. Shapiro, incumbent auxiliary secretary, is in charge of the corps' day unit, while Lieutenants Cohen and Elk are in charge of recruiting activities. Mrs. Cohen is auxiliary's immediate past president. In addition to their regular activities with the corps, all spend several days each week selling War Bonds and Stamps at various locations in the city. All have completed elementary and advanced first-aid courses.

## Army-Navy Fund Total \$89,838

NEW YORK, Aug. 1.—Contributions totaling \$6,130.58 to the Army and Navy Emergency Relief Fund last week from the Outdoor Amusement Division swelled the grand total to \$89,838.20. Parks led the race with a total of \$3,579.14, of which \$2,343.60 was accounted for by Forrest Park, Highlands, which contributed 100 per cent of gross receipts for July 22. Carnivals came next with \$2,442.20. (Button sales are not listed in the tabulation below, the "box score" being concerned exclusively with contributions of 10 per cent of one day's receipts.) Pools and beaches contributed \$109.24. James E. Strates Shows, with \$474.82, was the week's carnival leader.

The figures:

James E. Strates	\$474.82
Endy Bros.	200.16
Lawrence Greater	183.90
Keystone Modern	169.70
O. C. Buck	164.78
World of Mirth	144.82
Employees, Bantly's All-American	132.58
Barney Tassell	109.80
W. C. Kaus	65.30
George Clyde Smith	64.46
Dick's Paramount	61.92
M & M Shows	59.14
Cumberland Valley	55.46
Dyers Greater	50.52
Kaus Exposition	50.42
Coleman Bros.	50.00

Scott Exposition, \$38.24; Pioneer Victory, \$37.18; Pan American, \$34.62; Virginia Greater, \$32; anonymous, \$30; Lake State (See ARMY-NAVY FUND on page 33)

## Frances Barth Parties PCSA Aux. Members

LOS ANGELES, Aug. 1.—Frances Barth played hostess to members of the Ladies' Auxiliary, Pacific Coast Showmen's Association, at her home here July 21. Party was staged in the Barth patio and members tacked a quilt donated by Mabelle Bennett for the Red Cross. Some spent the afternoon making pieces for the bazaar to be held by the club in the fall. Mrs. Barth served a buffet luncheon, assisted by her daughter.

Tillie Palmateer won the door prize and then donated a unique pincushion which was won by Edith Bullock. After luncheon games were played and plans for future parties discussed. In attendance were Nell Ziv, Donna Day, Stella Linton, Mother Minnie Fisher, Mamie Denton, Esther Carley, Florence Darling, Ruby Kirkendall, Tillie Palmateer, Rose Rosard, Julia Smith, Mabelle Bennett, Edith Bullock, Marie Tait, Martha Reilly, Anne Stewart, Estella Brake, Edith Brick, Mora Bagby, Lieulla Laranor, Mrs. Baxley, Emma Mallory and daughter, Mrs. De Voin, Marie Morris, Mabel Dewey, Vivian Gorman, Mabel Brown, Jeanine Love Horton and Vivian Horton.

## SLA Red Cross Fund

CHICAGO, Aug. 1.—Contributions received this week for the Red Cross Fund of the Showmen's League include the following:

Employees, Hennies Bros.' Shows	\$115.42
World of Today Shows	27.00
Royal American Shows	14.85
Scott Exposition Shows	10.00
Total	\$167.27

## RC Remains in Chicago

CHICAGO, Aug. 1.—Rubin & Cherry Exposition will move to their third Chicago spot next week, at 51st Street and Archer Avenue. This week's engagement at 74th and Ashland was a successful one, the business was lighter than at their first Chicago stand. Harry Seber's Girl Show closed here and has been replaced by a Jack Pine show.

## Krekos Predicts Profitable '42 Tours for Coast Combos

LOS ANGELES, Aug. 1.—Mike Krekos, president Pacific Coast Showmen's Association and manager West Coast Circus Shows, during a visit to the clubrooms this week reported that good business conditions have been prevailing for his organization and other shows in the Northwest. He said that the season to date in the West has been all that could be expected and he looks for all shows to come in with a substantial profit, altho there is a marked absence of fairs and celebrations.

Krekos said that because of stringent dim-out regulations in the North his shows were canceled in Coquille and Marshfield, Ore., where all lights must be out before 9:30 p.m. He reported, however, that the shows would play the Gresham (Ore.) Fair and follow that engagement with their usual Labor Day week at Lakeview, Ore. Organization, he said, plans to remain in the North until

about the middle of September and then play the usual route in California before closing the season.

Showmen's Day on the shows for the sick and relief funds of the PCSA was the best in organization's history. West Coast Shows have been co-operating with all government activities and Krekos said they are making plans to hold a 100 per cent Red Cross benefit before the season ends, when the entire gross will be turned over to that cause.

Krekos said the PCSA membership drive is progressing and that the War Bond drive for funds for a home for the association is doing well. He stated that plans for the club's 1942 Banquet and Ball will be announced soon and that dates will likely follow the meeting of the Western Fair Managers' Association, which this year will be held in San Francisco.

## WT Combo's Trek Proves a Winner

ST. LOUIS, Aug. 1.—World of Today Shows, under management of Denny Pugh and Joe Murphy, has not played a losing week on the 1942 tour, which got under way in Waco, Tex., in March, it was reported this week. Well-flashed and neat appearing shows close their week's stand at 21st and St. Clair Streets in East St. Louis, Ill., tomorrow night. Equipment is among the finest seen in this section this year and is complete with portable shops and blacksmith equipment. Electrical equipment is a standout, with many large light towers giving the midway a show appearance. All fronts are attractive, with plenty of illumination and rides in spic and span shape. Concession line-up is uniform, with stores being flashed in good style.

Ride line-up includes Double Ferris Wheels, Spitfire, Ridee-O, Rolloplane, Double Loop-o-Plane, Scooter, Octopus, (See WT COMBO WINNER on page 33)

## Strates in Click Amsterdam Stand

AMSTERDAM, N. Y., Aug. 1.—Altho organization lost its first opening night of the season because of a mild lot, James E. Strates Shows played to excellent results at Krebs Park here, under Veterans of Foreign Wars Post auspices. Fair weather prevailed for the date which ended July 25. City is the home town of Mrs. Gertrude Putnam, secretary, and Sky Putnam, mallman and *The Billboard* sales agent. Tuesday opened fair and business increased nightly and Friday and Saturday were two of the best days of the season so far. All show fronts and rides are being overhauled and painted. Master Mechanic James Yotas has turned out an attractive front for Kid Adams' new Jungle Show.

Dave and Nancy Miller are flashing a new set of banners for their Unborn Show. Whitey Rogers is handling the front of the attraction. Fred Fournier added two more concessions to his string. Mrs. Jean Dellabate's Temple of Palmistry is attractive. Bill Jones returned to take charge of his corn game as Pete Stamus has been inducted into the army. (See STRATES IN CLICK on page 33)

## Bach's Personnel in Gala Birthday Party at Potsdam

POTSDAM, N. Y., Aug. 1.—Personnel of O. J. Bach Shows participated at the gala party and celebration held in Riviera Restaurant here in honor of eight members of the shows whose birthday fell within the week of the local stand. Members honored were Mrs. Ed Newton, Shorty Roberts, David Kekal, Mrs. Bob Coleman, Creed F. Tidball, Jack Woelfle, Wilfred Chevrier and David Phillipson.

A variety of entertainment, provided by showfolk, was presented during the dinner. On the program were Mr. and Mrs. David Kekal, Mr. Cavanaugh and daughter, Juanita; George Stevens, Robert Wadell and Carol Miller. Music was provided by the Riviera orchestra.

## Martin Quits Buckeye Post

CRYSTAL RIVER, Fla., Aug. 1.—Percy Martin, on his arrival here this week, announced that he had resigned as general representative for Buckeye State Shows after booking the organization to play Mobile County Fair, Mobile, Ala. Martin, who was accompanied by his wife, said he plans to re-enter the bankrupt clothing, mill ends business here. He said business on the shows has been considerably better than the corresponding period in 1941.

## Motordrome Rider Injured

CHICAGO, Aug. 1.—Donald Walker rider in the motordrome on the Rubin & Cherry Exposition, was slightly injured July 28 when his motorcycle broke thru the cable guard at the top of the drome and crashed over the top. Three spectators were slightly injured.

**CORN GAME TENT**  
 No. 0-12—Used Hip Roof Frame Tent, 16x32 feet, with four 6' awnings sewed to top, 4 corner fills. Material 10 oz. army green, red trim. Condition fair to serviceable. **\$75**  
 Write—Wire—Phone  
**BAKER-LOCKWOOD**  
 14th Ave. at Clay St., KANSAS CITY, MO.  
 America's Big Tent House  
 Eastern Representative, A. E. CAMPFIELD, 152 W. 42d St., New York City, N. Y.

**TENTS—BANNERS**  
 We Are Still Making Carnival and Concession Tents.  
 Charles Driver — Bernie Mendelson.  
**O. Henry Tent & Awning Co.**  
 4862 North Clark Street CHICAGO, ILL.

**CONCESSION CARNIVAL TENTS**  
 Our Specialty for Over 46 Years  
**UNITED STATES TENT & AWNING CO.**  
 Our New Address:  
 2315-21 W. HURON ST., CHICAGO, ILL.

**FOR SALE**  
 8 PACE SARATOGAS with Brass Rails, \$100.00  
**APEX MDSE. CO.**  
 303 ROBBINS AVE. NILES, OHIO

**WANTED—AGENTS**  
 For Bowling Alley and Roll Down to join at once. Cedar Rapids, Iowa, week of Aug. 2. Then the following Fairs: La Crosse, Wis.; Owatonna, Minn.; Sioux Falls, S. D.; Lincoln, Neb.; Muskogee, Okla.; Shreveport, La.; and three weeks of still dates. Write or wire R. W. ROCCO, care Wonder Shows of America, Cedar Rapids, Iowa.

**WANTED**  
 For four good spots all in Indiana. Sunman American Legion Fair, Sept. 10-12; Rushville Flatrock Beach, Sept. 7-12; Laurel Fall Festival on Street, Sept. 14-19. Concessions of all kinds. Will book small Carnival with three or more Rides. Address: **DOC STODDARD**  
 Palace Hotel Connorsville, Ind.

**SIDE SHOW ACTS WANTED**  
 Freaks, Novelty Acts, Bally Acts and Tattooer. Start Fairs next week. Want to buy used Top, 20x100.  
**GILBERT TRACEY**  
 Care Coleman Bros.' Shows Catskill, N. Y.

**WANT**  
 GENERAL COOK HOUSE HELP  
**WORLD OF MIRTH SHOWS**  
**MURPHY'S COOK HOUSE**  
 Brunswick, Maine, per route.  
 L. FIRESIDE MURPHY.

**MAX ELMER WANTS**  
 Capable Foreman and Second Men for Roll-o-Plane. Must drive truck. Salary, all you are worth. Want good Electrician, capable. Legit Concession Agents, join at American Legion Annual Carnival, Spring Green, Wis., August 7-9, or Lancaster Fair, Lancaster, Wisconsin, August 10-13.

**AGENTS WANTED**  
 For Ball Games, Penny Pitch, Swinger, R. O. King, Mojo, come on. **FOR SALE**—3-Cage Loop-the-Loop, A-1 condition. Will sacrifice for cash. Act quick.  
**CHAS. DRILL**  
 FRANKS GREATER SHOWS, Macon, Ga.

**READING'S SHOWS**  
 Want Grind Shows, Geek, Monkey Speedway, Wax Show, Concessions: Bowling Alley, Novelty, String Game, High Striker, Hoop-La. Want Stock Concession Agents. Want Ride Help on Merry-Go-Round and other Rides. Join now for Fairs. Hopkinsville, Ky., this week, right in the heart of town and defense works; Springfield, Tenn., first in town, and the State Colored Fair at Murfreesboro, Tenn., to follow. **W. J. WILLIAMS**, Mgr., Hopkinsville, Ky.

**WANTED**  
**BINGO COUNTER MEN**  
 Long Season. Good Salary Plus Bonus. Wire  
**L. I. THOMAS**  
 Osgood, Indiana.

**PEARSON SHOWS**  
 Want Stock Concessions and Eat Stand for **LOGAN COUNTY FAIR**  
 Lincoln, Ill., Aug. 8 to 14.  
 Contact **L. B. SHROYER**, Concessions.

**American Carnivals Association, Inc.**  
 By MAX COHEN

ROCHESTER, N. Y., Aug. 1.—Last week we visited Ringling-Barnum circus, which exhibited here July 24. We renewed acquaintances with Herbert Duval, legal adjuster, and noted several visitors from Col. Jim Eskew's Rodeo. Our visitation program for the rest of the summer is rapidly being formulated and present indications are that the program will include visits to Art Lewis Shows, Mighty Sheesley Midway, James E. Strates Shows and possibly Prell's World's Fair Shows.

War Production Board has released information to the effect that the eligible list of truck owners for the obtaining of tires with a view to reducing the list is being studied in order to meet the demand for truck tires, which has increased far beyond estimates as a result of the increased use of trucks because of the war effort.

**Los Angeles**

LOS ANGELES, Aug. 1.—Ross Davis is back in the city following a business trip to San Diego. Larry Farris came in Monday in the interest of a Showmen's Day he is holding. Bert Chipman is vacationing. Ted LeFors was in town on business. J. E. Peppin arrived after a trek thru the Northwest. He and Mrs. Peppin have been playing night clubs with their bird act. Elmer Velaire, Royal American Shows, was in town visiting. John Miller donated \$10 to the Showmen's Day fund. Leigh N. Madsen, Gene Hudson, C. L. Wilton, Tex Richards, Billy Wistenberg, Curtis E. Little, Dick Wylie, Sonia Saretza, Ed Anato Hayes, Orlo H. Wach, John A. Heaton, Warren P. Goding and Gerald C. Walters were recent visitors. Ed and Inez Walsh are on vacation. Joe Glacy is in town and lounging in the Bristol lobby.

Oliver (Bud) Davis, son of Ross Davis, has passed all tests for the Army Air Corps. Bill Scott has given Pacific Coast Showmen's Association his collection of cards.

**BUNTING SHOWS**  
**WANT**  
 Shows with own outfits, Merchandise Concessions of all kinds for **EAST PEORIA—WEEK OF AUGUST 10**  
 Sponsored by Civilian Defense Council. Everybody working. Can place sober Ride Help who can drive semis. Can place Merry-Go-Round and Whip Foremen. Address: Lacon, Illinois, this week.

**WANTED**  
**3 A-1 RIGGING MEN**  
 Capable of Handling High Act. Good Pay. Join on Wire  
**BILLY SENIOR**, Gus Sun Booking Agency  
 Regent Theater Bldg., Springfield, Ohio

**BINGO HELP, ATTENTION**  
 Top Salaries and Bonuses Paid for Experienced Bingo Help.  
 State all, wire  
**CHAS. COHEN**  
 Care Cetlin & Wilson Shows, New Brighton, Pa.

**J. F. SPARKS SHOWS**  
**WANT**  
 Trumpet and Musicians for Cotton Club. Top salary. Also want man for Bingo. Apply  
**J. F. SPARKS SHOWS**  
 Matewan, West Virginia, Aug. 3-8

Now, more than Ever . . . . .  
 There is no Better Investment than a piece of Good Equipment.  
**TILT-A-WHIRL** is one of THE BEST  
 Keep 'Em Whirling!  
**SELLNER MFG. CO.,** Fairibault, Minn.  
 Immediate shipment on necessary parts.

**MOBILE COUNTY FAIR**  
**14 DAYS—SEPTEMBER 15-27—14 DAYS—TWO SUNDAYS**  
**WANT**  
 Independent Concessions of all kinds, no exclusive. Can place Platform Acts and one or two sensational Aerial Free Acts.  
 Fair Association wishes to hear from Racing Secretary Shepard or owners of horses to fill 15 days' racing. Mobile is the biggest defense boom center in this section of the country. One hundred thousand people expected. For bookings address **MORT L. BIXLER**, Secretary-Manager, P. O. Box 1302, Mobile, Ala.  
**BUCKEYE STATE SHOWS**  
 Have been contracted to furnish the midway attractions. Want Independent Shows and Rides not conflicting. Get in touch with **JOE GALLER**, General Manager, Owensboro, Ky., this week. Henderson, Ky., next week.

**WANTED**  
 RIDES — SHOWS — CONCESSIONS OF ALL KINDS  
**10-DAY CELEBRATION**  
 2 SATURDAYS — 2 SUNDAYS — AUGUST 14 TO 23, INC.  
 Hot Spot—Virgin—1st Show This Year.  
 Percentage—Open Grind Stores \$20—Bingo Open.  
 Write—Wire or Phone  
**BEN MORRISIN**, 313 East Jefferson Ave., Detroit, Mich. Cadillac 6610.  
 James Gleason, contact me. Need you here.

**DICK'S PARAMOUNT SHOWS WANT**  
 Rides: Kiddy Auto or Pony Ride. Shows: Any Grind Shows with own outfit, liberal percentage. Concessions: Duck Pond, Guess-Your-Age, Scales, Pitch-Till-You-Win, Photos, Balloon Darts. Help: Ride Help on All Rides, Semi-Drivers. Top salaries, no brass. **DICK GILSDORF**, New London, Conn.

**E. J. McARDELL'S MIDWAY OF FUN**  
 Heading South. Want to hear from Fair, Special Event, Celebration Secys. Can place Shows and Rides, 25%; Bingo, \$25; Photos, \$20.00; Grab, \$20.00. All other Concessions, \$15.00 to \$20.00. Diggers, \$20.00; Arcade, \$25.00. Want Promoter with Sound Car.  
**E. J. McARDELL'S MIDWAY OF FUN**, Buffalo, Minn., Aug. 4th to 8th.

**Gentsch & Sparks Shows**  
 Legitimate Concessions all open for No. 2 Show. Mitt Camp open on both Shows. Corn Game open. Want Roll-o-Plane, Octopus, Kiddie Rides with or without transportation. Want Grind Shows with own transportation. Useful Ride Help, write. We hold contracts for 8 choice Mississippi spots and Show will remain out until late November.  
 This Week: New Albany, Miss.  
 Next Week: Neshoba County Fair, Philadelphia, Miss.

**WANT CARNIVAL FOR SALT LAKE**  
 For Salt Lake County Fair, Murray, Utah, Sept. 2, 3, 4, 5. Population draw 250,000. Bus or streetcar from Salt Lake City. Attendance 1941, 142,000. Want Rides, Shows, Concessions, with Free Act; no Sex, no Flat Joints, straight Grinds ok, Good spot for Legit. Swell spot for good Show with good flash on main street. Write, wire  
**B. A. REYNOLDS** Chamber of Commerce Salt Lake City, Utah

**GARDEN STATE SHOWS**  
**R. H. MINER**, Owner-Manager. **BILLIE MARCO**, Gen. Agent.  
 WANT for Emmitsburg Vol. Fire Co. Celebration, Aug. 10 to 15, Emmitsburg, Md., with fifteen weeks of Fairs and Celebrations to follow. Want Grind Stores of all kinds. Shows with or without own outfits. Can place Merry-Go-Round and Flat Rides. Ride Help and Canvasmen. Address  
**GARDEN STATE SHOWS**, West York, Pa., this week.

**GREAT CUMBERLAND FAIR**  
**CUMBERLAND, MD., WEEK AUGUST 10th.**  
 Want Rides with own transportation that don't conflict. Shows of merit, Pit or Walk-Thru Shows. Legitimate Concessions of all kind open, Eat and Drink Stands. American Palmistry only. Arcade. Can place Ride Men in all departments. Want one fast Comedian. Get in touch with Lewis Scott, Harry Brock and Albert Parker, answer. Whitey Wagner wants Dancing and Posing Girls. Salary no object. Address **MANAGER**  
**GREAT ATLANTIC SHOWS**  
 Carlisle, Pa., this week; next week, Cumberland, Md., Fair.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

## PLAYING FAIRS?

WALTER HALE has closed as publicity man for Wonder Shows of America.

OFF the road for the duration are Jack and Ruby Nelson, who are working in a defense plant in Chicago.

STATIONED at Camp Shelby, Miss., is Tony De Louri, former Chairplane foreman on Coleman Bros. Shows.

UNsung HERO: The stock-wagon man.

WILLIAM (POP) CAHILL, former midway troupier, advises from Cambridge, Mass., that he is a steward in a Boston hotel.

PVT. EVERETT L. ADAMS, former owner-operator of the Mechanical Show on Byers Bros. Shows, is stationed at Camp Berkeley, Tex.

FORMER trouper L. E. (Fingers) Scott letters from Karnack, Tex., that he has given up the road and is selling house trailers to defense workers there.

PRESS AGENTS' mistake: "The quality of a photo means nothing to an editor."

PRINCESS NAJA cards from Port Henry, N. Y., that Redman's Side Show on King Reid Shows has been doing satisfactory business.

LINE-UP of Miss America Show on Cetlin & Wilson Shows includes Maxine

Orchard, Me. "Will not troupe this year, but will spend the summer here."

JIMMY DORRELL, formerly employed by cookhouse operators George Rheinhart, Wilbur Miller and Madison Brothers, is a third-class cook in the navy. He's stationed at Norfolk.

MRS. C. D. DAVIS, Frisk Greater Shows, letters from Crookston, Minn., that Mrs. Ernie Kulenkamp, who recently underwent an operation in St. Paul, returned to the shows July 29.

CHARLES COADY, sound technician, joined John H. Marks Shows in Charleston, W. Va., to handle the sound truck and street announcements. Tex Ellison will assist him.

FORD axles for stakes used to sell for a dime. Now you can't buy one at any price.

CELEBRATING her 11th birthday on July 24, Constance Sterner, Frisk Greater Shows, was tendered a party and received many gifts, including War Saving Bonds and Stamps.

"JIMMIE GRIFFIN is in General Hospital, Devils Lake, N. D., and would like to read letters from friends," cards W. H. (Bill) Bonta, Dee Lang's Famous Shows, from Thief River Falls, Minn.

WHEN a showman who never had it before was asked why he carried it now he replied, "Circumstances alter cases."

## One Jump Ahead

IT HAD RAINED all week and there were no signs of a let-up. The midway fatalists, who made it today and spent it that night, were caught without that proverbial rainy-day savings account and were watching a batch of hot cakes cook while cutting up jackpots. Food was mostly the topic that morning, with drier day dishes being rehashed. "If I had \$1,000,000," remarked Dime Jam Johnson, "I'd go to Mexico and invest it all in beans." "Beans?" asked a steak-hungry listener. "What in hell would anyone want with that many?" Believing that his ears had deceived him, the jungle-camp cook cracked, "You mean to say that you would sink a million in beans? What kind, chili or soy?" "Please don't interrupt," said Dime Jam. "While watching those cakes burn due to not being turned over fast enough I got an idea that, when executed properly, would double my money in a year. I have an uncle in Iowa who operates a grist mill. His mill has been idle for some time and, due to his machinery being operated by a water wheel, he would take any kind of a contract. While below the border I'd visit the largest plantations and invest my entire fortune in Mexican jumping beans, the kind that are sold in side shows. These I would ship to my uncle's mill. You have often seen that kind of a bean turn over when contacting heat. My flour would be more in demand than any other kind in the world. Picture the market for Johnson's Self-Turning Pancake Flour!"

WHILE Arthur's Mighty American Shows were exhibiting in Port Angeles, Wash., Owner and Mrs. Martin E. Arthur were hosts to a group of relatives during the week, as were Mr. and Mrs. Charles Ferguson.

MRS. PAUL EASTUS, ticket seller on the Scooter with Beckmann & Gerety Shows, was stricken seriously ill while shows were playing Minneapolis. She was taken to Chicago by her husband and then sent to her home in Dallas.

YEARS ago a gilly show gave a parade with its Merry-Co-Round horses mounted on trucks to give it a circus atmosphere.

MRS. CHARLES C. (BLUE) FOLTZ, who has been visiting a sister in Terre Haute, Ind., and her daughter and son-in-law, Mr. and Mrs. Harry Coffin, in Cincinnati, left last week for a sojourn at the home of her son, Harold Hays, in Miami.

"PVT. N. SONNONSTINE, formerly with Byers Bros. Shows, spent three weeks visiting with folks on the midway and has returned to Seattle, where he is stationed at Cadet Flying School," writes



LOUIS A. RICE, general manager Endy Bros. Shows, is seen buying a large sum of War Bonds from two of The Woonsocket (Mass.) Call's carrier boys while shows were playing the city recently. The boys were guests of the shows on the midway, and purchases made by showfolk added over \$1,000 to the sales record of the Call carriers.

Thompson, Lida Unger, Marjorie Yancey, Reine Jones and Ready Honbarige.

VICTOR M. (JOCKEY) BARNES advises from Findley, O., that he is in charge of R. G. Jolley's Rides at Riverside Park there.

MAN who can repair broken flash is considered an asset this year.

FORMER talker for Raynell Golden on Royal American and Dee Lang's Famous Shows, Corp. Emil J. Thomas is at Camp Bowie, Tex.

MRS. MARION BUXBAUM cards from Columbia, S. C.: "I am in South Carolina State Hospital here and would like my husband to get in touch with me."

JOINING Arthur's Mighty American Shows in Port Angeles, Wash., recently were Mr. and Mrs. Thomas Reed, Aaron Turner, George Edminster, Leonard Stevens and Fred Fuller.

PVT. EDWARD BINDI, former side-show performer with John H. Marks and James E. Strates shows, is receiving his basic training preparatory to seeing service with Para Troops at Camp Croft, S. C.

"VISITED Jane Porter on World of Mirth Shows when they played Portland, Me., writes Mickey Gassett from Old

JOINING Duke Jeannette's Side Show on John H. Marks Shows at Charleston, W. Va., was Tattoo Bill Rogers. Mrs. Rogers is working iron tongue and sword box.

"J. W. WILLIS, former concessionaire with Cotton States Shows, is in Veterans' Hospital, Muskogee, Okla., and would like to read letters from friends," cards Mrs. J. W. Willis.

CONCESSIONAIRES on Gate & Banner Shows started to study medicine when they learned that doctors could buy tires.

JAMES (WHITEY) FULMER, formerly with Dick's Paramount Shows and Mighty Sheesley Midway, visited The Billboard Cincinnati office last week while visiting relatives in the Queen City.

ROSTER of James Cunningham's Louisiana Swamp Girl attraction on Bantley's All-American Shows includes Steve O'Grady, Mrs. James Cunningham, Lillian Heffelfinger and Don Harraway. Cunningham handles the front.

COLORED Worker: "Boss, I needs a new pair ob pants. Folks on de midway is saying 'Dem is de same ones he jined in last year.'" Boss: "Just cut off the cuffs and they'll think they're new."

**PENNY PITCH GAMES**

Size 46x48", Price \$25.00.  
Size 48x48", With 1 Jack Pot, \$35.00.  
Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$12.00

**BINGO GAMES**

75-Player Complete .....\$5.00  
100-Player Complete ..... 7.25

1/3 Deposit on All Orders.  
SEND FOR CATALOGUE

Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

**SLACK MFG. CO.**

124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**

1942 ASTRO READINGS ALL COMPLETE

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
Analysis, 3-p., with Blue Cover. Each .... .09  
Analysis, 8-p., with White Cover. Each .... .15  
Forecast and Analysis, 10-p., Fancy Covers. Ea. .05  
Samples of the 4 Readings, Four for 25c.

No. 1, 34-Page, Gold and Silver Covers. Each .35  
Wall Charts, Heavy Paper, Size 28x34. Each 1.00  
Gazing Crystals, Ouija Boards, etc.

**NEW DREAM BOOK**

120 Pages, 2 Sets Numbers, Clearing and Policy.  
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.

HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound ..... 25c

PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc. .... 35c

Signs Cards, Illustrated, Pack of 36 ..... 15c

Graphology Charts, 9x17. Sam. 5c, per 1000 \$8.00

MENTAL TELEPATHY. Booklet, 21 P. .... 25c

"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

**SIMMONS & CO.**

19 West Jackson Blvd. CHICAGO

Instant Delivery. Send for Wholesale Prices.

**HUBERT'S MUSEUM**

228 W. 42d Street, NEW YORK CITY.

WANT FREAKS AND NOVELTY ACTS OF MERIT AT ALL TIMES

State salary and all details in first letter.  
Open All Year Round.  
SCHORK & SCHAFER

**KWIKUP CONCESSION STANDS**

MANY SIZES. Quickly erected or taken down. You are the first to set up and to get away. Our exclusive principle of construction means speed. Canvas permanently attached to frame parts except roof, which is a hood. A beautiful Stand—its flashy Orange and Black Strips stops the crowds. Circular and canvas samples free.

Best For 25 Years

THE MONROE CO., 35 Bridge St., COLFAX, IA.

**POPCORN**

SUPPLIES

SEASONING BACS SALT BOXES

**WILKIN THEATRE SUPPLY, INC.**

Atlanta, Ga. Charlotte, N. C.

**TRUNKS, \$5**

Used Fiber Shoe Sample Trunks, size 36x15x30, perfect condition, with good locks and here, while they last. Also new Oriental Costumes for Men and Short Capes for Women in assorted colors. Write your wants.

**WM. LESSER**

517 MONROE ST. CHICAGO

**Wayland, Mich., Street Fair**

Sept. 1 to 4.

An annual event for many years, drawing large crowds. Always good for Concessions. Very reasonable rates. For space address F. L. FLACK, 36 East Woodbridge St., Detroit, Mich., who controls the Midway. Hart Fair follows Wayland.

**SALE ON TENTS AND USED SIDEWALL**

7-foot, 35 cents per foot; 8-foot, 40 cents per foot; 9-foot, 45 cents per foot. White and rused top and bottom. Also two Concession Tents, 8x10, \$30.50 each.

**MAIN AWNING AND TENT CO.**

230 Main Street CINCINNATI, O.

**Extra! Special!**

**BIG ELI NEWS**

July-August issue ready for mailing. Read WHO had the BIG MONEY in the 1942 Fourth of July Contest. Special Articles on the maintenance of your Ride and Power Equipment. Every Ride-Man will find something of interest in this issue. Drop us a Postal-Card for YOUR Free Sample Copy of the "Ride-Man's Magazine."

**ELI BRIDGE COMPANY**

Publishers  
BIG ELI Wheels—ELI Power Units  
Opp. Wab. Sta. Jacksonville, Ill.

**THE IMPROVED CHAIRPLANE CARRYING 24 PASSENGERS**

The Chairplane can be had in two heights with 18 ft. and 22 ft. towers, making the entire heights 26 ft. and 30 ft. The 18-ft. tower ride has shorter sweeps, consequently can be operated on smaller space and under most trees and overhead wires. Newly arched exit and entrance signs and improved ticket booth have been added at no extra cost. Please write for prices and description.

**SMITH & SMITH, Springfield, Erie Co., N. Y.**

**Four Ply**

A SUITCASE MANAGER and his press agent, whom the manager had broken in in less than three weeks, were invited to attend a luncheon of the Knights and Ladies of Temperance Security, under whom the show was playing. The p. a., who owned only two pairs of slacks and three sport shirts, had been selected as speaker for the occasion and busied himself in preparing a speech relative to the pitfalls of demon rum, but he was perturbed over his personal appearance. His speech was well prepared and, as a shining example of temperance, he was using his employer as a model. But still the matter of proper dress to impress the committee worried him greatly. After reading the typewritten speech the suitcase was so greatly impressed with the build-up he was to receive that he pondered the dress question from all angles. He figured the speech a wonderful piece of propaganda to clip from the auspices' weekly organ and mail to other auspices, but what he couldn't figure out was whether it was worth the price of a suit for the p. a. Finally he remembered a prop suit that was used to dress up grooms on public-wedding nights and he ordered his secretary to have it cleaned and repaired. Following the dinner, the p. a. went to town with his speech by ranting, raving and throwing his arms high in the air, gesticulating wildly. "P-s-s-s-t! P-s-s-s-t!" hissed the suitcase while pulling the speaker's coat tails, but the talker continued with his wild gestures. "P-s-s-s-t! P-s-s-s-t!" again officed the manager while coat-tailing him. The speaker bent over to hear what he had to say. "Don't raise your hands so high," whispered the suitcase. It lifts up your coat and they can see the patches on the seat of your pants."

was taken to a hospital in Shelton, Wash., but recovered in time to leave with the shows for Bremerton, Wash.

TURTLE SOUP, turtle steaks and other delicacies were enjoyed by members of John H. Marks Shows during the recent engagement in Charleston, W. Va. A small branch of the Elk River, at the rear of the lot, produced dozens of turtles which were captured by the troupers and turned into many appetizing dinners.

A FARMER said that what he liked to see most at fairs were the broad-hipped, prancing horses. "Did you say horses?" asked a listener.

MR. AND MRS. WILLIAM BARRY, Bunting Shows, celebrated their 11th wedding anniversary with a chicken dinner when shows played Amboy, Ill., recently. Guests included Martin Mendoza, Whitey Warren, Joe Turner, Mrs. Virginia Turner and the Barrys' children, Jimmie, Billy and Nancy Mae.

AFTER the war is over many troop-carrying gliders will be available and someone can take out the Great Sky Hooks Shows or the Unloiled Block & Tackle Midway.

ANYONE KNOWING the whereabouts of Mrs. Rose Bogert, also known as Rose Hurrell, who when last heard from was with Four Star Exposition Shows, is asked to have her contact her mother, Mrs. Mattie Lou Hurrell, 420 South Pennsylvania Avenue, Lansing, Mich., immediately. Miss Hurrell's father is seriously ill and physicians hold little hope for his recovery.

REMEMBER the old-time talker who wouldn't let a ticket seller make an opening for fear that he might make a good one. No, sir! They didn't educate First-of-Mays.

CHARLESTON, W. Va., is proving a winning four-week engagement for John H. Marks Shows, Walter D. Nealand reports. Shows played their first week at North Charleston circus grounds and then moved to a new lot on city property downtown, where business was good enough to warrant the organization's remaining another week. Final week is being played in Kanawha City, across the river.

HORSES have been attractions during the motor age and if someone stashes a car away he might be able to collect admissions to see it in time to come.

IN AN EFFORT to do its bit toward enhancing the war effort, Allan Herschell Company in conjunction with Spillman Engineering Corporation and Cetlin & Wilson Shows ran a full-page ad in *The North Tonawanda* (N. Y.) *Evening News* in the July 23 issue, urging citizens to go all-out for the Army-Navy Relief Fund Night on the shows' midway when the organization played the city.

SALES and admission taxes have put coppers into the hands of those who wouldn't break a nickel to spend in Arcades or on penny games.

MRS. CLARENCE ALLTON was tendered a surprise party given at the Sterling Club, Sunland, Calif., in celebration of her birthday recently. A number of gifts were given her. Attending were Thelma and Harry Close, Alice and Slim Summerville, Larry and Ken Rowan, Billy and Mrs. Justina, Bob and Eunice Fordyce and son, Walker Hadley, Lloyd Daley and Clarence Allton.

"CLOSED a successful 14-week engagement with Raney United Shows on August 2," letters Capt. George Webb from St. Paul. "Business was good when we had a break in weather, and shows chalked up one of the biggest day's grosses in their history at Lester Park, Duluth, Minn., July 4. Have had five fairs canceled on account of the war, and will begin working in a local defense plant soon. Mr. and Mrs. Happy Hooper



CHET BRYANT (left), former custodian of the Pacific Coast Showmen's Association, Los Angeles, and his son, Bill, posed for this photo while the latter was on a furlough recently. Both are well known in West Coast show circles, having trouped with Crafts 20 Big, Foley & Burk and Archie Clark's Greater shows. Bill is stationed at Camp Calton, Calif.

have the Penny Arcade on the shows, while Mr. and Mrs. Jack Winters have their Zaza Show with it. This was my second spring with the organization."

**EVANS' LONG RANGE SHOOTING GALLERIES**

PERFECT FOR TRAINING!

Ideal for developing marksmanship, sharp-shooting, etc. Easy to set up. Most complete line of Galleries in the country, also Supplies and Parts for all Makes of Shooting Galleries. Rely on Evans' 50 years' experience and you won't go wrong!

FREE CATALOG of complete Shooting Gallery Equipment, also Wheels of every type, etc. Everything for the midway. Write today!

**H. C. EVANS & CO.**  
1520-1530 W. Adams St.  
Chicago

Robert E. Jacobs, *The Billboard* sales agent on the shows.

ABOUT the time general agents planned on pedaling their way ahead of shows along came bicycle rationing.

MECHANIC with Arthur's Mighty American Shows, Clifford Higgins was stricken ill while shows were en route from Tacoma to Port Angeles, Wash. He



A MEMBER of Patsy's Musical Mountaineers on the Side Show with Johnny J. Jones Exposition last year, Carl Junior Reeves is stationed at Marine Corps Base, San Diego, Calif., where he is a private. He recently was awarded medals for his efficiency with a bayonet and as a marksman.

**CENTRAL STATE SHOWS WANT**

Ferris Wheel Foreman, good salary. Concessions that work for 10 cents, Fish Pond, String Game, Bowling Alley, Novelties, Hit and Miss Ball Game, Lead Gallery, Penny Arcade. Can place Fat Girl, Mechanical, Farm or any Show that does not conflict. All for banner spots in Western Kansas and Oklahoma. Eight more Fairs. Long season. Salina, Kans., Aug. 3rd to 8th; Deighton, Kans., 10th to 15th. Wire Western Union.

**AL BAYSINGER SHOWS**

For the Biggest Celebration in Illinois. 6 Days on Main Streets. Chester Bridge Opening. Want Girl and Posing Shows, 10c Grind Shows. Want good Ferris Wheel Foreman. Can use small Cook House or good Grab Joint. Other Concessions open. Write or wire East Alton, Ill., this week.

**WORLD'S MOST POPULAR RIDES**

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

**EYERLY AIRCRAFT CO., Salem, Oregon**

ABNER K. KLINE, Sales Manager

**SNOW CONE—POPCORN SUPPLIES**

Buy your supplies this year from the company who can give you exactly what you want at the right price and same day shipment. Just send us an order for snow cone or popcorn supplies and you will see why most of the concessionaires are buying from us. Price lists sent upon request.

**GOLD MEDAL PRODUCTS CO.**

131 E. PEARL ST.,

CINCINNATI, OHIO

**WANTED AT ONCE**

**FOR NEW FORT DEARBORN TRADING POST, INC.**

20 — CONCESSIONS — 20

Across the Street From Chicago's Giant Service Men's Center—In the Heart of the Loop. No Riff-Raff, Only the Best Concessions Considered.

MORRIE GOLDBAUM

167 W. WASHINGTON ST.

Telephone: Bittersweet 9194.

CHICAGO, ILL.

**CUNNINGHAM'S EXPO. SHOWS**

WANT: Shows and Concessions of all kinds. Will book Cookhouse for balance of season. Want Second-Man for Merry-Go-Round, Chair Plane and Ferris Wheel. Biggest Celebrations and Homecomings in West Virginia and Ohio, to last the balance of the season. Quaker City, Ohio, Celebration, Aug. 5-8; Lore City, Ohio, Homecoming, Aug. 10-15; Bonwood, W. Va., Firemen's Celebration, Aug. 19-29; Pennsboro, W. Va., Celebration on the Fair Grounds, Aug. 31-Sept 5; Parkersburg, W. Va., Labor Day Celebration, Sept. 7; Ripley, W. Va., Homecoming at the Fair Grounds, Sept. 9-12. Can use Two Free Acts at once. (1) State best proposition in first letter. Address all mail to Quaker City, Ohio.

**WANT COOK HOUSE**

PRIVILEGE GUARANTEED IN TICKETS

Also want Popcorn, Candy Apples, Custard, Diggers, 10; Legitimate Concessions of all kinds. Will place Motordrome. Have exceptional proposition if you have your own equipment. Excellent opening for Grind Shows with or without own outfits. This show booked solid until November 1. All address:

**HERMAN BANTLY**

This week, Stroudsburg, Pa.; next week, Legion Firemen's Fair, Washington, N. J.

**WANTED AT ONCE**

Ferris Wheel Foreman and Help for all Rides. Top salaries paid (no meal tickets). Girls for Posing and Girl Shows. Special Agent and Bill Poster.

**LAWRENCE GREATER SHOWS**

Pittsburgh, Pa., this week; Punxsutawney, Pa., follows; then Kutztown Fair.

# RW Jaunt in Minn., N. D. Satisfactory

FOSSON, Minn., Aug. 1.—Reynolds & Wells Shows concluded their tour of fairs in Northern Minnesota and North Dakota with a successful stand here, officials said this week, and current plans call for the organization to begin its Southern jaunt soon. Business on the season so far has been up to last year's good results, the management said.

At Ada, Minn., shows arrived three days ahead of opening, and all equipment was overhauled and repainted. Organization played an exceptionally good engagement at Hallock, Minn., where the July 4th date was the best in a number of years. While in Hallock personnel placed a wreath on the grave of Alvin Olson, who was well known in outdoor show circles.

Fessenden, N. D., proved a winner for the shows, and good weather helped to swell attendance at the stand in Bismarck, N. D. At the latter town Elroy

Reynolds, retired showman, was a nightly visitor. Stand at West Fargo, N. D., proved highly satisfactory, and Fargo and Moorhead radio stations and papers gave good co-operation.

## ROUTES

(Continued from page 18)

Wells, Billy, & Four Fays (Diamond Horsehoe) NYC, nc.  
Wermuth, Natalie (Bismarck) Chi, h.  
White, Jerry (Bill's Gay '90s) NYC, nc.  
Whittier, Snowball (Beverly Hills) Newport, Ky., cc.  
Wiles, Three (Latin Quarter) NYC, nc.  
Williams, Hermanos, Trio (Roxy) NYC, t.  
Willard, Harold (Penthouse) NYC, nc.  
Wood, Barry (State) NYC, t.  
Wood, Napua (Lexington) NYC, h.  
Woods & Bray (Jack-O-Lantern Lodge) Eagle River, Wis.  
Woody & Betty (Edgewater) Chi, h.

Yacht Club Boys (Park Central) NYC, h.  
Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.

## CIRCUS

Beers-Barnes: Houston, Pa., 4; California 5; Smock 6; Fairbank 7; Star Junction 8.

Cole Bros.: Helena, Mont., 4; Butte 5; Dillon 6; Idaho Falls, Idaho, 7; Blackfoot 8; Salt Lake City, Utah, 10; Provo 11; Ogden 12.  
Dalley Bros.: Anaconda, Mont., 4; Whitehall 5; Manhattan 6; Big Timber 7; Laurel & Gould, Jay: Mount Olive, Ill., 3-5; Nokomis 6-8; Augusta 10-13; Mercedosa 14-15.  
Kelly, Al G., & Miller Bros.: Anselmo, Neb., 4; Dunning 5; Thedford 6; Mullen 7; Hyannis 8.  
King Bros.: Salem, Ind., 4.  
Mills Bros.: North Baltimore, O., 4; Ferrysburg 5; Maumee 6; Fremont 7; Port Clinton 8; Norwalk 10; Willard 11; Ashland 12; Medina 13; Lorain 14; Oberlin 15.  
Ringling Bros. and Barnum & Bailey: Cleveland, O., 3-8; Akron 7-8; Dover 9; Youngstown 10; Canton 11; Columbus 12; Dayton 13-14; Cincinnati 15-16.  
Russell Bros.: Pasco, Wash., 4; Colfax 5; Spokane 6-8.  
Sky Follies, J. C. Harlacker's: Manchester, N. H., 3-8; New Bedford, Mass., 10-15.

## CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo: Emporia, Kan.  
All-American Expo.: Vandalia, Ill.; Beardstown 10-15.  
Allen, Fred: Canastota, N. Y.; E. Syracuse 10-15.  
Anderson-Strader: Burwell, Neb., 4-7.  
Arthur's American: (Celebration) Centralia, Wash.  
B. & H.: Pamplico, S. C.  
B. & V.: Hughesville, Pa.; Luzerne 10-15.  
Bach, O. J.: Saranac Lake, N. Y.  
Badger State: Osseo, Minn.  
Baker's United Attrs.: Delphi, Ind.; Otterbein 12-15.  
Bantly's All-American: Stroudsburg, Pa.; Washington, N. J., 10-15.  
Barker's: Casey, Ill.  
Barkoot Bros.: Houghton Lake, Mich.  
Bazinot: Stoughton, Wis., 7-9; Merrill 10-12.  
Baysinger, Al.: East Alton, Ill.  
Beckman & Gerety: Kenosha, Wis.; Kalamazoo, Mich., 10-15.  
Bee's Old Reliable: Campbellsville, Ky.  
Bill-Joy: Jackson, Ga.  
Blue Ribbon: (Fair) Jefferson, Wis., 6-10; (Fair) Fond du Lac 13-17.  
Bowen's Joyland: Marysville, Calif.  
Bremer: Benton, Ill.  
Bright Lights Expo.: Mount Savage, Md.; Bloomington 10-15.  
Buck, O. C.: Oswego, N. Y.  
Buckeye State: Owensboro, Ky.  
Bunting: Lacon, Ill.; East Peoria 10-15.  
Burke, Frank: Casper, Wyo.  
Byers Bros.: Farmer City, Ill.; Mount Carmel 10-15.  
Casey, E. J.: Sherridon, Man., Can., 4-8; Film Fun 8-12; The Pas 13-15.  
Central States: Salina, Kan.; Dighton 10-15.  
Cetlin & Wilson: New Brighton, Pa.; Clairton 10-15.  
Chanos, Jimmie: Sidney, O.  
Cherokee Am. Co.: Burlington, Kan.; Seneca 10-12; Fairview 13-15.  
Christian, George W., Rides: Mason City, Ill.; Herrick 10-15.  
Clark's Greater: Las Vegas, Nev.  
Coleman Bros.: Catskill, N. Y.  
Colley, J. J.: Yale, Okla.  
Conklin: Fort Frances, Ont., Can., 2-7; Fort William 8-14.  
Convention: Bolivar, N. Y.  
Cotton States: Sturgis, Ky.  
Crafts Fiesta: San Diego, Calif.  
Crafts 20 Big: Richmond, Calif.  
Crescent Am. Co.: Monroe, N. C.  
Cumberland Valley: Alexandria, Tenn.  
Cunningham's Expo.: Quaker City, O.; Loro City 10-15.  
Curl, W. S.: Union City, Ind.  
Denton, Johnny J.: Williamsburg, Ky.  
Dick's Paramount: New London, Conn.  
Dixie Belle: (Fair) Poseyville, Ind.; Tell City 10-15.  
Dodson's World's Fair: St. Louis, Mo.  
Douglas Greater: LaGrande, Ore.  
Dudley, D. S.: Wichita Falls, Tex.  
Ebersole's: Maquoketa, Ia.  
Edwards, J. R.: Wooster, O.  
Ellman: (Fair) Slinger, Wis.; (Fair) Rice Lake 12-19.  
Empire Am. Co.: Rock Springs, Tex.  
Endy Bros.: (Clark Stadium) Worcester, Mass.  
Elite Expo.: Omaha, Neb.  
Fleming, Mad Gody: Columbus, Ga.  
Frisk Greater: Detroit Lakes, Minn., 5-8; (Fair) Sauk Center 9-14.  
Garden State: West York, Pa.; Emmitsburg, Md., 10-12.  
Gentsch & Sparks: New Albany, Miss.; (Fair) Philadelphia 10-15.  
Geren's United: Edinburg, Ind.  
Gold Medal: (Fair) Portage, Wis.  
Golden Belt: Lebanon, Mo.; Carthage 10-15.  
Golden West: (Celebration) Buffalo Lake, Minn., 5-8; (Celebration) Belview 10-12; (Fair) LeCenter 14-16.  
Gooding: (Fair) Rushville, Ind.  
Gooding Greater: Boonville, Ind.  
Grady, Kelle: Sumiton, Ala.  
Great Atlantic: Carlisle, Pa.  
Great Sutton: Terre Haute, Ind.  
Great Western: Terre Haute, Ind.; (Fair) Fairmount, Ill., 10-15.  
Gruberg World Famous: Philadelphia, Pa.  
Great Lakes Expo.: Norwood, O.  
Happy Attrs.: Jackson, O.  
Happyland: Port Huron, Mich.  
Hartsock Bros.: (Fair) Keosauqua, Ia., 5-8.  
Heller's Acme: Croydon, Pa.; Gloucester City, N. J., 10-15.  
Hennies Bros.: Jamestown, N. Y.  
Heth, L. J.: Lexington, Ky.  
Hoffner Am. Co.: Morrison, Ill., 4-5; Avon 7-8.  
Holly Am. Co.: Caney, Okla., 6-8.  
Hubbard Midway: Circleville, O.  
Hughes's Greater: Ridgely, Tenn.  
Ideal Expo.: Richmond, Va.  
Ill-Ark.-Mo. States: (Fair) Benton, Ill.; Ziegler 10-15.  
Jones Greater: Dunbar, W. Va.; Sutton 10-15.  
Jones, Johnny J.: Chippewa Falls, Wis.  
Kaus, W. C.: Marcus Hook, Pa.; Baltimore, Md., 10-15.  
Keystone Modern: Mansfield, O.; Ravenna 10-15.  
Lake State: Pottsville, Mich., 6-8.  
Lang, Dee: Rochester, Minn., 5-8; Albert Lea 10-15.  
Large, H. P.: Burnsville, N. C.

(See ROUTES on page 56)

## MISCELLANEOUS

Bernard, Magician (Hotel Seelbach) Louisville, until Aug. 22.  
Burke & Gordon: Indianapolis, Ind., 3-8.  
Daniel, B. A., Magician: Churubusco, N. Y., 3-8.  
DeCleo, Magician: East Palestine, O., 3-8.  
Dixiana Tent Show: Tunnelton, W. Va., 3-8.  
Ginnivan, Frank, Co.: Monroeville, Ind., 3-8.  
Ginnivan, Norma, Co.: Adrian, Mich., 3-8.  
Harris, Pat: Kingfisher, Okla., 3-8.  
Haverstock Tent Show: Neoga, Ill., 3-8.  
Hermes & Marlene, Magicians (Fair) Red Deer, Alta., Can., 6-8; (Fair) North Battleford, Sask., 10-12; (Fair) Prince Albert 13-15.  
Lankford's Animal Circus: Glasford, Ill., 5-7.  
Lippincott, Magician: Mansfield, Mo., 4-8; LaPlata 10-15.  
Long, Leon, Magician: Birmingham, Ala., 4-15.  
Marquis, Dr.: (Hipp) Covington, Ky., 7-8; Memphis, Tenn., 9; (Fair) Wilmington, O., 12; (Fair) Sauk Center, Minn., 14-15.  
Obrecht, Christy, Show: Morris, Minn., 3-5; Sisseton, S. D., 6-9; Benson, Minn., 10-12.  
Ricton's Dogs (school show): Winston, Ga.  
Rotnour Players: Rhinelander, Wis., 3-8.  
Schaffner Players: Lewistown, Mo., 3-8.  
Slout, L. Verne, Players: St. Louis, Mich., 3-8; Midland 10-15.  
Virgil, Great: Lisbon, N. D., 5; Ellendale 6; Steele 8.

## ADDITIONAL ROUTES

(Received Too Late for Classification)

Benny, Buster, & Jewell Doss: Kingfisher, Okla., 3-8.  
Carr, Jack & Jill: (Palomar Theater) Seattle 3-8.  
Hale, Tilge, Band: (Fair) Portage, Wis., 5-11.  
LeMoinds: (Palm Gardens Nite Club) Cincinnati 3-10.  
LaZellas, Aerial: (Silhouette Club) Eau Claire, Wis., 3-8.  
Romas, Flying: Lexington, Ky., 3-8.  
Shaw, Sandra: (Lenox Cocktail Lounge) Troy, N. Y.

## STEWART WACHTER

### WANTS

For Fulton County Fair, McConnellsburg, Pa., Sept. 9-12, Shows and Concessions; everything open. Ride Foreman for Ferris Wheel and Chairplane. Those with me before write or come on. Have for Sale—Allan Herschell Merry-Go-Round. Smithburg, Md., Aug. 3-8; St. Thomas, Pa., Aug. 10-15.

## CATERPILLAR FOREMAN

### WANTED

E. M. McAtee, wire quick, Mrs. Wagner can use Short Order Cook and Waiters. Address: AL WAGNER, Norwood, Ohio, this week.

## FOREMAN

### FOR SKOOTER RIDE

Top salary, long season. Must be capable handling help. BOX D-268, care The Billboard, Cincinnati, Ohio.

## WANT

Roll-o-Plane Foreman, Octopus Foreman to join on wire. Must be sober and thoroughly experienced. Address:

### KEYSTONE MODERN SHOWS

Mansfield, Ohio, this week.

## WANT

Ferris Wheel and Merry-Go-Round Foreman. Good salary. Wire, don't write.

### TOM'S AMUSEMENT CO.

Moultrie, Ga.

## FOR SALE

10mm. Sound Mogul Projector, 1000 watt lamp, used 3 times; beaded screen, tripods, week's program, some new. Phonos, Mikes, Speakers, Canvas Slinger Machine, two Snow Machines, Concessions, etc. Will take in trade 24 or 26 foot House Trailer, Strip Photo Gallery.

LOLA HEARDMAN

6645 Ave. L (Phone W 68547) Houston, Tex.

## RIDES AT LIBERTY

Have Open Dates for Rides, August 6 to 15.

### WM. HOFFNER

Hoffner Amusement Co. Morrison, Ill.

## FREE ACT WANTED

Must be high and sensational. Bingo and all-around Concession Help. All replies:

### HARRY KAHN

Pioneer Hotel SPRINGFIELD, MASS.

## WANTED

PENNY ARCADE. MICKEY STARK, WIRE.

### AL WAGNER

Great Lakes Exposition NORWOOD, O.

## WEST GAYLOR TOWNSHIP FIREMEN'S FAIR

Tanneryville Lot, Johnstown, Pa., Aug. 10 to 15. Want Shows, also Grab, American Palmistry, Photos, Free Act.

M. A. BEAM, Windber, Pa.

# WALLACE BROS.' SHOWS

CANADA

CANADA

Celebrations

Mardi-Gras

Exhibitions

SHERBROOKE FAIR CELEBRATIONS

EIGHT BIG DAYS AND NIGHTS

AUGUST 19th to AUGUST 26th, Inc.

THREE RIVERS, QUEBEC, MARDI-GRAS

EIGHT BIG DAYS AND NIGHTS

AUGUST 27th to SEPTEMBER 4th, Inc.

BIG QUEBEC PROVINCIAL EXHIBITION

SIX BIG DAYS AND NIGHTS

SEPTEMBER 6th to SEPTEMBER 11th, Inc.

Attendance over 500,000 at the Quebec Exhibition last year and all factories working to capacity.

Can place any show or ride capable of grossing real money. Preference given to Roll-o-Plane, Spit-Fire, Fly-o-Plane, Dodgem or Rocket ride. Will arrange all customs and immigration for entry into Canada and pay all fees.

Have complete Fat Girl Show. Will either book Fat Show on percentage or flat salary. Newt Kelly, wire. Herman Singer wants suitable acts for side show, salary no object.

Kindly address J. P. (Jimmy) Sullivan—Red Deer, Alberta, Aug. 5-8; North Battleford, Sask., Aug. 10-12; Prince Albert, Sask., Aug. 13-15; Sherbrooke, Quebec, Aug. 19 to Aug. 26.

# FRED ALLEN SHOWS

East Syracuse, N. Y., August 10-15, American Legion Celebration. Plenty of money here. Want Clean Stock Concessions of all kinds, \$15.00 up. Also Ball Games, Penny Arcade, Fun House, American Palmistry, Photos. Want Clean, Capable Shows with own outfit, 25%. Want help in all departments. No gypsies, no racket. Big moneyed spots to follow that are far superior to fairs. This week, Canastota, N. Y.

# DIXIE BELLE SHOWS

## WANT—BALANCE OF SEASON

CONCESSIONS—Balloons, Dart, Basket Ball, Lead Gallery, Cork Gallery, Pitch-Till-Win, Seales, Guess Age, Cat Rack or any legitimate Concession. Rates reasonable. Can place Diggers, \$25.00. Poseyville Molon Festival this week, Poseyville, Ind.; Tell City, Ind., next week; Legion Celebration, Logansport, Ind. (near Burns City defense work), week Aug. 17th; French Lick, Ind., Fair, week Aug. 24th; Ohio County Fair, Hartford, Ky., and other Kentucky Fairs to follow. Address: LOUIS T. RILEY, Owner, Poseyville, Ind., this week.

# KEYSTONE MODERN SHOWS WANT

Legitimate Concessions, including Custard, Short and Long-Range Shooting Gallery. Want Working Acts for Office Sideshow, also Strong Act to feature. Second Man for Ferris Wheels and Sober, Reliable Ride Help. Long season in South. Mansfield, Ohio, this week. Ravenna to follow.



**WT COMBO WINNER**

(Continued from page 28)  
 Dream Ride, three abreast Merry-Go-Round, Tilt-a-Whirl, Old Mill Ride, Steeple Chase and five kiddie rides. Shows include Elsie Calvert's Red Hot and Blue Revue, Bejano's World's Fair Freaks, Art Martin's Hawaiian Village, Capt. Bruce Chester's Marineland Show, James Dunlavy's Philippine Island Tropical Animal Show, Ray Lucas's Torture Show, Deep Sea Diving Show, Dude Ranch, Minstrel Show, Pearl Harbor War Exhibit Show, with War Bond and Stamp booths inside; Fun Glass House and Penny Arcade.

Shows, rides and concessions, the last named numbering about 35, most of which are owned by the shows, all reported a splendid week's business at this stand. Noticeable on the shows is the spirit of ideal harmony which prevails. With the exception of a few boys, who are now in the armed forces, the working personnel is almost identical as when the shows opened the season. Harold English is secretary-treasurer. Pugh and Murphy said shows have made arrangements for permanent winter quarters at Waco, Tex., where they will be housed in the Cotton Palace Buildings. Johnny Bejano, vet Side-Show impresario, was seriously injured when struck by an automobile while shows were playing Alton, Ill. and is in Memorial Hospital there with two broken legs, rib fractures and a concussion. He will probably be compelled to remain in the hospital for another two weeks, and while he is on the road to recovery he would like to read letters from his many friends.

**ARMY-NAVY FUND**

(Continued from page 28)  
 Shows, \$24.50; I. T. Shows, \$23.24; Ullman Shows, \$20.80; Bright Lights, \$17.06; Skerbeck's Great Northern, \$16; Lew Henry Rides, \$14.94; Barkoot Bros., \$13.70; Eddie Exposition, \$9.64, and G. T. Fitzpatrick, \$3.

Week's contributions from the park-pool-beach fields were Stanwood Park, Farmington, Me.; Beach Amusement, Galveston, Tex.; Camden Park, Huntington, W. Va.; H. & C. Company, Springfield, Mass.; Mountain Park, Holyoke, Mass.; Pleasureland, Detroit; Paragon Park, Nantasket, Mass.; Eastwood Coaster Company; Fontaine Ferry; Kenneywood Park, Pittsburgh; Flint Park, Flint, Mich.; White City Park, Worcester, Mass.; Lenape Company, West Chester, Pa.; Natorium Park, Spokane, Wash.; Forest Park, Highlands; Ferncliff, Clearfield, Pa.; Lyndhurst Pool, Lyndhurst, N. J.; Seelbo Bros., Easton, Pa.; Ambassador Pool, Los Angeles; Silver Beach, St. Joseph, Mich., and Clifton Pool, Clifton, N. J.

**CONKLIN'S GATES**

(Continued from page 28)  
 rapidly spread to other stores. Loss was estimated at \$3,500. Among the stores were four owned by Jack Greenspoon.

**Jacobs Circus Popular**

Strawing them has been the rule at Terrell Jacobs Wild Animal Circus. Conklin has ordered special paper for the attraction and plenty of it goes up at each stand. Newspapers and radio stations along the route have been high in praise of the show. At Edmonton 40 children from the Kiwanis Home were guests of the management.

Three cubs were born to Queenie, one of the performing tigers in the circus, on the run from Calgary to Edmonton, but all died. Loss of the cubs was keenly felt by the Jacobses, as they were said to be the only tigers ever born in Canada. Mrs. J. W. (Patty) Conklin and son, Jimmy, visited at Calgary. Friends of Mrs. Minnie Simmons, who has the palmistry booth, were grieved to hear of

**Fair Dates**

IN THE FAIR DEPARTMENT appears a list of Latest Verified Fair Dates. These were received since the issue dated July 25 (the Fall Special Number), which carried lists of fairs to be held this year, those which had been canceled and those which had not been heard from up to that time. The Fall Special Number can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, O.

the death of her sister, Matilda Christy, Toronto. Ride Superintendent Bob Randall's wife came on from Vancouver to visit.

Mr. and Mrs. Larry (Fat) Arnold have the novelties and candy stands in Jacobs Circus. All butchers and circus help blossomed out here with new uniforms. On the sick list are Bill Moore, circus manager, down with an old rib injury, and Jimmy Jagers, of Halligan's Side Show, with a kidney ailment. Mrs. Fairbrother, mother of the Fairbrother Sisters, swimming foursome of Swim Cade, has recovered from an attack of pleurisy. Dave Carter, formerly of Aloha Land, is the new manager and emcee of Oriental Follies. Ted Webb's Frozen Custard is flashily framed and doing well. Pat Templeton is in charge. Jack Hushl, assistant electrician, visited with his mother and sister in his home town, Regina. Tom Riggh's cookhouse specialty of French toast is making a hit with patrons as served by night cook Harry Byrnes.

**STRATES IN CLICK**

(Continued from page 28)  
 A farewell party was tendered Pete at the Hotel Amsterdam. Joe Sciotino added a Nuddist Colony and now is operating three shows on the midway. Nancy Miller's Gay Hawaii and Joe Sciotino's Vanities are still leading show grosses. Bill Hegerman added a tunnel to his Miniature Railroad.

Walter Marks is working the lion he purchased from the zoo at Binghamton, N. Y. Al Tomaini's Circus Side Show is clicking. Advance staff of the show, including William Fleming, general agent; Eddie Jackson, press representative, George Long, billposter, and Keith Buckingham, special agent, were back with the show for one night. Assistant Manager Dick O'Brien was under the weather for a few days, but is back on the job.

Midget Show, featuring the Royale Family and the Wetter Troupe, with Colonel Casper handling the front, is showing good results. Four Albanis and Adele Nelson Troupe, free acts, are keeping patrons well satisfied. Leonard Duncan's Harlem Swingsters is doing well.

**LEWIS SCORES**

(Continued from page 28)  
 the best benefit yet. Talent introduced by Ernie Bordman, with Quiekie Griffin as emcee.

Frank Segar, trainmaster, returned from Missouri. Eddie Delmont's wife visited. Millard (Sol) Slover's pony track is clicking. Superintendent Howard Ingram reports all crews full handed and all equipment is ready. Front-gate ticket sellers are Mrs. Luck, Mrs. George S. Marr, Helen Eaton and Dorothy Bryan. Ford Munger Jr. has the sound truck. Tuesday night Gene Krupa and members of his band visited; as did Eddie Madigan, cookhouse operator. Frank, bicycle clown, is producing downtown daily. Tommy Kline, Boston, joined and is associated with Business Manager E. B. Braden. Harry Parker, general agent, returned from a business trip.

**CETLIN & WILSON SHOWS, INC.**

WEEK AUGUST 10th, CLAIRTON, PA., LEGION CELEBRATION

- WANT—Octopus, Roll-o-Plane or Spitfire or Fly Plane with own transportation.
- WANT—Worth-while Grind Shows with own equipment. Can place on account of disappointment of FUN HOUSE.
- WANT—Can place 8-Car Whip or Tilt a Whirl.
- WANT—Legitimate Merchandise Concessions. No Wheels or Coupon Stores wanted. All Eating and Drinking Stands open at fairs.
- WANT—A Few Workmen in all departments. This show now being contracted to stay out all winter.
- WANT—Want FOREMAN AND SECOND MAN for Smith & Smith Chair-o-Plane. MUST BE EXPERIENCED.

All address this week. New Brighton, Pa.

P.S.: FAIRS START AUG. 24th END DURING NOVEMBER.

WANT ONE FIRST LINE ATTRACTION TO FEATURE IN SIDE SHOW.

★★★ PRELL'S ★★★

**World's Fairs Shows, Inc.**

WANTED FOR CALEDONIA FAIR, NEW YORK, AND 10 OTHER FAIRS

- RIDES** Octopus, Rocket, Rolo-Plane, Pony Ride or others that will not conflict.
  - SHOWS** Have complete outfit for Organized Minstrel Show with their own band. Have long string of Southern Fairs. Can also use Fat Show, Unborn, Dog and Pony Show or any other novel Show. Will finance capable showmen.
  - CONCESSIONS** American Palmistry, Guess Your Age, Scales, Long Range Shooting Gallery are all open. No Wheels or Coupon Stores wanted.
  - AL WALLACE WANTS FOREMAN AND RIDE HELP FOR HIS SPITFIRE.**
  - CAN PLACE** Merry-Go-Round Foreman and other Ride Help. Those capable of driving semis preferred.
- ABE R. PRELL                      CALEDONIA, N. Y.                      LEO BISTANY  
 Manager    THIS WEEK    Business Manager

**WANTED AT ONCE**

Large Side Show. Playing 10 weeks of fairs. Freaks of All Kinds, Novelty Acts, Working Acts, Bally Acts and Girls to Bally and Work Illusions. Good Mind Reader, Ticket Sellers, strong on grind; real Half-and-Half for Annex. Winter's work to follow in museum. All must write or wire in detail stating lowest salary, which is sure. All address

**SHOW NO. 1**

67 RIVERVIEW PARK, CHICAGO, ILL.

**TWELVE FAIRS**

**Scott Exposition Shows**

Twelve Bona Fide Fairs starting August 17th, 1942. Great Taxwell County Fair and Horse Show. Harness and Running Races daily. Want New Novelty Rides. Side Shows. Good opening for Drome. Concessions of all kinds. Musicians, Performers, Stage Manager, Talker, Chorus Girls for Colored Minstrel. Salary from office. Salary sure. Help in all departments. Top salaries. Griddle Man and Help for Cookhouse. Switchback, W. Va., week of August 3rd. Address C. D. Scott.

**JONES GREATER SHOWS**

WANTED FOR WEST VIRGINIA BEST FAIRS AND CELEBRATIONS

Aug. 10, Sutton; Aug. 17, Mannington; Aug. 24, Marlinton, and others. Rides: Octopus, Rollo-Plane, Tilt or other flat ride. Shows: One Show to feature. Concessions: Penny Arcade, Custard and other legit concessions. For Sale: 24 Ft. Semi Trailer, Racks, Body, Good Tires. Speedy Merrill, wire. Address Dunbar, W. Va., this week.

**W. C. KAUS SHOWS**

Want Manager with own troupe for Girl Show. Have complete outfit. Also have Minstrel Show complete. Any Walk-Thru or Pit Show with own outfits. Will book Kiddie Auto and Octopus. Good percentage. Ride Help—Ferris Wheel Foreman and Second Man. Semi-Drivers and Help in all departments. Concessions: Legitimate. Percentage Operators. Long list of Fairs starting August 24th. Wire or write RUSS OWENS, General Manager, Marcus Hook, Pa., this week; Baltimore, Md., next week.

**WANTED LEGITIMATE CONCESSIONS AND SHOWS**

For Centerville, Ind., 4-H Club Fair this week; Hagerstown, Ind., American Legion Street Fair, Aug. 12-15; Marion, Ind., Business Men's Fair, Aug. 18-22; other good spots to follow. Will buy factory-built Kiddie Ride. Have few open dates. Fair secretary, write.

**THOMAS AMUSEMENT ENTERPRISES**

BUD SMITH, Manager.

**WANTED**

First-class FERRIS WHEEL Foreman, must drive semi-trailer, be sober and know how to take care of Wheel; other RIDE HELP for Merry-Go-Round, Tilt and Foreman for Chairplane. CONCESSIONS that work for Stock and not over 10c. Fish Pond, Duck Pond, Pitch Tilt Win, String Game, Hi Striker, Digger, COOKHOUSE or GRAB. SHOWS with or without outfits. RIDES—Kiddie Autos, Little Train, Octopus or Rolo-Plane. Will furnish semi-trailers if necessary. Paul Botwin wants Bingo Help. BEST ROUTE of Southern County and District FAIRS starting Spruce Pine, N. C., Sept. 7th.

**CRESCENT AMUSEMENT CO.**

L. C. McHENRY, Mgr., Monroe, N. C., this week.

# Showmen's League of America



Sherman Hotel Chicago

CHICAGO, Aug. 1.—Success of the bingo on Rubin & Cherry Exposition was so encouraging that another is planned for August 6. A number of local members will be on hand to help put it over. Members were grieved to learn of the death of Paul Lorenzo Perkinson, Max and Joe Goodman, in town on business, visited. Vice-President M. J. Doolan left on a business trip to St. Paul and Sam Dolman came in from the West Coast to join Rubin & Cherry Exposition. Hort Campbell, Frank Davis, Joe Archer and John Moisant visited. Secretary Streibich returned from a visit with Dodson's World's Fair Shows at Vincennes, Ind. Chairman Al Rossman is mailing out letters on 1943 Outdoor Amusement World Directory. Results to date have been encouraging.

J. E. Donahue came in from the Southeast, and Robert Marcus visited. Brothers William Young and R. N. Adams are still in the hospital and showing some improvement. Leo Luson and Harry List, Rubin & Cherry Exposition, have been under a doctor's care. If you know of any brother who has joined the armed forces, please drop us a line and if possible give his location. Some members are sending in their 1943 dues. Remember, it is imperative that 1942 dues be paid at once.

Good response is expected to an interesting and informative letter being sent out by our president, Carl J. Sedlmayr, to all members whose current mailing addresses are available to the secretary, and the pledging of specific quotas of listings for the 1943 directory. Every member is urged to give the contents of this letter careful attention. Funds derived from this source are to be used to help the League do its share toward furthering the war effort and to aid the cemetery, hospital and relief funds. This commendable work is well deserving of a 100 per cent response from the membership.

# Club Activities



## National Showmen's Assn.

Palace Theater Building New York

NEW YORK, Aug. 1.—Frank Miller and Howard Ingram sent in a list of prospective members. Among those sponsored by Miller were Al Ross, Bill White, John Scott, Jack Harris and Vernon Long. Dick Gilsdorf sponsored Simon Slovin, and Dick said he will have at least 10 more lined up soon. Jack Owen, Frank Buck Shows, also has quite a number of applications to be sprung as a surprise.

Members visited Endy Bros.' Shows at Woonsocket, R. I. Shows presented an attractive appearance. Manager Louis Rice and Ralph and Dave Endy extended every courtesy. Walter Sibley enjoyed a short stay on Dick's Paramount Shows at Ansonia, Conn., where he was royally received by Dick and Mrs. Gilsdorf. Mr. and Mrs. Fred Phillips, Francis Murphy and a number of others assisted in making Sibley feel at home.

Many of the boys, including Charles B. Kidder, John Hymes, Leon Reeve, Jack Gilbert, Homer Davis and Emanuel Klein, sent in their dues. Brother Max Linderman says he is going to put on a jamboree soon. Letters were received from Orest Devany, Eugene Randow, Joe Goodman, Frank Rappaport and W. J. Giroud. Most of the contributors on 1941 year-book have come in and 1942 money for space in the book is beginning to pile up.

### Ladies' Auxiliary

A special meeting of the board of governors has been called for August 10 in the clubrooms and all members who can be present are urged to attend. Club received the application of Mrs. Dick Gilsdorf, Dick's Paramount Shows. She was

proposed for membership by Sister Ida Harris, while Mrs. Jeff Simons, of the same shows, was proposed by Sister Violet Phillips, who has sent in an SOS for more application blanks. Assistant Treasurer Rose Rosen also has asked for more blanks. Sister Bess Humid paid a flying visit to the city, but remained only long enough to report that they are enjoying the summer at their Maine retreat.

Vice-President Marlea Hughes writes from Norfolk that business is satisfactory, but the heat is causing no little discomfort. Past Presidents Dorothy Packman and Midge Cohen spent the week-end at Asbury Park, N. J., visiting Sisters Ida Harris, Emma Pink and Dolly McCormick.



## Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire, Los Angeles

LOS ANGELES, Aug. 1.—John Backman, fourth vice-president, conducted the regular meeting in the absence of President Mike Krekos. Ralph Losey, secretary, was also absent, and Charles Nelson took over his duties. With a large number of showmen on the road, attendance was at a minimum.

Communications were read from Mike Krekos, Chuck Gammon, Hollywood Towers, Walton de Pellaton, C. F. Zeiger, Stanley Dawson, Al (Moxie) Miller, Ed Davis, Ike Dimmick and Maxie Hillman.

Membership drive continues strong with new members being ushered in at each meeting. Among those to come in at Monday's session were Marvln Harding, Al D. Flores, Robert T. Baldrige, Clay Jerome Spradling, George W. Sickles, George William Price, James K. LaFrance, Edward Welsh, Clarence W. McNutt, Joseph H. Parsons, Jerry Whitney, Isaac McFadden, William M. Harris, Frank Zambrino and Frank Joseph Diamond.

It was announced that Farris Shows would stage a Showmen's Day at the stand at Vermont and Imperial streets here. Promotion work was done by Ralph Losey. Shows are giving the Showmen's Day plan much consideration and co-operation. West Coast Circus Shows staged the first of the season at Klamath Falls, Ore., recently.

### Ladies' Auxiliary

July 27 meeting drew 34 members, with First Vice-President Edith Bullock presiding. Letters were received from Betty Coe, Jenny Perry and Peggy Forstall. Rose Douglas and Nell Ziv are on the sick list. Mother Minnie Fisher won the bank award and Anne Stewart carried off the door prize, donated by Stella Linton. Chairman of the Red Cross reported the quilt completed and another top to be finished. Latter was donated by Second Vice-President Mabelle Bennett. Anne Stewart offered to donate the backing for it and Maxine Ellison gave money to buy batting. This will be quilted at a weiner roast to be held at Secretary Horton's home August 18.

Quilt top donated by Tillie Palmateer for the bazaar will be completed soon, and Vivian Gorman reports that many articles are coming in. Lucille King sent in a large box of linens. Other donations came from Ethel Houghteling, Frances Barth and Mora Bagby. Captain La Vani introduced her new member, Lieutenant Hovey, who gave an interesting talk on her experiences in China. Frances Barth introduced a new member, Mrs. Burdes. Members who came in for the meeting were Lalia Pepin, Goldie McCoy, Eloise Kelly and Past President Marlo Le Fors. Brief talks were made by Mrs. Welch, Marie Morris, Mabelle Hendrickson and Maxine Ellison. After adjournment a birthday party was tendered Marlo Le Fors.

**THE SHRUNKEN HUMAN**  
Sole Shows, Museums, Window Attractions: Here is the Wonder Attraction of America, that Tiny Shrunk Human Body, the Jungle Maiden reduced to a mere midget, the way the Head Hunters do them. About 2 feet long, has eyebrows, lashes, shrunken bosom. A reproduction of a Jungle Human Body. Spectators marvel, nurses gaze in wonderment, doctors scratch their heads; everybody whispers "Is it real?" The Wonder Show, slipped in basket, ready to show, postpaid only \$15.00. Also Shrunk Heads, the very best in America. Light, waterproof and a genuine reproduction of the Jungle Native, postpaid only \$8. **TATE'S CURIOSITY SHOP, Safford, Arizona**

# Missouri Show Women's Club

Maryland Hotel St. Louis

ST. LOUIS, Aug. 1.—Club held a special summer meeting at the home of Treasurer Gertrude Lang. First Vice-President French Dean presided and these members attended: Ethel Hesse, Bea Dawson, Peggy Smith, Iris Kamen, Blanche Leaman, Irene Burke, Evelyn Hesse and Gertrude Lang. Letters were read from President Viola Fairly and Secretary Grace Goss. The former is busy with the sale of War Bonds and Stamps on Dee Lang's Famous Shows and has promised a number of surprises for the club this winter.

Ethel Hesse was appointed entertainment chairman as Nell Allen has moved to Waynesville, Mo. After the meeting, Mrs. Lang served a buffet luncheon on the lawn.

## WANTED

Shows and legitimate Concessions. Ride Help, First and Second Man for Bill Wheel, Man for Merry-Go-Round; also Lady Ball Game Operator. On streets, Aspic Business Men, Lagro, Ind., Aug. 5, 6, 7, 8. Good spots to follow.

**SLIM BISHOP**  
Columbia City, Ind.

## WANT

OCTOPUS FOREMAN  
ALSO SECOND MAN

Must drive semi and be dependable. Top salary. John at once. Address:

**WM. PINK**  
MARYLAND HOTEL ST. LOUIS, MO.

## WANTED AT ONCE

COOK HOUSE AND GRAB.  
**LAWRENCE GREATER SHOWS**

Pittsburgh this week; Punxsutawney, Pa., next week.

## WANT

Second Man for Ferris Wheel. Must be good top man and able to operate. Also Kiddie Ride Man. Good wages.

**I. K. WALLACE**  
1114 Spruce Street PHILADELPHIA, PA.

## WANTED

Ferris Wheel Foreman. Will pay top salary. Playing Baltimore only. No Sunday work. Long season.

## MERSON AMUSEMENTS

427 East Baltimore St. BALTIMORE, MD.

## FREE ACT

Far Moberly, Missouri, Sept. 5th, 6th, 7th; Vandalia, Missouri, Sept. 9th, 10th, 11th. Also Concessions and Shows.

**OLIVER AMUSEMENT CO.**  
Elsberry, Missouri.

## McMAHON SHOWS WANT

Girl Show, Arcade, Custard, Candy Floss, Pop Corn, Penny Pitch, Ball Games, Concessions that work for 10 cents. Agents for Stock Concessions. Hastings, Neb., this week; Walnut Fair, August 26 to 29; Lexington, Sept. 1 to 4; St. Paul, 8 to 11; Waterloo, 15 to 18.

## VICTORY SHOWS WANT

Concessions of all kinds. Caramel Corn and Novelties open for Kewanna and Westville, on street, and Twelve Mile 4-H Fair and Miami Old Settlers.  
**ROXIE HARRIS, Kewanna, Ind.**

## WANT MAN

To work in Popcorn Concession. One that can drive truck. Cook House Help preferred. Top salary.

**GEORGE WELCH, MARKS SHOWS**  
Charleston, W. Va., this week; Beckley next.

## WANTED DROME RIDERS

One more account Fairs. Billy Budreau, I answered wire. Brunswick, Maine, now.

**EARL PURTLE**  
World of Mirth Shows

## WEST BROS.' SHOWS

### WANT

Counter Men for Bingo. Long season. Anyone previously employed by me, come on or wire. Salary every night.  
**CURLY CLARK, Omaha, Neb.**

## Royal Exposition Shows

Whitesville, W. Va. (free gate), Aug. 10th to 15th; followed by big Police Carnival, Hinton, W. Va., Aug. 17th to 22nd. (This will be very big, and every citizen in Hinton is backing it up.) Then one of the biggest and best celebrations in W. Va. The Great Cook Reunion, Oceana, W. Va.; followed by Bland County Fair, Bland, Va., Sept. 2nd, 3rd, 4th and 5th. We want to book not over two neat small Grind Shows or a Funhouse and one small Show; also want a neat 10-Car Kiddie Auto Ride, an Octopus or a Tilt-a-Whirl that is in A-1 condition, and the following Concessions: Diggers, Long Range Gallery, Balloon Darts, Devil's Bowling Alley that does not work for more than 10c. Can also use good, reliable Agent for Over and Under Seven and Pan Joint. All of above must have own outfits and transportation. All mail and wires to Rhodell, W. Va., this week; then as per route.

### ROYAL EXPOSITION SHOWS

P.S.: Those joining now will be given preference on our Southern winter tour.

## MIDSUMMER FESTIVAL

JACKSON, MICH., AUG. 10-15, DOWNTOWN.

Want legitimate Concessions of all kinds, Penny Arcade and neat Grind Shows. Outstanding Free Act. Ride Help on all Rides.

## WORLD OF PLEASURE SHOWS

Fowlerville, Mich., Fair all this week.

## Virginia Greater Shows

American Legion Celebration, in town, Berryville, Va., Aug. 10th to Aug. 15th. Strassburg, Va., Firemen's Celebration, Aug. 17th to 22nd. Want Photo Gallery and Lead Gallery exclusive. Must be neat. Legitimate Concessions of all kind. No Gypsies, Roll Down or Wheels. Want any Grind Show that does not conflict with what we have. Notice: Va., N. C. and S. C. Fair Secretaries, get in touch with us; have a few open dates. Eastport, Md., this week.

## WANTED

10 Girls for Big Revue. Capable Talkers, Merry-Go-Round Boss Foreman, Foreman for Rides, Ride Men and Working Men in all departments. Wanted—Entire Train Crew, Besses and all. H. C. Hall and Joe Parson, contact me at once.

**J. M. Sheesley, Gen. Mgr. Mighty Sheesley Midway**

Week of August 3rd, Morgantown, West Va.; week of August 10th, Clarksburg, West Va.

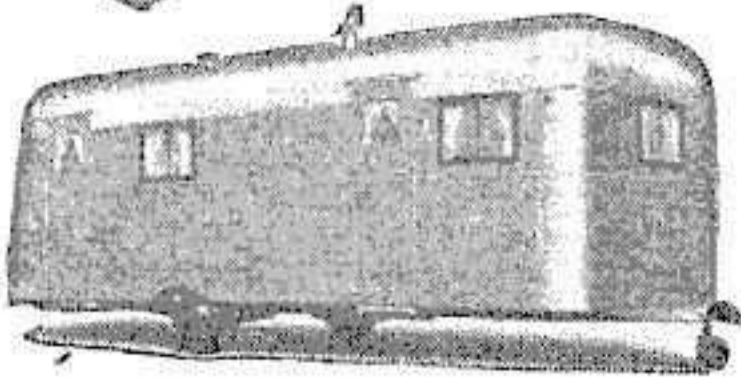
## Alamo Exposition Shows

WANT MOTORDROME OPERATOR to join immediately at Junction City, Kans., this week. Will give attractive proposition to right party. Have complete Show, including all equipment. Is up and ready to operate. ALSO WANT BANNER MAN, Jack Turner, if at liberty wire immediately. LEGITIMATE CONCESSIONS CAN ALWAYS BE PLACED, ALSO CAPABLE SHOWMEN. Our Fair season is starting and we stay out until November. Address:

Junction City, Kans. (Soldiers' Pay Week), this week; Columbus, Kans., Aug. 9-15.



**SOLVES YOUR HOUSING PROBLEM**



A fine mobile home, quick—anywhere. Thousands of Schult Trailers are being used in war production centers. Roomier, sturdier and with more interior refinements, Schult is delivering the finest trailers in its history. You'll want a Schult, an investment good for years, with top trade-in value and nation-wide service. See it at your dealers, or write, Schult Trailers, Inc. Dept. 208, Elkhart, Indiana.

Write FOR NEW CATALOG

**Schult Trailers**

**VERMILION COUNTY FREE FAIR**

Aug. 18-23rd, Inc.

Want Concessions of all kinds. 25,000 men here building the Du Pont Power Plant. We have a limited amount of space. VIC HORWITZ, Wanamaker, Ind., this week; Hastings, Mich., next week.

**AMMUNITION WANTED**

Wanted to buy 200,000 .22 shorts. Wire or write quantity and price. B. F. DIXON Virginia Beach, Va.

**C. W. NAILL SHOWS WANT AT ONCE**

Ride Help that drive Semi Trailers. Neat Grind Shows. Roy Goldston wants Concession Agents. Address: C. W. NAILL, NAILL SHOWS, Austin, Ark., Aug. 3-8; Hot Springs, Ark., Aug. 10-15.

**WANTED**

For August and balance season. Acts suitable for Side Show, Freak to feature. William Whitman, Hostie and Ester Wheeler, get in touch with me at once. Perth, Minn., Aug. 2-4; Rochester, Minn., Aug. 5-9. Care Dee Lang's Shows.

**CHAS. A. ZERM**

**TILT-A-WHIRL AND OCTOPUS FOREMAN** Corn Game Manager at once. Top salary and good treatment. No boozers wanted.

**BAZINET SHOWS, INC.**

Stoughton, Wisconsin, Aug. 7-8-9th; Merrill, Wisconsin, Aug. 10-11-12th.

**SECOND HAND SHOW PROPERTY FOR SALE** Side Show Tent, 20x150 Ft., with Poles. Cheap. \$10.00 Black Velvet Drop, 9x12 Ft. Bargain. \$5.00 Electric Peanut Warmer. Fine Flash. \$15.00 Khaki Sleeping Wall Tent, 8x10 Ft. Others. \$7.50 Flashy Band Suits. Coat, Pants, Cap. WE WANT 1000 Pairs Chicago Rink Skates, All Sizes. Pay Cash. Write or Wire. WEIL'S CURIOSITY SHOP 12 Strawberry St. Philadelphia, Pa.

**RIDES**

Can offer four consecutive weeks in Pittsburgh to act of Rides, starting August 10th. Bona fide auspices in Pittsburgh. Can also place a few legitimate Grind Stores, No Percentage or Flat Stores.

**KANT NOVELTY CO.**

323 Third Ave. PITTSBURGH, PA.

**WANTED**

Operator for Side Show. 10 per cent and meals, up and down. Also sober Tattooer. One more Still Date then Fairs.

**R. GOLDIE FITTS**

Side Show Manager, O. C. Buck Shows Oswego, N. Y.

**FOR SALE TANGLEY CALLIAPHONE**

Complete with 2 Cylinder Nova Engine and new Blower, mounted in half ton Dodge panel job. Will sell either with or without truck. All communications to JOHN B. DAVIS, Southern States Shows, Fitzgerald, Ga., this week.

**Direct from the Lots**

**Cetlin & Wilson**

Tonawanda, N. Y. Week ended July 25. Auspices, fire company. Business, poor. Weather, good.

Monday night was lost to an electric storm. Local paper co-operated and a special page was sponsored by Allan Herschell Company and Spillman Engineering Corporation for the benefit of Army and Navy Relief Fund Thursday night. In addition, the American Legion Post Senior and Junior bands and Hill's elephants and ponies, which joined here, held a downtown street parade. Bands also gave a concert at the grounds for Army and Navy Relief.

George Cramer, of Spillman Engineering Corporation, was a nightly visitor, as were Mr. John Wendler and son, of Allan Herschell Company. A number of folks from Hennies Bros.' Shows, who were playing Niagara Falls, N. Y., visited.

Buffalo, Week ended July 18. Auspices, American Legion Post. Business, excellent when weather permitted. Weather, rainy.

Shows moved here from Rochester, N. Y., and everything was ready for Monday night. Business opened to near capacity and continued that way until Friday, which was lost to rain. Saturday was partly lost, but shows wound up the week on the right side. Leonard Odell celebrated his third birthday at a party in the Paradise Revue tent. Mrs. Johnny O'Rear joined her husband, coming in from her home in Miami. Maxine Watkins, Penn Premier Shows, visited her mother on the shows here. Monkey Show continues popular, and Glitter Girls has a new front. Mickey Manson's Side Show has added several new acts and talker Geoffrey Kennedy. Merry-Go-Round, Ferris Wheels, Scooter, Caterpillar, Moon Rocket, Walker's Kiddy Rides and Red Brady's Spitfire are being repainted. Mrs. Cetlin and Mrs. Wilson left for New York to purchase new wardrobe and scenery for their Paradise Revue.

R. C. McCARTER.

**Dee Lang**

Mahnomen, Minn. July 24-26. Business, poor. Weather, rain.

Shows arrived here in time for a good opening Kiddies' Day. Business was off about 30 per cent from last year. Rain and hail Saturday afternoon accounted for loss of some business and the lot never did completely dry up. Rube Liebman adjusted himself to conditions here, not only handling his job in the office, but also seeing that the shows move smoothly off the lot. Mr. and Mrs. Bert Lorow visited but left to return to Miami.

Roseau, Minn. July 20-22. Business, fair. Weather, good.

In the past this was one of the best three-day fairs in this part of the country, but because of the draft and curtailment of Canadian travel trade fell off this year. Weather was good and patrons who did arrive were spenders. Mrs. Viola Fairly reports that War Bonds and Stamps sales are way over the \$5,000 mark. Joe DeZambie, corn game manager, went to Minneapolis and was inducted into the army. Nobel G. Fairly has been checking fairs.

GENE MILLER.

**Arthur's Mighty American**

Port Angeles, Wash. Five days ended July 25. Location, Pine Hill Ball Park. Auspices, American Legion Post. Business, excellent. Weather, hot.

Date marked the 12th consecutive week of good business for the shows. Ideal weather prevailed and attendance increased nightly. Circus sold out nightly. En route from Tacoma several trucks met, leaving several rides stranded along the route, but all arrived by Thursday. Sponsors co-operated, and Eva Perry's Casa Rumba topped the midway, with Hann's Circus Side Show second. George Stile's bingo had a fair week, as did Rex and Minerva Boyd's Penny Arcade. Closing here were Harry Hillman, Vance Horton and George Tiegnier. Among fishermen who returned with limit catches were Vic Davis, Ralph Balcom, Charles Smith, Barney Ervine, Rex Boyd and Frank Merrow. Among the showfolk who enjoyed recreations at Olympic Hot Springs were Mr. and Mrs. Martin E. Arthur, Mr. and Mrs. Glenn Henry, Mr. and Mrs. Clifford Henry, Tod Henry, Helen Donzelli, Mr. and Mrs. Vic Davis, Mr. and Mrs. Charles Smith, Ralph Balcom, Mr. and Mrs. George Stiles, Mr. and Mrs. Rex Boyd, Barney Ervine, Mr. and

Mrs. Joseph Blash, Myra Swarthwood, Emma Blash and Mr. and Mrs. Arthur Hann. Rose Merrow was on the sick list all week. General Agent Everett and Betty Coe left for Southern Oregon. A number of showfolk visited Russell Bros.' Circus at Seattle. Mary Henry returned from a trip to Vancouver, B. C., accompanied by her parents. Art Butler made several trips to Seattle on business. Mr. and Mrs. William Bottrell and Mr. and Mrs. Gene Phillips entertained showfolk friends at local cafes during the week. Mr. and Mrs. Richard Alexander gave a dinner in honor of Glenn and Betty Hunter. Women's bowling tournament was won by Alice Blash and Mrs. Richard Alexander. WALTON DE PELLATON.

**O. C. Buck**

Brattleboro, Vt. Week ended July 25. Location, Clarks Field. Auspices, American Legion Post. Business, fair. Weather, fair. Pay gate, 15 cents.

Diesel plant broke down five miles out of Berlin, Vt., and pulled in here at 7:30 p.m. Monday. As the truck also carried all of the cables, Jack Lambert and Francis Corliss rushed to get shows lighted before dusk.

Jimmie Howard returned from Gainesville, Fla., after selling his photo gallery to Mrs. Toby Kneeland. Louis Johnson has taken over the Crime Show. Orrin Packard had town well billed. Station WKNE, Keene, co-operated. Claude Woods is doing well with Monkeyland. Otto Drehr, of same attraction, shows remarkable handling of the giant bear. James Quinn returned from a booking trip. Mrs. Goldie Fitts is mastering the pigeon illusion trick in Circus Side Show. Jimmie Evans reports good business with the popcorn stand. Harold Lloyd, concessionaire, returned to the shows after delivering his mother and daughter to their home in Brockton, Mass. Specs Davis closed here. Speedy Burnham taken to a hospital with an attack of appendicitis and will be removed to Utica, N. Y., for a possible operation. LON RAMSDALL.

**Maine**

Fort Kent, Me. Six days ended July 25. Location, ball park. Weather, good; rain, one day. Pay gate, 5 cents.

Shows opened here to good business Monday with 700 paid admissions. Business continued good Tuesday, and Wednesday was fair. A light shower Thursday hurt business. Friday, with a 20-minute blackout, was only fair. Shows were complimented on their co-operation. Line-up includes Will Hill's Chairplane and Ferris Wheel, Mrs. Berdell Williams' cookhouse and Kiddie Ride, Doc Anderson's Snake Show, Herd's photo gallery, and Dick Wilcox and Ray Flanders, who manage the shows, have the shooting gallery, bingo, penny pitch, cat rack, ball game, popcorn and fishpond. Tommy Walsh is the free act. Mrs. Flanders and Mrs. Wilcox are vacationing in Boston. SAM EDSTINE.

**Virginia Greater**

Annapolis, Md. Week ended July 22. Location, ball park. Auspices, American Legion Post. Business, good. Weather, rain two nights.

Show lost two Mondays, the first for lack of lights and the second because of rain. Business started slow, but picked up considerably every night, with Saturday, Tuesday and Wednesday nights' grosses being among the highest of the season so far. Plenty of paper was put up. Harry Biggs closed here, and Mr. and Mrs. Woods joined with five concessions. Louis Augustino's Side Show topped shows, while Ferris Wheel led rides. Pete Cataline has taken over both girl revues. Sol Speight's Harlem Revue did well. Ken Davis, free act, was popular. KEN DAVIS.

**Clyde Smith**

Blairsville, Pa. Week ended July 25. Auspices, American Legion Post. Business, excellent. Weather, hot.

Commander H. E. Schwartz, committee chairman, and Police Chief Albert Cummings co-operated. Special nightly drawing for prizes drew large crowds, and shows, rides and concessions did well. Wednesday and Saturday matinee drew fair crowds. Blairsville Dispatch gave advance notices of the scheduled Wednesday blackout and midway patrons were orderly. Anna Lee King's Cotton Club

**3000 BINGO**

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—

35 cards, \$2.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

**3000 KENO**

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—got up and down. Lightweight card. Pat set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

**LIGHT WEIGHT BINGO CARDS** Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Automatic Bingo Shaker. Real Class . . . \$12.50  
3,000 Jack Pot Blips (strips of 7 numbers), per 1,000 . . . . . 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, 52.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x5, per 1,000. 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M . . . . . 1.50

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19 W. Jackson Blvd., Chicago

**THE SHRUNKEN HUMAN**—A beautiful jungle maiden reduced to a mere midget. A jungle warrior, 2 feet in length. Reproductions of the jungle body, everything showing. Biggest little show on earth. Shipped in black casket, post paid, only \$15.00. **JAPANESE SHRUNKEN HEAD**—Looks just like a real Jap head would if shrunk by the natives. Hold one up, watch the crowds come. Everyone remembers Pearl Harbor. Post paid only \$8. **NATIVE SHRUNKEN HEAD**—Looks just like the genuine jungle shrunk heads. Post paid only \$8. Circuses, carnivals, roadshows, tentshows, side-shows, houseshow, townshows, window attractions, the biggest attractions in America today for the money. Order direct or send for photos and descriptions. **SEND OR WRITE TODAY.**  
**TATE'S CURIOSITY SHOP**  
Safford, Arizona

**AMERICAN PALMIST WANTED**  
Lady or Gentleman. Continuous route of Big Fairs until November 1. Write or wire  
**NORA RADKE**  
BECKMANN AND CERET SHOWS  
Kenosha, Wis., to August 8; Kalamazoo, Mich., August 10 to 15; Ionia Free Fair, Ionia, Mich., August 17 to 23.

**FOR SALE FERRIS WHEEL**  
Condorman, gasoline motor, new drive cable, plenty of lights, ticket box, complete for \$750 cash. Will pay big dividends this season. Have open dates for a 4-ride unit in Eastern Illinois. Write  
**GLENN H. BARR** Redmon, Ill.

**WANT Shooting Gallery Operator**  
Experience not necessary. Must be sober and reliable.  
**WILLIAM CORBETT**  
Care ROYAL AMERICAN SHOWS  
Muncie, Ind., this week.

**WANTED**  
Talker and Ticket Seller that can drive Semi, also Man to handle Dogs and Monkeys. Bob Vandiver, come at once. Fairs start this week.  
**DAN RILEY**  
Gooding Shows Ann Arbor, Mich.

The **FRANK ORGAN & CALLIOPE SHOP**  
Has for sale or trade the following: 1 No. Tonawanda Band Organ, 1 Wuritzer Calliopa, 2 Tangley Calliopes. All in first-class condition.  
Write for prices or trade.  
4948 Waveland Ave., Chicago, Ill.

**TORTURE PROOF**  
Original Illusion. First Time Advertised. Write  
**ABBOTT'S, Colon, Michigan**  
World's Largest Illusion Builders

**H. P. Large Shows Want**  
For Burnsville, Forest City, Morganton, Kannapolis, all North Carolina; Kiddie Auto Ride, Shows of all kinds and Concessions of all kinds. Good opening for Cookhouse or Grab, Photo, Milt Camp, Eric Diggers. All communications to H. P. LARGE, Burnsville, N. C., this week.

topped shows, with Jerry Higgin's Chez Paree second. Margaret Massie, Daisy Reeves, Fred Skidmore and R. H. Brown, concessionaires, reported good results. Rides and shows have been repainted in preparation for the fairs. Boots Moore returned after attending his mother's funeral. Visits were exchanged with Lawrence Greater Shows. Legion Post officials and wives attended Good Fellowship Club meeting Thursday night. Ernest Schneider was in charge of entertainment and Hiram Beal was judge of the Kangaroo Court. **BOBBY KORK.**

Business here was in keeping with a city without a carnival for several years, resulting in one of the best weeks in this territory. **JAN HYTER.**

**Bright Lights**

*Garrett, Pa. Week ended July 25. Location, Firemen's park. Business, fair. Weather, rain one day.*

A heavy rain hit shows Wednesday afternoon, but by 6:30 p.m. the lot was drained and shows opened that night. About 9:30 p.m. without warning a test blackout was held. Before the warning siren had stopped blowing all lights were out, but crowd remained. Thursday was the big day, with Garrett County Firemen's Parade being held at 10 a.m. A War Bond booth was opened on the midway and Manager Gecoma purchased the first bond. Sales totaled \$68.70. Almost everyone on the shows is investing to their capacity in stamps and bonds. Mrs. Peanuts Elswick has had the cast removed from her broken ankle and walks without her cane. Chuck Hull, chairplane foreman, sustained a sprained ankle while working on his ride. Mr. and Mrs. Robert E. Robertson were guests of Manager Gecoma for the week. **F. A. NORTON.**

**Lawrence Greater**

*Latrobe, Pa. Week ended July 25. Location, Keener Park, Auspices, American Legion Post. Business, excellent. Weather, good.*

Darwin Hunter, Legion commander, assisted by Daniel O'Hara and the carnival committee, obtained a permit for shows after several years of no-carnivals law in this city. Hunter and O'Hara gave good co-operation. Joining here were Hall of Science and Mystery Animal Show. Both are owned by Arnold Raybuck, with Doc Roberts in charge of the animal show. Mother Weiss left for New York to attend a farewell party for her son, Marty, who joined the army.

**John H. Marks**

*Charleston, W. Va. Week ended July 25. Location, Virginia Street Showgrounds. Auspices, Charleston Park Commission. Business, great. Weather, hot.*

Second week in the Charleston sector gave shows big business, with the exception of Monday night which was lost to rain. Shows moved from North Charleston circus grounds Sunday, and second week's engagement resulted in one of the best weeks of the season so far, despite the loss of opening night. Location here was ideal. Mrs. C. Paul Havener headed the sponsoring group. Attendance was heavy beginning Tuesday night and it continued all week. Saturday's Kids' Party was sponsored by a local department store, and it brought out thousands of youngsters, despite the terrific heat. Saturday night was the big one, with nearly 10,000 recorded. Shows' business was so good that John H. Marks decided to remain another week. George T. Chestnut, advertising agent, had the city and suburbs well billed. Sam B. Warren, contracting agent for Silas Green Show, and Bud Turner, of Motordrome note, were recent visitors. **WALTER D. NEALAND.**

**Alamo Expo**

*Kansas City, Kan., July 21-26. Location, Wetherford Business District. Business, excellent. Weather, ideal.*

Shows broke in a new location, but business was excellent and by 8 o'clock p.m. Monday patrons began coming out. Big crowds continued until late Saturday, with result that a banner week was recorded. It was said to be the first time any carnival selected this location in the Wetherford Business District. Many hours' work were required to smooth out a suitable parking grounds. Tommy Stevens, special agent, had plenty of help on hand. Visitors were numerous as city is the home town of Owner Jack Ruback. Dave Stevens proved helpful. Members mourned the death of Steve Lyle, vet showman, here. Cool nights made the week a pleasant one. Andy Twinning received his 1-A classification notice, and Tony Pelligrini did a good job of laying out lot. Mr. and Mrs. Benny Hyman, Mr. and Mrs. Blacky McPetie, Mr. and Mrs. Bill Denecke, Martha Rogers, Tillie Jones, Kenneth Guyton, Larry Woods, Billy Miller, Dorothy Scott, Bing Venerable and Mr. and Mrs. Dick Havens were guests of Mr. and Mrs. Heavy Guyton on a moonlight boat ride Sunday. Albert Wright was host to Mr. and Mrs. Bill Bass at a sixth wedding anniversary dinner at the Muehlebach Hotel. Guests included Cecil Baker, Margaret Maynard; Dorothy, Goldie and Eunice Barnett; Mr. and Mrs. Steve Handing and the writer. The writer was guest of Roth Howell on a special program which included Dawn Dolores, Red Prosser and Bill Williams, over Station KGGM. **LARRY MULLINS.**

**ART LEWIS SHOWS, Inc.**  
 "WORLD'S FINEST MIDWAY"  
**CAN PLACE**  
 Butler, Pa. Fair, Aug. 10-15. Fly-a-Plane and Spitfire. Furnish wagons if necessary. Caterpillar Foreman for New 18-Car Caterpillar. Assistant Electrician, Train Help and Working Men.  
 100 Anniversary Elmira, N. Y., Fair, Aug. 24-29.  
 Girls for Posing Show. Will turn over to capable Man complete War Exhibit. Legitimate Concessions. Chas. Lewis wants Ball Game Lady Agents. Address: ART LEWIS, MGR., CLEARFIELD, PA., AUG. 3-8.

**BYERS BROS.' COMBINED SHOWS**  
 WANT RIDE HELP THAT CAN DRIVE SEMIS. CAN PLACE 10c MERCHANDISE CONCESSIONS FOR LONG STRING OF BONAFIDE FAIRS.  
 W. J. DUNNE WANTS SIDE SHOW ACTS TO FEATURE.  
 Pay every night. Joe Drake, comp on. Roscoe Moore no longer connected with show. All Side Show Acts address W. J. Dunne.  
**FOR SALE—PENNY ARCADE**  
 90 Machines. Top, front and all complete. Can be seen in operation on this Show. Will book same with or without transportation.  
 ADDRESS: BYERS BROS.' COMBINED SHOWS, Farmer City, Ill., this week; Mt. Carmel, Ill., next week.

**WANTED FERRIS WHEEL FOREMAN ANDY, WIRE OR WRITE. ALSO SECOND MAN ON WHEEL AND OCTOPUS. ALL HELP MUST BE EXPERIENCED.**  
 CAN PLACE Rocket, Spitfire, Whip. Grind Concessions Open.  
 PLAYING ALL CHOICE SPOTS IN NEW YORK.  
 Charles Gerard, 1545 Broadway, Room 420, New York City.

**ANNUAL AMERICAN LEGION CARNIVAL**  
 Auspices: Adams Post No. 553.  
 AUGUST 23-30. DORR ST. AND MACKOW DRIVE, TOLEDO, OHIO.  
**WANT CONCESSIONS AND SHOWS, ALSO SEVERAL GOOD FREE ACTS.**  
 All Address: LEROY WEER, 1147 1/2 E. Church St., Adrian, Mich. (Phone: 1637-J.)

**INDEPENDENT ASSOCIATION OF FIRE FIGHTERS**  
 Fall Festival—Adrian, Mich.—Sept. 1-5.  
 Sponsored by Adrian Fire Department.  
 In the heart of the defense area of Michigan where money is plentiful and business very good.  
**WANT—CONCESSIONS AND SHOWS—WANT**  
 Absolutely no gambling permitted.  
 Address: LEROY WEER, 1147 1/2 E. CHURCH ST., ADRIAN, MICH. (Phone: 1637-J.)

**ELLMAN SHOWS WANT**  
 FOR 7 WISCONSIN FAIRS.  
 Operator and Help for Roll-o-Plane, Octopus, Flying Skooter and Merry-Go-Round. Help that can drive Semis. Want Shows with transportation. Money spots. Fairs start at Slinger, then Rice Lake, Ladysmith, Sturgeon Bay, Plymouth, Black River Falls, Shawano.  
 ELLMAN SHOWS, Slinger, Wis., Fair, Aug. 3 to 9.

**BADGER STATE SHOWS WANT**  
 For string of Minnesota Fairs: Legitimate Concessions working for 10c. Novelties, Tommy Guns and Lead Gallery open. Athletic, Mechanical, Five or Ten in One or any Show not conflicting with what we have. Osseo Firemen's Celebration, Aug. 6-9; Proctor, Hibbing, Bemidji, Fairmont and St. James, all Minnesota; other Celebrations to follow.

**Gold Medal**

*Wisconsin Rapids, Wis. Six days ended July 26. Location, Benders Field. Auspices, American Legion Post. Business, good. Weather, fair.*

A fine committee, ideal location and good weather and newspaper and radio co-operation made this spot a good one. Rain hurt Sunday's matinee, but night business proved satisfactory. Eight night baseball games hurt business some, but date as a whole was good. Committee, headed by Harold Babcock, John Podratz and Mike Andrewski, proved tops. Barney Lamb was called to Watertown, S. D., to attend the funeral of his brother, Orion B. Lamb. Sunny Bernet visited and was initiated into the Heart Club. Shows' softball team defeated a local team two out of three games. Three teams are being organized, one to represent each branch of the shows. Clarence Edwards, now in the armed service, spent a furlough on the shows. War Stamp sale Saturday proved successful.

*Eau Claire, Wis. Six days ended July 19. Auspices, American Legion Post. Location, Wildwood showgrounds. Business, satisfactory. Weather, varied.*

This spot proved satisfactory and committee, headed by Jim Garvey and Mr. Fristad, co-operated, as did radio station and newspapers. Stamp sale by ladies' auxiliary proved successful. **HARRY E. WILSON.**

**Baker's United**

*Jasonville, Ind. Week ended July 25. Location, city park. Auspices, American Legion Post. Business, good. Weather, fine.*

Shows opened Monday to a large crowd, which increased nightly thruout the week. Concessions reported good business and Captain Ritz's Motordrome led shows, with Lofstrom and St. Eloi Monkey Show second. Elmer Robinson left for his home in Cincinnati to be inducted into the army. Concessionaires joining here were Slim Vaughn, pea pool; Earl Nadeau, string game; Jack Rothwell, novelties, and Hodges, scales. Slim Chesser and family left to begin their fair dates. Buck Weaver purchased a new truck. Manager Baker was away on a two-day business trip. Roy Knopp framed a new fishpond. **EUGENE HOLLOWAY.**

**Ill.-Ark.-Mo. States**

*Carmi, Ill. Week ended July 25. Location, downtown. Auspices, F. A. & C. L. Business, satisfactory. Weather, ideal.*

Organization's fourth week found business satisfactory. Shows are playing under strong auspices in downtown areas. Splendid co-operation from committee, headed by Mayor Bud Rehstock, gave shows best week of the season so far. Rides played to near-capacity business nightly. F. J. (Dutch) Doyt hired additional help for this engagement with his corn game. Mr. and Mrs. Linden West, formerly with Byers Bros.' Shows, joined here. Mrs. Bill Lambert and daughter, Evelyn, returned from an extended visit to Mrs. Lambert's home in Toledo. Clarence Burns framed two new concessions. Red Meadows is readying his Motordrome for the fairs. Clyde Aarons, cookhouse operator, joined here. **VERONICA MAKOVICZ.**

**Bantly's All-American**

*Red Lion, Pa. Week ended July 25. Business, good. Weather, rain Monday night. Pay gate, 10 cents.*

Monday night was lost to rain. This is strictly a night fair, but Thursday, Children's Day, proved an exceptionally good matinee. York (Pa.) papers gave show a front-page story Friday and Saturday, which resulted in two booming days. Bert Melville's Hot Spot Revue gave a noon performance Friday to workers at a defense factory. Saturday night his revue hit an all-season high. He was followed closely by Ken Parker's Hawaiian Revue. James Cunningham opened up his new show, Louisiana Swamp Girl, to good results. Pearl Brown closed with the Hot Spot Revue, as did James Lopez, who has been with the Sensational Waldorfs. Red Talbot, of the Lion Thrilldrome, rode the motorcycle in the free act for the last part of the week. James Murphy, agent on the pill game, also left here. Pat O'Brian went to New York for a week-end trip to see Pvt. Clarence Hendrecht, Juanita Walling, Hawaiian Revue; Flash White, Mr. and Mrs. Bob Perry and Red Talbot closed Saturday night. Bill Mayo's Minstrel Revue closed the first of the week. Bud Rilee entertained members of the Good-fellowship Club at a party in the Penny Arcade Thursday night. Dr. Budd Bantly, son of Mr. and Mrs. Bantly, visited. **FAY RIDENOUR.**

**Sol's Liberty**

*Bloomington, Ill. Five days ended July 25. Location, O'Neil's Park. Auspices, Modern Woodmen. Business, good. Weather, hot and dry. Enclosed midway.*

Shows closed at Kankakee, Ill., Sunday night and opened here Tuesday night for one of the best opening nights of the season. There was a slight drop in attendance Thursday night, and Children's Matinee, Saturday, was lightly attended because of the intense heat. Midway was jammed Saturday night until a late hour, however. It was the first time here for the Fly-o-Plane and it drew top money among rides, with the Silver Streak running second. Concessions fared well, but shows were not so well patronized. Bloomington is the home town of many retired circus performers and several were on hand nightly, including the well-known Fleming Family. Wallace Bros.' Circus Sundayed it here and was shown the same lot Monday. Circus cookhouse and ele- **(See SOL'S LIBERTY on page 51)**

**FOR SALE!**  
 High-Dive Equipment, Capt. Hugo, Ford Tractor, Semi-Trailer, Hydraulic, 100 Ft. Aerial Ladder, excellent condition. Cost \$5000.00, will sell \$1000.00.  
**DIAMOND T**  
 1111 E. 15th St. KANSAS CITY, MO.

# Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

## Minn. Aquatenn Shows Profit

For first time in 3-year history—Bond sale nears \$300,000 mark

MINNEAPOLIS, Aug. 1.—For the first time since its inception three years ago, Minneapolis Aquatennial this year showed a profit, Neil Messick, association sponsor, said. Announcement of the financial success was made at a dinner meeting of the Aquatennial Association Thursday night at Hotel Nicolet. Low budget of \$35,000 for operating expenses as compared to \$200,000 in 1941 when the 10-day festival lost \$50,000, was given by Messick as the big reason for coming out ahead this year. Aquatennial broke even in 1940, its inaugural year.

Reason for the low budget for the current festival was that many attractions had been done away with and that the Aqua Follies had been contracted out to P. W. (Nick) Kahler, who staged the show at a reported cost of \$25,000. This year's program took on an *On to Victory* theme and the war effort was pushed thruout the observance. War Stamp sales, according to Robert F. Pack, war savings committee chairman, took a sharp upward turn during the 10-day Aquatennial period and for the first time Minneapolis appeared likely to reach its \$300,000 mark for bond and stamp sales. Pack attributed the sharp increase directly to the promotional activities during the Aquatennial, in which most of the floats and marching units in the parades plugged the bond and stamp sales. Sold at Aquatennial events directly were more than \$15,000 in War Stamps.

It was estimated that 1,218,000 witnessed the 49 Aquatennial performances, with 88,200 taking in the program. Aqua Follies drew 23,933 paid admissions, while Beckmann & Gerety Shows, on the midway, attracted 59,186. Opening day parade was witnessed by 300,000, while the twilight parade later in the week attracted 350,000. More than 12,000 men, women and children were on hand for the outdoor religious service. Figures for attendance at the horse show were not available.

Floats that participated in the parades are being used for the furtherance of War Bond and Stamp sales and one float has been turned over to the government for bond-sale stimulation. Another will be used by the United States Navy in a special recruiting drive.

Climax of the Aquatennial came with the crowning of 18-year-old Barbara Matson, representing the navy recruiting office here, as queen. She was picked from a list of more than 2,000 contestants from thruout the State.

BRIGHT LIGHTS EXPOSITION shows will provide the midway at annual celebration in Bloomington, Md., under Volunteer Fire Department auspices.

### WANTED WANTED

#### Crestline, O., Homecoming

WEEK OF AUGUST 17-22ND.  
Up-Town Location Sponsored by Crestline Police and Firemen. Legitimate Shows and Concessions of all kinds are wanted. Foreman for Chairplane. Second Men for Merry-Go-Round and Ferris Wheel. Good pay and treatment. Address all mail and wires to  
**J. R. EDWARDS SHOWS**  
Mansfield, Ohio

### WANTED

#### American Legion Carnival

Independent Shows and All Kinds of Legitimate Concessions  
Aug. 24-29 (Six Nights Only) at the  
**DOYLESTOWN FAIR GROUNDS**  
J. ALLEN GARDY, Mgr., Doylestown, Pa.

## Fall at Salem Reunion Fatal to Paul Lorenzo

SALEM, Ill., Aug. 1.—Paul Lorenzo Perkinson, 40, acrobat, died in Salem Memorial Hospital here July 29 from injuries sustained a half-hour earlier when he fell while performing his high pole act before 15,000 persons at annual Marion County Soldiers and Sailors' Reunion. Accident occurred when Lorenzo's pole snapped about 10 feet from the top. He tried in vain to grab the small platform, 16 feet from the top of the pole, but struck two guy wires and fell on his stomach at the base of the pole.

An ambulance rushed him to the first-aid tent on the grounds and then to the hospital, where he died in the operating room. He was badly crushed internally. Booked as Paul Lorenzo and Vicki, his real name was Paul Lorenzo Perkinson. He had made the steel pole on which he and wife, Vicki, did the act. Team had been together since 1934, a year after their marriage. Act was a part of Barnes-Carruthers *Laughs Apoppin'* revue, free attraction at the reunion. Act was the last of 12 on the program. Equipment was valued at \$5,000.

## Chicago's Coliseum May Become Army Radio School

CHICAGO, Aug. 1.—Army officers were busy this week taking measurements of the interior of the Coliseum, and building is expected to be taken over soon by the army as an aviation training school. Unofficial sources state that the building probably will be acquired in condemnation proceedings. Its 92,000 square feet of floor space would accommodate thousands of soldiers.

Coliseum was built in 1900 and quickly became a leading convention hall. Most of the larger circuses have appeared in it, and it has housed the big auto shows, six-day bike races, ice hockey and numerous sports events.

## Whitestown Preps for Picnic

WHITESTOWN, Ind., Aug. 1.—Whitestown Picnic Association this week was mapping final plans for the annual event to be held here under business men's auspices. As in the past, band concerts and parades have been scheduled, while Gooding Amusement Company has been contracted to provide shows and rides. Concessions also are being lined up for the three-day event, Robert Linville, secretary, announced. Fred T. Carey is association president.

## Shorts

ANNUAL celebration in Kewanee, Ill., has been canceled for the duration, it was announced last week.

CYCLONE KID and his Swingsters, Cardinal Sisters and Three Sailorettes were features of the Firemen's Carnival in Socialist Park, Sinking Spring, Pa., July 25.

CONFLUENCE, Pa., Volunteer Fire Department has booked Bright Lights Exposition Shows to provide the midway at its Fall Festival Celebration there this year.

NOT the war but farm labor shortage has caused cancellation of the Brigham City (Utah) Peach Days. Under promotion until July 27, it was called off because of the necessity of using everybody, from school children to merchants, to harvest peach, pear and melon crops.

COMMITTEES for the Shawnee Convention Association's 11th Annual Ox-Roast at Shawnee Park, Roaring Springs, Pa., were selected last week. Dr. S. M. Morgart is entertainment committee chairman, and Mrs. Howard Rinard's Merry-Go-Round, Ferris Wheel and Kid-die Autos have been booked for the midway. Concessions have been signed and band concerts and free attractions programmed.

## Salt Lake Show Sets New Marks

SALT LAKE CITY, Aug. 1.—Despite wartime conditions, Utah Covered Wagon Days, July 21-25, celebrating entrance of Mormon Pioneers to Utah, and observing a State holiday, July 24, cashed in heavier than all preceding eight years of modern observance. Only pay gate was the rodeo and event grossed about \$36,000.

Because of jittery circumstances, sponsor's spending was down, but buying was up and an all-time high net of \$7,000 was realized. Army, under Maj. Raymond G. Steele, staged a patriotic and pioneer parade, drawing 160,000. Free street show, under direction of Junior Chamber of Commerce, featured Montie Montana's Troupe, Bob Anderson, Alberta Woolley and Tex Brown's Buckaroos.

A special feature was Abbott and Costello who drew 14,000 to ballyhoo show on their War Bond tour. Rodeo at the fairgrounds drew capacity at five night shows, but missed capacity at the July 24 matinee because of the heat.

All receipts, said Manager B. A. Reynolds, went into War Bonds, except small salaries. Leo J. Cremer, rodeo contractor, paid own stock expenses and took pay-off in bonds. All sponsor's profits also went into bonds. Event was okayed by Ninth Corps Area, Western Defense Command and OGD.

## New Site Is Selected For Moberly Bullesta

MOBERLY, Mo., Aug. 1.—Because of the rapid growth of this city's Bullesta Festival, event this year will be extended to five days instead of the usual three, committee members announced this week. Event also will be switched to a new site, the Lions Field, formerly used by carnivals playing the city.

Bullesta formerly was held at Rothwell Park which is some distance from town and without water facilities. Arat Temple of Kansas City, Mo., will again have charge of festivities on the final day. Temple Day two years ago drew an estimated 40,000 patrons.



120 Feet No Nets  
**The Sensational MARION**

Only Girl Aerialist Doing a Hand-Balancing High-Swaying Pole and One-Hand Stand at This Height. ALSO The Original "Breakaway Pole."

Personal Representative

**CHARLIE ZEMATER**  
54 W. Randolph St. CHICAGO, ILL.

## CARNIVAL WANTED

Week August 25-26

Seventh Annual Midwest Horse Show

No Shows been here this season. Write or wire  
**MOSE HURST, Chairman, Creston, Iowa.**

## WANT RIDE AND FREE ACT

### HARTWELL COUNTRY CLUB FALL FESTIVAL

SATURDAY, SEPTEMBER 12

Ride Owner Takes All. Address: H. BACHLER, C. G. & E. Co., 4th & Plum, Cincinnati, O.

## RITA and DUNN

America's most outstanding High-Wire Free Attraction for Fairs, Celebrations and Street Festivals. Write or wire Care Billboard, Cincinnati, Ohio, P.S.: Service Free if we fail to please.

## 31st ANNUAL HOYTVILLE HOME-COMING

Can use Shows, Rides and all kinds of Concessions. Sponsored by Hoytville Community Fire Boys. Aug. 25-29.  
**D. D. LEATHERMAN, Sec., Hoytville, O., Box 116.**

# BOMBERS ON PARADE

## YPSILANTI, MICH., AUG. 21-30

2 SATURDAYS—2 SUNDAYS—8 PAY DAYS

In the heart of the defense area. Ford Bomber Plant, the largest factory in the world, is located here. Thousands of men working three shifts seven days a week. Midway opens every day at noon. Parades, free acts, fireworks, popularity contest, public wedding, boxing matches, etc. Billed for 50 miles around. Broadcast daily over Detroit radio station. Have ten rides booked. Want one more free act (Higgins, the sky man, write). Concession space is limited. First come—first served. Will sell a few exclusive privileges.

**H. L. ALLEN, Chairman** 2 W. Michigan, Ypsilanti, Mich.  
Tel. 2550

## IMPORTANT NOTICE

20,000 people are expected to attend the  
**Grand Opening Celebration of the Chester Bridge**  
at Chester, Illinois.

Postponed to Saturday and Sunday, Aug. 22-23.

Saturday—Gigantic Merchants' Sale. Sunday—Grand Celebration.

There is still valuable concession space available.

Can use good Banner Man. Write, wire or phone.

**ELMER E. VOSBURGH, Managing Director, P. O. Box 6, Chester, Illinois. Phone 20.**

## PORT HURON, MICH., VICTORY CELEBRATION

AUGUST 24 TO 30.

### WANTED

WANTED—Rides, Rides, Rides. WANTED—Concessions: Corn Game open. WANTED—Cigarette Shooting Gallery, Devil's Bowling Alley, Novelties, Cigarette Gallery, Penny Pitch, Pitch Till You Wins, Peanuts, Candy Apples, Waffles, Photograph Gallery, Cook House. All Concessions open. Grind Store, \$20.00; under good auspices. Everything open. Come on, boys, here's your chance to make some real money. Address all communications to  
**MR. WILLIAM F. MULHOLLAND, Harrington Hotel, Port Huron, Michigan.**

### WANTED

# RAIN, OPPOSISH ARE BUCKED

## RB Registers Near-Capacity In Pittsburgh

PITTSBURGH, Aug. 1.—Despite competition from an outdoor charity boxing and vaude show at Forbes Field on opening night and rain on Wednesday, the Ringling-Barnum circus played to near-capacity business on the first four of its six days' stand (July 27-August 1) on Second Avenue and 22d Street Bridge lot. Following a light matinee on Monday, the big top drew about 65 per cent capacity that night and gained in attendance at each performance thereafter, said Henry Ringling (Buddy) North.

The management asked the Pittsburgh office of United States Employment Service for 150 men for various kinds of jobs.

Vincent Sunday, while working one of Alfred Court's wild animal acts, was badly mauled when attacked by a lion during the Monday matinee. He received first-aid treatment at the show's medical tent and was rushed to a hospital. Court entered the arena and finished the act.

Reviewed as "the biggest and best ever" by local newspaper critics, the current edition received special attention in print, particularly for the elephant ballet. More than 300 soldiers stationed here were admitted free to different performances.

### Big Turnout in Buffalo

BUFFALO, Aug. 1.—With defense plants working 24-hour shifts and money plentiful, the Ringling Bros. and Barnum & Bailey Circus scored heavily here on Saturday (25), 10,000 attending the matinee and 12,000 at night. Weather was hot and bright. Show received excellent advance newspaper publicity and good afternotices. Antoinette Concello, wife of the general manager, Art Concello, was given much newspaper publicity. Buffalo being her home town. She visited with her family and many friends during the day.

### Syracuse Rivals Albany

SYRACUSE, N. Y., Aug. 1.—With ideal weather, Ringling-Barnum circus played here on McCarthy's Island lot on July 23 to a straw matinee and a turnaway at night. Trouble with the sound system delayed the performance some, and the Elephant Ballet was canceled for the matinee. This was one of the biggest of New York stands, rivaling Albany Monday (20), where straw was used at both performances. Schenectady (21) and Utica, N. Y. (22), were sellouts at all performances. Side Show clicked at all stands.

### WB Has 10,000 at Peru, Ill.

PERU, Ill., Aug. 1.—Wallace Bros.' Circus played to nearly 10,000 here on July 28. Ideal weather, heavy billing and newspaper publicity brought 3,500 to the matinee and 6,200 at night. In an after-notice *The Peru News-Herald* stated that the program was up to the standard set by the show on previous appearances here, with special acclaim to the performance as a whole.

### CSC Honors Siegrist

CANTON, O., Aug. 1.—Canton Showmen's Club gave a party in honor of Charles Siegrist Troupe on July 23. Some of Siegrist's oldest and best friends are members of the club. Among those who attended were Jack Malloy, Mr. and Mrs. Gerald (Boots) Tritch, Mr. and Mrs. Paul Flory, Mrs. Edythe Siegrist, Mr. and Mrs. Billy Siegrist, Art Hill, Ed Fornes, Mr. and Mrs. Carl Bauer, Loretta Wineman, Miss Mangus, Helen Payne, Buck Maughlin, George Ehnehart, Robert Schreiber, Mrs. Jack Malloy and Mr. and Mrs. Ted Deppish. Ted Deppish screened pictures of Charles Siegrist Troupe, Edythe Siegrist Troupe, Billy Siegrist Troupe and Malloy's Circus.



BILLY BAILE, former clown on Seils-Sterling, Lewis Bros. and other circuses, son of the vet side-show manager, King Baile, is with the AEF, having recently arrived in North Ireland.

## King Reorganizes; Show Going South

CINCINNATI, Aug. 1.—King Bros.' Circus, managed by Allen King, recently having laid off for three days to reorganize, went into Indiana from Michigan. Show was at Lawrenceburg, Ind., on the fairgrounds, July 29, where it was visited by Starr DeBelle and Charles Wirth, of *The Billboard*, in the afternoon. Tom Exum, former trouper, also was on hand there. Show has been cut somewhat, but still gives a pleasing performance. Asked how biz has been, King stated both good and bad. He is planning on taking it south and adding several acts, including elephant number.

The King show is well equipped, has new canvas and is transported on seven trucks. It has two new light plants.

Performance is presented in one ring under a 110-foot top with a 50. Frank Stout, who is equestrian director, offers several animal numbers—pickout pony, pony drill, manage horse, riding dogs and a dog act. The Hodginis, man and woman, do comedy rings, wire and cloud swing, and Ernie Stewart, ring and ground contortion feats. A riding mechanic closed the show. Jimmy Thomas does the clowning. Three Temples, midgets, one man and two women, give a nice concert turn—singing, talking and entertaining.

Band is conducted by L. Claude Myers, clarinet, and includes Frank Owens, clarinet; Bing Harris, Oscar Anderson, trombones; Eric Eklund, Ed Reimers, cornets; Frank Ludwig, drums.

Show is piloted by C. W. (Clint) Finney, assisted by Fred Crowther. Others on staff are Bill O'Day, boss canvasser; Arthur Leonard, electrician; Cliff Monett, front door; Jack Fenton, Pete Brovold, bannermen; Kokomo Anders, legal adjuster.

## Beers-Barnes Buy Trailers

BUTLER, Pa., Aug. 1.—During the past week four new living trailers were purchased by members of Beers-Barnes Circus. General Manager George R. Beers presented Mrs. Beers with a National Coach. Mr. and Mrs. Roger Barnes purchased a Cottage Cruiser. Mr. and Mrs. Charles Beers and Mrs. Tex Lawton received National coaches. At Linesville, Pa., 100 chairs were added to the grandstand. Charles Sparks visited at Linesville and Walter L. Main at Girard, Pa. Business has been reported good.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Vivian, Ky.  
Aug. 1, 1942.

Dear Editor:

Excitement reigned on the lot at our first Kentucky stand, Hilly, on Monday. The town was unbilled, no lot had been rented and the city officials did not know that the show was coming. Why our advance passed it up and why they didn't wire the show was a mystery. Rather than lose the day, arrangements to show were made and the local telephone operator soon put the news of our being there over a party-line telephone. Being the first circus to play there since 1905, we had a packed night house.

Arriving at Townley, Ky., Tuesday, we found another unbilled and unbooked town. Due to there being no telephones there and the population being only 200, the show had a bad day. At Clara, Ky., Wednesday, we made another wildcat date and the bosses became panicky. After consulting local police, dodgers offering \$10 reward and six long tickets

for the arrest and conviction of the entire advance crew for the theft of two advance wagons, four horses and five brushes were mailed to every town in West Virginia and Kentucky.

Thursday at Duke, Ky., the same unbilled condition existed. The show's "Wanted for Theft" flyer had arrived that morning and was the only piece of Won, Horse & Upp Circus paper in the burg. Matinee was called off because every native in the county was in the hills hunting for our advance wagons. That evening several posses arrived on the lot and with each group was a gaudily-painted advance vehicle. One was lettered, "Rover's Dog Circus," another, "Salus Pope's Family Hillbilly Show," and the third, a truck, read, "Gal's Tobacco Company," and was loaded with one-sheet banners advertising Squirtwell Snuff. The natives demanded the reward, even tho the vehicles didn't belong to the show. The bosses finally squared (See WON, HORSE & UPP on page 46)

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

### FAIR opposition.

JOHN HAYSA, Lockport, N. Y., with a number of friends, visited Ringling-Barnum circus at Buffalo on July 25.

EVA AND JOE LEWIS opened their fair season in Xenia, O., on August 4 for the Gus Sun Agency.

DRESSING ROOM feardown gossip: "Who promoted my gloves?"

W. BURNS GARVIN, Richford, Vt., writes that he is designing and building model circus wagons as a hobby.

TOM EXUM, former showman, who was with the John Robinson and other circuses, visited *The Billboard* Cincinnati offices last week.

WHEN we start boasting about our sleek-looking baggage stock they'll probably start rationing the horses' rations.

RINGLING-BARNUM circus is scheduled to make its 35th appearance at Madison, Wis., September 9. On September 7 the show will play in Sheboygan, Wis. It appeared there last in 1937.

GUY SMUCK, side-show manager, and Otis Hackman, concessionaire, of King Bros.' Circus visited *The Billboard* on July 28 while in the Queen City on business.

RAY STRAIN, formerly on advance of Ringling-Barnum circus, 101 Ranch and several revues, who has been in Eastern (See UNDER THE MARQUEE on page 45)

## Autry Stampede Chi Engagement Draws 265,000

CHICAGO, Aug. 1.—Despite losing Monday night (27) because of rain, the Gene Autry Flying A Ranch Stampede closed its Soldier Field engagement Wednesday (29). Starting off with attendance of more than 25,000, the show built steadily, and attendance for the eight performances was about 265,000. Show made a vivid impression on Chicagoans, and general comment was that it was the best rodeo ever seen here. Autry was a center of attraction and was given an ovation on every appearance. It is hoped to make the show an annual event here.

Following the Chicago engagement, Autry's stock was taken to his Oklahoma ranch and Everett Colborn's stock to his Lightning C Ranch at Dublin, Tex. Next show to be played by the Autry-Colborn combo will be in Madison Square Garden, New York, followed by Boston Garden. Plans are in the making to put on a show at Dallas, probably Labor Day week. Site will be either the Cotton Bowl or the race track. Frank Autry, Gene's brother, also will play several dates in the Southwest. Lawton and Ada, Okla., and Gainesville, Tex., are contracted.

Only serious accident occurred Tuesday night when Francis Haley, 25, former cowboy now serving in the navy at Great Lakes Station, was thrown from a bronk, caught his foot in a stirrup and was kicked and dragged by his mount. He suffered a brain concussion and other injuries and is in St. Luke's Hospital.

Pat Purcell, who handled publicity for the engagement, got a splendid showing in the newspapers, and Dick Axman, his assistant, also did a fine job. Bev Barnett, of Hollywood, Autry's personal agent, assisted ably with radio tie-ups. Harry Atwell, official photographer for the stampede, got some nifty shots. Among well-known visitors were Frank Moore and Major Dibblee, of Madison Square Garden, New York, and Walter Brown, of Boston Garden.

## Sunbrock Sets More Dates

PHILADELPHIA, Aug. 1.—Larry Sunbrock, producer of the Wild West Rodeo and Hollywood Thrill Show, which opens an eight-day engagement in Yellow Jacket Stadium here tonight, denied reports that the show would fold after the local run and that he was going into the army. He said the show would go to Pittsburgh from here and then to Municipal Park, Cleveland, and to Cincinnati. He said the show was also skedded for a two weeks' run in St. Louis. Sunbrock said he tried to enlist in the navy, was turned down because of physical condition, is classified in 3-A, applied for officers' training and was advised he would not be called up for three or four months.

## Blitz-Surviving Seal Dies

LONDON, July 11.—Buddy, one of the only two performing sea lions left in Britain, died at Chessington Zoo-Circus on July 2. Trained by the Pedersens, he survived the air blitz in which his owners were killed. Sent to London Zoo for temporary keep, Buddy was sold to E. S. Goddard, Chessington, with the Pedersen props. Frank Foster took on job of presenting Buddy to routine as near the original as possible, but it was obvious the animal lacked its old spirit.

JOHN FINNEGAN, former Big Show usher and ticket seller, accompanied by Ralph (Joe) Garve, former middle-weight champion of New England; Clara Ready, Worcester (Mass.) club proprietress, and former circus detective Richard and Mrs. Donahue visited Ringling-Barnum circus at Worcester July 14. They were guests of Hughie Hart, show's timekeeper.



## With the Circus Fans

By THE RINGMASTER  
CFA

President FRANK H. HARTLESS W. M. BUCKINGHAM  
2930 W. Lake St. P. O. Box 4  
Chicago, Ill. Gales Ferry, Conn.  
(Conducted by WALTER HOHENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

ROCHELLE, Ill., Aug. 1.—Dr. David E. Reid, Lebanon, Ore., writes: "My circus season started rather late this season but finally did get under way. Caught the Russell show at Eugene and Salem. Salem had a packed house at night and Eugene half a house. At Eugene show had the misfortune to strike the hottest day of the year or for that matter any year. William Antes gave us all the courtesies. I renewed acquaintances with John White, the Ortons, Eddie Welsh, Jorgen Christiansen, William Antes, Jerry DeWayne and several others. The week before visited with Cliff and Glen Henry, who have the circus free acts on the Arthur carnival. Spent several evenings on the lot and enjoyed myself. Made a rather interesting discovery in that Blacky Yocum, clowning that show and who used to be on the Barnes show, is a cousin of the girl who married my cousin. Small world after all. Visited Jack and Martha Joyce and Mabel Stark on the lot of the West Coast Shows, where they have the circus free acts."

When the South Side Frolic, a local affair, was held at Madison, Wis., recently Mr. and Mrs. Sverre O. Braathen entertained the following professional acts who appeared there at their home on Lake Waubesa: Lady Barbara, who had an animal circus; Van Wells, clown; Mell Hall, unicyclist, and Mr. and Mrs. Philip Chavez. Recent visitors at Braathen's office were Orrin Davenport, of Chicago, and John C. Thomas, general agent for the Johnny J. Jones Exposition.

Wallace G. Winter, CPA of Bellingham, Wash., states that he met Todd, Glenn and Clifford Henry, of Henry Bros. Circuses, when Arthur's Mighty American Shows played his city.

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Getting back to that collection of elephants of former Governor Harold G. Hoffman of New Jersey—now a major in the United States Air Corps—he says: "I have some tiny elephants hardly visible to the naked eye, but perfectly carved in ivory. The natives of India made these by placing flakes of ivory on beeswax fastened to the end of a stick about the size of a pencil. The carving instrument was a rat's tooth, said to be the only instrument that gets sharp, rather than dull, during the tedious carving process. There are in my collection elephants of crystal, ebony, teakwood, china, glass, ivory, bronze, coral, jade, turquoise, onyx, bakelite, quartz, marble, amber, petrified wood, shell, peachstones, iron, coal, soap and almost any other material that can be

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Penn Yan, N. Y.

## WANTED SEALS

1 or 2, Partly Trained. Will pay cash. Write or Wire (prepaid) to Box D 266, care The Billboard, Cincinnati, Ohio.

## Dailey Bros.' Circus Wants

Banner Man, Jack Fanton, Buck Reager, Dwight Purple, answer, Rebel, wire or telephone. People in all lines. Wire or write. Anaconda, Aug. 4th; Whitehall, 5th; Manhattan, 6th; Big Timber, 7th; Laurel, 8th; all Montana. B. C. DAVENPORT.

## Lucky! Eh?

HE appeared every inch a showman and a gentleman. His gray hair gave him a distinguished appearance and his immaculate dress and large fraternal pin led many circus-goers to believe that he was sole owner and manager of the mighty show with which he trouped. Tho he looked like a circus "governor," showmen throughout the trouping world had fondly dubbed him "Colonel." The colonel had charge of all inside candy stands and seat butchers with the show and handled his department successfully. He had a knack of making money for the office and for himself, but lacked the knack of holding onto any of his own money. Living far beyond his means, the colonel was always broke and in debt. Old-time candy butchers who knew his fallings would check with him every night, while the Johnny-Come-Lately would let his money ride. Not that the colonel wasn't honest; it was his weakness for wine, women and song that kept him on the owe-more list. An inexperienced butcher joined the seat staff and the colonel immediately warned him that in 12 weeks the show would close. "Better let me save your money because when the season is over you will probably wind up miles from your home," he warned the lad. At the end of the 10th week the lad had a goodly sum banked with the colonel, who had rebanked it in casinos and bars. The boy, being homesick, asked for his money. "Son," purred the colonel, "I am an old weak man. I will admit that I haven't your money now, but on the day that the show closes you will be rewarded threefold." Closing night came after two weeks of rain and the lad asked for the threefold. "Son," again purred the colonel, "I promised you more than you left with me and I'll fulfill that promise. I haven't any money to pay you. One never gets anywhere working for someone else. Anybody can be a merchant if he has merchandise. See that 100-pound bag of raw peanuts over there? It's yours. Put it on your back and go. You are now in business for yourself."

molded or carved. They represent, too, all forms of utility. There are elephant vases, toby jugs, condiment holders, desk sets, corkscrews, bottletops, doorstops, book ends and ash trays."

All of these pachyderms are quite noticeable as one ambles thru the governor's home in South Amboy, N. J. You are confronted by an elephant in one form or another wherever you turn. And his office in Trenton is bespattered with elephants of all kinds. He also has stored away in his old-fashioned attic thousands of prints and engravings depicting these huge rubber animals.

Before leaving the major we asked him if he knew of any other collectors of elephants. Unhesitatingly he replied: "Diamond Jim Brady had a large collection of ivory elephants. Flo Ziegfeld was an elephant collector, as were the late Senator William Borah and Connie Mack, of baseball fame, who has a mighty fine collection. Of course, one of the finest collections in the world was owned by the late Matt Brush. Why even in New Jersey we have many fine animal collectors. Mrs. Luther Campbell, of Hackensack, has a great collection."

I was about to go when he recalled another interesting item.

"One of the finest elephants I ever saw was offered to me for purchase when I was governor. It was only about five inches high, carved of ivory, but it had a howdah and trappings made of gold and inlaid with diamonds, rubies and sapphires. The owner was willing to (See Collectors' Corner on page 45)

## Dressing Room Gossip

KINGLING-BARNUM.—Fred Bradna had the following visitors at Syracuse, N. Y.: George Barlow and Helen Svholdrer, Binghamton (N. Y.); Tent; Cecil Milford, former clown with the show, now living at Cortland, N. Y., and Capt. Folkes Sidney, of New York State Police. Bob Fisher, of Sky Follies Circus, visited friends on the Albany lot. Willie Krause is the latest recruit to leave the fold, enlisting in the Army Air Corps. Frankle (See Dressing Room Gossip on page 46)

# The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

## Autry Stampede Results

RESULTS of Gene Autry's Flying A Ranch Stampede at Chicago, July 23-29. Day money winners: Bareback Bronk Riding: First day—Fritz Truan; Eddie Curtis and Buck Wyatt split second and third; Bud Linderman and Kid Fletcher split fourth and fifth. Second day—Paul Gould, Frank Finley; Gerald Roberts and Bud Linderman split third and fourth; Eddie Curtis. Third day—Frank Finley; Kid Fletcher and Eddie Curtis split second and third; Johnny Tubbs, Buck Wyatt. Fourth day—Gerald Roberts, Buck Wyatt; third, fourth and fifth split among Hoytt Hefner, Jimmy Sloan and Smoky Snyder.

Calf Roping: First day—Jess Goodspeed, Lem Reeves, Tom Taylor, Amye Gamblin, Jim Sniveley. Second day—Jess Goodspeed, Pat Parker, Homer Pettigrew, Tom Taylor, Lem Reeves. Third day—Jack Skipworth, Pat Parker, Jim Sniveley, Lem Reeves, Mack Kinnbrugh. Fourth day—Jack Skipworth, Jess Goodspeed, Lem Reeves, Bob Mansfield, Homer Pettigrew. Fifth day—Jim Sniveley; Forrest Andres and Jack Skipworth second and third split; Roy Matthews and Jess Goodspeed fourth and fifth split.

Saddle Bronk Riding: First day—Frank Finley, Nick Knight, Gene Pruett; fourth and fifth split among Bud Linderman, Paul Gould and Vic Schwarz. Second day—Fritz Truan, Kid Fletcher; Bert Clennon and Gene Pruett third and fourth split; Vic Schwarz and Eddie Curtis split fifth. Third day—Bill McMacken, Bud Linderman, Gerald Roberts, Vic Schwarz, Bert Clennon. Fourth day—Gerald Roberts; Vic Schwarz and Bill McMacken second and third split; John Jordan, Eddie Curtis.

Steer Wrestling: First day—Hub Whiteman, Charles Colbert, Bill McMacken, Homer Pettigrew, Earl Blevins. Second day—George Hinkle, Louis Brooks, Tom Hogan, Buck Jones, Hub Whiteman. Third day—Johnny Strachan, Howard McCrorey, Louis Brooks, Charles Colbert, George Hinkle. Fourth day—Tom Hogan, Hub Whiteman, Homer Pettigrew, Howard McCrorey, Johnny Strachan.

Bull Riding: First day—Byron Lisenbee, Dick Griffith, Gerald Roberts, Jim Whiteman, Smoky Snyder. Second day—Kid Fletcher, Dick Griffith, Joe Vinas, Jim Whiteman, Hoytt Hafner. Third day—Dick Griffith; Dale Adams and Kid Fletcher second and third split; Gerald Roberts; Joe Vinas and Jim Neville fifth split. Fourth day—Gerald Roberts, Jim Whiteman, Dick Griffith, Byron Lisenbee, Smoky Snyder.

Finals: Bareback Bronk Riding—Gerald Roberts; Fritz Truan and Buck Wyatt second and third split; Louis Brooks, Frank Finley. Calf Roping—Jess Goodspeed, Lem Reeves, Pat Parker, Tom Taylor, Jack Skipworth. Saddle Bronk Riding—Vic Schwarz, Gerald Roberts, Bill McMacken, Fritz Truan; Eddie Curtis and Bert Clennon fifth split. Steer Wrestling—Hub Whiteman, Homer Pettigrew, Charles Colbert, Howard McCrorey, Earl Blevins. Bull Riding—Dick Griffith, Gerald Roberts, Kid Fletcher, Jim Whiteman, Smoky Snyder.

## Winners at Calgary

WINNERS at the six-day Calgary (Alta., Can.) Stampede were: North American all-round cowboy championship, Arnold Montgomery, Dorothy, Alta. Canadian all-round cowboy championship, Jim Robinson, Pincher Creek, Alta. North American bucking horse with saddle, Doff Aber, Wolf, Wyo.; Jerry Ambler, Klamath Falls; Johnny Tubbs, Spokane; Cecil Bedford, Weiser, Idaho. Canadian bucking horse with saddle, Urban Doan, Halkirk, Alta.; Joe Keeler, Baintree; John Glazier, Coronation, Alta.; Carl Olson, Leedale. North American calf roping, Pat Burton, Claresholm, Alta.; Toots Burton, Claresholm; Floyd Peters, Browning,

Mont.; Oral Zumwalt, Wolf Creek, Wyo. Canadian championship calf roping, Jack Morton, Warner, Alta.; Pat Burton, Dick Andrews, Claresholm; Cecil Bushert, Dog Pound, Alta. Wild steer decorating, Jimmy Wells, Cardston, Alta.; Alex Hunt, Cardston; Jim Robinson, Pincher Creek, Alta.; A. V. Franklin, Cardston, Alta. Bareback bucking horse riding, Jack Wade, Fountain, Colo.; Lone Breeze, Cochrane, Alta.; Cecil Henley, Hay, Wash.; Johnny Tubbs, Spokane; Chet Baldwin, Morley, Alta. (four way tie). Men's steer riding, Jerry Ambler, Harry Thomson, Black Diamond, Jim Robinson and Johnny Tubbs (tied). Boys' steer riding, Lyle Doan, Halkirk, Alta.; Weyman McMaster, Gleichen, Alta.; Reg Aldoff, Coleman, Alta.; Lightning MacDonald, Staveley. Chuck wagon outriders' special, Chas. Lunseth and Harry Lee, tied. Best rope horse, Texas Sal, owned by Padgett Berry, Alpine, Tex.

First day. N. A. bucking, John Glazier, Ernie Ferguson, Waldo Ross, Joe Fox, Frank Voros, A. K. Lund. Canadian saddle, Urban Doan and Sammy Sissons, Jiggs Boice, Arnold Montgomery. N. A. roping, Dick Andrews, William Mounkes, Jim Cochlan, Toots Burton. Canadian calf roping, Eddie Burton, Pat Burton, Eddie Sharpe, Bert Cochlan. Steer decorating, Kenneth Crane, Art Galarneau. Bareback horse, Urban Doan, Lone Breeze, A. K. Lund, Homer Evans. Steer riding, Urban Doan, Homer Evans and Merlin Sorenson, Ted Glazier, A. K. Lund. Boys' steer riding, John Ear, Wally Chinkie and Lyle Doan, Reg. Aldoff and Leonard Crane. Wild horse race, Slim Fenton, James Rau, Stan Dillabough, John Glazier. Cow milking, Al Galarneau, Jack Streeter, Fred Galarneau, Charlie Ivens.

Second day. N. A. bucking horse with saddle, Doff Aber, Jerry Ambler, Lone Breeze, Sonny Truman. Canadian bucking horse and saddle, Frank Voros, John Glazier, Carl Olson, A. K. Lund. Bareback, Cecil Bedford, Chet Baldwin, Charlie Chick, Earl Doan. Men's steer decorating, Warner Linder, Chuck Wymer, Jim Robinson, Alex Hunt. Men's steer riding, Jim Dyer, Jerry Ambler and

(See THE CORRAL on page 55)

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## Flint 11% Over Last Year's Biz

FLINT, Mich., Aug. 1.—Gross income at Flint Park thus far this season is 11 per cent over the same period last year, according to the latest report of Emil E. Berger, president of the park operating company. While excessive rain has hampered business somewhat, Berger said that crowds have been very good, altho the members could not be estimated, due to the free gate.

A total of 160,000 ride trips have been taken on the grounds during the season to date, he stated. Three new rides are operating here this year, the Tilt-a-Whirl and Flying Scooter, operated by Maurice Miller and H. Lucas respectively, and a new Ferris Wheel purchased from William Grey, St. Louis.

Located within the city, with bus lines running direct to the free gate, the management is not concerned over tire shortage or proposed gas rationing. Employment is moderately high in war plants here and more money is naturally in circulation.

Ten per cent of the gross receipts for Wednesday nights is now going to war relief. Fraternal organizations are also urged to sponsor events here and turn over all receipts to charity.

A special arrangement for war workers has been made in the large roller rink on the grounds, where they are encouraged to come for recreation between 11 p.m. Tuesday night and 2 a.m. Wednesday morning. Free acts are booked by the Gus Sun Agency.

## 2 Stunt Drivers Burned At Riverside, Sioux City

SIoux CITY, Ia., Aug. 1.—Two stunt drivers were burned seriously Saturday night (25) when one of the cars became trapped while running thru a wall of flame at Riverview Park.

Everett Dilthey, 20, driver of the car, was caught in the machine, and Oscar Abraham, 32, manager of the thrill show, dashed into the flames and pulled him to safety. Both men were burned about the face and hands, with Dilthey the more seriously burned.

The stunt car had been sprayed with gasoline and then driven thru a blaze over a ramp. About 3,000 attended the show.

## Geauga Lake to Run Sundays After Regular Season Closing

GEAUGA LAKE, O., Aug. 1.—W. J. Kuhlman, manager of Geauga Lake Park, reports that Geauga has been doing very satisfactory business all season, with plans already set to keep the resort running on Sundays after the customary Labor Day closing. Geauga operates daily except Monday.

Ann Schoeller Kuba, former Ohio and Michigan diving champion, has been engaged as swim pool supervisor at Geauga.

## Price Lands Swim Meet

BALTIMORE, Aug. 1.—Failure of opening of public swim pools this summer has resulted in scheduling of the 20th annual swim meet (amateur) sponsored by a local newspaper and the Department of Recreation at Lakewood Swim Pool, commercial plant operated at Charles and 26th streets by Arthur B. Price, owner of Gwynn Oak Park. It will be held August 15. All proceeds will go to Navy Relief.

CHICAGO.—Deed-a-Day, 25-year-old elephant presented to Lincoln Park Zoo in 1924 by Boy Scouts of Chicago, became acutely ill early last week and despite all efforts of Floyd Young, director of the zoo, and physicians she failed rapidly and early Tuesday (28) morning was humanely put out of her misery by a shot from a high-powered rifle fired by C. J. Albrecht, big game hunter and zoologist of the Field Museum. The elephant's health began to fail a month ago and she had lost more than 1,000 pounds. The three Entellus monkeys born six months ago at Brookfield Zoo are thriving. Assistant Zoo Director Robert H. Bean reports. He says they are the first of the species ever born in captivity.



ROY STATON, owner-manager of Springlake Park, Oklahoma City, and the popular orchestra leader, Clyde McCoy (center), turn over the net receipts of a record drive conducted by Springlake Casino in conjunction with the American Legion's nationwide drive to secure records for the boys in the armed forces to Henry Killan, commander of Oklahoma City Post No. 35, American Legion. In response to a telegram from Kay Kyser requesting support of the drive, Staton and McCoy threw open the Casino to dancers, with records serving as ducats. The drive, which ended July 23, netted more than 2,500 records.

## Belmont Comes Thru Riverside, Agawam, In War Scrap Drive May Extend Season

MONTREAL, Aug. 1.—During the extensive salvage campaign held here last week, Belmont opened its gates free Friday (24) to all those bringing rubber, metal and other discarded articles that could be utilized in the war effort. Several tons of scrap were collected and turned over to the salvage committee. Free admission to the ballroom was also offered for additional materials.

The park itself contributed valuable copper and other metal scrap to the drive. It is notable that the management did not attempt to capitalize on the patriotic gesture, inasmuch as the event was held with a minimum of ballyhoo.

The heaviest two-day period of the season at Belmont was recorded during the week-end of July 18-19, according to General Manager Rex D. Billings, when attendance exceeded 36,000 for the two days. In addition, an estimated 3,500 soldiers, sailors and airmen were admitted without charge.

SPRINGFIELD, Mass., Aug. 1.—The first Sunday under the new gasoline rationing found Riverside Park in Agawam doing excellent business. Harry Storin, park publicity head, said that a check on the number of bus patrons, kept for some time now, reached an all-time high Sunday.

Outing bookings are way ahead of last year, Storin said. A second picnic grove has been opened. Storin reported solid August picnic booking and some already set for September.

Other years the park closed before the Eastern States Exposition opened so as not to buck it, but as the fair is out for the duration, a later closing is being discussed for Riverside.

DETROIT.—Change is being made in closing hours at Detroit Zoo because of daylight saving. Traditional closing hour of 6 p.m. has been changed to 8 p.m. Park closes in the fall.

## Coney Island, N. Y.

By UNO

Under a heading "Will There Be a Mardi Gras?" William A. Nicholson, secretary of Coney Island Carnival Company, sent a heated notice to all local business men July 22, deploring lack of attendance at last meeting, July 22, when only five members of the entire Mardi Gras-interested population were present. He threatened to call off the fete if more enthusiasm isn't shown and a bigger gathering doesn't put in an appearance at the next meeting July 29. Nicholson also stated that contributions to meet the budget would not be chased after as in former years, but would have to be brought in in person by concessionaires and others. General alibi of the Islanders for non-attendance at the last session was that they had no notice of the meet.

George Terra, of Russo & Terra's shooting gallery on the Bowery, worried about the ammunition shortage and wondering what the outcome will be if government quotas are suspended altogether. . . . Justine Wagner, stationed at Camp Polk, La., again promoted, this time to sergeant and placed in charge of providing entertainment for the soldiers in the 489th Medical Detachment. . . . Herman Dillenberg is a new ticket taker at Jimmie Kyrimes's Loooper, moved over from the Whip and Luna's boats. . . . Timothy Connelly, head barkeep at Bowery Barn, leaves August 5 for the army. . . . Louis Marano, with John Bonsignore as manager of Thomson's Scenic Railway for six years, has been switched to Bonsignore's Bob Sled on the Bowery to study conditions for possible improvements. Co-ticket seller is Walter Reed. Bonsignore's son, George, is collecting fares at the Sled, and daugh-

ter Santa is cashier at the Railway. . . . Gloria Glenn is back in Streamlined Vantiles, replacing Magda Loy. . . . Al Kaufman, boss of Dishes-a-Poplin, has added a guess-your-age stand to his Island possessions. . . . Mille Milgrim Hoppe, who controls five games on the Bowery, has, at her New Brunswick (N. J.) home, a son, Harold; a daughter, Beatrice, and many orchestrations left by her late husband, ork leader Aaron Milgrim, who died 15 years ago. Another daughter, Ruth, who manages the games, has a husband, Samuel Kronish, now with a defense project in Manhattan Beach. Ruth herself plans on joining the navy after the summer. And Broadway Jones, talker, last Sunday entertained Mattie Zimmerman, who knew him when he was up in the money. . . . Bowery pavement sadly in need of repair. Large pools of water are left after every rainstorm to make it difficult for pedestrians to navigate.

### Steeplechase Park

Steeplechase Park. Frank Parish, new clown at the Funhouse, is formerly of the vaude team of Parish and Peru. . . . Leon Bender, secretary of the NVA, is a once-a-week visitor to Joe Melino, ex-vaudevillian, now ticket seller at the Kiddy ride. . . . Sandy Schell, ork leader in the ballroom, lost five of his crew recently. All joined Uncle Sam. They were Lee Graver, pianist, now with the navy; Ricky Rosnorne, bass player, and Harry Sara, sax, with the army, and Mac Anzel and Bert Reynolds, sax men, with defense plants. . . . William C. Brown, drummer with Morris Levey's Fife and Drum Corps, has a son, Ed-

## Walnut Beach Loses Ride in 10G Blaze

MILFORD, Conn., Aug. 1.—Fire of undetermined origin destroyed the Merry-Go-Round at Walnut Beach Park here July 22, despite the combined efforts of Myrtle Beach, Trumbull Beach and Devon firemen to save the carrousel and the structure housing it. Loss was estimated at \$10,000.

Art Whitham, owner of the concession, said he believed the blaze started by a cigarette being discarded carelessly on canvas surrounding a music box. The building and equipment, valued at \$30,000, was not insured, it was reported. Acts of carelessness and vandalism have been frequent at the park recently, Whitham declared. During the past month, he stated, seven locks were installed at various times to keep curious persons out of the building, with all of the locks being subsequently broken.

## Dorney Sets Circus Unit

ALLENTOWN, Pa., Aug. 1.—With localites seeking amusements closer to home, Dorney Park has booked in a circus. For August 10-16 the park has booked in the Wirth Three-Ring Circus and Sky Aerial Show, presenting matinee and evening shows daily.

MADISON, Wis.—Two lion cubs at the Villas Park Zoo, offspring of Prince and Duchess, were killed because they had developed rickets, according to Director Fred Winkelmann. Bella, camel, was born July 17 to Fatima and Dana.

ward E., a lieutenant with the State Guard at Binghamton, N. Y., who, in turn, has a son, Marshall, a graduate filer from the aeronautic school at Lakeland, Fla. . . . New life guard is Jimmie McKay, former weight lifter, who has replaced Jerry Golding, moved to the Carousl. . . . Soldiers, sailors and coast guards being given 500 free tickets from Monday thru Friday this week. . . . Jack Newman, in charge of booth where Steeplechase souvenir post cards are mailed free of postage for all servicemen, likes his job. . . . Frank Tillyou's suggestion of a label to this year's theme for the Mardi Gras is Fun.

Feltman's dining grove has for its chief hostess lovely and affable Millie Johnson, an all-year employee at the park the last 13 years. . . . Irwin Gottschalk, 44, long-time manager, is taking a test for his local draft board.

Fred Sindel's Stable has changed its entire staff of entertainers. New faces are Billie Lover, Dora Peletier, Jeannie DeMorit, Pauline St. Johns and Rose (Terry) Bernard and Ruby Harmon. Ray Wirth is at the piano, and Johnny Dana, drums. Even the chef, Silvestro Matacena, doubles as the Human Volcano.

### Luna Lines

Luna Park. Bill Miller throwing a block party and ride carnival for the war effort from July 2 thru August 8. General admish a 10-cent War Stamp, and all attractions will operate on the 10-cent stamp basis. A military band from Governor's Island will furnish music, and an auction of \$500 in War Bonds every day will be another feature. Entire project is sponsored by Olsen and Johnson. . . . Arthur Bryson is as good a talker outside as he is a producer inside of *Darktown Follies*. Has signed Tricky Fields, cane dancer, and the Four Lightning Flashes to two-year contracts. . . . Carlos Animal Circus replaced the Anderson animals July 26 at the circus, where Georgette Brothers and Cooper and Martin, clowns, were held over. Anderson's animals were in three weeks. Also new are Aldrich's elephants. Fred Kaldenberg is the new ticket man. . . . Vic Kay, well-known talker, officiates week-ends for Hy Frank, who has discontinued *Havana Revels* for 45 minutes of war movies. . . . Sam Tikotin is new manager in place of Johnny Coleman at Abe Seskin's Dump-the-Lady. Gus Sirignano is new cashier, and comely Jean Rich, a new Lady Dumper. . . . Tom Keenan Jr., former police reporter in Manhattan for City News for three years until the latter shuttered, has been shifted from the Administration Building to chief drink mixer behind the bar of Willow Grove, where his dad is general manager for Ludwig Simmons.



# American Recreational Equipment Association

By R. S. UZZELL

## Playland Ax a Blow

The swinging of the ax at Playland, Rye, N. Y., affecting all of the heads of departments, except Lee Brown, George Baker and Herbert O'Malley, is a blow to the men who have been there so long and are let out in these times. It is going to be difficult for them to connect elsewhere, especially for the winter ahead. They remain at Playland until September.

American ingenuity came into play at Playland this season because of restrictions and scarcity of transportation. A boat was chartered to gather up employees around Bridgeport, Conn., and deliver them to work in that munition city about 8 a.m. and return them to their homes at 5 p.m. The boat was idle at the Bridgeport landing between those hours. The boat operators were easily convinced that a daily excursion could be run to Playland without interfering in any way with carrying workers to and from work. A further inducement was free docking at Playland wharf. It has been a successful venture all around and very often has given Playland a good crowd it would not otherwise have had.

## Carlin Still in Hospital

John Carlin, of Carlin's Park, Baltimore, is beginning his fifth week in University Hospital there with a broken kneecap. A new cast was placed on it July 27. The enforced rest has made him look like a new man. His employees at his park at Buckeye Lake, O., sent him a new radio, and Manager Brown of that park, with his wife, runs over weekly to see his boss.

The Eli Bridge Company is working on a plan to get material enough to keep its many customers supplied with repair parts for 1943. Plans for two new riding devices are on the drawing boards. They are likely to sleep there for the duration because of the scarcity of material.

These hot days are grand for the swim pools. The heat alone does the work, without stunts, contests and prizes, altho these things could and do help the draw.

## Palisade, N. J.

By CLEM WHITE

Jack and Irving Rosenthal's policy of co-operation on the national war effort is bringing fine results. War Bonds to the extent of \$4,000 have already been sold at the park, and on Wednesdays 10 per cent of all receipts goes to Army and Navy Relief Funds. They're making the folks go for War Stamps as well. Nationally known radio, screen and stage names appear every Wednesday. To date we have had Henny Youngman, Bea Wain, Emery Deutsch, D'Artaga and others.

Charles (Doc) Morris is extremely proud of son Jackie, who is with the U. S. Army in the Antipodes. Doc and Aggie wish Jackie could have been here to see how nicely the Canada Dry and Feenamint weeks clicked. Sam Crowell (MacArthur Bomber) is dashing about so much that calluses may prevent his passing the physical. Al McKee can now relax occasionally since Joe Rinaldi has been appointed his assistant. Life can be peaceful with air-conditioning, says Manager Anne Halpin, and the way her crew has been toiling tends to prove it. Even the rarely satisfied Signor De Vito concurs. With many novel features listed for the remainder of the season, glum looks are certain to turn into smiles. One of the novelties is Bert Nevins's Grandma Molasses Cooking Contest. A jury of youngsters will decide the winner, thus reversing the usual procedure. Harry Shepard, still holding forth at the Casino, joins many in believing that Alex Bartha and ork, with Naomi Ryan, was among the best to show here so far this season. Irv Carroll and ork plus the Arleys are now the attraction, with Johnny Messner's crew and the Four American Eagles following. Reggie Childs and ork play a return engagement after that.

Johnny Hannon had his induction last week and the list of friends at his farewell party would fill this book. Joe

Gans gets away from camp now and then and always pays us a visit. Eddie McAvoy is teaching his dog, Jill, to take tickets at the Ferris Wheel. Joe Salerno is still the mayor of the river front and has sleek-haired Danny to help him prove it. Bert King and his weekly "Blind-Date Quiz" programs have clicked resoundingly. Under the idea, the park gives ride passes to servicemen who prove equal to matching wits with the lassies who volunteer.

## Atlantic City

By MAURIE ORODENKER

The Miss America beauty pageant will definitely be held this season, probably for the last time for the duration, September 7 to 13. Usually held in Convention Hall, the spectacle this year will be staged at the Warner Theater.

Both Steel Pier and Hamid's Million-Dollar Pier are admitting men in uniform at half price. This policy is also being followed by the Boardwalk theaters, as well as the avenue film houses. Steel Pier already has announced its intention of remaining open all winter, while Hamid's pier is giving the matter serious consideration. Garden Pier is supplying 100 free tickets nightly to the soldiers.

Only restriction has been in the night clubs, with word handed down to operators last week that strip-tease dancers, female impersonators and "all indecent shows" are no go. Also hit by the army occupation of the resort are the Boardwalk auction houses. The resort has netted \$14,125 this year in license fees from the 13 auction houses and 45 auctioneers. Each house pays a \$1,000 license, while each auctioneer must pay \$25 for a license. The smaller novelty shops and concessions are just starting to receive some play from the soldier trade. Ocean piers and theater business are also feeling the spurt of soldier trade.

Phil E. M. Thompson, manager of Convention Hall until it was taken over by the army, will not be commissioned by the army because of defective sight. Edward J. Dougherty, for many years stage manager at Convention Hall and later assistant manager, has taken a post as stage manger of the Globe Theater here.

The resort's press bureau is busy arranging to have post cards advertising the resort distributed among the men stationed here with the army air force. Should mean some good publicity for the resort, but plenty of headaches for Postmaster Tom Stewart and his staff, as the cards will go out free of postage.

Samuel W. Gumpertz, managing director of Hamid's Million-Dollar Pier, has decided to hold the pier's fourth annual Baby Parade Pageant as originally scheduled August 29.

## Park Briefs

PITTSBURGH.—Charles L. Beares Jr. has returned to management duties at West View Park.

PORTLAND, Ore.—Jantzen Beach Park here cracked the July issue of *The Spectator*, published in Portland the last 35 years, with two pages of photos and an interesting article by Clara Shepard titled "The Coney Island of the West."

CAMDEN, N. J.—Crystal Lake Park pool, at suburban Haddon township, is enjoying its best summer in its history. The pool has been averaging 1,300 bathers daily and plans are under way to keep the pool open until 10 p.m. nightly instead of 7:30 p.m.

CLEMENTON, N. J.—Free swimming instructions will be given the remainder of the season at Clementon Lake Park under the direction of Mrs. Theodore Gibbs, wife of Clementon's manager. Mrs. Gibbs is the former Sara Aspell, swimming and diving champion, and was one of the first to introduce swimming and lifesaving as a public service in the South Jersey area. Classes are held Thursdays and Fridays.

CINCINNATI.—A. W. Hutchinson, pool manager at Coney Island, has engaged Sam Gilland to give Red Cross lifesaving instructions at the pool every Thursday morning for the remainder of the season. Sunday (2) Stanley Brauning, athletic director of the Cincinnati Club, presented a group of aquatic aces at the pool in an exhibition. Group included Adolph Kiefer, Arline Smith, Otto Jaretz, Miller Anderson, and Ed Jones.

## The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

### National Men's Races

This week-end, August 7-9, the men's national A. A. U. senior outdoor swimming and diving championships will be held in Ocean Beach Park pool, New London, Conn. The program has been arranged so that four finals will be held each night after a full day of competition starting at 10:30 a.m. The opening-day card includes the springboard dive, mile free style, 220-yard free style and 330-yard medley relay championships.

Listed for the second day are the 440-yard free style, 110-yard back stroke, 220-yard breast stroke and 880-yard free-style relay. The meet will close with the 880-yard free style, 110-yard free style, platform diving and 330-yard individual medley.

It is an interesting program, to be sure, but can you imagine how much valuable material will be wasted in the medals and cups that will be awarded on those three days? The high and mighties of the Amateur Athletic Union have turned a deaf ear on the suggestions made by this department to have War Bonds and Stamps offered at all swim races this summer instead of cups and medals so that latter might be converted into something worth while as part of the war effort.

### Men and Mentions

See where Al Hodge, of National Association of Amusement Parks, Pools and Beaches, is trying to contact Norris (Corky) Kellam, water performer, formerly associated with the San Francisco and New York fairs. Knowing that "Corky" is a constant reader of this pillar, I promised Al I'd be a Phil Vance for him and locate the guy. What say, Corky; contact Al Hodge at the NAAPB in Chicago at once.

Walter Cleaver, manager of the Park Central indoor plunge, New York, is dividing his time these summer days between the Gothamtown enclosed natatorium and Jones Beach, on Long Is-

land, where he stages the water ballet and puts on a series of diving exhibitions. Only regret Walter has is that this double job gives him too little time with his young son.

St. George indoor plunge, Brooklyn, is going all out for radio advertising. As was announced here recently, St. George started using radio jockeys on various local stations to plug the tank, and now comes word that the Brooklyn tank has signed a contract with WJZ, New York. Announcements, in sing-song fashion, are heard on that station's all-night radio show, idea being to entice defense workers on the night shifts with the jingling sales talks.

## Park Free Acts

ERNIE WISWELL, with his Funny Ford, Sunday (2) concluded two weeks at Playland, Rye, N. Y.

PAMAHASIKAS CIRCUS, dog and pony show, was featured for three days ended July 27 at Central Park, Allentown, Pa.

DAREDEVIL BRUPHY featured his stunts July 26 at Valley View Park, Hallowell, Pa.

REGINA ARLEY, of the Arleys, hurt her foot in a fall at Palisades Park, Palisades, N. Y., recently, and was forced out of the act for several days. Dick Arley carried on singly for several performances until Irene Arley Steele, formerly with the act and who happened to be at home for a visit, hopped in and took Regina's place until the latter was able to resume work again.

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# Boards Map War Themes

Annuals Aid War Effort,  
Langdon Survey Reveals

## Reading Readies Victory Program

READING, Pa., Aug. 1.—Free of transportation problems, Reading Victory Fair will be held here this year for eight days, Secretary Charles W. Swoyer announces. Only three miles from the heart of the city and 30 from the most remote section of thickly populated Berks County, directors of the fair have no fear of attendance cuts because of gasoline rationing. Two railway lines serve the grounds and hourly bus service is available over two highways bordering the plant. Missing from the program, however, will be automobile races and thrill shows canceled by government edict.

Not only will there be no curtailments in any department this year, but budgets have been upped all along the line, Swoyer states. Premiums will run well (See *READING READIES* on page 45)

## Pensacola Votes For Continuance; War Aid Pledged

PENSACOLA, Fla., Aug. 1.—Directors of Pensacola Interstate Fair, Inc., at a special meeting here July 24, voted unanimously to proceed with plans, now in progress, for the holding of the 1942 Interstate Fair here. Decision was reached after it was pointed out that the holding of the fair would not drain any more on the transportation facilities than the customary or normal market day for farm families who will find it convenient as well as educational and enjoyable to visit the fair and that it would not be unpatriotic to hold the annual.

Fair men stated that the general public is strongly in favor of continuing the (See *Pensacola Continues* on page 45)

## Trenton's Wartime Theme Wins Governor's Approval

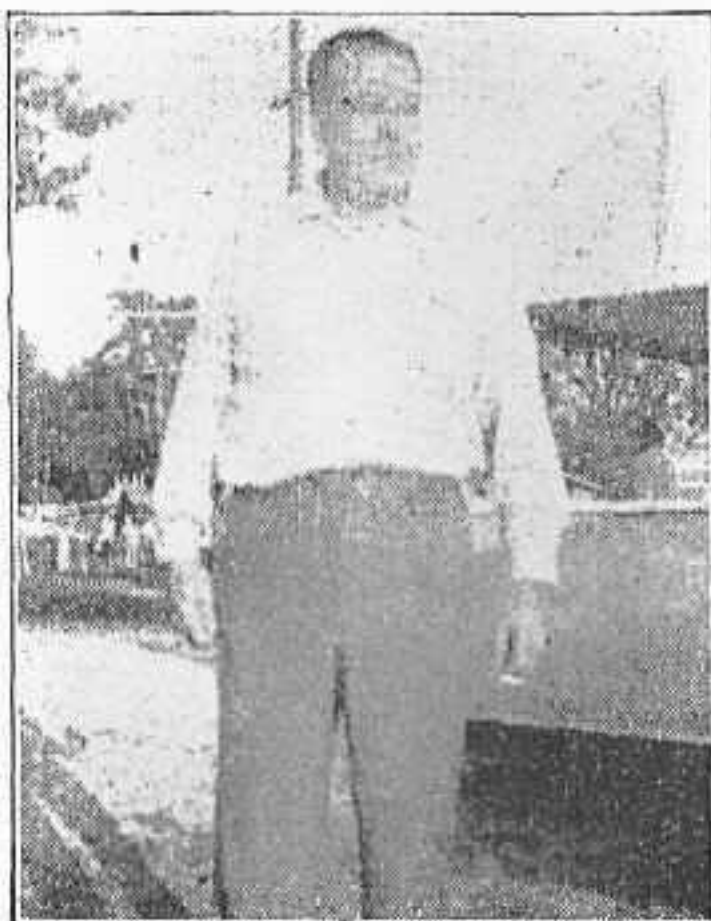
TRENTON, N. J., Aug. 1.—Gov. Charles Edison, after a conference with George A. Hamid, president New Jersey State Fair, expressed himself as pleased with plans being formulated for a Wartime State Fair. Hamid pointed out new features that will encourage women on the farms and in homes to exhibit canned goods, needlework and other articles, showing the ingenuity of the American housewife in making substitutions for things no longer available. Another special attraction will be Victory Garden exhibits. Mercer County townships and communities will participate in the competition, and it is expected that over 50 entrants will participate.

David Agans, State Grangemaster, reported that the granges are again preparing exhibits. Earl H. Propst, State Farm Bureau, advises that his organization will do all it can to make the annual a wartime fair exhibit which will benefit the farmer as well as the city resident. Hamid also told the governor of the many requests that have come from government agencies for space and co-operation in war efforts, and he assured the governor that the fair will stress the sale of War Bonds and Stamps and again make available a location for army, navy and marine recruiting. A special Defense Day will also be staged.

## New Dates for Barrington

GREAT BARRINGTON, Mass., Aug. 1.—Edward J. Carroll, owner-manager Barrington Fair here, said July 29th that the annual will be held on the dates left vacant by Eastern States Exposition cancellation. Fair originally was set for a week later, reapplication being made when the ESE was nixed.

TOPEKA, Kan.—*On to Victory*, musical production, will be the grandstand feature of Kansas Free Fair here, Maurice Jencks, secretary, announces. Beckmann & Gerety Shows, an Amusement Corporation of America unit, will provide the midway.



WILLIAM H. CLARK, secretary Johnson County Fair, Franklin, Ind., and Indiana Association of District and County Fairs, posed for this photo while the fair was in progress July 16. Annual this year was one of the most successful in the fair's history, and Clark played a prominent part in the sale of \$1,300 in War Bonds and Stamps at a booth erected on the grounds by WLW Promotions, Inc., operator of "WLW Boone County Jamboree" and "Stars on Parade."

## Roseau Gate Near Record; Exhibits on Par With '41

ROSEAU, Minn., Aug. 1.—With an attendance totaling over 12,000 three-day Roseau County Fair here came close to setting new record. Weather was favorable except for a first-day threat of rain, which failed to keep the afternoon and night crowds away. Initial day, usually not a big one, drew 4,000. Attractions included the Southernaires, Ernie Young's *Keep 'Em Smiling* revue, Bruce Jordan; Smiley, clown, and Poodles Hanneford troupe.

Revival of the old pig-catching contest with entrants from various communities was one of the local features. Dee Lang's Famous Shows on the midway played to big business. As usual, employment of bands from near-by towns brought good followings from those centers.

D. B. Franklin, fair president, and Secretary Charles Christianson said exhibits were on a par with last year's in numbers and the quality was better, especially in the livestock division.

## Around the Grounds

ALLEGAN, Mich.—E. W. DeLano, president-secretary Allegan County Fair, said last week that directors have voted to go ahead with the 1942 annual as scheduled.

TALLULAH, La.—Louisiana Delta Fair, held here annually, has been canceled for the duration, P. O. Benjamin, secretary-treasurer, announces.

GROVE CITY, O.—Annual Victory Fair, originally scheduled for Boulah Park Race Track here, has been called off because of lack of local interest resulting from unsettled business conditions, Emory Norris, secretary, Grove City Business Association, reported.

LANSING, Mich.—A 4-H Club Day and special Labor Day program will replace annual Farmers' Day at Michigan State College, East Lansing. Session will stress farm production for the war.

CHARLESTON, Ill.—A record number of entries in livestock exhibits have been received for the 88th edition of Coles County Fair here. Annual horse show and race entries also are large, and new attractions include a dog show, drum majorette contest, baby parade and Parish Jersey show. A number of free acts will

## Few Iowa Counties Plan Cancellation

DES MOINES, Aug. 1.—Only a few Iowa county and district fairs will cancel entirely this year, but many are cutting down to 4-H livestock and achievement shows, State Fair Board reported today. Board said that of 91 fairs scheduled only 16 are reported canceling and at least six of these will hold 4-H shows of some character. State fair has been eliminated entirely, as have All-Iowa at Cedar Rapids, Southern Iowa, Oskaloosa and Mississippi Valley Fair, Davenport. There is a possibility Davenport will have a 4-H Show, but no report has been received on Southern Iowa. Clay County Fair has been curtailed and a 4-H show will be held in its place.

Other annuals reported as definitely canceling includes Lee County Fair, Donnellson; Hardin County, Eldora; Audubon County, Audubon; Davis County, Bloomfield, and Appanoose County Fair, Centerville.

Buena Vista County Fair, Storm Lake, will be held as usual, Barnes-Carruthers providing the grandstand acts, featuring Machedon Troupe, Four Aurettes, Poodles Hanneford Troupe, Mlle. Marlene, Great Conrad, Phil and Bonnie, Mlle. Alle & Company, Clark and Bailey and Vincent's America Swing Revue.

At Vinton, Benton County Fair has planned three days of horse racing, and at Waverly Bremer County Fair Board decided to hold the annual altho entertainment features will be curtailed.

Buchanan County Fair will be held at Independence with Lewis Bros.' Circus booked for grandstand. Henry County Fair will be held as usual at Mt. Pleasant.

## Red Lion Comeback Strong; Bantly's Midway Impresses

RED LION, Pa., Aug. 1.—Gala Week Fair closed a successful six-day run here July 25, altho opening night was lost to rain and a half-hour blackout on July 22 knifed attendance about 60 per cent. R. M. Spangler, secretary-general manager, reported. Spangler said the annual, which was canceled last year because of a polio ban, made a click comeback this year and directors of the fair were said to be satisfied with results.

Commercial exhibits were dispensed with this year because of merchants' inability to obtain merchandise to display. Bantly's All-American Shows, midway attraction, chalked up one of the best grosses ever scored here, Spangler said. All rides, shows and concessions reported satisfactory results. Directors are planning a two-day horse show, to be held in conjunction with next year's fair. Local air raid board complimented Bantly's Shows on their co-operation during the blackout.

be presented, as will a night spectacle titled *America on Parade*, under direction of John B. Rodgers Producing Company. Rogers Greater Shows will provide the midway.

MARSHALLTOWN, Ia.—Central Iowa Fair will go ahead with 1942 plans, it was announced last week by W. A. Buchanan, secretary. Several features formerly presented at Iowa State Fair will be staged here in livestock competition, Buchanan said.

MERIDIAN, Miss.—Mississippi Fair and Dairy Show will be held here again this year, with Barnes-Carruthers providing the grandstand attractions and Johnny J. Jones Exposition on the midway, Secretary Hilman Taylor reports.

BEDFORD, Ia.—Taylor County Fair will be held here this year as usual excepting that all proceeds will be turned over to the USO and Navy Relief Fund, C. N. Nelson, secretary, announced.

READING, Pa.—Offering the largest prize list in history of the fair, Charles W. Swoyer, secretary of Reading Fair, announced that \$30,000 in cash prizes will be offered to winning exhibitors at the (See *Around the Grounds* on page 44)

LANGDON, N. D., Aug. 1.—Statistics have been compiled here to show that fairs are a benefit in promoting the nation's war efforts. Cavalier County Fair officials have figured that thru the annual here the government will receive at least \$4,000. More than \$2,000 is being remitted to the collector of internal revenue in gate, grandstand and midway taxes.

All premiums and one-fourth of all salaries and wages of fair employees are being paid in War Stamps and Bonds at maturity value, resulting in the association purchasing over \$1,000 worth of bonds. Fair visitors bought almost \$700 worth of bonds and stamps from business men who operated a War Bond and Stamp booth at the grandstand.

Employees of De Lang's Famous Shows purchased over \$350 worth of stamps toward their \$10,000 pledge and other fair people from out of the State purchased more than \$50 worth.

## Regina's Gates Soaring; Midway Up 25% Over '41

REGINA, Sask., Aug. 1.—Third day of Regina's Diamond Jubilee Exhibition and Rodeo saw the main gate attendance up 7,000 over 1941, and grandstand attendance up 19,000. The rodeo, a new feature, accounts for the big increase in grandstand figures. Rodeo events are held daily between running races. Prize money is over \$4,000 and cowboys from all over the United States and Canada are taking part. Afternoon attendance during the first three days of the rodeo was good and Regilians appeared to enjoy their first view of cowboy contests.

Dan T. Elderkin, manager of the exhibition, who is serving his 30th year in that position, has gone all-out on promotion, using considerable display space in newspapers over a 200-mile area, billboards and radio spot announcements. The fair and J. W. (Patty) Conklin's Froliecland have been getting considerable space in *The Regina Leader-Post*.

Grandstand show, *On to Victory*, has been well received. The show is being presented on a huge new stage which has downstairs dressing rooms with showers and heating. Located within the race track oval, instead of close to the grandstand as in the past, the stage can be clearly seen from all angles. Grandstand seats 15,000.

Expectations are that all records for the 60 years that the fair has been in operation will be broken if the weather is good. Rain fell Monday and Wednesday.

Show train of Conklin's Froliecland made a quick run from Saskatoon. The teardown in that city was the first on the Class A Circuit this year without rain. Crowd on the grounds during setting-up operations was estimated at 25,000, the largest ever seen in Regina during the run from Saskatoon. Terrell Jacobs' only emu was injured fatally by a leopard. The bird, valued at \$300, died shortly after the big top of Jacobs' Wild Animal Circus was up. Death was played up prominently in *The Leader-Post*.

Commenting on the business of the first two days, J. W. (Patty) Conklin, manager of Froliecland, said the midway was up 25 per cent over last year. It is the second year that Froliecland has played Regina.

## White P. A. for Brockton

BROCKTON, Mass., Aug. 1.—Gaylord White has been appointed publicity director for the 1942 Brockton Fair, it was announced by Secretary-Manager Frank H. Kingman, who also is secretary of the International Association of Fairs and Expositions. White is co-operator, with Al Sweeney, of National Speedways, which has been conducting auto races under the banner of the Central States Racing Association.

SPRINGFIELD, Ill.—International Balloon Company here has been contracted to present the balloon ascensions at Schuyler County Livestock Show, Rushville, Ill., under direction of Capt. William G. McKinney.

**Raleigh Definitely Off; Charlotte Still Doubtful**

RALEIGH, N. C., Aug. 1.—State Board of Agriculture, acting on recommendation of Governor Broughton July 29, canceled the 1942 North Carolina State Fair and directed Dr. J. S. Dorton, manager, to take necessary steps to prepare the plant for rental to a government agency, possibly Commodity Credit Corporation. A day earlier, Dr. Dorton announced cancellation of his Cleveland County Fair at Shelby. He said he did not know whether the Southern States Exposition, Dorton-managed fair in Charlotte, would be canceled, explaining it already had made many commitments and expenditures.

Governor Broughton indicated several weeks ago, following a request from Transportation Director Joseph B. Eastman, that he would recommend cancellation of the State Fair, and board's action was expected. Attractions booked for the fair were World of Mirth Shows and George Hamid grandstand acts, including Three Flames, James Evans and Company, Jim Wong Troupe, Gaudsmith Brothers, Three Sophisticated Ladies, Large and Morgner, Peaches Shy Revue, Six Grays and *Fantasies of 1942*. Fireworks contract was held by Ohio Display Fireworks Company. Many exhibit features boosting the war effort were planned. Management also planned to pay \$20,000 premiums in War Stamps and Bonds and sponsor scrap collections.

NORTHVILLE, Mich.—Acts on the Gus Sun Office bill at Wayne County Fair here include Hoagland's Hippodrome Circus, equine act; Watkins's Circus; Ferdinand the Bull; Merrill Troupe, perch and wire act, and Pa and Ma Quackenbush, clowns.

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Aug. 14, 15, 16, Cedarburg, Wis.

Now contracting Independent Shows and Concessions—some Exclusives. Also 1 or 2 more Rides—good propositions to all. No carnival has played county for past year. Money is plentiful here.

RAY GIERACH, Thiensville, Wis.

AKRON AGRICULTURAL FAIR ASSOCIATION

September 9-10-11-12, 1942

SADDLE HORSE SHOW

September 13, 1942, Akron, Indiana

Wanted—Concession and Free Acts.

**WANTED**

Carnival and Concessions, September 1-5.

**TAYLOR COUNTY FAIR**

Bedford, Iowa.

C. N. NELSON, Secy.

**BARRY COUNTY FAIR**

Aug. 11-15, Inc.

**WANT** Legit. Concessions of all kinds. This will be the biggest Fair we ever held. **WM. SHERWOOD, Secy., Hastings, Michigan.**

**HARFORD, PA., FAIR**

September 9, 10 and 11

**CONTINUES**

Never missed since 1858. Booking independent. RIDES, CONCESSIONS, SHOWS, PITCHMEN (no racket).

Write F. EUGENE SYKES, Harford, Pa.

**WANTED**

**BENTON CO. FAIR**

August 28-29.

Independent Rides or Carnival Concessions, Shows. Write or Wire

EDGAR BURNETT, Secy., Boswell, Indiana.

**Fair Elections**

PHILLIPS, Wis.—E. J. Foster was elected president of Price County Agricultural Society, and other officers are: Otto A. Jakoubek, vice-president; Carl E. Bjork, treasurer; James B. Sutton, secretary.

MOBILE, Ala.—Mobile Fair and Development Corporation has named Walter E. Cochran, president; James A. Robinson, vice-president; Mort L. Bixler, secretary-manager, and Thomas B. Allman, publicity director.

JONESBORO, Ark.—Herbert Sanderson was elected chairman of the Fall Festival Association here. Others named were W. R. Melton, secretary-manager, and D. B. Aycock and M. Bud Schoenfeld, directors.

PORTLAND, Me.—Clyde L. Reed was elected president of Maine Horse Association, and other officers are L. J. Shaeffer and Arthur Dunton, vice-presidents; Mrs. Nell Barnes Knorr, secretary-treasurer.

**Tax Refund for Richmond**

RICHMOND, Va., Aug. 1.—More than \$750 paid by Virginia State Fair Association as federal social security taxes will be returned, plus interest, under terms of a compromise agreement approved by Internal Revenue Department. Association brought suit against N. B. Early, Collector of Internal Revenue, seeking return of \$1,060, plus interest, in taxes paid under protest five years ago. Case involved the issue of whether social security taxes may be levied against State fairs because of the midway and grandstand attractions. Principle has been established that such taxes need not be paid by educational exhibitions. Offer in compromise awards the association 75 per cent of the amount sought.

**Conn. 4-H Club Annuals Off**

BRIDGEPORT, Conn., Aug. 1.—All county 4-H Club fairs in Connecticut have been canceled for this year, it was announced this week by State Club Leader A. J. Brundage, and the clubs will promote "hike and bike" school fairs instead. Cancellation of the fairs was decided upon by separate county fair associations and among those put out of operation, probably for the duration, is the Middlesex County 4-H Fair, Durham. County 4-H fair associations, however, will take the lead in organizing the local exhibits which can be held with minimum use of transportation facilities. Brundage said that Attorney General Francis A. Pallotti has ruled that as an emergency measure the funds appropriated for encouragement of agricultural fairs may be used to help in providing premiums for local exhibits conducted on a town or school district basis where these fairs are directly sponsored by one of the incorporated county 4-H fair associations.

**Minn. Premium List Big**

ST. PAUL, Aug. 1.—Over \$150,000 in premiums will be offered as a subsidy to stimulate agricultural production at Minnesota State Fair here, Raymond A. Lee, secretary announced. The 1942 fair will be the fourth State fair during wartime, and for the fourth time the theme is Production for Victory. First wartime fair was conducted in 1863, during the Civil War, at Fort Snelling. The 1864 fair was held at Red Wing, Minn. Second wartime fair was when Admiral Dewey took Manila, with the 1899 victory exposition featuring *Burning of Manila* in its fireworks display. Fair also stressed war production during World War No. 1.

**Platteville Annual Profits**

PLATTEVILLE, Wis., Aug. 1.—A profit of about \$1,750 was reported by Badger State Fair here July 4-5. W. G. Pitts, secretary, said. Total paid admission for the two days was 14,173. Federal taxes amounted to \$604.30, and major expenses included race purses, \$4,040; entertainment, \$1,089; repairing of grandstand, \$750, and miscellaneous, \$385.

MARLINTON, W. Va.—Pocahontas County Fair, held here annually, will go ahead as scheduled and board is currently making all necessary arrangements to present the fair, it was announced last week.

**CSRA Executive Offices To Function for Duration**

DAYTON, O., Aug. 1.—Norman Witte, executive secretary Central State Racing Association, said last week that the CSRA executive offices will function for the duration of the war, altho on a curtailed basis, because the services and relations of the fraternity, the public, press and manufacturers and his office are both vital and necessary to each other.

He said "We must give some thoughts to the future of race competitions after the war so that the best interest of all associated in race competitions cannot only be maintained but served as well."

**Taylorville Is Successful**

TAYLORVILLE, Ill., Aug. 1.—Christian County Agricultural Fair here July 19-24 proved successful and board members are confident the annual will show a profit when the financial check-up is completed. C. C. Hunter, secretary, reported. He said the livestock departments were well filled and the race program and horse show were exceptionally good. Concessions were about one-third of the normal size. World of Today Shows were on the midway and obtained good results.

**Columbus Junction Continues**

COLUMBUS JUNCTION, Ia., Aug. 1.—Louisa County Fair will be held here as originally planned and has not been canceled as recently reported, fair officials said last week. Gus Sun Booking Agency will provide the grandstand attractions.

CINCINNATI.—Stella Stone (Netla), strong act, sustained a fractured hip recently and is in Christ Hospital here recuperating.

NASHVILLE.—Army officials last week notified Tennessee State Fair Board that it will be use Cumberland Park, home of the annual, for some time. What with Camp Forrest about 50 miles from here and two large air bases on the outskirts of town, there is a terrific influx of soldiers in the city. Park buildings will be used for offices, and some of grounds may be utilized for training cadets for the air force.

*Selden*

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Will show six days to 75,000 people. No G Wheels or Strong Arm Joints allowed on lot. Write CARL F. MANTEY, Sec., Caro, Michigan, for space. Low frontage rate.

**THE CARO FAIR, AUG. 24-29**

LATEST VERIFIED FAIR DATES

Alabama
Scottsboro—Jackson Co. Fair, Amer. Legion. Sept. 14-19. Harvey Hinshaw.
Arkansas
Arkadelphia—Clark Co. Fair. Oct. 9-10. George S. Dews.
California
Bakersfield—15th Dist. Agrl. Assn. Sept. 2-6. Miss Kareen Anderson.
Colorado
Arvada—Jefferson Co. Fair. Sept. 11-12. L. H. Fisher.
Connecticut
Wallingford—Wallingford Grange Fair. Sept. 11-12. Flora E. Hough.
Florida
Marianna—Jackson Co. Agrl. Expo. Week of Oct. 10. Henry A. Williams.
Georgia
Arlington—Tri-Co. Fair. Sept. 28-Oct. 3. Carl Clements.
Idaho
Orofino—4-H Club Exhibit. Sept. 10. G. E. McProud.
Illinois
Aledo—Mercer Co. Fair. Aug. 25-28. John W. McHard.
Indiana
Bourbon—Bourbon Fair Assn. Sept. 15-18. P. B. Good.
Iowa
Ackley—Four-Co. Fair. Nov. 23-25. Joe W. Coble.
Kansas
Auburn—Auburn Grange Fair. Oct. 2-3. Ina Cellers.
Kentucky
Hartford—Ohio Co. Fair. Sept. 2-5 or Sept. 9-12. Robert Hudson.
Louisiana
Alexandria—Rapides Parish Fair. Oct. 7-10. B. W. Baker.
Maine
Cornish—Cornish Agrl. Assn. Sept. 29-Oct. 3. Leon M. Ayer.
Maryland
Bel Air—Harford Co. Fair. Aug. 26-27. A. G. Ensor.
Massachusetts
Blandford—Union Agrl. Soc. Sept. 7. C. R. Ripley.

Michigan
Allegan—Allegan Co. Fair. Sept. 21-26. E. W. DeLano.
Minnesota
Bayport—Washington Co. Fair. Aug. 7-9. Monty Charlsen.
Mississippi
Columbus—Columbus Fair & Livestock Assn. Sept. 21-26. Mrs. Elizabeth Proffitt.
Missouri
Perryville—Perry Co. Fair. Sept. 11-13. Werner T. Weber.
Montana
Forsyth—Rosebud Co. Fair Assn. Aug. 26-28. H. L. Dusenberry.
Nebraska
Arlington—Washington Co. Fair. Sept. 22-24. H. C. McClellan.
New Hampshire
Contoocook—Hopkinton Fair. Sept. 29-Oct. 1. H. R. Clough.
New York
Owego—Tioga Co. Fair. Sept. 1-5. Ralph Rumsey.
North Carolina
Burlington—Burlington Community Fair. Sept. 21-26. Pete Nesse.
North Dakota
Asheville—Buncombe Co. Dist. Fair. Aug. 24-29. E. W. Pearson.
Ohio
Andover—Andover Fair. Sept. 11-12. E. G. Haas.
Oregon
Gresham—Multnomah Co. Fair. Aug. 24-30. A. H. Lea.
Pennsylvania
Bloomsburg—Bloomsburg Fair. Sept. 28-Oct. 3. Harry B. Correll.
South Carolina
Columbia—South Carolina State Fair. Oct. 19-24. Paul V. Moore.
South Dakota
Gettysburg—Polter Co. Fair. Aug. 21-22. James J. O'Connell.
Tennessee
Alexandria—DeKalb Co. Victory Fair. Aug. 5-8. Rob Roy.
Texas
Lubbock—Panhandle South Plains Fair Assn. Oct. 5-10. A. B. Davis.
Utah
Morgan City—Morgan Co. Fair Assn. Sept. 2-4. Gilbert Francis.
Virginia
Blackstone—Courier-Record Fair. Sept. 14-19. Alexander Hudgins.
West Virginia
Sutton—Braxton Co. Fair. Sept. 7-12. Earle Morrison.
Wisconsin
Athens—Athens Agrl. Assn. Sept. 1-3. Theo. E. Wozniak.
Wyoming
Buffalo—Johnson Co. Fair. Aug. 24-25. Pete Jensen.

THESE VERIFICATIONS of 1942 fair dates were received since the issue dated July 25 (the Fall Special Number), in which appeared lists of fairs to be held this year, those which had been canceled and those which had not been heard from up to that time. The Fall Special Number can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, O.

Marion—Marion Co. Agrl. Soc. Sept. 1-4. Wm. K. Davis.
Mount Ghend—Morrow Co. Agrl. Soc. Sept. 10-12. A. A. Brollier.
Mount Vernon—Knox Co. Agrl. Soc. Oct. 14-17. Henry G. Richards.
Napoleon—Henry Co. Agrl. Soc. Sept. 2-5. James D. Murray.
Old Washington—Guernsey Co. Agrl. Soc. Sept. 16-18. J. F. St. Clair.
Ottawa—Putnam Co. Agrl. Soc. Oct. 6-10. Jos. L. Brickner.
Plain City—Plain City Ind. Agrl. Soc. Aug. 6-9. H. S. Foust.
Randolph—Randolph Agrl. Soc. Sept. 18-19. R. P. Hamilton.
Sidney—Shelby Co. Agrl. Soc. Sept. 15-18. Ben O. Harman, Anna, O.
Smyrna—Tri-Co. Ind. Agrl. Soc. Sept. 24-26. H. M. Fitch, Moorefield, O.
Toledo—Lucas Co. Agrl. Soc. Sept. 17-20. Chas. Glenn, 411 Michigan St.
Woodfield—Monroe Co. Fair. Sept. 2-4. Ralph Schumacher.
Oklahoma
Beaver—Beaver Co. Free Fair. Sept. 9-12. Mrs. T. D. Benjegerdes.
Carnegie—Carnegie Tri-Co. Fair. Sept. 2-5. Glenn Fowler.
Dewey—Washington Co. Free Fair. Sept. 14-17. J. M. Clark.
Fairview—Major Co. Free Fair. Sept. 22-24. W. B. Hanly.
Medford—Grant Co. Free Fair. Oct. 13-18. James R. Childers.
Muskogee—Okla. Free State Fair. Oct. 4-11. Ethel M. Simonds.
Oregon
Gresham—Multnomah Co. Fair. Aug. 24-30. A. H. Lea.
Pennsylvania
Bloomsburg—Bloomsburg Fair. Sept. 28-Oct. 3. Harry B. Correll.
Hanover—Forest Park Free Fair. Sept. 8-13. A. Karst.
Kutztown—Kutztown Fair. Aug. 17-22. C. L. Bordner.
Lititz—Lititz Comm. Show Assn. Oct. 8-10. Wm. N. Young.
North East—North East Comm. Fair. Sept. 17-19. Margaret Luebke.
Northampton—Twin Co. Agrl. Assn. Sept. 16-18. George Santee.
Reading—Reading Fair. Sept. 13-20. Chas. W. Swoyer.
White Hall—White Hall Fair. Sept. 25-26. York—York Inter-State Fair. Sept. 15-19. John H. Rutter.
South Carolina
Columbia—South Carolina State Fair. Oct. 19-24. Paul V. Moore.
Columbia—S. C. Colored Fair. Oct. 26-31. Henry D. Pearson.
Owings—Mount Carmel Fair. Oct. 14-17. A. N. Saxon.
South Dakota
Gettysburg—Polter Co. Fair. Aug. 21-22. James J. O'Connell.
Sioux Falls—Sioux Empire Fair. Aug. 24-30. John P. White.
Webster—Day Co. Fair. Sept. 24-26. C. J. Lee.
Tennessee
Alexandria—DeKalb Co. Victory Fair. Aug. 5-8. Rob Roy.
Dickson—Dickson Co. Fair. Sept. 23-26. J. H. Clemmer.
Harriman—Merchants & Munic. Fair. Sept. 7-12. W. B. Stout.
McMinnville—Warren Co. Fair. Aug. 13-15. John W. Nelms.
Tracy City—Grundy Co. Fair. Aug. 20-22. Victor Gross.
Texas
Lubbock—Panhandle South Plains Fair Assn. Oct. 5-10. A. B. Davis.
Paris—Lamar District Fair. Aug. 31-Sept. 5. H. L. Baker.
Utah
Morgan City—Morgan Co. Fair Assn. Sept. 2-4. Gilbert Francis.
Murray—Salt Lake Co. Fair. Sept. 2-5. Chester G. Bello, Magna, Utah.
Nephi—Juab Co. Fair. Sept. 3-5. LaVon Harris.
Virginia
Blackstone—Courier-Record Fair. Sept. 14-19. Alexander Hudgins.
Bland—Bland Co. Fair. Sept. 4-5. T. E. Mallory.
Lynchburg—Lynchburg Agrl. Fair Assn. Sept. 10-19. L. H. Shrader.
Pennington Gap—Lee Co. Fair Assn. Sept. 2-5. Earl C. Laningham.
South Boston—Halifax Co. Fair. Oct. 13-17. W. W. Wilkins.
Tazewell—Tazewell Co. Fair. Aug. 17-22. T. E. Rosenbaum.
West Virginia
Sutton—Braxton Co. Fair. Sept. 7-12. Earle Morrison.
Wisconsin
Athens—Athens Agrl. Assn. Sept. 1-3. Theo. E. Wozniak.
Chippewa Falls—Northern Wis. Dist. Fair. Aug. 4-9. A. L. Putnam.
Elkhorn—Walworth Co. Agrl. Soc. Sept. 4-8. F. M. Porter.
Marshfield—Central Wis. State Fair. Sept. 6-10. R. B. Williams.
Plymouth—Sheboygan Co. Fair. Sept. 4-7. W. H. Eldridge.
Rhineland—Oneda Co. Fair. Aug. 24-27. J. M. Reed.
Viroqua—Vernon Co. Agrl. Soc. Sept. 22-25. Fred S. Rogers.
Webster—Central Burnett Co. Fair Assn. Sept. 3-5. R. E. Krause.
Wyoming
Buffalo—Johnson Co. Fair. Aug. 24-25. Pete Jensen.
Sheridan—Sheridan Co. Fair. Aug. 31-Sept. 2. W. L. Wright.

he said, will co-operate with the War Production Board to advance the agricultural program and there will be increased activity in youth educational and 4-H Club departments.
CHARLOTTETOWN, P. E. I.—Difficulties of directors of Prince Edward Island Provincial Fair here have been overcome and the 1942 fair will be held. On each of the four days there will be harness racing, purses to total \$3,600. There will be outdoor vaudeville afternoon and night and fireworks nightly. A horse show has been decided upon.
AUGUSTA, Me.—Patriotic motif will mark Windsor Fair, 10 miles from here and considered by Augusta citizens as "their fair." It will be known as Windsor Wartime Fair and on Sunday the entire net proceeds will be invested in United States War Bonds. There will be three days of entertainment, with an outstanding radio or moving picture personality featured in the stage show.
MOBILE, Ala.—Mobile County Fair and Development Association has been organized here to present a fair in the vicinity of Whistler, Ala., according to Mort L. Bixler. It is proposed to center the fair around a "Win-the-War" theme, to give premiums for county and community exhibits from Mobile trade territory, Florida and Mississippi, and to present entertainment features. Officers were announced as follows: Walter E. Cochrane, Prichard, president; James A. Robinson, vice-president; Mort L. Bixler, secretary-manager; T. B. Allman, publicity director.
LINCOLN, Neb.—Fireworks will be displayed at Nebraska State Fair here this year for the first time in four years. Secretary E. J. Mille said the board made a contract with an Omaha exhibitor for a farewell display to close out his stock. Fireworks will be in connection with the Barnes-Carruthers patriotic night revue, Americana.
RICHMOND, Va.—City council has adopted a resolution permitting Virginia State Fair Association to remove its buildings from the present site to the new one selected some time ago, provided cost of removal is assumed by the fair association. At a session on August 11 an opinion as to legality of the action will be heard.
ESTEVAN, Sask.—Three-day summer fair here, despite running the gantlet of threatening weather on its final day, wound up with its first all-round success in 12 years. Exhibits were numerous and of high quality. Farm boys' and girls' camps drew record attendance, and horse races were the best in fair's history. Wallace Brothers' Shows were on the midway, and George Hamilton's On to Victory show and George Christies' trained animals in front of the grandstand. Second day attendance was the largest in 16 years. Members of the Royal Air Force stationed near here helped swell the crowds.
CONNEERSVILLE, Ind.—New features programed for 40th annual Fayette County Free Fair here include a Spotted Poland China junior membership special contest and harness races on the four days, including the State meet of the Indiana Trotting and Pacing Horse Association. Station WLW's Boone County Jamboree also has been booked.
TAZEWELL, Va.—Tazewell County Fair is going ahead with plans for the 1942 annual as scheduled, and program will include races, horse show and livestock show, T. E. Rosenbaum, manager, said last week.
MARIETTA, O.—Doc Waddell, vet circus and carnival publicity agent, has been booked to preach his fairgrounds sermon in connection with opening ceremonies at Washington County Fair here, L. E. Apple, secretary, announces.
LOUP CITY, Neb.—Sherman County Fair will be held here as scheduled, it was announced last week. Anderson-Strader Shows will provide the midway.
ALEDO, Ill.—Mercer County Fair is continuing with plans for the 1942 annual here, L. Boyd Finch, superintendent of concessions, said last week. Blue Ribbon Shows have been signed for the midway.
BLACKFOOT, Ida.—At a joint meeting of Eastern Idaho State Fair board members and county commissioners here it was decided to cancel the local fair for the duration, Eric Sundquist, manager, announced last week.

AROUND THE GROUNDS

(Continued from page 42)
28th annual. Expansion in livestock department accounted for the increase. Except for auto racing and thrill show, he said that there would be no curtailment of activities. Every department,

# Rinks and Skaters

By C. H. STARK (Cincinnati Office)

## America-on-Wheels Notes

**BAYONNE, N. J.**—Jay Edwards, who played in *Skating Vanities of 1942*, has been added to the instructors' staff of Boulevard Arena, Bayonne, teaching three special classes in figure and dance skating every Sunday morning. He won the 1941 dance championships conducted by America on Wheels, representing Boulevard Arena, with Jane Bowman as partner.

When patrons again converge on Perth Amboy (N. J.) Arena in the fall they will have difficulty in recognizing their former skating ground. In addition to a new floor, the entire interior is being refinished with a color scheme based on the interior motif of Twin City Arena, Elizabeth, N. J.

In spite of heat and gas rationing, Passaic (N. J.) Rink is host nightly to good crowds of skaters. The new manager, Don Victor, is a former vaude entertainer and night club emcee.

A poll concluded at the America-on-Wheels rinks reveal that the most requested tune by skaters is *Jingle, Jangle, Jingle*.

Fran Holzheimer, floor manager of Casino Arena, Asbury Park, N. J., is doing spare-time work for Uncle Sam. He has turned his plane over to the government and patrols the Jersey Coast by air for the Civil Air Patrol.

Gladys Koehler and George Werner, 1941-42 senior dance champions, will be judges when about 20 members of Boulevard Figure Club, of Boulevard Arena, Bayonne, take their bronze tests about the second week in August.

**WILLIAM F. SEPPERINO**, operator of the Sefferino Roller-drome, Cincinnati, has added another huge mounted muskellunge to his collection in the rink

offices. An inveterate fisherman, he returned last week from a trip with Mrs. Sefferino to American Point, Penasse, Minn., where they caught 20 big ones, the largest scaling 45½ pounds.

**JOHNNY DOVE** is doing his tricks on skates at Neil Deighan's night club near Camden, N. J.

**PLAYLAND, York, Pa.**, is scheduling "combination" parties, bringing in a dance band to complement roller skating with dancing Friday nights. Dick Moul's orchestra provides music.

**OLYMPIA RINK, Detroit**, is averaging around 2,000 skaters weekly in its second summer season, according to Manager Fred Haner. Spot is expected to pick up with cooler weather. Rink will be closed September 26 to ready for winter ice skating and hockey.

**ROLL-ARENA, Gloucester, N. J.**, has inaugurated a series of "Radio's Midnite Skate" parties Saturday nights. A well-known announcer from one of the stations in the territory is brought in as guest announcer. First "guest," on August 1, was Bob Horn, of WIP, Philadelphia.

**CORP. RAY WOODS** pens from Indio, Calif., to report that four of the Riverside Roller Aces are doing their bit for the United States at Desert Training Center, Indio. The four are Staff Sergt. Earl U. Rosenbaum, Sergt. Gene B. Holder, Sergt. Technician Frank Clark and Corp. Technician Ray Woods. He reports that the Aces are pleasing skaters with whirls and twirls in West Coast rinks in Los Angeles during week-end leaves.

**OAKS AMUSEMENT PARK RINK, Portland, Ore.**, conducted a "Rubber Night" for skaters, offering an evening's skating for each auto rubber tire or two tubes turned in. Campaign was a special arrangement between an oil company and the rink management; 1,020 pounds of rubber was collected and the huge pile was on display in the lobby of the rink throughout the campaign. Money secured from sale of the scrap was turned over to the George White Servicemen's Center. Manager E. H. Bollinger is reported considering a similar campaign for old phonograph records with proceeds to be donated to the same organization.

**MEALEY'S RINK, Allentown, Pa.**, closed on July 26 and plans are to reopen on August 5. During the shutdown the rink was remodeled to afford larger floor surface. New masonite flooring was also laid in the concession room and a larger skate room was constructed. Rink, opening for its third season, will carry most of its original personnel, with Bill Fahringer, manager; Bobby Miller, assistant manager, and Bobby Williams at console of organ. Manager Fahringer reports expectations for a good season. An added feature, he reports, is the instruction of better dance skating as well as figure skating. Paul DeLong, floor manager, is working on a program of parties and other activities for the new season.

## PENSACOLA CONTINUES

(Continued from page 42)

annual, regarding it as a vital contribution to the country and as an aid in the nation's war effort. It was also said that farmers, individuals, clubs and other organizations have laid their plans thru-out the year and have looked forward with keen anticipation to the holding of the fair to give them an opportunity of exhibiting their products for competition.

Feeling here is that the annual will be of considerable help in prosecuting the war by furthering the sale of War Stamps and Bonds; presenting Civilian Defense information; stimulating the Food for Victory program; providing necessary entertainment for rural and urban folks; aiding in entertaining armed forces and by helping raise funds for the USO and Treasury thru admission taxes.

Current plans call for the annual to feature a *Toast to Victory* theme. It will be a patriotic parade devoted to the dissemination of information thru the medium of exhibits of the country's preparations and to encourage and promote better conditions and understanding of agriculture and by so doing help

build morale, which is as vital to national defense as troops and arms.

Gov. Spessard L. Holland in a letter to the association said: "It is necessary to the morale of our people that at this time the ordinary course of events be pursued as near as possible in the normal manner. Your association therefore is contributing an important part in maintaining a happy and constructive mental outlook by going ahead with plans for your fair."

## READING READIES

(Continued from page 42)

over \$30,000, largest in fair's history. Grandstand entertainment other than auto events will also exceed previous years, topped by George A. Hamid's Roxyettes. Acts include Seven Faludys, Lou Skuce, Ruton's Dogs, Peejay Ringen, Three Soprificated Ladies, Large and Morgner, Wilfred Mae Trio, Jim Wong Troupe, Dr. Bernard's Elephants, Mlle. Bernice and Eddie Roecker.

Grand Circuit horse racing with four futurities for two and three-year-old trotters and pacers and harness events will be featured five days. Running events will be added on four days, with \$22,000 in purses.

Fair board also has contacted government agencies for a special war show and band and drum corps contests also are being considered. Jim Malone, Tampa, many years with Florida State Fair and Hankinson Speedways, is handling fair's publicity. Russ Moyer, former publicity director, is scheduled to leave for the army August 6.

## UNDER THE MARQUEE

(Continued from page 38)

State Hospital, Knoxville, five years, would like to read letters from friends.

**WHAT** has become of the former visiting trouper who always hit the front door with, "Do you recognize the profesh?"

**EDNA AND EDDIE**, clowns, who worked West Virginia coal field towns with high stilts for 14 weeks, will return for the Christmas season. They are now filling a two-week engagement in Chicago.

**AFTER** gazing at a frog-boy banner on the front of a side show a darky asked the talker, "Do he talk like a frog?"

**JOSEPHINE HELBING**, snake woman on Russell Bros.' Circus, advised from Tacoma, Wash., that her husband recently graduated from Fort Monmouth (N. J.) Officers' Training School as second lieutenant.

**WHITEY HARRIS**, clown policeman, playing the Class A Canadian fair circuit with Barnes-Carruthers' *On to Victory* show, wrote that he was having an enjoyable season and the show was doing marvelous business.

**FIRST** of May—"I want to take a week off to catch up with my sleep." Manager—"That's what we close six months for."

**BOB PARKINSON** carded from Decatur, Ill.: "Wallace Bros.' Circus played here on July 24, first to play here since Cole Bros. were here on May 12, 1940. Matinee had a three-fourths house and there was a turnaway at night."

**POLICE** of New Orleans are searching for relatives of Horace (Scottie) Scott, 22 years a clown on circuses, who died of a heart ailment at Charity Hospital Monday (27). He came to New Orleans in October, 1940, with Ringling-Barnum circus.

**LEM HIGGINSBY**, who trouped 10 days before getting homesick and leaving, gives every motorized circus that plays his town, Cornhusk, a royal welcome by meeting the trucks at the edge of town with: "Follow me, brother troupers. I'll show you the way to the lot."

**FISHER BROS.' Circus** notes by Whitey Harris from Germfask, Mich.: With business continuing good, the show will remain in the Upper Peninsula for a few more weeks. Performance is being presented on a stage and in one ring. Program consists of vaudeville and ground acts. Al and Mary Dunlap visited at McMillan, Mich., on July 22.

**HARRY N. BROWN** carded from New York: "Saw Nick Ditmore, former elephant man who is in the navy, in town on furlough. Stroud Hester, former circus union organizer, was also in. He holds a petty officer's rating. George French, former assistant to Cheerful Gardner, is working for the New York Central here."

**FRONT-DOOR** ticket takers were ordered to take good ganders at all patrons' thumbs to see if they had any dial callouses. That is how we have been able to compile the poll of radio listeners.—Ford-Axle Annie's Wild West.

**W. L. (BILL) MONTAGUE**, CFA publicity director, lettered from West Hartford, Conn.: "Just to keep records straight, wish to correct my former statement that Pittsfield, Mass., was the first Sunday date for Ringling-Barnum circus in New England. Was thinking in terms of canvas. Show's closing date in Boston Garden was on Sunday."

**FREDDIE FREEMAN**, Notice! Manager Upp of *Won, Horse & Upp Circus* scoffed at the idea of the Seldom Scoff Wild Animal Circus day-and-dating his show and announced in the backyard that any time it felt like doing so he would pay its lot, license and billing expense as an inducement.

## COLLECTORS' CORNER

(Continued from page 39)

sacrifice it at \$9,000. I didn't buy it, but leered at it with envious eyes."

"Didn't the Circus Saints and Sinners once present you with a life-size elephant not so many years ago?" I asked.

"Yes; that, too, was when I was governor. It was made of felt and stuffed with sawdust. I stored it in a stable at Sea Girt and the last I saw of it was when it was toted down the parade grounds by a group of happy soldiers, with sawdust oozing from bayonet wounds in its sides."

On my way home I wondered whether elephant collectors shouldn't organize.



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Claude Ellis's

# The Editor's Desk

CINCINNATI

AFTER the past decade's series of world's fairs and big expositions, ending on New York's Flushing Meadows, it seemed pretty generally agreed that it would be many a year before another world's fair would be seen or even talked about. But suggestions for a Los Angeles International World's Fair after the war have already been aired. Ray Smith, "Downtown Los Angeles' Own Friendly Ambassador," devoted his regular program, *Voice of Downtown Los Angeles*, over Station KFVB on July 13 to the appropriateness of such an exposition. He gave five reasons which he declared showed that "talking about such plans at this time is neither foolish nor unpatriotic." We are indebted to J. Ed Brown, who has done much for expo fun zones, notably and most recently at Golden Gate International Exposition, San Francisco, for a copy of the Smith script. Smith's points are that people will want to see the strides of progress in bringing the world out of chaos; new products and new processes will be at the disposal of millions; the new world geography must be studied; returned fighting forces must be reoriented to the changes in civilian life during their absence; the whole world will need and demand release from war tension and opportunity to relax, laugh and play. Smith, being of Los, naturally thinks that spot ideal for the site and he makes many points in favor of it. And for counsel, aid and action on his idea he probably will not overlook the close proximity of Eddie Brown!

**HORSES** are back—mostly nightmares.

OUR How-Times-Change Department. (From "50 Years Ago," in *The Cincinnati Enquirer*.)—Camn & Mack's Silhouette Pantomime Company was the big name for the show put on at the Bijou stage by Manager Avery at Kohl & Middleton's Dime Museum on Vine Street, just opposite the old Grand. The feature attraction in the upper halls was the "Convention of Cranks." Not such a bad idea at that. It included pioneers in the woman's rights movement, perpetual-motion addicts, astrologists, phrenologists and chiropographical experts—all brought along their own soap boxes and declaimed, pawed the air and really carried on somepin scandalous.

YOU'RE an old-timer if you can remember when farmers visited fairs to see a heavier-than-air flying machine and prophesied its quick demise.

"STUART Keeps Office Without Race, So He Just Withdraws," headlined *The Daily Oklahoman*, of Oklahoma City. The item: "Judge Frank ('Himself') Stuart has made it plain that he wasn't running from a fight when he withdrew as a candidate for justice of the peace. He withdrew because he found he'd still be Judge Stuart without an election. Stuart is the presiding magistrate of Nichols Hills. Not quite in a class with Judge Bean, the law west of the Pecos, Judge Stuart has held forth as the law west of the city with a firm hand. It was because some of his constituents feared the last Legislature abolished his job that they wired him to come home from Chicago when filings opened. They were afraid they'd lost their magistrate. Stuart flew home and filed for rural district No. 3. 'I didn't know why I was filing, but they didn't want me to take a chance on losing my office,' he explained. 'Well, we got to studying and we found that our trustees have authority to appoint their own magistrate, and since they haven't said they'd fire me, I'll still be the judge, election or no election.' The former circus p. a. adds, by letter: 'It appeared that several of the local boys thought they could oust me from the blasted job of municipal judge of Nichols Hills (Oklahoma Golf and Country Club), so they fled for justice of the peace. This did not sit well with the citizens of Nichols Hills and they insisted that I return from Chicago immediately and file. Well, I filed and then asked for an opinion based on the statutes. The opinion was all in my favor, so I withdrew and threw the boys a left curve. Result was that the boys spent a bit of money on their campaign and conceded defeat. So I am still 'the law west of 63d Street.' Our

little old court has tried some 700 cases and found the whole lot guilty, with nary an acquittal. It doesn't make a darn bit of difference whether the 'culprits' are friends or not. Even the AP ran stories. One would think I was still press agenting. Haven't caught a circus this season but plan to fly to Chicago to lamp the Big One. We may get the Cole show late this season, but that is doubtful. Oklahoma and this city certainly have their share of war projects. Some 3,000 new defense homes will have to be built. A circus should do well here. Our youngest son, Jack, is a lieutenant in the Air Corps and the other, Dan, is on production and control with the Douglas company in Tulsa."

IF THE average showman had his life to live over again he probably would be—a showman.

HARKING back to the Mat Wixom and Wixom Bros.' shows, Walter W. Fuller in his "I'm Telling You" column in *The Detroit News* of July 26 records the passing of many of the Wixom alumni. Much of his info came from Clyde Wixom, now a maintenance man for the

Detroit Fire Department, whose father, Frank I. Wixom, Edenville, Mich., is oldest of the four brothers who operated the circus. Frank, president of the Wolverine Power Company, observed his 79th birthday on May 31. Van B. Wixom, Detroit, youngest of the quartet, was 66 on June 29. The other brothers, Russell P. and Ernest B., are dead. "I have for some time been contemplating formation of a Mat Wixom Tent of the Circus Fans of America," observed Clyde. "It seems it would be a very appropriate organization and should attract wide interest." . . . Mr. and Mrs. Vernon L. McReavy, preparing for another indoor circus season, are at a lake near Walker, Minn. . . . In the 18 years that he has been applying showmanship to department-store window displays and press publicity, Garland D. Stewart, advertising manager of a Portsmouth (Va.) emporium, has found his show experience a tidy asset, he confides. From sign and poster artist and setting and scene builder he went to dramatizing merchandise displays with alluring effects. A reader of *The Billboard* for many years, he longs for the return, among other things, of minstrel shows. Billy Redd, former Al G. Field end man, he reports, is at Portsmouth Navy Yard, and Vic Birrett, former hooper and comic with Neil O'Brien, has a sign shop in Norfolk. . . . So much activity around industrial centers will not seem so one-sided to many rural folk when the tobacco and other crop markets open.

DURING the past rainy weeks some press agents' dig-gross stories have been slightly watered.

Nat Green's

# The Crossroads

CHICAGO

GENE AUTRY'S appearance here the past week demonstrated conclusively that he stands ace high in the hearts of Young America. Each night as he sidestepped his horse Champ around the track in front of the stands thousands of kids dashed down the aisles to crowd as near the rail as possible to get a good look at their hero. And it was not only the kids that liked him. At every appearance he was wildly cheered by thousands in the stands. Showmen are notoriously hard to please and make the toughest sort of an audience, but every showman with whom we talked after he had seen the show was emphatic in declaring it the most entertaining show of its kind he had ever seen.

TIME brings changes! The Woods Building, which has been a center of theatrical activity for 25 years, has been sold to the Franciscan Fathers and will be converted into a monastery and mission center. Built in 1917, the building quickly filled with offices of show people, both indoor and outdoor, and continued to be a home of show business to the present time. In the late '20s the booking floor on the third floor of the Woods saw a continuous procession of performers, many of whom became famous. In the lounging room there we first met Amos and Andy before they became famous radio comedians. At that time they were looking for any vaude bookings they could get. The spacious NVA Club, under the direction of Walter Hawley, was a favorite gathering place for the big-time stars. Came the decline of vaude and one by one the agents dropped out. Some moved to New York, many went to the State-Lake Building, some quit show business for more attractive fields. Some of the old-timers are still in the building. Boyle Woolfolk, who handled the Butterfield time for many years, still holds forth, now devoting most of his time to outdoor bookings. Billy Diamond has been there for what seems like ages. John Billsbury, Frank Gladden, John Bapson, Hyman Schallman, Charlie Zemater and Sam Herman are fixtures in the Woods. But all of them must vacate when their leases expire and by April 30 of next year the Franciscan Fathers will have taken over the entire building.

THE fact that Henry Ringling (Buddy) North is building a home at Peru, Ind., and the extensive work being done on the old winter quarters there have given rise to reports that the Ringling show will winter there again. In view of transportation and other conditions such a move seems logical, altho it is unlikely

that the Sarasota quarters will be abandoned. The Peru quarters would be ideal for wintering the stock and there still are a number of large buildings that could be utilized for storage, shops and other purposes. Another rumor is that Cole Bros.' Circus will winter on the West Coast. With transportation conditions getting tougher, it might be forced to.

FRANK J. LEE, who is handling publicity for the Rubin & Cherry Exposition, left us copies of suburban papers that have RC pictures plastered all over the front pages and a tab which shows that during the show's South Chicago engagement Lee got 177 inches of free space, which is a hunk of publicity. . . . H. A. (Whitey) Lehrter, who left Cole Bros. a couple of months ago, is now making sails for Uncle Sam at the American Sall-making Company. . . . Max and Joe Goodman, of the Wonder Shows of America, in from their South Beloit stand and hoping for some decent weather (rained out Tuesday). . . . Arthur Hopper, outdoor advertising manager of the Ringling show, came in over the weekend to start billing for the Chi engagement. . . . R. E. (Bob) Hickey back from New York to pave the way for the picture *Pride of the Yankees*. . . . Gene Autry will get his uniform early this week at Fort Sheridan and probably will be shipped to the West Coast instead of to Bolling Field. . . . Doug Baldwin and Judge Leach, from the Birmingham fair, in completing arrangements for the annual's entertainment features. . . . Here's one for the book: Local headquarters of the War Department phoned us to ask if we could give them the route of the war show. . . . Bill Conway and Ed Kelly (Ed accompanied by the missus) were in Chi last week arranging contracts for the Ringling show. . . . Tex Cooper, here with the Autry show, dropped in for a visit and proudly exhibited a key ring inscribed, "Presented to Tex Cooper by W. F. Cody (Buffalo Bill) May 21, 1916."

## WON, HORSE & UPP

(Continued from page 38)

them with passes and the truck and wagons became the show's property. When the wagon train arrived in Vivian, Ky., Friday, the main drag was lined with armed men. They surrounded the wagons and the leader of the group informed Manager Upp that he and his entire personnel were under arrest and showed him a dodger that read, "Won, Horse & Upp Circus. Wanted for absconding with advance crews' two-week holdbacks." While the legal adjuster was trying to get heads and tails out of the

## He's Out in the Open

LEONARD TRAUBE, of *The Billboard's* New York offices and conductor of *Out in the Open*, is on vacation.

matter, a wire arrived from Vivian, W. Va., stating that our advance crew had been apprehended there. Wires were sent back and forth and it was then learned that thru negligence our general agent had wired the advance crew to make Hilly, Townley, Clara, Salem and Vivian, but had failed to add Kentucky. Due to the advance being in West Virginia and that state having towns by the same names, they billed there instead. They had been waiting there for further orders when arrested.

Today the show turned around and will meet the advance force halfway. Wires, "All is forgiven," were exchanged and we'll soon be back on a route.

## DRESSING ROOM GOSSIP

(Continued from page 39)

Salate still going strong with his Charlie Chaplin bit in Crazy Clown number and getting plenty of laughs. Joe Wallenda, of Wallenda Troupe, still out with an injury and due to return after the Pittsburgh engagement. Felix Adler, Emmett Kelley and Paul Jerome were on Station WGY at Schenectady, N. Y., with local radio execs taking the mike into the men's dressing room for the broadcast. Another Roland Butler feature. Paul Jerome, *The Billboard* sales agent, getting his weekly supply out on time. Laundry is the chief headache in dressing-room row, the gals being the chief squawkers, and hot sun playing havoc with the flimsy wear.

COLE BROS.—At Santa Fe, N. M., we had one of the worst lots of the season. Horace Laird and Jimmy Relfenach had a dandy place in the dressing room. They were perched on an ant bed and were they lively all day. The Wild West has been further augmented by new cowboys, Oklahoma Shorty Grovro, Cactus Castle from Texas, the Saginaw Kid (home address Home Dairy, Saginaw); Wild Hassann Porter with his motion picture horse, the Silver Streak, and Pewee Burslem, and let me tell you they are really Western. Bobby Kay and Harold Hall have given up their laundry and are now working out front for Homer Cantor. Before taking up their new duties they held an auction in the dressing room. Albert White got the ironing board, Lawrence Cross the iron and a bottle of Clorox thrown in for good measure. During our swing thru Colorado and Wyoming we have gone thru some of the grandest scenery I have ever seen. At Colorado Springs, Pikes Peak seemed to be right in the dressing room. A lot of our folks visited the Peak and the Garden of the Gods and the Will Rogers Memorial.

Greeley, Colo., was quite a town to Mrs. Freeman and it was there that we joined Mr. Terrell's Sells-Floto Show after coming from Australia 20 years ago. People that are still here and who were there then include Mrs. Biggers, Arthur Borella, Mr. and Mrs. Charley Lucky, Fred Seymour, Mitt Carl and Judge Palmer. That same year we played day and date with Big Bertha at Phoenix, Ariz., and we both had a big day. Going back thru memory lane I can see both shows, people visiting each other on the lot between shows, and one of the things that stands out is Ernest Clarke and Fred Bradna riding in our parade that hot day. Cherry pie on our show is a thing of the past. We now get a full course dinner. Fritzie, our Angel of Mercy, took the fatal leap recently, the lucky man, George Sobel, stock man for Gene Weeks. We all wish them the happiness they so richly deserve. Joe Masker had a birthday and Otto tells me it was a huge success all for Nussie. Nice letters from R. E. Conover, Paul M. Sharpe and John H. Schueter. Mr. and Mrs. Harry Thomas entertained the following performers: Helen and Wynn Partello, Mrs. Freddie Freeman, Golda Grady, Jean Allen, Marian Knowlton, at Albuquerque, N. M. Mr. Thomas is our radio director and was for years radio announcer at Albuquerque. They report a grand time at the homes of Mr. and Mrs. A. R. Hebenstreet and Mr. and Mrs. George Converse. Mrs. Charles Roark visited her husband recently. Roark is a member of Arthur Hoffman's staff.

FREDDIE FREEMAN.

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BEAUTIFUL MEXICAN CATHOLIC ROSARIES, \$2.00 doz.; \$18.00 gross. Sample 35c. GENERAL MERCANTILE COMPANY, Laredo, Tex.

BIG MONEY APPLYING INITIALS ON AUTOMOBILES. Easiest thing today. Free samples. If you sell printing and advertising specialties...

CHRISTMAS CARDS - SELL 50 ASSORTED Folders, name imprinted, \$1.00; cost you 50c. Samples free. Experience unnecessary. DUNBAR, New Brunswick, N. J.

COMIC XMAS CARDS - CLEVER, EXCITING kind. Box 21, \$1.00. Samples 25c. 100% profit. STRACO, 1017 Mulberry, Springfield, Ohio.

EARN EXTRA CASH SELLING CHRISTMAS CARDS-50 for \$1.00, with name imprinted. 9 other leader money making box assortments. Also 100 personal Photostamps for \$1.50. Big commission. Free samples. COLONIAL CARD CO., 2077 E. Fourth, Dept. 8, Cleveland, Ohio.

GOING OVER BIG-LATEST RATION CARD, \$1.00 per hundred-sells fast at 5c each, no samples. LA FRANCE DISTRIBUTORS, 55 Hanover Street, Boston, Mass.

"HELL WITH HITLER" - "BLAST JAPAN TO Hell." 10c Store Stickers! Sweeping America like wildfire. 50, \$1.00; samples, 10c. SOUTH-WEST SALES, 1621 E. Broadway, Muskogee, Okla.

JUMPING BEANS - STRICTLY NEW CROP. Guaranteed all alive. \$1.00 hundred; \$6.00 thousand. Cash with order. HILARIO CAVAZOS AND BRO., Laredo, Tex.

JUMPING BEANS - STRICTLY NEW CROP. Guarantee all alive. \$1.00 hundred; \$6.00 thousand. Cash with order. TONY CAVAZOS, Box 516, Laredo, Tex.

KEY CHECK STAMPING OUTFITS - BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y.

LORD'S PRAYER, TEN COMMANDMENTS OR Crucifixion, engraved on real pennies. Individually carded. Fastest 10c sellers in years; \$5.25 gross. Trial order generous assortment sent prepaid \$1.00. PERKINS, 4745 Broadway, B-8, Chicago.

MAKE MONEY! - SHOW EXCLUSIVE CHRISTMAS CARDS with name, 50 for \$1.00 up. Large selection. 21-card "Janes Art Box," \$1.00; other big profit assortments. Samples on approval. JANES ART STUDIOS, 1225 Clifford, Dept. 418, Rochester, N. Y.

PEARL HARBOR MEMORIAL CARD - OFFICIAL Picture. When folks spy it they buy it; 100 for \$3.00. Rush your order. WHITE, 534 Wood, Vineland, N. J.

RODEO AND COWBOY GOODS - BEAUTIFUL Mexican Style Saddles, \$30.00; Texas Style Saddles, finest leather, \$60.00; finest Lariats, \$3.00; Silver Decorated Spurs, \$8.00; Bridles complete, \$8.50; finest Leather Chaps, \$18.00; Saddle Blankets, beautiful, \$3.00; beautiful Scarfs, \$2.50. Wire NATIONAL PRODUCTS COMPANY, Laredo, Tex.

SEASON'S BIG HIT! - HOLLYWOOD STARS Necklace. New! Different! Low prices! Quick delivery! Sample 25c. MISSION FACTORY, 2328W Pico, Los Angeles, Calif.

SELL IMPROVED, ORIGINAL; 9x11 BLUE Signs. Religious and Changeables. Cost 3c, retail 25c. Write now. KOEHLERS, 335 Goetz, St. Louis, Mo.

SELL FORTUNE TELLING CARDS BY MAIL. Big profits. 10 cents brings samples and information. THORNBURGH SERVICE, 1206 Monroe, Wichita Falls, Texas.

SELL NEW-USED CLOTHING FROM HOME. Auto, Store - Men's Suits, 82c; Leather jackets, 45c; Overcoats, 51c; Dresses, 9c; Ladies' Coats, 33c. Other bargains. Catalog free. SGN, 565A Roosevelt, Chicago.

SELL FRIENDS 50 NAME IMPRINTED CHRISTMAS CARDS only \$1.00. Free samples. 30 assortments 30c up. Patriotic Cards, Famous 21 assortment on approval. Special offer. HEDENKAMP, 343 Broadway, Dept. BM-88, New York.

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WE PAY YOU \$5.00 FOR SELLING TEN \$1.00 Boxes, 50 beautiful assorted name imprinted Christmas Cards. Sell \$1.00. You make 50c. Free samples. CHEERFUL CARD CO., 27 White Plains, N. Y.

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GET VALUABLE TIPS ON THE ROADSHOW Film Business - Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen.

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TRUE WAR EFFORT NECESSITY - METLESTONE Solder. No flame can burn it out. Simple; child can apply. Send dime for sample and price list. THOS. OSBORNE, 2119 N. 13th St., Omaha, Neb.

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BACK NUMBER MAGAZINE BARGAINS - Retail or wholesale catalog 3c. Back Number Racing Forms, Racing Records, \$2.50 per month postpaid. Turf Books, Magazines, Forms, Film Fun, etc., bought, sold. COREY'S EXCHANGE, 355 N. Clark St., Chicago, Ill.

BOOKS, JOKES, CARTOONS, NOVELTIES - Large assortment, \$1.00. Catalog sent sealed, 10c. Postals ignored. M. BONAGURA, 545 Bushwick Ave., Brooklyn, N. Y.

MISCELLANEOUS

GOLF CLUBS-REGULATION SIZE CHROMIUM Plated Right Hand Irons, Hickory Shafts; five club matched set, \$3.75. LINCOLN SURPLUS, 220 E. Steph, Freeport, Ill.

SHOW PEOPLE AND TALENT, ETC. - USE our address on your billposters, \$2.00 per month. For bookings contact 40 CLUB OF AMERICA, 2402 N. Main, Rockford, Ill.

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HAMMERMILL LETTERHEADS, ANY COLOR paper, ink; 32 type styles. Reasonable prices. Send for free details. WOODRUFFS', 217-R7 Lewis, Duluth, Minn.

WINDOW CARDS - 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c Selective Candy Bar Vending Machines. Also 1c Venders and Selective 5c Bottle Drink Vender. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

JAIL BIRD AND SHOOT THE BULL GUNS, \$60.00 each; 100 Chicago, Watling, Mills Safe Stands, \$3.00 each; Mills Blue Front, 25c play, \$75.00; Watling Rolotop, 25c play, \$50.00; Free Play and Novelty Table, \$20.00 up. LARKIN, Box 1515, Tampa, Fla.

ALL VENDING GUMS-BALL, CHICKS, STICK, Tab, limited for duration. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J.

BAKERS PACERS, 5c JP MODEL, SERIAL 7561, perfect, \$200.00; Mills 5 Extraordinary Slot, \$35.00; Jennings Quarter Play Factory Rebuilt, \$40.00; Cigarette Token Machines, \$7.00; Penny Imps and Cubs, \$5.00. SHIPMAN SALES, Fairbury, Neb.

ATTENTION - EXPERT PINBALL REPAIRER and Service Man, age 36, pleasant; complete knowledge of pinballs and 1 ball tables; some experience on gun games. Has late model car, nearly new tires. Prefer Southwestern Texas; Austin much preferred, Corpus Christi. Best salary, etc., will get me. Draft exempt. F-4. Reply care BOX C-462, Billboard, Cincinnati, O.

BALLY ROLL-'EM, SEVEN COIN, EXCELLENT, \$209.50; Quarter, Nickel Combination, \$119.50; Jumbo Automatic, \$99.50; 1-2-3, free play, \$99.50. COLEMAN NOVELTY, Rockford, Ill.

CLOSEOUTS - 20 SEEBURG WIRED WALL Boxes, \$9.00; Wurlitzer 61, \$60.00; with Pedestal Stand, \$5.00 extra; Wurlitzer 71, \$110.00; Wurlitzer 600, complete with Wireless Selection Receiver and 2 Seeburg 24 Wireless Wall Boxes, perfect condition, \$240.00; Pikes Peak, \$11.50; Postcard Venders, 1c, double, \$6.50; Adams 6 Column Gum Machines, \$5.00; 5 Moving Duck Target Gun, \$29.50; On Deck, \$11.00; Pylon, \$19.50; Wings, \$13.50; Big Chief, \$19.50; Super Charger, \$7.50; Merry-Co-Round, \$17.50; Stoner Baseball, \$13.50; Short Stop, \$17.50; Glamour, \$17.50; Red Cap, \$7.50. All in good operating condition. Write quickly to PEERLESS DISTRIBUTING CO., 301 W. 9th, Kansas City, Mo.

DRAFTED - \$50.00 DEPOSIT TAKES Merchants' Trade Machines, balance paid from big earned profits. Investigate. PIER, 718 Main St., Dubuque, Ia.

FOUR MILLS JUMBOS, F.P., \$67.50 EACH; Jennings Cigarola, Model XV, \$69.50; Mills 10c Club Bell, like new, \$149.50. One third deposit, balance C. O. D. PARAMOUNT AMUSEMENT COMPANY, 1426 Wells, Fort Wayne, Ind.

JAIL BIRDS - LATE MODEL WITH THOMPSON Jap Conversion, \$85.00. One third deposit. Wanted for cash, Exhibit Penny Question Machine and Exhibit Love Meter, Disposition Register, Personality Indicator. ACME AMUSEMENT CO., 3114 Boardwalk, Wildwood, N. J.

JENNINGS IN-A-BAG VENDORS @ \$4.00, with latest improvements; Bags, 1c Supreme Nut Vendors, \$1.00; Silver Kings, Northwestern 1c Merchandisers or Model 40s @ \$3.00; Calvert Vendors, \$3.00; 1c Hershey Bar Machines, \$1.50; Snacks 3-Compartment Vendors, \$4.00. ALBERT HOFF, 1920 N. Rose, Baltimore, Md.

KEENEY SUPER BELLS, 5c PLAY, CONVERTIBLE Free Play, \$150.00 each; Mills Jumbo, 5c play, cash play, \$75.00 each; Columbia Bells, rear door pay, \$50.00 each. R. G. M. NOVELTY, 1605 Pacific Ave., Virginia Beach, Va.

NAVCO JR. SCALES FOR SALE - LOOK AND work fine. Low price now. Write B. JOHNSON, The Graystone 41, Indianapolis, Ind.

OPERATE CIGARETTE REEL MACHINES, TAX free or your money back. Snappy strips for all makes of machines. Send \$1.00 for sample strips and display card postpaid. State make of machine and whether a gum vender or not. LONGHORN SALES COMPANY, 3311 Ross Ave., Dallas, Tex.

PHONOGRAPHS - 1942 SINGING TOWERS, \$245.00; Seeburg Envoy, \$225.00; Marblegle, \$145.00; Casino, \$115.00; Gem, \$115.00; Rex, \$100.00; Rockola 1940 Luxury Lightup DeLuxe, \$145.00; Monarch, \$75.00. ALBERT A. KURITZ, 1624 6th St., Rock Island, Ill.

SNACKS, \$7.75, WITH STANDS; BUREL, \$7.75, with stands; Bingo, \$5.50; Homerun, \$10.75; Spitfire, \$10.00; Masters Target Skill, \$8.75; Rotary Venders, \$4.00; Gripper, \$5.50; Cigarette Reels, miscellaneous Venders at giveaway prices. LLOYD GREEN, 610 Baltimore, Huntington, W. Va.

"SPECIAL" - 15 1c IMPS, \$5.95; 25 KICKER Catchers, \$15.95; 10 1c-5c Northwestern Standards, \$5.95; 10 1c Gum Venders, \$3.00. Wanted: Challengers. CAMEO VENDING, 432 W. 42d, New York.

TWENTY-FIVE THREE WAY GOTTLIEB GRIPS, long base, A-1 condition, \$15.00 each. LONGHORN SALES COMPANY, 3311 Ross Ave., Dallas, Tex.

WANT TO BUY - ALL KINDS OF PACE SLOTS, especially Bantams. COIN MACHINE SERVICE, 342 W. Cerritos Ave., Glendale, Calif. Telephone Citrus 3-3721.

WE BUY, SELL OR EXCHANGE ARCADE Equipment, Pin Games, Consoles, Slots, Guns, Etc. OPERATOR'S EXCHANGE, 621 Van Ness Ave., San Francisco, Calif.

5 SETS OF A.M.I. AUTOMATIC HOSTESS Telephone System. Just like new. \$2,950.00 per unit. BOX C-457, Billboard, Cincinnati, O.

10 MILLS ELECTRIC MINT VENDERS - IN very good condition, \$75.00 each, F. O. B. shipping point. PRESLEY & SIGLER, 619 Lyon St., N. E., Grand Rapids, Mich.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS - TWELVE Quart Popping Kettles, Electric French Fry Poppers from \$45.00. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM POPPING KETTLES, \$6.50. ALL-Elctrics, Burch Cabinet, Counter Models, Star, Kingery, Burners, Tanks, Vending Machines. NORTHSIDE CO., Indianola, Iowa.

CORN POPPERS, GEARED KETTLES, GRIDDLES, Stoves, Lanterns, Burners, Tanks, Tubing, Repairs. Lowest prices. IOWA LIGHT CO., 111 Locust, Des Moines, Iowa.

CLASSIFIED ADVERTISING FORM

The Billboard Pub. Co. 25 Opera Pl., Cincinnati, O.

Insert the Following Advertisement under the heading of

Table with 3 columns and 10 rows for classified advertising details.

(Name and Address Must Be Included in Copy)

Remittance of \$..... is enclosed to cover the cost of ..... words at 10c each. (Minimum \$2 for 20 words or less.) From ..... Address ..... City and State ..... Forms Close Thursday for Following Week's Issue

8-8-42

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR SALE — NEW HIGH STRIKER, NEVER used. Sell complete or parts. Also 1/2-Inch Black and Decker Electric Drill, guaranteed good as new. C. WOOD, 5409 Seeboldt, Detroit, Mich.

ILLUSTRATORS — NEW 500 WATT STEREO-opticons, \$22.50; 100 Watts, \$15.00, having color wheel. Only few left. Illustrations free. GRONBERG STEREOPTICON WORKS, Sycamore, Ill.

SHOOTING GALLERY — 15 SHELL SLOTTED new Loading Tubes, 75c dozen; \$6.00 100. Deposit on C. O. D. orders. H. B. SHERBAHN, Wayne, Neb.

**FOR SALE—SECOND-HAND SHOW PROPERTY**

ALLAN HERSCHELL TEN-CAR DELUXE AUTO Kid Ride, good as new; also Miniature Train complete, CARL DAVIS, General Delivery, Norwood, Ohio.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 350 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. au8x

TENTS — GOOD STOCK, SLIGHTLY USED Tents. Many sizes from 8x10 to 50x80 for concessions, carnival shows. Also Sidewalk. Prices reasonable. Write KERR MFG. CO., 1954 Grand, Chicago. au8

TRANSFORMER — 100 K. W. AND CABLE. Mounted on 1934 Dodge Van Truck Switch Board, High Line, Cut Outs, 1,000 ft. 2.0 Rubber Super Cable, 500 ft. of 2.0 Roman Cable. Best of shape. Work bench. What's offered? Must be seen to appreciate. J. HENKE, 2316 W. State, Milwaukee, Wis.

2 KOLOGRAPH 35MM. SOUND PROJECTORS complete, \$350.00; also Amplifiers, Stereopticons, Film. Phone or wire F. SHAFER, Washington, Ind. No letters.

**PHOTO SUPPLIES DEVELOPING-PRINTING**

ASK FOR BIG NEW MARFUL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies. Plenty of new red, white and blue Patriotic Novelties. Sure fire sale and profit makers. Send for free catalog today. MARKS & FULLER, INC., Dept. B81, Rochester, N. Y. au29

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. au29x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

PHOTO MACHINES—MOST COMPLETE LINE of Professional Direct Positive Equipment in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. au8

ROLLS DEVELOPED—2 PRINTS, EACH NEGATIVE, 25c; Reprints, 2c each; 100 or more Reprints, 1 1/2c. SUMMER'S STUDIO, Unionville, Mo. au22x

**MUSICAL INSTRUMENTS, ACCESSORIES**

400 MUSICAL SLEIGHBELLS, SOPRANO SAXO-phone, Guitar, Musical Glasses. Interested in Theremin as trade. WILBUR FISH, 507 Garden Rd., Columbus, O.

**SCENERY AND BANNERS**

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. au8

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

**MAGICAL APPARATUS**

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. au8

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. au29

NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 335 S. High, Columbus, O. au15x

VENTRILOQUIST FIGURE BARGAINS — NEW and used. Punch outfits. J. C. TURNER, 511 Faraon, St. Joseph, Mo.

**COSTUMES, UNIFORMS, WARDROBES**

A REMOVAL SALE — GOWNS, COSTUMES, Chorus Sets, Band Coats, \$1.50 each article; Headgears, Net Panties, etc. C. CONLEY, 308 W. 47th, New York City.

**ANIMALS, BIRDS, REPTILES**

A BIG SHIPMENT CHINESE DRAGONS, REAL Giants from Nicaragua. Great flash. Upsidedown Sloths, Kinkajous, Coatimundis, Badgers, Spider Monkeys, Giant Lion Slaying Hamadryas Baboons, Chimpanzees, Snakes and Birds. SNAKE KING, Brownsville, Tex. se5

ALLIGATORS, RATTLESNAKES, MOCCASINS, fixed or dangerous; harmless Bulls, Indigo, Yellow Rat, Kings, Horns, Natrix. Fast service. ROSS ALLEN, Ocala, Florida. au8x

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

FOR SALE — LARGE AND MIDGET APPALOOSA Mules, Midget Spotted Stallion, Spotted Spanish Jacks, Albinos, Trick Horse. WILL JOHNSON, Sugar Grove, Ill.

MAX — GIANT RHESUS MONKEY, 6 YEARS old, trained. Four years in fairs and celebrations. CAMPBELL, 4125 Wyoming, Kansas City, Mo.

UP-SIDE-DOWN SLOTHS — WORLD'S GREATEST Pit Attraction, \$30.00 each. Immediate delivery. Wire orders. WHIPPOORWILL GAME FARM, Rockville, Md.

**HELP WANTED**

ACTS, ORCHESTRAS, SHOWS, ATTRACTIONS wanted immediately. Also furnished for all outdoor and indoor celebrations. Send publicity. PAUL SPOR ENTERTAINMENT AGENCY, Toledo, O. au15

NEAT APPEARING MALE SINGER — POPULAR songs. Vaude and night club work. Who can handle straight business. GLENN CAMP, 324 The Brooklands, Akron, O. x

SMALL DANCE BAND WANTS STEADY ALTO Sax Man doubling Clarinet. Must read well. Good pay, long locations. EMIL MOSS, 709 S. Branson, Marion, Ind.

TALKERS, TICKET SELLERS — GOOD PER-centage. Must put up and tear down. Write or wire BOBBY KORK, Clyde Smith Shows, Scalp Level, Pa.

UNION SAX MAN DOUBLING TRUMPET AND Trumpet Man doubling Sax. Salary \$60.00 weekly, transportation from Chicago. Grandstand Show, State Fairs, Midwest; week stands. Write or wire JOE A. THOMAS, General Delivery, Chicago, Ill.

WANT EXPERIENCED ARCADE MECHANIC — Must be quick and efficient. Not subject immediate draft; \$50.00 weekly to right party. Don't answer unless fully qualified. PENNY ARCADE, Mineral Wells, Tex.

WANTED — HAMMOND ORGANIST, MUST know rink requirements and possess good library. Audition required. All letters answered. UTICA ROLLER DROME, Utica, N. Y.

WANTED FOR MIDWEST FASTEST GROWING Show and Dance Units — Musicians, Actors and Actress that can double Band or Sing. Year around work. At present working over two 5,000 watt stations. Top salary and you get it. State all in answer. Salary expected and what you can do. Open September 15. Write HAPPY BILL, Watertown, S. D.

WANTED — LADY OR GENT TIGHT-WIRE Walker. Will consider Lady Partner doing an act. State experience, photo. TOMMY WHITESIDE, 602 Laura, Wichita, Kan.

**WANTED TO BUY**

GOOD PRINTS 16MM. SILENT FILMS — BIRTH of Twins or any other sensational subject. Address FAY RIDENOUR, care Bantly Shows, as per route.

LOOP - O - PLANE — PREFER DOUBLE BUT would accept single, priced right and in good working order. Also 28 Foot High Striker in good condition. B. K. DUFF, Box 1168, Hattiesburg, Miss.

PICTURES OF SHOWBOATS AND INFORMATION pertaining to Showboats. SHOWBOAT, Box 144, Racine, O.

REASONABLE PRICED SECOND-HAND MOTOR car with or without motor, good tires. Write MICKEY MIDDLETON, Blakely, Ga.

TENT TOP — 110x50 FT., THREE CENTER poles (pole and side walls not needed). New or not used over one season. J. E. DURHAM, Cabarrus Sales Co., Kannapolis, N. C. au15

WANTED — INDIAN GOODS OF ALL KINDS. Chief Regalia, Moccasins, Beadwork, Mummies. What have you and price? CHIEF RUNNING DEER, Rome, Ga.

**At Liberty Advertisements**  
 5¢ a Word (First Line Large Light Capitals)  
 2¢ a Word (First Line Small Light Capitals)  
 1¢ a Word (Entire Ad Small Light Type)  
 Figure Total of Words at One Rate Only  
**MINIMUM 25¢ CASH WITH COPY**

**NOTICE**  
 Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

**AT LIBERTY AGENTS AND MANAGERS**  
 AGENT, BOOKER, CONTRACTOR, PUBLICITY Director—Twenty years' theatrical, musical revue, vaudeville, circus Coast to Coast experience. First class attraction only. Expert contractor, high powered press. Have car. State salary. Join on wire. ROBERT SAUL, 124 W. Maple Ave., Adrian, Mich. au8

Advance Agent, Expert Booker, good car, wants at once account disappointment Magician with Mid-night Spook Show, Top money, playing theaters exclusively; 45 weeks each season guaranteed. Rush full details. Address "B.A.H." Box 629, Billboard, Ashland Bldg., Chicago.

**AT LIBERTY BANDS AND ORCHESTRAS**  
 ALITA DAWN AND HER ALL GIRL ORCHESTRA 7 to 10 pieces available for high class location job. Write MUSICAL FLASHES, P. O. Box 993, Atlantic City, N. J. au15

Duo or Trio — Violin, Piano; can add Bass or Guitar, Vocal. Played dance and continental music for cocktail rooms, hotels, etc. Union. No pictures yet. Box 859, care Billboard, 1564 Broadway, New York. au8

**AT LIBERTY COLORED PEOPLE**  
 At Liberty — Colored Band and Orchestra Leader. Write or wire at once. Prof. John A. Penny, 1101 Walnut St., Wilmington, Del.

**AT LIBERTY MISCELLANEOUS**

ROY SCRUBBOARD WAL-lace—Hillbilly Washboard Entertainer, Comedian and Trap Drummer for radio, stage or musical unit troupe. Drive truck and bus. Sober, union and reliable. Best of references; misrepresentations are the cause of this ad. Draft exempt. State all in first. 2205 Bellefontaine, Indianapolis, Ind. au15

COWBOY NOW AVAILABLE FOR THEATERS, Rodeos, Etc.—Trick and Fancy Revolver Shooting. Guitar Player and Singer. Finest cowboy wardrobe and equipment east of Hollywood. Only substantial salary and legitimate shows considered. BILL JOHNSON, P. O. Box 61, Hillside, N. J. au29

Clown — Exaggerated Female Hairdo, excessive makeup and jewelry. Parody on feminine vanities. Wear trousers, polo shirt, high heeled slippers in act. Excellent for med show, side or store show, museum or other selling media, jewelry, novelties. Make Clown Female Impersonator, mimicking flappers to elderly dowagers. An unusual act, laugh-provoking, ridiculous and clean. Year around work desired; good wages. Single, am a gentleman, no habits. Honest Harold S. Williams, Box 24, Col-lendale, Ark.

Gagwriter, Idea Man — Writer of band novelties, parodies, monologues. Desires connection with legitimate act or other theatrical enterprise. Free to travel. Frankel, 3623 Dickens, Chicago.

**AT LIBERTY M. P. OPERATORS**

YOUNG, DEFERRED. HANDLE ANY TYPE equipment. Prefer Long Island location but will travel. WILLIAM McCANN, 4430 Ketcham St., Elmhurst, L. I., N. Y.

**AT LIBERTY MUSICIANS**

BAND LEADER AT LIB-erty for high school band. Best of reference; 20 years' experience. JOHN F. HARTMAN, Carthage, Tenn.

**GIRL TRUMPET—UNION.**  
 Thoroughly experienced in all lines. Play sweet, hot. Appearance good. Location or traveling providing route is steady. Only first class proposition considered. BOX 361, The Billboard, 1564 Broadway, New York.

**GUITARIST, STRING BASS**  
 —Fully experienced, draft exempt. Vocal novelties, sight read, take off. Reliable, alert musician. Prefer small combination. Will travel; scale \$40.00. CHARLIE YOUNG, 507 Washington St., Beardstown, Ill. au8

**RINK ORGANIST — EX-**  
 perience. East only. No draft. ORGAN-IST, Box C-463, Billboard, Cincinnati, O.

A-1 BASSES — HAVING FULL SIZE STRING gold recording horn; all qualifications for any style band. Sing, entertain plenty. If desired can work floor shows. If needed have unlimited library of novelty arrangements. Single, reliable, good appearance, draft free. BASSO, 323 1/2 N. Sugar St., Celina, O.

A-1 TRUMPETER WISHES TO LOCATE IN town where there is municipal or industrial band and can obtain other employment. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

DANCE VIOLINIST DOUBLING VIOLA—FROM name bands with real dance style wishes to join band. Young, good appearance, deferred. Sight read any arrangement. Union, travel. BOX 360, care Billboard, 1564 Broadway, New York. au8

DRUMMER — UNION, READ. PREFER SMALL combination, location. DRUMMER, 250 W. 82d St., New York City. au8

DRUMMER — DRAFT EXEMPT, AVAILABLE at once. DICK GLERUM, 3815 Chown Ave., S., Minneapolis, Minn.

DRUMMER — AGE 19. EXPERIENCED SWEET and swing. New pearl outfit. Draft free. Prefer location. Non-union; will join. JAN WHEELER, N. Church, Murfreesboro, Tenn.

FLUTIST — ALL OFFERS, INCLUDING INDUS-trial ones, welcome. C. KINAMAN, General Delivery, Boston, Mass.

FORMER U. S. ARMY BANDMASTER AND PRO-fessional Trumpet Player desires position as Municipal or Military School Bandmaster. Twenty-five years' experience. Write BOX 1186, Rapid City, S. D. au15

TRUMPET — READ, RANGE, GOOD JAZZ; double Valve Trombone. Arrange for small combination. 3-A draft. Write or wire BOX C-461, Billboard, Cincinnati, O.

Alto Tenor Clarinet—Sweet or swing. Show ex-perience, excellent reader. Take off; union. Draft exempt, sober, reliable; \$40.00 minimum. Box C-464, Billboard, Cincinnati, O.

Alto Sax, Clarinet — Double Trumpet and Fiddle. Union, 27, draft 3-A. Read, "go" tone, phrase, etc. Any style band. Wire, write or call. Musician, 306 University Ave., S. B., Apt. 6, Minneapolis, Minn. Phone Geneva 2274.

Experienced—Well equipped Trumpet and Drums. Male. Union. Together or separate. Now. Musicians, 3320 W. Central Ave., Toledo, Ohio. au8

Drummer — All essentials, age 25, draft rejected. Name band experience. Tenor band preferred. Do novelties and comedy magic. Address Drummer, 2635 Kellar Ave., Flint, Mich.

Guitarist — Rhythm, Electric, take-off. Fifteen years with top bands, trios. Union, draft de-ferred. Write Freddie Stivers, 2145 E. William, Decatur, Ill. au8

White Drummer — Union, draft exempt, experi-enced. Prefer band that plays both swing and sweet. Locate or travel. Bob Cordell, 504 Stryker Ave., St. Paul, Minn.

**AT LIBERTY PARKS AND FAIRS**

**BALLOON ASCENSION**  
 open for parks and fairs or any celebration calling for high class free act featuring Miss Florence Allen, World's Champion Balloon Para-chute Jumper. Permission to work under U.S. Department of Commerce CAA Rules Aeronauts and Balloons. Registered with U. S. Govern-ment. Wire or call. THE FLYING ALLENS, Batavia, N. Y.

**BALLOON ASCENSIONS—**  
 Parachute Jumping for fairs, parks and cele-brations. CLAUDE L. SHAFER, 1041 S. Den-nison St., Indianapolis, Ind. se5

**HIGH POLE ACT—BEAU-**  
 tiful lighting effect. Unusual features. Lit-erature and price on request. BOX C-418, care of Billboard, Cincinnati, O. au15

**SENSATIONAL HIGH**  
 Trapeze Act available for parks, fairs, cele-brations. Draft exempt. For prices and litera-ture contact JERRY D. MARTIN, care The Billboard, Cincinnati, O. au8

FOUR HIGH-CLASS ACTS — WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand Balancing and Ac-ro-batic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. au8

REAL FAST, THRILLING HIGH WIRE ACT OF New York World's Fair. GREAT CALVERT, 164 Averil Ave., Rochester, N. Y. se19

Balloon Ascensions All Occasions — Capt. Wm. G. McKinney holds world records for altitude, ascend-ing 6,500 feet from 67th and Stony Island Ave., Chicago, Ill., April 1, 1905, ascending in hot air balloon. Also holding world's record for time of inflation, six minutes, at St. Peter, Minn., September 5, 1906. Offers challenge to all balloonists to beat this record. Also open for contest for long distance flight and endurance (sustained flight). Will meet all comers at any time or place. International Balloon Co., Capt. Wm. G. McKinney, Mgr., 1713 E. Monroe, Springfield, Ill.



MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place

Parcel Post

Table with 2 columns: Name and Rate. Includes Barnes, M. E., 9c; Carrigan, John, 6c; Fought, Forrest, 10c; Hodge, W. A., 6c; Hodges, W. A., 15c; Smith, Ben, 14c; Wallace, F., 8c.

- Abel, Mrs. Barney; Adams, Dale; Adams, Edd (Red); ADAMS, MITCHELL ARVIN; Adams, Ned; Adams, Sanford; ADCOCK, KENNETH EARL; ADKINS, Alfred; ADKINS, Buster; Adkins, Robert C.; ADLER, Joseph; Akken, Roy; AKERS, Melvin; ALBIN, GEO.; Alcido, Mrs.; ALEXANDER, Summie Cecil; ALFORD, Charles E.; ALFORD, ELMER ROSCOE; ALIFF, Hamilton; Allen, Bill; Allen, F. A. (Dallesite Products); ALLEN, Homer; Allen, Leslie; Allen, Robert F.; Allen, Tillman; Allison, Tex; Allisapaw, Fred; Altop, Claude; Alton, Homer; AMSBERRY, PAUL NORTON; Anders, Frank L. (Kokomo); Anders, S. L.; ANDERSON, CARL D.; ANDERSON, Clifford Vernon; Anderson, Curtis; Anderson, "Jim"; Anderson, Mrs. Harry; Anderson, Mrs. Jimmie; ANDERSON, MARVIN PORTER; ANDERSON, MAYNARD J.; Anderson, Ralph A.; ANDERSON, Robert Clyde; ANDREWS, RAYMOND NELSON; ANDREWS, Willie James; Andronowski, John; ANDRUS, Clifford; Anstett, Frank; Anthony, Bob; ANTHONY, Forrest; Applbaum, Sam; Archang, Mrs. Jessie; Arbogen, George C.; ARCH, Horace; Are, Bill; ARNOLD, ALFRED FRANKLIN; Beeson, C. A.; Bell Bros.' Citeus; Bell, Howard; Bell, W. W.; Belmont, Bobby; Belshaw, Gladys; Belt, Frances; BELT, William Arnold; Bennett, Fred J.; BENNINGTON, Robert E. Lee; Bennington, Robert L.; BENNISA, BENJ. CHAS.; Beolun, Mrs. Rita; BER, FRANKLIN MO.; BERKHEISER, William Henry; Bernard, Mrs. Joseph; Bernatels, Prince; BERRY, EUGENE PARKER; Berry, George; Berry, Mrs. H.; Berwin, Robt.; BIGGERS, MERRITT S.; BILLEAU, RAYMOND J.; Billetti, Eddie; Bills, G. 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# Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by MERCHANDISE EDITOR—Communications to 1564 Broadway, New York

## Honor Rolls Big Direct Sales Item

NEW YORK, Aug. 1.—Keeping aflame the fiery feeling of pride the average American feels upon donning the uniform of any branch of Uncle Sam's service are the thousands upon thousands of flags, banners, scrolls, plaques and honor rolls which are displayed in homes, stores, offices and shops all over the country. And doing their share toward spreading the visual proof of the willingness and the pride with which Americans are rushing to the colors, are the direct sellers, the house-to-house and store-to-store workers who have taken on "Honor Roll" lines.

Manufacturers, too, have contributed by supplying these workers with new and interesting variations of the Honor Roll, designed to appeal to new outlets. The small banners with one or two stars, hanging proudly in the windows of countless homes, the huge Honor Roll flags which festoon block after block in metropolitan cities as well as in small towns are by now commonplace sights. Offices, stores, factories and other business and industrial centers have long displayed plaques in tribute to their men who have enlisted or been drafted into the service.

Liberty Products, a local firm, is one of the pioneers in the field of patriotic merchandise. This firm has developed a new, elaborate honor roll in the form of a plaque, 24" x 27", in red, white and blue. It is illuminated by a picture lamp attached to the top of the frame. Across the top center of the frame can be placed a legend like "The Boys From Joe's," and in the frame itself there is space for 52 names. Above the names in attractive Old English lettering are the words, "Our Honor Roll," and across the bottom of the picture background is the exhortation "On to Victory."

Direct sellers who have been working bars, taverns, cafes, etc., with the new plaque report that it is meeting with an unusually good reception. The proprietor of the establishment creates immeasurable good will displaying the plaque prominently.

Item is especially low priced to put it within the budget of even the smallest tavern.



**MERCHANDISE REVIEW:** With more and more merchandise bingo games being given official approval, it becomes increasingly important for bingo operators to give greater attention to the selection of merchandise for prizes. *The Billboard's* special issues have long served as merchandise directories for astute operators. The Fall Special, published two weeks ago, was no exception. Items ranging in design and appeal from the old stand-by fountain pen and pencil sets to the new liquid hostery preparation (with every conceivable in-between item) were presented.

A review of a few of these here may serve to call attention to one or more good items that may have been overlooked.

Particularly appropriate at this time in bingo as in all other channels are patriotic merchandise items. These were offered in such variation as banner, pillowcases, flags, buttons, electrically lighted displays, jewelry and many others by such firms as Reiter Novelty Company, Midwest Merchandise Com-

## War Changes Atlantic City Mdse. Picture; Soldier Trade Replaces Vacationist Biz

ATLANTIC CITY, Aug. 1.—Will war mean the elimination of the Boardwalk auction houses, the merchandise show windows famous along the wooden way at this resort for many years? The showmen of auction shops themselves are asking the question. Years back, spokesmen for the local Chamber of Commerce fought auctions on moral grounds declaring: "They ought to be abolished." But public opinion did not entirely agree. Neither did politics. So nothing happened but some self-discipline and another regulatory ordinance.

Even before that time the late Mayor Bader, father of the present city commissioner, tried to flank auction blitzkrieg on pocketbooks by stationing city policemen at the entrance of shops to warn the public against entry, but the New Jersey Court of Chancery said "nay" and restrained the police.

But now the global war threatens to do the job that local public opinion and the courts refused to do, because of a belief that there were always "good and bad" auctions, and anyway, having some merchandise from store shelves required ballyhoo for success. Moreover, auctions were accounted an attraction for resort visitors.

### Plan To Carry On

Attorney for several auction shops, William Charlton makes the determined declaration, however, that: "We are going to carry on as long as there is business." How long this will be the auction men do not presume to say, but they frankly sense a "mercantile revolution" on the Boardwalk for the duration that will bring about great changes in stores, stocks and personnel.

Soldier occupation of the resort is not blamed, but war itself. The auction men think they foresee a falling off in normal vacation travel due to war, and

pany, Joseph Hagn Company, Evans Novelty Company; Bieler-Levine, Inc.; Murray Simon, Epstein Novelty, Edw. H. Morse & Company; Abacome, Inc.; J. H. Kennedy, Liberty Products, Brown Brothers; Harry Pakula, Inc.; Imperial Merchandise Company and many others.

Several operators have handed out buttons of a patriotic nature to the players as they entered the auditorium, merely as souvenirs. Cost of these is very small and the appeal to the players' sense of patriotism is very strong.

Attractive watches of many designs and models were offered by Baby Ruth Watch Company, Plymouth Jewelry Company, Zusman's, Kane Watch Company and others. Fountain pens, pencils, etc., were presented by Rhode-Spencer, Argo, Associated Pen and John L. Sullivan.

In the line of housewares, always popular with women patrons of the games, H. Meinhardt & Company offered silverware sets, and Plastic Creations displayed their new plastic combination grater and shredder.

Jewelry houses featuring many new creations sure to prove interesting to women were Vogue Jewelry Company, Bud Pollock; Bieler-Levine, Inc.; Dexter Engraving, Majestic Bead, Bernard Manufacturing Company, American Jewelry Novelty, S. Frank and several others.

Fur coat manufacturers ran advance announcements on their new lines. These included Cohen Bros., Brien Seward, Rose Fur Company.

Attractive novelty dolls of Dumbo, Popeye the Sailor Man, and the Lucky Jeep were offered by the Cameo Doll Products Company, and interesting stuffed animals were presented by the Carnival Novelty Company.

The liquid hostery item was presented (See BINGO BUSINESS on page 54)

if they are right they can see no demand for the type of luxury goods handled in most auction shops. Hence, if the Office of Defense Transportation "discourages vacations," as the auction men seem to feel is in the wind, Atlantic City is unlikely to entertain during the war the type of customer who sits in a chair and listens for hours to bright rhetorical salesmanship over oriental rugs, artistic decorations, precious jewelry and copies of classic paintings—buying occasionally with four-figure checks.

Whether the auction house technique can be applied to novelties, smaller gifts or necessities—things that the soldier needs, the auction men do not know. They doubt, but are working on the idea. They concede that while normal vacation business must slump, the soldiers stationed in the big beachfront hotels will provide an "off season" business all year on a scale Atlantic City has never enjoyed before. And they note that readjustment to new conditions may be possible even for them—the middlemen for luxury goods.

### Others Have Similar Problems

As a matter of fact, not only the auctions, but many other types of stores along the Boardwalk claim to be confronted with a similar problem. There is still business. Nothing has happened as yet. But the merchants think it may and scores of them are turning over in their minds the possibilities for readjustment. Of course many types of stores are not affected; their stocks of merchandise will appeal to military men as well as to vacationers.

As one pioneer Boardwalk merchandise merchant put it: "Get the war over—victoriously—and our troubles will end." The loss of auctions would be somewhat of a blow to the city as well as to the 400 persons employed by the places. The city has netted \$14,125 this year in license fees from the 13 auction houses and 45 auctioneers. Each house pays a \$1,000 license, while each auctioneer must pay \$25 for a license.

While auction and diamond houses may be hard hit, the smaller novelty shops and other concessions are just starting to receive some play from the soldier trade.

## Bingo Gaining in Popularity in N. B.

ST. JOHN, N. B., Aug. 1.—Bingo has been cutting heavily into "forty-fives," and auction "forty-fives," well known card-party games in the soft-coal mining centers of the Eastern provinces. For many years the card parties had the undisputed right of way as a public entertainment in the bituminous towns. The parties has been sponsored by organizations of various kinds, including fraternities, United Mine Workers' locals, sports clubs, church bodies. The prizes consisted of both merchandise and cash.

Now bingo, or house, as it is still called at some spots, has been penetrating this field and has been winning away many devotees of the card socials. There has been a desire for a change. However, some of the sponsors allow the dual opportunity of cards or bingo at the same party.

Bingo has developed greatly as a means of raising revenue for charities and organizations affiliated with churches. A wide range of merchandise, including electrical supplies, furniture, toiletries, shaving needs, pipes and tobaccos, footwear, clothing, women's wear, boxed confectionery, men's furnishings, stationery, medicines, first-aid cabinets, is being offered.



By BEN SMITH

Operators often write in to find out how to avoid unnecessary headaches during their travels around the country—how to go about working a new town—whether it is wiser to work small or large cities. These boys are smart. They are not ashamed to admit they've got something to learn, and in learning they are bound to get the most out of the territories they hit and experience the least amount of trouble while working there. And working this way they will seldom, if ever, share the experiences of some operators we know who got into a jam with local authorities because they did not bother to check conditions first before walking in cold and on a new town.

A deal operation is primarily local in character. For that reason it is important that the operator post himself carefully on local ordinances, on the attitude of the town officials and how the public in general regards his business. Doing this he is playing it safe. Of course, if an operator pulls something which is definitely out of line—such as misrepresenting merchandise offered, switching merchandise when cards are completed, overlooking to compensate the location for finishing the card or neglecting to deliver awards after collecting the take—he will and should wind up in the arms of the law. That type does not belong in the business and the sooner he is run out the better.

A deal that is set up properly, that offers merchandise of evident value and consumer appeal, can produce the desired most anywhere—in towns of fairly limited population and in cities where the population figures run into the many hundreds of thousands. The thing to remember is that a deal should be kept on location only so long as it gets action. When it begins to show signs of tapering off a new deal should replace it or the location itself changed.

Operators who have been playing along with job lots would do well to check the offerings being made by Joseph Hagn and Wisconsin De Luxe Corporation. Hagn has a job of Pennwood clocks which did so well for the boys some years ago. Clocks are the Topper model, electric, available in walnut, ivory or green tenite case with gold-trimmed base. They have guaranteed self-starting motors and are 5¼x3¾x3¾ inches in size.

Wisconsin's offerings are a Trigger singing Tea Kettle, chrome plated on solid copper and a Motor Jug in one and two gallon capacities. Both are timely and should appeal to the men and women who like to spend their time in the great outdoors.

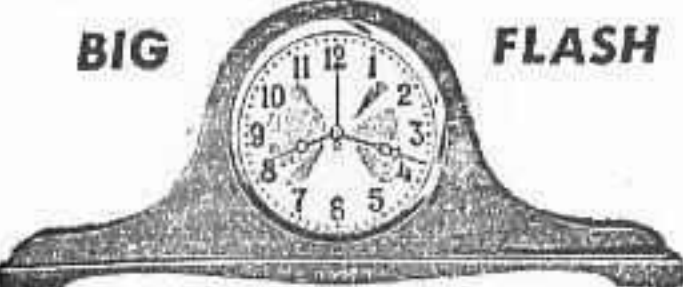
Are you looking for an inexpensive consolation award? Supreme Leather (See DEALS on page 54)

## Police Chief Okays Merchandise Bingo

McKEESPORT, Pa., Aug. 1.—Police Chief James H. Gray has advised local bingo game operators that the game is entirely legal in his jurisdiction. Prizes may include such articles as "blankets, hams and pillow cases," the police officer said. Money prizes, however, are banned.

Gray issued his announcement on the subject after a 24-hour ban on all bingo games in the city. He said about 2,000 women play bingo here every night.

**BIG FLASH**



**ELECTRIC TAMBOUR CLOCK**

Popular Tambour Style Clock at special low prices at a time when the market is practically exhausted. Similar to illustration. Case is of walnut or mahogany finish. Has 4 1/2" dial and red sweep second hand. Size 12 1/2" long, 6 3/4" high.

No. B24C48T—Sample ..... \$1.68  
Lots of 12 or More. Each ..... 1.55  
Large Size Similar to Above. Length 17".  
No. B24C5—Sample ..... 2.25  
Lots of 12 or More. Each ..... 2.05

General MacArthur Buttons.  
No. B36J423—Per 1000 \$0.00; per 100 \$1.00  
General MacArthur Busts, plastic composition with a lustrous bronze finish. Size: Height, 8 1/2". Width, 5 3/4". Ind. boxed.  
No. B42X17—Per Doz. \$4.32. Per Gr. \$48.00.  
Smaller size, 6 1/2" x 3 3/4". Packed 2 doz. in cart.  
Per Doz. \$2.18. Per Gr. \$24.00.  
Sample, Each, Postpaid, \$1.00.  
Elastic Glass Dog Chain.  
No. B52J22—Per Doz. \$2.25.

25% deposit required on C. O. D. orders. **MENTION YOUR BUSINESS.** We do not sell retail.  
Write for Our Catalog.

**JOSEPH HAGN CO.**  
Wholesale Distributors Since 1911  
217-223 W. Madison Street CHICAGO

**Comic Novelty**  
*Items Big Biz;*  
*Keep 'Em Smilin'*

NEW YORK, Aug. 1.—Gag and comedy items are reported in many sections to be having a bigger sale than they have ever had before. With grim and deadly serious war news splashed across the pages of all the newspapers and magazines and with the same type of news emanating from radio loud-speakers from early morn till late at night, laughs are really at a premium.

The old stand-bys in the gag and comic item field are going a long way to relieve the tension and strain under which the average person lives today. Novelty shops, direct sellers, pitchmen and others report that the public is hungry for any item with a humorous twist. Such numbers as the trick coat hanger, the sooner dogs, doggonit, comic lapel button, skunk perfume wind and snake matches the comic foxtails and many other old-timers are really meeting with a new and revived popular interest.

As was to be expected the war itself and the conditions it has brought about have already been utilized in the gag and comic field. A good sample of this type of item is comic the "Ration" card now available. Most Americans take the restrictions and curtailments imposed on them by such rationing measures as the sugar and gas decrees with good humor and it is these masses who really appreciate the humor in the comic ration cards.

The enemy has come in for many jabs and jibes in the field of comic novelty items just as he has come in for this type of thing in cartoons in the nation's newspaper and magazines. There have been all sorts of "Slap the Jap" and "Clip the Nip" and Hitler, Goebel and Goering gags and comic novelty items. Most of these have proved excellent sellers. Especially popular are two recently introduced low-priced items. One called "Hitler's Last Will" is a neat comic version of the Fuehrer's last will and testament. The other called "What the Japs Can Do" also has a real punch.

Comic novelty workers predict that as the war tension increases day by day the demand for comic items and gags will also increase. "Keep 'Em Smiling" has oft been quoted as an important part of home front morale and comic novelty item workers intend to do their share to see that the slogan is carried out.

**TODAY'S TIMELIEST**  
**Big Profit Item**

*"Dri-Gas"*



NEW five-chemical powder-form fire extinguisher. Ideal for demonstration before crowds. Snuffs out fire instantly. Spectacular. Convincing. A sensational item now that everyone is interested in Civilian Defense, and a natural for home protection against fire hazards of all kinds. Every automobile owner a live prospect. Each sale leads to additional sales.

**SPECIAL AGENT**

**INTRODUCTORY OFFER**

Sample Kit—One complete Dri-Gas unit, as illustrated—including heavy art glass container filled with dry chemical extinguishing agent and unique steel bracket—regular \$6.00 value. Plus large size demonstrating sample in fibre container, with instructions, literature, delivered to any address in U. S. A.

**\$2.25**

**"DRI-GAS" COMPANY**  
UNION BUILDING, NEW ORLEANS, LA.

**DART BALLOONS**  
**10 GROSS FOR \$11.50**

No. 5 SIZE  
Postage Extra—Ship Wt. 5 lbs.  
\$1.20 per gr. in less than 10 gross lots  
No. 8 Carnival Spec. Balloon. Gr. \$3.75

AMERICAN MADE **SLUM**  
SAMPLES 30c POSTPAID  
**MacARTHUR**

**BUTTONS** Per 1000 **\$9.00**  
Per 100 **\$1.00**

New Catalog Now Ready  
**HAVE YOU GOT No. 253 CATALOG?**  
Please State Your Business.

**LEVIN BROTHERS**  
TERRE HAUTE, INDIANA 25% Deposit Required. Avoid Disappointment.

**CONCESSIONAIRES**  
**JOE END—Says**  
**FOR THE HOTTEST NUMBERS IN**  
**MERCHANDISE FOR**  
**BINGOS**  
**GRIND STORES**  
**WHEELS**  
**WRITE OR WIRE**

**JERRY GOTTLIEB INC.**  
303-4th AVE., NEW YORK, N.Y. TEL. GRAMM 5-3015

**PATRIOTIC BUTTONS**  
ASSORTED STYLES  
PER 100. \$1.00  
PER M. . . \$9.00



Bingo Merchandise, Plaster, Blankets, Lamps, Glassware and many other Novelty items still available at lowest prices.

Send for your Free Copy of our 1942 General Catalog!

**GELLMAN BROS.**  
119 No. 4th St., Minneapolis, Minn.

**Attention, Engravers**

Your Metal Worries Are Over.

Large Selection of Styles. Send \$2.00 for Assorted Samples.

Hand Carved Cedar Wood. Jewelry with Safety Catches.

**SUPERIOR JEWELRY CO.**  
740 Sansom St. PHILADELPHIA, PA.

**STUPENDOUS FUR SALE**  
Lowest-Direct Factory Prices

**NEW SEASON STYLES VALUES**

Exclusive 1943 Coats, Jackets and Boleros. Smart details, radiant furs and quality workmanship. Furs of all types in all ranges. **BUY NOW AND SAVE** while raw materials are available.

Send for Free Illustrated Catalog and Price List.

**S. ANGELL & CO.** Manufacturing Furriers  
236 W. 27th St., Dept. B-3, New York City

**WHOLESALE CATALOG FREE**

For Salesmen, Dealers & Agents 260 thrilling pages, showing over 4000 opportunities to make money. Household goods, display card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting book for salesmen, agents and dealers. Address a postal card to address below and request a copy of this Book of Opportunity. **NOW.** No charge for it.



**SPORS**  
4000 MONEY-MAKERS  
FAST-SELLING  
DETERMINATE GOODS

WHOLESALE CATALOG NO. 58  
**SPORS COMPANY**  
SPORS CO., 742 Lamont, Le Center, Minn.

**New! P.D.Q. AUTOMATIC PHOTO MACHINE**  
*Today's Big Money Maker!*



Takes and Finishes Black & White, or Sepia Photographs **IN ONE MINUTE.**

This amazing **ONE MINUTE PHOTO MACHINE** requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2 1/2 x 3 1/2 inches. **NOT TIN TYPES.** Easy to operate. Simple instructions teach you how quickly. Fascinating to **SEE PHOTOS DEVELOP.** A complete portable unit for making dime photos. It's picture taking time. Carnivals, fairs, picnics, parks, beaches, street corners, back yards, porches—prospects and profits **EVERYWHERE!** Write or Wire for **FREE** Information.

**P. D. Q. CAMERA CO.**  
109 E. 35th St., Dept. BB-8, Chicago, Ill.

Complete outfit costs only \$68.95. That's all you require to start This Big Money Business.

**NOW!**  
Smash hits for "MUGGERS." Snappy, smart, colorful post-cards for mounting 1 1/2 x 2 in. and 2 1/2 x 3 1/2 in. photos. Send \$1.00 for liberal supply.

**FORE-GROUNDS**  
7 "HOT" numbers. Comic billboards. 36x48 in. Adds \$\$\$ to your profits. **DETAILS FREE.**

**Park, Carnival, Beach, Resort Concessioners**  
**MAKE "ACME" YOUR HEADQUARTERS. EVERYTHING YOU NEED—WHEN YOU NEED IT—PRICED RIGHT.**

New Bingo Novelties—New Plaster Items—Blankets—Clocks—Chrome—Lamps—Dolls—Enamel-ware—Glassware—Silverware—Tinware.


**A BIG VARIETY OF PATRIOTIC ITEMS**  
BANNERS—PILLOWS—TAPESTRY—WALL DECORATIONS—BUTTONS—PINS—PLASTER ITEMS—PENNANTS—JEWELRY. **WRITE TODAY FOR FULL INFORMATION AND LISTINGS.** State Your Business or What Concession You Operate.

**1-day Service** **ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD. ST. LOUIS, MO.

**WALTHAM-ELGIN**

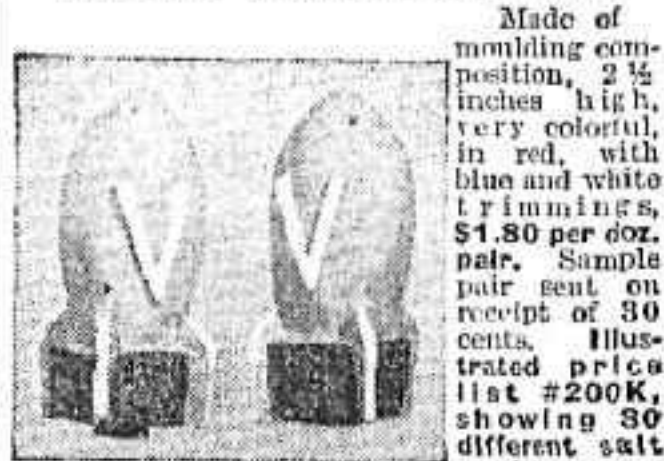
Make extra money! Send for free 1942 Catalog of Watches, Diamonds, Jewelry, Novelties. Lowest prices.

**PLYMOUTH JEWELRY CO.**  
168 Canal St., Dept. J, N.Y. City



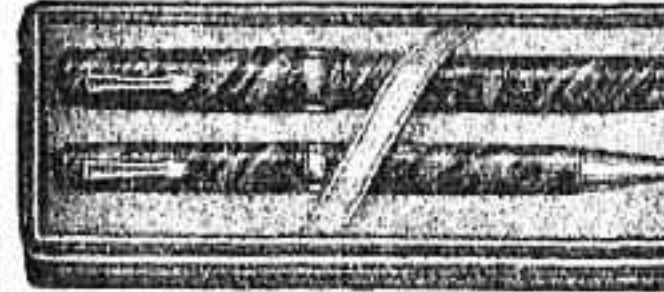
**CATALOGS BEING MAILED OUT NOW**  
**WRITE TO K.C. FOR YOUR COPY**  
**COMPLETE LINE CARNIVAL MERCHANDISE**  
**BE SURE AND STATE YOUR LINE OF BUSINESS**  
**MIDWEST MDSE. CO.** 1006 BROADWAY, KANSAS CITY, MO.  
116 MAIN, LITTLE ROCK, ARK.

AMONG THE MANY FAST SELLING NEW DESIGNS OF SALT AND PEPPER SHAKERS FOR COLLECTORS IS OUR No. 3611 VICTORY BOMB SHELL



Made of moulding composition, 2 1/2 inches high, very colorful, in red, with blue and white trimmings, \$1.80 per doz. pair. Sample pair sent on receipt of 30 cents. Illustrated price list #200K, showing 30 different salt and pepper shakers from \$1.80 to \$4.00 per doz., mailed on application. LEO KAUL Importing Agency 115-119 K South Market St. Chicago

EVERSHARP SET



Genuine EVERSHARP pen and pencil set for men. Ebony black color. Gold band. Whether you "Take It or Leave It" it's a great buy. BB33—Per Set \$1.85 10 Sets for \$17.50 WRITE FOR OUR NEW CATALOG. ROHDE-SPENCER CO. 228 W. MADISON CHICAGO, ILL.

OLD GLORY PHOTO



FRAMED—GLASS FRONT 7"x13" Dozen \$4.00 10"x21" Dozen \$8.00 \*PATRIOTIC Insignias, Brooches, Lapel Buttons, Metal Auto Plates, Flags, Etc. Send for Sample Assortment \$1.00 ●ASPIRINS, 12 to Tin, Gross Tins \$1.80 ●Men's Kerchiefs, 2 Doz., \$1.10 ●ZINO POT SCRUBS, Per Doz. 35¢, 60¢, 70¢ ●FLY SWATTERS, Doz. 60¢ Include Dep. and Postage on all orders. Wagon Jobbers, House Canvasers, Premium and Sales-board Operators—Free catalog ready soon. Write. CHAMPION SPECIALTY CO. 814-M Central St. KANSAS CITY, MO.

GENUINE FUR COATS JACKETS AND CHUBBYS!



1943 Fashion! Perfect Quality! Beautiful Styles! Large Assortment! Caraculs, Sealines, Minkettes, Silvertone, Brown, Black Sable Coonys, Raccoons. Sizes 12 to 46. If not satisfied, money refunded within 3 days. Write today for FREE Illustrated catalog and price list. AGENTS WANTED! ROSE FUR CO., Dept. P-23 49 W. 27th St. New York

AGENTS! NEW CATALOG—FREE

Hundreds of Bargains in quality merchandise, including those fast sellers—Beautiful large Gouvet Glass Patriotic and Religious Wall Plaques at give away prices. Biggest Profits for you at our sensational Rock Bottom Prices. Look at these! 16 oz. Vanilla with Bean, 25¢; 16 oz. Coconut Oil Shampoo, 15¢; 8 oz. Black Pepper, 13¢; 16 oz. Furniture Polish, 11¢; 16 oz. Almond Lotion, 15¢; hundreds of other items. Premiums at low costs. Still lower prices in quantities. Postcard brings Free Catalogue. Judge for yourself. LLOYD'S, 3 North Paulina, Dept. 28, Chicago, Ill.

GOODRICH HONES TOP THE FIELD EVERY \$1 BRINGS YOU \$5

Pitchmen, window workers, jobbers, distrs. Flash demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., Est. 1884—your confidence statement. Each HONE in 50¢ Silver DeLuxe Box. Sample 10¢; low gross prices. GOODRICH, 1500 W. Madison St., Dept. BG-8, Chicago, Ill.

ORIGINATORS OF THE GENUINE INSECT REPELLENT Lamp to Keep Mosquitoes and other Insects Away and DOCTORS SAY VERDARAY to Conserve Vitamin A and Reduce Fatigue FREE Literature - SAVE ELECTRIC - Toledo, O.

For Mrs., Distribs and Jobbers Only How to Get \$21.50 for \$1

The following letter from one of The Billboard's regular advertisers speaks for itself: Mr. C. M. Jackson, Adv. Dept., The Billboard, 25 Opera Place, Cincinnati, O.

Dear Mr. Jackson: We have been advertising in The Billboard exclusively since November 23, 1940. Upon checking our advertising costs we have found that for every dollar spent in advertising in your publication we have received \$21.50 in mail orders, which is less than 5 per cent. We have received over 10,000 orders and enquiries from the 48 States and 17 other countries from gift and souvenir shops, amusement parks, carnivals, jewelry workers, pitchmen, beaches and roadside stands and concession people.

Please repeat our 50-line ad that appeared in the Fall Special in your August the 8th edition, Pipes page, top of outside column. Please. Respectfully,

J. A. WHYTE & SON, (Signed) J. A. WHYTE, Manager. For further information about advertising rates, etc., write the Advertising Department, The Billboard, 25 Opera Place, Cincinnati, O.

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Grater and Shredder

Plastic Creations operated by Jack Krilow and noted as a leader in introducing kitchen and household utensils of the type popular with demonstrators, has what he states is a decided innovation in the way of a grater and shredder. Articles are manufactured from DuPont plastic known as Aer-Flo. A number of experts in the field have worked the item and announce it as okay and destined to be a terrific seller.

BINGO BUSINESS

(Continued from page 52) by the Universal Laboratories, and it is said women are using the new preparation in ever larger numbers. Scores of other interesting merchandise items for bingo operators were offered in this big special, and many operators have already made their purchases. In the event you missed this big number you may secure a back copy by sending 35 cents in cash or stamps to the Circulation Department, The Billboard, 25 Opera Place, Cincinnati. Or if you would like the addresses of any of the firms mentioned in this review, simply write to The Buyers' Service Department, The Billboard, 25 Opera Place, Cincinnati. There is, of course, no charge for this service.

DEALS

(Continued from page 52) Products Company may have just what you can use as a change-off from the regular pen and pencil sets. Supreme has a complete line of leather novelties which include key cases, card cases, wallets, etc., and on most of its line the firm is stocked up in sufficient quantity to keep on supplying the trade indefinitely.

HAPPY LANDING.

HUSTLERS, FAIRS, PARKS, CARNIVALS, Sideshows, Girlshows, etc.—New printed numbers, cleverly designed, neatly packaged to make money for you. Fast sellers. Dog Raffle Tickets, A.S.C. Business Cards, Questions and Answers, Fifth Puzzle, Emperor's Message, War Communique Cards, Ration Cards, Air Raid Warden Cards, etc. Sample lot \$1.00 by express collect. No samples without deposit—no postcards answered. KANT NOVELTY COMPANY, 323 Third Avenue, Pittsburgh, Pa.

PIPES FOR PITCHMEN & BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

P. GRODEN . . . is currently at Lincoln Park, five miles from New Bedford, Mass., guessing ages. He proclaims it to be one of the finest little parks in the country. Groden has been in the business over 35 years and claims to be the man who started the watch business with the combination package for \$50.

PIPES DEPENDS on its friends. Help! Help!

DOC BLUE . . . pipes from Columbus, O., that no one is working there except Kid Carrigan, who is doing well with herbs in Saturday pitches on parking lots. Licenses in Columbus are issued only to registered voters.

T. D. (SENATOR) ROCKWELL . . . packed the trapes and keister, leaving Cincinnati for Indianapolis July 29. He will be in Chicago soon and hopes to cut up some jackpots with the boys on Maxwell Street.

BEST INVESTMENT in the world—War Stamps and Bonds.

GEORGE MARTIN . . . of Pioneer Victory Shows, informs that Fred Armanda, Robert (Ducky) Evans and Roy Ekart have been inducted into the army. He also reports that the show has had an excellent season to date.

SID SIDENBERG . . . and daughter, Arlene, paid a visit to the Pipes desk July 29, en route from Dayton, O., to Illinois to make a number of fair dates.

SUCCESS IS a matter of minutes in the pitch business—it's the spiel that counts.

BUSTER ROBERTSON AND EDDIE WAHL . . .

grabbed a choice spot in a recent edition of The Boston Traveler when the sheet's Spot Shot photographer laid out six pictures to form a six-column, page-length feature in the paper. The pictures show the boys working the Svengali decks and graphically portray the strong interest of their tip. Bust pictures of Buster and Eddie appear, each handling the cards. Montage work (blending in of backgrounds) was also done in the pic. In the words of a correspondent, it is a neat bit of work—the kind that does pitchdom much good. Also on the page is a column by Hedda Hopper. Eddie got off the remark: "This Hedda Hopper must have some gaff on the paper to get that space on our page!" Congrats to Buster and Eddie. Bet their tip was tremendous on the following day.

TAKE INVENTORY of yourself. Are the tips bigger or smaller?

MRS. ROBERT (MAE) NOELL . . . comes thru with the jackpot letter this week in response to our plea. She writes: "That note, 'Pipes Depends On Its Friends, Help, Help,' seemed so pathetic—(ha ha)—that I thought maybe you would like to hear from 'We of Noell's Ark' again. We have expanded considerably since the last pipe. We hopped into Maryland to visit with our old friend, Sam Dock, at Baltimore, for a few days. He put us in a few spots around there and worked with us. His outfit seemed to click okay with ours, so we have all joined out to see how it will 'pan out.' Sam has a little menagerie in a small top and we have ours in our truck. Roster includes Robert Noell, Mae Noell, kiddies Velda Mae and Robert Earl, Sam Dock, Karl Cartwright and Ed Davison. Our hand, Wilson Anderson, has been drafted. While working around Baltimore we had the great pleasure to be favored with several visits from Sam's daughter, Mrs. Clair Brison, husband Ray and son Leland, all of whom we had not seen for about four years. They are working in defense industries now.

We want pipes from these delinquents: E. J. Franklin, Harry E. Moore, E. S. Holland, A. F. (Whitey) Johnson, Morris Kahntroff—and all the others I can't think of now—including Doc Raggett. Business has not been as big as last year but we are still buying War Bonds as often as we can and hope everyone

Engraving Jewelry Outstanding Seller!

Orders Shipped Same Day We have all the "big selling styles" in Engraving Jewelry—pins, identification bracelets, rings, necklaces, etc. Plenty of merchandise in stock—orders shipped the same day received. Write for Catalog 26 today!

"In Service" Pins—STERLING

Starling Pin No. M53 \$2.00 Dozen No. M59—\$0.85 Doz. Put up "3" Dozen On Display Card

Big Military Jewelry Line For a complete line of Military Jewelry—rings, lockets, compacts, etc., write for Catalog M42 today!

Harry Pakula & Co. 5 N. Wabash, Chicago, Ill.

AGENTS WANTED

To Sell Cowboy Songs

\$8.00 per 100; Fast 25c Seller

Lucky Number Dream Book

\$8.00 per 100; Fast 50c Seller

200 Popular Recitations

\$8.00 per 100; Fast 35c Seller

Hobo News

\$5.00 per 100; Very Fast 10c Seller

HOBO NEWS 44 West 17th St., New York City.

FOUNTAIN PENS

We have a complete stock on hand of Ring Top Push-Button Pens with Pencils to match and All Pearl Plunger Pens with Pencils to match. Write today for price list.

STARR PEN COMPANY, Dept. O 500 N. Dearborn, Chicago

SLUM JEWELRY

Per Gross Assorted, \$2.00, Plus 20¢ Tax. 25% With Order, Balance C. O. D. Orders Shipped Same Day.

BUD POLLOCK CLARKSVILLE, TENN.

GREAT FLASH!!

JIMMY DOOLITTLE RETURNING JAPAN. MacArthur's keynote to victory. Service Men's, Veterans' Magazine consolidate issue. Best issue ever! Sales Doubled! Get YOUR territory. One veteran 10¢ sales out of 107 canvassed. Hot, timely service Joke Booklets 2¢. Flag Respects. Free copy U. S. Sup. Court decision—salesmen's help. Samples 10¢. SERVICE MEN'S MAG., 169 Duane St., New York.

P-A-P-E-R-M-E-N

You boys all know me. Again I have the old reliable for all States and Fairs. Same old rates. Write quick for supplies.

ED HUFF, 5416 Phillip, Dallas, Texas.

SUBSCRIPTION MEN

Make more money selling this flashy, specialized Farm Magazine. Attractive \$1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere in the United States. List publications previously worked and territory you expect to cover. Write H. M. CURLEY, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

else is doing the same, so we can hurry up and get this job done—and do it right this time.

Snookie and Susy, the two chimps, are still thriving—and Susy looks like she will be a 'doosy' when she grows up. We made the acquaintance of the Boyles at the Raynor Heights (Md.) carnival. They have a dandy outfit, the Caravan of Wonders, several hundred remarkable articles all in miniature.

THERE ARE hundreds of women demonstrators on the road. Let's hear from some of them.

**PAT ZUDDICK . . .**  
Before leaving Park Row in New York for the army, remarked to Jack Epstein: "I'm glad to be drafted. My ambition is to become a top-kick and have Al Polack in my company."

**ALAN WESTON . . .**  
scribbles from Roanoke, Va.: "Read with pleasure of the marital pipe of my good friend and pitchman par-excellent, Spencer Mattson. When Spencer takes a step of such magnitude perhaps it's about time I start giving marriage some thought! But one doesn't meet a Muriel Widmark every day. Congratulations to the happy couple and a long life of happiness. It goes without saying that such a combine will always have success." Alan has been ramblin' thru the South since last fall and, tho he finds conditions a lot better than on previous trips,

he says that it is still the same old South. He expects to head north and west from now on. "So," he says, "I'll be seein' y' all." Alan would like to see pipes from R. B. Smith, Bob Friedman, Ray Kitchen, Ray Foster, Al McAll, Pearl Reagal and Ruby (Indianapolis) Webb.

## Wax Show

By E. F. HANNAN

THERE was a time when a visit to New York was not complete without a visit to Eden Museum. Many people craved a look at the famous as well as infamous when exhibited in wax. If the James boys could have figured a way to collect royalty on all the tickets sold to see them exhibited in plastic effigy, their descendants would now be in the money. Wax shows were so popular at one time that advertising doctors in large cities used the idea to attract patients as well as warn the population of the results to health of unchecked vice.

A Buffalo medical firm had about as nice display of wax figures as could be found almost anywhere, charging a quarter to view it. The Boston Museum of Anatomy made more money for the medical men who owned it than did the practice of their profession.

The younger brothers, Buffalo Bill, Sitting Bull, General Custer, Lincoln, Bluebeard, Jack the Ripper and Captain Kidd all drew their share of attention. Strange as it may seem there is no falling off of interest in wax images even today. I have a letter from a showman who has operated a wax show in the Southwest the past five years with no let-up. For a couple of years past his best feature has been the Dionne Quintuplets; previous to that it was General Pershing. With all the world changes and all the famous people he has had in wax, Buffalo Bill's figure has been a runner-up at all times for attention. There is some mysterious power that draws folks toward the colorful characters of the Old West.

T. W. Nardino, a med lecturer of the old days who got into the wax business in a big way, once said: "Give them plenty of Indians and Indian fighters and you can forget the rest." Wax shows play on and on in an unending engagement.

## Pitchdom Five Years Ago

Harry Herbert was working on a \$5 reader in St. Louis. . . . In Dayton, O., were Pat O'Day, Herbert Casper, Earl Godfrey, Harry Weber, Oliver Fitzmaurice, Doc George McFadden and wife, Jimmy Ryan and Esther Sharple. . . . Edward Turner was in Cleveland working white mice at the Great Lakes Exposition. . . . Kerr Kennedy Company, under direction of Doc W. R. Kerr, was playing Blackburg, S. C. . . . Doc George M. Reed was in Columbus, O. . . . Jack O'Day, affable fruit juice and can-opener worker, was in Cincinnati. . . . Dave Cooper was in Millport, Ala., and was worried about the bad condition of crops. . . . Joe Clark, in Evansville, Ind., was happy about good business. . . . Doc Leon McNeely's med show, playing in Colorado, was doing okay after getting off to a bad start, due to rain and cold weather. . . . Eddie DeLoy was working at Denton, Ga. . . . Sylvia Adler was working rad at McKeesport, Pa. . . . Ben Benson wrote from Chicago that his sketch act was meeting with approval of local yokels. . . . Mrs. Guy Warner was in Louisville. . . . That's all.

## Events for Two Weeks

- Aug. 3-8
- CALIF.—Sutter Creek. Boosters' Club Celebration, 8-9.
  - CONN.—Waterbury. Elks' Carnival, 3-8.
  - ILL.—Morrison. Patriotic Day, 4-5.
  - Vandalia. Old Settlers' Reunion, 4-8.
  - IND.—Delphi. Old Settlers' Celebration, 6-8.
  - Terre Haute. Miners' Picnic, 7-9.
  - IA.—Burlington. 4-H Club Calf Show, 3-8.
  - Coggon. Harvest Home, 7-8.
  - KAN.—Lebanon. Home-Coming, 6-8.
  - MICH.—Milan. Legion Fair, 3-8.
  - Barrington. Celebration, 3.
  - Richland. Home-Coming & Carnival, 7-8.
  - MO.—Diggins. Picnic-Home-Coming, 6-8.
  - Everton. Picnic, 5-8.
  - Sheridan. Picnic, 6-8.
  - MONT.—Great Falls. Rodeo & Fair, 3-8.

- NEB.—Burwell. Rodeo, 5-7.
- Oxford. Rodeo-Festival, 5-8.
- N. J.—Phillipsburg. Legion Celebration, 3-8.
- Princeton. Legion Circus-Bazaar, 3-8.
- N. M.—Las Vegas. Legion Cowboys' Reunion, 7-9.
- N. Y.—Schenectady. Dog Show, 9.
- O.—Stow. Firemen's Celebration, 3-8.
- OKLA.—Yale. Old Settlers' Reunion, 5-8.
- PA.—Hyndman. Fire Dept. Home-Coming, 3-8.
- Blain. Picnic, 7-8.
- Six-Mile-Run. Legion Celebration, 7-8.
- S. D.—Deadwood. Days of '76, 6-9.
- Brookings. 4-H Round-Up, 3-8.
- Dell Rapids. Cootie Days, 3-5.
- TEX.—Breckenridge. Rodeo, 6-8.
- Aug. 10-15
- CALIF.—San Francisco. Gift Show, 9-14.
- COLO.—Golden. Golden Days, 14-15.
- ILL.—Blundinville. Farmers' Picnic, 13-14.
- Meredosia. Home-Coming, 14-15.
- Stonfort. Reunion & Home-Coming, 12-15.
- IND.—Oterbein. Legion Jubilee, 12-15.
- Quincy. Picnic, 12-13.
- Whitestown. Picnic, Aug. 14-15.
- MASS.—Berkley. Dog Show, 16.
- MICH.—Wayne. Home-Coming, 12-15.
- MINN.—Isanti. Harvest Festival, 14-15.
- MO.—Houston. Old Settlers' Reunion, 12-15.
- Cassville. Annual Reunion, 12-14.
- MONT.—Billings. Midland Fair Rodeo, 10-15.
- Shelby. Maris Fair Rodeo, 14-16.
- N. M.—Raton. Elks' Pioneer Days, 12-15.
- N. Y.—Saratoga Springs. Dog Show, 16.
- O.—Cyrnet. Firemen's Home-Coming, 10-15.
- Love City. Home-Coming, 10-15.
- New Bremen. Woodmen of World Festival, 13-15.
- Toledo. Vol. Firemen's Carnival, 14-16.
- OKLA.—Ada. Firemen's Rodeo, 13-15.
- PA.—Johnstown. Firemen's Fair, 10-15.
- Pen Argyl. St. Rocco Celebration, 10-15.
- S. D.—Burke. Home-Coming Days, 14-15.
- Hudson. Firemen's Sports Day, 14.
- TENN.—Johnson City. Optimist Club Expo, 10-15.
- UTAH.—Kamas. Fiesta, 14-15.
- WYO.—Basin. Bean Festival, 14-15.

## THE CORRAL

(Continued from page 39)

Jim Robinson, Jack Wade, Boys' steer riding, Weyman McMaster, James Waterchief, Wilfred Owl, Peter Manywounds and John Willie. N. A. calf roping, Herman Linder, Pat Burton, Irby Mundy, Tom Hodgson. Canadian calf roping—Dick Andrews, Toots Burton, Bob Jackman, Jack Morton. Wild cow milking, Jack Krenzler, Cliff Vandergrift, Harwood Potter, William Mounkes. Wild horse race, Urban Doan, Cliff Vandergrift, Lone Breeze, Frank Voros.

Third day. N. A. bucking, Jerry Ambler and Frank Voros, Jimmy Tegart, Jimmy D'Arcy. Canadian saddle, Earl Doan, Stan Jackson, Mike Yagos, W. Adams. N. A. calf roping, Jack Morton, Sandy Porter, Jack Cochlan, William Mounkes. Canadian calf roping, Dick Jackman, Pat Burton, Eddie Ivens, Arnold Montgomery. Steer decorating, Jimmy Wells, Willie Head, Larry Reaney, Jack Spotted Eagle. Wild cow milking, Jack Streeter, George Watson, Malcolm Leask, Fred Galarneau. Bareback horse, Jack Wade, Cecil Henley, Johnny Tubbs, Muff Doan. Men's steer riding, Harry Thompson, Don Thomson, Ralph Thomson, Urban Doan and Homer Evans. Boys' steer riding, Mike Head, Lyle Doan, J. R. Alexander, Reg. Aldoff. Wild horse race, Larry Reaney, Bill Robinson, Jack Spotted Eagle, C. McMillan.

Fourth day. N. A. bucking, Doff Aber, Urban Doan, Joe Keeler, Johnny Tubbs. Canadian bucking, Joe Keeler, Jimmy Wells, R. Lauder, Lawrence Watrin. Bareback, Larry Reaney and Harry Thomson, Gordon Thomson, Jim Robinson and Waldo Ross. Men's steer decorating, Arnold Montgomery, Jim Robinson, Dan Connelly, A. V. Franklin. Men's steer riding, Johnny Tubbs, Jerry Ambler and Jim Robinson, Jack Wade. Boys' steer riding, James Waterchief, Alfred Otter, Theo. Powderface, Lightning McDonald. N. A. calf roping, Tom Hodgson, Pat Burton and Warner Linder, Irby Mundy. Canadian calf roping, Toots Burton, Jack Morton, Jack Cochlan, Jack Streeter. Wild cow milking, Cliff Vandergrift, Al Galarneau, Harwood Potter, Charlie Ivens. Wild horse race, Urban Doan, Stan Dillabough, Joe Swain.

Fifth day. N. A. saddle, Jerry Ambler, Doff Aber, Johnny Tubbs, Mike Yagos. Canadian saddle, Urban Doan, John Glazier, Joe Keeler, Carl Olson. Consolation, Lone Breeze, Jimmy Tegart, Benny Sundholm, J. Craemer. N. A. roping, Jack Morton, Toots Burton, Oral Zumwalt, Pat Burton. Canadian roping, Jack Morton, Pat Burton, Bob Jackman and Art Galarneau. Steer decorating, Dick Andrews, Willie Head, Ed Hunter, Jack Spotted Eagle. Bareback, Lone Breeze, Chet Baldwin, Urban Doan, Jack Wade, Johnny Tubbs and Cecil Bedford. Boys' steer riding, Lyle Doan, Alx Mayfield, Reg. Aldoff, Weyman McMaster. Cow milking, John Lefthand, Roy Noble, Jack Krenzler, Jack Streeter. Men's steer riding, Don Thomson and Ralph Thomson, Jerry Ambler, George Watson. Wild horse race, Harold Bester, Larry Reaney, Russel Swain, Frank Voros.

Entries for the stampede totaled 650, a new high record. Previous high, 553, was set last year.

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Sea Shell Bobby Pins, 3 Shell Rosettes, Assorted	2.40
Keep 'Em Flying, Acroplane Made of Sea Shells	2.40
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Sea Shell Ash Trays	.85, 90¢, 1.50, 2.00, 2.64
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# Danbury Expo Set-Up Made

CINCINNATI, Aug. 3.—A wire signed by C. S. McClean as exposition manager, received by *The Billboard* today, stated that Danbury (Conn.) Exposition would be held for seven days, starting on Sunday before Labor Day. Danbury Fair, which had been scheduled for October 4-11, was called off recently.

Manager McClean said Danbury Exposition had leased the fairgrounds and that J. W. Rundle had been named race secretary and William Jarvis, superintendent of grounds. He reported that George A. Hamid would produce a big day and night grandstand show and that President David B. Endy, Endy Bros. Shows, had been given the exclusive midway contract. He said there would be a rodeo, that Goldman's Band would appear, there would be army maneuvers, and awards of War Bonds would be made.

## Siegfried Gives His Side

Elmont, L. I., N. Y.

Editor *The Billboard*:

This statement is made to deny incorrect information given out regarding

some acts at Larry Sunbrock's Wild West Rodeo and Hollywood Thrill Circus at the Polo Grounds in New York on July 12-19. The Great Siegfried, ski-jumping act, was contracted for the event and was given a location on the day previous to opening on the fenced-in part set aside for the acts. Later the act was requested to move the rigging outside the enclosure, and, with three other high acts, was exposed to the danger of rodeo performing stock running into them. The acts set up ropes, but these gave little protection.

Siegfried did not miss any performance due to injuries or fault of his own, but was told not to go on Tuesday evening, as much the show had to be cut due to city blackout regulations. The following day, Wednesday, Sunbrock told the act it was not wanted any more, inasmuch as there was objection from the AGVA to the use of anything other than member acts in the show. The agent for the same organization denied such a statement. Siegfried did not get paid off, so an attachment was made on the gate.

The Regnell high fire dive (formerly the Hellkivists) was contracted and upon its arrival on the day previous to opening (it was also there on Friday but did not get into the Polo Grounds because it was claimed Sunbrock had not paid the rent required) was told by Sun-

brock that the act was too late and that he already had a diving act on hand. (First come first served.) An attachment was also made out for Regnell on the gate, among many others. May also say that great damage was done to the steel ski slide when ripped down by wild horses at the Thursday afternoon performance. SIEGFRIED.

## ROUTES

(Continued from page 32)

- Lawrence Greater: South Pittsburgh, Pa.; Punxsutawney 10-15.
- Lee, Roy: Owensville, Mo.
- Lewis, Art: Clearfield, Pa.; Butler 10-15.
- McArdell's Midway of Fun: Buffalo, Minn.
- McKee, John: Herculaneum, Mo.
- McMahon: Hastings, Neb.
- M. & M.: Boonville, N. Y.
- Magie Empire: Vandalia, Mo.
- Marks: Charleston (Kanawha City), W. Va.
- Massey's Am. Co.: San Saba, Tex.
- Mighty Monarch: Narrows, Va.
- Moore's Modern: (Home-Coming) Findlay, Ill.
- Motor City: (Fair) New Bethel, Ind. (P. O., Wanamaker); Hastings, Mich., 10-15.
- Naill, C. W.: Austin, Ark.; Hot Springs 10-15.
- Ozark: Mansfield, Mo.
- Page, J. J., Expo: (Fair) Shelbyville, Ky.; Harriman, Tenn., 10-15.
- Page, W. E., Am. Co.: (Celebration) Spencer, Tenn.
- Parada: Coffeyville, Kan.
- Pearson: Lincoln, Ill.
- Penn Premier: Dunkirk, N. Y.
- Pike Am.: Diggins, Mo.; Ash Grove 10-15.
- Plaza Expo.: Wellston, O.; Middleport 10-15.
- Prell's World Fair: Caledonia, N. Y.
- Pryor's All-State: Chesapeake, O.; Smithers, W. Va., 10-15.
- R. & S. Am.: Damascus, Va.
- Reading's: Hopkinsville, Ky.
- Reid, King: Sandy Creek, N. Y.
- Reynolds & Wells: Bayport, Minn.
- Riley, Matthew J.: Philadelphia, Pa.
- Rogers Greater: Charleston, Ill.
- Rogers & Powell: Poplarville, Miss.
- Royal American: Muncie, Ind.
- Royal Expo.: Rhodell, W. Va.
- Scott Expo.: Switchback, W. Va.
- Sheesley Midway: Morgantown, W. Va.
- Siebrand Bros.: Great Falls, Mont.
- Sims Greater: Valleyfield, Que., Can.
- Six, J. Harry, Atrs.: (Jefferson Park) Louisville, Ky.
- Skarbeck: Lake Linden, Mich.
- Smith, George Clyde: Scalp Level, Pa.
- Snapp Greater: Waupun, Wis.
- Sol's Liberty: (Fair) Burlington, Ia.
- Sparks, J. F.: Matewan, W. Va.
- Southern States: Fitzgerald, Ga.
- Standard Shows of America: Frostburg, Md.
- Strates, James E.: Rome, N. Y.
- Sunflower State: Jewell, Kan., 3-5; Lebanon 6-8.
- Sunburst Expo.: Olean, N. Y.
- Sunset Am. Co.: Mount Sterling, Ill.
- Tassell, Barney: Hyattsville, Md.
- Texas: San Perita, Tex.
- Texas Kidd: Grand Prairie, Tex.
- Thomas Am.: Centerville, Ind.; Hagerstown 12-15.
- Tidwell, T. J.: Abilene, Tex.
- Tivoli Expo.: (Fair) Vinton, Ia., 4-7.
- Tom's Am. Co.: Moultrie, Ga.
- United Expo.: Waterloo, Ia.
- Victory: Kewanee, Ind.
- Virginia Greater: Eastport, Md.; Berryville, Va., 10-15.
- Wachter, Stewart: Smithburg, Md.; St. Thomas, Pa., 10-15.
- Wade, W. G.: Grand Rapids, Mich.; Mason 10-15.
- Wallace Bros.: Cynthiana, Ky.
- Wallace Bros.: Red Deer, Alta., Can., 5-8; North Battleford, Sask., 10-12.
- Ward, John R.: Crossett, Ark.
- West Bros.: Omaha, Neb.
- West Coast: Roseburg, Ore.; Eugene 10-16.
- Wilson's Famous: Rantoul, Ill.
- Wolfe Am. Co.: Sylvia, N. C.; Canton 10-15.
- Wonder Shows of America: Cedar Rapids, Ia.
- World of Mirth: Brunswick, Me.
- World of Pleasure: (Fair) Fowlerville, Mich.
- World of Today: Maplewood, Mo.
- Wright & Co.: Ceon Rapids, Ia.
- Zeiger, C. P., United: Helena, Mont.; (Fair) Shelby 12-16.



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**ART WALSH**

James E. Strates Shows, Rome, N. Y.

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WANTS AT ONCE

Account reorganizing, Sideshow People and Acts of all kinds, Man for Punch, Don Taylor, wire. Two Dancers, Ticket Sellers, Colored Musicians, Chorus Girls. Will consider Organized Band. Clowns for Big Show. Cuban Mack not here.  
GUY SMUCK, Manager, answer per route.

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Hughestown, Pa., Aug. 3-8.  
Luzerne, Pa., Aug. 10-15.

WANT

Bingo, Arcade and Grind Stores, Girl and any Show with own outfits. Foreman and Ride Help. Joe Deister, Robert Edwards, Carl Decker, come on; Smitty.  
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NOTICE

## HELEN CORWIN

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Week Aug. 10th  
Parade, Free Acts, etc. Want Shows, Rides and Concessions not conflicting. Merry-Go-Round Foreman. Write or wire

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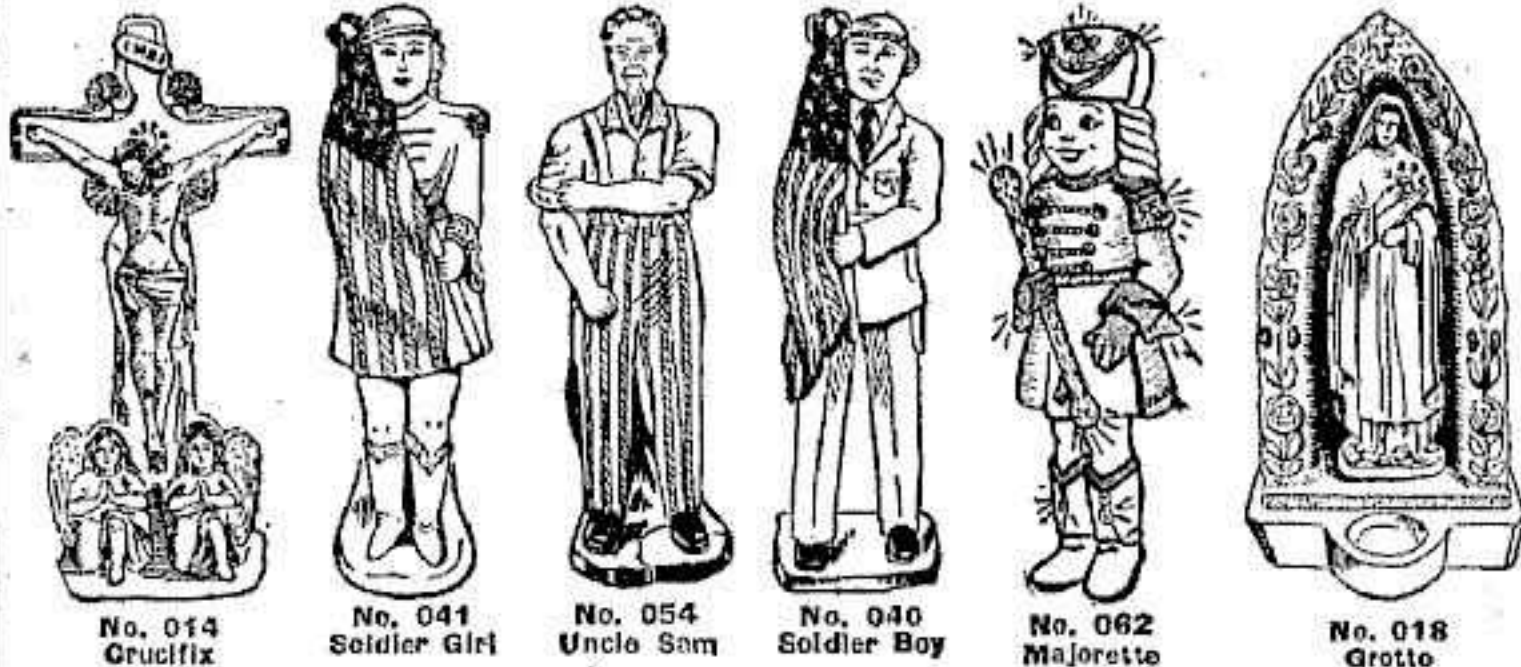
Mt. Bright Lights Expo. Shows  
Mt. Savage, Md., this week.

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## James E. Strates Shows

WANT  
HEY DEY FOREMAN

Those who wrote before get in touch with us. Want Help on All Rides. Want Octopus Foreman. Can place for our fairs starting next week any ride that does not conflict with what we have. Will furnish wagons for same. Can place Single Pit Show Attraction. Will furnish outfit and wagons for same. Can place useful help. Address JAMES E. STRATES, Rome, N. Y., this week; Batavia, N. Y., Fair next week.

## FINAL CURTAIN

(Continued from page 25)

of many years in vaude, Woltjer had toured the B. F. Keith Circuit billed as the "Four-Hammer King of Marimbas." In 1926 he retired from vaude and entered the radio field. The past four years he had conducted the radio programs *Uncle Nick's Safety Scouts* and *Nick and Johnny* over Grand Rapids stations. He leaves his wife.

ZOTTMAN—George, 75, famed strong man, July 26 in St. Mary's Hospital, Philadelphia, after undergoing a major operation three weeks ago. In the beginning of the century he was featured at the Dime Museum in Philadelphia. He gained fame at the Girard Avenue Theater, Philadelphia, and later became manager of that house.

## WANTED

Big Spiven, W. M. Walker, Ace Williams, wire Rebel. Also want Outside Man and other Concession People. Wire

**JESS BRADLEY**

Care Buckeye State Shows  
Owensboro, Ky., this week; Henderson, Ky., next week.

## CRYSTAL EXPO. SHOWS

WANT

Fighters and Wrestlers for Athletic Show. Opening for Concessions. Can use Ride Help and Foremen. Fairs start August 17. W. E. BUNTS, Prestonsburg, Ky., this week; then Cumberland, Ky.

6 BIG NIGHTS

19th Annual  
**MINERVA (O.) EXPOSITION OF PROGRESS AND HOMECOMING**

6 BIG NIGHTS

AUGUST 17-22, INCLUSIVE.

WANT—Concessions, also Shows of merit. Have excellent proposition for Show Operators. This event tops any in the district, will be held in Municipal Park. No gate. Rides and Free Acts, including the Great Jansley, and Raymond Attractions booked.  
Wire or Write L. FALLON, Director of Amusements.

## COTTON STATES SHOWS

Want Shows, Rides and Legitimate Concessions. Ride Help, Top Wages. Agents for Popcorn and Penny Pitch. Doug Womack, come on. VIRGIL SELLS wants Coupon Wheel and Slum Store Agents. Playing Defense towns only. RAY JONES, Manager, Sturgis, Ky., this week.



THE OUTDOOR AMUSEMENT INDUSTRY'S GREATEST OPPORTUNITY TO CONTRIBUTE TO AN ESSENTIAL PART OF THE WAR EFFORT

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
★ The Navy Relief and the Army ★
★ Emergency Relief Funds serve a pur- ★
★ pose so vital, so worthy that every ★
★ American has rushed to its support. ★
★ These funds are designed to help the ★
★ wives, the families and the men in ★
★ our land and sea forces. ★
★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

THE OUTDOOR AMUSEMENT DIVISION of the NAVY RELIEF and ARMY EMERGENCY RELIEF FUNDS has a quota of \$300,000 to meet!

It is the aim of the outdoor amusement industry not only to meet this quota but to surpass it.

To the hundreds and hundreds of outdoor showmen who have contributed and are contributing so generously to these funds, we extend our heartfelt thanks.

To the few who have not yet made contributions proportionate to their incomes and their standings in show business, we say, please fill in this pledge today. It's not too late. You can still do your share!

GEORGE A. HAMID, Chairman
Outdoor Amusement Division
Navy Relief and Army Emergency Relief
10 Rockefeller Plaza
New York, N. Y.

We/I gladly pledge full co-operation with our Industry in its drive to raise \$300,000 for the Navy Relief Society and Army Emergency Relief, and I/we shall cheerfully contribute 10 per cent for my/our gross receipts, after Federal, State and local taxes have been deducted, each Wednesday throughout my/our regular season.

Name .....
Title .....
Name of Business .....
Address .....
City ..... State .....

This space contributed by The Billboard Publishing Company

TROY CITY FAIR

Afternoon and Night, August 24 to August 29.

Sponsored by Troy Order of Elks at New Beautiful Fair Grounds, heart of Troy, N. Y. Advance sale of tickets backed by leading merchants. \$1,500 War Bonds given away as gate prizes. Wanted for independent midway: 5 Rides, Shows, all Concessions open. 4 Free Acts. Mayor Frank J. Hogan, Chairman; Hon. John Fitzgerald, secy. Write JOHN J. FITZGERALD, Elks' Club, Troy, N. Y.

WANTED FOR

THE AMERICAN LEGION FREE STREET FAIR

COLUMBUS GROVE, OHIO, AUG. 25-26-27-28 AND 29TH.

Ball Games, Short and Long Range Galleries, Photo Gallery, Scales, Dart Game, Snow Balls, Custard, Penny Pitch, Cigarette Pitch, Popcorn, Salt Water and Taffy Candy, Candy Floss, Candy Apples, Root Beer. This celebration held on Main Street, and A. W. Gooding Rides are booked. Address:

E. W. WEAVER, Park-View Hotel, Columbus, Ohio.

70th YEAR GRANGERS PICNIC 70th YEAR

WILLIAMS GROVE PARK

★ ★ BIGGER AND BETTER THAN EVER ★ ★

AUG. 31 TO SEPT. 7, INC.

Good spot for Shows and Concessions. No "G" Wheels of Coupon Joints. Write or wire ROY RICHWINE, Mechanicsburg, Pa. 20,000 defense workers in immediate area.

W. G. WADE SHOWS

Ingram County Fair, Mason, Michigan, week August 10, want Independent Shows and Concessions for this date and our long circuit of fairs to follow. Northville, Wayne County Fair, week August 17th; now reserving space for the Kalamazoo Free Fair, week September 14th. All address W. G. WADE SHOWS, Grand Rapids, Michigan, this week.

ALL AMERICAN EXPOSITION CAN PLACE

For balance of season, including nine weeks of Fairs and three Celebrations, Rocket, Spitfire, Fly-o-Plane. Will furnish wagons for same. Platform Shows wanted. Performers and Musicians for Colored Minstrel Show, Acts, Freaks and Attractions for office-owned Side Show. Address: Frank Zorda. Concessions of all kinds, Ride Help, Train Help. Highest salaries to sober people. Monkey or Animal Show. Will furnish outfit to capable manager with people for Posing Show. All address: GENERAL MANAGER, ALL AMERICAN EXPOSITION, Old Settlers' Reunion, Vandalia, Illinois, this week; Beardstown, Illinois, Fish Fry, next week; then south into Fairs.

O. C. BUCK SHOWS

WANT Outstanding Free Act for balance of season. Can place Ride Help, including Foremen who can drive Semis. Can place few legitimate Concessions at the following fairs: Gouverneur, Malone, Dunkirk, Bath, all in New York, and three fairs in South. Interested in Colored Revue for balance of season. Indian Blackie, contact Curly Fisher here. Address O. C. BUCK, Gen. Mgr., Oswego, N. Y.

CAMBRIDGE, N. Y., FAIR

(12 Miles From Troy, Albany. Drawing Population 500,000)

50th Anniversary—August 19-22

12,000 advance tickets sold. Kids' Day Wednesday, free admission. Big military display—tanks, bombers, anti-aircraft display nightly. 1200 soldiers parade Saturday. Can place Rides that do not conflict. 25%. Will sell Bingo exclusive. Concessions—Wheels, Grand Stores, Ball Games, Pan Game. No exclusives. Shows—Girl Show, Slide Show, Grand Shows. All 25% gross. Concessions—\$2.00 per foot. Write or Wire PHIL HOULTON, Secy. Phone: Cambridge, N. Y., 21.

MATTHEW J. RILEY ENTERPRISES WANT

Ride Help, Merry-Go-Round Foreman, Chairplane Foreman at once. Top salary. Long season. Week August 3 to 8, Frankford Avenue and Devereaux. MATTHEW J. RILEY, Manager, 917 Walnut Street, Philadelphia, Pa. Phone Kingsley 0855.

COLORED CHORUS GIRLS WANTED

Pony size and flashy. Liquor cause of this ad. Place good Singer and Dancing M. O. Entering to 35 people for long season. All salaries sure. Board, Pullman furnished. All people who answered before, write or wire again, including Willy Lawson, Margarette Mitchell, Madeline Robinson, B. R. Nolan. Address:

R. F. JUDY, World of Mirth Shows
BRUNSWICK, MAINE



# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## Ability To Pay

The 1942 Federal Revenue Bill passed the House on July 20 and was rushed to the Senate. The new bill contains proposed amendments to the excise tax provisions on coin-operated machines as contained in the 1941 law. The amendments were intended to clarify the 1941 law and also increase the revenue from coin machines, according to the backers of the amendments.

Unfortunately, the proposed amendments do not seem to clear up the muddle about extended (free-play) pinball games nor to give a fair rating to the great number of penny counter gaming devices. As the bill goes to the Senate, it is generally expected that much more time will be given to it and also that the possibility of making still further amendments and corrections may exist.

Experience since the passage of the 1941 revenue law has shown certain well-defined weaknesses in the law and its enforcement. This experience and the fact that a new set of amendments is about to be passed calls for frank discussion of the federal tax on coin machines—if discussion is not already too late. No sooner had the 1942 bill been made public than Chicago operators suggested that The Billboard offer some general suggestions in order to get the trade united on certain principles. One suggestion was that the fee for free-play games be put at \$20 a year.

This suggestion was immediately relayed to an operators' association that has been quite active in trying to get some adjustment on the free-play issue. The reaction of this association was favorable and steps were taken immediately to place the idea before Congress, if it could be done.

The policy apparently followed by congressmen in framing the coin machine tax section, and by the Internal Revenue Department in enforcing it, is based on the "use to which machines are put." This policy is not in keeping with general tax policy by the federal government and is open to serious objections.

The "use" policy opens temptations to engage in reform activity rather than in gaining revenue. It requires federal tax collectors to begin policing coin machines, a function that should be left to local authorities. It puts a moral classification upon certain types of machines before public

opinion has crystallized. It sets up a classification of machines that conflicts with statutes and ordinances already adopted by States and cities. It subjects retail establishments to embarrassments which are not conducive to the maximum rate of revenue.

A policy of taxing coin machines according to "ability to pay" is strongly recommended in preference to the "use" policy.

Admittedly, there is difficulty in putting the many types of coin machines into any list or classification. Apology

must also be made to legislative and enforcement officials for the misinformation that was given them when a federal tax on coin machines was first considered. Reliable reports indicate that the industry acquired a "black eye" in Washington due to reports made by some of the representatives of the industry.

But reliable classifications of coin machines can be made according to "ability to pay," and ability to pay is the recognized tax policy of the national government. It is also the recognized policy of the national government and of all citizens to provide as much revenue as possible for the support of the war effort. Taxing according to the ability to pay is the accepted method of raising the maximum amount of revenue.

For example, out of the long experience of the coin machine industry it is well known that pinball games using the principle of extended or free-play can pay more than simple novelty games, but they cannot compete with standard gaming devices in earning power. But the "use" policy plans to tax free-play games at the same rate as gaming devices, if the establishment should redeem free plays.

It would be a much simpler policy to write into the pinball classification the rule that the tax on extended (free-play) games would be \$20 a year when free plays are redeemed and settle the issue on the free-play question. This would be the best plan for obtaining the maximum revenue. Due to widespread city and State taxes on pinball games, an extra \$50 fee will force many games off locations.

The co-operation of the industry can be secured in classifying machines according to "ability to pay," and thus secure more revenue.



The submarine war on our Atlantic shipping is one of the big problems of the war and demands our best to meet. (Cartoon from *The Christian Science Monitor*.)

# Ops Agree on Tax Payments

Los Angeles group has 100 per cent attendance to decide on tax policy

LOS ANGELES, Aug. 1.—Members of the Associated Operators of Los Angeles County, Inc., headed by Curley Robinson, managing director, met in special session here Saturday (25) for a general discussion of the federal amusement device tax. At that time Form 11-B and claim sheets to secure rebate on the \$10 stamps were issued.

Meeting, which had 100 per cent attendance, went on record as abiding by the rules of the association on the matter. While it was brought out that some operators were fortunate enough to have locations that would pay the entire \$50 per machine, members were pledged to pay not more than 50 per cent of the amount. During the two-hour session special problems were discussed and ironed out.

Full co-operation was assured the members by the AOLAC management. Copies of a letter being mailed location owners were displayed at the meeting.

The letter to the location owners was as follows:

"This association is vitally interested in co-operating with the merchant and the federal government in assisting in the collection of the newly enacted federal tax law on amusement devices.

"In a series of conferences held be-

tween the Internal Revenue Department, both here in Los Angeles and Washington, relative to the classification under Section 2637 of the Internal Revenue code, a tax of \$50 for each game operated in your business establishment has been placed on certain marble games. This tax is payable not later than midnight, July 31, 1942, after which a penalty will be assessed according to the provisions of the Internal Revenue Act.

### Location Pays Tax

"This is a tax on the merchant and the location. It is the duty of the merchant and the location. It is the duty of the merchant to fill out a form, sign and notarize it and remit the taxes for the games which he has in his business establishment.

"For the purpose of computing the tax due on each of the marble games in your place of business, it will be necessary for you to pay on the basis of 12 months or \$50 for each game.

"Failure to abide by the provisions of this act will result in penalty to the merchant and not to any one else. Your operator has been thoroly informed by this association as to the procedure and can properly advise and co-operate with you in order to handle this tax in a satisfactory manner and with the least amount of complication. This tax will not be retroactive as of October 1, 1941, but will only be a tax for the new federal year from July 1, 1942, and ending June 30, 1943.

"If you are dubious in any manner as to the procedure of taking care of this federal tax, if you will call this office or advise with your operator, we will be pleased to assist you."

The meeting was called to iron out problems in ample time for the location owners to make payments to the Internal Revenue Department.

# THE TAX SITUATION

No developments of importance were reported during the week of July 27 on the progress of the coin machine section of the 1942 Revenue Bill. The bill is now before the Senate Finance Committee and hearings are being held regularly on big tax questions.

The Senate committee is occupied with the big tax problems in the bill and hence may not reach the small items, such as the coin machine section, for several days.

Concerning the progress of the bill, The Wall Street Journal said this week:

"More than 200 requests to testify on the House bill have been received by the Senate Finance Committee. This may extend hearings beyond the end of next week (8), the tentative closing date."

After the Senate committee has completed hearings on the bill, it will then go before the Senate as a whole for debate, amendments and a vote. A lot of time is expected to be given to the revenue bill in the Senate.

## Now Is the Time To Write Your Senator About Free Play and Counter Games

The amendments proposed to the federal excise tax law on coin machines do not give needed relief to extended (free play) games nor to the penny counter machines that give merchandise awards.

Accordingly, operators and distributors in all parts of the country are asked to organize their local trade and to write the United States Senators from their State. Many of the Senators are back at home now, and also Congressmen, and might be contacted while in their home State.

Pinball operators should write their Senators to amend Section 617 of the 1942 Revenue Bill (H. R. 7378) to place an annual tax of \$20 on pinball games when the establishment (location) redeems the free plays. Under present rulings, if free plays are redeemed, the tax on pinball games is \$50, the same as for slot machines. It is important to impress upon Senators that pinball games cannot pay the same taxes as slots, and especially since so many States and cities have a high local tax on pinball games but not on slots.

### Counter Machine Plea

Operators of penny counter machines which give prizes should also support an amendment which was proposed some months ago. Write your Senators to amend the 1942 Revenue Bill (H. R. 7378), Section 617, to provide the following:

"Penny Coin-Operated Counter Games, incorporating amusement or gaming features, which entitle persons playing to receive merchandise prizes, not exceeding in value one package of cigarettes, shall be classified under section (1) RATE, \$10 annual tax."

Make letters brief and to the point. An original letter is better than a form letter. A form letter may be used by operators in a city or district with good effect.

## NEWS OF

# PRIORITIES and MATERIALS

### Developments of the Week in All Industries

The electric motor and control section of the general industrial equipment branch of WPB announced recently that henceforth new motors will be released only for the most important war and civilian requirements. Other applicants for new motors will have to adapt used equipment to their needs. In general, large motors of any kind—used or new—are not available for other than war or essential civilian purposes.

State governments using metal mill "coins" to collect sales taxes and streetcar companies using tokens cannot make them out of zinc after September 1, the Director General of Operations has decreed. Zinc is in common use for this purpose. Slugs and tokens are one of more than a hundred articles in the manufacture of which zinc cannot be used under the terms of the new order.

"Horizontal" research by steel mills is solving arms problems fast. Scientists of different companies pool their experimenting in munitions and ordnance. Several worked simultaneously on heat-treating plate, for instance; each used different hardening alloys at different temperatures. Tests were completed in a couple of weeks instead of the months that would have been required by the regular "vertical method" where each company completes all phases. One definite valuable result: Use of scarce nickel has been cut; the War Department now boasts a small surplus of this hard-to-get metal.

A shorter broadcasting day seems likely soon as radio broadcasting stations conserve their equipment. These changes in the normal radio day will be part of the broadcasting industry's struggle to increase the life span of vital parts now hard to get. In this struggle too smaller stations will fall by the wayside.

Because radio is the communications lifeline of the armed services the demands for all types of radio equipment have shown tremendous increases. War radio needs forced manufacturers of civilian sets to cease production back in April.

Tubes are the No. 1 problem of the broadcasters. Condensers and transformers are also high on the list of hard-to-get replacements. The heart of a radio transmitter, whether it is a small 5,000-

watt unit or the monster 50,000-watt station, is its tubes. The big power-output tubes for the high-power transmitters cost as much as \$1,650.

Altho President Roosevelt told newsmen recently he did not know what he would do with the rubber bill, reliable reports indicate that he will veto it. Men who would like to enter the rubber-from-grains business report that high government officials are betting 10 to 1 the President will veto the bill.

If the bill were approved this would be the first instance of the enactment of a law to deprive the WPB of some of its power over critical materials. The motivating factor behind the now-expected Presidential veto, however, is probably deeper than this.

The thin layer of tough, resilient plastic which ordinarily would have gone into the safety-glass windows and windshields of new cars will be used instead to replace rubber in army raincoats, and in a score of other vital war items now made from rubberized fabric. The plastic is Saffez, one of the group of synthetic resins known technically as vinyl acetals, made by the Monsanto Chemical Company.

Annual rate of United States munitions production for the second quarter of 1942 is up nearly four times over production for 1941 and Canadian production increased nearly three times for the same period, the United States-Canadian Joint War Production Committee informed President Roosevelt and Prime Minister Mackenzie King.

Steel ingot capacity of the nation on June 30 is estimated about 1,000,000 tons above the year-end rating of 88,566,170 tons. Further expansion of productive facilities to meet war needs is expected to lift capacity well above 90,000,000 tons by the start of 1943.

A shortage of certain types of trucks and the increasing demands of army and navy make it imperative to determine the location and type of every new commercial vehicle in the country, the WPB declares, in announcing that an inventory of these vehicles has been ordered. Likelihood that it will be harder for civilian companies to obtain these trucks (See PRIORITIES on page 66)

## ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

### INTERNATIONAL MUTOSCOPE REEL CO., INC.

Penny Arcade Headquarters Since 1895. Manufacturers of Photomatic and Other Famous Operated Equipment.

44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

ILLUMINATED PLASTIC BUMPER COMPLETE WITH ALL FITTINGS AND LIGHT SOCKET



100 or more—23c each.

SAM MAY & CO. 853 N. Flores St., San Antonio, Texas



Greatest Counter Games, SPECIAL \$7.50 Each.

# EASTERN FLASHES

By JOE ORLECK and BEN SMITH

NEW YORK, Aug. 1.—The Petrillo recording squabble continues, and as we go to press there is no change. The Department of Justice has made the statement that it will take out an injunction to stop Petrillo from preventing his union's members from making recordings, and Elmer Davis in a letter to the union president on July 27 urged that Petrillo withdraw his order. Petrillo in a letter to Chairman James L. Fly of the Federal Communications Commission (carbon copy to Elmer Davis) on July 30 claims his side of the story hasn't been heard.

The music machines received a nice sendoff by Davis in his plea when he stated "music is today one of the finest media for maintaining high public morale. The elimination of records for use in restaurants, canteens and soda parlors where members of the armed forces go for recreation and for use in factories where war workers use juke boxes for organized relaxation can scarcely fail to have a negative effect on morale."

### Tom Cullivan Visits

Tom Cullivan, of Syracuse, N. Y., visited his old pal Jack Fitzgibbons here in the city. Tom dropped in mostly on a vacation and shopping tour. Cullivan gave *The Billboard* a nice plug when he informed us that he used the Record Buying Guide to select the records for his music machines.

### Year's Best Story

Dave Robbins has received an order for 10 coin machines for delivery the day the war ends. An Australian operator who visited in this country some five or six years ago wrote Dave enclosing the order and money for the equipment. Having done business with Robbins in the pre-war days, the operator placed this order, knowing that instructions will be followed 100 per cent. In the letter the Australian operator claims

that now that the United States is in the war he is confident that hostilities will be over in a very short time. Expecting operating to be highly profitable after the war, the Australian wants the equipment to be on the first boat to Australia in order to get the best locations.

### Believe It or Not

Harry Rosen, of Modern, was in the new shipping room wrapping and checking phonograph record orders . . . and we have witnesses to prove it. Due to the heavy rush of orders from operators for Capitol's *Strip Polka* and being caught short temporarily of help, Harry had to step in and "get those orders out." Those who missed this unusual sight will never get another chance. Modern put two more girls to work the next day.

### Nelson in New York

Jack Nelson, vice-president in charge of sales for Rock-Ola Manufacturing Company, spent three days in the city seeing all his music machine operator friends. Jack had a new Commando on display at his hotel, and operators kept streaming in. Nelson was highly pleased at the amount of business transacted during his stay.

Co-operating with Nelson while he was in the city were his local distributors, Harry Pearl and Henry Lawrence, of Newark, N. J. Sam Stern, of Keystone Vending Company, Philadelphia, came in to the city, and Mike Carpen, of Reading, Pa., visited for a few days.

### Napoleon Plans Surprise

Willie Blatt, the Little Napoleon of the coin machine business, is planning a surprise for the coin machine trade. Willie refuses to divulge just what the secret is, but says, "Tell your readers that the little Napoleon has plans to 'keep punching.'"

### Mitchell Advises

Irving Mitchell, of I. L. Mitchell & Company, informs us that it is getting more difficult to secure merchandise and counter machines at this time. "Now that the factories are not sending in new machines," claims Mitch, "the operators are hanging on to whatever they have. I advise those operators who are conducting a route of merchandise and counter games to try to buy as much as they can now, as they may not be able to get them latter on."

### Congratulations, Al Simon

Al Simon, well-known distributor of coin machines, was handing out cigars and accepting congratulations this week. Al became the father of a boy Sunday, July 26. The missus presented him with quite a lad, weight 7 pounds 7 ounces, and a lustier pair of lungs than a complaining coinman. The package will be known as Richard Michael Simon.

### Wallichs Back to Hollywood

Glenn Wallichs, general manager of Capitol Records, left for Hollywood Thursday (30) after spending about one month in New York. Glenn is very happy about the reception his records are getting and promises to return to New York about September. Al Levine remains in charge of the New York office.

### Fast Flashes

Leon Berman, of New York Supply

Company, is doing a large business in buying and selling arcade and counter games. . . . Harry Rosen leaves for a vacation Tuesday (4). . . . Sid Mittleman, of Bell, was in a bad auto accident about 50 miles out of Pittsburgh and came home with three stitches in his head. Sid, by the way, claims his company is doing a big selling job with Pennant, a roll-down baseball game. . . . Hymie Rosenberg returned from an extensive trip thru the Middle West and after staying around the city for a few days flew down to Miami.

### Bond Wrapper Opens

Bond Wrapper Company, manufacturer of coin wrappers, opened on coin row this week. This company has been selling the coinmen previously but now will cater to them. The wrappers are made for every coin up to 50 cents.

## Des Moines Almost Gets Bingo Ban as Pinball Aftermath

(From The Des Moines Tribune, July 23, 1942)

Note: An interesting aftermath of many crusades against pinball games is that the reform wave often spreads to take in bingo, too. But bingo brings in churches and clubs, which means that most crusades have to stop there. The Des Moines move against pinball led to a State Supreme Court test case, still pending. Then bingo came up for consideration, as the following story shows.

### The Story

The city council discussed the good and evil about "bingo," but stopped short of any crusade against the "game."

The question was raised when Kenneth Sonderleiter applied for permission to erect a canvas advertising sign for 30 days over the street in front of his "free zoo."

"Whoop!" exclaimed Safety Commissioner Clarence Koenigsberger. "Free zoo! That's a bingo game! We just chased one of those off Ingersoll Avenue."

### Hazard

The safety head said that bingo has created something of a traffic hazard before Sonderleiter's place and asked what the council thought his policy should be on bingo.

Finance Commissioner T. Harry Vicker asked Koenigsberger to define the word. "Why, bingo is bingo," he replied with a chuckle. "Is it gambling?" Vicker asked. Nobody answered.

Koenigsberger said he saw no harm in bingo and suggested that Sonderleiter be charged a fee. Mayor John MacVicar commented that the game is played "in the churches."

However, the mayor questioned whether it would be wise to charge a fee on bingo. If a similar fee were not charged motion picture theaters and other amusement houses, the council could be charged with discrimination, he said.

### The Sign

Vicker said that permitting the sign to be put up might start a bad precedent. He also questioned whether bingo should be permitted because he said it seemed like a lottery to him.

"It isn't any worse than bank night," MacVicar said. "I tried it once at the State fair."

Finally the councilmen voted unanimously to let Sonderleiter erect the sign, provided he puts up a \$10,000 bond and makes no reference to bingo or beer on the sign.

## Atlas Employees Enjoy Vacations

CHICAGO, Aug. 1.—Annual vacations caused the offices of Atlas Novelty Company to present a lonely picture this week. A big percentage of the employees are away enjoying their yearly leave.

Eddie and Morrie Ginsburg have always maintained that despite conditions, favorable or adverse, their employees are entitled to time off to rest and get away from business for a while. This year unsettled conditions put an extra strain on everyone, and the firm feels that vacations are more important than ever. Each employee who has been with the company one year or more gets a vacation with full pay.

Away from the office this week were Harold Pinous, Howard Freer, Harold Schwartz, Walter Prohoph, Howard Swanson, Walter Lebowski and Joe Green. Irv Ovitz, still on the job, says: "We

## Association Work

Associated Operators of Los Angeles County, Inc., one of the leading coin machine associations in the country, with a merited reputation for leaving no stones unturned to advance the welfare of the industry, has sent the following timely bulletin to location owners to enlist them in the endeavor to make existing coin machines last and to help coin machine operators conserve material, time and labor in every way possible.

### Special Bulletin

July 9, 1942

To All Location Owners:

Re: Conservation of Gasoline, Tires, Service, Parts, Etc.

We are addressing this letter to you direct as we know you are more than willing to co-operate with your operator and in this way enable him to conserve gasoline, tires, parts, etc., by eliminating unnecessary service calls in co-operation with the U. S. war program.

By this, we mean, try to do away with unnecessary trips for him—calls for nickels, calls for an electric bulb, etc. We are asking you to use your discretion in putting in a service call for your operator—and perhaps two or three things can be attended to in one service call.

If you, the location, co-operate with the operator, and he in turn co-operates in carrying out our part of the U. S. war program, this will go toward complete responsiveness with the United States Government in the conservation of vital products which lends toward victory for us all.

Manufacturers can still sell the operator necessary service parts for their marble games but cannot replace their depleted stocks by additional manufacturing. In short, if they run out of a given stock from their own stock piles, that will be the end of that particular part, as far as the manufacturer is concerned.

This should act as a definite warning to all and should be instrumental in our making an effort to conserve which will add to the life of all vital parts.

If you have any suggestions along these lines and if you will give them to your operator, it will be more than appreciated as we are always open to constructive suggestions in our effort to do our share in the U. S. war program.

Thanking you in advance for the part you are playing along these lines as you are a part of this industry, we are

Respectfully,

Associated Operators of Los Angeles County, Inc.

## Arcades Feature Singing Pictures

NEW YORK, Aug. 1.—Tri-Way Products Company, Inc., manufacturer of Singing Pictures, illuminated auxiliary speakers, reports that Penny Arcades all over the country are now beginning to use its product for display in front of the spots playing their p.-a. music or radios thru these speakers.

According to execs of the firm, "many Penny Arcades have found that the American Flag model Singing Picture is one of the greatest and most outstanding attractions that they can feature at this time. Arcade men report that this wins much respect and prestige for them, and better tone for their p.-a. systems, their phonos or radios is noted when played thru the Singing Picture."

"Those Penny Arcades that have already installed Singing Pictures claim they have never had anything in front of their places as an attraction-getter which has proved as great as these units. The men are not only pleased with the General MacArthur and the American Flag Singing Pictures but feel that from the standpoint of helping to boost and maintain morale there is absolutely nothing better made today."

all have to work just a little harder, but it is worth it to know that the boys are getting well-deserved time off. Business continues briskly. We are trying to dispose of orders as fast as they are received so they will not pile up too much on the boys due to return soon."

Next week another batch will make their exodus; members of the shipping, receiving, refinishing and mechanical departments.

## SPECIALS

- 6 Keency Submarines, Used Two Weeks, Like New . . . . \$169.50
- 2 Bally Torpedo, Like New . . . . 199.50
- 1 Peft. Pilot Aeroplane Game, Floor Sample . . . . . 199.50
- 8 Keency Anti Aircraft Guns . . . . 35.00
- 1/2 Deposit, Balance C. O. D.

### K. C. NOVELTY CO.

419 Market St., Philadelphia, Pa.

## \$190.00 TAKES THE LOT

ALL GAMES READY FOR LOCATION

- | GAMES                               | LOCATION GAMES |
|-------------------------------------|----------------|
| Wildfire                            | Silver Skates  |
| Leader                              | Rotation       |
| Score-A-Line                        | Playmate       |
| Comodoro                            | Jolly          |
| Mr. Chips                           | Landslide      |
| Double Feature                      | Super-Six      |
| Score Champ                         | Variety        |
| 2 Roxys                             | Sport Parade   |
| First Call Takes These Super Values |                |
| 1/3 Deposit                         |                |

### MIAMI COIN MACHINE EXCHANGE

809 S. W. 8TH ST., MIAMI, FLA.

## WANTED

For cash or trade for Pin Games, Shipman Postage Machine, double model. New or used. State quantity, condition and price.

### APEX AMUSEMENT CO.

61 Parkhurst Street NEWARK, N. J.

## THE JAPS—TAPS

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# Industry Mentions

## Magazines --- Newspapers --- Radio

### Here's That Man Again

Typical of many other newspapers, *The Chicago Sun*, July 26, devoted nearly a whole page in its Sunday edition to a life story of the man Petrillo, with plenty of illustrations. A two-column head on this article said, "Federation Head's Dictum Threatens End of Juke Boxes." It told of some of the dictatorial steps by which Petrillo has attained his power over organized musicians. It said that Petrillo has been planning for years to make this offensive against juke boxes. The writer of this life history of Petrillo, in some ways, appears to be sympathetic with the "enemy of the juke boxes"—yet most of the incidents mentioned tend to show the man as having a strong dictator complex.

### North of the Border

The Canadians have taken up the Petrillo fight, too. Jim Coleman, sports editor of *The Globe and Mail* (Toronto), aware that space on the editorial page of his paper was being devoted mostly to war problems, did a little editorializing himself on the sports page of the paper, devoting his entire column to Petrillo and juke boxes. On the surface Coleman's article is written in a frivolous vein, but dive below and you will see that he is not kidding.

### Petrillo Attempting To Infringe on Vital Rights of the People

Always on the alert for any attempts to infringe on the rights of the athletic members of the community, this department is disturbed seriously today by the news that James Caesar Petrillo, boss of the American Federation of Musicians, has forbidden dance bands to make any further recordings for juke boxes. Anyone who is sufficiently snide to suggest that the musical and terpsichoro-

rean arts have no association with athletic events apparently never has seen an exhibition of modern jitterbug dancing. Pals, that's the kind of thing that should be encouraged—obviously it's great training for Commando warfare.

The imminent demise of the juke box is an international disaster which, under peacetime circumstances, would call for a thundering protest on the editorial page. However, this newspaper's top-flight dynamiters are preoccupied with matters of vaster moment. Arrayed like draegermen and carrying a few keys of stumping powder, they have been observed digging a tunnel under Parliament Hill in Ottawa.

This department feels qualified to do a little blasting on behalf of the disfranchised jitterbugs. This department is an old hep cat whose first teething ring was a Bix Biederbecke recording in the days when Louis Armstrong was a mere moppet in the Rampart Street section of N'Awleens, and his managers were attempting to persuade him that it was necessary to wear shoes when playing in the better ballrooms.

The juke box has become an integral part of our way of life, and it is just as essential as little liver pills, dentifrices that save us from the horrors of pink tooth brush, and soaps which cleanse us so thoroly that even our best friends don't find it necessary to whisper anything unpleasant to us.

James Caesar Petrillo has no soul, or he would be aware of the fact that the majority of budding romances have blossomed over a couple of cokes in small cafes while the juke box in the corner emitted the dulcet strains of Cab Calloway's boys playing that tender little ditty entitled *I Can't Dance—I've Got Ants in My Pants*.

We intend to defeat Mr. Petrillo's per-

nicious act even if we are forced to call in Westbrook Pegler to complete the job.

A heartless, most unpleasant fillo  
Is paunchy, bald James C. Petrillo!

### Guiding Light

An Associated Press release which appeared in newspapers throuth the country said that only one error was charted against Mount Penn, Pa., a town of 3,000, during a State-wide half-hour blackout.

A gas station operator went home when the sirens screamed and forgot to disconnect his pinball machine.

The "tilt" light showed.

### Record Round-Up

On the editorial page of *The New York Times*, July 22, appeared some comment on the drive of the American Legion and its auxiliary to obtain records to be sold as scrap to finance new record libraries for service camps at home and abroad. It informs readers that the government has agreed that if the records are provided it will buy juke boxes on which to play them. "Presumably," says the article, "since the manufacture of juke boxes has been curtailed, if not eliminated, by the pressure of priorities, the place to get the needed machines will be from their present stands in taverns, inns and roadside resorts."

"The boys want music. Let us help them get it."

### Here's That Man AGAIN!

The announcement that they are going to play chamber music in the Baltimore Art Museum every Wednesday evening for the rest of the summer caused Gerald W. Johnson to write in *The Evening Sun* (Baltimore): "It will be altogether pleasant unless somebody tells James Caesar Petrillo about it and he decides that he will not stand for it. Petrillo's organization has thus far been so remarkably successful in stamping out music in Baltimore that one hesitates to assign any limit to his ability to silence the players. The outfit that could stop the Baltimore Symphony, that could stop the Walters Art Gallery concerts and that is trying to stop even the juke boxes may be able to stop this project, too."

## Good Locations Are Lost Because of War

MILWAUKEE, Aug. 1.—*The Milwaukee Journal* has been publishing a series of articles discussing conditions affecting various types of business establishments in the city and also in the State. Many of these articles cover business establishments that are favorable places of location for coin machines.

In the July 26 issue *The Journal* published a survey on restaurants affected

## Games Supply Good, Says Monarch Coin

CHICAGO, Aug. 1.—Al Stern, Monarch Coin Machine Company official, reports that recent additions to stock make the present Monarch supply of games the most diversified in company history.

"Our unceasing efforts to make a wide variety of good equipment available to our customers have reflected greatly to the advantage of coinmen everywhere," Stern said. "In spite of the fact that we offer equipment of a high quality that is practically unmatched elsewhere, we are maintaining a strict policy with regard to prices. Machines that might be sold without question for a high price are offered at our self-imposed ceiling prices, making them the country's outstanding values. While such action with regard to holding prices down may be violating the law of supply and demand to some extent, we are getting our reward in satisfied customers who repeat and who form an automatic pool from which we can replenish our stocks with games that have served their purpose on the original locations."

"The circle begun by our sale of games at low prices is a round robin of good-will activity involving operators and Monarch, and it circumvents the possibility of game shortages."

by present conditions. Elmer Conforti, executive secretary of the Milwaukee and Wisconsin Restaurant Association, furnished considerable information about the restaurant situation at the present time.

According to the survey, eating places are having great difficulty in getting experienced help, and the public must remember this when it feels inclined to complain about the service it gets in restaurants. Many restaurants are also said to be closing due to the problems which they are now facing and this means that some good locations for coin machines are also closing.

Restaurant owners report the same condition that affects many other types of business—restaurant help is leaving them for factory jobs where they have shorter hours and get more pay. Many small restaurants are trying to keep going by calling in all the relatives of the owners to carry on the work as best they can. Under such conditions restaurants not only have the problem of getting help but their financial problems are also increasing. In a time like this it is natural that coin machines mean more to restaurants than ever before.



The Man on the Juke Box.—From *The Baltimore Sun*, July 25, 1942.

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CLUB BELLS, F. P. 4-Coin Multiple, Cash P. O. ....	164.50
JUMBO, F. P. Fruit Symbols. ....	49.50
SILVER MOONS, F. P. Fruit Symbols. ....	84.50
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PACES REELS, Comb. F. P., Cash or Check P. O. ....	109.50

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Bally Longacre . . . . . 259.50	ABC Bowler . . . . . 57.50	Holly 1¢ Grip Machine . . . . . 9.50
Exhibit Sky Chief . . . . . 147.50	Boontown . . . . . 42.50	Klix . . . . . 5.00
Bally All Out . . . . . 119.50	Speed Demon . . . . . 24.50	American Eagle . . . . . 13.50

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# MUSIC MERCHANDISING

## THIS MAN PETRILLO

### Newspapers and Magazines Seek Story of What Sprouts a Music Dictator; Pegler Unearths Card

CHICAGO, Aug. 1.—While most of the world is pre-occupied with the threat of dictatorships in the field of government, several newspapers and magazines have devoted space recently to relating the story of the rise of a new phenomenon among dictators—this time a music dictator. Due to the light of publicity recently thrown upon James C. Petrillo because of his threat to recorded music, publications are devoting space to telling their readers how the man rose to the position where he could dictate terms and conditions as to how people will hear their music.

*The Chicago Sun*, July 26, used nearly a page to tell the story and also put over it the full-page banner headline: "Petrillo, Music Dictator, Has One Rule: No Pay, No Play." Daniel T. Smyth wrote the story for *The Sun*.

Westbrook Pegler joined the writers who are digging into the story of the rise of a music dictator and his special contribution was the fact that Petrillo gets his power over organized musicians because Petrillo is the "constitution" of the organization. In other words, the by-laws (if any) of the American Federation of Musicians are such that Petrillo can be the sole spokesman, czar, power behind the throne, constitution, by-laws and everything else for the organization.

#### "This a Constitution?"

To quote Pegler on the power of Petrillo in his own group:

"To call Petrillo a czar or dictator is not to exaggerate or misuse a term which has lost meaning with overuse. The constitution of his union says that he, the president, may suspend or revoke any portion of it at will and substitute therefor any order that he deems necessary, which shall become the law of the union.

"Judge Ferdinand Pecora, coming on this provision in a perusal of the constitution in a court proceeding, jerked his head up in startlement and exclaimed, 'Do you call this a constitution?'"

#### May Be Weak Spot

This is not the first time the automatic phonograph industry has been confronted by an organization which had a similar "closed corporation" set-up and it may be that the final step needed to relieve America of a music dictator will be found in the set-up of the organization itself.

Petrillo is now catching the phonograph industry at the weakest period in its history, when it is least able to defend itself, and it is no wonder he is seeking all the publicity he can get at the expense of the juke boxes.

It is taken for granted that Petrillo's real purpose is not to destroy the juke box business, but that he is very anxious to collect a fee from the phonographs to enrich his already rich treasury. The real battle will be on the point of whether he can collect, either on the records used or on the machines themselves.

#### Worst Threat Yet

The automatic phonograph industry has been confronted with at least four powerful national groups that have sought to collect nice fees from the industry. One of these organizations has already become defunct in its national form, due no doubt to its super ambitions. Three organizations still remain that want to collect from the juke boxes, and of these three Petrillo is the most threatening at the moment and also has the power to keep in the publicity limelight.

The phonograph operator has perhaps never been interested in it before, but he will now be anxious to know who is

Petrillo. That is why we are quoting at length from the sketch in *The Chicago Sun*.

#### The Chicago Sun

By Daniel T. Smyth

James Caesar Petrillo, the country's highest paid labor leader, is busy earning his \$46,000 a year (plus expenses). Denounced in the halls of Congress as a "musical Hitler," a hurdle in the path of progress, a destroyer of youthful inspiration, he holds fast to the doctrine which has made him dictator of American music.

The Petrillo doctrine is simple. Music, unlike Mona, shall never be free. Anybody who wants buy it shall hire trained workmen and pay them to manufacture it.

If it is any consolation to the Interlochen students, they might remember that Jimmy Petrillo, at their age, was also an unknown musician who frequently played for free. Today, as president of the American Federation of Musicians and the Chicago Federation of Musicians, he draws more than the combined salaries of Philip Murray and William Green, leaders of the two major houses of organized labor.

Petrillo is paid nearly twice as much as the \$25,000 a year of John L. Lewis, who runs a union more than four times the size of his. R. J. Thomas, for more radical comparison, draws only \$5,500 as president of the United Automobile, Aircraft and Agricultural Implement Workers, which claims to be the largest union in the United States.

## Diskers Must Apply Direct to Board for All Future Shellac

(Continued from page 3)

the distributing center for all shellac from now on.

New order was released too close to *The Billboard's* deadline to get disk execs' reactions, but it is likely that they will spend the next week filing their orders to the WPB for future shellac. Orders must be filed with the chemicals branch on Form PD-617. WPB's handling of these first orders will no doubt give the clue to recorders on what they can expect from now on.

Up to now major record companies have been reluctant to disclose just how they each stood as far as scrap supplies and substitutes were concerned, but a thoro report on such things will have to be made to WPB now before recorders can get more shellac. This may force diskers to resort to new types of production ingredients, and it is believed that WPB had this in mind when making it compulsory for all orders to pass thru that agency.

WPB's new move was not expected to cause much furor in record circles, since it had been expected last month when the old order expired. At that time majority of recording execs expected to be completely shut off from shellac supplies. Recorders were expected to assemble here next week to talk things over with WPB to find out just what they can expect. Altho there had been some previous talk about recorders appealing a too-stringent shellac order, it isn't likely now that any such action will be taken, since the WPB has shown that it is willing to consider the diskers' applications for future shellac supplies.

Jimmy was born on Chicago's West Side on March 16, 1892, one of five children of an Italian sewer digger. He once said it took him nine years to forge thru the first four grades of the Dante Elementary School. When he was 8 his father hired a neighborhood cornetist to give him music lessons.

It has been said that Jimmy Petrillo was given his musical start in the Hull House band. That is not quite true, according to Jimmy Sylvester, who organized the band in 1907 and led it until it disbanded in 1932. Sylvester is now a bandmaster in the public schools.

"Jimmy's younger brother, Caesar, played in the band from around 1910 up to about 1917," Sylvester recalled. "We gave lessons to the neighborhood boys and supplied them with instruments. I taught Caesar myself.

"Jimmy was about the same age I was. He wasn't a regular member of the band, but on occasions when we had a parade or something he would put on a uniform and toot his trumpet with us. Benny Goodman was another of our boys. So were Al Turk, another band leader, and Frank Rizzo, flutist with the Philadelphia Symphony."

Jimmy Petrillo's real fairy godfather was *The Chicago Daily News*. As a trumpeter in *The Daily News* newsboys' band for several years he gained his first organization experience and was admitted free to major league ball games.

At 18 he organized his own orchestra and played in taverns, at weddings and at Italian dances. He joined the American Musicians' Union, which at that time was a powerful rival to the Chicago Federation of Musicians.

Talkative and fond of argument, he shortly became an active participant in union meetings and, at 22, he was elected president. He served three years, until 1917, when he was defeated in the annual elections.

A few months after his defeat he jumped over to the Chicago Federation of Musicians. In 1919 he was elected vice-president. In 1922 he became president of the local, at \$100 a week. He was then 28. The union at that time

(See PETRILLO on page 67)

#### Top Local Program

CLEVELAND, Aug. 3.—*The Music Box*, half-hour radio show of the Phonograph Merchants' Association of Cleveland, is fast becoming a top local program. Aired over WCLE every Saturday following the baseball broadcast, the show features the five top tunes of the week in Cleveland, as judged by the play in automatic phonographs, a tune that made a band, a revival tune and an interview with a leading band leader. Lawrence Welk will be interviewed on this week's show. Last Saturday's guest was Tommy Dorsey.

## Opposition to Petrillo Ban

### Detroit music men offer plan to get student program on air and machines

DETROIT, Aug. 1.—United Music Operators of Michigan were thrown into the thick of the fight against the present activities of AFM President James C. Petrillo when Petrillo issued a ukase taking a large children's orchestra at Interlochen, Mich., off the air. Incident has stirred up national interest and much unfavorable newspaper comment.

Roy Small, conciliator of the UMO, made a proposal to aid the directors of the Interlochen orchestra to put their programs on the air by offering to provide facilities for recording the programs of the organization.

"We will make records at no cost to the Interlochen Camp," Small said. "Then we will distribute them to the radio stations in this area. In this way the Interlochen students will be able to get their music to the public despite Petrillo's high-handedness."

Small went further and offered to place the same records on every music machine in the metropolitan area, since most music operators here are now UMO members. While Small's plan for music machines would obviously bring a new type of classical music to the patrons of music locations, he appeared to be satisfied that the interest aroused by the publicity given the Interlochen incident would be sufficient to make them paying material.

The UMO's drive for funds for Army Relief, to be collected thru coin cards placed in each location—with each card holding \$2 in dimes—was officially launched by Glenn Miller, who filled out the first card personally and mailed it during his engagement at Eastwood Amusement Park. Incident was arranged by Small and received excellent publicity breaks in the local press.

## Legal Fight for Records . . .

CHICAGO, Aug. 1.—Government officials have taken at least three steps to head off the ambitions of James C. Petrillo, aspiring music dictator, in his efforts to control the business of recording music.

Attorneys for the Department of Justice were reported July 27 to be preparing injunction proceedings against Petrillo's edicts. It was also announced that the plea would be filed in the Federal District Court in Chicago.

Earlier the Federal Communications Commission had called upon Petrillo for a "full statement of the facts" regarding a recent ban on amateur musicians playing on a broadcast program. It was this ban on a high-school orchestra that aroused the ire of many people who otherwise had paid little attention to the growing power of the music dictator.

On July 28 Eimer Davis, director of the Office of War Information, called upon Petrillo to end his record ban as a patriotic duty to help the national morale.

Legal minds say the battle will be on the question of "made work," and the U. S. Supreme Court has presumably decided in a previous case in favor of the made-work theory.

# D of J Slaps Suit on AFM

## Files Suit in Chicago To Test Union on Anti-Trust Law

### LATE NEWS

(Story received at press-time. See other AFM stories on pages 6, 19 and 62.)

NEW YORK, Aug. 1.—When the Department of Justice filed suit against James C. Petrillo in Chicago today the musical fat was dropped into the fire for one of the biggest labor battles in the history of organized labor. D of J's action, which was taken thru the U. S. Court for the Northern District of Illinois, Eastern Division, came after Petrillo let the August 1 deadline for his recording ban pass without modifying it in any way.

Petrillo made statements to the FCC and Office of War Information this week, the first time that the AFM chief had elaborated at any length on his reasons for his statement at the union's recent convention, where he put the hex on recordings and transcriptions. Petrillo said that he felt the government agencies should have at least asked for his side of the story before attacking him.

Petrillo was particularly burned at the fact that radio had gone to the government before coming to him to discuss the situation. It was this move that forced Petrillo to hold to his disk ban in spite of the D of J's injunction threat which became a reality today. The AFM boss evidently feels that he has a good chance of coming out on top or he would not have let the deadline pass without attempting to halt it by relieving his edict. Petrillo's lawyers will seek to prove that Petrillo's fight with the recorders is a labor dispute and the court will summarily vacate the D of J's suit, since labor disputes cannot be prosecuted under the anti-trust laws.

It has been reported, too, that Petrillo

did not expect the radio nets to take up the cudgels for the disk and transcription outfits, but now that they have he is going to fight it out.

Should the D of J lose its chance to prosecute Petrillo under the anti-trust laws, there is a feeling in the music trade that the networks may be left out on a limb by themselves. At this writing the disk companies have still not taken any action one way or another on Petrillo's edict. Only statement forthcoming this week was from Edward Wallerstein, prexy of Columbia Records, who claimed that the situation did not spring from any labor dispute, because recording musicians were well paid. Wallerstein claimed that Petrillo's edict was a flat arbitrary notice without demands or conditions or requests for discussion.

It is a pretty well accepted fact in the trade that the disk outfits do not care if their records are played over radio stations or not. Their only argument with Petrillo is that they cannot see how they can prevent it without running afoul of the anti-trust laws, too. Hence this puts the diskers in the position of more or less passive resisters.

From an academic standpoint, the most interesting phase of the case, should it develop into a long court harangue, will be the fact that it marks the first time that a labor union has made a direct assault on technological mechanization to prove that such progress will ultimately kill the thing that makes recordings possible.

Petrillo has not yet stated exactly what he thinks the formula should be for remedying the situation. Many leaders in the record industry feel that this indicates that Petrillo is only interested in attaining a more widespread plan of taxation or stand-bys to alleviate the unemployment problem rather than preventing recordings from being made at all.

## Move To End Beer, Pop Profiteering Near Army Camps

WASHINGTON, Aug. 1.—The Office of Price Administration has launched a nationwide campaign to stop "flagrant profiteering" in sale of beer and soft drinks to servicemen near military establishments.

Price Administrator Leon Henderson announced that the first direct action against the practice was taken recently, when temporary restraining orders were granted by a federal judge against 12 defendants near Fort Bragg and Camp Davis, both in North Carolina.

"My office has evidence that grills, lunch wagons, restaurants, taverns and similar establishments in the vicinity of army camps, flying fields and other military establishments have jacked up their prices for bottled drinks of all descriptions," Henderson declared.

"This is a low form of chiseling. It amounts to picking the pockets of soldiers, sailors and marines. We are going to stop it by civil suits, and where necessary by criminal action. And we are going to give each case the fullest publicity so that everyone in the community can identify the dollar patriots involved."

No bottled drink can be sold at a price higher than the establishment charged last March.

"Any serviceman who has good reason to believe that he is being overcharged should bring the matter to the attention of his commanding officers, who are asked to forward all such complaints to the nearest OPA State or district office for investigation and action.

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## If It Is Employment, Petrillo Seeks To Oust 20,000 Juke-Box Men To Aid Questionable 8,000

*Editor's Note: This story has been released to all newspapers to acquaint the public with the automatic phonograph's position in the current AFM anti-record fracas.*

CHICAGO, Aug. 1.—A complete stoppage of the supply of popular records for coin-operated phonographs would put at least 20,000 people out of work and make useless

an investment of \$50,000,000 in music equipment, said spokesmen for the juke-box industry when informed that James C. Petrillo, president of the American Federation of Musicians, intended to carry out his ban to the letter on recordings for the machines.

At least 4,500 additional people were employed by the five manufacturers of coin-operated music machines before they turned their factories over to war work.

Altho the manufacture of the machines has been stopped, the business of operating the 400,000 or more juke boxes in small establishments goes right ahead in supplying music to patrons of the places. Petrillo says the juke boxes keep 8,000 of his musicians out of work.

The juke-box trade says that conservative estimates place the number of owner-operators of juke boxes at 7,000 and that these operators employ more than 13,000 repair, service and route men. There are also more than 250 distributing firms that employ hundreds of people. If the juke-box trade cannot get a continuous supply of records, all these jobs are at stake and also the money invested in expensive machines and auxiliary equipment.

The juke-box men say their machines do not take work from 8,000 musicians, and many have mighty sound arguments to prove they increase employment for musicians.

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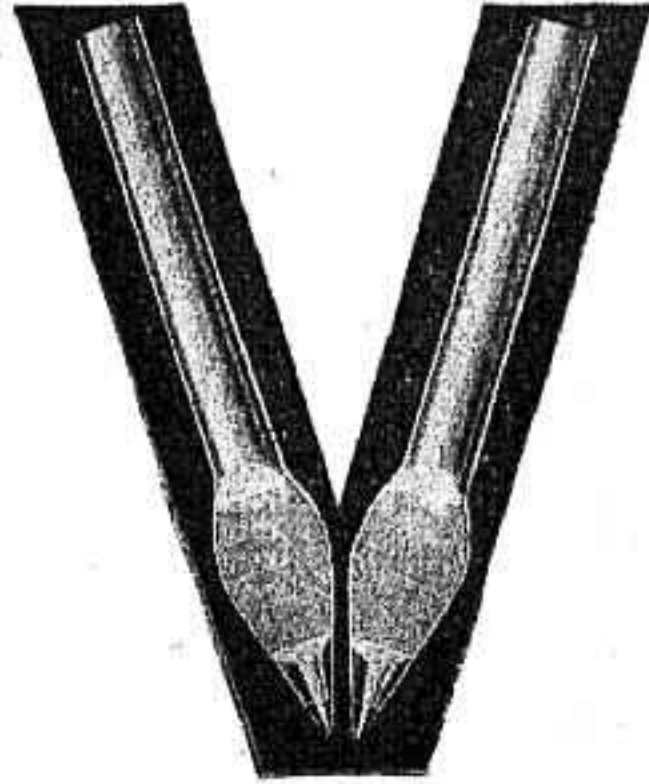
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- RENE MUSETTE—Victor V-783
- BARRY SISTERS—Standard T-2005

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A thrilling song that translates the feelings of all of us into its expressive words. Vaughn treats it with sympathetic fervor on the vocal and his band is smoothness itself. Other side, "Hip Hip Hooray," a peppy, rhythmic number, with the Four V's brightening up the lyrics. Victor 27945.



**GLENN MILLER  
CONNECTS AGAIN**

"Conchita, Marquita, Lolita, Pepita,  
Rosita, Juanita Lopez"

This tongue twister from the Paramount film "Priorities on Parade" is climbing fast. And Glenn gives it a tremendous push with his tricky, swiny version. Marion Hutton, Tex Beneke and The Modernaires pull out all the stops on the vocal. Reverse is "Long, Tall Mama", a "Tuxedo Junction" style instrumental piece with plenty of riff and brilliant solos. Victor 27943.



**SAMMY KAYE  
GETS THE PLAY**

"I Came Here To Talk for Joe"  
and  
"When the Mountains Meet the Sky"

Two ballad specials. The first an exceptionally attractive melody with very tuneful lyrics that speak from the heart. Don Cornell impressive on the vocal. The second is a "Wagon Wheels" type ballad of the wide open spaces. Billy Williams aided by the chorus gives it real warmth. Victor 27944.

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Money Making Potentialities for  
Phonograph Operators**

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● **GOING STRONG** ●

**SLEEPY LAGOON** (12th week) ..... HARRY JAMES (No Vocal) ..... Columbia 36549  
JIMMY DORSEY (Bob Eberly) ..... Decca 4304  
DINAH SHORE ..... Victor 27875  
VAUGHN MONROE (Vaughn Monroe) ..... Bluebird 11496

**WHO WOULDN'T LOVE YOU?** (10th week) ..... KAY KYSER (Trudy-Harry) ..... Columbia 36526  
FREDDY MARTIN (Stuart Wade-Quartet) ..... Victor 27891  
INK SPOTS ..... Decca 18383

**ONE DOZEN ROSES** (9th week) ..... HARRY JAMES (Jimmy Saunders) ..... Columbia 36566  
DICK JURGENS (Buddy Moreno) ..... Okeh 6636  
DINAH SHORE ..... Victor 27891  
GLEN GRAY (Pee Wee Hunt) ..... Decca 4299  
ART KASSEL (Kassel Trio) ..... Bluebird 11486  
KATE SMITH ..... Columbia 36577

**JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND** (8th week) ..... KAY KYSER (Glee Club) ..... Columbia 36558  
FREDDY MARTIN (Clyde Rogers) ..... Bluebird 11503  
SAMMY KAYE (Tommy Ryan) ..... Victor 27870  
GUY LOMBARDO (Kenny Gardner) ..... Decca 4278  
TOMMY TUCKER (Don Brown) ..... Okeh 6620

**JINGLE, JANGLE, JINGLE** (6th week) ..... MERRY MACS ..... Decca 18361  
KAY KYSER (Harry-Julie-Group) ..... Columbia 36604  
FREDDY MARTIN (Stuart Wade-Clyde Rogers-Quartet) ..... Victor 27909

● **COMING UP** ●

**HE WEARS A PAIR OF SILVER WINGS** ..... KAY KYSER (Harry Babbitt) ..... Columbia 36604  
ABE LYMAN (Billy Sherman) ..... Bluebird 11542  
DINAH SHORE ..... Victor 27931

Where this song is on the boxes it is rated among the very strongest attractions. However, its popularity is not yet widespread enough to warrant pushing it into Going Strong. Whether the fault lies in meager production of these disks by the record companies or with the operators' negligence in buying them is not certain, altho, considering the infrequency with which hit records have come along, one would suppose that ops would break their necks to get hold of *Silver Wings*. Maybe the situation will be corrected on the ditty within the next couple of weeks.

**IDAHO** ..... ALVINO REY (Yvonne King-Ensemble) ..... Bluebird 11331  
GUY LOMBARDO (Rosemarie-Trio) ..... Decca 18399  
BENNY GOODMAN (Dick Haymes) ..... Columbia 36613

This number is only a split shade behind *Silver Wings*, as far as total nickel-pulling power is concerned, and has far wider placement on the boxes. In some sectors its popularity is steadily increasing, but in a couple of large cities it is beginning to fall off, which makes its future pretty much of a gamble at this stage. Bear in mind, however, that, despite its age, it is getting plenty of radio performances.

**KALAMAZOO** ..... GLENN MILLER (Tex Beneke-Marion Hutton-Modernaires) ..... Victor 27934  
JIMMY DORSEY (Phil Washburn) ..... Decca 18433

The wonderful novelty piece made great strides during the past seven days and appears only two or three weeks removed from absolute supremacy on the machines. Such optimistic predictions are usually out of place during these crazy days, but this song has so much power as to suggest that it will go to the top on a business-as-usual basis.

**SWEET ELOISE** ..... GLENN MILLER (Ray Eberle-Modernaires) ..... Victor 27879  
RUSS MORGAN (Walter Link) ..... Decca 4300  
CONNIE BOSWELL ..... Decca 4311

The catchy, melodic novelty just about held its own this week and dropped a notch only because of *Kalamazoo's* unusually vigorous performance. Song still lacks the characteristics of a Going Strong occupant, but holds its strength surprisingly well and has enough on the ball to stage a long-shot recovery if such be possible at this late date.

**TAKE ME** ..... JIMMY DORSEY (Helen O'Connell) ..... Decca 18376  
TOMMY DORSEY (Frank Sinatra) ..... Victor 27923  
BENNY GOODMAN (Dick Haymes) ..... Columbia 36613

Altho this song didn't move up at all during the week, it continued to show signs of possible future worth. The Goodman disk came into increased favor, pulling close to Tommy Dorsey's, and Jimmy Dorsey's remained slightly ahead. Should be observed closely.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

**THREE LITTLE SISTERS** (12th week) ..... ANDREWS SISTERS ..... Decca 18319  
VAUGHN MONROE (Four V's) ..... Bluebird 11508  
DINAH SHORE ..... Victor 27875

Definitely on the wane.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

**PART TWO** of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

For Coinograph Appeal

**BLUEBIRD  
RECORDS**



**FOUR KINGS WIN A BIG HAND  
"I'VE GOT A GAL IN  
KALAMAZOO"**

What the Four King Sisters do to "Kalamazoo" is really terrific. Their ride over this grand tune from Glenn Miller's 20th Century-Fox film "Orchestra Wives" should top their "Jersey Bounce"—so get on the band wagon quick. Turnover is "Over the Rainbow," perennial songsation from the "Wizard of Oz," that's become almost a classic because of its beauty and charm. B-11566.



Earl Hines'

**"STORMY MONDAY BLUES"  
and  
"SECOND BALCONY JUMP"**

"Stormy Monday" is the bluest of the blues, a logical successor to Father Hines' famous "Jelly Jelly." Thrillingly sung by Billy Eckstein. "Second Balcony Jump" is a shuffling riff number especially good for dance locations. B-11567.



Bob Chester's

**"YESTERDAY'S GARDENIAS"  
and  
"ISABELLA KISSED A FELLA"**

Two promising new tunes that showcase Bob's talented vocalists. B-11565.

Old Familiar Tunes

Elton Britt's

**"I HUNG MY HEAD AND CRIED"  
and  
"BUDDY BOY"—B-9023**

Bluebird Race Tunes

TAMPA RED'S BLUES

**"SHE WANTED TO SELL MY MONKEY"  
and  
"MEAN AND EVIL WOMAN"  
B-9024**

Joe Williams'

**"SOMEDAY, BABY"  
and  
"HIGHWAY 49"  
B-9025**

Help Keep Your Customers Going  
With Music

Order Today From Your  
**VICTOR-BUEBIRD**  
Distributor

★ BUY WAR BONDS EVERY WEEK ★



# Cleveland and Philly Ops Boost National Group

**Record attendance to hear speaker tell of need for co-operation of all associations**

PHILADELPHIA, Aug. 1.—A plea for music operator groups thruout the country to forget sectional differences and pool their efforts and resources into a national organization was voiced by Leo J. Dixon, president of the Ohio State Automatic Electric Phonograph Owners' Association. Dixon came here from Cleveland last week to address the members of the Phonograph Operators' Association of Eastern Pennsylvania and Southern New Jersey. He was the principal speaker at the local group's July meeting, held at headquarters in the Schaff Building. In spite of the absence of the usual advance build-up it was the best attended meeting in the history of the local organization, with practically every member save those out of the city present.

As a result of Dixon's stirring message the nucleus for a national association of phonograph operators was formed here. What impressed the local operators most was the fact that the problems confronting them were identical to those being met by the Ohio group. Dixon discussed the ways in which the Cleveland group meets its problems, and it was just like relating the experiences of the local group, indicating that there is indeed a common bond of interest between the two associations in different parts of the country and certainly enough basis for the success of a national organization in the operators' field. It was felt that this common bond would be found in operator groups in every part of the country, all of which indicates the vital need and augurs the success of such a national association.

**First To Answer Call**

Dixon in his address stressed the greater need of co-operation between the various groups thruout the country and the local association was the first to answer his call. "Dixon's surprise visit to Philadelphia unquestionably lays the foundation for nationwide organization of operator associations," said Jack Cade, business manager of the local group. "It

is without doubt a momentous step in this industry."

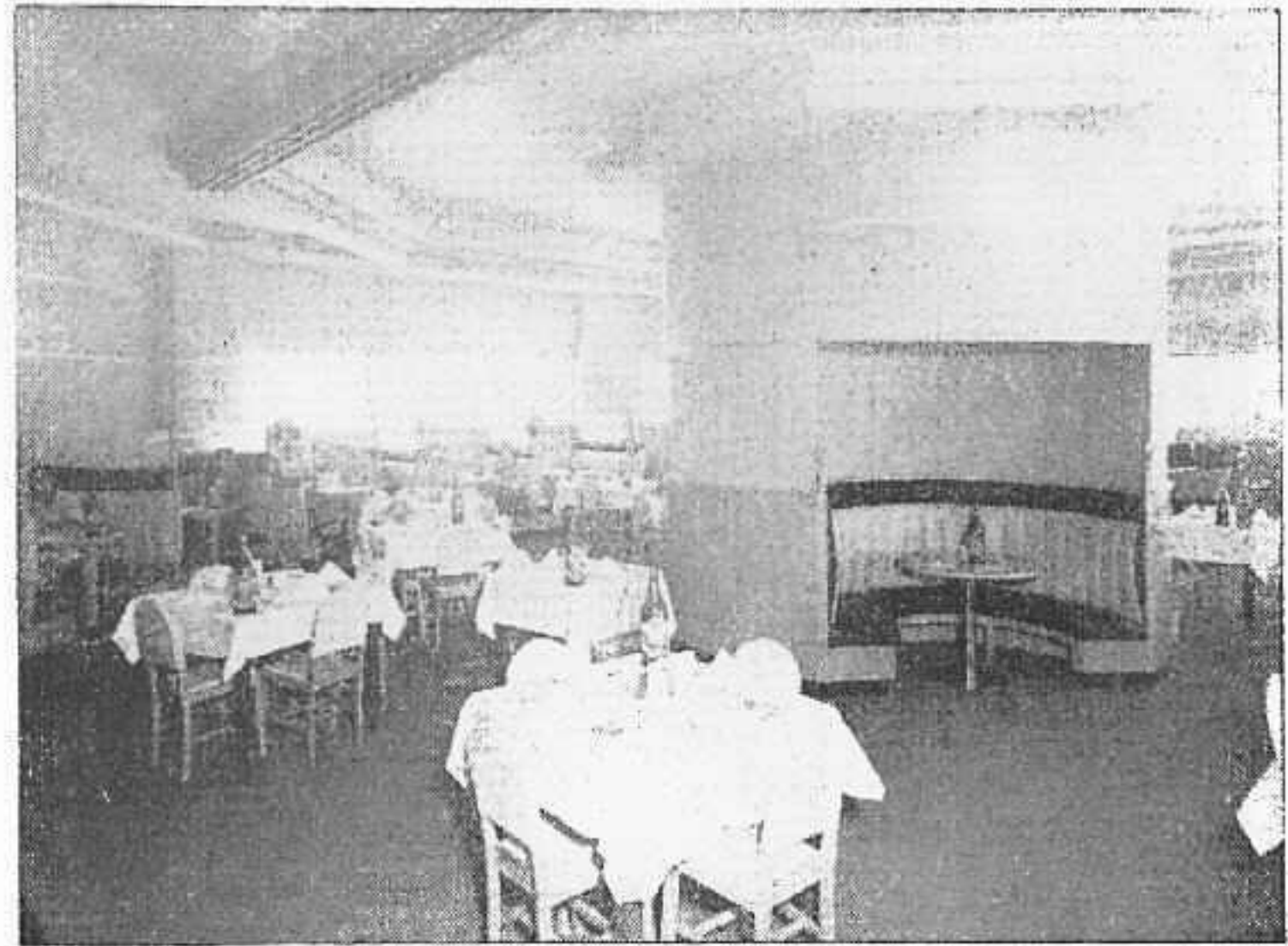
Dixon's visit here was originally intended to be a "return call" in appreciation of the fact that a delegation of the local association visited Cleveland last spring to attend the annual banquet of the Ohio association. Instead of flowery words of greeting, Dixon spoke for exactly two-and-a-half hours. And when he finally left the floor local operators were still asking him questions so intense was the interest. Unquestionably he was accorded the greatest amount of attention ever given a speaker from the floor of the association's meeting room.

In his address Dixon pointed out how a national organization, and only a nationwide group, could prevent unfair and unreasonable taxes levied against the music machine industry. How such an organization could tackle problems of legislation; how unfavorable publicity could be counteracted; how ideas could be exchanged for the betterment of business and for the betterment of the industry itself; how the interest of the industry could be safeguarded and furthered in every city and State in the country; these and other problems, all being encountered in every local situation, all could be surmounted when tackled from a national point of view.

**Local Groups Intact**

Dixon made it plain that a national organization would not mean that the sectional associations would have to surrender rights or have any impositions made on them. Rather it would mean the consolidating of the strength of the industry so that it could work out its salvation. If anything such an association would be akin to a "mutual assistance" pact, with everyone uniting efforts for the common good of all.

The local association unanimously voted to co-operate with Dixon to the fullest extent in realizing the organization of a national association within the industry. Already a great friendship has been built up between the Ohio and the Pennsylvania-New Jersey associations, so much so that the local group has adopted for its own purposes the publicity plan which has been successful in Cleveland. The local campaign will get under way in the fall. William L. King, president of the local association, introduced Dixon.



PHIL MARKS, MUSIC OPERATOR of Hot Springs, Ark., recently installed this Seeburg Music System in the Jack Tar Court Hotel dining room.

## From The Tulsa Tribune...

It's the same Petrillo who on July 4 issued an order prohibiting members of the musicians' union from making records for radio, juke boxes or other purposes after July 31. They, too, compete with his musicians.

Mr. Petrillo evidently figures something like this. Since the average life of a popular tune is about one month, it may be expected that by October 1 the juke boxes and radios that now shed the soul of music thru our lunchrooms, beer joints, soda joints and what not will be silent. Rather than listen for the steen millionth time to "Deep in the Heart of Texas" or "Don't Sit Under the Apple Tree" the customers will take themselves and their nickels elsewhere—possibly to a symphony concert, possibly not. At this point the panic-stricken tavern keepers, restaurateurs and radio boys would doubtless begin to negotiate frantically for the services of union bands. Such appears to be Mr. Petrillo's strategy, and very ingenious strategy it is.

Mr. Petrillo may know his mob psychology. But wouldn't it be amusing if the young folks tripped him up. They might even get tired of all the noise; they might even find music in other things, things that Mr. Petrillo would have difficulty making take out a union card.

Now, seriously, you may have your own private opinion on the average juke-box type of music. But who is James C. Petrillo to say there shall be no more juke-box music?

set for musicians' pay? We hold no grudge against this scale because musicians certainly deserve that remuneration. Rather we want to point out that very, very few phonograph locations could even begin to pay their wages.

On the other hand, the automatic phonograph helps to popularize music and does give employment to musicians who make records. The phonograph is an expensive machine, placed without cost to the location owner—and, get this (it's an important point)—it helps to sustain the small business, actually paying him for the space it occupies in the location. It is estimated that 10,000 persons

operate the 400,000-plus automatic phonographs in the United States. These men in turn employ men to service and repair machines, make collections, etc.; they employ bookkeepers and pay rent and taxes in their local communities. They purchase close to half the total record output of the record manufacturers—itsself a huge industry. In locations the machines help to pay overhead and indirectly help to pay the wages of location employees.

Petrillo's edict to ban record making and juke boxes has become known in the union trade as a "make work" order. (See MEN AND MACHINES on page 66)

### MEN AND MACHINES

Conducted by C. H. STARK

Communications to 25 Opera Place, Cincinnati

**Petrillo—and Your Local Newspaper**

Now is the time for each phonograph operator to visit his local newspaper and explain to it some of the benefits which automatic phonographs give in respect to employment, aid to small business, taxation, etc. Very few people seem to know that the automatic phonographs constitute "big business"—a business that is not measured in hundreds of thousands of dollars but in millions.

Quoting from a special bulletin prepared some time ago by Walter Hurd, coin machine editor: "The coin-operated phonograph industry spreads its employment benefits. The phonograph industry gives employment to thousands directly and also helps employment conditions in other lines of business indirectly."

Petrillo in attacking the industry says that the automatic phonographs have cost musicians jobs which they might have had. Dismissing this is simple—what corner tavern, ice-cream parlor or other average location could afford to hire musicians at the scale Petrillo has

**KEEP THE COINS COMIN' YOUR WAY WITH this hit!**

*"Song has definite possibilities for the machines" — The Billboard, July 11th.*

**MY DEVOTION**

JIMMY DORSEY—Decca  
THE 4 KING SISTERS—Bluebird  
THE MARSHALLS—Classic  
VAUGHN MONROE—Victor  
CHARLIE SPIVAK—Columbia

SANTLY JOY-SELECT, 1619 B'way, N. Y. C.

**A NEW HIT!**

**SERGIO deKARLO'S CARIBBEAN LAMENT**  
(Queja Caribe)

LATIN AMERICAN PUB. CO., 1776 Broadway, New York.

**THANK YOU**

**BILLBOARD** for your August 1st review of **STANDARD RECORD T-2060** which quotes:

*A couple of good army tunes featured by Parsons' fine vocal and the excellent work of the band. Better of the two is the A side, "Johnny," which has appealing words coupled with a very attractive and bouncy tune. It's one of the best of all army waltzes so far and is certain to be a nickel-puller of high order. "Susie" is okay too. It tells the tale of a lass who goes from one army grade to the next and winds up marrying a private. A catchy nonsense refrain should help it to become a favorite.*

**T-2060**      **JOHNNY PRIVATE**  
**THE SAGA OF SUSIE BROWN**  
Happy Jim Parsons and Boys of Co. "B"

ORDER FROM YOUR LOCAL JOBBER—or write to

**STANDARD PHONO CO.**  
168 WEST 23 STREET, NEW YORK, N. Y.

**MEN & MACHINES**

(Continued from page 65)

It seems to us that it is a "take work" order from many more thousands than Petrillo hopes to benefit.

The *Billboard* has made available to the country's newspapers a press release stating the case for the automatic phonograph. But it is up to the operator to see his local newspaper operator to give him facts and lend weight to the "case for the phonograph."

**Jersey Juke Box Covers Spy Scare**

Mystery of a "subversive" juke box in a West Orange (N. J.) location was solved recently, but not until the FBI and the FCC had taken a hand in the investigation. The box was well behaved until on July 29 it suddenly added weather reports, instructions to pilots making landings and some plain radio static to its repertoire of 24 tunes. The reports began, it is said, in the midst of rendition of *Tangerine* to the consternation of serious tipplers, who immediately began a minute examination of their drinks.

The location owner did not become concerned until a few days later when he notified police that the phonograph apparently was harboring the ghost of a fifth columnist—or somethin'! Detectives assigned to the case suggested that the FBI be informed. The FBI man brought along an inspector from the Federal Communications Commission (FCC) who finally traced the trouble to a defective tube. From the juke box in the dining room, he explained, the music was transmitted to a loud-speaker in the barroom via long-wave radio. When the tube in the long-wave radio transmitter went bad it converted the receiving set in the barroom into a short-wave set that picked up weather reports and other radio programs. The box was put back on good behavior by the simple insertion of a new tube.

But before the change was made a bumper audience heard the tune *Don't Sit Under the Apple Tree* to the accompaniment of the warning that thunder-showers were expected.

One of the tavern's frequenters made the comment that this was one situation that hadn't yet been thought of by the movies. We're willing to bet, however, that it'll pop up in a movie one of these days.

**RECORD BUYING GUIDE--PART 2**



**A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators**

**POSSIBILITIES**

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The *Billboard's* Music Department.

**HIP HIP HOORAY. . . . . VAUGHN MONROE (Four V's) . . . . . Victor 27945**

*Hip Hip Hooray, We're Livin' in the USA*, says this peppy combination of patriotism and jive, concocted by Henry Nemo and Milt Ebbins. Song looks like it might develop into quite a fad, especially as presented by Monroe and his clever vocal combo, the Four V's. For something new in the way of a patriotic tune, plus some very fine jump, we recommend this platter of *Hip Hip Hooray*.

**WHERE THE MOUNTAINS MEET THE SKY. . . . . SAMMY KAYE (Billy Williams-Chorus) Victor 27944**

Here is a Western in the traditionally successful groove of *Wagon Wheels* and the rest of that highly commercial breed. Without being at all unusual or even particularly original, song, in the Kaye treatment, creates a gentle mood which should be welcomed among the phono-playing section of the public who prefer last round-ups to thoughts of the war.

**WHITE CHRISTMAS. . . . . BING CROSBY (Ken Darby Singers) . . . . . Decca 18429**

A beautiful thought in a beautiful song setting, this is from the Irving Berlin score for Bing's forthcoming *Holiday Inn* pic. As the film makes the rounds and as the holiday season grows nearer, this tune will become more and more important. Deals with singer's nostalgia for the peaceful, gracious Christmases of yore, and how he wishes for the return of such happy days. Ought to score heavily later on this year.

**HE'S MY GUY . . . . . TOMMY DORSEY (Jo Stafford) . . . . . Victor 27941**  
**HARRY JAMES (Helen Forrest) . . . . . Columbia 36614**  
**BOB CHESTER (Betty Bradley) . . . . . Bluebird 11562**

Recommended last week, this torcher comes back for a last bow. Has already started its trek to the top, according to several reports received from operators during the past few days, and should be used everywhere that *Jim* earned money last year—which is practically everywhere.

**THE WEEK'S BEST RELEASES**

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The *Billboard's* Music Department.

**WHERE THE MOUNTAINS MEET THE SKY. . . . . SAMMY KAYE (Billy Williams-Chorus) Victor 27994**

Never more than today has the public been more receptive to songs of the wide-open spaces. In this Western ballad Kaye has one of the most attractive of the tender *Wagon Wheels* series of ballads. Singer Billy Williams makes it particularly appealing with his plaintive singing about the cowboy heading for his last round-up beyond the blue horizon. This is a natural for locations where cowboy songs go, and it will be not at all surprising if it does equally well in city spots.

**HE WEARS A PAIR OF SILVER WINGS. . . . . KATE SMITH . . . . . Columbia 36618**

Kate Smith is in her element again with this ballad about the boys who wear the silver wings. Jack Miller's orchestra provides nice rhythm, brightening the slow tempo, and Miss Smith pours all her feeling into the words. Plattermate is also worthy of operator attention, being *Be Careful, It's My Heart*, the ballad hit from *Holiday Inn*, mentioned above.

**I WAS A FOOL TO LET YOU GO . . . . . BOB ALLEN (Bob Allen) . . . . . Beacon 102**

This disk introduces a new band to recording circles. Formerly a vocalist for the late Hal Kemp, Allen has since struck out on his own and has whipped together a fine band. Moreover, the maestro is still plenty potent on the song selling. This is an attractive ballad, steeped in sentimentality and plenty sweet. Record label is the issue of Joe Davis Music Company, New York, and intended primarily to exploit the firm's songs. If ops can get this record they will find it a strong coin-catcher, especially in view of the band's recent radio build-up. Song has hit potentialities.

**HIP HIP HOORAY. . . . . VAUGHN MONROE (Four V's) . . . . . Victor 27945**

Combining a riff song with a patriotic theme, Vaughn Monroe achieves a perfect blend in *Hip Hip Hooray*. Music is the type that excites the younger element, and the song story, while not a flag-waver, exalts that grand feeling of being alive and kicking around in these good old United States. Monroe tackles it with plenty of sock and brightness, with the vocals handled zestfully by the Four V's, male quartet.

**I LEFT MY HEART AT THE STAGE DOOR CANTEN. . . . . CHARLIE SPIVAK (Garry Stevens) . . . . . Columbia 36620**

This ballad from Irving Berlin's *This Is the Army* show has already made a marked impression on the public and is destined for the heights. Since no earlier waxings have monopolized popularity, it means that Spivak's version will reap a fair measure of the coins. Side features the maestro's sweet trumpeting and a good Garry Stevens vocal. Plattermate, *My Devotion*, is in similar style and equally important for the operators.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

**PART ONE** of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

**PRIORITIES**

(Continued from page 59)

was forecast also by the board. One purpose of the inventory, the board said, is to prepare the way for tightening the rationing program that began March 9.

A full-fledged shortage of chemicals, dealing a body blow to consumers' goods industries and to the farmer, is in prospect. It will be here before another summer rolls around, according to *The Wall Street Journal*. Arms output, a big chemical user, is on the uptrend but chemical production is already at capacity and there is little expansion under way to increase that capacity.

Price Administrator Henderson says that drastic new curtailments in truck tire eligibility will be ordered shortly. "We took off more than 100,000 trucks when we dropped beverage and other luxury carriers from the preferred list for replacement," he said. "Now we must go much further and we're making our determinations as to what new groups can be eliminated with the least harmful effects on our war effort and public necessities."

Vehicles badly needed on a military construction job in the Far West will stop running unless they get tires soon, he reported, and the softwood lumber industry—which has been asked by the government to double its production—has reported the prospect of laying up large fleets of trucks for lack of tires.

Stove manufacturers are the guinea pigs in the WPB's "victory model" program for concentrating civilian production in small plants. Since July 31 a sharply reduced output of stoves—limited to a "victory model" of each type—is to be continued only in the smaller plants located in slack-labor areas. All the larger stove companies will be converted entirely to war production. Small plants in areas where labor is scarce will be shut down if they don't have war orders.

The stove program will set the pattern for concentrating the production within a few small units of many industries of goods which cannot be eliminated entirely from the economy. With concentration of production favorite brand names of many products will disappear and Americans will have to get accustomed to buying just "a stove," or "a spark plug," or "a cultivator." There won't be any more A brand or B brand of many articles after present stocks are exhausted.

**BREVITIES**—Cleveland's City Transit System is converting 206 trailers into 412 streetcars, building 206 new car bodies. . . . If you are an "A" gasoline ration card holder (in the East) and your tires are half worn out you could stretch them out to last five years by maintaining a strict speed limit of 25 miles an hour. . . . Chicago housewives donated 10 tons of tin cans on the first day of a salvage drive, but more than half had to be thrown out because of improper preparation—labels not removed, cans not flattened. . . . A price-ceiling formula has been issued for "tens of thousands" of new-type consumer goods and building materials brought into the market because of the use of substitute materials and changes in the production methods. . . . It is believed the shortage of manganese which threatened disaster to Germany's munition supplies was a principal reason why the Nazis invaded Russia, not need of oil. . . . A quota of 90,000 bicycles for rationing during August has been announced by the OPA. . . . United States Bureau of Mines reports that the total demand for motor fuel in May was about 55,000,000 barrels, or 10 per cent below a year ago. . . . A five-fold increase in the operation of the copper-recovery program will be needed to keep war production at capacity.

**Detroit Firm Takes New Quarters for Expansion**

DETROIT, Aug. 1.—Robinson Sales Company, Detroit jobber, has moved to a new uptown location at 7525 West Grand River Avenue, utilizing a new type of salesroom and warehouse layout. Store has a wide frontage on the street, which is a main highway, with windows painted black to discourage curiosity seekers. Offices have been installed to the right of the entrance, and the remainder of the space is to be used for display purposes. With machine stock on hand unexpectedly large, the entire space is now devoted to stocking games. A second floor of one-half the size of the main floor has been provided, and the company has also leased a separate warehouse to stock machines.

**A 'Billboard POSSIBILITY' that's really COMING UP FAST!**

**PENNSYLVANIA POLKA**

Decca 4309



by **LAWRENCE WELK**

AND HIS ORCHESTRA

Try this one, too, for big takes  
**LA CHAPARRITA**  
 Coupled With  
**DEAR HOME IN HOLLAND**  
 Decca 3940

Band opening August 15  
 TRIANON BALLROOM, Chicago.  
 8th re-engagement in less than 3 years!  
 On the air: WGN-Mutual.

**FREDERICK BROS. MUSIC CORP.**  
 New York Chicago

# AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

## News Notes

Burl Ives, singer of folk ballads, whose album, put out by Columbia, is still one of the tops in the field, is now in the army, but is none the less giving out with his folk ballad air program Thursday, 9:30-9:45 a.m., over WABC-CBS. He's in the army show, *This Is the Army*, now playing at the Broadway Theater, New York, for the benefit of the Army Emergency Relief Fund, with its cast composed entirely of members of the armed forces. . . . Judy Canova, whose personal-appearance tour has been clicking handily, appears over *Hobby Lobby* air shot Tuesday (4) to tell about her huge collection of mountain songs. . . . Armand Girard, baritone over KPO, San Francisco, has been featuring numbers from his large collection of French-Canadian folk songs.

## Week's Release

Elton Britt (Bluebird B-9023)

*I Hung My Head and Cried and Buddy Boy*

On this coupling Britt, a great performer, really hits his stride. The two sides have variety, *Cried* on the A being a swiny and very lovely ballad, while *Boy*, its plattermate, is a sentimental treatment of the lads away in the army. Britt gives them both topnotch delivery—a really beautiful job. He's backed by a combo of bass, fiddle, trumpet and guitars and it matches his own fine work, with the horn coming in for particular plaudits on *Buddy Boy*. Both tunes are

excellent and Britt gives them both splendid treatment. It's one of the finest of recent releases. Which side to put face up depends on local tastes.

## Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of *The Billboard's Music Department*.

"LISTEN TO THE MOCKING BIRD": Darrell Fischer and His Log-Jammers (Standard T-2061)—A terrific rendition of a standard folk tune. Released just a couple of weeks ago, it should soon catch on, and any spot where country standards are popular can pull in plenty of coins with it. It's given novelty treatment, with the band boys coming in individually for a series of outstanding passages. There's also an excellent vocal. A sock recording.

## Letter Box

Gene Autry's *Tweedle-o-Twill* still seems to be in the saddle so far as coin-catching is concerned, with an average of about five out of every seven spots that reported last week mentioning it among their top nickel-getters. This includes points north, east, south and west; the platter continues to mop up all over the country. . . . Not far behind are Bob Will's recording of *Please Don't Leave Me* (which seems to be hitting its greatest strength in the West and Midwest) and a couple of Ernest Tubbs waxings, *When the World Has Turned You Down* (particularly strong in the Midwest and North) and *Our Baby's Book* (which is getting its heaviest play in the South). . . . Other Autry recordings, in addition to the *Tweedle-o-Twill* smash, that are currently going very well are *Lonely River* (thru the West), *Take Me Back Into Your Heart* (in the Northeast) and *Sweethearts or Strangers* (in the Southeast). . . . A number of Roy Acuff recordings are pulling in plenty of nickels, too, according to reports. They include *Wreck on the Highway* (very strong thru the East), *Wabash Cannon Ball* (also in the East) and *Fire Ball Mail* (in the West). . . . And a couple of Bob Atcher waxings are also hitting very high, particularly in the East. They are *Don't Let Your Sweet Love Die* and *Walking the Floor Over You*. . . . Carson Robison's 1942 *Turkey in the Straw* is still getting heavy play, particularly thru the West. . . . Des Moines is giving a heavy play to Spike Jones's *Little Bo-Peep*. . . . Dallas is paying plenty of nickels to hear Jimmy Davis's version of *When It's Round-Up Time in Heaven*.

## PETRILLO

(Continued from page 62)

had about 4,000 members, who averaged \$25 a week.

### Organizes Bands in Chinese Cafes

One of his first jobs as president was organizing the musicians in Chinese restaurants. He did. There was a brief strike, with some picketing but no violence. The union won. The pay scale was hoisted from \$20 to \$40 a week.

With strategic organizing efforts, Petrillo rapidly tied up all the radio stations, big theaters and hotels with agreements to hire his union musicians exclusively.

To relieve unemployment, radio stations were forced to cut their musicians to a six-day week for seven days' pay, then to a five-day week for the same. Movie theaters, which had planned to supplant their orchestras with organs, changed their plans after a brief strike in 1927. In 1931, the threat of a strike on New Year's eve was all that was needed to persuade hotel owners to sign a closed shop agreement.

When the C. I. O. started its major organizing drive, John L. Lewis offered a charter to the 2,500 remaining members of the dwindling American Musicians' Union. Petrillo immediately gathered the entire union into the Chicago Federation of Musicians by waiving the customary \$100 initiation fee, which

was all that had kept most of them from joining.

## Named International President in 1940

Meanwhile he was coming up in the politics of the American Federation of Musicians, with which the Chicago organization was affiliated. He tried to get elected to the international executive board in 1927 and in 1930. In 1931 he made it. In 1940 he was elected president after engineering a \$20,000-a-year pension for the retiring president, Joseph N. Weber.

Five days after his election he barred sustaining name bands from the NBC and CBS networks to make two stations pay union wages to a given number of musicians whether they were needed or not. The dispute was settled by compromise.

He next forbade RCA-Victor to allow the Boston Symphony Orchestra, only non-union symphony orchestra in the country, to make recordings. The Boston Symphony already had been barred from radio.

In August, 1940, two months after his election, he notified the American Guild of Musical Artists that instrumentalists among their membership must join the American Federation of Musicians or be barred from radio and recording.

The AGMA contended that such artists as Horowitz, Zimballist, Heifetz and Iturbi could hardly be classified as rank-and-file musicians. Petrillo restorted that Heifetz is a fiddler, just as is a fiddler in a tavern. They work the same machine. Later he said he didn't mean any reflection on Heifetz.

## Fought in Court by Lawrence Tibbett

Lawrence Tibbett, president of the AGMA, asked the Supreme Court of New York to enjoin Petrillo from enforcing his order. Justice Aaron Steuer heard the case and refused to grant the injunction. Petrillo's union took in some new members.

At the national convention in Dallas last June the membership of the American Federation was estimated at about 140,000. There are about 10,000 members in the Chicago local.

Chicago members pay \$16 a year dues, payable quarterly, plus a per capita tax on earnings. The tax is 2 per cent for less than \$35 a week, 4 per cent for \$35 and over, except some classes of radio and theater musicians who pay 5 per cent. The union pays doctor bills and \$1,000 death benefits.

Petrillo is paid \$26,000 a year as president of the Chicago local and \$20,000 as head of the international. Actually, however, his income is much greater.

In 1937 the Chicago local gave him, in addition to salary, \$5,000 for expenses, \$25,000 for an armored car and bodyguards, a \$25,000 house, \$12,000 worth of furnishings, \$1,700 for garden

maintenance and \$16,000 for income taxes.

## Income Disclosed During Union Tilt

Those figures were published in the official monthly magazine of the international union at a time when Weber, the president, was critical of what he considered attempts by Petrillo to gain too much publicity for himself.

Petrillo now has three homes—an apartment at the Waldorf-Astoria in New York, where the international's headquarters are located; a summer home at Lake Geneva, and the three-flat in Chicago where he reared his family.

Petrillo believes "canned music" and amateur competition are keeping his men out of work. He makes radio stations pay union wages to "pancake turners" who turn over the records for transcribed music on radio shows. One of his most remarkable developments is the principle of "stand-by" pay.

He has a rule that when amateur talent is engaged for free entertainment, union musicians must be paid for the work they could have done if the amateurs hadn't been hired. Once when a bugle corps of eight Chinese Boy Scouts was brought out to welcome a giant panda on its arrival in Chicago the union sent the promoter (Petrillo's one-time benefactor, *The Chicago Daily News*) a bill for wages for eight musicians.

In 1933 it was reported he had been kidnaped and forced to pay a \$50,000 ransom. No complaint had been made to the police, and Petrillo refused to discuss the story with F. B. I. men. However, in 1938, Fred W. Birnbach, international secretary, during litigation in a New York court, said "one of the executives of the union" had been kidnaped and held for \$50,000 ransom, which the union had paid.

Petrillo opened the union books to show no union funds had been used to buy his release.

Petrillo has planned his offensive against juke boxes for years. He claims \$100,000,000 a year in wages is lost because a small number of musicians take \$3,000,000 for making records which keep other musicians out of work in entertainment and refreshment spots in small communities.

At the 1942 convention he announced that union musicians will be permitted to make records only for home use and for the armed forces hereafter. The order will hit radio stations as well as record manufacturers, because many stations which cannot afford studio orchestras use recordings almost exclusively.

The licenses under which the record makers use union musicians expired July 31. Unless Petrillo backs down—and he doesn't often—no more records will be made for radio or juke boxes.

**The**



4

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<b>JINGLE, JANGLE, JINGLE</b> Victor-27909	<b>I MET HER ON MONDAY</b> Victor-27909
<b>JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND</b> B.—11503	<b>WHO WOULDN'T LOVE YOU?</b> backed by <b>ONE RED ROSE FOREVER</b> Victor-27891
<b>EVERYTHING I'VE GOT</b> backed by <b>CARELESS RHAPSODY</b> Victor-27919	<b>ON THE BANKS OF THE WABASH</b> backed by <b>MY GAL SAL</b> Victor-27878

ON  
**BLUEBIRD RECORDS**

DIRECTION  
MUSIC CORPORATION OF AMERICA

# on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

out finish. As for *When the Lights Go on Again*, Monroe makes this post-war ballad musically impressive. Paints powerful tonal colors for the introduction and handles the opening chorus himself, with plenty of sincerity in his singing. Band carries the second stanza smoothly, the saxes and brasses sharing the phrases, with Monroe on the tag line to give it a vocal out.

Entirely different in character as far as patriotic songs go, and set to music that makes for a swiny dish for the music boxes, "Hip Hip Hooray" is a hap-hap-happy side for operator attention.

**CHARLIE SPIVAK (Columbia 36620)**  
*I Left My Heart at the Stage Door Canteen*—FT; VC. *My Devotion*—FT; VC.

Two current ballad favorites, and both particularly suited to the style of Spivak, the maestro takes both in good stride. *Stage Door Canteen* is the Irving Berlin hit from *This Is the Army*. Spivak's sweet and soulful open horn trumpeting tees off the side in the slow ballad tempo, full band joining in to carry out the opening chorus. Garry Stevens's vocal sells the song big to complete the side. For the ardent *My Devotion*, the Spivak trumpet is again the starter with the orchestra laying down a half chorus. Stevens again handles the vocal chore and the band brings up another eight bars for a reprise to complete the spinning. Nothing striking in arrangement or execution. It's standard, but done exceptionally well.

Both songs have been steadily climbing, and both should settle down soon to a comfortable stay in the music machines. Since no earlier waxes of either song have monopolized the attention, Spivak's entry for both should run in the money.

**THE FOUR KING SISTERS (Bluebird 11566)**

*I've Got a Gal in Kalamazoo*—FT; V. *Over the Rainbow*—FT; V.

It doesn't take the King girls long to track down potential tune hits, and they've hit another in *Kalamazoo*, from Glenn Miller's *Orchestra Wives* movie. This vocal version complements Miller's orchestral entry and, releasing early in the life of the song, the girls make a strong bid for top honors. Taking it in a moderately slow and bouncy tempo, they carve out two fancy choruses. Take the first one as written, cutting it up vocally for the side's second stanza. The rhythms restrained and the tempo slow, the Kings fairly glow with vocal charm on the flipover for the *Rainbow* hit of several years ago from *The Wizard of Oz* movie. A single chorus and an added vocal reprise take the side's entire spinning. As usual, the girls get excellent orchestral support from the Rhythm "Reys" (Alvino Rey).

There's hardly any doubt over the hit career in store for "I've Got a Gal in Kalamazoo." And while Glenn Miller has the head-start on the song and will be further identified with it when the movie starts hitting the screens, fact remains that the ditty has more vocal appeal than instrumental. And that's where the King Sisters' entry makes a strong bid for phono play.

**ERSKINE HAWKINS (Bluebird 11564)**  
*Knock Me a Kiss*—FT; VC. *Taint No Good*—FT; VC.

Considering the fact that both of these items have been kicking around now for some time in race circles, expectancies at this late delivery point to something big and unusual. However, band gives to both a listless and uninspired reading; and, with the vocal delivery weak for both sides, there's little here to commend. Mike Jackson's *Kiss* item, which Louis Jordan made so much to-do about on the race records, is taken here in slow and bouncy rhythm. Tune calls for gutting singing, which comes out here from the thin and listless pipes of Ida James, who is at a loss with the lyrics. Piano takes off for a second chorus, with Miss James picking it up at the bridge to sing it out. Plattermate is of the same musical timber, tho for this revival Jimmy Mitchell obliges with

a new set of lyrics, which are no more compelling than the band's playing. Moreover, Mitchell is at loss in selling the song. Trombones in unison start off slowly to introduce the riff tune, with the solo clarinet picking it up at the bridge to finish the chorus. The second chorus is carried by the vocalist.

Little here that makes for coin material for the phono ops, save at race locations where the fans are partial to Erskine Hawkins's music, in which case the more popular "Knock Me a Kiss" is the side facing up for the music boxes.

**BOB CHESTER (Bluebird 11565)**

*Yesterday's Gardenias*—FT; VC. *Isabella Kissed a Fella*—FT; VC.

A light rhythm novelty about the girl from Columbus, O., who met a fella in Mexica (shades of *Week-End in Havana*) is dished up in attractive style by Bob Chester as *Isabella Met a Fella*. Taking it at a bright tempo, band lays it down heavy for a starting chorus and then the side gets an excellent lift in the singing of Betty Bradley for a second refrain. She should have continued for a third. Instead, the tenor sax rides out, with the full band joining in to complete a half chorus to finish out the side. *Yesterday's Gardenias* is one of those tender and sentimental love songs, and calls for that type of musical treatment. But Chester sees fit to over-arrange it with heavy brasses and ponderous figures to the accompaniment of heavy beats, as if it were a groovy stomp. As a result, side doesn't do justice either to the band or for the song. And certainly not to Gene Howard's opening chorus. Band smothers the melodic appeal of the song for the second chorus, vocalist hopping on the tag line to take it out.

With an attractive title to help, and a strong vocal, "Isabella Met a Fella" may find favor with the phono fans and rates a test spin in the music boxes.

**GLENN MILLER (Victor 27943)**

*Conchita, Marquita, Lolita, Pepita, Rosita, Juanita Lopez*—FT; VC. *Long Tall Mama*—FT.

This is one of those rare occasions when Glenn Miller assures his multitude of fans that his is still a swing band. Devotes both sides to the le jazz hot, allowing his instrumentalists to blow off some musical steam. Arletta May's *Long Tall Mama*, a carry-over from race records, still an untapped source for musical material, serves as the band instrumental. Not since *Tuxedo Junction* has Miller toyed around with anything like this. Taking it in a lively tempo, unison saxes against a heavy bank of brasses

start off with the alto sax riding out on the bridge frame. Clarinet leads a second chorus all the way. The hot trumpet paces the start of the third and all-out chorus, with tenor sax riffings for the bridge and the soft saxes in unison settling down to the original nothings to take it to a fade-out finish. *Conchita, Marquita, etc.*, the Mexican *Rose O'Day* from the *Priorities on Parade* movie, drops its waltz tempo in the Miller version in favor of bright fox-trot rhythms. Allows Marion Hutton, Tex Beneke and the Modernaires to embellish the novelty lyrics with their talents. Singers start off on the verse in slow tempo, doubling up when they hit into the chorus. Dipping into a rumba-fox trot rhythm, band hits into the next chorus, with the voices on the releases, taking over entirely at the bridge to finish out the side.

Knowing how to space his hot music sides, there's always an anxiously awaiting crowd around the phonos for a Glenn Miller instrumental side. And there's no disappointing the phono fans in his "Long Tall Mama." Moreover, the movie song on the flipover gets its best chance for music box attention in the Miller treatment.

**GENE KRUPA (Columbia 36621)**

*That's What You Think*—FT; VC. *All Those Wonderful Years*—FT; VC.

A righteous bounce and a smooth ballad characterize Krupa's newest couplet on the waxes. For the music that attends jitting, it's Kay and Sue Werner's *That's What You Think*. Ditty is an attractive and tuneful elaboration of a contagious riff, with la-de-das passing off for the lyrics. And for such la-de-das, Krupa has an expert in Anita O'Day. In the moderately slow tempo, but with a steady bounce that invites hopping, the sultry scatting of Miss O'Day starts it from the edge, setting her own introduction for the opening chorus. Shouting and hand-clapping by the boys heighten the effect, especially when she gets a double entendre inflection in her voice and coos: "That's what you think"—the extent of the song's lyric. For the second chorus, band boys lay it on like Macduff with their horns for an all-out sock pattern. Miss O'Day's do-do-does do the going-out honors for another half chorus. It's an entire change of musical temper for Russ Morgan's smooth ballad on the flip-over. Johnny Desmond makes the slow ballad impressive, singing the opening chorus. The horns more modulated, trombone section starts off a second chorus, with Desmond returning at the last half to sing it out.

At the locations where the youngsters are no nickel-nurses when it comes to bounce and jump music, Gene Krupa's "That's What You Think" is a cinch to make 'em part with their coins. And they'll come back with more to make sure they are hearing it right.

**EARL HINES (Bluebird 11567)**

*Stormy Monday Blues*—FT; VC. *Second Balcony Jump*—FT.

Both sides devoted to the low-down rhythms and both are a far cry from the fine brand of jazz identified with Father Hines in the earlier days of hot diskography. Band tries hard enough on both counts, but just isn't up to it with the result that it spins out two dull and listless sides. *Stormy Monday* is the typical slow race blues and starts promisingly enough with Hines's piano and a walking

bass for the introduction. For the opener, Billy Eckstein, who had a hand in the song's composition along with the maestro, carries the side vocally. Unfortunately, Eckstein is no blues singer. Band carries the next chorus to complete the side with the peanut-whistle notes of the trumpet on top all the way. The ragged ensemble and uneven beats of the band even more pronounced for Gerald Valentine's *Balcony Jump* on the flip-over. For one thing, band is too tight and tense to make the music jump, let alone give it a swing flavor. Band lays down the first chorus. Tenor sax rides out to start a second stanza and gives way at the bridge to the trumpet to finish out the chorus. Band picks up a third chorus and gives way to Hines's piano, that cuts no more of a fancy figure here than do his instrumental soloists. The band joins in for the last half to finish it out.

Little here on either side that shapes up as likely music machine material.

## POLKAS

The standard record label again comes thru with a release of polka platters of the customary high standard. Most gay and tuneful of the three records is the one by Bernie Wytte, featuring his clarinet and his orchestra, playing polka music in authentic style. Particularly bright and tuneful is his *Honeymoon* (T-2064), toe-tapping and dance-inspiring all the way. Complementing the side is his *Out All Night*, the more spirited and march-type polka music.

Henri Rene's Musetta Orchestra, featuring the maestro's musette accordion, can always be depended upon for polished polka rhythms. He comes thru again with *Joy of Spring* (T-2065), a gay dance and march piece, backed by a similarly styled *Scrub, Scrub, Scrub*.

Harry Grant comes thru with two sides that shape up as coin machine classics for tap and tavern locations. Appropriately enough for such locations, it's *Hap-Hap-Happy Taproom*, the friendly type of polka music, with the Good-Fellows, male quartet, adding a lyric that literally glows with friendship and good cheer. Companion piece blends the polka rhythms with a song of the wide open spaces, Freddy Wise and Mart Fryberg's *Purple Hills of Idaho* (T-2063). It's a typical Western tune and fits like a glove into the gay and lively international rhythms. Sharing the side with the orchestra are the Good-Fellows, making the lyrical expression count big.

The Columbia label also comes thru with a polka platter worthy of operator attention. It's the music of the Bonetti Brothers' Melody Makers for *Toast to Glory and Flower Girl* (12240-F). The music emphasizes accordions and mandolins, typical of Italian serenading groups. The polka music also is rich in Italian flavor and side should be especially attractive for operators servicing locations in Italian settlements.

## Silverberg Builds Rep on Used Phonos

KANSAS CITY, Aug. 1.—Operators in this area are saying: "We buy our equipment at W. B. Novelty Company because it's tops."

Under Harry Silverberg's personal supervision the used equipment is thoroly reconditioned. The chassis is removed and overhauled, plastic turned and cabinet refinished.

Bill Betz says: "When Silverberg gets thru with a used phonograph it operates and has the appearance of a new machine."

## Iowa Assn. Urges Ops To Unite Against Petrillo

DES MOINES, Ia., Aug. 1.—Jack Hunt, of Oskaloosa, Ia., president of the Coin Machine Operators of Iowa, reported the newly formed operator organization is opposed to the James Petrillo "no record edict" because it is unpatriotic and aimed at the phonograph trade.

"This one man is trying to destroy the phonograph record business," Hunt said, "and I am sure the public will not stand for it."

Hunt pointed out that Petrillo's order affected all phonograph operators and urged a united stand. He said that music plays a vital part in war morale and "this is no time to destroy public morale."



**MUSIC IN SERVICE CLUB.** A Wurlitzer phonograph in the Service Club, Cavalry Replacement Training Center, Fort Riley, Kansas. Recently Ann Sheridan dropped in to give the boys a "cheerful eyeful," and the above picture shows the result.

# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By HAROLD HUMPHREY

## News Notes

Songwriters last week were told in no uncertain terms by the Office of War Information that their war songs up to now have definitely lacked the punch and purpose needed. A representative from Elmer Davis's newly formed office spoke in New York before a meeting of the Songwriters' Protective Association, giving the tunesmiths a formula for some really virile war songs.

Duke Ellington and his band will be featured in MGM's screen version of "Cabin in the Sky." Ethel Waters and Louis Armstrong have lead roles in the film. . . . Continental Record Company has a new disk out with Gene Kardos's Musette Orchestra doing a medley of six tunes from the "Yankee Doodle Dandy" picture. Disk's title is the same as the film. . . . Jack Stafford, formerly with the Eastern Company, Boston, has joined the sales staff of Columbia Records as district manager of the New England territory. . . . Dick Jurgens's platter of "One Dozen Roses" has sold over the 250,000 mark, and Columbia is still behind on orders for the record. . . . Johnny Long's band introduced a new one titled "Massachusetts" over the air from the Hotel New Yorker last week, and the same day recorded it for Decca. . . . Claude Thornhill and band will wind up in Hollywood August 24 to start the shooting of Paramount's "Calgary Stampede." . . . Joe Marsala is building a big band again, and his wife, Adele Gerard, will play the harp in the new band. Pair thought of going with Tommy Dorsey's band recently, but the deal fell thru. Decca will probably wax Marsala's new band.

At this writing the music trade is still waiting apprehensively to see what Jimmy Petrillo is going to do in the face of Elmer Davis and Attorney General Biddle and their recent actions to stop Petrillo's ban on recordings and transcriptions.

## Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide.

### PHOENIX:

Wonder When My Baby's Coming Home. Sammy Kaye.

A pashy ballad that has come up the ladder fast here, the operators say. It's a tune which has the elements of soon becoming a national phonograph item, and the fact that the music boxes here are tabbing plenty of nickels on it now would seem to bear out that prediction.

### BURLINGTON, VT.:

Heavenly Hideaway. Horace Heidt.

This lovely song is not too distinguishable from many of its predecessors and hasn't shown too much promise since it made its debut several weeks ago. But in this territory operators are reporting that it is ranking among the leading disks on their machines. Horace Heidt may have more than a little to do with

this, and it might not hurt for operators elsewhere to check back on it.

### BUFFALO:

Pennsylvania Polka. Andrews Sisters.

A polka rhythm, as the title implies, and with the Andrews gals' name attached it is riding the crest of wave here. Trio hasn't had a really hot phonograph item for some little time, so is no doubt due, and this ditty may be the one to do it. Operators in this city say it can be rated right under Jingle, Jangle, Jingle as far as they're concerned.

### DETROIT:

St. James Infirmary. Artie Shaw.

A standard which is almost as famous as St. Louis Blues, it has periodic revivals in many locations. Artie Shaw's recent dishing of it has caught on here for the moment, and the operators report that it is doing very well in their phonos here now.

## Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended July 31 and the week previous, ended July 24, see the Music Popularity Chart in the Music Department in this issue.

**TRADE SERVICE FEATURE**  
Billboard

## PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

## The Filmusic Forum

### "Orchestra Wives"

To be released September 4, 20th Century-Fox's *Orchestra Wives*, starring Glenn Miller's orchestra, hits the key tie-up spot of the month. Tunes from the film have been accorded a vast wax build-up, with Miller himself cutting four sides of the score for Victor. These are already on the market, namely, *Kalamazoo*, *Serenade in Blue*, *At Last* and *That's Sabotage*.

Tie-up potentialities are excellent considering the heavy network plugging and promotion behind the picture tunes. Machine aids on these have been made up by Victor and include program strips and a large display streamer boosting Miller's recordings above the playdate. Get these from your distributor. Also make sure to see your local theater manager when the film breaks in your territory. He'll be glad to co-operate with you on display arrangements. The publicity helps his box-office take and certainly doesn't harm the operator's take.

Operators interested in previewing the film are advised to peek below at the item headed "Tradescreenings."

### "Holiday Inn"

Another big film musical event is the release this week of Decca's *Holiday Inn* album (12 sides featuring Bing and Bob Crosby, Fred Astaire, Music Makers and Hal, John Scott Trotter orchestra, Ken Darby Singers and Margaret Lenhart, with single records available to operators) to tie in with Paramount's release of the film of the same name. Picture premieres August 4, stars Messrs. Crosby and Astaire and promises to contribute at least three songs to the best sellers' list.

Recordings are: *Be Careful, It's My Heart*; *Happy Holiday*, *Abraham*, *Easter Parade*, *I've Got Plenty To Be Thankful For*, *Song of Freedom*, *I Can't Tell a Lie*, *You're Easy To Dance With*, *Let's Start the New Year Right*, *White Christmas*, *Lazy* and *I'll Capture Your Heart*.

## Tradescreenings

*Orchestra Wives* will be screened for the trade in all Fox exchange centers on

## Popular Music Tastes

Why do people like the songs they do? Writers, musicians, scientists, psychologists vie with each other in trying to analyze popular tastes in music. John O'Ren, columnist for *The Baltimore Evening Sun* ("Down the Stillway," July 25), publishes a letter and comment on music tastes, as follows:

Dear John O'Ren—It is very probable that the British Broadcasting Company did not have songs like *Juanita*, *Ben Bolt* or *Silver Threads Among the Gold* in mind when it barred from the air all songs of slushy sentimentality.

What they referred to were songs like *I Don't Want To Walk Without You*, *Baby*; *Don't Sit Under the Apple Tree With Anybody Else But Me*; *I Said No, He Said Please*; *I Don't Want To Set the World on Fire*, *Love Is a Dancing Thing*, *I Know Why and So Do You*, *My Mama Done Told Me*, etc.

I think we wouldn't miss this class of songs either, so I, also, am all for keeping them off the air. There are so many other worth-while songs we could enjoy listening to.

G. L. HOFMEISTER.

But what they said was "slushy sentimentality." Maybe they meant something else, but that was what they said, and I am prepared to maintain that *Don't Sit Under the Apple Tree*, for example, isn't half as slushy as any of the three old favorites that I originally mentioned.

Certainly there are "many other worth-while songs." But what is a "worth-while" song? In my opinion it

is a song you want to sing or hear. Since tastes differ, there are worth-while songs of many types, and what is well worth while to me might drive Toscanini into homicidal mania. I have seen a burly steel worker sitting in a tavern in the evening listening to what was, to me, caterwauling, but which affected him so that he was weeping into his beer. I know a man who considers the prize song from *Die Meistersinger* a dull affectation, but who trollops a *Spanish Cavalier* right lustily and with every evidence of enjoyment. I do not commend his musical taste, but I do grant his right to sing and to hear what he pleases. The BBC is a government monopoly; therefore when it bars songs for no other reason than that they are slushy, it is imposing an arbitrary standard of taste upon the people. I am against that. JOHN O'REN.

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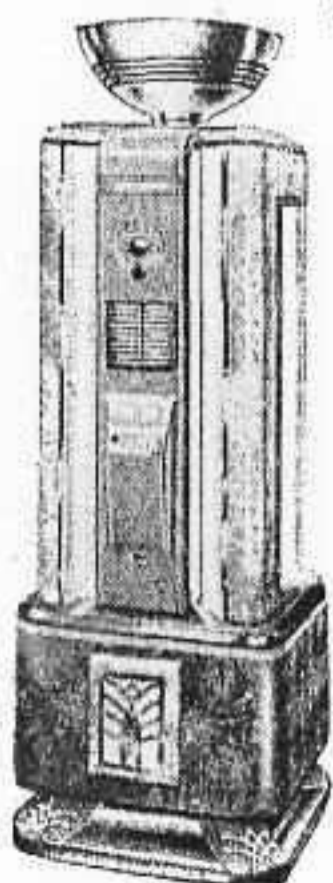
## "MAINTAINING THE HALF-MILLION UNIT PHONO NETWORK UNDER WAR CONDITIONS"

Is just one of the many timely, interesting editorial features you'll find in the most important publication in the history of the music business

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**TALENT & TUNES**  
on Records

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## OPA Removes Price Ceiling on Peanuts

RICHMOND, Va., Aug. 1.—Announcement in *The Billboard*, issue of July 25, said that no price ceilings would be imposed on manufactured peanut products. Price Administrator Leon Henderson on July 29 removed price ceilings from the entire 1942 crop of peanuts, as well as all sales and deliveries of salted nuts and peanut butter.

Prices of salted peanuts and other products, as fixed under the maximum price regulation, were not high enough to reflect the 110 per cent of parity required under the price-control act. There would have been no benefit to producers if peanut products had been excluded from the regulations at the time they were adopted, Henderson explained, since the quantity of peanuts held by producers at that time was very small in comparison with the entire crop.

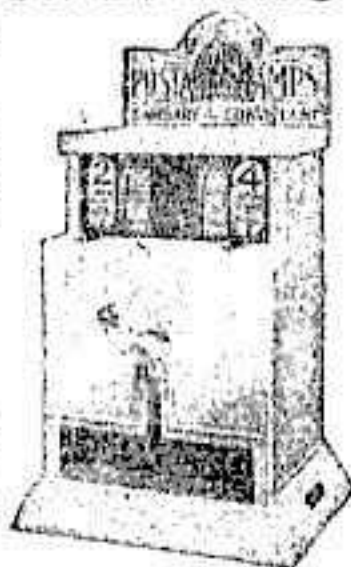
What small quantities of the 1941 crop remain are mainly in the hands of Virginia and North Carolina peanut shellers. The new crop will not be received until November, and the retention of the ceiling on the balance of the 1941 crop will block speculative advances in the price of this type of peanuts, according to the OPA.

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## Candy Important in War Workers' Diet; Sales Up

### U. S. Department of Commerce issues bulletin covering many phases of the industry

Candy is an important part of the diet of war workers and likely to become more so, according to an article in *Domestic Commerce*, a weekly bulletin published by the U. S. Department of Commerce. The review was published in the July 23 bulletin and a rising curve of sales for candy is shown in a graph covering candy sales from 1927 to 1941. The graph shows that candy sales dropped from 1931 to 1933, which is accepted as due to the depression years. According to the bulletin, from September, 1941, to March, 1942, raw material costs for the confectionery industry advanced 9.4 per cent and for the competitive chocolate-products industry 8.2 per cent.

### Raw Material Supply

Sugar and cocoa bean products normally constitute more than 50 per cent of the raw materials used by the confectionery industry. The use of sugar is limited to 80 per cent of 1941 use and processing of cocoa beans is restricted to 60 per cent of that for 1941. Altho sugar inventories have been limited, it is believed that supplies of chocolate coatings in the hands of candy manufacturers permit some leeway in production under the order limiting cocoa bean processing. However, the production of candy cannot continue for long in excess of available new raw-material supplies, as inventories would soon be exhausted. Corn sirup and peanuts are the two bright spots in the supply picture. Altho corn sirup is available in greater quantities than a year ago, some manufacturers are already using a maximum of this material in their products, so they will be unable to increase their production. Peanuts also have been in greater supply and present plans call for the industry to receive whatever quantities it may require from the new crop.

### Other Demand-Determining Factors

While transportation difficulties exist because of gasoline and tire rationing, it is probable that these will become even more important, especially as railroad facilities are more heavily utilized.

The advance in manufacturers' costs for the product currently being manufactured and which manufacturers are unable to pass along to consumers under price-ceiling regulations also will have some tendency to restrict the production of candy. Present costs and prices make it difficult for some manufacturers to produce profitably.

In the annual confectionery survey conducted by the Bureau of Foreign and Domestic Commerce a study of the demand-determining factors was presented. This study shows that two factors—the average price of confectionery products and consumer purchasing power—accounted for more than 90 per cent of the variation in poundage sales in the last 15 years.

### Candy in Workers' Diets

Candy is an important low-cost food item for many segments of the population. Per capita consumption in 1941 was 19 pounds and the average manufacturer's sales price was about 16 cents per pound.

Today in many war plants, cafeteria and mass feeding facilities are not adequate. In peacetime many workers brought lunch boxes. Under war conditions the necessity of having articles inspected when entering and leaving defense plants occasions delay. This inconvenience has led many workers to

discontinue the practice of carrying lunch to the job. Hence, concentrated foods, such as candy, often form a large part of the diet of these industrial workers.

Also in some plants where mass feeding facilities are available nutritional foods containing desired quantities of vitamins and minerals are not always selected. According to studies of the National Association of Manufacturers, the average cost of lunches purchased in industrial cafeterias is somewhere between 25 and 35 cents. Lunches rich in vitamins and minerals usually cost much more.

### Candy Bars Top Confectionery Sales

In 1941 sales of candy bars constituted 38 per cent of the total sales of confectionery, with an average manufacturer's selling price for bars at about 17 cents per pound. Five and 10-cent package goods constituted 6 per cent of total sales, with an average value of about 20 cents per pound.

Much confectionery in this form is sold to industrial and office workers and makes up a considerable part of their energy food intake. About 3 1/2 ounces of this type of candy will provide some 535 calories. For example, three 5-cent candy bars, weighing 1 1/2 ounces each, would provide a worker with approximately one-sixth of his daily energy intake (assuming a daily requirement of about 3,000 to 3,500 calories).

### Candy Not a Substitute for Other Food

The long-term solution of the nutrition problems, however, does not lie in the substitution of candy for other food. Provisions for mass feeding facilities and the availability of low-cost foods rich in vitamins and minerals are essential. Where no such provision is available, an alternative lies in providing candies artificially enriched with these concentrated essential food requirements. As yet, however, candy is not being artificially fortified with vitamins and minerals.

The National Nutrition Program has emphasized the importance of foods rich in vitamins and minerals, such as dairy products, eggs, meats, fresh fruits and vegetables. In 1941 the candy industry used the equivalent of 676 million pounds of fluid milk and over 190 million eggs in the manufacture of its products, and also consumed large quantities of other recommended foods, such as fruits and nuts. It is thus a convenient low-cost food item which, when consumed at the right time and in moderation, efficiently meets certain dietary requirements.

## Canadian Taxes Hurt Vending Machine Biz

ST. JOHN, N. B., Aug. 1.—The 30 per cent tax on candy of all kinds and 1 cent tax on bars and gum packages retailing at a nickel each have caused a sharp reduction in the volume of the candy and gum sold, not only from vending machines but over the counter in the Eastern provinces.

The consumers feel they are getting the cut in two different directions. First, the government budget tax, and, secondly, a substantial reduction in the quantity of packaged goods. It is pointed out that one package of mints which contained 47 candies before the war tax went into effect now contains only 29 pieces.

Therefore the leaning is more toward bulk candies and bulk nuts. Packaged nuts are also getting a bigger play than formerly. Vending machine packages of nuts have developed very favorably. Packaged potato chips, dulce and popcorn have been substituted in some vendors for candies and gum.

With the price per bottle of car-

## Virginia Bans Re-Use Of Old Bottle Caps

RICHMOND, Va., Aug. 1.—The Virginia Department of Agriculture this week ruled that carbonated beverage bottling companies cannot re-use any bottle caps and in its ruling suggested two solutions by which the companies may reclaim the crowns.

One proposal is that one or more reclaiming plants be established in Virginia, independently operated, to which all Virginia bottlers could send their crowns for reclaiming. The operation of one or more such plants could be kept under the supervision of the Dairy and Food Division of the Department of Agriculture and the reconditioned crowns could be inspected before they are returned to the different bottlers for re-use.

The second suggestion is that the used crowns be returned to the bottle cap manufacturers to be sterilized, reprocessed and refitted with new cork disks.

The ruling was issued by S. S. Smith, director of the Dairy and Food Division of the department, who said that the ruling was made after inquiries from numerous sources had been received by his office.

The re-use of bottle tops is forbidden by a section of the law which states that "a food shall be deemed to be adulterated if it has been processed, prepared, packed or held under unsanitary conditions whereby it may have become contaminated with filth or whereby it may have been rendered diseased, unwholesome or injurious to health."

The division believes that it would be impossible to render the cork disk disease-free by plant sterilization processes, and that new cork would be necessary in the reprocessing of the crowns.

## OPA Warns Dealers On Drink Rulings

RICHMOND, Va., Aug. 1.—T. Nelson Parker, State attorney for the Office of Price Administration here, has warned retail dealers that unless they immediately go back to their established ceiling prices on soft drinks and beer they will be violating the regulations, and proper steps will be taken at once to bring these matters into civil or criminal courts for immediate prosecution.

In areas near army and navy posts prices on some soft drinks have been raised by some dealers to 10 and 15 cents where the price was 5 cents. Parker also reported that the retailers are charging 35 and 40 cents a quart for beer because, they said, distributors told them the price was proper in view of the fact that they were not selling quart bottles in March.

"Where a retailer sold beer in 12-ounce bottles at a maximum price of 10 cents during March," Parker warned, "this would make a ceiling price of .83 cents on each ounce of beer. This means that a quart of this same beer of 32 ounces should not be sold above the basic figure." (About 26 cents.)

A dealer cannot by changing the labels of the beer or soft drinks or in any way giving some a new brand name get away from the ruling. It would still be an evasion to get an increased price for the changed name or brand.

Parker explained that if distributors have told their customers they could increase their prices in any manner, they should now inform their customers that this is incorrect and that such a practice is a violation of the general maximum price regulation.

bonated beverages up to 7 cents because of the recently imposed war tax, the demand for these drinks, in and out of the vendors, has dropped off somewhat despite the presence of the warm-weather period.

One of the leading companies in the soft-drink industry in the maritime provinces folded up completely shortly before the tax was announced. This was the second war tax of 1 cent per bottle each that had been imposed on the carbonated products within a year; both severe knockdowns for the public demand.

# VENDER SUPPLY NOTES

America's biggest army—numbering some 600,000,000,000 honey bees—is mobilizing for a double war effort.

The government has called for stepped-up production of honey as a sugar substitute and for more beeswax to meet war industry needs. So it has granted apiarists a priority rating that will enable them to obtain the sugar they need for feeding—for, strange as it may seem, some bees need sugar.

Apiarists also have been assured of tin for packaging honey, tires for their trucks on the same basis as other farmers, and facilities for importing bees from the South. Production 20 to 50 per cent greater than last year is hoped for.

Leon Henderson, price administrator, officially excepted all cleaned and raw shelled peanuts—except the remaining portion of the 1941 crop—as well as sales or deliveries of salted peanuts and peanut butter from provisions of the general maximum price regulation. Action became effective July 29 and fulfills promise made July 9.

Maximum prices at which book matches, free from advertising and put up in packages of 15 books, may be sold at manufacturers' and retailers' levels have been established.

The highest price retailers now are allowed to charge for this package of 15 books of matches is 5 cents. Maximum manufacturers' delivered price is fixed at \$2.50 per case of 1,500 book matches.

Additional machinery to make America's curtailed sugar supply equally available to consumers in all sections of the country was set in motion July 21 by the OPA, working in conjunction with the Defense Supplies Corporation.

OPA announced that arrangements have been completed with the DSC for government reimbursement to West Coast cane sugar refiners for unusual costs in moving refined cane sugar from their California plants to territories east of Chicago.

Normally, the shipping of this sugar by mail

## The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Aug. 1.—Stocks of farmers' goods are lessening rapidly, but millers in Virginia and North Carolina are not generally interested in buying at this time because of the very narrow margin between prices of farmers' goods and shelled and cleaned peanuts. Best Jumbos will bring 7½ cents per pound delivered at milling points and occasionally slightly more. Most millers are so well sold out that stocks of all grades are approaching the vanishing point. It is to be expected that millers who still have some peanuts on hand will soon experience an increased demand for their stocks.

Already No. 1 Virginia shelled have advanced in price in response to increased demand from peanut butter manufacturers.

The Stocks and Processing Report released recently shows that at the end of June farmers' stocks in the hands of millers and warehouses totaled only 28,000,000 pounds of Virginias, 75,000,000 pounds of Runners and 57,000,000 pounds of Spanish, about equally divided between the Southeast and Southwest. Stocks of Runners were more than three times the stocks at the end of June, 1941, but Spanish were about the same as the year before and Virginias were little more than 25 per cent of stocks on June 30, 1941. The total volume of farmers' goods cleaned and shelled for the season thru June were reported as 780,000,000, compared with 816,000,000 pounds cleaned and shelled thru the same period last year.

Reports from the Southeast indicate that the crops in that area are much cleaner and better looking now due to hot sunny weather. Harvesting has started in South Texas but will not begin generally for about two weeks.

beyond Chicago would not be economically justified without an increase in retail price to pay the additional transportation cost. Government absorption of this excess cost will make possible a free flow of the product into any shortage area without any resultant change in price to the consumer, it was pointed out.

Tobacco circuit riders—purchasing supervisors of tobacco dealers—are entitled to apply for supplementary gasoline ration cards, says Leon Henderson. Tobacco purchasers had requested Henderson to make gasoline available to the circuit riders who go from market to market inspecting the flue-cured crop. Henderson was quoted as saying that under Section 5-a of the recent gasoline ration order crop and livestock inspectors are entitled to supplementary ration cards.

The tobacco storage situation has become so acute that the federal government is already taking stock of the situation, studying auction warehouses and other possible buildings in which part of the coming crop may be preserved.

The tobacco trade hears on good authority that the government may call on each Southern market center to provide one or more of its auction warehouses for storage purposes, the number to be

determined by the total floor space in each city.

In spite of sugar and chocolate rationing candy sales so far in the current year have been running about 30 per cent ahead of 1941. This has been possible because of large inventories which the industry builds up in the course of normal operations. Sugar subsidiaries also constitute a stabilizing factor, but future supplies of other ingredients, notably cocoa and cocoa products, point to less satisfactory results in the future. Reduction in bar sizes has sustained profit margins, especially since heavy demand permitted savings in sales expenses. Increased taxes, however, are expected to make rather heavy inroads into net earnings.

### MARKET IN BRIEF

NEW YORK, July 30.—Peppermint oil (dollars per pound): Natural, \$5.50 to \$5.75; U. S. pharmaceutical, \$5.85 to \$6.

### NUTS

### CHICAGO SPOT MARKET PEANUTS

	Cents per lb. in bags
Jumbos	10.50 @ 10.75
Fancies	10.00 @ 10.25
Extra large	14.25 @ 14.50
Medium	14.00 @ 14.50
No. 1 Virginia	13.75 @ 14.00
No. 2 Virginia	11.25 @ 11.50
Southeast	
No. 1 Spanish	11.50 @ 12.00
No. 2 Spanish (sample)	11.00 @ 11.25
No. 1 Runner (sample)	11.25 @ 11.50
No. 2 Runner	
Texas	
No. 1 Spanish	

## West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Aug. 1.—Coin machine business was spotty during the week, with arcade jobbers reporting a lull but music machine jobbers keeping on the busy side. Game jobbers said business was not too good.

The operators' end of the business continued strong. This is true especially of the arcades and music machines. In the latter field the record situation is being felt, but the scarcity has in some respects relieved a couple of headaches. Operators are stocking machines with as many late records as possible and filling in with standard tunes.

Coin machine men continued to back defense projects and entertainment of the men in uniform. A number of the operators, jobbers and distributors have USO one-sheets in their places and a large percentage wear USO buttons denoting that they have given to the fund. Containers for funds to give the men in uniform free smokes are numerous and in most cases they are filled with coins. Sales of War Stamps and Bonds continue as strong as ever, with a number of the operators buying at the offices of the Associated Operators of Los Angeles County.

During the past few days operators have been busy getting their locations to send in the \$50 for the new tax. Following the special AOLAC meeting, the operators in large numbers got down to filing claims for the \$10 they had put into the stamps.

### "Come Up and See Me" Happel

William R. Happel Jr., Badger Sales Company, might well be termed "Come Up and See Me Sometime Happel," for recently he and Mrs. Happel moved into an apartment house owned by Mae West. The move was marked by a gala party which served as a housewarming and birthday party. . . . Speaking of birthdays, Mac Mohr will pass another milestone August 5. . . . J. A. Carter, Coast Coin Machine Company, is a booster for *The Billboard* Record Buying Guide. Said Carter: "I follow that guide to the letter. Of course, there are some tunes recommended that I don't like. But," he added, "I'm not the guy putting the nickels in the machines." . . . Phil Robinson was in the city Thursday after a trip to Bakersfield. Phil reported that it was 108 degrees cool there. Harry Kaplan, Southwestern Vending Machine Company, and Phil Robinson are back from a trip to San Diego, where they visited Art Dawes and others. They got a taste of the dim-out and had to drive with parking lights.

### Wulf Salvages

Bill Wulf, Modern Coin Exchange,

conducted a one-man campaign to salvage rubber and brought in several hundred pounds. Wulf came up with a good suggestion. He believes that it would be a good idea for the government to allow tires to those not on the priority list providing they dig up enough rubber for their tires plus an ample supply for the government. Wulf is an ex-navy man and really gets behind these governmental campaigns. . . . Charlie Dacy has a daily assignment of getting Fred Gaunt, Trojan Novelty Company, a sandwich about noon. Gaunt recently returned from a trip to the mountain resorts and reports that arcades in that vicinity are going like a house afire.

### Shields to Indio

Percy Shields made a trip to Indio, Calif., during the week. . . . George Joyce took time off from his duties to attend the AOLAC meeting on the new \$50 tax. Harry Rawlings, County Games, spent the early part of the week getting his locations to send in the papers on the new tax. . . . Mel Stivers was another game operator who attended the AOLAC meeting. He and George Joyce had a friendly chat following Curley Robinson's explanation of what to do on the new tax. . . . M. L. Whitman is adding to his supply of cigarette machines. . . . Bud Parr, General Music Company, made a flying trip to San Francisco during the week to attend to business. . . . Lo and Walter Griffey, Tavern Amusement, were on hand at the Los Angeles Orpheum to hear Count Basie. . . . Woody Herman, another band well known to coin machine operators, is drawing strong at the Hollywood Palladium. . . . Victor Ralston, Standard Phono Company, and Dan McPherson, RCA-Victor, attended the Woody Herman opening at the Palladium. . . . Walt Stickel, of Leo Meyberg, Victor-Bluebird distributor, was also on hand. . . . William E. Happel, in charge of the stockroom and shop at Badger Sales Company, spent the week-end in San Diego visiting Leroy Dallmann and Jerry Fry, friends he knew in Milwaukee but now in the armed forces.

### Arcades Strong

Al Anderson, of Balboa, Calif., was in the city during the week and reports that things are going strong in that section. . . . Jack Lipps and Henry Lorenz are doing good business at their arcade near Camp Elliott. . . . Paul Blair, Exhibit Supply, has cut down on trips. The ones he makes to San Diego now are by train. . . . A. M. Keene was in the city on one of his regular business trips. He returned to Taft, Calif. . . . Jimmy Jones, Southwestern Vending

Machine Company, takes his vacation the latter part of this month. . . . Leon (Hi-Ho) Silver is going strong with penny venders at street-car transfer points. . . . Morrie and Frank Kozinsky are at work on another picture. Irving Eich, Consolidated Novelty Company, says that the boys are getting set for another big trade screening. . . . Jack Olson, sales manager for Shipman Manufacturing Company, reports that Select-a-Vue is running up top earnings for the boys in the arcade business. Shipman is also putting out a number of its well-known stamp venders.

### Important Conference

Speaking of stamp machines, a lengthy discussion of them was held recently at Percy Shields'. In the discussion were Phil Robinson, Frank Schwartz and Percy Shields. . . . Walter Hillig is going strong at the arcade in Virginia Park Amusement Center in Long Beach. . . . Barney Fishman, of Sportland at Ocean Park, was in the city Saturday and put in an appearance at the AOLAC meeting.

## South Carolina Shows Huge Revenue Surplus

COLUMBIA, S. C., Aug. 1.—The State of South Carolina collected \$5,171,235 more revenue than it required to operate the government for the last fiscal year, which ended June 30, according to a recent report.

South Carolina is one of the 11 States that have been collecting revenue from coin machines for two or more years. Naturally the revenue derived from coin machine licenses helps the State to maintain its good financial condition. Subtracting a deficit of \$1,520,623 which existed June 30, 1941, the surplus in the State treasury was \$3,650,603 at the beginning of July.

These figures do not consider highway funds. The highway department today has \$61,283,640 of outstanding bonds.

The treasurer reported the general bonded debt, not including highway bonds, was \$6,430,831 or not quite half the amount of the surplus on June 30.

"The surplus now is the largest in the history of the State," said Governor R. M. Jeffries, "and is one of the few that have occurred during the past 30 years. I am interested in conserving the surplus in every way possible. At present the State treasurer and I are studying the bonded indebtedness of the State with a view of determining whether any portion of it is callable and whether it would be advantageous to pay the same now."

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### CLOSE OUTS

All New in Original Cartons.

60 Mills Vest Pocket Balls, 1¢ play, \$34.50

350 Book Match Vendors, vends 2 Books for 1¢, \$4.95

217 SKIPPERS, Counter Game, \$6.95

71 NEW "AIR RAIDERS," \$212.50 each. In original crates. All steel cabinets. Regular price \$425.00. Closing out at half price.

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# PATRONAGE STAYS HIGH

## July Reports Show Industrial Trends Keep Machine Play At High Levels in All Areas

The monthly business reports of the coin machine trade in the various market centers of the country assume increasing importance as the months go by. The news in the coin machine field during July chiefly related to important national movements, such as the 1942 revenue bill, but at the same time the operation of coin machines goes forward at an excellent pace, and reports on actual business conditions affecting the trade are of unusual interest as the nation goes thru the war emergency. Frankly, it can be stated that reports on the operating business continue to be very optimistic. As the industrial work of the nation in manufacturing war supplies continues to increase more people are at work and the national pay roll continues to rise. The natural effect of all this is to increase the national desire for amusement, and coin machines get a larger national patronage. The automatic phonograph business continues to report favorable conditions.

### Music Reports Excellent

Reports from all sections of the country indicate that the popular taste for music is at a high pitch and, in fact, is increasing in many

sections. Music operators have generally prepared for the few adverse trends that were to be expected. Recent reports indicate that operators are resurrecting every phonograph mechanism that is available and are putting it into shape for use.

Business reports from all sections also indicate that music operators bought machines and supplies ahead in order to be prepared for the lack of new machines on the market. A renewed interest in new cabinets to house phonograph mechanisms was also reported in July. Members of the trade say that phonograph mechanisms will last for years, that operators are taking care to keep them in the very best of shape. They are not worried about any shortage of phonographs.

The great increase in industrial work naturally increases the patronage of phonographs in all types of establishments. Only two districts reported any decrease in earnings on phonographs. These districts said that the decrease in automobile travel had hurt the roadside eating places on the highways and hence music box play in those places had dropped off. All districts reported a good increase in the patronage in the larger centers. Most reports indicate a 10 per cent increase in play over the past month. Music operators naturally took notice of all the publicity about the Petrillo ban on future recordings for use in juke boxes, but operators generally expressed the idea that they would be able to get along, and many of them had stocked record supplies in good quantities.

Practically all of the evils due to trade competition have died out in the music field, and operators are now able to go ahead and attend to business.

### Varied Reports on Games

Operators of amusement games found business good during July. The resort sections, of course, had a good increase in business. Operators in most sections have stopped talking about a summer slump.

The trade in used games was unusually good. Some districts reported that distributors are not anxious to sell their used machines yet.

Operators of amusement games faced the beginning of a new federal tax order on July 1. The trade had been watching to see whether operators would remove a lot of their games rather than pay a high tax under the new Internal Revenue ruling on free-play games and counter machines. During July the first reports began to come in that games in considerable numbers were being removed from locations, rather than pay the high taxes.

Reports are not sufficient yet to indicate how widespread this movement is. It was expected that operators in places where there is a

high local or State tax in addition to the federal tax, may take in many of their amusement machines. The effect of duplicate high taxes will naturally be serious on amusement machines.

### Vending Machine Heaven

Vending machine operators reported business still increasing for them. The great industrial activity in the country seems to be giving vending machines the greatest era of business in the history of the trade. Industrial plants and locations near factories are giving vending machines a big patronage. Candy is getting a lot of publicity because of its benefits to factory workers, and naturally candy vending machines are getting increased business. Workers smoke more cigarettes and cigarette venders profit thereby. A scientific announcement was made during July that vitamin K may be added to candy eventually, and this will prevent tooth decay. If such a thing becomes practical it will be one of the greatest boosters for candy and gum vending machines.

Reports on summer tourist travel were pro and con. Some reports said there was more travel, other reports said that travel had decreased. Operators in tourist areas reported good business, and arcades in all sections of the country had a very profitable month. Reports from operators in all sections give increasing attention to gas rationing and the cutting down of use of service cars and trucks. The Eastern seaboard area got its permanent gas rationing plan, and at least one district reported very unfavorable results for operators. Other cities in the Eastern section reported that gas rationing had some good effects and also some adverse effects. The general impression is that gas rationing on a national scale will gradually increase the service problems for all types of operators. However, the problem is coming up gradually and they will be able to meet the situation.

The President announced a national salvage drive beginning in July. The coin machine trade began planning to support this drive in a larger measure than it had supported other drives of a patriotic nature. Operators are still boosting War Bonds and Stamps in various ways.

The number of active associations had decreased since the war started last December, but during July reports were received of some associations getting into the field and older associations becoming more active. A report from Canada on the tax added to candy and similar products shows that such a tax has a very adverse effect on vending machines.

### Big National News

The national news affecting coin machines in general hinged chiefly on the progress of the 1942 Revenue Bill, which contained a section of proposed amendments to the federal excise tax on coin machines passed in 1941. The seriousness of the federal taxes was increased by rulings of the Internal Revenue Department which decreed that when machines redeem free plays the tax on the games is \$50. The ruling on counter games still stands at \$50. Operators of amusement machines had hoped that amendments would be proposed in 1942 to bring relief to these types of machines by reducing the tax. However, when the 1942 revenue bill was reported it did not bring any relief except to prize ball gum machines, which give a prize of 5 cents in value.

At the end of July the amendments had already passed the House and were in the hands of the Senate

Finance Committee. It was generally reported that the Senate will give much more attention to the tax bill than the House gave to it, and that there might be a possibility of getting still further amendments. Accordingly, operators of amusement games took steps to write their senators to reduce the tax on free-play games to \$20 if the location redeems the free plays. Operators of counter machines appealed for a tax of \$10 on their machines giving merchandise prizes. Due to the lack of organization in the trade, doubts were expressed that much influence could be wielded to get the tax relieved.

The proposals in the 1942 bill are simply in the form of amendments to the 1941 federal tax law. Political reports say that the new bill may not become law before October, but Congress is taken up with big tax problems and may give little attention to the coin machine section. The most interesting point in the 1942 amendments is that they fail to give relief to free play games and to penny counter machines.

Other important changes in the new proposals are the classification of phonographs as amusement machines, and hence they will be taxed at \$10 per machine. Another important change is that the required posting of lists of locations that pay the gaming tax will be repealed. This



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A "Hoop Chest" of profit!  
720 holes . . . 5¢ per sale . . .  
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\$17.52 . . . Total Average  
Profit \$18.48 . . . THIN  
DIE-CUT Board.

**SUPERIOR  
PRODUCTS**

14 N. PEORIA ST.  
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### WANTED PENNY ARCADE EQUIPMENT

Guns (All Types) ★ Western Baseballs ★  
Drive Mobiles ★ Hockey ★ Etc.  
WILL PAY FULL CASH  
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308 W. 77th St., New York City

### Music Routes For Sale

Large midwestern distributor in defense area has for sale: One Large Route, three Small Routes. All new equipment. Will require at least one-half cash. If interested write to BOX D265, Billboard, Cincinnati, O.

### BARGAINS

3 for \$50.00	\$30.00 each
1 Roller Derby	1 Sparky
1 Chips	2 Ten Spot
1 Lucky	3 Mills Free Slot,
1 Score Champ	\$60.00 each, or
1 Flash	trade for Blue Front
1 Drum Major	or Cherry Bells,
1 Glamour	4 Mills 1-2-3, '39,
1 Bang	Animal Reels,
\$30.00 each	\$25.00 each.
2 Zombie	2 Mills Owl, \$70.00
2 Four Roses	each.
E. & R. SALES CO.	
813 College, N. E.	Grand Rapids, Mich.

### COIN MACHINE FILMS

16mm.—3 Minute  
Latest Hollywood Releases  
Sound or Silent  
Purchase or Rent—Send for List.  
LES LORDE FILM EXCHANGE  
2313 W. Pico Blvd. Los Angeles, Calif.

### WANTED

A-1 Coin Machine Mechanic, must know phonographs, \$50.00 per week to begin, increase in salary promptly to producers. Write or Wire  
VIRGINIA NOVELTY CO.  
407 Crawford St. Portsmouth, Va.



will be a great relief to the users of gaming machines. As mentioned above, the new amendments also relieve prize ball gum venders if the prize is of 5 cents or less in value. It should be kept in mind that at the end of July the 1942 bill was still before Congress and may not be passed for some time.

**The Petrillo Fiasco**

Music operators were greatly interested in the national spotlight which was turned on the threatened ban announced by James C. Petrillo, president of the American Federation of Musicians, to stop all members of his union from making records to be used on phonographs. This ban was to take effect July 31, and as this is written, all indications were that the ban would take effect. The situation became big news during

July as the deadline approached, and broadcasting stations, record manufacturers and the federal government began to take steps to prevent the ban going into effect. The phonograph trade was unorganized and unable to do very much about the situation. Music operators, however, were vitally concerned by all the steps being taken to prevent the stoppage of recordings for use in juke boxes.

The National Association of Broadcasters met in Chicago in July and made plans to meet the situation. Other organizations also held meetings and made plans. The federal government also took steps toward the end of July to prevent the carrying out of Petrillo's ban. The Department of Justice planned injunction proceedings to be started in Chicago. The Federal Communications Commission also protested to Petrillo. The Office of War Information also made a protest. Music operators were greatly encouraged by these steps and felt that eventually the situation would be ended favorably. They felt also that they would have records to do them for some time, plus the records which manufacturers will make available for some months to come.

One encouraging feature for music operators was the fact that newspapers and magazines almost unanimously made a strong editorial drive against the Petrillo ban. Phonographs were mentioned in many of these editorials, and this action by newspapers and magazines generally was taken as an indication of strong public opinion against such a ban on phonograph records.

On the national front there were no new reports of any effects due to price ceilings being applied to coin machines or to the products sold thru the machines.

have put in applications for supplemental gasoline allowances. Whether or not they will be successful in getting these will not be known for 10 days or so.

The new federal tax on machines is likewise giving concern to coinmen. Many operators have already pulled in some of their machines and plan to pull in others.

**Phonos Up 25 Per Cent**

Music-box collections are reported as showing gains ranging up to 25 per cent. The record situation, however, is worrying operators. Shortages on popular recordings and the necessity of turning in old records for every new one are the two biggest problems music-box operators have to contend with.

Cigarette venders, candy, nut and gum venders, as well as soft-drink venders, are showing sharp increases. Greatest concern is getting merchandise. Deliveries on goods are slow.

Another war casualty, expected to get worse, is the rationing of bottled and draught beer. Some locations are reported to be out of beer for a day or two. This naturally affects patronage at these taverns and so affects coin machine collections at these spots.

The influx of coin machines from the Pittsburgh area, where legal difficulties developed, is said to have had a very unfavorable and a virtual demoralizing effect on sales here. However, this situation is said to have eased up considerably.

**BUFFALO**

Trade holds to level of good business generally

BUFFALO, Aug. 1.—There's little change in the coin machine picture here. There is by no means a slump in the amusement industry here, as legit theaters, vaudeville theaters, movie houses, stores, night clubs, parks, carnivals, etc., are all pleased with the season and are making money. But the volume of coin machine collections is not overwhelming, just good.

Most coin machine merchants are rather optimistic. As a whole operations of all sorts are running smoothly in the Queen City. Sales of equipment are becoming rare now and distributors are depending on their routes for an income. Music machine ops had some difficulties due to scarcity of records. Amusement games, novelty games, etc.,

**BALTIMORE**

Arcades boom and trade tries gas rationing

BALTIMORE, Aug. 1.—Two outstanding developments characterize the month's activities. One is the big gains in arcade operation and the other is the introduction of permanent gasoline rationing.

Arcade operation has been most successful and represents a gain of upward of 50 per cent over the corresponding period of last year. The fact car and bus line service is easily accessible to amusement parks has helped. Gasoline rationing is said not to have materially affected park arcade patronage. Gains were not only recorded by amusement parks, but also by the several arcades located in the heart of the downtown section.

**Gas Rationing**

Introduction of permanent gasoline rationing, limiting all who have basic cards "A" to four gallons per unit, with eight units for a two-month period, has caused coinmen much concern. They do not see how they can ever get along on this amount of gas. Under the temporary gasoline rationing set-up they managed to get classifications that entitled them to virtually enough gasoline for their business. Now this is not possible. Most distributors and operators

**AL TABAKOF SAYS:**



"THE NEW GLOBE CATALOG IS READY TO BE MAILED TO YOU AND . . .

IT'S FREE FOR THE ASKING!"

It is the most complete sales board catalog in the history of our business. Profusely illustrated in color and designed to give you the newest boards at the right prices. The book is complete in every detail and is free to all jobbers and operators.

And here's a small picture of this new, sensational money-making catalog:



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**GLOBE PRINTING CO.**

1023-25-27 Race St., Phila., Pa.



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**THE LATEST CREATION CHICKEN SAM OPERATORS "HIT THE SIAMESE RATS" HITLER AND THE JAP PLAYERS STAND IN LINE TO SHOOT AT THIS FREAK FIGURE**

A new wooden fiber figure and wooden legs. Figure reverses showing Hitler on one side and a Jap on the other. New scenery and streamer in 16 colors furnished with each unit. All units thoroughly checked ready for easy installation.

For complete unit, F.O.B. San Antonio. Terms: 50% with order—payment in full saves C.O.D. fee. \$10.00 EACH FOR FIGURE AND LEGS ONLY.

JAP CONVERSIONS FOR BALLY SHOOT THE BULL BALLY RAPID FIRE \$15.00 each with new scenery. Bona fide distributors, write. Manufactured exclusively by

**HAROLD W. THOMPSON** (Seeburg Distributor) 415 CAROLINA ST. SAN ANTONIO, TEX.

**HANKIN MUSIC CO.**

OLDEST AND MOST RELIABLE DISTRIBUTORS IN THE SOUTH.

**SPECIALS**

**CIGARETTE MACHINES**

- Stewart-McGuire's 7-Col. . . . . \$35.00
- DuGrenier 9-Col. W. . . . . 49.50
- DuGrenier Champions, LS . . . . . 72.50
- Rowe Royal 8-Col. . . . . 49.50
- Rowe Royal, 10-Col. . . . . 59.50

COMPLETELY RECONDITIONED READY FOR LOCATION!

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Write for Prices on All Makes and Models.

WE GUARANTEE

EVERYTHING WE SELL!

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708 Spring St., N. W. Atlanta, Ga. (Tel. Vernon 3567)

- 5 KEENEY SUPER BELLS, 5c FP . . . . . \$145.00 ea.
- 5 MILLS JUMBO PARADES, 5c, FP . . . . . 75.00 ea.
- 3 BALLY CLUB BELLS, FP. . . . . 175.00 ea.
- 2 BALLY HIGH HAND, FP. . . . . 99.00 ea.
- 2 BALLY BIG TOP, FP. . . . . 85.00 ea.

**Des Moines Amusement COMPANY**

223 4th St. Des Moines, Iowa

**WANTED!**

MECHANICS AND SERVICE MEN. Must be experienced in free plays, cig machines and all types of music. Good wages.

**D. J. MEYERS**

Baraboo, Wis.

★ ★ SHOOT THE JAP RAY-O-LITE GUNS ★ ★

\$125.00—VALUE—\$99.50

Reconditioned Seeburg CHICKEN SAM Guns converted to the Jap Ray Gun by factory trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get thru the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Our price \$99.50. One-third deposit with order. Special cash offer. A certified check of \$95.00 will start one of these quick income Ray Guns on the road within 24 hours. The best gun investment on the market today. The most thorough and complete conversion in the country.

ATTENTION: CHICKEN SAM AND RAY GUN OPERATORS

We Have for Sale: Regular Price  
Gun Lamps . . . . . \$ .75 \$ .60 Ea.  
Photo Electric Cells . . . 3.50 2.95 Ea.  
Above 2 Items Are Very Scarce.

WE WILL BUY FOR CASH

CHICAGO COIN'S HOCKEY KEENEY'S SUBMARINES RAPID FIRES

Will Pay Top Prices for Other Ray Guns and Arcade Equipment.

**CHICAGO NOVELTY CO., INC.** 1348 NEWPORT AVE. CHICAGO, ILL.

**Wanted: Late 5c and 10c Slots**

CHERRY BONUS CHROME BELLS

Give price and serial numbers. Address Box D 267

Billboard

Cincinnati, Ohio

**BARGAINS!!!**

- HIGH HANDS . . . . . \$ 99.50
- SUPER BELLS, F.P. OR CHECK PAYOUT . . . . . 149.50
- MILLS JUMBO, BLUE FRONT . . . . . 59.50
- SILVER MOON . . . . . 79.50
- BIG TOP . . . . . 50.00
- PACES REELS, CHECK OR F.P., LIKE NEW . . . . . 129.50

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. S & S SERVICE

44 FRIDAY ST., MILLVALE, PITTSBURGH, PA. Phone: Millvale 1412.

185 PIN GAMES All Kinds Write us for Bargain Prices, also "Name your Game."

are getting along well. Park arcade equipment is receiving nice play, due to good park patronage generally, especially week-ends. With gas rationing not expected here until about August 22, parks have had a chance to make the best of the season before being hurt by lack of transportation.

Beverage, ice cream and other food vending is going along nicely as before and is confined mostly to industrial locations, where money is plentiful. Cigarette machines also haven't suffered any.

Plans for an active Music Machine Operators' Association here are still in the making and should be progressing

soon to a stage where details can be published.

## DALLAS

Stay-at-homes keep patronage at high level

DALLAS, Aug. 1.—The local coin machine trade is very well satisfied with the summer business. The usual summer vacation rush is conspicuously absent this year and the "stay-at-home"

vacationists have helped the coin machine business materially.

Distributors for games and phonographs continue to do a fair business in spite of shortage of many items. Phonographs and wall boxes are getting scarce, but most operators have purchased reserve stocks and are well prepared to carry on for several months to come.

Merchandise venders continue to get a good play, especially those on war-plant locations. Beverage machines are doing an excellent business and would reach a record volume if enough soft drinks were available. The recent increase of 10 per cent in sugar allowances is expected to increase soft drinks available for the venter trade.

Cigarette machines continue at a good level, with locations charging 17 cents, while competitive stores get 15 and 16 cents per package.

## DETROIT

Music trade reports close to capacity business

DETROIT, Aug. 1.—The virtual disappearance of most smaller machine operators is an important factor in the industry set-up here. Various actions highlighted and practically completed this trend this month, among them the action of the Greater Detroit Vending Machine Operators' Association in removing from its rolls all inactive members. Trend here is strongly toward fewer and bigger operators.

This has been especially true in the vending machine field, once the favorite field of the small operator because of the low unit investment in many types of popular venders. Spare-time operations have been discontinued by most men in favor of steadier employment.

The used machine market continues strong, with prices moving slowly upward. The demand for used games appears far to exceed the supply, with several distributors holding larger stocks of machines than normal and distinctly unwilling to sell them until prices again move upward.

Legal changes have been slight, with the favorable action of the Wyandotte (Mich.) city council in exempting music machines from licensing among the most significant.

Sales reports from distributors show music machines approaching capacity business. Cigarette venders also were strong. Other machines, however, do not appear to fare so well.

## DENVER

Distributors show signs of holding on to stocks

DENVER, Aug. 1.—Distributors here do not seem too anxious to make sales; that is, if they have stocks on hands. Because the demand far exceeds the supply, distributors can pretty well pick and choose operators and locations they wish to tie up with. Other distributors are moving into the operating field trying to build up enough locations to justify the maintenance of a skeleton staff until after the war.

The repair business continues good, and concerns here are picking up available spare parts wherever they can be found. No major "finds" in the way of extra parts have been uncovered since a group of Southern Colorado operators bought up amplifiers and other equipment from a defunct radio station at Lamar, Colo.

The new federal taxes apparently have nobody worried in this region. With the soldier and war worker population growing by leaps and bounds no one wants to pull any machines. The army is building a huge cantonment near Leadville, Colo., and money flows freely into coin machines of all types. Old-timers say more money is being spent in the Leadville area than in its greatest days as a frontier mining camp.

## FORT WORTH

Trade keeps putting in complete music services

FORT WORTH, Aug. 1.—Operators in this area report that up to now they have suffered very little by tire rationing and do not expect any drastic tire trouble for at least another year. Operating organizations are conserving rubber by pooling their service trucks.

There is some trouble being experienced in the securing of good servicemen. This problem no doubt will grow worse.

With federal taxes now due, operators report that they are pulling in many machines located in the lower earning bracket spots. They will concentrate more efforts on the better locations and boost the spots to higher earnings. Some wall-box installations for phonographs are still being made.

### Music Good

Very little concern is being registered in the Petrillo order. Music operators

## DES MOINES

Music and pinball business showing good increases

DES MOINES, Aug. 1.—Conditions in Iowa were spotty during July, with phonograph business up, pinball and counter games fair and some vending operators reporting good volume. Arcades reported only fair business.

Phonographs are doing good in spots frequented by war workers, altho some of the other locations showed increases over a year ago.

Pinball was on the upgrade, but far below normal because of the adverse Supreme Court decision. Attorneys have filed for rehearing, but situation is not expected to clear up for some time. Operators are also reported taking out free-play machines fearing \$50 federal tax because of State ruling.

In Des Moines 20,000 are now employed in war plants, giving city a payroll boost which has reacted favorably to all types of machines. Ray-guns are doing heaviest business since installed in many hotel and similar locations.

Altho the number of vending operators has dwindled, the volume of business soared during July, but the operators claimed their profits were small because of advanced prices. Peanut machine operators complained the high prices for peanuts are virtually taking away their profit and an expected 15 per cent boost will put them out of business. Candy machines likewise did a heavy business in industrial plants.

Arcades at summer resorts reported heavy business despite reduction in number of patrons traveling this year. Indoor arcades dropped off somewhat during the hot month.

The Universal Distributing Company, of Des Moines, reported heavy sales on match vending machines.

# SHE'S GOT IT

And How!

**ORDER No. 1000 SHE'S GOT IT**  
5c Play--Spec.-Thick Slot Symbols

**TAKES IN . . . \$50.00**  
**PAYS OUT . . . 20.75**  
(AVERAGE)  
**AVERAGE PROFIT \$29.25**

WRITE FOR CATALOGUE

**DIE CUT UNDER-WATER SCENE OF HOOKED FISH BEHIND CELLULOID**

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## CENTRAL OHIO QUALITY BUYS

### CONSOLE ★ SLOT ★ PINBALL SALE

CONSOLES	
27 JUMBO PARADES, CP or Check, Late 11,000 Serials . . . . .	\$ 97.50
15 JUMBO PARADES, Free Play, Late Blue-Rod Cab. . . . .	75.00
5 JUNGLE CAMPS, Free Play . . . . .	79.50
35 KEENEY SUPERBELLS, Comb. FP, Like New . . . . .	159.50
5 KEENEY TWO-WAY SUPERBELLS, Brand New, 2 5c Chutes . . . . .	325.00
5 KEENEY TWO-WAY SUPERBELLS, Brand New, 5c-25c Chutes . . . . .	340.00
5 MILLS FOUR BELLS, Late, Like New . . . . .	350.00
4 MILLS THREE BELLS, Late, Like New . . . . .	475.00
15 BALLY HIGH HANDS, Late Serials . . . . .	104.50
1 PACES FRUIT REELS, Comb. F.P., Cash or Check, NEW . . . . .	259.00
1 DUBL-BELL, 2 5c Brown Front Mechanisms, Like New . . . . .	159.50
5 MILLS JUMBO PARADES, Comb. Cash, Check or F.P., Like New . . . . .	109.50
SLOTS	
5c Mills Blue Fronts, Late Serials . . . . .	\$ 95.00
10c Mills Blue Fronts, Late Serials . . . . .	99.50
5c Mills Brown Fronts . . . . .	125.00
10c Mills Brown Fronts . . . . .	129.50
5c Mills Cherry Bell, 3-10 Payout . . . . .	119.50
5c Mills Blue Fronts, Sluggproof . . . . .	89.50
5c Jennings Chiefs . . . . .	\$ 65.00
5c Mills Bonus Bell, Like New . . . . .	145.00
5c Columbus, Cig Reels, Rear PO . . . . .	49.50
5c Mills War Eagle, 2-4 PO . . . . .	39.50
XV Model Cigarette, A-1 . . . . .	99.50
3 Double Safes, Double Doors . . . . .	32.50

**FREE PLAY TABLES**

**BRAND NEW, IN ORIGINAL CRATES: GOBS — \$139.50 — FOUR ACES**

Attention . . . . .	\$32.50	Headliner . . . . .	\$ 17.50	Spot Pool . . . . .	\$62.50
All American . . . . .	32.50	Knockout . . . . .	82.50	Stars . . . . .	39.50
Big Parade . . . . .	85.00	Keep 'Em Flying . . . . .	115.00	Stratoliner . . . . .	32.50
Broadcast . . . . .	29.50	Leader . . . . .	29.50	Seven Up . . . . .	35.00
Cadillac . . . . .	19.50	Landslide . . . . .	19.50	Sluggo . . . . .	45.00
Da-Re-Mi . . . . .	49.50	Menicker . . . . .	65.00	Sea Hawk . . . . .	39.50
Dude Ranch . . . . .	27.50	Merry-Go-Round . . . . .	19.50	Score Champ . . . . .	19.50
Doughboy (Plastic) . . . . .	27.50	Oh, Johnny . . . . .	19.50	Vacation . . . . .	19.50
5-10-20 . . . . .	89.50	Roxy . . . . .	15.00	Victory . . . . .	79.50
Haroscope . . . . .	42.50	School Days . . . . .	37.50	Yanks . . . . .	115.00
Home Run '42 . . . . .	79.50	Skyliner . . . . .	64.50	Zembo . . . . .	37.50

HALF DEPOSIT WITH ORDER. WHAT HAVE YOU TO TRADE?

**CENTRAL OHIO COIN MACH. EXCHANGE, INC., 491 S. High St., Adams 7949, Columbus, Ohio**

## ARCADE BARGAINS!!

5 Chicago Coin Hockey, (Like New) . . . . .	\$194.50 Ea.	1 World Series . . . . .	\$ 65.00
5 Shoot the Jap (Converted Chicken Sam with Cab. Repainted) . . . . .	65.00 Ea.	1 Evans Ten Strike (Low Score) . . . . .	65.00
1 Skeeballette . . . . .	49.50	1 Tom Mix Rifle . . . . .	29.50
		1 Night Bomber . . . . .	169.50
		2 Batting Practice . . . . .	99.50 Ea.

**EXTRA SPECIAL!!**

First \$125.00 takes 5 Greyhead Keeneey Tracktimes, all in good condition.

**PIN GAME BUYS!!**

Gun Club . . . . .	\$44.50	Playmate . . . . .	\$ 9.50	Sea Hawk . . . . .	\$24.50
Spot Pool . . . . .	42.50	Lucky Strike . . . . .	19.50	Cadillac . . . . .	14.50
Jungle . . . . .	55.00	Formation . . . . .	22.50	Rotation . . . . .	9.50
Ten Spot . . . . .	35.00	Big Chief . . . . .	24.50	Blondie . . . . .	14.50

**HURRY AND SNATCH UP THESE EXCEPTIONAL BUYS!**

**WIRE DEPOSIT NOW! ALL EQUIPMENT IN VERY GOOD CONDITION.**

## SEIDEN DISTRIBUTING COMPANY

1230 Broadway, Albany, New York. Phone 4-2109.

## SPECIAL BARGAINS

VENDORS	COUNTER GAMES
30 Jennings In-a-Bag Vendors, Sample \$9.00, 5 or More, \$8.00 Ea. 200 Snacks, 3 Comp. Vendors with Stands, \$10.00, 5 or More, \$9.00 Ea. 100 4-in-1 Vendors, 4 Comp. Sample \$5.00, 5 or More, \$4.75 Ea. 40 Shipman 1c & 3c Comb. Stamp Vendors, Like New, \$25.00 Ea. 25 1c All Aluminum Hot or Cold Nut Vendors, Orig. Cost \$39.50, Sample \$5.50, 5 or More, \$5.00 Ea. 1/3 Dep. With Order, Full Payment if Under \$10.00. Thousands of Other Bargains. Send for Complete List of New and Used Machines.	35 A.B.T. Big Game Hunters, Sample \$25.00, 5 or More, \$22.50 Ea. 100 Bingos, 1c Counter Game, Sample \$7.50, 5 or More, \$7.00 Ea. 30 Kicker & Catchers, Slightly Used, \$17.50 Ea. 25 Yankees, Comb. Fruit & Cig. Symbols, Divider Model, New, \$15.50. 24 Imps (New), 1c Cigarette Counter Game, \$10.00 Ea.

**RAKE** 2014 Market Street PHILADELPHIA, PA.

## ATTENTION

### Jobbers and Distributors

### PHOTO ELECTRIC CELLS

### FOR SEEBURG RAY GUNS

**\$2.95 each**

Special Cash Offer—In Dozen Lots—\$30.00. Certified Check With Order.

## Chicago Novelty Co., Inc.

1348 Newport Ave. CHICAGO, ILL.

continue to contend that there will still be ample records for all their machines and that the customers will continue to play whatever tunes are on the dial. Many operators have laid in a supply of platters and view the order, which goes into effect today, with a wave of the hand.

Penny Arcades continue to enjoy nice business in this area, and dozens of new spots for machines are opening up weekly due to army camp activities. Outdoor locations have done a good business up to now and show promise of continuing into late fall. Free-play tables continue to operate in the city with fair earnings. In many locations, especially in arcades, the gun machines are top earners with tables second. In the entire operating field phonographs still lead as top money-making equipment.

With all types of factories running top speed day and night, merchandise venders located in these places are doing excellent. Prize ball-gum venders are still getting good play, as well as toy venders. Bulk merchandise venders are still doing ok on small hard candies and salted peanuts. Almonds and cashews have disappeared.

## HARRISBURG

Business generally on the upward trend

HARRISBURG, Pa., Aug. 1.—Business continues upward here. Industries, military encampments and schools connected with the war effort are going full blast and operators are reaping substantial returns.

Some local operators are offering to buy old records at 2 cents each and report fair results, altho American Legion is seeking contributions of old records. Operators don't kick on this, however.

Getting orders filled is the big problem. "To get 100 records we must order 500," one operator said.

Many amusement spots are getting wise to the possibilities of catering to war workers, with whom this community is overcrowded. Workers on the 3-11 shift surge into the downtown area about midnight, many for transportation transfer, and stop over a half hour or so to play the machines at stops remaining open. Some parts of State complain that young men who used to feed the music and pinball machines are drawn out of the community; this is not true in Harrisburg. A mechanic's helper school has brought several thousand young people into the area.

On the Petrillo matter most of the operators are unworried.

## LOS ANGELES

Biz good in all lines; arcades, venders best

LOS ANGELES, Aug. 1.—Los Angeles operators report business good in all fields. Those in the arcade field are enjoying an especially good harvest, with spots along the beaches and in mountain resorts going to town. Machines are being well patronized by war workers and men in the armed forces.

The vending machine business continues strong, with the real business being in war plants, where the most machines are concentrated. Personnel officials at such plants as Douglas discovered that a bar of candy during a lull in production is just as good almost as a shell delivered near Berlin. An accurate check was kept on the production and the line immediately soared after the worker was allowed a few minutes to nibble a 5-cent candy bar.

### Penny Venders Big

One of the fields to go strong during the past month was that of the penny venders of gum and nuts at transfer stations. Los Angeles covers 425 square miles, the largest area of any American city, and the transportation system is entirely by surface vehicles. An operator has installed a number of these machines at points where street-car transfers are made and reports business has been exceptionally good.

Several months ago when arcade

equipment began to move out of here for the resort spots in the mountains there was some talk that the venture would prove unprofitable, but the arcade operator in the mountain resort is doing great business and each week-end the spots are crowded. Reason for this is that Catalina Island has been placed in the restricted area and no tourists or visitors are allowed there. Consequently, they are going to the mountains and beaches. Since a number of things can't be bought, the people are buying amusement.

Record situation has created very little flurry here. Only a few of the operators have complained about being unable to get records.

While many have been called to the army, the operators still seem to be able to muster sufficient man power to take care of the machines.

### Difficulties Solved

The new amusement device levy of \$50 per machine was ironed out here about a week ago. Curley Robinson, managing director of the Associated Operators of Los Angeles County, called a special meeting to discuss the matter. With a 100 per cent attendance, the matter was threshed out. Session was held to give operators ample time to file Form 11-B and to make claim for the \$10 stamp refund in the event that it had been paid.

Demand for used equipment continues and each day finds it more difficult to get good machines. However, the operator is taking much better care of equipment than he ever thought possible. With this sort of policy holding good thruout the field, there is little doubt that the operators will make the machines they have on hand last for the duration.

## MEMPHIS

"Coke" shortage hurts vender location patronage

MEMPHIS, Aug. 1.—More oppressive than government rationing or the fear of Petrillo's record ban is the shortage of "cokes" that has cut into vender operation here.

Gasoline rationing is playing its part, and a heavy one, in curtailing the demand for coin machines from all roadside stands. Shortage of beer and limitation of number of brands are also a factor. But the regular "juke," the one on whom the elaborate structure of roadside tavern with coin phonograph, vending machines and all the other familiar amusement devices really depended, was the confirmed soft-drink addict. The old slogan, "I'd walk a mile for Camel," in Memphis has become, "I'd drive to 50 places for a coke."

Very little change in general has yet been effected in actual placements of machines. All available are on location and sales of used equipment are brisk as operators try to protect themselves against shortage of replacement parts. New machines, of course, have been off the market for a long time.

Local feeling in the Petrillo record ban matter is that the radio industry will win this scrap as it did the ASCAP matter. The radio industry will fight unless all local signs fail, but it learned during the ASCAP fracas the strength of the hold the coin phonograph has on popular fancy, and radio expects the coin machine industry to fight shoulder to shoulder with it against Czar Petrillo's edict as a powerful and belligerent ally determined to win by united effort.

## MIAMI

Play heavy due to influx of tourists

MIAMI, Aug. 1.—On all machines continues heavy here. The unexpected influx of visitors and the large number of trainees in Miami Beach have much to do with this business increase.

Cigarette machines are also doing well. Dealers report an excellent demand for used machines and anticipate a continued increase in business right along.

## MILWAUKEE

New ordinance working; referendum deferred

MILWAUKEE, Aug. 1.—The first coin machine licenses under the new ordinance were issued July 13 by Walter A. Klein, deputy city clerk. The common council voted approval of 120 operator permits. Location permits number in the neighborhood of 1,000.

The city attorney's office has been instructed to draft an amendment to the new ordinance so that machines "not potentially gambling devices" would be allowed in public places. The amendment was sought when the Carlite Company asked the license committee of the common council to reconsider its action in denying the company permission to operate ray gun games off the dance floor at the Eagles' Club.

The license committee has deferred until September 8 action on a proposed pinball licensing referendum sought by the Milwaukee Woman's Club and the Milwaukee Junior Woman's Club. The referendum resolution, to be submitted to the voters at the fall general election in November, would have to be adopted by the common council 40 days before election day.

Michael Klein, of the Skill Games, Board of Trade, presented to the committee 2,150 signatures to a petition approving the ordinance regulating the amusement game industry and calling it "a practical method of reducing taxes."

With pay rolls continuing their upward trend, vending machines and phonograph machine business has been holding steady. Downtown operators in some cases reported a drop in business in recent weeks, however, due to the decrease in sailors visiting the city from Great Lakes. Number has declined to around 1,000 from previous tops of 3,000 to 5,000. A change in leave grantings at Great Lakes is reported responsible for the drop.

## MINNEAPOLIS

July business better than many had expected

MINNEAPOLIS, Aug. 1.—While general business trends were a bit on the downgrade during the past month, columnists said they had no complaint with the manner in which their business went in July.

Whereas distributors looked for a sharp drop-off in business last month because of the federal tax payments, the direct opposite was recorded by most of the jobbers.

"We found," said one distributor, "that many of the operators were discarding their penny machines—and, in some instances, their 5-cent units—and replacing them with 10 and 25-cent machines in an effort to get as much as they can from each unit. We then experienced a rush of sales on such higher coin machines."

One of the biggest problems confronting the coin machine industry was the matter of personnel. With the ranks of mechanics, office help and salesmen being decimated by calls to the colors, jobbers and operators alike were faced with a great shortage of help. Many of the operators are beginning to learn the mechanical work themselves in an effort to fill the huge gap. Several distributors, too, are finding they are spending more and more time in their shops fixing machines. Altho the situation is a precarious one, no visible steps have yet been taken on the pooling of mechanics by the operators, altho such a plan would be a feasible one.

Recent edict by OPA banning from the tire preference list private delivery trucks was seen to have serious effect on music machine operators and candy venders.

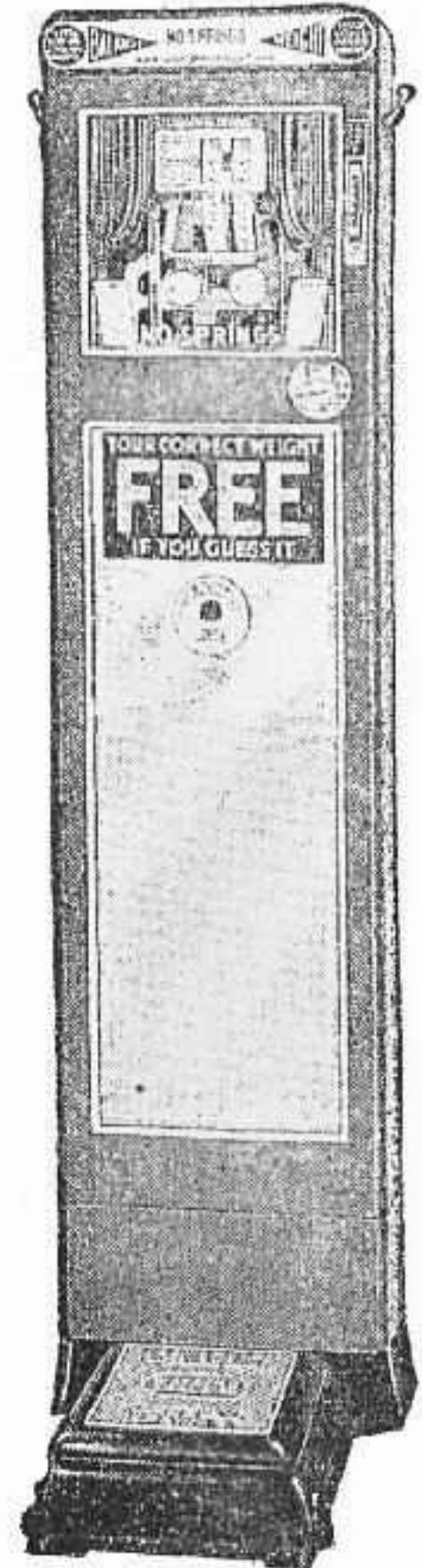
### Phonos Dominate

Automatic phonographs during the month of July continued to dominate the sales field in the coin machine industry. Many operators were buying up as much equipment as they can get. Accessories, too, were selling heavily.

Distributors of records found themselves extremely rushed this month following the Petrillo edict. The distributors reported sales of records almost equaled peak when the WPB ordered a drastic cut in shellac. Only reason distributors were unable to hit the former

## ARCADE MEN!

YOUR LAST CHANCE  
Only a few more left.  
Get 'em while you can!



## BIG GUESSING SCALE

For Choice Locations  
Height, 71 in.; Width, 17 in.; Depth of Base, 26 in.; Net Weight, 183 lbs.

Operates Automatically

Does Not Require Electricity

No Springs--Balance Weight

30-DAY MONEY-BACK GUARANTEE

## WATLING MFG. CO.

4640-4660 W. Fulton St.  
CHICAGO, ILL.

Est. 1889—Tel.: COLUMBUS 2770  
Cable Address "WATLINGTE," Chicago

## SUPER SPECIALS

1-BALL FREE PLAY		
3 Bally Dark Horse (Leg Model) . . . . .	\$112.50	
3 Bally Dark Horse (Console Model) . . . . .	117.50	
3 Bally Blue Grass (Leg Model) . . . . .	125.00	
6 Bally Pimlico (Console Model) . . . . .	249.50	
2 Bally Pimlico (Console Model) . . . . .	259.50	
Brand New in Original Crates . . . . .		
5-BALL FREE PLAY		
(All in Especially Fine Condition)		
4 Argentine . . . \$46.50	2 Pan Amer. \$25.50	
5 Big Chief . . . 19.50	2 Roxy . . . . . 12.50	
3 Big League. 13.50	2 Sky Ray . . . . 24.50	
2 Big Parade. 74.50	3 Snappy '41 . . . 32.50	
4 Bosco . . . . . 49.50	2 South Paw. 38.50	
2 ABC Bowler 39.50	2 Speed Ball . . . 28.50	
3 Capt. Kidd. 42.50	3 Spot a Card 57.50	
2 Do Re Mi . . . 29.50	2 Spot Pool . . . 44.50	
2 Double Play 27.50	4 Star Att. . . . . 37.50	
2 Formation . . . 17.50	2 Super Club. 32.50	
3 Hi Hat . . . . . 32.50	3 Ten Spot . . . . 27.50	
2 Hi Stepper. 24.50	2 Twin Six . . . . 38.50	
4 Horoscope . . . 32.50	<b>NEW IN CARTONS</b>	
3 Legionnaire. 38.50	2 Victory . . . . . \$ 97.50	
2 Majors '41 . . . 32.50	2 Defense . . . . . 117.50	
3 New Champs 44.50		

CONSOLES	
4 Mills Jumbo Parado, F.P. . . . .	\$ 74.50
3 Bally High Hand, Conv. F.P. & Cash. . . . .	119.50
2 Jenn. Bobtail Totalizers, F.P. . . . .	114.50
1 Jenn. Bobtail Totalizer, Cash P.O. . . . .	99.50
2 Jenn. Silver Moon Totalizers, F.P. . . . .	114.50
2 Jenn. Silver Moon Totalizers, Cash P.O. . . . .	104.50
2 Keeney Super Ball, Conv. F.P. & Cash . . . . .	179.50
1 Keeney Pastime, 3 Coin Head . . . . .	184.50
2 25¢ Mills Squire Ball . . . . .	52.50

Terms: 1/3 Deposit, Balance C. O. D.

## SILENT SALES

635 "D" ST., N. W., WASHINGTON, D. C.

figure was that they were unable to get necessary stocks.

Beverage dispensers are beginning to make their appearance with more frequency around town, especially in and about war plants. Candy and cigarette vending operations have been expanding, thanks to the many new locations opened up for them in war plants.

The sale of used equipment has hit a snag in that jobbers are finding it more difficult to obtain used machines. Whatever second-hand units are on hand are usually sold almost as fast as they are put into condition, distributors say.

Locations in and around areas where the Minneapolis Aquatennial conducted its 49 events during the 10-day period from July 18-26 reported business very good. Operators said collections were up 10 to 30 per cent in such areas. Collections in general are down a bit, they said.

## MONTREAL

Phonographs show up best in this field

MONTREAL, Aug. 1.—The coin machine situation appears to have settled down to normalcy after reaching a high peak in the last couple of months following the favorable ruling of the Supreme Court.

General consensus of opinion here indicates that phonographs are showing up best. The demands for pinball games and target machines have been greatly increased, but these are being limited owing to the lack of supplies on hand. Collections are reported as strong all

along the line. Indoor and outdoor arcades also are enjoying a bigger play from the public.

While the music machine trade is setting the pace, operators are viewing the future with some measure of apprehension. Quotas on record distributions have been reduced. A new salvage campaign to reclaim shellac from old records is expected to be launched shortly.

With stocks of new coin games already depleted, distributors are principally occupied with the reconditioning of all old models and are putting them back into circulation as much as possible. This requires more mechanics, and skilled men are at a premium today. A shortage of essential parts is also being encountered.

## NEW ORLEANS

Play spotty; distribs active; beverage venders hit

NEW ORLEANS, Aug. 1.—Conditions continued to be spotty in the Crescent City area during July, when plenty of rain fell and the city generally flew up in rage over the cancellation by the Maritime Commission of an order for 200 Liberty ships to the Higgins shipyard. The yard would have employed almost 80,000 people. The yard is now to be abandoned and the government stands to lose \$75,000,000 over what the city government and other officials call a "political move to hurt the Deep South." Steel shortage was blamed by Washington.

Pin game and phonograph operations slowed up due to bad weather at outdoor spots and by heavier inductions out of the downtown area. Machines are still plentiful and parts available for pin games and phonographs. Opinions are divided as to ability of Petrillo to carry thru his threat, about half of the music men here looking for a last-minute cancellation of the order.

The end of the time allowed for payment of the new federal tax on games finds few machines withdrawn here for non-payment of the levy, but most operators admit that profits will be hard hit by the increased cost of this and other license fees.

### Distribs Active

One distributor here continues to offer new and rebuilt pin games and consoles in fair-sized lots but sharply reduced his stock when Mississippi and Florida coast operators came to town for consoles as business picked up in those areas for the summer season. Two phonograph distributors also continue to offer new and second-hand machines and both have much replacement equipment on hand.

Record distributors report a sharp reduction in stocks on hand and say that turn-ins by operators have slowed down following the Petrillo warning that no more disks would be made for machines.

All operators are trying to impress location owners not to ask for unnecessary calls as the first move noted here in tire conservation. A survey of operators finds that most of them are still well fixed with tires and as yet there has been no concerted move to co-operate in general conservation measures. Service men are becoming scarcer and this is one phase of the business which is causing greatest concern to most operators and distributors.

With soft drinks scarcer, beverage operators report the poorest summer in several years. Candy, gun and nut sales thru venders are reported as poor, but cigarette turnover is up to summer average.

## PHILADELPHIA

Gas rationing effects noted; music association active

PHILADELPHIA, Aug. 1.—What might otherwise have been a most uneventful month made history instead for the local music machine industry as a result of the visit here of Leo J. Dixon, president of the Ohio Phonograph Operators' Association, who came here from Cleveland to address the Phonograph Operators' Association of Eastern Pennsylvania and Southern New Jersey. He laid the groundwork for a national association of phonograph operators. Earlier in the month the local association decided to apply for a charter and will incorporate

as the Automatic Phonograph Owners' Association of Pennsylvania.

On the business front pinball machines are still out of locations, the operators awaiting the decision on an appeal against an adverse decision. Collections on music machines have been holding up as well as could be expected, altho a far cry from the high levels attained last summer. As yet gasoline rationing, keeping the public close to home, has not resulted in a bigger play for the music machines. And against that is the loss of revenue from roadside locations, hurt by the loss of auto trade, and for the most part representing the most profitable locations.

### Venders Bright Spot

Again the one bright spot has been the steady advances made by the vending machines. The biggest problem for such operators is in keeping their machines stocked. Not that there are any shortages as yet in candy, peanuts and soft drinks. It is only that the machines are patronized so heavily, the merchandise is emptied out in short order. One outstanding factor was the marked increase in candy venders, located for the most part in the movie houses, the machines enjoying unprecedented popularity for summer months as a result of increased patronage being enjoyed by the movie houses here this summer. Cigarette venders again showed a slight increase.

The record situation has not created any serious problems here as yet, nor have gas and tire rations presented any major problems for operators as yet in servicing their locations. Most heartening factor is that neither city nor State circles have made any indications that any new or increased taxes are around the corner for the industry.

## PHOENIX

July business good despite terrific heat

PHOENIX, Aug. 1.—Coin machine business continued to roll along at a good clip in this area in June, with the majority of coinmen expressing satisfaction with conditions in general. The music machine trade continued to lead the coin machine parade. New music equipment, of course, is virtually unavailable, but there is an ample stock of used equipment on hand in stockrooms and the demand for same is good. Pinball distributors reported their trade holding up fair but somewhat under last year.

One of the most pronounced trends that the coin machine trade is beginning to feel is a shortage of experienced maintenance and repair help. One firm

**GUARANTEED USED GAMES**      **OLIVE'S SPECIALS FOR THIS WEEK**      **SOLD OR MONEY BACK GUARANTEED**

**ONE BALL FREE PLAY**

3 One-Two-Three, 1939	\$35.00
2 One-Two-Three, 1940	90.00
3 Sport Special	95.00
1 Record Time	102.50
1 Big Prize	90.00

**CONSOLES (PAYOUT)**

1 Three Bells	\$450.00
3 Fast Time	65.00
1 Jennings Multiple Races	52.50
2 Jennings Ciga-Rola XX, 5-10	82.50
5 Jumbo Parade (Factory Rebuilt)	120.00

**MISCELLANEOUS EQUIPMENT**

2 Wurlitzer 412 Liteup	\$50.00
1 Rockola #2, 12 Record	35.00
2 Wurlitzer 61 with Stand	89.50
4 Wurlitzer Wireless Bar Box with Receiver and Stepper	30.00
1 Anti Aircraft Gun (Brown)	52.50
1 Genie Play Ball	185.00
1 Holcombe & Hoke Pop Corn Mach.	75.00
1 Evans Barrel Roll	90.00

Write for Our Complete Price List.

**OLIVE NOVELTY CO.**  
2625 LUCAS AVE. ST. LOUIS, MO.  
(Phone: Franklin 8620)

## FACTORY CLOSEOUT SALE!

EFFECTIVE WEDNESDAY, JULY 15th

**ON COINDOM'S GREATEST CONSOLE**  
Keeney's

# SUPER BELL

Single Coin—Convertible, Free Play and Payout  
**ORDER NOW AND SAVE \$75.50**

Your last chance to Buy BRAND NEW Super Bells at USED GAME PRICES

Our supply is limited. First come, first served—Wire your order today—terms 1/5 cash, balance C. O. D. No shipment without deposit. 25c model \$10.00 extra.

REGULAR PRICE  
~~\$325.00~~

CLOSE-OUT PRICE  
**\$249.50**

**J. H. KEENEY & CO. Inc.**  
6630 S. ASHLAND AVENUE  
CHICAGO, ILL.

**KEENEY'S SUPER BELL**

SINGLE COIN CONVERTIBLE, FREE PLAY AND PAYOUT FROM MEMPHIS STOCK  
Order Today — Avoid Regrets Later

**\$249.50**

**DIXIE SALES COMPANY**      883 UNION AVENUE, MEMPHIS, TENN.

"Trading Post of the South"

## WURLITZER PHONOGRAPHS

10 600 Keyboard Slug Proof.....\$175.00  
10 500 Keyboard Slug Proof..... 185.00

Reconditioned by factory trained mechanics—ready for location

Will take 24's in trade.

## MAYFLOWER DISTRIBUTING CO.

1420 Locust St.,      Des Moines, Iowa.

**QUALITY SPEAKS FOR ITSELF**

<b>ONE BALL FREE PLAY</b>	<b>FIVE BALL FREE PLAY</b>	<b>ARCADE EQUIPMENT</b>
Sport Special .....\$84.50	Zig Zag .....\$49.50	All Star Hockey .....\$225.00
Grandstand, J.P. .... 84.50	Seven Up ..... 34.50	Batting Practice ..... 135.00
1941 Mills 1-2-3 ..... 79.50	A.B.C. Bowler ..... 54.50	1941 Western Baseball. 135.00
Five-In-One ..... 54.50	Attention ..... 32.50	1940 Western Baseball. 84.50
Fairgrounds ..... 54.50	Sport Parade ..... 32.50	1939 Western Baseball. 65.00
1939 Mills 1-2-3 ..... 44.50	Nilemi Beach ..... 49.50	Chicken Sam ..... 69.50
Breakness ..... 27.50	Zombie ..... 37.50	Ten Strikes, Large Unit 69.50
<b>FIVE BALL FREE PLAY</b>	School Days ..... 32.50	Anti-Aircraft ..... 49.50
1942 Homeruns, New ..\$94.50	Playball ..... 32.50	Texas Leaguers ..... 37.50
1941 Majors ..... 44.50	Stars ..... 32.50	Gallic Modern Scales .. 24.50
Now Champ ..... 54.50	Gold Star ..... 32.50	Exhibit Bowling Game 45.00
	Flicker ..... 32.50	

1/3 Deposit With Order—Balance C. O. D.

**MODERN AUTOMATIC EXCHANGE, INC.**  
2618 CARNEGIE AVENUE      CLEVELAND, OHIO

**YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!**

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS TOMORROW

## INTERNATIONAL MUTOSCOPE REEL CO., Inc.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT  
44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

**FOR SALE**

2 King Pins, Almost New, 10 Ft. 8 In. Long	\$190.00 Ea.
3 Evans Skeeballette, Perfect Con.	50.00 Ea.
2 Texas Leaguers, Perfect Con.	27.50 Ea.
1 Test Pilot, Almost New	185.00
10 Game Hunters, Brand New	25.00 Ea.
1 Fist Striker, A-1 Con.	45.00

30% Cash, Balance C. O. D.

**CONTINENTAL ARCADE**  
2633 Boardwalk      ATLANTIC CITY, N. J.

in the past few weeks has lost three men to the army, with the result that its owner himself has had to take over the job of maintaining and repairing his own machines.

Tires Okay

Most operators were lucky or foresighted enough to have good tires before government restrictions went into effect and that matter does not yet constitute a problem, altho they naturally are being careful of their rubber.

Cigarette machine trade was reported good. With additional soldiers continuing to pour into the Salt River Valley area, with more war production plants being established here and with those already existing being greatly expanded to employ many more workers, prospects for continued good business in this area are regarded as extremely bright.

Bank clearings, government sales volume report and other indices all reflect an unprecedented amount of money in circulation here.

regarding the future. Not one has closed, reduced his space or discontinued his display rooms despite the lull, partly seasonal, that has been felt in sales. The affect of the new Virginia coin machine law has been heavily felt, it is reported, with most sales of pinballs and other machines having been made for out-of-State consumption.

Music Machines Up

On the other hand, sales of music machines, both new and used, seem to be holding their own. The appearance of new replacement cabinets has caused much speculation on the part of operators, with many compliments on the looks of the new boxes, but few takers as yet.

Operation of any types of machines that might in the most remote manner be classed as gambling devices has vanished.

Operators of music machines report, on the one hand, the highest collections in months, while other operators who have placed their machines in the outlying sections report that the shortage of gasoline had reduced the patronage that these spots usually receive.

Gas Rationing Boards Liberal

Transportation for the operators, however, has not become any more difficult. Almost all of the firms were well equipped with good rubber at the time the first rubber shortage showed up, and the rationing boards have been very liberal thru this territory with gasoline under the new plan for servicemen who may also make collections while servicing machines. The record situation has revived itself considerably. Some discussion has been heard regarding the Petrillo edict, but the consensus of opinion is that Uncle Sam, together with the ingenuity of the disk companies, will circumvent any serious shortage of music for the boxes.

Crown Shortage, Hint

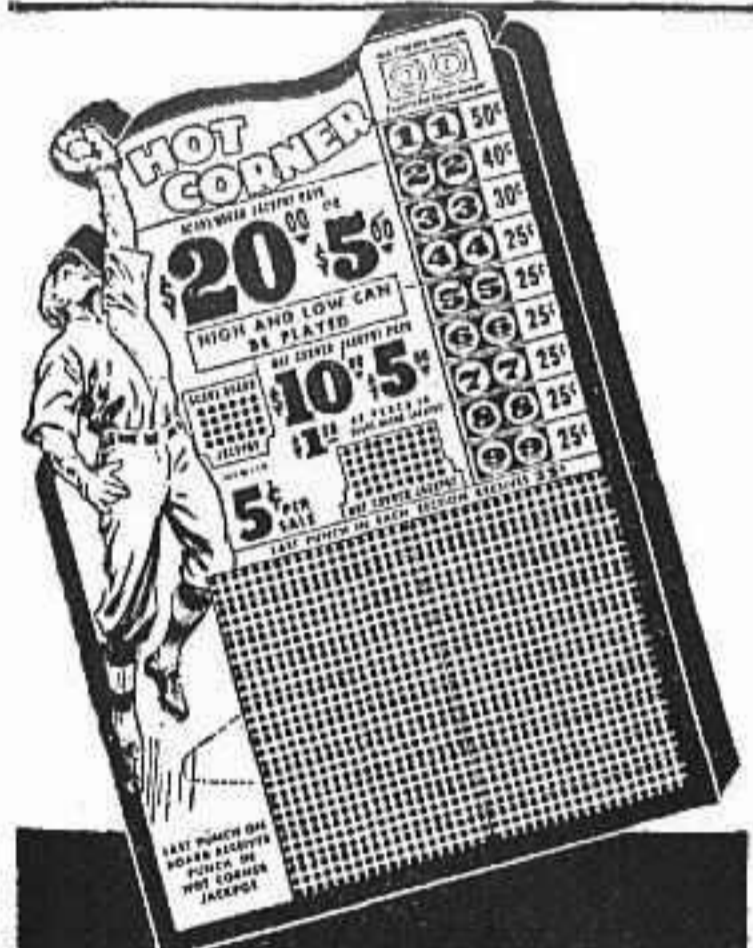
A serious blow was rendered operators of bottled soft-drink venders during the past month when the ruling that used crowns would not be tolerated by the State. Plans had already been made by many bottlers to re-use their crowns and machinery, it is understood, has been installed by some to recondition these items. Added to the sugar shortage, the shortage of crowns makes bottle machines out of the question. However, new plans are being made in the crown department, and it is felt that this situation will iron itself out shortly.

Merchandise venders are still going strong, especially in the war plants and post exchanges at the camps near here. As yet, there has been no apparent shortage of candies, gums or nuts such as has been noticed in other parts of the country.

Business in general in this area is booming, with the tobacco and paper industries working 24-hour shifts and the war plants springing up overnight.

RICHMOND Music venders climb; trade optimistic

RICHMOND, Va., Aug. 1.—All distributors in this territory are optimistic



HOT CORNER

HAS PLENTY ON THE BALL!

Big reverse number tickets — attention-getting die-cut! Has 20 sectional awards and plenty of consolations. Designed to bring you profits right now. Order yours today.

No. 11670 5c Play 1140 Holes Takes in \$57.00 Average Payout \$22.75 Avg. Gross Profit \$34.25

WRITE FOR NEW CIRCULAR HARLICH MFG. CO., 1413 West Jackson Boulevard, Chicago, Ill.

WANTED FOR CASH SEEBURG'S CHICKEN SAM'S \$57.50 F. O. B. YOUR CITY Chicago Novelty Co., Inc. 1348 NEWPORT AVE. CHICAGO, ILL.

SPOKANE Trade consolidates routes; games and music up

SPOKANE, Wash., Aug. 1.—Coin machine operators here are cutting down routes because of the tire situation and withdrawing equipment due to the new federal tax which took effect July 1. Locations are being abandoned in the outlying routes as tires get on the thin side. One prominent operator reports he has removed about 20 per cent of his tables because of the \$50 tax. He has pulled out the tables from locations where margin of profit was small before the additional tax load.

Profits from both pinballs and music boxes increased approximately 10 per cent last month over June, according to operators. Nevertheless, the operators are jittery as to the future, it is reported, principally due to the shutdown ordered on tables and slots by military authorities in Oregon and California. They eye askance the expansion of air force and naval facilities in this area. Perhaps this is the reason used machine stocks are reported ample but demand limited.

Ray-guns and Penny Arcade machines are reported doing good business at summer resorts and amusement parks. Phonograph operators still report difficulty in obtaining new recordings, but say quality has improved. Spokane's largest vending machine operator reports his candy and nut machines

Don't Take the 'Leavings' When You Can Still Buy the Best!

Table listing various amusement machines like Bells, Consoles, Free Plays, Arcade Equipment, and Pay Tables with prices.

SILENT SALES COMPANY 200 11th Ave. S. Minneapolis, Minn.

BUSINESS FOR SALE A VERY UNUSUAL OPPORTUNITY Operation of Vending Machines and Amusement Devices located in Illinois. Actually worth \$100,000, but will sell for \$50,000.

STOP—CLOSEOUT SALE—LOOK Table listing various machines like Consoles, Slots, Counter Games, and Miami Coin Machine Exchange.

FOR SALE Ten Pace Saratogas, Pay-Outs, 5c Play, with Rails \$100.00 Each Mills 5c Four Bells, Serial Number Over 1500 \$350.00 Each

**WHY PAY MORE — WHY GET LESS THAN AMERICA'S LARGEST DISTRIBUTOR**

*Can Give You!*

**BRAND NEW CHICAGO COIN YANKS . . . \$ 99.50**  
**BRAND NEW CHICAGO COIN GOBS . . . . 129.50**  
**BRAND NEW GENCO FOUR ACES . . . . . 139.50**

**NEW LOW PRICES ON A-1 USED GAMES**

<b>\$10.00</b> EACH	Chevron Davy Jones Flagship	Daily Dozen Nippy Variety	Dandy Supercharger Wings	<b>\$10.00</b> EACH
<b>\$16.50</b> EACH	Blondie Follies Holdover On Deck	Landslide Three Score Lancer	Velvet Bowling Alley Score a Line	<b>\$16.50</b> EACH
<b>\$22.50</b> EACH	Attention Conge Flicker Progress Skyline Broadcast Crystal	Line Up Paradise Scandals Boomtown Dude Ranch Metro	Red, White & Blue Sixty Grand Big Chief Crossline Mystic Repeater Mascot	<b>\$22.50</b> EACH
<b>\$27.50</b> EACH	A.B.C. Bowler Hi Hat Sea Hawk Sports Parade	Fox Hunt Gold Star Silver Skates Target Skill	Horoscope Majors of '41 Silver Spray Ten Spot	<b>\$27.50</b> EACH
<b>\$34.50</b> EACH	<b>DOUBLE PLAY</b> Gold Cup Stratoliner Star Attraction Pan American	<b>FOUR DIAMONDS</b> Sky Ray Three Up Stars	School Days Twin Six	<b>\$34.50</b> EACH

**KEENEY SUBMARINE GUN, LIKE NEW, \$179.50**

**TERMS: 1/3 DEPOSIT, BALANCE SIGHT DRAFT.**

*"THE HOUSE THAT CONFIDENCE BUILT"*

AT OUR 4 OFFICES

IT PAYS TO KEEP WATCHING

**Southern AUTOMATIC MUSIC CO.**

542 S. SECOND ST. LOUISVILLE, KENTUCKY | 531 N. CAPITAL AV. INDIANAPOLIS, IND. | 312 W. SEVENTH ST. CINCINNATI, OHIO | 425 BROAD ST. NASHVILLE, TENNESSEE

grossed 20 per cent more in July than in June, and that so far he has had no trouble getting supplies. He is resurrecting old-type equipment to supplement his machines in locations which catch war-plant workers en route to and from jobs.

**ST. JOHN, N. B.**

**Play continues excellent; venders hit by taxes**

ST. JOHN, N. B., Aug. 1.—The demand for coin machine entertainment continues good thru the maritime provinces. This despite a boost in the value of the gasoline rationing coupon from two to three gallons. Elsewhere in Canada a coupon is good for not less than four gallons, and mostly five gallons. A slump in soft-coal mining has not affected coin machines importantly. The phonos are retaining their hold, with additional installations during July. The trend toward one spot using more than one of the machines has been strengthened. Some of the operators have three in action simultaneously.

Complaints that the quality of movie productions shown in the maritime provinces in recent months has been far below par, and screenings are later than in other parts of the Dominion, have increased, and with newspapers in this territory giving publicity to the protests and to explanations by movie exhibitors. Coin machine operators believe these are vital factors in the increased attention by the public to the phonos, shooting games, pinballs, bells, etc.

All forms of shooting games, and especially the anti-aircraft and anti-submarine designs, are continuing their attraction for the men in uniforms.

**Venders Hit**

The 30 per cent tax on candy of all kinds and 1 cent tax on bars and gum packages previously retailing at a nickel each, has caused a sharp reduction in the volume of the candy and gum sold thru vending machines. The consumers feel they are getting the cut in two different directions. First, the government budget tax, and, secondly a substantial reduction in the quantity of packaged goods. It is pointed out that one package of mints which contained 47 candies before the war tax went into effect, now contains only 29 pieces.

Therefore the leaning is more toward bulk candies and bulk nuts. Packaged nuts are also getting a bigger play than formerly, and at the vending machines the packages of the salted and unsalted nuts have developed very favorably. Packaged potato chips, dulce and popcorn have been substituted in some venders for candies and gum.

With the price per bottle of carbonated beverages up to 7 cents because of the recently imposed war tax, the demand for these drinks, in and out of the venders, has dropped off somewhat despite the presence of the warm-weather period. This was the second war tax of 1 cent per bottle each that had been imposed on the carbonated products within a year. Both severe knockdowns for the public demand.

**TALLAHASSEE**

**Trade meeting with unfavorable opposition**

TALLAHASSEE, Fla., Aug. 1.—A trend indicating growing opposition to coin machines has been noted in Florida during July. The latest is the arrest of five alleged slot machine operators in Bay County (Panama City) by deputies of Sheriff John Scott, who described the move (according to an Associated Press item of July 23) as "a determined move to rid Bay County of gambling." Each of the operators were charged with the illegal operation of amusement machines; they were released under \$100 bonds.

"This is only the beginning," Scott was quoted as saying. "Payoffs on coin machines will not be tolerated."

At a hearing before Gov. Spessard L. Holland last week, investigators told of slot machine operations in Broward County. This and other allegations of

gambling resulted in the suspension of Sheriff Walter R. Clark.

Earlier in the month a Hillsborough circuit judge ruled that a certain type of amusement machine was used for gambling purposes. Meanwhile Speaker-Elect Richard Simpson of the House of Representatives has told of his opposition to proposed slot machine legislation.

Simpson's opposition recalled rumors that measures to legalize slot machines would be introduced in the 1943 session of the Legislature in an effort to obtain revenue to make up for moneys lost due to gasoline rationing and other curtailments.

**TULSA**

**Collections reported well ahead of 1941 figures**

TULSA, Okla., Aug. 1.—Seasonal decline hit the coin machine business here in July, but most of the business was described as "still good." Coin machine collections in general were well ahead of July, 1941.

Candy vender operators, hit as always in summer by hot weather, see signs of a booming fall trade and are making ready. Merchandise venders in general are strong "because there is more money in town."

Taverns and restaurants are bringing good collections from amusement and music machines.

Coin machine men say the proposed new tax will "sock us hard," but none of the better established operators, if anyone at all, is expected to receive a knockout blow. In fact, talk about op-

**ARCADE MACHINE HEADQUARTERS**

**While They Last!**

- Poison the Rat, Counter . . . . . \$25.00
- Hula-Hula, Counter, NEW . . . . . 9.50
- Scientific Baseball & Basket Ball, NEW . . . . . 110.00
- Card Venders, Complete With 4500 Cards—Your Choice . . . . . 45.00
- Love Meters, Whatsis, Wise Owl, Wheels of Love, 3 to a Set, NEW, 132.50
- World Series . . . . . 90.00
- Texas Leaguer . . . . . 37.50
- 5 Microscope Poker Tables . . . . . 75.00
- 4 Scientific Poker Tables, Dark Cab, 60.00
- KUE BALL With Kue Stick, Legal, NEW . . . . . 79.50

Parts for Pin Games and Arcade Machines. **ABT RIFLE SPORTS.** Write for Prices.

**MIKE MUNVES CORP.**

520 W. 43RD ST. NEW YORK, N. Y.

**AUGUST BUYS**

- 10 MILLS JUMBO PARADES, F. P. \$ 69.50
- 2 PACES RACES, BROWN CABINET 99.50
- 2 PACES RACES JAKPOT RED ARROW . . . . . 165.00
- 1 EVANS JUNGLE CAMP . . . . . 69.50
- 2 MILLS FOUR BELLS . . . . . 279.50

Have the Following NEW GAMES in Original Crates:

- 2 Exhibit SKY CHIEFS . . . . . \$149.50
- 1 Genco FOUR ACES . . . . . 149.50
- 1 Gottlieb FIVE & TEN . . . . . 95.00
- 2 Chicago Coin HOME RUNS '42 . . . . . 99.50
- 1 Gottlieb KEEP 'EM FLYING . . . . . 149.50
- 2 Chicago Coin YANKS . . . . . 112.50

**STERLING NOVELTY CO.**

669-671 8. Broadway LEXINGTON, KY.

- 20 HIGH HANDS . . . . . \$ 99.50
- 10 CLUB BELLS . . . . . 175.00
- 20 JUMBO, F. P. . . . . 75.00
- 5 FAST TIMES . . . . . 75.00
- 5 SILVER MOONS . . . . . 89.50

**ROY MCGINNIS COMPANY**

2011 MARYLAND AVENUE BALTIMORE, MD.

**ALL FREE PLAY — DON'T PASS THESE UP — READY TO OPERATE**

<b>\$10.00</b>	Sporty Side Kick Twinkle Zip	Boom Town Crossline Flicker Line Up Gold Star League Leader Metro	Hi Hat Play Ball Sun Beam Seven Up Wild Fire	Spot-a-Card Sky Blazer Bosco
<b>\$14.50</b>	Play Mate Power House Roxy Triumph	Red, Wh. & Blue Strat-o-Liner Saluto Wow Zombie Fox Hunt	ABC Bowler Champs Gun Club Sea Hawk West Wind Zig Zag Horoscope	Bolaway Towers Venus
<b>\$19.50</b>	Dixie Landslide Sky Line Sparky Vogue	Attention Barrage Broadcast Duplex Pan American '41 Majors	Star Attraction Spot Pool Texas Mustang	Knockout Victory
<b>\$27.50</b>	Band Wagon Big Chief		Star Attraction Spot Pool Texas Mustang	Parts 2¢ Chutes \$4.50 Ten Strike, Curved Glass . . . 2.25 Used FP Coin Chutes . . . 1.45

**NEW GAMES IN ORIGINAL CRATES**

Yanks—\$119.50. Keep 'Em Flying—\$139.50. Four Aces—\$139.50. Turf King—\$279.50.

<b>ARCADE EQUIPMENT</b>	<b>ONE BALLS</b>	<b>CONSOLES</b>
3-Way Grippers . . . . . \$17.50	Blue Grass . . . . . \$139.50	Jumbo Parade, FP . . . \$ 79.50
Single Grippers . . . . . 9.50	Dark Horse . . . . . 124.50	Bally Big Top . . . . . 79.50
Rapid Fire . . . . . 139.50	Record Time . . . . . 109.50	Pace Saratoga, Conv. . . 119.50
Metal Typo . . . . . 69.50	Sport Special . . . . . 99.50	Silver Moon, PO . . . . 124.50
Kicker & Catcher . . . . . 22.50	Gold Cup . . . . . 49.50	Super Bell . . . . . 199.50
Keene Submarine . . . . . 184.50	Mills '40 1-2-3 . . . . . 94.50	Hi Hand . . . . . 159.50
Beeburg Ray-o-Lite . . . . . 39.50	'40 1-2-3 (1 or 5 Ball) 99.50	Olgarcia V Model . . . . 64.50

One-Third Deposit With Order, Balance C. O. D.  
**EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Illinois. HUMBOLDT 6288**

**FOR SALE**

Limited stock Mills New BELL MACHINES, in original crates. Gold Chromes, Copper Chromes; Brown Front, Blue Front Bells; Glitter Q.T. Bells; Vest Pocket Bells, plain and metered; 4-Bells, Automatic Jumbo Parades.

**MILLS SALES COMPANY, Ltd.**  
 1640 18TH ST., OAKLAND, CALIF.

**HARRY MARCUS COMPANY**

**WRITE US TODAY**

We have one of the largest stocks of coin machine parts in the country at exceptionally low prices.

1035 NO. PULASKI ROAD  
 CHICAGO, ILLINOIS

erators "folding up" because of uncertainties is ebbing.

The record situation is described as "improved," with more good records available now.

There are vacancies at several amusement and vending machine companies because of calls to the service and to war jobs, but employment situation is not yet critical.

gram started July 22. The return of many soldiers on furlough and visits by the thousands of persons who left the valley for booming war towns helped business considerably in city and suburban locations.

In the meantime the State Department of Revenue and the Luzerne County Mercantile Appraiser started a campaign to check up on pinball machines and other coin devices to insure that the State levy had been paid.

Several raids netted slot machines which were seized. While Wilkes-Barre decided not to license pinball machines, it is permitting machines without free plays to operate.

As if that isn't enough, operators have been checking on routes to further cut down mileage to save rubber and conserve gasoline in view of the new restrictions on both.

No Lemons in Lineup At Silent Sales Co.

MINNEAPOLIS, Aug. 1.—Bill (the Sphinx) Cohen, Silent Sales Company chief, reports that the firm's quarters are packed with a large supply of excellent equipment of all kinds.

"Our selection of machines includes the best that have been released in the past few years," declares Cohen. "In buying the stock we were very careful to choose top money-makers.

"We are very fortunate," says the Sphinx, "in having so great a variety of top-notch games to offer. I suggest that operators desiring to reinforce their businesses for the duration do so by making selections now from our stock.

Globe's Salesboard Catalog Prepared

PHILADELPHIA, Aug. 1.—The Globe Printing Company, large manufacturer of salesboards here, has just completed its new catalog, which is said to be one of the most complete catalog displays of salesboards in the history of that business.

Al Tabakof, general manager of the firm, reports: "We have been besieged by jobbers and operators all over the country for this new catalog. We have tried to make it as complete, thorough and up-to-the-minute as possible.

Milwaukee Stresses Parts and Repairs

MILWAUKEE, Aug. 1.—Sam London, Milwaukee Coin Machine Company official, advises that his organization is stressing its parts and repair service now.

"For obvious reasons, reconditioning of operators' equipment has become a prime factor in the successful continuation of individual operating enterprises," London said.

OHIO SPECIALTY COMPANY BIG BARGAINS

- PHONOGRAPHS
WURLITZER
850s.....\$409.50
616-As..... 52.50
412..... 32.50
P-12..... 27.50
ROCK-OLA
'39 Standard.....\$139.50
'40 Super-Marble..... 209.50
'40 Master Marble..... 179.50
'40 Stand. Rockalite..... 189.50
16 Record..... 42.50
12 Record..... 32.50
Counter Model..... 64.50
SEEBURG
Symphonolas..... 32.50
SLOTS
MILLS
1 New Blue Front, 5c Play.....\$159.50
1 Used Blue Front, 5c Play..... 59.50
1 Used Blue Front, 1c Play..... 49.50
1 Used Brown Front, 5c Play, H.L..... 99.50
1 Used Brown Front, 1c Play..... 74.50
2 Used War Eagles, 5c Play..... 39.50
2 Used F.O.K.s, 5c Play..... 24.50
1 Used O. T. Free Play, 5c..... 24.50
5 Used Vest Pocket, Bl. & Gold..... 29.50
JENNINGS
2 New Silver Moon Chiefs, 5c.....\$169.50
1 Used 5c Console..... 69.50
1 Used Cigarola..... 54.50
2 Used Chiefs, 5c..... 44.50
3 Used Chiefs, 10c..... 44.50
6 Used Centurys, S.J.P. 5c..... 24.50
2 Used Goosenecks, 5c Play..... 19.50
1 Used Little Duchess, 5c..... 19.50
WATLINGS
6 Used Rol-a-Tops, 5c Play.....\$44.50
2 Used Rol-a-Tops, 25c Play..... 49.50
1 Used Rol-a-Top, 5c & 25c Com..... 49.50
1 Used Rol-a-Top, 1c..... 42.50
3 Used Twin J.P. 5c..... 24.50
PAGE
1 Used Console, 5c.....\$84.50
1 Used Bantam, 10c..... 12.50
OALLE
3 Used 5c.....\$12.50 Each
2 Used 10c..... 12.50 Each
\$60.00 FOR ALL 5 SLOTS
COLUMBIAS
1 Used 1c Play.....\$27.50
2 Used 5c Play..... 32.50
1 Used 5c Chrome..... 49.50
CONSOLES
5 Paces Races, Br. Cab., 5000 Over.....\$99.50
1 Jennings Silver Moon, F.P..... 99.50
3 Mills Jumbos, F.P.....\$79.50
2 Jungle Camps, F.P..... 74.50
1 Jungle Camps, P.O..... 69.50
4 Jennings Fast Times, P. O..... 59.50
1 Rays Track, Good Condition..... 49.50
1 Jenn. Parlay Races..... 49.50
1 Mills Flasher..... 32.50
3 Jenn. Derby Days..... 22.50
1 Evans Keeno..... 17.50
1 Jenn. Flashing Thru..... 17.50
1 New Pace 5c Cig. Slot..... 69.50
PIN GAMES
4 New Commander.....\$89.50
7 New Gobs..... 129.50
3 New Four Aces..... 129.50
2 Used Lone Stars..... 19.50
2 Used Double Feature..... 9.50
4 Used Four-Five-Six..... 9.50
6 Used Vacations..... 14.50
2 Used MerryGoRounds..... 19.50
3 Used Limelight..... 14.50
2 Used Playmate..... 12.50
2 Used Glamour..... 12.50
2 Used Big Town..... 17.50
2 Used Punch..... 14.50
1 Used Score Champ..... 12.50
1 Used Wings..... 19.50
2 Used Gold Stars..... 22.50
1 Used Speed Demon..... 14.50
2 Used Champion..... 12.50
2 Used Spot-A-Cards..... 64.50
2 Used Score Card..... 19.50
1 Three Score..... 19.50
1 Captain Kidd..... 39.50
4 Toplo..... 59.50
1 Stratoliner..... 32.50
1 Buckaroo..... 9.50
4 Seven Ups..... 32.50
1 Pan American..... 39.50
1 Twin Six..... 52.50
4 Spunky..... 22.50
1 Velvet..... 39.50
1 Sky Ray..... 44.50
1 Sea Hawk..... 37.50
1 Repeater..... 32.50
1 Legionnaire..... 49.50
3 Miami Beach..... 39.50
1 Duplex..... 29.50
2 Sports Parado..... 37.50
1 A. B. C. Bowler..... 39.50
1 Zombi..... 29.50
1 Crossline..... 22.50
1 All American..... 29.50
1 Trailway..... 42.50
3 School Days..... 32.50
1 Yanks..... 89.50
1 Star Attraction..... 42.50
4 '41 One-Two-Three..... 69.50
USED AUTOMATICS
1 Flashing Thru.....\$14.50
1 Triple Entry..... 19.50
1 Across the Board..... 17.50
1 Fairgrounds..... 22.50
1 Santa Anita..... 109.50
1 Record Time..... 84.50
1 Dark Horse..... 109.50
NEW COUNTER GAMES
6 Wooden Penny Packs.....\$9.50
10 Daval "21"..... 9.50
15 Kilx..... 9.50
1 Pike Peak.....\$17.50
35 American Eagles..... 12.50
17 Lucky Smokes..... 12.50
118 Imps..... 7.00
11 Rex..... 12.50
7 Marvels..... 14.50
6 Wings..... 12.50
5 Zephyrs..... 12.50
50 Penny Packs..... 14.50
8 Flippers..... 7.50
4 Electric Eyes..... 24.50
USED COUNTER GAMES
1 Spelling Game.....\$4.50
1 Pilgrim..... 4.50
1 Goal Line..... 4.50
1 Tavern..... 3.50
1 Chl. Club House..... 3.50
1 Penny Pack (coinD)..... 7.50
1 Empire..... 3.50
2 New Deals..... 3.50
1 Ohio Derby..... 4.50
3 Pike's Peak..... 12.50
1 Twins..... 4.50
2 Kilx..... 7.50
2 Gingers..... 9.50
26 Liberties..... 9.50
1 Bally Baby..... 4.50
1 Beer Machine..... 4.50
2 Plak-a-Packs..... 7.50
1 Dixie Dominoe..... 4.50
12 American Eagles..... 9.50
20 Mercurys..... 9.50
4 Sparks..... 9.50
3 Daval "21"..... 9.50
1 King Six..... 7.50
1 Cigarette Machine..... 4.50
1 Whirl Wind..... 3.50
1 Seven Grand..... 12.50
1 Flags..... 9.50
2 Tickottes..... 2.50
1 Bingo..... 4.50
1 Whiting Plc. Mach..... 12.50
4 Zephyrs..... 7.50
ARCADE EQUIPMENT
1 Major League Western Baseball.....\$99.50
3 Anti-Aircraft Guns (Dark Cab.)..... 39.50
1 Anti-Aircraft (Light Cab.)..... 47.50
2 Tom Mix Radio Rifles..... 32.50
1 New Arcade Test Grip Scale..... 49.50
1 New Scientific Base-ball..... 114.50
1 New Scientific Basket-ball..... 114.50
3 Used Submarine Guns..... 179.50
MISCELLANEOUS
6 New Stamp Mach.....\$14.50
1 New Watch Vendor..... 7.50
23 New Flippy Deals with Boards..... 4.50
1 Used Cigarette Ma. Goretta 7 Column..... 19.50
SCALES
3 Mills Scales.....\$39.50
2 Toledo Scales..... 27.50
1 Sicking Scale..... 17.50
1 Jennings Scale..... 17.50
4 Watling Scales, Fortune..... 72.50

TERMS: 1/3 Deposit With Order, Balance C. O. D. OHIO SPECIALTY COMPANY 539 SOUTH SECOND ST. LOUISVILLE, KY.

WILKES-BARRE

Good resort business helps operators maintain takes

WILKES-BARRE, Pa., Aug. 1.—The long faces of the operators turned into smiling countenances at the start of July, thanks to a brisk Fourth of July business in town and at local amusement parks where record-breaking crowds kept the Penny Arcades singing a merry tune.

The Penny Arcades continued at a brisk pace until the stricter gas rationing program went into effect, with excellent weather prompting motorists to take one final fling before the new pro-

ARCADE EQUIPMENT

Chicago Coin Hockeys \$175.00 EA. Conco Play Balls Bally King Pins (Skee Ball Alleys) Bally Torpedo Plus \$10 Each for Crating.

PHONOGRAPHS

- ROCK-OLA, 1939, Standard...\$129.00
ROCK-OLA, 1939, DE LUXE... 139.00
ROCK-OLA, 1940, MASTER... 159.00
ROCK-OLA PLAYMASTER and SPECTRAVOX..... 215.00
WURLITZER 616..... 45.00
WURLITZER 616, Remodeled. 59.00
WURLITZER 24A..... 100.00
WURLITZER 500..... 159.00

1/3 Deposit With Order, Balance C. O. D.

HERCULES MACH. EXCH.

1175 Broad St., Newark, N. Y.

WILL PAY \$25 CASH FOR 9 FT. TARGET ROLL, JRS.

Any Quantity—Any Condition. WRITE, WIRE, PHONE IMMEDIATELY

BELL COIN MACH. EXCH.

641 Hunterdon St. NEWARK, N. J. (Phone: Blg 2-9274)

SPECIAL SALE ALL GAMES A-1 CONDITION

- ABC Bowler \$34.50 Pan Amer. \$24.50
Bandwagon 14.50 Snappy '41. 29.50
Belle Hop. 29.50 Silver Skates 24.50
Bonco 44.50 Show Boat. 29.50
Capt. Kidd. 34.50 Ten Spot. 29.50
Flicker 17.50 Bally Royal
Fleet 9.50 Mills Royal
Mills 1-2-3, 9.50 Flush, 5c. 39.50
'40 54.50 Mills Owl. 59.50

Terms: 1/3 Deposit, Balance C. O. D. Give 2nd or 3rd Choice. Apex Amusement Co. 61 Parkhurst St. NEWARK, N. J. Tel.: Bigelow 2-9435.

Hurry—Only a Few Left

V-\$7.50 | HULA-\$6.00

Brand New Games in Original Cartons. ANGOTT SALES CO. 51 SELDEN AVE. DETROIT, MICH.

CLEVELAND COIN'S TRADING POST

- 10 New Keeney Sub Guns.....\$245.00
6 Gottlieb 3-Way Grippers..... 14.50
6 Ten Strikes..... 65.00
5 Radio Rifles..... 55.00
10 Drop Picture Machines, Motor Type..... 39.50
6 Exhibit Merchantmen..... 45.00
15 High Hands, Comb.....\$105.00
5 Jumbo Parades, F.P. 65.00
2 Tanforans..... 25.00
1 Jennings Multiple..... 65.00
1 10c Royal Flush..... 65.00
5 B&G Vest Pockets.....\$35.00
5 Mills 1c Q.T..... 39.50
1 Mills 25c War Eagle..... 45.00
2 Mills Blue Fronts, 5c..... 85.00
3 1939 Rockola Standards.....\$149.50
1 1940 Rockola Rockalite..... 220.00
Allport.....\$17.50
All American..... 29.50
Anabel..... 25.00
Attention..... 27.50
Bandwagon..... 29.50
Skylite..... 25.00
Big Chief..... 25.00
Big Show..... 17.50
Blondie..... 17.50
Boontown..... 30.00
Bowling..... 17.50
Broadcast..... 29.50
Capt. Kidd..... 49.50
Chevron..... 17.50
Commodore..... 17.50
Crossline..... 25.00
Dixie..... 25.00
Doughboy..... 22.50
Dude Ranch.....\$25.00
Duplex..... 30.00
Fantasy..... 17.50
Fifth Inning..... 17.50
Flash..... 17.50
Flicker..... 25.00
Four Five Six..... 17.50
Follies..... 17.50
Four Roses..... 35.00
Gold Star..... 25.00
Formation..... 17.50
Headliner..... 17.50
Hi-Hat..... 42.50
Holdover..... 39.50
Horoscope..... 17.50
Jolly..... 17.50
Landslide..... 22.50
League Leader..... 29.50
Limelight..... 25.00
Majors of '41.....\$42.50
Mr. Chips..... 17.50
Metro..... 25.00
Nippy..... 17.50
Oh Boy..... 17.50
Repeater..... 35.00
Roxy..... 17.50
Score Champs..... 17.50
Score A Line..... 20.00
Scoop..... 17.50
Seven Up..... 35.00
Sky Ray..... 45.00
Skylite..... 25.00
Snappy..... 45.00
Speed Demon..... 25.00
Speedway..... 25.00
Sport Parade..... 30.00
Spot Pool..... 49.50
Spottams.....\$15.00
Sporty..... 17.50
Stars..... 25.00
Super Chargers..... 17.50
Sun Beam..... 39.50
Super Six..... 17.50
Three Score..... 17.50
Thriller..... 17.50
Topper..... 17.50
Triumph..... 17.50
Up & Up..... 17.50
Ump..... 17.50
Variety..... 17.50
Vogue..... 17.50
Vacation..... 17.50
Wow..... 25.00
Yacht Club..... 17.50
Zombi..... 25.00
10 Keeney Bowlettes, 14 Fl.....\$75.00
8 Baiting Practice..... 135.00
6 Mt. Climbers, F.S..... 165.00
3 Exhibit Claw Rotaries..... 150.00
5 New Home Run Guns 18.50
3 Buckley Diggers, Del..... 79.50
1 Test Pilot, F.S..... 250.00
5 Super Bells, Comb.....\$169.50
3 Jenn. Derby Days..... 25.00
1 Royal Draw..... 135.00
1 5c 7 Coin Chukolette..... 59.50
1 Jennings 10c Golf Ball Vendor.....\$75.00
1 Mills 10c War Eagle..... 45.00
2 Blue Fronts, 10c..... 85.00
2 1940 Rockola Masters.....\$215.00
1 #61 Wurlitzer..... 75.00
5 BALL FREE PLAYS
Mills Owl, F.P., Newest Model..... 79.50
Venus.....\$49.50
SPECIALS
Keeney's Submarine \$174.50
Baiting Practice..... 117.50
Chicago Coin's Hockey Game..... 229.50
5c Tubular Coin Wrappers—\$3.00 5,000; 85c 1,000.

WANTED TO BUY OR WILL ACCEPT IN TRADE: ARCADE EQUIPMENT, CHROME BELLS, ONE BALL FREE PLAYS, SCALES, ROTARIES, WURLITZER SKEE BALLS AND BLUE FRONTS. WRITE OR WIRE GIVING PRICES, CONDITION AND QUANTITY. TERMS: One Third Deposit — Balance C. O. D. CLEVELAND COIN MACH. EXCHANGE, 2021 Prospect Ave., Cleveland, Ohio. Phone PR. 6316-7

FREE PLAY GAMES CAREFULLY CHECKED AND PACKED

- Monicker.....\$59.50
Big Parade..... 69.50
Attention..... 22.50
Duplex..... 19.50
Mills Owl, F.P., Newest Model..... 79.50
Venus.....\$49.50
SPECIALS
Keeney's Submarine \$174.50
Baiting Practice..... 117.50
Chicago Coin's Hockey Game..... 229.50
5c Tubular Coin Wrappers—\$3.00 5,000; 85c 1,000.

NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L. I. FREEPORT 8320

**Yes... YOU CAN STILL GET 'EM...**  
 THE LAST OF *Bally's* GREAT GAMES FOR THE DURATION!

# Bally KING-PIN



**REPLAY ONLY**

- ★ Strictly Amusement—A Game of SKILL!
- ★ HIGH SCORES with "BONUS BALL" Feature!
- ★ Steady REPEAT PLAY for BIG PROFITS!

*Bally*  
**CLUB-BELLS**  
3-REEL CONSOLE  
CASH, CHECK OR  
REPLAY OPERATION  
NICKEL OR QUARTER  
SINGLE COIN or 4-MULTIPLE  
LEVER or PUSH-BUTTON

*Bally*  
**SUN-RAY**  
3-REEL  
CONSOLE BELL  
REPLAY  
ONLY

*Bally*  
**TORPEDO**  
DIVING U-BOAT TARGET  
SHOOT REAL STEEL BULLETS  
TRIPLE TARGET SCORE BOOSTER  
MYSTERY COURSE ACTION

**ORDER FROM YOUR DISTRIBUTOR TODAY!**

**BALLY MANUFACTURING COMPANY** 2640 BELMONT AVENUE CHICAGO • ILLINOIS

**Repairs and Servicing**  
 By MARVIN JACOBS

**Mechanical Defects**  
 Coin chute trouble; shuffle-board trouble; ball lift trouble; ball anti-cheat trouble; balls sticking; playing field problems.

In discussing the coin chute problems we assume that the A. B. T. 500 series free-game chute is standard equipment on practically all games produced in the past two years.

Coin chutes working thru a sliding bar which carries the coin over a series of dogs and levers are subject to wear at various points of friction. The slide begins to show signs of use at points where the dogs engage the grooves or slots. Slides which have not been bent or cracked can often be rehabilitated by a good cleaning on a power-driven wire brush and filing smooth the edges or rims of the various grooves which have become worn or roughened. A thorough cleaning of the entire coin chute at regular intervals is advisable. Dust and dirt particles clinging to coins are carried into all parts of the chute, causing excessive friction at points of metal-to-metal contact.

Removal of the chute from the cabinet, disassembly, soaking of all parts in carbon tetrachloride or Energine, then drying by compressed air, which blows all loose particles out of the assembly, a drop of greaseless lubricant on each moving part, and careful inspection for burrs, bends or cracks will often prolong the life of the chute.

**When Coins Stick**  
 Jefferson nickels have a tendency to stick in some of the earlier "500" chutes. To overcome this loosen the piano wire spring which forces the large dog on top of the chute to press down against the nickel and loosen the piano wire springs on the opposite dogs on the bottom of the chute.

Often a worn slide will stick after the nickel has been inserted, keeping the shuffle board from returning. This may

be caused by a rough or rounded edge at the end of the ratchet section on the left-hand side of the slide. Filing usually remedies this.  
 A hard blow with the edge of the hand on the end of the slide will often force the slide in far enough to be operated without a coin. New chutes usually are the worst offenders. This may be elimi-

**IT'S A HIT!**

**BOMB-HIT PENNY PLAY COUNTER THRILLER**

A Real Money Maker! Colorful, Appealing! Compact! Requires minimum counter space. Separate compartment. Records hits.

**BUY NOW FOR THE DURATION!**  
 OUR STOCK WON'T LAST LONG!  
 SAMPLE  
**\$17.75**

LOTS OF 5.....\$53.25  
 Special Discounts to Distributors.  
 DON'T WAIT! A SAMPLE WILL CONVINCING YOU!  
 Buy Direct or From Your Distributor.

**BAKER NOVELTY CO., Inc.**  
 1700 W. Washington Blvd.  
 Chicago

**WANTED = FOR CASH**

Arcade Machines—Will Buy, Sell or Trade Any Type of Machine. What Have You?  
**FOR SALE** → **TEN STRIKE BENT GLASS—\$2.00 EACH—\$21.00 PER DOZEN**  
 Write for Prices on Ten Strike Push Buttons—F 22 Coils, Hubs, etc. Western Baseballs. All types Stenciled Glass, Steel Flaps, etc. Write for our list of Arcade Machines.

*Addison Novelty Co.* 925 BELMONT AVENUE CHICAGO • ILLINOIS

**COIN WRAPPERS**

1c — 5c — 10c — 25c — 50c  
 SPECIALIZING TO COIN MACHINE TRADE. WE KNOW YOUR NEEDS.  
 WRITE FOR LOW PRICES! ANY QUANTITY!  
 SPECIAL PRICES FOR QUANTITY USERS!  
**BOND WRAPPER CO.** 812 10TH AVE., NEW YORK, N. Y.

**OPERATORS and DISTRIBUTORS**  
 We Make "BRAND NEW" Games Out of Your Old Games... Quick!

*New Profit Tested Backglass and Playfield Inserts give old games the MONEY MAKING POWER of brand new creations!*

**Here's What We Do To Make Them Like New:**

1. New design on backglass and playfield.
2. New names. New moulding around glass.
3. New style bumpers added. Playfield panel re-pinned.
4. Backglass and playfield inserts overhauled, reconditioned and tested.
5. Machine tested for percentage.
6. Cabinets redesigned and refinished.
7. All old paint removed.
8. All visible metal parts refinished. All legs refinished.

**Now Going Through—And You'd Swear They Are New!**

Crossline (ALL OUT); Fleet (COMMANDER); Zombie (BATTLE); Red, White and Blue (DE-ICER); Leader (SENTRY); Metro (HIGH BOY); Four Roses (SEA POWER); Vacation (ROLL CALL); Formation (NITE CLUB); Gold Star (PLAYTIME); Cadillac (DESTROYER).

**SULLIVAN-NOLAN ADV. CO.** 527 W. CHICAGO AVENUE CHICAGO

**UNITED WE STAND!**

**Somewhere in Battle**  
 ... the products made today by H. C. Evans and Company are helping to keep US winning. Facilities that once produced games to delight Americans now help fabricate articles of war to destroy our enemies. We are proud to work hard in the united drive to Victory.

**Everywhere at Home**  
 ... your Evans' games, thanks to built-in quality, carry on to provide invaluable moments of relaxation in days of stress. Until new game production can be resumed, you are invited to write for helpful advice and information.

**H. C. EVANS & CO. 1520-1530 W. ADAMS ST CHICAGO**

**BADGER'S BARGAINS**

Seeburg 9800 .....	\$395.00	Wurlitzer 850 .....	Write	Wurl. Boxes, 100 New	\$29.50
Seeburg 8800 .....	349.50	Wurlitzer 750E .....	Write	Keeney Boxes .....	7.50
Seeburg Colonel .....	279.50	Wurlitzer Mod. 800 .....	\$329.50	Buckley Boxes, Late .....	24.50
Seeburg Envoy .....	289.50	Rock-Ola DeLuxe .....	149.50	Seeburg Wall-o-Matics .....	27.50
Seeburg Classics .....	189.50	Rock-Ola Standard .....	139.50	Seeburg Select-o-Matic .....	12.50
Mills Empress .....	139.50	Rock-Ola Playmasters .....	179.50	Rock-Ola '41 Bars .....	24.50
Wurlitzer Mod. 500 .....	179.50	Rock-Ola Spectravox & Playmasters .....	279.50	Rock-Ola '40 Walls .....	18.50
Seeburg Major .....	269.50			Rock-Ola Moderns .....	59.50

**SLOTS—CONSOLES—ARCADE EQUIPMENT**

Mills Chromes, 5¢ .....	\$175.00	Mills Four Bells, Late .....	\$345.00	Scientific Batting .....	\$129.50
Blue Fronts, New		Keeney Super Bells .....	189.50	Exhibit Vitalizer .....	59.50
Crackle Finish, Club		Bally Hi Hand .....	139.50	Rotary Merchandisers .....	125.00
Handles .....	89.50	Mills Jumbo, F.P. .....	89.50	Rock-Ola World Series .....	59.50
Jennings Silver Chiefs .....	95.00	Jann. Fast Times, F.P. .....	79.50	Exhibit Photo-Scope .....	14.50
Pace All Star Comets .....	49.50	Mills Four Bells, New .....	550.00	Keeney Submarine .....	189.50

**WANTED TO BUY OR WILL ACCEPT IN TRADE**  
 Late Model Phonographs, Packard Pla-Mor Boxes, All Types Arcade Equipment, Bally Rapid Fires, Chicken Sams, Sky Fighter, Aco Bombers. Write Either Office. State Prices Wanted.  
 All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY**  
 1812 WEST PICO BLVD. LOS ANGELES, CALIF.

**BADGER NOVELTY COMPANY**  
 2546 NORTH 30TH STREET MILWAUKEE, WISCONSIN



GUARANTEED LIKE NEW IN APPEARANCE AND OPERATION

- MILLS FOUR BELLS \$299.50
MILLS JUMBO PARADE 119.50
MILLS JUMBO FREE PLAY 119.50
BALLY CLUB BELLS, 4 Coin 249.50
KEENEY SUPER BELL, 5c Pl., Comb. F.P. & Cash 249.50
JENNINGS FAST TIME 119.50

Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery. We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

SICKING, INC. 1401 Central Pky., Cincinnati, O. 927 E. Broadway, Louisville, Ky.

WRITE FOR PRICE LIST!

State Distributor for Seeburg Phonographs and Accessories



There is no substitute for Quality. Quality Products Will Last for the Duration. D. GOTTLIEB & CO. CHICAGO

WANTED FOR CASH

- Seeburg "JAIL BIRDS" \$60.00
Seeburg "SHOOT THE CHUTES" 70.00
Seeburg "CHICKEN SAMS" 58.50

Chicago Novelty Co., Inc. 1348 Newport Ave. CHICAGO, ILL.

BRAND NEW MILLS

- 1c-5c Glitter Q.T. Bells
5c Cherry Bells
5c-10c-25c Brown Front Bells
5c Emerald Hand Load Bells, 2-5
10c Gold Chrome Bells, 2-5
5c Floor Model Club Bells
25c Golf Ball Venders
5c Cash Payout Jumbo Parades

Keystone Novelty & Mfg. Company 2542 W. Huntingdon St. Phila., Pa.

nated by removing the slide and filing the groove on the bottom a little deeper. Tightening the piano wire spring on the top large dog of the chute also helps.

When Balls Stick

Shuffle-boards which do not travel far enough back to release all the balls in the trough or holes can be adjusted by moving the arm which engages the coin slide forward, or on some games a movable section is provided on the coin slide which can be extended or retarded.

Shuffle-boards which return too fast or too slow can be restored to normal by adjusting the dash pot which regulates the time of travel. These dash pots require very little attention, but in climates where there are extremes of temperature weekly, and seasonally, they must be removed and inspected at intervals contingent upon the amount of play.

Greaseless lubricant, petroleum jelly or similar solid lubricant should be placed between metal-to-metal points on the shuffle panel. Springs should have a drop of oil occasionally to help prevent rust and possible loss of tension thru excessive heat oxidation.

Ball Lift Assemblies

Ball lift assemblies in general give very little trouble, but they should have regular attention. A little oil or grease will go far toward keeping them functioning. Games which have had much play usually tend to wear a slight groove or depression on the end of the ball lift arm.

The ball anti-cheat device should be familiar to all servicemen. This gadget keeps the player from obtaining balls until the coin slide has returned far enough to engage the ratchet.

PRICES REDUCED

- Used Phonographs
SEEBURG MODEL REGAL \$149.50
SEEBURG MODEL CROWN 159.50
CASINO (Electric Selector) 199.50
PLAZA 169.50
K-20 110.00
REX 110.00
" B " 39.50
MILLS ZEPHYR 39.50
MILLS THRONE 139.50
SEEBURG R. C. SPECIAL 192.00
WURLITZER No. 600 160.00
SEEBURG WALL-O-MATICS (early) 15.00
SEEBURG SELECT-O-MATICS 10.00

W. B. NOVELTY CO., INC. 1903 Washington Blvd. St. Louis, Mo.

MILLS THE GREATEST NAME IN COIN-OPERATED MACHINES. You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years. MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

BRAND NEW KEENEY SUPER BELL 5c CONVERTIBLE \$249.50

- 25 BRAND NEW LONG ACRES, CONSOLE MODEL 250.00
ABT Target Challenger \$35.50
Baker Pacer, 5c Play 299.50
Buckley Steel Cabinets for 16-20-24
Record Phonograph 32.50
Buckley Tone Column 50.00
Chicago Coin Hockey 275.00
Exhibit Sky Chief 164.50
Evans Jackpot Domino, Latest Model 399.50
Grootchen Columbia, Rear Pay 87.50
Keeneey Super Track Time 450.00
Double Steel Safe 90.00
Single Steel Safe 65.00
Mills Three Bells 550.00
Mills Four Bells, 5c 500.00
Mills Jumbo Parade, Cash 129.50
Mills Jumbo Parade, Conv. 165.00
Mills Folding Stands 6.50
Mills Box Stands 15.00
Mutoscope Sky Fighter 300.00

Operators and Jobbers, Write or Wire for Your Prices in Lots of Five, Ten or More.

- FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.
Bally Club Bell, 5c \$219.50
Chicago Coin Hockey 245.00
2 Keeneey Super Bells, 25c Conv. 259.50
2 Keeneey Super Bells, Twin Nickel, Cash Pay 259.50

MACHINES USED LESS THAN THIRTY DAYS IN OUR OWN LOCATIONS: Reconditioned and Refinished.

- Bally Long Acre, Console \$237.50
Grootchen Chk Sep., Gold Award Col. Bell 82.50
Keeneey Super Bell, 5c Conv. Mint Vend. 182.50
3 Mills Owl, Like New 72.50

USED MACHINES—The Following Machines Are Used and Offered Subject to Prior Sale: Reconditioned and Refinished

- CONSOLES—CASH AND FREE PLAY
1 Evans '38 Reg. Domino, #2655 \$69.50
1 Evans '39 Reg. Domino, #3971 99.50
1 Evans Lucky Star 99.50
1 Evans Bang Tails 149.50
SPECIALS
25 Super Bells, 5c Conv., SU \$149.50
25 Dominos, JP, Light Cab., SU 282.50
5 Super Track Times, SU 300.00
1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked Write
10 Mills Jumbo Parades, Conv. FS 149.50
10 Mills Three Bells, Like New, High Serials 435.00
Watling Big Game, CP 82.50
1 Keeneey Triple Entry \$99.50
2 Keeneey '38 Skill Time 79.50
5 Keeneey Kentucky, Slant Head 89.50
1 Mills Four Bell, 5c 295.00
2 Mills Square Bell, CP 59.50
2 Chicago Coin Double Safes 60.00
10 Mills Jumbo Parade, Free Play, Blue Cabinet, Series 6558 113.50
6 Mills Jumbo Parade, Free Play, Late Style Coin Head 87.50

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective Aug. 8, 1942, and Subject To Change in Price Without Notice.

MOSELEY VENDING MACHINE EX., INC. 00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

FOR SALE!

- Western Baseballs Keeneey Anti Aircrafts Mills Blue Fronts
Evans Ten Strikes Bally Rapid Fires ABT Targets

GRAND NATIONAL SALES COMPANY 2300 ARMITAGE AVENUE (HUMBOLDT 3420 CHICAGO, ILLINOIS

BELLS Genuine Factory Rebuilt and Brand New! PHONOGRAPHS SEEBURG Envoy, RCEB, 1940, Walnut Cabinet \$295.00
CONSOLES Mills 3 Bells, Rebuilt. Write Keeneey Super Bell \$189.50
BRAND NEW !! \$22.75 NOW \$12.50 ONLY
KEEP 'EM BOMBING No Tax Counter Game Lots 5 or more, \$10.50 ea.

Atlas NOVELTY CO. 2200 N. WESTERN AVE., CHICAGO, ILL. ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT OFFICES ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURGH



# Permanent?

# Yes!

## But when changes are necessary—it is faster, easier and less expensive with **SEEBURG WIRELESS REMOTE CONTROL**



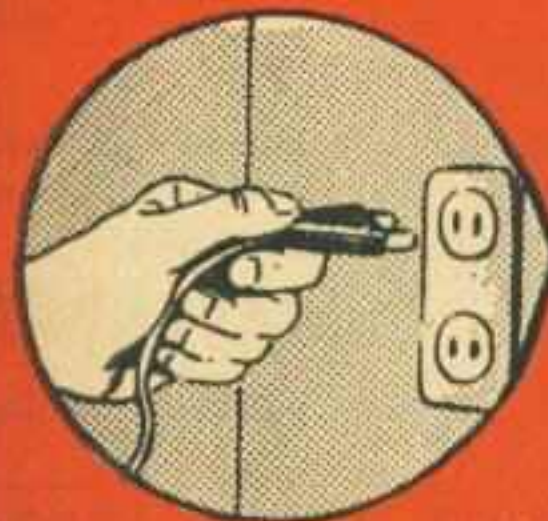
NO WIRES



NO TEARING DOWN MOULDING



NO BREAKING INTO WALLS



YOU JUST Plug in!

Seeburg Wireless Remote Control Music Systems Are Permanent! Permanent because it is universally successful—appealing to patron and location owner alike... Permanent because Seeburg Music Operators enjoy an unchallenged position. Yes... there are occasions when changes are necessary! Often a location will remodel—a music operator will desire a different arrangement—a music operator will add additional Seeburg equipment—and many other good reasons. When switching is necessary—because of the foresightedness of Seeburg engineering—Seeburg Wireless Remote Control is portable—thus, eliminating a great deal of expense—cutting labor to a minimum—and best of all—no disruption of the location. These honest-to-goodness facts are the foundations upon which the nation's most successful music operators rely—they know—THE SUREST WAY TO CONTINUOUS PLAY—SEEBURG REMOTE CONTROL!

*To Go Ahead... Go*

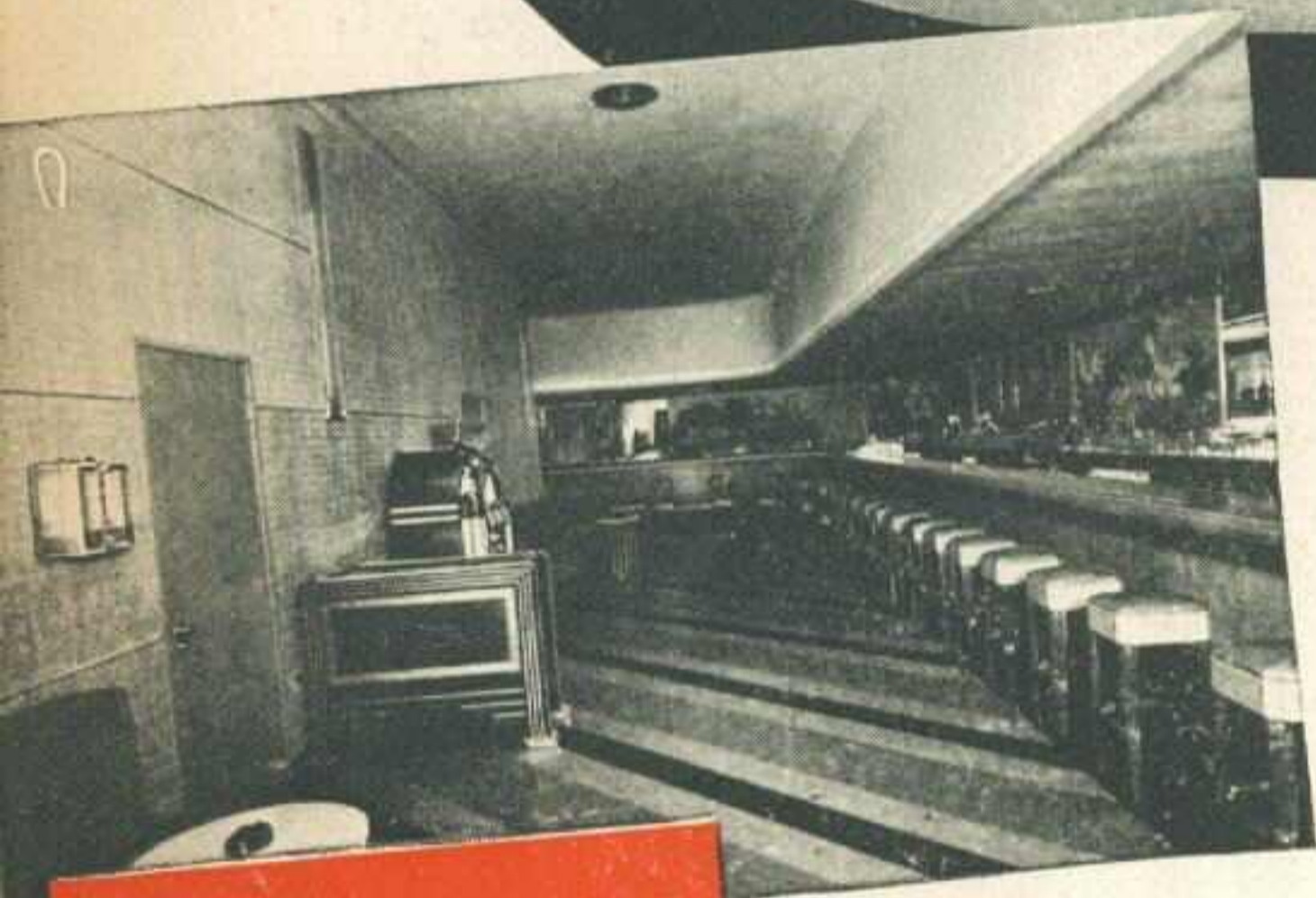
# Seeburg

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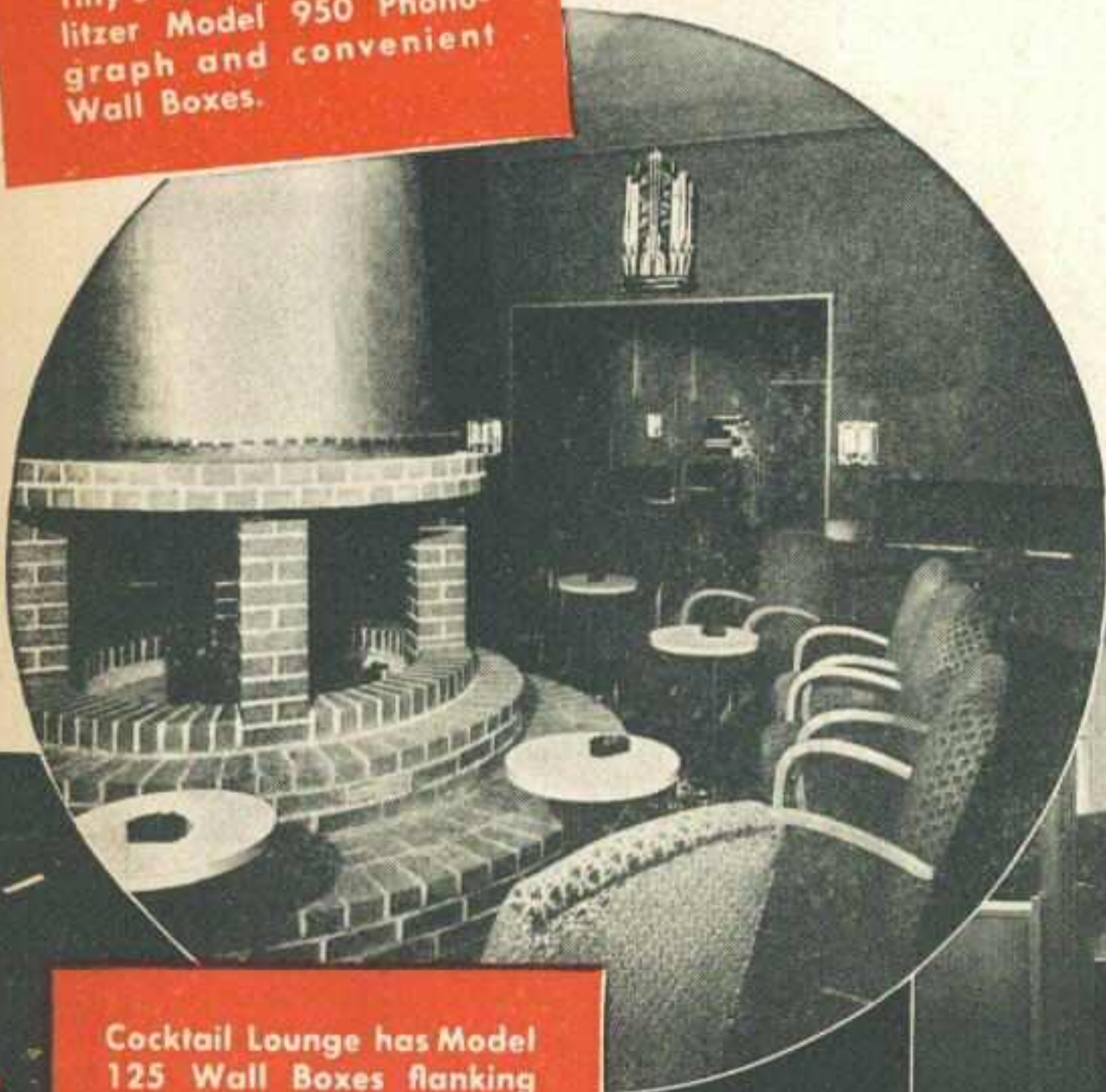
"TANKS a Million" for continuing to buy more WAR BONDS and STAMPS!

# Another Busy **WURLITZER** Location

## **TINY'S** at **VALLEJO, CALIFORNIA**



Tiny's Bar features Wurlitzer Model 950 Phonograph and convenient Wall Boxes.



Cocktail Lounge has Model 125 Wall Boxes flanking entrance with Model 420 Organ Speaker above door.

### *Everywhere . . .*

## IT'S **WURLITZER** IN AMERICA'S TOP LOCATIONS

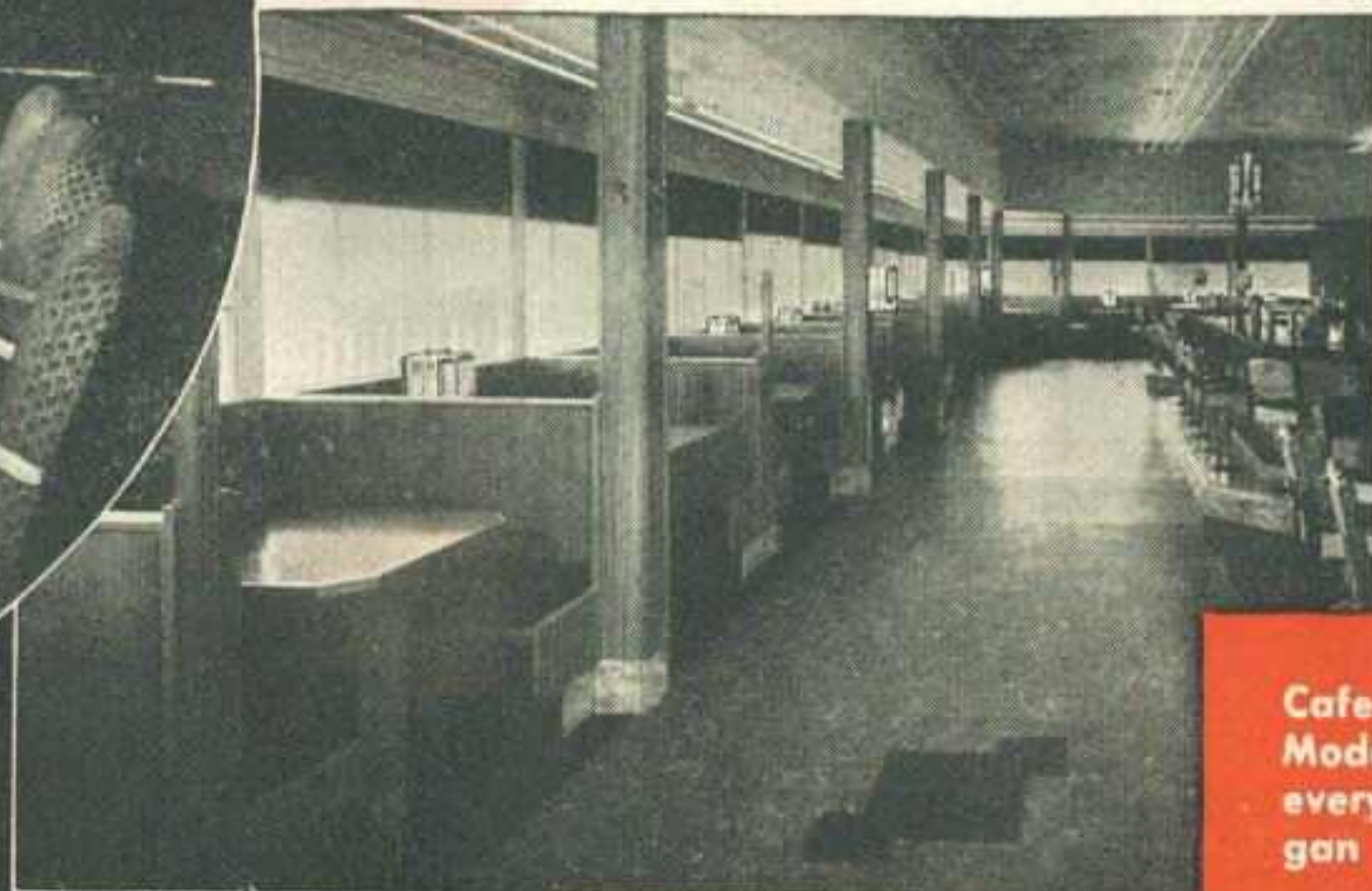
Tiny's at Vallejo is one of the show places of California. Luxuriously appointed, Tiny's makes a business of entertaining its patrons well. Naturally it offers Wurlitzer music.

Installed by Music Merchant Mike Sessler, this Wurlitzer Installation includes two Model 950 Phonographs, two Model 430 Selective Speakers, four Model 420 Organ Speakers and eighteen Model 125 five, ten, twenty-five cent Wall Boxes.

Proof again, it's Wurlitzer in America's top locations.

The Rudolph Wurlitzer Company, North Tonawanda, New York.

**A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS**



Cafe at Tiny's features Model 125 Wall Boxes in every booth, Wurlitzer Organ Speaker at far end.

